

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
DEFINITELY VOTING	86.0%	84.1%	85.9%	86.5%	88.6%	100.0%	-	-	-	89.9%	91.5%	36.4%	85.1%	84.6%	96.4%	59.3%
LIKELY VOTING	14.0%	15.9%	14.1%	13.5%	11.4%	-	100.0%	100.0%	100.0%	10.1%	8.5%	63.6%	14.9%	15.4%	3.6%	40.7%
Very Likely	8.7%	8.7%	14.1%	9.8%	5.9%	-	62.7%	100.0%	-	7.4%	5.8%	63.6%	8.8%	9.0%	3.6%	20.1%
Somewhat Likely	5.2%	7.3%	-	3.7%	5.5%	-	37.3%	-	100.0%	2.7%	2.7%	-	6.1%	6.4%	-	20.6%

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BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
DEFINITELY VOTING	86.0%	89.8%	91.2%	82.2%	84.1%	88.9%	93.6%	82.9%	86.4%	100.0%	100.0%	93.6%	85.2%
LIKELY VOTING	14.0%	10.2%	8.8%	17.8%	15.9%	11.1%	6.4%	17.1%	13.6%	-	-	6.4%	14.8%
Very Likely	8.7%	5.4%	8.8%	12.8%	8.1%	11.1%	2.1%	11.5%	7.7%	-	-	5.2%	10.2%
Somewhat Likely	5.2%	4.8%	-	4.9%	7.8%	-	4.3%	5.7%	6.0%	-	-	1.2%	4.6%

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BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
DEFINITELY VOTING	86.0%	88.0%	82.4%	83.6%	89.8%	82.9%	90.4%	83.0%	92.1%	92.3%	76.9%	84.2%	84.0%	100.0%	49.9%
LIKELY VOTING	14.0%	12.0%	17.6%	16.4%	10.2%	17.1%	9.6%	17.0%	7.9%	7.7%	23.1%	15.8%	16.0%	-	50.1%
Very Likely	8.7%	6.6%	12.3%	9.5%	7.8%	17.1%	3.0%	11.9%	5.9%	6.0%	-	9.4%	9.5%	-	27.5%
Somewhat Likely	5.2%	5.3%	5.3%	6.9%	2.4%	-	6.7%	5.1%	2.0%	1.6%	23.1%	6.4%	6.5%	-	22.6%

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BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
DEFINITELY VOTING	86.0%	89.6%	91.1%	53.1%	86.2%	86.5%	81.6%	66.1%	93.0%	43.8%
LIKELY VOTING	14.0%	10.4%	8.9%	46.9%	13.8%	13.5%	18.4%	33.9%	7.0%	56.2%
Very Likely	8.7%	7.2%	7.5%	-	8.4%	9.0%	-	18.8%	5.5%	32.6%
Somewhat Likely	5.2%	3.2%	1.4%	46.9%	5.4%	4.5%	18.4%	15.1%	1.5%	23.6%

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BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
DEFINITELY VOTING	86.0%	84.0%	93.2%	84.1%	90.2%	85.2%	87.3%	86.1%	89.2%	84.6%	87.7%	86.9%	94.2%	85.3%	94.2%	92.6%	82.6%	84.6%	87.1%	65.5%	84.0%
LIKELY VOTING	14.0%	16.0%	6.8%	15.9%	9.8%	14.8%	12.7%	13.9%	10.8%	15.4%	12.3%	13.1%	5.8%	14.7%	5.8%	7.4%	17.4%	15.4%	12.9%	34.5%	16.0%
Very Likely	8.7%	9.7%	4.8%	8.5%	6.0%	9.0%	7.7%	8.7%	9.5%	9.6%	7.5%	7.7%	5.8%	9.0%	5.8%	6.4%	10.1%	9.1%	6.8%	22.6%	16.0%
Somewhat Likely	5.2%	6.3%	2.0%	7.4%	3.8%	5.9%	5.1%	5.2%	1.3%	5.8%	4.7%	5.5%	-	5.7%	-	1.0%	7.4%	6.3%	6.1%	11.9%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
DEFINITELY VOTING	86.0%	93.7%	86.6%	87.1%	91.7%	80.3%	80.6%	90.2%	77.9%	84.5%	99.1%	86.9%	84.1%	100.0%	86.8%	91.1%
