

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
DEFINITELY VOTING	84.9%	83.2%	87.0%	85.1%	61.1%	100.0%	-	-	-	87.8%	87.4%	97.4%	85.9%	86.6%	68.3%	65.3%
LIKELY VOTING	15.1%	16.8%	13.0%	14.9%	38.9%	-	100.0%	100.0%	100.0%	12.2%	12.6%	2.6%	14.1%	13.4%	31.7%	34.7%
Very Likely	11.7%	16.3%	9.8%	11.4%	18.7%	-	77.2%	100.0%	-	10.4%	10.7%	2.6%	12.4%	11.7%	31.7%	14.1%
Somewhat Likely	3.4%	0.5%	3.2%	3.5%	20.2%	-	22.8%	-	100.0%	1.8%	1.9%	-	1.7%	1.8%	-	20.6%

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BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
DEFINITELY VOTING	84.9%	96.2%	80.2%	85.3%	83.6%	89.4%	98.2%	82.8%	80.5%	100.0%	100.0%	86.4%	86.1%
LIKELY VOTING	15.1%	3.8%	19.8%	14.7%	16.4%	10.6%	1.8%	17.2%	19.5%	-	-	13.6%	13.9%
Very Likely	11.7%	0.3%	15.4%	11.9%	12.7%	9.0%	0.2%	13.3%	14.9%	-	-	10.6%	10.9%
Somewhat Likely	3.4%	3.5%	4.4%	2.8%	3.7%	1.7%	1.5%	3.9%	4.6%	-	-	3.0%	2.9%

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BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
DEFINITELY VOTING	84.9%	83.9%	86.0%	84.7%	84.6%	91.9%	81.8%	92.6%	87.2%	87.4%	66.9%	85.3%	85.6%	69.4%	67.5%
LIKELY VOTING	15.1%	16.1%	14.0%	15.3%	15.4%	8.1%	18.2%	7.4%	12.8%	12.6%	33.1%	14.7%	14.4%	30.6%	32.5%
Very Likely	11.7%	14.2%	7.2%	9.3%	11.9%	8.1%	15.8%	7.4%	11.1%	11.2%	-	11.9%	12.0%	-	13.5%
Somewhat Likely	3.4%	1.9%	6.8%	6.0%	3.6%	-	2.4%	-	1.7%	1.4%	33.1%	2.8%	2.4%	30.6%	19.1%

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BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
DEFINITELY VOTING	84.9%	87.3%	87.4%	85.8%	84.3%	85.2%	67.9%	78.8%	95.5%	67.1%
LIKELY VOTING	15.1%	12.7%	12.6%	14.2%	15.7%	14.8%	32.1%	21.2%	4.5%	32.9%
Very Likely	11.7%	10.7%	10.7%	10.7%	12.9%	12.7%	15.3%	10.4%	0.4%	11.7%
Somewhat Likely	3.4%	2.0%	1.9%	3.5%	2.8%	2.1%	16.9%	10.7%	4.1%	21.3%

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BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
DEFINITELY VOTING	84.9%	86.0%	80.6%	84.4%	87.2%	82.2%	89.2%	83.5%	89.5%	83.6%	87.2%	84.7%	100.0%	83.9%	100.0%	86.6%	81.3%	86.3%	86.3%	86.1%	-
LIKELY VOTING	15.1%	14.0%	19.4%	15.6%	12.8%	17.8%	10.8%	16.5%	10.5%	16.4%	12.8%	15.3%	-	16.1%	-	13.4%	18.7%	13.7%	13.7%	13.9%	-
Very Likely	11.7%	11.6%	12.5%	13.2%	9.2%	14.4%	8.4%	12.2%	9.7%	13.0%	9.0%	11.5%	-	12.6%	-	10.2%	15.5%	10.0%	9.8%	11.3%	-
Somewhat Likely	3.4%	2.4%	6.8%	2.4%	3.5%	3.4%	2.4%	4.3%	0.9%	3.4%	3.7%	3.8%	-	3.5%	-	3.3%	3.2%	3.7%	3.9%	2.5%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
DEFINITELY VOTING	84.9%	92.6%	83.3%	89.1%	80.3%	80.2%	83.1%	85.0%	87.4%	86.9%	96.3%	68.9%	82.8%	100.0%	67.9%	84.9%
LIKELY VOTING	15.1%	7.4%	16.7%	10.9%	19.7%	19.8%	16.9%	15.0%	12.6%	13.1%	3.7%	31.1%	17.2%	-	32.1%	15.1%
Very Likely	11.7%	6.3%	15.2%	8.5%	14.2%	15.7%	11.7%	11.7%	11.8%	9.9%	-	22.9%	10.9%	-	31.2%	3.3%
Somewhat Likely	3.4%	1.1%	1.5%	2.4%	5.5%	4.2%	5.2%	3.2%	0.8%	3.2%	3.7%	8.2%	6.3%	-	0.9%	11.8%

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:			
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	WHITE CONSERVATIVE	MALE	LIBERAL	MODERATE	CONSERVATIVE	FEMALE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
DEFINITELY VOTING	84.9%	85.9%	85.2%	82.3%	87.5%	77.3%	84.4%	86.6%	81.3%	92.1%	76.4%	82.8%	91.1%	91.7%	81.9%	79.3%	81.3%	87.0%	86.0%	85.7%
LIKELY VOTING	15.1%	14.1%	14.8%	17.7%	12.5%	22.7%	15.6%	13.4%	18.7%	7.9%	23.6%	17.2%	8.9%	8.3%	18.1%	20.7%	18.7%	13.0%	14.0%	14.3%
Very Likely	11.7%	10.5%	11.3%	15.8%	12.5%	18.9%	9.6%	10.9%	14.9%	6.7%	23.6%	13.0%	7.0%	8.0%	18.1%	11.5%	13.9%	11.9%	9.3%	12.0%
Somewhat Likely	3.4%	3.6%	3.5%	1.9%	-	3.8%	6.0%	2.5%	3.8%	1.2%	-	4.1%	1.9%	0.3%	-	9.1%	4.8%	1.1%	4.7%	2.3%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
DEFINITELY VOTING	84.9%	57.1%	80.3%	91.5%	52.7%	84.2%	94.3%	86.7%	84.3%	61.9%	81.2%	86.8%	84.1%	86.5%	86.6%	91.3%	82.2%	81.8%	87.6%	86.8%
LIKELY VOTING	15.1%	42.9%	19.7%	8.5%	47.3%	15.8%	5.7%	13.3%	15.7%	38.1%	18.8%	13.2%	15.9%	13.5%	13.4%	8.7%	17.8%	18.2%	12.4%	13.2%
Very Likely	11.7%	36.5%	10.3%	4.9%	40.3%	11.9%	4.0%	11.5%	11.4%	27.8%	14.2%	10.4%	13.0%	10.2%	11.6%	7.2%	14.0%	13.1%	10.6%	10.2%
Somewhat Likely	3.4%	6.4%	9.4%	3.6%	7.0%	3.9%	1.7%	1.9%	4.3%	10.3%	4.6%	2.8%	2.9%	3.3%	1.8%	1.5%	3.8%	5.2%	1.8%	3.0%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
DEFINITELY VOTING	84.9%	74.0%	84.1%	78.1%	73.7%	84.9%	82.3%	89.3%	84.8%	79.5%	80.7%	87.3%	84.0%	66.5%	77.3%	56.3%	77.3%	76.9%	88.1%	85.5%	90.2%	
LIKELY VOTING	15.1%	26.0%	15.9%	21.9%	26.3%	15.1%	17.7%	10.7%	15.2%	20.5%	19.3%	12.7%	16.0%	33.5%	22.7%	43.7%	22.7%	23.1%	11.9%	14.5%	9.8%	
Very Likely	11.7%	19.8%	9.7%	15.9%	24.0%	13.1%	11.6%	9.6%	11.6%	17.4%	11.6%	11.3%	11.1%	28.0%	13.1%	38.2%	18.1%	19.4%	8.5%	14.0%	7.6%	
Somewhat Likely	3.4%	6.2%	6.2%	6.0%	2.2%	1.9%	6.1%	1.0%	3.6%	3.0%	7.7%	1.5%	4.9%	5.6%	9.6%	5.5%	4.5%	3.6%	3.4%	0.6%	2.2%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
DEFINITELY VOTING	84.9%	71.2%	86.0%	81.7%	88.2%	58.2%	87.4%	52.0%	86.4%	86.8%	84.4%	89.0%	89.4%	84.4%	80.4%	89.3%	85.2%	77.5%	80.4%	85.5%	71.0%
LIKELY VOTING	15.1%	28.8%	14.0%	18.3%	11.8%	41.8%	12.6%	48.0%	13.6%	13.2%	15.6%	11.0%	10.6%	15.6%	19.6%	10.7%	14.8%	22.5%	19.6%	14.5%	29.0%
Very Likely	11.7%	23.1%	9.4%	15.6%	9.1%	34.7%	5.8%	46.2%	8.2%	10.0%	11.8%	11.0%	7.3%	8.9%	15.3%	9.8%	10.9%	10.5%	15.9%	12.8%	22.4%
Somewhat Likely	3.4%	5.7%	4.7%	2.7%	2.6%	7.2%	6.7%	1.8%	5.4%	3.2%	3.8%	-	3.3%	6.7%	4.3%	1.0%	3.9%	11.9%	3.7%	1.6%	6.6%

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15	
DEFINITELY VOTING	84.9%	84.1%	85.3%	84.4%	83.5%	85.0%	87.7%	87.5%	81.5%	86.4%	90.3%	81.7%	80.6%	87.1%	85.2%	74.4%	84.3%	74.4%	76.6%	
LIKELY VOTING	15.1%	15.9%	14.7%	15.6%	16.5%	15.0%	12.3%	12.5%	18.5%	13.6%	9.7%	18.3%	19.4%	12.9%	14.8%	25.6%	15.7%	25.6%	23.4%	
Very Likely	11.7%	11.8%	7.6%	14.1%	12.2%	12.4%	8.7%	10.0%	16.8%	11.3%	8.2%	12.2%	16.0%	10.7%	12.0%	15.3%	14.4%	18.8%	20.8%	
Somewhat Likely	3.4%	4.1%	7.1%	1.5%	4.3%	2.6%	3.5%	2.5%	1.7%	2.3%	1.6%	6.1%	3.4%	2.2%	2.8%	10.3%	1.3%	6.7%	2.6%	

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
DEFINITELY VOTING	84.9%	86.4%	79.0%	76.4%	59.8%	100.0%	100.0%	90.4%	83.2%	75.5%	83.1%	100.0%	100.0%	82.7%	75.7%	77.0%	32.7%	100.0%	100.0%
LIKELY VOTING	15.1%	13.6%	21.0%	23.6%	40.2%	-	-	9.6%	16.8%	24.5%	16.9%	-	-	17.3%	24.3%	23.0%	67.3%	-	-
Very Likely	11.7%	11.0%	14.3%	19.5%	17.9%	-	-	8.1%	13.8%	18.8%	16.9%	-	-	13.6%	14.7%	20.1%	19.0%	-	-
Somewhat Likely	3.4%	2.6%	6.7%	4.0%	22.3%	-	-	1.5%	2.9%	5.7%	-	-	-	3.7%	9.6%	2.9%	48.2%	-	-

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BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
DEFINITELY VOTING	84.9%	78.8%	77.5%	84.7%	93.7%	89.9%	78.0%	88.3%	81.3%	91.8%	83.9%	89.9%	85.6%	90.6%	87.1%	93.4%	88.0%	95.3%
LIKELY VOTING	15.1%	21.2%	22.5%	15.3%	6.3%	10.1%	22.0%	11.7%	18.7%	8.2%	16.1%	10.1%	14.4%	9.4%	12.9%	6.6%	12.0%	4.7%
Very Likely	11.7%	17.7%	17.8%	12.4%	4.5%	5.5%	17.7%	8.7%	15.1%	5.0%	12.9%	5.5%	12.5%	7.7%	10.8%	5.6%	10.0%	4.7%
Somewhat Likely	3.4%	3.5%	4.7%	2.9%	1.8%	4.5%	4.3%	3.0%	3.6%	3.1%	3.2%	4.5%	1.9%	1.7%	2.1%	1.0%	2.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
DEFINITELY VOTING	84.9%	72.1%	86.1%	75.7%	90.6%	80.1%	86.0%	89.1%	81.2%	84.8%	82.1%	87.9%	96.3%	74.0%	78.5%	82.5%	90.2%
LIKELY VOTING	15.1%	27.9%	13.9%	24.3%	9.4%	19.9%	14.0%	10.9%	18.8%	15.2%	17.9%	12.1%	3.7%	26.0%	21.5%	17.5%	9.8%
Very Likely	11.7%	21.8%	9.6%	19.2%	4.6%	15.6%	6.2%	9.2%	13.9%	12.9%	12.8%	9.3%	1.2%	19.1%	16.8%	14.1%	7.6%
Somewhat Likely	3.4%	6.2%	4.3%	5.1%	4.7%	4.3%	7.8%	1.8%	4.9%	2.4%	5.1%	2.8%	2.5%	6.8%	4.7%	3.4%	2.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
DEFINITELY VOTING	84.9%	77.1%	88.3%	88.3%	92.4%	92.7%	73.0%	93.6%	93.3%	100.0%	84.8%	94.0%	100.0%	93.9%
LIKELY VOTING	15.1%	22.9%	11.7%	11.7%	7.6%	7.3%	27.0%	6.4%	6.7%	-	15.2%	6.0%	-	6.1%
Very Likely	11.7%	16.8%	8.8%	11.0%	7.6%	2.6%	19.5%	3.3%	3.5%	-	15.2%	4.8%	-	4.9%
Somewhat Likely	3.4%	6.1%	2.9%	0.8%	-	4.7%	7.4%	3.1%	3.3%	-	-	1.2%	-	1.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
REPUBLICAN CANDIDATE	44.8%	62.8%	38.3%	45.0%	42.8%	46.3%	36.3%	40.0%	23.8%	100.0%	100.0%	100.0%	-	-	-	-
Vote	43.3%	62.8%	37.2%	42.7%	42.8%	44.6%	36.0%	39.7%	23.8%	96.7%	100.0%	-	-	-	-	-
Lean	1.5%	-	1.2%	2.3%	-	1.7%	0.3%	0.3%	-	3.3%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	46.4%	32.1%	50.4%	47.1%	48.6%	46.9%	43.3%	49.3%	22.9%	-	-	-	100.0%	100.0%	100.0%	-
Vote	44.7%	32.1%	47.8%	45.7%	48.6%	45.6%	39.8%	44.8%	22.9%	-	-	-	96.5%	100.0%	-	-
Lean	1.6%	-	2.5%	1.4%	-	1.3%	3.4%	4.4%	-	-	-	-	3.5%	-	100.0%	-
FIRM UNDECIDED	8.9%	5.1%	11.3%	7.9%	8.6%	6.8%	20.4%	10.7%	53.3%	-	-	-	-	-	-	100.0%
Net Diff.	-1.6%	30.7%	-12.0%	-2.1%	-5.8%	-0.6%	-7.0%	-9.3%	0.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
REPUBLICAN CANDIDATE	44.8%	87.4%	16.4%	44.6%	42.6%	7.3%	83.0%	52.5%	50.6%	59.8%	75.3%	42.1%	44.9%
Vote	43.3%	87.4%	15.3%	42.9%	40.9%	6.9%	81.5%	50.1%	49.2%	59.8%	75.3%	41.4%	43.4%
Lean	1.5%	-	1.1%	1.7%	1.6%	0.4%	1.5%	2.4%	1.4%	-	-	0.7%	1.5%
DEMOCRATIC CANDIDATE	46.4%	12.6%	73.1%	45.5%	48.0%	88.5%	9.2%	38.4%	37.8%	40.2%	-	50.8%	47.5%
Vote	44.7%	12.6%	73.1%	41.0%	47.7%	87.8%	9.2%	33.2%	37.8%	40.2%	-	50.8%	44.2%
Lean	1.6%	-	-	4.5%	0.3%	0.6%	-	5.2%	-	-	-	-	3.4%
FIRM UNDECIDED	8.9%	-	10.5%	9.9%	9.4%	4.2%	7.8%	9.1%	11.7%	-	24.7%	7.1%	7.6%
Net Diff.	-1.6%	74.8%	-56.7%	-0.9%	-5.4%	-81.2%	73.8%	14.1%	12.8%	19.6%	75.3%	-8.6%	-2.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
REPUBLICAN CANDIDATE	44.8%	69.8%	22.2%	45.0%	29.5%	-	24.1%	36.3%	97.8%	97.8%	100.0%	2.6%	2.6%	-	14.9%
Vote	43.3%	68.7%	21.0%	42.8%	28.7%	-	24.1%	25.9%	94.4%	95.1%	33.1%	2.6%	2.6%	-	14.9%
Lean	1.5%	1.1%	1.2%	2.2%	0.8%	-	-	10.4%	3.4%	2.7%	66.9%	-	-	-	-
DEMOCRATIC CANDIDATE	46.4%	22.7%	72.3%	45.0%	57.8%	100.0%	70.4%	39.9%	-	-	-	92.5%	93.0%	57.6%	5.4%
Vote	44.7%	22.7%	72.3%	45.0%	51.1%	100.0%	68.2%	34.8%	-	-	-	89.6%	90.0%	57.6%	2.7%
Lean	1.6%	-	-	-	6.6%	-	2.2%	5.1%	-	-	-	2.9%	2.9%	-	2.7%
FIRM UNDECIDED	8.9%	7.5%	5.5%	10.0%	12.8%	-	5.5%	23.9%	2.2%	2.2%	-	5.0%	4.4%	42.4%	79.7%
Net Diff.	-1.6%	47.1%	-50.1%	0.1%	-28.3%	-100%	-46.3%	-3.6%	97.8%	97.8%	100.0%	-89.9%	-90.3%	-57.6%	9.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FIRM UNDE- UNDE- CIED	FAVOR. CAVA- LIERO	UNDE- CIED	BOTH BAL- LOTS
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean				
Total	300	128	117	10	136	129	7	37	21	19	
REPUBLICAN CANDIDATE	44.8%	96.2%	97.4%	82.7%	1.2%	0.4%	16.6%	26.6%	100.0%	9.2%	
Vote	43.3%	93.3%	94.9%	75.5%	1.2%	0.4%	16.6%	24.8%	100.0%	9.2%	
Lean	1.5%	2.9%	2.6%	7.2%	-	-	-	1.9%	-	-	
DEMOCRATIC CANDIDATE	46.4%	1.4%	1.2%	3.5%	95.0%	95.9%	76.4%	23.0%	-	6.0%	
Vote	44.7%	1.4%	1.2%	3.5%	91.8%	94.4%	38.8%	21.5%	-	3.0%	
Lean	1.6%	-	-	-	3.2%	1.5%	37.6%	1.5%	-	3.0%	
FIRM UNDECIDED	8.9%	2.3%	1.3%	13.8%	3.8%	3.7%	7.0%	50.4%	-	84.8%	
Net Diff.	-1.6%	94.8%	96.2%	79.2%	-93.8%	-95.5%	-59.8%	3.7%	100.0%	3.2%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL	POLICY ISSUES														REGISTERED PARTY					
		ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRAM IF REQUIRED		EXPAND MEDICAID		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
REPUBLICAN CANDIDATE	44.8%	37.0%	74.5%	43.6%	48.2%	64.1%	22.4%	55.4%	3.9%	26.6%	82.8%	82.0%	85.3%	41.5%	85.3%	89.9%	5.5%	36.9%	38.6%	25.9%	-
Vote	43.3%	35.8%	71.7%	42.1%	46.5%	62.4%	21.3%	54.2%	3.7%	25.0%	82.0%	81.1%	85.3%	40.1%	85.3%	86.8%	5.5%	35.6%	37.3%	24.1%	-
Lean	1.5%	1.2%	2.8%	1.4%	1.7%	1.7%	1.0%	1.3%	0.2%	1.6%	0.8%	0.9%	-	1.4%	-	3.0%	-	1.3%	1.2%	1.8%	-
DEMOCRATIC CANDIDATE	46.4%	54.0%	16.9%	48.9%	41.0%	27.1%	70.3%	34.4%	89.4%	65.0%	6.9%	7.2%	12.0%	49.4%	12.0%	4.4%	89.4%	48.8%	49.1%	46.7%	-
Vote	44.7%	52.7%	15.1%	47.0%	39.5%	26.2%	68.8%	34.0%	84.9%	63.5%	6.9%	5.2%	12.0%	47.8%	12.0%	4.4%	87.7%	45.9%	45.8%	46.7%	-
Lean	1.6%	1.3%	1.8%	1.9%	1.5%	0.9%	1.5%	0.4%	4.5%	1.4%	-	2.0%	-	1.6%	-	-	1.8%	2.9%	3.3%	-	-
FIRM UNDECIDED	8.9%	9.0%	8.6%	7.5%	10.7%	8.8%	7.3%	10.2%	6.7%	8.5%	10.3%	10.8%	2.7%	9.1%	2.7%	5.8%	5.1%	14.3%	12.4%	27.5%	-
Net Diff.	-1.6%	-17.0%	57.6%	-5.3%	7.2%	37.0%	-48.0%	21.0%	-85.6%	-38.4%	75.9%	74.8%	73.3%	-7.9%	73.3%	85.5%	-83.9%	-11.8%	-10.5%	-20.8%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
REPUBLICAN CANDIDATE	44.8%	89.1%	6.3%	40.9%	90.7%	5.1%	32.4%	90.8%	3.9%	37.3%	83.6%	8.8%	35.2%	100.0%	-	43.1%
Vote	43.3%	86.0%	6.3%	40.3%	87.7%	5.1%	30.4%	88.7%	3.9%	35.7%	74.8%	8.8%	35.2%	100.0%	-	43.1%
Lean	1.5%	3.1%	-	0.6%	2.9%	-	2.1%	2.1%	-	1.5%	8.8%	-	-	-	-	-
DEMOCRATIC CANDIDATE	46.4%	3.9%	92.2%	44.3%	4.8%	88.0%	53.8%	5.0%	94.2%	48.3%	-	79.9%	51.5%	-	94.6%	41.8%
Vote	44.7%	3.9%	88.9%	40.3%	4.8%	87.0%	52.2%	5.0%	94.2%	45.3%	-	74.5%	49.1%	-	86.8%	41.8%
Lean	1.6%	-	3.3%	4.0%	-	1.0%	1.6%	-	-	3.0%	-	5.4%	2.3%	-	7.9%	-
FIRM UNDECIDED	8.9%	7.0%	1.5%	14.8%	4.5%	6.9%	13.7%	4.1%	2.0%	14.5%	16.4%	11.3%	13.3%	-	5.4%	15.1%
Net Diff.	-1.6%	85.2%	-86.0%	-3.4%	85.9%	-82.9%	-21.4%	85.8%	-90.3%	-11.0%	83.6%	-71.1%	-16.2%	100.0%	-94.6%	1.3%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
REPUBLICAN CANDIDATE	44.8%	95.1%	85.9%	2.0%	4.2%	-	23.8%	90.5%	87.9%	93.2%	30.5%	3.2%	30.7%	91.2%	1.1%	18.6%	89.8%	0.7%	27.6%	92.7%
Vote	43.3%	95.1%	79.7%	0.6%	1.2%	-	22.5%	88.8%	85.4%	92.4%	30.5%	-	30.0%	90.4%	1.1%	16.8%	87.2%	0.7%	25.7%	90.7%
Lean	1.5%	-	6.2%	1.5%	3.0%	-	1.3%	1.7%	2.5%	0.8%	-	3.2%	0.6%	0.8%	-	1.9%	2.6%	-	1.9%	2.0%
DEMOCRATIC CANDIDATE	46.4%	-	9.0%	92.8%	91.4%	94.2%	58.8%	6.2%	8.3%	4.0%	69.5%	90.4%	50.1%	4.5%	95.0%	65.3%	7.9%	96.0%	56.4%	3.4%
Vote	44.7%	-	9.0%	90.3%	91.4%	89.2%	55.8%	6.2%	8.3%	4.0%	69.5%	87.6%	44.2%	4.5%	92.6%	64.6%	7.9%	95.4%	52.8%	3.4%
Lean	1.6%	-	-	2.5%	-	5.0%	3.0%	-	-	-	-	2.8%	5.9%	-	2.4%	0.8%	-	0.7%	3.6%	-
FIRM UNDECIDED	8.9%	4.9%	5.1%	5.1%	4.4%	5.8%	17.4%	3.3%	3.8%	2.8%	-	6.5%	19.2%	4.3%	3.9%	16.0%	2.3%	3.3%	16.0%	3.9%
Net Diff.	-1.6%	95.1%	76.9%	-90.8%	-87.2%	-94.2%	-35.0%	84.3%	79.6%	89.2%	-39.0%	-87.2%	-19.4%	86.7%	-93.9%	-46.7%	81.8%	-95.4%	-28.8%	89.3%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
REPUBLICAN CANDIDATE	44.8%	9.4%	14.2%	78.6%	-	5.4%	67.8%	87.9%	6.3%	31.4%	41.4%	46.6%	58.1%	36.2%	64.8%	43.2%	53.2%	29.4%	69.2%	35.2%
Vote	43.3%	-	14.2%	78.6%	-	5.4%	67.8%	85.3%	6.1%	23.3%	39.5%	45.3%	56.4%	34.7%	64.5%	41.2%	50.5%	28.3%	66.9%	34.2%
Lean	1.5%	9.4%	-	-	-	-	-	2.6%	0.2%	8.2%	1.9%	1.3%	1.7%	1.6%	0.3%	2.1%	2.8%	1.0%	2.3%	1.0%
DEMOCRATIC CANDIDATE	46.4%	75.6%	64.9%	21.4%	83.4%	87.5%	32.2%	2.9%	86.4%	21.5%	50.3%	44.7%	34.4%	55.1%	27.0%	48.8%	39.9%	61.2%	24.7%	55.8%
Vote	44.7%	62.9%	63.4%	21.4%	69.3%	87.5%	32.2%	2.5%	83.6%	21.5%	48.1%	43.4%	32.0%	53.7%	22.3%	47.1%	39.2%	60.1%	22.8%	54.8%
Lean	1.6%	12.7%	1.6%	-	14.1%	-	-	0.4%	2.8%	-	2.2%	1.3%	2.4%	1.4%	4.7%	1.7%	0.7%	1.1%	1.9%	1.0%
FIRM UNDECIDED	8.9%	15.1%	20.8%	-	16.6%	7.1%	-	9.2%	7.3%	47.1%	8.3%	8.7%	7.4%	8.7%	8.2%	8.0%	6.8%	9.4%	6.0%	9.0%
Net Diff.	-1.6%	-66.2%	-50.7%	57.2%	-83.4%	-82.2%	35.6%	85.0%	-80.1%	10.0%	-8.9%	1.9%	23.7%	-18.8%	37.8%	-5.5%	13.3%	-31.8%	44.5%	-20.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
REPUBLICAN CANDIDATE	44.8%	26.4%	43.6%	17.6%	33.6%	57.8%	21.5%	60.0%	25.0%	55.2%	19.4%	58.5%	23.2%	52.7%	17.0%	31.5%	14.2%	48.9%	42.7%	54.6%	48.4%
Vote	43.3%	26.4%	38.1%	17.6%	33.6%	56.0%	20.3%	57.9%	25.0%	53.7%	17.3%	57.4%	21.4%	45.3%	17.0%	31.5%	14.2%	48.3%	41.1%	54.3%	46.7%
Lean	1.5%	-	5.6%	-	-	1.8%	1.3%	2.0%	-	1.5%	2.1%	1.1%	1.7%	7.4%	-	-	-	0.6%	1.6%	0.3%	1.7%
DEMOCRATIC CANDIDATE	46.4%	62.2%	49.7%	70.0%	64.5%	33.0%	69.9%	29.0%	69.7%	38.0%	70.0%	33.2%	68.6%	31.9%	73.7%	42.9%	82.2%	40.3%	49.1%	33.6%	43.2%
Vote	44.7%	58.4%	44.9%	64.8%	57.8%	32.4%	66.7%	28.4%	63.2%	37.3%	68.8%	32.8%	65.9%	29.1%	68.9%	42.9%	74.8%	39.7%	47.0%	33.6%	39.8%
Lean	1.6%	3.8%	4.8%	5.2%	6.7%	0.6%	3.2%	0.6%	6.4%	0.7%	1.3%	0.4%	2.7%	2.8%	4.7%	-	7.3%	0.6%	2.1%	-	3.4%
FIRM UNDECIDED	8.9%	11.4%	6.6%	12.3%	1.9%	9.1%	8.6%	11.1%	5.3%	6.8%	10.5%	8.3%	8.3%	15.5%	9.4%	25.5%	3.7%	10.8%	8.2%	11.7%	8.4%
Net Diff.	-1.6%	-35.9%	-6.1%	-52.4%	-30.9%	24.8%	-48.4%	31.0%	-44.6%	17.2%	-50.6%	25.3%	-45.4%	20.8%	-56.7%	-11.4%	-68.0%	8.6%	-6.4%	21.0%	5.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
REPUBLICAN CANDIDATE	44.8%	45.1%	37.1%	57.9%	42.7%	13.4%	43.0%	5.3%	34.2%	77.0%	22.3%	87.5%	20.3%	65.8%	23.9%	82.1%	24.2%	58.1%	13.8%	44.1%	9.4%
Vote	43.3%	44.2%	35.5%	57.1%	41.3%	13.4%	40.2%	5.3%	34.2%	76.1%	20.4%	87.5%	17.9%	63.9%	22.4%	80.9%	22.7%	58.1%	10.1%	44.1%	9.4%
Lean	1.5%	0.9%	1.5%	0.8%	1.4%	-	2.8%	-	-	0.9%	1.9%	-	2.4%	1.9%	1.5%	1.2%	1.5%	-	3.7%	-	-
DEMOCRATIC CANDIDATE	46.4%	44.8%	55.0%	34.9%	49.1%	61.6%	49.1%	84.4%	58.9%	16.5%	67.1%	9.1%	65.7%	24.5%	68.2%	13.1%	66.0%	29.7%	71.8%	55.9%	77.0%
Vote	44.7%	43.8%	54.2%	34.9%	47.3%	58.5%	45.6%	79.0%	54.2%	15.3%	65.4%	7.4%	62.4%	23.8%	67.7%	12.6%	64.3%	25.5%	70.4%	47.0%	77.0%
Lean	1.6%	1.0%	0.8%	-	1.8%	3.1%	3.5%	5.4%	4.7%	1.2%	1.7%	1.7%	3.3%	0.8%	0.4%	0.5%	1.8%	4.2%	1.4%	8.9%	-
FIRM UNDECIDED	8.9%	10.1%	8.0%	7.2%	8.3%	25.0%	7.9%	10.4%	6.9%	6.4%	10.6%	3.4%	14.0%	9.7%	7.9%	4.9%	9.8%	12.2%	14.4%	-	13.6%
Net Diff.	-1.6%	0.3%	-17.9%	22.9%	-6.4%	-48.2%	-6.1%	-79.1%	-24.7%	60.5%	-44.7%	78.4%	-45.4%	41.2%	-44.2%	69.0%	-41.8%	28.5%	-58.0%	-11.8%	-67.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAll Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
REPUBLICAN CANDIDATE	44.8%	79.2%	68.8%	86.6%	79.5%	26.5%	48.4%	24.5%	8.2%	82.3%	30.6%	76.0%	23.0%	85.6%	28.2%	58.6%	17.5%	47.2%	7.4%
Vote	43.3%	77.3%	66.2%	84.7%	77.8%	25.2%	47.2%	23.7%	6.7%	82.3%	28.4%	71.9%	22.5%	83.0%	27.5%	58.6%	13.5%	47.2%	7.4%
Lean	1.5%	2.0%	2.6%	1.9%	1.8%	1.3%	1.3%	0.8%	1.5%	-	2.2%	4.1%	0.5%	2.6%	0.8%	-	4.0%	-	-
DEMOCRATIC CANDIDATE	46.4%	12.8%	10.3%	9.8%	15.5%	64.9%	42.3%	66.8%	83.7%	10.6%	58.9%	15.2%	69.9%	7.2%	64.0%	30.8%	69.5%	47.4%	81.7%
Vote	44.7%	11.8%	10.3%	9.8%	13.6%	63.0%	41.7%	62.7%	81.8%	8.7%	55.8%	15.2%	69.0%	7.2%	62.0%	26.8%	68.0%	40.4%	81.7%
Lean	1.6%	1.0%	-	-	1.9%	1.9%	0.7%	4.2%	1.9%	1.8%	3.1%	-	0.9%	-	2.0%	4.0%	1.5%	7.0%	-
FIRM UNDECIDED	8.9%	8.0%	20.9%	3.6%	5.0%	8.6%	9.2%	8.7%	8.1%	7.1%	10.4%	8.9%	7.1%	7.1%	7.8%	10.6%	13.0%	5.4%	10.9%
Net Diff.	-1.6%	66.5%	58.5%	76.8%	64.0%	-38.4%	6.1%	-42.3%	-75.6%	71.8%	-28.3%	60.8%	-46.9%	78.4%	-35.8%	27.7%	-52.0%	-0.2%	-74.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
REPUBLICAN CANDIDATE	44.8%	47.7%	32.9%	23.6%	48.0%	48.2%	31.0%	50.7%	48.1%	41.9%	64.4%	60.2%	26.7%	45.0%	20.9%	10.7%	28.7%	40.7%	34.9%
Vote	43.3%	46.3%	31.0%	23.6%	38.5%	48.2%	31.0%	50.1%	43.8%	41.9%	46.8%	60.2%	26.7%	43.0%	20.9%	10.7%	28.7%	40.7%	34.9%
Lean	1.5%	1.4%	1.9%	-	9.5%	-	-	0.7%	4.3%	-	17.6%	-	-	2.0%	-	-	-	-	-
DEMOCRATIC CANDIDATE	46.4%	44.4%	54.1%	68.7%	25.7%	51.8%	33.9%	41.3%	37.0%	50.1%	24.1%	39.8%	-	47.2%	67.6%	81.8%	27.6%	59.3%	65.1%
Vote	44.7%	43.2%	50.8%	64.0%	25.7%	47.1%	33.9%	39.5%	31.6%	42.9%	24.1%	27.5%	-	46.5%	65.9%	79.0%	27.6%	59.3%	65.1%
Lean	1.6%	1.2%	3.3%	4.7%	-	4.7%	-	1.8%	5.4%	7.3%	-	12.3%	-	0.7%	1.6%	2.9%	-	-	-
FIRM UNDECIDED	8.9%	7.9%	13.0%	7.6%	26.4%	-	35.1%	8.0%	14.9%	8.0%	11.5%	-	73.3%	7.8%	11.5%	7.4%	43.7%	-	-
Net Diff.	-1.6%	3.3%	-21.2%	-45.1%	22.3%	-3.6%	-3.0%	9.4%	11.1%	-8.3%	40.4%	20.3%	26.7%	-2.3%	-46.7%	-71.1%	1.1%	-18.6%	-30.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
REPUBLICAN CANDIDATE	44.8%	33.4%	29.2%	48.3%	55.8%	54.1%	30.7%	51.7%	39.5%	55.0%	42.8%	54.1%	36.8%	56.2%	42.8%	66.9%	46.9%	68.6%
Vote	43.3%	32.0%	28.3%	46.8%	54.9%	51.2%	29.6%	50.0%	38.2%	53.1%	41.7%	51.2%	35.7%	54.7%	40.8%	66.9%	45.4%	68.6%
Lean	1.5%	1.4%	0.9%	1.4%	0.9%	2.9%	1.1%	1.7%	1.3%	1.9%	1.2%	2.9%	1.2%	1.4%	2.0%	-	1.6%	-
DEMOCRATIC CANDIDATE	46.4%	51.5%	63.8%	41.3%	38.0%	39.4%	59.3%	40.0%	50.3%	38.7%	47.8%	39.4%	51.0%	35.9%	46.8%	26.5%	42.5%	29.7%
Vote	44.7%	51.5%	62.3%	38.8%	37.1%	37.4%	58.4%	38.0%	48.6%	37.3%	46.2%	37.4%	50.1%	32.7%	44.3%	24.2%	40.4%	25.0%
Lean	1.6%	-	1.6%	2.5%	0.8%	2.0%	1.0%	1.9%	1.7%	1.4%	1.6%	2.0%	1.0%	3.1%	2.5%	2.3%	2.1%	4.7%
FIRM UNDECIDED	8.9%	15.1%	7.0%	10.5%	6.2%	6.5%	9.9%	8.4%	10.2%	6.3%	9.4%	6.5%	12.1%	8.0%	10.4%	6.7%	10.6%	1.7%
Net Diff.	-1.6%	-18.1%	-34.6%	7.0%	17.9%	14.7%	-28.6%	11.7%	-10.8%	16.3%	-4.9%	14.7%	-14.2%	20.3%	-4.1%	40.4%	4.5%	39.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
REPUBLICAN CANDIDATE	44.8%	26.0%	47.4%	36.4%	46.0%	39.0%	43.6%	50.2%	39.9%	48.9%	42.1%	43.5%	46.0%	24.2%	46.1%	45.1%	49.9%	
Vote	43.3%	25.0%	45.5%	35.8%	42.7%	38.2%	38.6%	48.9%	38.3%	46.9%	40.1%	43.0%	33.2%	24.2%	44.5%	43.6%	48.8%	
Lean	1.5%	1.0%	1.9%	0.6%	3.3%	0.8%	5.0%	1.4%	1.6%	2.0%	2.0%	0.5%	12.8%	-	1.7%	1.5%	1.0%	
DEMOCRATIC CANDIDATE	46.4%	65.8%	43.8%	53.7%	47.8%	52.7%	46.4%	40.5%	51.5%	43.5%	46.7%	48.8%	32.5%	67.0%	42.3%	47.4%	42.3%	
Vote	44.7%	64.8%	43.0%	52.7%	47.1%	51.6%	46.4%	38.0%	50.6%	42.4%	44.9%	46.8%	28.1%	63.1%	42.3%	45.8%	41.0%	
Lean	1.6%	1.0%	0.8%	1.0%	0.7%	1.1%	-	2.5%	0.9%	1.1%	1.8%	2.0%	4.4%	3.9%	-	1.6%	1.3%	
FIRM UNDECIDED	8.9%	8.2%	8.8%	10.0%	6.1%	8.3%	9.9%	9.3%	8.6%	7.6%	11.2%	7.7%	21.5%	8.9%	11.6%	7.5%	7.8%	
Net Diff.	-1.6%	-39.8%	3.6%	-17.3%	-1.8%	-13.7%	-2.8%	9.7%	-11.6%	5.4%	-4.7%	-5.3%	13.6%	-42.8%	3.8%	-2.3%	7.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
REPUBLICAN CANDIDATE	44.8%	47.9%	38.1%	50.0%	39.6%	46.7%	37.9%	61.2%	62.3%	38.4%	47.6%	16.4%	-	16.7%
Vote	43.3%	46.0%	37.0%	49.1%	38.3%	44.2%	35.5%	59.2%	60.3%	38.4%	47.6%	16.4%	-	16.7%
Lean	1.5%	1.9%	1.1%	1.0%	1.4%	2.5%	2.4%	1.9%	2.0%	-	-	-	-	-
DEMOCRATIC CANDIDATE	46.4%	41.4%	53.3%	39.9%	56.7%	47.8%	44.5%	27.2%	25.4%	61.6%	30.6%	71.9%	100.0%	71.3%
Vote	44.7%	39.2%	52.6%	39.9%	54.1%	42.1%	40.8%	22.3%	21.8%	31.7%	30.6%	70.8%	100.0%	70.2%
Lean	1.6%	2.2%	0.7%	-	2.5%	5.7%	3.7%	4.9%	3.6%	29.9%	-	1.1%	-	1.1%
FIRM UNDECIDED	8.9%	10.6%	8.6%	10.0%	3.7%	5.5%	17.6%	11.7%	12.3%	-	21.8%	11.7%	-	12.0%
Net Diff.	-1.6%	6.5%	-15.2%	10.1%	-17.1%	-1.1%	-6.6%	34.0%	36.9%	-23.2%	17.1%	-55.5%	-100%	-54.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
FAVORABLE	8.3%	7.5%	11.0%	5.2%	19.1%	9.4%	2.1%	0.2%	8.3%	16.2%	16.7%	-	2.3%	2.3%	-	-
UNFAVORABLE	8.4%	4.4%	13.5%	5.6%	-	8.0%	11.0%	11.1%	10.7%	3.1%	3.0%	6.1%	13.3%	13.8%	-	9.9%
NO OPINION	33.1%	27.3%	35.2%	34.6%	12.0%	33.3%	32.3%	33.8%	27.0%	33.0%	32.8%	38.7%	32.5%	30.4%	91.2%	36.7%
NEVER HEARD OF	50.2%	60.7%	40.4%	54.6%	68.9%	49.4%	54.6%	54.8%	54.0%	47.7%	47.5%	55.2%	52.0%	53.5%	8.8%	53.3%
Net Diff.	-0.1%	3.1%	-2.4%	-0.4%	19.1%	1.4%	-9.0%	-10.9%	-2.4%	13.1%	13.8%	-6.1%	-11.0%	-11.4%	-	-9.9%
Mean	1.50	1.50	1.60	1.35	2.23	1.53	1.33	1.26	1.59	1.68	1.69	1.14	1.37	1.40	1.00	1.21

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MARK CAVALIERO

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION	HEARD OF	
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
FAVORABLE	8.3%	100.0%	-	-	-	5.6%	32.8%	4.7%	6.1%	100.0%	-	36.5%	13.4%
UNFAVORABLE	8.4%	-	100.0%	-	-	28.9%	14.8%	1.7%	0.1%	-	100.0%	63.5%	19.0%
NO OPINION	33.1%	-	-	100.0%	-	25.4%	29.0%	73.7%	8.6%	-	-	-	67.6%
NEVER HEARD OF	50.2%	-	-	-	100.0%	40.1%	23.4%	19.9%	85.2%	-	-	-	-
Net Diff.	-0.1%	100.0%	-100%	-	-	-23.2%	18.0%	3.1%	6.0%	100.0%	-100%	-27.0%	-5.6%
Mean	1.50	3.00	2.00	1.00	-	1.67	2.05	1.14	1.83	3.00	2.00	2.36	1.46

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MARK CAVALIERO

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
FAVORABLE	8.3%	11.1%	8.3%	7.1%	5.6%	8.1%	5.5%	4.3%	15.7%	15.8%	-	2.7%	2.7%	-	2.2%
UNFAVORABLE	8.4%	4.5%	12.6%	9.5%	9.3%	9.7%	21.1%	-	2.9%	2.9%	-	13.7%	13.9%	-	5.3%
NO OPINION	33.1%	38.6%	26.1%	31.3%	29.7%	30.6%	26.1%	44.7%	34.3%	33.8%	73.4%	32.4%	31.9%	69.4%	30.7%
NEVER HEARD OF	50.2%	45.8%	53.0%	52.1%	55.3%	51.6%	47.2%	51.0%	47.2%	47.4%	26.6%	51.2%	51.5%	30.6%	61.7%
Net Diff.	-0.1%	6.7%	-4.2%	-2.3%	-3.7%	-1.5%	-15.6%	4.3%	12.8%	12.9%	-	-11.0%	-11.2%	-	-3.0%
Mean	1.50	1.49	1.62	1.50	1.46	1.54	1.61	1.17	1.65	1.66	1.00	1.39	1.40	1.00	1.26

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MARK CAVALIERO

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
FAVORABLE	8.3%	16.3%	17.8%	-	2.7%	2.1%	13.4%	1.0%	100.0%	-
UNFAVORABLE	8.4%	2.9%	1.9%	14.6%	15.1%	15.8%	-	3.0%	-	5.9%
NO OPINION	33.1%	32.9%	31.7%	46.2%	31.9%	31.0%	50.1%	38.5%	-	30.9%
NEVER HEARD OF	50.2%	47.9%	48.6%	39.2%	50.4%	51.1%	36.5%	57.6%	-	63.2%
Net Diff.	-0.1%	13.4%	15.8%	-14.6%	-12.4%	-13.7%	13.4%	-2.0%	100.0%	-5.9%
Mean	1.50	1.68	1.73	1.24	1.41	1.41	1.42	1.12	3.00	1.16

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
MARK CAVALIERO

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
FAVORABLE	8.3%	6.6%	15.5%	10.9%	6.6%	10.1%	6.1%	7.9%	7.0%	6.5%	13.4%	11.8%	14.4%	7.9%	14.4%	18.8%	1.0%	5.1%	5.8%	0.5%	-
UNFAVORABLE	8.4%	8.9%	5.8%	8.9%	7.4%	6.2%	12.3%	7.5%	13.1%	11.8%	1.9%	0.4%	6.2%	8.7%	6.2%	2.5%	13.3%	9.7%	9.7%	9.5%	-
NO OPINION	33.1%	33.8%	29.8%	31.3%	37.4%	35.2%	26.7%	33.3%	35.0%	31.3%	37.4%	38.1%	33.2%	33.1%	33.2%	37.2%	30.9%	31.4%	33.1%	20.2%	-
NEVER HEARD OF	50.2%	50.8%	48.8%	48.8%	48.6%	48.5%	54.8%	51.3%	44.9%	50.4%	47.2%	49.8%	46.2%	50.2%	46.2%	41.5%	54.9%	53.8%	51.4%	69.7%	-
Net Diff.	-0.1%	-2.3%	9.7%	2.1%	-0.7%	3.8%	-6.1%	0.4%	-6.2%	-5.3%	11.5%	11.4%	8.2%	-0.8%	8.2%	16.2%	-12.3%	-4.5%	-3.9%	-9.0%	-
Mean	1.50	1.45	1.72	1.60	1.40	1.51	1.54	1.48	1.49	1.50	1.55	1.48	1.65	1.49	1.65	1.68	1.34	1.43	1.44	1.35	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MARK CAVALIERO

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
FAVORABLE	8.3%	16.8%	2.9%	6.6%	20.8%	-	3.4%	19.3%	0.8%	6.1%	15.3%	1.5%	-	2.3%	2.1%	-
UNFAVORABLE	8.4%	5.0%	14.7%	7.9%	-	12.5%	11.7%	0.2%	14.6%	10.6%	17.8%	10.6%	4.6%	30.1%	9.9%	8.6%
NO OPINION	33.1%	35.2%	26.9%	33.9%	39.2%	33.0%	28.7%	34.3%	30.8%	28.3%	56.0%	31.0%	48.6%	55.4%	28.8%	44.6%
NEVER HEARD OF	50.2%	43.0%	55.6%	51.6%	40.0%	54.5%	56.3%	46.3%	53.8%	55.1%	10.9%	57.0%	46.8%	12.2%	59.1%	46.8%
Net Diff.	-0.1%	11.8%	-11.8%	-1.3%	20.8%	-12.5%	-8.3%	19.1%	-13.8%	-4.5%	-2.5%	-9.1%	-4.6%	-27.8%	-7.7%	-8.6%
Mean	1.50	1.68	1.46	1.44	1.69	1.28	1.42	1.72	1.35	1.51	1.54	1.31	1.09	1.40	1.35	1.16

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
MARK CAVALIERO

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
FAVORABLE	8.3%	17.9%	21.6%	1.2%	-	2.3%	3.9%	16.9%	12.2%	21.9%	-	2.5%	5.3%	16.5%	-	2.9%	17.3%	1.4%	4.8%	18.1%
UNFAVORABLE	8.4%	2.5%	-	18.6%	23.6%	13.9%	7.0%	3.4%	3.7%	3.0%	-	19.7%	5.3%	4.0%	17.7%	8.3%	2.7%	20.6%	6.3%	1.2%
NO OPINION	33.1%	41.6%	31.1%	25.7%	25.3%	26.1%	37.3%	34.1%	31.3%	37.0%	-	21.9%	45.3%	32.2%	29.0%	31.3%	36.1%	25.1%	35.9%	31.0%
NEVER HEARD OF	50.2%	38.1%	47.3%	54.5%	51.1%	57.7%	51.8%	45.6%	52.8%	38.1%	100.0%	55.9%	44.1%	47.3%	53.3%	57.6%	43.9%	53.0%	53.0%	49.7%
Net Diff.	-0.1%	15.4%	21.6%	-17.5%	-23.6%	-11.6%	-3.1%	13.6%	8.5%	18.9%	-	-17.2%	*	12.6%	-17.7%	-5.4%	14.6%	-19.2%	-1.6%	17.0%
Mean	1.50	1.62	1.82	1.46	1.48	1.44	1.31	1.68	1.60	1.76	-	1.56	1.29	1.70	1.38	1.33	1.67	1.50	1.34	1.74

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
FAVORABLE	8.3%	-	1.8%	10.3%	-	5.2%	-	13.9%	3.4%	-	7.6%	8.9%	10.0%	7.6%	15.1%	7.1%	6.3%	8.0%	11.9%	7.8%
UNFAVORABLE	8.4%	8.2%	8.6%	15.4%	9.0%	12.9%	15.0%	2.3%	14.0%	12.3%	7.2%	9.4%	3.9%	10.8%	3.6%	11.9%	4.1%	9.8%	2.5%	10.9%
NO OPINION	33.1%	28.9%	40.7%	51.1%	21.6%	24.1%	58.7%	36.1%	30.5%	55.2%	35.0%	32.0%	38.4%	29.7%	32.4%	30.3%	42.7%	29.1%	35.8%	29.0%
NEVER HEARD OF	50.2%	62.9%	48.9%	23.2%	69.4%	57.8%	26.3%	47.7%	52.1%	32.5%	50.1%	49.7%	47.7%	51.9%	48.9%	50.7%	46.9%	53.0%	49.8%	52.3%
Net Diff.	-0.1%	-8.2%	-6.8%	-5.1%	-9.0%	-7.7%	-15.0%	11.6%	-10.6%	-12.3%	0.3%	-0.5%	6.1%	-3.3%	11.6%	-4.8%	2.2%	-1.7%	9.4%	-3.1%
Mean	1.50	1.22	1.24	1.47	1.29	1.55	1.20	1.58	1.43	1.18	1.45	1.54	1.46	1.54	1.66	1.53	1.31	1.55	1.52	1.56

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
FAVORABLE	8.3%	4.6%	5.4%	2.2%	-	9.9%	5.0%	11.6%	5.2%	7.9%	4.9%	10.8%	4.8%	3.3%	5.8%	7.3%	-	10.8%	7.4%	11.2%	8.9%
UNFAVORABLE	8.4%	7.8%	10.0%	10.6%	10.1%	7.7%	11.5%	8.7%	10.4%	6.5%	12.2%	6.4%	11.9%	17.7%	10.6%	22.0%	11.2%	8.8%	8.4%	5.9%	9.3%
NO OPINION	33.1%	45.8%	35.5%	43.6%	25.2%	36.1%	29.1%	33.6%	29.4%	39.2%	29.0%	33.5%	29.6%	56.7%	27.7%	35.1%	31.0%	31.8%	34.0%	30.9%	34.1%
NEVER HEARD OF	50.2%	41.9%	49.0%	43.6%	64.7%	46.2%	54.3%	46.1%	55.0%	46.4%	53.8%	49.3%	53.7%	22.4%	56.0%	35.6%	57.8%	48.6%	50.2%	52.0%	47.7%
Net Diff.	-0.1%	-3.2%	-4.6%	-8.4%	-10.1%	2.2%	-6.5%	3.0%	-5.2%	1.3%	-7.3%	4.3%	-7.1%	-14.4%	-4.8%	-14.6%	-11.2%	2.0%	-1.1%	5.3%	-0.4%
Mean	1.50	1.29	1.41	1.27	1.29	1.51	1.47	1.59	1.46	1.42	1.48	1.55	1.46	1.31	1.50	1.57	1.26	1.59	1.46	1.59	1.52

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
FAVORABLE	8.3%	10.5%	5.8%	11.4%	8.6%	8.5%	2.1%	4.1%	0.4%	13.9%	5.2%	12.4%	7.6%	15.4%	3.3%	15.3%	6.0%	8.2%	1.4%	0.8%	2.4%
UNFAVORABLE	8.4%	10.8%	7.5%	7.4%	8.3%	14.6%	8.8%	14.9%	11.0%	2.6%	12.9%	2.3%	13.7%	3.0%	12.3%	0.2%	13.4%	11.9%	10.8%	4.7%	19.2%
NO OPINION	33.1%	32.5%	33.9%	30.0%	31.4%	38.9%	44.7%	37.6%	38.5%	42.7%	27.4%	42.9%	27.1%	42.5%	27.6%	39.1%	26.3%	56.4%	32.2%	69.2%	15.9%
NEVER HEARD OF	50.2%	46.2%	52.7%	51.2%	51.6%	38.0%	44.3%	43.3%	50.1%	40.8%	54.5%	42.4%	51.7%	39.1%	56.8%	45.4%	54.3%	23.4%	55.7%	25.3%	62.5%
Net Diff.	-0.1%	-0.2%	-1.7%	4.0%	0.3%	-6.1%	-6.7%	-10.8%	-10.6%	11.2%	-7.8%	10.1%	-6.1%	12.5%	-9.1%	15.2%	-7.4%	-3.7%	-9.4%	-4.0%	-16.8%
Mean	1.50	1.59	1.41	1.62	1.53	1.51	1.23	1.41	1.24	1.51	1.51	1.47	1.60	1.56	1.44	1.57	1.56	1.37	1.30	1.08	1.64

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15		
FAVORABLE	8.3%	12.0%	15.4%	8.5%	12.6%	6.3%	11.0%	4.8%	2.9%	13.1%	7.5%	10.9%	5.3%	14.2%	6.7%	4.9%	4.2%	0.6%	2.9%		
UNFAVORABLE	8.4%	3.8%	5.6%	3.6%	3.1%	12.1%	9.4%	6.3%	17.1%	5.3%	11.1%	2.2%	13.0%	0.2%	12.9%	15.5%	8.3%	10.5%	16.1%		
NO OPINION	33.1%	35.7%	56.9%	40.2%	24.2%	29.8%	27.7%	35.5%	29.1%	30.7%	34.1%	41.1%	26.2%	32.6%	29.5%	45.7%	31.4%	49.6%	15.8%		
NEVER HEARD OF	50.2%	48.5%	22.1%	47.6%	60.1%	51.7%	51.9%	53.4%	50.8%	51.0%	47.3%	45.8%	55.5%	53.0%	50.9%	34.0%	56.1%	39.3%	65.3%		
Net Diff.	-0.1%	8.2%	9.8%	4.9%	9.5%	-5.8%	1.6%	-1.5%	-14.2%	7.8%	-3.5%	8.7%	-7.7%	14.1%	-6.1%	-10.6%	-4.1%	-9.9%	-13.3%		
Mean	1.50	1.54	1.47	1.39	1.71	1.51	1.65	1.34	1.47	1.64	1.50	1.44	1.53	1.61	1.54	1.38	1.38	1.19	1.63		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 MARK CAVALIERO

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
FAVORABLE	8.3%	9.4%	4.0%	1.5%	9.3%	8.6%	-	10.5%	4.5%	3.1%	-	22.5%	-	8.3%	3.6%	0.4%	20.1%	-	-		
UNFAVORABLE	8.4%	7.9%	10.3%	11.7%	19.3%	-	-	7.9%	10.2%	11.0%	18.8%	-	-	8.0%	10.4%	12.2%	20.0%	-	-		
NO OPINION	33.1%	31.0%	41.7%	36.4%	58.8%	30.9%	53.3%	29.6%	47.0%	29.1%	61.4%	68.8%	73.3%	32.2%	37.6%	41.5%	55.8%	7.2%	34.9%		
NEVER HEARD OF	50.2%	51.7%	44.0%	50.4%	12.6%	60.5%	46.7%	52.1%	38.3%	56.8%	19.9%	8.7%	26.7%	51.4%	48.5%	45.8%	4.1%	92.8%	65.1%		
Net Diff.	-0.1%	1.4%	-6.3%	-10.2%	-10.1%	8.6%	-	2.6%	-5.7%	-7.9%	-18.8%	22.5%	-	0.3%	-6.8%	-11.8%	0.1%	-	-		
Mean	1.50	1.55	1.33	1.30	1.43	1.44	1.00	1.60	1.31	1.40	1.23	1.49	1.00	1.51	1.34	1.24	1.63	1.00	1.00		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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MARK CAVALIERO

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
FAVORABLE	8.3%	6.5%	9.1%	6.1%	11.5%	9.5%	8.2%	8.3%	7.1%	10.5%	8.0%	9.5%	16.0%	6.4%	9.5%	9.0%	9.5%	8.5%
UNFAVORABLE	8.4%	20.1%	10.3%	7.2%	4.0%	4.6%	13.9%	5.7%	10.5%	4.3%	9.2%	4.6%	12.5%	6.5%	9.9%	4.8%	8.9%	5.1%
NO OPINION	33.1%	15.8%	22.7%	42.2%	42.3%	31.4%	20.1%	39.5%	31.2%	36.8%	33.5%	31.4%	20.7%	38.2%	32.1%	34.6%	32.8%	33.2%
NEVER HEARD OF	50.2%	57.6%	57.9%	44.4%	42.2%	54.5%	57.8%	46.4%	51.1%	48.4%	49.3%	54.5%	50.8%	48.9%	48.5%	51.5%	48.8%	53.2%
Net Diff.	-0.1%	-13.6%	-1.1%	-1.1%	7.4%	5.0%	-5.7%	2.6%	-3.4%	6.2%	-1.2%	5.0%	3.5%	-0.1%	-0.4%	4.2%	0.6%	3.5%
Mean	1.50	1.78	1.68	1.35	1.47	1.52	1.72	1.42	1.51	1.49	1.50	1.52	1.91	1.38	1.56	1.47	1.54	1.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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 MARK CAVALIERO

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND-LINE	MOBILE PHONE	TEXT	NEWLY REGISTERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
FAVORABLE	8.3%	2.1%	10.2%	4.9%	11.6%	6.7%	10.3%	9.4%	7.3%	4.4%	9.5%	10.8%	-	2.3%	5.7%	13.3%	9.1%
UNFAVORABLE	8.4%	14.9%	5.1%	11.2%	3.9%	9.5%	4.2%	8.3%	8.5%	8.4%	10.3%	6.5%	-	7.1%	17.6%	6.7%	7.3%
NO OPINION	33.1%	19.7%	40.7%	30.3%	38.5%	34.1%	30.0%	32.9%	33.3%	30.5%	35.0%	33.7%	52.4%	17.8%	29.1%	32.8%	37.5%
NEVER HEARD OF	50.2%	63.2%	44.1%	53.6%	46.0%	49.7%	55.5%	49.5%	50.8%	56.6%	45.2%	48.9%	47.6%	72.8%	47.6%	47.2%	46.2%
Net Diff.	-0.1%	-12.8%	5.1%	-6.3%	7.7%	-2.8%	6.0%	1.0%	-1.2%	-4.0%	-0.9%	4.3%	-	-4.8%	-11.9%	6.6%	1.8%
Mean	1.50	1.52	1.45	1.45	1.50	1.45	1.56	1.53	1.47	1.40	1.53	1.55	1.00	1.43	1.55	1.63	1.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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MARK CAVALIERO

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
FAVORABLE	8.3%	8.5%	13.1%	5.1%	2.5%	7.1%	1.2%	18.5%	19.4%	-	-	-	-	-	
UNFAVORABLE	8.4%	9.5%	10.3%	3.1%	8.5%	11.1%	10.2%	10.1%	10.6%	-	-	10.4%	-	10.6%	
NO OPINION	33.1%	31.1%	31.5%	37.8%	37.0%	30.0%	25.1%	26.2%	24.0%	70.1%	55.4%	37.5%	47.5%	37.3%	
NEVER HEARD OF	50.2%	50.9%	45.1%	54.1%	52.0%	51.9%	63.5%	45.2%	46.0%	29.9%	44.6%	52.1%	52.5%	52.1%	
Net Diff.	-0.1%	-0.9%	2.8%	2.0%	-6.0%	-4.0%	-9.0%	8.3%	8.8%	-	-	-10.4%	-	-10.6%	
Mean	1.50	1.54	1.67	1.29	1.28	1.52	1.34	1.86	1.92	1.00	1.00	1.22	1.00	1.22	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED	
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
FAVORABLE	22.2%	12.3%	29.9%	19.2%	9.0%	23.4%	15.7%	17.1%	10.7%	3.6%	3.5%	6.1%	42.4%	43.7%	8.8%	10.5%
UNFAVORABLE	10.0%	5.8%	13.4%	8.1%	12.0%	11.6%	1.2%	0.2%	4.4%	18.6%	18.8%	10.3%	2.0%	2.1%	-	8.7%
NO OPINION	28.8%	34.7%	25.1%	31.6%	9.4%	28.1%	32.8%	32.9%	32.3%	33.7%	33.3%	47.4%	23.8%	21.4%	91.2%	29.6%
NEVER HEARD OF	39.0%	47.2%	31.6%	41.1%	69.7%	37.0%	50.4%	49.8%	52.6%	44.1%	44.3%	36.3%	31.8%	32.9%	-	51.2%
Net Diff.	12.2%	6.6%	16.5%	11.2%	-3.0%	11.8%	14.5%	16.9%	6.3%	-14.9%	-15.3%	-4.2%	40.4%	41.6%	8.8%	1.8%
Mean	1.89	1.58	2.07	1.79	1.99	1.93	1.66	1.69	1.55	1.46	1.47	1.35	2.27	2.33	1.18	1.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
FAVORABLE	22.2%	15.2%	76.2%	17.0%	17.8%	100.0%	-	-	-	100.0%	-	61.7%	30.2%
UNFAVORABLE	10.0%	39.6%	17.5%	8.8%	4.7%	-	100.0%	-	-	-	100.0%	38.3%	17.4%
NO OPINION	28.8%	16.4%	5.7%	64.1%	11.4%	-	-	100.0%	-	-	-	-	52.4%
NEVER HEARD OF	39.0%	28.9%	0.5%	10.1%	66.2%	-	-	-	100.0%	-	-	-	-
Net Diff.	12.2%	-24.4%	58.7%	8.3%	13.1%	100.0%	-100%	-	-	100.0%	-100%	23.5%	12.8%
Mean	1.89	1.98	2.71	1.48	2.19	3.00	2.00	1.00	-	3.00	2.00	2.62	1.78

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
FAVORABLE	22.2%	13.1%	39.1%	21.6%	24.1%	52.4%	31.4%	-	2.7%	2.7%	-	42.4%	43.0%	-	-
UNFAVORABLE	10.0%	12.3%	10.4%	7.6%	12.8%	-	5.5%	-	19.7%	20.0%	-	2.2%	1.9%	21.9%	5.3%
NO OPINION	28.8%	32.7%	21.3%	24.8%	29.5%	23.8%	26.9%	38.6%	33.1%	32.4%	100.0%	23.8%	23.2%	69.4%	37.1%
NEVER HEARD OF	39.0%	41.9%	29.3%	45.9%	33.5%	23.8%	36.2%	61.4%	44.5%	45.0%	-	31.7%	32.0%	8.8%	57.6%
Net Diff.	12.2%	0.8%	28.7%	14.0%	11.3%	52.4%	25.9%	-	-17.1%	-17.3%	-	40.2%	41.1%	-21.9%	-5.3%
Mean	1.89	1.66	2.25	1.94	1.92	2.38	2.07	1.00	1.45	1.46	1.00	2.27	2.29	1.24	1.12

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 4

	TOTAL	STATE SENATE BALLOT						FIRM UNDE- CIED	FAVOR. CAVA- LIERO	UNDE- CIED	BOTH BAL- LOTS
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean				
Total	300	128	117	10	136	129	7	37	21	19	
FAVORABLE	22.2%	3.5%	2.7%	12.7%	45.9%	48.2%	-	-	10.8%	-	
UNFAVORABLE	10.0%	20.1%	19.5%	28.0%	2.4%	2.1%	7.0%	3.0%	45.4%	5.9%	
NO OPINION	28.8%	30.7%	30.2%	35.7%	24.3%	21.4%	83.0%	38.5%	13.2%	38.0%	
NEVER HEARD OF	39.0%	45.7%	47.6%	23.5%	27.4%	28.3%	10.0%	58.5%	30.6%	56.1%	
Net Diff.	12.2%	-16.6%	-16.7%	-15.3%	43.5%	46.0%	-7.0%	-3.0%	-34.6%	-5.9%	
Mean	1.89	1.50	1.48	1.70	2.30	2.37	1.08	1.07	1.97	1.13	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
FAVORABLE	22.2%	25.8%	10.2%	22.7%	20.8%	11.1%	37.1%	17.9%	39.6%	31.8%	3.6%	2.7%	5.0%	24.0%	5.0%	4.1%	34.8%	27.7%	26.8%	34.4%	-	
UNFAVORABLE	10.0%	8.5%	18.2%	11.2%	10.8%	13.4%	6.7%	11.3%	4.8%	7.0%	14.8%	12.6%	29.5%	8.5%	29.5%	15.0%	3.1%	11.1%	11.9%	5.6%	-	
NO OPINION	28.8%	27.0%	32.0%	29.0%	30.4%	32.0%	21.0%	29.2%	26.8%	25.9%	35.1%	36.1%	29.0%	28.7%	29.0%	35.5%	28.0%	23.8%	24.7%	18.1%	-	
NEVER HEARD OF	39.0%	38.7%	39.6%	37.1%	37.9%	43.5%	35.1%	41.5%	28.8%	35.3%	46.5%	48.7%	36.6%	38.9%	36.6%	45.4%	34.2%	37.3%	36.6%	42.0%	-	
Net Diff.	12.2%	17.2%	-7.9%	11.5%	10.0%	-2.2%	30.4%	6.6%	34.8%	24.9%	-11.2%	-9.9%	-24.5%	15.5%	-24.5%	-10.9%	31.8%	16.7%	14.9%	28.8%	-	
Mean	1.89	1.98	1.64	1.90	1.84	1.63	2.25	1.81	2.18	2.09	1.41	1.35	1.62	1.92	1.62	1.42	2.10	2.06	2.03	2.28	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
FAVORABLE	22.2%	8.0%	30.7%	27.3%	-	37.0%	28.2%	4.7%	39.6%	27.0%	-	25.3%	31.9%	-	18.7%	18.3%
UNFAVORABLE	10.0%	18.7%	1.5%	10.8%	11.1%	3.9%	11.4%	13.5%	0.8%	12.4%	24.5%	7.7%	4.2%	32.4%	4.9%	-
NO OPINION	28.8%	35.2%	29.0%	26.5%	35.9%	27.4%	20.8%	32.4%	25.8%	21.5%	56.0%	32.4%	36.3%	55.4%	36.4%	42.1%
NEVER HEARD OF	39.0%	38.2%	38.8%	35.4%	53.0%	31.7%	39.5%	49.4%	33.9%	39.1%	19.5%	34.6%	27.6%	12.2%	40.0%	39.6%
Net Diff.	12.2%	-10.7%	29.3%	16.5%	-11.1%	33.1%	16.8%	-8.8%	38.8%	14.6%	-24.5%	17.6%	27.7%	-32.4%	13.8%	18.3%
Mean	1.89	1.56	2.03	2.01	1.24	2.14	2.12	1.45	2.21	2.09	1.30	1.89	1.94	1.37	1.70	1.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
FAVORABLE	22.2%	1.1%	2.5%	45.1%	43.9%	46.2%	26.8%	4.7%	6.6%	2.9%	-	38.7%	25.3%	9.3%	50.6%	27.9%	-	49.1%	23.3%	5.1%
UNFAVORABLE	10.0%	9.8%	19.7%	2.1%	4.3%	-	6.5%	18.6%	18.3%	18.8%	-	3.0%	4.0%	22.2%	1.3%	8.3%	14.7%	2.5%	6.0%	17.9%
NO OPINION	28.8%	44.4%	31.3%	21.7%	18.7%	24.6%	28.2%	33.6%	31.5%	35.7%	76.4%	22.2%	36.8%	30.3%	21.3%	21.8%	37.0%	18.8%	28.9%	29.4%
NEVER HEARD OF	39.0%	44.6%	46.5%	31.1%	33.1%	29.2%	38.5%	43.1%	43.6%	42.6%	23.6%	36.1%	33.9%	38.2%	26.8%	42.0%	48.3%	29.6%	41.9%	47.5%
Net Diff.	12.2%	-8.7%	-17.2%	42.9%	39.5%	46.2%	20.3%	-13.8%	-11.8%	-15.9%	-	35.6%	21.3%	-13.0%	49.3%	19.6%	-14.7%	46.6%	17.3%	-12.8%
Mean	1.89	1.22	1.46	2.34	2.38	2.30	1.98	1.49	1.56	1.43	1.00	2.26	1.83	1.66	2.40	2.11	1.28	2.43	1.90	1.54

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
FAVORABLE	22.2%	23.4%	35.7%	2.6%	25.8%	26.9%	-	2.8%	40.2%	11.8%	27.0%	20.0%	13.9%	27.6%	12.4%	27.6%	15.0%	27.6%	12.4%	27.9%
UNFAVORABLE	10.0%	-	7.7%	22.0%	-	0.9%	19.0%	16.9%	3.9%	9.4%	11.6%	9.3%	9.7%	10.5%	13.0%	11.7%	7.3%	9.3%	9.4%	10.6%
NO OPINION	28.8%	37.6%	26.6%	56.4%	31.2%	16.2%	67.7%	33.7%	24.2%	46.9%	27.4%	28.9%	33.0%	25.8%	30.4%	27.6%	35.0%	24.0%	29.1%	24.7%
NEVER HEARD OF	39.0%	39.0%	30.0%	19.1%	43.0%	56.0%	13.3%	46.6%	31.6%	31.8%	34.1%	41.8%	43.4%	36.2%	44.2%	33.2%	42.8%	39.1%	49.2%	36.8%
Net Diff.	12.2%	23.4%	28.1%	-19.4%	25.8%	26.1%	-19.0%	-14.1%	36.3%	2.4%	15.4%	10.7%	4.1%	17.1%	-0.7%	15.8%	7.7%	18.4%	3.0%	17.3%
Mean	1.89	1.77	2.13	1.33	1.91	2.25	1.22	1.42	2.23	1.49	1.99	1.85	1.66	2.03	1.68	2.00	1.65	2.06	1.67	2.05

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
FAVORABLE	22.2%	18.1%	25.4%	16.8%	15.2%	16.1%	33.3%	15.1%	33.4%	17.3%	33.3%	16.9%	33.6%	9.6%	32.6%	6.2%	23.9%	18.4%	24.3%	19.7%	22.3%
UNFAVORABLE	10.0%	10.7%	9.7%	10.6%	-	13.4%	5.8%	16.0%	6.2%	10.2%	5.6%	13.1%	6.0%	15.5%	5.3%	17.0%	4.5%	8.9%	10.4%	8.2%	12.9%
NO OPINION	28.8%	44.4%	33.7%	47.1%	32.1%	34.2%	19.9%	31.6%	20.5%	37.5%	19.6%	31.2%	18.9%	57.8%	22.8%	53.1%	28.5%	28.1%	29.4%	29.2%	30.3%
NEVER HEARD OF	39.0%	26.8%	31.3%	25.4%	52.8%	36.3%	41.0%	37.4%	40.0%	35.0%	41.5%	38.8%	41.5%	17.1%	39.4%	23.7%	43.1%	44.6%	35.9%	42.9%	34.4%
Net Diff.	12.2%	7.3%	15.7%	6.2%	15.2%	2.7%	27.5%	-0.9%	27.2%	7.1%	27.7%	3.8%	27.6%	-5.9%	27.3%	-10.8%	19.4%	9.6%	13.9%	11.5%	9.4%
Mean	1.89	1.64	1.88	1.59	1.64	1.71	2.23	1.74	2.22	1.69	2.23	1.77	2.25	1.42	2.16	1.39	1.92	1.83	1.92	1.83	1.88

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
FAVORABLE	22.2%	17.6%	26.3%	16.1%	25.3%	27.7%	20.2%	13.8%	19.1%	8.1%	33.2%	10.5%	31.4%	5.6%	34.7%	8.5%	32.4%	6.6%	37.3%	-	31.5%
UNFAVORABLE	10.0%	9.4%	7.9%	8.7%	10.3%	9.6%	11.0%	9.4%	5.5%	15.0%	7.2%	19.1%	6.6%	10.6%	7.7%	14.2%	7.5%	17.9%	6.0%	9.3%	6.2%
NO OPINION	28.8%	27.3%	28.4%	25.3%	26.8%	39.0%	40.1%	48.1%	39.3%	36.9%	23.1%	35.9%	25.4%	37.9%	21.3%	31.7%	22.5%	56.4%	25.8%	69.1%	22.2%
NEVER HEARD OF	39.0%	45.8%	37.4%	49.9%	37.6%	23.7%	28.8%	28.7%	36.1%	40.0%	36.5%	34.6%	36.7%	45.8%	36.3%	45.5%	37.7%	19.2%	31.0%	21.6%	40.0%
Net Diff.	12.2%	8.2%	18.4%	7.4%	15.0%	18.2%	9.2%	4.4%	13.6%	-6.9%	26.0%	-8.6%	24.8%	-5.1%	27.0%	-5.7%	24.9%	-11.3%	31.3%	-9.3%	25.3%
Mean	1.89	1.82	1.97	1.82	1.98	1.85	1.72	1.52	1.68	1.52	2.16	1.61	2.09	1.40	2.21	1.57	2.16	1.38	2.17	1.12	2.15

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
FAVORABLE	22.2%	6.3%	12.4%	7.8%	2.9%	32.5%	21.5%	26.8%	44.7%	10.0%	28.4%	2.4%	35.9%	5.8%	31.9%	8.1%	35.2%	2.9%	34.4%
UNFAVORABLE	10.0%	11.8%	4.5%	9.5%	16.2%	8.3%	14.7%	9.9%	2.0%	17.3%	8.7%	6.0%	8.0%	10.9%	8.9%	14.7%	5.4%	8.2%	-
NO OPINION	28.8%	34.1%	48.8%	40.5%	24.3%	26.0%	24.2%	33.4%	24.2%	30.8%	29.4%	37.7%	23.2%	30.6%	24.8%	45.7%	32.1%	49.6%	30.7%
NEVER HEARD OF	39.0%	47.7%	34.3%	42.2%	56.5%	33.2%	39.6%	29.9%	29.1%	41.9%	33.5%	53.9%	32.9%	52.8%	34.3%	31.5%	27.3%	39.3%	34.8%
Net Diff.	12.2%	-5.5%	7.9%	-1.7%	-13.3%	24.1%	6.8%	16.9%	42.7%	-7.2%	19.7%	-3.6%	27.9%	-5.1%	23.0%	-6.7%	29.8%	-5.3%	34.4%
Mean	1.89	1.47	1.45	1.43	1.51	2.10	1.96	1.90	2.29	1.64	1.99	1.23	2.19	1.48	2.11	1.45	2.04	1.23	2.06

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
FAVORABLE	22.2%	22.3%	21.9%	16.6%	31.0%	21.2%	33.9%	23.0%	14.2%	9.2%	24.1%	27.5%	-	21.7%	27.9%	21.8%	39.1%	17.2%	65.1%		
UNFAVORABLE	10.0%	9.9%	10.2%	6.4%	10.1%	22.6%	12.8%	10.9%	14.5%	7.9%	18.8%	22.5%	26.7%	9.1%	6.9%	5.4%	-	22.7%	-		
NO OPINION	28.8%	26.3%	38.6%	40.2%	40.9%	20.3%	53.3%	26.9%	43.6%	37.4%	44.5%	41.3%	73.3%	25.8%	34.8%	42.1%	36.7%	7.2%	34.9%		
NEVER HEARD OF	39.0%	41.4%	29.2%	36.9%	18.0%	35.9%	-	39.2%	27.7%	45.5%	12.6%	8.7%	-	43.5%	30.5%	30.8%	24.2%	52.8%	-		
Net Diff.	12.2%	12.4%	11.7%	10.1%	20.9%	-1.4%	21.2%	12.1%	-0.3%	1.3%	5.3%	5.0%	-26.7%	12.6%	21.1%	16.4%	39.1%	-5.5%	65.1%		
Mean	1.89	1.93	1.76	1.63	1.88	2.01	1.81	1.94	1.59	1.48	1.77	1.85	1.27	1.93	1.90	1.71	2.03	2.21	2.30		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
FAVORABLE	22.2%	27.1%	28.2%	23.5%	18.1%	13.1%	27.8%	19.5%	25.6%	15.6%	24.1%	13.1%	22.7%	20.8%	26.0%	11.0%	23.7%	8.6%
UNFAVORABLE	10.0%	10.9%	7.7%	10.3%	12.3%	9.5%	8.8%	10.6%	9.5%	10.9%	10.1%	9.5%	12.5%	11.1%	10.7%	13.4%	10.7%	16.4%
NO OPINION	28.8%	15.1%	22.8%	35.9%	29.7%	30.9%	20.0%	33.1%	28.0%	30.3%	28.3%	30.9%	21.8%	33.7%	29.6%	31.0%	28.8%	36.8%
NEVER HEARD OF	39.0%	47.0%	41.4%	30.3%	39.8%	46.5%	43.4%	36.8%	36.9%	43.2%	37.5%	46.5%	43.0%	34.4%	33.7%	44.6%	36.9%	38.2%
Net Diff.	12.2%	16.2%	20.5%	13.2%	5.8%	3.6%	19.0%	8.9%	16.1%	4.7%	14.0%	3.6%	10.1%	9.7%	15.3%	-2.4%	13.0%	-7.9%
Mean	1.89	2.23	2.09	1.82	1.81	1.67	2.14	1.78	1.96	1.74	1.93	1.67	2.02	1.80	1.95	1.64	1.92	1.54

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
FAVORABLE	22.2%	31.7%	18.3%	25.3%	19.0%	24.5%	16.4%	21.4%	23.0%	17.4%	22.5%	26.6%	4.4%	32.8%	24.8%	17.1%	22.0%
UNFAVORABLE	10.0%	6.0%	10.1%	8.4%	9.0%	9.6%	4.5%	11.5%	8.6%	6.9%	11.6%	11.4%	5.7%	2.3%	7.6%	14.2%	11.4%
NO OPINION	28.8%	18.6%	32.6%	26.4%	29.9%	27.9%	26.7%	30.0%	27.7%	33.6%	29.6%	23.2%	37.5%	17.0%	30.3%	29.0%	30.9%
NEVER HEARD OF	39.0%	43.7%	39.1%	39.9%	42.1%	38.0%	52.5%	37.1%	40.7%	42.0%	36.3%	38.7%	52.3%	47.9%	37.3%	39.8%	35.8%
Net Diff.	12.2%	25.8%	8.2%	16.9%	10.0%	14.9%	11.9%	9.8%	14.4%	10.5%	11.0%	15.2%	-1.2%	30.5%	17.2%	2.9%	10.6%
Mean	1.89	2.23	1.77	1.98	1.81	1.95	1.78	1.86	1.92	1.72	1.89	2.05	1.31	2.30	1.91	1.80	1.86

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

4. Opinion: SYDNEY BATCH

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
FAVORABLE	22.2%	17.9%	26.9%	18.5%	28.3%	29.4%	19.2%	18.0%	17.3%	31.7%	32.5%	42.4%	-	43.3%
UNFAVORABLE	10.0%	10.0%	11.3%	11.4%	7.3%	5.1%	11.6%	20.7%	19.8%	38.4%	-	5.3%	-	5.5%
NO OPINION	28.8%	30.4%	27.7%	25.1%	36.6%	20.5%	25.4%	26.0%	25.8%	29.9%	35.5%	18.8%	47.5%	18.2%
NEVER HEARD OF	39.0%	41.7%	34.1%	45.1%	27.7%	45.0%	43.8%	35.2%	37.0%	-	32.1%	33.4%	52.5%	33.0%
Net Diff.	12.2%	7.9%	15.5%	7.1%	21.0%	24.3%	7.6%	-2.7%	-2.5%	-6.7%	32.5%	37.1%	-	37.9%
Mean	1.89	1.79	1.99	1.88	1.88	2.16	1.89	1.88	1.87	2.02	1.96	2.35	1.00	2.37

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
ECONOMIC ISSUES	36.5%	44.7%	32.9%	36.1%	52.2%	36.1%	39.0%	44.7%	19.8%	57.0%	58.0%	27.8%	17.9%	18.6%	-	30.8%
EDUCATION ISSUES	19.6%	16.1%	20.3%	19.5%	26.9%	19.5%	20.0%	20.0%	20.3%	12.9%	13.0%	10.4%	24.4%	22.4%	80.0%	28.2%
CRIME/PUBLIC SAFETY	17.2%	20.0%	16.6%	18.1%	-	17.2%	17.5%	13.8%	30.0%	17.4%	17.1%	25.8%	16.7%	17.3%	-	19.4%
HEALTHCARE ISSUES	12.9%	10.4%	15.1%	11.7%	11.6%	13.0%	12.0%	8.0%	25.5%	6.4%	6.2%	10.3%	20.1%	20.8%	-	8.0%
CULTURAL/SOCIAL ISSUES	6.4%	8.8%	6.6%	5.9%	-	6.2%	7.7%	8.7%	4.4%	3.4%	3.6%	-	9.7%	9.8%	8.7%	4.0%
ENVIRONMENTAL ISSUES	3.7%	-	2.6%	5.5%	9.4%	4.0%	2.0%	2.6%	-	-	-	-	8.0%	8.3%	-	-
DK/REFUSED	3.6%	-	5.8%	3.1%	-	4.0%	1.8%	2.3%	-	2.9%	2.2%	25.7%	3.1%	2.8%	11.3%	9.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
ECONOMIC ISSUES	36.5%	49.1%	19.3%	42.6%	33.3%	21.5%	44.9%	41.5%	39.3%	88.2%	51.8%	29.2%	39.0%
EDUCATION ISSUES	19.6%	13.3%	21.7%	17.6%	21.6%	21.3%	25.2%	20.1%	16.8%	-	48.2%	19.3%	18.7%
CRIME/PUBLIC SAFETY	17.2%	14.9%	19.4%	16.3%	17.9%	16.8%	13.1%	14.9%	20.3%	-	-	17.7%	15.9%
HEALTHCARE ISSUES	12.9%	13.0%	19.2%	10.2%	13.6%	22.6%	13.3%	9.5%	9.7%	-	-	16.0%	12.2%
CULTURAL/SOCIAL ISSUES	6.4%	4.3%	16.1%	5.1%	6.0%	9.0%	3.5%	6.0%	5.9%	-	-	13.7%	7.3%
ENVIRONMENTAL ISSUES	3.7%	3.6%	4.3%	3.4%	3.8%	8.7%	-	3.1%	2.3%	11.8%	-	4.1%	4.1%
DK/REFUSED	3.6%	1.9%	-	4.9%	3.7%	-	-	4.9%	5.7%	-	-	-	2.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
ECONOMIC ISSUES	36.5%	100.0%	-	-	-	-	-	-	58.0%	57.9%	66.9%	19.6%	19.9%	-	23.7%
EDUCATION ISSUES	19.6%	-	-	-	100.0%	-	-	-	13.2%	13.0%	33.1%	23.1%	23.5%	-	34.4%
CRIME/PUBLIC SAFETY	17.2%	-	-	100.0%	-	-	-	-	18.4%	18.6%	-	16.9%	16.9%	20.6%	12.4%
HEALTHCARE ISSUES	12.9%	-	100.0%	-	-	-	-	-	5.4%	5.5%	-	20.1%	19.9%	30.6%	7.7%
CULTURAL/SOCIAL ISSUES	6.4%	-	-	-	-	-	100.0%	-	2.7%	2.7%	-	9.9%	10.1%	-	4.5%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	-	100.0%	-	-	-	-	-	7.5%	7.6%	-	-
DK/REFUSED	3.6%	-	-	-	-	-	-	100.0%	2.3%	2.4%	-	2.9%	2.2%	48.8%	17.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
ECONOMIC ISSUES	36.5%	58.8%	59.5%	50.3%	18.8%	19.0%	13.4%	25.0%	49.2%	26.5%
EDUCATION ISSUES	19.6%	12.8%	11.6%	27.0%	24.7%	23.7%	44.3%	24.5%	14.0%	34.3%
CRIME/PUBLIC SAFETY	17.2%	16.6%	17.3%	9.1%	17.5%	18.1%	6.3%	18.5%	17.7%	13.8%
HEALTHCARE ISSUES	12.9%	6.0%	5.3%	13.6%	19.1%	19.1%	19.9%	13.7%	11.7%	6.1%
CULTURAL/SOCIAL ISSUES	6.4%	2.7%	3.0%	-	9.9%	10.2%	3.2%	6.2%	5.1%	5.1%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	7.9%	7.6%	12.9%	1.3%	-	-
DK/REFUSED	3.6%	3.1%	3.4%	-	2.2%	2.3%	-	10.8%	2.2%	14.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
ECONOMIC ISSUES	36.5%	36.0%	41.7%	39.9%	36.1%	42.5%	30.0%	44.1%	16.1%	29.1%	52.1%	51.7%	56.4%	35.2%	56.4%	57.5%	18.6%	32.6%	31.9%	37.3%	-
EDUCATION ISSUES	19.6%	20.0%	20.1%	18.1%	22.2%	20.0%	20.0%	16.6%	30.6%	20.9%	15.7%	19.5%	2.7%	20.5%	2.7%	14.5%	18.8%	24.4%	23.4%	30.8%	-
CRIME/PUBLIC SAFETY	17.2%	13.7%	29.6%	14.5%	18.8%	17.9%	16.2%	18.9%	10.2%	14.7%	23.8%	20.2%	32.4%	16.2%	32.4%	13.5%	21.0%	17.5%	17.5%	17.7%	-
HEALTHCARE ISSUES	12.9%	15.1%	2.6%	12.8%	12.9%	9.1%	17.9%	11.3%	21.7%	18.3%	1.7%	2.8%	-	14.1%	-	8.5%	20.3%	10.9%	11.1%	9.5%	-
CULTURAL/SOCIAL ISSUES	6.4%	6.4%	5.1%	4.7%	7.8%	5.9%	7.9%	4.7%	9.5%	8.5%	2.2%	0.6%	6.4%	6.4%	6.4%	2.3%	9.5%	7.4%	8.5%	-	-
ENVIRONMENTAL ISSUES	3.7%	4.8%	-	4.5%	2.2%	1.4%	5.5%	1.9%	9.4%	5.6%	-	-	-	4.1%	-	0.4%	9.3%	2.3%	2.7%	-	-
DK/REFUSED	3.6%	4.0%	1.0%	5.5%	0.1%	3.3%	2.5%	2.5%	2.5%	3.0%	4.5%	5.1%	2.1%	3.6%	2.1%	3.3%	2.4%	4.8%	4.9%	4.6%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
ECONOMIC ISSUES	36.5%	60.1%	19.2%	38.1%	54.9%	18.3%	26.4%	55.5%	13.7%	32.6%	70.3%	28.5%	32.8%	60.1%	24.0%	21.2%
EDUCATION ISSUES	19.6%	15.7%	29.8%	17.7%	13.3%	13.0%	32.0%	16.2%	20.5%	26.4%	3.7%	15.4%	13.5%	-	17.1%	17.8%
CRIME/PUBLIC SAFETY	17.2%	11.1%	7.8%	19.9%	16.0%	28.0%	14.8%	12.9%	17.5%	16.8%	17.2%	28.1%	21.4%	39.9%	22.8%	35.9%
HEALTHCARE ISSUES	12.9%	8.5%	20.2%	10.7%	8.6%	20.4%	11.2%	9.9%	20.7%	9.8%	-	19.5%	16.9%	-	23.8%	5.9%
CULTURAL/SOCIAL ISSUES	6.4%	1.4%	11.1%	4.2%	3.2%	8.7%	11.1%	2.7%	11.7%	6.6%	-	5.1%	12.0%	-	7.5%	18.2%
ENVIRONMENTAL ISSUES	3.7%	-	11.0%	2.2%	0.8%	8.3%	2.4%	0.4%	13.8%	2.7%	-	-	-	-	-	-
DK/REFUSED	3.6%	3.3%	0.9%	7.2%	3.2%	3.3%	2.2%	2.4%	2.0%	5.1%	8.8%	3.3%	3.4%	-	4.9%	1.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
ECONOMIC ISSUES	36.5%	59.3%	52.4%	17.4%	23.8%	11.4%	32.1%	53.6%	53.3%	54.0%	54.1%	23.8%	41.7%	53.1%	11.9%	24.9%	54.1%	16.2%	30.7%	52.9%
EDUCATION ISSUES	19.6%	17.9%	14.4%	26.3%	25.4%	27.2%	21.6%	14.3%	11.9%	16.8%	-	32.1%	21.3%	11.1%	21.2%	21.8%	17.6%	26.3%	26.1%	15.9%
CRIME/PUBLIC SAFETY	17.2%	17.2%	8.3%	11.5%	10.6%	12.3%	19.8%	18.6%	17.4%	19.9%	-	6.1%	7.8%	23.7%	16.1%	28.9%	13.4%	11.7%	18.5%	16.8%
HEALTHCARE ISSUES	12.9%	4.1%	15.8%	19.3%	18.1%	20.5%	15.2%	7.4%	8.9%	6.0%	-	18.1%	14.8%	6.8%	20.4%	15.5%	8.2%	20.4%	12.7%	7.7%
CULTURAL/SOCIAL ISSUES	6.4%	0.5%	4.6%	12.8%	11.6%	14.0%	4.8%	3.5%	5.7%	1.2%	-	8.6%	6.8%	1.1%	16.4%	3.2%	6.0%	12.9%	3.5%	4.1%
ENVIRONMENTAL ISSUES	3.7%	-	1.1%	8.4%	5.2%	11.5%	3.3%	0.7%	-	1.4%	45.9%	8.1%	1.1%	1.4%	8.8%	5.0%	-	10.0%	4.7%	0.8%
DK/REFUSED	3.6%	1.1%	3.4%	4.2%	5.4%	3.1%	3.2%	1.8%	2.9%	0.8%	-	3.2%	6.5%	2.9%	5.2%	0.7%	0.7%	2.4%	3.9%	1.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
ECONOMIC ISSUES	36.5%	24.0%	35.7%	57.6%	26.5%	13.6%	43.7%	54.6%	20.4%	32.3%	38.3%	35.7%	38.4%	31.9%	40.5%	37.8%	36.8%	26.2%	40.3%	31.5%
EDUCATION ISSUES	19.6%	26.2%	10.1%	5.5%	28.9%	9.9%	4.9%	14.4%	24.1%	31.2%	27.4%	14.4%	19.1%	21.3%	22.8%	19.0%	16.4%	23.5%	19.9%	23.8%
CRIME/PUBLIC SAFETY	17.2%	10.1%	23.2%	28.5%	11.2%	33.2%	37.0%	18.0%	17.1%	4.1%	11.3%	20.9%	19.6%	15.0%	19.2%	12.0%	19.9%	18.1%	17.5%	13.6%
HEALTHCARE ISSUES	12.9%	13.6%	21.5%	6.2%	15.0%	25.1%	10.6%	4.6%	19.8%	32.5%	9.9%	14.8%	9.3%	16.3%	8.1%	15.5%	10.1%	17.0%	8.8%	15.2%
CULTURAL/SOCIAL ISSUES	6.4%	12.1%	8.0%	-	13.4%	18.2%	-	3.4%	9.1%	-	6.9%	6.3%	7.5%	6.7%	2.1%	6.7%	11.5%	6.7%	6.4%	7.0%
ENVIRONMENTAL ISSUES	3.7%	-	-	-	-	-	-	-	7.2%	-	2.6%	4.5%	2.5%	4.9%	3.1%	3.9%	2.1%	5.9%	3.4%	5.6%
DK/REFUSED	3.6%	13.9%	1.5%	2.2%	5.0%	-	3.8%	5.0%	2.2%	-	3.6%	3.4%	3.6%	3.9%	4.2%	5.1%	3.1%	2.6%	3.6%	3.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE				EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST		
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103			
ECONOMIC ISSUES	36.5%	32.9%	35.0%	22.5%	18.1%	44.8%	20.2%	47.1%	25.0%	41.9%	17.3%	43.2%	21.7%	57.2%	16.0%	49.9%	11.8%	38.6%	35.8%	43.9%	40.5%			
EDUCATION ISSUES	19.6%	16.6%	2.6%	17.0%	5.1%	17.6%	23.5%	15.0%	29.2%	20.8%	20.1%	17.8%	26.7%	16.1%	14.6%	20.1%	17.6%	15.6%	21.5%	17.1%	20.8%			
CRIME/PUBLIC SAFETY	17.2%	25.5%	26.1%	28.5%	47.9%	14.4%	21.5%	12.2%	16.2%	17.0%	24.7%	16.2%	15.1%	-	39.3%	-	39.9%	18.8%	16.7%	13.1%	14.5%			
HEALTHCARE ISSUES	12.9%	10.7%	23.8%	14.6%	17.1%	11.0%	16.9%	12.5%	14.7%	9.2%	18.3%	11.5%	15.8%	6.8%	20.2%	8.4%	17.2%	12.7%	12.4%	13.3%	11.7%			
CULTURAL/SOCIAL ISSUES	6.4%	10.8%	4.1%	14.8%	5.1%	4.6%	9.5%	3.2%	8.9%	6.3%	9.8%	3.6%	10.9%	12.4%	5.4%	21.6%	8.4%	5.6%	6.9%	4.3%	4.9%			
ENVIRONMENTAL ISSUES	3.7%	-	-	-	-	2.9%	5.3%	2.9%	4.2%	2.9%	6.0%	3.3%	7.2%	-	-	-	-	5.4%	3.1%	6.7%	2.2%			
DK/REFUSED	3.6%	3.5%	8.3%	2.7%	6.7%	4.7%	3.1%	7.1%	1.8%	1.9%	3.9%	4.4%	2.6%	7.4%	4.5%	-	5.1%	3.5%	3.7%	1.6%	5.4%			

