

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT					
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
DEFINITELY VOTING	84.3%	86.0%	83.0%	100.0%	-	-	-	85.4%	86.5%	50.0%	85.9%	86.3%	75.0%	74.3%
LIKELY VOTING	15.7%	14.0%	17.0%	-	100.0%	100.0%	100.0%	14.6%	13.5%	50.0%	14.1%	13.7%	25.0%	25.7%
Very Likely	10.0%	9.3%	10.5%	-	63.8%	100.0%	-	8.8%	8.3%	25.0%	9.4%	9.7%	-	17.1%
Somewhat Likely	5.7%	4.7%	6.4%	-	36.2%	-	100.0%	5.8%	5.3%	25.0%	4.7%	4.0%	25.0%	8.6%

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BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
DEFINITELY VOTING	84.3%	89.6%	82.9%	83.8%	83.0%	84.9%	80.0%	86.5%	83.3%	84.6%	60.0%	84.9%	84.6%
LIKELY VOTING	15.7%	10.4%	17.1%	16.2%	17.0%	15.1%	20.0%	13.5%	16.7%	15.4%	40.0%	15.1%	15.4%
Very Likely	10.0%	8.3%	7.3%	11.4%	10.4%	13.2%	4.0%	9.4%	10.3%	15.4%	-	7.5%	9.6%
Somewhat Likely	5.7%	2.1%	9.8%	4.8%	6.6%	1.9%	16.0%	4.2%	6.3%	-	40.0%	7.5%	5.8%

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BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
DEFINITELY VOTING	84.3%	80.7%	86.8%	92.2%	86.5%	100.0%	85.0%	56.2%	85.9%	86.5%	50.0%	85.1%	84.8%	100.0%	74.2%
LIKELY VOTING	15.7%	19.3%	13.2%	7.8%	13.5%	-	15.0%	43.8%	14.1%	13.5%	50.0%	14.9%	15.2%	-	25.8%
Very Likely	10.0%	13.2%	7.9%	3.1%	10.8%	-	15.0%	18.8%	8.9%	8.3%	50.0%	10.4%	10.6%	-	12.9%
Somewhat Likely	5.7%	6.1%	5.3%	4.7%	2.7%	-	-	25.0%	5.2%	5.3%	-	4.5%	4.5%	-	12.9%

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BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
DEFINITELY VOTING	84.3%	85.2%	85.4%	80.0%	84.9%	83.8%	100.0%	80.4%	90.2%	76.7%
LIKELY VOTING	15.7%	14.8%	14.6%	20.0%	15.1%	16.2%	-	19.6%	9.8%	23.3%
Very Likely	10.0%	9.4%	8.9%	20.0%	10.3%	11.1%	-	10.9%	7.3%	13.3%
Somewhat Likely	5.7%	5.5%	5.7%	-	4.8%	5.1%	-	8.7%	2.4%	10.0%

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BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
DEFINITELY VOTING	84.3%	84.2%	85.5%	83.1%	86.0%	83.2%	86.7%	85.3%	78.0%	83.0%	86.7%	90.0%	87.0%	85.1%	87.0%	81.9%	85.6%	85.7%	85.4%	88.9%	-
LIKELY VOTING	15.7%	15.8%	14.5%	16.9%	14.0%	16.8%	13.3%	14.7%	22.0%	17.0%	13.3%	10.0%	13.0%	14.9%	13.0%	18.1%	14.4%	14.3%	14.6%	11.1%	-
Very Likely	10.0%	9.0%	12.9%	11.3%	8.8%	9.9%	9.2%	9.5%	17.1%	12.2%	7.8%	7.5%	4.3%	10.8%	4.3%	11.4%	11.5%	6.6%	7.3%	-	-
Somewhat Likely	5.7%	6.8%	1.6%	5.6%	5.3%	6.8%	4.2%	5.2%	4.9%	4.8%	5.6%	2.5%	8.7%	4.1%	8.7%	6.7%	2.9%	7.7%	7.3%	11.1%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
DEFINITELY VOTING	84.3%	83.0%	85.3%	82.4%	81.0%	85.7%	90.0%	80.7%	85.5%	89.1%	88.2%	85.7%	80.8%	83.3%	84.8%	80.0%
LIKELY VOTING	15.7%	17.0%	14.7%	17.6%	19.0%	14.3%	10.0%	19.3%	14.5%	10.9%	11.8%	14.3%	19.2%	16.7%	15.2%	20.0%
Very Likely	10.0%	14.9%	8.8%	7.8%	8.6%	12.9%	5.0%	12.5%	12.7%	4.7%	5.9%	10.2%	11.5%	8.3%	10.9%	15.0%
Somewhat Likely	5.7%	2.1%	5.9%	9.8%	10.3%	1.4%	5.0%	6.8%	1.8%	6.2%	5.9%	4.1%	7.7%	8.3%	4.3%	5.0%

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
DEFINITELY VOTING	84.3%	89.1%	71.8%	89.6%	100.0%	82.1%	76.7%	86.9%	85.4%	87.8%	100.0%	85.7%	76.9%	88.2%	91.3%	76.6%	85.5%	89.4%	71.7%	88.2%
LIKELY VOTING	15.7%	10.9%	28.2%	10.4%	-	17.9%	23.3%	13.1%	14.6%	12.2%	-	14.3%	23.1%	11.8%	8.7%	23.4%	14.5%	10.6%	28.3%	11.8%
Very Likely	10.0%	7.3%	17.9%	6.0%	-	10.3%	16.3%	7.7%	8.3%	7.3%	-	4.8%	17.9%	7.4%	6.5%	14.9%	8.1%	6.4%	18.9%	7.8%
Somewhat Likely	5.7%	3.6%	10.3%	4.5%	-	7.7%	7.0%	5.4%	6.2%	4.9%	-	9.5%	5.1%	4.4%	2.2%	8.5%	6.5%	4.3%	9.4%	3.9%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN:		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
DEFINITELY VOTING	84.3%	90.0%	87.5%	82.1%	88.9%	85.2%	81.0%	84.8%	85.2%	77.8%	82.9%	85.4%	84.8%	82.1%	85.2%	79.6%	84.5%	84.1%	83.3%	82.6%
LIKELY VOTING	15.7%	10.0%	12.5%	17.9%	11.1%	14.8%	19.0%	15.2%	14.8%	22.2%	17.1%	14.6%	15.2%	17.9%	14.8%	20.4%	15.5%	15.9%	16.7%	17.4%
Very Likely	10.0%	5.0%	12.5%	7.1%	5.6%	14.8%	9.5%	8.7%	11.9%	-	6.1%	11.7%	11.0%	9.4%	11.5%	11.1%	10.7%	7.9%	11.1%	10.9%
Somewhat Likely	5.7%	5.0%	-	10.7%	5.6%	-	9.5%	6.5%	3.0%	22.2%	11.0%	2.9%	4.1%	8.5%	3.3%	9.3%	4.8%	7.9%	5.6%	6.5%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
DEFINITELY VOTING	84.3%	87.3%	83.3%	84.8%	84.2%	85.1%	83.5%	82.2%	85.7%	88.0%	82.4%	85.0%	79.0%	85.7%	90.2%	82.8%	88.9%	87.3%	82.8%	89.7%	79.7%	
LIKELY VOTING	15.7%	12.7%	16.7%	15.2%	15.8%	14.9%	16.5%	17.8%	14.3%	12.0%	17.6%	15.0%	21.0%	14.3%	9.8%	17.2%	11.1%	12.7%	17.2%	10.3%	20.3%	
Very Likely	10.0%	10.9%	4.2%	13.0%	5.3%	8.1%	14.6%	11.0%	14.3%	5.3%	14.7%	7.1%	19.4%	11.4%	7.3%	13.8%	8.3%	7.0%	12.6%	6.9%	13.0%	
Somewhat Likely	5.7%	1.8%	12.5%	2.2%	10.5%	6.8%	1.9%	6.8%	-	6.7%	2.9%	8.0%	1.6%	2.9%	2.4%	3.4%	2.8%	5.6%	4.6%	3.4%	7.2%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
DEFINITELY VOTING	84.3%	85.7%	85.4%	86.5%	82.6%	89.1%	85.4%	87.5%	84.8%	88.7%	82.5%	87.7%	83.3%	89.6%	81.9%	87.5%	81.2%	92.9%	84.9%	90.5%	83.0%
LIKELY VOTING	15.7%	14.3%	14.6%	13.5%	17.4%	10.9%	14.6%	12.5%	15.2%	11.3%	17.5%	12.3%	16.7%	10.4%	18.1%	12.5%	18.8%	7.1%	15.1%	9.5%	17.0%
Very Likely	10.0%	7.1%	12.2%	7.3%	12.8%	6.5%	12.2%	7.5%	15.2%	6.5%	13.0%	10.5%	11.7%	3.0%	13.8%	7.3%	12.9%	3.6%	13.2%	4.8%	14.9%
Somewhat Likely	5.7%	7.1%	2.4%	6.2%	4.6%	4.3%	2.4%	5.0%	-	4.8%	4.5%	1.8%	5.0%	7.5%	4.3%	5.2%	5.9%	3.6%	1.9%	4.8%	2.1%

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
DEFINITELY VOTING	84.3%	87.7%	85.3%	88.7%	100.0%	83.3%	81.8%	79.4%	87.5%	87.5%	82.5%	87.9%	83.9%	86.4%	80.7%	92.0%	89.4%	90.5%	89.2%
LIKELY VOTING	15.7%	12.3%	14.7%	11.3%	-	16.7%	18.2%	20.6%	12.5%	12.5%	17.5%	12.1%	16.1%	13.6%	19.3%	8.0%	10.6%	9.5%	10.8%
Very Likely	10.0%	5.7%	8.8%	4.2%	-	12.2%	10.6%	17.6%	10.7%	10.4%	11.1%	1.7%	12.9%	6.2%	14.7%	4.0%	6.4%	4.8%	8.1%
Somewhat Likely	5.7%	6.6%	5.9%	7.0%	-	4.5%	7.6%	2.9%	1.8%	2.1%	6.3%	10.3%	3.2%	7.4%	4.6%	4.0%	4.3%	4.8%	2.7%

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
DEFINITELY VOTING	84.3%	84.5%	84.8%	83.3%	100.0%	66.7%	100.0%	86.3%	77.8%	75.9%	100.0%	-	-	83.0%	89.3%	87.8%	100.0%	100.0%	100.0%
LIKELY VOTING	15.7%	15.5%	15.2%	16.7%	-	33.3%	-	13.7%	22.2%	24.1%	-	100.0%	-	17.0%	10.7%	12.2%	-	-	-
Very Likely	10.0%	10.1%	9.8%	11.5%	-	-	-	9.5%	13.9%	17.2%	-	-	-	10.7%	7.1%	8.2%	-	-	-
Somewhat Likely	5.7%	5.3%	5.4%	5.1%	-	33.3%	-	4.2%	8.3%	6.9%	-	100.0%	-	6.2%	3.6%	4.1%	-	-	-

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BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
DEFINITELY VOTING	84.3%	75.0%	68.9%	85.5%	90.5%	90.1%	71.4%	88.8%	78.1%	90.3%	81.8%	90.1%	71.8%	88.2%	80.3%	86.4%	83.5%	82.9%
LIKELY VOTING	15.7%	25.0%	31.1%	14.5%	9.5%	9.9%	28.6%	11.2%	21.9%	9.7%	18.2%	9.9%	28.2%	11.8%	19.7%	13.6%	16.5%	17.1%
Very Likely	10.0%	6.2%	15.6%	10.1%	9.5%	8.8%	11.7%	9.4%	11.0%	9.1%	10.5%	8.8%	12.8%	9.7%	9.1%	12.1%	9.3%	14.3%
Somewhat Likely	5.7%	18.8%	15.6%	4.3%	-	1.1%	16.9%	1.8%	11.0%	0.6%	7.7%	1.1%	15.4%	2.2%	10.6%	1.5%	7.2%	2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
DEFINITELY VOTING	84.3%	71.1%	89.2%	76.2%	93.2%	80.4%	94.6%	83.3%	85.1%	87.0%	85.0%	81.0%	66.7%	83.0%	79.2%	83.9%	89.1%
LIKELY VOTING	15.7%	28.9%	10.8%	23.8%	6.8%	19.6%	5.4%	16.7%	14.9%	13.0%	15.0%	19.0%	33.3%	17.0%	20.8%	16.1%	10.9%
Very Likely	10.0%	10.5%	9.2%	12.5%	6.8%	11.6%	5.4%	10.6%	9.5%	12.0%	7.0%	11.0%	20.0%	3.8%	12.5%	12.5%	9.4%
Somewhat Likely	5.7%	18.4%	1.5%	11.2%	-	8.0%	-	6.1%	5.4%	1.0%	8.0%	8.0%	13.3%	13.2%	8.3%	3.6%	1.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
DEFINITELY VOTING	84.3%	73.5%	85.0%	92.2%	93.9%	90.2%	77.4%	91.4%	90.6%	100.0%	100.0%	87.5%	66.7%	90.5%
LIKELY VOTING	15.7%	26.5%	15.0%	7.8%	6.1%	9.8%	22.6%	8.6%	9.4%	-	-	12.5%	33.3%	9.5%
Very Likely	10.0%	14.7%	8.3%	7.8%	3.0%	9.8%	9.7%	2.9%	3.1%	-	-	8.3%	-	9.5%
Somewhat Likely	5.7%	11.8%	6.7%	-	3.0%	-	12.9%	5.7%	6.2%	-	-	4.2%	33.3%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
REPUBLICAN CANDIDATE	45.7%	40.3%	49.7%	46.2%	42.6%	40.0%	47.1%	100.0%	100.0%	100.0%	-	-	-	-
Vote	44.3%	39.5%	48.0%	45.5%	38.3%	36.7%	41.2%	97.1%	100.0%	-	-	-	-	-
Lean	1.3%	0.8%	1.8%	0.8%	4.3%	3.3%	5.9%	2.9%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	42.7%	45.7%	40.4%	43.5%	38.3%	40.0%	35.3%	-	-	-	100.0%	100.0%	100.0%	-
Vote	41.3%	44.2%	39.2%	42.3%	36.2%	40.0%	29.4%	-	-	-	96.9%	100.0%	-	-
Lean	1.3%	1.6%	1.2%	1.2%	2.1%	-	5.9%	-	-	-	3.1%	-	100.0%	-
FIRM UNDECIDED	11.7%	14.0%	9.9%	10.3%	19.1%	20.0%	17.6%	-	-	-	-	-	-	100.0%
Net Diff.	3.0%	-5.4%	9.4%	2.8%	4.3%	-	11.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
REPUBLICAN CANDIDATE	45.7%	89.6%	7.3%	45.7%	40.6%	35.8%	72.0%	47.9%	42.9%	84.6%	20.0%	50.9%	47.4%
Vote	44.3%	87.5%	4.9%	45.7%	38.7%	34.0%	68.0%	47.9%	41.3%	76.9%	-	47.2%	46.2%
Lean	1.3%	2.1%	2.4%	-	1.9%	1.9%	4.0%	-	1.6%	7.7%	20.0%	3.8%	1.3%
DEMOCRATIC CANDIDATE	42.7%	8.3%	82.9%	35.2%	50.0%	60.4%	20.0%	34.4%	46.0%	15.4%	40.0%	43.4%	39.1%
Vote	41.3%	8.3%	80.5%	34.3%	48.1%	58.5%	20.0%	34.4%	43.7%	15.4%	40.0%	41.5%	38.5%
Lean	1.3%	-	2.4%	1.0%	1.9%	1.9%	-	-	2.4%	-	-	1.9%	0.6%
FIRM UNDECIDED	11.7%	2.1%	9.8%	19.0%	9.4%	3.8%	8.0%	17.7%	11.1%	-	40.0%	5.7%	13.5%
Net Diff.	3.0%	81.2%	-75.6%	10.5%	-9.4%	-24.5%	52.0%	13.5%	-3.2%	69.2%	-20.0%	7.5%	8.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
REPUBLICAN CANDIDATE	45.7%	63.2%	15.8%	60.9%	35.1%	-	10.0%	31.2%	95.6%	95.5%	100.0%	2.2%	1.5%	50.0%	16.1%
Vote	44.3%	60.5%	15.8%	59.4%	35.1%	-	10.0%	31.2%	93.3%	94.7%	-	1.5%	1.5%	-	16.1%
Lean	1.3%	2.6%	-	1.6%	-	-	-	-	2.2%	0.8%	100.0%	0.7%	-	50.0%	-
DEMOCRATIC CANDIDATE	42.7%	25.4%	71.1%	29.7%	56.8%	90.9%	85.0%	31.2%	0.7%	0.8%	-	94.8%	95.5%	50.0%	-
Vote	41.3%	24.6%	71.1%	28.1%	54.1%	81.8%	85.0%	31.2%	0.7%	0.8%	-	91.8%	92.4%	50.0%	-
Lean	1.3%	0.9%	-	1.6%	2.7%	9.1%	-	-	-	-	-	3.0%	3.0%	-	-
FIRM UNDECIDED	11.7%	11.4%	13.2%	9.4%	8.1%	9.1%	5.0%	37.5%	3.7%	3.8%	-	3.0%	3.0%	-	83.9%
Net Diff.	3.0%	37.7%	-55.3%	31.2%	-21.6%	-90.9%	-75.0%	-	94.8%	94.7%	100.0%	-92.5%	-93.9%	-	16.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
Total	300	128	123	5	126	117	9	46	41	30
REPUBLICAN CANDIDATE	45.7%	97.7%	97.6%	100.0%	1.6%	1.7%	-	21.7%	100.0%	13.3%
Vote	44.3%	95.3%	96.7%	60.0%	0.8%	0.9%	-	21.7%	100.0%	13.3%
Lean	1.3%	2.3%	0.8%	40.0%	0.8%	0.9%	-	-	-	-
DEMOCRATIC CANDIDATE	42.7%	1.6%	1.6%	-	96.8%	96.6%	100.0%	8.7%	-	-
Vote	41.3%	1.6%	1.6%	-	93.7%	94.0%	88.9%	8.7%	-	-
Lean	1.3%	-	-	-	3.2%	2.6%	11.1%	-	-	-
FIRM UNDECIDED	11.7%	0.8%	0.8%	-	1.6%	1.7%	-	69.6%	-	86.7%
Net Diff.	3.0%	96.1%	95.9%	100.0%	-95.2%	-94.9%	-100%	13.0%	100.0%	13.3%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
REPUBLICAN CANDIDATE	45.7%	39.2%	72.6%	46.0%	46.5%	54.7%	33.3%	50.6%	22.0%	25.5%	85.6%	81.2%	87.0%	42.2%	87.0%	91.4%	1.9%	42.9%	42.7%	44.4%	-
Vote	44.3%	37.4%	72.6%	44.4%	44.7%	52.8%	32.5%	49.8%	19.5%	24.5%	83.3%	80.0%	87.0%	41.0%	87.0%	89.5%	1.9%	40.7%	40.2%	44.4%	-
Lean	1.3%	1.8%	-	1.6%	1.8%	1.9%	0.8%	0.9%	2.4%	1.1%	2.2%	1.2%	-	1.1%	-	1.9%	-	2.2%	2.4%	-	-
DEMOCRATIC CANDIDATE	42.7%	53.2%	8.1%	41.9%	41.2%	32.9%	58.3%	38.5%	68.3%	63.3%	6.7%	8.8%	4.3%	47.0%	4.3%	2.9%	92.3%	31.9%	34.1%	11.1%	-
Vote	41.3%	51.4%	8.1%	41.1%	40.4%	31.7%	56.7%	37.2%	65.9%	61.2%	6.7%	8.8%	4.3%	45.5%	4.3%	2.9%	92.3%	27.5%	29.3%	11.1%	-
Lean	1.3%	1.8%	-	0.8%	0.9%	1.2%	1.7%	1.3%	2.4%	2.1%	-	-	-	1.5%	-	-	-	4.4%	4.9%	-	-
FIRM UNDECIDED	11.7%	7.7%	19.4%	12.1%	12.3%	12.4%	8.3%	10.8%	9.8%	11.2%	7.8%	10.0%	8.7%	10.8%	8.7%	5.7%	5.8%	25.3%	23.2%	44.4%	-
Net Diff.	3.0%	-14.0%	64.5%	4.0%	5.3%	21.7%	-25.0%	12.1%	-46.3%	-37.8%	78.9%	72.5%	82.6%	-4.9%	82.6%	88.6%	-90.4%	11.0%	8.5%	33.3%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
REPUBLICAN CANDIDATE	45.7%	91.5%	5.9%	41.2%	91.4%	-	45.0%	92.0%	3.6%	45.3%	88.2%	-	38.5%	83.3%	-	20.0%
Vote	44.3%	91.5%	5.9%	39.2%	87.9%	-	42.5%	90.9%	3.6%	43.8%	82.4%	-	34.6%	75.0%	-	15.0%
Lean	1.3%	-	-	2.0%	3.4%	-	2.5%	1.1%	-	1.6%	5.9%	-	3.8%	8.3%	-	5.0%
DEMOCRATIC CANDIDATE	42.7%	2.1%	88.2%	29.4%	3.4%	94.3%	35.0%	3.4%	90.9%	35.9%	-	93.9%	23.1%	-	93.5%	30.0%
Vote	41.3%	2.1%	88.2%	25.5%	3.4%	94.3%	30.0%	3.4%	90.9%	34.4%	-	93.9%	11.5%	-	93.5%	15.0%
Lean	1.3%	-	-	3.9%	-	-	5.0%	-	-	1.6%	-	-	11.5%	-	-	15.0%
FIRM UNDECIDED	11.7%	6.4%	5.9%	29.4%	5.2%	5.7%	20.0%	4.5%	5.5%	18.8%	11.8%	6.1%	38.5%	16.7%	6.5%	50.0%
Net Diff.	3.0%	89.4%	-82.4%	11.8%	87.9%	-94.3%	10.0%	88.6%	-87.3%	9.4%	88.2%	-93.9%	15.4%	83.3%	-93.5%	-10.0%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
REPUBLICAN CANDIDATE	45.7%	94.5%	87.2%	4.5%	3.6%	5.1%	24.4%	85.4%	83.3%	86.6%	100.0%	4.8%	23.1%	80.9%	4.3%	25.5%	90.3%	4.3%	28.3%	91.2%
Vote	44.3%	94.5%	84.6%	4.5%	3.6%	5.1%	20.9%	84.6%	83.3%	85.4%	100.0%	4.8%	20.5%	80.9%	4.3%	21.3%	88.7%	4.3%	24.5%	91.2%
Lean	1.3%	-	2.6%	-	-	-	3.5%	0.8%	-	1.2%	-	-	2.6%	-	-	4.3%	1.6%	-	3.8%	-
DEMOCRATIC CANDIDATE	42.7%	-	7.7%	91.0%	92.9%	89.7%	54.7%	8.5%	8.3%	8.5%	-	90.5%	46.2%	10.3%	91.3%	61.7%	6.5%	93.6%	50.9%	2.9%
Vote	41.3%	-	7.7%	88.1%	92.9%	84.6%	52.3%	8.5%	8.3%	8.5%	-	81.0%	46.2%	10.3%	91.3%	57.4%	6.5%	91.5%	50.9%	2.9%
Lean	1.3%	-	-	3.0%	-	5.1%	2.3%	-	-	-	-	9.5%	-	-	-	4.3%	-	2.1%	-	-
FIRM UNDECIDED	11.7%	5.5%	5.1%	4.5%	3.6%	5.1%	20.9%	6.2%	8.3%	4.9%	-	4.8%	30.8%	8.8%	4.3%	12.8%	3.2%	2.1%	20.8%	5.9%
Net Diff.	3.0%	94.5%	79.5%	-86.6%	-89.3%	-84.6%	-30.2%	76.9%	75.0%	78.0%	100.0%	-85.7%	-23.1%	70.6%	-87.0%	-36.2%	83.9%	-89.4%	-22.6%	88.2%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
REPUBLICAN CANDIDATE	45.7%	5.0%	18.8%	64.3%	-	11.1%	52.4%	92.8%	3.0%	22.2%	50.0%	44.7%	57.2%	35.0%	63.9%	38.9%	52.4%	31.7%	76.7%	32.6%
Vote	44.3%	5.0%	15.6%	60.7%	-	7.4%	47.6%	92.0%	0.7%	22.2%	48.8%	43.7%	56.6%	32.5%	62.3%	38.9%	52.4%	27.0%	75.6%	31.5%
Lean	1.3%	-	3.1%	3.6%	-	3.7%	4.8%	0.7%	2.2%	-	1.2%	1.0%	0.7%	2.6%	1.6%	-	-	4.8%	1.1%	1.1%
DEMOCRATIC CANDIDATE	42.7%	85.0%	62.5%	28.6%	88.9%	66.7%	38.1%	-	88.9%	33.3%	39.0%	45.1%	31.7%	57.3%	18.0%	51.9%	41.7%	61.9%	12.2%	62.0%
Vote	41.3%	80.0%	56.2%	28.6%	83.3%	59.3%	38.1%	-	87.4%	22.2%	35.4%	44.7%	31.0%	54.7%	18.0%	48.1%	40.5%	60.3%	12.2%	60.9%
Lean	1.3%	5.0%	6.2%	-	5.6%	7.4%	-	-	1.5%	11.1%	3.7%	0.5%	0.7%	2.6%	-	3.7%	1.2%	1.6%	-	1.1%
FIRM UNDECIDED	11.7%	10.0%	18.8%	7.1%	11.1%	22.2%	9.5%	7.2%	8.1%	44.4%	11.0%	10.2%	11.0%	7.7%	18.0%	9.3%	6.0%	6.3%	11.1%	5.4%
Net Diff.	3.0%	-80.0%	-43.8%	35.7%	-88.9%	-55.6%	14.3%	92.8%	-85.9%	-11.1%	11.0%	-0.5%	25.5%	-22.2%	45.9%	-13.0%	10.7%	-30.2%	64.4%	-29.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
REPUBLICAN CANDIDATE	45.7%	25.5%	45.8%	15.2%	36.8%	52.7%	30.1%	60.3%	28.6%	45.3%	30.9%	57.5%	40.3%	37.1%	14.6%	27.6%	8.3%	49.3%	42.4%	46.6%	53.6%
Vote	44.3%	25.5%	37.5%	15.2%	26.3%	51.4%	29.1%	58.9%	28.6%	44.0%	29.4%	56.6%	38.7%	34.3%	14.6%	24.1%	8.3%	49.3%	40.4%	46.6%	52.2%
Lean	1.3%	-	8.3%	-	10.5%	1.4%	1.0%	1.4%	-	1.3%	1.5%	0.9%	1.6%	2.9%	-	3.4%	-	-	2.0%	-	1.4%
DEMOCRATIC CANDIDATE	42.7%	63.6%	41.7%	71.7%	47.4%	38.5%	60.2%	27.4%	65.7%	49.3%	57.4%	33.6%	54.8%	54.3%	68.3%	62.1%	72.2%	41.5%	45.0%	43.1%	29.0%
Vote	41.3%	61.8%	33.3%	69.6%	36.8%	37.2%	58.3%	26.0%	62.9%	48.0%	55.9%	32.7%	54.8%	51.4%	63.4%	58.6%	66.7%	41.5%	42.4%	43.1%	26.1%
Lean	1.3%	1.8%	8.3%	2.2%	10.5%	1.4%	1.9%	1.4%	2.9%	1.3%	1.5%	0.9%	-	2.9%	4.9%	3.4%	5.6%	-	2.6%	-	2.9%
FIRM UNDECIDED	11.7%	10.9%	12.5%	13.0%	15.8%	8.8%	9.7%	12.3%	5.7%	5.3%	11.8%	8.8%	4.8%	8.6%	17.1%	10.3%	19.4%	9.2%	12.6%	10.3%	17.4%
Net Diff.	3.0%	-38.2%	4.2%	-56.5%	-10.5%	14.2%	-30.1%	32.9%	-37.1%	-4.0%	-26.5%	23.9%	-14.5%	-17.1%	-53.7%	-34.5%	-63.9%	7.7%	-2.6%	3.4%	24.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
REPUBLICAN CANDIDATE	45.7%	51.2%	32.9%	61.5%	46.8%	23.9%	31.7%	15.0%	21.2%	77.4%	20.1%	84.2%	20.0%	71.6%	20.2%	81.2%	25.7%	64.3%	9.4%	52.4%	4.3%
Vote	44.3%	51.2%	30.5%	61.5%	45.0%	23.9%	29.3%	15.0%	18.2%	76.6%	18.2%	84.2%	18.3%	70.1%	18.1%	81.2%	23.8%	60.7%	7.5%	47.6%	2.1%
Lean	1.3%	-	2.4%	-	1.8%	-	2.4%	-	3.0%	0.8%	1.9%	-	1.7%	1.5%	2.1%	-	2.0%	3.6%	1.9%	4.8%	2.1%
DEMOCRATIC CANDIDATE	42.7%	40.5%	58.5%	32.3%	41.3%	60.9%	56.1%	67.5%	63.6%	12.9%	70.1%	5.3%	65.0%	19.4%	73.4%	10.4%	65.3%	21.4%	79.2%	28.6%	83.0%
Vote	41.3%	40.5%	56.1%	32.3%	40.4%	60.9%	48.8%	67.5%	54.5%	12.9%	67.5%	5.3%	61.7%	19.4%	71.3%	10.4%	64.4%	21.4%	73.6%	28.6%	76.6%
Lean	1.3%	-	2.4%	-	0.9%	-	7.3%	-	9.1%	-	2.6%	-	3.3%	-	2.1%	-	1.0%	-	5.7%	-	6.4%
FIRM UNDECIDED	11.7%	8.3%	8.5%	6.2%	11.9%	15.2%	12.2%	17.5%	15.2%	9.7%	9.7%	10.5%	15.0%	9.0%	6.4%	8.3%	8.9%	14.3%	11.3%	19.0%	12.8%
Net Diff.	3.0%	10.7%	-25.6%	29.2%	5.5%	-37.0%	-24.4%	-52.5%	-42.4%	64.5%	-50.0%	78.9%	-45.0%	52.2%	-53.2%	70.8%	-39.6%	42.9%	-69.8%	23.8%	-78.7%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37	
REPUBLICAN CANDIDATE	45.7%	76.4%	79.4%	76.1%	-	29.5%	59.1%	8.8%	7.1%	77.1%	38.1%	75.9%	23.7%	85.2%	31.2%	48.0%	25.5%	38.1%	13.5%	
Vote	44.3%	75.5%	76.5%	76.1%	-	27.6%	54.5%	8.8%	7.1%	77.1%	36.5%	74.1%	21.5%	85.2%	29.4%	44.0%	23.4%	33.3%	10.8%	
Lean	1.3%	0.9%	2.9%	-	-	1.9%	4.5%	-	-	-	1.6%	1.7%	2.2%	-	1.8%	4.0%	2.1%	4.8%	2.7%	
DEMOCRATIC CANDIDATE	42.7%	12.3%	8.8%	12.7%	100.0%	62.8%	34.8%	79.4%	85.7%	10.4%	50.8%	13.8%	71.0%	4.9%	61.5%	36.0%	66.0%	42.9%	75.7%	
Vote	41.3%	12.3%	8.8%	12.7%	100.0%	60.9%	33.3%	79.4%	82.1%	10.4%	47.6%	13.8%	69.9%	4.9%	60.6%	36.0%	61.7%	42.9%	70.3%	
Lean	1.3%	-	-	-	-	1.9%	1.5%	-	3.6%	-	3.2%	-	1.1%	-	0.9%	-	4.3%	-	5.4%	
FIRM UNDECIDED	11.7%	11.3%	11.8%	11.3%	-	7.7%	6.1%	11.8%	7.1%	12.5%	11.1%	10.3%	5.4%	9.9%	7.3%	16.0%	8.5%	19.0%	10.8%	
Net Diff.	3.0%	64.2%	70.6%	63.4%	-100%	-33.3%	24.2%	-70.6%	-78.6%	66.7%	-12.7%	62.1%	-47.3%	80.2%	-30.3%	12.0%	-40.4%	-4.8%	-62.2%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
REPUBLICAN CANDIDATE	45.7%	54.1%	27.2%	17.9%	88.9%	66.7%	50.0%	55.8%	36.1%	24.1%	83.3%	100.0%	-	52.7%	21.4%	14.3%	100.0%	50.0%	50.0%
Vote	44.3%	53.1%	25.0%	15.4%	88.9%	66.7%	50.0%	54.7%	36.1%	24.1%	83.3%	100.0%	-	51.8%	17.9%	10.2%	100.0%	50.0%	50.0%
Lean	1.3%	1.0%	2.2%	2.6%	-	-	-	1.1%	-	-	-	-	-	0.9%	3.6%	4.1%	-	-	-
DEMOCRATIC CANDIDATE	42.7%	36.7%	56.5%	62.8%	11.1%	33.3%	50.0%	29.5%	50.0%	58.6%	16.7%	-	-	42.9%	60.7%	65.3%	-	50.0%	50.0%
Vote	41.3%	36.2%	53.3%	59.0%	11.1%	33.3%	50.0%	28.4%	47.2%	55.2%	16.7%	-	-	42.9%	57.1%	61.2%	-	50.0%	50.0%
Lean	1.3%	0.5%	3.3%	3.8%	-	-	-	1.1%	2.8%	3.4%	-	-	-	3.6%	4.1%	-	-	-	-
FIRM UNDECIDED	11.7%	9.2%	16.3%	19.2%	-	-	-	14.7%	13.9%	17.2%	-	-	-	4.5%	17.9%	20.4%	-	-	-
Net Diff.	3.0%	17.4%	-29.3%	-44.9%	77.8%	33.3%	-	26.3%	-13.9%	-34.5%	66.7%	100.0%	-	9.8%	-39.3%	-51.0%	100.0%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
REPUBLICAN CANDIDATE	45.7%	53.1%	51.1%	40.6%	46.0%	44.0%	51.9%	43.5%	46.6%	44.8%	46.4%	44.0%	59.0%	46.2%	56.1%	43.9%	53.6%	40.0%
Vote	44.3%	46.9%	48.9%	40.6%	44.4%	44.0%	48.1%	43.0%	44.5%	44.2%	44.5%	44.0%	56.4%	46.2%	54.5%	43.9%	52.6%	40.0%
Lean	1.3%	6.2%	2.2%	-	1.6%	-	3.9%	0.4%	2.1%	0.6%	1.9%	-	2.6%	-	1.5%	-	1.0%	-
DEMOCRATIC CANDIDATE	42.7%	43.8%	35.6%	43.5%	44.4%	44.0%	39.0%	43.9%	41.1%	44.2%	42.1%	44.0%	30.8%	36.6%	31.8%	37.9%	34.0%	37.1%
Vote	41.3%	40.6%	33.3%	42.0%	44.4%	42.9%	36.4%	43.0%	39.0%	43.5%	40.7%	42.9%	28.2%	35.5%	28.8%	37.9%	32.0%	37.1%
Lean	1.3%	3.1%	2.2%	1.4%	-	1.1%	2.6%	0.9%	2.1%	0.6%	1.4%	1.1%	2.6%	1.1%	3.0%	-	2.1%	-
FIRM UNDECIDED	11.7%	3.1%	13.3%	15.9%	9.5%	12.1%	9.1%	12.6%	12.3%	11.0%	11.5%	12.1%	10.3%	17.2%	12.1%	18.2%	12.4%	22.9%
Net Diff.	3.0%	9.4%	15.6%	-2.9%	1.6%	-	13.0%	-0.4%	5.5%	0.6%	4.3%	-	28.2%	9.7%	24.2%	6.1%	19.6%	2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
REPUBLICAN CANDIDATE	45.7%	44.7%	41.5%	38.8%	45.5%	40.2%	46.4%	50.0%	42.3%	42.0%	44.0%	51.0%	53.3%	39.6%	50.0%	44.6%	46.1%	
Vote	44.3%	39.5%	40.8%	36.2%	44.3%	37.5%	46.4%	49.2%	40.5%	42.0%	41.0%	50.0%	46.7%	37.7%	45.8%	44.6%	46.1%	
Lean	1.3%	5.3%	0.8%	2.5%	1.1%	2.7%	-	0.8%	1.8%	-	3.0%	1.0%	6.7%	1.9%	4.2%	-	-	
DEMOCRATIC CANDIDATE	42.7%	47.4%	49.2%	48.8%	48.9%	49.1%	48.2%	34.8%	48.8%	42.0%	47.0%	39.0%	46.7%	35.8%	41.7%	41.1%	46.1%	
Vote	41.3%	44.7%	48.5%	47.5%	47.7%	48.2%	46.4%	33.3%	47.6%	41.0%	45.0%	38.0%	46.7%	34.0%	37.5%	41.1%	45.3%	
Lean	1.3%	2.6%	0.8%	1.2%	1.1%	0.9%	1.8%	1.5%	1.2%	1.0%	2.0%	1.0%	-	1.9%	4.2%	-	0.8%	
FIRM UNDECIDED	11.7%	7.9%	9.2%	12.5%	5.7%	10.7%	5.4%	15.2%	8.9%	16.0%	9.0%	10.0%	-	24.5%	8.3%	14.3%	7.8%	
Net Diff.	3.0%	-2.6%	-7.7%	-10.0%	-3.4%	-8.9%	-1.8%	15.2%	-6.5%	-	-3.0%	12.0%	6.7%	3.8%	8.3%	3.6%	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
REPUBLICAN CANDIDATE	45.7%	43.1%	48.3%	50.0%	39.4%	46.3%	29.0%	71.4%	75.0%	33.3%	100.0%	16.7%	33.3%	14.3%	
Vote	44.3%	40.2%	46.7%	50.0%	39.4%	46.3%	25.8%	68.6%	71.9%	33.3%	100.0%	16.7%	33.3%	14.3%	
Lean	1.3%	2.9%	1.7%	-	-	-	3.2%	2.9%	3.1%	-	-	-	-	-	
DEMOCRATIC CANDIDATE	42.7%	39.2%	40.0%	43.8%	45.5%	51.2%	32.3%	5.7%	6.2%	-	-	70.8%	66.7%	71.4%	
Vote	41.3%	37.3%	38.3%	42.2%	45.5%	51.2%	25.8%	2.9%	3.1%	-	-	66.7%	66.7%	66.7%	
Lean	1.3%	2.0%	1.7%	1.6%	-	-	6.5%	2.9%	3.1%	-	-	4.2%	-	4.8%	
FIRM UNDECIDED	11.7%	17.6%	11.7%	6.2%	15.2%	2.4%	38.7%	22.9%	18.8%	66.7%	-	12.5%	-	14.3%	
Net Diff.	3.0%	3.9%	8.3%	6.2%	-6.1%	-4.9%	-3.2%	65.7%	68.8%	33.3%	100.0%	-54.2%	-33.3%	-57.1%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

TOM MCINNIS

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
FAVORABLE	16.0%	7.0%	22.8%	17.0%	10.6%	13.3%	5.9%	31.4%	31.6%	25.0%	3.1%	3.2%	-	2.9%
UNFAVORABLE	13.7%	11.6%	15.2%	13.4%	14.9%	10.0%	23.5%	2.2%	1.5%	25.0%	26.6%	26.6%	25.0%	11.4%
NO OPINION	35.0%	33.3%	36.3%	34.8%	36.2%	40.0%	29.4%	35.0%	36.1%	-	28.9%	29.0%	25.0%	57.1%
NEVER HEARD OF	35.3%	48.1%	25.7%	34.8%	38.3%	36.7%	41.2%	31.4%	30.8%	50.0%	41.4%	41.1%	50.0%	28.6%
Net Diff.	2.3%	-4.7%	7.6%	3.6%	-4.3%	3.3%	-17.6%	29.2%	30.1%	-	-23.4%	-23.4%	-25.0%	-8.6%
Mean	1.71	1.49	1.82	1.73	1.59	1.58	1.60	1.95	1.93	2.50	1.56	1.56	1.50	1.24

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

TOM MCINNIS

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION	HEARD OF	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
FAVORABLE	16.0%	100.0%	-	-	-	24.5%	60.0%	8.3%	9.5%	100.0%	-	52.8%	23.1%
UNFAVORABLE	13.7%	-	100.0%	-	-	37.7%	20.0%	6.2%	7.9%	-	100.0%	47.2%	19.9%
NO OPINION	35.0%	-	-	100.0%	-	18.9%	16.0%	78.1%	12.7%	-	-	-	57.1%
NEVER HEARD OF	35.3%	-	-	-	100.0%	18.9%	4.0%	7.3%	69.8%	-	-	-	-
Net Diff.	2.3%	100.0%	-100%	-	-	-13.2%	40.0%	2.1%	1.6%	100.0%	-100%	5.7%	3.2%
Mean	1.71	3.00	2.00	1.00	-	2.07	2.46	1.25	1.89	3.00	2.00	2.53	1.66

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 TOM MCINNIS

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
FAVORABLE	16.0%	20.2%	13.2%	15.6%	24.3%	-	-	6.2%	30.4%	30.8%	-	3.7%	3.0%	50.0%	6.5%
UNFAVORABLE	13.7%	12.3%	21.1%	1.6%	13.5%	54.5%	20.0%	18.8%	3.0%	3.0%	-	25.4%	25.8%	-	9.7%
NO OPINION	35.0%	37.7%	23.7%	42.2%	37.8%	27.3%	15.0%	37.5%	37.0%	37.6%	-	29.1%	28.8%	50.0%	51.6%
NEVER HEARD OF	35.3%	29.8%	42.1%	40.6%	24.3%	18.2%	65.0%	37.5%	29.6%	28.6%	100.0%	41.8%	42.4%	-	32.3%
Net Diff.	2.3%	7.9%	-7.9%	14.1%	10.8%	-54.5%	-20.0%	-12.5%	27.4%	27.8%	-	-21.6%	-22.7%	50.0%	-3.2%
Mean	1.71	1.75	1.82	1.55	1.82	1.67	1.57	1.50	1.91	1.91	-	1.56	1.55	2.00	1.33

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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TOM MCINNIS

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	CIDED
	MC-				MC-			UNDE-	MC-	BOTH
	INNIS				NEILL			CIDED	INNIS	BAL-
										LOTS
Total	300	128	123	5	126	117	9	46	41	30
FAVORABLE	16.0%	32.0%	33.3%	-	4.0%	4.3%	-	4.3%	100.0%	6.7%
UNFAVORABLE	13.7%	1.6%	0.8%	20.0%	26.2%	26.5%	22.2%	13.0%	-	10.0%
NO OPINION	35.0%	36.7%	37.4%	20.0%	29.4%	30.8%	11.1%	45.7%	-	53.3%
NEVER HEARD OF	35.3%	29.7%	28.5%	60.0%	40.5%	38.5%	66.7%	37.0%	-	30.0%
Net Diff.	2.3%	30.5%	32.5%	-20.0%	-22.2%	-22.2%	-22.2%	-8.7%	100.0%	-3.3%
Mean	1.71	1.93	1.94	1.50	1.57	1.57	1.67	1.34	3.00	1.33

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
FAVORABLE	16.0%	14.4%	24.2%	20.2%	14.9%	19.3%	10.8%	18.6%	9.8%	8.5%	32.2%	31.2%	30.4%	15.3%	30.4%	25.7%	3.8%	18.7%	19.5%	11.1%	-
UNFAVORABLE	13.7%	17.6%	3.2%	11.3%	15.8%	9.9%	20.8%	12.1%	19.5%	19.7%	4.4%	3.8%	-	14.9%	-	4.8%	26.0%	9.9%	9.8%	11.1%	-
NO OPINION	35.0%	32.0%	40.3%	30.6%	35.1%	36.0%	34.2%	36.4%	26.8%	33.0%	34.4%	35.0%	43.5%	33.6%	43.5%	40.0%	28.8%	36.3%	34.1%	55.6%	-
NEVER HEARD OF	35.3%	36.0%	32.3%	37.9%	34.2%	34.8%	34.2%	32.9%	43.9%	38.8%	28.9%	30.0%	26.1%	36.2%	26.1%	29.5%	41.3%	35.2%	36.6%	22.2%	-
Net Diff.	2.3%	-3.2%	21.0%	8.9%	-0.9%	9.3%	-10.0%	6.5%	-9.8%	-11.2%	27.8%	27.5%	30.4%	0.4%	30.4%	21.0%	-22.1%	8.8%	9.8%	-	-
Mean	1.71	1.73	1.76	1.83	1.69	1.74	1.65	1.74	1.70	1.60	1.97	1.95	1.82	1.71	1.82	1.80	1.57	1.73	1.77	1.43	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 TOM MCINNIS

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
FAVORABLE	16.0%	34.0%	2.9%	23.5%	19.0%	4.3%	12.5%	26.1%	3.6%	20.3%	23.5%	4.1%	15.4%	16.7%	4.3%	5.0%
UNFAVORABLE	13.7%	2.1%	26.5%	5.9%	6.9%	25.7%	15.0%	2.3%	30.9%	10.9%	17.6%	20.4%	7.7%	16.7%	19.6%	10.0%
NO OPINION	35.0%	40.4%	17.6%	39.2%	39.7%	34.3%	32.5%	43.2%	23.6%	32.8%	23.5%	34.7%	42.3%	25.0%	34.8%	50.0%
NEVER HEARD OF	35.3%	23.4%	52.9%	31.4%	34.5%	35.7%	40.0%	28.4%	41.8%	35.9%	35.3%	40.8%	34.6%	41.7%	41.3%	35.0%
Net Diff.	2.3%	31.9%	-23.5%	17.6%	12.1%	-21.4%	-2.5%	23.9%	-27.3%	9.4%	5.9%	-16.3%	7.7%	-	-15.2%	-5.0%
Mean	1.71	1.92	1.69	1.77	1.68	1.53	1.67	1.76	1.66	1.80	2.00	1.48	1.59	1.86	1.48	1.31

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 TOM MCINNIS

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
FAVORABLE	16.0%	18.2%	33.3%	7.5%	7.1%	7.7%	7.0%	27.7%	25.0%	29.3%	100.0%	9.5%	10.3%	32.4%	6.5%	4.3%	22.6%	6.4%	5.7%	30.4%
UNFAVORABLE	13.7%	3.6%	5.1%	28.4%	28.6%	28.2%	18.6%	3.1%	2.1%	3.7%	-	33.3%	12.8%	1.5%	26.1%	23.4%	4.8%	29.8%	18.9%	1.0%
NO OPINION	35.0%	43.6%	35.9%	19.4%	21.4%	17.9%	38.4%	39.2%	41.7%	37.8%	-	4.8%	33.3%	42.6%	26.1%	42.6%	35.5%	17.0%	35.8%	42.2%
NEVER HEARD OF	35.3%	34.5%	25.6%	44.8%	42.9%	46.2%	36.0%	30.0%	31.2%	29.3%	-	52.4%	43.6%	23.5%	41.3%	29.8%	37.1%	46.8%	39.6%	26.5%
Net Diff.	2.3%	14.5%	28.2%	-20.9%	-21.4%	-20.5%	-11.6%	24.6%	22.9%	25.6%	100.0%	-23.8%	-2.6%	30.9%	-19.6%	-19.1%	17.7%	-23.4%	-13.2%	29.4%
Mean	1.71	1.61	1.97	1.78	1.75	1.81	1.51	1.84	1.76	1.88	3.00	2.10	1.59	1.87	1.67	1.45	1.79	1.80	1.50	1.84

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
FAVORABLE	16.0%	10.0%	9.4%	17.9%	11.1%	3.7%	9.5%	29.0%	4.4%	11.1%	22.0%	14.1%	22.1%	10.3%	29.5%	16.7%	16.7%	4.8%	27.8%	9.8%
UNFAVORABLE	13.7%	25.0%	18.8%	10.7%	27.8%	18.5%	9.5%	3.6%	24.4%	11.1%	13.4%	13.6%	10.3%	17.9%	8.2%	13.0%	11.9%	22.2%	6.7%	18.5%
NO OPINION	35.0%	25.0%	40.6%	28.6%	27.8%	40.7%	33.3%	37.7%	29.6%	44.4%	34.1%	34.5%	35.9%	29.9%	31.1%	29.6%	39.3%	30.2%	41.1%	28.3%
NEVER HEARD OF	35.3%	40.0%	31.2%	42.9%	33.3%	37.0%	47.6%	29.7%	41.5%	33.3%	30.5%	37.9%	31.7%	41.9%	31.1%	40.7%	32.1%	42.9%	24.4%	43.5%
Net Diff.	2.3%	-15.0%	-9.4%	7.1%	-16.7%	-14.8%	-	25.4%	-20.0%	-	8.5%	0.5%	11.7%	-7.7%	21.3%	3.7%	4.8%	-17.5%	21.1%	-8.7%
Mean	1.71	1.75	1.55	1.81	1.75	1.41	1.55	1.88	1.57	1.50	1.82	1.67	1.80	1.66	1.98	1.78	1.67	1.56	1.82	1.67

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 TOM MCINNIS

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
FAVORABLE	16.0%	12.7%	12.5%	6.5%	10.5%	18.9%	10.7%	27.4%	8.6%	10.7%	11.8%	20.4%	11.3%	14.3%	9.8%	10.3%	5.6%	18.3%	13.9%	20.7%	23.2%
UNFAVORABLE	13.7%	16.4%	16.7%	15.2%	21.1%	12.8%	14.6%	8.2%	14.3%	17.3%	14.7%	13.3%	12.9%	11.4%	17.1%	10.3%	19.4%	13.4%	13.9%	10.3%	10.1%
NO OPINION	35.0%	27.3%	33.3%	30.4%	31.6%	38.5%	30.1%	37.0%	28.6%	40.0%	30.9%	39.8%	27.4%	34.3%	34.1%	37.9%	33.3%	34.5%	35.1%	34.5%	33.3%
NEVER HEARD OF	35.3%	43.6%	37.5%	47.8%	36.8%	29.7%	44.7%	27.4%	48.6%	32.0%	42.6%	26.5%	48.4%	40.0%	39.0%	41.4%	41.7%	33.8%	37.1%	34.5%	33.3%
Net Diff.	2.3%	-3.6%	-4.2%	-8.7%	-10.5%	6.1%	-3.9%	19.2%	-5.7%	-6.7%	-2.9%	7.1%	-1.6%	2.9%	-7.3%	-	-13.9%	4.9%	-	10.3%	13.0%
Mean	1.71	1.74	1.67	1.54	1.67	1.72	1.65	1.87	1.61	1.57	1.67	1.73	1.69	1.67	1.60	1.53	1.52	1.76	1.66	1.79	1.85

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
FAVORABLE	16.0%	16.7%	6.1%	20.8%	15.6%	13.0%	9.8%	7.5%	6.1%	27.4%	5.8%	35.1%	10.0%	20.9%	3.2%	27.1%	6.9%	28.6%	3.8%	19.0%	2.1%
UNFAVORABLE	13.7%	15.5%	17.1%	11.5%	13.8%	17.4%	14.6%	17.5%	15.2%	5.6%	22.1%	1.8%	20.0%	9.0%	23.4%	3.1%	22.8%	14.3%	20.8%	14.3%	21.3%
NO OPINION	35.0%	34.5%	36.6%	37.5%	33.0%	28.3%	39.0%	30.0%	42.4%	36.3%	32.5%	38.6%	26.7%	34.3%	36.2%	39.6%	30.7%	25.0%	35.8%	28.6%	36.2%
NEVER HEARD OF	35.3%	33.3%	40.2%	30.2%	37.6%	41.3%	36.6%	45.0%	36.4%	30.6%	39.6%	24.6%	43.3%	35.8%	37.2%	30.2%	39.6%	32.1%	39.6%	38.1%	40.4%
Net Diff.	2.3%	1.2%	-11.0%	9.4%	1.8%	-4.3%	-4.9%	-10.0%	-9.1%	21.8%	-16.2%	33.3%	-10.0%	11.9%	-20.2%	24.0%	-15.8%	14.3%	-17.0%	4.8%	-19.1%
Mean	1.71	1.73	1.49	1.76	1.72	1.74	1.54	1.59	1.43	1.87	1.56	1.95	1.71	1.79	1.47	1.82	1.61	2.05	1.47	1.85	1.43

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 11

	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
FAVORABLE	16.0%	27.4%	29.4%	26.8%	-	9.0%	15.2%	2.9%	5.4%	29.2%	19.0%	25.9%	2.2%	29.6%	8.3%	20.0%	10.6%	14.3%	5.4%
UNFAVORABLE	13.7%	3.8%	5.9%	2.8%	-	23.1%	10.6%	20.6%	39.3%	2.1%	19.0%	5.2%	25.8%	1.2%	22.9%	12.0%	23.4%	9.5%	27.0%
NO OPINION	35.0%	38.7%	47.1%	33.8%	100.0%	32.7%	36.4%	44.1%	21.4%	43.8%	25.4%	34.5%	37.6%	40.7%	31.2%	32.0%	36.2%	33.3%	40.5%
NEVER HEARD OF	35.3%	30.2%	17.6%	36.6%	-	35.3%	37.9%	32.4%	33.9%	25.0%	36.5%	34.5%	34.4%	28.4%	37.6%	36.0%	29.8%	42.9%	27.0%
Net Diff.	2.3%	23.6%	23.5%	23.9%	-	-14.1%	4.5%	-17.6%	-33.9%	27.1%	-	20.7%	-23.7%	28.4%	-14.7%	8.0%	-12.8%	4.8%	-21.6%
Mean	1.71	1.84	1.79	1.89	1.00	1.63	1.66	1.39	1.76	1.81	1.90	1.87	1.46	1.84	1.63	1.81	1.64	1.67	1.52

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
FAVORABLE	16.0%	18.4%	10.9%	6.4%	44.4%	-	50.0%	24.2%	16.7%	10.3%	50.0%	-	-	13.4%	7.1%	4.1%	33.3%	-	50.0%
UNFAVORABLE	13.7%	12.6%	16.3%	16.7%	22.2%	-	-	8.4%	13.9%	10.3%	33.3%	-	-	16.1%	17.9%	20.4%	-	-	-
NO OPINION	35.0%	34.8%	34.8%	37.2%	11.1%	33.3%	50.0%	34.7%	30.6%	37.9%	-	-	-	34.8%	37.5%	36.7%	33.3%	50.0%	50.0%
NEVER HEARD OF	35.3%	34.3%	38.0%	39.7%	22.2%	66.7%	-	32.6%	38.9%	41.4%	16.7%	100.0%	-	35.7%	37.5%	38.8%	33.3%	50.0%	-
Net Diff.	2.3%	5.8%	-5.4%	-10.3%	22.2%	-	50.0%	15.8%	2.8%	-	16.7%	-	-	-2.7%	-10.7%	-16.3%	33.3%	-	50.0%
Mean	1.71	1.75	1.61	1.49	2.43	1.00	2.00	1.84	1.77	1.53	2.60	-	-	1.67	1.51	1.47	2.00	1.00	2.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 TOM MCINNIS

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
FAVORABLE	16.0%	15.6%	31.1%	14.5%	12.7%	12.1%	24.7%	13.0%	19.9%	12.3%	17.7%	12.1%	30.8%	18.3%	25.8%	18.2%	23.7%	17.1%
UNFAVORABLE	13.7%	18.8%	11.1%	10.1%	22.2%	9.9%	14.3%	13.5%	12.3%	14.9%	15.3%	9.9%	5.1%	11.8%	7.6%	12.1%	11.3%	5.7%
NO OPINION	35.0%	28.1%	28.9%	42.0%	36.5%	34.1%	28.6%	37.2%	34.9%	35.1%	35.4%	34.1%	28.2%	36.6%	33.3%	34.8%	35.1%	31.4%
NEVER HEARD OF	35.3%	37.5%	28.9%	33.3%	28.6%	44.0%	32.5%	36.3%	32.9%	37.7%	31.6%	44.0%	35.9%	33.3%	33.3%	34.8%	29.9%	45.7%
Net Diff.	2.3%	-3.1%	20.0%	4.3%	-9.5%	2.2%	10.4%	-0.4%	7.5%	-2.6%	2.4%	2.2%	25.6%	6.5%	18.2%	6.1%	12.4%	11.4%
Mean	1.71	1.80	2.03	1.59	1.67	1.61	1.94	1.62	1.78	1.64	1.74	1.61	2.04	1.73	1.89	1.74	1.84	1.74

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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 TOM MCINNIS

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
FAVORABLE	16.0%	18.4%	9.2%	15.0%	8.0%	12.5%	8.9%	22.0%	11.3%	13.0%	17.0%	18.0%	13.3%	18.9%	20.8%	16.1%	13.3%
UNFAVORABLE	13.7%	23.7%	14.6%	16.2%	17.0%	18.8%	12.5%	9.8%	16.7%	13.0%	16.0%	12.0%	20.0%	13.2%	14.6%	8.9%	14.8%
NO OPINION	35.0%	28.9%	37.7%	36.2%	35.2%	35.7%	35.7%	34.1%	35.7%	36.0%	29.0%	40.0%	33.3%	35.8%	31.2%	37.5%	35.2%
NEVER HEARD OF	35.3%	28.9%	38.5%	32.5%	39.8%	33.0%	42.9%	34.1%	36.3%	38.0%	38.0%	30.0%	33.3%	32.1%	33.3%	37.5%	36.7%
Net Diff.	2.3%	-5.3%	-5.4%	-1.2%	-9.1%	-6.2%	-3.6%	12.1%	-5.4%	-	1.0%	6.0%	-6.7%	5.7%	6.2%	7.1%	-1.6%
Mean	1.71	1.85	1.54	1.69	1.55	1.65	1.53	1.82	1.62	1.63	1.81	1.69	1.70	1.75	1.84	1.66	1.65

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

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TOM MCINNIS

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
FAVORABLE	16.0%	17.6%	16.7%	15.6%	12.1%	14.6%	16.1%	31.4%	31.2%	33.3%	-	4.2%	-	4.8%
UNFAVORABLE	13.7%	10.8%	18.3%	12.5%	12.1%	17.1%	6.5%	8.6%	9.4%	-	-	16.7%	33.3%	14.3%
NO OPINION	35.0%	39.2%	33.3%	37.5%	27.3%	29.3%	61.3%	22.9%	21.9%	33.3%	100.0%	20.8%	33.3%	19.0%
NEVER HEARD OF	35.3%	32.4%	31.7%	34.4%	48.5%	39.0%	16.1%	37.1%	37.5%	33.3%	-	58.3%	33.3%	61.9%
Net Diff.	2.3%	6.9%	-1.7%	3.1%	-	-2.4%	9.7%	22.9%	21.9%	33.3%	-	-12.5%	-33.3%	-9.5%
Mean	1.71	1.68	1.76	1.67	1.71	1.76	1.46	2.14	2.15	2.00	1.00	1.60	1.50	1.62

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
FAVORABLE	17.7%	14.7%	19.9%	17.8%	17.0%	23.3%	5.9%	13.9%	13.5%	25.0%	25.0%	25.0%	25.0%	5.7%
UNFAVORABLE	8.3%	4.7%	11.1%	7.9%	10.6%	3.3%	23.5%	13.1%	12.8%	25.0%	3.9%	4.0%	-	5.7%
NO OPINION	32.0%	30.2%	33.3%	32.8%	27.7%	30.0%	23.5%	33.6%	34.6%	-	25.8%	26.6%	-	48.6%
NEVER HEARD OF	42.0%	50.4%	35.7%	41.5%	44.7%	43.3%	47.1%	39.4%	39.1%	50.0%	45.3%	44.4%	75.0%	40.0%
Net Diff.	9.3%	10.1%	8.8%	9.9%	6.4%	20.0%	-17.6%	0.7%	0.8%	-	21.1%	21.0%	25.0%	-
Mean	1.75	1.69	1.79	1.74	1.81	1.88	1.67	1.67	1.65	2.50	1.99	1.97	3.00	1.29

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
FAVORABLE	17.7%	27.1%	48.8%	9.5%	9.4%	100.0%	-	-	-	100.0%	-	62.3%	27.6%
UNFAVORABLE	8.3%	31.2%	12.2%	3.8%	0.9%	-	100.0%	-	-	-	100.0%	37.7%	15.4%
NO OPINION	32.0%	16.7%	14.6%	71.4%	6.6%	-	-	100.0%	-	-	-	-	57.1%
NEVER HEARD OF	42.0%	25.0%	24.4%	15.2%	83.0%	-	-	-	100.0%	-	-	-	-
Net Diff.	9.3%	-4.2%	36.6%	5.7%	8.5%	100.0%	-100%	-	-	100.0%	-100%	24.5%	12.2%
Mean	1.75	2.14	2.45	1.27	2.17	3.00	2.00	1.00	-	3.00	2.00	2.62	1.71

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
FAVORABLE	17.7%	20.2%	28.9%	3.1%	16.2%	54.5%	20.0%	6.2%	13.3%	13.5%	-	24.6%	24.2%	50.0%	6.5%
UNFAVORABLE	8.3%	7.0%	5.3%	9.4%	13.5%	9.1%	5.0%	12.5%	12.6%	12.8%	-	4.5%	4.5%	-	6.5%
NO OPINION	32.0%	34.2%	21.1%	39.1%	29.7%	27.3%	15.0%	43.8%	34.8%	35.3%	-	24.6%	25.0%	-	51.6%
NEVER HEARD OF	42.0%	38.6%	44.7%	48.4%	40.5%	9.1%	60.0%	37.5%	39.3%	38.3%	100.0%	46.3%	46.2%	50.0%	35.5%
Net Diff.	9.3%	13.2%	23.7%	-6.2%	2.7%	45.5%	15.0%	-6.2%	0.7%	0.8%	-	20.1%	19.7%	50.0%	-
Mean	1.75	1.77	2.14	1.30	1.77	2.30	2.12	1.40	1.65	1.65	-	2.00	1.99	3.00	1.30

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		BOTH BAL- LOTS
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	
Total	300	128	123	5	126	117	9	46	41	30
FAVORABLE	17.7%	12.5%	13.0%	-	27.8%	29.9%	-	4.3%	22.0%	6.7%
UNFAVORABLE	8.3%	14.1%	14.6%	-	3.2%	3.4%	-	6.5%	34.1%	6.7%
NO OPINION	32.0%	34.4%	35.0%	20.0%	24.6%	26.5%	-	45.7%	17.1%	53.3%
NEVER HEARD OF	42.0%	39.1%	37.4%	80.0%	44.4%	40.2%	100.0%	43.5%	26.8%	33.3%
Net Diff.	9.3%	-1.6%	-1.6%	-	24.6%	26.5%	-	-2.2%	-12.2%	-
Mean	1.75	1.64	1.65	1.00	2.06	2.06	-	1.27	2.07	1.30

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
FAVORABLE	17.7%	19.8%	14.5%	18.5%	15.8%	16.8%	20.0%	16.9%	22.0%	23.9%	7.8%	3.8%	21.7%	17.9%	21.7%	14.3%	25.0%	13.2%	14.6%	-	-
UNFAVORABLE	8.3%	9.5%	4.8%	12.1%	6.1%	8.1%	9.2%	9.5%	7.3%	5.9%	13.3%	15.0%	4.3%	8.6%	4.3%	10.5%	4.8%	9.9%	8.5%	22.2%	-
NO OPINION	32.0%	28.8%	40.3%	29.8%	35.1%	34.2%	30.0%	33.3%	17.1%	27.7%	34.4%	36.2%	43.5%	30.2%	43.5%	37.1%	24.0%	35.2%	34.1%	44.4%	-
NEVER HEARD OF	42.0%	41.9%	40.3%	39.5%	43.0%	41.0%	40.8%	40.3%	53.7%	42.6%	44.4%	45.0%	30.4%	43.3%	30.4%	38.1%	46.2%	41.8%	42.7%	33.3%	-
Net Diff.	9.3%	10.4%	9.7%	6.5%	9.6%	8.7%	10.8%	7.4%	14.6%	18.1%	-5.6%	-11.2%	17.4%	9.3%	17.4%	3.8%	20.2%	3.3%	6.1%	-22.2%	-
Mean	1.75	1.84	1.57	1.81	1.66	1.71	1.83	1.72	2.11	1.94	1.52	1.41	1.69	1.78	1.69	1.63	2.02	1.62	1.66	1.33	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
FAVORABLE	17.7%	17.0%	29.4%	17.6%	12.1%	22.9%	7.5%	13.6%	32.7%	17.2%	17.6%	16.3%	3.8%	25.0%	15.2%	5.0%
UNFAVORABLE	8.3%	8.5%	5.9%	11.8%	12.1%	4.3%	7.5%	11.4%	3.6%	7.8%	5.9%	6.1%	15.4%	8.3%	6.5%	5.0%
NO OPINION	32.0%	46.8%	8.8%	35.3%	29.3%	31.4%	35.0%	40.9%	18.2%	29.7%	17.6%	30.6%	46.2%	16.7%	30.4%	55.0%
NEVER HEARD OF	42.0%	27.7%	55.9%	35.3%	46.6%	41.4%	50.0%	34.1%	45.5%	45.3%	58.8%	46.9%	34.6%	50.0%	47.8%	35.0%
Net Diff.	9.3%	8.5%	23.5%	5.9%	-	18.6%	-	2.3%	29.1%	9.4%	11.8%	10.2%	-11.5%	16.7%	8.7%	-
Mean	1.75	1.59	2.47	1.73	1.68	1.85	1.45	1.59	2.27	1.77	2.00	1.73	1.35	2.17	1.71	1.23

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
FAVORABLE	17.7%	12.7%	20.5%	28.4%	35.7%	23.1%	17.4%	13.1%	14.6%	12.2%	-	33.3%	25.6%	14.7%	26.1%	10.6%	11.3%	31.9%	20.8%	13.7%
UNFAVORABLE	8.3%	5.5%	15.4%	7.5%	7.1%	7.7%	10.5%	7.7%	6.2%	8.5%	-	14.3%	10.3%	5.9%	4.3%	10.6%	9.7%	6.4%	7.5%	8.8%
NO OPINION	32.0%	38.2%	33.3%	19.4%	17.9%	20.5%	26.7%	38.5%	47.9%	32.9%	-	4.8%	23.1%	45.6%	26.1%	29.8%	30.6%	17.0%	24.5%	41.2%
NEVER HEARD OF	42.0%	43.6%	30.8%	44.8%	39.3%	48.7%	45.3%	40.8%	31.2%	46.3%	100.0%	47.6%	41.0%	33.8%	43.5%	48.9%	48.4%	44.7%	47.2%	36.3%
Net Diff.	9.3%	7.3%	5.1%	20.9%	28.6%	15.4%	7.0%	5.4%	8.3%	3.7%	-	19.0%	15.4%	8.8%	21.7%	-	1.6%	25.5%	13.2%	4.9%
Mean	1.75	1.55	1.81	2.16	2.29	2.05	1.83	1.57	1.52	1.61	-	2.55	2.04	1.53	2.00	1.62	1.62	2.27	1.93	1.57

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
FAVORABLE	17.7%	20.0%	12.5%	10.7%	22.2%	11.1%	14.3%	13.0%	23.7%	11.1%	18.3%	18.0%	18.6%	16.2%	16.4%	24.1%	20.2%	9.5%	21.1%	18.5%
UNFAVORABLE	8.3%	10.0%	15.6%	3.6%	11.1%	7.4%	4.8%	12.3%	5.2%	11.1%	8.5%	7.8%	7.6%	9.4%	9.8%	9.3%	6.0%	9.5%	7.8%	7.6%
NO OPINION	32.0%	25.0%	28.1%	28.6%	27.8%	29.6%	28.6%	36.2%	24.4%	55.6%	34.1%	31.1%	33.8%	28.2%	39.3%	20.4%	29.8%	34.9%	37.8%	26.1%
NEVER HEARD OF	42.0%	45.0%	43.8%	57.1%	38.9%	51.9%	52.4%	38.4%	46.7%	22.2%	39.0%	43.2%	40.0%	46.2%	34.4%	46.3%	44.0%	46.0%	33.3%	47.8%
Net Diff.	9.3%	10.0%	-3.1%	7.1%	11.1%	3.7%	9.5%	0.7%	18.5%	-	9.8%	10.2%	11.0%	6.8%	6.6%	14.8%	14.3%	-	13.3%	10.9%
Mean	1.75	1.91	1.72	1.58	1.91	1.62	1.70	1.62	1.99	1.43	1.74	1.77	1.75	1.78	1.65	2.07	1.83	1.53	1.75	1.85

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
FAVORABLE	17.7%	14.5%	8.3%	15.2%	10.5%	18.9%	17.5%	20.5%	31.4%	17.3%	10.3%	17.7%	25.8%	22.9%	4.9%	24.1%	5.6%	19.7%	16.6%	24.1%	18.8%
UNFAVORABLE	8.3%	7.3%	16.7%	6.5%	10.5%	7.4%	5.8%	6.8%	5.7%	8.0%	5.9%	8.0%	3.2%	5.7%	9.8%	6.9%	5.6%	8.5%	7.9%	6.9%	11.6%
NO OPINION	32.0%	27.3%	33.3%	28.3%	36.8%	33.1%	31.1%	38.4%	22.9%	28.0%	35.3%	34.5%	27.4%	28.6%	36.6%	27.6%	38.9%	32.4%	30.5%	31.0%	31.9%
NEVER HEARD OF	42.0%	50.9%	41.7%	50.0%	42.1%	40.5%	45.6%	34.2%	40.0%	46.7%	48.5%	39.8%	43.5%	42.9%	48.8%	41.4%	50.0%	39.4%	45.0%	37.9%	37.7%
Net Diff.	9.3%	7.3%	-8.3%	8.7%	-	11.5%	11.7%	13.7%	25.7%	9.3%	4.4%	9.7%	22.6%	17.1%	-4.9%	17.2%	-	11.3%	8.6%	17.2%	7.2%
Mean	1.75	1.74	1.57	1.74	1.55	1.76	1.75	1.73	2.14	1.80	1.51	1.72	1.97	1.90	1.38	1.94	1.33	1.79	1.75	1.89	1.79

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
FAVORABLE	17.7%	16.7%	14.6%	22.9%	17.4%	13.0%	14.6%	12.5%	18.2%	15.3%	22.1%	17.5%	28.3%	13.4%	18.1%	16.7%	24.8%	10.7%	17.0%	14.3%	17.0%
UNFAVORABLE	8.3%	9.5%	4.9%	7.3%	9.2%	10.9%	4.9%	7.5%	3.0%	8.1%	8.4%	5.3%	11.7%	10.4%	6.4%	6.2%	8.9%	14.3%	7.5%	14.3%	4.3%
NO OPINION	32.0%	33.3%	29.3%	35.4%	27.5%	26.1%	36.6%	30.0%	36.4%	35.5%	27.3%	43.9%	20.0%	28.4%	31.9%	35.4%	25.7%	35.7%	30.2%	38.1%	31.9%
NEVER HEARD OF	42.0%	40.5%	51.2%	34.4%	45.9%	50.0%	43.9%	50.0%	42.4%	41.1%	42.2%	33.3%	40.0%	47.8%	43.6%	41.7%	40.6%	39.3%	45.3%	33.3%	46.8%
Net Diff.	9.3%	7.1%	9.8%	15.6%	8.3%	2.2%	9.8%	5.0%	15.2%	7.3%	13.6%	12.3%	16.7%	3.0%	11.7%	10.4%	15.8%	-3.6%	9.4%	-	12.8%
Mean	1.75	1.72	1.70	1.81	1.81	1.74	1.61	1.65	1.68	1.66	1.91	1.61	2.14	1.71	1.75	1.68	1.98	1.59	1.76	1.64	1.72

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37		
FAVORABLE	17.7%	14.2%	14.7%	14.1%	-	23.7%	16.7%	17.6%	35.7%	14.6%	30.2%	13.8%	19.4%	14.8%	25.7%	12.0%	19.1%	14.3%	21.6%		
UNFAVORABLE	8.3%	10.4%	11.8%	9.9%	-	7.7%	9.1%	5.9%	7.1%	8.3%	11.1%	12.1%	5.4%	8.6%	7.3%	16.0%	8.5%	14.3%	5.4%		
NO OPINION	32.0%	37.7%	44.1%	33.8%	100.0%	28.8%	33.3%	38.2%	17.9%	50.0%	20.6%	27.6%	34.4%	38.3%	27.5%	36.0%	31.9%	38.1%	35.1%		
NEVER HEARD OF	42.0%	37.7%	29.4%	42.3%	-	39.7%	40.9%	38.2%	39.3%	27.1%	38.1%	46.6%	40.9%	38.3%	39.4%	36.0%	40.4%	33.3%	37.8%		
Net Diff.	9.3%	3.8%	2.9%	4.2%	-	16.0%	7.6%	11.8%	28.6%	6.2%	19.0%	1.7%	14.0%	6.2%	18.3%	-4.0%	10.6%	-	16.2%		
Mean	1.75	1.62	1.58	1.66	1.00	1.91	1.72	1.67	2.29	1.51	2.15	1.74	1.75	1.62	1.97	1.62	1.79	1.64	1.78		

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
FAVORABLE	17.7%	19.8%	13.0%	14.1%	11.1%	-	-	23.2%	13.9%	13.8%	16.7%	-	-	17.0%	12.5%	14.3%	-	-	-
UNFAVORABLE	8.3%	8.2%	8.7%	6.4%	11.1%	33.3%	50.0%	9.5%	8.3%	6.9%	16.7%	-	-	7.1%	8.9%	6.1%	-	50.0%	50.0%
NO OPINION	32.0%	31.4%	32.6%	34.6%	22.2%	-	50.0%	32.6%	30.6%	34.5%	16.7%	-	-	30.4%	33.9%	34.7%	33.3%	-	50.0%
NEVER HEARD OF	42.0%	40.6%	45.7%	44.9%	55.6%	66.7%	-	34.7%	47.2%	44.8%	50.0%	100.0%	-	45.5%	44.6%	44.9%	66.7%	50.0%	-
Net Diff.	9.3%	11.6%	4.3%	7.7%	-	-33.3%	-50.0%	13.7%	5.6%	6.9%	-	-	-	9.8%	3.6%	8.2%	-	-50.0%	-50.0%
Mean	1.75	1.80	1.64	1.63	1.75	2.00	1.50	1.85	1.68	1.62	2.00	-	-	1.75	1.61	1.63	1.00	2.00	1.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
FAVORABLE	17.7%	31.2%	17.8%	7.2%	19.0%	19.8%	23.4%	15.7%	15.8%	19.5%	16.7%	19.8%	23.1%	19.4%	18.2%	22.7%	18.6%	25.7%
UNFAVORABLE	8.3%	9.4%	6.7%	11.6%	6.3%	7.7%	7.8%	8.5%	9.6%	7.1%	8.6%	7.7%	7.7%	9.7%	9.1%	9.1%	9.3%	8.6%
NO OPINION	32.0%	18.8%	33.3%	36.2%	38.1%	28.6%	27.3%	33.6%	31.5%	32.5%	33.5%	28.6%	30.8%	33.3%	30.3%	34.8%	35.1%	25.7%
NEVER HEARD OF	42.0%	40.6%	42.2%	44.9%	36.5%	44.0%	41.6%	42.2%	43.2%	40.9%	41.1%	44.0%	38.5%	37.6%	42.4%	33.3%	37.1%	40.0%
Net Diff.	9.3%	21.9%	11.1%	-4.3%	12.7%	12.1%	15.6%	7.2%	6.2%	12.3%	8.1%	12.1%	15.4%	9.7%	9.1%	13.6%	9.3%	17.1%
Mean	1.75	2.21	1.73	1.47	1.70	1.84	1.93	1.69	1.72	1.78	1.72	1.84	1.88	1.78	1.79	1.82	1.74	2.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
FAVORABLE	17.7%	23.7%	13.1%	13.8%	17.0%	15.2%	16.1%	20.5%	15.5%	16.0%	23.0%	14.0%	20.0%	9.4%	22.9%	12.5%	21.1%
UNFAVORABLE	8.3%	7.9%	7.7%	10.0%	5.7%	8.0%	7.1%	9.1%	7.7%	12.0%	9.0%	4.0%	20.0%	9.4%	6.2%	3.6%	9.4%
NO OPINION	32.0%	23.7%	33.8%	32.5%	30.7%	32.1%	30.4%	32.6%	31.5%	32.0%	27.0%	37.0%	20.0%	41.5%	25.0%	30.4%	32.8%
NEVER HEARD OF	42.0%	44.7%	45.4%	43.8%	46.6%	44.6%	46.4%	37.9%	45.2%	40.0%	41.0%	45.0%	40.0%	39.6%	45.8%	53.6%	36.7%
Net Diff.	9.3%	15.8%	5.4%	3.8%	11.4%	7.1%	8.9%	11.4%	7.7%	4.0%	14.0%	10.0%	-	-	16.7%	8.9%	11.7%
Mean	1.75	2.00	1.62	1.67	1.74	1.69	1.73	1.80	1.71	1.73	1.93	1.58	2.00	1.47	1.96	1.62	1.81

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

4. Opinion: FRANK MCNEILL

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
FAVORABLE	17.7%	14.7%	15.0%	18.8%	24.2%	22.0%	9.7%	17.1%	15.6%	33.3%	-	12.5%	-	14.3%
UNFAVORABLE	8.3%	9.8%	8.3%	7.8%	9.1%	4.9%	9.7%	14.3%	15.6%	-	-	4.2%	-	4.8%
NO OPINION	32.0%	36.3%	33.3%	34.4%	18.2%	26.8%	51.6%	25.7%	28.1%	-	100.0%	25.0%	66.7%	19.0%
NEVER HEARD OF	42.0%	39.2%	43.3%	39.1%	48.5%	46.3%	29.0%	42.9%	40.6%	66.7%	-	58.3%	33.3%	61.9%
Net Diff.	9.3%	4.9%	6.7%	10.9%	15.2%	17.1%	-	2.9%	-	33.3%	-	8.3%	-	9.5%
Mean	1.75	1.65	1.68	1.74	2.12	1.91	1.41	1.85	1.79	3.00	1.00	1.70	1.00	1.88

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
ECONOMIC ISSUES	38.0%	34.1%	40.9%	36.4%	46.8%	50.0%	41.2%	52.6%	51.9%	75.0%	22.7%	22.6%	25.0%	37.1%
CRIME/PUBLIC SAFETY	21.3%	27.1%	17.0%	23.3%	10.6%	6.7%	17.6%	28.5%	28.6%	25.0%	14.8%	14.5%	25.0%	17.1%
HEALTHCARE ISSUES	12.7%	13.2%	12.3%	13.0%	10.6%	10.0%	11.8%	4.4%	4.5%	-	21.1%	21.8%	-	14.3%
EDUCATION ISSUES	12.3%	8.5%	15.2%	12.6%	10.6%	13.3%	5.9%	9.5%	9.8%	-	16.4%	16.1%	25.0%	8.6%
CULTURAL/SOCIAL ISSUES	6.7%	7.0%	6.4%	6.7%	6.4%	10.0%	-	1.5%	1.5%	-	13.3%	13.7%	-	2.9%
ENVIRONMENTAL ISSUES	3.7%	3.1%	4.1%	4.3%	-	-	-	-	-	-	7.8%	7.3%	25.0%	2.9%
DK/REFUSED	5.3%	7.0%	4.1%	3.6%	14.9%	10.0%	23.5%	3.6%	3.8%	-	3.9%	4.0%	-	17.1%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
ECONOMIC ISSUES	38.0%	47.9%	34.1%	41.0%	32.1%	43.4%	32.0%	40.6%	34.9%	53.8%	40.0%	37.7%	40.4%
CRIME/PUBLIC SAFETY	21.3%	20.8%	2.4%	25.7%	24.5%	3.8%	24.0%	26.0%	24.6%	7.7%	-	11.3%	18.6%
HEALTHCARE ISSUES	12.7%	10.4%	19.5%	8.6%	15.1%	20.8%	8.0%	8.3%	13.5%	30.8%	-	18.9%	12.8%
EDUCATION ISSUES	12.3%	18.8%	12.2%	13.3%	8.5%	11.3%	20.0%	11.5%	11.9%	7.7%	20.0%	15.1%	13.5%
CULTURAL/SOCIAL ISSUES	6.7%	-	9.8%	2.9%	12.3%	7.5%	4.0%	3.1%	9.5%	-	-	3.8%	3.8%
ENVIRONMENTAL ISSUES	3.7%	-	14.6%	2.9%	1.9%	11.3%	4.0%	3.1%	0.8%	-	20.0%	9.4%	5.8%
DK/REFUSED	5.3%	2.1%	7.3%	5.7%	5.7%	1.9%	8.0%	7.3%	4.8%	-	20.0%	3.8%	5.1%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES						U.S. SENATE BALLOT							
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
ECONOMIC ISSUES	38.0%	100.0%	-	-	-	-	-	-	54.1%	54.1%	50.0%	23.9%	23.5%	50.0%	29.0%
CRIME/PUBLIC SAFETY	21.3%	-	100.0%	-	-	-	-	-	29.6%	29.3%	50.0%	15.7%	15.9%	-	9.7%
HEALTHCARE ISSUES	12.7%	100.0%	-	-	-	-	-	-	3.0%	3.0%	-	20.9%	20.5%	50.0%	19.4%
EDUCATION ISSUES	12.3%	-	-	100.0%	-	-	-	-	10.4%	10.5%	-	14.9%	15.2%	-	9.7%
CULTURAL/SOCIAL ISSUES	6.7%	-	-	-	-	100.0%	-	-	0.7%	0.8%	-	13.4%	13.6%	-	3.2%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	100.0%	-	-	-	-	-	-	7.5%	7.6%	-	3.2%
DK/REFUSED	5.3%	-	-	-	-	-	100.0%	2.2%	2.3%	-	3.7%	3.8%	-	25.8%	