LIKELY VOTING	14.0%	6.3%	13.4%	12.9%	8.3%	19.7%	19.4%	9.8%	22.1%	15.5%	0.9%	13.1%	15.9%	-	13.2%	8.9%
Very Likely	8.7%	6.3%	9.5%	9.6%	6.5%	10.4%	8.2%	8.4%	11.5%	6.5%	0.9%	8.7%	15.8%	-	8.8%	8.7%
Somewhat Likely	5.2%	-	3.9%	3.2%	1.9%	9.3%	11.2%	1.4%	10.6%	9.0%	-	4.3%	0.1%	-	4.4%	0.2%

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
DEFINITELY VOTING	86.0%	94.1%	90.2%	83.4%	78.0%	88.5%	75.1%	92.2%	89.4%	94.3%	85.1%	92.0%	79.9%	92.4%	80.4%	68.9%	91.9%	82.5%	64.2%	91.5%
LIKELY VOTING	14.0%	5.9%	9.8%	16.6%	22.0%	11.5%	24.9%	7.8%	10.6%	5.7%	14.9%	8.0%	20.1%	7.6%	19.6%	31.1%	8.1%	17.5%	35.8%	8.5%
Very Likely	8.7%	5.1%	7.9%	10.5%	16.5%	5.0%	13.9%	5.6%	7.6%	4.0%	11.2%	8.0%	14.6%	5.7%	11.4%	13.1%	5.4%	11.1%	16.9%	5.8%
Somewhat Likely	5.2%	0.8%	1.9%	6.0%	5.5%	6.5%	11.0%	2.3%	3.1%	1.7%	3.7%	-	5.5%	1.9%	8.2%	18.0%	2.7%	6.5%	18.9%	2.8%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
DEFINITELY VOTING	86.0%	84.4%	87.8%	93.7%	84.2%	88.2%	97.2%	88.8%	84.2%	74.4%	81.9%	87.0%	88.5%	82.8%	90.6%	85.6%	87.1%	80.1%	88.6%	80.0%
LIKELY VOTING	14.0%	15.6%	12.2%	6.3%	15.8%	11.8%	2.8%	11.2%	15.8%	25.6%	18.1%	13.0%	11.5%	17.2%	9.4%	14.4%	12.9%	19.9%	11.4%	20.0%
Very Likely	8.7%	10.0%	10.5%	5.2%	10.1%	9.9%	1.4%	6.1%	10.5%	19.8%	8.8%	9.0%	6.9%	11.4%	6.3%	12.0%	7.2%	10.7%	6.1%	12.1%
Somewhat Likely	5.2%	5.6%	1.7%	1.2%	5.7%	1.9%	1.4%	5.1%	5.4%	5.8%	9.3%	4.0%	4.6%	5.8%	3.1%	2.4%	5.7%	9.2%	5.3%	8.0%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
DEFINITELY VOTING	86.0%	88.1%	87.2%	90.0%	86.5%	85.1%	83.2%	89.5%	84.7%	80.4%	82.4%	82.6%	81.9%	90.8%	84.1%	94.4%	82.8%	86.1%	86.2%	89.3%	88.9%	
LIKELY VOTING	14.0%	11.9%	12.8%	10.0%	13.5%	14.9%	16.8%	10.5%	15.3%	19.6%	17.6%	17.4%	18.1%	9.2%	15.9%	5.6%	17.2%	13.9%	13.8%	10.7%	11.1%	
Very Likely	8.7%	8.3%	10.3%	6.0%	10.7%	8.4%	10.7%	7.1%	12.8%	9.8%	9.5%	8.6%	10.5%	8.1%	11.1%	4.2%	11.9%	9.1%	8.1%	8.5%	8.2%	
Somewhat Likely	5.2%	3.6%	2.5%	3.9%	2.8%	6.5%	6.1%	3.4%	2.5%	9.7%	8.1%	8.8%	7.7%	1.1%	4.9%	1.3%	5.3%	4.8%	5.7%	2.2%	2.8%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
DEFINITELY VOTING	86.0%	83.6%	83.8%	85.3%	83.1%	87.0%	91.4%	86.2%	94.5%	90.4%	82.0%	92.6%	85.0%	87.9%	80.3%	91.4%	74.9%	87.8%	90.4%	90.1%	90.6%
LIKELY VOTING	14.0%	16.4%	16.2%	14.7%	16.9%	13.0%	8.6%	13.8%	5.5%	9.6%	18.0%	7.4%	15.0%	12.1%	19.7%	8.6%	25.1%	12.2%	9.6%	9.9%	9.4%
Very Likely	8.7%	9.6%	8.0%	9.4%	8.4%	8.9%	7.6%	9.3%	4.4%	6.8%	10.2%	5.5%	12.1%	8.3%	9.1%	5.6%	13.6%	9.8%	6.2%	7.1%	5.9%
Somewhat Likely	5.2%	6.8%	8.2%	5.3%	8.5%	4.1%	1.0%	4.4%	1.1%	2.8%	7.7%	1.8%	2.9%	3.8%	10.6%	3.0%	11.5%	2.3%	3.3%	2.8%	3.5%

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.						
