

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
DEFINITELY VOTING	83.4%	82.2%	90.1%	81.6%	100.0%	-	-	-	81.9%	84.3%	18.6%	86.5%	87.3%	67.1%	75.6%
LIKELY VOTING	16.6%	17.8%	9.9%	18.4%	-	100.0%	100.0%	100.0%	18.1%	15.7%	81.4%	13.5%	12.7%	32.9%	24.4%
Very Likely	11.6%	11.6%	5.8%	14.1%	-	69.9%	100.0%	-	12.3%	10.7%	54.2%	9.6%	8.6%	31.9%	18.4%
Somewhat Likely	5.0%	6.2%	4.1%	4.3%	-	30.1%	-	100.0%	5.7%	4.9%	27.1%	4.0%	4.1%	1.1%	6.0%

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BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
DEFINITELY VOTING	83.4%	86.7%	91.9%	82.2%	67.7%	95.6%	92.5%	80.5%	81.7%	91.6%	94.0%	71.9%	75.9%	93.2%	96.3%	75.2%	80.3%	89.4%	91.8%	95.3%	86.3%
LIKELY VOTING	16.6%	13.3%	8.1%	17.8%	32.3%	4.4%	7.5%	19.5%	18.3%	8.4%	6.0%	28.1%	24.1%	6.8%	3.7%	24.8%	19.7%	10.6%	8.2%	4.7%	13.7%
Very Likely	11.6%	11.7%	3.8%	12.6%	20.9%	4.4%	7.5%	12.9%	12.7%	6.4%	6.0%	21.7%	17.5%	6.4%	3.7%	21.2%	13.3%	10.6%	8.2%	4.7%	9.4%
Somewhat Likely	5.0%	1.6%	4.3%	5.2%	11.4%	-	-	6.6%	5.6%	2.0%	-	6.4%	6.6%	0.3%	-	3.6%	6.4%	-	-	-	4.3%

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BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
DEFINITELY VOTING	83.4%	88.3%	88.5%	93.0%	82.6%	78.9%	85.0%	94.1%	77.3%	87.1%	87.5%	91.0%	82.1%	83.0%	37.6%	88.0%	87.9%	100.0%	62.1%
LIKELY VOTING	16.6%	11.7%	11.5%	7.0%	17.4%	21.1%	15.0%	5.9%	22.7%	12.9%	12.5%	9.0%	17.9%	17.0%	62.4%	12.0%	12.1%	-	37.9%
Very Likely	11.6%	10.8%	11.5%	6.8%	14.9%	16.6%	4.7%	5.9%	16.8%	6.2%	5.3%	9.0%	12.4%	11.3%	62.4%	8.9%	8.9%	-	24.2%
Somewhat Likely	5.0%	0.9%	-	0.2%	2.4%	4.5%	10.3%	-	5.9%	6.7%	7.3%	-	5.5%	5.6%	-	3.1%	3.2%	-	13.7%

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BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR-ABLE DAVIS		VOTE LEE AND		VOTE LEE		UNDE-CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI-COZZI	Vote	Lean	FIRM UNDE-CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE-LOACH	Vote	Lean	FIRM UNDE-CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL-LOTS			
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5			
DEFINITELY VOTING	83.4%	81.9%	82.0%	73.5%	89.1%	88.5%	100.0%	71.0%	86.2%	82.7%	83.2%	52.7%	83.6%	83.9%	80.1%	70.2%	89.9%	82.6%	80.1%	49.4%			
LIKELY VOTING	16.6%	18.1%	18.0%	26.5%	10.9%	11.5%	-	29.0%	13.8%	17.3%	16.8%	47.3%	16.4%	16.1%	19.9%	29.8%	10.1%	17.4%	19.9%	50.6%			
Very Likely	11.6%	12.8%	12.6%	26.5%	7.3%	7.7%	-	21.0%	11.9%	13.1%	12.5%	47.3%	13.0%	12.5%	19.9%	22.1%	7.8%	12.9%	19.9%	36.8%			
Somewhat Likely	5.0%	5.4%	5.4%	-	3.6%	3.8%	-	8.0%	1.9%	4.2%	4.2%	-	3.4%	3.7%	-	7.7%	2.3%	4.5%	-	13.9%			

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BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
DEFINITELY VOTING	83.4%	83.4%	85.2%	81.3%	89.0%	83.5%	84.3%	83.5%	86.8%	83.6%	83.9%	84.0%	81.2%	83.7%	81.2%	81.2%	89.6%	80.1%	81.9%	67.9%	-
LIKELY VOTING	16.6%	16.6%	14.8%	18.7%	11.0%	16.5%	15.7%	16.5%	13.2%	16.4%	16.1%	16.0%	18.8%	16.3%	18.8%	18.8%	10.4%	19.9%	18.1%	32.1%	-
Very Likely	11.6%	10.9%	13.5%	13.0%	7.8%	12.2%	9.9%	10.6%	13.2%	10.2%	13.6%	12.2%	18.8%	10.8%	18.8%	13.4%	6.7%	14.1%	14.0%	14.7%	-
Somewhat Likely	5.0%	5.7%	1.3%	5.6%	3.2%	4.4%	5.8%	5.9%	-	6.2%	2.6%	3.7%	-	5.5%	-	5.4%	3.7%	5.8%	4.1%	17.3%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
DEFINITELY VOTING	83.4%	81.6%	88.9%	79.4%	80.8%	90.0%	80.7%	80.6%	89.3%	80.9%	88.8%	91.1%	70.7%	100.0%	91.1%	40.2%
LIKELY VOTING	16.6%	18.4%	11.1%	20.6%	19.2%	10.0%	19.3%	19.4%	10.7%	19.1%	11.2%	8.9%	29.3%	-	8.9%	59.8%
Very Likely	11.6%	13.9%	6.7%	13.3%	12.9%	6.7%	14.9%	13.6%	7.3%	12.7%	11.2%	4.1%	29.3%	-	4.1%	59.8%
Somewhat Likely	5.0%	4.6%	4.5%	7.2%	6.3%	3.3%	4.4%	5.8%	3.4%	6.4%	-	4.8%	-	-	4.8%	-

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
DEFINITELY VOTING	83.4%	84.5%	76.8%	86.7%	87.8%	85.7%	81.1%	82.7%	75.9%	89.4%	100.0%	79.8%	88.5%	80.4%	90.5%	76.3%	85.2%	87.5%	81.6%	82.0%
LIKELY VOTING	16.6%	15.5%	23.2%	13.3%	12.2%	14.3%	18.9%	17.3%	24.1%	10.6%	-	20.2%	11.5%	19.6%	9.5%	23.7%	14.8%	12.5%	18.4%	18.0%
Very Likely	11.6%	9.9%	16.6%	8.7%	11.0%	6.7%	15.1%	11.1%	14.6%	7.7%	-	10.9%	9.9%	13.4%	7.5%	18.4%	8.6%	8.7%	13.9%	11.4%
Somewhat Likely	5.0%	5.6%	6.6%	4.6%	1.2%	7.6%	3.8%	6.1%	9.4%	2.9%	-	9.3%	1.6%	6.1%	2.0%	5.3%	6.2%	3.9%	4.6%	6.7%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
DEFINITELY VOTING	83.4%	80.1%	77.3%	91.3%	78.7%	79.7%	100.0%	81.7%	85.7%	78.4%	75.1%	85.8%	79.0%	86.7%	73.9%	88.6%	83.7%	85.4%	79.8%	85.9%
LIKELY VOTING	16.6%	19.9%	22.7%	8.7%	21.3%	20.3%	-	18.3%	14.3%	21.6%	24.9%	14.2%	21.0%	13.3%	26.1%	11.4%	16.3%	14.6%	20.2%	14.1%
Very Likely	11.6%	9.1%	22.7%	8.7%	9.7%	20.3%	-	12.6%	10.1%	18.2%	17.2%	10.0%	15.1%	9.5%	17.7%	8.9%	12.7%	9.9%	14.0%	10.0%
Somewhat Likely	5.0%	10.8%	-	-	11.5%	-	-	5.7%	4.2%	3.4%	7.7%	4.2%	6.0%	3.8%	8.4%	2.5%	3.7%	4.7%	6.2%	4.2%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
DEFINITELY VOTING	83.4%	75.5%	95.1%	80.8%	94.8%	79.7%	88.2%	74.5%	91.1%	86.4%	86.9%	78.9%	89.2%	85.8%	81.1%	87.8%	83.7%	82.3%	84.0%	79.6%	84.3%	
LIKELY VOTING	16.6%	24.5%	4.9%	19.2%	5.2%	20.3%	11.8%	25.5%	8.9%	13.6%	13.1%	21.1%	10.8%	14.2%	18.9%	12.2%	16.3%	17.7%	16.0%	20.4%	15.7%	
Very Likely	11.6%	19.8%	4.9%	13.3%	5.2%	12.2%	8.5%	16.7%	6.7%	6.4%	9.2%	12.7%	6.9%	8.4%	18.9%	3.7%	16.3%	12.8%	11.0%	13.7%	11.1%	
Somewhat Likely	5.0%	4.7%	-	6.0%	-	8.1%	3.4%	8.8%	2.2%	7.2%	3.9%	8.4%	3.9%	5.8%	-	8.5%	-	4.9%	5.0%	6.7%	4.6%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
DEFINITELY VOTING	83.4%	84.9%	83.8%	80.4%	84.7%	92.9%	78.2%	100.0%	74.3%	84.2%	84.3%	84.3%	83.9%	84.0%	84.6%	84.5%	83.1%	82.2%	93.5%	84.4%	94.0%
LIKELY VOTING	16.6%	15.1%	16.2%	19.6%	15.3%	7.1%	21.8%	-	25.7%	15.8%	15.7%	15.7%	16.1%	16.0%	15.4%	15.5%	16.9%	17.8%	6.5%	15.6%	6.0%
Very Likely	11.6%	11.9%	10.9%	13.8%	10.2%	7.1%	17.2%	-	18.8%	11.4%	10.4%	11.0%	10.5%	11.7%	10.3%	10.4%	10.9%	17.8%	6.5%	15.6%	6.0%
Somewhat Likely	5.0%	3.3%	5.3%	5.8%	5.1%	-	4.6%	-	6.9%	4.5%	5.3%	4.7%	5.6%	4.3%	5.1%	5.2%	5.9%	-	-	-	-

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mother's Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
DEFINITELY VOTING	83.4%	82.0%	74.6%	87.3%	60.5%	83.1%	81.0%	85.3%	83.7%	80.5%	83.0%	83.3%	83.2%	82.9%	82.2%	75.9%	89.6%	79.8%	91.2%
LIKELY VOTING	16.6%	18.0%	25.4%	12.7%	39.5%	16.9%	19.0%	14.7%	16.3%	19.5%	17.0%	16.7%	16.8%	17.1%	17.8%	24.1%	10.4%	20.2%	8.8%
Very Likely	11.6%	13.2%	17.7%	10.3%	23.9%	11.2%	12.9%	7.1%	11.5%	13.9%	10.7%	12.7%	11.5%	12.5%	11.3%	17.8%	10.4%	12.0%	8.8%
Somewhat Likely	5.0%	4.8%	7.7%	2.4%	15.5%	5.7%	6.1%	7.6%	4.8%	5.7%	6.4%	4.1%	5.3%	4.6%	6.5%	6.3%	-	8.2%	-

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
DEFINITELY VOTING	83.4%	83.2%	85.1%	86.6%	72.8%	100.0%	86.5%	82.1%	83.6%	89.8%	64.5%	100.0%	77.0%	84.0%	86.9%	83.2%	95.6%	100.0%	100.0%
LIKELY VOTING	16.6%	16.8%	14.9%	13.4%	27.2%	-	13.5%	17.9%	16.4%	10.2%	35.5%	-	23.0%	16.0%	13.1%	16.8%	4.4%	-	-
Very Likely	11.6%	11.5%	12.5%	9.8%	27.2%	-	13.5%	12.2%	12.0%	3.1%	35.5%	-	23.0%	11.0%	13.1%	16.8%	4.4%	-	-
Somewhat Likely	5.0%	5.3%	2.4%	3.6%	-	-	-	5.8%	4.4%	7.1%	-	-	-	5.0%	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
DEFINITELY VOTING	83.4%	63.8%	68.9%	81.0%	95.5%	95.1%	66.5%	90.3%	73.2%	95.3%	79.1%	95.1%	70.9%	88.8%	77.0%	91.7%	79.8%	93.3%
LIKELY VOTING	16.6%	36.2%	31.1%	19.0%	4.5%	4.9%	33.5%	9.7%	26.8%	4.7%	20.9%	4.9%	29.1%	11.2%	23.0%	8.3%	20.2%	6.7%
Very Likely	11.6%	23.4%	19.3%	14.5%	4.3%	3.8%	21.3%	7.6%	18.1%	4.0%	14.5%	3.8%	17.3%	9.2%	15.3%	6.5%	14.2%	3.2%
Somewhat Likely	5.0%	12.8%	11.8%	4.5%	0.1%	1.1%	12.3%	2.0%	8.7%	0.7%	6.4%	1.1%	11.8%	2.0%	7.7%	1.9%	6.0%	3.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
DEFINITELY VOTING	83.4%	61.0%	91.4%	68.9%	97.3%	78.4%	95.9%	82.4%	84.3%	87.7%	83.0%	80.1%	84.1%	65.3%	80.5%	79.4%	93.6%
LIKELY VOTING	16.6%	39.0%	8.6%	31.1%	2.7%	21.6%	4.1%	17.6%	15.7%	12.3%	17.0%	19.9%	15.9%	34.7%	19.5%	20.6%	6.4%
Very Likely	11.6%	26.2%	6.6%	21.3%	2.7%	14.7%	4.1%	12.1%	11.2%	7.3%	11.8%	15.1%	14.6%	23.3%	13.6%	14.1%	4.5%
Somewhat Likely	5.0%	12.8%	2.0%	9.8%	0.1%	6.8%	-	5.5%	4.5%	4.9%	5.2%	4.8%	1.3%	11.4%	5.9%	6.5%	1.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
DEFINITELY VOTING	83.4%	72.8%	86.2%	89.5%	88.3%	98.7%	71.4%	88.9%	88.0%	100.0%	95.4%	78.1%	100.0%	77.3%
LIKELY VOTING	16.6%	27.2%	13.8%	10.5%	11.7%	1.3%	28.6%	11.1%	12.0%	-	4.6%	21.9%	-	22.7%
Very Likely	11.6%	17.3%	11.8%	8.3%	7.4%	1.3%	17.4%	6.5%	7.0%	-	4.6%	21.7%	-	22.4%
Somewhat Likely	5.0%	9.9%	2.0%	2.3%	4.2%	-	11.2%	4.6%	5.0%	-	-	0.2%	-	0.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
REPUBLICAN CANDIDATE	48.4%	49.1%	54.9%	44.9%	47.5%	52.8%	51.5%	55.8%	100.0%	100.0%	100.0%	-	-	-	-
Vote	46.6%	47.6%	52.4%	43.2%	47.1%	44.2%	43.3%	46.3%	96.4%	100.0%	-	-	-	-	-
Lean	1.7%	1.5%	2.5%	1.6%	0.4%	8.6%	8.2%	9.5%	3.6%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	44.0%	42.4%	38.3%	47.8%	45.6%	36.0%	36.4%	35.0%	-	-	-	100.0%	100.0%	100.0%	-
Vote	42.1%	40.4%	38.3%	45.1%	44.0%	32.1%	31.1%	34.6%	-	-	-	95.6%	100.0%	-	-
Lean	1.9%	2.0%	-	2.7%	1.5%	3.8%	5.3%	0.4%	-	-	-	4.4%	-	100.0%	-
FIRM UNDECIDED	7.7%	8.5%	6.8%	7.3%	6.9%	11.3%	12.2%	9.2%	-	-	-	-	-	-	100.0%
Net Diff.	4.4%	6.6%	16.6%	-3.0%	1.9%	16.8%	15.1%	20.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
REPUBLICAN CANDIDATE	48.4%	75.2%	18.0%	48.2%	47.2%	23.1%	63.5%	44.1%	54.4%	78.3%	16.1%	42.0%	36.4%	22.5%	70.4%	45.3%	45.5%	41.5%	24.3%	34.2%	41.7%
Vote	46.6%	71.7%	17.4%	46.8%	46.2%	21.5%	62.2%	41.7%	52.9%	76.5%	14.2%	40.5%	35.0%	22.5%	70.4%	42.3%	44.0%	41.5%	24.3%	33.8%	39.6%
Lean	1.7%	3.5%	0.6%	1.5%	1.0%	1.6%	1.3%	2.4%	1.5%	1.7%	1.9%	1.5%	1.4%	-	-	3.0%	1.5%	-	-	0.4%	2.1%
DEMOCRATIC CANDIDATE	44.0%	17.5%	76.4%	40.7%	46.5%	75.8%	24.4%	46.0%	38.1%	16.3%	80.3%	47.6%	56.0%	77.2%	29.6%	47.2%	44.3%	54.3%	42.5%	61.0%	50.3%
Vote	42.1%	17.2%	73.4%	37.2%	45.7%	75.8%	24.4%	43.3%	36.0%	16.3%	76.9%	43.2%	53.5%	77.2%	29.6%	44.2%	40.8%	54.3%	42.5%	61.0%	48.5%
Lean	1.9%	0.3%	3.0%	3.6%	0.7%	-	-	2.7%	2.1%	-	3.3%	4.4%	2.5%	-	-	3.0%	3.6%	-	-	-	1.8%
FIRM UNDECIDED	7.7%	7.3%	5.6%	11.0%	6.4%	1.1%	12.1%	9.9%	7.5%	5.5%	3.6%	10.4%	7.6%	0.3%	-	7.5%	10.2%	4.2%	33.2%	4.8%	8.0%
Net Diff.	4.4%	57.7%	-58.4%	7.5%	0.7%	-52.7%	39.1%	-1.9%	16.3%	62.0%	-64.2%	-5.6%	-19.5%	-54.7%	40.8%	-1.9%	1.1%	-12.8%	-18.3%	-26.9%	-8.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
REPUBLICAN CANDIDATE	48.4%	61.0%	17.5%	47.0%	45.0%	61.6%	29.7%	71.3%	44.5%	13.0%	24.4%	-	96.6%	96.5%	100.0%	3.3%	3.3%	-	27.1%
Vote	46.6%	61.0%	17.5%	47.0%	43.1%	57.6%	29.7%	71.3%	44.5%	13.0%	24.4%	-	92.9%	93.2%	79.4%	3.3%	3.3%	-	26.2%
Lean	1.7%	-	-	-	1.9%	4.1%	-	-	-	-	-	-	3.6%	3.3%	20.6%	-	-	-	0.8%
DEMOCRATIC CANDIDATE	44.0%	38.1%	82.5%	52.7%	50.1%	28.6%	65.7%	24.5%	45.8%	82.8%	68.7%	77.9%	1.3%	1.3%	-	90.0%	90.0%	92.3%	22.7%
Vote	42.1%	38.1%	82.5%	52.7%	48.1%	26.3%	62.4%	23.6%	43.2%	81.6%	68.2%	77.9%	1.3%	1.3%	-	86.2%	86.5%	44.5%	20.3%
Lean	1.9%	-	-	-	2.0%	2.3%	3.3%	0.9%	2.6%	1.2%	0.5%	-	-	-	-	3.8%	3.5%	47.8%	2.4%
FIRM UNDECIDED	7.7%	0.9%	-	0.2%	4.9%	9.8%	4.6%	4.3%	9.7%	4.2%	6.9%	22.1%	2.2%	2.2%	-	6.7%	6.7%	7.7%	50.3%
Net Diff.	4.4%	22.8%	-65.0%	-5.7%	-5.1%	33.1%	-36.0%	46.8%	-1.3%	-69.7%	-44.3%	-77.9%	95.3%	95.2%	100.0%	-86.7%	-86.7%	-92.3%	4.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
REPUBLICAN CANDIDATE	48.4%	92.7%	92.9%	76.6%	3.1%	3.3%	-	22.8%	87.7%	92.6%	93.4%	46.5%	3.5%	3.1%	9.5%	25.4%	91.6%	95.4%	34.7%	19.6%
Vote	46.6%	89.5%	89.7%	73.2%	2.6%	2.8%	-	22.8%	83.8%	89.0%	89.7%	46.5%	3.5%	3.1%	9.5%	24.9%	89.5%	92.3%	33.6%	19.6%
Lean	1.7%	3.2%	3.2%	3.4%	0.5%	0.5%	-	-	3.9%	3.6%	3.7%	-	-	-	-	0.5%	2.1%	3.0%	1.2%	-
DEMOCRATIC CANDIDATE	44.0%	3.7%	3.7%	-	94.8%	94.6%	98.7%	34.9%	6.1%	3.6%	3.6%	-	93.1%	94.2%	78.7%	40.0%	3.6%	1.3%	43.3%	50.6%
Vote	42.1%	3.5%	3.5%	-	91.8%	92.6%	75.4%	29.9%	5.7%	3.6%	3.6%	-	88.5%	90.1%	67.0%	34.9%	3.6%	1.3%	38.8%	41.3%
Lean	1.9%	0.2%	0.2%	-	3.0%	2.0%	23.3%	5.0%	0.4%	-	-	-	4.6%	4.1%	11.7%	5.1%	-	-	4.6%	9.3%
FIRM UNDECIDED	7.7%	3.6%	3.3%	23.4%	2.0%	2.1%	1.3%	42.3%	6.2%	3.8%	3.0%	53.5%	3.3%	2.7%	11.8%	34.6%	4.9%	3.3%	21.9%	29.8%
Net Diff.	4.4%	89.0%	89.2%	76.6%	-91.7%	-91.3%	-98.7%	-12.1%	81.6%	89.0%	89.7%	46.5%	-89.6%	-91.1%	-69.2%	-14.6%	88.0%	94.1%	-8.6%	-31.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
REPUBLICAN CANDIDATE	48.4%	42.7%	79.2%	54.4%	41.5%	66.5%	28.2%	55.5%	16.1%	27.9%	90.2%	86.2%	95.8%	43.7%	95.8%	92.9%	4.3%	44.1%	44.8%	39.9%	-
Vote	46.6%	41.7%	74.1%	52.4%	39.3%	63.3%	28.1%	53.4%	16.1%	26.4%	87.9%	83.4%	95.8%	41.8%	95.8%	91.5%	4.3%	40.6%	42.2%	29.3%	-
Lean	1.7%	1.0%	5.1%	2.0%	2.2%	3.2%	0.1%	2.1%	-	1.5%	2.2%	2.7%	-	1.8%	-	1.5%	-	3.6%	2.5%	10.5%	-
DEMOCRATIC CANDIDATE	44.0%	48.6%	18.9%	37.1%	49.9%	27.7%	61.6%	37.8%	74.9%	62.7%	5.7%	8.1%	4.2%	47.9%	4.2%	4.2%	92.7%	39.5%	39.7%	38.2%	-
Vote	42.1%	46.4%	17.9%	34.9%	47.4%	26.1%	58.9%	35.7%	73.8%	59.8%	5.7%	8.1%	4.2%	45.8%	4.2%	3.9%	92.2%	34.7%	34.7%	35.3%	-
Lean	1.9%	2.1%	1.0%	2.2%	2.5%	1.5%	2.7%	2.0%	1.1%	2.9%	-	-	-	2.1%	-	0.3%	0.6%	4.7%	5.0%	2.9%	-
FIRM UNDECIDED	7.7%	8.8%	1.9%	8.5%	8.6%	5.8%	10.2%	6.7%	9.0%	9.4%	4.1%	5.7%	-	8.4%	-	2.9%	3.0%	16.4%	15.6%	21.9%	-
Net Diff.	4.4%	-5.9%	60.2%	17.3%	-8.4%	38.8%	-33.4%	17.8%	-58.7%	-34.8%	84.5%	78.1%	91.6%	-4.2%	91.6%	88.8%	-88.4%	4.7%	5.1%	1.7%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
REPUBLICAN CANDIDATE	48.4%	93.7%	-	47.6%	92.0%	6.3%	41.0%	93.6%	4.1%	45.3%	85.3%	4.9%	34.9%	100.0%	4.9%	44.3%
Vote	46.6%	91.0%	-	41.3%	92.0%	6.3%	39.8%	92.0%	4.1%	41.4%	85.3%	4.9%	34.9%	100.0%	4.9%	44.3%
Lean	1.7%	2.7%	-	6.2%	-	-	1.1%	1.6%	-	4.0%	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	44.0%	4.6%	96.8%	30.9%	3.6%	90.8%	47.4%	4.5%	93.8%	40.8%	-	88.2%	22.5%	-	88.2%	13.1%
Vote	42.1%	4.1%	95.0%	28.0%	3.6%	90.8%	40.9%	4.2%	93.1%	36.0%	-	88.2%	17.6%	-	88.2%	13.1%
Lean	1.9%	0.5%	1.7%	2.9%	-	-	6.4%	0.3%	0.7%	4.7%	-	-	4.9%	-	-	-
FIRM UNDECIDED	7.7%	1.7%	3.2%	21.5%	4.3%	2.9%	11.7%	1.9%	2.1%	13.9%	14.7%	6.9%	42.6%	-	6.9%	42.6%
Net Diff.	4.4%	89.1%	-96.8%	16.7%	88.4%	-84.5%	-6.4%	89.0%	-89.7%	4.6%	85.3%	-83.3%	12.5%	100.0%	-83.3%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
REPUBLICAN CANDIDATE	48.4%	95.1%	95.6%	5.0%	6.4%	3.7%	30.1%	88.1%	80.9%	95.2%	46.5%	10.3%	33.4%	87.6%	2.1%	28.0%	88.6%	4.3%	31.9%	90.5%
Vote	46.6%	93.1%	94.4%	5.0%	6.4%	3.7%	28.7%	85.4%	77.8%	92.8%	46.5%	10.3%	31.5%	82.5%	2.1%	27.0%	88.5%	4.3%	30.2%	87.5%
Lean	1.7%	2.0%	1.2%	-	-	-	1.4%	2.7%	3.1%	2.4%	-	-	1.9%	5.1%	-	1.1%	0.1%	-	1.7%	3.0%
DEMOCRATIC CANDIDATE	44.0%	4.9%	4.4%	90.8%	92.1%	89.6%	56.2%	7.8%	11.5%	4.2%	53.5%	79.5%	48.0%	9.5%	96.9%	61.4%	5.9%	91.5%	55.3%	5.8%
Vote	42.1%	4.9%	3.6%	89.1%	88.6%	89.6%	52.6%	7.0%	9.9%	4.2%	53.5%	79.5%	45.4%	8.1%	94.3%	57.1%	5.9%	89.6%	51.7%	5.0%
Lean	1.9%	-	0.8%	1.7%	3.5%	-	3.6%	0.8%	1.6%	-	-	-	2.6%	1.5%	2.6%	4.3%	-	1.9%	3.6%	0.8%
FIRM UNDECIDED	7.7%	-	-	4.2%	1.5%	6.8%	13.7%	4.1%	7.6%	0.7%	-	10.2%	18.6%	2.8%	1.0%	10.5%	5.5%	4.2%	12.8%	3.7%
Net Diff.	4.4%	90.1%	91.2%	-85.8%	-85.7%	-85.9%	-26.1%	80.3%	69.4%	91.0%	-7.0%	-69.2%	-14.6%	78.1%	-94.8%	-33.4%	82.7%	-87.2%	-23.5%	84.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
REPUBLICAN CANDIDATE	48.4%	11.0%	22.1%	60.6%	11.7%	14.9%	50.2%	93.6%	3.6%	37.3%	59.9%	45.3%	70.0%	34.1%	69.3%	42.8%	70.7%	27.7%	79.3%	34.2%
Vote	46.6%	11.0%	22.1%	60.6%	11.7%	14.9%	50.2%	90.6%	3.3%	37.3%	54.5%	44.6%	65.8%	33.5%	60.5%	42.2%	70.7%	27.2%	74.1%	33.5%
Lean	1.7%	-	-	-	-	-	-	3.0%	0.4%	-	5.3%	0.7%	4.2%	0.6%	8.8%	0.6%	-	0.5%	5.2%	0.6%
DEMOCRATIC CANDIDATE	44.0%	84.3%	58.7%	30.6%	83.3%	83.6%	36.3%	2.2%	86.6%	11.3%	35.1%	46.4%	22.5%	58.9%	20.2%	48.2%	24.6%	66.7%	14.5%	60.1%
Vote	42.1%	84.3%	54.9%	30.6%	83.3%	83.6%	36.3%	2.2%	82.8%	4.2%	32.2%	44.7%	22.5%	55.8%	20.2%	45.1%	24.6%	63.6%	14.5%	57.0%
Lean	1.9%	-	3.8%	-	-	-	-	-	3.7%	7.1%	2.9%	1.7%	-	3.1%	-	3.1%	-	3.1%	-	3.1%
FIRM UNDECIDED	7.7%	4.7%	19.2%	8.8%	5.0%	1.4%	13.5%	4.2%	9.8%	51.4%	5.1%	8.3%	7.5%	7.0%	10.4%	9.0%	4.7%	5.6%	6.2%	5.7%
Net Diff.	4.4%	-73.4%	-36.6%	30.0%	-71.5%	-68.7%	13.9%	91.4%	-82.9%	26.1%	24.8%	-1.1%	47.5%	-24.8%	49.1%	-5.4%	46.1%	-39.0%	64.7%	-25.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
REPUBLICAN CANDIDATE	48.4%	30.1%	34.6%	24.6%	22.5%	57.0%	32.8%	63.6%	30.0%	48.4%	34.0%	60.1%	32.6%	33.3%	34.2%	13.0%	33.6%	56.0%	42.7%	65.3%	48.0%
Vote	46.6%	30.1%	34.6%	24.6%	22.5%	53.9%	32.4%	58.1%	28.4%	48.4%	34.0%	56.6%	32.1%	33.3%	34.2%	13.0%	33.6%	52.9%	41.7%	59.0%	46.6%
Lean	1.7%	-	-	-	-	3.1%	0.5%	5.5%	1.6%	-	-	3.5%	0.6%	-	-	-	-	3.1%	0.9%	6.4%	1.4%
DEMOCRATIC CANDIDATE	44.0%	56.9%	45.2%	66.5%	75.0%	35.9%	61.3%	29.1%	58.1%	44.8%	62.7%	34.2%	61.7%	49.2%	58.8%	72.7%	65.9%	37.0%	49.3%	27.0%	41.2%
Vote	42.1%	56.9%	42.2%	66.5%	75.0%	34.3%	58.9%	27.2%	56.9%	43.4%	59.7%	32.3%	59.3%	49.2%	56.0%	72.7%	65.9%	36.5%	46.4%	27.0%	38.2%
Lean	1.9%	-	3.0%	-	-	1.7%	2.5%	1.8%	1.2%	1.4%	3.0%	1.9%	2.4%	-	2.8%	-	-	0.5%	2.9%	-	3.0%
FIRM UNDECIDED	7.7%	13.0%	20.3%	8.9%	2.5%	7.1%	5.8%	7.3%	11.8%	6.8%	3.3%	5.7%	5.7%	17.5%	7.0%	14.4%	0.5%	7.0%	8.0%	7.7%	10.8%
Net Diff.	4.4%	-26.8%	-10.6%	-41.9%	-52.5%	21.1%	-28.5%	34.5%	-28.1%	3.6%	-28.7%	26.0%	-29.1%	-15.9%	-24.6%	-59.7%	-32.2%	19.0%	-6.6%	38.4%	6.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
REPUBLICAN CANDIDATE	48.4%	47.3%	38.7%	60.4%	44.1%	31.6%	30.5%	19.4%	25.5%	83.7%	24.1%	82.9%	34.3%	84.6%	16.7%	87.3%	26.7%	61.6%	3.2%	53.5%	-
Vote	46.6%	47.3%	38.1%	56.8%	43.1%	31.6%	30.5%	19.4%	25.5%	80.1%	23.5%	75.5%	33.7%	84.6%	16.0%	83.0%	26.0%	61.6%	3.2%	53.5%	-
Lean	1.7%	-	0.6%	3.6%	1.0%	-	-	-	-	3.6%	0.6%	7.4%	0.6%	-	0.6%	4.2%	0.7%	-	-	-	-
DEMOCRATIC CANDIDATE	44.0%	46.4%	55.2%	33.6%	49.5%	55.4%	47.3%	73.0%	63.4%	10.5%	66.8%	8.1%	56.0%	12.9%	74.7%	8.5%	65.8%	23.1%	74.6%	34.5%	91.4%
Vote	42.1%	45.4%	52.4%	33.0%	46.6%	55.4%	44.9%	73.0%	63.4%	10.5%	63.5%	8.0%	53.0%	12.9%	71.2%	8.5%	62.4%	23.1%	72.0%	34.5%	91.4%
Lean	1.9%	1.0%	2.8%	0.6%	3.0%	-	2.5%	-	-	0.1%	3.3%	0.1%	3.0%	-	3.5%	0.1%	3.4%	-	2.5%	-	-
FIRM UNDECIDED	7.7%	6.3%	6.0%	6.0%	6.4%	13.0%	22.1%	7.6%	11.1%	5.7%	9.1%	9.0%	9.7%	2.5%	8.7%	4.2%	7.6%	15.3%	22.2%	12.0%	8.6%
Net Diff.	4.4%	0.9%	-16.5%	26.8%	-5.4%	-23.9%	-16.8%	-53.6%	-37.9%	73.2%	-42.8%	74.7%	-21.7%	71.7%	-58.0%	78.8%	-39.1%	38.4%	-71.4%	19.1%	-91.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON			
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13			
REPUBLICAN CANDIDATE	48.4%	83.8%	83.4%	85.8%	69.7%	23.9%	47.1%	19.6%	9.1%	81.9%	34.7%	85.5%	15.8%	88.3%	25.8%	54.0%	9.8%	51.3%	-			
Vote	46.6%	80.0%	71.2%	85.1%	63.3%	23.3%	46.2%	17.9%	9.1%	73.6%	34.1%	85.5%	15.2%	83.9%	25.1%	54.0%	9.8%	51.3%	-			
Lean	1.7%	3.8%	12.1%	0.6%	6.4%	0.6%	0.9%	1.7%	-	8.3%	0.6%	-	0.6%	4.4%	0.7%	-	-	-	-			
DEMOCRATIC CANDIDATE	44.0%	9.9%	11.4%	7.5%	24.8%	67.4%	37.2%	79.1%	84.3%	9.6%	54.8%	10.3%	76.9%	6.7%	67.2%	31.5%	67.8%	40.2%	89.6%			
Vote	42.1%	9.9%	11.4%	7.5%	24.8%	64.0%	35.1%	70.2%	82.2%	9.6%	51.8%	10.3%	73.3%	6.7%	63.7%	31.5%	65.3%	40.2%	89.6%			
Lean	1.9%	-	-	-	-	3.3%	2.1%	8.9%	2.1%	-	3.0%	-	3.6%	-	3.5%	-	2.4%	-	-			
FIRM UNDECIDED	7.7%	6.3%	5.2%	6.7%	5.5%	8.7%	15.8%	1.2%	6.6%	8.6%	10.5%	4.3%	7.3%	5.0%	7.0%	14.6%	22.4%	8.5%	10.4%			
Net Diff.	4.4%	73.8%	72.0%	78.2%	44.9%	-43.4%	9.9%	-59.5%	-75.2%	72.3%	-20.1%	75.2%	-61.1%	81.7%	-41.4%	22.5%	-58.0%	11.1%	-89.6%			

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
REPUBLICAN CANDIDATE	48.4%	50.8%	30.9%	22.5%	47.4%	29.2%	71.5%	59.7%	35.8%	24.0%	41.0%	53.8%	100.0%	44.0%	24.7%	20.9%	64.7%	-	31.2%
Vote	46.6%	48.9%	30.9%	22.5%	47.4%	29.2%	71.5%	55.7%	35.8%	24.0%	41.0%	53.8%	100.0%	43.6%	24.7%	20.9%	64.7%	-	31.2%
Lean	1.7%	2.0%	-	-	-	-	-	4.0%	-	-	-	-	-	0.4%	-	-	-	-	-
DEMOCRATIC CANDIDATE	44.0%	42.9%	50.9%	67.6%	9.4%	18.3%	28.5%	32.8%	43.3%	66.1%	-	33.8%	-	50.7%	60.4%	69.1%	35.3%	-	68.8%
Vote	42.1%	40.9%	49.6%	67.6%	9.4%	-	28.5%	31.2%	41.0%	66.1%	-	-	-	48.3%	60.4%	69.1%	35.3%	-	68.8%
Lean	1.9%	2.0%	1.3%	-	-	18.3%	-	1.6%	2.4%	-	-	33.8%	-	2.3%	-	-	-	-	-
FIRM UNDECIDED	7.7%	6.3%	18.2%	10.0%	43.2%	52.5%	-	7.5%	20.8%	9.9%	59.0%	12.4%	-	5.3%	14.9%	10.0%	-	100.0%	-
Net Diff.	4.4%	7.9%	-20.0%	-45.1%	37.9%	10.8%	43.1%	27.0%	-7.5%	-42.0%	41.0%	19.9%	100.0%	-6.7%	-35.7%	-48.3%	29.4%	-	-37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
REPUBLICAN CANDIDATE	48.4%	44.2%	50.0%	51.7%	46.1%	48.1%	47.3%	48.8%	49.3%	47.3%	48.5%	48.1%	51.4%	58.5%	55.5%	56.8%	55.0%	59.8%
Vote	46.6%	41.4%	45.9%	49.4%	45.2%	48.1%	43.8%	47.8%	46.4%	46.9%	46.1%	48.1%	46.3%	56.0%	50.6%	55.9%	50.8%	59.8%
Lean	1.7%	2.8%	4.1%	2.3%	0.9%	-	3.5%	1.0%	2.9%	0.4%	2.4%	-	5.1%	2.5%	4.9%	0.9%	4.2%	-
DEMOCRATIC CANDIDATE	44.0%	42.8%	46.3%	41.1%	48.1%	42.9%	44.6%	43.7%	43.0%	45.1%	44.4%	42.9%	36.3%	33.7%	35.0%	34.0%	35.4%	31.5%
Vote	42.1%	39.4%	44.2%	39.2%	46.1%	41.9%	41.9%	42.1%	40.7%	43.6%	42.1%	41.9%	35.2%	31.7%	33.3%	32.4%	33.7%	29.8%
Lean	1.9%	3.5%	2.0%	1.9%	2.0%	1.1%	2.7%	1.6%	2.3%	1.5%	2.2%	1.1%	1.1%	2.0%	1.8%	1.5%	1.6%	1.8%
FIRM UNDECIDED	7.7%	13.0%	3.7%	7.2%	5.8%	9.0%	8.1%	7.5%	7.7%	7.7%	7.2%	9.0%	12.3%	7.8%	9.5%	9.3%	9.6%	8.7%
Net Diff.	4.4%	1.4%	3.8%	10.6%	-2.0%	5.2%	2.7%	5.1%	6.3%	2.2%	4.1%	5.2%	15.1%	24.7%	20.4%	22.8%	19.7%	28.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
REPUBLICAN CANDIDATE	48.4%	42.1%	42.2%	42.4%	42.0%	41.9%	42.6%	55.9%	42.2%	48.6%	48.0%	48.5%	52.9%	51.5%	44.8%	42.7%	50.3%	
Vote	46.6%	40.7%	42.1%	41.7%	41.9%	41.4%	42.6%	52.5%	41.8%	48.5%	44.9%	46.6%	52.5%	50.5%	44.8%	35.8%	49.9%	
Lean	1.7%	1.4%	0.1%	0.7%	0.1%	0.6%	-	3.4%	0.4%	0.2%	3.1%	1.9%	0.4%	1.0%	-	6.9%	0.3%	
DEMOCRATIC CANDIDATE	44.0%	55.1%	50.6%	52.0%	51.3%	53.3%	48.3%	34.6%	51.6%	43.9%	45.1%	43.0%	34.7%	39.6%	51.9%	46.8%	43.2%	
Vote	42.1%	50.3%	49.2%	49.1%	49.8%	50.5%	47.6%	33.0%	49.5%	40.6%	43.4%	42.1%	32.1%	35.6%	49.8%	46.7%	41.4%	
Lean	1.9%	4.8%	1.3%	3.0%	1.4%	2.8%	0.7%	1.7%	2.1%	3.3%	1.7%	0.9%	2.6%	4.0%	2.0%	0.1%	1.8%	
FIRM UNDECIDED	7.7%	2.7%	7.3%	5.6%	6.8%	4.8%	9.1%	9.4%	6.2%	7.5%	7.0%	8.5%	12.4%	8.9%	3.4%	10.5%	6.5%	
Net Diff.	4.4%	-13.0%	-8.4%	-9.6%	-9.3%	-11.4%	-5.7%	21.3%	-9.5%	4.8%	2.9%	5.4%	18.2%	11.9%	-7.1%	-4.2%	7.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
REPUBLICAN CANDIDATE	48.4%	62.8%	35.2%	46.3%	40.5%	37.1%	53.9%	67.0%	70.0%	27.8%	14.1%	9.7%	-	10.0%
Vote	46.6%	61.6%	32.1%	44.1%	40.5%	35.5%	52.0%	57.4%	59.7%	27.8%	14.1%	9.7%	-	10.0%
Lean	1.7%	1.3%	3.1%	2.2%	-	1.6%	1.9%	9.6%	10.3%	-	-	-	-	-
DEMOCRATIC CANDIDATE	44.0%	30.4%	57.8%	43.1%	49.3%	60.4%	30.7%	16.9%	18.2%	-	72.1%	71.0%	100.0%	70.0%
Vote	42.1%	29.5%	54.6%	39.5%	47.9%	60.4%	28.5%	15.6%	16.8%	-	51.7%	63.4%	100.0%	62.1%
Lean	1.9%	0.8%	3.2%	3.6%	1.4%	-	2.2%	1.3%	1.4%	-	20.4%	7.6%	-	7.8%
FIRM UNDECIDED	7.7%	6.8%	7.1%	10.6%	10.2%	2.5%	15.4%	16.1%	11.7%	72.2%	13.9%	19.4%	-	20.0%
Net Diff.	4.4%	32.5%	-22.6%	3.2%	-8.8%	-23.3%	23.2%	50.1%	51.8%	27.8%	-58.0%	-61.3%	-100%	-60.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MICHAEL LEE

BANNER 1

	TOTAL				HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23	
FAVORABLE	30.1%	30.8%	30.7%	29.3%	31.3%	24.2%	30.5%	9.5%	46.9%	46.4%	59.8%	12.0%	12.3%	5.0%	28.8%	
UNFAVORABLE	25.8%	24.9%	30.4%	24.6%	28.4%	12.6%	8.6%	22.1%	9.6%	9.7%	8.5%	44.8%	45.1%	40.2%	18.9%	
NO OPINION	25.9%	26.2%	26.1%	25.5%	25.5%	27.8%	28.2%	26.9%	25.8%	26.0%	21.6%	24.0%	22.9%	48.1%	37.2%	
NEVER HEARD OF	18.2%	18.1%	12.8%	20.6%	14.7%	35.4%	32.7%	41.5%	17.7%	18.0%	10.1%	19.2%	19.7%	6.7%	15.1%	
Net Diff.	4.3%	6.0%	0.3%	4.6%	2.9%	11.6%	22.0%	-12.6%	37.2%	36.7%	51.3%	-32.8%	-32.7%	-35.2%	9.9%	
Mean	2.05	2.06	2.05	2.05	2.07	1.94	2.03	1.70	2.26	2.25	2.43	1.85	1.87	1.54	1.90	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MICHAEL LEE

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION BOTH	HEARD OF BOTH	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
FAVORABLE	30.1%	100.0%	-	-	-	26.6%	57.8%	21.7%	32.8%	71.9%	16.3%	19.9%	9.3%	31.9%	64.4%	27.3%	23.6%	100.0%	-	40.1%	27.4%
UNFAVORABLE	25.8%	-	100.0%	-	-	59.7%	36.3%	23.0%	19.5%	11.3%	74.4%	18.0%	11.0%	42.3%	33.1%	18.9%	22.6%	-	100.0%	59.9%	34.9%
NO OPINION	25.9%	-	-	100.0%	-	11.2%	5.9%	52.2%	17.6%	15.0%	4.8%	53.8%	12.5%	13.5%	2.6%	50.2%	16.4%	-	-	-	37.6%
NEVER HEARD OF	18.2%	-	-	-	100.0%	2.5%	-	3.1%	30.2%	1.9%	4.4%	8.3%	67.3%	12.3%	-	3.6%	37.4%	-	-	-	-
Net Diff.	4.3%	100.0%	-100%	-	-	-33.1%	21.5%	-1.4%	13.3%	60.6%	-58.1%	1.9%	-1.7%	-10.4%	31.3%	8.4%	1.1%	100.0%	-100%	-19.8%	-7.5%
Mean	2.05	3.00	2.00	1.00	-	2.16	2.52	1.68	2.22	2.58	2.12	1.63	1.90	2.21	2.62	1.76	2.12	3.00	2.00	2.40	1.90

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES								U.S. SENATE BALLOT					
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
FAVORABLE	30.1%	67.1%	17.5%	51.9%	36.0%	39.3%	24.6%	45.5%	19.4%	10.8%	4.0%	10.1%	47.2%	48.2%	-	12.7%	12.8%	-	32.4%
UNFAVORABLE	25.8%	25.0%	74.4%	42.4%	27.9%	19.1%	42.0%	9.8%	23.8%	54.6%	30.9%	10.4%	8.5%	8.6%	-	43.7%	44.0%	-	22.4%
NO OPINION	25.9%	7.9%	8.1%	3.5%	34.3%	26.7%	19.1%	24.3%	38.7%	14.3%	28.1%	68.8%	27.0%	25.6%	95.7%	24.2%	23.7%	92.3%	29.5%
NEVER HEARD OF	18.2%	-	-	2.1%	1.9%	14.9%	14.3%	20.4%	18.0%	20.4%	37.0%	10.7%	17.3%	17.6%	4.3%	19.3%	19.4%	7.7%	15.8%
Net Diff.	4.3%	42.1%	-56.9%	9.4%	8.1%	20.2%	-17.4%	35.7%	-4.4%	-43.8%	-26.9%	-0.3%	38.7%	39.6%	-	-31.0%	-31.2%	-	10.0%
Mean	2.05	2.59	2.09	2.49	2.02	2.15	2.06	2.27	1.76	1.96	1.62	1.34	2.24	2.27	1.00	1.86	1.86	1.00	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- VOTE VOTE UNDE- ABLE LEE LEE CIED LEE DAVIS AND LEE CIED						
		VOTE LEE	Vote	Lean	VOTE MINNI-COZZI	Vote	Lean	FIRM UNDE-CIED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE-LOACH	Vote	Lean	FIRM UNDE-CIED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL-LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
FAVORABLE	30.1%	52.4%	53.2%	-	10.4%	11.0%	-	7.5%	100.0%	49.8%	50.6%	-	10.7%	9.9%	20.3%	24.3%	74.1%	51.8%	79.8%	15.5%
UNFAVORABLE	25.8%	5.4%	5.5%	-	51.2%	52.1%	33.5%	22.4%	-	5.1%	5.1%	-	49.3%	49.9%	41.3%	4.4%	5.2%	1.7%	-	-
NO OPINION	25.9%	25.3%	25.0%	43.7%	20.4%	18.8%	51.4%	46.4%	-	28.2%	27.0%	100.0%	20.4%	19.2%	36.5%	34.7%	18.4%	29.4%	5.5%	33.8%
NEVER HEARD OF	18.2%	16.9%	16.3%	56.3%	18.0%	18.2%	15.0%	23.7%	-	17.0%	17.3%	-	19.7%	21.0%	1.9%	36.6%	2.3%	17.1%	14.7%	50.7%
Net Diff.	4.3%	46.9%	47.6%	-	-40.8%	-41.1%	-33.5%	-14.9%	100.0%	44.7%	45.5%	-	-38.6%	-39.9%	-21.1%	19.9%	68.8%	50.1%	79.8%	15.5%
Mean	2.05	2.33	2.34	1.00	1.88	1.90	1.39	1.49	3.00	2.26	2.29	1.00	1.88	1.88	1.83	1.84	2.57	2.27	2.87	1.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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 MICHAEL LEE

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
FAVORABLE	30.1%	28.2%	37.7%	31.9%	30.4%	39.4%	21.1%	33.2%	26.6%	22.2%	47.3%	39.1%	66.0%	26.8%	66.0%	48.6%	14.2%	26.4%	23.2%	48.1%	-
UNFAVORABLE	25.8%	27.3%	20.8%	21.2%	31.3%	15.4%	37.1%	22.0%	48.6%	34.1%	7.7%	11.1%	-	27.9%	-	6.5%	42.3%	29.9%	32.9%	9.6%	-
NO OPINION	25.9%	26.0%	22.3%	23.7%	28.8%	27.1%	23.3%	26.1%	19.4%	25.5%	25.5%	28.1%	23.8%	26.2%	23.8%	28.6%	25.6%	23.5%	23.4%	24.0%	-
NEVER HEARD OF	18.2%	18.5%	19.2%	23.2%	9.5%	18.1%	18.4%	18.7%	5.4%	18.1%	19.5%	21.6%	10.3%	19.1%	10.3%	16.3%	17.8%	20.2%	20.5%	18.3%	-
Net Diff.	4.3%	0.8%	16.9%	10.7%	-0.9%	23.9%	-16.0%	11.2%	-22.0%	-11.9%	39.7%	28.0%	66.0%	-1.1%	66.0%	42.1%	-28.2%	-3.6%	-9.8%	38.5%	-
Mean	2.05	2.03	2.19	2.11	2.02	2.15	1.97	2.09	2.08	1.96	2.27	2.14	2.47	2.01	2.47	2.24	1.86	2.04	2.00	2.29	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MICHAEL LEE

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
FAVORABLE	30.1%	49.7%	14.5%	33.0%	47.2%	14.0%	20.3%	47.9%	10.7%	26.2%	56.7%	28.7%	29.4%	33.7%	28.7%	-
UNFAVORABLE	25.8%	4.3%	40.3%	21.8%	9.1%	43.3%	37.5%	7.1%	47.0%	30.9%	-	23.0%	22.7%	-	23.0%	-
NO OPINION	25.9%	35.8%	24.3%	18.6%	20.2%	26.3%	28.0%	28.3%	22.9%	22.2%	31.5%	36.8%	31.5%	54.7%	36.8%	51.4%
NEVER HEARD OF	18.2%	10.2%	20.8%	26.7%	23.5%	16.4%	14.2%	16.7%	19.4%	20.7%	11.8%	11.5%	16.4%	11.6%	11.5%	48.6%
Net Diff.	4.3%	45.5%	-25.8%	11.2%	38.1%	-29.3%	-17.1%	40.8%	-36.4%	-4.6%	56.7%	5.7%	6.8%	33.7%	5.7%	-
Mean	2.05	2.16	1.88	2.20	2.35	1.85	1.91	2.23	1.85	2.05	2.29	1.91	1.98	1.76	1.91	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
FAVORABLE	30.1%	47.6%	48.9%	6.2%	3.1%	9.1%	28.5%	48.2%	40.6%	55.5%	28.8%	5.7%	37.0%	51.8%	6.5%	23.2%	44.1%	4.0%	24.5%	49.1%
UNFAVORABLE	25.8%	6.2%	7.6%	52.2%	53.7%	50.7%	26.2%	8.5%	10.4%	6.6%	12.3%	51.2%	11.6%	6.1%	52.7%	35.6%	11.1%	55.5%	28.2%	8.5%
NO OPINION	25.9%	22.4%	33.7%	19.3%	17.6%	20.8%	30.4%	25.8%	31.4%	20.3%	46.5%	6.7%	40.5%	27.4%	26.1%	24.0%	24.0%	18.1%	32.3%	24.1%
NEVER HEARD OF	18.2%	23.7%	9.8%	22.3%	25.5%	19.4%	14.8%	17.6%	17.6%	17.6%	12.4%	36.4%	10.9%	14.7%	14.7%	17.3%	20.8%	22.4%	15.1%	18.3%
Net Diff.	4.3%	41.4%	41.2%	-45.9%	-50.6%	-41.7%	2.3%	39.7%	30.3%	49.0%	16.4%	-45.5%	25.4%	45.8%	-46.1%	-12.4%	33.0%	-51.5%	-3.7%	40.5%
Mean	2.05	2.33	2.17	1.83	1.81	1.85	1.98	2.27	2.11	2.43	1.80	1.98	1.96	2.29	1.77	1.99	2.25	1.82	1.91	2.31

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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 MICHAEL LEE

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
FAVORABLE	30.1%	26.6%	52.3%	37.8%	28.5%	33.3%	22.4%	46.6%	14.0%	28.0%	30.4%	30.3%	48.0%	19.8%	57.2%	22.8%	39.5%	17.5%	51.3%	17.8%
UNFAVORABLE	25.8%	22.0%	16.8%	7.9%	16.6%	25.9%	12.2%	9.3%	42.6%	12.2%	29.1%	25.0%	14.7%	33.4%	6.6%	29.5%	22.2%	36.2%	14.4%	34.7%
NO OPINION	25.9%	30.0%	16.7%	45.2%	32.1%	19.9%	59.6%	27.0%	24.8%	23.3%	22.1%	26.9%	20.7%	27.0%	22.0%	25.9%	19.5%	27.8%	18.6%	25.7%
NEVER HEARD OF	18.2%	21.4%	14.1%	9.1%	22.8%	20.8%	5.8%	17.1%	18.6%	36.4%	18.4%	17.8%	16.6%	19.9%	14.2%	21.8%	18.8%	18.5%	15.6%	21.8%
Net Diff.	4.3%	4.6%	35.5%	29.9%	11.8%	7.4%	10.2%	37.3%	-28.6%	15.8%	1.3%	5.2%	33.2%	-13.6%	50.6%	-6.7%	17.3%	-18.7%	36.9%	-16.9%
Mean	2.05	1.96	2.41	1.92	1.95	2.17	1.61	2.24	1.87	2.07	2.10	2.04	2.33	1.91	2.41	1.96	2.25	1.87	2.39	1.90

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 MICHAEL LEE

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
FAVORABLE	30.1%	33.7%	40.0%	22.6%	37.0%	37.0%	20.0%	36.4%	25.5%	37.8%	17.6%	35.9%	18.0%	44.9%	32.9%	38.6%	19.5%	35.2%	26.3%	42.3%	30.7%
UNFAVORABLE	25.8%	16.1%	21.3%	20.3%	14.5%	18.3%	36.7%	10.5%	40.6%	28.5%	35.0%	20.0%	38.8%	5.9%	22.7%	8.7%	26.7%	21.7%	29.1%	10.5%	25.5%
NO OPINION	25.9%	29.4%	37.2%	34.9%	47.6%	24.2%	27.8%	28.0%	25.5%	19.3%	28.8%	22.9%	26.8%	34.5%	34.2%	36.4%	40.4%	25.6%	25.9%	30.1%	23.8%
NEVER HEARD OF	18.2%	20.8%	1.5%	22.1%	0.8%	20.5%	15.6%	25.1%	8.4%	14.5%	18.6%	21.2%	16.4%	14.7%	10.2%	16.3%	13.4%	17.5%	18.6%	17.1%	20.0%
Net Diff.	4.3%	17.6%	18.7%	2.3%	22.5%	18.7%	-16.7%	25.9%	-15.1%	9.3%	-17.3%	16.0%	-20.7%	39.0%	10.2%	29.8%	-7.3%	13.5%	-2.8%	31.7%	5.1%
Mean	2.05	2.05	2.03	1.84	1.89	2.16	1.91	2.11	2.00	2.22	1.86	2.17	1.89	2.12	1.98	2.03	1.76	2.12	2.00	2.15	2.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MICHAEL LEE

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
FAVORABLE	30.1%	28.6%	23.2%	35.9%	24.9%	32.1%	38.1%	19.0%	32.9%	50.9%	17.3%	57.0%	20.3%	44.9%	15.1%	52.4%	16.1%	41.5%	27.9%	32.7%	23.0%
UNFAVORABLE	25.8%	32.1%	31.7%	23.4%	29.8%	12.2%	22.7%	17.6%	17.1%	6.3%	38.0%	4.9%	30.9%	7.7%	43.2%	7.3%	38.6%	-	34.3%	-	31.8%
NO OPINION	25.9%	21.3%	27.5%	22.5%	25.7%	41.2%	27.7%	49.4%	32.6%	24.9%	26.5%	27.4%	25.5%	22.3%	27.3%	21.7%	26.5%	44.4%	24.5%	51.7%	28.4%
NEVER HEARD OF	18.2%	17.9%	17.7%	18.1%	19.5%	14.5%	11.5%	14.0%	17.4%	18.0%	18.2%	10.7%	23.3%	25.1%	14.5%	18.6%	18.8%	14.1%	13.3%	15.7%	16.8%
Net Diff.	4.3%	-3.5%	-8.5%	12.5%	-4.9%	19.9%	15.3%	1.5%	15.9%	44.6%	-20.7%	52.1%	-10.6%	37.2%	-28.1%	45.1%	-22.5%	41.5%	-6.4%	32.7%	-8.8%
Mean	2.05	2.09	1.95	2.16	1.99	1.89	2.12	1.65	2.00	2.32	1.89	2.33	1.93	2.30	1.86	2.38	1.87	1.97	2.04	1.77	1.94

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MICHAEL LEE

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
FAVORABLE	30.1%	45.0%	41.7%	47.7%	33.0%	19.2%	38.8%	7.8%	9.6%	51.3%	23.9%	39.6%	15.6%	45.2%	17.8%	43.7%	31.2%	35.8%	20.2%	
UNFAVORABLE	25.8%	6.8%	11.7%	3.3%	20.1%	38.0%	22.4%	49.9%	44.5%	1.8%	32.4%	11.1%	42.3%	7.8%	38.8%	-	33.1%	-	33.1%	
NO OPINION	25.9%	28.5%	16.8%	34.1%	15.9%	24.1%	24.8%	29.9%	21.4%	33.0%	20.8%	24.6%	26.7%	27.2%	23.6%	37.1%	25.9%	45.1%	33.0%	
NEVER HEARD OF	18.2%	19.7%	29.8%	14.8%	31.0%	18.7%	14.0%	12.5%	24.4%	13.9%	22.9%	24.8%	15.4%	19.8%	19.8%	19.2%	9.9%	19.1%	13.7%	
Net Diff.	4.3%	38.2%	30.1%	44.4%	12.8%	-18.8%	16.4%	-42.0%	-34.9%	49.5%	-8.5%	28.5%	-26.7%	37.4%	-21.0%	43.7%	-1.9%	35.8%	-12.9%	
Mean	2.05	2.21	2.35	2.16	2.25	1.94	2.16	1.75	1.84	2.21	2.04	2.20	1.87	2.23	1.93	2.08	2.06	1.88	1.85	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
FAVORABLE	30.1%	29.5%	35.2%	26.2%	56.1%	75.0%	28.5%	38.0%	23.8%	12.2%	53.0%	53.8%	-	23.0%	49.5%	40.6%	64.7%	100.0%	68.8%
UNFAVORABLE	25.8%	27.0%	17.8%	17.2%	34.1%	-	-	18.1%	22.9%	23.6%	35.3%	-	-	33.8%	11.3%	10.6%	30.9%	-	-
NO OPINION	25.9%	24.6%	34.2%	40.9%	-	18.3%	71.5%	24.0%	41.0%	50.2%	-	33.8%	100.0%	25.0%	25.6%	31.3%	-	-	31.2%
NEVER HEARD OF	18.2%	18.9%	12.9%	15.7%	9.8%	6.7%	-	19.9%	12.3%	14.0%	11.8%	12.4%	-	18.1%	13.6%	17.5%	4.4%	-	-
Net Diff.	4.3%	2.6%	17.4%	9.0%	22.0%	75.0%	28.5%	20.0%	0.9%	-11.3%	17.7%	53.8%	-	-10.8%	38.2%	30.0%	33.8%	100.0%	68.8%
Mean	2.05	2.06	2.01	1.83	2.62	2.61	1.57	2.18	1.80	1.56	2.60	2.23	1.00	1.98	2.28	2.11	2.68	3.00	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
FAVORABLE	30.1%	15.9%	26.9%	30.4%	42.7%	29.9%	21.7%	33.6%	25.7%	35.3%	30.2%	29.9%	28.9%	39.6%	29.9%	45.8%	34.8%	39.9%
UNFAVORABLE	25.8%	27.7%	20.1%	22.4%	28.0%	29.7%	23.7%	26.7%	23.1%	29.0%	24.4%	29.7%	20.3%	17.8%	22.1%	12.8%	20.3%	12.2%
NO OPINION	25.9%	27.9%	16.1%	29.9%	23.2%	28.7%	21.6%	27.6%	25.5%	26.4%	24.9%	28.7%	19.1%	31.1%	23.5%	32.5%	25.4%	32.7%
NEVER HEARD OF	18.2%	28.6%	37.0%	17.2%	6.2%	11.7%	33.0%	12.1%	25.7%	9.4%	20.6%	11.7%	31.7%	11.5%	24.5%	8.8%	19.5%	15.2%
Net Diff.	4.3%	-11.8%	6.8%	8.0%	14.8%	0.3%	-2.0%	6.9%	2.6%	6.3%	5.8%	0.3%	8.6%	21.8%	7.8%	33.0%	14.5%	27.7%
Mean	2.05	1.83	2.17	2.01	2.21	2.01	2.00	2.07	2.00	2.10	2.07	2.01	2.14	2.10	2.08	2.15	2.12	2.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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 MICHAEL LEE

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
FAVORABLE	30.1%	12.7%	29.5%	21.0%	29.4%	25.7%	25.3%	35.8%	25.5%	41.9%	27.2%	22.5%	28.2%	15.3%	20.4%	32.8%	38.3%
UNFAVORABLE	25.8%	27.9%	32.8%	24.2%	37.9%	28.5%	37.9%	18.7%	31.6%	19.6%	28.5%	28.8%	30.1%	9.4%	15.2%	28.8%	33.9%
NO OPINION	25.9%	24.8%	25.2%	27.7%	22.9%	24.3%	26.8%	26.8%	25.1%	29.0%	23.4%	25.4%	25.9%	32.9%	35.3%	22.8%	21.5%
NEVER HEARD OF	18.2%	34.6%	12.6%	27.2%	9.8%	21.6%	10.1%	18.7%	17.7%	9.5%	20.9%	23.3%	15.9%	42.4%	29.1%	15.6%	6.3%
Net Diff.	4.3%	-15.2%	-3.3%	-3.2%	-8.5%	-2.8%	-12.6%	17.1%	-6.1%	22.3%	-1.3%	-6.4%	-1.9%	5.9%	5.3%	4.0%	4.4%
Mean	2.05	1.81	2.05	1.91	2.07	2.02	1.98	2.11	2.01	2.14	2.05	1.96	2.03	1.69	1.79	2.12	2.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

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MICHAEL LEE

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
FAVORABLE	30.1%	25.1%	25.1%	40.7%	35.3%	31.1%	17.0%	56.7%	58.9%	27.8%	7.0%	10.8%	-	11.2%	
UNFAVORABLE	25.8%	14.2%	25.0%	31.5%	31.5%	53.2%	30.9%	15.1%	16.3%	-	58.5%	36.8%	100.0%	34.6%	
NO OPINION	25.9%	30.9%	29.8%	19.2%	24.7%	14.2%	20.6%	24.2%	22.6%	44.4%	27.4%	26.1%	-	27.0%	
NEVER HEARD OF	18.2%	29.9%	20.1%	8.6%	8.5%	1.5%	31.5%	4.1%	2.2%	27.8%	7.0%	26.3%	-	27.2%	
Net Diff.	4.3%	10.9%	*	9.2%	3.8%	-22.1%	-13.9%	41.6%	42.6%	27.8%	-51.4%	-26.0%	-100%	-23.4%	
Mean	2.05	1.92	1.94	2.23	2.12	2.17	1.95	2.34	2.37	1.77	1.78	1.79	2.00	1.78	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 1

	TOTAL			HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
FAVORABLE	11.4%	14.4%	8.8%	10.0%	13.1%	3.0%	4.4%	-	5.5%	5.3%	10.3%	19.7%	20.6%	-	1.7%
UNFAVORABLE	4.5%	4.0%	2.1%	6.1%	5.0%	2.0%	2.9%	-	6.0%	6.1%	3.4%	2.5%	2.6%	-	7.1%
NO OPINION	27.7%	28.5%	28.5%	26.5%	26.7%	32.6%	30.9%	36.4%	25.2%	24.7%	38.4%	28.9%	28.5%	39.1%	35.7%
NEVER HEARD OF	56.4%	53.1%	60.6%	57.4%	55.2%	62.3%	61.8%	63.6%	63.4%	63.9%	47.9%	48.8%	48.3%	60.9%	55.5%
Net Diff.	6.9%	10.5%	6.7%	3.8%	8.1%	1.0%	1.4%	-	-0.5%	-0.8%	7.0%	17.2%	18.0%	-	-5.5%
Mean	1.63	1.70	1.50	1.61	1.70	1.22	1.30	1.00	1.46	1.46	1.46	1.82	1.85	1.00	1.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
FAVORABLE	11.4%	10.1%	26.5%	4.9%	1.6%	100.0%	-	-	-	13.3%	25.9%	5.4%	1.3%	58.7%	12.0%	3.3%	2.1%	100.0%	-	69.8%	26.3%
UNFAVORABLE	4.5%	8.7%	6.4%	1.0%	-	-	100.0%	-	-	8.1%	10.1%	5.1%	2.7%	3.8%	47.1%	4.0%	0.7%	-	100.0%	30.2%	10.7%
NO OPINION	27.7%	19.9%	24.7%	55.8%	4.7%	-	-	100.0%	-	16.4%	21.4%	52.4%	5.2%	16.3%	14.0%	67.6%	4.4%	-	-	-	63.1%
NEVER HEARD OF	56.4%	61.3%	42.5%	38.3%	93.7%	-	-	-	100.0%	62.2%	42.7%	37.1%	90.7%	21.2%	26.9%	25.1%	92.8%	-	-	-	-
Net Diff.	6.9%	1.4%	20.1%	3.9%	1.6%	100.0%	-100%	-	-	5.2%	15.8%	0.3%	-1.4%	54.9%	-35.1%	-0.7%	1.4%	100.0%	-100%	39.6%	15.6%
Mean	1.63	1.75	2.03	1.18	1.50	3.00	2.00	1.00	-	1.92	2.08	1.25	1.58	2.54	1.97	1.14	1.69	3.00	2.00	2.70	1.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
FAVORABLE	11.4%	66.1%	27.0%	40.4%	17.8%	10.6%	14.7%	4.1%	13.4%	17.2%	16.6%	-	5.8%	6.0%	-	18.5%	18.6%	-	1.9%
UNFAVORABLE	4.5%	10.4%	65.0%	23.7%	11.3%	5.7%	6.5%	4.1%	3.0%	3.1%	1.1%	-	5.9%	6.0%	-	2.5%	2.6%	-	8.6%
NO OPINION	27.7%	14.6%	8.1%	14.6%	49.4%	29.5%	20.5%	29.3%	24.8%	27.9%	27.8%	22.1%	25.8%	25.1%	58.0%	29.7%	29.3%	92.3%	26.6%
NEVER HEARD OF	56.4%	8.9%	-	21.3%	21.5%	54.1%	58.3%	62.5%	58.7%	51.8%	54.6%	77.9%	62.5%	62.9%	42.0%	49.2%	49.5%	7.7%	62.9%
Net Diff.	6.9%	55.6%	-38.0%	16.7%	6.5%	4.9%	8.3%	-0.0%	10.4%	14.0%	15.5%	-	-0.1%	-0.1%	-	16.0%	16.1%	-	-6.7%
Mean	1.63	2.56	2.19	2.33	1.60	1.59	1.86	1.33	1.72	1.78	1.75	1.00	1.47	1.48	1.00	1.78	1.79	1.00	1.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
FAVORABLE	11.4%	6.7%	6.8%	-	20.2%	20.8%	9.8%	1.1%	7.3%	7.2%	7.3%	-	14.5%	14.8%	10.6%	3.2%	11.5%	6.0%	6.1%	7.5%	
UNFAVORABLE	4.5%	5.9%	6.0%	-	3.0%	3.1%	-	4.5%	9.3%	7.1%	7.2%	-	5.8%	5.4%	10.8%	4.0%	9.9%	7.6%	23.6%	-	
NO OPINION	27.7%	25.2%	25.3%	20.4%	27.2%	27.8%	16.3%	38.8%	18.2%	22.0%	21.6%	46.5%	29.8%	31.2%	11.7%	30.7%	13.8%	21.7%	26.4%	44.1%	
NEVER HEARD OF	56.4%	62.2%	62.0%	79.6%	49.6%	48.3%	74.0%	55.6%	65.2%	63.7%	63.9%	53.5%	49.9%	48.6%	66.9%	62.0%	64.8%	64.7%	43.9%	48.4%	
Net Diff.	6.9%	0.8%	0.8%	-	17.3%	17.7%	9.8%	-3.4%	-2.0%	0.1%	0.1%	-	8.7%	9.4%	-0.2%	-0.7%	1.5%	-1.6%	-17.5%	7.5%	
Mean	1.63	1.51	1.51	1.00	1.86	1.87	1.75	1.15	1.69	1.59	1.60	1.00	1.69	1.68	1.97	1.28	1.93	1.55	1.64	1.29	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
FAVORABLE	11.4%	13.0%	3.7%	11.4%	13.4%	8.3%	15.8%	9.3%	29.4%	15.3%	4.1%	1.2%	13.0%	11.5%	13.0%	6.9%	17.7%	10.3%	11.3%	3.0%	-
UNFAVORABLE	4.5%	4.3%	6.4%	4.9%	5.0%	5.2%	4.3%	5.1%	2.2%	4.7%	4.6%	2.9%	7.9%	4.2%	7.9%	6.0%	3.7%	3.9%	4.5%	-	-
NO OPINION	27.7%	27.2%	28.8%	29.6%	19.7%	25.8%	29.6%	28.8%	22.6%	26.4%	27.5%	31.8%	26.9%	27.8%	26.9%	25.7%	30.5%	27.1%	23.9%	48.5%	-
NEVER HEARD OF	56.4%	55.5%	61.1%	54.1%	61.9%	60.7%	50.3%	56.8%	45.8%	53.6%	63.8%	64.1%	52.2%	56.5%	52.2%	61.4%	48.1%	58.8%	60.3%	48.5%	-
Net Diff.	6.9%	8.7%	-2.7%	6.5%	8.4%	3.1%	11.6%	4.2%	27.2%	10.5%	-0.5%	-1.7%	5.1%	7.2%	5.1%	1.0%	14.1%	6.4%	6.8%	3.0%	-
Mean	1.63	1.68	1.36	1.60	1.83	1.55	1.72	1.55	2.12	1.76	1.35	1.15	1.71	1.62	1.71	1.52	1.75	1.59	1.68	1.12	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
FAVORABLE	11.4%	7.9%	25.6%	14.5%	5.8%	14.0%	6.4%	6.3%	19.1%	11.4%	14.2%	12.1%	-	33.7%	12.1%	-
UNFAVORABLE	4.5%	5.9%	-	5.7%	6.1%	5.4%	2.3%	5.3%	2.9%	2.6%	14.1%	6.9%	17.2%	-	6.9%	-
NO OPINION	27.7%	27.2%	21.4%	24.7%	23.8%	34.8%	29.2%	25.5%	30.0%	26.6%	27.3%	32.6%	33.3%	54.7%	32.6%	38.3%
NEVER HEARD OF	56.4%	58.9%	53.0%	55.1%	64.3%	45.8%	62.1%	62.8%	48.1%	59.4%	44.4%	48.3%	49.5%	11.6%	48.3%	61.7%
Net Diff.	6.9%	2.0%	25.6%	8.8%	-0.3%	8.6%	4.1%	1.0%	16.2%	8.8%	0.1%	5.2%	-17.2%	33.7%	5.2%	-
Mean	1.63	1.53	2.09	1.77	1.50	1.62	1.40	1.48	1.79	1.62	1.76	1.60	1.34	1.76	1.60	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
FAVORABLE	11.4%	6.1%	10.1%	23.5%	33.7%	14.2%	13.1%	2.8%	3.4%	2.3%	-	38.9%	17.8%	2.6%	15.3%	10.1%	3.1%	25.6%	12.9%	2.1%	
UNFAVORABLE	4.5%	6.0%	6.3%	3.4%	2.2%	4.6%	3.0%	5.1%	4.7%	5.5%	-	1.4%	2.2%	4.7%	4.5%	3.5%	5.6%	2.6%	3.5%	4.3%	
NO OPINION	27.7%	20.6%	31.2%	27.8%	18.7%	36.1%	29.4%	25.9%	28.3%	23.6%	46.5%	12.1%	30.8%	27.3%	36.2%	28.5%	24.3%	24.8%	33.1%	25.2%	
NEVER HEARD OF	56.4%	67.3%	52.4%	45.3%	45.5%	45.1%	54.5%	66.1%	63.6%	68.6%	53.5%	47.6%	49.2%	65.4%	44.0%	57.9%	67.0%	46.9%	50.4%	68.3%	
Net Diff.	6.9%	0.1%	3.7%	20.1%	31.5%	9.6%	10.1%	-2.3%	-1.3%	-3.3%	-	37.5%	15.6%	-2.2%	10.8%	6.6%	-2.4%	23.0%	9.4%	-2.2%	
Mean	1.63	1.56	1.56	1.92	2.27	1.60	1.64	1.32	1.32	1.32	1.00	2.51	1.74	1.28	1.63	1.56	1.36	2.01	1.59	1.27	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
FAVORABLE	11.4%	4.7%	14.6%	11.0%	5.0%	22.5%	16.9%	5.2%	17.9%	-	12.5%	11.0%	8.9%	14.3%	7.9%	20.0%	9.8%	10.1%	6.8%	15.7%
UNFAVORABLE	4.5%	11.0%	-	14.4%	11.7%	-	5.5%	4.5%	4.4%	-	6.8%	3.9%	4.8%	4.3%	4.1%	4.2%	5.4%	4.3%	4.7%	2.7%
NO OPINION	27.7%	54.1%	10.5%	33.5%	50.9%	10.3%	46.5%	26.9%	28.5%	24.3%	20.9%	29.8%	22.9%	27.9%	24.3%	23.0%	21.5%	31.5%	22.3%	27.2%
NEVER HEARD OF	56.4%	30.3%	74.9%	41.1%	32.4%	67.2%	31.1%	63.4%	49.2%	75.7%	59.8%	55.3%	63.5%	53.6%	63.7%	52.8%	63.3%	54.1%	66.2%	54.3%
Net Diff.	6.9%	-6.3%	14.6%	-3.5%	-6.7%	22.5%	11.4%	0.7%	13.5%	-	5.7%	7.1%	4.2%	10.0%	3.8%	15.8%	4.5%	5.7%	2.1%	13.0%
Mean	1.63	1.29	2.17	1.62	1.32	2.37	1.57	1.41	1.79	1.00	1.79	1.58	1.62	1.71	1.55	1.94	1.68	1.53	1.54	1.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
FAVORABLE	11.4%	17.9%	-	22.7%	-	10.3%	15.7%	9.9%	30.5%	10.9%	9.4%	9.7%	17.0%	14.5%	6.7%	21.4%	9.2%	8.9%	12.9%	5.2%	21.0%
UNFAVORABLE	4.5%	4.9%	19.7%	2.5%	10.9%	2.9%	4.1%	2.8%	3.3%	3.1%	4.4%	2.8%	3.1%	3.8%	10.7%	-	10.2%	3.7%	4.9%	4.2%	5.0%
NO OPINION	27.7%	25.5%	36.0%	32.2%	38.9%	25.9%	27.4%	26.8%	20.4%	24.7%	30.3%	24.7%	26.8%	34.6%	30.9%	36.5%	34.2%	33.3%	23.5%	32.8%	17.8%
NEVER HEARD OF	56.4%	51.7%	44.3%	42.7%	50.1%	60.9%	52.9%	60.5%	45.8%	61.3%	55.9%	62.7%	53.1%	47.1%	51.6%	42.0%	46.4%	54.1%	58.7%	57.9%	56.2%
Net Diff.	6.9%	13.0%	-19.7%	20.2%	-10.9%	7.4%	11.6%	7.0%	27.1%	7.8%	4.9%	6.9%	14.0%	10.8%	-4.0%	21.4%	-1.0%	5.2%	8.0%	1.0%	16.1%
Mean	1.63	1.84	1.35	1.83	1.22	1.60	1.75	1.57	2.19	1.64	1.52	1.60	1.79	1.62	1.50	1.74	1.53	1.47	1.74	1.34	2.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
FAVORABLE	11.4%	12.3%	7.0%	9.5%	12.9%	5.6%	12.6%	8.1%	19.0%	7.9%	14.8%	8.7%	19.9%	7.1%	11.1%	6.6%	16.0%	16.0%	4.8%	23.9%	6.8%
UNFAVORABLE	4.5%	3.3%	4.9%	4.0%	3.2%	2.2%	19.2%	3.2%	7.0%	5.7%	4.1%	4.3%	4.9%	7.1%	3.6%	4.5%	3.3%	13.2%	10.9%	8.7%	2.8%
NO OPINION	27.7%	33.9%	27.6%	31.9%	23.7%	43.2%	21.1%	52.3%	21.1%	22.1%	29.1%	24.0%	24.2%	20.2%	32.6%	20.7%	29.0%	30.7%	30.8%	34.5%	33.2%
NEVER HEARD OF	56.4%	50.5%	60.5%	54.6%	60.1%	49.0%	47.1%	36.4%	52.8%	64.3%	52.0%	63.0%	50.9%	65.6%	52.8%	68.2%	51.6%	40.0%	53.5%	32.9%	57.2%
Net Diff.	6.9%	9.0%	2.0%	5.5%	9.7%	3.4%	-6.5%	4.9%	12.0%	2.2%	10.7%	4.4%	15.0%	-%	7.5%	2.1%	12.7%	2.8%	-6.0%	15.2%	4.0%
Mean	1.63	1.56	1.48	1.51	1.73	1.26	1.84	1.30	1.96	1.60	1.70	1.58	1.91	1.62	1.54	1.56	1.73	1.76	1.44	1.84	1.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
FAVORABLE	11.4%	3.3%	4.6%	2.3%	7.5%	16.9%	5.7%	23.6%	22.3%	7.2%	20.5%	-	14.2%	2.6%	17.7%	8.2%	11.5%	10.6%	17.5%
UNFAVORABLE	4.5%	6.8%	11.4%	4.8%	9.5%	3.0%	5.0%	2.6%	1.8%	5.7%	2.8%	7.7%	3.3%	5.2%	2.4%	17.2%	8.6%	11.8%	-
NO OPINION	27.7%	29.6%	14.3%	35.2%	27.7%	25.2%	28.0%	30.4%	21.2%	33.4%	18.5%	26.4%	30.3%	28.9%	25.6%	34.8%	22.8%	45.3%	24.0%
NEVER HEARD OF	56.4%	60.3%	69.6%	57.7%	55.2%	54.8%	61.3%	43.4%	54.6%	53.7%	58.2%	65.9%	52.2%	63.4%	54.3%	39.8%	57.2%	32.3%	58.5%
Net Diff.	6.9%	-3.4%	-6.8%	-2.4%	-2.0%	13.9%	0.6%	21.0%	20.5%	1.5%	17.8%	-7.7%	10.9%	-2.6%	15.3%	-9.0%	2.9%	-1.2%	17.5%
Mean	1.63	1.34	1.68	1.22	1.55	1.82	1.42	1.88	2.02	1.43	2.05	1.23	1.66	1.28	1.83	1.56	1.74	1.49	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
FAVORABLE	11.4%	11.8%	9.3%	13.7%	-	-	-	14.7%	12.1%	19.5%	-	-	-	9.5%	5.8%	7.8%	-	-	-		
UNFAVORABLE	4.5%	3.6%	11.3%	5.2%	43.4%	-	-	3.4%	11.1%	-	47.5%	-	-	3.8%	11.4%	10.5%	32.2%	-	-		
NO OPINION	27.7%	27.2%	31.6%	36.3%	8.3%	18.3%	58.6%	24.0%	31.9%	35.5%	-	33.8%	100.0%	29.7%	31.3%	37.2%	30.9%	-	-		
NEVER HEARD OF	56.4%	57.4%	47.8%	44.7%	48.3%	81.7%	41.4%	57.9%	44.8%	45.0%	52.5%	66.2%	-	57.0%	51.5%	44.5%	36.8%	100.0%	100.0%		
Net Diff.	6.9%	8.1%	-1.9%	8.6%	-43.4%	-	-	11.3%	1.0%	19.5%	-47.5%	-	-	5.7%	-5.6%	-2.8%	-32.2%	-	-		
Mean	1.63	1.64	1.57	1.59	1.84	1.00	1.00	1.78	1.64	1.71	2.00	1.00	1.00	1.53	1.48	1.47	1.51	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
FAVORABLE	11.4%	17.8%	15.2%	10.6%	13.7%	5.4%	16.4%	9.4%	13.7%	8.8%	13.7%	5.4%	19.1%	11.5%	16.8%	9.9%	17.3%	1.5%
UNFAVORABLE	4.5%	4.6%	4.7%	5.9%	2.6%	4.5%	4.6%	4.5%	5.2%	3.7%	4.5%	4.5%	6.9%	3.2%	5.9%	2.1%	4.6%	4.0%
NO OPINION	27.7%	28.6%	20.9%	21.2%	30.4%	34.9%	24.5%	28.9%	23.0%	33.1%	24.9%	34.9%	27.9%	23.4%	24.5%	25.9%	26.0%	21.0%
NEVER HEARD OF	56.4%	49.1%	59.3%	62.3%	53.3%	55.2%	54.5%	57.1%	58.1%	54.4%	56.8%	55.2%	46.0%	61.9%	52.8%	62.1%	52.1%	73.4%
Net Diff.	6.9%	13.2%	10.5%	4.6%	11.1%	0.8%	11.8%	4.9%	8.5%	5.1%	9.2%	0.8%	12.2%	8.3%	10.9%	7.8%	12.7%	-2.5%
Mean	1.63	1.79	1.86	1.72	1.64	1.34	1.82	1.54	1.78	1.47	1.74	1.34	1.84	1.69	1.84	1.58	1.82	1.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
FAVORABLE	11.4%	13.0%	8.0%	10.3%	8.2%	10.2%	7.1%	14.3%	9.2%	9.3%	14.9%	10.1%	19.2%	6.2%	11.7%	16.5%	10.0%	
UNFAVORABLE	4.5%	1.7%	5.4%	4.4%	4.7%	4.4%	4.8%	4.5%	4.6%	5.2%	3.9%	4.5%	10.1%	5.3%	4.1%	3.9%	3.8%	
NO OPINION	27.7%	20.2%	32.7%	21.2%	37.0%	23.9%	41.5%	25.0%	29.8%	20.8%	34.0%	27.8%	34.1%	29.7%	35.2%	26.2%	24.2%	
NEVER HEARD OF	56.4%	65.0%	53.9%	64.0%	50.1%	61.5%	46.6%	56.2%	56.5%	64.6%	47.2%	57.6%	36.7%	58.8%	49.0%	53.4%	62.0%	
Net Diff.	6.9%	11.3%	2.6%	5.8%	3.6%	5.7%	2.4%	9.7%	4.6%	4.1%	11.0%	5.6%	9.1%	0.9%	7.5%	12.6%	6.2%	
Mean	1.63	1.80	1.46	1.69	1.42	1.64	1.36	1.75	1.53	1.67	1.64	1.58	1.77	1.43	1.54	1.79	1.63	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

4. Opinion: JASON MINNICOZZI

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
FAVORABLE	11.4%	9.8%	9.8%	14.5%	7.6%	19.2%	12.6%	3.1%	3.4%	-	13.9%	14.1%	-	14.6%
UNFAVORABLE	4.5%	6.0%	3.4%	3.6%	4.4%	3.9%	5.0%	4.1%	4.4%	-	4.6%	1.6%	-	1.7%
NO OPINION	27.7%	30.2%	25.5%	28.1%	32.8%	15.6%	22.7%	29.2%	31.5%	-	19.5%	34.3%	50.1%	33.8%
NEVER HEARD OF	56.4%	54.0%	61.3%	53.8%	55.2%	61.3%	59.7%	63.6%	60.7%	100.0%	62.0%	49.9%	49.9%	49.9%
Net Diff.	6.9%	3.8%	6.5%	10.9%	3.3%	15.2%	7.6%	-1.0%	-1.0%	-	9.3%	12.5%	-	12.9%
Mean	1.63	1.56	1.60	1.71	1.44	2.09	1.75	1.28	1.28	-	1.85	1.60	1.00	1.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	-	-	129	105	24	18	5	58	56	2	62	58	3	9
FAVORABLE	24.3%	-	-	24.3%	27.3%	11.1%	10.9%	11.7%	42.4%	43.1%	25.7%	8.3%	8.8%	-	18.3%
UNFAVORABLE	17.7%	-	-	17.7%	20.4%	5.8%	7.5%	-	6.4%	5.8%	21.1%	29.8%	30.2%	22.1%	8.8%
NO OPINION	33.4%	-	-	33.4%	29.4%	50.9%	51.2%	50.0%	31.3%	31.3%	31.4%	33.2%	31.9%	54.9%	47.5%
NEVER HEARD OF	24.6%	-	-	24.6%	22.8%	32.2%	30.4%	38.4%	19.9%	19.9%	21.8%	28.7%	29.1%	23.1%	25.4%
Net Diff.	6.6%	-	-	6.6%	6.9%	5.4%	3.5%	11.7%	36.1%	37.2%	4.6%	-21.5%	-21.5%	-22.1%	9.5%
Mean	1.88	-	-	1.88	1.97	1.41	1.42	1.38	2.14	2.15	1.93	1.65	1.67	1.29	1.61

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total Answering	129	38	32	33	27	13	8	34	74	31	23	43	32	15	11	41	62	4	2	17	53
FAVORABLE	24.3%	59.7%	11.1%	14.3%	2.2%	32.4%	32.1%	15.1%	26.4%	100.0%	-	-	-	36.3%	50.4%	16.3%	22.0%	65.0%	-	35.3%	22.6%
UNFAVORABLE	17.7%	9.9%	53.6%	3.3%	3.8%	46.1%	29.1%	14.3%	13.2%	-	100.0%	-	-	38.0%	31.8%	12.0%	14.1%	6.8%	79.8%	44.8%	24.1%
NO OPINION	33.4%	22.7%	24.4%	70.4%	13.6%	18.2%	27.9%	65.9%	21.6%	-	-	100.0%	-	13.5%	17.8%	65.3%	20.1%	28.2%	20.2%	17.4%	49.8%
NEVER HEARD OF	24.6%	7.8%	10.9%	12.0%	80.4%	3.3%	11.0%	4.8%	38.8%	-	-	-	100.0%	12.2%	-	6.4%	43.8%	-	-	2.5%	3.5%
Net Diff.	6.6%	49.8%	-42.5%	10.9%	-1.6%	-13.8%	2.9%	0.8%	13.2%	100.0%	-100%	-	-	-1.7%	18.6%	4.3%	7.9%	58.2%	-79.8%	-9.5%	-1.6%
Mean	1.88	2.40	1.85	1.36	1.42	2.15	2.05	1.47	2.08	3.00	2.00	1.00	-	2.26	2.33	1.48	2.03	2.37	1.80	2.18	1.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	5	4	20	62	45	17	22	21	14	7	3	55	54	2	64	63	1	9
FAVORABLE	24.3%	100.0%	-	54.5%	28.4%	29.6%	18.6%	36.7%	24.5%	8.8%	6.3%	-	42.8%	43.0%	37.1%	7.9%	8.1%	-	27.4%
UNFAVORABLE	17.7%	-	100.0%	45.5%	22.6%	17.1%	24.2%	10.5%	18.4%	29.4%	5.1%	14.1%	5.7%	5.9%	-	30.7%	31.2%	-	-
NO OPINION	33.4%	-	-	-	49.0%	35.4%	30.8%	31.9%	40.2%	25.2%	23.9%	43.3%	32.7%	31.8%	62.9%	35.1%	34.2%	92.3%	25.8%
NEVER HEARD OF	24.6%	-	-	-	-	17.8%	26.5%	20.9%	16.9%	36.5%	64.7%	42.7%	18.8%	19.4%	-	26.3%	26.5%	7.7%	46.7%
Net Diff.	6.6%	100.0%	-100%	9.0%	5.8%	12.5%	-5.7%	26.2%	6.1%	-20.6%	1.2%	-14.1%	37.1%	37.1%	37.1%	-22.8%	-23.1%	-	27.4%
Mean	1.88	3.00	2.00	2.54	1.79	1.93	1.83	2.06	1.81	1.74	1.50	1.25	2.12	2.14	1.74	1.63	1.64	1.00	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE LEE	VOTE AND	VOTE LEE	UNDE- CIDED			
	VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total Answering	129	58	57	1	54	52	2	16	32	56	55	1	57	53	4	16	26	52	6	5
FAVORABLE	24.3%	42.1%	42.9%	-	10.7%	11.2%	-	5.5%	57.7%	45.6%	46.4%	-	8.7%	8.5%	10.6%	5.4%	100.0%	47.2%	-	15.5%
UNFAVORABLE	17.7%	6.3%	5.6%	43.1%	33.7%	35.1%	-	5.4%	9.2%	4.4%	3.7%	46.5%	32.2%	32.4%	29.6%	12.4%	-	3.1%	32.9%	-
NO OPINION	33.4%	32.0%	31.5%	56.9%	31.8%	32.0%	27.5%	43.8%	24.2%	31.8%	31.4%	53.5%	33.4%	34.3%	20.8%	39.1%	-	30.2%	46.6%	26.2%
NEVER HEARD OF	24.6%	19.6%	20.0%	-	23.7%	21.7%	72.5%	45.2%	9.0%	18.2%	18.5%	-	25.7%	24.7%	39.0%	43.1%	-	19.5%	20.5%	58.3%
Net Diff.	6.6%	35.9%	37.3%	-43.1%	-23.0%	-23.9%	-	0.1%	48.5%	41.2%	42.7%	-46.5%	-23.5%	-23.9%	-19.0%	-7.0%	100.0%	44.2%	-32.9%	15.5%
Mean	1.88	2.13	2.14	1.43	1.72	1.73	1.00	1.30	2.37	2.17	2.18	1.47	1.67	1.66	1.83	1.41	3.00	2.21	1.41	1.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 5

	TOTAL															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE						
Total Answering	129	108	18	56	46	66	53	99	20	93	31	25	10	118	10	44	40	45	42	4	-		
FAVORABLE	24.3%	23.1%	27.7%	26.8%	24.3%	33.1%	16.4%	25.9%	21.6%	19.7%	40.4%	31.3%	52.6%	22.2%	52.6%	40.8%	9.7%	21.0%	21.9%	11.5%	-		
UNFAVORABLE	17.7%	18.8%	12.4%	12.7%	23.4%	11.8%	23.5%	15.8%	24.2%	21.1%	9.2%	8.6%	11.4%	18.4%	11.4%	9.6%	27.8%	16.9%	16.6%	20.1%	-		
NO OPINION	33.4%	31.2%	45.4%	35.1%	29.6%	30.2%	36.3%	32.7%	38.0%	33.5%	30.9%	33.7%	25.9%	33.5%	25.9%	31.5%	35.6%	33.3%	32.3%	43.5%	-		
NEVER HEARD OF	24.6%	26.9%	14.5%	25.4%	22.7%	24.9%	23.7%	25.6%	16.2%	25.8%	19.5%	26.3%	10.1%	25.9%	10.1%	18.1%	26.9%	28.8%	29.1%	24.9%	-		
Net Diff.	6.6%	4.3%	15.3%	14.1%	0.9%	21.3%	-7.1%	10.1%	-2.5%	-1.4%	31.1%	22.7%	41.2%	3.8%	41.2%	31.1%	-18.1%	4.2%	5.4%	-8.6%	-		
Mean	1.88	1.89	1.79	1.89	1.93	2.04	1.74	1.91	1.80	1.81	2.12	1.97	2.30	1.85	2.30	2.11	1.65	1.83	1.85	1.57	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total Answering	129	25	12	23	19	27	22	40	35	42	4	4	2	0	4	1
FAVORABLE	24.3%	40.1%	10.9%	24.9%	41.6%	9.2%	16.9%	41.9%	9.8%	20.8%	29.3%	8.8%	31.7%	-	8.8%	-
UNFAVORABLE	17.7%	9.2%	23.2%	15.2%	10.2%	29.8%	18.7%	10.5%	30.0%	18.1%	-	8.8%	-	-	8.8%	-
NO OPINION	33.4%	31.7%	33.5%	27.9%	31.3%	36.5%	39.0%	31.5%	34.6%	32.1%	31.9%	44.3%	63.4%	-	44.3%	78.3%
NEVER HEARD OF	24.6%	19.0%	32.4%	31.9%	17.0%	24.5%	25.4%	16.1%	25.6%	29.0%	38.8%	38.0%	4.9%	100.0%	38.0%	21.7%
Net Diff.	6.6%	30.9%	-12.3%	9.7%	31.4%	-20.6%	-1.8%	31.3%	-20.2%	2.7%	29.3%	8.8%	31.7%	-	8.8%	-
Mean	1.88	2.10	1.67	1.96	2.12	1.64	1.70	2.12	1.67	1.84	1.96	1.43	1.67	-	1.43	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total Answering	129	22	15	36	18	18	40	51	27	24	1	13	15	30	22	25	21	33	36	47	
FAVORABLE	24.3%	43.6%	37.3%	7.3%	5.2%	9.3%	23.5%	38.2%	30.4%	46.8%	-	9.7%	32.9%	37.1%	5.9%	17.8%	39.8%	7.9%	22.5%	39.5%	
UNFAVORABLE	17.7%	9.5%	11.7%	30.4%	27.4%	33.2%	19.3%	7.0%	4.5%	9.8%	-	30.6%	9.4%	7.9%	30.2%	25.2%	5.8%	33.0%	20.4%	7.6%	
NO OPINION	33.4%	26.1%	28.3%	32.6%	29.0%	36.2%	35.9%	31.1%	41.2%	20.0%	-	25.1%	36.3%	28.4%	37.1%	35.7%	34.9%	29.4%	37.5%	30.3%	
NEVER HEARD OF	24.6%	20.9%	22.7%	29.7%	38.4%	21.4%	21.3%	23.7%	24.0%	23.4%	100.0%	34.6%	21.4%	26.6%	26.8%	21.3%	19.6%	29.7%	19.6%	22.6%	
Net Diff.	6.6%	34.1%	25.5%	-23.1%	-22.3%	-23.8%	4.2%	31.2%	25.9%	37.1%	-	-20.9%	23.5%	29.3%	-24.4%	-7.5%	34.0%	-25.1%	2.1%	31.9%	
Mean	1.88	2.22	2.12	1.64	1.61	1.66	1.84	2.09	1.86	2.35	-	1.76	1.96	2.12	1.57	1.77	2.06	1.69	1.81	2.12	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	129	3	3	4	2	2	1	61	66	1	22	105	40	79	20	36	20	43	36	73
FAVORABLE	24.3%	-	37.9%	23.0%	-	-	31.1%	41.9%	8.5%	21.2%	21.6%	25.2%	28.7%	22.3%	31.9%	26.5%	25.4%	18.9%	32.5%	21.0%
UNFAVORABLE	17.7%	-	10.7%	-	-	23.3%	-	5.3%	29.4%	16.7%	17.5%	18.0%	13.8%	20.2%	14.8%	14.3%	12.7%	25.1%	14.6%	21.8%
NO OPINION	33.4%	70.0%	26.6%	40.5%	63.2%	23.2%	36.1%	33.6%	32.8%	46.8%	34.4%	33.6%	32.0%	34.6%	30.7%	31.7%	33.3%	36.9%	29.4%	34.4%
NEVER HEARD OF	24.6%	30.0%	24.7%	36.5%	36.8%	53.5%	32.7%	19.2%	29.3%	15.3%	26.5%	23.2%	25.5%	22.9%	22.6%	27.5%	28.6%	19.2%	23.6%	22.8%
Net Diff.	6.6%	-	27.2%	23.0%	-	-23.3%	31.1%	36.6%	-21.0%	4.4%	4.0%	7.2%	14.9%	2.1%	17.1%	12.2%	12.7%	-6.2%	17.9%	-0.8%
Mean	1.88	1.00	2.15	1.73	1.00	1.50	1.93	2.10	1.66	1.70	1.83	1.89	1.96	1.84	2.01	1.93	1.89	1.78	2.04	1.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	129	5	5	3	2	54	55	34	16	20	39	50	49	4	6	1	3	44	82	21	39	
FAVORABLE	24.3%	-	43.9%	-	19.5%	27.3%	19.3%	25.4%	30.0%	30.5%	14.9%	27.2%	19.2%	29.5%	19.6%	-	12.3%	24.2%	24.0%	29.7%	28.8%	
UNFAVORABLE	17.7%	7.8%	-	13.9%	-	16.1%	22.6%	10.7%	25.2%	25.1%	21.6%	17.3%	24.5%	-	6.5%	-	12.3%	13.9%	19.8%	8.9%	16.6%	
NO OPINION	33.4%	51.8%	40.4%	56.0%	38.2%	26.4%	38.2%	27.2%	36.1%	25.1%	39.0%	26.8%	34.9%	20.7%	66.4%	35.7%	60.9%	37.6%	31.3%	34.5%	28.1%	
NEVER HEARD OF	24.6%	40.4%	15.7%	30.2%	42.3%	30.2%	19.9%	36.6%	8.7%	19.4%	24.5%	28.7%	21.4%	49.8%	7.6%	64.3%	14.5%	24.3%	24.8%	26.9%	26.5%	
Net Diff.	6.6%	-7.8%	43.9%	-13.9%	19.5%	11.2%	-3.3%	14.7%	4.8%	5.4%	-6.7%	9.8%	-5.2%	29.5%	13.1%	-	10.3%	4.2%	20.8%	12.3%		
Mean	1.88	1.13	2.04	1.20	1.67	2.01	1.76	1.97	1.93	2.07	1.68	2.00	1.80	2.18	1.49	1.00	1.43	1.82	1.90	1.93	2.01	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total Answering	129	24	44	39	76	5	6	3	2	47	75	25	32	22	43	43	69	4	6	1	4
FAVORABLE	24.3%	19.3%	19.7%	23.1%	25.1%	36.0%	10.0%	13.6%	-	40.8%	14.0%	34.7%	24.7%	48.0%	6.1%	41.1%	14.8%	37.5%	6.5%	-	8.6%
UNFAVORABLE	17.7%	18.2%	22.7%	14.8%	21.3%	7.9%	-	13.6%	-	9.5%	24.4%	9.1%	19.9%	10.0%	27.8%	10.2%	26.1%	-	6.5%	-	8.6%
NO OPINION	33.4%	40.4%	34.2%	40.6%	28.8%	17.5%	65.5%	27.1%	64.3%	29.1%	36.0%	30.6%	30.2%	27.4%	40.2%	28.6%	34.6%	35.9%	57.1%	49.6%	42.8%
NEVER HEARD OF	24.6%	22.1%	23.3%	21.4%	24.8%	38.6%	24.5%	45.7%	35.7%	20.6%	25.6%	25.7%	25.2%	14.6%	25.8%	20.1%	24.5%	26.7%	30.0%	50.4%	40.0%
Net Diff.	6.6%	1.2%	-3.0%	8.3%	3.7%	28.0%	10.0%	***	-	31.3%	-10.4%	25.6%	4.8%	38.1%	-21.7%	30.9%	-11.4%	37.5%	***	-	***
Mean	1.88	1.73	1.81	1.78	1.95	2.30	1.26	1.75	1.00	2.15	1.71	2.05	1.93	2.24	1.54	2.16	1.74	2.02	1.28	1.00	1.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total Answering	129	45	12	26	8	75	23	17	34	22	33	23	42	42	68	3	6	1	4
FAVORABLE	24.3%	35.2%	35.4%	42.3%	10.9%	17.5%	31.9%	11.4%	10.7%	32.7%	27.3%	37.5%	9.6%	36.5%	17.7%	17.5%	17.2%	-	9.6%
UNFAVORABLE	17.7%	8.7%	0.5%	12.3%	9.2%	24.7%	14.1%	36.1%	26.3%	10.0%	19.4%	7.6%	29.0%	9.4%	26.8%	-	5.7%	-	9.5%
NO OPINION	33.4%	32.5%	39.7%	30.8%	27.4%	31.8%	27.9%	36.3%	32.1%	28.4%	26.7%	36.5%	35.8%	31.0%	30.9%	51.7%	44.3%	61.9%	39.8%
NEVER HEARD OF	24.6%	23.6%	24.4%	14.6%	52.5%	26.0%	26.1%	16.2%	30.8%	28.9%	26.6%	18.4%	25.5%	23.1%	24.7%	30.7%	32.9%	38.1%	41.2%
Net Diff.	6.6%	26.4%	34.8%	30.1%	1.7%	-7.2%	17.7%	-24.6%	-15.6%	22.8%	7.9%	30.0%	-19.4%	27.1%	-9.1%	17.5%	11.5%	-	1.0%
Mean	1.88	2.03	1.94	2.14	1.65	1.81	2.05	1.70	1.69	2.06	2.01	2.01	1.65	2.07	1.83	1.51	1.60	1.00	1.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total Answering	129	118	10	5	3	1	1	55	5	2	2	1	0	63	6	3	2	-	0		
FAVORABLE	24.3%	24.7%	21.6%	7.2%	33.3%	61.4%	-	28.9%	27.3%	-	34.2%	61.4%	-	21.0%	16.7%	10.5%	32.4%	-	-		
UNFAVORABLE	17.7%	19.1%	3.5%	7.2%	-	-	-	15.0%	7.6%	23.0%	-	-	-	22.7%	-	-	-	-	-		
NO OPINION	33.4%	32.6%	44.0%	44.5%	34.1%	38.6%	100.0%	31.4%	24.7%	23.9%	-	38.6%	100.0%	33.7%	60.9%	54.0%	67.6%	-	100.0%		
NEVER HEARD OF	24.6%	23.6%	30.8%	41.0%	32.6%	-	-	24.6%	40.4%	53.2%	65.8%	-	-	22.7%	22.4%	35.5%	-	-	-		
Net Diff.	6.6%	5.6%	18.1%	33.3%	61.4%	-	-	13.9%	19.7%	-23.0%	34.2%	61.4%	-	-1.7%	16.7%	10.5%	32.4%	-	-		
Mean	1.88	1.90	1.68	1.37	1.99	2.23	1.00	1.97	2.04	1.49	3.00	2.23	1.00	1.84	1.43	1.33	1.65	-	1.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	129	22	19	29	24	34	41	88	70	59	95	34	22	39	37	23	46	15
FAVORABLE	24.3%	10.5%	24.0%	21.8%	33.5%	28.9%	16.8%	27.8%	18.9%	30.8%	22.7%	28.9%	17.3%	34.7%	20.3%	41.5%	23.2%	45.1%
UNFAVORABLE	17.7%	6.5%	14.0%	22.6%	19.6%	21.5%	10.0%	21.4%	15.3%	20.7%	16.4%	21.5%	9.4%	17.0%	16.3%	11.1%	16.6%	7.2%
NO OPINION	33.4%	48.5%	26.6%	35.0%	27.4%	30.4%	38.3%	31.1%	36.9%	29.1%	34.5%	30.4%	34.8%	28.3%	32.8%	27.0%	32.8%	23.8%
NEVER HEARD OF	24.6%	34.4%	35.3%	20.5%	19.5%	19.2%	34.9%	19.7%	28.9%	19.3%	26.5%	19.2%	38.5%	20.0%	30.6%	20.4%	27.5%	23.9%
Net Diff.	6.6%	4.0%	10.0%	-0.8%	14.0%	7.4%	6.8%	6.5%	3.6%	10.1%	6.3%	7.4%	7.9%	17.7%	4.0%	30.4%	6.6%	38.0%
Mean	1.88	1.42	1.96	1.83	2.08	1.98	1.67	1.96	1.75	2.02	1.84	1.98	1.72	2.08	1.82	2.18	1.87	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	129	19	49	33	35	49	19	61	68	40	44	46	4	26	18	24	57
FAVORABLE	24.3%	16.2%	22.3%	17.3%	23.7%	22.2%	16.7%	28.5%	20.6%	32.1%	16.6%	24.9%	35.8%	9.9%	12.0%	23.0%	34.7%
UNFAVORABLE	17.7%	10.7%	24.8%	14.1%	27.1%	16.2%	32.4%	14.3%	20.8%	17.7%	14.9%	20.5%	10.7%	7.4%	8.4%	15.7%	26.9%
NO OPINION	33.4%	42.2%	33.4%	41.6%	30.5%	36.1%	35.3%	30.6%	35.9%	26.3%	40.4%	32.9%	43.9%	48.4%	39.0%	32.3%	24.3%
NEVER HEARD OF	24.6%	30.8%	19.5%	27.0%	18.6%	25.5%	15.6%	26.6%	22.7%	23.9%	28.1%	21.8%	9.6%	34.3%	40.6%	29.1%	14.1%
Net Diff.	6.6%	5.5%	-2.5%	3.2%	-3.4%	6.0%	-15.7%	14.2%	-0.2%	14.4%	1.8%	4.4%	25.1%	2.4%	3.6%	7.3%	7.8%
Mean	1.88	1.62	1.86	1.67	1.92	1.81	1.78	1.97	1.80	2.08	1.67	1.90	1.91	1.41	1.55	1.87	2.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