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
ECONOMIC ISSUES	36.5%	35.0%	31.0%	38.7%	34.8%	38.0%	39.7%	17.6%	31.6%	48.9%	28.1%	51.6%	35.1%	45.9%	22.6%	49.8%	25.5%	45.5%	39.9%	28.1%	33.4%
EDUCATION ISSUES	19.6%	14.5%	22.2%	16.6%	23.5%	11.4%	13.2%	19.0%	14.8%	15.9%	22.6%	14.0%	23.2%	17.9%	22.1%	16.6%	25.0%	13.2%	11.8%	17.5%	14.8%
CRIME/PUBLIC SAFETY	17.2%	22.5%	18.9%	17.4%	14.8%	24.2%	24.5%	26.1%	31.8%	17.8%	16.3%	18.4%	10.0%	17.3%	21.3%	15.3%	16.4%	27.6%	16.0%	28.4%	23.2%
HEALTHCARE ISSUES	12.9%	12.3%	13.2%	11.4%	12.7%	17.5%	11.2%	21.6%	9.5%	7.2%	16.8%	8.2%	15.7%	6.1%	17.6%	7.8%	15.8%	4.8%	21.1%	10.2%	17.7%
CULTURAL/SOCIAL ISSUES	6.4%	6.5%	8.8%	5.5%	7.0%	5.9%	6.5%	10.4%	10.3%	4.9%	7.9%	2.3%	6.9%	7.8%	8.6%	4.7%	7.9%	5.6%	7.5%	12.1%	11.0%
ENVIRONMENTAL ISSUES	3.7%	4.5%	3.9%	6.7%	3.8%	-	-	-	-	0.8%	5.5%	0.7%	4.5%	0.8%	6.2%	1.0%	6.6%	-	-	-	-
DK/REFUSED	3.6%	4.7%	1.9%	3.6%	3.4%	3.1%	4.8%	5.4%	1.9%	4.5%	2.9%	4.8%	4.5%	4.2%	1.7%	4.8%	2.7%	3.4%	3.7%	3.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
ECONOMIC ISSUES	36.5%	47.4%	45.6%	53.5%	44.6%	31.5%	43.9%	36.1%	18.5%	42.5%	42.3%	52.6%	22.5%	47.3%	29.8%	47.7%	40.3%	31.7%	30.1%
EDUCATION ISSUES	19.6%	18.0%	23.1%	22.1%	13.6%	21.4%	17.4%	20.0%	25.6%	20.5%	18.3%	15.3%	24.0%	18.8%	23.9%	15.5%	8.7%	18.4%	16.9%
CRIME/PUBLIC SAFETY	17.2%	19.2%	14.1%	14.7%	24.0%	15.4%	18.8%	9.6%	15.1%	22.6%	9.4%	15.7%	20.4%	17.2%	14.8%	25.9%	18.7%	33.9%	24.6%
HEALTHCARE ISSUES	12.9%	7.4%	-	6.6%	11.0%	16.6%	13.1%	14.2%	20.7%	8.4%	15.1%	6.4%	17.9%	7.4%	15.9%	7.6%	20.1%	13.1%	15.4%
CULTURAL/SOCIAL ISSUES	6.4%	3.1%	10.4%	1.6%	0.8%	8.3%	3.2%	12.0%	11.1%	1.7%	7.1%	4.5%	9.3%	4.0%	8.4%	-	8.2%	-	13.0%
ENVIRONMENTAL ISSUES	3.7%	0.8%	2.0%	-	0.8%	4.5%	3.5%	4.0%	5.6%	-	4.2%	1.7%	4.7%	1.1%	5.4%	-	-	-	-
DK/REFUSED	3.6%	4.1%	4.9%	1.6%	5.2%	2.2%	-	4.0%	3.4%	4.4%	3.5%	3.7%	1.2%	4.3%	1.9%	3.3%	4.0%	2.9%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
ECONOMIC ISSUES	36.5%	36.0%	38.8%	27.1%	43.3%	57.6%	66.1%	39.2%	52.7%	44.5%	46.8%	56.5%	100.0%	33.0%	27.9%	14.7%	39.1%	58.3%	34.9%
EDUCATION ISSUES	19.6%	21.4%	12.3%	15.4%	19.2%	-	-	20.2%	16.9%	20.2%	26.5%	-	-	22.5%	8.7%	12.0%	10.6%	-	-
CRIME/PUBLIC SAFETY	17.2%	15.6%	23.7%	28.5%	23.1%	22.6%	-	13.3%	18.7%	24.9%	7.2%	31.2%	-	17.8%	27.6%	31.1%	41.7%	17.2%	-
HEALTHCARE ISSUES	12.9%	12.5%	14.5%	15.9%	3.9%	10.6%	33.9%	13.8%	3.8%	7.3%	-	-	-	11.2%	23.0%	22.0%	8.5%	17.2%	65.1%
CULTURAL/SOCIAL ISSUES	6.4%	6.5%	6.1%	9.9%	-	4.7%	-	5.0%	3.2%	3.1%	-	12.3%	-	7.8%	8.4%	14.7%	-	-	-
ENVIRONMENTAL ISSUES	3.7%	4.6%	-	-	-	-	-	4.1%	-	-	-	-	-	5.1%	-	-	-	-	-
DK/REFUSED	3.6%	3.4%	4.5%	3.2%	10.5%	4.4%	-	4.4%	4.7%	-	19.4%	-	-	2.5%	4.4%	5.5%	-	7.2%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
ECONOMIC ISSUES	36.5%	30.2%	32.0%	43.6%	42.9%	26.6%	31.4%	39.1%	37.5%	34.7%	38.6%	26.6%	40.4%	42.3%	41.0%	43.3%	42.3%	38.3%
EDUCATION ISSUES	19.6%	19.4%	25.9%	21.6%	8.1%	19.5%	23.6%	17.6%	22.6%	13.8%	19.6%	19.5%	26.9%	16.3%	23.4%	11.1%	19.5%	19.7%
CRIME/PUBLIC SAFETY	17.2%	12.7%	7.6%	15.2%	21.2%	32.4%	9.4%	21.1%	12.3%	26.8%	14.1%	32.4%	4.1%	18.8%	11.4%	20.7%	12.0%	27.3%
HEALTHCARE ISSUES	12.9%	13.0%	16.1%	10.9%	15.8%	9.8%	15.0%	11.8%	12.9%	12.8%	13.5%	9.8%	9.5%	13.0%	10.3%	15.5%	13.0%	6.0%
CULTURAL/SOCIAL ISSUES	6.4%	14.9%	10.1%	3.7%	6.7%	0.9%	11.8%	3.7%	7.7%	3.8%	7.5%	0.9%	7.1%	3.6%	5.4%	3.1%	5.2%	2.1%
ENVIRONMENTAL ISSUES	3.7%	5.6%	5.3%	0.9%	2.0%	7.6%	5.4%	2.9%	3.2%	4.8%	2.9%	7.6%	7.9%	1.3%	3.9%	1.9%	3.2%	3.9%
DK/REFUSED	3.6%	4.2%	2.9%	4.2%	3.4%	3.2%	3.4%	3.8%	3.8%	3.3%	3.7%	3.2%	4.1%	4.6%	4.5%	4.4%	4.8%	2.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
ECONOMIC ISSUES	36.5%	24.4%	36.0%	34.1%	28.3%	35.1%	18.1%	41.7%	31.9%	37.6%	39.9%	32.1%	41.4%	25.7%	41.6%	34.4%	38.6%
EDUCATION ISSUES	19.6%	21.0%	18.9%	21.8%	15.9%	19.7%	19.4%	19.6%	19.6%	15.7%	15.9%	27.1%	18.5%	14.6%	24.1%	24.1%	17.7%
CRIME/PUBLIC SAFETY	17.2%	13.6%	23.3%	13.2%	31.4%	16.1%	36.2%	14.3%	19.9%	19.5%	15.1%	17.2%	6.1%	24.3%	6.5%	17.5%	19.2%
HEALTHCARE ISSUES	12.9%	19.2%	10.8%	15.4%	10.7%	14.0%	12.6%	11.9%	13.7%	17.3%	10.9%	10.6%	10.6%	12.6%	14.9%	13.5%	12.2%
CULTURAL/SOCIAL ISSUES	6.4%	15.5%	3.8%	10.0%	4.3%	9.7%	-	4.7%	7.9%	2.2%	9.3%	7.6%	6.9%	11.0%	5.0%	4.5%	6.3%
ENVIRONMENTAL ISSUES	3.7%	3.6%	4.3%	2.4%	6.9%	2.7%	10.2%	3.3%	4.1%	5.7%	1.8%	3.7%	4.8%	4.4%	6.3%	3.1%	2.9%
DK/REFUSED	3.6%	2.8%	2.9%	3.1%	2.6%	2.7%	3.6%	4.5%	2.9%	1.9%	7.1%	1.7%	11.6%	7.4%	1.6%	2.9%	3.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
ECONOMIC ISSUES	36.5%	38.9%	30.1%	36.8%	46.0%	31.2%	34.1%	39.9%	41.9%	-	39.3%	24.7%	52.5%	24.1%
EDUCATION ISSUES	19.6%	17.0%	26.3%	14.7%	22.4%	17.6%	19.2%	25.5%	23.6%	61.6%	25.6%	28.4%	-	29.0%
CRIME/PUBLIC SAFETY	17.2%	18.6%	12.5%	24.0%	13.1%	15.4%	20.7%	16.5%	17.3%	-	19.9%	14.8%	-	15.1%
HEALTHCARE ISSUES	12.9%	8.9%	16.0%	11.0%	12.2%	30.9%	11.7%	6.7%	5.1%	38.4%	15.2%	12.5%	-	12.8%
CULTURAL/SOCIAL ISSUES	6.4%	6.4%	8.3%	8.2%	2.5%	-	6.2%	7.9%	8.3%	-	-	9.5%	-	9.7%
ENVIRONMENTAL ISSUES	3.7%	4.7%	4.2%	1.5%	2.7%	4.9%	-	1.5%	1.6%	-	-	5.5%	-	5.6%
DK/REFUSED	3.6%	5.6%	2.6%	3.9%	1.2%	-	8.1%	1.9%	2.0%	-	-	4.5%	47.5%	3.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
TED BUDD: REPUBLICAN	43.4%	60.2%	38.5%	42.5%	42.8%	44.5%	36.9%	41.3%	21.7%	94.8%	94.7%	100.0%	-	-	-	10.6%
Vote	42.9%	60.2%	38.5%	41.4%	42.8%	44.2%	35.8%	41.3%	17.1%	93.8%	94.3%	78.3%	-	-	-	10.6%
Lean	0.5%	-	-	1.1%	-	0.4%	1.1%	-	4.6%	1.1%	0.4%	21.7%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	37.2%	53.9%	50.0%	48.6%	50.0%	48.3%	50.7%	40.2%	2.9%	3.0%	-	99.2%	99.6%	88.7%	27.7%
Vote	49.0%	37.2%	53.0%	49.3%	46.6%	49.4%	46.9%	50.7%	33.9%	2.9%	3.0%	-	98.3%	98.7%	88.7%	24.4%
Lean	0.7%	-	0.9%	0.7%	2.0%	0.6%	1.4%	-	6.2%	-	-	-	0.9%	0.9%	-	3.3%
FIRM UNDECIDED	6.9%	2.6%	7.6%	7.5%	8.6%	5.5%	14.8%	8.0%	38.1%	2.3%	2.4%	-	0.8%	0.4%	11.3%	61.7%
Net Diff.	-6.3%	23.0%	-15.4%	-7.5%	-5.8%	-5.4%	-11.4%	-9.4%	-18.4%	92.0%	91.7%	100.0%	-99.2%	-99.6%	-88.7%	-17.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
TED BUDD: REPUBLICAN	43.4%	82.0%	14.8%	44.9%	40.8%	5.2%	85.6%	50.0%	49.5%	59.8%	75.3%	41.1%	43.5%
Vote	42.9%	82.0%	14.8%	43.9%	40.5%	5.2%	85.6%	48.3%	49.5%	59.8%	75.3%	41.1%	42.7%
Lean	0.5%	-	-	1.1%	0.3%	-	-	1.7%	-	-	-	-	0.8%
CHERI BEASLEY: DEMOCRAT	49.7%	16.1%	80.8%	48.7%	50.7%	94.8%	10.7%	41.2%	40.4%	40.2%	-	56.0%	50.9%
Vote	49.0%	16.1%	80.8%	47.2%	50.3%	94.8%	9.2%	39.5%	40.2%	40.2%	-	56.0%	49.8%
Lean	0.7%	-	-	1.5%	0.4%	-	1.5%	1.7%	0.2%	-	-	-	1.1%
FIRM UNDECIDED	6.9%	1.9%	4.3%	6.4%	8.5%	-	3.6%	8.9%	10.2%	-	24.7%	2.9%	5.6%
Net Diff.	-6.3%	65.9%	-66.0%	-3.8%	-10.0%	-89.6%	74.9%	8.8%	9.1%	19.6%	75.3%	-14.9%	-7.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
TED BUDD: REPUBLICAN	43.4%	68.9%	18.3%	46.2%	29.2%	-	18.1%	27.9%	100.0%	100.0%	100.0%	-	-	-	-
Vote	42.9%	68.0%	18.3%	46.2%	28.4%	-	18.1%	27.9%	98.9%	100.0%	-	-	-	-	-
Lean	0.5%	0.9%	-	-	0.8%	-	-	-	1.1%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	26.7%	77.5%	48.8%	58.7%	100.0%	77.0%	39.6%	-	-	-	100.0%	100.0%	100.0%	-
Vote	49.0%	26.7%	75.9%	48.0%	58.7%	100.0%	77.0%	30.2%	-	-	-	98.6%	100.0%	-	-
Lean	0.7%	-	1.7%	0.8%	-	-	-	9.4%	-	-	-	1.4%	-	100.0%	-
FIRM UNDECIDED	6.9%	4.5%	4.1%	4.9%	12.1%	-	4.9%	32.6%	-	-	-	-	-	-	100.0%
Net Diff.	-6.3%	42.2%	-59.2%	-2.6%	-29.5%	-100%	-58.9%	-11.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CAVA-	CIED
		CAVA-			BATCH			CIED	LIERO	BOTH
		LIERO					FIRM	UNDE-	CAVA-	BAL-
							UNDE-	LIERO	LIERO	LOTS
							CIED			
Total	300	128	117	10	136	129	7	37	21	19
TED BUDD: REPUBLICAN	43.4%	94.6%	95.8%	80.2%	0.1%	0.1%	-	25.1%	97.8%	-
Vote	42.9%	93.5%	94.6%	80.2%	0.1%	0.1%	-	25.1%	97.8%	-
Lean	0.5%	1.1%	1.2%	-	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	3.7%	2.9%	13.6%	99.9%	99.9%	100.0%	24.4%	-	-
Vote	49.0%	3.7%	2.9%	13.6%	98.3%	98.6%	93.0%	24.4%	-	-
Lean	0.7%	-	-	-	1.5%	1.3%	7.0%	-	-	-
FIRM UNDECIDED	6.9%	1.7%	1.3%	6.1%	-	-	-	50.4%	2.2%	100.0%
Net Diff.	-6.3%	90.9%	93.0%	66.6%	-99.8%	-99.7%	-100%	0.7%	97.8%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
TED BUDD: REPUBLICAN	43.4%	35.6%	75.5%	40.9%	47.9%	62.3%	21.6%	53.5%	4.5%	25.1%	82.8%	81.4%	87.5%	40.2%	87.5%	86.2%	5.5%	36.4%	37.7%	27.3%	-
Vote	42.9%	35.5%	73.7%	40.7%	47.0%	61.4%	21.6%	53.1%	4.5%	24.8%	82.4%	80.9%	87.5%	39.9%	87.5%	85.3%	5.5%	35.9%	37.1%	27.3%	-
Lean	0.5%	0.2%	1.9%	0.3%	0.9%	0.9%	-	0.4%	-	0.2%	0.5%	0.5%	-	0.3%	-	0.9%	-	0.5%	0.6%	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	58.2%	18.6%	53.5%	43.7%	29.6%	75.9%	38.6%	92.9%	69.8%	8.1%	8.6%	9.9%	53.3%	9.9%	8.1%	91.1%	53.1%	53.7%	49.3%	-
Vote	49.0%	57.3%	18.6%	53.4%	43.0%	29.2%	75.5%	38.1%	92.9%	68.8%	8.1%	8.6%	9.9%	52.6%	9.9%	8.1%	90.9%	51.5%	51.8%	49.3%	-
Lean	0.7%	0.9%	-	0.1%	0.7%	0.4%	0.3%	0.5%	-	1.1%	-	-	-	0.8%	-	-	0.2%	1.6%	1.9%	-	-
FIRM UNDECIDED	6.9%	6.2%	5.8%	5.6%	8.5%	8.2%	2.6%	7.9%	2.6%	5.1%	9.1%	10.0%	2.6%	6.4%	2.6%	5.7%	3.4%	10.5%	8.6%	23.4%	-
Net Diff.	-6.3%	-22.5%	56.9%	-12.5%	4.2%	32.7%	-54.3%	15.0%	-88.5%	-44.8%	74.7%	72.8%	77.5%	-13.1%	77.5%	78.1%	-85.6%	-16.8%	-16.0%	-22.0%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
TED BUDD: REPUBLICAN	43.4%	83.0%	6.3%	40.2%	89.6%	5.1%	32.0%	86.6%	3.9%	36.9%	83.6%	8.8%	33.6%	100.0%	-	43.1%
Vote	42.9%	82.3%	6.3%	40.2%	88.5%	5.1%	30.9%	86.2%	3.9%	36.3%	79.9%	8.8%	33.6%	100.0%	-	43.1%
Lean	0.5%	0.8%	-	-	1.0%	-	1.1%	0.5%	-	0.6%	3.7%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	8.1%	92.2%	49.2%	8.0%	90.5%	57.6%	9.4%	93.8%	53.6%	-	85.5%	50.9%	-	97.2%	40.7%
Vote	49.0%	8.1%	92.2%	47.6%	8.0%	90.1%	55.9%	9.4%	93.8%	51.6%	-	84.9%	50.9%	-	96.3%	40.7%
Lean	0.7%	-	-	1.6%	-	0.3%	1.6%	-	-	1.9%	-	0.6%	-	-	0.9%	-
FIRM UNDECIDED	6.9%	8.8%	1.5%	10.5%	2.4%	4.4%	10.4%	4.0%	2.3%	9.5%	16.4%	5.7%	15.5%	-	2.8%	16.1%
Net Diff.	-6.3%	74.9%	-86.0%	-9.0%	81.5%	-85.4%	-25.6%	77.3%	-90.0%	-16.7%	83.6%	-76.7%	-17.3%	100.0%	-97.2%	2.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
TED BUDD: REPUBLICAN	43.4%	92.5%	82.8%	2.2%	4.5%	-	22.4%	88.7%	87.7%	89.8%	30.5%	3.2%	27.5%	88.4%	1.4%	18.5%	89.1%	0.9%	25.6%	90.6%
Vote	42.9%	91.4%	82.8%	2.2%	4.5%	-	22.4%	87.5%	86.1%	89.0%	30.5%	3.2%	27.5%	87.7%	1.4%	18.5%	87.3%	0.9%	25.6%	89.6%
Lean	0.5%	1.1%	-	-	-	-	-	1.2%	1.6%	0.8%	-	-	-	0.6%	-	-	1.8%	-	-	1.0%
CHERI BEASLEY: DEMOCRAT	49.7%	1.6%	12.8%	93.5%	91.4%	95.5%	65.4%	8.4%	10.8%	6.0%	69.5%	90.4%	57.1%	8.2%	96.2%	71.7%	8.7%	96.0%	64.1%	6.1%
Vote	49.0%	1.6%	12.8%	93.5%	91.4%	95.5%	63.5%	8.3%	10.5%	6.0%	69.5%	90.4%	54.6%	8.2%	96.2%	70.1%	8.4%	96.0%	61.3%	6.1%
Lean	0.7%	-	-	-	-	-	2.0%	0.2%	0.3%	-	-	-	2.5%	-	-	1.6%	0.3%	-	2.8%	-
FIRM UNDECIDED	6.9%	5.9%	4.4%	4.3%	4.1%	4.5%	12.2%	2.8%	1.5%	4.2%	-	6.5%	15.4%	3.5%	2.4%	9.7%	2.2%	3.1%	10.4%	3.4%
Net Diff.	-6.3%	90.9%	70.0%	-91.3%	-86.9%	-95.5%	-43.1%	80.3%	76.9%	83.9%	-39.0%	-87.2%	-29.6%	80.2%	-94.8%	-53.2%	80.4%	-95.2%	-38.5%	84.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
TED BUDD: REPUBLICAN	43.4%	9.4%	14.2%	78.6%	-	5.4%	67.8%	86.7%	4.6%	40.9%	39.2%	45.5%	57.4%	34.5%	64.8%	39.3%	52.1%	29.8%	68.3%	33.5%
Vote	42.9%	9.4%	14.2%	76.0%	-	5.4%	67.8%	85.9%	4.4%	40.9%	37.9%	45.5%	56.4%	34.3%	64.8%	38.9%	50.2%	29.8%	67.5%	33.2%
Lean	0.5%	-	-	2.6%	-	-	-	0.8%	0.2%	-	1.3%	-	1.0%	0.2%	-	0.4%	1.8%	-	0.8%	0.3%
CHERI BEASLEY: DEMOCRAT	49.7%	79.7%	69.0%	21.4%	88.0%	87.5%	32.2%	4.2%	91.4%	30.6%	54.1%	47.9%	37.0%	58.8%	28.4%	54.1%	43.4%	63.4%	26.9%	60.3%
Vote	49.0%	79.7%	69.0%	20.4%	88.0%	87.5%	30.5%	4.2%	90.1%	30.6%	52.6%	47.7%	36.6%	57.8%	28.4%	52.9%	42.6%	62.7%	26.3%	59.4%
Lean	0.7%	-	-	1.0%	-	-	1.7%	-	1.2%	-	1.5%	0.2%	0.5%	0.9%	-	1.2%	0.8%	0.7%	0.6%	1.0%
FIRM UNDECIDED	6.9%	10.9%	16.8%	-	12.0%	7.1%	-	9.1%	4.0%	28.5%	6.7%	6.6%	5.6%	6.7%	6.9%	6.6%	4.6%	6.8%	4.8%	6.2%
Net Diff.	-6.3%	-70.4%	-54.7%	57.2%	-88.0%	-82.2%	35.6%	82.5%	-86.7%	10.3%	-14.9%	-2.5%	20.4%	-24.3%	36.4%	-14.7%	8.7%	-33.6%	41.3%	-26.8%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
TED BUDD: REPUBLICAN	43.4%	26.4%	42.2%	17.6%	33.6%	56.2%	21.1%	58.0%	24.6%	54.0%	18.9%	56.6%	22.5%	52.7%	17.0%	31.5%	14.2%	45.8%	42.1%	50.3%	46.7%	
Vote	42.9%	24.5%	42.2%	17.6%	33.6%	55.6%	20.6%	57.5%	24.6%	53.2%	18.2%	56.3%	21.9%	49.6%	17.0%	31.5%	14.2%	45.8%	41.4%	50.3%	46.3%	
Lean	0.5%	1.8%	-	-	-	0.6%	0.5%	0.5%	-	0.8%	0.7%	0.3%	0.6%	3.1%	-	-	-	-	0.7%	-	0.4%	
CHERI BEASLEY: DEMOCRAT	49.7%	65.9%	47.0%	75.0%	57.8%	37.8%	72.8%	34.1%	71.3%	42.3%	73.7%	37.7%	71.9%	38.7%	75.0%	58.3%	79.1%	46.2%	51.5%	36.9%	47.0%	
Vote	49.0%	65.9%	46.1%	75.0%	55.6%	37.1%	71.9%	32.8%	71.3%	42.3%	72.3%	36.9%	71.0%	38.7%	74.5%	58.3%	78.2%	45.6%	50.8%	36.9%	46.0%	
Lean	0.7%	-	0.9%	-	2.2%	0.7%	0.9%	1.4%	-	-	1.4%	0.8%	1.0%	-	0.6%	-	0.9%	0.7%	0.7%	-	1.0%	
FIRM UNDECIDED	6.9%	7.8%	10.8%	7.4%	8.6%	6.0%	6.2%	7.8%	4.1%	3.8%	7.4%	5.7%	5.5%	8.6%	8.0%	10.1%	6.8%	7.9%	6.4%	12.8%	6.4%	
Net Diff.	-6.3%	-39.5%	-4.8%	-57.4%	-24.2%	18.4%	-51.7%	23.9%	-46.7%	11.7%	-54.7%	19.0%	-49.4%	14.0%	-58.1%	-26.8%	-64.9%	-0.4%	-9.4%	13.4%	-0.3%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
TED BUDD: REPUBLICAN	43.4%	42.8%	37.5%	54.0%	42.0%	13.4%	42.2%	5.3%	34.2%	76.1%	21.0%	85.0%	18.2%	66.6%	23.1%	80.9%	22.6%	58.1%	13.8%	44.1%	9.4%
Vote	42.9%	42.8%	36.5%	54.0%	41.5%	13.4%	41.1%	5.3%	34.2%	75.2%	20.8%	85.0%	17.7%	64.7%	23.1%	80.2%	22.3%	56.1%	13.8%	44.1%	9.4%
Lean	0.5%	-	1.0%	-	0.6%	-	1.2%	-	-	0.9%	0.2%	-	0.5%	1.9%	-	0.6%	0.3%	2.0%	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	52.5%	56.0%	40.1%	52.0%	70.6%	49.1%	89.3%	58.9%	19.4%	71.1%	10.8%	70.9%	28.5%	71.3%	15.4%	70.2%	34.3%	75.2%	55.9%	83.1%
Vote	49.0%	51.4%	55.5%	39.5%	51.1%	69.5%	49.1%	87.5%	58.9%	18.3%	70.6%	9.1%	70.9%	28.2%	70.4%	14.3%	69.6%	33.5%	75.2%	54.3%	83.1%
Lean	0.7%	1.2%	0.4%	0.6%	0.9%	1.0%	-	1.8%	-	1.1%	0.5%	1.7%	-	0.3%	0.9%	1.1%	0.6%	0.8%	-	1.6%	-
FIRM UNDECIDED	6.9%	4.7%	6.5%	5.9%	5.9%	16.0%	8.6%	5.4%	6.9%	4.5%	7.9%	4.2%	10.8%	4.9%	5.5%	3.7%	7.2%	7.6%	11.0%	-	7.5%
Net Diff.	-6.3%	-9.7%	-18.4%	13.8%	-10.0%	-57.1%	-6.9%	-84.1%	-24.7%	56.8%	-50.2%	74.2%	-52.7%	38.1%	-48.2%	65.5%	-47.7%	23.8%	-61.4%	-11.8%	-73.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15	
TED BUDD: REPUBLICAN	43.4%	77.3%	72.9%	81.9%	76.5%	25.4%	48.4%	23.1%	6.2%	80.4%	28.1%	73.9%	23.0%	83.0%	26.9%	58.6%	17.5%	47.2%	7.4%	
Vote	42.9%	76.2%	68.1%	81.9%	76.5%	25.1%	47.9%	23.1%	6.2%	80.4%	27.6%	71.8%	23.0%	82.3%	26.6%	56.6%	17.5%	47.2%	7.4%	
Lean	0.5%	1.0%	4.8%	-	-	0.2%	0.6%	-	-	-	0.5%	2.1%	-	0.7%	0.3%	1.9%	-	-	-	
CHERI BEASLEY: DEMOCRAT	49.7%	16.8%	20.2%	9.8%	19.3%	68.6%	44.9%	69.8%	88.7%	12.5%	63.3%	21.4%	73.0%	11.1%	67.7%	35.3%	73.2%	47.4%	88.9%	
Vote	49.0%	16.6%	20.2%	9.8%	19.0%	68.1%	43.6%	69.8%	88.7%	12.5%	63.3%	21.1%	72.1%	11.1%	67.1%	34.6%	73.2%	46.1%	88.9%	
Lean	0.7%	0.2%	-	-	0.3%	0.5%	1.4%	-	-	-	-	0.4%	0.9%	-	0.6%	0.7%	-	1.3%	-	
FIRM UNDECIDED	6.9%	5.9%	6.9%	8.3%	4.2%	6.1%	6.6%	7.1%	5.1%	7.1%	8.6%	4.7%	4.0%	5.9%	5.4%	6.1%	9.3%	5.4%	3.7%	
Net Diff.	-6.3%	60.4%	52.7%	72.1%	57.1%	-43.2%	3.5%	-46.7%	-82.5%	67.9%	-35.2%	52.5%	-49.9%	71.9%	-40.8%	23.2%	-55.7%	-0.2%	-81.6%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
TED BUDD: REPUBLICAN	43.4%	46.1%	32.4%	23.6%	48.0%	44.8%	31.0%	48.1%	47.0%	41.9%	64.4%	51.4%	26.7%	44.4%	20.9%	10.7%	28.7%	40.7%	34.9%		
Vote	42.9%	45.7%	31.6%	23.6%	44.0%	44.8%	31.0%	47.7%	47.0%	41.9%	64.4%	51.4%	26.7%	43.9%	19.5%	10.7%	20.1%	40.7%	34.9%		
Lean	0.5%	0.4%	0.8%	-	4.0%	-	-	0.3%	-	-	-	-	-	0.5%	1.4%	-	8.6%	-	-		
CHERI BEASLEY: DEMOCRAT	49.7%	48.0%	56.6%	69.9%	34.9%	51.8%	33.9%	45.8%	37.0%	50.1%	24.1%	39.8%	-	50.0%	72.1%	83.9%	47.6%	59.3%	65.1%		
Vote	49.0%	47.2%	56.3%	69.4%	34.9%	51.8%	33.9%	44.9%	37.0%	50.1%	24.1%	39.8%	-	49.3%	71.5%	83.0%	47.6%	59.3%	65.1%		
Lean	0.7%	0.8%	0.3%	0.6%	-	-	-	0.9%	-	-	-	-	-	0.7%	0.5%	1.0%	-	-	-		
FIRM UNDECIDED	6.9%	5.9%	11.0%	6.4%	17.1%	3.3%	35.1%	6.2%	16.0%	8.0%	11.5%	8.7%	73.3%	5.6%	7.0%	5.4%	23.7%	-	-		
Net Diff.	-6.3%	-1.9%	-24.2%	-46.3%	13.0%	-7.0%	-3.0%	2.3%	10.0%	-8.3%	40.4%	11.6%	26.7%	-5.7%	-51.2%	-73.2%	-18.9%	-18.6%	-30.2%		

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
TED BUDD: REPUBLICAN	43.4%	32.6%	29.4%	46.0%	53.4%	53.3%	30.5%	49.7%	38.2%	53.3%	41.3%	53.3%	36.1%	53.0%	40.7%	63.7%	44.5%	66.4%
Vote	42.9%	31.5%	28.4%	45.5%	53.4%	53.3%	29.6%	49.5%	37.5%	53.3%	40.8%	53.3%	35.2%	53.0%	40.3%	63.7%	44.2%	66.4%
Lean	0.5%	1.1%	0.9%	0.5%	-	-	1.0%	0.2%	0.7%	-	0.6%	-	0.9%	-	0.4%	-	0.3%	-
CHERI BEASLEY: DEMOCRAT	49.7%	55.4%	65.4%	43.8%	43.6%	43.9%	61.8%	43.8%	52.8%	43.8%	50.9%	43.9%	52.1%	40.6%	49.3%	32.7%	46.0%	33.6%
Vote	49.0%	54.1%	65.4%	42.6%	42.8%	43.9%	61.3%	43.0%	52.0%	43.4%	50.1%	43.9%	52.1%	39.6%	48.2%	32.7%	45.2%	33.6%
Lean	0.7%	1.3%	-	1.2%	0.8%	-	0.5%	0.8%	0.8%	0.4%	0.8%	-	-	1.0%	1.1%	-	0.9%	-
FIRM UNDECIDED	6.9%	12.0%	5.2%	10.2%	3.0%	2.7%	7.7%	6.5%	9.0%	2.9%	7.7%	2.7%	11.8%	6.3%	10.0%	3.5%	9.4%	-
Net Diff.	-6.3%	-22.8%	-36.1%	2.2%	9.7%	9.4%	-31.3%	5.9%	-14.5%	9.6%	-9.6%	9.4%	-16.0%	12.4%	-8.6%	31.0%	-1.5%	32.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
TED BUDD: REPUBLICAN	43.4%	26.2%	46.6%	35.9%	45.5%	38.4%	43.9%	47.9%	39.4%	47.8%	40.0%	42.5%	46.0%	21.3%	43.5%	41.4%	50.2%
Vote	42.9%	25.2%	46.1%	34.8%	45.5%	37.6%	43.9%	47.6%	38.8%	47.4%	39.0%	42.5%	46.0%	21.3%	43.5%	40.0%	49.8%
Lean	0.5%	1.0%	0.5%	1.0%	-	0.8%	-	0.3%	0.7%	0.4%	1.0%	-	-	-	-	1.4%	0.4%
CHERI BEASLEY: DEMOCRAT	49.7%	69.3%	46.8%	56.2%	52.1%	55.4%	51.4%	44.1%	54.7%	48.0%	51.2%	49.9%	32.5%	66.6%	47.1%	52.5%	45.8%
Vote	49.0%	68.5%	46.2%	55.6%	51.3%	54.6%	51.4%	43.4%	54.0%	48.0%	49.8%	49.3%	32.5%	66.6%	47.1%	49.2%	45.8%
Lean	0.7%	0.8%	0.6%	0.6%	0.7%	0.8%	-	0.7%	0.7%	-	1.5%	0.6%	-	-	-	3.3%	-
FIRM UNDECIDED	6.9%	4.5%	6.6%	7.9%	2.4%	6.2%	4.7%	8.0%	5.9%	4.2%	8.8%	7.6%	21.5%	12.1%	9.3%	6.1%	4.0%
Net Diff.	-6.3%	-43.1%	-0.2%	-20.3%	-6.5%	-17.0%	-7.5%	3.7%	-15.3%	-0.2%	-11.2%	-7.4%	13.6%	-45.3%	-3.6%	-11.1%	4.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
TED BUDD: REPUBLICAN	43.4%	44.6%	36.5%	49.6%	39.6%	52.2%	36.1%	61.7%	62.8%	38.4%	46.0%	16.4%	-	16.7%
Vote	42.9%	44.2%	36.0%	48.6%	39.6%	52.2%	36.1%	59.7%	60.8%	38.4%	46.0%	16.4%	-	16.7%
Lean	0.5%	0.4%	0.5%	1.0%	-	-	-	1.9%	2.0%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	49.7%	44.5%	58.6%	44.4%	56.7%	47.8%	48.8%	30.1%	28.5%	61.6%	45.7%	75.6%	100.0%	75.0%
Vote	49.0%	43.1%	58.4%	43.6%	56.7%	47.8%	45.2%	28.6%	26.9%	61.6%	45.7%	75.6%	100.0%	75.0%
Lean	0.7%	1.3%	0.2%	0.8%	-	-	3.7%	1.5%	1.6%	-	-	-	-	-
FIRM UNDECIDED	6.9%	10.9%	4.8%	6.0%	3.7%	-	15.0%	8.2%	8.6%	-	8.2%	8.1%	-	8.2%
Net Diff.	-6.3%	0.2%	-22.1%	5.2%	-17.1%	4.5%	-12.7%	31.5%	34.3%	-23.2%	0.3%	-59.2%	-100%	-58.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
MARK CAVALIERO: REPUB.	42.5%	52.2%	38.6%	43.0%	42.8%	43.7%	35.9%	39.1%	25.2%	91.5%	91.7%	84.6%	1.3%	1.3%	-	11.2%
Vote	39.2%	49.0%	34.2%	40.3%	42.8%	40.3%	32.7%	36.0%	21.7%	85.2%	85.8%	68.1%	1.0%	1.1%	-	5.9%
Lean	3.4%	3.2%	4.4%	2.8%	-	3.4%	3.2%	3.1%	3.5%	6.3%	5.9%	16.5%	0.3%	0.3%	-	5.2%
SYDNEY BATCH: DEMOCRAT	45.2%	26.4%	50.9%	45.8%	48.6%	44.9%	46.9%	49.9%	36.7%	1.2%	1.3%	-	92.6%	92.8%	88.7%	19.4%
Vote	43.0%	23.8%	48.9%	44.1%	39.3%	43.2%	42.3%	47.1%	26.0%	0.4%	0.4%	-	89.0%	90.9%	38.5%	17.7%
Lean	2.2%	2.6%	2.0%	1.7%	9.4%	1.7%	4.6%	2.8%	10.6%	0.8%	0.8%	-	3.6%	1.9%	50.2%	1.7%
FIRM UNDECIDED	12.2%	21.4%	10.5%	11.1%	8.6%	11.4%	17.2%	11.0%	38.1%	7.3%	7.0%	15.4%	6.1%	5.9%	11.3%	69.4%
Net Diff.	-2.7%	25.8%	-12.3%	-2.8%	-5.8%	-1.2%	-11.0%	-10.8%	-11.5%	90.3%	90.5%	84.6%	-91.3%	-91.4%	-88.7%	-8.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
MARK CAVALIERO: REPUB.	42.5%	83.9%	14.8%	42.2%	40.6%	6.7%	85.6%	45.3%	49.8%	59.8%	75.3%	41.1%	41.8%
Vote	39.2%	83.9%	9.0%	37.5%	37.9%	4.8%	76.1%	41.1%	47.8%	59.8%	48.0%	37.1%	37.1%
Lean	3.4%	-	5.9%	4.7%	2.6%	1.9%	9.5%	4.2%	2.0%	-	27.3%	4.0%	4.7%
SYDNEY BATCH: DEMOCRAT	45.2%	14.7%	80.8%	43.6%	45.4%	93.3%	10.7%	38.3%	31.8%	40.2%	-	56.0%	49.0%
Vote	43.0%	11.1%	80.8%	40.3%	43.8%	93.3%	9.2%	32.0%	31.2%	40.2%	-	56.0%	45.9%
Lean	2.2%	3.5%	-	3.3%	1.6%	-	1.5%	6.3%	0.6%	-	-	-	3.1%
FIRM UNDECIDED	12.2%	1.5%	4.3%	14.2%	14.1%	-	3.6%	16.4%	18.4%	-	24.7%	2.9%	9.2%
Net Diff.	-2.7%	69.2%	-66.0%	-1.3%	-4.8%	-86.5%	74.9%	7.1%	18.1%	19.6%	75.3%	-14.9%	-7.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL		IMPORTANT ISSUES							U.S. SENATE BALLOT					
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
MARK CAVALIERO: REPUB.	42.5%	68.4%	19.8%	41.0%	27.8%	-	18.1%	36.3%	92.8%	92.7%	100.0%	3.2%	3.2%	-	10.3%
Vote	39.2%	63.8%	16.2%	39.2%	23.1%	-	18.1%	36.3%	86.5%	86.4%	100.0%	2.3%	2.3%	-	7.3%
Lean	3.4%	4.7%	3.6%	1.8%	4.7%	-	-	-	6.3%	6.3%	-	0.9%	0.9%	-	3.0%
SYDNEY BATCH: DEMOCRAT	45.2%	23.2%	67.2%	45.9%	56.9%	95.7%	70.0%	27.3%	0.1%	0.1%	-	90.8%	90.7%	100.0%	-
Vote	43.0%	22.4%	63.8%	45.1%	52.0%	88.2%	68.9%	27.3%	0.1%	0.1%	-	86.4%	86.5%	78.1%	-
Lean	2.2%	0.8%	3.4%	0.8%	4.9%	7.6%	1.1%	-	-	-	-	4.4%	4.1%	21.9%	-
FIRM UNDECIDED	12.2%	8.4%	13.0%	13.1%	15.3%	4.3%	11.9%	36.4%	7.1%	7.2%	-	6.0%	6.1%	-	89.7%
Net Diff.	-2.7%	45.2%	-47.4%	-4.9%	-29.1%	-95.7%	-51.8%	9.0%	92.6%	92.6%	100.0%	-87.6%	-87.4%	-100%	10.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FIRM UNDE- CIED	FAVOR. CAVA- LIERO	UNDE- CIED	BOTH BAL- LOTS
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean				
Total	300	128	117	10	136	129	7	37	21	19	
MARK CAVALIERO: REPUB.	42.5%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-	
Vote	39.2%	92.0%	100.0%	-	-	-	-	-	100.0%	-	
Lean	3.4%	8.0%	-	100.0%	-	-	-	-	-	-	
SYDNEY BATCH: DEMOCRAT	45.2%	-	-	-	100.0%	100.0%	100.0%	-	-	-	
Vote	43.0%	-	-	-	95.2%	100.0%	-	-	-	-	
Lean	2.2%	-	-	-	4.8%	-	100.0%	-	-	-	
FIRM UNDECIDED	12.2%	-	-	-	-	-	-	100.0%	-	100.0%	
Net Diff.	-2.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE									
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
MARK CAVALIERO: REPUB.	42.5%	35.6%	69.8%	41.0%	45.9%	61.9%	21.5%	52.2%	6.1%	24.6%	81.0%	79.5%	84.9%	39.4%	84.9%	85.0%	4.8%	35.8%	37.8%	22.0%	-
Vote	39.2%	32.2%	66.1%	39.0%	42.1%	57.6%	20.0%	48.3%	4.9%	23.4%	71.7%	70.5%	79.3%	36.1%	79.3%	80.4%	3.5%	31.8%	33.5%	20.2%	-
Lean	3.4%	3.5%	3.8%	2.0%	3.8%	4.3%	1.4%	3.9%	1.2%	1.2%	9.3%	9.0%	5.6%	3.3%	5.6%	4.6%	1.3%	4.0%	4.3%	1.8%	-
SYDNEY BATCH: DEMOCRAT	45.2%	52.6%	17.9%	48.6%	39.4%	26.0%	69.8%	33.7%	87.7%	64.3%	5.6%	5.8%	9.9%	48.5%	9.9%	4.7%	86.4%	47.8%	47.6%	49.3%	-
Vote	43.0%	50.4%	16.2%	44.7%	38.7%	24.4%	67.8%	31.8%	85.9%	62.2%	4.6%	2.6%	9.9%	46.1%	9.9%	3.6%	83.3%	45.4%	44.9%	49.3%	-
Lean	2.2%	2.2%	1.8%	3.9%	0.7%	1.6%	2.1%	1.9%	1.8%	2.1%	1.0%	3.2%	-	2.4%	-	1.1%	3.1%	2.4%	2.7%	-	-
FIRM UNDECIDED	12.2%	11.8%	12.3%	10.4%	14.7%	12.1%	8.7%	14.1%	6.2%	11.1%	13.4%	14.7%	5.2%	12.1%	5.2%	10.3%	8.8%	16.4%	14.6%	28.7%	-
Net Diff.	-2.7%	-16.9%	51.9%	-7.6%	6.5%	35.9%	-48.3%	18.5%	-81.6%	-39.7%	75.4%	73.7%	74.9%	-9.2%	74.9%	80.3%	-81.6%	-12.0%	-9.8%	-27.3%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
MARK CAVALIERO: REPUB.	42.5%	82.1%	4.0%	41.9%	88.0%	5.2%	28.9%	86.9%	1.0%	35.6%	72.4%	12.3%	37.0%	72.3%	5.2%	43.1%
Vote	39.2%	76.4%	4.0%	36.7%	84.6%	3.3%	26.2%	83.1%	1.0%	31.4%	63.0%	8.6%	33.6%	72.3%	5.2%	43.1%
Lean	3.4%	5.7%	-	5.2%	3.4%	1.9%	2.6%	3.8%	-	4.1%	9.4%	3.8%	3.4%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.2%	5.4%	86.4%	45.1%	4.0%	86.4%	50.9%	5.5%	88.9%	49.5%	-	81.2%	39.0%	-	90.8%	18.3%
Vote	43.0%	3.2%	80.3%	43.5%	4.0%	84.9%	47.7%	4.2%	86.8%	46.6%	-	76.3%	39.0%	-	83.7%	18.3%
Lean	2.2%	2.2%	6.1%	1.6%	-	1.4%	3.2%	1.3%	2.2%	2.8%	-	4.9%	-	-	7.2%	-
FIRM UNDECIDED	12.2%	12.5%	9.6%	13.0%	7.9%	8.5%	20.3%	7.6%	10.0%	15.0%	27.6%	6.5%	24.1%	27.7%	4.0%	38.5%
Net Diff.	-2.7%	76.7%	-82.4%	-3.2%	84.0%	-81.2%	-22.0%	81.5%	-87.9%	-13.9%	72.4%	-68.8%	-2.0%	72.3%	-85.7%	24.8%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101	
MARK CAVALIERO: REPUB.	42.5%	88.6%	81.6%	3.4%	6.9%	-	21.7%	86.4%	83.3%	89.6%	-	6.0%	25.9%	87.6%	1.1%	18.6%	85.2%	0.7%	23.8%	89.3%	
Vote	39.2%	86.1%	76.8%	3.4%	6.9%	-	18.4%	80.6%	76.9%	84.4%	-	6.0%	20.0%	81.7%	1.1%	17.2%	79.4%	0.7%	20.0%	84.7%	
Lean	3.4%	2.6%	4.8%	-	-	-	3.3%	5.8%	6.4%	5.2%	-	-	5.9%	5.9%	-	1.4%	5.8%	-	3.8%	4.6%	
SYDNEY BATCH: DEMOCRAT	45.2%	0.5%	9.5%	91.9%	88.7%	94.9%	57.3%	6.1%	7.7%	4.4%	69.5%	87.6%	51.9%	4.9%	95.6%	61.3%	7.3%	96.0%	55.8%	3.3%	
Vote	43.0%	-	6.9%	89.6%	88.7%	90.3%	53.5%	5.2%	7.7%	2.6%	23.6%	84.8%	47.4%	3.1%	93.7%	58.1%	7.3%	95.4%	50.5%	2.2%	
Lean	2.2%	0.5%	2.6%	2.3%	-	4.6%	3.8%	0.9%	-	1.8%	45.9%	2.8%	4.6%	1.7%	2.0%	3.2%	-	0.6%	5.3%	1.0%	
FIRM UNDECIDED	12.2%	10.9%	8.9%	4.8%	4.4%	5.1%	21.0%	7.5%	9.0%	6.1%	30.5%	6.5%	22.2%	7.5%	3.3%	20.1%	7.5%	3.3%	20.4%	7.5%	
Net Diff.	-2.7%	88.2%	72.1%	-88.5%	-81.9%	-94.9%	-35.5%	80.3%	75.7%	85.2%	-69.5%	-81.6%	-26.0%	82.7%	-94.6%	-42.7%	77.9%	-95.4%	-32.0%	86.0%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
MARK CAVALIERO: REPUB.	42.5%	17.7%	16.5%	70.7%	9.2%	5.4%	58.5%	83.1%	6.3%	44.4%	41.5%	43.7%	52.5%	35.7%	60.2%	41.5%	46.8%	30.1%	61.3%	34.8%
Vote	39.2%	17.7%	14.2%	58.1%	9.2%	5.4%	58.5%	77.3%	5.4%	26.8%	38.0%	40.3%	49.0%	31.9%	58.8%	35.2%	41.8%	28.7%	58.9%	31.3%
Lean	3.4%	-	2.3%	12.6%	-	-	-	5.8%	0.9%	17.6%	3.5%	3.4%	3.5%	3.8%	1.5%	6.3%	5.0%	1.4%	2.4%	3.5%
SYDNEY BATCH: DEMOCRAT	45.2%	69.5%	61.0%	21.4%	76.6%	65.1%	32.2%	1.8%	85.3%	21.1%	52.0%	41.8%	30.6%	54.7%	22.2%	50.5%	36.7%	58.8%	22.0%	56.2%
Vote	43.0%	57.9%	61.0%	21.4%	63.9%	65.1%	32.2%	1.8%	81.4%	8.7%	50.2%	39.6%	26.5%	53.3%	15.6%	49.3%	34.5%	57.3%	18.3%	54.6%
Lean	2.2%	11.6%	-	-	12.8%	-	-	-	3.8%	12.4%	1.7%	2.3%	4.1%	1.4%	6.7%	1.3%	2.2%	1.5%	3.7%	1.5%
FIRM UNDECIDED	12.2%	12.8%	22.5%	7.9%	14.1%	29.5%	9.3%	15.1%	8.5%	34.4%	6.5%	14.5%	16.9%	9.6%	17.5%	8.0%	16.5%	11.1%	16.7%	9.0%
Net Diff.	-2.7%	-51.7%	-44.5%	49.3%	-67.4%	-59.8%	26.3%	81.3%	-79.0%	23.3%	-10.5%	1.8%	21.9%	-19.0%	38.0%	-9.1%	10.1%	-28.7%	39.4%	-21.3%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
MARK CAVALIERO: REPUB.	42.5%	27.1%	42.2%	17.7%	33.6%	56.2%	20.6%	59.2%	24.4%	52.5%	18.3%	56.5%	20.8%	53.8%	20.1%	31.5%	19.0%	43.7%	41.8%	45.1%	48.3%	
Vote	39.2%	20.6%	36.2%	17.7%	33.6%	52.0%	18.5%	53.3%	21.6%	50.4%	16.6%	53.3%	17.9%	41.9%	20.1%	31.5%	19.0%	41.2%	38.0%	43.8%	43.0%	
Lean	3.4%	6.6%	5.9%	-	-	4.2%	2.2%	5.9%	2.8%	2.2%	1.8%	3.2%	2.9%	11.9%	-	-	-	2.5%	3.8%	1.3%	5.4%	
SYDNEY BATCH: DEMOCRAT	45.2%	55.3%	43.8%	60.5%	49.9%	34.3%	66.5%	30.3%	67.4%	39.1%	66.0%	34.1%	66.8%	36.0%	65.9%	52.2%	64.8%	40.7%	47.3%	33.1%	42.8%	
Vote	43.0%	49.9%	43.8%	53.2%	49.9%	32.4%	63.7%	28.0%	62.7%	37.7%	64.3%	32.0%	64.5%	36.0%	61.6%	52.2%	58.1%	37.6%	45.5%	27.7%	40.9%	
Lean	2.2%	5.4%	-	7.3%	-	1.9%	2.8%	2.3%	4.7%	1.4%	1.7%	2.1%	2.3%	-	4.3%	-	6.7%	3.1%	1.8%	5.4%	2.0%	
FIRM UNDECIDED	12.2%	17.6%	14.0%	21.8%	16.5%	9.5%	12.8%	10.5%	8.2%	8.3%	15.7%	9.4%	12.4%	10.2%	14.1%	16.3%	16.2%	15.6%	10.9%	21.8%	8.8%	
Net Diff.	-2.7%	-28.2%	-1.6%	-42.8%	-16.3%	21.9%	-45.9%	28.9%	-43.1%	13.4%	-47.6%	22.4%	-45.9%	17.9%	-45.8%	-20.6%	-45.8%	3.0%	-5.5%	12.0%	5.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
MARK CAVALIERO: REPUB.	42.5%	42.7%	35.2%	51.3%	41.5%	13.4%	42.7%	5.3%	34.3%	72.7%	21.9%	82.7%	20.0%	61.9%	23.3%	77.4%	22.9%	54.7%	17.1%	35.2%	15.3%
Vote	39.2%	39.4%	33.0%	48.1%	38.6%	13.4%	35.5%	5.3%	34.3%	65.2%	21.2%	73.8%	19.6%	55.8%	22.5%	71.2%	22.1%	42.5%	17.1%	35.2%	15.3%
Lean	3.4%	3.4%	2.3%	3.2%	3.0%	-	7.3%	-	-	7.5%	0.6%	8.9%	0.4%	6.0%	0.9%	6.3%	0.8%	12.2%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.2%	45.8%	51.8%	33.5%	48.8%	69.3%	41.2%	87.1%	43.8%	13.9%	67.3%	9.4%	65.0%	18.7%	69.2%	10.4%	66.8%	26.9%	69.9%	40.0%	73.5%
Vote	43.0%	44.2%	50.1%	30.2%	47.1%	67.0%	38.7%	83.0%	39.1%	13.0%	64.6%	7.7%	62.2%	18.7%	66.5%	10.4%	63.8%	22.7%	68.6%	31.1%	71.1%
Lean	2.2%	1.6%	1.7%	3.3%	1.7%	2.3%	2.5%	4.0%	4.7%	0.9%	2.7%	1.7%	2.8%	-	2.7%	-	3.0%	4.2%	1.3%	8.9%	2.4%
FIRM UNDECIDED	12.2%	11.5%	13.0%	15.2%	9.7%	17.3%	16.1%	7.7%	21.9%	13.5%	10.8%	7.9%	15.0%	19.5%	7.5%	12.1%	10.3%	18.4%	13.1%	24.8%	11.2%
Net Diff.	-2.7%	-3.1%	-16.6%	17.8%	-7.2%	-55.9%	1.5%	-81.8%	-9.5%	58.8%	-45.5%	73.4%	-45.0%	43.2%	-45.9%	67.0%	-43.9%	27.8%	-52.8%	-4.8%	-58.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20thWeek	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
MARK CAVALIERO: REPUB.	42.5%	73.0%	66.7%	77.9%	72.9%	26.7%	50.7%	25.8%	6.0%	78.0%	29.8%	67.7%	24.0%	78.5%	27.7%	55.2%	21.1%	40.2%	14.3%
Vote	39.2%	66.7%	61.7%	71.3%	66.3%	24.6%	48.2%	21.2%	5.5%	71.8%	26.4%	61.3%	23.1%	73.9%	25.3%	43.4%	21.1%	40.2%	14.3%
Lean	3.4%	6.2%	4.9%	6.6%	6.6%	2.1%	2.5%	4.6%	0.5%	6.2%	3.4%	6.3%	1.0%	4.5%	2.5%	11.9%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.2%	13.0%	15.3%	10.4%	13.4%	65.1%	39.0%	67.1%	87.1%	9.9%	58.8%	16.3%	70.5%	6.9%	64.5%	32.7%	68.2%	42.8%	79.2%
Vote	43.0%	11.6%	15.3%	10.4%	10.8%	62.7%	37.0%	65.9%	83.7%	8.0%	56.1%	15.4%	68.2%	6.9%	61.6%	27.0%	68.2%	32.9%	79.2%
Lean	2.2%	1.3%	-	-	2.7%	2.4%	2.0%	1.2%	3.3%	1.8%	2.6%	0.8%	2.3%	-	2.9%	5.7%	-	9.9%	-
FIRM UNDECIDED	12.2%	14.1%	18.0%	11.7%	13.7%	8.2%	10.3%	7.1%	7.0%	12.2%	11.5%	16.1%	5.5%	14.7%	7.7%	12.1%	10.7%	17.0%	6.4%
Net Diff.	-2.7%	60.0%	51.3%	67.5%	59.4%	-38.5%	11.7%	-41.3%	-81.1%	68.1%	-29.0%	51.4%	-46.4%	71.6%	-36.8%	22.6%	-47.1%	-2.6%	-64.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
MARK CAVALIERO: REPUB.	42.5%	45.0%	32.7%	23.7%	53.2%	39.9%	31.0%	46.5%	53.2%	49.3%	74.1%	51.4%	26.7%	43.6%	16.6%	5.6%	28.7%	32.6%	34.9%		
Vote	39.2%	42.0%	27.9%	23.7%	37.9%	39.9%	12.8%	42.9%	46.3%	49.3%	45.7%	51.4%	26.7%	41.2%	13.4%	5.6%	28.7%	32.6%	-		
Lean	3.4%	3.0%	4.9%	-	15.3%	-	18.2%	3.7%	6.9%	-	28.4%	-	-	2.4%	3.3%	-	-	-	34.9%		
SYDNEY BATCH: DEMOCRAT	45.2%	43.8%	50.9%	59.5%	34.9%	51.8%	33.9%	41.7%	33.1%	42.7%	24.1%	39.8%	-	45.7%	64.9%	71.4%	47.6%	59.3%	65.1%		
Vote	43.0%	41.7%	48.5%	55.3%	34.9%	51.8%	33.9%	39.2%	29.4%	35.4%	24.1%	39.8%	-	43.9%	63.7%	69.3%	47.6%	59.3%	65.1%		
Lean	2.2%	2.1%	2.3%	4.3%	-	-	-	2.6%	3.8%	7.3%	-	-	-	1.7%	1.2%	2.1%	-	-	-		
FIRM UNDECIDED	12.2%	11.2%	16.4%	16.8%	11.9%	8.3%	35.1%	11.7%	13.7%	8.0%	1.8%	8.7%	73.3%	10.7%	18.5%	23.0%	23.7%	8.1%	-		
Net Diff.	-2.7%	1.2%	-18.1%	-35.8%	18.2%	-12.0%	-3.0%	4.8%	20.1%	6.6%	50.0%	11.6%	26.7%	-2.1%	-48.3%	-65.8%	-18.9%	-26.7%	-30.2%		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
MARK CAVALIERO: REPUB.	42.5%	31.0%	30.2%	45.3%	50.7%	52.6%	30.5%	48.5%	37.9%	51.6%	40.5%	52.6%	38.4%	51.9%	41.5%	61.7%	43.7%	70.3%
Vote	39.2%	27.7%	29.2%	41.8%	45.9%	47.7%	28.6%	44.3%	35.2%	46.8%	37.4%	47.7%	34.2%	47.6%	37.8%	56.1%	39.6%	65.2%
Lean	3.4%	3.4%	1.0%	3.4%	4.7%	4.9%	1.9%	4.1%	2.7%	4.8%	3.1%	4.9%	4.3%	4.3%	3.7%	5.5%	4.1%	5.2%
SYDNEY BATCH: DEMOCRAT	45.2%	48.5%	62.0%	40.1%	39.8%	37.4%	57.1%	39.3%	48.6%	38.6%	46.8%	37.4%	46.6%	37.3%	45.6%	27.9%	42.0%	29.7%
Vote	43.0%	46.1%	62.0%	38.4%	36.5%	32.9%	56.2%	36.5%	47.3%	34.7%	45.1%	32.9%	46.6%	33.3%	44.3%	21.8%	40.2%	21.1%
Lean	2.2%	2.4%	-	1.7%	3.4%	4.5%	0.9%	2.8%	1.3%	3.9%	1.7%	4.5%	-	4.0%	1.3%	6.2%	1.8%	8.6%
FIRM UNDECIDED	12.2%	20.4%	7.8%	14.6%	9.5%	10.1%	12.4%	12.2%	13.5%	9.8%	12.7%	10.1%	15.0%	10.8%	12.9%	10.4%	14.3%	-
Net Diff.	-2.7%	-17.5%	-31.8%	5.1%	10.8%	15.2%	-26.6%	9.1%	-10.7%	13.0%	-6.3%	15.2%	-8.2%	14.6%	-4.1%	33.7%	1.7%	40.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
MARK CAVALIERO: REPUB.	42.5%	24.4%	45.2%	34.4%	44.0%	37.5%	39.7%	47.8%	37.9%	44.0%	41.3%	42.5%	40.3%	25.0%	43.0%	42.0%	47.7%	
Vote	39.2%	24.4%	41.2%	32.7%	39.8%	35.4%	35.0%	43.5%	35.3%	40.8%	39.5%	37.2%	40.3%	25.0%	35.6%	37.3%	45.0%	
Lean	3.4%	-	4.0%	1.6%	4.3%	2.1%	4.7%	4.3%	2.6%	3.1%	1.8%	5.2%	-	-	7.4%	4.7%	2.7%	
SYDNEY BATCH: DEMOCRAT	45.2%	65.3%	41.3%	51.5%	46.6%	51.3%	43.0%	40.1%	49.7%	42.0%	47.2%	46.3%	27.6%	58.5%	43.2%	47.6%	42.3%	
Vote	43.0%	63.7%	39.6%	50.2%	44.4%	49.6%	41.5%	37.3%	48.1%	38.1%	45.9%	44.9%	27.6%	52.8%	41.7%	43.8%	41.4%	
Lean	2.2%	1.6%	1.7%	1.3%	2.2%	1.7%	1.5%	2.8%	1.6%	3.9%	1.3%	1.4%	-	5.6%	1.5%	3.7%	0.9%	
FIRM UNDECIDED	12.2%	10.4%	13.5%	14.1%	9.4%	11.2%	17.3%	12.1%	12.4%	14.0%	11.6%	11.2%	32.1%	16.6%	13.8%	10.4%	10.0%	
Net Diff.	-2.7%	-40.9%	3.9%	-17.1%	-2.6%	-13.8%	-3.2%	7.6%	-11.8%	1.9%	-5.9%	-3.8%	12.6%	-33.5%	-0.2%	-5.5%	5.4%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
MARK CAVALIERO: REPUB.	42.5%	45.4%	37.0%	49.4%	36.7%	37.4%	35.9%	57.8%	58.8%	38.4%	47.6%	17.5%	-	17.9%
Vote	39.2%	42.1%	33.0%	46.3%	35.3%	31.3%	33.6%	48.6%	49.1%	38.4%	32.5%	17.5%	-	17.9%
Lean	3.4%	3.3%	4.0%	3.1%	1.4%	6.1%	2.3%	9.3%	9.7%	-	15.2%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.2%	40.3%	52.6%	39.7%	52.4%	47.8%	42.1%	28.1%	26.4%	61.6%	30.6%	70.8%	100.0%	70.2%
Vote	43.0%	36.8%	51.5%	38.9%	49.9%	45.3%	38.4%	25.1%	24.8%	31.7%	24.1%	70.8%	100.0%	70.2%
Lean	2.2%	3.5%	1.1%	0.8%	2.5%	2.4%	3.7%	3.0%	1.6%	29.9%	6.5%	-	-	-
FIRM UNDECIDED	12.2%	14.3%	10.4%	10.9%	10.9%	14.8%	22.0%	14.1%	14.8%	-	21.8%	11.7%	-	11.9%
Net Diff.	-2.7%	5.1%	-15.5%	9.7%	-15.7%	-10.4%	-6.2%	29.7%	32.4%	-23.2%	17.1%	-53.3%	-100%	-52.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	76.9%	76.9%	74.7%	78.5%	81.9%	77.9%	71.3%	76.4%	54.0%	63.5%	63.6%	61.1%	89.5%	90.6%	59.5%	78.2%
Strongly	49.2%	44.6%	47.0%	54.2%	28.2%	49.9%	45.3%	47.9%	36.4%	30.3%	29.2%	61.1%	69.4%	69.8%	59.5%	39.0%
Somewhat	27.7%	32.3%	27.7%	24.3%	53.6%	28.0%	26.0%	28.5%	17.7%	33.2%	34.4%	-	20.1%	20.8%	-	39.2%
OPPOSE	19.0%	22.7%	21.8%	15.8%	8.6%	18.0%	24.3%	20.4%	37.6%	31.6%	31.4%	36.3%	6.9%	6.4%	20.4%	18.3%
Somewhat	8.7%	2.7%	10.7%	9.5%	-	7.8%	14.0%	12.4%	19.4%	14.1%	13.7%	25.9%	3.6%	3.8%	-	8.5%
Strongly	10.2%	20.0%	11.2%	6.3%	8.6%	10.2%	10.3%	8.0%	18.2%	17.5%	17.7%	10.4%	3.3%	2.7%	20.4%	9.8%
DK/REFUSED	4.1%	0.4%	3.4%	5.7%	9.6%	4.1%	4.4%	3.2%	8.3%	4.9%	5.0%	2.6%	3.6%	3.0%	20.1%	3.5%
Net Diff.	57.9%	54.2%	52.9%	62.7%	73.3%	59.9%	47.0%	56.0%	16.4%	32.0%	32.2%	24.8%	82.6%	84.2%	39.1%	59.9%
Mean	3.21	3.02	3.14	3.34	3.12	3.23	3.11	3.20	2.79	2.80	2.79	3.15	3.61	3.63	3.23	3.11

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	76.9%	61.1%	81.2%	78.4%	77.8%	89.1%	65.6%	72.1%	76.4%	39.8%	72.7%	69.1%	74.8%
Strongly	49.2%	35.8%	67.0%	46.9%	50.0%	67.3%	33.2%	49.8%	42.6%	28.0%	49.1%	55.5%	50.3%
Somewhat	27.7%	25.2%	14.2%	31.5%	27.8%	21.8%	32.4%	22.3%	33.8%	11.8%	23.6%	13.6%	24.5%
OPPOSE	19.0%	35.5%	13.1%	17.1%	18.5%	8.7%	34.4%	21.1%	19.2%	60.2%	27.3%	27.0%	20.7%
Somewhat	8.7%	21.8%	2.1%	7.8%	8.3%	4.6%	15.2%	9.2%	9.1%	28.4%	-	10.5%	9.7%
Strongly	10.2%	13.7%	11.0%	9.3%	10.2%	4.2%	19.2%	11.9%	10.2%	31.8%	27.3%	16.6%	11.0%
DK/REFUSED	4.1%	3.5%	5.7%	4.5%	3.8%	2.2%	-	6.8%	4.4%	-	-	3.9%	4.5%
Net Diff.	57.9%	25.6%	68.1%	61.3%	59.3%	80.4%	31.1%	50.9%	57.2%	-20.3%	45.3%	42.0%	54.2%
Mean	3.21	2.86	3.45	3.21	3.22	3.56	2.80	3.18	3.14	2.36	2.94	3.12	3.20

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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 Allowing doctors to prescribe medical marijuana.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
SUPPORT	76.9%	75.7%	89.9%	61.1%	78.6%	100.0%	77.4%	84.5%	63.2%	63.6%	26.6%	89.9%	89.8%	100.0%	69.1%
Strongly	49.2%	46.5%	62.8%	34.8%	54.1%	65.6%	60.3%	34.5%	29.7%	29.8%	26.6%	68.2%	67.9%	91.2%	34.8%
Somewhat	27.7%	29.2%	27.0%	26.3%	24.5%	34.4%	17.1%	50.1%	33.4%	33.8%	-	21.7%	21.9%	8.8%	34.3%
OPPOSE	19.0%	21.6%	3.8%	32.5%	19.4%	-	15.0%	5.2%	33.0%	32.6%	73.4%	7.1%	7.2%	-	16.0%
Somewhat	8.7%	11.3%	1.2%	11.7%	7.3%	-	12.7%	5.2%	14.6%	13.9%	73.4%	3.3%	3.4%	-	10.9%
Strongly	10.2%	10.3%	2.6%	20.8%	12.1%	-	2.3%	-	18.4%	18.6%	-	3.8%	3.9%	-	5.1%
DK/REFUSED	4.1%	2.7%	6.3%	6.4%	2.0%	-	7.6%	10.3%	3.8%	3.9%	-	3.0%	3.0%	-	14.9%
Net Diff.	57.9%	54.0%	86.0%	28.5%	59.2%	100.0%	62.4%	79.3%	30.1%	31.0%	-46.7%	82.8%	82.6%	100.0%	53.1%
Mean	3.21	3.15	3.60	2.80	3.23	3.66	3.47	3.33	2.77	2.78	2.53	3.59	3.59	3.91	3.16

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	76.9%	64.4%	63.2%	78.9%	89.4%	90.0%	78.1%	74.0%	60.5%	73.0%
Strongly	49.2%	31.7%	31.8%	30.3%	71.6%	72.6%	51.9%	27.4%	38.8%	38.1%
Somewhat	27.7%	32.8%	31.4%	48.7%	17.8%	17.3%	26.3%	46.6%	21.7%	34.9%
OPPOSE	19.0%	31.1%	32.0%	21.1%	7.5%	7.1%	15.3%	19.0%	35.4%	15.3%
Somewhat	8.7%	14.4%	15.6%	-	3.3%	3.5%	-	9.2%	19.1%	9.7%
Strongly	10.2%	16.8%	16.4%	21.1%	4.2%	3.6%	15.3%	9.8%	16.3%	5.7%
DK/REFUSED	4.1%	4.5%	4.8%	-	3.1%	2.9%	6.6%	7.0%	4.1%	11.6%
Net Diff.	57.9%	33.3%	31.2%	57.9%	81.9%	82.9%	62.9%	55.0%	25.1%	57.7%
Mean	3.21	2.83	2.83	2.88	3.62	3.64	3.23	2.98	2.87	3.19

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
SUPPORT	76.9%	100.0%	-	88.6%	61.2%	71.3%	85.5%	75.4%	86.1%	85.8%	62.2%	65.7%	41.8%	80.4%	41.8%	66.4%	84.5%	79.8%	78.3%	90.2%	-
Strongly	49.2%	64.0%	-	57.9%	37.7%	41.2%	59.3%	44.4%	66.4%	60.8%	27.9%	27.6%	22.7%	51.8%	22.7%	34.9%	67.6%	47.3%	45.1%	62.0%	-
Somewhat	27.7%	36.0%	-	30.7%	23.6%	30.1%	26.2%	31.0%	19.7%	25.0%	34.3%	38.2%	19.0%	28.6%	19.0%	31.5%	16.9%	32.5%	33.1%	28.3%	-
OPPOSE	19.0%	-	100.0%	9.7%	32.7%	24.2%	12.2%	20.6%	10.7%	10.6%	34.2%	31.0%	53.6%	16.1%	53.6%	28.1%	11.9%	16.7%	19.0%	0.5%	-
Somewhat	8.7%	-	46.1%	4.8%	14.9%	12.3%	4.1%	9.8%	5.1%	5.9%	12.5%	12.3%	21.8%	7.6%	21.8%	12.0%	6.4%	7.8%	8.9%	-	-
Strongly	10.2%	-	53.9%	4.9%	17.8%	11.9%	8.2%	10.8%	5.7%	4.6%	21.8%	18.7%	31.8%	8.4%	31.8%	16.1%	5.5%	8.9%	10.1%	0.5%	-
DK/REFUSED	4.1%	-	-	1.7%	6.1%	4.5%	2.3%	3.9%	3.2%	3.6%	3.6%	3.3%	4.6%	3.5%	4.6%	5.4%	3.5%	3.5%	2.7%	9.3%	-
Net Diff.	57.9%	100.0%	-100%	78.9%	28.6%	47.0%	73.3%	54.8%	75.4%	75.2%	27.9%	34.7%	-11.8%	64.3%	-11.8%	38.3%	72.6%	63.1%	59.2%	89.8%	-
Mean	3.21	3.64	1.46	3.44	2.86	3.05	3.40	3.14	3.52	3.47	2.71	2.77	2.34	3.28	2.34	2.90	3.52	3.22	3.16	3.67	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	76.9%	64.4%	91.6%	81.6%	68.6%	80.8%	77.7%	68.4%	93.4%	81.3%	53.4%	66.7%	71.6%	70.0%	72.1%	58.9%
Strongly	49.2%	41.7%	78.8%	50.3%	27.9%	61.8%	43.8%	32.6%	77.1%	48.5%	50.0%	48.4%	40.6%	57.8%	55.7%	25.8%
Somewhat	27.7%	22.7%	12.8%	31.3%	40.7%	19.0%	33.9%	35.9%	16.2%	32.8%	3.4%	18.3%	31.0%	12.2%	16.4%	33.1%
OPPOSE	19.0%	30.7%	8.4%	15.3%	25.5%	13.8%	18.2%	27.1%	4.4%	15.0%	35.0%	27.2%	25.5%	30.0%	19.0%	41.1%
Somewhat	8.7%	9.7%	3.7%	4.9%	14.4%	7.9%	11.0%	12.6%	3.6%	7.9%	8.3%	12.2%	6.8%	2.3%	2.7%	7.1%
Strongly	10.2%	20.9%	4.7%	10.5%	11.1%	5.9%	7.1%	14.5%	0.8%	7.1%	26.7%	15.0%	18.8%	27.7%	16.3%	34.1%
DK/REFUSED	4.1%	5.0%	-	3.0%	5.9%	5.4%	4.1%	4.5%	2.3%	3.7%	11.6%	6.1%	2.9%	-	8.9%	-
Net Diff.	57.9%	33.7%	83.2%	66.3%	43.1%	67.0%	59.5%	41.4%	89.0%	66.3%	18.4%	39.5%	46.1%	39.9%	53.1%	17.8%
Mean	3.21	2.90	3.66	3.25	2.91	3.44	3.19	2.91	3.74	3.27	2.87	3.07	2.96	3.00	3.22	2.51

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	76.9%	56.3%	83.1%	91.0%	93.4%	88.8%	83.9%	62.1%	65.3%	58.8%	100.0%	92.7%	91.6%	59.3%	89.6%	78.1%	65.1%	93.9%	85.2%	66.0%
Strongly	49.2%	31.8%	43.0%	80.3%	87.1%	73.8%	52.8%	26.6%	28.0%	25.1%	-	81.7%	64.4%	28.8%	79.1%	44.1%	24.2%	83.1%	51.8%	27.1%
Somewhat	27.7%	24.6%	40.0%	10.8%	6.3%	15.0%	31.1%	35.5%	37.3%	33.7%	100.0%	11.0%	27.2%	30.5%	10.5%	34.0%	40.8%	10.8%	33.4%	38.8%
OPPOSE	19.0%	36.2%	16.9%	4.9%	5.5%	4.5%	12.8%	34.0%	31.5%	36.7%	-	6.1%	6.2%	36.6%	4.0%	17.8%	31.4%	2.5%	10.2%	30.9%
Somewhat	8.7%	15.5%	8.6%	2.1%	4.4%	-	8.1%	14.0%	15.3%	12.6%	-	-	4.1%	11.8%	4.0%	11.1%	16.2%	2.5%	5.9%	14.5%
Strongly	10.2%	20.7%	8.3%	2.8%	1.1%	4.5%	4.8%	20.1%	16.2%	24.1%	-	6.1%	2.2%	24.8%	-	6.7%	15.2%	-	4.3%	16.4%
DK/REFUSED	4.1%	7.4%	-	4.0%	1.2%	6.7%	3.3%	3.9%	3.2%	4.5%	-	1.2%	2.2%	4.2%	6.4%	4.2%	3.6%	3.6%	4.6%	3.1%
Net Diff.	57.9%	20.1%	66.2%	86.1%	87.9%	84.4%	71.0%	28.1%	33.8%	22.1%	100.0%	86.6%	85.3%	22.7%	85.6%	60.3%	33.7%	91.4%	75.0%	35.0%
Mean	3.21	2.73	3.18	3.76	3.81	3.70	3.36	2.71	2.80	2.63	3.00	3.70	3.57	2.66	3.80	3.20	2.77	3.84	3.39	2.79

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	76.9%	75.6%	80.4%	40.9%	73.0%	89.0%	49.2%	64.1%	88.6%	84.5%	78.6%	76.3%	61.5%	85.8%	57.9%	87.0%	64.1%	84.7%	61.5%	88.5%
Strongly	49.2%	65.3%	55.2%	23.5%	61.7%	52.7%	29.7%	29.9%	66.8%	60.6%	57.7%	44.5%	31.5%	57.2%	30.4%	63.0%	32.2%	51.5%	30.9%	58.6%
Somewhat	27.7%	10.3%	25.2%	17.4%	11.3%	36.3%	19.5%	34.2%	21.8%	23.9%	20.9%	31.8%	30.0%	28.6%	27.4%	24.0%	31.9%	33.2%	30.6%	29.9%
OPPOSE	19.0%	18.0%	19.6%	51.0%	19.9%	11.0%	50.8%	31.2%	8.2%	15.5%	17.9%	19.2%	33.5%	11.2%	39.7%	10.5%	29.0%	11.8%	33.0%	9.1%
Somewhat	8.7%	-	13.6%	10.8%	-	6.8%	4.9%	14.6%	3.5%	10.6%	8.2%	9.0%	14.0%	5.7%	8.5%	5.0%	17.9%	6.3%	15.5%	5.1%
Strongly	10.2%	18.0%	5.9%	40.2%	19.9%	4.2%	45.9%	16.6%	4.7%	5.0%	9.7%	10.2%	19.5%	5.5%	31.2%	5.5%	11.0%	5.5%	17.5%	4.0%
DK/REFUSED	4.1%	6.4%	-	8.1%	7.1%	-	-	4.7%	3.2%	-	3.6%	4.5%	5.0%	3.0%	2.4%	2.5%	6.9%	3.5%	5.5%	2.4%
Net Diff.	57.9%	57.5%	60.8%	-10.1%	53.2%	77.9%	-1.5%	32.9%	80.5%	69.0%	60.7%	57.1%	28.0%	74.7%	18.2%	76.4%	35.2%	72.9%	28.5%	79.4%
Mean	3.21	3.31	3.30	2.26	3.24	3.37	2.33	2.81	3.56	3.40	3.31	3.16	2.77	3.42	2.59	3.48	2.92	3.36	2.79	3.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

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 Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	76.9%	61.4%	65.7%	62.4%	60.1%	77.0%	79.1%	77.5%	81.2%	76.4%	77.9%	78.7%	84.1%	63.1%	65.3%	78.2%	66.2%	73.7%	78.2%	73.7%	78.9%	
Strongly	49.2%	33.2%	46.3%	34.8%	40.8%	50.4%	52.1%	48.1%	63.8%	53.2%	44.9%	50.7%	54.4%	48.0%	45.6%	60.4%	41.9%	45.2%	50.6%	50.7%	54.1%	
Somewhat	27.7%	28.3%	19.4%	27.6%	19.3%	26.6%	27.1%	29.4%	17.3%	23.2%	33.0%	28.1%	29.7%	15.1%	19.7%	17.8%	24.3%	28.6%	27.6%	22.9%	24.9%	
OPPOSE	19.0%	34.8%	26.6%	32.5%	30.4%	20.2%	15.3%	18.1%	18.8%	22.6%	13.1%	19.3%	10.4%	27.2%	29.0%	21.8%	25.5%	19.3%	18.9%	23.4%	18.0%	
Somewhat	8.7%	9.4%	9.9%	4.1%	5.1%	9.4%	8.9%	6.1%	7.1%	13.5%	10.0%	9.2%	8.9%	11.0%	8.8%	9.7%	3.0%	8.1%	9.1%	10.2%	5.1%	
Strongly	10.2%	25.4%	16.7%	28.4%	25.3%	10.7%	6.4%	12.0%	11.8%	9.1%	3.2%	10.0%	1.5%	16.2%	20.2%	12.1%	22.5%	11.2%	9.7%	13.3%	13.0%	
DK/REFUSED	4.1%	3.7%	7.7%	5.1%	9.5%	2.9%	5.6%	4.4%	-	1.0%	9.0%	2.0%	5.5%	9.7%	5.7%	-	8.3%	7.0%	2.9%	2.9%	3.0%	
Net Diff.	57.9%	26.6%	39.2%	29.9%	29.7%	56.8%	63.9%	59.3%	62.3%	53.8%	64.8%	59.5%	73.6%	35.9%	36.4%	56.4%	40.7%	54.4%	59.3%	50.2%	60.9%	
Mean	3.21	2.72	3.03	2.73	2.84	3.20	3.32	3.19	3.33	3.22	3.31	3.22	3.45	3.05	2.96	3.27	2.93	3.16	3.23	3.14	3.24	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	76.9%	73.8%	77.5%	74.6%	82.1%	70.3%	62.2%	65.3%	67.4%	61.7%	88.1%	61.7%	91.8%	61.7%	85.3%	67.3%	87.7%	40.6%	90.3%	52.7%	87.0%
Strongly	49.2%	41.4%	47.2%	42.9%	52.9%	54.1%	41.3%	46.0%	44.2%	29.3%	64.2%	32.4%	70.6%	26.0%	59.2%	32.3%	62.7%	17.9%	71.2%	22.8%	66.5%
Somewhat	27.7%	32.3%	30.3%	31.7%	29.2%	16.3%	21.0%	19.3%	23.1%	32.4%	23.9%	29.4%	21.1%	35.7%	26.1%	35.0%	25.0%	22.8%	19.1%	29.9%	20.4%
OPPOSE	19.0%	16.5%	19.7%	19.3%	15.4%	19.3%	33.3%	17.5%	32.6%	33.8%	9.1%	32.7%	7.7%	35.1%	10.3%	28.7%	9.2%	53.2%	8.9%	47.3%	11.7%
Somewhat	8.7%	6.7%	13.2%	8.7%	8.5%	5.5%	11.8%	5.2%	3.1%	13.7%	5.7%	8.8%	4.6%	19.0%	6.5%	12.0%	6.4%	20.2%	2.4%	9.3%	-
Strongly	10.2%	9.8%	6.5%	10.6%	6.9%	13.8%	21.6%	12.3%	29.5%	20.1%	3.5%	23.8%	3.1%	16.1%	3.8%	16.7%	2.8%	33.0%	6.5%	38.0%	11.7%
DK/REFUSED	4.1%	9.7%	2.8%	6.1%	2.6%	10.4%	4.4%	17.2%	-	4.5%	2.7%	5.6%	0.6%	3.2%	4.4%	4.0%	3.1%	6.2%	0.7%	-	1.3%
Net Diff.	57.9%	57.3%	57.7%	55.3%	66.7%	51.0%	28.9%	47.8%	34.7%	27.9%	79.0%	29.1%	84.1%	26.6%	75.0%	38.6%	78.5%	-12.5%	81.4%	5.4%	75.3%
Mean	3.21	3.17	3.22	3.14	3.31	3.23	2.86	3.20	2.82	2.74	3.53	2.74	3.60	2.74	3.47	2.86	3.52	2.27	3.56	2.37	3.44