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
DEFINITELY VOTING	86.0%	86.1%	90.0%	91.7%	82.6%	85.8%	90.1%	76.4%	85.8%	89.9%	87.1%	82.3%	85.0%	87.1%	81.0%	83.8%	92.4%	85.2%	92.6%	
LIKELY VOTING	14.0%	13.9%	10.0%	8.3%	17.4%	14.2%	9.9%	23.6%	14.2%	10.1%	12.9%	17.7%	15.0%	12.9%	19.0%	16.2%	7.6%	14.8%	7.4%	
Very Likely	8.7%	8.8%	4.0%	8.3%	10.9%	8.9%	4.5%	16.7%	9.5%	7.4%	11.1%	10.2%	7.5%	8.2%	10.5%	10.2%	6.7%	7.7%	6.5%	
Somewhat Likely	5.2%	5.1%	6.0%	-	6.5%	5.2%	5.4%	6.9%	4.6%	2.7%	1.8%	7.5%	7.5%	4.7%	8.5%	6.0%	0.8%	7.1%	0.9%	

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
DEFINITELY VOTING	86.0%	84.1%	88.9%	89.8%	75.0%	86.0%	87.5%	87.5%	90.7%	93.0%	62.5%	100.0%	82.9%	81.7%	87.1%	86.8%	100.0%	-	100.0%
LIKELY VOTING	14.0%	15.9%	11.1%	10.2%	25.0%	14.0%	12.5%	12.5%	9.3%	7.0%	37.5%	-	17.1%	18.3%	12.9%	13.2%	-	100.0%	-
Very Likely	8.7%	9.1%	8.3%	7.2%	25.0%	14.0%	12.5%	8.7%	8.5%	6.1%	37.5%	-	17.1%	9.4%	8.2%	8.2%	-	100.0%	-
Somewhat Likely	5.2%	6.8%	2.7%	3.0%	-	-	-	3.8%	0.8%	0.9%	-	-	-	9.0%	4.7%	5.0%	-	-	-

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BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
DEFINITELY VOTING	86.0%	69.3%	82.1%	87.1%	91.2%	89.4%	76.4%	89.2%	81.8%	90.2%	84.7%	89.4%	80.9%	91.6%	86.3%	91.5%	88.4%	90.3%
LIKELY VOTING	14.0%	30.7%	17.9%	12.9%	8.8%	10.6%	23.6%	10.8%	18.2%	9.8%	15.3%	10.6%	19.1%	8.4%	13.7%	8.5%	11.6%	9.7%
Very Likely	8.7%	10.7%	10.7%	8.7%	7.4%	8.3%	10.7%	8.2%	9.7%	7.9%	9.0%	8.3%	10.9%	7.9%	9.5%	7.8%	8.8%	8.2%
Somewhat Likely	5.2%	20.0%	7.2%	4.2%	1.5%	2.2%	12.9%	2.7%	8.5%	1.9%	6.3%	2.2%	8.2%	0.5%	4.2%	0.7%	2.8%	1.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
DEFINITELY VOTING	86.0%	72.6%	87.2%	77.9%	89.3%	81.4%	88.9%	89.0%	83.7%	89.1%	82.6%	86.5%	72.4%	72.4%	88.2%	91.1%	90.8%
LIKELY VOTING	14.0%	27.4%	12.8%	22.1%	10.7%	18.6%	11.1%	11.0%	16.3%	10.9%	17.4%	13.5%	27.6%	27.6%	11.8%	8.9%	9.2%
Very Likely	8.7%	10.5%	8.4%	9.9%	8.0%	9.1%	8.4%	8.6%	8.9%	6.7%	11.0%	8.6%	10.0%	14.0%	9.9%	8.9%	6.4%
Somewhat Likely	5.2%	16.9%	4.4%	12.2%	2.8%	9.5%	2.7%	2.5%	7.4%	4.2%	6.4%	5.0%	17.6%	13.5%	1.9%	-	2.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
DEFINITELY VOTING	86.0%	76.6%	87.4%	93.2%	100.0%	94.5%	71.5%	97.4%	96.6%	100.0%	100.0%	93.3%	100.0%	92.7%
LIKELY VOTING	14.0%	23.4%	12.6%	6.8%	-	5.5%	28.5%	2.6%	3.4%	-	-	6.7%	-	7.3%