5. Opinion: TED DAVIS

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	129	42	28	30	14	14	14	11	10	1	8	12	1	11
FAVORABLE	24.3%	19.5%	11.1%	35.4%	34.0%	32.2%	20.1%	43.3%	42.5%	50.0%	15.8%	3.9%	-	4.2%
UNFAVORABLE	17.7%	6.8%	8.6%	23.2%	31.5%	43.4%	5.6%	13.2%	14.8%	-	41.2%	18.1%	100.0%	12.0%
NO OPINION	33.4%	45.7%	47.5%	17.2%	14.4%	21.4%	34.5%	34.0%	38.1%	-	24.6%	36.9%	-	39.6%
NEVER HEARD OF	24.6%	28.0%	32.8%	24.1%	20.2%	3.0%	39.7%	9.6%	4.6%	50.0%	18.4%	41.1%	-	44.1%
Net Diff.	6.6%	12.7%	2.5%	12.2%	2.5%	-11.3%	14.5%	30.1%	27.7%	50.0%	-25.3%	-14.2%	-100%	-7.8%
Mean	1.88	1.64	1.46	2.24	2.25	2.11	1.76	2.10	2.05	3.00	1.89	1.44	2.00	1.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	-	-	129	105	24	18	5	58	56	2	62	58	3	9
FAVORABLE	11.7%	-	-	11.7%	13.4%	4.3%	5.3%	0.9%	5.9%	6.1%	-	18.9%	20.0%	-	0.5%
UNFAVORABLE	8.6%	-	-	8.6%	10.2%	1.7%	2.2%	-	13.6%	14.1%	-	5.4%	5.7%	-	-
NO OPINION	31.6%	-	-	31.6%	29.1%	42.5%	47.2%	26.9%	31.8%	30.9%	57.1%	31.2%	30.9%	35.8%	32.4%
NEVER HEARD OF	48.1%	-	-	48.1%	47.4%	51.5%	45.2%	72.1%	48.8%	49.0%	42.9%	44.6%	43.5%	64.2%	67.1%
Net Diff.	3.0%	-	-	3.0%	3.1%	2.6%	3.1%	0.9%	-7.7%	-8.0%	-	13.5%	14.3%	-	0.5%
Mean	1.62	-	-	1.62	1.70	1.21	1.23	1.07	1.49	1.51	1.00	1.78	1.81	1.00	1.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total Answering	129	38	32	33	27	13	8	34	74	31	23	43	32	15	11	41	62	4	2	17	53
FAVORABLE	11.7%	12.7%	20.1%	6.2%	7.0%	68.9%	7.2%	7.2%	4.3%	17.4%	25.0%	4.7%	5.8%	100.0%	-	-	-	71.8%	-	42.6%	21.0%
UNFAVORABLE	8.6%	19.0%	11.6%	0.9%	-	10.4%	66.4%	4.6%	4.1%	17.9%	15.5%	4.6%	-	-	100.0%	-	-	9.0%	79.8%	37.9%	15.5%
NO OPINION	31.6%	29.4%	24.2%	62.1%	5.5%	10.5%	20.9%	80.3%	13.8%	21.2%	21.3%	61.7%	8.3%	-	-	100.0%	-	19.2%	20.2%	9.5%	55.7%
NEVER HEARD OF	48.1%	38.8%	44.1%	30.9%	87.5%	10.2%	5.5%	7.9%	77.9%	43.5%	38.2%	29.0%	85.9%	-	-	-	100.0%	-	-	10.0%	7.8%
Net Diff.	3.0%	-6.3%	8.5%	5.3%	7.0%	58.5%	-59.2%	2.6%	0.3%	-0.5%	9.5%	0.1%	5.8%	100.0%	-100%	-	-	62.8%	-79.8%	4.7%	5.5%
Mean	1.62	1.73	1.93	1.19	2.12	2.65	1.86	1.21	1.57	1.93	2.06	1.20	1.83	3.00	2.00	1.00	-	2.53	1.80	2.37	1.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	5	4	20	62	45	17	22	21	14	7	3	55	54	2	64	63	1	9
FAVORABLE	11.7%	100.0%	-	55.0%	21.2%	13.7%	8.6%	3.9%	17.3%	17.8%	-	15.2%	6.6%	6.8%	-	17.0%	17.3%	-	5.4%
UNFAVORABLE	8.6%	-	100.0%	45.0%	17.8%	9.6%	9.7%	17.3%	2.7%	5.6%	-	-	14.2%	14.6%	-	5.1%	5.2%	-	-
NO OPINION	31.6%	-	-	-	61.0%	34.9%	28.2%	27.6%	33.2%	25.5%	27.6%	56.2%	31.7%	30.4%	72.5%	31.5%	30.4%	100.0%	31.2%
NEVER HEARD OF	48.1%	-	-	-	-	41.8%	53.5%	51.1%	46.9%	51.0%	72.4%	28.6%	47.6%	48.2%	27.5%	46.4%	47.1%	-	63.4%
Net Diff.	3.0%	100.0%	-100%	10.0%	3.3%	4.1%	-1.1%	-13.3%	14.6%	12.2%	-	15.2%	-7.6%	-7.8%	-	11.9%	12.0%	-	5.4%
Mean	1.62	3.00	2.00	2.55	1.60	1.64	1.58	1.51	1.70	1.84	1.00	1.43	1.52	1.54	1.00	1.73	1.75	1.00	1.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total Answering	129	58	57	1	54	52	2	16	32	56	55	1	57	53	4	16	26	52	6	5	
FAVORABLE	11.7%	5.5%	5.6%	-	20.1%	19.8%	27.5%	5.9%	7.3%	7.3%	7.5%	-	17.6%	18.2%	10.6%	5.5%	13.3%	6.2%	-	7.5%	
UNFAVORABLE	8.6%	13.5%	13.7%	-	4.8%	5.0%	-	3.8%	22.4%	13.6%	13.8%	-	4.9%	5.3%	-	4.6%	22.0%	13.4%	14.5%	-	
NO OPINION	31.6%	34.3%	34.1%	50.4%	30.1%	31.2%	3.6%	26.2%	30.8%	32.0%	31.7%	52.7%	31.3%	32.6%	13.6%	30.9%	22.6%	33.6%	40.5%	36.5%	
NEVER HEARD OF	48.1%	46.7%	46.6%	49.6%	45.0%	44.0%	68.9%	64.0%	39.6%	47.1%	47.1%	47.3%	46.2%	43.9%	75.8%	59.1%	42.2%	46.9%	45.1%	55.9%	
Net Diff.	3.0%	-8.0%	-8.1%	-	15.2%	14.7%	27.5%	2.1%	-15.2%	-6.2%	-6.4%	-	12.7%	12.9%	10.6%	0.8%	-8.7%	-7.2%	-14.5%	7.5%	
Mean	1.62	1.46	1.47	1.00	1.82	1.80	2.77	1.43	1.61	1.53	1.54	1.00	1.75	1.74	1.88	1.38	1.84	1.48	1.26	1.34	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total Answering	129	108	18	56	46		66	53	99	20	93	31	25	10	118	10	44	40	45	42	4	-
FAVORABLE	11.7%	12.5%	8.5%	12.9%	11.5%		9.4%	15.2%	11.7%	13.2%	13.4%	6.6%	6.2%	10.6%	11.9%	10.6%	10.4%	19.3%	6.3%	5.9%	10.3%	-
UNFAVORABLE	8.6%	6.6%	22.8%	6.9%	12.5%		11.1%	7.1%	9.5%	6.8%	6.8%	12.2%	10.6%	22.0%	7.6%	22.0%	10.7%	3.4%	11.2%	12.3%	-	-
NO OPINION	31.6%	30.2%	30.7%	32.5%	25.1%		30.1%	31.2%	32.1%	34.7%	33.0%	28.3%	26.0%	26.4%	31.5%	26.4%	33.0%	30.6%	30.9%	28.9%	51.8%	-
NEVER HEARD OF	48.1%	50.7%	38.1%	47.7%	50.9%		49.4%	46.6%	46.6%	45.3%	46.8%	52.9%	57.2%	41.1%	49.0%	41.1%	45.8%	46.7%	51.6%	52.9%	37.8%	-
Net Diff.	3.0%	6.0%	-14.3%	6.0%	-1.0%		-1.7%	8.1%	2.2%	6.4%	6.6%	-5.6%	-4.4%	-11.4%	4.3%	-11.4%	-0.3%	15.9%	-4.9%	-6.4%	10.3%	-
Mean	1.62	1.64	1.64	1.63	1.72		1.59	1.70	1.62	1.61	1.63	1.54	1.54	1.73	1.61	1.73	1.58	1.79	1.49	1.51	1.33	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total Answering	129	25	12	23	19	27	22	40	35	42	4	4	2	0	4	1
FAVORABLE	11.7%	12.9%	4.8%	10.4%	7.0%	25.6%	1.9%	10.0%	19.5%	6.7%	14.9%	17.7%	-	-	17.7%	-
UNFAVORABLE	8.6%	6.7%	3.8%	12.0%	16.2%	3.2%	10.4%	10.4%	3.7%	12.0%	14.3%	-	-	-	-	-
NO OPINION	31.6%	32.4%	31.7%	27.5%	34.0%	30.2%	34.5%	33.1%	30.0%	30.8%	32.0%	35.5%	41.0%	-	35.5%	78.3%
NEVER HEARD OF	48.1%	48.0%	59.7%	50.1%	42.8%	41.1%	53.2%	46.5%	46.7%	50.5%	38.8%	46.8%	59.0%	100.0%	46.8%	21.7%
Net Diff.	3.0%	6.3%	1.1%	-1.5%	-9.2%	22.4%	-8.5%	-0.4%	15.7%	-5.3%	0.6%	17.7%	-	-	17.7%	-
Mean	1.62	1.63	1.33	1.66	1.53	1.92	1.30	1.57	1.80	1.51	1.72	1.66	1.00	-	1.66	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	129	22	15	36	18	18	40	51	27	24	1	13	15	30	22	25	21	33	36	47
FAVORABLE	11.7%	12.4%	8.6%	16.1%	13.0%	19.1%	14.1%	5.7%	5.5%	5.9%	-	13.8%	13.5%	5.4%	17.4%	14.4%	6.2%	16.4%	15.7%	4.2%
UNFAVORABLE	8.6%	17.4%	3.6%	7.3%	9.3%	5.3%	3.3%	14.2%	11.6%	17.2%	-	13.1%	-	10.7%	3.8%	5.3%	19.2%	7.9%	3.7%	14.3%
NO OPINION	31.6%	33.0%	31.8%	25.8%	19.4%	32.1%	39.3%	29.4%	30.5%	28.2%	-	21.0%	40.2%	29.3%	28.7%	38.8%	29.6%	24.7%	39.7%	29.6%
NEVER HEARD OF	48.1%	37.2%	56.0%	50.8%	58.3%	43.5%	43.3%	50.6%	52.4%	48.6%	100.0%	52.1%	46.3%	54.6%	50.0%	41.5%	44.9%	51.0%	41.0%	51.8%
Net Diff.	3.0%	-5.0%	5.0%	8.8%	3.6%	13.8%	10.8%	-8.5%	-6.1%	-11.2%	-	0.7%	13.5%	-5.4%	13.6%	9.1%	-13.0%	8.5%	12.0%	-10.1%
Mean	1.62	1.67	1.47	1.80	1.85	1.77	1.55	1.52	1.47	1.57	-	1.85	1.50	1.47	1.77	1.58	1.58	1.83	1.59	1.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	129	3	3	4	2	2	1	61	66	1	22	105	40	79	20	36	20	43	36	73
FAVORABLE	11.7%	12.9%	-	23.0%	15.8%	-	31.1%	6.3%	16.9%	-	4.5%	12.9%	9.1%	12.3%	8.7%	10.3%	9.5%	14.0%	10.3%	11.5%
UNFAVORABLE	8.6%	-	-	13.5%	-	-	-	12.9%	4.9%	-	5.8%	9.3%	6.6%	9.1%	6.1%	8.0%	7.2%	10.0%	6.0%	9.8%
NO OPINION	31.6%	38.7%	42.8%	27.0%	47.4%	23.3%	36.1%	33.5%	29.5%	44.6%	27.6%	32.7%	29.5%	34.0%	28.2%	34.3%	30.8%	33.9%	29.1%	33.9%
NEVER HEARD OF	48.1%	48.4%	57.2%	36.5%	36.8%	76.7%	32.7%	47.3%	48.8%	55.4%	62.0%	45.0%	54.8%	44.6%	57.1%	47.5%	52.4%	42.2%	54.6%	44.9%
Net Diff.	3.0%	12.9%	-	9.6%	15.8%	-	31.1%	-6.6%	12.0%	-	-1.3%	3.6%	2.5%	3.2%	2.6%	2.3%	2.3%	4.0%	4.3%	1.7%
Mean	1.62	1.50	1.00	1.94	1.50	1.00	1.93	1.48	1.75	1.00	1.39	1.64	1.55	1.61	1.55	1.54	1.55	1.66	1.59	1.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	129	5	5	3	2	54	55	34	16	20	39	50	49	4	6	1	3	44	82	21	39
FAVORABLE	11.7%	-	25.6%	-	38.9%	11.9%	14.1%	8.6%	15.9%	17.5%	13.4%	11.7%	14.3%	15.0%	12.9%	-	24.6%	12.9%	10.3%	8.4%	10.7%
UNFAVORABLE	8.6%	11.7%	-	-	-	7.3%	6.7%	7.2%	8.8%	7.5%	5.8%	7.9%	6.4%	-	9.7%	-	-	5.7%	9.9%	7.2%	9.0%
NO OPINION	31.6%	32.3%	40.9%	42.1%	38.2%	30.3%	31.6%	28.7%	29.2%	33.0%	32.6%	29.9%	30.5%	35.2%	41.0%	35.7%	48.7%	33.9%	29.9%	30.7%	28.6%
NEVER HEARD OF	48.1%	56.0%	33.4%	57.9%	22.9%	50.5%	47.6%	55.5%	46.1%	42.1%	48.2%	50.5%	48.9%	49.8%	36.4%	64.3%	26.7%	47.5%	49.8%	53.6%	51.7%
Net Diff.	3.0%	-11.7%	25.6%	-	38.9%	4.6%	7.4%	1.4%	7.1%	10.0%	7.6%	3.8%	7.9%	15.0%	3.3%	-	24.6%	7.1%	0.4%	1.2%	1.8%
Mean	1.62	1.27	1.77	1.00	2.01	1.63	1.67	1.55	1.75	1.73	1.63	1.63	1.68	1.60	1.56	1.00	1.67	1.60	1.61	1.52	1.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total Answering	129	24	44	39	76	5	6	3	2	47	75	25	32	22	43	43	69	4	6	1	4
FAVORABLE	11.7%	16.8%	10.0%	13.7%	9.9%	8.0%	16.4%	13.6%	15.4%	9.6%	14.0%	12.6%	9.7%	6.1%	17.2%	9.1%	14.2%	16.3%	13.0%	-	17.3%
UNFAVORABLE	8.6%	4.5%	10.8%	6.5%	10.0%	-	9.6%	-	-	14.0%	5.3%	11.8%	6.2%	16.6%	4.6%	13.8%	5.8%	15.6%	-	-	-
NO OPINION	31.6%	36.7%	31.1%	35.0%	29.2%	29.4%	40.3%	27.1%	48.9%	26.2%	33.9%	22.6%	34.1%	30.4%	33.7%	26.6%	33.6%	20.3%	41.3%	49.6%	34.2%
NEVER HEARD OF	48.1%	42.1%	48.1%	44.8%	51.0%	62.7%	33.7%	59.3%	35.7%	50.2%	46.8%	53.0%	50.0%	47.0%	44.5%	50.4%	46.5%	47.9%	45.7%	50.4%	48.5%
Net Diff.	3.0%	12.3%	-0.8%	7.2%	-0.1%	8.0%	6.8%	13.6%	15.4%	-4.4%	8.7%	0.9%	3.5%	-10.5%	12.6%	-4.8%	8.5%	0.7%	13.0%	-	17.3%
Mean	1.62	1.66	1.59	1.61	1.61	1.43	1.64	1.67	1.48	1.67	1.63	1.79	1.51	1.54	1.70	1.65	1.64	1.92	1.48	1.00	1.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total Answering	129	45	12	26	8	75	23	17	34	22	33	23	42	42	68	3	6	1	4
FAVORABLE	11.7%	6.0%	8.8%	3.9%	8.9%	15.8%	12.9%	18.9%	16.3%	12.2%	9.3%	-	21.0%	5.1%	16.4%	17.5%	11.3%	-	19.1%
UNFAVORABLE	8.6%	12.7%	12.3%	14.9%	5.7%	6.4%	6.4%	8.9%	5.2%	11.6%	7.1%	13.7%	5.9%	12.3%	7.1%	16.8%	-	-	-
NO OPINION	31.6%	31.6%	23.7%	32.5%	40.3%	28.2%	27.6%	27.1%	29.1%	29.9%	25.7%	33.4%	30.1%	32.3%	27.7%	23.6%	36.2%	30.8%	39.8%
NEVER HEARD OF	48.1%	49.7%	55.2%	48.6%	45.0%	49.6%	53.1%	45.2%	49.4%	46.3%	57.9%	53.0%	43.0%	50.3%	48.9%	42.0%	52.5%	69.2%	41.1%
Net Diff.	3.0%	-6.6%	-3.6%	-10.9%	3.2%	9.4%	6.5%	10.0%	11.1%	0.6%	2.3%	-13.7%	15.1%	-7.2%	9.3%	0.7%	11.3%	-	19.1%
Mean	1.62	1.49	1.67	1.44	1.43	1.75	1.69	1.85	1.75	1.67	1.61	1.29	1.84	1.45	1.78	1.89	1.48	1.00	1.65

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total Answering	129	118	10	5	3	1	1	55	5	2	2	1	0	63	6	3	2	-	0		
FAVORABLE	11.7%	11.7%	12.6%	14.5%	16.9%	-	-	10.4%	11.8%	-	34.2%	-	-	12.8%	13.3%	21.1%	-	-	-		
UNFAVORABLE	8.6%	9.0%	5.3%	-	16.3%	-	-	8.9%	-	-	-	-	-	9.0%	9.9%	-	32.2%	-	-		
NO OPINION	31.6%	31.4%	35.4%	37.3%	18.6%	38.6%	100.0%	30.5%	32.3%	46.8%	-	38.6%	100.0%	32.1%	38.2%	32.9%	36.8%	-	100.0%		
NEVER HEARD OF	48.1%	48.0%	46.6%	48.2%	48.2%	61.4%	-	50.2%	55.8%	53.2%	65.8%	61.4%	-	46.0%	38.6%	46.0%	30.9%	-	-		
Net Diff.	3.0%	2.7%	7.3%	14.5%	0.7%	-	-	1.4%	11.8%	-	34.2%	-	-	3.8%	3.4%	21.1%	-32.2%	-	-		
Mean	1.62	1.62	1.57	1.56	1.97	1.00	1.00	1.60	1.54	1.00	3.00	1.00	1.00	1.64	1.60	1.78	1.47	-	1.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	129	22	19	29	24	34	41	88	70	59	95	34	22	39	37	23	46	15
FAVORABLE	11.7%	12.3%	12.1%	9.6%	13.6%	11.5%	12.2%	11.5%	11.1%	12.4%	11.8%	11.5%	13.9%	8.4%	13.3%	5.7%	11.8%	6.0%
UNFAVORABLE	8.6%	2.2%	8.1%	11.3%	9.2%	10.4%	4.9%	10.4%	7.6%	9.9%	8.0%	10.4%	7.3%	8.6%	7.6%	9.0%	6.2%	14.3%
NO OPINION	31.6%	34.6%	29.0%	33.0%	29.8%	31.1%	32.0%	31.3%	32.4%	30.5%	31.7%	31.1%	28.7%	31.3%	31.3%	28.9%	32.0%	25.2%
NEVER HEARD OF	48.1%	51.0%	50.8%	46.1%	47.3%	47.1%	50.9%	46.8%	48.9%	47.2%	48.5%	47.1%	50.1%	51.7%	47.8%	56.5%	50.1%	54.4%
Net Diff.	3.0%	10.1%	4.0%	-1.7%	4.4%	1.1%	7.2%	1.1%	3.5%	2.5%	3.8%	1.1%	6.6%	-0.2%	5.7%	-3.3%	5.6%	-8.3%
Mean	1.62	1.55	1.65	1.57	1.69	1.63	1.60	1.63	1.58	1.66	1.61	1.63	1.70	1.53	1.66	1.47	1.59	1.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	129	19	49	33	35	49	19	61	68	40	44	46	4	26	18	24	57
FAVORABLE	11.7%	10.3%	13.9%	8.6%	16.9%	11.8%	15.6%	10.4%	12.9%	9.9%	16.5%	8.7%	19.8%	12.1%	16.2%	18.3%	6.7%
UNFAVORABLE	8.6%	2.3%	11.8%	7.6%	10.5%	9.8%	7.4%	8.1%	9.1%	4.5%	9.1%	11.8%	-	8.6%	0.5%	3.1%	14.2%
NO OPINION	31.6%	35.6%	31.4%	33.6%	31.7%	31.5%	35.5%	30.4%	32.6%	34.1%	32.3%	28.7%	38.1%	38.0%	29.9%	24.7%	31.5%
NEVER HEARD OF	48.1%	51.8%	42.9%	50.2%	41.0%	47.0%	41.5%	51.1%	45.4%	51.5%	42.1%	50.9%	42.1%	41.3%	53.4%	53.9%	47.6%
Net Diff.	3.0%	7.9%	2.1%	1.1%	6.3%	2.0%	8.2%	2.2%	3.8%	5.4%	7.3%	-3.1%	19.8%	3.5%	15.7%	15.2%	-7.5%
Mean	1.62	1.47	1.69	1.50	1.75	1.63	1.66	1.59	1.64	1.50	1.73	1.59	1.68	1.56	1.71	1.86	1.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

6. Opinion: AMY BLOCK DELOACH

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	129	42	28	30	14	14	14	11	10	1	8	12	1	11
FAVORABLE	11.7%	13.5%	10.9%	10.1%	14.0%	8.8%	8.6%	-	-	-	10.4%	6.9%	-	7.4%
UNFAVORABLE	8.6%	6.9%	4.5%	17.6%	9.0%	2.8%	4.6%	21.8%	24.5%	-	10.4%	9.5%	-	10.2%
NO OPINION	31.6%	37.6%	40.1%	19.0%	28.4%	26.2%	35.2%	28.0%	31.4%	-	17.9%	37.1%	100.0%	32.4%
NEVER HEARD OF	48.1%	42.0%	44.4%	53.3%	48.7%	62.1%	51.6%	50.1%	44.1%	100.0%	61.2%	46.5%	-	50.0%
Net Diff.	3.0%	6.7%	6.4%	-7.5%	5.0%	6.0%	4.0%	-21.8%	-24.5%	-	-	-2.6%	-	-2.8%
Mean	1.62	1.58	1.48	1.81	1.72	1.54	1.45	1.44	1.44	-	1.81	1.43	1.00	1.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
ECONOMIC ISSUES	42.9%	49.3%	47.3%	35.3%	40.5%	54.8%	61.5%	39.0%	54.7%	53.0%	100.0%	27.9%	26.8%	51.9%	54.7%
CRIME/PUBLIC SAFETY	15.2%	12.6%	16.1%	17.1%	17.1%	5.4%	7.7%	-	22.4%	23.2%	-	8.4%	8.5%	6.7%	8.5%
ENVIRONMENTAL ISSUES	13.1%	14.7%	14.4%	11.1%	13.7%	10.2%	7.0%	17.6%	3.5%	3.7%	-	24.6%	25.4%	8.1%	7.2%
EDUCATION ISSUES	10.8%	7.4%	5.8%	15.9%	10.0%	14.7%	15.6%	12.7%	9.9%	10.3%	-	11.2%	11.1%	14.4%	13.7%
HEALTHCARE ISSUES	10.0%	7.0%	9.7%	12.8%	10.2%	9.1%	4.0%	20.8%	6.1%	6.4%	-	15.0%	14.9%	17.1%	6.0%
CULTURAL/SOCIAL ISSUES	6.8%	8.1%	6.8%	5.6%	7.1%	5.1%	3.1%	9.9%	3.4%	3.5%	-	10.6%	11.0%	1.7%	6.1%
DK/REFUSED	1.3%	0.9%	-	2.3%	1.4%	0.7%	1.0%	-	-	-	-	2.3%	2.4%	-	3.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
ECONOMIC ISSUES	42.9%	56.0%	31.8%	44.2%	35.1%	39.7%	54.2%	45.8%	41.2%	42.9%	34.1%	37.4%	25.6%	41.4%	39.2%	39.0%	30.6%	46.7%	61.6%	45.8%	45.2%
CRIME/PUBLIC SAFETY	15.2%	22.9%	5.8%	14.2%	17.0%	5.4%	13.7%	16.1%	16.8%	25.8%	10.1%	16.3%	14.6%	5.8%	34.2%	15.0%	18.2%	9.0%	-	7.9%	12.4%
ENVIRONMENTAL ISSUES	13.1%	4.7%	27.7%	7.2%	14.7%	19.6%	9.0%	13.2%	12.0%	4.0%	18.4%	8.4%	16.5%	16.9%	7.2%	9.0%	11.8%	14.5%	16.3%	18.8%	14.5%
EDUCATION ISSUES	10.8%	6.9%	9.9%	16.1%	10.7%	12.6%	7.2%	9.7%	11.2%	16.0%	16.5%	19.1%	11.0%	23.5%	4.9%	16.7%	15.5%	9.4%	-	7.6%	10.1%
HEALTHCARE ISSUES	10.0%	8.2%	16.3%	7.4%	7.9%	12.9%	14.3%	7.4%	10.4%	9.8%	17.5%	11.8%	13.8%	9.4%	14.4%	11.5%	14.3%	16.2%	17.7%	11.5%	9.8%
CULTURAL/SOCIAL ISSUES	6.8%	0.9%	8.1%	7.3%	13.8%	9.8%	1.6%	6.8%	6.5%	1.4%	1.6%	4.0%	14.6%	-	-	4.9%	8.4%	4.2%	4.4%	8.4%	7.2%
DK/REFUSED	1.3%	0.4%	0.5%	3.5%	0.8%	-	-	1.0%	1.8%	-	1.8%	2.9%	3.9%	2.9%	-	4.0%	1.3%	-	-	-	0.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
ECONOMIC ISSUES	42.9%	45.4%	32.3%	45.3%	41.0%	100.0%	-	-	-	-	-	-	56.5%	57.3%	20.6%	27.4%	27.5%	7.7%	55.0%
CRIME/PUBLIC SAFETY	15.2%	8.1%	17.5%	18.1%	15.3%	-	100.0%	-	-	-	-	-	22.6%	22.8%	16.0%	9.4%	9.5%	-	4.0%
ENVIRONMENTAL ISSUES	13.1%	15.2%	22.8%	12.3%	10.5%	-	-	-	-	100.0%	-	-	1.8%	1.9%	-	24.0%	23.8%	47.8%	15.6%
EDUCATION ISSUES	10.8%	23.3%	-	12.3%	16.7%	-	-	-	100.0%	-	-	-	10.3%	9.1%	63.4%	11.9%	11.7%	44.5%	6.5%
HEALTHCARE ISSUES	10.0%	7.9%	27.4%	12.0%	10.7%	-	100.0%	-	-	-	-	-	5.1%	5.2%	-	14.2%	14.3%	-	15.3%
CULTURAL/SOCIAL ISSUES	6.8%	-	-	-	3.2%	-	-	-	-	-	100.0%	-	3.4%	3.5%	-	10.7%	10.7%	-	3.3%
DK/REFUSED	1.3%	-	-	-	2.7%	-	-	-	-	-	-	100.0%	0.3%	0.3%	-	2.5%	2.5%	-	0.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
ECONOMIC ISSUES	42.9%	58.4%	57.8%	94.2%	26.4%	25.2%	49.1%	36.4%	61.5%	51.9%	51.0%	100.0%	21.5%	22.3%	11.3%	26.1%	49.3%	54.0%	24.2%	43.1%
CRIME/PUBLIC SAFETY	15.2%	21.7%	22.1%	-	6.9%	6.9%	6.6%	16.6%	24.7%	23.6%	24.0%	-	8.3%	8.2%	10.0%	25.9%	28.2%	23.4%	34.5%	14.2%
ENVIRONMENTAL ISSUES	13.1%	1.3%	1.4%	-	25.7%	25.2%	34.6%	17.9%	2.5%	-	-	-	22.1%	20.1%	48.6%	10.4%	-	-	13.7%	21.5%
EDUCATION ISSUES	10.8%	9.7%	9.8%	5.8%	12.1%	12.2%	9.8%	10.5%	6.1%	13.7%	13.9%	-	19.2%	19.2%	19.9%	11.6%	14.8%	12.7%	14.8%	1.4%
HEALTHCARE ISSUES	10.0%	5.0%	5.1%	-	15.8%	16.6%	-	10.8%	4.1%	6.6%	6.7%	-	20.1%	20.9%	10.2%	8.4%	5.9%	7.0%	-	15.0%
CULTURAL/SOCIAL ISSUES	6.8%	3.8%	3.9%	-	11.0%	11.6%	-	4.1%	1.1%	3.5%	3.6%	-	6.6%	7.1%	-	9.0%	1.8%	2.9%	12.9%	3.6%
DK/REFUSED	1.3%	-	-	-	2.2%	2.3%	-	3.7%	-	0.7%	0.7%	-	2.0%	2.2%	-	8.6%	-	-	-	1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
ECONOMIC ISSUES	42.9%	43.3%	38.1%	50.3%	38.2%	47.0%	38.0%	44.6%	39.5%	35.8%	55.4%	54.3%	58.5%	40.8%	58.5%	57.5%	27.3%	42.5%	43.7%	34.4%	-
CRIME/PUBLIC SAFETY	15.2%	12.0%	35.0%	14.7%	16.7%	19.5%	10.2%	17.0%	7.3%	10.5%	27.1%	26.0%	22.5%	14.7%	22.5%	24.0%	10.8%	10.5%	9.1%	20.0%	-
ENVIRONMENTAL ISSUES	13.1%	14.1%	8.6%	9.0%	14.6%	7.3%	18.9%	10.9%	19.3%	16.8%	4.5%	8.1%	-	14.4%	-	1.0%	26.1%	13.3%	14.3%	6.6%	-
EDUCATION ISSUES	10.8%	10.5%	13.5%	8.9%	12.1%	11.0%	11.2%	10.1%	13.6%	12.0%	9.5%	5.2%	19.1%	10.1%	19.1%	10.6%	8.4%	13.0%	11.7%	21.8%	-
HEALTHCARE ISSUES	10.0%	11.2%	3.2%	7.6%	12.6%	6.2%	14.6%	9.7%	14.3%	14.1%	1.1%	2.9%	-	11.0%	-	5.6%	16.6%	8.5%	9.3%	2.9%	-
CULTURAL/SOCIAL ISSUES	6.8%	7.7%	1.6%	8.6%	4.5%	8.2%	5.3%	6.9%	5.1%	8.9%	2.5%	3.6%	-	7.5%	-	0.9%	9.7%	9.9%	9.2%	14.3%	-
DK/REFUSED	1.3%	1.1%	-	0.9%	1.3%	0.8%	1.8%	0.7%	0.9%	2.0%	-	-	-	1.5%	-	0.4%	1.1%	2.4%	2.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
ECONOMIC ISSUES	42.9%	63.0%	27.7%	48.7%	51.1%	27.1%	36.9%	56.8%	24.1%	41.2%	66.0%	40.3%	58.1%	61.9%	40.3%	75.2%
CRIME/PUBLIC SAFETY	15.2%	22.4%	7.9%	14.1%	25.8%	12.2%	7.2%	24.7%	7.8%	11.4%	16.0%	23.3%	2.0%	38.1%	23.3%	4.3%
ENVIRONMENTAL ISSUES	13.1%	-	19.7%	7.0%	2.2%	29.1%	19.0%	1.1%	29.5%	13.5%	-	11.9%	4.9%	-	11.9%	-
EDUCATION ISSUES	10.8%	8.6%	6.0%	8.1%	12.9%	9.6%	17.5%	10.9%	8.3%	14.4%	6.9%	8.9%	-	-	8.9%	-
HEALTHCARE ISSUES	10.0%	5.2%	22.6%	5.7%	6.0%	13.8%	11.0%	5.1%	19.4%	7.8%	11.1%	4.9%	15.4%	-	4.9%	-
CULTURAL/SOCIAL ISSUES	6.8%	-	12.7%	14.8%	1.9%	8.3%	5.3%	1.0%	9.4%	9.4%	-	10.6%	15.3%	-	10.6%	5.1%
DK/REFUSED	1.3%	0.8%	3.5%	1.6%	-	-	3.0%	0.5%	1.4%	2.2%	-	-	4.4%	-	-	15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
ECONOMIC ISSUES	42.9%	61.5%	51.2%	30.1%	28.1%	31.9%	36.5%	54.9%	62.1%	47.8%	46.5%	39.2%	41.4%	58.4%	25.2%	33.3%	51.1%	26.3%	33.4%	56.0%
CRIME/PUBLIC SAFETY	15.2%	26.2%	19.7%	5.4%	1.0%	9.4%	10.3%	24.9%	15.5%	34.1%	12.4%	3.4%	9.1%	26.7%	6.4%	11.0%	22.9%	4.7%	10.1%	24.9%
ENVIRONMENTAL ISSUES	13.1%	-	2.8%	20.3%	23.7%	17.3%	25.2%	1.7%	3.3%	-	12.3%	15.3%	13.7%	1.0%	23.0%	32.6%	2.4%	20.9%	27.1%	1.8%
EDUCATION ISSUES	10.8%	2.7%	22.2%	13.7%	13.9%	13.5%	10.2%	8.7%	8.7%	8.7%	-	10.7%	6.7%	5.5%	15.3%	12.3%	12.2%	15.2%	11.6%	8.7%
HEALTHCARE ISSUES	10.0%	7.0%	4.1%	12.0%	15.5%	8.8%	12.3%	7.3%	8.3%	6.3%	28.8%	7.4%	19.1%	5.0%	14.5%	7.9%	9.8%	13.4%	12.2%	6.6%
CULTURAL/SOCIAL ISSUES	6.8%	1.7%	-	17.0%	16.9%	17.2%	2.8%	2.1%	1.9%	2.3%	-	22.5%	5.3%	2.7%	14.0%	1.2%	1.5%	18.4%	2.3%	1.6%
DK/REFUSED	1.3%	0.8%	-	1.5%	0.9%	2.0%	2.8%	0.4%	0.1%	0.7%	-	1.4%	4.6%	0.7%	1.5%	1.6%	0.1%	1.1%	3.3%	0.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
ECONOMIC ISSUES	42.9%	64.6%	55.3%	42.5%	62.2%	47.1%	43.6%	55.3%	30.6%	53.2%	49.4%	41.2%	50.3%	36.7%	57.2%	41.4%	44.0%	33.2%	51.6%	35.1%
CRIME/PUBLIC SAFETY	15.2%	11.0%	11.5%	24.4%	11.7%	16.8%	37.7%	22.2%	8.5%	10.6%	12.2%	16.2%	19.3%	12.0%	21.3%	12.6%	17.5%	11.6%	20.5%	11.3%
ENVIRONMENTAL ISSUES	13.1%	15.3%	11.2%	-	16.4%	11.4%	-	3.2%	23.2%	-	6.8%	14.7%	7.2%	17.4%	4.2%	10.1%	9.9%	22.8%	6.1%	18.6%
EDUCATION ISSUES	10.8%	-	2.9%	8.9%	-	4.5%	5.5%	10.0%	11.2%	9.2%	14.5%	9.5%	11.0%	10.6%	4.1%	9.0%	17.3%	11.8%	11.3%	11.5%
HEALTHCARE ISSUES	10.0%	-	13.2%	15.6%	-	11.1%	-	5.8%	14.3%	7.1%	7.9%	10.7%	9.7%	11.0%	9.9%	10.6%	9.5%	11.3%	8.8%	11.7%
CULTURAL/SOCIAL ISSUES	6.8%	4.7%	5.8%	7.9%	5.0%	9.0%	12.2%	3.2%	9.9%	19.9%	9.2%	6.0%	2.0%	10.3%	2.3%	13.8%	1.8%	7.7%	1.1%	9.9%
DK/REFUSED	1.3%	4.4%	-	0.6%	4.7%	-	0.9%	0.3%	2.3%	-	-	1.7%	0.4%	2.0%	0.9%	2.5%	-	1.6%	0.6%	2.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
ECONOMIC ISSUES	42.9%	45.0%	53.7%	45.6%	41.7%	46.4%	37.5%	51.0%	48.7%	40.4%	32.7%	45.9%	35.8%	50.3%	48.6%	43.1%	53.2%	39.6%	45.0%	43.6%	54.6%	
CRIME/PUBLIC SAFETY	15.2%	14.2%	19.5%	17.5%	37.7%	17.2%	11.1%	18.4%	9.1%	15.7%	12.0%	17.6%	10.7%	14.5%	13.5%	21.4%	17.9%	20.2%	12.0%	21.1%	13.0%	
ENVIRONMENTAL ISSUES	13.1%	11.7%	3.0%	14.7%	-	12.2%	15.5%	8.7%	6.2%	16.8%	19.4%	12.3%	17.0%	11.9%	5.0%	17.5%	3.0%	13.0%	13.4%	6.4%	7.6%	
EDUCATION ISSUES	10.8%	9.7%	2.3%	8.6%	4.5%	7.3%	13.8%	5.3%	9.2%	9.9%	15.7%	8.3%	13.9%	-	13.0%	-	13.3%	8.3%	12.3%	5.9%	8.9%	
HEALTHCARE ISSUES	10.0%	13.5%	4.7%	6.1%	-	10.1%	11.1%	8.3%	9.5%	12.4%	11.7%	10.2%	11.1%	9.5%	10.7%	8.7%	-	9.4%	10.1%	6.8%	10.1%	
CULTURAL/SOCIAL ISSUES	6.8%	6.0%	14.5%	7.5%	11.7%	6.3%	8.7%	7.5%	13.5%	4.7%	6.7%	5.3%	9.0%	13.4%	7.1%	8.6%	9.7%	8.4%	5.7%	14.7%	3.9%	
DK/REFUSED	1.3%	-	2.3%	-	4.4%	0.4%	2.4%	0.6%	3.8%	0.1%	1.8%	0.4%	2.4%	0.4%	2.1%	0.6%	2.9%	1.1%	1.5%	1.5%	1.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
ECONOMIC ISSUES	42.9%	35.9%	37.9%	40.2%	42.8%	37.4%	62.8%	34.7%	59.0%	52.8%	38.1%	56.4%	47.6%	49.2%	31.3%	51.8%	37.8%	58.9%	42.0%	66.0%	29.3%
CRIME/PUBLIC SAFETY	15.2%	19.3%	11.3%	19.3%	12.6%	26.3%	7.1%	37.4%	10.7%	23.6%	9.1%	28.2%	6.4%	19.0%	11.1%	25.1%	7.9%	14.2%	19.2%	21.2%	26.5%
ENVIRONMENTAL ISSUES	13.1%	19.1%	17.7%	13.3%	14.2%	7.8%	7.1%	11.3%	6.9%	3.5%	19.0%	2.8%	10.8%	4.2%	25.0%	3.1%	19.8%	6.1%	9.2%	9.1%	9.5%
EDUCATION ISSUES	10.8%	10.5%	14.8%	9.4%	12.6%	2.2%	9.5%	3.2%	9.9%	9.3%	10.8%	4.1%	9.3%	14.4%	11.8%	10.3%	11.1%	3.6%	8.8%	-	12.4%
HEALTHCARE ISSUES	10.0%	11.9%	10.1%	9.6%	10.1%	8.9%	9.3%	-	7.1%	7.5%	11.4%	3.4%	11.8%	11.5%	11.2%	7.5%	11.8%	7.1%	8.8%	-	6.8%
CULTURAL/SOCIAL ISSUES	6.8%	2.6%	7.1%	7.0%	6.2%	17.3%	2.0%	13.5%	3.0%	3.0%	9.8%	4.3%	12.2%	1.6%	8.1%	1.8%	9.8%	10.1%	10.0%	3.7%	12.8%
DK/REFUSED	1.3%	0.7%	1.2%	1.3%	1.4%	-	2.2%	-	3.3%	0.4%	1.7%	0.8%	2.0%	-	1.6%	0.5%	1.7%	-	1.9%	-	2.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
ECONOMIC ISSUES	42.9%	50.9%	46.4%	53.2%	44.9%	36.6%	50.0%	38.7%	26.2%	54.7%	45.8%	47.5%	29.6%	47.7%	36.8%	71.6%	35.8%	72.1%	23.4%
CRIME/PUBLIC SAFETY	15.2%	24.8%	25.6%	24.4%	25.3%	8.1%	9.3%	1.1%	9.9%	29.1%	7.3%	21.1%	8.6%	25.6%	7.2%	19.4%	15.6%	24.5%	23.7%
ENVIRONMENTAL ISSUES	13.1%	5.0%	5.7%	3.6%	13.8%	19.2%	7.7%	28.1%	23.9%	3.9%	10.0%	6.0%	26.1%	5.3%	19.8%	2.7%	11.8%	3.5%	14.3%
EDUCATION ISSUES	10.8%	11.3%	4.4%	14.2%	6.9%	11.1%	12.1%	8.7%	11.3%	6.3%	9.2%	15.6%	12.6%	12.4%	11.5%	4.0%	8.5%	-	12.9%
HEALTHCARE ISSUES	10.0%	5.8%	11.7%	3.4%	9.1%	13.4%	14.0%	18.1%	11.0%	3.9%	13.0%	7.5%	13.6%	6.4%	13.2%	2.4%	15.2%	-	7.1%
CULTURAL/SOCIAL ISSUES	6.8%	1.4%	4.4%	0.6%	-	10.1%	6.1%	3.9%	15.4%	1.3%	12.7%	1.6%	8.1%	1.7%	10.0%	-	10.9%	-	15.3%
DK/REFUSED	1.3%	0.8%	1.8%	0.6%	-	1.6%	0.7%	1.3%	2.3%	0.9%	1.9%	0.7%	1.3%	0.9%	1.5%	-	2.2%	-	3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
ECONOMIC ISSUES	42.9%	41.9%	50.8%	47.2%	81.6%	45.8%	13.5%	49.7%	52.5%	48.5%	88.2%	-	23.0%	35.9%	48.6%	45.8%	63.3%	100.0%	-
CRIME/PUBLIC SAFETY	15.2%	15.1%	16.0%	23.2%	1.2%	-	-	17.5%	8.9%	14.3%	-	-	-	13.3%	24.9%	32.5%	4.4%	-	-
ENVIRONMENTAL ISSUES	13.1%	13.6%	7.4%	8.9%	-	18.3%	-	6.4%	6.8%	7.1%	-	33.8%	-	19.2%	8.2%	10.8%	-	-	-
EDUCATION ISSUES	10.8%	11.4%	6.1%	6.7%	8.6%	-	-	8.5%	4.5%	7.2%	-	-	-	13.7%	8.1%	6.2%	32.2%	-	-
HEALTHCARE ISSUES	10.0%	10.2%	9.1%	3.7%	8.6%	29.2%	41.4%	8.9%	11.0%	7.3%	11.8%	53.8%	-	11.1%	6.7%	-	-	-	100.0%
CULTURAL/SOCIAL ISSUES	6.8%	6.4%	9.5%	8.5%	-	6.7%	45.1%	7.0%	16.3%	15.6%	-	12.4%	77.0%	6.0%	0.9%	1.2%	-	-	-
DK/REFUSED	1.3%	1.3%	1.2%	1.7%	-	-	-	2.0%	-	-	-	-	-	0.8%	2.6%	3.5%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
ECONOMIC ISSUES	42.9%	42.2%	47.3%	50.0%	38.2%	37.7%	44.9%	42.1%	47.2%	37.9%	44.8%	37.7%	50.5%	49.6%	54.1%	42.6%	51.8%	41.9%
CRIME/PUBLIC SAFETY	15.2%	10.3%	11.7%	11.5%	17.0%	21.6%	11.0%	16.9%	11.2%	19.7%	12.8%	21.6%	10.7%	19.1%	11.5%	24.0%	13.1%	28.9%
ENVIRONMENTAL ISSUES	13.1%	6.0%	12.1%	11.5%	14.8%	17.4%	9.2%	14.7%	10.3%	16.3%	11.5%	17.4%	6.7%	7.1%	8.2%	4.7%	7.4%	5.1%
EDUCATION ISSUES	10.8%	21.5%	11.2%	12.0%	4.5%	8.5%	16.1%	8.6%	14.2%	6.8%	11.6%	8.5%	12.5%	5.3%	10.6%	3.1%	8.4%	5.3%
HEALTHCARE ISSUES	10.0%	8.7%	5.5%	8.4%	20.2%	7.4%	7.0%	11.2%	7.7%	12.7%	11.0%	7.4%	4.9%	11.6%	4.4%	17.4%	9.9%	6.4%
CULTURAL/SOCIAL ISSUES	6.8%	11.2%	10.6%	6.0%	3.1%	5.7%	10.9%	5.1%	8.6%	4.6%	7.2%	5.7%	14.7%	4.8%	10.6%	4.4%	8.3%	8.4%
DK/REFUSED	1.3%	-	1.7%	0.7%	2.1%	1.8%	0.9%	1.5%	0.8%	1.9%	1.1%	1.8%	-	2.6%	0.5%	3.7%	1.2%	4.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
ECONOMIC ISSUES	42.9%	37.9%	37.0%	39.4%	35.3%	37.9%	35.7%	49.9%	37.2%	49.5%	41.0%	38.8%	38.3%	40.4%	41.0%	44.8%	44.3%
CRIME/PUBLIC SAFETY	15.2%	11.5%	15.3%	10.9%	17.3%	12.5%	18.2%	16.1%	14.4%	14.9%	15.5%	15.1%	21.6%	16.1%	11.4%	8.5%	18.3%
ENVIRONMENTAL ISSUES	13.1%	12.4%	19.9%	12.6%	22.8%	15.6%	23.1%	6.9%	18.1%	8.3%	15.7%	14.9%	5.6%	6.3%	13.5%	20.7%	13.2%
EDUCATION ISSUES	10.8%	20.5%	10.9%	18.2%	8.9%	14.7%	10.1%	7.8%	13.2%	9.2%	9.7%	13.2%	6.4%	15.7%	13.0%	10.6%	8.8%
HEALTHCARE ISSUES	10.0%	9.7%	11.0%	11.3%	10.1%	12.1%	7.8%	9.2%	10.7%	10.8%	9.7%	9.6%	8.6%	9.7%	10.8%	11.8%	9.2%
CULTURAL/SOCIAL ISSUES	6.8%	6.1%	5.3%	6.4%	4.7%	6.0%	4.4%	8.3%	5.5%	4.6%	7.5%	8.0%	13.8%	10.3%	9.2%	3.7%	4.9%
DK/REFUSED	1.3%	2.0%	0.7%	1.1%	0.9%	1.1%	0.7%	1.7%	1.0%	2.8%	0.9%	0.4%	5.6%	1.5%	1.1%	-	1.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
ECONOMIC ISSUES	42.9%	44.4%	43.1%	42.5%	45.0%	35.1%	41.7%	61.4%	60.6%	72.2%	38.7%	21.4%	-	22.2%
CRIME/PUBLIC SAFETY	15.2%	18.5%	11.7%	15.0%	11.9%	14.9%	13.0%	13.1%	11.9%	27.8%	-	6.8%	-	7.1%
ENVIRONMENTAL ISSUES	13.1%	7.9%	20.7%	18.3%	7.1%	10.6%	9.9%	7.5%	8.1%	-	9.2%	27.6%	49.9%	26.8%
EDUCATION ISSUES	10.8%	12.5%	9.4%	5.4%	10.2%	20.4%	12.0%	10.4%	11.2%	-	26.7%	13.1%	-	13.5%
HEALTHCARE ISSUES	10.0%	9.1%	7.5%	10.0%	14.6%	13.9%	8.9%	7.6%	8.2%	-	18.4%	5.3%	-	5.5%
CULTURAL/SOCIAL ISSUES	6.8%	5.6%	7.7%	7.5%	8.8%	5.1%	12.6%	-	-	-	7.0%	18.9%	-	19.6%
DK/REFUSED	1.3%	2.1%	-	1.3%	2.6%	-	1.9%	-	-	-	-	6.9%	50.1%	5.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
TED BUDD: REPUBLICAN	46.5%	44.7%	58.3%	42.9%	45.8%	50.3%	49.8%	51.4%	92.9%	92.8%	96.6%	1.3%	1.4%	-	13.1%
Vote	45.6%	43.6%	58.3%	41.7%	45.3%	46.7%	44.6%	51.4%	90.9%	91.1%	85.4%	1.3%	1.4%	-	13.1%
Lean	1.0%	1.0%	-	1.3%	0.4%	3.6%	5.1%	-	2.0%	1.6%	11.2%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	47.4%	36.9%	49.8%	49.0%	33.6%	35.5%	29.2%	3.2%	3.3%	-	95.0%	95.2%	91.2%	40.7%
Vote	46.1%	47.4%	36.9%	49.0%	48.6%	33.6%	35.5%	29.2%	3.2%	3.3%	-	94.3%	94.9%	83.1%	40.4%
Lean	0.3%	-	-	0.8%	0.4%	-	-	-	-	-	-	0.7%	0.3%	8.1%	0.3%
FIRM UNDECIDED	7.0%	7.9%	4.8%	7.3%	5.2%	16.1%	14.7%	19.4%	3.9%	4.0%	3.4%	3.6%	3.4%	8.8%	46.2%
Net Diff.	0.1%	-2.8%	21.5%	-6.8%	-3.2%	16.6%	14.2%	22.2%	89.7%	89.5%	96.6%	-93.7%	-93.8%	-91.2%	-27.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
TED BUDD: REPUBLICAN	46.5%	72.8%	15.2%	48.6%	44.4%	23.8%	60.6%	43.3%	51.6%	75.5%	13.8%	42.1%	32.9%	24.2%	70.4%	43.1%	42.4%	44.1%	19.8%	33.8%	41.1%
Vote	45.6%	72.8%	15.2%	45.0%	44.2%	23.8%	60.6%	41.3%	50.9%	73.6%	13.8%	39.6%	32.9%	24.2%	70.4%	40.2%	41.7%	44.1%	19.8%	33.8%	39.8%
Lean	1.0%	-	-	3.5%	0.2%	-	-	2.0%	0.7%	2.0%	-	2.4%	-	-	-	3.0%	0.7%	-	-	-	1.3%
CHERI BEASLEY: DEMOCRAT	46.4%	19.6%	78.7%	43.4%	49.5%	75.0%	26.0%	49.9%	40.6%	16.3%	86.2%	52.3%	53.2%	72.4%	29.6%	49.7%	48.0%	51.4%	47.0%	60.9%	53.3%
Vote	46.1%	19.6%	78.7%	42.3%	49.3%	75.0%	26.0%	48.8%	40.5%	16.3%	86.2%	50.2%	53.0%	72.4%	29.6%	47.3%	48.0%	51.4%	47.0%	60.9%	52.6%
Lean	0.3%	-	-	1.2%	0.1%	-	-	1.1%	0.1%	-	-	2.1%	0.2%	-	-	2.4%	-	-	-	-	0.7%
FIRM UNDECIDED	7.0%	7.6%	6.1%	8.0%	6.1%	1.2%	13.4%	6.8%	7.9%	8.2%	-	5.6%	13.8%	3.4%	-	7.2%	9.6%	4.5%	33.2%	5.2%	5.6%
Net Diff.	0.1%	53.2%	-63.4%	5.1%	-5.0%	-51.3%	34.5%	-6.5%	11.0%	59.3%	-72.4%	-10.3%	-20.3%	-48.1%	40.8%	-6.6%	-5.5%	-7.3%	-27.2%	-27.1%	-12.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
TED BUDD: REPUBLICAN	46.5%	53.5%	17.5%	46.4%	44.1%	61.3%	23.5%	69.4%	44.3%	6.5%	23.3%	11.2%	100.0%	100.0%	100.0%	-	-	-	-
Vote	45.6%	53.5%	17.5%	46.4%	42.2%	60.8%	23.5%	68.4%	38.7%	6.5%	23.3%	11.2%	98.0%	100.0%	-	-	-	-	-
Lean	1.0%	-	-	-	1.9%	0.5%	-	1.0%	5.6%	-	-	-	2.0%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	38.1%	82.5%	51.3%	51.5%	29.7%	65.7%	28.8%	51.4%	85.1%	73.3%	87.2%	-	-	-	100.0%	100.0%	100.0%	-
Vote	46.1%	38.1%	82.5%	51.3%	50.0%	29.6%	65.7%	28.8%	50.1%	83.9%	73.3%	87.2%	-	-	-	99.3%	100.0%	-	-
Lean	0.3%	-	-	-	1.4%	0.1%	-	-	1.3%	1.2%	-	-	-	-	-	0.7%	-	100.0%	-
FIRM UNDECIDED	7.0%	8.4%	-	2.2%	4.4%	9.0%	10.8%	1.9%	4.3%	8.4%	3.4%	1.6%	-	-	-	-	-	-	100.0%
Net Diff.	0.1%	15.4%	-65.0%	-4.9%	-7.3%	31.6%	-42.1%	40.6%	-7.1%	-78.6%	-50.0%	-76.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
TED BUDD: REPUBLICAN	46.5%	89.6%	89.8%	76.6%	1.6%	1.6%	-	24.8%	85.7%	90.8%	91.6%	46.5%	1.3%	1.4%	-	24.2%	89.9%	93.5%	21.9%	-
Vote	45.6%	87.6%	87.9%	70.8%	1.6%	1.6%	-	24.8%	85.7%	87.8%	88.5%	46.5%	1.3%	1.4%	-	24.2%	87.4%	90.3%	21.9%	-
Lean	1.0%	2.0%	1.9%	5.8%	-	-	-	-	-	3.0%	3.0%	-	-	-	-	-	2.4%	3.2%	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	6.8%	6.9%	-	96.1%	96.4%	89.4%	39.0%	8.1%	5.4%	5.4%	6.2%	96.5%	97.4%	84.3%	37.4%	3.6%	2.5%	69.1%	-
Vote	46.1%	6.8%	6.9%	-	95.6%	96.0%	88.1%	37.8%	8.1%	5.4%	5.4%	6.2%	94.8%	96.6%	70.7%	37.4%	3.6%	2.5%	69.1%	-
Lean	0.3%	-	-	-	0.5%	0.4%	1.3%	1.2%	-	-	-	-	1.7%	0.8%	13.6%	-	-	-	-	-
FIRM UNDECIDED	7.0%	3.6%	3.3%	23.4%	2.4%	1.9%	10.6%	36.2%	6.2%	3.8%	3.1%	47.3%	2.2%	1.2%	15.7%	38.4%	6.6%	4.1%	9.0%	100.0%
Net Diff.	0.1%	82.9%	83.0%	76.6%	-94.5%	-94.8%	-89.4%	-14.1%	77.6%	85.4%	86.2%	40.3%	-95.2%	-96.0%	-84.3%	-13.2%	86.3%	91.0%	-47.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
TED BUDD: REPUBLICAN	46.5%	41.3%	74.2%	51.8%	41.5%	64.9%	26.8%	53.5%	19.1%	25.8%	89.0%	83.3%	100.0%	41.3%	100.0%	92.8%	2.6%	40.5%	40.6%	39.9%	-
Vote	45.6%	40.9%	71.2%	51.3%	39.9%	63.1%	26.8%	52.3%	19.1%	25.1%	87.2%	82.6%	95.7%	40.7%	95.7%	90.6%	2.6%	39.9%	39.9%	39.9%	-
Lean	1.0%	0.4%	3.1%	0.4%	1.6%	1.8%	-	1.2%	-	0.7%	1.7%	0.6%	4.3%	0.7%	4.3%	2.2%	-	0.6%	0.7%	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	51.2%	20.4%	40.1%	52.0%	29.1%	67.0%	38.6%	78.6%	65.6%	8.0%	12.3%	-	51.2%	-	4.3%	96.4%	43.1%	42.7%	45.7%	-
Vote	46.1%	50.9%	20.4%	39.7%	51.6%	29.1%	66.3%	38.2%	78.6%	65.2%	8.0%	12.2%	-	50.9%	-	4.3%	95.9%	42.6%	42.1%	45.7%	-
Lean	0.3%	0.4%	-	0.4%	0.4%	*	0.7%	0.4%	-	0.5%	0.1%	0.1%	-	0.4%	-	-	0.5%	0.5%	0.6%	-	-
FIRM UNDECIDED	7.0%	7.4%	5.4%	8.2%	6.4%	6.0%	6.2%	7.9%	2.3%	8.6%	3.0%	4.4%	-	7.4%	-	2.8%	1.1%	16.4%	16.7%	14.5%	-
Net Diff.	0.1%	-9.9%	53.8%	11.7%	-10.5%	35.8%	-40.2%	14.9%	-59.6%	-39.9%	80.9%	70.9%	100.0%	-9.9%	100.0%	88.5%	-93.8%	-2.6%	-2.1%	-5.8%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
TED BUDD: REPUBLICAN	46.5%	93.1%	-	43.4%	92.5%	3.8%	37.8%	92.2%	2.0%	41.3%	100.0%	4.9%	34.9%	100.0%	4.9%	44.3%
Vote	45.6%	92.0%	-	43.4%	89.0%	3.8%	36.6%	89.8%	2.0%	40.7%	100.0%	4.9%	34.9%	100.0%	4.9%	44.3%
Lean	1.0%	1.1%	-	-	3.5%	-	1.1%	2.4%	-	0.7%	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	4.1%	97.1%	35.2%	4.6%	96.1%	50.3%	4.7%	97.9%	45.5%	-	90.3%	22.5%	-	90.3%	13.1%
Vote	46.1%	4.1%	97.1%	34.3%	4.6%	95.4%	50.2%	4.7%	97.3%	45.4%	-	90.3%	17.6%	-	90.3%	13.1%
Lean	0.3%	-	-	0.9%	-	0.7%	0.1%	-	0.6%	0.1%	-	-	4.9%	-	-	-
FIRM UNDECIDED	7.0%	2.8%	2.9%	21.3%	2.9%	0.2%	11.9%	3.1%	0.1%	13.2%	-	4.8%	42.6%	-	4.8%	42.6%
Net Diff.	0.1%	89.0%	-97.1%	8.2%	87.9%	-92.3%	-12.6%	87.5%	-95.9%	-4.1%	100.0%	-85.4%	12.5%	100.0%	-85.4%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
TED BUDD: REPUBLICAN	46.5%	95.9%	91.0%	4.2%	5.3%	3.1%	27.2%	86.3%	79.5%	92.9%	-	8.8%	30.4%	86.4%	1.7%	25.2%	86.1%	3.4%	26.7%	88.5%	
Vote	45.6%	94.8%	86.6%	4.2%	5.3%	3.1%	25.2%	85.3%	78.3%	92.2%	-	8.8%	28.5%	86.4%	1.7%	23.1%	84.2%	3.4%	24.3%	87.5%	
Lean	1.0%	1.1%	4.4%	-	-	-	2.0%	0.9%	1.2%	0.7%	-	-	1.9%	-	-	2.2%	2.0%	-	2.4%	1.0%	
CHERI BEASLEY: DEMOCRAT	46.4%	2.1%	7.7%	93.2%	91.9%	94.3%	61.3%	8.1%	15.1%	1.3%	100.0%	87.5%	50.5%	7.9%	96.3%	68.1%	8.4%	94.8%	62.3%	6.2%	
Vote	46.1%	2.1%	7.7%	92.7%	91.9%	93.3%	60.6%	8.1%	15.1%	1.3%	100.0%	87.5%	49.0%	7.9%	95.4%	68.0%	8.4%	94.3%	62.2%	6.2%	
Lean	0.3%	-	-	0.5%	-	1.0%	0.7%	-	-	-	-	-	1.5%	-	0.8%	0.2%	-	0.6%	0.1%	-	
FIRM UNDECIDED	7.0%	2.0%	1.3%	2.6%	2.8%	2.5%	11.5%	5.6%	5.4%	5.8%	-	3.7%	19.1%	5.7%	2.1%	6.6%	5.5%	1.7%	11.0%	5.3%	
Net Diff.	0.1%	93.7%	83.3%	-89.0%	-86.7%	-91.2%	-34.0%	78.2%	64.4%	91.7%	-100%	-78.7%	-20.1%	78.5%	-94.6%	-42.9%	77.8%	-91.4%	-35.6%	82.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
TED BUDD: REPUBLICAN	46.5%	11.0%	31.5%	60.6%	11.7%	14.9%	50.2%	91.5%	2.3%	37.3%	58.3%	43.3%	67.6%	32.5%	67.3%	40.8%	67.9%	26.5%	76.3%	31.7%
Vote	45.6%	11.0%	31.5%	60.6%	11.7%	14.9%	50.2%	89.7%	2.3%	37.3%	55.8%	42.8%	65.9%	31.9%	66.1%	40.8%	65.8%	25.4%	74.2%	31.0%
Lean	1.0%	-	-	-	-	-	-	1.9%	-	-	2.4%	0.5%	1.7%	0.6%	1.2%	-	2.1%	1.1%	2.1%	0.7%
CHERI BEASLEY: DEMOCRAT	46.4%	78.3%	58.7%	30.6%	76.7%	83.6%	36.3%	2.0%	91.4%	23.0%	37.9%	49.0%	23.8%	61.2%	19.8%	51.1%	27.4%	68.6%	15.6%	63.1%
Vote	46.1%	78.3%	54.9%	30.6%	76.7%	83.6%	36.3%	2.0%	90.8%	23.0%	37.9%	48.6%	23.8%	60.6%	19.8%	50.5%	27.4%	68.1%	15.6%	62.7%
Lean	0.3%	-	3.8%	-	-	-	-	-	0.6%	-	-	0.4%	-	0.6%	-	0.6%	-	0.5%	-	0.3%
FIRM UNDECIDED	7.0%	10.8%	9.8%	8.8%	11.5%	1.4%	13.5%	6.5%	6.3%	39.7%	3.8%	7.7%	8.6%	6.2%	12.9%	8.1%	4.7%	4.9%	8.1%	5.2%
Net Diff.	0.1%	-67.3%	-27.2%	30.0%	-65.0%	-68.7%	13.9%	89.5%	-89.1%	14.4%	20.3%	-5.7%	43.8%	-28.7%	47.6%	-10.3%	40.4%	-42.2%	60.7%	-31.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
TED BUDD: REPUBLICAN	46.5%	30.1%	42.0%	24.6%	22.5%	55.2%	30.3%	60.1%	30.4%	48.9%	30.3%	57.1%	29.7%	41.0%	34.2%	13.0%	33.6%	53.5%	41.2%	61.7%	47.6%
Vote	45.6%	30.1%	42.0%	24.6%	22.5%	54.2%	30.3%	59.3%	30.4%	47.5%	30.3%	55.9%	29.7%	41.0%	34.2%	13.0%	33.6%	52.6%	40.2%	61.7%	46.8%
Lean	1.0%	-	-	-	-	1.0%	-	0.8%	-	1.3%	-	1.2%	-	-	-	-	-	0.9%	1.0%	-	0.8%
CHERI BEASLEY: DEMOCRAT	46.4%	59.0%	45.2%	69.1%	75.0%	37.8%	63.1%	30.4%	61.4%	47.4%	63.9%	36.7%	63.8%	46.0%	58.8%	67.9%	65.9%	38.0%	52.8%	27.3%	43.6%
Vote	46.1%	59.0%	42.2%	69.1%	75.0%	37.4%	62.8%	30.4%	60.2%	46.6%	63.9%	36.3%	63.8%	46.0%	56.0%	67.9%	65.9%	38.0%	52.3%	27.3%	43.0%
Lean	0.3%	-	3.0%	-	-	0.3%	0.4%	-	1.2%	0.8%	-	0.4%	-	-	2.8%	-	-	0.1%	0.5%	-	0.6%
FIRM UNDECIDED	7.0%	10.9%	12.8%	6.3%	2.5%	7.0%	6.6%	9.5%	8.3%	3.8%	5.9%	6.2%	6.5%	13.0%	7.0%	19.2%	0.5%	8.4%	6.0%	11.0%	8.9%
Net Diff.	0.1%	-28.9%	-3.2%	-44.5%	-52.5%	17.4%	-32.8%	29.7%	-31.0%	1.5%	-33.6%	20.4%	-34.1%	-4.9%	-24.6%	-54.9%	-32.2%	15.5%	-11.6%	34.4%	4.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
TED BUDD: REPUBLICAN	46.5%	46.0%	36.5%	57.5%	41.7%	31.6%	36.7%	19.4%	25.5%	80.2%	23.2%	82.2%	31.8%	78.3%	17.0%	83.2%	24.9%	61.6%	9.5%	53.5%	-
Vote	45.6%	44.2%	35.3%	56.4%	40.6%	31.6%	36.7%	19.4%	25.5%	78.6%	23.2%	81.2%	31.8%	76.1%	17.0%	81.3%	24.9%	61.6%	9.5%	53.5%	-
Lean	1.0%	1.8%	1.2%	1.1%	1.1%	-	-	-	-	1.6%	-	1.1%	-	2.2%	-	1.9%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	48.1%	59.5%	34.5%	53.7%	60.7%	44.7%	80.6%	59.5%	11.9%	70.8%	7.8%	60.4%	16.0%	78.3%	9.7%	70.1%	25.6%	79.3%	38.2%	98.0%
Vote	46.1%	47.9%	59.1%	34.5%	53.4%	60.7%	42.3%	80.6%	59.5%	11.9%	70.3%	7.8%	59.8%	15.9%	77.9%	9.7%	69.8%	25.6%	76.8%	38.2%	98.0%
Lean	0.3%	0.1%	0.4%	0.1%	0.3%	-	2.5%	-	-	0.1%	0.5%	-	0.6%	0.1%	0.4%	0.1%	0.3%	-	2.5%	-	-
FIRM UNDECIDED	7.0%	6.0%	4.0%	8.0%	4.6%	7.7%	18.6%	-	15.0%	7.8%	6.0%	10.0%	7.8%	5.7%	4.7%	7.0%	5.0%	12.8%	11.2%	8.3%	2.0%
Net Diff.	0.1%	-2.1%	-23.0%	23.0%	-12.0%	-29.1%	-8.1%	-61.2%	-34.0%	68.3%	-47.6%	74.5%	-28.7%	62.3%	-61.3%	73.5%	-45.1%	35.9%	-69.8%	15.3%	-98.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
TED BUDD: REPUBLICAN	46.5%	80.4%	79.3%	82.4%	68.4%	23.4%	49.2%	14.9%	8.4%	82.5%	33.3%	78.6%	16.0%	84.4%	24.5%	54.0%	15.9%	51.3%	-
Vote	45.6%	78.7%	77.5%	81.3%	62.0%	22.8%	47.4%	14.9%	8.4%	81.3%	33.3%	76.5%	14.9%	82.5%	23.8%	54.0%	15.9%	51.3%	-
Lean	1.0%	1.7%	1.9%	1.0%	6.4%	0.6%	1.8%	-	-	1.2%	-	2.1%	1.1%	2.0%	0.7%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	11.0%	9.4%	11.0%	15.7%	70.7%	41.2%	80.4%	88.0%	4.8%	59.1%	16.4%	79.5%	8.9%	70.6%	25.1%	74.3%	31.9%	99.5%
Vote	46.1%	11.0%	9.4%	11.0%	14.8%	70.2%	40.4%	78.9%	88.0%	4.8%	58.5%	16.3%	79.1%	8.8%	70.3%	25.1%	71.9%	31.9%	99.5%
Lean	0.3%	0.1%	-	-	0.8%	0.5%	0.7%	1.5%	-	-	0.6%	0.1%	0.4%	0.1%	0.3%	-	2.4%	-	-
FIRM UNDECIDED	7.0%	8.5%	11.3%	6.6%	16.0%	5.8%	9.6%	4.7%	3.6%	12.7%	7.6%	5.0%	4.5%	6.6%	5.0%	20.9%	9.8%	16.8%	0.5%
Net Diff.	0.1%	69.4%	70.0%	71.3%	52.7%	-47.3%	8.0%	-65.4%	-79.6%	77.7%	-25.8%	62.2%	-63.6%	75.5%	-46.1%	28.8%	-58.4%	19.4%	-99.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
TED BUDD: REPUBLICAN	46.5%	48.3%	34.2%	22.5%	47.4%	75.0%	71.5%	57.6%	35.8%	24.0%	41.0%	53.8%	100.0%	41.1%	32.1%	20.9%	64.7%	100.0%	31.2%
Vote	45.6%	47.2%	34.2%	22.5%	47.4%	75.0%	71.5%	57.1%	35.8%	24.0%	41.0%	53.8%	100.0%	39.6%	32.1%	20.9%	64.7%	100.0%	31.2%
Lean	1.0%	1.1%	-	-	-	-	-	0.5%	-	-	-	-	-	1.5%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	45.8%	52.0%	69.1%	9.4%	18.3%	28.5%	35.5%	40.9%	62.1%	-	33.8%	-	53.7%	65.9%	76.5%	35.3%	-	68.8%
Vote	46.1%	45.6%	50.6%	69.1%	9.4%	-	28.5%	35.5%	38.5%	62.1%	-	-	-	53.4%	65.9%	76.5%	35.3%	-	68.8%
Lean	0.3%	0.2%	1.3%	-	-	18.3%	-	-	2.4%	-	-	33.8%	-	0.3%	-	-	-	-	-
FIRM UNDECIDED	7.0%	5.9%	13.9%	8.4%	43.2%	6.7%	-	6.9%	23.3%	13.9%	59.0%	12.4%	-	5.1%	2.0%	2.7%	-	-	-
Net Diff.	0.1%	2.5%	-17.8%	-46.7%	37.9%	56.6%	43.1%	22.2%	-5.1%	-38.0%	41.0%	19.9%	100.0%	-12.6%	-33.8%	-55.6%	29.4%	100.0%	-37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
TED BUDD: REPUBLICAN	46.5%	42.7%	49.9%	51.6%	44.6%	43.3%	46.6%	46.5%	48.9%	43.8%	47.7%	43.3%	49.2%	56.9%	54.4%	53.8%	53.8%	55.7%
Vote	45.6%	41.3%	48.9%	50.1%	44.4%	42.5%	45.3%	45.7%	47.5%	43.3%	46.7%	42.5%	48.0%	56.9%	53.7%	53.8%	53.3%	55.7%
Lean	1.0%	1.4%	1.0%	1.4%	0.2%	0.8%	1.2%	0.8%	1.3%	0.5%	1.0%	0.8%	1.2%	-	0.7%	-	0.5%	-
CHERI BEASLEY: DEMOCRAT	46.4%	47.4%	46.7%	39.1%	50.6%	49.5%	47.0%	46.2%	43.4%	50.0%	45.3%	49.5%	42.6%	32.5%	36.9%	34.8%	37.6%	30.0%
Vote	46.1%	47.4%	46.5%	39.1%	49.8%	49.0%	46.9%	45.8%	43.3%	49.3%	45.0%	49.0%	42.6%	31.9%	36.9%	33.9%	37.6%	28.2%
Lean	0.3%	-	0.2%	-	0.8%	0.6%	0.1%	0.4%	*%	0.6%	0.2%	0.6%	-	0.5%	-	0.9%	-	1.8%
FIRM UNDECIDED	7.0%	9.9%	3.4%	9.3%	4.8%	7.2%	6.4%	7.3%	7.8%	6.2%	7.0%	7.2%	8.2%	10.6%	8.8%	11.4%	8.7%	14.3%
Net Diff.	0.1%	-4.6%	3.3%	12.5%	-6.0%	-6.2%	-0.4%	0.3%	5.5%	-6.1%	2.4%	-6.2%	6.6%	24.5%	17.5%	19.0%	16.2%	25.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
TED BUDD: REPUBLICAN	46.5%	43.3%	39.4%	42.6%	38.3%	41.7%	37.5%	54.2%	40.3%	46.5%	44.7%	48.3%	51.7%	49.4%	44.8%	37.7%	49.3%
Vote	45.6%	42.1%	37.9%	40.6%	37.5%	40.2%	36.3%	53.7%	38.9%	45.9%	44.1%	46.7%	51.7%	49.4%	44.8%	36.7%	47.6%
Lean	1.0%	1.2%	1.4%	2.0%	0.8%	1.5%	1.1%	0.4%	1.4%	0.6%	0.6%	1.6%	-	-	-	1.0%	1.8%
CHERI BEASLEY: DEMOCRAT	46.4%	52.5%	55.6%	50.7%	58.4%	53.0%	58.7%	36.1%	54.9%	46.2%	45.0%	48.0%	35.4%	43.9%	54.1%	49.6%	45.1%
Vote	46.1%	52.3%	55.3%	50.6%	57.9%	52.5%	58.7%	35.7%	54.6%	46.1%	44.5%	47.6%	35.4%	43.0%	54.1%	49.6%	44.7%
Lean	0.3%	0.2%	0.3%	0.1%	0.5%	0.5%	-	0.3%	0.3%	0.1%	0.5%	0.4%	-	0.9%	-	-	0.4%
FIRM UNDECIDED	7.0%	4.2%	5.0%	6.6%	3.3%	5.3%	3.8%	9.7%	4.8%	7.3%	10.3%	3.7%	12.9%	6.7%	1.1%	12.7%	5.5%
Net Diff.	0.1%	-9.2%	-16.3%	-8.1%	-20.1%	-11.3%	-21.3%	18.1%	-14.6%	0.3%	-0.3%	0.3%	16.3%	5.5%	-9.3%	-11.9%	4.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
TED BUDD: REPUBLICAN	46.5%	57.0%	34.4%	47.5%	44.3%	34.7%	43.2%	70.2%	73.5%	27.8%	14.1%	7.9%	-	8.2%
Vote	45.6%	56.0%	34.2%	47.5%	41.1%	32.4%	43.2%	70.2%	73.5%	27.8%	7.0%	7.9%	-	8.2%
Lean	1.0%	1.0%	0.2%	-	3.2%	2.2%	-	-	-	-	7.0%	-	-	-
CHERI BEASLEY: DEMOCRAT	46.4%	32.5%	61.0%	45.7%	50.9%	62.8%	30.1%	21.5%	23.2%	-	73.6%	81.2%	100.0%	80.6%
Vote	46.1%	32.5%	59.6%	45.6%	50.9%	62.8%	30.1%	21.5%	23.2%	-	73.6%	79.0%	100.0%	78.3%
Lean	0.3%	-	1.4%	0.1%	-	-	-	-	-	-	-	2.2%	-	2.3%
FIRM UNDECIDED	7.0%	10.5%	4.6%	6.8%	4.8%	2.5%	26.7%	8.3%	3.3%	72.2%	12.3%	10.9%	-	11.2%
Net Diff.	0.1%	24.5%	-26.6%	1.7%	-6.7%	-28.2%	13.1%	48.7%	50.3%	27.8%	-59.5%	-73.3%	-100%	-72.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL			HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
MICHAEL LEE: REPUBLICAN	47.9%	47.6%	54.1%	45.3%	47.0%	52.4%	52.8%	51.4%	91.7%	91.8%	88.2%	4.0%	4.0%	5.0%	22.8%
Vote	47.1%	47.5%	52.3%	44.5%	46.3%	51.3%	51.2%	51.4%	90.6%	90.7%	86.8%	4.0%	4.0%	5.0%	20.6%
Lean	0.7%	0.1%	1.8%	0.8%	0.6%	1.1%	1.6%	-	1.1%	1.1%	1.4%	-	-	-	2.2%
JASON MINNICOZZI: DEM.	40.1%	39.2%	36.9%	42.2%	42.8%	26.4%	25.2%	29.2%	2.6%	2.3%	11.8%	86.4%	87.5%	63.4%	10.5%
Vote	38.1%	36.7%	35.2%	40.6%	40.4%	26.4%	25.2%	29.2%	2.6%	2.3%	11.8%	82.0%	83.9%	39.5%	10.2%
Lean	2.0%	2.5%	1.7%	1.6%	2.4%	-	-	-	-	-	-	4.4%	3.5%	23.9%	0.3%
FIRM UNDECIDED	12.1%	13.1%	9.1%	12.5%	10.3%	21.2%	21.9%	19.4%	5.7%	5.9%	-	9.6%	8.6%	31.6%	66.7%
Net Diff.	7.8%	8.4%	17.2%	3.1%	4.2%	26.0%	27.6%	22.2%	89.1%	89.6%	76.3%	-82.4%	-83.5%	-58.4%	12.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
MICHAEL LEE: REPUBLICAN	47.9%	83.1%	10.1%	46.8%	44.5%	28.0%	61.8%	43.7%	52.8%	78.5%	16.0%	43.4%	36.3%	21.3%	70.8%	49.3%	43.9%	59.8%	19.8%	37.6%	42.5%
Vote	47.1%	83.1%	10.1%	45.6%	42.3%	28.0%	61.8%	43.1%	51.8%	78.5%	14.1%	42.0%	36.3%	21.3%	70.8%	48.1%	43.1%	59.8%	19.8%	37.6%	42.2%
Lean	0.7%	-	-	1.2%	2.2%	-	-	0.5%	1.0%	-	1.9%	1.3%	-	-	-	1.2%	0.8%	-	-	-	0.3%
JASON MINNICOZZI: DEM.	40.1%	13.9%	79.4%	31.5%	39.7%	70.9%	26.1%	39.4%	35.2%	18.6%	80.2%	40.2%	40.7%	72.4%	23.6%	40.3%	39.4%	35.7%	47.0%	57.6%	46.1%
Vote	38.1%	13.9%	76.9%	27.6%	38.1%	69.2%	26.1%	38.2%	32.7%	18.6%	80.2%	38.9%	35.9%	68.6%	23.6%	40.1%	37.1%	35.7%	47.0%	57.6%	44.9%
Lean	2.0%	-	2.6%	3.9%	1.6%	1.7%	-	1.2%	2.6%	-	-	1.3%	4.8%	3.8%	-	0.2%	2.3%	-	-	-	1.2%
FIRM UNDECIDED	12.1%	3.0%	10.5%	21.7%	15.8%	1.2%	12.1%	16.9%	11.9%	2.8%	3.8%	16.4%	23.0%	6.3%	5.5%	10.4%	16.6%	4.5%	33.2%	4.8%	11.4%
Net Diff.	7.8%	69.3%	-69.3%	15.3%	4.8%	-42.9%	35.7%	4.2%	17.6%	59.9%	-64.2%	3.1%	-4.4%	-51.1%	47.2%	9.0%	4.5%	24.2%	-27.2%	-20.0%	-3.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
MICHAEL LEE: REPUBLICAN	47.9%	53.5%	25.6%	47.8%	47.6%	65.1%	23.9%	68.5%	43.2%	4.9%	27.3%	-	92.2%	92.0%	100.0%	7.0%	7.0%	-	24.5%
Vote	47.1%	53.5%	25.6%	47.8%	46.7%	63.6%	23.9%	68.5%	42.8%	4.9%	27.3%	-	91.0%	90.9%	95.7%	7.0%	7.0%	-	22.1%
Lean	0.7%	-	-	-	0.8%	1.6%	-	-	0.4%	-	-	-	1.2%	1.1%	4.3%	-	-	-	2.4%
JASON MINNICOZZI: DEM.	40.1%	38.1%	74.4%	49.9%	44.3%	24.6%	63.1%	18.3%	45.0%	78.6%	65.5%	66.1%	1.3%	1.4%	-	82.9%	83.1%	55.5%	13.5%
Vote	38.1%	38.1%	74.4%	49.9%	43.4%	22.4%	63.1%	17.4%	43.2%	73.4%	65.5%	66.1%	1.3%	1.4%	-	79.1%	79.3%	47.8%	10.5%
Lean	2.0%	-	-	-	0.9%	2.3%	-	0.9%	1.8%	5.2%	-	-	-	-	-	3.8%	3.8%	7.7%	3.0%
FIRM UNDECIDED	12.1%	8.4%	-	2.2%	8.1%	10.2%	13.0%	13.2%	11.8%	16.6%	7.3%	33.9%	6.5%	6.6%	-	10.1%	9.9%	44.5%	62.0%
Net Diff.	7.8%	15.4%	-48.8%	-2.1%	3.2%	40.5%	-39.1%	50.2%	-1.8%	-73.7%	-38.2%	-66.1%	90.9%	90.7%	100.0%	-75.9%	-76.0%	-55.5%	11.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
MICHAEL LEE: REPUBLICAN	47.9%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	93.2%	93.0%	100.0%	4.8%	3.7%	20.3%	22.5%	96.4%	100.0%	100.0%	-	
Vote	47.1%	98.5%	100.0%	-	-	-	-	-	100.0%	91.6%	93.0%	6.2%	4.8%	3.7%	20.3%	21.7%	96.4%	98.3%	97.9%	-	
Lean	0.7%	1.5%	-	100.0%	-	-	-	-	-	1.6%	-	93.8%	-	-	-	0.8%	-	1.7%	2.1%	-	
JASON MINNICOZZI: DEM.	40.1%	-	-	-	100.0%	100.0%	100.0%	-	-	3.9%	4.0%	-	88.9%	91.1%	60.0%	7.7%	3.6%	-	-	-	
Vote	38.1%	-	-	-	95.1%	100.0%	-	-	-	3.9%	4.0%	-	85.3%	88.5%	42.4%	7.7%	3.6%	-	-	-	
Lean	2.0%	-	-	-	4.9%	-	100.0%	-	-	-	-	-	3.7%	2.6%	17.6%	-	-	-	-	-	
FIRM UNDECIDED	12.1%	-	-	-	-	-	-	100.0%	-	2.9%	3.0%	-	6.3%	5.2%	19.7%	69.8%	-	-	-	100.0%	
Net Diff.	7.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	89.3%	89.1%	100.0%	-84.1%	-87.5%	-39.8%	14.8%	92.9%	100.0%	100.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		DK/Ref		
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent		Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
MICHAEL LEE: REPUBLICAN	47.9%	43.3%	71.5%	55.2%	40.6%	65.7%	28.4%	54.3%	21.7%	28.7%	86.8%	80.7%	100.0%	42.8%	100.0%	91.7%	6.8%	41.7%	40.8%	47.8%	-
Vote	47.1%	42.7%	70.1%	54.1%	40.1%	65.1%	28.4%	53.4%	21.7%	28.7%	85.2%	78.7%	98.2%	42.2%	98.2%	89.7%	6.8%	41.5%	40.7%	47.3%	-
Lean	0.7%	0.6%	1.4%	1.1%	0.5%	0.7%	0.1%	0.9%	-	0.1%	1.6%	2.0%	1.8%	0.6%	1.8%	2.0%	-	0.1%	0.1%	0.4%	-
JASON MINNICOZZI: DEM.	40.1%	43.6%	20.6%	32.0%	47.2%	25.7%	56.4%	33.2%	75.0%	57.6%	4.4%	7.9%	-	44.2%	-	2.6%	84.5%	37.1%	36.9%	38.2%	-
Vote	38.1%	41.5%	19.1%	31.6%	42.7%	23.5%	54.5%	31.1%	72.4%	54.6%	4.3%	7.8%	-	42.0%	-	2.6%	81.4%	34.1%	34.0%	35.3%	-
Lean	2.0%	2.1%	1.5%	0.3%	4.5%	2.3%	1.9%	2.1%	2.6%	2.9%	0.1%	0.1%	-	2.2%	-	-	3.1%	2.9%	2.9%	2.9%	-
FIRM UNDECIDED	12.1%	13.1%	7.9%	12.9%	12.2%	8.5%	15.2%	12.5%	3.2%	13.7%	8.9%	11.4%	-	13.1%	-	5.7%	8.7%	21.3%	22.3%	14.0%	-
Net Diff.	7.8%	-0.3%	50.9%	23.2%	-6.6%	40.0%	-28.0%	21.2%	-53.3%	-28.9%	82.4%	72.8%	100.0%	-1.4%	100.0%	89.0%	-77.7%	4.6%	3.9%	9.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
MICHAEL LEE: REPUBLICAN	47.9%	88.7%	4.2%	46.4%	95.1%	8.0%	37.3%	91.0%	5.6%	43.4%	100.0%	11.8%	27.2%	100.0%	11.8%	44.3%
Vote	47.1%	86.1%	4.2%	46.3%	93.9%	8.0%	37.1%	88.8%	5.6%	43.3%	100.0%	11.8%	27.2%	100.0%	11.8%	44.3%
Lean	0.7%	2.6%	-	0.1%	1.2%	-	0.1%	2.1%	-	0.1%	-	-	-	-	-	-
JASON MINNICOZZI: DEM.	40.1%	4.2%	83.8%	33.2%	0.8%	84.8%	40.6%	2.8%	89.2%	38.1%	-	65.0%	22.7%	-	65.0%	13.1%
Vote	38.1%	4.2%	80.9%	30.0%	0.8%	81.7%	37.9%	2.8%	86.6%	35.5%	-	60.2%	22.7%	-	60.2%	13.1%
Lean	2.0%	-	2.9%	3.2%	-	3.1%	2.7%	-	2.6%	2.6%	-	4.8%	-	-	4.8%	-
FIRM UNDECIDED	12.1%	7.1%	12.0%	20.3%	4.1%	7.2%	22.1%	6.2%	5.2%	18.5%	-	23.2%	50.2%	-	23.2%	42.6%
Net Diff.	7.8%	84.6%	-79.6%	13.2%	94.3%	-76.8%	-3.3%	88.1%	-83.7%	5.3%	100.0%	-53.2%	4.5%	100.0%	-53.2%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
MICHAEL LEE: REPUBLICAN	47.9%	97.5%	88.5%	6.2%	7.4%	5.0%	29.2%	87.2%	76.9%	97.4%	58.9%	13.0%	33.3%	84.4%	2.5%	26.6%	90.3%	5.1%	28.8%	89.6%
Vote	47.1%	94.7%	88.2%	6.2%	7.4%	5.0%	29.1%	85.6%	75.9%	95.2%	58.9%	13.0%	33.1%	82.3%	2.5%	26.6%	89.3%	5.1%	28.8%	87.8%
Lean	0.7%	2.7%	0.3%	-	-	-	0.1%	1.6%	1.0%	2.2%	-	-	0.2%	2.1%	-	-	1.0%	-	0.1%	1.8%
JASON MINNICOZZI: DEM.	40.1%	0.9%	5.9%	86.2%	84.1%	88.1%	52.1%	3.7%	6.8%	0.6%	28.8%	76.7%	46.9%	6.0%	91.3%	55.4%	1.2%	88.8%	51.7%	2.7%
Vote	38.1%	0.9%	5.9%	84.5%	83.0%	85.9%	47.7%	2.9%	5.3%	0.6%	28.8%	76.7%	42.2%	4.5%	88.7%	51.2%	1.2%	86.9%	48.7%	1.9%
Lean	2.0%	-	-	1.7%	1.1%	2.3%	4.4%	0.8%	1.6%	-	-	-	4.8%	1.5%	2.6%	4.1%	-	1.9%	3.0%	0.8%
FIRM UNDECIDED	12.1%	1.7%	5.5%	7.6%	8.5%	6.8%	18.7%	9.1%	16.3%	2.0%	12.3%	10.3%	19.8%	9.6%	6.2%	18.1%	8.5%	6.1%	19.5%	7.7%
Net Diff.	7.8%	96.6%	82.6%	-80.0%	-76.7%	-83.1%	-22.9%	83.6%	70.1%	96.8%	30.1%	-63.7%	-13.6%	78.5%	-88.8%	-28.8%	89.2%	-83.7%	-22.8%	86.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
MICHAEL LEE: REPUBLICAN	47.9%	15.7%	32.5%	60.6%	16.7%	25.8%	50.2%	89.4%	7.0%	43.7%	58.8%	44.9%	67.9%	34.5%	67.3%	42.7%	68.3%	28.5%	76.1%	33.8%
Vote	47.1%	15.7%	32.5%	60.6%	16.7%	25.8%	50.2%	88.1%	7.0%	40.5%	57.8%	44.3%	66.4%	34.2%	64.3%	42.6%	68.3%	28.1%	74.3%	33.5%
Lean	0.7%	-	-	-	-	-	-	1.3%	-	3.2%	0.9%	0.7%	1.5%	0.3%	3.0%	0.1%	-	0.4%	1.8%	0.3%
JASON MINNICOZZI: DEM.	40.1%	62.8%	51.8%	15.0%	60.2%	63.8%	23.2%	2.1%	78.3%	19.7%	36.2%	41.0%	17.3%	55.5%	17.3%	46.0%	17.2%	62.5%	12.1%	57.0%
Vote	38.1%	62.8%	44.8%	15.0%	60.2%	53.0%	23.2%	2.1%	74.3%	19.7%	34.7%	39.1%	16.4%	52.6%	15.5%	43.8%	17.2%	59.1%	12.1%	54.2%
Lean	2.0%	-	7.0%	-	-	10.8%	-	-	3.9%	-	1.5%	1.8%	0.9%	2.9%	1.8%	2.2%	-	3.4%	-	2.8%
FIRM UNDECIDED	12.1%	21.6%	15.7%	24.3%	23.1%	10.4%	26.6%	8.5%	14.8%	36.5%	5.1%	14.1%	14.9%	10.0%	15.3%	11.3%	14.4%	9.0%	11.8%	9.2%
Net Diff.	7.8%	-47.1%	-19.3%	45.6%	-43.4%	-38.1%	27.0%	87.3%	-71.3%	24.0%	22.6%	4.0%	50.6%	-21.0%	50.0%	-3.3%	51.1%	-34.0%	64.0%	-23.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
MICHAEL LEE: REPUBLICAN	47.9%	32.1%	42.8%	27.2%	33.2%	59.2%	30.2%	63.8%	28.6%	53.2%	30.9%	60.5%	30.3%	49.3%	29.8%	25.2%	33.6%	51.9%	44.5%	60.8%	48.6%
Vote	47.1%	32.1%	42.8%	27.2%	33.2%	57.9%	30.2%	61.8%	28.6%	53.0%	30.9%	59.1%	30.3%	49.3%	29.8%	25.2%	33.6%	51.5%	43.5%	60.8%	46.7%
Lean	0.7%	-	-	-	-	1.3%	-	2.1%	-	0.2%	-	1.4%	-	-	-	-	-	0.4%	0.9%	-	2.0%
JASON MINNICOZZI: DEM.	40.1%	39.7%	38.8%	49.7%	53.6%	31.3%	57.0%	24.1%	60.1%	40.6%	55.7%	31.5%	57.8%	29.5%	51.5%	43.6%	55.7%	35.1%	44.0%	23.7%	39.7%
Vote	38.1%	35.0%	38.8%	43.7%	53.6%	29.1%	55.1%	21.5%	60.1%	38.9%	53.0%	29.8%	55.7%	23.8%	51.5%	35.1%	55.7%	32.9%	42.2%	21.1%	38.4%
Lean	2.0%	4.7%	-	6.0%	-	2.2%	1.9%	2.6%	-	1.7%	2.7%	1.7%	2.2%	5.8%	-	8.5%	-	2.2%	1.9%	2.7%	1.3%
FIRM UNDECIDED	12.1%	28.1%	18.4%	23.1%	13.3%	9.5%	12.8%	12.1%	11.3%	6.2%	13.4%	8.0%	11.9%	21.1%	18.7%	31.2%	10.7%	13.1%	11.5%	15.4%	11.6%
Net Diff.	7.8%	-7.6%	4.0%	-22.5%	-20.4%	27.9%	-26.8%	39.7%	-31.4%	12.6%	-24.7%	29.0%	-27.5%	19.8%	-21.7%	-18.5%	-22.1%	16.8%	0.5%	37.1%	8.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
MICHAEL LEE: REPUBLICAN	47.9%	43.6%	41.4%	56.3%	44.6%	27.1%	43.3%	19.4%	35.4%	82.4%	25.4%	77.7%	36.3%	87.0%	17.5%	86.1%	26.8%	59.2%	14.2%	57.3%	6.6%
Vote	47.1%	42.9%	41.3%	55.9%	43.6%	27.1%	43.3%	19.4%	35.4%	81.5%	25.3%	76.9%	36.2%	86.0%	17.4%	85.1%	26.8%	59.2%	14.2%	57.3%	6.6%
Lean	0.7%	0.7%	0.2%	0.4%	1.1%	-	-	-	-	0.9%	0.1%	0.8%	0.1%	1.0%	0.1%	1.1%	0.1%	-	-	-	-
JASON MINNICOZZI: DEM.	40.1%	45.6%	47.2%	32.5%	45.5%	48.1%	31.7%	62.2%	39.8%	8.9%	62.1%	7.4%	54.3%	10.5%	67.7%	6.8%	62.5%	22.2%	57.3%	25.9%	72.6%
Vote	38.1%	43.8%	44.9%	31.4%	43.4%	42.8%	31.7%	54.6%	39.8%	7.2%	59.8%	5.8%	52.1%	8.5%	65.4%	5.7%	60.3%	16.5%	57.3%	17.3%	72.6%
Lean	2.0%	1.8%	2.3%	1.1%	2.1%	5.3%	-	7.6%	-	1.8%	2.3%	1.6%	2.2%	1.9%	2.3%	1.1%	2.2%	5.8%	-	8.6%	-
FIRM UNDECIDED	12.1%	10.9%	11.4%	11.2%	9.9%	24.9%	25.1%	18.4%	24.8%	8.6%	12.5%	14.9%	9.4%	2.5%	14.8%	7.0%	10.7%	18.6%	28.5%	16.9%	20.8%
Net Diff.	7.8%	-2.0%	-5.7%	23.8%	-0.9%	-21.0%	11.6%	-42.8%	-4.4%	73.5%	-36.7%	70.3%	-18.0%	76.6%	-50.2%	79.3%	-35.6%	36.9%	-43.1%	31.4%	-65.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
MICHAEL LEE: REPUBLICAN	47.9%	80.0%	76.5%	83.0%	66.1%	25.8%	48.9%	15.8%	13.1%	79.2%	35.1%	80.7%	18.7%	84.0%	26.8%	54.0%	18.6%	51.3%	10.0%
Vote	47.1%	79.1%	76.5%	81.6%	66.1%	25.7%	48.8%	15.8%	13.1%	78.3%	35.1%	79.7%	18.6%	82.9%	26.7%	54.0%	18.6%	51.3%	10.0%
Lean	0.7%	1.0%	-	1.4%	-	0.1%	0.1%	-	-	0.9%	-	1.0%	0.1%	1.1%	0.1%	-	-	-	-
JASON MINNICOZZI: DEM.	40.1%	6.7%	9.8%	6.3%	1.6%	62.7%	31.9%	78.8%	78.3%	4.2%	53.9%	8.9%	69.4%	3.9%	64.1%	25.1%	50.4%	31.9%	63.0%
Vote	38.1%	5.8%	9.8%	5.0%	0.8%	59.8%	28.5%	73.9%	76.6%	2.4%	51.7%	8.8%	65.9%	3.8%	61.2%	18.8%	50.4%	23.7%	63.0%
Lean	2.0%	0.9%	-	1.2%	0.8%	2.9%	3.3%	4.9%	1.8%	1.8%	2.2%	0.1%	3.4%	0.1%	2.8%	6.3%	-	8.2%	-
FIRM UNDECIDED	12.1%	13.3%	13.7%	10.7%	32.3%	11.5%	19.2%	5.4%	8.5%	16.6%	11.0%	10.4%	12.0%	12.1%	9.2%	20.9%	31.0%	16.8%	27.1%
Net Diff.	7.8%	73.3%	66.7%	76.8%	64.5%	-36.9%	17.1%	-63.0%	-65.2%	75.1%	-18.7%	71.8%	-50.7%	80.1%	-37.3%	28.8%	-31.9%	19.4%	-53.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
MICHAEL LEE: REPUBLICAN	47.9%	49.6%	35.6%	27.6%	47.4%	45.8%	71.5%	58.3%	34.0%	27.1%	41.0%	-	100.0%	43.0%	37.6%	28.2%	64.7%	100.0%	31.2%
Vote	47.1%	48.8%	35.6%	27.6%	47.4%	45.8%	71.5%	57.0%	34.0%	27.1%	41.0%	-	100.0%	42.6%	37.6%	28.2%	64.7%	100.0%	31.2%
Lean	0.7%	0.8%	-	-	-	-	-	1.3%	-	-	-	-	-	0.4%	-	-	-	-	-
JASON MINNICOZZI: DEM.	40.1%	40.0%	39.1%	50.2%	9.4%	47.5%	-	32.2%	32.1%	41.9%	-	87.6%	-	46.1%	48.0%	58.8%	35.3%	-	-
Vote	38.1%	38.4%	36.7%	46.6%	9.4%	47.5%	-	31.3%	27.7%	34.8%	-	87.6%	-	43.8%	48.0%	58.8%	35.3%	-	-
Lean	2.0%	1.7%	2.4%	3.6%	-	-	-	0.9%	4.4%	7.1%	-	-	-	2.3%	-	-	-	-	-
FIRM UNDECIDED	12.1%	10.3%	25.3%	22.2%	43.2%	6.7%	28.5%	9.6%	33.9%	31.0%	59.0%	12.4%	-	10.9%	14.4%	13.1%	-	-	68.8%
Net Diff.	7.8%	9.6%	-3.5%	-22.5%	37.9%	-1.7%	71.5%	26.1%	1.9%	-14.8%	41.0%	-87.6%	100.0%	-3.1%	-10.4%	-30.6%	29.4%	100.0%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
MICHAEL LEE: REPUBLICAN	47.9%	43.2%	51.7%	53.3%	42.9%	46.6%	47.7%	47.9%	50.3%	45.1%	48.3%	46.6%	50.4%	56.6%	53.9%	55.4%	51.5%	66.4%
Vote	47.1%	43.2%	51.7%	51.2%	42.6%	46.1%	47.7%	46.9%	49.3%	44.6%	47.5%	46.1%	50.4%	54.9%	52.6%	54.5%	50.6%	64.8%
Lean	0.7%	-	-	2.0%	0.3%	0.5%	-	1.0%	0.9%	0.5%	0.8%	0.5%	-	1.7%	1.2%	0.9%	1.0%	1.7%
JASON MINNICOZZI: DEM.	40.1%	40.9%	42.1%	36.3%	47.7%	36.4%	41.5%	39.5%	39.1%	41.1%	41.4%	36.4%	37.2%	29.8%	34.5%	29.1%	35.8%	18.8%
Vote	38.1%	39.5%	42.0%	33.6%	46.0%	33.7%	40.8%	37.0%	37.5%	38.8%	39.7%	33.7%	37.2%	27.0%	32.6%	27.3%	34.3%	15.4%
Lean	2.0%	1.4%	0.2%	2.7%	1.7%	2.8%	0.8%	2.5%	1.7%	2.3%	1.7%	2.8%	-	2.9%	1.9%	1.8%	1.5%	3.4%
FIRM UNDECIDED	12.1%	16.0%	6.2%	10.4%	9.4%	16.9%	10.8%	12.6%	10.6%	13.8%	10.3%	16.9%	12.4%	13.5%	11.7%	15.5%	12.7%	14.8%
Net Diff.	7.8%	2.3%	9.6%	17.0%	-4.8%	10.2%	6.1%	8.5%	11.1%	4.0%	6.9%	10.2%	13.2%	26.8%	19.4%	26.3%	15.8%	47.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
MICHAEL LEE: REPUBLICAN	47.9%	44.3%	41.9%	46.2%	39.4%	45.1%	37.3%	54.4%	42.5%	53.3%	43.5%	47.1%	48.5%	50.8%	44.4%	46.1%	48.5%	
Vote	47.1%	44.3%	41.4%	45.6%	39.2%	44.5%	37.3%	53.3%	42.1%	52.7%	41.9%	47.1%	48.1%	50.8%	44.4%	45.4%	47.2%	
Lean	0.7%	-	0.5%	0.6%	0.2%	0.6%	-	1.1%	0.4%	0.6%	1.6%	-	0.4%	-	-	0.7%	1.3%	
JASON MINNICOZZI: DEM.	40.1%	47.0%	46.1%	44.4%	47.8%	47.0%	44.8%	32.5%	46.3%	34.0%	41.9%	43.8%	35.4%	32.5%	49.8%	39.3%	41.1%	
Vote	38.1%	45.3%	43.9%	43.1%	45.2%	45.2%	42.3%	30.6%	44.2%	31.5%	39.9%	42.3%	28.0%	32.5%	49.8%	35.6%	39.3%	
Lean	2.0%	1.7%	2.2%	1.4%	2.7%	1.9%	2.5%	1.8%	2.1%	2.5%	2.0%	1.5%	7.3%	-	-	3.6%	1.8%	
FIRM UNDECIDED	12.1%	8.7%	12.0%	9.4%	12.8%	7.9%	17.9%	13.1%	11.2%	12.7%	14.6%	9.1%	16.1%	16.7%	5.8%	14.6%	10.4%	
Net Diff.	7.8%	-2.7%	-4.1%	1.7%	-8.4%	-2.0%	-7.4%	21.9%	-3.8%	19.3%	1.5%	3.4%	13.1%	18.3%	-5.3%	6.9%	7.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
MICHAEL LEE: REPUBLICAN	47.9%	59.3%	38.8%	48.1%	43.6%	28.9%	45.1%	70.1%	71.2%	55.6%	21.8%	7.1%	-	7.4%
Vote	47.1%	59.3%	37.9%	45.8%	43.6%	28.9%	44.9%	70.1%	71.2%	55.6%	21.1%	7.1%	-	7.4%
Lean	0.7%	0.1%	0.9%	2.3%	-	-	0.2%	-	-	-	0.7%	-	-	-
JASON MINNICOZZI: DEM.	40.1%	27.3%	54.4%	35.9%	40.0%	65.9%	27.9%	19.3%	20.8%	-	67.4%	64.0%	100.0%	62.7%
Vote	38.1%	26.1%	51.9%	31.4%	40.0%	65.9%	26.9%	16.1%	17.3%	-	56.2%	61.1%	100.0%	59.7%
Lean	2.0%	1.2%	2.5%	4.5%	-	-	0.9%	3.2%	3.5%	-	11.2%	2.9%	-	3.0%
FIRM UNDECIDED	12.1%	13.3%	6.9%	15.9%	16.4%	5.2%	27.0%	10.6%	8.0%	44.4%	10.8%	28.9%	-	29.9%
Net Diff.	7.8%	32.0%	-15.6%	12.2%	3.6%	-36.9%	17.2%	50.8%	50.4%	55.6%	-45.7%	-56.9%	-100%	-55.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	-	-	129	105	24	18	5	58	56	2	62	58	3	9
TED DAVIS: REPUBLICAN	43.4%	-	-	43.4%	44.0%	40.7%	40.2%	42.5%	89.7%	89.4%	96.5%	3.3%	3.4%	-	22.6%
Vote	42.7%	-	-	42.7%	43.6%	38.9%	37.8%	42.5%	88.9%	88.6%	96.5%	3.3%	3.4%	-	17.4%
Lean	0.7%	-	-	0.7%	0.5%	1.9%	2.4%	-	0.7%	0.8%	-	-	-	-	5.3%
AMY BLOCK DELOACH: DEM.	44.5%	-	-	44.5%	45.6%	39.7%	40.9%	35.6%	3.5%	3.6%	-	86.6%	87.2%	77.1%	20.2%
Vote	41.4%	-	-	41.4%	42.5%	36.3%	36.5%	35.6%	2.8%	3.0%	-	81.5%	82.6%	63.6%	15.2%
Lean	3.1%	-	-	3.1%	3.0%	3.4%	4.4%	-	0.7%	0.7%	-	5.1%	4.6%	13.5%	5.0%
FIRM UNDECIDED	12.1%	-	-	12.1%	10.4%	19.6%	18.9%	22.0%	6.8%	7.0%	3.5%	10.1%	9.3%	22.9%	57.2%
Net Diff.	-1.0%	-	-	-1.0%	-1.5%	1.1%	-0.7%	6.9%	86.2%	85.8%	96.5%	-83.4%	-83.8%	-77.1%	2.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	129	38	32	33	27	13	8	34	74	31	23	43	32	15	11	41	62	4	2	17	53
TED DAVIS: REPUBLICAN	43.4%	73.8%	8.9%	48.0%	35.9%	31.3%	50.0%	36.1%	48.3%	81.4%	10.8%	41.4%	32.2%	27.2%	68.2%	44.1%	42.5%	61.6%	-	40.2%	38.7%
Vote	42.7%	73.8%	8.9%	45.1%	35.9%	31.3%	50.0%	34.8%	47.6%	81.4%	8.9%	40.2%	32.2%	27.2%	68.2%	42.9%	41.8%	61.6%	-	40.2%	37.9%
Lean	0.7%	-	-	2.8%	-	-	-	1.3%	0.7%	-	1.9%	1.2%	-	-	-	1.2%	0.7%	-	-	-	0.8%
AMY BLOCK DELOACH: DEM.	44.5%	16.2%	88.9%	35.6%	42.6%	64.8%	42.1%	50.0%	38.7%	15.9%	80.7%	44.5%	46.6%	67.1%	25.3%	44.1%	42.7%	28.7%	100.0%	53.3%	52.4%
Vote	41.4%	14.0%	83.7%	31.1%	42.3%	61.5%	36.6%	48.6%	35.1%	14.5%	75.6%	42.6%	41.7%	64.3%	25.3%	42.8%	37.8%	28.7%	100.0%	48.4%	49.9%
Lean	3.1%	2.1%	5.2%	4.4%	0.3%	3.3%	5.5%	1.4%	3.6%	1.4%	5.2%	1.9%	4.9%	2.8%	-	1.3%	4.9%	-	-	4.9%	2.5%
FIRM UNDECIDED	12.1%	10.0%	2.1%	16.5%	21.5%	3.9%	7.8%	14.0%	13.1%	2.7%	8.5%	14.1%	21.2%	5.6%	6.4%	11.8%	14.8%	9.7%	-	6.5%	8.9%
Net Diff.	-1.0%	57.6%	-80.0%	12.4%	-6.7%	-33.4%	7.9%	-13.9%	9.6%	65.6%	-70.0%	-3.1%	-14.4%	-39.9%	42.9%	-0.0%	-0.2%	33.0%	-100%	-13.0%	-13.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	129	5	4	20	62	45	17	22	21	14	7	3	55	54	2	64	63	1	9
TED DAVIS: REPUBLICAN	43.4%	61.9%	-	47.8%	45.1%	63.9%	22.2%	60.0%	37.4%	-	27.5%	13.7%	91.8%	91.6%	100.0%	4.7%	4.8%	-	22.6%
Vote	42.7%	61.9%	-	47.8%	44.3%	61.8%	22.2%	60.0%	37.4%	-	27.5%	13.7%	91.1%	90.8%	100.0%	4.6%	4.7%	-	17.9%
Lean	0.7%	-	-	-	0.8%	2.0%	-	-	-	-	-	-	0.8%	0.8%	-	0.1%	0.1%	-	4.7%
AMY BLOCK DELOACH: DEM.	44.5%	30.6%	79.7%	46.7%	45.7%	27.2%	69.8%	21.7%	53.7%	88.7%	52.9%	40.4%	1.3%	1.4%	-	86.2%	86.0%	100.0%	13.6%
Vote	41.4%	22.9%	79.7%	44.6%	44.3%	26.2%	67.4%	19.9%	49.9%	75.1%	52.9%	40.4%	1.3%	1.4%	-	81.0%	81.5%	44.5%	6.8%
Lean	3.1%	7.8%	-	2.1%	1.4%	1.0%	2.5%	1.8%	3.9%	13.6%	-	-	-	-	-	5.3%	4.5%	55.5%	6.7%
FIRM UNDECIDED	12.1%	7.4%	20.3%	5.5%	9.2%	8.9%	7.9%	18.3%	8.8%	11.3%	19.6%	45.9%	6.8%	7.0%	-	9.1%	9.2%	-	63.8%
Net Diff.	-1.0%	31.3%	-79.7%	1.1%	-0.6%	36.7%	-47.6%	38.3%	-16.3%	-88.7%	-25.4%	-26.7%	90.5%	90.2%	100.0%	-81.5%	-81.2%	-100%	9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
	VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS		
Total Answering	129	58	57	1	54	52	2	16	32	56	55	1	57	53	4	16	26	52	6	5	
TED DAVIS: REPUBLICAN	43.4%	89.3%	89.3%	87.0%	4.0%	4.2%	-	10.3%	84.4%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	-	-	
Vote	42.7%	87.7%	89.2%	-	4.0%	4.2%	-	10.3%	84.4%	98.3%	100.0%	-	-	-	-	-	100.0%	98.2%	-	-	
Lean	0.7%	1.6%	0.1%	87.0%	-	-	-	-	-	1.7%	-	100.0%	-	-	-	-	-	1.8%	-	-	
AMY BLOCK DELOACH: DEM.	44.5%	4.7%	4.8%	-	93.8%	93.5%	100.0%	22.3%	6.4%	-	-	-	100.0%	100.0%	100.0%	-	-	-	44.1%	-	
Vote	41.4%	3.3%	3.4%	-	89.4%	90.3%	66.3%	17.4%	3.9%	-	-	-	93.0%	100.0%	-	-	-	-	31.1%	-	
Lean	3.1%	1.4%	1.4%	-	4.4%	3.2%	33.7%	4.9%	2.5%	-	-	-	7.0%	-	100.0%	-	-	-	13.0%	-	
FIRM UNDECIDED	12.1%	6.0%	5.9%	13.0%	2.2%	2.3%	-	67.5%	9.2%	-	-	-	-	-	100.0%	-	-	-	55.9%	100.0%	
Net Diff.	-1.0%	84.6%	84.5%	87.0%	-89.8%	-89.4%	-100%	-12.0%	78.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	100.0%	-44.1%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY													
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref								
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE												
Total Answering	129	108	18	56	46		66	53		99	20		93	31		25	10		118	10		44	40		45	42		4	-
TED DAVIS: REPUBLICAN	43.4%	38.2%	67.6%	43.7%	44.6%		60.7%	27.1%		50.7%	15.7%		29.9%	84.7%		75.4%	93.1%		39.7%	93.1%		89.8%	2.2%		34.3%	34.4%		33.2%	-
Vote	42.7%	37.8%	65.2%	42.8%	43.6%		59.3%	27.1%		49.8%	15.7%		29.9%	83.2%		73.4%	88.6%		39.2%	88.6%		87.8%	2.2%		34.1%	34.4%		31.7%	-
Lean	0.7%	0.5%	2.4%	0.9%	0.9%		1.4%	-		0.9%	-		-	1.6%		2.0%	4.4%		0.4%	4.4%		2.0%	-		0.1%	-		1.5%	-
AMY BLOCK DELOACH: DEM.	44.5%	49.8%	17.3%	42.5%	43.8%		26.5%	63.8%		38.2%	77.8%		58.7%	5.9%		11.2%	-		48.5%	-		3.6%	89.7%		44.9%	43.1%		63.6%	-
Vote	41.4%	46.5%	14.9%	40.3%	38.7%		22.9%	60.6%		34.1%	77.8%		54.5%	5.6%		10.9%	-		45.1%	-		2.7%	85.5%		40.5%	38.4%		63.6%	-
Lean	3.1%	3.3%	2.4%	2.2%	5.1%		3.6%	3.1%		4.1%	-		4.2%	0.2%		0.3%	-		3.4%	-		0.9%	4.2%		4.4%	4.8%		-	-
FIRM UNDECIDED	12.1%	11.9%	15.1%	13.8%	11.6%		12.8%	9.2%		11.1%	6.4%		11.4%	9.4%		13.5%	6.9%		11.9%	6.9%		6.6%	8.1%		20.8%	22.5%		3.1%	-
Net Diff.	-1.0%	-11.6%	50.3%	1.2%	0.8%		34.2%	-36.7%		12.5%	-62.1%		-28.9%	78.9%		64.2%	93.1%		-8.8%	93.1%		86.2%	-87.4%		-10.6%	-8.8%		-30.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total Answering	129	25	12	23	19	27	22	40	35	42	4	4	2	0	4	1
TED DAVIS: REPUBLICAN	43.4%	91.7%	-	34.7%	87.2%	3.2%	33.8%	88.8%	2.5%	36.7%	100.0%	-	-	100.0%	-	-
Vote	42.7%	90.0%	-	34.5%	84.9%	3.2%	33.8%	86.7%	2.5%	36.5%	100.0%	-	-	100.0%	-	-
Lean	0.7%	1.7%	-	0.2%	2.3%	-	-	2.2%	-	0.1%	-	-	-	-	-	-
AMY BLOCK DELOACH: DEM.	44.5%	0.2%	84.9%	40.8%	8.1%	91.8%	49.3%	3.9%	89.5%	41.5%	-	91.4%	92.4%	-	91.4%	66.8%
Vote	41.4%	0.2%	84.9%	36.1%	6.1%	85.8%	45.3%	3.0%	85.8%	39.4%	-	82.6%	72.5%	-	82.6%	66.8%
Lean	3.1%	-	-	4.7%	2.0%	6.0%	4.0%	0.9%	3.6%	2.1%	-	8.8%	19.9%	-	8.8%	-
FIRM UNDECIDED	12.1%	8.1%	15.1%	24.5%	4.7%	5.0%	16.9%	7.3%	8.0%	21.9%	-	8.6%	7.6%	-	8.6%	33.2%
Net Diff.	-1.0%	91.5%	-84.9%	-6.1%	79.1%	-88.5%	-15.5%	84.9%	-87.0%	-4.8%	100.0%	-91.4%	-92.4%	100.0%	-91.4%	-66.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	129	22	15	36	18	18	40	51	27	24	1	13	15	30	22	25	21	33	36	47
TED DAVIS: REPUBLICAN	43.4%	94.6%	89.9%	6.1%	9.9%	2.4%	26.8%	83.2%	79.7%	87.0%	-	12.9%	29.3%	81.6%	2.0%	25.3%	85.5%	6.6%	28.3%	83.4%
Vote	42.7%	92.6%	89.9%	6.1%	9.9%	2.4%	26.7%	81.5%	78.0%	85.2%	-	12.9%	28.9%	80.1%	2.0%	25.3%	83.4%	6.6%	28.2%	81.5%
Lean	0.7%	2.0%	-	-	-	-	0.1%	1.7%	1.7%	1.8%	-	-	0.4%	1.5%	-	-	2.1%	-	0.2%	1.9%
AMY BLOCK DELOACH: DEM.	44.5%	1.3%	5.3%	86.6%	87.0%	86.2%	54.5%	6.1%	10.3%	1.6%	49.9%	82.0%	39.8%	4.0%	89.4%	63.4%	9.2%	85.4%	52.2%	5.1%
Vote	41.4%	1.3%	2.8%	85.4%	87.0%	83.9%	46.5%	5.3%	8.7%	1.6%	-	82.0%	32.4%	4.0%	87.5%	55.0%	7.1%	84.2%	47.4%	4.2%
Lean	3.1%	-	2.5%	1.2%	-	2.3%	8.0%	0.8%	1.6%	-	49.9%	-	7.3%	-	1.9%	8.3%	2.0%	1.3%	4.8%	0.9%
FIRM UNDECIDED	12.1%	4.1%	4.8%	7.3%	3.1%	11.4%	18.7%	10.7%	10.0%	11.4%	50.1%	5.1%	30.9%	14.4%	8.6%	11.3%	5.4%	7.9%	19.5%	11.5%
Net Diff.	-1.0%	93.2%	84.5%	-80.5%	-77.2%	-83.8%	-27.6%	77.0%	69.4%	85.4%	-49.9%	-69.1%	-10.4%	77.5%	-87.3%	-38.1%	76.3%	-78.8%	-23.9%	78.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	129	3	3	4	2	2	1	61	66	1	22	105	40	79	20	36	20	43	36	73
TED DAVIS: REPUBLICAN	43.4%	-	16.2%	80.5%	-	-	32.7%	86.5%	4.4%	42.3%	49.8%	42.6%	64.0%	33.3%	68.9%	41.0%	59.0%	26.9%	65.8%	33.9%
Vote	42.7%	-	16.2%	80.5%	-	-	32.7%	85.0%	4.4%	34.7%	47.5%	42.2%	62.9%	32.6%	66.7%	40.8%	59.0%	25.9%	64.6%	33.2%
Lean	0.7%	-	-	-	-	-	-	1.4%	-	7.7%	2.2%	0.4%	1.1%	0.6%	2.1%	0.2%	-	1.0%	1.2%	0.7%
AMY BLOCK DELOACH: DEM.	44.5%	100.0%	69.9%	18.0%	100.0%	69.8%	62.1%	1.9%	84.5%	26.8%	37.7%	45.4%	15.5%	59.2%	5.6%	47.1%	25.7%	69.2%	12.1%	58.1%
Vote	41.4%	100.0%	45.5%	18.0%	100.0%	46.6%	62.1%	1.9%	78.5%	26.8%	36.0%	42.6%	11.5%	56.1%	5.6%	44.0%	17.6%	66.1%	8.7%	56.3%
Lean	3.1%	-	24.4%	-	-	23.2%	-	-	6.0%	-	1.6%	2.8%	4.0%	3.1%	-	3.1%	8.1%	3.0%	3.5%	1.8%
FIRM UNDECIDED	12.1%	-	13.9%	1.5%	-	30.2%	5.2%	11.6%	11.1%	30.8%	12.6%	12.0%	20.5%	7.5%	25.6%	11.9%	15.3%	4.0%	22.1%	8.0%
Net Diff.	-1.0%	-100%	-53.8%	62.5%	-100%	-69.8%	-29.3%	84.5%	-80.1%	15.5%	12.1%	-2.8%	48.5%	-25.9%	63.3%	-6.1%	33.3%	-42.3%	53.7%	-24.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	129	5	5	3	2	54	55	34	16	20	39	50	49	4	6	1	3	44	82	21	39	
TED DAVIS: REPUBLICAN	43.4%	50.4%	28.8%	14.6%	-	52.9%	26.4%	58.6%	30.2%	43.3%	24.9%	51.0%	27.7%	77.6%	15.5%	31.2%	-	44.1%	42.0%	47.4%	53.0%	
Vote	42.7%	50.4%	28.8%	14.6%	-	52.1%	26.3%	57.3%	29.8%	43.3%	24.9%	50.1%	27.6%	77.6%	15.5%	31.2%	-	43.0%	41.4%	47.2%	51.8%	
Lean	0.7%	-	-	-	-	0.8%	0.1%	1.3%	0.4%	-	-	0.9%	0.1%	-	-	-	-	1.1%	0.5%	0.3%	1.1%	
AMY BLOCK DELOACH: DEM.	44.5%	40.9%	69.9%	69.8%	96.6%	32.5%	62.5%	21.4%	57.3%	51.1%	64.7%	34.2%	60.1%	10.0%	83.4%	30.7%	97.8%	42.2%	46.6%	28.6%	34.9%	
Vote	41.4%	33.1%	60.7%	56.0%	96.6%	30.2%	58.8%	21.4%	54.4%	44.9%	60.6%	31.8%	57.7%	10.0%	68.7%	30.7%	85.6%	40.6%	42.5%	25.5%	33.7%	
Lean	3.1%	7.8%	9.2%	13.8%	-	2.3%	3.7%	-	2.9%	6.2%	4.1%	2.5%	2.5%	-	14.7%	-	12.2%	1.6%	4.0%	3.1%	1.2%	
FIRM UNDECIDED	12.1%	8.7%	1.3%	15.5%	3.4%	14.6%	11.0%	20.0%	12.5%	5.6%	10.4%	14.8%	12.2%	12.4%	1.1%	38.1%	2.2%	13.7%	11.5%	24.0%	12.1%	
Net Diff.	-1.0%	9.4%	-41.1%	-55.2%	-96.6%	20.3%	-36.1%	37.2%	-27.1%	-7.8%	-39.7%	16.7%	-32.4%	67.6%	-67.9%	0.5%	-97.8%	1.9%	-4.6%	18.9%	18.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	129	24	44	39	76	5	6	3	2	47	75	25	32	22	43	43	69	4	6	1	4
TED DAVIS: REPUBLICAN	43.4%	41.2%	32.2%	46.2%	42.0%	32.2%	41.0%	14.3%	-	81.5%	19.1%	76.1%	31.0%	87.8%	10.3%	82.6%	20.4%	68.0%	6.1%	50.4%	-
Vote	42.7%	39.3%	32.2%	44.9%	41.5%	32.2%	41.0%	14.3%	-	79.6%	19.1%	74.3%	30.8%	85.8%	10.3%	80.6%	20.3%	68.0%	6.1%	50.4%	-
Lean	0.7%	1.9%	-	1.3%	0.6%	-	-	-	-	1.9%	0.1%	1.7%	0.2%	2.0%	-	2.0%	0.1%	-	-	-	-
AMY BLOCK DELOACH: DEM.	44.5%	54.0%	56.9%	39.2%	45.9%	60.0%	55.9%	72.4%	92.6%	6.6%	70.8%	7.0%	56.1%	6.0%	81.8%	4.5%	69.4%	32.0%	85.5%	49.6%	88.8%
Vote	41.4%	53.7%	50.4%	39.0%	42.6%	60.0%	41.3%	72.4%	77.2%	5.6%	66.7%	7.0%	52.7%	3.9%	77.1%	3.4%	67.0%	32.0%	70.8%	49.6%	80.2%
Lean	3.1%	0.3%	6.5%	0.2%	3.2%	-	14.6%	-	15.3%	1.0%	4.1%	-	3.4%	2.1%	4.7%	1.0%	2.4%	-	14.7%	-	8.6%
FIRM UNDECIDED	12.1%	4.8%	10.9%	14.6%	12.1%	7.8%	3.1%	13.3%	7.4%	12.0%	10.0%	16.9%	12.9%	6.2%	7.9%	12.9%	10.2%	-	8.4%	-	11.2%
Net Diff.	-1.0%	-12.9%	-24.7%	7.1%	-3.8%	-27.8%	-14.9%	-58.1%	-92.6%	74.9%	-51.7%	69.0%	-25.1%	81.8%	-71.5%	78.1%	-49.0%	35.9%	-79.5%	0.8%	-88.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
										PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE						
Total Answering	129	45	12	26	8	75	23	17	34	22	33	23	42	42	68	3	6	1	4	
TED DAVIS: REPUBLICAN	43.4%	73.7%	68.3%	83.7%	48.7%	21.2%	42.8%	14.3%	9.9%	73.5%	33.9%	74.0%	11.0%	73.8%	22.1%	73.2%	13.8%	32.6%	-	
Vote	42.7%	71.8%	68.3%	80.3%	48.7%	21.1%	42.8%	14.3%	9.7%	71.5%	33.7%	72.0%	11.0%	71.7%	22.0%	73.2%	13.8%	32.6%	-	
Lean	0.7%	1.9%	-	3.4%	-	0.1%	-	-	0.2%	1.9%	0.2%	1.9%	-	2.1%	0.1%	-	-	-	-	
AMY BLOCK DELOACH: DEM.	44.5%	8.8%	12.0%	6.1%	13.0%	69.6%	44.9%	83.4%	79.6%	4.5%	53.8%	12.9%	82.2%	7.5%	68.3%	24.8%	79.7%	61.9%	89.1%	
Vote	41.4%	6.8%	12.0%	4.6%	6.5%	65.9%	43.0%	78.3%	75.4%	4.5%	50.6%	9.1%	78.3%	5.4%	66.5%	24.8%	66.8%	61.9%	79.6%	
Lean	3.1%	1.9%	-	1.5%	6.4%	3.6%	1.8%	5.1%	4.1%	-	3.3%	3.8%	3.9%	2.1%	1.9%	-	12.9%	-	9.5%	
FIRM UNDECIDED	12.1%	17.5%	19.8%	10.2%	38.3%	9.2%	12.4%	2.3%	10.6%	22.0%	12.3%	13.1%	6.8%	18.7%	9.6%	2.0%	6.5%	5.5%	10.9%	
Net Diff.	-1.0%	64.9%	56.3%	77.5%	35.8%	-48.4%	-2.1%	-69.2%	-69.7%	68.9%	-20.0%	61.1%	-71.2%	66.2%	-46.3%	48.4%	-65.9%	-29.2%	-89.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.
Total Answering	129	118	10	5	3	1	1	55	5	2	2	1	0	63	6	3	2	-	0
TED DAVIS: REPUBLICAN	43.4%	44.2%	37.1%	7.6%	82.2%	-	100.0%	53.0%	41.8%	-	100.0%	-	100.0%	36.4%	32.9%	11.1%	64.7%	-	100.0%
Vote	42.7%	43.4%	37.1%	7.6%	82.2%	-	100.0%	52.2%	41.8%	-	100.0%	-	100.0%	35.7%	32.9%	11.1%	64.7%	-	100.0%
Lean	0.7%	0.8%	-	-	-	-	-	0.9%	-	-	-	-	-	0.7%	-	-	-	-	-
AMY BLOCK DELOACH: DEM.	44.5%	43.0%	57.8%	81.8%	17.8%	100.0%	-	30.2%	50.8%	77.5%	-	100.0%	-	54.3%	63.9%	83.8%	35.3%	-	-
Vote	41.4%	40.9%	49.7%	74.6%	17.8%	61.4%	-	30.2%	41.1%	77.5%	-	61.4%	-	50.3%	57.2%	73.3%	35.3%	-	-
Lean	3.1%	2.2%	8.1%	7.2%	-	38.6%	-	-	9.7%	-	-	38.6%	-	4.1%	6.6%	10.5%	-	-	-
FIRM UNDECIDED	12.1%	12.7%	5.2%	10.6%	-	-	-	16.7%	7.5%	22.5%	-	-	-	9.2%	3.2%	5.1%	-	-	-
Net Diff.	-1.0%	1.2%	-20.7%	-74.2%	64.4%	-100%	100.0%	22.8%	-9.0%	-77.5%	100.0%	-100%	100.0%	-17.9%	-30.9%	-72.7%	29.4%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	129	22	19	29	24	34	41	88	70	59	95	34	22	39	37	23	46	15
TED DAVIS: REPUBLICAN	43.4%	32.2%	44.9%	42.8%	48.9%	46.6%	38.1%	45.9%	40.0%	47.5%	42.3%	46.6%	40.6%	57.8%	43.2%	64.9%	47.3%	65.0%
Vote	42.7%	32.2%	44.9%	41.1%	48.9%	45.3%	38.1%	44.9%	39.3%	46.8%	41.8%	45.3%	40.6%	56.5%	43.1%	63.1%	47.2%	62.1%
Lean	0.7%	-	-	1.7%	-	1.3%	-	1.1%	0.7%	0.7%	0.5%	1.3%	-	1.3%	0.2%	1.8%	0.1%	2.9%
AMY BLOCK DELOACH: DEM.	44.5%	57.7%	41.1%	42.0%	43.4%	40.7%	50.0%	41.9%	46.7%	41.8%	45.8%	40.7%	46.3%	24.9%	40.9%	19.3%	38.3%	14.6%
Vote	41.4%	56.0%	40.8%	37.2%	41.7%	35.7%	48.9%	37.9%	44.0%	38.2%	43.4%	35.7%	46.3%	22.1%	39.2%	17.3%	37.0%	11.4%
Lean	3.1%	1.7%	0.4%	4.9%	1.7%	5.0%	1.1%	4.0%	2.7%	3.6%	2.4%	5.0%	-	2.8%	1.7%	2.0%	1.4%	3.2%
FIRM UNDECIDED	12.1%	10.1%	14.0%	15.2%	7.7%	12.7%	11.9%	12.2%	13.3%	10.6%	11.8%	12.7%	13.2%	17.3%	15.9%	15.8%	14.3%	20.4%
Net Diff.	-1.0%	-25.6%	3.7%	0.7%	5.4%	5.9%	-11.9%	4.0%	-6.7%	5.7%	-3.5%	5.9%	-5.7%	32.8%	2.3%	45.6%	9.0%	50.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	129	19	49	33	35	49	19	61	68	40	44	46	4	26	18	24	57
TED DAVIS: REPUBLICAN	43.4%	35.3%	36.5%	36.4%	35.9%	37.6%	32.7%	51.6%	36.2%	45.3%	32.3%	52.5%	41.0%	39.5%	40.0%	39.0%	48.4%
Vote	42.7%	35.3%	35.6%	35.1%	35.9%	36.7%	32.7%	50.8%	35.5%	44.2%	31.3%	52.4%	41.0%	39.3%	40.0%	37.2%	47.6%
Lean	0.7%	-	0.9%	1.3%	-	0.9%	-	0.8%	0.6%	1.1%	1.0%	0.1%	-	0.2%	-	1.9%	0.8%
AMY BLOCK DELOACH: DEM.	44.5%	54.2%	55.5%	53.2%	56.9%	53.0%	60.5%	32.6%	55.1%	43.3%	51.9%	38.4%	54.8%	41.2%	46.2%	49.1%	42.8%
Vote	41.4%	51.8%	50.4%	49.4%	52.2%	49.6%	54.0%	30.8%	50.8%	38.8%	47.7%	37.6%	54.8%	39.4%	46.2%	43.1%	39.1%
Lean	3.1%	2.3%	5.0%	3.8%	4.7%	3.4%	6.4%	1.8%	4.3%	4.5%	4.2%	0.9%	-	1.8%	-	6.0%	3.7%
FIRM UNDECIDED	12.1%	10.5%	8.0%	10.4%	7.2%	9.5%	6.9%	15.8%	8.7%	11.4%	15.8%	9.1%	4.2%	19.4%	13.8%	11.9%	8.8%
Net Diff.	-1.0%	-18.9%	-19.0%	-16.8%	-21.0%	-15.4%	-27.8%	19.0%	-18.9%	2.0%	-19.6%	14.0%	-13.8%	-1.7%	-6.1%	-10.0%	5.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