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	MC-	CIDED	
		MC-			MC-			MC-	BOTH	
		INNIS			NEILL		FIRM	UNDE-	BAL-	
							CIDED	INNIS	LOTS	
Total	300	128	123	5	126	117	9	46	41	30
ECONOMIC ISSUES	38.0%	53.1%	52.8%	60.0%	23.8%	25.6%	-	34.8%	51.2%	30.0%
CRIME/PUBLIC SAFETY	21.3%	30.5%	30.1%	40.0%	12.7%	11.1%	33.3%	19.6%	22.0%	10.0%
HEALTHCARE ISSUES	12.7%	3.1%	3.3%	-	21.4%	21.4%	22.2%	15.2%	4.9%	20.0%
EDUCATION ISSUES	12.3%	8.6%	8.9%	-	16.7%	17.1%	11.1%	10.9%	19.5%	10.0%
CULTURAL/SOCIAL ISSUES	6.7%	1.6%	1.6%	-	13.5%	12.8%	22.2%	2.2%	-	3.3%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	7.9%	8.5%	-	2.2%	-	3.3%
DK/REFUSED	5.3%	3.1%	3.3%	-	4.0%	3.4%	11.1%	15.2%	2.4%	23.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
ECONOMIC ISSUES	38.0%	36.0%	43.5%	45.2%	34.2%	44.7%	29.2%	41.6%	29.3%	33.5%	47.8%	46.2%	39.1%	37.3%	39.1%	50.5%	19.2%	45.1%	46.3%	33.3%	-
CRIME/PUBLIC SAFETY	21.3%	21.2%	25.8%	16.1%	27.2%	23.6%	17.5%	22.5%	12.2%	17.0%	27.8%	33.8%	13.0%	22.0%	13.0%	24.8%	17.3%	22.0%	22.0%	22.2%	-
HEALTHCARE ISSUES	12.7%	13.1%	11.3%	9.7%	14.9%	9.3%	16.7%	11.3%	19.5%	17.6%	3.3%	3.8%	8.7%	13.4%	8.7%	5.7%	24.0%	7.7%	7.3%	11.1%	-
EDUCATION ISSUES	12.3%	13.1%	9.7%	13.7%	12.3%	9.9%	16.7%	11.3%	22.0%	12.2%	14.4%	10.0%	26.1%	11.6%	26.1%	13.3%	13.5%	9.9%	11.0%	-	-
CULTURAL/SOCIAL ISSUES	6.7%	8.1%	3.2%	7.3%	6.1%	5.6%	8.3%	6.5%	7.3%	10.6%	-	-	-	7.5%	-	1.0%	13.5%	5.5%	6.1%	-	-
ENVIRONMENTAL ISSUES	3.7%	5.0%	-	4.0%	1.8%	3.1%	5.0%	3.0%	7.3%	5.3%	1.1%	1.2%	-	4.1%	-	-	6.7%	4.4%	4.9%	-	-
DK/REFUSED	5.3%	3.6%	6.5%	4.0%	3.5%	3.7%	6.7%	3.9%	2.4%	3.7%	5.6%	5.0%	13.0%	4.1%	13.0%	4.8%	5.8%	5.5%	2.4%	33.3%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
ECONOMIC ISSUES	38.0%	61.7%	20.6%	52.9%	41.4%	18.6%	35.0%	46.6%	20.0%	45.3%	70.6%	18.4%	42.3%	66.7%	17.4%	40.0%
CRIME/PUBLIC SAFETY	21.3%	17.0%	14.7%	17.6%	31.0%	18.6%	27.5%	26.1%	12.7%	20.3%	17.6%	22.4%	26.9%	25.0%	23.9%	30.0%
HEALTHCARE ISSUES	12.7%	2.1%	26.5%	7.8%	8.6%	22.9%	7.5%	5.7%	20.0%	9.4%	5.9%	28.6%	3.8%	-	26.1%	5.0%
EDUCATION ISSUES	12.3%	17.0%	5.9%	5.9%	10.3%	17.1%	15.0%	14.8%	20.0%	10.9%	5.9%	6.1%	7.7%	8.3%	6.5%	5.0%
CULTURAL/SOCIAL ISSUES	6.7%	2.1%	20.6%	3.9%	-	10.0%	7.5%	1.1%	16.4%	4.7%	-	10.2%	7.7%	-	10.9%	5.0%
ENVIRONMENTAL ISSUES	3.7%	-	5.9%	5.9%	-	7.1%	2.5%	-	10.9%	4.7%	-	2.0%	3.8%	-	2.2%	5.0%
DK/REFUSED	5.3%	-	5.9%	5.9%	8.6%	5.7%	5.0%	5.7%	-	4.7%	-	12.2%	7.7%	-	13.0%	10.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
ECONOMIC ISSUES	38.0%	56.4%	41.0%	16.4%	7.1%	23.1%	41.9%	49.2%	43.8%	52.4%	-	23.8%	48.7%	55.9%	13.0%	36.2%	41.9%	14.9%	47.2%	47.1%
CRIME/PUBLIC SAFETY	21.3%	29.1%	20.5%	14.9%	17.9%	12.8%	12.8%	30.0%	29.2%	30.5%	100.0%	14.3%	7.7%	23.5%	15.2%	17.0%	37.1%	12.8%	9.4%	30.4%
HEALTHCARE ISSUES	12.7%	1.8%	10.3%	26.9%	17.9%	33.3%	14.0%	5.4%	10.4%	2.4%	-	14.3%	17.9%	5.9%	32.6%	10.6%	4.8%	23.4%	13.2%	3.9%
EDUCATION ISSUES	12.3%	7.3%	20.5%	11.9%	17.9%	7.7%	15.1%	11.5%	10.4%	12.2%	-	4.8%	5.1%	13.2%	15.2%	23.4%	9.7%	12.8%	18.9%	13.7%
CULTURAL/SOCIAL ISSUES	6.7%	1.8%	-	17.9%	25.0%	12.8%	8.1%	-	-	-	-	28.6%	10.3%	-	13.0%	6.4%	-	23.4%	3.8%	-
ENVIRONMENTAL ISSUES	3.7%	-	-	11.9%	14.3%	10.3%	1.2%	0.8%	2.1%	-	-	14.3%	2.6%	1.5%	10.9%	-	-	12.8%	1.9%	1.0%
DK/REFUSED	5.3%	3.6%	7.7%	-	-	-	7.0%	3.1%	4.2%	2.4%	-	-	7.7%	-	-	6.4%	6.5%	-	5.7%	3.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
ECONOMIC ISSUES	38.0%	20.0%	31.2%	57.1%	22.2%	29.6%	47.6%	52.9%	25.9%	33.3%	46.3%	35.9%	40.7%	32.5%	50.8%	42.6%	33.3%	23.8%	43.3%	30.4%
CRIME/PUBLIC SAFETY	21.3%	20.0%	18.8%	28.6%	22.2%	22.2%	33.3%	27.5%	14.1%	22.2%	14.6%	24.3%	24.1%	18.8%	18.0%	18.5%	28.6%	19.0%	24.4%	16.3%
HEALTHCARE ISSUES	12.7%	35.0%	15.6%	10.7%	27.8%	14.8%	14.3%	4.3%	21.5%	11.1%	4.9%	15.0%	12.4%	13.7%	11.5%	9.3%	13.1%	17.5%	10.0%	13.0%
EDUCATION ISSUES	12.3%	10.0%	9.4%	3.6%	11.1%	7.4%	4.8%	10.1%	14.8%	-	18.3%	10.2%	12.4%	13.7%	9.8%	9.3%	14.3%	17.5%	15.6%	15.2%
CULTURAL/SOCIAL ISSUES	6.7%	5.0%	15.6%	-	5.6%	14.8%	-	0.7%	12.6%	11.1%	8.5%	5.8%	2.8%	11.1%	3.3%	13.0%	2.4%	9.5%	-	13.0%
ENVIRONMENTAL ISSUES	3.7%	10.0%	-	-	11.1%	-	-	-	7.4%	11.1%	2.4%	4.4%	1.4%	7.7%	1.6%	7.4%	1.2%	7.9%	1.1%	8.7%
DK/REFUSED	5.3%	-	9.4%	-	-	11.1%	-	4.3%	3.7%	11.1%	4.9%	4.4%	6.2%	2.6%	4.9%	-	7.1%	4.8%	5.6%	3.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
ECONOMIC ISSUES	38.0%	36.4%	37.5%	28.3%	42.1%	39.9%	35.9%	49.3%	51.4%	30.7%	27.9%	43.4%	32.3%	28.6%	41.5%	17.2%	41.7%	37.3%	39.1%	46.6%	50.7%
CRIME/PUBLIC SAFETY	21.3%	23.6%	29.2%	28.3%	31.6%	23.0%	18.4%	21.9%	5.7%	24.0%	25.0%	23.0%	12.9%	22.9%	26.8%	27.6%	30.6%	26.1%	17.9%	20.7%	14.5%
HEALTHCARE ISSUES	12.7%	16.4%	16.7%	15.2%	15.8%	12.2%	16.5%	9.6%	14.3%	14.7%	17.6%	10.6%	16.1%	17.1%	17.1%	17.2%	13.9%	14.1%	11.3%	13.8%	7.2%
EDUCATION ISSUES	12.3%	7.3%	8.3%	8.7%	5.3%	10.8%	10.7%	8.2%	2.9%	13.3%	14.7%	10.6%	16.1%	11.4%	2.4%	13.8%	2.8%	7.0%	17.2%	5.2%	13.0%
CULTURAL/SOCIAL ISSUES	6.7%	7.3%	4.2%	8.7%	-	5.4%	8.7%	4.1%	17.1%	6.7%	4.4%	5.3%	11.3%	5.7%	4.9%	6.9%	2.8%	7.0%	6.6%	10.3%	5.8%
ENVIRONMENTAL ISSUES	3.7%	1.8%	4.2%	2.2%	5.3%	3.4%	5.8%	2.7%	8.6%	4.0%	4.4%	3.5%	8.1%	2.9%	2.4%	3.4%	2.8%	3.5%	4.0%	3.4%	4.3%
DK/REFUSED	5.3%	7.3%	-	8.7%	-	5.4%	3.9%	4.1%	-	6.7%	5.9%	3.5%	3.2%	11.4%	4.9%	13.8%	5.6%	4.9%	4.0%	-	4.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
ECONOMIC ISSUES	38.0%	31.0%	29.3%	36.5%	41.3%	39.1%	31.7%	32.5%	30.3%	47.6%	31.2%	57.9%	43.3%	38.8%	23.4%	42.7%	33.7%	64.3%	26.4%	52.4%	27.7%
CRIME/PUBLIC SAFETY	21.3%	29.8%	20.7%	27.1%	15.6%	23.9%	24.4%	27.5%	27.3%	29.0%	14.9%	21.1%	10.0%	35.8%	18.1%	32.3%	11.9%	17.9%	20.8%	23.8%	23.4%
HEALTHCARE ISSUES	12.7%	14.3%	14.6%	11.5%	10.1%	19.6%	14.6%	22.5%	9.1%	5.6%	16.9%	5.3%	11.7%	6.0%	20.2%	6.2%	14.9%	3.6%	20.8%	4.8%	17.0%
EDUCATION ISSUES	12.3%	8.3%	20.7%	9.4%	19.3%	2.2%	12.2%	2.5%	12.1%	10.5%	14.3%	12.3%	8.3%	9.0%	18.1%	11.5%	17.8%	7.1%	7.5%	9.5%	6.4%
CULTURAL/SOCIAL ISSUES	6.7%	4.8%	7.3%	7.3%	5.5%	6.5%	9.8%	5.0%	12.1%	0.8%	12.3%	1.8%	15.0%	-	10.6%	1.0%	11.9%	-	13.2%	-	12.8%
ENVIRONMENTAL ISSUES	3.7%	3.6%	3.7%	4.2%	4.6%	2.2%	2.4%	2.5%	3.0%	0.8%	6.5%	-	8.3%	1.5%	5.3%	1.0%	7.9%	-	3.8%	-	4.3%
DK/REFUSED	5.3%	8.3%	3.7%	4.2%	3.7%	6.5%	4.9%	7.5%	6.1%	5.6%	3.9%	1.8%	3.3%	9.0%	4.3%	5.2%	2.0%	7.1%	7.5%	9.5%	8.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
ECONOMIC ISSUES	38.0%	47.2%	50.0%	45.1%	100.0%	34.6%	48.5%	35.3%	17.9%	56.2%	47.6%	39.7%	25.8%	46.9%	33.9%	48.0%	36.2%	38.1%	35.1%
CRIME/PUBLIC SAFETY	21.3%	29.2%	20.6%	33.8%	-	16.7%	22.7%	14.7%	10.7%	20.8%	14.3%	36.2%	18.3%	30.9%	15.6%	24.0%	19.1%	28.6%	21.6%
HEALTHCARE ISSUES	12.7%	7.5%	5.9%	8.5%	-	14.7%	10.6%	20.6%	16.1%	8.3%	9.5%	6.9%	18.3%	4.9%	13.8%	16.0%	17.0%	19.0%	13.5%
EDUCATION ISSUES	12.3%	9.4%	11.8%	8.5%	-	14.1%	10.6%	5.9%	23.2%	10.4%	7.9%	8.6%	18.3%	9.9%	16.5%	8.0%	8.5%	9.5%	8.1%
CULTURAL/SOCIAL ISSUES	6.7%	0.9%	2.9%	-	-	10.3%	3.0%	17.6%	14.3%	2.1%	11.1%	-	9.7%	1.2%	10.1%	-	10.6%	-	10.8%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	-	7.1%	3.0%	5.9%	12.5%	-	7.9%	-	6.5%	-	8.3%	-	4.3%	-	5.4%
DK/REFUSED	5.3%	5.7%	8.8%	4.2%	-	2.6%	1.5%	-	5.4%	2.1%	1.6%	8.6%	3.2%	6.2%	1.8%	4.0%	4.3%	4.8%	5.4%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
ECONOMIC ISSUES	38.0%	39.1%	34.8%	30.8%	77.8%	-	50.0%	50.5%	38.9%	31.0%	83.3%	-	-	29.5%	32.1%	30.6%	66.7%	-	50.0%
CRIME/PUBLIC SAFETY	21.3%	20.8%	22.8%	25.6%	-	33.3%	-	15.8%	19.4%	20.7%	-	100.0%	-	25.0%	25.0%	28.6%	-	-	-
HEALTHCARE ISSUES	12.7%	10.6%	17.4%	16.7%	11.1%	33.3%	50.0%	7.4%	19.4%	24.1%	-	-	-	13.4%	16.1%	12.2%	33.3%	50.0%	50.0%
EDUCATION ISSUES	12.3%	15.0%	6.5%	6.4%	11.1%	-	-	11.6%	5.6%	3.4%	16.7%	-	-	17.9%	7.1%	8.2%	-	-	-
CULTURAL/SOCIAL ISSUES	6.7%	6.3%	7.6%	7.7%	-	33.3%	-	8.4%	5.6%	6.9%	-	-	-	4.5%	8.9%	8.2%	-	50.0%	-
ENVIRONMENTAL ISSUES	3.7%	4.3%	2.2%	2.6%	-	-	-	4.2%	2.8%	3.4%	-	-	-	4.5%	1.8%	2.0%	-	-	-
DK/REFUSED	5.3%	3.9%	8.7%	10.3%	-	-	-	2.1%	8.3%	10.3%	-	-	-	5.4%	8.9%	10.2%	-	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
ECONOMIC ISSUES	38.0%	53.1%	37.8%	43.5%	44.4%	24.2%	44.2%	35.9%	43.8%	32.5%	44.0%	24.2%	48.7%	47.3%	53.0%	42.4%	52.6%	34.3%
CRIME/PUBLIC SAFETY	21.3%	9.4%	17.8%	11.6%	20.6%	35.2%	14.3%	23.8%	13.0%	29.2%	15.3%	35.2%	15.4%	17.2%	12.1%	21.2%	15.5%	20.0%
HEALTHCARE ISSUES	12.7%	6.2%	8.9%	14.5%	15.9%	13.2%	7.8%	14.3%	11.0%	14.3%	12.4%	13.2%	7.7%	11.8%	7.6%	13.6%	9.3%	14.3%
EDUCATION ISSUES	12.3%	6.2%	15.6%	15.9%	7.9%	13.2%	11.7%	12.6%	13.7%	11.0%	12.0%	13.2%	12.8%	8.6%	10.6%	9.1%	8.2%	14.3%
CULTURAL/SOCIAL ISSUES	6.7%	9.4%	11.1%	7.2%	1.6%	6.6%	10.4%	5.4%	8.9%	4.5%	6.7%	6.6%	10.3%	6.5%	9.1%	6.1%	7.2%	8.6%
ENVIRONMENTAL ISSUES	3.7%	12.5%	2.2%	2.9%	4.8%	1.1%	6.5%	2.7%	4.8%	2.6%	4.8%	1.1%	2.6%	4.3%	4.5%	3.0%	5.2%	-
DK/REFUSED	5.3%	3.1%	6.7%	4.3%	4.8%	6.6%	5.2%	5.4%	4.8%	5.8%	4.8%	6.6%	2.6%	4.3%	3.0%	4.5%	2.1%	8.6%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
ECONOMIC ISSUES	38.0%	39.5%	27.7%	36.2%	25.0%	36.6%	17.9%	47.7%	30.4%	29.0%	42.0%	43.0%	60.0%	30.2%	43.8%	37.5%	36.7%	
CRIME/PUBLIC SAFETY	21.3%	13.2%	28.5%	13.8%	35.2%	15.2%	44.6%	16.7%	25.0%	23.0%	18.0%	23.0%	6.7%	28.3%	8.3%	21.4%	25.0%	
HEALTHCARE ISSUES	12.7%	7.9%	16.2%	13.8%	14.8%	15.2%	12.5%	10.6%	14.3%	16.0%	7.0%	15.0%	20.0%	9.4%	16.7%	10.7%	12.5%	
EDUCATION ISSUES	12.3%	10.5%	15.4%	16.2%	12.5%	15.2%	12.5%	9.8%	14.3%	14.0%	13.0%	10.0%	13.3%	7.5%	14.6%	14.3%	12.5%	
CULTURAL/SOCIAL ISSUES	6.7%	10.5%	4.6%	8.8%	3.4%	6.2%	5.4%	7.6%	6.0%	7.0%	12.0%	1.0%	-	7.5%	4.2%	8.9%	7.0%	
ENVIRONMENTAL ISSUES	3.7%	10.5%	1.5%	5.0%	2.3%	4.5%	1.8%	3.8%	3.6%	2.0%	5.0%	4.0%	-	7.5%	6.2%	3.6%	1.6%	
DK/REFUSED	5.3%	7.9%	6.2%	6.2%	6.8%	7.1%	5.4%	3.8%	6.5%	9.0%	3.0%	4.0%	-	9.4%	6.2%	3.6%	4.7%	

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
ECONOMIC ISSUES	38.0%	39.2%	40.0%	35.9%	36.4%	36.6%	41.9%	51.4%	50.0%	66.7%	-	41.7%	33.3%	42.9%	
CRIME/PUBLIC SAFETY	21.3%	21.6%	18.3%	20.3%	27.3%	22.0%	22.6%	25.7%	28.1%	-	100.0%	12.5%	33.3%	9.5%	
HEALTHCARE ISSUES	12.7%	14.7%	8.3%	17.2%	6.1%	12.2%	9.7%	5.7%	6.2%	-	-	8.3%	33.3%	4.8%	
EDUCATION ISSUES	12.3%	9.8%	11.7%	14.1%	15.2%	14.6%	6.5%	5.7%	3.1%	33.3%	-	20.8%	-	23.8%	
CULTURAL/SOCIAL ISSUES	6.7%	3.9%	6.7%	6.2%	12.1%	9.8%	-	5.7%	6.2%	-	-	12.5%	-	14.3%	
ENVIRONMENTAL ISSUES	3.7%	3.9%	8.3%	1.6%	3.0%	-	6.5%	2.9%	3.1%	-	-	4.2%	-	4.8%	
DK/REFUSED	5.3%	6.9%	6.7%	4.7%	-	4.9%	12.9%	2.9%	3.1%	-	-	-	-	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
TED BUDD: REPUBLICAN	45.0%	41.1%	48.0%	45.8%	40.4%	40.0%	41.2%	94.2%	94.7%	75.0%	0.8%	0.8%	-	14.3%
Vote	44.3%	40.3%	47.4%	45.5%	38.3%	36.7%	41.2%	92.7%	94.7%	25.0%	0.8%	0.8%	-	14.3%
Lean	0.7%	0.8%	0.6%	0.4%	2.1%	3.3%	-	1.5%	-	50.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	47.3%	42.7%	45.1%	42.6%	46.7%	35.3%	2.2%	1.5%	25.0%	99.2%	99.2%	100.0%	11.4%
Vote	44.0%	47.3%	41.5%	44.3%	42.6%	46.7%	35.3%	1.5%	1.5%	-	98.4%	98.4%	100.0%	11.4%
Lean	0.7%	-	1.2%	0.8%	-	-	-	0.7%	-	25.0%	0.8%	0.8%	-	-
FIRM UNDECIDED	10.3%	11.6%	9.4%	9.1%	17.0%	13.3%	23.5%	3.6%	3.8%	-	-	-	-	74.3%
Net Diff.	0.3%	-6.2%	5.3%	0.8%	-2.1%	-6.7%	5.9%	92.0%	93.2%	50.0%	-98.4%	-98.4%	-100%	2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
TED BUDD: REPUBLICAN	45.0%	85.4%	9.8%	47.6%	37.7%	34.0%	68.0%	49.0%	42.1%	69.2%	20.0%	47.2%	46.8%
Vote	44.3%	85.4%	9.8%	47.6%	35.8%	34.0%	68.0%	49.0%	40.5%	69.2%	20.0%	47.2%	46.8%
Lean	0.7%	-	-	-	1.9%	-	-	-	1.6%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	10.4%	82.9%	37.1%	52.8%	62.3%	24.0%	34.4%	49.2%	23.1%	40.0%	45.3%	41.0%
Vote	44.0%	8.3%	82.9%	36.2%	52.8%	60.4%	24.0%	34.4%	48.4%	15.4%	40.0%	43.4%	40.4%
Lean	0.7%	2.1%	-	1.0%	-	1.9%	-	-	0.8%	7.7%	-	1.9%	0.6%
FIRM UNDECIDED	10.3%	4.2%	7.3%	15.2%	9.4%	3.8%	8.0%	16.7%	8.7%	7.7%	40.0%	7.5%	12.2%
Net Diff.	0.3%	75.0%	-73.2%	10.5%	-15.1%	-28.3%	44.0%	14.6%	-7.1%	46.2%	-20.0%	1.9%	5.8%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
TED BUDD: REPUBLICAN	45.0%	64.0%	10.5%	62.5%	37.8%	-	5.0%	18.8%	100.0%	100.0%	100.0%	-	-	-	-
Vote	44.3%	63.2%	10.5%	60.9%	37.8%	-	5.0%	18.8%	98.5%	100.0%	-	-	-	-	-
Lean	0.7%	0.9%	-	1.6%	-	-	-	-	1.5%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	28.1%	73.7%	32.8%	54.1%	90.9%	90.0%	31.2%	-	-	-	100.0%	100.0%	100.0%	-
Vote	44.0%	27.2%	71.1%	32.8%	54.1%	90.9%	90.0%	31.2%	-	-	-	98.5%	100.0%	-	-
Lean	0.7%	0.9%	2.6%	-	-	-	-	-	-	-	-	1.5%	-	100.0%	-
FIRM UNDECIDED	10.3%	7.9%	15.8%	4.7%	8.1%	9.1%	5.0%	50.0%	-	-	-	-	-	-	100.0%
Net Diff.	0.3%	36.0%	-63.2%	29.7%	-16.2%	-90.9%	-85.0%	-12.5%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE- CIDED
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	
Total	300	128	123	5	126	117	9	46	41	30
TED BUDD: REPUBLICAN	45.0%	96.1%	95.9%	100.0%	2.4%	2.6%	-	19.6%	100.0%	-
Vote	44.3%	94.5%	95.9%	60.0%	2.4%	2.6%	-	19.6%	100.0%	-
Lean	0.7%	1.6%	-	40.0%	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	3.1%	3.3%	-	97.6%	97.4%	100.0%	15.2%	-	-
Vote	44.0%	3.1%	3.3%	-	96.0%	96.6%	88.9%	15.2%	-	-
Lean	0.7%	-	-	-	1.6%	0.9%	11.1%	-	-	-
FIRM UNDECIDED	10.3%	0.8%	0.8%	-	-	-	-	65.2%	-	100.0%
Net Diff.	0.3%	93.0%	92.7%	100.0%	-95.2%	-94.9%	-100%	4.3%	100.0%	-

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
TED BUDD: REPUBLICAN	45.0%	37.8%	74.2%	43.5%	48.2%	55.3%	30.8%	51.1%	22.0%	23.9%	87.8%	81.2%	91.3%	41.0%	91.3%	89.5%	1.9%	42.9%	42.7%	44.4%	-
Vote	44.3%	36.9%	74.2%	42.7%	47.4%	54.7%	30.0%	50.6%	19.5%	23.4%	86.7%	80.0%	91.3%	40.3%	91.3%	88.6%	1.9%	41.8%	41.5%	44.4%	-
Lean	0.7%	0.9%	-	0.8%	0.9%	0.6%	0.8%	0.4%	2.4%	0.5%	1.1%	1.2%	-	0.7%	-	1.0%	-	1.1%	1.2%	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	55.0%	9.7%	45.2%	42.1%	32.9%	62.5%	39.0%	75.6%	66.5%	5.6%	10.0%	-	49.6%	-	2.9%	93.3%	37.4%	40.2%	11.1%	-
Vote	44.0%	54.5%	9.7%	44.4%	42.1%	32.3%	61.7%	38.5%	75.6%	65.4%	5.6%	10.0%	-	48.9%	-	2.9%	92.3%	36.3%	39.0%	11.1%	-
Lean	0.7%	0.5%	-	0.8%	-	0.6%	0.8%	0.4%	-	1.1%	-	-	-	0.7%	-	-	1.0%	1.1%	1.2%	-	-
FIRM UNDECIDED	10.3%	7.2%	16.1%	11.3%	9.6%	11.8%	6.7%	10.0%	2.4%	9.6%	6.7%	8.8%	8.7%	9.3%	8.7%	7.6%	4.8%	19.8%	17.1%	44.4%	-
Net Diff.	0.3%	-17.1%	64.5%	-1.6%	6.1%	22.4%	-31.7%	12.1%	-53.7%	-42.6%	82.2%	71.2%	91.3%	-8.6%	91.3%	86.7%	-91.3%	5.5%	2.4%	33.3%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
TED BUDD: REPUBLICAN	45.0%	93.6%	5.9%	43.1%	86.2%	-	42.5%	89.8%	3.6%	45.3%	88.2%	-	38.5%	91.7%	-	25.0%
Vote	44.3%	93.6%	5.9%	43.1%	84.5%	-	40.0%	88.6%	3.6%	45.3%	88.2%	-	34.6%	91.7%	-	20.0%
Lean	0.7%	-	-	-	1.7%	-	2.5%	1.1%	-	-	-	-	3.8%	-	-	5.0%
CHERI BEASLEY: DEMOCRAT	44.7%	2.1%	91.2%	37.3%	3.4%	94.3%	37.5%	2.3%	92.7%	42.2%	5.9%	93.9%	26.9%	8.3%	93.5%	30.0%
Vote	44.0%	2.1%	88.2%	35.3%	3.4%	94.3%	37.5%	2.3%	92.7%	40.6%	5.9%	91.8%	26.9%	8.3%	91.3%	30.0%
Lean	0.7%	-	2.9%	2.0%	-	-	-	-	-	1.6%	-	2.0%	-	-	2.2%	-
FIRM UNDECIDED	10.3%	4.3%	2.9%	19.6%	10.3%	5.7%	20.0%	8.0%	3.6%	12.5%	5.9%	6.1%	34.6%	-	6.5%	45.0%
Net Diff.	0.3%	91.5%	-85.3%	5.9%	82.8%	-94.3%	5.0%	87.5%	-89.1%	3.1%	82.4%	-93.9%	11.5%	83.3%	-93.5%	-5.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
TED BUDD: REPUBLICAN	45.0%	94.5%	82.1%	3.0%	3.6%	2.6%	22.1%	86.2%	81.2%	89.0%	100.0%	4.8%	23.1%	83.8%	2.2%	21.3%	88.7%	4.3%	24.5%	91.2%
Vote	44.3%	94.5%	79.5%	3.0%	3.6%	2.6%	19.8%	86.2%	81.2%	89.0%	100.0%	4.8%	23.1%	83.8%	2.2%	17.0%	88.7%	4.3%	22.6%	91.2%
Lean	0.7%	-	2.6%	-	-	-	2.3%	-	-	-	-	-	-	-	-	4.3%	-	-	1.9%	-
CHERI BEASLEY: DEMOCRAT	44.7%	1.8%	5.1%	91.0%	92.9%	89.7%	61.6%	8.5%	8.3%	8.5%	-	90.5%	59.0%	10.3%	91.3%	63.8%	6.5%	93.6%	60.4%	2.0%
Vote	44.0%	1.8%	5.1%	91.0%	92.9%	89.7%	59.3%	8.5%	8.3%	8.5%	-	90.5%	53.8%	10.3%	91.3%	63.8%	6.5%	93.6%	58.5%	2.0%
Lean	0.7%	-	-	-	-	-	2.3%	-	-	-	-	-	5.1%	-	-	-	-	-	1.9%	-
FIRM UNDECIDED	10.3%	3.6%	12.8%	6.0%	3.6%	7.7%	16.3%	5.4%	10.4%	2.4%	-	4.8%	17.9%	5.9%	6.5%	14.9%	4.8%	2.1%	15.1%	6.9%
Net Diff.	0.3%	92.7%	76.9%	-88.1%	-89.3%	-87.2%	-39.5%	77.7%	72.9%	80.5%	100.0%	-85.7%	-35.9%	73.5%	-89.1%	-42.6%	82.3%	-89.4%	-35.8%	89.2%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
TED BUDD: REPUBLICAN	45.0%	-	18.8%	67.9%	-	14.8%	57.1%	91.3%	2.2%	22.2%	48.8%	44.2%	54.5%	35.9%	65.6%	38.9%	46.4%	33.3%	73.3%	32.6%
Vote	44.3%	-	15.6%	67.9%	-	11.1%	57.1%	91.3%	0.7%	22.2%	47.6%	43.7%	54.5%	34.2%	65.6%	38.9%	46.4%	30.2%	73.3%	31.5%
Lean	0.7%	-	3.1%	-	-	3.7%	-	-	1.5%	-	1.2%	0.5%	-	1.7%	-	-	-	3.2%	-	1.1%
CHERI BEASLEY: DEMOCRAT	44.7%	85.0%	65.6%	32.1%	88.9%	66.7%	42.9%	1.4%	91.9%	44.4%	40.2%	47.6%	33.8%	60.7%	23.0%	57.4%	41.7%	63.5%	14.4%	65.2%
Vote	44.0%	85.0%	62.5%	32.1%	88.9%	63.0%	42.9%	1.4%	90.4%	44.4%	40.2%	47.1%	33.1%	60.7%	21.3%	57.4%	41.7%	63.5%	13.3%	65.2%
Lean	0.7%	-	3.1%	-	-	3.7%	-	-	1.5%	-	-	0.5%	0.7%	-	1.6%	-	-	-	1.1%	-
FIRM UNDECIDED	10.3%	15.0%	15.6%	-	11.1%	18.5%	-	7.2%	5.9%	33.3%	11.0%	8.3%	11.7%	3.4%	11.5%	3.7%	11.9%	3.2%	12.2%	2.2%
Net Diff.	0.3%	-85.0%	-46.9%	35.7%	-88.9%	-51.9%	14.3%	89.9%	-89.6%	-22.2%	8.5%	-3.4%	20.7%	-24.8%	42.6%	-18.5%	4.8%	-30.2%	58.9%	-32.6%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
TED BUDD: REPUBLICAN	45.0%	23.6%	50.0%	15.2%	47.4%	52.7%	28.2%	63.0%	28.6%	42.7%	27.9%	58.4%	35.5%	34.3%	17.1%	27.6%	13.9%	47.9%	42.4%	50.0%	53.6%	
Vote	44.3%	23.6%	45.8%	15.2%	42.1%	52.0%	27.2%	63.0%	28.6%	41.3%	26.5%	58.4%	33.9%	31.4%	17.1%	24.1%	13.9%	47.9%	41.1%	50.0%	53.6%	
Lean	0.7%	-	4.2%	-	5.3%	0.7%	1.0%	-	-	1.3%	1.5%	-	1.6%	2.9%	-	3.4%	-	-	1.3%	-	-	
CHERI BEASLEY: DEMOCRAT	44.7%	65.5%	45.8%	73.9%	47.4%	40.5%	63.1%	31.5%	71.4%	49.3%	58.8%	35.4%	58.1%	57.1%	70.7%	65.5%	72.2%	43.0%	47.7%	44.8%	34.8%	
Vote	44.0%	65.5%	45.8%	73.9%	47.4%	39.9%	62.1%	30.1%	68.6%	49.3%	58.8%	34.5%	58.1%	57.1%	68.3%	65.5%	69.4%	42.3%	47.0%	43.1%	33.3%	
Lean	0.7%	-	-	-	-	0.7%	1.0%	1.4%	2.9%	-	-	0.9%	-	-	2.4%	-	2.8%	0.7%	0.7%	1.7%	1.4%	
FIRM UNDECIDED	10.3%	10.9%	4.2%	10.9%	5.3%	6.8%	8.7%	5.5%	-	8.0%	13.2%	6.2%	6.5%	8.6%	12.2%	6.9%	13.9%	9.2%	9.9%	5.2%	11.6%	
Net Diff.	0.3%	-41.8%	4.2%	-58.7%	-	12.2%	-35.0%	31.5%	-42.9%	-6.7%	-30.9%	23.0%	-22.6%	-22.9%	-53.7%	-37.9%	-58.3%	4.9%	-5.3%	5.2%	18.8%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
TED BUDD: REPUBLICAN	45.0%	46.4%	32.9%	60.4%	45.9%	21.7%	34.1%	15.0%	27.3%	79.0%	18.8%	89.5%	20.0%	70.1%	18.1%	80.2%	25.7%	75.0%	5.7%	66.7%	4.3%
Vote	44.3%	46.4%	30.5%	60.4%	45.0%	21.7%	31.7%	15.0%	24.2%	79.0%	17.5%	89.5%	20.0%	70.1%	16.0%	80.2%	24.8%	75.0%	3.8%	66.7%	2.1%
Lean	0.7%	-	2.4%	-	0.9%	-	2.4%	-	3.0%	-	1.3%	-	-	-	2.1%	-	1.0%	-	1.9%	-	2.1%
CHERI BEASLEY: DEMOCRAT	44.7%	41.7%	58.5%	32.3%	45.0%	65.2%	56.1%	70.0%	63.6%	12.1%	73.4%	3.5%	71.7%	19.4%	74.5%	9.4%	69.3%	21.4%	81.1%	28.6%	83.0%
Vote	44.0%	41.7%	58.5%	32.3%	44.0%	63.0%	56.1%	67.5%	63.6%	12.1%	72.7%	3.5%	70.0%	19.4%	74.5%	9.4%	68.3%	21.4%	81.1%	28.6%	83.0%
Lean	0.7%	-	-	-	0.9%	2.2%	-	2.5%	-	-	0.6%	-	1.7%	-	-	-	1.0%	-	-	-	-
FIRM UNDECIDED	10.3%	11.9%	8.5%	7.3%	9.2%	13.0%	9.8%	15.0%	9.1%	8.9%	7.8%	7.0%	8.3%	10.4%	7.4%	10.4%	5.0%	3.6%	13.2%	4.8%	12.8%
Net Diff.	0.3%	4.8%	-25.6%	28.1%	0.9%	-43.5%	-22.0%	-55.0%	-36.4%	66.9%	-54.5%	86.0%	-51.7%	50.7%	-56.4%	70.8%	-43.6%	53.6%	-75.5%	38.1%	-78.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
TED BUDD: REPUBLICAN	45.0%	77.4%	79.4%	77.5%	-	28.2%	57.6%	5.9%	7.1%	85.4%	36.5%	70.7%	22.6%	84.0%	30.3%	56.0%	23.4%	47.6%	16.2%
Vote	44.3%	77.4%	79.4%	77.5%	-	26.9%	54.5%	5.9%	7.1%	85.4%	36.5%	70.7%	20.4%	84.0%	29.4%	56.0%	21.3%	47.6%	13.5%
Lean	0.7%	-	-	-	-	1.3%	3.0%	-	-	-	-	-	2.2%	-	0.9%	-	2.1%	-	2.7%
CHERI BEASLEY: DEMOCRAT	44.7%	11.3%	8.8%	11.3%	100.0%	66.0%	36.4%	88.2%	87.5%	8.3%	57.1%	13.8%	72.0%	3.7%	65.1%	36.0%	68.1%	42.9%	75.7%
Vote	44.0%	11.3%	8.8%	11.3%	100.0%	65.4%	34.8%	88.2%	87.5%	8.3%	55.6%	13.8%	72.0%	3.7%	64.2%	36.0%	68.1%	42.9%	75.7%
Lean	0.7%	-	-	-	-	0.6%	1.5%	-	-	-	1.6%	-	-	-	0.9%	-	-	-	-
FIRM UNDECIDED	10.3%	11.3%	11.8%	11.3%	-	5.8%	6.1%	5.9%	5.4%	6.2%	6.3%	15.5%	5.4%	12.3%	4.6%	8.0%	8.5%	9.5%	8.1%
Net Diff.	0.3%	66.0%	70.6%	66.2%	-100%	-37.8%	21.2%	-82.4%	-80.4%	77.1%	-20.6%	56.9%	-49.5%	80.2%	-34.9%	20.0%	-44.7%	4.8%	-59.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
TED BUDD: REPUBLICAN	45.0%	53.1%	27.2%	20.5%	77.8%	33.3%	50.0%	57.9%	36.1%	24.1%	83.3%	100.0%	-	49.1%	21.4%	18.4%	66.7%	-	50.0%
Vote	44.3%	52.7%	26.1%	19.2%	77.8%	33.3%	50.0%	57.9%	36.1%	24.1%	83.3%	100.0%	-	48.2%	19.6%	16.3%	66.7%	-	50.0%
Lean	0.7%	0.5%	1.1%	1.3%	-	-	-	-	-	-	-	-	-	0.9%	1.8%	2.0%	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	38.6%	58.7%	64.1%	11.1%	66.7%	50.0%	33.7%	52.8%	62.1%	16.7%	-	-	42.9%	62.5%	65.3%	-	100.0%	50.0%
Vote	44.0%	38.2%	57.6%	62.8%	11.1%	66.7%	50.0%	32.6%	50.0%	58.6%	16.7%	-	-	42.9%	62.5%	65.3%	-	100.0%	50.0%
Lean	0.7%	0.5%	1.1%	1.3%	-	-	-	1.1%	2.8%	3.4%	-	-	-	-	-	-	-	-	-
FIRM UNDECIDED	10.3%	8.2%	14.1%	15.4%	11.1%	-	-	8.4%	11.1%	13.8%	-	-	-	8.0%	16.1%	16.3%	33.3%	-	-
Net Diff.	0.3%	14.5%	-31.5%	-43.6%	66.7%	-33.3%	-	24.2%	-16.7%	-37.9%	66.7%	100.0%	-	6.2%	-41.1%	-46.9%	66.7%	-100%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
TED BUDD: REPUBLICAN	45.0%	46.9%	53.3%	40.6%	46.0%	42.9%	50.6%	43.0%	45.9%	44.2%	45.9%	42.9%	56.4%	49.5%	56.1%	47.0%	54.6%	42.9%
Vote	44.3%	46.9%	51.1%	40.6%	44.4%	42.9%	49.4%	42.6%	45.2%	43.5%	45.0%	42.9%	56.4%	49.5%	56.1%	47.0%	54.6%	42.9%
Lean	0.7%	-	2.2%	-	1.6%	-	1.3%	0.4%	0.7%	0.6%	1.0%	-	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	46.9%	37.8%	44.9%	46.0%	46.2%	41.6%	45.7%	43.2%	46.1%	44.0%	46.2%	35.9%	39.8%	34.8%	42.4%	37.1%	42.9%
Vote	44.0%	43.8%	37.8%	43.5%	46.0%	46.2%	40.3%	45.3%	41.8%	46.1%	43.1%	46.2%	33.3%	38.7%	31.8%	42.4%	35.1%	42.9%
Lean	0.7%	3.1%	-	1.4%	-	-	1.3%	0.4%	1.4%	-	1.0%	-	2.6%	1.1%	3.0%	-	2.1%	-
FIRM UNDECIDED	10.3%	6.2%	8.9%	14.5%	7.9%	11.0%	7.8%	11.2%	11.0%	9.7%	10.0%	11.0%	7.7%	10.8%	9.1%	10.6%	8.2%	14.3%
Net Diff.	0.3%	-	15.6%	-4.3%	-	-3.3%	9.1%	-2.7%	2.7%	-1.9%	1.9%	-3.3%	20.5%	9.7%	21.2%	4.5%	17.5%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
TED BUDD: REPUBLICAN	45.0%	44.7%	38.5%	37.5%	42.0%	38.4%	42.9%	51.5%	39.9%	42.0%	41.0%	52.0%	53.3%	43.4%	41.7%	48.2%	44.5%
Vote	44.3%	42.1%	37.7%	36.2%	40.9%	36.6%	42.9%	51.5%	38.7%	42.0%	40.0%	51.0%	53.3%	41.5%	39.6%	48.2%	44.5%
Lean	0.7%	2.6%	0.8%	1.2%	1.1%	1.8%	-	-	1.2%	-	1.0%	1.0%	-	1.9%	2.1%	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	47.4%	50.0%	50.0%	48.9%	50.0%	48.2%	38.6%	49.4%	44.0%	50.0%	40.0%	46.7%	35.8%	45.8%	41.1%	49.2%
Vote	44.0%	47.4%	50.0%	50.0%	48.9%	50.0%	48.2%	37.1%	49.4%	44.0%	49.0%	39.0%	46.7%	35.8%	43.8%	41.1%	48.4%
Lean	0.7%	-	-	-	-	-	-	1.5%	-	-	1.0%	1.0%	-	-	2.1%	-	0.8%
FIRM UNDECIDED	10.3%	7.9%	11.5%	12.5%	9.1%	11.6%	8.9%	9.8%	10.7%	14.0%	9.0%	8.0%	-	20.8%	12.5%	10.7%	6.2%
Net Diff.	0.3%	-2.6%	-11.5%	-12.5%	-6.8%	-11.6%	-5.4%	12.9%	-9.5%	-2.0%	-9.0%	12.0%	6.7%	7.5%	-4.2%	7.1%	-4.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
TED BUDD: REPUBLICAN	45.0%	44.1%	45.0%	50.0%	39.4%	43.9%	32.3%	68.6%	71.9%	33.3%	100.0%	16.7%	33.3%	14.3%
Vote	44.3%	42.2%	45.0%	50.0%	39.4%	43.9%	29.0%	68.6%	71.9%	33.3%	100.0%	16.7%	33.3%	14.3%
Lean	0.7%	2.0%	-	-	-	-	3.2%	-	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	44.7%	40.2%	45.0%	45.3%	45.5%	53.7%	35.5%	11.4%	12.5%	-	-	79.2%	66.7%	81.0%
Vote	44.0%	40.2%	43.3%	43.8%	45.5%	53.7%	35.5%	8.6%	9.4%	-	-	79.2%	66.7%	81.0%
Lean	0.7%	-	1.7%	1.6%	-	-	-	2.9%	3.1%	-	-	-	-	-
FIRM UNDECIDED	10.3%	15.7%	10.0%	4.7%	15.2%	2.4%	32.3%	20.0%	15.6%	66.7%	-	4.2%	-	4.8%
Net Diff.	0.3%	3.9%	-	4.7%	-6.1%	-9.8%	-3.2%	57.1%	59.4%	33.3%	100.0%	-62.5%	-33.3%	-66.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
TOM MCINNIS: REPUBLICAN	42.7%	37.2%	46.8%	43.1%	40.4%	40.0%	41.2%	91.2%	91.7%	75.0%	1.6%	1.6%	-	2.9%
Vote	41.0%	34.9%	45.6%	41.5%	38.3%	36.7%	41.2%	87.6%	89.5%	25.0%	1.6%	1.6%	-	2.9%
Lean	1.7%	2.3%	1.2%	1.6%	2.1%	3.3%	-	3.6%	2.3%	50.0%	-	-	-	-
FRANK MCNEILL: DEMOCRAT	42.0%	44.2%	40.4%	42.3%	40.4%	43.3%	35.3%	1.5%	0.8%	25.0%	95.3%	95.2%	100.0%	5.7%
Vote	39.0%	38.8%	39.2%	38.7%	40.4%	43.3%	35.3%	1.5%	0.8%	25.0%	88.3%	88.7%	75.0%	5.7%
Lean	3.0%	5.4%	1.2%	3.6%	-	-	-	-	-	-	7.0%	6.5%	25.0%	-
FIRM UNDECIDED	15.3%	18.6%	12.9%	14.6%	19.1%	16.7%	23.5%	7.3%	7.5%	-	3.1%	3.2%	-	91.4%
Net Diff.	0.7%	-7.0%	6.4%	0.8%	-	-3.3%	5.9%	89.8%	91.0%	50.0%	-93.8%	-93.5%	-100%	-2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
TOM MCINNIS: REPUBLICAN	42.7%	85.4%	4.9%	44.8%	35.8%	30.2%	72.0%	45.8%	39.7%	69.2%	20.0%	45.3%	44.9%
Vote	41.0%	85.4%	2.4%	43.8%	33.0%	30.2%	72.0%	44.8%	36.5%	69.2%	20.0%	45.3%	44.2%
Lean	1.7%	-	2.4%	1.0%	2.8%	-	-	1.0%	3.2%	-	-	-	0.6%
FRANK MCNEILL: DEMOCRAT	42.0%	10.4%	80.5%	35.2%	48.1%	66.0%	16.0%	32.3%	44.4%	23.1%	20.0%	45.3%	39.1%
Vote	39.0%	10.4%	75.6%	34.3%	42.5%	66.0%	16.0%	32.3%	37.3%	23.1%	20.0%	45.3%	39.1%
Lean	3.0%	-	4.9%	1.0%	5.7%	-	-	-	7.1%	-	-	-	-
FIRM UNDECIDED	15.3%	4.2%	14.6%	20.0%	16.0%	3.8%	12.0%	21.9%	15.9%	7.7%	60.0%	9.4%	16.0%
Net Diff.	0.7%	75.0%	-75.6%	9.5%	-12.3%	-35.8%	56.0%	13.5%	-4.8%	46.2%	-	-	5.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
TOM MCINNIS: REPUBLICAN	42.7%	59.6%	10.5%	60.9%	29.7%	-	10.0%	25.0%	91.1%	91.0%	100.0%	3.0%	3.0%	-	3.2%
Vote	41.0%	57.0%	10.5%	57.8%	29.7%	-	10.0%	25.0%	87.4%	88.7%	-	3.0%	3.0%	-	3.2%
Lean	1.7%	2.6%	-	3.1%	-	-	-	-	3.7%	2.3%	100.0%	-	-	-	-
FRANK MCNEILL: DEMOCRAT	42.0%	26.3%	71.1%	25.0%	56.8%	90.9%	85.0%	31.2%	2.2%	2.3%	-	91.8%	91.7%	100.0%	-
Vote	39.0%	26.3%	65.8%	20.3%	54.1%	90.9%	75.0%	25.0%	2.2%	2.3%	-	85.1%	85.6%	50.0%	-
Lean	3.0%	-	5.3%	4.7%	2.7%	-	10.0%	6.2%	-	-	-	6.7%	6.1%	50.0%	-
FIRM UNDECIDED	15.3%	14.0%	18.4%	14.1%	13.5%	9.1%	5.0%	43.8%	6.7%	6.8%	-	5.2%	5.3%	-	96.8%
Net Diff.	0.7%	33.3%	-60.5%	35.9%	-27.0%	-90.9%	-75.0%	-6.2%	88.9%	88.7%	100.0%	-88.8%	-88.6%	-100%	3.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
Total	300	128	123	5	126	117	9	46	41	30
TOM MCINNIS: REPUBLICAN	42.7%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-
Vote	41.0%	96.1%	100.0%	-	-	-	-	-	100.0%	-
Lean	1.7%	3.9%	-	100.0%	-	-	-	-	-	-
FRANK MCNEILL: DEMOCRAT	42.0%	-	-	-	100.0%	100.0%	100.0%	-	-	-
Vote	39.0%	-	-	-	92.9%	100.0%	-	-	-	-
Lean	3.0%	-	-	-	7.1%	-	100.0%	-	-	-
FIRM UNDECIDED	15.3%	-	-	-	-	-	-	100.0%	-	100.0%
Net Diff.	0.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-	
TOM MCINNIS: REPUBLICAN	42.7%	36.5%	67.7%	42.7%	43.9%	50.3%	32.5%	48.1%	24.4%	22.9%	81.1%	78.8%	78.3%	39.6%	78.3%	82.9%	3.8%	40.7%	40.2%	44.4%	-	
Vote	41.0%	34.2%	67.7%	40.3%	42.1%	48.4%	30.8%	46.3%	22.0%	22.3%	76.7%	73.8%	78.3%	37.7%	78.3%	80.0%	3.8%	38.5%	37.8%	44.4%	-	
Lean	1.7%	2.3%	-	2.4%	1.8%	1.9%	1.7%	1.7%	2.4%	0.5%	4.4%	5.0%	-	1.9%	-	2.9%	-	2.2%	2.4%	-	-	
FRANK MCNEILL: DEMOCRAT	42.0%	52.7%	6.5%	41.1%	40.4%	31.7%	58.3%	37.2%	68.3%	62.2%	6.7%	8.8%	4.3%	46.3%	4.3%	3.8%	87.5%	34.1%	36.6%	11.1%	-	
Vote	39.0%	49.1%	6.5%	39.5%	36.8%	29.2%	54.2%	34.2%	65.9%	57.4%	6.7%	8.8%	4.3%	42.9%	4.3%	3.8%	81.7%	30.8%	32.9%	11.1%	-	
Lean	3.0%	3.6%	-	1.6%	3.5%	2.5%	4.2%	3.0%	2.4%	4.8%	-	-	-	3.4%	-	-	5.8%	3.3%	3.7%	-	-	
FIRM UNDECIDED	15.3%	10.8%	25.8%	16.1%	15.8%	18.0%	9.2%	14.7%	7.3%	14.9%	12.2%	12.5%	17.4%	14.2%	17.4%	13.3%	8.7%	25.3%	23.2%	44.4%	-	
Net Diff.	0.7%	-16.2%	61.3%	1.6%	3.5%	18.6%	-25.8%	10.8%	-43.9%	-39.4%	74.4%	70.0%	73.9%	-6.7%	73.9%	79.0%	-83.7%	6.6%	3.7%	33.3%	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
TOM MCINNIS: REPUBLICAN	42.7%	85.1%	5.9%	39.2%	81.0%	2.9%	42.5%	83.0%	7.3%	42.2%	82.4%	-	38.5%	83.3%	-	20.0%
Vote	41.0%	80.9%	5.9%	37.3%	79.3%	2.9%	40.0%	80.7%	7.3%	40.6%	76.5%	-	34.6%	83.3%	-	15.0%
Lean	1.7%	4.3%	-	2.0%	1.7%	-	2.5%	2.3%	-	1.6%	5.9%	-	3.8%	-	-	5.0%
FRANK MCNEILL: DEMOCRAT	42.0%	2.1%	88.2%	33.3%	5.2%	87.1%	35.0%	3.4%	87.3%	40.6%	5.9%	87.8%	19.2%	8.3%	87.0%	25.0%
Vote	39.0%	2.1%	82.4%	29.4%	5.2%	81.4%	32.5%	3.4%	83.6%	37.5%	5.9%	79.6%	15.4%	8.3%	78.3%	20.0%
Lean	3.0%	-	5.9%	3.9%	-	5.7%	2.5%	-	3.6%	3.1%	-	8.2%	3.8%	-	8.7%	5.0%
FIRM UNDECIDED	15.3%	12.8%	5.9%	27.5%	13.8%	10.0%	22.5%	13.6%	5.5%	17.2%	11.8%	12.2%	42.3%	8.3%	13.0%	55.0%
Net Diff.	0.7%	83.0%	-82.4%	5.9%	75.9%	-84.3%	7.5%	79.5%	-80.0%	1.6%	76.5%	-87.8%	19.2%	75.0%	-87.0%	-5.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
TOM MCINNIS: REPUBLICAN	42.7%	85.5%	79.5%	3.0%	3.6%	2.6%	25.6%	78.5%	75.0%	80.5%	100.0%	4.8%	20.5%	76.5%	2.2%	29.8%	80.6%	4.3%	30.2%	82.4%
Vote	41.0%	81.8%	76.9%	3.0%	3.6%	2.6%	22.1%	76.9%	75.0%	78.0%	100.0%	4.8%	17.9%	73.5%	2.2%	25.5%	80.6%	4.3%	26.4%	81.4%
Lean	1.7%	3.6%	2.6%	-	-	-	3.5%	1.5%	-	2.4%	-	-	2.6%	2.9%	-	4.3%	-	-	3.8%	1.0%
FRANK MCNEILL: DEMOCRAT	42.0%	1.8%	7.7%	88.1%	89.3%	87.2%	53.5%	10.0%	10.4%	9.8%	-	90.5%	51.3%	10.3%	87.0%	55.3%	9.7%	93.6%	50.9%	3.9%
Vote	39.0%	1.8%	7.7%	83.6%	85.7%	82.1%	48.8%	8.5%	8.3%	8.5%	-	85.7%	46.2%	8.8%	82.6%	51.1%	8.1%	87.2%	50.9%	2.9%
Lean	3.0%	-	-	4.5%	3.6%	5.1%	4.7%	1.5%	2.1%	1.2%	-	4.8%	5.1%	1.5%	4.3%	4.3%	1.6%	6.4%	-	1.0%
FIRM UNDECIDED	15.3%	12.7%	12.8%	9.0%	7.1%	10.3%	20.9%	11.5%	14.6%	9.8%	-	4.8%	28.2%	13.2%	10.9%	14.9%	9.7%	2.1%	18.9%	13.7%
Net Diff.	0.7%	83.6%	71.8%	-85.1%	-85.7%	-84.6%	-27.9%	68.5%	64.6%	70.7%	100.0%	-85.7%	-30.8%	66.2%	-84.8%	-25.5%	71.0%	-89.4%	-20.8%	78.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
TOM MCINNIS: REPUBLICAN	42.7%	-	18.8%	64.3%	-	11.1%	52.4%	85.5%	3.7%	22.2%	48.8%	40.8%	51.7%	34.2%	59.0%	37.0%	46.4%	31.7%	70.0%	30.4%
Vote	41.0%	-	15.6%	60.7%	-	7.4%	52.4%	84.1%	2.2%	11.1%	46.3%	39.3%	51.0%	30.8%	57.4%	33.3%	46.4%	28.6%	70.0%	27.2%
Lean	1.7%	-	3.1%	3.6%	-	3.7%	-	1.4%	1.5%	11.1%	2.4%	1.5%	0.7%	3.4%	1.6%	3.7%	-	3.2%	-	3.3%
FRANK MCNEILL: DEMOCRAT	42.0%	75.0%	59.4%	32.1%	77.8%	63.0%	42.9%	1.4%	85.9%	33.3%	37.8%	44.7%	29.7%	59.0%	19.7%	53.7%	36.9%	63.5%	13.3%	63.0%
Vote	39.0%	75.0%	46.9%	28.6%	77.8%	48.1%	38.1%	1.4%	80.0%	33.3%	35.4%	41.7%	27.6%	56.4%	18.0%	51.9%	34.5%	60.3%	13.3%	59.8%
Lean	3.0%	-	12.5%	3.6%	-	14.8%	4.8%	-	5.9%	-	2.4%	2.9%	2.1%	2.6%	1.6%	1.9%	2.4%	3.2%	-	3.3%
FIRM UNDECIDED	15.3%	25.0%	21.9%	3.6%	22.2%	25.9%	4.8%	13.0%	10.4%	44.4%	13.4%	14.6%	18.6%	6.8%	21.3%	9.3%	16.7%	4.8%	16.7%	6.5%
Net Diff.	0.7%	-75.0%	-40.6%	32.1%	-77.8%	-51.9%	9.5%	84.1%	-82.2%	-11.1%	11.0%	-3.9%	22.1%	-24.8%	39.3%	-16.7%	9.5%	-31.7%	56.7%	-32.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
TOM MCINNIS: REPUBLICAN	42.7%	21.8%	50.0%	13.0%	42.1%	49.3%	27.2%	56.2%	28.6%	42.7%	26.5%	54.9%	33.9%	31.4%	17.1%	24.1%	11.1%	45.1%	41.1%	44.8%	50.7%
Vote	41.0%	20.0%	45.8%	13.0%	36.8%	47.3%	26.2%	53.4%	28.6%	41.3%	25.0%	53.1%	32.3%	28.6%	17.1%	20.7%	11.1%	44.4%	38.4%	43.1%	47.8%
Lean	1.7%	1.8%	4.2%	-	5.3%	2.0%	1.0%	2.7%	-	1.3%	1.5%	1.8%	1.6%	2.9%	-	3.4%	-	0.7%	2.6%	1.7%	2.9%
FRANK MCNEILL: DEMOCRAT	42.0%	56.4%	45.8%	63.0%	52.6%	38.5%	58.3%	28.8%	68.6%	48.0%	52.9%	33.6%	56.5%	54.3%	61.0%	62.1%	63.9%	40.1%	45.0%	43.1%	31.9%
Vote	39.0%	50.9%	45.8%	56.5%	52.6%	36.5%	52.4%	27.4%	60.0%	45.3%	48.5%	32.7%	51.6%	48.6%	53.7%	55.2%	55.6%	38.0%	41.1%	41.4%	27.5%
Lean	3.0%	5.5%	-	6.5%	-	2.0%	5.8%	1.4%	8.6%	2.7%	4.4%	0.9%	4.8%	5.7%	7.3%	6.9%	8.3%	2.1%	4.0%	1.7%	4.3%
FIRM UNDECIDED	15.3%	21.8%	4.2%	23.9%	5.3%	12.2%	14.6%	15.1%	2.9%	9.3%	20.6%	11.5%	9.7%	14.3%	22.0%	13.8%	25.0%	14.8%	13.9%	12.1%	17.4%
Net Diff.	0.7%	-34.5%	4.2%	-50.0%	-10.5%	10.8%	-31.1%	27.4%	-40.0%	-5.3%	-26.5%	21.2%	-22.6%	-22.9%	-43.9%	-37.9%	-52.8%	4.9%	-4.0%	1.7%	18.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
TOM MCINNIS: REPUBLICAN	42.7%	45.2%	32.9%	56.2%	45.0%	21.7%	31.7%	12.5%	24.2%	75.0%	16.9%	80.7%	16.7%	70.1%	17.0%	78.1%	21.8%	64.3%	7.5%	52.4%	4.3%
Vote	41.0%	45.2%	30.5%	55.2%	43.1%	21.7%	26.8%	12.5%	21.2%	73.4%	14.9%	77.2%	15.0%	70.1%	14.9%	77.1%	19.8%	60.7%	5.7%	52.4%	2.1%
Lean	1.7%	-	2.4%	1.0%	1.8%	-	4.9%	-	3.0%	1.6%	1.9%	3.5%	1.7%	-	2.1%	1.0%	2.0%	3.6%	1.9%	-	2.1%
FRANK MCNEILL: DEMOCRAT	42.0%	38.1%	56.1%	32.3%	42.2%	56.5%	53.7%	62.5%	60.6%	12.9%	68.8%	5.3%	68.3%	19.4%	69.1%	9.4%	67.3%	25.0%	71.7%	33.3%	74.5%
Vote	39.0%	35.7%	52.4%	31.2%	39.4%	52.2%	46.3%	57.5%	51.5%	12.1%	64.3%	3.5%	65.0%	19.4%	63.8%	8.3%	64.4%	25.0%	64.2%	33.3%	66.0%
Lean	3.0%	2.4%	3.7%	1.0%	2.8%	4.3%	7.3%	5.0%	9.1%	0.8%	4.5%	1.8%	3.3%	-	5.3%	1.0%	3.0%	-	7.5%	-	8.5%
FIRM UNDECIDED	15.3%	16.7%	11.0%	11.5%	12.8%	21.7%	14.6%	25.0%	15.2%	12.1%	14.3%	14.0%	15.0%	10.4%	13.8%	12.5%	10.9%	10.7%	20.8%	14.3%	21.3%
Net Diff.	0.7%	7.1%	-23.2%	24.0%	2.8%	-34.8%	-22.0%	-50.0%	-36.4%	62.1%	-51.9%	75.4%	-51.7%	50.7%	-52.1%	68.8%	-45.5%	39.3%	-64.2%	19.0%	-70.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
TOM MCINNIS: REPUBLICAN	42.7%	71.7%	76.5%	70.4%	-	27.6%	54.5%	8.8%	7.1%	75.0%	34.9%	69.0%	22.6%	79.0%	29.4%	48.0%	23.4%	38.1%	13.5%
Vote	41.0%	69.8%	76.5%	67.6%	-	25.6%	50.0%	8.8%	7.1%	70.8%	33.3%	69.0%	20.4%	77.8%	27.5%	44.0%	21.3%	38.1%	10.8%
Lean	1.7%	1.9%	-	2.8%	-	1.9%	4.5%	-	-	4.2%	1.6%	-	2.2%	1.2%	1.8%	4.0%	2.1%	-	2.7%
FRANK MCNEILL: DEMOCRAT	42.0%	12.3%	8.8%	12.7%	100.0%	62.8%	37.9%	76.5%	83.9%	10.4%	54.0%	13.8%	68.8%	4.9%	63.3%	36.0%	61.7%	42.9%	70.3%
Vote	39.0%	12.3%	8.8%	12.7%	100.0%	60.3%	34.8%	73.5%	82.1%	10.4%	52.4%	13.8%	65.6%	4.9%	60.6%	36.0%	59.6%	42.9%	67.6%
Lean	3.0%	-	-	-	-	2.6%	3.0%	2.9%	1.8%	-	1.6%	-	3.2%	-	2.8%	-	2.1%	-	2.7%
FIRM UNDECIDED	15.3%	16.0%	14.7%	16.9%	-	9.6%	7.6%	14.7%	8.9%	14.6%	11.1%	17.2%	8.6%	16.0%	7.3%	16.0%	14.9%	19.0%	16.2%
Net Diff.	0.7%	59.4%	67.6%	57.7%	-100%	-35.3%	16.7%	-67.6%	-76.8%	64.6%	-19.0%	55.2%	-46.2%	74.1%	-33.9%	12.0%	-38.3%	-4.8%	-56.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
TOM MCINNIS: REPUBLICAN	42.7%	50.2%	26.1%	17.9%	77.8%	66.7%	50.0%	51.6%	36.1%	24.1%	83.3%	100.0%	-	49.1%	19.6%	14.3%	66.7%	50.0%	50.0%
Vote	41.0%	48.8%	23.9%	16.7%	66.7%	66.7%	50.0%	49.5%	33.3%	24.1%	66.7%	100.0%	-	48.2%	17.9%	12.2%	66.7%	50.0%	50.0%
Lean	1.7%	1.4%	2.2%	1.3%	11.1%	-	-	2.1%	2.8%	-	16.7%	-	-	0.9%	1.8%	2.0%	-	-	-
FRANK MCNEILL: DEMOCRAT	42.0%	37.2%	53.3%	59.0%	11.1%	33.3%	50.0%	31.6%	50.0%	58.6%	16.7%	-	-	42.0%	55.4%	59.2%	-	50.0%	50.0%
Vote	39.0%	35.3%	47.8%	52.6%	11.1%	33.3%	50.0%	29.5%	44.4%	51.7%	16.7%	-	-	40.2%	50.0%	53.1%	-	50.0%	50.0%
Lean	3.0%	1.9%	5.4%	6.4%	-	-	-	2.1%	5.6%	6.9%	-	-	-	1.8%	5.4%	6.1%	-	-	-
FIRM UNDECIDED	15.3%	12.6%	20.7%	23.1%	11.1%	-	-	16.8%	13.9%	17.2%	-	-	-	8.9%	25.0%	26.5%	33.3%	-	-
Net Diff.	0.7%	13.0%	-27.2%	-41.0%	66.7%	33.3%	-	20.0%	-13.9%	-34.5%	66.7%	100.0%	-	7.1%	-35.7%	-44.9%	66.7%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
TOM MCINNIS: REPUBLICAN	42.7%	46.9%	53.3%	40.6%	42.9%	37.4%	50.6%	39.9%	45.9%	39.6%	45.0%	37.4%	56.4%	43.0%	54.5%	39.4%	51.5%	34.3%
Vote	41.0%	46.9%	51.1%	39.1%	38.1%	37.4%	49.4%	38.1%	44.5%	37.7%	42.6%	37.4%	56.4%	39.8%	53.0%	36.4%	48.5%	34.3%
Lean	1.7%	-	2.2%	1.4%	4.8%	-	1.3%	1.8%	1.4%	1.9%	2.4%	-	-	3.2%	1.5%	3.0%	3.1%	-
FRANK MCNEILL: DEMOCRAT	42.0%	50.0%	31.1%	43.5%	42.9%	42.9%	39.0%	43.0%	41.1%	42.9%	41.6%	42.9%	33.3%	37.6%	33.3%	39.4%	35.1%	40.0%
Vote	39.0%	50.0%	28.9%	40.6%	41.3%	37.4%	37.7%	39.5%	39.0%	39.0%	39.7%	37.4%	30.8%	34.4%	28.8%	37.9%	32.0%	37.1%
Lean	3.0%	-	2.2%	2.9%	1.6%	5.5%	1.3%	3.6%	2.1%	3.9%	1.9%	5.5%	2.6%	3.2%	4.5%	1.5%	3.1%	2.9%
FIRM UNDECIDED	15.3%	3.1%	15.6%	15.9%	14.3%	19.8%	10.4%	17.0%	13.0%	17.5%	13.4%	19.8%	10.3%	19.4%	12.1%	21.2%	13.4%	25.7%
Net Diff.	0.7%	-3.1%	22.2%	-2.9%	-	-5.5%	11.7%	-3.1%	4.8%	-3.2%	3.3%	-5.5%	23.1%	5.4%	21.2%	-	16.5%	-5.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
TOM MCINNIS: REPUBLICAN	42.7%	44.7%	37.7%	38.8%	39.8%	39.3%	39.3%	47.0%	39.3%	40.0%	41.0%	47.0%	53.3%	37.7%	45.8%	42.9%	42.2%	
Vote	41.0%	42.1%	36.9%	37.5%	38.6%	37.5%	39.3%	44.7%	38.1%	39.0%	40.0%	44.0%	46.7%	35.8%	43.8%	39.3%	42.2%	
Lean	1.7%	2.6%	0.8%	1.2%	1.1%	1.8%	-	2.3%	1.2%	1.0%	1.0%	3.0%	6.7%	1.9%	2.1%	3.6%	-	
FRANK MCNEILL: DEMOCRAT	42.0%	44.7%	46.9%	47.5%	45.5%	47.3%	44.6%	36.4%	46.4%	39.0%	47.0%	40.0%	46.7%	39.6%	43.8%	39.3%	43.0%	
Vote	39.0%	44.7%	43.1%	47.5%	39.8%	46.4%	37.5%	33.3%	43.5%	37.0%	44.0%	36.0%	46.7%	39.6%	39.6%	35.7%	39.1%	
Lean	3.0%	-	3.8%	-	5.7%	0.9%	7.1%	3.0%	3.0%	2.0%	3.0%	4.0%	-	-	4.2%	3.6%	3.9%	
FIRM UNDECIDED	15.3%	10.5%	15.4%	13.8%	14.8%	13.4%	16.1%	16.7%	14.3%	21.0%	12.0%	13.0%	-	22.6%	10.4%	17.9%	14.8%	
Net Diff.	0.7%	-	-9.2%	-8.8%	-5.7%	-8.0%	-5.4%	10.6%	-7.1%	1.0%	-6.0%	7.0%	6.7%	-1.9%	2.1%	3.6%	-0.8%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
TOM MCINNIS: REPUBLICAN	42.7%	42.2%	41.7%	45.3%	42.4%	41.5%	29.0%	65.7%	68.8%	33.3%	100.0%	16.7%	33.3%	14.3%
Vote	41.0%	38.2%	41.7%	43.8%	42.4%	41.5%	25.8%	62.9%	65.6%	33.3%	100.0%	16.7%	33.3%	14.3%
Lean	1.7%	3.9%	-	1.6%	-	-	3.2%	2.9%	3.1%	-	-	-	-	-
FRANK MCNEILL: DEMOCRAT	42.0%	40.2%	43.3%	42.2%	39.4%	46.3%	35.5%	11.4%	12.5%	-	-	66.7%	33.3%	71.4%
Vote	39.0%	39.2%	41.7%	35.9%	33.3%	43.9%	35.5%	11.4%	12.5%	-	-	54.2%	33.3%	57.1%
Lean	3.0%	1.0%	1.7%	6.2%	6.1%	2.4%	-	-	-	-	-	12.5%	-	14.3%
FIRM UNDECIDED	15.3%	17.6%	15.0%	12.5%	18.2%	12.2%	35.5%	22.9%	18.8%	66.7%	-	16.7%	33.3%	14.3%
Net Diff.	0.7%	2.0%	-1.7%	3.1%	3.0%	-4.9%	-6.5%	54.3%	56.2%	33.3%	100.0%	-50.0%	-	-57.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	74.0%	73.6%	74.3%	73.9%	74.5%	66.7%	88.2%	63.5%	62.4%	100.0%	92.2%	91.9%	100.0%	48.6%
Strongly	52.0%	54.3%	50.3%	52.6%	48.9%	40.0%	64.7%	37.2%	36.8%	50.0%	72.7%	72.6%	75.0%	34.3%
Somewhat	22.0%	19.4%	24.0%	21.3%	25.5%	26.7%	23.5%	26.3%	25.6%	50.0%	19.5%	19.4%	25.0%	14.3%
OPPOSE	20.7%	18.6%	22.2%	20.9%	19.1%	26.7%	5.9%	32.8%	33.8%	-	3.9%	4.0%	-	34.3%
Somewhat	8.3%	9.3%	7.6%	9.1%	4.3%	6.7%	-	12.4%	12.8%	-	2.3%	2.4%	-	14.3%
Strongly	12.3%	9.3%	14.6%	11.9%	14.9%	20.0%	5.9%	20.4%	21.1%	-	1.6%	1.6%	-	20.0%
DK/REFUSED	5.3%	7.8%	3.5%	5.1%	6.4%	6.7%	5.9%	3.6%	3.8%	-	3.9%	4.0%	-	17.1%
Net Diff.	53.3%	55.0%	52.0%	53.0%	55.3%	40.0%	82.4%	30.7%	28.6%	100.0%	88.3%	87.9%	100.0%	14.3%
Mean	3.20	3.29	3.14	3.21	3.16	2.93	3.56	2.83	2.81	3.50	3.70	3.70	3.75	2.76

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	74.0%	66.7%	95.1%	67.6%	75.5%	83.0%	84.0%	66.7%	73.8%	53.8%	100.0%	84.9%	73.7%
Strongly	52.0%	50.0%	65.9%	45.7%	53.8%	62.3%	64.0%	44.8%	50.8%	46.2%	40.0%	64.2%	52.6%
Somewhat	22.0%	16.7%	29.3%	21.9%	21.7%	20.8%	20.0%	21.9%	23.0%	7.7%	60.0%	20.8%	21.2%
OPPOSE	20.7%	31.2%	4.9%	23.8%	18.9%	17.0%	12.0%	26.0%	19.8%	46.2%	-	13.2%	21.2%
Somewhat	8.3%	12.5%	2.4%	11.4%	5.7%	3.8%	4.0%	12.5%	7.9%	7.7%	-	1.9%	9.0%
Strongly	12.3%	18.8%	2.4%	12.4%	13.2%	13.2%	8.0%	13.5%	11.9%	38.5%	-	11.3%	12.2%
DK/REFUSED	5.3%	2.1%	-	8.6%	5.7%	-	4.0%	7.3%	6.3%	-	-	1.9%	5.1%
Net Diff.	53.3%	35.4%	90.2%	43.8%	56.6%	66.0%	72.0%	40.6%	54.0%	7.7%	100.0%	71.7%	52.6%
Mean	3.20	3.00	3.59	3.10	3.23	3.32	3.46	3.06	3.20	2.62	3.40	3.40	3.20

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	74.0%	70.2%	76.3%	73.4%	78.4%	100.0%	90.0%	50.0%	62.2%	61.7%	100.0%	91.0%	91.7%	50.0%	51.6%
Strongly	52.0%	51.8%	57.9%	42.2%	48.6%	90.9%	80.0%	25.0%	36.3%	36.1%	50.0%	72.4%	72.7%	50.0%	32.3%
Somewhat	22.0%	18.4%	18.4%	31.2%	29.7%	9.1%	10.0%	25.0%	25.9%	25.6%	50.0%	18.7%	18.9%	-	19.4%
OPPOSE	20.7%	23.7%	18.4%	25.0%	16.2%	-	10.0%	25.0%	34.1%	34.6%	-	4.5%	4.5%	-	32.3%
Somewhat	8.3%	6.1%	10.5%	14.1%	5.4%	-	5.0%	12.5%	11.9%	12.0%	-	3.0%	3.0%	-	16.1%
Strongly	12.3%	17.5%	7.9%	10.9%	10.8%	-	5.0%	12.5%	22.2%	22.6%	-	1.5%	1.5%	-	16.1%
DK/REFUSED	5.3%	6.1%	5.3%	1.6%	5.4%	-	-	25.0%	3.7%	3.8%	-	4.5%	3.8%	50.0%	16.1%
Net Diff.	53.3%	46.5%	57.9%	48.4%	62.2%	100.0%	80.0%	25.0%	28.1%	27.1%	100.0%	86.6%	87.1%	50.0%	19.4%
Mean	3.20	3.11	3.33	3.06	3.23	3.91	3.65	2.83	2.79	2.78	3.50	3.70	3.69	4.00	2.81

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	74.0%	63.3%	61.8%	100.0%	92.9%	93.2%	88.9%	52.2%	63.4%	50.0%
Strongly	52.0%	35.9%	35.8%	40.0%	73.0%	74.4%	55.6%	39.1%	43.9%	33.3%
Somewhat	22.0%	27.3%	26.0%	60.0%	19.8%	18.8%	33.3%	13.0%	19.5%	16.7%
OPPOSE	20.7%	32.8%	34.1%	-	3.2%	3.4%	-	34.8%	34.1%	33.3%
Somewhat	8.3%	10.9%	11.4%	-	2.4%	2.6%	-	17.4%	12.2%	16.7%
Strongly	12.3%	21.9%	22.8%	-	0.8%	0.9%	-	17.4%	22.0%	16.7%
DK/REFUSED	5.3%	3.9%	4.1%	-	4.0%	3.4%	11.1%	13.0%	2.4%	16.7%
Net Diff.	53.3%	30.5%	27.6%	100.0%	89.7%	89.7%	88.9%	17.4%	29.3%	16.7%
Mean	3.20	2.80	2.78	3.40	3.72	3.73	3.62	2.85	2.88	2.80

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
SUPPORT	74.0%	100.0%	-	86.3%	61.4%	72.0%	76.7%	72.7%	82.9%	83.0%	60.0%	61.2%	56.5%	76.5%	56.5%	57.1%	87.5%	78.0%	79.3%	66.7%	-
Strongly	52.0%	70.3%	-	66.9%	37.7%	51.6%	54.2%	49.8%	68.3%	60.6%	37.8%	40.0%	34.8%	54.5%	34.8%	33.3%	66.3%	57.1%	58.5%	44.4%	-
Somewhat	22.0%	29.7%	-	19.4%	23.7%	20.5%	22.5%	22.9%	14.6%	22.3%	22.2%	21.2%	21.7%	22.0%	21.7%	23.8%	21.2%	20.9%	20.7%	22.2%	-
OPPOSE	20.7%	-	100.0%	12.9%	35.1%	23.6%	18.3%	21.6%	17.1%	13.8%	33.3%	31.2%	39.1%	19.0%	39.1%	38.1%	6.7%	16.5%	15.9%	22.2%	-
Somewhat	8.3%	-	40.3%	6.5%	13.2%	9.3%	7.5%	10.0%	4.9%	6.4%	13.3%	10.0%	21.7%	7.5%	21.7%	13.3%	1.9%	9.9%	9.8%	11.1%	-
Strongly	12.3%	-	59.7%	6.5%	21.9%	14.3%	10.8%	11.7%	12.2%	7.4%	20.0%	21.2%	17.4%	11.6%	17.4%	24.8%	4.8%	6.6%	6.1%	11.1%	-
DK/REFUSED	5.3%	-	-	0.8%	3.5%	4.3%	5.0%	5.6%	-	3.2%	6.7%	7.5%	4.3%	4.5%	4.3%	4.8%	5.8%	5.5%	4.9%	11.1%	-
Net Diff.	53.3%	100.0%	-100%	73.4%	26.3%	48.4%	58.3%	51.1%	65.9%	69.1%	26.7%	30.0%	17.4%	57.5%	17.4%	19.0%	80.8%	61.5%	63.4%	44.4%	-
Mean	3.20	3.70	1.40	3.48	2.80	3.14	3.26	3.17	3.39	3.41	2.83	2.86	2.77	3.25	2.77	2.69	3.58	3.36	3.38	3.12	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	74.0%	51.1%	82.4%	86.3%	62.1%	90.0%	67.5%	58.0%	92.7%	84.4%	52.9%	81.6%	61.5%	41.7%	80.4%	55.0%
Strongly	52.0%	29.8%	61.8%	60.8%	36.2%	68.6%	52.5%	31.8%	67.3%	62.5%	41.2%	65.3%	42.3%	25.0%	67.4%	35.0%
Somewhat	22.0%	21.3%	20.6%	25.5%	25.9%	21.4%	15.0%	26.1%	25.5%	21.9%	11.8%	16.3%	19.2%	16.7%	13.0%	20.0%
OPPOSE	20.7%	42.6%	2.9%	11.8%	34.5%	8.6%	22.5%	36.4%	5.5%	10.9%	47.1%	8.2%	30.8%	58.3%	8.7%	35.0%
Somewhat	8.3%	14.9%	-	9.8%	12.1%	2.9%	10.0%	14.8%	-	6.2%	5.9%	4.1%	19.2%	-	4.3%	20.0%
Strongly	12.3%	27.7%	2.9%	2.0%	22.4%	5.7%	12.5%	21.6%	5.5%	4.7%	41.2%	4.1%	11.5%	58.3%	4.3%	15.0%
DK/REFUSED	5.3%	6.4%	14.7%	2.0%	3.4%	1.4%	10.0%	5.7%	1.8%	4.7%	-	10.2%	7.7%	-	10.9%	10.0%
Net Diff.	53.3%	8.5%	79.4%	74.5%	27.6%	81.4%	45.0%	21.6%	87.3%	73.4%	5.9%	73.5%	30.8%	-16.7%	71.7%	20.0%
Mean	3.20	2.57	3.66	3.48	2.79	3.55	3.19	2.72	3.57	3.49	2.53	3.59	3.00	2.08	3.61	2.83

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
SUPPORT	74.0%	54.5%	66.7%	95.5%	92.9%	97.4%	77.9%	62.3%	68.8%	58.5%	100.0%	100.0%	79.5%	63.2%	93.5%	76.6%	61.3%	97.9%	81.1%	62.7%
Strongly	52.0%	36.4%	35.9%	83.6%	85.7%	82.1%	52.3%	36.2%	41.7%	32.9%	100.0%	85.7%	56.4%	36.8%	82.6%	48.9%	35.5%	83.0%	56.6%	32.4%
Somewhat	22.0%	18.2%	30.8%	11.9%	7.1%	15.4%	25.6%	26.2%	27.1%	25.6%	-	14.3%	23.1%	26.5%	10.9%	27.7%	25.8%	14.9%	24.5%	30.4%
OPPOSE	20.7%	40.0%	30.8%	4.5%	7.1%	2.6%	14.0%	34.6%	29.2%	37.8%	-	-	10.3%	33.8%	6.5%	17.0%	35.5%	2.1%	13.2%	33.3%
Somewhat	8.3%	14.5%	10.3%	3.0%	7.1%	-	5.8%	13.8%	18.8%	11.0%	-	-	5.1%	14.7%	4.3%	6.4%	12.9%	2.1%	1.9%	14.7%
Strongly	12.3%	25.5%	20.5%	1.5%	-	2.6%	8.1%	20.8%	10.4%	26.8%	-	-	5.1%	19.1%	2.2%	10.6%	22.6%	-	11.3%	18.6%
DK/REFUSED	5.3%	5.5%	2.6%	-	-	-	8.1%	3.1%	2.1%	3.7%	-	-	10.3%	2.9%	-	6.4%	3.2%	-	5.7%	3.9%
Net Diff.	53.3%	14.5%	35.9%	91.0%	85.7%	94.9%	64.0%	27.7%	39.6%	20.7%	100.0%	100.0%	69.2%	29.4%	87.0%	59.6%	25.8%	95.7%	67.9%	29.4%
Mean	3.20	2.69	2.84	3.78	3.79	3.77	3.33	2.80	3.02	2.67	4.00	3.86	3.46	2.83	3.74	3.23	2.77	3.81	3.34	2.80

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	74.0%	90.0%	71.9%	60.7%	88.9%	70.4%	52.4%	60.9%	88.9%	66.7%	79.3%	73.3%	66.2%	87.2%	63.9%	88.9%	67.9%	85.7%	62.2%	91.3%
Strongly	52.0%	85.0%	43.8%	50.0%	83.3%	44.4%	42.9%	37.7%	69.6%	55.6%	58.5%	50.5%	43.4%	66.7%	44.3%	61.1%	42.9%	71.4%	35.6%	69.6%
Somewhat	22.0%	5.0%	28.1%	10.7%	5.6%	25.9%	9.5%	23.2%	19.3%	11.1%	20.7%	22.8%	22.8%	20.5%	19.7%	27.8%	25.0%	14.3%	26.7%	21.7%
OPPOSE	20.7%	10.0%	15.6%	39.3%	11.1%	14.8%	47.6%	34.8%	6.7%	33.3%	15.9%	22.8%	29.0%	11.1%	27.9%	11.1%	29.8%	11.1%	33.3%	6.5%
Somewhat	8.3%	5.0%	12.5%	10.7%	5.6%	11.1%	9.5%	12.3%	3.0%	33.3%	4.9%	10.2%	11.7%	5.1%	13.1%	3.7%	10.7%	6.3%	12.2%	4.3%
Strongly	12.3%	5.0%	3.1%	28.6%	5.6%	3.7%	38.1%	22.5%	3.7%	-	11.0%	12.6%	17.2%	6.0%	14.8%	7.4%	19.0%	4.8%	21.1%	2.2%
DK/REFUSED	5.3%	-	12.5%	-	-	14.8%	-	4.3%	4.4%	-	4.9%	3.9%	4.8%	1.7%	8.2%	-	2.4%	3.2%	4.4%	2.2%
Net Diff.	53.3%	80.0%	56.2%	21.4%	77.8%	55.6%	4.8%	26.1%	82.2%	33.3%	63.4%	50.5%	37.2%	76.1%	36.1%	77.8%	38.1%	74.6%	28.9%	84.8%
Mean	3.20	3.70	3.29	2.82	3.67	3.30	2.57	2.80	3.62	3.22	3.33	3.16	2.97	3.50	3.02	3.43	2.94	3.57	2.80	3.62

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
SUPPORT	74.0%	72.7%	70.8%	69.6%	68.4%	79.1%	72.8%	75.3%	74.3%	82.7%	72.1%	78.8%	80.6%	80.0%	61.0%	75.9%	61.1%	73.2%	76.8%	79.3%	71.0%
Strongly	52.0%	56.4%	54.2%	54.3%	52.6%	54.7%	53.4%	50.7%	57.1%	58.7%	51.5%	54.0%	53.2%	57.1%	53.7%	51.7%	55.6%	51.4%	54.3%	53.4%	49.3%
Somewhat	22.0%	16.4%	16.7%	15.2%	15.8%	24.3%	19.4%	24.7%	17.1%	24.0%	20.6%	24.8%	27.4%	22.9%	7.3%	24.1%	5.6%	21.8%	22.5%	25.9%	21.7%
OPPOSE	20.7%	21.8%	29.2%	23.9%	31.6%	16.9%	20.4%	20.5%	14.3%	13.3%	23.5%	17.7%	14.5%	14.3%	29.3%	17.2%	27.8%	23.9%	16.6%	15.5%	23.2%
Somewhat	8.3%	10.9%	8.3%	10.9%	5.3%	6.8%	9.7%	9.6%	5.7%	4.0%	11.8%	7.1%	6.5%	5.7%	14.6%	6.9%	11.1%	9.2%	7.3%	3.4%	13.0%
Strongly	12.3%	10.9%	20.8%	13.0%	26.3%	10.1%	10.7%	11.0%	8.6%	9.3%	11.8%	10.6%	8.1%	8.6%	14.6%	10.3%	16.7%	14.8%	9.3%	12.1%	10.1%
DK/REFUSED	5.3%	5.5%	-	6.5%	-	4.1%	6.8%	4.1%	11.4%	4.0%	4.4%	3.5%	4.8%	5.7%	9.8%	6.9%	11.1%	2.8%	6.6%	5.2%	5.8%
Net Diff.	53.3%	50.9%	41.7%	45.7%	36.8%	62.2%	52.4%	54.8%	60.0%	69.3%	48.5%	61.1%	66.1%	65.7%	31.7%	58.6%	33.3%	49.3%	60.3%	63.8%	47.8%
Mean	3.20	3.25	3.04	3.19	2.95	3.29	3.24	3.20	3.39	3.38	3.17	3.27	3.32	3.36	3.11	3.26	3.12	3.13	3.30	3.27	3.17

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	74.0%	69.0%	81.7%	74.0%	78.0%	71.7%	73.2%	72.5%	66.7%	58.1%	89.6%	59.6%	90.0%	56.7%	89.4%	59.4%	93.1%	53.6%	83.0%	42.9%	83.0%
Strongly	52.0%	50.0%	58.5%	46.9%	55.0%	60.9%	51.2%	62.5%	45.5%	35.5%	68.2%	31.6%	70.0%	38.8%	67.0%	33.3%	70.3%	42.9%	64.2%	28.6%	66.0%
Somewhat	22.0%	19.0%	23.2%	27.1%	22.9%	10.9%	22.0%	10.0%	21.2%	22.6%	21.4%	28.1%	20.0%	17.9%	22.3%	26.0%	22.8%	10.7%	18.9%	14.3%	17.0%
OPPOSE	20.7%	29.8%	11.0%	22.9%	16.5%	26.1%	17.1%	25.0%	21.2%	38.7%	5.8%	38.6%	5.0%	38.8%	6.4%	36.5%	4.0%	46.4%	9.4%	57.1%	8.5%
Somewhat	8.3%	13.1%	2.4%	7.3%	8.3%	13.0%	4.9%	10.0%	6.1%	13.7%	3.9%	14.0%	5.0%	13.4%	3.2%	13.5%	3.0%	14.3%	5.7%	14.3%	4.3%
Strongly	12.3%	16.7%	8.5%	15.6%	8.3%	13.0%	12.2%	15.0%	15.2%	25.0%	1.9%	24.6%	-	25.4%	3.2%	22.9%	1.0%	32.1%	3.8%	42.9%	4.3%
DK/REFUSED	5.3%	1.2%	7.3%	3.1%	5.5%	2.2%	9.8%	2.5%	12.1%	3.2%	4.5%	1.8%	5.0%	4.5%	4.3%	4.2%	3.0%	-	7.5%	-	8.5%
Net Diff.	53.3%	39.3%	70.7%	51.0%	61.5%	45.7%	56.1%	47.5%	45.5%	19.4%	83.8%	21.1%	85.0%	17.9%	83.0%	22.9%	89.1%	7.1%	73.6%	-14.3%	74.5%
Mean	3.20	3.04	3.42	3.09	3.32	3.22	3.24	3.23	3.10	2.71	3.63	2.68	3.68	2.73	3.60	2.73	3.67	2.64	3.55	2.29	3.58

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
SUPPORT	74.0%	56.6%	47.1%	60.6%	100.0%	90.4%	90.9%	88.2%	91.1%	58.3%	92.1%	55.2%	89.2%	54.3%	94.5%	64.0%	80.9%	61.9%	78.4%
Strongly	52.0%	34.0%	29.4%	35.2%	100.0%	67.3%	56.1%	73.5%	76.8%	33.3%	65.1%	34.5%	68.8%	28.4%	68.8%	52.0%	63.8%	47.6%	64.9%
Somewhat	22.0%	22.6%	17.6%	25.4%	-	23.1%	34.8%	14.7%	14.3%	25.0%	27.0%	20.7%	20.4%	25.9%	25.7%	12.0%	17.0%	14.3%	13.5%
OPPOSE	20.7%	38.7%	47.1%	35.2%	-	6.4%	6.1%	8.8%	5.4%	37.5%	6.3%	39.7%	6.5%	39.5%	2.8%	36.0%	14.9%	38.1%	16.2%
Somewhat	8.3%	13.2%	8.8%	15.5%	-	3.8%	3.0%	5.9%	3.6%	12.5%	4.8%	13.8%	3.2%	14.8%	0.9%	8.0%	10.6%	4.8%	10.8%
Strongly	12.3%	25.5%	38.2%	19.7%	-	2.6%	3.0%	2.9%	1.8%	25.0%	1.6%	25.9%	3.2%	24.7%	1.8%	28.0%	4.3%	33.3%	5.4%
DK/REFUSED	5.3%	4.7%	5.9%	4.2%	-	3.2%	3.0%	2.9%	3.6%	4.2%	1.6%	5.2%	4.3%	6.2%	2.8%	-	4.3%	-	5.4%
Net Diff.	53.3%	17.9%	-	25.4%	100.0%	84.0%	84.8%	79.4%	85.7%	20.8%	85.7%	15.5%	82.8%	14.8%	91.7%	28.0%	66.0%	23.8%	62.2%
Mean	3.20	2.68	2.41	2.79	4.00	3.60	3.48	3.64	3.72	2.70	3.58	2.67	3.62	2.62	3.66	2.88	3.47	2.76	3.46