Very Likely	8.7%	11.8%	11.1%	5.9%	-	5.5%	16.3%	2.6%	3.4%	-	-	3.5%	-	3.8%
Somewhat Likely	5.2%	11.6%	1.5%	0.9%	-	-	12.2%	-	-	-	-	3.2%	-	3.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
REPUBLICAN CANDIDATE	47.8%	48.9%	71.6%	44.2%	51.7%	50.0%	34.7%	40.7%	24.5%	100.0%	100.0%	100.0%	-	-	-	-
Vote	46.4%	46.4%	71.6%	44.2%	49.1%	49.4%	28.3%	30.6%	24.5%	97.1%	100.0%	-	-	-	-	-
Lean	1.4%	2.5%	-	*	2.6%	0.6%	6.3%	10.1%	-	2.9%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	47.0%	45.5%	28.4%	49.7%	45.5%	46.5%	50.3%	47.4%	55.1%	-	-	-	100.0%	100.0%	100.0%	-
Vote	45.1%	45.5%	28.4%	48.8%	37.5%	44.3%	49.8%	46.6%	55.1%	-	-	-	95.9%	100.0%	-	-
Lean	1.9%	*	-	1.0%	7.9%	2.2%	0.5%	0.8%	-	-	-	-	4.1%	-	100.0%	-
FIRM UNDECIDED	5.2%	5.6%	-	6.1%	2.9%	3.6%	15.1%	11.9%	20.4%	-	-	-	-	-	-	100.0%
Net Diff.	0.8%	3.4%	43.2%	-5.5%	6.2%	3.5%	-15.6%	-6.7%	-30.6%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
REPUBLICAN CANDIDATE	47.8%	73.1%	20.7%	50.3%	32.3%	40.2%	67.9%	59.7%	38.8%	64.0%	57.5%	52.3%	57.4%
Vote	46.4%	70.4%	20.7%	48.3%	32.2%	40.2%	67.8%	55.5%	38.7%	64.0%	57.0%	52.3%	54.4%
Lean	1.4%	2.7%	0.1%	2.0%	0.1%	-	0.1%	4.3%	*	-	0.4%	0.1%	3.0%
DEMOCRATIC CANDIDATE	47.0%	25.9%	77.3%	43.8%	58.1%	58.1%	32.1%	35.0%	54.7%	36.0%	42.5%	46.5%	39.4%
Vote	45.1%	25.8%	73.1%	41.6%	55.5%	58.1%	26.9%	34.5%	52.0%	36.0%	19.8%	43.6%	38.2%
Lean	1.9%	*	4.2%	2.2%	2.6%	-	5.2%	0.5%	2.7%	-	22.7%	2.9%	1.2%
FIRM UNDECIDED	5.2%	1.0%	2.0%	5.9%	9.6%	1.7%	-	5.3%	6.5%	-	-	1.2%	3.3%
Net Diff.	0.8%	47.2%	-56.6%	6.4%	-25.8%	-18.0%	35.9%	24.8%	-16.0%	28.0%	15.0%	5.8%	18.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
REPUBLICAN CANDIDATE	47.8%	70.5%	15.8%	51.6%	41.6%	1.7%	21.2%	45.4%	95.1%	95.1%	100.0%	2.5%	2.5%	2.8%	22.4%
Vote	46.4%	68.0%	15.7%	51.5%	38.9%	1.7%	21.2%	40.3%	94.1%	94.0%	100.0%	1.8%	1.8%	-	12.2%
Lean	1.4%	2.4%	0.1%	0.1%	2.7%	-	-	5.2%	1.0%	1.0%	-	0.7%	0.7%	2.8%	10.2%
DEMOCRATIC CANDIDATE	47.0%	20.9%	77.9%	45.5%	57.2%	98.3%	75.4%	44.5%	2.1%	2.1%	-	95.2%	95.5%	72.0%	28.7%
Vote	45.1%	19.5%	77.9%	43.5%	53.2%	98.2%	75.4%	35.2%	2.1%	2.1%	-	91.0%	91.3%	72.0%	28.7%
Lean	1.9%	1.4%	-	2.0%	4.0%	0.1%	-	9.3%	-	-	-	4.2%	4.2%	-	-
FIRM UNDECIDED	5.2%	8.6%	6.3%	2.9%	1.2%	-	3.5%	10.0%	2.8%	2.8%	-	2.3%	2.0%	25.2%	49.0%