10. If the general election for State House was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	129	42	28	30	14	14	14	11	10	1	8	12	1	11
TED DAVIS: REPUBLICAN	43.4%	47.8%	38.7%	47.1%	36.6%	38.8%	27.5%	64.8%	60.5%	100.0%	23.8%	19.8%	-	21.3%
Vote	42.7%	47.8%	37.0%	45.7%	36.6%	38.8%	27.5%	64.3%	60.0%	100.0%	23.8%	19.8%	-	21.3%
Lean	0.7%	-	1.8%	1.4%	-	-	-	0.5%	0.6%	-	-	-	-	-
AMY BLOCK DELOACH: DEM.	44.5%	34.5%	53.1%	40.6%	49.4%	60.7%	36.3%	17.1%	19.2%	-	63.3%	70.2%	100.0%	67.9%
Vote	41.4%	32.6%	49.2%	38.9%	46.3%	52.3%	33.5%	17.1%	19.2%	-	58.1%	60.2%	100.0%	57.2%
Lean	3.1%	1.8%	3.9%	1.7%	3.1%	8.4%	2.8%	-	-	-	5.2%	10.0%	-	10.7%
FIRM UNDECIDED	12.1%	17.8%	8.1%	12.3%	14.0%	0.5%	36.2%	18.0%	20.2%	-	12.9%	10.0%	-	10.8%
Net Diff.	-1.0%	13.3%	-14.4%	6.6%	-12.8%	-21.9%	-8.8%	47.7%	41.3%	100.0%	-39.5%	-50.4%	-100%	-46.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	84.5%	83.9%	87.1%	83.9%	84.5%	84.8%	79.7%	96.6%	74.6%	75.6%	47.3%	93.3%	93.3%	92.9%	96.7%
Strongly	60.6%	62.1%	65.6%	57.1%	59.9%	64.3%	54.1%	88.1%	49.6%	50.5%	27.1%	72.8%	72.6%	77.2%	60.1%
Somewhat	23.9%	21.8%	21.5%	26.8%	24.6%	20.5%	25.6%	8.6%	25.0%	25.1%	20.2%	20.5%	20.7%	15.7%	36.6%
OPPOSE	13.1%	14.1%	9.4%	13.8%	13.3%	11.6%	15.2%	3.4%	21.4%	20.7%	38.0%	5.6%	5.6%	7.1%	3.3%
Somewhat	6.4%	8.7%	2.5%	6.1%	7.0%	3.5%	5.0%	-	9.7%	10.1%	-	3.4%	3.5%	-	2.8%
Strongly	6.7%	5.4%	6.9%	7.7%	6.4%	8.2%	10.2%	3.4%	11.6%	10.7%	38.0%	2.2%	2.0%	7.1%	0.5%
DK/REFUSED	2.4%	2.0%	3.5%	2.3%	2.2%	3.6%	5.1%	-	4.1%	3.7%	14.6%	1.1%	1.1%	-	-
Net Diff.	71.5%	69.9%	77.8%	70.1%	71.1%	73.2%	64.5%	93.3%	53.2%	54.9%	9.3%	87.7%	87.8%	85.8%	93.4%
Mean	3.42	3.44	3.51	3.37	3.41	3.46	3.30	3.81	3.17	3.20	2.43	3.66	3.66	3.63	3.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	84.5%	78.9%	89.5%	84.9%	86.2%	95.8%	80.3%	83.3%	83.2%	79.7%	88.7%	78.4%	91.8%	90.0%	63.6%	80.3%	88.4%	90.4%	83.4%	92.5%	85.9%
Strongly	60.6%	50.3%	66.5%	57.8%	73.4%	69.7%	48.4%	57.4%	61.3%	41.0%	60.1%	54.9%	73.9%	70.4%	23.6%	53.2%	62.5%	67.8%	55.0%	65.0%	59.1%
Somewhat	23.9%	28.6%	22.9%	27.1%	12.7%	26.1%	31.9%	25.8%	21.8%	38.7%	28.6%	23.5%	17.9%	19.6%	40.0%	27.1%	25.9%	22.7%	28.4%	27.5%	26.7%
OPPOSE	13.1%	16.3%	10.5%	11.2%	13.8%	4.2%	18.4%	13.6%	14.2%	15.7%	9.6%	18.8%	8.2%	10.0%	36.4%	13.4%	10.9%	9.6%	16.6%	7.1%	12.0%
Somewhat	6.4%	7.2%	6.4%	6.8%	4.4%	2.9%	9.5%	9.0%	5.6%	2.8%	5.7%	12.0%	1.8%	6.7%	9.5%	8.0%	4.2%	4.7%	8.6%	4.1%	7.6%
Strongly	6.7%	9.1%	4.1%	4.4%	9.4%	1.3%	8.9%	4.7%	8.5%	12.9%	3.9%	6.7%	6.3%	3.3%	26.9%	5.4%	6.7%	4.9%	8.1%	3.0%	4.3%
DK/REFUSED	2.4%	4.7%	-	3.9%	-	-	1.3%	3.1%	2.7%	4.6%	1.7%	2.8%	-	-	-	6.3%	0.7%	-	-	0.4%	2.2%
Net Diff.	71.5%	62.6%	78.9%	73.7%	72.4%	91.5%	61.9%	69.7%	69.0%	64.0%	79.1%	59.7%	83.7%	80.0%	27.3%	66.8%	77.5%	80.8%	66.7%	85.4%	73.9%
Mean	3.42	3.26	3.52	3.44	3.50	3.64	3.21	3.40	3.40	3.13	3.47	3.30	3.59	3.57	2.60	3.37	3.45	3.53	3.30	3.55	3.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	IMPORTANT ISSUES										U.S. SENATE BALLOT							
		DAVIS/DELOACH	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	84.5%	83.1%	88.7%	80.7%	78.2%	85.3%	94.4%	66.6%	82.5%	91.4%	96.9%	73.8%	75.1%	75.9%	37.6%	93.3%	93.2%	100.0%	89.1%
Strongly	60.6%	68.0%	51.2%	47.0%	49.8%	60.0%	72.1%	36.7%	51.8%	71.7%	91.7%	72.2%	49.4%	50.5%	-	73.0%	72.8%	100.0%	53.2%
Somewhat	23.9%	15.1%	37.6%	33.7%	28.5%	25.3%	22.2%	29.9%	30.7%	19.7%	5.2%	1.6%	25.6%	25.4%	37.6%	20.3%	20.4%	-	35.9%
OPPOSE	13.1%	16.9%	11.3%	19.3%	17.6%	11.6%	4.2%	30.1%	16.4%	8.6%	3.1%	-	20.8%	20.4%	41.8%	5.7%	5.8%	-	10.1%
Somewhat	6.4%	7.9%	-	2.1%	8.5%	4.7%	-	16.3%	9.8%	6.5%	-	-	8.7%	8.8%	4.3%	3.9%	3.9%	-	7.6%
Strongly	6.7%	9.0%	11.3%	17.1%	9.1%	6.9%	4.2%	13.9%	6.5%	2.2%	3.1%	-	12.1%	11.6%	37.4%	1.8%	1.8%	-	2.5%
DK/REFUSED	2.4%	-	-	-	4.1%	3.1%	1.5%	3.3%	1.2%	-	-	26.2%	4.1%	3.7%	20.6%	1.0%	1.0%	-	0.8%
Net Diff.	71.5%	66.1%	77.5%	61.5%	60.6%	73.8%	90.2%	36.5%	66.1%	82.7%	93.9%	73.8%	54.3%	55.5%	-4.1%	87.5%	87.4%	100.0%	79.1%
Mean	3.42	3.42	3.29	3.11	3.24	3.43	3.65	2.93	3.29	3.61	3.86	3.98	3.17	3.19	2.00	3.66	3.66	4.00	3.41

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT				FAVOR-ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE-CIDED	
		VOTE LEE	Vote	Lean	VOTE MINNI-COZZI	Vote	Lean	FIRM UNDE-CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE-LOACH	Vote	Lean	FIRM UNDE-CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL-LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
SUPPORT	84.5%	76.5%	76.6%	73.8%	92.0%	92.0%	90.2%	91.5%	74.9%	73.8%	74.2%	53.5%	94.0%	94.3%	89.2%	82.8%	75.3%	73.9%	82.2%	89.5%
Strongly	60.6%	50.6%	50.6%	49.7%	72.6%	72.5%	75.5%	60.7%	47.8%	43.8%	44.5%	6.2%	72.8%	72.3%	78.6%	47.1%	37.5%	42.6%	38.1%	47.3%
Somewhat	23.9%	25.9%	26.0%	24.1%	19.3%	19.6%	14.8%	30.8%	27.1%	30.0%	29.7%	47.3%	21.2%	22.0%	10.6%	35.7%	37.8%	31.3%	44.1%	42.2%
OPPOSE	13.1%	19.5%	19.4%	26.2%	6.7%	6.6%	9.8%	8.5%	19.7%	21.5%	21.0%	46.5%	5.4%	5.0%	10.8%	17.2%	19.1%	21.0%	17.8%	10.5%
Somewhat	6.4%	8.0%	7.8%	26.2%	4.6%	4.3%	9.8%	5.9%	8.7%	9.7%	9.0%	46.5%	3.3%	2.7%	10.8%	4.1%	3.4%	8.3%	6.9%	1.8%
Strongly	6.7%	11.5%	11.6%	-	2.1%	2.2%	-	2.7%	11.0%	11.8%	12.0%	-	2.1%	2.3%	-	13.1%	15.7%	12.7%	10.8%	8.7%
DK/REFUSED	2.4%	4.0%	4.0%	-	1.3%	1.4%	-	-	5.5%	4.7%	4.8%	-	0.7%	0.7%	-	-	5.6%	5.1%	-	-
Net Diff.	71.5%	57.0%	57.2%	47.6%	85.2%	85.5%	80.5%	82.9%	55.2%	52.4%	53.1%	6.9%	88.6%	89.4%	78.4%	65.5%	56.2%	52.9%	64.5%	79.0%
Mean	3.42	3.20	3.20	3.24	3.65	3.65	3.66	3.49	3.18	3.11	3.12	2.60	3.66	3.66	3.68	3.17	3.03	3.09	3.10	3.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
SUPPORT	84.5%	100.0%	-	90.9%	80.5%	80.0%	88.8%	82.9%	92.1%	91.4%	70.5%	72.5%	67.4%	86.3%	67.4%	73.4%	94.2%	86.7%	85.2%	96.7%	-
Strongly	60.6%	71.7%	-	69.3%	48.1%	55.5%	66.8%	60.0%	63.5%	68.9%	47.4%	46.5%	45.5%	62.8%	45.5%	49.0%	70.7%	63.1%	62.8%	65.4%	-
Somewhat	23.9%	28.3%	-	21.6%	32.4%	24.5%	22.0%	22.9%	28.6%	22.6%	23.1%	26.0%	22.0%	23.5%	22.0%	24.4%	23.6%	23.6%	22.4%	31.3%	-
OPPOSE	13.1%	-	100.0%	6.7%	18.1%	17.1%	9.3%	14.7%	7.9%	6.8%	26.5%	22.5%	32.6%	11.1%	32.6%	21.6%	4.6%	12.2%	13.9%	0.5%	-
Somewhat	6.4%	-	49.1%	3.7%	8.2%	7.5%	5.6%	7.4%	2.6%	3.9%	11.8%	7.6%	20.0%	4.9%	20.0%	9.7%	3.8%	5.5%	6.3%	-	-
Strongly	6.7%	-	50.9%	3.0%	9.9%	9.5%	3.7%	7.4%	5.3%	3.0%	14.7%	14.9%	12.6%	6.2%	12.6%	11.9%	0.9%	6.7%	7.6%	0.5%	-
DK/REFUSED	2.4%	-	-	2.4%	1.3%	3.0%	2.0%	2.4%	-	1.7%	3.0%	5.0%	-	2.6%	-	5.0%	1.1%	1.1%	0.9%	2.8%	-
Net Diff.	71.5%	100.0%	-100%	84.2%	62.4%	62.9%	79.5%	68.2%	84.3%	84.6%	44.0%	50.0%	34.9%	75.2%	34.9%	51.8%	89.6%	74.5%	71.3%	96.2%	-
Mean	3.42	3.72	1.49	3.61	3.20	3.30	3.55	3.39	3.50	3.60	3.06	3.10	3.00	3.47	3.00	3.16	3.66	3.45	3.42	3.66	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
	Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18
SUPPORT	84.5%	76.2%	95.0%	87.8%	70.1%	93.9%	85.6%	72.7%	93.3%	85.3%	81.9%	98.0%	99.3%	73.4%	98.0%	97.6%
Strongly	60.6%	54.2%	69.2%	67.7%	42.8%	71.4%	58.8%	49.2%	73.3%	62.5%	46.1%	60.0%	67.0%	39.7%	60.0%	51.0%
Somewhat	23.9%	22.0%	25.8%	20.1%	27.3%	22.5%	26.8%	23.5%	20.1%	22.9%	35.7%	38.0%	32.4%	33.7%	38.0%	46.6%
OPPOSE	13.1%	17.2%	1.5%	11.8%	26.9%	6.1%	12.5%	22.5%	5.3%	13.4%	11.2%	2.0%	0.7%	26.6%	2.0%	2.4%
Somewhat	6.4%	5.1%	-	4.1%	15.1%	5.5%	6.8%	9.6%	4.7%	6.1%	11.2%	-	-	26.6%	-	-
Strongly	6.7%	12.0%	1.5%	7.7%	11.7%	0.6%	5.7%	12.9%	0.6%	7.3%	-	2.0%	0.7%	-	2.0%	2.4%
DK/REFUSED	2.4%	6.6%	3.5%	0.4%	3.1%	-	1.8%	4.8%	1.4%	1.2%	6.9%	-	-	-	-	-
Net Diff.	71.5%	59.1%	93.5%	76.0%	43.2%	87.8%	73.1%	50.2%	88.1%	71.9%	70.7%	96.0%	98.6%	46.8%	96.0%	95.2%
Mean	3.42	3.27	3.69	3.48	3.04	3.65	3.41	3.14	3.68	3.42	3.38	3.56	3.66	3.13	3.56	3.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
SUPPORT	84.5%	69.6%	79.1%	93.4%	99.0%	88.4%	87.0%	76.7%	84.5%	69.0%	100.0%	100.0%	83.9%	77.7%	89.9%	89.0%	75.6%	92.7%	85.5%	75.7%
Strongly	60.6%	55.0%	47.6%	76.7%	81.8%	71.9%	59.5%	50.3%	55.3%	45.5%	41.1%	83.1%	53.3%	56.0%	73.2%	63.5%	44.2%	78.2%	60.9%	49.9%
Somewhat	23.9%	14.6%	31.6%	16.8%	17.2%	16.4%	27.5%	26.3%	29.2%	23.5%	58.9%	16.9%	30.6%	21.7%	16.7%	25.6%	31.4%	14.5%	24.5%	25.8%
OPPOSE	13.1%	22.6%	20.9%	6.6%	1.0%	11.6%	8.5%	20.6%	13.9%	27.2%	-	-	7.7%	19.4%	10.1%	9.1%	22.0%	7.3%	10.1%	21.3%
Somewhat	6.4%	8.3%	11.1%	4.9%	-	9.5%	3.1%	9.9%	9.5%	10.3%	-	-	-	7.3%	7.6%	5.1%	12.7%	5.5%	3.7%	10.0%
Strongly	6.7%	14.3%	9.7%	1.6%	1.0%	2.2%	5.4%	10.7%	4.5%	16.9%	-	-	7.7%	12.1%	2.5%	4.0%	9.2%	1.8%	6.4%	11.4%
DK/REFUSED	2.4%	7.7%	-	-	-	-	4.4%	2.7%	1.6%	3.9%	-	-	8.5%	3.0%	-	1.9%	2.5%	-	4.5%	3.0%
Net Diff.	71.5%	47.0%	58.3%	86.9%	97.9%	76.7%	78.5%	56.1%	70.6%	41.8%	100.0%	100.0%	76.2%	58.3%	79.8%	80.0%	53.6%	85.4%	75.4%	54.4%
Mean	3.42	3.20	3.17	3.68	3.80	3.58	3.48	3.20	3.38	3.01	3.41	3.83	3.42	3.25	3.61	3.51	3.13	3.69	3.47	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	84.5%	100.0%	95.0%	87.8%	100.0%	99.2%	81.2%	75.3%	93.7%	87.4%	83.8%	84.7%	78.9%	87.9%	75.6%	90.6%	81.9%	86.0%	75.5%	87.1%
Strongly	60.6%	62.7%	49.8%	55.4%	60.1%	57.8%	50.3%	48.8%	72.3%	76.0%	61.9%	60.0%	46.7%	68.4%	46.5%	71.9%	46.9%	65.7%	47.3%	67.8%
Somewhat	23.9%	37.3%	45.2%	32.4%	39.9%	41.4%	30.9%	26.5%	21.4%	11.5%	21.9%	24.6%	32.1%	19.6%	29.1%	18.7%	35.0%	20.2%	28.2%	19.3%
OPPOSE	13.1%	-	0.5%	12.2%	-	0.8%	18.8%	20.8%	5.4%	12.6%	13.0%	13.1%	18.4%	9.9%	20.7%	6.5%	16.4%	12.5%	21.2%	10.9%
Somewhat	6.4%	-	-	8.6%	-	-	13.3%	9.5%	3.4%	-	4.4%	7.0%	8.4%	5.2%	8.0%	1.5%	8.7%	7.8%	9.2%	5.7%
Strongly	6.7%	-	0.5%	3.6%	-	0.8%	5.5%	11.4%	2.0%	12.6%	8.6%	6.1%	10.1%	4.8%	12.7%	5.0%	7.7%	4.6%	11.9%	5.2%
DK/REFUSED	2.4%	-	4.4%	-	-	-	-	3.9%	1.0%	-	3.2%	2.2%	2.7%	2.1%	3.7%	2.9%	1.7%	1.6%	3.3%	2.0%
Net Diff.	71.5%	100.0%	94.5%	75.6%	100.0%	98.4%	62.4%	54.5%	88.3%	74.9%	70.8%	71.5%	60.4%	78.0%	54.9%	84.1%	65.5%	73.5%	54.4%	76.1%
Mean	3.42	3.63	3.51	3.40	3.60	3.56	3.26	3.17	3.66	3.51	3.42	3.42	3.19	3.55	3.14	3.62	3.23	3.49	3.15	3.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
SUPPORT	84.5%	93.2%	96.1%	91.5%	99.2%	87.2%	85.6%	88.0%	84.3%	86.3%	86.1%	86.0%	84.6%	96.4%	92.1%	100.0%	89.2%	83.0%	86.2%	83.9%	86.0%
Strongly	60.6%	44.1%	72.8%	45.5%	68.6%	65.2%	60.3%	66.1%	57.5%	64.0%	61.4%	65.3%	61.6%	64.9%	51.3%	65.0%	52.7%	62.9%	59.4%	65.0%	60.8%
Somewhat	23.9%	49.1%	23.3%	45.9%	30.6%	22.0%	25.3%	21.8%	26.9%	22.3%	24.7%	20.8%	23.0%	31.4%	40.9%	35.0%	36.5%	20.1%	26.8%	18.9%	25.2%
OPPOSE	13.1%	6.8%	0.4%	8.5%	0.8%	10.7%	12.0%	9.8%	9.9%	11.9%	12.9%	12.2%	12.6%	-	7.9%	-	10.8%	14.6%	11.3%	14.0%	9.1%
Somewhat	6.4%	4.8%	-	6.1%	-	5.1%	6.0%	1.4%	3.5%	9.9%	7.0%	5.8%	6.1%	-	5.3%	-	7.3%	8.6%	4.5%	6.0%	1.2%
Strongly	6.7%	2.0%	0.4%	2.5%	0.8%	5.6%	6.0%	8.4%	6.4%	2.0%	5.9%	6.4%	6.6%	-	2.6%	-	3.5%	6.0%	6.7%	8.0%	7.9%
DK/REFUSED	2.4%	-	3.5%	-	-	2.0%	2.4%	2.2%	5.8%	1.8%	0.9%	1.8%	2.7%	3.6%	-	-	-	2.4%	2.5%	2.1%	4.9%
Net Diff.	71.5%	86.5%	95.7%	82.9%	98.4%	76.5%	73.6%	78.1%	74.5%	74.4%	73.2%	73.9%	72.0%	96.4%	84.2%	100.0%	78.4%	68.4%	75.0%	69.8%	76.9%
Mean	3.42	3.35	3.75	3.35	3.67	3.50	3.43	3.49	3.44	3.51	3.43	3.48	3.44	3.67	3.41	3.65	3.38	3.43	3.42	3.44	3.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	84.5%	82.2%	86.4%	81.9%	84.6%	89.1%	99.7%	89.0%	99.5%	73.9%	92.8%	71.3%	95.3%	76.5%	91.1%	70.7%	92.2%	94.1%	97.7%	91.2%	96.7%
Strongly	60.6%	61.0%	58.4%	63.7%	59.3%	56.7%	60.2%	58.4%	53.7%	47.7%	72.0%	46.8%	76.1%	48.6%	69.1%	46.3%	72.8%	56.3%	64.3%	51.1%	64.1%
Somewhat	23.9%	21.2%	28.0%	18.2%	25.3%	32.3%	39.5%	30.7%	45.8%	26.2%	20.8%	24.5%	19.2%	27.9%	22.0%	24.4%	19.4%	37.8%	33.4%	40.2%	32.6%
OPPOSE	13.1%	15.1%	12.9%	15.8%	12.6%	7.6%	0.3%	11.0%	0.5%	22.3%	6.3%	23.9%	3.3%	20.7%	8.6%	25.0%	6.8%	5.9%	2.3%	8.8%	3.3%
Somewhat	6.4%	11.0%	7.0%	9.2%	5.1%	5.4%	-	7.8%	-	10.1%	3.7%	9.0%	-	11.2%	6.4%	10.8%	4.2%	5.9%	-	8.8%	-
Strongly	6.7%	4.1%	5.8%	6.7%	7.5%	2.2%	0.3%	3.2%	0.5%	12.2%	2.6%	15.0%	3.3%	9.5%	2.1%	14.2%	2.7%	-	2.3%	-	3.3%
DK/REFUSED	2.4%	2.7%	0.8%	2.2%	2.8%	3.3%	-	-	-	3.7%	0.8%	4.8%	1.4%	2.7%	0.4%	4.3%	0.9%	-	-	-	-
Net Diff.	71.5%	67.1%	73.5%	66.1%	72.1%	81.5%	99.3%	78.1%	99.0%	51.6%	86.5%	47.4%	92.0%	55.8%	82.5%	45.7%	85.4%	88.3%	95.3%	82.5%	93.4%
Mean	3.42	3.43	3.40	3.42	3.40	3.49	3.60	3.44	3.53	3.14	3.64	3.08	3.71	3.19	3.59	3.08	3.64	3.50	3.60	3.42	3.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
SUPPORT	84.5%	73.8%	70.3%	73.9%	82.4%	91.9%	89.4%	93.5%	93.1%	69.9%	94.9%	77.3%	89.6%	71.3%	90.8%	90.4%	100.0%	87.6%	100.0%
Strongly	60.6%	43.7%	48.5%	41.5%	47.7%	71.4%	64.2%	72.1%	76.3%	45.6%	73.6%	42.0%	69.8%	43.9%	71.8%	42.4%	67.5%	40.7%	65.6%
Somewhat	23.9%	30.2%	21.8%	32.5%	34.7%	20.5%	25.2%	21.4%	16.7%	24.2%	21.3%	35.3%	19.8%	27.4%	19.0%	48.0%	32.5%	46.8%	34.4%
OPPOSE	13.1%	22.8%	27.9%	22.6%	11.2%	7.3%	10.6%	6.5%	5.2%	24.8%	3.7%	21.1%	10.0%	24.8%	8.2%	9.6%	-	12.4%	-
Somewhat	6.4%	9.1%	3.8%	11.2%	6.4%	4.3%	4.9%	6.5%	3.1%	7.8%	0.6%	10.2%	7.1%	9.5%	4.9%	6.5%	-	8.4%	-
Strongly	6.7%	13.8%	24.1%	11.4%	4.8%	3.0%	5.8%	-	2.1%	17.0%	3.1%	11.0%	2.9%	15.4%	3.4%	3.1%	-	4.1%	-
DK/REFUSED	2.4%	3.3%	1.8%	3.5%	6.4%	0.8%	-	-	1.7%	5.4%	1.4%	1.6%	0.4%	3.8%	0.9%	-	-	-	-
Net Diff.	71.5%	51.0%	42.4%	51.3%	71.2%	84.6%	78.7%	87.0%	87.9%	45.1%	91.2%	56.1%	79.6%	46.5%	82.6%	80.8%	100.0%	75.1%	100.0%
Mean	3.42	3.07	2.96	3.08	3.34	3.62	3.48	3.66	3.70	3.04	3.68	3.10	3.57	3.04	3.61	3.30	3.68	3.24	3.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:							RACIAL BACKGROUND:						
	RACIAL BACKGROUND							MALE							FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
SUPPORT	84.5%	83.1%	94.8%	94.5%	91.3%	100.0%	100.0%	82.7%	95.5%	92.8%	100.0%	100.0%	100.0%	83.4%	93.8%	96.4%	67.6%	100.0%	100.0%		
Strongly	60.6%	60.8%	58.8%	56.2%	65.4%	54.2%	71.5%	61.6%	66.6%	55.1%	76.3%	100.0%	100.0%	60.1%	48.9%	57.3%	35.3%	-	31.2%		
Somewhat	23.9%	22.3%	36.0%	38.4%	26.0%	45.8%	28.5%	21.0%	29.0%	37.7%	23.7%	-	-	23.2%	44.9%	39.1%	32.2%	100.0%	68.8%		
OPPOSE	13.1%	14.4%	3.7%	5.5%	-	-	-	13.1%	4.5%	7.2%	-	-	-	15.3%	2.7%	3.6%	-	-	-		
Somewhat	6.4%	6.9%	2.5%	3.7%	-	-	-	3.5%	4.5%	7.2%	-	-	-	9.6%	-	-	-	-	-		
Strongly	6.7%	7.4%	1.2%	1.8%	-	-	-	9.6%	-	-	-	-	-	5.7%	2.7%	3.6%	-	-	-		
DK/REFUSED	2.4%	2.6%	1.5%	-	8.7%	-	-	4.2%	-	-	-	-	-	1.3%	3.5%	-	32.4%	-	-		
Net Diff.	71.5%	68.7%	91.1%	89.1%	91.3%	100.0%	100.0%	69.6%	91.0%	85.6%	100.0%	100.0%	100.0%	68.1%	91.1%	92.8%	67.6%	100.0%	100.0%		
Mean	3.42	3.40	3.55	3.49	3.72	3.54	3.72	3.41	3.62	3.48	3.76	4.00	4.00	3.40	3.45	3.50	3.52	3.00	3.31		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	84.5%	90.5%	93.0%	80.9%	86.9%	78.3%	91.8%	81.5%	86.8%	81.9%	86.8%	78.3%	93.4%	79.8%	87.2%	80.3%	88.2%	70.0%
Strongly	60.6%	75.8%	81.8%	56.8%	62.0%	43.7%	79.0%	53.2%	68.8%	51.3%	67.0%	43.7%	80.1%	52.8%	68.7%	51.9%	68.9%	35.9%
Somewhat	23.9%	14.6%	11.3%	24.2%	24.9%	34.6%	12.8%	28.4%	18.1%	30.6%	19.9%	34.6%	13.2%	27.0%	18.4%	28.4%	19.2%	34.1%
OPPOSE	13.1%	8.1%	7.0%	16.1%	10.7%	17.9%	7.5%	15.3%	11.5%	14.9%	11.3%	17.9%	5.4%	15.3%	9.6%	15.5%	9.3%	22.0%
Somewhat	6.4%	4.4%	3.5%	4.6%	4.7%	11.9%	4.0%	7.4%	4.2%	8.9%	4.4%	11.9%	2.2%	4.4%	2.9%	4.8%	3.3%	5.1%
Strongly	6.7%	3.7%	3.4%	11.6%	6.0%	6.0%	3.5%	7.9%	7.2%	6.0%	6.9%	6.0%	3.3%	10.8%	6.7%	10.6%	6.0%	16.9%
DK/REFUSED	2.4%	1.4%	-	3.0%	2.5%	3.8%	0.7%	3.1%	1.7%	3.2%	1.9%	3.8%	1.2%	4.9%	3.2%	4.2%	2.5%	8.0%
Net Diff.	71.5%	82.4%	86.1%	64.8%	76.2%	60.4%	84.3%	66.2%	75.3%	67.0%	75.6%	60.4%	87.9%	64.6%	77.6%	64.9%	78.9%	48.0%
Mean	3.42	3.65	3.71	3.30	3.47	3.21	3.68	3.31	3.51	3.31	3.50	3.21	3.72	3.28	3.54	3.27	3.55	2.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
SUPPORT	84.5%	89.9%	82.7%	86.4%	82.7%	85.5%	82.2%	84.7%	84.4%	86.2%	89.6%	78.3%	88.6%	86.5%	87.4%	82.9%	83.0%	
Strongly	60.6%	77.6%	53.5%	68.8%	50.9%	65.0%	47.4%	62.5%	59.1%	60.5%	69.2%	52.7%	77.6%	69.2%	71.9%	62.9%	50.1%	
Somewhat	23.9%	12.3%	29.3%	17.6%	31.8%	20.5%	34.8%	22.1%	25.3%	25.7%	20.4%	25.5%	11.0%	17.3%	15.5%	20.0%	32.9%	
OPPOSE	13.1%	10.1%	15.4%	13.6%	14.6%	13.2%	16.0%	11.7%	14.1%	9.4%	9.8%	19.4%	5.8%	13.5%	12.6%	15.1%	13.1%	
Somewhat	6.4%	6.2%	9.4%	5.7%	11.2%	5.5%	15.1%	3.6%	8.7%	2.6%	6.9%	9.3%	5.8%	7.9%	3.9%	8.1%	5.9%	
Strongly	6.7%	3.9%	5.9%	7.9%	3.4%	7.7%	0.9%	8.1%	5.4%	6.8%	3.0%	10.0%	-	5.6%	8.7%	7.1%	7.2%	
DK/REFUSED	2.4%	-	1.9%	-	2.7%	1.3%	1.8%	3.6%	1.5%	4.4%	0.6%	2.4%	5.6%	-	-	2.0%	3.9%	
Net Diff.	71.5%	79.8%	67.3%	72.8%	68.1%	72.3%	66.2%	72.9%	70.3%	76.8%	79.8%	58.9%	82.7%	73.0%	74.9%	67.7%	69.9%	
Mean	3.42	3.64	3.33	3.47	3.34	3.45	3.31	3.44	3.40	3.46	3.57	3.24	3.76	3.50	3.51	3.41	3.31	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
SUPPORT	84.5%	83.5%	84.3%	84.8%	89.2%	82.6%	86.8%	83.3%	82.0%	100.0%	73.3%	95.6%	100.0%	95.4%	
Strongly	60.6%	67.5%	61.9%	55.3%	57.5%	47.2%	68.2%	52.8%	54.7%	27.8%	41.0%	75.5%	100.0%	74.7%	
Somewhat	23.9%	16.0%	22.4%	29.5%	31.8%	35.4%	18.6%	30.5%	27.3%	72.2%	32.3%	20.1%	-	20.8%	
OPPOSE	13.1%	14.3%	14.9%	12.3%	7.8%	12.2%	11.3%	16.7%	18.0%	-	22.4%	4.4%	-	4.6%	
Somewhat	6.4%	8.4%	7.1%	4.9%	2.6%	5.3%	7.4%	5.2%	5.6%	-	6.2%	2.5%	-	2.6%	
Strongly	6.7%	5.9%	7.8%	7.4%	5.2%	6.9%	3.9%	11.5%	12.4%	-	16.2%	1.9%	-	1.9%	
DK/REFUSED	2.4%	2.2%	0.8%	2.9%	3.0%	5.2%	1.9%	-	-	-	4.3%	-	-	-	
Net Diff.	71.5%	69.2%	69.4%	72.5%	81.4%	70.5%	75.5%	66.6%	64.0%	100.0%	50.9%	91.2%	100.0%	90.9%	
Mean	3.42	3.48	3.40	3.37	3.46	3.30	3.54	3.25	3.24	3.28	3.03	3.69	4.00	3.68	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	44.9%	45.2%	46.8%	43.7%	43.7%	50.5%	50.5%	50.7%	50.4%	50.4%	50.1%	37.8%	37.3%	50.6%	49.9%
Strongly	20.1%	21.9%	17.4%	19.7%	18.7%	26.9%	28.8%	22.5%	25.4%	25.9%	11.7%	14.8%	13.8%	36.8%	16.6%
Somewhat	24.8%	23.4%	29.4%	24.0%	25.0%	23.6%	21.7%	28.2%	25.1%	24.6%	38.4%	23.0%	23.4%	13.8%	33.4%
OPPOSE	36.9%	37.0%	40.2%	35.4%	39.4%	24.5%	25.0%	23.4%	31.7%	31.1%	46.5%	41.9%	41.6%	48.3%	41.5%
Somewhat	14.1%	15.3%	13.8%	13.2%	15.1%	9.1%	8.6%	10.5%	9.6%	10.0%	-	18.2%	17.6%	32.6%	18.5%
Strongly	22.8%	21.7%	26.4%	22.2%	24.3%	15.3%	16.4%	12.9%	22.0%	21.1%	46.5%	23.7%	24.0%	15.7%	23.0%
DK/REFUSED	18.2%	17.8%	13.0%	20.9%	16.9%	25.0%	24.6%	25.9%	17.9%	18.4%	3.4%	20.2%	21.1%	1.1%	8.6%
Net Diff.	7.9%	8.3%	6.6%	8.2%	4.3%	26.1%	25.5%	27.4%	18.8%	19.3%	3.6%	-4.1%	-4.4%	2.3%	8.4%
Mean	2.51	2.55	2.43	2.52	2.46	2.83	2.83	2.81	2.66	2.68	2.16	2.36	2.34	2.73	2.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	44.9%	47.5%	36.9%	41.1%	57.2%	44.6%	48.5%	48.0%	43.1%	48.1%	31.3%	45.9%	45.1%	48.3%	35.1%	44.9%	43.2%	65.5%	45.9%	49.0%	46.7%
Strongly	20.1%	20.2%	13.9%	18.3%	31.1%	24.9%	18.6%	16.4%	21.0%	19.4%	13.2%	20.2%	23.9%	32.2%	8.6%	18.5%	19.4%	32.5%	8.2%	23.4%	18.9%
Somewhat	24.8%	27.2%	22.9%	22.9%	26.2%	19.7%	29.9%	31.5%	22.1%	28.7%	18.1%	25.7%	21.2%	16.2%	26.5%	26.5%	23.8%	33.0%	37.6%	25.6%	27.8%
OPPOSE	36.9%	37.2%	44.8%	41.1%	19.4%	43.2%	40.7%	26.4%	40.5%	35.4%	46.7%	31.5%	32.7%	35.0%	51.2%	28.2%	37.5%	34.5%	45.5%	40.7%	32.8%
Somewhat	14.1%	12.8%	19.7%	18.1%	2.7%	23.6%	5.8%	10.9%	14.4%	17.2%	12.2%	14.2%	8.6%	20.6%	12.0%	14.0%	11.1%	6.2%	8.6%	16.2%	14.1%
Strongly	22.8%	24.4%	25.1%	23.0%	16.6%	19.6%	34.9%	15.4%	26.2%	18.2%	34.6%	17.2%	24.1%	14.3%	39.2%	14.2%	26.4%	28.3%	37.0%	24.5%	18.8%
DK/REFUSED	18.2%	15.3%	18.3%	17.8%	23.4%	12.2%	10.9%	25.7%	16.4%	16.5%	22.0%	22.7%	22.2%	16.7%	13.7%	26.9%	19.3%	-	8.6%	10.3%	20.5%
Net Diff.	7.9%	10.3%	-7.9%	0.1%	37.9%	1.4%	7.8%	21.6%	2.6%	12.7%	-15.4%	14.4%	12.4%	13.4%	-16.1%	16.7%	5.8%	31.0%	0.3%	8.3%	13.8%
Mean	2.51	2.51	2.31	2.44	2.94	2.57	2.36	2.66	2.45	2.59	2.13	2.63	2.58	2.79	2.05	2.67	2.45	2.70	2.19	2.53	2.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	44.9%	68.6%	27.0%	36.1%	43.6%	52.6%	34.0%	43.3%	37.1%	30.7%	57.1%	32.3%	49.9%	50.5%	20.6%	38.7%	38.6%	52.2%	52.2%
Strongly	20.1%	45.0%	27.0%	18.9%	18.7%	22.6%	14.4%	12.2%	23.1%	12.3%	40.2%	21.9%	24.7%	25.2%	-	16.0%	15.7%	52.2%	16.5%
Somewhat	24.8%	23.6%	-	17.3%	24.8%	30.1%	19.6%	31.1%	14.0%	18.5%	16.9%	10.4%	25.2%	25.3%	20.6%	22.7%	22.9%	-	35.7%
OPPOSE	36.9%	23.7%	61.0%	46.1%	33.8%	32.9%	46.3%	40.6%	41.6%	41.1%	24.9%	36.6%	33.0%	32.3%	63.4%	41.4%	41.3%	47.8%	33.7%
Somewhat	14.1%	22.8%	8.1%	18.8%	15.5%	12.2%	28.9%	11.3%	16.3%	17.1%	2.1%	10.4%	9.7%	8.6%	59.0%	18.7%	18.5%	47.8%	12.9%
Strongly	22.8%	0.9%	53.0%	27.3%	18.3%	20.7%	17.5%	29.3%	25.3%	24.0%	22.8%	26.2%	23.3%	23.7%	4.3%	22.7%	22.9%	-	20.8%
DK/REFUSED	18.2%	7.8%	12.0%	17.8%	22.6%	14.5%	19.6%	16.1%	21.3%	28.1%	18.1%	31.1%	17.1%	17.2%	16.0%	19.9%	20.1%	-	14.1%
Net Diff.	7.9%	44.9%	-34.1%	-9.9%	9.8%	19.7%	-12.3%	2.7%	-4.5%	-10.4%	32.2%	-4.3%	16.9%	18.2%	-42.8%	-2.7%	-2.7%	4.4%	18.5%
Mean	2.51	3.22	2.01	2.34	2.57	2.64	2.39	2.31	2.44	2.26	2.91	2.41	2.62	2.63	2.19	2.40	2.39	3.04	2.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
SUPPORT	44.9%	51.7%	51.4%	71.1%	35.8%	37.2%	7.8%	47.7%	49.2%	43.9%	43.7%	53.5%	41.7%	42.5%	31.3%	50.0%	44.7%	43.0%	41.6%	80.0%
Strongly	20.1%	25.1%	24.7%	50.4%	13.9%	14.5%	1.3%	20.8%	21.6%	18.3%	18.5%	6.2%	19.1%	19.6%	12.7%	26.9%	17.7%	18.5%	35.5%	30.7%
Somewhat	24.8%	26.6%	26.7%	20.7%	21.9%	22.7%	6.6%	27.0%	27.6%	25.6%	25.2%	47.3%	22.6%	22.9%	18.6%	23.2%	27.0%	24.5%	6.1%	49.3%
OPPOSE	36.9%	31.3%	31.4%	26.2%	43.5%	41.4%	85.0%	37.3%	33.7%	36.4%	36.2%	46.5%	34.9%	33.1%	58.1%	34.2%	36.8%	37.3%	50.7%	5.8%
Somewhat	14.1%	9.5%	9.3%	20.4%	19.5%	17.8%	53.4%	14.3%	10.6%	12.7%	12.1%	46.5%	14.0%	12.2%	37.3%	12.0%	18.0%	13.7%	19.4%	-
Strongly	22.8%	21.8%	22.1%	5.8%	24.0%	23.6%	31.6%	22.9%	23.0%	23.6%	24.0%	-	20.9%	20.9%	20.8%	22.2%	18.8%	23.7%	31.3%	5.8%
DK/REFUSED	18.2%	17.0%	17.2%	2.7%	20.7%	21.4%	7.2%	15.0%	17.2%	19.8%	20.1%	-	23.4%	24.4%	10.6%	15.8%	18.6%	19.6%	7.7%	14.2%
Net Diff.	7.9%	20.4%	20.0%	44.9%	-7.7%	-4.1%	-77.1%	10.5%	15.5%	7.5%	7.5%	6.9%	6.8%	9.4%	-26.9%	15.9%	7.9%	5.7%	-9.1%	74.2%
Mean	2.51	2.66	2.65	3.19	2.32	2.36	1.76	2.54	2.58	2.48	2.48	2.60	2.52	2.54	2.26	2.65	2.53	2.47	2.50	3.22

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
SUPPORT	44.9%	48.2%	23.1%	100.0%	-	49.3%	40.2%	47.0%	42.9%	43.8%	46.3%	50.5%	36.7%	45.6%	36.7%	52.7%	36.5%	44.6%	44.2%	47.3%	-
Strongly	20.1%	22.7%	6.9%	44.7%	-	20.4%	19.3%	22.8%	14.0%	18.7%	22.6%	24.5%	20.7%	20.2%	20.7%	25.8%	14.9%	19.0%	20.4%	9.9%	-
Somewhat	24.8%	25.6%	16.2%	55.3%	-	29.0%	21.0%	24.2%	28.9%	25.1%	23.7%	26.0%	16.0%	25.3%	16.0%	26.9%	21.6%	25.6%	23.8%	37.4%	-
OPPOSE	36.9%	35.2%	51.3%	-	100.0%	33.3%	44.0%	35.9%	44.9%	37.9%	37.1%	30.9%	51.9%	36.0%	51.9%	32.0%	43.0%	36.3%	35.8%	39.9%	-
Somewhat	14.1%	14.1%	17.0%	-	38.2%	11.9%	17.4%	13.3%	22.4%	16.0%	9.9%	8.6%	16.6%	14.0%	16.6%	10.5%	20.1%	12.2%	12.9%	7.8%	-
Strongly	22.8%	21.1%	34.3%	-	61.8%	21.5%	26.6%	22.5%	22.5%	21.9%	27.2%	22.3%	35.3%	22.0%	35.3%	21.5%	22.9%	24.1%	22.9%	32.1%	-
DK/REFUSED	18.2%	16.6%	25.6%	-	-	17.3%	15.7%	17.1%	12.3%	18.3%	16.7%	18.6%	11.4%	18.4%	11.4%	15.3%	20.5%	19.1%	20.0%	12.8%	-
Net Diff.	7.9%	13.1%	-28.2%	100.0%	-100%	16.0%	-3.8%	11.2%	-2.0%	5.8%	9.2%	19.6%	-15.2%	9.6%	-15.2%	20.7%	-6.5%	8.3%	8.4%	7.4%	-
Mean	2.51	2.60	1.94	3.45	1.38	2.58	2.39	2.57	2.39	2.50	2.50	2.65	2.25	2.54	2.25	2.67	2.36	2.49	2.52	2.29	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
SUPPORT	44.9%	64.4%	46.1%	58.9%	39.1%	32.0%	31.5%	50.5%	33.0%	42.8%	78.9%	51.1%	65.6%	66.3%	51.1%	75.2%
Strongly	20.1%	36.5%	25.5%	30.2%	13.2%	10.0%	8.7%	26.0%	11.8%	17.6%	23.3%	28.0%	34.2%	28.2%	28.0%	44.3%
Somewhat	24.8%	27.9%	20.6%	28.6%	25.9%	22.0%	22.8%	24.5%	21.2%	25.1%	55.6%	23.1%	31.4%	38.1%	23.1%	30.9%
OPPOSE	36.9%	24.0%	41.2%	30.4%	41.3%	43.9%	41.8%	32.9%	42.1%	36.9%	21.1%	46.9%	26.7%	33.7%	46.9%	9.4%
Somewhat	14.1%	9.4%	27.4%	12.9%	11.8%	16.7%	11.6%	11.4%	22.3%	11.6%	-	11.0%	12.5%	-	11.0%	-
Strongly	22.8%	14.7%	13.8%	17.5%	29.5%	27.1%	30.1%	21.5%	19.7%	25.2%	21.1%	36.0%	14.2%	33.7%	36.0%	9.4%
DK/REFUSED	18.2%	11.6%	12.7%	10.7%	19.6%	24.1%	26.7%	16.6%	25.0%	20.3%	-	2.0%	7.7%	-	2.0%	15.4%
Net Diff.	7.9%	40.3%	4.9%	28.4%	-2.3%	-11.8%	-10.3%	17.6%	-9.1%	5.9%	57.9%	4.1%	38.9%	32.6%	4.1%	65.8%
Mean	2.51	2.98	2.66	2.80	2.28	2.20	2.14	2.66	2.33	2.44	2.81	2.44	2.93	2.61	2.44	3.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
SUPPORT	44.9%	56.2%	54.0%	41.5%	39.2%	43.5%	39.1%	49.5%	58.8%	40.4%	46.5%	65.0%	43.3%	61.1%	28.8%	36.5%	36.8%	38.9%	37.1%	48.5%	
Strongly	20.1%	26.4%	31.6%	21.6%	19.7%	23.3%	11.5%	23.6%	24.8%	22.5%	-	41.1%	11.3%	36.9%	11.1%	11.7%	9.2%	20.6%	9.5%	23.4%	
Somewhat	24.8%	29.8%	22.4%	19.9%	19.5%	20.2%	27.6%	25.8%	33.9%	17.9%	46.5%	24.0%	32.0%	24.3%	17.6%	24.8%	27.6%	18.2%	27.5%	25.1%	
OPPOSE	36.9%	29.0%	33.1%	35.1%	33.8%	36.2%	44.6%	34.3%	27.7%	40.7%	53.5%	19.5%	48.0%	28.6%	43.5%	42.4%	40.5%	35.5%	44.5%	33.9%	
Somewhat	14.1%	11.3%	7.1%	16.7%	21.2%	12.5%	17.1%	11.5%	12.8%	10.2%	28.8%	16.1%	24.3%	11.2%	17.0%	12.5%	11.7%	18.0%	17.5%	11.2%	
Strongly	22.8%	17.7%	26.1%	18.4%	12.6%	23.7%	27.5%	22.8%	15.0%	30.5%	24.7%	3.3%	23.7%	17.4%	26.5%	29.9%	28.7%	17.5%	27.1%	22.6%	
DK/REFUSED	18.2%	14.8%	12.8%	23.5%	27.0%	20.3%	16.3%	16.3%	13.5%	19.0%	-	15.5%	8.7%	10.3%	27.8%	21.1%	22.8%	25.6%	18.4%	17.6%	
Net Diff.	7.9%	27.3%	20.9%	6.4%	5.4%	7.3%	-5.4%	15.2%	31.0%	-0.3%	-7.0%	45.6%	-4.7%	32.5%	-14.7%	-5.9%	-3.7%	3.4%	-7.5%	14.7%	
Mean	2.51	2.76	2.68	2.58	2.64	2.54	2.28	2.60	2.79	2.40	2.22	3.22	2.34	2.90	2.19	2.23	2.22	2.57	2.24	2.60	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	44.9%	64.6%	52.5%	60.4%	62.2%	50.3%	58.1%	50.5%	39.5%	48.6%	47.8%	44.2%	43.6%	45.9%	59.3%	58.6%	29.2%	36.6%	40.8%	44.2%
Strongly	20.1%	30.3%	23.1%	26.0%	32.4%	26.4%	26.3%	23.5%	16.4%	40.4%	21.0%	19.8%	22.1%	20.3%	28.7%	36.3%	16.1%	8.5%	21.9%	18.6%
Somewhat	24.8%	34.3%	29.4%	34.5%	29.8%	23.9%	31.7%	27.0%	23.1%	8.2%	26.8%	24.4%	21.5%	25.7%	30.6%	22.4%	13.0%	28.1%	18.9%	25.6%
OPPOSE	36.9%	31.0%	42.0%	39.0%	33.1%	45.2%	41.0%	32.0%	41.9%	27.1%	32.6%	38.2%	41.2%	35.3%	32.8%	30.3%	49.0%	39.0%	41.0%	35.5%
Somewhat	14.1%	4.5%	11.0%	14.2%	4.8%	11.1%	11.0%	9.0%	19.4%	5.5%	13.3%	14.1%	11.0%	16.9%	13.6%	15.4%	8.6%	18.1%	11.1%	17.5%
Strongly	22.8%	26.5%	31.1%	24.8%	28.3%	34.1%	30.0%	23.0%	22.5%	21.6%	19.3%	24.0%	30.2%	18.4%	19.2%	14.9%	40.3%	20.9%	30.0%	17.9%
DK/REFUSED	18.2%	4.4%	5.5%	0.6%	4.7%	4.5%	0.9%	17.5%	18.6%	24.3%	19.6%	17.7%	15.2%	18.8%	7.9%	11.0%	21.8%	24.4%	18.1%	20.3%
Net Diff.	7.9%	33.7%	10.5%	21.5%	29.1%	5.1%	17.1%	18.4%	-2.4%	21.5%	15.2%	6.0%	2.3%	10.6%	26.5%	28.3%	-19.8%	-2.4%	-0.2%	8.7%
Mean	2.51	2.72	2.47	2.62	2.70	2.45	2.55	2.62	2.41	2.89	2.62	2.49	2.42	2.59	2.75	2.90	2.06	2.32	2.40	2.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
SUPPORT	44.9%	55.5%	64.8%	60.5%	40.8%	51.2%	38.8%	61.4%	52.0%	37.9%	33.1%	49.1%	36.5%	66.8%	54.0%	50.9%	61.0%	46.3%	44.0%	55.6%	60.9%	
Strongly	20.1%	23.0%	37.8%	29.1%	36.3%	25.0%	15.6%	36.7%	24.2%	9.9%	11.9%	23.8%	13.6%	34.3%	29.0%	30.4%	33.6%	22.6%	18.2%	32.0%	31.2%	
Somewhat	24.8%	32.5%	27.1%	31.4%	4.5%	26.2%	23.2%	24.7%	27.8%	28.0%	21.2%	25.3%	22.9%	32.5%	25.1%	20.5%	27.3%	23.7%	25.8%	23.7%	29.6%	
OPPOSE	36.9%	42.1%	31.3%	37.1%	54.8%	34.6%	41.2%	30.2%	35.7%	40.3%	43.6%	35.1%	40.9%	30.5%	43.4%	45.0%	36.1%	37.2%	37.2%	29.6%	31.0%	
Somewhat	14.1%	10.7%	7.6%	8.6%	9.0%	12.8%	14.9%	14.6%	17.0%	10.4%	14.0%	13.7%	15.1%	5.9%	13.7%	8.7%	9.0%	14.0%	14.5%	12.9%	16.5%	
Strongly	22.8%	31.4%	23.7%	28.5%	45.8%	21.8%	26.3%	15.5%	18.7%	30.0%	29.5%	21.4%	25.8%	24.6%	29.7%	36.2%	27.2%	23.2%	22.7%	16.6%	14.5%	
DK/REFUSED	18.2%	2.3%	3.8%	2.4%	4.4%	14.2%	20.0%	8.5%	12.3%	21.7%	23.3%	15.8%	22.6%	2.8%	2.6%	4.1%	2.9%	16.5%	18.9%	14.8%	8.2%	
Net Diff.	7.9%	13.4%	33.5%	23.4%	-13.9%	16.6%	-2.4%	31.2%	16.3%	-2.4%	-10.4%	14.0%	-4.4%	36.3%	10.7%	5.9%	24.8%	9.2%	6.8%	26.1%	29.9%	
Mean	2.51	2.48	2.82	2.63	2.33	2.63	2.35	2.90	2.65	2.23	2.20	2.61	2.31	2.79	2.55	2.47	2.69	2.55	2.49	2.83	2.85	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	44.9%	37.6%	31.6%	44.6%	41.6%	58.4%	64.1%	56.6%	55.9%	43.8%	45.0%	54.9%	59.2%	32.9%	34.7%	40.5%	44.0%	64.3%	54.7%	63.0%	47.7%
Strongly	20.1%	13.9%	8.6%	20.9%	17.4%	33.8%	24.4%	30.7%	29.4%	22.4%	19.0%	27.5%	34.8%	17.4%	7.6%	18.8%	19.1%	44.5%	18.7%	42.1%	22.5%
Somewhat	24.8%	23.8%	23.0%	23.7%	24.1%	24.6%	39.7%	25.9%	26.4%	21.4%	26.0%	27.4%	24.5%	15.5%	27.1%	21.7%	24.9%	19.8%	36.0%	20.8%	25.2%
OPPOSE	36.9%	44.2%	41.7%	36.5%	37.7%	39.0%	32.4%	40.3%	40.8%	37.2%	36.8%	36.4%	28.3%	38.1%	43.0%	37.5%	36.2%	35.7%	39.7%	37.0%	46.8%
Somewhat	14.1%	14.9%	13.0%	14.3%	15.1%	8.8%	9.1%	6.4%	10.0%	10.6%	16.3%	12.8%	17.5%	8.5%	15.5%	12.3%	15.9%	-	17.2%	-	15.2%
Strongly	22.8%	29.3%	28.7%	22.2%	22.6%	30.2%	23.4%	33.9%	30.8%	26.6%	20.5%	23.6%	10.8%	29.6%	27.5%	25.1%	20.3%	35.7%	22.4%	37.0%	31.6%
DK/REFUSED	18.2%	18.1%	26.7%	18.9%	20.7%	2.6%	3.5%	3.1%	3.3%	19.0%	18.2%	8.8%	12.5%	29.0%	22.3%	22.0%	19.7%	-	5.6%	-	5.5%
Net Diff.	7.9%	-6.6%	-10.2%	8.2%	3.8%	19.4%	31.6%	16.3%	15.1%	6.5%	8.2%	18.5%	30.9%	-5.2%	-8.3%	3.0%	7.8%	28.6%	15.0%	26.0%	0.9%
Mean	2.51	2.27	2.16	2.53	2.46	2.64	2.67	2.55	2.56	2.49	2.53	2.64	2.95	2.29	2.19	2.44	2.53	2.73	2.54	2.68	2.41

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
SUPPORT	44.9%	42.6%	29.9%	45.6%	53.2%	45.6%	56.9%	51.2%	35.4%	56.7%	59.1%	30.4%	35.5%	41.8%	43.2%	47.8%	66.3%	48.4%	60.1%
Strongly	20.1%	17.5%	12.6%	17.9%	27.5%	21.3%	28.0%	18.8%	17.4%	24.7%	35.7%	11.2%	10.4%	17.2%	20.4%	19.7%	28.7%	20.3%	33.8%
Somewhat	24.8%	25.1%	17.2%	27.7%	25.6%	24.4%	29.0%	32.4%	18.0%	31.9%	23.4%	19.2%	25.1%	24.6%	22.8%	28.1%	37.6%	28.2%	26.3%
OPPOSE	36.9%	38.2%	46.8%	36.1%	31.7%	36.2%	34.8%	36.8%	37.1%	31.7%	30.5%	43.8%	40.6%	36.1%	37.0%	51.7%	28.4%	51.6%	33.7%
Somewhat	14.1%	11.0%	3.6%	14.4%	4.7%	16.8%	18.9%	18.1%	14.8%	9.9%	18.5%	11.9%	15.5%	12.2%	16.7%	2.6%	14.7%	3.4%	12.9%
Strongly	22.8%	27.2%	43.3%	21.7%	27.0%	19.4%	15.8%	18.7%	22.3%	21.8%	12.0%	31.9%	25.1%	23.9%	20.2%	49.0%	13.7%	48.1%	20.8%
DK/REFUSED	18.2%	19.2%	23.3%	18.3%	15.1%	18.1%	8.3%	12.0%	27.5%	11.7%	10.4%	25.7%	24.0%	22.0%	19.8%	0.5%	5.3%	-	6.2%
Net Diff.	7.9%	4.4%	-17.0%	9.6%	21.4%	9.4%	22.2%	14.4%	-1.6%	25.0%	28.5%	-13.4%	-5.1%	5.7%	6.3%	-3.9%	37.9%	-3.1%	26.4%
Mean	2.51	2.41	1.99	2.51	2.63	2.58	2.75	2.58	2.42	2.68	2.92	2.13	2.27	2.45	2.54	2.19	2.86	2.21	2.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
SUPPORT	44.9%	42.8%	61.2%	55.9%	69.0%	81.7%	71.5%	56.6%	70.1%	66.5%	71.1%	66.2%	100.0%	32.1%	50.1%	44.9%	63.3%	100.0%	31.2%		
Strongly	20.1%	19.0%	28.6%	29.9%	9.0%	35.9%	58.6%	31.4%	34.6%	31.7%	12.2%	66.2%	100.0%	9.4%	21.0%	28.0%	-	-	-		
Somewhat	24.8%	23.8%	32.6%	26.0%	60.0%	45.8%	12.9%	25.2%	35.4%	34.8%	58.8%	-	-	22.8%	29.0%	16.9%	63.3%	100.0%	31.2%		
OPPOSE	36.9%	36.9%	35.7%	40.9%	26.0%	18.3%	28.5%	30.4%	26.9%	30.6%	23.7%	33.8%	-	42.0%	46.8%	51.6%	32.2%	-	68.8%		
Somewhat	14.1%	14.6%	8.9%	8.2%	-	18.3%	28.5%	15.5%	6.9%	7.3%	-	33.8%	-	13.9%	11.5%	9.2%	-	-	68.8%		
Strongly	22.8%	22.3%	26.8%	32.7%	26.0%	-	-	14.8%	20.0%	23.3%	23.7%	-	-	28.1%	35.3%	42.3%	32.2%	-	-		
DK/REFUSED	18.2%	20.3%	3.1%	3.2%	5.0%	-	-	13.0%	3.0%	2.9%	5.2%	-	-	25.9%	3.1%	3.5%	4.4%	-	-		
Net Diff.	7.9%	5.8%	25.4%	15.0%	43.0%	63.3%	43.1%	26.2%	43.1%	35.9%	47.4%	32.3%	100.0%	-9.8%	3.2%	-6.7%	31.1%	100.0%	-37.5%		
Mean	2.51	2.49	2.65	2.55	2.55	3.18	3.30	2.84	2.87	2.77	2.63	3.32	4.00	2.18	2.37	2.32	2.33	3.00	2.31		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	44.9%	61.1%	64.3%	43.3%	43.1%	28.4%	62.8%	37.6%	53.8%	34.5%	51.0%	28.4%	77.8%	47.5%	66.2%	44.8%	62.0%	43.0%
Strongly	20.1%	37.7%	36.0%	18.7%	11.3%	9.8%	36.8%	13.3%	28.4%	10.4%	23.9%	9.8%	51.5%	20.8%	39.4%	18.8%	33.4%	24.8%
Somewhat	24.8%	23.4%	28.3%	24.7%	31.8%	18.7%	26.0%	24.3%	25.4%	24.1%	27.1%	18.7%	26.3%	26.7%	26.8%	26.1%	28.5%	18.2%
OPPOSE	36.9%	16.1%	18.9%	35.6%	40.6%	56.0%	17.6%	44.8%	25.9%	49.6%	29.8%	56.0%	10.9%	40.9%	19.1%	49.2%	24.5%	54.0%
Somewhat	14.1%	5.6%	9.1%	16.9%	17.5%	16.2%	7.5%	16.8%	11.8%	16.7%	13.3%	16.2%	4.8%	20.2%	10.5%	21.8%	14.6%	15.0%
Strongly	22.8%	10.5%	9.8%	18.7%	23.1%	39.9%	10.1%	28.0%	14.1%	32.9%	16.5%	39.9%	6.1%	20.7%	8.6%	27.4%	9.9%	39.0%
DK/REFUSED	18.2%	22.8%	16.9%	21.1%	16.2%	15.5%	19.7%	17.6%	20.3%	15.8%	19.2%	15.5%	11.3%	11.6%	14.8%	5.9%	13.5%	3.0%
Net Diff.	7.9%	45.0%	45.4%	7.7%	2.5%	-27.6%	45.2%	-7.2%	27.9%	-15.1%	21.2%	-27.6%	66.9%	6.6%	47.1%	-4.4%	37.5%	-11.0%
Mean	2.51	3.14	3.09	2.55	2.37	1.98	3.11	2.28	2.86	2.14	2.72	1.98	3.39	2.54	3.14	2.38	2.99	2.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
SUPPORT	44.9%	43.9%	30.8%	39.8%	28.8%	40.0%	21.6%	58.3%	33.9%	39.0%	54.7%	40.8%	61.6%	54.5%	59.3%	38.0%	37.2%
Strongly	20.1%	18.4%	8.1%	16.1%	5.8%	14.4%	2.8%	31.8%	10.5%	23.1%	21.4%	16.1%	41.6%	27.9%	33.1%	17.9%	10.7%
Somewhat	24.8%	25.5%	22.7%	23.7%	23.1%	25.6%	18.9%	26.5%	23.4%	16.0%	33.3%	24.7%	20.1%	26.6%	26.2%	20.1%	26.6%
OPPOSE	36.9%	25.9%	47.5%	33.6%	49.9%	35.1%	57.0%	30.2%	42.4%	45.5%	24.9%	40.6%	29.3%	21.4%	23.3%	40.8%	46.9%
Somewhat	14.1%	10.8%	14.5%	13.3%	13.9%	12.1%	16.7%	14.7%	13.6%	16.6%	12.1%	13.7%	16.4%	9.1%	9.9%	13.0%	17.6%
Strongly	22.8%	15.1%	33.0%	20.3%	36.0%	23.0%	40.3%	15.5%	28.8%	28.9%	12.8%	26.9%	12.9%	12.2%	13.4%	27.7%	29.2%
DK/REFUSED	18.2%	30.1%	21.8%	26.6%	21.3%	24.9%	21.4%	11.5%	23.7%	15.5%	20.4%	18.6%	9.1%	24.2%	17.4%	21.3%	15.9%
Net Diff.	7.9%	18.0%	-16.7%	6.2%	-21.0%	5.0%	-35.4%	28.1%	-8.6%	-6.4%	29.8%	0.2%	32.3%	33.1%	35.9%	-2.8%	-9.7%
Mean	2.51	2.68	2.08	2.49	1.98	2.42	1.80	2.84	2.20	2.39	2.79	2.37	2.99	2.92	2.96	2.36	2.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
SUPPORT	44.9%	57.4%	46.4%	34.9%	30.8%	32.2%	57.6%	38.2%	41.2%	-	26.8%	37.3%	50.1%	36.9%	
Strongly	20.1%	32.0%	19.9%	9.3%	7.8%	13.7%	30.1%	8.5%	9.2%	-	4.6%	19.0%	-	19.7%	
Somewhat	24.8%	25.4%	26.5%	25.6%	23.0%	18.5%	27.5%	29.7%	32.0%	-	22.2%	18.3%	50.1%	17.2%	
OPPOSE	36.9%	22.9%	41.7%	42.5%	53.3%	47.9%	18.6%	52.4%	48.7%	100.0%	59.1%	37.6%	49.9%	37.2%	
Somewhat	14.1%	7.9%	16.3%	13.8%	20.5%	25.8%	9.0%	9.6%	4.7%	72.2%	29.1%	15.1%	-	15.6%	
Strongly	22.8%	14.9%	25.4%	28.6%	32.8%	22.1%	9.6%	42.9%	44.0%	27.8%	30.0%	22.5%	49.9%	21.6%	
DK/REFUSED	18.2%	19.7%	11.9%	22.6%	15.9%	19.9%	23.8%	9.4%	10.1%	-	14.1%	25.1%	-	25.9%	
Net Diff.	7.9%	34.6%	4.7%	-7.6%	-22.4%	-15.6%	39.1%	-14.2%	-7.6%	-100%	-32.3%	-0.3%	0.1%	-0.3%	
Mean	2.51	2.93	2.46	2.20	2.07	2.30	3.03	2.04	2.07	1.72	2.02	2.45	2.00	2.47	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	52.3%	49.2%	61.6%	50.9%	52.3%	52.2%	55.0%	45.7%	71.9%	71.0%	95.2%	32.9%	32.5%	42.0%	39.7%
Strongly	36.6%	32.2%	52.3%	33.5%	37.7%	30.8%	28.3%	36.9%	57.9%	58.7%	35.9%	16.5%	16.5%	15.1%	17.3%
Somewhat	15.7%	16.9%	9.3%	17.4%	14.6%	21.4%	26.8%	8.9%	14.0%	12.3%	59.3%	16.4%	16.0%	26.8%	22.4%
OPPOSE	41.6%	44.4%	36.7%	41.3%	42.0%	39.4%	35.5%	48.4%	24.2%	25.1%	1.4%	58.3%	58.3%	58.0%	55.5%
Somewhat	10.7%	10.8%	3.7%	13.8%	9.6%	16.4%	12.3%	25.9%	6.5%	6.7%	-	12.9%	13.2%	6.7%	25.3%
Strongly	30.9%	33.5%	32.9%	27.6%	32.4%	23.0%	23.2%	22.5%	17.8%	18.4%	1.4%	45.3%	45.1%	51.3%	30.2%
DK/REFUSED	6.1%	6.5%	1.8%	7.8%	5.7%	8.4%	9.5%	5.8%	3.9%	3.9%	3.4%	8.8%	9.2%	-	4.8%
Net Diff.	10.7%	4.8%	24.9%	9.5%	10.2%	12.8%	19.5%	-2.7%	47.6%	45.9%	93.8%	-25.4%	-25.8%	-16.0%	-15.8%
Mean	2.62	2.51	2.82	2.62	2.61	2.66	2.66	2.64	3.17	3.16	3.34	2.04	2.04	2.06	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	52.3%	68.2%	31.2%	54.8%	52.0%	37.9%	59.6%	48.7%	56.3%	69.3%	33.8%	46.0%	51.7%	40.9%	65.4%	48.6%	52.2%	55.6%	37.5%	43.1%	47.7%
Strongly	36.6%	53.0%	18.0%	35.4%	37.2%	31.3%	50.5%	34.2%	37.7%	60.1%	20.0%	23.1%	31.0%	29.7%	54.8%	28.5%	33.8%	48.2%	19.8%	37.0%	35.5%
Somewhat	15.7%	15.2%	13.2%	19.4%	14.8%	6.6%	9.1%	14.5%	18.6%	9.2%	13.8%	22.9%	20.7%	11.2%	10.6%	20.1%	18.4%	7.5%	17.7%	6.1%	12.2%
OPPOSE	41.6%	29.2%	59.8%	37.4%	42.3%	57.6%	39.1%	44.5%	37.1%	28.0%	54.8%	45.0%	39.9%	53.6%	33.7%	40.9%	40.0%	44.4%	62.5%	52.9%	46.6%
Somewhat	10.7%	7.7%	6.4%	15.3%	15.5%	7.6%	9.6%	17.6%	8.1%	6.6%	5.3%	23.2%	14.1%	18.1%	9.1%	16.4%	11.9%	12.9%	12.5%	6.9%	13.4%
Strongly	30.9%	21.5%	53.4%	22.1%	26.7%	49.9%	29.5%	26.9%	29.0%	21.3%	49.5%	21.8%	25.8%	35.5%	24.6%	24.5%	28.2%	31.4%	50.0%	46.0%	33.2%
DK/REFUSED	6.1%	2.6%	9.0%	7.8%	5.7%	4.5%	1.3%	6.8%	6.6%	2.8%	11.4%	9.0%	8.4%	5.5%	0.9%	10.5%	7.8%	-	-	4.1%	5.8%
Net Diff.	10.7%	39.1%	-28.6%	17.4%	9.8%	-19.6%	20.5%	4.2%	19.2%	41.3%	-21.0%	1.0%	11.8%	-12.7%	31.6%	7.7%	12.2%	11.3%	-25.0%	-9.8%	1.1%
Mean	2.62	3.02	1.95	2.74	2.66	2.20	2.82	2.60	2.70	3.11	2.05	2.52	2.62	2.37	2.96	2.59	2.63	2.72	2.07	2.35	2.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	52.3%	65.4%	38.3%	54.4%	49.8%	57.2%	32.5%	67.3%	53.2%	29.1%	63.3%	32.0%	72.9%	72.3%	100.0%	32.8%	33.0%	7.7%	44.3%
Strongly	36.6%	58.1%	17.5%	43.1%	34.0%	39.1%	23.6%	53.5%	35.1%	15.1%	48.6%	21.3%	57.7%	57.3%	75.1%	16.7%	16.8%	7.7%	28.0%
Somewhat	15.7%	7.3%	20.8%	11.2%	15.8%	18.1%	9.0%	13.8%	18.2%	14.0%	14.7%	10.7%	15.2%	15.0%	24.9%	16.0%	16.2%	-	16.4%
OPPOSE	41.6%	34.6%	59.0%	41.1%	41.9%	36.8%	60.6%	28.1%	43.4%	60.2%	32.5%	56.0%	23.9%	24.4%	-	60.0%	59.8%	92.3%	36.9%
Somewhat	10.7%	-	11.3%	5.9%	14.6%	8.6%	10.9%	11.4%	16.6%	12.4%	10.2%	10.4%	5.4%	5.5%	-	16.8%	16.9%	-	6.3%
Strongly	30.9%	34.6%	47.7%	35.1%	27.3%	28.2%	49.7%	16.6%	26.7%	47.8%	22.4%	45.7%	18.5%	18.9%	-	43.2%	42.9%	92.3%	30.6%
DK/REFUSED	6.1%	-	2.7%	4.6%	8.3%	5.9%	6.9%	4.7%	3.4%	10.7%	4.1%	11.9%	3.2%	3.2%	-	7.2%	7.3%	-	18.8%
Net Diff.	10.7%	30.8%	-20.7%	13.3%	7.9%	20.4%	-28.1%	39.2%	9.9%	-31.0%	30.8%	-24.0%	49.0%	47.9%	100.0%	-27.2%	-26.8%	-84.6%	7.5%
Mean	2.62	2.89	2.08	2.65	2.62	2.72	2.07	3.09	2.64	1.96	2.93	2.09	3.16	3.14	3.75	2.07	2.07	1.23	2.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
SUPPORT	52.3%	71.8%	72.1%	49.6%	33.6%	32.2%	59.7%	36.9%	72.8%	71.1%	70.6%	100.0%	30.3%	28.2%	58.4%	54.0%	73.9%	71.0%	54.0%	46.6%
Strongly	36.6%	56.8%	57.3%	23.1%	17.3%	17.3%	17.5%	20.2%	55.6%	53.2%	53.2%	52.7%	13.8%	13.1%	22.1%	35.1%	64.2%	53.8%	41.5%	44.8%
Somewhat	15.7%	14.9%	14.8%	26.5%	16.3%	15.0%	42.2%	16.6%	17.2%	17.9%	17.4%	47.3%	16.6%	15.1%	36.3%	18.9%	9.7%	17.2%	12.5%	1.8%
OPPOSE	41.6%	24.7%	25.0%	3.4%	58.5%	59.5%	40.3%	52.3%	24.3%	25.8%	26.2%	-	59.2%	60.6%	41.6%	31.4%	22.7%	25.6%	46.0%	28.9%
Somewhat	10.7%	5.7%	5.8%	-	14.6%	15.0%	6.6%	17.9%	4.5%	10.8%	11.0%	-	17.3%	17.9%	9.1%	11.7%	5.0%	9.6%	6.9%	-
Strongly	30.9%	19.0%	19.2%	3.4%	44.0%	44.5%	33.7%	34.4%	19.9%	15.0%	15.2%	-	42.0%	42.7%	32.5%	19.8%	17.7%	16.1%	39.1%	28.9%
DK/REFUSED	6.1%	3.5%	2.9%	47.0%	7.9%	8.3%	-	10.8%	2.9%	3.2%	3.2%	-	10.4%	11.2%	-	14.6%	3.4%	3.4%	-	24.4%
Net Diff.	10.7%	47.1%	47.1%	46.1%	-24.9%	-27.2%	19.4%	-15.5%	48.4%	45.3%	44.4%	100.0%	-28.9%	-32.4%	16.8%	22.6%	51.2%	45.3%	8.0%	17.7%
Mean	2.62	3.14	3.13	3.31	2.07	2.05	2.44	2.25	3.12	3.13	3.12	3.53	2.02	1.98	2.48	2.81	3.25	3.12	2.56	2.83

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
SUPPORT	52.3%	49.5%	68.3%	57.5%	47.2%	100.0%	-	59.1%	20.6%	44.8%	69.1%	61.0%	87.2%	49.2%	87.2%	71.3%	34.2%	49.8%	48.9%	55.5%	-
Strongly	36.6%	34.1%	51.7%	42.0%	31.6%	70.0%	-	43.3%	8.5%	27.0%	58.3%	49.8%	72.9%	33.2%	72.9%	56.3%	16.9%	34.8%	32.6%	49.7%	-
Somewhat	15.7%	15.4%	16.6%	15.5%	15.6%	30.0%	-	15.8%	12.1%	17.8%	10.7%	11.1%	14.4%	16.0%	14.4%	15.0%	17.3%	15.0%	16.3%	5.8%	-
OPPOSE	41.6%	43.7%	29.5%	37.3%	49.6%	-	100.0%	34.7%	73.6%	48.4%	26.5%	33.2%	12.8%	44.3%	12.8%	23.3%	56.4%	46.3%	46.9%	41.5%	-
Somewhat	10.7%	11.2%	8.3%	12.5%	7.7%	-	25.8%	8.3%	11.2%	13.2%	6.8%	7.3%	2.6%	11.6%	2.6%	5.6%	14.1%	12.8%	12.2%	16.4%	-
Strongly	30.9%	32.5%	21.2%	24.8%	41.9%	-	74.2%	26.4%	62.4%	35.2%	19.8%	25.8%	10.2%	32.7%	10.2%	17.7%	42.3%	33.5%	34.7%	25.1%	-
DK/REFUSED	6.1%	6.9%	2.2%	5.2%	3.2%	-	-	6.2%	5.7%	6.7%	4.4%	5.9%	-	6.5%	-	5.4%	9.4%	4.0%	4.1%	3.0%	-
Net Diff.	10.7%	5.8%	38.8%	20.2%	-2.4%	100.0%	-100%	24.4%	-53.0%	-3.6%	42.5%	27.8%	74.5%	4.9%	74.5%	48.0%	-22.2%	3.5%	2.0%	13.9%	-
Mean	2.62	2.55	3.01	2.79	2.38	3.70	1.26	2.81	1.65	2.39	3.13	2.90	3.50	2.53	3.50	3.16	2.10	2.53	2.49	2.83	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
SUPPORT	52.3%	70.7%	33.9%	50.9%	72.0%	34.3%	48.8%	70.3%	29.5%	50.7%	83.8%	53.3%	37.7%	71.8%	53.3%	4.3%
Strongly	36.6%	56.3%	19.4%	34.1%	56.4%	15.7%	35.4%	55.2%	10.9%	34.7%	69.2%	41.5%	37.7%	71.8%	41.5%	4.3%
Somewhat	15.7%	14.5%	14.5%	16.7%	15.6%	18.6%	13.4%	15.0%	18.6%	15.9%	14.7%	11.7%	-	-	11.7%	-
OPPOSE	41.6%	21.7%	60.2%	44.5%	25.2%	54.6%	47.9%	23.9%	61.6%	45.0%	16.2%	35.1%	61.7%	28.2%	35.1%	93.5%
Somewhat	10.7%	5.8%	10.8%	14.8%	5.4%	15.6%	10.9%	5.7%	15.3%	13.3%	4.3%	8.8%	8.8%	-	8.8%	30.9%
Strongly	30.9%	15.9%	49.4%	29.7%	19.8%	39.0%	37.0%	18.2%	46.2%	31.7%	11.8%	26.3%	52.9%	28.2%	26.3%	62.6%
DK/REFUSED	6.1%	7.5%	5.9%	4.7%	2.8%	11.1%	3.3%	5.8%	8.9%	4.3%	-	11.7%	0.6%	-	11.7%	2.3%
Net Diff.	10.7%	49.0%	-26.3%	6.4%	46.8%	-20.3%	0.9%	46.3%	-32.0%	5.7%	67.7%	18.2%	-24.0%	43.7%	18.2%	-89.2%
Mean	2.62	3.20	2.04	2.58	3.12	2.12	2.49	3.14	1.94	2.56	3.41	2.78	2.23	3.16	2.78	1.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
SUPPORT	52.3%	78.4%	58.4%	33.1%	34.2%	32.0%	43.4%	70.6%	64.5%	76.7%	12.3%	33.8%	41.8%	71.5%	32.6%	44.5%	69.7%	32.6%	38.7%	71.3%
Strongly	36.6%	68.3%	42.2%	17.5%	20.6%	14.7%	27.1%	55.0%	43.2%	66.7%	-	19.4%	26.9%	55.5%	16.5%	27.2%	54.5%	16.6%	23.2%	54.6%
Somewhat	15.7%	10.1%	16.2%	15.5%	13.5%	17.4%	16.3%	15.6%	21.3%	10.0%	12.3%	14.4%	14.9%	16.0%	16.1%	17.3%	15.2%	16.0%	15.6%	16.7%
OPPOSE	41.6%	14.6%	36.9%	59.9%	57.8%	61.8%	47.9%	25.1%	33.4%	17.0%	87.7%	61.3%	51.2%	21.8%	59.1%	45.8%	28.7%	60.7%	51.5%	24.9%
Somewhat	10.7%	1.5%	10.6%	10.5%	4.3%	16.2%	14.6%	8.1%	13.4%	2.9%	46.5%	11.8%	16.9%	7.0%	9.8%	13.1%	9.3%	11.2%	16.8%	7.8%
Strongly	30.9%	13.1%	26.3%	49.3%	53.5%	45.5%	33.3%	17.0%	19.9%	14.1%	41.1%	49.5%	34.3%	14.8%	49.2%	32.7%	19.4%	49.5%	34.6%	17.1%
DK/REFUSED	6.1%	7.0%	4.7%	7.1%	8.0%	6.2%	8.7%	4.2%	2.2%	6.3%	-	4.8%	7.0%	6.7%	8.3%	9.8%	1.5%	6.7%	9.8%	3.8%
Net Diff.	10.7%	63.8%	21.5%	-26.8%	-23.6%	-29.7%	-4.5%	45.5%	31.1%	59.7%	-75.3%	-27.5%	-9.4%	49.7%	-26.4%	-1.3%	41.0%	-28.0%	-12.8%	46.4%
Mean	2.62	3.44	2.78	2.01	2.01	2.01	2.41	3.13	2.90	3.38	1.71	2.04	2.37	3.20	2.00	2.43	3.06	2.00	2.30	3.13