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	74.0%	75.4%	70.7%	67.9%	88.9%	66.7%	100.0%	74.7%	66.7%	58.6%	100.0%	100.0%	-	75.9%	73.2%	73.5%	66.7%	50.0%	100.0%
Strongly	52.0%	50.7%	54.3%	52.6%	77.8%	33.3%	50.0%	48.4%	52.8%	48.3%	83.3%	-	-	52.7%	55.4%	55.1%	66.7%	50.0%	50.0%
Somewhat	22.0%	24.6%	16.3%	15.4%	11.1%	33.3%	50.0%	26.3%	13.9%	10.3%	16.7%	100.0%	-	23.2%	17.9%	18.4%	-	-	50.0%
OPPOSE	20.7%	20.3%	21.7%	23.1%	11.1%	33.3%	-	21.1%	19.4%	24.1%	-	-	-	19.6%	23.2%	22.4%	33.3%	50.0%	-
Somewhat	8.3%	8.2%	8.7%	7.7%	11.1%	33.3%	-	9.5%	8.3%	10.3%	-	-	-	7.1%	8.9%	6.1%	33.3%	50.0%	-
Strongly	12.3%	12.1%	13.0%	15.4%	-	-	-	11.6%	11.1%	13.8%	-	-	-	12.5%	14.3%	16.3%	-	-	-
DK/REFUSED	5.3%	4.3%	7.6%	9.0%	-	-	-	4.2%	13.9%	17.2%	-	-	-	4.5%	3.6%	4.1%	-	-	-
Net Diff.	53.3%	55.1%	48.9%	44.9%	77.8%	33.3%	100.0%	53.7%	47.2%	34.5%	100.0%	100.0%	-	56.2%	50.0%	51.0%	33.3%	-	100.0%
Mean	3.20	3.19	3.21	3.15	3.67	3.00	3.50	3.16	3.26	3.12	3.83	3.00	-	3.21	3.19	3.17	3.33	3.00	3.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	74.0%	87.5%	73.3%	78.3%	74.6%	65.9%	79.2%	72.2%	78.8%	69.5%	77.5%	65.9%	76.9%	71.0%	78.8%	66.7%	77.3%	60.0%
Strongly	52.0%	68.8%	57.8%	58.0%	54.0%	37.4%	62.3%	48.4%	60.3%	44.2%	58.4%	37.4%	56.4%	47.3%	57.6%	42.4%	54.6%	37.1%
Somewhat	22.0%	18.8%	15.6%	20.3%	20.6%	28.6%	16.9%	23.8%	18.5%	25.3%	19.1%	28.6%	20.5%	23.7%	21.2%	24.2%	22.7%	22.9%
OPPOSE	20.7%	12.5%	24.4%	10.1%	20.6%	29.7%	19.5%	21.1%	15.1%	26.0%	16.7%	29.7%	20.5%	20.4%	16.7%	24.2%	17.5%	28.6%
Somewhat	8.3%	3.1%	4.4%	5.8%	11.1%	12.1%	3.9%	9.9%	4.8%	11.7%	6.7%	12.1%	5.1%	10.8%	7.6%	10.6%	7.2%	14.3%
Strongly	12.3%	9.4%	20.0%	4.3%	9.5%	17.6%	15.6%	11.2%	10.3%	14.3%	10.0%	17.6%	15.4%	9.7%	9.1%	13.6%	10.3%	14.3%
DK/REFUSED	5.3%	-	2.2%	11.6%	4.8%	4.4%	1.3%	6.7%	6.2%	4.5%	5.7%	4.4%	2.6%	8.6%	4.5%	9.1%	5.2%	11.4%
Net Diff.	53.3%	75.0%	48.9%	68.1%	54.0%	36.3%	59.7%	51.1%	63.7%	43.5%	60.8%	36.3%	56.4%	50.5%	62.1%	42.4%	59.8%	31.4%
Mean	3.20	3.47	3.14	3.49	3.25	2.90	3.28	3.17	3.37	3.04	3.34	2.90	3.21	3.19	3.33	3.05	3.28	2.94

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	74.0%	81.6%	73.1%	78.8%	71.6%	77.7%	69.6%	72.7%	75.0%	66.0%	81.0%	75.0%	80.0%	73.6%	77.1%	78.6%	70.3%
Strongly	52.0%	68.4%	49.2%	62.5%	45.5%	61.6%	37.5%	50.0%	53.6%	43.0%	61.0%	52.0%	60.0%	54.7%	56.2%	57.1%	46.1%
Somewhat	22.0%	13.2%	23.8%	16.2%	26.1%	16.1%	32.1%	22.7%	21.4%	23.0%	20.0%	23.0%	20.0%	18.9%	20.8%	21.4%	24.2%
OPPOSE	20.7%	18.4%	21.5%	13.8%	27.3%	16.1%	30.4%	20.5%	20.8%	30.0%	14.0%	18.0%	13.3%	18.9%	18.8%	17.9%	24.2%
Somewhat	8.3%	2.6%	9.2%	2.5%	12.5%	6.2%	10.7%	9.1%	7.7%	11.0%	6.0%	8.0%	13.3%	9.4%	-	8.9%	10.2%
Strongly	12.3%	15.8%	12.3%	11.2%	14.8%	9.8%	19.6%	11.4%	13.1%	19.0%	8.0%	10.0%	-	9.4%	18.8%	8.9%	14.1%
DK/REFUSED	5.3%	-	5.4%	7.5%	1.1%	6.2%	-	6.8%	4.2%	4.0%	5.0%	7.0%	6.7%	7.5%	4.2%	3.6%	5.5%
Net Diff.	53.3%	63.2%	51.5%	65.0%	44.3%	61.6%	39.3%	52.3%	54.2%	36.0%	67.0%	57.0%	66.7%	54.7%	58.3%	60.7%	46.1%
Mean	3.20	3.34	3.16	3.41	3.03	3.38	2.88	3.20	3.20	2.94	3.41	3.26	3.50	3.29	3.20	3.31	3.08

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
SUPPORT	74.0%	73.5%	81.7%	67.2%	78.8%	70.7%	71.0%	71.4%	71.9%	66.7%	100.0%	95.8%	100.0%	95.2%	
Strongly	52.0%	52.9%	70.0%	42.2%	51.5%	39.0%	48.4%	60.0%	59.4%	66.7%	-	66.7%	66.7%	66.7%	
Somewhat	22.0%	20.6%	11.7%	25.0%	27.3%	31.7%	22.6%	11.4%	12.5%	-	100.0%	29.2%	33.3%	28.6%	
OPPOSE	20.7%	18.6%	16.7%	28.1%	18.2%	22.0%	12.9%	28.6%	28.1%	33.3%	-	4.2%	-	4.8%	
Somewhat	8.3%	7.8%	6.7%	9.4%	9.1%	9.8%	9.7%	14.3%	12.5%	33.3%	-	4.2%	-	4.8%	
Strongly	12.3%	10.8%	10.0%	18.8%	9.1%	12.2%	3.2%	14.3%	15.6%	-	-	-	-	-	
DK/REFUSED	5.3%	7.8%	1.7%	4.7%	3.0%	7.3%	16.1%	-	-	-	-	-	-	-	
Net Diff.	53.3%	54.9%	65.0%	39.1%	60.6%	48.8%	58.1%	42.9%	43.8%	33.3%	100.0%	91.7%	100.0%	90.5%	
Mean	3.20	3.26	3.44	2.95	3.25	3.05	3.38	3.17	3.16	3.33	3.00	3.62	3.67	3.62	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	41.3%	38.8%	43.3%	40.7%	44.7%	46.7%	41.2%	41.6%	41.4%	50.0%	40.6%	41.1%	25.0%	42.9%
Strongly	19.0%	18.6%	19.3%	18.2%	23.4%	26.7%	17.6%	19.0%	18.8%	25.0%	18.8%	18.5%	25.0%	20.0%
Somewhat	22.3%	20.2%	24.0%	22.5%	21.3%	20.0%	23.5%	22.6%	22.6%	25.0%	21.9%	22.6%	-	22.9%
OPPOSE	38.0%	40.3%	36.3%	38.7%	34.0%	33.3%	35.3%	38.7%	38.3%	50.0%	36.7%	37.1%	25.0%	40.0%
Somewhat	13.0%	13.2%	12.9%	13.8%	8.5%	10.0%	5.9%	12.4%	12.8%	-	15.6%	15.3%	25.0%	5.7%
Strongly	25.0%	27.1%	23.4%	24.9%	25.5%	23.3%	29.4%	26.3%	25.6%	50.0%	21.1%	21.8%	-	34.3%
DK/REFUSED	20.7%	20.9%	20.5%	20.6%	21.3%	20.0%	23.5%	19.7%	20.3%	-	22.7%	21.8%	50.0%	17.1%
Net Diff.	3.3%	-1.6%	7.0%	2.0%	10.6%	13.3%	5.9%	2.9%	3.0%	-	3.9%	4.0%	-	2.9%
Mean	2.45	2.38	2.49	2.43	2.54	2.62	2.38	2.43	2.43	2.25	2.49	2.48	3.00	2.34

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	41.3%	52.1%	34.1%	36.2%	44.3%	43.4%	60.0%	38.5%	38.9%	46.2%	80.0%	47.2%	41.7%
Strongly	19.0%	25.0%	14.6%	11.4%	25.5%	24.5%	24.0%	12.5%	20.6%	30.8%	20.0%	22.6%	15.4%
Somewhat	22.3%	27.1%	19.5%	24.8%	18.9%	18.9%	36.0%	26.0%	18.3%	15.4%	60.0%	24.5%	26.3%
OPPOSE	38.0%	35.4%	43.9%	38.1%	36.8%	34.0%	28.0%	41.7%	38.9%	46.2%	20.0%	37.7%	38.5%
Somewhat	13.0%	10.4%	22.0%	11.4%	12.3%	13.2%	4.0%	13.5%	14.3%	7.7%	-	13.2%	12.8%
Strongly	25.0%	25.0%	22.0%	26.7%	24.5%	20.8%	24.0%	28.1%	24.6%	38.5%	20.0%	24.5%	25.6%
DK/REFUSED	20.7%	12.5%	22.0%	25.7%	18.9%	22.6%	12.0%	19.8%	22.2%	7.7%	-	15.1%	19.9%
Net Diff.	3.3%	16.7%	-9.8%	-1.9%	7.5%	9.4%	32.0%	-3.1%	-	-	60.0%	9.4%	3.2%
Mean	2.45	2.60	2.34	2.28	2.56	2.61	2.68	2.29	2.45	2.42	2.80	2.53	2.39

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	41.3%	49.1%	31.6%	31.2%	45.9%	45.5%	45.0%	31.2%	40.0%	39.8%	50.0%	41.8%	41.7%	50.0%	45.2%
Strongly	19.0%	27.2%	13.2%	14.1%	8.1%	27.3%	10.0%	25.0%	16.3%	16.5%	-	20.9%	20.5%	50.0%	22.6%
Somewhat	22.3%	21.9%	18.4%	17.2%	37.8%	18.2%	35.0%	6.2%	23.7%	23.3%	50.0%	20.9%	21.2%	-	22.6%
OPPOSE	38.0%	34.2%	44.7%	48.4%	37.8%	18.2%	35.0%	25.0%	40.7%	40.6%	50.0%	35.8%	36.4%	-	35.5%
Somewhat	13.0%	12.3%	15.8%	10.9%	13.5%	9.1%	25.0%	6.2%	11.9%	12.0%	-	14.9%	15.2%	-	9.7%
Strongly	25.0%	21.9%	28.9%	37.5%	24.3%	9.1%	10.0%	18.8%	28.9%	28.6%	50.0%	20.9%	21.2%	-	25.8%
DK/REFUSED	20.7%	16.7%	23.7%	20.3%	16.2%	36.4%	20.0%	43.8%	19.3%	19.5%	-	22.4%	22.0%	50.0%	19.4%
Net Diff.	3.3%	14.9%	-13.2%	-17.2%	8.1%	27.3%	10.0%	6.2%	-0.7%	-0.8%	-	6.0%	5.3%	50.0%	9.7%
Mean	2.45	2.65	2.21	2.10	2.35	3.00	2.56	2.67	2.34	2.35	2.00	2.54	2.52	4.00	2.52

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	41.3%	41.4%	40.7%	60.0%	40.5%	41.9%	22.2%	43.5%	48.8%	46.7%
Strongly	19.0%	17.2%	17.9%	-	20.6%	22.2%	-	19.6%	19.5%	23.3%
Somewhat	22.3%	24.2%	22.8%	60.0%	19.8%	19.7%	22.2%	23.9%	29.3%	23.3%
OPPOSE	38.0%	39.1%	39.0%	40.0%	36.5%	35.9%	44.4%	39.1%	36.6%	36.7%
Somewhat	13.0%	10.9%	10.6%	20.0%	16.7%	17.1%	11.1%	8.7%	9.8%	10.0%
Strongly	25.0%	28.1%	28.5%	20.0%	19.8%	18.8%	33.3%	30.4%	26.8%	26.7%
DK/REFUSED	20.7%	19.5%	20.3%	-	23.0%	22.2%	33.3%	17.4%	14.6%	16.7%
Net Diff.	3.3%	2.3%	1.6%	20.0%	4.0%	6.0%	-22.2%	4.3%	12.2%	10.0%
Mean	2.45	2.38	2.38	2.40	2.54	2.58	1.83	2.39	2.49	2.52

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
SUPPORT	41.3%	48.2%	25.8%	100.0%	-	43.5%	38.3%	44.2%	31.7%	43.1%	41.1%	40.0%	39.1%	42.2%	39.1%	36.2%	35.6%	53.8%	54.9%	44.4%	-
Strongly	19.0%	23.4%	6.5%	46.0%	-	21.7%	15.0%	20.3%	14.6%	20.2%	18.9%	18.8%	17.4%	19.8%	17.4%	15.2%	15.4%	27.5%	26.8%	33.3%	-
Somewhat	22.3%	24.8%	19.4%	54.0%	-	21.7%	23.3%	23.8%	17.1%	22.9%	22.2%	21.2%	21.7%	22.4%	21.7%	21.0%	20.2%	26.4%	28.0%	11.1%	-
OPPOSE	38.0%	31.5%	64.5%	-	100.0%	36.0%	40.8%	36.8%	48.8%	37.2%	41.1%	37.5%	47.8%	37.3%	47.8%	45.7%	41.3%	25.3%	25.6%	22.2%	-
Somewhat	13.0%	13.5%	11.3%	-	34.2%	11.2%	15.8%	13.4%	19.5%	14.4%	12.2%	12.5%	8.7%	13.8%	8.7%	14.3%	15.4%	8.8%	9.8%	-	-
Strongly	25.0%	18.0%	53.2%	-	65.8%	24.8%	25.0%	23.4%	29.3%	22.9%	28.9%	25.0%	39.1%	23.5%	39.1%	31.4%	26.0%	16.5%	15.9%	22.2%	-
DK/REFUSED	20.7%	20.3%	9.7%	-	-	20.5%	20.8%	19.0%	19.5%	19.7%	17.8%	22.5%	13.0%	20.5%	13.0%	18.1%	23.1%	20.9%	19.5%	33.3%	-
Net Diff.	3.3%	16.7%	-38.7%	100.0%	-100%	7.5%	-2.5%	7.4%	-17.1%	5.9%	-	2.5%	-8.7%	4.9%	-8.7%	-9.5%	-5.8%	28.6%	29.3%	22.2%	-
Mean	2.45	2.67	1.77	3.46	1.34	2.51	2.36	2.51	2.21	2.50	2.38	2.44	2.20	2.48	2.20	2.24	2.32	2.82	2.82	2.83	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	41.3%	46.8%	47.1%	70.6%	27.6%	30.0%	32.5%	34.1%	38.2%	51.6%	47.1%	32.7%	57.7%	41.7%	32.6%	55.0%
Strongly	19.0%	17.0%	32.4%	35.3%	13.8%	7.1%	17.5%	13.6%	9.1%	29.7%	23.5%	22.4%	23.1%	16.7%	23.9%	25.0%
Somewhat	22.3%	29.8%	14.7%	35.3%	13.8%	22.9%	15.0%	20.5%	29.1%	21.9%	23.5%	10.2%	34.6%	25.0%	8.7%	30.0%
OPPOSE	38.0%	40.4%	26.5%	13.7%	50.0%	48.6%	40.0%	45.5%	40.0%	28.1%	47.1%	42.9%	19.2%	58.3%	41.3%	25.0%
Somewhat	13.0%	12.8%	17.6%	2.0%	15.5%	14.3%	17.5%	14.8%	20.0%	10.9%	11.8%	10.2%	3.8%	8.3%	8.7%	5.0%
Strongly	25.0%	27.7%	8.8%	11.8%	34.5%	34.3%	22.5%	30.7%	20.0%	17.2%	35.3%	32.7%	15.4%	50.0%	32.6%	20.0%
DK/REFUSED	20.7%	12.8%	26.5%	15.7%	22.4%	21.4%	27.5%	20.5%	21.8%	20.3%	5.9%	24.5%	23.1%	-	26.1%	20.0%
Net Diff.	3.3%	6.4%	20.6%	56.9%	-22.4%	-18.6%	-7.5%	-11.4%	-1.8%	23.4%	-	-10.2%	38.5%	-16.7%	-8.7%	30.0%
Mean	2.45	2.41	2.96	3.12	2.09	2.04	2.38	2.21	2.35	2.80	2.38	2.30	2.85	2.08	2.32	2.75

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
SUPPORT	41.3%	41.8%	33.3%	40.3%	39.3%	41.0%	48.8%	40.0%	39.6%	40.2%	-	66.7%	64.1%	50.0%	28.3%	36.2%	29.0%	38.3%	49.1%	37.3%	
Strongly	19.0%	20.0%	10.3%	20.9%	28.6%	15.4%	22.1%	17.7%	18.8%	17.1%	-	52.4%	33.3%	19.1%	6.5%	12.8%	16.1%	17.0%	24.5%	13.7%	
Somewhat	22.3%	21.8%	23.1%	19.4%	10.7%	25.6%	26.7%	22.3%	20.8%	23.2%	-	14.3%	30.8%	30.9%	21.7%	23.4%	12.9%	21.3%	24.5%	23.5%	
OPPOSE	38.0%	41.8%	46.2%	35.8%	39.3%	33.3%	30.2%	43.1%	35.4%	47.6%	-	19.0%	20.5%	33.8%	43.5%	38.3%	53.2%	36.2%	35.8%	42.2%	
Somewhat	13.0%	16.4%	10.3%	17.9%	17.9%	17.9%	11.6%	12.3%	14.6%	11.0%	-	14.3%	7.7%	10.3%	19.6%	14.9%	14.5%	23.4%	13.2%	12.7%	
Strongly	25.0%	25.5%	35.9%	17.9%	21.4%	15.4%	18.6%	30.8%	20.8%	36.6%	-	4.8%	12.8%	23.5%	23.9%	23.4%	38.7%	12.8%	22.6%	29.4%	
DK/REFUSED	20.7%	16.4%	20.5%	23.9%	21.4%	25.6%	20.9%	16.9%	25.0%	12.2%	100.0%	14.3%	15.4%	16.2%	28.3%	25.5%	17.7%	25.5%	15.1%	20.6%	
Net Diff.	3.3%	-	-12.8%	4.5%	-	7.7%	18.6%	-3.1%	4.2%	-7.3%	-	47.6%	43.6%	16.2%	-15.2%	-2.1%	-24.2%	2.1%	13.2%	-4.9%	
Mean	2.45	2.43	2.10	2.57	2.59	2.55	2.66	2.32	2.50	2.24	-	3.33	3.00	2.54	2.15	2.34	2.08	2.57	2.60	2.27	

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	41.3%	45.0%	46.9%	50.0%	50.0%	44.4%	42.9%	39.1%	42.2%	77.8%	48.8%	39.3%	40.0%	47.0%	55.7%	63.0%	28.6%	33.3%	33.3%	48.9%
Strongly	19.0%	30.0%	18.8%	32.1%	33.3%	22.2%	28.6%	18.1%	20.0%	33.3%	28.0%	16.0%	20.0%	20.5%	27.9%	35.2%	14.3%	7.9%	15.6%	19.6%
Somewhat	22.3%	15.0%	28.1%	17.9%	16.7%	22.2%	14.3%	21.0%	22.2%	44.4%	20.7%	23.3%	20.0%	26.5%	27.9%	27.8%	14.3%	25.4%	17.8%	29.3%
OPPOSE	38.0%	35.0%	21.9%	46.4%	33.3%	22.2%	57.1%	40.6%	36.3%	22.2%	34.1%	39.3%	39.3%	34.2%	27.9%	20.4%	47.6%	46.0%	44.4%	30.4%
Somewhat	13.0%	5.0%	9.4%	10.7%	5.6%	7.4%	9.5%	12.3%	14.8%	-	13.4%	12.6%	9.7%	15.4%	8.2%	11.1%	10.7%	19.0%	11.1%	18.5%
Strongly	25.0%	30.0%	12.5%	35.7%	27.8%	14.8%	47.6%	28.3%	21.5%	22.2%	20.7%	26.7%	29.7%	18.8%	19.7%	9.3%	36.9%	27.0%	33.3%	12.0%
DK/REFUSED	20.7%	20.0%	31.2%	3.6%	16.7%	33.3%	-	20.3%	21.5%	-	17.1%	21.4%	20.7%	18.8%	16.4%	16.7%	23.8%	20.6%	22.2%	20.7%
Net Diff.	3.3%	10.0%	25.0%	3.6%	16.7%	22.2%	-14.3%	-1.4%	5.9%	55.6%	14.6%	-	0.7%	12.8%	27.9%	42.6%	-19.0%	-12.7%	-11.1%	18.5%
Mean	2.45	2.56	2.77	2.48	2.67	2.78	2.24	2.36	2.52	2.89	2.68	2.36	2.38	2.60	2.76	3.07	2.08	2.18	2.20	2.71

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
SUPPORT	41.3%	50.9%	37.5%	50.0%	31.6%	43.2%	40.8%	58.9%	54.3%	28.0%	33.8%	42.5%	41.9%	45.7%	39.0%	41.4%	36.1%	40.8%	42.4%	55.2%	58.0%	
Strongly	19.0%	27.3%	25.0%	28.3%	26.3%	20.3%	17.5%	28.8%	31.4%	12.0%	10.3%	17.7%	16.1%	28.6%	19.5%	24.1%	22.2%	19.0%	19.9%	27.6%	30.4%	
Somewhat	22.3%	23.6%	12.5%	21.7%	5.3%	23.0%	23.3%	30.1%	22.9%	16.0%	23.5%	24.8%	25.8%	17.1%	19.5%	17.2%	13.9%	21.8%	22.5%	27.6%	27.5%	
OPPOSE	38.0%	30.9%	50.0%	32.6%	57.9%	34.5%	38.8%	21.9%	31.4%	46.7%	42.6%	34.5%	40.3%	34.3%	36.6%	37.9%	38.9%	38.7%	37.7%	24.1%	30.4%	
Somewhat	13.0%	7.3%	4.2%	4.3%	5.3%	13.5%	10.7%	8.2%	14.3%	18.7%	8.8%	15.0%	14.5%	8.6%	4.9%	6.9%	5.6%	10.6%	15.9%	10.3%	10.1%	
Strongly	25.0%	23.6%	45.8%	28.3%	52.6%	20.9%	28.2%	13.7%	17.1%	28.0%	33.8%	19.5%	25.8%	25.7%	31.7%	31.0%	33.3%	28.2%	21.9%	13.8%	20.3%	
DK/REFUSED	20.7%	18.2%	12.5%	17.4%	10.5%	22.3%	20.4%	19.2%	14.3%	25.3%	23.5%	23.0%	17.7%	20.0%	24.4%	20.7%	25.0%	20.4%	19.9%	20.7%	11.6%	
Net Diff.	3.3%	20.0%	-12.5%	17.4%	-26.3%	8.8%	1.9%	37.0%	22.9%	-18.7%	-8.8%	8.0%	1.6%	11.4%	2.4%	3.4%	-2.8%	2.1%	4.6%	31.0%	27.5%	
Mean	2.45	2.67	2.19	2.61	2.06	2.55	2.38	2.92	2.80	2.16	2.13	2.53	2.39	2.61	2.35	2.43	2.33	2.40	2.50	2.87	2.77	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	41.3%	31.0%	29.3%	34.4%	45.9%	54.3%	31.7%	52.5%	27.3%	35.5%	46.8%	54.4%	63.3%	19.4%	36.2%	33.3%	49.5%	42.9%	41.5%	33.3%	40.4%
Strongly	19.0%	13.1%	11.0%	12.5%	22.0%	32.6%	14.6%	32.5%	15.2%	16.1%	20.8%	22.8%	35.0%	10.4%	11.7%	13.5%	20.8%	25.0%	20.8%	19.0%	23.4%
Somewhat	22.3%	17.9%	18.3%	21.9%	23.9%	21.7%	17.1%	20.0%	12.1%	19.4%	26.0%	31.6%	28.3%	9.0%	24.5%	19.8%	28.7%	17.9%	20.8%	14.3%	17.0%
OPPOSE	38.0%	48.8%	43.9%	39.6%	38.5%	37.0%	36.6%	40.0%	39.4%	46.0%	32.5%	33.3%	21.7%	56.7%	39.4%	44.8%	31.7%	50.0%	34.0%	61.9%	34.0%
Somewhat	13.0%	10.7%	20.7%	12.5%	17.4%	6.5%	12.2%	5.0%	12.1%	11.3%	14.9%	8.8%	11.7%	13.4%	17.0%	12.5%	16.8%	7.1%	11.3%	4.8%	10.6%
Strongly	25.0%	38.1%	23.2%	27.1%	21.1%	30.4%	24.4%	35.0%	27.3%	34.7%	17.5%	24.6%	10.0%	43.3%	22.3%	32.3%	14.9%	42.9%	22.6%	57.1%	23.4%
DK/REFUSED	20.7%	20.2%	26.8%	26.0%	15.6%	8.7%	31.7%	7.5%	33.3%	18.5%	20.8%	12.3%	15.0%	23.9%	24.5%	21.9%	18.8%	7.1%	24.5%	4.8%	25.5%
Net Diff.	3.3%	-17.9%	-14.6%	-5.2%	7.3%	17.4%	-4.9%	12.5%	-12.1%	-10.5%	14.3%	21.1%	41.7%	-37.3%	-3.2%	-11.5%	17.8%	-7.1%	7.5%	-28.6%	6.4%
Mean	2.45	2.07	2.23	2.27	2.55	2.62	2.32	2.54	2.23	2.21	2.63	2.60	3.04	1.82	2.34	2.19	2.68	2.27	2.52	1.95	2.54

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
SUPPORT	41.3%	33.0%	35.3%	32.4%	-	47.4%	47.0%	52.9%	44.6%	47.9%	65.1%	20.7%	35.5%	29.6%	49.5%	44.0%	42.6%	42.9%	37.8%
Strongly	19.0%	15.1%	17.6%	14.1%	-	21.2%	22.7%	14.7%	23.2%	20.8%	34.9%	10.3%	11.8%	12.3%	21.1%	24.0%	21.3%	23.8%	21.6%
Somewhat	22.3%	17.9%	17.6%	18.3%	-	26.3%	24.2%	38.2%	21.4%	27.1%	30.2%	10.3%	23.7%	17.3%	28.4%	20.0%	21.3%	19.0%	16.2%
OPPOSE	38.0%	50.9%	50.0%	50.7%	100.0%	28.8%	25.8%	23.5%	35.7%	39.6%	15.9%	60.3%	37.6%	50.6%	27.5%	52.0%	31.9%	57.1%	35.1%
Somewhat	13.0%	14.2%	5.9%	16.9%	100.0%	13.5%	12.1%	14.7%	14.3%	14.6%	7.9%	13.8%	17.2%	13.6%	16.5%	16.0%	6.4%	14.3%	5.4%
Strongly	25.0%	36.8%	44.1%	33.8%	-	15.4%	13.6%	8.8%	21.4%	25.0%	7.9%	46.6%	20.4%	37.0%	11.0%	36.0%	25.5%	42.9%	29.7%
DK/REFUSED	20.7%	16.0%	14.7%	16.9%	-	23.7%	27.3%	23.5%	19.6%	12.5%	19.0%	19.0%	26.9%	19.8%	22.9%	4.0%	25.5%	-	27.0%
Net Diff.	3.3%	-17.9%	-14.7%	-18.3%	-100%	18.6%	21.2%	29.4%	8.9%	8.3%	49.2%	-39.7%	-2.2%	-21.0%	22.0%	-8.0%	10.6%	-14.3%	2.7%
Mean	2.45	2.13	2.10	2.15	2.00	2.70	2.77	2.77	2.58	2.50	3.14	1.81	2.37	2.06	2.77	2.33	2.51	2.24	2.41

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	41.3%	40.6%	42.4%	39.7%	66.7%	33.3%	50.0%	55.8%	55.6%	55.2%	66.7%	-	-	27.7%	33.9%	30.6%	66.7%	50.0%	50.0%
Strongly	19.0%	17.4%	22.8%	23.1%	33.3%	-	-	26.3%	33.3%	34.5%	33.3%	-	-	9.8%	16.1%	16.3%	33.3%	-	-
Somewhat	22.3%	23.2%	19.6%	16.7%	33.3%	33.3%	50.0%	29.5%	22.2%	20.7%	33.3%	-	-	17.9%	17.9%	14.3%	33.3%	50.0%	50.0%
OPPOSE	38.0%	38.6%	37.0%	39.7%	22.2%	33.3%	-	26.3%	27.8%	27.6%	33.3%	-	-	49.1%	42.9%	46.9%	-	50.0%	-
Somewhat	13.0%	15.0%	8.7%	7.7%	22.2%	-	-	8.4%	13.9%	10.3%	33.3%	-	-	20.5%	5.4%	6.1%	-	-	-
Strongly	25.0%	23.7%	28.3%	32.1%	-	33.3%	-	17.9%	13.9%	17.2%	-	-	-	28.6%	37.5%	40.8%	-	50.0%	-
DK/REFUSED	20.7%	20.8%	20.7%	20.5%	11.1%	33.3%	50.0%	17.9%	16.7%	17.2%	-	100.0%	-	23.2%	23.2%	22.4%	33.3%	-	50.0%
Net Diff.	3.3%	1.9%	5.4%	-	44.4%	-	50.0%	29.5%	27.8%	27.6%	33.3%	-	-	-21.4%	-8.9%	-16.3%	66.7%	-	50.0%
Mean	2.45	2.43	2.47	2.39	3.12	2.00	3.00	2.78	2.90	2.88	3.00	-	-	2.12	2.16	2.08	3.50	2.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	41.3%	46.9%	48.9%	44.9%	42.9%	31.9%	48.1%	39.0%	46.6%	36.4%	45.5%	31.9%	64.1%	52.7%	62.1%	50.0%	59.8%	45.7%
Strongly	19.0%	34.4%	26.7%	15.9%	15.9%	14.3%	29.9%	15.2%	23.3%	14.9%	21.1%	14.3%	43.6%	21.5%	34.8%	21.2%	30.9%	20.0%
Somewhat	22.3%	12.5%	22.2%	29.0%	27.0%	17.6%	18.2%	23.8%	23.3%	21.4%	24.4%	17.6%	20.5%	31.2%	27.3%	28.8%	28.9%	25.7%
OPPOSE	38.0%	25.0%	37.8%	33.3%	31.7%	50.5%	32.5%	39.9%	32.9%	42.9%	32.5%	50.5%	17.9%	30.1%	21.2%	31.8%	22.7%	37.1%
Somewhat	13.0%	15.6%	11.1%	14.5%	12.7%	12.1%	13.0%	13.0%	13.7%	12.3%	13.4%	12.1%	7.7%	10.8%	7.6%	12.1%	10.3%	8.6%
Strongly	25.0%	9.4%	26.7%	18.8%	19.0%	38.5%	19.5%	26.9%	19.2%	30.5%	19.1%	38.5%	10.3%	19.4%	13.6%	19.7%	12.4%	28.6%
DK/REFUSED	20.7%	28.1%	13.3%	21.7%	25.4%	17.6%	19.5%	21.1%	20.5%	20.8%	22.0%	17.6%	17.9%	17.2%	16.7%	18.2%	17.5%	17.1%
Net Diff.	3.3%	21.9%	11.1%	11.6%	11.1%	-18.7%	15.6%	-0.9%	13.7%	-6.5%	12.9%	-18.7%	46.2%	22.6%	40.9%	18.2%	37.1%	8.6%
Mean	2.45	3.00	2.56	2.54	2.53	2.09	2.73	2.35	2.64	2.26	2.61	2.09	3.19	2.66	3.00	2.63	2.95	2.45

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	41.3%	31.6%	29.2%	33.8%	26.1%	33.0%	23.2%	56.1%	29.8%	39.0%	43.0%	42.0%	40.0%	37.7%	45.8%	53.6%	35.9%
Strongly	19.0%	15.8%	10.8%	13.8%	10.2%	12.5%	10.7%	28.0%	11.9%	20.0%	18.0%	19.0%	13.3%	20.8%	25.0%	23.2%	14.8%
Somewhat	22.3%	15.8%	18.5%	20.0%	15.9%	20.5%	12.5%	28.0%	17.9%	19.0%	25.0%	23.0%	26.7%	17.0%	20.8%	30.4%	21.1%
OPPOSE	38.0%	47.4%	46.9%	42.5%	51.1%	41.1%	58.9%	26.5%	47.0%	47.0%	35.0%	32.0%	53.3%	34.0%	31.2%	30.4%	43.8%
Somewhat	13.0%	18.4%	14.6%	18.8%	12.5%	16.1%	14.3%	9.8%	15.5%	8.0%	14.0%	17.0%	20.0%	9.4%	12.5%	8.9%	15.6%
Strongly	25.0%	28.9%	32.3%	23.8%	38.6%	25.0%	44.6%	16.7%	31.5%	39.0%	21.0%	15.0%	33.3%	24.5%	18.8%	21.4%	28.1%
DK/REFUSED	20.7%	21.1%	23.8%	23.8%	22.7%	25.9%	17.9%	17.4%	23.2%	14.0%	22.0%	26.0%	6.7%	28.3%	22.9%	16.1%	20.3%
Net Diff.	3.3%	-15.8%	-17.7%	-8.8%	-25.0%	-8.0%	-35.7%	29.5%	-17.3%	-8.0%	8.0%	10.0%	-13.3%	3.8%	14.6%	23.2%	-7.8%
Mean	2.45	2.23	2.10	2.31	1.97	2.28	1.87	2.82	2.13	2.23	2.51	2.62	2.21	2.47	2.68	2.66	2.28

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
SUPPORT	41.3%	46.1%	43.3%	31.2%	54.5%	31.7%	48.4%	57.1%	56.2%	66.7%	100.0%	54.2%	66.7%	52.4%	
Strongly	19.0%	24.5%	23.3%	6.2%	21.2%	17.1%	29.0%	31.4%	31.2%	33.3%	-	20.8%	-	23.8%	
Somewhat	22.3%	21.6%	20.0%	25.0%	33.3%	14.6%	19.4%	25.7%	25.0%	33.3%	100.0%	33.3%	66.7%	28.6%	
OPPOSE	38.0%	36.3%	31.7%	45.3%	30.3%	46.3%	19.4%	28.6%	28.1%	33.3%	-	29.2%	33.3%	28.6%	
Somewhat	13.0%	9.8%	10.0%	18.8%	9.1%	19.5%	3.2%	11.4%	12.5%	-	-	12.5%	-	14.3%	
Strongly	25.0%	26.5%	21.7%	26.6%	21.2%	26.8%	16.1%	17.1%	15.6%	33.3%	-	16.7%	33.3%	14.3%	
DK/REFUSED	20.7%	17.6%	25.0%	23.4%	15.2%	22.0%	32.3%	14.3%	15.6%	-	-	16.7%	-	19.0%	
Net Diff.	3.3%	9.8%	11.7%	-14.1%	24.2%	-14.6%	29.0%	28.6%	28.1%	33.3%	100.0%	25.0%	33.3%	23.8%	
Mean	2.45	2.54	2.60	2.14	2.64	2.28	2.90	2.83	2.85	2.67	3.00	2.70	2.33	2.76	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	53.7%	62.0%	47.4%	53.0%	57.4%	53.3%	64.7%	64.2%	63.9%	75.0%	41.4%	41.1%	50.0%	57.1%
Strongly	36.0%	40.3%	32.7%	36.4%	34.0%	30.0%	41.2%	48.9%	48.9%	50.0%	22.7%	22.6%	25.0%	34.3%
Somewhat	17.7%	21.7%	14.6%	16.6%	23.4%	23.3%	23.5%	15.3%	15.0%	25.0%	18.8%	18.5%	25.0%	22.9%
OPPOSE	40.0%	34.1%	44.4%	41.1%	34.0%	36.7%	29.4%	29.2%	29.3%	25.0%	54.7%	54.8%	50.0%	28.6%
Somewhat	13.0%	10.9%	14.6%	13.4%	10.6%	6.7%	17.6%	10.9%	11.3%	-	17.2%	17.7%	-	5.7%
Strongly	27.0%	23.3%	29.8%	27.7%	23.4%	30.0%	11.8%	18.2%	18.0%	25.0%	37.5%	37.1%	50.0%	22.9%
DK/REFUSED	6.3%	3.9%	8.2%	5.9%	8.5%	10.0%	5.9%	6.6%	6.8%	-	3.9%	4.0%	-	14.3%
Net Diff.	13.7%	27.9%	2.9%	11.9%	23.4%	16.7%	35.3%	35.0%	34.6%	50.0%	-13.3%	-13.7%	-	28.6%
Mean	2.67	2.82	2.55	2.66	2.74	2.59	3.00	3.02	3.02	3.00	2.28	2.28	2.25	2.80

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	53.7%	64.6%	39.0%	55.2%	52.8%	50.9%	52.0%	57.3%	52.4%	76.9%	100.0%	54.7%	53.8%
Strongly	36.0%	50.0%	22.0%	37.1%	34.0%	32.1%	48.0%	39.6%	32.5%	53.8%	80.0%	39.6%	37.2%
Somewhat	17.7%	14.6%	17.1%	18.1%	18.9%	18.9%	4.0%	17.7%	19.8%	23.1%	20.0%	15.1%	16.7%
OPPOSE	40.0%	27.1%	61.0%	39.0%	38.7%	45.3%	44.0%	37.5%	38.9%	7.7%	-	39.6%	41.0%
Somewhat	13.0%	6.2%	17.1%	17.1%	10.4%	18.9%	8.0%	16.7%	8.7%	-	-	11.3%	16.0%
Strongly	27.0%	20.8%	43.9%	21.9%	28.3%	26.4%	36.0%	20.8%	30.2%	7.7%	-	28.3%	25.0%
DK/REFUSED	6.3%	8.3%	-	5.7%	8.5%	3.8%	4.0%	5.2%	8.7%	15.4%	-	5.7%	5.1%
Net Diff.	13.7%	37.5%	-22.0%	16.2%	14.2%	5.7%	8.0%	19.8%	13.5%	69.2%	100.0%	15.1%	12.8%
Mean	2.67	3.02	2.17	2.75	2.64	2.59	2.67	2.80	2.60	3.45	3.80	2.70	2.70

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	53.7%	63.2%	39.5%	59.4%	43.2%	45.5%	45.0%	37.5%	65.9%	66.2%	50.0%	39.6%	39.4%	50.0%	61.3%
Strongly	36.0%	44.7%	18.4%	40.6%	32.4%	9.1%	25.0%	37.5%	50.4%	50.4%	50.0%	20.9%	21.2%	-	38.7%
Somewhat	17.7%	18.4%	21.1%	18.8%	10.8%	36.4%	20.0%	-	15.6%	15.8%	-	18.7%	18.2%	50.0%	22.6%
OPPOSE	40.0%	30.7%	52.6%	32.8%	54.1%	54.5%	50.0%	50.0%	27.4%	27.1%	50.0%	56.0%	56.1%	50.0%	25.8%
Somewhat	13.0%	7.0%	15.8%	14.1%	13.5%	27.3%	25.0%	18.8%	8.1%	8.3%	-	17.9%	18.2%	-	12.9%
Strongly	27.0%	23.7%	36.8%	18.8%	40.5%	27.3%	25.0%	31.2%	19.3%	18.8%	50.0%	38.1%	37.9%	50.0%	12.9%
DK/REFUSED	6.3%	6.1%	7.9%	7.8%	2.7%	-	5.0%	12.5%	6.7%	6.8%	-	4.5%	4.5%	-	12.9%
Net Diff.	13.7%	32.5%	-13.2%	26.6%	-10.8%	-9.1%	-5.0%	-12.5%	38.5%	39.1%	-	-16.4%	-16.7%	-	35.5%
Mean	2.67	2.90	2.23	2.88	2.36	2.27	2.47	2.50	3.04	3.05	2.50	2.23	2.24	2.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	53.7%	63.3%	63.4%	60.0%	40.5%	40.2%	44.4%	63.0%	58.5%	63.3%
Strongly	36.0%	48.4%	48.8%	40.0%	20.6%	20.5%	22.2%	43.5%	46.3%	40.0%
Somewhat	17.7%	14.8%	14.6%	20.0%	19.8%	19.7%	22.2%	19.6%	12.2%	23.3%
OPPOSE	40.0%	30.5%	30.1%	40.0%	55.6%	55.6%	55.6%	23.9%	31.7%	23.3%
Somewhat	13.0%	10.9%	10.6%	20.0%	17.5%	17.9%	11.1%	6.5%	7.3%	10.0%
Strongly	27.0%	19.5%	19.5%	20.0%	38.1%	37.6%	44.4%	17.4%	24.4%	13.3%
DK/REFUSED	6.3%	6.2%	6.5%	-	4.0%	4.3%	-	13.0%	9.8%	13.3%
Net Diff.	13.7%	32.8%	33.3%	20.0%	-15.1%	-15.4%	-11.1%	39.1%	26.8%	40.0%
Mean	2.67	2.98	2.99	2.80	2.24	2.24	2.22	3.02	2.89	3.04

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB-	DEMO-	INDEP.	Indep-	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE		LICAN	CRATIC	/OTHER	end	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
SUPPORT	53.7%	52.3%	61.3%	56.5%	50.9%	100.0%	-	61.0%	29.3%	48.4%	64.4%	61.2%	60.9%	52.2%	60.9%	60.0%	44.2%	57.1%	57.3%	55.6%	-
Strongly	36.0%	34.7%	43.5%	38.7%	34.2%	67.1%	-	41.6%	17.1%	30.3%	46.7%	46.2%	43.5%	35.1%	43.5%	47.6%	23.1%	37.4%	35.4%	55.6%	-
Somewhat	17.7%	17.6%	17.7%	17.7%	16.7%	32.9%	-	19.5%	12.2%	18.1%	17.8%	15.0%	17.4%	17.2%	17.4%	12.4%	21.2%	19.8%	22.0%	-	-
OPPOSE	40.0%	41.4%	35.5%	37.1%	43.0%	-	100.0%	34.6%	68.3%	46.3%	27.8%	32.5%	26.1%	42.2%	26.1%	32.4%	52.9%	34.1%	34.1%	33.3%	-
Somewhat	13.0%	13.5%	12.9%	10.5%	13.2%	-	32.5%	11.7%	17.1%	15.4%	6.7%	8.8%	13.0%	13.4%	13.0%	9.5%	20.2%	8.8%	8.5%	11.1%	-
Strongly	27.0%	27.9%	22.6%	26.6%	29.8%	-	67.5%	22.9%	51.2%	30.9%	21.1%	23.8%	13.0%	28.7%	13.0%	22.9%	32.7%	25.3%	25.6%	22.2%	-
DK/REFUSED	6.3%	6.3%	3.2%	6.5%	6.1%	-	-	4.3%	2.4%	5.3%	7.8%	6.2%	13.0%	5.6%	13.0%	7.6%	2.9%	8.8%	8.5%	11.1%	-
Net Diff.	13.7%	10.8%	25.8%	19.4%	7.9%	100.0%	-100%	26.4%	-39.0%	2.1%	36.7%	28.8%	34.8%	10.1%	34.8%	27.6%	-8.7%	23.1%	23.2%	22.2%	-
Mean	2.67	2.63	2.85	2.73	2.59	3.67	1.32	2.83	1.95	2.51	2.98	2.89	3.05	2.62	3.05	2.92	2.36	2.76	2.73	3.00	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	53.7%	63.8%	41.2%	58.8%	56.9%	45.7%	55.0%	59.1%	41.8%	51.6%	64.7%	46.9%	69.2%	58.3%	47.8%	75.0%
Strongly	36.0%	48.9%	20.6%	35.3%	46.6%	24.3%	40.0%	47.7%	18.2%	32.8%	47.1%	28.6%	50.0%	41.7%	28.3%	55.0%
Somewhat	17.7%	14.9%	20.6%	23.5%	10.3%	21.4%	15.0%	11.4%	23.6%	18.8%	17.6%	18.4%	19.2%	16.7%	19.6%	20.0%
OPPOSE	40.0%	25.5%	52.9%	33.3%	37.9%	52.9%	35.0%	31.8%	54.5%	37.5%	35.3%	51.0%	26.9%	41.7%	50.0%	20.0%
Somewhat	13.0%	8.5%	20.6%	3.9%	10.3%	20.0%	15.0%	9.1%	14.5%	7.8%	11.8%	26.5%	11.5%	8.3%	23.9%	5.0%
Strongly	27.0%	17.0%	32.4%	29.4%	27.6%	32.9%	20.0%	22.7%	40.0%	29.7%	23.5%	24.5%	15.4%	33.3%	26.1%	15.0%
DK/REFUSED	6.3%	10.6%	5.9%	7.8%	5.2%	1.4%	10.0%	9.1%	3.6%	10.9%	-	2.0%	3.8%	-	2.2%	5.0%
Net Diff.	13.7%	38.3%	-11.8%	25.5%	19.0%	-7.1%	20.0%	27.3%	-12.7%	14.1%	29.4%	-4.1%	42.3%	16.7%	-2.2%	55.0%
Mean	2.67	3.07	2.31	2.70	2.80	2.38	2.83	2.92	2.21	2.61	2.88	2.52	3.08	2.67	2.51	3.21

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
SUPPORT	53.7%	67.3%	51.3%	46.3%	42.9%	48.7%	48.8%	63.1%	62.5%	63.4%	100.0%	57.1%	48.7%	63.2%	41.3%	48.9%	62.9%	38.3%	47.2%	62.7%	
Strongly	36.0%	52.7%	41.0%	25.4%	28.6%	23.1%	31.4%	45.4%	39.6%	48.8%	100.0%	28.6%	28.2%	45.6%	23.9%	34.0%	45.2%	17.0%	30.2%	47.1%	
Somewhat	17.7%	14.5%	10.3%	20.9%	14.3%	25.6%	17.4%	17.7%	22.9%	14.6%	-	28.6%	20.5%	17.6%	17.4%	14.9%	17.7%	21.3%	17.0%	15.7%	
OPPOSE	40.0%	27.3%	43.6%	49.3%	53.6%	46.2%	46.5%	29.2%	33.3%	26.8%	-	38.1%	43.6%	27.9%	54.3%	48.9%	30.6%	55.3%	47.2%	27.5%	
Somewhat	13.0%	9.1%	12.8%	16.4%	21.4%	12.8%	12.8%	11.5%	16.7%	8.5%	-	9.5%	10.3%	10.3%	19.6%	14.9%	12.9%	17.0%	5.7%	9.8%	
Strongly	27.0%	18.2%	30.8%	32.8%	32.1%	33.3%	33.7%	17.7%	16.7%	18.3%	-	28.6%	33.3%	17.6%	34.8%	34.0%	17.7%	38.3%	41.5%	17.6%	
DK/REFUSED	6.3%	5.5%	5.1%	4.5%	3.6%	5.1%	4.7%	7.7%	4.2%	9.8%	-	4.8%	7.7%	8.8%	4.3%	2.1%	6.5%	6.4%	5.7%	9.8%	
Net Diff.	13.7%	40.0%	7.7%	-3.0%	-10.7%	2.6%	2.3%	33.8%	29.2%	36.6%	100.0%	19.0%	5.1%	35.3%	-13.0%	-	32.3%	-17.0%	-	35.3%	
Mean	2.67	3.08	2.65	2.41	2.41	2.41	2.49	2.98	2.89	3.04	4.00	2.60	2.47	3.00	2.32	2.50	2.97	2.18	2.38	3.02	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	53.7%	65.0%	50.0%	64.3%	61.1%	55.6%	61.9%	63.0%	43.0%	66.7%	63.4%	50.5%	62.8%	42.7%	67.2%	48.1%	59.5%	38.1%	61.1%	41.3%
Strongly	36.0%	45.0%	34.4%	39.3%	38.9%	37.0%	38.1%	49.3%	22.2%	22.2%	45.1%	32.5%	44.8%	22.2%	44.3%	25.9%	45.2%	19.0%	45.6%	20.7%
Somewhat	17.7%	20.0%	15.6%	25.0%	22.2%	18.5%	23.8%	13.8%	20.7%	44.4%	18.3%	18.0%	17.9%	20.5%	23.0%	22.2%	14.3%	19.0%	15.6%	20.7%
OPPOSE	40.0%	35.0%	46.9%	35.7%	38.9%	40.7%	38.1%	29.0%	54.1%	33.3%	34.1%	42.7%	32.4%	50.4%	26.2%	44.4%	36.9%	55.6%	31.1%	50.0%
Somewhat	13.0%	15.0%	25.0%	17.9%	16.7%	14.8%	19.0%	10.1%	15.6%	22.2%	11.0%	14.1%	12.4%	13.7%	8.2%	11.1%	15.5%	15.9%	10.0%	10.9%
Strongly	27.0%	20.0%	21.9%	17.9%	22.2%	25.9%	19.0%	18.8%	38.5%	11.1%	23.2%	28.6%	20.0%	36.8%	18.0%	33.3%	21.4%	39.7%	21.1%	39.1%
DK/REFUSED	6.3%	-	3.1%	-	-	3.7%	-	8.0%	3.0%	-	2.4%	6.8%	4.8%	6.8%	6.6%	7.4%	3.6%	6.3%	7.8%	8.7%
Net Diff.	13.7%	30.0%	3.1%	28.6%	22.2%	14.8%	23.8%	34.1%	-11.1%	33.3%	29.3%	7.8%	30.3%	-7.7%	41.0%	3.7%	22.6%	-17.5%	30.0%	-8.7%
Mean	2.67	2.90	2.65	2.86	2.78	2.69	2.81	3.02	2.27	2.78	2.88	2.58	2.92	2.30	3.00	2.44	2.86	2.19	2.93	2.25

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
SUPPORT	53.7%	65.5%	45.8%	67.4%	42.1%	56.1%	49.5%	60.3%	51.4%	52.0%	48.5%	56.6%	43.5%	54.3%	58.5%	51.7%	61.1%	52.8%	54.3%	48.3%	63.8%	
Strongly	36.0%	43.6%	29.2%	41.3%	31.6%	36.5%	34.0%	39.7%	34.3%	33.3%	33.8%	35.4%	30.6%	40.0%	39.0%	37.9%	38.9%	38.0%	33.1%	32.8%	39.1%	
Somewhat	17.7%	21.8%	16.7%	26.1%	10.5%	19.6%	15.5%	20.5%	17.1%	18.7%	14.7%	21.2%	12.9%	14.3%	19.5%	13.8%	22.2%	14.8%	21.2%	15.5%	24.6%	
OPPOSE	40.0%	34.5%	54.2%	32.6%	57.9%	39.9%	43.7%	34.2%	42.9%	45.3%	44.1%	38.1%	45.2%	45.7%	41.5%	48.3%	38.9%	43.0%	38.4%	46.6%	27.5%	
Somewhat	13.0%	16.4%	25.0%	13.0%	21.1%	10.8%	14.6%	11.0%	11.4%	10.7%	16.2%	8.0%	9.7%	20.0%	22.0%	20.7%	16.7%	16.2%	10.6%	19.0%	2.9%	
Strongly	27.0%	18.2%	29.2%	19.6%	36.8%	29.1%	29.1%	23.3%	31.4%	34.7%	27.9%	30.1%	35.5%	25.7%	19.5%	27.6%	22.2%	26.8%	27.8%	27.6%	24.6%	
DK/REFUSED	6.3%	-	-	-	-	4.1%	6.8%	5.5%	5.7%	2.7%	7.4%	5.3%	11.3%	-	-	-	-	4.2%	7.3%	5.2%	8.7%	
Net Diff.	13.7%	30.9%	-8.3%	34.8%	-15.8%	16.2%	5.8%	26.0%	8.6%	6.7%	4.4%	18.6%	-1.6%	8.6%	17.1%	3.4%	22.2%	9.9%	15.9%	1.7%	36.2%	
Mean	2.67	2.91	2.46	2.89	2.37	2.66	2.58	2.81	2.58	2.52	2.59	2.65	2.44	2.69	2.78	2.62	2.78	2.67	2.64	2.56	2.86	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	53.7%	56.0%	46.3%	53.1%	50.5%	52.2%	63.4%	55.0%	60.6%	63.7%	46.1%	68.4%	48.3%	59.7%	44.7%	60.4%	43.6%	75.0%	50.9%	76.2%	53.2%
Strongly	36.0%	41.7%	28.0%	37.5%	32.1%	39.1%	36.6%	40.0%	33.3%	50.8%	25.3%	52.6%	25.0%	49.3%	25.5%	47.9%	21.8%	60.7%	32.1%	61.9%	31.9%
Somewhat	17.7%	14.3%	18.3%	15.6%	18.3%	13.0%	26.8%	15.0%	27.3%	12.9%	20.8%	15.8%	23.3%	10.4%	19.1%	12.5%	21.8%	14.3%	18.9%	14.3%	21.3%
OPPOSE	40.0%	40.5%	47.6%	40.6%	39.4%	47.8%	36.6%	45.0%	39.4%	29.0%	48.7%	21.1%	46.7%	35.8%	50.0%	30.2%	48.5%	25.0%	49.1%	23.8%	46.8%
Somewhat	13.0%	14.3%	17.1%	13.5%	7.3%	21.7%	19.5%	17.5%	18.2%	10.5%	14.9%	7.0%	11.7%	13.4%	17.0%	12.5%	8.9%	3.6%	26.4%	-	21.3%
Strongly	27.0%	26.2%	30.5%	27.1%	32.1%	26.1%	17.1%	27.5%	21.2%	18.5%	33.8%	14.0%	35.0%	22.4%	33.0%	17.7%	39.6%	21.4%	22.6%	23.8%	25.5%
DK/REFUSED	6.3%	3.6%	6.1%	6.2%	10.1%	-	-	-	-	7.3%	5.2%	10.5%	5.0%	4.5%	5.3%	9.4%	7.9%	-	-	-	-
Net Diff.	13.7%	15.5%	-1.2%	12.5%	11.0%	4.3%	26.8%	10.0%	21.2%	34.7%	-2.6%	47.4%	1.7%	23.9%	-5.3%	30.2%	-5.0%	50.0%	1.9%	52.4%	6.4%
Mean	2.67	2.74	2.47	2.68	2.56	2.65	2.83	2.68	2.73	3.03	2.40	3.20	2.40	2.91	2.39	3.00	2.28	3.14	2.60	3.14	2.60

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
SUPPORT	53.7%	63.2%	58.8%	66.2%	-	48.7%	62.1%	38.2%	39.3%	64.6%	54.0%	62.1%	45.2%	61.7%	46.8%	68.0%	53.2%	66.7%	54.1%
Strongly	36.0%	50.0%	50.0%	50.7%	-	28.2%	39.4%	17.6%	21.4%	52.1%	31.7%	48.3%	25.8%	50.6%	24.8%	48.0%	36.2%	47.6%	35.1%
Somewhat	17.7%	13.2%	8.8%	15.5%	-	20.5%	22.7%	20.6%	17.9%	12.5%	22.2%	13.8%	19.4%	11.1%	22.0%	20.0%	17.0%	19.0%	18.9%
OPPOSE	40.0%	29.2%	32.4%	26.8%	100.0%	46.8%	36.4%	52.9%	55.4%	25.0%	41.3%	32.8%	50.5%	28.4%	46.8%	32.0%	46.8%	33.3%	45.9%
Somewhat	13.0%	13.2%	8.8%	14.1%	100.0%	13.5%	12.1%	20.6%	10.7%	10.4%	9.5%	15.5%	16.1%	12.3%	10.1%	16.0%	21.3%	14.3%	16.2%
Strongly	27.0%	16.0%	23.5%	12.7%	-	33.3%	24.2%	32.4%	44.6%	14.6%	31.7%	17.2%	34.4%	16.0%	36.7%	16.0%	25.5%	19.0%	29.7%
DK/REFUSED	6.3%	7.5%	8.8%	7.0%	-	4.5%	1.5%	8.8%	5.4%	10.4%	4.8%	5.2%	4.3%	9.9%	6.4%	-	-	-	-
Net Diff.	13.7%	34.0%	26.5%	39.4%	-100%	1.9%	25.8%	-14.7%	-16.1%	39.6%	12.7%	29.3%	-5.4%	33.3%	-	36.0%	6.4%	33.3%	8.1%
Mean	2.67	3.05	2.94	3.12	2.00	2.46	2.78	2.26	2.17	3.14	2.57	2.98	2.38	3.07	2.37	3.00	2.64	2.95	2.59

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10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	53.7%	52.2%	56.5%	56.4%	55.6%	66.7%	50.0%	57.9%	50.0%	48.3%	50.0%	100.0%	-	47.3%	60.7%	61.2%	66.7%	50.0%	50.0%
Strongly	36.0%	35.3%	38.0%	37.2%	44.4%	33.3%	50.0%	41.1%	25.0%	20.7%	50.0%	-	-	30.4%	46.4%	46.9%	33.3%	50.0%	50.0%
Somewhat	17.7%	16.9%	18.5%	19.2%	11.1%	33.3%	-	16.8%	25.0%	27.6%	-	100.0%	-	17.0%	14.3%	14.3%	33.3%	-	-
OPPOSE	40.0%	39.6%	41.3%	41.0%	44.4%	33.3%	50.0%	32.6%	44.4%	44.8%	50.0%	-	-	45.5%	39.3%	38.8%	33.3%	50.0%	50.0%
Somewhat	13.0%	10.1%	19.6%	16.7%	33.3%	33.3%	50.0%	7.4%	16.7%	13.8%	33.3%	-	-	12.5%	21.4%	18.4%	33.3%	50.0%	50.0%
Strongly	27.0%	29.5%	21.7%	24.4%	11.1%	-	-	25.3%	27.8%	31.0%	16.7%	-	-	33.0%	17.9%	20.4%	-	-	-
DK/REFUSED	6.3%	8.2%	2.2%	2.6%	-	-	-	9.5%	5.6%	6.9%	-	-	-	7.1%	-	-	-	-	-
Net Diff.	13.7%	12.6%	15.2%	15.4%	11.1%	33.3%	-	25.3%	5.6%	3.4%	-	100.0%	-	1.8%	21.4%	22.4%	33.3%	-	-
Mean	2.67	2.63	2.74	2.71	2.89	3.00	3.00	2.81	2.50	2.41	2.83	3.00	-	2.48	2.89	2.88	3.00	3.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	53.7%	59.4%	57.8%	56.5%	58.7%	44.0%	58.4%	52.0%	57.5%	50.0%	57.9%	44.0%	61.5%	53.8%	60.6%	51.5%	61.9%	40.0%
Strongly	36.0%	37.5%	40.0%	33.3%	41.3%	31.9%	39.0%	35.0%	36.3%	35.7%	37.8%	31.9%	38.5%	35.5%	36.4%	36.4%	39.2%	28.6%
Somewhat	17.7%	21.9%	17.8%	23.2%	17.5%	12.1%	19.5%	17.0%	21.2%	14.3%	20.1%	12.1%	23.1%	18.3%	24.2%	15.2%	22.7%	11.4%
OPPOSE	40.0%	31.2%	40.0%	37.7%	34.9%	48.4%	36.4%	41.3%	37.0%	42.9%	36.4%	48.4%	30.8%	37.6%	33.3%	37.9%	30.9%	48.6%
Somewhat	13.0%	15.6%	8.9%	13.0%	11.1%	15.4%	11.7%	13.5%	12.3%	13.6%	12.0%	15.4%	7.7%	10.8%	9.1%	10.6%	10.3%	8.6%
Strongly	27.0%	15.6%	31.1%	24.6%	23.8%	33.0%	24.7%	27.8%	24.7%	29.2%	24.4%	33.0%	23.1%	26.9%	24.2%	27.3%	20.6%	40.0%
DK/REFUSED	6.3%	9.4%	2.2%	5.8%	6.3%	7.7%	5.2%	6.7%	5.5%	7.1%	5.7%	7.7%	7.7%	8.6%	6.1%	10.6%	7.2%	11.4%
Net Diff.	13.7%	28.1%	17.8%	18.8%	23.8%	-4.4%	22.1%	10.8%	20.5%	7.1%	21.5%	-4.4%	30.8%	16.1%	27.3%	13.6%	30.9%	-8.6%
Mean	2.67	2.90	2.68	2.69	2.81	2.46	2.77	2.63	2.73	2.61	2.76	2.46	2.83	2.68	2.77	2.68	2.87	2.32

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	53.7%	55.3%	50.8%	55.0%	48.9%	54.5%	46.4%	56.1%	51.8%	50.0%	54.0%	57.0%	53.3%	62.3%	56.2%	66.1%	43.8%
Strongly	36.0%	39.5%	34.6%	36.2%	35.2%	36.6%	33.9%	36.4%	35.7%	38.0%	38.0%	32.0%	46.7%	37.7%	31.2%	39.3%	34.4%
Somewhat	17.7%	15.8%	16.2%	18.8%	13.6%	17.9%	12.5%	19.7%	16.1%	12.0%	16.0%	25.0%	6.7%	24.5%	25.0%	26.8%	9.4%
OPPOSE	40.0%	42.1%	43.8%	40.0%	46.6%	41.1%	48.2%	35.6%	43.5%	44.0%	41.0%	35.0%	33.3%	28.3%	39.6%	30.4%	50.0%
Somewhat	13.0%	15.8%	15.4%	15.0%	15.9%	13.4%	19.6%	9.8%	15.5%	14.0%	11.0%	14.0%	13.3%	3.8%	14.6%	7.1%	18.8%
Strongly	27.0%	26.3%	28.5%	25.0%	30.7%	27.7%	28.6%	25.8%	28.0%	30.0%	30.0%	21.0%	20.0%	24.5%	25.0%	23.2%	31.2%
DK/REFUSED	6.3%	2.6%	5.4%	5.0%	4.5%	4.5%	5.4%	8.3%	4.8%	6.0%	5.0%	8.0%	13.3%	9.4%	4.2%	3.6%	6.2%
Net Diff.	13.7%	13.2%	6.9%	15.0%	2.3%	13.4%	-1.8%	20.5%	8.3%	6.0%	13.0%	22.0%	20.0%	34.0%	16.7%	35.7%	-6.2%
Mean	2.67	2.70	2.60	2.70	2.56	2.66	2.55	2.73	2.62	2.62	2.65	2.74	2.92	2.83	2.65	2.85	2.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
SUPPORT	53.7%	64.7%	53.3%	48.4%	51.5%	36.6%	74.2%	65.7%	71.9%	-	-	25.0%	66.7%	19.0%
Strongly	36.0%	42.2%	33.3%	35.9%	24.2%	34.1%	48.4%	45.7%	50.0%	-	-	12.5%	33.3%	9.5%
Somewhat	17.7%	22.5%	20.0%	12.5%	27.3%	2.4%	25.8%	20.0%	21.9%	-	-	12.5%	33.3%	9.5%
OPPOSE	40.0%	29.4%	40.0%	48.4%	42.4%	51.2%	19.4%	20.0%	18.8%	33.3%	100.0%	70.8%	33.3%	76.2%
Somewhat	13.0%	6.9%	15.0%	20.3%	18.2%	9.8%	-	8.6%	9.4%	-	100.0%	16.7%	-	19.0%
Strongly	27.0%	22.5%	25.0%	28.1%	24.2%	41.5%	19.4%	11.4%	9.4%	33.3%	-	54.2%	33.3%	57.1%
DK/REFUSED	6.3%	5.9%	6.7%	3.1%	6.1%	12.2%	6.5%	14.3%	9.4%	66.7%	-	4.2%	-	4.8%
Net Diff.	13.7%	35.3%	13.3%	-	9.1%	-14.6%	54.8%	45.7%	53.1%	-33.3%	-100%	-45.8%	33.3%	-57.1%
Mean	2.67	2.90	2.66	2.58	2.55	2.33	3.10	3.17	3.24	1.00	2.00	1.83	2.67	1.70

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	77.0%	75.2%	78.4%	77.9%	72.3%	73.3%	70.6%	85.4%	86.5%	50.0%	69.5%	69.4%	75.0%	71.4%
Strongly	54.3%	55.8%	53.2%	55.7%	46.8%	43.3%	52.9%	67.2%	67.7%	50.0%	43.8%	43.5%	50.0%	42.9%
Somewhat	22.7%	19.4%	25.1%	22.1%	25.5%	30.0%	17.6%	18.2%	18.8%	-	25.8%	25.8%	25.0%	28.6%
OPPOSE	13.7%	14.7%	12.9%	12.6%	19.1%	23.3%	11.8%	6.6%	6.0%	25.0%	21.9%	21.8%	25.0%	11.4%
Somewhat	6.3%	6.2%	6.4%	4.7%	14.9%	16.7%	11.8%	5.1%	4.5%	25.0%	9.4%	8.9%	25.0%	-
Strongly	7.3%	8.5%	6.4%	7.9%	4.3%	6.7%	-	1.5%	1.5%	-	12.5%	12.9%	-	11.4%
DK/REFUSED	9.3%	10.1%	8.8%	9.5%	8.5%	3.3%	17.6%	8.0%	7.5%	25.0%	8.6%	8.9%	-	17.1%
Net Diff.	63.3%	60.5%	65.5%	65.2%	53.2%	50.0%	58.8%	78.8%	80.5%	25.0%	47.7%	47.6%	50.0%	60.0%
Mean	3.37	3.36	3.37	3.39	3.26	3.14	3.50	3.64	3.65	3.33	3.10	3.10	3.25	3.24

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	77.0%	89.6%	68.3%	80.0%	71.7%	73.6%	88.0%	80.2%	73.8%	84.6%	100.0%	81.1%	80.1%
Strongly	54.3%	75.0%	34.1%	55.2%	51.9%	45.3%	72.0%	55.2%	54.0%	69.2%	60.0%	56.6%	55.8%
Somewhat	22.7%	14.6%	34.1%	24.8%	19.8%	28.3%	16.0%	25.0%	19.8%	15.4%	40.0%	24.5%	24.4%
OPPOSE	13.7%	8.3%	19.5%	10.5%	17.0%	17.0%	12.0%	7.3%	17.5%	7.7%	-	13.2%	10.3%
Somewhat	6.3%	6.2%	4.9%	4.8%	8.5%	7.5%	12.0%	3.1%	7.1%	7.7%	-	7.5%	5.1%
Strongly	7.3%	2.1%	14.6%	5.7%	8.5%	9.4%	-	4.2%	10.3%	-	-	5.7%	5.1%
DK/REFUSED	9.3%	2.1%	12.2%	9.5%	11.3%	9.4%	-	12.5%	8.7%	7.7%	-	5.7%	9.6%
Net Diff.	63.3%	81.2%	48.8%	69.5%	54.7%	56.6%	76.0%	72.9%	56.3%	76.9%	100.0%	67.9%	69.9%
Mean	3.37	3.66	3.00	3.43	3.30	3.21	3.60	3.50	3.29	3.67	3.60	3.40	3.45

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	77.0%	84.2%	68.4%	81.2%	70.3%	63.6%	75.0%	56.2%	87.4%	88.0%	50.0%	67.2%	67.4%	50.0%	74.2%
Strongly	54.3%	63.2%	42.1%	59.4%	51.4%	18.2%	55.0%	31.2%	68.9%	69.2%	50.0%	41.8%	42.4%	-	45.2%
Somewhat	22.7%	21.1%	26.3%	21.9%	18.9%	45.5%	20.0%	25.0%	18.5%	18.8%	-	25.4%	25.0%	50.0%	29.0%
OPPOSE	13.7%	10.5%	21.1%	7.8%	24.3%	27.3%	15.0%	6.2%	6.7%	6.0%	50.0%	23.1%	23.5%	-	3.2%
Somewhat	6.3%	4.4%	10.5%	3.1%	8.1%	9.1%	15.0%	6.2%	4.4%	3.8%	50.0%	9.7%	9.8%	-	-
Strongly	7.3%	6.1%	10.5%	4.7%	16.2%	18.2%	-	-	2.2%	2.3%	-	13.4%	13.6%	-	3.2%
DK/REFUSED	9.3%	5.3%	10.5%	10.9%	5.4%	9.1%	10.0%	37.5%	5.9%	6.0%	-	9.7%	9.1%	50.0%	22.6%
Net Diff.	63.3%	73.7%	47.4%	73.4%	45.9%	36.4%	60.0%	50.0%	80.7%	82.0%	-	44.0%	43.9%	50.0%	71.0%
Mean	3.37	3.49	3.12	3.53	3.11	2.70	3.44	3.40	3.64	3.65	3.00	3.06	3.06	3.00	3.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		BOTH BAL- LOTS
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	77.0%	86.7%	87.0%	80.0%	68.3%	67.5%	77.8%	73.9%	92.7%	76.7%
Strongly	54.3%	68.0%	68.3%	60.0%	43.7%	44.4%	33.3%	45.7%	78.0%	46.7%
Somewhat	22.7%	18.8%	18.7%	20.0%	24.6%	23.1%	44.4%	28.3%	14.6%	30.0%
OPPOSE	13.7%	7.8%	7.3%	20.0%	22.2%	23.1%	11.1%	6.5%	7.3%	3.3%
Somewhat	6.3%	5.5%	4.9%	20.0%	9.5%	10.3%	-	-	4.9%	-
Strongly	7.3%	2.3%	2.4%	-	12.7%	12.8%	11.1%	6.5%	2.4%	3.3%
DK/REFUSED	9.3%	5.5%	5.7%	-	9.5%	9.4%	11.1%	19.6%	-	20.0%
Net Diff.	63.3%	78.9%	79.7%	60.0%	46.0%	44.4%	66.7%	67.4%	85.4%	73.3%
Mean	3.37	3.61	3.62	3.40	3.10	3.09	3.12	3.41	3.68	3.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-	
SUPPORT	77.0%	75.7%	80.6%	82.3%	74.6%	87.6%	66.7%	100.0%	-	73.4%	90.0%	82.5%	91.3%	76.1%	91.3%	84.8%	73.1%	72.5%	72.0%	77.8%	-	
Strongly	54.3%	55.4%	54.8%	65.3%	50.0%	64.0%	44.2%	70.6%	-	49.5%	66.7%	65.0%	60.9%	54.1%	60.9%	63.8%	49.0%	49.5%	50.0%	44.4%	-	
Somewhat	22.7%	20.3%	25.8%	16.9%	24.6%	23.6%	22.5%	29.4%	-	23.9%	23.3%	17.5%	30.4%	22.0%	30.4%	21.0%	24.0%	23.1%	22.0%	33.3%	-	
OPPOSE	13.7%	15.3%	11.3%	10.5%	17.5%	7.5%	23.3%	-	100.0%	18.6%	3.3%	7.5%	-	15.3%	-	5.7%	19.2%	16.5%	17.1%	11.1%	-	
Somewhat	6.3%	6.8%	6.5%	6.5%	7.0%	5.6%	8.3%	-	46.3%	9.0%	2.2%	2.5%	-	7.1%	-	3.8%	8.7%	6.6%	7.3%	-	-	
Strongly	7.3%	8.6%	4.8%	4.0%	10.5%	1.9%	15.0%	-	53.7%	9.6%	1.1%	5.0%	-	8.2%	-	1.9%	10.6%	9.9%	9.8%	11.1%	-	
DK/REFUSED	9.3%	9.0%	8.1%	7.3%	7.9%	5.0%	10.0%	-	-	8.0%	6.7%	10.0%	8.7%	8.6%	8.7%	9.5%	7.7%	11.0%	11.0%	11.1%	-	
Net Diff.	63.3%	60.4%	69.4%	71.8%	57.0%	80.1%	43.3%	100.0%	-100%	54.8%	86.7%	75.0%	91.3%	60.8%	91.3%	79.0%	53.8%	56.0%	54.9%	66.7%	-	
Mean	3.37	3.35	3.42	3.55	3.24	3.58	3.06	3.71	1.46	3.23	3.67	3.58	3.67	3.33	3.67	3.62	3.21	3.26	3.26	3.25	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	77.0%	87.2%	76.5%	76.5%	82.8%	71.4%	67.5%	85.2%	65.5%	68.8%	82.4%	81.6%	80.8%	75.0%	82.6%	80.0%
Strongly	54.3%	74.5%	47.1%	54.9%	55.2%	50.0%	42.5%	62.5%	34.5%	48.4%	70.6%	65.3%	50.0%	58.3%	65.2%	45.0%
Somewhat	22.7%	12.8%	29.4%	21.6%	27.6%	21.4%	25.0%	22.7%	30.9%	20.3%	11.8%	16.3%	30.8%	16.7%	17.4%	35.0%
OPPOSE	13.7%	6.4%	14.7%	11.8%	5.2%	21.4%	22.5%	4.5%	23.6%	18.8%	11.8%	14.3%	11.5%	16.7%	13.0%	10.0%
Somewhat	6.3%	6.4%	11.8%	3.9%	1.7%	7.1%	10.0%	3.4%	12.7%	4.7%	5.9%	4.1%	11.5%	8.3%	2.2%	10.0%
Strongly	7.3%	-	2.9%	7.8%	3.4%	14.3%	12.5%	1.1%	10.9%	14.1%	5.9%	10.2%	-	8.3%	10.9%	-
DK/REFUSED	9.3%	6.4%	8.8%	11.8%	12.1%	7.1%	10.0%	10.2%	10.9%	12.5%	5.9%	4.1%	7.7%	8.3%	4.3%	10.0%
Net Diff.	63.3%	80.9%	61.8%	64.7%	77.6%	50.0%	45.0%	80.7%	41.8%	50.0%	70.6%	67.3%	69.2%	58.3%	69.6%	70.0%
Mean	3.37	3.73	3.32	3.40	3.53	3.15	3.08	3.63	3.00	3.18	3.56	3.43	3.42	3.36	3.43	3.39

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
SUPPORT	77.0%	92.7%	74.4%	64.2%	64.3%	64.1%	75.6%	86.2%	83.3%	87.8%	100.0%	61.9%	76.9%	88.2%	65.2%	74.5%	83.9%	57.4%	73.6%	84.3%
Strongly	54.3%	72.7%	53.8%	43.3%	42.9%	43.6%	48.8%	66.2%	52.1%	74.4%	100.0%	47.6%	43.6%	75.0%	41.3%	53.2%	56.5%	34.0%	43.4%	62.7%
Somewhat	22.7%	20.0%	20.5%	20.9%	21.4%	20.5%	26.7%	20.0%	31.2%	13.4%	-	14.3%	33.3%	13.2%	23.9%	21.3%	27.4%	23.4%	30.2%	21.6%
OPPOSE	13.7%	1.8%	12.8%	23.9%	21.4%	25.6%	16.3%	6.9%	6.2%	7.3%	-	19.0%	12.8%	7.4%	26.1%	19.1%	6.5%	25.5%	17.0%	6.9%
Somewhat	6.3%	1.8%	7.7%	9.0%	3.6%	12.8%	9.3%	3.8%	4.2%	3.7%	-	14.3%	5.1%	5.9%	6.5%	12.8%	1.6%	10.6%	7.5%	3.9%
Strongly	7.3%	-	5.1%	14.9%	17.9%	12.8%	7.0%	3.1%	2.1%	3.7%	-	4.8%	7.7%	1.5%	19.6%	6.4%	4.8%	14.9%	9.4%	2.9%
DK/REFUSED	9.3%	5.5%	12.8%	11.9%	14.3%	10.3%	8.1%	6.9%	10.4%	4.9%	-	19.0%	10.3%	4.4%	8.7%	6.4%	9.7%	17.0%	9.4%	8.8%
Net Diff.	63.3%	90.9%	61.5%	40.3%	42.9%	38.5%	59.3%	79.2%	77.1%	80.5%	100.0%	42.9%	64.1%	80.9%	39.1%	55.3%	77.4%	31.9%	56.6%	77.5%
Mean	3.37	3.75	3.41	3.05	3.04	3.06	3.28	3.60	3.49	3.67	4.00	3.29	3.26	3.69	2.95	3.30	3.50	2.92	3.19	3.58

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	77.0%	80.0%	78.1%	92.9%	77.8%	81.5%	90.5%	85.5%	69.6%	77.8%	79.3%	76.2%	84.8%	65.8%	91.8%	70.4%	79.8%	61.9%	83.3%	64.1%
Strongly	54.3%	65.0%	56.2%	78.6%	61.1%	55.6%	76.2%	67.4%	43.0%	55.6%	56.1%	55.3%	63.4%	45.3%	72.1%	51.9%	57.1%	39.7%	61.1%	39.1%
Somewhat	22.7%	15.0%	21.9%	14.3%	16.7%	25.9%	14.3%	18.1%	26.7%	22.2%	23.2%	20.9%	21.4%	20.5%	19.7%	18.5%	22.6%	22.2%	22.2%	25.0%
OPPOSE	13.7%	20.0%	15.6%	7.1%	22.2%	11.1%	9.5%	6.5%	22.2%	22.2%	17.1%	13.1%	7.6%	24.8%	3.3%	20.4%	10.7%	28.6%	5.6%	25.0%
Somewhat	6.3%	5.0%	12.5%	3.6%	5.6%	7.4%	4.8%	3.6%	9.6%	11.1%	8.5%	5.8%	2.8%	12.0%	3.3%	11.1%	2.4%	12.7%	2.2%	10.9%
Strongly	7.3%	15.0%	3.1%	3.6%	16.7%	3.7%	4.8%	2.9%	12.6%	11.1%	8.5%	7.3%	4.8%	12.8%	-	9.3%	8.3%	15.9%	3.3%	14.1%
DK/REFUSED	9.3%	-	6.2%	-	-	7.4%	-	8.0%	8.1%	-	3.7%	10.7%	7.6%	9.4%	4.9%	9.3%	9.5%	9.5%	11.1%	10.9%
Net Diff.	63.3%	60.0%	62.5%	85.7%	55.6%	70.4%	81.0%	79.0%	47.4%	55.6%	62.2%	63.1%	77.2%	41.0%	88.5%	50.0%	69.0%	33.3%	77.8%	39.1%
Mean	3.37	3.30	3.40	3.68	3.22	3.44	3.62	3.63	3.09	3.22	3.32	3.39	3.55	3.08	3.72	3.24	3.42	2.95	3.59	3.00

THE DIFFERENTIATORS
NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
SUPPORT	77.0%	87.3%	70.8%	87.0%	68.4%	79.1%	71.8%	87.7%	71.4%	70.7%	72.1%	77.0%	66.1%	85.7%	80.5%	86.2%	80.6%	79.6%	75.5%	81.0%	81.2%	
Strongly	54.3%	67.3%	66.7%	63.0%	68.4%	60.8%	42.7%	74.0%	37.1%	48.0%	45.6%	58.4%	32.3%	68.6%	58.5%	65.5%	55.6%	59.9%	49.7%	63.8%	58.0%	
Somewhat	22.7%	20.0%	4.2%	23.9%	-	18.2%	29.1%	13.7%	34.3%	22.7%	26.5%	18.6%	33.9%	17.1%	22.0%	20.7%	25.0%	19.7%	25.8%	17.2%	23.2%	
OPPOSE	13.7%	10.9%	25.0%	10.9%	26.3%	12.8%	18.4%	5.5%	20.0%	20.0%	17.6%	12.4%	21.0%	14.3%	14.6%	13.8%	13.9%	10.6%	17.2%	12.1%	10.1%	
Somewhat	6.3%	3.6%	16.7%	2.2%	15.8%	6.8%	6.8%	4.1%	11.4%	9.3%	4.4%	5.3%	9.7%	11.4%	2.4%	10.3%	-	6.3%	6.6%	8.6%	5.8%	
Strongly	7.3%	7.3%	8.3%	8.7%	10.5%	6.1%	11.7%	1.4%	8.6%	10.7%	13.2%	7.1%	11.3%	2.9%	12.2%	3.4%	13.9%	4.2%	10.6%	3.4%	4.3%	
DK/REFUSED	9.3%	1.8%	4.2%	2.2%	5.3%	8.1%	9.7%	6.8%	8.6%	9.3%	10.3%	10.6%	12.9%	-	4.9%	-	5.6%	9.9%	7.3%	6.9%	8.7%	
Net Diff.	63.3%	76.4%	45.8%	76.1%	42.1%	66.2%	53.4%	82.2%	51.4%	50.7%	54.4%	64.6%	45.2%	71.4%	65.9%	72.4%	66.7%	69.0%	58.3%	69.0%	71.0%	
Mean	3.37	3.50	3.35	3.44	3.33	3.46	3.14	3.72	3.09	3.19	3.16	3.44	3.00	3.51	3.33	3.48	3.29	3.50	3.24	3.52	3.48	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	77.0%	78.6%	70.7%	74.0%	75.2%	91.3%	75.6%	95.0%	69.7%	85.5%	69.5%	93.0%	68.3%	79.1%	70.2%	85.4%	64.4%	85.7%	79.2%	81.0%	80.9%
Strongly	54.3%	57.1%	42.7%	52.1%	48.6%	76.1%	51.2%	77.5%	42.4%	67.7%	44.8%	78.9%	45.0%	58.2%	44.7%	65.6%	37.6%	75.0%	58.5%	66.7%	57.4%
Somewhat	22.7%	21.4%	28.0%	21.9%	26.6%	15.2%	24.4%	17.5%	27.3%	17.7%	24.7%	14.0%	23.3%	20.9%	25.5%	19.8%	26.7%	10.7%	20.8%	14.3%	23.4%
OPPOSE	13.7%	9.5%	23.2%	11.5%	16.5%	8.7%	19.5%	5.0%	24.2%	8.1%	19.5%	5.3%	16.7%	10.4%	21.3%	7.3%	20.8%	10.7%	17.0%	14.3%	14.9%
Somewhat	6.3%	4.8%	7.3%	6.2%	6.4%	6.5%	7.3%	2.5%	9.1%	4.0%	8.4%	5.3%	8.3%	3.0%	8.5%	4.2%	7.9%	3.6%	9.4%	4.8%	6.4%
Strongly	7.3%	4.8%	15.9%	5.2%	10.1%	2.2%	12.2%	2.5%	15.2%	4.0%	11.0%	-	8.3%	7.5%	12.8%	3.1%	12.9%	7.1%	7.5%	9.5%	8.5%
DK/REFUSED	9.3%	11.9%	6.1%	14.6%	8.3%	-	4.9%	-	6.1%	6.5%	11.0%	1.8%	15.0%	10.4%	8.5%	7.3%	14.9%	3.6%	3.8%	4.8%	4.3%
Net Diff.	63.3%	69.0%	47.6%	62.5%	58.7%	82.6%	56.1%	90.0%	45.5%	77.4%	50.0%	87.7%	51.7%	68.7%	48.9%	78.1%	43.6%	75.0%	62.3%	66.7%	66.0%
Mean	3.37	3.49	3.04	3.41	3.24	3.65	3.21	3.70	3.03	3.59	3.16	3.75	3.24	3.45	3.12	3.60	3.05	3.59	3.35	3.45	3.36

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
SUPPORT	77.0%	86.8%	88.2%	85.9%	100.0%	69.9%	81.8%	55.9%	64.3%	93.8%	71.4%	81.0%	68.8%	87.7%	66.1%	84.0%	78.7%	81.0%	78.4%
Strongly	54.3%	67.9%	70.6%	66.2%	100.0%	44.9%	59.1%	20.6%	42.9%	79.2%	47.6%	58.6%	43.0%	67.9%	37.6%	68.0%	61.7%	61.9%	59.5%
Somewhat	22.7%	18.9%	17.6%	19.7%	-	25.0%	22.7%	35.3%	21.4%	14.6%	23.8%	22.4%	25.8%	19.8%	28.4%	16.0%	17.0%	19.0%	18.9%
OPPOSE	13.7%	6.6%	2.9%	8.5%	-	19.2%	12.1%	29.4%	21.4%	4.2%	15.9%	8.6%	21.5%	4.9%	20.2%	12.0%	17.0%	14.3%	16.2%
Somewhat	6.3%	3.8%	2.9%	4.2%	-	9.0%	7.6%	14.7%	7.1%	4.2%	9.5%	3.4%	8.6%	2.5%	9.2%	8.0%	8.5%	9.5%	5.4%
Strongly	7.3%	2.8%	-	4.2%	-	10.3%	4.5%	14.7%	14.3%	-	6.3%	5.2%	12.9%	2.5%	11.0%	4.0%	8.5%	4.8%	10.8%
DK/REFUSED	9.3%	6.6%	8.8%	5.6%	-	10.9%	6.1%	14.7%	14.3%	2.1%	12.7%	10.3%	9.7%	7.4%	13.8%	4.0%	4.3%	4.8%	5.4%
Net Diff.	63.3%	80.2%	85.3%	77.5%	100.0%	50.6%	69.7%	26.5%	42.9%	89.6%	55.6%	72.4%	47.3%	82.7%	45.9%	72.0%	61.7%	66.7%	62.2%
Mean	3.37	3.63	3.74	3.57	4.00	3.17	3.45	2.72	3.08	3.77	3.29	3.50	3.10	3.65	3.07	3.54	3.38	3.45	3.34

