# DIFFERENTIATORS DATA

NORTH CAROLINA SENATE DISTRICT 34 TOPLINE (N=300) LIKELY GENERAL ELECTION VOTERS CONDUCTED: MAY 31<sup>st</sup> – JUNE 2<sup>nd</sup>, 2022

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

Total	300
DEFINITELY VOTING	87.3%
LIKELY VOTING	12.7%
Very Likely	8.3%
Somewhat Likely	4.4%

### 2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

Total	300
REPUBLICAN CANDIDATE	52.4%
Vote	50.6%
Lean	1.8%
DEMOCRATIC CANDIDATE	41.1%
Vote	38.6%
Lean	2.4%
FIRM UNDECIDED	6.5%
Net Diff.	11.3%

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

#### PAUL NEWTON

Total	300
FAVORABLE	21.1%
UNFAVORABLE	13.1%
NO OPINION	25.4%
NEVER HEARD OF	40.4%
Net Diff.	8.0%
Mean	1.93

### 4. Opinion: KESHIA SANDIDGE

Total	300
FAVORABLE	16.2%
UNFAVORABLE	8.7%
NO OPINION	21.2%
NEVER HEARD OF	53.9%
Net Diff.	7.4%
Mean	1.89

# 5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

Total	300
ECONOMIC ISSUES	42.7%
CRIME/PUBLIC SAFETY	20.6%
HEALTHCARE ISSUES	11.4%
EDUCATION ISSUES	10.6%
CULTURAL/SOCIAL ISSUES	6.6%
ENVIRONMENTAL ISSUES	5.0%
DK/REFUSED	3.1%

### 6. If the general election for US Senate was being held today, for whom would you vote?

Total	300
TED BUDD: REPUBLICAN	53.4%
Vote	51.8%
Lean	1.6%
CHERI BEASLEY: DEMOCRAT	43.5%
Vote	41.9%
Lean	1.5%
FIRM UNDECIDED	3.1%
Net Diff.	10.0%



### 7. If the general election for State Senate was being held today, for whom would you vote?

Total	300
PAUL NEWTON: REPUBLICAN	52.5%
Vote	50.4%
Lean	2.1%
KESHIA SANDIDGE: DEM.	41.5%
Vote	39.6%
Lean	1.9%
FIRM UNDECIDED	6.1%
Net Diff.	11.0%

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......

Allowing doctors to prescribe medical marijuana.

Total	300
SUPPORT	78.3%
Strongly	44.0%
Somewhat	34.3%
OPPOSE	18.8%
Somewhat	9.3%
Strongly	9.5%
DK/REFUSED	2.9%
Net Diff.	59.5%
Mean	3.16



### 9. Support/Oppose: Legalizing sports betting in North Carolina.

Total	300
SUPPORT	43.7%
Strongly	18.9%
Somewhat	24.8%
OPPOSE	39.5%
Somewhat	16.2%
Strongly	23.3%
DK/REFUSED	16.8%
Net Diff.	4.2%
Mean	2.47

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

Total	300
SUPPORT	56.4%
Strongly	33.2%
Somewhat	23.2%
OPPOSE	37.6%
Somewhat	11.7%
Strongly	25.9%
DK/REFUSED	6.0%
Net Diff.	18.8%
Mean	2.68

### 11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

Total	300
SUPPORT	76.4%
Strongly	53.2%
Somewhat	23.2%
OPPOSE	15.0%
Somewhat	9.3%
Strongly	5.7%
DK/REFUSED	8.6%
Net Diff.	61.4%
Mean	3.36



# 12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

Total	300
SUPPORT	59.3%
Strongly	42.5%
Somewhat	16.8%
OPPOSE	33.9%
Somewhat	15.1%
Strongly	18.8%
DK/REFUSED	6.8%
Net Diff.	25.4%
Mean	2.89

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

Total Answering	122
SUPPORT	75.6%
Strongly	42.6%
Somewhat	33.1%
OPPOSE	14.6%
Somewhat	4.5%
Strongly	10.0%
DK/REFUSED	9.8%
Net Diff.	61.1%
Mean	3.20



# Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

Total	300
SUPPORT	90.1%
Strongly	59.9%
Somewhat	30.2%
OPPOSE	5.9%
Somewhat	1.8%
Strongly	4.1%
DK/REFUSED	4.0%
Net Diff.	84.2%
Mean	3.52

### Support/Oppose - SUPPORT:

Total	300
MEDICAID BENEFIT COMBO	90.1%
MEDICAL MARIJUANA	78.3%
LOWERING STATE TAX RATE	76.4%
EXPAND MEDICAID PROGRAM	59.3%
PARENTS SCHOOL CHOICE	56.4%
LEGALIZE SPORTS BETTING	43.7%