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	52.3%	36.8%	66.4%	63.2%	39.4%	54.1%	59.2%	70.6%	33.7%	76.3%	68.1%	47.5%	66.1%	44.6%	70.0%	45.4%	62.4%	44.0%	65.9%	44.0%
Strongly	36.6%	25.8%	50.0%	59.6%	27.6%	43.2%	53.8%	55.9%	17.3%	46.7%	54.7%	31.3%	48.8%	29.4%	51.2%	33.2%	46.7%	26.6%	47.4%	28.4%
Somewhat	15.7%	11.0%	16.4%	3.6%	11.8%	10.8%	5.5%	14.6%	16.4%	29.6%	13.5%	16.2%	17.2%	15.2%	18.8%	12.2%	15.7%	17.3%	18.5%	15.6%
OPPOSE	41.6%	52.4%	30.6%	27.7%	49.1%	41.4%	26.7%	24.9%	58.6%	17.7%	29.3%	45.3%	28.3%	48.6%	21.9%	49.3%	34.2%	48.1%	28.3%	49.3%
Somewhat	10.7%	4.5%	2.9%	11.5%	4.8%	4.5%	12.6%	5.9%	15.5%	2.3%	5.2%	12.3%	6.6%	12.3%	4.4%	13.8%	8.6%	11.3%	6.6%	13.2%
Strongly	30.9%	47.9%	27.7%	16.2%	44.3%	36.9%	14.1%	19.0%	43.0%	15.4%	24.0%	33.0%	21.7%	36.3%	17.5%	35.5%	25.6%	36.8%	21.7%	36.1%
DK/REFUSED	6.1%	10.8%	3.0%	9.1%	11.5%	4.6%	14.0%	4.5%	7.7%	5.9%	2.6%	7.2%	5.6%	6.8%	8.0%	5.3%	3.4%	7.9%	5.8%	6.8%
Net Diff.	10.7%	-15.6%	35.8%	35.4%	-9.8%	12.7%	32.5%	45.6%	-24.8%	58.6%	38.9%	2.2%	37.7%	-4.0%	48.1%	-3.9%	28.2%	-4.1%	37.7%	-5.3%
Mean	2.62	2.16	2.91	3.17	2.26	2.63	3.15	3.13	2.09	3.14	3.01	2.49	2.99	2.40	3.13	2.46	2.86	2.37	2.97	2.39

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
SUPPORT	52.3%	66.6%	48.1%	62.8%	36.5%	54.0%	47.8%	54.9%	49.8%	52.9%	47.0%	54.1%	44.7%	53.0%	68.6%	34.0%	71.1%	58.5%	48.1%	71.2%	43.8%	
Strongly	36.6%	55.2%	40.7%	48.3%	36.5%	39.3%	31.1%	39.5%	34.0%	39.1%	29.9%	39.2%	26.6%	39.5%	61.1%	25.5%	60.8%	39.4%	34.5%	50.9%	32.0%	
Somewhat	15.7%	11.5%	7.4%	14.5%	-	14.7%	16.7%	15.4%	15.8%	13.8%	17.1%	14.9%	18.1%	13.5%	7.5%	8.5%	10.3%	19.1%	13.6%	20.3%	11.7%	
OPPOSE	41.6%	28.6%	44.0%	31.3%	48.3%	40.1%	45.9%	38.0%	43.6%	42.9%	46.9%	40.0%	48.9%	40.8%	26.1%	56.9%	21.7%	34.5%	46.2%	25.1%	48.3%	
Somewhat	10.7%	6.7%	4.5%	8.4%	4.5%	10.7%	10.5%	11.0%	11.5%	10.2%	10.1%	11.0%	11.5%	7.8%	4.4%	8.2%	6.0%	9.8%	11.0%	6.2%	12.3%	
Strongly	30.9%	22.0%	39.5%	22.9%	43.8%	29.5%	35.3%	27.0%	32.1%	32.7%	36.7%	29.0%	37.4%	33.0%	21.8%	48.7%	15.8%	24.7%	35.2%	18.8%	36.0%	
DK/REFUSED	6.1%	4.7%	7.9%	6.0%	15.2%	5.9%	6.3%	7.2%	6.6%	4.2%	6.2%	5.8%	6.5%	6.2%	5.2%	9.1%	7.1%	7.0%	5.7%	3.7%	8.0%	
Net Diff.	10.7%	38.0%	4.2%	31.5%	-11.8%	13.9%	2.0%	16.9%	6.2%	10.0%	0.1%	14.1%	-4.2%	12.2%	42.5%	-22.9%	49.4%	24.0%	1.8%	46.1%	-4.5%	
Mean	2.62	3.05	2.54	2.94	2.34	2.68	2.47	2.73	2.55	2.62	2.43	2.68	2.36	2.64	3.14	2.12	3.25	2.79	2.50	3.07	2.43	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	52.3%	46.7%	51.2%	56.2%	48.7%	71.0%	43.2%	64.5%	38.1%	75.1%	37.7%	79.1%	37.1%	71.3%	38.2%	75.6%	36.8%	72.0%	42.9%	58.3%	47.8%
Strongly	36.6%	28.7%	36.3%	35.6%	34.7%	63.5%	32.4%	53.6%	31.0%	58.1%	22.6%	59.9%	24.6%	56.4%	21.2%	56.8%	21.8%	66.2%	29.7%	49.7%	38.2%
Somewhat	15.7%	18.1%	15.0%	20.5%	13.9%	7.5%	10.8%	10.8%	7.1%	17.0%	15.1%	19.2%	12.5%	14.8%	17.0%	18.8%	15.0%	5.8%	13.1%	8.6%	9.6%
OPPOSE	41.6%	43.3%	44.8%	36.5%	45.8%	23.7%	50.0%	27.9%	51.6%	20.2%	56.4%	15.1%	59.3%	25.2%	54.2%	19.8%	56.7%	22.2%	55.1%	33.2%	49.4%
Somewhat	10.7%	13.2%	10.1%	10.6%	11.1%	5.3%	10.1%	7.6%	12.4%	7.1%	13.1%	5.2%	15.2%	9.0%	11.6%	7.4%	13.5%	5.5%	10.5%	8.3%	12.2%
Strongly	30.9%	30.1%	34.7%	25.9%	34.7%	18.4%	39.9%	20.3%	39.2%	13.1%	43.3%	9.9%	44.2%	16.1%	42.6%	12.5%	43.3%	16.7%	44.6%	24.9%	37.2%
DK/REFUSED	6.1%	10.0%	4.0%	7.3%	5.5%	5.3%	6.8%	7.6%	10.3%	4.7%	5.9%	5.8%	3.6%	3.6%	7.6%	4.5%	6.4%	5.8%	2.0%	8.6%	2.8%
Net Diff.	10.7%	3.4%	6.5%	19.6%	2.9%	47.3%	-6.8%	36.6%	-13.6%	55.0%	-18.7%	64.0%	-22.3%	46.1%	-16.0%	55.8%	-19.9%	49.8%	-12.3%	25.1%	-1.7%
Mean	2.62	2.50	2.55	2.71	2.52	3.23	2.38	3.06	2.33	3.26	2.18	3.37	2.18	3.16	2.18	3.26	2.16	3.29	2.29	2.91	2.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
SUPPORT	52.3%	72.8%	73.0%	73.9%	63.4%	40.0%	56.5%	24.2%	34.4%	77.2%	42.5%	69.0%	38.1%	73.9%	39.3%	65.5%	43.4%	55.2%	43.3%	
Strongly	36.6%	56.4%	51.5%	60.7%	36.0%	23.4%	38.4%	8.2%	18.7%	61.7%	25.5%	51.7%	21.9%	56.3%	22.4%	56.6%	32.7%	43.5%	36.2%	
Somewhat	15.7%	16.4%	21.5%	13.3%	27.4%	16.5%	18.1%	16.0%	15.7%	15.5%	17.0%	17.2%	16.2%	17.6%	16.9%	9.0%	10.8%	11.7%	7.1%	
OPPOSE	41.6%	23.4%	18.1%	24.1%	31.8%	53.2%	39.8%	68.1%	57.0%	17.3%	53.6%	28.7%	52.9%	22.7%	53.9%	28.1%	49.8%	36.5%	46.4%	
Somewhat	10.7%	6.8%	2.8%	9.0%	-	12.5%	10.2%	9.3%	15.4%	4.5%	14.3%	8.8%	11.2%	6.9%	12.9%	6.1%	10.2%	7.9%	12.7%	
Strongly	30.9%	16.6%	15.3%	15.0%	31.8%	40.7%	29.6%	58.7%	41.5%	12.8%	39.3%	19.9%	41.7%	15.8%	41.0%	22.0%	39.6%	28.6%	33.6%	
DK/REFUSED	6.1%	3.8%	8.8%	2.0%	4.8%	6.8%	3.7%	7.7%	8.7%	5.5%	3.9%	2.4%	9.0%	3.5%	6.8%	6.3%	6.8%	8.2%	10.4%	
Net Diff.	10.7%	49.4%	54.9%	49.8%	31.6%	-13.2%	16.6%	-43.8%	-22.6%	59.9%	-11.1%	40.3%	-14.8%	51.2%	-14.6%	37.4%	-6.4%	18.7%	-3.1%	
Mean	2.62	3.17	3.20	3.22	2.71	2.24	2.68	1.72	2.13	3.34	2.30	3.03	2.20	3.19	2.22	3.07	2.39	2.76	2.51	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
SUPPORT	52.3%	51.7%	55.9%	50.3%	65.9%	81.7%	58.0%	54.8%	56.6%	49.9%	64.7%	66.2%	77.0%	49.3%	55.0%	50.7%	69.1%	100.0%	31.2%		
Strongly	36.6%	35.3%	46.6%	41.5%	65.9%	35.9%	58.0%	38.0%	52.2%	42.8%	64.7%	66.2%	77.0%	33.2%	39.7%	40.1%	69.1%	-	31.2%		
Somewhat	15.7%	16.4%	9.3%	8.8%	-	45.8%	-	16.7%	4.4%	7.1%	-	-	-	16.1%	15.3%	10.6%	-	100.0%	-		
OPPOSE	41.6%	42.2%	38.0%	40.7%	34.1%	18.3%	42.0%	39.5%	34.6%	35.9%	35.3%	33.8%	23.0%	44.2%	42.3%	45.7%	30.9%	-	68.8%		
Somewhat	10.7%	11.2%	7.8%	10.1%	-	-	13.5%	11.1%	6.0%	6.8%	-	-	23.0%	11.2%	10.1%	13.5%	-	-	-		
Strongly	30.9%	31.0%	30.2%	30.6%	34.1%	18.3%	28.5%	28.5%	28.7%	29.1%	35.3%	33.8%	-	33.0%	32.1%	32.2%	30.9%	-	68.8%		
DK/REFUSED	6.1%	6.2%	6.1%	9.0%	-	-	-	5.7%	8.8%	14.2%	-	-	-	6.5%	2.7%	3.6%	-	-	-		
Net Diff.	10.7%	9.5%	17.9%	9.6%	31.8%	63.3%	16.1%	15.2%	21.9%	14.0%	29.5%	32.3%	54.0%	5.1%	12.8%	5.1%	38.2%	100.0%	-37.5%		
Mean	2.62	2.60	2.77	2.67	2.98	2.99	2.88	2.68	2.88	2.74	2.94	2.98	3.54	2.53	2.64	2.61	3.07	3.00	1.94		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	52.3%	56.5%	53.9%	54.6%	54.7%	45.4%	55.1%	51.1%	54.9%	49.2%	54.8%	45.4%	53.6%	56.2%	56.3%	53.5%	54.7%	57.6%
Strongly	36.6%	30.5%	43.2%	37.2%	39.4%	33.3%	37.2%	36.3%	37.2%	35.8%	37.8%	33.3%	36.1%	42.1%	38.3%	42.8%	37.6%	49.9%
Somewhat	15.7%	26.0%	10.7%	17.4%	15.3%	12.1%	17.9%	14.8%	17.7%	13.4%	17.0%	12.1%	17.5%	14.1%	18.0%	10.7%	17.1%	7.7%
OPPOSE	41.6%	42.0%	38.2%	38.2%	39.2%	48.1%	40.0%	42.2%	39.2%	44.4%	39.2%	48.1%	42.9%	36.3%	38.3%	39.2%	40.7%	30.0%
Somewhat	10.7%	16.7%	6.1%	5.4%	13.8%	13.1%	11.0%	10.6%	8.4%	13.4%	9.9%	13.1%	12.1%	9.3%	8.2%	13.9%	12.0%	3.1%
Strongly	30.9%	25.3%	32.2%	32.8%	25.3%	35.0%	28.9%	31.6%	30.7%	31.0%	29.3%	35.0%	30.8%	27.0%	30.2%	25.3%	28.7%	26.9%
DK/REFUSED	6.1%	1.6%	7.9%	7.1%	6.1%	6.6%	4.9%	6.6%	5.9%	6.4%	6.0%	6.6%	3.6%	7.5%	5.4%	7.3%	4.6%	12.4%
Net Diff.	10.7%	14.5%	15.6%	16.4%	15.5%	-2.7%	15.1%	8.9%	15.7%	4.9%	15.7%	-2.7%	10.7%	19.9%	17.9%	14.3%	14.0%	27.6%
Mean	2.62	2.63	2.70	2.64	2.73	2.47	2.67	2.60	2.65	2.58	2.67	2.47	2.61	2.77	2.68	2.77	2.67	2.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND-LINE	MOBILE	TEXT	NEWLY REGISTERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
SUPPORT	52.3%	57.0%	47.6%	53.3%	46.9%	55.0%	39.6%	55.2%	49.8%	54.3%	51.7%	50.9%	67.1%	54.7%	47.3%	54.0%	49.8%
Strongly	36.6%	38.7%	32.3%	36.0%	31.9%	38.0%	25.5%	39.9%	33.8%	43.0%	34.1%	33.2%	52.4%	38.1%	34.8%	34.7%	35.1%
Somewhat	15.7%	18.3%	15.3%	17.3%	15.0%	16.9%	14.2%	15.3%	16.0%	11.4%	17.7%	17.7%	14.7%	16.6%	12.5%	19.4%	14.7%
OPPOSE	41.6%	36.4%	46.3%	40.1%	47.3%	37.7%	56.6%	38.6%	44.0%	40.9%	40.2%	43.6%	32.9%	37.9%	47.6%	40.8%	42.8%
Somewhat	10.7%	9.8%	11.6%	8.8%	13.1%	7.8%	17.8%	10.3%	11.1%	8.8%	9.8%	13.3%	9.1%	15.0%	9.8%	13.8%	8.1%
Strongly	30.9%	26.6%	34.8%	31.4%	34.1%	29.9%	38.8%	28.4%	32.9%	32.0%	30.3%	30.3%	23.8%	22.9%	37.8%	27.0%	34.7%
DK/REFUSED	6.1%	6.6%	6.0%	6.6%	5.8%	7.4%	3.8%	6.1%	6.2%	4.8%	8.1%	5.5%	-	7.4%	5.0%	5.2%	7.3%
Net Diff.	10.7%	20.6%	1.3%	13.2%	-0.4%	17.3%	-17.0%	16.6%	5.8%	13.5%	11.5%	7.3%	34.2%	16.8%	-0.3%	13.3%	7.0%
Mean	2.62	2.74	2.48	2.62	2.47	2.68	2.27	2.71	2.54	2.69	2.60	2.57	2.96	2.75	2.47	2.65	2.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
SUPPORT	52.3%	57.8%	48.6%	51.0%	54.9%	38.7%	45.5%	63.0%	64.4%	44.4%	42.2%	43.1%	-	44.6%
Strongly	36.6%	44.4%	31.7%	31.9%	37.3%	27.3%	33.1%	44.8%	48.3%	-	14.7%	32.3%	-	33.4%
Somewhat	15.7%	13.4%	16.9%	19.1%	17.6%	11.4%	12.4%	18.2%	16.1%	44.4%	27.4%	10.7%	-	11.1%
OPPOSE	41.6%	38.4%	41.3%	41.4%	39.1%	58.3%	50.2%	35.0%	33.4%	55.6%	57.8%	49.6%	50.1%	49.6%
Somewhat	10.7%	12.7%	10.8%	13.1%	-	10.5%	13.7%	6.7%	7.2%	-	6.2%	21.2%	-	22.0%
Strongly	30.9%	25.7%	30.5%	28.3%	39.1%	47.7%	36.5%	28.3%	26.1%	55.6%	51.7%	28.4%	50.1%	27.6%
DK/REFUSED	6.1%	3.7%	10.0%	7.6%	6.0%	3.0%	4.3%	2.0%	2.2%	-	-	7.3%	49.9%	5.8%
Net Diff.	10.7%	19.4%	7.3%	9.6%	15.8%	-19.5%	-4.8%	28.0%	31.1%	-11.2%	-15.7%	-6.6%	-50.1%	-5.1%
Mean	2.62	2.80	2.55	2.59	2.57	2.19	2.44	2.81	2.89	1.89	2.05	2.51	1.00	2.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	79.5%	79.8%	85.8%	76.6%	79.6%	79.2%	72.7%	94.4%	91.3%	91.1%	96.6%	68.3%	67.6%	83.2%	69.6%
Strongly	57.8%	55.5%	71.4%	53.8%	57.8%	57.8%	54.2%	66.1%	76.1%	76.6%	61.0%	40.3%	39.2%	64.8%	42.3%
Somewhat	21.8%	24.3%	14.5%	22.8%	21.8%	21.4%	18.5%	28.3%	15.2%	14.5%	35.6%	28.0%	28.4%	18.3%	27.4%
OPPOSE	12.7%	11.7%	9.0%	15.3%	13.2%	10.2%	14.5%	-	4.2%	4.4%	-	21.7%	22.3%	7.3%	15.0%
Somewhat	6.9%	6.7%	6.9%	7.1%	6.9%	7.2%	10.2%	-	1.9%	2.0%	-	13.2%	13.4%	7.3%	2.5%
Strongly	5.8%	5.0%	2.0%	8.2%	6.4%	3.0%	4.3%	-	2.3%	2.4%	-	8.5%	8.9%	-	12.5%
DK/REFUSED	7.7%	8.5%	5.2%	8.2%	7.2%	10.6%	12.7%	5.6%	4.4%	4.5%	3.4%	10.0%	10.1%	9.5%	15.4%
Net Diff.	66.8%	68.1%	76.8%	61.3%	66.4%	69.1%	58.2%	94.4%	87.1%	86.7%	96.6%	46.6%	45.3%	75.8%	54.7%
Mean	3.43	3.42	3.64	3.33	3.41	3.50	3.41	3.70	3.73	3.73	3.63	3.11	3.09	3.64	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	79.5%	87.6%	67.7%	80.3%	81.9%	64.8%	89.7%	82.8%	80.1%	81.5%	68.1%	75.1%	79.7%	76.9%	84.4%	77.8%	74.2%	74.5%	75.1%	70.7%	78.3%
Strongly	57.8%	70.0%	42.7%	58.1%	58.5%	48.1%	54.9%	57.2%	60.2%	61.5%	40.3%	55.2%	53.9%	49.9%	65.1%	54.8%	52.1%	74.5%	22.1%	49.7%	53.9%
Somewhat	21.8%	17.6%	25.0%	22.2%	23.5%	16.7%	34.7%	25.6%	19.9%	20.1%	27.8%	19.8%	25.8%	27.1%	19.4%	23.1%	22.1%	-	53.0%	21.1%	24.4%
OPPOSE	12.7%	11.2%	24.0%	9.5%	3.8%	32.7%	6.1%	10.4%	10.4%	13.6%	20.8%	17.4%	10.1%	17.3%	12.0%	16.8%	14.4%	25.5%	16.8%	25.9%	16.2%
Somewhat	6.9%	3.6%	13.2%	8.4%	1.4%	18.6%	-	4.2%	6.4%	8.2%	7.2%	7.8%	4.9%	11.5%	-	9.1%	6.0%	4.4%	-	12.6%	7.7%
Strongly	5.8%	7.6%	10.8%	1.2%	2.4%	14.0%	6.1%	6.2%	3.9%	5.4%	13.6%	9.5%	5.2%	5.8%	12.0%	7.7%	8.4%	21.1%	16.8%	13.3%	8.5%
DK/REFUSED	7.7%	1.2%	8.3%	10.1%	14.3%	2.5%	4.2%	6.8%	9.6%	4.9%	11.1%	7.5%	10.2%	5.8%	3.6%	5.3%	11.4%	-	8.1%	3.4%	5.5%
Net Diff.	66.8%	76.4%	43.7%	70.8%	78.1%	32.2%	83.6%	72.4%	69.7%	67.9%	47.3%	57.7%	69.6%	59.7%	72.4%	61.0%	59.8%	49.1%	58.3%	44.9%	62.0%
Mean	3.43	3.52	3.09	3.53	3.61	3.01	3.45	3.44	3.51	3.45	3.07	3.31	3.43	3.28	3.43	3.32	3.33	3.28	2.87	3.11	3.31

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	79.5%	76.6%	51.0%	76.8%	77.3%	82.7%	77.4%	89.3%	74.3%	66.5%	81.2%	43.9%	91.5%	91.3%	100.0%	66.2%	66.0%	100.0%	88.8%
Strongly	57.8%	60.9%	51.0%	54.0%	54.0%	63.6%	45.2%	72.5%	43.8%	47.2%	55.7%	22.9%	76.2%	77.0%	36.6%	38.9%	38.5%	100.0%	60.3%
Somewhat	21.8%	15.7%	-	22.8%	23.3%	19.1%	32.2%	16.8%	30.5%	19.2%	25.5%	21.1%	15.3%	14.3%	63.4%	27.3%	27.5%	-	28.5%
OPPOSE	12.7%	23.4%	37.7%	19.1%	17.2%	11.7%	18.2%	6.1%	16.1%	18.8%	9.6%	9.0%	5.2%	5.3%	-	21.6%	21.7%	-	4.1%
Somewhat	6.9%	15.3%	-	8.2%	8.6%	5.1%	6.8%	3.2%	9.9%	14.1%	7.6%	9.0%	2.0%	2.0%	-	12.5%	12.6%	-	2.6%
Strongly	5.8%	8.1%	37.7%	10.9%	8.6%	6.6%	11.4%	2.9%	6.2%	4.7%	2.0%	-	3.2%	3.3%	-	9.0%	9.1%	-	1.5%
DK/REFUSED	7.7%	-	11.3%	4.1%	5.5%	5.6%	4.4%	4.6%	9.6%	14.7%	9.2%	47.0%	3.3%	3.4%	-	12.3%	12.3%	-	7.0%
Net Diff.	66.8%	53.2%	13.3%	57.7%	60.1%	71.0%	59.2%	83.2%	58.3%	47.7%	71.6%	34.9%	86.2%	86.0%	100.0%	44.6%	44.2%	100.0%	84.7%
Mean	3.43	3.29	2.72	3.25	3.30	3.48	3.16	3.66	3.24	3.28	3.49	3.26	3.70	3.71	3.37	3.09	3.09	4.00	3.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
SUPPORT	79.5%	90.3%	90.2%	100.0%	65.8%	64.9%	83.2%	82.3%	89.0%	89.4%	89.2%	100.0%	65.7%	63.1%	100.0%	70.5%	88.9%	89.4%	91.0%	82.2%
Strongly	57.8%	73.8%	73.9%	71.1%	37.5%	37.6%	34.8%	61.4%	72.0%	72.0%	72.3%	53.5%	37.5%	36.7%	48.6%	48.2%	67.7%	71.7%	56.7%	58.4%
Somewhat	21.8%	16.5%	16.3%	28.9%	28.4%	27.3%	48.4%	21.0%	17.0%	17.4%	16.9%	46.5%	28.2%	26.4%	51.4%	22.3%	21.2%	17.8%	34.3%	23.8%
OPPOSE	12.7%	5.8%	5.9%	-	23.8%	24.2%	16.8%	3.4%	9.8%	5.5%	5.6%	-	26.8%	28.8%	-	8.1%	5.2%	5.9%	9.0%	1.8%
Somewhat	6.9%	2.3%	2.3%	-	14.5%	14.4%	16.8%	0.1%	3.8%	2.4%	2.4%	-	12.6%	13.6%	-	3.7%	3.4%	2.5%	8.0%	-
Strongly	5.8%	3.5%	3.6%	-	9.3%	9.8%	-	3.3%	6.1%	3.2%	3.2%	-	14.1%	15.2%	-	4.5%	1.7%	3.4%	0.9%	1.8%
DK/REFUSED	7.7%	3.9%	4.0%	-	10.3%	10.9%	-	14.3%	1.2%	5.1%	5.2%	-	7.6%	8.1%	-	21.4%	6.0%	4.6%	-	16.0%
Net Diff.	66.8%	84.5%	84.3%	100.0%	42.0%	40.7%	66.4%	78.9%	79.1%	83.8%	83.6%	100.0%	38.9%	34.4%	100.0%	62.3%	83.7%	83.5%	82.0%	80.4%
Mean	3.43	3.67	3.67	3.71	3.05	3.04	3.18	3.64	3.57	3.67	3.67	3.53	2.96	2.92	3.49	3.45	3.65	3.65	3.47	3.65

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
SUPPORT	79.5%	78.0%	89.8%	83.4%	77.3%	90.0%	66.3%	100.0%	-	74.1%	89.6%	90.5%	88.6%	78.6%	88.6%	91.1%	70.8%	76.1%	76.2%	75.1%	-	
Strongly	57.8%	57.4%	58.7%	67.8%	48.4%	71.4%	41.6%	72.6%	-	47.8%	78.9%	81.5%	69.3%	56.9%	69.3%	73.9%	42.0%	56.1%	55.8%	58.4%	-	
Somewhat	21.8%	20.6%	31.1%	15.6%	28.8%	18.5%	24.7%	27.4%	-	26.4%	10.7%	9.0%	19.3%	21.7%	19.3%	17.2%	28.8%	20.0%	20.4%	16.8%	-	
OPPOSE	12.7%	13.9%	7.7%	12.2%	15.5%	5.0%	22.5%	-	100.0%	16.3%	6.0%	4.0%	11.4%	13.0%	11.4%	7.5%	15.8%	15.0%	13.6%	24.9%	-	
Somewhat	6.9%	8.0%	1.1%	4.6%	10.6%	2.8%	12.4%	-	54.3%	9.3%	2.6%	1.2%	5.8%	7.1%	5.8%	3.2%	9.0%	8.7%	8.0%	13.2%	-	
Strongly	5.8%	5.9%	6.6%	7.6%	4.8%	2.2%	10.1%	-	45.7%	7.1%	3.4%	2.8%	5.6%	5.9%	5.6%	4.4%	6.8%	6.3%	5.6%	11.6%	-	
DK/REFUSED	7.7%	8.1%	2.5%	4.5%	7.3%	5.0%	11.1%	-	-	9.5%	4.5%	5.5%	-	8.4%	-	1.4%	13.4%	8.9%	10.2%	-	-	
Net Diff.	66.8%	64.1%	82.1%	71.2%	61.8%	85.0%	43.8%	100.0%	-100%	57.8%	83.6%	86.6%	77.1%	65.6%	77.1%	83.5%	55.0%	61.0%	62.6%	50.3%	-	
Mean	3.43	3.41	3.46	3.50	3.30	3.68	3.10	3.73	1.54	3.27	3.73	3.79	3.52	3.42	3.52	3.63	3.22	3.38	3.41	3.22	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
SUPPORT	79.5%	89.8%	58.0%	81.4%	92.6%	76.8%	71.2%	91.6%	65.9%	74.5%	85.3%	91.2%	89.5%	100.0%	91.2%	85.0%
Strongly	57.8%	84.7%	31.8%	54.2%	61.2%	46.7%	57.9%	74.4%	34.0%	54.9%	67.2%	74.8%	64.7%	73.4%	74.8%	85.0%
Somewhat	21.8%	5.1%	26.3%	27.2%	31.5%	30.0%	13.3%	17.2%	31.9%	19.6%	18.1%	16.4%	24.8%	26.6%	16.4%	-
OPPOSE	12.7%	9.4%	27.7%	12.4%	5.4%	10.3%	17.4%	6.9%	19.7%	15.6%	14.7%	-	10.0%	-	-	13.1%
Somewhat	6.9%	4.2%	12.1%	4.8%	1.9%	7.6%	12.2%	3.4%	11.2%	9.2%	-	-	4.5%	-	-	13.1%
Strongly	5.8%	5.2%	15.5%	7.6%	3.4%	2.7%	5.2%	3.5%	8.4%	6.5%	14.7%	-	5.5%	-	-	-
DK/REFUSED	7.7%	0.8%	14.3%	6.2%	2.0%	12.9%	11.4%	1.5%	14.5%	9.8%	-	8.8%	0.5%	-	8.8%	1.9%
Net Diff.	66.8%	80.4%	30.4%	68.9%	87.2%	66.5%	53.8%	84.6%	46.2%	58.9%	70.6%	91.2%	79.5%	100.0%	91.2%	71.9%
Mean	3.43	3.71	2.87	3.36	3.53	3.39	3.40	3.65	3.07	3.36	3.38	3.82	3.49	3.73	3.82	3.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
SUPPORT	79.5%	96.7%	88.4%	64.2%	58.1%	69.7%	77.6%	90.6%	85.8%	95.2%	53.5%	52.3%	75.6%	92.4%	70.5%	78.9%	88.6%	61.9%	75.8%	89.8%	
Strongly	57.8%	84.4%	66.6%	34.9%	32.4%	37.2%	53.6%	75.0%	64.5%	85.3%	12.4%	29.3%	49.8%	81.2%	37.9%	56.1%	68.2%	31.3%	49.8%	74.5%	
Somewhat	21.8%	12.3%	21.8%	29.2%	25.7%	32.5%	24.0%	15.6%	21.3%	10.0%	41.1%	23.0%	25.8%	11.2%	32.6%	22.9%	20.4%	30.6%	26.0%	15.3%	
OPPOSE	12.7%	2.5%	10.4%	24.8%	27.1%	22.6%	14.3%	4.7%	6.2%	3.3%	-	35.9%	15.7%	6.0%	18.8%	13.4%	3.3%	26.3%	15.2%	5.1%	
Somewhat	6.9%	0.8%	6.3%	13.3%	13.4%	13.1%	7.8%	2.5%	3.7%	1.3%	-	12.2%	6.8%	3.5%	13.8%	8.5%	1.5%	14.2%	9.2%	2.7%	
Strongly	5.8%	1.7%	4.1%	11.5%	13.7%	9.5%	6.5%	2.2%	2.4%	2.0%	-	23.7%	8.9%	2.6%	5.0%	4.9%	1.8%	12.1%	6.0%	2.4%	
DK/REFUSED	7.7%	0.8%	1.2%	11.0%	14.7%	7.7%	8.1%	4.7%	8.0%	1.4%	46.5%	11.8%	8.7%	1.6%	10.7%	7.7%	8.1%	11.8%	9.1%	5.1%	
Net Diff.	66.8%	94.2%	78.0%	39.4%	31.0%	47.1%	63.4%	85.8%	79.7%	91.9%	53.5%	16.4%	59.9%	86.3%	51.7%	65.6%	85.3%	35.5%	60.6%	84.6%	
Mean	3.43	3.81	3.53	2.98	2.90	3.06	3.36	3.71	3.61	3.81	3.23	2.66	3.28	3.74	3.16	3.41	3.69	2.92	3.32	3.71	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	79.5%	84.6%	86.7%	100.0%	90.5%	94.9%	100.0%	90.3%	69.3%	89.7%	79.2%	79.6%	90.4%	74.0%	90.9%	69.8%	89.9%	77.0%	89.9%	72.8%
Strongly	57.8%	67.8%	72.3%	80.7%	72.5%	79.5%	81.2%	74.8%	40.9%	82.8%	58.4%	57.4%	69.1%	50.1%	72.7%	49.7%	65.7%	50.5%	68.2%	48.1%
Somewhat	21.8%	16.8%	14.4%	19.3%	18.0%	15.4%	18.8%	15.5%	28.4%	6.9%	20.9%	22.2%	21.3%	23.9%	18.2%	20.1%	24.2%	26.6%	21.6%	24.7%
OPPOSE	12.7%	10.9%	10.0%	-	4.7%	-	-	5.2%	20.0%	7.5%	12.3%	12.9%	4.9%	16.8%	8.0%	20.2%	2.0%	14.3%	5.9%	17.2%
Somewhat	6.9%	4.4%	0.6%	-	4.7%	-	-	2.2%	11.5%	4.2%	8.0%	6.7%	2.4%	8.9%	4.0%	8.0%	1.0%	9.6%	2.9%	9.6%
Strongly	5.8%	6.5%	9.4%	-	-	-	-	3.0%	8.4%	3.3%	4.3%	6.3%	2.5%	7.9%	4.0%	12.2%	1.0%	4.7%	3.0%	7.6%
DK/REFUSED	7.7%	4.5%	3.3%	-	4.8%	5.1%	-	4.5%	10.8%	2.8%	8.5%	7.5%	4.7%	9.2%	1.1%	9.9%	8.0%	8.7%	4.2%	10.0%
Net Diff.	66.8%	73.7%	76.7%	100.0%	85.8%	94.9%	100.0%	85.1%	49.3%	82.3%	67.0%	66.6%	85.5%	57.2%	82.9%	49.6%	87.9%	62.8%	83.9%	55.6%
Mean	3.43	3.53	3.55	3.81	3.71	3.84	3.81	3.70	3.14	3.74	3.46	3.41	3.65	3.28	3.61	3.19	3.68	3.35	3.62	3.26

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
SUPPORT	79.5%	92.7%	84.6%	91.3%	91.1%	85.4%	72.8%	84.6%	63.0%	86.4%	76.9%	84.8%	69.8%	89.6%	92.1%	96.0%	94.1%	85.9%	75.0%	86.9%	73.5%	
Strongly	57.8%	72.6%	68.3%	70.8%	86.6%	62.6%	50.8%	64.1%	48.2%	60.6%	51.9%	61.0%	46.3%	74.4%	80.3%	79.0%	83.8%	62.8%	53.6%	70.2%	54.1%	
Somewhat	21.8%	20.1%	16.3%	20.4%	4.5%	22.8%	22.0%	20.5%	14.9%	25.8%	25.0%	23.8%	23.5%	15.2%	11.8%	17.0%	10.3%	23.1%	21.3%	16.7%	19.4%	
OPPOSE	12.7%	0.4%	13.0%	-	4.4%	11.2%	16.4%	11.9%	25.3%	10.3%	12.6%	11.7%	18.0%	7.7%	5.7%	-	2.9%	8.8%	15.6%	9.0%	19.3%	
Somewhat	6.9%	0.4%	2.3%	-	4.4%	6.3%	9.8%	6.1%	10.3%	6.6%	9.5%	7.2%	10.9%	-	2.6%	-	2.9%	5.0%	8.4%	3.3%	8.6%	
Strongly	5.8%	-	10.8%	-	-	4.9%	6.7%	5.8%	15.0%	3.6%	3.1%	4.5%	7.2%	7.7%	3.1%	-	-	3.8%	7.2%	5.6%	10.7%	
DK/REFUSED	7.7%	6.9%	2.3%	8.7%	4.5%	3.4%	10.8%	3.4%	11.7%	3.4%	10.4%	3.5%	12.1%	2.7%	2.2%	4.0%	3.0%	5.3%	9.5%	4.2%	7.2%	
Net Diff.	66.8%	92.3%	71.6%	91.3%	86.8%	74.2%	56.3%	72.7%	37.7%	76.1%	64.3%	73.2%	51.8%	81.9%	86.4%	96.0%	91.2%	77.1%	59.4%	77.9%	54.2%	
Mean	3.43	3.78	3.46	3.78	3.86	3.48	3.31	3.48	3.09	3.48	3.40	3.46	3.24	3.61	3.73	3.82	3.83	3.53	3.34	3.58	3.26	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	79.5%	85.0%	76.0%	84.8%	73.5%	92.1%	87.0%	89.2%	93.9%	91.5%	71.5%	96.4%	66.4%	86.8%	75.1%	90.2%	70.4%	100.0%	79.6%	100.0%	84.7%
Strongly	57.8%	56.0%	53.3%	61.6%	51.4%	68.5%	71.9%	66.4%	84.1%	73.3%	48.6%	82.4%	45.6%	64.4%	50.8%	70.9%	47.0%	88.4%	60.2%	82.7%	75.4%
Somewhat	21.8%	29.0%	22.7%	23.1%	22.1%	23.6%	15.2%	22.9%	9.8%	18.2%	22.8%	13.9%	20.8%	22.4%	24.3%	19.3%	23.3%	11.6%	19.4%	17.3%	9.3%
OPPOSE	12.7%	8.7%	12.9%	10.2%	16.2%	0.5%	10.8%	-	2.8%	3.0%	19.4%	2.5%	24.6%	3.5%	15.7%	3.4%	20.4%	-	11.5%	-	2.7%
Somewhat	6.9%	6.5%	8.2%	5.7%	9.1%	0.5%	1.9%	-	2.8%	2.1%	10.5%	0.8%	10.6%	3.4%	10.5%	2.4%	11.6%	-	2.3%	-	2.7%
Strongly	5.8%	2.2%	4.7%	4.5%	7.0%	-	8.9%	-	-	0.9%	8.9%	1.6%	13.9%	0.1%	5.2%	1.0%	8.9%	-	9.2%	-	-
DK/REFUSED	7.7%	6.4%	11.1%	5.0%	10.3%	7.5%	2.2%	10.8%	3.3%	5.5%	9.1%	1.2%	9.0%	9.7%	9.2%	6.4%	9.2%	-	8.9%	-	12.6%
Net Diff.	66.8%	76.3%	63.1%	74.5%	57.4%	91.6%	76.3%	89.2%	91.1%	88.6%	52.1%	93.9%	41.8%	83.4%	59.5%	86.8%	49.9%	100.0%	68.1%	100.0%	82.0%
Mean	3.43	3.48	3.40	3.49	3.31	3.74	3.53	3.74	3.84	3.74	3.22	3.79	3.08	3.67	3.33	3.71	3.20	3.88	3.43	3.83	3.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
SUPPORT	79.5%	90.7%	87.6%	92.2%	87.5%	71.1%	82.9%	64.8%	65.1%	95.6%	67.6%	86.5%	73.8%	89.4%	69.8%	99.5%	81.0%	100.0%	84.5%	
Strongly	57.8%	70.2%	64.9%	73.1%	61.5%	47.0%	57.2%	42.6%	41.4%	77.2%	47.2%	64.1%	46.8%	69.0%	44.6%	77.7%	64.1%	71.7%	77.7%	
Somewhat	21.8%	20.5%	22.8%	19.0%	26.1%	24.1%	25.7%	22.2%	23.7%	18.4%	20.3%	22.4%	27.0%	20.3%	25.1%	21.8%	16.8%	28.3%	6.8%	
OPPOSE	12.7%	3.2%	3.8%	2.7%	5.6%	19.8%	16.9%	31.2%	17.4%	3.1%	23.6%	3.3%	16.9%	3.6%	21.0%	0.5%	10.7%	-	2.8%	
Somewhat	6.9%	0.9%	1.8%	0.6%	0.8%	11.4%	10.6%	11.9%	11.7%	-	11.0%	1.7%	11.6%	1.0%	12.6%	0.5%	1.9%	-	2.8%	
Strongly	5.8%	2.3%	2.0%	2.1%	4.8%	8.4%	6.3%	19.4%	5.7%	3.1%	12.6%	1.7%	5.3%	2.7%	8.4%	-	8.8%	-	-	
DK/REFUSED	7.7%	6.1%	8.6%	5.1%	6.9%	9.1%	0.2%	4.0%	17.4%	1.3%	8.8%	10.2%	9.3%	7.0%	9.2%	-	8.3%	-	12.7%	
Net Diff.	66.8%	87.5%	83.8%	89.4%	81.9%	51.3%	66.1%	33.6%	47.7%	92.5%	44.0%	83.1%	56.9%	85.7%	48.7%	98.9%	70.3%	100.0%	81.6%	
Mean	3.43	3.69	3.65	3.72	3.55	3.21	3.34	2.92	3.22	3.72	3.12	3.66	3.27	3.67	3.17	3.77	3.49	3.72	3.86	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
SUPPORT	79.5%	78.2%	89.4%	91.7%	90.6%	54.2%	100.0%	76.4%	98.2%	97.1%	100.0%	100.0%	100.0%	79.5%	78.4%	86.2%	64.7%	-	100.0%		
Strongly	57.8%	55.9%	70.4%	75.8%	56.1%	54.2%	71.5%	59.3%	74.2%	71.7%	64.7%	100.0%	100.0%	53.4%	65.7%	80.0%	32.2%	-	31.2%		
Somewhat	21.8%	22.2%	19.0%	15.9%	34.5%	-	28.5%	17.0%	24.0%	25.4%	35.3%	-	-	26.2%	12.7%	6.2%	32.4%	-	68.8%		
OPPOSE	12.7%	13.7%	6.0%	1.5%	9.4%	45.8%	-	17.1%	-	-	-	-	-	11.0%	13.4%	3.0%	35.3%	100.0%	-		
Somewhat	6.9%	7.7%	1.2%	1.5%	1.2%	-	-	7.3%	-	-	-	-	-	8.0%	2.7%	3.0%	4.4%	-	-		
Strongly	5.8%	6.0%	4.7%	-	8.3%	45.8%	-	9.8%	-	-	-	-	-	3.0%	10.7%	-	30.9%	100.0%	-		
DK/REFUSED	7.7%	8.2%	4.6%	6.8%	-	-	-	6.5%	1.8%	2.9%	-	-	-	9.5%	8.1%	10.8%	-	-	-		
Net Diff.	66.8%	64.5%	83.5%	90.3%	81.1%	8.4%	100.0%	59.2%	98.2%	97.1%	100.0%	100.0%	100.0%	68.5%	65.0%	83.2%	29.4%	-100%	100.0%		
Mean	3.43	3.40	3.63	3.80	3.38	2.63	3.72	3.35	3.76	3.74	3.65	4.00	4.00	3.43	3.45	3.86	2.66	1.00	3.31		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	79.5%	73.8%	75.9%	81.5%	77.7%	84.0%	74.9%	81.4%	77.9%	81.4%	77.9%	84.0%	77.3%	81.0%	79.1%	80.7%	77.4%	89.3%
Strongly	57.8%	51.2%	55.1%	60.0%	60.3%	58.6%	53.3%	59.6%	56.4%	59.3%	57.4%	58.6%	53.7%	66.1%	60.1%	64.4%	60.2%	68.0%
Somewhat	21.8%	22.5%	20.7%	21.5%	17.3%	25.4%	21.6%	21.9%	21.5%	22.1%	20.4%	25.4%	23.5%	14.9%	18.9%	16.4%	17.2%	21.3%
OPPOSE	12.7%	16.2%	13.2%	14.0%	16.3%	7.0%	14.6%	12.0%	14.3%	10.9%	14.9%	7.0%	15.8%	13.9%	15.1%	13.6%	16.7%	5.4%
Somewhat	6.9%	7.8%	9.1%	7.6%	7.3%	4.4%	8.5%	6.3%	8.1%	5.6%	7.9%	4.4%	6.0%	6.3%	6.4%	5.9%	6.8%	3.7%
Strongly	5.8%	8.4%	4.1%	6.5%	9.0%	2.6%	6.1%	5.7%	6.3%	5.3%	7.0%	2.6%	9.7%	7.6%	8.7%	7.7%	9.9%	1.7%
DK/REFUSED	7.7%	10.0%	10.9%	4.5%	6.0%	9.0%	10.5%	6.6%	7.7%	7.7%	7.3%	9.0%	7.0%	5.1%	5.8%	5.7%	5.9%	5.3%
Net Diff.	66.8%	57.5%	62.7%	67.5%	61.4%	77.0%	60.2%	69.5%	63.6%	70.5%	63.0%	77.0%	61.5%	67.2%	64.0%	67.2%	60.7%	83.9%
Mean	3.43	3.30	3.43	3.41	3.37	3.54	3.36	3.45	3.39	3.47	3.38	3.54	3.30	3.47	3.39	3.46	3.36	3.64

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
SUPPORT	79.5%	71.9%	81.7%	76.6%	81.8%	78.3%	81.6%	79.7%	79.4%	85.3%	77.2%	76.6%	70.4%	83.2%	73.3%	81.8%	80.3%
Strongly	57.8%	52.8%	55.1%	52.1%	56.6%	54.7%	54.2%	61.7%	54.5%	66.8%	56.6%	50.8%	58.2%	55.8%	53.2%	64.9%	56.5%
Somewhat	21.8%	19.1%	26.6%	24.5%	25.2%	23.6%	27.4%	18.0%	24.9%	18.4%	20.6%	25.8%	12.2%	27.3%	20.1%	16.8%	23.8%
OPPOSE	12.7%	13.2%	10.7%	13.5%	9.4%	13.0%	7.8%	14.5%	11.3%	9.7%	16.6%	11.8%	17.9%	8.3%	21.6%	9.5%	12.5%
Somewhat	6.9%	11.6%	6.3%	10.0%	5.4%	8.9%	4.7%	6.2%	7.5%	5.0%	7.6%	8.0%	7.8%	2.5%	12.3%	8.0%	6.4%
Strongly	5.8%	1.6%	4.4%	3.5%	3.9%	4.1%	3.1%	8.3%	3.7%	4.7%	8.9%	3.8%	10.1%	5.8%	9.3%	1.5%	6.1%
DK/REFUSED	7.7%	14.9%	7.6%	9.9%	8.8%	8.7%	10.6%	5.8%	9.3%	5.0%	6.2%	11.6%	11.7%	8.6%	5.1%	8.7%	7.2%
Net Diff.	66.8%	58.6%	71.1%	63.1%	72.4%	65.3%	73.8%	65.2%	68.2%	75.6%	60.6%	64.8%	52.5%	74.9%	51.7%	72.3%	67.8%
Mean	3.43	3.45	3.43	3.39	3.47	3.41	3.49	3.41	3.44	3.55	3.33	3.40	3.34	3.46	3.24	3.59	3.41

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
SUPPORT	79.5%	82.8%	80.4%	71.8%	86.2%	74.8%	79.8%	84.9%	83.8%	100.0%	64.9%	62.6%	-	64.8%
Strongly	57.8%	65.6%	55.6%	51.1%	60.4%	44.4%	60.4%	70.5%	73.8%	27.8%	32.4%	39.2%	-	40.6%
Somewhat	21.8%	17.1%	24.8%	20.7%	25.9%	30.4%	19.3%	14.5%	10.0%	72.2%	32.5%	23.4%	-	24.2%
OPPOSE	12.7%	9.7%	13.6%	17.3%	10.2%	15.0%	9.2%	11.6%	12.5%	-	28.9%	24.0%	49.9%	23.1%
Somewhat	6.9%	4.6%	8.6%	6.7%	10.0%	8.5%	4.2%	7.1%	7.7%	-	9.2%	18.0%	49.9%	16.9%
Strongly	5.8%	5.1%	5.0%	10.5%	0.2%	6.4%	5.1%	4.5%	4.9%	-	19.7%	5.9%	-	6.1%
DK/REFUSED	7.7%	7.5%	6.0%	11.0%	3.6%	10.2%	11.0%	3.4%	3.7%	-	6.2%	13.4%	50.1%	12.1%
Net Diff.	66.8%	73.1%	66.8%	54.5%	76.0%	59.8%	70.5%	73.3%	71.2%	100.0%	36.0%	38.7%	-49.9%	41.7%
Mean	3.43	3.55	3.39	3.26	3.52	3.26	3.52	3.56	3.59	3.28	2.83	3.11	2.00	3.13

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	66.1%	67.2%	50.5%	72.0%	66.2%	65.4%	58.4%	81.7%	38.2%	37.5%	57.2%	94.2%	94.0%	100.0%	81.0%
Strongly	47.6%	52.6%	33.9%	49.2%	49.8%	36.2%	34.2%	40.7%	18.2%	18.5%	11.2%	80.7%	80.9%	77.0%	42.4%
Somewhat	18.5%	14.6%	16.6%	22.9%	16.4%	29.2%	24.2%	41.0%	19.9%	19.0%	46.0%	13.5%	13.1%	23.0%	38.6%
OPPOSE	29.6%	28.9%	43.6%	24.0%	29.7%	28.8%	34.7%	15.2%	55.2%	55.8%	38.0%	3.8%	4.0%	-	15.9%
Somewhat	12.6%	13.1%	22.8%	7.7%	12.4%	13.9%	17.5%	5.6%	21.2%	20.9%	29.3%	3.0%	3.2%	-	13.4%
Strongly	17.0%	15.8%	20.8%	16.3%	17.4%	14.9%	17.2%	9.6%	33.9%	34.9%	8.8%	0.8%	0.8%	-	2.5%
DK/REFUSED	4.3%	3.9%	5.9%	4.0%	4.0%	5.8%	6.9%	3.1%	6.7%	6.7%	4.8%	1.9%	2.0%	-	3.1%
Net Diff.	36.5%	38.3%	6.9%	48.0%	36.5%	36.6%	23.7%	66.5%	-17.0%	-18.3%	19.2%	90.4%	90.0%	100.0%	65.1%
Mean	3.01	3.08	2.68	3.09	3.03	2.92	2.81	3.16	2.24	2.23	2.63	3.78	3.78	3.77	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	66.1%	48.8%	87.4%	65.0%	66.1%	88.1%	69.0%	63.0%	62.9%	58.2%	85.5%	72.2%	75.7%	82.7%	56.6%	75.3%	70.1%	60.3%	80.2%	80.4%	69.4%
Strongly	47.6%	28.6%	73.1%	41.9%	50.8%	82.1%	44.7%	39.6%	44.7%	30.6%	69.4%	45.0%	58.6%	72.0%	37.4%	45.3%	48.3%	60.3%	42.5%	72.5%	50.7%
Somewhat	18.5%	20.2%	14.3%	23.1%	15.3%	6.0%	24.2%	23.4%	18.3%	27.6%	16.1%	27.2%	17.1%	10.6%	19.2%	30.0%	21.8%	-	37.6%	7.9%	18.7%
OPPOSE	29.6%	46.5%	8.8%	29.1%	31.8%	10.6%	29.7%	29.5%	33.5%	39.8%	12.5%	22.2%	19.0%	13.5%	33.8%	21.5%	26.4%	39.7%	19.8%	18.1%	25.2%
Somewhat	12.6%	20.3%	3.2%	14.1%	11.1%	-	13.7%	10.9%	15.9%	8.7%	-	12.5%	5.9%	-	4.0%	8.7%	9.6%	-	19.8%	4.4%	8.6%
Strongly	17.0%	26.1%	5.6%	15.0%	20.6%	10.6%	16.0%	18.5%	17.5%	31.1%	12.5%	9.7%	13.2%	13.5%	29.9%	12.8%	16.7%	39.7%	-	13.7%	16.6%
DK/REFUSED	4.3%	4.8%	3.8%	5.9%	2.2%	1.3%	1.3%	7.5%	3.6%	2.0%	2.0%	5.6%	5.2%	3.8%	9.6%	3.2%	3.5%	-	-	1.5%	5.4%
Net Diff.	36.5%	2.3%	78.6%	35.9%	34.3%	77.5%	39.2%	33.5%	29.4%	18.4%	73.0%	50.0%	56.7%	69.1%	22.8%	53.8%	43.7%	20.6%	60.4%	62.4%	44.2%
Mean	3.01	2.54	3.61	2.98	2.98	3.62	2.99	2.91	2.93	2.59	3.45	3.14	3.28	3.47	2.71	3.11	3.05	2.81	3.23	3.41	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	66.1%	62.8%	69.8%	68.9%	73.0%	55.1%	93.0%	45.6%	73.7%	84.9%	86.9%	100.0%	36.6%	36.4%	46.6%	93.4%	93.4%	92.3%	80.5%
Strongly	47.6%	62.8%	69.8%	57.5%	48.8%	36.9%	65.7%	23.9%	53.6%	68.5%	82.8%	89.6%	16.8%	16.7%	24.9%	77.8%	78.4%	-	50.8%
Somewhat	18.5%	-	-	11.4%	24.2%	18.2%	27.2%	21.8%	20.0%	16.3%	4.1%	10.4%	19.8%	19.8%	21.6%	15.6%	15.1%	92.3%	29.6%
OPPOSE	29.6%	37.2%	17.5%	25.8%	23.2%	38.2%	3.3%	52.7%	26.1%	10.1%	10.8%	-	56.6%	56.6%	53.4%	5.1%	5.1%	7.7%	12.6%
Somewhat	12.6%	-	-	2.2%	6.4%	17.8%	-	23.8%	3.9%	6.3%	2.1%	-	22.0%	22.1%	16.0%	3.6%	3.6%	-	10.3%
Strongly	17.0%	37.2%	17.5%	23.7%	16.8%	20.4%	3.3%	28.9%	22.2%	3.8%	8.7%	-	34.6%	34.5%	37.4%	1.5%	1.5%	7.7%	2.4%
DK/REFUSED	4.3%	-	12.7%	5.3%	3.8%	6.7%	3.8%	1.7%	0.2%	5.0%	2.3%	-	6.8%	7.0%	-	1.4%	1.4%	-	6.9%
Net Diff.	36.5%	25.5%	52.3%	43.1%	49.8%	17.0%	89.7%	-7.1%	47.6%	74.7%	76.1%	100.0%	-19.9%	-20.2%	-6.9%	88.3%	88.3%	84.6%	67.8%
Mean	3.01	2.88	3.40	3.08	3.09	2.77	3.62	2.41	3.05	3.57	3.65	3.90	2.20	2.20	2.34	3.72	3.73	2.85	3.38

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE					HOUSE DISTRICT 20: STATE HOUSE BALLOT					FAVOR- ABLE DAVIS		VOTE LEE AND		VOTE LEE		UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS				
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5				
SUPPORT	66.1%	39.7%	40.2%	5.8%	95.0%	94.8%	98.7%	74.9%	39.8%	49.5%	50.3%	-	95.1%	94.8%	98.1%	68.2%	52.1%	45.8%	62.4%	77.8%				
Strongly	47.6%	20.3%	20.5%	5.8%	82.0%	82.0%	82.5%	41.1%	20.7%	22.9%	23.3%	-	76.1%	76.1%	77.0%	44.2%	22.8%	22.1%	38.2%	55.0%				
Somewhat	18.5%	19.3%	19.6%	-	13.0%	12.8%	16.3%	33.8%	19.1%	26.6%	27.1%	-	18.9%	18.7%	21.1%	23.9%	29.3%	23.7%	24.3%	22.8%				
OPPOSE	29.6%	53.6%	53.4%	67.4%	3.2%	3.3%	1.3%	21.7%	54.7%	46.8%	46.7%	52.7%	3.2%	3.3%	1.9%	18.7%	45.5%	50.3%	24.4%	9.2%				
Somewhat	12.6%	20.9%	20.5%	47.0%	3.2%	3.3%	-	11.1%	23.9%	13.2%	13.3%	6.2%	2.3%	2.4%	-	8.3%	9.0%	14.1%	13.6%	-				
Strongly	17.0%	32.7%	32.9%	20.4%	0.1%	-	1.3%	10.6%	30.8%	33.6%	33.4%	46.5%	0.9%	0.8%	1.9%	10.4%	36.5%	36.1%	10.8%	9.2%				
DK/REFUSED	4.3%	6.7%	6.4%	26.8%	1.8%	1.8%	-	3.4%	5.5%	3.7%	3.0%	47.3%	1.8%	1.9%	-	13.1%	2.4%	4.0%	13.1%	13.0%				
Net Diff.	36.5%	-14.0%	-13.2%	-61.5%	91.8%	91.5%	97.4%	53.2%	-14.9%	2.7%	3.6%	-52.7%	91.9%	91.6%	96.2%	49.5%	6.6%	-4.5%	38.0%	68.6%				
Mean	3.01	2.29	2.30	1.88	3.80	3.80	3.80	3.09	2.31	2.40	2.41	1.12	3.73	3.73	3.73	3.17	2.39	2.33	3.03	3.42				

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
SUPPORT	66.1%	71.5%	34.6%	64.5%	67.9%	56.7%	77.0%	61.6%	84.8%	100.0%	-	-	-	73.0%	-	40.7%	90.3%	69.3%	67.8%	79.3%	-	
Strongly	47.6%	52.1%	22.2%	48.3%	49.2%	37.9%	59.9%	42.3%	74.2%	71.9%	-	-	-	52.5%	-	21.0%	74.6%	49.4%	49.4%	49.4%	-	
Somewhat	18.5%	19.4%	12.5%	16.2%	18.7%	18.9%	17.1%	19.3%	10.6%	28.1%	-	-	-	20.5%	-	19.8%	15.7%	19.9%	18.4%	29.9%	-	
OPPOSE	29.6%	24.7%	60.0%	30.5%	29.7%	39.1%	18.9%	33.3%	13.9%	-	100.0%	87.2%	100.0%	23.6%	100.0%	52.2%	8.6%	26.1%	27.0%	20.2%	-	
Somewhat	12.6%	10.8%	22.6%	12.5%	12.8%	15.9%	8.6%	13.5%	10.2%	-	42.7%	44.3%	21.5%	12.0%	21.5%	17.9%	5.3%	14.1%	13.2%	19.8%	-	
Strongly	17.0%	13.9%	37.4%	18.0%	16.9%	23.2%	10.3%	19.8%	3.6%	-	57.3%	42.9%	78.5%	11.6%	78.5%	34.4%	3.3%	12.1%	13.8%	0.5%	-	
DK/REFUSED	4.3%	3.8%	5.4%	5.0%	2.4%	4.2%	4.1%	5.1%	1.3%	-	-	12.8%	-	3.5%	-	7.0%	1.1%	4.6%	5.2%	0.4%	-	
Net Diff.	36.5%	46.8%	-25.3%	34.0%	38.2%	17.6%	58.1%	28.3%	70.9%	100.0%	-100%	-87.2%	-100%	49.4%	-100%	-11.5%	81.7%	43.2%	40.8%	59.1%	-	
Mean	3.01	3.14	2.21	3.00	3.03	2.74	3.32	2.89	3.58	3.72	1.43	1.51	1.21	3.18	1.21	2.29	3.63	3.12	3.09	3.29	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
SUPPORT	66.1%	41.7%	92.6%	66.9%	39.6%	89.2%	71.5%	42.0%	90.3%	68.8%	25.8%	90.3%	72.2%	-	90.3%	53.3%
Strongly	47.6%	24.7%	87.1%	50.2%	16.6%	68.7%	48.7%	22.8%	73.4%	51.7%	-	79.4%	23.2%	-	79.4%	53.3%
Somewhat	18.5%	17.0%	5.5%	16.7%	23.0%	20.5%	22.8%	19.2%	16.9%	17.1%	25.8%	10.9%	49.0%	-	10.9%	-
OPPOSE	29.6%	53.4%	5.9%	28.8%	50.8%	9.9%	23.7%	52.0%	8.3%	26.1%	55.5%	9.7%	27.8%	71.8%	9.7%	46.7%
Somewhat	12.6%	21.2%	5.9%	13.2%	13.9%	5.0%	14.8%	17.8%	4.2%	15.3%	18.1%	9.7%	2.5%	26.6%	9.7%	-
Strongly	17.0%	32.2%	-	15.6%	36.9%	4.9%	8.9%	34.1%	4.1%	10.8%	37.4%	-	25.3%	45.3%	-	46.7%
DK/REFUSED	4.3%	4.8%	1.5%	4.3%	9.6%	0.9%	4.8%	6.0%	1.4%	5.1%	18.7%	-	-	28.2%	-	-
Net Diff.	36.5%	-11.7%	86.8%	38.1%	-11.2%	79.3%	47.8%	-10.0%	82.0%	42.7%	-29.7%	80.6%	44.3%	-71.8%	80.6%	6.6%
Mean	3.01	2.36	3.82	3.06	2.21	3.54	3.17	2.33	3.62	3.16	1.86	3.70	2.70	1.37	3.70	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
SUPPORT	66.1%	37.7%	47.1%	96.0%	98.5%	93.8%	80.5%	37.8%	38.0%	37.7%	41.1%	98.4%	84.0%	36.4%	94.8%	78.3%	39.4%	96.8%	79.0%	38.1%	
Strongly	47.6%	22.4%	22.6%	86.5%	92.4%	81.1%	54.6%	19.8%	19.5%	20.0%	41.1%	94.8%	58.7%	25.1%	82.1%	52.0%	13.9%	87.2%	54.1%	19.7%	
Somewhat	18.5%	15.3%	24.5%	9.5%	6.1%	12.6%	25.9%	18.1%	18.5%	17.6%	-	3.6%	25.3%	11.3%	12.7%	26.3%	25.4%	9.6%	25.0%	18.4%	
OPPOSE	29.6%	59.3%	41.8%	2.7%	-	5.2%	16.5%	54.9%	50.5%	59.2%	58.9%	-	13.1%	58.0%	4.1%	18.7%	51.5%	1.8%	17.4%	55.2%	
Somewhat	12.6%	18.6%	16.0%	2.7%	-	5.2%	5.7%	23.8%	22.2%	25.5%	12.4%	-	2.5%	28.1%	4.1%	7.7%	19.2%	1.8%	6.4%	24.0%	
Strongly	17.0%	40.7%	25.8%	-	-	-	10.8%	31.1%	28.3%	33.8%	46.5%	-	10.5%	30.0%	-	11.0%	32.3%	-	11.0%	31.2%	
DK/REFUSED	4.3%	3.0%	11.1%	1.3%	1.5%	1.1%	3.0%	7.3%	11.5%	3.1%	-	1.6%	2.9%	5.6%	1.1%	3.0%	9.1%	1.4%	3.6%	6.6%	
Net Diff.	36.5%	-21.6%	5.4%	93.4%	98.5%	88.6%	64.1%	-17.1%	-12.5%	-21.5%	-17.8%	98.4%	70.9%	-21.6%	90.6%	59.7%	-12.2%	95.1%	61.6%	-17.1%	
Mean	3.01	2.20	2.49	3.85	3.94	3.77	3.28	2.29	2.33	2.25	2.36	3.96	3.36	2.33	3.79	3.23	2.23	3.87	3.27	2.29	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	66.1%	89.0%	87.8%	34.1%	88.3%	84.2%	36.7%	38.1%	94.1%	61.9%	59.3%	67.9%	57.2%	74.4%	53.3%	70.7%	60.8%	77.1%	53.8%	75.0%
Strongly	47.6%	80.0%	55.3%	20.3%	78.6%	84.2%	31.3%	18.1%	77.3%	30.3%	43.6%	48.4%	34.5%	56.9%	40.4%	54.2%	29.2%	58.9%	30.2%	59.0%
Somewhat	18.5%	9.0%	32.5%	13.8%	9.7%	-	5.5%	20.0%	16.8%	31.7%	15.7%	19.5%	22.7%	17.5%	12.9%	16.5%	31.6%	18.3%	23.7%	16.0%
OPPOSE	29.6%	11.0%	12.2%	51.4%	11.7%	15.8%	49.1%	54.9%	4.6%	34.8%	32.9%	28.7%	36.8%	23.4%	42.6%	26.2%	31.4%	21.4%	39.4%	23.2%
Somewhat	12.6%	11.0%	2.0%	22.5%	11.7%	-	26.4%	21.2%	4.0%	24.6%	14.7%	12.1%	14.4%	10.4%	26.0%	8.5%	3.6%	11.9%	15.9%	10.2%
Strongly	17.0%	-	10.2%	28.9%	-	15.8%	22.7%	33.7%	0.6%	10.3%	18.3%	16.6%	22.4%	13.0%	16.6%	17.8%	27.8%	9.5%	23.5%	13.0%
DK/REFUSED	4.3%	-	-	14.5%	-	-	14.1%	7.0%	1.3%	3.2%	7.7%	3.3%	6.1%	2.2%	4.2%	3.1%	7.8%	1.5%	6.8%	1.8%
Net Diff.	36.5%	78.1%	75.6%	-17.3%	76.6%	68.5%	-12.4%	-16.7%	89.5%	27.1%	26.4%	39.2%	20.4%	51.0%	10.7%	44.4%	29.4%	55.8%	14.4%	51.8%
Mean	3.01	3.69	3.33	2.30	3.67	3.53	2.53	2.24	3.73	2.85	2.92	3.03	2.74	3.21	2.80	3.10	2.67	3.28	2.65	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
SUPPORT	66.1%	71.7%	67.7%	75.4%	66.0%	63.8%	72.7%	56.2%	80.1%	73.7%	69.5%	63.0%	73.6%	70.3%	66.6%	87.0%	58.7%	61.6%	69.2%	59.6%	64.4%	
Strongly	47.6%	53.4%	33.9%	67.0%	57.0%	41.9%	59.0%	42.2%	65.0%	41.6%	56.5%	39.7%	61.9%	59.0%	39.9%	87.0%	49.7%	40.4%	52.2%	43.9%	51.0%	
Somewhat	18.5%	18.3%	33.8%	8.4%	9.0%	21.9%	13.7%	14.0%	15.1%	32.1%	13.1%	23.3%	11.7%	11.4%	26.7%	-	9.0%	21.2%	17.0%	15.8%	13.4%	
OPPOSE	29.6%	25.4%	26.3%	24.6%	22.4%	31.6%	23.4%	39.0%	15.2%	22.0%	27.0%	33.2%	21.9%	19.8%	33.4%	3.8%	41.3%	32.5%	27.5%	35.5%	32.4%	
Somewhat	12.6%	7.8%	12.8%	6.1%	21.6%	12.6%	11.2%	17.1%	9.7%	6.8%	11.8%	13.8%	10.5%	3.6%	15.8%	-	21.7%	16.4%	10.4%	20.2%	11.5%	
Strongly	17.0%	17.6%	13.6%	18.5%	0.8%	19.0%	12.2%	21.9%	5.5%	15.2%	15.1%	19.3%	11.4%	16.2%	17.6%	3.8%	19.6%	16.1%	17.1%	15.3%	21.0%	
DK/REFUSED	4.3%	3.0%	6.0%	-	11.6%	4.6%	3.9%	4.8%	4.7%	4.3%	3.5%	3.9%	4.5%	9.9%	-	9.2%	-	5.9%	3.3%	4.9%	3.1%	
Net Diff.	36.5%	46.3%	41.4%	50.8%	43.5%	32.2%	49.3%	17.3%	64.9%	51.7%	42.6%	29.8%	51.7%	50.5%	33.2%	83.3%	17.4%	29.2%	41.7%	24.1%	32.0%	
Mean	3.01	3.11	2.94	3.24	3.38	2.91	3.24	2.80	3.46	3.05	3.15	2.87	3.30	3.25	2.89	3.88	2.89	2.91	3.08	2.93	2.97	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	66.1%	63.5%	72.8%	59.9%	69.0%	71.0%	70.9%	73.0%	74.0%	44.3%	82.0%	40.4%	79.6%	48.1%	83.6%	45.0%	80.1%	39.8%	96.5%	37.9%	99.5%
Strongly	47.6%	37.2%	53.1%	39.4%	52.7%	44.6%	48.0%	62.2%	68.2%	27.0%	63.0%	27.3%	64.8%	26.7%	61.6%	27.2%	62.7%	25.4%	64.1%	37.9%	84.5%
Somewhat	18.5%	26.3%	19.7%	20.5%	16.4%	26.4%	22.8%	10.8%	5.8%	17.3%	19.0%	13.1%	14.8%	21.4%	22.0%	17.8%	17.5%	14.4%	32.3%	-	15.0%
OPPOSE	29.6%	29.6%	23.9%	34.2%	27.7%	23.3%	26.2%	18.8%	26.0%	51.4%	16.0%	54.5%	18.0%	48.4%	14.6%	51.0%	17.6%	54.0%	3.5%	52.8%	0.5%
Somewhat	12.6%	12.8%	9.7%	16.8%	11.0%	14.0%	5.9%	15.4%	7.0%	20.9%	7.6%	25.1%	7.1%	16.9%	7.9%	20.9%	8.4%	21.1%	1.3%	26.1%	-
Strongly	17.0%	16.8%	14.2%	17.3%	16.7%	9.3%	20.3%	3.4%	19.0%	30.5%	8.4%	29.5%	10.8%	31.5%	6.7%	30.1%	9.2%	32.9%	2.2%	26.8%	0.5%
DK/REFUSED	4.3%	6.9%	3.3%	6.0%	3.3%	5.7%	2.9%	8.2%	-	4.3%	2.0%	5.0%	2.4%	3.5%	1.8%	3.9%	2.3%	6.2%	-	9.3%	-
Net Diff.	36.5%	33.9%	48.9%	25.7%	41.4%	47.7%	44.6%	54.2%	48.0%	-7.1%	65.9%	-14.1%	61.7%	-0.3%	69.0%	-6.0%	62.6%	-14.3%	92.9%	-15.0%	99.0%
Mean	3.01	2.90	3.16	2.87	3.09	3.13	3.02	3.44	3.23	2.43	3.39	2.40	3.37	2.45	3.41	2.44	3.37	2.34	3.58	2.54	3.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
SUPPORT	66.1%	43.8%	48.3%	38.0%	77.1%	82.6%	67.1%	85.3%	92.5%	41.7%	78.8%	45.7%	85.4%	43.2%	81.6%	48.0%	89.5%	48.1%	93.1%
Strongly	47.6%	24.8%	16.1%	23.7%	56.7%	64.2%	38.4%	70.4%	80.2%	28.7%	62.6%	21.5%	65.4%	23.3%	65.1%	34.9%	56.4%	44.7%	80.3%
Somewhat	18.5%	19.0%	32.2%	14.3%	20.3%	18.3%	28.7%	14.8%	12.3%	13.0%	16.2%	24.2%	19.9%	19.9%	16.6%	13.1%	33.1%	3.4%	12.7%
OPPOSE	29.6%	49.1%	49.1%	53.1%	18.2%	15.8%	30.0%	14.7%	6.1%	51.3%	19.0%	47.1%	13.4%	49.7%	16.9%	45.2%	7.6%	43.0%	6.9%
Somewhat	12.6%	16.0%	15.8%	17.4%	6.4%	8.6%	12.7%	13.3%	3.9%	20.4%	8.6%	12.3%	8.6%	15.9%	9.0%	16.9%	5.8%	16.8%	6.9%
Strongly	17.0%	33.0%	33.4%	35.7%	11.8%	7.2%	17.3%	1.4%	2.3%	31.0%	10.4%	34.8%	4.8%	33.7%	7.9%	28.3%	1.8%	26.3%	-
DK/REFUSED	4.3%	7.1%	2.6%	8.9%	4.8%	1.6%	2.9%	-	1.3%	6.9%	2.2%	7.2%	1.2%	7.1%	1.5%	6.8%	2.9%	8.9%	-
Net Diff.	36.5%	-5.2%	-0.9%	-15.1%	58.9%	66.8%	37.1%	70.6%	86.4%	-9.6%	59.9%	-1.4%	72.0%	-6.5%	64.7%	2.8%	81.9%	5.1%	86.1%
Mean	3.01	2.38	2.32	2.29	3.28	3.42	2.91	3.54	3.73	2.42	3.34	2.35	3.48	2.35	3.41	2.59	3.48	2.73	3.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
SUPPORT	66.1%	65.4%	71.0%	73.7%	61.3%	100.0%	41.4%	61.8%	63.5%	68.9%	59.0%	100.0%	-	68.1%	80.4%	78.6%	67.8%	100.0%	100.0%
Strongly	47.6%	47.6%	46.6%	65.5%	9.4%	6.7%	-	48.4%	43.6%	68.9%	-	12.4%	-	46.9%	50.4%	62.0%	35.3%	-	-
Somewhat	18.5%	17.8%	24.4%	8.1%	51.9%	93.3%	41.4%	13.5%	19.9%	-	59.0%	87.6%	-	21.1%	30.0%	16.6%	32.4%	100.0%	100.0%
OPPOSE	29.6%	30.3%	24.8%	22.5%	30.1%	-	58.6%	34.8%	29.0%	23.5%	29.3%	-	100.0%	26.8%	19.6%	21.4%	32.2%	-	-
Somewhat	12.6%	13.1%	9.7%	10.9%	12.5%	-	-	15.3%	12.9%	14.3%	17.0%	-	-	11.3%	5.6%	7.5%	-	-	-
Strongly	17.0%	17.2%	15.1%	11.5%	17.6%	-	58.6%	19.6%	16.1%	9.2%	12.2%	-	100.0%	15.5%	13.9%	13.9%	32.2%	-	-
DK/REFUSED	4.3%	4.4%	4.2%	3.9%	8.6%	-	-	3.3%	7.5%	7.6%	11.8%	-	-	5.1%	-	-	-	-	-
Net Diff.	36.5%	35.1%	46.2%	51.2%	31.2%	100.0%	-17.2%	27.0%	34.6%	45.4%	29.7%	100.0%	-100%	41.2%	60.9%	57.2%	35.5%	100.0%	100.0%
Mean	3.01	3.00	3.07	3.33	2.58	3.07	1.83	2.94	2.98	3.39	2.53	3.12	1.00	3.05	3.17	3.27	2.71	3.00	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	66.1%	72.2%	63.5%	64.3%	73.9%	60.6%	67.6%	65.5%	66.1%	66.1%	68.2%	60.6%	66.0%	60.2%	61.1%	64.2%	64.4%	53.4%
Strongly	47.6%	52.3%	47.6%	45.4%	54.2%	42.3%	49.8%	46.6%	47.8%	47.3%	49.5%	42.3%	52.7%	45.2%	48.8%	46.3%	49.1%	43.0%
Somewhat	18.5%	19.9%	15.9%	18.9%	19.7%	18.3%	17.8%	18.9%	18.3%	18.9%	18.7%	18.3%	13.2%	15.0%	12.3%	17.9%	15.3%	10.4%
OPPOSE	29.6%	26.0%	29.0%	31.3%	25.8%	32.8%	27.6%	30.4%	29.3%	29.9%	28.4%	32.8%	30.8%	35.5%	34.2%	33.2%	32.0%	41.6%
Somewhat	12.6%	13.1%	4.4%	15.2%	10.9%	15.8%	8.5%	14.3%	11.6%	13.8%	11.4%	15.8%	9.7%	17.8%	15.6%	13.7%	15.4%	12.6%
Strongly	17.0%	12.8%	24.6%	16.0%	14.9%	17.0%	19.1%	16.1%	17.7%	16.1%	16.9%	17.0%	21.1%	17.7%	18.6%	19.5%	16.6%	29.0%
DK/REFUSED	4.3%	1.8%	7.4%	4.5%	0.3%	6.6%	4.8%	4.1%	4.6%	4.0%	3.5%	6.6%	3.2%	4.3%	4.7%	2.6%	3.6%	5.0%
Net Diff.	36.5%	46.2%	34.5%	33.0%	48.1%	27.8%	40.0%	35.1%	36.8%	36.2%	39.8%	27.8%	35.2%	24.7%	26.9%	31.0%	32.4%	11.8%
Mean	3.01	3.14	2.94	2.98	3.13	2.92	3.03	3.00	3.01	3.01	3.04	2.92	3.01	2.92	2.96	2.93	3.01	2.71

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
SUPPORT	66.1%	69.7%	69.1%	71.7%	67.2%	71.9%	64.0%	62.3%	69.2%	69.5%	65.4%	63.7%	78.1%	60.0%	64.0%	68.5%	66.4%
Strongly	47.6%	46.2%	47.6%	46.6%	47.8%	49.9%	42.0%	47.9%	47.3%	48.3%	49.9%	44.7%	52.4%	41.0%	53.3%	47.9%	47.5%
Somewhat	18.5%	23.5%	21.5%	25.0%	19.4%	22.0%	21.9%	14.4%	22.0%	21.2%	15.5%	19.0%	25.7%	19.0%	10.7%	20.6%	18.8%
OPPOSE	29.6%	23.6%	26.9%	23.7%	28.1%	24.8%	28.7%	33.8%	26.1%	28.5%	29.4%	30.7%	20.6%	35.8%	28.2%	30.5%	28.3%
Somewhat	12.6%	7.1%	11.9%	7.1%	13.9%	7.5%	17.3%	14.9%	10.8%	12.4%	15.3%	10.3%	11.4%	13.1%	8.5%	14.5%	13.0%
Strongly	17.0%	16.5%	15.0%	16.6%	14.3%	17.3%	11.4%	18.9%	15.3%	16.1%	14.1%	20.4%	9.2%	22.6%	19.7%	15.9%	15.3%
DK/REFUSED	4.3%	6.8%	4.0%	4.6%	4.7%	3.3%	7.3%	3.9%	4.7%	2.0%	5.2%	5.6%	1.3%	4.2%	7.8%	1.0%	5.3%
Net Diff.	36.5%	46.1%	42.2%	48.0%	39.1%	47.1%	35.3%	28.5%	43.1%	41.0%	36.0%	33.0%	57.5%	24.3%	35.8%	38.0%	38.0%
Mean	3.01	3.07	3.06	3.07	3.06	3.08	3.02	2.95	3.06	3.04	3.07	2.93	3.23	2.82	3.06	3.02	3.04

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
SUPPORT	66.1%	55.6%	72.0%	73.2%	65.0%	77.8%	63.6%	50.3%	48.6%	72.2%	92.3%	94.6%	100.0%	94.4%
Strongly	47.6%	37.3%	53.3%	51.0%	49.1%	63.9%	43.0%	31.8%	28.6%	72.2%	69.9%	75.2%	100.0%	74.3%
Somewhat	18.5%	18.3%	18.7%	22.2%	15.9%	13.9%	20.6%	18.5%	19.9%	-	22.4%	19.4%	-	20.1%
OPPOSE	29.6%	38.7%	23.5%	22.6%	31.8%	21.9%	30.2%	42.5%	43.7%	27.8%	7.0%	5.4%	-	5.6%
Somewhat	12.6%	17.3%	9.7%	10.6%	11.0%	7.9%	19.0%	22.6%	24.4%	-	-	-	-	-
Strongly	17.0%	21.4%	13.8%	12.0%	20.8%	14.0%	11.2%	19.9%	19.3%	27.8%	7.0%	5.4%	-	5.6%
DK/REFUSED	4.3%	5.7%	4.5%	4.2%	3.1%	0.3%	6.1%	7.2%	7.7%	-	0.7%	-	-	-
Net Diff.	36.5%	17.0%	48.6%	50.6%	33.2%	55.9%	33.4%	7.8%	4.9%	44.4%	85.3%	89.1%	100.0%	88.7%
Mean	3.01	2.76	3.17	3.17	2.96	3.28	3.02	2.67	2.63	3.17	3.56	3.64	4.00	3.63

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	37	28	36	85	17	14	3	90	87	2	8	8	-	4
SUPPORT	72.3%	69.3%	78.4%	70.6%	73.1%	68.3%	62.3%	100.0%	70.6%	70.1%	88.9%	78.1%	78.1%	-	96.7%
Strongly	47.1%	42.2%	57.8%	43.9%	46.9%	48.3%	38.5%	100.0%	46.9%	48.1%	-	43.1%	43.1%	-	58.4%
Somewhat	25.1%	27.1%	20.6%	26.6%	26.2%	20.0%	23.8%	-	23.7%	22.0%	88.9%	34.9%	34.9%	-	38.3%
OPPOSE	24.2%	27.4%	16.3%	27.1%	23.6%	27.0%	32.1%	-	26.3%	27.0%	-	13.6%	13.6%	-	-
Somewhat	9.6%	17.8%	-	8.5%	8.0%	17.3%	20.6%	-	10.8%	11.1%	-	-	-	-	-
Strongly	14.6%	9.6%	16.3%	18.6%	15.7%	9.7%	11.5%	-	15.4%	15.8%	-	13.6%	13.6%	-	-
DK/REFUSED	3.5%	3.3%	5.3%	2.4%	3.3%	4.7%	5.6%	-	3.1%	2.9%	11.1%	8.3%	8.3%	-	3.3%
Net Diff.	48.1%	41.9%	62.1%	43.5%	49.4%	41.3%	30.2%	100.0%	44.3%	43.2%	88.9%	64.5%	64.5%	-	96.7%
Mean	3.09	3.05	3.26	2.98	3.08	3.12	2.95	4.00	3.05	3.06	3.00	3.17	3.17	-	3.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	102	46	10	27	18	4	4	31	63	13	3	12	8	3	5	10	19	4	1	8	39
SUPPORT	72.3%	62.1%	84.0%	76.1%	85.9%	21.6%	49.7%	76.2%	75.2%	60.8%	66.4%	71.7%	87.2%	60.5%	55.5%	65.9%	78.4%	11.9%	100.0%	35.9%	67.6%
Strongly	47.1%	42.8%	45.4%	44.0%	63.5%	-	13.0%	50.3%	51.0%	33.1%	13.3%	48.1%	69.3%	22.1%	37.1%	31.4%	55.6%	-	-	6.6%	41.0%
Somewhat	25.1%	19.3%	38.6%	32.2%	22.4%	21.6%	36.7%	25.9%	24.2%	27.7%	53.1%	23.7%	18.0%	38.4%	18.4%	34.5%	22.8%	11.9%	100.0%	29.3%	26.6%
OPPOSE	24.2%	35.1%	-	21.5%	13.7%	78.4%	46.1%	21.6%	20.5%	39.2%	33.6%	21.2%	12.8%	39.5%	44.5%	25.6%	21.6%	88.1%	-	62.0%	30.2%
Somewhat	9.6%	13.2%	-	5.5%	11.3%	-	21.0%	9.8%	9.3%	-	13.1%	17.5%	7.1%	-	-	14.9%	8.5%	-	-	10.7%	10.0%
Strongly	14.6%	21.8%	-	16.0%	2.3%	78.4%	25.1%	11.7%	11.2%	39.2%	20.5%	3.7%	5.6%	39.5%	44.5%	10.7%	13.1%	88.1%	-	51.3%	20.2%
DK/REFUSED	3.5%	2.8%	16.0%	2.3%	0.4%	-	4.2%	2.3%	4.3%	-	-	7.1%	-	-	-	8.4%	-	-	-	2.1%	2.3%
Net Diff.	48.1%	27.0%	84.0%	54.6%	72.2%	-56.7%	3.5%	54.6%	54.7%	21.5%	32.8%	50.6%	74.4%	20.9%	11.1%	40.3%	56.8%	-76.2%	100.0%	-26.1%	37.4%
Mean	3.09	2.86	3.54	3.07	3.48	1.43	2.39	3.17	3.20	2.55	2.59	3.25	3.51	2.43	2.48	2.95	3.21	1.24	3.00	1.91	2.90

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	2	1	6	17	58	2	25	9	6	3	-	88	87	2	9	9	0	4
SUPPORT	72.3%	49.2%	42.1%	49.7%	60.8%	69.1%	100.0%	77.1%	44.7%	100.0%	100.0%	-	69.2%	69.9%	30.0%	99.2%	99.2%	100.0%	78.7%
Strongly	47.1%	-	-	19.7%	29.0%	40.7%	100.0%	52.3%	34.0%	84.8%	56.6%	-	45.7%	46.0%	30.0%	65.3%	65.0%	100.0%	38.0%
Somewhat	25.1%	49.2%	42.1%	29.9%	31.8%	28.5%	-	24.8%	10.7%	15.2%	43.4%	-	23.5%	23.9%	-	33.9%	34.1%	-	40.6%
OPPOSE	24.2%	50.8%	57.9%	50.3%	34.2%	24.9%	-	22.3%	55.3%	-	-	-	27.8%	27.1%	70.0%	-	-	-	-
Somewhat	9.6%	-	-	-	8.9%	12.1%	-	6.7%	12.6%	-	-	-	11.0%	11.2%	-	-	-	-	-
Strongly	14.6%	50.8%	57.9%	50.3%	25.3%	12.8%	-	15.6%	42.7%	-	-	-	16.8%	15.9%	70.0%	-	-	-	-
DK/REFUSED	3.5%	-	-	-	5.0%	5.9%	-	0.6%	-	-	-	-	2.9%	3.0%	-	0.8%	0.8%	-	21.3%
Net Diff.	48.1%	-1.5%	-15.8%	-0.7%	26.6%	44.2%	100.0%	54.8%	-10.5%	100.0%	100.0%	-	41.4%	42.8%	-40.1%	99.2%	99.2%	100.0%	78.7%
Mean	3.09	1.98	1.84	2.19	2.68	3.03	4.00	3.14	2.36	3.85	3.57	-	3.01	3.03	1.90	3.66	3.66	4.00	3.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total Answering	102	87	85	2	6	6	0	9	45	28	27	1	3	3	0	5	12	28	2	1
SUPPORT	72.3%	68.5%	68.3%	74.7%	97.0%	97.0%	100.0%	92.2%	61.6%	67.9%	68.3%	53.5%	100.0%	100.0%	100.0%	69.1%	58.0%	67.9%	65.0%	47.6%
Strongly	47.1%	45.2%	45.0%	49.9%	67.1%	66.7%	100.0%	53.1%	42.9%	44.3%	45.6%	6.2%	53.7%	52.4%	100.0%	36.3%	31.9%	44.3%	36.2%	5.4%
Somewhat	25.1%	23.3%	23.3%	24.8%	29.9%	30.3%	-	39.2%	18.8%	23.5%	22.7%	47.3%	46.3%	47.6%	-	32.9%	26.1%	23.5%	28.8%	42.2%
OPPOSE	24.2%	28.4%	28.6%	21.6%	-	-	-	-	35.9%	32.1%	31.7%	46.5%	-	-	-	13.7%	42.0%	32.1%	28.9%	-
Somewhat	9.6%	11.2%	11.0%	21.6%	-	-	-	-	13.5%	10.9%	9.6%	46.5%	-	-	-	-	-	10.9%	-	-
Strongly	14.6%	17.2%	17.6%	-	-	-	-	-	22.3%	21.3%	22.0%	-	-	-	-	13.7%	42.0%	21.3%	28.9%	-
DK/REFUSED	3.5%	3.1%	3.1%	3.6%	3.0%	3.0%	-	7.8%	2.5%	-	-	-	-	-	-	17.1%	-	-	6.1%	52.4%
Net Diff.	48.1%	40.1%	39.7%	53.1%	97.0%	97.0%	100.0%	92.2%	25.8%	35.7%	36.7%	6.9%	100.0%	100.0%	100.0%	55.4%	16.0%	35.7%	36.1%	47.6%
Mean	3.09	3.00	2.99	3.29	3.69	3.69	4.00	3.58	2.84	2.91	2.92	2.60	3.54	3.52	4.00	3.11	2.48	2.91	2.77	3.11

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total Answering	102	72	26	48	36	68	29	92	6	-	89	74	25	74	25	60	9	32	29	3	-	
SUPPORT	72.3%	73.8%	64.6%	77.7%	63.8%	66.0%	84.9%	72.7%	50.3%	-	72.2%	100.0%	-	100.0%	-	66.7%	90.2%	77.8%	75.7%	100.0%	-	
Strongly	47.1%	50.4%	34.7%	46.3%	40.3%	40.1%	61.8%	47.0%	31.5%	-	47.4%	65.2%	-	65.2%	-	41.8%	70.7%	50.6%	46.9%	89.8%	-	
Somewhat	25.1%	23.4%	29.9%	31.4%	23.5%	26.0%	23.1%	25.7%	18.8%	-	24.8%	34.8%	-	34.8%	-	24.9%	19.5%	27.2%	28.9%	10.2%	-	
OPPOSE	24.2%	23.0%	31.3%	18.9%	36.0%	31.7%	10.9%	23.8%	48.5%	-	27.8%	-	100.0%	-	100.0%	31.6%	9.8%	14.4%	15.7%	-	-	
Somewhat	9.6%	6.7%	19.2%	7.7%	14.0%	12.8%	3.7%	8.6%	32.2%	-	11.0%	-	39.5%	-	39.5%	13.6%	9.8%	2.0%	2.2%	-	-	
Strongly	14.6%	16.3%	12.1%	11.2%	22.0%	18.9%	7.2%	15.2%	16.3%	-	16.8%	-	60.5%	-	60.5%	18.0%	-	12.4%	13.6%	-	-	
DK/REFUSED	3.5%	3.2%	4.1%	3.4%	0.2%	2.3%	4.2%	3.5%	1.2%	-	-	-	-	-	-	1.7%	-	7.8%	8.5%	-	-	
Net Diff.	48.1%	50.8%	33.3%	58.8%	27.9%	34.4%	74.0%	48.8%	1.8%	-	44.5%	100.0%	-100%	100.0%	-100%	35.0%	80.3%	63.4%	60.0%	100.0%	-	
Mean	3.09	3.11	2.91	3.17	2.82	2.89	3.46	3.08	2.66	-	3.03	3.65	1.40	3.65	1.40	2.92	3.61	3.26	3.19	3.90	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	102	32	2	17	28	7	16	55	7	30	6	2	3	3	2	1
SUPPORT	72.3%	65.3%	100.0%	79.5%	68.2%	87.0%	76.1%	66.1%	100.0%	75.8%	71.6%	49.6%	100.0%	66.3%	49.6%	100.0%
Strongly	47.1%	35.4%	39.4%	41.9%	49.1%	80.7%	59.9%	42.6%	87.8%	50.0%	34.5%	-	56.8%	28.2%	-	100.0%
Somewhat	25.1%	29.9%	60.6%	37.6%	19.1%	6.3%	16.2%	23.5%	12.2%	25.8%	37.1%	49.6%	43.2%	38.1%	49.6%	-
OPPOSE	24.2%	34.7%	-	15.3%	28.1%	13.0%	13.4%	32.0%	-	15.7%	28.4%	50.4%	-	33.7%	50.4%	-
Somewhat	9.6%	10.7%	-	3.8%	16.8%	13.0%	-	14.0%	-	2.1%	9.3%	50.4%	-	-	50.4%	-
Strongly	14.6%	24.0%	-	11.5%	11.2%	-	13.4%	17.9%	-	13.5%	19.1%	-	-	33.7%	-	-
DK/REFUSED	3.5%	-	-	5.3%	3.7%	-	10.5%	1.9%	-	8.5%	-	-	-	-	-	-
Net Diff.	48.1%	30.5%	100.0%	64.2%	40.1%	74.0%	62.7%	34.2%	100.0%	60.2%	43.2%	-0.8%	100.0%	32.6%	-0.8%	100.0%
Mean	3.09	2.77	3.39	3.16	3.10	3.68	3.37	2.93	3.88	3.23	2.87	2.50	3.57	2.61	2.50	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	102	33	20	3	1	3	16	80	39	40	2	0	5	43	3	11	37	2	14	73	
SUPPORT	72.3%	72.8%	55.3%	72.3%	100.0%	66.3%	75.9%	70.8%	65.0%	76.5%	100.0%	100.0%	77.3%	69.0%	67.8%	75.3%	72.9%	100.0%	73.4%	70.4%	
Strongly	47.1%	50.3%	38.9%	44.8%	100.0%	32.7%	52.2%	46.1%	36.7%	55.2%	100.0%	-	31.2%	37.9%	52.1%	62.1%	55.4%	61.9%	47.1%	47.6%	
Somewhat	25.1%	22.4%	16.4%	27.5%	-	33.6%	23.7%	24.7%	28.3%	21.2%	-	100.0%	46.1%	31.1%	15.7%	13.2%	17.5%	38.1%	26.3%	22.8%	
OPPOSE	24.2%	27.2%	39.3%	27.7%	-	33.7%	19.1%	25.9%	28.4%	23.5%	-	-	8.8%	31.0%	32.2%	24.0%	20.0%	-	21.2%	26.0%	
Somewhat	9.6%	11.0%	15.7%	27.7%	-	33.7%	9.6%	9.2%	12.2%	6.3%	-	-	-	9.5%	32.2%	14.1%	8.8%	-	10.6%	9.3%	
Strongly	14.6%	16.3%	23.6%	-	-	-	9.6%	16.7%	16.2%	17.3%	-	-	8.8%	21.5%	-	10.0%	11.3%	-	10.6%	16.7%	
DK/REFUSED	3.5%	-	5.3%	-	-	-	4.9%	3.3%	6.6%	-	-	-	13.9%	-	-	0.7%	7.0%	-	5.4%	3.6%	
Net Diff.	48.1%	45.5%	16.0%	44.7%	100.0%	32.5%	56.8%	44.9%	36.7%	52.9%	100.0%	100.0%	68.5%	37.9%	35.6%	51.3%	52.9%	100.0%	52.2%	44.4%	
Mean	3.09	3.07	2.75	3.17	4.00	2.99	3.25	3.04	2.92	3.14	4.00	3.00	3.16	2.85	3.20	3.28	3.26	3.62	3.16	3.05	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	102	1	2	7	1	1	4	91	9	1	28	74	42	44	22	21	20	23	37	39
SUPPORT	72.3%	-	100.0%	75.3%	-	100.0%	73.3%	70.5%	89.9%	91.4%	76.9%	70.5%	75.4%	68.0%	69.1%	75.0%	82.2%	61.4%	76.4%	66.1%
Strongly	47.1%	-	100.0%	30.1%	-	100.0%	22.3%	47.1%	48.4%	76.9%	39.1%	50.1%	53.8%	39.8%	49.4%	25.0%	58.6%	53.7%	55.2%	41.8%
Somewhat	25.1%	-	-	45.2%	-	-	50.9%	23.4%	41.4%	14.5%	37.8%	20.4%	21.6%	28.2%	19.8%	50.1%	23.6%	7.7%	21.2%	24.4%
OPPOSE	24.2%	100.0%	-	24.7%	100.0%	-	26.7%	26.0%	10.1%	8.6%	17.1%	26.9%	20.7%	28.2%	30.1%	22.0%	10.4%	34.0%	19.1%	29.6%
Somewhat	9.6%	100.0%	-	8.1%	100.0%	-	-	9.7%	10.1%	-	3.2%	11.9%	10.7%	9.4%	15.6%	3.0%	5.3%	15.4%	10.7%	8.3%
Strongly	14.6%	-	-	16.6%	-	-	26.7%	16.3%	-	8.6%	13.9%	15.0%	10.1%	18.8%	14.5%	19.1%	5.1%	18.6%	8.4%	21.3%
DK/REFUSED	3.5%	-	-	-	-	-	-	3.5%	-	-	6.0%	2.6%	3.9%	3.8%	0.8%	2.9%	7.4%	4.6%	4.5%	4.3%
Net Diff.	48.1%	-100%	100.0%	50.5%	-100%	100.0%	46.5%	44.6%	79.7%	82.7%	59.8%	43.6%	54.6%	39.8%	39.0%	53.0%	71.8%	27.5%	57.3%	36.6%
Mean	3.09	2.00	4.00	2.89	2.00	4.00	2.69	3.05	3.38	3.60	3.09	3.08	3.24	2.93	3.05	2.83	3.46	3.01	3.29	2.91