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	77.0%	74.9%	81.5%	80.8%	88.9%	66.7%	100.0%	76.8%	88.9%	89.7%	83.3%	100.0%	-	73.2%	76.8%	75.5%	100.0%	50.0%	100.0%
Strongly	54.3%	50.7%	62.0%	59.0%	88.9%	33.3%	100.0%	55.8%	69.4%	69.0%	83.3%	-	-	46.4%	57.1%	53.1%	100.0%	50.0%	100.0%
Somewhat	22.7%	24.2%	19.6%	21.8%	-	33.3%	-	21.1%	19.4%	20.7%	-	100.0%	-	26.8%	19.6%	22.4%	-	-	-
OPPOSE	13.7%	14.0%	13.0%	12.8%	11.1%	33.3%	-	12.6%	5.6%	3.4%	16.7%	-	-	15.2%	17.9%	18.4%	-	50.0%	-
Somewhat	6.3%	6.3%	6.5%	5.1%	11.1%	33.3%	-	7.4%	5.6%	3.4%	16.7%	-	-	5.4%	7.1%	6.1%	-	50.0%	-
Strongly	7.3%	7.7%	6.5%	7.7%	-	-	-	5.3%	-	-	-	-	-	9.8%	10.7%	12.2%	-	-	-
DK/REFUSED	9.3%	11.1%	5.4%	6.4%	-	-	-	10.5%	5.6%	6.9%	-	-	-	11.6%	5.4%	6.1%	-	-	-
Net Diff.	63.3%	60.9%	68.5%	67.9%	77.8%	33.3%	100.0%	64.2%	83.3%	86.2%	66.7%	100.0%	-	58.0%	58.9%	57.1%	100.0%	-	100.0%
Mean	3.37	3.33	3.45	3.41	3.78	3.00	4.00	3.42	3.68	3.70	3.67	3.00	-	3.24	3.30	3.24	4.00	3.00	4.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	77.0%	78.1%	68.9%	75.4%	82.5%	78.0%	72.7%	78.5%	74.0%	79.9%	76.6%	78.0%	76.9%	81.7%	81.8%	78.8%	80.4%	80.0%
Strongly	54.3%	50.0%	51.1%	53.6%	57.1%	56.0%	50.6%	55.6%	52.1%	56.5%	53.6%	56.0%	59.0%	60.2%	62.1%	57.6%	57.7%	65.7%
Somewhat	22.7%	28.1%	17.8%	21.7%	25.4%	22.0%	22.1%	22.9%	21.9%	23.4%	23.0%	22.0%	17.9%	21.5%	19.7%	21.2%	22.7%	14.3%
OPPOSE	13.7%	9.4%	22.2%	18.8%	12.7%	7.7%	16.9%	12.6%	17.8%	9.7%	16.3%	7.7%	10.3%	10.8%	9.1%	12.1%	11.3%	8.6%
Somewhat	6.3%	3.1%	11.1%	7.2%	9.5%	2.2%	7.8%	5.8%	7.5%	5.2%	8.1%	2.2%	2.6%	8.6%	3.0%	10.6%	7.2%	5.7%
Strongly	7.3%	6.2%	11.1%	11.6%	3.2%	5.5%	9.1%	6.7%	10.3%	4.5%	8.1%	5.5%	7.7%	2.2%	6.1%	1.5%	4.1%	2.9%
DK/REFUSED	9.3%	12.5%	8.9%	5.8%	4.8%	14.3%	10.4%	9.0%	8.2%	10.4%	7.2%	14.3%	12.8%	7.5%	9.1%	9.1%	8.2%	11.4%
Net Diff.	63.3%	68.8%	46.7%	56.5%	69.8%	70.3%	55.8%	65.9%	56.2%	70.1%	60.3%	70.3%	66.7%	71.0%	72.7%	66.7%	69.1%	71.4%
Mean	3.37	3.39	3.20	3.25	3.43	3.50	3.28	3.40	3.26	3.47	3.31	3.50	3.47	3.51	3.52	3.48	3.46	3.61

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	77.0%	68.4%	76.2%	67.5%	80.7%	73.2%	76.8%	80.3%	74.4%	75.0%	77.0%	79.0%	93.3%	73.6%	72.9%	78.6%	77.3%
Strongly	54.3%	42.1%	52.3%	43.8%	55.7%	50.0%	50.0%	59.8%	50.0%	56.0%	52.0%	55.0%	73.3%	50.9%	52.1%	53.6%	54.7%
Somewhat	22.7%	26.3%	23.8%	23.8%	25.0%	23.2%	26.8%	20.5%	24.4%	19.0%	25.0%	24.0%	20.0%	22.6%	20.8%	25.0%	22.7%
OPPOSE	13.7%	23.7%	13.8%	25.0%	8.0%	20.5%	7.1%	10.6%	16.1%	10.0%	17.0%	14.0%	6.7%	11.3%	18.8%	12.5%	14.1%
Somewhat	6.3%	13.2%	3.8%	11.2%	1.1%	8.9%	-	6.8%	6.0%	5.0%	6.0%	8.0%	-	3.8%	14.6%	5.4%	5.5%
Strongly	7.3%	10.5%	10.0%	13.8%	6.8%	11.6%	7.1%	3.8%	10.1%	5.0%	11.0%	6.0%	6.7%	7.5%	4.2%	7.1%	8.6%
DK/REFUSED	9.3%	7.9%	10.0%	7.5%	11.4%	6.2%	16.1%	9.1%	9.5%	15.0%	6.0%	7.0%	-	15.1%	8.3%	8.9%	8.6%
Net Diff.	63.3%	44.7%	62.3%	42.5%	72.7%	52.7%	69.6%	69.7%	58.3%	65.0%	60.0%	65.0%	86.7%	62.3%	54.2%	66.1%	63.3%
Mean	3.37	3.09	3.32	3.05	3.46	3.19	3.43	3.50	3.26	3.48	3.26	3.38	3.60	3.38	3.32	3.37	3.35

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
SUPPORT	77.0%	77.5%	75.0%	79.7%	69.7%	80.5%	71.0%	80.0%	84.4%	33.3%	-	66.7%	100.0%	61.9%	
Strongly	54.3%	55.9%	48.3%	54.7%	51.5%	61.0%	41.9%	68.6%	71.9%	33.3%	-	33.3%	33.3%	33.3%	
Somewhat	22.7%	21.6%	26.7%	25.0%	18.2%	19.5%	29.0%	11.4%	12.5%	-	-	33.3%	66.7%	28.6%	
OPPOSE	13.7%	14.7%	11.7%	12.5%	18.2%	12.2%	19.4%	8.6%	6.2%	33.3%	100.0%	20.8%	-	23.8%	
Somewhat	6.3%	9.8%	3.3%	6.2%	6.1%	2.4%	12.9%	2.9%	3.1%	-	100.0%	-	-	-	
Strongly	7.3%	4.9%	8.3%	6.2%	12.1%	9.8%	6.5%	5.7%	3.1%	33.3%	-	20.8%	-	23.8%	
DK/REFUSED	9.3%	7.8%	13.3%	7.8%	12.1%	7.3%	9.7%	11.4%	9.4%	33.3%	-	12.5%	-	14.3%	
Net Diff.	63.3%	62.7%	63.3%	67.2%	51.5%	68.3%	51.6%	71.4%	78.1%	-	-100%	45.8%	100.0%	38.1%	
Mean	3.37	3.39	3.33	3.39	3.24	3.42	3.18	3.61	3.69	2.50	2.00	2.90	3.33	2.83	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	62.7%	65.1%	60.8%	61.7%	68.1%	76.7%	52.9%	35.0%	34.6%	50.0%	93.0%	92.7%	100.0%	60.0%
Strongly	46.0%	47.3%	45.0%	45.5%	48.9%	60.0%	29.4%	20.4%	19.5%	50.0%	76.6%	77.4%	50.0%	34.3%
Somewhat	16.7%	17.8%	15.8%	16.2%	19.1%	16.7%	23.5%	14.6%	15.0%	-	16.4%	15.3%	50.0%	25.7%
OPPOSE	30.0%	24.8%	33.9%	30.8%	25.5%	23.3%	29.4%	56.2%	56.4%	50.0%	4.7%	4.8%	-	20.0%
Somewhat	10.0%	7.8%	11.7%	9.5%	12.8%	10.0%	17.6%	18.2%	18.0%	25.0%	1.6%	1.6%	-	8.6%
Strongly	20.0%	17.1%	22.2%	21.3%	12.8%	13.3%	11.8%	38.0%	38.3%	25.0%	3.1%	3.2%	-	11.4%
DK/REFUSED	7.3%	10.1%	5.3%	7.5%	6.4%	-	17.6%	8.8%	9.0%	-	2.3%	2.4%	-	20.0%
Net Diff.	32.7%	40.3%	26.9%	30.8%	42.6%	53.3%	23.5%	-21.2%	-21.8%	-	88.3%	87.9%	100.0%	40.0%
Mean	2.96	3.06	2.88	2.93	3.11	3.23	2.86	2.19	2.17	2.75	3.70	3.71	3.50	3.04

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	62.7%	33.3%	90.2%	59.0%	68.9%	84.9%	44.0%	54.2%	63.5%	69.2%	60.0%	69.8%	61.5%
Strongly	46.0%	20.8%	65.9%	37.1%	58.5%	66.0%	28.0%	37.5%	47.6%	46.2%	40.0%	50.9%	42.3%
Somewhat	16.7%	12.5%	24.4%	21.9%	10.4%	18.9%	16.0%	16.7%	15.9%	23.1%	20.0%	18.9%	19.2%
OPPOSE	30.0%	60.4%	9.8%	29.5%	24.5%	13.2%	48.0%	32.3%	31.7%	30.8%	40.0%	28.3%	29.5%
Somewhat	10.0%	20.8%	2.4%	9.5%	8.5%	-	12.0%	11.5%	12.7%	-	20.0%	5.7%	9.0%
Strongly	20.0%	39.6%	7.3%	20.0%	16.0%	13.2%	36.0%	20.8%	19.0%	30.8%	20.0%	22.6%	20.5%
DK/REFUSED	7.3%	6.2%	-	11.4%	6.6%	1.9%	8.0%	13.5%	4.8%	-	-	1.9%	9.0%
Net Diff.	32.7%	-27.1%	80.5%	29.5%	44.3%	71.7%	-4.0%	21.9%	31.7%	38.5%	20.0%	41.5%	32.1%
Mean	2.96	2.16	3.49	2.86	3.19	3.40	2.39	2.82	2.97	2.85	2.80	3.00	2.92

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	62.7%	55.3%	86.8%	50.0%	62.2%	90.9%	100.0%	43.8%	33.3%	33.1%	50.0%	93.3%	93.2%	100.0%	58.1%
Strongly	46.0%	36.8%	63.2%	35.9%	45.9%	81.8%	95.0%	25.0%	17.0%	16.5%	50.0%	76.1%	75.8%	100.0%	41.9%
Somewhat	16.7%	18.4%	23.7%	14.1%	16.2%	9.1%	5.0%	18.8%	16.3%	16.5%	-	17.2%	17.4%	-	16.1%
OPPOSE	30.0%	37.7%	7.9%	39.1%	35.1%	9.1%	-	31.2%	58.5%	58.6%	50.0%	3.7%	3.8%	-	19.4%
Somewhat	10.0%	11.4%	2.6%	14.1%	13.5%	9.1%	-	6.2%	18.5%	18.0%	50.0%	1.5%	1.5%	-	9.7%
Strongly	20.0%	26.3%	5.3%	25.0%	21.6%	-	-	25.0%	40.0%	40.6%	-	2.2%	2.3%	-	9.7%
DK/REFUSED	7.3%	7.0%	5.3%	10.9%	2.7%	-	-	25.0%	8.1%	8.3%	-	3.0%	3.0%	-	22.6%
Net Diff.	32.7%	17.5%	78.9%	10.9%	27.0%	81.8%	100.0%	12.5%	-25.2%	-25.6%	-	89.6%	89.4%	100.0%	38.7%
Mean	2.96	2.71	3.53	2.68	2.89	3.73	3.95	2.58	2.11	2.10	3.00	3.72	3.72	4.00	3.17

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIDEED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDEED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	62.7%	33.6%	34.1%	20.0%	92.9%	92.3%	100.0%	60.9%	26.8%	56.7%
Strongly	46.0%	18.0%	17.9%	20.0%	76.2%	76.9%	66.7%	41.3%	12.2%	40.0%
Somewhat	16.7%	15.6%	16.3%	-	16.7%	15.4%	33.3%	19.6%	14.6%	16.7%
OPPOSE	30.0%	57.0%	56.1%	80.0%	4.8%	5.1%	-	23.9%	65.9%	20.0%
Somewhat	10.0%	18.8%	17.1%	60.0%	1.6%	1.7%	-	8.7%	22.0%	10.0%
Strongly	20.0%	38.3%	39.0%	20.0%	3.2%	3.4%	-	15.2%	43.9%	10.0%
DK/REFUSED	7.3%	9.4%	9.8%	-	2.4%	2.6%	-	15.2%	7.3%	23.3%
Net Diff.	32.7%	-23.4%	-22.0%	-60.0%	88.1%	87.2%	100.0%	37.0%	-39.0%	36.7%
Mean	2.96	2.15	2.14	2.20	3.70	3.70	3.67	3.03	1.95	3.13

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
SUPPORT	62.7%	70.3%	41.9%	65.3%	61.4%	56.5%	72.5%	59.7%	85.4%	100.0%	-	-	-	70.1%	-	36.2%	92.3%	59.3%	62.2%	33.3%	-
Strongly	46.0%	52.3%	25.8%	47.6%	45.6%	38.5%	57.5%	43.7%	61.0%	73.4%	-	-	-	51.5%	-	23.8%	74.0%	39.6%	40.2%	33.3%	-
Somewhat	16.7%	18.0%	16.1%	17.7%	15.8%	18.0%	15.0%	16.0%	24.4%	26.6%	-	-	-	18.7%	-	12.4%	18.3%	19.8%	22.0%	-	-
OPPOSE	30.0%	24.3%	48.4%	29.8%	32.5%	36.0%	20.8%	35.1%	7.3%	-	100.0%	82.5%	95.7%	24.6%	95.7%	55.2%	5.8%	28.6%	24.4%	66.7%	-
Somewhat	10.0%	9.5%	12.9%	8.9%	8.8%	14.3%	5.0%	12.1%	4.9%	-	33.3%	33.8%	8.7%	10.1%	8.7%	13.3%	2.9%	14.3%	14.6%	11.1%	-
Strongly	20.0%	14.9%	35.5%	21.0%	23.7%	21.7%	15.8%	22.9%	2.4%	-	66.7%	48.8%	87.0%	14.6%	87.0%	41.9%	2.9%	14.3%	9.8%	55.6%	-
DK/REFUSED	7.3%	5.4%	9.7%	4.8%	6.1%	7.5%	6.7%	5.2%	7.3%	-	-	17.5%	4.3%	5.2%	4.3%	8.6%	1.9%	12.1%	13.4%	-	-
Net Diff.	32.7%	45.9%	-6.5%	35.5%	28.9%	20.5%	51.7%	24.7%	78.0%	100.0%	-100%	-82.5%	-95.7%	45.5%	-95.7%	-19.0%	86.5%	30.8%	37.8%	-33.3%	-
Mean	2.96	3.14	2.36	2.97	2.89	2.79	3.22	2.85	3.55	3.73	1.33	1.41	1.09	3.13	1.09	2.20	3.67	2.96	3.07	2.11	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	62.7%	31.9%	88.2%	60.8%	39.7%	94.3%	57.5%	38.6%	92.7%	62.5%	23.5%	91.8%	53.8%	16.7%	91.3%	65.0%
Strongly	46.0%	17.0%	79.4%	35.3%	29.3%	71.4%	45.0%	25.0%	74.5%	42.2%	17.6%	73.5%	34.6%	8.3%	71.7%	45.0%
Somewhat	16.7%	14.9%	8.8%	25.5%	10.3%	22.9%	12.5%	13.6%	18.2%	20.3%	5.9%	18.4%	19.2%	8.3%	19.6%	20.0%
OPPOSE	30.0%	63.8%	8.8%	27.5%	48.3%	4.3%	30.0%	54.5%	7.3%	31.2%	58.8%	4.1%	23.1%	58.3%	4.3%	20.0%
Somewhat	10.0%	19.1%	5.9%	9.8%	8.6%	1.4%	20.0%	14.8%	5.5%	17.2%	5.9%	-	7.7%	-	-	5.0%
Strongly	20.0%	44.7%	2.9%	17.6%	39.7%	2.9%	10.0%	39.8%	1.8%	14.1%	52.9%	4.1%	15.4%	58.3%	4.3%	15.0%
DK/REFUSED	7.3%	4.3%	2.9%	11.8%	12.1%	1.4%	12.5%	6.8%	-	6.2%	17.6%	4.1%	23.1%	25.0%	4.3%	15.0%
Net Diff.	32.7%	-31.9%	79.4%	33.3%	-8.6%	90.0%	27.5%	-15.9%	85.5%	31.2%	-35.3%	87.8%	30.8%	-41.7%	87.0%	45.0%
Mean	2.96	2.04	3.70	2.89	2.33	3.65	3.06	2.26	3.65	2.97	1.86	3.68	2.95	1.56	3.66	3.12

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMO- CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
SUPPORT	62.7%	29.1%	48.7%	95.5%	92.9%	97.4%	72.1%	38.5%	43.8%	35.4%	-	100.0%	66.7%	39.7%	93.5%	76.6%	37.1%	97.9%	69.8%	38.2%
Strongly	46.0%	18.2%	33.3%	80.6%	92.9%	71.8%	51.2%	22.3%	27.1%	19.5%	-	85.7%	51.3%	19.1%	78.3%	51.1%	25.8%	80.9%	52.8%	20.6%
Somewhat	16.7%	10.9%	15.4%	14.9%	-	25.6%	20.9%	16.2%	16.7%	15.9%	-	14.3%	15.4%	20.6%	15.2%	25.5%	11.3%	17.0%	17.0%	17.6%
OPPOSE	30.0%	61.8%	43.6%	3.0%	7.1%	-	18.6%	53.8%	41.7%	61.0%	100.0%	-	23.1%	54.4%	4.3%	14.9%	53.2%	2.1%	22.6%	55.9%
Somewhat	10.0%	12.7%	12.8%	-	-	-	9.3%	16.2%	18.8%	14.6%	100.0%	-	10.3%	16.2%	-	8.5%	16.1%	-	11.3%	19.6%
Strongly	20.0%	49.1%	30.8%	3.0%	7.1%	-	9.3%	37.7%	22.9%	46.3%	-	-	12.8%	38.2%	4.3%	6.4%	37.1%	2.1%	11.3%	36.3%
DK/REFUSED	7.3%	9.1%	7.7%	1.5%	-	2.6%	9.3%	7.7%	14.6%	3.7%	-	-	10.3%	5.9%	2.2%	8.5%	9.7%	-	7.5%	5.9%
Net Diff.	32.7%	-32.7%	5.1%	92.5%	85.7%	97.4%	53.5%	-15.4%	2.1%	-25.6%	-100%	100.0%	43.6%	-14.7%	89.1%	61.7%	-16.1%	95.7%	47.2%	-17.6%
Mean	2.96	1.98	2.56	3.76	3.79	3.74	3.26	2.25	2.56	2.09	2.00	3.86	3.17	2.22	3.71	3.33	2.29	3.77	3.20	2.24

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	62.7%	90.0%	78.1%	39.3%	88.9%	81.5%	47.6%	34.8%	93.3%	55.6%	53.7%	67.0%	58.6%	67.5%	47.5%	64.8%	66.7%	69.8%	47.8%	72.8%
Strongly	46.0%	80.0%	50.0%	28.6%	77.8%	51.9%	33.3%	18.8%	77.0%	22.2%	41.5%	48.5%	40.7%	54.7%	24.6%	53.7%	52.4%	55.6%	30.0%	58.7%
Somewhat	16.7%	10.0%	28.1%	10.7%	11.1%	29.6%	14.3%	15.9%	16.3%	33.3%	12.2%	18.4%	17.9%	12.8%	23.0%	11.1%	14.3%	14.3%	17.8%	14.1%
OPPOSE	30.0%	5.0%	12.5%	46.4%	5.6%	11.1%	42.9%	55.8%	5.2%	33.3%	40.2%	26.2%	35.2%	26.5%	47.5%	27.8%	26.2%	25.4%	44.4%	26.1%
Somewhat	10.0%	-	6.2%	3.6%	-	3.7%	-	18.1%	2.2%	22.2%	14.6%	8.3%	11.7%	9.4%	14.8%	11.1%	9.5%	7.9%	16.7%	10.9%
Strongly	20.0%	5.0%	6.2%	42.9%	5.6%	7.4%	42.9%	37.7%	3.0%	11.1%	25.6%	18.0%	23.4%	17.1%	32.8%	16.7%	16.7%	17.5%	27.8%	15.2%
DK/REFUSED	7.3%	5.0%	9.4%	14.3%	5.6%	7.4%	9.5%	9.4%	1.5%	11.1%	6.1%	6.8%	6.2%	6.0%	4.9%	7.4%	7.1%	4.8%	7.8%	1.1%
Net Diff.	32.7%	85.0%	65.6%	-7.1%	83.3%	70.4%	4.8%	-21.0%	88.1%	22.2%	13.4%	40.8%	23.4%	41.0%	-	37.0%	40.5%	44.4%	3.3%	46.7%
Mean	2.96	3.74	3.34	2.29	3.71	3.36	2.42	2.18	3.70	2.75	2.74	3.05	2.81	3.12	2.41	3.10	3.10	3.13	2.54	3.18

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
SUPPORT	62.7%	76.4%	50.0%	84.8%	47.4%	60.1%	77.7%	53.4%	80.0%	66.7%	76.5%	56.6%	79.0%	71.4%	75.6%	75.9%	77.8%	66.2%	60.9%	69.0%	49.3%	
Strongly	46.0%	58.2%	41.7%	63.0%	42.1%	41.2%	62.1%	31.5%	68.6%	50.7%	58.8%	38.1%	62.9%	51.4%	61.0%	51.7%	63.9%	47.9%	45.7%	53.4%	30.4%	
Somewhat	16.7%	18.2%	8.3%	21.7%	5.3%	18.9%	15.5%	21.9%	11.4%	16.0%	17.6%	18.6%	16.1%	20.0%	14.6%	24.1%	13.9%	18.3%	15.2%	15.5%	18.8%	
OPPOSE	30.0%	20.0%	29.2%	13.0%	36.8%	35.8%	15.5%	43.8%	17.1%	28.0%	14.7%	39.8%	16.1%	22.9%	14.6%	20.7%	11.1%	28.2%	31.8%	27.6%	43.5%	
Somewhat	10.0%	3.6%	4.2%	-	5.3%	13.5%	5.8%	15.1%	5.7%	12.0%	5.9%	15.9%	8.1%	5.7%	2.4%	3.4%	-	9.9%	9.9%	10.3%	13.0%	
Strongly	20.0%	16.4%	25.0%	13.0%	31.6%	22.3%	9.7%	28.8%	11.4%	16.0%	8.8%	23.9%	8.1%	17.1%	12.2%	17.2%	11.1%	18.3%	21.9%	17.2%	30.4%	
DK/REFUSED	7.3%	3.6%	20.8%	2.2%	15.8%	4.1%	6.8%	2.7%	2.9%	5.3%	8.8%	3.5%	4.8%	5.7%	9.8%	3.4%	11.1%	5.6%	7.3%	3.4%	7.2%	
Net Diff.	32.7%	56.4%	20.8%	71.7%	10.5%	24.3%	62.1%	9.6%	62.9%	38.7%	61.8%	16.8%	62.9%	48.6%	61.0%	55.2%	66.7%	38.0%	29.1%	41.4%	5.8%	
Mean	2.96	3.23	2.84	3.38	2.69	2.82	3.40	2.58	3.41	3.07	3.39	2.73	3.41	3.12	3.38	3.14	3.47	3.01	2.91	3.09	2.53	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	62.7%	64.3%	70.7%	60.4%	61.5%	78.3%	61.0%	85.0%	63.6%	42.7%	80.5%	36.8%	78.3%	47.8%	81.9%	44.8%	77.2%	35.7%	86.8%	42.9%	87.2%
Strongly	46.0%	44.0%	58.5%	41.7%	45.9%	60.9%	46.3%	67.5%	45.5%	26.6%	63.0%	15.8%	63.3%	35.8%	62.8%	27.1%	60.4%	25.0%	67.9%	28.6%	68.1%
Somewhat	16.7%	20.2%	12.2%	18.8%	15.6%	17.4%	14.6%	17.5%	18.2%	16.1%	17.5%	21.1%	15.0%	11.9%	19.1%	17.7%	16.8%	10.7%	18.9%	14.3%	19.1%
OPPOSE	30.0%	28.6%	22.0%	32.3%	36.7%	19.6%	19.5%	12.5%	21.2%	50.8%	15.6%	61.4%	18.3%	41.8%	13.8%	50.0%	20.8%	53.6%	5.7%	47.6%	6.4%
Somewhat	10.0%	9.5%	7.3%	12.5%	12.8%	4.3%	2.4%	-	3.0%	15.3%	5.8%	17.5%	8.3%	13.4%	4.3%	17.7%	7.9%	7.1%	1.9%	-	2.1%
Strongly	20.0%	19.0%	14.6%	19.8%	23.9%	15.2%	17.1%	12.5%	18.2%	35.5%	9.7%	43.9%	10.0%	28.4%	9.6%	32.3%	12.9%	46.4%	3.8%	47.6%	4.3%
DK/REFUSED	7.3%	7.1%	7.3%	7.3%	1.8%	2.2%	19.5%	2.5%	15.2%	6.5%	3.9%	1.8%	3.3%	10.4%	4.3%	5.2%	2.0%	10.7%	7.5%	9.5%	6.4%
Net Diff.	32.7%	35.7%	48.8%	28.1%	24.8%	58.7%	41.5%	72.5%	42.4%	-8.1%	64.9%	-24.6%	60.0%	6.0%	68.1%	-5.2%	56.4%	-17.9%	81.1%	-4.8%	80.9%
Mean	2.96	2.96	3.24	2.89	2.85	3.27	3.12	3.44	3.07	2.36	3.39	2.09	3.36	2.62	3.41	2.42	3.27	2.16	3.63	2.26	3.61

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
SUPPORT	62.7%	44.3%	29.4%	50.7%	100.0%	74.4%	54.5%	82.4%	92.9%	43.8%	65.1%	44.8%	80.6%	42.0%	75.2%	52.0%	72.3%	57.1%	78.4%
Strongly	46.0%	23.6%	20.6%	23.9%	100.0%	59.6%	36.4%	67.6%	82.1%	18.8%	52.4%	27.6%	64.5%	21.0%	60.6%	32.0%	57.4%	33.3%	62.2%
Somewhat	16.7%	20.8%	8.8%	26.8%	-	14.7%	18.2%	14.7%	10.7%	25.0%	12.7%	17.2%	16.1%	21.0%	14.7%	20.0%	14.9%	23.8%	16.2%
OPPOSE	30.0%	49.1%	58.8%	45.1%	-	19.9%	37.9%	8.8%	5.4%	56.2%	28.6%	43.1%	14.0%	51.9%	22.0%	40.0%	14.9%	33.3%	13.5%
Somewhat	10.0%	14.2%	2.9%	19.7%	-	8.3%	16.7%	5.9%	-	14.6%	12.7%	13.8%	5.4%	17.3%	10.1%	4.0%	4.3%	-	2.7%
Strongly	20.0%	34.9%	55.9%	25.4%	-	11.5%	21.2%	2.9%	5.4%	41.7%	15.9%	29.3%	8.6%	34.6%	11.9%	36.0%	10.6%	33.3%	10.8%
DK/REFUSED	7.3%	6.6%	11.8%	4.2%	-	5.8%	7.6%	8.8%	1.8%	-	6.3%	12.1%	5.4%	6.2%	2.8%	8.0%	12.8%	9.5%	8.1%
Net Diff.	32.7%	-4.7%	-29.4%	5.6%	100.0%	54.5%	16.7%	73.5%	87.5%	-12.5%	36.5%	1.7%	66.7%	-9.9%	53.2%	12.0%	57.4%	23.8%	64.9%
Mean	2.96	2.35	1.93	2.51	4.00	3.30	2.75	3.61	3.73	2.21	3.08	2.49	3.44	2.30	3.27	2.52	3.37	2.63	3.41

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	62.7%	60.4%	68.5%	73.1%	33.3%	66.7%	50.0%	58.9%	55.6%	65.5%	16.7%	-	-	61.6%	76.8%	77.6%	66.7%	100.0%	50.0%
Strongly	46.0%	43.5%	52.2%	55.1%	33.3%	33.3%	50.0%	40.0%	41.7%	48.3%	16.7%	-	-	46.4%	58.9%	59.2%	66.7%	50.0%	50.0%
Somewhat	16.7%	16.9%	16.3%	17.9%	-	33.3%	-	18.9%	13.9%	17.2%	-	-	-	15.2%	17.9%	18.4%	-	50.0%	-
OPPOSE	30.0%	34.8%	19.6%	16.7%	44.4%	-	50.0%	38.9%	27.8%	24.1%	50.0%	-	-	31.2%	14.3%	12.2%	33.3%	-	50.0%
Somewhat	10.0%	13.0%	3.3%	1.3%	11.1%	-	50.0%	15.8%	2.8%	-	16.7%	-	-	10.7%	3.6%	2.0%	-	-	50.0%
Strongly	20.0%	21.7%	16.3%	15.4%	33.3%	-	-	23.2%	25.0%	24.1%	33.3%	-	-	20.5%	10.7%	10.2%	33.3%	-	-
DK/REFUSED	7.3%	4.8%	12.0%	10.3%	22.2%	33.3%	-	2.1%	16.7%	10.3%	33.3%	100.0%	-	7.1%	8.9%	10.2%	-	-	-
Net Diff.	32.7%	25.6%	48.9%	56.4%	-11.1%	66.7%	-	20.0%	27.8%	41.4%	-33.3%	-	-	30.4%	62.5%	65.3%	33.3%	100.0%	-
Mean	2.96	2.86	3.19	3.26	2.43	3.50	3.00	2.77	2.87	3.00	2.00	-	-	2.94	3.37	3.41	3.00	3.50	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	62.7%	59.4%	62.2%	52.2%	69.8%	67.0%	61.0%	63.2%	56.8%	68.2%	60.8%	67.0%	53.8%	59.1%	51.5%	63.6%	55.7%	62.9%
Strongly	46.0%	50.0%	46.7%	40.6%	46.0%	48.4%	48.1%	45.3%	44.5%	47.4%	45.0%	48.4%	41.0%	39.8%	39.4%	40.9%	38.1%	45.7%
Somewhat	16.7%	9.4%	15.6%	11.6%	23.8%	18.7%	13.0%	17.9%	12.3%	20.8%	15.8%	18.7%	12.8%	19.4%	12.1%	22.7%	17.5%	17.1%
OPPOSE	30.0%	37.5%	31.1%	37.7%	25.4%	24.2%	33.8%	28.7%	35.6%	24.7%	32.5%	24.2%	38.5%	34.4%	42.4%	28.8%	38.1%	28.6%
Somewhat	10.0%	12.5%	11.1%	13.0%	12.7%	4.4%	11.7%	9.4%	12.3%	7.8%	12.4%	4.4%	12.8%	11.8%	15.2%	9.1%	15.5%	2.9%
Strongly	20.0%	25.0%	20.0%	24.6%	12.7%	19.8%	22.1%	19.3%	23.3%	16.9%	20.1%	19.8%	25.6%	22.6%	27.3%	19.7%	22.7%	25.7%
DK/REFUSED	7.3%	3.1%	6.7%	10.1%	4.8%	8.8%	5.2%	8.1%	7.5%	7.1%	6.7%	8.8%	7.7%	6.5%	6.1%	7.6%	6.2%	8.6%
Net Diff.	32.7%	21.9%	31.1%	14.5%	44.4%	42.9%	27.3%	34.5%	21.2%	43.5%	28.2%	42.9%	15.4%	24.7%	9.1%	34.8%	17.5%	34.3%
Mean	2.96	2.87	2.95	2.76	3.08	3.05	2.92	2.97	2.84	3.06	2.92	3.05	2.75	2.82	2.68	2.92	2.76	2.91

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	62.7%	68.4%	66.2%	61.2%	71.6%	65.2%	69.6%	57.6%	66.7%	68.0%	62.0%	58.0%	46.7%	43.4%	64.6%	62.5%	71.9%
Strongly	46.0%	55.3%	49.2%	48.8%	52.3%	50.9%	50.0%	40.2%	50.6%	52.0%	50.0%	36.0%	46.7%	28.3%	50.0%	48.2%	50.8%
Somewhat	16.7%	13.2%	16.9%	12.5%	19.3%	14.3%	19.6%	17.4%	16.1%	16.0%	12.0%	22.0%	-	15.1%	14.6%	14.3%	21.1%
OPPOSE	30.0%	28.9%	24.6%	30.0%	21.6%	27.7%	21.4%	35.6%	25.6%	23.0%	31.0%	36.0%	46.7%	39.6%	29.2%	33.9%	22.7%
Somewhat	10.0%	10.5%	7.7%	10.0%	6.8%	9.8%	5.4%	12.1%	8.3%	2.0%	14.0%	14.0%	-	9.4%	8.3%	21.4%	7.0%
Strongly	20.0%	18.4%	16.9%	20.0%	14.8%	17.9%	16.1%	23.5%	17.3%	21.0%	17.0%	22.0%	46.7%	30.2%	20.8%	12.5%	15.6%
DK/REFUSED	7.3%	2.6%	9.2%	8.8%	6.8%	7.1%	8.9%	6.8%	7.7%	9.0%	7.0%	6.0%	6.7%	17.0%	6.2%	3.6%	5.5%
Net Diff.	32.7%	39.5%	41.5%	31.2%	50.0%	37.5%	48.2%	22.0%	41.1%	45.0%	31.0%	22.0%	-	3.8%	35.4%	28.6%	49.2%
Mean	2.96	3.08	3.08	2.99	3.17	3.06	3.14	2.80	3.08	3.09	3.02	2.77	2.50	2.50	3.00	3.02	3.13

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
SUPPORT	62.7%	52.9%	61.7%	71.9%	66.7%	70.7%	41.9%	57.1%	53.1%	100.0%	100.0%	83.3%	66.7%	85.7%
Strongly	46.0%	41.2%	45.0%	53.1%	54.5%	41.5%	29.0%	31.4%	28.1%	66.7%	-	66.7%	66.7%	66.7%
Somewhat	16.7%	11.8%	16.7%	18.8%	12.1%	29.3%	12.9%	25.7%	25.0%	33.3%	100.0%	16.7%	-	19.0%
OPPOSE	30.0%	35.3%	28.3%	25.0%	30.3%	26.8%	32.3%	37.1%	40.6%	-	-	12.5%	33.3%	9.5%
Somewhat	10.0%	8.8%	13.3%	7.8%	9.1%	12.2%	9.7%	25.7%	28.1%	-	-	4.2%	33.3%	-
Strongly	20.0%	26.5%	15.0%	17.2%	21.2%	14.6%	22.6%	11.4%	12.5%	-	-	8.3%	-	9.5%
DK/REFUSED	7.3%	11.8%	10.0%	3.1%	3.0%	2.4%	25.8%	5.7%	6.2%	-	-	4.2%	-	4.8%
Net Diff.	32.7%	17.6%	33.3%	46.9%	36.4%	43.9%	9.7%	20.0%	12.5%	100.0%	100.0%	70.8%	33.3%	76.2%
Mean	2.96	2.77	3.02	3.11	3.03	3.00	2.65	2.82	2.73	3.67	3.00	3.48	3.33	3.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	112	45	67	97	15	7	8	89	87	2	9	9	-	14
SUPPORT	71.4%	75.6%	68.7%	74.2%	53.3%	85.7%	25.0%	73.0%	73.6%	50.0%	77.8%	77.8%	-	57.1%
Strongly	34.8%	37.8%	32.8%	36.1%	26.7%	42.9%	12.5%	33.7%	34.5%	-	55.6%	55.6%	-	28.6%
Somewhat	36.6%	37.8%	35.8%	38.1%	26.7%	42.9%	12.5%	39.3%	39.1%	50.0%	22.2%	22.2%	-	28.6%
OPPOSE	20.5%	11.1%	26.9%	20.6%	20.0%	14.3%	25.0%	22.5%	23.0%	-	11.1%	11.1%	-	14.3%
Somewhat	6.2%	2.2%	9.0%	6.2%	6.7%	-	12.5%	5.6%	5.7%	-	11.1%	11.1%	-	7.1%
Strongly	14.3%	8.9%	17.9%	14.4%	13.3%	14.3%	12.5%	16.9%	17.2%	-	-	-	-	7.1%
DK/REFUSED	8.0%	13.3%	4.5%	5.2%	26.7%	-	50.0%	4.5%	3.4%	50.0%	11.1%	11.1%	-	28.6%
Net Diff.	50.9%	64.4%	41.8%	53.6%	33.3%	71.4%	-	50.6%	50.6%	50.0%	66.7%	66.7%	-	42.9%
Mean	3.00	3.21	2.88	3.01	2.91	3.14	2.50	2.94	2.94	3.00	3.50	3.50	-	3.10

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	112	32	4	43	33	8	14	44	46	4	2	16	60
SUPPORT	71.4%	78.1%	75.0%	65.1%	72.7%	37.5%	85.7%	65.9%	78.3%	50.0%	50.0%	81.2%	68.3%
Strongly	34.8%	31.2%	50.0%	37.2%	33.3%	-	35.7%	34.1%	41.3%	-	-	25.0%	30.0%
Somewhat	36.6%	46.9%	25.0%	27.9%	39.4%	37.5%	50.0%	31.8%	37.0%	50.0%	50.0%	56.2%	38.3%
OPPOSE	20.5%	21.9%	-	23.3%	18.2%	62.5%	7.1%	22.7%	15.2%	50.0%	-	12.5%	21.7%
Somewhat	6.2%	9.4%	-	4.7%	6.1%	37.5%	-	4.5%	4.3%	25.0%	-	6.2%	5.0%
Strongly	14.3%	12.5%	-	18.6%	12.1%	25.0%	7.1%	18.2%	10.9%	25.0%	-	6.2%	16.7%
DK/REFUSED	8.0%	-	25.0%	11.6%	9.1%	-	7.1%	11.4%	6.5%	-	50.0%	6.2%	10.0%
Net Diff.	50.9%	56.2%	75.0%	41.9%	54.5%	-25.0%	78.6%	43.2%	63.0%	-	50.0%	68.8%	46.7%
Mean	3.00	2.97	3.67	2.95	3.03	2.12	3.23	2.92	3.16	2.25	3.00	3.07	2.91

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	IMPORTANT ISSUES							U.S. SENATE BALLOT							
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF VOTE BUDD	VOTE	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total Answering	112	51	5	32	14	1	-	9	90	89	1	9	9	-	13
SUPPORT	71.4%	72.5%	60.0%	84.4%	57.1%	100.0%	-	44.4%	72.2%	71.9%	100.0%	88.9%	88.9%	-	53.8%
Strongly	34.8%	37.3%	40.0%	34.4%	28.6%	100.0%	-	22.2%	34.4%	34.8%	-	55.6%	55.6%	-	23.1%
Somewhat	36.6%	35.3%	20.0%	50.0%	28.6%	-	-	22.2%	37.8%	37.1%	100.0%	33.3%	33.3%	-	30.8%
OPPOSE	20.5%	17.6%	40.0%	9.4%	42.9%	-	-	33.3%	23.3%	23.6%	-	-	-	-	15.4%
Somewhat	6.2%	3.9%	-	6.2%	14.3%	-	-	11.1%	6.7%	6.7%	-	-	-	-	7.7%
Strongly	14.3%	13.7%	40.0%	3.1%	28.6%	-	-	22.2%	16.7%	16.9%	-	-	-	-	7.7%
DK/REFUSED	8.0%	9.8%	-	6.2%	-	-	-	22.2%	4.4%	4.5%	-	11.1%	11.1%	-	30.8%
Net Diff.	50.9%	54.9%	20.0%	75.0%	14.3%	100.0%	-	11.1%	48.9%	48.3%	100.0%	88.9%	88.9%	-	38.5%
Mean	3.00	3.07	2.60	3.23	2.57	4.00	-	2.57	2.94	2.94	3.00	3.62	3.62	-	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total Answering	112	85	81	4	9	9	-	18	30	13
SUPPORT	71.4%	74.1%	72.8%	100.0%	77.8%	77.8%	-	55.6%	76.7%	53.8%
Strongly	34.8%	34.1%	34.6%	25.0%	66.7%	66.7%	-	22.2%	30.0%	23.1%
Somewhat	36.6%	40.0%	38.3%	75.0%	11.1%	11.1%	-	33.3%	46.7%	30.8%
OPPOSE	20.5%	21.2%	22.2%	-	11.1%	11.1%	-	22.2%	23.3%	15.4%
Somewhat	6.2%	5.9%	6.2%	-	11.1%	11.1%	-	5.6%	10.0%	7.7%
Strongly	14.3%	15.3%	16.0%	-	-	-	-	16.7%	13.3%	7.7%
DK/REFUSED	8.0%	4.7%	4.9%	-	11.1%	11.1%	-	22.2%	-	30.8%
Net Diff.	50.9%	52.9%	50.6%	100.0%	66.7%	66.7%	-	33.3%	53.3%	38.5%
Mean	3.00	2.98	2.96	3.25	3.62	3.62	-	2.79	2.93	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY								
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN		DEMOCRATIC		INDEPENDENT		Other		DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	
Total Answering	112	66	36	43	44		70	33	93	6		-	90	80	23	80	23	67	8	37	31	6		-
SUPPORT	71.4%	74.2%	69.4%	74.4%	68.2%		70.0%	78.8%	71.0%	100.0%		-	73.3%	100.0%	-	100.0%	-	67.2%	75.0%	78.4%	80.6%	66.7%		-
Strongly	34.8%	36.4%	36.1%	37.2%	38.6%		34.3%	45.5%	34.4%	50.0%		-	34.4%	48.8%	-	48.8%	-	34.3%	50.0%	32.4%	32.3%	33.3%		-
Somewhat	36.6%	37.9%	33.3%	37.2%	29.5%		35.7%	33.3%	36.6%	50.0%		-	38.9%	51.2%	-	51.2%	-	32.8%	25.0%	45.9%	48.4%	33.3%		-
OPPOSE	20.5%	19.7%	25.0%	20.9%	25.0%		20.0%	18.2%	22.6%	-		-	24.4%	-	100.0%	-	100.0%	29.9%	-	8.1%	3.2%	33.3%		-
Somewhat	6.2%	6.1%	8.3%	11.6%	2.3%		8.6%	3.0%	7.5%	-		-	7.8%	-	30.4%	-	30.4%	9.0%	-	2.7%	-	16.7%		-
Strongly	14.3%	13.6%	16.7%	9.3%	22.7%		11.4%	15.2%	15.1%	-		-	16.7%	-	69.6%	-	69.6%	20.9%	-	5.4%	3.2%	16.7%		-
DK/REFUSED	8.0%	6.1%	5.6%	4.7%	6.8%		10.0%	3.0%	6.5%	-		-	2.2%	-	-	-	-	3.0%	25.0%	13.5%	16.1%	-		-
Net Diff.	50.9%	54.5%	44.4%	53.5%	43.2%		50.0%	60.6%	48.4%	100.0%		-	48.9%	100.0%	-100%	100.0%	-100%	37.3%	75.0%	70.3%	77.4%	33.3%		-
Mean	3.00	3.03	2.94	3.07	2.90		3.03	3.12	2.97	3.50		-	2.93	3.49	1.30	3.49	1.30	2.83	3.67	3.22	3.31	2.83		-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	112	32	4	20	35	4	17	54	4	24	13	4	12	10	4	7
SUPPORT	71.4%	65.6%	50.0%	85.0%	68.6%	100.0%	70.6%	68.5%	75.0%	83.3%	61.5%	75.0%	75.0%	60.0%	75.0%	71.4%
Strongly	34.8%	28.1%	25.0%	45.0%	40.0%	75.0%	17.6%	31.5%	25.0%	25.0%	46.2%	75.0%	50.0%	40.0%	75.0%	28.6%
Somewhat	36.6%	37.5%	25.0%	40.0%	28.6%	25.0%	52.9%	37.0%	50.0%	58.3%	15.4%	-	25.0%	20.0%	-	42.9%
OPPOSE	20.5%	34.4%	-	5.0%	25.7%	-	11.8%	31.5%	-	12.5%	23.1%	-	-	20.0%	-	-
Somewhat	6.2%	12.5%	-	5.0%	5.7%	-	-	9.3%	-	4.2%	7.7%	-	-	10.0%	-	-
Strongly	14.3%	21.9%	-	-	20.0%	-	11.8%	22.2%	-	8.3%	15.4%	-	-	10.0%	-	-
DK/REFUSED	8.0%	-	50.0%	10.0%	5.7%	-	17.6%	-	25.0%	4.2%	15.4%	25.0%	25.0%	20.0%	25.0%	28.6%
Net Diff.	50.9%	31.2%	50.0%	80.0%	42.9%	100.0%	58.8%	37.0%	75.0%	70.8%	38.5%	75.0%	75.0%	40.0%	75.0%	71.4%
Mean	3.00	2.72	3.50	3.44	2.94	3.75	2.93	2.78	3.33	3.04	3.09	4.00	3.67	3.12	4.00	3.40

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE	IDEOLOGY: FEMALE	IDEOLOGY: WHITE					
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MOD- ERATE	CONSERVATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE
Total Answering	112	39	20	3	2	1	24	80	27	53	1	-	13	41	3	11	39	1	16	63
SUPPORT	71.4%	66.7%	65.0%	100.0%	100.0%	100.0%	79.2%	71.2%	66.7%	73.6%	100.0%	-	76.9%	70.7%	100.0%	81.8%	71.8%	100.0%	81.2%	71.4%
Strongly	34.8%	35.9%	40.0%	100.0%	100.0%	100.0%	41.7%	32.5%	22.2%	37.7%	-	-	38.5%	34.1%	100.0%	45.5%	30.8%	100.0%	37.5%	27.0%
Somewhat	36.6%	30.8%	25.0%	-	-	-	37.5%	38.8%	44.4%	35.8%	100.0%	-	38.5%	36.6%	-	36.4%	41.0%	-	43.8%	44.4%
OPPOSE	20.5%	33.3%	30.0%	-	-	-	4.2%	26.2%	29.6%	24.5%	-	-	7.7%	26.8%	-	-	25.6%	-	6.2%	28.6%
Somewhat	6.2%	7.7%	15.0%	-	-	-	4.2%	7.5%	11.1%	5.7%	-	-	7.7%	9.8%	-	-	5.1%	-	6.2%	7.9%
Strongly	14.3%	25.6%	15.0%	-	-	-	-	18.8%	18.5%	18.9%	-	-	-	17.1%	-	-	20.5%	-	-	20.6%
DK/REFUSED	8.0%	-	5.0%	-	-	-	16.7%	2.5%	3.7%	1.9%	-	-	15.4%	2.4%	-	18.2%	2.6%	-	12.5%	-
Net Diff.	50.9%	33.3%	35.0%	100.0%	100.0%	100.0%	75.0%	45.0%	37.0%	49.1%	100.0%	-	69.2%	43.9%	100.0%	81.8%	46.2%	100.0%	75.0%	42.9%
Mean	3.00	2.77	2.95	4.00	4.00	4.00	3.45	2.87	2.73	2.94	3.00	-	3.36	2.90	4.00	3.56	2.84	4.00	3.36	2.78

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	112	2	7	17	2	5	11	90	9	4	38	68	60	38	32	19	28	19	47	25
SUPPORT	71.4%	100.0%	85.7%	70.6%	100.0%	80.0%	72.7%	74.4%	100.0%	50.0%	60.5%	79.4%	70.0%	78.9%	62.5%	89.5%	78.6%	68.4%	68.1%	84.0%
Strongly	34.8%	100.0%	57.1%	52.9%	100.0%	40.0%	45.5%	36.7%	55.6%	-	26.3%	39.7%	38.3%	31.6%	34.4%	26.3%	42.9%	36.8%	31.9%	24.0%
Somewhat	36.6%	-	28.6%	17.6%	-	40.0%	27.3%	37.8%	44.4%	50.0%	34.2%	39.7%	31.7%	47.4%	28.1%	63.2%	35.7%	31.6%	36.2%	60.0%
OPPOSE	20.5%	-	-	17.6%	-	-	18.2%	21.1%	-	25.0%	34.2%	14.7%	28.3%	10.5%	34.4%	-	21.4%	21.1%	29.8%	16.0%
Somewhat	6.2%	-	-	5.9%	-	-	9.1%	5.6%	-	25.0%	13.2%	2.9%	10.0%	-	12.5%	-	7.1%	-	10.6%	-
Strongly	14.3%	-	-	11.8%	-	-	9.1%	15.6%	-	-	21.1%	11.8%	18.3%	10.5%	21.9%	-	14.3%	21.1%	19.1%	16.0%
DK/REFUSED	8.0%	-	14.3%	11.8%	-	20.0%	9.1%	4.4%	-	25.0%	5.3%	5.9%	1.7%	10.5%	3.1%	10.5%	-	10.5%	2.1%	-
Net Diff.	50.9%	100.0%	85.7%	52.9%	100.0%	80.0%	54.5%	53.3%	100.0%	25.0%	26.3%	64.7%	41.7%	68.4%	28.1%	89.5%	57.1%	47.4%	38.3%	68.0%
Mean	3.00	4.00	3.67	3.27	4.00	3.50	3.20	3.00	3.56	2.67	2.69	3.14	2.92	3.12	2.77	3.29	3.07	2.94	2.83	2.92

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	112	13	12	7	10	59	23	34	7	25	16	49	13	10	10	7	8	48	59	18	35	
SUPPORT	71.4%	76.9%	75.0%	71.4%	80.0%	74.6%	69.6%	67.6%	85.7%	84.0%	62.5%	73.5%	69.2%	80.0%	70.0%	71.4%	75.0%	75.0%	71.2%	77.8%	68.6%	
Strongly	34.8%	61.5%	50.0%	42.9%	50.0%	33.9%	52.2%	26.5%	57.1%	44.0%	50.0%	32.7%	46.2%	40.0%	60.0%	14.3%	62.5%	33.3%	37.3%	33.3%	34.3%	
Somewhat	36.6%	15.4%	25.0%	28.6%	30.0%	40.7%	17.4%	41.2%	28.6%	40.0%	12.5%	40.8%	23.1%	40.0%	10.0%	57.1%	12.5%	41.7%	33.9%	44.4%	34.3%	
OPPOSE	20.5%	23.1%	-	28.6%	-	22.0%	21.7%	29.4%	14.3%	12.0%	25.0%	22.4%	30.8%	20.0%	10.0%	28.6%	-	25.0%	18.6%	22.2%	22.9%	
Somewhat	6.2%	7.7%	-	14.3%	-	6.8%	4.3%	11.8%	-	-	6.2%	6.1%	7.7%	10.0%	-	14.3%	-	10.4%	3.4%	16.7%	5.7%	
Strongly	14.3%	15.4%	-	14.3%	-	15.3%	17.4%	17.6%	14.3%	12.0%	18.8%	16.3%	23.1%	10.0%	10.0%	14.3%	-	14.6%	15.3%	5.6%	17.1%	
DK/REFUSED	8.0%	-	25.0%	-	20.0%	3.4%	8.7%	2.9%	-	4.0%	12.5%	4.1%	-	-	20.0%	-	25.0%	-	10.2%	-	8.6%	
Net Diff.	50.9%	53.8%	75.0%	42.9%	80.0%	52.5%	47.8%	38.2%	71.4%	72.0%	37.5%	51.0%	38.5%	60.0%	60.0%	42.9%	75.0%	50.0%	52.5%	55.6%	45.7%	
Mean	3.00	3.23	3.67	3.00	3.62	2.96	3.14	2.79	3.29	3.21	3.07	2.94	2.92	3.10	3.50	2.71	3.83	2.94	3.04	3.06	2.94	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	112	30	24	38	42	10	16	6	12	71	30	36	13	35	17	53	23	18	7	12	6
SUPPORT	71.4%	73.3%	75.0%	73.7%	71.4%	80.0%	75.0%	83.3%	75.0%	71.8%	80.0%	66.7%	92.3%	77.1%	70.6%	71.7%	82.6%	72.2%	71.4%	66.7%	66.7%
Strongly	34.8%	33.3%	41.7%	28.9%	28.6%	50.0%	62.5%	33.3%	58.3%	33.8%	43.3%	30.6%	53.8%	37.1%	35.3%	26.4%	39.1%	55.6%	57.1%	41.7%	50.0%
Somewhat	36.6%	40.0%	33.3%	44.7%	42.9%	30.0%	12.5%	50.0%	16.7%	38.0%	36.7%	36.1%	38.5%	40.0%	35.3%	45.3%	43.5%	16.7%	14.3%	25.0%	16.7%
OPPOSE	20.5%	26.7%	12.5%	26.3%	23.8%	20.0%	6.2%	16.7%	8.3%	22.5%	13.3%	30.6%	7.7%	14.3%	17.6%	24.5%	17.4%	16.7%	-	16.7%	-
Somewhat	6.2%	6.7%	-	13.2%	2.4%	-	6.2%	-	8.3%	8.5%	-	13.9%	-	2.9%	-	9.4%	-	5.6%	-	8.3%	-
Strongly	14.3%	20.0%	12.5%	13.2%	21.4%	20.0%	-	16.7%	-	14.1%	13.3%	16.7%	7.7%	11.4%	17.6%	15.1%	17.4%	11.1%	-	8.3%	-
DK/REFUSED	8.0%	-	12.5%	-	4.8%	-	18.8%	-	16.7%	5.6%	6.7%	2.8%	-	8.6%	11.8%	3.8%	-	11.1%	28.6%	16.7%	33.3%
Net Diff.	50.9%	46.7%	62.5%	47.4%	47.6%	60.0%	68.8%	66.7%	66.7%	49.3%	66.7%	36.1%	84.6%	62.9%	52.9%	47.2%	65.2%	55.6%	71.4%	50.0%	66.7%
Mean	3.00	2.87	3.19	2.89	2.82	3.10	3.69	3.00	3.60	2.97	3.18	2.83	3.38	3.12	3.00	2.86	3.04	3.31	3.80	3.20	3.75

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	112	59	24	35	-	40	30	6	4	27	22	32	18	47	27	12	13	9	8
SUPPORT	71.4%	67.8%	58.3%	74.3%	-	80.0%	80.0%	83.3%	75.0%	55.6%	90.9%	78.1%	66.7%	70.2%	81.5%	58.3%	76.9%	55.6%	75.0%
Strongly	34.8%	32.2%	20.8%	40.0%	-	40.0%	36.7%	66.7%	25.0%	25.9%	40.9%	37.5%	38.9%	25.5%	37.0%	58.3%	46.2%	55.6%	25.0%
Somewhat	36.6%	35.6%	37.5%	34.3%	-	40.0%	43.3%	16.7%	50.0%	29.6%	50.0%	40.6%	27.8%	44.7%	44.4%	-	30.8%	-	50.0%
OPPOSE	20.5%	25.4%	33.3%	20.0%	-	12.5%	13.3%	-	25.0%	40.7%	4.5%	12.5%	22.2%	25.5%	18.5%	25.0%	-	22.2%	-
Somewhat	6.2%	10.2%	16.7%	5.7%	-	-	-	-	-	18.5%	-	3.1%	-	10.6%	-	8.3%	-	11.1%	-
Strongly	14.3%	15.3%	16.7%	14.3%	-	12.5%	13.3%	-	25.0%	22.2%	4.5%	9.4%	22.2%	14.9%	18.5%	16.7%	-	11.1%	-
DK/REFUSED	8.0%	6.8%	8.3%	5.7%	-	7.5%	6.7%	16.7%	-	3.7%	4.5%	9.4%	11.1%	4.3%	-	16.7%	23.1%	22.2%	25.0%
Net Diff.	50.9%	42.4%	25.0%	54.3%	-	67.5%	66.7%	83.3%	50.0%	14.8%	86.4%	65.6%	44.4%	44.7%	63.0%	33.3%	76.9%	33.3%	75.0%
Mean	3.00	2.91	2.68	3.06	-	3.16	3.11	3.80	2.75	2.62	3.33	3.17	2.94	2.84	3.00	3.20	3.60	3.29	3.33

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total Answering	112	82	29	21	6	1	1	39	16	10	5	1	-	43	13	11	1	-	1
SUPPORT	71.4%	73.2%	69.0%	66.7%	83.3%	-	100.0%	69.2%	81.2%	80.0%	100.0%	-	-	76.7%	53.8%	54.5%	-	-	100.0%
Strongly	34.8%	29.3%	51.7%	42.9%	83.3%	-	100.0%	25.6%	56.2%	40.0%	100.0%	-	-	32.6%	46.2%	45.5%	-	-	100.0%
Somewhat	36.6%	43.9%	17.2%	23.8%	-	-	-	43.6%	25.0%	40.0%	-	-	-	44.2%	7.7%	9.1%	-	-	-
OPPOSE	20.5%	24.4%	10.3%	9.5%	16.7%	-	-	28.2%	6.2%	10.0%	-	-	-	20.9%	15.4%	9.1%	100.0%	-	-
Somewhat	6.2%	7.3%	3.4%	4.8%	-	-	-	10.3%	6.2%	10.0%	-	-	-	4.7%	-	-	-	-	-
Strongly	14.3%	17.1%	6.9%	4.8%	16.7%	-	-	17.9%	-	-	-	-	-	16.3%	15.4%	9.1%	100.0%	-	-
DK/REFUSED	8.0%	2.4%	20.7%	23.8%	-	100.0%	-	2.6%	12.5%	10.0%	-	100.0%	-	2.3%	30.8%	36.4%	-	-	-
Net Diff.	50.9%	48.8%	58.6%	57.1%	66.7%	-	100.0%	41.0%	75.0%	70.0%	100.0%	-	-	55.8%	38.5%	45.5%	-100%	-	100.0%
Mean	3.00	2.88	3.43	3.38	3.50	-	4.00	2.79	3.57	3.33	4.00	-	-	2.95	3.22	3.43	1.00	-	4.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	112	13	17	33	19	30	30	82	63	49	82	30	18	38	32	24	43	13
SUPPORT	71.4%	76.9%	47.1%	72.7%	89.5%	70.0%	60.0%	75.6%	66.7%	77.6%	72.0%	70.0%	55.6%	78.9%	65.6%	79.2%	74.4%	61.5%
Strongly	34.8%	30.8%	17.6%	39.4%	47.4%	33.3%	23.3%	39.0%	31.7%	38.8%	35.4%	33.3%	11.1%	44.7%	28.1%	41.7%	37.2%	23.1%
Somewhat	36.6%	46.2%	29.4%	33.3%	42.1%	36.7%	36.7%	36.6%	34.9%	38.8%	36.6%	36.7%	44.4%	34.2%	37.5%	37.5%	37.2%	38.5%
OPPOSE	20.5%	15.4%	41.2%	15.2%	10.5%	23.3%	30.0%	17.1%	22.2%	18.4%	19.5%	23.3%	33.3%	15.8%	28.1%	12.5%	20.9%	23.1%
Somewhat	6.2%	7.7%	11.8%	3.0%	-	10.0%	10.0%	4.9%	6.3%	6.1%	4.9%	10.0%	16.7%	5.3%	12.5%	4.2%	9.3%	7.7%
Strongly	14.3%	7.7%	29.4%	12.1%	10.5%	13.3%	20.0%	12.2%	15.9%	12.2%	14.6%	13.3%	16.7%	10.5%	15.6%	8.3%	11.6%	15.4%
DK/REFUSED	8.0%	7.7%	11.8%	12.1%	-	6.7%	10.0%	7.3%	11.1%	4.1%	8.5%	6.7%	11.1%	5.3%	6.2%	8.3%	4.7%	15.4%
Net Diff.	50.9%	61.5%	5.9%	57.6%	78.9%	46.7%	30.0%	58.5%	44.4%	59.2%	52.4%	46.7%	22.2%	63.2%	37.5%	66.7%	53.5%	38.5%
Mean	3.00	3.08	2.40	3.14	3.26	2.96	2.70	3.11	2.93	3.09	3.01	2.96	2.56	3.19	2.83	3.23	3.05	2.82

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND-LINE	MOBILE	TEXT	NEWLY REGISTERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	112	12	44	31	25	39	17	56	56	32	38	42	8	30	17	21	36
SUPPORT	71.4%	66.7%	72.7%	67.7%	76.0%	69.2%	76.5%	71.4%	71.4%	62.5%	71.1%	78.6%	50.0%	63.3%	88.2%	71.4%	75.0%
Strongly	34.8%	41.7%	34.1%	35.5%	36.0%	33.3%	41.2%	33.9%	35.7%	40.6%	31.6%	33.3%	37.5%	33.3%	52.9%	23.8%	33.3%
Somewhat	36.6%	25.0%	38.6%	32.3%	40.0%	35.9%	35.3%	37.5%	35.7%	21.9%	39.5%	45.2%	12.5%	30.0%	35.3%	47.6%	41.7%
OPPOSE	20.5%	25.0%	18.2%	16.1%	24.0%	17.9%	23.5%	21.4%	19.6%	34.4%	18.4%	11.9%	37.5%	20.0%	11.8%	19.0%	22.2%
Somewhat	6.2%	-	4.5%	-	8.0%	-	11.8%	8.9%	3.6%	12.5%	7.9%	-	12.5%	6.7%	5.9%	9.5%	2.8%
Strongly	14.3%	25.0%	13.6%	16.1%	16.0%	17.9%	11.8%	12.5%	16.1%	21.9%	10.5%	11.9%	25.0%	13.3%	5.9%	9.5%	19.4%
DK/REFUSED	8.0%	8.3%	9.1%	16.1%	-	12.8%	-	7.1%	8.9%	3.1%	10.5%	9.5%	12.5%	16.7%	-	9.5%	2.8%
Net Diff.	50.9%	41.7%	54.5%	51.6%	52.0%	51.3%	52.9%	50.0%	51.8%	28.1%	52.6%	66.7%	12.5%	43.3%	76.5%	52.4%	52.8%
Mean	3.00	2.91	3.02	3.04	2.96	2.97	3.06	3.00	3.00	2.84	3.03	3.11	2.71	3.00	3.35	2.95	2.91

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	112	48	23	18	11	12	18	15	15	-	-	4	1	3
SUPPORT	71.4%	64.6%	73.9%	72.2%	72.7%	91.7%	61.1%	100.0%	100.0%	-	-	75.0%	100.0%	66.7%
Strongly	34.8%	37.5%	39.1%	33.3%	18.2%	33.3%	27.8%	26.7%	26.7%	-	-	75.0%	100.0%	66.7%
Somewhat	36.6%	27.1%	34.8%	38.9%	54.5%	58.3%	33.3%	73.3%	73.3%	-	-	-	-	-
OPPOSE	20.5%	20.8%	21.7%	22.2%	27.3%	8.3%	11.1%	-	-	-	-	25.0%	-	33.3%
Somewhat	6.2%	10.4%	4.3%	-	9.1%	-	5.6%	-	-	-	-	-	-	-
Strongly	14.3%	10.4%	17.4%	22.2%	18.2%	8.3%	5.6%	-	-	-	-	25.0%	-	33.3%
DK/REFUSED	8.0%	14.6%	4.3%	5.6%	-	-	27.8%	-	-	-	-	-	-	-
Net Diff.	50.9%	43.8%	52.2%	50.0%	45.5%	83.3%	50.0%	100.0%	100.0%	-	-	50.0%	100.0%	33.3%
Mean	3.00	3.07	3.00	2.88	2.73	3.17	3.15	3.27	3.27	-	-	3.25	4.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
SUPPORT	89.3%	91.5%	87.7%	90.1%	85.1%	96.7%	64.7%	82.5%	82.7%	75.0%	98.4%	98.4%	100.0%	82.9%
Strongly	59.0%	60.5%	57.9%	59.3%	57.4%	70.0%	35.3%	42.3%	42.1%	50.0%	80.5%	81.5%	50.0%	45.7%
Somewhat	30.3%	31.0%	29.8%	30.8%	27.7%	26.7%	29.4%	40.1%	40.6%	25.0%	18.0%	16.9%	50.0%	37.1%
OPPOSE	7.7%	3.9%	10.5%	7.9%	6.4%	3.3%	11.8%	14.6%	15.0%	-	0.8%	0.8%	-	5.7%
Somewhat	2.3%	0.8%	3.5%	2.4%	2.1%	-	5.9%	3.6%	3.8%	-	0.8%	0.8%	-	2.9%
Strongly	5.3%	3.1%	7.0%	5.5%	4.3%	3.3%	5.9%	10.9%	11.3%	-	-	-	-	2.9%
DK/REFUSED	3.0%	4.7%	1.8%	2.0%	8.5%	-	23.5%	2.9%	2.3%	25.0%	0.8%	0.8%	-	11.4%
Net Diff.	81.7%	87.6%	77.2%	82.2%	78.7%	93.3%	52.9%	67.9%	67.7%	75.0%	97.7%	97.6%	100.0%	77.1%
Mean	3.47	3.56	3.41	3.47	3.51	3.63	3.23	3.17	3.16	3.67	3.80	3.81	3.50	3.42

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
SUPPORT	89.3%	85.4%	97.6%	85.7%	91.5%	90.6%	92.0%	84.4%	92.1%	84.6%	80.0%	94.3%	87.8%
Strongly	59.0%	41.7%	70.7%	52.4%	68.9%	66.0%	48.0%	53.1%	62.7%	46.2%	40.0%	58.5%	53.8%
Somewhat	30.3%	43.8%	26.8%	33.3%	22.6%	24.5%	44.0%	31.2%	29.4%	38.5%	40.0%	35.8%	34.0%
OPPOSE	7.7%	14.6%	-	9.5%	5.7%	9.4%	4.0%	10.4%	5.6%	15.4%	-	3.8%	8.3%
Somewhat	2.3%	6.2%	-	1.9%	1.9%	5.7%	-	2.1%	1.6%	7.7%	-	1.9%	1.9%
Strongly	5.3%	8.3%	-	7.6%	3.8%	3.8%	4.0%	8.3%	4.0%	7.7%	-	1.9%	6.4%
DK/REFUSED	3.0%	-	2.4%	4.8%	2.8%	-	4.0%	5.2%	2.4%	-	20.0%	1.9%	3.8%
Net Diff.	81.7%	70.8%	97.6%	76.2%	85.8%	81.1%	88.0%	74.0%	86.5%	69.2%	80.0%	90.6%	79.5%
Mean	3.47	3.19	3.72	3.37	3.61	3.53	3.42	3.36	3.54	3.23	3.50	3.54	3.41

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
SUPPORT	89.3%	87.7%	94.7%	92.2%	83.8%	100.0%	100.0%	68.8%	81.5%	81.2%	100.0%	99.3%	99.2%	100.0%	80.6%
Strongly	59.0%	53.5%	68.4%	53.1%	56.8%	90.9%	95.0%	37.5%	40.0%	39.8%	50.0%	79.9%	79.5%	100.0%	51.6%
Somewhat	30.3%	34.2%	26.3%	39.1%	27.0%	9.1%	5.0%	31.2%	41.5%	41.4%	50.0%	19.4%	19.7%	-	29.0%
OPPOSE	7.7%	7.9%	5.3%	4.7%	16.2%	-	-	18.8%	15.6%	15.8%	-	-	-	-	6.5%
Somewhat	2.3%	1.8%	-	3.1%	5.4%	-	-	6.2%	4.4%	4.5%	-	-	-	-	3.2%
Strongly	5.3%	6.1%	5.3%	1.6%	10.8%	-	-	12.5%	11.1%	11.3%	-	-	-	-	3.2%
DK/REFUSED	3.0%	4.4%	-	3.1%	-	-	-	12.5%	3.0%	3.0%	-	0.7%	0.8%	-	12.9%
Net Diff.	81.7%	79.8%	89.5%	87.5%	67.6%	100.0%	100.0%	50.0%	65.9%	65.4%	100.0%	99.3%	99.2%	100.0%	74.2%
Mean	3.47	3.41	3.58	3.48	3.30	3.91	3.95	3.07	3.14	3.13	3.50	3.80	3.80	4.00	3.48

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
SUPPORT	89.3%	82.8%	82.1%	100.0%	98.4%	98.3%	100.0%	82.6%	82.9%	80.0%
Strongly	59.0%	40.6%	40.7%	40.0%	81.0%	82.1%	66.7%	50.0%	34.1%	50.0%
Somewhat	30.3%	42.2%	41.5%	60.0%	17.5%	16.2%	33.3%	32.6%	48.8%	30.0%
OPPOSE	7.7%	14.1%	14.6%	-	0.8%	0.9%	-	8.7%	17.1%	6.7%
Somewhat	2.3%	3.9%	4.1%	-	0.8%	0.9%	-	2.2%	7.3%	3.3%
Strongly	5.3%	10.2%	10.6%	-	-	-	-	6.5%	9.8%	3.3%
DK/REFUSED	3.0%	3.1%	3.3%	-	0.8%	0.9%	-	8.7%	-	13.3%
Net Diff.	81.7%	68.8%	67.5%	100.0%	97.6%	97.4%	100.0%	73.9%	65.9%	73.3%
Mean	3.47	3.17	3.16	3.40	3.81	3.82	3.67	3.38	3.07	3.46

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
SUPPORT	89.3%	92.3%	82.3%	91.1%	87.7%	87.0%	94.2%	88.3%	100.0%	100.0%	73.3%	100.0%	-	100.0%	-	79.0%	98.1%	91.2%	92.7%	77.8%	-
Strongly	59.0%	63.1%	46.8%	60.5%	60.5%	53.4%	70.0%	57.6%	68.3%	73.4%	34.4%	48.8%	-	66.0%	-	45.7%	77.9%	52.7%	52.4%	55.6%	-
Somewhat	30.3%	29.3%	35.5%	30.6%	27.2%	33.5%	24.2%	30.7%	31.7%	26.6%	38.9%	51.2%	-	34.0%	-	33.3%	20.2%	38.5%	40.2%	22.2%	-
OPPOSE	7.7%	5.9%	14.5%	7.3%	9.6%	8.7%	5.0%	9.1%	-	-	24.4%	-	100.0%	-	100.0%	19.0%	-	3.3%	1.2%	22.2%	-
Somewhat	2.3%	1.8%	4.8%	4.0%	0.9%	3.7%	0.8%	3.0%	-	-	7.8%	-	30.4%	-	30.4%	5.7%	-	1.1%	-	11.1%	-
Strongly	5.3%	4.1%	9.7%	3.2%	8.8%	5.0%	4.2%	6.1%	-	-	16.7%	-	69.6%	-	69.6%	13.3%	-	2.2%	1.2%	11.1%	-
DK/REFUSED	3.0%	1.8%	3.2%	1.6%	2.6%	4.3%	0.8%	2.6%	-	-	2.2%	-	-	-	-	1.9%	1.9%	5.5%	6.1%	-	-
Net Diff.	81.7%	86.5%	67.7%	83.9%	78.1%	78.3%	89.2%	79.2%	100.0%	100.0%	48.9%	100.0%	-100%	100.0%	-100%	60.0%	98.1%	87.9%	91.5%	55.6%	-
Mean	3.47	3.54	3.23	3.51	3.43	3.42	3.61	3.44	3.68	3.73	2.93	3.49	1.30	3.66	1.30	3.14	3.79	3.50	3.53	3.22	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
SUPPORT	89.3%	76.6%	94.1%	94.1%	81.0%	100.0%	87.5%	80.7%	98.2%	93.8%	70.6%	98.0%	88.5%	66.7%	97.8%	90.0%
Strongly	59.0%	36.2%	82.4%	52.9%	53.4%	75.7%	52.5%	44.3%	76.4%	51.6%	52.9%	79.6%	57.7%	41.7%	78.3%	55.0%
Somewhat	30.3%	40.4%	11.8%	41.2%	27.6%	24.3%	35.0%	36.4%	21.8%	42.2%	17.6%	18.4%	30.8%	25.0%	19.6%	35.0%
OPPOSE	7.7%	23.4%	-	2.0%	15.5%	-	5.0%	19.3%	-	4.7%	17.6%	-	-	16.7%	-	-
Somewhat	2.3%	8.5%	-	2.0%	3.4%	-	-	5.7%	-	1.6%	5.9%	-	-	8.3%	-	-
Strongly	5.3%	14.9%	-	-	12.1%	-	5.0%	13.6%	-	3.1%	11.8%	-	-	8.3%	-	-
DK/REFUSED	3.0%	-	5.9%	3.9%	3.4%	-	7.5%	-	1.8%	1.6%	11.8%	2.0%	11.5%	16.7%	2.2%	10.0%
Net Diff.	81.7%	53.2%	94.1%	92.2%	65.5%	100.0%	82.5%	61.4%	98.2%	89.1%	52.9%	98.0%	88.5%	50.0%	97.8%	90.0%
Mean	3.47	2.98	3.88	3.53	3.27	3.76	3.46	3.11	3.78	3.44	3.27	3.81	3.65	3.20	3.80	3.61

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
SUPPORT	89.3%	76.4%	82.1%	100.0%	100.0%	100.0%	94.2%	82.3%	81.2%	82.9%	100.0%	100.0%	92.3%	82.4%	100.0%	95.7%	82.3%	100.0%	94.3%	82.4%
Strongly	59.0%	43.6%	53.8%	85.1%	100.0%	74.4%	62.8%	42.3%	39.6%	43.9%	-	85.7%	64.1%	39.7%	84.8%	61.7%	45.2%	83.0%	64.2%	37.3%
Somewhat	30.3%	32.7%	28.2%	14.9%	-	25.6%	31.4%	40.0%	41.7%	39.0%	100.0%	14.3%	28.2%	42.6%	15.2%	34.0%	37.1%	17.0%	30.2%	45.1%
OPPOSE	7.7%	23.6%	15.4%	-	-	-	1.2%	16.2%	16.7%	15.9%	-	-	2.6%	16.2%	-	-	16.1%	-	1.9%	17.6%
Somewhat	2.3%	5.5%	7.7%	-	-	-	1.2%	4.6%	6.2%	3.7%	-	-	2.6%	5.9%	-	-	3.2%	-	1.9%	4.9%
Strongly	5.3%	18.2%	7.7%	-	-	-	-	11.5%	10.4%	12.2%	-	-	-	10.3%	-	-	12.9%	-	-	12.7%
DK/REFUSED	3.0%	-	2.6%	-	-	-	4.7%	1.5%	2.1%	1.2%	-	-	5.1%	1.5%	-	4.3%	1.6%	-	3.8%	-
Net Diff.	81.7%	52.7%	66.7%	100.0%	100.0%	100.0%	93.0%	66.2%	64.6%	67.1%	100.0%	100.0%	89.7%	66.2%	100.0%	95.7%	66.1%	100.0%	92.5%	64.7%
Mean	3.47	3.02	3.32	3.85	4.00	3.74	3.65	3.15	3.13	3.16	3.00	3.86	3.65	3.13	3.85	3.64	3.16	3.83	3.65	3.07

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
SUPPORT	89.3%	100.0%	96.9%	82.1%	100.0%	96.3%	85.7%	83.3%	100.0%	77.8%	81.7%	93.2%	87.6%	93.2%	80.3%	96.3%	92.9%	90.5%	83.3%	95.7%
Strongly	59.0%	90.0%	62.5%	60.7%	88.9%	59.3%	57.1%	42.8%	80.7%	22.2%	53.7%	61.7%	56.6%	65.0%	42.6%	63.0%	66.7%	66.7%	46.7%	65.2%
Somewhat	30.3%	10.0%	34.4%	21.4%	11.1%	37.0%	28.6%	40.6%	19.3%	55.6%	28.0%	31.6%	31.0%	28.2%	37.7%	33.3%	26.2%	23.8%	36.7%	30.4%
OPPOSE	7.7%	-	-	10.7%	-	-	9.5%	13.8%	-	11.1%	15.9%	4.9%	11.7%	3.4%	18.0%	-	7.1%	6.3%	15.6%	4.3%
Somewhat	2.3%	-	-	3.6%	-	-	4.8%	3.6%	-	11.1%	6.1%	1.0%	4.1%	-	6.6%	-	2.4%	-	5.6%	-
Strongly	5.3%	-	-	7.1%	-	-	4.8%	10.1%	-	-	9.8%	3.9%	7.6%	3.4%	11.5%	-	4.8%	6.3%	10.0%	4.3%
DK/REFUSED	3.0%	-	3.1%	7.1%	-	3.7%	4.8%	2.9%	-	11.1%	2.4%	1.9%	0.7%	3.4%	1.6%	3.7%	-	3.2%	1.1%	-
Net Diff.	81.7%	100.0%	96.9%	71.4%	100.0%	96.3%	76.2%	69.6%	100.0%	66.7%	65.9%	88.3%	75.9%	89.7%	62.3%	96.3%	85.7%	84.1%	67.8%	91.3%
Mean	3.47	3.90	3.65	3.46	3.89	3.62	3.45	3.19	3.81	3.12	3.29	3.54	3.38	3.60	3.13	3.65	3.55	3.56	3.21	3.57

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
SUPPORT	89.3%	94.5%	87.5%	95.7%	89.5%	89.9%	93.2%	84.9%	97.1%	94.7%	91.2%	88.5%	93.5%	94.3%	92.7%	93.1%	94.4%	91.5%	88.7%	93.1%	84.1%	
Strongly	59.0%	72.7%	66.7%	69.6%	68.4%	54.7%	73.8%	43.8%	80.0%	65.3%	70.6%	52.2%	72.6%	62.9%	75.6%	55.2%	77.8%	59.2%	60.3%	63.8%	47.8%	
Somewhat	30.3%	21.8%	20.8%	26.1%	21.1%	35.1%	19.4%	41.1%	17.1%	29.3%	20.6%	36.3%	21.0%	31.4%	17.1%	37.9%	16.7%	32.4%	28.5%	29.3%	36.2%	
OPPOSE	7.7%	5.5%	-	4.3%	-	8.8%	4.9%	13.7%	2.9%	4.0%	5.9%	9.7%	6.5%	5.7%	2.4%	6.9%	-	8.5%	7.3%	6.9%	11.6%	
Somewhat	2.3%	1.8%	-	2.2%	-	2.7%	1.0%	5.5%	-	-	1.5%	2.7%	1.6%	2.9%	-	3.4%	-	3.5%	1.3%	5.2%	2.9%	
Strongly	5.3%	3.6%	-	2.2%	-	6.1%	3.9%	8.2%	2.9%	4.0%	4.4%	7.1%	4.8%	2.9%	2.4%	3.4%	-	4.9%	6.0%	1.7%	8.7%	
DK/REFUSED	3.0%	-	12.5%	-	10.5%	1.4%	1.9%	1.4%	-	1.3%	2.9%	1.8%	-	-	4.9%	-	5.6%	-	4.0%	-	4.3%	
Net Diff.	81.7%	89.1%	87.5%	91.3%	89.5%	81.1%	88.3%	71.2%	94.3%	90.7%	85.3%	78.8%	87.1%	88.6%	90.2%	86.2%	94.4%	83.1%	81.5%	86.2%	72.5%	
Mean	3.47	3.64	3.76	3.63	3.76	3.40	3.66	3.22	3.74	3.58	3.62	3.36	3.61	3.54	3.74	3.45	3.82	3.46	3.49	3.55	3.29	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
SUPPORT	89.3%	90.5%	92.7%	89.6%	89.0%	95.7%	90.2%	97.5%	90.9%	83.9%	96.1%	78.9%	98.3%	88.1%	94.7%	84.4%	96.0%	82.1%	96.2%	81.0%	95.7%
Strongly	59.0%	56.0%	70.7%	53.1%	56.9%	71.7%	70.7%	72.5%	66.7%	46.0%	71.4%	35.1%	75.0%	55.2%	69.1%	41.7%	69.3%	60.7%	75.5%	52.4%	74.5%
Somewhat	30.3%	34.5%	22.0%	36.5%	32.1%	23.9%	19.5%	25.0%	24.2%	37.9%	24.7%	43.9%	23.3%	32.8%	25.5%	42.7%	26.7%	21.4%	20.8%	28.6%	21.3%
OPPOSE	7.7%	9.5%	3.7%	10.4%	9.2%	4.3%	2.4%	2.5%	3.0%	12.9%	2.6%	19.3%	1.7%	7.5%	3.2%	13.5%	4.0%	10.7%	-	9.5%	-
Somewhat	2.3%	2.4%	-	5.2%	0.9%	-	2.4%	-	3.0%	4.8%	-	8.8%	-	1.5%	-	5.2%	-	3.6%	-	4.8%	-
Strongly	5.3%	7.1%	3.7%	5.2%	8.3%	4.3%	-	2.5%	-	8.1%	2.6%	10.5%	1.7%	6.0%	3.2%	8.3%	4.0%	7.1%	-	4.8%	-
DK/REFUSED	3.0%	-	3.7%	-	1.8%	-	7.3%	-	6.1%	3.2%	1.3%	1.8%	-	4.5%	2.1%	2.1%	-	7.1%	3.8%	9.5%	4.3%
Net Diff.	81.7%	81.0%	89.0%	79.2%	79.8%	91.3%	87.8%	95.0%	87.9%	71.0%	93.5%	59.6%	96.7%	80.6%	91.5%	70.8%	92.1%	71.4%	96.2%	71.4%	95.7%
Mean	3.47	3.39	3.66	3.38	3.40	3.63	3.74	3.68	3.68	3.26	3.67	3.05	3.72	3.44	3.64	3.20	3.61	3.46	3.78	3.42	3.78

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37	
SUPPORT	89.3%	82.1%	70.6%	87.3%	100.0%	94.9%	90.9%	97.1%	98.2%	75.0%	96.8%	87.9%	93.5%	82.7%	95.4%	80.0%	93.6%	81.0%	94.6%	
Strongly	59.0%	41.5%	35.3%	43.7%	100.0%	69.9%	53.0%	79.4%	83.9%	33.3%	66.7%	48.3%	72.0%	35.8%	69.7%	60.0%	70.2%	57.1%	67.6%	
Somewhat	30.3%	40.6%	35.3%	43.7%	-	25.0%	37.9%	17.6%	14.3%	41.7%	30.2%	39.7%	21.5%	46.9%	25.7%	20.0%	23.4%	23.8%	27.0%	
OPPOSE	7.7%	14.2%	23.5%	9.9%	-	3.2%	6.1%	-	1.8%	22.9%	1.6%	6.9%	4.3%	14.8%	4.6%	12.0%	-	9.5%	-	
Somewhat	2.3%	5.7%	11.8%	2.8%	-	-	-	-	-	10.4%	-	1.7%	-	6.2%	-	4.0%	-	4.8%	-	
Strongly	5.3%	8.5%	11.8%	7.0%	-	3.2%	6.1%	-	1.8%	12.5%	1.6%	5.2%	4.3%	8.6%	4.6%	8.0%	-	4.8%	-	
DK/REFUSED	3.0%	3.8%	5.9%	2.8%	-	1.9%	3.0%	2.9%	-	2.1%	1.6%	5.2%	2.2%	2.5%	-	8.0%	6.4%	9.5%	5.4%	
Net Diff.	81.7%	67.9%	47.1%	77.5%	100.0%	91.7%	84.8%	97.1%	96.4%	52.1%	95.2%	81.0%	89.2%	67.9%	90.8%	68.0%	93.6%	71.4%	94.6%	
Mean	3.47	3.20	3.00	3.28	4.00	3.65	3.42	3.82	3.80	2.98	3.65	3.38	3.65	3.13	3.61	3.43	3.75	3.47	3.71	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
SUPPORT	89.3%	89.4%	90.2%	91.0%	88.9%	66.7%	100.0%	87.4%	91.7%	93.1%	100.0%	-	-	91.1%	89.3%	89.8%	66.7%	100.0%	100.0%
Strongly	59.0%	55.1%	68.5%	66.7%	88.9%	33.3%	100.0%	50.5%	66.7%	62.1%	100.0%	-	-	58.9%	69.6%	69.4%	66.7%	50.0%	100.0%
Somewhat	30.3%	34.3%	21.7%	24.4%	-	33.3%	-	36.8%	25.0%	31.0%	-	-	-	32.1%	19.6%	20.4%	-	50.0%	-
OPPOSE	7.7%	9.7%	3.3%	2.6%	11.1%	-	-	11.6%	2.8%	3.4%	-	-	-	8.0%	3.6%	2.0%	33.3%	-	-
Somewhat	2.3%	2.9%	1.1%	1.3%	-	-	-	4.2%	2.8%	3.4%	-	-	-	1.8%	-	-	-	-	-
Strongly	5.3%	6.8%	2.2%	1.3%	11.1%	-	-	7.4%	-	-	-	-	-	6.2%	3.6%	2.0%	33.3%	-	-
DK/REFUSED	3.0%	1.0%	6.5%	6.4%	-	33.3%	-	1.1%	5.6%	3.4%	-	100.0%	-	0.9%	7.1%	8.2%	-	-	-
Net Diff.	81.7%	79.7%	87.0%	88.5%	77.8%	66.7%	100.0%	75.8%	88.9%	89.7%	100.0%	-	-	83.0%	85.7%	87.8%	33.3%	100.0%	100.0%
Mean	3.47	3.39	3.67	3.67	3.67	3.50	4.00	3.32	3.68	3.61	4.00	-	-	3.45	3.67	3.71	3.00	3.50	4.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
SUPPORT	89.3%	90.6%	80.0%	87.0%	96.8%	90.1%	84.4%	91.0%	85.6%	92.9%	89.0%	90.1%	79.5%	91.4%	83.3%	92.4%	88.7%	85.7%
Strongly	59.0%	62.5%	53.3%	59.4%	60.3%	59.3%	57.1%	59.6%	58.2%	59.7%	58.9%	59.3%	46.2%	58.1%	53.0%	56.1%	54.6%	54.3%
Somewhat	30.3%	28.1%	26.7%	27.5%	36.5%	30.8%	27.3%	31.4%	27.4%	33.1%	30.1%	30.8%	33.3%	33.3%	30.3%	36.4%	34.0%	31.4%
OPPOSE	7.7%	6.2%	15.6%	7.2%	3.2%	7.7%	11.7%	6.3%	9.6%	5.8%	7.7%	7.7%	15.4%	6.5%	13.6%	4.5%	9.3%	8.6%
Somewhat	2.3%	3.1%	4.4%	1.4%	-	3.3%	3.9%	1.8%	2.7%	1.9%	1.9%	3.3%	7.7%	2.2%	6.1%	1.5%	4.1%	2.9%
Strongly	5.3%	3.1%	11.1%	5.8%	3.2%	4.4%	7.8%	4.5%	6.8%	3.9%	5.7%	4.4%	7.7%	4.3%	7.6%	3.0%	5.2%	5.7%
DK/REFUSED	3.0%	3.1%	4.4%	5.8%	-	2.2%	3.9%	2.7%	4.8%	1.3%	3.3%	2.2%	5.1%	2.2%	3.0%	3.0%	2.1%	5.7%
Net Diff.	81.7%	84.4%	64.4%	79.7%	93.7%	82.4%	72.7%	84.8%	76.0%	87.0%	81.3%	82.4%	64.1%	84.9%	69.7%	87.9%	79.4%	77.1%
Mean	3.47	3.55	3.28	3.49	3.54	3.48	3.39	3.50	3.44	3.51	3.47	3.48	3.24	3.48	3.33	3.50	3.41	3.42