### Support/Oppose - SUMMARY MEANS:

Total	300
MEDICAID BENEFIT COMBO	3.52
LOWERING STATE TAX RATE	3.36
MEDICAL MARIJUANA	3.16
EXPAND MEDICAID PROGRAM	2.89
PARENTS SCHOOL CHOICE	2.68
LEGALIZE SPORTS BETTING	2.47



#### 14. With which political party are you registered?

Total	300
REPUBLICAN	37.1%
DEMOCRATIC	30.8%
INDEPENDENT/OTHER/DK	32.1%
Independent	26.6%
Other	5.5%
DK/Refused	-

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

### 1. More of a supporter of Donald Trump.

2. More of a supporter of the traditional Republican Party.

Total Answering	111
SUPPORTER OF TRUMP	53.1%
TRADITIONAL REPUB. PARTY	34.7%
DK/REFUSED	12.2%
Net Diff.	18.4%

# 16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

Total	300
LIBERAL	24.7%
Very	10.6%
Somewhat	14.1%
MODERATE	23.1%
CONSERVATIVE	47.9%
Somewhat	23.7%
Very	24.2%
DK/REFUSED	4.3%
Net Diff.	23.2%
Mean	3.38



# 17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

Total	300
DONALD TRUMP	53.0%
JOE BIDEN	45.0%
OTHER	1.0%
DK/REFUSED	1.0%
Net Diff.	8.0%

### 18. Are there children in your household under the age of 18 years old?

Total	300
YES	27.9%
NO	70.3%
DK/REFUSED	1.9%
Net Diff.	-42.4%

### 19. Do you consider yourself to be an Evangelical, or Born Again Christian?

Total	300
YES	45.5%
NO	47.0%
DK/REFUSED	7.6%
Net Diff.	-1.5%

### 20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

Total	300
YES	49.0%
NO	35.3%
DK/REFUSED	15.7%
Net Diff.	13.7%



### 21. What is the last grade of formal education you have completed?

Total	300
LESS THAN COLLEGE	44.1%
Less than High School	2.2%
High School Graduate	9.0%
Some College/Trade	21.2%
Associates/2-yr Degree	11.7%
COLLEGE/POST GRADUATE	54.5%
Bachelors/4-yr Degree	32.7%
Post Graduate Degree	21.8%
REFUSED	1.4%
Net Diff.	10.4%

### 22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

Total	300
PRO-LIFE	47.1%
Strongly	35.2%
Somewhat	11.9%
PRO-CHOICE	47.9%
Somewhat	15.6%
Strongly	32.3%
DK/REFUSED	5.0%
Net Diff.	-0.8%
Mean	2.53



23. Which one of the following statements most closely describes your positions on the issue of abortion?

- 1. Abortions should not be legal in any circumstances
- 2. Abortions should be legal only in order to protect the life of the mother
- 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
- 4. Abortions should be legal during the first trimester of pregnancy
- 5. Abortions should be legal until the twentieth week of pregnancy
- 6. Abortions should be legal in all circumstances

Total	300
PRO-LIFE	52.5%
Shouldn't Be Legal	10.3%
Protect Mother's Life	11.9%
Case of Incest/Rape	30.2%
PRO-CHOICE	41.9%
During 1st Trimester	14.1%
Until 20th Week	8.7%
Legal:All Circumstance	19.1%
DK/REFUSED	5.7%
Net Diff.	10.6%

#### 24. What is your main racial background?

Total	300
WHITE	72.8%
NON-WHITE	27.0%
African-American/Black	20.0%
Hispanic/Latino	3.8%
Asian/Asian-American	2.3%
Other	0.8%
REFUSED	0.2%



# 25. What is your age? Are you between ...?

Total	300
18-29	12.2%
30-40	16.9%
41-55	30.4%
56-65	19.0%
OVER 65	21.1%
REFUSED	0.4%
Mean	49.83

### 26. Gender:

Total	300
MALE	44.9%
FEMALE	55.1%

### 27. Interview:

Total	300
LANDLINE	34.1%
MOBILE PHONE	32.9%
TEXT	33.0%

### 28. HD:

Total	300
HD 73	39.0%
HD 82	42.0%
HD 83	19.0%

# 29. Voter Household General Election History:

300
1.5%
16.0%
13.7%
24.2%
44.6%



# 30. Primary Vote Frequency:

Total	300
0 OF 4	35.0%
1 OF 4	23.4%
2 OF 4	16.9%
3 OF 4	13.8%
4 OF 4	10.9%

# 31. Primary Ballot Indicator (Independents):

Total Answering	96
NONE	38.4%
VOTED GOP	28.0%
Only Voted GOP	23.3%
Voted Majority GOP	4.8%
VOTED EQUAL GOP/DEM	5.5%
VOTED DEM	28.0%
Voted Majority Dem	2.3%
Only Voted Dem	25.8%