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	102	5	5	4	3	47	35	32	8	15	27	42	29	4	6	1	5	45	55	23	27	
SUPPORT	72.3%	68.1%	82.5%	68.8%	67.9%	69.8%	76.2%	72.9%	82.9%	63.1%	74.4%	67.9%	78.6%	87.8%	64.0%	100.0%	60.1%	75.6%	69.8%	72.3%	71.6%	
Strongly	47.1%	43.8%	24.6%	33.4%	36.4%	41.5%	53.8%	41.8%	27.8%	40.9%	61.1%	42.4%	57.9%	33.2%	32.5%	70.9%	25.2%	48.3%	47.4%	34.0%	41.7%	
Somewhat	25.1%	24.3%	57.9%	35.4%	31.6%	28.4%	22.4%	31.2%	55.0%	22.2%	13.3%	25.6%	20.7%	54.6%	31.5%	29.1%	34.9%	27.3%	22.5%	38.2%	29.9%	
OPPOSE	24.2%	31.9%	17.5%	31.2%	32.1%	25.5%	20.2%	24.8%	14.8%	26.8%	21.8%	26.9%	17.2%	12.2%	36.0%	-	39.9%	21.7%	25.9%	26.9%	25.7%	
Somewhat	9.6%	10.5%	17.5%	-	32.1%	13.5%	6.9%	9.4%	-	22.1%	8.8%	13.6%	5.2%	12.2%	15.9%	-	17.6%	10.0%	8.3%	13.2%	1.6%	
Strongly	14.6%	21.5%	-	31.2%	-	12.0%	13.4%	15.4%	14.8%	4.7%	12.9%	13.3%	12.0%	-	20.2%	-	22.3%	11.6%	17.6%	13.7%	24.1%	
DK/REFUSED	3.5%	-	-	-	-	4.7%	3.5%	2.2%	2.3%	10.1%	3.9%	5.2%	4.2%	-	-	-	-	2.7%	4.2%	0.8%	2.6%	
Net Diff.	48.1%	36.2%	65.0%	37.5%	35.9%	44.4%	56.0%	48.1%	68.0%	36.3%	52.6%	41.0%	61.4%	75.5%	28.0%	100.0%	20.2%	53.9%	43.9%	45.3%	45.9%	
Mean	3.09	2.90	3.07	2.71	3.04	3.04	3.21	3.02	2.98	3.10	3.27	3.02	3.30	3.21	2.76	3.71	2.63	3.15	3.04	2.93	2.92	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	102	22	28	40	49	5	6	3	3	61	31	32	15	29	16	52	31	9	1	6	0
SUPPORT	72.3%	78.9%	68.1%	74.0%	70.5%	88.5%	63.6%	100.0%	38.7%	74.9%	70.0%	74.0%	64.6%	75.9%	74.9%	75.4%	69.4%	71.9%	100.0%	68.1%	100.0%
Strongly	47.1%	62.9%	52.8%	51.7%	47.4%	19.7%	47.1%	30.5%	38.7%	46.7%	47.2%	36.2%	32.8%	58.6%	60.3%	49.7%	47.2%	29.5%	47.3%	34.0%	100.0%
Somewhat	25.1%	16.0%	15.4%	22.3%	23.2%	68.9%	16.5%	69.5%	-	28.2%	22.8%	37.8%	31.8%	17.3%	14.6%	25.7%	22.1%	42.4%	52.7%	34.1%	-
OPPOSE	24.2%	16.3%	26.1%	22.9%	24.7%	11.5%	36.4%	-	61.3%	23.4%	27.5%	26.0%	31.2%	20.4%	24.2%	22.6%	28.1%	28.1%	-	31.9%	-
Somewhat	9.6%	6.8%	14.8%	9.9%	7.5%	11.5%	16.0%	-	27.0%	11.1%	9.4%	8.2%	9.6%	14.4%	9.2%	10.3%	9.6%	15.7%	-	14.1%	-
Strongly	14.6%	9.5%	11.3%	13.0%	17.3%	-	20.4%	-	34.3%	12.3%	18.1%	17.9%	21.5%	6.0%	15.1%	12.3%	18.5%	12.4%	-	17.9%	-
DK/REFUSED	3.5%	4.7%	5.8%	3.1%	4.7%	-	-	-	-	1.7%	2.5%	-	4.3%	3.7%	0.9%	2.0%	2.5%	-	-	-	-
Net Diff.	48.1%	62.6%	42.1%	51.1%	45.8%	77.1%	27.3%	100.0%	-22.7%	51.5%	42.5%	47.9%	33.4%	55.5%	50.7%	52.9%	41.3%	43.8%	100.0%	36.1%	100.0%
Mean	3.09	3.39	3.16	3.16	3.06	3.08	2.90	3.30	2.43	3.11	3.02	2.92	2.79	3.33	3.21	3.15	3.01	2.89	3.47	2.84	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	102	59	13	44	2	30	19	5	6	28	16	30	14	51	28	7	2	6	1	
SUPPORT	72.3%	74.2%	85.6%	71.1%	72.1%	67.9%	54.8%	90.6%	91.6%	63.5%	78.5%	84.2%	56.3%	75.6%	65.6%	64.2%	100.0%	63.4%	100.0%	
Strongly	47.1%	53.7%	49.8%	54.8%	53.8%	37.5%	24.3%	58.0%	62.9%	40.9%	28.6%	65.6%	47.2%	55.8%	37.3%	38.5%	39.4%	40.2%	-	
Somewhat	25.1%	20.5%	35.8%	16.2%	18.3%	30.4%	30.5%	32.6%	28.7%	22.7%	49.9%	18.6%	9.1%	19.8%	28.3%	25.8%	60.6%	23.2%	100.0%	
OPPOSE	24.2%	22.9%	9.4%	26.5%	27.9%	31.6%	44.8%	9.4%	7.2%	34.2%	21.5%	12.4%	42.7%	21.1%	33.9%	35.8%	-	36.6%	-	
Somewhat	9.6%	8.7%	-	10.2%	27.9%	13.3%	20.9%	-	-	7.1%	9.1%	10.1%	18.0%	7.1%	14.3%	20.0%	-	16.1%	-	
Strongly	14.6%	14.2%	9.4%	16.3%	-	18.3%	24.0%	9.4%	7.2%	27.1%	12.4%	2.3%	24.7%	14.0%	19.6%	15.7%	-	20.5%	-	
DK/REFUSED	3.5%	2.9%	5.0%	2.4%	-	0.5%	0.4%	-	1.2%	2.2%	-	3.5%	1.0%	3.3%	0.5%	-	-	-	-	
Net Diff.	48.1%	51.3%	76.2%	44.6%	44.2%	36.3%	10.0%	81.1%	84.4%	29.3%	57.0%	71.8%	13.6%	54.5%	31.7%	28.5%	100.0%	26.8%	100.0%	
Mean	3.09	3.17	3.33	3.12	3.26	2.88	2.55	3.39	3.49	2.79	2.95	3.53	2.80	3.21	2.84	2.87	3.39	2.83	3.00	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total Answering	102	91	10	6	2	-	1	44	7	4	2	-	1	48	3	3	1	-	-
SUPPORT	72.3%	72.0%	75.2%	68.4%	77.7%	-	100.0%	70.5%	76.8%	70.6%	71.3%	-	100.0%	73.3%	71.3%	65.1%	100.0%	-	-
Strongly	47.1%	48.6%	34.4%	34.7%	54.5%	-	-	39.9%	24.0%	24.6%	41.5%	-	-	56.5%	58.8%	49.9%	100.0%	-	-
Somewhat	25.1%	23.4%	40.8%	33.7%	23.2%	-	100.0%	30.6%	52.9%	46.0%	29.8%	-	100.0%	16.8%	12.5%	15.2%	-	-	-
OPPOSE	24.2%	24.1%	24.8%	31.6%	22.3%	-	-	27.5%	23.2%	29.4%	28.7%	-	-	21.1%	28.7%	34.9%	-	-	-
Somewhat	9.6%	9.1%	13.9%	13.9%	22.3%	-	-	8.1%	7.6%	-	28.7%	-	-	10.0%	28.7%	34.9%	-	-	-
Strongly	14.6%	15.1%	10.9%	17.7%	-	-	-	19.4%	15.6%	29.4%	-	-	-	11.1%	-	-	-	-	-
DK/REFUSED	3.5%	3.9%	-	-	-	-	-	2.0%	-	-	-	-	-	5.6%	-	-	-	-	-
Net Diff.	48.1%	47.8%	50.4%	36.8%	55.4%	-	100.0%	43.0%	53.7%	41.1%	42.6%	-	100.0%	52.2%	42.6%	30.2%	100.0%	-	-
Mean	3.09	3.10	2.99	2.85	3.32	-	3.00	2.93	2.85	2.66	3.13	-	3.00	3.26	3.30	3.15	4.00	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	102	11	17	26	15	32	28	74	54	47	70	32	16	35	33	18	39	12
SUPPORT	72.3%	54.3%	68.1%	73.6%	67.6%	81.9%	62.6%	76.0%	67.9%	77.3%	67.8%	81.9%	58.1%	77.7%	69.2%	75.4%	69.8%	76.5%
Strongly	47.1%	52.4%	36.6%	41.5%	43.2%	57.4%	42.9%	48.8%	42.2%	52.8%	42.4%	57.4%	27.4%	42.6%	35.4%	41.9%	36.5%	41.3%
Somewhat	25.1%	2.0%	31.6%	32.1%	24.4%	24.6%	19.6%	27.2%	25.7%	24.5%	25.4%	24.6%	30.8%	35.2%	33.8%	33.5%	33.3%	35.2%
OPPOSE	24.2%	45.7%	23.0%	23.4%	31.5%	14.6%	32.2%	21.2%	27.9%	20.0%	28.7%	14.6%	41.9%	19.7%	28.3%	24.2%	28.1%	22.9%
Somewhat	9.6%	17.8%	6.7%	9.5%	18.5%	4.0%	11.2%	9.0%	10.4%	8.7%	12.1%	4.0%	12.3%	5.9%	7.8%	8.4%	8.3%	7.1%
Strongly	14.6%	27.8%	16.4%	13.9%	13.0%	10.5%	21.0%	12.2%	17.5%	11.3%	16.5%	10.5%	29.6%	13.8%	20.5%	15.8%	19.8%	15.8%
DK/REFUSED	3.5%	-	8.9%	3.1%	1.0%	3.5%	5.3%	2.8%	4.2%	2.7%	3.5%	3.5%	-	2.5%	2.4%	0.4%	2.1%	0.6%
Net Diff.	48.1%	8.7%	45.1%	50.2%	36.1%	67.4%	30.4%	54.8%	40.0%	57.4%	39.2%	67.4%	16.2%	58.0%	40.9%	51.2%	41.7%	53.5%
Mean	3.09	2.79	2.97	3.04	2.99	3.33	2.89	3.16	2.97	3.22	2.97	3.33	2.56	3.09	2.86	3.02	2.88	3.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	102	12	39	21	29	31	20	51	51	29	34	38	4	21	15	19	43
SUPPORT	72.3%	68.8%	74.5%	65.8%	78.5%	65.3%	85.3%	71.4%	73.2%	64.5%	72.5%	77.9%	20.6%	69.3%	83.4%	72.1%	74.9%
Strongly	47.1%	64.8%	54.2%	52.8%	59.5%	49.9%	67.2%	37.7%	56.7%	47.4%	44.9%	49.0%	15.0%	48.2%	63.9%	36.6%	48.7%
Somewhat	25.1%	4.0%	20.2%	13.0%	19.0%	15.5%	18.1%	33.7%	16.5%	17.1%	27.6%	28.9%	5.6%	21.1%	19.6%	35.5%	26.2%
OPPOSE	24.2%	18.5%	22.5%	27.2%	17.4%	29.4%	9.5%	26.9%	21.5%	34.4%	22.4%	18.2%	77.6%	27.6%	16.6%	27.0%	18.9%
Somewhat	9.6%	9.5%	11.6%	14.4%	8.8%	17.0%	2.2%	8.0%	11.1%	13.5%	10.4%	5.9%	62.1%	17.6%	3.7%	2.3%	6.0%
Strongly	14.6%	8.9%	10.8%	12.8%	8.6%	12.4%	7.3%	18.9%	10.4%	20.9%	12.0%	12.4%	15.6%	10.1%	12.8%	24.7%	12.9%
DK/REFUSED	3.5%	12.7%	3.1%	7.0%	4.1%	5.3%	5.3%	1.7%	5.3%	1.1%	5.1%	3.9%	1.8%	3.0%	-	0.9%	6.2%
Net Diff.	48.1%	50.4%	52.0%	38.6%	61.1%	35.9%	75.8%	44.5%	51.6%	30.0%	50.2%	59.7%	-57.1%	41.7%	66.9%	45.1%	55.9%
Mean	3.09	3.43	3.22	3.14	3.35	3.09	3.53	2.92	3.26	2.92	3.11	3.19	2.20	3.11	3.35	2.85	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	102	48	18	17	12	6	15	15	15	1	1	1	-	1
SUPPORT	72.3%	68.3%	72.3%	76.5%	79.8%	77.5%	75.0%	77.7%	76.8%	100.0%	100.0%	100.0%	-	100.0%
Strongly	47.1%	49.9%	29.7%	59.2%	55.6%	27.5%	48.5%	46.5%	44.3%	100.0%	91.5%	100.0%	-	100.0%
Somewhat	25.1%	18.4%	42.6%	17.2%	24.2%	50.0%	26.5%	31.2%	32.5%	-	8.5%	-	-	-
OPPOSE	24.2%	26.7%	27.7%	17.5%	20.2%	21.4%	8.6%	21.8%	22.8%	-	-	-	-	-
Somewhat	9.6%	14.0%	11.7%	2.5%	-	7.1%	-	4.1%	4.3%	-	-	-	-	-
Strongly	14.6%	12.7%	16.0%	15.0%	20.2%	14.3%	8.6%	17.7%	18.4%	-	-	-	-	-
DK/REFUSED	3.5%	5.1%	-	6.1%	-	1.2%	16.4%	0.5%	0.5%	-	-	-	-	-
Net Diff.	48.1%	41.6%	44.6%	59.0%	59.6%	56.1%	66.3%	55.9%	54.0%	100.0%	100.0%	100.0%	-	100.0%
Mean	3.09	3.11	2.86	3.28	3.15	2.92	3.37	3.07	3.03	4.00	3.91	4.00	-	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
SUPPORT	90.6%	89.9%	89.3%	91.8%	90.9%	89.0%	84.3%	100.0%	81.8%	81.3%	95.2%	98.7%	98.7%	100.0%	99.4%
Strongly	63.5%	66.4%	62.5%	61.4%	65.7%	52.9%	50.2%	59.0%	47.3%	48.6%	11.2%	83.2%	83.5%	77.0%	53.5%
Somewhat	27.1%	23.5%	26.8%	30.3%	25.3%	36.1%	34.1%	41.0%	34.6%	32.7%	84.0%	15.5%	15.2%	23.0%	45.9%
OPPOSE	8.2%	9.0%	8.1%	7.6%	8.0%	9.3%	13.4%	-	16.3%	16.9%	-	0.8%	0.8%	-	-
Somewhat	3.2%	5.8%	-	2.4%	2.7%	6.0%	8.6%	-	6.7%	7.0%	-	-	-	-	-
Strongly	5.0%	3.1%	8.1%	5.2%	5.3%	3.3%	4.8%	-	9.5%	9.9%	-	0.8%	0.8%	-	-
DK/REFUSED	1.2%	1.1%	2.6%	0.7%	1.1%	1.6%	2.3%	-	1.9%	1.8%	4.8%	0.5%	0.5%	-	0.6%
Net Diff.	82.4%	81.0%	81.2%	84.2%	82.9%	79.7%	71.0%	100.0%	65.6%	64.5%	95.2%	97.9%	97.9%	100.0%	99.4%
Mean	3.51	3.55	3.48	3.49	3.53	3.41	3.33	3.59	3.22	3.22	3.12	3.82	3.82	3.77	3.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
SUPPORT	90.6%	80.6%	98.0%	91.7%	95.2%	90.7%	84.4%	91.2%	90.8%	83.6%	95.1%	92.1%	96.9%	93.1%	80.7%	91.6%	93.5%	65.0%	100.0%	87.5%	90.1%
Strongly	63.5%	50.5%	78.8%	57.3%	72.3%	82.1%	48.7%	58.2%	63.6%	44.5%	71.3%	58.3%	75.4%	75.8%	53.5%	53.0%	64.9%	60.3%	42.5%	73.8%	63.3%
Somewhat	27.1%	30.1%	19.1%	34.4%	22.9%	8.5%	35.6%	33.0%	27.2%	39.1%	23.8%	33.8%	21.5%	17.3%	27.2%	38.6%	28.6%	4.7%	57.5%	13.7%	26.8%
OPPOSE	8.2%	18.0%	-	7.5%	4.6%	9.3%	14.3%	8.0%	7.6%	16.4%	4.9%	5.9%	3.1%	6.9%	19.3%	6.3%	6.5%	35.0%	-	12.1%	9.2%
Somewhat	3.2%	6.8%	-	1.9%	3.8%	-	6.5%	3.6%	3.4%	-	1.9%	4.9%	1.7%	-	-	3.7%	2.5%	-	-	2.1%	3.1%
Strongly	5.0%	11.2%	-	5.6%	0.8%	9.3%	7.8%	4.3%	4.2%	16.4%	3.0%	1.0%	1.4%	6.9%	19.3%	2.6%	3.9%	35.0%	-	10.0%	6.2%
DK/REFUSED	1.2%	1.4%	2.0%	0.8%	0.1%	-	1.3%	0.8%	1.6%	-	-	2.0%	-	-	-	2.1%	-	-	-	0.4%	0.7%
Net Diff.	82.4%	62.6%	98.0%	84.1%	90.6%	81.4%	70.1%	83.2%	83.2%	67.2%	90.3%	86.3%	93.8%	86.3%	61.4%	85.3%	87.1%	30.1%	100.0%	75.3%	80.9%
Mean	3.51	3.22	3.80	3.45	3.67	3.64	3.27	3.46	3.53	3.12	3.63	3.52	3.71	3.62	3.15	3.45	3.54	2.90	3.43	3.52	3.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
SUPPORT	90.6%	81.1%	82.5%	84.4%	89.4%	86.2%	100.0%	87.5%	85.4%	100.0%	100.0%	100.0%	80.5%	80.9%	62.6%	99.9%	99.9%	100.0%	95.8%
Strongly	63.5%	62.8%	69.8%	63.7%	56.6%	55.2%	72.8%	52.3%	62.6%	81.4%	90.2%	89.6%	45.8%	45.9%	41.0%	82.1%	82.7%	7.7%	58.3%
Somewhat	27.1%	18.3%	12.7%	20.7%	32.8%	31.0%	27.2%	35.3%	22.8%	18.6%	9.8%	10.4%	34.7%	35.0%	21.6%	17.8%	17.3%	92.3%	37.6%
OPPOSE	8.2%	18.9%	17.5%	15.6%	9.2%	11.2%	-	12.1%	14.6%	-	-	-	17.6%	17.2%	37.4%	-	-	-	-
Somewhat	3.2%	-	-	-	2.4%	5.4%	-	3.7%	3.3%	-	-	-	7.0%	7.1%	-	-	-	-	-
Strongly	5.0%	18.9%	17.5%	15.6%	6.8%	5.8%	-	8.5%	11.2%	-	-	-	10.7%	10.1%	37.4%	-	-	-	-
DK/REFUSED	1.2%	-	-	-	1.4%	2.7%	-	0.3%	-	-	-	-	1.9%	1.9%	-	0.1%	0.1%	-	4.2%
Net Diff.	82.4%	62.2%	65.0%	68.7%	80.2%	75.0%	100.0%	75.4%	70.9%	100.0%	100.0%	100.0%	62.8%	63.6%	25.1%	99.9%	99.9%	100.0%	95.8%
Mean	3.51	3.25	3.35	3.32	3.41	3.39	3.73	3.32	3.37	3.81	3.90	3.90	3.18	3.19	2.66	3.82	3.83	3.08	3.61

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
SUPPORT	90.6%	81.0%	81.1%	76.2%	99.9%	99.8%	100.0%	98.1%	76.9%	83.8%	84.3%	53.5%	100.0%	100.0%	100.0%	90.2%	79.9%	82.6%	86.8%	88.3%
Strongly	63.5%	47.6%	47.5%	52.8%	85.4%	85.4%	83.7%	54.5%	46.5%	45.3%	45.9%	6.2%	78.8%	78.8%	78.9%	55.8%	38.1%	46.1%	51.7%	56.2%
Somewhat	27.1%	33.4%	33.6%	23.4%	14.5%	14.4%	16.3%	43.6%	30.4%	38.5%	38.4%	47.3%	21.2%	21.2%	21.1%	34.4%	41.8%	36.5%	35.1%	32.2%
OPPOSE	8.2%	17.2%	17.1%	20.4%	-	-	-	-	21.6%	16.2%	15.7%	46.5%	-	-	-	4.4%	20.1%	17.4%	10.8%	-
Somewhat	3.2%	6.8%	6.6%	20.4%	-	-	-	-	8.2%	5.5%	4.8%	46.5%	-	-	-	-	-	5.9%	-	-
Strongly	5.0%	10.4%	10.5%	-	-	-	-	-	13.5%	10.7%	10.9%	-	-	-	-	4.4%	20.1%	11.5%	10.8%	-
DK/REFUSED	1.2%	1.9%	1.8%	3.4%	0.1%	0.2%	-	1.9%	1.5%	-	-	-	-	-	-	5.5%	-	-	2.3%	11.7%
Net Diff.	82.4%	63.8%	63.9%	55.9%	99.9%	99.8%	100.0%	98.1%	55.3%	67.5%	68.6%	6.9%	100.0%	100.0%	100.0%	85.8%	59.7%	65.1%	76.0%	88.3%
Mean	3.51	3.20	3.20	3.34	3.85	3.86	3.84	3.56	3.12	3.18	3.19	2.60	3.79	3.79	3.79	3.50	2.98	3.17	3.31	3.64

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
SUPPORT	90.6%	92.5%	76.9%	92.1%	88.4%	85.3%	96.5%	89.5%	92.4%	100.0%	72.2%	100.0%	-	100.0%	-	80.2%	99.0%	93.2%	92.2%	100.0%	-
Strongly	63.5%	66.4%	44.8%	64.7%	62.2%	55.2%	74.1%	60.4%	79.0%	71.9%	47.4%	65.2%	-	70.1%	-	45.8%	81.4%	65.0%	64.5%	68.0%	-
Somewhat	27.1%	26.1%	32.0%	27.4%	26.2%	30.1%	22.4%	29.1%	13.4%	28.1%	24.8%	34.8%	-	29.9%	-	34.5%	17.6%	28.2%	27.7%	32.0%	-
OPPOSE	8.2%	6.6%	20.5%	6.7%	11.5%	13.7%	2.5%	9.1%	7.4%	-	27.8%	-	100.0%	-	100.0%	18.7%	1.0%	4.4%	5.1%	-	-
Somewhat	3.2%	1.9%	12.6%	2.7%	4.5%	5.5%	0.9%	3.3%	4.9%	-	11.0%	-	39.5%	-	39.5%	8.0%	1.0%	0.6%	0.7%	-	-
Strongly	5.0%	4.7%	7.9%	4.0%	7.1%	8.2%	1.7%	5.8%	2.5%	-	16.8%	-	60.5%	-	60.5%	10.7%	-	3.8%	4.4%	-	-
DK/REFUSED	1.2%	0.9%	2.7%	1.2%	0.1%	1.0%	1.0%	1.4%	0.2%	-	-	-	-	-	-	1.0%	-	2.4%	2.7%	-	-
Net Diff.	82.4%	86.0%	56.4%	85.4%	76.9%	71.6%	94.0%	80.4%	85.1%	100.0%	44.5%	100.0%	-100%	100.0%	-100%	61.5%	98.1%	88.8%	87.1%	100.0%	-
Mean	3.51	3.56	3.17	3.55	3.44	3.34	3.71	3.46	3.69	3.72	3.03	3.65	1.40	3.70	1.40	3.17	3.80	3.58	3.57	3.68	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
SUPPORT	90.6%	79.8%	100.0%	93.2%	80.8%	98.6%	93.2%	80.4%	100.0%	92.5%	78.9%	95.1%	100.0%	66.3%	95.1%	100.0%
Strongly	63.5%	45.3%	90.0%	64.1%	46.3%	77.4%	65.8%	47.5%	81.9%	67.3%	25.6%	79.4%	39.0%	28.2%	79.4%	100.0%
Somewhat	27.1%	34.4%	10.0%	29.1%	34.5%	21.2%	27.4%	32.9%	18.1%	25.1%	53.3%	15.7%	61.0%	38.1%	15.7%	-
OPPOSE	8.2%	20.2%	-	5.1%	17.0%	1.4%	3.8%	18.5%	-	4.9%	21.1%	4.9%	-	33.7%	4.9%	-
Somewhat	3.2%	6.2%	-	1.3%	10.2%	1.4%	-	8.1%	-	0.7%	6.9%	4.9%	-	-	4.9%	-
Strongly	5.0%	14.0%	-	3.8%	6.8%	-	3.8%	10.4%	-	4.2%	14.2%	-	-	33.7%	-	-
DK/REFUSED	1.2%	-	-	1.7%	2.2%	-	3.0%	1.1%	-	2.6%	-	-	-	-	-	-
Net Diff.	82.4%	59.5%	100.0%	88.1%	63.8%	97.2%	89.4%	61.8%	100.0%	87.6%	57.8%	90.2%	100.0%	32.6%	90.2%	100.0%
Mean	3.51	3.11	3.90	3.56	3.23	3.76	3.60	3.19	3.82	3.60	2.90	3.75	3.39	2.61	3.75	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
SUPPORT	90.6%	83.0%	76.4%	98.9%	100.0%	97.9%	95.3%	81.9%	78.3%	85.3%	100.0%	100.0%	96.4%	80.3%	98.3%	94.6%	83.6%	100.0%	94.4%	81.7%
Strongly	63.5%	53.8%	43.2%	88.3%	93.9%	83.2%	64.8%	48.4%	42.3%	54.5%	100.0%	94.8%	63.7%	49.2%	84.8%	65.4%	47.6%	89.2%	63.9%	49.1%
Somewhat	27.1%	29.3%	33.2%	10.6%	6.1%	14.7%	30.6%	33.4%	36.1%	30.9%	-	5.2%	32.7%	31.1%	13.5%	29.2%	36.0%	10.8%	30.5%	32.6%
OPPOSE	8.2%	17.0%	20.8%	1.1%	-	2.1%	3.7%	16.1%	17.6%	14.7%	-	-	1.4%	19.7%	1.7%	5.2%	12.2%	-	4.4%	16.1%
Somewhat	3.2%	6.8%	8.3%	1.1%	-	2.1%	1.9%	5.7%	7.5%	3.9%	-	-	-	6.1%	1.7%	3.0%	5.3%	-	2.2%	5.7%
Strongly	5.0%	10.1%	12.5%	-	-	-	1.9%	10.4%	10.0%	10.8%	-	-	1.4%	13.7%	-	2.2%	6.8%	-	2.2%	10.4%
DK/REFUSED	1.2%	-	2.8%	-	-	-	1.0%	2.0%	4.1%	-	-	-	2.2%	-	-	0.1%	4.2%	-	1.1%	2.2%
Net Diff.	82.4%	66.1%	55.6%	97.8%	100.0%	95.8%	91.6%	65.7%	60.7%	70.7%	100.0%	100.0%	95.0%	60.5%	96.6%	89.4%	71.4%	100.0%	90.0%	65.6%
Mean	3.51	3.27	3.10	3.87	3.94	3.81	3.60	3.22	3.15	3.29	4.00	3.95	3.62	3.16	3.83	3.58	3.30	3.89	3.58	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
SUPPORT	90.6%	89.0%	100.0%	83.7%	88.3%	100.0%	83.1%	81.8%	99.4%	96.7%	90.6%	90.5%	89.4%	91.8%	85.6%	92.7%	93.0%	91.2%	89.1%	91.5%
Strongly	63.5%	80.0%	67.5%	40.1%	78.6%	100.0%	45.4%	47.3%	80.1%	59.5%	59.5%	64.5%	57.5%	67.1%	63.4%	61.5%	52.1%	71.2%	55.6%	69.5%
Somewhat	27.1%	9.0%	32.5%	43.6%	9.7%	-	37.7%	34.5%	19.3%	37.2%	31.1%	26.0%	31.9%	24.7%	22.1%	31.2%	40.9%	20.0%	33.5%	22.1%
OPPOSE	8.2%	11.0%	-	16.3%	11.7%	-	16.9%	16.1%	0.6%	3.3%	6.9%	8.6%	8.9%	7.2%	14.1%	6.5%	4.1%	7.8%	8.8%	7.4%
Somewhat	3.2%	11.0%	-	5.3%	11.7%	-	-	6.0%	0.6%	-	1.3%	3.8%	4.6%	2.4%	7.3%	0.9%	2.1%	3.5%	4.9%	2.1%
Strongly	5.0%	-	-	11.0%	-	-	16.9%	10.1%	-	3.3%	5.6%	4.8%	4.3%	4.8%	6.8%	5.6%	2.0%	4.2%	3.9%	5.3%
DK/REFUSED	1.2%	-	-	-	-	-	-	2.2%	-	-	2.5%	0.8%	1.7%	1.0%	0.4%	0.9%	2.9%	1.1%	2.1%	1.1%
Net Diff.	82.4%	78.1%	100.0%	67.4%	76.6%	100.0%	66.2%	65.7%	98.8%	93.4%	83.6%	81.9%	80.6%	84.6%	71.5%	86.2%	88.9%	83.4%	80.3%	84.1%
Mean	3.51	3.69	3.68	3.13	3.67	4.00	3.12	3.22	3.80	3.53	3.48	3.52	3.45	3.56	3.43	3.50	3.47	3.60	3.44	3.57

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
SUPPORT	90.6%	91.0%	94.4%	92.3%	89.1%	89.1%	93.5%	88.2%	96.6%	90.3%	92.2%	88.1%	94.3%	96.4%	88.0%	100.0%	83.5%	90.6%	90.7%	88.8%	89.9%	
Strongly	63.5%	65.8%	41.9%	75.2%	69.4%	56.9%	73.7%	60.5%	70.5%	52.3%	75.1%	55.4%	77.2%	68.8%	50.8%	96.2%	60.1%	59.0%	66.8%	57.6%	65.8%	
Somewhat	27.1%	25.2%	52.5%	17.1%	19.7%	32.2%	19.8%	27.7%	26.1%	38.0%	17.1%	32.8%	17.2%	27.6%	37.2%	3.8%	23.4%	31.7%	24.0%	31.2%	24.1%	
OPPOSE	8.2%	9.0%	5.6%	7.7%	10.9%	9.2%	5.5%	10.9%	3.0%	7.1%	6.6%	10.0%	4.5%	3.6%	12.0%	-	16.5%	8.3%	8.0%	10.9%	9.2%	
Somewhat	3.2%	3.0%	5.6%	-	10.9%	4.9%	1.9%	4.1%	-	5.8%	2.7%	5.0%	1.4%	3.6%	5.3%	-	7.3%	3.9%	2.6%	5.3%	0.6%	
Strongly	5.0%	6.1%	-	7.7%	-	4.3%	3.6%	6.7%	3.0%	1.2%	3.9%	4.9%	3.2%	-	6.7%	-	9.2%	4.5%	5.4%	5.5%	8.6%	
DK/REFUSED	1.2%	-	-	-	-	1.7%	1.0%	1.0%	0.5%	2.7%	1.2%	1.9%	1.1%	-	-	-	-	1.0%	1.3%	0.3%	0.9%	
Net Diff.	82.4%	81.9%	88.7%	84.6%	78.2%	79.9%	88.0%	77.3%	93.6%	83.2%	85.6%	78.2%	89.8%	92.7%	75.9%	100.0%	67.0%	82.3%	82.8%	77.9%	80.7%	
Mean	3.51	3.51	3.36	3.60	3.58	3.44	3.65	3.43	3.65	3.45	3.65	3.41	3.70	3.65	3.32	3.96	3.34	3.47	3.54	3.41	3.49	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
SUPPORT	90.6%	92.3%	91.3%	89.6%	90.9%	96.7%	89.4%	100.0%	84.0%	86.0%	94.6%	84.5%	92.8%	87.5%	95.9%	86.5%	93.9%	83.1%	100.0%	80.2%	100.0%
Strongly	63.5%	60.2%	67.5%	60.1%	67.4%	50.3%	61.8%	70.4%	78.2%	53.0%	71.5%	48.9%	71.5%	57.1%	71.5%	54.6%	72.0%	43.2%	65.8%	59.0%	85.0%
Somewhat	27.1%	32.1%	23.9%	29.4%	23.5%	46.4%	27.6%	29.6%	5.8%	33.0%	23.1%	35.6%	21.3%	30.4%	24.4%	31.9%	21.9%	39.9%	34.2%	21.2%	15.0%
OPPOSE	8.2%	6.0%	7.1%	9.2%	7.7%	3.3%	10.6%	-	16.0%	13.0%	5.0%	15.5%	6.4%	10.6%	4.0%	12.4%	5.6%	16.9%	-	19.8%	-
Somewhat	3.2%	2.5%	4.0%	4.0%	2.3%	3.3%	4.7%	-	7.0%	6.2%	1.7%	4.9%	2.0%	7.5%	1.5%	5.7%	1.9%	9.5%	-	8.7%	-
Strongly	5.0%	3.5%	3.1%	5.2%	5.3%	-	5.9%	-	8.9%	6.8%	3.3%	10.6%	4.4%	3.1%	2.5%	6.7%	3.7%	7.4%	-	11.1%	-
DK/REFUSED	1.2%	1.7%	1.6%	1.2%	1.5%	-	-	-	-	1.0%	0.4%	-	0.9%	1.9%	0.1%	1.1%	0.5%	-	-	-	-
Net Diff.	82.4%	86.4%	84.2%	80.4%	83.2%	93.3%	78.8%	100.0%	68.1%	73.0%	89.6%	69.0%	86.4%	76.9%	91.9%	74.1%	88.3%	66.2%	100.0%	60.3%	100.0%
Mean	3.51	3.52	3.58	3.46	3.55	3.47	3.45	3.70	3.53	3.33	3.64	3.23	3.61	3.44	3.65	3.36	3.63	3.19	3.66	3.28	3.85

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
SUPPORT	90.6%	85.5%	92.5%	82.1%	93.6%	94.4%	85.1%	98.6%	99.4%	78.7%	95.5%	91.4%	93.6%	86.2%	93.7%	81.4%	100.0%	81.0%	100.0%
Strongly	63.5%	55.0%	41.8%	57.7%	69.1%	70.8%	46.4%	79.0%	84.9%	52.5%	68.7%	57.1%	72.3%	55.0%	71.9%	54.9%	60.5%	65.5%	80.3%
Somewhat	27.1%	30.5%	50.7%	24.4%	24.5%	23.6%	38.7%	19.6%	14.5%	26.2%	26.8%	34.3%	21.3%	31.2%	21.7%	26.5%	39.5%	15.5%	19.7%
OPPOSE	8.2%	12.9%	4.9%	16.4%	6.4%	5.5%	14.7%	1.4%	0.5%	19.9%	4.5%	6.7%	6.2%	12.0%	6.2%	18.6%	-	19.0%	-
Somewhat	3.2%	4.9%	-	6.3%	6.4%	2.3%	6.9%	-	-	4.1%	1.9%	5.5%	2.6%	4.0%	2.6%	10.4%	-	8.4%	-
Strongly	5.0%	8.0%	4.9%	10.1%	-	3.2%	7.9%	1.4%	0.5%	15.8%	2.6%	1.2%	3.6%	8.0%	3.6%	8.2%	-	10.6%	-
DK/REFUSED	1.2%	1.6%	2.6%	1.5%	-	0.1%	0.1%	-	0.1%	1.3%	-	1.9%	0.1%	1.9%	0.1%	-	-	-	-
Net Diff.	82.4%	72.7%	87.7%	65.6%	87.2%	88.9%	70.4%	97.2%	98.8%	58.8%	90.9%	84.7%	87.4%	74.2%	87.5%	62.8%	100.0%	62.0%	100.0%
Mean	3.51	3.35	3.33	3.32	3.63	3.62	3.24	3.76	3.84	3.17	3.62	3.50	3.63	3.36	3.62	3.28	3.60	3.36	3.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
SUPPORT	90.6%	90.3%	92.8%	91.7%	91.4%	100.0%	100.0%	88.7%	91.6%	90.8%	88.2%	100.0%	100.0%	91.5%	94.4%	92.5%	100.0%	100.0%	100.0%		
Strongly	63.5%	64.4%	56.6%	74.7%	30.5%	6.7%	-	63.6%	52.3%	76.5%	17.0%	12.4%	-	65.0%	61.9%	72.7%	67.6%	-	-		
Somewhat	27.1%	25.9%	36.2%	17.0%	60.8%	93.3%	100.0%	25.1%	39.2%	14.3%	71.2%	87.6%	100.0%	26.5%	32.4%	19.8%	32.4%	100.0%	100.0%		
OPPOSE	8.2%	8.4%	7.2%	8.3%	8.6%	-	-	10.5%	8.4%	9.2%	11.8%	-	-	6.7%	5.6%	7.5%	-	-	-		
Somewhat	3.2%	3.1%	4.0%	3.7%	8.6%	-	-	3.1%	2.8%	-	11.8%	-	-	3.2%	5.6%	7.5%	-	-	-		
Strongly	5.0%	5.2%	3.2%	4.7%	-	-	-	7.4%	5.7%	9.2%	-	-	-	3.5%	-	-	-	-	-		
DK/REFUSED	1.2%	1.4%	-	-	-	-	-	0.8%	-	-	-	-	-	1.8%	-	-	-	-	-		
Net Diff.	82.4%	81.9%	85.6%	83.3%	82.7%	100.0%	100.0%	78.3%	83.1%	81.7%	76.4%	100.0%	100.0%	84.7%	88.8%	85.1%	100.0%	100.0%	100.0%		
Mean	3.51	3.51	3.46	3.62	3.22	3.07	3.00	3.46	3.38	3.58	3.05	3.12	3.00	3.56	3.56	3.65	3.68	3.00	3.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
SUPPORT	90.6%	87.3%	88.4%	90.6%	91.5%	92.9%	87.9%	91.7%	89.1%	92.3%	89.8%	92.9%	85.7%	91.1%	88.0%	91.2%	89.3%	89.0%
Strongly	63.5%	66.9%	61.0%	60.2%	65.5%	64.9%	63.7%	63.5%	62.1%	65.2%	63.0%	64.9%	62.0%	62.2%	62.6%	61.3%	62.1%	62.2%
Somewhat	27.1%	20.5%	27.4%	30.3%	26.1%	27.9%	24.1%	28.3%	27.0%	27.2%	26.7%	27.9%	23.7%	29.0%	25.4%	29.9%	27.2%	26.8%
OPPOSE	8.2%	12.7%	8.4%	8.3%	8.2%	5.7%	10.4%	7.3%	9.5%	6.8%	9.1%	5.7%	14.3%	7.9%	11.0%	8.7%	10.0%	10.7%
Somewhat	3.2%	5.0%	2.4%	3.4%	4.8%	1.6%	3.6%	3.1%	3.5%	2.9%	3.9%	1.6%	4.2%	2.4%	3.0%	3.0%	2.9%	3.3%
Strongly	5.0%	7.7%	6.0%	5.0%	3.4%	4.1%	6.8%	4.2%	5.9%	3.8%	5.3%	4.1%	10.1%	5.5%	8.0%	5.6%	7.1%	7.4%
DK/REFUSED	1.2%	-	3.2%	1.1%	0.3%	1.4%	1.7%	1.0%	1.4%	0.9%	1.1%	1.4%	-	1.0%	0.9%	0.1%	0.7%	0.3%
Net Diff.	82.4%	74.6%	80.0%	82.2%	83.3%	87.1%	77.5%	84.4%	79.7%	85.6%	80.6%	87.1%	71.5%	83.3%	77.0%	82.5%	79.2%	78.3%
Mean	3.51	3.46	3.48	3.47	3.54	3.56	3.47	3.52	3.47	3.55	3.49	3.56	3.38	3.49	3.44	3.47	3.45	3.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
SUPPORT	90.6%	90.5%	92.1%	90.3%	92.9%	90.3%	94.7%	89.2%	91.7%	89.2%	90.5%	92.0%	82.6%	87.7%	94.0%	91.2%	91.5%
Strongly	63.5%	65.9%	64.3%	61.6%	67.3%	63.9%	66.2%	62.1%	64.7%	62.8%	65.4%	62.5%	55.6%	60.3%	76.3%	59.4%	63.9%
Somewhat	27.1%	24.7%	27.8%	28.7%	25.6%	26.3%	28.5%	27.1%	27.0%	26.4%	25.1%	29.5%	27.0%	27.5%	17.8%	31.8%	27.6%
OPPOSE	8.2%	5.6%	6.9%	7.7%	5.7%	8.3%	3.4%	10.1%	6.6%	10.5%	7.7%	6.6%	17.0%	11.0%	6.0%	8.5%	6.4%
Somewhat	3.2%	2.9%	3.6%	4.1%	2.9%	4.8%	0.8%	3.0%	3.4%	4.1%	3.6%	2.1%	13.6%	7.0%	1.3%	0.7%	2.0%
Strongly	5.0%	2.7%	3.4%	3.6%	2.8%	3.5%	2.6%	7.1%	3.2%	6.4%	4.1%	4.5%	3.4%	4.0%	4.6%	7.8%	4.3%
DK/REFUSED	1.2%	3.9%	0.9%	2.0%	1.3%	1.5%	1.9%	0.7%	1.6%	0.3%	1.8%	1.4%	0.4%	1.2%	-	0.3%	2.1%
Net Diff.	82.4%	84.9%	85.2%	82.6%	87.2%	82.0%	91.3%	79.1%	85.1%	78.7%	82.8%	85.4%	65.6%	76.7%	88.1%	82.7%	85.2%
Mean	3.51	3.60	3.55	3.51	3.60	3.53	3.61	3.45	3.56	3.46	3.55	3.52	3.35	3.46	3.66	3.43	3.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
SUPPORT	90.6%	85.9%	92.3%	93.7%	92.9%	95.0%	90.9%	88.9%	88.1%	100.0%	100.0%	100.0%	100.0%	100.0%
Strongly	63.5%	59.5%	61.7%	66.9%	68.6%	70.0%	60.7%	54.9%	51.4%	100.0%	76.9%	80.6%	100.0%	79.9%
Somewhat	27.1%	26.5%	30.6%	26.8%	24.3%	25.0%	30.2%	34.0%	36.6%	-	23.1%	19.4%	-	20.1%
OPPOSE	8.2%	11.8%	7.7%	4.7%	7.1%	4.7%	3.1%	10.9%	11.7%	-	-	-	-	-
Somewhat	3.2%	6.2%	3.3%	0.7%	-	1.6%	-	2.1%	2.2%	-	-	-	-	-
Strongly	5.0%	5.6%	4.5%	4.0%	7.1%	3.2%	3.1%	8.8%	9.5%	-	-	-	-	-
DK/REFUSED	1.2%	2.2%	-	1.6%	-	0.3%	6.0%	0.2%	0.2%	-	-	-	-	-
Net Diff.	82.4%	74.1%	84.5%	89.0%	85.9%	90.3%	87.8%	78.1%	76.3%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean	3.51	3.43	3.49	3.59	3.54	3.62	3.58	3.35	3.30	4.00	3.77	3.81	4.00	3.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL			HOUSE DISTRICTS					VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23	
MEDICAID BENEFIT COMBO	90.6%	89.9%	89.3%	91.8%	90.9%	89.0%	84.3%	100.0%	81.8%	81.3%	95.2%	98.7%	98.7%	100.0%	99.4%	
MEDICAL MARIJUANA	84.5%	83.9%	87.1%	83.9%	84.5%	84.8%	79.7%	96.6%	74.6%	75.6%	47.3%	93.3%	93.3%	92.9%	96.7%	
LOWERING STATE TAX RATE	79.5%	79.8%	85.8%	76.6%	79.6%	79.2%	72.7%	94.4%	91.3%	91.1%	96.6%	68.3%	67.6%	83.2%	69.6%	
EXPAND MEDICAID PROGRAM	66.1%	67.2%	50.5%	72.0%	66.2%	65.4%	58.4%	81.7%	38.2%	37.5%	57.2%	94.2%	94.0%	100.0%	81.0%	
PARENTS SCHOOL CHOICE	52.3%	49.2%	61.6%	50.9%	52.3%	52.2%	55.0%	45.7%	71.9%	71.0%	95.2%	32.9%	32.5%	42.0%	39.7%	
LEGALIZE SPORTS BETTING	44.9%	45.2%	46.8%	43.7%	43.7%	50.5%	50.5%	50.7%	50.4%	50.4%	50.1%	37.8%	37.3%	50.6%	49.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
MEDICAID BENEFIT COMBO	90.6%	80.6%	98.0%	91.7%	95.2%	90.7%	84.4%	91.2%	90.8%	83.6%	95.1%	92.1%	96.9%	93.1%	80.7%	91.6%	93.5%	65.0%	100.0%	87.5%	90.1%
MEDICAL MARIJUANA	84.5%	78.9%	89.5%	84.9%	86.2%	95.8%	80.3%	83.3%	83.2%	79.7%	88.7%	78.4%	91.8%	90.0%	63.6%	80.3%	88.4%	90.4%	83.4%	92.5%	85.9%
LOWERING STATE TAX RATE	79.5%	87.6%	67.7%	80.3%	81.9%	64.8%	89.7%	82.8%	80.1%	81.5%	68.1%	75.1%	79.7%	76.9%	84.4%	77.8%	74.2%	74.5%	75.1%	70.7%	78.3%
EXPAND MEDICAID PROGRAM	66.1%	48.8%	87.4%	65.0%	66.1%	88.1%	69.0%	63.0%	62.9%	58.2%	85.5%	72.2%	75.7%	82.7%	56.6%	75.3%	70.1%	60.3%	80.2%	80.4%	69.4%
PARENTS SCHOOL CHOICE	52.3%	68.2%	31.2%	54.8%	52.0%	37.9%	59.6%	48.7%	56.3%	69.3%	33.8%	46.0%	51.7%	40.9%	65.4%	48.6%	52.2%	55.6%	37.5%	43.1%	47.7%
LEGALIZE SPORTS BETTING	44.9%	47.5%	36.9%	41.1%	57.2%	44.6%	48.5%	48.0%	43.1%	48.1%	31.3%	45.9%	45.1%	48.3%	35.1%	44.9%	43.2%	65.5%	45.9%	49.0%	46.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
MEDICAID BENEFIT COMBO	90.6%	81.1%	82.5%	84.4%	89.4%	86.2%	100.0%	87.5%	85.4%	100.0%	100.0%	100.0%	80.5%	80.9%	62.6%	99.9%	99.9%	100.0%	95.8%
MEDICAL MARIJUANA	84.5%	83.1%	88.7%	80.7%	78.2%	85.3%	94.4%	66.6%	82.5%	91.4%	96.9%	73.8%	75.1%	75.9%	37.6%	93.3%	93.2%	100.0%	89.1%
LOWERING STATE TAX RATE	79.5%	76.6%	51.0%	76.8%	77.3%	82.7%	77.4%	89.3%	74.3%	66.5%	81.2%	43.9%	91.5%	91.3%	100.0%	66.2%	66.0%	100.0%	88.8%
EXPAND MEDICAID PROGRAM	66.1%	62.8%	69.8%	68.9%	73.0%	55.1%	93.0%	45.6%	73.7%	84.9%	86.9%	100.0%	36.6%	36.4%	46.6%	93.4%	93.4%	92.3%	80.5%
PARENTS SCHOOL CHOICE	52.3%	65.4%	38.3%	54.4%	49.8%	57.2%	32.5%	67.3%	53.2%	29.1%	63.3%	32.0%	72.9%	72.3%	100.0%	32.8%	33.0%	7.7%	44.3%
LEGALIZE SPORTS BETTING	44.9%	68.6%	27.0%	36.1%	43.6%	52.6%	34.0%	43.3%	37.1%	30.7%	57.1%	32.3%	49.9%	50.5%	20.6%	38.7%	38.6%	52.2%	52.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
	VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS		
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
MEDICAID BENEFIT COMBO	90.6%	81.0%	81.1%	76.2%	99.9%	99.8%	100.0%	98.1%	76.9%	83.8%	84.3%	53.5%	100.0%	100.0%	100.0%	90.2%	79.9%	82.6%	86.8%	88.3%	
MEDICAL MARIJUANA	84.5%	76.5%	76.6%	73.8%	92.0%	92.0%	90.2%	91.5%	74.9%	73.8%	74.2%	53.5%	94.0%	94.3%	89.2%	82.8%	75.3%	73.9%	82.2%	89.5%	
LOWERING STATE TAX RATE	79.5%	90.3%	90.2%	100.0%	65.8%	64.9%	83.2%	82.3%	89.0%	89.4%	89.2%	100.0%	65.7%	63.1%	100.0%	70.5%	88.9%	89.4%	91.0%	82.2%	
EXPAND MEDICAID PROGRAM	66.1%	39.7%	40.2%	5.8%	95.0%	94.8%	98.7%	74.9%	39.8%	49.5%	50.3%	-	95.1%	94.8%	98.1%	68.2%	52.1%	45.8%	62.4%	77.8%	
PARENTS SCHOOL CHOICE	52.3%	71.8%	72.1%	49.6%	33.6%	32.2%	59.7%	36.9%	72.8%	71.1%	70.6%	100.0%	30.3%	28.2%	58.4%	54.0%	73.9%	71.0%	54.0%	46.6%	
LEGALIZE SPORTS BETTING	44.9%	51.7%	51.4%	71.1%	35.8%	37.2%	7.8%	47.7%	49.2%	43.9%	43.7%	53.5%	41.7%	42.5%	31.3%	50.0%	44.7%	43.0%	41.6%	80.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
MEDICAID BENEFIT COMBO	90.6%	92.5%	76.9%	92.1%	88.4%	85.3%	96.5%	89.5%	92.4%	100.0%	72.2%	100.0%	-	100.0%	-	80.2%	99.0%	93.2%	92.2%	100.0%	-
MEDICAL MARIJUANA	84.5%	100.0%	-	90.9%	80.5%	80.0%	88.8%	82.9%	92.1%	91.4%	70.5%	72.5%	67.4%	86.3%	67.4%	73.4%	94.2%	86.7%	85.2%	96.7%	-
LOWERING STATE TAX RATE	79.5%	78.0%	89.8%	83.4%	77.3%	90.0%	66.3%	100.0%	-	74.1%	89.6%	90.5%	88.6%	78.6%	88.6%	91.1%	70.8%	76.1%	76.2%	75.1%	-
EXPAND MEDICAID PROGRAM	66.1%	71.5%	34.6%	64.5%	67.9%	56.7%	77.0%	61.6%	84.8%	100.0%	-	-	-	73.0%	-	40.7%	90.3%	69.3%	67.8%	79.3%	-
PARENTS SCHOOL CHOICE	52.3%	49.5%	68.3%	57.5%	47.2%	100.0%	-	59.1%	20.6%	44.8%	69.1%	61.0%	87.2%	49.2%	87.2%	71.3%	34.2%	49.8%	48.9%	55.5%	-
LEGALIZE SPORTS BETTING	44.9%	48.2%	23.1%	100.0%	-	49.3%	40.2%	47.0%	42.9%	43.8%	46.3%	50.5%	36.7%	45.6%	36.7%	52.7%	36.5%	44.6%	44.2%	47.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
MEDICAID BENEFIT COMBO	90.6%	79.8%	100.0%	93.2%	80.8%	98.6%	93.2%	80.4%	100.0%	92.5%	78.9%	95.1%	100.0%	66.3%	95.1%	100.0%
MEDICAL MARIJUANA	84.5%	76.2%	95.0%	87.8%	70.1%	93.9%	85.6%	72.7%	93.3%	85.3%	81.9%	98.0%	99.3%	73.4%	98.0%	97.6%
LOWERING STATE TAX RATE	79.5%	89.8%	58.0%	81.4%	92.6%	76.8%	71.2%	91.6%	65.9%	74.5%	85.3%	91.2%	89.5%	100.0%	91.2%	85.0%
EXPAND MEDICAID PROGRAM	66.1%	41.7%	92.6%	66.9%	39.6%	89.2%	71.5%	42.0%	90.3%	68.8%	25.8%	90.3%	72.2%	-	90.3%	53.3%
PARENTS SCHOOL CHOICE	52.3%	70.7%	33.9%	50.9%	72.0%	34.3%	48.8%	70.3%	29.5%	50.7%	83.8%	53.3%	37.7%	71.8%	53.3%	4.3%
LEGALIZE SPORTS BETTING	44.9%	64.4%	46.1%	58.9%	39.1%	32.0%	31.5%	50.5%	33.0%	42.8%	78.9%	51.1%	65.6%	66.3%	51.1%	75.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
MEDICAID BENEFIT COMBO	90.6%	83.0%	76.4%	98.9%	100.0%	97.9%	95.3%	81.9%	78.3%	85.3%	100.0%	100.0%	96.4%	80.3%	98.3%	94.6%	83.6%	100.0%	94.4%	81.7%
MEDICAL MARIJUANA	84.5%	69.6%	79.1%	93.4%	99.0%	88.4%	87.0%	76.7%	84.5%	69.0%	100.0%	100.0%	83.9%	77.7%	89.9%	89.0%	75.6%	92.7%	85.5%	75.7%
LOWERING STATE TAX RATE	79.5%	96.7%	88.4%	64.2%	58.1%	69.7%	77.6%	90.6%	85.8%	95.2%	53.5%	52.3%	75.6%	92.4%	70.5%	78.9%	88.6%	61.9%	75.8%	89.8%
EXPAND MEDICAID PROGRAM	66.1%	37.7%	47.1%	96.0%	98.5%	93.8%	80.5%	37.8%	38.0%	37.7%	41.1%	98.4%	84.0%	36.4%	94.8%	78.3%	39.4%	96.8%	79.0%	38.1%
PARENTS SCHOOL CHOICE	52.3%	78.4%	58.4%	33.1%	34.2%	32.0%	43.4%	70.6%	64.5%	76.7%	12.3%	33.8%	41.8%	71.5%	32.6%	44.5%	69.7%	32.6%	38.7%	71.3%
LEGALIZE SPORTS BETTING	44.9%	56.2%	54.0%	41.5%	39.2%	43.5%	39.1%	49.5%	58.8%	40.4%	46.5%	65.0%	43.3%	61.1%	28.8%	36.5%	36.8%	38.9%	37.1%	48.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
MEDICAID BENEFIT COMBO	90.6%	89.0%	100.0%	83.7%	88.3%	100.0%	83.1%	81.8%	99.4%	96.7%	90.6%	90.5%	89.4%	91.8%	85.6%	92.7%	93.0%	91.2%	89.1%	91.5%
MEDICAL MARIJUANA	84.5%	100.0%	95.0%	87.8%	100.0%	99.2%	81.2%	75.3%	93.7%	87.4%	83.8%	84.7%	78.9%	87.9%	75.6%	90.6%	81.9%	86.0%	75.5%	87.1%
LOWERING STATE TAX RATE	79.5%	84.6%	86.7%	100.0%	90.5%	94.9%	100.0%	90.3%	69.3%	89.7%	79.2%	79.6%	90.4%	74.0%	90.9%	69.8%	89.9%	77.0%	89.9%	72.8%
EXPAND MEDICAID PROGRAM	66.1%	89.0%	87.8%	34.1%	88.3%	84.2%	36.7%	38.1%	94.1%	61.9%	59.3%	67.9%	57.2%	74.4%	53.3%	70.7%	60.8%	77.1%	53.8%	75.0%
PARENTS SCHOOL CHOICE	52.3%	36.8%	66.4%	63.2%	39.4%	54.1%	59.2%	70.6%	33.7%	76.3%	68.1%	47.5%	66.1%	44.6%	70.0%	45.4%	62.4%	44.0%	65.9%	44.0%
LEGALIZE SPORTS BETTING	44.9%	64.6%	52.5%	60.4%	62.2%	50.3%	58.1%	50.5%	39.5%	48.6%	47.8%	44.2%	43.6%	45.9%	59.3%	58.6%	29.2%	36.6%	40.8%	44.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
MEDICAID BENEFIT COMBO	90.6%	91.0%	94.4%	92.3%	89.1%	89.1%	93.5%	88.2%	96.6%	90.3%	92.2%	88.1%	94.3%	96.4%	88.0%	100.0%	83.5%	90.6%	90.7%	88.8%	89.9%	
MEDICAL MARIJUANA	84.5%	93.2%	96.1%	91.5%	99.2%	87.2%	85.6%	88.0%	84.3%	86.3%	86.1%	86.0%	84.6%	96.4%	92.1%	100.0%	89.2%	83.0%	86.2%	83.9%	86.0%	
LOWERING STATE TAX RATE	79.5%	92.7%	84.6%	91.3%	91.1%	85.4%	72.8%	84.6%	63.0%	86.4%	76.9%	84.8%	69.8%	89.6%	92.1%	96.0%	94.1%	85.9%	75.0%	86.9%	73.5%	
EXPAND MEDICAID PROGRAM	66.1%	71.7%	67.7%	75.4%	66.0%	63.8%	72.7%	56.2%	80.1%	73.7%	69.5%	63.0%	73.6%	70.3%	66.6%	87.0%	58.7%	61.6%	69.2%	59.6%	64.4%	
PARENTS SCHOOL CHOICE	52.3%	66.6%	48.1%	62.8%	36.5%	54.0%	47.8%	54.9%	49.8%	52.9%	47.0%	54.1%	44.7%	53.0%	68.6%	34.0%	71.1%	58.5%	48.1%	71.2%	43.8%	
LEGALIZE SPORTS BETTING	44.9%	55.5%	64.8%	60.5%	40.8%	51.2%	38.8%	61.4%	52.0%	37.9%	33.1%	49.1%	36.5%	66.8%	54.0%	50.9%	61.0%	46.3%	44.0%	55.6%	60.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
MEDICAID BENEFIT COMBO	90.6%	92.3%	91.3%	89.6%	90.9%	96.7%	89.4%	100.0%	84.0%	86.0%	94.6%	84.5%	92.8%	87.5%	95.9%	86.5%	93.9%	83.1%	100.0%	80.2%	100.0%
MEDICAL MARIJUANA	84.5%	82.2%	86.4%	81.9%	84.6%	89.1%	99.7%	89.0%	99.5%	73.9%	92.8%	71.3%	95.3%	76.5%	91.1%	70.7%	92.2%	94.1%	97.7%	91.2%	96.7%
LOWERING STATE TAX RATE	79.5%	85.0%	76.0%	84.8%	73.5%	92.1%	87.0%	89.2%	93.9%	91.5%	71.5%	96.4%	66.4%	86.8%	75.1%	90.2%	70.4%	100.0%	79.6%	100.0%	84.7%
EXPAND MEDICAID PROGRAM	66.1%	63.5%	72.8%	59.9%	69.0%	71.0%	70.9%	73.0%	74.0%	44.3%	82.0%	40.4%	79.6%	48.1%	83.6%	45.0%	80.1%	39.8%	96.5%	37.9%	99.5%
PARENTS SCHOOL CHOICE	52.3%	46.7%	51.2%	56.2%	48.7%	71.0%	43.2%	64.5%	38.1%	75.1%	37.7%	79.1%	37.1%	71.3%	38.2%	75.6%	36.8%	72.0%	42.9%	58.3%	47.8%
LEGALIZE SPORTS BETTING	44.9%	37.6%	31.6%	44.6%	41.6%	58.4%	64.1%	56.6%	55.9%	43.8%	45.0%	54.9%	59.2%	32.9%	34.7%	40.5%	44.0%	64.3%	54.7%	63.0%	47.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
MEDICAID BENEFIT COMBO	90.6%	85.5%	92.5%	82.1%	93.6%	94.4%	85.1%	98.6%	99.4%	78.7%	95.5%	91.4%	93.6%	86.2%	93.7%	81.4%	100.0%	81.0%	100.0%
MEDICAL MARIJUANA	84.5%	73.8%	70.3%	73.9%	82.4%	91.9%	89.4%	93.5%	93.1%	69.9%	94.9%	77.3%	89.6%	71.3%	90.8%	90.4%	100.0%	87.6%	100.0%
LOWERING STATE TAX RATE	79.5%	90.7%	87.6%	92.2%	87.5%	71.1%	82.9%	64.8%	65.1%	95.6%	67.6%	86.5%	73.8%	89.4%	69.8%	99.5%	81.0%	100.0%	84.5%
EXPAND MEDICAID PROGRAM	66.1%	43.8%	48.3%	38.0%	77.1%	82.6%	67.1%	85.3%	92.5%	41.7%	78.8%	45.7%	85.4%	43.2%	81.6%	48.0%	89.5%	48.1%	93.1%
PARENTS SCHOOL CHOICE	52.3%	72.8%	73.0%	73.9%	63.4%	40.0%	56.5%	24.2%	34.4%	77.2%	42.5%	69.0%	38.1%	73.9%	39.3%	65.5%	43.4%	55.2%	43.3%
LEGALIZE SPORTS BETTING	44.9%	42.6%	29.9%	45.6%	53.2%	45.6%	56.9%	51.2%	35.4%	56.7%	59.1%	30.4%	35.5%	41.8%	43.2%	47.8%	66.3%	48.4%	60.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
MEDICAID BENEFIT COMBO	90.6%	90.3%	92.8%	91.7%	91.4%	100.0%	100.0%	88.7%	91.6%	90.8%	88.2%	100.0%	100.0%	91.5%	94.4%	92.5%	100.0%	100.0%	100.0%
MEDICAL MARIJUANA	84.5%	83.1%	94.8%	94.5%	91.3%	100.0%	100.0%	82.7%	95.5%	92.8%	100.0%	100.0%	100.0%	83.4%	93.8%	96.4%	67.6%	100.0%	100.0%
LOWERING STATE TAX RATE	79.5%	78.2%	89.4%	91.7%	90.6%	54.2%	100.0%	76.4%	98.2%	97.1%	100.0%	100.0%	100.0%	79.5%	78.4%	86.2%	64.7%	-	100.0%
EXPAND MEDICAID PROGRAM	66.1%	65.4%	71.0%	73.7%	61.3%	100.0%	41.4%	61.8%	63.5%	68.9%	59.0%	100.0%	-	68.1%	80.4%	78.6%	67.8%	100.0%	100.0%
PARENTS SCHOOL CHOICE	52.3%	51.7%	55.9%	50.3%	65.9%	81.7%	58.0%	54.8%	56.6%	49.9%	64.7%	66.2%	77.0%	49.3%	55.0%	50.7%	69.1%	100.0%	31.2%
LEGALIZE SPORTS BETTING	44.9%	42.8%	61.2%	55.9%	69.0%	81.7%	71.5%	56.6%	70.1%	66.5%	71.1%	66.2%	100.0%	32.1%	50.1%	44.9%	63.3%	100.0%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
MEDICAID BENEFIT COMBO	90.6%	87.3%	88.4%	90.6%	91.5%	92.9%	87.9%	91.7%	89.1%	92.3%	89.8%	92.9%	85.7%	91.1%	88.0%	91.2%	89.3%	89.0%
MEDICAL MARIJUANA	84.5%	90.5%	93.0%	80.9%	86.9%	78.3%	91.8%	81.5%	86.8%	81.9%	86.8%	78.3%	93.4%	79.8%	87.2%	80.3%	88.2%	70.0%
LOWERING STATE TAX RATE	79.5%	73.8%	75.9%	81.5%	77.7%	84.0%	74.9%	81.4%	77.9%	81.4%	77.9%	84.0%	77.3%	81.0%	79.1%	80.7%	77.4%	89.3%
EXPAND MEDICAID PROGRAM	66.1%	72.2%	63.5%	64.3%	73.9%	60.6%	67.6%	65.5%	66.1%	66.1%	68.2%	60.6%	66.0%	60.2%	61.1%	64.2%	64.4%	53.4%
PARENTS SCHOOL CHOICE	52.3%	56.5%	53.9%	54.6%	54.7%	45.4%	55.1%	51.1%	54.9%	49.2%	54.8%	45.4%	53.6%	56.2%	56.3%	53.5%	54.7%	57.6%
LEGALIZE SPORTS BETTING	44.9%	61.1%	64.3%	43.3%	43.1%	28.4%	62.8%	37.6%	53.8%	34.5%	51.0%	28.4%	77.8%	47.5%	66.2%	44.8%	62.0%	43.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
MEDICAID BENEFIT COMBO	90.6%	90.5%	92.1%	90.3%	92.9%	90.3%	94.7%	89.2%	91.7%	89.2%	90.5%	92.0%	82.6%	87.7%	94.0%	91.2%	91.5%
MEDICAL MARIJUANA	84.5%	89.9%	82.7%	86.4%	82.7%	85.5%	82.2%	84.7%	84.4%	86.2%	89.6%	78.3%	88.6%	86.5%	87.4%	82.9%	83.0%
LOWERING STATE TAX RATE	79.5%	71.9%	81.7%	76.6%	81.8%	78.3%	81.6%	79.7%	79.4%	85.3%	77.2%	76.6%	70.4%	83.2%	73.3%	81.8%	80.3%
EXPAND MEDICAID PROGRAM	66.1%	69.7%	69.1%	71.7%	67.2%	71.9%	64.0%	62.3%	69.2%	69.5%	65.4%	63.7%	78.1%	60.0%	64.0%	68.5%	66.4%
PARENTS SCHOOL CHOICE	52.3%	57.0%	47.6%	53.3%	46.9%	55.0%	39.6%	55.2%	49.8%	54.3%	51.7%	50.9%	67.1%	54.7%	47.3%	54.0%	49.8%
LEGALIZE SPORTS BETTING	44.9%	43.9%	30.8%	39.8%	28.8%	40.0%	21.6%	58.3%	33.9%	39.0%	54.7%	40.8%	61.6%	54.5%	59.3%	38.0%	37.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
MEDICAID BENEFIT COMBO	90.6%	85.9%	92.3%	93.7%	92.9%	95.0%	90.9%	88.9%	88.1%	100.0%	100.0%	100.0%	100.0%	100.0%	
MEDICAL MARIJUANA	84.5%	83.5%	84.3%	84.8%	89.2%	82.6%	86.8%	83.3%	82.0%	100.0%	73.3%	95.6%	100.0%	95.4%	
LOWERING STATE TAX RATE	79.5%	82.8%	80.4%	71.8%	86.2%	74.8%	79.8%	84.9%	83.8%	100.0%	64.9%	62.6%	-	64.8%	
EXPAND MEDICAID PROGRAM	66.1%	55.6%	72.0%	73.2%	65.0%	77.8%	63.6%	50.3%	48.6%	72.2%	92.3%	94.6%	100.0%	94.4%	
PARENTS SCHOOL CHOICE	52.3%	57.8%	48.6%	51.0%	54.9%	38.7%	45.5%	63.0%	64.4%	44.4%	42.2%	43.1%	-	44.6%	
LEGALIZE SPORTS BETTING	44.9%	57.4%	46.4%	34.9%	30.8%	32.2%	57.6%	38.2%	41.2%	-	26.8%	37.3%	50.1%	36.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
MEDICAID BENEFIT COMBO	3.51	3.55	3.48	3.49	3.53	3.41	3.33	3.59	3.22	3.22	3.12	3.82	3.82	3.77	3.54
LOWERING STATE TAX RATE	3.43	3.42	3.64	3.33	3.41	3.50	3.41	3.70	3.73	3.73	3.63	3.11	3.09	3.64	3.18
MEDICAL MARIJUANA	3.42	3.44	3.51	3.37	3.41	3.46	3.30	3.81	3.17	3.20	2.43	3.66	3.66	3.63	3.56
EXPAND MEDICAID PROGRAM	3.01	3.08	2.68	3.09	3.03	2.92	2.81	3.16	2.24	2.23	2.63	3.78	3.78	3.77	3.25
PARENTS SCHOOL CHOICE	2.62	2.51	2.82	2.62	2.61	2.66	2.66	2.64	3.17	3.16	3.34	2.04	2.04	2.06	2.28
LEGALIZE SPORTS BETTING	2.51	2.55	2.43	2.52	2.46	2.83	2.83	2.81	2.66	2.68	2.16	2.36	2.34	2.73	2.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
MEDICAID BENEFIT COMBO	3.51	3.22	3.80	3.45	3.67	3.64	3.27	3.46	3.53	3.12	3.63	3.52	3.71	3.62	3.15	3.45	3.54	2.90	3.43	3.52	3.48
LOWERING STATE TAX RATE	3.43	3.52	3.09	3.53	3.61	3.01	3.45	3.44	3.51	3.45	3.07	3.31	3.43	3.28	3.43	3.32	3.33	3.28	2.87	3.11	3.31
MEDICAL MARIJUANA	3.42	3.26	3.52	3.44	3.50	3.64	3.21	3.40	3.40	3.13	3.47	3.30	3.59	3.57	2.60	3.37	3.45	3.53	3.30	3.55	3.44
EXPAND MEDICAID PROGRAM	3.01	2.54	3.61	2.98	2.98	3.62	2.99	2.91	2.93	2.59	3.45	3.14	3.28	3.47	2.71	3.11	3.05	2.81	3.23	3.41	3.09
PARENTS SCHOOL CHOICE	2.62	3.02	1.95	2.74	2.66	2.20	2.82	2.60	2.70	3.11	2.05	2.52	2.62	2.37	2.96	2.59	2.63	2.72	2.07	2.35	2.53
LEGALIZE SPORTS BETTING	2.51	2.51	2.31	2.44	2.94	2.57	2.36	2.66	2.45	2.59	2.13	2.63	2.58	2.79	2.05	2.67	2.45	2.70	2.19	2.53	2.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
MEDICAID BENEFIT COMBO	3.51	3.25	3.35	3.32	3.41	3.39	3.73	3.32	3.37	3.81	3.90	3.90	3.18	3.19	2.66	3.82	3.83	3.08	3.61
LOWERING STATE TAX RATE	3.43	3.29	2.72	3.25	3.30	3.48	3.16	3.66	3.24	3.28	3.49	3.26	3.70	3.71	3.37	3.09	3.09	4.00	3.59
MEDICAL MARIJUANA	3.42	3.42	3.29	3.11	3.24	3.43	3.65	2.93	3.29	3.61	3.86	3.98	3.17	3.19	2.00	3.66	3.66	4.00	3.41
EXPAND MEDICAID PROGRAM	3.01	2.88	3.40	3.08	3.09	2.77	3.62	2.41	3.05	3.57	3.65	3.90	2.20	2.20	2.34	3.72	3.73	2.85	3.38
PARENTS SCHOOL CHOICE	2.62	2.89	2.08	2.65	2.62	2.72	2.07	3.09	2.64	1.96	2.93	2.09	3.16	3.14	3.75	2.07	2.07	1.23	2.51
LEGALIZE SPORTS BETTING	2.51	3.22	2.01	2.34	2.57	2.64	2.39	2.31	2.44	2.26	2.91	2.41	2.62	2.63	2.19	2.40	2.39	3.04	2.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
MEDICAID BENEFIT COMBO	3.51	3.20	3.20	3.34	3.85	3.86	3.84	3.56	3.12	3.18	3.19	2.60	3.79	3.79	3.79	3.50	2.98	3.17	3.31	3.64	
LOWERING STATE TAX RATE	3.43	3.67	3.67	3.71	3.05	3.04	3.18	3.64	3.57	3.67	3.67	3.53	2.96	2.92	3.49	3.45	3.65	3.65	3.47	3.65	
MEDICAL MARIJUANA	3.42	3.20	3.20	3.24	3.65	3.65	3.66	3.49	3.18	3.11	3.12	2.60	3.66	3.66	3.68	3.17	3.03	3.09	3.10	3.28	
EXPAND MEDICAID PROGRAM	3.01	2.29	2.30	1.88	3.80	3.80	3.80	3.09	2.31	2.40	2.41	1.12	3.73	3.73	3.73	3.17	2.39	2.33	3.03	3.42	
PARENTS SCHOOL CHOICE	2.62	3.14	3.13	3.31	2.07	2.05	2.44	2.25	3.12	3.13	3.12	3.53	2.02	1.98	2.48	2.81	3.25	3.12	2.56	2.83	
LEGALIZE SPORTS BETTING	2.51	2.66	2.65	3.19	2.32	2.36	1.76	2.54	2.58	2.48	2.48	2.60	2.52	2.54	2.26	2.65	2.53	2.47	2.50	3.22	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
MEDICAID BENEFIT COMBO	3.51	3.56	3.17	3.55	3.44	3.34	3.71	3.46	3.69	3.72	3.03	3.65	1.40	3.70	1.40	3.17	3.80	3.58	3.57	3.68	-
LOWERING STATE TAX RATE	3.43	3.41	3.46	3.50	3.30	3.68	3.10	3.73	1.54	3.27	3.73	3.79	3.52	3.42	3.52	3.63	3.22	3.38	3.41	3.22	-
MEDICAL MARIJUANA	3.42	3.72	1.49	3.61	3.20	3.30	3.55	3.39	3.50	3.60	3.06	3.10	3.00	3.47	3.00	3.16	3.66	3.45	3.42	3.66	-
EXPAND MEDICAID PROGRAM	3.01	3.14	2.21	3.00	3.03	2.74	3.32	2.89	3.58	3.72	1.43	1.51	1.21	3.18	1.21	2.29	3.63	3.12	3.09	3.29	-
PARENTS SCHOOL CHOICE	2.62	2.55	3.01	2.79	2.38	3.70	1.26	2.81	1.65	2.39	3.13	2.90	3.50	2.53	3.50	3.16	2.10	2.53	2.49	2.83	-
LEGALIZE SPORTS BETTING	2.51	2.60	1.94	3.45	1.38	2.58	2.39	2.57	2.39	2.50	2.50	2.65	2.25	2.54	2.25	2.67	2.36	2.49	2.52	2.29	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
	Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18
MEDICAID BENEFIT COMBO	3.51	3.11	3.90	3.56	3.23	3.76	3.60	3.19	3.82	3.60	2.90	3.75	3.39	2.61	3.75	4.00
LOWERING STATE TAX RATE	3.43	3.71	2.87	3.36	3.53	3.39	3.40	3.65	3.07	3.36	3.38	3.82	3.49	3.73	3.82	3.73
MEDICAL MARIJUANA	3.42	3.27	3.69	3.48	3.04	3.65	3.41	3.14	3.68	3.42	3.38	3.56	3.66	3.13	3.56	3.46
EXPAND MEDICAID PROGRAM	3.01	2.36	3.82	3.06	2.21	3.54	3.17	2.33	3.62	3.16	1.86	3.70	2.70	1.37	3.70	2.60
PARENTS SCHOOL CHOICE	2.62	3.20	2.04	2.58	3.12	2.12	2.49	3.14	1.94	2.56	3.41	2.78	2.23	3.16	2.78	1.45
LEGALIZE SPORTS BETTING	2.51	2.98	2.66	2.80	2.28	2.20	2.14	2.66	2.33	2.44	2.81	2.44	2.93	2.61	2.44	3.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
MEDICAID BENEFIT COMBO	3.51	3.27	3.10	3.87	3.94	3.81	3.60	3.22	3.15	3.29	4.00	3.95	3.62	3.16	3.83	3.58	3.30	3.89	3.58	3.23
LOWERING STATE TAX RATE	3.43	3.81	3.53	2.98	2.90	3.06	3.36	3.71	3.61	3.81	3.23	2.66	3.28	3.74	3.16	3.41	3.69	2.92	3.32	3.71
MEDICAL MARIJUANA	3.42	3.20	3.17	3.68	3.80	3.58	3.48	3.20	3.38	3.01	3.41	3.83	3.42	3.25	3.61	3.51	3.13	3.69	3.47	3.18
EXPAND MEDICAID PROGRAM	3.01	2.20	2.49	3.85	3.94	3.77	3.28	2.29	2.33	2.25	2.36	3.96	3.36	2.33	3.79	3.23	2.23	3.87	3.27	2.29
PARENTS SCHOOL CHOICE	2.62	3.44	2.78	2.01	2.01	2.01	2.41	3.13	2.90	3.38	1.71	2.04	2.37	3.20	2.00	2.43	3.06	2.00	2.30	3.13
LEGALIZE SPORTS BETTING	2.51	2.76	2.68	2.58	2.64	2.54	2.28	2.60	2.79	2.40	2.22	3.22	2.34	2.90	2.19	2.23	2.22	2.57	2.24	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
MEDICAID BENEFIT COMBO	3.51	3.69	3.68	3.13	3.67	4.00	3.12	3.22	3.80	3.53	3.48	3.52	3.45	3.56	3.43	3.50	3.47	3.60	3.44	3.57
LOWERING STATE TAX RATE	3.43	3.53	3.55	3.81	3.71	3.84	3.81	3.70	3.14	3.74	3.46	3.41	3.65	3.28	3.61	3.19	3.68	3.35	3.62	3.26
MEDICAL MARIJUANA	3.42	3.63	3.51	3.40	3.60	3.56	3.26	3.17	3.66	3.51	3.42	3.42	3.19	3.55	3.14	3.62	3.23	3.49	3.15	3.53
EXPAND MEDICAID PROGRAM	3.01	3.69	3.33	2.30	3.67	3.53	2.53	2.24	3.73	2.85	2.92	3.03	2.74	3.21	2.80	3.10	2.67	3.28	2.65	3.23
PARENTS SCHOOL CHOICE	2.62	2.16	2.91	3.17	2.26	2.63	3.15	3.13	2.09	3.14	3.01	2.49	2.99	2.40	3.13	2.46	2.86	2.37	2.97	2.39
LEGALIZE SPORTS BETTING	2.51	2.72	2.47	2.62	2.70	2.45	2.55	2.62	2.41	2.89	2.62	2.49	2.42	2.59	2.75	2.90	2.06	2.32	2.40	2.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
MEDICAID BENEFIT COMBO	3.51	3.51	3.36	3.60	3.58	3.44	3.65	3.43	3.65	3.45	3.65	3.41	3.70	3.65	3.32	3.96	3.34	3.47	3.54	3.41	3.49	
LOWERING STATE TAX RATE	3.43	3.78	3.46	3.78	3.86	3.48	3.31	3.48	3.09	3.48	3.40	3.46	3.24	3.61	3.73	3.82	3.83	3.53	3.34	3.58	3.26	
MEDICAL MARIJUANA	3.42	3.35	3.75	3.35	3.67	3.50	3.43	3.49	3.44	3.51	3.43	3.48	3.44	3.67	3.41	3.65	3.38	3.43	3.42	3.44	3.46	
EXPAND MEDICAID PROGRAM	3.01	3.11	2.94	3.24	3.38	2.91	3.24	2.80	3.46	3.05	3.15	2.87	3.30	3.25	2.89	3.88	2.89	2.91	3.08	2.93	2.97	
PARENTS SCHOOL CHOICE	2.62	3.05	2.54	2.94	2.34	2.68	2.47	2.73	2.55	2.62	2.43	2.68	2.36	2.64	3.14	2.12	3.25	2.79	2.50	3.07	2.43	
LEGALIZE SPORTS BETTING	2.51	2.48	2.82	2.63	2.33	2.63	2.35	2.90	2.65	2.23	2.20	2.61	2.31	2.79	2.55	2.47	2.69	2.55	2.49	2.83	2.85	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
MEDICAID BENEFIT COMBO	3.51	3.52	3.58	3.46	3.55	3.47	3.45	3.70	3.53	3.33	3.64	3.23	3.61	3.44	3.65	3.36	3.63	3.19	3.66	3.28	3.85
LOWERING STATE TAX RATE	3.43	3.48	3.40	3.49	3.31	3.74	3.53	3.74	3.84	3.74	3.22	3.79	3.08	3.67	3.33	3.71	3.20	3.88	3.43	3.83	3.83
MEDICAL MARIJUANA	3.42	3.43	3.40	3.42	3.40	3.49	3.60	3.44	3.53	3.14	3.64	3.08	3.71	3.19	3.59	3.08	3.64	3.50	3.60	3.42	3.58
EXPAND MEDICAID PROGRAM	3.01	2.90	3.16	2.87	3.09	3.13	3.02	3.44	3.23	2.43	3.39	2.40	3.37	2.45	3.41	2.44	3.37	2.34	3.58	2.54	3.83
PARENTS SCHOOL CHOICE	2.62	2.50	2.55	2.71	2.52	3.23	2.38	3.06	2.33	3.26	2.18	3.37	2.18	3.16	2.18	3.26	2.16	3.29	2.29	2.91	2.50
LEGALIZE SPORTS BETTING	2.51	2.27	2.16	2.53	2.46	2.64	2.67	2.55	2.56	2.49	2.53	2.64	2.95	2.29	2.19	2.44	2.53	2.73	2.54	2.68	2.41

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
MEDICAID BENEFIT COMBO	3.51	3.35	3.33	3.32	3.63	3.62	3.24	3.76	3.84	3.17	3.62	3.50	3.63	3.36	3.62	3.28	3.60	3.36	3.80
LOWERING STATE TAX RATE	3.43	3.69	3.65	3.72	3.55	3.21	3.34	2.92	3.22	3.72	3.12	3.66	3.27	3.67	3.17	3.77	3.49	3.72	3.86
MEDICAL MARIJUANA	3.42	3.07	2.96	3.08	3.34	3.62	3.48	3.66	3.70	3.04	3.68	3.10	3.57	3.04	3.61	3.30	3.68	3.24	3.66
EXPAND MEDICAID PROGRAM	3.01	2.38	2.32	2.29	3.28	3.42	2.91	3.54	3.73	2.42	3.34	2.35	3.48	2.35	3.41	2.59	3.48	2.73	3.73
PARENTS SCHOOL CHOICE	2.62	3.17	3.20	3.22	2.71	2.24	2.68	1.72	2.13	3.34	2.30	3.03	2.20	3.19	2.22	3.07	2.39	2.76	2.51
LEGALIZE SPORTS BETTING	2.51	2.41	1.99	2.51	2.63	2.58	2.75	2.58	2.42	2.68	2.92	2.13	2.27	2.45	2.54	2.19	2.86	2.21	2.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
MEDICAID BENEFIT COMBO	3.51	3.51	3.46	3.62	3.22	3.07	3.00	3.46	3.38	3.58	3.05	3.12	3.00	3.56	3.56	3.65	3.68	3.00	3.00
LOWERING STATE TAX RATE	3.43	3.40	3.63	3.80	3.38	2.63	3.72	3.35	3.76	3.74	3.65	4.00	4.00	3.43	3.45	3.86	2.66	1.00	3.31
MEDICAL MARIJUANA	3.42	3.40	3.55	3.49	3.72	3.54	3.72	3.41	3.62	3.48	3.76	4.00	4.00	3.40	3.45	3.50	3.52	3.00	3.31
EXPAND MEDICAID PROGRAM	3.01	3.00	3.07	3.33	2.58	3.07	1.83	2.94	2.98	3.39	2.53	3.12	1.00	3.05	3.17	3.27	2.71	3.00	3.00
PARENTS SCHOOL CHOICE	2.62	2.60	2.77	2.67	2.98	2.99	2.88	2.68	2.88	2.74	2.94	2.98	3.54	2.53	2.64	2.61	3.07	3.00	1.94
LEGALIZE SPORTS BETTING	2.51	2.49	2.65	2.55	2.55	3.18	3.30	2.84	2.87	2.77	2.63	3.32	4.00	2.18	2.37	2.32	2.33	3.00	2.31

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
MEDICAID BENEFIT COMBO	3.51	3.46	3.48	3.47	3.54	3.56	3.47	3.52	3.47	3.55	3.49	3.56	3.38	3.49	3.44	3.47	3.45	3.44
LOWERING STATE TAX RATE	3.43	3.30	3.43	3.41	3.37	3.54	3.36	3.45	3.39	3.47	3.38	3.54	3.30	3.47	3.39	3.46	3.36	3.64
MEDICAL MARIJUANA	3.42	3.65	3.71	3.30	3.47	3.21	3.68	3.31	3.51	3.31	3.50	3.21	3.72	3.28	3.54	3.27	3.55	2.97
EXPAND MEDICAID PROGRAM	3.01	3.14	2.94	2.98	3.13	2.92	3.03	3.00	3.01	3.01	3.04	2.92	3.01	2.92	2.96	2.93	3.01	2.71
PARENTS SCHOOL CHOICE	2.62	2.63	2.70	2.64	2.73	2.47	2.67	2.60	2.65	2.58	2.67	2.47	2.61	2.77	2.68	2.77	2.67	2.92
LEGALIZE SPORTS BETTING	2.51	3.14	3.09	2.55	2.37	1.98	3.11	2.28	2.86	2.14	2.72	1.98	3.39	2.54	3.14	2.38	2.99	2.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
MEDICAID BENEFIT COMBO	3.51	3.60	3.55	3.51	3.60	3.53	3.61	3.45	3.56	3.46	3.55	3.52	3.35	3.46	3.66	3.43	3.54
LOWERING STATE TAX RATE	3.43	3.45	3.43	3.39	3.47	3.41	3.49	3.41	3.44	3.55	3.33	3.40	3.34	3.46	3.24	3.59	3.41
MEDICAL MARIJUANA	3.42	3.64	3.33	3.47	3.34	3.45	3.31	3.44	3.40	3.46	3.57	3.24	3.76	3.50	3.51	3.41	3.31
EXPAND MEDICAID PROGRAM	3.01	3.07	3.06	3.07	3.06	3.08	3.02	2.95	3.06	3.04	3.07	2.93	3.23	2.82	3.06	3.02	3.04
PARENTS SCHOOL CHOICE	2.62	2.74	2.48	2.62	2.47	2.68	2.27	2.71	2.54	2.69	2.60	2.57	2.96	2.75	2.47	2.65	2.54
LEGALIZE SPORTS BETTING	2.51	2.68	2.08	2.49	1.98	2.42	1.80	2.84	2.20	2.39	2.79	2.37	2.99	2.92	2.96	2.36	2.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
MEDICAID BENEFIT COMBO	3.51	3.43	3.49	3.59	3.54	3.62	3.58	3.35	3.30	4.00	3.77	3.81	4.00	3.80	
LOWERING STATE TAX RATE	3.43	3.55	3.39	3.26	3.52	3.26	3.52	3.56	3.59	3.28	2.83	3.11	2.00	3.13	
MEDICAL MARIJUANA	3.42	3.48	3.40	3.37	3.46	3.30	3.54	3.25	3.24	3.28	3.03	3.69	4.00	3.68	
EXPAND MEDICAID PROGRAM	3.01	2.76	3.17	3.17	2.96	3.28	3.02	2.67	2.63	3.17	3.56	3.64	4.00	3.63	
PARENTS SCHOOL CHOICE	2.62	2.80	2.55	2.59	2.57	2.19	2.44	2.81	2.89	1.89	2.05	2.51	1.00	2.53	
LEGALIZE SPORTS BETTING	2.51	2.93	2.46	2.20	2.07	2.30	3.03	2.04	2.07	1.72	2.02	2.45	2.00	2.47	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	40	18	44	83	19	14	5	95	93	1	4	4	0	3
SUPPORTER OF TRUMP	51.8%	48.6%	65.8%	48.9%	53.9%	42.8%	38.3%	54.1%	53.0%	52.7%	70.2%	61.3%	65.7%	-	-
TRADITIONAL REPUB. PARTY	36.6%	45.6%	22.4%	34.3%	34.6%	45.3%	45.4%	45.0%	37.6%	37.7%	29.8%	38.7%	34.3%	100.0%	-
DK/REFUSED	11.6%	5.8%	11.8%	16.8%	11.6%	11.9%	16.4%	0.9%	9.4%	9.5%	-	-	-	-	100.0%
Net Diff.	15.2%	3.0%	43.4%	14.5%	19.3%	-2.5%	-7.1%	9.2%	15.4%	15.0%	40.5%	22.5%	31.4%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total Answering	102	50	7	29	17	7	6	26	63	18	4	14	8	5	5	15	20	6	1	12	39
SUPPORTER OF TRUMP	51.8%	50.8%	49.7%	40.6%	75.2%	45.3%	52.1%	41.6%	56.8%	52.2%	48.0%	40.5%	56.3%	58.1%	79.3%	48.8%	39.7%	49.6%	100.0%	51.0%	43.9%
TRADITIONAL REPUB. PARTY	36.6%	36.8%	43.0%	43.1%	21.9%	53.0%	38.6%	44.5%	31.2%	31.4%	41.8%	30.9%	43.0%	28.4%	11.6%	33.0%	42.0%	48.2%	-	43.1%	45.1%
DK/REFUSED	11.6%	12.4%	7.3%	16.3%	2.9%	1.7%	9.3%	14.0%	12.0%	16.4%	10.2%	28.7%	0.7%	13.5%	9.2%	18.2%	18.4%	2.2%	-	5.9%	11.0%
Net Diff.	15.2%	14.0%	6.7%	-2.5%	53.3%	-7.6%	13.5%	-2.9%	25.5%	20.8%	6.2%	9.6%	13.3%	29.7%	67.7%	15.7%	-2.3%	1.3%	100.0%	7.9%	-1.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	3	0	7	22	59	6	24	11	1	1	0	95	92	2	4	4	-	3
SUPPORTER OF TRUMP	51.8%	64.8%	100.0%	69.1%	58.5%	55.4%	65.3%	56.6%	13.3%	-	100.0%	100.0%	53.5%	54.2%	26.3%	25.5%	25.5%	-	36.3%
TRADITIONAL REPUB. PARTY	36.6%	17.1%	-	16.8%	24.9%	32.6%	26.9%	30.0%	76.8%	100.0%	-	-	35.9%	34.9%	73.7%	64.8%	64.8%	-	17.0%
DK/REFUSED	11.6%	18.1%	-	14.1%	16.6%	12.0%	7.8%	13.4%	9.9%	-	-	-	10.6%	10.9%	-	9.8%	9.8%	-	46.7%
Net Diff.	15.2%	47.6%	100.0%	52.3%	33.7%	22.8%	38.5%	26.5%	-63.5%	-100%	100.0%	100.0%	17.6%	19.2%	-47.4%	-39.3%	-39.3%	-	19.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- VOTE VOTE UNDE- ABLE LEE LEE CIED LEE DAVIS AND						
		VOTE LEE	Vote	Lean	VOTE MINNI-COZZI	Vote	Lean	FIRM UNDE-CIED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE-LOACH	Vote	Lean	FIRM UNDE-CIED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL-LOTS
Total Answering	102	94	92	2	3	3	-	6	48	40	39	1	2	1	0	3	17	38	1	0
SUPPORTER OF TRUMP	51.8%	55.1%	54.7%	71.8%	17.2%	17.2%	-	15.2%	52.0%	51.4%	51.5%	49.6%	18.1%	23.9%	-	30.3%	53.7%	52.9%	20.7%	-
TRADITIONAL REPUB. PARTY	36.6%	35.3%	36.0%	6.2%	82.8%	82.8%	-	35.4%	36.0%	34.3%	35.1%	-	51.3%	35.8%	100.0%	24.9%	32.2%	33.4%	48.1%	-
DK/REFUSED	11.6%	9.6%	9.3%	22.0%	-	-	-	49.5%	12.0%	14.2%	13.4%	50.4%	30.6%	40.3%	-	44.8%	14.1%	13.8%	31.2%	100.0%
Net Diff.	15.2%	19.7%	18.7%	65.6%	-65.6%	-65.6%	-	-20.2%	16.0%	17.1%	16.4%	49.6%	-33.1%	-12.0%	-100%	5.4%	21.4%	19.5%	-27.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	102	75	22	54	33	73	24	93	8	42	53	40	19	82	19	102	-	-	-	-	-
SUPPORTER OF TRUMP	51.8%	49.1%	54.2%	55.2%	46.9%	56.9%	32.4%	55.0%	17.2%	48.0%	58.8%	59.4%	46.9%	53.6%	46.9%	51.8%	-	-	-	-	-
TRADITIONAL REPUB. PARTY	36.6%	39.4%	35.3%	37.5%	37.9%	29.9%	57.9%	35.5%	50.3%	42.3%	29.2%	27.1%	40.6%	34.8%	40.6%	36.6%	-	-	-	-	-
DK/REFUSED	11.6%	11.4%	10.5%	7.3%	15.2%	13.1%	9.7%	9.5%	32.5%	9.7%	12.0%	13.5%	12.5%	11.6%	12.5%	11.6%	-	-	-	-	-
Net Diff.	15.2%	9.7%	18.9%	17.8%	9.0%	27.0%	-25.5%	19.5%	-33.1%	5.7%	29.6%	32.3%	6.3%	18.8%	6.3%	15.2%	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	102	55	-	-	47	-	-	94	-	-	8	-	-	3	-	-
SUPPORTER OF TRUMP	51.8%	51.9%	-	-	51.7%	-	-	52.9%	-	-	39.0%	-	-	39.7%	-	-
TRADITIONAL REPUB. PARTY	36.6%	37.6%	-	-	35.4%	-	-	36.4%	-	-	39.1%	-	-	60.3%	-	-
DK/REFUSED	11.6%	10.5%	-	-	12.9%	-	-	10.8%	-	-	21.9%	-	-	-	-	-
Net Diff.	15.2%	14.3%	-	-	16.3%	-	-	16.5%	-	-	-0.2%	-	-	-20.6%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/		IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:				
		REPUBLICAN	PARTY	TRUMP	TRADIT	LIB-	Very	Some-	MOD-	CONSER	Some-	Very	CONSER	MALE	FEMALE	WHITE						
		SUPPOR	-IONAL	TER	EREPUB.	ERAL		what	ERATE	VATIVE	what		CRATS	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE
Total Answering	102	53	37	2	2	0	17	81	33	48	-	2	8	43	0	9	37	2	16	74		
SUPPORTER OF TRUMP	51.8%	100.0%	-	39.9%	50.6%	-	29.4%	57.0%	38.6%	69.6%	-	48.7%	33.7%	55.4%	-	25.5%	58.7%	39.9%	29.1%	58.3%		
TRADITIONAL REPUB. PARTY	36.6%	-	100.0%	60.1%	49.4%	100.0%	52.3%	32.9%	45.7%	24.1%	-	51.3%	60.5%	33.3%	100.0%	44.9%	32.5%	60.1%	58.1%	31.5%		
DK/REFUSED	11.6%	-	-	-	-	-	18.2%	10.1%	15.7%	6.2%	-	-	5.8%	11.3%	-	29.6%	8.7%	-	12.8%	10.2%		
Net Diff.	15.2%	100.0%	-100%	-20.1%	1.1%	-100%	-22.9%	24.0%	-7.1%	45.5%	-	-2.6%	-26.8%	22.2%	-100%	-19.3%	26.2%	-20.1%	-29.0%	26.8%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN:		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	102	-	2	6	-	-	3	97	4	0	23	79	48	41	24	21	24	20	44	37
SUPPORTER OF TRUMP	51.8%	-	32.1%	40.9%	-	-	39.7%	53.4%	16.4%	56.3%	56.7%	50.4%	47.6%	61.6%	47.7%	60.4%	47.5%	62.8%	49.5%	62.5%
TRADITIONAL REPUB. PARTY	36.6%	-	-	49.9%	-	-	60.3%	34.6%	83.6%	43.7%	32.3%	37.8%	47.6%	25.1%	48.7%	28.1%	46.5%	21.8%	45.3%	27.5%
DK/REFUSED	11.6%	-	67.9%	9.2%	-	-	-	12.0%	-	-	10.9%	11.8%	4.8%	13.4%	3.6%	11.5%	6.0%	15.4%	5.3%	10.0%
Net Diff.	15.2%	-	32.1%	-9.0%	-	-	-20.6%	18.8%	-67.2%	12.6%	24.4%	12.6%	-0.0%	36.5%	-1.0%	32.3%	1.0%	41.0%	4.2%	35.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	102	4	4	2	1	53	28	33	10	20	18	48	25	5	3	1	2	49	51	23	31	
SUPPORTER OF TRUMP	51.8%	28.9%	51.4%	16.1%	100.0%	58.3%	40.1%	57.3%	33.6%	59.9%	43.5%	58.6%	43.4%	54.8%	11.4%	100.0%	-	48.2%	52.7%	43.6%	55.3%	
TRADITIONAL REPUB. PARTY	36.6%	71.1%	-	83.9%	-	35.9%	42.7%	39.5%	47.0%	30.1%	40.4%	38.5%	37.5%	10.9%	88.6%	-	100.0%	38.8%	36.3%	41.5%	36.8%	
DK/REFUSED	11.6%	-	48.6%	-	-	5.8%	17.2%	3.2%	19.4%	10.1%	16.1%	2.8%	19.2%	34.4%	-	-	-	13.0%	10.9%	15.0%	7.8%	
Net Diff.	15.2%	-42.2%	51.4%	-67.8%	100.0%	22.4%	-2.6%	17.8%	-13.5%	29.8%	3.1%	20.1%	5.9%	43.9%	-77.2%	100.0%	-100%	9.4%	16.4%	2.1%	18.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	102	26	20	45	46	3	5	2	1	62	32	30	21	32	12	56	31	5	2	3	-
SUPPORTER OF TRUMP	51.8%	52.3%	48.8%	46.4%	56.6%	73.2%	14.5%	59.9%	-	59.9%	37.7%	60.5%	36.2%	59.3%	40.5%	61.6%	38.5%	41.3%	22.7%	39.7%	-
TRADITIONAL REPUB. PARTY	36.6%	36.4%	35.6%	39.7%	35.1%	26.8%	48.0%	40.1%	100.0%	29.8%	46.7%	26.1%	57.2%	33.3%	28.5%	28.1%	49.0%	48.0%	-	60.3%	-
DK/REFUSED	11.6%	11.2%	15.6%	13.9%	8.3%	-	37.5%	-	-	10.3%	15.5%	13.4%	6.6%	7.5%	31.1%	10.3%	12.5%	10.7%	77.3%	-	-
Net Diff.	15.2%	15.9%	13.3%	6.7%	21.4%	46.4%	-33.4%	19.8%	-100%	30.1%	-9.0%	34.5%	-21.0%	26.0%	12.0%	33.6%	-10.5%	-6.7%	22.7%	-20.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	102	59	13	41	5	32	23	3	6	29	18	30	14	54	30	5	2	3	-
SUPPORTER OF TRUMP	51.8%	52.6%	45.5%	55.8%	45.5%	50.3%	50.1%	46.2%	52.7%	56.3%	44.6%	49.0%	57.9%	53.7%	52.6%	41.3%	16.7%	39.7%	-
TRADITIONAL REPUB. PARTY	36.6%	39.3%	46.6%	35.0%	54.5%	32.8%	30.2%	37.6%	40.3%	35.3%	45.4%	43.2%	15.9%	38.4%	33.2%	48.0%	26.6%	60.3%	-
DK/REFUSED	11.6%	8.1%	7.8%	9.2%	-	16.9%	19.7%	16.2%	7.0%	8.4%	10.0%	7.9%	26.2%	7.9%	14.2%	10.7%	56.7%	-	-
Net Diff.	15.2%	13.3%	-1.1%	20.8%	-8.9%	17.5%	19.9%	8.7%	12.5%	21.0%	-0.8%	5.8%	42.0%	15.3%	19.4%	-6.7%	-10.0%	-20.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	102	94	8	3	3	1	1	50	5	3	2	-	0	44	3	0	1	1	0
SUPPORTER OF TRUMP	51.8%	52.9%	39.0%	39.7%	39.7%	-	100.0%	53.4%	36.9%	31.8%	32.9%	-	100.0%	52.3%	42.5%	100.0%	50.1%	-	100.0%
TRADITIONAL REPUB. PARTY	36.6%	36.4%	39.1%	60.3%	39.6%	-	-	36.2%	51.6%	68.2%	32.9%	-	-	36.5%	18.4%	-	49.9%	-	-
DK/REFUSED	11.6%	10.8%	21.9%	-	20.6%	100.0%	-	10.4%	11.5%	-	34.2%	-	-	11.1%	39.2%	-	-	100.0%	-
Net Diff.	15.2%	16.5%	-0.2%	-20.6%	0.1%	-	100.0%	17.1%	-14.7%	-36.3%	-	-	100.0%	15.8%	24.1%	100.0%	0.3%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	102	15	17	29	19	23	31	71	60	42	79	23	19	36	35	20	43	12
SUPPORTER OF TRUMP	51.8%	26.8%	72.9%	49.2%	58.3%	50.6%	51.1%	52.1%	50.2%	54.1%	52.1%	50.6%	47.2%	54.4%	48.8%	57.3%	48.5%	64.2%
TRADITIONAL REPUB. PARTY	36.6%	69.2%	20.5%	38.6%	20.9%	37.4%	43.6%	33.5%	41.2%	30.0%	36.3%	37.4%	47.4%	32.3%	44.2%	25.9%	40.2%	28.0%
DK/REFUSED	11.6%	3.9%	6.5%	12.2%	20.8%	12.0%	5.3%	14.5%	8.6%	16.0%	11.5%	12.0%	5.4%	13.3%	7.0%	16.7%	11.3%	7.8%
Net Diff.	15.2%	-42.4%	52.4%	10.6%	37.4%	13.2%	7.6%	18.6%	9.0%	24.1%	15.8%	13.2%	-0.2%	22.0%	4.6%	31.4%	8.3%	36.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	102	12	35	25	22	36	11	55	47	42	30	30	7	20	14	17	44	
SUPPORTER OF TRUMP	51.8%	57.3%	49.7%	52.2%	51.1%	56.5%	36.5%	51.9%	51.7%	47.4%	52.3%	57.4%	39.6%	59.1%	47.4%	58.6%	49.1%	
TRADITIONAL REPUB. PARTY	36.6%	37.5%	34.6%	36.9%	33.6%	31.6%	47.2%	37.6%	35.4%	38.1%	36.9%	34.2%	60.4%	38.7%	45.3%	21.0%	35.1%	
DK/REFUSED	11.6%	5.2%	15.6%	10.8%	15.3%	11.8%	16.4%	10.5%	12.9%	14.6%	10.8%	8.3%	-	2.2%	7.3%	20.4%	15.8%	
Net Diff.	15.2%	19.8%	15.1%	15.3%	17.5%	24.9%	-10.7%	14.3%	16.3%	9.3%	15.5%	23.2%	-20.8%	20.4%	2.1%	37.6%	14.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
LIBERAL	27.1%	28.7%	22.3%	27.7%	28.1%	21.7%	20.4%	24.8%	2.8%	2.9%	-	55.9%	57.3%	23.9%	14.9%
Very	13.0%	15.3%	6.9%	13.6%	13.6%	9.5%	12.3%	3.2%	1.7%	1.8%	-	27.1%	27.3%	23.9%	2.5%
Somewhat	14.1%	13.5%	15.4%	14.1%	14.5%	12.1%	8.1%	21.5%	1.1%	1.1%	-	28.7%	30.0%	-	12.4%
MODERATE	27.1%	25.3%	22.2%	30.8%	26.3%	31.0%	35.3%	20.8%	16.9%	16.7%	21.6%	34.6%	33.8%	51.1%	48.3%
CONSERVATIVE	42.8%	41.2%	53.8%	39.4%	42.5%	44.7%	41.2%	52.9%	78.1%	78.5%	66.6%	7.6%	7.1%	17.2%	23.0%
Somewhat	21.2%	21.4%	22.2%	20.6%	19.3%	30.9%	26.8%	40.2%	35.5%	35.4%	37.3%	5.5%	5.0%	17.2%	21.1%
Very	21.6%	19.8%	31.6%	18.8%	23.2%	13.9%	14.4%	12.6%	42.6%	43.1%	29.3%	2.0%	2.1%	-	1.9%
DK/REFUSED	3.0%	4.7%	1.8%	2.1%	3.1%	2.6%	3.0%	1.6%	2.3%	1.9%	11.8%	2.0%	1.7%	7.8%	13.8%
Net Diff.	15.8%	12.5%	31.5%	11.8%	14.4%	23.0%	20.9%	28.1%	75.3%	75.6%	66.6%	-48.3%	-50.2%	-6.7%	8.1%
Mean	3.25	3.18	3.57	3.17	3.25	3.28	3.24	3.38	4.19	4.19	4.09	2.25	2.23	2.67	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
LIBERAL	27.1%	5.6%	54.7%	20.2%	33.3%	55.6%	20.5%	27.2%	21.7%	8.3%	47.3%	27.1%	33.5%	38.1%	23.2%	22.7%	29.2%	22.3%	38.4%	49.2%	33.8%
Very	13.0%	1.3%	27.0%	8.8%	18.2%	38.1%	6.2%	8.8%	10.5%	2.9%	21.0%	11.8%	21.2%	15.1%	14.7%	8.3%	16.5%	9.2%	17.1%	32.8%	16.3%
Somewhat	14.1%	4.2%	27.7%	11.3%	15.0%	17.5%	14.2%	18.4%	11.3%	5.4%	26.3%	15.2%	12.2%	23.0%	8.6%	14.3%	12.7%	13.2%	21.3%	16.4%	17.4%
MODERATE	27.1%	25.6%	27.5%	31.8%	22.1%	31.0%	17.8%	28.8%	26.2%	29.7%	33.4%	33.1%	26.8%	37.1%	11.7%	38.4%	27.7%	41.5%	8.6%	23.1%	28.2%
CONSERVATIVE	42.8%	68.5%	14.1%	42.7%	41.5%	10.6%	48.4%	40.1%	50.3%	62.0%	15.5%	36.7%	38.1%	19.3%	65.0%	36.8%	41.5%	34.8%	19.8%	22.2%	33.6%
Somewhat	21.2%	28.6%	8.5%	25.7%	20.6%	6.3%	22.0%	21.7%	24.0%	25.7%	5.2%	25.4%	20.2%	9.7%	27.6%	19.9%	22.4%	18.8%	-	11.3%	17.7%
Very	21.6%	39.8%	5.5%	17.0%	21.0%	4.3%	26.4%	18.4%	26.3%	36.3%	10.4%	11.3%	17.9%	9.6%	37.4%	16.9%	19.0%	16.1%	19.8%	10.9%	16.0%
DK/REFUSED	3.0%	0.3%	3.8%	5.4%	3.1%	2.8%	13.4%	4.0%	1.8%	-	3.7%	3.1%	1.7%	5.5%	-	2.2%	1.6%	1.3%	33.2%	5.5%	4.4%
Net Diff.	15.8%	62.9%	-40.6%	22.5%	8.3%	-45.0%	27.9%	12.9%	28.6%	53.7%	-31.8%	9.7%	4.6%	-18.8%	41.8%	14.1%	12.3%	12.5%	-18.6%	-27.0%	-0.2%
Mean	3.25	4.02	2.35	3.32	3.11	2.19	3.56	3.24	3.45	3.87	2.56	3.09	3.01	2.74	3.65	3.23	3.15	3.20	2.76	2.48	2.99

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
LIBERAL	27.1%	23.5%	62.4%	27.4%	25.9%	19.0%	32.5%	9.5%	34.4%	42.1%	68.1%	30.1%	2.4%	2.5%	-	54.3%	54.4%	44.5%	10.2%
Very	13.0%	8.4%	35.5%	14.5%	10.8%	8.5%	20.1%	0.8%	16.7%	23.5%	32.4%	9.0%	1.5%	1.5%	-	25.7%	25.8%	-	5.1%
Somewhat	14.1%	15.1%	27.0%	12.9%	15.1%	10.5%	12.4%	8.7%	17.7%	18.6%	35.8%	21.1%	1.0%	1.0%	-	28.6%	28.5%	44.5%	5.0%
MODERATE	27.1%	32.4%	12.0%	31.0%	35.3%	23.0%	33.2%	18.3%	25.5%	52.2%	11.2%	57.1%	15.8%	15.0%	58.0%	35.7%	35.6%	55.5%	44.1%
CONSERVATIVE	42.8%	44.2%	25.6%	39.6%	36.7%	54.9%	31.3%	70.2%	34.7%	5.4%	13.5%	12.8%	79.5%	80.3%	42.0%	7.5%	7.6%	-	34.0%
Somewhat	21.2%	25.9%	8.1%	16.9%	18.2%	30.7%	17.6%	21.7%	17.1%	5.4%	6.0%	1.6%	36.3%	36.5%	26.0%	6.9%	7.0%	-	16.2%
Very	21.6%	18.3%	17.5%	22.7%	18.5%	24.1%	13.7%	48.5%	17.5%	-	7.5%	11.2%	43.2%	43.8%	16.0%	0.6%	0.6%	-	17.8%
DK/REFUSED	3.0%	-	-	2.0%	2.1%	3.2%	3.0%	1.9%	5.3%	0.3%	7.2%	-	2.3%	2.3%	-	2.5%	2.5%	-	11.7%
Net Diff.	15.8%	20.7%	-36.9%	12.2%	10.8%	35.9%	-1.2%	60.7%	0.2%	-36.7%	-54.6%	-17.4%	77.0%	77.8%	42.0%	-46.8%	-46.8%	-44.5%	23.9%
Mean	3.25	3.31	2.45	3.21	3.19	3.53	2.92	4.11	3.01	2.40	2.14	2.85	4.22	4.23	3.58	2.26	2.26	2.56	3.41