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
SUPPORT	76.9%	55.8%	55.2%	44.9%	62.2%	90.0%	82.3%	92.6%	95.5%	50.4%	94.9%	61.6%	85.8%	60.2%	90.1%	41.5%	89.1%	45.0%	92.4%
Strongly	49.2%	29.3%	21.0%	34.2%	30.1%	62.7%	47.7%	59.2%	77.5%	30.0%	66.9%	28.5%	59.1%	29.5%	61.6%	28.8%	68.3%	37.7%	68.3%
Somewhat	27.7%	26.5%	34.3%	10.7%	32.2%	27.3%	34.6%	33.5%	18.0%	20.3%	28.0%	33.1%	26.7%	30.8%	28.5%	12.8%	20.8%	7.3%	24.2%
OPPOSE	19.0%	38.8%	39.9%	48.9%	32.7%	7.9%	15.0%	6.1%	2.6%	44.3%	3.9%	32.9%	11.3%	34.3%	7.7%	53.5%	9.2%	53.4%	7.6%
Somewhat	8.7%	14.3%	18.6%	21.0%	8.8%	5.4%	9.5%	6.1%	1.4%	12.1%	2.9%	16.7%	7.4%	14.7%	5.4%	13.1%	5.0%	3.6%	4.7%
Strongly	10.2%	24.5%	21.2%	28.0%	23.9%	2.6%	5.5%	-	1.2%	32.2%	1.0%	16.2%	3.9%	19.6%	2.3%	40.4%	4.2%	49.8%	2.9%
DK/REFUSED	4.1%	5.4%	4.9%	6.2%	5.1%	2.1%	2.7%	1.3%	1.9%	5.3%	1.2%	5.5%	2.9%	5.5%	2.2%	5.0%	1.7%	1.6%	-
Net Diff.	57.9%	17.0%	15.4%	-4.1%	29.6%	82.0%	67.2%	86.5%	92.9%	6.0%	91.1%	28.6%	74.5%	25.9%	82.4%	-11.9%	79.8%	-8.4%	84.8%
Mean	3.21	2.64	2.58	2.54	2.72	3.53	3.28	3.54	3.75	2.51	3.63	2.78	3.45	2.74	3.53	2.31	3.56	2.33	3.58

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:							RACIAL BACKGROUND:						
	RACIAL BACKGROUND							MALE							FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other			
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	76.9%	79.8%	65.3%	67.9%	51.0%	51.8%	100.0%	81.3%	62.4%	64.2%	53.8%	39.8%	100.0%	78.4%	67.7%	70.6%	47.7%	59.3%	100.0%		
Strongly	49.2%	49.9%	46.4%	47.1%	41.8%	26.2%	81.8%	54.6%	47.9%	47.8%	44.1%	12.3%	100.0%	45.6%	45.1%	46.6%	39.1%	34.8%	65.1%		
Somewhat	27.7%	29.9%	19.0%	20.9%	9.1%	25.6%	18.2%	26.7%	14.4%	16.4%	9.7%	27.5%	-	32.7%	22.5%	24.0%	8.5%	24.4%	34.9%		
OPPOSE	19.0%	16.6%	28.4%	26.7%	43.0%	33.7%	-	16.6%	30.4%	35.8%	36.8%	22.5%	-	16.6%	26.7%	20.3%	50.3%	40.7%	-		
Somewhat	8.7%	8.5%	9.7%	3.9%	22.7%	20.1%	-	6.6%	5.0%	1.2%	18.1%	-	-	10.2%	13.5%	5.9%	28.2%	32.6%	-		
Strongly	10.2%	8.1%	18.6%	22.8%	20.3%	13.6%	-	10.0%	25.4%	34.6%	18.8%	22.5%	-	6.4%	13.3%	14.4%	22.0%	8.1%	-		
DK/REFUSED	4.1%	3.6%	6.3%	5.3%	6.0%	14.5%	-	2.1%	7.2%	-	9.4%	37.7%	-	5.0%	5.6%	9.1%	2.1%	-	-		
Net Diff.	57.9%	63.2%	37.0%	41.2%	7.9%	18.1%	100.0%	64.8%	31.9%	28.4%	16.9%	17.4%	100.0%	61.7%	40.9%	50.3%	-2.6%	18.6%	100.0%		
Mean	3.21	3.26	2.99	2.97	2.77	2.75	3.82	3.29	2.91	2.77	2.87	2.48	4.00	3.24	3.05	3.13	2.66	2.86	3.65		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	76.9%	76.4%	84.2%	73.1%	80.4%	72.0%	81.4%	74.7%	77.3%	76.2%	77.9%	72.0%	85.5%	74.4%	79.2%	74.6%	78.2%	75.3%
Strongly	49.2%	56.5%	69.9%	43.5%	39.2%	39.6%	65.0%	41.4%	54.3%	39.4%	51.2%	39.6%	69.7%	46.2%	60.0%	38.7%	54.3%	48.4%
Somewhat	27.7%	20.0%	14.3%	29.6%	41.2%	32.3%	16.4%	33.2%	23.0%	36.8%	26.7%	32.3%	15.8%	28.2%	19.2%	35.9%	23.9%	27.0%
OPPOSE	19.0%	21.1%	14.6%	21.8%	15.4%	20.9%	16.9%	20.0%	19.4%	18.1%	18.6%	20.9%	13.3%	21.8%	17.9%	22.1%	18.2%	24.7%
Somewhat	8.7%	11.8%	9.6%	7.5%	6.3%	10.3%	10.4%	7.9%	9.0%	8.3%	8.4%	10.3%	5.0%	6.9%	5.5%	8.0%	6.3%	6.3%
Strongly	10.2%	9.2%	5.0%	14.3%	9.1%	10.6%	6.5%	12.0%	10.4%	9.9%	10.1%	10.6%	8.3%	14.9%	12.3%	14.1%	11.9%	18.3%
DK/REFUSED	4.1%	2.5%	1.2%	5.0%	4.3%	7.1%	1.7%	5.4%	3.4%	5.7%	3.5%	7.1%	1.2%	3.9%	3.0%	3.2%	3.6%	-
Net Diff.	57.9%	55.4%	69.6%	51.3%	65.0%	51.1%	64.4%	54.7%	57.9%	58.0%	59.3%	51.1%	72.3%	52.6%	61.3%	52.5%	60.0%	50.7%
Mean	3.21	3.27	3.51	3.08	3.15	3.09	3.42	3.10	3.25	3.12	3.23	3.09	3.49	3.10	3.31	3.03	3.25	3.05

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
SUPPORT	76.9%	78.2%	75.0%	75.4%	77.3%	77.6%	69.6%	77.8%	76.1%	74.8%	80.2%	75.5%	83.7%	83.1%	76.0%	76.5%	75.2%	
Strongly	49.2%	61.4%	37.0%	48.8%	39.9%	48.3%	33.3%	53.4%	45.5%	47.6%	48.4%	51.6%	65.6%	61.7%	44.1%	50.5%	45.6%	
Somewhat	27.7%	16.8%	38.0%	26.6%	37.4%	29.3%	36.2%	24.4%	30.6%	27.2%	31.8%	23.9%	18.1%	21.4%	31.9%	26.0%	29.5%	
OPPOSE	19.0%	19.8%	18.2%	20.9%	15.2%	18.9%	18.2%	19.2%	18.8%	17.9%	18.8%	20.1%	10.2%	13.2%	21.8%	21.1%	19.4%	
Somewhat	8.7%	14.6%	8.9%	12.3%	8.5%	10.4%	13.2%	6.3%	10.9%	7.9%	9.2%	9.1%	5.6%	4.5%	7.3%	15.7%	7.5%	
Strongly	10.2%	5.2%	9.3%	8.6%	6.7%	8.5%	5.1%	12.9%	7.9%	10.0%	9.7%	11.0%	4.6%	8.7%	14.4%	5.3%	11.9%	
DK/REFUSED	4.1%	2.1%	6.8%	3.7%	7.5%	3.5%	12.2%	3.1%	5.1%	7.2%	0.9%	4.4%	6.1%	3.7%	2.3%	2.5%	5.5%	
Net Diff.	57.9%	58.4%	56.8%	54.5%	62.2%	58.7%	51.3%	58.6%	57.3%	56.9%	61.4%	55.4%	73.5%	69.9%	54.2%	55.4%	55.8%	
Mean	3.21	3.37	3.10	3.20	3.20	3.22	3.11	3.22	3.20	3.21	3.20	3.21	3.54	3.41	3.08	3.25	3.15	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
SUPPORT	76.9%	73.6%	77.4%	78.1%	79.5%	86.0%	81.5%	66.1%	67.8%	31.7%	86.5%	87.1%	100.0%	86.8%	
Strongly	49.2%	47.0%	52.2%	41.3%	58.7%	57.5%	50.7%	37.0%	37.2%	31.7%	25.3%	55.2%	-	56.3%	
Somewhat	27.7%	26.6%	25.2%	36.8%	20.7%	28.5%	30.8%	29.1%	30.6%	-	61.2%	31.9%	100.0%	30.5%	
OPPOSE	19.0%	22.3%	18.5%	17.9%	16.4%	8.8%	17.0%	28.4%	27.9%	38.4%	-	10.4%	-	10.7%	
Somewhat	8.7%	10.6%	8.6%	10.6%	4.1%	-	4.1%	16.4%	17.3%	-	-	6.2%	-	6.3%	
Strongly	10.2%	11.7%	9.9%	7.2%	12.3%	8.8%	12.9%	11.9%	10.6%	38.4%	-	4.3%	-	4.4%	
DK/REFUSED	4.1%	4.1%	4.1%	4.0%	4.1%	5.2%	1.5%	5.5%	4.3%	29.9%	13.5%	2.5%	-	2.5%	
Net Diff.	57.9%	51.2%	59.0%	60.3%	63.1%	77.2%	64.5%	37.7%	40.0%	-6.7%	86.5%	76.7%	100.0%	76.2%	
Mean	3.21	3.14	3.25	3.17	3.31	3.42	3.21	2.96	2.99	2.36	3.29	3.41	3.00	3.42	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	44.1%	44.4%	40.8%	47.3%	42.2%	43.9%	45.6%	49.9%	31.2%	42.9%	42.9%	43.0%	46.6%	46.4%	50.2%	37.4%
Strongly	17.8%	11.0%	19.1%	19.2%	11.6%	17.9%	16.8%	18.0%	12.7%	15.4%	14.5%	43.0%	20.1%	19.4%	41.4%	17.3%
Somewhat	26.4%	33.4%	21.7%	28.1%	30.6%	25.9%	28.8%	31.8%	18.5%	27.5%	28.5%	-	26.4%	27.1%	8.8%	20.1%
OPPOSE	40.7%	35.4%	44.3%	39.2%	39.8%	41.8%	34.5%	32.3%	41.9%	43.9%	43.8%	46.6%	36.0%	36.0%	38.5%	49.2%
Somewhat	17.3%	2.6%	20.1%	17.9%	39.8%	16.0%	24.6%	22.1%	33.1%	13.0%	13.0%	12.8%	21.1%	20.4%	38.5%	18.9%
Strongly	23.4%	32.8%	24.2%	21.3%	-	25.9%	9.9%	10.2%	8.7%	30.9%	30.8%	33.8%	15.0%	15.5%	-	30.3%
DK/REFUSED	15.1%	20.2%	15.0%	13.5%	17.9%	14.3%	19.9%	17.9%	26.9%	13.2%	13.3%	10.4%	17.4%	17.6%	11.3%	13.3%
Net Diff.	3.4%	9.0%	-3.5%	8.1%	2.4%	2.0%	11.1%	17.6%	-10.6%	-0.9%	-0.9%	-3.6%	10.5%	10.5%	11.7%	-11.8%
Mean	2.45	2.28	2.42	2.52	2.66	2.42	2.66	2.70	2.48	2.32	2.31	2.58	2.63	2.61	3.03	2.28

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	44.1%	58.3%	46.6%	41.8%	42.9%	45.1%	49.3%	44.5%	42.0%	47.5%	72.7%	49.8%	43.4%
Strongly	17.8%	20.0%	26.2%	11.4%	20.2%	13.9%	28.0%	16.2%	18.5%	-	72.7%	25.0%	16.5%
Somewhat	26.4%	38.3%	20.4%	30.4%	22.7%	31.3%	21.3%	28.3%	23.4%	47.5%	-	24.8%	26.9%
OPPOSE	40.7%	32.4%	35.6%	46.1%	39.5%	38.1%	44.1%	43.1%	39.6%	52.5%	27.3%	39.2%	44.6%
Somewhat	17.3%	8.9%	20.5%	18.9%	17.1%	21.9%	17.2%	15.7%	15.9%	11.8%	-	16.1%	18.0%
Strongly	23.4%	23.5%	15.0%	27.2%	22.4%	16.2%	26.9%	27.4%	23.8%	40.8%	27.3%	23.0%	26.6%
DK/REFUSED	15.1%	9.2%	17.9%	12.2%	17.6%	16.8%	6.6%	12.4%	18.4%	-	-	11.1%	12.0%
Net Diff.	3.4%	25.9%	11.0%	-4.3%	3.5%	7.0%	5.2%	1.4%	2.4%	-5.1%	45.3%	10.6%	-1.2%
Mean	2.45	2.60	2.70	2.30	2.49	2.51	2.54	2.38	2.45	2.07	3.18	2.58	2.38

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL		IMPORTANT ISSUES							U.S. SENATE BALLOT						
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21	
SUPPORT	44.1%	48.2%	44.0%	37.2%	40.7%	54.0%	32.4%	66.5%	41.7%	41.8%	26.6%	47.5%	48.0%	8.8%	35.6%	
Strongly	17.8%	21.9%	8.1%	11.3%	22.0%	4.1%	13.9%	39.6%	15.1%	14.9%	26.6%	19.0%	19.1%	8.8%	26.1%	
Somewhat	26.4%	26.3%	35.8%	25.9%	18.7%	49.8%	18.5%	26.9%	26.6%	26.9%	-	28.5%	28.9%	-	9.6%	
OPPOSE	40.7%	40.2%	40.7%	44.4%	46.2%	24.3%	49.5%	1.0%	44.9%	44.6%	73.4%	35.8%	35.7%	42.4%	50.1%	
Somewhat	17.3%	14.6%	18.2%	15.0%	25.4%	12.0%	24.5%	1.0%	13.0%	12.8%	33.1%	20.5%	20.5%	21.9%	20.8%	
Strongly	23.4%	25.6%	22.5%	29.4%	20.8%	12.2%	25.0%	-	31.9%	31.8%	40.2%	15.2%	15.2%	20.6%	29.3%	
DK/REFUSED	15.1%	11.6%	15.3%	18.4%	13.2%	21.8%	18.2%	32.6%	13.4%	13.6%	-	16.8%	16.3%	48.8%	14.3%	
Net Diff.	3.4%	8.0%	3.3%	-7.2%	-5.5%	29.7%	-17.1%	65.5%	-3.3%	-2.8%	-46.7%	11.7%	12.3%	-33.6%	-14.4%	
Mean	2.45	2.50	2.35	2.23	2.48	2.59	2.26	3.57	2.29	2.29	2.13	2.62	2.62	1.94	2.38	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIDED	
		CAVA-			BATCH			CAVA-	BAL-	
		LIERO					FIRM	LIERO	LOTS	
							UNDE-			
							CIDED			
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	44.1%	42.5%	44.0%	25.8%	47.4%	45.8%	80.0%	37.4%	57.6%	36.5%
Strongly	17.8%	15.7%	15.7%	15.7%	19.7%	18.6%	40.5%	17.9%	22.0%	28.4%
Somewhat	26.4%	26.8%	28.3%	10.1%	27.8%	27.2%	39.5%	19.5%	35.5%	8.1%
OPPOSE	40.7%	43.9%	43.8%	45.6%	35.5%	36.6%	13.8%	48.9%	31.4%	49.9%
Somewhat	17.3%	13.2%	12.9%	17.3%	21.5%	22.3%	7.0%	15.7%	8.5%	19.8%
Strongly	23.4%	30.7%	30.9%	28.3%	14.0%	14.3%	6.7%	33.2%	22.9%	30.1%
DK/REFUSED	15.1%	13.5%	12.2%	28.6%	17.1%	17.6%	6.3%	13.7%	11.0%	13.5%
Net Diff.	3.4%	-1.4%	0.2%	-19.8%	11.9%	9.2%	66.2%	-11.5%	26.1%	-13.4%
Mean	2.45	2.32	2.33	2.18	2.64	2.61	3.21	2.26	2.64	2.40

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
SUPPORT	44.1%	50.8%	22.6%	100.0%	-	44.5%	44.3%	45.7%	43.7%	47.7%	37.0%	40.1%	34.8%	45.6%	34.8%	43.0%	42.8%	46.1%	44.1%	59.2%	-
Strongly	17.8%	20.4%	10.0%	40.3%	-	20.7%	15.2%	18.0%	19.8%	19.1%	15.2%	16.9%	12.3%	18.5%	12.3%	13.0%	20.6%	19.6%	19.5%	19.8%	-
Somewhat	26.4%	30.4%	12.5%	59.7%	-	23.8%	29.1%	27.7%	23.9%	28.5%	21.8%	23.2%	22.4%	27.1%	22.4%	29.9%	22.2%	26.5%	24.6%	39.4%	-
OPPOSE	40.7%	32.4%	70.1%	-	100.0%	41.7%	40.3%	41.0%	43.4%	37.4%	47.8%	43.1%	59.5%	38.9%	59.5%	45.8%	38.6%	38.1%	39.4%	29.5%	-
Somewhat	17.3%	17.2%	16.1%	-	42.4%	15.8%	19.8%	15.2%	30.4%	19.3%	13.0%	11.6%	17.7%	17.2%	17.7%	13.5%	19.3%	18.9%	19.4%	15.8%	-
Strongly	23.4%	15.3%	54.0%	-	57.6%	26.0%	20.4%	25.7%	13.0%	18.1%	34.8%	31.5%	41.7%	21.7%	41.7%	32.4%	19.3%	19.2%	20.0%	13.8%	-
DK/REFUSED	15.1%	16.7%	7.3%	-	-	13.8%	15.4%	13.4%	12.9%	15.0%	15.2%	16.8%	5.8%	15.5%	5.8%	11.2%	18.6%	15.8%	16.5%	11.2%	-
Net Diff.	3.4%	18.4%	-47.5%	100.0%	-100%	2.8%	4.0%	4.7%	0.3%	10.3%	-10.9%	-3.1%	-24.7%	6.7%	-24.7%	-2.9%	4.2%	7.9%	4.7%	29.7%	-
Mean	2.45	2.67	1.77	3.40	1.42	2.46	2.46	2.44	2.58	2.57	2.20	2.31	2.06	2.50	2.06	2.27	2.54	2.55	2.52	2.73	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	44.1%	55.2%	61.1%	55.1%	30.3%	33.2%	35.8%	45.7%	41.0%	47.3%	25.0%	46.4%	39.2%	57.8%	60.8%	28.4%
Strongly	17.8%	21.5%	28.3%	31.4%	4.2%	16.5%	6.2%	12.4%	14.9%	21.7%	17.3%	32.0%	8.3%	30.1%	41.9%	9.1%
Somewhat	26.4%	33.7%	32.8%	23.7%	26.0%	16.7%	29.6%	33.4%	26.1%	25.7%	7.7%	14.5%	30.9%	27.7%	18.8%	19.2%
OPPOSE	40.7%	36.9%	38.0%	36.4%	55.1%	38.9%	40.0%	42.8%	38.8%	36.6%	65.7%	38.3%	46.2%	39.9%	27.3%	55.3%
Somewhat	17.3%	7.6%	18.4%	14.2%	19.6%	19.7%	24.3%	13.9%	20.5%	18.4%	10.6%	16.8%	21.9%	12.2%	13.3%	9.8%
Strongly	23.4%	29.4%	19.7%	22.2%	35.5%	19.2%	15.8%	28.8%	18.3%	18.2%	55.1%	21.5%	24.2%	27.7%	14.0%	45.5%
DK/REFUSED	15.1%	7.9%	0.9%	8.5%	14.7%	27.9%	24.1%	11.5%	20.2%	16.0%	9.3%	15.3%	14.6%	2.3%	11.9%	16.4%
Net Diff.	3.4%	18.3%	23.0%	18.6%	-24.8%	-5.7%	-4.2%	3.0%	2.3%	10.7%	-40.7%	8.1%	-6.9%	17.9%	33.4%	-26.9%
Mean	2.45	2.51	2.70	2.70	1.99	2.42	2.35	2.33	2.47	2.60	1.86	2.67	2.27	2.62	3.01	1.90

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	44.1%	37.9%	49.8%	49.1%	49.6%	48.7%	41.2%	42.1%	46.9%	37.0%	100.0%	71.3%	46.1%	54.3%	29.9%	37.5%	29.3%	46.2%	41.4%	45.5%
Strongly	17.8%	13.6%	10.2%	24.3%	26.9%	21.9%	16.4%	13.9%	16.4%	11.3%	30.5%	44.4%	21.9%	20.4%	7.0%	12.3%	7.2%	20.5%	15.4%	14.6%
Somewhat	26.4%	24.2%	39.6%	24.8%	22.7%	26.7%	24.8%	28.2%	30.5%	25.7%	69.5%	26.9%	24.3%	33.9%	22.9%	25.2%	22.2%	25.6%	26.0%	30.9%
OPPOSE	40.7%	52.3%	36.0%	27.0%	24.0%	29.8%	47.1%	46.1%	40.5%	52.0%	-	22.4%	45.8%	40.2%	31.0%	48.1%	52.3%	28.8%	47.3%	41.7%
Somewhat	17.3%	13.5%	9.4%	21.0%	17.5%	24.3%	21.8%	12.0%	12.2%	11.9%	-	17.6%	18.6%	6.5%	23.9%	24.2%	17.8%	22.9%	20.3%	12.4%
Strongly	23.4%	38.8%	26.6%	6.0%	6.6%	5.5%	25.3%	34.1%	28.3%	40.2%	-	4.8%	27.2%	33.7%	7.1%	23.9%	34.5%	5.9%	27.0%	29.3%
DK/REFUSED	15.1%	9.9%	14.2%	23.9%	26.4%	21.5%	11.7%	11.8%	12.6%	10.9%	-	6.3%	8.0%	5.5%	39.1%	14.4%	18.4%	25.0%	11.2%	12.8%
Net Diff.	3.4%	-14.4%	13.7%	22.1%	25.5%	18.9%	-5.9%	-4.1%	6.4%	-15.0%	100.0%	48.9%	0.3%	14.0%	-1.0%	-10.6%	-23.0%	17.3%	-5.9%	3.8%
Mean	2.45	2.14	2.39	2.89	2.95	2.83	2.37	2.25	2.40	2.09	3.30	3.18	2.44	2.43	2.49	2.30	2.02	2.81	2.34	2.35

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	44.1%	65.2%	40.6%	23.3%	61.6%	59.4%	35.3%	40.7%	46.9%	63.3%	49.1%	41.4%	35.7%	50.1%	54.2%	59.3%	22.1%	41.1%	34.3%	51.6%
Strongly	17.8%	44.9%	19.0%	10.0%	39.3%	37.2%	17.1%	14.7%	19.6%	55.6%	19.4%	17.2%	15.2%	18.7%	24.2%	28.2%	8.5%	9.5%	12.6%	18.9%
Somewhat	26.4%	20.2%	21.6%	13.2%	22.3%	22.1%	18.2%	26.1%	27.3%	7.7%	29.6%	24.3%	20.5%	31.3%	30.0%	31.1%	13.6%	31.6%	21.7%	32.7%
OPPOSE	40.7%	17.2%	46.5%	70.7%	18.9%	31.4%	64.7%	47.0%	35.9%	20.1%	38.8%	41.9%	49.4%	34.7%	38.7%	34.2%	57.2%	35.2%	49.7%	33.6%
Somewhat	17.3%	10.3%	25.4%	10.3%	11.3%	17.5%	8.9%	14.0%	20.3%	20.1%	20.6%	15.8%	13.3%	20.4%	4.1%	17.8%	20.0%	23.0%	11.4%	20.3%
Strongly	23.4%	6.9%	21.1%	60.4%	7.6%	13.9%	55.8%	33.1%	15.5%	-	18.2%	26.1%	36.1%	14.3%	34.6%	16.4%	37.2%	12.2%	38.3%	13.3%
DK/REFUSED	15.1%	17.6%	12.8%	6.1%	19.5%	9.3%	-	12.3%	17.3%	16.5%	12.1%	16.7%	15.0%	15.2%	7.1%	6.6%	20.7%	23.7%	16.0%	14.8%
Net Diff.	3.4%	48.0%	-5.9%	-47.4%	42.7%	28.0%	-29.3%	-6.3%	11.0%	43.2%	10.2%	-0.5%	-13.7%	15.4%	15.5%	25.1%	-35.1%	5.9%	-15.4%	18.0%
Mean	2.45	3.25	2.44	1.71	3.16	2.91	1.97	2.25	2.62	3.43	2.57	2.39	2.17	2.64	2.47	2.76	1.92	2.50	2.10	2.67

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	44.1%	39.7%	38.5%	44.6%	33.1%	46.9%	42.5%	55.0%	60.0%	37.0%	31.9%	46.5%	44.0%	50.4%	38.3%	80.3%	41.3%	44.5%	43.8%	58.1%	55.6%	
Strongly	17.8%	22.5%	17.3%	25.7%	21.5%	17.1%	19.8%	24.2%	36.2%	8.5%	9.8%	16.0%	19.4%	26.1%	21.0%	32.8%	28.2%	14.2%	18.8%	23.0%	28.6%	
Somewhat	26.4%	17.1%	21.3%	18.9%	11.6%	29.8%	22.7%	30.9%	23.8%	28.5%	22.1%	30.5%	24.7%	24.3%	17.2%	47.5%	13.1%	30.3%	24.9%	35.1%	27.0%	
OPPOSE	40.7%	48.5%	43.1%	42.0%	50.2%	39.8%	38.4%	38.5%	31.6%	41.5%	42.5%	39.1%	37.9%	45.5%	39.7%	18.5%	40.0%	34.4%	44.0%	35.6%	37.6%	
Somewhat	17.3%	18.6%	21.5%	10.8%	23.5%	14.4%	21.5%	11.1%	15.5%	18.5%	25.1%	13.1%	23.2%	25.2%	16.4%	12.4%	15.0%	13.6%	19.2%	10.7%	13.8%	
Strongly	23.4%	29.9%	21.6%	31.2%	26.7%	25.4%	17.0%	27.3%	16.1%	23.0%	17.5%	26.0%	14.7%	20.3%	23.3%	6.1%	25.0%	20.7%	24.8%	24.9%	23.8%	
DK/REFUSED	15.1%	11.9%	18.3%	13.4%	16.7%	13.3%	19.1%	6.5%	8.4%	21.6%	25.6%	14.4%	18.0%	4.1%	22.0%	1.2%	18.7%	21.2%	12.3%	6.3%	6.8%	
Net Diff.	3.4%	-8.8%	-4.6%	2.7%	-17.1%	7.1%	4.1%	16.6%	28.4%	-4.5%	-10.6%	7.4%	6.1%	4.8%	-1.4%	61.8%	1.2%	10.1%	-0.2%	22.5%	18.1%	
Mean	2.45	2.37	2.42	2.45	2.33	2.45	2.56	2.55	2.87	2.29	2.33	2.43	2.59	2.59	2.46	3.08	2.55	2.48	2.43	2.60	2.65	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	44.1%	35.3%	31.9%	46.5%	44.9%	36.2%	39.2%	50.8%	47.8%	37.4%	49.3%	47.7%	64.2%	26.3%	37.6%	41.6%	48.2%	21.7%	54.7%	32.2%	66.7%
Strongly	17.8%	8.3%	9.1%	14.5%	17.9%	12.8%	22.8%	22.5%	30.4%	11.9%	21.5%	18.3%	34.4%	5.1%	11.4%	12.0%	20.2%	11.7%	27.5%	19.6%	37.0%
Somewhat	26.4%	27.1%	22.8%	32.0%	27.0%	23.5%	16.4%	28.2%	17.4%	25.5%	27.8%	29.5%	29.8%	21.2%	26.3%	29.6%	28.0%	10.0%	27.2%	12.6%	29.8%
OPPOSE	40.7%	33.5%	50.4%	34.9%	41.4%	32.4%	54.6%	26.3%	44.3%	50.7%	34.9%	45.1%	31.2%	56.6%	37.8%	45.9%	35.4%	68.7%	32.7%	67.0%	19.3%
Somewhat	17.3%	15.6%	24.6%	13.9%	19.1%	12.5%	19.5%	11.6%	12.8%	14.7%	19.5%	11.6%	14.1%	18.1%	23.7%	14.2%	19.4%	16.8%	19.7%	12.5%	14.5%
Strongly	23.4%	18.0%	25.8%	20.9%	22.4%	20.0%	35.0%	14.6%	31.5%	35.9%	15.4%	33.5%	17.0%	38.5%	14.2%	31.7%	16.0%	51.9%	13.0%	54.6%	4.8%
DK/REFUSED	15.1%	31.1%	17.8%	18.6%	13.7%	31.3%	6.3%	23.0%	7.9%	11.9%	15.8%	7.2%	4.6%	17.1%	24.5%	12.5%	16.5%	9.6%	12.6%	0.8%	13.9%
Net Diff.	3.4%	1.8%	-18.5%	11.7%	3.5%	3.8%	-15.4%	24.5%	3.5%	-13.2%	14.4%	2.6%	33.0%	-30.3%	-0.2%	-4.3%	12.8%	-47.0%	22.1%	-34.8%	47.4%
Mean	2.45	2.37	2.18	2.49	2.47	2.42	2.29	2.76	2.51	2.15	2.66	2.35	2.86	1.92	2.46	2.25	2.63	1.80	2.79	1.97	3.15

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
SUPPORT	44.1%	36.5%	22.2%	32.3%	44.8%	49.9%	47.9%	46.4%	53.2%	46.5%	64.6%	25.8%	37.6%	36.5%	49.6%	36.4%	51.4%	51.8%	63.1%
Strongly	17.8%	14.0%	3.4%	17.3%	16.7%	20.7%	15.1%	24.7%	23.8%	19.8%	33.1%	7.9%	10.4%	10.6%	20.3%	25.0%	23.2%	39.0%	30.7%
Somewhat	26.4%	22.4%	18.9%	15.0%	28.2%	29.1%	32.8%	21.7%	29.4%	26.7%	31.4%	17.9%	27.2%	25.9%	29.3%	11.3%	28.2%	12.8%	32.4%
OPPOSE	40.7%	53.1%	63.3%	59.5%	45.1%	34.5%	36.8%	33.3%	33.0%	48.2%	30.6%	58.2%	37.7%	54.2%	33.6%	49.5%	39.1%	39.3%	28.6%
Somewhat	17.3%	14.4%	23.6%	10.2%	12.9%	20.0%	15.5%	24.9%	21.6%	9.7%	16.0%	19.5%	23.3%	15.6%	19.5%	10.7%	22.4%	7.7%	19.2%
Strongly	23.4%	38.6%	39.7%	49.3%	32.2%	14.5%	21.3%	8.4%	11.3%	38.5%	14.6%	38.7%	14.4%	38.6%	14.1%	38.8%	16.6%	31.6%	9.4%
DK/REFUSED	15.1%	10.5%	14.4%	8.3%	10.1%	15.7%	15.3%	20.3%	13.8%	5.3%	4.9%	16.1%	24.7%	9.4%	16.8%	14.2%	9.6%	8.9%	8.4%
Net Diff.	3.4%	-16.6%	-41.1%	-27.2%	-0.3%	15.4%	11.1%	13.0%	20.2%	-1.7%	34.0%	-32.4%	-0.2%	-17.7%	16.0%	-13.1%	12.3%	12.5%	34.5%
Mean	2.45	2.13	1.84	2.00	2.33	2.67	2.49	2.79	2.76	2.29	2.87	1.94	2.45	2.09	2.67	2.26	2.64	2.65	2.92

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	44.1%	45.3%	39.6%	50.9%	23.5%	15.3%	46.7%	59.7%	42.0%	59.4%	34.5%	-	26.7%	32.0%	37.7%	44.8%	10.6%	24.8%	65.1%		
Strongly	17.8%	16.8%	21.6%	30.9%	14.7%	10.8%	-	25.8%	33.7%	52.3%	27.3%	-	-	8.6%	12.0%	15.8%	-	17.6%	-		
Somewhat	26.4%	28.4%	18.0%	19.9%	8.8%	4.4%	46.7%	33.9%	8.3%	7.1%	7.2%	-	26.7%	23.4%	25.7%	29.0%	10.6%	7.2%	65.1%		
OPPOSE	40.7%	39.3%	46.6%	36.9%	56.1%	64.7%	53.3%	33.5%	51.9%	31.9%	63.7%	91.3%	73.3%	44.5%	42.3%	40.5%	47.2%	48.1%	34.9%		
Somewhat	17.3%	17.3%	17.0%	12.2%	28.6%	30.9%	-	13.5%	9.9%	3.2%	12.6%	39.8%	-	20.9%	22.6%	18.5%	47.2%	25.3%	-		
Strongly	23.4%	21.9%	29.5%	24.8%	27.5%	33.8%	53.3%	20.0%	42.0%	28.7%	51.1%	51.4%	73.3%	23.7%	19.7%	22.0%	-	22.7%	34.9%		
DK/REFUSED	15.1%	15.5%	13.8%	12.2%	20.5%	20.1%	-	6.8%	6.1%	8.7%	1.8%	8.7%	-	23.4%	19.9%	14.7%	42.2%	27.1%	-		
Net Diff.	3.4%	6.0%	-6.9%	13.9%	-32.6%	-49.4%	-6.6%	26.2%	-9.9%	27.5%	-29.2%	-91.3%	-46.6%	-12.5%	-4.6%	4.3%	-36.7%	-23.3%	30.2%		
Mean	2.45	2.48	2.37	2.65	2.13	1.90	1.93	2.70	2.36	2.91	2.11	1.44	1.53	2.22	2.38	2.45	2.18	2.27	2.30		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	44.1%	51.3%	49.4%	41.3%	42.6%	39.5%	50.1%	41.2%	45.7%	41.1%	45.1%	39.5%	64.0%	53.0%	58.1%	52.6%	57.6%	49.9%
Strongly	17.8%	26.7%	24.6%	14.3%	14.5%	13.0%	25.4%	14.0%	19.8%	13.8%	18.7%	13.0%	41.2%	21.2%	30.7%	19.7%	29.2%	16.8%
Somewhat	26.4%	24.6%	24.9%	27.0%	28.0%	26.5%	24.8%	27.1%	25.9%	27.3%	26.3%	26.5%	22.8%	31.9%	27.4%	32.9%	28.4%	33.1%
OPPOSE	40.7%	34.0%	32.2%	44.8%	48.6%	40.2%	32.9%	44.6%	38.8%	44.4%	40.8%	40.2%	30.6%	39.7%	35.4%	40.4%	36.8%	37.8%
Somewhat	17.3%	16.9%	17.3%	20.4%	14.4%	14.3%	17.2%	17.3%	18.8%	14.4%	17.9%	14.3%	13.9%	12.3%	14.5%	9.1%	13.4%	9.4%
Strongly	23.4%	17.1%	14.9%	24.4%	34.2%	25.9%	15.7%	27.2%	20.0%	30.0%	22.9%	25.9%	16.7%	27.4%	20.9%	31.3%	23.4%	28.5%
DK/REFUSED	15.1%	14.7%	18.3%	13.9%	8.8%	20.3%	17.0%	14.2%	15.5%	14.5%	14.1%	20.3%	5.4%	7.2%	6.5%	7.1%	5.7%	12.3%
Net Diff.	3.4%	17.3%	17.2%	-3.5%	-6.0%	-0.6%	17.2%	-3.4%	6.9%	-3.3%	4.2%	-0.6%	33.4%	13.3%	22.7%	12.2%	20.8%	12.1%
Mean	2.45	2.71	2.72	2.36	2.25	2.33	2.72	2.33	2.54	2.29	2.48	2.33	2.93	2.50	2.73	2.44	2.67	2.44

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
SUPPORT	44.1%	39.4%	29.9%	33.7%	32.4%	33.5%	32.1%	56.4%	33.2%	49.3%	42.0%	41.2%	41.3%	44.9%	31.6%	52.3%	44.4%	
Strongly	17.8%	13.1%	7.3%	9.3%	9.3%	9.1%	10.3%	27.3%	9.3%	16.2%	19.9%	17.1%	29.1%	28.2%	14.4%	16.7%	15.6%	
Somewhat	26.4%	26.2%	22.7%	24.4%	23.1%	24.4%	21.7%	29.1%	23.9%	33.1%	22.1%	24.1%	12.2%	16.7%	17.2%	35.6%	28.8%	
OPPOSE	40.7%	34.6%	49.2%	42.1%	47.4%	44.6%	41.9%	37.0%	44.1%	34.2%	45.1%	42.6%	53.1%	32.4%	43.0%	33.9%	44.6%	
Somewhat	17.3%	19.7%	22.1%	23.0%	18.3%	22.1%	17.8%	12.8%	21.3%	12.4%	19.2%	20.0%	13.4%	21.7%	17.9%	14.8%	17.2%	
Strongly	23.4%	14.9%	27.1%	19.2%	29.1%	22.5%	24.1%	24.1%	22.8%	21.8%	25.9%	22.6%	39.7%	10.7%	25.0%	19.1%	27.3%	
DK/REFUSED	15.1%	26.0%	20.9%	24.1%	20.2%	21.9%	26.0%	6.7%	22.7%	16.5%	12.9%	16.1%	5.6%	22.7%	25.5%	13.9%	11.1%	
Net Diff.	3.4%	4.8%	-19.3%	-8.4%	-15.0%	-11.1%	-9.8%	19.4%	-10.8%	15.1%	-3.1%	-1.4%	-11.8%	12.5%	-11.4%	18.4%	-0.2%	
Mean	2.45	2.51	2.13	2.31	2.16	2.26	2.25	2.64	2.26	2.52	2.41	2.43	2.32	2.81	2.28	2.58	2.37	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
SUPPORT	44.1%	43.5%	46.4%	46.6%	46.3%	26.1%	44.6%	45.7%	46.5%	29.9%	47.7%	47.5%	47.5%	47.5%	
Strongly	17.8%	19.4%	18.2%	19.1%	17.0%	3.2%	17.4%	27.6%	29.0%	-	3.8%	18.4%	-	18.8%	
Somewhat	26.4%	24.1%	28.2%	27.5%	29.3%	22.9%	27.1%	18.1%	17.5%	29.9%	43.9%	29.2%	47.5%	28.8%	
OPPOSE	40.7%	39.8%	37.2%	44.2%	37.4%	56.4%	37.6%	40.1%	40.5%	31.7%	52.3%	34.8%	52.5%	34.5%	
Somewhat	17.3%	18.1%	15.2%	17.7%	14.5%	25.4%	22.4%	18.3%	17.6%	31.7%	39.5%	12.6%	52.5%	11.7%	
Strongly	23.4%	21.7%	22.1%	26.5%	22.9%	31.0%	15.2%	21.7%	22.8%	-	12.9%	22.3%	-	22.7%	
DK/REFUSED	15.1%	16.7%	16.4%	9.2%	16.3%	17.5%	17.8%	14.3%	13.1%	38.4%	-	17.6%	-	18.0%	
Net Diff.	3.4%	3.7%	9.1%	2.4%	8.8%	-30.3%	7.0%	5.6%	6.0%	-1.9%	-4.6%	12.7%	-4.9%	13.1%	
Mean	2.45	2.49	2.51	2.43	2.48	1.98	2.57	2.60	2.61	2.48	2.39	2.53	2.48	2.53	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	52.7%	54.9%	53.7%	51.2%	50.6%	51.0%	62.2%	65.2%	51.9%	75.5%	76.0%	60.4%	30.8%	30.9%	29.2%	52.0%
Strongly	35.3%	43.4%	36.4%	31.4%	41.3%	34.9%	38.0%	44.0%	18.0%	57.4%	58.4%	26.1%	15.2%	14.7%	29.2%	29.5%
Somewhat	17.4%	11.6%	17.4%	19.8%	9.4%	16.2%	24.1%	21.2%	33.9%	18.1%	17.6%	34.3%	15.7%	16.2%	-	22.4%
OPPOSE	41.8%	42.4%	39.6%	43.7%	39.8%	43.9%	29.9%	30.1%	29.3%	20.9%	20.6%	29.1%	63.4%	64.3%	38.5%	34.3%
Somewhat	13.6%	8.7%	13.6%	15.5%	9.6%	13.0%	16.9%	16.7%	17.6%	8.5%	8.1%	18.9%	18.9%	19.3%	8.7%	11.7%
Strongly	28.2%	33.7%	26.0%	28.3%	30.3%	30.8%	13.1%	13.5%	11.7%	12.4%	12.5%	10.3%	44.4%	45.0%	29.8%	22.6%
DK/REFUSED	5.5%	2.7%	6.7%	5.1%	9.6%	5.1%	7.9%	4.7%	18.8%	3.6%	3.4%	10.4%	5.8%	4.8%	32.3%	13.7%
Net Diff.	10.9%	12.5%	14.2%	7.5%	10.8%	7.2%	32.2%	35.1%	22.6%	54.6%	55.4%	31.3%	-32.5%	-33.4%	-9.3%	17.7%
Mean	2.63	2.66	2.69	2.57	2.68	2.58	2.95	3.00	2.72	3.25	3.26	2.85	2.02	2.01	2.42	2.68

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	52.7%	64.1%	39.1%	56.0%	51.0%	26.4%	70.4%	58.6%	58.8%	28.0%	72.7%	45.6%	54.6%
Strongly	35.3%	51.9%	18.9%	36.6%	34.5%	13.0%	54.9%	36.1%	42.5%	15.7%	48.0%	29.1%	34.9%
Somewhat	17.4%	12.2%	20.2%	19.3%	16.5%	13.4%	15.5%	22.6%	16.3%	12.4%	24.7%	16.6%	19.7%
OPPOSE	41.8%	31.0%	60.9%	33.7%	45.6%	69.8%	28.2%	30.5%	37.6%	72.0%	27.3%	54.4%	37.7%
Somewhat	13.6%	10.4%	13.8%	11.7%	15.3%	22.6%	8.4%	10.1%	12.3%	31.8%	27.3%	12.6%	12.1%
Strongly	28.2%	20.6%	47.1%	22.0%	30.3%	47.1%	19.8%	20.4%	25.2%	40.2%	-	41.8%	25.6%
DK/REFUSED	5.5%	4.9%	-	10.3%	3.4%	3.8%	1.4%	10.8%	3.6%	-	-	-	7.7%
Net Diff.	10.9%	33.1%	-21.8%	22.2%	5.3%	-43.4%	42.3%	28.1%	21.2%	-43.9%	45.3%	-8.7%	16.9%
Mean	2.63	3.00	2.11	2.79	2.57	1.92	3.07	2.83	2.79	2.04	3.21	2.33	2.69

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
SUPPORT	52.7%	61.3%	37.1%	54.6%	53.7%	19.7%	48.5%	48.0%	75.7%	75.4%	100.0%	31.3%	31.3%	30.6%	62.5%
Strongly	35.3%	47.7%	12.1%	33.0%	41.0%	4.0%	17.3%	37.6%	57.9%	58.1%	40.2%	15.2%	15.3%	8.8%	38.6%
Somewhat	17.4%	13.6%	25.1%	21.6%	12.7%	15.7%	31.2%	10.4%	17.7%	17.3%	59.8%	16.1%	16.1%	21.9%	24.0%
OPPOSE	41.8%	34.3%	58.1%	39.1%	42.6%	61.5%	51.5%	29.1%	20.8%	21.0%	-	63.7%	64.3%	20.6%	15.5%
Somewhat	13.6%	14.8%	16.5%	15.9%	9.5%	12.3%	13.8%	3.8%	8.4%	8.5%	-	19.3%	19.3%	20.6%	5.4%
Strongly	28.2%	19.6%	41.6%	23.2%	33.1%	49.2%	37.6%	25.4%	12.4%	12.5%	-	44.4%	45.1%	-	10.1%
DK/REFUSED	5.5%	4.3%	4.7%	6.3%	3.7%	18.8%	-	22.8%	3.6%	3.6%	-	5.0%	4.3%	48.8%	22.0%
Net Diff.	10.9%	27.0%	-21.0%	15.4%	11.1%	-41.8%	-2.9%	18.9%	54.9%	54.4%	100.0%	-32.4%	-33.0%	10.1%	47.1%
Mean	2.63	2.94	2.08	2.69	2.64	1.69	2.28	2.78	3.26	3.26	3.40	2.02	2.02	2.77	3.17

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	52.7%	76.7%	77.5%	67.0%	30.3%	29.9%	38.4%	52.1%	74.2%	58.2%
Strongly	35.3%	59.2%	60.1%	48.9%	14.2%	14.2%	15.3%	30.5%	61.8%	34.1%
Somewhat	17.4%	17.5%	17.4%	18.2%	16.1%	15.8%	23.2%	21.6%	12.4%	24.2%
OPPOSE	41.8%	21.1%	21.4%	17.6%	64.5%	65.8%	39.6%	29.7%	21.7%	17.3%
Somewhat	13.6%	8.1%	7.6%	14.6%	20.9%	21.3%	12.9%	5.7%	12.4%	6.0%
Strongly	28.2%	13.0%	13.8%	3.1%	43.6%	44.5%	26.7%	24.0%	9.2%	11.3%
DK/REFUSED	5.5%	2.2%	1.1%	15.3%	5.2%	4.3%	22.0%	18.2%	4.1%	24.5%
Net Diff.	10.9%	55.6%	56.1%	49.4%	-34.2%	-35.8%	-1.2%	22.4%	52.5%	41.0%
Mean	2.63	3.26	3.25	3.33	2.01	2.00	2.35	2.72	3.32	3.07

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE						
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-		
SUPPORT	52.7%	48.9%	67.4%	53.2%	54.0%	100.0%	-	64.3%	15.1%	41.8%	78.3%	73.7%	77.1%	50.4%	77.1%	70.8%	36.6%	49.8%	51.0%	42.0%	-		
Strongly	35.3%	31.2%	54.0%	34.7%	39.4%	67.1%	-	44.4%	7.8%	23.8%	60.6%	58.9%	56.5%	33.3%	56.5%	53.1%	21.8%	30.9%	32.7%	18.5%	-		
Somewhat	17.4%	17.7%	13.4%	18.5%	14.6%	32.9%	-	19.9%	7.3%	18.0%	17.7%	14.8%	20.6%	17.1%	20.6%	17.7%	14.9%	18.9%	18.3%	23.5%	-		
OPPOSE	41.8%	46.4%	26.9%	41.9%	41.3%	-	100.0%	31.0%	80.4%	52.2%	19.1%	21.7%	22.9%	44.0%	22.9%	23.5%	55.8%	46.3%	45.6%	51.4%	-		
Somewhat	13.6%	15.1%	8.9%	14.7%	12.5%	-	32.6%	12.5%	16.0%	16.6%	7.3%	6.5%	13.2%	13.9%	13.2%	9.1%	14.7%	16.5%	16.8%	14.5%	-		
Strongly	28.2%	31.4%	18.0%	27.2%	28.8%	-	67.4%	18.4%	64.4%	35.6%	11.8%	15.2%	9.6%	30.1%	9.6%	14.4%	41.1%	29.8%	28.8%	36.9%	-		
DK/REFUSED	5.5%	4.7%	5.7%	4.9%	4.7%	-	-	4.7%	4.5%	6.0%	2.6%	4.6%	-	5.6%	-	5.7%	7.6%	3.9%	3.5%	6.6%	-		
Net Diff.	10.9%	2.4%	40.5%	11.2%	12.7%	100.0%	-100%	33.3%	-65.3%	-10.3%	59.2%	52.0%	54.3%	6.4%	54.3%	47.3%	-19.1%	3.5%	5.4%	-9.4%	-		
Mean	2.63	2.51	3.10	2.64	2.68	3.67	1.33	2.95	1.57	2.32	3.30	3.23	3.24	2.57	3.24	3.16	2.19	2.53	2.57	2.25	-		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	52.7%	67.6%	41.3%	52.2%	74.2%	34.2%	47.1%	72.5%	28.6%	50.6%	59.8%	52.9%	45.7%	97.7%	59.9%	56.2%
Strongly	35.3%	49.3%	21.9%	32.1%	57.0%	21.7%	29.5%	55.2%	13.3%	29.7%	39.4%	38.9%	37.2%	97.7%	44.2%	45.1%
Somewhat	17.4%	18.3%	19.4%	20.1%	17.1%	12.5%	17.6%	17.3%	15.3%	20.9%	20.3%	14.0%	8.5%	-	15.7%	11.1%
OPPOSE	41.8%	25.1%	52.0%	43.6%	21.9%	57.8%	49.4%	23.5%	66.3%	45.6%	23.9%	34.6%	49.9%	2.3%	35.2%	41.1%
Somewhat	13.6%	9.8%	12.4%	13.7%	8.3%	15.8%	19.7%	8.3%	17.5%	14.4%	13.9%	9.0%	28.0%	2.3%	13.2%	9.7%
Strongly	28.2%	15.3%	39.6%	29.9%	13.6%	41.9%	29.7%	15.1%	48.8%	31.3%	10.0%	25.6%	21.9%	-	22.0%	31.4%
DK/REFUSED	5.5%	7.3%	6.7%	4.2%	3.9%	8.0%	3.5%	4.0%	5.1%	3.8%	16.4%	12.5%	4.4%	-	4.9%	2.7%
Net Diff.	10.9%	42.4%	-10.6%	8.6%	52.3%	-23.6%	-2.3%	49.0%	-37.7%	4.9%	35.9%	18.4%	-4.2%	95.3%	24.6%	15.1%
Mean	2.63	3.10	2.25	2.57	3.22	2.15	2.49	3.17	1.93	2.51	3.07	2.76	2.64	3.95	2.86	2.72

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	52.7%	78.1%	67.9%	32.3%	29.5%	34.9%	40.8%	75.7%	71.5%	80.0%	45.9%	37.4%	40.5%	76.5%	27.9%	41.0%	74.8%	26.9%	41.2%	78.0%
Strongly	35.3%	72.2%	37.3%	15.1%	13.0%	17.1%	27.6%	56.0%	46.8%	65.6%	-	13.7%	31.1%	53.1%	16.3%	25.0%	59.1%	9.9%	27.2%	56.7%
Somewhat	17.4%	5.9%	30.7%	17.2%	16.6%	17.8%	13.2%	19.7%	24.7%	14.4%	45.9%	23.7%	9.4%	23.4%	11.6%	16.0%	15.7%	17.0%	14.0%	21.2%
OPPOSE	41.8%	11.4%	31.0%	64.2%	70.5%	58.3%	50.4%	20.4%	23.5%	17.2%	54.1%	59.7%	47.2%	20.9%	68.2%	52.8%	19.9%	70.4%	51.3%	19.0%
Somewhat	13.6%	2.2%	9.1%	17.6%	11.5%	23.5%	18.4%	7.8%	8.6%	6.9%	-	15.2%	19.3%	5.8%	19.8%	17.7%	9.8%	19.0%	17.6%	6.5%
Strongly	28.2%	9.2%	21.9%	46.6%	59.0%	34.7%	32.0%	12.7%	14.9%	10.3%	54.1%	44.5%	27.8%	15.1%	48.4%	35.1%	10.1%	51.4%	33.7%	12.4%
DK/REFUSED	5.5%	10.5%	1.1%	3.5%	-	6.9%	8.8%	3.9%	5.0%	2.8%	-	3.0%	12.3%	2.6%	4.0%	6.2%	5.3%	2.7%	7.5%	3.1%
Net Diff.	10.9%	66.7%	37.0%	-32.0%	-40.9%	-23.4%	-9.6%	55.2%	48.0%	62.8%	-8.2%	-22.3%	-6.7%	55.6%	-40.3%	-11.8%	54.8%	-43.6%	-10.1%	59.0%
Mean	2.63	3.58	2.84	2.01	1.84	2.18	2.40	3.24	3.09	3.39	1.92	2.07	2.50	3.17	1.96	2.33	3.31	1.85	2.37	3.26

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	52.7%	61.4%	39.8%	63.0%	57.4%	46.6%	79.2%	73.5%	34.3%	32.9%	55.8%	51.2%	63.9%	44.6%	67.2%	48.1%	61.5%	41.2%	68.4%	44.6%
Strongly	35.3%	43.2%	28.8%	51.9%	47.6%	30.5%	74.1%	56.8%	16.6%	19.9%	40.1%	32.4%	47.6%	27.6%	51.4%	28.5%	44.8%	26.7%	49.1%	27.1%
Somewhat	17.4%	18.2%	10.9%	11.1%	9.7%	16.1%	5.1%	16.7%	17.8%	13.0%	15.7%	18.9%	16.3%	17.0%	15.7%	19.6%	16.7%	14.4%	19.3%	17.4%
OPPOSE	41.8%	30.7%	48.1%	28.5%	33.9%	51.7%	20.8%	21.3%	60.0%	62.3%	40.4%	43.2%	30.2%	50.7%	25.9%	48.4%	33.3%	52.9%	26.4%	51.4%
Somewhat	13.6%	10.3%	20.5%	14.4%	11.3%	14.8%	8.7%	8.6%	17.6%	43.7%	13.7%	13.7%	8.3%	16.7%	5.1%	16.8%	10.6%	16.6%	7.5%	14.6%
Strongly	28.2%	20.4%	27.6%	14.1%	22.6%	36.9%	12.1%	12.7%	42.4%	18.6%	26.7%	29.5%	21.9%	34.0%	20.8%	31.6%	22.7%	36.3%	18.8%	36.9%
DK/REFUSED	5.5%	7.9%	12.2%	8.5%	8.7%	1.6%	-	5.2%	5.7%	4.8%	3.7%	5.6%	5.9%	4.7%	6.9%	3.5%	5.2%	5.9%	5.2%	4.0%
Net Diff.	10.9%	30.6%	-8.3%	34.5%	23.5%	-5.1%	58.3%	52.2%	-25.7%	-29.4%	15.4%	8.0%	33.7%	-6.1%	41.3%	-0.3%	28.2%	-11.7%	42.0%	-6.9%
Mean	2.63	2.91	2.47	3.10	2.90	2.41	3.41	3.24	2.09	2.36	2.72	2.57	2.95	2.40	3.05	2.47	2.88	2.34	3.04	2.36

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	52.7%	51.1%	44.9%	55.3%	69.4%	62.3%	39.2%	65.3%	42.0%	58.6%	37.6%	61.6%	37.5%	67.4%	44.2%	65.9%	53.0%	55.6%	51.3%	56.9%	55.2%	
Strongly	35.3%	43.5%	31.2%	47.4%	54.9%	44.2%	24.4%	43.9%	26.8%	44.6%	22.9%	44.2%	20.1%	43.8%	36.4%	58.1%	45.3%	38.7%	34.3%	35.1%	36.8%	
Somewhat	17.4%	7.6%	13.7%	7.9%	14.5%	18.1%	14.9%	21.4%	15.2%	14.0%	14.7%	17.4%	17.4%	23.6%	7.9%	7.8%	7.7%	16.9%	16.9%	21.8%	18.4%	
OPPOSE	41.8%	41.0%	44.8%	42.0%	22.0%	35.4%	53.9%	32.6%	51.8%	38.9%	55.2%	35.9%	56.2%	31.6%	47.5%	31.8%	41.9%	34.2%	45.3%	28.6%	42.1%	
Somewhat	13.6%	10.4%	32.8%	14.2%	9.9%	13.6%	13.3%	11.3%	9.2%	16.4%	15.7%	12.5%	13.3%	22.5%	13.2%	19.4%	10.9%	10.6%	14.9%	8.3%	13.1%	
Strongly	28.2%	30.6%	12.0%	27.8%	12.1%	21.8%	40.7%	21.2%	42.6%	22.6%	39.5%	23.4%	42.9%	9.1%	34.3%	12.4%	31.0%	23.6%	30.3%	20.3%	28.9%	
DK/REFUSED	5.5%	7.9%	10.2%	2.7%	8.6%	2.3%	6.8%	2.2%	6.2%	2.5%	7.2%	2.5%	6.3%	1.0%	8.3%	2.3%	5.1%	10.2%	3.5%	14.5%	2.8%	
Net Diff.	10.9%	10.0%	0.1%	13.2%	47.4%	26.8%	-14.7%	32.7%	-9.8%	19.7%	-17.7%	25.7%	-18.7%	35.8%	-3.3%	34.1%	11.1%	21.4%	6.0%	28.3%	13.1%	
Mean	2.63	2.69	2.71	2.77	3.23	2.87	2.25	2.90	2.28	2.83	2.23	2.85	2.16	3.03	2.50	3.14	2.71	2.79	2.57	2.84	2.65	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	52.7%	54.7%	47.4%	57.7%	50.8%	47.2%	53.0%	60.9%	61.6%	73.6%	37.1%	77.2%	36.1%	69.7%	37.9%	78.5%	35.1%	54.9%	46.2%	67.1%	54.4%
Strongly	35.3%	41.1%	31.9%	38.2%	33.2%	40.5%	39.2%	49.1%	54.6%	59.2%	19.3%	57.5%	17.0%	61.0%	21.2%	62.0%	16.7%	48.7%	31.5%	67.1%	42.9%
Somewhat	17.4%	13.6%	15.5%	19.5%	17.7%	6.7%	13.8%	11.8%	7.1%	14.4%	17.8%	19.7%	19.0%	8.7%	16.8%	16.5%	18.4%	6.2%	14.7%	-	11.5%
OPPOSE	41.8%	37.9%	48.5%	34.6%	46.4%	32.5%	40.5%	29.7%	37.6%	21.2%	57.5%	20.3%	55.6%	22.1%	58.9%	17.8%	60.1%	34.1%	45.2%	32.9%	42.3%
Somewhat	13.6%	12.1%	16.7%	9.7%	14.4%	14.1%	17.3%	17.3%	8.8%	6.8%	18.9%	6.4%	17.4%	7.2%	20.1%	5.6%	18.2%	11.4%	21.9%	9.2%	15.0%
Strongly	28.2%	25.8%	31.7%	24.9%	32.1%	18.5%	23.2%	12.3%	28.8%	14.4%	38.5%	13.9%	38.2%	14.9%	38.8%	12.2%	41.9%	22.7%	23.3%	23.7%	27.3%
DK/REFUSED	5.5%	7.4%	4.2%	7.7%	2.7%	20.3%	6.5%	9.4%	0.7%	5.3%	5.4%	2.5%	8.3%	8.2%	3.2%	3.7%	4.7%	11.0%	8.6%	-	3.3%
Net Diff.	10.9%	16.8%	-1.1%	23.1%	4.4%	14.7%	12.5%	31.2%	24.0%	52.4%	-20.3%	56.8%	-19.5%	47.6%	-21.0%	60.7%	-25.0%	20.8%	1.1%	34.2%	12.1%
Mean	2.63	2.76	2.50	2.77	2.53	2.87	2.74	3.08	2.88	3.25	2.19	3.24	2.16	3.26	2.21	3.33	2.10	2.91	2.60	3.10	2.72

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON			
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15			
SUPPORT	52.7%	72.3%	69.2%	82.6%	67.7%	41.4%	55.8%	34.1%	32.2%	76.1%	41.7%	68.2%	41.1%	73.5%	41.7%	68.3%	40.1%	78.7%	52.0%			
Strongly	35.3%	57.3%	56.2%	73.0%	48.9%	22.1%	31.0%	25.2%	12.8%	58.5%	20.8%	56.1%	23.2%	57.4%	21.6%	57.2%	24.4%	69.8%	38.9%			
Somewhat	17.4%	14.9%	13.0%	9.6%	18.7%	19.3%	24.8%	8.9%	19.4%	17.6%	20.9%	12.1%	18.0%	16.1%	20.0%	11.1%	15.8%	8.9%	13.1%			
OPPOSE	41.8%	22.2%	25.8%	14.3%	25.1%	55.1%	41.0%	65.9%	62.3%	20.3%	52.5%	24.2%	57.2%	21.7%	55.6%	23.7%	52.5%	18.4%	48.0%			
Somewhat	13.6%	8.1%	6.0%	4.9%	10.7%	18.1%	17.7%	22.6%	16.5%	7.5%	16.2%	8.7%	19.7%	7.4%	16.9%	10.3%	24.5%	9.3%	15.7%			
Strongly	28.2%	14.1%	19.8%	9.4%	14.4%	36.9%	23.4%	43.3%	45.8%	12.8%	36.3%	15.5%	37.5%	14.3%	38.7%	13.4%	28.0%	9.1%	32.3%			
DK/REFUSED	5.5%	5.5%	4.9%	3.1%	7.2%	3.5%	3.2%	-	5.5%	3.6%	5.8%	7.6%	1.6%	4.8%	2.8%	8.0%	7.4%	2.9%	-			
Net Diff.	10.9%	50.1%	43.4%	68.3%	42.6%	-13.7%	14.7%	-31.8%	-30.1%	55.8%	-10.7%	43.9%	-16.1%	51.7%	-13.9%	44.6%	-12.4%	60.3%	4.0%			
Mean	2.63	3.22	3.11	3.51	3.10	2.28	2.65	2.16	1.99	3.26	2.28	3.18	2.27	3.22	2.25	3.22	2.39	3.44	2.59			

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	52.7%	52.8%	52.2%	62.9%	57.5%	40.7%	-	55.6%	53.4%	69.3%	56.7%	29.0%	-	50.3%	51.2%	58.4%	58.3%	48.1%	-		
Strongly	35.3%	34.6%	38.5%	50.3%	40.1%	19.0%	-	35.0%	39.5%	57.9%	39.1%	-	-	34.1%	37.8%	44.9%	41.2%	30.8%	-		
Somewhat	17.4%	18.3%	13.7%	12.6%	17.4%	21.7%	-	20.6%	13.9%	11.3%	17.6%	29.0%	-	16.2%	13.5%	13.5%	17.2%	17.2%	-		
OPPOSE	41.8%	43.0%	37.0%	33.4%	27.7%	55.9%	46.7%	39.9%	34.7%	29.6%	34.2%	62.3%	26.7%	45.7%	38.7%	36.1%	20.0%	51.9%	65.1%		
Somewhat	13.6%	13.0%	15.9%	11.0%	14.2%	15.3%	46.7%	10.8%	17.7%	6.1%	26.3%	39.8%	26.7%	15.1%	14.4%	14.4%	-	-	65.1%		
Strongly	28.2%	29.9%	21.1%	22.4%	13.5%	40.6%	-	29.2%	17.0%	23.5%	7.9%	22.5%	-	30.6%	24.3%	21.6%	20.0%	51.9%	-		
DK/REFUSED	5.5%	4.2%	10.8%	3.7%	14.9%	3.3%	53.3%	4.4%	11.9%	1.2%	9.1%	8.7%	73.3%	4.0%	10.0%	5.5%	21.7%	-	34.9%		
Net Diff.	10.9%	9.9%	15.2%	29.5%	29.8%	-15.2%	-46.7%	15.7%	18.7%	39.7%	22.5%	-33.3%	-26.7%	4.6%	12.5%	22.4%	38.3%	-3.9%	-65.1%		
Mean	2.63	2.60	2.78	2.94	2.99	2.20	2.00	2.64	2.86	3.05	2.97	2.07	2.00	2.56	2.72	2.86	3.01	2.27	2.00		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	52.7%	46.1%	47.5%	58.4%	54.5%	50.8%	47.0%	55.5%	52.7%	52.7%	53.1%	50.8%	52.0%	56.6%	52.5%	61.2%	54.4%	60.0%
Strongly	35.3%	20.0%	34.7%	40.0%	37.6%	35.6%	29.4%	38.3%	34.7%	36.6%	35.3%	35.6%	32.7%	37.3%	33.2%	41.8%	34.5%	43.7%
Somewhat	17.4%	26.1%	12.8%	18.4%	17.0%	15.3%	17.6%	17.2%	18.0%	16.1%	17.8%	15.3%	19.3%	19.4%	19.3%	19.5%	19.9%	16.3%
OPPOSE	41.8%	52.7%	49.5%	34.0%	38.8%	42.4%	50.7%	37.4%	42.4%	40.6%	41.6%	42.4%	44.5%	36.5%	39.9%	36.9%	39.1%	37.9%
Somewhat	13.6%	24.7%	15.6%	10.2%	13.6%	9.8%	18.9%	11.0%	14.6%	11.7%	14.4%	9.8%	14.5%	11.0%	13.1%	9.7%	13.1%	6.3%
Strongly	28.2%	28.0%	33.9%	23.8%	25.2%	32.6%	31.8%	26.4%	27.8%	28.9%	27.3%	32.6%	30.0%	25.5%	26.7%	27.2%	26.0%	31.6%
DK/REFUSED	5.5%	1.1%	3.0%	7.6%	6.7%	6.7%	2.3%	7.1%	4.9%	6.7%	5.3%	6.7%	3.5%	6.9%	7.6%	1.9%	6.5%	2.1%
Net Diff.	10.9%	-6.6%	-2.0%	24.4%	15.7%	8.4%	-3.7%	18.2%	10.4%	12.1%	11.5%	8.4%	7.5%	20.1%	12.6%	24.3%	15.2%	22.0%
Mean	2.63	2.39	2.50	2.81	2.72	2.58	2.46	2.73	2.63	2.65	2.65	2.58	2.57	2.73	2.64	2.77	2.67	2.74

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
SUPPORT	52.7%	43.1%	54.5%	52.9%	46.3%	51.9%	44.3%	55.2%	50.5%	48.8%	55.5%	53.7%	50.8%	57.7%	47.5%	49.7%	54.4%
Strongly	35.3%	26.8%	39.2%	36.1%	32.7%	36.0%	29.7%	35.9%	34.9%	32.1%	35.8%	38.1%	26.1%	38.5%	35.0%	35.2%	35.3%
Somewhat	17.4%	16.3%	15.2%	16.8%	13.6%	15.9%	14.5%	19.3%	15.6%	16.7%	19.7%	15.6%	24.7%	19.2%	12.5%	14.5%	19.1%
OPPOSE	41.8%	55.5%	38.2%	44.7%	43.4%	43.9%	45.7%	39.0%	44.3%	44.5%	38.1%	42.8%	27.7%	38.4%	50.0%	41.9%	41.1%
Somewhat	13.6%	22.4%	10.9%	15.9%	13.2%	15.5%	12.3%	12.1%	14.9%	14.1%	15.4%	11.3%	4.4%	17.6%	22.2%	12.3%	11.0%
Strongly	28.2%	33.1%	27.3%	28.8%	30.2%	28.4%	33.4%	26.9%	29.3%	30.4%	22.7%	31.5%	23.3%	20.8%	27.8%	29.7%	30.0%
DK/REFUSED	5.5%	1.4%	7.4%	2.3%	10.3%	4.2%	10.0%	5.8%	5.3%	6.7%	6.4%	3.5%	21.5%	3.9%	2.5%	8.4%	4.5%
Net Diff.	10.9%	-12.3%	16.3%	8.2%	2.9%	8.0%	-1.4%	16.3%	6.2%	4.3%	17.4%	10.8%	23.2%	19.3%	-2.5%	7.7%	13.4%
Mean	2.63	2.37	2.72	2.62	2.54	2.62	2.45	2.68	2.59	2.54	2.73	2.62	2.68	2.78	2.56	2.60	2.63

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
SUPPORT	52.7%	55.1%	51.8%	57.4%	45.6%	40.4%	49.9%	79.5%	79.9%	70.1%	57.4%	26.6%	52.5%	26.1%	
Strongly	35.3%	38.5%	32.3%	39.7%	24.6%	35.4%	38.6%	48.2%	50.6%	-	28.7%	11.0%	-	11.2%	
Somewhat	17.4%	16.6%	19.5%	17.7%	20.9%	5.1%	11.3%	31.3%	29.3%	70.1%	28.7%	15.6%	52.5%	14.9%	
OPPOSE	41.8%	36.3%	43.6%	41.6%	50.6%	51.2%	40.6%	18.3%	17.7%	29.9%	42.6%	73.1%	47.5%	73.6%	
Somewhat	13.6%	16.6%	11.4%	8.9%	21.7%	4.8%	24.8%	2.0%	2.1%	-	-	21.8%	-	22.3%	
Strongly	28.2%	19.7%	32.3%	32.7%	28.9%	46.5%	15.8%	16.3%	15.6%	29.9%	42.6%	51.3%	47.5%	51.4%	
DK/REFUSED	5.5%	8.6%	4.6%	1.0%	3.9%	8.3%	9.4%	2.3%	2.4%	-	-	0.3%	-	0.3%	
Net Diff.	10.9%	18.8%	8.1%	15.7%	-5.0%	-10.8%	9.3%	61.2%	62.3%	40.3%	14.8%	-46.5%	4.9%	-47.6%	
Mean	2.63	2.81	2.54	2.65	2.43	2.32	2.80	3.14	3.18	2.40	2.43	1.86	2.05	1.86	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	71.8%	82.4%	65.6%	73.4%	81.7%	70.6%	78.6%	75.4%	89.5%	88.9%	89.9%	61.1%	53.3%	54.6%	17.6%	82.0%
Strongly	50.1%	44.9%	49.0%	51.4%	70.1%	51.3%	43.5%	42.3%	47.8%	67.3%	67.8%	50.7%	33.3%	34.2%	8.8%	51.4%
Somewhat	21.7%	37.5%	16.6%	22.0%	11.6%	19.3%	35.1%	33.1%	41.7%	21.7%	22.0%	10.4%	20.0%	20.4%	8.8%	30.5%
OPPOSE	18.2%	4.6%	24.9%	17.0%	9.0%	19.1%	12.7%	15.1%	4.5%	1.6%	1.5%	2.6%	35.0%	34.5%	50.1%	13.6%
Somewhat	9.0%	2.2%	12.3%	8.7%	-	8.6%	10.8%	12.7%	4.5%	0.8%	0.8%	-	17.9%	17.8%	20.4%	3.5%
Strongly	9.2%	2.3%	12.6%	8.3%	9.0%	10.5%	1.9%	2.4%	-	0.8%	0.7%	2.6%	17.1%	16.7%	29.7%	10.1%
DK/REFUSED	10.0%	13.0%	9.5%	9.6%	9.3%	10.3%	8.7%	9.5%	6.1%	9.5%	8.6%	36.3%	11.6%	10.9%	32.3%	4.4%
Net Diff.	53.6%	77.8%	40.7%	56.5%	72.7%	51.5%	65.9%	60.3%	85.0%	87.3%	88.3%	58.5%	18.3%	20.1%	-32.5%	68.3%
Mean	3.25	3.44	3.13	3.29	3.58	3.24	3.32	3.27	3.46	3.72	3.72	3.72	2.79	2.81	1.95	3.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	71.8%	68.2%	64.0%	72.3%	73.4%	58.0%	81.3%	72.9%	76.5%	15.2%	75.3%	59.8%	68.8%
Strongly	50.1%	53.8%	52.1%	46.4%	51.6%	37.2%	68.8%	45.9%	55.8%	15.2%	75.3%	48.0%	46.1%
Somewhat	21.7%	14.4%	11.9%	25.9%	21.8%	20.8%	12.5%	26.9%	20.7%	-	-	11.8%	22.6%
OPPOSE	18.2%	15.3%	28.3%	19.2%	16.2%	32.3%	8.7%	16.9%	13.4%	40.2%	24.7%	25.3%	20.6%
Somewhat	9.0%	7.9%	8.7%	8.8%	9.3%	16.8%	2.5%	8.6%	6.4%	11.8%	-	7.1%	9.4%
Strongly	9.2%	7.4%	19.6%	10.4%	6.9%	15.5%	6.2%	8.3%	7.0%	28.4%	24.7%	18.3%	11.2%
DK/REFUSED	10.0%	16.4%	7.6%	8.6%	10.4%	9.7%	9.9%	10.2%	10.1%	44.6%	-	14.9%	10.6%
Net Diff.	53.6%	52.9%	35.7%	53.1%	57.2%	25.6%	72.6%	56.0%	63.0%	-25.0%	50.7%	34.4%	48.2%
Mean	3.25	3.37	3.04	3.18	3.32	2.88	3.60	3.23	3.39	2.04	3.26	3.05	3.16

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
SUPPORT	71.8%	86.7%	63.2%	78.6%	60.7%	37.5%	52.7%	49.1%	88.6%	88.9%	59.8%	55.7%	55.7%	51.2%	82.8%
Strongly	50.1%	63.5%	36.9%	51.8%	43.4%	21.2%	33.5%	49.1%	68.3%	68.8%	26.6%	34.7%	34.9%	20.6%	46.7%
Somewhat	21.7%	23.2%	26.3%	26.8%	17.3%	16.3%	19.2%	-	20.3%	20.1%	33.1%	21.0%	20.8%	30.6%	36.2%
OPPOSE	18.2%	8.0%	30.6%	10.7%	28.4%	46.2%	27.0%	12.3%	1.9%	1.9%	-	33.9%	34.4%	-	6.9%
Somewhat	9.0%	3.8%	15.4%	6.5%	14.7%	20.2%	11.6%	2.4%	1.0%	1.1%	-	17.0%	17.2%	-	0.8%
Strongly	9.2%	4.2%	15.1%	4.2%	13.7%	26.0%	15.4%	9.9%	0.8%	0.8%	-	16.9%	17.2%	-	6.1%
DK/REFUSED	10.0%	5.3%	6.3%	10.7%	10.9%	16.3%	20.3%	38.6%	9.6%	9.2%	40.2%	10.4%	9.9%	48.8%	10.3%
Net Diff.	53.6%	78.7%	32.6%	67.8%	32.3%	-8.7%	25.7%	36.9%	86.7%	87.0%	59.8%	21.7%	21.3%	51.2%	75.9%
Mean	3.25	3.54	2.91	3.41	3.02	2.39	2.89	3.44	3.73	3.73	3.45	2.82	2.82	3.40	3.38

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIED	
		CAVA-			BATCH			CAVA-	BAL-	
		LIERO					FIRM	LIERO	LOTS	
							UNDE-			
							CIED			
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	71.8%	88.1%	88.5%	82.6%	53.5%	53.0%	62.8%	82.9%	71.6%	80.9%
Strongly	50.1%	68.5%	69.4%	57.2%	35.8%	35.8%	35.7%	39.4%	60.4%	46.4%
Somewhat	21.7%	19.6%	19.1%	25.3%	17.7%	17.3%	27.0%	43.6%	11.2%	34.4%
OPPOSE	18.2%	2.6%	2.3%	6.6%	35.2%	36.2%	15.3%	9.1%	8.8%	7.7%
Somewhat	9.0%	1.7%	1.3%	6.6%	17.9%	18.0%	15.3%	1.2%	5.1%	0.9%
Strongly	9.2%	0.9%	1.0%	-	17.3%	18.2%	-	7.9%	3.7%	6.8%
DK/REFUSED	10.0%	9.3%	9.2%	10.9%	11.3%	10.7%	22.0%	7.9%	19.6%	11.5%
Net Diff.	53.6%	85.5%	86.3%	76.0%	18.3%	16.8%	47.5%	73.8%	62.8%	73.2%
Mean	3.25	3.72	3.73	3.57	2.81	2.79	3.26	3.24	3.60	3.36

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-		
SUPPORT	71.8%	70.4%	78.1%	74.3%	72.2%	87.6%	53.2%	100.0%	-	64.4%	88.0%	88.9%	87.4%	71.0%	87.4%	89.5%	61.8%	64.8%	66.5%	52.9%	-		
Strongly	50.1%	48.8%	57.4%	56.0%	47.6%	65.2%	35.8%	69.8%	-	42.5%	67.3%	64.2%	73.5%	48.3%	73.5%	66.4%	42.1%	42.7%	43.7%	36.0%	-		
Somewhat	21.7%	21.6%	20.7%	18.4%	24.7%	22.3%	17.4%	30.2%	-	21.9%	20.6%	24.7%	13.9%	22.7%	13.9%	23.0%	19.7%	22.1%	22.8%	16.9%	-		
OPPOSE	18.2%	20.3%	10.3%	18.0%	19.3%	5.2%	35.0%	-	100.0%	26.6%	1.5%	1.7%	-	19.9%	-	4.1%	28.7%	21.9%	20.6%	30.3%	-		
Somewhat	9.0%	10.1%	5.2%	9.1%	8.4%	2.4%	17.7%	-	49.4%	13.2%	0.6%	0.4%	-	9.8%	-	1.8%	16.1%	9.5%	7.2%	25.6%	-		
Strongly	9.2%	10.2%	5.1%	8.9%	11.0%	2.8%	17.2%	-	50.6%	13.3%	0.9%	1.3%	-	10.1%	-	2.3%	12.5%	12.3%	13.5%	4.7%	-		
DK/REFUSED	10.0%	9.2%	11.6%	7.7%	8.4%	7.2%	11.8%	-	-	9.0%	10.5%	9.4%	12.6%	9.1%	12.6%	6.4%	9.5%	13.4%	12.9%	16.8%	-		
Net Diff.	53.6%	50.1%	67.9%	56.4%	52.9%	82.4%	18.3%	100.0%	-100%	37.9%	86.5%	87.2%	87.4%	51.2%	87.4%	85.4%	33.1%	42.9%	45.9%	22.6%	-		
Mean	3.25	3.20	3.48	3.32	3.19	3.62	2.81	3.70	1.49	3.03	3.73	3.68	3.84	3.20	3.84	3.64	3.01	3.10	3.11	3.01	-		

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	71.8%	90.8%	58.1%	58.9%	88.1%	63.7%	71.4%	89.4%	54.0%	62.5%	90.2%	77.6%	76.8%	100.0%	74.4%	80.1%
Strongly	50.1%	66.7%	37.1%	41.4%	66.1%	44.7%	44.1%	67.6%	34.2%	41.8%	58.8%	58.0%	47.2%	100.0%	61.6%	41.8%
Somewhat	21.7%	24.0%	21.0%	17.5%	22.0%	19.0%	27.2%	21.8%	19.8%	20.7%	31.3%	19.6%	29.6%	-	12.8%	38.3%
OPPOSE	18.2%	2.3%	35.1%	26.3%	5.9%	25.3%	16.8%	3.8%	33.8%	24.4%	6.0%	18.3%	8.4%	-	19.5%	1.6%
Somewhat	9.0%	-	16.9%	11.6%	3.7%	15.7%	7.2%	2.1%	19.2%	10.3%	-	10.0%	5.2%	-	12.3%	-
Strongly	9.2%	2.3%	18.2%	14.7%	2.3%	9.6%	9.6%	1.7%	14.6%	14.0%	6.0%	8.3%	3.2%	-	7.3%	1.6%
DK/REFUSED	10.0%	6.9%	6.8%	14.8%	5.9%	11.0%	11.8%	6.8%	12.2%	13.1%	3.8%	4.1%	14.8%	-	6.1%	18.3%
Net Diff.	53.6%	88.4%	23.0%	32.6%	82.2%	38.5%	54.5%	85.5%	20.2%	38.2%	84.1%	59.3%	68.4%	100.0%	54.9%	78.5%
Mean	3.25	3.67	2.83	3.00	3.62	3.11	3.20	3.67	2.84	3.04	3.49	3.33	3.42	4.00	3.37	3.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	71.8%	93.9%	86.1%	48.7%	52.8%	44.8%	71.3%	87.6%	88.6%	86.7%	100.0%	47.2%	68.7%	84.2%	50.1%	73.4%	91.2%	44.1%	67.4%	88.4%
Strongly	50.1%	71.1%	65.0%	32.4%	31.6%	33.1%	43.9%	66.0%	58.8%	73.6%	100.0%	31.4%	42.7%	63.8%	33.2%	44.7%	68.4%	27.7%	42.4%	66.7%
Somewhat	21.7%	22.7%	21.1%	16.3%	21.2%	11.7%	27.5%	21.6%	29.8%	13.0%	-	15.7%	25.9%	20.5%	16.9%	28.6%	22.8%	16.5%	25.0%	21.7%
OPPOSE	18.2%	2.4%	5.5%	38.3%	35.8%	40.6%	19.4%	3.7%	3.9%	3.4%	-	43.7%	21.6%	4.6%	33.5%	17.7%	2.7%	42.3%	20.8%	3.1%
Somewhat	9.0%	2.4%	2.0%	18.9%	13.7%	23.9%	10.5%	1.7%	1.4%	2.1%	-	18.2%	12.6%	0.8%	19.5%	8.9%	2.7%	20.9%	11.2%	1.6%
Strongly	9.2%	-	3.4%	19.4%	22.1%	16.7%	8.9%	2.0%	2.6%	1.3%	-	25.5%	9.0%	3.8%	14.1%	8.8%	-	21.4%	9.6%	1.5%
DK/REFUSED	10.0%	3.7%	8.4%	13.0%	11.4%	14.6%	9.3%	8.7%	7.5%	9.9%	-	9.1%	9.8%	11.2%	16.4%	9.0%	6.1%	13.6%	11.9%	8.5%
Net Diff.	53.6%	91.4%	80.7%	10.5%	17.0%	4.2%	52.0%	83.9%	84.6%	83.2%	100.0%	3.5%	47.1%	79.6%	16.6%	55.7%	88.5%	1.9%	46.6%	85.3%
Mean	3.25	3.71	3.61	2.71	2.70	2.72	3.17	3.66	3.57	3.76	4.00	2.58	3.13	3.62	2.83	3.20	3.70	2.58	3.14	3.68

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	71.8%	73.6%	81.4%	83.5%	70.9%	75.8%	87.9%	89.3%	56.5%	68.3%	68.6%	73.7%	75.8%	66.4%	69.9%	66.3%	80.1%	66.5%	76.6%	65.0%
Strongly	50.1%	58.0%	47.6%	62.1%	53.7%	51.5%	69.5%	66.5%	35.8%	35.9%	48.8%	50.8%	57.1%	44.7%	56.0%	46.7%	57.9%	42.8%	57.2%	43.4%
Somewhat	21.7%	15.6%	33.8%	21.3%	17.2%	24.3%	18.4%	22.7%	20.7%	32.4%	19.8%	22.9%	18.7%	21.7%	13.9%	19.6%	22.2%	23.7%	19.4%	21.6%
OPPOSE	18.2%	16.6%	15.8%	6.8%	18.3%	20.3%	-	1.5%	33.1%	19.3%	19.1%	18.1%	12.1%	24.3%	15.7%	24.8%	9.5%	23.8%	10.5%	25.5%
Somewhat	9.0%	8.2%	8.6%	2.6%	9.0%	14.5%	-	0.8%	16.2%	9.4%	9.7%	8.8%	5.1%	12.5%	7.2%	10.7%	3.6%	14.3%	5.0%	12.6%
Strongly	9.2%	8.4%	7.2%	4.2%	9.2%	5.8%	-	0.8%	16.9%	9.9%	9.3%	9.4%	7.0%	11.8%	8.4%	14.1%	5.9%	9.5%	5.5%	12.9%
DK/REFUSED	10.0%	9.8%	2.8%	9.8%	10.8%	3.9%	12.1%	9.2%	10.4%	12.4%	12.4%	8.2%	12.1%	9.3%	14.5%	8.9%	10.4%	9.6%	12.9%	9.5%
Net Diff.	53.6%	57.1%	65.6%	76.7%	52.6%	55.5%	87.9%	87.7%	23.4%	48.9%	49.5%	55.6%	63.7%	42.1%	54.2%	41.5%	70.6%	42.7%	66.1%	39.6%
Mean	3.25	3.37	3.25	3.57	3.29	3.26	3.79	3.71	2.84	3.08	3.23	3.25	3.43	3.09	3.37	3.08	3.47	3.10	3.47	3.06

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	71.8%	73.4%	76.7%	77.2%	68.4%	72.9%	66.7%	71.4%	62.4%	74.7%	69.3%	71.0%	64.3%	87.9%	73.4%	86.2%	71.4%	80.1%	68.0%	81.0%	65.5%	
Strongly	50.1%	56.7%	54.6%	68.0%	27.0%	54.0%	42.1%	55.0%	41.3%	52.7%	42.6%	53.5%	39.5%	57.9%	49.5%	71.6%	49.1%	56.4%	47.1%	53.6%	47.0%	
Somewhat	21.7%	16.7%	22.0%	9.2%	41.4%	18.9%	24.6%	16.4%	21.1%	22.0%	26.8%	17.5%	24.9%	30.0%	23.8%	14.6%	22.3%	23.7%	21.0%	27.4%	18.5%	
OPPOSE	18.2%	16.7%	15.7%	11.3%	22.1%	18.2%	22.1%	18.2%	26.9%	18.2%	19.1%	19.7%	23.8%	6.5%	17.2%	8.3%	16.2%	11.1%	21.5%	14.5%	22.1%	
Somewhat	9.0%	5.6%	11.6%	5.2%	17.1%	9.9%	9.6%	6.6%	13.4%	13.9%	7.4%	11.2%	9.9%	-	8.8%	-	11.4%	3.0%	11.7%	2.5%	11.0%	
Strongly	9.2%	11.2%	4.1%	6.1%	5.0%	8.3%	12.5%	11.6%	13.6%	4.3%	11.8%	8.5%	13.9%	6.5%	8.4%	8.3%	4.8%	8.1%	9.8%	11.9%	11.1%	
DK/REFUSED	10.0%	9.9%	7.7%	11.4%	9.5%	8.9%	11.2%	10.4%	10.7%	7.1%	11.5%	9.3%	11.8%	5.6%	9.5%	5.5%	12.3%	8.8%	10.4%	4.6%	12.4%	
Net Diff.	53.6%	56.6%	61.0%	65.9%	46.3%	54.6%	44.6%	53.2%	35.5%	56.4%	50.2%	51.3%	40.5%	81.4%	56.2%	77.9%	55.2%	69.0%	46.5%	66.5%	43.4%	
Mean	3.25	3.32	3.38	3.57	3.00	3.30	3.08	3.28	3.01	3.32	3.13	3.28	3.02	3.48	3.26	3.58	3.32	3.41	3.18	3.28	3.16	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	71.8%	79.5%	70.5%	78.1%	66.0%	87.9%	76.2%	84.3%	75.2%	83.7%	62.6%	77.4%	62.4%	90.6%	62.7%	84.3%	58.8%	81.5%	80.0%	79.4%	77.8%
Strongly	50.1%	58.3%	47.1%	54.3%	46.5%	64.5%	49.2%	74.1%	50.7%	62.2%	41.3%	61.4%	39.4%	63.1%	42.7%	63.8%	38.3%	56.4%	54.8%	58.0%	62.7%
Somewhat	21.7%	21.3%	23.4%	23.8%	19.5%	23.3%	27.0%	10.2%	24.5%	21.5%	21.3%	16.0%	23.0%	27.4%	20.0%	20.5%	20.5%	25.2%	25.2%	21.5%	15.0%
OPPOSE	18.2%	8.9%	21.0%	12.7%	22.7%	4.9%	16.6%	4.0%	16.9%	5.1%	28.0%	6.8%	31.3%	3.4%	25.5%	4.0%	30.5%	9.3%	16.7%	8.9%	16.4%
Somewhat	9.0%	3.4%	12.4%	3.2%	12.5%	2.6%	8.3%	-	11.3%	3.4%	13.4%	5.2%	12.1%	1.4%	14.4%	2.7%	14.6%	6.1%	7.6%	8.9%	8.1%
Strongly	9.2%	5.5%	8.6%	9.6%	10.2%	2.3%	8.3%	4.0%	5.5%	1.8%	14.7%	1.6%	19.2%	2.0%	11.1%	1.4%	15.9%	3.2%	9.1%	-	8.2%
DK/REFUSED	10.0%	11.6%	8.5%	9.1%	11.3%	7.3%	7.1%	11.7%	7.9%	11.1%	9.4%	15.8%	6.3%	6.1%	11.8%	11.7%	10.7%	9.1%	3.3%	11.6%	5.9%
Net Diff.	53.6%	70.6%	49.5%	65.4%	43.3%	83.0%	59.6%	80.3%	58.4%	78.6%	34.5%	70.5%	31.2%	87.2%	37.2%	80.3%	28.2%	72.2%	63.2%	70.5%	61.4%
Mean	3.25	3.50	3.19	3.35	3.15	3.62	3.26	3.75	3.31	3.62	2.98	3.63	2.88	3.62	3.07	3.66	2.91	3.48	3.30	3.56	3.41