Net Diff.	0.8%	49.5%	-62.1%	6.1%	-15.6%	-96.6%	-54.2%	0.9%	93.1%	93.0%	100.0%	-92.7%	-93.0%	-69.2%	-6.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
REPUBLICAN CANDIDATE	47.8%	87.7%	88.8%	59.0%	6.1%	5.2%	18.4%	13.0%	91.8%	14.6%
Vote	46.4%	86.1%	87.2%	59.0%	6.1%	5.2%	18.4%	6.6%	88.3%	2.5%
Lean	1.4%	1.6%	1.6%	-	0%	0%	-	6.4%	3.5%	12.1%
DEMOCRATIC CANDIDATE	47.0%	9.3%	8.3%	33.4%	92.8%	93.5%	81.6%	52.8%	6.8%	33.9%
Vote	45.1%	8.5%	7.5%	33.4%	90.7%	92.7%	62.3%	44.8%	6.8%	33.9%
Lean	1.9%	0.8%	0.8%	-	2.0%	0.8%	19.3%	8.1%	0%	-
FIRM UNDECIDED	5.2%	3.0%	2.9%	7.6%	1.2%	1.3%	-	34.2%	1.3%	51.5%
Net Diff.	0.8%	78.4%	80.5%	25.6%	-86.7%	-88.3%	-63.2%	-39.8%	85.0%	-19.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
REPUBLICAN CANDIDATE	47.8%	41.3%	65.7%	40.8%	54.9%	56.9%	33.1%	53.4%	19.1%	27.1%	82.3%	84.6%	72.7%	45.2%	72.7%	97.3%	8.2%	64.3%	62.7%	63.9%	83.0%
Vote	46.4%	39.5%	65.7%	38.8%	54.9%	54.7%	33.0%	51.6%	19.1%	25.4%	81.3%	83.5%	72.6%	43.7%	72.6%	94.9%	8.2%	61.4%	60.2%	55.8%	83.0%
Lean	1.4%	1.8%	*	2.1%	*	2.3%	0.1%	1.8%	-	1.7%	1.0%	1.1%	0.1%	1.5%	0.1%	2.4%	*	2.9%	2.5%	8.2%	-
DEMOCRATIC CANDIDATE	47.0%	53.0%	32.1%	51.3%	41.9%	38.0%	61.2%	41.4%	76.7%	66.9%	13.6%	11.6%	22.8%	49.5%	22.8%	1.4%	88.4%	21.9%	23.8%	21.6%	-
Vote	45.1%	50.4%	32.1%	48.5%	40.0%	36.1%	58.8%	39.0%	76.2%	64.6%	12.5%	9.8%	22.8%	47.4%	22.8%	1.4%	85.5%	19.3%	21.1%	18.2%	-
Lean	1.9%	2.5%	-	2.8%	1.9%	1.9%	2.4%	2.4%	0.6%	2.3%	1.1%	1.8%	-	2.1%	-	-	2.9%	2.6%	2.7%	3.4%	-
FIRM UNDECIDED	5.2%	5.7%	2.1%	7.8%	3.2%	5.1%	5.7%	5.2%	4.1%	6.0%	4.1%	3.8%	4.5%	5.3%	4.5%	1.3%	3.4%	13.8%	13.5%	14.5%	17.0%
Net Diff.	0.8%	-11.6%	33.6%	-10.5%	13.0%	19.0%	-28.1%	12.0%	-57.6%	-39.8%	68.7%	73.0%	49.9%	-4.3%	49.9%	95.8%	-80.2%	42.4%	39.0%	42.3%	83.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
REPUBLICAN CANDIDATE	47.8%	97.4%	11.4%	66.4%	97.2%	6.4%	60.8%	96.7%	13.8%	70.9%	98.8%	3.1%	46.3%	98.5%	3.1%	36.8%
Vote	46.4%	95.1%	11.4%	61.7%	94.7%	6.4%	60.8%	93.4%	13.7%	66.7%	98.8%	3.1%	46.3%	98.5%	3.1%	36.8%
Lean	1.4%	2.2%	-	4.7%	2.5%	*	-	3.2%	*	4.2%	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	47.0%	2.0%	83.9%	16.4%	0.9%	90.9%	30.9%	1.9%	81.7%	19.8%	-	94.6%	28.2%	-	94.6%	33.0%
Vote	45.1%	2.0%	83.9%	13.1%	0.9%	86.4%	29.6%	1.9%	75.7%	16.2%	-	94.6%	28.0%	-	94.6%	32.7%
Lean	1.9%	-	-	3.4%	-	4.5%	1.3%	-	6.0%	3.6%	-	-	0.2%	-	-	0.3%
FIRM UNDECIDED	5.2%	0.7%	4.6%	17.2%	1.9%	2.7%	8.3%	1.4%	4.5%	9.3%	1.2%	2.3%	25.5%	1.5%	2.3%	30.2%