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
LIBERAL	27.1%	3.5%	3.5%	-	58.2%	60.0%	23.4%	17.1%	2.8%	3.9%	3.9%	-	53.9%	57.1%	10.6%	16.7%	3.6%	2.4%	12.9%	10.0%
Very	13.0%	2.0%	2.0%	-	27.2%	28.2%	7.2%	9.1%	0.5%	3.1%	3.1%	-	26.6%	28.6%	-	3.5%	3.6%	1.6%	-	10.0%
Somewhat	14.1%	1.5%	1.5%	-	31.0%	31.8%	16.3%	8.0%	2.3%	0.8%	0.8%	-	27.3%	28.5%	10.6%	13.3%	-	0.8%	12.9%	-
MODERATE	27.1%	16.5%	16.7%	2.7%	35.2%	33.9%	59.8%	42.0%	18.1%	19.0%	19.2%	6.2%	37.7%	34.6%	78.8%	47.7%	23.3%	18.8%	47.0%	53.5%
CONSERVATIVE	42.8%	78.1%	77.8%	97.3%	3.9%	3.3%	16.7%	32.2%	79.0%	75.5%	75.2%	93.8%	5.4%	5.1%	10.6%	34.9%	73.1%	77.9%	40.2%	34.6%
Somewhat	21.2%	34.1%	34.2%	29.9%	3.6%	2.9%	16.7%	28.6%	31.6%	37.8%	37.6%	47.3%	4.8%	4.3%	10.6%	17.1%	30.1%	37.4%	16.6%	27.1%
Very	21.6%	44.0%	43.7%	67.4%	0.3%	0.3%	-	3.6%	47.4%	37.7%	37.6%	46.5%	0.7%	0.7%	-	17.8%	43.0%	40.5%	23.6%	7.5%
DK/REFUSED	3.0%	1.9%	1.9%	-	2.7%	2.8%	-	8.7%	0.2%	1.6%	1.6%	-	3.0%	3.2%	-	0.7%	-	0.9%	-	1.9%
Net Diff.	15.8%	74.6%	74.3%	97.3%	-54.3%	-56.7%	-6.7%	15.1%	76.2%	71.6%	71.3%	93.8%	-48.4%	-52.0%	-	18.1%	69.6%	75.5%	27.3%	24.6%
Mean	3.25	4.19	4.18	4.65	2.17	2.13	2.86	3.10	4.23	4.08	4.07	4.40	2.23	2.17	3.00	3.33	4.09	4.15	3.51	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN		DEMOCRATIC		INDEP. /OTHER		Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	LICAN	CRATIC	/OTHER	/DK			
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-		
LIBERAL	27.1%	29.9%	13.6%	25.0%	25.7%	17.1%	38.9%	21.8%	52.7%	39.3%	2.5%	3.2%	3.6%	29.5%	3.6%	2.1%	56.0%	25.7%	26.4%	20.7%	-		
Very	13.0%	15.2%	1.0%	11.3%	11.9%	8.5%	18.0%	9.5%	27.6%	19.3%	-	0.8%	-	14.3%	-	1.6%	27.1%	11.4%	13.1%	-	-		
Somewhat	14.1%	14.7%	12.6%	13.7%	13.8%	8.6%	20.9%	12.4%	25.1%	20.0%	2.5%	2.4%	3.6%	15.2%	3.6%	0.4%	28.9%	14.2%	13.2%	20.7%	-		
MODERATE	27.1%	27.9%	17.7%	23.6%	32.7%	22.5%	31.1%	26.4%	30.3%	33.0%	15.1%	16.3%	12.3%	28.5%	12.3%	17.0%	34.7%	30.1%	29.8%	32.0%	-		
CONSERVATIVE	42.8%	38.9%	67.6%	47.3%	39.8%	57.9%	25.9%	48.8%	15.9%	24.5%	79.5%	77.0%	84.1%	38.7%	84.1%	79.0%	6.3%	40.1%	39.4%	45.0%	-		
Somewhat	21.2%	21.2%	22.6%	27.8%	15.9%	26.2%	17.0%	22.9%	10.3%	12.2%	36.2%	34.9%	45.5%	18.3%	45.5%	32.2%	5.8%	24.1%	24.5%	22.0%	-		
Very	21.6%	17.6%	45.0%	19.5%	23.8%	31.7%	8.9%	25.9%	5.6%	12.3%	43.3%	42.1%	38.6%	20.4%	38.6%	46.7%	0.5%	16.0%	14.9%	23.0%	-		
DK/REFUSED	3.0%	3.3%	1.1%	4.1%	1.9%	2.5%	4.0%	3.0%	1.1%	3.2%	2.9%	3.5%	-	3.3%	-	2.0%	3.0%	4.1%	4.4%	2.3%	-		
Net Diff.	15.8%	9.0%	54.0%	22.3%	14.1%	40.8%	-13.1%	27.0%	-36.8%	-14.8%	77.1%	73.8%	80.5%	9.2%	80.5%	76.9%	-49.7%	14.5%	13.0%	24.3%	-		
Mean	3.25	3.12	3.99	3.32	3.27	3.66	2.77	3.45	2.41	2.77	4.24	4.19	4.19	3.16	4.19	4.24	2.21	3.20	3.16	3.48	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
LIBERAL	27.1%	3.1%	50.2%	23.5%	0.8%	58.8%	27.6%	2.2%	60.0%	27.5%	-	39.8%	9.2%	-	39.8%	13.1%
Very	13.0%	2.3%	32.7%	8.6%	0.8%	24.5%	14.1%	1.8%	29.8%	11.7%	-	16.1%	9.2%	-	16.1%	13.1%
Somewhat	14.1%	0.8%	17.4%	14.9%	-	34.3%	13.6%	0.5%	30.2%	15.7%	-	23.6%	-	-	23.6%	-
MODERATE	27.1%	15.1%	33.3%	26.7%	19.3%	35.3%	33.2%	16.6%	34.1%	28.5%	21.6%	37.2%	41.3%	-	37.2%	48.6%
CONSERVATIVE	42.8%	78.4%	10.5%	41.4%	79.7%	4.4%	38.9%	79.0%	4.6%	42.7%	78.4%	13.3%	17.0%	100.0%	13.3%	33.2%
Somewhat	21.2%	35.5%	9.0%	23.9%	28.4%	4.4%	24.4%	31.5%	4.0%	25.0%	41.3%	13.3%	17.0%	45.3%	13.3%	33.2%
Very	21.6%	42.9%	1.4%	17.5%	51.3%	-	14.6%	47.6%	0.6%	17.7%	37.1%	-	-	54.7%	-	-
DK/REFUSED	3.0%	3.4%	6.0%	8.4%	0.3%	1.5%	0.3%	2.1%	1.3%	1.3%	-	9.7%	32.4%	-	9.7%	5.1%
Net Diff.	15.8%	75.3%	-39.7%	17.9%	78.9%	-54.4%	11.3%	76.8%	-55.4%	15.2%	78.4%	-26.4%	7.8%	100.0%	-26.4%	20.1%
Mean	3.25	4.20	2.24	3.29	4.30	2.20	3.12	4.25	2.14	3.21	4.15	2.53	2.98	4.55	2.53	3.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
LIBERAL	27.1%	1.6%	3.4%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	13.0%	1.6%	2.2%	47.9%	100.0%	-	-	-	-	-	-	53.8%	-	-	44.7%	-	-	48.0%	-	-
Somewhat	14.1%	-	1.2%	52.1%	-	100.0%	-	-	-	-	-	46.2%	-	-	55.3%	-	-	52.0%	-	-
MODERATE	27.1%	9.7%	24.3%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	42.8%	86.9%	71.1%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	21.2%	24.0%	40.3%	-	-	-	-	49.5%	100.0%	-	87.6%	-	-	51.0%	-	-	47.9%	-	-	47.6%
Very	21.6%	62.8%	30.9%	-	-	-	-	50.5%	-	100.0%	12.4%	-	-	49.0%	-	-	52.1%	-	-	52.4%
DK/REFUSED	3.0%	1.9%	1.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	15.8%	85.3%	67.7%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.25	4.49	3.98	1.52	1.00	2.00	3.00	4.50	4.00	5.00	4.12	1.46	3.00	4.49	1.55	3.00	4.52	1.52	3.00	4.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
LIBERAL	27.1%	100.0%	-	-	100.0%	-	-	2.3%	52.0%	13.8%	29.8%	26.4%	8.1%	40.5%	7.6%	32.4%	8.5%	46.4%	5.8%	42.0%
Very	13.0%	47.0%	-	-	43.4%	-	-	2.0%	24.1%	3.4%	11.0%	13.6%	3.8%	19.6%	3.8%	17.0%	3.8%	21.5%	3.1%	20.3%
Somewhat	14.1%	53.0%	-	-	56.6%	-	-	0.3%	27.9%	10.4%	18.7%	12.8%	4.4%	20.9%	3.9%	15.4%	4.8%	24.9%	2.7%	21.7%
MODERATE	27.1%	-	100.0%	-	-	100.0%	-	15.4%	38.0%	64.4%	21.9%	28.4%	23.7%	29.4%	22.8%	27.5%	24.6%	30.9%	19.3%	29.2%
CONSERVATIVE	42.8%	-	-	100.0%	-	-	100.0%	80.2%	6.5%	12.3%	45.7%	42.2%	65.7%	27.5%	66.4%	34.3%	65.0%	22.6%	74.0%	27.9%
Somewhat	21.2%	-	-	71.3%	-	-	72.5%	37.1%	5.7%	8.9%	24.8%	20.3%	25.5%	16.0%	23.9%	22.1%	26.9%	11.6%	26.4%	16.1%
Very	21.6%	-	-	28.7%	-	-	27.5%	43.1%	0.8%	3.4%	20.9%	21.9%	40.2%	11.5%	42.5%	12.2%	38.0%	11.0%	47.7%	11.7%
DK/REFUSED	3.0%	-	-	-	-	-	-	2.1%	3.5%	9.5%	2.6%	2.9%	2.5%	2.5%	3.2%	5.8%	1.9%	0.1%	0.9%	0.8%
Net Diff.	15.8%	-100%	-	100.0%	-100%	-	100.0%	77.9%	-45.5%	-1.5%	16.0%	15.8%	57.6%	-13.0%	58.8%	1.8%	56.4%	-23.8%	68.3%	-14.1%
Mean	3.25	1.53	3.00	4.29	1.57	3.00	4.27	4.22	2.29	2.98	3.27	3.25	3.96	2.78	4.01	2.97	3.92	2.66	4.14	2.77

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
LIBERAL	27.1%	18.3%	26.9%	23.1%	45.4%	20.6%	40.2%	17.4%	37.3%	24.7%	41.4%	20.7%	42.1%	19.9%	27.4%	29.4%	33.3%	20.2%	32.1%	15.2%	26.3%	
Very	13.0%	6.7%	13.2%	8.5%	19.1%	7.1%	21.7%	5.5%	25.6%	9.2%	20.0%	7.3%	22.8%	5.8%	14.6%	8.5%	15.7%	12.0%	13.9%	11.4%	11.7%	
Somewhat	14.1%	11.6%	13.6%	14.6%	26.3%	13.5%	18.5%	11.9%	11.7%	15.6%	21.4%	13.4%	19.3%	14.2%	12.8%	20.9%	17.6%	8.2%	18.2%	3.7%	14.6%	
MODERATE	27.1%	42.8%	28.5%	46.1%	16.0%	25.3%	31.0%	22.2%	30.1%	29.4%	31.4%	22.9%	31.0%	43.5%	31.2%	47.5%	23.2%	23.8%	29.6%	21.3%	25.5%	
CONSERVATIVE	42.8%	29.5%	24.9%	18.9%	36.8%	53.1%	27.0%	58.8%	26.5%	45.6%	27.2%	56.4%	25.6%	28.0%	36.1%	21.8%	36.3%	52.1%	36.1%	57.6%	43.1%	
Somewhat	21.2%	21.7%	15.3%	12.8%	25.3%	27.0%	13.0%	30.0%	17.3%	23.1%	11.2%	28.2%	10.8%	18.0%	27.5%	12.6%	29.0%	24.6%	19.2%	26.1%	25.0%	
Very	21.6%	7.7%	9.6%	6.1%	11.6%	26.1%	14.0%	28.8%	9.1%	22.5%	16.0%	28.2%	14.8%	10.0%	8.6%	9.2%	7.3%	27.5%	17.0%	31.5%	18.1%	
DK/REFUSED	3.0%	9.5%	19.8%	12.0%	1.7%	1.0%	1.8%	1.6%	6.2%	0.2%	-	-	1.3%	8.5%	5.3%	1.4%	7.3%	3.8%	2.1%	6.0%	5.1%	
Net Diff.	15.8%	11.2%	-2.0%	-4.2%	-8.6%	32.5%	-13.2%	41.4%	-10.9%	20.9%	-14.2%	35.7%	-16.5%	8.1%	8.6%	-7.7%	3.0%	31.9%	4.0%	42.4%	16.8%	
Mean	3.25	3.14	2.93	2.92	2.84	3.52	2.79	3.66	2.71	3.34	2.82	3.57	2.75	3.13	3.03	2.93	2.94	3.49	3.07	3.66	3.24	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
LIBERAL	27.1%	24.9%	36.4%	21.1%	32.5%	15.6%	29.0%	22.5%	39.6%	5.7%	41.8%	3.7%	35.1%	7.7%	46.7%	4.4%	43.7%	13.9%	27.7%	20.7%	35.1%
Very	13.0%	12.5%	15.5%	12.3%	14.2%	10.2%	11.1%	14.8%	12.6%	4.4%	19.6%	2.6%	19.0%	6.1%	20.1%	4.2%	20.1%	5.5%	16.1%	8.2%	18.7%
Somewhat	14.1%	12.5%	20.9%	8.8%	18.3%	5.4%	17.9%	7.8%	26.9%	1.3%	22.2%	1.0%	16.0%	1.6%	26.6%	0.2%	23.5%	8.4%	11.6%	12.5%	16.4%
MODERATE	27.1%	26.2%	32.6%	21.4%	29.0%	35.3%	34.7%	29.3%	37.3%	16.5%	33.1%	18.5%	27.1%	14.7%	37.5%	14.1%	32.3%	32.0%	38.0%	29.5%	38.6%
CONSERVATIVE	42.8%	47.1%	31.0%	55.1%	37.7%	35.8%	23.0%	40.6%	16.1%	76.7%	20.8%	75.8%	29.5%	77.6%	14.6%	81.5%	21.7%	46.6%	14.2%	49.8%	11.8%
Somewhat	21.2%	23.2%	14.9%	24.7%	19.4%	24.7%	17.1%	24.5%	16.1%	31.4%	13.3%	33.9%	18.4%	29.0%	9.6%	32.1%	13.2%	27.1%	14.2%	31.8%	11.8%
Very	21.6%	23.9%	16.2%	30.4%	18.3%	11.1%	5.9%	16.0%	-	45.3%	7.6%	41.9%	11.1%	48.6%	5.0%	49.4%	8.5%	19.5%	-	18.0%	-
DK/REFUSED	3.0%	1.8%	-	2.3%	0.8%	13.3%	13.3%	7.6%	7.0%	1.0%	4.2%	2.1%	8.4%	-	1.2%	-	2.3%	7.6%	20.1%	-	14.5%
Net Diff.	15.8%	22.1%	-5.4%	34.0%	5.2%	20.2%	-6.0%	18.0%	-23.5%	71.0%	-21.0%	72.1%	-5.6%	69.9%	-32.1%	77.2%	-21.9%	32.7%	-13.6%	29.1%	-23.3%
Mean	3.25	3.34	2.95	3.53	3.09	3.24	2.87	3.21	2.61	4.13	2.66	4.14	2.85	4.12	2.52	4.22	2.66	3.51	2.63	3.39	2.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
LIBERAL	27.1%	5.8%	7.5%	6.0%	-	41.9%	15.9%	48.5%	57.7%	3.0%	35.0%	8.2%	47.1%	3.4%	44.5%	21.9%	22.2%	28.4%	29.6%
Very	13.0%	2.3%	5.7%	1.5%	-	20.1%	2.2%	25.8%	30.6%	1.2%	18.6%	3.3%	21.3%	2.3%	21.0%	2.7%	13.6%	3.5%	16.6%
Somewhat	14.1%	3.5%	1.8%	4.5%	-	21.8%	13.7%	22.6%	27.2%	1.8%	16.4%	4.9%	25.8%	1.1%	23.5%	19.2%	8.6%	25.0%	13.0%
MODERATE	27.1%	19.0%	11.9%	18.6%	41.5%	32.5%	33.9%	35.2%	30.5%	21.4%	24.9%	17.0%	38.3%	17.3%	31.4%	30.6%	39.7%	28.6%	39.6%
CONSERVATIVE	42.8%	74.2%	76.5%	75.4%	58.5%	22.3%	45.4%	15.1%	8.7%	73.5%	33.8%	74.8%	13.7%	78.3%	22.8%	47.5%	19.5%	42.9%	16.8%
Somewhat	21.2%	30.8%	26.3%	32.8%	27.5%	14.7%	27.1%	12.0%	6.9%	27.3%	23.1%	33.9%	8.4%	31.5%	14.2%	26.1%	19.5%	25.7%	16.8%
Very	21.6%	43.4%	50.2%	42.6%	31.1%	7.6%	18.3%	3.1%	1.8%	46.2%	10.7%	40.9%	5.3%	46.7%	8.6%	21.4%	-	17.3%	-
DK/REFUSED	3.0%	1.0%	4.1%	-	-	3.3%	4.7%	1.3%	3.0%	2.1%	6.3%	-	1.0%	1.1%	1.3%	-	18.7%	-	14.0%
Net Diff.	15.8%	68.4%	69.0%	69.5%	58.5%	-19.5%	29.5%	-33.4%	-49.0%	70.5%	-1.2%	66.6%	-33.4%	74.9%	-21.7%	25.6%	-2.7%	14.5%	-12.8%
Mean	3.25	4.10	4.18	4.11	3.90	2.67	3.48	2.43	2.20	4.18	2.90	4.04	2.50	4.21	2.65	3.44	2.80	3.28	2.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
LIBERAL	27.1%	27.7%	22.7%	31.3%	8.3%	-	-	22.5%	13.2%	21.2%	-	-	-	31.7%	34.7%	41.7%	30.9%	-	-		
Very	13.0%	13.3%	10.7%	13.6%	8.3%	-	-	12.2%	6.9%	11.1%	-	-	-	14.2%	15.5%	16.2%	30.9%	-	-		
Somewhat	14.1%	14.4%	12.0%	17.7%	-	-	-	10.4%	6.3%	10.2%	-	-	-	17.5%	19.2%	25.5%	-	-	-		
MODERATE	27.1%	25.8%	34.8%	33.3%	31.0%	93.3%	-	21.9%	29.6%	27.0%	28.9%	87.6%	-	28.9%	41.3%	39.9%	36.8%	100.0%	-		
CONSERVATIVE	42.8%	44.8%	28.8%	27.5%	34.9%	-	54.9%	52.1%	37.8%	44.6%	35.8%	-	23.0%	39.3%	17.6%	9.9%	32.2%	-	100.0%		
Somewhat	21.2%	21.4%	20.6%	20.0%	17.3%	-	54.9%	25.5%	25.7%	29.7%	23.6%	-	23.0%	18.2%	14.1%	9.9%	-	-	100.0%		
Very	21.6%	23.5%	8.3%	7.6%	17.6%	-	-	26.6%	12.1%	14.9%	12.2%	-	-	21.1%	3.5%	-	32.2%	-	-		
DK/REFUSED	3.0%	1.6%	13.6%	7.9%	25.8%	6.7%	45.1%	3.5%	19.4%	7.2%	35.3%	12.4%	77.0%	0.2%	6.4%	8.5%	-	-	-		
Net Diff.	15.8%	17.1%	6.1%	-3.7%	26.6%	-	54.9%	29.5%	24.6%	23.3%	35.8%	-	23.0%	7.6%	-17.1%	-31.8%	1.3%	-	100.0%		
Mean	3.25	3.28	3.04	2.89	3.48	3.00	4.00	3.46	3.37	3.29	3.74	3.00	4.00	3.15	2.69	2.48	3.03	3.00	4.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
LIBERAL	27.1%	46.4%	29.5%	25.7%	20.7%	21.7%	37.5%	22.8%	32.1%	21.3%	29.0%	21.7%	37.1%	12.2%	29.1%	7.3%	24.1%	8.2%
Very	13.0%	34.8%	14.5%	9.7%	10.8%	5.7%	24.1%	8.5%	17.5%	7.8%	15.7%	5.7%	19.8%	6.6%	15.7%	3.9%	13.2%	3.4%
Somewhat	14.1%	11.7%	15.0%	16.0%	9.9%	16.1%	13.4%	14.4%	14.6%	13.5%	13.4%	16.1%	17.3%	5.5%	13.4%	3.4%	10.9%	4.9%
MODERATE	27.1%	16.0%	20.1%	28.9%	32.9%	30.7%	18.2%	30.7%	23.1%	31.6%	25.7%	30.7%	13.5%	28.9%	17.8%	33.1%	21.5%	31.4%
CONSERVATIVE	42.8%	32.7%	48.1%	40.5%	44.1%	46.2%	40.8%	43.7%	40.7%	45.3%	41.6%	46.2%	43.4%	53.2%	45.5%	57.0%	47.2%	60.3%
Somewhat	21.2%	19.3%	30.3%	16.8%	21.6%	20.9%	25.1%	19.6%	21.3%	21.2%	21.3%	20.9%	32.8%	21.3%	28.1%	20.7%	27.8%	15.1%
Very	21.6%	13.4%	17.8%	23.7%	22.5%	25.3%	15.7%	24.0%	19.4%	24.2%	20.2%	25.3%	10.6%	32.0%	17.4%	36.3%	19.4%	45.2%
DK/REFUSED	3.0%	4.9%	2.3%	4.9%	2.3%	1.4%	3.5%	2.9%	4.1%	1.8%	3.7%	1.4%	6.1%	5.7%	7.7%	2.7%	7.2%	-
Net Diff.	15.8%	-13.7%	18.5%	14.8%	23.4%	24.5%	3.4%	20.8%	8.6%	24.0%	12.6%	24.5%	6.3%	41.1%	16.4%	49.7%	23.1%	52.1%
Mean	3.25	2.63	3.22	3.30	3.36	3.45	2.95	3.37	3.11	3.41	3.18	3.45	2.97	3.70	3.20	3.84	3.31	3.94

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
LIBERAL	27.1%	38.0%	30.1%	35.4%	29.1%	33.9%	28.1%	21.0%	32.0%	20.6%	32.7%	27.5%	29.7%	36.3%	32.6%	19.6%	24.7%
Very	13.0%	29.4%	9.7%	19.5%	9.9%	18.1%	6.7%	11.3%	14.3%	10.6%	20.0%	8.4%	20.0%	18.8%	15.4%	4.2%	12.9%
Somewhat	14.1%	8.6%	20.4%	15.9%	19.2%	15.8%	21.3%	9.7%	17.7%	9.9%	12.7%	19.1%	9.8%	17.5%	17.2%	15.4%	11.7%
MODERATE	27.1%	24.1%	31.9%	29.2%	30.8%	29.9%	30.3%	23.4%	30.1%	31.4%	24.6%	25.5%	20.8%	18.0%	26.2%	33.6%	28.8%
CONSERVATIVE	42.8%	37.7%	37.1%	35.3%	38.9%	36.0%	39.6%	49.7%	37.2%	46.9%	40.3%	41.6%	39.3%	41.3%	40.2%	42.5%	45.0%
Somewhat	21.2%	15.5%	18.5%	13.5%	21.4%	14.9%	23.6%	25.4%	17.8%	17.7%	24.7%	21.0%	19.2%	23.9%	22.9%	20.3%	20.4%
Very	21.6%	22.2%	18.6%	21.7%	17.5%	21.1%	16.0%	24.3%	19.4%	29.2%	15.5%	20.6%	20.1%	17.5%	17.3%	22.2%	24.7%
DK/REFUSED	3.0%	0.3%	0.9%	0.1%	1.3%	0.1%	2.0%	5.8%	0.7%	1.1%	2.4%	5.3%	10.2%	4.3%	1.1%	4.3%	1.5%
Net Diff.	15.8%	-0.3%	6.9%	-0.1%	9.8%	2.1%	11.5%	28.7%	5.3%	26.4%	7.5%	14.1%	9.6%	5.0%	7.6%	22.9%	20.4%
Mean	3.25	2.92	3.16	3.02	3.18	3.05	3.21	3.44	3.10	3.45	3.03	3.28	3.11	3.04	3.10	3.43	3.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
LIBERAL	27.1%	17.9%	37.4%	22.8%	28.3%	47.1%	21.0%	8.2%	8.8%	-	35.0%	52.2%	100.0%	50.6%
Very	13.0%	9.4%	18.1%	12.7%	8.7%	20.5%	11.5%	1.9%	2.1%	-	10.6%	23.8%	-	24.6%
Somewhat	14.1%	8.5%	19.3%	10.0%	19.6%	26.6%	9.5%	6.3%	6.7%	-	24.5%	28.4%	100.0%	25.9%
MODERATE	27.1%	26.9%	26.5%	27.6%	26.3%	28.8%	35.2%	22.4%	18.5%	72.2%	28.0%	32.0%	-	33.2%
CONSERVATIVE	42.8%	50.2%	34.6%	46.5%	45.0%	22.5%	35.0%	69.5%	72.7%	27.8%	32.4%	14.5%	-	15.0%
Somewhat	21.2%	26.1%	15.6%	19.5%	25.2%	14.6%	20.6%	36.4%	39.2%	-	25.3%	14.2%	-	14.7%
Very	21.6%	24.1%	19.0%	27.0%	19.8%	7.9%	14.4%	33.1%	33.5%	27.8%	7.0%	0.2%	-	0.3%
DK/REFUSED	3.0%	5.1%	1.5%	3.1%	0.4%	1.6%	8.9%	-	-	-	4.6%	1.3%	-	1.3%
Net Diff.	15.8%	32.2%	-2.8%	23.7%	16.8%	-24.6%	14.0%	61.3%	63.9%	27.8%	-2.7%	-37.8%	-100%	-35.6%
Mean	3.25	3.49	2.98	3.39	3.28	2.62	3.19	3.92	3.95	3.56	2.93	2.38	2.00	2.39

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
DONALD TRUMP	49.1%	46.1%	59.2%	47.3%	48.1%	54.2%	53.4%	55.8%	95.0%	95.4%	84.9%	2.4%	2.6%	-	26.9%
JOE BIDEN	49.3%	51.9%	39.8%	51.1%	50.6%	42.6%	43.2%	41.2%	3.7%	3.5%	10.3%	97.0%	97.1%	96.1%	63.0%
OTHER	0.6%	0.8%	0.3%	0.6%	0.6%	0.8%	0.9%	0.4%	0.5%	0.5%	-	0.2%	0.1%	2.2%	4.0%
DK/REFUSED	1.0%	1.2%	0.7%	1.0%	0.7%	2.5%	2.4%	2.6%	0.8%	0.7%	4.8%	0.4%	0.3%	1.7%	6.0%
Net Diff.	-0.2%	-5.9%	19.3%	-3.8%	-2.5%	11.6%	10.3%	14.6%	91.3%	91.9%	74.6%	-94.6%	-94.5%	-96.1%	-36.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
DONALD TRUMP	49.1%	76.0%	17.7%	51.1%	46.2%	22.3%	49.0%	47.8%	55.2%	81.5%	14.2%	47.6%	36.9%	25.4%	70.4%	50.3%	46.5%	44.7%	19.8%	30.2%	41.8%
JOE BIDEN	49.3%	22.8%	81.3%	47.3%	50.6%	77.0%	48.1%	50.8%	43.0%	17.8%	84.8%	50.3%	61.0%	73.9%	28.7%	47.8%	51.8%	54.0%	75.7%	68.3%	56.8%
OTHER	0.6%	0.6%	0.3%	0.5%	1.2%	-	-	0.5%	0.8%	0.5%	0.6%	0.8%	0.4%	-	-	0.8%	0.7%	-	-	-	0.3%
DK/REFUSED	1.0%	0.6%	0.7%	1.1%	2.0%	0.6%	2.9%	0.9%	1.0%	0.2%	0.4%	1.3%	1.7%	0.7%	0.9%	1.1%	1.0%	1.3%	4.4%	1.4%	1.1%
Net Diff.	-0.2%	53.1%	-63.6%	3.9%	-4.4%	-54.7%	0.9%	-3.0%	12.2%	63.7%	-70.7%	-2.6%	-24.1%	-48.5%	41.6%	2.5%	-5.3%	-9.3%	-55.9%	-38.1%	-14.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
DONALD TRUMP	49.1%	61.9%	17.5%	47.3%	48.0%	63.3%	28.3%	71.8%	45.6%	12.0%	23.3%	11.2%	96.6%	96.6%	95.7%	2.1%	2.1%	-	45.2%
JOE BIDEN	49.3%	37.2%	79.7%	52.0%	50.6%	35.1%	70.4%	27.5%	51.5%	87.5%	72.2%	87.2%	2.4%	2.5%	-	97.0%	97.1%	92.3%	44.4%
OTHER	0.6%	-	-	-	0.5%	0.7%	0.4%	0.4%	0.5%	-	1.8%	-	0.5%	0.5%	-	0.3%	0.3%	-	3.4%
DK/REFUSED	1.0%	0.9%	2.7%	0.7%	0.8%	0.8%	0.9%	0.3%	2.4%	0.5%	2.7%	1.6%	0.5%	0.4%	4.3%	0.6%	0.5%	7.7%	7.0%
Net Diff.	-0.2%	24.7%	-62.2%	-4.7%	-2.6%	28.2%	-42.1%	44.3%	-5.8%	-75.5%	-48.9%	-76.0%	94.2%	94.2%	95.7%	-94.9%	-94.9%	-92.3%	0.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
DONALD TRUMP	49.1%	91.7%	91.8%	88.0%	2.6%	2.8%	-	34.3%	89.2%	94.2%	94.2%	93.8%	2.0%	2.2%	-	45.5%	95.5%	96.2%	26.7%	55.5%
JOE BIDEN	49.3%	7.2%	7.3%	-	96.3%	96.2%	98.7%	60.2%	9.6%	5.2%	5.3%	-	97.1%	97.0%	98.1%	47.2%	3.9%	3.1%	69.1%	32.6%
OTHER	0.6%	0.5%	0.5%	2.7%	0.3%	0.3%	-	1.8%	0.7%	0.6%	0.5%	6.2%	0.4%	0.4%	-	1.5%	0.6%	0.6%	1.9%	2.1%
DK/REFUSED	1.0%	0.5%	0.4%	9.3%	0.8%	0.7%	1.3%	3.6%	0.5%	0.1%	0.1%	-	0.5%	0.4%	1.9%	5.9%	-	0.1%	2.3%	9.8%
Net Diff.	-0.2%	84.6%	84.5%	88.0%	-93.7%	-93.4%	-98.7%	-25.9%	79.6%	89.0%	88.9%	93.8%	-95.1%	-94.8%	-98.1%	-1.7%	91.6%	93.1%	-42.4%	23.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
DONALD TRUMP	49.1%	43.8%	78.3%	55.2%	42.6%	66.3%	29.4%	55.7%	20.0%	28.3%	91.1%	87.5%	96.2%	44.3%	96.2%	95.3%	3.3%	44.8%	45.6%	39.4%	-
JOE BIDEN	49.3%	54.6%	20.3%	43.4%	55.9%	31.8%	69.4%	42.9%	77.3%	70.2%	7.7%	10.7%	3.6%	54.1%	3.6%	4.0%	96.4%	51.6%	51.4%	53.4%	-
OTHER	0.6%	0.6%	0.6%	0.7%	0.4%	0.9%	0.3%	0.7%	0.4%	0.6%	0.7%	0.9%	0.2%	0.6%	0.2%	0.2%	0.1%	1.5%	1.0%	4.4%	-
DK/REFUSED	1.0%	1.0%	0.8%	0.7%	1.0%	1.0%	0.9%	0.6%	2.3%	1.0%	0.5%	1.0%	-	1.0%	-	0.6%	0.2%	2.1%	2.0%	2.7%	-
Net Diff.	-0.2%	-10.9%	58.0%	11.8%	-13.3%	34.5%	-40.0%	12.8%	-57.3%	-41.9%	83.4%	76.8%	92.6%	-9.8%	92.6%	91.3%	-93.1%	-6.8%	-5.8%	-14.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
DONALD TRUMP	49.1%	95.1%	-	47.9%	95.5%	4.9%	41.9%	94.9%	4.1%	46.3%	100.0%	-	32.4%	100.0%	-	44.3%
JOE BIDEN	49.3%	4.3%	99.8%	47.5%	3.7%	94.8%	55.4%	4.3%	95.5%	50.5%	-	100.0%	59.2%	-	100.0%	44.0%
OTHER	0.6%	0.3%	0.2%	2.4%	0.1%	-	0.6%	0.2%	0.1%	1.0%	-	-	6.3%	-	-	4.3%
DK/REFUSED	1.0%	0.4%	-	2.1%	0.7%	0.3%	2.1%	0.6%	0.3%	2.1%	-	-	2.1%	-	-	7.4%
Net Diff.	-0.2%	90.8%	-99.8%	0.4%	91.8%	-89.9%	-13.5%	90.6%	-91.4%	-4.2%	100.0%	-100%	-26.8%	100.0%	-100%	0.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
DONALD TRUMP	49.1%	98.2%	90.2%	4.2%	7.6%	1.0%	27.9%	92.0%	85.9%	97.9%	46.5%	11.9%	29.1%	90.7%	-	27.2%	93.4%	4.6%	27.9%	94.7%
JOE BIDEN	49.3%	1.3%	9.1%	94.8%	91.8%	97.5%	69.2%	7.5%	13.3%	1.9%	53.5%	87.1%	65.4%	9.1%	99.0%	71.6%	5.7%	94.2%	69.3%	4.8%
OTHER	0.6%	0.2%	0.2%	0.3%	0.2%	0.4%	1.4%	0.2%	0.3%	0.1%	-	0.7%	3.1%	0.2%	0.1%	0.4%	0.2%	0.3%	1.1%	0.2%
DK/REFUSED	1.0%	0.3%	0.5%	0.7%	0.4%	1.0%	1.5%	0.4%	0.6%	0.1%	-	0.3%	2.4%	-	0.9%	0.8%	0.7%	0.8%	1.7%	0.3%
Net Diff.	-0.2%	97.0%	81.1%	-90.6%	-84.2%	-96.5%	-41.3%	84.4%	72.6%	96.1%	-7.0%	-75.1%	-36.4%	81.5%	-99.0%	-44.4%	87.6%	-89.6%	-41.4%	89.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
DONALD TRUMP	49.1%	-	29.5%	60.6%	-	14.9%	50.2%	100.0%	-	-	57.1%	47.1%	72.2%	34.4%	73.3%	41.8%	71.2%	28.9%	82.0%	34.5%
JOE BIDEN	49.3%	100.0%	67.0%	38.8%	100.0%	83.6%	48.9%	-	100.0%	-	41.1%	51.5%	27.0%	64.0%	25.9%	55.8%	28.1%	70.1%	17.3%	64.2%
OTHER	0.6%	-	3.5%	-	-	1.4%	-	-	-	100.0%	0.7%	0.5%	0.3%	0.7%	0.5%	1.5%	0.2%	0.2%	0.3%	0.5%
DK/REFUSED	1.0%	-	-	0.6%	-	-	0.9%	-	-	-	1.1%	0.9%	0.4%	0.9%	0.4%	1.0%	0.4%	0.8%	0.5%	0.9%
Net Diff.	-0.2%	-100%	-37.4%	21.9%	-100%	-68.7%	1.3%	100.0%	-100%	-	16.0%	-4.5%	45.2%	-29.7%	47.4%	-14.0%	43.2%	-41.2%	64.7%	-29.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
DONALD TRUMP	49.1%	30.1%	34.8%	24.6%	11.6%	58.1%	33.7%	62.8%	33.9%	51.9%	33.7%	60.3%	34.5%	41.0%	28.9%	13.0%	26.4%	58.4%	42.5%	67.1%	48.4%
JOE BIDEN	49.3%	69.2%	61.3%	75.1%	85.9%	40.2%	65.4%	35.2%	64.9%	46.8%	65.7%	38.0%	64.7%	57.3%	70.2%	84.6%	73.1%	39.8%	56.4%	31.1%	50.1%
OTHER	0.6%	0.7%	3.1%	0.3%	0.8%	0.6%	0.4%	0.9%	0.6%	0.2%	0.3%	0.6%	0.3%	0.3%	0.8%	0.5%	0.5%	0.6%	0.5%	1.1%	0.9%
DK/REFUSED	1.0%	-	0.9%	-	1.7%	1.1%	0.5%	1.1%	0.7%	1.2%	0.4%	1.1%	0.5%	1.3%	-	2.0%	-	1.1%	0.6%	0.7%	0.6%
Net Diff.	-0.2%	-39.1%	-26.5%	-50.5%	-74.3%	17.8%	-31.7%	27.7%	-31.0%	5.1%	-32.0%	22.4%	-30.2%	-16.3%	-41.3%	-71.6%	-46.8%	18.6%	-13.9%	36.0%	-1.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
DONALD TRUMP	49.1%	50.4%	38.1%	63.3%	43.9%	31.6%	30.7%	19.4%	18.5%	83.9%	25.0%	83.8%	34.3%	84.1%	18.2%	88.4%	27.1%	55.7%	8.2%	44.8%	-
JOE BIDEN	49.3%	47.9%	61.0%	35.0%	55.1%	66.9%	67.1%	80.6%	80.1%	14.9%	73.4%	14.5%	64.0%	15.3%	80.2%	10.2%	71.6%	44.3%	87.8%	55.2%	98.0%
OTHER	0.6%	0.2%	0.2%	0.5%	0.3%	1.5%	1.9%	-	0.9%	0.6%	0.6%	1.2%	1.1%	0.1%	0.2%	0.7%	0.3%	-	3.3%	-	0.9%
DK/REFUSED	1.0%	1.4%	0.6%	1.3%	0.7%	-	0.3%	-	0.5%	0.5%	1.0%	0.6%	0.5%	0.5%	1.3%	0.6%	1.0%	-	0.8%	-	1.1%
Net Diff.	-0.2%	2.5%	-22.9%	28.3%	-11.3%	-35.4%	-36.3%	-61.2%	-61.6%	69.0%	-48.4%	69.3%	-29.7%	68.8%	-62.0%	78.3%	-44.5%	11.4%	-79.6%	-10.4%	-98.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
DONALD TRUMP	49.1%	84.1%	87.1%	84.6%	72.4%	24.5%	50.1%	17.2%	9.1%	83.8%	34.7%	84.4%	16.8%	89.6%	25.8%	47.5%	14.6%	42.9%	-	
JOE BIDEN	49.3%	15.2%	12.2%	14.8%	26.0%	73.9%	48.0%	81.9%	89.2%	15.5%	63.2%	14.8%	82.0%	9.6%	72.6%	51.5%	82.9%	56.5%	99.5%	
OTHER	0.6%	0.4%	0.5%	0.2%	0.8%	0.6%	0.6%	1.0%	0.6%	0.3%	1.4%	0.4%	0.1%	0.2%	0.5%	1.0%	2.2%	0.6%	-	
DK/REFUSED	1.0%	0.4%	0.2%	0.4%	0.8%	1.0%	1.3%	-	1.1%	0.3%	0.8%	0.5%	1.1%	0.5%	1.1%	-	0.3%	-	0.5%	
Net Diff.	-0.2%	68.9%	74.9%	69.8%	46.4%	-49.4%	2.1%	-64.7%	-80.0%	68.2%	-28.5%	69.5%	-65.2%	80.0%	-46.8%	-3.9%	-68.2%	-13.5%	-99.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
DONALD TRUMP	49.1%	51.7%	31.0%	18.8%	43.5%	75.0%	71.5%	60.8%	34.6%	24.0%	35.8%	53.8%	100.0%	44.7%	26.5%	13.4%	64.7%	100.0%	31.2%
JOE BIDEN	49.3%	46.8%	66.7%	79.9%	51.5%	18.3%	28.5%	37.2%	63.3%	76.0%	59.0%	33.8%	-	54.2%	71.0%	83.9%	30.9%	-	68.8%
OTHER	0.6%	0.5%	1.7%	0.5%	5.0%	6.7%	-	0.9%	2.1%	-	5.2%	12.4%	-	0.1%	1.2%	1.0%	4.4%	-	-
DK/REFUSED	1.0%	1.1%	0.6%	0.8%	-	-	-	1.1%	-	-	-	-	-	1.0%	1.3%	1.7%	-	-	-
Net Diff.	-0.2%	4.8%	-35.8%	-61.1%	-7.9%	56.6%	43.1%	23.6%	-28.8%	-52.0%	-23.1%	19.9%	100.0%	-9.5%	-44.5%	-70.6%	33.8%	100.0%	-37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

TOTAL	AGE					AGE CLUSTERS								AGE CLUSTERS: MALE				
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
DONALD TRUMP	49.1%	40.4%	51.4%	53.6%	44.7%	51.2%	46.2%	50.3%	49.6%	48.5%	48.3%	51.2%	49.8%	60.5%	55.4%	58.9%	54.4%	66.0%
JOE BIDEN	49.3%	54.4%	47.1%	45.3%	54.4%	48.0%	50.5%	48.8%	48.1%	50.7%	49.8%	48.0%	46.4%	38.5%	41.9%	40.3%	43.3%	33.1%
OTHER	0.6%	1.7%	1.1%	0.6%	0.1%	0.2%	1.4%	0.3%	1.0%	0.1%	0.8%	0.2%	2.3%	0.4%	1.7%	0.1%	1.3%	0.2%
DK/REFUSED	1.0%	3.5%	0.4%	0.5%	0.8%	0.6%	1.9%	0.6%	1.3%	0.7%	1.1%	0.6%	1.5%	0.6%	1.1%	0.7%	1.0%	0.7%
Net Diff.	-0.2%	-14.0%	4.3%	8.4%	-9.7%	3.2%	-4.3%	1.5%	1.5%	-2.2%	-1.5%	3.2%	3.4%	21.9%	13.4%	18.5%	11.1%	32.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
DONALD TRUMP	49.1%	41.7%	43.3%	43.1%	42.7%	42.3%	44.2%	56.6%	42.9%	50.3%	46.8%	50.1%	50.4%	48.7%	44.7%	45.4%	52.2%	
JOE BIDEN	49.3%	55.7%	55.8%	55.1%	56.4%	56.2%	55.0%	41.3%	55.8%	48.2%	50.8%	48.9%	43.1%	50.0%	53.9%	53.0%	46.7%	
OTHER	0.6%	0.2%	0.2%	0.3%	0.2%	0.2%	0.2%	1.1%	0.2%	0.5%	1.0%	0.3%	1.0%	0.8%	0.7%	0.8%	0.4%	
DK/REFUSED	1.0%	2.4%	0.6%	1.5%	0.6%	1.3%	0.6%	0.9%	1.0%	1.0%	1.4%	0.6%	5.5%	0.5%	0.7%	0.8%	0.7%	
Net Diff.	-0.2%	-14.0%	-12.6%	-11.9%	-13.7%	-13.9%	-10.8%	15.3%	-12.9%	2.1%	-3.9%	1.2%	7.3%	-1.2%	-9.2%	-7.5%	5.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
DONALD TRUMP	49.1%	61.0%	35.8%	50.6%	45.8%	34.4%	50.6%	73.1%	74.5%	55.6%	21.1%	7.7%	-	7.9%
JOE BIDEN	49.3%	36.8%	62.6%	48.0%	53.2%	65.3%	44.3%	24.0%	22.4%	44.4%	78.2%	89.3%	100.0%	88.9%
OTHER	0.6%	0.8%	0.6%	0.7%	0.4%	-	1.7%	1.6%	1.7%	-	0.7%	1.2%	-	1.2%
DK/REFUSED	1.0%	1.5%	1.1%	0.7%	0.6%	0.3%	3.3%	1.3%	1.4%	-	-	1.8%	-	1.9%
Net Diff.	-0.2%	24.2%	-26.8%	2.6%	-7.4%	-30.9%	6.4%	49.1%	52.1%	11.2%	-57.1%	-81.6%	-100%	-81.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 1

	HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT						
	HD 18	HD 19	HD 20	TOTAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPU- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
YES	22.6%	21.9%	35.8%	17.3%	20.3%	33.9%	33.4%	34.9%	27.9%	26.4%	68.6%	18.0%	17.3%	33.5%	14.9%
NO	77.0%	77.9%	64.2%	81.8%	79.1%	66.0%	66.4%	65.1%	72.0%	73.6%	31.4%	81.2%	81.9%	66.5%	83.7%
DK/REFUSED	0.5%	0.1%	-	1.0%	0.5%	0.1%	0.2%	-	0.0%	0.0%	-	0.8%	0.8%	-	1.4%
Net Diff.	-54.4%	-56.0%	-28.4%	-64.5%	-58.8%	-32.1%	-33.0%	-30.2%	-44.1%	-47.2%	37.1%	-63.2%	-64.6%	-33.0%	-68.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
YES	22.6%	22.8%	25.4%	19.3%	22.9%	24.6%	33.9%	17.0%	23.9%	15.3%	17.1%	17.8%	18.6%	6.7%	11.6%	15.1%	22.2%	7.4%	32.5%	28.9%	21.0%
NO	77.0%	77.2%	74.6%	79.9%	75.7%	74.1%	66.1%	83.0%	75.5%	84.7%	82.9%	82.2%	77.4%	90.5%	88.4%	84.7%	76.5%	92.6%	67.5%	71.1%	79.0%
DK/REFUSED	0.5%	-	-	0.8%	1.5%	1.2%	-	-	0.6%	-	-	-	4.0%	2.8%	-	0.2%	1.2%	-	-	-	-
Net Diff.	-54.4%	-54.5%	-49.2%	-60.7%	-52.8%	-49.5%	-32.2%	-66.0%	-51.5%	-69.4%	-65.9%	-64.5%	-58.7%	-83.8%	-76.8%	-69.6%	-54.3%	-85.2%	-35.0%	-42.2%	-58.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 3

	TOTAL		DAVIS/DELOACH				IMPORTANT ISSUES						U.S. SENATE BALLOT							
	Count	%	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300		5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
YES	22.6%		-	11.5%	6.3%	12.6%	26.0%	17.8%	18.1%	30.4%	11.7%	30.8%	-	28.3%	27.6%	57.8%	18.4%	18.6%	-	12.2%
NO	77.0%	100.0%	88.5%	93.7%	87.4%	73.9%	82.2%	81.9%	68.0%	86.7%	68.4%	100.0%	71.7%	72.3%	42.2%	81.2%	81.1%	92.3%	83.7%	
DK/REFUSED	0.5%		-	-	-	0.1%	-	-	-	1.5%	1.6%	0.8%	-	***	***	-	0.4%	0.3%	7.7%	4.1%
Net Diff.	-54.4%		-100%	-77.0%	-87.4%	-74.8%	-48.0%	-64.4%	-63.8%	-37.6%	-75.0%	-37.6%	-100%	-43.5%	-44.7%	15.6%	-62.8%	-62.6%	-92.3%	-71.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
YES	22.6%	27.7%	27.7%	29.2%	20.4%	20.5%	16.7%	9.5%	22.5%	19.8%	19.2%	53.5%	14.6%	15.0%	9.1%	18.0%	18.8%	20.4%	7.8%	12.6%	
NO	77.0%	72.3%	72.3%	70.8%	78.7%	79.1%	71.3%	89.8%	77.5%	80.1%	80.7%	46.5%	83.4%	84.2%	73.3%	81.5%	81.2%	79.5%	92.2%	86.0%	
DK/REFUSED	0.5%	*	*	-	0.9%	0.4%	11.9%	0.7%	-	0.1%	0.1%	-	2.0%	0.8%	17.6%	0.5%	-	0.1%	-	1.4%	
Net Diff.	-54.4%	-44.6%	-44.6%	-41.6%	-58.3%	-58.5%	-54.6%	-80.4%	-55.1%	-60.4%	-61.5%	6.9%	-68.8%	-69.2%	-64.2%	-63.6%	-62.4%	-59.2%	-84.3%	-73.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
YES	22.6%	22.4%	22.5%	24.0%	19.9%	29.4%	15.9%	22.5%	21.8%	20.2%	25.1%	28.8%	19.1%	22.6%	19.1%	22.4%	18.3%	26.5%	27.5%	20.1%	-	
NO	77.0%	77.1%	77.4%	75.8%	79.5%	70.0%	83.8%	77.0%	78.2%	79.1%	74.8%	71.0%	80.9%	76.9%	80.9%	77.6%	81.7%	72.2%	71.2%	78.7%	-	
DK/REFUSED	0.5%	0.5%	0.1%	0.2%	0.6%	0.6%	0.3%	0.5%	-	0.6%	0.1%	0.2%	-	0.5%	-	0.1%	-	1.3%	1.3%	1.3%	-	
Net Diff.	-54.4%	-54.7%	-54.9%	-51.7%	-59.6%	-40.6%	-67.9%	-54.5%	-56.5%	-58.9%	-49.7%	-42.2%	-61.8%	-54.4%	-61.8%	-55.2%	-63.4%	-45.6%	-43.7%	-58.6%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
YES	22.6%	19.3%	13.9%	24.5%	26.0%	20.4%	28.4%	22.3%	16.6%	26.8%	22.9%	25.3%	25.9%	28.2%	25.3%	46.2%
NO	77.0%	80.7%	86.1%	73.1%	73.9%	79.6%	71.3%	77.6%	83.4%	72.6%	77.1%	74.7%	72.3%	71.8%	74.7%	53.8%
DK/REFUSED	0.5%	-	-	2.4%	0.1%	-	0.3%	0.1%	-	0.6%	-	-	1.8%	-	-	-
Net Diff.	-54.4%	-61.5%	-72.3%	-48.6%	-48.0%	-59.2%	-43.0%	-55.3%	-66.8%	-45.9%	-54.2%	-49.4%	-46.3%	-43.7%	-49.4%	-7.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
YES	22.6%	24.5%	19.8%	24.8%	19.2%	30.0%	18.2%	24.1%	26.4%	21.8%	-	22.3%	11.2%	22.9%	26.2%	22.7%	25.3%	25.1%	16.2%	24.3%
NO	77.0%	75.5%	80.2%	75.2%	80.8%	70.0%	80.8%	75.9%	73.6%	78.1%	100.0%	77.7%	86.8%	77.1%	73.8%	77.0%	74.6%	74.9%	83.6%	75.6%
DK/REFUSED	0.5%	-	-	-	-	-	1.0%	0.0%	0.0%	0.1%	-	-	2.0%	-	-	0.3%	0.1%	-	0.2%	0.0%
Net Diff.	-54.4%	-51.0%	-60.5%	-50.4%	-61.7%	-40.0%	-62.6%	-51.8%	-47.2%	-56.3%	-100%	-55.4%	-75.6%	-54.2%	-47.7%	-54.2%	-49.2%	-49.7%	-67.4%	-51.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
YES	22.6%	21.9%	30.5%	21.3%	23.4%	46.0%	19.6%	26.2%	18.8%	26.3%	100.0%	-	27.7%	21.3%	21.3%	21.0%	33.5%	21.6%	27.8%	21.1%
NO	77.0%	78.1%	69.5%	78.7%	76.6%	54.0%	80.4%	73.8%	80.5%	64.2%	-	100.0%	72.3%	78.2%	78.7%	77.9%	66.5%	78.4%	72.2%	78.9%
DK/REFUSED	0.5%	-	-	-	-	-	-	-	0.7%	9.5%	-	-	-	0.5%	-	1.1%	-	0.1%	-	0.0%
Net Diff.	-54.4%	-56.2%	-39.0%	-57.5%	-53.1%	-8.0%	-60.8%	-47.5%	-61.7%	-37.9%	100.0%	-100%	-44.6%	-56.9%	-57.3%	-57.0%	-33.0%	-56.8%	-44.4%	-57.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
YES	22.6%	27.1%	24.6%	27.8%	33.4%	23.7%	21.1%	19.5%	22.5%	29.2%	20.5%	22.9%	20.3%	29.6%	26.4%	27.1%	32.9%	22.2%	23.2%	23.6%	18.0%
NO	77.0%	72.9%	74.3%	72.2%	66.6%	76.3%	78.9%	80.5%	77.5%	70.8%	79.5%	77.1%	79.7%	70.4%	73.6%	72.9%	67.1%	77.0%	76.7%	75.0%	82.0%
DK/REFUSED	0.5%	-	1.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.7%	0.7%	1.4%	-
Net Diff.	-54.4%	-45.8%	-49.7%	-44.5%	-33.2%	-52.5%	-57.8%	-61.0%	-55.0%	-41.6%	-59.1%	-54.1%	-59.4%	-40.9%	-47.2%	-45.9%	-34.3%	-54.8%	-53.5%	-51.4%	-64.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
YES	22.6%	20.9%	27.1%	21.4%	23.3%	28.0%	22.5%	29.6%	26.9%	27.2%	19.0%	26.6%	15.1%	27.8%	21.8%	26.8%	18.9%	29.8%	20.7%	29.9%	28.7%
NO	77.0%	79.0%	72.9%	78.5%	76.7%	71.0%	77.5%	70.4%	73.1%	72.6%	80.3%	73.4%	83.2%	71.9%	78.2%	73.0%	80.9%	70.2%	78.3%	70.1%	71.3%
DK/REFUSED	0.5%	0.1%	0.1%	0.1%	0.0%	1.0%	-	-	-	0.1%	0.7%	-	1.7%	0.2%	-	0.1%	0.3%	-	0.9%	-	-
Net Diff.	-54.4%	-58.0%	-45.8%	-57.1%	-53.4%	-43.0%	-55.0%	-40.7%	-46.1%	-45.4%	-61.3%	-46.8%	-68.1%	-44.1%	-56.3%	-46.2%	-62.0%	-40.4%	-57.6%	-40.3%	-42.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
YES	22.6%	30.4%	39.7%	28.3%	22.0%	18.6%	22.8%	10.4%	18.7%	23.9%	18.2%	35.9%	18.8%	28.8%	19.6%	40.5%	11.0%	48.9%	12.4%
NO	77.0%	69.5%	60.1%	71.7%	77.2%	80.7%	76.5%	89.6%	80.3%	76.1%	80.2%	63.8%	81.2%	71.0%	80.1%	59.5%	88.1%	51.1%	87.6%
DK/REFUSED	0.5%	0.1%	0.2%	-	0.8%	0.7%	0.7%	-	1.0%	-	1.6%	0.2%	-	0.1%	0.3%	-	0.9%	-	-
Net Diff.	-54.4%	-39.1%	-20.5%	-43.5%	-55.1%	-62.2%	-53.6%	-79.2%	-61.6%	-52.1%	-62.0%	-27.9%	-62.3%	-42.2%	-60.6%	-18.9%	-77.1%	-2.3%	-75.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
YES	22.6%	22.3%	24.9%	28.1%	9.8%	-	58.0%	20.3%	19.3%	17.4%	11.8%	-	77.0%	23.8%	32.0%	39.2%	4.4%	-	31.2%
NO	77.0%	77.5%	74.6%	71.9%	90.2%	93.3%	42.0%	79.4%	79.8%	82.6%	88.2%	87.6%	23.0%	76.0%	68.0%	60.8%	95.6%	100.0%	68.8%
DK/REFUSED	0.5%	0.2%	0.5%	-	-	6.7%	-	0.4%	0.9%	-	-	12.4%	-	0.1%	-	-	-	-	-
Net Diff.	-54.4%	-55.2%	-49.6%	-43.9%	-80.4%	-93.3%	16.1%	-59.1%	-60.5%	-65.3%	-76.4%	-87.6%	54.0%	-52.2%	-36.0%	-21.7%	-91.2%	-100%	-37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
YES	22.6%	13.7%	41.4%	48.6%	9.5%	2.0%	28.4%	20.2%	37.7%	5.1%	30.2%	2.0%	24.2%	17.7%	31.7%	-	24.8%	-
NO	77.0%	86.3%	56.8%	50.6%	90.5%	98.0%	70.7%	79.5%	61.4%	94.9%	69.1%	98.0%	74.6%	81.6%	66.8%	100.0%	74.1%	100.0%
DK/REFUSED	0.5%	-	1.7%	0.9%	-	-	0.9%	0.3%	0.9%	-	0.7%	-	1.2%	0.7%	1.4%	-	1.1%	-
Net Diff.	-54.4%	-72.6%	-15.4%	-2.0%	-81.0%	-95.9%	-42.3%	-59.3%	-23.7%	-89.7%	-38.9%	-95.9%	-50.4%	-63.8%	-35.1%	-100%	-49.2%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
YES	22.6%	33.6%	21.9%	44.4%	8.0%	35.6%	3.0%	20.0%	24.6%	16.3%	23.2%	27.5%	27.1%	22.0%	25.2%	31.2%	17.2%
NO	77.0%	65.8%	78.1%	55.3%	92.0%	64.2%	97.0%	79.1%	75.3%	83.6%	75.6%	72.2%	72.9%	77.8%	74.8%	66.7%	82.7%
DK/REFUSED	0.5%	0.5%	-	0.3%	-	0.2%	-	0.9%	0.1%	0.1%	1.1%	0.2%	-	0.1%	-	2.1%	0.1%
Net Diff.	-54.4%	-32.2%	-56.2%	-10.9%	-84.0%	-28.7%	-94.0%	-59.0%	-50.6%	-67.4%	-52.4%	-44.7%	-45.8%	-55.8%	-49.7%	-35.6%	-65.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

21. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
YES	22.6%	28.0%	19.9%	16.2%	25.3%	18.9%	36.0%	22.2%	23.9%	-	27.3%	15.8%	-	16.3%	
NO	77.0%	71.5%	79.2%	83.3%	74.7%	81.1%	62.8%	77.8%	76.1%	100.0%	72.7%	80.6%	100.0%	80.0%	
DK/REFUSED	0.5%	0.5%	1.0%	0.5%	-	-	1.2%	-	-	-	-	3.6%	-	3.7%	
Net Diff.	-54.4%	-43.4%	-59.3%	-67.0%	-49.5%	-62.2%	-26.7%	-55.7%	-52.2%	-100%	-45.4%	-64.8%	-100%	-63.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
YES	32.9%	30.0%	42.5%	31.2%	31.2%	41.8%	42.8%	39.3%	47.7%	46.5%	79.5%	16.9%	17.6%	-	32.0%
NO	57.7%	58.6%	48.1%	61.1%	60.0%	46.2%	47.1%	43.9%	40.7%	41.5%	19.1%	77.2%	76.5%	92.9%	53.0%
DK/REFUSED	9.4%	11.3%	9.4%	7.7%	8.9%	12.1%	10.0%	16.8%	11.7%	12.0%	1.4%	5.9%	5.9%	7.1%	15.0%
Net Diff.	-24.8%	-28.6%	-5.6%	-29.8%	-28.8%	-4.4%	-4.3%	-4.5%	7.0%	5.0%	60.4%	-60.4%	-58.9%	-92.9%	-20.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
YES	32.9%	52.4%	18.8%	26.3%	30.1%	25.6%	34.5%	27.2%	37.1%	36.9%	24.3%	30.0%	32.5%	24.3%	24.0%	29.2%	35.6%	65.9%	19.8%	29.9%	27.5%
NO	57.7%	37.8%	74.6%	60.1%	63.2%	71.9%	54.1%	58.3%	54.8%	56.0%	69.5%	63.2%	57.1%	64.3%	64.3%	65.9%	56.6%	29.2%	80.2%	65.4%	61.4%
DK/REFUSED	9.4%	9.8%	6.6%	13.6%	6.7%	2.5%	11.4%	14.5%	8.1%	7.1%	6.2%	6.8%	10.5%	11.4%	11.7%	4.9%	7.9%	4.9%	-	4.7%	11.0%
Net Diff.	-24.8%	14.6%	-55.8%	-33.8%	-33.1%	-46.2%	-19.7%	-31.0%	-17.7%	-19.2%	-45.3%	-33.3%	-24.6%	-40.0%	-40.3%	-36.7%	-21.0%	36.7%	-60.4%	-35.5%	-33.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
YES	32.9%	35.4%	17.5%	23.5%	25.9%	38.6%	31.9%	42.0%	33.6%	18.1%	9.9%	11.2%	47.8%	47.6%	58.2%	16.8%	17.0%	-	40.3%
NO	57.7%	48.5%	82.5%	66.0%	66.8%	49.3%	63.4%	45.6%	56.9%	76.9%	88.0%	87.2%	40.4%	40.4%	37.4%	76.0%	75.9%	100.0%	51.1%
DK/REFUSED	9.4%	16.1%	-	10.6%	7.4%	12.1%	4.7%	12.5%	9.5%	5.0%	2.1%	1.6%	11.8%	12.0%	4.3%	7.1%	7.2%	-	8.5%
Net Diff.	-24.8%	-13.1%	-65.0%	-42.5%	-40.9%	-10.7%	-31.6%	-3.6%	-23.3%	-58.8%	-78.1%	-76.0%	7.5%	7.2%	20.8%	-59.2%	-58.9%	-100%	-10.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
YES	32.9%	46.7%	46.4%	67.4%	14.2%	14.2%	14.8%	40.5%	52.6%	46.0%	46.0%	46.5%	10.9%	8.7%	40.0%	53.1%	42.0%	46.8%	52.6%	42.0%
NO	57.7%	41.6%	41.9%	23.4%	79.9%	79.7%	85.2%	47.7%	35.6%	46.8%	46.7%	53.5%	81.3%	82.9%	60.0%	38.2%	52.6%	45.4%	38.3%	46.1%
DK/REFUSED	9.4%	11.7%	11.8%	9.3%	5.9%	6.2%	-	11.8%	11.8%	7.2%	7.3%	-	7.9%	8.5%	-	8.7%	5.4%	7.7%	9.1%	12.0%
Net Diff.	-24.8%	5.1%	4.5%	44.0%	-65.7%	-65.5%	-70.5%	-7.1%	17.0%	-0.7%	-0.6%	-6.9%	-70.4%	-74.2%	-20.1%	14.9%	-10.6%	1.4%	14.4%	-4.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
YES	32.9%	30.7%	46.5%	32.0%	36.8%	41.6%	22.4%	37.4%	12.6%	28.5%	40.9%	43.4%	35.6%	32.5%	35.6%	47.1%	21.7%	29.1%	26.6%	46.1%	-
NO	57.7%	60.0%	43.9%	59.0%	55.2%	49.2%	67.4%	53.7%	76.1%	64.9%	45.7%	41.0%	50.7%	58.5%	50.7%	40.2%	74.2%	60.0%	63.0%	40.0%	-
DK/REFUSED	9.4%	9.2%	9.5%	9.0%	8.0%	9.2%	10.2%	8.9%	11.3%	6.6%	13.4%	15.7%	13.8%	9.0%	13.8%	12.7%	4.1%	10.9%	10.4%	13.9%	-
Net Diff.	-24.8%	-29.3%	2.6%	-27.0%	-18.4%	-7.6%	-45.0%	-16.2%	-63.5%	-36.5%	-4.8%	2.4%	-15.1%	-26.0%	-15.1%	6.9%	-52.5%	-30.9%	-36.4%	6.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
YES	32.9%	44.0%	28.2%	29.2%	50.7%	18.7%	29.0%	46.4%	12.2%	28.9%	55.1%	60.7%	33.0%	71.8%	60.7%	46.2%
NO	57.7%	38.2%	66.7%	64.3%	42.5%	77.8%	56.1%	39.8%	83.4%	60.0%	44.9%	36.6%	57.5%	28.2%	36.6%	20.6%
DK/REFUSED	9.4%	17.8%	5.1%	6.5%	6.8%	3.6%	14.9%	13.8%	4.4%	11.1%	-	2.7%	9.4%	-	2.7%	33.2%
Net Diff.	-24.8%	5.8%	-38.5%	-35.1%	8.2%	-59.1%	-27.0%	6.6%	-71.1%	-31.1%	10.1%	24.2%	-24.5%	43.7%	24.2%	25.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
YES	32.9%	43.3%	61.3%	9.9%	9.5%	10.2%	28.8%	50.5%	39.6%	61.1%	41.1%	12.7%	34.0%	46.8%	8.3%	25.5%	54.5%	6.3%	22.7%	50.2%
NO	57.7%	47.8%	27.5%	86.4%	87.3%	85.5%	62.7%	37.0%	43.5%	30.7%	58.9%	83.6%	63.6%	37.4%	87.9%	62.2%	36.7%	90.2%	67.3%	37.0%
DK/REFUSED	9.4%	9.0%	11.2%	3.8%	3.2%	4.3%	8.4%	12.5%	16.9%	8.2%	-	3.8%	2.4%	15.9%	3.8%	12.3%	8.8%	3.5%	10.0%	12.8%
Net Diff.	-24.8%	-4.5%	33.8%	-76.5%	-77.8%	-75.3%	-33.9%	13.4%	-4.0%	30.5%	-17.8%	-70.9%	-29.5%	9.4%	-79.5%	-36.7%	17.8%	-83.8%	-44.6%	13.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
YES	32.9%	41.8%	63.9%	53.2%	44.7%	83.8%	41.5%	48.4%	18.1%	18.8%	40.4%	30.9%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	57.7%	52.1%	36.1%	38.0%	48.8%	16.2%	44.9%	40.4%	74.9%	72.0%	54.5%	58.6%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	9.4%	6.0%	-	8.8%	6.5%	-	13.5%	11.2%	7.0%	9.1%	5.1%	10.5%	-	-	-	-	-	-	-	-
Net Diff.	-24.8%	-10.3%	27.9%	15.2%	-4.1%	67.7%	-3.4%	8.1%	-56.9%	-53.2%	-14.1%	-27.7%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
YES	32.9%	100.0%	-	100.0%	-	42.1%	25.5%	42.5%	30.9%	41.7%	23.2%	41.1%	20.3%	50.3%	60.2%	63.5%	59.7%	40.2%	27.6%	43.8%	28.0%
NO	57.7%	-	100.0%	-	100.0%	53.8%	66.5%	51.8%	64.0%	56.4%	67.6%	55.2%	70.6%	43.8%	39.8%	27.7%	40.3%	48.3%	64.7%	37.7%	67.6%
DK/REFUSED	9.4%	-	-	-	-	4.0%	8.0%	5.7%	5.1%	1.9%	9.2%	3.8%	9.2%	6.0%	-	8.8%	-	11.5%	7.7%	18.5%	4.4%
Net Diff.	-24.8%	100.0%	-100%	100.0%	-100%	-11.7%	-41.0%	-9.3%	-33.1%	-14.7%	-44.4%	-14.1%	-50.3%	6.5%	20.4%	35.8%	19.4%	-8.0%	-37.0%	6.1%	-39.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
YES	32.9%	36.9%	27.3%	38.4%	24.7%	52.6%	51.9%	54.5%	66.9%	55.1%	17.1%	54.3%	19.4%	55.8%	15.3%	55.1%	13.5%	54.9%	47.7%	56.9%	61.2%
NO	57.7%	58.0%	62.5%	48.6%	67.2%	44.4%	43.3%	41.2%	26.0%	36.9%	72.5%	34.0%	69.5%	39.8%	74.6%	36.5%	75.1%	39.6%	49.6%	34.8%	35.1%
DK/REFUSED	9.4%	5.0%	10.2%	13.0%	8.1%	3.0%	4.7%	4.3%	7.1%	8.0%	10.5%	11.7%	11.0%	4.4%	10.1%	8.4%	11.5%	5.5%	2.6%	8.3%	3.7%
Net Diff.	-24.8%	-21.1%	-35.2%	-10.1%	-42.5%	8.2%	8.6%	13.2%	40.9%	18.1%	-55.4%	20.3%	-50.1%	16.1%	-59.2%	18.6%	-61.6%	15.3%	-1.9%	22.1%	26.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
YES	32.9%	61.5%	76.3%	55.7%	66.6%	16.1%	24.9%	4.6%	14.2%	60.0%	20.9%	62.8%	12.4%	60.2%	12.3%	69.6%	46.6%	65.8%	60.8%
NO	57.7%	30.3%	17.6%	34.8%	28.6%	75.6%	65.7%	95.4%	75.1%	27.4%	71.6%	32.8%	78.7%	31.2%	78.7%	24.3%	50.6%	26.2%	34.8%
DK/REFUSED	9.4%	8.3%	6.1%	9.5%	4.8%	8.3%	9.4%	-	10.7%	12.7%	7.5%	4.5%	8.9%	8.6%	9.0%	6.1%	2.9%	7.9%	4.4%
Net Diff.	-24.8%	31.2%	58.7%	20.9%	37.9%	-59.6%	-40.8%	-90.7%	-60.8%	32.6%	-50.6%	30.0%	-66.4%	29.1%	-66.4%	45.2%	-4.0%	39.6%	25.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
YES	32.9%	30.4%	52.0%	60.6%	44.4%	-	41.4%	32.1%	53.2%	67.9%	47.3%	-	-	29.2%	50.6%	53.2%	36.7%	-	100.0%		
NO	57.7%	59.4%	44.1%	33.6%	55.6%	100.0%	58.6%	56.4%	40.1%	21.4%	52.7%	100.0%	100.0%	61.8%	49.0%	46.3%	63.3%	100.0%	-		
DK/REFUSED	9.4%	10.2%	3.9%	5.7%	-	-	-	11.6%	6.7%	10.8%	-	-	-	9.1%	0.4%	0.5%	-	-	-		
Net Diff.	-24.8%	-29.0%	8.0%	27.0%	-11.1%	-100%	-17.2%	-24.3%	13.1%	46.5%	-5.5%	-100%	-100%	-32.6%	1.6%	6.8%	-26.7%	-100%	100.0%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
YES	32.9%	23.8%	30.4%	39.9%	31.4%	33.8%	27.3%	35.2%	33.1%	32.8%	32.6%	33.8%	22.3%	42.1%	32.4%	39.4%	33.1%	43.1%
NO	57.7%	63.7%	64.8%	54.7%	54.3%	55.9%	64.3%	55.0%	59.8%	55.2%	58.4%	55.9%	65.7%	47.8%	57.3%	48.9%	54.5%	53.0%
DK/REFUSED	9.4%	12.5%	4.8%	5.5%	14.4%	10.4%	8.5%	9.8%	7.1%	12.0%	9.0%	10.4%	12.1%	10.1%	10.3%	11.6%	12.4%	3.9%
Net Diff.	-24.8%	-39.9%	-34.4%	-14.8%	-22.9%	-22.1%	-37.0%	-19.8%	-26.8%	-22.4%	-25.8%	-22.1%	-43.4%	-5.7%	-24.9%	-9.5%	-21.4%	-9.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
YES	32.9%	33.5%	30.5%	33.8%	29.1%	32.1%	29.4%	35.0%	31.2%	39.2%	26.9%	33.0%	24.5%	25.5%	20.8%	34.4%	40.3%	
NO	57.7%	62.5%	59.9%	62.7%	58.7%	62.2%	57.2%	54.2%	60.5%	49.1%	66.0%	57.6%	73.8%	66.1%	59.9%	59.9%	50.1%	
DK/REFUSED	9.4%	4.0%	9.6%	3.5%	12.3%	5.6%	13.4%	10.8%	8.3%	11.7%	7.1%	9.4%	1.7%	8.3%	19.3%	5.7%	9.5%	
Net Diff.	-24.8%	-29.0%	-29.4%	-29.0%	-29.6%	-30.1%	-27.9%	-19.2%	-29.3%	-9.8%	-39.1%	-24.6%	-49.4%	-40.6%	-39.2%	-25.5%	-9.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
YES	32.9%	31.6%	24.5%	35.6%	44.1%	38.1%	27.3%	45.9%	41.7%	100.0%	20.2%	14.1%	-	14.6%	
NO	57.7%	57.5%	66.8%	51.8%	51.9%	57.8%	64.3%	34.5%	37.2%	-	75.1%	79.7%	100.0%	79.0%	
DK/REFUSED	9.4%	10.9%	8.7%	12.6%	4.0%	4.2%	8.4%	19.7%	21.2%	-	4.6%	6.2%	-	6.4%	
Net Diff.	-24.8%	-25.8%	-42.3%	-16.2%	-7.8%	-19.7%	-37.0%	11.4%	4.5%	100.0%	-54.9%	-65.5%	-100%	-64.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
YES	42.9%	43.9%	42.7%	42.1%	41.0%	52.6%	45.3%	69.6%	50.6%	49.6%	76.4%	35.1%	34.9%	37.4%	39.6%
NO	42.5%	39.9%	47.5%	42.5%	44.9%	30.4%	31.0%	28.8%	28.8%	29.5%	11.8%	59.2%	59.4%	54.8%	32.3%
DK/REFUSED	14.6%	16.1%	9.9%	15.4%	14.2%	17.0%	23.7%	1.6%	20.6%	20.9%	11.7%	5.7%	5.6%	7.8%	28.1%
Net Diff.	0.4%	4.0%	-4.8%	-0.4%	-3.9%	22.2%	14.3%	40.7%	21.7%	20.1%	64.6%	-24.2%	-24.5%	-17.4%	7.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
YES	42.9%	52.6%	30.4%	40.2%	48.4%	38.6%	27.8%	40.1%	46.3%	47.3%	38.3%	33.3%	51.7%	42.9%	35.6%	40.4%	44.2%	37.4%	4.4%	32.7%	38.5%
NO	42.5%	28.1%	60.3%	45.6%	36.4%	58.2%	38.2%	42.0%	39.8%	33.7%	54.2%	48.6%	34.5%	51.4%	32.9%	42.6%	42.0%	61.3%	42.5%	56.1%	45.7%
DK/REFUSED	14.6%	19.2%	9.3%	14.2%	15.2%	3.2%	33.9%	17.9%	13.8%	19.0%	7.6%	18.1%	13.8%	5.7%	31.5%	17.0%	13.8%	1.3%	53.0%	11.2%	15.8%
Net Diff.	0.4%	24.5%	-29.9%	-5.4%	12.0%	-19.6%	-10.4%	-1.9%	6.5%	13.6%	-15.9%	-15.3%	17.1%	-8.5%	2.7%	-2.2%	2.1%	-23.9%	-38.1%	-23.3%	-7.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
YES	42.9%	53.8%	44.5%	46.3%	39.6%	46.4%	43.4%	48.7%	29.2%	40.1%	40.0%	12.8%	50.9%	51.0%	46.6%	34.9%	34.8%	44.5%	42.6%
NO	42.5%	38.3%	47.4%	39.6%	43.1%	37.1%	47.0%	31.0%	54.3%	50.2%	55.0%	76.9%	27.7%	28.2%	-	57.7%	57.8%	47.8%	39.7%
DK/REFUSED	14.6%	7.9%	8.1%	14.2%	17.3%	16.5%	9.6%	20.2%	16.6%	9.7%	5.1%	10.4%	21.4%	20.8%	53.4%	7.4%	7.4%	7.7%	17.7%
Net Diff.	0.4%	15.5%	-3.0%	6.7%	-3.5%	9.3%	-3.6%	17.7%	-25.1%	-10.1%	-15.0%	-64.1%	23.3%	22.8%	46.6%	-22.8%	-22.9%	-3.3%	2.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
YES	42.9%	53.1%	52.7%	75.9%	33.5%	32.7%	47.8%	33.9%	54.7%	51.2%	51.3%	46.5%	30.8%	30.7%	31.4%	50.9%	52.9%	53.3%	60.9%	45.5%	
NO	42.5%	26.8%	27.2%	-	60.4%	61.5%	40.2%	44.8%	23.3%	25.9%	26.2%	6.2%	59.8%	60.4%	51.0%	38.8%	27.0%	24.4%	33.4%	43.2%	
DK/REFUSED	14.6%	20.1%	20.0%	24.1%	6.1%	5.8%	11.9%	21.3%	22.0%	22.9%	22.5%	47.3%	9.5%	8.8%	17.6%	10.3%	20.1%	22.3%	5.7%	11.3%	
Net Diff.	0.4%	26.2%	25.5%	75.9%	-26.9%	-28.7%	7.6%	-10.9%	31.3%	25.3%	25.1%	40.3%	-29.0%	-29.7%	-19.6%	12.0%	25.9%	28.8%	27.5%	2.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
YES	42.9%	44.3%	35.3%	48.9%	40.2%	44.3%	41.4%	46.1%	37.8%	41.4%	45.8%	44.2%	48.1%	42.2%	48.1%	52.2%	33.6%	42.2%	43.2%	34.9%	-
NO	42.5%	43.0%	39.1%	36.7%	47.4%	38.9%	46.8%	38.9%	54.8%	46.7%	33.6%	36.1%	28.6%	43.8%	28.6%	27.6%	60.4%	41.0%	40.5%	44.6%	-
DK/REFUSED	14.6%	12.7%	25.6%	14.3%	12.4%	16.8%	11.8%	15.1%	7.4%	11.9%	20.5%	19.7%	23.3%	14.0%	23.3%	20.2%	6.1%	16.8%	16.3%	20.4%	-
Net Diff.	0.4%	1.3%	-3.8%	12.2%	-7.2%	5.5%	-5.4%	7.2%	-17.0%	-5.3%	12.2%	8.1%	19.5%	-1.6%	19.5%	24.5%	-26.8%	1.1%	2.7%	-9.7%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
YES	42.9%	59.7%	42.0%	54.4%	43.3%	29.6%	30.9%	51.2%	31.2%	44.3%	63.6%	43.2%	23.4%	39.7%	43.2%	40.2%
NO	42.5%	17.7%	51.4%	26.3%	39.3%	64.5%	54.6%	26.9%	63.5%	39.9%	36.4%	47.3%	55.1%	60.3%	47.3%	59.8%
DK/REFUSED	14.6%	22.6%	6.6%	19.3%	17.3%	5.8%	14.5%	21.9%	5.2%	15.8%	-	9.5%	21.5%	-	9.5%	-
Net Diff.	0.4%	42.0%	-9.5%	28.1%	4.0%	-34.9%	-23.6%	24.3%	-32.3%	4.5%	27.2%	-4.2%	-31.6%	-20.6%	-4.2%	-19.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
YES	42.9%	58.7%	51.2%	32.7%	23.5%	41.1%	40.2%	53.1%	54.6%	51.7%	53.5%	44.5%	51.1%	63.7%	26.3%	33.2%	41.6%	32.1%	38.2%	54.2%	
NO	42.5%	21.4%	32.3%	63.1%	71.1%	55.6%	48.6%	26.8%	26.1%	27.4%	46.5%	50.2%	36.3%	15.1%	70.0%	56.5%	39.5%	63.8%	50.3%	24.0%	
DK/REFUSED	14.6%	19.9%	16.5%	4.3%	5.4%	3.3%	11.2%	20.1%	19.3%	20.9%	-	5.3%	12.5%	21.3%	3.8%	10.3%	18.9%	4.1%	11.5%	21.9%	
Net Diff.	0.4%	37.3%	18.9%	-30.4%	-47.6%	-14.5%	-8.5%	26.4%	28.6%	24.2%	7.0%	-5.7%	14.8%	48.6%	-43.7%	-23.3%	2.1%	-31.6%	-12.1%	30.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
YES	42.9%	37.2%	53.0%	41.3%	39.8%	60.3%	33.4%	50.7%	35.0%	42.7%	45.1%	42.5%	54.9%	40.0%	65.4%	51.5%	45.3%	31.6%	58.2%	40.0%
NO	42.5%	56.7%	42.1%	58.7%	53.7%	35.1%	66.6%	29.2%	56.4%	25.1%	39.7%	43.5%	32.9%	49.0%	25.0%	33.4%	40.2%	60.3%	28.0%	49.8%
DK/REFUSED	14.6%	6.0%	4.9%	-	6.5%	4.6%	-	20.1%	8.6%	32.2%	15.2%	13.9%	12.2%	11.0%	9.7%	15.1%	14.4%	8.0%	13.9%	10.2%
Net Diff.	0.4%	-19.5%	11.0%	-17.5%	-13.9%	25.2%	-33.1%	21.5%	-21.4%	17.5%	5.4%	-1.0%	22.0%	-8.9%	40.4%	18.1%	5.1%	-28.7%	30.2%	-9.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
YES	42.9%	41.0%	42.2%	44.3%	34.9%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	46.5%	41.4%	53.5%	56.1%
NO	42.5%	54.3%	42.4%	49.7%	60.6%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	34.3%	48.5%	22.1%	34.0%
DK/REFUSED	14.6%	4.7%	15.4%	5.9%	4.5%	-	-	-	-	-	-	-	-	-	-	-	-	19.1%	10.1%	24.4%	9.9%
Net Diff.	0.4%	-13.3%	-0.3%	-5.4%	-25.7%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	12.2%	-7.2%	31.3%	22.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
YES	42.9%	40.1%	30.6%	47.9%	41.0%	40.1%	44.0%	38.2%	45.4%	50.5%	37.7%	60.1%	50.3%	41.1%	28.6%	51.6%	38.2%	43.6%	35.1%	42.8%	37.9%
NO	42.5%	45.7%	59.1%	31.9%	49.0%	50.6%	44.1%	49.9%	51.6%	34.4%	50.9%	22.6%	35.2%	45.9%	62.2%	30.8%	51.8%	56.4%	44.4%	57.2%	48.9%
DK/REFUSED	14.6%	14.2%	10.3%	20.2%	9.9%	9.3%	11.9%	11.9%	2.9%	15.1%	11.4%	17.3%	14.5%	13.0%	9.3%	17.6%	10.0%	-	20.5%	-	13.2%
Net Diff.	0.4%	-5.6%	-28.6%	16.0%	-8.0%	-10.5%	-0.1%	-11.7%	-6.2%	16.1%	-13.2%	37.5%	15.1%	-4.8%	-33.6%	20.7%	-13.7%	-12.7%	-9.3%	-14.5%	-11.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	AFRICAN-AMER.
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
YES	42.9%	52.4%	42.1%	53.0%	74.5%	37.3%	41.6%	41.9%	32.4%	67.2%	47.2%	39.5%	29.8%	52.8%	37.9%	49.5%	33.5%	53.7%	34.7%
NO	42.5%	31.8%	37.5%	31.4%	19.9%	51.1%	40.6%	52.3%	58.1%	16.7%	38.7%	45.0%	60.4%	29.0%	51.8%	50.5%	46.7%	46.3%	51.6%
DK/REFUSED	14.6%	15.8%	20.4%	15.5%	5.6%	11.7%	17.8%	5.8%	9.6%	16.1%	14.1%	15.5%	9.8%	18.2%	10.3%	-	19.8%	-	13.7%
Net Diff.	0.4%	20.5%	4.6%	21.6%	54.6%	-13.8%	1.0%	-10.5%	-25.7%	50.5%	8.4%	-5.4%	-30.7%	23.8%	-13.9%	-1.1%	-13.2%	7.4%	-16.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
YES	42.9%	43.1%	42.4%	42.3%	34.9%	45.8%	58.6%	55.4%	46.3%	49.0%	35.8%	-	100.0%	33.6%	37.5%	35.4%	32.4%	100.0%	-
NO	42.5%	42.0%	47.0%	50.5%	35.4%	47.5%	41.4%	26.3%	40.8%	47.0%	23.7%	87.6%	-	54.0%	54.7%	54.1%	67.6%	-	100.0%
DK/REFUSED	14.6%	15.0%	10.6%	7.1%	29.7%	6.7%	-	18.3%	12.8%	4.0%	40.5%	12.4%	-	12.4%	7.8%	10.4%	-	-	-
Net Diff.	0.4%	1.1%	-4.5%	-8.2%	-0.5%	-1.7%	17.2%	29.1%	5.5%	2.0%	12.1%	-87.6%	100.0%	-20.4%	-17.1%	-18.7%	-35.1%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
YES	42.9%	40.1%	57.0%	47.1%	43.8%	31.9%	49.0%	40.4%	48.2%	36.9%	47.0%	31.9%	56.6%	52.3%	55.4%	51.1%	53.8%	53.8%
NO	42.5%	45.5%	25.1%	39.7%	42.1%	53.5%	34.7%	45.6%	37.0%	48.8%	38.3%	53.5%	23.2%	31.1%	27.2%	30.2%	27.5%	31.5%
DK/REFUSED	14.6%	14.4%	18.0%	13.2%	14.1%	14.6%	16.3%	14.0%	14.9%	14.4%	14.6%	14.6%	20.2%	16.6%	17.3%	18.7%	18.6%	14.6%
Net Diff.	0.4%	-5.4%	31.9%	7.5%	1.7%	-21.6%	14.4%	-5.2%	11.2%	-11.9%	8.7%	-21.6%	33.4%	21.1%	28.2%	20.9%	26.3%	22.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
YES	42.9%	39.5%	32.3%	39.9%	28.9%	40.2%	21.6%	53.8%	34.0%	47.5%	42.8%	38.9%	34.7%	46.1%	43.2%	47.1%	40.7%
NO	42.5%	49.1%	55.6%	48.0%	59.1%	49.1%	63.8%	28.3%	54.1%	40.4%	43.8%	43.1%	46.1%	40.6%	45.7%	36.9%	44.3%
DK/REFUSED	14.6%	11.4%	12.2%	12.0%	11.9%	10.7%	14.6%	17.9%	12.0%	12.1%	13.4%	18.1%	19.2%	13.3%	11.1%	16.0%	15.0%
Net Diff.	0.4%	-9.6%	-23.3%	-8.1%	-30.2%	-8.9%	-42.2%	25.5%	-20.1%	7.1%	-0.9%	-4.2%	-11.4%	5.5%	-2.5%	10.2%	-3.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24
YES	42.9%	45.8%	45.3%	37.3%	51.3%	28.7%	41.6%	47.9%	46.0%	72.2%	59.7%	29.5%	49.9%	28.8%
NO	42.5%	37.7%	41.7%	50.3%	36.0%	52.7%	39.8%	28.9%	29.0%	27.8%	40.3%	58.7%	50.1%	59.0%
DK/REFUSED	14.6%	16.5%	13.1%	12.4%	12.6%	18.6%	18.6%	23.2%	25.0%	-	-	11.8%	-	12.2%
Net Diff.	0.4%	8.1%	3.6%	-13.0%	15.3%	-24.0%	1.8%	19.0%	17.0%	44.4%	19.4%	-29.1%	-0.1%	-30.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL				HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23	
LESS THAN COLLEGE	39.0%	43.0%	41.5%	34.4%	38.5%	41.7%	43.0%	38.5%	45.1%	44.3%	68.3%	32.8%	33.9%	10.1%	35.4%	
Less than High School	0.6%	-	-	1.5%	0.6%	0.8%	1.2%	-	0.6%	0.6%	-	0.3%	0.4%	-	2.5%	
High School Graduate	7.2%	9.3%	5.0%	6.4%	6.8%	9.1%	8.9%	9.6%	9.5%	9.8%	3.4%	5.2%	5.1%	7.3%	4.0%	
Some College/Trade	18.1%	13.8%	26.7%	18.2%	17.0%	24.1%	23.5%	25.6%	19.8%	18.1%	64.9%	16.9%	17.6%	1.7%	14.6%	
Associates/2-yr Degree	13.0%	19.9%	9.8%	8.4%	14.1%	7.6%	9.4%	3.3%	15.2%	15.7%	-	10.4%	10.8%	1.1%	14.4%	
COLLEGE/POST GRADUATE	59.6%	56.5%	56.7%	63.7%	60.0%	57.5%	56.5%	59.9%	52.6%	53.4%	31.7%	66.8%	65.8%	89.9%	62.6%	
Bachelors/4-yr Degree	37.4%	30.8%	38.0%	43.1%	36.7%	41.3%	38.9%	46.8%	38.8%	39.4%	23.0%	36.1%	34.8%	64.6%	36.7%	
Post Graduate Degree	22.2%	25.7%	18.8%	20.6%	23.4%	16.2%	17.6%	13.1%	13.8%	14.0%	8.8%	30.7%	31.0%	25.3%	25.9%	
REFUSED	1.4%	0.6%	1.8%	1.9%	1.5%	0.8%	0.5%	1.6%	2.3%	2.4%	-	0.3%	0.3%	-	2.0%	
Net Diff.	20.6%	13.5%	15.2%	29.3%	21.6%	15.9%	13.5%	21.4%	7.5%	9.1%	-36.5%	34.0%	31.9%	79.9%	27.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
LESS THAN COLLEGE	39.0%	45.5%	32.8%	38.5%	37.6%	30.2%	31.8%	47.0%	37.4%	34.1%	26.9%	38.7%	34.1%	37.9%	22.9%	36.9%	33.9%	44.3%	32.8%	31.8%	40.5%
Less than High School	0.6%	0.5%	-	0.6%	1.8%	1.3%	3.2%	-	0.6%	1.5%	-	-	4.5%	3.0%	-	1.1%	1.6%	5.0%	-	1.1%	0.7%
High School Graduate	7.2%	10.8%	4.3%	7.1%	5.6%	8.7%	1.3%	8.0%	7.0%	5.5%	5.6%	8.3%	5.1%	2.9%	-	10.7%	5.5%	10.1%	-	7.4%	7.2%
Some College/Trade	18.1%	20.8%	16.9%	13.1%	22.7%	8.5%	16.0%	17.9%	20.4%	17.7%	17.6%	19.3%	17.5%	15.3%	22.9%	18.4%	17.9%	6.0%	24.3%	10.1%	14.6%
Associates/2-yr Degree	13.0%	13.5%	11.7%	17.7%	7.6%	11.8%	11.3%	21.1%	9.5%	9.5%	3.7%	11.1%	7.0%	16.7%	-	6.8%	8.9%	23.2%	8.6%	13.1%	18.1%
COLLEGE/POST GRADUATE	59.6%	52.1%	67.2%	59.7%	61.3%	67.3%	64.9%	50.6%	62.1%	62.9%	71.2%	59.8%	64.4%	56.4%	73.2%	60.4%	65.9%	51.0%	67.2%	66.2%	57.2%
Bachelors/4-yr Degree	37.4%	33.9%	36.4%	40.4%	40.6%	25.1%	41.6%	33.6%	41.5%	44.3%	39.8%	43.9%	43.1%	30.6%	51.9%	45.5%	42.9%	30.2%	42.3%	31.0%	33.1%
Post Graduate Degree	22.2%	18.1%	30.8%	19.3%	20.6%	42.2%	23.3%	17.0%	20.6%	18.5%	31.4%	15.9%	21.3%	25.8%	21.3%	14.9%	22.9%	20.9%	24.9%	35.2%	24.2%
REFUSED	1.4%	2.4%	-	1.8%	1.1%	2.5%	3.3%	2.4%	0.5%	3.0%	1.9%	1.5%	1.6%	5.7%	4.0%	2.6%	0.2%	4.7%	-	2.1%	2.2%
Net Diff.	20.6%	6.6%	34.4%	21.2%	23.6%	37.0%	33.1%	3.6%	24.7%	28.7%	44.3%	21.1%	30.3%	18.5%	50.3%	23.5%	32.0%	6.7%	34.3%	34.4%	16.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
LESS THAN COLLEGE	39.0%	46.8%	17.5%	30.5%	33.8%	36.0%	36.7%	51.8%	30.1%	38.8%	48.6%	31.7%	44.9%	45.0%	37.4%	31.9%	32.1%	7.7%	46.6%
Less than High School	0.6%	8.4%	-	2.3%	0.7%	-	2.8%	-	1.4%	1.5%	-	-	0.3%	0.3%	-	1.0%	1.0%	-	-
High School Graduate	7.2%	-	-	-	6.6%	6.6%	4.0%	10.1%	3.3%	7.0%	13.0%	21.3%	9.8%	10.0%	-	4.7%	4.7%	-	6.4%
Some College/Trade	18.1%	8.0%	17.5%	15.9%	18.1%	17.6%	16.7%	24.9%	13.0%	14.1%	26.0%	10.4%	19.1%	19.5%	-	15.9%	16.0%	-	26.8%
Associates/2-yr Degree	13.0%	30.4%	-	12.4%	8.3%	11.8%	13.2%	16.8%	12.3%	16.2%	9.6%	-	15.7%	15.2%	37.4%	10.3%	10.3%	7.7%	13.5%
COLLEGE/POST GRADUATE	59.6%	45.3%	82.5%	65.2%	63.0%	62.5%	59.9%	47.2%	68.0%	61.2%	50.7%	68.3%	52.8%	52.6%	62.6%	67.8%	67.6%	92.3%	51.2%
Bachelors/4-yr Degree	37.4%	30.2%	33.5%	37.3%	43.3%	42.1%	36.8%	34.3%	41.6%	24.1%	32.9%	47.2%	39.5%	39.0%	62.6%	35.9%	36.1%	-	34.6%
Post Graduate Degree	22.2%	15.1%	49.0%	27.9%	19.8%	20.4%	23.2%	12.9%	26.4%	37.0%	17.8%	21.1%	13.3%	13.6%	-	31.9%	31.5%	92.3%	16.6%
REFUSED	1.4%	7.9%	-	4.3%	3.1%	1.5%	3.4%	1.0%	1.9%	-	0.7%	-	2.4%	2.4%	-	0.3%	0.3%	-	2.1%
Net Diff.	20.6%	-1.5%	65.0%	34.7%	29.2%	26.5%	23.2%	-4.6%	37.9%	22.4%	2.1%	36.6%	7.9%	7.6%	25.1%	35.8%	35.5%	84.6%	4.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
LESS THAN COLLEGE	39.0%	42.3%	42.6%	20.7%	34.1%	33.6%	43.5%	42.1%	42.2%	34.9%	34.6%	53.5%	32.6%	33.7%	17.6%	39.0%	29.4%	31.8%	33.5%	40.6%
Less than High School	0.6%	0.6%	0.6%	-	0.4%	0.4%	-	1.6%	-	2.3%	2.4%	-	1.0%	1.1%	-	-	1.8%	1.6%	-	-
High School Graduate	7.2%	8.3%	8.4%	-	5.9%	6.2%	-	7.4%	7.5%	7.5%	7.6%	-	4.9%	5.3%	-	7.7%	3.9%	7.3%	-	13.9%
Some College/Trade	18.1%	18.8%	18.8%	20.7%	18.1%	17.7%	25.4%	15.7%	21.5%	18.3%	17.7%	53.5%	18.2%	18.4%	15.7%	17.6%	18.5%	16.7%	26.6%	1.8%
Associates/2-yr Degree	13.0%	14.6%	14.8%	-	9.8%	9.4%	18.1%	17.4%	13.3%	6.8%	7.0%	-	8.4%	8.9%	1.9%	13.7%	5.2%	6.2%	6.9%	24.9%
COLLEGE/POST GRADUATE	59.6%	55.4%	55.1%	79.3%	65.5%	66.0%	56.5%	56.6%	54.9%	61.5%	61.8%	46.5%	66.7%	65.5%	82.4%	60.5%	67.0%	64.3%	66.5%	58.0%
Bachelors/4-yr Degree	37.4%	40.1%	39.9%	56.3%	34.0%	34.5%	22.8%	38.4%	37.3%	48.8%	49.7%	-	39.9%	39.8%	40.8%	34.1%	52.5%	51.6%	37.9%	33.5%
Post Graduate Degree	22.2%	15.3%	15.2%	23.1%	31.6%	31.4%	33.7%	18.2%	17.6%	12.7%	12.1%	46.5%	26.8%	25.6%	41.6%	26.4%	14.5%	12.8%	28.6%	24.5%
REFUSED	1.4%	2.3%	2.3%	-	0.4%	0.4%	-	1.2%	2.9%	3.6%	3.6%	-	0.7%	0.8%	-	0.5%	3.7%	3.9%	-	1.4%
Net Diff.	20.6%	13.2%	12.5%	58.6%	31.4%	32.4%	13.0%	14.5%	12.7%	26.6%	27.2%	-6.9%	34.0%	31.7%	64.8%	21.6%	37.6%	32.5%	33.0%	17.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		DK/Ref				
	ALLLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	TOTAL	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
LESS THAN COLLEGE	39.0%	38.3%	43.6%	40.3%	39.2%	43.6%	32.4%	42.1%	27.0%	36.4%	42.8%	46.1%	39.5%	39.0%	39.5%	47.5%	37.9%	31.6%	29.3%	47.8%	-
Less than High School	0.6%	0.7%	-	0.8%	0.4%	0.9%	0.3%	0.8%	-	0.9%	-	-	-	0.7%	-	0.9%	0.6%	0.4%	0.4%	-	-
High School Graduate	7.2%	7.2%	5.3%	8.8%	6.2%	7.7%	6.4%	7.1%	10.8%	7.8%	6.8%	6.3%	5.8%	7.4%	5.8%	10.5%	5.3%	5.7%	5.4%	7.5%	-
Some College/Trade	18.1%	17.7%	23.0%	17.7%	17.1%	22.7%	11.8%	19.7%	10.8%	16.0%	21.4%	23.1%	19.0%	17.9%	19.0%	19.7%	19.1%	15.8%	12.1%	40.3%	-
Associates/2-yr Degree	13.0%	12.7%	15.3%	12.9%	15.6%	12.3%	13.8%	14.5%	5.4%	11.7%	14.6%	16.8%	14.7%	13.0%	14.7%	16.4%	12.9%	9.8%	11.3%	-	-
COLLEGE/POST GRADUATE	59.6%	60.8%	51.4%	58.4%	60.0%	54.8%	66.3%	56.2%	73.0%	62.5%	55.5%	52.3%	57.9%	59.7%	57.9%	49.9%	62.1%	66.9%	69.2%	50.8%	-
Bachelors/4-yr Degree	37.4%	39.0%	25.6%	42.4%	30.1%	34.2%	41.2%	36.2%	32.7%	37.9%	39.0%	41.5%	26.8%	38.8%	26.8%	35.7%	35.1%	41.3%	41.8%	37.5%	-
Post Graduate Degree	22.2%	21.8%	25.9%	16.0%	29.9%	20.6%	25.0%	20.0%	40.3%	24.6%	16.5%	10.8%	31.1%	20.9%	31.1%	14.2%	27.0%	25.6%	27.4%	13.3%	-
REFUSED	1.4%	0.9%	5.0%	1.3%	0.8%	1.5%	1.4%	1.7%	-	1.2%	1.8%	1.6%	2.6%	1.3%	2.6%	2.5%	-	1.5%	1.5%	1.5%	-
Net Diff.	20.6%	22.5%	7.8%	18.2%	20.8%	11.2%	33.9%	14.1%	46.1%	26.1%	12.7%	6.2%	18.3%	20.7%	18.3%	2.4%	24.2%	35.2%	40.0%	3.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
LESS THAN COLLEGE	39.0%	41.3%	38.7%	43.9%	54.8%	37.5%	20.4%	48.0%	34.8%	30.2%	41.7%	50.8%	41.5%	66.3%	50.8%	-
Less than High School	0.6%	1.6%	2.0%	0.8%	-	-	-	0.9%	0.8%	0.4%	-	-	-	-	-	-
High School Graduate	7.2%	13.4%	3.3%	9.2%	7.2%	6.2%	2.4%	10.8%	3.0%	5.5%	6.9%	14.6%	7.8%	-	14.6%	-
Some College/Trade	18.1%	13.9%	24.4%	26.4%	26.6%	16.6%	5.9%	20.8%	18.2%	14.7%	6.9%	22.6%	20.9%	-	22.6%	-
Associates/2-yr Degree	13.0%	12.4%	9.0%	7.4%	21.1%	14.7%	12.1%	15.5%	12.7%	9.6%	27.9%	13.6%	12.8%	66.3%	13.6%	-
COLLEGE/POST GRADUATE	59.6%	55.5%	61.3%	53.4%	43.3%	62.5%	79.2%	49.2%	65.2%	68.3%	58.3%	49.2%	57.1%	33.7%	49.2%	94.9%
Bachelors/4-yr Degree	37.4%	36.4%	38.9%	30.6%	34.8%	33.3%	51.1%	35.3%	36.7%	40.5%	40.0%	28.3%	51.5%	-	28.3%	92.5%
Post Graduate Degree	22.2%	19.1%	22.4%	22.9%	8.5%	29.2%	28.1%	13.9%	28.5%	27.8%	18.3%	20.9%	5.6%	33.7%	20.9%	2.4%
REFUSED	1.4%	3.1%	-	2.7%	1.9%	-	0.4%	2.8%	-	1.5%	-	-	1.5%	-	-	5.1%
Net Diff.	20.6%	14.2%	22.6%	9.6%	-11.5%	24.9%	58.8%	1.2%	30.5%	38.1%	16.6%	-1.6%	15.6%	-32.6%	-1.6%	94.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
LESS THAN COLLEGE	39.0%	44.3%	50.4%	29.2%	36.0%	22.8%	34.3%	47.4%	45.2%	49.6%	41.1%	30.0%	37.9%	48.3%	28.7%	32.1%	46.5%	28.9%	31.4%	46.6%
Less than High School	0.6%	1.7%	-	1.3%	2.7%	-	0.5%	0.3%	-	0.7%	-	3.7%	1.3%	0.6%	-	-	-	1.4%	0.6%	0.4%
High School Graduate	7.2%	9.8%	10.8%	5.9%	8.5%	3.5%	9.4%	6.2%	9.1%	3.4%	-	9.4%	11.5%	8.2%	4.1%	8.0%	4.0%	4.2%	7.9%	6.8%
Some College/Trade	18.1%	19.6%	18.4%	15.0%	17.8%	12.4%	12.3%	24.2%	20.5%	27.9%	12.4%	16.9%	18.6%	24.5%	13.9%	8.3%	23.9%	15.5%	9.0%	24.2%
Associates/2-yr Degree	13.0%	13.2%	21.2%	7.0%	7.1%	6.8%	12.2%	16.7%	15.6%	17.7%	28.8%	-	6.5%	14.9%	10.7%	15.8%	18.6%	7.7%	13.9%	15.2%
COLLEGE/POST GRADUATE	59.6%	50.8%	49.6%	70.8%	64.0%	77.2%	65.2%	50.3%	53.8%	46.8%	58.9%	70.0%	61.1%	48.6%	71.3%	67.8%	52.1%	71.1%	68.0%	50.9%
Bachelors/4-yr Degree	37.4%	34.1%	35.6%	39.5%	35.0%	43.6%	37.8%	35.9%	39.8%	32.1%	58.9%	36.4%	33.6%	33.6%	41.2%	40.5%	38.4%	38.0%	39.9%	36.6%
Post Graduate Degree	22.2%	16.7%	14.0%	31.4%	29.0%	33.5%	27.4%	14.4%	14.1%	14.6%	-	33.6%	27.5%	15.0%	30.2%	27.3%	13.7%	33.1%	28.1%	14.4%
REFUSED	1.4%	4.9%	-	-	-	-	0.5%	2.3%	1.0%	3.6%	-	-	1.0%	3.1%	-	0.2%	1.4%	-	0.6%	2.5%
Net Diff.	20.6%	6.6%	-0.9%	41.7%	27.9%	54.4%	30.9%	2.8%	8.7%	-2.9%	17.7%	40.0%	23.2%	0.3%	42.6%	35.7%	5.6%	42.3%	36.6%	4.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
LESS THAN COLLEGE	39.0%	31.8%	46.9%	57.5%	34.0%	41.6%	69.6%	46.4%	31.5%	40.8%	38.4%	39.0%	47.6%	32.6%	52.2%	29.0%	43.5%	35.3%	47.8%	30.9%
Less than High School	0.6%	-	-	-	-	-	-	0.6%	0.7%	-	-	0.8%	1.3%	0.3%	2.8%	0.8%	-	-	1.6%	0.4%
High School Graduate	7.2%	21.2%	17.9%	-	22.7%	11.4%	-	10.0%	4.1%	10.4%	6.2%	7.5%	7.9%	5.9%	7.5%	8.1%	8.3%	4.4%	8.6%	4.6%
Some College/Trade	18.1%	10.6%	25.6%	23.9%	11.3%	25.7%	17.7%	19.6%	16.7%	22.9%	20.5%	17.2%	21.8%	15.8%	31.8%	13.6%	12.7%	17.4%	20.4%	16.4%
Associates/2-yr Degree	13.0%	-	3.5%	33.6%	-	4.5%	51.9%	16.2%	10.0%	7.5%	11.7%	13.5%	16.6%	10.6%	10.0%	6.6%	22.6%	13.5%	17.2%	9.6%
COLLEGE/POST GRADUATE	59.6%	68.2%	53.1%	42.5%	66.0%	58.4%	30.4%	51.6%	68.2%	50.0%	61.4%	59.5%	50.0%	66.8%	44.8%	69.9%	54.8%	64.6%	49.3%	68.5%
Bachelors/4-yr Degree	37.4%	52.5%	28.5%	28.3%	49.2%	26.4%	13.5%	37.5%	37.8%	28.0%	41.5%	36.5%	35.1%	39.3%	28.5%	41.3%	41.1%	37.9%	35.9%	39.3%
Post Graduate Degree	22.2%	15.7%	24.6%	14.2%	16.7%	32.1%	16.9%	14.1%	30.4%	22.0%	19.9%	23.0%	14.9%	27.5%	16.3%	28.6%	13.6%	26.7%	13.4%	29.2%
REFUSED	1.4%	-	-	-	-	-	-	2.0%	0.3%	9.1%	0.2%	1.5%	2.4%	0.5%	3.1%	1.1%	1.7%	0.1%	2.9%	0.5%
Net Diff.	20.6%	36.4%	6.2%	-15.0%	32.0%	16.9%	-39.1%	5.2%	36.7%	9.2%	23.0%	20.4%	2.3%	34.2%	-7.4%	40.8%	11.3%	29.3%	1.4%	37.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
LESS THAN COLLEGE	39.0%	46.8%	46.7%	42.4%	58.0%	42.3%	31.5%	41.4%	32.6%	43.4%	31.1%	42.1%	28.8%	43.8%	49.9%	42.6%	46.7%	100.0%	-	100.0%	-	
Less than High School	0.6%	-	-	-	-	1.1%	0.4%	2.0%	1.2%	-	-	1.3%	0.4%	-	-	-	-	1.6%	-	3.3%	-	
High School Graduate	7.2%	5.0%	19.2%	6.3%	21.1%	9.0%	5.1%	9.5%	7.8%	8.4%	3.9%	8.1%	4.4%	15.6%	9.4%	17.7%	6.8%	18.5%	-	23.1%	-	
Some College/Trade	18.1%	27.9%	6.3%	19.1%	10.0%	18.2%	15.4%	21.2%	16.4%	14.2%	15.0%	19.3%	13.7%	9.4%	27.3%	8.5%	22.4%	46.5%	-	50.1%	-	
Associates/2-yr Degree	13.0%	13.9%	21.2%	17.1%	26.8%	14.0%	10.7%	8.7%	7.2%	20.8%	12.1%	13.4%	10.3%	18.8%	13.2%	16.5%	17.4%	33.4%	-	23.5%	-	
COLLEGE/POST GRADUATE	59.6%	53.2%	52.4%	57.6%	40.3%	57.5%	68.1%	58.4%	67.4%	56.3%	68.4%	57.8%	70.9%	55.3%	50.1%	56.0%	53.3%	-	100.0%	-	100.0%	
Bachelors/4-yr Degree	37.4%	31.7%	41.1%	32.6%	24.1%	35.5%	41.8%	41.1%	30.2%	28.2%	46.8%	34.7%	43.5%	41.0%	30.7%	34.8%	33.3%	-	62.8%	-	62.1%	
Post Graduate Degree	22.2%	21.5%	11.4%	24.9%	16.2%	22.0%	26.3%	17.3%	37.2%	28.2%	21.7%	23.1%	27.4%	14.3%	19.4%	21.2%	20.0%	-	37.2%	-	37.9%	
REFUSED	1.4%	-	0.9%	-	1.7%	0.2%	0.3%	0.2%	-	0.2%	0.5%	0.1%	0.4%	0.9%	-	1.4%	-	-	-	-	-	
Net Diff.	20.6%	6.4%	5.8%	15.1%	-17.7%	15.2%	36.6%	16.9%	34.8%	12.9%	37.4%	15.7%	42.1%	11.6%	0.2%	13.4%	6.7%	-100%	100.0%	-100%	100.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
LESS THAN COLLEGE	39.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	45.4%	34.9%	47.8%	38.4%	42.9%	32.3%	42.8%	34.4%	61.1%	36.2%	56.3%	43.6%
Less than High School	0.6%	-	-	1.9%	-	-	-	-	-	0.4%	0.8%	0.8%	2.0%	-	-	0.5%	0.9%	-	-	-	-
High School Graduate	7.2%	14.2%	-	17.7%	-	23.8%	-	23.1%	-	7.0%	7.1%	6.4%	11.6%	7.5%	3.9%	5.4%	7.4%	16.5%	4.8%	17.3%	6.8%
Some College/Trade	18.1%	43.2%	-	47.2%	-	40.3%	-	35.9%	-	21.6%	17.0%	25.3%	19.0%	18.0%	15.5%	22.4%	16.0%	16.7%	22.4%	8.6%	24.7%
Associates/2-yr Degree	13.0%	42.6%	-	33.2%	-	35.8%	-	41.0%	-	16.4%	10.0%	15.3%	5.9%	17.5%	12.9%	14.5%	10.1%	28.0%	9.1%	30.4%	12.2%
COLLEGE/POST GRADUATE	59.6%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	52.6%	64.7%	49.6%	60.7%	55.5%	67.6%	54.7%	65.1%	38.9%	63.0%	43.7%	55.3%
Bachelors/4-yr Degree	37.4%	-	63.3%	-	62.0%	-	69.6%	-	60.6%	35.9%	39.4%	31.0%	37.3%	40.7%	40.9%	38.3%	38.7%	20.9%	46.5%	20.1%	35.6%
Post Graduate Degree	22.2%	-	36.7%	-	38.0%	-	30.4%	-	39.4%	16.7%	25.3%	18.6%	23.4%	14.8%	26.6%	16.5%	26.4%	18.0%	16.5%	23.6%	19.7%
REFUSED	1.4%	-	-	-	-	-	-	-	-	2.1%	0.5%	2.6%	0.9%	1.6%	0.1%	2.4%	0.4%	-	0.8%	-	1.1%
Net Diff.	20.6%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	7.2%	29.8%	1.7%	22.2%	12.5%	35.3%	11.9%	30.7%	-22.3%	26.8%	-12.6%	11.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
LESS THAN COLLEGE	39.0%	43.5%	45.2%	43.7%	37.6%	34.4%	41.0%	23.0%	34.0%	49.7%	34.0%	38.2%	34.6%	43.0%	33.5%	46.7%	39.3%	44.4%	46.8%	
Less than High School	0.6%	1.0%	2.4%	-	4.7%	0.2%	-	-	0.5%	2.1%	0.6%	-	-	1.1%	0.3%	-	-	-	-	
High School Graduate	7.2%	7.0%	9.5%	6.1%	7.1%	6.2%	5.2%	4.3%	7.5%	6.5%	10.1%	7.3%	3.2%	7.0%	5.9%	6.4%	8.7%	8.4%	7.3%	
Some College/Trade	18.1%	24.7%	31.5%	24.8%	6.4%	14.4%	14.4%	12.7%	15.1%	30.4%	15.6%	19.9%	13.5%	24.9%	13.6%	23.7%	17.7%	15.1%	19.9%	
Associates/2-yr Degree	13.0%	10.8%	1.9%	12.8%	19.4%	13.5%	21.5%	6.0%	10.8%	10.7%	7.8%	11.0%	17.9%	10.0%	13.7%	16.6%	12.9%	20.9%	19.6%	
COLLEGE/POST GRADUATE	59.6%	54.4%	54.8%	53.3%	62.4%	65.0%	57.1%	77.0%	66.0%	46.7%	65.1%	61.1%	64.9%	54.6%	65.8%	53.3%	60.7%	55.6%	53.2%	
Bachelors/4-yr Degree	37.4%	37.4%	32.6%	37.3%	50.9%	39.3%	37.5%	35.7%	42.0%	28.4%	41.1%	45.1%	37.9%	38.6%	38.4%	29.3%	47.8%	27.5%	37.2%	
Post Graduate Degree	22.2%	17.0%	22.2%	16.0%	11.4%	25.7%	19.6%	41.2%	24.0%	18.3%	24.0%	15.9%	27.0%	16.0%	27.4%	24.0%	12.9%	28.0%	16.0%	
REFUSED	1.4%	2.1%	-	3.1%	-	0.6%	1.9%	-	-	3.6%	0.9%	0.8%	0.4%	2.4%	0.7%	-	-	-	-	
Net Diff.	20.6%	10.9%	9.5%	9.6%	24.7%	30.7%	16.1%	53.9%	32.0%	-3.0%	31.1%	22.9%	30.3%	11.6%	32.4%	6.5%	21.4%	11.1%	6.3%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
LESS THAN COLLEGE	39.0%	37.9%	46.3%	47.2%	35.8%	35.9%	73.6%	39.7%	51.1%	52.3%	35.5%	66.2%	77.0%	36.4%	40.2%	42.1%	36.8%	-	68.8%		
Less than High School	0.6%	0.7%	-	-	-	-	-	1.6%	-	-	-	-	-	-	-	-	-	-	-	-	
High School Graduate	7.2%	6.7%	11.0%	10.9%	8.7%	29.2%	-	10.7%	3.7%	-	-	53.8%	-	3.6%	20.2%	22.2%	32.4%	-	-		
Some College/Trade	18.1%	17.9%	18.7%	17.0%	26.0%	6.7%	28.5%	19.5%	26.2%	27.4%	35.5%	12.4%	-	16.6%	9.2%	6.2%	-	-	68.8%		
Associates/2-yr Degree	13.0%	12.6%	16.6%	19.4%	1.2%	-	45.1%	7.9%	21.2%	24.9%	-	-	77.0%	16.2%	10.8%	13.7%	4.4%	-	-		
COLLEGE/POST GRADUATE	59.6%	60.6%	53.3%	52.2%	64.2%	64.1%	26.4%	57.6%	48.9%	47.7%	64.5%	33.8%	23.0%	63.0%	58.9%	56.8%	63.2%	100.0%	31.2%		
Bachelors/4-yr Degree	37.4%	37.6%	37.1%	31.6%	64.2%	45.8%	13.5%	35.0%	34.4%	28.2%	64.5%	-	23.0%	39.5%	40.6%	35.1%	63.2%	100.0%	-		
Post Graduate Degree	22.2%	23.0%	16.2%	20.6%	-	18.3%	12.9%	22.5%	14.5%	19.5%	-	33.8%	-	23.4%	18.4%	21.7%	-	-	31.2%		
REFUSED	1.4%	1.5%	0.4%	0.6%	-	-	-	2.7%	-	-	-	-	-	0.6%	0.9%	1.2%	-	-	-		
Net Diff.	20.6%	22.8%	7.0%	4.9%	28.3%	28.3%	-47.2%	17.8%	-2.3%	-4.5%	29.0%	-32.3%	-54.0%	26.5%	18.8%	14.7%	26.3%	100.0%	-37.5%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
LESS THAN COLLEGE	39.0%	35.7%	30.6%	37.8%	39.3%	46.2%	33.0%	41.4%	35.2%	43.3%	36.3%	46.2%	37.1%	44.2%	38.9%	46.6%	40.3%	47.5%
Less than High School	0.6%	1.4%	1.0%	-	0.7%	0.5%	1.2%	0.4%	0.6%	0.6%	0.7%	0.5%	2.2%	1.0%	1.2%	1.7%	1.3%	1.7%
High School Graduate	7.2%	13.3%	5.4%	5.4%	9.9%	4.9%	9.1%	6.4%	7.4%	6.9%	8.1%	4.9%	13.4%	7.5%	11.2%	6.8%	11.4%	2.3%
Some College/Trade	18.1%	19.3%	12.0%	17.7%	18.5%	21.1%	15.4%	19.2%	16.5%	20.0%	17.0%	21.1%	16.1%	23.5%	17.9%	26.0%	18.2%	32.1%
Associates/2-yr Degree	13.0%	1.7%	12.2%	14.7%	10.2%	19.7%	7.2%	15.4%	10.7%	15.8%	10.5%	19.7%	5.5%	12.2%	8.5%	12.0%	9.4%	11.5%
COLLEGE/POST GRADUATE	59.6%	63.3%	68.1%	61.5%	57.1%	53.1%	65.9%	57.1%	63.8%	54.8%	62.1%	53.1%	60.9%	53.3%	59.5%	50.1%	56.9%	52.5%
Bachelors/4-yr Degree	37.4%	49.7%	46.9%	40.6%	31.3%	27.5%	48.2%	33.1%	44.7%	29.1%	41.1%	27.5%	45.2%	29.0%	40.1%	25.7%	37.4%	24.0%
Post Graduate Degree	22.2%	13.6%	21.2%	20.9%	25.9%	25.6%	17.6%	24.0%	19.1%	25.7%	20.9%	25.6%	15.7%	24.3%	19.4%	24.5%	19.5%	28.5%
REFUSED	1.4%	1.0%	1.3%	0.7%	3.6%	0.7%	1.2%	1.5%	0.9%	1.9%	1.6%	0.7%	1.9%	2.5%	1.7%	3.3%	2.8%	-
Net Diff.	20.6%	27.6%	37.5%	23.7%	17.8%	6.9%	32.9%	15.7%	28.6%	11.4%	25.8%	6.9%	23.8%	9.1%	20.6%	3.6%	16.5%	5.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
LESS THAN COLLEGE	39.0%	27.8%	39.5%	31.1%	41.5%	32.3%	45.6%	41.7%	36.8%	40.0%	42.7%	34.6%	41.6%	40.2%	37.3%	45.2%	35.8%
Less than High School	0.6%	-	-	-	-	-	-	1.4%	-	2.0%	-	-	-	1.1%	-	0.7%	0.7%
High School Graduate	7.2%	3.8%	5.7%	3.1%	7.0%	4.8%	6.1%	9.6%	5.2%	8.2%	7.8%	5.7%	26.9%	5.9%	8.1%	4.5%	5.9%
Some College/Trade	18.1%	14.6%	16.3%	14.9%	16.7%	15.9%	15.9%	20.9%	15.9%	14.8%	24.1%	15.5%	4.1%	18.7%	19.3%	27.0%	15.4%
Associates/2-yr Degree	13.0%	9.4%	17.5%	13.1%	17.8%	11.6%	23.6%	9.8%	15.7%	14.9%	10.8%	13.4%	10.6%	14.4%	9.9%	13.0%	13.8%
COLLEGE/POST GRADUATE	59.6%	72.0%	59.7%	68.8%	57.3%	67.2%	53.3%	56.0%	62.6%	58.3%	55.9%	64.3%	50.8%	59.5%	61.7%	52.6%	63.6%
Bachelors/4-yr Degree	37.4%	52.0%	35.9%	50.0%	31.0%	44.9%	29.2%	34.8%	39.6%	33.1%	41.3%	37.7%	30.2%	39.1%	44.0%	25.9%	41.2%
Post Graduate Degree	22.2%	20.0%	23.8%	18.9%	26.4%	22.3%	24.2%	21.2%	22.9%	25.2%	14.5%	26.7%	20.6%	20.4%	17.6%	26.7%	22.4%
REFUSED	1.4%	0.2%	0.8%	0.1%	1.1%	0.5%	1.0%	2.3%	0.7%	1.7%	1.5%	1.0%	7.6%	0.3%	1.1%	2.2%	0.6%
Net Diff.	20.6%	44.3%	20.2%	37.7%	15.8%	34.9%	7.7%	14.3%	25.8%	18.3%	13.2%	29.7%	9.2%	19.3%	24.4%	7.4%	27.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

24. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
LESS THAN COLLEGE	39.0%	39.9%	38.2%	39.2%	44.9%	29.6%	32.7%	44.8%	44.8%	44.4%	-	24.7%	50.1%	23.8%	
Less than High School	0.6%	0.5%	-	2.0%	-	-	-	1.3%	1.4%	-	-	-	-	-	
High School Graduate	7.2%	10.1%	6.0%	3.6%	1.2%	14.2%	9.3%	4.3%	4.7%	-	-	3.3%	-	3.4%	
Some College/Trade	18.1%	16.5%	21.6%	20.0%	20.8%	9.2%	14.7%	20.9%	19.1%	44.4%	-	16.6%	50.1%	15.5%	
Associates/2-yr Degree	13.0%	12.8%	10.7%	13.6%	22.9%	6.2%	8.7%	18.2%	19.6%	-	-	4.8%	-	5.0%	
COLLEGE/POST GRADUATE	59.6%	57.8%	60.2%	60.1%	54.7%	70.4%	65.5%	53.0%	52.8%	55.6%	100.0%	74.7%	49.9%	75.6%	
Bachelors/4-yr Degree	37.4%	37.9%	32.9%	35.0%	41.3%	47.5%	41.2%	39.6%	38.3%	55.6%	53.5%	39.1%	49.9%	38.8%	
Post Graduate Degree	22.2%	19.9%	27.3%	25.1%	13.4%	22.9%	24.4%	13.4%	14.5%	-	46.5%	35.6%	-	36.8%	
REFUSED	1.4%	2.3%	1.6%	0.8%	0.4%	-	1.8%	2.2%	2.4%	-	-	0.6%	-	0.6%	
Net Diff.	20.6%	17.9%	21.9%	20.9%	9.9%	40.8%	32.8%	8.2%	8.0%	11.2%	100.0%	50.0%	-0.1%	51.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL				HOUSE DISTRICTS				VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23	
PRO-LIFE	36.6%	35.3%	39.8%	36.3%	36.9%	35.0%	36.0%	32.8%	63.4%	62.9%	76.4%	8.8%	9.1%	1.2%	27.4%	
Strongly	26.8%	23.9%	34.9%	25.9%	26.5%	28.4%	33.3%	16.9%	46.0%	45.2%	67.7%	7.4%	7.7%	1.2%	17.6%	
Somewhat	9.8%	11.4%	4.9%	10.5%	10.4%	6.7%	2.7%	15.9%	17.4%	17.7%	8.8%	1.4%	1.4%	-	9.7%	
PRO-CHOICE	57.9%	59.8%	52.5%	58.5%	58.5%	54.8%	52.0%	61.4%	28.8%	29.1%	20.2%	87.9%	87.4%	98.8%	68.7%	
Somewhat	14.2%	13.1%	17.2%	13.9%	14.6%	12.3%	10.5%	16.4%	18.8%	19.1%	9.9%	9.3%	8.6%	24.3%	13.6%	
Strongly	43.7%	46.7%	35.3%	44.6%	43.9%	42.6%	41.5%	45.0%	10.0%	10.0%	10.3%	78.7%	78.9%	74.6%	55.0%	
DK/REFUSED	5.5%	4.8%	7.7%	5.2%	4.6%	10.1%	12.0%	5.8%	7.8%	8.0%	3.4%	3.3%	3.4%	-	4.0%	
Net Diff.	-21.3%	-24.5%	-12.7%	-22.2%	-21.5%	-19.8%	-16.0%	-28.6%	34.6%	33.7%	56.2%	-79.2%	-78.3%	-97.7%	-41.3%	
Mean	2.21	2.13	2.43	2.18	2.21	2.23	2.32	2.05	3.08	3.07	3.38	1.35	1.36	1.28	1.90	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
PRO-LIFE	36.6%	61.8%	8.9%	35.1%	36.2%	25.2%	46.0%	29.2%	41.8%	61.0%	19.4%	31.7%	30.4%	29.9%	58.7%	30.1%	37.9%	73.2%	19.8%	32.6%	30.7%
Strongly	26.8%	45.7%	7.5%	24.7%	26.1%	23.5%	46.0%	20.8%	28.9%	41.6%	13.9%	23.3%	22.4%	26.0%	48.9%	25.3%	22.0%	66.8%	19.8%	31.2%	24.8%
Somewhat	9.8%	16.0%	1.5%	10.5%	10.1%	1.7%	-	8.4%	12.8%	19.4%	5.5%	8.4%	8.0%	3.9%	9.8%	4.8%	15.9%	6.4%	-	1.4%	5.9%
PRO-CHOICE	57.9%	33.2%	85.2%	59.3%	57.9%	74.8%	52.7%	60.8%	53.4%	33.8%	80.6%	63.0%	60.9%	70.1%	35.7%	62.8%	56.9%	26.8%	80.2%	67.0%	63.2%
Somewhat	14.2%	13.1%	9.9%	21.0%	12.5%	8.3%	20.4%	16.8%	13.6%	11.6%	7.5%	19.6%	12.9%	15.5%	7.8%	11.4%	16.2%	10.6%	8.6%	10.1%	15.0%
Strongly	43.7%	20.1%	75.3%	38.3%	45.5%	66.5%	32.3%	44.0%	39.7%	22.1%	73.1%	43.4%	48.0%	54.7%	28.0%	51.4%	40.8%	16.2%	71.6%	56.9%	48.2%
DK/REFUSED	5.5%	5.0%	5.9%	5.5%	5.8%	-	1.3%	9.9%	4.8%	5.3%	-	5.3%	8.7%	-	5.5%	7.1%	5.1%	-	-	0.4%	6.1%
Net Diff.	-21.3%	28.6%	-76.3%	-24.2%	-21.7%	-49.6%	-6.8%	-31.6%	-11.6%	27.2%	-61.2%	-31.3%	-30.5%	-40.3%	23.0%	-32.7%	-19.0%	46.4%	-60.4%	-34.4%	-32.5%
Mean	2.21	2.92	1.37	2.23	2.18	1.82	2.60	2.07	2.33	2.85	1.60	2.12	2.05	2.01	2.84	2.04	2.20	3.24	1.68	2.07	2.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
PRO-LIFE	36.6%	61.2%	17.5%	47.5%	36.2%	45.0%	27.3%	56.8%	31.8%	9.8%	16.0%	11.2%	63.1%	63.1%	62.6%	9.4%	9.4%	7.7%	40.7%
Strongly	26.8%	50.5%	17.5%	39.3%	30.4%	29.7%	21.3%	48.4%	24.5%	7.3%	12.8%	11.2%	45.6%	45.3%	62.6%	7.4%	7.4%	7.7%	30.8%
Somewhat	9.8%	10.8%	-	8.3%	5.8%	15.3%	6.0%	8.4%	7.3%	2.5%	3.2%	-	17.5%	17.9%	-	2.0%	2.0%	-	9.9%
PRO-CHOICE	57.9%	38.8%	82.5%	52.5%	59.2%	51.4%	66.0%	34.7%	58.0%	84.1%	84.0%	76.9%	28.9%	29.5%	-	88.2%	88.2%	92.3%	49.2%
Somewhat	14.2%	15.4%	12.0%	6.2%	11.1%	19.5%	8.5%	10.9%	16.5%	7.1%	7.3%	10.7%	19.7%	20.1%	-	10.4%	10.5%	-	3.1%
Strongly	43.7%	23.3%	70.5%	46.2%	48.1%	31.9%	57.5%	23.8%	41.5%	77.0%	76.7%	66.1%	9.1%	9.3%	-	77.9%	77.8%	92.3%	46.1%
DK/REFUSED	5.5%	-	-	-	4.6%	3.6%	6.7%	8.5%	10.2%	6.1%	-	11.9%	8.0%	7.4%	37.4%	2.4%	2.4%	-	10.1%
Net Diff.	-21.3%	22.5%	-65.0%	-4.9%	-22.9%	-6.4%	-38.7%	22.1%	-26.3%	-74.3%	-68.0%	-65.7%	34.3%	33.7%	62.6%	-78.8%	-78.8%	-84.6%	-8.5%
Mean	2.21	2.88	1.65	2.41	2.19	2.44	1.91	2.89	2.16	1.36	1.52	1.50	3.08	3.07	4.00	1.37	1.38	1.23	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED		
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
PRO-LIFE	36.6%	63.0%	63.3%	46.9%	8.2%	6.9%	32.8%	26.2%	68.6%	68.1%	67.7%	93.8%	5.4%	4.9%	11.3%	36.0%	70.3%	71.4%	46.7%	38.8%
Strongly	26.8%	46.3%	46.3%	46.9%	5.9%	5.4%	16.0%	19.1%	50.2%	47.9%	47.1%	93.8%	3.4%	3.5%	1.9%	29.2%	49.5%	50.6%	23.8%	38.8%
Somewhat	9.8%	16.7%	17.0%	-	2.3%	1.5%	16.8%	7.0%	18.3%	20.2%	20.5%	-	2.0%	1.4%	9.5%	6.8%	20.9%	20.8%	22.9%	-
PRO-CHOICE	57.9%	30.7%	31.1%	6.1%	89.7%	90.8%	67.2%	60.0%	26.2%	25.8%	26.1%	6.2%	93.1%	94.3%	78.1%	48.5%	24.9%	24.4%	52.2%	46.6%
Somewhat	14.2%	18.8%	19.0%	6.1%	9.5%	7.8%	42.8%	11.8%	14.0%	14.0%	14.2%	-	14.2%	13.7%	20.8%	12.2%	11.0%	14.1%	15.8%	7.5%
Strongly	43.7%	12.0%	12.1%	-	80.2%	83.0%	24.4%	48.2%	12.2%	11.8%	11.9%	6.2%	78.9%	80.6%	57.3%	36.3%	13.9%	10.2%	36.4%	39.1%
DK/REFUSED	5.5%	6.2%	5.6%	47.0%	2.2%	2.3%	-	13.8%	5.3%	6.1%	6.2%	-	1.5%	0.8%	10.6%	15.5%	4.8%	4.2%	1.1%	14.6%
Net Diff.	-21.3%	32.3%	32.2%	40.7%	-81.5%	-83.9%	-34.3%	-33.8%	42.4%	42.3%	41.6%	87.6%	-87.8%	-89.4%	-66.7%	-12.6%	45.5%	47.0%	-5.5%	-7.8%
Mean	2.21	3.04	3.03	3.77	1.32	1.28	2.24	1.97	3.13	3.11	3.10	3.81	1.29	1.27	1.51	2.34	3.11	3.17	2.34	2.45

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
PRO-LIFE	36.6%	32.0%	62.6%	35.7%	36.9%	52.6%	17.7%	42.1%	8.5%	24.5%	63.7%	62.3%	58.1%	34.8%	58.1%	60.5%	11.2%	35.8%	33.8%	49.4%	-
Strongly	26.8%	23.0%	48.8%	23.3%	30.1%	40.6%	10.6%	31.1%	5.9%	19.6%	46.4%	42.7%	41.3%	25.9%	41.3%	41.7%	9.9%	27.4%	24.4%	48.1%	-
Somewhat	9.8%	9.0%	13.7%	12.5%	6.8%	12.0%	7.1%	11.1%	2.6%	4.9%	17.3%	19.6%	16.8%	8.9%	16.8%	18.8%	1.4%	8.4%	9.4%	1.4%	-
PRO-CHOICE	57.9%	63.6%	28.1%	58.1%	57.7%	41.7%	78.4%	52.0%	88.2%	71.7%	31.3%	29.8%	35.0%	60.4%	35.0%	31.8%	85.8%	58.4%	59.8%	48.9%	-
Somewhat	14.2%	15.0%	12.0%	18.1%	11.6%	14.9%	15.2%	14.2%	20.5%	12.2%	19.4%	14.7%	30.6%	12.9%	30.6%	20.3%	10.3%	11.7%	12.7%	5.3%	-
Strongly	43.7%	48.6%	16.1%	39.9%	46.1%	26.9%	63.2%	37.8%	67.8%	59.5%	11.9%	15.2%	4.4%	47.5%	4.4%	11.5%	75.4%	46.7%	47.2%	43.6%	-
DK/REFUSED	5.5%	4.4%	9.3%	6.2%	5.4%	5.6%	3.9%	5.9%	3.3%	3.7%	5.0%	7.9%	6.9%	4.8%	6.9%	7.6%	3.0%	5.7%	6.3%	1.7%	-
Net Diff.	-21.3%	-31.5%	34.5%	-22.3%	-20.8%	10.9%	-60.7%	-9.9%	-79.7%	-47.2%	32.3%	32.5%	23.1%	-25.7%	23.1%	28.7%	-74.6%	-22.6%	-26.0%	0.6%	-
Mean	2.21	2.07	3.05	2.20	2.22	2.70	1.64	2.38	1.45	1.84	3.03	2.98	3.02	2.14	3.02	2.98	1.44	2.18	2.12	2.55	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
PRO-LIFE	36.6%	54.1%	10.9%	42.4%	68.1%	11.4%	29.8%	60.0%	7.6%	34.4%	67.2%	26.3%	52.7%	100.0%	26.3%	75.2%
Strongly	26.8%	33.4%	10.9%	29.8%	51.3%	9.4%	25.3%	41.1%	7.0%	26.8%	48.4%	21.7%	36.2%	71.8%	21.7%	44.3%
Somewhat	9.8%	20.6%	-	12.6%	16.7%	2.0%	4.5%	18.9%	0.6%	7.6%	18.7%	4.6%	16.6%	28.2%	4.6%	30.9%
PRO-CHOICE	57.9%	37.5%	86.2%	53.1%	25.2%	85.6%	63.3%	32.9%	89.9%	59.3%	19.0%	68.9%	46.6%	-	68.9%	22.5%
Somewhat	14.2%	26.5%	8.8%	13.9%	13.0%	11.1%	9.8%	20.4%	8.9%	12.6%	19.0%	16.3%	4.0%	-	16.3%	5.1%
Strongly	43.7%	11.0%	77.4%	39.2%	12.2%	74.5%	53.6%	12.5%	81.0%	46.8%	-	52.6%	42.6%	-	52.6%	17.4%
DK/REFUSED	5.5%	8.4%	2.9%	4.5%	6.7%	3.0%	6.9%	7.1%	2.5%	6.3%	13.8%	4.8%	0.6%	-	4.8%	2.3%
Net Diff.	-21.3%	16.6%	-75.3%	-10.7%	42.9%	-74.2%	-33.5%	27.0%	-82.3%	-25.0%	48.2%	-42.6%	6.1%	100.0%	-42.6%	52.7%
Mean	2.21	2.84	1.43	2.35	3.15	1.45	2.02	2.95	1.32	2.15	3.34	1.95	2.47	3.72	1.95	3.05

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
PRO-LIFE	36.6%	70.0%	49.3%	7.7%	12.3%	3.4%	22.4%	65.5%	54.2%	76.6%	46.5%	7.0%	31.7%	61.4%	8.1%	16.4%	70.1%	5.7%	19.5%	65.3%	
Strongly	26.8%	49.5%	34.7%	6.4%	10.2%	3.0%	17.2%	46.8%	28.7%	64.5%	46.5%	6.3%	27.0%	37.5%	6.5%	11.0%	57.0%	5.4%	14.5%	46.9%	
Somewhat	9.8%	20.4%	14.6%	1.3%	2.1%	0.4%	5.2%	18.7%	25.5%	12.1%	-	0.7%	4.7%	23.9%	1.6%	5.4%	13.1%	0.3%	5.0%	18.4%	
PRO-CHOICE	57.9%	23.2%	40.7%	89.4%	87.7%	91.0%	70.8%	28.2%	36.2%	20.3%	41.1%	89.9%	62.5%	32.0%	89.1%	76.2%	23.9%	92.3%	73.2%	28.4%	
Somewhat	14.2%	12.1%	28.5%	7.3%	1.1%	13.0%	17.5%	15.8%	24.5%	7.3%	-	9.5%	16.0%	21.7%	6.2%	18.4%	9.5%	6.9%	17.5%	15.9%	
Strongly	43.7%	11.1%	12.2%	82.1%	86.5%	78.0%	53.3%	12.3%	11.6%	13.0%	41.1%	80.5%	46.5%	10.3%	83.0%	57.7%	14.5%	85.4%	55.7%	12.5%	
DK/REFUSED	5.5%	6.8%	10.0%	2.9%	-	5.5%	6.8%	6.3%	9.6%	3.1%	12.3%	3.1%	5.8%	6.6%	2.8%	7.4%	6.0%	2.0%	7.3%	6.3%	
Net Diff.	-21.3%	46.8%	8.6%	-81.7%	-75.3%	-87.6%	-48.5%	37.4%	18.1%	56.3%	5.4%	-82.9%	-30.7%	29.4%	-81.0%	-59.8%	46.1%	-86.6%	-53.6%	36.9%	
Mean	2.21	3.16	2.80	1.30	1.36	1.24	1.85	3.07	2.79	3.32	2.59	1.31	2.13	2.95	1.30	1.67	3.20	1.24	1.77	3.06	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
PRO-LIFE	36.6%	25.9%	39.1%	68.6%	27.7%	37.2%	75.9%	62.6%	11.1%	38.4%	44.2%	34.6%	61.2%	23.4%	62.4%	25.3%	60.1%	22.1%	65.0%	22.0%
Strongly	26.8%	15.7%	33.1%	45.9%	16.7%	37.2%	49.1%	45.4%	8.7%	19.5%	31.7%	25.5%	51.5%	14.5%	47.9%	15.0%	54.7%	14.1%	53.7%	13.8%
Somewhat	9.8%	10.3%	6.0%	22.7%	11.0%	-	26.7%	17.2%	2.4%	18.9%	12.5%	9.0%	9.7%	8.9%	14.5%	10.3%	5.4%	8.0%	11.3%	8.3%
PRO-CHOICE	57.9%	63.3%	56.5%	25.4%	60.7%	62.8%	23.2%	29.4%	86.2%	59.3%	48.8%	60.4%	30.0%	72.7%	30.0%	69.3%	30.0%	75.2%	25.9%	74.0%
Somewhat	14.2%	11.0%	18.6%	14.8%	11.7%	11.1%	17.7%	18.0%	10.4%	22.4%	12.1%	14.7%	12.3%	12.5%	13.5%	16.3%	11.2%	9.6%	13.6%	11.5%
Strongly	43.7%	52.3%	37.9%	10.6%	49.0%	51.7%	5.5%	11.5%	75.8%	36.8%	36.7%	45.6%	17.7%	60.2%	16.5%	52.9%	18.8%	65.5%	12.3%	62.5%
DK/REFUSED	5.5%	10.8%	4.4%	5.9%	11.5%	-	0.9%	8.0%	2.8%	2.3%	7.1%	5.1%	8.8%	3.9%	7.6%	5.5%	9.8%	2.7%	9.0%	3.9%
Net Diff.	-21.3%	-37.3%	-17.5%	43.2%	-33.0%	-25.6%	52.7%	33.1%	-75.1%	-20.9%	-4.6%	-25.8%	31.2%	-49.3%	32.4%	-44.0%	30.1%	-53.1%	39.1%	-52.0%
Mean	2.21	1.88	2.36	3.10	1.95	2.23	3.21	3.05	1.42	2.22	2.42	2.15	3.04	1.77	3.02	1.87	3.07	1.70	3.17	1.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
PRO-LIFE	36.6%	44.8%	38.2%	39.4%	43.4%	43.1%	29.6%	44.9%	32.1%	40.7%	28.5%	43.0%	26.4%	43.7%	51.0%	42.4%	47.6%	42.6%	32.3%	46.2%	35.6%
Strongly	26.8%	41.9%	22.2%	39.4%	21.6%	31.8%	21.5%	30.6%	23.2%	33.2%	20.8%	32.2%	18.5%	28.3%	41.6%	25.0%	40.8%	31.8%	23.6%	35.2%	22.0%
Somewhat	9.8%	3.0%	16.0%	-	21.8%	11.3%	8.1%	14.3%	8.9%	7.5%	7.8%	10.8%	7.9%	15.4%	9.4%	17.4%	6.8%	10.8%	8.6%	11.0%	13.6%
PRO-CHOICE	57.9%	47.5%	58.3%	54.6%	56.6%	50.8%	69.3%	50.4%	67.2%	51.4%	70.2%	51.9%	72.4%	42.8%	49.0%	48.5%	52.4%	51.8%	62.8%	49.8%	58.5%
Somewhat	14.2%	6.8%	22.9%	8.6%	22.6%	16.9%	12.2%	20.9%	11.3%	11.8%	12.6%	16.2%	13.0%	22.7%	7.0%	18.8%	9.6%	13.8%	14.5%	20.6%	16.1%
Strongly	43.7%	40.7%	35.4%	46.0%	33.9%	33.9%	57.1%	29.5%	55.9%	39.6%	57.6%	35.7%	59.4%	20.1%	42.0%	29.7%	42.8%	37.9%	48.3%	29.2%	42.4%
DK/REFUSED	5.5%	7.7%	3.5%	6.0%	-	6.1%	1.1%	4.6%	0.7%	8.0%	1.2%	5.1%	1.2%	13.4%	-	9.1%	-	5.6%	5.0%	4.1%	5.9%
Net Diff.	-21.3%	-2.7%	-20.1%	-15.2%	-13.1%	-7.8%	-39.7%	-5.5%	-35.1%	-10.7%	-41.7%	-8.9%	-46.0%	0.9%	2.0%	-6.1%	-4.9%	-9.2%	-30.5%	-3.6%	-22.8%
Mean	2.21	2.50	2.26	2.35	2.31	2.44	1.94	2.48	1.99	2.37	1.92	2.42	1.85	2.60	2.51	2.41	2.46	2.39	2.08	2.54	2.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
PRO-LIFE	36.6%	39.2%	29.8%	40.6%	32.4%	56.1%	31.0%	50.0%	35.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	26.8%	28.6%	24.8%	31.0%	23.3%	37.6%	26.6%	34.5%	28.5%	73.3%	-	67.4%	-	79.1%	-	73.2%	-	74.2%	-	74.3%	-
Somewhat	9.8%	10.6%	5.0%	9.6%	9.1%	18.6%	4.4%	15.5%	6.7%	26.7%	-	32.6%	-	20.9%	-	26.8%	-	25.8%	-	25.7%	-
PRO-CHOICE	57.9%	53.6%	65.9%	53.3%	62.9%	40.5%	61.2%	50.0%	57.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	14.2%	7.6%	13.3%	14.1%	14.5%	12.5%	13.9%	18.1%	7.1%	-	24.6%	-	33.2%	-	18.3%	-	24.5%	-	26.3%	-	23.7%
Strongly	43.7%	46.0%	52.6%	39.2%	48.4%	28.0%	47.3%	31.9%	50.3%	-	75.4%	-	66.8%	-	81.7%	-	75.5%	-	73.7%	-	76.3%
DK/REFUSED	5.5%	7.1%	4.3%	6.1%	4.6%	3.3%	7.8%	-	7.4%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-21.3%	-14.4%	-36.1%	-12.7%	-30.5%	15.6%	-30.3%	*	-22.3%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.21	2.24	2.02	2.35	2.08	2.68	2.11	2.53	2.14	3.73	1.25	3.67	1.33	3.79	1.18	3.73	1.24	3.74	1.26	3.74	1.24

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
PRO-LIFE	36.6%	76.7%	81.9%	78.3%	50.8%	11.6%	24.5%	1.5%	6.4%	81.4%	13.6%	72.7%	10.2%	77.1%	11.2%	74.4%	15.2%	67.5%	17.3%
Strongly	26.8%	59.4%	81.9%	53.4%	46.1%	7.5%	12.2%	1.5%	6.4%	57.5%	8.5%	61.2%	6.7%	59.7%	7.0%	57.5%	11.4%	50.6%	17.3%
Somewhat	9.8%	17.3%	-	24.9%	4.7%	4.2%	12.3%	-	-	24.0%	5.1%	11.5%	3.5%	17.4%	4.2%	16.9%	3.9%	16.8%	-
PRO-CHOICE	57.9%	18.0%	16.3%	17.6%	25.8%	86.5%	71.2%	98.5%	92.8%	13.4%	83.7%	22.0%	88.7%	17.8%	87.1%	19.2%	81.6%	24.3%	82.2%
Somewhat	14.2%	10.6%	5.9%	13.7%	-	16.3%	28.3%	21.9%	5.6%	8.2%	24.2%	12.8%	10.3%	10.9%	16.1%	9.1%	18.1%	11.8%	13.6%
Strongly	43.7%	7.3%	10.4%	3.9%	25.8%	70.2%	42.9%	76.5%	87.2%	5.2%	59.5%	9.2%	78.3%	6.9%	70.9%	10.2%	63.5%	12.5%	68.6%
DK/REFUSED	5.5%	5.3%	1.8%	4.1%	23.4%	1.8%	4.3%	-	0.8%	5.2%	2.7%	5.3%	1.2%	5.1%	1.7%	6.3%	3.2%	8.2%	0.5%
Net Diff.	-21.3%	58.8%	65.7%	60.8%	25.1%	-74.9%	-46.7%	-96.9%	-86.3%	68.1%	-70.1%	50.7%	-78.5%	59.3%	-75.8%	55.2%	-66.3%	43.1%	-64.9%
Mean	2.21	3.36	3.56	3.33	2.93	1.48	1.94	1.27	1.25	3.41	1.62	3.32	1.38	3.37	1.46	3.30	1.62	3.15	1.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
PRO-LIFE	36.6%	35.9%	42.5%	42.0%	43.6%	29.2%	58.0%	38.7%	50.6%	48.1%	47.7%	53.8%	77.0%	33.7%	32.3%	35.6%	32.2%	-	31.2%		
Strongly	26.8%	26.3%	31.5%	31.2%	35.0%	-	58.0%	25.9%	35.1%	33.6%	35.9%	-	77.0%	26.5%	27.1%	28.6%	32.2%	-	31.2%		
Somewhat	9.8%	9.6%	11.0%	10.8%	8.6%	29.2%	-	12.8%	15.5%	14.5%	11.8%	53.8%	-	7.2%	5.3%	7.0%	-	-	-		
PRO-CHOICE	57.9%	58.6%	51.8%	54.2%	39.1%	70.8%	42.0%	55.8%	42.2%	44.8%	40.5%	46.2%	23.0%	60.7%	63.8%	63.9%	35.3%	100.0%	68.8%		
Somewhat	14.2%	14.3%	13.6%	12.8%	3.8%	45.8%	13.5%	19.1%	11.6%	13.9%	5.2%	-	23.0%	10.7%	16.2%	11.7%	-	100.0%	-		
Strongly	43.7%	44.3%	38.2%	41.3%	35.3%	25.0%	28.5%	36.7%	30.7%	30.9%	35.3%	46.2%	-	50.1%	47.6%	52.2%	35.3%	-	68.8%		
DK/REFUSED	5.5%	5.5%	5.7%	3.9%	17.3%	-	-	5.5%	7.2%	7.1%	11.8%	-	-	5.5%	3.9%	0.5%	32.4%	-	-		
Net Diff.	-21.3%	-22.7%	-9.3%	-12.2%	4.5%	-41.7%	16.1%	-17.1%	8.4%	3.3%	7.2%	7.6%	54.0%	-27.0%	-31.5%	-28.2%	-3.1%	-100%	-37.5%		
Mean	2.21	2.19	2.38	2.33	2.52	2.04	2.88	2.30	2.59	2.55	2.55	2.08	3.54	2.11	2.12	2.12	2.43	2.00	1.94		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
PRO-LIFE	36.6%	21.1%	46.4%	39.4%	37.0%	36.0%	34.5%	37.5%	36.8%	36.4%	36.8%	36.0%	31.8%	45.0%	36.3%	47.1%	38.5%	47.8%
Strongly	26.8%	15.8%	34.7%	27.7%	23.6%	29.4%	25.8%	27.3%	26.7%	27.0%	25.9%	29.4%	19.7%	31.3%	25.8%	29.4%	25.3%	34.9%
Somewhat	9.8%	5.3%	11.7%	11.7%	13.3%	6.6%	8.7%	10.2%	10.1%	9.4%	10.9%	6.6%	12.1%	13.7%	10.5%	17.7%	13.2%	12.8%
PRO-CHOICE	57.9%	76.9%	48.8%	55.2%	57.0%	56.5%	62.0%	56.2%	58.9%	56.7%	58.4%	56.5%	65.2%	47.8%	59.2%	45.0%	56.3%	44.3%
Somewhat	14.2%	20.8%	11.9%	16.3%	11.5%	12.2%	16.1%	13.4%	16.2%	11.9%	14.9%	12.2%	23.6%	14.7%	22.1%	10.6%	19.4%	11.8%
Strongly	43.7%	56.0%	36.9%	38.9%	45.5%	44.2%	45.9%	42.7%	42.7%	44.8%	43.4%	44.2%	41.5%	33.1%	37.1%	34.4%	37.0%	32.5%
DK/REFUSED	5.5%	2.0%	4.8%	5.3%	6.0%	7.5%	3.5%	6.4%	4.3%	6.9%	4.8%	7.5%	3.1%	7.2%	4.5%	7.9%	5.2%	7.9%
Net Diff.	-21.3%	-55.7%	-2.4%	-15.8%	-20.0%	-20.5%	-27.5%	-18.7%	-22.1%	-20.3%	-21.6%	-20.5%	-33.4%	-2.8%	-23.0%	2.1%	-17.9%	3.5%
Mean	2.21	1.81	2.46	2.30	2.16	2.23	2.15	2.23	2.22	2.20	2.20	2.23	2.10	2.47	2.26	2.46	2.28	2.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
PRO-LIFE	36.6%	37.9%	32.3%	37.3%	30.5%	35.2%	30.5%	40.3%	33.6%	36.3%	29.1%	43.9%	17.0%	38.8%	28.9%	42.6%	38.1%	
Strongly	26.8%	33.6%	24.5%	27.7%	25.7%	26.5%	26.8%	27.1%	26.6%	27.7%	19.5%	33.0%	11.7%	27.4%	16.3%	37.6%	27.0%	
Somewhat	9.8%	4.4%	7.8%	9.7%	4.8%	8.7%	3.7%	13.1%	7.0%	8.7%	9.6%	10.9%	5.3%	11.4%	12.6%	5.0%	11.1%	
PRO-CHOICE	57.9%	58.0%	62.0%	58.5%	63.2%	60.5%	62.2%	54.0%	61.0%	59.2%	65.7%	49.3%	73.1%	58.9%	68.1%	54.7%	53.5%	
Somewhat	14.2%	6.7%	12.6%	9.5%	12.6%	10.6%	12.5%	17.9%	11.2%	19.0%	18.0%	6.4%	21.2%	12.3%	23.6%	10.2%	12.9%	
Strongly	43.7%	51.3%	49.4%	49.0%	50.6%	49.9%	49.7%	36.1%	49.8%	40.2%	47.7%	42.9%	52.0%	46.6%	44.5%	44.5%	40.6%	
DK/REFUSED	5.5%	4.1%	5.7%	4.2%	6.3%	4.3%	7.3%	5.7%	5.3%	4.5%	5.2%	6.8%	9.9%	2.2%	3.0%	2.8%	8.4%	
Net Diff.	-21.3%	-20.1%	-29.7%	-21.2%	-32.7%	-25.3%	-31.7%	-13.7%	-27.4%	-22.8%	-36.7%	-5.4%	-56.1%	-20.1%	-39.2%	-12.1%	-15.4%	
Mean	2.21	2.21	2.08	2.17	2.06	2.12	2.08	2.33	2.11	2.25	2.01	2.36	1.74	2.20	2.01	2.37	2.27	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
PRO-LIFE	36.6%	42.2%	26.4%	41.2%	31.2%	34.7%	34.8%	61.7%	60.9%	72.2%	21.1%	10.2%	-	10.6%	
Strongly	26.8%	30.7%	18.7%	31.0%	28.1%	19.5%	26.7%	47.9%	48.2%	44.4%	14.1%	7.6%	-	7.9%	
Somewhat	9.8%	11.5%	7.6%	10.2%	3.1%	15.2%	8.1%	13.8%	12.7%	27.8%	7.0%	2.6%	-	2.7%	
PRO-CHOICE	57.9%	52.5%	69.1%	54.3%	60.4%	57.5%	57.3%	33.1%	33.5%	27.8%	78.9%	85.0%	100.0%	84.5%	
Somewhat	14.2%	18.9%	14.2%	12.6%	8.8%	6.4%	12.9%	9.7%	10.5%	-	22.7%	8.3%	-	8.6%	
Strongly	43.7%	33.6%	54.9%	41.7%	51.7%	51.1%	44.4%	23.3%	23.0%	27.8%	56.2%	76.7%	100.0%	75.9%	
DK/REFUSED	5.5%	5.3%	4.5%	4.5%	8.4%	7.8%	7.9%	5.2%	5.6%	-	-	4.8%	-	4.9%	
Net Diff.	-21.3%	-10.3%	-42.8%	-13.1%	-29.2%	-22.9%	-22.5%	28.6%	27.4%	44.4%	-57.8%	-74.8%	-100%	-73.9%	
Mean	2.21	2.41	1.90	2.32	2.08	2.03	2.19	2.91	2.91	2.89	1.79	1.38	1.00	1.40	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL				HOUSE DISTRICTS					VOTER LIKELIHOOD				GENERIC BALLOT			
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED		
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23		
PRO-LIFE	34.8%	31.8%	40.3%	35.1%	34.2%	37.9%	39.7%	33.6%	60.3%	59.7%	76.4%	7.9%	8.2%	-	28.4%		
Shouldn't Be Legal	8.1%	4.3%	13.9%	8.9%	7.3%	12.4%	12.4%	12.5%	14.0%	12.4%	56.4%	2.1%	2.2%	-	5.5%		
Protect Mother's Life	23.6%	26.2%	26.4%	20.1%	24.7%	18.1%	21.0%	11.5%	41.9%	43.1%	8.8%	4.0%	4.2%	-	20.7%		
Case of Incest/Rape	3.1%	1.3%	-	6.0%	2.2%	7.3%	6.3%	9.6%	4.4%	4.2%	11.2%	1.7%	1.8%	-	2.2%		
PRO-CHOICE	57.6%	61.9%	48.0%	58.1%	57.4%	58.8%	55.5%	66.4%	28.5%	28.8%	20.2%	88.3%	87.7%	100.0%	65.4%		
During 1st Trimester	19.5%	20.7%	20.2%	18.2%	18.9%	22.4%	21.8%	23.8%	19.0%	19.3%	9.9%	16.5%	16.3%	20.8%	40.1%		
Until 20th Week	10.7%	8.7%	8.6%	13.3%	10.9%	9.5%	6.5%	16.3%	4.3%	4.1%	10.3%	19.2%	17.8%	49.3%	1.7%		
Legal:All Circumstance	27.4%	32.5%	19.2%	26.6%	27.5%	26.9%	27.2%	26.3%	5.2%	5.4%	-	52.6%	53.6%	29.9%	23.5%		
DK/REFUSED	7.6%	6.4%	11.7%	6.8%	8.4%	3.3%	4.7%	-	11.2%	11.5%	3.4%	3.9%	4.0%	-	6.2%		
Net Diff.	-22.8%	-30.1%	-7.7%	-23.0%	-23.2%	-20.9%	-15.8%	-32.9%	31.8%	30.9%	56.2%	-80.4%	-79.5%	-100%	-36.9%		

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
PRO-LIFE	34.8%	52.0%	9.1%	38.3%	37.9%	10.1%	51.8%	37.3%	37.2%	50.7%	17.3%	34.1%	33.7%	18.1%	51.4%	35.2%	36.2%	26.3%	19.8%	20.4%	31.8%
Shouldn't Be Legal	8.1%	11.2%	3.7%	5.3%	13.3%	3.3%	20.5%	4.2%	10.0%	13.0%	0.3%	10.7%	8.9%	6.7%	12.8%	6.7%	10.3%	12.3%	19.8%	9.2%	5.5%
Protect Mother's Life	23.6%	37.4%	3.1%	31.1%	19.3%	4.8%	24.9%	30.0%	24.2%	35.0%	13.9%	18.5%	12.0%	6.8%	34.6%	20.7%	20.3%	6.4%	-	8.5%	23.5%
Case of Incest/Rape	3.1%	3.4%	2.4%	1.9%	5.2%	2.0%	6.4%	3.1%	3.0%	2.7%	3.1%	4.9%	12.9%	4.6%	4.0%	7.7%	5.6%	7.6%	-	2.7%	2.7%
PRO-CHOICE	57.6%	36.7%	84.9%	53.7%	59.2%	85.1%	38.7%	52.5%	56.0%	41.8%	81.0%	55.2%	61.5%	78.5%	43.1%	51.8%	59.9%	56.0%	80.2%	72.7%	59.4%
During 1st Trimester	19.5%	25.1%	16.9%	18.7%	15.0%	9.6%	21.6%	19.8%	21.2%	23.8%	14.5%	15.2%	19.4%	20.0%	13.5%	15.9%	20.1%	12.1%	33.2%	13.7%	16.7%
Until 20th Week	10.7%	2.8%	20.6%	12.3%	7.3%	22.0%	6.1%	11.7%	8.2%	6.3%	27.1%	14.5%	8.8%	21.5%	13.7%	11.4%	12.5%	9.0%	16.8%	13.3%	14.2%
Legal:All Circumstance	27.4%	8.8%	47.3%	22.7%	36.9%	53.5%	11.0%	21.0%	26.6%	11.7%	39.4%	25.5%	33.4%	37.0%	15.9%	24.5%	27.3%	34.8%	30.2%	45.7%	28.5%
DK/REFUSED	7.6%	11.4%	6.0%	8.0%	2.9%	4.7%	9.5%	10.1%	6.7%	7.5%	1.7%	10.6%	4.7%	3.4%	5.5%	13.0%	3.9%	17.7%	-	6.9%	8.9%
Net Diff.	-22.8%	15.3%	-75.7%	-15.4%	-21.3%	-75.0%	13.2%	-15.2%	-18.8%	8.9%	-63.7%	-21.1%	-27.8%	-60.4%	8.3%	-16.7%	-23.7%	-29.6%	-60.4%	-52.3%	-27.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL	DAVIS/DELOACH										IMPORTANT ISSUES					U.S. SENATE BALLOT				
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED		
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21		
PRO-LIFE	34.8%	36.6%	17.5%	36.7%	33.6%	41.3%	20.3%	56.8%	36.5%	13.3%	7.5%	21.3%	60.2%	60.1%	62.6%	8.3%	8.3%	7.7%	42.2%		
Shouldn't Be Legal	8.1%	10.4%	-	7.1%	7.3%	8.8%	9.5%	13.7%	3.3%	3.6%	5.3%	11.2%	13.9%	13.8%	16.0%	1.6%	1.6%	-	13.1%		
Protect Mother's Life	23.6%	18.7%	17.5%	24.0%	21.3%	29.3%	8.0%	38.0%	31.2%	6.5%	2.2%	10.1%	41.8%	42.1%	26.0%	5.6%	5.6%	-	22.2%		
Case of Incest/Rape	3.1%	7.4%	-	5.6%	5.0%	3.2%	2.8%	5.1%	2.0%	3.2%	-	-	4.5%	4.2%	20.6%	1.0%	1.0%	7.7%	7.0%		
PRO-CHOICE	57.6%	55.0%	82.5%	61.1%	56.9%	49.1%	76.9%	30.7%	59.6%	84.4%	86.2%	68.3%	29.0%	28.8%	37.4%	87.7%	87.7%	92.3%	47.8%		
During 1st Trimester	19.5%	23.9%	-	17.9%	16.9%	22.7%	27.3%	12.0%	22.0%	11.5%	17.5%	10.7%	20.6%	20.3%	37.4%	17.3%	17.1%	44.5%	26.7%		
Until 20th Week	10.7%	7.3%	43.1%	17.8%	15.1%	9.6%	19.3%	0.8%	8.7%	22.9%	6.2%	10.4%	3.4%	3.5%	-	18.5%	18.3%	47.8%	7.1%		
Legal:All Circumstance	27.4%	23.8%	39.4%	25.4%	24.9%	16.8%	30.3%	17.8%	28.9%	50.0%	62.5%	47.2%	4.9%	5.1%	-	52.0%	52.3%	-	14.0%		
DK/REFUSED	7.6%	8.4%	-	2.3%	9.4%	9.6%	2.8%	12.5%	3.9%	2.3%	6.4%	10.4%	10.8%	11.0%	-	4.0%	4.0%	-	10.0%		
Net Diff.	-22.8%	-18.5%	-65.0%	-24.4%	-23.3%	-7.9%	-56.6%	26.2%	-23.1%	-71.2%	-78.7%	-47.0%	31.2%	31.3%	25.1%	-79.5%	-79.4%	-84.6%	-5.6%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
	VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS		
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
PRO-LIFE	34.8%	58.2%	58.4%	46.9%	5.8%	5.3%	16.0%	38.3%	56.1%	59.5%	59.0%	93.8%	6.9%	5.8%	21.9%	50.8%	59.0%	61.4%	47.5%	51.6%	
Shouldn't Be Legal	8.1%	13.0%	13.2%	-	2.0%	2.1%	-	9.2%	12.0%	14.1%	14.3%	-	2.4%	2.6%	-	14.6%	14.3%	14.2%	0.9%	24.5%	
Protect Mother's Life	23.6%	41.0%	40.9%	46.9%	3.7%	3.1%	14.8%	20.9%	40.6%	38.7%	37.8%	93.8%	2.8%	2.3%	9.5%	17.1%	43.0%	39.9%	32.8%	-	
Case of Incest/Rape	3.1%	4.2%	4.3%	-	0.1%	0.1%	1.3%	8.2%	3.5%	6.8%	6.9%	-	1.8%	1.0%	12.5%	19.1%	1.7%	7.3%	13.8%	27.1%	
PRO-CHOICE	57.6%	31.0%	31.4%	3.4%	90.1%	90.5%	84.0%	55.1%	31.7%	28.3%	28.7%	6.2%	90.9%	92.6%	68.1%	44.5%	33.4%	27.6%	50.4%	46.0%	
During 1st Trimester	19.5%	20.0%	20.2%	3.4%	15.5%	14.6%	33.1%	31.0%	25.3%	17.9%	18.2%	-	18.4%	18.9%	10.8%	18.6%	21.4%	18.4%	19.4%	31.2%	
Until 20th Week	10.7%	3.5%	3.6%	-	21.0%	20.7%	26.5%	4.7%	0.9%	4.4%	4.4%	-	25.0%	25.2%	21.9%	2.6%	4.4%	3.9%	4.6%	-	
Legal:All Circumstance	27.4%	7.5%	7.6%	-	53.6%	55.1%	24.4%	19.3%	5.4%	6.0%	6.0%	6.2%	47.5%	48.4%	35.4%	23.3%	7.6%	5.3%	26.4%	14.8%	
DK/REFUSED	7.6%	10.8%	10.2%	49.7%	4.0%	4.3%	-	6.7%	12.2%	12.2%	12.4%	-	2.2%	1.6%	10.0%	4.7%	7.6%	11.0%	2.1%	2.3%	
Net Diff.	-22.8%	27.2%	26.9%	43.4%	-84.3%	-85.2%	-67.9%	-16.8%	24.5%	31.2%	30.3%	87.6%	-83.9%	-86.8%	-46.2%	6.3%	25.6%	33.9%	-2.9%	5.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	BANNER 5															REGISTERED PARTY					DK/Ref	
	TOTAL		ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRAM IF REQUIRED		EXPAND MEDICAID		REPUBLICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent		Other
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
PRO-LIFE	34.8%	30.4%	60.9%	33.1%	36.0%	48.5%	19.6%	39.7%	8.9%	23.1%	57.8%	59.2%	54.5%	32.9%	54.5%	58.2%	13.4%	31.1%	29.2%	43.7%	-	
Shouldn't Be Legal	8.1%	6.8%	17.4%	5.4%	10.3%	11.4%	3.5%	9.0%	2.4%	5.9%	13.5%	14.7%	4.8%	8.3%	4.8%	13.2%	2.5%	8.2%	7.8%	11.0%	-	
Protect Mother's Life	23.6%	20.7%	40.9%	24.0%	23.1%	33.4%	13.7%	27.4%	5.1%	13.6%	42.4%	42.5%	47.3%	21.4%	47.3%	40.0%	9.6%	20.1%	18.3%	32.7%	-	
Case of Incest/Rape	3.1%	3.0%	2.6%	3.6%	2.6%	3.7%	2.3%	3.4%	1.4%	3.6%	1.9%	2.1%	2.4%	3.2%	2.4%	4.9%	1.4%	2.7%	3.1%	-	-	
PRO-CHOICE	57.6%	62.6%	32.2%	58.6%	56.5%	44.1%	73.7%	51.5%	89.6%	72.0%	30.8%	27.8%	38.7%	60.0%	38.7%	31.2%	84.1%	59.7%	61.6%	47.1%	-	
During 1st Trimester	19.5%	20.6%	15.9%	24.8%	18.4%	21.1%	18.7%	20.4%	25.9%	19.8%	19.8%	14.4%	35.1%	18.3%	35.1%	22.4%	15.1%	20.6%	23.2%	3.1%	-	
Until 20th Week	10.7%	11.8%	5.3%	12.2%	10.6%	4.9%	17.5%	8.7%	26.2%	13.8%	5.3%	5.8%	1.8%	11.6%	1.8%	2.7%	16.1%	13.6%	15.6%	-	-	
Legal:All Circumstance	27.4%	30.2%	10.9%	21.7%	27.5%	18.0%	37.5%	22.5%	37.5%	38.4%	5.7%	7.7%	1.8%	30.1%	1.8%	6.2%	52.9%	25.5%	22.8%	44.0%	-	
DK/REFUSED	7.6%	6.9%	7.0%	8.3%	7.5%	7.5%	6.7%	8.8%	1.5%	5.0%	11.4%	12.9%	6.8%	7.1%	6.8%	10.6%	2.5%	9.2%	9.2%	9.2%	-	
Net Diff.	-22.8%	-32.2%	28.7%	-25.6%	-20.5%	4.4%	-54.1%	-11.8%	-80.8%	-48.9%	27.0%	31.4%	15.9%	-27.2%	15.9%	26.9%	-70.7%	-28.7%	-32.4%	-3.4%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
PRO-LIFE	34.8%	52.9%	10.8%	32.0%	64.4%	14.6%	30.2%	57.4%	9.8%	30.9%	67.2%	28.4%	34.4%	100.0%	28.4%	77.6%
Shouldn't Be Legal	8.1%	9.6%	3.5%	9.6%	17.4%	2.0%	6.9%	11.9%	2.6%	9.0%	28.2%	2.0%	0.7%	33.7%	2.0%	2.4%
Protect Mother's Life	23.6%	39.0%	5.9%	19.1%	41.2%	11.3%	21.1%	40.5%	5.5%	19.0%	34.1%	26.3%	32.9%	54.7%	26.3%	75.2%
Case of Incest/Rape	3.1%	4.2%	1.5%	3.3%	5.8%	1.4%	2.2%	4.9%	1.7%	3.0%	4.9%	-	0.8%	11.6%	-	-
PRO-CHOICE	57.6%	33.1%	87.7%	60.1%	29.0%	82.4%	59.4%	31.7%	88.2%	60.3%	25.9%	67.0%	51.6%	-	67.0%	15.4%
During 1st Trimester	19.5%	19.8%	16.9%	22.3%	25.3%	14.3%	19.0%	22.1%	14.9%	19.6%	25.9%	16.0%	32.5%	-	16.0%	-
Until 20th Week	10.7%	4.5%	15.4%	14.7%	0.6%	16.4%	12.6%	2.9%	18.3%	13.8%	-	6.9%	12.9%	-	6.9%	-
Legal:All Circumstance	27.4%	8.8%	55.4%	23.1%	3.1%	51.7%	27.8%	6.7%	55.0%	27.0%	-	44.1%	6.2%	-	44.1%	15.4%
DK/REFUSED	7.6%	14.0%	1.5%	7.8%	6.6%	2.9%	10.4%	10.9%	2.0%	8.8%	6.9%	4.6%	14.0%	-	4.6%	7.0%
Net Diff.	-22.8%	19.7%	-76.9%	-28.1%	35.4%	-67.8%	-29.2%	25.7%	-78.5%	-29.4%	41.3%	-38.7%	-17.2%	100.0%	-38.7%	62.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUBLIC.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
PRO-LIFE	34.8%	59.0%	62.5%	7.5%	6.2%	8.6%	24.5%	60.3%	50.6%	69.8%	58.9%	5.1%	32.8%	53.1%	8.7%	19.2%	68.2%	4.2%	23.0%	60.0%
Shouldn't Be Legal	8.1%	11.6%	16.8%	2.3%	3.6%	1.0%	3.6%	14.5%	10.1%	18.9%	-	2.0%	7.6%	10.7%	2.4%	1.0%	18.7%	2.0%	4.2%	13.9%
Protect Mother's Life	23.6%	43.1%	38.3%	5.2%	2.7%	7.5%	16.2%	41.6%	36.5%	46.5%	46.5%	3.1%	19.8%	38.3%	6.4%	14.0%	45.2%	2.2%	13.3%	41.9%
Case of Incest/Rape	3.1%	4.3%	7.4%	-	-	-	4.7%	4.2%	4.0%	4.4%	12.3%	-	5.4%	4.1%	-	4.2%	4.3%	-	5.5%	4.2%
PRO-CHOICE	57.6%	30.3%	28.0%	89.1%	89.3%	89.0%	69.3%	30.0%	39.9%	20.3%	41.1%	91.7%	58.8%	37.5%	87.7%	75.9%	21.9%	93.2%	70.4%	29.5%
During 1st Trimester	19.5%	21.6%	18.5%	11.5%	3.3%	19.0%	24.5%	20.7%	25.0%	16.5%	28.8%	11.8%	17.2%	23.3%	11.3%	29.1%	17.9%	12.8%	23.8%	20.1%
Until 20th Week	10.7%	2.4%	2.8%	19.1%	21.3%	17.1%	13.9%	3.8%	6.0%	1.5%	-	22.0%	10.2%	6.8%	17.6%	16.2%	0.5%	19.3%	14.9%	4.1%
Legal:All Circumstance	27.4%	6.3%	6.8%	58.5%	64.7%	52.8%	30.9%	5.6%	8.9%	2.3%	12.4%	57.9%	31.3%	7.5%	58.9%	30.6%	3.5%	61.1%	31.7%	5.3%
DK/REFUSED	7.6%	10.6%	9.5%	3.4%	4.5%	2.4%	6.2%	9.7%	9.5%	9.9%	-	3.2%	8.4%	9.4%	3.5%	4.9%	10.0%	2.6%	6.6%	10.5%
Net Diff.	-22.8%	28.7%	34.5%	-81.7%	-83.1%	-80.4%	-44.7%	30.2%	10.6%	49.5%	17.7%	-86.6%	-26.0%	15.6%	-79.0%	-56.7%	46.3%	-89.0%	-47.4%	30.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
PRO-LIFE	34.8%	37.2%	34.0%	63.7%	39.8%	37.7%	68.3%	59.6%	10.7%	20.4%	46.9%	31.4%	65.0%	18.3%	61.5%	18.1%	68.2%	18.4%	68.1%	18.0%
Shouldn't Be Legal	8.1%	4.5%	0.5%	21.8%	4.9%	0.8%	16.9%	14.4%	2.0%	6.9%	14.3%	6.3%	18.8%	2.5%	14.6%	3.9%	22.8%	1.4%	20.7%	2.3%
Protect Mother's Life	23.6%	32.7%	32.8%	38.1%	35.0%	36.9%	45.5%	40.7%	7.1%	9.3%	29.6%	22.0%	40.0%	14.3%	42.9%	11.3%	37.3%	16.4%	40.4%	14.0%
Case of Incest/Rape	3.1%	-	0.6%	3.8%	-	-	5.8%	4.5%	1.6%	4.2%	3.0%	3.1%	6.2%	1.5%	4.0%	2.9%	8.2%	0.5%	7.1%	1.7%
PRO-CHOICE	57.6%	52.5%	61.2%	36.3%	49.2%	61.7%	31.7%	28.8%	86.3%	61.9%	47.4%	60.4%	28.1%	75.5%	33.0%	72.8%	23.6%	77.5%	23.5%	76.8%
During 1st Trimester	19.5%	-	29.3%	27.2%	-	21.4%	17.7%	19.9%	19.0%	18.4%	19.7%	19.4%	14.8%	22.2%	22.3%	19.1%	7.9%	24.5%	14.4%	21.3%
Until 20th Week	10.7%	17.5%	8.7%	-	11.8%	4.6%	-	3.7%	17.7%	17.3%	4.9%	12.4%	1.5%	17.6%	1.2%	18.9%	1.7%	16.7%	0.7%	18.5%
Legal:All Circumstance	27.4%	35.0%	23.2%	9.1%	37.4%	35.8%	14.0%	5.1%	49.6%	26.2%	22.7%	28.6%	11.8%	35.7%	9.5%	34.8%	14.0%	36.3%	8.3%	37.1%
DK/REFUSED	7.6%	10.3%	4.8%	-	11.0%	0.6%	-	11.6%	3.0%	17.7%	5.7%	8.1%	6.9%	6.2%	5.5%	9.1%	8.1%	4.1%	8.4%	5.1%
Net Diff.	-22.8%	-15.2%	-27.2%	27.4%	-9.4%	-24.1%	36.5%	30.9%	-75.6%	-41.5%	-0.5%	-29.0%	36.9%	-57.3%	28.5%	-54.7%	44.6%	-59.2%	44.6%	-58.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76	
PRO-LIFE	34.8%	51.7%	21.3%	47.6%	34.2%	42.5%	26.1%	44.8%	21.1%	39.5%	28.2%	42.2%	23.7%	45.0%	41.6%	55.6%	40.1%	38.9%	31.8%	42.8%	29.9%	
Shouldn't Be Legal	8.1%	11.0%	4.0%	10.2%	0.8%	8.0%	7.2%	9.4%	7.6%	6.2%	7.0%	8.5%	6.4%	3.8%	12.6%	-	12.8%	9.4%	7.5%	9.6%	7.6%	
Protect Mother's Life	23.6%	38.2%	17.3%	34.7%	33.4%	29.2%	17.5%	29.7%	12.8%	28.6%	19.5%	27.9%	15.8%	38.7%	28.6%	51.8%	27.4%	26.5%	21.1%	28.7%	19.8%	
Case of Incest/Rape	3.1%	2.5%	-	2.6%	-	5.3%	1.4%	5.7%	0.7%	4.8%	1.7%	5.7%	1.6%	2.6%	0.4%	3.8%	-	3.0%	3.2%	4.5%	2.6%	
PRO-CHOICE	57.6%	48.1%	61.7%	52.1%	53.9%	50.0%	69.3%	48.3%	75.5%	52.2%	66.6%	51.0%	71.7%	42.5%	53.4%	42.6%	53.1%	50.8%	62.8%	45.0%	64.1%	
During 1st Trimester	19.5%	16.2%	32.3%	11.8%	14.5%	18.9%	18.6%	19.1%	15.5%	18.7%	20.0%	18.8%	18.3%	19.5%	20.8%	8.7%	16.5%	20.5%	18.7%	18.9%	21.0%	
Until 20th Week	10.7%	4.8%	10.2%	6.1%	4.5%	10.4%	13.1%	11.5%	15.2%	9.0%	12.3%	11.8%	13.4%	-	11.3%	-	7.3%	6.3%	13.8%	4.9%	15.4%	
Legal:All Circumstance	27.4%	27.1%	19.1%	34.3%	34.8%	20.7%	37.5%	17.7%	44.8%	24.6%	34.4%	20.4%	39.9%	22.9%	21.4%	33.8%	29.3%	23.9%	30.4%	21.2%	27.7%	
DK/REFUSED	7.6%	0.3%	17.0%	0.3%	12.0%	7.5%	4.6%	6.9%	3.4%	8.2%	5.2%	6.8%	4.6%	12.5%	5.0%	1.9%	6.8%	10.4%	5.4%	12.3%	5.9%	
Net Diff.	-22.8%	3.6%	-40.3%	-4.5%	-19.7%	-7.5%	-43.2%	-3.5%	-54.4%	-12.7%	-38.4%	-8.9%	-47.9%	2.6%	-11.9%	13.0%	-12.9%	-11.9%	-31.0%	-2.2%	-34.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
PRO-LIFE	34.8%	35.2%	33.1%	39.1%	31.0%	39.0%	38.6%	41.2%	46.7%	73.0%	10.8%	72.6%	8.9%	73.4%	12.2%	73.8%	10.4%	67.7%	14.4%	70.4%	19.7%
Shouldn't Be Legal	8.1%	9.3%	7.4%	10.7%	6.9%	2.2%	12.2%	3.2%	9.4%	18.2%	2.3%	15.7%	3.6%	20.7%	1.3%	18.7%	2.3%	14.8%	2.3%	11.1%	3.3%
Protect Mother's Life	23.6%	24.4%	22.1%	25.4%	20.5%	34.0%	26.4%	34.6%	37.2%	50.5%	7.2%	51.5%	4.0%	49.6%	9.4%	50.6%	6.7%	50.3%	11.6%	55.5%	16.4%
Case of Incest/Rape	3.1%	1.6%	3.7%	3.0%	3.6%	2.8%	-	3.4%	-	4.3%	1.4%	5.4%	1.2%	3.1%	1.5%	4.5%	1.5%	2.5%	0.4%	3.8%	-
PRO-CHOICE	57.6%	56.1%	61.9%	51.3%	63.0%	45.6%	61.1%	51.5%	52.9%	18.3%	86.1%	18.7%	85.5%	18.0%	86.6%	18.2%	86.3%	19.3%	84.6%	21.4%	78.9%
During 1st Trimester	19.5%	22.1%	17.0%	20.6%	18.0%	21.1%	24.2%	17.6%	7.1%	13.1%	24.0%	14.5%	24.5%	11.7%	23.6%	14.4%	22.6%	4.9%	36.7%	-	22.2%
Until 20th Week	10.7%	7.6%	12.6%	7.4%	13.9%	-	13.1%	-	10.0%	0.4%	18.2%	0.1%	19.7%	0.8%	17.0%	0.5%	18.8%	-	13.5%	-	9.6%
Legal:All Circumstance	27.4%	26.5%	32.3%	23.3%	31.1%	24.5%	23.8%	33.9%	35.9%	4.8%	44.0%	4.1%	41.3%	5.6%	45.9%	3.3%	44.9%	14.4%	34.3%	21.4%	47.1%
DK/REFUSED	7.6%	8.7%	5.0%	9.6%	6.0%	15.3%	0.3%	7.3%	0.4%	8.7%	3.1%	8.8%	5.6%	8.6%	1.2%	8.0%	3.3%	13.1%	1.0%	8.2%	1.5%
Net Diff.	-22.8%	-20.9%	-28.7%	-12.2%	-32.1%	-6.6%	-22.5%	-10.3%	-6.3%	54.6%	-75.3%	53.9%	-76.6%	55.4%	-74.3%	55.6%	-75.8%	48.4%	-70.2%	49.0%	-59.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
PRO-LIFE	34.8%	34.4%	38.6%	43.8%	44.8%	-	12.9%	35.5%	39.1%	45.0%	47.7%	-	-	33.5%	38.0%	42.5%	36.7%	-	31.2%		
Shouldn't Be Legal	8.1%	8.2%	7.5%	6.4%	17.6%	-	-	8.3%	8.6%	9.2%	12.2%	-	-	8.2%	6.2%	3.6%	32.2%	-	-		
Protect Mother's Life	23.6%	22.8%	29.8%	35.8%	26.0%	-	12.9%	23.4%	30.6%	35.9%	35.5%	-	-	22.4%	28.9%	35.7%	-	-	31.2%		
Case of Incest/Rape	3.1%	3.3%	1.3%	1.6%	1.2%	-	-	3.9%	-	-	-	-	-	2.9%	2.9%	3.3%	4.4%	-	-		
PRO-CHOICE	57.6%	58.0%	53.7%	52.0%	46.6%	100.0%	42.0%	54.9%	55.1%	55.0%	52.3%	100.0%	23.0%	60.4%	52.0%	48.9%	30.9%	100.0%	68.8%		
During 1st Trimester	19.5%	19.1%	22.7%	12.0%	34.5%	75.0%	42.0%	18.6%	29.3%	20.6%	47.0%	53.8%	23.0%	19.5%	14.3%	3.1%	-	100.0%	68.8%		
Until 20th Week	10.7%	11.2%	7.0%	5.2%	12.1%	18.3%	-	12.0%	3.6%	-	5.2%	33.8%	-	10.6%	11.3%	10.6%	30.9%	-	-		
Legal:All Circumstance	27.4%	27.7%	24.1%	34.7%	-	6.7%	-	24.3%	22.2%	34.4%	-	12.4%	-	30.3%	26.4%	35.2%	-	-	-		
DK/REFUSED	7.6%	7.6%	7.6%	4.2%	8.7%	-	45.1%	9.5%	5.8%	-	-	-	77.0%	6.1%	10.0%	8.6%	32.4%	-	-		
Net Diff.	-22.8%	-23.7%	-15.1%	-8.2%	-1.8%	-100%	-29.0%	-19.4%	-15.9%	-9.9%	-4.5%	-100%	-23.0%	-26.9%	-14.0%	-6.3%	5.7%	-100%	-37.5%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
PRO-LIFE	34.8%	28.3%	30.9%	42.1%	31.6%	36.0%	29.6%	36.9%	35.4%	34.2%	34.4%	36.0%	24.8%	42.0%	35.6%	36.3%	34.7%	41.0%
Shouldn't Be Legal	8.1%	5.8%	11.9%	11.3%	6.6%	5.4%	9.0%	7.8%	10.1%	5.9%	9.2%	5.4%	9.8%	7.4%	11.9%	2.1%	9.3%	4.0%
Protect Mother's Life	23.6%	16.1%	16.5%	26.8%	23.2%	28.8%	16.3%	26.6%	21.2%	26.4%	21.7%	28.8%	11.2%	31.6%	19.8%	32.1%	22.2%	32.9%
Case of Incest/Rape	3.1%	6.4%	2.4%	4.0%	1.9%	1.8%	4.3%	2.6%	4.1%	1.8%	3.5%	1.8%	3.8%	3.0%	4.0%	2.1%	3.1%	4.0%
PRO-CHOICE	57.6%	70.3%	57.7%	53.3%	59.0%	54.1%	63.6%	55.2%	58.9%	56.1%	58.9%	54.1%	69.4%	47.3%	57.7%	50.8%	56.9%	48.1%
During 1st Trimester	19.5%	17.0%	20.1%	20.2%	22.5%	17.7%	18.7%	19.9%	19.4%	19.7%	20.2%	17.7%	27.1%	16.3%	19.4%	21.3%	20.5%	18.5%
Until 20th Week	10.7%	18.3%	3.1%	9.9%	14.0%	9.5%	10.3%	10.8%	10.1%	11.3%	11.1%	9.5%	7.0%	12.7%	10.9%	10.4%	11.2%	8.6%
Legal:All Circumstance	27.4%	35.0%	34.4%	23.2%	22.6%	26.9%	34.7%	24.5%	29.4%	25.1%	27.6%	26.9%	35.3%	18.3%	27.4%	19.1%	25.2%	20.9%
DK/REFUSED	7.6%	1.4%	11.4%	4.6%	9.3%	10.0%	6.7%	7.9%	5.7%	9.7%	6.7%	10.0%	5.8%	10.7%	6.6%	12.9%	8.5%	10.9%
Net Diff.	-22.8%	-42.0%	-26.8%	-11.2%	-27.4%	-18.1%	-34.0%	-18.2%	-23.5%	-22.0%	-24.5%	-18.1%	-44.6%	-5.2%	-22.1%	-14.5%	-22.2%	-7.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
PRO-LIFE	34.8%	35.7%	33.4%	35.1%	33.0%	34.1%	33.6%	35.9%	33.9%	33.4%	33.6%	37.2%	18.0%	37.5%	37.2%	35.7%	35.0%	
Shouldn't Be Legal	8.1%	8.0%	8.0%	8.0%	8.0%	9.0%	6.0%	8.3%	8.0%	8.1%	7.1%	9.1%	-	10.4%	7.7%	11.6%	6.9%	
Protect Mother's Life	23.6%	22.7%	23.1%	22.7%	23.3%	21.1%	26.8%	24.3%	23.0%	21.5%	23.6%	25.6%	18.0%	23.0%	26.4%	19.6%	25.7%	
Case of Incest/Rape	3.1%	4.9%	2.3%	4.3%	1.7%	3.9%	0.8%	3.3%	2.9%	3.9%	2.9%	2.5%	-	4.1%	3.1%	4.5%	2.4%	
PRO-CHOICE	57.6%	56.4%	60.6%	60.2%	59.1%	61.0%	56.9%	55.2%	59.6%	54.4%	63.2%	55.2%	82.0%	56.4%	58.9%	58.8%	53.6%	
During 1st Trimester	19.5%	8.2%	22.3%	19.3%	18.8%	19.9%	17.3%	20.1%	19.0%	19.1%	17.8%	21.5%	39.6%	18.1%	12.1%	21.7%	18.5%	
Until 20th Week	10.7%	14.3%	9.5%	9.2%	11.9%	11.1%	9.8%	10.7%	10.7%	7.7%	17.5%	6.9%	3.1%	15.1%	8.5%	10.2%	10.9%	
Legal:All Circumstance	27.4%	33.9%	28.7%	31.7%	28.4%	30.0%	29.7%	24.4%	29.9%	27.6%	27.9%	26.8%	39.3%	23.3%	38.2%	26.9%	24.2%	
DK/REFUSED	7.6%	7.9%	6.0%	4.7%	7.9%	4.9%	9.5%	8.9%	6.5%	12.1%	3.2%	7.6%	-	6.1%	3.9%	5.5%	11.4%	
Net Diff.	-22.8%	-20.7%	-27.2%	-25.2%	-26.1%	-26.9%	-23.3%	-19.3%	-25.7%	-21.0%	-29.6%	-17.9%	-64.0%	-18.9%	-21.7%	-23.1%	-18.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
PRO-LIFE	34.8%	43.9%	22.9%	35.5%	42.0%	17.0%	33.9%	45.6%	43.5%	72.2%	20.2%	11.9%	-	12.3%	
Shouldn't Be Legal	8.1%	9.3%	8.7%	8.4%	5.5%	4.8%	8.9%	14.1%	15.2%	-	7.0%	-	-	-	
Protect Mother's Life	23.6%	30.2%	13.2%	23.8%	31.4%	12.2%	19.6%	31.5%	28.4%	72.2%	13.2%	9.0%	-	9.3%	
Case of Incest/Rape	3.1%	4.3%	0.9%	3.4%	5.1%	-	5.3%	-	-	-	-	2.9%	-	3.0%	
PRO-CHOICE	57.6%	48.7%	71.6%	53.9%	57.6%	68.2%	56.1%	40.7%	41.7%	27.8%	79.1%	83.1%	100.0%	82.5%	
During 1st Trimester	19.5%	16.8%	24.1%	17.6%	26.2%	15.6%	18.1%	25.3%	27.3%	-	20.8%	18.9%	-	19.5%	
Until 20th Week	10.7%	9.7%	13.2%	10.2%	8.2%	12.5%	15.6%	1.4%	1.5%	-	40.3%	16.2%	100.0%	13.3%	
Legal:All Circumstance	27.4%	22.2%	34.2%	26.1%	23.2%	40.2%	22.4%	14.0%	12.9%	27.8%	18.0%	48.0%	-	49.7%	
DK/REFUSED	7.6%	7.4%	5.6%	10.6%	0.4%	14.7%	10.0%	13.7%	14.8%	-	0.7%	5.1%	-	5.3%	
Net Diff.	-22.8%	-4.9%	-48.7%	-18.4%	-15.5%	-51.2%	-22.2%	5.0%	1.9%	44.4%	-58.9%	-71.2%	-100%	-70.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
WHITE	87.9%	84.0%	87.6%	91.5%	87.6%	89.3%	87.2%	94.2%	92.4%	92.1%	100.0%	85.8%	85.5%	91.9%	71.7%
NON-WHITE	11.9%	16.0%	12.4%	8.0%	12.1%	10.7%	12.8%	5.8%	7.6%	7.9%	-	13.8%	14.0%	8.1%	28.3%
African-American/Black	8.1%	12.6%	8.4%	3.9%	8.4%	6.5%	6.8%	5.8%	3.7%	3.9%	-	12.4%	13.0%	-	10.5%
Hispanic/Latino	2.1%	1.7%	1.9%	2.6%	1.9%	3.5%	5.0%	-	2.1%	2.2%	-	0.5%	0.5%	-	12.0%
Asian/Asian-American	0.8%	0.1%	2.0%	0.9%	1.0%	-	-	-	0.5%	0.5%	-	0.4%	-	8.1%	5.8%
Other	0.8%	1.6%	-	0.5%	0.9%	0.7%	1.0%	-	1.3%	1.3%	-	0.6%	0.6%	-	-
REFUSED	0.2%	-	-	0.5%	0.3%	-	-	-	-	-	-	0.5%	0.5%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
WHITE	87.9%	86.1%	91.8%	83.5%	91.6%	90.3%	70.5%	86.4%	89.5%	92.9%	98.4%	89.4%	88.0%	91.3%	95.1%	91.0%	91.2%	73.4%	66.8%	83.6%	85.7%
NON-WHITE	11.9%	13.9%	8.2%	15.7%	8.4%	9.7%	29.5%	13.6%	10.1%	7.1%	1.6%	10.6%	10.1%	8.7%	4.9%	9.0%	7.8%	26.6%	33.2%	16.4%	14.3%
African-American/Black	8.1%	7.0%	5.4%	12.8%	7.0%	9.7%	9.2%	10.6%	6.4%	1.2%	1.6%	5.3%	6.6%	4.9%	-	4.7%	3.9%	26.6%	-	9.9%	10.2%
Hispanic/Latino	2.1%	3.9%	2.8%	-	1.1%	-	20.3%	0.6%	1.8%	3.6%	-	2.7%	3.5%	3.8%	4.9%	1.5%	2.6%	-	33.2%	6.5%	2.6%
Asian/Asian-American	0.8%	2.1%	-	0.6%	0.3%	-	-	0.6%	1.2%	2.4%	-	1.1%	-	-	-	1.1%	1.2%	-	-	-	0.4%
Other	0.8%	0.8%	-	2.3%	-	-	-	1.8%	0.6%	-	-	1.6%	-	-	-	1.7%	-	-	-	-	1.2%
REFUSED	0.2%	-	-	0.8%	-	-	-	-	0.4%	-	-	-	2.0%	-	-	-	1.0%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR-ABLE DAVIS			VOTE AND	VOTE LEE	UNDE-CIDED	
		VOTE LEE	Vote	Lean	VOTE MINNI-COZZI	Vote	Lean	FIRM UNDE-CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE-LOACH	Vote	Lean	FIRM UNDE-CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL-LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
WHITE	87.9%	91.2%	91.0%	100.0%	87.9%	88.6%	74.6%	75.1%	90.8%	93.2%	93.1%	100.0%	88.5%	90.4%	63.5%	96.6%	95.6%	92.7%	93.9%	96.7%
NON-WHITE	11.9%	8.8%	9.0%	-	11.6%	11.4%	14.8%	24.9%	9.2%	6.8%	6.9%	-	10.4%	9.6%	20.8%	3.4%	4.4%	7.3%	6.1%	3.3%
African-American/Black	8.1%	4.7%	4.7%	-	10.1%	9.9%	14.8%	14.8%	4.3%	0.7%	0.7%	-	7.2%	7.1%	9.1%	3.4%	-	0.7%	6.1%	3.3%
Hispanic/Latino	2.1%	2.1%	2.1%	-	0.5%	0.5%	-	7.6%	3.3%	4.9%	5.0%	-	1.0%	1.1%	-	-	4.4%	5.3%	-	-
Asian/Asian-American	0.8%	0.8%	0.8%	-	1.0%	1.1%	-	0.5%	1.6%	-	-	-	2.1%	1.4%	11.7%	-	-	-	-	-
Other	0.8%	1.3%	1.3%	-	-	-	-	2.0%	-	1.2%	1.2%	-	-	-	-	-	-	1.3%	-	-
REFUSED	0.2%	-	-	-	0.5%	-	10.6%	-	-	-	-	-	1.1%	-	15.7%	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 5

	REGISTERED PARTY																REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
WHITE	87.9%	86.4%	96.6%	83.8%	87.9%	86.9%	89.1%	86.4%	94.4%	86.9%	90.0%	89.4%	89.6%	87.6%	89.6%	92.2%	80.5%	90.3%	90.5%	89.0%	-	
NON-WHITE	11.9%	13.3%	3.4%	16.2%	11.5%	12.7%	10.9%	13.4%	5.6%	12.8%	10.0%	10.6%	10.4%	12.2%	10.4%	7.8%	19.5%	9.1%	8.8%	11.0%	-	
African-American/Black	8.1%	9.0%	3.4%	10.1%	8.9%	7.8%	7.9%	9.3%	0.9%	9.0%	6.1%	5.9%	8.2%	8.2%	8.2%	3.3%	19.5%	2.6%	2.7%	1.5%	-	
Hispanic/Latino	2.1%	2.3%	-	3.3%	1.5%	2.7%	1.7%	2.4%	1.6%	2.0%	2.2%	2.6%	2.2%	2.1%	2.2%	2.7%	-	3.4%	2.7%	8.2%	-	
Asian/Asian-American	0.8%	1.0%	-	1.5%	0.4%	1.3%	0.4%	0.6%	3.1%	1.3%	-	-	-	0.9%	-	1.1%	-	1.3%	1.3%	1.3%	-	
Other	0.8%	1.0%	-	1.4%	0.7%	0.9%	0.9%	1.1%	-	0.5%	1.7%	2.0%	-	0.9%	-	0.7%	-	1.8%	2.1%	-	-	
REFUSED	0.2%	0.2%	-	-	0.6%	0.4%	-	0.3%	-	0.3%	-	-	-	0.2%	-	-	-	0.6%	0.7%	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
WHITE	87.9%	94.1%	91.7%	90.0%	90.2%	89.9%	83.9%	92.0%	88.5%	95.5%	100.0%	90.8%	79.4%	88.8%	89.6%	86.8%	95.5%	100.0%	100.0%	100.0%	
NON-WHITE	11.9%	5.9%	8.3%	10.0%	9.8%	10.1%	15.3%	8.0%	11.5%	4.5%	-	9.2%	18.6%	11.2%	10.4%	13.2%	4.5%	-	-	-	
African-American/Black	8.1%	2.5%	5.4%	9.3%	8.4%	10.1%	9.9%	5.2%	7.6%	2.8%	-	9.2%	10.5%	8.2%	9.4%	9.6%	1.9%	-	-	-	
Hispanic/Latino	2.1%	2.1%	2.9%	0.6%	1.4%	-	2.4%	1.7%	1.7%	1.7%	-	-	4.3%	2.5%	1.0%	1.3%	0.9%	-	-	-	
Asian/Asian-American	0.8%	-	-	-	-	-	2.9%	-	-	-	-	-	3.8%	-	-	2.4%	-	-	-	-	
Other	0.8%	1.3%	-	-	-	-	-	1.1%	2.2%	-	-	-	-	0.5%	-	-	1.7%	-	-	-	
REFUSED	0.2%	-	-	-	-	-	0.8%	-	-	-	-	-	2.0%	-	-	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
WHITE	87.9%	-	-	-	-	-	-	92.5%	83.5%	66.4%	86.9%	88.5%	81.2%	90.6%	77.7%	88.3%	84.5%	92.2%	100.0%	100.0%
NON-WHITE	11.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	7.5%	16.1%	33.6%	13.1%	11.5%	18.8%	9.1%	22.3%	10.9%	15.5%	7.8%	-	-
African-American/Black	8.1%	93.5%	64.9%	64.8%	100.0%	100.0%	100.0%	3.1%	13.1%	6.4%	10.0%	7.5%	14.9%	4.7%	17.7%	3.6%	12.3%	5.5%	-	-
Hispanic/Latino	2.1%	6.5%	15.9%	21.6%	-	-	-	1.9%	2.2%	17.7%	0.9%	2.5%	2.9%	2.0%	4.7%	3.4%	1.2%	1.1%	-	-
Asian/Asian-American	0.8%	-	19.2%	-	-	-	-	1.3%	0.3%	9.5%	-	1.0%	-	1.5%	-	1.9%	-	1.2%	-	-
Other	0.8%	-	-	13.6%	-	-	-	1.2%	0.5%	-	2.2%	0.5%	1.1%	0.9%	-	2.0%	2.1%	-	-	-
REFUSED	0.2%	-	-	-	-	-	-	-	0.4%	-	-	-	-	0.4%	-	0.9%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
WHITE	87.9%	-	-	-	-	88.2%	86.9%	87.3%	78.8%	89.4%	90.3%	100.0%	100.0%	-	-	-	-	85.3%	89.4%	80.8%	87.2%
NON-WHITE	11.9%	100.0%	100.0%	100.0%	100.0%	11.8%	13.1%	12.7%	21.2%	10.6%	9.7%	-	-	100.0%	100.0%	100.0%	100.0%	14.1%	10.6%	18.0%	12.8%
African-American/Black	8.1%	79.1%	51.8%	100.0%	100.0%	8.0%	9.6%	8.3%	15.2%	7.5%	7.2%	-	-	67.7%	73.0%	100.0%	100.0%	9.8%	7.1%	11.4%	7.8%
Hispanic/Latino	2.1%	15.2%	22.5%	-	-	1.7%	1.8%	2.3%	2.9%	1.0%	1.3%	-	-	14.7%	13.4%	-	-	1.9%	2.3%	2.9%	4.0%
Asian/Asian-American	0.8%	-	16.2%	-	-	0.9%	1.0%	-	3.2%	2.1%	-	-	-	7.7%	7.2%	-	-	0.8%	0.9%	1.6%	0.6%
Other	0.8%	5.7%	9.5%	-	-	1.2%	0.8%	2.1%	-	-	1.2%	-	-	9.9%	6.3%	-	-	1.6%	0.4%	2.0%	0.5%
REFUSED	0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5%	-	1.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
WHITE	87.9%	91.2%	90.0%	84.7%	85.8%	89.4%	90.6%	86.8%	87.9%	87.9%	87.3%	89.4%	87.7%	83.2%	87.2%	80.7%	86.7%	76.9%
NON-WHITE	11.9%	8.8%	10.0%	14.4%	14.2%	10.6%	9.4%	12.9%	11.7%	12.1%	12.4%	10.6%	12.3%	16.1%	12.0%	19.3%	12.7%	23.1%
African-American/Black	8.1%	4.1%	6.5%	8.5%	10.0%	9.1%	5.4%	9.2%	6.8%	9.5%	7.7%	9.1%	6.1%	10.8%	5.9%	14.6%	6.2%	21.3%
Hispanic/Latino	2.1%	4.6%	2.4%	2.3%	2.9%	-	3.4%	1.6%	2.9%	1.2%	2.9%	-	5.1%	2.5%	4.2%	2.2%	4.3%	-
Asian/Asian-American	0.8%	-	0.4%	1.6%	1.3%	0.6%	0.2%	1.1%	0.8%	0.9%	1.0%	0.6%	0.4%	1.4%	0.2%	2.4%	0.8%	1.8%
Other	0.8%	-	0.7%	2.0%	-	0.9%	0.4%	1.0%	1.1%	0.5%	0.8%	0.9%	0.7%	1.3%	1.8%	-	1.4%	-
REFUSED	0.2%	-	-	0.9%	-	-	-	0.3%	0.4%	-	0.3%	-	-	0.7%	0.7%	-	0.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128	
WHITE	87.9%	94.1%	89.3%	88.6%	91.9%	87.9%	95.3%	84.8%	90.4%	83.2%	91.7%	88.6%	89.1%	86.4%	87.5%	88.6%	88.2%	
NON-WHITE	11.9%	5.9%	10.7%	11.4%	8.1%	12.1%	4.7%	14.7%	9.6%	16.8%	7.7%	11.4%	10.9%	13.6%	12.5%	10.4%	11.8%	
African-American/Black	8.1%	4.5%	8.0%	7.9%	6.7%	9.1%	3.4%	9.1%	7.2%	13.5%	5.8%	5.3%	2.0%	9.0%	7.6%	8.2%	8.7%	
Hispanic/Latino	2.1%	1.4%	0.9%	1.5%	0.6%	1.6%	-	3.5%	1.0%	0.6%	1.4%	4.1%	8.9%	1.5%	4.1%	0.1%	1.7%	
Asian/Asian-American	0.8%	-	0.9%	1.6%	-	1.1%	-	1.0%	0.7%	1.2%	0.5%	0.9%	-	0.9%	-	1.5%	0.9%	
Other	0.8%	-	0.8%	0.4%	0.8%	0.3%	1.3%	1.1%	0.6%	1.5%	-	1.1%	-	2.2%	0.8%	0.5%	0.6%	
REFUSED	0.2%	-	-	-	-	-	-	0.5%	-	-	0.6%	-	-	-	-	1.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

27. What is your main racial background?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
WHITE	87.9%	88.4%	85.8%	89.3%	88.9%	86.5%	86.4%	97.4%	97.2%	100.0%	94.0%	86.5%	100.0%	86.0%	
NON-WHITE	11.9%	11.6%	13.3%	10.7%	11.1%	13.5%	13.6%	2.6%	2.8%	-	6.0%	10.9%	-	11.3%	
African-American/Black	8.1%	6.9%	10.9%	7.0%	8.0%	8.9%	6.0%	0.2%	0.2%	-	-	0.8%	-	0.9%	
Hispanic/Latino	2.1%	3.3%	1.7%	1.7%	-	1.9%	4.8%	-	-	-	6.0%	4.5%	-	4.7%	
Asian/Asian-American	0.8%	-	0.7%	2.1%	-	2.7%	-	2.4%	2.6%	-	-	2.6%	-	2.7%	
Other	0.8%	1.4%	-	-	3.1%	-	2.8%	-	-	-	-	3.0%	-	3.1%	
REFUSED	0.2%	-	1.0%	-	-	-	-	-	-	-	-	2.6%	-	2.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 1

	HOUSE DISTRICTS			VOTER LIKELIHOOD					GENERIC BALLOT						
	HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
18-29	13.6%	15.2%	2.7%	17.0%	10.4%	29.7%	27.5%	34.8%	12.4%	12.1%	21.6%	13.2%	12.7%	24.5%	23.0%
30-40	15.3%	13.9%	19.0%	14.9%	12.6%	28.7%	25.5%	36.3%	15.8%	15.1%	35.9%	16.1%	16.1%	16.3%	7.4%
41-55	24.6%	23.3%	31.7%	22.7%	23.9%	28.2%	30.8%	22.3%	26.3%	26.1%	32.7%	23.0%	23.0%	23.9%	23.1%
56-65	19.3%	20.6%	17.7%	18.9%	22.1%	5.2%	7.3%	0.4%	18.4%	18.7%	9.9%	21.1%	21.2%	20.2%	14.7%
OVER 65	27.2%	27.1%	28.9%	26.5%	31.0%	8.1%	8.9%	6.2%	27.0%	28.0%	-	26.5%	27.1%	15.0%	31.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	51.02	53.43	50.08	53.39	39.41	40.81	36.17	51.14	51.59	39.28	51.15	51.39	45.70	50.24

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
18-29	13.6%	7.1%	14.6%	14.7%	21.4%	21.2%	13.7%	14.0%	11.8%	7.4%	6.3%	24.7%	23.9%	17.9%	4.3%	18.6%	18.0%	22.9%	37.6%	17.5%	15.8%
30-40	15.3%	13.6%	11.9%	9.5%	31.1%	20.3%	15.7%	11.5%	16.1%	14.7%	11.8%	11.9%	21.4%	15.4%	14.0%	13.7%	15.7%	30.6%	9.1%	20.5%	13.8%
41-55	24.6%	24.9%	21.4%	28.5%	23.4%	22.8%	32.3%	18.9%	27.2%	20.3%	29.0%	23.8%	19.0%	18.7%	29.7%	23.7%	21.7%	7.6%	8.2%	24.3%	21.5%
56-65	19.3%	27.4%	20.9%	17.3%	6.6%	23.1%	11.2%	21.3%	18.3%	26.1%	20.9%	15.5%	15.1%	22.1%	20.2%	17.9%	18.6%	16.4%	-	19.7%	21.0%
OVER 65	27.2%	27.0%	31.2%	30.1%	17.5%	12.7%	27.2%	34.3%	26.6%	31.5%	32.1%	24.1%	20.7%	26.0%	31.8%	26.0%	25.9%	22.5%	45.0%	18.0%	27.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	53.84	52.37	51.95	43.39	45.86	49.99	53.27	51.15	54.47	54.61	47.64	45.79	50.08	54.66	49.62	49.56	45.40	47.50	47.48	51.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
18-29	13.6%	10.8%	2.7%	5.2%	15.4%	13.4%	11.9%	9.2%	27.2%	6.2%	22.6%	-	12.5%	12.3%	20.6%	13.9%	14.0%	-	19.0%
30-40	15.3%	27.2%	25.4%	16.9%	12.5%	16.9%	8.4%	11.8%	15.9%	14.1%	24.0%	19.7%	16.4%	16.4%	16.0%	15.4%	15.4%	7.7%	7.4%
41-55	24.6%	7.4%	23.0%	23.1%	25.3%	28.7%	20.7%	18.6%	27.4%	21.7%	21.8%	12.8%	27.3%	27.1%	37.4%	20.7%	20.9%	-	32.7%
56-65	19.3%	22.8%	8.1%	23.5%	19.4%	17.2%	39.1%	21.7%	8.0%	21.9%	8.9%	31.1%	18.5%	18.8%	4.3%	21.0%	20.9%	44.5%	13.2%
OVER 65	27.2%	31.8%	40.8%	31.3%	27.5%	23.9%	20.0%	38.7%	21.6%	36.1%	22.8%	36.4%	25.3%	25.4%	21.6%	29.0%	28.8%	47.8%	27.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	51.67	54.00	54.33	51.06	49.94	53.29	55.43	45.01	55.32	45.47	57.32	50.68	50.78	46.17	51.61	51.53	63.07	50.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
18-29	13.6%	12.3%	12.4%	-	13.9%	14.1%	9.8%	17.9%	8.1%	12.6%	12.8%	-	22.1%	23.0%	9.5%	14.2%	9.0%	12.4%	6.1%	18.5%
30-40	15.3%	16.5%	16.8%	-	16.1%	16.8%	1.3%	7.8%	14.0%	15.4%	15.6%	-	13.8%	14.7%	1.9%	17.2%	16.3%	14.8%	12.8%	25.6%
41-55	24.6%	27.4%	26.8%	70.4%	22.3%	21.7%	34.0%	21.2%	25.6%	22.3%	21.8%	53.5%	21.4%	20.4%	35.6%	28.5%	21.7%	23.1%	21.7%	40.4%
56-65	19.3%	17.3%	17.4%	9.3%	23.0%	23.3%	16.8%	15.0%	23.7%	21.3%	21.7%	-	18.5%	19.1%	10.2%	12.1%	22.8%	21.2%	10.3%	7.5%
OVER 65	27.2%	26.5%	26.6%	20.4%	24.7%	24.0%	38.2%	38.0%	28.7%	28.4%	28.1%	46.5%	24.2%	22.8%	42.8%	27.9%	30.2%	28.5%	49.1%	8.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	50.84	50.80	53.63	50.83	50.56	55.95	52.83	53.47	51.82	51.71	58.24	48.43	47.85	56.13	49.91	53.16	51.96	56.95	42.85