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
SUPPORT	71.8%	86.4%	81.9%	90.0%	86.3%	62.0%	78.7%	49.5%	53.2%	85.5%	60.1%	87.4%	63.6%	87.0%	59.4%	84.6%	75.5%	79.4%	77.0%
Strongly	50.1%	65.1%	65.9%	71.3%	61.3%	41.9%	50.7%	38.9%	35.6%	63.5%	40.5%	66.8%	43.0%	65.7%	39.6%	63.3%	53.9%	60.3%	63.2%
Somewhat	21.7%	21.3%	16.0%	18.7%	25.0%	20.1%	28.0%	10.6%	17.6%	22.0%	19.5%	20.6%	20.6%	21.3%	19.8%	21.3%	21.5%	19.1%	13.8%
OPPOSE	18.2%	4.7%	9.7%	2.1%	4.1%	27.4%	13.6%	40.2%	33.6%	3.8%	30.7%	5.7%	24.6%	3.8%	28.8%	7.6%	20.1%	9.9%	17.6%
Somewhat	9.0%	2.7%	2.8%	1.6%	3.3%	13.3%	6.4%	22.6%	14.9%	3.5%	12.0%	1.8%	14.3%	1.7%	14.2%	5.9%	8.3%	7.0%	9.6%
Strongly	9.2%	2.0%	6.9%	0.6%	0.8%	14.1%	7.1%	17.6%	18.7%	0.3%	18.7%	3.8%	10.3%	2.1%	14.6%	1.7%	11.8%	2.9%	8.0%
DK/REFUSED	10.0%	8.9%	8.4%	7.9%	9.6%	10.6%	7.7%	10.3%	13.3%	10.7%	9.2%	6.9%	11.8%	9.2%	11.8%	7.8%	4.5%	10.7%	5.4%
Net Diff.	53.6%	81.7%	72.2%	87.8%	82.2%	34.6%	65.1%	9.4%	19.6%	81.7%	29.4%	81.7%	39.0%	83.1%	30.6%	77.0%	55.4%	69.5%	59.4%
Mean	3.25	3.64	3.54	3.74	3.62	3.00	3.32	2.79	2.81	3.66	2.90	3.62	3.09	3.66	2.96	3.59	3.23	3.53	3.40

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	71.8%	69.8%	80.0%	78.9%	90.1%	57.4%	100.0%	68.0%	77.4%	82.1%	83.4%	29.0%	100.0%	71.3%	82.1%	76.6%	97.9%	75.2%	100.0%		
Strongly	50.1%	48.9%	54.9%	59.9%	54.0%	30.7%	64.9%	50.3%	44.6%	53.9%	56.9%	-	26.7%	47.6%	63.0%	64.2%	50.7%	49.9%	100.0%		
Somewhat	21.7%	20.8%	25.1%	18.9%	36.1%	26.7%	35.1%	17.7%	32.8%	28.2%	26.5%	29.0%	73.3%	23.7%	19.1%	12.4%	47.2%	25.3%	-		
OPPOSE	18.2%	19.5%	12.7%	12.1%	3.9%	34.8%	-	21.2%	14.3%	8.4%	7.2%	62.3%	-	18.0%	11.4%	14.7%	-	17.6%	-		
Somewhat	9.0%	9.6%	6.4%	7.3%	3.9%	10.6%	-	8.6%	9.1%	7.3%	7.2%	27.5%	-	10.5%	4.2%	7.3%	-	-	-		
Strongly	9.2%	9.9%	6.3%	4.8%	-	24.2%	-	12.6%	5.1%	1.2%	-	34.8%	-	7.5%	7.2%	7.4%	-	17.6%	-		
DK/REFUSED	10.0%	10.7%	7.3%	9.0%	6.0%	7.8%	-	10.8%	8.3%	9.5%	9.4%	8.7%	-	10.6%	6.5%	8.7%	2.1%	7.2%	-		
Net Diff.	53.6%	50.2%	67.4%	66.8%	86.2%	22.7%	100.0%	46.9%	63.1%	73.6%	76.1%	-33.3%	100.0%	53.3%	70.7%	62.0%	97.9%	57.6%	100.0%		
Mean	3.25	3.22	3.39	3.47	3.53	2.69	3.65	3.19	3.27	3.49	3.55	1.94	3.27	3.25	3.48	3.46	3.52	3.16	4.00		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	71.8%	71.1%	58.5%	76.9%	79.6%	71.1%	63.1%	76.1%	70.0%	75.3%	71.9%	71.1%	60.3%	74.0%	67.4%	75.2%	70.0%	68.8%
Strongly	50.1%	48.9%	44.5%	50.3%	59.1%	48.4%	46.1%	52.1%	48.2%	53.8%	50.5%	48.4%	46.5%	50.5%	45.2%	58.4%	48.2%	55.3%
Somewhat	21.7%	22.1%	14.0%	26.5%	20.5%	22.7%	17.0%	24.0%	21.7%	21.6%	21.5%	22.7%	13.8%	23.5%	22.2%	16.8%	21.8%	13.4%
OPPOSE	18.2%	17.4%	29.1%	14.7%	13.2%	16.7%	24.8%	14.9%	19.8%	15.0%	18.4%	16.7%	31.0%	15.0%	23.6%	11.7%	20.7%	15.5%
Somewhat	9.0%	4.7%	16.6%	7.9%	5.4%	8.1%	12.3%	7.3%	10.1%	6.8%	9.1%	8.1%	11.9%	7.3%	10.1%	5.7%	8.6%	9.6%
Strongly	9.2%	12.6%	12.5%	6.8%	7.8%	8.6%	12.6%	7.5%	9.7%	8.2%	9.3%	8.6%	19.1%	7.7%	13.5%	6.0%	12.1%	6.0%
DK/REFUSED	10.0%	11.6%	12.3%	8.4%	7.2%	12.1%	12.1%	9.0%	10.2%	9.7%	9.6%	12.1%	8.7%	11.0%	9.1%	13.1%	9.4%	15.7%
Net Diff.	53.6%	53.7%	29.4%	62.1%	66.3%	54.4%	38.3%	61.2%	50.2%	60.4%	53.5%	54.4%	29.3%	59.0%	43.8%	63.5%	49.3%	53.3%
Mean	3.25	3.21	3.03	3.31	3.41	3.26	3.10	3.33	3.21	3.34	3.25	3.26	2.96	3.31	3.09	3.47	3.17	3.40

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
SUPPORT	71.8%	65.3%	78.1%	72.5%	75.5%	73.8%	72.8%	69.8%	73.6%	73.0%	71.9%	70.6%	87.1%	79.1%	76.1%	69.3%	68.5%
Strongly	50.1%	45.8%	53.6%	51.2%	50.3%	52.6%	43.4%	49.3%	50.9%	47.6%	50.7%	51.9%	61.0%	60.6%	55.8%	42.4%	48.1%
Somewhat	21.7%	19.4%	24.5%	21.3%	25.2%	21.2%	29.5%	20.5%	22.7%	25.3%	21.1%	18.7%	26.1%	18.5%	20.3%	26.9%	20.4%
OPPOSE	18.2%	20.1%	14.8%	16.1%	17.5%	16.4%	17.6%	19.9%	16.6%	18.3%	16.3%	19.8%	10.4%	13.6%	12.3%	18.1%	21.8%
Somewhat	9.0%	12.6%	7.4%	10.1%	7.6%	9.7%	7.1%	8.7%	9.2%	6.2%	9.3%	11.4%	-	9.9%	3.3%	10.6%	10.3%
Strongly	9.2%	7.5%	7.4%	6.0%	9.9%	6.7%	10.5%	11.2%	7.4%	12.2%	7.1%	8.4%	10.4%	3.7%	8.9%	7.5%	11.5%
DK/REFUSED	10.0%	14.6%	7.1%	11.3%	7.1%	9.8%	9.5%	10.3%	9.8%	8.7%	11.8%	9.5%	2.5%	7.3%	11.7%	12.6%	9.7%
Net Diff.	53.6%	45.2%	63.3%	56.4%	58.0%	57.4%	55.2%	49.9%	57.0%	54.6%	55.6%	50.8%	76.7%	65.5%	63.8%	51.2%	46.7%
Mean	3.25	3.21	3.34	3.33	3.25	3.33	3.17	3.20	3.30	3.19	3.31	3.26	3.41	3.47	3.39	3.19	3.16

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
SUPPORT	71.8%	81.4%	62.6%	71.3%	71.4%	55.6%	80.3%	75.6%	74.4%	100.0%	67.7%	41.0%	52.5%	40.8%	
Strongly	50.1%	62.1%	43.8%	42.4%	42.9%	42.2%	53.0%	54.3%	57.1%	-	37.4%	24.9%	52.5%	24.3%	
Somewhat	21.7%	19.2%	18.8%	28.9%	28.5%	13.4%	27.4%	21.3%	17.3%	100.0%	30.3%	16.1%	-	16.5%	
OPPOSE	18.2%	10.3%	23.4%	19.1%	24.6%	28.6%	6.0%	14.3%	15.1%	-	24.1%	42.5%	-	43.4%	
Somewhat	9.0%	5.7%	12.9%	9.1%	11.0%	7.9%	0.4%	4.0%	4.2%	-	10.9%	22.2%	-	22.7%	
Strongly	9.2%	4.6%	10.5%	10.1%	13.6%	20.7%	5.5%	10.3%	10.9%	-	13.2%	20.3%	-	20.7%	
DK/REFUSED	10.0%	8.3%	14.1%	9.6%	4.0%	15.8%	13.7%	10.0%	10.5%	-	8.2%	16.4%	47.5%	15.8%	
Net Diff.	53.6%	71.1%	39.2%	52.1%	46.8%	27.0%	74.4%	61.3%	59.3%	100.0%	43.6%	-1.5%	52.5%	-2.6%	
Mean	3.25	3.52	3.12	3.15	3.05	2.92	3.48	3.33	3.35	3.00	3.00	2.55	4.00	2.53	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	66.6%	54.7%	72.6%	63.9%	79.7%	65.6%	72.3%	74.3%	65.3%	39.5%	38.4%	72.2%	93.3%	94.6%	58.9%	63.4%
Strongly	45.9%	40.5%	48.4%	45.8%	39.1%	46.8%	40.9%	44.8%	27.7%	13.1%	12.8%	20.9%	80.8%	81.6%	58.9%	29.1%
Somewhat	20.7%	14.2%	24.2%	18.1%	40.6%	18.8%	31.4%	29.5%	37.6%	26.5%	25.6%	51.3%	12.5%	13.0%	-	34.2%
OPPOSE	28.1%	42.1%	22.9%	29.0%	20.3%	28.9%	23.8%	21.8%	30.3%	52.0%	53.3%	14.7%	4.2%	4.3%	-	32.6%
Somewhat	12.7%	18.2%	9.6%	13.2%	20.3%	12.2%	15.3%	12.1%	25.9%	20.0%	20.4%	8.7%	3.1%	3.2%	-	25.8%
Strongly	15.4%	23.9%	13.2%	15.8%	-	16.6%	8.5%	9.7%	4.4%	32.0%	32.8%	6.1%	1.1%	1.1%	-	6.8%
DK/REFUSED	5.3%	3.2%	4.5%	7.1%	-	5.5%	4.0%	3.9%	4.3%	8.5%	8.3%	13.1%	2.5%	1.1%	41.1%	4.1%
Net Diff.	38.5%	12.6%	49.8%	34.9%	59.4%	36.7%	48.5%	52.5%	35.0%	-12.5%	-14.9%	57.4%	89.2%	90.3%	58.9%	30.8%
Mean	3.02	2.74	3.13	3.01	3.19	3.01	3.09	3.14	2.93	2.23	2.20	3.00	3.77	3.77	4.00	2.89

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	66.6%	52.1%	93.6%	62.9%	66.8%	95.3%	46.3%	60.0%	60.2%	52.5%	72.7%	79.3%	67.2%
Strongly	45.9%	16.0%	76.1%	38.5%	50.6%	86.8%	20.5%	35.9%	36.5%	40.2%	49.1%	56.0%	44.8%
Somewhat	20.7%	36.1%	17.5%	24.4%	16.2%	8.5%	25.9%	24.2%	23.8%	12.4%	23.6%	23.3%	22.4%
OPPOSE	28.1%	45.6%	6.4%	31.8%	26.5%	4.5%	41.6%	34.3%	33.5%	44.6%	27.3%	20.4%	29.1%
Somewhat	12.7%	33.1%	-	14.8%	10.0%	4.1%	21.0%	14.8%	13.9%	44.6%	-	13.9%	14.8%
Strongly	15.4%	12.5%	6.4%	16.9%	16.4%	0.4%	20.6%	19.5%	19.6%	-	27.3%	6.5%	14.3%
DK/REFUSED	5.3%	2.3%	-	5.3%	6.7%	0.2%	12.1%	5.7%	6.2%	2.8%	-	0.3%	3.7%
Net Diff.	38.5%	6.6%	87.2%	31.2%	40.4%	90.8%	4.7%	25.8%	26.7%	7.9%	45.3%	58.9%	38.2%
Mean	3.02	2.57	3.63	2.89	3.08	3.82	2.53	2.81	2.82	2.95	2.94	3.29	3.02

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
SUPPORT	66.6%	53.0%	94.6%	56.9%	70.9%	100.0%	87.9%	55.1%	38.5%	38.5%	33.1%	93.5%	93.4%	100.0%	49.5%
Strongly	45.9%	26.4%	80.9%	38.8%	57.6%	92.6%	57.1%	20.8%	11.8%	11.9%	-	79.1%	80.1%	8.8%	20.9%
Somewhat	20.7%	26.6%	13.8%	18.1%	13.3%	7.4%	30.9%	34.3%	26.7%	26.6%	33.1%	14.4%	13.3%	91.2%	28.6%
OPPOSE	28.1%	40.1%	3.8%	38.8%	22.5%	-	9.6%	34.5%	53.7%	54.0%	26.6%	4.6%	4.6%	-	37.1%
Somewhat	12.7%	15.8%	2.6%	16.5%	13.4%	-	7.2%	18.2%	20.4%	20.3%	26.6%	3.6%	3.6%	-	30.4%
Strongly	15.4%	24.3%	1.2%	22.4%	9.1%	-	2.5%	16.3%	33.3%	33.7%	-	1.0%	1.0%	-	6.7%
DK/REFUSED	5.3%	6.9%	1.6%	4.3%	6.7%	-	2.4%	10.4%	7.9%	7.5%	40.2%	1.9%	2.0%	-	13.5%
Net Diff.	38.5%	12.9%	90.9%	18.1%	48.4%	100.0%	78.3%	20.6%	-15.2%	-15.4%	6.5%	88.9%	88.7%	100.0%	12.4%
Mean	3.02	2.59	3.77	2.77	3.28	3.93	3.46	2.67	2.18	2.18	2.55	3.75	3.76	3.09	2.74

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	66.6%	38.5%	39.9%	22.7%	94.7%	96.2%	64.3%	60.4%	47.1%	50.2%
Strongly	45.9%	12.9%	12.0%	22.7%	81.3%	82.5%	57.3%	29.8%	7.6%	20.9%
Somewhat	20.7%	25.6%	27.8%	-	13.4%	13.7%	7.0%	30.6%	39.6%	29.3%
OPPOSE	28.1%	53.5%	51.5%	77.3%	3.5%	3.0%	13.4%	30.7%	50.1%	37.3%
Somewhat	12.7%	21.2%	20.1%	34.5%	2.7%	2.2%	13.4%	19.9%	35.3%	29.9%
Strongly	15.4%	32.3%	31.4%	42.8%	0.8%	0.8%	-	10.8%	14.9%	7.4%
DK/REFUSED	5.3%	8.0%	8.7%	-	1.8%	0.8%	22.3%	8.9%	2.7%	12.5%
Net Diff.	38.5%	-15.0%	-11.6%	-54.5%	91.2%	93.2%	50.9%	29.7%	-3.0%	12.9%
Mean	3.02	2.21	2.22	2.03	3.78	3.79	3.57	2.87	2.41	2.73

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA	LEGALIZING SPORTS BETTING IN NC	GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS	LOWERING THE STATE INCOME TAX RATE	EXPAND STATE MEDICAID PROGRAM	EXPAND PROGRAM IF REQUIRED EMPLOYMENT	EXPAND MEDICAID COMBO									REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
SUPPORT	66.6%	74.3%	37.1%	72.0%	61.1%	52.8%	83.1%	59.8%	97.4%	100.0%	-	-	-	73.1%	-	48.6%	88.2%	65.2%	64.7%	68.9%	-
Strongly	45.9%	54.2%	16.6%	51.2%	39.0%	31.1%	65.0%	36.7%	86.7%	68.9%	-	-	-	50.4%	-	16.9%	77.7%	46.0%	44.8%	54.0%	-
Somewhat	20.7%	20.1%	20.5%	20.8%	22.1%	21.7%	18.2%	23.1%	10.7%	31.1%	-	-	-	22.7%	-	31.6%	10.5%	19.3%	19.9%	14.9%	-
OPPOSE	28.1%	22.7%	50.8%	23.6%	33.0%	41.8%	12.9%	34.4%	2.3%	-	100.0%	83.9%	92.0%	22.6%	92.0%	45.6%	8.5%	28.3%	28.6%	26.5%	-
Somewhat	12.7%	11.1%	22.1%	11.6%	13.1%	19.0%	4.6%	15.5%	-	-	45.2%	44.4%	17.6%	12.0%	17.6%	17.4%	5.9%	13.9%	14.2%	11.8%	-
Strongly	15.4%	11.7%	28.6%	12.0%	19.9%	22.7%	8.2%	18.9%	2.3%	-	54.8%	39.4%	74.5%	10.6%	74.5%	28.3%	2.6%	14.4%	14.3%	14.7%	-
DK/REFUSED	5.3%	3.0%	12.1%	4.5%	5.9%	5.4%	4.0%	5.8%	0.3%	-	-	16.1%	8.0%	4.3%	8.0%	5.8%	3.2%	6.5%	6.7%	4.6%	-
Net Diff.	38.5%	51.6%	-13.7%	48.4%	28.0%	11.1%	70.3%	25.3%	95.1%	100.0%	-100%	-83.9%	-92.0%	50.5%	-92.0%	2.9%	79.7%	37.0%	36.1%	42.4%	-
Mean	3.02	3.20	2.29	3.16	2.85	2.65	3.46	2.82	3.82	3.69	1.45	1.53	1.19	3.18	1.19	2.40	3.69	3.04	3.02	3.13	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	66.6%	46.0%	96.0%	60.9%	51.3%	84.2%	70.2%	47.2%	89.6%	68.2%	57.5%	85.5%	49.1%	57.8%	97.2%	37.5%
Strongly	45.9%	16.0%	83.6%	48.1%	17.9%	74.6%	43.5%	17.1%	79.7%	46.3%	16.2%	73.7%	44.2%	57.8%	84.8%	32.2%
Somewhat	20.7%	30.0%	12.3%	12.8%	33.4%	9.6%	26.6%	30.1%	9.9%	21.9%	41.4%	11.8%	5.0%	-	12.4%	5.2%
OPPOSE	28.1%	48.3%	4.0%	35.2%	42.9%	10.9%	20.5%	46.7%	8.7%	25.4%	39.0%	8.2%	43.9%	42.2%	-	54.9%
Somewhat	12.7%	16.9%	3.4%	16.0%	17.9%	7.2%	11.5%	20.1%	5.1%	14.1%	-	7.6%	13.1%	-	-	11.8%
Strongly	15.4%	31.4%	0.6%	19.2%	25.0%	3.7%	9.0%	26.6%	3.6%	11.3%	39.0%	0.7%	30.8%	42.2%	-	43.1%
DK/REFUSED	5.3%	5.8%	-	3.9%	5.8%	4.9%	9.3%	6.1%	1.7%	6.4%	3.5%	6.3%	7.0%	-	2.8%	7.6%
Net Diff.	38.5%	-2.3%	91.9%	25.7%	8.4%	73.3%	49.7%	0.5%	80.9%	42.8%	18.5%	77.3%	5.3%	15.6%	97.2%	-17.5%
Mean	3.02	2.32	3.79	2.94	2.47	3.63	3.15	2.40	3.69	3.10	2.36	3.69	2.67	2.73	3.87	2.29

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:	
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	66.6%	35.4%	76.4%	92.9%	90.2%	95.5%	73.9%	43.8%	50.1%	37.3%	69.5%	96.6%	66.9%	41.0%	89.7%	79.2%	46.8%	93.6%	73.5%	43.8%
Strongly	45.9%	14.4%	25.3%	83.1%	84.3%	81.9%	53.6%	16.1%	20.6%	11.5%	45.9%	83.9%	48.4%	18.9%	82.4%	57.5%	13.2%	84.7%	51.9%	14.1%
Somewhat	20.7%	21.0%	51.1%	9.8%	5.9%	13.6%	20.3%	27.7%	29.5%	25.8%	23.6%	12.7%	18.5%	22.1%	7.4%	21.7%	33.6%	8.9%	21.6%	29.7%
OPPOSE	28.1%	60.3%	19.7%	5.1%	7.2%	3.1%	20.5%	49.1%	44.4%	54.0%	30.5%	3.4%	28.5%	54.2%	6.5%	14.5%	43.7%	4.9%	21.6%	48.3%
Somewhat	12.7%	20.9%	6.5%	3.0%	2.8%	3.1%	13.4%	18.2%	19.7%	16.5%	-	3.4%	14.8%	18.4%	2.6%	12.3%	17.9%	2.4%	14.8%	20.4%
Strongly	15.4%	39.3%	13.3%	2.1%	4.4%	-	7.1%	30.9%	24.7%	37.4%	30.5%	-	13.6%	35.8%	4.0%	2.2%	25.8%	2.5%	6.8%	27.9%
DK/REFUSED	5.3%	4.3%	3.8%	2.0%	2.7%	1.4%	5.6%	7.1%	5.5%	8.8%	-	-	4.6%	4.8%	3.7%	6.3%	9.5%	1.5%	4.9%	7.9%
Net Diff.	38.5%	-24.9%	56.7%	87.8%	83.0%	92.4%	53.4%	-5.2%	5.7%	-16.7%	39.0%	93.1%	38.5%	-13.2%	83.2%	64.6%	3.1%	88.7%	51.8%	-4.5%
Mean	3.02	2.11	2.92	3.77	3.75	3.80	3.28	2.31	2.49	2.12	2.85	3.80	3.07	2.25	3.75	3.44	2.38	3.78	3.25	2.33

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	66.6%	89.1%	75.1%	44.1%	88.0%	83.2%	51.6%	41.1%	89.9%	50.1%	65.6%	67.7%	50.9%	75.1%	49.4%	71.0%	52.0%	79.2%	43.5%	77.4%
Strongly	45.9%	74.4%	58.0%	27.6%	82.1%	70.4%	42.7%	13.7%	75.6%	35.6%	46.9%	45.4%	34.4%	53.0%	33.4%	52.2%	35.2%	53.8%	25.5%	54.5%
Somewhat	20.7%	14.7%	17.1%	16.6%	5.9%	12.8%	8.9%	27.5%	14.3%	14.5%	18.7%	22.3%	16.5%	22.2%	16.1%	18.8%	16.8%	25.4%	18.0%	22.9%
OPPOSE	28.1%	6.4%	17.6%	53.4%	7.0%	9.2%	48.4%	51.2%	7.2%	40.3%	26.6%	28.4%	41.9%	21.1%	42.3%	27.9%	41.6%	14.4%	47.7%	19.3%
Somewhat	12.7%	6.4%	9.9%	6.0%	7.0%	3.9%	-	21.2%	5.4%	7.8%	12.0%	12.8%	19.7%	9.6%	16.1%	12.7%	22.4%	6.6%	22.7%	9.8%
Strongly	15.4%	-	7.8%	47.5%	-	5.4%	48.4%	30.0%	1.8%	32.5%	14.7%	15.7%	22.2%	11.5%	26.3%	15.2%	19.3%	7.8%	24.9%	9.5%
DK/REFUSED	5.3%	4.5%	7.3%	2.4%	5.0%	7.6%	-	7.6%	2.9%	9.6%	7.7%	3.8%	7.1%	3.8%	8.2%	1.1%	6.3%	6.4%	8.8%	3.3%
Net Diff.	38.5%	82.7%	57.4%	-9.3%	81.0%	73.9%	3.1%	-10.1%	82.8%	9.9%	39.0%	39.3%	9.0%	54.0%	7.1%	43.1%	10.4%	64.8%	-4.2%	58.1%
Mean	3.02	3.71	3.35	2.25	3.79	3.60	2.46	2.27	3.69	2.59	3.06	3.01	2.68	3.21	2.62	3.09	2.73	3.34	2.48	3.27

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	66.6%	72.2%	58.4%	81.2%	52.7%	59.6%	83.0%	57.3%	80.8%	62.4%	84.4%	59.1%	84.5%	63.2%	78.7%	82.5%	79.6%	68.9%	65.7%	70.7%	61.0%	
Strongly	45.9%	60.1%	41.8%	69.1%	44.9%	40.7%	60.3%	39.0%	62.5%	42.8%	59.0%	40.6%	57.2%	41.3%	69.0%	64.1%	76.0%	44.7%	46.3%	41.6%	45.9%	
Somewhat	20.7%	12.2%	16.5%	12.1%	7.8%	18.9%	22.7%	18.3%	18.2%	19.6%	25.4%	18.5%	27.3%	21.9%	9.8%	18.3%	3.5%	24.2%	19.4%	29.1%	15.1%	
OPPOSE	28.1%	25.5%	34.6%	18.0%	33.6%	33.8%	14.7%	38.4%	17.1%	28.1%	13.3%	34.4%	13.1%	29.1%	19.2%	6.7%	17.8%	27.2%	28.3%	24.1%	35.9%	
Somewhat	12.7%	10.9%	8.4%	6.0%	-	15.5%	9.5%	18.4%	6.6%	12.0%	11.3%	16.1%	10.9%	10.6%	5.7%	5.5%	3.7%	11.8%	12.8%	11.7%	14.1%	
Strongly	15.4%	14.5%	26.3%	12.0%	33.6%	18.3%	5.2%	20.1%	10.4%	16.1%	2.0%	18.2%	2.2%	18.5%	13.6%	1.2%	14.2%	15.4%	15.5%	12.4%	21.8%	
DK/REFUSED	5.3%	2.3%	7.0%	0.8%	13.7%	6.6%	2.3%	4.3%	2.2%	9.5%	2.3%	6.5%	2.3%	7.7%	2.0%	10.8%	2.6%	3.9%	6.0%	5.2%	3.2%	
Net Diff.	38.5%	46.7%	23.7%	63.2%	19.1%	25.8%	68.3%	18.9%	63.7%	34.3%	71.1%	24.8%	71.4%	34.1%	59.5%	75.7%	61.7%	41.7%	37.4%	46.6%	25.1%	
Mean	3.02	3.21	2.79	3.40	2.74	2.88	3.41	2.80	3.36	2.98	3.45	2.87	3.43	2.93	3.37	3.63	3.45	3.02	3.03	3.05	2.88	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	66.6%	67.7%	70.5%	64.0%	67.5%	88.4%	58.5%	89.3%	66.7%	42.1%	84.3%	36.9%	83.6%	47.8%	84.8%	41.3%	83.2%	45.4%	89.2%	61.0%	89.3%
Strongly	45.9%	46.8%	46.8%	39.7%	46.6%	64.6%	45.5%	78.9%	58.3%	20.2%	63.6%	14.9%	67.2%	25.8%	60.8%	17.3%	62.3%	31.0%	69.5%	52.5%	78.4%
Somewhat	20.7%	21.0%	23.7%	24.3%	20.9%	23.8%	13.0%	10.5%	8.4%	22.0%	20.6%	22.0%	16.4%	22.0%	24.0%	24.0%	20.9%	14.3%	19.6%	8.5%	10.9%
OPPOSE	28.1%	29.3%	20.8%	32.1%	26.8%	7.9%	34.7%	5.3%	29.8%	50.6%	12.6%	58.2%	14.2%	42.4%	11.4%	51.9%	13.1%	45.8%	10.3%	35.2%	9.8%
Somewhat	12.7%	11.9%	11.6%	14.8%	13.2%	-	11.4%	-	5.4%	21.6%	7.4%	19.3%	10.0%	24.0%	5.3%	23.5%	8.2%	14.3%	3.7%	-	6.6%
Strongly	15.4%	17.4%	9.2%	17.3%	13.6%	7.9%	23.4%	5.3%	24.4%	29.0%	5.3%	38.8%	4.2%	18.4%	6.1%	28.3%	5.0%	31.5%	6.6%	35.2%	3.2%
DK/REFUSED	5.3%	3.0%	8.8%	3.9%	5.8%	3.7%	6.8%	5.4%	3.5%	7.3%	3.1%	4.9%	2.2%	9.8%	3.8%	6.8%	3.7%	8.9%	0.5%	3.8%	0.9%
Net Diff.	38.5%	38.5%	49.7%	31.9%	40.7%	80.6%	23.7%	84.1%	36.8%	-8.4%	71.6%	-21.3%	69.4%	5.4%	73.4%	-10.6%	70.0%	-0.4%	78.8%	25.9%	79.5%
Mean	3.02	3.00	3.18	2.90	3.07	3.51	2.86	3.72	3.04	2.36	3.47	2.14	3.50	2.61	3.45	2.32	3.46	2.49	3.53	2.81	3.66

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
SUPPORT	66.6%	43.0%	33.6%	41.2%	48.0%	80.7%	69.7%	78.9%	91.1%	40.4%	76.4%	45.8%	84.3%	41.4%	79.6%	48.5%	86.3%	59.0%	88.9%
Strongly	45.9%	23.3%	13.5%	22.2%	28.1%	58.8%	36.1%	65.6%	75.5%	22.6%	57.3%	24.2%	60.0%	20.1%	57.5%	34.0%	65.5%	47.8%	80.4%
Somewhat	20.7%	19.7%	20.1%	19.1%	19.9%	21.9%	33.6%	13.3%	15.5%	17.9%	19.0%	21.7%	24.2%	21.3%	22.1%	14.5%	20.8%	11.2%	8.5%
OPPOSE	28.1%	50.0%	61.7%	42.4%	49.4%	15.8%	23.9%	21.1%	6.2%	55.2%	20.9%	44.4%	11.5%	52.2%	16.3%	42.9%	13.1%	38.0%	10.0%
Somewhat	12.7%	20.7%	42.1%	12.9%	16.1%	7.7%	11.7%	10.8%	2.8%	20.4%	10.1%	21.0%	5.8%	23.2%	9.0%	12.6%	1.3%	5.4%	2.6%
Strongly	15.4%	29.3%	19.6%	29.5%	33.3%	8.0%	12.1%	10.3%	3.4%	34.8%	10.8%	23.4%	5.7%	29.0%	7.3%	30.3%	11.8%	32.6%	7.4%
DK/REFUSED	5.3%	7.0%	4.7%	16.4%	2.6%	3.6%	6.5%	-	2.7%	4.3%	2.8%	9.8%	4.2%	6.5%	4.2%	8.6%	0.6%	3.0%	1.1%
Net Diff.	38.5%	-6.9%	-28.1%	-1.1%	-1.3%	64.9%	45.8%	57.8%	84.8%	-14.8%	55.5%	1.4%	72.8%	-10.8%	63.3%	5.6%	73.2%	21.0%	79.0%
Mean	3.02	2.40	2.29	2.41	2.44	3.36	3.00	3.34	3.68	2.29	3.26	2.52	3.45	2.35	3.35	2.57	3.41	2.77	3.64

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	66.6%	66.1%	68.4%	75.3%	61.8%	51.8%	69.0%	65.0%	55.2%	58.1%	49.3%	39.8%	73.3%	67.1%	78.8%	87.4%	76.3%	59.3%	65.1%		
Strongly	45.9%	44.3%	52.4%	66.3%	34.9%	36.8%	33.9%	46.1%	37.9%	51.9%	24.1%	39.8%	-	42.6%	63.8%	76.5%	47.6%	34.8%	65.1%		
Somewhat	20.7%	21.8%	16.1%	9.0%	26.8%	15.1%	35.1%	19.0%	17.3%	6.2%	25.2%	-	73.3%	24.5%	15.1%	10.9%	28.7%	24.4%	-		
OPPOSE	28.1%	28.7%	25.7%	20.8%	36.3%	25.9%	31.0%	31.0%	42.0%	39.6%	48.9%	51.4%	26.7%	26.6%	12.8%	7.5%	21.6%	9.9%	34.9%		
Somewhat	12.7%	14.0%	7.6%	3.5%	19.5%	-	18.2%	15.0%	7.6%	5.7%	19.3%	-	-	13.0%	7.6%	2.0%	19.6%	-	34.9%		
Strongly	15.4%	14.8%	18.1%	17.3%	16.9%	25.9%	12.8%	16.0%	34.4%	34.0%	29.6%	51.4%	26.7%	13.6%	5.2%	5.6%	2.0%	9.9%	-		
DK/REFUSED	5.3%	5.2%	5.9%	3.9%	1.9%	22.3%	-	3.9%	2.8%	2.3%	1.8%	8.7%	-	6.3%	8.3%	5.0%	2.1%	30.8%	-		
Net Diff.	38.5%	37.4%	42.7%	54.4%	25.4%	26.0%	38.0%	34.0%	13.2%	18.5%	0.3%	-11.6%	46.6%	40.5%	66.0%	79.9%	54.7%	49.4%	30.2%		
Mean	3.02	3.01	3.09	3.29	2.81	2.81	2.90	2.99	2.60	2.78	2.45	2.31	2.47	3.03	3.50	3.67	3.24	3.22	3.30		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	66.6%	62.9%	75.4%	62.8%	62.9%	69.3%	70.8%	64.5%	66.8%	66.1%	66.0%	69.3%	64.6%	62.6%	65.3%	58.4%	63.3%	62.7%
Strongly	45.9%	48.5%	62.6%	41.2%	38.5%	39.8%	57.5%	40.2%	49.4%	39.2%	47.1%	39.8%	54.8%	40.0%	50.2%	32.1%	45.9%	37.1%
Somewhat	20.7%	14.3%	12.8%	21.6%	24.4%	29.5%	13.4%	24.3%	17.5%	26.9%	18.9%	29.5%	9.7%	22.6%	15.2%	26.4%	17.4%	25.5%
OPPOSE	28.1%	35.0%	18.3%	30.7%	29.6%	28.8%	24.4%	29.9%	27.5%	29.2%	28.0%	28.8%	33.4%	33.0%	31.5%	36.7%	32.7%	35.1%
Somewhat	12.7%	22.3%	9.7%	10.8%	16.1%	9.8%	14.3%	11.9%	12.6%	13.0%	13.3%	9.8%	22.4%	9.8%	13.6%	13.7%	14.1%	11.2%
Strongly	15.4%	12.7%	8.6%	19.9%	13.5%	19.0%	10.1%	18.0%	15.0%	16.2%	14.7%	19.0%	11.0%	23.2%	17.9%	23.0%	18.7%	23.9%
DK/REFUSED	5.3%	2.1%	6.3%	6.5%	7.5%	1.8%	4.8%	5.6%	5.6%	4.7%	6.0%	1.8%	2.1%	4.4%	3.2%	4.9%	4.0%	2.2%
Net Diff.	38.5%	27.8%	57.1%	32.1%	33.3%	40.5%	46.5%	34.5%	39.3%	36.9%	38.1%	40.5%	31.2%	29.6%	33.8%	21.8%	30.6%	27.6%
Mean	3.02	3.01	3.38	2.90	2.95	2.92	3.24	2.92	3.07	2.93	3.05	2.92	3.11	2.83	3.01	2.71	2.94	2.78

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
SUPPORT	66.6%	75.7%	66.3%	68.3%	71.9%	68.5%	74.2%	63.2%	69.6%	70.0%	66.8%	63.1%	66.8%	73.1%	66.3%	67.4%	64.5%
Strongly	45.9%	59.5%	40.4%	48.6%	44.5%	48.3%	41.7%	44.5%	47.1%	49.4%	43.1%	45.3%	29.9%	60.1%	46.6%	40.4%	45.2%
Somewhat	20.7%	16.2%	25.9%	19.7%	27.4%	20.2%	32.4%	18.6%	22.5%	20.6%	23.7%	17.8%	36.9%	13.0%	19.7%	27.0%	19.3%
OPPOSE	28.1%	17.4%	27.1%	23.8%	23.6%	23.6%	24.3%	33.1%	23.7%	27.7%	25.2%	31.4%	20.2%	22.1%	29.5%	29.0%	29.5%
Somewhat	12.7%	8.0%	14.0%	11.5%	12.4%	12.6%	8.8%	13.6%	11.9%	8.3%	12.6%	17.0%	5.0%	12.0%	10.7%	17.1%	12.1%
Strongly	15.4%	9.4%	13.1%	12.2%	11.2%	11.0%	15.5%	19.5%	11.8%	19.4%	12.6%	14.4%	15.3%	10.1%	18.9%	11.9%	17.4%
DK/REFUSED	5.3%	6.9%	6.6%	8.0%	4.5%	7.9%	1.6%	3.7%	6.7%	2.3%	8.0%	5.6%	13.0%	4.7%	4.1%	3.7%	6.0%
Net Diff.	38.5%	58.3%	39.2%	44.5%	48.3%	45.0%	49.9%	30.1%	45.9%	42.3%	41.6%	31.7%	46.5%	51.0%	36.8%	38.4%	35.0%
Mean	3.02	3.35	3.00	3.14	3.10	3.15	3.02	2.92	3.12	3.02	3.06	3.00	2.94	3.29	2.98	3.00	2.98

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
SUPPORT	66.6%	63.7%	70.0%	61.6%	70.7%	78.1%	59.4%	38.9%	39.3%	31.7%	86.5%	86.8%	100.0%	86.5%
Strongly	45.9%	39.1%	52.5%	40.9%	57.2%	54.0%	36.4%	26.3%	26.0%	31.7%	47.6%	69.6%	-	71.0%
Somewhat	20.7%	24.6%	17.5%	20.7%	13.5%	24.2%	23.0%	12.6%	13.3%	-	38.9%	17.2%	100.0%	15.5%
OPPOSE	28.1%	29.0%	26.1%	33.6%	25.3%	18.9%	28.0%	53.4%	54.2%	38.4%	13.5%	12.5%	-	12.8%
Somewhat	12.7%	15.7%	12.2%	14.6%	6.0%	3.3%	15.6%	25.4%	24.8%	38.4%	-	6.1%	-	6.2%
Strongly	15.4%	13.3%	13.9%	19.1%	19.3%	15.6%	12.4%	28.0%	29.4%	-	13.5%	6.5%	-	6.6%
DK/REFUSED	5.3%	7.3%	4.0%	4.8%	4.0%	3.0%	12.6%	7.6%	6.5%	29.9%	-	0.7%	-	0.7%
Net Diff.	38.5%	34.7%	43.9%	28.0%	45.4%	59.3%	31.4%	-14.5%	-14.9%	-6.7%	73.0%	74.3%	100.0%	73.7%
Mean	3.02	2.97	3.13	2.88	3.13	3.20	2.95	2.40	2.38	2.90	3.21	3.51	3.00	3.52

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total Answering	100	19	33	47	2	88	13	9	4	81	80	1	9	7	2	10
SUPPORT	73.4%	80.6%	61.4%	79.5%	57.7%	71.1%	89.5%	93.9%	78.4%	74.3%	74.7%	53.0%	57.1%	52.8%	72.5%	81.2%
Strongly	32.0%	26.2%	27.6%	36.4%	57.7%	30.5%	42.4%	45.1%	35.6%	35.0%	34.7%	53.0%	9.4%	12.0%	-	28.5%
Somewhat	41.4%	54.4%	33.8%	43.2%	-	40.6%	47.0%	48.7%	42.8%	39.4%	40.0%	-	47.7%	40.9%	72.5%	52.6%
OPPOSE	21.6%	18.5%	36.1%	13.5%	-	24.7%	-	-	-	22.7%	23.1%	-	28.1%	35.9%	-	5.9%
Somewhat	10.7%	5.8%	22.0%	5.1%	-	12.2%	-	-	-	10.0%	10.1%	-	23.2%	29.6%	-	4.7%
Strongly	10.9%	12.7%	14.1%	8.4%	-	12.5%	-	-	-	12.8%	13.0%	-	4.9%	6.2%	-	1.1%
DK/REFUSED	5.0%	0.9%	2.5%	7.0%	42.3%	4.2%	10.5%	6.1%	21.6%	2.9%	2.3%	47.0%	14.8%	11.3%	27.5%	12.9%
Net Diff.	51.8%	62.1%	25.3%	66.1%	57.7%	46.4%	89.5%	93.9%	78.4%	51.6%	51.6%	53.0%	29.0%	17.0%	72.5%	75.3%
Mean	2.99	2.95	2.77	3.16	4.00	2.93	3.47	3.48	3.45	2.99	2.99	4.00	2.72	2.66	3.00	3.25

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	100	12	2	37	50	3	16	34	47	2	1	8	43
SUPPORT	73.4%	72.8%	16.7%	76.2%	73.3%	62.3%	57.5%	76.9%	77.0%	94.0%	-	64.3%	72.0%
Strongly	32.0%	42.6%	16.7%	23.4%	36.2%	46.8%	26.1%	29.2%	35.0%	66.9%	-	29.1%	25.6%
Somewhat	41.4%	30.2%	-	52.7%	37.1%	15.5%	31.3%	47.7%	42.0%	27.1%	-	35.3%	46.4%
OPPOSE	21.6%	26.3%	83.3%	19.5%	20.0%	34.3%	39.6%	18.2%	17.0%	-	100.0%	34.3%	24.1%
Somewhat	10.7%	20.6%	-	10.1%	9.1%	34.3%	22.0%	7.9%	7.3%	-	-	17.5%	11.7%
Strongly	10.9%	5.7%	83.3%	9.4%	10.9%	-	17.6%	10.3%	9.8%	-	100.0%	16.8%	12.4%
DK/REFUSED	5.0%	0.9%	-	4.3%	6.6%	3.4%	2.9%	4.9%	5.9%	6.0%	-	1.4%	3.9%
Net Diff.	51.8%	46.5%	-66.7%	56.6%	53.3%	27.9%	17.9%	58.8%	60.0%	94.0%	-100%	30.1%	47.9%
Mean	2.99	3.11	1.50	2.94	3.06	3.13	2.68	3.01	3.09	3.71	1.00	2.78	2.89

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	100	52	2	22	17	-	2	5	80	79	1	10	10	-	10
SUPPORT	73.4%	73.9%	100.0%	66.6%	83.6%	-	20.4%	77.1%	74.8%	75.2%	39.8%	64.8%	64.8%	-	70.7%
Strongly	32.0%	31.8%	65.6%	28.4%	29.8%	-	20.4%	48.4%	34.7%	34.6%	39.8%	10.3%	10.3%	-	31.4%
Somewhat	41.4%	42.1%	34.4%	38.3%	53.7%	-	-	28.8%	40.1%	40.6%	-	54.5%	54.5%	-	39.3%
OPPOSE	21.6%	23.7%	-	31.5%	3.4%	-	59.5%	9.2%	23.6%	23.9%	-	22.1%	22.1%	-	5.4%
Somewhat	10.7%	9.6%	-	19.7%	-	-	59.5%	-	10.7%	10.8%	-	22.1%	22.1%	-	-
Strongly	10.9%	14.1%	-	11.7%	3.4%	-	-	9.2%	12.9%	13.1%	-	-	-	-	5.4%
DK/REFUSED	5.0%	2.4%	-	1.9%	13.1%	-	20.1%	13.6%	1.6%	0.8%	60.2%	13.1%	13.1%	-	23.9%
Net Diff.	51.8%	50.2%	100.0%	35.1%	80.2%	-	-39.0%	67.9%	51.2%	51.3%	39.8%	42.7%	42.7%	-	65.3%
Mean	2.99	2.94	3.66	2.85	3.27	-	2.51	3.35	2.98	2.98	4.00	2.86	2.86	-	3.27

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total Answering	100	78	71	8	7	5	2	15	11	9
SUPPORT	73.4%	74.5%	73.4%	84.6%	58.8%	39.2%	100.0%	74.5%	70.7%	66.8%
Strongly	32.0%	37.3%	36.3%	46.2%	6.0%	8.9%	-	16.0%	45.9%	23.7%
Somewhat	41.4%	37.2%	37.1%	38.4%	52.8%	30.3%	100.0%	58.6%	24.7%	43.1%
OPPOSE	21.6%	23.4%	24.3%	15.4%	29.8%	44.1%	-	7.7%	28.4%	6.1%
Somewhat	10.7%	10.9%	12.1%	-	29.8%	44.1%	-	-	22.2%	-
Strongly	10.9%	12.5%	12.2%	15.4%	-	-	-	7.7%	6.1%	6.1%
DK/REFUSED	5.0%	2.1%	2.3%	-	11.3%	16.7%	-	17.7%	1.0%	27.0%
Net Diff.	51.8%	51.1%	49.1%	69.1%	29.0%	-4.9%	100.0%	66.8%	42.3%	60.7%
Mean	2.99	3.01	3.00	3.15	2.73	2.58	3.00	3.01	3.12	3.16

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	100	59	36	37	48	75	21	87	1	-	84	74	22	74	22	49	10	41	36	5	-
SUPPORT	73.4%	81.6%	63.8%	79.4%	66.7%	72.7%	75.7%	75.5%	87.7%	-	73.2%	100.0%	-	100.0%	-	74.7%	51.4%	77.3%	75.7%	89.8%	-
Strongly	32.0%	36.5%	26.1%	38.6%	30.4%	30.6%	38.6%	32.4%	76.6%	-	33.1%	43.6%	-	43.6%	-	31.9%	23.5%	34.2%	34.3%	33.1%	-
Somewhat	41.4%	45.1%	37.7%	40.9%	36.3%	42.1%	37.2%	43.1%	11.2%	-	40.1%	56.4%	-	56.4%	-	42.8%	27.9%	43.1%	41.4%	56.7%	-
OPPOSE	21.6%	15.3%	32.4%	20.3%	27.1%	22.4%	23.4%	21.8%	-	-	23.6%	-	100.0%	-	100.0%	20.6%	43.2%	17.3%	19.6%	-	-
Somewhat	10.7%	8.0%	16.7%	7.4%	14.5%	12.9%	5.1%	10.8%	-	-	11.2%	-	49.5%	-	49.5%	8.2%	33.3%	8.1%	9.1%	-	-
Strongly	10.9%	7.3%	15.7%	12.9%	12.5%	9.5%	18.4%	11.0%	-	-	12.4%	-	50.5%	-	50.5%	12.5%	9.9%	9.3%	10.5%	-	-
DK/REFUSED	5.0%	3.1%	3.8%	0.3%	6.2%	4.9%	0.8%	2.7%	12.3%	-	3.2%	-	-	-	-	4.7%	5.4%	5.3%	4.7%	10.2%	-
Net Diff.	51.8%	66.4%	31.3%	59.2%	39.7%	50.3%	52.3%	53.6%	87.7%	-	49.5%	100.0%	-100%	100.0%	-100%	54.1%	8.2%	60.0%	56.1%	89.8%	-
Mean	2.99	3.14	2.77	3.05	2.90	2.99	2.97	3.00	3.87	-	2.97	3.44	1.50	3.44	1.50	2.99	2.69	3.08	3.05	3.37	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	100	26	1	24	23	9	16	44	6	31	5	4	9	2	1	6
SUPPORT	73.4%	68.3%	100.0%	74.1%	82.1%	44.9%	82.2%	77.8%	47.8%	79.3%	50.0%	56.7%	70.8%	65.6%	-	66.0%
Strongly	32.0%	25.6%	36.9%	40.5%	39.1%	21.7%	24.8%	32.9%	21.7%	31.9%	23.5%	26.2%	42.0%	-	-	53.9%
Somewhat	41.4%	42.7%	63.1%	33.6%	43.0%	23.2%	57.4%	44.9%	26.1%	47.4%	26.4%	30.5%	28.8%	65.6%	-	12.2%
OPPOSE	21.6%	29.9%	-	20.6%	9.9%	49.0%	12.5%	17.0%	52.2%	18.0%	50.0%	30.2%	15.2%	34.4%	-	21.3%
Somewhat	10.7%	6.9%	-	5.6%	9.6%	37.8%	11.8%	8.2%	35.5%	10.5%	8.0%	30.2%	-	28.9%	-	-
Strongly	10.9%	23.0%	-	15.0%	0.4%	11.2%	0.7%	8.8%	16.7%	7.5%	42.0%	-	15.2%	5.5%	-	21.3%
DK/REFUSED	5.0%	1.8%	-	5.3%	8.0%	6.1%	5.3%	5.2%	-	2.7%	-	13.2%	14.0%	-	100.0%	12.7%
Net Diff.	51.8%	38.4%	100.0%	53.5%	72.1%	-4.1%	69.7%	60.8%	-4.4%	61.3%	-0.1%	26.5%	55.7%	31.2%	-	44.7%
Mean	2.99	2.72	3.37	3.05	3.31	2.59	3.12	3.08	2.53	3.07	2.31	2.95	3.14	2.60	-	3.13

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY										WHITE CONSERVATIVE	IDEOLOGY: MALE	IDEOLOGY: FEMALE	IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	100	28	8	6	4	2	25	67	30	36	1	1	14	36	4	12	31	4	18	57
SUPPORT	73.4%	79.3%	77.3%	37.2%	42.5%	26.2%	85.2%	72.4%	69.3%	75.0%	-	37.8%	89.3%	66.6%	37.0%	80.3%	79.1%	48.9%	89.9%	73.6%
Strongly	32.0%	24.9%	48.6%	-	-	-	25.3%	36.8%	39.0%	35.0%	-	-	25.1%	36.3%	-	25.4%	37.5%	-	29.2%	34.1%
Somewhat	41.4%	54.3%	28.7%	37.2%	42.5%	26.2%	59.9%	35.6%	30.3%	39.9%	-	37.8%	64.1%	30.3%	37.0%	54.9%	41.7%	48.9%	60.7%	39.4%
OPPOSE	21.6%	19.0%	12.2%	38.9%	57.5%	-	11.2%	24.3%	28.8%	20.5%	100.0%	-	10.0%	32.1%	50.1%	12.6%	15.2%	51.1%	5.1%	22.5%
Somewhat	10.7%	9.5%	-	38.9%	57.5%	-	6.7%	10.3%	13.1%	8.0%	-	-	3.2%	7.6%	50.1%	10.9%	13.4%	51.1%	-	12.2%
Strongly	10.9%	9.6%	12.2%	-	-	-	4.5%	14.0%	15.8%	12.5%	100.0%	-	6.8%	24.5%	-	1.7%	1.8%	-	5.1%	10.3%
DK/REFUSED	5.0%	1.7%	10.4%	23.9%	-	73.8%	3.7%	3.3%	1.9%	4.5%	-	62.2%	0.8%	1.3%	12.8%	7.1%	5.7%	-	5.0%	3.9%
Net Diff.	51.8%	60.2%	65.1%	-1.7%	-15.1%	26.2%	74.0%	48.1%	40.4%	54.5%	-100%	37.8%	79.3%	34.4%	-13.1%	67.7%	64.0%	-2.2%	84.9%	51.1%
Mean	2.99	2.96	3.27	2.49	2.42	3.00	3.10	2.98	2.94	3.02	1.00	3.00	3.08	2.79	2.42	3.12	3.22	2.49	3.20	3.01

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	100	1	7	10	1	2	5	82	16	2	38	59	50	43	22	25	28	18	42	35
SUPPORT	73.4%	-	72.4%	65.7%	-	68.2%	75.0%	74.7%	68.2%	91.7%	65.5%	77.7%	74.1%	75.5%	67.7%	76.3%	79.1%	74.3%	74.6%	77.0%
Strongly	32.0%	-	14.6%	51.6%	-	23.0%	55.9%	34.1%	21.2%	43.6%	29.4%	32.8%	30.5%	35.7%	27.9%	38.3%	32.5%	32.3%	29.0%	36.3%
Somewhat	41.4%	-	57.7%	14.1%	-	45.1%	19.2%	40.6%	47.0%	48.1%	36.1%	45.0%	43.7%	39.7%	39.8%	38.0%	46.6%	42.0%	45.6%	40.7%
OPPOSE	21.6%	-	27.6%	34.3%	-	31.8%	25.0%	22.2%	19.6%	8.3%	25.9%	19.9%	20.8%	19.6%	26.5%	22.5%	16.3%	15.6%	21.3%	19.3%
Somewhat	10.7%	-	24.8%	-	-	26.7%	-	10.5%	13.9%	-	13.4%	9.5%	10.8%	8.4%	8.4%	3.6%	12.7%	15.0%	12.6%	9.2%
Strongly	10.9%	-	2.9%	34.3%	-	5.1%	25.0%	11.7%	5.8%	8.3%	12.5%	10.4%	10.0%	11.1%	18.2%	18.8%	3.6%	0.6%	8.6%	10.0%
DK/REFUSED	5.0%	100.0%	-	-	100.0%	-	-	3.1%	12.2%	-	8.7%	2.4%	5.1%	5.0%	5.7%	1.2%	4.6%	10.1%	4.1%	3.7%
Net Diff.	51.8%	-	44.7%	31.4%	-	36.4%	50.1%	52.5%	48.6%	83.4%	39.6%	57.8%	53.4%	55.9%	41.2%	53.8%	62.8%	58.7%	53.3%	57.7%
Mean	2.99	-	2.84	2.83	-	2.86	3.06	3.00	2.95	3.27	2.90	3.03	3.00	3.05	2.82	2.97	3.13	3.18	2.99	3.07

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	100	7	9	4	4	55	21	32	9	23	12	50	14	6	7	1	4	28	71	11	40	
SUPPORT	73.4%	71.6%	69.3%	42.5%	74.7%	76.6%	64.3%	70.4%	72.5%	85.1%	58.2%	78.5%	69.1%	59.4%	54.5%	93.0%	29.0%	89.1%	66.8%	85.5%	67.7%	
Strongly	32.0%	39.4%	33.4%	10.5%	59.7%	26.4%	34.1%	23.7%	54.0%	30.1%	19.2%	27.4%	33.0%	17.7%	36.3%	31.4%	29.0%	39.6%	29.0%	36.5%	31.6%	
Somewhat	41.4%	32.1%	35.9%	32.0%	14.9%	50.2%	30.2%	46.7%	18.5%	55.0%	39.0%	51.2%	36.1%	41.7%	18.2%	61.6%	-	49.5%	37.8%	49.0%	36.1%	
OPPOSE	21.6%	17.8%	20.7%	36.0%	11.2%	21.4%	22.3%	28.2%	19.1%	12.1%	24.8%	19.3%	21.1%	40.6%	24.9%	7.0%	40.3%	4.2%	28.9%	10.0%	29.4%	
Somewhat	10.7%	-	5.1%	-	11.2%	9.0%	13.6%	7.1%	4.8%	11.8%	20.2%	10.1%	17.2%	-	6.3%	-	10.2%	-	15.1%	-	7.9%	
Strongly	10.9%	17.8%	15.5%	36.0%	-	12.4%	8.7%	21.1%	14.3%	0.4%	4.6%	9.2%	3.9%	40.6%	18.6%	7.0%	30.1%	4.2%	13.8%	10.0%	21.5%	
DK/REFUSED	5.0%	10.6%	10.0%	21.4%	14.1%	2.0%	13.3%	1.4%	8.5%	2.7%	17.0%	2.2%	9.8%	-	20.6%	-	30.7%	6.7%	4.3%	4.4%	2.9%	
Net Diff.	51.8%	53.7%	48.6%	6.5%	63.4%	55.1%	42.0%	42.2%	53.4%	73.0%	33.4%	59.3%	48.0%	18.9%	29.7%	86.1%	-11.3%	84.9%	37.9%	75.5%	38.3%	
Mean	2.99	3.04	2.97	2.22	3.57	2.92	3.03	2.74	3.23	3.18	2.88	2.99	3.09	2.37	2.91	3.18	2.40	3.33	2.86	3.17	2.80	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	100	17	31	26	54	2	17	1	7	66	27	37	12	29	15	53	24	13	3	4	2
SUPPORT	73.4%	91.2%	65.6%	91.2%	68.3%	62.6%	62.0%	49.3%	63.4%	69.8%	79.7%	66.7%	86.3%	73.8%	74.2%	72.5%	80.1%	58.7%	77.0%	58.1%	58.4%
Strongly	32.0%	41.5%	25.7%	40.7%	27.4%	25.8%	34.3%	49.3%	38.8%	27.0%	35.4%	32.1%	29.4%	20.3%	40.5%	25.9%	36.5%	31.4%	27.6%	25.5%	49.9%
Somewhat	41.4%	49.8%	40.0%	50.5%	40.9%	36.8%	27.7%	-	24.5%	42.8%	44.3%	34.6%	56.9%	53.5%	33.6%	46.7%	43.6%	27.3%	49.5%	32.7%	8.5%
OPPOSE	21.6%	0.6%	28.3%	4.1%	28.1%	5.4%	31.6%	-	25.7%	27.2%	13.4%	32.0%	7.5%	21.0%	18.5%	23.7%	15.3%	41.3%	-	41.9%	-
Somewhat	10.7%	-	24.7%	-	16.7%	-	10.1%	-	6.2%	13.0%	7.9%	8.5%	-	18.7%	14.7%	13.0%	9.1%	13.0%	-	10.1%	-
Strongly	10.9%	0.6%	3.6%	4.1%	11.4%	5.4%	21.5%	-	19.5%	14.3%	5.5%	23.5%	7.5%	2.3%	3.8%	10.8%	6.3%	28.3%	-	31.8%	-
DK/REFUSED	5.0%	8.1%	6.1%	4.7%	3.6%	32.0%	6.4%	50.7%	10.9%	3.0%	6.8%	1.2%	6.2%	5.2%	7.3%	3.7%	4.5%	-	23.0%	-	41.6%
Net Diff.	51.8%	90.6%	37.3%	87.1%	40.2%	57.2%	30.4%	49.3%	37.6%	42.6%	66.3%	34.7%	78.8%	52.8%	55.7%	48.8%	64.8%	17.4%	77.0%	16.3%	58.4%
Mean	2.99	3.44	2.93	3.34	2.87	3.22	2.80	4.00	2.93	2.85	3.18	2.76	3.15	2.97	3.20	2.91	3.16	2.62	3.36	2.52	3.85

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total Answering	100	60	15	17	27	34	20	7	7	32	19	27	15	47	30	13	4	6	2
SUPPORT	73.4%	67.5%	73.4%	74.1%	60.1%	83.5%	84.4%	91.9%	71.8%	60.7%	91.9%	75.5%	73.0%	71.9%	81.4%	51.4%	100.0%	55.6%	100.0%
Strongly	32.0%	30.4%	45.8%	16.7%	30.9%	37.8%	41.1%	51.1%	13.5%	29.4%	39.5%	31.7%	35.7%	30.1%	35.3%	31.8%	57.4%	31.2%	90.2%
Somewhat	41.4%	37.1%	27.6%	57.4%	29.2%	45.7%	43.3%	40.8%	58.3%	31.4%	52.5%	43.8%	37.2%	41.8%	46.1%	19.6%	42.6%	24.3%	9.8%
OPPOSE	21.6%	27.6%	21.5%	20.5%	35.4%	14.1%	15.6%	8.1%	16.0%	35.4%	8.1%	18.4%	21.6%	23.5%	15.9%	42.5%	-	31.2%	-
Somewhat	10.7%	12.5%	19.9%	7.2%	12.0%	9.6%	10.9%	-	16.0%	9.9%	-	15.6%	21.6%	12.3%	10.8%	13.4%	-	7.5%	-
Strongly	10.9%	15.0%	1.5%	13.3%	23.4%	4.5%	4.7%	8.1%	-	25.5%	8.1%	2.8%	-	11.2%	5.1%	29.1%	-	23.7%	-
DK/REFUSED	5.0%	4.9%	5.1%	5.4%	4.5%	2.4%	-	-	12.2%	3.9%	-	6.1%	5.4%	4.6%	2.7%	6.1%	-	13.2%	-
Net Diff.	51.8%	40.0%	51.9%	53.6%	24.8%	69.5%	68.8%	83.9%	55.8%	25.3%	83.9%	57.1%	51.4%	48.4%	65.5%	8.9%	100.0%	24.4%	100.0%
Mean	2.99	2.87	3.24	2.82	2.71	3.20	3.21	3.35	2.97	2.67	3.23	3.11	3.15	2.95	3.15	2.58	3.57	2.73	3.90

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	100	81	19	8	5	4	2	40	12	6	3	2	1	41	7	2	1	2	1
SUPPORT	73.4%	76.1%	61.7%	61.5%	66.1%	40.9%	100.0%	76.2%	56.6%	56.2%	59.4%	37.3%	100.0%	76.1%	70.1%	73.9%	82.7%	44.2%	100.0%
Strongly	32.0%	31.7%	33.2%	40.2%	24.7%	17.9%	58.8%	30.6%	40.6%	50.7%	34.6%	37.3%	-	32.8%	20.7%	15.5%	-	-	100.0%
Somewhat	41.4%	44.4%	28.5%	21.3%	41.4%	23.0%	41.2%	45.7%	16.0%	5.5%	24.8%	-	100.0%	43.3%	49.4%	58.4%	82.7%	44.2%	-
OPPOSE	21.6%	20.0%	28.5%	22.3%	28.9%	52.2%	-	22.4%	33.3%	30.3%	37.0%	48.2%	-	17.7%	20.5%	3.4%	8.5%	55.8%	-
Somewhat	10.7%	11.1%	9.0%	5.4%	-	29.1%	-	6.8%	3.7%	7.6%	-	-	-	15.2%	17.8%	-	-	55.8%	-
Strongly	10.9%	8.9%	19.6%	16.9%	28.9%	23.1%	-	15.5%	29.6%	22.7%	37.0%	48.2%	-	2.5%	2.8%	3.4%	8.5%	-	-
DK/REFUSED	5.0%	3.9%	9.8%	16.2%	5.0%	6.9%	-	1.4%	10.0%	13.5%	3.6%	14.5%	-	6.3%	9.4%	22.7%	8.7%	-	-
Net Diff.	51.8%	56.1%	33.1%	39.2%	37.3%	-11.3%	100.0%	53.9%	23.3%	25.9%	22.5%	-10.8%	100.0%	58.4%	49.6%	70.5%	74.2%	-11.7%	100.0%
Mean	2.99	3.03	2.83	3.01	2.65	2.38	3.59	2.93	2.75	2.97	2.59	2.31	3.00	3.13	2.97	3.11	2.81	2.44	4.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	100	13	16	37	19	16	29	71	66	35	85	16	15	37	34	18	44	8
SUPPORT	73.4%	58.6%	65.1%	69.8%	83.4%	90.6%	62.1%	78.0%	66.4%	86.7%	70.2%	90.6%	81.7%	67.6%	66.6%	81.3%	69.7%	83.1%
Strongly	32.0%	19.7%	23.6%	35.2%	41.9%	31.1%	21.8%	36.1%	29.3%	37.0%	32.1%	31.1%	32.4%	33.1%	31.1%	36.2%	33.0%	31.9%
Somewhat	41.4%	38.9%	41.5%	34.6%	41.5%	59.5%	40.3%	41.9%	37.1%	49.6%	38.1%	59.5%	49.3%	34.5%	35.5%	45.1%	36.7%	51.1%
OPPOSE	21.6%	39.2%	23.1%	25.1%	11.3%	9.4%	30.5%	18.0%	27.5%	10.4%	23.9%	9.4%	15.6%	28.7%	29.5%	16.2%	26.3%	16.9%
Somewhat	10.7%	26.4%	15.2%	6.7%	5.4%	8.6%	20.4%	6.8%	12.7%	6.9%	11.1%	8.6%	-	8.7%	4.1%	10.0%	4.2%	16.9%
Strongly	10.9%	12.8%	7.9%	18.4%	5.9%	0.7%	10.1%	11.2%	14.8%	3.6%	12.8%	0.7%	15.6%	20.0%	25.5%	6.2%	22.1%	-
DK/REFUSED	5.0%	2.3%	11.8%	5.1%	5.3%	-	7.4%	4.0%	6.1%	2.9%	5.9%	-	2.7%	3.7%	3.8%	2.6%	4.0%	-
Net Diff.	51.8%	19.4%	41.9%	44.8%	72.0%	81.3%	31.5%	60.0%	38.9%	76.2%	46.3%	81.3%	66.0%	38.9%	37.1%	65.1%	43.4%	66.2%
Mean	2.99	2.67	2.92	2.91	3.26	3.21	2.80	3.07	2.86	3.24	2.95	3.21	3.01	2.84	2.75	3.14	2.84	3.15

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	100	14	35	32	16	41	8	52	48	29	34	37	3	11	15	21	51
SUPPORT	73.4%	39.9%	88.9%	66.2%	92.6%	70.8%	98.5%	71.7%	75.2%	73.0%	69.6%	77.2%	100.0%	55.9%	73.4%	78.2%	73.5%
Strongly	32.0%	9.8%	39.3%	27.5%	37.9%	31.2%	30.2%	32.9%	31.0%	24.8%	36.9%	33.1%	69.3%	17.0%	40.1%	29.0%	31.6%
Somewhat	41.4%	30.1%	49.7%	38.8%	54.7%	39.6%	68.3%	38.9%	44.2%	48.2%	32.6%	44.1%	30.7%	38.9%	33.3%	49.1%	41.9%
OPPOSE	21.6%	47.4%	6.7%	25.3%	4.1%	21.2%	1.5%	24.9%	18.1%	26.1%	23.7%	16.1%	-	23.2%	23.5%	16.2%	24.3%
Somewhat	10.7%	43.4%	4.8%	21.9%	3.4%	18.5%	-	6.1%	15.6%	8.8%	12.3%	10.7%	-	10.0%	11.6%	15.4%	9.4%
Strongly	10.9%	4.0%	1.9%	3.4%	0.7%	2.7%	1.5%	18.7%	2.5%	17.3%	11.5%	5.4%	-	13.1%	11.9%	0.8%	14.9%
DK/REFUSED	5.0%	12.7%	4.4%	8.5%	3.3%	8.0%	-	3.4%	6.7%	0.9%	6.7%	6.7%	-	21.0%	3.1%	5.6%	2.2%
Net Diff.	51.8%	-7.5%	82.2%	41.0%	88.5%	49.6%	97.1%	46.9%	57.1%	46.9%	45.8%	61.1%	100.0%	32.7%	49.9%	62.0%	49.2%
Mean	2.99	2.52	3.32	2.99	3.34	3.08	3.27	2.89	3.11	2.81	3.02	3.12	3.69	2.76	3.05	3.13	2.92

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	100	40	23	23	10	4	16	18	17	1	1	5	-	5
SUPPORT	73.4%	75.5%	74.4%	60.3%	84.0%	94.4%	88.8%	67.2%	65.4%	100.0%	100.0%	73.6%	-	73.6%
Strongly	32.0%	35.0%	36.2%	18.2%	42.9%	26.7%	40.1%	31.4%	33.2%	-	-	31.8%	-	31.8%
Somewhat	41.4%	40.4%	38.2%	42.1%	41.1%	67.7%	48.7%	35.8%	32.1%	100.0%	100.0%	41.9%	-	41.9%
OPPOSE	21.6%	17.1%	22.3%	34.5%	16.0%	3.5%	3.5%	28.4%	30.0%	-	-	24.2%	-	24.2%
Somewhat	10.7%	6.3%	11.9%	21.8%	4.7%	-	3.5%	14.9%	15.8%	-	-	-	-	-
Strongly	10.9%	10.8%	10.4%	12.7%	11.3%	3.5%	-	13.5%	14.3%	-	-	24.2%	-	24.2%
DK/REFUSED	5.0%	7.4%	3.3%	5.2%	-	2.2%	7.8%	4.4%	4.6%	-	-	2.2%	-	2.2%
Net Diff.	51.8%	58.4%	52.1%	25.8%	68.1%	90.9%	85.3%	38.8%	35.3%	100.0%	100.0%	49.4%	-	49.4%
Mean	2.99	3.08	3.04	2.69	3.16	3.20	3.40	2.89	2.88	3.00	3.00	2.83	-	2.83

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
SUPPORT	91.1%	91.2%	89.4%	92.6%	91.4%	90.0%	97.1%	98.4%	92.5%	84.5%	84.4%	86.9%	97.1%	97.4%	88.7%	93.1%
Strongly	56.6%	52.3%	56.0%	58.9%	50.8%	57.3%	52.7%	56.4%	40.1%	34.2%	34.1%	35.6%	81.4%	82.3%	58.9%	39.6%
Somewhat	34.5%	38.9%	33.4%	33.7%	40.6%	32.8%	44.4%	42.0%	52.4%	50.3%	50.2%	51.3%	15.7%	15.2%	29.8%	53.5%
OPPOSE	7.2%	8.4%	9.9%	4.9%	-	8.5%	-	-	-	13.8%	14.2%	-	1.9%	1.9%	-	2.2%
Somewhat	3.6%	2.6%	6.0%	1.9%	-	4.2%	-	-	-	6.0%	6.2%	-	1.5%	1.6%	-	1.7%
Strongly	3.6%	5.8%	3.8%	3.0%	-	4.3%	-	-	-	7.7%	8.0%	-	0.3%	0.3%	-	0.4%
DK/REFUSED	1.7%	0.4%	0.7%	2.5%	8.6%	1.4%	2.9%	1.6%	7.5%	1.8%	1.4%	13.1%	1.0%	0.6%	11.3%	4.7%
Net Diff.	83.9%	82.8%	79.6%	87.7%	91.4%	81.5%	97.1%	98.4%	92.5%	70.7%	70.2%	86.9%	95.3%	95.5%	88.7%	90.9%
Mean	3.46	3.38	3.43	3.52	3.56	3.45	3.54	3.57	3.43	3.13	3.12	3.41	3.80	3.80	3.66	3.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
SUPPORT	91.1%	87.0%	94.7%	91.2%	91.2%	98.2%	77.2%	90.8%	90.9%	97.2%	72.7%	92.6%	90.8%
Strongly	56.6%	36.4%	77.1%	47.2%	62.6%	89.0%	34.5%	47.6%	50.4%	72.0%	49.1%	62.0%	53.2%
Somewhat	34.5%	50.6%	17.5%	43.9%	28.5%	9.2%	42.7%	43.2%	40.5%	25.2%	23.6%	30.6%	37.6%
OPPOSE	7.2%	12.6%	5.3%	7.2%	6.6%	1.6%	21.3%	7.3%	6.8%	-	27.3%	7.1%	7.9%
Somewhat	3.6%	9.9%	-	3.7%	3.0%	1.6%	11.8%	3.2%	2.9%	-	-	3.6%	3.8%
Strongly	3.6%	2.7%	5.3%	3.5%	3.6%	-	9.5%	4.1%	3.9%	-	27.3%	3.5%	4.1%
DK/REFUSED	1.7%	0.4%	-	1.6%	2.2%	0.2%	1.6%	1.9%	2.4%	2.8%	-	0.3%	1.3%
Net Diff.	83.9%	74.4%	89.3%	83.9%	84.5%	96.6%	55.9%	83.5%	84.1%	97.2%	45.3%	85.5%	82.9%
Mean	3.46	3.21	3.66	3.37	3.54	3.88	3.04	3.37	3.41	3.74	2.94	3.52	3.42

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
SUPPORT	91.1%	87.7%	100.0%	85.6%	95.2%	100.0%	90.4%	89.7%	84.5%	84.8%	59.8%	97.7%	97.7%	100.0%	85.2%
Strongly	56.6%	41.4%	84.4%	51.0%	66.3%	92.6%	59.5%	42.5%	33.1%	33.2%	26.6%	79.8%	80.8%	8.8%	36.8%
Somewhat	34.5%	46.3%	15.6%	34.6%	28.9%	7.4%	30.9%	47.2%	51.4%	51.6%	33.1%	17.9%	16.9%	91.2%	48.4%
OPPOSE	7.2%	11.2%	-	13.6%	1.0%	-	7.2%	4.1%	14.6%	14.7%	-	1.4%	1.5%	-	2.7%
Somewhat	3.6%	4.5%	-	8.5%	-	-	7.2%	-	6.6%	6.7%	-	1.4%	1.5%	-	-
Strongly	3.6%	6.6%	-	5.1%	1.0%	-	-	4.1%	8.0%	8.1%	-	-	-	-	2.7%
DK/REFUSED	1.7%	1.1%	-	0.8%	3.8%	-	2.4%	6.1%	1.0%	0.5%	40.2%	0.9%	0.9%	-	12.1%
Net Diff.	83.9%	76.6%	100.0%	72.0%	94.2%	100.0%	83.2%	85.6%	69.9%	70.1%	59.8%	96.3%	96.2%	100.0%	82.4%
Mean	3.46	3.24	3.84	3.33	3.67	3.93	3.54	3.36	3.11	3.10	3.45	3.79	3.80	3.09	3.36

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
SUPPORT	91.1%	84.3%	84.0%	88.1%	97.8%	97.7%	100.0%	89.9%	84.5%	83.5%
Strongly	56.6%	35.8%	33.9%	58.4%	81.6%	82.9%	57.3%	36.1%	31.9%	32.7%
Somewhat	34.5%	48.5%	50.1%	29.7%	16.2%	14.8%	42.7%	53.8%	52.6%	50.8%
OPPOSE	7.2%	14.4%	14.6%	11.9%	1.6%	1.7%	-	3.1%	15.0%	3.0%
Somewhat	3.6%	6.7%	7.3%	-	1.6%	1.7%	-	-	11.8%	-
Strongly	3.6%	7.7%	7.3%	11.9%	-	-	-	3.1%	3.2%	3.0%
DK/REFUSED	1.7%	1.3%	1.4%	-	0.6%	0.6%	-	7.0%	0.5%	13.5%
Net Diff.	83.9%	69.9%	69.4%	76.1%	96.2%	96.0%	100.0%	86.9%	69.5%	80.4%
Mean	3.46	3.14	3.12	3.35	3.81	3.82	3.57	3.32	3.14	3.31

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL	REGISTERED PARTY																						
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN		DEMO- CRATIC		INDEP. /OTHER /DK		Indep- endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE									
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-			
SUPPORT	91.1%	95.3%	77.2%	94.2%	87.0%	87.1%	95.9%	90.1%	99.7%	100.0%	73.2%	100.0%	-	100.0%	-	87.0%	94.3%	92.1%	91.4%	96.8%	-			
Strongly	56.6%	63.6%	33.0%	62.0%	50.8%	45.6%	71.5%	49.7%	88.7%	68.9%	33.1%	43.6%	-	62.1%	-	33.3%	80.5%	57.9%	56.9%	64.3%	-			
Somewhat	34.5%	31.7%	44.2%	32.2%	36.2%	41.6%	24.4%	40.4%	11.0%	31.1%	40.1%	56.4%	-	37.9%	-	53.7%	13.8%	34.3%	34.5%	32.5%	-			
OPPOSE	7.2%	3.9%	20.4%	5.7%	10.5%	10.6%	4.0%	8.8%	-	-	23.6%	-	100.0%	-	100.0%	10.6%	5.1%	6.0%	6.9%	-	-			
Somewhat	3.6%	2.1%	10.5%	2.1%	5.7%	6.1%	0.9%	4.4%	-	-	11.2%	-	49.5%	-	49.5%	4.2%	3.9%	2.8%	3.2%	-	-			
Strongly	3.6%	1.9%	9.9%	3.6%	4.9%	4.5%	3.1%	4.4%	-	-	12.4%	-	50.5%	-	50.5%	6.4%	1.2%	3.2%	3.7%	-	-			
DK/REFUSED	1.7%	0.8%	2.4%	0.1%	2.4%	2.3%	0.1%	1.1%	0.3%	-	3.2%	-	-	-	-	2.4%	0.6%	1.9%	1.7%	3.2%	-			
Net Diff.	83.9%	91.4%	56.8%	88.5%	76.5%	76.6%	92.0%	81.3%	99.7%	100.0%	49.5%	100.0%	-100%	100.0%	-100%	76.4%	89.2%	86.1%	84.5%	96.8%	-			
Mean	3.46	3.58	3.03	3.53	3.36	3.31	3.65	3.37	3.89	3.69	2.97	3.44	1.50	3.62	1.50	3.17	3.75	3.50	3.47	3.66	-			

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
SUPPORT	91.1%	82.9%	100.0%	89.9%	91.3%	91.3%	94.7%	88.3%	94.6%	93.4%	78.7%	93.7%	85.2%	85.5%	97.2%	78.8%
Strongly	56.6%	29.8%	85.1%	64.0%	37.0%	78.0%	50.9%	34.5%	82.0%	56.4%	26.2%	77.5%	65.5%	57.8%	84.8%	65.9%
Somewhat	34.5%	53.1%	14.9%	25.9%	54.3%	13.2%	43.7%	53.8%	12.6%	37.0%	52.6%	16.2%	19.6%	27.7%	12.4%	12.8%
OPPOSE	7.2%	16.2%	-	8.1%	4.8%	7.8%	3.7%	9.0%	5.4%	5.7%	21.3%	4.4%	7.7%	14.5%	-	13.3%
Somewhat	3.6%	3.7%	-	2.2%	4.7%	6.0%	3.5%	4.3%	3.7%	3.3%	3.4%	4.4%	-	12.2%	-	-
Strongly	3.6%	12.4%	-	5.9%	0.2%	1.8%	0.2%	4.6%	1.7%	2.4%	17.9%	-	7.7%	2.3%	-	13.3%
DK/REFUSED	1.7%	1.0%	-	2.1%	3.9%	1.0%	1.6%	2.8%	-	0.9%	-	1.9%	7.1%	-	2.8%	7.9%
Net Diff.	83.9%	66.7%	100.0%	81.8%	86.4%	83.5%	91.0%	79.3%	89.1%	87.7%	57.5%	89.3%	77.4%	71.0%	97.2%	65.4%
Mean	3.46	3.01	3.85	3.51	3.33	3.69	3.48	3.21	3.75	3.49	2.87	3.75	3.54	3.41	3.87	3.43

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
SUPPORT	91.1%	86.6%	94.7%	95.5%	94.3%	96.7%	96.1%	84.5%	84.7%	84.3%	69.5%	97.9%	96.4%	80.3%	93.5%	95.9%	88.9%	96.7%	97.3%	85.2%
Strongly	56.6%	30.5%	36.8%	83.1%	84.3%	81.9%	60.2%	36.8%	40.0%	33.4%	45.9%	83.9%	56.7%	40.3%	82.4%	62.8%	33.2%	84.7%	59.6%	33.2%
Somewhat	34.5%	56.1%	57.9%	12.5%	10.1%	14.8%	35.9%	47.7%	44.6%	50.9%	23.6%	14.0%	39.7%	40.0%	11.2%	33.1%	55.7%	12.0%	37.7%	51.9%
OPPOSE	7.2%	12.3%	2.9%	2.8%	5.7%	-	2.9%	13.6%	14.4%	12.9%	30.5%	-	3.3%	19.0%	5.2%	2.6%	8.1%	3.3%	1.3%	12.6%
Somewhat	3.6%	6.1%	-	2.8%	5.7%	-	1.7%	5.8%	6.5%	5.0%	-	-	1.1%	4.5%	5.2%	2.3%	7.1%	3.3%	-	6.8%
Strongly	3.6%	6.2%	2.9%	-	-	-	1.2%	7.9%	7.9%	7.9%	30.5%	-	2.2%	14.5%	-	0.4%	1.0%	-	1.3%	5.8%
DK/REFUSED	1.7%	1.1%	2.5%	1.7%	-	3.3%	1.0%	1.9%	1.0%	2.8%	-	2.1%	0.3%	0.8%	1.3%	1.5%	3.0%	-	1.3%	2.2%
Net Diff.	83.9%	74.3%	91.8%	92.8%	88.7%	96.7%	93.2%	70.9%	70.3%	71.4%	39.0%	97.9%	93.1%	61.3%	88.4%	93.3%	80.8%	93.4%	96.0%	72.5%
Mean	3.46	3.12	3.32	3.82	3.79	3.85	3.57	3.16	3.18	3.13	2.85	3.86	3.51	3.07	3.78	3.61	3.25	3.81	3.58	3.15

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
SUPPORT	91.1%	89.1%	93.1%	80.8%	88.0%	94.6%	87.9%	85.1%	96.8%	95.9%	88.1%	92.8%	87.3%	93.9%	83.7%	93.1%	90.0%	94.7%	85.6%	94.8%
Strongly	56.6%	74.4%	61.6%	56.4%	82.1%	74.3%	69.8%	33.7%	77.8%	57.4%	57.0%	56.0%	49.4%	61.9%	47.5%	63.3%	50.8%	60.5%	41.9%	62.7%
Somewhat	34.5%	14.7%	31.5%	24.4%	5.9%	20.4%	18.2%	51.4%	19.0%	38.5%	31.1%	36.8%	37.9%	32.0%	36.2%	29.8%	39.2%	34.2%	43.8%	32.1%
OPPOSE	7.2%	-	6.9%	19.2%	-	5.4%	12.1%	13.1%	2.0%	4.1%	8.9%	6.4%	10.2%	4.9%	13.4%	6.5%	7.8%	3.2%	12.0%	4.4%
Somewhat	3.6%	-	6.2%	-	-	4.5%	-	6.2%	1.4%	-	4.6%	3.1%	5.3%	2.1%	4.2%	1.1%	6.1%	3.1%	7.1%	2.1%
Strongly	3.6%	-	0.7%	19.2%	-	0.9%	12.1%	6.9%	0.6%	4.1%	4.3%	3.4%	4.9%	2.8%	9.2%	5.5%	1.7%	0.1%	4.9%	2.3%
DK/REFUSED	1.7%	10.9%	-	-	12.0%	-	-	1.8%	1.2%	-	3.0%	0.8%	2.5%	1.2%	2.9%	0.4%	2.2%	2.1%	2.3%	0.8%
Net Diff.	83.9%	89.1%	86.2%	61.7%	88.0%	89.3%	75.8%	72.1%	94.8%	91.7%	79.2%	86.4%	77.1%	89.0%	70.2%	86.6%	82.2%	91.4%	73.6%	90.4%
Mean	3.46	3.83	3.54	3.18	3.93	3.68	3.46	3.14	3.76	3.49	3.45	3.47	3.35	3.55	3.26	3.52	3.42	3.58	3.26	3.57

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
SUPPORT	91.1%	92.1%	87.2%	89.2%	88.0%	90.5%	93.9%	87.4%	94.7%	94.4%	93.5%	91.2%	95.2%	85.1%	90.3%	98.8%	85.5%	96.6%	88.6%	95.8%	87.4%	
Strongly	56.6%	71.0%	55.7%	71.1%	73.2%	51.3%	66.1%	49.1%	72.9%	54.1%	61.9%	51.8%	62.3%	47.8%	76.7%	69.6%	82.0%	57.0%	56.3%	52.3%	58.2%	
Somewhat	34.5%	21.1%	31.5%	18.1%	14.8%	39.2%	27.8%	38.3%	21.8%	40.3%	31.5%	39.4%	32.9%	37.2%	13.7%	29.1%	3.5%	39.6%	32.3%	43.4%	29.2%	
OPPOSE	7.2%	5.0%	8.6%	6.8%	5.3%	8.7%	3.8%	12.0%	3.7%	4.6%	3.9%	7.9%	3.3%	14.9%	5.3%	1.2%	8.2%	1.3%	9.9%	2.9%	11.5%	
Somewhat	3.6%	-	2.1%	-	5.3%	3.7%	2.3%	3.0%	0.9%	4.4%	3.2%	4.1%	2.7%	-	1.3%	-	2.1%	-	5.2%	-	3.1%	
Strongly	3.6%	5.0%	6.5%	6.8%	-	5.0%	1.5%	9.0%	2.7%	0.1%	0.7%	3.8%	0.6%	14.9%	4.0%	1.2%	6.2%	1.3%	4.7%	2.9%	8.4%	
DK/REFUSED	1.7%	2.9%	4.2%	4.0%	6.7%	0.8%	2.3%	0.6%	1.6%	1.0%	2.7%	0.9%	1.5%	-	4.4%	-	6.3%	2.1%	1.5%	1.3%	1.1%	
Net Diff.	83.9%	87.2%	78.6%	82.4%	82.7%	81.9%	90.1%	75.3%	91.0%	89.8%	89.6%	83.4%	92.0%	70.1%	85.1%	97.6%	77.2%	95.3%	78.7%	92.8%	75.9%	
Mean	3.46	3.63	3.42	3.60	3.73	3.38	3.62	3.28	3.68	3.50	3.59	3.41	3.59	3.18	3.71	3.67	3.72	3.56	3.42	3.47	3.39	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
SUPPORT	91.1%	97.2%	89.8%	96.8%	89.7%	95.7%	84.2%	94.6%	87.8%	82.5%	96.8%	79.0%	97.7%	86.3%	96.1%	83.9%	96.7%	77.4%	97.5%	83.7%	95.5%
Strongly	56.6%	60.2%	54.4%	54.3%	55.5%	67.6%	59.7%	84.1%	71.2%	35.8%	69.2%	35.2%	72.0%	36.4%	67.0%	32.5%	68.5%	48.2%	72.5%	62.4%	83.7%
Somewhat	34.5%	37.0%	35.5%	42.5%	34.2%	28.1%	24.5%	10.5%	16.6%	46.8%	27.6%	43.8%	25.7%	49.9%	29.1%	51.4%	28.2%	29.3%	25.0%	21.3%	11.8%
OPPOSE	7.2%	0.2%	8.4%	1.5%	9.1%	0.6%	13.1%	-	8.6%	15.7%	2.1%	20.2%	1.2%	11.0%	2.8%	13.9%	2.6%	22.6%	-	16.3%	-
Somewhat	3.6%	-	7.3%	-	5.4%	-	4.2%	-	2.1%	7.5%	1.2%	5.4%	-	9.8%	2.2%	7.6%	1.5%	7.1%	-	3.9%	-
Strongly	3.6%	0.2%	1.1%	1.5%	3.7%	0.6%	8.9%	-	6.5%	8.3%	0.9%	14.8%	1.2%	1.2%	0.6%	6.3%	1.1%	15.5%	-	12.4%	-
DK/REFUSED	1.7%	2.6%	1.8%	1.7%	1.2%	3.7%	2.7%	5.4%	3.6%	1.7%	1.1%	0.8%	1.0%	2.7%	1.1%	2.2%	0.8%	-	2.5%	-	4.5%
Net Diff.	83.9%	97.0%	81.5%	95.4%	80.6%	95.1%	71.1%	94.6%	79.2%	66.8%	94.7%	58.8%	96.5%	75.4%	93.3%	69.9%	94.1%	54.9%	97.5%	67.4%	95.5%
Mean	3.46	3.61	3.46	3.52	3.43	3.69	3.39	3.89	3.58	3.12	3.67	3.00	3.70	3.25	3.64	3.12	3.65	3.10	3.74	3.34	3.88