Net Diff.	0.8%	95.4%	-72.5%	50.0%	96.2%	-84.5%	29.9%	94.8%	-67.9%	51.1%	98.8%	-91.5%	18.1%	98.5%	-91.4%	3.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
REPUBLICAN CANDIDATE	47.8%	97.9%	96.1%	1.2%	1.3%	1.1%	19.1%	86.4%	78.6%	92.4%	64.2%	-	16.6%	91.0%	1.6%	22.3%	81.7%	2.4%	25.0%	91.5%
Vote	46.4%	96.0%	91.9%	1.2%	1.2%	1.1%	15.8%	85.1%	75.5%	92.4%	64.2%	-	13.9%	88.3%	1.6%	18.1%	81.7%	2.3%	18.8%	89.6%
Lean	1.4%	1.9%	4.2%	0.1%	0.1%	-	3.3%	1.4%	3.2%	-	-	-	2.6%	2.7%	0.1%	4.2%	-	0.1%	6.2%	2.0%
DEMOCRATIC CANDIDATE	47.0%	1.4%	1.9%	97.9%	98.2%	97.7%	68.4%	9.9%	15.2%	5.9%	21.1%	100.0%	66.7%	5.4%	97.2%	70.6%	14.6%	97.1%	66.1%	4.0%
Vote	45.1%	1.4%	1.9%	97.2%	98.2%	96.4%	64.3%	8.9%	12.7%	5.9%	7.9%	99.0%	63.2%	5.4%	96.6%	65.6%	12.4%	95.8%	58.5%	2.5%
Lean	1.9%	-	-	0.7%	0.1%	1.3%	4.1%	1.1%	2.4%	-	13.2%	1.0%	3.5%	-	0.6%	5.0%	2.1%	1.3%	7.6%	1.5%
FIRM UNDECIDED	5.2%	0.8%	1.9%	0.9%	0.5%	1.2%	12.5%	3.7%	6.2%	1.7%	14.7%	-	16.8%	3.6%	1.2%	7.1%	3.7%	0.5%	8.9%	4.5%
Net Diff.	0.8%	96.5%	94.2%	-96.7%	-96.9%	-96.6%	-49.3%	76.5%	63.5%	86.5%	43.0%	-100%	-50.1%	85.6%	-95.6%	-48.3%	67.1%	-94.7%	-41.1%	87.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
REPUBLICAN CANDIDATE	47.8%	-	12.2%	73.7%	-	8.1%	68.4%	92.4%	3.1%	32.9%	44.0%	49.4%	62.7%	28.2%	73.5%	33.5%	55.1%	23.0%	78.1%	35.1%
Vote	46.4%	-	12.2%	73.7%	-	8.1%	68.4%	90.3%	2.5%	32.9%	41.6%	48.3%	62.6%	25.9%	73.5%	28.7%	55.0%	23.0%	78.1%	31.2%
Lean	1.4%	-	-	-	-	-	-	2.1%	0.6%	-	2.4%	1.1%	*%	2.4%	-	4.8%	0.1%	-	*%	3.9%
DEMOCRATIC CANDIDATE	47.0%	98.7%	71.1%	24.7%	98.7%	73.9%	29.6%	2.9%	92.6%	48.8%	49.1%	46.7%	33.6%	65.2%	20.9%	56.5%	42.4%	73.9%	17.6%	60.5%
Vote	45.1%	98.7%	71.0%	24.7%	98.7%	73.8%	29.6%	2.9%	89.0%	38.5%	47.0%	44.7%	32.5%	61.8%	20.8%	54.2%	40.6%	69.3%	15.9%	54.9%
Lean	1.9%	*%	0.1%	-	*%	0.1%	-	-	3.6%	10.3%	2.1%	2.0%	1.1%	3.4%	0.1%	2.3%	1.8%	4.5%	1.7%	5.6%
FIRM UNDECIDED	5.2%	1.3%	16.7%	1.7%	1.3%	18.0%	2.0%	4.7%	4.3%	18.3%	6.9%	4.0%	3.8%	6.6%	5.6%	10.1%	2.5%	3.1%	4.3%	4.4%
Net Diff.	0.8%	-98.7%	-58.9%	49.0%	-98.7%	-65.8%	38.8%	89.5%	-89.4%	-15.9%	-5.1%	2.7%	29.1%	-37.0%	52.7%	-23.0%	12.7%	-50.8%	60.5%	-25.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
REPUBLICAN CANDIDATE	47.8%	36.4%	17.7%	30.6%	12.1%	55.3%	25.8%	62.4%	23.8%	47.9%	26.9%	61.7%	39.8%	40.8%	11.7%	34.2%	6.0%	53.5%	40.9%	58.7%	51.1%