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
SUPPORT	89.3%	89.5%	90.8%	87.5%	93.2%	89.3%	92.9%	87.9%	90.5%	88.0%	89.0%	91.0%	73.3%	79.2%	95.8%	89.3%	93.0%
Strongly	59.0%	68.4%	60.8%	62.5%	62.5%	62.5%	62.5%	54.5%	62.5%	65.0%	62.0%	50.0%	66.7%	47.2%	68.8%	57.1%	60.2%
Somewhat	30.3%	21.1%	30.0%	25.0%	30.7%	26.8%	30.4%	33.3%	28.0%	23.0%	27.0%	41.0%	6.7%	32.1%	27.1%	32.1%	32.8%
OPPOSE	7.7%	7.9%	6.2%	6.2%	6.8%	6.2%	7.1%	9.1%	6.5%	11.0%	7.0%	5.0%	20.0%	11.3%	4.2%	7.1%	6.2%
Somewhat	2.3%	-	1.5%	-	2.3%	-	3.6%	3.8%	1.2%	4.0%	3.0%	-	6.7%	3.8%	2.1%	3.6%	0.8%
Strongly	5.3%	7.9%	4.6%	6.2%	4.5%	6.2%	3.6%	5.3%	5.4%	7.0%	4.0%	5.0%	13.3%	7.5%	2.1%	3.6%	5.5%
DK/REFUSED	3.0%	2.6%	3.1%	6.2%	-	4.5%	-	3.0%	3.0%	1.0%	4.0%	4.0%	6.7%	9.4%	-	3.6%	0.8%
Net Diff.	81.7%	81.6%	84.6%	81.2%	86.4%	83.0%	85.7%	78.8%	83.9%	77.0%	82.0%	86.0%	53.3%	67.9%	91.7%	82.1%	86.7%
Mean	3.47	3.54	3.52	3.53	3.51	3.52	3.52	3.41	3.52	3.47	3.53	3.42	3.36	3.31	3.62	3.48	3.49

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
SUPPORT	89.3%	83.3%	90.0%	92.2%	90.9%	97.6%	77.4%	100.0%	100.0%	100.0%	100.0%	95.8%	100.0%	95.2%
Strongly	59.0%	58.8%	60.0%	62.5%	60.6%	51.2%	45.2%	42.9%	40.6%	66.7%	-	79.2%	100.0%	76.2%
Somewhat	30.3%	24.5%	30.0%	29.7%	30.3%	46.3%	32.3%	57.1%	59.4%	33.3%	100.0%	16.7%	-	19.0%
OPPOSE	7.7%	9.8%	8.3%	6.2%	9.1%	2.4%	6.5%	-	-	-	-	4.2%	-	4.8%
Somewhat	2.3%	4.9%	1.7%	-	3.0%	-	3.2%	-	-	-	-	-	-	-
Strongly	5.3%	4.9%	6.7%	6.2%	6.1%	2.4%	3.2%	-	-	-	-	4.2%	-	4.8%
DK/REFUSED	3.0%	6.9%	1.7%	1.6%	-	-	16.1%	-	-	-	-	-	-	-
Net Diff.	81.7%	73.5%	81.7%	85.9%	81.8%	95.1%	71.0%	100.0%	100.0%	100.0%	100.0%	91.7%	100.0%	90.5%
Mean	3.47	3.47	3.46	3.51	3.45	3.46	3.42	3.43	3.41	3.67	3.00	3.71	4.00	3.67

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
MEDICAID BENEFIT COMBO	89.3%	91.5%	87.7%	90.1%	85.1%	96.7%	64.7%	82.5%	82.7%	75.0%	98.4%	98.4%	100.0%	82.9%
LOWERING STATE TAX RATE	77.0%	75.2%	78.4%	77.9%	72.3%	73.3%	70.6%	85.4%	86.5%	50.0%	69.5%	69.4%	75.0%	71.4%
MEDICAL MARIJUANA	74.0%	73.6%	74.3%	73.9%	74.5%	66.7%	88.2%	63.5%	62.4%	100.0%	92.2%	91.9%	100.0%	48.6%
EXPAND MEDICAID PROGRAM	62.7%	65.1%	60.8%	61.7%	68.1%	76.7%	52.9%	35.0%	34.6%	50.0%	93.0%	92.7%	100.0%	60.0%
PARENTS SCHOOL CHOICE	53.7%	62.0%	47.4%	53.0%	57.4%	53.3%	64.7%	64.2%	63.9%	75.0%	41.4%	41.1%	50.0%	57.1%
LEGALIZE SPORTS BETTING	41.3%	38.8%	43.3%	40.7%	44.7%	46.7%	41.2%	41.6%	41.4%	50.0%	40.6%	41.1%	25.0%	42.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Opnose - SUPPORT:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
MEDICAID BENEFIT COMBO	89.3%	85.4%	97.6%	85.7%	91.5%	90.6%	92.0%	84.4%	92.1%	84.6%	80.0%	94.3%	87.8%
LOWERING STATE TAX RATE	77.0%	89.6%	68.3%	80.0%	71.7%	73.6%	88.0%	80.2%	73.8%	84.6%	100.0%	81.1%	80.1%
MEDICAL MARIJUANA	74.0%	66.7%	95.1%	67.6%	75.5%	83.0%	84.0%	66.7%	73.8%	53.8%	100.0%	84.9%	73.7%
EXPAND MEDICAID PROGRAM	62.7%	33.3%	90.2%	59.0%	68.9%	84.9%	44.0%	54.2%	63.5%	69.2%	60.0%	69.8%	61.5%
PARENTS SCHOOL CHOICE	53.7%	64.6%	39.0%	55.2%	52.8%	50.9%	52.0%	57.3%	52.4%	76.9%	100.0%	54.7%	53.8%
LEGALIZE SPORTS BETTING	41.3%	52.1%	34.1%	36.2%	44.3%	43.4%	60.0%	38.5%	38.9%	46.2%	80.0%	47.2%	41.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
MEDICAID BENEFIT COMBO	89.3%	87.7%	94.7%	92.2%	83.8%	100.0%	100.0%	68.8%	81.5%	81.2%	100.0%	99.3%	99.2%	100.0%	80.6%
LOWERING STATE TAX RATE	77.0%	84.2%	68.4%	81.2%	70.3%	63.6%	75.0%	56.2%	87.4%	88.0%	50.0%	67.2%	67.4%	50.0%	74.2%
MEDICAL MARIJUANA	74.0%	70.2%	76.3%	73.4%	78.4%	100.0%	90.0%	50.0%	62.2%	61.7%	100.0%	91.0%	91.7%	50.0%	51.6%
EXPAND MEDICAID PROGRAM	62.7%	55.3%	86.8%	50.0%	62.2%	90.9%	100.0%	43.8%	33.3%	33.1%	50.0%	93.3%	93.2%	100.0%	58.1%
PARENTS SCHOOL CHOICE	53.7%	63.2%	39.5%	59.4%	43.2%	45.5%	45.0%	37.5%	65.9%	66.2%	50.0%	39.6%	39.4%	50.0%	61.3%
LEGALIZE SPORTS BETTING	41.3%	49.1%	31.6%	31.2%	45.9%	45.5%	45.0%	31.2%	40.0%	39.8%	50.0%	41.8%	41.7%	50.0%	45.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	MC-	CIDED	
		MC-			MC-			MC-	BOTH	
		INNIS			NEILL		FIRM	INNIS	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	128	123	5	126	117	9	46	41	30
MEDICAID BENEFIT COMBO	89.3%	82.8%	82.1%	100.0%	98.4%	98.3%	100.0%	82.6%	82.9%	80.0%
LOWERING STATE TAX RATE	77.0%	86.7%	87.0%	80.0%	68.3%	67.5%	77.8%	73.9%	92.7%	76.7%
MEDICAL MARIJUANA	74.0%	63.3%	61.8%	100.0%	92.9%	93.2%	88.9%	52.2%	63.4%	50.0%
EXPAND MEDICAID PROGRAM	62.7%	33.6%	34.1%	20.0%	92.9%	92.3%	100.0%	60.9%	26.8%	56.7%
PARENTS SCHOOL CHOICE	53.7%	63.3%	63.4%	60.0%	40.5%	40.2%	44.4%	63.0%	58.5%	63.3%
LEGALIZE SPORTS BETTING	41.3%	41.4%	40.7%	60.0%	40.5%	41.9%	22.2%	43.5%	48.8%	46.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
MEDICAID BENEFIT COMBO	89.3%	92.3%	82.3%	91.1%	87.7%	87.0%	94.2%	88.3%	100.0%	100.0%	73.3%	100.0%	-	100.0%	-	79.0%	98.1%	91.2%	92.7%	77.8%	-
LOWERING STATE TAX RATE	77.0%	75.7%	80.6%	82.3%	74.6%	87.6%	66.7%	100.0%	-	73.4%	90.0%	82.5%	91.3%	76.1%	91.3%	84.8%	73.1%	72.5%	72.0%	77.8%	-
MEDICAL MARIJUANA	74.0%	100.0%	-	86.3%	61.4%	72.0%	76.7%	72.7%	82.9%	83.0%	60.0%	61.2%	56.5%	76.5%	56.5%	57.1%	87.5%	78.0%	79.3%	66.7%	-
EXPAND MEDICAID PROGRAM	62.7%	70.3%	41.9%	65.3%	61.4%	56.5%	72.5%	59.7%	85.4%	100.0%	-	-	-	70.1%	-	36.2%	92.3%	59.3%	62.2%	33.3%	-
PARENTS SCHOOL CHOICE	53.7%	52.3%	61.3%	56.5%	50.9%	100.0%	-	61.0%	29.3%	48.4%	64.4%	61.2%	60.9%	52.2%	60.9%	60.0%	44.2%	57.1%	57.3%	55.6%	-
LEGALIZE SPORTS BETTING	41.3%	48.2%	25.8%	100.0%	-	43.5%	38.3%	44.2%	31.7%	43.1%	41.1%	40.0%	39.1%	42.2%	39.1%	36.2%	35.6%	53.8%	54.9%	44.4%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
MEDICAID BENEFIT COMBO	89.3%	76.6%	94.1%	94.1%	81.0%	100.0%	87.5%	80.7%	98.2%	93.8%	70.6%	98.0%	88.5%	66.7%	97.8%	90.0%
LOWERING STATE TAX RATE	77.0%	87.2%	76.5%	76.5%	82.8%	71.4%	67.5%	85.2%	65.5%	68.8%	82.4%	81.6%	80.8%	75.0%	82.6%	80.0%
MEDICAL MARIJUANA	74.0%	51.1%	82.4%	86.3%	62.1%	90.0%	67.5%	58.0%	92.7%	84.4%	52.9%	81.6%	61.5%	41.7%	80.4%	55.0%
EXPAND MEDICAID PROGRAM	62.7%	31.9%	88.2%	60.8%	39.7%	94.3%	57.5%	38.6%	92.7%	62.5%	23.5%	91.8%	53.8%	16.7%	91.3%	65.0%
PARENTS SCHOOL CHOICE	53.7%	63.8%	41.2%	58.8%	56.9%	45.7%	55.0%	59.1%	41.8%	51.6%	64.7%	46.9%	69.2%	58.3%	47.8%	75.0%
LEGALIZE SPORTS BETTING	41.3%	46.8%	47.1%	70.6%	27.6%	30.0%	32.5%	34.1%	38.2%	51.6%	47.1%	32.7%	57.7%	41.7%	32.6%	55.0%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
MEDICAID BENEFIT COMBO	89.3%	76.4%	82.1%	100.0%	100.0%	100.0%	94.2%	82.3%	81.2%	82.9%	100.0%	100.0%	92.3%	82.4%	100.0%	95.7%	82.3%	100.0%	94.3%	82.4%
LOWERING STATE TAX RATE	77.0%	92.7%	74.4%	64.2%	64.3%	64.1%	75.6%	86.2%	83.3%	87.8%	100.0%	61.9%	76.9%	88.2%	65.2%	74.5%	83.9%	57.4%	73.6%	84.3%
MEDICAL MARIJUANA	74.0%	54.5%	66.7%	95.5%	92.9%	97.4%	77.9%	62.3%	68.8%	58.5%	100.0%	100.0%	79.5%	63.2%	93.5%	76.6%	61.3%	97.9%	81.1%	62.7%
EXPAND MEDICAID PROGRAM	62.7%	29.1%	48.7%	95.5%	92.9%	97.4%	72.1%	38.5%	43.8%	35.4%	-	100.0%	66.7%	39.7%	93.5%	76.6%	37.1%	97.9%	69.8%	38.2%
PARENTS SCHOOL CHOICE	53.7%	67.3%	51.3%	46.3%	42.9%	48.7%	48.8%	63.1%	62.5%	63.4%	100.0%	57.1%	48.7%	63.2%	41.3%	48.9%	62.9%	38.3%	47.2%	62.7%
LEGALIZE SPORTS BETTING	41.3%	41.8%	33.3%	40.3%	39.3%	41.0%	48.8%	40.0%	39.6%	40.2%	-	66.7%	64.1%	50.0%	28.3%	36.2%	29.0%	38.3%	49.1%	37.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
MEDICAID BENEFIT COMBO	89.3%	100.0%	96.9%	82.1%	100.0%	96.3%	85.7%	83.3%	100.0%	77.8%	81.7%	93.2%	87.6%	93.2%	80.3%	96.3%	92.9%	90.5%	83.3%	95.7%
LOWERING STATE TAX RATE	77.0%	80.0%	78.1%	92.9%	77.8%	81.5%	90.5%	85.5%	69.6%	77.8%	79.3%	76.2%	84.8%	65.8%	91.8%	70.4%	79.8%	61.9%	83.3%	64.1%
MEDICAL MARIJUANA	74.0%	90.0%	71.9%	60.7%	88.9%	70.4%	52.4%	60.9%	88.9%	66.7%	79.3%	73.3%	66.2%	87.2%	63.9%	88.9%	67.9%	85.7%	62.2%	91.3%
EXPAND MEDICAID PROGRAM	62.7%	90.0%	78.1%	39.3%	88.9%	81.5%	47.6%	34.8%	93.3%	55.6%	53.7%	67.0%	58.6%	67.5%	47.5%	64.8%	66.7%	69.8%	47.8%	72.8%
PARENTS SCHOOL CHOICE	53.7%	65.0%	50.0%	64.3%	61.1%	55.6%	61.9%	63.0%	43.0%	66.7%	63.4%	50.5%	62.8%	42.7%	67.2%	48.1%	59.5%	38.1%	61.1%	41.3%
LEGALIZE SPORTS BETTING	41.3%	45.0%	46.9%	50.0%	50.0%	44.4%	42.9%	39.1%	42.2%	77.8%	48.8%	39.3%	40.0%	47.0%	55.7%	63.0%	28.6%	33.3%	33.3%	48.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
MEDICAID BENEFIT COMBO	89.3%	94.5%	87.5%	95.7%	89.5%	89.9%	93.2%	84.9%	97.1%	94.7%	91.2%	88.5%	93.5%	94.3%	92.7%	93.1%	94.4%	91.5%	88.7%	93.1%	84.1%	
LOWERING STATE TAX RATE	77.0%	87.3%	70.8%	87.0%	68.4%	79.1%	71.8%	87.7%	71.4%	70.7%	72.1%	77.0%	66.1%	85.7%	80.5%	86.2%	80.6%	79.6%	75.5%	81.0%	81.2%	
MEDICAL MARIJUANA	74.0%	72.7%	70.8%	69.6%	68.4%	79.1%	72.8%	75.3%	74.3%	82.7%	72.1%	78.8%	80.6%	80.0%	61.0%	75.9%	61.1%	73.2%	76.8%	79.3%	71.0%	
EXPAND MEDICAID PROGRAM	62.7%	76.4%	50.0%	84.8%	47.4%	60.1%	77.7%	53.4%	80.0%	66.7%	76.5%	56.6%	79.0%	71.4%	75.6%	75.9%	77.8%	66.2%	60.9%	69.0%	49.3%	
PARENTS SCHOOL CHOICE	53.7%	65.5%	45.8%	67.4%	42.1%	56.1%	49.5%	60.3%	51.4%	52.0%	48.5%	56.6%	43.5%	54.3%	58.5%	51.7%	61.1%	52.8%	54.3%	48.3%	63.8%	
LEGALIZE SPORTS BETTING	41.3%	50.9%	37.5%	50.0%	31.6%	43.2%	40.8%	58.9%	54.3%	28.0%	33.8%	42.5%	41.9%	45.7%	39.0%	41.4%	36.1%	40.8%	42.4%	55.2%	58.0%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
MEDICAID BENEFIT COMBO	89.3%	90.5%	92.7%	89.6%	89.0%	95.7%	90.2%	97.5%	90.9%	83.9%	96.1%	78.9%	98.3%	88.1%	94.7%	84.4%	96.0%	82.1%	96.2%	81.0%	95.7%
LOWERING STATE TAX RATE	77.0%	78.6%	70.7%	74.0%	75.2%	91.3%	75.6%	95.0%	69.7%	85.5%	69.5%	93.0%	68.3%	79.1%	70.2%	85.4%	64.4%	85.7%	79.2%	81.0%	80.9%
MEDICAL MARIJUANA	74.0%	69.0%	81.7%	74.0%	78.0%	71.7%	73.2%	72.5%	66.7%	58.1%	89.6%	59.6%	90.0%	56.7%	89.4%	59.4%	93.1%	53.6%	83.0%	42.9%	83.0%
EXPAND MEDICAID PROGRAM	62.7%	64.3%	70.7%	60.4%	61.5%	78.3%	61.0%	85.0%	63.6%	42.7%	80.5%	36.8%	78.3%	47.8%	81.9%	44.8%	77.2%	35.7%	86.8%	42.9%	87.2%
PARENTS SCHOOL CHOICE	53.7%	56.0%	46.3%	53.1%	50.5%	52.2%	63.4%	55.0%	60.6%	63.7%	46.1%	68.4%	48.3%	59.7%	44.7%	60.4%	43.6%	75.0%	50.9%	76.2%	53.2%
LEGALIZE SPORTS BETTING	41.3%	31.0%	29.3%	34.4%	45.9%	54.3%	31.7%	52.5%	27.3%	35.5%	46.8%	54.4%	63.3%	19.4%	36.2%	33.3%	49.5%	42.9%	41.5%	33.3%	40.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37		
MEDICAID BENEFIT COMBO	89.3%	82.1%	70.6%	87.3%	100.0%	94.9%	90.9%	97.1%	98.2%	75.0%	96.8%	87.9%	93.5%	82.7%	95.4%	80.0%	93.6%	81.0%	94.6%		
LOWERING STATE TAX RATE	77.0%	86.8%	88.2%	85.9%	100.0%	69.9%	81.8%	55.9%	64.3%	93.8%	71.4%	81.0%	68.8%	87.7%	66.1%	84.0%	78.7%	81.0%	78.4%		
MEDICAL MARIJUANA	74.0%	56.6%	47.1%	60.6%	100.0%	90.4%	90.9%	88.2%	91.1%	58.3%	92.1%	55.2%	89.2%	54.3%	94.5%	64.0%	80.9%	61.9%	78.4%		
EXPAND MEDICAID PROGRAM	62.7%	44.3%	29.4%	50.7%	100.0%	74.4%	54.5%	82.4%	92.9%	43.8%	65.1%	44.8%	80.6%	42.0%	75.2%	52.0%	72.3%	57.1%	78.4%		
PARENTS SCHOOL CHOICE	53.7%	63.2%	58.8%	66.2%	-	48.7%	62.1%	38.2%	39.3%	64.6%	54.0%	62.1%	45.2%	61.7%	46.8%	68.0%	53.2%	66.7%	54.1%		
LEGALIZE SPORTS BETTING	41.3%	33.0%	35.3%	32.4%	-	47.4%	47.0%	52.9%	44.6%	47.9%	65.1%	20.7%	35.5%	29.6%	49.5%	44.0%	42.6%	42.9%	37.8%		

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
MEDICAID BENEFIT COMBO	89.3%	89.4%	90.2%	91.0%	88.9%	66.7%	100.0%	87.4%	91.7%	93.1%	100.0%	-	-	91.1%	89.3%	89.8%	66.7%	100.0%	100.0%
LOWERING STATE TAX RATE	77.0%	74.9%	81.5%	80.8%	88.9%	66.7%	100.0%	76.8%	88.9%	89.7%	83.3%	100.0%	-	73.2%	76.8%	75.5%	100.0%	50.0%	100.0%
MEDICAL MARIJUANA	74.0%	75.4%	70.7%	67.9%	88.9%	66.7%	100.0%	74.7%	66.7%	58.6%	100.0%	100.0%	-	75.9%	73.2%	73.5%	66.7%	50.0%	100.0%
EXPAND MEDICAID PROGRAM	62.7%	60.4%	68.5%	73.1%	33.3%	66.7%	50.0%	58.9%	55.6%	65.5%	16.7%	-	-	61.6%	76.8%	77.6%	66.7%	100.0%	50.0%
PARENTS SCHOOL CHOICE	53.7%	52.2%	56.5%	56.4%	55.6%	66.7%	50.0%	57.9%	50.0%	48.3%	50.0%	100.0%	-	47.3%	60.7%	61.2%	66.7%	50.0%	50.0%
LEGALIZE SPORTS BETTING	41.3%	40.6%	42.4%	39.7%	66.7%	33.3%	50.0%	55.8%	55.6%	55.2%	66.7%	-	-	27.7%	33.9%	30.6%	66.7%	50.0%	50.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
MEDICAID BENEFIT COMBO	89.3%	90.6%	80.0%	87.0%	96.8%	90.1%	84.4%	91.0%	85.6%	92.9%	89.0%	90.1%	79.5%	91.4%	83.3%	92.4%	88.7%	85.7%
LOWERING STATE TAX RATE	77.0%	78.1%	68.9%	75.4%	82.5%	78.0%	72.7%	78.5%	74.0%	79.9%	76.6%	78.0%	76.9%	81.7%	81.8%	78.8%	80.4%	80.0%
MEDICAL MARIJUANA	74.0%	87.5%	73.3%	78.3%	74.6%	65.9%	79.2%	72.2%	78.8%	69.5%	77.5%	65.9%	76.9%	71.0%	78.8%	66.7%	77.3%	60.0%
EXPAND MEDICAID PROGRAM	62.7%	59.4%	62.2%	52.2%	69.8%	67.0%	61.0%	63.2%	56.8%	68.2%	60.8%	67.0%	53.8%	59.1%	51.5%	63.6%	55.7%	62.9%
PARENTS SCHOOL CHOICE	53.7%	59.4%	57.8%	56.5%	58.7%	44.0%	58.4%	52.0%	57.5%	50.0%	57.9%	44.0%	61.5%	53.8%	60.6%	51.5%	61.9%	40.0%
LEGALIZE SPORTS BETTING	41.3%	46.9%	48.9%	44.9%	42.9%	31.9%	48.1%	39.0%	46.6%	36.4%	45.5%	31.9%	64.1%	52.7%	62.1%	50.0%	59.8%	45.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Opnose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
MEDICAID BENEFIT COMBO	89.3%	89.5%	90.8%	87.5%	93.2%	89.3%	92.9%	87.9%	90.5%	88.0%	89.0%	91.0%	73.3%	79.2%	95.8%	89.3%	93.0%
LOWERING STATE TAX RATE	77.0%	68.4%	76.2%	67.5%	80.7%	73.2%	76.8%	80.3%	74.4%	75.0%	77.0%	79.0%	93.3%	73.6%	72.9%	78.6%	77.3%
MEDICAL MARIJUANA	74.0%	81.6%	73.1%	78.8%	71.6%	77.7%	69.6%	72.7%	75.0%	66.0%	81.0%	75.0%	80.0%	73.6%	77.1%	78.6%	70.3%
EXPAND MEDICAID PROGRAM	62.7%	68.4%	66.2%	61.2%	71.6%	65.2%	69.6%	57.6%	66.7%	68.0%	62.0%	58.0%	46.7%	43.4%	64.6%	62.5%	71.9%
PARENTS SCHOOL CHOICE	53.7%	55.3%	50.8%	55.0%	48.9%	54.5%	46.4%	56.1%	51.8%	50.0%	54.0%	57.0%	53.3%	62.3%	56.2%	66.1%	43.8%
LEGALIZE SPORTS BETTING	41.3%	31.6%	29.2%	33.8%	26.1%	33.0%	23.2%	56.1%	29.8%	39.0%	43.0%	42.0%	40.0%	37.7%	45.8%	53.6%	35.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Opnose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
MEDICAID BENEFIT COMBO	89.3%	83.3%	90.0%	92.2%	90.9%	97.6%	77.4%	100.0%	100.0%	100.0%	100.0%	95.8%	100.0%	95.2%
LOWERING STATE TAX RATE	77.0%	77.5%	75.0%	79.7%	69.7%	80.5%	71.0%	80.0%	84.4%	33.3%	-	66.7%	100.0%	61.9%
MEDICAL MARIJUANA	74.0%	73.5%	81.7%	67.2%	78.8%	70.7%	71.0%	71.4%	71.9%	66.7%	100.0%	95.8%	100.0%	95.2%
EXPAND MEDICAID PROGRAM	62.7%	52.9%	61.7%	71.9%	66.7%	70.7%	41.9%	57.1%	53.1%	100.0%	100.0%	83.3%	66.7%	85.7%
PARENTS SCHOOL CHOICE	53.7%	64.7%	53.3%	48.4%	51.5%	36.6%	74.2%	65.7%	71.9%	-	-	25.0%	66.7%	19.0%
LEGALIZE SPORTS BETTING	41.3%	46.1%	43.3%	31.2%	54.5%	31.7%	48.4%	57.1%	56.2%	66.7%	100.0%	54.2%	66.7%	52.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
MEDICAID BENEFIT COMBO	3.47	3.56	3.41	3.47	3.51	3.63	3.23	3.17	3.16	3.67	3.80	3.81	3.50	3.42
LOWERING STATE TAX RATE	3.37	3.36	3.37	3.39	3.26	3.14	3.50	3.64	3.65	3.33	3.10	3.10	3.25	3.24
MEDICAL MARIJUANA	3.20	3.29	3.14	3.21	3.16	2.93	3.56	2.83	2.81	3.50	3.70	3.70	3.75	2.76
EXPAND MEDICAID PROGRAM	2.96	3.06	2.88	2.93	3.11	3.23	2.86	2.19	2.17	2.75	3.70	3.71	3.50	3.04
PARENTS SCHOOL CHOICE	2.67	2.82	2.55	2.66	2.74	2.59	3.00	3.02	3.02	3.00	2.28	2.28	2.25	2.80
LEGALIZE SPORTS BETTING	2.45	2.38	2.49	2.43	2.54	2.62	2.38	2.43	2.43	2.25	2.49	2.48	3.00	2.34

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
MEDICAID BENEFIT COMBO	3.47	3.19	3.72	3.37	3.61	3.53	3.42	3.36	3.54	3.23	3.50	3.54	3.41
LOWERING STATE TAX RATE	3.37	3.66	3.00	3.43	3.30	3.21	3.60	3.50	3.29	3.67	3.60	3.40	3.45
MEDICAL MARIJUANA	3.20	3.00	3.59	3.10	3.23	3.32	3.46	3.06	3.20	2.62	3.40	3.40	3.20
EXPAND MEDICAID PROGRAM	2.96	2.16	3.49	2.86	3.19	3.40	2.39	2.82	2.97	2.85	2.80	3.00	2.92
PARENTS SCHOOL CHOICE	2.67	3.02	2.17	2.75	2.64	2.59	2.67	2.80	2.60	3.45	3.80	2.70	2.70
LEGALIZE SPORTS BETTING	2.45	2.60	2.34	2.28	2.56	2.61	2.68	2.29	2.45	2.42	2.80	2.53	2.39

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
MEDICAID BENEFIT COMBO	3.47	3.41	3.58	3.48	3.30	3.91	3.95	3.07	3.14	3.13	3.50	3.80	3.80	4.00	3.48
LOWERING STATE TAX RATE	3.37	3.49	3.12	3.53	3.11	2.70	3.44	3.40	3.64	3.65	3.00	3.06	3.06	3.00	3.50
MEDICAL MARIJUANA	3.20	3.11	3.33	3.06	3.23	3.91	3.65	2.83	2.79	2.78	3.50	3.70	3.69	4.00	2.81
EXPAND MEDICAID PROGRAM	2.96	2.71	3.53	2.68	2.89	3.73	3.95	2.58	2.11	2.10	3.00	3.72	3.72	4.00	3.17
PARENTS SCHOOL CHOICE	2.67	2.90	2.23	2.88	2.36	2.27	2.47	2.50	3.04	3.05	2.50	2.23	2.24	2.00	3.00
LEGALIZE SPORTS BETTING	2.45	2.65	2.21	2.10	2.35	3.00	2.56	2.67	2.34	2.35	2.00	2.54	2.52	4.00	2.52

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
										BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
MEDICAID BENEFIT COMBO	3.47	3.17	3.16	3.40	3.81	3.82	3.67	3.38	3.07	3.46
LOWERING STATE TAX RATE	3.37	3.61	3.62	3.40	3.10	3.09	3.12	3.41	3.68	3.50
MEDICAL MARIJUANA	3.20	2.80	2.78	3.40	3.72	3.73	3.62	2.85	2.88	2.80
EXPAND MEDICAID PROGRAM	2.96	2.15	2.14	2.20	3.70	3.70	3.67	3.03	1.95	3.13
PARENTS SCHOOL CHOICE	2.67	2.98	2.99	2.80	2.24	2.24	2.22	3.02	2.89	3.04
LEGALIZE SPORTS BETTING	2.45	2.38	2.38	2.40	2.54	2.58	1.83	2.39	2.49	2.52

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
MEDICAID BENEFIT COMBO	3.47	3.54	3.23	3.51	3.43	3.42	3.61	3.44	3.68	3.73	2.93	3.49	1.30	3.66	1.30	3.14	3.79	3.50	3.53	3.22	-
LOWERING STATE TAX RATE	3.37	3.35	3.42	3.55	3.24	3.58	3.06	3.71	1.46	3.23	3.67	3.58	3.67	3.33	3.67	3.62	3.21	3.26	3.26	3.25	-
MEDICAL MARIJUANA	3.20	3.70	1.40	3.48	2.80	3.14	3.26	3.17	3.39	3.41	2.83	2.86	2.77	3.25	2.77	2.69	3.58	3.36	3.38	3.12	-
EXPAND MEDICAID PROGRAM	2.96	3.14	2.36	2.97	2.89	2.79	3.22	2.85	3.55	3.73	1.33	1.41	1.09	3.13	1.09	2.20	3.67	2.96	3.07	2.11	-
PARENTS SCHOOL CHOICE	2.67	2.63	2.85	2.73	2.59	3.67	1.32	2.83	1.95	2.51	2.98	2.89	3.05	2.62	3.05	2.92	2.36	2.76	2.73	3.00	-
LEGALIZE SPORTS BETTING	2.45	2.67	1.77	3.46	1.34	2.51	2.36	2.51	2.21	2.50	2.38	2.44	2.20	2.48	2.20	2.24	2.32	2.82	2.82	2.83	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
MEDICAID BENEFIT COMBO	3.47	2.98	3.88	3.53	3.27	3.76	3.46	3.11	3.78	3.44	3.27	3.81	3.65	3.20	3.80	3.61
LOWERING STATE TAX RATE	3.37	3.73	3.32	3.40	3.53	3.15	3.08	3.63	3.00	3.18	3.56	3.43	3.42	3.36	3.43	3.39
MEDICAL MARIJUANA	3.20	2.57	3.66	3.48	2.79	3.55	3.19	2.72	3.57	3.49	2.53	3.59	3.00	2.08	3.61	2.83
EXPAND MEDICAID PROGRAM	2.96	2.04	3.70	2.89	2.33	3.65	3.06	2.26	3.65	2.97	1.86	3.68	2.95	1.56	3.66	3.12
PARENTS SCHOOL CHOICE	2.67	3.07	2.31	2.70	2.80	2.38	2.83	2.92	2.21	2.61	2.88	2.52	3.08	2.67	2.51	3.21
LEGALIZE SPORTS BETTING	2.45	2.41	2.96	3.12	2.09	2.04	2.38	2.21	2.35	2.80	2.38	2.30	2.85	2.08	2.32	2.75

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
MEDICAID BENEFIT COMBO	3.47	3.02	3.32	3.85	4.00	3.74	3.65	3.15	3.13	3.16	3.00	3.86	3.65	3.13	3.85	3.64	3.16	3.83	3.65	3.07
LOWERING STATE TAX RATE	3.37	3.75	3.41	3.05	3.04	3.06	3.28	3.60	3.49	3.67	4.00	3.29	3.26	3.69	2.95	3.30	3.50	2.92	3.19	3.58
MEDICAL MARIJUANA	3.20	2.69	2.84	3.78	3.79	3.77	3.33	2.80	3.02	2.67	4.00	3.86	3.46	2.83	3.74	3.23	2.77	3.81	3.34	2.80
EXPAND MEDICAID PROGRAM	2.96	1.98	2.56	3.76	3.79	3.74	3.26	2.25	2.56	2.09	2.00	3.86	3.17	2.22	3.71	3.33	2.29	3.77	3.20	2.24
PARENTS SCHOOL CHOICE	2.67	3.08	2.65	2.41	2.41	2.41	2.49	2.98	2.89	3.04	4.00	2.60	2.47	3.00	2.32	2.50	2.97	2.18	2.38	3.02
LEGALIZE SPORTS BETTING	2.45	2.43	2.10	2.57	2.59	2.55	2.66	2.32	2.50	2.24	-	3.33	3.00	2.54	2.15	2.34	2.08	2.57	2.60	2.27

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
MEDICAID BENEFIT COMBO	3.47	3.90	3.65	3.46	3.89	3.62	3.45	3.19	3.81	3.12	3.29	3.54	3.38	3.60	3.13	3.65	3.55	3.56	3.21	3.57
LOWERING STATE TAX RATE	3.37	3.30	3.40	3.68	3.22	3.44	3.62	3.63	3.09	3.22	3.32	3.39	3.55	3.08	3.72	3.24	3.42	2.95	3.59	3.00
MEDICAL MARIJUANA	3.20	3.70	3.29	2.82	3.67	3.30	2.57	2.80	3.62	3.22	3.33	3.16	2.97	3.50	3.02	3.43	2.94	3.57	2.80	3.62
EXPAND MEDICAID PROGRAM	2.96	3.74	3.34	2.29	3.71	3.36	2.42	2.18	3.70	2.75	2.74	3.05	2.81	3.12	2.41	3.10	3.10	3.13	2.54	3.18
PARENTS SCHOOL CHOICE	2.67	2.90	2.65	2.86	2.78	2.69	2.81	3.02	2.27	2.78	2.88	2.58	2.92	2.30	3.00	2.44	2.86	2.19	2.93	2.25
LEGALIZE SPORTS BETTING	2.45	2.56	2.77	2.48	2.67	2.78	2.24	2.36	2.52	2.89	2.68	2.36	2.38	2.60	2.76	3.07	2.08	2.18	2.20	2.71

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
MEDICAID BENEFIT COMBO	3.47	3.64	3.76	3.63	3.76	3.40	3.66	3.22	3.74	3.58	3.62	3.36	3.61	3.54	3.74	3.45	3.82	3.46	3.49	3.55	3.29	
LOWERING STATE TAX RATE	3.37	3.50	3.35	3.44	3.33	3.46	3.14	3.72	3.09	3.19	3.16	3.44	3.00	3.51	3.33	3.48	3.29	3.50	3.24	3.52	3.48	
MEDICAL MARIJUANA	3.20	3.25	3.04	3.19	2.95	3.29	3.24	3.20	3.39	3.38	3.17	3.27	3.32	3.36	3.11	3.26	3.12	3.13	3.30	3.27	3.17	
EXPAND MEDICAID PROGRAM	2.96	3.23	2.84	3.38	2.69	2.82	3.40	2.58	3.41	3.07	3.39	2.73	3.41	3.12	3.38	3.14	3.47	3.01	2.91	3.09	2.53	
PARENTS SCHOOL CHOICE	2.67	2.91	2.46	2.89	2.37	2.66	2.58	2.81	2.58	2.52	2.59	2.65	2.44	2.69	2.78	2.62	2.78	2.67	2.64	2.56	2.86	
LEGALIZE SPORTS BETTING	2.45	2.67	2.19	2.61	2.06	2.55	2.38	2.92	2.80	2.16	2.13	2.53	2.39	2.61	2.35	2.43	2.33	2.40	2.50	2.87	2.77	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
MEDICAID BENEFIT COMBO	3.47	3.39	3.66	3.38	3.40	3.63	3.74	3.68	3.68	3.26	3.67	3.05	3.72	3.44	3.64	3.20	3.61	3.46	3.78	3.42	3.78
LOWERING STATE TAX RATE	3.37	3.49	3.04	3.41	3.24	3.65	3.21	3.70	3.03	3.59	3.16	3.75	3.24	3.45	3.12	3.60	3.05	3.59	3.35	3.45	3.36
MEDICAL MARIJUANA	3.20	3.04	3.42	3.09	3.32	3.22	3.24	3.23	3.10	2.71	3.63	2.68	3.68	2.73	3.60	2.73	3.67	2.64	3.55	2.29	3.58
EXPAND MEDICAID PROGRAM	2.96	2.96	3.24	2.89	2.85	3.27	3.12	3.44	3.07	2.36	3.39	2.09	3.36	2.62	3.41	2.42	3.27	2.16	3.63	2.26	3.61
PARENTS SCHOOL CHOICE	2.67	2.74	2.47	2.68	2.56	2.65	2.83	2.68	2.73	3.03	2.40	3.20	2.40	2.91	2.39	3.00	2.28	3.14	2.60	3.14	2.60
LEGALIZE SPORTS BETTING	2.45	2.07	2.23	2.27	2.55	2.62	2.32	2.54	2.23	2.21	2.63	2.60	3.04	1.82	2.34	2.19	2.68	2.27	2.52	1.95	2.54

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-ABORTION: MALE	PRO-CHOICE	PRO-ABORTION: FEMALE	PRO-CHOICE	PRO-ABORTION: WHITE	PRO-CHOICE	PRO-ABORTION: NON-WHITE	PRO-CHOICE	PRO-ABORTION: AFRICAN-AMER.	PRO-CHOICE	
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
MEDICAID BENEFIT COMBO	3.47	3.20	3.00	3.28	4.00	3.65	3.42	3.82	3.80	2.98	3.65	3.38	3.65	3.13	3.61	3.43	3.75	3.47	3.71
LOWERING STATE TAX RATE	3.37	3.63	3.74	3.57	4.00	3.17	3.45	2.72	3.08	3.77	3.29	3.50	3.10	3.65	3.07	3.54	3.38	3.45	3.34
MEDICAL MARIJUANA	3.20	2.68	2.41	2.79	4.00	3.60	3.48	3.64	3.72	2.70	3.58	2.67	3.62	2.62	3.66	2.88	3.47	2.76	3.46
EXPAND MEDICAID PROGRAM	2.96	2.35	1.93	2.51	4.00	3.30	2.75	3.61	3.73	2.21	3.08	2.49	3.44	2.30	3.27	2.52	3.37	2.63	3.41
PARENTS SCHOOL CHOICE	2.67	3.05	2.94	3.12	2.00	2.46	2.78	2.26	2.17	3.14	2.57	2.98	2.38	3.07	2.37	3.00	2.64	2.95	2.59
LEGALIZE SPORTS BETTING	2.45	2.13	2.10	2.15	2.00	2.70	2.77	2.77	2.58	2.50	3.14	1.81	2.37	2.06	2.77	2.33	2.51	2.24	2.41

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
MEDICAID BENEFIT COMBO	3.47	3.39	3.67	3.67	3.67	3.50	4.00	3.32	3.68	3.61	4.00	-	-	3.45	3.67	3.71	3.00	3.50	4.00
LOWERING STATE TAX RATE	3.37	3.33	3.45	3.41	3.78	3.00	4.00	3.42	3.68	3.70	3.67	3.00	-	3.24	3.30	3.24	4.00	3.00	4.00
MEDICAL MARIJUANA	3.20	3.19	3.21	3.15	3.67	3.00	3.50	3.16	3.26	3.12	3.83	3.00	-	3.21	3.19	3.17	3.33	3.00	3.50
EXPAND MEDICAID PROGRAM	2.96	2.86	3.19	3.26	2.43	3.50	3.00	2.77	2.87	3.00	2.00	-	-	2.94	3.37	3.41	3.00	3.50	3.00
PARENTS SCHOOL CHOICE	2.67	2.63	2.74	2.71	2.89	3.00	3.00	2.81	2.50	2.41	2.83	3.00	-	2.48	2.89	2.88	3.00	3.00	3.00
LEGALIZE SPORTS BETTING	2.45	2.43	2.47	2.39	3.12	2.00	3.00	2.78	2.90	2.88	3.00	-	-	2.12	2.16	2.08	3.50	2.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
MEDICAID BENEFIT COMBO	3.47	3.55	3.28	3.49	3.54	3.48	3.39	3.50	3.44	3.51	3.47	3.48	3.24	3.48	3.33	3.50	3.41	3.42
LOWERING STATE TAX RATE	3.37	3.39	3.20	3.25	3.43	3.50	3.28	3.40	3.26	3.47	3.31	3.50	3.47	3.51	3.52	3.48	3.46	3.61
MEDICAL MARIJUANA	3.20	3.47	3.14	3.49	3.25	2.90	3.28	3.17	3.37	3.04	3.34	2.90	3.21	3.19	3.33	3.05	3.28	2.94
EXPAND MEDICAID PROGRAM	2.96	2.87	2.95	2.76	3.08	3.05	2.92	2.97	2.84	3.06	2.92	3.05	2.75	2.82	2.68	2.92	2.76	2.91
PARENTS SCHOOL CHOICE	2.67	2.90	2.68	2.69	2.81	2.46	2.77	2.63	2.73	2.61	2.76	2.46	2.83	2.68	2.77	2.68	2.87	2.32
LEGALIZE SPORTS BETTING	2.45	3.00	2.56	2.54	2.53	2.09	2.73	2.35	2.64	2.26	2.61	2.09	3.19	2.66	3.00	2.63	2.95	2.45

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
MEDICAID BENEFIT COMBO	3.47	3.54	3.52	3.53	3.51	3.52	3.52	3.41	3.52	3.47	3.53	3.42	3.36	3.31	3.62	3.48	3.49
LOWERING STATE TAX RATE	3.37	3.09	3.32	3.05	3.46	3.19	3.43	3.50	3.26	3.48	3.26	3.38	3.60	3.38	3.32	3.37	3.35
MEDICAL MARIJUANA	3.20	3.34	3.16	3.41	3.03	3.38	2.88	3.20	3.20	2.94	3.41	3.26	3.50	3.29	3.20	3.31	3.08
EXPAND MEDICAID PROGRAM	2.96	3.08	3.08	2.99	3.17	3.06	3.14	2.80	3.08	3.09	3.02	2.77	2.50	2.50	3.00	3.02	3.13
PARENTS SCHOOL CHOICE	2.67	2.70	2.60	2.70	2.56	2.66	2.55	2.73	2.62	2.62	2.65	2.74	2.92	2.83	2.65	2.85	2.50
LEGALIZE SPORTS BETTING	2.45	2.23	2.10	2.31	1.97	2.28	1.87	2.82	2.13	2.23	2.51	2.62	2.21	2.47	2.68	2.66	2.28

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
MEDICAID BENEFIT COMBO	3.47	3.47	3.46	3.51	3.45	3.46	3.42	3.43	3.41	3.67	3.00	3.71	4.00	3.67	
LOWERING STATE TAX RATE	3.37	3.39	3.33	3.39	3.24	3.42	3.18	3.61	3.69	2.50	2.00	2.90	3.33	2.83	
MEDICAL MARIJUANA	3.20	3.26	3.44	2.95	3.25	3.05	3.38	3.17	3.16	3.33	3.00	3.62	3.67	3.62	
EXPAND MEDICAID PROGRAM	2.96	2.77	3.02	3.11	3.03	3.00	2.65	2.82	2.73	3.67	3.00	3.48	3.33	3.50	
PARENTS SCHOOL CHOICE	2.67	2.90	2.66	2.58	2.55	2.33	3.10	3.17	3.24	1.00	2.00	1.83	2.67	1.70	
LEGALIZE SPORTS BETTING	2.45	2.54	2.60	2.14	2.64	2.28	2.90	2.83	2.85	2.67	3.00	2.70	2.33	2.76	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	105	36	69	86	19	12	7	96	94	2	3	3	-	6
SUPPORTER OF TRUMP	52.4%	52.8%	52.2%	57.0%	31.6%	33.3%	28.6%	54.2%	55.3%	-	-	-	-	50.0%
TRADITIONAL REPUB. PARTY	37.1%	36.1%	37.7%	32.6%	57.9%	58.3%	57.1%	35.4%	35.1%	50.0%	100.0%	100.0%	-	33.3%
DK/REFUSED	10.5%	11.1%	10.1%	10.5%	10.5%	8.3%	14.3%	10.4%	9.6%	50.0%	-	-	-	16.7%
Net Diff.	15.2%	16.7%	14.5%	24.4%	-26.3%	-25.0%	-28.6%	18.8%	20.2%	-50.0%	-100%	-100%	-	16.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total Answering	105	27	5	42	31	15	11	39	40	6	1	16	57
SUPPORTER OF TRUMP	52.4%	37.0%	40.0%	57.1%	61.3%	46.7%	27.3%	53.8%	60.0%	50.0%	-	25.0%	45.6%
TRADITIONAL REPUB. PARTY	37.1%	48.1%	40.0%	33.3%	32.3%	53.3%	54.5%	33.3%	30.0%	50.0%	-	62.5%	42.1%
DK/REFUSED	10.5%	14.8%	20.0%	9.5%	6.5%	-	18.2%	12.8%	10.0%	-	100.0%	12.5%	12.3%
Net Diff.	15.2%	-11.1%	-	23.8%	29.0%	-6.7%	-27.3%	20.5%	30.0%	-	-	-37.5%	3.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total Answering	105	53	6	26	14	-	1	5	94	93	1	3	3	-	8
SUPPORTER OF TRUMP	52.4%	58.5%	16.7%	61.5%	28.6%	-	100.0%	40.0%	55.3%	55.9%	-	33.3%	33.3%	-	25.0%
TRADITIONAL REPUB. PARTY	37.1%	30.2%	66.7%	30.8%	57.1%	-	-	60.0%	34.0%	33.3%	100.0%	66.7%	66.7%	-	62.5%
DK/REFUSED	10.5%	11.3%	16.7%	7.7%	14.3%	-	-	-	10.6%	10.8%	-	-	-	-	12.5%
Net Diff.	15.2%	28.3%	-50.0%	30.8%	-28.6%	-	100.0%	-20.0%	21.3%	22.6%	-100%	-33.3%	-33.3%	-	-37.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total Answering	105	87	84	3	4	4	-	14	26	7
SUPPORTER OF TRUMP	52.4%	54.0%	53.6%	66.7%	25.0%	25.0%	-	50.0%	38.5%	28.6%
TRADITIONAL REPUB. PARTY	37.1%	35.6%	35.7%	33.3%	75.0%	75.0%	-	35.7%	46.2%	57.1%
DK/REFUSED	10.5%	10.3%	10.7%	-	-	-	-	14.3%	15.4%	14.3%
Net Diff.	15.2%	18.4%	17.9%	33.3%	-50.0%	-50.0%	-	14.3%	-7.7%	-28.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	105	60	40	38	48	63	34	89	6	38	58	45	20	83	20	105	-	-	-	-	-	
SUPPORTER OF TRUMP	52.4%	50.0%	55.0%	60.5%	47.9%	58.7%	44.1%	57.3%	16.7%	42.1%	58.6%	57.8%	65.0%	50.6%	65.0%	52.4%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	37.1%	43.3%	30.0%	34.2%	37.5%	31.7%	50.0%	32.6%	83.3%	50.0%	29.3%	28.9%	30.0%	38.6%	30.0%	37.1%	-	-	-	-	-	
DK/REFUSED	10.5%	6.7%	15.0%	5.3%	14.6%	9.5%	5.9%	10.1%	-	7.9%	12.1%	13.3%	5.0%	10.8%	5.0%	10.5%	-	-	-	-	-	
Net Diff.	15.2%	6.7%	25.0%	26.3%	10.4%	27.0%	-5.9%	24.7%	-66.7%	-7.9%	29.3%	28.9%	35.0%	12.0%	35.0%	15.2%	-	-	-	-	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total Answering	105	47	-	58	-	-	88	-	-	17	-	-	12	-	-
SUPPORTER OF TRUMP	52.4%	55.3%	-	50.0%	-	-	51.1%	-	-	58.8%	-	-	50.0%	-	-
TRADITIONAL REPUB. PARTY	37.1%	31.9%	-	41.4%	-	-	37.5%	-	-	35.3%	-	-	41.7%	-	-
DK/REFUSED	10.5%	12.8%	-	8.6%	-	-	11.4%	-	-	5.9%	-	-	8.3%	-	-
Net Diff.	15.2%	23.4%	-	8.6%	-	-	13.6%	-	-	23.5%	-	-	8.3%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	105	55	39	2	1	1	14	88	26	62	-	-	3	43	2	11	45	1	13	73
SUPPORTER OF TRUMP	52.4%	100.0%	-	50.0%	100.0%	-	50.0%	53.4%	38.5%	59.7%	-	-	66.7%	55.8%	50.0%	45.5%	51.1%	100.0%	53.8%	50.7%
TRADITIONAL REPUB. PARTY	37.1%	-	100.0%	50.0%	-	100.0%	50.0%	35.2%	50.0%	29.0%	-	-	33.3%	32.6%	50.0%	54.5%	37.8%	-	46.2%	37.0%
DK/REFUSED	10.5%	-	-	-	-	-	-	11.4%	11.5%	11.3%	-	-	-	11.6%	-	-	11.1%	-	-	12.3%
Net Diff.	15.2%	100.0%	-100%	-	100.0%	-100%	-	18.2%	-11.5%	30.6%	-	-	33.3%	23.3%	-	-9.1%	13.3%	100.0%	7.7%	13.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	105	1	1	15	-	1	11	100	3	-	27	75	67	28	31	10	36	18	57	21
SUPPORTER OF TRUMP	52.4%	-	-	66.7%	-	-	54.5%	55.0%	-	-	66.7%	48.0%	53.7%	53.6%	58.1%	60.0%	50.0%	50.0%	49.1%	61.9%
TRADITIONAL REPUB. PARTY	37.1%	100.0%	100.0%	26.7%	-	100.0%	36.4%	34.0%	100.0%	-	29.6%	41.3%	37.3%	28.6%	29.0%	20.0%	44.4%	33.3%	40.4%	19.0%
DK/REFUSED	10.5%	-	-	6.7%	-	-	9.1%	11.0%	-	-	3.7%	10.7%	9.0%	17.9%	12.9%	20.0%	5.6%	16.7%	10.5%	19.0%
Net Diff.	15.2%	-100%	-100%	40.0%	-	-100%	18.2%	21.0%	-100%	-	37.0%	6.7%	16.4%	25.0%	29.0%	40.0%	5.6%	16.7%	8.8%	42.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	105	10	7	6	6	62	23	31	6	31	17	53	19	9	4	6	3	51	51	20	25	
SUPPORTER OF TRUMP	52.4%	80.0%	28.6%	83.3%	16.7%	59.7%	39.1%	61.3%	66.7%	58.1%	29.4%	58.5%	36.8%	66.7%	50.0%	66.7%	33.3%	52.9%	52.9%	50.0%	60.0%	
TRADITIONAL REPUB. PARTY	37.1%	20.0%	57.1%	16.7%	66.7%	35.5%	47.8%	32.3%	33.3%	38.7%	52.9%	35.8%	47.4%	33.3%	50.0%	33.3%	66.7%	41.2%	35.3%	45.0%	24.0%	
DK/REFUSED	10.5%	-	14.3%	-	16.7%	4.8%	13.0%	6.5%	-	3.2%	17.6%	5.7%	15.8%	-	-	-	-	5.9%	11.8%	5.0%	16.0%	
Net Diff.	15.2%	60.0%	-28.6%	66.7%	-50.0%	24.2%	-8.7%	29.0%	33.3%	19.4%	-23.5%	22.6%	-10.5%	33.3%	-	33.3%	-33.3%	11.8%	17.6%	5.0%	36.0%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total Answering	105	31	26	43	43	8	8	6	5	77	20	37	6	40	14	63	18	14	2	10	1
SUPPORTER OF TRUMP	52.4%	54.8%	46.2%	48.8%	53.5%	75.0%	50.0%	66.7%	40.0%	58.4%	35.0%	64.9%	16.7%	52.5%	42.9%	57.1%	38.9%	64.3%	-	50.0%	-
TRADITIONAL REPUB. PARTY	37.1%	38.7%	46.2%	44.2%	32.6%	25.0%	50.0%	33.3%	60.0%	32.5%	55.0%	24.3%	83.3%	40.0%	42.9%	33.3%	50.0%	28.6%	100.0%	40.0%	100.0%
DK/REFUSED	10.5%	6.5%	7.7%	7.0%	14.0%	-	-	-	-	9.1%	10.0%	10.8%	-	7.5%	14.3%	9.5%	11.1%	7.1%	-	10.0%	-
Net Diff.	15.2%	16.1%	-	4.7%	20.9%	50.0%	-	33.3%	-20.0%	26.0%	-20.0%	40.5%	-66.7%	12.5%	-	23.8%	-11.1%	35.7%	-100%	10.0%	-100%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
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 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	105	68	21	47	-	27	21	1	5	33	9	35	18	57	22	11	5	8	3
SUPPORTER OF TRUMP	52.4%	57.4%	57.1%	57.4%	-	40.7%	42.9%	100.0%	20.0%	63.6%	33.3%	51.4%	44.4%	56.1%	40.9%	63.6%	40.0%	50.0%	33.3%
TRADITIONAL REPUB. PARTY	37.1%	29.4%	23.8%	31.9%	-	55.6%	52.4%	-	80.0%	21.2%	66.7%	37.1%	50.0%	29.8%	54.5%	27.3%	60.0%	37.5%	66.7%
DK/REFUSED	10.5%	13.2%	19.0%	10.6%	-	3.7%	4.8%	-	-	15.2%	-	11.4%	5.6%	14.0%	4.5%	9.1%	-	12.5%	-
Net Diff.	15.2%	27.9%	33.3%	25.5%	-	-14.8%	-9.5%	100.0%	-60.0%	42.4%	-33.3%	14.3%	-5.6%	26.3%	-13.6%	36.4%	-20.0%	12.5%	-33.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
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 2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	105	88	17	12	5	-	41	6	4	2	-	-	47	11	8	3	-	-
SUPPORTER OF TRUMP	52.4%	51.1%	58.8%	50.0%	80.0%	-	53.7%	66.7%	50.0%	100.0%	-	-	48.9%	54.5%	50.0%	66.7%	-	-
TRADITIONAL REPUB. PARTY	37.1%	37.5%	35.3%	41.7%	20.0%	-	31.7%	33.3%	50.0%	-	-	-	42.6%	36.4%	37.5%	33.3%	-	-
DK/REFUSED	10.5%	11.4%	5.9%	8.3%	-	-	14.6%	-	-	-	-	-	8.5%	9.1%	12.5%	-	-	-
Net Diff.	15.2%	13.6%	23.5%	8.3%	60.0%	-	22.0%	33.3%	-	100.0%	-	-	6.4%	18.2%	12.5%	33.3%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
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 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	105	11	19	19	22	34	30	75	49	56	71	34	15	32	23	24	33	14
SUPPORTER OF TRUMP	52.4%	54.5%	57.9%	47.4%	63.6%	44.1%	56.7%	50.7%	53.1%	51.8%	56.3%	44.1%	60.0%	53.1%	65.2%	45.8%	66.7%	28.6%
TRADITIONAL REPUB. PARTY	37.1%	27.3%	26.3%	47.4%	36.4%	41.2%	26.7%	41.3%	34.7%	39.3%	35.2%	41.2%	20.0%	37.5%	21.7%	41.7%	24.2%	50.0%
DK/REFUSED	10.5%	18.2%	15.8%	5.3%	-	14.7%	16.7%	8.0%	12.2%	8.9%	8.5%	14.7%	20.0%	9.4%	13.0%	12.5%	9.1%	21.4%
Net Diff.	15.2%	27.3%	31.6%	-	27.3%	2.9%	30.0%	9.3%	18.4%	12.5%	21.1%	2.9%	40.0%	15.6%	43.5%	4.2%	42.4%	-21.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
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 2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	105	15	43	26	32	38	20	47	58	38	25	42	8	15	20	19	43
SUPPORTER OF TRUMP	52.4%	53.3%	48.8%	42.3%	56.2%	47.4%	55.0%	55.3%	50.0%	52.6%	40.0%	59.5%	75.0%	60.0%	45.0%	47.4%	51.2%
TRADITIONAL REPUB. PARTY	37.1%	33.3%	44.2%	46.2%	37.5%	44.7%	35.0%	31.9%	41.4%	42.1%	36.0%	33.3%	12.5%	26.7%	50.0%	36.8%	39.5%
DK/REFUSED	10.5%	13.3%	7.0%	11.5%	6.2%	7.9%	10.0%	12.8%	8.6%	5.3%	24.0%	7.1%	12.5%	13.3%	5.0%	15.8%	9.3%
Net Diff.	15.2%	20.0%	4.7%	-3.8%	18.8%	2.6%	20.0%	23.4%	8.6%	10.5%	4.0%	26.2%	62.5%	33.3%	-5.0%	10.5%	11.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
LIBERAL	22.3%	24.0%	21.1%	23.7%	14.9%	13.3%	17.6%	2.2%	2.3%	-	47.7%	47.6%	50.0%	8.6%
Very	9.3%	10.9%	8.2%	11.1%	-	-	-	0.7%	0.8%	-	20.3%	21.0%	-	2.9%
Somewhat	13.0%	13.2%	12.9%	12.6%	14.9%	13.3%	17.6%	1.5%	1.5%	-	27.3%	26.6%	50.0%	5.7%
MODERATE	28.7%	29.5%	28.1%	26.1%	42.6%	46.7%	35.3%	15.3%	13.5%	75.0%	36.7%	36.3%	50.0%	51.4%
CONSERVATIVE	43.3%	37.2%	48.0%	44.7%	36.2%	33.3%	41.2%	81.0%	82.7%	25.0%	8.6%	8.9%	-	22.9%
Somewhat	16.0%	14.7%	17.0%	16.2%	14.9%	13.3%	17.6%	29.2%	30.1%	-	3.1%	3.2%	-	11.4%
Very	27.3%	22.5%	31.0%	28.5%	21.3%	20.0%	23.5%	51.8%	52.6%	25.0%	5.5%	5.6%	-	11.4%
DK/REFUSED	5.7%	9.3%	2.9%	5.5%	6.4%	6.7%	5.9%	1.5%	1.5%	-	7.0%	7.3%	-	17.1%
Net Diff.	21.0%	13.2%	26.9%	20.9%	21.3%	20.0%	23.5%	78.8%	80.5%	25.0%	-39.1%	-38.7%	-50.0%	14.3%
Mean	3.41	3.27	3.51	3.41	3.45	3.43	3.50	4.32	4.34	3.50	2.42	2.42	2.50	3.28

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
LIBERAL	22.3%	10.4%	46.3%	12.4%	28.3%	35.8%	20.0%	13.5%	23.8%	15.4%	20.0%	28.3%	20.5%
Very	9.3%	4.2%	19.5%	5.7%	11.3%	18.9%	8.0%	5.2%	8.7%	-	-	11.3%	9.0%
Somewhat	13.0%	6.2%	26.8%	6.7%	17.0%	17.0%	12.0%	8.3%	15.1%	15.4%	20.0%	17.0%	11.5%
MODERATE	28.7%	12.5%	39.0%	31.4%	29.2%	28.3%	36.0%	24.0%	31.0%	15.4%	60.0%	30.2%	28.8%
CONSERVATIVE	43.3%	75.0%	9.8%	48.6%	36.8%	32.1%	40.0%	52.1%	42.1%	69.2%	20.0%	35.8%	43.6%
Somewhat	16.0%	25.0%	2.4%	19.0%	14.2%	13.2%	12.0%	24.0%	11.9%	15.4%	-	11.3%	17.9%
Very	27.3%	50.0%	7.3%	29.5%	22.6%	18.9%	28.0%	28.1%	30.2%	53.8%	20.0%	24.5%	25.6%
DK/REFUSED	5.7%	2.1%	4.9%	7.6%	5.7%	3.8%	4.0%	10.4%	3.2%	-	-	5.7%	7.1%
Net Diff.	21.0%	64.6%	-36.6%	36.2%	8.5%	-3.8%	20.0%	38.5%	18.3%	53.8%	-	7.5%	23.1%
Mean	3.41	4.13	2.49	3.65	3.21	2.96	3.42	3.69	3.41	4.08	3.20	3.22	3.43

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
LIBERAL	22.3%	9.6%	47.4%	15.6%	21.6%	72.7%	60.0%	-	1.5%	1.5%	-	45.5%	46.2%	-	12.9%
Very	9.3%	1.8%	13.2%	7.8%	13.5%	36.4%	35.0%	-	0.7%	0.8%	-	19.4%	19.7%	-	3.2%
Somewhat	13.0%	7.9%	34.2%	7.8%	8.1%	36.4%	25.0%	-	0.7%	0.8%	-	26.1%	26.5%	-	9.7%
MODERATE	28.7%	31.6%	31.6%	17.2%	35.1%	9.1%	35.0%	37.5%	14.1%	12.8%	100.0%	39.6%	38.6%	100.0%	45.2%
CONSERVATIVE	43.3%	56.1%	18.4%	60.9%	40.5%	9.1%	-	25.0%	83.0%	84.2%	-	8.2%	8.3%	-	22.6%
Somewhat	16.0%	18.4%	13.2%	21.9%	13.5%	9.1%	-	12.5%	28.9%	29.3%	-	3.0%	3.0%	-	16.1%
Very	27.3%	37.7%	5.3%	39.1%	27.0%	-	-	12.5%	54.1%	54.9%	-	5.2%	5.3%	-	6.5%
DK/REFUSED	5.7%	2.6%	2.6%	6.2%	2.7%	9.1%	5.0%	37.5%	1.5%	1.5%	-	6.7%	6.8%	-	19.4%
Net Diff.	21.0%	46.5%	-28.9%	45.3%	18.9%	-63.6%	-60.0%	25.0%	81.5%	82.7%	-	-37.3%	-37.9%	-	9.7%
Mean	3.41	3.85	2.62	3.82	3.33	1.90	2.00	3.60	4.37	4.39	3.00	2.45	2.44	3.00	3.16

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
LIBERAL	22.3%	1.6%	1.6%	-	46.8%	47.9%	33.3%	13.0%	2.4%	13.3%
Very	9.3%	0.8%	0.8%	-	19.8%	20.5%	11.1%	4.3%	-	3.3%
Somewhat	13.0%	0.8%	0.8%	-	27.0%	27.4%	22.2%	8.7%	2.4%	10.0%
MODERATE	28.7%	17.2%	15.4%	60.0%	36.5%	35.9%	44.4%	39.1%	12.2%	43.3%
CONSERVATIVE	43.3%	79.7%	81.3%	40.0%	10.3%	9.4%	22.2%	32.6%	82.9%	23.3%
Somewhat	16.0%	28.1%	29.3%	-	4.0%	3.4%	11.1%	15.2%	26.8%	16.7%
Very	27.3%	51.6%	52.0%	40.0%	6.3%	6.0%	11.1%	17.4%	56.1%	6.7%
DK/REFUSED	5.7%	1.6%	1.6%	-	6.3%	6.8%	-	15.2%	2.4%	20.0%
Net Diff.	21.0%	78.1%	79.7%	40.0%	-36.5%	-38.5%	-11.1%	19.6%	80.5%	10.0%
Mean	3.41	4.31	4.33	3.80	2.47	2.43	2.89	3.38	4.40	3.17

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRAM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO								
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref			
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-						
LIBERAL	22.3%	28.8%	4.8%	21.8%	21.1%	19.3%	27.5%	18.6%	39.0%	34.0%	2.2%	3.8%	-	25.0%	-	1.9%	47.1%	17.6%	17.1%	22.2%	-						
Very	9.3%	11.7%	3.2%	8.9%	9.6%	7.5%	12.5%	7.8%	14.6%	13.8%	2.2%	2.5%	-	10.4%	-	1.0%	19.2%	7.7%	6.1%	22.2%	-						
Somewhat	13.0%	17.1%	1.6%	12.9%	11.4%	11.8%	15.0%	10.8%	24.4%	20.2%	-	1.2%	-	14.6%	-	1.0%	27.9%	9.9%	11.0%	-	-						
MODERATE	28.7%	30.2%	19.4%	33.9%	22.8%	26.1%	33.3%	28.1%	34.1%	33.0%	17.8%	23.8%	4.3%	30.2%	4.3%	13.3%	34.6%	39.6%	41.5%	22.2%	-						
CONSERVATIVE	43.3%	36.5%	72.6%	41.9%	49.1%	50.9%	31.7%	48.5%	22.0%	26.6%	77.8%	71.2%	91.3%	39.9%	91.3%	83.8%	8.7%	36.3%	35.4%	44.4%	-						
Somewhat	16.0%	14.9%	22.6%	15.3%	14.9%	18.6%	13.3%	17.3%	7.3%	11.2%	22.2%	22.5%	34.8%	14.6%	34.8%	24.8%	2.9%	20.9%	22.0%	11.1%	-						
Very	27.3%	21.6%	50.0%	26.6%	34.2%	32.3%	18.3%	31.2%	14.6%	15.4%	55.6%	48.8%	56.5%	25.4%	56.5%	59.0%	5.8%	15.4%	13.4%	33.3%	-						
DK/REFUSED	5.7%	4.5%	3.2%	2.4%	7.0%	3.7%	7.5%	4.8%	4.9%	6.4%	2.2%	1.2%	4.3%	4.9%	4.3%	1.0%	9.6%	6.6%	6.1%	11.1%	-						
Net Diff.	21.0%	7.7%	67.7%	20.2%	28.1%	31.7%	4.2%	29.9%	-17.1%	-7.4%	75.6%	67.5%	91.3%	14.9%	91.3%	81.9%	-38.5%	18.7%	18.3%	22.2%	-						
Mean	3.41	3.18	4.18	3.39	3.57	3.59	3.11	3.56	2.82	2.94	4.32	4.15	4.55	3.31	4.55	4.41	2.43	3.28	3.27	3.38	-						

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
LIBERAL	22.3%	-	38.2%	15.7%	3.4%	51.4%	20.0%	1.1%	61.8%	18.8%	5.9%	30.6%	15.4%	-	30.4%	20.0%
Very	9.3%	-	20.6%	3.9%	1.7%	18.6%	12.5%	1.1%	21.8%	9.4%	-	16.3%	3.8%	-	15.2%	5.0%
Somewhat	13.0%	-	17.6%	11.8%	1.7%	32.9%	7.5%	-	40.0%	9.4%	5.9%	14.3%	11.5%	-	15.2%	15.0%
MODERATE	28.7%	6.4%	44.1%	41.2%	19.0%	30.0%	37.5%	14.8%	34.5%	32.8%	5.9%	34.7%	53.8%	8.3%	32.6%	55.0%
CONSERVATIVE	43.3%	91.5%	14.7%	39.2%	77.6%	5.7%	32.5%	83.0%	1.8%	43.8%	88.2%	16.3%	19.2%	91.7%	17.4%	10.0%
Somewhat	16.0%	25.5%	5.9%	23.5%	24.1%	1.4%	17.5%	28.4%	1.8%	26.6%	5.9%	4.1%	7.7%	8.3%	4.3%	-
Very	27.3%	66.0%	8.8%	15.7%	53.4%	4.3%	15.0%	54.5%	-	17.2%	82.4%	12.2%	11.5%	83.3%	13.0%	10.0%
DK/REFUSED	5.7%	2.1%	2.9%	3.9%	-	12.9%	10.0%	1.1%	1.8%	4.7%	-	18.4%	11.5%	-	19.6%	15.0%
Net Diff.	21.0%	91.5%	-23.5%	23.5%	74.1%	-45.7%	12.5%	81.8%	-60.0%	25.0%	82.4%	-14.3%	3.8%	91.7%	-13.0%	-10.0%
Mean	3.41	4.61	2.64	3.37	4.26	2.31	3.17	4.37	2.17	3.34	4.65	2.78	3.13	4.75	2.81	2.94

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY				IDEOLOGY					WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
LIBERAL	22.3%	1.8%	2.6%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	9.3%	1.8%	-	41.8%	100.0%	-	-	-	-	-	-	42.9%	-	-	41.3%	-	-	40.4%	-	-
Somewhat	13.0%	-	2.6%	58.2%	-	100.0%	-	-	-	-	-	57.1%	-	-	58.7%	-	-	59.6%	-	-
MODERATE	28.7%	12.7%	17.9%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	43.3%	85.5%	79.5%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	16.0%	18.2%	33.3%	-	-	-	-	36.9%	100.0%	-	100.0%	-	-	38.2%	-	-	35.5%	-	-	42.2%
Very	27.3%	67.3%	46.2%	-	-	-	-	63.1%	-	100.0%	-	-	-	61.8%	-	-	64.5%	-	-	57.8%
DK/REFUSED	5.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	21.0%	83.6%	76.9%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.41	4.49	4.23	1.58	1.00	2.00	3.00	4.63	4.00	5.00	4.00	1.57	3.00	4.62	1.59	3.00	4.65	1.60	3.00	4.58

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
LIBERAL	22.3%	100.0%	-	-	100.0%	-	-	2.2%	45.2%	22.2%	24.4%	22.3%	13.8%	36.8%	4.9%	33.3%	20.2%	39.7%	7.8%	41.3%
Very	9.3%	45.0%	-	-	44.4%	-	-	0.7%	18.5%	11.1%	7.3%	10.2%	8.3%	13.7%	1.6%	14.8%	13.1%	12.7%	4.4%	16.3%
Somewhat	13.0%	55.0%	-	-	55.6%	-	-	1.4%	26.7%	11.1%	17.1%	12.1%	5.5%	23.1%	3.3%	18.5%	7.1%	27.0%	3.3%	25.0%
MODERATE	28.7%	-	100.0%	-	-	100.0%	-	13.8%	41.5%	55.6%	29.3%	28.6%	26.9%	29.1%	24.6%	31.5%	28.6%	27.0%	21.1%	28.3%
CONSERVATIVE	43.3%	-	-	100.0%	-	-	100.0%	83.3%	8.1%	11.1%	45.1%	44.2%	55.2%	30.8%	68.9%	33.3%	45.2%	28.6%	70.0%	27.2%
Somewhat	16.0%	-	-	17.9%	-	-	14.3%	29.7%	3.7%	11.1%	14.6%	17.5%	20.0%	10.3%	24.6%	11.1%	16.7%	9.5%	28.9%	10.9%
Very	27.3%	-	-	82.1%	-	-	85.7%	53.6%	4.4%	-	30.5%	26.7%	35.2%	20.5%	44.3%	22.2%	28.6%	19.0%	41.1%	16.3%
DK/REFUSED	5.7%	-	-	-	-	-	-	0.7%	5.2%	11.1%	1.2%	4.9%	4.1%	3.4%	1.6%	1.9%	6.0%	4.8%	1.1%	3.3%
Net Diff.	21.0%	-100%	-	100.0%	-100%	-	100.0%	81.2%	-37.0%	-11.1%	20.7%	21.8%	41.4%	-6.0%	63.9%	-	25.0%	-11.1%	62.2%	-14.1%
Mean	3.41	1.55	3.00	4.82	1.56	3.00	4.86	4.35	2.46	2.75	3.44	3.40	3.71	3.01	4.08	3.08	3.43	2.95	4.00	2.85

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
LIBERAL	22.3%	23.6%	20.8%	26.1%	21.1%	22.3%	31.1%	12.3%	31.4%	32.0%	30.9%	21.2%	33.9%	25.7%	26.8%	27.6%	27.8%	19.0%	26.5%	17.2%	15.9%	
Very	9.3%	14.5%	4.2%	17.4%	-	8.8%	13.6%	4.1%	14.3%	13.3%	13.2%	7.1%	16.1%	14.3%	9.8%	17.2%	8.3%	9.2%	9.9%	8.6%	5.8%	
Somewhat	13.0%	9.1%	16.7%	8.7%	21.1%	13.5%	17.5%	8.2%	17.1%	18.7%	17.6%	14.2%	17.7%	11.4%	17.1%	10.3%	19.4%	9.9%	16.6%	8.6%	10.1%	
MODERATE	28.7%	36.4%	29.2%	37.0%	26.3%	24.3%	35.0%	20.5%	42.9%	28.0%	30.9%	23.0%	32.3%	28.6%	39.0%	31.0%	36.1%	23.2%	34.4%	22.4%	36.2%	
CONSERVATIVE	43.3%	30.9%	45.8%	26.1%	47.4%	50.7%	27.2%	64.4%	25.7%	37.3%	27.9%	54.0%	32.3%	40.0%	19.5%	34.5%	19.4%	52.8%	34.4%	60.3%	44.9%	
Somewhat	16.0%	5.5%	8.3%	4.3%	5.3%	14.9%	14.6%	20.5%	17.1%	9.3%	13.2%	17.7%	21.0%	5.7%	4.9%	3.4%	5.6%	19.0%	13.2%	17.2%	21.7%	
Very	27.3%	25.5%	37.5%	21.7%	42.1%	35.8%	12.6%	43.8%	8.6%	28.0%	14.7%	36.3%	11.3%	34.3%	14.6%	31.0%	13.9%	33.8%	21.2%	43.1%	23.2%	
DK/REFUSED	5.7%	9.1%	4.2%	10.9%	5.3%	2.7%	6.8%	2.7%	-	2.7%	10.3%	1.8%	1.6%	5.7%	14.6%	6.9%	16.7%	4.9%	4.6%	-	2.9%	
Net Diff.	21.0%	7.3%	25.0%	-	26.3%	28.4%	-3.9%	52.1%	-5.7%	5.3%	-2.9%	32.7%	-1.6%	14.3%	-7.3%	6.9%	-8.3%	33.8%	7.9%	43.1%	29.0%	
Mean	3.41	3.20	3.61	3.05	3.72	3.57	2.95	3.94	2.89	3.21	2.98	3.63	2.93	3.36	2.97	3.22	2.97	3.61	3.20	3.78	3.48	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
LIBERAL	22.3%	20.2%	35.4%	17.7%	27.5%	21.7%	24.4%	25.0%	24.2%	4.8%	38.3%	-	35.0%	9.0%	40.4%	5.2%	41.6%	3.6%	32.1%	4.8%	31.9%
Very	9.3%	9.5%	13.4%	8.3%	10.1%	10.9%	9.8%	12.5%	9.1%	1.6%	16.2%	-	15.0%	3.0%	17.0%	1.0%	17.8%	3.6%	13.2%	4.8%	12.8%
Somewhat	13.0%	10.7%	22.0%	9.4%	17.4%	10.9%	14.6%	12.5%	15.2%	3.2%	22.1%	-	20.0%	6.0%	23.4%	4.2%	23.8%	-	18.9%	-	19.1%
MODERATE	28.7%	23.8%	32.9%	21.9%	29.4%	26.1%	46.3%	22.5%	51.5%	17.7%	37.7%	12.3%	45.0%	22.4%	33.0%	16.7%	34.7%	21.4%	43.4%	23.8%	40.4%
CONSERVATIVE	43.3%	47.6%	25.6%	59.4%	39.4%	39.1%	22.0%	37.5%	15.2%	74.2%	17.5%	87.7%	18.3%	62.7%	17.0%	77.1%	20.8%	64.3%	11.3%	57.1%	12.8%
Somewhat	16.0%	20.2%	6.1%	25.0%	16.5%	6.5%	4.9%	7.5%	-	21.8%	8.4%	26.3%	10.0%	17.9%	7.4%	26.0%	11.9%	7.1%	1.9%	4.8%	2.1%
Very	27.3%	27.4%	19.5%	34.4%	22.9%	32.6%	17.1%	30.0%	15.2%	52.4%	9.1%	61.4%	8.3%	44.8%	9.6%	51.0%	8.9%	57.1%	9.4%	52.4%	10.6%
DK/REFUSED	5.7%	8.3%	6.1%	1.0%	3.7%	13.0%	7.3%	15.0%	9.1%	3.2%	6.5%	-	1.7%	6.0%	9.6%	1.0%	3.0%	10.7%	13.2%	14.3%	14.9%
Net Diff.	21.0%	27.4%	-9.8%	41.7%	11.9%	17.4%	-2.4%	12.5%	-9.1%	69.4%	-20.8%	87.7%	-16.7%	53.7%	-23.4%	71.9%	-20.8%	60.7%	-20.8%	52.4%	-19.1%
Mean	3.41	3.49	2.96	3.68	3.26	3.45	3.05	3.35	2.97	4.24	2.70	4.49	2.76	4.02	2.66	4.23	2.69	4.28	2.72	4.17	2.75

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
LIBERAL	22.3%	5.7%	5.9%	5.6%	-	35.3%	18.2%	52.9%	44.6%	2.1%	28.6%	8.6%	39.8%	2.5%	38.5%	16.0%	27.7%	19.0%	29.7%
Very	9.3%	3.8%	2.9%	4.2%	-	13.5%	3.0%	17.6%	23.2%	2.1%	9.5%	5.2%	16.1%	1.2%	14.7%	12.0%	10.6%	14.3%	10.8%
Somewhat	13.0%	1.9%	2.9%	1.4%	-	21.8%	15.2%	35.3%	21.4%	-	19.0%	3.4%	23.7%	1.2%	23.9%	4.0%	17.0%	4.8%	18.9%
MODERATE	28.7%	17.9%	20.6%	15.5%	100.0%	34.0%	33.3%	35.3%	33.9%	14.6%	38.1%	20.7%	31.2%	17.3%	32.1%	20.0%	38.3%	19.0%	37.8%
CONSERVATIVE	43.3%	72.6%	67.6%	76.1%	-	25.6%	45.5%	8.8%	12.5%	81.2%	31.7%	65.5%	21.5%	79.0%	25.7%	52.0%	25.5%	47.6%	21.6%
Somewhat	16.0%	18.9%	14.7%	21.1%	-	13.5%	27.3%	5.9%	1.8%	18.8%	17.5%	19.0%	10.8%	23.5%	16.5%	4.0%	6.4%	4.8%	2.7%
Very	27.3%	53.8%	52.9%	54.9%	-	12.2%	18.2%	2.9%	10.7%	62.5%	14.3%	46.6%	10.8%	55.6%	9.2%	48.0%	19.1%	42.9%	18.9%
DK/REFUSED	5.7%	3.8%	5.9%	2.8%	-	5.1%	3.0%	2.9%	8.9%	2.1%	1.6%	5.2%	7.5%	1.2%	3.7%	12.0%	8.5%	14.3%	10.8%
Net Diff.	21.0%	67.0%	61.8%	70.4%	-	-9.6%	27.3%	-44.1%	-32.1%	79.2%	3.2%	56.9%	-18.3%	76.5%	-12.8%	36.0%	-2.1%	28.6%	-8.1%
Mean	3.41	4.22	4.19	4.25	3.00	2.89	3.44	2.39	2.51	4.43	3.08	4.04	2.74	4.32	2.81	3.82	3.07	3.67	3.00

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
LIBERAL	22.3%	22.7%	21.7%	23.1%	11.1%	33.3%	-	17.9%	11.1%	13.8%	-	-	-	26.8%	28.6%	28.6%	33.3%	50.0%	-
Very	9.3%	9.2%	9.8%	10.3%	-	33.3%	-	8.4%	2.8%	3.4%	-	-	-	9.8%	14.3%	14.3%	-	50.0%	-
Somewhat	13.0%	13.5%	12.0%	12.8%	11.1%	-	-	9.5%	8.3%	10.3%	-	-	-	17.0%	14.3%	14.3%	33.3%	-	-
MODERATE	28.7%	25.6%	34.8%	34.6%	22.2%	33.3%	100.0%	24.2%	41.7%	44.8%	33.3%	-	-	26.8%	30.4%	28.6%	-	50.0%	100.0%
CONSERVATIVE	43.3%	49.3%	30.4%	26.9%	66.7%	33.3%	-	55.8%	41.7%	34.5%	66.7%	100.0%	-	43.8%	23.2%	22.4%	66.7%	-	-
Somewhat	16.0%	20.8%	5.4%	3.8%	11.1%	33.3%	-	24.2%	8.3%	3.4%	16.7%	100.0%	-	17.9%	3.6%	4.1%	-	-	-
Very	27.3%	28.5%	25.0%	23.1%	55.6%	-	-	31.6%	33.3%	31.0%	50.0%	-	-	25.9%	19.6%	18.4%	66.7%	-	-
DK/REFUSED	5.7%	2.4%	13.0%	15.4%	-	-	-	2.1%	5.6%	6.9%	-	-	-	2.7%	17.9%	20.4%	-	-	-
Net Diff.	21.0%	26.6%	8.7%	3.8%	55.6%	-	-	37.9%	30.6%	20.7%	66.7%	100.0%	-	17.0%	-5.4%	-6.1%	33.3%	-50.0%	-
Mean	3.41	3.47	3.28	3.20	4.11	2.67	3.00	3.62	3.65	3.52	4.17	4.00	-	3.34	3.00	2.97	4.00	2.00	3.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
LIBERAL	22.3%	31.2%	22.2%	23.2%	19.0%	20.9%	26.0%	21.1%	24.7%	20.1%	23.0%	20.9%	20.5%	14.0%	18.2%	13.6%	16.5%	14.3%
Very	9.3%	18.8%	6.7%	2.9%	4.8%	15.4%	11.7%	8.5%	7.5%	11.0%	6.7%	15.4%	10.3%	5.4%	6.1%	7.6%	4.1%	14.3%
Somewhat	13.0%	12.5%	15.6%	20.3%	14.3%	5.5%	14.3%	12.6%	17.1%	9.1%	16.3%	5.5%	10.3%	8.6%	12.1%	6.1%	12.4%	-
MODERATE	28.7%	28.1%	20.0%	34.8%	31.7%	26.4%	23.4%	30.5%	28.8%	28.6%	29.7%	26.4%	28.2%	30.1%	27.3%	31.8%	29.9%	28.6%
CONSERVATIVE	43.3%	40.6%	48.9%	34.8%	44.4%	47.3%	45.5%	42.6%	40.4%	46.1%	41.6%	47.3%	48.7%	52.7%	51.5%	51.5%	51.5%	51.4%
Somewhat	16.0%	9.4%	17.8%	15.9%	17.5%	16.5%	14.3%	16.6%	15.1%	16.9%	15.8%	16.5%	17.9%	20.4%	22.7%	16.7%	20.6%	17.1%
Very	27.3%	31.2%	31.1%	18.8%	27.0%	30.8%	31.2%	26.0%	25.3%	29.2%	25.8%	30.8%	30.8%	32.3%	28.8%	34.8%	30.9%	34.3%
DK/REFUSED	5.7%	-	8.9%	7.2%	4.8%	5.5%	5.2%	5.8%	6.2%	5.2%	5.7%	5.5%	2.6%	3.2%	3.0%	3.0%	2.1%	5.7%
Net Diff.	21.0%	9.4%	26.7%	11.6%	25.4%	26.4%	19.5%	21.5%	15.8%	26.0%	18.7%	26.4%	28.2%	38.7%	33.3%	37.9%	35.1%	37.1%
Mean	3.41	3.22	3.56	3.30	3.50	3.44	3.41	3.41	3.36	3.47	3.40	3.44	3.50	3.68	3.58	3.67	3.63	3.61