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
SUPPORT	91.1%	81.5%	82.3%	84.8%	79.3%	96.8%	95.3%	98.3%	97.5%	76.6%	98.1%	86.7%	95.7%	83.5%	96.2%	75.0%	100.0%	81.8%	100.0%
Strongly	56.6%	40.7%	43.9%	32.0%	44.2%	66.1%	48.5%	76.4%	76.7%	40.0%	66.7%	41.3%	65.6%	37.7%	64.7%	50.4%	73.3%	60.6%	90.4%
Somewhat	34.5%	40.8%	38.4%	52.8%	35.1%	30.7%	46.7%	21.9%	20.8%	36.6%	31.4%	45.4%	30.1%	45.8%	31.5%	24.6%	26.7%	21.2%	9.6%
OPPOSE	7.2%	15.7%	14.3%	12.0%	18.4%	2.7%	4.7%	1.7%	1.4%	21.1%	1.9%	10.0%	3.4%	13.8%	3.2%	21.9%	-	12.8%	-
Somewhat	3.6%	7.1%	13.2%	4.2%	6.2%	1.8%	3.3%	-	1.4%	5.9%	-	8.5%	3.4%	7.2%	2.2%	6.9%	-	3.1%	-
Strongly	3.6%	8.6%	1.0%	7.8%	12.2%	0.9%	1.4%	1.7%	-	15.2%	1.9%	1.5%	-	6.6%	1.0%	15.0%	-	9.7%	-
DK/REFUSED	1.7%	2.8%	3.4%	3.2%	2.3%	0.5%	-	-	1.1%	2.3%	-	3.3%	0.9%	2.7%	0.6%	3.1%	-	5.4%	-
Net Diff.	83.9%	65.8%	68.1%	72.8%	60.9%	94.1%	90.5%	96.6%	96.1%	55.5%	96.2%	76.8%	92.3%	69.7%	93.0%	53.1%	100.0%	69.0%	100.0%
Mean	3.46	3.17	3.30	3.13	3.14	3.63	3.42	3.73	3.76	3.04	3.63	3.31	3.63	3.18	3.61	3.14	3.73	3.40	3.90

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other			
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
SUPPORT	91.1%	91.9%	87.9%	90.5%	87.0%	71.5%	100.0%	91.7%	80.6%	81.6%	79.4%	62.3%	100.0%	92.1%	93.7%	96.7%	95.9%	77.3%	100.0%		
Strongly	56.6%	55.0%	62.8%	76.3%	44.4%	45.4%	52.2%	56.8%	56.1%	73.1%	41.6%	62.3%	-	53.4%	68.2%	78.5%	47.6%	34.8%	100.0%		
Somewhat	34.5%	36.9%	25.1%	14.2%	42.6%	26.1%	47.8%	34.9%	24.5%	8.5%	37.8%	-	100.0%	38.7%	25.5%	18.2%	48.3%	42.4%	-		
OPPOSE	7.2%	6.8%	9.0%	5.5%	11.0%	25.1%	-	7.8%	14.9%	12.7%	18.8%	29.0%	-	5.8%	4.3%	0.4%	2.0%	22.7%	-		
Somewhat	3.6%	3.8%	2.8%	1.3%	-	14.0%	-	2.4%	1.7%	3.2%	-	-	-	5.0%	3.8%	-	-	22.7%	-		
Strongly	3.6%	3.0%	6.2%	4.2%	11.0%	11.1%	-	5.4%	13.3%	9.5%	18.8%	29.0%	-	0.8%	0.6%	0.4%	2.0%	-	-		
DK/REFUSED	1.7%	1.3%	3.1%	4.0%	1.9%	3.3%	-	0.5%	4.5%	5.7%	1.8%	8.7%	-	2.1%	2.0%	2.9%	2.1%	-	-		
Net Diff.	83.9%	85.1%	78.9%	85.0%	76.0%	46.4%	100.0%	83.9%	65.6%	68.9%	60.7%	33.3%	100.0%	86.3%	89.3%	96.3%	93.9%	54.5%	100.0%		
Mean	3.46	3.46	3.49	3.69	3.23	3.09	3.52	3.44	3.29	3.54	3.04	3.05	3.00	3.48	3.65	3.80	3.44	3.12	4.00		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
SUPPORT	91.1%	84.6%	91.4%	88.8%	93.8%	97.1%	88.9%	92.2%	88.9%	95.5%	89.9%	97.1%	93.5%	87.9%	88.4%	92.2%	88.9%	93.7%
Strongly	56.6%	55.8%	68.4%	54.3%	54.1%	49.4%	63.8%	53.0%	59.1%	51.7%	58.1%	49.4%	66.3%	52.4%	60.9%	47.1%	58.0%	49.1%
Somewhat	34.5%	28.8%	23.0%	34.5%	39.8%	47.8%	25.1%	39.2%	29.8%	43.8%	31.8%	47.8%	27.2%	35.5%	27.5%	45.1%	30.9%	44.6%
OPPOSE	7.2%	14.5%	5.7%	9.3%	4.2%	2.9%	8.9%	6.4%	9.1%	3.5%	8.1%	2.9%	5.5%	10.8%	10.2%	6.7%	9.7%	6.3%
Somewhat	3.6%	9.8%	3.7%	2.5%	2.0%	2.6%	5.9%	2.4%	4.2%	2.3%	3.8%	2.6%	-	3.3%	1.4%	4.1%	1.5%	6.3%
Strongly	3.6%	4.7%	1.9%	6.8%	2.2%	0.2%	3.0%	4.0%	4.9%	1.2%	4.3%	0.2%	5.5%	7.5%	8.8%	2.6%	8.1%	-
DK/REFUSED	1.7%	0.8%	2.9%	1.9%	2.0%	-	2.2%	1.4%	2.0%	1.0%	2.0%	-	1.0%	1.4%	1.3%	1.1%	1.5%	-
Net Diff.	83.9%	70.1%	85.7%	79.5%	89.6%	94.3%	80.0%	85.8%	79.7%	91.9%	81.8%	94.3%	88.0%	77.1%	78.2%	85.5%	79.2%	87.4%
Mean	3.46	3.37	3.63	3.39	3.49	3.46	3.53	3.43	3.46	3.47	3.47	3.46	3.56	3.35	3.42	3.38	3.41	3.43

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
SUPPORT	91.1%	85.4%	96.3%	89.3%	97.9%	90.8%	99.6%	89.6%	92.5%	91.9%	89.9%	91.6%	100.0%	88.1%	91.0%	92.9%	90.6%
Strongly	56.6%	61.9%	53.6%	57.3%	55.2%	58.1%	49.6%	56.6%	56.5%	56.8%	55.4%	57.5%	52.9%	64.7%	60.1%	49.9%	56.4%
Somewhat	34.5%	23.5%	42.7%	32.0%	42.7%	32.7%	50.1%	33.0%	35.9%	35.1%	34.5%	34.1%	47.1%	23.4%	31.0%	43.0%	34.1%
OPPOSE	7.2%	11.5%	2.3%	8.0%	1.1%	6.7%	0.4%	9.2%	5.5%	7.8%	7.9%	6.0%	-	6.2%	7.9%	5.3%	8.6%
Somewhat	3.6%	10.6%	1.6%	6.9%	1.0%	5.8%	-	2.3%	4.7%	2.6%	4.1%	4.0%	-	2.7%	3.9%	5.0%	3.3%
Strongly	3.6%	1.0%	0.7%	1.1%	0.2%	0.8%	0.4%	6.9%	0.8%	5.2%	3.8%	2.0%	-	3.5%	4.0%	0.3%	5.3%
DK/REFUSED	1.7%	3.1%	1.5%	2.7%	0.9%	2.5%	-	1.3%	2.0%	0.3%	2.2%	2.5%	-	5.6%	1.1%	1.8%	0.8%
Net Diff.	83.9%	73.9%	94.0%	81.3%	96.8%	84.1%	99.2%	80.4%	86.9%	84.1%	82.0%	85.6%	100.0%	81.9%	83.1%	87.6%	81.9%
Mean	3.46	3.51	3.51	3.50	3.54	3.52	3.49	3.41	3.51	3.44	3.45	3.51	3.53	3.58	3.49	3.45	3.43

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
SUPPORT	91.1%	91.1%	92.3%	84.8%	95.3%	98.8%	95.4%	80.0%	79.0%	100.0%	100.0%	96.5%	100.0%	96.4%	
Strongly	56.6%	51.8%	63.4%	47.9%	69.8%	59.8%	52.7%	45.5%	46.2%	31.7%	47.6%	73.7%	-	75.3%	
Somewhat	34.5%	39.3%	28.9%	36.8%	25.6%	39.0%	42.8%	34.5%	32.8%	68.3%	52.4%	22.8%	100.0%	21.1%	
OPPOSE	7.2%	6.2%	6.7%	13.3%	4.7%	0.8%	1.4%	17.3%	18.2%	-	-	3.2%	-	3.3%	
Somewhat	3.6%	2.3%	3.6%	8.4%	1.4%	-	1.4%	9.1%	9.6%	-	-	-	-	-	
Strongly	3.6%	3.9%	3.1%	4.9%	3.3%	0.8%	-	8.2%	8.7%	-	-	3.2%	-	3.3%	
DK/REFUSED	1.7%	2.7%	1.0%	2.0%	-	0.5%	3.1%	2.7%	2.8%	-	-	0.3%	-	0.3%	
Net Diff.	83.9%	84.9%	85.6%	71.5%	90.6%	98.0%	94.0%	62.6%	60.7%	100.0%	100.0%	93.3%	100.0%	93.2%	
Mean	3.46	3.43	3.54	3.30	3.62	3.59	3.53	3.20	3.20	3.32	3.48	3.68	3.00	3.69	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
MEDICAID BENEFIT COMBO	91.1%	91.2%	89.4%	92.6%	91.4%	90.0%	97.1%	98.4%	92.5%	84.5%	84.4%	86.9%	97.1%	97.4%	88.7%	93.1%
MEDICAL MARIJUANA	76.9%	76.9%	74.7%	78.5%	81.9%	77.9%	71.3%	76.4%	54.0%	63.5%	63.6%	61.1%	89.5%	90.6%	59.5%	78.2%
LOWERING STATE TAX RATE	71.8%	82.4%	65.6%	73.4%	81.7%	70.6%	78.6%	75.4%	89.5%	88.9%	89.9%	61.1%	53.3%	54.6%	17.6%	82.0%
EXPAND MEDICAID PROGRAM	66.6%	54.7%	72.6%	63.9%	79.7%	65.6%	72.3%	74.3%	65.3%	39.5%	38.4%	72.2%	93.3%	94.6%	58.9%	63.4%
PARENTS SCHOOL CHOICE	52.7%	54.9%	53.7%	51.2%	50.6%	51.0%	62.2%	65.2%	51.9%	75.5%	76.0%	60.4%	30.8%	30.9%	29.2%	52.0%
LEGALIZE SPORTS BETTING	44.1%	44.4%	40.8%	47.3%	42.2%	43.9%	45.6%	49.9%	31.2%	42.9%	42.9%	43.0%	46.6%	46.4%	50.2%	37.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
MEDICAID BENEFIT COMBO	91.1%	87.0%	94.7%	91.2%	91.2%	98.2%	77.2%	90.8%	90.9%	97.2%	72.7%	92.6%	90.8%
MEDICAL MARIJUANA	76.9%	61.1%	81.2%	78.4%	77.8%	89.1%	65.6%	72.1%	76.4%	39.8%	72.7%	69.1%	74.8%
LOWERING STATE TAX RATE	71.8%	68.2%	64.0%	72.3%	73.4%	58.0%	81.3%	72.9%	76.5%	15.2%	75.3%	59.8%	68.8%
EXPAND MEDICAID PROGRAM	66.6%	52.1%	93.6%	62.9%	66.8%	95.3%	46.3%	60.0%	60.2%	52.5%	72.7%	79.3%	67.2%
PARENTS SCHOOL CHOICE	52.7%	64.1%	39.1%	56.0%	51.0%	26.4%	70.4%	58.6%	58.8%	28.0%	72.7%	45.6%	54.6%
LEGALIZE SPORTS BETTING	44.1%	58.3%	46.6%	41.8%	42.9%	45.1%	49.3%	44.5%	42.0%	47.5%	72.7%	49.8%	43.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
MEDICAID BENEFIT COMBO	91.1%	87.7%	100.0%	85.6%	95.2%	100.0%	90.4%	89.7%	84.5%	84.8%	59.8%	97.7%	97.7%	100.0%	85.2%
MEDICAL MARIJUANA	76.9%	75.7%	89.9%	61.1%	78.6%	100.0%	77.4%	84.5%	63.2%	63.6%	26.6%	89.9%	89.8%	100.0%	69.1%
LOWERING STATE TAX RATE	71.8%	86.7%	63.2%	78.6%	60.7%	37.5%	52.7%	49.1%	88.6%	88.9%	59.8%	55.7%	55.7%	51.2%	82.8%
EXPAND MEDICAID PROGRAM	66.6%	53.0%	94.6%	56.9%	70.9%	100.0%	87.9%	55.1%	38.5%	38.5%	33.1%	93.5%	93.4%	100.0%	49.5%
PARENTS SCHOOL CHOICE	52.7%	61.3%	37.1%	54.6%	53.7%	19.7%	48.5%	48.0%	75.7%	75.4%	100.0%	31.3%	31.3%	30.6%	62.5%
LEGALIZE SPORTS BETTING	44.1%	48.2%	44.0%	37.2%	40.7%	54.0%	32.4%	66.5%	41.7%	41.8%	26.6%	47.5%	48.0%	8.8%	35.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIED	
		CAVA-			BATCH			CAVA-	BAL-	
		LIERO					FIRM	LIERO	LOTS	
							UNDE-			
Total	300	128	117	10	136	129	7	37	21	19
MEDICAID BENEFIT COMBO	91.1%	84.3%	84.0%	88.1%	97.8%	97.7%	100.0%	89.9%	84.5%	83.5%
MEDICAL MARIJUANA	76.9%	64.4%	63.2%	78.9%	89.4%	90.0%	78.1%	74.0%	60.5%	73.0%
LOWERING STATE TAX RATE	71.8%	88.1%	88.5%	82.6%	53.5%	53.0%	62.8%	82.9%	71.6%	80.9%
EXPAND MEDICAID PROGRAM	66.6%	38.5%	39.9%	22.7%	94.7%	96.2%	64.3%	60.4%	47.1%	50.2%
PARENTS SCHOOL CHOICE	52.7%	76.7%	77.5%	67.0%	30.3%	29.9%	38.4%	52.1%	74.2%	58.2%
LEGALIZE SPORTS BETTING	44.1%	42.5%	44.0%	25.8%	47.4%	45.8%	80.0%	37.4%	57.6%	36.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
MEDICAID BENEFIT COMBO	91.1%	95.3%	77.2%	94.2%	87.0%	87.1%	95.9%	90.1%	99.7%	100.0%	73.2%	100.0%	-	100.0%	-	87.0%	94.3%	92.1%	91.4%	96.8%	-
MEDICAL MARIJUANA	76.9%	100.0%	-	88.6%	61.2%	71.3%	85.5%	75.4%	86.1%	85.8%	62.2%	65.7%	41.8%	80.4%	41.8%	66.4%	84.5%	79.8%	78.3%	90.2%	-
LOWERING STATE TAX RATE	71.8%	70.4%	78.1%	74.3%	72.2%	87.6%	53.2%	100.0%	-	64.4%	88.0%	88.9%	87.4%	71.0%	87.4%	89.5%	61.8%	64.8%	66.5%	52.9%	-
EXPAND MEDICAID PROGRAM	66.6%	74.3%	37.1%	72.0%	61.1%	52.8%	83.1%	59.8%	97.4%	100.0%	-	-	-	73.1%	-	48.6%	88.2%	65.2%	64.7%	68.9%	-
PARENTS SCHOOL CHOICE	52.7%	48.9%	67.4%	53.2%	54.0%	100.0%	-	64.3%	15.1%	41.8%	78.3%	73.7%	77.1%	50.4%	77.1%	70.8%	36.6%	49.8%	51.0%	42.0%	-
LEGALIZE SPORTS BETTING	44.1%	50.8%	22.6%	100.0%	-	44.5%	44.3%	45.7%	43.7%	47.7%	37.0%	40.1%	34.8%	45.6%	34.8%	43.0%	42.8%	46.1%	44.1%	59.2%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
<b>Total</b>	<b>300</b>	<b>49</b>	<b>30</b>	<b>62</b>	<b>47</b>	<b>57</b>	<b>55</b>	<b>83</b>	<b>58</b>	<b>99</b>	<b>13</b>	<b>29</b>	<b>18</b>	<b>4</b>	<b>20</b>	<b>10</b>
MEDICAID BENEFIT COMBO	91.1%	82.9%	100.0%	89.9%	91.3%	91.3%	94.7%	88.3%	94.6%	93.4%	78.7%	93.7%	85.2%	85.5%	97.2%	78.8%
MEDICAL MARIJUANA	76.9%	64.4%	91.6%	81.6%	68.6%	80.8%	77.7%	68.4%	93.4%	81.3%	53.4%	66.7%	71.6%	70.0%	72.1%	58.9%
LOWERING STATE TAX RATE	71.8%	90.8%	58.1%	58.9%	88.1%	63.7%	71.4%	89.4%	54.0%	62.5%	90.2%	77.6%	76.8%	100.0%	74.4%	80.1%
EXPAND MEDICAID PROGRAM	66.6%	46.0%	96.0%	60.9%	51.3%	84.2%	70.2%	47.2%	89.6%	68.2%	57.5%	85.5%	49.1%	57.8%	97.2%	37.5%
PARENTS SCHOOL CHOICE	52.7%	67.6%	41.3%	52.2%	74.2%	34.2%	47.1%	72.5%	28.6%	50.6%	59.8%	52.9%	45.7%	97.7%	59.9%	56.2%
LEGALIZE SPORTS BETTING	44.1%	55.2%	61.1%	55.1%	30.3%	33.2%	35.8%	45.7%	41.0%	47.3%	25.0%	46.4%	39.2%	57.8%	60.8%	28.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
MEDICAID BENEFIT COMBO	91.1%	86.6%	94.7%	95.5%	94.3%	96.7%	96.1%	84.5%	84.7%	84.3%	69.5%	97.9%	96.4%	80.3%	93.5%	95.9%	88.9%	96.7%	97.3%	85.2%
MEDICAL MARIJUANA	76.9%	56.3%	83.1%	91.0%	93.4%	88.8%	83.9%	62.1%	65.3%	58.8%	100.0%	92.7%	91.6%	59.3%	89.6%	78.1%	65.1%	93.9%	85.2%	66.0%
LOWERING STATE TAX RATE	71.8%	93.9%	86.1%	48.7%	52.8%	44.8%	71.3%	87.6%	88.6%	86.7%	100.0%	47.2%	68.7%	84.2%	50.1%	73.4%	91.2%	44.1%	67.4%	88.4%
EXPAND MEDICAID PROGRAM	66.6%	35.4%	76.4%	92.9%	90.2%	95.5%	73.9%	43.8%	50.1%	37.3%	69.5%	96.6%	66.9%	41.0%	89.7%	79.2%	46.8%	93.6%	73.5%	43.8%
PARENTS SCHOOL CHOICE	52.7%	78.1%	67.9%	32.3%	29.5%	34.9%	40.8%	75.7%	71.5%	80.0%	45.9%	37.4%	40.5%	76.5%	27.9%	41.0%	74.8%	26.9%	41.2%	78.0%
LEGALIZE SPORTS BETTING	44.1%	37.9%	49.8%	49.1%	49.6%	48.7%	41.2%	42.1%	46.9%	37.0%	100.0%	71.3%	46.1%	54.3%	29.9%	37.5%	29.3%	46.2%	41.4%	45.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
MEDICAID BENEFIT COMBO	91.1%	89.1%	93.1%	80.8%	88.0%	94.6%	87.9%	85.1%	96.8%	95.9%	88.1%	92.8%	87.3%	93.9%	83.7%	93.1%	90.0%	94.7%	85.6%	94.8%
MEDICAL MARIJUANA	76.9%	75.6%	80.4%	40.9%	73.0%	89.0%	49.2%	64.1%	88.6%	84.5%	78.6%	76.3%	61.5%	85.8%	57.9%	87.0%	64.1%	84.7%	61.5%	88.5%
LOWERING STATE TAX RATE	71.8%	73.6%	81.4%	83.5%	70.9%	75.8%	87.9%	89.3%	56.5%	68.3%	68.6%	73.7%	75.8%	66.4%	69.9%	66.3%	80.1%	66.5%	76.6%	65.0%
EXPAND MEDICAID PROGRAM	66.6%	89.1%	75.1%	44.1%	88.0%	83.2%	51.6%	41.1%	89.9%	50.1%	65.6%	67.7%	50.9%	75.1%	49.4%	71.0%	52.0%	79.2%	43.5%	77.4%
PARENTS SCHOOL CHOICE	52.7%	61.4%	39.8%	63.0%	57.4%	46.6%	79.2%	73.5%	34.3%	32.9%	55.8%	51.2%	63.9%	44.6%	67.2%	48.1%	61.5%	41.2%	68.4%	44.6%
LEGALIZE SPORTS BETTING	44.1%	65.2%	40.6%	23.3%	61.6%	59.4%	35.3%	40.7%	46.9%	63.3%	49.1%	41.4%	35.7%	50.1%	54.2%	59.3%	22.1%	41.1%	34.3%	51.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
MEDICAID BENEFIT COMBO	91.1%	92.1%	87.2%	89.2%	88.0%	90.5%	93.9%	87.4%	94.7%	94.4%	93.5%	91.2%	95.2%	85.1%	90.3%	98.8%	85.5%	96.6%	88.6%	95.8%	87.4%	
MEDICAL MARIJUANA	76.9%	61.4%	65.7%	62.4%	60.1%	77.0%	79.1%	77.5%	81.2%	76.4%	77.9%	78.7%	84.1%	63.1%	65.3%	78.2%	66.2%	73.7%	78.2%	73.7%	78.9%	
LOWERING STATE TAX RATE	71.8%	73.4%	76.7%	77.2%	68.4%	72.9%	66.7%	71.4%	62.4%	74.7%	69.3%	71.0%	64.3%	87.9%	73.4%	86.2%	71.4%	80.1%	68.0%	81.0%	65.5%	
EXPAND MEDICAID PROGRAM	66.6%	72.2%	58.4%	81.2%	52.7%	59.6%	83.0%	57.3%	80.8%	62.4%	84.4%	59.1%	84.5%	63.2%	78.7%	82.5%	79.6%	68.9%	65.7%	70.7%	61.0%	
PARENTS SCHOOL CHOICE	52.7%	51.1%	44.9%	55.3%	69.4%	62.3%	39.2%	65.3%	42.0%	58.6%	37.6%	61.6%	37.5%	67.4%	44.2%	65.9%	53.0%	55.6%	51.3%	56.9%	55.2%	
LEGALIZE SPORTS BETTING	44.1%	39.7%	38.5%	44.6%	33.1%	46.9%	42.5%	55.0%	60.0%	37.0%	31.9%	46.5%	44.0%	50.4%	38.3%	80.3%	41.3%	44.5%	43.8%	58.1%	55.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
MEDICAID BENEFIT COMBO	91.1%	97.2%	89.8%	96.8%	89.7%	95.7%	84.2%	94.6%	87.8%	82.5%	96.8%	79.0%	97.7%	86.3%	96.1%	83.9%	96.7%	77.4%	97.5%	83.7%	95.5%
MEDICAL MARIJUANA	76.9%	73.8%	77.5%	74.6%	82.1%	70.3%	62.2%	65.3%	67.4%	61.7%	88.1%	61.7%	91.8%	61.7%	85.3%	67.3%	87.7%	40.6%	90.3%	52.7%	87.0%
LOWERING STATE TAX RATE	71.8%	79.5%	70.5%	78.1%	66.0%	87.9%	76.2%	84.3%	75.2%	83.7%	62.6%	77.4%	62.4%	90.6%	62.7%	84.3%	58.8%	81.5%	80.0%	79.4%	77.8%
EXPAND MEDICAID PROGRAM	66.6%	67.7%	70.5%	64.0%	67.5%	88.4%	58.5%	89.3%	66.7%	42.1%	84.3%	36.9%	83.6%	47.8%	84.8%	41.3%	83.2%	45.4%	89.2%	61.0%	89.3%
PARENTS SCHOOL CHOICE	52.7%	54.7%	47.4%	57.7%	50.8%	47.2%	53.0%	60.9%	61.6%	73.6%	37.1%	77.2%	36.1%	69.7%	37.9%	78.5%	35.1%	54.9%	46.2%	67.1%	54.4%
LEGALIZE SPORTS BETTING	44.1%	35.3%	31.9%	46.5%	44.9%	36.2%	39.2%	50.8%	47.8%	37.4%	49.3%	47.7%	64.2%	26.3%	37.6%	41.6%	48.2%	21.7%	54.7%	32.2%	66.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
MEDICAID BENEFIT COMBO	91.1%	81.5%	82.3%	84.8%	79.3%	96.8%	95.3%	98.3%	97.5%	76.6%	98.1%	86.7%	95.7%	83.5%	96.2%	75.0%	100.0%	81.8%	100.0%
MEDICAL MARIJUANA	76.9%	55.8%	55.2%	44.9%	62.2%	90.0%	82.3%	92.6%	95.5%	50.4%	94.9%	61.6%	85.8%	60.2%	90.1%	41.5%	89.1%	45.0%	92.4%
LOWERING STATE TAX RATE	71.8%	86.4%	81.9%	90.0%	86.3%	62.0%	78.7%	49.5%	53.2%	85.5%	60.1%	87.4%	63.6%	87.0%	59.4%	84.6%	75.5%	79.4%	77.0%
EXPAND MEDICAID PROGRAM	66.6%	43.0%	33.6%	41.2%	48.0%	80.7%	69.7%	78.9%	91.1%	40.4%	76.4%	45.8%	84.3%	41.4%	79.6%	48.5%	86.3%	59.0%	88.9%
PARENTS SCHOOL CHOICE	52.7%	72.3%	69.2%	82.6%	67.7%	41.4%	55.8%	34.1%	32.2%	76.1%	41.7%	68.2%	41.1%	73.5%	41.7%	68.3%	40.1%	78.7%	52.0%
LEGALIZE SPORTS BETTING	44.1%	36.5%	22.2%	32.3%	44.8%	49.9%	47.9%	46.4%	53.2%	46.5%	64.6%	25.8%	37.6%	36.5%	49.6%	36.4%	51.4%	51.8%	63.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
MEDICAID BENEFIT COMBO	91.1%	91.9%	87.9%	90.5%	87.0%	71.5%	100.0%	91.7%	80.6%	81.6%	79.4%	62.3%	100.0%	92.1%	93.7%	96.7%	95.9%	77.3%	100.0%		
MEDICAL MARIJUANA	76.9%	79.8%	65.3%	67.9%	51.0%	51.8%	100.0%	81.3%	62.4%	64.2%	53.8%	39.8%	100.0%	78.4%	67.7%	70.6%	47.7%	59.3%	100.0%		
LOWERING STATE TAX RATE	71.8%	69.8%	80.0%	78.9%	90.1%	57.4%	100.0%	68.0%	77.4%	82.1%	83.4%	29.0%	100.0%	71.3%	82.1%	76.6%	97.9%	75.2%	100.0%		
EXPAND MEDICAID PROGRAM	66.6%	66.1%	68.4%	75.3%	61.8%	51.8%	69.0%	65.0%	55.2%	58.1%	49.3%	39.8%	73.3%	67.1%	78.8%	87.4%	76.3%	59.3%	65.1%		
PARENTS SCHOOL CHOICE	52.7%	52.8%	52.2%	62.9%	57.5%	40.7%	-	55.6%	53.4%	69.3%	56.7%	29.0%	-	50.3%	51.2%	58.4%	58.3%	48.1%	-		
LEGALIZE SPORTS BETTING	44.1%	45.3%	39.6%	50.9%	23.5%	15.3%	46.7%	59.7%	42.0%	59.4%	34.5%	-	26.7%	32.0%	37.7%	44.8%	10.6%	24.8%	65.1%		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
MEDICAID BENEFIT COMBO	91.1%	84.6%	91.4%	88.8%	93.8%	97.1%	88.9%	92.2%	88.9%	95.5%	89.9%	97.1%	93.5%	87.9%	88.4%	92.2%	88.9%	93.7%
MEDICAL MARIJUANA	76.9%	76.4%	84.2%	73.1%	80.4%	72.0%	81.4%	74.7%	77.3%	76.2%	77.9%	72.0%	85.5%	74.4%	79.2%	74.6%	78.2%	75.3%
LOWERING STATE TAX RATE	71.8%	71.1%	58.5%	76.9%	79.6%	71.1%	63.1%	76.1%	70.0%	75.3%	71.9%	71.1%	60.3%	74.0%	67.4%	75.2%	70.0%	68.8%
EXPAND MEDICAID PROGRAM	66.6%	62.9%	75.4%	62.8%	62.9%	69.3%	70.8%	64.5%	66.8%	66.1%	66.0%	69.3%	64.6%	62.6%	65.3%	58.4%	63.3%	62.7%
PARENTS SCHOOL CHOICE	52.7%	46.1%	47.5%	58.4%	54.5%	50.8%	47.0%	55.5%	52.7%	52.7%	53.1%	50.8%	52.0%	56.6%	52.5%	61.2%	54.4%	60.0%
LEGALIZE SPORTS BETTING	44.1%	51.3%	49.4%	41.3%	42.6%	39.5%	50.1%	41.2%	45.7%	41.1%	45.1%	39.5%	64.0%	53.0%	58.1%	52.6%	57.6%	49.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
MEDICAID BENEFIT COMBO	91.1%	85.4%	96.3%	89.3%	97.9%	90.8%	99.6%	89.6%	92.5%	91.9%	89.9%	91.6%	100.0%	88.1%	91.0%	92.9%	90.6%
MEDICAL MARIJUANA	76.9%	78.2%	75.0%	75.4%	77.3%	77.6%	69.6%	77.8%	76.1%	74.8%	80.2%	75.5%	83.7%	83.1%	76.0%	76.5%	75.2%
LOWERING STATE TAX RATE	71.8%	65.3%	78.1%	72.5%	75.5%	73.8%	72.8%	69.8%	73.6%	73.0%	71.9%	70.6%	87.1%	79.1%	76.1%	69.3%	68.5%
EXPAND MEDICAID PROGRAM	66.6%	75.7%	66.3%	68.3%	71.9%	68.5%	74.2%	63.2%	69.6%	70.0%	66.8%	63.1%	66.8%	73.1%	66.3%	67.4%	64.5%
PARENTS SCHOOL CHOICE	52.7%	43.1%	54.5%	52.9%	46.3%	51.9%	44.3%	55.2%	50.5%	48.8%	55.5%	53.7%	50.8%	57.7%	47.5%	49.7%	54.4%
LEGALIZE SPORTS BETTING	44.1%	39.4%	29.9%	33.7%	32.4%	33.5%	32.1%	56.4%	33.2%	49.3%	42.0%	41.2%	41.3%	44.9%	31.6%	52.3%	44.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
MEDICAID BENEFIT COMBO	91.1%	91.1%	92.3%	84.8%	95.3%	98.8%	95.4%	80.0%	79.0%	100.0%	100.0%	96.5%	100.0%	96.4%
MEDICAL MARIJUANA	76.9%	73.6%	77.4%	78.1%	79.5%	86.0%	81.5%	66.1%	67.8%	31.7%	86.5%	87.1%	100.0%	86.8%
LOWERING STATE TAX RATE	71.8%	81.4%	62.6%	71.3%	71.4%	55.6%	80.3%	75.6%	74.4%	100.0%	67.7%	41.0%	52.5%	40.8%
EXPAND MEDICAID PROGRAM	66.6%	63.7%	70.0%	61.6%	70.7%	78.1%	59.4%	38.9%	39.3%	31.7%	86.5%	86.8%	100.0%	86.5%
PARENTS SCHOOL CHOICE	52.7%	55.1%	51.8%	57.4%	45.6%	40.4%	49.9%	79.5%	79.9%	70.1%	57.4%	26.6%	52.5%	26.1%
LEGALIZE SPORTS BETTING	44.1%	43.5%	46.4%	46.6%	46.3%	26.1%	44.6%	45.7%	46.5%	29.9%	47.7%	47.5%	47.5%	47.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
MEDICAID BENEFIT COMBO	3.46	3.38	3.43	3.52	3.56	3.45	3.54	3.57	3.43	3.13	3.12	3.41	3.80	3.80	3.66	3.39
LOWERING STATE TAX RATE	3.25	3.44	3.13	3.29	3.58	3.24	3.32	3.27	3.46	3.72	3.72	3.72	2.79	2.81	1.95	3.29
MEDICAL MARIJUANA	3.21	3.02	3.14	3.34	3.12	3.23	3.11	3.20	2.79	2.80	2.79	3.15	3.61	3.63	3.23	3.11
EXPAND MEDICAID PROGRAM	3.02	2.74	3.13	3.01	3.19	3.01	3.09	3.14	2.93	2.23	2.20	3.00	3.77	3.77	4.00	2.89
PARENTS SCHOOL CHOICE	2.63	2.66	2.69	2.57	2.68	2.58	2.95	3.00	2.72	3.25	3.26	2.85	2.02	2.01	2.42	2.68
LEGALIZE SPORTS BETTING	2.45	2.28	2.42	2.52	2.66	2.42	2.66	2.70	2.48	2.32	2.31	2.58	2.63	2.61	3.03	2.28

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
MEDICAID BENEFIT COMBO	3.46	3.21	3.66	3.37	3.54	3.88	3.04	3.37	3.41	3.74	2.94	3.52	3.42
LOWERING STATE TAX RATE	3.25	3.37	3.04	3.18	3.32	2.88	3.60	3.23	3.39	2.04	3.26	3.05	3.16
MEDICAL MARIJUANA	3.21	2.86	3.45	3.21	3.22	3.56	2.80	3.18	3.14	2.36	2.94	3.12	3.20
EXPAND MEDICAID PROGRAM	3.02	2.57	3.63	2.89	3.08	3.82	2.53	2.81	2.82	2.95	2.94	3.29	3.02
PARENTS SCHOOL CHOICE	2.63	3.00	2.11	2.79	2.57	1.92	3.07	2.83	2.79	2.04	3.21	2.33	2.69
LEGALIZE SPORTS BETTING	2.45	2.60	2.70	2.30	2.49	2.51	2.54	2.38	2.45	2.07	3.18	2.58	2.38

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL		IMPORTANT ISSUES							U.S. SENATE BALLOT					
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
MEDICAID BENEFIT COMBO	3.46	3.24	3.84	3.33	3.67	3.93	3.54	3.36	3.11	3.10	3.45	3.79	3.80	3.09	3.36
LOWERING STATE TAX RATE	3.25	3.54	2.91	3.41	3.02	2.39	2.89	3.44	3.73	3.73	3.45	2.82	2.82	3.40	3.38
MEDICAL MARIJUANA	3.21	3.15	3.60	2.80	3.23	3.66	3.47	3.33	2.77	2.78	2.53	3.59	3.59	3.91	3.16
EXPAND MEDICAID PROGRAM	3.02	2.59	3.77	2.77	3.28	3.93	3.46	2.67	2.18	2.18	2.55	3.75	3.76	3.09	2.74
PARENTS SCHOOL CHOICE	2.63	2.94	2.08	2.69	2.64	1.69	2.28	2.78	3.26	3.26	3.40	2.02	2.02	2.77	3.17
LEGALIZE SPORTS BETTING	2.45	2.50	2.35	2.23	2.48	2.59	2.26	3.57	2.29	2.29	2.13	2.62	2.62	1.94	2.38

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CAVA-	CIED
		CAVA-			BATCH			CAVA-	LIERO	BOTH
		LIERO					FIRM	UNDE-	LIERO	BAL-
							CIED	CIED		LOTS
Total	300	128	117	10	136	129	7	37	21	19
MEDICAID BENEFIT COMBO	3.46	3.14	3.12	3.35	3.81	3.82	3.57	3.32	3.14	3.31
LOWERING STATE TAX RATE	3.25	3.72	3.73	3.57	2.81	2.79	3.26	3.24	3.60	3.36
MEDICAL MARIJUANA	3.21	2.83	2.83	2.88	3.62	3.64	3.23	2.98	2.87	3.19
EXPAND MEDICAID PROGRAM	3.02	2.21	2.22	2.03	3.78	3.79	3.57	2.87	2.41	2.73
PARENTS SCHOOL CHOICE	2.63	3.26	3.25	3.33	2.01	2.00	2.35	2.72	3.32	3.07
LEGALIZE SPORTS BETTING	2.45	2.32	2.33	2.18	2.64	2.61	3.21	2.26	2.64	2.40

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
MEDICAID BENEFIT COMBO	3.46	3.58	3.03	3.53	3.36	3.31	3.65	3.37	3.89	3.69	2.97	3.44	1.50	3.62	1.50	3.17	3.75	3.50	3.47	3.66	-
LOWERING STATE TAX RATE	3.25	3.20	3.48	3.32	3.19	3.62	2.81	3.70	1.49	3.03	3.73	3.68	3.84	3.20	3.84	3.64	3.01	3.10	3.11	3.01	-
MEDICAL MARIJUANA	3.21	3.64	1.46	3.44	2.86	3.05	3.40	3.14	3.52	3.47	2.71	2.77	2.34	3.28	2.34	2.90	3.52	3.22	3.16	3.67	-
EXPAND MEDICAID PROGRAM	3.02	3.20	2.29	3.16	2.85	2.65	3.46	2.82	3.82	3.69	1.45	1.53	1.19	3.18	1.19	2.40	3.69	3.04	3.02	3.13	-
PARENTS SCHOOL CHOICE	2.63	2.51	3.10	2.64	2.68	3.67	1.33	2.95	1.57	2.32	3.30	3.23	3.24	2.57	3.24	3.16	2.19	2.53	2.57	2.25	-
LEGALIZE SPORTS BETTING	2.45	2.67	1.77	3.40	1.42	2.46	2.46	2.44	2.58	2.57	2.20	2.31	2.06	2.50	2.06	2.27	2.54	2.55	2.52	2.73	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
MEDICAID BENEFIT COMBO	3.46	3.01	3.85	3.51	3.33	3.69	3.48	3.21	3.75	3.49	2.87	3.75	3.54	3.41	3.87	3.43
LOWERING STATE TAX RATE	3.25	3.67	2.83	3.00	3.62	3.11	3.20	3.67	2.84	3.04	3.49	3.33	3.42	4.00	3.37	3.47
MEDICAL MARIJUANA	3.21	2.90	3.66	3.25	2.91	3.44	3.19	2.91	3.74	3.27	2.87	3.07	2.96	3.00	3.22	2.51
EXPAND MEDICAID PROGRAM	3.02	2.32	3.79	2.94	2.47	3.63	3.15	2.40	3.69	3.10	2.36	3.69	2.67	2.73	3.87	2.29
PARENTS SCHOOL CHOICE	2.63	3.10	2.25	2.57	3.22	2.15	2.49	3.17	1.93	2.51	3.07	2.76	2.64	3.95	2.86	2.72
LEGALIZE SPORTS BETTING	2.45	2.51	2.70	2.70	1.99	2.42	2.35	2.33	2.47	2.60	1.86	2.67	2.27	2.62	3.01	1.90

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
MEDICAID BENEFIT COMBO	3.46	3.12	3.32	3.82	3.79	3.85	3.57	3.16	3.18	3.13	2.85	3.86	3.51	3.07	3.78	3.61	3.25	3.81	3.58	3.15
LOWERING STATE TAX RATE	3.25	3.71	3.61	2.71	2.70	2.72	3.17	3.66	3.57	3.76	4.00	2.58	3.13	3.62	2.83	3.20	3.70	2.58	3.14	3.68
MEDICAL MARIJUANA	3.21	2.73	3.18	3.76	3.81	3.70	3.36	2.71	2.80	2.63	3.00	3.70	3.57	2.66	3.80	3.20	2.77	3.84	3.39	2.79
EXPAND MEDICAID PROGRAM	3.02	2.11	2.92	3.77	3.75	3.80	3.28	2.31	2.49	2.12	2.85	3.80	3.07	2.25	3.75	3.44	2.38	3.78	3.25	2.33
PARENTS SCHOOL CHOICE	2.63	3.58	2.84	2.01	1.84	2.18	2.40	3.24	3.09	3.39	1.92	2.07	2.50	3.17	1.96	2.33	3.31	1.85	2.37	3.26
LEGALIZE SPORTS BETTING	2.45	2.14	2.39	2.89	2.95	2.83	2.37	2.25	2.40	2.09	3.30	3.18	2.44	2.43	2.49	2.30	2.02	2.81	2.34	2.35

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
MEDICAID BENEFIT COMBO	3.46	3.83	3.54	3.18	3.93	3.68	3.46	3.14	3.76	3.49	3.45	3.47	3.35	3.55	3.26	3.52	3.42	3.58	3.26	3.57
LOWERING STATE TAX RATE	3.25	3.37	3.25	3.57	3.29	3.26	3.79	3.71	2.84	3.08	3.23	3.25	3.43	3.09	3.37	3.08	3.47	3.10	3.47	3.06
MEDICAL MARIJUANA	3.21	3.31	3.30	2.26	3.24	3.37	2.33	2.81	3.56	3.40	3.31	3.16	2.77	3.42	2.59	3.48	2.92	3.36	2.79	3.47
EXPAND MEDICAID PROGRAM	3.02	3.71	3.35	2.25	3.79	3.60	2.46	2.27	3.69	2.59	3.06	3.01	2.68	3.21	2.62	3.09	2.73	3.34	2.48	3.27
PARENTS SCHOOL CHOICE	2.63	2.91	2.47	3.10	2.90	2.41	3.41	3.24	2.09	2.36	2.72	2.57	2.95	2.40	3.05	2.47	2.88	2.34	3.04	2.36
LEGALIZE SPORTS BETTING	2.45	3.25	2.44	1.71	3.16	2.91	1.97	2.25	2.62	3.43	2.57	2.39	2.17	2.64	2.47	2.76	1.92	2.50	2.10	2.67

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
MEDICAID BENEFIT COMBO	3.46	3.63	3.42	3.60	3.73	3.38	3.62	3.28	3.68	3.50	3.59	3.41	3.59	3.18	3.71	3.67	3.72	3.56	3.42	3.47	3.39	
LOWERING STATE TAX RATE	3.25	3.32	3.38	3.57	3.00	3.30	3.08	3.28	3.01	3.32	3.13	3.28	3.02	3.48	3.26	3.58	3.32	3.41	3.18	3.28	3.16	
MEDICAL MARIJUANA	3.21	2.72	3.03	2.73	2.84	3.20	3.32	3.19	3.33	3.22	3.31	3.22	3.45	3.05	2.96	3.27	2.93	3.16	3.23	3.14	3.24	
EXPAND MEDICAID PROGRAM	3.02	3.21	2.79	3.40	2.74	2.88	3.41	2.80	3.36	2.98	3.45	2.87	3.43	2.93	3.37	3.63	3.45	3.02	3.03	3.05	2.88	
PARENTS SCHOOL CHOICE	2.63	2.69	2.71	2.77	3.23	2.87	2.25	2.90	2.28	2.83	2.23	2.85	2.16	3.03	2.50	3.14	2.71	2.79	2.57	2.84	2.65	
LEGALIZE SPORTS BETTING	2.45	2.37	2.42	2.45	2.33	2.45	2.56	2.55	2.87	2.29	2.33	2.43	2.59	2.59	2.46	3.08	2.55	2.48	2.43	2.60	2.65	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
MEDICAID BENEFIT COMBO	3.46	3.61	3.46	3.52	3.43	3.69	3.39	3.89	3.58	3.12	3.67	3.00	3.70	3.25	3.64	3.12	3.65	3.10	3.74	3.34	3.88
LOWERING STATE TAX RATE	3.25	3.50	3.19	3.35	3.15	3.62	3.26	3.75	3.31	3.62	2.98	3.63	2.88	3.62	3.07	3.66	2.91	3.48	3.30	3.56	3.41
MEDICAL MARIJUANA	3.21	3.17	3.22	3.14	3.31	3.23	2.86	3.20	2.82	2.74	3.53	2.74	3.60	2.74	3.47	2.86	3.52	2.27	3.56	2.37	3.44
EXPAND MEDICAID PROGRAM	3.02	3.00	3.18	2.90	3.07	3.51	2.86	3.72	3.04	2.36	3.47	2.14	3.50	2.61	3.45	2.32	3.46	2.49	3.53	2.81	3.66
PARENTS SCHOOL CHOICE	2.63	2.76	2.50	2.77	2.53	2.87	2.74	3.08	2.88	3.25	2.19	3.24	2.16	3.26	2.21	3.33	2.10	2.91	2.60	3.10	2.72
LEGALIZE SPORTS BETTING	2.45	2.37	2.18	2.49	2.47	2.42	2.29	2.76	2.51	2.15	2.66	2.35	2.86	1.92	2.46	2.25	2.63	1.80	2.79	1.97	3.15

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
											MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.				
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
MEDICAID BENEFIT COMBO	3.46	3.17	3.30	3.13	3.14	3.63	3.42	3.73	3.76	3.04	3.63	3.31	3.63	3.18	3.61	3.14	3.73	3.40	3.90
LOWERING STATE TAX RATE	3.25	3.64	3.54	3.74	3.62	3.00	3.32	2.79	2.81	3.66	2.90	3.62	3.09	3.66	2.96	3.59	3.23	3.53	3.40
MEDICAL MARIJUANA	3.21	2.64	2.58	2.54	2.72	3.53	3.28	3.54	3.75	2.51	3.63	2.78	3.45	2.74	3.53	2.31	3.56	2.33	3.58
EXPAND MEDICAID PROGRAM	3.02	2.40	2.29	2.41	2.44	3.36	3.00	3.34	3.68	2.29	3.26	2.52	3.45	2.35	3.35	2.57	3.41	2.77	3.64
PARENTS SCHOOL CHOICE	2.63	3.22	3.11	3.51	3.10	2.28	2.65	2.16	1.99	3.26	2.28	3.18	2.27	3.22	2.25	3.22	2.39	3.44	2.59
LEGALIZE SPORTS BETTING	2.45	2.13	1.84	2.00	2.33	2.67	2.49	2.79	2.76	2.29	2.87	1.94	2.45	2.09	2.67	2.26	2.64	2.65	2.92

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
MEDICAID BENEFIT COMBO	3.46	3.46	3.49	3.69	3.23	3.09	3.52	3.44	3.29	3.54	3.04	3.05	3.00	3.48	3.65	3.80	3.44	3.12	4.00
LOWERING STATE TAX RATE	3.25	3.22	3.39	3.47	3.53	2.69	3.65	3.19	3.27	3.49	3.55	1.94	3.27	3.25	3.48	3.46	3.52	3.16	4.00
MEDICAL MARIJUANA	3.21	3.26	2.99	2.97	2.77	2.75	3.82	3.29	2.91	2.77	2.87	2.48	4.00	3.24	3.05	3.13	2.66	2.86	3.65
EXPAND MEDICAID PROGRAM	3.02	3.01	3.09	3.29	2.81	2.81	2.90	2.99	2.60	2.78	2.45	2.31	2.47	3.03	3.50	3.67	3.24	3.22	3.30
PARENTS SCHOOL CHOICE	2.63	2.60	2.78	2.94	2.99	2.20	2.00	2.64	2.86	3.05	2.97	2.07	2.00	2.56	2.72	2.86	3.01	2.27	2.00
LEGALIZE SPORTS BETTING	2.45	2.48	2.37	2.65	2.13	1.90	1.93	2.70	2.36	2.91	2.11	1.44	1.53	2.22	2.38	2.45	2.18	2.27	2.30

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
MEDICAID BENEFIT COMBO	3.46	3.37	3.63	3.39	3.49	3.46	3.53	3.43	3.46	3.47	3.47	3.46	3.56	3.35	3.42	3.38	3.41	3.43
LOWERING STATE TAX RATE	3.25	3.21	3.03	3.31	3.41	3.26	3.10	3.33	3.21	3.34	3.25	3.26	2.96	3.31	3.09	3.47	3.17	3.40
MEDICAL MARIJUANA	3.21	3.27	3.51	3.08	3.15	3.09	3.42	3.10	3.25	3.12	3.23	3.09	3.49	3.10	3.31	3.03	3.25	3.05
EXPAND MEDICAID PROGRAM	3.02	3.01	3.38	2.90	2.95	2.92	3.24	2.92	3.07	2.93	3.05	2.92	3.11	2.83	3.01	2.71	2.94	2.78
PARENTS SCHOOL CHOICE	2.63	2.39	2.50	2.81	2.72	2.58	2.46	2.73	2.63	2.65	2.65	2.58	2.57	2.73	2.64	2.77	2.67	2.74
LEGALIZE SPORTS BETTING	2.45	2.71	2.72	2.36	2.25	2.33	2.72	2.33	2.54	2.29	2.48	2.33	2.93	2.50	2.73	2.44	2.67	2.44

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
MEDICAID BENEFIT COMBO	3.46	3.51	3.51	3.50	3.54	3.52	3.49	3.41	3.51	3.44	3.45	3.51	3.53	3.58	3.49	3.45	3.43
LOWERING STATE TAX RATE	3.25	3.21	3.34	3.33	3.25	3.33	3.17	3.20	3.30	3.19	3.31	3.26	3.41	3.47	3.39	3.19	3.16
MEDICAL MARIJUANA	3.21	3.37	3.10	3.20	3.20	3.22	3.11	3.22	3.20	3.21	3.20	3.21	3.54	3.41	3.08	3.25	3.15
EXPAND MEDICAID PROGRAM	3.02	3.35	3.00	3.14	3.10	3.15	3.02	2.92	3.12	3.02	3.06	3.00	2.94	3.29	2.98	3.00	2.98
PARENTS SCHOOL CHOICE	2.63	2.37	2.72	2.62	2.54	2.62	2.45	2.68	2.59	2.54	2.73	2.62	2.68	2.78	2.56	2.60	2.63
LEGALIZE SPORTS BETTING	2.45	2.51	2.13	2.31	2.16	2.26	2.25	2.64	2.26	2.52	2.41	2.43	2.32	2.81	2.28	2.58	2.37

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
MEDICAID BENEFIT COMBO	3.46	3.43	3.54	3.30	3.62	3.59	3.53	3.20	3.20	3.32	3.48	3.68	3.00	3.69	
LOWERING STATE TAX RATE	3.25	3.52	3.12	3.15	3.05	2.92	3.48	3.33	3.35	3.00	3.00	2.55	4.00	2.53	
MEDICAL MARIJUANA	3.21	3.14	3.25	3.17	3.31	3.42	3.21	2.96	2.99	2.36	3.29	3.41	3.00	3.42	
EXPAND MEDICAID PROGRAM	3.02	2.97	3.13	2.88	3.13	3.20	2.95	2.40	2.38	2.90	3.21	3.51	3.00	3.52	
PARENTS SCHOOL CHOICE	2.63	2.81	2.54	2.65	2.43	2.32	2.80	3.14	3.18	2.40	2.43	1.86	2.05	1.86	
LEGALIZE SPORTS BETTING	2.45	2.49	2.51	2.43	2.48	1.98	2.57	2.60	2.61	2.48	2.39	2.53	2.48	2.53	































DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total Answering	96	17	32	45	2	83	13	10	3	86	83	3	4	4	-	6
SUPPORTER OF TRUMP	44.9%	74.3%	42.9%	35.2%	50.0%	44.6%	47.0%	46.3%	49.1%	47.6%	49.2%	-	-	-	-	37.9%
TRADITIONAL REPUB. PARTY	34.7%	18.7%	46.9%	33.2%	-	34.1%	38.1%	38.6%	36.6%	33.1%	31.8%	70.8%	71.9%	71.9%	-	30.3%
DK/REFUSED	20.4%	7.1%	10.2%	31.6%	50.0%	21.3%	14.9%	15.1%	14.4%	19.3%	19.0%	29.2%	28.1%	28.1%	-	31.8%
Net Diff.	10.3%	55.6%	-4.0%	2.1%	50.0%	10.5%	8.9%	7.7%	12.5%	14.4%	17.4%	-70.8%	-71.9%	-71.9%	-	7.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	96	18	2	36	40	4	14	34	44	2	2	11	44
SUPPORTER OF TRUMP	44.9%	42.8%	44.5%	50.2%	41.2%	12.1%	29.5%	56.2%	44.2%	-	47.2%	25.5%	47.6%
TRADITIONAL REPUB. PARTY	34.7%	40.0%	-	29.0%	39.5%	21.1%	45.5%	30.6%	35.5%	21.7%	-	46.2%	34.3%
DK/REFUSED	20.4%	17.2%	55.5%	20.8%	19.4%	66.8%	25.0%	13.2%	20.3%	78.3%	52.8%	28.3%	18.1%
Net Diff.	10.3%	2.8%	44.5%	21.3%	1.7%	-9.0%	-16.0%	25.6%	8.6%	-21.7%	47.2%	-20.6%	13.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	96	55	8	13	14	0	2	3	83	82	1	8	8	-	5
SUPPORTER OF TRUMP	44.9%	46.3%	21.7%	57.1%	55.5%	-	9.5%	14.5%	48.2%	48.1%	55.5%	8.8%	8.8%	-	47.1%
TRADITIONAL REPUB. PARTY	34.7%	31.6%	64.0%	21.4%	34.4%	100.0%	69.4%	36.3%	33.3%	33.6%	-	54.6%	54.6%	-	27.2%
DK/REFUSED	20.4%	22.1%	14.3%	21.5%	10.1%	-	21.1%	49.2%	18.5%	18.3%	44.5%	36.6%	36.6%	-	25.7%
Net Diff.	10.3%	14.7%	-42.3%	35.7%	21.1%	-100%	-59.8%	-21.8%	14.9%	14.5%	55.5%	-45.8%	-45.8%	-	19.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. CAVA- LIERO	UNDE- CIDED	BOTH BAL- LOTS
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean			
Total Answering	96	82	77	4	5	3	1	10	16	4
SUPPORTER OF TRUMP	44.9%	46.9%	48.1%	25.2%	4.6%	-	19.5%	47.5%	47.0%	52.0%
TRADITIONAL REPUB. PARTY	34.7%	33.3%	33.1%	36.5%	69.5%	66.0%	80.5%	30.1%	34.1%	36.5%
DK/REFUSED	20.4%	19.9%	18.8%	38.3%	25.9%	34.0%	-	22.4%	18.8%	11.5%
Net Diff.	10.3%	13.6%	15.0%	-11.3%	-64.9%	-66.0%	-61.1%	17.4%	12.9%	15.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	96	64	27	41	44	68	23	86	4	47	44	37	10	84	10	96	-	-	-	-	-	
SUPPORTER OF TRUMP	44.9%	38.1%	57.9%	39.6%	51.2%	49.6%	21.7%	47.1%	26.7%	32.7%	59.3%	59.9%	52.1%	44.7%	52.1%	44.9%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	34.7%	43.3%	20.8%	40.2%	27.3%	33.3%	45.6%	33.4%	46.0%	54.5%	15.0%	16.4%	9.4%	37.7%	9.4%	34.7%	-	-	-	-	-	
DK/REFUSED	20.4%	18.6%	21.3%	20.2%	21.5%	17.2%	32.6%	19.5%	27.3%	12.7%	25.7%	23.7%	38.5%	17.6%	38.5%	20.4%	-	-	-	-	-	
Net Diff.	10.3%	-5.2%	37.0%	-0.6%	24.0%	16.3%	-23.9%	13.8%	-19.2%	-21.8%	44.4%	43.5%	42.7%	7.0%	42.7%	10.3%	-	-	-	-	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
	Total Answering	96	49	-	47	-	-	83	-	-	13	-	-	4	-
SUPPORTER OF TRUMP	44.9%	44.9%	-	45.0%	-	-	44.0%	-	-	51.2%	-	-	97.7%	-	-
TRADITIONAL REPUB. PARTY	34.7%	28.5%	-	41.0%	-	-	35.8%	-	-	27.5%	-	-	-	-	-
DK/REFUSED	20.4%	26.6%	-	14.0%	-	-	20.3%	-	-	21.3%	-	-	2.3%	-	-
Net Diff.	10.3%	16.4%	-	3.9%	-	-	8.2%	-	-	23.7%	-	-	97.7%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	96	43	33	2	2	1	17	75	34	41	-	1	9	38	1	8	36	1	15	66
SUPPORTER OF TRUMP	44.9%	100.0%	-	19.6%	28.5%	-	41.0%	47.6%	30.2%	62.1%	-	-	51.7%	45.0%	55.8%	29.7%	50.2%	38.7%	31.0%	48.0%
TRADITIONAL REPUB. PARTY	34.7%	-	100.0%	80.4%	71.5%	100.0%	53.8%	28.9%	39.9%	19.7%	-	100.0%	39.0%	23.3%	44.2%	69.3%	34.9%	61.3%	63.4%	29.3%
DK/REFUSED	20.4%	-	-	-	-	-	5.3%	23.5%	29.8%	18.2%	-	-	9.3%	31.6%	-	1.0%	14.9%	-	5.6%	22.7%
Net Diff.	10.3%	100.0%	-100%	-60.7%	-43.0%	-100%	-12.8%	18.6%	-9.7%	42.5%	-	-100%	12.7%	21.7%	11.6%	-39.5%	15.3%	-22.6%	-32.4%	18.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN:		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	96	1	3	9	-	1	3	87	7	1	27	67	42	44	21	22	21	22	38	39
SUPPORTER OF TRUMP	44.9%	-	96.8%	44.4%	-	83.9%	100.0%	49.2%	-	-	48.1%	42.3%	55.5%	33.0%	49.1%	35.9%	61.8%	30.1%	54.3%	34.8%
TRADITIONAL REPUB. PARTY	34.7%	100.0%	-	26.4%	-	-	-	30.2%	84.2%	77.1%	32.0%	36.6%	24.6%	49.2%	28.7%	36.9%	20.6%	61.3%	25.0%	48.3%
DK/REFUSED	20.4%	-	3.2%	29.2%	-	16.1%	-	20.6%	15.8%	22.9%	19.9%	21.1%	19.9%	17.8%	22.2%	27.2%	17.6%	8.6%	20.7%	17.0%
Net Diff.	10.3%	-100%	96.8%	18.0%	-	83.9%	100.0%	19.1%	-84.2%	-77.1%	16.1%	5.8%	30.9%	-16.2%	20.4%	-1.0%	41.2%	-31.2%	29.3%	-13.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	96	4	5	2	0	59	18	31	7	28	11	52	16	7	3	2	0	37	58	15	33	
SUPPORTER OF TRUMP	44.9%	67.6%	18.9%	100.0%	100.0%	46.4%	23.3%	43.0%	27.7%	50.0%	20.3%	46.7%	24.7%	44.0%	15.4%	96.1%	100.0%	47.9%	43.3%	47.9%	43.3%	
TRADITIONAL REPUB. PARTY	34.7%	20.5%	56.3%	-	-	33.4%	59.4%	29.0%	54.9%	38.2%	62.5%	35.7%	54.9%	16.4%	84.6%	-	-	31.9%	36.4%	25.7%	30.7%	
DK/REFUSED	20.4%	11.9%	24.7%	-	-	20.3%	17.3%	28.0%	17.4%	11.8%	17.2%	17.7%	20.4%	39.6%	-	3.9%	-	20.1%	20.3%	26.4%	26.1%	
Net Diff.	10.3%	47.1%	-37.4%	100.0%	100.0%	13.0%	-36.2%	14.0%	-27.2%	11.8%	-42.2%	11.0%	-30.2%	27.6%	-69.1%	96.1%	100.0%	16.0%	6.9%	22.3%	12.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	96	21	25	34	48	3	10	-	4	59	33	32	15	26	19	50	29	9	4	3	1
SUPPORTER OF TRUMP	44.9%	47.9%	43.3%	46.3%	42.7%	65.4%	46.4%	-	97.7%	49.5%	38.0%	41.4%	57.6%	59.6%	22.3%	51.2%	32.6%	39.8%	73.7%	96.7%	100.0%
TRADITIONAL REPUB. PARTY	34.7%	36.5%	43.9%	31.7%	38.7%	34.6%	25.1%	-	-	25.7%	50.0%	25.6%	27.6%	25.8%	67.8%	25.3%	53.5%	28.1%	26.3%	-	-
DK/REFUSED	20.4%	15.6%	12.8%	22.1%	18.6%	-	28.5%	-	2.3%	24.7%	12.1%	33.0%	14.8%	14.6%	9.9%	23.5%	13.9%	32.1%	-	3.3%	-
Net Diff.	10.3%	11.5%	-0.5%	14.6%	4.0%	30.8%	21.3%	-	97.7%	23.8%	-12.0%	15.8%	30.0%	33.8%	-45.5%	25.9%	-20.9%	11.7%	47.4%	96.7%	100.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	96	58	12	18	27	34	23	4	7	30	17	27	17	50	30	8	5	4	-
SUPPORTER OF TRUMP	44.9%	48.6%	63.1%	54.8%	38.1%	42.2%	45.9%	74.4%	10.0%	46.8%	44.7%	50.7%	39.8%	48.8%	39.9%	47.7%	57.6%	97.7%	-
TRADITIONAL REPUB. PARTY	34.7%	27.1%	8.7%	22.0%	38.6%	45.0%	37.3%	25.6%	83.2%	21.2%	37.2%	33.6%	52.9%	28.3%	45.4%	19.4%	42.4%	-	-
DK/REFUSED	20.4%	24.3%	28.1%	23.2%	23.4%	12.7%	16.8%	-	6.8%	32.1%	18.1%	15.7%	7.3%	22.9%	14.6%	32.8%	-	2.3%	-
Net Diff.	10.3%	21.6%	54.4%	32.8%	-0.5%	-2.8%	8.6%	48.8%	-73.2%	25.6%	7.5%	17.2%	-13.1%	20.4%	-5.5%	28.3%	15.1%	97.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	96	83	13	4	5	2	2	40	9	2	3	2	2	43	4	2	2	0	-
SUPPORTER OF TRUMP	44.9%	44.0%	51.2%	97.7%	19.6%	-	100.0%	44.4%	47.0%	100.0%	14.6%	-	100.0%	43.6%	60.0%	96.0%	30.0%	-	-
TRADITIONAL REPUB. PARTY	34.7%	35.8%	27.5%	-	55.9%	34.9%	-	28.7%	27.7%	-	49.2%	43.7%	-	42.4%	27.1%	-	70.0%	-	-
DK/REFUSED	20.4%	20.3%	21.3%	2.3%	24.5%	65.1%	-	26.9%	25.3%	-	36.2%	56.3%	-	14.1%	12.9%	4.0%	-	100.0%	-
Net Diff.	10.3%	8.2%	23.7%	97.7%	-36.3%	-34.9%	100.0%	15.7%	19.3%	100.0%	-34.6%	-43.7%	100.0%	1.2%	33.0%	96.0%	-40.0%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	96	10	9	32	24	21	19	77	51	45	75	21	11	37	28	20	40	9
SUPPORTER OF TRUMP	44.9%	21.9%	51.4%	46.5%	39.0%	56.8%	36.5%	47.0%	42.8%	47.4%	41.6%	56.8%	28.7%	49.8%	35.6%	57.7%	38.2%	75.6%
TRADITIONAL REPUB. PARTY	34.7%	29.2%	31.3%	32.9%	47.0%	27.5%	30.2%	35.8%	31.9%	37.8%	36.7%	27.5%	24.8%	29.6%	30.0%	26.4%	30.6%	18.9%
DK/REFUSED	20.4%	48.9%	17.2%	20.5%	14.1%	15.8%	33.2%	17.2%	25.3%	14.9%	21.7%	15.8%	46.5%	20.5%	34.4%	15.9%	31.2%	5.4%
Net Diff.	10.3%	-7.2%	20.1%	13.6%	-8.0%	29.3%	6.3%	11.3%	10.9%	9.6%	4.9%	29.3%	3.9%	20.2%	5.6%	31.3%	7.6%	56.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	96	8	40	23	24	35	12	49	47	34	34	27	6	6	14	20	50	
SUPPORTER OF TRUMP	44.9%	48.3%	44.4%	51.7%	38.7%	45.5%	43.5%	44.9%	45.0%	52.9%	37.7%	43.9%	43.6%	23.8%	22.6%	55.4%	49.7%	
TRADITIONAL REPUB. PARTY	34.7%	38.4%	41.6%	34.3%	47.3%	43.8%	33.5%	28.5%	41.0%	27.2%	38.0%	39.8%	32.9%	68.5%	35.0%	32.8%	31.5%	
DK/REFUSED	20.4%	13.3%	14.1%	14.0%	14.0%	10.7%	23.0%	26.6%	14.0%	19.9%	24.2%	16.3%	23.5%	7.8%	42.4%	11.8%	18.7%	
Net Diff.	10.3%	9.9%	2.8%	17.4%	-8.6%	1.7%	10.1%	16.4%	3.9%	25.8%	-0.3%	4.1%	10.6%	-44.7%	-12.5%	22.6%	18.2%	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
LIBERAL	25.9%	14.0%	32.4%	23.0%	36.8%	25.1%	30.4%	35.1%	14.4%	1.2%	0.3%	25.7%	51.9%	52.3%	40.5%	14.9%
Very	12.7%	11.5%	16.7%	9.6%	9.3%	13.1%	10.5%	13.5%	-	1.2%	0.3%	25.7%	25.0%	25.9%	-	6.3%
Somewhat	13.2%	2.5%	15.7%	13.4%	27.5%	12.1%	19.9%	21.5%	14.4%	-	-	-	26.9%	26.4%	40.5%	8.6%
MODERATE	32.4%	30.9%	28.2%	37.4%	20.7%	32.1%	33.5%	26.7%	56.6%	17.2%	16.8%	29.3%	41.0%	40.4%	59.5%	63.3%
CONSERVATIVE	39.7%	55.1%	37.6%	36.3%	42.5%	40.4%	35.2%	37.0%	29.0%	80.2%	81.4%	45.0%	5.3%	5.5%	-	14.8%
Somewhat	20.3%	20.0%	21.4%	19.1%	23.6%	19.4%	25.1%	25.9%	22.4%	39.8%	40.0%	34.6%	3.6%	3.8%	-	8.7%
Very	19.4%	35.2%	16.2%	17.2%	18.9%	21.0%	10.1%	11.1%	6.7%	40.4%	41.4%	10.4%	1.7%	1.7%	-	6.1%
DK/REFUSED	2.1%	-	1.7%	3.2%	-	2.3%	0.9%	1.2%	-	1.4%	1.5%	-	1.7%	1.8%	-	7.0%
Net Diff.	13.7%	41.2%	5.2%	13.3%	5.7%	15.3%	4.8%	2.0%	14.6%	79.0%	81.0%	19.3%	-46.6%	-46.9%	-40.5%	-0.1%
Mean	3.21	3.65	3.05	3.22	3.15	3.24	3.05	3.00	3.21	4.20	4.24	3.04	2.29	2.28	2.60	3.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
LIBERAL	25.9%	3.6%	57.3%	20.1%	28.2%	52.6%	5.5%	19.6%	20.7%	11.8%	24.7%	38.8%	25.8%
Very	12.7%	-	35.5%	9.7%	12.9%	25.0%	5.5%	8.2%	10.8%	-	24.7%	24.0%	13.7%
Somewhat	13.2%	3.6%	21.9%	10.4%	15.2%	27.5%	-	11.3%	9.9%	11.8%	-	14.8%	12.0%
MODERATE	32.4%	15.3%	26.8%	36.4%	33.4%	39.0%	20.9%	31.7%	32.0%	2.8%	-	22.8%	33.0%
CONSERVATIVE	39.7%	81.0%	15.9%	40.8%	36.0%	8.5%	73.6%	46.3%	43.9%	85.4%	75.3%	38.5%	40.1%
Somewhat	20.3%	29.8%	8.9%	19.1%	21.3%	6.0%	37.1%	22.2%	22.7%	41.3%	50.9%	19.1%	18.1%
Very	19.4%	51.2%	6.9%	21.7%	14.7%	2.5%	36.4%	24.1%	21.2%	44.1%	24.4%	19.4%	22.0%
DK/REFUSED	2.1%	-	-	2.6%	2.4%	-	-	2.4%	3.5%	-	-	-	1.2%
Net Diff.	13.7%	77.4%	-41.5%	20.7%	7.9%	-44.1%	68.1%	26.7%	23.2%	73.6%	50.7%	-0.3%	14.3%
Mean	3.21	4.29	2.30	3.34	3.10	2.33	3.99	3.44	3.35	4.18	3.50	2.95	3.23

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
LIBERAL	25.9%	12.4%	38.9%	17.2%	34.8%	59.0%	51.9%	30.1%	1.3%	1.3%	-	48.7%	49.4%	-	16.2%
Very	12.7%	8.3%	17.9%	7.8%	16.4%	17.8%	22.9%	18.7%	1.3%	1.3%	-	23.3%	23.6%	-	7.5%
Somewhat	13.2%	4.1%	21.0%	9.5%	18.4%	41.2%	29.0%	11.4%	-	-	-	25.4%	25.8%	-	8.7%
MODERATE	32.4%	28.4%	38.2%	37.2%	35.6%	29.1%	24.0%	28.4%	16.7%	16.9%	-	42.6%	41.9%	91.2%	57.3%
CONSERVATIVE	39.7%	58.2%	22.9%	42.8%	28.9%	7.6%	21.6%	20.2%	81.1%	80.9%	100.0%	6.7%	6.7%	8.8%	16.3%
Somewhat	20.3%	29.5%	13.9%	20.5%	12.3%	-	18.1%	15.9%	41.0%	40.7%	66.9%	4.4%	4.3%	8.8%	4.4%
Very	19.4%	28.6%	9.0%	22.4%	16.6%	7.6%	3.5%	4.3%	40.1%	40.2%	33.1%	2.3%	2.4%	-	11.9%
DK/REFUSED	2.1%	1.0%	-	2.7%	0.7%	4.3%	2.5%	21.4%	0.9%	0.9%	-	2.0%	2.0%	-	10.3%
Net Diff.	13.7%	45.8%	-16.0%	25.6%	-5.9%	-51.5%	-30.2%	-10.0%	79.8%	79.6%	100.0%	-42.0%	-42.7%	8.8%	0.2%
Mean	3.21	3.67	2.75	3.41	2.94	2.36	2.49	2.69	4.20	4.20	4.33	2.36	2.35	3.09	3.05

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
LIBERAL	25.9%	2.0%	2.2%	-	52.7%	53.9%	27.8%	10.1%	-	15.6%
Very	12.7%	2.0%	2.2%	-	24.9%	26.1%	-	4.6%	-	5.9%
Somewhat	13.2%	-	-	-	27.8%	27.8%	27.8%	5.5%	-	9.7%
MODERATE	32.4%	16.5%	15.2%	31.8%	41.0%	40.2%	56.0%	55.5%	10.4%	59.8%
CONSERVATIVE	39.7%	80.5%	81.6%	68.2%	5.3%	4.8%	16.1%	24.4%	89.6%	13.2%
Somewhat	20.3%	39.7%	39.8%	38.6%	3.4%	3.6%	-	14.8%	28.6%	4.9%
Very	19.4%	40.8%	41.8%	29.6%	1.9%	1.1%	16.1%	9.6%	61.0%	8.3%
DK/REFUSED	2.1%	0.9%	1.0%	-	1.0%	1.1%	-	10.0%	-	11.4%
Net Diff.	13.7%	78.5%	79.4%	68.2%	-47.4%	-49.2%	-11.7%	14.4%	89.6%	-2.4%
Mean	3.21	4.18	4.20	3.98	2.29	2.25	3.04	3.22	4.51	3.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL	REGISTERED PARTY																			
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
LIBERAL	25.9%	30.7%	6.8%	28.9%	17.2%	15.9%	39.9%	17.6%	54.6%	36.2%	4.7%	2.8%	9.9%	27.2%	9.9%	2.4%	54.4%	24.1%	22.5%	34.9%	-
Very	12.7%	15.4%	3.6%	14.2%	7.5%	7.1%	21.4%	9.3%	25.0%	17.2%	3.2%	2.2%	9.9%	13.1%	9.9%	1.7%	27.4%	10.8%	10.8%	11.0%	-
Somewhat	13.2%	15.3%	3.1%	14.6%	9.7%	8.8%	18.5%	8.3%	29.6%	19.0%	1.5%	0.6%	-	14.1%	-	0.7%	27.0%	13.3%	11.7%	23.8%	-
MODERATE	32.4%	35.3%	21.9%	30.2%	37.4%	25.0%	39.0%	32.1%	34.5%	35.9%	23.6%	29.3%	13.1%	34.1%	13.1%	18.0%	35.1%	42.1%	42.8%	37.0%	-
CONSERVATIVE	39.7%	32.0%	71.2%	37.8%	44.9%	56.9%	19.4%	48.4%	8.0%	26.1%	69.2%	65.7%	74.9%	36.8%	74.9%	78.0%	7.9%	31.9%	32.7%	26.2%	-
Somewhat	20.3%	17.2%	33.7%	21.5%	20.2%	27.5%	11.4%	25.0%	4.4%	15.3%	32.0%	28.5%	40.4%	18.8%	40.4%	35.6%	3.9%	19.8%	20.7%	13.5%	-
Very	19.4%	14.8%	37.5%	16.3%	24.8%	29.4%	8.0%	23.4%	3.7%	10.9%	37.2%	37.2%	34.5%	17.9%	34.5%	42.3%	3.9%	12.1%	12.0%	12.7%	-
DK/REFUSED	2.1%	2.0%	0.2%	3.1%	0.5%	2.2%	1.7%	1.9%	2.8%	1.8%	2.4%	2.2%	2.1%	1.9%	2.1%	1.6%	2.7%	2.0%	2.0%	2.0%	-
Net Diff.	13.7%	1.3%	64.4%	9.0%	27.7%	41.1%	-20.5%	30.8%	-46.6%	-10.0%	64.5%	62.9%	65.0%	9.6%	65.0%	75.6%	-46.5%	7.8%	10.2%	-8.7%	-
Mean	3.21	3.01	3.98	3.11	3.45	3.65	2.66	3.46	2.30	2.83	4.01	4.00	3.91	3.15	3.91	4.18	2.28	3.09	3.12	2.93	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
LIBERAL	25.9%	3.1%	62.6%	25.4%	1.7%	50.1%	22.5%	1.4%	63.7%	27.7%	8.8%	35.5%	4.2%	-	52.1%	7.9%
Very	12.7%	2.3%	31.6%	10.4%	1.0%	25.1%	11.3%	0.5%	34.5%	12.8%	8.8%	13.0%	-	-	19.1%	-
Somewhat	13.2%	0.7%	30.9%	15.1%	0.8%	25.0%	11.2%	0.9%	29.2%	14.9%	-	22.5%	4.2%	-	33.0%	7.9%
MODERATE	32.4%	18.1%	30.1%	38.2%	17.9%	37.7%	46.5%	17.6%	31.5%	37.0%	20.4%	42.2%	69.3%	14.5%	23.2%	47.9%
CONSERVATIVE	39.7%	78.8%	4.4%	33.8%	77.1%	9.7%	29.7%	79.1%	3.2%	33.5%	70.8%	17.4%	23.0%	85.5%	17.6%	43.1%
Somewhat	20.3%	35.2%	1.6%	20.6%	36.1%	5.2%	18.9%	37.9%	1.7%	21.7%	21.2%	8.5%	9.8%	-	10.0%	18.3%
Very	19.4%	43.6%	2.8%	13.2%	41.1%	4.5%	10.8%	41.2%	1.4%	11.8%	49.6%	8.9%	13.2%	85.5%	7.5%	24.8%
DK/REFUSED	2.1%	-	3.0%	2.5%	3.3%	2.5%	1.4%	1.9%	1.6%	1.7%	-	4.8%	3.5%	-	7.1%	1.1%
Net Diff.	13.7%	75.7%	-58.2%	8.3%	75.4%	-40.4%	7.2%	77.7%	-60.6%	5.8%	61.9%	-18.1%	18.8%	85.5%	-34.5%	35.2%
Mean	3.21	4.17	2.10	3.11	4.19	2.37	3.07	4.21	2.05	3.05	4.03	2.77	3.33	4.71	2.50	3.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
LIBERAL	25.9%	1.1%	5.6%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	12.7%	1.1%	3.4%	48.9%	100.0%	-	-	-	-	-	-	47.3%	-	-	50.3%	-	-	50.5%	-	-
Somewhat	13.2%	-	2.2%	51.1%	-	100.0%	-	-	-	-	-	52.7%	-	-	49.7%	-	-	49.5%	-	-
MODERATE	32.4%	16.4%	27.9%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	39.7%	82.5%	65.1%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	20.3%	24.0%	41.0%	-	-	-	-	51.1%	100.0%	-	54.1%	-	-	50.2%	-	-	52.1%	-	-	53.5%
Very	19.4%	58.5%	24.0%	-	-	-	-	48.9%	-	100.0%	45.9%	-	-	49.8%	-	-	47.9%	-	-	46.5%
DK/REFUSED	2.1%	-	1.4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	13.7%	81.5%	59.5%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.21	4.39	3.81	1.51	1.00	2.00	3.00	4.49	4.00	5.00	4.46	1.53	3.00	4.50	1.50	3.00	4.48	1.49	3.00	4.46

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
LIBERAL	25.9%	100.0%	-	-	100.0%	-	-	2.4%	47.7%	16.1%	30.9%	22.8%	15.3%	33.8%	10.8%	34.1%	18.6%	33.5%	11.5%	36.5%
Very	12.7%	40.2%	-	-	34.0%	-	-	2.0%	22.8%	3.7%	14.4%	11.7%	3.9%	18.5%	3.4%	16.5%	4.4%	20.5%	3.4%	19.7%
Somewhat	13.2%	59.8%	-	-	66.0%	-	-	0.4%	24.8%	12.4%	16.5%	11.1%	11.4%	15.3%	7.5%	17.5%	14.3%	13.0%	8.1%	16.8%
MODERATE	32.4%	-	100.0%	-	-	100.0%	-	20.4%	42.2%	71.4%	34.4%	31.9%	23.0%	36.5%	19.8%	34.0%	25.3%	38.9%	19.4%	34.1%
CONSERVATIVE	39.7%	-	-	100.0%	-	-	100.0%	74.9%	8.4%	12.5%	33.8%	42.6%	59.3%	28.0%	68.2%	30.3%	52.7%	25.8%	67.3%	27.6%
Somewhat	20.3%	-	-	37.9%	-	-	35.0%	36.3%	6.1%	8.4%	23.9%	17.5%	21.7%	19.3%	28.0%	18.1%	17.1%	20.4%	26.8%	19.1%
Very	19.4%	-	-	62.1%	-	-	65.0%	38.6%	2.3%	4.1%	9.9%	25.1%	37.6%	8.7%	40.3%	12.2%	35.6%	5.4%	40.5%	8.5%
DK/REFUSED	2.1%	-	-	-	-	-	-	2.3%	1.7%	-	0.9%	2.7%	2.4%	1.8%	1.1%	1.7%	3.4%	1.9%	1.9%	1.8%
Net Diff.	13.7%	-100%	-	100.0%	-100%	-	100.0%	72.6%	-39.2%	-3.5%	2.9%	19.9%	43.9%	-5.8%	57.4%	-3.8%	34.1%	-7.7%	55.9%	-8.8%
Mean	3.21	1.60	3.00	4.62	1.66	3.00	4.65	4.12	2.39	2.97	2.98	3.34	3.80	2.84	3.95	2.92	3.68	2.77	3.95	2.80

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
LIBERAL	25.9%	26.4%	13.4%	36.1%	19.5%	19.8%	39.2%	17.7%	47.1%	22.4%	34.4%	19.8%	43.7%	19.7%	26.5%	27.6%	41.3%	21.3%	28.2%	18.9%	27.9%	
Very	12.7%	5.5%	9.6%	7.5%	10.1%	9.8%	18.8%	6.8%	24.4%	13.4%	15.3%	9.7%	22.3%	10.1%	8.8%	6.1%	13.8%	11.3%	13.3%	7.9%	13.4%	
Somewhat	13.2%	20.9%	3.8%	28.6%	9.5%	10.1%	20.4%	11.0%	22.7%	9.0%	19.0%	10.1%	21.4%	9.6%	17.6%	21.5%	27.5%	10.0%	14.9%	11.0%	14.6%	
MODERATE	32.4%	33.3%	54.4%	25.8%	44.8%	31.1%	34.5%	29.8%	26.0%	32.6%	39.7%	29.5%	31.0%	43.2%	44.5%	42.1%	27.7%	28.4%	33.5%	26.7%	30.8%	
CONSERVATIVE	39.7%	36.2%	30.7%	32.5%	35.7%	48.4%	23.7%	51.7%	24.8%	44.2%	23.0%	49.8%	23.5%	37.1%	24.1%	30.3%	24.0%	45.7%	37.3%	50.3%	40.5%	
Somewhat	20.3%	7.0%	20.1%	7.1%	29.0%	25.6%	14.8%	25.4%	14.1%	26.0%	15.2%	27.0%	16.6%	14.4%	9.9%	-	10.8%	20.6%	20.1%	21.2%	21.2%	
Very	19.4%	29.2%	10.5%	25.4%	6.6%	22.7%	8.9%	26.4%	10.7%	18.3%	7.8%	22.7%	7.0%	22.7%	14.2%	30.3%	13.2%	25.1%	17.3%	29.1%	19.2%	
DK/REFUSED	2.1%	4.1%	1.5%	5.6%	-	0.8%	2.6%	0.8%	2.1%	0.8%	2.9%	0.9%	1.8%	-	4.9%	-	7.1%	4.6%	0.9%	4.1%	0.8%	
Net Diff.	13.7%	9.8%	17.2%	-3.7%	16.1%	28.5%	-15.5%	34.0%	-22.3%	21.8%	-11.4%	29.9%	-20.2%	17.4%	-2.4%	2.7%	-17.3%	24.5%	9.1%	31.4%	12.5%	
Mean	3.21	3.35	3.18	3.15	3.13	3.42	2.74	3.54	2.63	3.27	2.81	3.43	2.64	3.30	3.03	3.27	2.81	3.40	3.13	3.55	3.19	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
LIBERAL	25.9%	22.9%	28.5%	20.3%	30.7%	24.9%	18.0%	43.9%	28.8%	4.4%	41.6%	2.4%	45.1%	6.5%	38.9%	4.4%	43.3%	4.2%	34.2%	8.9%	54.6%
Very	12.7%	13.5%	13.3%	13.0%	14.3%	4.6%	9.0%	8.1%	11.8%	2.3%	20.5%	-	22.5%	4.9%	18.9%	3.0%	21.6%	-	15.7%	-	21.6%
Somewhat	13.2%	9.3%	15.2%	7.4%	16.4%	20.3%	9.0%	35.8%	17.0%	2.0%	21.1%	2.4%	22.6%	1.6%	20.0%	1.5%	21.7%	4.2%	18.4%	8.9%	33.0%
MODERATE	32.4%	29.6%	36.3%	24.7%	30.5%	43.3%	46.3%	16.6%	33.1%	22.2%	40.1%	19.8%	37.9%	24.8%	41.7%	19.3%	35.9%	33.2%	59.2%	24.5%	33.6%
CONSERVATIVE	39.7%	42.6%	34.2%	51.3%	37.9%	23.4%	35.0%	25.8%	38.2%	71.6%	17.4%	76.8%	15.6%	65.9%	18.8%	73.9%	19.8%	62.7%	6.6%	66.6%	11.9%
Somewhat	20.3%	20.2%	18.9%	23.5%	21.7%	9.0%	13.2%	11.3%	12.3%	32.6%	11.6%	37.6%	7.4%	27.2%	14.9%	35.4%	13.9%	22.0%	1.4%	18.7%	2.5%
Very	19.4%	22.5%	15.3%	27.8%	16.2%	14.4%	21.8%	14.5%	25.9%	39.0%	5.8%	39.2%	8.2%	38.7%	3.9%	38.5%	5.9%	40.7%	5.3%	47.9%	9.4%
DK/REFUSED	2.1%	4.9%	1.0%	3.6%	0.9%	8.4%	0.7%	13.6%	-	1.8%	0.9%	1.0%	1.4%	2.8%	0.5%	2.3%	1.1%	-	-	-	-
Net Diff.	13.7%	19.8%	5.7%	31.0%	7.2%	-1.5%	17.0%	-18.1%	9.4%	67.2%	-24.2%	74.4%	-29.4%	59.4%	-20.1%	69.5%	-23.5%	58.5%	-27.6%	57.6%	-42.7%
Mean	3.21	3.30	3.08	3.48	3.09	3.09	3.30	2.86	3.24	4.06	2.61	4.15	2.56	3.96	2.65	4.08	2.60	3.99	2.62	4.06	2.45

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
LIBERAL	25.9%	3.8%	2.0%	1.4%	6.0%	41.0%	15.9%	39.7%	63.7%	5.4%	41.3%	2.2%	40.8%	1.5%	43.0%	11.5%	30.8%	19.9%	52.0%
Very	12.7%	0.8%	2.0%	1.4%	-	20.5%	8.6%	17.6%	32.3%	0.8%	20.8%	0.9%	20.3%	0.6%	21.5%	1.7%	15.7%	2.9%	22.7%
Somewhat	13.2%	3.0%	-	-	6.0%	20.5%	7.3%	22.1%	31.3%	4.7%	20.6%	1.3%	20.4%	0.9%	21.5%	9.8%	15.1%	16.9%	29.3%
MODERATE	32.4%	20.5%	18.3%	18.7%	22.5%	36.6%	47.0%	31.5%	29.8%	16.2%	36.3%	25.1%	36.8%	17.6%	32.5%	29.9%	57.6%	22.8%	34.1%
CONSERVATIVE	39.7%	72.7%	72.7%	79.9%	68.6%	22.1%	36.2%	28.8%	6.6%	76.5%	21.7%	68.6%	22.4%	77.5%	24.1%	57.0%	11.6%	54.4%	13.9%
Somewhat	20.3%	29.4%	22.9%	24.1%	35.1%	16.1%	23.5%	27.5%	4.3%	33.7%	13.7%	24.8%	18.1%	31.0%	18.5%	24.3%	3.4%	19.6%	6.6%
Very	19.4%	43.3%	49.8%	55.8%	33.4%	6.0%	12.8%	1.4%	2.2%	42.8%	8.0%	43.7%	4.4%	46.5%	5.6%	32.7%	8.2%	34.7%	7.3%
DK/REFUSED	2.1%	3.0%	7.0%	-	3.0%	0.3%	0.9%	-	-	1.9%	0.7%	4.2%	-	3.4%	0.4%	1.7%	-	2.9%	-
Net Diff.	13.7%	68.8%	70.7%	78.5%	62.6%	-18.9%	20.4%	-10.9%	-57.1%	71.1%	-19.7%	66.4%	-18.3%	76.0%	-18.9%	45.5%	-19.2%	34.5%	-38.1%
Mean	3.21	4.15	4.27	4.33	3.99	2.66	3.25	2.73	2.13	4.15	2.67	4.14	2.66	4.26	2.65	3.78	2.73	3.68	2.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
LIBERAL	25.9%	27.3%	20.3%	33.4%	9.5%	-	-	25.7%	25.2%	40.4%	17.6%	-	-	28.9%	16.4%	28.4%	-	-	-
Very	12.7%	13.8%	8.1%	11.4%	9.5%	-	-	11.0%	16.9%	24.4%	17.6%	-	-	16.4%	1.2%	2.1%	-	-	-
Somewhat	13.2%	13.5%	12.1%	22.0%	-	-	-	14.7%	8.3%	16.0%	-	-	-	12.5%	15.1%	26.3%	-	-	-
MODERATE	32.4%	29.0%	45.8%	29.5%	53.0%	71.9%	81.8%	28.3%	34.8%	17.8%	39.1%	39.8%	100.0%	29.6%	54.5%	37.8%	69.2%	91.9%	65.1%
CONSERVATIVE	39.7%	41.9%	30.5%	32.5%	35.6%	24.7%	18.2%	44.6%	36.8%	38.7%	41.5%	51.4%	-	39.5%	25.6%	28.2%	28.7%	8.1%	34.9%
Somewhat	20.3%	22.4%	11.6%	11.4%	18.2%	11.1%	-	22.3%	18.8%	13.1%	33.9%	29.0%	-	22.6%	5.9%	10.2%	-	-	-
Very	19.4%	19.5%	19.0%	21.1%	17.3%	13.6%	18.2%	22.3%	18.0%	25.6%	7.6%	22.5%	-	16.9%	19.7%	18.0%	28.7%	8.1%	34.9%
DK/REFUSED	2.1%	1.7%	3.4%	4.5%	1.9%	3.3%	-	1.4%	3.2%	3.1%	1.8%	8.7%	-	2.0%	3.6%	5.6%	2.1%	-	-
Net Diff.	13.7%	14.6%	10.3%	-0.8%	26.1%	24.7%	18.2%	18.9%	11.7%	-1.7%	23.9%	51.4%	-	10.7%	9.2%	-0.2%	28.7%	8.1%	34.9%
Mean	3.21	3.21	3.22	3.09	3.35	3.40	3.36	3.31	3.13	2.99	3.14	3.81	3.00	3.11	3.29	3.17	3.59	3.16	3.70