Vote	46.4%	36.4%	17.7%	30.6%	12.1%	52.8%	25.8%	59.1%	23.8%	46.2%	26.8%	58.1%	39.8%	40.8%	11.7%	34.2%	6.0%	52.5%	39.1%	56.5%	48.9%
Lean	1.4%	-	-	-	-	2.5%	*	3.3%	-	1.7%	*	3.6%	*	-	-	-	-	1.0%	1.8%	2.2%	2.2%
DEMOCRATIC CANDIDATE	47.0%	60.5%	72.4%	66.1%	78.4%	41.1%	69.4%	33.0%	69.0%	49.5%	69.7%	34.7%	56.5%	55.5%	82.5%	61.6%	87.7%	42.1%	53.1%	36.6%	38.5%
Vote	45.1%	60.5%	72.4%	66.0%	78.3%	38.7%	67.1%	31.4%	68.4%	46.3%	66.5%	31.3%	51.6%	55.5%	82.5%	61.6%	87.7%	39.8%	51.5%	34.6%	38.4%
Lean	1.9%	0.1%	*	0.1%	*	2.4%	2.3%	1.7%	0.5%	3.2%	3.2%	3.4%	4.9%	-	*	-	*	2.2%	1.6%	2.0%	*
FIRM UNDECIDED	5.2%	3.0%	9.8%	3.3%	9.6%	3.6%	4.8%	4.6%	7.2%	2.6%	3.4%	3.6%	3.7%	3.7%	5.8%	4.2%	6.3%	4.4%	6.0%	4.7%	10.4%
Net Diff.	0.8%	-24.1%	-54.7%	-35.4%	-66.3%	14.2%	-43.6%	29.3%	-45.1%	-1.6%	-42.8%	27.0%	-16.6%	-14.7%	-70.8%	-27.4%	-81.7%	11.5%	-12.2%	22.1%	12.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
REPUBLICAN CANDIDATE	47.8%	49.6%	32.1%	68.7%	48.2%	31.4%	28.3%	26.6%	23.1%	78.8%	17.1%	80.8%	19.9%	76.6%	15.5%	90.6%	18.5%	51.7%	15.5%	42.4%	14.3%
Vote	46.4%	49.5%	30.6%	67.0%	45.3%	31.4%	28.3%	26.6%	23.1%	77.8%	15.2%	78.9%	17.1%	76.6%	14.1%	89.1%	15.0%	51.7%	15.5%	42.4%	14.3%
Lean	1.4%	0.1%	1.5%	1.7%	2.9%	-	-	-	-	1.0%	1.9%	1.9%	2.8%	1.3%	1.5%	3.5%	-	-	-	-	-
DEMOCRATIC CANDIDATE	47.0%	46.3%	65.6%	26.9%	46.8%	64.1%	63.8%	68.6%	69.5%	16.5%	77.4%	13.1%	71.0%	20.4%	81.2%	4.9%	76.9%	42.9%	78.1%	51.0%	80.1%
Vote	45.1%	43.9%	62.6%	23.0%	44.3%	64.1%	63.7%	68.6%	69.5%	16.4%	73.5%	13.0%	68.4%	20.4%	76.5%	4.9%	69.6%	42.9%	78.1%	51.0%	80.1%
Lean	1.9%	2.4%	3.0%	3.9%	2.5%	1.0%	0.1%	1.0%	0.1%	1.0%	4.0%	1.0%	2.6%	4.8%	7.3%	0.1%	0.1%	0.1%	0.1%	0.1%	1.0%
FIRM UNDECIDED	5.2%	4.1%	2.3%	4.4%	4.9%	4.4%	7.9%	4.8%	7.3%	4.7%	5.4%	6.2%	9.1%	3.0%	3.3%	4.5%	4.7%	5.4%	6.4%	6.5%	5.6%
Net Diff.	0.8%	3.2%	-33.4%	41.8%	1.4%	-32.7%	-35.5%	-42.0%	-46.4%	62.4%	-60.3%	67.7%	-51.1%	56.2%	-65.8%	85.7%	-58.4%	8.8%	-62.6%	-8.6%	-65.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
REPUBLICAN CANDIDATE	47.8%	75.3%	78.0%	82.7%	71.5%	20.0%	47.3%	11.4%	3.5%	79.0%	27.0%	71.4%	15.5%	89.5%	23.3%	45.2%	15.5%	37.7%	12.4%	
Vote	46.4%	74.0%	78.0%	82.6%	69.3%	18.4%	42.7%	11.4%	3.5%	78.2%	22.9%	69.7%	15.5%	87.6%	20.5%	45.2%	15.5%	37.7%	12.4%	
Lean	1.4%	1.3%	-	0.1%	2.2%	1.6%	4.6%	-	-	0.8%	4.1%	1.7%	-	1.9%	2.8%	-	-	-	-	