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
LIBERAL	22.3%	31.6%	26.2%	30.0%	25.0%	28.6%	25.0%	15.9%	27.4%	21.0%	27.0%	19.0%	26.7%	20.8%	22.9%	21.4%	22.7%
Very	9.3%	13.2%	10.8%	8.8%	13.6%	8.9%	16.1%	6.8%	11.3%	14.0%	9.0%	5.0%	6.7%	7.5%	6.2%	10.7%	10.9%
Somewhat	13.0%	18.4%	15.4%	21.2%	11.4%	19.6%	8.9%	9.1%	16.1%	7.0%	18.0%	14.0%	20.0%	13.2%	16.7%	10.7%	11.7%
MODERATE	28.7%	18.4%	30.8%	30.0%	26.1%	29.5%	25.0%	29.5%	28.0%	29.0%	27.0%	30.0%	26.7%	28.3%	31.2%	26.8%	28.9%
CONSERVATIVE	43.3%	42.1%	35.4%	31.2%	42.0%	33.0%	44.6%	51.5%	36.9%	44.0%	37.0%	49.0%	46.7%	41.5%	41.7%	44.6%	43.8%
Somewhat	16.0%	10.5%	13.8%	8.8%	17.0%	11.6%	16.1%	19.7%	13.1%	14.0%	18.0%	16.0%	6.7%	18.9%	12.5%	17.9%	16.4%
Very	27.3%	31.6%	21.5%	22.5%	25.0%	21.4%	28.6%	31.8%	23.8%	30.0%	19.0%	33.0%	40.0%	22.6%	29.2%	26.8%	27.3%
DK/REFUSED	5.7%	7.9%	7.7%	8.8%	6.8%	8.9%	5.4%	3.0%	7.7%	6.0%	9.0%	2.0%	-	9.4%	4.2%	7.1%	4.7%
Net Diff.	21.0%	10.5%	9.2%	1.2%	17.0%	4.5%	19.6%	35.6%	9.5%	23.0%	10.0%	30.0%	20.0%	20.8%	18.8%	23.2%	21.1%
Mean	3.41	3.31	3.22	3.16	3.30	3.19	3.34	3.62	3.24	3.41	3.22	3.59	3.53	3.40	3.43	3.42	3.39

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
LIBERAL	22.3%	18.6%	25.0%	20.3%	33.3%	22.0%	9.7%	11.4%	12.5%	-	-	37.5%	66.7%	33.3%	
Very	9.3%	5.9%	10.0%	7.8%	15.2%	14.6%	-	5.7%	6.2%	-	-	20.8%	-	23.8%	
Somewhat	13.0%	12.7%	15.0%	12.5%	18.2%	7.3%	9.7%	5.7%	6.2%	-	-	16.7%	66.7%	9.5%	
MODERATE	28.7%	30.4%	23.3%	32.8%	24.2%	29.3%	51.6%	28.6%	28.1%	33.3%	-	41.7%	-	47.6%	
CONSERVATIVE	43.3%	42.2%	43.3%	43.8%	42.4%	46.3%	25.8%	57.1%	56.2%	66.7%	100.0%	16.7%	33.3%	14.3%	
Somewhat	16.0%	16.7%	18.3%	15.6%	15.2%	12.2%	16.1%	34.3%	31.2%	66.7%	100.0%	4.2%	-	4.8%	
Very	27.3%	25.5%	25.0%	28.1%	27.3%	34.1%	9.7%	22.9%	25.0%	-	-	12.5%	33.3%	9.5%	
DK/REFUSED	5.7%	8.8%	8.3%	3.1%	-	2.4%	12.9%	2.9%	3.1%	-	-	4.2%	-	4.8%	
Net Diff.	21.0%	23.5%	18.3%	23.4%	9.1%	24.4%	16.1%	45.7%	43.8%	66.7%	100.0%	-20.8%	-33.3%	-19.0%	
Mean	3.41	3.47	3.36	3.45	3.21	3.45	3.30	3.65	3.65	3.67	4.00	2.70	3.00	2.65	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
DONALD TRUMP	46.0%	39.5%	50.9%	46.2%	44.7%	40.0%	52.9%	93.4%	95.5%	25.0%	-	-	-	28.6%
JOE BIDEN	45.0%	46.5%	43.9%	45.5%	42.6%	53.3%	23.5%	2.9%	0.8%	75.0%	93.8%	95.2%	50.0%	31.4%
OTHER	3.0%	3.9%	2.3%	2.8%	4.3%	-	11.8%	1.5%	1.5%	-	2.3%	1.6%	25.0%	11.4%
DK/REFUSED	6.0%	10.1%	2.9%	5.5%	8.5%	6.7%	11.8%	2.2%	2.3%	-	3.9%	3.2%	25.0%	28.6%
Net Diff.	1.0%	-7.0%	7.0%	0.8%	2.1%	-13.3%	29.4%	90.5%	94.7%	-50.0%	-93.8%	-95.2%	-50.0%	-2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
DONALD TRUMP	46.0%	83.3%	12.2%	49.5%	38.7%	34.0%	68.0%	52.1%	42.1%	76.9%	40.0%	49.1%	48.7%
JOE BIDEN	45.0%	12.5%	80.5%	38.1%	52.8%	60.4%	28.0%	34.4%	50.0%	23.1%	60.0%	47.2%	41.7%
OTHER	3.0%	2.1%	2.4%	3.8%	2.8%	1.9%	4.0%	5.2%	1.6%	-	-	1.9%	3.8%
DK/REFUSED	6.0%	2.1%	4.9%	8.6%	5.7%	3.8%	-	8.3%	6.3%	-	-	1.9%	5.8%
Net Diff.	1.0%	70.8%	-68.3%	11.4%	-14.2%	-26.4%	40.0%	17.7%	-7.9%	53.8%	-20.0%	1.9%	7.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
DONALD TRUMP	46.0%	64.0%	15.8%	59.4%	37.8%	-	5.0%	37.5%	93.3%	94.7%	-	1.5%	1.5%	-	32.3%
JOE BIDEN	45.0%	30.7%	76.3%	29.7%	54.1%	90.9%	85.0%	31.2%	2.2%	0.8%	100.0%	92.5%	92.4%	100.0%	25.8%
OTHER	3.0%	2.6%	2.6%	3.1%	-	9.1%	5.0%	6.2%	1.5%	1.5%	-	3.0%	3.0%	-	9.7%
DK/REFUSED	6.0%	2.6%	5.3%	7.8%	8.1%	-	5.0%	25.0%	3.0%	3.0%	-	3.0%	3.0%	-	32.3%
Net Diff.	1.0%	33.3%	-60.5%	29.7%	-16.2%	-90.9%	-80.0%	6.2%	91.1%	94.0%	-100%	-91.0%	-90.9%	-100%	6.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIDE INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDE	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
DONALD TRUMP	46.0%	92.2%	94.3%	40.0%	1.6%	1.7%	-	39.1%	95.1%	30.0%
JOE BIDEN	45.0%	3.9%	2.4%	40.0%	92.1%	92.3%	88.9%	30.4%	2.4%	26.7%
OTHER	3.0%	1.6%	0.8%	20.0%	2.4%	2.6%	-	8.7%	-	10.0%
DK/REFUSED	6.0%	2.3%	2.4%	-	4.0%	3.4%	11.1%	21.7%	2.4%	33.3%
Net Diff.	1.0%	88.3%	91.9%	-	-90.5%	-90.6%	-88.9%	8.7%	92.7%	3.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	BANNER 5																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-	
DONALD TRUMP	46.0%	37.8%	77.4%	43.5%	49.1%	54.0%	33.3%	51.1%	22.0%	25.5%	85.6%	83.8%	82.6%	42.9%	82.6%	95.2%	1.9%	39.6%	37.8%	55.6%	-	
JOE BIDEN	45.0%	54.1%	14.5%	46.0%	43.0%	36.0%	60.8%	40.7%	73.2%	67.0%	7.8%	11.2%	-	50.4%	-	2.9%	91.3%	40.7%	43.9%	11.1%	-	
OTHER	3.0%	2.7%	4.8%	5.6%	1.8%	3.7%	2.5%	3.0%	4.9%	2.7%	3.3%	2.5%	4.3%	2.6%	4.3%	-	1.9%	7.7%	7.3%	11.1%	-	
DK/REFUSED	6.0%	5.4%	3.2%	4.8%	6.1%	6.2%	3.3%	5.2%	-	4.8%	3.3%	2.5%	13.0%	4.1%	13.0%	1.9%	4.8%	12.1%	11.0%	22.2%	-	
Net Diff.	1.0%	-16.2%	62.9%	-2.4%	6.1%	18.0%	-27.5%	10.4%	-51.2%	-41.5%	77.8%	72.5%	82.6%	-7.5%	82.6%	92.4%	-89.4%	-1.1%	-6.1%	44.4%	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
DONALD TRUMP	46.0%	97.9%	5.9%	39.2%	93.1%	-	40.0%	94.3%	3.6%	46.9%	100.0%	-	23.1%	100.0%	-	10.0%
JOE BIDEN	45.0%	-	88.2%	41.2%	5.2%	92.9%	40.0%	3.4%	92.7%	40.6%	-	89.8%	42.3%	-	89.1%	55.0%
OTHER	3.0%	-	2.9%	11.8%	-	1.4%	2.5%	-	1.8%	6.2%	-	2.0%	7.7%	-	2.2%	5.0%
DK/REFUSED	6.0%	2.1%	2.9%	7.8%	1.7%	5.7%	17.5%	2.3%	1.8%	6.2%	-	8.2%	26.9%	-	8.7%	30.0%
Net Diff.	1.0%	97.9%	-82.4%	-2.0%	87.9%	-92.9%	-	90.9%	-89.1%	6.2%	100.0%	-89.8%	-19.2%	100.0%	-89.1%	-45.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:			
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
DONALD TRUMP	46.0%	100.0%	87.2%	4.5%	3.6%	5.1%	22.1%	88.5%	85.4%	90.2%	100.0%	4.8%	20.5%	85.3%	4.3%	23.4%	91.9%	4.3%	30.2%	94.1%
JOE BIDEN	45.0%	-	7.7%	91.0%	89.3%	92.3%	65.1%	8.5%	10.4%	7.3%	-	85.7%	61.5%	10.3%	93.5%	68.1%	6.5%	91.5%	60.4%	2.9%
OTHER	3.0%	-	-	3.0%	3.6%	2.6%	5.8%	0.8%	2.1%	-	-	9.5%	10.3%	1.5%	-	2.1%	-	4.3%	3.8%	1.0%
DK/REFUSED	6.0%	-	5.1%	1.5%	3.6%	-	7.0%	2.3%	2.1%	2.4%	-	-	7.7%	2.9%	2.2%	6.4%	1.6%	-	5.7%	2.0%
Net Diff.	1.0%	100.0%	79.5%	-86.6%	-85.7%	-87.2%	-43.0%	80.0%	75.0%	82.9%	100.0%	-81.0%	-41.0%	75.0%	-89.1%	-44.7%	85.5%	-87.2%	-30.2%	91.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
DONALD TRUMP	46.0%	5.0%	9.4%	67.9%	-	3.7%	61.9%	100.0%	-	-	51.2%	45.1%	60.7%	32.5%	70.5%	35.2%	53.6%	30.2%	82.2%	31.5%
JOE BIDEN	45.0%	90.0%	75.0%	28.6%	94.4%	81.5%	38.1%	-	100.0%	-	40.2%	48.1%	34.5%	60.7%	24.6%	55.6%	41.7%	65.1%	14.4%	64.1%
OTHER	3.0%	-	6.2%	-	-	3.7%	-	-	-	100.0%	4.9%	2.4%	2.1%	5.1%	4.9%	7.4%	-	3.2%	2.2%	3.3%
DK/REFUSED	6.0%	5.0%	9.4%	3.6%	5.6%	11.1%	-	-	-	-	3.7%	4.4%	2.8%	1.7%	-	1.9%	4.8%	1.6%	1.1%	1.1%
Net Diff.	1.0%	-85.0%	-65.6%	39.3%	-94.4%	-77.8%	23.8%	100.0%	-100%	-	11.0%	-2.9%	26.2%	-28.2%	45.9%	-20.4%	11.9%	-34.9%	67.8%	-32.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
DONALD TRUMP	46.0%	25.5%	37.5%	15.2%	36.8%	54.7%	29.1%	63.0%	25.7%	46.7%	30.9%	61.1%	38.7%	34.3%	14.6%	24.1%	11.1%	51.4%	41.1%	51.7%	52.2%
JOE BIDEN	45.0%	67.3%	50.0%	76.1%	57.9%	40.5%	63.1%	30.1%	71.4%	50.7%	58.8%	34.5%	56.5%	60.0%	73.2%	69.0%	77.8%	41.5%	49.7%	43.1%	36.2%
OTHER	3.0%	1.8%	8.3%	2.2%	5.3%	2.7%	2.9%	5.5%	2.9%	-	2.9%	2.7%	1.6%	2.9%	4.9%	3.4%	2.8%	2.8%	3.3%	3.4%	7.2%
DK/REFUSED	6.0%	5.5%	4.2%	6.5%	-	2.0%	4.9%	1.4%	-	2.7%	7.4%	1.8%	3.2%	2.9%	7.3%	3.4%	8.3%	4.2%	6.0%	1.7%	4.3%
Net Diff.	1.0%	-41.8%	-12.5%	-60.9%	-21.1%	14.2%	-34.0%	32.9%	-45.7%	-4.0%	-27.9%	26.5%	-17.7%	-25.7%	-58.5%	-44.8%	-66.7%	9.9%	-8.6%	8.6%	15.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
DONALD TRUMP	46.0%	51.2%	31.7%	64.6%	46.8%	23.9%	26.8%	17.5%	18.2%	81.5%	18.8%	87.7%	21.7%	76.1%	17.0%	85.4%	25.7%	67.9%	5.7%	57.1%	2.1%
JOE BIDEN	45.0%	40.5%	61.0%	30.2%	46.8%	65.2%	58.5%	72.5%	66.7%	12.1%	73.4%	5.3%	71.7%	17.9%	74.5%	9.4%	68.3%	21.4%	83.0%	28.6%	87.2%
OTHER	3.0%	2.4%	-	2.1%	2.8%	4.3%	2.4%	2.5%	3.0%	3.2%	2.6%	5.3%	5.0%	1.5%	1.1%	2.1%	3.0%	7.1%	1.9%	9.5%	-
DK/REFUSED	6.0%	6.0%	7.3%	3.1%	3.7%	6.5%	12.2%	7.5%	12.1%	3.2%	5.2%	1.8%	1.7%	4.5%	7.4%	3.1%	3.0%	3.6%	9.4%	4.8%	10.6%
Net Diff.	1.0%	10.7%	-29.3%	34.4%	-	-41.3%	-31.7%	-55.0%	-48.5%	69.4%	-54.5%	82.5%	-50.0%	58.2%	-57.4%	76.0%	-42.6%	46.4%	-77.4%	28.6%	-85.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
DONALD TRUMP	46.0%	82.1%	79.4%	84.5%	-	26.3%	51.5%	8.8%	7.1%	83.3%	34.9%	81.0%	20.4%	91.4%	29.4%	52.0%	19.1%	42.9%	10.8%
JOE BIDEN	45.0%	10.4%	8.8%	9.9%	100.0%	66.7%	40.9%	82.4%	87.5%	8.3%	57.1%	12.1%	73.1%	3.7%	64.2%	32.0%	72.3%	38.1%	83.8%
OTHER	3.0%	3.8%	2.9%	4.2%	-	2.6%	3.0%	2.9%	1.8%	6.2%	4.8%	1.7%	1.1%	2.5%	2.8%	8.0%	2.1%	9.5%	-
DK/REFUSED	6.0%	3.8%	8.8%	1.4%	-	4.5%	4.5%	5.9%	3.6%	2.1%	3.2%	5.2%	5.4%	2.5%	3.7%	8.0%	6.4%	9.5%	5.4%
Net Diff.	1.0%	71.7%	70.6%	74.6%	-100%	-40.4%	10.6%	-73.5%	-80.4%	75.0%	-22.2%	69.0%	-52.7%	87.7%	-34.9%	20.0%	-53.2%	4.8%	-73.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
DONALD TRUMP	46.0%	55.6%	25.0%	17.9%	88.9%	-	50.0%	60.0%	30.6%	20.7%	83.3%	-	-	51.8%	21.4%	16.3%	100.0%	-	50.0%
JOE BIDEN	45.0%	38.6%	59.8%	66.7%	11.1%	33.3%	50.0%	32.6%	55.6%	65.5%	16.7%	-	-	43.8%	62.5%	67.3%	-	50.0%	50.0%
OTHER	3.0%	2.4%	3.3%	2.6%	-	33.3%	-	5.3%	2.8%	3.4%	-	-	-	-	3.6%	2.0%	-	50.0%	-
DK/REFUSED	6.0%	3.4%	12.0%	12.8%	-	33.3%	-	2.1%	11.1%	10.3%	-	100.0%	-	4.5%	12.5%	14.3%	-	-	-
Net Diff.	1.0%	16.9%	-34.8%	-48.7%	77.8%	-33.3%	-	27.4%	-25.0%	-44.8%	66.7%	-	-	8.0%	-41.1%	-51.0%	100.0%	-50.0%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS								AGE CLUSTERS: MALE				
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
DONALD TRUMP	46.0%	46.9%	51.1%	42.0%	44.4%	47.3%	49.4%	44.8%	45.9%	46.1%	45.5%	47.3%	53.8%	50.5%	54.5%	48.5%	53.6%	45.7%
JOE BIDEN	45.0%	43.8%	40.0%	47.8%	47.6%	44.0%	41.6%	46.2%	44.5%	45.5%	45.5%	44.0%	30.8%	41.9%	33.3%	43.9%	36.1%	45.7%
OTHER	3.0%	6.2%	4.4%	4.3%	1.6%	1.1%	5.2%	2.2%	4.8%	1.3%	3.8%	1.1%	10.3%	3.2%	9.1%	1.5%	7.2%	-
DK/REFUSED	6.0%	3.1%	4.4%	5.8%	6.3%	7.7%	3.9%	6.7%	4.8%	7.1%	5.3%	7.7%	5.1%	4.3%	3.0%	6.1%	3.1%	8.6%
Net Diff.	1.0%	3.1%	11.1%	-5.8%	-3.2%	3.3%	7.8%	-1.3%	1.4%	0.6%	-	3.3%	23.1%	8.6%	21.2%	4.5%	17.5%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
DONALD TRUMP	46.0%	44.7%	40.8%	38.8%	44.3%	38.4%	48.2%	51.5%	41.7%	45.0%	43.0%	50.0%	53.3%	43.4%	45.8%	44.6%	46.9%
JOE BIDEN	45.0%	52.6%	49.2%	53.8%	46.6%	53.6%	42.9%	38.6%	50.0%	44.0%	49.0%	42.0%	46.7%	35.8%	47.9%	44.6%	47.7%
OTHER	3.0%	-	1.5%	1.2%	1.1%	0.9%	1.8%	5.3%	1.2%	2.0%	3.0%	4.0%	-	7.5%	2.1%	1.8%	2.3%
DK/REFUSED	6.0%	2.6%	8.5%	6.2%	8.0%	7.1%	7.1%	4.5%	7.1%	9.0%	5.0%	4.0%	-	13.2%	4.2%	8.9%	3.1%
Net Diff.	1.0%	-7.9%	-8.5%	-15.0%	-2.3%	-15.2%	5.4%	12.9%	-8.3%	1.0%	-6.0%	8.0%	6.7%	7.5%	-2.1%	-	-0.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
DONALD TRUMP	46.0%	43.1%	53.3%	50.0%	33.3%	46.3%	22.6%	65.7%	68.8%	33.3%	100.0%	20.8%	33.3%	19.0%	
JOE BIDEN	45.0%	43.1%	41.7%	45.3%	48.5%	51.2%	41.9%	17.1%	15.6%	33.3%	-	75.0%	66.7%	76.2%	
OTHER	3.0%	4.9%	1.7%	1.6%	6.1%	-	16.1%	5.7%	6.2%	-	-	-	-	-	
DK/REFUSED	6.0%	8.8%	3.3%	3.1%	12.1%	2.4%	19.4%	11.4%	9.4%	33.3%	-	4.2%	-	4.8%	
Net Diff.	1.0%	-	11.7%	4.7%	-15.2%	-4.9%	-19.4%	48.6%	53.1%	-	100.0%	-54.2%	-33.3%	-57.1%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
YES	27.3%	24.0%	29.8%	26.9%	29.8%	16.7%	52.9%	29.9%	30.1%	25.0%	25.0%	23.4%	75.0%	25.7%
NO	68.7%	70.5%	67.3%	69.6%	63.8%	80.0%	35.3%	67.2%	67.7%	50.0%	72.7%	74.2%	25.0%	60.0%
DK/REFUSED	4.0%	5.4%	2.9%	3.6%	6.4%	3.3%	11.8%	2.9%	2.3%	25.0%	2.3%	2.4%	-	14.3%
Net Diff.	-41.3%	-46.5%	-37.4%	-42.7%	-34.0%	-63.3%	17.6%	-37.2%	-37.6%	-25.0%	-47.7%	-50.8%	50.0%	-34.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
YES	27.3%	37.5%	26.8%	26.7%	23.6%	28.3%	28.0%	29.2%	25.4%	30.8%	40.0%	34.0%	27.6%
NO	68.7%	60.4%	68.3%	67.6%	73.6%	69.8%	64.0%	66.7%	70.6%	69.2%	40.0%	60.4%	67.9%
DK/REFUSED	4.0%	2.1%	4.9%	5.7%	2.8%	1.9%	8.0%	4.2%	4.0%	-	20.0%	5.7%	4.5%
Net Diff.	-41.3%	-22.9%	-41.5%	-41.0%	-50.0%	-41.5%	-36.0%	-37.5%	-45.2%	-38.5%	-	-26.4%	-40.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
YES	27.3%	33.3%	10.5%	18.8%	40.5%	18.2%	35.0%	25.0%	29.6%	29.3%	50.0%	24.6%	25.0%	-	29.0%
NO	68.7%	64.9%	81.6%	78.1%	56.8%	81.8%	60.0%	56.2%	67.4%	67.7%	50.0%	73.1%	73.5%	50.0%	54.8%
DK/REFUSED	4.0%	1.8%	7.9%	3.1%	2.7%	-	5.0%	18.8%	3.0%	3.0%	-	2.2%	1.5%	50.0%	16.1%
Net Diff.	-41.3%	-31.6%	-71.1%	-59.4%	-16.2%	-63.6%	-25.0%	-31.2%	-37.8%	-38.3%	-	-48.5%	-48.5%	-50.0%	-25.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
YES	27.3%	31.2%	30.9%	40.0%	24.6%	24.8%	22.2%	23.9%	41.5%	30.0%
NO	68.7%	65.6%	65.9%	60.0%	73.0%	73.5%	66.7%	65.2%	56.1%	53.3%
DK/REFUSED	4.0%	3.1%	3.3%	-	2.4%	1.7%	11.1%	10.9%	2.4%	16.7%
Net Diff.	-41.3%	-34.4%	-35.0%	-20.0%	-48.4%	-48.7%	-44.4%	-41.3%	-14.6%	-23.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
YES	27.3%	29.3%	21.0%	32.3%	24.6%	32.3%	23.3%	28.1%	34.1%	23.4%	36.7%	28.8%	56.5%	25.0%	56.5%	25.7%	20.2%	37.4%	37.8%	33.3%	-
NO	68.7%	68.0%	75.8%	65.3%	71.1%	64.6%	73.3%	68.0%	65.9%	73.4%	60.0%	67.5%	43.5%	71.6%	43.5%	71.4%	76.9%	56.0%	54.9%	66.7%	-
DK/REFUSED	4.0%	2.7%	3.2%	2.4%	4.4%	3.1%	3.3%	3.9%	-	3.2%	3.3%	3.8%	-	3.4%	-	2.9%	2.9%	6.6%	7.3%	-	-
Net Diff.	-41.3%	-38.7%	-54.8%	-33.1%	-46.5%	-32.3%	-50.0%	-39.8%	-31.7%	-50.0%	-23.3%	-38.8%	13.0%	-46.6%	13.0%	-45.7%	-56.7%	-18.7%	-17.1%	-33.3%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
YES	27.3%	29.8%	14.7%	35.3%	22.4%	22.9%	40.0%	26.1%	21.8%	40.6%	23.5%	18.4%	26.9%	16.7%	19.6%	25.0%
NO	68.7%	68.1%	79.4%	58.8%	74.1%	75.7%	52.5%	72.7%	78.2%	56.2%	64.7%	75.5%	57.7%	66.7%	73.9%	55.0%
DK/REFUSED	4.0%	2.1%	5.9%	5.9%	3.4%	1.4%	7.5%	1.1%	-	3.1%	11.8%	6.1%	15.4%	16.7%	6.5%	20.0%
Net Diff.	-41.3%	-38.3%	-64.7%	-23.5%	-51.7%	-52.9%	-12.5%	-46.6%	-56.4%	-15.6%	-41.2%	-57.1%	-30.8%	-50.0%	-54.3%	-30.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 7

	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
YES	27.3%	32.7%	20.5%	29.9%	21.4%	35.9%	27.9%	28.5%	25.0%	30.5%	-	28.6%	23.1%	32.4%	30.4%	31.9%	24.2%	31.9%	32.1%	28.4%
NO	68.7%	65.5%	79.5%	68.7%	75.0%	64.1%	68.6%	70.0%	75.0%	67.1%	100.0%	71.4%	69.2%	67.6%	67.4%	68.1%	72.6%	66.0%	67.9%	71.6%
DK/REFUSED	4.0%	1.8%	-	1.5%	3.6%	-	3.5%	1.5%	-	2.4%	-	-	7.7%	-	2.2%	-	3.2%	2.1%	-	-
Net Diff.	-41.3%	-32.7%	-59.0%	-38.8%	-53.6%	-28.2%	-40.7%	-41.5%	-50.0%	-36.6%	-100%	-42.9%	-46.2%	-35.3%	-37.0%	-36.2%	-48.4%	-34.0%	-35.8%	-43.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
YES	27.3%	25.0%	18.8%	28.6%	27.8%	18.5%	23.8%	30.4%	24.4%	44.4%	100.0%	-	26.2%	32.5%	31.1%	31.5%	22.6%	33.3%	27.8%	32.6%
NO	68.7%	75.0%	71.9%	64.3%	72.2%	70.4%	66.7%	67.4%	73.3%	55.6%	-	100.0%	72.4%	65.8%	67.2%	68.5%	76.2%	63.5%	71.1%	66.3%
DK/REFUSED	4.0%	-	9.4%	7.1%	-	11.1%	9.5%	2.2%	2.2%	-	-	-	1.4%	1.7%	1.6%	-	1.2%	3.2%	1.1%	1.1%
Net Diff.	-41.3%	-50.0%	-53.1%	-35.7%	-44.4%	-51.9%	-42.9%	-37.0%	-48.9%	-11.1%	100.0%	-100%	-46.2%	-33.3%	-36.1%	-37.0%	-53.6%	-30.2%	-43.3%	-33.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
YES	27.3%	23.6%	29.2%	19.6%	36.8%	31.8%	22.3%	32.9%	22.9%	30.7%	22.1%	31.9%	24.2%	31.4%	19.5%	31.0%	16.7%	20.4%	35.1%	24.1%	33.3%
NO	68.7%	74.5%	66.7%	78.3%	57.9%	67.6%	75.7%	65.8%	74.3%	69.3%	76.5%	68.1%	74.2%	65.7%	78.0%	65.5%	80.6%	77.5%	62.3%	74.1%	63.8%
DK/REFUSED	4.0%	1.8%	4.2%	2.2%	5.3%	0.7%	1.9%	1.4%	2.9%	-	1.5%	-	1.6%	2.9%	2.4%	3.4%	2.8%	2.1%	2.6%	1.7%	2.9%
Net Diff.	-41.3%	-50.9%	-37.5%	-58.7%	-21.1%	-35.8%	-53.4%	-32.9%	-51.4%	-38.7%	-54.4%	-36.3%	-50.0%	-34.3%	-58.5%	-34.5%	-63.9%	-57.0%	-27.2%	-50.0%	-30.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
YES	27.3%	17.9%	36.6%	18.8%	39.4%	23.9%	22.0%	17.5%	27.3%	31.5%	24.0%	36.8%	21.7%	26.9%	25.5%	33.3%	25.7%	25.0%	20.8%	14.3%	23.4%
NO	68.7%	79.8%	61.0%	80.2%	58.7%	71.7%	73.2%	77.5%	66.7%	65.3%	74.7%	63.2%	78.3%	67.2%	72.3%	65.6%	73.3%	64.3%	77.4%	71.4%	74.5%
DK/REFUSED	4.0%	2.4%	2.4%	1.0%	1.8%	4.3%	4.9%	5.0%	6.1%	3.2%	1.3%	-	-	6.0%	2.1%	1.0%	1.0%	10.7%	1.9%	14.3%	2.1%
Net Diff.	-41.3%	-61.9%	-24.4%	-61.5%	-19.3%	-47.8%	-51.2%	-60.0%	-39.4%	-33.9%	-50.6%	-26.3%	-56.7%	-40.3%	-46.8%	-32.3%	-47.5%	-39.3%	-56.6%	-57.1%	-51.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
YES	27.3%	30.2%	47.1%	22.5%	-	25.0%	21.2%	26.5%	28.6%	35.4%	22.2%	25.9%	26.9%	33.3%	26.6%	20.0%	21.3%	14.3%	21.6%
NO	68.7%	65.1%	44.1%	74.6%	100.0%	73.7%	77.3%	73.5%	69.6%	62.5%	77.8%	67.2%	71.0%	65.4%	71.6%	64.0%	78.7%	66.7%	78.4%
DK/REFUSED	4.0%	4.7%	8.8%	2.8%	-	1.3%	1.5%	-	1.8%	2.1%	-	6.9%	2.2%	1.2%	1.8%	16.0%	-	19.0%	-
Net Diff.	-41.3%	-34.9%	2.9%	-52.1%	-100%	-48.7%	-56.1%	-47.1%	-41.1%	-27.1%	-55.6%	-41.4%	-44.1%	-32.1%	-45.0%	-44.0%	-57.4%	-52.4%	-56.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
YES	27.3%	29.5%	21.7%	20.5%	33.3%	-	50.0%	30.5%	19.4%	17.2%	33.3%	-	-	28.6%	23.2%	22.4%	33.3%	-	50.0%
NO	68.7%	69.1%	68.5%	67.9%	66.7%	100.0%	50.0%	68.4%	66.7%	65.5%	66.7%	100.0%	-	69.6%	69.6%	69.4%	66.7%	100.0%	50.0%
DK/REFUSED	4.0%	1.4%	9.8%	11.5%	-	-	-	1.1%	13.9%	17.2%	-	-	-	1.8%	7.1%	8.2%	-	-	-
Net Diff.	-41.3%	-39.6%	-46.7%	-47.4%	-33.3%	-100%	-	-37.9%	-47.2%	-48.3%	-33.3%	-100%	-	-41.1%	-46.4%	-46.9%	-33.3%	-100%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
YES	27.3%	28.1%	66.7%	43.5%	11.1%	6.6%	50.6%	19.3%	47.3%	8.4%	36.4%	6.6%	53.8%	17.2%	47.0%	9.1%	37.1%	2.9%
NO	68.7%	59.4%	31.1%	53.6%	85.7%	90.1%	42.9%	77.6%	47.9%	88.3%	59.3%	90.1%	41.0%	78.5%	48.5%	86.4%	59.8%	88.6%
DK/REFUSED	4.0%	12.5%	2.2%	2.9%	3.2%	3.3%	6.5%	3.1%	4.8%	3.2%	4.3%	3.3%	5.1%	4.3%	4.5%	4.5%	3.1%	8.6%
Net Diff.	-41.3%	-31.2%	35.6%	-10.1%	-74.6%	-83.5%	7.8%	-58.3%	-0.7%	-79.9%	-23.0%	-83.5%	12.8%	-61.3%	-1.5%	-77.3%	-22.7%	-85.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
YES	27.3%	47.4%	20.8%	47.5%	8.0%	35.7%	8.9%	28.0%	26.8%	18.0%	30.0%	34.0%	33.3%	32.1%	35.4%	41.1%	15.6%
NO	68.7%	44.7%	76.9%	47.5%	89.8%	58.9%	91.1%	67.4%	69.6%	81.0%	63.0%	62.0%	60.0%	62.3%	62.5%	53.6%	81.2%
DK/REFUSED	4.0%	7.9%	2.3%	5.0%	2.3%	5.4%	-	4.5%	3.6%	1.0%	7.0%	4.0%	6.7%	5.7%	2.1%	5.4%	3.1%
Net Diff.	-41.3%	2.6%	-56.2%	-	-81.8%	-23.2%	-82.1%	-39.4%	-42.9%	-63.0%	-33.0%	-28.0%	-26.7%	-30.2%	-27.1%	-12.5%	-65.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
YES	27.3%	34.3%	28.3%	23.4%	27.3%	14.6%	38.7%	37.1%	37.5%	33.3%	-	37.5%	33.3%	38.1%
NO	68.7%	59.8%	66.7%	75.0%	72.7%	80.5%	51.6%	54.3%	53.1%	66.7%	100.0%	62.5%	66.7%	61.9%
DK/REFUSED	4.0%	5.9%	5.0%	1.6%	-	4.9%	9.7%	8.6%	9.4%	-	-	-	-	-
Net Diff.	-41.3%	-25.5%	-38.3%	-51.6%	-45.5%	-65.9%	-12.9%	-17.1%	-15.6%	-33.3%	-100%	-25.0%	-33.3%	-23.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
YES	48.3%	45.0%	50.9%	48.6%	46.8%	53.3%	35.3%	60.6%	61.7%	25.0%	35.9%	36.3%	25.0%	45.7%
NO	39.0%	36.4%	40.9%	37.9%	44.7%	36.7%	58.8%	29.9%	28.6%	75.0%	52.3%	51.6%	75.0%	25.7%
DK/REFUSED	12.7%	18.6%	8.2%	13.4%	8.5%	10.0%	5.9%	9.5%	9.8%	-	11.7%	12.1%	-	28.6%
Net Diff.	9.3%	8.5%	9.9%	10.7%	2.1%	16.7%	-23.5%	30.7%	33.1%	-50.0%	-16.4%	-15.3%	-50.0%	20.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
YES	48.3%	66.7%	36.6%	49.5%	43.4%	50.9%	44.0%	51.0%	46.0%	69.2%	60.0%	47.2%	50.0%
NO	39.0%	25.0%	51.2%	33.3%	46.2%	35.8%	44.0%	34.4%	42.9%	23.1%	40.0%	41.5%	35.3%
DK/REFUSED	12.7%	8.3%	12.2%	17.1%	10.4%	13.2%	12.0%	14.6%	11.1%	7.7%	-	11.3%	14.7%
Net Diff.	9.3%	41.7%	-14.6%	16.2%	-2.8%	15.1%	-	16.7%	3.2%	46.2%	20.0%	5.7%	14.7%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
YES	48.3%	51.8%	47.4%	54.7%	48.6%	18.2%	20.0%	56.2%	58.5%	59.4%	-	36.6%	36.4%	50.0%	54.8%
NO	39.0%	33.3%	42.1%	34.4%	43.2%	81.8%	65.0%	18.8%	31.1%	30.1%	100.0%	53.0%	53.8%	-	12.9%
DK/REFUSED	12.7%	14.9%	10.5%	10.9%	8.1%	-	15.0%	25.0%	10.4%	10.5%	-	10.4%	9.8%	50.0%	32.3%
Net Diff.	9.3%	18.4%	5.3%	20.3%	5.4%	-63.6%	-45.0%	37.5%	27.4%	29.3%	-100%	-16.4%	-17.4%	50.0%	41.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
Total	300	128	123	5	126	117	9	46	41	30
YES	48.3%	58.6%	60.2%	20.0%	34.1%	34.2%	33.3%	58.7%	63.4%	53.3%
NO	39.0%	31.2%	29.3%	80.0%	54.8%	56.4%	33.3%	17.4%	26.8%	13.3%
DK/REFUSED	12.7%	10.2%	10.6%	-	11.1%	9.4%	33.3%	23.9%	9.8%	33.3%
Net Diff.	9.3%	27.3%	30.9%	-60.0%	-20.6%	-22.2%	-	41.3%	36.6%	40.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
YES	48.3%	43.2%	67.7%	46.8%	50.0%	56.5%	39.2%	53.2%	26.8%	45.2%	56.7%	52.5%	73.9%	47.4%	73.9%	63.8%	44.2%	35.2%	29.3%	88.9%	-
NO	39.0%	45.9%	21.0%	44.4%	35.1%	31.1%	49.2%	33.3%	70.7%	42.0%	34.4%	37.5%	17.4%	40.7%	17.4%	26.7%	42.3%	49.5%	53.7%	11.1%	-
DK/REFUSED	12.7%	10.8%	11.3%	8.9%	14.9%	12.4%	11.7%	13.4%	2.4%	12.8%	8.9%	10.0%	8.7%	11.9%	8.7%	9.5%	13.5%	15.4%	17.1%	-	-
Net Diff.	9.3%	-2.7%	46.8%	2.4%	14.9%	25.5%	-10.0%	19.9%	-43.9%	3.2%	22.2%	15.0%	56.5%	6.7%	56.5%	37.1%	1.9%	-14.3%	-24.4%	77.8%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
YES	48.3%	66.0%	38.2%	33.3%	62.1%	47.1%	37.5%	64.8%	23.6%	31.2%	58.8%	67.3%	46.2%	50.0%	67.4%	45.0%
NO	39.0%	21.3%	50.0%	52.9%	31.0%	38.6%	45.0%	23.9%	65.5%	54.7%	41.2%	16.3%	34.6%	50.0%	15.2%	30.0%
DK/REFUSED	12.7%	12.8%	11.8%	13.7%	6.9%	14.3%	17.5%	11.4%	10.9%	14.1%	-	16.3%	19.2%	-	17.4%	25.0%
Net Diff.	9.3%	44.7%	-11.8%	-19.6%	31.0%	8.6%	-7.5%	40.9%	-41.8%	-23.4%	17.6%	51.0%	11.5%	-	52.2%	15.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
YES	48.3%	65.5%	64.1%	29.9%	42.9%	20.5%	45.3%	61.5%	60.4%	62.2%	100.0%	14.3%	38.5%	61.8%	37.0%	51.1%	61.3%	14.9%	35.8%	61.8%
NO	39.0%	27.3%	20.5%	64.2%	57.1%	69.2%	39.5%	27.7%	25.0%	29.3%	-	85.7%	43.6%	26.5%	54.3%	36.2%	29.0%	80.9%	49.1%	24.5%
DK/REFUSED	12.7%	7.3%	15.4%	6.0%	-	10.3%	15.1%	10.8%	14.6%	8.5%	-	-	17.9%	11.8%	8.7%	12.8%	9.7%	4.3%	15.1%	13.7%
Net Diff.	9.3%	38.2%	43.6%	-34.3%	-14.3%	-48.7%	5.8%	33.8%	35.4%	32.9%	100.0%	-71.4%	-5.1%	35.3%	-17.4%	14.9%	32.3%	-66.0%	-13.2%	37.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
YES	48.3%	65.0%	62.5%	60.7%	66.7%	63.0%	57.1%	63.8%	37.0%	33.3%	46.3%	51.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	39.0%	25.0%	21.9%	39.3%	22.2%	18.5%	42.9%	27.5%	52.6%	66.7%	46.3%	37.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	12.7%	10.0%	15.6%	-	11.1%	18.5%	-	8.7%	10.4%	-	7.3%	11.7%	-	-	-	-	-	-	-	-
Net Diff.	9.3%	40.0%	40.6%	21.4%	44.4%	44.4%	14.3%	36.2%	-15.6%	-33.3%	-	13.6%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
YES	48.3%	100.0%	-	100.0%	-	51.4%	45.6%	57.5%	25.7%	45.3%	55.9%	45.1%	37.1%	71.4%	58.5%	69.0%	58.3%	62.7%	35.8%	53.4%	40.6%
NO	39.0%	-	100.0%	-	100.0%	39.2%	44.7%	35.6%	54.3%	42.7%	39.7%	45.1%	53.2%	20.0%	31.7%	20.7%	30.6%	28.9%	49.7%	34.5%	49.3%
DK/REFUSED	12.7%	-	-	-	-	9.5%	9.7%	6.8%	20.0%	12.0%	4.4%	9.7%	9.7%	8.6%	9.8%	10.3%	11.1%	8.5%	14.6%	12.1%	10.1%
Net Diff.	9.3%	100.0%	-100%	100.0%	-100%	12.2%	1.0%	21.9%	-28.6%	2.7%	16.2%	-	-16.1%	51.4%	26.8%	48.3%	27.8%	33.8%	-13.9%	19.0%	-8.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
YES	48.3%	69.0%	31.7%	56.2%	31.2%	76.1%	48.8%	75.0%	48.5%	66.9%	33.8%	68.4%	28.3%	65.7%	37.2%	67.7%	18.8%	64.3%	62.3%	57.1%	63.8%
NO	39.0%	25.0%	50.0%	34.4%	54.1%	17.4%	36.6%	17.5%	33.3%	22.6%	55.8%	24.6%	61.7%	20.9%	52.1%	19.8%	72.3%	32.1%	24.5%	38.1%	21.3%
DK/REFUSED	12.7%	6.0%	18.3%	9.4%	14.7%	6.5%	14.6%	7.5%	18.2%	10.5%	10.4%	7.0%	10.0%	13.4%	10.6%	12.5%	8.9%	3.6%	13.2%	4.8%	14.9%
Net Diff.	9.3%	44.0%	-18.3%	21.9%	-22.9%	58.7%	12.2%	57.5%	15.2%	44.4%	-22.1%	43.9%	-33.3%	44.8%	-14.9%	47.9%	-53.5%	32.1%	37.7%	19.0%	42.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
YES	48.3%	69.8%	67.6%	71.8%	-	33.3%	42.4%	20.6%	30.4%	72.9%	25.4%	67.2%	38.7%	71.6%	22.9%	64.0%	57.4%	61.9%	56.8%
NO	39.0%	17.0%	20.6%	15.5%	-	57.7%	47.0%	64.7%	66.1%	16.7%	65.1%	17.2%	52.7%	14.8%	67.0%	24.0%	36.2%	23.8%	35.1%
DK/REFUSED	12.7%	13.2%	11.8%	12.7%	100.0%	9.0%	10.6%	14.7%	3.6%	10.4%	9.5%	15.5%	8.6%	13.6%	10.1%	12.0%	6.4%	14.3%	8.1%
Net Diff.	9.3%	52.8%	47.1%	56.3%	-	-24.4%	-4.5%	-44.1%	-35.7%	56.2%	-39.7%	50.0%	-14.0%	56.8%	-44.0%	40.0%	21.3%	38.1%	21.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
YES	48.3%	43.5%	59.8%	59.0%	77.8%	-	100.0%	43.2%	55.6%	51.7%	83.3%	-	-	43.8%	62.5%	63.3%	66.7%	-	100.0%
NO	39.0%	44.4%	26.1%	24.4%	22.2%	100.0%	-	45.3%	27.8%	27.6%	16.7%	100.0%	-	43.8%	25.0%	22.4%	33.3%	100.0%	-
DK/REFUSED	12.7%	12.1%	14.1%	16.7%	-	-	-	11.6%	16.7%	20.7%	-	-	-	12.5%	12.5%	14.3%	-	-	-
Net Diff.	9.3%	-1.0%	33.7%	34.6%	55.6%	-100%	100.0%	-2.1%	27.8%	24.1%	66.7%	-100%	-	-	37.5%	40.8%	33.3%	-100%	100.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
YES	48.3%	31.2%	48.9%	40.6%	57.1%	53.8%	41.6%	50.7%	41.1%	55.2%	45.9%	53.8%	43.6%	47.3%	45.5%	47.0%	48.5%	40.0%
NO	39.0%	65.6%	46.7%	46.4%	31.7%	25.3%	54.5%	33.6%	50.7%	27.9%	45.0%	25.3%	53.8%	35.5%	48.5%	33.3%	43.3%	34.3%
DK/REFUSED	12.7%	3.1%	4.4%	13.0%	11.1%	20.9%	3.9%	15.7%	8.2%	16.9%	9.1%	20.9%	2.6%	17.2%	6.1%	19.7%	8.2%	25.7%
Net Diff.	9.3%	-34.4%	2.2%	-5.8%	25.4%	28.6%	-13.0%	17.0%	-9.6%	27.3%	1.0%	28.6%	-10.3%	11.8%	-3.0%	13.6%	5.2%	5.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
YES	48.3%	39.5%	53.1%	37.5%	61.4%	43.8%	62.5%	46.2%	50.0%	65.0%	42.0%	38.0%	46.7%	35.8%	50.0%	33.9%	59.4%	
NO	39.0%	55.3%	32.3%	52.5%	23.9%	46.4%	19.6%	40.9%	37.5%	28.0%	44.0%	45.0%	53.3%	50.9%	43.8%	51.8%	25.0%	
DK/REFUSED	12.7%	5.3%	14.6%	10.0%	14.8%	9.8%	17.9%	12.9%	12.5%	7.0%	14.0%	17.0%	-	13.2%	6.2%	14.3%	15.6%	
Net Diff.	9.3%	-15.8%	20.8%	-15.0%	37.5%	-2.7%	42.9%	5.3%	12.5%	37.0%	-2.0%	-7.0%	-6.7%	-15.1%	6.2%	-17.9%	34.4%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
YES	48.3%	44.1%	46.7%	54.7%	39.4%	58.5%	19.4%	51.4%	53.1%	33.3%	-	33.3%	33.3%	33.3%	
NO	39.0%	44.1%	50.0%	29.7%	39.4%	24.4%	58.1%	37.1%	37.5%	33.3%	100.0%	54.2%	33.3%	57.1%	
DK/REFUSED	12.7%	11.8%	3.3%	15.6%	21.2%	17.1%	22.6%	11.4%	9.4%	33.3%	-	12.5%	33.3%	9.5%	
Net Diff.	9.3%	-	-3.3%	25.0%	-	34.1%	-38.7%	14.3%	15.6%	-	-100%	-20.8%	-	-23.8%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
YES	49.3%	48.8%	49.7%	49.8%	46.8%	40.0%	58.8%	56.9%	57.1%	50.0%	44.5%	44.4%	50.0%	37.1%
NO	34.3%	35.7%	33.3%	34.0%	36.2%	50.0%	11.8%	22.6%	22.6%	25.0%	48.4%	48.4%	50.0%	28.6%
DK/REFUSED	16.3%	15.5%	17.0%	16.2%	17.0%	10.0%	29.4%	20.4%	20.3%	25.0%	7.0%	7.3%	-	34.3%
Net Diff.	15.0%	13.2%	16.4%	15.8%	10.6%	-10.0%	47.1%	34.3%	34.6%	25.0%	-3.9%	-4.0%	-	8.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
YES	49.3%	58.3%	46.3%	54.3%	41.5%	52.8%	44.0%	51.0%	47.6%	69.2%	40.0%	50.9%	52.6%
NO	34.3%	22.9%	36.6%	29.5%	43.4%	34.0%	24.0%	33.3%	37.3%	23.1%	20.0%	24.5%	29.5%
DK/REFUSED	16.3%	18.8%	17.1%	16.2%	15.1%	13.2%	32.0%	15.6%	15.1%	7.7%	40.0%	24.5%	17.9%
Net Diff.	15.0%	35.4%	9.8%	24.8%	-1.9%	18.9%	20.0%	17.7%	10.3%	46.2%	20.0%	26.4%	23.1%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
YES	49.3%	51.8%	47.4%	53.1%	43.2%	45.5%	40.0%	50.0%	57.8%	57.9%	50.0%	44.8%	44.7%	50.0%	32.3%
NO	34.3%	32.5%	44.7%	29.7%	29.7%	54.5%	45.0%	25.0%	21.5%	21.1%	50.0%	48.5%	48.5%	50.0%	29.0%
DK/REFUSED	16.3%	15.8%	7.9%	17.2%	27.0%	-	15.0%	25.0%	20.7%	21.1%	-	6.7%	6.8%	-	38.7%
Net Diff.	15.0%	19.3%	2.6%	23.4%	13.5%	-9.1%	-5.0%	25.0%	36.3%	36.8%	-	-3.7%	-3.8%	-	3.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
Total	300	128	123	5	126	117	9	46	41	30
YES	49.3%	57.0%	56.9%	60.0%	45.2%	46.2%	33.3%	39.1%	56.1%	30.0%
NO	34.3%	21.9%	22.0%	20.0%	47.6%	46.2%	66.7%	32.6%	22.0%	30.0%
DK/REFUSED	16.3%	21.1%	21.1%	20.0%	7.1%	7.7%	-	28.3%	22.0%	40.0%
Net Diff.	15.0%	35.2%	35.0%	40.0%	-2.4%	-	-33.3%	6.5%	34.1%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
YES	49.3%	52.7%	40.3%	51.6%	44.7%	51.6%	49.2%	50.6%	46.3%	47.3%	58.9%	55.0%	56.5%	49.6%	56.5%	59.0%	43.3%	45.1%	46.3%	33.3%	-
NO	34.3%	33.8%	33.9%	33.9%	35.1%	31.7%	37.5%	32.0%	46.3%	42.6%	17.8%	20.0%	21.7%	35.8%	21.7%	21.9%	47.1%	34.1%	34.1%	33.3%	-
DK/REFUSED	16.3%	13.5%	25.8%	14.5%	20.2%	16.8%	13.3%	17.3%	7.3%	10.1%	23.3%	25.0%	21.7%	14.6%	21.7%	19.0%	9.6%	20.9%	19.5%	33.3%	-
Net Diff.	15.0%	18.9%	6.5%	17.7%	9.6%	19.9%	11.7%	18.6%	-	4.8%	41.1%	35.0%	34.8%	13.8%	34.8%	37.1%	-3.8%	11.0%	12.2%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
YES	49.3%	66.0%	47.1%	51.0%	53.4%	41.4%	37.5%	60.2%	47.3%	53.1%	52.9%	38.8%	26.9%	50.0%	39.1%	25.0%
NO	34.3%	12.8%	44.1%	27.5%	29.3%	48.6%	42.5%	21.6%	45.5%	28.1%	23.5%	49.0%	50.0%	25.0%	47.8%	55.0%
DK/REFUSED	16.3%	21.3%	8.8%	21.6%	17.2%	10.0%	20.0%	18.2%	7.3%	18.8%	23.5%	12.2%	23.1%	25.0%	13.0%	20.0%
Net Diff.	15.0%	53.2%	2.9%	23.5%	24.1%	-7.1%	-5.0%	38.6%	1.8%	25.0%	29.4%	-10.2%	-23.1%	25.0%	-8.7%	-30.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
YES	49.3%	67.3%	56.4%	49.3%	46.4%	51.3%	41.9%	57.7%	45.8%	64.6%	100.0%	42.9%	38.5%	69.1%	52.2%	44.7%	45.2%	51.1%	49.1%	59.8%
NO	34.3%	16.4%	28.2%	47.8%	50.0%	46.2%	41.9%	21.5%	31.2%	15.9%	-	52.4%	38.5%	13.2%	45.7%	44.7%	30.6%	44.7%	37.7%	19.6%
DK/REFUSED	16.3%	16.4%	15.4%	3.0%	3.6%	2.6%	16.3%	20.8%	22.9%	19.5%	-	4.8%	23.1%	17.6%	2.2%	10.6%	24.2%	4.3%	13.2%	20.6%
Net Diff.	15.0%	50.9%	28.2%	1.5%	-3.6%	5.1%	-	36.2%	14.6%	48.8%	100.0%	-9.5%	-	55.9%	6.5%	-	14.5%	6.4%	11.3%	40.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
YES	49.3%	45.0%	31.2%	50.0%	44.4%	33.3%	47.6%	58.7%	44.4%	44.4%	57.3%	48.5%	52.4%	49.6%	68.9%	48.1%	40.5%	50.8%	56.7%	55.4%
NO	34.3%	55.0%	50.0%	28.6%	55.6%	48.1%	33.3%	21.7%	48.1%	33.3%	28.0%	37.9%	32.4%	39.3%	14.8%	35.2%	45.2%	42.9%	25.6%	35.9%
DK/REFUSED	16.3%	-	18.8%	21.4%	-	18.5%	19.0%	19.6%	7.4%	22.2%	14.6%	13.6%	15.2%	11.1%	16.4%	16.7%	14.3%	6.3%	17.8%	8.7%
Net Diff.	15.0%	-10.0%	-18.8%	21.4%	-11.1%	-14.8%	14.3%	37.0%	-3.7%	11.1%	29.3%	10.7%	20.0%	10.3%	54.1%	13.0%	-4.8%	7.9%	31.1%	19.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
YES	49.3%	45.5%	29.2%	43.5%	31.6%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	46.5%	53.6%	58.6%	55.1%
NO	34.3%	43.6%	54.2%	45.7%	57.9%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	40.1%	30.5%	31.0%	24.6%
DK/REFUSED	16.3%	10.9%	16.7%	10.9%	10.5%	-	-	-	-	-	-	-	-	-	-	-	-	13.4%	15.9%	10.3%	20.3%
Net Diff.	15.0%	1.8%	-25.0%	-2.2%	-26.3%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	6.3%	23.2%	27.6%	30.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
YES	49.3%	38.1%	52.4%	50.0%	59.6%	39.1%	39.0%	37.5%	39.4%	58.1%	46.8%	68.4%	50.0%	49.3%	44.7%	61.5%	52.5%	46.4%	35.8%	42.9%	36.2%
NO	34.3%	46.4%	35.4%	35.4%	25.7%	50.0%	43.9%	50.0%	48.5%	21.8%	44.8%	14.0%	40.0%	28.4%	47.9%	18.8%	40.6%	32.1%	52.8%	33.3%	53.2%
DK/REFUSED	16.3%	15.5%	12.2%	14.6%	14.7%	10.9%	17.1%	12.5%	12.1%	20.2%	8.4%	17.5%	10.0%	22.4%	7.4%	19.8%	6.9%	21.4%	11.3%	23.8%	10.6%
Net Diff.	15.0%	-8.3%	17.1%	14.6%	33.9%	-10.9%	-4.9%	-12.5%	-9.1%	36.3%	1.9%	54.4%	10.0%	20.9%	-3.2%	42.7%	11.9%	14.3%	-17.0%	9.5%	-17.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
YES	49.3%	55.7%	47.1%	60.6%	-	49.4%	57.6%	41.2%	44.6%	68.8%	55.6%	44.8%	45.2%	59.3%	55.0%	44.0%	36.2%	47.6%	32.4%
NO	34.3%	20.8%	14.7%	22.5%	100.0%	41.7%	34.8%	52.9%	42.9%	12.5%	34.9%	27.6%	46.2%	18.5%	37.6%	28.0%	51.1%	23.8%	56.8%
DK/REFUSED	16.3%	23.6%	38.2%	16.9%	-	9.0%	7.6%	5.9%	12.5%	18.8%	9.5%	27.6%	8.6%	22.2%	7.3%	28.0%	12.8%	28.6%	10.8%
Net Diff.	15.0%	34.9%	32.4%	38.0%	-100%	7.7%	22.7%	-11.8%	1.8%	56.2%	20.6%	17.2%	-1.1%	40.7%	17.4%	16.0%	-14.9%	23.8%	-24.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
YES	49.3%	54.6%	38.0%	37.2%	66.7%	-	-	58.9%	47.2%	44.8%	66.7%	-	-	50.9%	32.1%	32.7%	66.7%	-	-
NO	34.3%	30.0%	44.6%	46.2%	11.1%	66.7%	100.0%	26.3%	27.8%	34.5%	-	-	-	33.0%	55.4%	53.1%	33.3%	100.0%	100.0%
DK/REFUSED	16.3%	15.5%	17.4%	16.7%	22.2%	33.3%	-	14.7%	25.0%	20.7%	33.3%	100.0%	-	16.1%	12.5%	14.3%	-	-	-
Net Diff.	15.0%	24.6%	-6.5%	-9.0%	55.6%	-66.7%	-100%	32.6%	19.4%	10.3%	66.7%	-	-	17.9%	-23.2%	-20.4%	33.3%	-100%	-100%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
YES	49.3%	53.1%	60.0%	44.9%	49.2%	46.2%	57.1%	46.6%	51.4%	47.4%	50.7%	46.2%	61.5%	52.7%	57.6%	53.0%	55.7%	54.3%
NO	34.3%	31.2%	26.7%	42.0%	30.2%	36.3%	28.6%	36.3%	34.9%	33.8%	33.5%	36.3%	25.6%	26.9%	28.8%	24.2%	28.9%	20.0%
DK/REFUSED	16.3%	15.6%	13.3%	13.0%	20.6%	17.6%	14.3%	17.0%	13.7%	18.8%	15.8%	17.6%	12.8%	20.4%	13.6%	22.7%	15.5%	25.7%
Net Diff.	15.0%	21.9%	33.3%	2.9%	19.0%	9.9%	28.6%	10.3%	16.4%	13.6%	17.2%	9.9%	35.9%	25.8%	28.8%	28.8%	26.8%	34.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
YES	49.3%	52.6%	42.3%	46.2%	43.2%	46.4%	41.1%	55.3%	44.6%	41.0%	51.0%	56.0%	33.3%	47.2%	60.4%	53.6%	46.1%
NO	34.3%	31.6%	43.1%	40.0%	40.9%	37.5%	46.4%	26.5%	40.5%	40.0%	34.0%	29.0%	40.0%	32.1%	25.0%	30.4%	39.8%
DK/REFUSED	16.3%	15.8%	14.6%	13.8%	15.9%	16.1%	12.5%	18.2%	14.9%	19.0%	15.0%	15.0%	26.7%	20.8%	14.6%	16.1%	14.1%
Net Diff.	15.0%	21.1%	-0.8%	6.2%	2.3%	8.9%	-5.4%	28.8%	4.2%	1.0%	17.0%	27.0%	-6.7%	15.1%	35.4%	23.2%	6.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
YES	49.3%	53.9%	45.0%	51.6%	33.3%	53.7%	58.1%	34.3%	37.5%	-	100.0%	41.7%	33.3%	42.9%	
NO	34.3%	27.5%	36.7%	40.6%	45.5%	29.3%	19.4%	40.0%	40.6%	33.3%	-	45.8%	66.7%	42.9%	
DK/REFUSED	16.3%	18.6%	18.3%	7.8%	21.2%	17.1%	22.6%	25.7%	21.9%	66.7%	-	12.5%	-	14.3%	
Net Diff.	15.0%	26.5%	8.3%	10.9%	-12.1%	24.4%	38.7%	-5.7%	-3.1%	-33.3%	100.0%	-4.2%	-33.3%	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
LESS THAN COLLEGE	47.3%	36.4%	55.6%	49.0%	38.3%	33.3%	47.1%	51.1%	52.6%	-	46.1%	47.6%	-	37.1%
Less than High School	2.0%	2.3%	1.8%	2.0%	2.1%	-	5.9%	2.2%	2.3%	-	1.6%	1.6%	-	2.9%
High School Graduate	10.0%	7.8%	11.7%	9.9%	10.6%	6.7%	17.6%	11.7%	12.0%	-	8.6%	8.9%	-	8.6%
Some College/Trade	17.7%	13.2%	21.1%	18.6%	12.8%	13.3%	11.8%	16.8%	17.3%	-	19.5%	20.2%	-	14.3%
Associates/2-yr Degree	17.7%	13.2%	21.1%	18.6%	12.8%	13.3%	11.8%	20.4%	21.1%	-	16.4%	16.9%	-	11.4%
COLLEGE/POST GRADUATE	50.3%	59.7%	43.3%	49.4%	55.3%	63.3%	41.2%	46.7%	45.9%	75.0%	53.1%	51.6%	100.0%	54.3%
Bachelors/4-yr Degree	27.0%	31.8%	23.4%	26.9%	27.7%	26.7%	29.4%	29.9%	30.1%	25.0%	22.7%	22.6%	25.0%	31.4%
Post Graduate Degree	23.3%	27.9%	19.9%	22.5%	27.7%	36.7%	11.8%	16.8%	15.8%	50.0%	30.5%	29.0%	75.0%	22.9%
REFUSED	2.3%	3.9%	1.2%	1.6%	6.4%	3.3%	11.8%	2.2%	1.5%	25.0%	0.8%	0.8%	-	8.6%
Net Diff.	3.0%	23.3%	-12.3%	0.4%	17.0%	30.0%	-5.9%	-4.4%	-6.8%	75.0%	7.0%	4.0%	100.0%	17.1%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
LESS THAN COLLEGE	47.3%	54.2%	46.3%	46.7%	45.3%	52.8%	48.0%	47.9%	44.4%	61.5%	20.0%	47.2%	46.8%
Less than High School	2.0%	4.2%	-	1.9%	1.9%	-	-	3.1%	2.4%	-	-	-	1.3%
High School Graduate	10.0%	8.3%	7.3%	9.5%	12.3%	9.4%	4.0%	7.3%	13.5%	23.1%	-	9.4%	7.7%
Some College/Trade	17.7%	10.4%	22.0%	21.0%	16.0%	18.9%	16.0%	24.0%	12.7%	-	20.0%	13.2%	19.2%
Associates/2-yr Degree	17.7%	31.2%	17.1%	14.3%	15.1%	24.5%	28.0%	13.5%	15.9%	38.5%	-	24.5%	18.6%
COLLEGE/POST GRADUATE	50.3%	43.8%	51.2%	50.5%	52.8%	47.2%	48.0%	47.9%	54.0%	38.5%	60.0%	50.9%	50.0%
Bachelors/4-yr Degree	27.0%	27.1%	14.6%	31.4%	27.4%	17.0%	24.0%	34.4%	26.2%	23.1%	20.0%	20.8%	28.2%
Post Graduate Degree	23.3%	16.7%	36.6%	19.0%	25.5%	30.2%	24.0%	13.5%	27.8%	15.4%	40.0%	30.2%	21.8%
REFUSED	2.3%	2.1%	2.4%	2.9%	1.9%	-	4.0%	4.2%	1.6%	-	20.0%	1.9%	3.2%
Net Diff.	3.0%	-10.4%	4.9%	3.8%	7.5%	-5.7%	-	-	9.5%	-23.1%	40.0%	3.8%	3.2%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
LESS THAN COLLEGE	47.3%	46.5%	52.6%	57.8%	27.0%	45.5%	50.0%	43.8%	50.4%	51.1%	-	45.5%	45.5%	50.0%	41.9%
Less than High School	2.0%	1.8%	-	6.2%	-	-	-	-	2.2%	2.3%	-	1.5%	1.5%	-	3.2%
High School Graduate	10.0%	4.4%	18.4%	12.5%	2.7%	9.1%	20.0%	25.0%	8.9%	9.0%	-	8.2%	8.3%	-	22.6%
Some College/Trade	17.7%	19.3%	15.8%	26.6%	10.8%	9.1%	15.0%	-	19.3%	19.5%	-	18.7%	18.9%	-	6.5%
Associates/2-yr Degree	17.7%	21.1%	18.4%	12.5%	13.5%	27.3%	15.0%	18.8%	20.0%	20.3%	-	17.2%	16.7%	50.0%	9.7%
COLLEGE/POST GRADUATE	50.3%	51.8%	44.7%	42.2%	70.3%	54.5%	50.0%	37.5%	47.4%	46.6%	100.0%	53.7%	53.8%	50.0%	48.4%
Bachelors/4-yr Degree	27.0%	29.8%	18.4%	26.6%	35.1%	36.4%	20.0%	12.5%	30.4%	30.8%	-	23.1%	22.7%	50.0%	29.0%
Post Graduate Degree	23.3%	21.9%	26.3%	15.6%	35.1%	18.2%	30.0%	25.0%	17.0%	15.8%	100.0%	30.6%	31.1%	-	19.4%
REFUSED	2.3%	1.8%	2.6%	-	2.7%	-	-	18.8%	2.2%	2.3%	-	0.7%	0.8%	-	9.7%
Net Diff.	3.0%	5.3%	-7.9%	-15.6%	43.2%	9.1%	-	-6.2%	-3.0%	-4.5%	100.0%	8.2%	8.3%	-	6.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
LESS THAN COLLEGE	47.3%	50.0%	51.2%	20.0%	45.2%	46.2%	33.3%	45.7%	51.2%	40.0%
Less than High School	2.0%	2.3%	2.4%	-	1.6%	1.7%	-	2.2%	2.4%	3.3%
High School Graduate	10.0%	10.2%	9.8%	20.0%	8.7%	8.5%	11.1%	13.0%	7.3%	20.0%
Some College/Trade	17.7%	17.2%	17.9%	-	19.0%	19.7%	11.1%	15.2%	12.2%	6.7%
Associates/2-yr Degree	17.7%	20.3%	21.1%	-	15.9%	16.2%	11.1%	15.2%	29.3%	10.0%
COLLEGE/POST GRADUATE	50.3%	48.4%	47.2%	80.0%	54.0%	53.0%	66.7%	45.7%	46.3%	50.0%
Bachelors/4-yr Degree	27.0%	31.2%	31.7%	20.0%	23.8%	23.9%	22.2%	23.9%	26.8%	30.0%
Post Graduate Degree	23.3%	17.2%	15.4%	60.0%	30.2%	29.1%	44.4%	21.7%	19.5%	20.0%
REFUSED	2.3%	1.6%	1.6%	-	0.8%	0.9%	-	8.7%	2.4%	10.0%
Net Diff.	3.0%	-1.6%	-4.1%	60.0%	8.7%	6.8%	33.3%	-	-4.9%	10.0%

THE DIFFERENTIATORS
NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
LESS THAN COLLEGE	47.3%	46.8%	54.8%	46.8%	48.2%	46.6%	50.8%	48.9%	36.6%	50.0%	44.4%	45.0%	52.2%	48.5%	52.2%	48.6%	51.9%	40.7%	39.0%	55.6%	-
Less than High School	2.0%	2.3%	1.6%	1.6%	2.6%	3.1%	0.8%	2.6%	-	2.1%	2.2%	2.5%	-	2.2%	-	1.9%	1.9%	2.2%	-	22.2%	-
High School Graduate	10.0%	9.5%	12.9%	10.5%	7.9%	9.3%	10.0%	10.0%	4.9%	10.6%	6.7%	8.8%	13.0%	10.1%	13.0%	12.4%	9.6%	7.7%	7.3%	11.1%	-
Some College/Trade	17.7%	18.5%	19.4%	16.1%	21.9%	18.0%	18.3%	17.7%	17.1%	18.1%	18.9%	17.5%	21.7%	17.9%	21.7%	21.0%	22.1%	8.8%	9.8%	-	-
Associates/2-yr Degree	17.7%	16.7%	21.0%	18.5%	15.8%	16.1%	21.7%	18.6%	14.6%	19.1%	16.7%	16.2%	17.4%	18.3%	17.4%	13.3%	18.3%	22.0%	22.0%	22.2%	-
COLLEGE/POST GRADUATE	50.3%	52.3%	40.3%	51.6%	50.0%	50.9%	48.3%	49.4%	63.4%	48.9%	53.3%	52.5%	47.8%	50.0%	47.8%	48.6%	47.1%	56.0%	57.3%	44.4%	-
Bachelors/4-yr Degree	27.0%	26.6%	27.4%	28.2%	27.2%	29.8%	21.7%	27.3%	31.7%	23.9%	31.1%	28.8%	39.1%	25.4%	39.1%	31.4%	20.2%	29.7%	29.3%	33.3%	-
Post Graduate Degree	23.3%	25.7%	12.9%	23.4%	22.8%	21.1%	26.7%	22.1%	31.7%	25.0%	22.2%	23.8%	8.7%	24.6%	8.7%	17.1%	26.9%	26.4%	28.0%	11.1%	-
REFUSED	2.3%	0.9%	4.8%	1.6%	1.8%	2.5%	0.8%	1.7%	-	1.1%	2.2%	2.5%	-	1.5%	-	2.9%	1.0%	3.3%	3.7%	-	-
Net Diff.	3.0%	5.4%	-14.5%	4.8%	1.8%	4.3%	-2.5%	0.4%	26.8%	-1.1%	8.9%	7.5%	-4.3%	1.5%	-4.3%	-	-4.8%	15.4%	18.3%	-11.1%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
LESS THAN COLLEGE	47.3%	42.6%	61.8%	33.3%	53.4%	47.1%	50.0%	48.9%	45.5%	43.8%	47.1%	59.2%	34.6%	50.0%	60.9%	30.0%
Less than High School	2.0%	2.1%	-	2.0%	1.7%	2.9%	2.5%	2.3%	-	1.6%	-	4.1%	3.8%	-	4.3%	5.0%
High School Graduate	10.0%	8.5%	5.9%	3.9%	15.5%	11.4%	12.5%	14.8%	3.6%	7.8%	-	16.3%	7.7%	-	17.4%	5.0%
Some College/Trade	17.7%	21.3%	29.4%	7.8%	20.7%	18.6%	10.0%	21.6%	23.6%	10.9%	17.6%	20.4%	3.8%	25.0%	21.7%	5.0%
Associates/2-yr Degree	17.7%	10.6%	26.5%	19.6%	15.5%	14.3%	25.0%	10.2%	18.2%	23.4%	29.4%	18.4%	19.2%	25.0%	17.4%	15.0%
COLLEGE/POST GRADUATE	50.3%	53.2%	35.3%	62.7%	44.8%	52.9%	47.5%	48.9%	54.5%	56.2%	47.1%	38.8%	53.8%	41.7%	37.0%	55.0%
Bachelors/4-yr Degree	27.0%	40.4%	14.7%	31.4%	24.1%	22.9%	27.5%	33.0%	23.6%	31.2%	23.5%	16.3%	23.1%	33.3%	15.2%	15.0%
Post Graduate Degree	23.3%	12.8%	20.6%	31.4%	20.7%	30.0%	20.0%	15.9%	30.9%	25.0%	23.5%	22.4%	30.8%	8.3%	21.7%	40.0%
REFUSED	2.3%	4.3%	2.9%	3.9%	1.7%	-	2.5%	2.3%	-	-	5.9%	2.0%	11.5%	8.3%	2.2%	15.0%
Net Diff.	3.0%	10.6%	-26.5%	29.4%	-8.6%	5.7%	-2.5%	-	9.1%	12.5%	-	-20.4%	19.2%	-8.3%	-23.9%	25.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
LESS THAN COLLEGE	47.3%	49.1%	53.8%	40.3%	46.4%	35.9%	38.4%	57.7%	56.2%	58.5%	-	47.6%	33.3%	51.5%	37.0%	42.6%	64.5%	36.2%	39.6%	55.9%	
Less than High School	2.0%	1.8%	2.6%	3.0%	7.1%	-	1.2%	1.5%	-	2.4%	-	-	-	2.9%	4.3%	2.1%	-	-	1.9%	2.0%	
High School Graduate	10.0%	14.5%	12.8%	9.0%	7.1%	10.3%	8.1%	12.3%	12.5%	12.2%	-	-	5.1%	8.8%	13.0%	10.6%	16.1%	6.4%	7.5%	11.8%	
Some College/Trade	17.7%	18.2%	23.1%	13.4%	14.3%	12.8%	14.0%	23.1%	25.0%	22.0%	-	23.8%	15.4%	19.1%	8.7%	12.8%	27.4%	17.0%	17.0%	21.6%	
Associates/2-yr Degree	17.7%	14.5%	15.4%	14.9%	17.9%	12.8%	15.1%	20.8%	18.8%	22.0%	-	23.8%	12.8%	20.6%	10.9%	17.0%	21.0%	12.8%	13.2%	20.6%	
COLLEGE/POST GRADUATE	50.3%	49.1%	46.2%	59.7%	53.6%	64.1%	60.5%	40.0%	41.7%	39.0%	100.0%	52.4%	64.1%	45.6%	63.0%	57.4%	33.9%	63.8%	60.4%	42.2%	
Bachelors/4-yr Degree	27.0%	32.7%	28.2%	31.3%	28.6%	33.3%	20.9%	28.5%	33.3%	25.6%	100.0%	28.6%	20.5%	36.8%	32.6%	21.3%	19.4%	34.0%	22.6%	30.4%	
Post Graduate Degree	23.3%	16.4%	17.9%	28.4%	25.0%	30.8%	39.5%	11.5%	8.3%	13.4%	-	23.8%	43.6%	8.8%	30.4%	36.2%	14.5%	29.8%	37.7%	11.8%	
REFUSED	2.3%	1.8%	-	-	-	-	1.2%	2.3%	2.1%	2.4%	-	-	2.6%	2.9%	-	-	1.6%	-	-	2.0%	
Net Diff.	3.0%	-	-7.7%	19.4%	7.1%	28.2%	22.1%	-17.7%	-14.6%	-19.5%	100.0%	4.8%	30.8%	-5.9%	26.1%	14.9%	-30.6%	27.7%	20.8%	-13.7%	

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
LESS THAN COLLEGE	47.3%	50.0%	37.5%	64.3%	55.6%	33.3%	71.4%	52.9%	43.7%	44.4%	35.4%	53.4%	61.4%	35.0%	50.8%	37.0%	69.0%	33.3%	60.0%	35.9%
Less than High School	2.0%	10.0%	-	-	11.1%	-	-	2.2%	0.7%	11.1%	2.4%	1.9%	3.4%	0.9%	3.3%	-	3.6%	1.6%	3.3%	-
High School Graduate	10.0%	15.0%	9.4%	14.3%	16.7%	11.1%	14.3%	11.6%	9.6%	-	8.5%	10.7%	13.8%	7.7%	6.6%	5.6%	19.0%	9.5%	12.2%	8.7%
Some College/Trade	17.7%	5.0%	9.4%	28.6%	5.6%	11.1%	38.1%	19.6%	17.0%	11.1%	9.8%	21.4%	17.2%	17.1%	16.4%	18.5%	17.9%	15.9%	18.9%	17.4%
Associates/2-yr Degree	17.7%	20.0%	18.8%	21.4%	22.2%	11.1%	19.0%	19.6%	16.3%	22.2%	14.6%	19.4%	26.9%	9.4%	24.6%	13.0%	28.6%	6.3%	25.6%	9.8%
COLLEGE/POST GRADUATE	50.3%	50.0%	59.4%	32.1%	44.4%	63.0%	23.8%	44.9%	55.6%	55.6%	64.6%	45.6%	37.2%	64.1%	45.9%	63.0%	31.0%	65.1%	37.8%	64.1%
Bachelors/4-yr Degree	27.0%	25.0%	15.6%	21.4%	22.2%	14.8%	19.0%	28.3%	24.4%	44.4%	37.8%	23.3%	18.6%	35.0%	29.5%	33.3%	10.7%	36.5%	25.6%	32.6%
Post Graduate Degree	23.3%	25.0%	43.8%	10.7%	22.2%	48.1%	4.8%	16.7%	31.1%	11.1%	26.8%	22.3%	18.6%	29.1%	16.4%	29.6%	20.2%	28.6%	12.2%	31.5%
REFUSED	2.3%	-	3.1%	3.6%	-	3.7%	4.8%	2.2%	0.7%	-	-	1.0%	1.4%	0.9%	3.3%	-	-	1.6%	2.2%	-
Net Diff.	3.0%	-	21.9%	-32.1%	-11.1%	29.6%	-47.6%	-8.0%	11.9%	11.1%	29.3%	-7.8%	-24.1%	29.1%	-4.9%	25.9%	-38.1%	31.7%	-22.2%	28.3%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
LESS THAN COLLEGE	47.3%	63.6%	33.3%	65.2%	36.8%	44.6%	55.3%	46.6%	51.4%	42.7%	57.4%	42.5%	54.8%	51.4%	56.1%	51.7%	55.6%	100.0%	-	100.0%	-	
Less than High School	2.0%	3.6%	4.2%	4.3%	5.3%	1.4%	3.9%	2.7%	-	-	5.9%	1.8%	1.6%	-	7.3%	-	8.3%	4.2%	-	3.4%	-	
High School Graduate	10.0%	16.4%	4.2%	17.4%	5.3%	8.8%	12.6%	6.8%	5.7%	10.7%	16.2%	8.0%	16.1%	11.4%	7.3%	10.3%	8.3%	21.1%	-	13.8%	-	
Some College/Trade	17.7%	14.5%	16.7%	17.4%	21.1%	16.9%	21.4%	16.4%	28.6%	17.3%	17.6%	17.7%	22.6%	14.3%	19.5%	17.2%	22.2%	37.3%	-	41.4%	-	
Associates/2-yr Degree	17.7%	29.1%	8.3%	26.1%	5.3%	17.6%	17.5%	20.5%	17.1%	14.7%	17.6%	15.0%	14.5%	25.7%	22.0%	24.1%	16.7%	37.3%	-	41.4%	-	
COLLEGE/POST GRADUATE	50.3%	36.4%	62.5%	34.8%	57.9%	54.7%	44.7%	52.1%	48.6%	57.3%	42.6%	57.5%	45.2%	45.7%	43.9%	44.8%	44.4%	-	100.0%	-	100.0%	
Bachelors/4-yr Degree	27.0%	7.3%	41.7%	6.5%	36.8%	29.1%	23.3%	32.9%	22.9%	25.3%	23.5%	35.4%	22.6%	8.6%	24.4%	6.9%	25.0%	-	53.6%	-	58.0%	
Post Graduate Degree	23.3%	29.1%	20.8%	28.3%	21.1%	25.7%	21.4%	19.2%	25.7%	32.0%	19.1%	22.1%	22.6%	37.1%	19.5%	37.9%	19.4%	-	46.4%	-	42.0%	
REFUSED	2.3%	-	4.2%	-	5.3%	0.7%	-	1.4%	-	-	-	-	-	2.9%	-	3.4%	-	-	-	-	-	
Net Diff.	3.0%	-27.3%	29.2%	-30.4%	21.1%	10.1%	-10.7%	5.5%	-2.9%	14.7%	-14.7%	15.0%	-9.7%	-5.7%	-12.2%	-6.9%	-11.1%	-100%	100.0%	-100%	100.0%	

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
LESS THAN COLLEGE	47.3%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	51.6%	42.9%	43.9%	43.3%	58.2%	42.6%	50.0%	41.6%	57.1%	45.3%	57.1%	46.8%
Less than High School	2.0%	4.8%	-	3.1%	-	6.5%	-	7.5%	-	3.2%	0.6%	3.5%	-	3.0%	1.1%	3.1%	-	3.6%	1.9%	4.8%	2.1%
High School Graduate	10.0%	26.2%	-	20.8%	-	21.7%	-	22.5%	-	12.1%	6.5%	8.8%	1.7%	14.9%	9.6%	13.5%	5.0%	7.1%	9.4%	4.8%	10.6%
Some College/Trade	17.7%	34.5%	-	40.6%	-	30.4%	-	35.0%	-	16.9%	18.8%	12.3%	23.3%	20.9%	16.0%	16.7%	20.8%	17.9%	15.1%	23.8%	17.0%
Associates/2-yr Degree	17.7%	34.5%	-	35.4%	-	41.3%	-	35.0%	-	19.4%	16.9%	19.3%	18.3%	19.4%	16.0%	16.7%	15.8%	28.6%	18.9%	23.8%	17.0%
COLLEGE/POST GRADUATE	50.3%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	46.0%	57.1%	54.4%	56.7%	38.8%	57.4%	49.0%	58.4%	35.7%	54.7%	33.3%	53.2%
Bachelors/4-yr Degree	27.0%	-	50.0%	-	56.9%	-	43.9%	-	42.4%	28.2%	27.3%	38.6%	26.7%	19.4%	27.7%	31.2%	29.7%	17.9%	22.6%	19.0%	21.3%
Post Graduate Degree	23.3%	-	50.0%	-	43.1%	-	56.1%	-	57.6%	17.7%	29.9%	15.8%	30.0%	19.4%	29.8%	17.7%	28.7%	17.9%	32.1%	14.3%	31.9%
REFUSED	2.3%	-	-	-	-	-	-	-	-	2.4%	-	1.8%	-	3.0%	-	1.0%	-	7.1%	-	9.5%	-
Net Diff.	3.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-5.6%	14.3%	10.5%	13.3%	-19.4%	14.9%	-1.0%	16.8%	-21.4%	9.4%	-23.8%	6.4%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
LESS THAN COLLEGE	47.3%	59.4%	47.1%	64.8%	100.0%	39.1%	34.8%	32.4%	48.2%	50.0%	41.3%	67.2%	37.6%	59.3%	36.7%	60.0%	44.7%	61.9%	45.9%
Less than High School	2.0%	4.7%	2.9%	5.6%	-	-	-	-	-	4.2%	-	5.2%	-	3.7%	-	8.0%	-	9.5%	-
High School Graduate	10.0%	13.2%	8.8%	15.5%	-	7.7%	3.0%	5.9%	14.3%	8.3%	3.2%	17.2%	10.8%	16.0%	5.5%	4.0%	12.8%	4.8%	13.5%
Some College/Trade	17.7%	19.8%	14.7%	21.1%	100.0%	17.9%	18.2%	14.7%	19.6%	18.8%	20.6%	20.7%	16.1%	21.0%	18.3%	16.0%	17.0%	19.0%	21.6%
Associates/2-yr Degree	17.7%	21.7%	20.6%	22.5%	-	13.5%	13.6%	11.8%	14.3%	18.8%	17.5%	24.1%	10.8%	18.5%	12.8%	32.0%	14.9%	28.6%	10.8%
COLLEGE/POST GRADUATE	50.3%	38.7%	47.1%	35.2%	-	60.9%	65.2%	67.6%	51.8%	50.0%	58.7%	29.3%	62.4%	40.7%	63.3%	32.0%	55.3%	28.6%	54.1%
Bachelors/4-yr Degree	27.0%	23.6%	29.4%	21.1%	-	30.8%	39.4%	26.5%	23.2%	33.3%	31.7%	15.5%	30.1%	25.9%	33.0%	16.0%	25.5%	19.0%	21.6%
Post Graduate Degree	23.3%	15.1%	17.6%	14.1%	-	30.1%	25.8%	41.2%	28.6%	16.7%	27.0%	13.8%	32.3%	14.8%	30.3%	16.0%	29.8%	9.5%	32.4%
REFUSED	2.3%	1.9%	5.9%	-	-	-	-	-	-	-	-	3.4%	-	-	-	8.0%	-	9.5%	-
Net Diff.	3.0%	-20.8%	-	-29.6%	-100%	21.8%	30.3%	35.3%	3.6%	-	17.5%	-37.9%	24.7%	-18.5%	26.6%	-28.0%	10.6%	-33.3%	8.1%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
LESS THAN COLLEGE	47.3%	46.4%	50.0%	51.3%	44.4%	33.3%	50.0%	43.2%	47.2%	48.3%	50.0%	-	-	49.1%	51.8%	53.1%	33.3%	50.0%	50.0%
Less than High School	2.0%	1.4%	3.3%	3.8%	-	-	-	2.1%	-	-	-	-	-	0.9%	5.4%	6.1%	-	-	-
High School Graduate	10.0%	9.7%	10.9%	11.5%	11.1%	-	-	4.2%	11.1%	10.3%	16.7%	-	-	14.3%	10.7%	12.2%	-	-	-
Some College/Trade	17.7%	18.8%	15.2%	17.9%	-	-	-	20.0%	13.9%	17.2%	-	-	-	17.9%	16.1%	18.4%	-	-	-
Associates/2-yr Degree	17.7%	16.4%	20.7%	17.9%	33.3%	33.3%	50.0%	16.8%	22.2%	20.7%	33.3%	-	-	16.1%	19.6%	16.3%	33.3%	50.0%	50.0%
COLLEGE/POST GRADUATE	50.3%	52.7%	44.6%	42.3%	55.6%	66.7%	50.0%	54.7%	44.4%	41.4%	50.0%	100.0%	-	50.9%	44.6%	42.9%	66.7%	50.0%	50.0%
Bachelors/4-yr Degree	27.0%	30.0%	19.6%	17.9%	22.2%	66.7%	-	34.7%	16.7%	10.3%	33.3%	100.0%	-	25.9%	21.4%	22.4%	-	50.0%	-
Post Graduate Degree	23.3%	22.7%	25.0%	24.4%	33.3%	-	50.0%	20.0%	27.8%	31.0%	16.7%	-	-	25.0%	23.2%	20.4%	66.7%	-	50.0%
REFUSED	2.3%	1.0%	5.4%	6.4%	-	-	-	2.1%	8.3%	10.3%	-	-	-	-	3.6%	4.1%	-	-	-
Net Diff.	3.0%	6.3%	-5.4%	-9.0%	11.1%	33.3%	-	11.6%	-2.8%	-6.9%	-	100.0%	-	1.8%	-7.1%	-10.2%	33.3%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
LESS THAN COLLEGE	47.3%	56.2%	28.9%	34.8%	54.0%	58.2%	40.3%	49.8%	37.7%	56.5%	42.6%	58.2%	41.0%	45.2%	42.4%	45.5%	42.3%	48.6%
Less than High School	2.0%	3.1%	-	4.3%	-	2.2%	1.3%	2.2%	2.7%	1.3%	1.9%	2.2%	-	2.2%	3.0%	-	2.1%	-
High School Graduate	10.0%	15.6%	6.7%	4.3%	9.5%	14.3%	10.4%	9.9%	7.5%	12.3%	8.1%	14.3%	12.8%	3.2%	7.6%	4.5%	6.2%	5.7%
Some College/Trade	17.7%	25.0%	2.2%	13.0%	27.0%	19.8%	11.7%	19.7%	12.3%	22.7%	16.7%	19.8%	17.9%	18.3%	16.7%	19.7%	18.6%	17.1%
Associates/2-yr Degree	17.7%	12.5%	20.0%	13.0%	17.5%	22.0%	16.9%	17.9%	15.1%	20.1%	15.8%	22.0%	10.3%	21.5%	15.2%	21.2%	15.5%	25.7%
COLLEGE/POST GRADUATE	50.3%	37.5%	71.1%	63.8%	44.4%	38.5%	57.1%	48.0%	60.3%	40.9%	55.5%	38.5%	56.4%	50.5%	56.1%	48.5%	55.7%	42.9%
Bachelors/4-yr Degree	27.0%	28.1%	42.2%	34.8%	19.0%	18.7%	36.4%	23.8%	35.6%	18.8%	30.6%	18.7%	35.9%	28.0%	37.9%	22.7%	33.0%	22.9%
Post Graduate Degree	23.3%	9.4%	28.9%	29.0%	25.4%	19.8%	20.8%	24.2%	24.7%	22.1%	24.9%	19.8%	20.5%	22.6%	18.2%	25.8%	22.7%	20.0%
REFUSED	2.3%	6.2%	-	1.4%	1.6%	3.3%	2.6%	2.2%	2.1%	2.6%	1.9%	3.3%	2.6%	4.3%	1.5%	6.1%	2.1%	8.6%
Net Diff.	3.0%	-18.8%	42.2%	29.0%	-9.5%	-19.8%	16.9%	-1.8%	22.6%	-15.6%	12.9%	-19.8%	15.4%	5.4%	13.6%	3.0%	13.4%	-5.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
LESS THAN COLLEGE	47.3%	39.5%	53.1%	33.8%	64.8%	42.9%	64.3%	43.9%	50.0%	65.0%	42.0%	35.0%	46.7%	50.9%	35.4%	35.7%	55.5%
Less than High School	2.0%	2.6%	2.3%	2.5%	2.3%	1.8%	3.6%	1.5%	2.4%	1.0%	3.0%	2.0%	-	7.5%	-	-	1.6%
High School Graduate	10.0%	7.9%	14.6%	7.5%	18.2%	9.8%	19.6%	6.1%	13.1%	18.0%	6.0%	6.0%	-	13.2%	12.5%	5.4%	10.9%
Some College/Trade	17.7%	5.3%	20.8%	8.8%	25.0%	15.2%	21.4%	18.2%	17.3%	16.0%	20.0%	17.0%	40.0%	15.1%	14.6%	19.6%	16.4%
Associates/2-yr Degree	17.7%	23.7%	15.4%	15.0%	19.3%	16.1%	19.6%	18.2%	17.3%	30.0%	13.0%	10.0%	6.7%	15.1%	8.3%	10.7%	26.6%
COLLEGE/POST GRADUATE	50.3%	57.9%	46.2%	63.8%	35.2%	55.4%	35.7%	52.3%	48.8%	34.0%	56.0%	61.0%	46.7%	45.3%	64.6%	58.9%	43.8%
Bachelors/4-yr Degree	27.0%	36.8%	20.8%	33.8%	15.9%	28.6%	16.1%	30.3%	24.4%	18.0%	29.0%	34.0%	20.0%	24.5%	35.4%	42.9%	18.8%
Post Graduate Degree	23.3%	21.1%	25.4%	30.0%	19.3%	26.8%	19.6%	22.0%	24.4%	16.0%	27.0%	27.0%	26.7%	20.8%	29.2%	16.1%	25.0%
REFUSED	2.3%	2.6%	0.8%	2.5%	-	1.8%	-	3.8%	1.2%	1.0%	2.0%	4.0%	6.7%	3.8%	-	5.4%	0.8%
Net Diff.	3.0%	18.4%	-6.9%	30.0%	-29.5%	12.5%	-28.6%	8.3%	-1.2%	-31.0%	14.0%	26.0%	-	-5.7%	29.2%	23.2%	-11.7%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21
LESS THAN COLLEGE	47.3%	46.1%	41.7%	48.4%	60.6%	46.3%	25.8%	57.1%	59.4%	33.3%	100.0%	33.3%	66.7%	28.6%
Less than High School	2.0%	3.9%	1.7%	-	3.0%	-	3.2%	2.9%	3.1%	-	-	-	-	-
High School Graduate	10.0%	10.8%	10.0%	7.8%	12.1%	9.8%	3.2%	8.6%	9.4%	-	-	12.5%	33.3%	9.5%
Some College/Trade	17.7%	19.6%	13.3%	21.9%	18.2%	12.2%	9.7%	11.4%	12.5%	-	-	4.2%	-	4.8%
Associates/2-yr Degree	17.7%	11.8%	16.7%	18.8%	27.3%	24.4%	9.7%	34.3%	34.4%	33.3%	100.0%	16.7%	33.3%	14.3%
COLLEGE/POST GRADUATE	50.3%	50.0%	53.3%	51.6%	39.4%	53.7%	67.7%	40.0%	37.5%	66.7%	-	66.7%	33.3%	71.4%
Bachelors/4-yr Degree	27.0%	23.5%	41.7%	26.6%	21.2%	19.5%	25.8%	28.6%	28.1%	33.3%	-	37.5%	-	42.9%
Post Graduate Degree	23.3%	26.5%	11.7%	25.0%	18.2%	34.1%	41.9%	11.4%	9.4%	33.3%	-	29.2%	33.3%	28.6%
REFUSED	2.3%	3.9%	5.0%	-	-	-	6.5%	2.9%	3.1%	-	-	-	-	-
Net Diff.	3.0%	3.9%	11.7%	3.1%	-21.2%	7.3%	41.9%	-17.1%	-21.9%	33.3%	-100%	33.3%	-33.3%	42.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
PRO-LIFE	41.3%	37.2%	44.4%	43.5%	29.8%	26.7%	35.3%	70.1%	71.4%	25.0%	12.5%	12.9%	-	34.3%
Strongly	34.0%	31.8%	35.7%	35.6%	25.5%	23.3%	29.4%	57.7%	58.6%	25.0%	11.7%	12.1%	-	22.9%
Somewhat	7.3%	5.4%	8.8%	7.9%	4.3%	3.3%	5.9%	12.4%	12.8%	-	0.8%	0.8%	-	11.4%
PRO-CHOICE	51.3%	55.8%	48.0%	50.2%	57.4%	66.7%	41.2%	22.6%	21.1%	75.0%	84.4%	83.9%	100.0%	42.9%
Somewhat	12.3%	16.3%	9.4%	10.7%	21.3%	23.3%	17.6%	13.1%	12.0%	50.0%	10.9%	9.7%	50.0%	14.3%
Strongly	39.0%	39.5%	38.6%	39.5%	36.2%	43.3%	23.5%	9.5%	9.0%	25.0%	73.4%	74.2%	50.0%	28.6%
DK/REFUSED	7.3%	7.0%	7.6%	6.3%	12.8%	6.7%	23.5%	7.3%	7.5%	-	3.1%	3.2%	-	22.9%
Net Diff.	-10.0%	-18.6%	-3.5%	-6.7%	-27.7%	-40.0%	-5.9%	47.4%	50.4%	-50.0%	-71.9%	-71.0%	-100%	-8.6%
Mean	2.39	2.32	2.45	2.42	2.22	2.07	2.54	3.28	3.31	2.25	1.49	1.49	1.50	2.37