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
18-29	13.6%	14.5%	8.4%	18.5%	5.9%	14.7%	13.7%	12.6%	17.3%	14.8%	11.9%	8.4%	21.0%	13.1%	21.0%	14.6%	11.6%	14.4%	15.4%	7.4%	-
30-40	15.3%	16.8%	8.1%	21.9%	7.8%	15.8%	14.1%	14.6%	15.9%	14.7%	15.0%	15.5%	15.6%	14.9%	15.6%	16.3%	10.5%	18.6%	17.7%	24.6%	-
41-55	24.6%	23.6%	30.4%	23.8%	23.8%	25.8%	22.6%	25.2%	27.1%	24.0%	26.0%	26.4%	25.0%	24.6%	25.0%	28.0%	23.1%	22.7%	25.5%	4.2%	-
56-65	19.3%	19.9%	15.8%	18.6%	21.3%	20.2%	18.2%	18.9%	24.7%	21.6%	16.9%	13.9%	19.3%	19.5%	19.3%	18.6%	21.6%	18.0%	15.6%	34.9%	-
OVER 65	27.2%	25.2%	37.2%	17.2%	41.2%	23.6%	31.4%	28.7%	15.0%	24.9%	30.1%	35.8%	19.0%	27.9%	19.0%	22.6%	33.2%	26.2%	25.8%	29.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	50.27	55.04	46.73	57.26	50.07	52.00	51.69	48.07	50.63	51.87	53.55	47.42	51.42	47.42	49.60	53.81	50.08	49.54	53.72	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
18-29	13.6%	18.3%	22.0%	18.1%	10.2%	6.7%	11.0%	14.6%	13.7%	13.9%	14.2%	2.7%	20.4%	33.7%	2.7%	2.4%
30-40	15.3%	16.5%	9.1%	21.1%	16.0%	11.1%	16.3%	15.3%	11.2%	19.5%	28.2%	7.2%	11.0%	39.7%	7.2%	13.1%
41-55	24.6%	29.0%	24.8%	27.2%	26.8%	22.3%	18.6%	27.0%	22.1%	21.8%	39.5%	27.3%	26.6%	-	27.3%	48.5%
56-65	19.3%	14.8%	21.9%	18.1%	23.0%	21.4%	18.0%	19.5%	20.2%	17.2%	6.9%	27.5%	28.1%	-	27.5%	30.9%
OVER 65	27.2%	21.3%	22.1%	15.4%	24.1%	38.4%	36.2%	23.6%	32.7%	27.6%	11.2%	35.3%	13.9%	26.6%	35.3%	5.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	47.90	49.02	46.47	51.60	56.05	53.41	50.06	52.89	50.29	44.19	57.61	48.15	40.43	57.61	50.71

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
18-29	13.6%	7.6%	27.6%	23.3%	36.5%	11.2%	8.0%	10.4%	12.4%	8.4%	-	43.6%	7.9%	13.4%	12.4%	8.1%	7.1%	25.2%	9.1%	10.3%
30-40	15.3%	22.9%	9.1%	16.7%	17.2%	16.3%	11.4%	17.1%	21.8%	12.6%	-	19.3%	12.6%	17.8%	15.3%	10.6%	16.5%	16.8%	12.2%	16.7%
41-55	24.6%	26.5%	29.5%	23.4%	18.5%	27.9%	26.3%	23.3%	19.4%	27.0%	-	24.4%	27.3%	26.6%	22.8%	25.7%	19.7%	23.1%	24.5%	23.3%
56-65	19.3%	20.9%	10.6%	14.8%	16.0%	13.6%	23.5%	19.9%	19.6%	20.1%	28.8%	5.2%	26.2%	18.9%	20.0%	21.8%	21.0%	13.1%	21.3%	20.6%
OVER 65	27.2%	22.1%	23.1%	21.8%	11.9%	31.0%	30.8%	29.3%	26.7%	31.8%	71.2%	7.6%	25.9%	23.4%	29.5%	33.9%	35.7%	21.8%	32.9%	29.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	50.64	46.46	46.77	41.45	51.66	54.26	52.16	50.47	53.82	67.27	37.12	53.39	49.93	51.96	54.82	54.60	46.07	54.09	52.26

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
18-29	13.6%	6.0%	2.5%	11.0%	6.5%	0.8%	16.9%	11.2%	15.0%	37.7%	8.3%	15.2%	9.8%	15.0%	12.9%	21.2%	7.0%	10.5%	10.7%	15.3%
30-40	15.3%	15.6%	7.4%	21.8%	9.7%	11.4%	19.9%	16.0%	14.6%	27.6%	28.1%	11.3%	14.1%	17.2%	9.8%	22.1%	18.0%	13.6%	15.3%	17.1%
41-55	24.6%	26.4%	32.7%	23.4%	28.3%	34.9%	6.4%	26.9%	22.6%	23.4%	53.1%	16.2%	29.8%	23.3%	35.8%	23.5%	24.4%	23.2%	29.1%	22.5%
56-65	19.3%	30.4%	36.7%	11.7%	32.5%	26.7%	18.1%	17.6%	21.3%	3.4%	8.1%	22.7%	18.4%	18.2%	17.8%	14.4%	19.0%	20.9%	17.5%	18.0%
OVER 65	27.2%	21.6%	20.7%	32.1%	23.1%	26.1%	38.7%	28.3%	26.5%	7.9%	2.5%	34.6%	27.9%	26.3%	23.8%	18.9%	31.6%	31.8%	27.5%	27.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	53.04	55.57	51.01	54.29	55.40	52.04	51.61	50.92	37.32	43.88	53.25	52.19	50.15	51.02	45.90	53.27	53.27	51.63	50.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
18-29	13.6%	6.1%	12.4%	7.7%	0.8%	12.7%	14.6%	17.3%	20.8%	6.8%	11.9%	14.4%	15.7%	-	7.1%	-	9.8%	12.4%	14.4%	20.9%	18.0%
30-40	15.3%	9.1%	18.5%	11.5%	16.0%	20.3%	9.0%	20.3%	8.4%	20.4%	9.3%	19.9%	9.6%	23.4%	5.3%	25.7%	2.9%	12.0%	17.5%	10.9%	20.9%
41-55	24.6%	33.0%	28.4%	27.7%	26.3%	27.1%	23.0%	27.4%	31.4%	26.5%	19.4%	26.8%	20.9%	29.2%	37.2%	9.8%	43.1%	23.9%	25.4%	27.0%	28.2%
56-65	19.3%	22.4%	20.5%	20.8%	23.8%	19.7%	19.2%	15.7%	17.8%	25.0%	19.7%	19.6%	17.8%	21.0%	27.9%	25.6%	23.1%	19.5%	18.5%	19.2%	14.9%
OVER 65	27.2%	29.5%	20.2%	32.3%	33.2%	20.2%	34.2%	19.3%	21.5%	21.4%	39.7%	19.4%	36.0%	26.4%	22.5%	38.9%	21.1%	32.2%	24.2%	22.0%	18.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	54.60	49.55	54.32	56.00	49.16	53.19	47.34	48.76	51.52	55.08	48.59	53.06	53.38	54.01	56.43	52.76	52.91	49.83	48.70	46.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
18-29	13.6%	4.6%	11.8%	14.1%	14.2%	3.0%	16.2%	4.3%	9.4%	7.9%	18.0%	8.8%	27.6%	6.9%	11.1%	7.9%	18.7%	7.4%	13.2%	11.1%	4.2%
30-40	15.3%	13.0%	15.0%	11.6%	18.2%	14.7%	11.4%	19.7%	5.8%	19.4%	12.9%	19.3%	15.5%	19.4%	11.0%	19.1%	13.6%	21.1%	7.6%	25.9%	2.7%
41-55	24.6%	21.0%	23.4%	23.1%	24.4%	25.6%	33.8%	21.4%	30.3%	26.5%	23.5%	28.7%	26.2%	24.4%	21.6%	25.9%	22.5%	30.8%	29.0%	20.6%	31.4%
56-65	19.3%	19.7%	21.1%	18.8%	18.0%	24.0%	22.4%	13.7%	33.7%	19.5%	19.0%	20.2%	14.9%	18.8%	22.0%	18.9%	18.7%	23.2%	22.5%	16.5%	31.7%
OVER 65	27.2%	41.7%	28.7%	32.3%	25.1%	32.8%	16.2%	40.9%	20.7%	26.7%	26.5%	22.9%	15.8%	30.5%	34.2%	28.2%	26.5%	17.4%	27.7%	25.9%	30.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	56.82	52.10	52.50	49.94	55.58	48.91	55.11	53.70	51.88	50.11	50.89	44.57	52.84	54.13	52.15	49.81	50.16	52.69	49.68	57.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAll Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
18-29	13.6%	11.0%	9.7%	9.3%	28.3%	16.6%	11.9%	23.3%	17.3%	11.7%	26.2%	10.5%	9.3%	11.4%	17.2%	8.7%	12.4%	11.2%	3.9%
30-40	15.3%	13.6%	22.4%	10.7%	12.2%	15.3%	15.8%	4.5%	19.2%	13.0%	18.7%	14.0%	12.7%	13.5%	15.5%	13.8%	14.1%	12.5%	13.2%
41-55	24.6%	29.8%	34.3%	28.0%	31.8%	22.8%	25.5%	22.8%	20.9%	38.0%	21.1%	22.7%	24.1%	29.0%	22.3%	35.2%	24.0%	31.5%	22.9%
56-65	19.3%	17.6%	15.8%	18.9%	11.7%	19.8%	22.2%	25.3%	15.9%	15.2%	17.2%	19.6%	21.8%	16.7%	20.0%	23.3%	19.0%	19.8%	23.0%
OVER 65	27.2%	28.1%	17.9%	33.1%	16.1%	25.5%	24.6%	24.1%	26.7%	22.1%	16.8%	33.3%	32.1%	29.4%	25.0%	19.1%	30.6%	24.9%	37.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	51.90	48.63	53.99	44.47	50.03	51.25	50.18	49.11	50.20	45.00	53.38	53.84	52.01	49.76	51.20	52.23	51.56	56.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
18-29	13.6%	14.1%	10.0%	6.9%	29.7%	-	-	19.4%	17.6%	13.1%	40.5%	-	-	10.0%	0.4%	0.5%	-	-	-		
30-40	15.3%	15.7%	12.9%	12.3%	17.2%	6.7%	13.5%	17.5%	12.1%	10.7%	12.2%	12.4%	23.0%	14.2%	13.9%	14.0%	30.9%	-	-		
41-55	24.6%	23.7%	29.8%	25.9%	27.1%	45.8%	58.0%	28.0%	21.8%	16.9%	23.6%	-	77.0%	20.5%	39.9%	35.2%	36.7%	100.0%	31.2%		
56-65	19.3%	18.9%	23.1%	24.1%	26.0%	29.2%	-	17.6%	18.0%	14.1%	23.7%	53.8%	-	19.8%	29.3%	34.4%	32.4%	-	-		
OVER 65	27.2%	27.6%	24.2%	30.7%	-	18.3%	28.5%	17.5%	30.3%	45.1%	-	33.8%	-	35.4%	16.5%	15.8%	-	-	68.8%		
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Mean	51.08	50.95	52.08	54.46	41.74	54.81	52.51	47.02	51.03	55.08	39.45	60.56	45.01	53.96	53.39	53.83	48.04	48.00	63.13		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
18-29	13.6%	100.0%	-	-	-	-	47.1%	-	25.4%	-	18.7%	-	53.4%	-	30.2%	-	23.6%	-
30-40	15.3%	-	100.0%	-	-	-	52.9%	-	28.6%	-	21.0%	-	46.6%	-	26.3%	-	20.6%	-
41-55	24.6%	-	-	100.0%	-	-	-	34.6%	46.0%	-	33.8%	-	-	42.6%	43.5%	-	34.0%	-
56-65	19.3%	-	-	-	100.0%	-	-	27.2%	-	41.6%	26.5%	-	-	27.3%	-	47.7%	21.8%	-
OVER 65	27.2%	-	-	-	-	100.0%	-	38.2%	-	58.4%	-	100.0%	-	30.0%	-	52.3%	-	100.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	23.50	35.00	48.00	60.50	70.00	29.59	59.80	38.06	66.05	44.02	70.00	28.86	58.02	37.18	65.47	42.26	70.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
18-29	13.6%	39.1%	-	20.0%	-	13.7%	-	19.1%	9.1%	9.7%	20.2%	10.8%	40.2%	33.4%	20.8%	8.2%	2.0%
30-40	15.3%	60.9%	-	31.1%	-	21.4%	-	16.6%	14.2%	10.9%	16.3%	18.3%	2.4%	26.8%	24.1%	15.4%	9.6%
41-55	24.6%	-	29.1%	48.9%	-	33.7%	-	27.4%	22.3%	27.2%	19.2%	27.4%	15.7%	20.1%	22.1%	36.8%	22.8%
56-65	19.3%	-	27.0%	-	38.2%	31.2%	-	17.6%	20.7%	17.1%	24.3%	16.6%	25.3%	11.4%	20.7%	15.3%	23.1%
OVER 65	27.2%	-	43.8%	-	61.8%	-	100.0%	19.3%	33.6%	35.1%	20.0%	26.8%	16.4%	8.3%	12.4%	24.3%	42.5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.08	30.50	61.02	39.07	66.37	45.76	70.00	47.61	53.91	54.08	48.37	50.94	44.60	39.61	45.09	51.27	58.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

28. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
18-29	13.6%	23.7%	13.9%	6.1%	5.8%	-	21.7%	0.8%	0.9%	-	6.2%	22.3%	-	23.0%	
30-40	15.3%	24.1%	11.5%	10.0%	7.8%	11.2%	29.5%	9.1%	9.8%	-	6.0%	17.0%	-	17.6%	
41-55	24.6%	25.9%	22.5%	25.6%	25.8%	20.7%	29.9%	15.4%	13.2%	44.4%	35.0%	15.4%	-	16.0%	
56-65	19.3%	11.0%	28.7%	24.1%	18.4%	19.7%	7.3%	31.4%	33.9%	-	9.3%	22.3%	100.0%	19.6%	
OVER 65	27.2%	15.2%	23.3%	34.3%	42.1%	48.4%	11.6%	43.2%	42.3%	55.6%	43.6%	23.0%	-	23.8%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	51.08	43.77	51.83	55.75	57.11	59.66	42.32	60.06	60.05	60.23	56.46	48.18	60.50	47.75	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
MALE	45.0%	43.1%	44.0%	47.1%	44.4%	47.9%	47.0%	50.0%	52.1%	50.7%	88.3%	35.4%	35.3%	39.2%	55.4%
FEMALE	55.0%	56.9%	56.0%	52.9%	55.6%	52.1%	53.0%	50.0%	47.9%	49.3%	11.7%	64.6%	64.7%	60.8%	44.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
MALE	45.0%	53.4%	32.6%	46.7%	46.4%	56.0%	44.8%	40.7%	44.9%	55.2%	38.0%	43.2%	51.1%	41.8%	44.4%	45.4%	50.1%	60.5%	41.4%	51.3%	45.1%
FEMALE	55.0%	46.6%	67.4%	53.3%	53.6%	44.0%	55.2%	59.3%	55.1%	44.8%	62.0%	56.8%	48.9%	58.2%	55.6%	54.6%	49.9%	39.5%	58.6%	48.7%	54.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
MALE	45.0%	61.3%	56.0%	46.3%	44.2%	52.4%	41.3%	47.8%	32.8%	23.8%	55.4%	58.2%	52.4%	53.1%	20.6%	35.0%	34.9%	47.8%	62.3%
FEMALE	55.0%	38.7%	44.0%	53.7%	55.8%	47.6%	58.7%	52.2%	67.2%	76.2%	44.6%	41.8%	47.6%	46.9%	79.4%	65.0%	65.1%	52.2%	37.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
MALE	45.0%	51.2%	50.9%	70.1%	36.5%	36.2%	42.2%	48.8%	53.2%	56.0%	56.0%	52.7%	34.5%	35.1%	27.4%	61.7%	53.2%	56.4%	53.0%	63.0%
FEMALE	55.0%	48.8%	49.1%	29.9%	63.5%	63.8%	57.8%	51.2%	46.8%	44.0%	44.0%	47.3%	65.5%	64.9%	72.6%	38.3%	46.8%	43.6%	47.0%	37.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
MALE	45.0%	45.1%	40.5%	58.5%	36.8%	47.6%	41.8%	45.1%	51.4%	42.4%	51.5%	49.5%	55.6%	44.3%	55.6%	54.0%	31.9%	47.9%	46.8%	55.5%	-
FEMALE	55.0%	54.9%	59.5%	41.5%	63.2%	52.4%	58.2%	54.9%	48.6%	57.6%	48.5%	50.5%	44.4%	55.7%	44.4%	46.0%	68.1%	52.1%	53.2%	44.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
MALE	45.0%	100.0%	100.0%	100.0%	-	-	-	53.3%	28.2%	45.7%	62.5%	47.0%	66.5%	88.4%	47.0%	30.9%
FEMALE	55.0%	-	-	-	100.0%	100.0%	100.0%	46.7%	71.8%	54.3%	37.5%	53.0%	33.5%	11.6%	53.0%	69.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
MALE	45.0%	54.1%	55.5%	35.0%	39.4%	31.0%	38.9%	52.2%	53.8%	50.6%	41.1%	100.0%	100.0%	100.0%	-	-	-	35.3%	36.8%	50.4%
FEMALE	55.0%	45.9%	44.5%	65.0%	60.6%	69.0%	61.1%	47.8%	46.2%	49.4%	58.9%	-	-	-	100.0%	100.0%	100.0%	64.7%	63.2%	49.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
MALE	45.0%	32.3%	47.4%	72.9%	34.5%	41.2%	82.3%	51.9%	37.7%	80.4%	40.0%	46.2%	47.9%	42.3%	100.0%	100.0%	-	-	45.8%	41.2%
FEMALE	55.0%	67.7%	52.6%	27.1%	65.5%	58.8%	17.7%	48.1%	62.3%	19.6%	60.0%	53.8%	52.1%	57.7%	-	-	100.0%	100.0%	54.2%	58.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
MALE	45.0%	56.9%	50.7%	56.9%	32.3%	56.5%	30.0%	100.0%	100.0%	-	-	55.9%	27.2%	60.8%	48.4%	58.9%	47.4%	48.1%	42.3%	100.0%	100.0%
FEMALE	55.0%	43.1%	49.3%	43.1%	67.7%	43.5%	70.0%	-	-	100.0%	100.0%	44.1%	72.8%	39.2%	51.6%	41.1%	52.6%	51.9%	57.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
MALE	45.0%	-	-	45.6%	41.3%	61.5%	51.0%	56.3%	46.6%	49.5%	42.0%	100.0%	100.0%	-	-	46.8%	41.3%	66.3%	45.4%	58.3%	42.1%
FEMALE	55.0%	100.0%	100.0%	54.4%	58.7%	38.5%	49.0%	43.7%	53.4%	50.5%	58.0%	-	-	100.0%	100.0%	53.2%	58.7%	33.7%	54.6%	41.7%	57.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	AFRICAN-AMER.
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
MALE	45.0%	46.4%	45.8%	46.3%	48.4%	43.1%	46.4%	45.1%	40.0%	100.0%	100.0%	-	-	44.9%	41.1%	56.4%	57.1%	52.3%	53.8%
FEMALE	55.0%	53.6%	54.2%	53.7%	51.6%	56.9%	53.6%	54.9%	60.0%	-	-	100.0%	100.0%	55.1%	58.9%	43.6%	42.9%	47.7%	46.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
MALE	45.0%	63.1%	48.9%	50.1%	41.0%	32.0%	55.6%	40.7%	53.1%	35.7%	49.9%	32.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	55.0%	36.9%	51.1%	49.9%	59.0%	68.0%	44.4%	59.3%	46.9%	64.3%	50.1%	68.0%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
MALE	45.0%	-	-	-	-	-	-	100.0%	-	49.7%	51.1%	35.1%	63.2%	49.2%	50.9%	39.6%	41.4%
FEMALE	55.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	50.3%	48.9%	64.9%	36.8%	50.8%	49.1%	60.4%	58.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

29. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
MALE	45.0%	52.3%	43.7%	45.0%	23.7%	45.5%	51.1%	48.1%	44.0%	100.0%	49.0%	42.1%	50.1%	41.8%	
FEMALE	55.0%	47.7%	56.3%	55.0%	76.3%	54.5%	48.9%	51.9%	56.0%	-	51.0%	57.9%	49.9%	58.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 1

	HOUSE DISTRICTS			VOTER LIKELIHOOD					GENERIC BALLOT						
	HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
LANDLINE	31.5%	31.8%	32.8%	30.7%	33.1%	23.4%	20.0%	31.2%	31.7%	32.7%	3.4%	31.4%	30.4%	54.0%	30.9%
MOBILE PHONE	33.2%	30.2%	37.7%	33.8%	33.0%	34.1%	33.8%	34.8%	32.9%	32.0%	58.6%	34.0%	34.2%	29.4%	30.1%
TEXT	35.3%	38.0%	29.4%	35.5%	33.9%	42.5%	46.2%	34.0%	35.4%	35.3%	38.0%	34.6%	35.4%	16.6%	39.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
LANDLINE	31.5%	43.8%	23.9%	35.3%	16.5%	25.6%	36.4%	23.7%	36.1%	40.5%	30.7%	24.1%	29.8%	25.9%	15.8%	33.1%	32.8%	51.0%	17.2%	27.9%	25.4%
MOBILE PHONE	33.2%	30.0%	36.7%	30.0%	38.2%	43.2%	28.7%	40.8%	27.8%	23.1%	28.3%	40.8%	38.7%	47.6%	35.8%	34.6%	29.6%	38.3%	24.3%	40.5%	40.1%
TEXT	35.3%	26.3%	39.4%	34.7%	45.3%	31.2%	34.9%	35.5%	36.1%	36.4%	41.0%	35.0%	31.5%	26.5%	48.4%	32.3%	37.6%	10.7%	58.6%	31.6%	34.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
LANDLINE	31.5%	31.9%	20.1%	27.6%	29.1%	36.3%	34.0%	30.8%	26.9%	20.0%	21.3%	67.7%	31.5%	31.7%	20.3%	31.3%	31.5%	7.7%	32.8%
MOBILE PHONE	33.2%	43.9%	29.0%	33.9%	35.5%	31.8%	32.2%	34.0%	29.9%	39.8%	36.8%	21.9%	31.9%	32.1%	20.6%	32.2%	32.0%	47.8%	48.8%
TEXT	35.3%	24.2%	50.9%	38.4%	35.4%	31.9%	33.8%	35.2%	43.2%	40.2%	42.0%	10.4%	36.6%	36.2%	59.0%	36.5%	36.5%	44.5%	18.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
LANDLINE	31.5%	35.1%	35.2%	26.2%	26.7%	26.0%	40.0%	33.2%	43.3%	32.0%	31.7%	46.5%	29.8%	28.8%	44.1%	29.0%	38.0%	32.7%	34.0%	26.3%
MOBILE PHONE	33.2%	30.1%	29.5%	73.8%	34.7%	34.8%	33.5%	40.2%	28.1%	25.1%	24.7%	47.3%	39.4%	39.0%	46.0%	44.2%	21.9%	23.2%	49.3%	58.4%
TEXT	35.3%	34.8%	35.3%	-	38.6%	39.2%	26.6%	26.6%	28.6%	42.9%	43.6%	6.2%	30.7%	32.3%	10.0%	26.7%	40.1%	44.1%	16.7%	15.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 5

	BANNER 5															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
LANDLINE	31.5%	32.1%	22.7%	27.4%	38.8%	32.8%	30.9%	33.8%	24.0%	33.1%	30.3%	25.3%	40.3%	31.0%	40.3%	41.3%	28.2%	24.9%	26.4%	14.5%	-
MOBILE PHONE	33.2%	35.2%	25.0%	40.5%	22.4%	32.9%	32.1%	32.2%	43.2%	32.8%	33.0%	34.0%	31.3%	33.2%	31.3%	29.1%	34.0%	36.4%	35.0%	46.0%	-
TEXT	35.3%	32.7%	52.4%	32.1%	38.8%	34.4%	37.0%	34.0%	32.8%	34.0%	36.7%	40.7%	28.4%	35.8%	28.4%	29.6%	37.8%	38.7%	38.6%	39.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
LANDLINE	31.5%	53.2%	27.1%	19.2%	27.4%	28.7%	30.2%	40.1%	21.4%	26.2%	56.1%	56.2%	13.2%	61.9%	56.2%	19.6%
MOBILE PHONE	33.2%	24.6%	46.6%	46.7%	34.4%	28.2%	26.9%	31.0%	35.7%	37.4%	7.2%	27.2%	22.5%	-	27.2%	30.9%
TEXT	35.3%	22.2%	26.4%	34.1%	38.2%	43.1%	43.0%	29.0%	42.9%	36.4%	36.7%	16.6%	64.3%	38.1%	16.6%	49.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118	
LANDLINE	31.5%	37.8%	43.0%	24.0%	25.9%	22.2%	36.5%	34.5%	26.3%	42.5%	24.7%	19.4%	39.6%	41.6%	26.4%	34.5%	26.8%	22.1%	35.1%	32.5%	
MOBILE PHONE	33.2%	29.4%	29.3%	40.2%	51.3%	29.9%	30.2%	31.2%	38.7%	23.8%	28.8%	58.7%	34.8%	32.3%	30.2%	27.2%	30.0%	39.9%	32.1%	32.7%	
TEXT	35.3%	32.8%	27.7%	35.9%	22.8%	47.9%	33.3%	34.3%	35.0%	33.6%	46.5%	21.9%	25.6%	26.2%	43.4%	38.2%	43.2%	38.0%	32.8%	34.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
LANDLINE	31.5%	40.9%	46.3%	57.9%	43.8%	50.0%	68.3%	32.3%	30.8%	23.9%	22.7%	34.2%	37.6%	26.8%	40.6%	28.6%	34.8%	25.5%	37.0%	24.2%
MOBILE PHONE	33.2%	42.0%	16.0%	13.7%	38.0%	14.8%	12.6%	31.7%	34.2%	56.8%	34.2%	32.6%	27.1%	38.0%	30.5%	44.1%	24.0%	33.5%	28.7%	39.6%
TEXT	35.3%	17.1%	37.7%	28.4%	18.2%	35.1%	19.1%	36.0%	35.0%	19.3%	43.1%	33.1%	35.3%	35.2%	28.9%	27.3%	41.2%	41.0%	34.3%	36.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
LANDLINE	31.5%	39.9%	53.7%	43.3%	78.3%	34.9%	30.0%	35.5%	32.1%	34.1%	29.1%	32.6%	27.3%	52.3%	47.8%	57.0%	56.8%	32.3%	30.8%	37.8%	31.8%
MOBILE PHONE	33.2%	20.3%	19.5%	25.1%	15.4%	33.1%	34.2%	40.7%	39.2%	23.4%	32.1%	34.4%	36.7%	23.5%	17.9%	29.1%	15.8%	36.3%	31.1%	35.1%	39.9%
TEXT	35.3%	39.8%	26.8%	31.6%	6.2%	32.0%	35.8%	23.8%	28.7%	42.5%	38.9%	33.0%	36.0%	24.3%	34.3%	13.9%	27.4%	31.4%	38.1%	27.1%	28.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
LANDLINE	31.5%	27.2%	30.1%	30.2%	29.3%	46.2%	43.6%	55.5%	51.0%	31.3%	32.2%	32.0%	36.8%	30.5%	28.9%	29.1%	30.7%	44.8%	46.1%	63.6%	47.8%
MOBILE PHONE	33.2%	37.5%	24.7%	38.9%	31.9%	18.4%	24.4%	25.8%	22.4%	26.4%	37.7%	31.3%	41.8%	21.6%	34.8%	28.7%	38.7%	11.8%	27.1%	12.0%	28.1%
TEXT	35.3%	35.4%	45.2%	30.9%	38.8%	35.4%	32.1%	18.6%	26.6%	42.3%	30.1%	36.6%	21.4%	47.9%	36.3%	42.2%	30.6%	43.4%	26.9%	24.4%	24.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
LANDLINE	31.5%	30.2%	31.4%	28.6%	39.6%	29.8%	30.8%	22.9%	31.7%	36.9%	30.1%	24.5%	29.5%	28.8%	27.7%	39.8%	46.9%	48.6%	53.7%
MOBILE PHONE	33.2%	32.0%	29.0%	33.1%	31.4%	36.4%	30.3%	54.4%	33.7%	29.0%	46.0%	34.6%	29.1%	32.9%	38.1%	26.2%	21.1%	28.0%	22.4%
TEXT	35.3%	37.7%	39.7%	38.2%	29.0%	33.8%	38.9%	22.7%	34.5%	34.0%	23.9%	41.0%	41.3%	38.3%	34.2%	34.0%	31.9%	23.4%	23.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
LANDLINE	31.5%	29.8%	44.6%	52.8%	8.7%	45.8%	54.9%	34.8%	35.8%	54.8%	-	-	23.0%	26.0%	55.7%	50.8%	32.4%	100.0%	100.0%
MOBILE PHONE	33.2%	34.6%	21.5%	23.9%	22.2%	18.3%	-	40.2%	21.2%	23.7%	17.5%	33.8%	-	30.3%	21.9%	24.0%	35.3%	-	-
TEXT	35.3%	35.6%	33.9%	23.3%	69.1%	35.9%	45.1%	25.0%	43.1%	21.4%	82.5%	66.2%	77.0%	43.7%	22.4%	25.2%	32.2%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
LANDLINE	31.5%	22.5%	22.4%	34.8%	27.9%	40.7%	22.4%	35.2%	28.1%	35.4%	28.1%	40.7%	24.2%	40.7%	28.8%	45.1%	28.4%	61.7%
MOBILE PHONE	33.2%	49.3%	35.4%	25.9%	41.8%	24.4%	41.9%	29.6%	34.6%	31.6%	36.5%	24.4%	49.9%	30.9%	40.8%	32.4%	42.9%	15.7%
TEXT	35.3%	28.2%	42.2%	39.3%	30.3%	34.9%	35.6%	35.2%	37.3%	33.0%	35.5%	34.9%	25.9%	28.4%	30.5%	22.5%	28.7%	22.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
LANDLINE	31.5%	20.2%	31.4%	27.4%	30.0%	27.8%	30.9%	34.8%	28.8%	100.0%	-	-	18.5%	13.8%	21.7%	35.0%	42.1%
MOBILE PHONE	33.2%	32.0%	28.8%	27.5%	31.2%	30.0%	28.5%	37.7%	29.5%	-	100.0%	-	51.7%	48.0%	36.8%	29.7%	25.0%
TEXT	35.3%	47.8%	39.8%	45.1%	38.8%	42.2%	40.7%	27.5%	41.7%	-	-	100.0%	29.8%	38.2%	41.5%	35.3%	32.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

30. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
LANDLINE	31.5%	24.7%	26.2%	38.6%	37.3%	47.3%	16.6%	26.5%	23.0%	72.2%	50.1%	27.6%	100.0%	25.1%	
MOBILE PHONE	33.2%	39.9%	38.2%	28.9%	22.8%	17.9%	47.2%	30.8%	33.2%	-	17.4%	32.1%	-	33.3%	
TEXT	35.3%	35.5%	35.6%	32.5%	39.9%	34.8%	36.2%	42.6%	43.8%	27.8%	32.5%	40.2%	-	41.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 1

	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT							
	HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
HD 18	38.0%	100.0%	-	-	37.4%	40.8%	37.9%	47.6%	38.5%	38.8%	32.7%	36.7%	36.5%	40.0%	42.1%
HD 19	19.0%	-	100.0%	-	20.5%	11.4%	9.5%	15.7%	21.6%	21.4%	27.1%	16.6%	17.3%	-	16.8%
HD 20	43.0%	-	-	100.0%	42.1%	47.8%	52.5%	36.7%	39.9%	39.9%	40.2%	46.8%	46.2%	60.0%	41.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
HD 18	38.0%	38.9%	36.6%	38.5%	37.9%	47.9%	33.2%	39.2%	35.8%	-	-	-	-	-	-	-	-	30.4%	33.2%	44.4%	41.2%
HD 19	19.0%	19.4%	22.4%	19.2%	13.4%	14.7%	8.8%	19.6%	20.4%	-	-	-	-	-	-	-	-	23.7%	24.3%	14.7%	17.6%
HD 20	43.0%	41.8%	41.1%	42.4%	48.7%	37.4%	58.0%	41.3%	43.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	45.9%	42.5%	41.0%	41.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 3

	DAVIS/DELOACH				IMPORTANT ISSUES								U.S. SENATE BALLOT						
	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
HD 18	38.0%	-	-	-	-	43.7%	26.5%	31.4%	26.3%	42.7%	45.6%	26.2%	36.5%	36.4%	41.8%	38.8%	39.1%	-	42.7%
HD 19	19.0%	-	-	-	-	21.0%	18.4%	20.1%	10.2%	20.9%	19.0%	-	23.8%	24.3%	-	15.1%	15.2%	-	12.9%
HD 20	43.0%	100.0%	100.0%	100.0%	100.0%	35.3%	55.1%	48.5%	63.6%	36.5%	35.3%	73.8%	39.7%	39.3%	58.2%	46.1%	45.7%	100.0%	44.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-	
HD 18	38.0%	37.7%	41.0%	38.3%	38.1%	35.7%	40.5%	38.1%	34.9%	38.6%	37.1%	35.2%	41.6%	37.7%	41.6%	38.8%	41.6%	34.0%	37.2%	12.4%	-	
HD 19	19.0%	19.6%	13.6%	19.8%	20.7%	22.4%	16.7%	20.5%	13.4%	14.5%	28.0%	30.1%	18.7%	18.7%	18.7%	18.0%	15.9%	22.7%	17.4%	58.6%	-	
HD 20	43.0%	42.7%	45.4%	41.9%	41.3%	41.9%	42.7%	41.4%	51.7%	46.8%	34.9%	34.6%	39.7%	43.5%	39.7%	43.2%	42.5%	43.3%	45.4%	29.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
HD 18	38.0%	33.8%	43.9%	34.8%	44.7%	40.5%	33.3%	40.1%	36.3%	32.5%	23.0%	63.4%	51.4%	54.7%	63.4%	36.1%
HD 19	19.0%	20.2%	15.6%	18.5%	15.3%	16.1%	26.6%	17.1%	16.5%	22.7%	28.9%	13.7%	24.1%	33.7%	13.7%	44.3%
HD 20	43.0%	46.0%	40.5%	46.7%	40.0%	43.4%	40.1%	42.8%	47.2%	44.8%	48.1%	22.9%	24.5%	11.6%	22.9%	19.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
HD 18	38.0%	36.4%	48.4%	40.4%	44.8%	36.3%	35.5%	36.6%	38.4%	34.8%	46.5%	43.0%	36.6%	31.4%	38.9%	34.8%	42.2%	38.8%	35.4%	36.1%
HD 19	19.0%	22.8%	11.0%	15.6%	10.1%	20.8%	15.6%	23.9%	19.9%	27.8%	28.8%	10.1%	15.9%	24.1%	18.7%	15.3%	23.6%	16.2%	12.2%	24.3%
HD 20	43.0%	40.8%	40.6%	44.0%	45.1%	42.9%	48.9%	39.6%	41.8%	37.5%	24.7%	46.9%	47.5%	44.5%	42.4%	49.9%	34.2%	44.9%	52.4%	39.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
HD 18	38.0%	54.5%	37.8%	41.5%	58.3%	55.2%	53.2%	35.7%	40.0%	47.9%	37.0%	38.5%	34.6%	38.6%	28.6%	38.0%	40.2%	39.1%	30.7%	37.7%
HD 19	19.0%	10.3%	34.7%	18.9%	11.0%	25.2%	29.1%	22.9%	15.4%	10.2%	30.1%	15.9%	24.5%	15.8%	28.1%	13.4%	21.3%	17.7%	24.9%	15.7%
HD 20	43.0%	35.2%	27.5%	39.6%	30.7%	19.5%	17.7%	41.4%	44.6%	41.9%	32.9%	45.7%	40.8%	45.5%	43.3%	48.6%	38.5%	43.3%	44.4%	46.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
HD 18	38.0%	51.7%	49.7%	60.5%	56.5%	38.9%	35.7%	34.4%	37.7%	44.8%	34.9%	35.2%	36.5%	67.2%	30.8%	87.9%	36.3%	41.9%	36.0%	38.4%	35.7%
HD 19	19.0%	23.0%	17.9%	21.6%	20.2%	18.9%	21.2%	19.0%	20.5%	18.8%	21.5%	20.4%	19.1%	7.7%	35.3%	-	39.3%	20.2%	18.1%	25.0%	13.2%
HD 20	43.0%	25.3%	32.4%	18.0%	23.2%	42.2%	43.0%	46.7%	41.8%	36.4%	43.6%	44.4%	44.4%	25.1%	33.9%	12.1%	24.4%	37.9%	45.9%	36.6%	51.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
HD 18	38.0%	45.1%	36.2%	40.7%	34.1%	50.3%	51.6%	54.7%	62.7%	36.7%	39.3%	32.5%	40.0%	40.8%	38.8%	34.8%	37.7%	48.7%	54.1%	61.3%	55.0%
HD 19	19.0%	15.8%	21.6%	20.1%	18.0%	21.7%	18.4%	21.7%	18.5%	20.7%	17.2%	21.1%	15.9%	20.2%	18.2%	19.5%	17.5%	28.2%	15.2%	31.2%	12.5%
HD 20	43.0%	39.1%	42.2%	39.2%	47.8%	28.0%	30.0%	23.6%	18.8%	42.7%	43.5%	46.4%	44.1%	39.0%	43.0%	45.8%	44.8%	23.1%	30.7%	7.5%	32.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
HD 18	38.0%	34.7%	20.1%	42.2%	15.5%	40.8%	40.3%	30.9%	45.0%	28.1%	39.7%	40.4%	41.7%	32.1%	39.6%	51.4%	51.5%	66.8%	56.4%
HD 19	19.0%	22.0%	32.6%	21.2%	-	15.8%	19.6%	15.4%	13.3%	25.8%	15.5%	18.7%	16.1%	21.5%	16.0%	24.9%	14.7%	22.0%	13.1%
HD 20	43.0%	43.3%	47.3%	36.6%	84.5%	43.4%	40.1%	53.7%	41.7%	46.0%	44.8%	41.0%	42.3%	46.3%	44.3%	23.6%	33.8%	11.2%	30.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1		
HD 18	38.0%	36.3%	51.2%	59.1%	29.7%	6.7%	73.6%	33.2%	56.2%	64.5%	40.5%	12.4%	77.0%	38.7%	44.8%	53.5%	-	-	68.8%		
HD 19	19.0%	18.9%	19.9%	19.9%	17.4%	45.8%	-	18.5%	19.5%	22.5%	23.7%	-	-	19.3%	20.3%	17.1%	-	100.0%	-		
HD 20	43.0%	44.8%	29.0%	21.0%	53.0%	47.5%	26.4%	48.3%	24.3%	12.9%	35.8%	87.6%	23.0%	42.0%	34.9%	29.3%	100.0%	-	31.2%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 13

	TOTAL	AGE						AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26	
HD 18	38.0%	42.4%	34.5%	35.9%	40.5%	37.9%	38.2%	37.9%	37.1%	39.0%	38.0%	37.9%	39.1%	34.9%	36.5%	36.3%	37.2%	32.9%	
HD 19	19.0%	3.8%	23.6%	24.5%	17.4%	20.2%	14.3%	20.9%	19.0%	19.0%	18.6%	20.2%	15.7%	20.2%	19.7%	16.6%	20.5%	10.7%	
HD 20	43.0%	53.9%	41.9%	39.6%	42.1%	41.9%	47.5%	41.2%	43.9%	42.0%	43.4%	41.9%	45.2%	44.9%	43.8%	47.1%	42.3%	56.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
HD 18	38.0%	37.1%	40.0%	37.9%	40.5%	38.8%	40.3%	36.4%	39.3%	38.3%	34.6%	40.9%	60.8%	40.1%	45.1%	35.0%	33.0%
HD 19	19.0%	12.5%	21.4%	18.1%	20.4%	16.7%	24.7%	18.6%	19.4%	19.8%	21.6%	15.8%	17.3%	9.4%	10.4%	25.8%	22.7%
HD 20	43.0%	50.5%	38.6%	44.0%	39.1%	44.5%	35.1%	45.0%	41.3%	41.8%	43.8%	43.3%	21.9%	50.5%	44.4%	39.2%	44.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

31. HD:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
HD 18	38.0%	42.6%	38.2%	29.0%	42.7%	34.8%	36.2%	33.1%	32.2%	44.4%	11.2%	39.8%	-	41.2%	
HD 19	19.0%	18.2%	18.6%	24.6%	15.9%	13.7%	28.7%	29.8%	32.1%	-	-	12.0%	-	12.4%	
HD 20	43.0%	39.1%	43.2%	46.5%	41.4%	51.4%	35.1%	37.2%	35.7%	55.6%	88.8%	48.3%	100.0%	46.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
NEWLY REGISTERED	6.2%	9.8%	5.6%	3.1%	6.2%	5.9%	7.8%	1.6%	6.7%	6.9%	1.4%	4.9%	4.7%	8.4%	10.0%
1 OF 4	17.4%	18.4%	8.6%	20.4%	13.6%	36.5%	35.0%	39.9%	18.5%	18.8%	10.3%	15.7%	14.7%	35.9%	20.2%
2 OF 4	13.6%	16.1%	7.5%	14.0%	13.1%	16.0%	15.9%	16.1%	12.6%	13.0%	-	16.0%	16.1%	14.4%	6.0%
3 OF 4	20.2%	18.6%	27.5%	18.4%	19.3%	25.1%	24.6%	26.3%	17.8%	15.5%	79.8%	21.5%	22.5%	1.2%	27.8%
4 OF 4	42.7%	37.0%	50.9%	44.0%	47.8%	16.6%	16.7%	16.1%	44.3%	45.7%	8.5%	41.9%	42.0%	40.1%	36.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
NEWLY REGISTERED	6.2%	5.8%	7.2%	6.2%	5.4%	10.3%	13.7%	7.6%	4.0%	4.6%	1.9%	4.1%	1.2%	5.3%	-	3.8%	2.7%	-	37.6%	11.7%	8.8%
1 OF 4	17.4%	8.8%	6.3%	22.1%	40.7%	9.4%	20.3%	18.7%	18.2%	8.3%	8.5%	29.6%	28.5%	21.1%	20.3%	24.6%	17.5%	10.6%	9.1%	12.9%	15.9%
2 OF 4	13.6%	9.2%	8.0%	18.5%	21.7%	13.9%	12.4%	17.3%	11.8%	6.9%	6.7%	16.4%	23.2%	19.4%	0.9%	13.3%	15.5%	16.4%	-	11.3%	16.3%
3 OF 4	20.2%	22.0%	22.5%	17.8%	17.4%	29.2%	17.6%	19.2%	19.2%	17.4%	16.3%	17.8%	21.8%	28.8%	6.5%	14.5%	20.7%	52.8%	28.4%	23.5%	21.1%
4 OF 4	42.7%	54.2%	56.0%	35.4%	14.8%	37.2%	36.1%	37.3%	46.9%	62.8%	66.6%	32.0%	25.2%	25.3%	72.3%	43.8%	43.5%	20.2%	24.9%	40.6%	37.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
NEWLY REGISTERED	6.2%	6.7%	-	3.9%	3.8%	5.5%	5.3%	8.8%	3.7%	2.6%	12.6%	26.2%	6.8%	7.0%	-	4.7%	4.7%	-	11.3%
1 OF 4	17.4%	18.7%	12.7%	15.4%	21.5%	16.4%	16.9%	18.4%	25.3%	8.4%	26.6%	19.7%	18.5%	18.9%	-	16.4%	16.2%	47.8%	16.6%
2 OF 4	13.6%	26.9%	2.7%	7.7%	12.6%	13.0%	14.7%	10.2%	16.3%	14.0%	18.5%	11.2%	13.1%	13.3%	-	15.8%	15.9%	-	2.0%
3 OF 4	20.2%	22.7%	8.1%	17.9%	16.2%	21.1%	23.8%	11.3%	19.8%	32.0%	11.1%	-	16.4%	16.3%	20.6%	21.6%	21.7%	-	36.6%
4 OF 4	42.7%	25.0%	76.5%	55.1%	46.0%	44.0%	39.3%	51.3%	34.8%	43.0%	31.2%	42.8%	45.2%	44.5%	79.4%	41.5%	41.4%	52.2%	33.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5
NEWLY REGISTERED	6.2%	6.2%	6.3%	3.4%	5.4%	4.5%	22.8%	8.2%	5.8%	3.0%	3.0%	-	3.9%	4.2%	-	1.1%	2.5%	2.1%	1.2%	1.8%
1 OF 4	17.4%	18.5%	18.7%	-	14.1%	14.9%	-	24.0%	8.8%	18.6%	18.8%	6.2%	18.9%	19.4%	11.7%	32.7%	10.2%	19.9%	4.6%	39.2%
2 OF 4	13.6%	12.6%	12.8%	-	16.9%	17.7%	-	6.5%	8.5%	12.9%	13.1%	-	14.6%	15.7%	-	16.0%	8.5%	13.0%	16.7%	4.5%
3 OF 4	20.2%	19.5%	19.5%	20.7%	19.8%	18.9%	37.2%	24.5%	21.6%	16.6%	16.1%	47.3%	20.3%	19.2%	35.8%	18.1%	15.3%	17.8%	37.3%	26.2%
4 OF 4	42.7%	43.2%	42.7%	75.9%	43.8%	44.0%	40.0%	36.8%	55.3%	49.0%	49.0%	46.5%	42.3%	41.6%	52.5%	32.1%	63.6%	47.2%	40.3%	28.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
NEWLY REGISTERED	6.2%	6.4%	2.7%	8.5%	4.9%	7.9%	4.9%	5.4%	8.6%	7.3%	4.3%	1.1%	12.8%	5.6%	12.8%	6.7%	6.4%	5.5%	5.4%	5.9%	-
1 OF 4	17.4%	17.8%	18.0%	21.1%	10.1%	18.2%	15.9%	18.2%	11.3%	15.8%	21.0%	19.7%	23.4%	16.8%	23.4%	20.0%	13.2%	18.5%	19.3%	13.2%	-
2 OF 4	13.6%	14.0%	13.1%	17.9%	8.6%	12.3%	15.5%	12.5%	23.0%	13.1%	13.0%	16.6%	9.9%	14.1%	9.9%	13.6%	16.1%	11.3%	11.4%	10.9%	-
3 OF 4	20.2%	19.8%	23.4%	17.1%	22.3%	20.9%	19.8%	20.8%	15.1%	21.0%	20.9%	18.8%	20.9%	20.4%	20.9%	16.4%	19.9%	24.3%	25.0%	19.3%	-
4 OF 4	42.7%	41.9%	42.8%	35.4%	54.1%	40.7%	43.9%	43.1%	41.9%	42.8%	40.9%	43.8%	33.1%	43.1%	33.1%	43.3%	44.4%	40.4%	38.9%	50.7%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
NEWLY REGISTERED	6.2%	7.6%	10.6%	8.6%	5.5%	4.4%	2.6%	7.2%	7.4%	4.3%	-	2.0%	17.2%	-	2.0%	-
1 OF 4	17.4%	13.1%	18.6%	25.7%	28.1%	10.8%	11.9%	20.2%	13.0%	17.3%	18.1%	14.4%	32.0%	26.6%	14.4%	44.0%
2 OF 4	13.6%	19.6%	18.0%	9.1%	6.6%	15.2%	13.3%	11.6%	18.8%	11.2%	37.1%	4.9%	13.1%	28.2%	4.9%	46.2%
3 OF 4	20.2%	14.8%	8.8%	26.4%	18.2%	25.1%	22.3%	15.8%	20.2%	25.1%	23.2%	18.7%	11.0%	45.3%	18.7%	2.4%
4 OF 4	42.7%	44.8%	44.1%	30.1%	41.6%	44.6%	49.9%	45.2%	40.7%	42.1%	21.6%	60.0%	26.7%	-	60.0%	7.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
NEWLY REGISTERED	6.2%	5.1%	11.0%	6.8%	9.5%	4.3%	4.7%	5.6%	5.6%	5.7%	-	13.6%	5.9%	6.0%	3.1%	3.9%	5.3%	7.5%	5.6%	5.8%
1 OF 4	17.4%	22.9%	21.2%	23.4%	25.3%	21.6%	11.6%	16.8%	19.6%	14.0%	-	35.7%	17.7%	11.6%	16.7%	7.7%	22.4%	23.1%	12.8%	15.6%
2 OF 4	13.6%	12.5%	16.9%	16.4%	16.1%	16.6%	13.1%	12.7%	14.6%	10.8%	-	10.4%	16.1%	18.2%	19.6%	11.2%	6.7%	17.0%	13.8%	11.3%
3 OF 4	20.2%	18.5%	9.4%	14.6%	6.6%	22.0%	25.1%	20.0%	19.3%	20.8%	58.9%	8.0%	19.9%	19.3%	18.2%	28.5%	20.8%	15.7%	25.1%	19.9%
4 OF 4	42.7%	41.1%	41.6%	38.9%	42.5%	35.5%	45.5%	44.8%	40.9%	48.6%	41.1%	32.2%	40.4%	44.8%	42.5%	48.7%	44.8%	36.7%	42.7%	47.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
NEWLY REGISTERED	6.2%	-	-	3.6%	-	-	5.5%	6.3%	5.4%	10.4%	7.4%	5.8%	4.6%	7.9%	7.3%	10.9%	2.1%	5.7%	5.6%	7.4%
1 OF 4	17.4%	25.9%	5.7%	30.6%	27.7%	-	39.0%	17.3%	17.6%	22.7%	17.0%	17.6%	13.5%	19.9%	10.5%	25.0%	16.2%	16.3%	14.8%	19.2%
2 OF 4	13.6%	11.0%	10.1%	28.7%	11.7%	15.6%	14.1%	12.4%	14.8%	15.3%	15.1%	13.2%	8.6%	14.1%	10.9%	13.9%	6.4%	14.3%	7.6%	13.8%
3 OF 4	20.2%	4.7%	21.2%	21.5%	5.0%	22.5%	28.2%	18.7%	21.7%	26.5%	27.9%	17.5%	21.1%	21.0%	20.7%	18.8%	21.5%	22.6%	19.4%	22.2%
4 OF 4	42.7%	58.4%	62.9%	15.6%	55.5%	61.9%	13.1%	45.4%	40.4%	25.1%	32.5%	45.8%	52.3%	37.1%	50.6%	31.4%	53.7%	41.2%	52.6%	37.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
NEWLY REGISTERED	6.2%	-	12.8%	-	4.5%	5.0%	6.7%	4.1%	13.5%	6.1%	3.7%	5.6%	7.4%	-	2.2%	-	3.0%	6.6%	5.2%	9.7%	6.3%
1 OF 4	17.4%	7.7%	27.7%	6.1%	30.5%	18.7%	16.6%	22.5%	18.4%	13.7%	15.9%	19.4%	15.2%	13.2%	26.2%	8.2%	27.6%	17.9%	17.4%	21.5%	17.8%
2 OF 4	13.6%	12.7%	17.5%	8.6%	22.5%	13.7%	14.6%	18.2%	10.2%	7.8%	16.5%	12.1%	15.7%	25.7%	7.2%	18.3%	9.9%	13.0%	14.0%	13.7%	16.6%
3 OF 4	20.2%	28.6%	6.2%	33.4%	0.8%	22.2%	17.6%	19.6%	14.5%	25.6%	18.9%	23.7%	16.2%	11.2%	26.4%	16.5%	26.8%	23.4%	17.8%	20.8%	15.6%
4 OF 4	42.7%	51.0%	35.9%	52.0%	41.7%	40.5%	44.5%	35.5%	43.3%	46.9%	45.1%	39.2%	45.5%	50.0%	38.0%	57.0%	32.7%	39.1%	45.5%	34.2%	43.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
NEWLY REGISTERED	6.2%	3.6%	4.5%	7.3%	4.8%	2.2%	8.6%	3.2%	-	2.9%	7.8%	0.6%	13.0%	5.0%	4.0%	3.3%	7.4%	-	10.9%	-	2.8%
1 OF 4	17.4%	14.6%	17.0%	17.6%	17.1%	20.6%	19.5%	19.7%	19.4%	18.5%	17.7%	14.8%	23.3%	22.1%	13.7%	15.9%	18.7%	34.2%	10.4%	34.4%	9.2%
2 OF 4	13.6%	12.3%	12.2%	12.8%	14.0%	14.4%	14.3%	16.0%	9.9%	10.7%	16.0%	14.6%	16.8%	6.9%	15.4%	9.0%	17.1%	21.6%	6.9%	21.1%	7.2%
3 OF 4	20.2%	25.9%	19.5%	23.3%	18.2%	21.2%	14.7%	21.9%	19.5%	23.5%	19.1%	23.5%	13.7%	23.5%	23.0%	23.2%	19.5%	25.7%	13.0%	27.7%	16.4%
4 OF 4	42.7%	43.6%	46.9%	38.9%	45.8%	41.6%	42.9%	39.2%	51.1%	44.4%	39.4%	46.5%	33.1%	42.4%	44.0%	48.6%	37.3%	18.5%	58.8%	16.8%	64.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13	
NEWLY REGISTERED	6.2%	3.2%	-	4.7%	-	8.8%	12.5%	1.8%	8.8%	2.4%	14.1%	3.8%	4.7%	3.7%	8.6%	-	10.5%	-	2.9%	
1 OF 4	17.4%	18.7%	22.3%	16.9%	23.1%	17.0%	16.1%	24.6%	14.8%	15.2%	21.0%	21.8%	14.0%	18.1%	17.4%	23.0%	14.6%	24.7%	16.6%	
2 OF 4	13.6%	14.5%	12.8%	15.2%	13.6%	13.9%	8.4%	10.9%	18.9%	18.1%	14.0%	11.4%	13.8%	12.1%	15.1%	30.1%	4.7%	28.6%	-	
3 OF 4	20.2%	20.7%	28.9%	16.8%	29.6%	20.7%	22.5%	19.2%	19.9%	22.6%	15.2%	19.1%	24.8%	21.3%	20.3%	17.0%	20.5%	18.3%	24.0%	
4 OF 4	42.7%	42.8%	36.0%	46.4%	33.6%	39.7%	40.5%	43.5%	37.6%	41.6%	35.7%	43.9%	42.7%	44.8%	38.6%	29.8%	49.7%	28.4%	56.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
NEWLY REGISTERED	6.2%	6.2%	5.6%	1.5%	25.8%	-	-	8.7%	8.3%	-	35.3%	-	-	4.3%	2.3%	3.1%	-	-	-
1 OF 4	17.4%	17.1%	19.9%	19.4%	12.4%	18.3%	45.1%	18.1%	25.0%	25.1%	5.2%	33.8%	77.0%	16.3%	13.7%	13.6%	32.2%	-	-
2 OF 4	13.6%	13.5%	14.3%	12.7%	26.2%	-	13.5%	15.5%	14.9%	7.6%	35.8%	-	23.0%	12.0%	13.6%	18.0%	-	-	-
3 OF 4	20.2%	20.4%	17.6%	20.5%	1.2%	35.9%	12.9%	16.8%	20.9%	26.2%	-	66.2%	-	23.1%	13.6%	14.6%	4.4%	-	31.2%
4 OF 4	42.7%	42.8%	42.5%	45.8%	34.3%	45.8%	28.5%	40.8%	31.0%	41.0%	23.7%	-	-	44.3%	56.9%	50.7%	63.3%	100.0%	68.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
NEWLY REGISTERED	6.2%	18.2%	1.0%	3.9%	8.0%	3.7%	9.1%	5.0%	6.7%	5.5%	7.1%	3.7%	15.7%	4.7%	10.0%	6.2%	9.8%	4.0%
1 OF 4	17.4%	42.7%	30.4%	14.2%	10.3%	5.3%	36.2%	9.7%	26.1%	7.4%	21.9%	5.3%	31.7%	12.0%	23.5%	11.3%	20.4%	13.4%
2 OF 4	13.6%	20.8%	21.4%	12.2%	14.5%	6.2%	21.1%	10.5%	17.0%	9.7%	16.3%	6.2%	25.7%	9.6%	16.9%	12.8%	16.3%	11.2%
3 OF 4	20.2%	12.2%	20.3%	30.2%	16.1%	18.1%	16.5%	21.7%	22.8%	17.3%	21.0%	18.1%	15.9%	18.9%	22.4%	9.9%	19.4%	11.0%
4 OF 4	42.7%	6.2%	26.9%	39.5%	51.1%	66.6%	17.1%	53.0%	27.4%	60.2%	33.7%	66.6%	11.0%	54.8%	27.1%	59.8%	34.1%	60.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
NEWLY REGISTERED	6.2%	0.8%	5.1%	2.9%	5.1%	4.4%	3.6%	8.6%	4.1%	3.6%	9.6%	5.2%	100.0%	-	-	-	-
1 OF 4	17.4%	41.8%	8.2%	29.0%	5.2%	23.4%	1.5%	19.0%	16.1%	7.6%	25.2%	18.8%	-	100.0%	-	-	-
2 OF 4	13.6%	15.3%	11.2%	17.1%	7.9%	16.3%	3.8%	15.3%	12.1%	9.3%	15.1%	15.9%	-	-	100.0%	-	-
3 OF 4	20.2%	17.3%	23.7%	23.2%	21.4%	22.6%	21.5%	17.8%	22.2%	22.4%	18.1%	20.2%	-	-	-	100.0%	-
4 OF 4	42.7%	24.8%	51.8%	27.8%	60.4%	33.3%	69.6%	39.2%	45.5%	57.0%	32.1%	39.8%	-	-	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

32. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
NEWLY REGISTERED	6.2%	16.7%	0.6%	-	-	-	14.0%	-	-	-	-	-	-	-	
1 OF 4	17.4%	34.6%	22.4%	-	-	-	33.7%	0.2%	0.2%	-	-	22.9%	-	23.7%	
2 OF 4	13.6%	20.6%	18.6%	7.4%	4.3%	-	14.3%	7.0%	7.6%	-	7.0%	13.2%	-	13.7%	
3 OF 4	20.2%	16.8%	27.6%	27.8%	16.7%	2.7%	19.2%	33.5%	32.7%	44.4%	15.4%	24.3%	-	25.2%	
4 OF 4	42.7%	11.4%	30.8%	64.8%	79.0%	97.3%	18.7%	59.3%	59.6%	55.6%	77.6%	39.5%	100.0%	37.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPU- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	57	129	250	50	35	15	145	140	5	132	126	6	23
0 OF 4	36.2%	40.6%	34.7%	32.9%	31.6%	59.4%	54.1%	71.8%	47.0%	47.8%	26.3%	25.0%	25.4%	15.7%	32.1%
1 OF 4	21.8%	21.9%	21.3%	21.9%	22.5%	18.2%	22.2%	8.7%	15.8%	15.0%	38.0%	28.6%	28.3%	35.9%	20.1%
2 OF 4	21.6%	16.4%	27.9%	23.3%	23.1%	13.7%	15.4%	9.9%	20.7%	20.4%	27.1%	21.1%	20.3%	40.1%	29.9%
3 OF 4	11.2%	12.6%	9.4%	10.8%	11.9%	7.9%	7.2%	9.6%	9.4%	9.8%	-	12.6%	12.8%	8.3%	14.9%
4 OF 4	9.2%	8.4%	6.7%	11.0%	10.9%	0.7%	1.1%	-	7.1%	7.0%	8.5%	12.7%	13.2%	-	3.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 2

	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	90	77	78	54	34	14	83	169	31	23	43	32	15	11	41	62	9	5	42	127
0 OF 4	36.2%	30.1%	19.8%	43.1%	59.5%	31.0%	47.6%	39.5%	34.7%	26.3%	12.6%	45.1%	37.6%	38.0%	26.1%	39.2%	28.8%	30.0%	37.6%	33.1%	36.7%
1 OF 4	21.8%	18.1%	21.2%	25.1%	24.2%	18.7%	16.3%	20.1%	23.7%	10.0%	10.7%	31.1%	29.3%	20.5%	11.5%	27.8%	20.2%	8.9%	37.5%	15.7%	19.9%
2 OF 4	21.6%	29.1%	26.3%	16.0%	10.2%	27.4%	17.2%	21.9%	20.6%	34.0%	30.5%	12.0%	22.9%	20.2%	47.6%	14.0%	25.8%	41.6%	16.8%	26.6%	23.5%
3 OF 4	11.2%	13.2%	13.7%	10.7%	5.3%	7.5%	10.8%	13.3%	11.0%	15.1%	19.2%	4.7%	8.9%	13.0%	11.2%	9.7%	10.9%	7.5%	-	9.5%	11.6%
4 OF 4	9.2%	9.5%	19.0%	5.0%	0.8%	15.4%	8.0%	5.2%	10.0%	14.6%	27.0%	7.1%	1.3%	8.3%	3.6%	9.2%	14.2%	12.0%	8.1%	15.0%	8.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	5	4	20	62	129	30	46	32	39	20	4	140	137	3	139	138	1	21
0 OF 4	36.2%	45.6%	-	25.8%	36.8%	37.4%	32.9%	44.0%	42.0%	21.9%	29.8%	57.2%	44.3%	44.5%	36.6%	25.3%	25.5%	-	54.1%
1 OF 4	21.8%	14.6%	36.2%	14.5%	22.1%	21.9%	16.4%	16.8%	19.0%	34.4%	24.8%	-	16.1%	16.4%	4.3%	28.6%	28.2%	92.3%	14.1%
2 OF 4	21.6%	16.8%	35.0%	35.8%	21.0%	21.4%	21.5%	21.3%	10.9%	30.1%	24.0%	20.8%	22.0%	22.5%	-	21.3%	21.4%	7.7%	20.8%
3 OF 4	11.2%	15.3%	17.5%	15.7%	11.5%	11.8%	16.3%	8.8%	10.6%	6.1%	14.6%	22.1%	10.7%	10.1%	37.4%	12.3%	12.4%	-	7.7%
4 OF 4	9.2%	7.8%	11.3%	8.1%	8.6%	7.5%	12.8%	9.0%	17.5%	7.5%	6.9%	-	6.9%	6.6%	21.6%	12.5%	12.6%	-	3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE			HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS	
Total	300	144	141	2	120	114	6	36	75	56	55	1	57	53	4	16	26	52	6	5	
0 OF 4	36.2%	44.8%	45.5%	3.4%	24.7%	24.8%	22.8%	39.9%	30.4%	36.2%	36.8%	-	25.5%	26.0%	19.4%	48.4%	28.8%	36.9%	21.0%	58.6%	
1 OF 4	21.8%	17.7%	17.5%	26.5%	29.6%	29.7%	27.6%	12.4%	17.0%	19.5%	19.0%	53.5%	26.2%	26.1%	27.4%	14.8%	9.3%	21.0%	31.9%	14.8%	
2 OF 4	21.6%	21.7%	21.0%	70.1%	19.4%	17.8%	49.6%	28.4%	30.4%	25.3%	25.0%	46.5%	21.3%	21.9%	12.5%	23.8%	36.7%	24.3%	14.6%	17.5%	
3 OF 4	11.2%	10.2%	10.4%	-	11.2%	11.8%	-	15.2%	13.2%	9.1%	9.3%	-	12.0%	12.1%	10.8%	12.6%	13.6%	8.2%	31.3%	9.1%	
4 OF 4	9.2%	5.6%	5.7%	-	15.1%	15.9%	-	4.0%	9.0%	9.8%	10.0%	-	15.0%	13.9%	29.9%	0.5%	11.7%	9.7%	1.1%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	254	39	135	111	157	125	239	38	198	89	74	25	272	25	102	93	105	91	13	-
0 OF 4	36.2%	35.7%	39.5%	46.3%	22.4%	40.0%	33.4%	37.6%	27.5%	30.5%	47.3%	44.7%	52.1%	34.3%	52.1%	44.4%	23.9%	39.0%	40.0%	32.3%	-
1 OF 4	21.8%	21.7%	24.9%	22.5%	24.6%	20.3%	21.7%	22.0%	23.3%	23.7%	17.3%	18.0%	20.6%	22.2%	20.6%	17.1%	30.9%	18.2%	17.7%	22.1%	-
2 OF 4	21.6%	21.7%	20.3%	16.8%	24.8%	21.0%	21.5%	19.5%	29.3%	23.9%	16.5%	18.0%	12.3%	22.3%	12.3%	22.3%	19.4%	22.8%	20.7%	37.3%	-
3 OF 4	11.2%	11.9%	6.7%	7.7%	16.2%	11.8%	10.6%	12.2%	9.0%	11.1%	12.1%	12.8%	9.7%	11.5%	9.7%	8.6%	12.9%	12.3%	14.0%	1.0%	-
4 OF 4	9.2%	9.0%	8.6%	6.6%	11.9%	6.8%	12.9%	8.7%	10.8%	10.8%	6.8%	6.5%	5.3%	9.7%	5.3%	7.5%	12.9%	7.6%	7.7%	7.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	55	30	50	47	63	55	94	75	95	8	18	10	3	18	3
0 OF 4	36.2%	47.8%	32.3%	41.5%	40.5%	20.0%	36.7%	44.1%	25.5%	37.3%	48.3%	17.5%	58.2%	54.7%	17.5%	90.2%
1 OF 4	21.8%	13.2%	29.4%	25.0%	21.7%	31.6%	12.0%	17.4%	29.0%	19.0%	13.8%	38.8%	5.6%	-	38.8%	2.4%
2 OF 4	21.6%	21.5%	21.4%	21.7%	23.2%	18.5%	23.8%	21.3%	20.1%	23.9%	33.7%	16.5%	13.3%	45.3%	16.5%	-
3 OF 4	11.2%	5.5%	2.9%	8.1%	12.2%	17.6%	16.2%	9.0%	12.7%	12.7%	4.1%	13.7%	9.7%	-	13.7%	7.4%
4 OF 4	9.2%	11.9%	14.0%	3.7%	2.4%	12.3%	11.3%	8.2%	12.7%	7.1%	-	13.6%	13.3%	-	13.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	37	81	39	42	81	129	64	65	3	28	32	67	53	50	61	73	68	118
0 OF 4	36.2%	44.9%	51.5%	23.9%	26.2%	21.9%	35.9%	42.3%	44.4%	40.3%	75.3%	39.7%	32.3%	44.4%	15.4%	38.2%	40.1%	24.2%	39.1%	41.3%
1 OF 4	21.8%	18.5%	11.8%	30.1%	30.4%	29.8%	21.3%	17.6%	16.1%	19.1%	-	30.3%	21.3%	18.4%	30.0%	21.3%	16.8%	29.5%	20.4%	17.4%
2 OF 4	21.6%	25.8%	14.3%	18.2%	21.2%	15.3%	22.0%	23.4%	19.8%	26.9%	12.3%	18.4%	20.1%	24.6%	18.0%	23.3%	22.1%	19.0%	21.1%	24.2%
3 OF 4	11.2%	3.4%	15.3%	11.7%	7.6%	15.6%	10.9%	11.8%	13.4%	10.3%	12.4%	2.8%	8.1%	6.8%	16.5%	12.7%	17.2%	11.3%	11.2%	11.9%
4 OF 4	9.2%	7.4%	7.2%	16.0%	14.6%	17.4%	9.8%	4.8%	6.3%	3.4%	-	8.7%	18.1%	5.9%	20.0%	4.6%	3.7%	16.0%	8.2%	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	8	12	10	8	8	7	147	148	2	68	231	99	173	47	73	51	100	80	157
0 OF 4	36.2%	21.4%	20.1%	54.0%	22.9%	27.0%	53.2%	44.9%	27.0%	47.7%	45.0%	33.6%	34.8%	36.0%	33.6%	45.0%	35.9%	29.4%	37.5%	35.3%
1 OF 4	21.8%	35.5%	22.6%	20.4%	38.0%	22.2%	23.2%	15.9%	27.7%	20.3%	19.2%	22.4%	16.2%	25.3%	20.1%	24.8%	12.7%	25.6%	14.0%	25.0%
2 OF 4	21.6%	10.8%	28.3%	14.7%	11.5%	15.4%	22.7%	22.3%	21.0%	25.0%	15.5%	23.4%	23.3%	19.4%	26.2%	16.7%	20.6%	21.3%	22.2%	20.3%
3 OF 4	11.2%	15.6%	9.9%	10.9%	16.6%	15.3%	0.9%	10.5%	12.1%	7.0%	12.6%	10.9%	15.1%	10.1%	10.1%	4.4%	19.7%	14.3%	15.2%	10.5%
4 OF 4	9.2%	16.8%	19.1%	-	11.0%	20.2%	-	6.5%	12.2%	-	7.7%	9.7%	10.7%	9.2%	10.1%	9.1%	11.2%	9.3%	11.1%	8.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	19	16	15	8	129	127	73	38	56	89	114	111	15	17	10	12	117	179	56	76
0 OF 4	36.2%	22.8%	44.6%	20.9%	37.6%	38.6%	32.1%	43.6%	33.9%	32.2%	31.3%	39.0%	32.6%	35.5%	28.9%	26.9%	34.4%	37.0%	35.1%	47.3%	36.7%
1 OF 4	21.8%	25.8%	24.7%	28.8%	35.2%	23.0%	21.4%	24.6%	19.7%	20.9%	22.1%	22.4%	20.5%	27.3%	27.1%	29.6%	33.2%	21.4%	22.0%	17.0%	24.3%
2 OF 4	21.6%	28.2%	10.9%	28.2%	4.5%	18.8%	25.6%	20.7%	27.3%	16.3%	24.8%	18.4%	27.4%	21.8%	13.3%	20.8%	9.2%	21.7%	21.7%	21.0%	22.8%
3 OF 4	11.2%	14.4%	6.4%	11.0%	12.4%	13.4%	9.5%	6.8%	5.1%	22.0%	11.4%	14.0%	8.9%	9.5%	13.8%	14.0%	10.3%	12.9%	10.3%	7.7%	4.8%
4 OF 4	9.2%	8.8%	13.4%	11.1%	10.2%	6.2%	11.4%	4.3%	13.9%	8.6%	10.4%	6.2%	10.6%	5.9%	16.9%	8.7%	12.8%	7.0%	10.9%	7.0%	11.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	61	103	100	160	17	19	11	13	110	174	54	73	55	101	95	154	15	18	10	13
0 OF 4	36.2%	27.5%	33.9%	37.5%	35.1%	35.7%	35.2%	36.0%	26.5%	41.7%	32.8%	36.5%	46.5%	46.8%	22.9%	38.5%	34.8%	61.9%	17.3%	64.6%	6.8%
1 OF 4	21.8%	25.4%	20.3%	20.6%	21.6%	23.1%	25.5%	28.5%	30.4%	15.7%	26.0%	21.8%	20.9%	9.7%	29.8%	17.8%	24.8%	2.5%	34.2%	3.7%	44.6%
2 OF 4	21.6%	22.3%	21.0%	22.0%	22.1%	20.6%	18.6%	18.6%	18.8%	24.3%	20.3%	24.4%	19.8%	24.2%	20.6%	24.5%	20.5%	23.0%	18.7%	23.5%	16.1%
3 OF 4	11.2%	17.8%	14.3%	13.7%	10.2%	8.8%	11.3%	6.4%	14.5%	9.6%	11.7%	7.4%	4.5%	11.7%	16.9%	10.8%	11.0%	2.2%	18.2%	-	20.1%
4 OF 4	9.2%	7.0%	10.5%	6.3%	11.1%	11.8%	9.4%	10.5%	10.0%	8.7%	9.2%	9.9%	8.3%	7.6%	9.8%	8.5%	8.9%	10.4%	11.6%	8.2%	12.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	104	24	71	9	173	59	32	82	48	74	56	98	91	153	14	19	11	13
0 OF 4	36.2%	45.6%	41.5%	46.3%	50.8%	30.6%	31.1%	33.0%	29.3%	45.7%	39.8%	45.5%	23.6%	45.3%	31.4%	47.2%	25.4%	44.9%	21.0%
1 OF 4	21.8%	14.3%	23.2%	12.2%	6.7%	27.1%	27.0%	27.1%	27.2%	17.4%	24.8%	11.6%	28.8%	13.1%	26.9%	22.4%	26.3%	29.1%	31.9%
2 OF 4	21.6%	22.0%	22.2%	21.7%	23.8%	20.2%	19.5%	20.6%	20.5%	23.7%	19.4%	20.6%	20.8%	21.5%	20.5%	25.3%	18.0%	22.5%	16.8%
3 OF 4	11.2%	13.6%	7.6%	15.0%	18.6%	11.2%	15.1%	8.6%	9.5%	8.2%	5.4%	18.2%	15.6%	14.9%	10.8%	5.1%	15.2%	3.5%	17.4%
4 OF 4	9.2%	4.5%	5.4%	4.8%	-	10.9%	7.4%	10.8%	13.5%	5.0%	10.6%	4.1%	11.1%	5.2%	10.4%	-	15.1%	-	12.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	264	36	24	6	3	3	115	20	12	5	1	1	149	16	12	2	1	1
0 OF 4	36.2%	36.4%	35.3%	30.8%	57.1%	-	58.6%	42.1%	43.0%	32.7%	64.5%	-	100.0%	32.0%	25.6%	28.8%	36.7%	-	-
1 OF 4	21.8%	21.3%	24.3%	29.3%	17.3%	18.3%	-	20.2%	24.2%	30.8%	11.8%	33.8%	-	22.1%	24.4%	27.8%	32.4%	-	-
2 OF 4	21.6%	21.9%	19.5%	18.6%	17.4%	52.5%	-	21.8%	20.9%	23.3%	23.7%	12.4%	-	22.0%	17.7%	13.7%	-	100.0%	-
3 OF 4	11.2%	11.4%	10.5%	11.1%	-	-	41.4%	6.6%	1.8%	2.9%	-	-	-	15.0%	21.4%	19.6%	-	-	100.0%
4 OF 4	9.2%	9.1%	10.5%	10.2%	8.3%	29.2%	-	9.2%	10.1%	10.2%	-	53.8%	-	9.0%	10.9%	10.1%	30.9%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	41	46	74	58	82	87	213	161	139	218	82	48	87	85	50	109	26
0 OF 4	36.2%	63.1%	57.1%	38.1%	20.6%	20.2%	59.9%	26.5%	49.9%	20.4%	42.1%	20.2%	63.7%	30.1%	50.6%	27.4%	46.5%	23.6%
1 OF 4	21.8%	22.3%	16.3%	19.9%	32.4%	18.7%	19.2%	22.9%	19.5%	24.4%	22.9%	18.7%	23.0%	20.2%	21.4%	20.8%	21.6%	19.4%
2 OF 4	21.6%	9.7%	14.1%	22.4%	26.9%	27.2%	12.0%	25.5%	16.8%	27.1%	19.5%	27.2%	10.9%	27.5%	17.6%	28.4%	19.7%	29.4%
3 OF 4	11.2%	4.8%	5.7%	11.8%	10.7%	17.4%	5.3%	13.6%	8.3%	14.6%	8.9%	17.4%	0.1%	9.1%	4.0%	9.2%	4.3%	12.6%
4 OF 4	9.2%	-	6.7%	7.8%	9.4%	16.4%	3.6%	11.5%	5.5%	13.5%	6.5%	16.4%	2.3%	13.2%	6.4%	14.2%	7.9%	15.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	127	75	90	110	55	135	165	95	100	106	18	52	41	61	128
0 OF 4	36.2%	55.2%	24.1%	49.0%	16.5%	37.8%	18.6%	42.1%	31.4%	28.3%	43.4%	36.4%	98.0%	71.9%	54.8%	30.0%	9.7%
1 OF 4	21.8%	14.4%	24.7%	17.4%	26.4%	24.3%	18.4%	21.2%	22.3%	18.1%	25.1%	22.0%	2.0%	28.1%	29.9%	29.8%	15.7%
2 OF 4	21.6%	13.4%	24.1%	16.0%	26.3%	19.3%	26.2%	21.6%	21.6%	26.4%	18.8%	19.9%	-	-	11.7%	29.6%	32.8%
3 OF 4	11.2%	11.8%	16.7%	13.1%	17.7%	13.5%	19.7%	5.9%	15.6%	13.3%	7.7%	12.7%	-	-	3.5%	9.3%	20.8%
4 OF 4	9.2%	5.1%	10.4%	4.4%	13.1%	5.1%	17.1%	9.3%	9.1%	13.8%	5.0%	9.1%	-	-	-	1.2%	21.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

33. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	109	65	65	34	28	41	31	29	2	9	24	1	24	
0 OF 4	36.2%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
1 OF 4	21.8%	-	100.0%	-	-	-	-	32.6%	35.2%	-	-	37.3%	-	38.6%	
2 OF 4	21.6%	-	-	100.0%	-	-	-	30.1%	32.5%	-	64.4%	36.8%	-	38.1%	
3 OF 4	11.2%	-	-	-	100.0%	-	-	27.2%	23.7%	72.2%	-	18.5%	50.1%	17.4%	
4 OF 4	9.2%	-	-	-	-	100.0%	-	10.0%	8.6%	27.8%	35.6%	7.4%	49.9%	5.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	HOUSE DISTRICTS			VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 18	HD 19	HD 20	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	105	36	24	45	84	21	15	6	46	43	4	41	36	5	17
NONE	39.0%	41.5%	49.3%	31.6%	34.8%	56.0%	48.1%	75.5%	47.6%	50.0%	21.1%	30.3%	31.9%	18.3%	36.6%
VOTED GOP	29.4%	28.6%	38.5%	25.2%	32.6%	16.4%	13.6%	23.5%	44.6%	41.6%	78.9%	12.6%	13.2%	8.2%	28.9%
Only Voted GOP	27.3%	25.8%	38.5%	22.5%	29.9%	16.4%	13.6%	23.5%	43.3%	40.1%	78.9%	12.6%	13.2%	8.2%	19.5%
Voted Majority GOP	2.1%	2.8%	-	2.7%	2.7%	-	-	-	1.3%	1.5%	-	-	-	-	9.3%
VOTED EQUAL GOP/DEM	8.4%	2.8%	-	17.2%	10.0%	2.0%	2.7%	-	2.7%	2.9%	-	15.3%	12.5%	36.2%	7.1%
VOTED DEM	23.2%	27.2%	12.2%	25.9%	22.6%	25.6%	35.6%	1.0%	5.1%	5.5%	-	41.8%	42.4%	37.2%	27.4%
Voted Majority Dem	0.8%	-	-	1.8%	1.0%	-	-	-	-	-	-	2.0%	2.2%	-	-
Only Voted Dem	22.5%	27.2%	12.2%	24.1%	21.7%	25.6%	35.6%	1.0%	5.1%	5.5%	-	39.8%	40.2%	37.2%	27.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	MICHAEL LEE				JASON MINNICOZZI				TED DAVIS				AMY BLOCK DELOACH				LEE/MINNICOZZI			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	105	28	31	25	21	11	4	28	62	10	8	15	13	3	5	14	23	1	3	14	41
NONE	39.0%	25.2%	40.3%	34.1%	60.8%	47.8%	49.8%	32.8%	39.6%	30.3%	10.5%	32.8%	43.6%	43.2%	12.9%	36.0%	31.6%	50.5%	69.8%	44.8%	35.0%
VOTED GOP	29.4%	63.1%	14.8%	30.2%	5.9%	8.9%	30.6%	31.7%	31.8%	52.0%	19.7%	25.8%	8.4%	-	49.2%	22.9%	24.5%	-	-	15.9%	27.2%
Only Voted GOP	27.3%	60.9%	14.8%	26.2%	3.0%	8.9%	30.6%	31.7%	28.2%	45.5%	19.7%	25.8%	3.6%	-	49.2%	22.9%	19.2%	-	-	15.9%	27.2%
Voted Majority GOP	2.1%	2.2%	-	4.0%	2.9%	-	-	-	3.6%	6.5%	-	-	4.7%	-	-	-	5.3%	-	-	-	-
VOTED EQUAL GOP/DEM	8.4%	2.2%	16.4%	9.8%	2.9%	11.4%	9.9%	6.0%	8.9%	13.0%	42.0%	12.7%	11.0%	28.5%	16.0%	10.0%	20.4%	-	15.3%	11.7%	8.1%
VOTED DEM	23.2%	9.5%	28.5%	25.8%	30.3%	31.9%	9.7%	29.5%	19.7%	4.8%	27.8%	28.7%	37.0%	28.3%	21.9%	31.1%	23.4%	49.5%	14.9%	27.6%	29.6%
Voted Majority Dem	0.8%	-	2.6%	-	-	-	-	1.4%	0.7%	-	10.7%	-	-	-	-	5.8%	-	-	-	-	1.0%
Only Voted Dem	22.5%	9.5%	25.9%	25.8%	30.3%	31.9%	9.7%	28.0%	19.1%	4.8%	17.2%	28.7%	37.0%	28.3%	21.9%	25.3%	23.4%	49.5%	14.9%	27.6%	28.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	DAVIS/DELOACH				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	105	1	2	7	20	45	9	11	14	14	10	2	43	42	1	45	45	1	17
NONE	39.0%	50.5%	-	21.3%	28.7%	38.2%	40.9%	48.3%	36.1%	29.2%	49.6%	31.6%	41.6%	42.2%	-	27.2%	27.6%	-	63.5%
VOTED GOP	29.4%	-	32.1%	36.3%	28.0%	42.4%	26.4%	36.6%	23.5%	16.7%	-	-	51.0%	51.7%	-	14.7%	14.8%	-	14.9%
Only Voted GOP	27.3%	-	32.1%	36.3%	28.0%	38.8%	26.4%	31.0%	23.5%	16.7%	-	-	49.5%	50.2%	-	14.7%	14.8%	-	5.5%
Voted Majority GOP	2.1%	-	-	-	-	3.6%	-	5.6%	-	-	-	-	1.5%	1.5%	-	-	-	-	9.3%
VOTED EQUAL GOP/DEM	8.4%	-	42.2%	23.6%	14.8%	7.6%	18.2%	-	17.2%	5.8%	6.0%	-	2.9%	1.5%	100.0%	14.3%	14.5%	-	6.3%
VOTED DEM	23.2%	49.5%	25.7%	18.9%	28.4%	11.7%	14.6%	15.1%	23.3%	48.3%	44.5%	68.4%	4.5%	4.6%	-	43.8%	43.1%	100.0%	15.4%
Voted Majority Dem	0.8%	-	-	-	4.0%	-	-	-	-	2.9%	-	16.6%	-	-	-	1.8%	1.8%	-	-
Only Voted Dem	22.5%	49.5%	25.7%	18.9%	24.4%	11.7%	14.6%	15.1%	23.3%	45.3%	44.5%	51.8%	4.5%	4.6%	-	42.0%	41.3%	100.0%	15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE LEE		HOUSE DISTRICT 20: STATE HOUSE BALLOT						FAVOR- ABLE DAVIS		VOTE LEE AND	VOTE LEE	UNDE- CIDED
		VOTE LEE	Vote	Lean	VOTE MINNI- COZZI	Vote	Lean	FIRM UNDE- CIDED	VOTE LEE	VOTE DAVIS	Vote	Lean	VOTE DE- LOACH	Vote	Lean	FIRM UNDE- CIDED	VOTE DAVIS	VOTE DAVIS	NOT VOTE DAVIS	ALL BAL- LOTS
Total Answering	105	44	44	0	39	36	3	22	23	16	16	0	20	18	2	9	8	15	2	5
NONE	39.0%	42.2%	42.2%	55.8%	29.3%	30.8%	12.6%	49.5%	27.4%	25.3%	25.4%	-	25.6%	26.2%	20.1%	55.0%	32.6%	27.1%	3.8%	65.0%
VOTED GOP	29.4%	49.4%	49.6%	-	15.3%	13.8%	32.3%	14.7%	70.0%	47.8%	47.6%	100.0%	9.6%	10.7%	-	21.9%	50.3%	51.1%	71.2%	14.3%
Only Voted GOP	27.3%	46.6%	46.7%	-	15.3%	13.8%	32.3%	10.2%	67.3%	39.8%	39.6%	100.0%	9.6%	10.7%	-	21.9%	42.2%	42.6%	71.2%	14.3%
Voted Majority GOP	2.1%	2.8%	2.8%	-	-	-	-	4.4%	2.7%	8.0%	8.0%	-	-	-	-	-	8.1%	8.5%	-	-
VOTED EQUAL GOP/DEM	8.4%	4.4%	4.3%	44.2%	15.3%	13.8%	32.2%	4.3%	2.7%	11.9%	12.0%	-	24.3%	24.7%	20.6%	10.7%	16.3%	12.8%	3.0%	8.4%
VOTED DEM	23.2%	4.0%	4.0%	-	40.1%	41.6%	22.9%	31.6%	-	15.0%	15.0%	-	40.5%	38.5%	59.2%	12.5%	0.8%	9.0%	22.0%	12.4%
Voted Majority Dem	0.8%	-	-	-	2.1%	2.3%	-	-	-	-	-	-	4.0%	4.4%	-	-	-	-	-	-
Only Voted Dem	22.5%	4.0%	4.0%	-	38.0%	39.3%	22.9%	31.6%	-	15.0%	15.0%	-	36.5%	34.1%	59.2%	12.5%	0.8%	9.0%	22.0%	12.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	105	91	13	47	38	52	49	80	16	73	27	25	5	98	5	-	-	105	91	13	-
NONE	39.0%	39.1%	36.0%	50.4%	19.9%	35.6%	42.4%	40.9%	24.0%	35.8%	45.1%	44.5%	27.8%	38.0%	27.8%	-	-	39.0%	40.0%	32.3%	-
VOTED GOP	29.4%	28.2%	40.2%	25.1%	42.4%	37.2%	22.2%	32.8%	22.8%	21.3%	47.8%	47.5%	72.2%	28.0%	72.2%	-	-	29.4%	27.7%	40.5%	-
Only Voted GOP	27.3%	25.8%	40.2%	25.1%	36.5%	35.3%	19.7%	30.0%	22.8%	19.1%	45.5%	45.0%	72.2%	25.8%	72.2%	-	-	27.3%	25.3%	40.5%	-
Voted Majority GOP	2.1%	2.5%	-	-	5.8%	1.9%	2.6%	2.8%	-	2.2%	2.3%	2.5%	-	2.3%	-	-	-	2.1%	2.4%	-	-
VOTED EQUAL GOP/DEM	8.4%	7.1%	15.4%	5.0%	13.6%	7.1%	10.5%	7.2%	16.1%	11.2%	2.3%	2.7%	-	9.0%	-	-	-	8.4%	9.1%	3.3%	-
VOTED DEM	23.2%	25.6%	8.4%	19.4%	24.0%	20.1%	24.9%	19.1%	37.1%	31.7%	4.8%	5.3%	-	24.9%	-	-	-	23.2%	23.1%	23.9%	-
Voted Majority Dem	0.8%	0.9%	-	0.9%	1.1%	-	0.8%	-	2.6%	1.1%	-	-	-	0.8%	-	-	-	0.8%	0.9%	-	-
Only Voted Dem	22.5%	24.7%	8.4%	18.6%	23.0%	20.1%	24.1%	19.1%	34.5%	30.6%	4.8%	5.3%	-	24.1%	-	-	-	22.5%	22.2%	23.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	105	-	-	50	-	-	55	-	-	95	-	-	10	-	-	3
NONE	39.0%	-	-	41.5%	-	-	36.7%	-	-	37.3%	-	-	58.2%	-	-	90.2%
VOTED GOP	29.4%	-	-	29.5%	-	-	29.3%	-	-	31.7%	-	-	8.4%	-	-	2.4%
Only Voted GOP	27.3%	-	-	25.0%	-	-	29.3%	-	-	29.3%	-	-	8.4%	-	-	2.4%
Voted Majority GOP	2.1%	-	-	4.4%	-	-	-	-	-	2.4%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	8.4%	-	-	8.6%	-	-	8.2%	-	-	8.7%	-	-	5.5%	-	-	-
VOTED DEM	23.2%	-	-	20.4%	-	-	25.8%	-	-	22.3%	-	-	27.9%	-	-	7.4%
Voted Majority Dem	0.8%	-	-	0.8%	-	-	0.7%	-	-	0.9%	-	-	-	-	-	-
Only Voted Dem	22.5%	-	-	19.6%	-	-	25.1%	-	-	21.4%	-	-	27.9%	-	-	7.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	105	-	-	27	12	15	32	42	25	17	-	12	13	21	15	18	21	26	27	41
NONE	39.0%	-	-	31.9%	39.0%	26.2%	45.6%	34.0%	33.3%	35.1%	-	48.3%	32.8%	34.3%	19.1%	55.0%	33.7%	31.6%	47.5%	33.3%
VOTED GOP	29.4%	-	-	9.3%	4.9%	12.9%	21.9%	50.9%	44.3%	60.8%	-	8.1%	33.8%	44.8%	10.3%	13.1%	56.8%	9.7%	22.6%	52.9%
Only Voted GOP	27.3%	-	-	9.3%	4.9%	12.9%	16.8%	49.4%	44.3%	57.1%	-	8.1%	21.8%	41.8%	10.3%	13.1%	56.8%	9.7%	16.6%	51.4%
Voted Majority GOP	2.1%	-	-	-	-	-	5.1%	1.5%	-	3.7%	-	-	12.0%	3.0%	-	-	-	-	6.0%	1.5%
VOTED EQUAL GOP/DEM	8.4%	-	-	11.5%	7.8%	14.4%	7.8%	6.8%	8.8%	3.7%	-	6.9%	6.4%	10.7%	15.0%	8.8%	2.9%	9.8%	9.1%	7.0%
VOTED DEM	23.2%	-	-	47.3%	48.3%	46.5%	24.8%	8.4%	13.7%	0.4%	-	36.7%	27.0%	10.2%	55.6%	23.1%	6.6%	48.9%	20.8%	6.8%
Voted Majority Dem	0.8%	-	-	3.0%	-	5.5%	-	-	-	-	-	3.5%	-	-	2.7%	-	-	3.1%	-	-
Only Voted Dem	22.5%	-	-	44.2%	48.3%	41.0%	24.8%	8.4%	13.7%	0.4%	-	33.3%	27.0%	10.2%	52.9%	23.1%	6.6%	45.7%	20.8%	6.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	105	1	4	2	0	1	1	47	54	2	28	76	31	63	15	32	16	31	27	57
NONE	39.0%	40.4%	39.8%	51.6%	100.0%	95.1%	93.2%	44.1%	33.4%	46.0%	53.0%	33.9%	36.6%	41.8%	25.8%	48.2%	46.5%	35.0%	35.9%	40.3%
VOTED GOP	29.4%	-	20.4%	-	-	4.9%	-	48.0%	13.7%	31.3%	24.6%	31.7%	46.3%	16.9%	58.1%	14.3%	35.4%	19.6%	51.7%	17.3%
Only Voted GOP	27.3%	-	20.4%	-	-	4.9%	-	45.3%	11.8%	31.3%	24.6%	28.7%	39.0%	16.9%	43.0%	14.3%	35.4%	19.6%	43.5%	17.3%
Voted Majority GOP	2.1%	-	-	-	-	-	-	2.6%	1.8%	-	-	2.9%	7.3%	-	15.2%	-	-	-	8.1%	-
VOTED EQUAL GOP/DEM	8.4%	59.6%	-	-	-	-	-	4.0%	12.7%	3.7%	8.6%	8.4%	5.8%	10.5%	4.2%	11.4%	7.3%	9.5%	6.5%	10.7%
VOTED DEM	23.2%	-	39.7%	48.4%	-	-	6.8%	4.0%	40.2%	18.9%	13.8%	26.0%	11.3%	30.8%	11.8%	26.1%	10.8%	35.8%	5.9%	31.7%
Voted Majority Dem	0.8%	-	-	-	-	-	-	-	1.5%	-	-	1.1%	-	1.3%	-	1.3%	-	1.3%	-	1.4%
Only Voted Dem	22.5%	-	39.7%	48.4%	-	-	6.8%	4.0%	38.7%	18.9%	13.8%	24.9%	11.3%	29.5%	11.8%	24.9%	10.8%	34.5%	5.9%	30.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	105	3	6	1	1	44	43	27	13	17	30	42	38	2	5	1	2	33	70	22	27
NONE	39.0%	42.1%	61.6%	100.0%	63.5%	38.5%	37.8%	39.9%	40.3%	36.1%	36.7%	35.7%	38.8%	91.0%	31.1%	81.6%	96.0%	40.3%	38.2%	40.7%	41.9%
VOTED GOP	29.4%	-	14.7%	-	11.6%	33.4%	20.7%	30.4%	20.2%	38.2%	20.9%	35.1%	21.5%	-	15.3%	-	4.0%	41.6%	23.3%	44.1%	16.4%
Only Voted GOP	27.3%	-	14.7%	-	11.6%	29.7%	19.3%	24.5%	15.5%	38.2%	20.9%	31.3%	19.8%	-	15.3%	-	4.0%	38.6%	21.5%	39.7%	11.7%
Voted Majority GOP	2.1%	-	-	-	-	3.6%	1.4%	5.9%	4.7%	-	-	3.8%	1.6%	-	-	-	-	3.0%	1.8%	4.5%	4.6%
VOTED EQUAL GOP/DEM	8.4%	-	9.5%	-	-	11.9%	8.2%	10.5%	10.8%	14.0%	7.1%	12.5%	8.0%	-	10.0%	-	-	-	12.5%	-	16.1%
VOTED DEM	23.2%	57.9%	14.1%	-	24.9%	16.3%	33.2%	19.2%	28.7%	11.6%	35.2%	16.7%	31.8%	9.0%	43.6%	18.4%	-	18.2%	26.0%	15.2%	25.7%
Voted Majority Dem	0.8%	-	-	-	-	0.9%	1.0%	-	3.1%	2.4%	-	1.0%	1.1%	-	-	-	-	1.2%	0.6%	1.9%	-
Only Voted Dem	22.5%	57.9%	14.1%	-	24.9%	15.4%	32.3%	19.2%	25.6%	9.2%	35.2%	15.7%	30.7%	9.0%	43.6%	18.4%	-	16.9%	25.4%	13.3%	25.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	105	11	43	29	65	4	5	-	3	38	61	21	27	16	35	33	56	5	4	2	1
NONE	39.0%	39.5%	35.9%	42.5%	34.7%	30.9%	79.5%	-	95.1%	37.8%	38.2%	32.1%	48.6%	45.3%	30.3%	33.9%	37.5%	63.4%	53.1%	100.0%	66.6%
VOTED GOP	29.4%	36.4%	27.6%	45.6%	25.2%	18.7%	1.2%	-	2.5%	50.6%	16.6%	50.7%	12.4%	50.4%	19.9%	56.1%	18.0%	14.7%	1.5%	-	10.6%
Only Voted GOP	27.3%	36.4%	27.6%	42.2%	23.2%	18.7%	1.2%	-	2.5%	46.3%	15.6%	43.2%	10.0%	50.4%	19.9%	51.2%	16.9%	14.7%	1.5%	-	10.6%
Voted Majority GOP	2.1%	-	-	3.5%	1.9%	-	-	-	-	4.3%	1.0%	7.5%	2.3%	-	-	4.9%	1.1%	-	-	-	-
VOTED EQUAL GOP/DEM	8.4%	-	10.4%	-	12.8%	-	9.6%	-	-	4.9%	11.3%	5.8%	11.5%	3.8%	11.2%	5.7%	11.4%	-	11.8%	-	-
VOTED DEM	23.2%	24.1%	26.1%	11.9%	27.3%	50.4%	9.7%	-	2.4%	6.6%	33.8%	11.3%	27.6%	0.5%	38.6%	4.3%	33.1%	21.9%	33.7%	-	22.8%
Voted Majority Dem	0.8%	-	0.9%	1.4%	0.6%	-	-	-	-	-	1.3%	-	1.5%	-	1.2%	-	1.5%	-	-	-	-
Only Voted Dem	22.5%	24.1%	25.2%	10.4%	26.7%	50.4%	9.7%	-	2.4%	6.6%	32.5%	11.3%	26.0%	0.5%	37.4%	4.3%	31.6%	21.9%	33.7%	-	22.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	105	33	9	21	3	63	22	14	27	16	30	17	32	29	57	3	5	2	0			
NONE	39.0%	42.5%	42.4%	38.1%	75.8%	36.6%	34.2%	44.6%	34.3%	37.2%	44.4%	47.7%	29.4%	40.1%	36.2%	64.5%	45.4%	96.9%	85.3%			
VOTED GOP	29.4%	43.1%	50.4%	46.0%	-	20.0%	36.1%	3.0%	16.1%	43.9%	19.3%	42.4%	20.7%	47.8%	20.6%	2.0%	15.1%	3.1%	-			
Only Voted GOP	27.3%	38.2%	50.4%	38.4%	-	19.0%	36.1%	3.0%	13.8%	33.9%	17.2%	42.4%	20.7%	42.3%	19.6%	2.0%	15.1%	3.1%	-			
Voted Majority GOP	2.1%	4.9%	-	7.6%	-	1.0%	-	-	2.3%	10.0%	2.0%	-	-	5.5%	1.1%	-	-	-	-			
VOTED EQUAL GOP/DEM	8.4%	5.5%	7.2%	5.5%	-	11.1%	8.5%	24.8%	5.9%	3.8%	12.0%	7.0%	10.2%	6.1%	11.3%	-	10.6%	-	-			
VOTED DEM	23.2%	8.9%	-	10.4%	24.2%	32.3%	21.3%	27.6%	43.7%	15.0%	24.3%	2.9%	39.7%	6.1%	31.8%	33.6%	28.9%	-	14.7%			
Voted Majority Dem	0.8%	-	-	-	-	1.3%	-	5.7%	-	-	1.4%	-	1.3%	-	1.4%	-	-	-	-			
Only Voted Dem	22.5%	8.9%	-	10.4%	24.2%	31.0%	21.3%	21.9%	43.7%	15.0%	23.0%	2.9%	38.4%	6.1%	30.4%	33.6%	28.9%	-	14.7%			

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	105	95	10	3	4	1	2	43	6	1	3	1	1	51	3	2	1	-	1
NONE	39.0%	37.3%	58.2%	90.2%	54.6%	-	61.3%	39.3%	60.9%	100.0%	63.1%	-	100.0%	35.7%	52.7%	85.8%	12.5%	-	-
VOTED GOP	29.4%	31.7%	8.4%	2.4%	-	53.8%	-	32.5%	11.7%	-	-	53.8%	-	31.0%	2.0%	3.5%	-	-	-
Only Voted GOP	27.3%	29.3%	8.4%	2.4%	-	53.8%	-	27.4%	11.7%	-	-	53.8%	-	31.0%	2.0%	3.5%	-	-	-
Voted Majority GOP	2.1%	2.4%	-	-	-	-	-	5.1%	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	8.4%	8.7%	5.5%	-	14.6%	-	-	10.0%	-	-	-	-	-	7.7%	16.4%	-	87.5%	-	-
VOTED DEM	23.2%	22.3%	27.9%	7.4%	30.8%	46.2%	38.7%	18.2%	27.4%	-	36.9%	46.2%	-	25.6%	28.9%	10.7%	-	-	100.0%
Voted Majority Dem	0.8%	0.9%	-	-	-	-	-	0.9%	-	-	-	-	-	0.8%	-	-	-	-	-
Only Voted Dem	22.5%	21.4%	27.9%	7.4%	30.8%	46.2%	38.7%	17.3%	27.4%	-	36.9%	46.2%	-	24.9%	28.9%	10.7%	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	105	15	20	24	19	28	35	70	59	46	77	28	20	31	33	17	43	8
NONE	39.0%	58.8%	61.7%	51.3%	15.8%	17.3%	60.5%	28.4%	56.7%	16.7%	46.7%	17.3%	63.5%	27.4%	54.6%	15.5%	48.2%	5.2%
VOTED GOP	29.4%	1.6%	14.3%	20.0%	51.2%	48.4%	8.8%	39.5%	13.4%	49.6%	22.6%	48.4%	13.0%	40.1%	19.5%	49.3%	26.0%	48.5%
Only Voted GOP	27.3%	1.6%	14.3%	15.8%	51.2%	43.9%	8.8%	36.3%	11.7%	46.9%	21.3%	43.9%	13.0%	32.8%	16.6%	41.9%	23.7%	32.5%
Voted Majority GOP	2.1%	-	-	4.2%	-	4.5%	-	3.2%	1.7%	2.7%	1.3%	4.5%	-	7.3%	3.0%	7.4%	2.3%	16.0%
VOTED EQUAL GOP/DEM	8.4%	3.6%	2.7%	12.9%	4.3%	13.9%	3.1%	11.0%	7.1%	10.0%	6.4%	13.9%	-	14.1%	8.0%	9.7%	6.3%	21.1%
VOTED DEM	23.2%	35.9%	21.3%	15.8%	28.7%	20.4%	27.7%	21.1%	22.8%	23.8%	24.2%	20.4%	23.5%	18.4%	17.8%	25.5%	19.5%	25.2%
Voted Majority Dem	0.8%	-	-	-	4.3%	-	-	1.2%	-	1.8%	1.1%	-	-	1.3%	-	2.4%	1.0%	-
Only Voted Dem	22.5%	35.9%	21.3%	15.8%	24.4%	20.4%	27.7%	19.9%	22.8%	22.0%	23.2%	20.4%	23.5%	17.0%	17.8%	23.0%	18.6%	25.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	105	15	40	25	30	35	20	50	55	26	38	41	6	19	12	25	42	
NONE	39.0%	56.4%	29.2%	59.5%	17.3%	45.0%	22.0%	41.5%	36.7%	26.0%	50.6%	36.4%	100.0%	71.0%	49.4%	30.8%	18.1%	
VOTED GOP	29.4%	3.3%	39.0%	5.1%	49.7%	18.5%	48.4%	29.5%	29.3%	31.3%	24.9%	32.4%	-	0.3%	18.2%	40.6%	43.1%	
Only Voted GOP	27.3%	3.3%	39.0%	5.1%	49.7%	18.5%	48.4%	25.0%	29.3%	25.2%	24.9%	30.8%	-	0.3%	18.2%	36.7%	40.2%	
Voted Majority GOP	2.1%	-	-	-	-	-	-	4.4%	-	6.2%	-	1.5%	-	-	-	3.9%	2.9%	
VOTED EQUAL GOP/DEM	8.4%	7.2%	8.6%	5.9%	10.2%	6.6%	11.1%	8.6%	8.2%	16.9%	4.0%	7.0%	-	-	5.2%	5.3%	16.1%	
VOTED DEM	23.2%	33.1%	23.1%	29.5%	22.8%	30.0%	18.5%	20.4%	25.8%	25.8%	20.5%	24.2%	-	28.7%	27.2%	23.3%	22.7%	
Voted Majority Dem	0.8%	-	1.0%	-	1.4%	1.2%	-	0.8%	0.7%	3.1%	-	-	-	-	-	-	1.9%	
Only Voted Dem	22.5%	33.1%	22.1%	29.5%	21.4%	28.9%	18.5%	19.6%	25.1%	22.6%	20.5%	24.2%	-	28.7%	27.2%	23.3%	20.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 7

34. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total Answering	105	41	19	24	13	8	41	31	29	2	9	24	1	24	
NONE	39.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
VOTED GOP	29.4%	-	52.5%	38.8%	65.0%	38.5%	-	100.0%	100.0%	100.0%	-	-	-	-	
Only Voted GOP	27.3%	-	52.5%	38.8%	52.6%	30.7%	-	92.8%	100.0%	-	-	-	-	-	
Voted Majority GOP	2.1%	-	-	-	12.5%	7.7%	-	7.2%	-	100.0%	-	-	-	-	
VOTED EQUAL GOP/DEM	8.4%	-	-	23.7%	-	39.2%	-	-	-	-	100.0%	-	-	-	
VOTED DEM	23.2%	-	47.5%	37.5%	35.0%	22.4%	-	-	-	-	100.0%	100.0%	100.0%	-	
Voted Majority Dem	0.8%	-	-	-	3.2%	5.1%	-	-	-	-	3.4%	100.0%	-	-	
Only Voted Dem	22.5%	-	47.5%	37.5%	31.8%	17.3%	-	-	-	-	96.6%	-	100.0%	-	