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
LIBERAL	25.9%	44.2%	38.3%	21.2%	17.1%	15.7%	40.5%	18.8%	30.8%	16.4%	28.0%	15.7%	40.8%	18.9%	31.0%	13.4%	27.7%	13.8%
Very	12.7%	25.2%	19.9%	8.2%	9.3%	6.9%	21.8%	8.2%	15.0%	8.1%	13.9%	6.9%	20.3%	8.5%	15.0%	5.7%	13.4%	4.9%
Somewhat	13.2%	19.0%	18.4%	13.0%	7.9%	8.8%	18.6%	10.6%	15.8%	8.3%	14.2%	8.8%	20.5%	10.4%	16.1%	7.7%	14.3%	8.9%
MODERATE	32.4%	24.2%	37.6%	35.5%	27.4%	30.4%	32.7%	32.2%	34.1%	28.9%	32.8%	30.4%	25.7%	31.2%	33.2%	21.4%	31.4%	19.3%
CONSERVATIVE	39.7%	29.2%	22.3%	41.7%	55.4%	48.8%	24.8%	47.0%	33.3%	52.1%	37.8%	48.8%	31.4%	48.3%	33.8%	63.8%	39.4%	64.2%
Somewhat	20.3%	14.4%	19.0%	20.5%	29.4%	16.4%	17.3%	21.7%	18.9%	22.9%	21.1%	16.4%	19.8%	22.5%	20.6%	24.0%	23.0%	14.1%
Very	19.4%	14.8%	3.3%	21.2%	26.0%	32.4%	7.5%	25.3%	14.3%	29.2%	16.7%	32.4%	11.6%	25.9%	13.2%	39.8%	16.4%	50.1%
DK/REFUSED	2.1%	2.4%	1.8%	1.6%	-	5.2%	2.1%	2.1%	1.8%	2.6%	1.4%	5.2%	2.1%	1.6%	1.9%	1.3%	1.6%	2.7%
Net Diff.	13.7%	-15.0%	-16.1%	20.6%	38.3%	33.1%	-15.7%	28.2%	2.4%	35.7%	9.8%	33.1%	-9.4%	29.4%	2.8%	50.4%	11.7%	50.4%
Mean	3.21	2.74	2.67	3.34	3.55	3.62	2.69	3.46	3.02	3.58	3.13	3.62	2.82	3.48	3.01	3.86	3.15	3.98

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
LIBERAL	25.9%	40.2%	18.7%	30.6%	18.6%	28.3%	17.1%	25.6%	26.2%	21.1%	25.2%	31.3%	24.3%	33.3%	17.9%	28.9%	25.1%
Very	12.7%	23.0%	7.8%	15.1%	9.9%	14.3%	8.4%	12.1%	13.2%	12.5%	15.0%	10.5%	21.8%	12.9%	10.2%	12.5%	12.8%
Somewhat	13.2%	17.2%	10.8%	15.5%	8.7%	14.0%	8.7%	13.5%	13.0%	8.5%	10.2%	20.8%	2.5%	20.4%	7.7%	16.4%	12.3%
MODERATE	32.4%	38.1%	33.1%	35.0%	34.6%	34.0%	38.4%	29.5%	34.8%	29.5%	37.8%	29.7%	50.5%	45.3%	43.0%	35.8%	22.7%
CONSERVATIVE	39.7%	19.6%	45.7%	32.7%	43.3%	36.3%	37.6%	43.1%	36.6%	46.8%	33.6%	38.9%	20.4%	18.2%	39.1%	33.2%	50.0%
Somewhat	20.3%	15.4%	21.0%	17.3%	22.1%	19.3%	18.1%	21.6%	19.1%	24.6%	16.3%	20.1%	6.1%	12.0%	17.8%	21.8%	23.6%
Very	19.4%	4.2%	24.7%	15.4%	21.2%	17.1%	19.5%	21.5%	17.5%	22.2%	17.3%	18.8%	14.3%	6.3%	21.3%	11.4%	26.4%
DK/REFUSED	2.1%	2.1%	2.5%	1.7%	3.5%	1.3%	6.9%	1.7%	2.4%	2.7%	3.4%	0.1%	4.8%	3.2%	-	2.1%	2.2%
Net Diff.	13.7%	-20.6%	27.1%	2.1%	24.6%	8.0%	20.6%	17.5%	10.4%	25.7%	8.4%	7.6%	-3.9%	-15.1%	21.1%	4.3%	24.9%
Mean	3.21	2.60	3.45	3.02	3.37	3.11	3.34	3.27	3.15	3.36	3.11	3.16	2.88	2.78	3.32	3.03	3.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
LIBERAL	25.9%	18.3%	31.8%	25.1%	37.3%	28.2%	14.6%	17.6%	18.5%	-	17.7%	39.1%	-	39.9%
Very	12.7%	7.8%	14.2%	9.9%	25.5%	21.0%	5.1%	5.4%	5.6%	-	-	22.1%	-	22.6%
Somewhat	13.2%	10.5%	17.7%	15.1%	11.8%	7.2%	9.4%	12.3%	12.9%	-	17.7%	17.0%	-	17.3%
MODERATE	32.4%	40.0%	30.6%	24.6%	25.0%	31.8%	57.7%	19.4%	15.3%	100.0%	38.4%	44.3%	100.0%	43.1%
CONSERVATIVE	39.7%	39.1%	34.2%	49.1%	37.7%	40.0%	23.9%	60.7%	63.8%	-	43.9%	16.4%	-	16.7%
Somewhat	20.3%	19.9%	18.2%	25.4%	17.0%	21.2%	16.8%	35.2%	37.0%	-	28.7%	9.9%	-	10.1%
Very	19.4%	19.2%	16.0%	23.7%	20.7%	18.7%	7.1%	25.5%	26.8%	-	15.2%	6.5%	-	6.7%
DK/REFUSED	2.1%	2.6%	3.4%	1.2%	-	-	3.9%	2.3%	2.4%	-	-	0.3%	-	0.3%
Net Diff.	13.7%	20.7%	2.3%	24.0%	0.4%	11.8%	9.3%	43.1%	45.3%	-	26.1%	-22.7%	-	-23.2%
Mean	3.21	3.33	3.04	3.38	2.96	3.09	3.12	3.65	3.68	3.00	3.41	2.62	3.00	2.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
DONALD TRUMP	46.4%	62.4%	39.7%	47.7%	42.8%	47.4%	41.0%	45.7%	25.4%	91.1%	91.4%	82.7%	2.9%	2.6%	11.3%	48.2%
JOE BIDEN	51.4%	36.1%	58.4%	49.6%	55.2%	51.0%	53.6%	50.4%	64.1%	7.3%	7.2%	8.7%	95.8%	96.0%	88.7%	42.2%
OTHER	1.1%	-	1.1%	1.5%	-	0.8%	2.8%	2.6%	3.3%	0.8%	0.6%	6.1%	0.5%	0.5%	-	5.8%
DK/REFUSED	1.1%	1.5%	0.8%	1.2%	2.0%	0.8%	2.6%	1.3%	7.2%	0.9%	0.8%	2.6%	0.8%	0.8%	-	3.8%
Net Diff.	-5.0%	26.2%	-18.6%	-2.0%	-12.3%	-3.7%	-12.5%	-4.8%	-38.7%	83.9%	84.2%	74.0%	-92.9%	-93.5%	-77.4%	6.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
DONALD TRUMP	46.4%	77.9%	12.7%	50.6%	44.1%	5.9%	78.3%	54.4%	55.4%	57.0%	51.8%	34.6%	45.5%
JOE BIDEN	51.4%	21.1%	85.7%	47.3%	53.4%	93.0%	20.1%	43.3%	41.7%	40.2%	48.2%	64.0%	52.5%
OTHER	1.1%	-	1.6%	1.8%	0.7%	0.6%	1.0%	1.8%	0.9%	-	-	0.7%	1.6%
DK/REFUSED	1.1%	1.1%	-	0.3%	1.8%	0.5%	0.5%	0.6%	2.0%	2.8%	-	0.7%	0.4%
Net Diff.	-5.0%	56.8%	-72.9%	3.3%	-9.3%	-87.1%	58.2%	11.1%	13.7%	16.8%	3.5%	-29.4%	-7.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
DONALD TRUMP	46.4%	69.4%	16.6%	48.3%	34.1%	-	24.6%	64.1%	92.7%	92.9%	73.4%	3.9%	4.0%	-	61.4%
JOE BIDEN	51.4%	28.7%	79.0%	51.0%	63.3%	100.0%	73.0%	31.5%	5.5%	5.2%	26.6%	94.4%	94.5%	91.2%	30.1%
OTHER	1.1%	1.0%	2.8%	0.3%	1.8%	-	-	-	1.0%	1.0%	-	0.7%	0.7%	-	4.6%
DK/REFUSED	1.1%	0.9%	1.6%	0.4%	0.8%	-	2.4%	4.4%	0.8%	0.8%	-	1.0%	0.9%	8.8%	4.0%
Net Diff.	-5.0%	40.6%	-62.4%	-2.7%	-29.2%	-100%	-48.4%	32.7%	87.2%	87.7%	46.7%	-90.5%	-90.5%	-91.2%	31.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO			
	VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS	
Total	300	128	117	10	136	129	7	37	21	19
DONALD TRUMP	46.4%	90.6%	91.6%	79.6%	1.8%	1.9%	-	57.2%	92.8%	57.6%
JOE BIDEN	51.4%	7.6%	7.0%	13.6%	96.9%	97.3%	90.5%	35.6%	5.9%	33.5%
OTHER	1.1%	1.1%	0.8%	5.7%	0.5%	0.2%	6.3%	3.1%	-	4.4%
DK/REFUSED	1.1%	0.6%	0.6%	1.0%	0.7%	0.6%	3.2%	4.1%	1.3%	4.5%
Net Diff.	-5.0%	83.1%	84.5%	66.0%	-95.1%	-95.3%	-90.5%	21.6%	86.9%	24.1%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	REGISTERED PARTY																DK/Ref				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
DONALD TRUMP	46.4%	38.7%	76.3%	42.8%	53.6%	64.7%	23.7%	57.7%	3.9%	28.7%	84.6%	83.2%	84.0%	43.4%	84.0%	90.8%	5.9%	40.1%	39.7%	42.3%	-
JOE BIDEN	51.4%	59.3%	22.1%	54.6%	45.2%	33.5%	73.8%	40.5%	93.7%	69.4%	13.1%	14.4%	14.1%	54.6%	14.1%	7.2%	92.3%	57.2%	57.9%	52.6%	-
OTHER	1.1%	1.2%	0.9%	1.6%	0.5%	0.7%	1.6%	1.0%	1.2%	0.8%	1.6%	2.1%	0.6%	1.2%	0.6%	1.2%	0.9%	1.1%	0.8%	3.4%	-
DK/REFUSED	1.1%	0.9%	0.7%	1.0%	0.7%	1.1%	0.9%	0.8%	1.2%	1.1%	0.8%	0.4%	1.3%	0.9%	1.3%	0.7%	0.9%	1.6%	1.6%	1.7%	-
Net Diff.	-5.0%	-20.6%	54.1%	-11.8%	8.3%	31.2%	-50.2%	17.2%	-89.8%	-40.8%	71.4%	68.8%	69.9%	-11.3%	69.9%	83.6%	-86.4%	-17.1%	-18.1%	-10.3%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
DONALD TRUMP	46.4%	90.0%	1.9%	39.8%	91.7%	8.0%	40.4%	90.4%	2.9%	38.9%	93.3%	11.9%	46.4%	97.7%	5.5%	60.9%
JOE BIDEN	51.4%	7.9%	96.6%	56.9%	6.5%	90.1%	57.6%	7.4%	95.5%	58.7%	6.0%	86.0%	49.4%	-	92.4%	34.8%
OTHER	1.1%	1.5%	0.6%	1.7%	0.9%	1.0%	0.5%	1.4%	1.0%	1.0%	-	0.7%	1.7%	-	-	3.3%
DK/REFUSED	1.1%	0.6%	0.9%	1.6%	0.8%	0.9%	1.5%	0.7%	0.6%	1.4%	0.7%	1.4%	2.5%	2.3%	2.1%	1.1%
Net Diff.	-5.0%	82.1%	-94.7%	-17.1%	85.2%	-82.1%	-17.2%	83.0%	-92.6%	-19.8%	87.3%	-74.1%	-2.9%	97.7%	-86.9%	26.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
DONALD TRUMP	46.4%	99.5%	79.1%	4.2%	7.2%	1.4%	29.2%	87.7%	83.1%	92.5%	30.5%	3.2%	33.9%	86.9%	5.1%	25.8%	88.4%	2.4%	29.1%	89.6%
JOE BIDEN	51.4%	-	17.6%	94.5%	92.5%	96.4%	67.1%	10.9%	15.5%	6.2%	69.5%	96.2%	60.6%	11.6%	93.0%	71.9%	10.3%	96.4%	66.7%	9.0%
OTHER	1.1%	-	2.8%	0.7%	0.3%	1.0%	2.4%	0.3%	0.5%	0.2%	-	-	3.8%	0.7%	1.3%	1.4%	-	0.8%	2.7%	0.4%
DK/REFUSED	1.1%	0.5%	0.6%	0.6%	-	1.2%	1.3%	1.0%	1.0%	1.1%	-	0.7%	1.8%	0.8%	0.6%	0.9%	1.3%	0.4%	1.5%	1.1%
Net Diff.	-5.0%	99.5%	61.5%	-90.3%	-85.3%	-95.0%	-37.8%	76.7%	67.6%	86.3%	-39.0%	-93.0%	-26.7%	75.4%	-87.9%	-46.2%	78.1%	-94.0%	-37.5%	80.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
DONALD TRUMP	46.4%	13.9%	29.5%	77.2%	5.0%	22.2%	72.7%	100.0%	-	-	41.6%	48.7%	60.6%	36.8%	63.0%	40.5%	58.9%	33.1%	70.0%	35.7%
JOE BIDEN	51.4%	84.2%	68.0%	21.8%	92.9%	73.6%	25.6%	-	100.0%	-	56.6%	49.2%	37.8%	61.0%	34.9%	57.2%	39.9%	64.7%	28.4%	62.2%
OTHER	1.1%	-	1.8%	-	-	3.3%	-	-	-	100.0%	0.8%	1.1%	1.0%	1.2%	1.9%	1.4%	0.3%	1.1%	0.8%	1.3%
DK/REFUSED	1.1%	1.9%	0.7%	1.0%	2.1%	0.9%	1.7%	-	-	-	1.0%	1.0%	0.7%	1.0%	0.3%	1.0%	1.0%	1.1%	0.8%	0.8%
Net Diff.	-5.0%	-70.3%	-38.5%	55.4%	-87.9%	-51.4%	47.1%	100.0%	-100%	-	-15.0%	-0.5%	22.9%	-24.2%	28.1%	-16.7%	19.0%	-31.6%	41.7%	-26.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
DONALD TRUMP	46.4%	33.7%	44.9%	29.4%	40.3%	57.5%	25.5%	57.6%	23.5%	57.4%	26.7%	57.4%	26.9%	58.7%	21.4%	35.8%	25.7%	53.0%	43.5%	57.3%	46.2%
JOE BIDEN	51.4%	64.6%	51.8%	69.2%	52.8%	40.9%	72.6%	40.6%	73.9%	41.4%	71.8%	41.2%	71.4%	38.7%	76.1%	58.3%	71.8%	44.7%	54.6%	40.6%	51.4%
OTHER	1.1%	1.3%	0.8%	0.8%	1.9%	1.2%	0.4%	1.8%	0.8%	0.5%	0.2%	1.1%	0.3%	2.1%	0.6%	4.6%	-	0.5%	1.4%	0.9%	1.6%
DK/REFUSED	1.1%	0.4%	2.6%	0.5%	5.0%	0.3%	1.5%	-	1.7%	0.8%	1.3%	0.3%	1.3%	0.5%	1.9%	1.2%	2.5%	1.7%	0.6%	1.2%	0.8%
Net Diff.	-5.0%	-30.9%	-6.9%	-39.8%	-12.5%	16.6%	-47.1%	17.1%	-50.4%	16.0%	-45.1%	16.2%	-44.4%	19.9%	-54.6%	-22.5%	-46.1%	8.3%	-11.1%	16.7%	-5.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
DONALD TRUMP	46.4%	50.2%	40.7%	58.6%	43.0%	31.1%	45.5%	15.8%	42.0%	79.1%	23.9%	83.4%	22.4%	74.5%	25.0%	82.9%	24.5%	65.0%	21.2%	60.2%	11.6%
JOE BIDEN	51.4%	47.5%	57.7%	39.5%	54.9%	65.3%	53.1%	80.1%	56.2%	19.6%	73.9%	15.8%	74.9%	23.8%	73.1%	16.0%	73.2%	33.4%	77.0%	37.4%	86.2%
OTHER	1.1%	0.3%	1.1%	0.7%	1.4%	-	1.3%	-	1.5%	0.7%	1.2%	0.5%	1.6%	0.9%	0.9%	0.9%	1.2%	-	1.1%	-	0.9%
DK/REFUSED	1.1%	2.1%	0.5%	1.2%	0.7%	3.6%	0.2%	4.1%	0.4%	0.6%	1.1%	0.3%	1.1%	0.9%	1.0%	0.3%	1.1%	1.6%	0.7%	2.4%	1.3%
Net Diff.	-5.0%	2.7%	-17.0%	19.0%	-11.9%	-34.2%	-7.6%	-64.2%	-14.2%	59.5%	-50.0%	67.7%	-52.4%	50.7%	-48.1%	66.9%	-48.7%	31.5%	-55.8%	22.8%	-74.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
DONALD TRUMP	46.4%	80.5%	81.9%	86.6%	76.5%	27.6%	48.6%	24.8%	10.5%	80.2%	31.1%	80.8%	24.6%	86.6%	28.1%	60.7%	24.7%	46.6%	13.6%
JOE BIDEN	51.4%	17.4%	15.3%	12.9%	20.7%	70.6%	50.1%	72.5%	87.8%	18.4%	66.5%	16.3%	74.1%	11.4%	70.0%	36.8%	74.1%	49.9%	85.3%
OTHER	1.1%	1.0%	1.2%	0.6%	1.2%	1.1%	0.9%	2.1%	0.8%	1.2%	1.3%	0.9%	0.9%	1.4%	1.1%	-	1.2%	-	1.1%
DK/REFUSED	1.1%	1.1%	1.5%	-	1.6%	0.7%	0.5%	0.6%	1.0%	0.3%	1.0%	2.0%	0.4%	0.7%	0.8%	2.5%	-	3.5%	-
Net Diff.	-5.0%	63.1%	66.6%	73.7%	55.7%	-43.1%	-1.5%	-47.8%	-77.3%	61.8%	-35.4%	64.6%	-49.5%	75.2%	-41.8%	24.0%	-49.4%	-3.3%	-71.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
DONALD TRUMP	46.4%	48.0%	39.9%	31.9%	51.6%	36.2%	66.1%	48.1%	53.7%	41.9%	71.2%	29.0%	100.0%	48.0%	29.0%	24.8%	28.7%	40.7%	34.9%
JOE BIDEN	51.4%	49.8%	57.7%	65.3%	44.0%	63.8%	33.9%	49.3%	44.0%	55.8%	24.1%	71.0%	-	50.3%	68.5%	72.0%	67.2%	59.3%	65.1%
OTHER	1.1%	1.2%	0.8%	1.0%	1.6%	-	-	1.3%	1.9%	2.3%	2.9%	-	-	1.0%	-	-	-	-	-
DK/REFUSED	1.1%	1.0%	1.6%	1.8%	2.9%	-	-	1.3%	0.4%	-	1.8%	-	-	0.7%	2.5%	3.1%	4.1%	-	-
Net Diff.	-5.0%	-1.8%	-17.8%	-33.4%	7.6%	-27.6%	32.1%	-1.3%	9.7%	-13.9%	47.1%	-42.0%	100.0%	-2.3%	-39.4%	-47.2%	-38.5%	-18.6%	-30.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

TOTAL	AGE					AGE CLUSTERS								AGE CLUSTERS: MALE					
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65		
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21	
DONALD TRUMP	46.4%	40.0%	26.5%	51.4%	55.5%	56.7%	31.4%	53.8%	41.4%	56.1%	44.3%	56.7%	36.8%	54.6%	41.2%	66.7%	45.7%	68.0%	
JOE BIDEN	51.4%	55.9%	72.3%	45.7%	42.6%	42.2%	66.3%	44.0%	56.0%	42.4%	53.3%	42.2%	60.0%	43.2%	55.9%	31.6%	51.4%	31.4%	
OTHER	1.1%	3.4%	0.2%	1.5%	0.6%	0.3%	1.4%	1.0%	1.4%	0.5%	1.3%	0.3%	1.9%	1.2%	1.6%	1.1%	1.6%	0.7%	
DK/REFUSED	1.1%	0.6%	1.1%	1.3%	1.3%	0.8%	0.9%	1.2%	1.1%	1.1%	1.2%	0.8%	1.3%	1.0%	1.4%	0.6%	1.3%	-	
Net Diff.	-5.0%	-15.9%	-45.8%	5.7%	12.9%	14.4%	-34.9%	9.7%	-14.6%	13.7%	-9.0%	14.4%	-23.2%	11.4%	-14.7%	35.1%	-5.6%	36.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
DONALD TRUMP	46.4%	27.2%	53.0%	41.6%	48.1%	43.0%	48.5%	49.1%	44.0%	47.1%	45.1%	47.1%	63.7%	30.1%	52.9%	42.0%	49.7%
JOE BIDEN	51.4%	71.3%	44.8%	56.2%	50.5%	55.0%	50.1%	48.3%	54.1%	50.3%	52.8%	51.0%	32.6%	67.1%	44.4%	55.4%	48.7%
OTHER	1.1%	0.9%	0.7%	1.3%	-	1.0%	-	1.4%	0.8%	0.8%	1.5%	1.0%	-	1.9%	2.0%	0.2%	1.1%
DK/REFUSED	1.1%	0.5%	1.4%	0.9%	1.4%	1.0%	1.4%	1.1%	1.1%	1.8%	0.7%	0.9%	3.7%	1.0%	0.7%	2.4%	0.5%
Net Diff.	-5.0%	-44.0%	8.2%	-14.6%	-2.5%	-12.1%	-1.6%	0.8%	-10.1%	-3.2%	-7.7%	-4.0%	31.1%	-37.0%	8.5%	-13.4%	1.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
DONALD TRUMP	46.4%	52.0%	39.0%	50.1%	39.6%	44.8%	46.5%	61.9%	63.1%	38.4%	35.3%	18.5%	-	18.9%
JOE BIDEN	51.4%	45.0%	59.3%	47.5%	59.5%	54.0%	49.8%	34.9%	33.6%	61.6%	60.9%	80.3%	100.0%	79.8%
OTHER	1.1%	1.6%	0.7%	1.0%	0.8%	0.8%	1.8%	1.1%	1.2%	-	-	0.7%	-	0.7%
DK/REFUSED	1.1%	1.4%	1.1%	1.4%	-	0.5%	1.9%	2.1%	2.2%	-	3.8%	0.5%	-	0.6%
Net Diff.	-5.0%	7.0%	-20.3%	2.6%	-19.9%	-9.1%	-3.2%	26.9%	29.5%	-23.2%	-25.6%	-61.8%	-100%	-61.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
YES	36.9%	29.0%	44.7%	32.0%	41.3%	35.3%	46.1%	45.1%	49.5%	34.2%	33.7%	47.4%	40.1%	39.7%	49.8%	34.4%
NO	61.3%	67.7%	53.7%	66.5%	58.7%	62.6%	53.8%	54.7%	50.5%	63.8%	64.2%	52.6%	59.1%	59.5%	50.2%	60.1%
DK/REFUSED	1.8%	3.3%	1.7%	1.5%	-	2.1%	0.2%	0.2%	-	2.1%	2.1%	-	0.8%	0.8%	-	5.5%
Net Diff.	-24.4%	-38.7%	-9.0%	-34.5%	-17.5%	-27.3%	-7.7%	-9.7%	-1.0%	-29.6%	-30.5%	-5.2%	-19.1%	-19.7%	-0.4%	-25.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
YES	36.9%	33.8%	31.8%	39.1%	36.9%	44.8%	42.7%	35.2%	32.2%	56.4%	23.6%	33.8%	37.6%
NO	61.3%	65.9%	68.2%	59.3%	60.7%	55.2%	57.0%	61.6%	65.6%	43.6%	76.4%	66.0%	61.1%
DK/REFUSED	1.8%	0.3%	-	1.6%	2.4%	-	0.2%	3.2%	2.1%	-	-	0.2%	1.3%
Net Diff.	-24.4%	-32.1%	-36.4%	-20.2%	-23.8%	-10.4%	-14.3%	-26.5%	-33.4%	12.9%	-52.8%	-32.1%	-23.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
YES	36.9%	38.7%	28.4%	24.1%	51.6%	26.2%	39.5%	36.9%	33.4%	32.6%	100.0%	40.2%	39.6%	79.4%	35.8%
NO	61.3%	60.0%	70.5%	74.4%	45.0%	73.8%	60.5%	56.7%	64.3%	65.0%	-	59.1%	59.6%	20.6%	58.4%
DK/REFUSED	1.8%	1.3%	1.1%	1.5%	3.4%	-	-	6.3%	2.3%	2.4%	-	0.7%	0.7%	-	5.8%
Net Diff.	-24.4%	-21.3%	-42.1%	-50.2%	6.7%	-47.7%	-20.9%	-19.8%	-30.9%	-32.4%	100.0%	-18.9%	-20.0%	58.9%	-22.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
YES	36.9%	36.0%	35.8%	38.5%	42.5%	43.1%	29.5%	19.7%	33.4%	36.7%
NO	61.3%	62.9%	63.1%	61.5%	56.7%	56.4%	64.3%	72.4%	66.3%	56.8%
DK/REFUSED	1.8%	1.0%	1.1%	-	0.8%	0.5%	6.3%	7.9%	0.4%	6.4%
Net Diff.	-24.4%	-26.9%	-27.3%	-22.9%	-14.3%	-13.2%	-34.8%	-52.8%	-32.9%	-20.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
YES	36.9%	37.7%	34.8%	41.0%	35.2%	39.1%	35.7%	35.3%	38.8%	36.4%	35.0%	33.8%	45.5%	35.7%	45.5%	28.4%	33.8%	46.3%	45.6%	51.0%	-
NO	61.3%	60.9%	62.1%	57.6%	63.1%	59.6%	63.4%	62.9%	61.2%	62.4%	62.0%	62.7%	54.5%	62.4%	54.5%	69.9%	65.8%	50.9%	53.1%	36.0%	-
DK/REFUSED	1.8%	1.4%	3.1%	1.4%	1.7%	1.3%	0.9%	1.8%	-	1.2%	3.0%	3.5%	-	1.8%	-	1.7%	0.5%	2.9%	1.3%	13.1%	-
Net Diff.	-24.4%	-23.1%	-27.2%	-16.5%	-27.9%	-20.5%	-27.6%	-27.6%	-22.5%	-25.9%	-27.0%	-28.8%	-9.0%	-26.7%	-9.0%	-41.5%	-32.0%	-4.6%	-7.5%	15.0%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
YES	36.9%	34.7%	27.7%	48.1%	21.9%	36.9%	44.2%	27.7%	33.1%	46.8%	32.7%	35.0%	43.4%	30.0%	30.5%	33.3%
NO	61.3%	62.1%	72.3%	50.0%	78.1%	62.3%	51.9%	70.3%	66.2%	50.7%	67.3%	65.0%	52.0%	70.0%	69.5%	61.2%
DK/REFUSED	1.8%	3.2%	-	1.9%	-	0.7%	3.9%	1.9%	0.7%	2.5%	-	-	4.6%	-	-	5.5%
Net Diff.	-24.4%	-27.4%	-44.5%	-2.0%	-56.2%	-25.4%	-7.7%	-42.6%	-33.0%	-3.9%	-34.6%	-29.9%	-8.6%	-39.9%	-39.0%	-27.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
YES	36.9%	30.4%	26.2%	44.0%	42.1%	45.9%	39.2%	31.5%	43.5%	18.9%	-	51.4%	39.3%	32.3%	37.6%	39.2%	30.6%	44.0%	38.8%	31.4%
NO	61.3%	65.9%	73.8%	53.8%	56.4%	51.4%	60.5%	65.9%	53.0%	79.5%	100.0%	48.6%	60.1%	64.0%	58.4%	60.8%	67.9%	53.4%	60.8%	66.0%
DK/REFUSED	1.8%	3.7%	-	2.2%	1.5%	2.8%	0.3%	2.6%	3.5%	1.7%	-	-	0.6%	3.6%	4.0%	-	1.5%	2.6%	0.4%	2.5%
Net Diff.	-24.4%	-35.5%	-47.5%	-9.8%	-14.4%	-5.5%	-21.3%	-34.4%	-9.4%	-60.6%	-100%	2.9%	-20.9%	-31.7%	-20.8%	-21.6%	-37.3%	-9.4%	-22.0%	-34.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
YES	36.9%	43.9%	40.3%	31.9%	38.1%	28.1%	31.5%	33.1%	40.6%	27.5%	100.0%	-	26.6%	42.4%	28.6%	45.4%	25.0%	39.6%	27.1%	42.1%
NO	61.3%	56.1%	59.7%	65.2%	61.9%	71.9%	63.5%	64.3%	58.7%	60.1%	-	100.0%	70.9%	56.5%	68.8%	53.7%	72.4%	59.2%	69.5%	57.2%
DK/REFUSED	1.8%	-	-	2.9%	-	-	5.0%	2.6%	0.6%	12.4%	-	-	2.6%	1.1%	2.6%	1.0%	2.5%	1.3%	3.5%	0.7%
Net Diff.	-24.4%	-12.2%	-19.4%	-33.4%	-23.8%	-43.8%	-32.0%	-31.2%	-18.1%	-32.6%	100.0%	-100%	-44.3%	-14.0%	-40.1%	-8.3%	-47.4%	-19.6%	-42.4%	-15.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
YES	36.9%	25.1%	44.7%	20.8%	51.5%	40.6%	33.9%	41.5%	41.3%	39.5%	29.4%	38.7%	35.4%	55.6%	29.7%	49.0%	28.5%	23.7%	43.1%	24.3%	44.9%
NO	61.3%	74.9%	51.2%	79.2%	42.0%	58.5%	65.4%	58.5%	58.7%	58.4%	69.4%	60.3%	63.6%	44.4%	70.3%	51.0%	71.5%	74.5%	55.5%	71.1%	54.7%
DK/REFUSED	1.8%	-	4.1%	-	6.5%	0.9%	0.7%	-	-	2.1%	1.1%	1.0%	1.0%	-	-	-	-	1.9%	1.4%	4.6%	0.4%
Net Diff.	-24.4%	-49.8%	-6.5%	-58.3%	9.5%	-17.9%	-31.5%	-17.0%	-17.5%	-19.0%	-40.0%	-21.6%	-28.2%	11.3%	-40.6%	-2.0%	-43.0%	-50.8%	-12.4%	-46.8%	-9.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
YES	36.9%	23.2%	41.2%	19.8%	44.4%	39.1%	37.8%	35.6%	31.5%	33.7%	39.6%	37.0%	40.0%	30.3%	39.3%	32.8%	40.1%	37.2%	37.2%	27.6%	31.4%
NO	61.3%	76.8%	56.3%	78.6%	54.0%	58.0%	61.5%	59.1%	68.5%	64.4%	58.8%	62.0%	57.9%	67.0%	59.5%	65.5%	57.9%	60.5%	62.8%	67.6%	68.6%
DK/REFUSED	1.8%	-	2.5%	1.6%	1.6%	3.0%	0.7%	5.3%	-	1.8%	1.6%	1.0%	2.1%	2.7%	1.1%	1.7%	1.9%	2.2%	-	4.8%	-
Net Diff.	-24.4%	-53.5%	-15.0%	-58.8%	-9.7%	-18.9%	-23.7%	-23.5%	-37.0%	-30.7%	-19.2%	-25.1%	-17.9%	-36.7%	-20.2%	-32.7%	-17.8%	-23.3%	-25.7%	-40.0%	-37.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
YES	36.9%	30.7%	45.1%	26.8%	26.8%	41.0%	36.7%	48.7%	41.3%	34.1%	40.3%	27.1%	41.7%	26.5%	42.4%	44.3%	33.9%	35.8%	31.8%
NO	61.3%	66.9%	50.6%	73.2%	70.2%	58.0%	63.3%	49.8%	57.2%	62.9%	59.0%	71.1%	57.2%	70.3%	56.8%	55.7%	64.2%	64.2%	64.5%
DK/REFUSED	1.8%	2.4%	4.4%	-	3.0%	0.9%	-	1.5%	1.5%	3.1%	0.7%	1.8%	1.2%	3.2%	0.7%	-	1.9%	-	3.7%
Net Diff.	-24.4%	-36.2%	-5.5%	-46.4%	-43.3%	-17.0%	-26.6%	-1.1%	-15.9%	-28.8%	-18.8%	-44.0%	-15.5%	-43.9%	-14.4%	-11.3%	-30.3%	-28.4%	-32.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
YES	36.9%	36.9%	37.1%	31.3%	59.4%	44.9%	12.8%	40.1%	34.7%	14.8%	62.2%	68.8%	26.7%	33.9%	39.0%	42.9%	56.2%	29.9%	-
NO	61.3%	61.2%	61.5%	67.1%	40.6%	51.8%	87.2%	58.2%	62.1%	81.3%	37.8%	22.5%	73.3%	64.0%	61.0%	57.1%	43.8%	70.1%	100.0%
DK/REFUSED	1.8%	1.9%	1.4%	1.6%	-	3.3%	-	1.7%	3.2%	3.9%	-	8.7%	-	2.1%	-	-	-	-	-
Net Diff.	-24.4%	-24.4%	-24.4%	-35.8%	18.8%	-6.9%	-74.5%	-18.1%	-27.4%	-66.5%	24.3%	46.4%	-46.6%	-30.1%	-22.1%	-14.1%	12.4%	-40.1%	-100%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
YES	36.9%	24.6%	72.2%	48.6%	10.5%	5.7%	54.9%	28.1%	51.8%	8.1%	43.3%	5.7%	49.0%	34.8%	52.8%	8.8%	44.8%	7.4%
NO	61.3%	73.4%	26.9%	48.0%	88.1%	94.3%	43.8%	69.9%	45.9%	91.2%	54.5%	94.3%	50.3%	62.7%	45.1%	89.6%	52.9%	92.6%
DK/REFUSED	1.8%	2.0%	0.9%	3.4%	1.4%	-	1.3%	2.0%	2.3%	0.7%	2.1%	-	0.7%	2.5%	2.1%	1.7%	2.3%	-
Net Diff.	-24.4%	-48.7%	45.3%	0.6%	-77.7%	-88.5%	11.1%	-41.9%	5.9%	-83.1%	-11.2%	-88.5%	-1.4%	-28.0%	7.6%	-80.8%	-8.1%	-85.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
YES	36.9%	59.5%	21.7%	50.8%	7.6%	41.9%	4.5%	39.1%	35.0%	27.4%	36.6%	46.4%	24.2%	33.7%	30.1%	52.0%	34.1%	
NO	61.3%	38.7%	76.8%	46.6%	92.4%	56.1%	95.5%	58.9%	63.4%	70.4%	61.8%	52.0%	75.8%	63.4%	66.4%	45.8%	65.0%	
DK/REFUSED	1.8%	1.8%	1.5%	2.6%	-	2.0%	-	2.0%	1.6%	2.3%	1.6%	1.5%	-	2.9%	3.6%	2.2%	0.8%	
Net Diff.	-24.4%	20.8%	-55.0%	4.2%	-84.8%	-14.1%	-90.9%	-19.8%	-28.4%	-43.0%	-25.2%	-5.6%	-51.5%	-29.7%	-36.3%	6.2%	-30.9%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
YES	36.9%	39.0%	35.2%	41.2%	36.2%	19.1%	53.6%	32.2%	30.2%	70.1%	67.5%	45.9%	100.0%	44.8%
NO	61.3%	59.3%	61.5%	58.2%	62.2%	80.9%	43.9%	60.9%	62.4%	29.9%	28.7%	54.1%	-	55.2%
DK/REFUSED	1.8%	1.7%	3.3%	0.6%	1.6%	-	2.5%	7.0%	7.3%	-	3.8%	-	-	-
Net Diff.	-24.4%	-20.3%	-26.3%	-17.0%	-26.1%	-61.8%	9.8%	-28.7%	-32.2%	40.3%	38.8%	-8.2%	100.0%	-10.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
YES	33.8%	61.4%	24.5%	33.8%	27.3%	33.4%	35.7%	37.7%	28.7%	43.9%	44.0%	38.9%	25.1%	24.2%	50.2%	28.2%
NO	57.8%	27.2%	66.1%	59.7%	63.2%	58.9%	51.8%	50.5%	56.2%	46.8%	46.3%	61.1%	68.7%	69.4%	49.8%	56.6%
DK/REFUSED	8.4%	11.4%	9.4%	6.4%	9.6%	7.7%	12.5%	11.8%	15.0%	9.3%	9.7%	-	6.2%	6.4%	-	15.2%
Net Diff.	-24.0%	34.2%	-41.6%	-25.9%	-35.9%	-25.5%	-16.1%	-12.8%	-27.5%	-2.9%	-2.3%	-22.2%	-43.6%	-45.2%	0.4%	-28.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
YES	33.8%	40.8%	15.6%	39.1%	32.1%	21.0%	32.8%	38.8%	37.6%	72.5%	24.4%	26.0%	34.4%
NO	57.8%	52.8%	74.4%	51.9%	59.8%	71.8%	60.5%	51.8%	53.6%	24.6%	75.6%	66.5%	56.8%
DK/REFUSED	8.4%	6.4%	10.1%	9.0%	8.1%	7.2%	6.6%	9.4%	8.8%	2.8%	-	7.5%	8.9%
Net Diff.	-24.0%	-12.0%	-58.8%	-12.8%	-27.6%	-50.7%	-27.7%	-13.0%	-16.1%	47.9%	-51.1%	-40.4%	-22.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
YES	33.8%	35.5%	24.4%	38.4%	32.9%	23.0%	39.8%	33.1%	44.7%	44.4%	73.4%	25.1%	25.2%	21.9%	27.2%
NO	57.8%	50.5%	73.0%	50.4%	62.9%	77.0%	60.2%	61.7%	46.0%	46.2%	26.6%	68.3%	68.2%	78.1%	56.3%
DK/REFUSED	8.4%	14.0%	2.7%	11.2%	4.3%	-	-	5.2%	9.3%	9.4%	-	6.5%	6.6%	-	16.4%
Net Diff.	-24.0%	-15.0%	-48.6%	-12.0%	-30.0%	-54.0%	-20.4%	-28.6%	-1.3%	-1.8%	46.7%	-43.2%	-43.0%	-56.3%	-29.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
YES	33.8%	41.7%	42.3%	34.7%	22.9%	20.8%	63.8%	46.7%	38.0%	22.0%
NO	57.8%	48.5%	47.1%	65.3%	70.0%	71.7%	36.2%	45.3%	54.4%	62.1%
DK/REFUSED	8.4%	9.8%	10.7%	-	7.2%	7.6%	-	8.0%	7.6%	15.9%
Net Diff.	-24.0%	-6.9%	-4.8%	-30.7%	-47.1%	-50.9%	27.6%	1.3%	-16.4%	-40.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
YES	33.8%	27.0%	59.7%	27.3%	40.9%	40.9%	24.4%	35.6%	22.5%	25.8%	50.4%	50.1%	47.7%	32.4%	47.7%	43.8%	28.9%	29.2%	29.7%	25.8%	-	
NO	57.8%	64.5%	34.0%	65.6%	49.3%	48.9%	70.1%	53.5%	77.5%	65.3%	43.4%	44.2%	39.0%	59.6%	39.0%	45.4%	59.3%	66.9%	66.6%	68.8%	-	
DK/REFUSED	8.4%	8.5%	6.3%	7.1%	9.8%	10.1%	5.5%	10.9%	-	8.9%	6.2%	5.7%	13.4%	8.1%	13.4%	10.8%	11.8%	3.9%	3.7%	5.4%	-	
Net Diff.	-24.0%	-37.5%	25.6%	-38.3%	-8.3%	-8.0%	-45.7%	-17.8%	-55.0%	-39.4%	7.0%	5.9%	8.7%	-27.2%	8.7%	-1.6%	-30.4%	-37.7%	-36.9%	-43.0%	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
YES	33.8%	42.4%	27.5%	22.4%	45.2%	29.6%	36.9%	46.0%	19.2%	26.0%	29.4%	48.4%	46.3%	57.8%	57.2%	59.9%
NO	57.8%	44.3%	61.1%	73.7%	46.5%	58.4%	59.2%	46.5%	77.5%	70.2%	38.1%	22.6%	49.3%	12.2%	22.8%	34.2%
DK/REFUSED	8.4%	13.3%	11.4%	3.9%	8.3%	12.0%	3.9%	7.5%	3.3%	3.8%	32.5%	28.9%	4.4%	30.0%	20.0%	5.9%
Net Diff.	-24.0%	-2.0%	-33.6%	-51.2%	-1.3%	-28.7%	-22.4%	-0.6%	-58.3%	-44.1%	-8.7%	25.8%	-3.0%	45.6%	34.4%	25.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
YES	33.8%	54.1%	31.0%	20.0%	10.5%	29.1%	24.0%	50.5%	36.1%	65.4%	76.4%	12.9%	20.4%	48.1%	26.1%	26.7%	52.9%	13.1%	20.9%	50.2%
NO	57.8%	33.3%	64.4%	75.3%	84.5%	66.6%	65.2%	40.8%	54.9%	26.1%	23.6%	81.0%	70.0%	42.7%	70.4%	61.5%	38.9%	85.1%	74.9%	42.0%
DK/REFUSED	8.4%	12.6%	4.6%	4.7%	5.1%	4.4%	10.9%	8.7%	8.9%	8.5%	-	6.2%	9.6%	9.2%	3.5%	11.8%	8.2%	1.8%	4.2%	7.8%
Net Diff.	-24.0%	20.7%	-33.4%	-55.4%	-74.0%	-37.5%	-41.2%	9.6%	-18.8%	39.3%	52.7%	-68.1%	-49.6%	5.4%	-44.3%	-34.9%	14.1%	-72.0%	-54.0%	8.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
YES	33.8%	57.0%	31.7%	51.8%	62.9%	50.6%	58.0%	44.1%	24.8%	29.3%	24.3%	39.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	57.8%	22.6%	40.5%	34.2%	14.6%	37.9%	27.4%	45.8%	68.6%	65.7%	66.4%	53.2%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	8.4%	20.4%	27.8%	14.0%	22.5%	11.5%	14.6%	10.1%	6.6%	5.0%	9.3%	7.7%	-	-	-	-	-	-	-	-
Net Diff.	-24.0%	34.4%	-8.7%	17.5%	48.3%	12.7%	30.5%	-1.7%	-43.8%	-36.3%	-42.1%	-14.2%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
YES	33.8%	100.0%	-	100.0%	-	37.6%	26.9%	37.0%	20.0%	38.3%	31.1%	35.8%	20.0%	51.6%	46.4%	69.8%	59.0%	39.2%	32.0%	35.0%	29.3%
NO	57.8%	-	100.0%	-	100.0%	55.7%	67.0%	56.8%	73.6%	54.2%	63.0%	58.3%	78.0%	34.8%	36.2%	14.5%	29.3%	51.9%	61.0%	53.9%	64.2%
DK/REFUSED	8.4%	-	-	-	-	6.8%	6.0%	6.2%	6.4%	7.4%	5.8%	5.9%	2.0%	13.5%	17.5%	15.7%	11.7%	8.9%	7.0%	11.0%	6.5%
Net Diff.	-24.0%	100.0%	-100%	100.0%	-100%	-18.1%	-40.1%	-19.9%	-53.6%	-15.9%	-31.9%	-22.5%	-58.1%	16.8%	10.2%	55.3%	29.7%	-12.7%	-29.0%	-18.9%	-34.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
YES	33.8%	41.9%	34.7%	39.1%	28.4%	39.6%	47.1%	54.9%	63.4%	52.4%	19.8%	47.5%	16.1%	57.7%	22.7%	53.3%	14.8%	49.1%	42.6%	67.1%	60.2%
NO	57.8%	50.5%	57.7%	56.4%	67.1%	34.1%	35.5%	31.3%	23.9%	39.6%	72.0%	44.6%	75.0%	34.2%	69.7%	42.1%	79.9%	29.9%	36.1%	18.1%	25.6%
DK/REFUSED	8.4%	7.5%	7.6%	4.5%	4.5%	26.3%	17.4%	13.9%	12.8%	8.0%	8.1%	7.9%	8.9%	8.1%	7.5%	4.6%	5.3%	21.0%	21.4%	14.8%	14.3%
Net Diff.	-24.0%	-8.6%	-23.0%	-17.3%	-38.8%	5.5%	11.6%	23.6%	39.5%	12.8%	-52.2%	2.9%	-58.9%	23.5%	-47.0%	11.2%	-65.1%	19.2%	6.5%	49.0%	34.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
YES	33.8%	54.5%	74.0%	64.5%	40.6%	19.3%	23.8%	12.3%	18.7%	49.7%	15.8%	59.6%	22.3%	57.8%	14.9%	43.9%	42.0%	51.6%	57.5%
NO	57.8%	33.3%	15.8%	21.1%	47.6%	74.8%	66.5%	87.7%	76.0%	38.9%	78.4%	27.4%	71.7%	34.4%	81.8%	29.8%	38.5%	26.6%	25.6%
DK/REFUSED	8.4%	12.2%	10.2%	14.4%	11.8%	5.9%	9.7%	-	5.3%	11.5%	5.8%	13.0%	6.0%	7.8%	3.3%	26.2%	19.4%	21.8%	16.9%
Net Diff.	-24.0%	21.2%	58.3%	43.4%	-7.0%	-55.4%	-42.7%	-75.4%	-57.4%	10.8%	-62.5%	32.2%	-49.5%	23.3%	-66.8%	14.1%	3.5%	24.9%	31.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
YES	33.8%	31.3%	43.7%	58.1%	23.4%	35.0%	18.2%	29.1%	35.9%	54.4%	19.8%	22.5%	-	33.2%	49.9%	60.7%	27.7%	42.8%	34.9%
NO	57.8%	63.8%	34.1%	25.0%	56.3%	29.3%	46.7%	66.0%	38.5%	27.5%	61.5%	48.6%	26.7%	61.7%	30.6%	23.2%	50.3%	17.2%	65.1%
DK/REFUSED	8.4%	5.0%	22.2%	16.9%	20.2%	35.7%	35.1%	4.9%	25.6%	18.1%	18.7%	29.0%	73.3%	5.0%	19.5%	16.1%	22.1%	40.0%	-
Net Diff.	-24.0%	-32.5%	9.6%	33.1%	-32.9%	5.7%	-28.5%	-36.8%	-2.6%	26.8%	-41.7%	-26.1%	-26.7%	-28.5%	19.3%	37.5%	-22.6%	25.5%	-30.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
YES	33.8%	30.6%	23.7%	33.2%	42.1%	41.3%	26.2%	37.5%	29.7%	41.7%	32.2%	41.3%	22.7%	33.8%	24.3%	44.0%	27.5%	46.4%
NO	57.8%	66.4%	62.8%	57.9%	50.7%	52.5%	64.1%	54.7%	61.0%	51.6%	58.9%	52.5%	69.1%	57.2%	65.7%	50.0%	62.1%	53.6%
DK/REFUSED	8.4%	3.0%	13.5%	8.9%	7.2%	6.2%	9.7%	7.8%	9.3%	6.7%	8.9%	6.2%	8.2%	9.0%	10.0%	6.0%	10.3%	-
Net Diff.	-24.0%	-35.8%	-39.1%	-24.7%	-8.5%	-11.3%	-37.9%	-17.2%	-31.3%	-9.9%	-26.7%	-11.3%	-46.4%	-23.4%	-41.4%	-6.0%	-34.6%	-7.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
YES	33.8%	28.9%	41.0%	34.9%	39.9%	36.6%	37.6%	30.4%	36.8%	37.7%	31.0%	32.8%	20.9%	32.0%	23.7%	22.2%	43.4%	
NO	57.8%	60.3%	52.4%	56.5%	52.8%	55.9%	51.8%	60.8%	55.1%	55.1%	58.8%	59.5%	47.0%	58.2%	60.2%	71.8%	51.5%	
DK/REFUSED	8.4%	10.7%	6.7%	8.6%	7.2%	7.5%	10.7%	8.8%	8.1%	7.2%	10.2%	7.8%	32.1%	9.8%	16.1%	5.9%	5.1%	
Net Diff.	-24.0%	-31.4%	-11.4%	-21.6%	-12.9%	-19.4%	-14.2%	-30.4%	-18.4%	-17.4%	-27.8%	-26.7%	-26.0%	-26.2%	-36.5%	-49.6%	-8.2%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
YES	33.8%	30.7%	33.3%	40.2%	32.0%	37.0%	27.0%	44.1%	46.3%	-	13.5%	23.0%	47.5%	22.5%
NO	57.8%	56.2%	59.9%	52.5%	64.8%	63.0%	69.5%	48.1%	45.4%	100.0%	82.6%	75.7%	52.5%	76.1%
DK/REFUSED	8.4%	13.1%	6.8%	7.3%	3.2%	-	3.5%	7.8%	8.2%	-	3.8%	1.4%	-	1.4%
Net Diff.	-24.0%	-25.6%	-26.5%	-12.2%	-32.8%	-26.1%	-42.5%	-4.0%	0.9%	-100%	-69.1%	-52.7%	-4.9%	-53.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
YES	45.7%	51.7%	41.6%	48.4%	33.1%	45.7%	45.6%	51.5%	25.7%	59.0%	59.2%	55.0%	32.6%	33.1%	17.6%	47.0%
NO	41.7%	29.4%	48.7%	38.1%	57.4%	40.4%	49.0%	41.5%	74.3%	20.1%	19.5%	36.3%	62.9%	62.2%	82.4%	40.1%
DK/REFUSED	12.6%	18.9%	9.8%	13.5%	9.6%	13.9%	5.4%	7.0%	-	20.9%	21.3%	8.7%	4.6%	4.7%	-	12.9%
Net Diff.	4.0%	22.3%	-7.1%	10.3%	-24.3%	5.3%	-3.4%	10.0%	-48.7%	38.9%	39.6%	18.7%	-30.3%	-29.1%	-64.9%	6.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
YES	45.7%	54.8%	41.8%	49.8%	42.1%	33.0%	61.2%	54.3%	42.5%	65.4%	76.4%	47.3%	50.3%
NO	41.7%	25.3%	57.2%	36.7%	45.1%	62.5%	24.2%	28.9%	43.8%	-	23.6%	45.4%	37.4%
DK/REFUSED	12.6%	19.9%	1.1%	13.5%	12.8%	4.5%	14.7%	16.8%	13.7%	34.6%	-	7.2%	12.3%
Net Diff.	4.0%	29.5%	-15.4%	13.2%	-3.0%	-29.5%	37.0%	25.5%	-1.2%	65.4%	52.8%	1.9%	12.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
YES	45.7%	56.0%	39.1%	38.0%	41.0%	35.9%	32.8%	59.6%	59.2%	59.2%	59.8%	34.7%	34.5%	48.8%	39.7%
NO	41.7%	23.0%	54.8%	52.0%	50.1%	59.8%	61.8%	35.2%	20.3%	20.0%	40.2%	61.0%	61.1%	51.2%	37.4%
DK/REFUSED	12.6%	21.0%	6.1%	10.0%	8.9%	4.3%	5.4%	5.2%	20.6%	20.8%	-	4.3%	4.3%	-	22.9%
Net Diff.	4.0%	32.9%	-15.7%	-13.9%	-9.0%	-23.9%	-29.0%	24.4%	38.9%	39.1%	19.5%	-26.3%	-26.6%	-2.3%	2.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
YES	45.7%	60.3%	60.6%	56.8%	34.6%	34.4%	39.6%	35.5%	49.6%	37.7%
NO	41.7%	20.2%	19.7%	26.7%	61.4%	61.7%	54.1%	43.7%	26.7%	39.2%
DK/REFUSED	12.6%	19.4%	19.7%	16.5%	4.0%	3.9%	6.3%	20.8%	23.7%	23.0%
Net Diff.	4.0%	40.1%	41.0%	30.1%	-26.7%	-27.3%	-14.5%	-8.2%	23.0%	-1.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED			LEGALIZING SPORTS			GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
YES	45.7%	45.7%	48.5%	48.5%	44.7%	53.9%	38.7%	46.4%	45.9%	40.9%	54.9%	57.6%	54.8%	45.4%	54.8%	61.0%	28.9%	45.6%	45.9%	43.7%	-	
NO	41.7%	42.9%	33.6%	40.2%	39.3%	31.0%	53.8%	38.7%	50.7%	52.0%	21.9%	18.6%	21.9%	43.0%	21.9%	19.2%	62.4%	44.7%	45.9%	36.6%	-	
DK/REFUSED	12.6%	11.3%	17.8%	11.3%	16.0%	15.0%	7.4%	14.9%	3.4%	7.1%	23.3%	23.8%	23.2%	11.6%	23.2%	19.9%	8.7%	9.6%	8.1%	19.7%	-	
Net Diff.	4.0%	2.8%	14.9%	8.4%	5.3%	22.9%	-15.1%	7.6%	-4.9%	-11.1%	33.0%	39.1%	32.9%	2.4%	32.9%	41.8%	-33.6%	0.9%	-0.0%	7.0%	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
YES	45.7%	62.7%	36.1%	54.5%	59.1%	25.1%	35.6%	62.1%	37.8%	48.7%	53.8%	10.9%	28.9%	60.1%	16.0%	15.8%
NO	41.7%	15.2%	57.5%	36.5%	23.3%	65.0%	54.1%	18.7%	57.4%	43.8%	22.1%	72.6%	49.7%	12.2%	71.7%	67.2%
DK/REFUSED	12.6%	22.1%	6.4%	9.0%	17.5%	9.9%	10.3%	19.2%	4.8%	7.5%	24.1%	16.5%	21.3%	27.7%	12.2%	17.0%
Net Diff.	4.0%	47.5%	-21.5%	18.0%	35.8%	-39.9%	-18.6%	43.3%	-19.6%	4.9%	31.8%	-61.6%	-20.8%	47.9%	-55.7%	-51.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
YES	45.7%	62.9%	58.7%	34.9%	35.2%	34.7%	43.9%	55.7%	57.8%	53.5%	45.9%	37.0%	53.9%	64.1%	33.1%	36.3%	46.9%	36.8%	51.6%	60.2%
NO	41.7%	9.9%	32.9%	63.0%	61.7%	64.3%	44.5%	24.9%	30.5%	19.1%	54.1%	61.8%	29.6%	19.3%	64.1%	55.8%	30.7%	61.4%	41.1%	21.5%
DK/REFUSED	12.6%	27.2%	8.4%	2.1%	3.1%	1.0%	11.6%	19.4%	11.8%	27.4%	-	1.2%	16.6%	16.6%	2.8%	7.9%	22.4%	1.8%	7.3%	18.3%
Net Diff.	4.0%	52.9%	25.8%	-28.1%	-26.5%	-29.5%	-0.7%	30.8%	27.3%	34.5%	-8.2%	-24.8%	24.3%	44.8%	-30.9%	-19.4%	16.2%	-24.6%	10.5%	38.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
YES	45.7%	25.0%	24.1%	31.1%	17.2%	29.6%	19.4%	56.6%	36.4%	50.2%	50.2%	43.6%	50.8%	44.0%	65.0%	49.9%	40.4%	38.2%	58.0%	46.4%
NO	41.7%	71.6%	53.2%	43.2%	79.0%	59.8%	47.1%	22.9%	58.9%	14.8%	38.3%	44.5%	33.2%	48.3%	22.1%	40.6%	41.4%	55.9%	24.5%	47.0%
DK/REFUSED	12.6%	3.5%	22.7%	25.6%	3.8%	10.6%	33.6%	20.5%	4.7%	35.0%	11.5%	12.0%	15.9%	7.7%	12.9%	9.4%	18.1%	5.9%	17.4%	6.6%
Net Diff.	4.0%	-46.6%	-29.0%	-12.1%	-61.8%	-30.2%	-27.7%	33.7%	-22.5%	35.4%	11.9%	-0.9%	17.6%	-4.4%	42.9%	9.3%	-1.0%	-17.7%	33.5%	-0.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
YES	45.7%	30.3%	26.2%	25.0%	12.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	42.0%	47.6%	48.9%	55.9%
NO	41.7%	58.1%	58.1%	64.9%	74.8%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	39.7%	43.3%	23.6%	37.6%
DK/REFUSED	12.6%	11.6%	15.7%	10.2%	13.1%	-	-	-	-	-	-	-	-	-	-	-	-	18.3%	9.1%	27.5%	6.5%
Net Diff.	4.0%	-27.8%	-31.9%	-39.9%	-62.8%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	2.4%	4.3%	25.4%	18.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
YES	45.7%	37.4%	39.4%	47.3%	52.2%	21.0%	28.7%	26.8%	19.4%	53.4%	41.7%	69.4%	41.6%	36.2%	41.9%	60.5%	44.6%	26.6%	28.5%	13.5%	30.0%
NO	41.7%	50.5%	49.0%	34.7%	40.6%	59.4%	54.7%	67.9%	66.1%	29.2%	50.9%	16.3%	46.7%	43.1%	54.2%	23.6%	49.7%	50.3%	56.1%	59.1%	64.5%
DK/REFUSED	12.6%	12.2%	11.6%	18.0%	7.2%	19.5%	16.6%	5.3%	14.5%	17.4%	7.4%	14.3%	11.8%	20.7%	3.9%	15.9%	5.6%	23.0%	15.4%	27.4%	5.6%
Net Diff.	4.0%	-13.1%	-9.6%	12.6%	11.7%	-38.4%	-26.0%	-41.1%	-46.7%	24.2%	-9.1%	53.2%	-5.1%	-6.9%	-12.3%	36.9%	-5.1%	-23.7%	-27.6%	-45.7%	-34.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
YES	45.7%	51.0%	41.7%	53.0%	53.8%	44.2%	51.2%	37.5%	41.0%	63.4%	46.4%	37.8%	42.3%	57.0%	47.7%	31.6%	26.0%	24.0%	22.4%
NO	41.7%	26.3%	29.2%	20.0%	28.6%	49.8%	37.8%	57.1%	56.9%	20.1%	43.6%	32.9%	54.9%	20.8%	48.7%	44.0%	55.3%	51.0%	67.3%
DK/REFUSED	12.6%	22.7%	29.1%	27.0%	17.6%	6.1%	11.0%	5.4%	2.1%	16.5%	10.0%	29.3%	2.8%	22.2%	3.6%	24.4%	18.7%	25.0%	10.3%
Net Diff.	4.0%	24.7%	12.4%	33.0%	25.3%	-5.6%	13.4%	-19.5%	-15.8%	43.3%	2.7%	4.9%	-12.6%	36.2%	-1.0%	-12.4%	-29.3%	-27.0%	-45.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
YES	45.7%	50.7%	25.6%	20.8%	50.8%	26.9%	-	58.3%	32.5%	22.6%	63.3%	41.3%	-	43.8%	20.2%	19.5%	36.2%	18.0%	-
NO	41.7%	38.4%	54.8%	63.9%	47.3%	45.1%	33.9%	31.3%	43.6%	62.2%	34.9%	22.5%	-	45.0%	63.6%	65.0%	61.8%	59.3%	65.1%
DK/REFUSED	12.6%	10.9%	19.6%	15.3%	1.9%	27.9%	66.1%	10.5%	23.9%	15.2%	1.8%	36.2%	100.0%	11.3%	16.2%	15.4%	2.0%	22.7%	34.9%
Net Diff.	4.0%	12.3%	-29.1%	-43.1%	3.5%	-18.2%	-33.9%	27.0%	-11.1%	-39.6%	28.4%	18.9%	-	-1.2%	-43.4%	-45.5%	-25.6%	-41.3%	-65.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
YES	45.7%	44.9%	51.0%	39.6%	55.2%	42.0%	48.8%	44.2%	44.2%	48.6%	46.4%	42.0%	60.1%	50.5%	50.1%	60.9%	50.7%	68.6%
NO	41.7%	41.8%	41.0%	42.2%	33.6%	49.6%	41.3%	41.9%	41.7%	41.6%	40.1%	49.6%	30.8%	34.8%	36.4%	27.3%	34.8%	26.6%
DK/REFUSED	12.6%	13.4%	8.0%	18.2%	11.2%	8.4%	10.0%	13.9%	14.1%	9.8%	13.5%	8.4%	9.1%	14.7%	13.5%	11.8%	14.4%	4.8%
Net Diff.	4.0%	3.1%	10.0%	-2.7%	21.6%	-7.6%	7.5%	2.2%	2.4%	7.0%	6.3%	-7.6%	29.3%	15.7%	13.7%	33.7%	15.9%	42.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
YES	45.7%	40.0%	38.1%	38.5%	39.4%	42.5%	22.8%	53.4%	38.8%	46.0%	47.0%	44.0%	45.2%	32.9%	47.0%	41.6%	50.7%
NO	41.7%	49.4%	48.6%	46.9%	52.4%	44.9%	66.2%	33.6%	48.9%	41.6%	37.3%	46.2%	7.0%	58.3%	39.8%	49.1%	36.7%
DK/REFUSED	12.6%	10.6%	13.2%	14.6%	8.3%	12.6%	11.0%	13.0%	12.3%	12.4%	15.7%	9.7%	47.8%	8.8%	13.3%	9.3%	12.6%
Net Diff.	4.0%	-9.4%	-10.5%	-8.4%	-13.0%	-2.5%	-43.4%	19.9%	-10.1%	4.4%	9.7%	-2.2%	38.2%	-25.4%	7.2%	-7.6%	14.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
YES	45.7%	47.5%	39.5%	51.9%	39.5%	52.9%	50.5%	43.4%	42.2%	68.3%	63.9%	39.5%	-	40.3%
NO	41.7%	38.1%	46.5%	40.1%	47.2%	37.9%	36.8%	46.2%	47.0%	31.7%	32.3%	53.4%	100.0%	52.5%
DK/REFUSED	12.6%	14.5%	14.0%	8.0%	13.3%	9.2%	12.7%	10.3%	10.8%	-	3.8%	7.1%	-	7.2%
Net Diff.	4.0%	9.4%	-7.0%	11.7%	-7.7%	15.0%	13.7%	-2.8%	-4.8%	36.5%	31.6%	-14.0%	-100%	-12.1%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
LESS THAN COLLEGE	29.8%	39.2%	20.6%	35.1%	32.9%	27.0%	45.5%	49.7%	31.4%	32.6%	33.3%	13.0%	25.9%	26.5%	11.3%	36.1%
Less than High School	0.6%	1.8%	-	0.7%	-	0.3%	2.0%	2.6%	-	-	-	-	1.2%	1.2%	-	-
High School Graduate	5.7%	11.9%	2.6%	5.5%	18.9%	5.5%	6.7%	5.7%	10.4%	6.6%	6.5%	10.4%	4.1%	4.2%	-	9.1%
Some College/Trade	12.9%	12.4%	10.0%	16.0%	12.0%	11.9%	19.1%	20.3%	15.1%	13.4%	13.9%	-	11.1%	11.5%	-	20.2%
Associates/2-yr Degree	10.7%	13.1%	8.0%	12.9%	2.0%	9.4%	17.7%	21.2%	5.9%	12.6%	12.9%	2.6%	9.5%	9.5%	11.3%	6.9%
COLLEGE/POST GRADUATE	68.9%	57.7%	79.4%	62.9%	67.1%	71.5%	54.5%	50.3%	68.6%	65.8%	65.4%	76.5%	73.0%	72.4%	88.7%	63.5%
Bachelors/4-yr Degree	39.4%	40.8%	43.3%	35.3%	40.0%	39.4%	39.6%	41.0%	34.9%	41.8%	40.9%	67.9%	38.0%	39.1%	8.8%	34.6%
Post Graduate Degree	29.5%	16.9%	36.1%	27.6%	27.1%	32.1%	14.9%	9.3%	33.7%	24.0%	24.5%	8.7%	34.9%	33.3%	79.9%	28.8%
REFUSED	1.3%	3.1%	-	2.0%	-	1.5%	-	-	-	1.6%	1.3%	10.4%	1.1%	1.2%	-	0.4%
Net Diff.	39.1%	18.5%	58.8%	27.8%	34.1%	44.4%	8.9%	0.6%	37.1%	33.2%	32.1%	63.5%	47.0%	45.9%	77.4%	27.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
LESS THAN COLLEGE	29.8%	38.9%	31.2%	28.6%	28.9%	24.7%	26.5%	29.1%	34.1%	44.1%	24.7%	31.1%	28.0%
Less than High School	0.6%	-	-	-	1.1%	0.7%	-	-	1.0%	-	-	-	-
High School Graduate	5.7%	9.6%	4.3%	4.4%	6.1%	3.0%	1.9%	7.2%	7.1%	-	-	2.9%	4.1%
Some College/Trade	12.9%	15.9%	16.4%	14.4%	10.9%	13.3%	11.2%	9.8%	15.6%	31.8%	-	17.2%	13.3%
Associates/2-yr Degree	10.7%	13.4%	10.5%	9.8%	10.8%	7.8%	13.4%	12.2%	10.5%	12.4%	24.7%	11.0%	10.5%
COLLEGE/POST GRADUATE	68.9%	61.1%	68.8%	70.8%	68.9%	75.3%	71.7%	70.4%	63.4%	55.9%	75.3%	68.9%	71.6%
Bachelors/4-yr Degree	39.4%	30.6%	48.5%	36.0%	41.6%	42.3%	45.1%	37.8%	37.4%	15.7%	75.3%	42.3%	38.6%
Post Graduate Degree	29.5%	30.5%	20.3%	34.8%	27.4%	32.9%	26.6%	32.6%	26.0%	40.2%	-	26.7%	33.0%
REFUSED	1.3%	-	-	0.6%	2.2%	-	1.8%	0.5%	2.4%	-	-	-	0.4%
Net Diff.	39.1%	22.3%	37.6%	42.2%	40.1%	50.6%	45.2%	41.3%	29.3%	11.8%	50.7%	37.9%	43.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
LESS THAN COLLEGE	29.8%	31.5%	29.3%	32.4%	23.7%	43.1%	26.1%	28.5%	31.5%	31.8%	-	27.7%	27.7%	29.3%	34.4%
Less than High School	0.6%	-	-	1.7%	1.3%	-	-	-	-	-	-	1.1%	1.1%	-	-
High School Graduate	5.7%	2.2%	5.7%	7.1%	6.8%	17.2%	9.0%	9.9%	5.9%	6.0%	-	5.4%	5.5%	-	5.9%
Some College/Trade	12.9%	15.5%	8.4%	19.1%	7.4%	17.9%	7.8%	8.3%	13.5%	13.7%	-	12.0%	11.9%	20.6%	15.6%
Associates/2-yr Degree	10.7%	13.8%	15.2%	4.5%	8.2%	8.0%	9.3%	10.4%	12.0%	12.1%	-	9.2%	9.2%	8.8%	12.9%
COLLEGE/POST GRADUATE	68.9%	67.5%	66.6%	66.7%	75.5%	56.9%	73.9%	69.4%	66.8%	66.5%	100.0%	71.3%	71.3%	70.7%	64.5%
Bachelors/4-yr Degree	39.4%	40.5%	36.6%	43.4%	38.7%	32.4%	21.2%	62.0%	42.8%	42.4%	73.4%	36.7%	36.2%	70.7%	37.7%
Post Graduate Degree	29.5%	27.0%	29.9%	23.3%	36.8%	24.4%	52.7%	7.4%	24.1%	24.0%	26.6%	34.6%	35.1%	-	26.8%
REFUSED	1.3%	1.0%	4.1%	0.9%	0.8%	-	-	2.0%	1.7%	1.7%	-	1.0%	1.0%	-	1.1%
Net Diff.	39.1%	36.0%	37.3%	34.3%	51.9%	13.7%	47.8%	40.9%	35.4%	34.6%	100.0%	43.6%	43.6%	41.4%	30.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
LESS THAN COLLEGE	29.8%	30.6%	31.3%	22.3%	26.8%	26.1%	42.4%	38.0%	40.1%	33.4%
Less than High School	0.6%	-	-	-	1.2%	1.3%	-	-	-	-
High School Graduate	5.7%	6.4%	5.4%	17.8%	5.1%	4.6%	16.1%	5.0%	9.4%	4.1%
Some College/Trade	12.9%	13.0%	14.1%	-	11.3%	11.9%	-	18.7%	19.0%	15.0%
Associates/2-yr Degree	10.7%	11.2%	11.8%	4.6%	9.1%	8.3%	26.3%	14.3%	11.7%	14.4%
COLLEGE/POST GRADUATE	68.9%	67.7%	66.8%	77.7%	72.1%	72.8%	57.6%	61.4%	59.9%	65.4%
Bachelors/4-yr Degree	39.4%	42.3%	42.7%	37.5%	37.3%	38.5%	13.6%	37.0%	34.3%	39.6%
Post Graduate Degree	29.5%	25.4%	24.1%	40.1%	34.7%	34.3%	44.0%	24.4%	25.6%	25.9%
REFUSED	1.3%	1.7%	1.9%	-	1.1%	1.1%	-	0.6%	-	1.2%
Net Diff.	39.1%	37.0%	35.5%	55.3%	45.2%	46.8%	15.2%	23.4%	19.7%	32.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		DK/Ref		
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent		Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
LESS THAN COLLEGE	29.8%	28.6%	30.3%	30.0%	25.2%	31.4%	24.4%	33.3%	18.3%	30.9%	28.8%	33.6%	5.4%	31.6%	5.4%	38.4%	29.8%	22.8%	21.7%	30.3%	-
Less than High School	0.6%	0.5%	0.8%	1.3%	-	0.3%	0.6%	0.2%	0.9%	0.8%	-	-	-	0.6%	-	-	1.0%	0.7%	-	5.1%	-
High School Graduate	5.7%	5.1%	5.6%	4.8%	4.3%	6.9%	3.7%	6.3%	4.2%	5.4%	6.1%	6.8%	2.1%	5.8%	2.1%	8.9%	4.4%	3.9%	4.3%	1.2%	-
Some College/Trade	12.9%	12.1%	15.0%	11.2%	14.0%	12.7%	11.5%	14.4%	7.0%	13.5%	12.4%	14.6%	2.7%	13.8%	2.7%	15.0%	11.6%	12.3%	11.0%	21.5%	-
Associates/2-yr Degree	10.7%	10.9%	8.9%	12.8%	6.8%	11.5%	8.6%	12.3%	6.3%	11.1%	10.3%	12.3%	0.5%	11.4%	0.5%	14.4%	12.8%	6.0%	6.5%	2.6%	-
COLLEGE/POST GRADUATE	68.9%	70.1%	68.5%	68.3%	74.4%	67.0%	74.7%	65.3%	81.7%	68.0%	69.4%	64.3%	94.6%	67.0%	94.6%	60.2%	68.6%	76.3%	77.3%	69.7%	-
Bachelors/4-yr Degree	39.4%	39.9%	39.7%	41.2%	41.2%	41.1%	39.8%	39.8%	37.5%	38.0%	41.4%	37.1%	64.6%	37.8%	64.6%	34.8%	38.0%	44.2%	44.3%	43.3%	-
Post Graduate Degree	29.5%	30.2%	28.8%	27.1%	33.2%	25.9%	34.9%	25.4%	44.2%	30.0%	28.1%	27.3%	30.0%	29.2%	30.0%	25.3%	30.5%	32.1%	33.0%	26.3%	-
REFUSED	1.3%	1.3%	1.2%	1.6%	0.5%	1.6%	0.9%	1.5%	-	1.1%	1.8%	2.0%	-	1.4%	-	1.5%	1.7%	0.9%	1.0%	-	-
Net Diff.	39.1%	41.5%	38.2%	38.3%	49.2%	35.6%	50.3%	32.0%	63.5%	37.1%	40.6%	30.7%	89.2%	35.4%	89.2%	21.8%	38.8%	53.5%	55.5%	39.3%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
LESS THAN COLLEGE	29.8%	31.5%	21.7%	22.6%	45.5%	34.0%	23.1%	40.4%	23.6%	24.4%	25.0%	42.3%	14.1%	-	49.2%	5.5%
Less than High School	0.6%	-	1.6%	-	-	0.8%	1.4%	-	-	0.8%	-	3.1%	-	-	2.2%	-
High School Graduate	5.7%	4.3%	4.2%	1.4%	13.8%	4.5%	6.7%	10.3%	3.3%	4.5%	-	6.6%	0.6%	-	9.7%	-
Some College/Trade	12.9%	15.2%	8.1%	13.5%	14.8%	13.4%	10.9%	13.4%	9.9%	12.2%	25.0%	15.0%	12.9%	-	16.3%	5.5%
Associates/2-yr Degree	10.7%	12.1%	7.8%	7.6%	16.9%	15.4%	4.1%	16.7%	10.4%	7.0%	-	17.6%	0.6%	-	21.0%	-
COLLEGE/POST GRADUATE	68.9%	66.6%	76.9%	76.8%	53.5%	64.2%	75.7%	57.9%	76.4%	74.7%	75.0%	52.6%	84.7%	100.0%	43.4%	93.4%
Bachelors/4-yr Degree	39.4%	38.1%	39.0%	43.0%	31.5%	37.5%	45.5%	33.2%	45.9%	46.4%	45.3%	22.2%	32.2%	70.0%	10.0%	26.0%
Post Graduate Degree	29.5%	28.5%	37.9%	33.8%	22.1%	26.7%	30.2%	24.7%	30.6%	28.4%	29.7%	30.5%	52.4%	30.0%	33.4%	67.4%
REFUSED	1.3%	1.9%	1.4%	0.6%	1.0%	1.8%	1.2%	1.7%	-	0.8%	-	5.0%	1.2%	-	7.4%	1.1%
Net Diff.	39.1%	35.1%	55.2%	54.3%	8.1%	30.1%	52.6%	17.5%	52.9%	50.3%	50.0%	10.3%	70.5%	100.0%	-5.8%	87.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
LESS THAN COLLEGE	29.8%	40.9%	35.4%	24.5%	26.6%	22.4%	26.2%	34.4%	30.3%	38.6%	69.5%	18.8%	23.0%	29.7%	29.3%	28.6%	39.2%	22.2%	25.3%	36.4%
Less than High School	0.6%	-	-	1.0%	2.0%	-	0.4%	0.4%	0.8%	-	-	-	-	0.8%	1.8%	0.8%	-	1.2%	-	-
High School Graduate	5.7%	8.7%	5.6%	5.4%	8.2%	2.7%	1.8%	8.3%	5.6%	11.1%	45.9%	1.3%	2.1%	4.8%	8.9%	1.6%	11.9%	4.7%	1.9%	9.3%
Some College/Trade	12.9%	16.0%	13.1%	8.2%	8.9%	7.5%	15.0%	13.4%	13.1%	13.7%	-	6.7%	14.3%	14.8%	9.5%	15.6%	12.0%	7.6%	13.2%	14.2%
Associates/2-yr Degree	10.7%	16.2%	16.6%	9.9%	7.4%	12.2%	8.9%	12.3%	10.8%	13.8%	23.6%	10.8%	6.7%	9.4%	9.1%	10.5%	15.3%	8.6%	10.2%	12.9%
COLLEGE/POST GRADUATE	68.9%	58.0%	63.3%	75.0%	72.3%	77.6%	71.4%	64.8%	68.2%	61.4%	30.5%	80.0%	76.4%	68.7%	70.7%	67.7%	60.8%	77.8%	72.8%	62.6%
Bachelors/4-yr Degree	39.4%	38.4%	33.3%	44.8%	45.8%	43.7%	36.2%	39.0%	37.2%	40.9%	30.5%	43.9%	38.2%	40.2%	45.5%	34.7%	37.7%	49.8%	39.6%	38.0%
Post Graduate Degree	29.5%	19.6%	29.9%	30.2%	26.5%	33.8%	35.2%	25.9%	31.0%	20.5%	-	36.2%	38.1%	28.6%	25.1%	33.0%	23.0%	28.1%	33.2%	24.6%
REFUSED	1.3%	1.1%	1.4%	0.5%	1.1%	-	2.4%	0.8%	1.5%	-	-	1.2%	0.6%	1.5%	-	3.7%	-	-	1.8%	0.9%
Net Diff.	39.1%	17.1%	27.9%	50.5%	45.8%	55.1%	45.2%	30.5%	37.9%	22.7%	-39.0%	61.2%	53.3%	39.0%	41.3%	39.2%	21.5%	55.7%	47.5%	26.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
LESS THAN COLLEGE	29.8%	36.9%	28.4%	23.0%	40.7%	17.4%	24.5%	34.1%	25.9%	14.3%	19.1%	36.2%	34.6%	26.8%	29.4%	22.6%	38.4%	30.8%	37.2%	26.3%
Less than High School	0.6%	-	1.6%	2.6%	-	4.5%	-	-	1.1%	-	1.5%	-	0.5%	0.7%	1.1%	-	-	1.4%	-	0.5%
High School Graduate	5.7%	8.7%	1.5%	2.3%	9.6%	4.3%	4.0%	7.4%	4.0%	-	2.3%	7.8%	7.6%	4.7%	5.1%	1.8%	9.4%	7.6%	8.3%	5.1%
Some College/Trade	12.9%	11.6%	19.8%	9.0%	12.8%	4.2%	5.0%	15.2%	11.0%	14.3%	9.1%	15.3%	14.2%	10.7%	12.6%	12.0%	15.4%	9.3%	16.5%	10.0%
Associates/2-yr Degree	10.7%	16.6%	5.4%	9.1%	18.4%	4.4%	15.5%	11.5%	9.8%	-	6.2%	13.0%	12.3%	10.7%	10.6%	8.7%	13.6%	12.6%	12.4%	10.8%
COLLEGE/POST GRADUATE	68.9%	59.6%	67.9%	77.0%	55.5%	72.0%	75.5%	64.5%	73.1%	85.7%	80.4%	62.4%	65.3%	72.7%	70.6%	77.4%	61.4%	68.0%	62.8%	73.0%
Bachelors/4-yr Degree	39.4%	17.7%	27.5%	44.2%	9.2%	12.1%	45.0%	41.8%	37.3%	44.6%	45.4%	36.4%	35.0%	43.6%	32.6%	46.2%	36.7%	41.0%	37.4%	43.9%
Post Graduate Degree	29.5%	41.9%	40.4%	32.8%	46.2%	59.9%	30.5%	22.7%	35.8%	41.1%	35.0%	26.0%	30.4%	29.1%	38.1%	31.3%	24.7%	26.9%	25.4%	29.1%
REFUSED	1.3%	3.5%	3.8%	-	3.8%	10.6%	-	1.4%	0.9%	-	0.5%	1.4%	0.1%	0.6%	-	-	0.2%	1.2%	-	0.7%
Net Diff.	39.1%	22.7%	39.5%	54.0%	14.8%	54.6%	51.0%	30.5%	47.2%	71.3%	61.3%	26.1%	30.7%	45.9%	41.3%	54.8%	23.0%	37.1%	25.7%	46.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
LESS THAN COLLEGE	29.8%	27.2%	30.0%	29.2%	38.6%	27.4%	28.4%	23.3%	17.9%	32.4%	34.7%	27.8%	26.9%	24.6%	32.5%	39.9%	32.9%	100.0%	-	100.0%	-
Less than High School	0.6%	1.8%	2.1%	-	5.3%	-	0.7%	-	1.0%	-	0.6%	-	-	-	2.8%	-	2.1%	1.9%	-	1.3%	-
High School Graduate	5.7%	5.6%	2.1%	7.7%	5.2%	6.5%	5.3%	3.5%	1.4%	10.2%	7.7%	6.1%	6.6%	9.6%	1.6%	21.5%	2.0%	19.0%	-	11.9%	-
Some College/Trade	12.9%	7.7%	15.8%	5.1%	16.5%	10.4%	11.7%	7.7%	9.9%	13.7%	12.8%	10.5%	10.4%	9.5%	15.3%	6.0%	13.3%	43.4%	-	50.8%	-
Associates/2-yr Degree	10.7%	12.0%	10.0%	16.4%	11.7%	10.5%	10.7%	12.0%	5.6%	8.5%	13.8%	11.1%	9.9%	5.5%	12.9%	12.4%	15.5%	35.7%	-	36.0%	-
COLLEGE/POST GRADUATE	68.9%	72.4%	70.0%	70.2%	61.4%	71.8%	71.6%	76.7%	82.1%	65.9%	65.1%	71.4%	73.1%	75.4%	67.1%	60.1%	66.6%	-	100.0%	-	100.0%
Bachelors/4-yr Degree	39.4%	27.9%	41.4%	22.0%	34.1%	45.3%	35.0%	46.7%	37.5%	43.6%	33.5%	46.0%	40.1%	40.1%	20.7%	26.6%	12.8%	-	57.2%	-	55.2%
Post Graduate Degree	29.5%	44.6%	28.6%	48.3%	27.2%	26.5%	36.5%	29.9%	44.6%	22.4%	31.7%	25.4%	33.0%	35.3%	46.4%	33.6%	53.8%	-	42.8%	-	44.8%
REFUSED	1.3%	0.4%	-	0.5%	-	0.7%	0.1%	-	-	1.7%	0.1%	0.8%	-	-	0.3%	-	0.5%	-	-	-	-
Net Diff.	39.1%	45.3%	40.0%	41.0%	22.7%	44.4%	43.2%	53.4%	64.3%	33.5%	30.4%	43.6%	46.3%	50.7%	34.6%	20.3%	33.7%	-100%	100.0%	-100%	100.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
LESS THAN COLLEGE	29.8%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	29.4%	28.2%	23.3%	25.3%	35.9%	30.4%	31.1%	26.9%	22.7%	33.9%	23.7%	32.4%
Less than High School	0.6%	2.3%	-	1.1%	-	5.0%	-	4.3%	-	0.8%	0.4%	0.8%	-	0.8%	0.8%	-	0.5%	3.8%	-	3.9%	-
High School Graduate	5.7%	23.8%	-	20.9%	-	11.2%	-	18.7%	-	7.1%	4.6%	3.2%	2.0%	11.3%	6.6%	9.0%	4.2%	-	6.1%	-	11.0%
Some College/Trade	12.9%	38.5%	-	40.5%	-	55.0%	-	36.7%	-	13.6%	12.2%	13.6%	12.8%	13.5%	11.7%	14.1%	10.8%	11.5%	18.5%	4.8%	10.5%
Associates/2-yr Degree	10.7%	35.5%	-	37.5%	-	28.8%	-	40.4%	-	7.9%	11.0%	5.6%	10.5%	10.3%	11.4%	8.0%	11.4%	7.4%	9.2%	14.9%	10.9%
COLLEGE/POST GRADUATE	68.9%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	70.2%	70.7%	75.9%	73.5%	64.1%	68.5%	68.4%	72.0%	77.3%	64.8%	76.3%	65.2%
Bachelors/4-yr Degree	39.4%	-	59.2%	-	60.2%	-	44.9%	-	33.1%	37.6%	41.5%	41.0%	40.4%	34.0%	42.4%	39.5%	44.2%	30.6%	29.2%	25.2%	16.2%
Post Graduate Degree	29.5%	-	40.8%	-	39.8%	-	55.1%	-	66.9%	32.6%	29.2%	35.0%	33.1%	30.1%	26.1%	28.9%	27.8%	46.6%	35.5%	51.1%	49.0%
REFUSED	1.3%	-	-	-	-	-	-	-	-	0.4%	1.1%	0.8%	1.2%	-	1.1%	0.5%	1.0%	-	1.4%	-	2.4%
Net Diff.	39.1%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	40.9%	42.5%	52.7%	48.2%	28.2%	38.1%	37.2%	45.1%	54.6%	30.9%	52.7%	32.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
LESS THAN COLLEGE	29.8%	34.2%	34.1%	38.4%	31.8%	25.6%	27.9%	18.0%	27.1%	28.9%	22.2%	39.8%	28.4%	38.1%	23.7%	21.5%	35.4%	17.6%	35.5%
Less than High School	0.6%	0.9%	-	1.6%	0.8%	0.4%	-	-	1.0%	0.9%	-	0.9%	0.8%	-	0.5%	3.7%	-	3.1%	-
High School Graduate	5.7%	8.8%	10.6%	12.2%	6.1%	3.9%	4.0%	3.2%	4.0%	4.3%	1.4%	13.6%	6.0%	11.5%	3.3%	-	6.7%	-	13.0%
Some College/Trade	12.9%	13.5%	19.3%	11.3%	12.3%	12.1%	17.1%	9.0%	9.2%	12.7%	13.6%	14.3%	10.9%	13.8%	10.5%	12.4%	20.6%	5.8%	13.2%
Associates/2-yr Degree	10.7%	11.0%	4.2%	13.3%	12.6%	9.2%	6.8%	5.8%	12.8%	11.0%	7.3%	11.1%	10.8%	12.7%	9.4%	5.5%	8.1%	8.7%	9.3%
COLLEGE/POST GRADUATE	68.9%	63.5%	65.9%	58.1%	65.5%	74.2%	72.1%	82.0%	72.3%	69.4%	77.2%	57.2%	71.6%	60.2%	76.3%	74.3%	63.1%	75.1%	61.6%
Bachelors/4-yr Degree	39.4%	38.5%	50.5%	32.7%	36.6%	42.5%	44.1%	38.5%	42.9%	40.5%	40.4%	36.3%	44.2%	38.9%	45.7%	37.2%	25.9%	36.1%	11.8%
Post Graduate Degree	29.5%	25.0%	15.4%	25.4%	28.9%	31.7%	28.0%	43.5%	29.5%	28.9%	36.8%	21.0%	27.4%	21.3%	30.6%	37.1%	37.2%	39.0%	49.8%
REFUSED	1.3%	2.3%	-	3.5%	2.6%	0.2%	-	-	0.6%	1.7%	0.5%	3.0%	-	1.7%	-	4.2%	1.5%	7.3%	2.9%
Net Diff.	39.1%	29.3%	31.8%	19.7%	33.7%	48.6%	44.2%	64.0%	45.3%	40.5%	55.0%	17.4%	43.2%	22.1%	52.6%	52.8%	27.7%	57.4%	26.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
LESS THAN COLLEGE	29.8%	29.8%	30.0%	30.9%	33.1%	10.6%	47.8%	26.5%	21.0%	16.3%	7.2%	-	100.0%	32.7%	37.1%	41.3%	63.3%	17.2%	-
Less than High School	0.6%	0.3%	1.5%	1.3%	3.9%	-	-	-	1.8%	-	7.2%	-	-	0.6%	1.3%	2.3%	-	-	-
High School Graduate	5.7%	6.2%	3.4%	5.8%	1.0%	-	-	3.4%	1.6%	3.1%	-	-	-	8.9%	4.8%	7.7%	2.1%	-	-
Some College/Trade	12.9%	12.1%	16.5%	11.3%	27.3%	-	47.8%	12.6%	14.5%	7.0%	-	-	100.0%	11.6%	18.1%	14.4%	59.2%	-	-
Associates/2-yr Degree	10.7%	11.2%	8.6%	12.5%	0.9%	10.6%	-	10.6%	3.2%	6.2%	-	-	-	11.7%	12.9%	16.9%	2.0%	17.2%	-
COLLEGE/POST GRADUATE	68.9%	69.3%	67.2%	64.4%	65.9%	89.4%	52.2%	72.5%	76.9%	80.7%	90.9%	100.0%	-	66.5%	59.5%	52.8%	36.7%	82.8%	100.0%
Bachelors/4-yr Degree	39.4%	41.7%	30.2%	21.3%	40.6%	34.3%	52.2%	42.1%	33.6%	34.0%	60.8%	8.7%	-	41.4%	27.5%	12.3%	17.2%	50.2%	100.0%
Post Graduate Degree	29.5%	27.6%	37.0%	43.1%	25.3%	55.1%	-	30.4%	43.4%	46.6%	30.2%	91.3%	-	25.1%	32.0%	40.5%	19.6%	32.5%	-
REFUSED	1.3%	0.9%	2.8%	4.7%	1.0%	-	-	1.0%	2.0%	3.1%	1.8%	-	-	0.8%	3.4%	5.9%	-	-	-
Net Diff.	39.1%	39.6%	37.2%	33.4%	32.8%	78.8%	4.3%	45.9%	55.9%	64.4%	83.7%	100.0%	-100%	33.7%	22.4%	11.5%	-26.5%	65.5%	100.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
LESS THAN COLLEGE	29.8%	29.2%	17.5%	27.0%	40.5%	40.2%	21.7%	33.8%	24.4%	40.4%	27.7%	40.2%	20.7%	27.6%	22.8%	31.4%	25.6%	25.0%
Less than High School	0.6%	3.3%	-	0.5%	-	-	1.2%	0.2%	0.8%	-	0.7%	-	-	0.5%	0.5%	-	0.4%	-
High School Graduate	5.7%	8.6%	2.3%	2.7%	5.9%	13.3%	4.6%	6.2%	3.6%	9.6%	4.1%	13.3%	2.2%	3.4%	2.1%	5.0%	2.9%	3.9%
Some College/Trade	12.9%	9.4%	12.0%	7.8%	20.1%	19.3%	11.1%	13.9%	9.5%	19.7%	11.6%	19.3%	12.5%	13.2%	11.3%	16.5%	12.7%	14.1%
Associates/2-yr Degree	10.7%	7.8%	3.1%	16.0%	14.5%	7.6%	4.8%	13.5%	10.4%	11.1%	11.3%	7.6%	6.1%	10.6%	8.9%	9.9%	9.6%	6.9%
COLLEGE/POST GRADUATE	68.9%	70.5%	80.7%	72.4%	56.3%	58.9%	77.0%	64.9%	74.7%	57.6%	70.9%	58.9%	79.0%	70.8%	77.1%	64.9%	73.0%	75.0%
Bachelors/4-yr Degree	39.4%	51.2%	44.8%	41.0%	31.4%	29.3%	47.1%	35.6%	44.1%	30.3%	41.5%	29.3%	43.3%	39.2%	41.3%	38.6%	40.4%	40.8%
Post Graduate Degree	29.5%	19.3%	35.9%	31.4%	24.9%	29.6%	29.9%	29.3%	30.6%	27.3%	29.5%	29.6%	35.7%	31.6%	35.8%	26.3%	32.6%	34.2%
REFUSED	1.3%	0.3%	1.8%	0.6%	3.2%	0.9%	1.3%	1.3%	0.9%	2.0%	1.4%	0.9%	0.3%	1.6%	0.1%	3.7%	1.4%	-
Net Diff.	39.1%	41.3%	63.2%	45.4%	15.9%	18.7%	55.2%	31.1%	50.3%	17.3%	43.3%	18.7%	58.2%	43.2%	54.3%	33.5%	47.4%	50.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
LESS THAN COLLEGE	29.8%	22.5%	39.7%	25.9%	47.1%	29.6%	51.2%	25.5%	33.7%	38.9%	28.9%	21.9%	38.0%	23.5%	42.2%	30.7%	26.8%	
Less than High School	0.6%	2.2%	-	1.2%	-	0.9%	-	0.3%	0.8%	1.2%	0.5%	-	-	1.1%	-	2.0%	-	
High School Graduate	5.7%	6.5%	8.8%	5.1%	13.0%	5.2%	20.0%	3.0%	8.0%	10.3%	3.7%	3.2%	5.7%	2.5%	14.5%	2.0%	5.4%	
Some College/Trade	12.9%	10.0%	14.5%	7.7%	22.1%	10.6%	23.0%	12.9%	12.9%	11.7%	14.3%	12.8%	26.4%	6.9%	16.3%	15.1%	11.7%	
Associates/2-yr Degree	10.7%	3.9%	16.3%	11.9%	12.0%	12.8%	8.2%	9.2%	12.0%	15.7%	10.5%	6.0%	5.9%	12.9%	11.4%	11.7%	9.7%	
COLLEGE/POST GRADUATE	68.9%	75.4%	59.3%	72.4%	52.1%	69.1%	47.2%	73.3%	65.0%	59.1%	70.1%	77.1%	51.5%	75.1%	56.7%	67.8%	72.6%	
Bachelors/4-yr Degree	39.4%	50.1%	32.2%	46.7%	24.1%	42.5%	21.0%	40.5%	38.5%	32.9%	40.9%	44.2%	24.7%	42.7%	31.1%	35.7%	43.7%	
Post Graduate Degree	29.5%	25.4%	27.2%	25.7%	28.0%	26.6%	26.3%	32.8%	26.5%	26.3%	29.2%	33.0%	26.7%	32.4%	25.7%	32.1%	28.9%	
REFUSED	1.3%	2.0%	1.0%	1.7%	0.8%	1.3%	1.6%	1.2%	1.4%	2.0%	1.0%	0.9%	10.6%	1.4%	1.0%	1.5%	0.6%	
Net Diff.	39.1%	52.9%	19.7%	46.5%	5.0%	39.4%	-4.0%	47.8%	31.3%	20.2%	41.2%	55.2%	13.5%	51.7%	14.5%	37.2%	45.8%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
LESS THAN COLLEGE	29.8%	31.0%	25.7%	34.5%	24.6%	34.7%	21.5%	17.4%	18.3%	-	28.7%	27.1%	-	27.7%
Less than High School	0.6%	0.4%	1.0%	0.8%	-	-	-	-	-	-	-	1.9%	-	1.9%
High School Graduate	5.7%	7.0%	3.8%	6.0%	4.1%	7.1%	5.6%	4.9%	5.1%	-	-	2.2%	-	2.3%
Some College/Trade	12.9%	14.7%	8.6%	13.9%	9.1%	24.9%	10.9%	8.9%	9.4%	-	13.5%	15.9%	-	16.3%
Associates/2-yr Degree	10.7%	8.9%	12.2%	13.8%	11.4%	2.7%	5.0%	3.6%	3.8%	-	15.2%	7.1%	-	7.2%
COLLEGE/POST GRADUATE	68.9%	67.5%	73.7%	64.2%	72.4%	65.3%	78.2%	80.8%	81.7%	61.6%	67.5%	72.6%	100.0%	72.0%
Bachelors/4-yr Degree	39.4%	38.9%	36.9%	38.8%	50.9%	33.7%	56.7%	47.7%	46.9%	61.6%	32.7%	31.3%	52.5%	30.8%
Post Graduate Degree	29.5%	28.6%	36.8%	25.4%	21.5%	31.6%	21.5%	33.1%	34.8%	-	34.8%	41.3%	47.5%	41.2%
REFUSED	1.3%	1.4%	0.6%	1.4%	3.0%	-	0.3%	1.9%	-	38.4%	3.8%	0.3%	-	0.3%
Net Diff.	39.1%	36.5%	48.1%	29.7%	47.7%	30.6%	56.7%	63.4%	63.5%	61.6%	38.8%	45.4%	100.0%	44.3%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
PRO-LIFE	38.1%	52.8%	33.7%	37.0%	44.8%	39.0%	33.3%	32.6%	36.0%	65.6%	67.1%	23.5%	13.6%	13.0%	29.2%	27.5%
Strongly	25.8%	35.8%	23.4%	25.2%	19.1%	26.6%	21.3%	20.6%	23.7%	44.8%	45.6%	23.5%	8.2%	7.4%	29.2%	21.7%
Somewhat	12.3%	17.0%	10.3%	11.8%	25.7%	12.4%	12.0%	12.0%	12.3%	20.8%	21.5%	-	5.4%	5.6%	-	5.8%
PRO-CHOICE	57.4%	40.9%	63.5%	58.0%	45.8%	57.1%	59.5%	58.2%	64.0%	28.7%	27.1%	73.9%	83.1%	84.0%	59.5%	68.4%
Somewhat	16.4%	11.6%	17.4%	17.5%	8.6%	15.9%	19.1%	17.0%	25.9%	18.6%	18.1%	31.7%	12.1%	11.5%	29.8%	27.5%
Strongly	41.1%	29.3%	46.1%	40.5%	37.2%	41.2%	40.5%	41.2%	38.2%	10.1%	9.0%	42.2%	71.0%	72.5%	29.7%	40.9%
DK/REFUSED	4.4%	6.3%	2.8%	5.1%	9.4%	4.0%	7.1%	9.2%	-	5.7%	5.8%	2.6%	3.3%	3.0%	11.3%	4.1%
Net Diff.	-19.3%	11.9%	-29.8%	-21.0%	-0.9%	-18.1%	-26.2%	-25.6%	-28.1%	37.0%	39.9%	-50.4%	-69.5%	-70.9%	-30.3%	-40.9%
Mean	2.24	2.63	2.11	2.23	2.29	2.25	2.15	2.13	2.21	3.06	3.10	2.05	1.49	1.46	2.32	2.09