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
PRO-LIFE	41.3%	70.8%	17.1%	42.9%	35.8%	35.8%	40.0%	45.8%	40.5%	76.9%	20.0%	41.5%	40.4%
Strongly	34.0%	52.1%	14.6%	33.3%	34.0%	32.1%	36.0%	34.4%	34.1%	61.5%	20.0%	35.8%	31.4%
Somewhat	7.3%	18.8%	2.4%	9.5%	1.9%	3.8%	4.0%	11.5%	6.3%	15.4%	-	5.7%	9.0%
PRO-CHOICE	51.3%	18.8%	82.9%	47.6%	57.5%	64.2%	52.0%	43.8%	51.6%	23.1%	80.0%	54.7%	52.6%
Somewhat	12.3%	6.2%	17.1%	12.4%	13.2%	13.2%	16.0%	11.5%	11.9%	15.4%	20.0%	13.2%	13.5%
Strongly	39.0%	12.5%	65.9%	35.2%	44.3%	50.9%	36.0%	32.3%	39.7%	7.7%	60.0%	41.5%	39.1%
DK/REFUSED	7.3%	10.4%	-	9.5%	6.6%	-	8.0%	10.4%	7.9%	-	-	3.8%	7.1%
Net Diff.	-10.0%	52.1%	-65.9%	-4.8%	-21.7%	-28.3%	-12.0%	2.1%	-11.1%	53.8%	-60.0%	-13.2%	-12.2%
Mean	2.39	3.23	1.66	2.45	2.27	2.17	2.43	2.53	2.38	3.31	1.80	2.37	2.35

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
PRO-LIFE	41.3%	51.8%	18.4%	56.2%	35.1%	9.1%	5.0%	43.8%	72.6%	73.7%	-	11.2%	11.4%	-	35.5%
Strongly	34.0%	43.0%	15.8%	43.8%	29.7%	-	5.0%	43.8%	59.3%	60.2%	-	10.4%	10.6%	-	25.8%
Somewhat	7.3%	8.8%	2.6%	12.5%	5.4%	9.1%	-	-	13.3%	13.5%	-	0.7%	0.8%	-	9.7%
PRO-CHOICE	51.3%	42.1%	68.4%	35.9%	59.5%	90.9%	95.0%	37.5%	21.5%	20.3%	100.0%	84.3%	84.8%	50.0%	38.7%
Somewhat	12.3%	14.0%	13.2%	12.5%	8.1%	-	10.0%	18.8%	12.6%	12.0%	50.0%	12.7%	12.1%	50.0%	9.7%
Strongly	39.0%	28.1%	55.3%	23.4%	51.4%	90.9%	85.0%	18.8%	8.9%	8.3%	50.0%	71.6%	72.7%	-	29.0%
DK/REFUSED	7.3%	6.1%	13.2%	7.8%	5.4%	-	-	18.8%	5.9%	6.0%	-	4.5%	3.8%	50.0%	25.8%
Net Diff.	-10.0%	9.6%	-50.0%	20.3%	-24.3%	-81.8%	-90.0%	6.2%	51.1%	53.4%	-100%	-73.1%	-73.5%	-50.0%	-3.2%
Mean	2.39	2.71	1.76	2.83	2.14	1.18	1.25	2.85	3.31	3.34	1.50	1.48	1.47	2.00	2.43

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
PRO-LIFE	41.3%	72.7%	74.0%	40.0%	12.7%	12.8%	11.1%	32.6%	75.6%	33.3%
Strongly	34.0%	59.4%	60.2%	40.0%	11.1%	11.1%	11.1%	26.1%	56.1%	23.3%
Somewhat	7.3%	13.3%	13.8%	-	1.6%	1.7%	-	6.5%	19.5%	10.0%
PRO-CHOICE	51.3%	20.3%	18.7%	60.0%	84.1%	84.6%	77.8%	47.8%	12.2%	40.0%
Somewhat	12.3%	11.7%	10.6%	40.0%	11.9%	11.1%	22.2%	15.2%	2.4%	10.0%
Strongly	39.0%	8.6%	8.1%	20.0%	72.2%	73.5%	55.6%	32.6%	9.8%	30.0%
DK/REFUSED	7.3%	7.0%	7.3%	-	3.2%	2.6%	11.1%	19.6%	12.2%	26.7%
Net Diff.	-10.0%	52.3%	55.3%	-20.0%	-71.4%	-71.8%	-66.7%	-15.2%	63.4%	-6.7%
Mean	2.39	3.33	3.36	2.60	1.50	1.49	1.62	2.32	3.39	2.36

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
PRO-LIFE	41.3%	32.4%	77.4%	35.5%	50.0%	49.1%	30.0%	45.9%	24.4%	28.2%	70.0%	63.8%	69.6%	38.8%	69.6%	73.3%	13.5%	36.3%	35.4%	44.4%	-
Strongly	34.0%	25.7%	67.7%	28.2%	45.6%	40.4%	24.2%	37.7%	19.5%	24.5%	56.7%	47.5%	65.2%	31.3%	65.2%	60.0%	11.5%	29.7%	28.0%	44.4%	-
Somewhat	7.3%	6.8%	9.7%	7.3%	4.4%	8.7%	5.8%	8.2%	4.9%	3.7%	13.3%	16.2%	4.3%	7.5%	4.3%	13.3%	1.9%	6.6%	7.3%	-	-
PRO-CHOICE	51.3%	62.2%	14.5%	58.1%	43.9%	44.1%	62.5%	46.3%	73.2%	66.0%	26.7%	30.0%	17.4%	55.2%	17.4%	19.0%	79.8%	56.0%	57.3%	44.4%	-
Somewhat	12.3%	14.4%	6.5%	11.3%	13.2%	13.7%	11.7%	10.8%	12.2%	12.2%	12.2%	13.8%	8.7%	12.7%	8.7%	9.5%	9.6%	18.7%	19.5%	11.1%	-
Strongly	39.0%	47.7%	8.1%	46.8%	30.7%	30.4%	50.8%	35.5%	61.0%	53.7%	14.4%	16.2%	8.7%	42.5%	8.7%	9.5%	70.2%	37.4%	37.8%	33.3%	-
DK/REFUSED	7.3%	5.4%	8.1%	6.5%	6.1%	6.8%	7.5%	7.8%	2.4%	5.9%	3.3%	6.2%	13.0%	6.0%	13.0%	7.6%	6.7%	7.7%	7.3%	11.1%	-
Net Diff.	-10.0%	-29.7%	62.9%	-22.6%	6.1%	5.0%	-32.5%	-0.4%	-48.8%	-37.8%	43.3%	33.8%	52.2%	-16.4%	52.2%	54.3%	-66.3%	-19.8%	-22.0%	-	-
Mean	2.39	2.11	3.49	2.18	2.69	2.63	2.04	2.52	1.82	1.99	3.16	3.01	3.45	2.29	3.45	3.34	1.52	2.31	2.28	2.62	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
PRO-LIFE	41.3%	78.7%	8.8%	33.3%	69.0%	15.7%	40.0%	71.6%	14.5%	39.1%	82.4%	12.2%	30.8%	83.3%	13.0%	25.0%
Strongly	34.0%	66.0%	5.9%	25.5%	55.2%	14.3%	35.0%	59.1%	10.9%	31.2%	64.7%	12.2%	26.9%	66.7%	13.0%	25.0%
Somewhat	7.3%	12.8%	2.9%	7.8%	13.8%	1.4%	5.0%	12.5%	3.6%	7.8%	17.6%	-	3.8%	16.7%	-	-
PRO-CHOICE	51.3%	12.8%	76.5%	54.9%	24.1%	81.4%	57.5%	20.5%	81.8%	59.4%	11.8%	77.6%	50.0%	8.3%	76.1%	55.0%
Somewhat	12.3%	10.6%	5.9%	19.6%	8.6%	11.4%	17.5%	10.2%	5.5%	21.9%	5.9%	14.3%	11.5%	8.3%	15.2%	10.0%
Strongly	39.0%	2.1%	70.6%	35.3%	15.5%	70.0%	40.0%	10.2%	76.4%	37.5%	5.9%	63.3%	38.5%	-	60.9%	45.0%
DK/REFUSED	7.3%	8.5%	14.7%	11.8%	6.9%	2.9%	2.5%	8.0%	3.6%	1.6%	5.9%	10.2%	19.2%	8.3%	10.9%	20.0%
Net Diff.	-10.0%	66.0%	-67.6%	-21.6%	44.8%	-65.7%	-17.5%	51.1%	-67.3%	-20.3%	70.6%	-65.3%	-19.2%	75.0%	-63.0%	-30.0%
Mean	2.39	3.56	1.34	2.27	3.17	1.59	2.36	3.31	1.47	2.33	3.50	1.57	2.24	3.64	1.61	2.06

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
PRO-LIFE	41.3%	81.8%	64.1%	9.0%	7.1%	10.3%	25.6%	70.8%	56.2%	79.3%	100.0%	-	17.9%	73.5%	13.0%	31.9%	67.7%	10.6%	30.2%	72.5%	
Strongly	34.0%	65.5%	53.8%	7.5%	7.1%	7.7%	23.3%	56.9%	39.6%	67.1%	-	-	17.9%	57.4%	10.9%	27.7%	56.5%	8.5%	26.4%	58.8%	
Somewhat	7.3%	16.4%	10.3%	1.5%	-	2.6%	2.3%	13.8%	16.7%	12.2%	100.0%	-	-	16.2%	2.2%	4.3%	11.3%	2.1%	3.8%	13.7%	
PRO-CHOICE	51.3%	12.7%	28.2%	88.1%	89.3%	87.2%	67.4%	20.8%	27.1%	17.1%	-	100.0%	69.2%	16.2%	82.6%	66.0%	25.8%	89.4%	66.0%	20.6%	
Somewhat	12.3%	5.5%	15.4%	9.0%	-	15.4%	20.9%	8.5%	14.6%	4.9%	-	9.5%	23.1%	8.8%	8.7%	19.1%	8.1%	8.5%	22.6%	9.8%	
Strongly	39.0%	7.3%	12.8%	79.1%	89.3%	71.8%	46.5%	12.3%	12.5%	12.2%	-	90.5%	46.2%	7.4%	73.9%	46.8%	17.7%	80.9%	43.4%	10.8%	
DK/REFUSED	7.3%	5.5%	7.7%	3.0%	3.6%	2.6%	7.0%	8.5%	16.7%	3.7%	-	-	12.8%	10.3%	4.3%	2.1%	6.5%	-	3.8%	6.9%	
Net Diff.	-10.0%	69.1%	35.9%	-79.1%	-82.1%	-76.9%	-41.9%	50.0%	29.2%	62.2%	100.0%	-100%	-51.3%	57.4%	-69.6%	-34.0%	41.9%	-78.7%	-35.8%	52.0%	
Mean	2.39	3.48	3.14	1.35	1.22	1.45	2.02	3.26	3.00	3.39	3.00	1.10	1.88	3.38	1.48	2.13	3.14	1.38	2.14	3.29	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
PRO-LIFE	41.3%	5.0%	18.8%	64.3%	5.6%	18.5%	57.1%	73.2%	11.1%	44.4%	47.6%	39.3%	57.2%	23.9%	63.9%	25.9%	52.4%	22.2%	72.2%	20.7%
Strongly	34.0%	5.0%	18.8%	50.0%	5.6%	18.5%	47.6%	59.4%	10.4%	33.3%	40.2%	32.0%	49.7%	17.9%	55.7%	16.7%	45.2%	19.0%	62.2%	15.2%
Somewhat	7.3%	-	-	14.3%	-	-	9.5%	13.8%	0.7%	11.1%	7.3%	7.3%	7.6%	6.0%	8.2%	9.3%	7.1%	3.2%	10.0%	5.4%
PRO-CHOICE	51.3%	85.0%	71.9%	21.4%	83.3%	70.4%	28.6%	21.0%	83.7%	44.4%	45.1%	55.8%	35.9%	73.5%	27.9%	68.5%	41.7%	77.8%	21.1%	79.3%
Somewhat	12.3%	10.0%	18.8%	3.6%	11.1%	18.5%	4.8%	11.6%	10.4%	33.3%	13.4%	12.6%	10.3%	12.0%	11.5%	11.1%	9.5%	12.7%	10.0%	12.0%
Strongly	39.0%	75.0%	53.1%	17.9%	72.2%	51.9%	23.8%	9.4%	73.3%	11.1%	31.7%	43.2%	25.5%	61.5%	16.4%	57.4%	32.1%	65.1%	11.1%	67.4%
DK/REFUSED	7.3%	10.0%	9.4%	14.3%	11.1%	11.1%	14.3%	5.8%	5.2%	11.1%	7.3%	4.9%	6.9%	2.6%	8.2%	5.6%	6.0%	-	6.7%	-
Net Diff.	-10.0%	-80.0%	-53.1%	42.9%	-77.8%	-51.9%	28.6%	52.2%	-72.6%	-	2.4%	-16.5%	21.4%	-49.6%	36.1%	-42.6%	10.7%	-55.6%	51.1%	-58.7%
Mean	2.39	1.28	1.83	3.12	1.31	1.83	2.94	3.31	1.45	2.75	2.61	2.30	2.87	1.80	3.12	1.84	2.70	1.76	3.32	1.68

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69	
PRO-LIFE	41.3%	32.7%	37.5%	26.1%	42.1%	48.6%	26.2%	53.4%	22.9%	44.0%	27.9%	52.2%	29.0%	37.1%	22.0%	31.0%	19.4%	45.1%	37.7%	43.1%	44.9%	
Strongly	34.0%	29.1%	29.2%	26.1%	31.6%	37.2%	23.3%	38.4%	22.9%	36.0%	23.5%	38.9%	27.4%	31.4%	17.1%	27.6%	16.7%	38.0%	29.8%	36.2%	34.8%	
Somewhat	7.3%	3.6%	8.3%	-	10.5%	11.5%	2.9%	15.1%	-	8.0%	4.4%	13.3%	1.6%	5.7%	4.9%	3.4%	2.8%	7.0%	7.9%	6.9%	10.1%	
PRO-CHOICE	51.3%	60.0%	54.2%	65.2%	52.6%	48.6%	67.0%	41.1%	68.6%	56.0%	66.2%	46.9%	66.1%	54.3%	68.3%	58.6%	69.4%	46.5%	58.3%	44.8%	49.3%	
Somewhat	12.3%	10.9%	12.5%	13.0%	10.5%	13.5%	13.6%	13.7%	14.3%	13.3%	13.2%	12.4%	14.5%	17.1%	12.2%	20.7%	11.1%	10.6%	14.6%	10.3%	15.9%	
Strongly	39.0%	49.1%	41.7%	52.2%	42.1%	35.1%	53.4%	27.4%	54.3%	42.7%	52.9%	34.5%	51.6%	37.1%	56.1%	37.9%	58.3%	35.9%	43.7%	34.5%	33.3%	
DK/REFUSED	7.3%	7.3%	8.3%	8.7%	5.3%	2.7%	6.8%	5.5%	8.6%	-	5.9%	0.9%	4.8%	8.6%	9.8%	10.3%	11.1%	8.5%	4.0%	12.1%	5.8%	
Net Diff.	-10.0%	-27.3%	-16.7%	-39.1%	-10.5%	-	-40.8%	12.3%	-45.7%	-12.0%	-38.2%	5.3%	-37.1%	-17.1%	-46.3%	-27.6%	-50.0%	-1.4%	-20.5%	-1.7%	-4.3%	
Mean	2.39	2.14	2.27	2.00	2.33	2.52	1.96	2.68	1.91	2.37	1.98	2.57	2.05	2.34	1.81	2.23	1.75	2.52	2.25	2.51	2.49	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
PRO-LIFE	41.3%	46.4%	31.7%	50.0%	43.1%	34.8%	24.4%	30.0%	21.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	34.0%	39.3%	25.6%	42.7%	33.0%	28.3%	22.0%	25.0%	21.2%	82.3%	-	80.7%	-	83.6%	-	81.2%	-	85.7%	-	90.5%	-
Somewhat	7.3%	7.1%	6.1%	7.3%	10.1%	6.5%	2.4%	5.0%	-	17.7%	-	19.3%	-	16.4%	-	18.8%	-	14.3%	-	9.5%	-
PRO-CHOICE	51.3%	47.6%	65.9%	43.8%	54.1%	52.2%	70.7%	55.0%	75.8%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	12.3%	10.7%	13.4%	10.4%	14.7%	10.9%	14.6%	10.0%	18.2%	-	24.0%	-	28.3%	-	21.3%	-	25.7%	-	20.8%	-	21.3%
Strongly	39.0%	36.9%	52.4%	33.3%	39.4%	41.3%	56.1%	45.0%	57.6%	-	76.0%	-	71.7%	-	78.7%	-	74.3%	-	79.2%	-	78.7%
DK/REFUSED	7.3%	6.0%	2.4%	6.2%	2.8%	13.0%	4.9%	15.0%	3.0%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-10.0%	-1.2%	-34.1%	6.2%	-11.0%	-17.4%	-46.3%	-25.0%	-54.5%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.39	2.52	2.05	2.63	2.38	2.25	1.90	2.12	1.84	3.82	1.24	3.81	1.28	3.84	1.21	3.81	1.26	3.86	1.21	3.90	1.21

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
PRO-LIFE	41.3%	88.7%	94.1%	87.3%	-	16.0%	28.8%	5.9%	7.1%	87.5%	19.0%	89.7%	14.0%	92.6%	15.6%	76.0%	17.0%	71.4%	13.5%
Strongly	34.0%	79.2%	94.1%	73.2%	-	8.3%	12.1%	2.9%	7.1%	77.1%	9.5%	81.0%	7.5%	81.5%	7.3%	72.0%	10.6%	71.4%	8.1%
Somewhat	7.3%	9.4%	-	14.1%	-	7.7%	16.7%	2.9%	-	10.4%	9.5%	8.6%	6.5%	11.1%	8.3%	4.0%	6.4%	-	5.4%
PRO-CHOICE	51.3%	8.5%	5.9%	8.5%	100.0%	82.1%	68.2%	94.1%	91.1%	8.3%	79.4%	8.6%	83.9%	3.7%	82.6%	24.0%	80.9%	28.6%	86.5%
Somewhat	12.3%	3.8%	-	5.6%	-	17.3%	31.8%	11.8%	3.6%	4.2%	23.8%	3.4%	12.9%	2.5%	21.1%	8.0%	8.5%	9.5%	8.1%
Strongly	39.0%	4.7%	5.9%	2.8%	100.0%	64.7%	36.4%	82.4%	87.5%	4.2%	55.6%	5.2%	71.0%	1.2%	61.5%	16.0%	72.3%	19.0%	78.4%
DK/REFUSED	7.3%	2.8%	-	4.2%	-	1.9%	3.0%	-	1.8%	4.2%	1.6%	1.7%	2.2%	3.7%	1.8%	-	2.1%	-	-
Net Diff.	-10.0%	80.2%	88.2%	78.9%	-100%	-66.0%	-39.4%	-88.2%	-83.9%	79.2%	-60.3%	81.0%	-69.9%	88.9%	-67.0%	52.0%	-63.8%	42.9%	-73.0%
Mean	2.39	3.68	3.82	3.65	1.00	1.59	2.05	1.26	1.25	3.67	1.73	3.68	1.49	3.79	1.61	3.32	1.54	3.24	1.43

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
PRO-LIFE	41.3%	46.4%	30.4%	26.9%	66.7%	-	50.0%	47.4%	33.3%	27.6%	66.7%	-	-	45.5%	28.6%	26.5%	66.7%	-	50.0%
Strongly	34.0%	37.7%	26.1%	24.4%	44.4%	-	50.0%	37.9%	27.8%	24.1%	50.0%	-	-	37.5%	25.0%	24.5%	33.3%	-	50.0%
Somewhat	7.3%	8.7%	4.3%	2.6%	22.2%	-	-	9.5%	5.6%	3.4%	16.7%	-	-	8.0%	3.6%	2.0%	33.3%	-	-
PRO-CHOICE	51.3%	48.8%	57.6%	60.3%	33.3%	66.7%	50.0%	47.4%	41.7%	44.8%	33.3%	-	-	50.0%	67.9%	69.4%	33.3%	100.0%	50.0%
Somewhat	12.3%	12.6%	12.0%	12.8%	-	33.3%	-	15.8%	5.6%	6.9%	-	-	-	9.8%	16.1%	16.3%	-	50.0%	-
Strongly	39.0%	36.2%	45.7%	47.4%	33.3%	33.3%	50.0%	31.6%	36.1%	37.9%	33.3%	-	-	40.2%	51.8%	53.1%	33.3%	50.0%	50.0%
DK/REFUSED	7.3%	4.8%	12.0%	12.8%	-	33.3%	-	5.3%	25.0%	27.6%	-	100.0%	-	4.5%	3.6%	4.1%	-	-	-
Net Diff.	-10.0%	-2.4%	-27.2%	-33.3%	33.3%	-66.7%	-	-	-8.3%	-17.2%	33.3%	-	-	-4.5%	-39.3%	-42.9%	33.3%	-100%	-
Mean	2.39	2.50	2.12	2.04	2.78	1.50	2.50	2.57	2.33	2.19	2.83	-	-	2.45	2.02	1.98	2.67	1.50	2.50

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
PRO-LIFE	41.3%	40.6%	46.7%	33.3%	39.7%	46.2%	44.2%	40.4%	39.0%	43.5%	39.2%	46.2%	48.7%	40.9%	43.9%	42.4%	43.3%	42.9%
Strongly	34.0%	34.4%	37.8%	23.2%	34.9%	39.6%	36.4%	33.2%	30.1%	37.7%	31.6%	39.6%	41.0%	32.3%	34.8%	34.8%	35.1%	34.3%
Somewhat	7.3%	6.2%	8.9%	10.1%	4.8%	6.6%	7.8%	7.2%	8.9%	5.8%	7.7%	6.6%	7.7%	8.6%	9.1%	7.6%	8.2%	8.6%
PRO-CHOICE	51.3%	56.2%	37.8%	65.2%	54.0%	44.0%	45.5%	53.4%	54.8%	48.1%	54.5%	44.0%	35.9%	49.5%	45.5%	45.5%	46.4%	42.9%
Somewhat	12.3%	18.8%	13.3%	15.9%	9.5%	8.8%	15.6%	11.2%	15.8%	9.1%	13.9%	8.8%	12.8%	12.9%	15.2%	10.6%	15.5%	5.7%
Strongly	39.0%	37.5%	24.4%	49.3%	44.4%	35.2%	29.9%	42.2%	39.0%	39.0%	40.7%	35.2%	23.1%	36.6%	30.3%	34.8%	30.9%	37.1%
DK/REFUSED	7.3%	3.1%	15.6%	1.4%	6.3%	9.9%	10.4%	6.3%	6.2%	8.4%	6.2%	9.9%	15.4%	9.7%	10.6%	12.1%	10.3%	14.3%
Net Diff.	-10.0%	-15.6%	8.9%	-31.9%	-14.3%	2.2%	-1.3%	-13.0%	-15.8%	-4.5%	-15.3%	2.2%	12.8%	-8.6%	-1.5%	-3.0%	-3.1%	-
Mean	2.39	2.39	2.71	2.07	2.32	2.56	2.57	2.33	2.32	2.46	2.32	2.56	2.79	2.40	2.54	2.48	2.53	2.47

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
PRO-LIFE	41.3%	39.5%	40.0%	35.0%	44.3%	35.7%	48.2%	43.2%	39.9%	43.0%	32.0%	49.0%	40.0%	41.5%	43.8%	37.5%	42.2%	
Strongly	34.0%	31.6%	33.8%	26.2%	39.8%	28.6%	42.9%	34.8%	33.3%	39.0%	24.0%	39.0%	40.0%	30.2%	31.2%	30.4%	37.5%	
Somewhat	7.3%	7.9%	6.2%	8.8%	4.5%	7.1%	5.4%	8.3%	6.5%	4.0%	8.0%	10.0%	-	11.3%	12.5%	7.1%	4.7%	
PRO-CHOICE	51.3%	55.3%	56.2%	62.5%	50.0%	61.6%	44.6%	45.5%	56.0%	50.0%	62.0%	42.0%	60.0%	43.4%	50.0%	55.4%	52.3%	
Somewhat	12.3%	18.4%	10.0%	16.2%	8.0%	12.5%	10.7%	12.9%	11.9%	11.0%	19.0%	7.0%	13.3%	11.3%	10.4%	12.5%	13.3%	
Strongly	39.0%	36.8%	46.2%	46.2%	42.0%	49.1%	33.9%	32.6%	44.0%	39.0%	43.0%	35.0%	46.7%	32.1%	39.6%	42.9%	39.1%	
DK/REFUSED	7.3%	5.3%	3.8%	2.5%	5.7%	2.7%	7.1%	11.4%	4.2%	7.0%	6.0%	9.0%	-	15.1%	6.2%	7.1%	5.5%	
Net Diff.	-10.0%	-15.8%	-16.2%	-27.5%	-5.7%	-25.9%	3.6%	-2.3%	-16.1%	-7.0%	-30.0%	7.0%	-20.0%	-1.9%	-6.2%	-17.9%	-10.2%	
Mean	2.39	2.36	2.29	2.15	2.45	2.16	2.62	2.51	2.30	2.46	2.14	2.58	2.33	2.47	2.38	2.27	2.43	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
PRO-LIFE	41.3%	42.2%	40.0%	46.9%	21.2%	48.8%	35.5%	48.6%	50.0%	33.3%	100.0%	16.7%	-	19.0%	
Strongly	34.0%	33.3%	31.7%	35.9%	18.2%	48.8%	25.8%	42.9%	43.8%	33.3%	-	16.7%	-	19.0%	
Somewhat	7.3%	8.8%	8.3%	10.9%	3.0%	-	9.7%	5.7%	6.2%	-	100.0%	-	-	-	
PRO-CHOICE	51.3%	49.0%	50.0%	48.4%	69.7%	48.8%	48.4%	45.7%	43.8%	66.7%	-	83.3%	100.0%	81.0%	
Somewhat	12.3%	8.8%	15.0%	15.6%	12.1%	12.2%	9.7%	25.7%	25.0%	33.3%	-	20.8%	33.3%	19.0%	
Strongly	39.0%	40.2%	35.0%	32.8%	57.6%	36.6%	38.7%	20.0%	18.8%	33.3%	-	62.5%	66.7%	61.9%	
DK/REFUSED	7.3%	8.8%	10.0%	4.7%	9.1%	2.4%	16.1%	5.7%	6.2%	-	-	-	-	-	
Net Diff.	-10.0%	-6.9%	-10.0%	-1.6%	-48.5%	-	-12.9%	2.9%	6.2%	-33.3%	100.0%	-66.7%	-100%	-61.9%	
Mean	2.39	2.39	2.41	2.52	1.80	2.62	2.27	2.76	2.80	2.33	3.00	1.71	1.33	1.76	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
PRO-LIFE	35.3%	28.7%	40.4%	36.8%	27.7%	20.0%	41.2%	59.1%	60.2%	25.0%	10.2%	10.5%	-	34.3%
Shouldn't Be Legal	11.3%	9.3%	12.9%	11.5%	10.6%	10.0%	11.8%	19.7%	19.5%	25.0%	2.3%	2.4%	-	11.4%
Protect Mother's Life	23.7%	19.4%	26.9%	24.9%	17.0%	10.0%	29.4%	39.4%	40.6%	-	7.0%	7.3%	-	22.9%
Case of Incest/Rape	0.3%	-	0.6%	0.4%	-	-	-	-	-	-	0.8%	0.8%	-	-
PRO-CHOICE	52.0%	51.9%	52.0%	51.4%	55.3%	63.3%	41.2%	33.6%	32.3%	75.0%	76.6%	76.6%	75.0%	34.3%
During 1st Trimester	22.0%	23.3%	21.1%	21.3%	25.5%	23.3%	29.4%	28.5%	27.1%	75.0%	18.0%	17.7%	25.0%	11.4%
Until 20th Week	11.3%	10.9%	11.7%	10.7%	14.9%	20.0%	5.9%	2.2%	2.3%	-	21.1%	21.8%	-	11.4%
Legal:All Circumstance	18.7%	17.8%	19.3%	19.4%	14.9%	20.0%	5.9%	2.9%	3.0%	-	37.5%	37.1%	50.0%	11.4%
DK/REFUSED	12.7%	19.4%	7.6%	11.9%	17.0%	16.7%	17.6%	7.3%	7.5%	-	13.3%	12.9%	25.0%	31.4%
Net Diff.	-16.7%	-23.3%	-11.7%	-14.6%	-27.7%	-43.3%	-	25.5%	27.8%	-50.0%	-66.4%	-66.1%	-75.0%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
PRO-LIFE	35.3%	60.4%	9.8%	39.0%	30.2%	28.3%	44.0%	41.7%	31.7%	53.8%	20.0%	34.0%	35.9%
Shouldn't Be Legal	11.3%	20.8%	4.9%	15.2%	5.7%	9.4%	16.0%	15.6%	7.9%	23.1%	20.0%	13.2%	14.1%
Protect Mother's Life	23.7%	39.6%	4.9%	22.9%	24.5%	18.9%	28.0%	25.0%	23.8%	30.8%	-	20.8%	21.2%
Case of Incest/Rape	0.3%	-	-	1.0%	-	-	-	1.0%	-	-	-	-	0.6%
PRO-CHOICE	52.0%	29.2%	87.8%	48.6%	51.9%	69.8%	48.0%	46.9%	49.2%	38.5%	80.0%	62.3%	55.8%
During 1st Trimester	22.0%	20.8%	17.1%	22.9%	23.6%	20.8%	24.0%	22.9%	21.4%	30.8%	40.0%	22.6%	23.1%
Until 20th Week	11.3%	2.1%	17.1%	14.3%	10.4%	11.3%	8.0%	13.5%	10.3%	-	-	5.7%	12.8%
Legal:All Circumstance	18.7%	6.2%	53.7%	11.4%	17.9%	37.7%	16.0%	10.4%	17.5%	7.7%	40.0%	34.0%	19.9%
DK/REFUSED	12.7%	10.4%	2.4%	12.4%	17.9%	1.9%	8.0%	11.5%	19.0%	7.7%	-	3.8%	8.3%
Net Diff.	-16.7%	31.2%	-78.0%	-9.5%	-21.7%	-41.5%	-4.0%	-5.2%	-17.5%	15.4%	-60.0%	-28.3%	-19.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
PRO-LIFE	35.3%	43.9%	21.1%	48.4%	27.0%	-	5.0%	37.5%	60.7%	61.7%	-	9.0%	9.1%	-	38.7%
Shouldn't Be Legal	11.3%	14.9%	5.3%	10.9%	10.8%	-	5.0%	18.8%	20.0%	20.3%	-	2.2%	2.3%	-	12.9%
Protect Mother's Life	23.7%	28.1%	15.8%	37.5%	16.2%	-	-	18.8%	40.7%	41.4%	-	6.0%	6.1%	-	25.8%
Case of Incest/Rape	0.3%	0.9%	-	-	-	-	-	-	-	-	-	0.7%	0.8%	-	-
PRO-CHOICE	52.0%	47.4%	60.5%	40.6%	59.5%	100.0%	80.0%	25.0%	32.6%	31.6%	100.0%	76.9%	77.3%	50.0%	29.0%
During 1st Trimester	22.0%	28.1%	18.4%	23.4%	18.9%	18.2%	10.0%	6.2%	28.1%	27.1%	100.0%	17.9%	17.4%	50.0%	12.9%
Until 20th Week	11.3%	10.5%	18.4%	7.8%	5.4%	18.2%	30.0%	-	1.5%	1.5%	-	22.4%	22.7%	-	6.5%
Legal:All Circumstance	18.7%	8.8%	23.7%	9.4%	35.1%	63.6%	40.0%	18.8%	3.0%	3.0%	-	36.6%	37.1%	-	9.7%
DK/REFUSED	12.7%	8.8%	18.4%	10.9%	13.5%	-	15.0%	37.5%	6.7%	6.8%	-	14.2%	13.6%	50.0%	32.3%
Net Diff.	-16.7%	-3.5%	-39.5%	7.8%	-32.4%	-100%	-75.0%	12.5%	28.1%	30.1%	-100%	-67.9%	-68.2%	-50.0%	9.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
PRO-LIFE	35.3%	59.4%	60.2%	40.0%	10.3%	11.1%	-	37.0%	61.0%	36.7%
Shouldn't Be Legal	11.3%	20.3%	21.1%	-	2.4%	2.6%	-	10.9%	22.0%	13.3%
Protect Mother's Life	23.7%	39.1%	39.0%	40.0%	7.1%	7.7%	-	26.1%	39.0%	23.3%
Case of Incest/Rape	0.3%	-	-	-	0.8%	0.9%	-	-	-	-
PRO-CHOICE	52.0%	33.6%	32.5%	60.0%	77.8%	80.3%	44.4%	32.6%	26.8%	30.0%
During 1st Trimester	22.0%	28.1%	26.8%	60.0%	19.8%	19.7%	22.2%	10.9%	19.5%	13.3%
Until 20th Week	11.3%	2.3%	2.4%	-	20.6%	21.4%	11.1%	10.9%	2.4%	6.7%
Legal:All Circumstance	18.7%	3.1%	3.3%	-	37.3%	39.3%	11.1%	10.9%	4.9%	10.0%
DK/REFUSED	12.7%	7.0%	7.3%	-	11.9%	8.5%	55.6%	30.4%	12.2%	33.3%
Net Diff.	-16.7%	25.8%	27.6%	-20.0%	-67.5%	-69.2%	-44.4%	4.3%	34.1%	6.7%

THE DIFFERENTIATORS
NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	TOTAL	REGISTERED PARTY														REPUBLICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
PRO-LIFE	35.3%	27.0%	66.1%	28.2%	47.4%	41.6%	25.8%	39.8%	17.1%	25.0%	57.8%	50.0%	65.2%	32.5%	65.2%	64.8%	13.5%	26.4%	24.4%	44.4%	-
Shouldn't Be Legal	11.3%	7.2%	25.8%	9.7%	14.9%	12.4%	9.2%	13.0%	2.4%	5.3%	22.2%	17.5%	34.8%	9.0%	34.8%	20.0%	3.8%	9.9%	7.3%	33.3%	-
Protect Mother's Life	23.7%	19.4%	40.3%	18.5%	31.6%	29.2%	15.8%	26.4%	14.6%	19.1%	35.6%	32.5%	30.4%	23.1%	30.4%	44.8%	8.7%	16.5%	17.1%	11.1%	-
Case of Incest/Rape	0.3%	0.5%	-	-	0.9%	-	0.8%	0.4%	-	0.5%	-	-	-	0.4%	-	-	1.0%	-	-	-	-
PRO-CHOICE	52.0%	63.5%	16.1%	59.7%	39.5%	47.2%	60.8%	47.2%	73.2%	61.7%	34.4%	40.0%	21.7%	55.2%	21.7%	25.7%	72.1%	59.3%	61.0%	44.4%	-
During 1st Trimester	22.0%	27.0%	6.5%	25.0%	14.9%	25.5%	20.0%	23.4%	19.5%	19.1%	27.8%	30.0%	17.4%	22.4%	17.4%	20.0%	20.2%	26.4%	26.8%	22.2%	-
Until 20th Week	11.3%	13.5%	4.8%	14.5%	7.0%	8.1%	15.0%	8.2%	24.4%	14.9%	3.3%	6.2%	-	12.3%	-	1.0%	19.2%	14.3%	14.6%	11.1%	-
Legal:All Circumstance	18.7%	23.0%	4.8%	20.2%	17.5%	13.7%	25.8%	15.6%	29.3%	27.7%	3.3%	3.8%	4.3%	20.5%	4.3%	4.8%	32.7%	18.7%	19.5%	11.1%	-
DK/REFUSED	12.7%	9.5%	17.7%	12.1%	13.2%	11.2%	13.3%	13.0%	9.8%	13.3%	7.8%	10.0%	13.0%	12.3%	13.0%	9.5%	14.4%	14.3%	14.6%	11.1%	-
Net Diff.	-16.7%	-36.5%	50.0%	-31.5%	7.9%	-5.6%	-35.0%	-7.4%	-56.1%	-36.7%	23.3%	10.0%	43.5%	-22.8%	43.5%	39.0%	-58.7%	-33.0%	-36.6%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
PRO-LIFE	35.3%	70.2%	14.7%	19.6%	60.3%	12.9%	35.0%	64.8%	7.3%	31.2%	64.7%	20.4%	15.4%	66.7%	21.7%	15.0%
Shouldn't Be Legal	11.3%	21.3%	2.9%	7.8%	19.0%	4.3%	12.5%	20.5%	1.8%	10.9%	17.6%	6.1%	7.7%	25.0%	6.5%	10.0%
Protect Mother's Life	23.7%	48.9%	8.8%	11.8%	41.4%	8.6%	22.5%	44.3%	5.5%	20.3%	47.1%	12.2%	7.7%	41.7%	13.0%	5.0%
Case of Incest/Rape	0.3%	-	2.9%	-	-	-	-	-	-	-	-	2.0%	-	-	2.2%	-
PRO-CHOICE	52.0%	19.1%	61.8%	64.7%	31.0%	77.1%	52.5%	25.0%	89.1%	59.4%	29.4%	53.1%	61.5%	25.0%	50.0%	55.0%
During 1st Trimester	22.0%	17.0%	17.6%	31.4%	22.4%	21.4%	20.0%	18.2%	23.6%	26.6%	29.4%	16.3%	26.9%	25.0%	15.2%	20.0%
Until 20th Week	11.3%	-	17.6%	15.7%	1.7%	20.0%	12.5%	1.1%	30.9%	14.1%	-	6.1%	15.4%	-	4.3%	15.0%
Legal:All Circumstance	18.7%	2.1%	26.5%	17.6%	6.9%	35.7%	20.0%	5.7%	34.5%	18.8%	-	30.6%	19.2%	-	30.4%	20.0%
DK/REFUSED	12.7%	10.6%	23.5%	15.7%	8.6%	10.0%	12.5%	10.2%	3.6%	9.4%	5.9%	26.5%	23.1%	8.3%	28.3%	30.0%
Net Diff.	-16.7%	51.1%	-47.1%	-45.1%	29.3%	-64.3%	-17.5%	39.8%	-81.8%	-28.1%	35.3%	-32.7%	-46.2%	41.7%	-28.3%	-40.0%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
PRO-LIFE	35.3%	70.9%	51.3%	9.0%	14.3%	5.1%	22.1%	59.2%	41.7%	69.5%	-	4.8%	17.9%	57.4%	10.9%	25.5%	61.3%	4.3%	26.4%	62.7%	
Shouldn't Be Legal	11.3%	21.8%	12.8%	3.0%	3.6%	2.6%	8.1%	17.7%	10.4%	22.0%	-	-	10.3%	16.2%	4.3%	6.4%	19.4%	2.1%	11.3%	18.6%	
Protect Mother's Life	23.7%	49.1%	38.5%	6.0%	10.7%	2.6%	12.8%	41.5%	31.2%	47.6%	-	4.8%	5.1%	41.2%	6.5%	19.1%	41.9%	2.1%	15.1%	44.1%	
Case of Incest/Rape	0.3%	-	-	-	-	-	1.2%	-	-	-	-	-	2.6%	-	-	-	-	-	-	-	
PRO-CHOICE	52.0%	20.0%	38.5%	82.1%	75.0%	87.2%	61.6%	30.8%	43.8%	23.2%	100.0%	85.7%	61.5%	29.4%	80.4%	61.7%	32.3%	89.4%	66.0%	27.5%	
During 1st Trimester	22.0%	16.4%	28.2%	17.9%	7.1%	25.6%	25.6%	23.1%	37.5%	14.6%	100.0%	14.3%	25.6%	25.0%	19.6%	25.5%	21.0%	19.1%	24.5%	22.5%	
Until 20th Week	11.3%	1.8%	-	26.9%	21.4%	30.8%	14.0%	2.3%	4.2%	1.2%	-	19.0%	20.5%	2.9%	30.4%	8.5%	1.6%	31.9%	17.0%	2.9%	
Legal:All Circumstance	18.7%	1.8%	10.3%	37.3%	46.4%	30.8%	22.1%	5.4%	2.1%	7.3%	-	52.4%	15.4%	1.5%	30.4%	27.7%	9.7%	38.3%	24.5%	2.0%	
DK/REFUSED	12.7%	9.1%	10.3%	9.0%	10.7%	7.7%	16.3%	10.0%	14.6%	7.3%	-	9.5%	20.5%	13.2%	8.7%	12.8%	6.5%	6.4%	7.5%	9.8%	
Net Diff.	-16.7%	50.9%	12.8%	-73.1%	-60.7%	-82.1%	-39.5%	28.5%	-2.1%	46.3%	-100%	-81.0%	-43.6%	27.9%	-69.6%	-36.2%	29.0%	-85.1%	-39.6%	35.3%	

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
PRO-LIFE	35.3%	20.0%	15.6%	46.4%	22.2%	14.8%	47.6%	63.0%	8.1%	44.4%	39.0%	33.5%	51.0%	15.4%	57.4%	14.8%	46.4%	15.9%	64.4%	13.0%
Shouldn't Be Legal	11.3%	5.0%	3.1%	14.3%	5.6%	3.7%	19.0%	19.6%	2.2%	11.1%	19.5%	7.3%	15.9%	6.0%	18.0%	7.4%	14.3%	4.8%	22.2%	4.3%
Protect Mother's Life	23.7%	15.0%	9.4%	32.1%	16.7%	7.4%	28.6%	43.5%	5.2%	33.3%	19.5%	25.7%	35.2%	9.4%	39.3%	7.4%	32.1%	11.1%	42.2%	8.7%
Case of Incest/Rape	0.3%	-	3.1%	-	-	3.7%	-	-	0.7%	-	-	0.5%	-	-	-	-	-	-	-	-
PRO-CHOICE	52.0%	65.0%	56.2%	42.9%	61.1%	51.9%	38.1%	29.7%	77.0%	44.4%	47.6%	55.8%	35.9%	76.9%	26.2%	75.9%	42.9%	77.8%	27.8%	79.3%
During 1st Trimester	22.0%	15.0%	28.1%	25.0%	11.1%	29.6%	14.3%	24.6%	20.0%	22.2%	17.1%	24.8%	19.3%	26.5%	19.7%	27.8%	19.0%	25.4%	18.9%	25.0%
Until 20th Week	11.3%	15.0%	9.4%	-	16.7%	3.7%	-	2.2%	20.7%	11.1%	11.0%	12.1%	4.8%	18.8%	1.6%	18.5%	7.1%	19.0%	4.4%	21.7%
Legal:All Circumstance	18.7%	35.0%	18.8%	17.9%	33.3%	18.5%	23.8%	2.9%	36.3%	11.1%	19.5%	18.9%	11.7%	31.6%	4.9%	29.6%	16.7%	33.3%	4.4%	32.6%
DK/REFUSED	12.7%	15.0%	28.1%	10.7%	16.7%	33.3%	14.3%	7.2%	14.8%	11.1%	13.4%	10.7%	13.1%	7.7%	16.4%	9.3%	10.7%	6.3%	7.8%	7.6%
Net Diff.	-16.7%	-45.0%	-40.6%	3.6%	-38.9%	-37.0%	9.5%	33.3%	-68.9%	-	-8.5%	-22.3%	15.2%	-61.5%	31.1%	-61.1%	3.6%	-61.9%	36.7%	-66.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
PRO-LIFE	35.3%	29.1%	25.0%	28.3%	26.3%	39.9%	21.4%	45.2%	17.1%	34.7%	23.5%	42.5%	24.2%	31.4%	17.1%	34.5%	13.9%	44.4%	27.2%	41.4%	34.8%
Shouldn't Be Legal	11.3%	5.5%	12.5%	6.5%	15.8%	10.8%	4.9%	12.3%	5.7%	9.3%	4.4%	12.4%	6.5%	5.7%	2.4%	6.9%	2.8%	11.3%	10.6%	10.3%	13.0%
Protect Mother's Life	23.7%	23.6%	12.5%	21.7%	10.5%	29.1%	15.5%	32.9%	8.6%	25.3%	19.1%	30.1%	17.7%	25.7%	12.2%	27.6%	8.3%	32.4%	16.6%	29.3%	21.7%
Case of Incest/Rape	0.3%	-	-	-	-	-	1.0%	-	2.9%	-	-	-	-	-	2.4%	-	2.8%	0.7%	-	1.7%	-
PRO-CHOICE	52.0%	49.1%	70.8%	45.7%	68.4%	52.0%	63.1%	47.9%	62.9%	56.0%	63.2%	53.1%	66.1%	48.6%	58.5%	41.4%	58.3%	43.0%	62.9%	44.8%	53.6%
During 1st Trimester	22.0%	20.0%	33.3%	13.0%	36.8%	25.7%	22.3%	28.8%	20.0%	22.7%	23.5%	23.0%	27.4%	34.3%	14.6%	24.1%	16.7%	16.2%	28.5%	20.7%	26.1%
Until 20th Week	11.3%	5.5%	8.3%	4.3%	5.3%	9.5%	17.5%	6.8%	22.9%	12.0%	14.7%	11.5%	19.4%	2.9%	14.6%	3.4%	11.1%	7.7%	15.2%	8.6%	13.0%
Legal:All Circumstance	18.7%	23.6%	29.2%	28.3%	26.3%	16.9%	23.3%	12.3%	20.0%	21.3%	25.0%	18.6%	19.4%	11.4%	29.3%	13.8%	30.6%	19.0%	19.2%	15.5%	14.5%
DK/REFUSED	12.7%	21.8%	4.2%	26.1%	5.3%	8.1%	15.5%	6.8%	20.0%	9.3%	13.2%	4.4%	9.7%	20.0%	24.4%	24.1%	27.8%	12.7%	9.9%	13.8%	11.6%
Net Diff.	-16.7%	-20.0%	-45.8%	-17.4%	-42.1%	-12.2%	-41.7%	-2.7%	-45.7%	-21.3%	-39.7%	-10.6%	-41.9%	-17.1%	-41.5%	-6.9%	-44.4%	1.4%	-35.8%	-3.4%	-18.8%

THE DIFFERENTIALS
NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
PRO-LIFE	35.3%	46.4%	20.7%	50.0%	30.3%	32.6%	19.5%	32.5%	18.2%	75.8%	5.8%	73.7%	6.7%	77.6%	5.3%	78.1%	3.0%	67.9%	11.3%	71.4%	12.8%
Shouldn't Be Legal	11.3%	11.9%	8.5%	13.5%	11.9%	6.5%	7.3%	7.5%	9.1%	25.8%	1.3%	26.3%	-	25.4%	2.1%	26.0%	1.0%	25.0%	1.9%	33.3%	2.1%
Protect Mother's Life	23.7%	34.5%	12.2%	36.5%	18.3%	23.9%	12.2%	22.5%	9.1%	50.0%	3.9%	47.4%	5.0%	52.2%	3.2%	52.1%	2.0%	42.9%	7.5%	38.1%	8.5%
Case of Incest/Rape	0.3%	-	-	-	-	2.2%	-	2.5%	-	-	0.6%	-	1.7%	-	-	-	-	-	1.9%	-	2.1%
PRO-CHOICE	52.0%	41.7%	70.7%	41.7%	63.3%	45.7%	63.4%	42.5%	60.6%	20.2%	83.1%	21.1%	83.3%	19.4%	83.0%	17.7%	89.1%	28.6%	71.7%	23.8%	68.1%
During 1st Trimester	22.0%	13.1%	30.5%	17.7%	26.6%	13.0%	34.1%	7.5%	33.3%	15.3%	29.2%	21.1%	28.3%	10.4%	29.8%	12.5%	32.7%	25.0%	22.6%	19.0%	21.3%
Until 20th Week	11.3%	7.1%	17.1%	9.4%	16.5%	4.3%	12.2%	2.5%	12.1%	1.6%	20.8%	-	23.3%	3.0%	19.1%	2.1%	24.8%	-	13.2%	-	10.6%
Legal:All Circumstance	18.7%	21.4%	23.2%	14.6%	20.2%	28.3%	17.1%	32.5%	15.2%	3.2%	33.1%	-	31.7%	6.0%	34.0%	3.1%	31.7%	3.6%	35.8%	4.8%	36.2%
DK/REFUSED	12.7%	11.9%	8.5%	8.3%	6.4%	21.7%	17.1%	25.0%	21.2%	4.0%	11.0%	5.3%	10.0%	3.0%	11.7%	4.2%	7.9%	3.6%	17.0%	4.8%	19.1%
Net Diff.	-16.7%	4.8%	-50.0%	8.3%	-33.0%	-13.0%	-43.9%	-10.0%	-42.4%	55.6%	-77.3%	52.6%	-76.7%	58.2%	-77.7%	60.4%	-86.1%	39.3%	-60.4%	47.6%	-55.3%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
PRO-LIFE	35.3%	39.1%	27.2%	26.9%	33.3%	-	50.0%	41.1%	25.0%	27.6%	16.7%	-	-	37.5%	28.6%	26.5%	66.7%	-	50.0%
Shouldn't Be Legal	11.3%	12.6%	8.7%	10.3%	-	-	-	11.6%	11.1%	13.8%	-	-	-	13.4%	7.1%	8.2%	-	-	-
Protect Mother's Life	23.7%	26.6%	17.4%	15.4%	33.3%	-	50.0%	29.5%	11.1%	10.3%	16.7%	-	-	24.1%	21.4%	18.4%	66.7%	-	50.0%
Case of Incest/Rape	0.3%	-	1.1%	1.3%	-	-	-	-	2.8%	3.4%	-	-	-	-	-	-	-	-	-
PRO-CHOICE	52.0%	52.7%	51.1%	47.4%	66.7%	100.0%	50.0%	49.5%	44.4%	34.5%	83.3%	100.0%	-	55.4%	55.4%	55.1%	33.3%	100.0%	50.0%
During 1st Trimester	22.0%	22.2%	21.7%	17.9%	55.6%	33.3%	-	22.1%	25.0%	13.8%	66.7%	100.0%	-	22.3%	19.6%	20.4%	33.3%	-	-
Until 20th Week	11.3%	13.0%	7.6%	6.4%	-	33.3%	50.0%	13.7%	2.8%	3.4%	-	-	-	12.5%	10.7%	8.2%	-	50.0%	50.0%
Legal:All Circumstance	18.7%	17.4%	21.7%	23.1%	11.1%	33.3%	-	13.7%	16.7%	17.2%	16.7%	-	-	20.5%	25.0%	26.5%	-	50.0%	-
DK/REFUSED	12.7%	8.2%	21.7%	25.6%	-	-	-	9.5%	30.6%	37.9%	-	-	-	7.1%	16.1%	18.4%	-	-	-
Net Diff.	-16.7%	-13.5%	-23.9%	-20.5%	-33.3%	-100%	-	-8.4%	-19.4%	-6.9%	-66.7%	-100%	-	-17.9%	-26.8%	-28.6%	33.3%	-100%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
PRO-LIFE	35.3%	31.2%	37.8%	29.0%	33.3%	41.8%	35.1%	35.4%	32.2%	38.3%	32.5%	41.8%	33.3%	37.6%	34.8%	37.9%	36.1%	37.1%
Shouldn't Be Legal	11.3%	9.4%	17.8%	10.1%	12.7%	8.8%	14.3%	10.3%	12.3%	10.4%	12.4%	8.8%	20.5%	7.5%	16.7%	6.1%	14.4%	2.9%
Protect Mother's Life	23.7%	21.9%	20.0%	18.8%	20.6%	31.9%	20.8%	24.7%	19.9%	27.3%	20.1%	31.9%	12.8%	29.0%	18.2%	30.3%	21.6%	31.4%
Case of Incest/Rape	0.3%	-	-	-	-	1.1%	-	0.4%	-	0.6%	-	1.1%	-	1.1%	-	1.5%	-	2.9%
PRO-CHOICE	52.0%	65.6%	48.9%	60.9%	55.6%	39.6%	55.8%	50.7%	58.2%	46.1%	57.4%	39.6%	53.8%	45.2%	53.0%	42.4%	50.5%	40.0%
During 1st Trimester	22.0%	37.5%	22.2%	23.2%	19.0%	17.6%	28.6%	19.7%	26.0%	18.2%	23.9%	17.6%	35.9%	17.2%	30.3%	15.2%	25.8%	14.3%
Until 20th Week	11.3%	3.1%	6.7%	18.8%	15.9%	7.7%	5.2%	13.5%	11.6%	11.0%	12.9%	7.7%	5.1%	12.9%	6.1%	15.2%	10.3%	11.4%
Legal:All Circumstance	18.7%	25.0%	20.0%	18.8%	20.6%	14.3%	22.1%	17.5%	20.5%	16.9%	20.6%	14.3%	12.8%	15.1%	16.7%	12.1%	14.4%	14.3%
DK/REFUSED	12.7%	3.1%	13.3%	10.1%	11.1%	18.7%	9.1%	13.9%	9.6%	15.6%	10.0%	18.7%	12.8%	17.2%	12.1%	19.7%	13.4%	22.9%
Net Diff.	-16.7%	-34.4%	-11.1%	-31.9%	-22.2%	2.2%	-20.8%	-15.2%	-26.0%	-7.8%	-24.9%	2.2%	-20.5%	-7.5%	-18.2%	-4.5%	-14.4%	-2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
PRO-LIFE	35.3%	36.8%	33.8%	30.0%	38.6%	29.5%	44.6%	36.4%	34.5%	43.0%	27.0%	36.0%	40.0%	39.6%	27.1%	25.0%	40.6%	
Shouldn't Be Legal	11.3%	7.9%	12.3%	8.8%	13.6%	10.7%	12.5%	11.4%	11.3%	13.0%	11.0%	10.0%	26.7%	11.3%	10.4%	8.9%	10.9%	
Protect Mother's Life	23.7%	28.9%	21.5%	21.2%	25.0%	18.8%	32.1%	24.2%	23.2%	30.0%	16.0%	25.0%	13.3%	28.3%	16.7%	16.1%	28.9%	
Case of Incest/Rape	0.3%	-	-	-	-	-	-	0.8%	-	-	-	1.0%	-	-	-	-	0.8%	
PRO-CHOICE	52.0%	57.9%	54.6%	62.5%	48.9%	63.4%	39.3%	47.7%	55.4%	42.0%	63.0%	51.0%	60.0%	49.1%	64.6%	55.4%	46.1%	
During 1st Trimester	22.0%	21.1%	21.5%	22.5%	20.5%	22.3%	19.6%	22.7%	21.4%	13.0%	29.0%	24.0%	20.0%	22.6%	29.2%	21.4%	19.5%	
Until 20th Week	11.3%	5.3%	13.8%	16.2%	8.0%	15.2%	5.4%	10.6%	11.9%	5.0%	16.0%	13.0%	13.3%	9.4%	8.3%	16.1%	10.9%	
Legal:All Circumstance	18.7%	31.6%	19.2%	23.8%	20.5%	25.9%	14.3%	14.4%	22.0%	24.0%	18.0%	14.0%	26.7%	17.0%	27.1%	17.9%	15.6%	
DK/REFUSED	12.7%	5.3%	11.5%	7.5%	12.5%	7.1%	16.1%	15.9%	10.1%	15.0%	10.0%	13.0%	-	11.3%	8.3%	19.6%	13.3%	
Net Diff.	-16.7%	-21.1%	-20.8%	-32.5%	-10.2%	-33.9%	5.4%	-11.4%	-20.8%	1.0%	-36.0%	-15.0%	-20.0%	-9.4%	-37.5%	-30.4%	-5.5%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
PRO-LIFE	35.3%	38.2%	25.0%	40.6%	21.2%	46.3%	29.0%	40.0%	43.8%	-	-	4.2%	-	4.8%	
Shouldn't Be Legal	11.3%	16.7%	1.7%	18.8%	3.0%	7.3%	12.9%	11.4%	12.5%	-	-	4.2%	-	4.8%	
Protect Mother's Life	23.7%	21.6%	23.3%	20.3%	18.2%	39.0%	16.1%	28.6%	31.2%	-	-	-	-	-	
Case of Incest/Rape	0.3%	-	-	1.6%	-	-	-	-	-	-	-	-	-	-	
PRO-CHOICE	52.0%	54.9%	58.3%	45.3%	54.5%	43.9%	61.3%	45.7%	46.9%	33.3%	100.0%	75.0%	66.7%	76.2%	
During 1st Trimester	22.0%	24.5%	28.3%	17.2%	21.2%	14.6%	25.8%	31.4%	34.4%	-	100.0%	16.7%	33.3%	14.3%	
Until 20th Week	11.3%	9.8%	8.3%	15.6%	15.2%	9.8%	12.9%	8.6%	6.2%	33.3%	-	25.0%	33.3%	23.8%	
Legal:All Circumstance	18.7%	20.6%	21.7%	12.5%	18.2%	19.5%	22.6%	5.7%	6.2%	-	-	33.3%	-	38.1%	
DK/REFUSED	12.7%	6.9%	16.7%	14.1%	24.2%	9.8%	9.7%	14.3%	9.4%	66.7%	-	20.8%	33.3%	19.0%	
Net Diff.	-16.7%	-16.7%	-33.3%	-4.7%	-33.3%	2.4%	-32.3%	-5.7%	-3.1%	-33.3%	-100%	-70.8%	-66.7%	-71.4%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
WHITE	69.0%	79.2%	63.4%	68.6%	67.0%	77.4%	68.0%	67.7%	66.7%	84.6%	60.0%	73.6%	71.2%
NON-WHITE	30.7%	20.8%	36.6%	30.5%	33.0%	22.6%	32.0%	31.2%	33.3%	15.4%	40.0%	26.4%	28.2%
African-American/Black	26.0%	10.4%	31.7%	27.6%	29.2%	20.8%	20.0%	28.1%	27.8%	15.4%	40.0%	20.8%	23.7%
Hispanic/Latino	3.0%	8.3%	4.9%	1.0%	1.9%	1.9%	4.0%	2.1%	4.0%	-	-	3.8%	2.6%
Asian/Asian-American	1.0%	-	-	1.0%	1.9%	-	4.0%	-	1.6%	-	-	-	0.6%
Other	0.7%	2.1%	-	1.0%	-	-	4.0%	1.0%	-	-	-	1.9%	1.3%
REFUSED	0.3%	-	-	1.0%	-	-	-	1.0%	-	-	-	-	0.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		BOTH BAL- LOTS
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	
Total	300	128	123	5	126	117	9	46	41	30
WHITE	69.0%	81.2%	82.1%	60.0%	61.1%	62.4%	44.4%	56.5%	80.5%	53.3%
NON-WHITE	30.7%	18.8%	17.9%	40.0%	38.9%	37.6%	55.6%	41.3%	19.5%	43.3%
African-American/Black	26.0%	10.9%	10.6%	20.0%	36.5%	35.0%	55.6%	39.1%	7.3%	40.0%
Hispanic/Latino	3.0%	5.5%	4.9%	20.0%	0.8%	0.9%	-	2.2%	9.8%	3.3%
Asian/Asian-American	1.0%	1.6%	1.6%	-	0.8%	0.9%	-	-	-	-
Other	0.7%	0.8%	0.8%	-	0.8%	0.9%	-	-	2.4%	-
REFUSED	0.3%	-	-	-	-	-	-	2.2%	-	3.3%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
WHITE	69.0%	70.3%	67.7%	67.7%	70.2%	67.1%	68.3%	67.1%	70.7%	66.5%	80.0%	75.0%	87.0%	69.0%	87.0%	83.8%	52.9%	70.3%	68.3%	88.9%	-
NON-WHITE	30.7%	29.3%	32.3%	31.5%	29.8%	32.3%	31.7%	32.5%	29.3%	33.5%	20.0%	25.0%	13.0%	31.0%	13.0%	16.2%	47.1%	28.6%	30.5%	11.1%	-
African-American/Black	26.0%	23.9%	29.0%	25.0%	27.2%	27.3%	26.7%	27.3%	24.4%	30.3%	14.4%	17.5%	8.7%	26.5%	8.7%	11.4%	44.2%	22.0%	23.2%	11.1%	-
Hispanic/Latino	3.0%	3.6%	1.6%	4.8%	1.8%	3.1%	3.3%	3.5%	2.4%	1.6%	4.4%	6.2%	4.3%	3.0%	4.3%	4.8%	1.0%	3.3%	3.7%	-	-
Asian/Asian-American	1.0%	0.9%	1.6%	0.8%	0.9%	1.2%	0.8%	0.9%	2.4%	1.1%	-	-	-	0.7%	-	-	1.0%	2.2%	2.4%	-	-
Other	0.7%	0.9%	-	0.8%	-	0.6%	0.8%	0.9%	-	0.5%	1.1%	1.2%	-	0.7%	-	-	1.0%	1.1%	1.2%	-	-
REFUSED	0.3%	0.5%	-	0.8%	-	0.6%	-	0.4%	-	-	-	-	-	-	-	-	-	1.1%	1.2%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
WHITE	69.0%	81.8%	84.6%	70.1%	67.9%	71.8%	61.6%	78.5%	89.6%	72.0%	100.0%	81.0%	59.0%	77.9%	65.2%	63.8%	79.0%	100.0%	100.0%	100.0%
NON-WHITE	30.7%	18.2%	15.4%	29.9%	32.1%	28.2%	37.2%	21.5%	10.4%	28.0%	-	19.0%	38.5%	22.1%	34.8%	36.2%	21.0%	-	-	-
African-American/Black	26.0%	10.9%	12.8%	26.9%	28.6%	25.6%	31.4%	16.2%	6.2%	22.0%	-	19.0%	33.3%	14.7%	30.4%	29.8%	17.7%	-	-	-
Hispanic/Latino	3.0%	7.3%	2.6%	1.5%	-	2.6%	2.3%	4.6%	2.1%	6.1%	-	-	5.1%	5.9%	2.2%	-	3.2%	-	-	-
Asian/Asian-American	1.0%	-	-	1.5%	3.6%	-	1.2%	0.8%	2.1%	-	-	-	-	1.5%	2.2%	2.1%	-	-	-	-
Other	0.7%	-	-	-	-	-	2.3%	-	-	-	-	-	-	-	-	4.3%	-	-	-	-
REFUSED	0.3%	-	-	-	-	-	1.2%	-	-	-	-	-	2.6%	-	-	-	-	-	-	-

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
WHITE	69.0%	-	-	-	-	-	-	83.3%	59.3%	55.6%	74.4%	69.4%	62.1%	78.6%	67.2%	79.6%	58.3%	77.8%	100.0%	100.0%
NON-WHITE	30.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	16.7%	40.7%	33.3%	24.4%	30.6%	37.9%	20.5%	32.8%	18.5%	41.7%	22.2%	-	-
African-American/Black	26.0%	90.0%	84.4%	75.0%	100.0%	100.0%	100.0%	10.1%	38.5%	22.2%	19.5%	25.7%	31.7%	16.2%	24.6%	14.8%	36.9%	17.5%	-	-
Hispanic/Latino	3.0%	5.0%	6.2%	21.4%	-	-	-	5.8%	0.7%	-	3.7%	2.9%	4.8%	1.7%	8.2%	1.9%	2.4%	1.6%	-	-
Asian/Asian-American	1.0%	5.0%	3.1%	3.6%	-	-	-	-	0.7%	11.1%	-	1.5%	-	2.6%	-	1.9%	-	3.2%	-	-
Other	0.7%	-	6.2%	-	-	-	-	0.7%	0.7%	-	1.2%	0.5%	1.4%	-	-	-	2.4%	-	-	-
REFUSED	0.3%	-	-	-	-	-	-	-	-	11.1%	1.2%	-	-	0.9%	-	1.9%	-	-	-	-

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
WHITE	69.0%	-	-	-	-	76.4%	60.2%	76.7%	71.4%	76.0%	54.4%	100.0%	100.0%	-	-	-	-	67.6%	72.2%	70.7%	75.4%
NON-WHITE	30.7%	100.0%	100.0%	100.0%	100.0%	23.6%	39.8%	23.3%	28.6%	24.0%	45.6%	-	-	100.0%	100.0%	100.0%	100.0%	32.4%	27.2%	29.3%	23.2%
African-American/Black	26.0%	83.6%	79.2%	100.0%	100.0%	19.6%	35.0%	17.8%	28.6%	21.3%	38.2%	-	-	82.9%	87.8%	100.0%	100.0%	28.2%	21.9%	24.1%	17.4%
Hispanic/Latino	3.0%	12.7%	8.3%	-	-	4.1%	1.0%	5.5%	-	2.7%	1.5%	-	-	17.1%	2.4%	-	-	2.8%	3.3%	5.2%	4.3%
Asian/Asian-American	1.0%	-	12.5%	-	-	-	1.9%	-	-	-	2.9%	-	-	-	4.9%	-	-	0.7%	1.3%	-	1.4%
Other	0.7%	3.6%	-	-	-	-	1.9%	-	-	-	2.9%	-	-	-	4.9%	-	-	0.7%	0.7%	-	-
REFUSED	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.7%	-	1.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
WHITE	69.0%	65.6%	71.1%	69.6%	63.5%	72.5%	68.8%	69.1%	69.2%	68.8%	67.5%	72.5%	74.4%	71.0%	75.8%	68.2%	72.2%	71.4%
NON-WHITE	30.7%	34.4%	26.7%	30.4%	36.5%	27.5%	29.9%	30.9%	30.1%	31.2%	32.1%	27.5%	23.1%	29.0%	22.7%	31.8%	26.8%	28.6%
African-American/Black	26.0%	25.0%	20.0%	24.6%	30.2%	27.5%	22.1%	27.4%	23.3%	28.6%	25.4%	27.5%	15.4%	24.7%	16.7%	27.3%	19.6%	28.6%
Hispanic/Latino	3.0%	6.2%	4.4%	1.4%	6.3%	-	5.2%	2.2%	3.4%	2.6%	4.3%	-	5.1%	4.3%	4.5%	4.5%	6.2%	-
Asian/Asian-American	1.0%	3.1%	2.2%	1.4%	-	-	2.6%	0.4%	2.1%	-	1.4%	-	2.6%	-	1.5%	-	1.0%	-
Other	0.7%	-	-	2.9%	-	-	-	0.9%	1.4%	-	1.0%	-	-	-	-	-	-	-
REFUSED	0.3%	-	2.2%	-	-	-	1.3%	-	0.7%	-	0.5%	-	2.6%	-	1.5%	-	1.0%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128	
WHITE	69.0%	63.2%	67.7%	63.8%	69.3%	63.4%	73.2%	72.0%	66.7%	69.0%	72.0%	66.0%	73.3%	62.3%	64.6%	82.1%	67.2%	
NON-WHITE	30.7%	36.8%	32.3%	36.2%	30.7%	36.6%	26.8%	27.3%	33.3%	31.0%	28.0%	33.0%	26.7%	35.8%	35.4%	17.9%	32.8%	
African-American/Black	26.0%	28.9%	29.2%	28.8%	29.5%	30.4%	26.8%	22.0%	29.2%	27.0%	23.0%	28.0%	20.0%	28.3%	27.1%	16.1%	29.7%	
Hispanic/Latino	3.0%	5.3%	0.8%	2.5%	1.1%	2.7%	-	4.5%	1.8%	2.0%	4.0%	3.0%	6.7%	3.8%	8.3%	-	1.6%	
Asian/Asian-American	1.0%	2.6%	0.8%	2.5%	-	1.8%	-	0.8%	1.2%	2.0%	1.0%	-	-	3.8%	-	-	0.8%	
Other	0.7%	-	1.5%	2.5%	-	1.8%	-	-	1.2%	-	-	2.0%	-	-	-	1.8%	0.8%	
REFUSED	0.3%	-	-	-	-	-	-	0.8%	-	-	-	1.0%	-	1.9%	-	-	-	

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

24. What is your main racial background?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
WHITE	69.0%	61.8%	71.7%	76.6%	69.7%	70.7%	64.5%	74.3%	71.9%	100.0%	100.0%	70.8%	66.7%	71.4%	
NON-WHITE	30.7%	37.3%	28.3%	23.4%	30.3%	29.3%	32.3%	25.7%	28.1%	-	-	29.2%	33.3%	28.6%	
African-American/Black	26.0%	31.4%	20.0%	20.3%	27.3%	29.3%	29.0%	17.1%	18.8%	-	-	20.8%	33.3%	19.0%	
Hispanic/Latino	3.0%	4.9%	5.0%	1.6%	-	-	-	2.9%	3.1%	-	-	8.3%	-	9.5%	
Asian/Asian-American	1.0%	1.0%	1.7%	-	3.0%	-	3.2%	2.9%	3.1%	-	-	-	-	-	
Other	0.7%	-	1.7%	1.6%	-	-	-	2.9%	3.1%	-	-	-	-	-	
REFUSED	0.3%	1.0%	-	-	-	-	3.2%	-	-	-	-	-	-	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
18-29	10.7%	10.1%	11.1%	9.5%	17.0%	6.7%	35.3%	12.4%	11.3%	50.0%	10.9%	10.5%	25.0%	2.9%
30-40	15.0%	11.6%	17.5%	12.3%	29.8%	23.3%	41.2%	16.8%	16.5%	25.0%	12.5%	12.1%	25.0%	17.1%
41-55	23.0%	24.0%	22.2%	23.3%	21.3%	23.3%	17.6%	20.4%	21.1%	-	23.4%	23.4%	25.0%	31.4%
56-65	21.0%	24.0%	18.7%	22.5%	12.8%	20.0%	-	21.2%	21.1%	25.0%	21.9%	22.6%	-	17.1%
OVER 65	30.3%	30.2%	30.4%	32.4%	19.1%	26.7%	5.9%	29.2%	30.1%	-	31.2%	31.5%	25.0%	31.4%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	53.67	52.03	54.03	45.77	51.70	35.29	51.85	52.33	35.62	53.30	53.60	44.12	54.13

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
18-29	10.7%	10.4%	14.6%	8.6%	11.3%	18.9%	12.0%	6.2%	10.3%	7.7%	20.0%	15.1%	9.6%
30-40	15.0%	29.2%	12.2%	12.4%	12.3%	15.1%	12.0%	15.6%	15.1%	30.8%	-	17.0%	16.0%
41-55	23.0%	20.8%	17.1%	27.6%	21.7%	9.4%	32.0%	26.0%	24.6%	-	40.0%	17.0%	22.4%
56-65	21.0%	16.7%	34.1%	21.9%	17.0%	22.6%	16.0%	25.0%	18.3%	23.1%	40.0%	26.4%	25.0%
OVER 65	30.3%	22.9%	22.0%	29.5%	37.7%	34.0%	28.0%	27.1%	31.7%	38.5%	-	24.5%	26.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	48.78	51.93	53.52	54.06	51.72	51.66	53.52	52.78	53.46	48.10	50.79	52.61

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
18-29	10.7%	14.9%	5.3%	4.7%	5.4%	36.4%	15.0%	6.2%	11.1%	11.3%	-	11.2%	10.6%	50.0%	6.5%
30-40	15.0%	14.9%	10.5%	12.5%	18.9%	9.1%	25.0%	18.8%	17.8%	17.3%	50.0%	12.7%	12.9%	-	12.9%
41-55	23.0%	26.3%	26.3%	12.5%	29.7%	18.2%	25.0%	18.8%	20.7%	21.1%	-	23.1%	22.7%	50.0%	32.3%
56-65	21.0%	24.6%	26.3%	20.3%	13.5%	27.3%	5.0%	18.8%	21.5%	21.1%	50.0%	21.6%	22.0%	-	16.1%
OVER 65	30.3%	19.3%	31.6%	50.0%	32.4%	9.1%	30.0%	37.5%	28.9%	29.3%	-	31.3%	31.8%	-	32.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	49.72	55.58	58.77	53.04	43.32	48.30	54.62	52.01	52.07	47.75	53.21	53.47	35.75	53.85

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
18-29	10.7%	11.7%	12.2%	-	12.7%	13.7%	-	2.2%	7.3%	3.3%
30-40	15.0%	18.8%	18.7%	20.0%	11.1%	11.1%	11.1%	15.2%	31.7%	13.3%
41-55	23.0%	21.9%	22.0%	20.0%	23.8%	23.9%	22.2%	23.9%	22.0%	33.3%
56-65	21.0%	21.1%	19.5%	60.0%	21.4%	22.2%	11.1%	19.6%	17.1%	16.7%
OVER 65	30.3%	26.6%	27.6%	-	31.0%	29.1%	55.6%	39.1%	22.0%	33.3%
REFUSED	-	-	-	-	-	-	-	-	-	-
Mean	52.74	51.17	51.10	52.90	52.93	52.38	60.17	56.54	49.05	54.87

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-	
18-29	10.7%	12.6%	6.5%	12.1%	7.0%	11.8%	8.3%	10.8%	7.3%	10.1%	13.3%	12.5%	8.7%	10.8%	8.7%	10.5%	9.6%	12.1%	13.4%	-	-	
30-40	15.0%	14.9%	17.7%	17.7%	14.9%	16.1%	15.0%	13.4%	24.4%	14.9%	15.6%	10.0%	30.4%	13.4%	30.4%	18.1%	9.6%	17.6%	18.3%	11.1%	-	
41-55	23.0%	24.3%	11.3%	25.0%	20.2%	24.2%	21.7%	22.5%	31.7%	19.1%	28.9%	30.0%	21.7%	22.4%	21.7%	18.1%	20.2%	31.9%	29.3%	55.6%	-	
56-65	21.0%	21.2%	21.0%	21.8%	17.5%	23.0%	18.3%	22.5%	19.5%	23.4%	17.8%	21.2%	8.7%	22.8%	8.7%	21.0%	25.0%	16.5%	15.9%	22.2%	-	
OVER 65	30.3%	27.0%	43.5%	23.4%	40.4%	24.8%	36.7%	30.7%	17.1%	32.4%	24.4%	26.2%	30.4%	30.6%	30.4%	32.4%	35.6%	22.0%	23.2%	11.1%	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	52.74	51.57	56.31	50.60	55.41	51.35	54.37	53.18	49.23	53.65	50.31	52.07	49.70	53.18	49.70	52.82	55.35	49.65	49.41	51.78	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
18-29	10.7%	8.5%	14.7%	13.7%	12.1%	7.1%	10.0%	8.0%	12.7%	10.9%	23.5%	6.1%	15.4%	25.0%	4.3%	15.0%
30-40	15.0%	23.4%	8.8%	17.6%	13.8%	10.0%	17.5%	17.0%	10.9%	17.2%	23.5%	8.2%	15.4%	16.7%	8.7%	15.0%
41-55	23.0%	17.0%	11.8%	29.4%	19.0%	24.3%	35.0%	20.5%	18.2%	31.2%	5.9%	22.4%	34.6%	8.3%	21.7%	30.0%
56-65	21.0%	21.3%	29.4%	21.6%	20.7%	22.9%	10.0%	19.3%	21.8%	17.2%	29.4%	28.6%	15.4%	25.0%	28.3%	15.0%
OVER 65	30.3%	29.8%	35.3%	17.6%	34.5%	35.7%	27.5%	35.2%	36.4%	23.4%	17.6%	34.7%	19.2%	25.0%	37.0%	25.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	52.09	54.69	48.92	53.42	55.66	50.58	54.00	54.19	50.39	46.74	56.64	48.38	48.33	57.47	49.75

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102	
18-29	10.7%	10.9%	7.7%	14.9%	21.4%	10.3%	10.5%	10.0%	6.2%	12.2%	-	19.0%	17.9%	7.4%	13.0%	4.3%	12.9%	17.0%	11.3%	6.9%	
30-40	15.0%	20.0%	12.8%	14.9%	10.7%	17.9%	10.5%	16.9%	16.7%	17.1%	-	19.0%	10.3%	20.6%	13.0%	10.6%	12.9%	19.1%	11.3%	14.7%	
41-55	23.0%	16.4%	23.1%	23.9%	7.1%	35.9%	27.9%	18.5%	22.9%	15.9%	-	19.0%	17.9%	22.1%	26.1%	36.2%	14.5%	17.0%	26.4%	23.5%	
56-65	21.0%	25.5%	20.5%	17.9%	10.7%	23.1%	23.3%	21.5%	22.9%	20.7%	100.0%	19.0%	28.2%	23.5%	17.4%	19.1%	19.4%	19.1%	22.6%	17.6%	
OVER 65	30.3%	27.3%	35.9%	28.4%	50.0%	12.8%	27.9%	33.1%	31.2%	34.1%	-	23.8%	25.6%	26.5%	30.4%	29.8%	40.3%	27.7%	28.3%	37.3%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	52.74	51.91	54.91	50.88	53.70	48.86	53.12	53.32	54.04	52.90	60.50	48.48	51.44	52.29	51.98	54.52	54.45	49.82	52.81	54.81	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
18-29	10.7%	10.0%	9.4%	21.4%	5.6%	11.1%	19.0%	10.9%	10.4%	22.2%	11.0%	9.2%	6.9%	17.9%	8.2%	18.5%	6.0%	17.5%	4.4%	18.5%
30-40	15.0%	5.0%	6.2%	25.0%	5.6%	7.4%	19.0%	16.7%	13.3%	22.2%	36.6%	6.8%	15.2%	17.9%	19.7%	20.4%	11.9%	15.9%	16.7%	16.3%
41-55	23.0%	40.0%	31.2%	-	44.4%	22.2%	-	21.0%	24.4%	33.3%	36.6%	18.0%	19.3%	27.4%	21.3%	20.4%	17.9%	33.3%	21.1%	26.1%
56-65	21.0%	15.0%	25.0%	35.7%	11.1%	25.9%	38.1%	20.3%	22.2%	11.1%	8.5%	26.2%	24.8%	17.1%	27.9%	18.5%	22.6%	15.9%	20.0%	18.5%
OVER 65	30.3%	30.0%	28.1%	17.9%	33.3%	33.3%	23.8%	31.2%	29.6%	11.1%	7.3%	39.8%	33.8%	19.7%	23.0%	22.2%	41.7%	17.5%	37.8%	20.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	53.38	54.20	47.89	54.64	54.89	50.86	52.56	53.02	43.50	43.23	56.89	54.88	47.73	51.97	48.02	56.99	47.48	55.56	48.21

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
18-29	10.7%	10.9%	16.7%	10.9%	10.5%	11.5%	9.7%	13.7%	14.3%	9.3%	7.4%	11.5%	11.3%	11.4%	7.3%	6.9%	5.6%	12.7%	7.9%	17.2%	7.2%
30-40	15.0%	12.7%	20.8%	10.9%	21.1%	18.2%	11.7%	19.2%	14.3%	17.3%	10.3%	19.5%	9.7%	14.3%	14.6%	13.8%	13.9%	9.2%	21.2%	10.3%	24.6%
41-55	23.0%	16.4%	33.3%	15.2%	31.6%	20.9%	28.2%	19.2%	25.7%	22.7%	29.4%	23.9%	22.6%	11.4%	36.6%	13.8%	33.3%	16.9%	29.1%	20.7%	21.7%
56-65	21.0%	32.7%	12.5%	30.4%	15.8%	20.9%	18.4%	21.9%	25.7%	20.0%	14.7%	17.7%	17.7%	31.4%	19.5%	27.6%	22.2%	23.9%	18.5%	22.4%	24.6%
OVER 65	30.3%	27.3%	16.7%	32.6%	21.1%	28.4%	32.0%	26.0%	20.0%	30.7%	38.2%	27.4%	38.7%	31.4%	22.0%	37.9%	25.0%	37.3%	23.2%	29.3%	21.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	53.76	46.44	54.90	49.29	51.68	53.46	50.62	50.26	52.71	55.11	50.90	54.71	54.19	51.57	56.31	53.11	54.91	50.72	51.68	50.88

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
18-29	10.7%	9.5%	8.5%	13.5%	7.3%	10.9%	9.8%	10.0%	6.1%	10.5%	11.7%	10.5%	15.0%	10.4%	9.6%	6.2%	14.9%	25.0%	5.7%	23.8%	4.3%
30-40	15.0%	8.3%	18.3%	6.2%	23.9%	15.2%	12.2%	12.5%	12.1%	16.9%	11.0%	22.8%	8.3%	11.9%	12.8%	17.7%	11.9%	14.3%	9.4%	9.5%	10.6%
41-55	23.0%	14.3%	35.4%	16.7%	29.4%	17.4%	29.3%	15.0%	30.3%	18.5%	29.2%	17.5%	26.7%	19.4%	30.9%	20.8%	27.7%	10.7%	32.1%	9.5%	29.8%
56-65	21.0%	25.0%	13.4%	24.0%	14.7%	23.9%	29.3%	25.0%	27.3%	20.2%	22.1%	22.8%	25.0%	17.9%	20.2%	18.8%	18.8%	25.0%	28.3%	23.8%	27.7%
OVER 65	30.3%	42.9%	24.4%	39.6%	24.8%	32.6%	19.5%	37.5%	24.2%	33.9%	26.0%	26.3%	25.0%	40.3%	26.6%	36.5%	26.7%	25.0%	24.5%	33.3%	27.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	57.14	50.57	55.57	50.39	53.52	51.98	55.30	53.68	53.20	52.18	51.10	51.87	54.99	52.37	54.53	51.05	48.64	54.32	51.24	55.12