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
PRO-LIFE	38.1%	63.8%	11.8%	49.2%	31.0%	13.9%	57.2%	48.9%	39.1%	68.8%	27.3%	29.6%	42.9%
Strongly	25.8%	45.6%	4.9%	34.2%	20.5%	7.5%	26.0%	35.1%	29.2%	68.8%	-	17.0%	28.4%
Somewhat	12.3%	18.2%	6.9%	15.0%	10.5%	6.4%	31.2%	13.8%	9.9%	-	27.3%	12.5%	14.5%
PRO-CHOICE	57.4%	35.8%	88.2%	47.5%	62.4%	85.9%	41.3%	46.1%	53.7%	28.4%	72.7%	70.1%	54.8%
Somewhat	16.4%	18.3%	10.0%	12.9%	19.5%	11.3%	21.4%	14.2%	19.6%	-	24.4%	12.7%	12.9%
Strongly	41.1%	17.5%	78.2%	34.6%	43.0%	74.6%	19.9%	31.9%	34.1%	28.4%	48.2%	57.4%	41.9%
DK/REFUSED	4.4%	0.4%	-	3.3%	6.6%	0.2%	1.5%	5.0%	7.2%	2.8%	-	0.3%	2.2%
Net Diff.	-19.3%	28.0%	-76.4%	1.7%	-31.4%	-72.0%	15.8%	2.8%	-14.6%	40.4%	-45.3%	-40.6%	-11.9%
Mean	2.24	2.92	1.39	2.50	2.09	1.47	2.64	2.55	2.37	3.12	1.79	1.89	2.30

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
PRO-LIFE	38.1%	51.0%	21.3%	39.4%	30.9%	8.0%	29.4%	47.2%	66.9%	66.8%	73.4%	14.8%	14.2%	57.6%	25.1%
Strongly	25.8%	34.4%	11.2%	27.1%	23.6%	4.0%	14.4%	39.3%	46.7%	46.4%	73.4%	8.8%	8.2%	48.8%	16.8%
Somewhat	12.3%	16.7%	10.1%	12.3%	7.3%	4.0%	15.0%	7.9%	20.2%	20.4%	-	6.0%	6.0%	8.8%	8.3%
PRO-CHOICE	57.4%	44.2%	74.8%	54.3%	66.3%	84.5%	70.6%	45.7%	27.8%	27.8%	26.6%	82.2%	82.7%	42.4%	65.7%
Somewhat	16.4%	19.8%	14.8%	16.9%	13.0%	8.2%	9.0%	24.8%	18.3%	18.2%	26.6%	12.7%	12.6%	21.9%	31.0%
Strongly	41.1%	24.3%	60.0%	37.5%	53.3%	76.2%	61.6%	20.9%	9.5%	9.6%	-	69.5%	70.2%	20.6%	34.6%
DK/REFUSED	4.4%	4.8%	3.9%	6.3%	2.8%	7.6%	-	7.1%	5.3%	5.4%	-	3.0%	3.0%	-	9.2%
Net Diff.	-19.3%	6.8%	-53.5%	-14.9%	-35.4%	-76.5%	-41.2%	1.5%	39.1%	39.0%	46.7%	-67.3%	-68.5%	15.2%	-40.5%
Mean	2.24	2.64	1.71	2.31	2.01	1.30	1.82	2.71	3.10	3.10	3.47	1.53	1.51	2.86	2.08

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-		
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	UNDE-	BOTH	
		CAVA-			BATCH			UNDE-	CAVA-	BAL-	
		LIERO						CIED	LIERO	LOTS	
Total	300	128	117	10	136	129	7	37	21	19	
PRO-LIFE	38.1%	65.1%	63.4%	84.7%	11.7%	11.5%	15.3%	41.9%	72.1%	19.6%	
Strongly	25.8%	44.0%	44.8%	35.7%	7.8%	7.4%	15.3%	28.9%	52.2%	12.9%	
Somewhat	12.3%	21.1%	18.7%	49.0%	3.9%	4.1%	-	13.0%	19.9%	6.7%	
PRO-CHOICE	57.4%	29.5%	31.1%	10.7%	85.6%	86.3%	71.8%	50.6%	27.4%	70.1%	
Somewhat	16.4%	18.8%	20.0%	4.6%	12.0%	10.7%	38.9%	24.1%	20.1%	31.5%	
Strongly	41.1%	10.7%	11.1%	6.2%	73.5%	75.6%	33.0%	26.5%	7.3%	38.6%	
DK/REFUSED	4.4%	5.3%	5.4%	4.6%	2.7%	2.2%	12.9%	7.5%	0.5%	10.3%	
Net Diff.	-19.3%	35.6%	32.3%	74.0%	-73.9%	-74.8%	-56.6%	-8.7%	44.7%	-50.5%	
Mean	2.24	3.04	3.03	3.20	1.44	1.42	1.97	2.48	3.18	1.93	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	REGISTERED PARTY																REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
PRO-LIFE	38.1%	30.6%	68.0%	32.3%	47.4%	53.2%	19.3%	44.4%	10.8%	24.1%	68.6%	62.8%	83.2%	34.5%	83.2%	61.1%	20.2%	32.6%	33.1%	28.7%	-	
Strongly	25.8%	18.7%	53.7%	18.3%	35.4%	37.6%	10.8%	30.2%	6.9%	13.9%	50.1%	45.3%	67.7%	22.4%	67.7%	43.8%	15.8%	18.4%	17.6%	23.8%	-	
Somewhat	12.3%	11.9%	14.3%	14.0%	12.0%	15.6%	8.6%	14.3%	3.9%	10.2%	18.5%	17.5%	15.5%	12.1%	15.5%	17.3%	4.4%	14.2%	15.5%	4.9%	-	
PRO-CHOICE	57.4%	65.8%	27.7%	64.2%	49.2%	40.4%	79.0%	50.1%	88.7%	72.7%	25.8%	29.4%	16.8%	61.0%	16.8%	34.7%	74.9%	63.1%	62.2%	69.3%	-	
Somewhat	16.4%	16.3%	16.6%	19.2%	10.8%	15.6%	17.2%	18.3%	12.8%	17.2%	14.5%	16.2%	9.3%	17.0%	9.3%	18.9%	9.3%	19.6%	19.8%	18.2%	-	
Strongly	41.1%	49.5%	11.1%	45.1%	38.5%	24.9%	61.8%	31.8%	75.9%	55.5%	11.3%	13.2%	7.6%	44.1%	7.6%	15.8%	65.6%	43.5%	42.4%	51.1%	-	
DK/REFUSED	4.4%	3.6%	4.3%	3.5%	3.4%	6.4%	1.6%	5.5%	0.5%	3.2%	5.6%	7.8%	-	4.4%	-	4.2%	4.9%	4.3%	4.6%	2.0%	-	
Net Diff.	-19.3%	-35.2%	40.3%	-31.9%	-1.8%	12.8%	-59.7%	-5.6%	-77.9%	-48.6%	42.8%	33.4%	66.3%	-26.5%	66.3%	26.4%	-54.7%	-30.6%	-29.1%	-40.6%	-	
Mean	2.24	2.00	3.16	2.06	2.46	2.70	1.68	2.45	1.42	1.82	3.14	3.03	3.43	2.13	3.43	2.93	1.69	2.08	2.09	2.01	-	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
PRO-LIFE	38.1%	66.3%	13.5%	36.6%	55.7%	23.7%	27.9%	60.3%	13.9%	32.6%	66.4%	32.9%	32.5%	69.9%	22.7%	42.9%
Strongly	25.8%	44.5%	12.0%	17.8%	43.1%	17.9%	19.1%	43.7%	11.3%	18.7%	44.7%	25.0%	16.6%	67.6%	19.1%	23.5%
Somewhat	12.3%	21.8%	1.6%	18.9%	12.6%	5.8%	8.8%	16.6%	2.6%	13.9%	21.7%	7.9%	15.9%	2.3%	3.6%	19.4%
PRO-CHOICE	57.4%	30.2%	80.8%	59.4%	39.3%	71.8%	67.4%	34.9%	83.9%	64.4%	33.6%	56.8%	56.3%	30.1%	62.1%	41.6%
Somewhat	16.4%	17.2%	9.0%	22.3%	20.6%	9.5%	16.6%	20.5%	9.4%	18.6%	8.4%	9.1%	25.4%	30.1%	7.5%	13.5%
Strongly	41.1%	13.0%	71.8%	37.1%	18.8%	62.3%	50.8%	14.4%	74.4%	45.8%	25.2%	47.7%	31.0%	-	54.6%	28.0%
DK/REFUSED	4.4%	3.4%	5.7%	4.0%	4.9%	4.5%	4.6%	4.8%	2.2%	3.0%	-	10.3%	11.2%	-	15.2%	15.5%
Net Diff.	-19.3%	36.1%	-67.3%	-22.7%	16.4%	-48.1%	-39.5%	25.5%	-70.0%	-31.8%	32.8%	-23.9%	-23.9%	39.8%	-39.4%	1.3%
Mean	2.24	3.01	1.51	2.18	2.84	1.78	1.96	2.94	1.50	2.06	2.86	2.11	2.20	3.37	1.85	2.45

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101	
PRO-LIFE	38.1%	67.4%	45.3%	6.5%	7.1%	5.9%	26.2%	68.8%	61.3%	76.6%	-	4.0%	28.1%	74.9%	8.6%	24.7%	62.5%	6.1%	25.1%	66.4%	
Strongly	25.8%	58.9%	21.8%	5.0%	4.2%	5.9%	14.8%	48.3%	32.2%	65.2%	-	4.0%	14.6%	47.5%	6.0%	15.0%	49.3%	4.5%	14.4%	46.6%	
Somewhat	12.3%	8.5%	23.6%	1.4%	2.9%	-	11.3%	20.5%	29.1%	11.4%	-	-	13.5%	27.4%	2.6%	9.7%	13.2%	1.7%	10.7%	19.8%	
PRO-CHOICE	57.4%	29.3%	50.0%	92.3%	92.9%	91.6%	71.1%	25.2%	32.9%	17.2%	54.1%	94.8%	69.1%	19.5%	90.1%	72.6%	31.2%	93.2%	72.8%	27.8%	
Somewhat	16.4%	16.1%	27.0%	9.0%	6.2%	11.7%	23.2%	15.3%	16.2%	14.3%	-	9.5%	25.5%	16.2%	8.6%	21.4%	14.3%	7.2%	25.9%	16.4%	
Strongly	41.1%	13.2%	23.1%	83.3%	86.7%	80.0%	47.9%	10.0%	16.8%	2.9%	54.1%	85.3%	43.5%	3.3%	81.5%	51.3%	17.0%	86.0%	46.9%	11.4%	
DK/REFUSED	4.4%	3.3%	4.6%	1.3%	-	2.5%	2.7%	6.0%	5.7%	6.2%	45.9%	1.2%	2.8%	5.6%	1.3%	2.6%	6.3%	0.7%	2.1%	5.8%	
Net Diff.	-19.3%	38.1%	-4.7%	-85.8%	-85.9%	-85.8%	-44.9%	43.6%	28.4%	59.4%	-54.1%	-90.8%	-40.9%	55.3%	-81.5%	-47.9%	31.2%	-87.1%	-47.7%	38.6%	
Mean	2.24	3.17	2.46	1.27	1.24	1.30	1.93	3.14	2.81	3.48	1.00	1.22	1.99	3.26	1.32	1.88	3.01	1.24	1.92	3.08	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
PRO-LIFE	38.1%	8.2%	28.9%	82.0%	9.0%	28.0%	69.2%	65.0%	14.6%	23.6%	34.8%	40.1%	59.2%	26.1%	65.7%	30.8%	54.4%	21.5%	64.2%	24.9%
Strongly	25.8%	8.2%	16.0%	57.8%	9.0%	13.3%	57.6%	44.5%	9.6%	4.1%	22.0%	28.0%	47.6%	12.9%	51.8%	13.5%	44.5%	12.3%	52.1%	12.6%
Somewhat	12.3%	-	12.9%	24.1%	-	14.7%	11.6%	20.5%	4.9%	19.5%	12.8%	12.1%	11.6%	13.2%	13.9%	17.3%	10.0%	9.2%	12.0%	12.3%
PRO-CHOICE	57.4%	87.3%	66.7%	11.2%	85.9%	59.7%	19.2%	29.5%	82.6%	62.0%	61.6%	55.1%	33.7%	71.6%	28.5%	66.3%	37.5%	76.7%	27.9%	73.8%
Somewhat	16.4%	18.5%	16.2%	8.9%	20.4%	-	15.2%	17.6%	14.8%	23.9%	16.7%	16.1%	13.9%	17.6%	18.6%	17.9%	10.5%	17.3%	12.8%	17.4%
Strongly	41.1%	68.8%	50.5%	2.3%	65.6%	59.7%	4.0%	12.0%	67.8%	38.1%	44.9%	39.1%	19.8%	54.0%	9.9%	48.4%	27.0%	59.4%	15.1%	56.4%
DK/REFUSED	4.4%	4.5%	4.3%	6.8%	5.0%	12.2%	11.6%	5.4%	2.9%	14.4%	3.5%	4.8%	7.1%	2.3%	5.9%	2.9%	8.0%	1.8%	7.9%	1.3%
Net Diff.	-19.3%	-79.1%	-37.8%	70.7%	-76.9%	-31.7%	50.0%	35.5%	-68.0%	-38.4%	-26.8%	-15.1%	25.5%	-45.5%	37.2%	-35.5%	16.9%	-55.2%	36.3%	-48.9%
Mean	2.24	1.45	1.94	3.48	1.50	1.79	3.39	3.03	1.55	1.88	2.12	2.30	2.94	1.85	3.14	1.96	2.78	1.74	3.10	1.81

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103	
PRO-LIFE	38.1%	44.9%	35.0%	39.1%	24.5%	44.6%	26.7%	54.6%	20.3%	32.3%	30.5%	45.0%	23.1%	41.5%	36.7%	21.9%	31.3%	37.5%	38.9%	38.4%	43.5%	
Strongly	25.8%	34.4%	14.8%	29.3%	15.7%	28.4%	16.5%	31.4%	12.4%	24.7%	19.0%	29.5%	13.7%	19.3%	24.5%	20.7%	21.5%	29.3%	24.5%	26.6%	25.5%	
Somewhat	12.3%	10.5%	20.2%	9.8%	8.7%	16.2%	10.2%	23.2%	7.9%	7.6%	11.5%	15.5%	9.4%	22.2%	12.2%	1.2%	9.8%	8.3%	14.3%	11.8%	18.0%	
PRO-CHOICE	57.4%	50.4%	54.7%	54.5%	53.7%	52.5%	70.1%	41.8%	74.8%	65.5%	67.2%	51.9%	76.2%	57.5%	52.9%	75.8%	53.0%	54.3%	59.0%	53.5%	54.0%	
Somewhat	16.4%	17.1%	18.9%	14.0%	14.4%	16.3%	15.6%	16.4%	15.5%	16.0%	15.7%	15.8%	18.0%	20.2%	9.0%	21.9%	8.7%	16.8%	16.2%	16.7%	18.3%	
Strongly	41.1%	33.3%	35.8%	40.5%	39.3%	36.2%	54.4%	25.4%	59.3%	49.5%	51.5%	36.1%	58.2%	37.3%	43.9%	53.9%	44.4%	37.5%	42.7%	36.8%	35.6%	
DK/REFUSED	4.4%	4.7%	10.3%	6.5%	21.8%	2.9%	3.2%	3.6%	4.8%	2.2%	2.2%	3.2%	0.7%	1.0%	10.4%	2.3%	15.6%	8.2%	2.2%	8.1%	2.5%	
Net Diff.	-19.3%	-5.5%	-19.6%	-15.4%	-29.3%	-7.9%	-43.4%	12.8%	-54.5%	-33.1%	-36.7%	-6.9%	-53.1%	-16.0%	-16.2%	-53.8%	-21.7%	-16.8%	-20.1%	-15.1%	-10.4%	
Mean	2.24	2.48	2.16	2.30	2.01	2.38	1.88	2.63	1.72	2.08	1.98	2.40	1.78	2.24	2.19	1.89	2.10	2.32	2.21	2.31	2.34	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
PRO-LIFE	38.1%	37.0%	34.2%	39.4%	37.2%	30.2%	45.9%	25.9%	40.1%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	25.8%	31.1%	23.6%	31.4%	23.1%	20.7%	30.4%	13.6%	33.4%	67.6%	-	61.4%	-	74.4%	-	67.9%	-	66.8%	-	75.9%	-
Somewhat	12.3%	5.9%	10.6%	8.0%	14.0%	9.5%	15.5%	12.2%	6.8%	32.4%	-	38.6%	-	25.6%	-	32.1%	-	33.2%	-	24.1%	-
PRO-CHOICE	57.4%	54.8%	64.0%	53.3%	61.2%	58.3%	49.8%	55.1%	53.2%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	16.4%	16.9%	14.1%	15.1%	17.7%	23.6%	10.1%	14.4%	11.3%	-	28.5%	-	32.9%	-	25.1%	-	28.9%	-	26.9%	-	22.3%
Strongly	41.1%	37.9%	49.8%	38.1%	43.5%	34.7%	39.7%	40.6%	41.9%	-	71.5%	-	67.1%	-	74.9%	-	71.1%	-	73.1%	-	77.7%
DK/REFUSED	4.4%	8.2%	1.9%	7.3%	1.7%	11.4%	4.2%	19.1%	6.6%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-19.3%	-17.9%	-29.8%	-13.9%	-24.0%	-28.1%	-3.9%	-29.2%	-13.1%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.24	2.33	2.08	2.35	2.17	2.18	2.38	1.99	2.34	3.68	1.29	3.61	1.33	3.74	1.25	3.68	1.29	3.67	1.27	3.76	1.22

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
PRO-LIFE	38.1%	75.6%	90.4%	79.5%	67.1%	16.0%	25.9%	17.6%	6.5%	76.2%	20.5%	75.0%	12.2%	76.1%	17.5%	73.9%	8.2%	54.7%	7.3%
Strongly	25.8%	63.8%	90.4%	75.8%	45.7%	4.4%	7.4%	1.3%	3.1%	60.7%	3.3%	67.0%	5.3%	65.6%	4.7%	57.8%	2.7%	52.8%	-
Somewhat	12.3%	11.8%	-	3.7%	21.4%	11.6%	18.5%	16.3%	3.4%	15.4%	17.2%	8.0%	6.9%	10.5%	12.8%	16.1%	5.5%	1.9%	7.3%
PRO-CHOICE	57.4%	18.1%	9.6%	17.0%	22.3%	83.4%	73.2%	82.4%	92.9%	19.5%	78.8%	16.5%	87.3%	19.0%	81.9%	15.2%	91.3%	26.3%	91.7%
Somewhat	16.4%	13.9%	4.8%	13.5%	18.1%	17.7%	33.4%	14.0%	5.7%	17.1%	19.0%	10.6%	16.6%	14.6%	17.5%	11.8%	19.0%	20.5%	6.5%
Strongly	41.1%	4.1%	4.8%	3.5%	4.2%	65.7%	39.8%	68.4%	87.2%	2.5%	59.7%	5.9%	70.7%	4.4%	64.5%	3.3%	72.2%	5.8%	85.1%
DK/REFUSED	4.4%	6.3%	-	3.5%	10.6%	0.6%	0.9%	-	0.6%	4.3%	0.8%	8.5%	0.5%	4.9%	0.6%	10.9%	0.6%	19.0%	1.1%
Net Diff.	-19.3%	57.5%	80.8%	62.5%	44.9%	-67.5%	-47.3%	-64.8%	-86.4%	56.6%	-58.3%	58.5%	-75.2%	57.2%	-64.5%	58.7%	-83.1%	28.4%	-84.4%
Mean	2.24	3.44	3.76	3.57	3.22	1.54	1.93	1.50	1.22	3.40	1.64	3.49	1.46	3.44	1.57	3.44	1.38	3.26	1.21

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
PRO-LIFE	38.1%	37.7%	39.9%	33.8%	65.2%	43.2%	18.2%	43.4%	36.1%	28.1%	60.8%	51.4%	-	32.4%	43.0%	37.9%	70.4%	38.0%	34.9%
Strongly	25.8%	25.6%	26.7%	25.7%	32.9%	27.6%	18.2%	27.2%	19.7%	24.2%	17.6%	22.5%	-	24.1%	32.2%	26.8%	50.8%	30.8%	34.9%
Somewhat	12.3%	12.1%	13.3%	8.1%	32.3%	15.6%	-	16.2%	16.4%	3.9%	43.2%	29.0%	-	8.4%	10.8%	11.1%	19.6%	7.2%	-
PRO-CHOICE	57.4%	58.9%	51.7%	52.6%	32.9%	53.5%	81.8%	53.4%	55.4%	58.5%	37.4%	39.8%	100.0%	63.8%	48.7%	48.4%	27.6%	62.0%	65.1%
Somewhat	16.4%	17.0%	13.9%	11.7%	10.4%	27.3%	12.8%	17.7%	17.9%	20.7%	2.9%	27.5%	26.7%	16.4%	10.8%	5.4%	19.0%	27.1%	-
Strongly	41.1%	41.9%	37.8%	40.8%	22.5%	26.2%	69.0%	35.8%	37.5%	37.9%	34.4%	12.3%	73.3%	47.4%	38.0%	42.9%	8.5%	34.8%	65.1%
DK/REFUSED	4.4%	3.4%	8.4%	13.6%	1.9%	3.3%	-	3.2%	8.5%	13.4%	1.8%	8.7%	-	3.7%	8.3%	13.8%	2.1%	-	-
Net Diff.	-19.3%	-21.2%	-11.7%	-18.7%	32.4%	-10.3%	-63.6%	-10.1%	-19.3%	-30.4%	23.4%	11.6%	-100%	-31.4%	-5.8%	-10.5%	42.8%	-24.0%	-30.2%
Mean	2.24	2.22	2.31	2.22	2.77	2.46	1.67	2.36	2.20	2.17	2.45	2.67	1.27	2.09	2.41	2.25	3.15	2.34	2.05

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
PRO-LIFE	38.1%	23.7%	29.2%	37.8%	51.7%	46.6%	27.2%	43.5%	32.5%	49.1%	36.4%	46.6%	30.3%	47.2%	34.9%	57.9%	40.0%	53.6%
Strongly	25.8%	13.8%	20.9%	27.6%	37.6%	25.1%	18.3%	29.5%	22.9%	31.3%	25.9%	25.1%	17.0%	29.7%	21.2%	36.0%	25.0%	30.3%
Somewhat	12.3%	9.8%	8.3%	10.2%	14.1%	21.4%	8.9%	14.0%	9.5%	17.8%	10.5%	21.4%	13.3%	17.5%	13.7%	21.9%	15.0%	23.3%
PRO-CHOICE	57.4%	73.1%	68.0%	55.5%	47.5%	47.2%	69.8%	51.4%	62.6%	47.3%	59.5%	47.2%	68.0%	47.5%	60.4%	39.2%	55.8%	42.5%
Somewhat	16.4%	25.6%	13.3%	20.0%	6.5%	16.7%	17.7%	15.7%	18.9%	11.6%	16.3%	16.7%	19.8%	16.8%	19.7%	13.3%	16.7%	23.4%
Strongly	41.1%	47.5%	54.7%	35.5%	41.0%	30.4%	52.1%	35.6%	43.8%	35.7%	43.2%	30.4%	48.3%	30.7%	40.7%	25.9%	39.1%	19.1%
DK/REFUSED	4.4%	3.3%	2.9%	6.7%	0.8%	6.3%	3.0%	5.1%	4.9%	3.6%	4.1%	6.3%	1.6%	5.3%	4.7%	2.9%	4.2%	3.9%
Net Diff.	-19.3%	-49.4%	-38.8%	-17.7%	4.1%	-0.6%	-42.7%	-7.8%	-30.2%	1.8%	-23.2%	-0.6%	-37.7%	-0.3%	-25.5%	18.8%	-15.9%	11.0%
Mean	2.24	1.90	1.95	2.32	2.49	2.44	1.93	2.39	2.12	2.46	2.20	2.44	1.99	2.49	2.16	2.70	2.27	2.67

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
PRO-LIFE	38.1%	24.7%	40.0%	30.2%	42.5%	33.1%	41.5%	42.0%	34.7%	39.3%	36.9%	38.2%	4.6%	20.6%	39.5%	27.6%	49.5%
Strongly	25.8%	19.3%	29.3%	24.6%	27.8%	26.8%	21.4%	25.8%	25.8%	28.3%	22.2%	27.0%	4.6%	10.6%	29.2%	13.6%	35.8%
Somewhat	12.3%	5.4%	10.8%	5.6%	14.6%	6.3%	20.1%	16.2%	8.9%	10.9%	14.7%	11.3%	-	10.0%	10.3%	14.0%	13.7%
PRO-CHOICE	57.4%	71.2%	55.0%	64.8%	53.5%	63.0%	50.5%	53.8%	60.7%	54.1%	60.1%	58.0%	74.0%	68.0%	56.4%	69.8%	48.2%
Somewhat	16.4%	16.1%	14.7%	18.0%	10.4%	16.0%	11.9%	17.7%	15.2%	17.8%	19.8%	11.5%	15.4%	22.1%	14.4%	25.3%	11.5%
Strongly	41.1%	55.0%	40.3%	46.8%	43.1%	47.0%	38.6%	36.1%	45.4%	36.3%	40.2%	46.5%	58.6%	45.9%	42.0%	44.5%	36.7%
DK/REFUSED	4.4%	4.1%	5.0%	5.0%	4.1%	3.9%	8.0%	4.2%	4.7%	6.6%	3.0%	3.8%	21.4%	11.4%	4.1%	2.5%	2.3%
Net Diff.	-19.3%	-46.5%	-14.9%	-34.7%	-11.0%	-29.9%	-9.0%	-11.8%	-26.0%	-14.9%	-23.1%	-19.8%	-69.4%	-47.4%	-16.9%	-42.2%	1.4%
Mean	2.24	1.89	2.31	2.08	2.28	2.13	2.26	2.33	2.16	2.34	2.19	2.19	1.37	1.83	2.28	1.97	2.50

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
PRO-LIFE	38.1%	32.5%	36.6%	47.2%	39.6%	46.7%	23.1%	60.2%	63.3%	-	57.4%	17.3%	47.5%	16.7%	
Strongly	25.8%	22.0%	22.3%	34.5%	27.9%	31.9%	12.1%	34.2%	35.9%	-	42.2%	8.9%	-	9.1%	
Somewhat	12.3%	10.6%	14.2%	12.8%	11.6%	14.8%	10.9%	26.0%	27.4%	-	15.2%	8.4%	47.5%	7.6%	
PRO-CHOICE	57.4%	59.3%	60.4%	50.3%	59.1%	53.3%	67.7%	37.0%	33.8%	100.0%	38.8%	82.0%	52.5%	82.6%	
Somewhat	16.4%	20.1%	15.2%	15.9%	12.6%	7.3%	22.6%	18.6%	16.1%	68.3%	6.4%	19.7%	-	20.1%	
Strongly	41.1%	39.2%	45.2%	34.4%	46.4%	46.0%	45.1%	18.4%	17.7%	31.7%	32.4%	62.3%	52.5%	62.6%	
DK/REFUSED	4.4%	8.2%	3.0%	2.5%	1.4%	-	9.2%	2.8%	2.9%	-	3.8%	0.7%	-	0.7%	
Net Diff.	-19.3%	-26.8%	-23.9%	-3.0%	-19.5%	-6.5%	-44.6%	23.2%	29.5%	-100%	18.6%	-64.7%	-4.9%	-65.9%	
Mean	2.24	2.17	2.14	2.49	2.21	2.33	1.89	2.78	2.84	1.68	2.70	1.64	1.95	1.63	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
PRO-LIFE	34.9%	44.6%	29.8%	36.7%	29.7%	34.5%	36.6%	35.2%	41.6%	61.7%	62.2%	46.8%	9.6%	9.2%	20.4%	31.2%
Shouldn't Be Legal	7.4%	11.2%	7.7%	6.4%	-	7.4%	7.2%	4.8%	15.4%	11.4%	11.3%	13.1%	1.6%	1.7%	-	17.4%
Protect Mother's Life	9.9%	19.4%	7.4%	9.8%	-	9.9%	10.3%	12.0%	4.3%	19.2%	19.4%	12.8%	2.1%	2.2%	-	4.0%
Case of Incest/Rape	17.5%	13.9%	14.7%	20.6%	29.7%	17.3%	19.2%	18.3%	22.0%	31.2%	31.5%	20.9%	5.9%	5.3%	20.4%	9.8%
PRO-CHOICE	58.6%	49.1%	62.7%	57.8%	60.9%	58.7%	58.2%	62.5%	43.5%	34.7%	34.1%	50.7%	82.1%	82.6%	68.3%	56.9%
During 1st Trimester	21.9%	22.3%	21.7%	22.7%	11.7%	22.7%	17.9%	16.4%	22.6%	23.7%	23.9%	18.9%	20.0%	20.4%	8.8%	22.7%
Until 20th Week	11.6%	10.3%	12.6%	10.4%	21.3%	12.0%	9.6%	9.9%	8.5%	6.4%	6.4%	6.1%	16.8%	16.3%	29.7%	11.3%
Legal:All Circumstance	25.1%	16.5%	28.3%	24.7%	27.9%	24.1%	30.7%	36.1%	12.5%	4.6%	3.9%	25.7%	45.3%	45.9%	29.8%	22.8%
DK/REFUSED	6.5%	6.4%	7.5%	5.4%	9.4%	6.7%	5.2%	2.4%	14.8%	3.6%	3.6%	2.6%	8.3%	8.2%	11.3%	11.9%
Net Diff.	-23.8%	-4.5%	-32.8%	-21.1%	-31.2%	-24.2%	-21.5%	-27.3%	-1.9%	27.0%	28.1%	-3.9%	-72.5%	-73.4%	-47.9%	-25.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
PRO-LIFE	34.9%	50.6%	15.7%	37.6%	33.7%	9.9%	41.1%	41.4%	42.7%	57.0%	51.8%	28.4%	32.7%
Shouldn't Be Legal	7.4%	13.8%	4.9%	12.7%	3.3%	4.1%	3.3%	12.6%	6.5%	31.8%	-	6.4%	10.3%
Protect Mother's Life	9.9%	10.2%	4.3%	12.0%	9.4%	3.5%	9.4%	14.0%	10.7%	25.2%	24.4%	5.4%	10.2%
Case of Incest/Rape	17.5%	26.6%	6.4%	12.8%	21.0%	2.3%	28.4%	14.8%	25.4%	-	27.3%	16.5%	12.2%
PRO-CHOICE	58.6%	44.7%	84.3%	52.8%	60.4%	85.7%	48.8%	53.0%	49.9%	40.2%	48.2%	68.5%	60.3%
During 1st Trimester	21.9%	29.2%	24.6%	18.3%	22.7%	21.2%	32.2%	18.5%	22.3%	-	-	26.6%	21.7%
Until 20th Week	11.6%	6.7%	8.7%	12.5%	12.4%	14.0%	11.5%	13.5%	8.9%	28.4%	23.6%	8.8%	11.6%
Legal:All Circumstance	25.1%	8.9%	51.1%	22.0%	25.4%	50.4%	5.1%	21.1%	18.7%	11.8%	24.7%	33.1%	27.0%
DK/REFUSED	6.5%	4.7%	-	9.6%	5.9%	4.4%	10.1%	5.6%	7.5%	2.8%	-	3.1%	6.9%
Net Diff.	-23.8%	5.8%	-68.7%	-15.2%	-26.8%	-75.7%	-7.7%	-11.7%	-7.2%	16.8%	3.5%	-40.1%	-27.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL								U.S. SENATE BALLOT							
	IMPORTANT ISSUES								U.S. SENATE BALLOT							
	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED		
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21	
PRO-LIFE	34.9%	45.2%	20.0%	38.9%	32.0%	8.0%	16.7%	39.0%	62.1%	61.9%	73.4%	11.8%	11.8%	8.8%	30.1%	
Shouldn't Be Legal	7.4%	9.2%	-	6.0%	8.7%	4.0%	12.0%	9.9%	12.4%	11.7%	73.4%	3.0%	3.0%	-	7.5%	
Protect Mother's Life	9.9%	14.5%	5.1%	8.4%	11.2%	-	2.4%	4.3%	18.7%	18.9%	-	2.0%	2.0%	-	11.9%	
Case of Incest/Rape	17.5%	21.4%	15.0%	24.4%	12.2%	4.0%	2.3%	24.9%	30.9%	31.3%	-	6.8%	6.8%	8.8%	10.7%	
PRO-CHOICE	58.6%	50.6%	75.6%	52.3%	64.1%	71.1%	76.3%	36.2%	34.3%	34.4%	26.6%	80.8%	81.4%	42.4%	51.6%	
During 1st Trimester	21.9%	26.4%	22.4%	23.9%	19.5%	20.9%	10.9%	-	24.5%	24.5%	26.6%	19.8%	19.5%	42.4%	21.1%	
Until 20th Week	11.6%	11.5%	12.8%	6.4%	11.9%	12.4%	21.8%	12.9%	6.2%	6.3%	-	16.3%	16.5%	-	11.9%	
Legal:All Circumstance	25.1%	12.7%	40.4%	22.0%	32.7%	37.7%	43.5%	23.3%	3.6%	3.6%	-	44.7%	45.4%	-	18.6%	
DK/REFUSED	6.5%	4.2%	4.3%	8.8%	3.9%	20.9%	7.0%	24.8%	3.6%	3.7%	-	7.4%	6.8%	48.8%	18.3%	
Net Diff.	-23.8%	-5.4%	-55.6%	-13.4%	-32.0%	-63.2%	-59.5%	2.8%	27.8%	27.6%	46.7%	-69.1%	-69.6%	-33.6%	-21.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
	VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	BOTH	
	CAVA- LIERO			BATCH			UNDE- CIED	CAVA- LIERO	BAL- LOTS	
Total	300	128	117	10	136	129	7	37	21	19
PRO-LIFE	34.9%	59.8%	59.4%	64.3%	10.0%	9.4%	21.6%	40.0%	56.8%	25.1%
Shouldn't Be Legal	7.4%	11.6%	11.7%	10.8%	2.5%	2.6%	-	10.9%	16.4%	8.3%
Protect Mother's Life	9.9%	18.2%	18.0%	19.4%	2.3%	2.4%	-	9.5%	12.1%	4.9%
Case of Incest/Rape	17.5%	30.0%	29.7%	34.2%	5.2%	4.4%	21.6%	19.6%	28.2%	11.9%
PRO-CHOICE	58.6%	36.7%	36.8%	35.7%	84.5%	85.4%	65.5%	39.3%	37.7%	56.9%
During 1st Trimester	21.9%	26.2%	27.0%	16.5%	18.9%	18.8%	20.4%	18.4%	32.5%	22.9%
Until 20th Week	11.6%	7.1%	6.3%	15.7%	17.3%	17.8%	6.6%	6.7%	2.8%	13.3%
Legal:All Circumstance	25.1%	3.5%	3.5%	3.5%	48.3%	48.8%	38.6%	14.2%	2.3%	20.7%
DK/REFUSED	6.5%	3.5%	3.8%	-	5.5%	5.2%	12.9%	20.7%	5.6%	18.0%
Net Diff.	-23.8%	23.1%	22.6%	28.6%	-74.5%	-76.0%	-44.0%	0.7%	19.1%	-31.7%



DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
PRO-LIFE	34.9%	62.3%	16.3%	29.9%	58.3%	18.5%	23.1%	59.6%	9.6%	25.1%	65.0%	34.1%	35.5%	100.0%	30.0%	48.5%
Shouldn't Be Legal	7.4%	6.1%	1.5%	3.1%	19.6%	7.1%	6.5%	12.9%	2.3%	5.6%	11.5%	10.9%	-	27.7%	4.8%	-
Protect Mother's Life	9.9%	22.0%	4.4%	5.7%	15.9%	6.0%	5.8%	17.6%	2.7%	4.9%	28.3%	11.0%	10.5%	57.8%	7.4%	13.3%
Case of Incest/Rape	17.5%	34.2%	10.4%	21.1%	22.7%	5.4%	10.7%	29.1%	4.6%	14.6%	25.2%	12.1%	25.0%	14.5%	17.8%	35.2%
PRO-CHOICE	58.6%	35.2%	75.7%	64.8%	36.4%	71.1%	69.2%	35.9%	84.1%	69.5%	35.0%	49.8%	52.8%	-	57.3%	34.9%
During 1st Trimester	21.9%	23.1%	13.6%	19.5%	25.6%	14.3%	33.1%	24.0%	16.5%	24.3%	26.2%	9.0%	34.4%	-	7.3%	15.3%
Until 20th Week	11.6%	3.4%	14.9%	24.0%	5.4%	9.0%	11.1%	5.0%	14.9%	19.4%	-	3.4%	10.2%	-	-	9.9%
Legal:All Circumstance	25.1%	8.8%	47.2%	21.3%	5.4%	47.8%	25.0%	6.9%	52.7%	25.8%	8.8%	37.4%	8.2%	-	50.0%	9.7%
DK/REFUSED	6.5%	2.5%	8.0%	5.2%	5.3%	10.4%	7.7%	4.5%	6.3%	5.4%	-	16.1%	11.7%	-	12.6%	16.6%
Net Diff.	-23.8%	27.0%	-59.4%	-34.9%	21.9%	-52.7%	-46.2%	23.7%	-74.5%	-44.4%	29.9%	-15.6%	-17.3%	100.0%	-27.3%	13.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101	
PRO-LIFE	34.9%	65.3%	47.1%	5.2%	2.3%	7.9%	22.1%	63.9%	50.6%	77.8%	30.5%	8.1%	20.9%	67.9%	2.6%	23.0%	59.7%	1.8%	20.2%	61.5%	
Shouldn't Be Legal	7.4%	17.9%	3.2%	0.6%	1.2%	-	4.2%	13.6%	8.4%	19.0%	-	-	3.3%	6.5%	1.1%	4.9%	21.0%	0.7%	4.2%	12.5%	
Protect Mother's Life	9.9%	23.2%	12.1%	0.5%	1.1%	-	5.7%	20.0%	11.8%	28.5%	30.5%	1.2%	4.0%	22.2%	-	7.0%	17.6%	-	3.8%	18.2%	
Case of Incest/Rape	17.5%	24.2%	31.8%	4.1%	-	7.9%	12.2%	30.3%	30.4%	30.3%	-	7.0%	13.7%	39.1%	1.5%	11.1%	21.2%	1.1%	12.2%	30.8%	
PRO-CHOICE	58.6%	33.7%	46.5%	92.8%	95.0%	90.7%	66.3%	32.6%	46.5%	18.2%	23.6%	91.9%	69.9%	28.6%	93.6%	63.5%	36.9%	96.6%	68.8%	35.3%	
During 1st Trimester	21.9%	24.8%	26.2%	13.4%	14.8%	12.0%	31.9%	20.0%	25.4%	14.5%	-	11.1%	34.0%	14.4%	15.4%	30.3%	26.0%	14.3%	31.0%	21.9%	
Until 20th Week	11.6%	7.2%	3.2%	17.8%	16.2%	19.4%	11.3%	8.4%	15.7%	0.8%	-	20.8%	16.1%	11.2%	15.2%	7.7%	5.5%	21.1%	12.5%	9.4%	
Legal:All Circumstance	25.1%	1.6%	17.1%	61.6%	64.0%	59.3%	23.1%	4.2%	5.4%	2.9%	23.6%	60.0%	19.8%	3.0%	63.0%	25.5%	5.4%	61.2%	25.4%	4.0%	
DK/REFUSED	6.5%	1.1%	6.4%	2.0%	2.7%	1.4%	11.6%	3.5%	2.9%	4.0%	45.9%	-	9.2%	3.6%	3.8%	13.5%	3.4%	1.6%	10.9%	3.2%	
Net Diff.	-23.8%	31.6%	0.6%	-87.6%	-92.7%	-82.8%	-44.2%	31.2%	4.1%	59.6%	6.9%	-83.8%	-49.0%	39.3%	-90.9%	-40.6%	22.8%	-94.8%	-48.6%	26.2%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
PRO-LIFE	34.9%	23.3%	26.8%	76.7%	25.7%	33.3%	72.1%	60.5%	11.8%	33.3%	29.0%	38.0%	56.3%	20.1%	62.5%	24.4%	51.7%	15.8%	61.4%	18.0%
Shouldn't Be Legal	7.4%	-	4.0%	19.2%	-	-	18.2%	13.1%	2.2%	8.4%	9.0%	6.1%	16.2%	2.0%	7.4%	2.3%	22.7%	1.7%	18.5%	2.3%
Protect Mother's Life	9.9%	3.5%	10.6%	29.5%	3.8%	10.6%	31.5%	18.5%	2.5%	5.1%	7.2%	11.8%	18.9%	3.6%	24.6%	4.8%	14.8%	2.4%	18.4%	3.4%
Case of Incest/Rape	17.5%	19.8%	12.2%	28.0%	21.9%	22.7%	22.5%	28.9%	7.1%	19.8%	12.7%	20.1%	21.1%	14.5%	30.4%	17.3%	14.3%	11.6%	24.5%	12.3%
PRO-CHOICE	58.6%	72.2%	59.8%	18.0%	69.3%	51.2%	19.0%	34.8%	80.6%	57.8%	65.2%	55.5%	33.6%	75.8%	29.6%	73.3%	36.4%	78.3%	29.3%	78.8%
During 1st Trimester	21.9%	8.4%	34.3%	9.9%	9.2%	14.0%	5.1%	23.0%	21.4%	18.3%	21.8%	22.7%	15.5%	25.2%	16.0%	20.3%	15.1%	30.0%	15.6%	25.2%
Until 20th Week	11.6%	-	8.4%	2.9%	-	4.4%	5.0%	6.2%	16.4%	22.1%	15.3%	9.4%	4.2%	17.6%	4.7%	22.2%	3.9%	13.1%	3.9%	19.0%
Legal:All Circumstance	25.1%	63.8%	17.2%	5.2%	60.1%	32.9%	8.9%	5.7%	42.8%	17.4%	28.1%	23.4%	13.9%	33.0%	9.0%	30.8%	17.4%	35.1%	9.9%	34.5%
DK/REFUSED	6.5%	4.5%	13.4%	5.2%	5.0%	15.5%	8.9%	4.7%	7.7%	8.9%	5.9%	6.5%	10.2%	4.1%	7.9%	2.2%	11.9%	5.9%	9.2%	3.3%
Net Diff.	-23.8%	-48.9%	-33.0%	58.7%	-43.6%	-18.0%	53.1%	25.6%	-68.8%	-24.5%	-36.2%	-17.5%	22.7%	-55.7%	32.8%	-48.9%	15.3%	-62.4%	32.1%	-60.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
PRO-LIFE	34.9%	41.4%	36.0%	38.3%	45.9%	38.9%	22.0%	45.4%	22.8%	31.0%	21.4%	37.4%	18.0%	50.8%	33.1%	49.8%	34.5%	40.0%	32.1%	43.4%	36.2%
Shouldn't Be Legal	7.4%	9.6%	-	5.0%	-	6.7%	5.2%	4.7%	-	9.3%	8.3%	6.4%	5.8%	9.6%	3.4%	14.5%	-	8.5%	7.1%	7.6%	2.5%
Protect Mother's Life	9.9%	20.4%	5.4%	19.8%	-	11.5%	4.8%	14.4%	4.7%	7.9%	4.8%	10.8%	3.3%	16.7%	8.8%	21.9%	6.2%	12.8%	8.4%	18.0%	8.9%
Case of Incest/Rape	17.5%	11.4%	30.6%	13.5%	45.9%	20.7%	12.0%	26.3%	18.1%	13.8%	8.3%	20.2%	8.8%	24.4%	20.9%	13.4%	28.3%	18.7%	16.7%	17.8%	24.8%
PRO-CHOICE	58.6%	45.7%	53.7%	44.0%	45.5%	56.7%	70.0%	49.3%	73.9%	65.6%	67.6%	57.7%	77.8%	48.2%	48.0%	47.9%	46.9%	50.3%	63.1%	49.6%	59.9%
During 1st Trimester	21.9%	15.2%	25.5%	10.2%	11.7%	24.6%	19.9%	21.1%	12.3%	28.9%	24.5%	26.0%	20.7%	13.5%	17.7%	7.8%	8.7%	20.5%	23.0%	17.8%	20.4%
Until 20th Week	11.6%	5.3%	7.0%	2.2%	6.5%	9.5%	15.9%	11.4%	22.3%	7.2%	12.0%	9.7%	20.5%	8.6%	3.0%	6.2%	-	7.0%	13.8%	7.7%	17.7%
Legal:All Circumstance	25.1%	25.2%	21.2%	31.6%	27.3%	22.5%	34.2%	16.8%	39.3%	29.5%	31.0%	22.1%	36.6%	26.1%	27.4%	33.9%	38.1%	22.8%	26.3%	24.1%	21.9%
DK/REFUSED	6.5%	12.9%	10.2%	17.7%	8.6%	4.4%	8.1%	5.3%	3.2%	3.3%	11.0%	4.8%	4.2%	1.0%	18.9%	2.3%	18.7%	9.7%	4.8%	7.0%	3.9%
Net Diff.	-23.8%	-4.3%	-17.7%	-5.7%	0.4%	-17.7%	-48.0%	-4.0%	-51.1%	-34.6%	-46.2%	-20.3%	-59.8%	2.5%	-14.9%	1.9%	-12.4%	-10.4%	-31.0%	-6.2%	-23.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?  
 1. Abortions should not be legal in any circumstances  
 2. Abortions should be legal only in order to protect the life of the mother  
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother  
 4. Abortions should be legal during the first trimester of pregnancy  
 5. Abortions should be legal until the twentieth week of pregnancy  
 6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
PRO-LIFE	34.9%	37.7%	28.1%	42.6%	28.9%	29.5%	45.5%	24.6%	50.3%	69.1%	11.0%	69.3%	13.9%	68.9%	8.7%	67.3%	10.7%	76.1%	12.1%	69.8%	21.6%
Shouldn't Be Legal	7.4%	9.1%	11.6%	9.0%	6.7%	6.2%	8.7%	-	9.2%	17.6%	1.2%	8.0%	0.8%	27.8%	1.6%	17.1%	1.5%	19.3%	-	17.5%	-
Protect Mother's Life	9.9%	9.2%	7.9%	13.2%	7.0%	11.1%	14.2%	4.1%	15.9%	20.7%	2.9%	22.3%	3.1%	18.9%	2.8%	19.3%	2.5%	25.9%	4.8%	20.6%	8.7%
Case of Incest/Rape	17.5%	19.4%	8.5%	20.4%	15.3%	12.2%	22.6%	20.5%	25.3%	30.9%	6.8%	39.0%	10.0%	22.2%	4.3%	30.9%	6.7%	30.9%	7.2%	31.8%	12.9%
PRO-CHOICE	58.6%	50.8%	66.3%	48.9%	67.6%	56.1%	44.6%	51.1%	42.6%	24.5%	85.2%	27.7%	83.3%	21.1%	86.7%	28.5%	85.4%	9.7%	83.9%	9.5%	77.5%
During 1st Trimester	21.9%	22.4%	25.5%	20.2%	23.5%	21.8%	20.7%	-	13.8%	14.9%	28.0%	16.6%	23.0%	13.1%	31.8%	17.4%	26.4%	5.3%	34.9%	-	16.0%
Until 20th Week	11.6%	6.5%	10.0%	8.0%	15.8%	3.0%	5.7%	5.3%	2.0%	5.4%	16.7%	7.7%	21.7%	2.8%	12.7%	6.2%	18.7%	2.2%	7.4%	4.8%	2.4%
Legal:All Circumstance	25.1%	21.9%	30.8%	20.6%	28.3%	31.3%	18.3%	45.8%	26.8%	4.3%	40.5%	3.4%	38.5%	5.2%	42.1%	4.8%	40.3%	2.2%	41.6%	4.7%	59.1%
DK/REFUSED	6.5%	11.5%	5.7%	8.5%	3.5%	14.4%	9.9%	24.3%	7.1%	6.3%	3.9%	3.0%	2.8%	10.0%	4.7%	4.3%	3.8%	14.2%	4.0%	20.7%	0.9%
Net Diff.	-23.8%	-13.1%	-38.2%	-6.3%	-38.7%	-26.5%	0.8%	-26.5%	7.8%	44.6%	-74.2%	41.6%	-69.4%	47.8%	-78.0%	38.8%	-74.7%	66.4%	-71.8%	60.2%	-55.9%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
PRO-LIFE	34.9%	33.3%	41.1%	43.1%	52.1%	34.5%	18.2%	36.5%	45.8%	56.1%	53.2%	29.0%	-	30.3%	37.5%	34.0%	50.8%	38.0%	34.9%
Shouldn't Be Legal	7.4%	7.3%	7.7%	5.9%	13.2%	-	18.2%	4.6%	-	-	-	-	-	9.8%	13.8%	10.1%	28.6%	-	34.9%
Protect Mother's Life	9.9%	8.7%	14.6%	14.6%	18.4%	19.0%	-	10.2%	14.7%	20.5%	16.9%	-	-	7.4%	14.5%	10.5%	20.1%	30.8%	-
Case of Incest/Rape	17.5%	17.2%	18.9%	22.6%	20.5%	15.6%	-	21.6%	31.0%	35.6%	36.3%	29.0%	-	13.2%	9.3%	13.4%	2.0%	7.2%	-
PRO-CHOICE	58.6%	61.4%	47.5%	44.5%	27.9%	62.1%	81.8%	58.9%	48.0%	42.8%	28.1%	62.3%	100.0%	63.7%	47.2%	45.6%	27.6%	62.0%	65.1%
During 1st Trimester	21.9%	22.3%	20.4%	8.9%	14.5%	29.8%	81.8%	17.9%	26.5%	12.6%	10.5%	50.0%	100.0%	26.4%	15.7%	6.2%	19.0%	17.2%	65.1%
Until 20th Week	11.6%	13.3%	4.7%	2.9%	3.9%	15.6%	-	17.5%	3.6%	3.9%	-	12.3%	-	9.5%	5.6%	2.2%	8.5%	17.6%	-
Legal:All Circumstance	25.1%	25.7%	22.4%	32.7%	9.5%	16.7%	-	23.5%	17.9%	26.2%	17.6%	-	-	27.8%	25.9%	37.2%	-	27.1%	-
DK/REFUSED	6.5%	5.3%	11.3%	12.4%	20.0%	3.3%	-	4.6%	6.3%	1.2%	18.7%	8.7%	-	6.0%	15.3%	20.4%	21.7%	-	-
Net Diff.	-23.8%	-28.1%	-6.4%	-1.3%	24.2%	-27.6%	-63.6%	-22.4%	-2.2%	13.3%	25.1%	-33.3%	-100%	-33.3%	-9.7%	-11.6%	23.2%	-24.0%	-30.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
PRO-LIFE	34.9%	26.7%	25.3%	38.4%	45.6%	34.9%	25.8%	39.3%	32.1%	40.2%	34.9%	34.9%	32.0%	41.0%	35.0%	45.5%	37.8%	40.7%
Shouldn't Be Legal	7.4%	7.1%	6.1%	8.3%	8.8%	6.0%	6.5%	7.8%	7.4%	7.4%	7.7%	6.0%	3.0%	4.1%	3.4%	4.6%	3.9%	2.9%
Protect Mother's Life	9.9%	2.6%	9.6%	11.9%	14.4%	7.2%	7.0%	11.3%	9.5%	10.8%	10.5%	7.2%	7.5%	12.7%	9.0%	15.7%	11.2%	10.2%
Case of Incest/Rape	17.5%	16.9%	9.6%	18.2%	22.4%	21.7%	12.3%	20.1%	15.2%	22.0%	16.7%	21.7%	21.5%	24.2%	22.6%	25.2%	22.6%	27.6%
PRO-CHOICE	58.6%	65.5%	70.0%	55.0%	49.9%	55.6%	68.4%	53.8%	61.7%	52.7%	59.3%	55.6%	63.9%	53.8%	59.1%	52.0%	57.1%	55.4%
During 1st Trimester	21.9%	18.6%	20.5%	22.6%	19.5%	27.3%	19.8%	23.0%	21.2%	23.4%	20.8%	27.3%	14.2%	21.8%	18.9%	20.7%	18.5%	24.8%
Until 20th Week	11.6%	10.1%	19.0%	10.2%	6.2%	11.7%	15.8%	9.6%	13.0%	9.0%	11.6%	11.7%	20.4%	12.5%	15.9%	12.8%	14.4%	17.9%
Legal:All Circumstance	25.1%	36.8%	30.5%	22.2%	24.2%	16.5%	32.8%	21.3%	27.5%	20.4%	26.8%	16.5%	29.4%	19.4%	24.3%	18.5%	24.2%	12.7%
DK/REFUSED	6.5%	7.8%	4.8%	6.6%	4.5%	9.5%	5.9%	6.8%	6.2%	7.0%	5.9%	9.5%	4.0%	5.3%	5.9%	2.5%	5.0%	3.9%
Net Diff.	-23.8%	-38.8%	-44.7%	-16.6%	-4.3%	-20.7%	-42.6%	-14.5%	-29.6%	-12.5%	-24.4%	-20.7%	-31.9%	-12.8%	-24.1%	-6.6%	-19.3%	-14.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
PRO-LIFE	34.9%	20.9%	37.8%	29.3%	36.3%	32.1%	30.7%	38.2%	31.9%	43.0%	28.0%	33.9%	20.1%	18.8%	42.4%	25.1%	42.4%	
Shouldn't Be Legal	7.4%	9.2%	11.4%	11.3%	9.5%	11.2%	8.3%	3.8%	10.6%	8.4%	7.2%	6.6%	-	0.4%	7.2%	2.7%	12.0%	
Protect Mother's Life	9.9%	6.6%	10.1%	9.9%	7.1%	9.8%	5.0%	11.1%	8.9%	11.9%	7.1%	10.8%	15.2%	1.1%	14.6%	5.7%	12.4%	
Case of Incest/Rape	17.5%	5.1%	16.3%	8.2%	19.6%	11.2%	17.4%	23.4%	12.4%	22.6%	13.7%	16.5%	4.9%	17.2%	20.6%	16.6%	18.0%	
PRO-CHOICE	58.6%	71.8%	53.9%	64.2%	53.3%	61.2%	55.7%	56.9%	60.2%	50.8%	64.0%	60.7%	69.2%	68.0%	56.5%	64.3%	53.4%	
During 1st Trimester	21.9%	24.2%	24.1%	23.4%	25.4%	23.0%	29.1%	19.5%	24.1%	17.6%	26.6%	21.4%	40.6%	26.9%	25.3%	26.0%	16.4%	
Until 20th Week	11.6%	12.2%	6.8%	10.2%	6.1%	9.0%	7.2%	14.9%	8.7%	10.4%	12.2%	12.2%	4.4%	14.5%	8.8%	15.7%	10.4%	
Legal:All Circumstance	25.1%	35.4%	23.0%	30.6%	21.8%	29.2%	19.3%	22.5%	27.4%	22.8%	25.2%	27.1%	24.2%	26.6%	22.4%	22.6%	26.6%	
DK/REFUSED	6.5%	7.3%	8.3%	6.5%	10.4%	6.7%	13.6%	4.9%	8.0%	6.2%	8.0%	5.3%	10.7%	13.2%	1.0%	10.6%	4.2%	
Net Diff.	-23.8%	-50.9%	-16.1%	-34.9%	-17.0%	-29.1%	-25.0%	-18.6%	-28.3%	-7.9%	-36.0%	-26.8%	-49.0%	-49.2%	-14.1%	-39.2%	-11.1%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
PRO-LIFE	34.9%	36.9%	28.1%	41.0%	31.9%	37.0%	22.2%	39.2%	41.2%	-	57.4%	16.8%	47.5%	16.2%	
Shouldn't Be Legal	7.4%	6.6%	7.4%	11.2%	3.0%	8.4%	0.4%	9.8%	10.3%	-	27.1%	1.4%	-	1.4%	
Protect Mother's Life	9.9%	10.5%	11.8%	7.6%	9.6%	6.2%	6.7%	4.5%	4.7%	-	15.2%	4.3%	-	4.4%	
Case of Incest/Rape	17.5%	19.8%	8.9%	22.3%	19.2%	22.4%	15.1%	25.0%	26.3%	-	15.2%	11.2%	47.5%	10.4%	
PRO-CHOICE	58.6%	54.2%	64.0%	54.2%	66.5%	62.5%	67.9%	53.8%	53.4%	61.6%	38.8%	80.3%	52.5%	80.9%	
During 1st Trimester	21.9%	28.0%	19.4%	16.7%	17.1%	21.9%	36.9%	26.3%	26.2%	29.9%	6.5%	18.0%	-	18.3%	
Until 20th Week	11.6%	7.4%	20.4%	8.1%	13.1%	8.2%	15.5%	17.6%	18.5%	-	6.4%	22.6%	-	23.1%	
Legal:All Circumstance	25.1%	18.8%	24.2%	29.4%	36.3%	32.5%	15.4%	9.9%	8.8%	31.7%	25.9%	39.7%	52.5%	39.4%	
DK/REFUSED	6.5%	8.9%	8.0%	4.8%	1.6%	0.5%	9.9%	7.0%	5.4%	38.4%	3.8%	2.9%	-	3.0%	
Net Diff.	-23.8%	-17.2%	-35.9%	-13.2%	-34.6%	-25.6%	-45.7%	-14.5%	-12.1%	-61.6%	18.6%	-63.5%	-4.9%	-64.7%	































DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED	
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
18-29	12.0%	12.2%	13.0%	11.8%	-	11.1%	16.9%	18.2%	12.3%	9.0%	8.9%	11.2%	13.3%	13.8%	-	20.4%
30-40	21.0%	21.8%	21.3%	20.0%	28.2%	19.2%	31.3%	32.0%	28.9%	13.7%	13.7%	13.1%	28.9%	29.2%	20.0%	16.5%
41-55	33.0%	26.1%	37.7%	31.6%	22.4%	32.9%	33.4%	35.0%	27.9%	35.6%	35.7%	31.8%	29.4%	28.6%	50.8%	38.9%
56-65	17.0%	23.3%	15.0%	17.3%	9.0%	18.8%	7.1%	6.6%	8.7%	21.2%	21.6%	10.3%	13.9%	14.1%	8.8%	11.9%
OVER 65	17.0%	16.5%	13.0%	19.3%	40.4%	18.0%	11.3%	8.1%	22.3%	20.6%	20.1%	33.7%	14.4%	14.2%	20.4%	12.4%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	48.72	46.77	48.92	54.34	49.09	43.18	41.98	47.24	51.20	51.16	52.24	45.89	45.71	50.99	45.08

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
18-29	12.0%	9.4%	28.7%	5.7%	13.8%	14.6%	13.0%	6.3%	14.5%	31.8%	52.0%	24.5%	10.8%
30-40	21.0%	23.1%	25.6%	14.4%	24.2%	26.6%	16.1%	16.6%	22.3%	41.3%	23.6%	27.0%	17.8%
41-55	33.0%	24.3%	28.4%	42.1%	29.2%	34.9%	33.8%	41.2%	25.7%	14.6%	-	24.3%	38.9%
56-65	17.0%	23.5%	8.1%	21.7%	14.3%	13.8%	21.0%	17.6%	17.4%	12.4%	-	10.8%	18.9%
OVER 65	17.0%	19.6%	9.2%	16.1%	18.5%	10.0%	16.1%	18.3%	20.3%	-	24.4%	13.4%	13.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	49.92	40.69	50.99	47.32	44.89	48.88	50.51	48.19	36.40	37.57	42.79	48.37

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 3

	TOTAL								U.S. SENATE BALLOT						
	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
18-29	12.0%	9.9%	12.1%	8.8%	11.9%	18.1%	27.9%	13.9%	9.0%	8.8%	26.6%	13.4%	13.2%	21.9%	20.9%
30-40	21.0%	18.4%	26.3%	9.2%	27.8%	30.3%	33.1%	16.8%	14.2%	13.9%	40.2%	27.6%	28.0%	-	15.9%
41-55	33.0%	39.3%	27.8%	29.1%	36.4%	7.9%	18.9%	38.2%	35.0%	35.0%	33.1%	29.1%	28.7%	57.6%	49.0%
56-65	17.0%	20.0%	20.8%	20.9%	7.0%	9.1%	17.8%	15.9%	20.9%	21.1%	-	14.9%	14.8%	20.6%	7.4%
OVER 65	17.0%	12.4%	12.9%	32.0%	16.9%	34.6%	2.4%	15.2%	20.9%	21.1%	-	15.0%	15.2%	-	6.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	48.39	47.06	54.28	46.08	48.39	39.62	47.74	51.16	51.32	36.25	46.30	46.32	45.22	43.23

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
18-29	12.0%	8.8%	8.5%	11.9%	12.9%	12.9%	13.3%	20.0%	11.3%	23.3%
30-40	21.0%	14.9%	15.7%	6.1%	28.8%	30.3%	-	13.4%	18.5%	13.7%
41-55	33.0%	35.1%	35.2%	33.6%	29.3%	29.5%	25.5%	39.4%	26.9%	49.7%
56-65	17.0%	20.2%	19.9%	23.8%	15.0%	14.4%	26.3%	13.2%	20.1%	5.8%
OVER 65	17.0%	21.0%	20.7%	24.5%	14.1%	13.0%	34.9%	14.0%	23.3%	7.6%
REFUSED	-	-	-	-	-	-	-	-	-	-
Mean	48.19	51.07	50.93	52.65	46.06	45.57	55.70	46.08	50.48	42.89

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
18-29	12.0%	11.9%	13.3%	13.9%	10.0%	10.5%	15.2%	11.9%	11.5%	11.3%	15.0%	10.6%	24.2%	11.1%	24.2%	10.0%	16.4%	10.3%	9.9%	13.0%	-	
30-40	21.0%	23.0%	16.1%	23.5%	16.6%	18.9%	24.9%	17.1%	33.7%	23.8%	13.7%	13.7%	16.5%	21.1%	16.5%	9.8%	30.4%	23.2%	23.2%	22.9%	-	
41-55	33.0%	31.4%	38.0%	30.9%	36.3%	36.6%	26.9%	35.3%	26.8%	31.1%	36.0%	34.9%	42.6%	32.2%	42.6%	33.4%	19.1%	43.0%	41.9%	50.7%	-	
56-65	17.0%	17.8%	13.8%	16.4%	20.3%	17.6%	15.8%	18.8%	12.4%	16.1%	17.9%	21.4%	9.9%	17.5%	9.9%	24.7%	19.2%	9.0%	9.1%	8.7%	-	
OVER 65	17.0%	15.9%	18.8%	15.2%	16.8%	16.4%	17.3%	16.8%	15.7%	17.7%	17.4%	19.3%	6.8%	18.1%	6.8%	22.1%	14.8%	14.5%	15.9%	4.7%	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	48.19	47.81	48.48	46.93	49.61	48.77	46.82	48.92	45.81	48.03	48.63	50.53	42.65	48.71	42.65	52.20	45.70	46.77	47.18	43.94	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
18-29	12.0%	11.8%	11.1%	9.1%	8.2%	19.1%	11.7%	9.6%	19.9%	9.3%	12.9%	9.4%	15.7%	-	12.8%	20.8%
30-40	21.0%	11.7%	35.1%	19.6%	8.0%	27.9%	27.2%	10.6%	31.0%	21.7%	4.6%	29.3%	30.8%	2.3%	30.9%	12.6%
41-55	33.0%	34.6%	25.9%	47.2%	32.1%	15.5%	38.2%	29.0%	18.1%	42.9%	61.6%	21.3%	43.8%	67.6%	23.3%	49.6%
56-65	17.0%	24.1%	12.7%	11.0%	25.3%	22.7%	6.8%	26.6%	18.9%	9.6%	12.5%	19.9%	6.0%	-	18.7%	11.4%
OVER 65	17.0%	17.9%	15.1%	13.1%	26.4%	14.7%	16.1%	24.2%	12.2%	16.5%	8.4%	20.2%	3.6%	30.1%	14.3%	5.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	50.53	45.62	47.46	53.92	45.74	45.99	52.90	44.15	47.71	47.65	48.82	41.68	54.32	46.34	43.92

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
18-29	12.0%	4.9%	8.5%	20.5%	23.9%	17.2%	9.0%	8.8%	8.5%	9.1%	-	13.0%	8.9%	9.2%	26.9%	9.1%	8.4%	21.1%	8.9%	8.2%
30-40	21.0%	11.3%	8.9%	31.0%	33.0%	29.2%	24.4%	11.8%	19.6%	3.6%	-	35.8%	17.8%	13.1%	26.9%	29.3%	10.4%	31.3%	19.8%	13.0%
41-55	33.0%	34.6%	31.7%	27.0%	21.4%	32.3%	36.2%	34.7%	33.4%	36.1%	54.1%	34.8%	50.8%	31.8%	20.2%	25.3%	37.8%	25.9%	38.8%	31.6%
56-65	17.0%	21.4%	33.5%	11.2%	12.5%	10.1%	14.4%	23.8%	24.7%	22.8%	-	8.1%	12.6%	23.4%	13.9%	15.8%	24.2%	11.1%	15.9%	24.0%
OVER 65	17.0%	27.9%	17.5%	10.3%	9.3%	11.2%	16.0%	20.9%	13.7%	28.4%	45.9%	8.2%	9.9%	22.6%	12.1%	20.5%	19.2%	10.7%	16.6%	23.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	54.14	52.80	42.62	41.46	43.73	47.95	51.87	49.46	54.39	58.09	42.97	47.27	51.92	42.32	48.46	51.82	42.50	48.89	52.38

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
18-29	12.0%	17.1%	9.2%	12.2%	18.8%	18.3%	5.3%	10.4%	13.1%	37.5%	8.0%	14.4%	10.9%	13.8%	5.0%	13.5%	15.2%	14.1%	8.4%	14.4%
30-40	21.0%	29.8%	36.0%	5.1%	32.9%	34.2%	4.0%	12.0%	29.5%	3.7%	41.1%	9.2%	14.7%	22.8%	17.9%	21.3%	12.5%	24.3%	16.6%	21.6%
41-55	33.0%	32.8%	29.8%	51.6%	25.9%	18.9%	62.8%	36.6%	29.4%	44.7%	43.5%	25.8%	32.4%	33.0%	32.2%	39.7%	32.6%	26.5%	30.1%	33.4%
56-65	17.0%	12.1%	10.6%	22.2%	13.4%	19.9%	12.7%	20.3%	14.1%	9.9%	4.8%	24.4%	21.2%	14.9%	21.8%	12.1%	20.8%	17.6%	21.5%	15.2%
OVER 65	17.0%	8.2%	14.4%	8.9%	9.0%	8.7%	15.2%	20.8%	14.0%	4.2%	2.6%	26.1%	20.8%	15.5%	23.1%	13.4%	19.0%	17.5%	23.4%	15.5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	43.26	45.56	49.08	42.78	43.45	51.11	51.01	45.80	40.50	41.88	52.09	50.64	46.92	52.26	46.39	49.45	47.44	51.61	46.97

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
18-29	12.0%	18.0%	9.5%	18.4%	5.3%	11.8%	12.0%	10.8%	7.4%	13.0%	14.8%	10.6%	12.9%	21.2%	9.4%	15.4%	13.8%	11.8%	12.3%	13.4%	9.7%
30-40	21.0%	9.3%	31.6%	9.5%	29.0%	23.4%	20.6%	23.7%	20.7%	23.2%	20.6%	23.6%	18.4%	22.5%	26.8%	19.1%	23.9%	12.3%	24.6%	11.6%	23.4%
41-55	33.0%	38.9%	30.6%	36.7%	41.2%	28.6%	33.4%	30.2%	46.7%	26.7%	25.3%	27.5%	34.4%	36.8%	30.7%	29.1%	35.0%	29.9%	34.7%	36.8%	39.5%
56-65	17.0%	20.5%	13.0%	17.2%	12.8%	20.5%	13.7%	15.9%	13.2%	26.2%	14.0%	21.9%	12.7%	9.6%	16.6%	14.4%	16.0%	23.1%	13.9%	23.4%	12.0%
OVER 65	17.0%	13.3%	15.3%	18.2%	11.7%	15.6%	20.2%	19.5%	12.0%	10.9%	25.2%	16.4%	21.6%	9.8%	16.4%	22.0%	11.3%	22.9%	14.5%	14.9%	15.5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	47.86	46.53	48.40	47.10	48.07	48.53	48.56	47.79	47.48	48.99	48.68	48.77	43.24	47.88	48.39	46.00	51.45	46.73	49.41	47.51

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
18-29	12.0%	10.7%	14.9%	12.6%	11.9%	8.3%	14.0%	14.6%	13.8%	7.4%	15.3%	5.9%	14.1%	9.1%	16.2%	5.0%	16.6%	16.8%	9.1%	21.1%	11.9%
30-40	21.0%	12.8%	25.8%	10.9%	24.3%	17.8%	25.6%	19.3%	20.6%	16.1%	24.8%	16.2%	24.6%	15.9%	25.0%	15.2%	24.5%	19.3%	26.5%	4.6%	30.5%
41-55	33.0%	25.3%	29.9%	27.8%	34.0%	38.3%	37.7%	24.5%	44.0%	32.7%	31.9%	35.1%	38.7%	30.1%	26.5%	31.3%	30.8%	37.8%	36.6%	53.1%	24.5%
56-65	17.0%	22.9%	15.8%	23.4%	14.8%	22.0%	10.1%	27.8%	7.1%	23.0%	14.1%	23.5%	10.6%	22.6%	16.8%	24.7%	14.2%	17.0%	13.6%	12.2%	18.7%
OVER 65	17.0%	28.3%	13.5%	25.3%	15.0%	13.7%	12.6%	13.7%	14.3%	20.8%	14.0%	19.3%	12.0%	22.3%	15.5%	23.8%	13.9%	9.2%	14.2%	8.9%	14.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	52.82	45.95	51.96	47.08	49.42	45.28	48.40	45.97	51.53	45.86	51.64	45.30	51.42	46.30	53.13	45.58	45.51	47.15	45.72	46.59

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
18-29	12.0%	9.2%	11.6%	3.1%	11.6%	13.4%	10.2%	10.4%	17.6%	10.0%	10.6%	8.3%	15.8%	8.7%	14.1%	10.8%	9.9%	7.1%	14.1%
30-40	21.0%	15.2%	17.3%	20.2%	11.5%	25.1%	19.6%	34.3%	25.5%	15.6%	23.8%	14.8%	26.1%	12.8%	24.3%	23.0%	28.9%	10.8%	36.1%
41-55	33.0%	36.4%	37.1%	39.6%	34.2%	30.9%	34.0%	28.9%	29.2%	37.4%	37.2%	35.2%	25.7%	34.5%	29.9%	42.5%	36.3%	57.2%	24.2%
56-65	17.0%	22.2%	20.2%	24.7%	21.7%	14.5%	15.1%	9.1%	16.4%	20.8%	13.6%	23.8%	15.2%	24.5%	14.7%	14.9%	13.4%	10.3%	16.1%
OVER 65	17.0%	17.0%	13.8%	12.4%	21.0%	16.1%	21.2%	17.2%	11.2%	16.1%	14.8%	18.0%	17.2%	19.5%	17.0%	8.9%	11.6%	14.6%	9.5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	50.29	48.46	50.41	51.00	46.81	49.50	45.89	44.88	49.65	47.26	50.97	46.43	51.56	46.95	46.18	46.06	49.35	43.95

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
18-29	12.0%	12.0%	12.1%	13.8%	11.7%	14.4%	-	10.9%	8.6%	4.2%	21.7%	8.7%	-	13.0%	14.8%	20.5%	-	18.0%	-
30-40	21.0%	20.1%	24.5%	22.4%	29.8%	18.7%	33.9%	21.0%	16.6%	15.2%	29.0%	12.3%	-	19.4%	30.7%	27.5%	30.6%	22.7%	65.1%
41-55	33.0%	32.1%	36.8%	35.9%	35.2%	34.8%	47.8%	33.9%	57.7%	51.0%	41.7%	78.9%	100.0%	30.4%	20.3%	25.3%	27.7%	7.2%	-
56-65	17.0%	17.7%	14.1%	14.5%	13.4%	10.8%	18.2%	18.2%	5.6%	7.3%	7.6%	-	-	17.3%	20.7%	19.5%	20.1%	17.6%	34.9%
OVER 65	17.0%	18.1%	12.6%	13.5%	10.0%	21.2%	-	16.0%	11.5%	22.4%	-	-	-	20.0%	13.4%	7.2%	21.6%	34.5%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	48.65	46.39	46.49	45.13	48.06	45.86	48.40	46.99	50.83	39.86	44.26	48.00	48.87	45.93	43.43	51.29	50.42	43.90

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 13

	TOTAL		AGE					AGE CLUSTERS					AGE CLUSTERS: MALE					
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
18-29	12.0%	100.0%	-	-	-	-	36.4%	-	18.2%	-	14.5%	-	34.2%	-	15.2%	-	12.4%	-
30-40	21.0%	-	100.0%	-	-	-	63.6%	-	31.8%	-	25.3%	-	65.8%	-	29.2%	-	23.8%	-
41-55	33.0%	-	-	100.0%	-	-	-	49.3%	50.0%	-	39.8%	-	-	55.2%	55.6%	-	45.2%	-
56-65	17.0%	-	-	-	100.0%	-	-	25.4%	-	50.0%	20.5%	-	-	22.9%	-	51.1%	18.7%	-
OVER 65	17.0%	-	-	-	-	100.0%	-	25.4%	-	50.0%	-	100.0%	-	21.9%	-	48.9%	-	100.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.19	23.50	35.00	48.00	60.50	70.00	30.82	56.75	39.41	65.25	43.73	70.00	31.06	55.67	40.48	65.14	44.22	70.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143	
18-29	12.0%	38.0%	-	21.1%	-	16.4%	-	10.5%	13.3%	10.5%	16.5%	8.9%	21.1%	31.1%	18.7%	10.7%	4.5%	
30-40	21.0%	62.0%	-	34.3%	-	26.7%	-	20.2%	21.8%	11.4%	23.6%	27.7%	19.9%	29.7%	24.0%	25.2%	15.8%	
41-55	33.0%	-	43.6%	44.6%	-	34.8%	-	38.3%	28.3%	33.2%	34.2%	31.6%	35.7%	21.6%	35.9%	39.7%	32.1%	
56-65	17.0%	-	27.7%	-	49.1%	22.1%	-	15.9%	18.0%	19.3%	13.9%	17.9%	18.5%	4.9%	7.9%	10.5%	26.0%	
OVER 65	17.0%	-	28.7%	-	50.9%	-	100.0%	15.2%	18.6%	25.7%	11.8%	13.8%	4.7%	12.6%	13.5%	13.9%	21.5%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	48.19	30.63	57.78	38.38	65.33	43.27	70.00	48.13	48.25	52.02	45.23	47.50	43.59	39.91	44.26	46.48	52.81	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
18-29	12.0%	15.7%	14.3%	7.6%	7.2%	2.6%	9.7%	11.7%	10.7%	31.7%	-	11.7%	-	11.9%	
30-40	21.0%	23.8%	26.7%	18.4%	9.4%	9.5%	27.5%	20.2%	21.3%	-	17.7%	22.0%	-	22.4%	
41-55	33.0%	38.0%	27.6%	31.1%	40.1%	18.5%	49.7%	39.0%	39.0%	38.4%	58.4%	36.9%	100.0%	35.6%	
56-65	17.0%	12.0%	13.8%	23.7%	18.3%	37.1%	7.0%	9.1%	8.0%	29.9%	17.4%	9.6%	-	9.8%	
OVER 65	17.0%	10.5%	17.5%	19.2%	25.0%	32.4%	6.1%	20.0%	21.0%	-	6.5%	19.9%	-	20.3%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	48.19	44.85	46.62	50.95	52.82	57.91	44.28	48.02	48.23	43.95	49.30	47.85	48.00	47.85	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
MALE	47.0%	44.2%	47.5%	47.2%	51.2%	49.3%	34.0%	36.9%	24.1%	52.8%	53.1%	43.0%	41.1%	40.0%	71.1%	48.9%
FEMALE	53.0%	55.8%	52.5%	52.8%	48.8%	50.7%	66.0%	63.1%	75.9%	47.2%	46.9%	57.0%	58.9%	60.0%	28.9%	51.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
MALE	47.0%	53.1%	46.4%	46.6%	46.3%	45.2%	54.3%	49.0%	44.7%	100.0%	76.4%	54.2%	50.0%
FEMALE	53.0%	46.9%	53.6%	53.4%	53.7%	54.8%	45.7%	51.0%	55.3%	-	23.6%	45.8%	50.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
MALE	47.0%	53.7%	43.5%	38.9%	46.9%	42.1%	34.5%	57.9%	51.8%	52.1%	26.6%	41.7%	41.6%	48.8%	54.6%
FEMALE	53.0%	46.3%	56.5%	61.1%	53.1%	57.9%	65.5%	42.1%	48.2%	47.9%	73.4%	58.3%	58.4%	51.2%	45.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
MALE	47.0%	52.8%	52.2%	59.3%	41.7%	40.8%	60.5%	46.4%	44.0%	51.9%
FEMALE	53.0%	47.2%	47.8%	40.7%	58.3%	59.2%	39.5%	53.6%	56.0%	48.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
MALE	47.0%	47.5%	47.5%	60.1%	42.6%	49.2%	43.8%	45.7%	51.5%	44.6%	55.3%	50.6%	59.6%	46.2%	59.6%	50.9%	34.5%	53.1%	53.4%	51.3%	-
FEMALE	53.0%	52.5%	52.5%	39.9%	57.4%	50.8%	56.2%	54.3%	48.5%	55.4%	44.7%	49.4%	40.4%	53.8%	40.4%	49.1%	65.5%	46.9%	46.6%	48.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
MALE	47.0%	100.0%	100.0%	100.0%	-	-	-	48.3%	37.5%	53.3%	68.0%	28.4%	52.0%	42.3%	32.8%	58.6%
FEMALE	53.0%	-	-	-	100.0%	100.0%	100.0%	51.7%	62.5%	46.7%	32.0%	71.6%	48.0%	57.7%	67.2%	41.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
MALE	47.0%	50.8%	41.9%	46.4%	44.9%	47.8%	42.9%	51.1%	50.2%	52.1%	45.9%	100.0%	100.0%	100.0%	-	-	-	44.8%	46.6%	50.7%
FEMALE	53.0%	49.2%	58.1%	53.6%	55.1%	52.2%	57.1%	48.9%	49.8%	47.9%	54.1%	-	-	-	100.0%	100.0%	100.0%	55.2%	53.4%	49.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
MALE	47.0%	54.8%	33.5%	53.2%	50.2%	25.0%	49.2%	49.8%	44.2%	60.5%	49.8%	45.2%	42.3%	49.4%	100.0%	100.0%	-	-	44.5%	49.4%
FEMALE	53.0%	45.2%	66.5%	46.8%	49.8%	75.0%	50.8%	50.2%	55.8%	39.5%	50.2%	54.8%	57.7%	50.6%	-	-	100.0%	100.0%	55.5%	50.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
MALE	47.0%	36.2%	49.8%	38.8%	45.6%	55.0%	37.9%	100.0%	100.0%	-	-	54.9%	38.8%	55.9%	35.1%	45.0%	40.3%	40.2%	50.0%	100.0%	100.0%
FEMALE	53.0%	63.8%	50.2%	61.2%	54.4%	45.0%	62.1%	-	-	100.0%	100.0%	45.1%	61.2%	44.1%	64.9%	55.0%	59.7%	59.8%	50.0%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
MALE	47.0%	-	-	42.5%	49.9%	30.9%	50.5%	21.8%	51.9%	51.8%	44.0%	100.0%	100.0%	-	-	55.0%	43.3%	39.8%	47.3%	34.4%	46.1%
FEMALE	53.0%	100.0%	100.0%	57.5%	50.1%	69.1%	49.5%	78.2%	48.1%	48.2%	56.0%	-	-	100.0%	100.0%	45.0%	56.7%	60.2%	52.7%	65.6%	53.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	AFRICAN-AMER.
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
MALE	47.0%	51.6%	23.9%	52.5%	62.7%	45.6%	41.7%	60.4%	42.1%	100.0%	100.0%	-	-	52.3%	45.8%	49.0%	44.5%	53.8%	39.9%
FEMALE	53.0%	48.4%	76.1%	47.5%	37.3%	54.4%	58.3%	39.6%	57.9%	-	-	100.0%	100.0%	47.7%	54.2%	51.0%	55.5%	46.2%	60.1%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS								AGE CLUSTERS: MALE				
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
MALE	47.0%	41.1%	45.1%	54.6%	43.9%	41.9%	43.6%	48.7%	49.1%	42.9%	48.0%	41.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	53.0%	58.9%	54.9%	45.4%	56.1%	58.1%	56.4%	51.3%	50.9%	57.1%	52.0%	58.1%	-	-	-	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
MALE	47.0%	-	-	-	-	-	-	100.0%	-	49.0%	48.9%	43.2%	51.0%	42.4%	40.0%	47.6%	49.9%
FEMALE	53.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	51.0%	51.1%	56.8%	49.0%	57.6%	60.0%	52.4%	50.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
MALE	47.0%	43.5%	50.7%	45.4%	50.4%	51.2%	39.0%	56.9%	59.7%	-	78.9%	59.9%	52.5%	60.1%
FEMALE	53.0%	56.5%	49.3%	54.6%	49.6%	48.8%	61.0%	43.1%	40.3%	100.0%	21.1%	40.1%	47.5%	39.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED	
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
LANDLINE	32.5%	41.1%	30.1%	32.2%	27.9%	32.4%	32.8%	35.9%	22.2%	35.5%	35.2%	44.9%	30.5%	30.8%	21.0%	27.9%
MOBILE PHONE	33.9%	21.7%	36.3%	33.8%	61.5%	32.8%	40.2%	37.2%	50.5%	31.9%	31.5%	44.8%	34.2%	34.1%	38.5%	42.9%
TEXT	33.6%	37.2%	33.6%	34.0%	10.6%	34.7%	27.0%	26.9%	27.3%	32.6%	33.4%	10.3%	35.3%	35.1%	40.5%	29.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
LANDLINE	32.5%	17.3%	32.5%	29.9%	36.7%	25.4%	22.5%	38.0%	35.0%	12.4%	49.1%	26.3%	28.5%
MOBILE PHONE	33.9%	38.8%	41.7%	35.8%	30.6%	34.4%	39.2%	34.9%	31.6%	31.8%	27.3%	38.5%	38.8%
TEXT	33.6%	43.9%	25.9%	34.2%	32.7%	40.2%	38.3%	27.1%	33.3%	55.9%	23.6%	35.1%	32.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
LANDLINE	32.5%	33.4%	43.7%	36.8%	26.0%	49.8%	11.0%	17.4%	35.8%	35.9%	26.6%	31.4%	31.8%	-	19.7%
MOBILE PHONE	33.9%	37.0%	28.7%	29.8%	27.6%	16.3%	49.2%	66.5%	31.3%	30.8%	73.4%	35.0%	34.5%	70.7%	43.2%
TEXT	33.6%	29.5%	27.5%	33.4%	46.4%	33.9%	39.8%	16.1%	32.9%	33.3%	-	33.7%	33.7%	29.3%	37.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FIRM UNDE- CIDED	FAVOR. CAVA- LIERO	UNDE- CIDED	BOTH BAL- LOTS
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean				
Total	300	128	117	10	136	129	7	37	21	19	
LANDLINE	32.5%	33.6%	33.9%	30.0%	30.2%	28.8%	58.5%	37.2%	14.4%	18.8%	
MOBILE PHONE	33.9%	32.9%	34.2%	18.1%	35.4%	36.2%	19.6%	32.1%	42.7%	45.7%	
TEXT	33.6%	33.5%	31.9%	51.8%	34.4%	35.0%	21.9%	30.7%	42.9%	35.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	231	57	132	122		158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
LANDLINE	32.5%	31.6%	30.7%	36.3%	27.3%		30.1%	34.6%	33.0%	32.8%	34.1%	32.1%	29.0%	35.2%	32.8%	35.2%	35.8%	34.7%	28.1%	28.3%	26.6%	-
MOBILE PHONE	33.9%	35.4%	33.7%	32.3%	37.6%		35.8%	31.0%	34.0%	30.5%	34.1%	30.5%	32.0%	37.1%	33.5%	37.1%	35.7%	33.8%	32.7%	33.1%	29.7%	-
TEXT	33.6%	33.0%	35.6%	31.4%	35.1%		34.2%	34.4%	33.0%	36.7%	31.8%	37.5%	39.0%	27.7%	33.7%	27.7%	28.6%	31.5%	39.2%	38.6%	43.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
LANDLINE	32.5%	36.5%	36.4%	30.5%	35.0%	33.9%	25.3%	37.6%	39.0%	28.4%	23.9%	26.2%	26.3%	57.8%	28.6%	27.4%
MOBILE PHONE	33.9%	35.9%	27.2%	38.8%	35.4%	37.2%	25.8%	33.2%	29.8%	32.6%	51.8%	41.8%	32.9%	-	35.5%	19.8%
TEXT	33.6%	27.6%	36.4%	30.7%	29.5%	28.9%	48.9%	29.2%	31.2%	39.0%	24.3%	32.0%	40.8%	42.2%	35.9%	52.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
LANDLINE	32.5%	42.2%	28.1%	26.4%	32.1%	20.9%	29.6%	38.3%	39.4%	37.2%	76.4%	32.7%	21.4%	43.7%	20.9%	35.7%	32.7%	29.0%	33.3%	37.9%
MOBILE PHONE	33.9%	29.9%	39.1%	33.0%	40.1%	26.3%	39.6%	28.8%	27.3%	30.3%	23.6%	29.4%	47.5%	28.8%	36.2%	33.7%	28.7%	31.7%	35.5%	28.8%
TEXT	33.6%	27.9%	32.8%	40.6%	27.8%	52.8%	30.8%	32.9%	33.3%	32.5%	-	37.9%	31.1%	27.5%	42.9%	30.6%	38.5%	39.2%	31.1%	33.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
LANDLINE	32.5%	12.2%	20.0%	40.4%	13.5%	14.6%	59.6%	33.0%	31.8%	23.7%	24.1%	37.3%	36.3%	30.9%	42.3%	30.4%	31.9%	31.5%	39.7%	31.5%
MOBILE PHONE	33.9%	40.1%	50.1%	28.7%	33.9%	34.7%	12.7%	33.0%	34.9%	44.8%	33.7%	34.2%	31.1%	34.5%	35.1%	35.8%	28.2%	33.3%	28.9%	34.0%
TEXT	33.6%	47.7%	29.9%	31.0%	52.7%	50.6%	27.7%	34.1%	33.3%	31.5%	42.2%	28.5%	32.6%	34.5%	22.6%	33.8%	39.9%	35.2%	31.4%	34.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
LANDLINE	32.5%	26.4%	27.2%	31.0%	29.7%	32.7%	32.4%	40.3%	25.5%	23.3%	36.6%	33.1%	34.9%	29.2%	25.5%	50.8%	20.9%	42.4%	27.9%	38.7%	31.4%
MOBILE PHONE	33.9%	37.6%	38.5%	33.7%	12.1%	35.0%	30.4%	32.7%	34.4%	37.7%	27.9%	33.4%	29.2%	47.4%	33.5%	30.0%	27.6%	32.9%	34.5%	38.0%	35.0%
TEXT	33.6%	36.0%	34.4%	35.4%	58.1%	32.4%	37.2%	27.0%	40.0%	39.0%	35.5%	33.5%	35.9%	23.4%	40.9%	19.2%	51.5%	24.7%	37.6%	23.3%	33.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
LANDLINE	32.5%	44.8%	24.3%	44.9%	29.2%	32.6%	22.5%	47.0%	23.8%	33.5%	30.6%	35.9%	32.0%	30.8%	29.5%	35.2%	31.8%	26.8%	25.1%	47.7%	22.0%
MOBILE PHONE	33.9%	29.5%	34.1%	29.4%	33.8%	47.0%	37.8%	27.8%	23.7%	32.9%	35.5%	35.1%	37.0%	30.5%	34.3%	30.0%	34.5%	43.8%	39.9%	28.2%	24.8%
TEXT	33.6%	25.7%	41.6%	25.8%	37.1%	20.5%	39.7%	25.2%	52.5%	33.7%	33.9%	29.0%	31.0%	38.7%	36.2%	34.8%	33.7%	29.4%	35.0%	24.2%	53.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
LANDLINE	32.5%	40.0%	37.1%	39.0%	41.9%	28.2%	26.1%	29.1%	29.6%	39.3%	30.0%	40.8%	26.6%	43.0%	29.0%	30.4%	24.1%	45.0%	19.8%
MOBILE PHONE	33.9%	27.3%	33.0%	24.4%	26.5%	37.1%	41.1%	35.7%	34.1%	27.2%	41.0%	27.4%	33.7%	25.5%	35.7%	33.1%	44.1%	19.0%	25.5%
TEXT	33.6%	32.7%	29.9%	36.7%	31.6%	34.8%	32.8%	35.2%	36.3%	33.5%	29.0%	31.8%	39.6%	31.5%	35.4%	36.4%	31.8%	36.1%	54.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
LANDLINE	32.5%	34.2%	25.8%	31.5%	0.9%	32.6%	33.9%	36.5%	22.3%	35.9%	-	29.0%	-	32.0%	28.5%	28.3%	2.0%	34.8%	65.1%
MOBILE PHONE	33.9%	32.1%	41.2%	27.0%	65.3%	56.9%	47.8%	33.3%	44.2%	20.9%	54.4%	71.0%	100.0%	31.1%	38.8%	31.3%	77.9%	48.1%	-
TEXT	33.6%	33.7%	33.0%	41.6%	33.8%	10.5%	18.2%	30.2%	33.5%	43.2%	45.6%	-	-	36.9%	32.7%	40.4%	20.1%	17.1%	34.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
LANDLINE	32.5%	28.3%	17.6%	32.7%	36.8%	49.1%	21.5%	37.9%	27.1%	42.9%	29.1%	49.1%	23.9%	38.3%	30.3%	41.8%	32.4%	41.8%
MOBILE PHONE	33.9%	46.8%	38.1%	35.1%	27.8%	23.6%	41.2%	30.4%	38.2%	25.7%	36.1%	23.6%	37.9%	34.2%	38.0%	29.4%	37.0%	25.6%
TEXT	33.6%	24.9%	44.3%	32.2%	35.4%	27.3%	37.2%	31.8%	34.7%	31.3%	34.9%	27.3%	38.2%	27.6%	31.8%	28.8%	30.5%	32.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
LANDLINE	32.5%	19.6%	37.5%	24.0%	43.8%	26.0%	54.3%	33.9%	31.3%	100.0%	-	-	10.9%	22.2%	30.2%	31.8%	37.8%
MOBILE PHONE	33.9%	43.8%	26.8%	38.4%	22.9%	35.2%	22.2%	35.3%	32.7%	-	100.0%	-	79.0%	39.8%	44.3%	32.6%	26.6%
TEXT	33.6%	36.5%	35.7%	37.6%	33.3%	38.9%	23.4%	30.8%	36.0%	-	-	100.0%	10.1%	38.1%	25.5%	35.5%	35.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
LANDLINE	32.5%	27.4%	27.8%	38.1%	36.0%	58.5%	29.8%	22.1%	23.3%	-	70.2%	23.8%	52.5%	23.2%	
MOBILE PHONE	33.9%	40.5%	34.2%	27.1%	27.9%	26.2%	31.5%	31.7%	31.7%	31.7%	-	40.0%	-	40.8%	
TEXT	33.6%	32.0%	38.0%	34.8%	36.1%	15.4%	38.7%	46.1%	45.0%	68.3%	29.8%	36.2%	47.5%	36.0%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 1

	TOTAL				AREA						VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUBLICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED			
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27		
HD 33	14.0%	100.0%	-	-	-	13.7%	15.6%	19.6%	2.0%	19.6%	20.3%	-	9.7%	10.0%	-	8.1%		
HD 36	40.0%	-	100.0%	-	-	41.0%	34.3%	33.5%	37.0%	34.3%	34.3%	31.8%	43.5%	42.8%	62.3%	50.9%		
HD 37	43.0%	-	-	100.0%	-	43.1%	42.4%	42.1%	43.3%	43.2%	42.4%	68.2%	43.7%	43.9%	37.7%	38.1%		
REST OF DISTRICT	3.0%	-	-	-	100.0%	2.2%	7.7%	4.8%	17.6%	2.9%	3.0%	-	3.1%	3.3%	-	2.9%		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
HD 33	14.0%	12.7%	7.3%	11.6%	16.9%	7.8%	8.1%	16.9%	16.9%	31.8%	24.4%	8.2%	11.7%
HD 36	40.0%	53.2%	63.9%	42.5%	32.2%	53.8%	53.7%	34.9%	32.4%	28.4%	75.6%	67.2%	49.4%
HD 37	43.0%	27.1%	28.8%	44.9%	46.8%	37.2%	34.6%	47.3%	45.3%	39.8%	-	24.7%	38.1%
REST OF DISTRICT	3.0%	6.9%	-	1.1%	4.1%	1.2%	3.6%	1.0%	5.4%	-	-	-	0.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
HD 33	14.0%	17.1%	11.3%	16.2%	11.5%	-	19.3%	-	19.4%	19.6%	-	10.5%	10.6%	-	5.3%
HD 36	40.0%	36.1%	46.8%	38.6%	41.5%	28.5%	41.2%	63.5%	35.5%	35.9%	-	43.3%	43.3%	48.8%	44.2%
HD 37	43.0%	42.5%	39.2%	45.2%	42.8%	64.0%	39.5%	36.5%	42.1%	41.5%	100.0%	43.3%	43.3%	42.4%	46.7%
REST OF DISTRICT	3.0%	4.3%	2.7%	-	4.1%	7.6%	-	-	3.0%	3.0%	-	2.9%	2.8%	8.8%	3.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
HD 33	14.0%	17.2%	17.5%	13.2%	8.2%	7.7%	16.6%	24.5%	11.0%	6.0%
HD 36	40.0%	36.3%	35.0%	51.6%	45.0%	45.4%	37.2%	34.3%	58.3%	49.3%
HD 37	43.0%	43.5%	44.2%	35.2%	43.6%	44.1%	33.3%	39.1%	22.4%	40.6%
REST OF DISTRICT	3.0%	3.0%	3.3%	-	3.2%	2.7%	12.9%	2.1%	8.2%	4.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	231	57	132	122		158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
HD 33	14.0%	14.0%	16.7%	14.1%	12.2%		14.6%	14.2%	16.1%	3.5%	11.5%	21.0%	20.8%	16.3%	14.0%	16.3%	17.6%	11.0%	13.3%	12.7%	17.6%	-
HD 36	40.0%	38.9%	46.1%	36.9%	43.5%		40.8%	37.9%	36.6%	54.8%	43.6%	32.5%	27.4%	54.7%	39.3%	54.7%	33.7%	39.4%	45.6%	43.8%	58.2%	-
HD 37	43.0%	43.9%	35.8%	46.1%	41.4%		41.8%	45.0%	44.0%	40.1%	41.3%	44.3%	50.3%	29.0%	43.7%	29.0%	46.9%	44.6%	38.6%	40.7%	24.2%	-
REST OF DISTRICT	3.0%	3.2%	1.4%	2.9%	2.9%		2.9%	2.9%	3.4%	1.5%	3.6%	2.2%	1.4%	-	3.0%	-	1.8%	5.0%	2.5%	2.8%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
HD 33	14.0%	20.8%	11.0%	8.2%	14.2%	11.0%	19.1%	19.0%	9.3%	13.1%	8.4%	14.3%	14.5%	30.1%	16.0%	27.2%
HD 36	40.0%	29.3%	36.3%	51.2%	38.3%	41.0%	39.3%	27.7%	33.8%	47.8%	72.6%	50.6%	34.1%	55.4%	41.4%	22.5%
HD 37	43.0%	49.9%	47.0%	35.9%	43.9%	43.3%	41.6%	51.3%	49.6%	37.0%	19.0%	34.5%	47.2%	14.5%	41.7%	42.3%
REST OF DISTRICT	3.0%	-	5.7%	4.7%	3.6%	4.7%	-	2.1%	7.2%	2.2%	-	0.6%	4.2%	-	0.9%	7.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
HD 33	14.0%	29.0%	9.4%	7.5%	12.6%	2.7%	13.4%	19.5%	13.8%	25.4%	-	6.0%	10.5%	19.7%	8.8%	15.5%	19.2%	5.7%	13.8%	20.6%
HD 36	40.0%	32.2%	45.6%	50.0%	52.7%	47.5%	34.9%	37.9%	42.2%	33.4%	-	53.6%	36.9%	36.6%	47.0%	33.4%	39.3%	51.1%	27.8%	35.7%
HD 37	43.0%	36.8%	44.9%	38.2%	32.5%	43.6%	49.8%	39.4%	40.5%	38.2%	54.1%	35.8%	50.0%	40.5%	40.2%	49.6%	38.3%	39.3%	55.7%	40.1%
REST OF DISTRICT	3.0%	2.0%	-	4.3%	2.2%	6.2%	1.9%	3.2%	3.5%	2.9%	45.9%	4.5%	2.5%	3.2%	4.0%	1.5%	3.3%	3.9%	2.7%	3.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
HD 33	14.0%	17.4%	12.2%	13.0%	19.2%	24.5%	22.2%	18.8%	9.8%	-	11.0%	15.5%	25.5%	6.6%	30.1%	5.1%	22.0%	8.1%	26.7%	7.5%
HD 36	40.0%	44.4%	52.9%	50.5%	38.6%	19.9%	48.0%	34.3%	45.4%	40.3%	48.4%	35.0%	29.0%	45.7%	31.5%	45.0%	27.2%	46.5%	26.3%	44.7%
HD 37	43.0%	31.8%	34.9%	35.5%	35.1%	55.6%	28.2%	44.2%	41.5%	59.7%	37.2%	46.7%	43.1%	44.4%	34.6%	46.5%	49.3%	42.4%	44.8%	44.3%
REST OF DISTRICT	3.0%	6.4%	-	1.0%	7.0%	-	1.7%	2.8%	3.2%	-	3.4%	2.9%	2.4%	3.3%	3.8%	3.5%	1.4%	3.1%	2.2%	3.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
HD 33	14.0%	22.0%	-	25.0%	-	15.8%	9.9%	11.9%	12.4%	20.6%	8.3%	16.1%	8.3%	13.9%	14.3%	31.2%	17.6%	18.4%	11.7%	15.6%	12.3%
HD 36	40.0%	36.9%	53.6%	41.0%	30.0%	36.4%	46.7%	42.0%	46.4%	29.5%	46.8%	36.6%	43.3%	35.1%	56.3%	14.5%	44.5%	27.7%	46.1%	27.0%	45.8%
HD 37	43.0%	38.1%	45.5%	30.0%	67.8%	45.6%	39.3%	42.1%	37.7%	49.8%	40.3%	44.9%	43.9%	51.0%	26.5%	54.3%	33.4%	50.6%	39.3%	52.1%	39.3%
REST OF DISTRICT	3.0%	2.9%	0.9%	4.0%	2.2%	2.2%	4.1%	3.9%	3.4%	-	4.5%	2.4%	4.6%	-	2.9%	-	4.5%	3.3%	2.9%	5.3%	2.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
HD 33	14.0%	20.3%	11.1%	21.6%	11.1%	5.9%	14.3%	10.4%	22.6%	19.4%	10.0%	18.1%	10.0%	20.8%	9.9%	21.6%	9.2%	11.1%	13.5%	23.7%	18.4%
HD 36	40.0%	28.1%	46.4%	21.3%	44.8%	52.7%	51.3%	30.9%	43.2%	35.4%	44.2%	34.5%	45.1%	36.3%	43.6%	31.0%	43.0%	52.0%	49.9%	43.9%	30.0%
HD 37	43.0%	49.6%	39.2%	53.2%	40.9%	40.4%	32.5%	56.9%	30.6%	41.7%	43.4%	43.8%	42.7%	39.4%	43.9%	43.2%	45.4%	36.2%	34.1%	30.7%	47.1%
REST OF DISTRICT	3.0%	2.0%	3.2%	3.9%	3.2%	1.0%	1.9%	1.8%	3.6%	3.5%	2.4%	3.6%	2.2%	3.5%	2.6%	4.3%	2.4%	0.8%	2.5%	1.6%	4.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
HD 33	14.0%	17.9%	21.2%	27.4%	11.1%	11.7%	14.3%	12.4%	9.2%	19.3%	9.9%	16.5%	13.2%	19.2%	11.9%	13.8%	10.8%	24.0%	14.4%
HD 36	40.0%	34.2%	41.9%	30.0%	33.4%	42.7%	39.6%	43.5%	45.1%	37.0%	41.3%	31.3%	44.0%	30.9%	40.9%	45.0%	52.4%	38.1%	33.9%
HD 37	43.0%	45.3%	36.9%	42.6%	50.4%	42.4%	44.5%	38.6%	42.3%	42.3%	45.1%	48.5%	40.2%	47.8%	43.5%	37.3%	36.7%	31.2%	51.7%
REST OF DISTRICT	3.0%	2.6%	-	-	5.1%	3.1%	1.6%	5.5%	3.3%	1.4%	3.7%	3.8%	2.6%	2.2%	3.7%	3.9%	-	6.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
HD 33	14.0%	14.2%	13.1%	20.9%	-	10.8%	-	13.2%	13.0%	25.2%	-	-	-	15.2%	13.2%	17.8%	-	17.6%	-		
HD 36	40.0%	37.4%	50.3%	37.3%	65.0%	65.6%	69.0%	39.7%	43.6%	23.9%	53.2%	78.9%	73.3%	35.4%	55.5%	46.9%	78.8%	57.2%	65.1%		
HD 37	43.0%	45.0%	35.0%	38.9%	35.0%	23.6%	31.0%	43.8%	40.5%	45.3%	46.8%	21.1%	26.7%	46.1%	30.7%	34.4%	21.2%	25.2%	34.9%		
REST OF DISTRICT	3.0%	3.4%	1.6%	2.9%	-	-	-	3.3%	2.9%	5.7%	-	-	-	3.4%	0.5%	1.0%	-	-	-		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
HD 33	14.0%	14.3%	14.5%	11.1%	19.2%	13.6%	14.4%	13.8%	12.8%	16.4%	14.1%	13.6%	13.1%	13.2%	9.6%	21.0%	12.5%	17.0%
HD 36	40.0%	43.4%	40.6%	45.7%	35.3%	30.5%	41.6%	39.2%	43.6%	32.9%	41.9%	30.5%	40.3%	40.5%	43.5%	33.6%	41.8%	32.5%
HD 37	43.0%	42.3%	40.9%	41.2%	43.9%	48.8%	41.4%	43.8%	41.3%	46.3%	41.8%	48.8%	44.6%	42.5%	44.1%	41.0%	43.4%	41.5%
REST OF DISTRICT	3.0%	-	4.0%	2.0%	1.6%	7.1%	2.6%	3.2%	2.3%	4.4%	2.2%	7.1%	2.0%	3.8%	2.8%	4.4%	2.2%	9.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
HD 33	14.0%	15.4%	14.3%	15.8%	12.9%	15.6%	11.2%	13.2%	14.7%	17.7%	8.9%	15.5%	10.6%	9.2%	14.8%	13.3%	15.6%
HD 36	40.0%	42.6%	38.0%	43.8%	32.4%	42.0%	29.1%	40.4%	39.6%	37.1%	42.8%	40.0%	44.1%	49.1%	35.1%	39.7%	38.8%
HD 37	43.0%	38.9%	45.0%	38.6%	50.3%	40.3%	54.0%	43.1%	42.9%	42.6%	42.8%	43.5%	45.3%	37.7%	45.8%	44.0%	43.0%
REST OF DISTRICT	3.0%	3.0%	2.6%	1.9%	4.3%	2.1%	5.8%	3.3%	2.8%	2.6%	5.4%	1.0%	-	4.0%	4.3%	3.0%	2.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

28. HD:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
HD 33	14.0%	11.2%	14.4%	16.6%	15.2%	18.6%	16.9%	9.2%	9.6%	-	3.8%	14.5%	-	14.8%	
HD 36	40.0%	42.3%	44.2%	40.4%	28.4%	28.1%	42.2%	49.8%	52.3%	-	68.3%	42.1%	-	43.0%	
HD 37	43.0%	42.5%	40.1%	41.1%	54.0%	44.1%	36.3%	41.1%	38.1%	100.0%	27.9%	40.7%	100.0%	39.5%	
REST OF DISTRICT	3.0%	4.0%	1.3%	1.8%	2.5%	9.2%	4.6%	-	-	-	-	2.7%	-	2.7%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
NEWLY REGISTERED	3.3%	2.5%	3.6%	3.4%	-	3.7%	0.8%	0.3%	2.4%	3.3%	2.5%	28.2%	2.3%	2.0%	8.7%	7.9%
1 OF 4	13.3%	8.7%	16.4%	11.7%	17.9%	11.6%	22.9%	21.9%	26.5%	7.2%	7.4%	-	19.3%	18.8%	31.7%	13.3%
2 OF 4	14.7%	15.6%	12.9%	15.7%	21.3%	13.6%	21.0%	21.2%	20.2%	15.2%	15.1%	16.5%	13.4%	13.9%	-	19.2%
3 OF 4	21.1%	20.0%	20.9%	21.6%	20.9%	20.5%	24.4%	25.6%	20.6%	21.2%	21.2%	21.5%	21.5%	21.6%	21.0%	17.8%
4 OF 4	47.6%	53.2%	46.2%	47.6%	39.8%	50.6%	30.9%	31.1%	30.3%	53.0%	53.7%	33.8%	43.5%	43.7%	38.6%	41.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
NEWLY REGISTERED	3.3%	-	-	5.2%	3.1%	0.7%	1.9%	4.3%	4.4%	-	-	-	3.5%
1 OF 4	13.3%	3.6%	11.2%	7.2%	19.3%	19.7%	3.1%	7.9%	16.4%	11.8%	-	8.8%	8.2%
2 OF 4	14.7%	10.1%	30.8%	12.9%	14.0%	16.5%	11.2%	15.5%	14.1%	31.8%	27.3%	23.9%	16.2%
3 OF 4	21.1%	33.9%	16.8%	20.8%	19.8%	16.2%	29.8%	21.2%	21.5%	2.8%	-	23.7%	21.5%
4 OF 4	47.6%	52.3%	41.1%	53.9%	43.8%	47.0%	54.1%	51.2%	43.7%	53.6%	72.7%	43.6%	50.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
NEWLY REGISTERED	3.3%	3.7%	2.7%	1.2%	3.1%	4.3%	3.5%	10.4%	3.5%	3.5%	-	2.1%	2.2%	-	10.2%
1 OF 4	13.3%	9.4%	13.0%	18.8%	9.9%	15.7%	22.9%	27.2%	6.5%	6.6%	-	17.8%	18.1%	-	23.4%
2 OF 4	14.7%	16.8%	17.1%	5.6%	18.1%	25.0%	11.5%	6.3%	14.8%	15.0%	-	14.0%	14.2%	-	20.0%
3 OF 4	21.1%	19.8%	22.0%	21.4%	25.9%	17.6%	14.9%	17.0%	20.1%	19.7%	59.8%	22.2%	21.1%	100.0%	18.8%
4 OF 4	47.6%	50.3%	45.2%	53.1%	43.0%	37.4%	47.2%	39.0%	55.1%	55.3%	40.2%	43.8%	44.5%	-	27.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIED	
		CAVA-			BATCH			CAVA-	BAL-	
		LIERO					FIRM	LIERO	LOTS	
							UNDE-			
Total	300	128	117	10	136	129	7	37	21	19
NEWLY REGISTERED	3.3%	3.1%	3.4%	-	2.0%	2.1%	-	8.5%	-	11.4%
1 OF 4	13.3%	7.8%	8.5%	-	17.2%	16.4%	34.4%	18.0%	2.2%	26.1%
2 OF 4	14.7%	14.9%	13.4%	32.4%	14.1%	14.3%	9.8%	16.6%	12.0%	21.6%
3 OF 4	21.1%	20.8%	20.1%	29.3%	22.2%	21.5%	36.1%	17.9%	34.5%	15.1%
4 OF 4	47.6%	53.4%	54.7%	38.4%	44.5%	45.8%	19.6%	38.9%	51.2%	25.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-	
NEWLY REGISTERED	3.3%	3.5%	1.8%	3.0%	4.2%	3.1%	2.2%	4.0%	1.9%	3.3%	2.3%	4.4%	-	3.6%	-	6.2%	2.2%	1.6%	1.9%	-	-	
1 OF 4	13.3%	14.4%	9.3%	13.6%	10.6%	14.6%	12.2%	14.7%	10.0%	14.6%	10.5%	8.2%	11.5%	12.9%	11.5%	6.1%	22.0%	12.8%	13.4%	8.4%	-	
2 OF 4	14.7%	14.6%	16.9%	10.5%	15.5%	13.3%	17.6%	15.6%	9.9%	14.7%	15.5%	14.8%	16.1%	14.7%	16.1%	14.8%	12.1%	16.7%	17.2%	13.2%	-	
3 OF 4	21.1%	21.0%	23.4%	25.0%	17.5%	19.9%	21.2%	20.3%	21.0%	21.3%	21.7%	21.9%	15.5%	21.5%	15.5%	20.7%	24.4%	18.9%	18.8%	19.8%	-	
4 OF 4	47.6%	46.5%	48.7%	47.9%	52.1%	49.1%	46.8%	45.4%	57.2%	46.1%	50.0%	50.7%	56.9%	47.3%	56.9%	52.2%	39.3%	50.0%	48.7%	58.7%	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
NEWLY REGISTERED	3.3%	7.6%	1.6%	1.3%	4.7%	2.6%	2.0%	2.7%	1.6%	0.9%	28.7%	3.6%	5.3%	-	5.3%	-
1 OF 4	13.3%	6.1%	24.9%	10.5%	6.1%	20.5%	15.4%	7.0%	19.3%	6.0%	-	27.6%	49.6%	-	29.8%	51.9%
2 OF 4	14.7%	20.5%	1.5%	11.6%	8.8%	17.6%	22.5%	15.0%	11.6%	19.3%	13.4%	13.0%	2.6%	-	7.0%	-
3 OF 4	21.1%	16.5%	40.3%	16.0%	25.1%	16.1%	22.2%	21.8%	30.4%	19.9%	13.8%	12.4%	13.4%	14.5%	10.2%	8.4%
4 OF 4	47.6%	49.3%	31.7%	60.7%	55.3%	43.2%	37.9%	53.5%	37.1%	53.9%	44.1%	43.5%	29.1%	85.5%	47.8%	39.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
NEWLY REGISTERED	3.3%	6.0%	5.9%	3.1%	5.6%	0.6%	5.1%	1.7%	1.0%	2.4%	-	3.8%	6.1%	1.0%	2.4%	4.3%	2.4%	1.9%	1.2%	1.5%
1 OF 4	13.3%	3.2%	12.1%	17.1%	13.6%	20.5%	18.7%	6.1%	7.9%	4.3%	45.9%	17.6%	10.4%	9.1%	16.7%	24.9%	3.0%	13.7%	11.6%	5.4%
2 OF 4	14.7%	7.4%	14.9%	10.2%	11.9%	8.6%	19.6%	14.5%	12.9%	16.2%	54.1%	2.6%	22.3%	12.3%	16.8%	17.5%	16.9%	12.1%	22.6%	14.5%
3 OF 4	21.1%	25.5%	19.6%	23.5%	20.7%	26.1%	23.3%	17.6%	22.7%	12.4%	-	24.7%	26.1%	15.8%	22.4%	21.2%	19.6%	25.0%	27.0%	19.0%
4 OF 4	47.6%	57.8%	47.5%	46.2%	48.2%	44.2%	33.4%	60.0%	55.5%	64.7%	-	51.2%	35.1%	61.8%	41.7%	32.1%	58.1%	47.3%	37.6%	59.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
NEWLY REGISTERED	3.3%	9.4%	15.0%	2.4%	-	10.6%	-	4.5%	2.1%	-	2.1%	4.0%	2.0%	2.6%	1.4%	2.7%	2.5%	2.6%	1.4%	2.0%
1 OF 4	13.3%	35.8%	36.5%	9.9%	39.5%	43.2%	17.0%	8.6%	17.4%	22.9%	12.2%	13.8%	12.6%	13.4%	13.5%	11.3%	12.0%	15.5%	7.3%	10.2%
2 OF 4	14.7%	-	11.8%	14.6%	-	4.2%	8.9%	16.8%	12.7%	27.2%	12.0%	15.9%	10.3%	15.3%	6.4%	15.7%	13.2%	15.0%	13.3%	15.4%
3 OF 4	21.1%	15.0%	13.9%	10.4%	16.6%	13.8%	1.7%	19.1%	22.7%	3.7%	29.7%	15.7%	13.9%	26.2%	15.5%	24.8%	12.7%	27.5%	14.0%	28.5%
4 OF 4	47.6%	39.8%	22.8%	62.6%	43.9%	28.2%	72.4%	51.0%	45.1%	46.2%	44.0%	50.5%	61.1%	42.4%	63.1%	45.5%	59.6%	39.4%	64.1%	44.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
NEWLY REGISTERED	3.3%	3.8%	7.6%	-	-	3.2%	0.5%	2.7%	0.5%	3.8%	0.6%	1.5%	0.7%	16.7%	-	-	-	4.1%	2.4%	7.5%	2.2%
1 OF 4	13.3%	28.0%	37.8%	31.8%	46.2%	9.6%	18.6%	9.1%	16.6%	10.1%	19.9%	8.6%	10.7%	17.5%	41.0%	14.7%	44.3%	10.5%	14.5%	8.1%	13.1%
2 OF 4	14.7%	2.0%	14.8%	2.8%	10.2%	15.1%	14.1%	13.2%	11.2%	17.5%	15.8%	15.3%	16.3%	13.6%	7.8%	6.0%	4.5%	20.9%	12.1%	19.2%	10.4%
3 OF 4	21.1%	13.7%	8.8%	6.4%	12.6%	19.2%	24.8%	16.4%	32.1%	22.5%	20.4%	20.3%	27.9%	10.4%	16.1%	7.3%	13.5%	21.7%	20.7%	22.5%	20.9%
4 OF 4	47.6%	52.5%	30.9%	59.0%	31.1%	52.9%	41.9%	58.5%	39.5%	46.0%	43.4%	54.3%	44.4%	41.8%	35.1%	72.0%	37.7%	42.8%	50.1%	42.7%	53.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
NEWLY REGISTERED	3.3%	1.9%	2.6%	2.2%	1.5%	11.7%	6.4%	-	-	0.4%	4.2%	-	6.4%	0.8%	2.4%	-	2.1%	1.9%	13.6%	-	-
1 OF 4	13.3%	12.1%	15.9%	8.4%	9.9%	19.0%	33.5%	13.8%	44.2%	7.2%	15.8%	6.0%	12.5%	8.5%	18.4%	4.2%	12.2%	18.4%	32.2%	33.9%	27.7%
2 OF 4	14.7%	22.0%	13.8%	22.7%	13.0%	13.8%	8.6%	13.4%	-	15.3%	14.5%	16.2%	10.0%	14.3%	18.0%	14.2%	16.7%	19.3%	4.2%	4.7%	4.8%
3 OF 4	21.1%	21.2%	20.6%	23.6%	22.7%	14.0%	12.7%	11.6%	10.2%	15.3%	25.6%	14.6%	27.0%	16.0%	24.6%	16.0%	28.1%	12.7%	14.5%	6.3%	15.3%
4 OF 4	47.6%	42.9%	47.0%	43.1%	52.9%	41.5%	38.8%	61.3%	45.5%	61.9%	39.9%	63.1%	44.1%	60.5%	36.7%	65.6%	40.9%	47.7%	35.4%	55.1%	52.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 11

	POSITION ON ABORTION									POSITION ON ABORTION: MALE	POSITION ON ABORTION: FEMALE	POSITION ON ABORTION: WHITE	POSITION ON ABORTION: NON-WHITE	POSITION ON ABORTION: AFRICAN-AMER.					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15
NEWLY REGISTERED	3.3%	1.9%	-	5.0%	0.9%	3.8%	6.0%	1.2%	3.1%	-	5.5%	3.9%	2.5%	0.6%	1.7%	6.0%	14.8%	7.3%	-
1 OF 4	13.3%	7.2%	0.8%	1.5%	13.1%	15.5%	16.4%	16.6%	14.2%	10.3%	11.2%	3.8%	19.0%	2.5%	12.3%	22.3%	31.8%	34.2%	26.4%
2 OF 4	14.7%	17.9%	14.4%	21.6%	17.3%	14.2%	17.0%	11.2%	13.1%	13.9%	12.7%	22.2%	15.5%	17.8%	16.0%	18.2%	5.0%	2.9%	6.5%
3 OF 4	21.1%	15.2%	7.7%	12.2%	20.0%	23.1%	25.0%	28.4%	19.0%	15.7%	23.2%	14.6%	23.0%	16.5%	25.0%	10.9%	13.2%	7.9%	15.2%
4 OF 4	47.6%	57.8%	77.1%	59.6%	48.7%	43.4%	35.6%	42.5%	50.6%	60.1%	47.4%	55.4%	40.0%	62.5%	45.0%	42.6%	35.2%	47.8%	51.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3		
NEWLY REGISTERED	3.3%	1.7%	9.5%	3.1%	9.5%	15.8%	35.1%	1.2%	13.9%	-	17.6%	12.3%	73.3%	2.2%	6.1%	5.3%	-	18.0%	-		
1 OF 4	13.3%	9.6%	28.4%	33.1%	15.6%	24.6%	33.9%	8.9%	25.4%	41.0%	12.6%	8.7%	-	10.1%	30.7%	27.4%	19.0%	34.5%	65.1%		
2 OF 4	14.7%	15.9%	9.9%	4.1%	27.5%	14.0%	-	13.9%	6.5%	-	26.7%	-	-	17.8%	12.5%	7.1%	28.6%	22.7%	-		
3 OF 4	21.1%	23.1%	13.0%	10.2%	24.1%	8.6%	12.8%	21.8%	19.3%	9.3%	35.6%	22.5%	26.7%	24.3%	8.0%	10.8%	10.7%	-	-		
4 OF 4	47.6%	49.7%	39.3%	49.5%	23.3%	37.0%	18.2%	54.2%	34.9%	49.7%	7.6%	56.5%	-	45.6%	42.7%	49.4%	41.7%	24.8%	34.9%		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
NEWLY REGISTERED	3.3%	5.7%	3.1%	3.5%	3.6%	0.9%	4.1%	2.9%	3.8%	2.2%	3.7%	0.9%	3.5%	3.6%	5.1%	-	4.2%	-
1 OF 4	13.3%	34.6%	18.9%	8.7%	3.9%	9.9%	24.6%	7.8%	16.6%	6.9%	14.0%	9.9%	20.1%	8.5%	14.6%	6.3%	12.2%	10.8%
2 OF 4	14.7%	22.9%	16.9%	16.0%	6.9%	11.7%	19.1%	12.6%	17.5%	9.3%	15.4%	11.7%	18.3%	10.0%	13.5%	10.4%	13.2%	9.0%
3 OF 4	21.1%	18.8%	25.3%	25.4%	13.0%	17.3%	22.9%	20.2%	24.1%	15.1%	21.9%	17.3%	22.6%	20.8%	23.2%	17.1%	22.8%	12.9%
4 OF 4	47.6%	18.0%	35.9%	46.4%	72.7%	60.2%	29.4%	56.6%	37.9%	66.5%	45.0%	60.2%	35.6%	57.2%	43.6%	66.1%	47.6%	67.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
NEWLY REGISTERED	3.3%	4.5%	2.2%	2.5%	3.9%	3.3%	1.6%	3.5%	3.0%	1.1%	7.6%	1.0%	100.0%	-	-	-	-
1 OF 4	13.3%	28.1%	7.1%	18.6%	7.3%	15.7%	9.3%	12.0%	14.5%	9.1%	15.6%	15.1%	-	100.0%	-	-	-
2 OF 4	14.7%	19.7%	15.1%	21.5%	8.4%	17.4%	13.6%	12.5%	16.7%	13.7%	19.2%	11.2%	-	-	100.0%	-	-
3 OF 4	21.1%	23.2%	19.6%	25.0%	13.6%	20.9%	20.5%	21.3%	20.8%	20.7%	20.3%	22.3%	-	-	-	100.0%	-
4 OF 4	47.6%	24.6%	56.0%	32.4%	66.8%	42.7%	55.1%	50.6%	45.0%	55.4%	37.3%	50.4%	-	-	-	-	100.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

29. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40	
NEWLY REGISTERED	3.3%	8.8%	-	-	-	-	4.8%	-	-	-	-	-	-	-	
1 OF 4	13.3%	29.1%	9.8%	-	-	-	35.1%	3.5%	3.7%	-	-	-	-	-	
2 OF 4	14.7%	25.8%	18.1%	2.5%	-	-	26.9%	13.1%	13.8%	-	8.2%	10.8%	-	11.0%	
3 OF 4	21.1%	18.9%	31.9%	24.0%	9.6%	-	16.5%	16.1%	15.0%	38.4%	25.3%	22.2%	-	22.6%	
4 OF 4	47.6%	17.4%	40.3%	73.5%	90.4%	100.0%	16.7%	67.3%	67.6%	61.6%	66.5%	67.1%	100.0%	66.4%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	42	120	129	9	255	45	35	10	134	130	4	139	134	5	27
0 OF 4	37.0%	29.6%	39.1%	36.5%	48.8%	33.6%	56.0%	53.3%	65.2%	39.6%	39.3%	47.1%	33.1%	32.4%	50.1%	44.2%
1 OF 4	26.1%	26.9%	28.8%	24.3%	11.4%	27.1%	20.2%	19.6%	22.1%	22.2%	22.3%	19.1%	30.0%	30.7%	11.3%	25.2%
2 OF 4	19.6%	23.3%	19.8%	18.7%	12.0%	20.4%	15.2%	18.4%	4.4%	21.9%	22.2%	13.1%	16.9%	17.5%	-	22.1%
3 OF 4	11.3%	12.3%	8.0%	14.2%	9.3%	12.3%	5.7%	7.3%	-	10.0%	10.0%	10.4%	13.8%	13.7%	17.6%	4.7%
4 OF 4	6.0%	8.0%	4.2%	6.2%	18.5%	6.6%	2.9%	1.3%	8.3%	6.3%	6.2%	10.3%	6.2%	5.7%	21.0%	3.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	25	25	99	151	67	30	86	117	4	4	37	132
0 OF 4	37.0%	38.1%	41.6%	34.8%	37.5%	29.8%	36.8%	39.1%	39.5%	55.9%	50.9%	41.6%	37.4%
1 OF 4	26.1%	41.3%	31.9%	24.8%	23.4%	31.5%	29.5%	25.1%	22.8%	44.1%	24.4%	36.0%	28.7%
2 OF 4	19.6%	12.0%	7.2%	22.3%	21.1%	16.3%	22.3%	17.1%	22.6%	-	-	8.7%	17.4%
3 OF 4	11.3%	3.4%	11.4%	12.6%	11.7%	14.4%	8.3%	14.4%	8.0%	-	24.7%	8.7%	11.6%
4 OF 4	6.0%	5.1%	8.0%	5.5%	6.2%	8.0%	3.1%	4.3%	7.0%	-	-	5.0%	4.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	110	39	52	59	11	19	11	130	129	1	149	147	2	21
0 OF 4	37.0%	39.4%	25.7%	39.8%	32.0%	46.6%	36.8%	56.7%	38.0%	38.1%	33.1%	33.1%	32.5%	69.4%	58.7%
1 OF 4	26.1%	21.5%	32.4%	19.0%	35.0%	29.3%	33.8%	18.7%	22.0%	21.9%	26.6%	30.7%	31.1%	8.8%	18.3%
2 OF 4	19.6%	19.7%	16.7%	27.3%	14.7%	7.9%	25.0%	20.9%	22.4%	22.2%	40.2%	17.5%	17.4%	21.9%	17.0%
3 OF 4	11.3%	14.2%	10.7%	8.6%	12.9%	8.2%	4.4%	3.7%	10.3%	10.4%	-	12.9%	13.1%	-	6.1%
4 OF 4	6.0%	5.2%	14.5%	5.4%	5.4%	8.1%	-	-	7.3%	7.4%	-	5.8%	5.9%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total	300	128	117	10	136	129	7	37	21	19
0 OF 4	37.0%	39.5%	39.8%	36.1%	33.0%	31.6%	60.0%	43.1%	43.2%	53.9%
1 OF 4	26.1%	22.7%	22.0%	30.8%	30.3%	31.2%	13.4%	22.0%	36.0%	20.4%
2 OF 4	19.6%	22.8%	23.2%	17.7%	17.2%	17.7%	7.0%	17.5%	14.3%	18.9%
3 OF 4	11.3%	9.8%	10.2%	4.6%	13.1%	13.1%	12.9%	10.1%	2.3%	6.8%
4 OF 4	6.0%	5.3%	4.8%	10.9%	6.4%	6.4%	6.7%	7.3%	4.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	231	57	132	122	158	125	215	54	200	84	74	22	273	22	96	87	117	102	15	-
0 OF 4	37.0%	35.4%	43.5%	36.5%	36.1%	38.7%	32.1%	41.9%	21.0%	35.4%	38.1%	41.3%	31.8%	37.0%	31.8%	43.1%	34.4%	33.9%	35.8%	20.7%	-
1 OF 4	26.1%	26.3%	25.4%	27.4%	23.8%	25.6%	27.2%	22.7%	33.5%	27.4%	24.2%	23.7%	24.2%	26.4%	24.2%	20.0%	31.2%	27.2%	27.4%	26.0%	-
2 OF 4	19.6%	19.9%	18.5%	20.7%	21.3%	21.3%	19.5%	19.4%	20.7%	18.1%	23.4%	18.5%	36.0%	18.2%	36.0%	17.7%	17.5%	22.7%	21.7%	29.8%	-
3 OF 4	11.3%	11.7%	9.8%	11.9%	10.4%	9.8%	13.7%	11.3%	15.3%	12.0%	10.2%	11.4%	7.3%	11.8%	7.3%	12.7%	7.9%	12.8%	12.1%	17.3%	-
4 OF 4	6.0%	6.8%	2.8%	3.6%	8.4%	4.6%	7.4%	4.7%	9.5%	7.1%	4.1%	5.1%	0.6%	6.5%	0.6%	6.5%	9.0%	3.4%	3.0%	6.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	49	30	62	47	57	55	83	58	99	13	29	18	4	20	10
0 OF 4	37.0%	48.6%	30.3%	24.9%	37.4%	36.5%	44.1%	40.8%	29.6%	28.7%	57.6%	44.0%	62.0%	14.5%	37.2%	46.0%
1 OF 4	26.1%	21.0%	35.4%	30.2%	18.9%	29.1%	23.8%	19.5%	33.2%	29.3%	23.1%	27.3%	15.8%	30.1%	28.2%	27.3%
2 OF 4	19.6%	10.5%	15.5%	27.2%	25.2%	18.5%	17.6%	19.3%	17.7%	25.1%	7.7%	17.1%	9.7%	27.7%	17.8%	17.0%
3 OF 4	11.3%	14.1%	7.2%	13.0%	11.2%	8.2%	12.6%	12.9%	8.9%	12.8%	11.5%	5.8%	12.5%	27.7%	8.5%	9.7%
4 OF 4	6.0%	5.8%	11.6%	4.8%	7.3%	7.7%	1.8%	7.5%	10.7%	4.0%	-	5.8%	-	-	8.4%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	43	33	78	38	40	97	119	61	58	2	36	42	61	42	55	58	66	70	101
0 OF 4	37.0%	32.7%	46.4%	26.2%	22.8%	29.4%	45.7%	36.4%	36.2%	36.6%	100.0%	24.8%	40.7%	33.9%	27.4%	49.5%	39.0%	24.1%	36.3%	36.1%
1 OF 4	26.1%	19.2%	22.7%	32.0%	29.1%	34.8%	24.7%	22.5%	23.4%	21.5%	-	28.6%	35.3%	24.0%	35.0%	16.6%	20.9%	34.0%	29.1%	20.2%
2 OF 4	19.6%	25.8%	13.5%	18.9%	15.3%	22.4%	14.9%	24.3%	24.5%	24.0%	-	22.1%	6.3%	25.3%	16.2%	21.4%	23.2%	18.6%	17.8%	25.7%
3 OF 4	11.3%	11.5%	13.3%	16.3%	22.8%	10.1%	8.7%	10.8%	9.5%	12.1%	-	17.9%	8.9%	11.4%	14.9%	8.6%	10.0%	16.8%	9.7%	10.7%
4 OF 4	6.0%	10.8%	4.1%	6.6%	10.0%	3.3%	5.9%	6.1%	6.3%	5.8%	-	6.6%	8.8%	5.3%	6.6%	3.8%	6.9%	6.5%	7.1%	7.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	12	27	18	11	10	11	139	154	3	111	184	101	173	43	86	58	88	75	153
0 OF 4	37.0%	37.4%	69.6%	37.9%	30.9%	63.3%	20.5%	41.5%	32.4%	53.1%	39.1%	35.8%	33.6%	36.0%	29.6%	35.0%	36.5%	36.9%	32.7%	31.4%
1 OF 4	26.1%	21.3%	13.4%	34.9%	23.5%	12.5%	41.9%	21.9%	30.1%	15.7%	24.9%	26.1%	25.7%	27.0%	31.5%	26.4%	21.5%	27.6%	23.6%	29.0%
2 OF 4	19.6%	20.9%	7.6%	16.2%	23.0%	11.4%	23.3%	21.2%	18.1%	18.5%	21.9%	18.6%	23.3%	17.8%	17.7%	18.9%	27.5%	16.7%	25.4%	19.8%
3 OF 4	11.3%	13.7%	6.4%	11.0%	15.1%	4.2%	14.3%	9.7%	13.1%	8.6%	11.1%	11.5%	10.7%	12.7%	11.4%	13.7%	10.2%	11.7%	10.4%	12.8%
4 OF 4	6.0%	6.8%	3.1%	-	7.4%	8.6%	-	5.8%	6.3%	4.1%	3.1%	8.0%	6.6%	6.6%	9.7%	5.9%	4.3%	7.2%	7.8%	6.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	26	20	19	8	137	125	75	47	62	78	122	92	15	33	7	21	89	207	36	103
0 OF 4	37.0%	36.0%	69.9%	26.1%	57.8%	38.4%	33.8%	36.5%	26.9%	40.8%	38.0%	35.4%	27.8%	62.0%	50.6%	21.9%	46.4%	38.5%	36.2%	38.6%	32.8%
1 OF 4	26.1%	31.8%	11.6%	39.4%	14.0%	22.5%	29.1%	25.7%	34.6%	18.6%	25.7%	23.8%	29.7%	12.3%	27.3%	27.5%	27.8%	22.5%	27.9%	20.3%	31.3%
2 OF 4	19.6%	17.4%	2.7%	16.3%	6.6%	22.3%	18.9%	20.4%	19.1%	24.6%	18.8%	23.3%	20.8%	14.4%	13.4%	32.2%	14.1%	22.7%	18.3%	23.1%	17.0%
3 OF 4	11.3%	11.6%	11.7%	13.8%	11.6%	9.8%	12.8%	10.5%	13.3%	8.9%	12.5%	9.9%	15.6%	8.6%	5.0%	12.2%	5.9%	9.3%	11.9%	8.2%	13.2%
4 OF 4	6.0%	3.2%	4.1%	4.3%	10.0%	7.0%	5.5%	6.9%	6.2%	7.1%	5.0%	7.5%	6.1%	2.7%	3.8%	6.1%	5.9%	7.0%	5.7%	9.7%	5.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	54	103	71	166	18	40	10	21	114	172	59	76	55	96	90	141	24	31	11	17
0 OF 4	37.0%	38.4%	39.7%	35.0%	32.5%	52.4%	51.8%	33.8%	36.4%	31.6%	38.2%	35.2%	30.0%	27.6%	44.6%	26.2%	35.3%	51.9%	51.2%	38.2%	30.2%
1 OF 4	26.1%	23.9%	24.5%	23.2%	28.5%	19.3%	25.5%	20.9%	33.6%	25.0%	27.4%	22.5%	34.3%	27.7%	22.0%	24.2%	29.6%	27.9%	17.5%	30.6%	25.0%
2 OF 4	19.6%	22.4%	19.5%	24.9%	19.9%	13.8%	11.6%	19.7%	17.5%	24.3%	17.2%	22.1%	16.6%	26.6%	17.6%	28.1%	17.4%	10.1%	16.1%	17.5%	23.2%
3 OF 4	11.3%	10.1%	10.5%	9.8%	12.3%	7.6%	10.1%	13.4%	10.6%	11.7%	11.6%	10.9%	14.0%	12.6%	9.8%	12.2%	12.0%	10.1%	9.8%	13.7%	12.0%
4 OF 4	6.0%	5.2%	5.8%	7.1%	6.9%	6.9%	1.0%	12.2%	2.0%	7.4%	5.6%	9.2%	5.0%	5.5%	6.0%	9.4%	5.7%	-	5.3%	-	9.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	105	22	30	53	176	66	35	75	54	80	51	96	80	147	25	29	14	15	
0 OF 4	37.0%	39.2%	32.8%	39.3%	41.8%	34.2%	47.2%	23.6%	27.7%	38.6%	28.5%	39.8%	38.9%	34.3%	30.7%	55.1%	52.1%	45.6%	28.6%	
1 OF 4	26.1%	21.0%	26.2%	31.0%	13.2%	28.4%	23.0%	45.7%	25.1%	18.2%	34.8%	24.0%	23.1%	18.2%	31.5%	30.0%	12.7%	34.5%	19.4%	
2 OF 4	19.6%	23.0%	29.5%	15.0%	24.9%	18.1%	14.9%	13.7%	23.0%	25.1%	15.9%	20.8%	19.9%	28.3%	18.1%	5.9%	18.1%	7.0%	28.6%	
3 OF 4	11.3%	10.4%	4.6%	11.0%	12.4%	12.8%	8.8%	12.7%	16.4%	10.0%	14.6%	10.7%	11.3%	10.8%	13.1%	9.0%	11.3%	12.8%	12.1%	
4 OF 4	6.0%	6.4%	6.8%	3.8%	7.7%	6.4%	6.0%	4.2%	7.8%	8.1%	6.1%	4.6%	6.7%	8.4%	6.6%	-	5.8%	-	11.3%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	240	60	33	12	9	6	115	26	14	6	3	3	125	34	19	6	6	3
0 OF 4	37.0%	33.1%	52.4%	37.3%	70.8%	51.5%	100.0%	30.5%	50.5%	32.6%	66.5%	50.0%	100.0%	35.5%	53.9%	40.6%	75.8%	52.5%	100.0%
1 OF 4	26.1%	26.9%	22.9%	28.1%	20.2%	22.6%	-	28.8%	25.2%	35.2%	16.8%	22.5%	-	25.1%	21.1%	23.1%	24.2%	22.7%	-
2 OF 4	19.6%	21.3%	12.8%	18.6%	4.9%	10.8%	-	20.9%	10.5%	16.0%	9.1%	-	-	21.6%	14.7%	20.5%	-	17.6%	-
3 OF 4	11.3%	11.9%	9.1%	10.9%	4.1%	15.0%	-	12.1%	12.2%	13.1%	7.6%	27.5%	-	11.7%	6.6%	9.4%	-	7.2%	-
4 OF 4	6.0%	6.9%	2.8%	5.0%	-	-	-	7.7%	1.6%	3.1%	-	-	-	6.1%	3.7%	6.4%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	63	99	51	51	99	201	198	102	249	51	43	98	97	44	120	21
0 OF 4	37.0%	48.5%	41.9%	42.6%	26.1%	22.7%	44.3%	33.4%	43.5%	24.4%	39.9%	22.7%	40.2%	31.6%	41.4%	18.4%	37.5%	16.0%
1 OF 4	26.1%	31.1%	33.1%	21.8%	21.2%	26.9%	32.4%	23.0%	27.1%	24.1%	25.9%	26.9%	37.0%	24.2%	26.7%	31.2%	27.2%	33.2%
2 OF 4	19.6%	12.4%	17.2%	18.4%	27.3%	22.2%	15.4%	21.6%	16.9%	24.8%	19.1%	22.2%	14.3%	21.0%	17.5%	22.2%	18.1%	23.6%
3 OF 4	11.3%	6.8%	5.0%	13.8%	12.2%	16.7%	5.7%	14.1%	9.7%	14.4%	10.2%	16.7%	4.5%	15.5%	10.1%	16.6%	10.7%	19.9%
4 OF 4	6.0%	1.3%	2.7%	3.4%	13.2%	11.5%	2.2%	7.9%	2.8%	12.3%	4.9%	11.5%	4.0%	7.7%	4.3%	11.5%	6.5%	7.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	56	103	101	58	129	30	141	159	97	102	101	10	40	44	63	143
0 OF 4	37.0%	47.5%	35.0%	45.5%	28.9%	42.1%	27.6%	34.2%	39.4%	31.2%	44.2%	35.3%	100.0%	80.8%	64.8%	33.1%	13.5%
1 OF 4	26.1%	28.8%	21.8%	27.5%	18.7%	24.7%	22.3%	28.1%	24.3%	22.3%	26.3%	29.5%	-	19.2%	31.9%	39.4%	22.1%
2 OF 4	19.6%	16.3%	22.3%	16.4%	26.6%	20.0%	21.1%	18.9%	20.2%	23.0%	15.6%	20.3%	-	-	3.3%	22.3%	30.3%
3 OF 4	11.3%	6.6%	12.7%	9.3%	12.8%	9.7%	14.3%	12.1%	10.6%	12.6%	9.3%	12.2%	-	-	-	5.1%	21.5%
4 OF 4	6.0%	0.8%	8.1%	1.3%	12.9%	3.5%	14.6%	6.6%	5.6%	10.9%	4.7%	2.8%	-	-	-	-	12.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

30. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	111	78	59	34	18	40	30	28	1	7	41	1	40
0 OF 4	37.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
1 OF 4	26.1%	-	100.0%	-	-	-	-	57.5%	60.4%	-	-	36.0%	-	36.8%
2 OF 4	19.6%	-	-	100.0%	-	-	-	24.7%	25.9%	-	80.0%	34.0%	-	34.7%
3 OF 4	11.3%	-	-	-	100.0%	-	-	10.6%	6.1%	100.0%	-	29.0%	100.0%	27.5%
4 OF 4	6.0%	-	-	-	-	100.0%	-	7.3%	7.7%	-	20.0%	1.1%	-	1.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 33	HD 36	HD 37	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total Answering	117	16	53	45	3	101	16	12	4	43	42	2	57	54	3	17
NONE	33.9%	42.9%	31.3%	31.9%	62.9%	28.7%	66.5%	66.1%	67.6%	34.8%	33.8%	62.1%	30.9%	30.1%	43.5%	41.8%
VOTED GOP	25.6%	17.6%	27.9%	27.2%	-	27.8%	11.9%	8.5%	21.3%	42.4%	42.5%	37.9%	14.2%	12.4%	43.6%	20.9%
Only Voted GOP	24.4%	17.6%	27.9%	24.0%	-	26.3%	11.9%	8.5%	21.3%	41.1%	41.2%	37.9%	12.7%	11.6%	30.7%	20.9%
Voted Majority GOP	1.2%	-	-	3.2%	-	1.4%	-	-	-	1.3%	1.3%	-	1.6%	0.9%	12.9%	-
VOTED EQUAL GOP/DEM	5.8%	1.7%	8.7%	4.2%	-	5.7%	6.4%	8.7%	-	7.5%	7.7%	-	3.6%	3.9%	-	8.8%
VOTED DEM	34.7%	37.8%	32.1%	36.7%	37.1%	37.9%	15.2%	16.7%	11.1%	15.4%	16.0%	-	51.2%	53.6%	12.9%	28.5%
Voted Majority Dem	0.7%	-	-	1.9%	-	0.8%	-	-	-	-	-	-	1.5%	1.6%	-	-
Only Voted Dem	34.0%	37.8%	32.1%	34.8%	37.1%	37.0%	15.2%	16.7%	11.1%	15.4%	16.0%	-	49.7%	52.0%	12.9%	28.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	117	6	11	37	63	32	13	28	44	1	2	16	52
NONE	33.9%	7.7%	35.7%	27.1%	40.0%	23.5%	35.4%	36.1%	39.8%	-	48.9%	27.7%	28.0%
VOTED GOP	25.6%	92.3%	26.8%	21.3%	21.5%	16.6%	47.8%	27.9%	24.2%	100.0%	-	46.2%	31.8%
Only Voted GOP	24.4%	92.3%	26.8%	18.6%	20.8%	15.2%	43.6%	26.4%	24.2%	100.0%	-	46.2%	29.8%
Voted Majority GOP	1.2%	-	-	2.8%	0.7%	1.4%	4.3%	1.5%	-	-	-	-	2.0%
VOTED EQUAL GOP/DEM	5.8%	-	-	10.2%	4.8%	6.8%	-	8.6%	5.0%	-	-	-	5.5%
VOTED DEM	34.7%	-	37.5%	41.4%	33.6%	53.1%	16.7%	27.4%	31.1%	-	51.1%	26.1%	34.8%
Voted Majority Dem	0.7%	-	-	1.1%	0.7%	-	-	1.4%	1.0%	-	-	-	0.8%
Only Voted Dem	34.0%	-	37.5%	40.3%	32.9%	53.1%	16.7%	26.0%	30.1%	-	51.1%	26.1%	34.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	117	38	13	20	29	3	9	6	43	42	1	62	60	2	12
NONE	33.9%	35.5%	36.3%	40.0%	26.7%	-	28.2%	57.2%	33.7%	34.1%	-	31.1%	29.7%	76.0%	48.6%
VOTED GOP	25.6%	31.3%	15.8%	24.1%	26.8%	17.0%	27.3%	10.3%	43.4%	42.6%	100.0%	14.5%	14.2%	24.0%	20.1%
Only Voted GOP	24.4%	31.3%	11.4%	24.1%	23.6%	17.0%	27.3%	10.3%	42.1%	41.3%	100.0%	13.1%	12.7%	24.0%	20.1%
Voted Majority GOP	1.2%	-	4.4%	-	3.1%	-	-	-	1.3%	1.3%	-	1.4%	1.5%	-	-
VOTED EQUAL GOP/DEM	5.8%	7.0%	8.0%	6.6%	6.1%	-	-	-	7.3%	7.4%	-	5.0%	5.1%	-	4.5%
VOTED DEM	34.7%	26.3%	39.9%	29.4%	40.5%	83.0%	44.5%	32.6%	15.6%	15.8%	-	49.4%	51.0%	-	26.8%
Voted Majority Dem	0.7%	1.2%	-	-	-	-	-	7.1%	-	-	-	1.4%	1.4%	-	-
Only Voted Dem	34.0%	25.1%	39.9%	29.4%	40.5%	83.0%	44.5%	25.5%	15.6%	15.8%	-	48.0%	49.6%	-	26.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. UNDE- CAVA- CIED LIERO		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIED	VOTE CAVA- LIERO	BOTH BAL- LOTS
Total Answering	117	42	37	5	56	53	3	19	4	12
NONE	33.9%	34.0%	35.9%	19.0%	29.8%	28.6%	52.3%	45.6%	10.3%	45.3%
VOTED GOP	25.6%	41.3%	39.1%	59.1%	15.0%	14.1%	32.0%	22.0%	89.7%	21.4%
Only Voted GOP	24.4%	40.0%	37.6%	59.1%	13.4%	13.3%	16.5%	22.0%	89.7%	21.4%
Voted Majority GOP	1.2%	1.3%	1.5%	-	1.6%	0.9%	15.5%	-	-	-
VOTED EQUAL GOP/DEM	5.8%	7.7%	5.9%	21.8%	3.7%	3.1%	15.8%	7.7%	-	4.8%
VOTED DEM	34.7%	17.0%	19.1%	-	51.4%	54.1%	-	24.8%	-	28.5%
Voted Majority Dem	0.7%	-	-	-	1.5%	1.6%	-	-	-	-
Only Voted Dem	34.0%	17.0%	19.1%	-	49.9%	52.6%	-	24.8%	-	28.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	117	93	19	54	45	58	54	76	26	76	33	31	7	108	7	-	-	117	102	15	-
NONE	33.9%	34.6%	34.6%	32.8%	33.4%	34.0%	29.7%	42.0%	9.2%	30.9%	33.5%	45.4%	7.9%	35.1%	7.9%	-	-	33.9%	35.8%	20.7%	-
VOTED GOP	25.6%	21.2%	43.6%	25.4%	26.9%	40.8%	10.1%	29.9%	16.8%	15.3%	48.3%	39.1%	73.7%	22.2%	73.7%	-	-	25.6%	25.5%	26.2%	-
Only Voted GOP	24.4%	20.7%	40.8%	24.6%	25.9%	39.1%	9.3%	28.0%	16.8%	14.7%	46.7%	36.0%	73.7%	20.9%	73.7%	-	-	24.4%	24.1%	26.2%	-
Voted Majority GOP	1.2%	0.5%	2.8%	0.8%	1.0%	1.7%	0.8%	1.9%	-	0.6%	1.7%	3.1%	-	1.3%	-	-	-	1.2%	1.4%	-	-
VOTED EQUAL GOP/DEM	5.8%	6.3%	-	6.0%	7.9%	6.7%	5.3%	6.0%	6.4%	7.7%	2.8%	2.9%	-	6.3%	-	-	-	5.8%	4.1%	17.1%	-
VOTED DEM	34.7%	37.9%	21.8%	35.9%	31.7%	18.5%	54.8%	22.0%	67.6%	46.2%	15.4%	12.6%	18.4%	36.4%	18.4%	-	-	34.7%	34.6%	36.0%	-
Voted Majority Dem	0.7%	0.9%	-	0.7%	1.0%	0.8%	0.7%	0.6%	-	1.1%	-	-	-	0.8%	-	-	-	0.7%	0.8%	-	-
Only Voted Dem	34.0%	37.0%	21.8%	35.1%	30.8%	17.8%	54.1%	21.4%	67.6%	45.1%	15.4%	12.6%	18.4%	35.6%	18.4%	-	-	34.0%	33.7%	36.0%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
		Total Answering	117	-	-	62	-	-	55	-	-	99	-	-	18	-
NONE	33.9%	-	-	24.9%	-	-	44.1%	-	-	28.7%	-	-	62.0%	-	-	46.0%
VOTED GOP	25.6%	-	-	27.4%	-	-	23.6%	-	-	28.4%	-	-	10.3%	-	-	17.0%
Only Voted GOP	24.4%	-	-	27.4%	-	-	20.9%	-	-	27.0%	-	-	10.3%	-	-	17.0%
Voted Majority GOP	1.2%	-	-	-	-	-	2.6%	-	-	1.5%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	5.8%	-	-	8.6%	-	-	2.6%	-	-	6.9%	-	-	-	-	-	-
VOTED DEM	34.7%	-	-	39.2%	-	-	29.7%	-	-	36.0%	-	-	27.7%	-	-	37.0%
Voted Majority Dem	0.7%	-	-	0.7%	-	-	0.7%	-	-	0.4%	-	-	2.2%	-	-	-
Only Voted Dem	34.0%	-	-	38.5%	-	-	29.0%	-	-	35.6%	-	-	25.5%	-	-	37.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	117	-	-	28	13	16	49	37	23	14	-	16	24	21	12	25	16	27	37	33
NONE	33.9%	-	-	20.5%	16.1%	24.1%	46.4%	25.4%	28.8%	19.9%	-	15.8%	41.0%	11.1%	26.6%	51.5%	44.0%	18.3%	38.2%	24.9%
VOTED GOP	25.6%	-	-	18.7%	12.7%	23.7%	11.8%	48.8%	45.5%	54.1%	-	17.0%	13.0%	50.8%	21.0%	10.7%	46.2%	19.3%	15.6%	50.0%
Only Voted GOP	24.4%	-	-	18.7%	12.7%	23.7%	8.8%	48.8%	45.5%	54.1%	-	17.0%	13.0%	50.8%	21.0%	5.0%	46.2%	19.3%	11.6%	50.0%
Voted Majority GOP	1.2%	-	-	-	-	-	2.9%	-	-	-	-	-	-	-	-	5.7%	-	-	4.0%	-
VOTED EQUAL GOP/DEM	5.8%	-	-	4.3%	-	7.7%	5.3%	8.0%	8.4%	7.3%	-	7.6%	4.9%	14.1%	-	5.6%	-	4.4%	7.1%	9.0%
VOTED DEM	34.7%	-	-	56.5%	71.1%	44.5%	36.5%	17.8%	17.3%	18.8%	-	59.5%	41.1%	24.0%	52.5%	32.3%	9.8%	58.0%	39.2%	16.2%
Voted Majority Dem	0.7%	-	-	-	-	-	1.7%	-	-	-	-	-	1.9%	-	-	1.6%	-	-	1.2%	-
Only Voted Dem	34.0%	-	-	56.5%	71.1%	44.5%	34.8%	17.8%	17.3%	18.8%	-	59.5%	39.2%	24.0%	52.5%	30.7%	9.8%	58.0%	38.0%	16.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	117	1	13	4	1	5	4	47	67	1	54	60	34	78	14	46	20	32	26	69
NONE	33.9%	100.0%	70.3%	29.7%	100.0%	50.5%	29.7%	39.4%	29.5%	53.6%	39.3%	29.2%	31.3%	35.2%	18.2%	28.2%	40.4%	45.0%	22.7%	30.4%
VOTED GOP	25.6%	-	0.9%	39.4%	-	-	39.4%	39.5%	15.6%	25.6%	17.8%	30.6%	38.7%	18.4%	41.4%	20.1%	36.7%	16.0%	51.4%	19.1%
Only Voted GOP	24.4%	-	0.9%	39.4%	-	-	39.4%	38.3%	14.3%	25.6%	15.9%	29.9%	38.7%	16.5%	41.4%	20.1%	36.7%	11.6%	51.4%	17.0%
Voted Majority GOP	1.2%	-	-	-	-	-	-	1.2%	1.3%	-	1.9%	0.7%	-	1.8%	-	-	-	4.4%	-	2.1%
VOTED EQUAL GOP/DEM	5.8%	-	-	-	-	-	-	5.1%	6.2%	-	8.4%	3.3%	2.7%	7.1%	6.6%	9.1%	-	4.4%	3.6%	8.1%
VOTED DEM	34.7%	-	28.8%	30.9%	-	49.5%	30.9%	16.0%	48.7%	20.9%	34.5%	36.9%	27.3%	39.3%	33.8%	42.6%	22.9%	34.5%	22.4%	42.4%
Voted Majority Dem	0.7%	-	3.1%	-	-	-	-	-	1.3%	-	1.6%	-	1.2%	0.6%	-	1.0%	2.0%	-	-	0.6%
Only Voted Dem	34.0%	-	25.7%	30.9%	-	49.5%	30.9%	16.0%	47.5%	20.9%	32.9%	36.9%	26.2%	38.7%	33.8%	41.7%	20.9%	34.5%	22.4%	41.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	117	8	9	6	3	53	52	34	23	20	30	48	43	5	9	2	7	27	89	14	48	
NONE	33.9%	57.6%	71.6%	45.4%	55.0%	37.5%	27.9%	28.8%	16.9%	52.6%	36.2%	31.7%	21.0%	89.9%	60.6%	65.2%	53.1%	31.9%	34.8%	15.8%	27.7%	
VOTED GOP	25.6%	-	13.3%	-	32.6%	24.4%	26.5%	27.4%	23.4%	19.1%	28.8%	27.0%	31.8%	-	1.3%	-	-	19.5%	27.1%	16.4%	30.8%	
Only Voted GOP	24.4%	-	13.3%	-	32.6%	22.5%	25.6%	27.4%	23.4%	14.0%	27.2%	25.0%	30.7%	-	1.3%	-	-	19.5%	26.1%	16.4%	30.8%	
Voted Majority GOP	1.2%	-	-	-	-	1.8%	0.9%	-	-	5.1%	1.5%	2.1%	1.1%	-	-	-	-	-	1.0%	-	-	
VOTED EQUAL GOP/DEM	5.8%	-	-	-	-	8.1%	4.2%	11.5%	5.3%	2.3%	3.3%	9.0%	5.1%	-	-	-	-	7.3%	5.1%	13.8%	6.6%	
VOTED DEM	34.7%	42.4%	15.1%	54.6%	12.5%	30.1%	41.5%	32.4%	54.3%	26.0%	31.7%	32.2%	42.2%	10.1%	38.1%	34.8%	46.9%	41.3%	33.0%	53.9%	34.9%	
Voted Majority Dem	0.7%	4.7%	-	-	-	-	1.6%	-	1.9%	-	1.3%	-	1.0%	-	4.4%	-	-	-	0.9%	-	0.9%	
Only Voted Dem	34.0%	37.7%	15.1%	54.6%	12.5%	30.1%	39.9%	32.4%	52.4%	26.0%	30.3%	32.2%	41.2%	10.1%	33.7%	34.8%	46.9%	41.3%	32.1%	53.9%	34.0%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	117	13	42	24	74	3	15	1	9	38	74	23	37	15	37	32	64	6	10	4	4
NONE	33.9%	49.7%	42.9%	27.8%	29.3%	70.5%	60.8%	-	48.1%	24.0%	36.3%	20.3%	24.8%	29.5%	47.9%	19.0%	31.7%	50.9%	64.6%	42.5%	33.4%
VOTED GOP	25.6%	22.9%	22.8%	18.4%	31.3%	29.5%	7.2%	100.0%	12.3%	47.3%	15.0%	42.5%	19.2%	54.6%	10.8%	52.3%	16.6%	20.5%	5.3%	26.5%	13.5%
Only Voted GOP	24.4%	22.9%	20.6%	18.4%	30.1%	29.5%	7.2%	100.0%	12.3%	47.3%	13.0%	42.5%	19.2%	54.6%	6.9%	52.3%	14.3%	20.5%	5.3%	26.5%	13.5%
Voted Majority GOP	1.2%	-	2.1%	-	1.2%	-	-	-	-	-	2.0%	-	-	-	3.9%	-	2.3%	-	-	-	-
VOTED EQUAL GOP/DEM	5.8%	-	3.4%	8.0%	6.2%	-	-	-	-	10.2%	3.6%	17.0%	3.3%	-	3.9%	12.1%	4.1%	-	-	-	-
VOTED DEM	34.7%	27.4%	30.9%	45.7%	33.3%	-	32.0%	-	39.6%	18.5%	45.1%	20.2%	52.8%	16.0%	37.4%	16.6%	47.6%	28.6%	30.1%	31.0%	53.0%
Voted Majority Dem	0.7%	-	1.0%	-	0.6%	-	2.6%	-	-	1.0%	0.6%	-	1.2%	2.6%	-	-	0.7%	6.7%	-	-	-
Only Voted Dem	34.0%	27.4%	29.9%	45.7%	32.7%	-	29.4%	-	39.6%	17.4%	44.5%	20.2%	51.6%	13.4%	37.4%	16.6%	46.9%	21.8%	30.1%	31.0%	53.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total Answering	117	31	5	7	19	78	30	21	27	19	40	13	38	25	69	6	10	5	3
NONE	33.9%	28.1%	3.2%	39.2%	31.4%	34.4%	48.4%	29.3%	22.7%	18.5%	24.7%	42.4%	44.6%	20.6%	30.9%	56.9%	59.3%	51.7%	12.5%
VOTED GOP	25.6%	37.6%	53.3%	19.9%	39.3%	20.6%	26.1%	25.0%	11.0%	29.1%	26.7%	50.1%	14.0%	44.7%	21.9%	10.5%	11.2%	12.1%	31.9%
Only Voted GOP	24.4%	37.6%	53.3%	19.9%	39.3%	19.4%	24.6%	25.0%	9.3%	29.1%	26.7%	50.1%	11.7%	44.7%	20.6%	10.5%	11.2%	12.1%	31.9%
Voted Majority GOP	1.2%	-	-	-	-	1.1%	1.4%	-	1.7%	-	-	-	2.3%	-	1.3%	-	-	-	-
VOTED EQUAL GOP/DEM	5.8%	12.4%	33.4%	15.2%	5.4%	3.4%	1.5%	2.0%	6.5%	20.9%	3.0%	-	3.8%	15.7%	3.8%	-	-	-	-
VOTED DEM	34.7%	21.9%	10.1%	25.7%	23.9%	41.7%	24.1%	43.7%	59.9%	31.6%	45.6%	7.5%	37.6%	19.0%	43.4%	32.6%	29.4%	36.2%	55.6%
Voted Majority Dem	0.7%	1.3%	-	-	2.1%	0.6%	-	-	1.6%	-	1.1%	3.2%	-	-	0.6%	6.1%	-	-	-
Only Voted Dem	34.0%	20.6%	10.1%	25.7%	21.8%	41.1%	24.1%	43.7%	58.2%	31.6%	44.5%	4.4%	37.6%	19.0%	42.8%	26.4%	29.4%	36.2%	55.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	117	99	18	10	3	3	53	10	6	1	2	1	46	9	4	2	1	2	
NONE	33.9%	28.7%	62.0%	46.0%	89.0%	48.6%	100.0%	20.0%	51.7%	38.2%	91.4%	43.4%	100.0%	38.6%	73.1%	57.1%	87.1%	57.9%	100.0%
VOTED GOP	25.6%	28.4%	10.3%	17.0%	7.3%	-	-	29.2%	17.4%	29.0%	-	-	-	27.6%	2.6%	-	12.9%	-	-
Only Voted GOP	24.4%	27.0%	10.3%	17.0%	7.3%	-	-	29.2%	17.4%	29.0%	-	-	-	24.4%	2.6%	-	12.9%	-	-
Voted Majority GOP	1.2%	1.5%	-	-	-	-	-	-	-	-	-	-	-	3.1%	-	-	-	-	-
VOTED EQUAL GOP/DEM	5.8%	6.9%	-	-	-	-	-	10.1%	-	-	-	-	-	3.1%	-	-	-	-	-
VOTED DEM	34.7%	36.0%	27.7%	37.0%	3.8%	51.4%	-	40.7%	30.9%	32.8%	8.6%	56.6%	-	30.7%	24.3%	42.9%	-	42.1%	-
Voted Majority Dem	0.7%	0.4%	2.2%	-	-	15.2%	-	0.8%	-	-	-	-	-	-	4.5%	-	-	42.1%	-
Only Voted Dem	34.0%	35.6%	25.5%	37.0%	3.8%	36.2%	-	39.8%	30.9%	32.8%	8.6%	56.6%	-	30.7%	19.7%	42.9%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	117	12	27	50	11	17	39	78	90	27	100	17	18	44	47	15	54	8
NONE	33.9%	31.7%	40.3%	39.2%	26.3%	14.3%	37.6%	32.0%	38.5%	18.9%	37.2%	14.3%	25.4%	24.6%	30.1%	8.3%	28.6%	-
VOTED GOP	25.6%	29.1%	22.4%	23.2%	25.7%	35.4%	24.4%	26.2%	23.7%	31.6%	23.9%	35.4%	33.6%	24.9%	23.8%	38.7%	24.3%	47.8%
Only Voted GOP	24.4%	25.3%	22.4%	22.1%	21.6%	35.4%	23.3%	24.9%	22.6%	30.1%	22.5%	35.4%	33.6%	24.9%	23.8%	38.7%	24.3%	47.8%
Voted Majority GOP	1.2%	3.8%	-	1.1%	4.1%	-	1.2%	1.3%	1.1%	1.6%	1.4%	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	5.8%	-	4.4%	7.8%	11.1%	2.6%	3.1%	7.2%	5.8%	5.9%	6.3%	2.6%	6.7%	9.3%	8.8%	7.9%	9.9%	-
VOTED DEM	34.7%	39.3%	32.9%	29.8%	36.9%	47.7%	34.9%	34.7%	32.0%	43.6%	32.5%	47.7%	34.3%	41.2%	37.3%	45.2%	37.2%	52.2%
Voted Majority Dem	0.7%	-	-	1.7%	-	-	-	1.1%	0.9%	-	0.8%	-	-	1.0%	0.9%	-	0.8%	-
Only Voted Dem	34.0%	39.3%	32.9%	28.1%	36.9%	47.7%	34.9%	33.6%	31.1%	43.6%	31.7%	47.7%	34.3%	40.2%	36.3%	45.2%	36.4%	52.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	117	21	34	42	13	46	9	62	55	33	38	46	2	15	20	22	59	
NONE	33.9%	47.9%	41.8%	47.9%	31.6%	47.3%	27.5%	24.9%	44.1%	35.9%	32.7%	33.4%	100.0%	93.0%	54.6%	29.7%	11.3%	
VOTED GOP	25.6%	16.7%	27.9%	23.6%	23.3%	23.5%	23.9%	27.4%	23.6%	20.2%	24.8%	30.1%	-	7.0%	20.1%	21.8%	34.4%	
Only Voted GOP	24.4%	14.6%	25.0%	21.2%	19.8%	20.4%	23.9%	27.4%	20.9%	20.2%	23.6%	27.9%	-	7.0%	20.1%	19.3%	32.9%	
Voted Majority GOP	1.2%	2.2%	2.9%	2.4%	3.4%	3.1%	-	-	2.6%	-	1.2%	2.1%	-	-	-	2.5%	1.5%	
VOTED EQUAL GOP/DEM	5.8%	-	4.3%	2.3%	3.5%	2.1%	5.0%	8.6%	2.6%	14.5%	-	4.4%	-	-	2.8%	7.8%	7.7%	
VOTED DEM	34.7%	35.4%	26.1%	26.2%	41.6%	27.0%	43.6%	39.2%	29.7%	29.5%	42.5%	32.1%	-	-	22.4%	40.8%	46.6%	
Voted Majority Dem	0.7%	-	1.2%	0.9%	-	0.9%	-	0.7%	0.7%	1.3%	-	0.9%	-	-	-	-	1.4%	
Only Voted Dem	34.0%	35.4%	24.9%	25.2%	41.6%	26.2%	43.6%	38.5%	29.0%	28.1%	42.5%	31.2%	-	-	22.4%	40.8%	45.2%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - SENATE DISTRICT 17

31. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total Answering	117	40	32	27	15	4	40	30	28	1	7	41	1	40	
NONE	33.9%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
VOTED GOP	25.6%	-	54.0%	27.8%	21.2%	54.9%	-	100.0%	100.0%	100.0%	-	-	-	-	
Only Voted GOP	24.4%	-	54.0%	27.8%	11.5%	54.9%	-	95.2%	100.0%	-	-	-	-	-	
Voted Majority GOP	1.2%	-	-	-	9.7%	-	-	4.8%	-	100.0%	-	-	-	-	
VOTED EQUAL GOP/DEM	5.8%	-	-	20.3%	-	34.1%	-	-	-	-	100.0%	-	-	-	
VOTED DEM	34.7%	-	46.0%	51.9%	78.8%	11.1%	-	-	-	-	100.0%	100.0%	100.0%	-	
Voted Majority Dem	0.7%	-	-	-	5.6%	-	-	-	-	-	2.1%	100.0%	-	-	
Only Voted Dem	34.0%	-	46.0%	51.9%	73.2%	11.1%	-	-	-	-	97.9%	-	100.0%	-	