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
18-29	10.7%	9.4%	8.8%	9.9%	-	13.5%	18.2%	2.9%	14.3%	4.2%	20.6%	13.8%	8.6%	6.2%	14.7%	20.0%	10.6%	19.0%	8.1%
30-40	15.0%	16.0%	23.5%	12.7%	-	14.1%	15.2%	8.8%	16.1%	22.9%	12.7%	10.3%	15.1%	17.3%	14.7%	12.0%	12.8%	9.5%	10.8%
41-55	23.0%	18.9%	20.6%	18.3%	-	26.9%	24.2%	38.2%	23.2%	20.8%	22.2%	17.2%	30.1%	21.0%	26.6%	12.0%	27.7%	9.5%	27.0%
56-65	21.0%	19.8%	23.5%	18.3%	-	22.4%	18.2%	29.4%	23.2%	25.0%	22.2%	15.5%	22.6%	17.3%	20.2%	28.0%	27.7%	28.6%	27.0%
OVER 65	30.3%	35.8%	23.5%	40.8%	100.0%	23.1%	24.2%	20.6%	23.2%	27.1%	22.2%	43.1%	23.7%	38.3%	23.9%	28.0%	21.3%	33.3%	27.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	53.97	50.90	55.21	70.00	50.75	49.18	54.34	50.42	53.08	48.96	54.70	51.96	54.82	50.27	51.20	51.87	53.00	53.93

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
18-29	10.7%	10.1%	12.0%	10.3%	22.2%	33.3%	-	12.6%	11.1%	10.3%	16.7%	-	-	8.0%	12.5%	10.2%	33.3%	50.0%	-
30-40	15.0%	15.5%	13.0%	11.5%	22.2%	33.3%	-	17.9%	13.9%	10.3%	16.7%	100.0%	-	13.4%	12.5%	12.2%	33.3%	-	-
41-55	23.0%	23.2%	22.8%	21.8%	11.1%	33.3%	100.0%	22.1%	16.7%	17.2%	16.7%	-	-	24.1%	26.8%	24.5%	-	50.0%	100.0%
56-65	21.0%	19.3%	25.0%	24.4%	44.4%	-	-	21.1%	30.6%	27.6%	50.0%	-	-	17.9%	21.4%	22.4%	33.3%	-	-
OVER 65	30.3%	31.9%	27.2%	32.1%	-	-	-	26.3%	27.8%	34.5%	-	-	-	36.6%	26.8%	30.6%	-	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	52.93	52.48	54.08	45.22	35.50	48.00	51.00	53.40	55.16	48.00	35.00	-	54.58	51.88	53.45	39.67	35.75	48.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
18-29	10.7%	100.0%	-	-	-	-	41.6%	-	21.9%	-	15.3%	-	41.0%	-	24.2%	-	16.5%	-
30-40	15.0%	-	100.0%	-	-	-	58.4%	-	30.8%	-	21.5%	-	59.0%	-	34.8%	-	23.7%	-
41-55	23.0%	-	-	100.0%	-	-	30.9%	47.3%	-	33.0%	-	-	29.0%	40.9%	-	27.8%	-	-
56-65	21.0%	-	-	-	100.0%	-	28.3%	-	40.9%	30.1%	-	-	33.3%	-	47.0%	32.0%	-	-
OVER 65	30.3%	-	-	-	-	100.0%	40.8%	-	59.1%	-	100.0%	-	37.6%	-	53.0%	-	100.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	23.50	35.00	48.00	60.50	70.00	30.22	60.51	38.62	66.11	45.22	70.00	30.28	60.45	37.53	65.54	44.87	70.00

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
18-29	10.7%	42.1%	-	20.0%	-	14.3%	-	12.1%	9.5%	3.0%	19.0%	10.0%	26.7%	24.5%	20.8%	3.6%	2.3%
30-40	15.0%	57.9%	-	27.5%	-	19.6%	-	17.4%	13.1%	9.0%	17.0%	19.0%	6.7%	26.4%	18.8%	23.2%	6.2%
41-55	23.0%	-	32.3%	52.5%	-	37.5%	-	20.5%	25.0%	14.0%	27.0%	28.0%	40.0%	20.8%	22.9%	33.9%	17.2%
56-65	21.0%	-	24.6%	-	36.4%	28.6%	-	23.5%	19.0%	21.0%	19.0%	23.0%	20.0%	17.0%	27.1%	17.9%	21.9%
OVER 65	30.3%	-	43.1%	-	63.6%	-	100.0%	26.5%	33.3%	53.0%	18.0%	20.0%	6.7%	11.3%	10.4%	21.4%	52.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.74	30.16	60.55	39.52	66.55	45.52	70.00	51.53	53.68	60.38	47.47	50.36	44.57	43.17	46.14	51.05	60.86

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
18-29	10.7%	14.7%	18.3%	4.7%	6.1%	2.4%	12.9%	14.3%	15.6%	-	-	8.3%	-	9.5%	
30-40	15.0%	21.6%	21.7%	7.8%	9.1%	4.9%	25.8%	8.6%	9.4%	-	-	20.8%	33.3%	19.0%	
41-55	23.0%	26.5%	20.0%	23.4%	33.3%	9.8%	38.7%	31.4%	31.2%	33.3%	-	25.0%	-	28.6%	
56-65	21.0%	21.6%	20.0%	21.9%	6.1%	31.7%	12.9%	25.7%	21.9%	66.7%	-	8.3%	-	9.5%	
OVER 65	30.3%	15.7%	20.0%	42.2%	45.5%	51.2%	9.7%	20.0%	21.9%	-	100.0%	37.5%	66.7%	33.3%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	52.74	47.74	47.59	57.85	56.09	62.00	45.23	51.00	50.50	56.33	70.00	52.54	58.33	51.71	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
MALE	44.0%	44.2%	43.9%	43.5%	46.8%	46.7%	47.1%	48.2%	48.9%	25.0%	35.9%	35.5%	50.0%	57.1%
FEMALE	56.0%	55.8%	56.1%	56.5%	53.2%	53.3%	52.9%	51.8%	51.1%	75.0%	64.1%	64.5%	50.0%	42.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
MALE	44.0%	60.4%	31.7%	42.9%	42.5%	50.9%	48.0%	44.8%	39.7%	69.2%	40.0%	54.7%	47.4%
FEMALE	56.0%	39.6%	68.3%	57.1%	57.5%	49.1%	52.0%	55.2%	60.3%	30.8%	60.0%	45.3%	52.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
MALE	44.0%	55.3%	36.8%	34.4%	35.1%	45.5%	50.0%	31.2%	50.4%	51.1%	-	38.1%	37.1%	100.0%	41.9%
FEMALE	56.0%	44.7%	63.2%	65.6%	64.9%	54.5%	50.0%	68.8%	49.6%	48.9%	100.0%	61.9%	62.9%	-	58.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
MALE	44.0%	48.4%	48.0%	60.0%	38.1%	37.6%	44.4%	47.8%	63.4%	43.3%
FEMALE	56.0%	51.6%	52.0%	40.0%	61.9%	62.4%	55.6%	52.2%	36.6%	56.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-	
MALE	44.0%	43.2%	43.5%	59.7%	30.7%	46.0%	39.2%	45.9%	34.1%	40.4%	52.2%	50.0%	52.2%	43.3%	52.2%	44.8%	32.7%	56.0%	57.3%	44.4%	-	
FEMALE	56.0%	56.8%	56.5%	40.3%	69.3%	54.0%	60.8%	54.1%	65.9%	59.6%	47.8%	50.0%	47.8%	56.7%	47.8%	55.2%	67.3%	44.0%	42.7%	55.6%	-	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
MALE	44.0%	100.0%	100.0%	100.0%	-	-	-	46.6%	34.5%	54.7%	35.3%	30.6%	57.7%	33.3%	30.4%	55.0%
FEMALE	56.0%	-	-	-	100.0%	100.0%	100.0%	53.4%	65.5%	45.3%	64.7%	69.4%	42.3%	66.7%	69.6%	45.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
MALE	44.0%	47.3%	38.5%	31.3%	32.1%	30.8%	45.3%	52.3%	54.2%	51.2%	100.0%	100.0%	100.0%	100.0%	-	-	-	36.2%	43.4%	52.0%
FEMALE	56.0%	52.7%	61.5%	68.7%	67.9%	69.2%	54.7%	47.7%	45.8%	48.8%	-	-	-	-	100.0%	100.0%	100.0%	63.8%	56.6%	48.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
MALE	44.0%	20.0%	46.9%	53.6%	22.2%	48.1%	47.6%	49.3%	37.8%	77.8%	45.1%	43.2%	42.1%	46.2%	100.0%	100.0%	-	-	45.6%	46.7%
FEMALE	56.0%	80.0%	53.1%	46.4%	77.8%	51.9%	52.4%	50.7%	62.2%	22.2%	54.9%	56.8%	57.9%	53.8%	-	-	100.0%	100.0%	54.4%	53.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
MALE	44.0%	36.4%	41.7%	32.6%	42.1%	49.3%	34.0%	100.0%	100.0%	-	-	49.6%	40.3%	48.6%	24.4%	44.8%	27.8%	40.8%	45.7%	100.0%	100.0%
FEMALE	56.0%	63.6%	58.3%	67.4%	57.9%	50.7%	66.0%	-	-	100.0%	100.0%	50.4%	59.7%	51.4%	75.6%	55.2%	72.2%	59.2%	54.3%	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
MALE	44.0%	-	-	42.7%	47.7%	37.0%	39.0%	35.0%	36.4%	46.0%	39.0%	100.0%	100.0%	-	-	46.9%	44.6%	42.9%	28.3%	38.1%	27.7%
FEMALE	56.0%	100.0%	100.0%	57.3%	52.3%	63.0%	61.0%	65.0%	63.6%	54.0%	61.0%	-	-	100.0%	100.0%	53.1%	55.4%	57.1%	71.7%	61.9%	72.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
MALE	44.0%	45.3%	44.1%	45.1%	100.0%	40.4%	45.5%	41.2%	33.9%	100.0%	100.0%	-	-	48.1%	43.1%	36.0%	34.0%	38.1%	27.0%
FEMALE	56.0%	54.7%	55.9%	54.9%	-	59.6%	54.5%	58.8%	66.1%	-	-	100.0%	100.0%	51.9%	56.9%	64.0%	66.0%	61.9%	73.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
MALE	44.0%	50.0%	51.1%	39.1%	49.2%	38.5%	50.6%	41.7%	45.2%	42.9%	46.4%	38.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	56.0%	50.0%	48.9%	60.9%	50.8%	61.5%	49.4%	58.3%	54.8%	57.1%	53.6%	61.5%	-	-	-	-	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
MALE	44.0%	-	-	-	-	-	-	100.0%	-	31.0%	54.0%	47.0%	33.3%	56.6%	41.7%	48.2%	39.1%
FEMALE	56.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	69.0%	46.0%	53.0%	66.7%	43.4%	58.3%	51.8%	60.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
MALE	44.0%	49.0%	43.3%	42.2%	39.4%	39.0%	67.7%	45.7%	40.6%	100.0%	100.0%	54.2%	-	61.9%	
FEMALE	56.0%	51.0%	56.7%	57.8%	60.6%	61.0%	32.3%	54.3%	59.4%	-	-	45.8%	100.0%	38.1%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 1

	TOTAL		AREA					VOTER LIKELIHOOD				GENERIC BALLOT			
	CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED		
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35	
LANDLINE	33.3%	21.7%	42.1%	34.4%	27.7%	40.0%	5.9%	30.7%	31.6%	-	32.8%	33.1%	25.0%	45.7%	
MOBILE PHONE	33.3%	38.8%	29.2%	33.6%	31.9%	23.3%	47.1%	32.1%	30.8%	75.0%	36.7%	36.3%	50.0%	25.7%	
TEXT	33.3%	39.5%	28.7%	32.0%	40.4%	36.7%	47.1%	37.2%	37.6%	25.0%	30.5%	30.6%	25.0%	28.6%	

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
LANDLINE	33.3%	27.1%	31.7%	34.3%	35.8%	30.2%	48.0%	33.3%	31.7%	30.8%	40.0%	32.1%	32.7%
MOBILE PHONE	33.3%	35.4%	39.0%	27.6%	35.8%	43.4%	36.0%	28.1%	32.5%	30.8%	60.0%	41.5%	34.0%
TEXT	33.3%	37.5%	29.3%	38.1%	28.3%	26.4%	16.0%	38.5%	35.7%	38.5%	-	26.4%	33.3%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
LANDLINE	33.3%	25.4%	42.1%	35.9%	37.8%	18.2%	35.0%	56.2%	31.1%	31.6%	-	32.8%	33.3%	-	45.2%
MOBILE PHONE	33.3%	36.8%	18.4%	28.1%	35.1%	45.5%	60.0%	18.8%	30.4%	30.1%	50.0%	37.3%	37.1%	50.0%	29.0%
TEXT	33.3%	37.7%	39.5%	35.9%	27.0%	36.4%	5.0%	25.0%	38.5%	38.3%	50.0%	29.9%	29.5%	50.0%	25.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
LANDLINE	33.3%	31.2%	31.7%	20.0%	31.0%	31.6%	22.2%	45.7%	26.8%	46.7%
MOBILE PHONE	33.3%	32.0%	32.5%	20.0%	37.3%	37.6%	33.3%	26.1%	36.6%	26.7%
TEXT	33.3%	36.7%	35.8%	60.0%	31.7%	30.8%	44.4%	28.3%	36.6%	26.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
LANDLINE	33.3%	29.7%	48.4%	31.5%	41.2%	31.1%	36.7%	32.5%	24.4%	36.2%	25.6%	25.0%	47.8%	32.8%	47.8%	36.2%	36.5%	26.4%	22.0%	66.7%	-
MOBILE PHONE	33.3%	36.5%	22.6%	34.7%	30.7%	33.5%	34.2%	33.3%	41.5%	33.0%	34.4%	33.8%	30.4%	33.2%	30.4%	23.8%	35.6%	41.8%	43.9%	22.2%	-
TEXT	33.3%	33.8%	29.0%	33.9%	28.1%	35.4%	29.2%	34.2%	34.1%	30.9%	40.0%	41.2%	21.7%	34.0%	21.7%	40.0%	27.9%	31.9%	34.1%	11.1%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
LANDLINE	33.3%	25.5%	29.4%	17.6%	44.8%	40.0%	37.5%	38.6%	32.7%	26.6%	23.5%	40.8%	26.9%	25.0%	41.3%	25.0%
MOBILE PHONE	33.3%	29.8%	41.2%	51.0%	19.0%	32.9%	30.0%	22.7%	41.8%	45.3%	29.4%	28.6%	34.6%	25.0%	28.3%	35.0%
TEXT	33.3%	44.7%	29.4%	31.4%	36.2%	27.1%	32.5%	38.6%	25.5%	28.1%	47.1%	30.6%	38.5%	50.0%	30.4%	40.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
LANDLINE	33.3%	36.4%	41.0%	31.3%	50.0%	17.9%	33.7%	33.8%	29.2%	36.6%	-	28.6%	23.1%	23.5%	32.6%	42.6%	45.2%	27.7%	37.7%	34.3%
MOBILE PHONE	33.3%	18.2%	23.1%	40.3%	32.1%	46.2%	31.4%	28.5%	37.5%	23.2%	100.0%	52.4%	41.0%	36.8%	34.8%	23.4%	19.4%	44.7%	34.0%	28.4%
TEXT	33.3%	45.5%	35.9%	28.4%	17.9%	35.9%	34.9%	37.7%	33.3%	40.2%	-	19.0%	35.9%	39.7%	32.6%	34.0%	35.5%	27.7%	28.3%	37.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
LANDLINE	33.3%	40.0%	28.1%	32.1%	38.9%	25.9%	38.1%	32.6%	32.6%	22.2%	22.0%	39.3%	44.8%	23.9%	29.5%	16.7%	56.0%	30.2%	46.7%	23.9%
MOBILE PHONE	33.3%	30.0%	28.1%	28.6%	27.8%	29.6%	23.8%	31.2%	36.3%	33.3%	36.6%	30.6%	29.0%	37.6%	36.1%	50.0%	23.8%	27.0%	27.8%	40.2%
TEXT	33.3%	30.0%	43.8%	39.3%	33.3%	44.4%	38.1%	36.2%	31.1%	44.4%	41.5%	30.1%	26.2%	38.5%	34.4%	33.3%	20.2%	42.9%	25.6%	35.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
LANDLINE	33.3%	41.8%	25.0%	47.8%	15.8%	27.7%	38.8%	21.9%	20.0%	33.3%	48.5%	26.5%	43.5%	31.4%	31.7%	37.9%	30.6%	45.8%	22.5%	32.8%	17.4%
MOBILE PHONE	33.3%	30.9%	29.2%	28.3%	31.6%	34.5%	33.0%	38.4%	51.4%	30.7%	23.5%	37.2%	33.9%	25.7%	31.7%	20.7%	33.3%	29.6%	37.1%	39.7%	43.5%
TEXT	33.3%	27.3%	45.8%	23.9%	52.6%	37.8%	28.2%	39.7%	28.6%	36.0%	27.9%	36.3%	22.6%	42.9%	36.6%	41.4%	36.1%	24.6%	40.4%	27.6%	39.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
LANDLINE	33.3%	54.8%	26.8%	46.9%	22.0%	43.5%	24.4%	47.5%	21.2%	34.7%	32.5%	22.8%	26.7%	44.8%	36.2%	35.4%	29.7%	32.1%	37.7%	38.1%	36.2%
MOBILE PHONE	33.3%	22.6%	31.7%	32.3%	36.7%	23.9%	39.0%	22.5%	39.4%	25.8%	40.3%	28.1%	53.3%	23.9%	31.9%	24.0%	45.5%	32.1%	30.2%	33.3%	29.8%
TEXT	33.3%	22.6%	41.5%	20.8%	41.3%	32.6%	36.6%	30.0%	39.4%	39.5%	27.3%	49.1%	20.0%	31.3%	31.9%	40.6%	24.8%	35.7%	32.1%	28.6%	34.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
LANDLINE	33.3%	40.6%	38.2%	42.3%	-	26.9%	19.7%	14.7%	42.9%	31.2%	19.0%	48.3%	32.3%	39.5%	26.6%	44.0%	27.7%	47.6%	27.0%
MOBILE PHONE	33.3%	25.5%	32.4%	22.5%	-	40.4%	43.9%	47.1%	32.1%	27.1%	54.0%	24.1%	31.2%	24.7%	43.1%	28.0%	34.0%	28.6%	32.4%
TEXT	33.3%	34.0%	29.4%	35.2%	100.0%	32.7%	36.4%	38.2%	25.0%	41.7%	27.0%	27.6%	36.6%	35.8%	30.3%	28.0%	38.3%	23.8%	40.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
LANDLINE	33.3%	33.3%	33.7%	34.6%	22.2%	66.7%	-	24.2%	22.2%	20.7%	33.3%	-	-	41.1%	41.1%	42.9%	-	100.0%	-
MOBILE PHONE	33.3%	34.8%	30.4%	29.5%	44.4%	33.3%	-	45.3%	30.6%	27.6%	33.3%	100.0%	-	25.9%	30.4%	30.6%	66.7%	-	-
TEXT	33.3%	31.9%	35.9%	35.9%	33.3%	-	100.0%	30.5%	47.2%	51.7%	33.3%	-	-	33.0%	28.6%	26.5%	33.3%	-	100.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
LANDLINE	33.3%	9.4%	20.0%	20.3%	33.3%	58.2%	15.6%	39.5%	17.8%	48.1%	22.5%	58.2%	12.8%	28.0%	15.2%	31.8%	17.5%	40.0%
MOBILE PHONE	33.3%	59.4%	37.8%	39.1%	30.2%	19.8%	46.8%	28.7%	43.2%	24.0%	39.2%	19.8%	51.3%	36.6%	51.5%	30.3%	46.4%	25.7%
TEXT	33.3%	31.2%	42.2%	40.6%	36.5%	22.0%	37.7%	31.8%	39.0%	27.9%	38.3%	22.0%	35.9%	35.5%	33.3%	37.9%	36.1%	34.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
LANDLINE	33.3%	18.4%	47.7%	20.0%	60.2%	26.8%	69.6%	23.5%	41.1%	100.0%	-	-	33.3%	22.6%	16.7%	28.6%	46.1%
MOBILE PHONE	33.3%	42.1%	23.1%	36.2%	19.3%	33.0%	16.1%	40.9%	27.4%	-	100.0%	-	46.7%	41.5%	37.5%	25.0%	30.5%
TEXT	33.3%	39.5%	29.2%	43.8%	20.5%	40.2%	14.3%	35.6%	31.5%	-	-	100.0%	20.0%	35.8%	45.8%	46.4%	23.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
LANDLINE	33.3%	28.4%	26.7%	35.9%	45.5%	41.5%	19.4%	28.6%	28.1%	33.3%	-	33.3%	33.3%	33.3%	
MOBILE PHONE	33.3%	30.4%	40.0%	34.4%	30.3%	31.7%	35.5%	45.7%	43.8%	66.7%	100.0%	41.7%	33.3%	42.9%	
TEXT	33.3%	41.2%	33.3%	29.7%	24.2%	26.8%	45.2%	25.7%	28.1%	-	-	25.0%	33.3%	23.8%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 1

	TOTAL		VOTER LIKELIHOOD					GENERIC BALLOT						
	CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
CUMBERLAND	43.0%	100.0%	-	43.9%	38.3%	40.0%	35.3%	38.0%	38.3%	25.0%	46.1%	46.0%	50.0%	51.4%
MOORE	57.0%	-	100.0%	56.1%	61.7%	60.0%	64.7%	62.0%	61.7%	75.0%	53.9%	54.0%	50.0%	48.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 2

	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH	
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
CUMBERLAND	43.0%	18.8%	36.6%	41.0%	58.5%	35.8%	24.0%	40.6%	51.6%	7.7%	-	30.2%	36.5%
MOORE	57.0%	81.2%	63.4%	59.0%	41.5%	64.2%	76.0%	59.4%	48.4%	92.3%	100.0%	69.8%	63.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
CUMBERLAND	43.0%	38.6%	44.7%	54.7%	29.7%	36.4%	45.0%	56.2%	39.3%	39.1%	50.0%	45.5%	46.2%	-	48.4%
MOORE	57.0%	61.4%	55.3%	45.3%	70.3%	63.6%	55.0%	43.8%	60.7%	60.9%	50.0%	54.5%	53.8%	100.0%	51.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
CUMBERLAND	43.0%	37.5%	36.6%	60.0%	45.2%	42.7%	77.8%	52.2%	14.6%	50.0%
MOORE	57.0%	62.5%	63.4%	40.0%	54.8%	57.3%	22.2%	47.8%	85.4%	50.0%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
CUMBERLAND	43.0%	42.8%	38.7%	40.3%	45.6%	49.7%	36.7%	42.0%	46.3%	44.7%	35.6%	42.5%	21.7%	44.0%	21.7%	34.3%	48.1%	47.3%	48.8%	33.3%	-
MOORE	57.0%	57.2%	61.3%	59.7%	54.4%	50.3%	63.3%	58.0%	53.7%	55.3%	64.4%	57.5%	78.3%	56.0%	78.3%	65.7%	51.9%	52.7%	51.2%	66.7%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
CUMBERLAND	43.0%	36.2%	38.2%	52.9%	32.8%	52.9%	40.0%	31.8%	29.1%	39.1%	47.1%	69.4%	69.2%	50.0%	67.4%	75.0%
MOORE	57.0%	63.8%	61.8%	47.1%	67.2%	47.1%	60.0%	68.2%	70.9%	60.9%	52.9%	30.6%	30.8%	50.0%	32.6%	25.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
CUMBERLAND	43.0%	34.5%	33.3%	46.3%	50.0%	43.6%	44.2%	36.9%	39.6%	35.4%	-	38.1%	51.3%	39.7%	50.0%	38.3%	33.9%	36.2%	32.1%	32.4%
MOORE	57.0%	65.5%	66.7%	53.7%	50.0%	56.4%	55.8%	63.1%	60.4%	64.6%	100.0%	61.9%	48.7%	60.3%	50.0%	61.7%	66.1%	63.8%	67.9%	67.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
CUMBERLAND	43.0%	70.0%	65.6%	53.6%	66.7%	66.7%	57.1%	37.0%	44.4%	55.6%	37.8%	44.2%	40.0%	40.2%	39.3%	44.4%	40.5%	36.5%	25.6%	35.9%
MOORE	57.0%	30.0%	34.4%	46.4%	33.3%	33.3%	42.9%	63.0%	55.6%	44.4%	62.2%	55.8%	60.0%	59.8%	60.7%	55.6%	59.5%	63.5%	74.4%	64.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 9

TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
CUMBERLAND	43.0%	63.6%	58.3%	67.4%	52.6%	42.6%	44.7%	39.7%	48.6%	45.3%	42.6%	35.4%	32.3%	65.7%	63.4%	65.5%	66.7%	33.1%	51.0%	29.3%	52.2%
MOORE	57.0%	36.4%	41.7%	32.6%	47.4%	57.4%	55.3%	60.3%	51.4%	54.7%	57.4%	64.6%	67.7%	34.3%	36.6%	34.5%	33.3%	66.9%	49.0%	70.7%	47.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
CUMBERLAND	43.0%	35.7%	50.0%	24.0%	41.3%	52.2%	78.0%	57.5%	75.8%	38.7%	46.8%	40.4%	43.3%	37.3%	48.9%	35.4%	34.7%	50.0%	69.8%	57.1%	68.1%
MOORE	57.0%	64.3%	50.0%	76.0%	58.7%	47.8%	22.0%	42.5%	24.2%	61.3%	53.2%	59.6%	56.7%	62.7%	51.1%	64.6%	65.3%	50.0%	30.2%	42.9%	31.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
CUMBERLAND	43.0%	34.9%	35.3%	35.2%	-	42.9%	45.5%	41.2%	41.1%	33.3%	42.9%	36.2%	43.0%	29.6%	34.9%	52.0%	61.7%	57.1%	59.5%
MOORE	57.0%	65.1%	64.7%	64.8%	100.0%	57.1%	54.5%	58.8%	58.9%	66.7%	57.1%	63.8%	57.0%	70.4%	65.1%	48.0%	38.3%	42.9%	40.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
CUMBERLAND	43.0%	33.3%	65.2%	66.7%	55.6%	66.7%	50.0%	36.8%	61.1%	62.1%	50.0%	100.0%	-	30.4%	67.9%	69.4%	66.7%	50.0%	50.0%
MOORE	57.0%	66.7%	34.8%	33.3%	44.4%	33.3%	50.0%	63.2%	38.9%	37.9%	50.0%	-	-	69.6%	32.1%	30.6%	33.3%	50.0%	50.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
CUMBERLAND	43.0%	40.6%	33.3%	44.9%	49.2%	42.9%	36.4%	45.3%	40.4%	45.5%	43.1%	42.9%	38.5%	45.2%	39.4%	47.0%	42.3%	45.7%
MOORE	57.0%	59.4%	66.7%	55.1%	50.8%	57.1%	63.6%	54.7%	59.6%	54.5%	56.9%	57.1%	61.5%	54.8%	60.6%	53.0%	57.7%	54.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
CUMBERLAND	43.0%	34.2%	45.4%	41.2%	44.3%	43.8%	41.1%	43.2%	42.9%	28.0%	50.0%	51.0%	26.7%	47.2%	41.7%	42.9%	43.8%
MOORE	57.0%	65.8%	54.6%	58.8%	55.7%	56.2%	58.9%	56.8%	57.1%	72.0%	50.0%	49.0%	73.3%	52.8%	58.3%	57.1%	56.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

28. Area:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
CUMBERLAND	43.0%	44.1%	36.7%	51.6%	27.3%	48.8%	51.6%	40.0%	43.8%	-	100.0%	50.0%	33.3%	52.4%	
MOORE	57.0%	55.9%	63.3%	48.4%	72.7%	51.2%	48.4%	60.0%	56.2%	100.0%	-	50.0%	66.7%	47.6%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
NEWLY REGISTERED	5.0%	3.1%	6.4%	4.0%	10.6%	10.0%	11.8%	5.8%	5.3%	25.0%	5.5%	5.6%	-	-
1 OF 4	17.7%	19.4%	16.4%	17.4%	19.1%	6.7%	41.2%	15.3%	15.0%	25.0%	14.8%	14.5%	25.0%	37.1%
2 OF 4	16.0%	15.5%	16.4%	15.0%	21.3%	20.0%	23.5%	17.5%	16.5%	50.0%	15.6%	14.5%	50.0%	11.4%
3 OF 4	18.7%	18.6%	18.7%	18.6%	19.1%	23.3%	11.8%	18.2%	18.8%	-	18.0%	18.5%	-	22.9%
4 OF 4	42.7%	43.4%	42.1%	45.1%	29.8%	40.0%	11.8%	43.1%	44.4%	-	46.1%	46.8%	25.0%	28.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
NEWLY REGISTERED	5.0%	4.2%	7.3%	4.8%	4.7%	5.7%	12.0%	3.1%	4.8%	7.7%	40.0%	5.7%	4.5%
1 OF 4	17.7%	20.8%	17.1%	18.1%	16.0%	9.4%	20.0%	22.9%	16.7%	-	-	17.0%	19.2%
2 OF 4	16.0%	20.8%	17.1%	14.3%	15.1%	20.8%	12.0%	12.5%	17.5%	30.8%	20.0%	22.6%	16.0%
3 OF 4	18.7%	18.8%	12.2%	20.0%	19.8%	13.2%	8.0%	17.7%	23.8%	7.7%	-	11.3%	15.4%
4 OF 4	42.7%	35.4%	46.3%	42.9%	44.3%	50.9%	48.0%	43.8%	37.3%	53.8%	40.0%	43.4%	44.9%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
NEWLY REGISTERED	5.0%	7.9%	7.9%	1.6%	5.4%	-	-	-	5.9%	6.0%	-	5.2%	5.3%	-	-
1 OF 4	17.7%	14.0%	13.2%	23.4%	10.8%	36.4%	20.0%	31.2%	17.0%	16.5%	50.0%	14.2%	14.4%	-	35.5%
2 OF 4	16.0%	18.4%	21.1%	6.2%	18.9%	27.3%	10.0%	18.8%	14.8%	14.3%	50.0%	16.4%	15.9%	50.0%	19.4%
3 OF 4	18.7%	18.4%	15.8%	18.8%	21.6%	18.2%	25.0%	12.5%	20.0%	20.3%	-	17.2%	17.4%	-	19.4%
4 OF 4	42.7%	41.2%	42.1%	50.0%	43.2%	18.2%	45.0%	37.5%	42.2%	42.9%	-	47.0%	47.0%	50.0%	25.8%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
										BOTH BAL- LOTS
Total	300	128	123	5	126	117	9	46	41	30
NEWLY REGISTERED	5.0%	6.2%	5.7%	20.0%	5.6%	6.0%	-	-	2.4%	-
1 OF 4	17.7%	15.6%	15.4%	20.0%	16.7%	17.9%	-	26.1%	19.5%	36.7%
2 OF 4	16.0%	17.2%	17.1%	20.0%	16.7%	16.2%	22.2%	10.9%	22.0%	16.7%
3 OF 4	18.7%	18.8%	17.9%	40.0%	17.5%	17.1%	22.2%	21.7%	19.5%	20.0%
4 OF 4	42.7%	42.2%	43.9%	-	43.7%	42.7%	55.6%	41.3%	36.6%	26.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		Other	DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
NEWLY REGISTERED	5.0%	5.4%	3.2%	4.8%	7.0%	5.0%	4.2%	6.1%	2.4%	3.7%	7.8%	5.0%	13.0%	4.1%	13.0%	7.6%	5.8%	1.1%	1.2%	-	-
1 OF 4	17.7%	17.6%	16.1%	16.1%	15.8%	20.5%	12.5%	16.9%	14.6%	12.2%	23.3%	23.8%	26.1%	15.7%	26.1%	14.3%	14.4%	25.3%	23.2%	44.4%	-
2 OF 4	16.0%	16.7%	14.5%	17.7%	13.2%	16.8%	15.8%	15.2%	22.0%	16.5%	15.6%	18.8%	8.7%	17.2%	8.7%	19.0%	18.3%	9.9%	11.0%	-	-
3 OF 4	18.7%	19.8%	16.1%	24.2%	14.9%	23.0%	14.2%	19.0%	17.1%	18.6%	21.1%	18.8%	17.4%	18.7%	17.4%	18.1%	12.5%	26.4%	28.0%	11.1%	-
4 OF 4	42.7%	40.5%	50.0%	37.1%	49.1%	34.8%	53.3%	42.9%	43.9%	48.9%	32.2%	33.8%	34.8%	44.4%	34.8%	41.0%	49.0%	37.4%	36.6%	44.4%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46	20
NEWLY REGISTERED	5.0%	8.5%	2.9%	-	6.9%	7.1%	2.5%	6.8%	7.3%	1.6%	11.8%	4.1%	-	8.3%	4.3%	-
1 OF 4	17.7%	12.8%	23.5%	31.4%	15.5%	10.0%	17.5%	13.6%	16.4%	18.8%	17.6%	12.2%	38.5%	16.7%	10.9%	40.0%
2 OF 4	16.0%	21.3%	14.7%	9.8%	17.2%	20.0%	10.0%	13.6%	21.8%	10.9%	47.1%	14.3%	7.7%	41.7%	15.2%	5.0%
3 OF 4	18.7%	17.0%	17.6%	25.5%	19.0%	10.0%	27.5%	20.5%	14.5%	31.2%	5.9%	10.2%	15.4%	8.3%	10.9%	15.0%
4 OF 4	42.7%	40.4%	41.2%	33.3%	41.4%	52.9%	42.5%	45.5%	40.0%	37.5%	17.6%	59.2%	38.5%	25.0%	58.7%	40.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
NEWLY REGISTERED	5.0%	10.9%	2.6%	6.0%	3.6%	7.7%	4.7%	5.4%	2.1%	7.3%	-	-	5.1%	4.4%	8.7%	4.3%	6.5%	6.4%	7.5%	3.9%
1 OF 4	17.7%	16.4%	10.3%	16.4%	14.3%	17.9%	17.4%	16.9%	20.8%	14.6%	-	23.8%	25.6%	20.6%	13.0%	10.6%	12.9%	19.1%	13.2%	14.7%
2 OF 4	16.0%	16.4%	25.6%	16.4%	10.7%	20.5%	17.4%	15.4%	12.5%	17.1%	-	19.0%	12.8%	16.2%	15.2%	21.3%	14.5%	17.0%	22.6%	10.8%
3 OF 4	18.7%	16.4%	17.9%	17.9%	21.4%	15.4%	17.4%	19.2%	20.8%	18.3%	100.0%	19.0%	20.5%	19.1%	17.4%	14.9%	19.4%	25.5%	18.9%	21.6%
4 OF 4	42.7%	40.0%	43.6%	43.3%	50.0%	38.5%	43.0%	43.1%	43.8%	42.7%	-	38.1%	35.9%	39.7%	45.7%	48.9%	46.8%	31.9%	37.7%	49.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
NEWLY REGISTERED	5.0%	5.0%	-	10.7%	5.6%	-	9.5%	5.8%	5.2%	-	6.1%	4.4%	4.8%	6.8%	6.6%	1.9%	3.6%	11.1%	6.7%	5.4%
1 OF 4	17.7%	10.0%	21.9%	25.0%	5.6%	25.9%	19.0%	16.7%	14.1%	44.4%	20.7%	16.0%	13.1%	23.1%	23.0%	22.2%	6.0%	23.8%	13.3%	20.7%
2 OF 4	16.0%	15.0%	9.4%	32.1%	11.1%	7.4%	33.3%	15.9%	17.0%	11.1%	20.7%	14.6%	16.6%	17.9%	13.1%	20.4%	19.0%	15.9%	12.2%	18.5%
3 OF 4	18.7%	-	15.6%	10.7%	-	14.8%	14.3%	18.1%	18.5%	11.1%	28.0%	14.6%	13.1%	24.8%	11.5%	31.5%	14.3%	19.0%	16.7%	27.2%
4 OF 4	42.7%	70.0%	53.1%	21.4%	77.8%	51.9%	23.8%	43.5%	45.2%	33.3%	24.4%	50.5%	52.4%	27.4%	45.9%	24.1%	57.1%	30.2%	51.1%	28.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
NEWLY REGISTERED	5.0%	1.8%	12.5%	-	15.8%	3.4%	5.8%	4.1%	2.9%	2.7%	7.4%	4.4%	6.5%	-	4.9%	-	5.6%	4.9%	4.6%	5.2%	2.9%
1 OF 4	17.7%	12.7%	29.2%	10.9%	26.3%	16.9%	16.5%	20.5%	17.1%	13.3%	16.2%	16.8%	14.5%	17.1%	19.5%	17.2%	16.7%	19.0%	15.9%	27.6%	17.4%
2 OF 4	16.0%	23.6%	16.7%	23.9%	10.5%	19.6%	11.7%	17.8%	11.4%	21.3%	11.8%	19.5%	11.3%	20.0%	12.2%	13.8%	13.9%	12.0%	20.5%	8.6%	21.7%
3 OF 4	18.7%	7.3%	16.7%	6.5%	21.1%	20.3%	16.5%	23.3%	14.3%	17.3%	17.6%	23.0%	19.4%	11.4%	12.2%	13.8%	11.1%	14.1%	21.9%	13.8%	24.6%
4 OF 4	42.7%	54.5%	25.0%	58.7%	26.3%	39.9%	49.5%	34.2%	54.3%	45.3%	47.1%	36.3%	48.4%	51.4%	51.2%	55.2%	52.8%	50.0%	37.1%	44.8%	33.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
NEWLY REGISTERED	5.0%	4.8%	6.1%	6.2%	4.6%	2.2%	4.9%	2.5%	3.0%	4.8%	5.8%	5.3%	3.3%	4.5%	7.4%	4.2%	6.9%	7.1%	3.8%	4.8%	4.3%
1 OF 4	17.7%	13.1%	14.6%	21.9%	11.0%	13.0%	26.8%	10.0%	27.3%	17.7%	14.9%	24.6%	15.0%	11.9%	14.9%	15.6%	15.8%	25.0%	13.2%	23.8%	12.8%
2 OF 4	16.0%	14.3%	19.5%	7.3%	22.0%	21.7%	17.1%	22.5%	12.1%	16.9%	15.6%	15.8%	16.7%	17.9%	14.9%	14.6%	15.8%	25.0%	15.1%	23.8%	12.8%
3 OF 4	18.7%	14.3%	19.5%	16.7%	26.6%	8.7%	9.8%	7.5%	12.1%	16.9%	20.1%	17.5%	25.0%	16.4%	17.0%	19.8%	24.8%	7.1%	11.3%	4.8%	12.8%
4 OF 4	42.7%	53.6%	40.2%	47.9%	35.8%	54.3%	41.5%	57.5%	45.5%	43.5%	43.5%	36.8%	40.0%	49.3%	45.7%	45.8%	36.6%	35.7%	56.6%	42.9%	57.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37	
NEWLY REGISTERED	5.0%	5.7%	11.8%	2.8%	-	5.8%	4.5%	5.9%	7.1%	6.2%	3.2%	5.2%	7.5%	4.9%	6.4%	8.0%	4.3%	4.8%	5.4%	
1 OF 4	17.7%	19.8%	17.6%	21.1%	-	16.7%	18.2%	14.7%	16.1%	25.0%	20.6%	15.5%	14.0%	21.0%	13.8%	16.0%	23.4%	14.3%	21.6%	
2 OF 4	16.0%	12.3%	14.7%	11.3%	-	19.9%	21.2%	11.8%	23.2%	12.5%	20.6%	12.1%	19.4%	11.1%	20.2%	16.0%	19.1%	14.3%	16.2%	
3 OF 4	18.7%	13.2%	14.7%	12.7%	-	19.9%	18.2%	26.5%	17.9%	10.4%	22.2%	15.5%	18.3%	14.8%	24.8%	8.0%	8.5%	4.8%	10.8%	
4 OF 4	42.7%	49.1%	41.2%	52.1%	100.0%	37.8%	37.9%	41.2%	35.7%	45.8%	33.3%	51.7%	40.9%	48.1%	34.9%	52.0%	44.7%	61.9%	45.9%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
NEWLY REGISTERED	5.0%	5.3%	4.3%	3.8%	11.1%	-	-	4.2%	2.8%	-	16.7%	-	-	6.2%	5.4%	6.1%	-	-	-
1 OF 4	17.7%	15.9%	20.7%	19.2%	22.2%	66.7%	-	20.0%	27.8%	27.6%	16.7%	100.0%	-	12.5%	16.1%	14.3%	33.3%	50.0%	-
2 OF 4	16.0%	15.0%	18.5%	16.7%	44.4%	-	-	14.7%	16.7%	13.8%	33.3%	-	-	15.2%	19.6%	18.4%	66.7%	-	-
3 OF 4	18.7%	22.2%	10.9%	11.5%	-	-	50.0%	23.2%	13.9%	17.2%	-	-	-	21.4%	8.9%	8.2%	-	-	50.0%
4 OF 4	42.7%	41.5%	45.7%	48.7%	22.2%	33.3%	50.0%	37.9%	38.9%	41.4%	33.3%	-	-	44.6%	50.0%	53.1%	-	50.0%	50.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
NEWLY REGISTERED	5.0%	12.5%	2.2%	8.7%	4.8%	1.1%	6.5%	4.5%	7.5%	2.6%	6.7%	1.1%	5.1%	3.2%	6.1%	1.5%	5.2%	-
1 OF 4	17.7%	40.6%	31.1%	15.9%	14.3%	6.6%	35.1%	11.7%	26.0%	9.7%	22.5%	6.6%	41.0%	15.1%	31.8%	13.6%	27.8%	8.6%
2 OF 4	16.0%	31.2%	20.0%	15.9%	20.6%	5.5%	24.7%	13.0%	20.5%	11.7%	20.6%	5.5%	20.5%	12.9%	19.7%	10.6%	18.6%	5.7%
3 OF 4	18.7%	6.2%	28.9%	27.5%	15.9%	13.2%	19.5%	18.4%	23.3%	14.3%	21.1%	13.2%	15.4%	22.6%	21.2%	19.7%	21.6%	17.1%
4 OF 4	42.7%	9.4%	17.8%	31.9%	44.4%	73.6%	14.3%	52.5%	22.6%	61.7%	29.2%	73.6%	17.9%	46.2%	21.2%	54.5%	26.8%	68.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
NEWLY REGISTERED	5.0%	7.9%	5.4%	8.8%	3.4%	8.0%	1.8%	3.8%	6.0%	5.0%	7.0%	3.0%	100.0%	-	-	-	-
1 OF 4	17.7%	28.9%	9.2%	21.2%	6.8%	17.9%	5.4%	22.7%	13.7%	12.0%	22.0%	19.0%	-	100.0%	-	-	-
2 OF 4	16.0%	28.9%	13.1%	21.2%	12.5%	22.3%	5.4%	15.2%	16.7%	8.0%	18.0%	22.0%	-	-	100.0%	-	-
3 OF 4	18.7%	23.7%	15.4%	25.0%	10.2%	20.5%	10.7%	20.5%	17.3%	16.0%	14.0%	26.0%	-	-	-	100.0%	-
4 OF 4	42.7%	10.5%	56.9%	23.8%	67.0%	31.2%	76.8%	37.9%	46.4%	59.0%	39.0%	30.0%	-	-	-	-	100.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

29. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
NEWLY REGISTERED	5.0%	14.7%	-	-	-	-	3.2%	-	-	-	-	-	-	-	
1 OF 4	17.7%	40.2%	20.0%	-	-	-	58.1%	8.6%	9.4%	-	-	8.3%	-	9.5%	
2 OF 4	16.0%	25.5%	26.7%	9.4%	-	-	16.1%	5.7%	6.2%	-	-	8.3%	-	9.5%	
3 OF 4	18.7%	12.7%	36.7%	21.9%	21.2%	-	19.4%	31.4%	28.1%	66.7%	-	29.2%	-	33.3%	
4 OF 4	42.7%	6.9%	16.7%	68.8%	78.8%	100.0%	3.2%	54.3%	56.2%	33.3%	100.0%	54.2%	100.0%	47.6%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	129	171	253	47	30	17	137	133	4	128	124	4	35
0 OF 4	34.0%	34.9%	33.3%	29.6%	57.4%	50.0%	70.6%	32.1%	30.8%	75.0%	31.2%	30.6%	50.0%	51.4%
1 OF 4	20.0%	17.1%	22.2%	20.2%	19.1%	16.7%	23.5%	21.2%	21.1%	25.0%	18.8%	18.5%	25.0%	20.0%
2 OF 4	21.3%	25.6%	18.1%	23.3%	10.6%	16.7%	-	23.4%	24.1%	-	21.9%	21.8%	25.0%	11.4%
3 OF 4	11.0%	7.0%	14.0%	12.3%	4.3%	3.3%	5.9%	9.5%	9.8%	-	11.7%	12.1%	-	14.3%
4 OF 4	13.7%	15.5%	12.3%	14.6%	8.5%	13.3%	-	13.9%	14.3%	-	16.4%	16.9%	-	2.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	48	41	105	106	53	25	96	126	13	5	53	156
0 OF 4	34.0%	37.5%	26.8%	38.1%	31.1%	28.3%	40.0%	38.5%	31.7%	38.5%	60.0%	34.0%	35.9%
1 OF 4	20.0%	20.8%	26.8%	19.0%	17.9%	17.0%	20.0%	20.8%	20.6%	7.7%	20.0%	22.6%	19.9%
2 OF 4	21.3%	20.8%	19.5%	22.9%	20.8%	22.6%	20.0%	22.9%	19.8%	15.4%	20.0%	20.8%	22.4%
3 OF 4	11.0%	8.3%	9.8%	8.6%	15.1%	15.1%	12.0%	6.2%	12.7%	-	-	7.5%	8.3%
4 OF 4	13.7%	12.5%	17.1%	11.4%	15.1%	17.0%	8.0%	11.5%	15.1%	38.5%	-	15.1%	13.5%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	114	38	64	37	11	20	16	135	133	2	134	132	2	31
0 OF 4	34.0%	35.1%	39.5%	34.4%	27.0%	36.4%	20.0%	43.8%	33.3%	32.3%	100.0%	30.6%	31.1%	-	51.6%
1 OF 4	20.0%	21.1%	13.2%	17.2%	18.9%	45.5%	20.0%	25.0%	20.0%	20.3%	-	20.1%	19.7%	50.0%	19.4%
2 OF 4	21.3%	20.2%	28.9%	20.3%	24.3%	9.1%	20.0%	18.8%	23.7%	24.1%	-	21.6%	21.2%	50.0%	9.7%
3 OF 4	11.0%	10.5%	5.3%	14.1%	13.5%	9.1%	20.0%	-	9.6%	9.8%	-	11.2%	11.4%	-	16.1%
4 OF 4	13.7%	13.2%	13.2%	14.1%	16.2%	-	20.0%	12.5%	13.3%	13.5%	-	16.4%	16.7%	-	3.2%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR		UNDE-
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIDED	VOTE MC- INNIS	CIDED
Total	300	128	123	5	126	117	9	46	41	30
0 OF 4	34.0%	33.6%	31.7%	80.0%	32.5%	34.2%	11.1%	39.1%	34.1%	53.3%
1 OF 4	20.0%	19.5%	20.3%	-	20.6%	21.4%	11.1%	19.6%	22.0%	16.7%
2 OF 4	21.3%	22.7%	22.8%	20.0%	21.4%	19.7%	44.4%	17.4%	22.0%	10.0%
3 OF 4	11.0%	10.9%	11.4%	-	10.3%	9.4%	22.2%	13.0%	9.8%	16.7%
4 OF 4	13.7%	13.3%	13.8%	-	15.1%	15.4%	11.1%	10.9%	12.2%	3.3%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	222	62	124	114	161	120	231	41	188	90	80	23	268	23	105	104	91	82	9	-
0 OF 4	34.0%	33.8%	30.6%	37.9%	32.5%	41.0%	25.0%	34.2%	36.6%	28.7%	40.0%	38.8%	43.5%	31.7%	43.5%	37.1%	30.8%	34.1%	32.9%	44.4%	-
1 OF 4	20.0%	22.1%	16.1%	21.0%	16.7%	19.9%	20.0%	19.5%	17.1%	19.7%	18.9%	21.2%	21.7%	20.1%	21.7%	19.0%	18.3%	23.1%	24.4%	11.1%	-
2 OF 4	21.3%	19.4%	29.0%	16.1%	25.4%	19.3%	25.8%	22.1%	19.5%	24.5%	17.8%	16.2%	17.4%	22.0%	17.4%	22.9%	23.1%	17.6%	18.3%	11.1%	-
3 OF 4	11.0%	11.7%	9.7%	14.5%	8.8%	10.6%	11.7%	10.0%	14.6%	11.7%	11.1%	10.0%	13.0%	11.2%	13.0%	7.6%	9.6%	16.5%	17.1%	11.1%	-
4 OF 4	13.7%	13.1%	14.5%	10.5%	16.7%	9.3%	17.5%	14.3%	12.2%	15.4%	12.2%	13.8%	4.3%	14.9%	4.3%	13.3%	18.3%	8.8%	7.3%	22.2%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
	Total	300	47	34	51	58	70	40	88	55	64	17	49	26	12	46
0 OF 4	34.0%	34.0%	38.2%	41.2%	39.7%	27.1%	25.0%	31.8%	27.3%	31.2%	64.7%	34.7%	38.5%	50.0%	37.0%	45.0%
1 OF 4	20.0%	19.1%	14.7%	23.5%	19.0%	20.0%	22.5%	18.2%	23.6%	21.9%	23.5%	12.2%	26.9%	33.3%	10.9%	15.0%
2 OF 4	21.3%	23.4%	23.5%	15.7%	22.4%	22.9%	20.0%	27.3%	21.8%	20.3%	-	24.5%	11.5%	-	21.7%	15.0%
3 OF 4	11.0%	8.5%	8.8%	11.8%	6.9%	10.0%	22.5%	8.0%	12.7%	14.1%	5.9%	6.1%	23.1%	8.3%	6.5%	25.0%
4 OF 4	13.7%	14.9%	14.7%	7.8%	12.1%	20.0%	10.0%	14.8%	14.5%	12.5%	5.9%	22.4%	-	8.3%	23.9%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	55	39	67	28	39	86	130	48	82	1	21	39	68	46	47	62	47	53	102
0 OF 4	34.0%	41.8%	35.9%	28.4%	21.4%	33.3%	36.0%	33.1%	35.4%	31.7%	-	47.6%	35.9%	35.3%	19.6%	36.2%	30.6%	27.7%	43.4%	25.5%
1 OF 4	20.0%	20.0%	15.4%	22.4%	21.4%	23.1%	16.3%	20.0%	22.9%	18.3%	-	23.8%	17.9%	19.1%	21.7%	14.9%	21.0%	27.7%	15.1%	18.6%
2 OF 4	21.3%	18.2%	25.6%	19.4%	17.9%	20.5%	24.4%	21.5%	20.8%	22.0%	100.0%	-	30.8%	22.1%	28.3%	19.1%	21.0%	21.3%	22.6%	26.5%
3 OF 4	11.0%	7.3%	10.3%	16.4%	17.9%	15.4%	9.3%	10.8%	10.4%	11.0%	-	19.0%	7.7%	8.8%	15.2%	10.6%	12.9%	12.8%	7.5%	12.7%
4 OF 4	13.7%	12.7%	12.8%	13.4%	21.4%	7.7%	14.0%	14.6%	10.4%	17.1%	-	9.5%	7.7%	14.7%	15.2%	19.1%	14.5%	10.6%	11.3%	16.7%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	20	32	28	18	27	21	138	135	9	82	206	145	117	61	54	84	63	90	92
0 OF 4	34.0%	30.0%	21.9%	60.7%	27.8%	25.9%	57.1%	31.9%	32.6%	55.6%	42.7%	29.6%	31.0%	38.5%	34.4%	44.4%	28.6%	33.3%	30.0%	33.7%
1 OF 4	20.0%	10.0%	18.8%	25.0%	5.6%	14.8%	23.8%	23.2%	18.5%	11.1%	20.7%	19.4%	19.3%	25.6%	21.3%	22.2%	17.9%	28.6%	21.1%	25.0%
2 OF 4	21.3%	15.0%	28.1%	3.6%	16.7%	25.9%	4.8%	23.2%	21.5%	11.1%	18.3%	23.3%	24.1%	16.2%	23.0%	14.8%	25.0%	17.5%	27.8%	19.6%
3 OF 4	11.0%	25.0%	12.5%	3.6%	27.8%	11.1%	4.8%	8.0%	11.9%	22.2%	11.0%	11.7%	9.0%	11.1%	6.6%	9.3%	10.7%	12.7%	6.7%	10.9%
4 OF 4	13.7%	20.0%	18.8%	7.1%	22.2%	22.2%	9.5%	13.8%	15.6%	-	7.3%	16.0%	16.6%	8.5%	14.8%	9.3%	17.9%	7.9%	14.4%	10.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	55	24	46	19	148	103	73	35	75	68	113	62	35	41	29	36	142	151	58	69
0 OF 4	34.0%	32.7%	54.2%	30.4%	57.9%	37.2%	27.2%	43.8%	25.7%	30.7%	27.9%	35.4%	25.8%	42.9%	29.3%	41.4%	30.6%	33.1%	33.8%	37.9%	37.7%
1 OF 4	20.0%	16.4%	29.2%	13.0%	26.3%	18.2%	21.4%	17.8%	17.1%	18.7%	23.5%	19.5%	21.0%	14.3%	22.0%	10.3%	19.4%	17.6%	21.2%	13.8%	21.7%
2 OF 4	21.3%	18.2%	4.2%	17.4%	5.3%	22.3%	25.2%	21.9%	31.4%	22.7%	22.1%	24.8%	25.8%	14.3%	24.4%	13.8%	25.0%	21.8%	21.9%	20.7%	21.7%
3 OF 4	11.0%	12.7%	12.5%	15.2%	10.5%	7.4%	14.6%	2.7%	17.1%	12.0%	13.2%	8.0%	12.9%	5.7%	17.1%	6.9%	16.7%	14.1%	8.6%	15.5%	5.8%
4 OF 4	13.7%	20.0%	-	23.9%	-	14.9%	11.7%	13.7%	8.6%	16.0%	13.2%	12.4%	14.5%	22.9%	7.3%	27.6%	8.3%	13.4%	14.6%	12.1%	13.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	84	82	96	109	46	41	40	33	124	154	57	60	67	94	96	101	28	53	21	47
0 OF 4	34.0%	29.8%	30.5%	30.2%	31.2%	39.1%	39.0%	40.0%	36.4%	34.7%	32.5%	38.6%	35.0%	31.3%	30.9%	29.2%	31.7%	53.6%	34.0%	52.4%	36.2%
1 OF 4	20.0%	20.2%	20.7%	17.7%	22.0%	17.4%	19.5%	15.0%	15.2%	19.4%	19.5%	17.5%	20.0%	20.9%	19.1%	18.8%	21.8%	21.4%	15.1%	14.3%	12.8%
2 OF 4	21.3%	22.6%	22.0%	25.0%	22.9%	15.2%	19.5%	15.0%	21.2%	24.2%	20.1%	22.8%	20.0%	25.4%	20.2%	29.2%	19.8%	7.1%	20.8%	9.5%	19.1%
3 OF 4	11.0%	13.1%	11.0%	12.5%	10.1%	17.4%	4.9%	17.5%	6.1%	5.6%	14.9%	3.5%	16.7%	7.5%	13.8%	6.2%	14.9%	3.6%	15.1%	4.8%	14.9%
4 OF 4	13.7%	14.3%	15.9%	14.6%	13.8%	10.9%	17.1%	12.5%	21.2%	16.1%	13.0%	17.5%	8.3%	14.9%	16.0%	16.7%	11.9%	14.3%	15.1%	19.0%	17.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	106	34	71	1	156	66	34	56	48	63	58	93	81	109	25	47	21	37
0 OF 4	34.0%	36.8%	50.0%	31.0%	-	35.9%	37.9%	29.4%	37.5%	39.6%	41.3%	34.5%	32.3%	32.1%	33.9%	52.0%	40.4%	47.6%	43.2%
1 OF 4	20.0%	14.2%	2.9%	19.7%	-	22.4%	25.8%	14.7%	23.2%	8.3%	22.2%	19.0%	22.6%	13.6%	23.9%	16.0%	19.1%	14.3%	13.5%
2 OF 4	21.3%	24.5%	35.3%	18.3%	100.0%	18.6%	16.7%	29.4%	14.3%	27.1%	17.5%	22.4%	19.4%	28.4%	22.0%	12.0%	10.6%	14.3%	8.1%
3 OF 4	11.0%	6.6%	2.9%	8.5%	-	11.5%	10.6%	14.7%	10.7%	4.2%	12.7%	8.6%	10.8%	7.4%	10.1%	4.0%	14.9%	4.8%	16.2%
4 OF 4	13.7%	17.9%	8.8%	22.5%	-	11.5%	9.1%	11.8%	14.3%	20.8%	6.3%	15.5%	15.1%	18.5%	10.1%	16.0%	14.9%	19.0%	18.9%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian American	Other
Total	300	207	92	78	9	3	2	95	36	29	6	1	-	112	56	49	3	2	2
0 OF 4	34.0%	30.4%	41.3%	41.0%	55.6%	33.3%	-	34.7%	44.4%	44.8%	33.3%	100.0%	-	26.8%	39.3%	38.8%	100.0%	-	-
1 OF 4	20.0%	20.8%	18.5%	15.4%	33.3%	33.3%	50.0%	18.9%	22.2%	17.2%	50.0%	-	-	22.3%	16.1%	14.3%	-	50.0%	50.0%
2 OF 4	21.3%	23.7%	16.3%	16.7%	11.1%	-	50.0%	22.1%	16.7%	17.2%	16.7%	-	-	25.0%	16.1%	16.3%	-	-	50.0%
3 OF 4	11.0%	11.1%	10.9%	11.5%	-	33.3%	-	10.5%	8.3%	10.3%	-	-	-	11.6%	12.5%	12.2%	-	50.0%	-
4 OF 4	13.7%	14.0%	13.0%	15.4%	-	-	-	13.7%	8.3%	10.3%	-	-	-	14.3%	16.1%	18.4%	-	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	32	45	69	63	91	77	223	146	154	209	91	39	93	66	66	97	35
0 OF 4	34.0%	46.9%	48.9%	39.1%	34.9%	17.6%	48.1%	29.1%	43.8%	24.7%	41.1%	17.6%	53.8%	31.2%	45.5%	30.3%	43.3%	22.9%
1 OF 4	20.0%	34.4%	28.9%	17.4%	19.0%	13.2%	31.2%	16.1%	24.7%	15.6%	23.0%	13.2%	23.1%	18.3%	24.2%	15.2%	21.6%	14.3%
2 OF 4	21.3%	9.4%	11.1%	21.7%	22.2%	29.7%	10.4%	25.1%	15.8%	26.6%	17.7%	29.7%	12.8%	23.7%	16.7%	24.2%	19.6%	22.9%
3 OF 4	11.0%	6.2%	6.7%	15.9%	3.2%	16.5%	6.5%	12.6%	11.0%	11.0%	8.6%	16.5%	5.1%	11.8%	10.6%	9.1%	9.3%	11.4%
4 OF 4	13.7%	3.1%	4.4%	5.8%	20.6%	23.1%	3.9%	17.0%	4.8%	22.1%	9.6%	23.1%	5.1%	15.1%	3.0%	21.2%	6.2%	28.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	38	130	80	88	112	56	132	168	100	100	100	15	53	48	56	128
0 OF 4	34.0%	42.1%	27.7%	42.5%	20.5%	39.3%	14.3%	37.9%	31.0%	29.0%	31.0%	42.0%	100.0%	77.4%	54.2%	23.2%	5.5%
1 OF 4	20.0%	39.5%	14.6%	25.0%	15.9%	24.1%	12.5%	19.7%	20.2%	16.0%	24.0%	20.0%	-	22.6%	33.3%	39.3%	7.8%
2 OF 4	21.3%	7.9%	26.2%	15.0%	28.4%	16.1%	33.9%	20.5%	22.0%	23.0%	22.0%	19.0%	-	-	12.5%	25.0%	34.4%
3 OF 4	11.0%	7.9%	13.1%	11.2%	12.5%	8.0%	19.6%	9.8%	11.9%	15.0%	10.0%	8.0%	-	-	-	12.5%	20.3%
4 OF 4	13.7%	2.6%	18.5%	6.2%	22.7%	12.5%	19.6%	12.1%	14.9%	17.0%	13.0%	11.0%	-	-	-	-	32.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

30. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	102	60	64	33	41	31	35	32	3	1	24	3	21	
0 OF 4	34.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
1 OF 4	20.0%	-	100.0%	-	-	-	-	40.0%	43.8%	-	-	29.2%	-	33.3%	
2 OF 4	21.3%	-	-	100.0%	-	-	-	17.1%	18.8%	-	100.0%	37.5%	-	42.9%	
3 OF 4	11.0%	-	-	-	100.0%	-	-	25.7%	21.9%	66.7%	-	25.0%	100.0%	14.3%	
4 OF 4	13.7%	-	-	-	-	100.0%	-	17.1%	15.6%	33.3%	-	8.3%	-	9.5%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	AREA		VOTER LIKELIHOOD				GENERIC BALLOT						
		CUMBER- LAND	MOORE	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	91	43	48	78	13	6	7	39	37	2	29	25	4	23
NONE	34.1%	37.2%	31.2%	30.8%	53.8%	50.0%	57.1%	23.1%	21.6%	50.0%	34.5%	32.0%	50.0%	52.2%
VOTED GOP	38.5%	32.6%	43.8%	41.0%	23.1%	16.7%	28.6%	64.1%	64.9%	50.0%	6.9%	4.0%	25.0%	34.8%
Only Voted GOP	35.2%	32.6%	37.5%	37.2%	23.1%	16.7%	28.6%	61.5%	62.2%	50.0%	6.9%	4.0%	25.0%	26.1%
Voted Majority GOP	3.3%	-	6.2%	3.8%	-	-	-	2.6%	2.7%	-	-	-	-	8.7%
VOTED EQUAL GOP/DEM	1.1%	2.3%	-	1.3%	-	-	-	2.6%	2.7%	-	-	-	-	-
VOTED DEM	26.4%	27.9%	25.0%	26.9%	23.1%	33.3%	14.3%	10.3%	10.8%	-	58.6%	64.0%	25.0%	13.0%
Voted Majority Dem	3.3%	2.3%	4.2%	2.6%	7.7%	-	14.3%	2.6%	2.7%	-	6.9%	8.0%	-	-
Only Voted Dem	23.1%	25.6%	20.8%	24.4%	15.4%	33.3%	-	7.7%	8.1%	-	51.7%	56.0%	25.0%	13.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	TOM MCINNIS				FRANK MCNEILL				MCINNIS/MCNEILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	91	17	9	33	32	12	9	32	38	6	2	18	51
NONE	34.1%	29.4%	22.2%	57.6%	15.6%	25.0%	33.3%	50.0%	23.7%	33.3%	50.0%	27.8%	43.1%
VOTED GOP	38.5%	64.7%	33.3%	24.2%	40.6%	50.0%	55.6%	28.1%	39.5%	66.7%	50.0%	55.6%	35.3%
Only Voted GOP	35.2%	58.8%	33.3%	21.2%	37.5%	41.7%	55.6%	28.1%	34.2%	50.0%	50.0%	50.0%	33.3%
Voted Majority GOP	3.3%	5.9%	-	3.0%	3.1%	8.3%	-	-	5.3%	16.7%	-	5.6%	2.0%
VOTED EQUAL GOP/DEM	1.1%	-	-	3.0%	-	-	-	3.1%	-	-	-	-	2.0%
VOTED DEM	26.4%	5.9%	44.4%	15.2%	43.8%	25.0%	11.1%	18.8%	36.8%	-	-	16.7%	19.6%
Voted Majority Dem	3.3%	-	11.1%	3.0%	3.1%	-	-	6.2%	2.6%	-	-	-	3.9%
Only Voted Dem	23.1%	5.9%	33.3%	12.1%	40.6%	25.0%	11.1%	12.5%	34.2%	-	-	16.7%	15.7%

THE DIFFERENTIATORS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	91	41	7	20	9	4	5	5	39	38	1	34	33	1	18
NONE	34.1%	31.7%	42.9%	35.0%	22.2%	50.0%	-	80.0%	25.6%	23.7%	100.0%	32.4%	33.3%	-	55.6%
VOTED GOP	38.5%	43.9%	28.6%	45.0%	22.2%	25.0%	40.0%	20.0%	61.5%	63.2%	-	11.8%	9.1%	100.0%	38.9%
Only Voted GOP	35.2%	39.0%	28.6%	45.0%	11.1%	25.0%	40.0%	20.0%	59.0%	60.5%	-	11.8%	9.1%	100.0%	27.8%
Voted Majority GOP	3.3%	4.9%	-	-	11.1%	-	-	-	2.6%	2.6%	-	-	-	-	11.1%
VOTED EQUAL GOP/DEM	1.1%	-	-	5.0%	-	-	-	-	2.6%	2.6%	-	-	-	-	-
VOTED DEM	26.4%	24.4%	28.6%	15.0%	55.6%	25.0%	60.0%	-	10.3%	10.5%	-	55.9%	57.6%	-	5.6%
Voted Majority Dem	3.3%	2.4%	14.3%	5.0%	-	-	-	-	2.6%	2.6%	-	5.9%	6.1%	-	-
Only Voted Dem	23.1%	22.0%	14.3%	10.0%	55.6%	25.0%	60.0%	-	7.7%	7.9%	-	50.0%	51.5%	-	5.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR UNDE- MC- CIED INNIS		BOTH BAL- LOTS
		VOTE MC- INNIS	Vote	Lean	VOTE MC- NEILL	Vote	Lean	FIRM UNDE- CIED	VOTE MC- INNIS	
Total Answering	91	37	35	2	31	28	3	23	14	18
NONE	34.1%	24.3%	22.9%	50.0%	35.5%	39.3%	-	47.8%	21.4%	55.6%
VOTED GOP	38.5%	62.2%	62.9%	50.0%	12.9%	14.3%	-	34.8%	71.4%	38.9%
Only Voted GOP	35.2%	59.5%	60.0%	50.0%	12.9%	14.3%	-	26.1%	64.3%	27.8%
Voted Majority GOP	3.3%	2.7%	2.9%	-	-	-	-	8.7%	7.1%	11.1%
VOTED EQUAL GOP/DEM	1.1%	2.7%	2.9%	-	-	-	-	-	-	-
VOTED DEM	26.4%	10.8%	11.4%	-	51.6%	46.4%	100.0%	17.4%	7.1%	5.6%
Voted Majority Dem	3.3%	2.7%	2.9%	-	3.2%	3.6%	-	4.3%	-	-
Only Voted Dem	23.1%	8.1%	8.6%	-	48.4%	42.9%	100.0%	13.0%	7.1%	5.6%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		Other	DK/Ref		
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK			Indep- endent	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	91	71	15	49	23	52	31	66	15	54	26	29	3	83	3	-	-	91	82	9	-
NONE	34.1%	31.0%	26.7%	30.6%	26.1%	44.2%	19.4%	33.3%	40.0%	24.1%	38.5%	37.9%	66.7%	28.9%	66.7%	-	-	34.1%	32.9%	44.4%	-
VOTED GOP	38.5%	35.2%	66.7%	40.8%	43.5%	44.2%	22.6%	42.4%	20.0%	37.0%	50.0%	51.7%	-	42.2%	-	-	-	38.5%	37.8%	44.4%	-
Only Voted GOP	35.2%	32.4%	60.0%	36.7%	39.1%	44.2%	19.4%	40.9%	13.3%	31.5%	50.0%	51.7%	-	38.6%	-	-	-	35.2%	34.1%	44.4%	-
Voted Majority GOP	3.3%	2.8%	6.7%	4.1%	4.3%	-	3.2%	1.5%	6.7%	5.6%	-	-	-	3.6%	-	-	-	3.3%	3.7%	-	-
VOTED EQUAL GOP/DEM	1.1%	1.4%	-	2.0%	-	-	3.2%	-	6.7%	1.9%	-	-	-	1.2%	-	-	-	1.1%	1.2%	-	-
VOTED DEM	26.4%	32.4%	6.7%	26.5%	30.4%	11.5%	54.8%	24.2%	33.3%	37.0%	11.5%	10.3%	33.3%	27.7%	33.3%	-	-	26.4%	28.0%	11.1%	-
Voted Majority Dem	3.3%	4.2%	-	4.1%	4.3%	3.8%	3.2%	4.5%	-	3.7%	3.8%	3.4%	-	3.6%	-	-	-	3.3%	3.7%	-	-
Only Voted Dem	23.1%	28.2%	6.7%	22.4%	26.1%	7.7%	51.6%	19.7%	33.3%	33.3%	7.7%	6.9%	33.3%	24.1%	33.3%	-	-	23.1%	24.4%	11.1%	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
		Total Answering	91	-	-	51	-	-	40	-	-	64	-	-	26	-
NONE	34.1%	-	-	41.2%	-	-	25.0%	-	-	31.2%	-	-	38.5%	-	-	45.0%
VOTED GOP	38.5%	-	-	31.4%	-	-	47.5%	-	-	40.6%	-	-	34.6%	-	-	30.0%
Only Voted GOP	35.2%	-	-	25.5%	-	-	47.5%	-	-	35.9%	-	-	34.6%	-	-	30.0%
Voted Majority GOP	3.3%	-	-	5.9%	-	-	-	-	-	4.7%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.1%	-	-	2.0%	-	-	-	-	-	1.6%	-	-	-	-	-	-
VOTED DEM	26.4%	-	-	25.5%	-	-	27.5%	-	-	26.6%	-	-	26.9%	-	-	25.0%
Voted Majority Dem	3.3%	-	-	-	-	-	7.5%	-	-	3.1%	-	-	3.8%	-	-	5.0%
Only Voted Dem	23.1%	-	-	25.5%	-	-	20.0%	-	-	23.4%	-	-	23.1%	-	-	20.0%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	91	-	-	16	7	9	36	33	19	14	-	8	21	20	8	15	13	12	21	28
NONE	34.1%	-	-	18.8%	-	33.3%	44.4%	24.2%	26.3%	21.4%	-	37.5%	42.9%	40.0%	-	46.7%	-	25.0%	47.6%	21.4%
VOTED GOP	38.5%	-	-	25.0%	28.6%	22.2%	27.8%	60.6%	63.2%	57.1%	-	25.0%	23.8%	45.0%	25.0%	33.3%	84.6%	16.7%	23.8%	64.3%
Only Voted GOP	35.2%	-	-	25.0%	28.6%	22.2%	25.0%	54.5%	52.6%	57.1%	-	25.0%	19.0%	35.0%	25.0%	33.3%	84.6%	16.7%	19.0%	57.1%
Voted Majority GOP	3.3%	-	-	-	-	-	2.8%	6.1%	10.5%	-	-	-	4.8%	10.0%	-	-	-	-	4.8%	7.1%
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	-	-	3.0%	5.3%	-	-	-	-	5.0%	-	-	-	-	-	3.6%
VOTED DEM	26.4%	-	-	56.2%	71.4%	44.4%	27.8%	12.1%	5.3%	21.4%	-	37.5%	33.3%	10.0%	75.0%	20.0%	15.4%	58.3%	28.6%	10.7%
Voted Majority Dem	3.3%	-	-	12.5%	-	22.2%	-	3.0%	-	7.1%	-	-	-	-	25.0%	-	7.7%	8.3%	-	3.6%
Only Voted Dem	23.1%	-	-	43.8%	71.4%	22.2%	27.8%	9.1%	5.3%	14.3%	-	37.5%	33.3%	10.0%	50.0%	20.0%	7.7%	50.0%	28.6%	7.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	91	4	14	5	4	11	2	36	37	7	34	51	32	45	17	27	15	18	20	35
NONE	34.1%	-	35.7%	40.0%	-	45.5%	50.0%	19.4%	35.1%	71.4%	35.3%	31.4%	18.8%	40.0%	35.3%	44.4%	-	33.3%	20.0%	37.1%
VOTED GOP	38.5%	50.0%	35.7%	40.0%	50.0%	27.3%	50.0%	63.9%	16.2%	28.6%	38.2%	37.3%	56.2%	28.9%	41.2%	25.9%	73.3%	33.3%	70.0%	25.7%
Only Voted GOP	35.2%	50.0%	35.7%	40.0%	50.0%	27.3%	50.0%	61.1%	13.5%	28.6%	35.3%	33.3%	53.1%	26.7%	35.3%	22.2%	73.3%	33.3%	65.0%	22.9%
Voted Majority GOP	3.3%	-	-	-	-	-	-	2.8%	2.7%	-	2.9%	3.9%	3.1%	2.2%	5.9%	3.7%	-	-	5.0%	2.9%
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	-	-	2.8%	-	-	-	2.0%	-	2.2%	-	3.7%	-	-	-	2.9%
VOTED DEM	26.4%	50.0%	28.6%	20.0%	50.0%	27.3%	-	13.9%	48.6%	-	26.5%	29.4%	25.0%	28.9%	23.5%	25.9%	26.7%	33.3%	10.0%	34.3%
Voted Majority Dem	3.3%	25.0%	-	-	25.0%	-	-	2.8%	5.4%	-	2.9%	3.9%	3.1%	2.2%	-	-	6.7%	5.6%	-	2.9%
Only Voted Dem	23.1%	25.0%	28.6%	20.0%	25.0%	27.3%	-	11.1%	43.2%	-	23.5%	25.5%	21.9%	26.7%	23.5%	25.9%	20.0%	27.8%	10.0%	31.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total Answering	91	12	9	9	6	41	31	26	14	15	17	34	18	7	13	5	11	37	51	17	32
NONE	34.1%	16.7%	44.4%	22.2%	50.0%	43.9%	19.4%	46.2%	28.6%	40.0%	11.8%	38.2%	22.2%	71.4%	15.4%	100.0%	18.2%	21.6%	41.2%	41.2%	40.6%
VOTED GOP	38.5%	33.3%	44.4%	22.2%	50.0%	29.3%	45.2%	30.8%	28.6%	26.7%	58.8%	32.4%	38.9%	14.3%	53.8%	-	45.5%	54.1%	27.5%	29.4%	31.2%
Only Voted GOP	35.2%	33.3%	44.4%	22.2%	50.0%	29.3%	41.9%	30.8%	21.4%	26.7%	58.8%	32.4%	33.3%	14.3%	53.8%	-	45.5%	51.4%	23.5%	23.5%	25.0%
Voted Majority GOP	3.3%	-	-	-	-	-	3.2%	-	7.1%	-	-	-	5.6%	-	-	-	-	2.7%	3.9%	5.9%	6.2%
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	2.4%	-	3.8%	-	-	-	2.9%	-	-	-	-	-	2.7%	-	5.9%	-
VOTED DEM	26.4%	50.0%	11.1%	55.6%	-	24.4%	35.5%	19.2%	42.9%	33.3%	29.4%	26.5%	38.9%	14.3%	30.8%	-	36.4%	21.6%	31.4%	23.5%	28.1%
Voted Majority Dem	3.3%	8.3%	-	11.1%	-	2.4%	6.5%	-	-	6.7%	11.8%	2.9%	5.6%	-	7.7%	-	9.1%	5.4%	2.0%	-	-
Only Voted Dem	23.1%	41.7%	11.1%	44.4%	-	22.0%	29.0%	19.2%	42.9%	26.7%	17.6%	23.5%	33.3%	14.3%	23.1%	-	27.3%	16.2%	29.4%	23.5%	28.1%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	91	20	19	28	36	9	14	6	11	33	51	17	28	16	23	25	38	8	13	5	11
NONE	34.1%	5.0%	42.1%	25.0%	36.1%	11.1%	50.0%	16.7%	54.5%	33.3%	29.4%	47.1%	28.6%	18.8%	30.4%	28.0%	31.6%	50.0%	23.1%	80.0%	27.3%
VOTED GOP	38.5%	75.0%	21.1%	57.1%	27.8%	44.4%	28.6%	33.3%	27.3%	51.5%	31.4%	35.3%	32.1%	68.8%	30.4%	56.0%	31.6%	37.5%	30.8%	20.0%	27.3%
Only Voted GOP	35.2%	75.0%	21.1%	53.6%	22.2%	44.4%	28.6%	33.3%	27.3%	48.5%	27.5%	29.4%	25.0%	68.8%	30.4%	52.0%	26.3%	37.5%	30.8%	20.0%	27.3%
Voted Majority GOP	3.3%	-	-	3.6%	5.6%	-	-	-	-	3.0%	3.9%	5.9%	7.1%	-	-	4.0%	5.3%	-	-	-	-
VOTED EQUAL GOP/DEM	1.1%	-	-	3.6%	-	-	-	-	-	3.0%	-	5.9%	-	-	-	4.0%	-	-	-	-	-
VOTED DEM	26.4%	20.0%	36.8%	14.3%	36.1%	44.4%	21.4%	50.0%	18.2%	12.1%	39.2%	11.8%	39.3%	12.5%	39.1%	12.0%	36.8%	12.5%	46.2%	-	45.5%
Voted Majority Dem	3.3%	10.0%	5.3%	3.6%	2.8%	11.1%	-	16.7%	-	-	5.9%	-	-	-	13.0%	-	5.3%	-	7.7%	-	9.1%
Only Voted Dem	23.1%	10.0%	31.6%	10.7%	33.3%	33.3%	21.4%	33.3%	18.2%	12.1%	33.3%	11.8%	39.3%	12.5%	26.1%	12.0%	31.6%	12.5%	38.5%	-	36.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	91	24	9	15	-	54	24	13	17	10	33	14	21	20	38	4	16	3	11	
NONE	34.1%	37.5%	44.4%	33.3%	-	35.2%	33.3%	30.8%	41.2%	60.0%	36.4%	21.4%	33.3%	35.0%	34.2%	50.0%	37.5%	66.7%	45.5%	
VOTED GOP	38.5%	58.3%	44.4%	66.7%	-	29.6%	45.8%	23.1%	11.8%	40.0%	27.3%	71.4%	33.3%	60.0%	31.6%	50.0%	25.0%	33.3%	18.2%	
Only Voted GOP	35.2%	58.3%	44.4%	66.7%	-	27.8%	45.8%	15.4%	11.8%	40.0%	24.2%	71.4%	33.3%	60.0%	28.9%	50.0%	25.0%	33.3%	18.2%	
Voted Majority GOP	3.3%	-	-	-	-	1.9%	-	7.7%	-	-	3.0%	-	-	-	2.6%	-	-	-	-	
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	1.9%	4.2%	-	-	-	3.0%	-	-	-	2.6%	-	-	-	-	
VOTED DEM	26.4%	4.2%	11.1%	-	-	33.3%	16.7%	46.2%	47.1%	-	33.3%	7.1%	33.3%	5.0%	31.6%	-	37.5%	-	36.4%	
Voted Majority Dem	3.3%	-	-	-	-	3.7%	4.2%	7.7%	-	-	-	-	9.5%	-	2.6%	-	6.2%	-	9.1%	
Only Voted Dem	23.1%	4.2%	11.1%	-	-	29.6%	12.5%	38.5%	47.1%	-	33.3%	7.1%	23.8%	5.0%	28.9%	-	31.2%	-	27.3%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	
Total Answering	91	64	26	20	3	2	1	35	15	11	3	1	-	29	11	9	-	1	1
NONE	34.1%	31.2%	38.5%	45.0%	-	50.0%	-	40.0%	40.0%	45.5%	-	100.0%	-	20.7%	36.4%	44.4%	-	-	-
VOTED GOP	38.5%	40.6%	34.6%	30.0%	33.3%	50.0%	100.0%	34.3%	26.7%	27.3%	33.3%	-	-	48.3%	45.5%	33.3%	-	100.0%	100.0%
Only Voted GOP	35.2%	35.9%	34.6%	30.0%	33.3%	50.0%	100.0%	25.7%	26.7%	27.3%	33.3%	-	-	48.3%	45.5%	33.3%	-	100.0%	100.0%
Voted Majority GOP	3.3%	4.7%	-	-	-	-	-	8.6%	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.1%	1.6%	-	-	-	-	-	2.9%	-	-	-	-	-	-	-	-	-	-	-
VOTED DEM	26.4%	26.6%	26.9%	25.0%	66.7%	-	-	22.9%	33.3%	27.3%	66.7%	-	-	31.0%	18.2%	22.2%	-	-	-
Voted Majority Dem	3.3%	3.1%	3.8%	5.0%	-	-	-	-	-	-	-	-	-	6.9%	9.1%	11.1%	-	-	-
Only Voted Dem	23.1%	23.4%	23.1%	20.0%	66.7%	-	-	22.9%	33.3%	27.3%	66.7%	-	-	24.1%	9.1%	11.1%	-	-	-

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	91	11	16	29	15	20	27	64	56	35	71	20	16	35	31	20	42	9
NONE	34.1%	36.4%	50.0%	41.4%	26.7%	15.0%	44.4%	29.7%	42.9%	20.0%	39.4%	15.0%	56.2%	34.3%	45.2%	35.0%	42.9%	33.3%
VOTED GOP	38.5%	45.5%	18.8%	37.9%	60.0%	35.0%	29.6%	42.2%	33.9%	45.7%	39.4%	35.0%	25.0%	34.3%	32.3%	30.0%	35.7%	11.1%
Only Voted GOP	35.2%	45.5%	18.8%	34.5%	46.7%	35.0%	29.6%	37.5%	32.1%	40.0%	35.2%	35.0%	25.0%	25.7%	29.0%	20.0%	28.6%	11.1%
Voted Majority GOP	3.3%	-	-	3.4%	13.3%	-	-	4.7%	1.8%	5.7%	4.2%	-	-	8.6%	3.2%	10.0%	7.1%	-
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	5.0%	-	1.6%	-	2.9%	-	5.0%	-	2.9%	-	5.0%	-	11.1%
VOTED DEM	26.4%	18.2%	31.2%	20.7%	13.3%	45.0%	25.9%	26.6%	23.2%	31.4%	21.1%	45.0%	18.8%	28.6%	22.6%	30.0%	21.4%	44.4%
Voted Majority Dem	3.3%	-	6.2%	-	-	10.0%	3.7%	3.1%	1.8%	5.7%	1.4%	10.0%	-	-	-	-	-	-
Only Voted Dem	23.1%	18.2%	25.0%	20.7%	13.3%	35.0%	22.2%	23.4%	21.4%	25.7%	19.7%	35.0%	18.8%	28.6%	22.6%	30.0%	21.4%	44.4%

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	91	11	29	25	15	29	11	51	40	24	38	29	1	23	9	24	34	
NONE	34.1%	27.3%	24.1%	40.0%	-	34.5%	-	41.2%	25.0%	25.0%	28.9%	48.3%	100.0%	78.3%	55.6%	25.0%	2.9%	
VOTED GOP	38.5%	36.4%	51.7%	36.0%	66.7%	44.8%	54.5%	31.4%	47.5%	41.7%	42.1%	31.0%	-	13.0%	22.2%	45.8%	55.9%	
Only Voted GOP	35.2%	36.4%	51.7%	36.0%	66.7%	44.8%	54.5%	25.5%	47.5%	37.5%	36.8%	31.0%	-	13.0%	22.2%	37.5%	52.9%	
Voted Majority GOP	3.3%	-	-	-	-	-	-	5.9%	-	4.2%	5.3%	-	-	-	-	8.3%	2.9%	
VOTED EQUAL GOP/DEM	1.1%	-	-	-	-	-	-	2.0%	-	-	2.6%	-	-	-	-	-	2.9%	
VOTED DEM	26.4%	36.4%	24.1%	24.0%	33.3%	20.7%	45.5%	25.5%	27.5%	33.3%	26.3%	20.7%	-	8.7%	22.2%	29.2%	38.2%	
Voted Majority Dem	3.3%	9.1%	6.9%	4.0%	13.3%	3.4%	18.2%	-	7.5%	4.2%	2.6%	3.4%	-	-	-	-	8.8%	
Only Voted Dem	23.1%	27.3%	17.2%	20.0%	20.0%	17.2%	27.3%	25.5%	20.0%	29.2%	23.7%	17.2%	-	8.7%	22.2%	29.2%	29.4%	

THE DIFFERENTIALS
 NORTH CAROLINA - SENATE DISTRICT 21

31. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	91	31	21	16	15	8	31	35	32	3	1	24	3	21
NONE	34.1%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
VOTED GOP	38.5%	-	66.7%	37.5%	60.0%	75.0%	-	100.0%	100.0%	100.0%	-	-	-	-
Only Voted GOP	35.2%	-	66.7%	37.5%	46.7%	62.5%	-	91.4%	100.0%	-	-	-	-	-
Voted Majority GOP	3.3%	-	-	-	13.3%	12.5%	-	8.6%	-	100.0%	-	-	-	-
VOTED EQUAL GOP/DEM	1.1%	-	-	6.2%	-	-	-	-	-	-	100.0%	-	-	-
VOTED DEM	26.4%	-	33.3%	56.2%	40.0%	25.0%	-	-	-	-	-	100.0%	100.0%	100.0%
Voted Majority Dem	3.3%	-	-	-	20.0%	-	-	-	-	-	-	12.5%	100.0%	-
Only Voted Dem	23.1%	-	33.3%	56.2%	20.0%	25.0%	-	-	-	-	-	87.5%	-	100.0%