DEMOCRATIC CANDIDATE	47.0%	20.4%	12.1%	15.9%	25.3%	73.9%	48.5%	78.4%	90.3%	14.4%	64.6%	26.5%	80.0%	7.5%	70.4%	47.5%	78.5%	55.4%	81.4%	
Vote	45.1%	19.6%	12.1%	15.9%	23.8%	70.7%	44.9%	71.0%	88.8%	14.3%	62.1%	24.9%	76.2%	6.4%	64.9%	47.5%	78.5%	55.3%	81.4%	
Lean	1.9%	0.8%	-	-	1.4%	3.2%	3.7%	7.5%	1.6%	0.1%	2.4%	1.6%	3.7%	1.2%	5.6%	0.1%	0.1%	0.1%	0.1%	
FIRM UNDECIDED	5.2%	4.4%	9.9%	1.4%	3.2%	6.1%	4.1%	10.2%	6.2%	6.6%	8.4%	2.1%	4.6%	3.0%	6.2%	7.3%	5.9%	6.9%	6.2%	
Net Diff.	0.8%	54.9%	65.8%	66.8%	46.2%	-53.9%	-1.2%	-67.0%	-86.8%	64.7%	-37.5%	44.9%	-64.5%	81.9%	-47.1%	-2.4%	-63.0%	-17.7%	-69.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
REPUBLICAN CANDIDATE	47.8%	59.0%	30.1%	25.1%	88.7%	91.2%	58.7%	68.4%	39.1%	32.7%	88.5%	89.7%	70.0%	52.3%	20.7%	17.8%	89.0%	100.0%	28.1%		
Vote	46.4%	56.7%	30.1%	25.1%	88.7%	91.2%	58.7%	64.5%	39.1%	32.7%	88.5%	89.7%	70.0%	51.1%	20.7%	17.8%	89.0%	100.0%	28.1%		
Lean	1.4%	2.3%	-	-	-	-	-	3.9%	-	-	-	-	-	1.2%	-	-	-	-	-		
DEMOCRATIC CANDIDATE	47.0%	36.4%	63.9%	68.9%	11.3%	8.8%	18.9%	25.4%	52.0%	58.3%	11.5%	10.3%	-	44.2%	76.3%	79.1%	11.0%	-	70.4%		
Vote	45.1%	33.2%	63.9%	68.9%	11.3%	8.8%	18.9%	23.5%	51.9%	58.2%	11.5%	10.3%	-	40.1%	76.3%	79.0%	11.0%	-	70.4%		
Lean	1.9%	3.2%	1%	1%	-	-	-	1.9%	0.1%	0.1%	-	-	-	4.1%	1%	1%	-	-	-		
FIRM UNDECIDED	5.2%	4.6%	6.0%	6.0%	-	-	22.3%	6.2%	9.0%	9.0%	-	-	30.0%	3.6%	3.0%	3.1%	-	-	1.5%		
Net Diff.	0.8%	22.6%	-33.8%	-43.8%	77.4%	82.3%	39.8%	43.0%	-12.9%	-25.6%	77.1%	79.4%	70.0%	8.1%	-55.6%	-61.3%	78.0%	100.0%	-42.2%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
REPUBLICAN CANDIDATE	47.8%	31.4%	51.4%	43.4%	50.9%	53.2%	42.6%	49.2%	43.0%	52.2%	45.4%	53.2%	52.3%	55.8%	56.2%	53.5%	53.0%	61.4%
Vote	46.4%	31.4%	48.6%	41.4%	50.9%	51.4%	41.0%	47.9%	41.2%	51.2%	44.2%	51.4%	52.3%	52.9%	54.0%	51.3%	51.5%	56.8%
Lean	1.4%	-	2.7%	2.1%	-	1.8%	1.5%	1.3%	1.8%	1.0%	1.2%	1.8%	-	3.0%	2.2%	2.2%	1.5%	4.6%
DEMOCRATIC CANDIDATE	47.0%	48.7%	47.3%	52.4%	42.0%	46.2%	47.9%	47.1%	50.2%	44.3%	47.6%	46.2%	32.7%	39.3%	33.3%	42.2%	37.7%	37.3%
Vote	45.1%	47.1%	44.6%	50.3%	39.8%	44.9%	45.7%	45.2%	48.0%	42.6%	45.5%	44.9%	32.1%	38.1%	33.0%	40.3%	36.3%	37.3%
Lean	1.9%	1.6%	2.7%	2.1%	2.2%	1.4%	2.2%	1.9%	2.1%	1.8%	2.2%	1.4%	0.6%	1.3%	0.3%	1.9%	1.4%	-
FIRM UNDECIDED	5.2%	19.9%	1.4%	4.1%	7.1%	0.5%	9.5%	3.7%	6.8%	3.5%	6.9%	0.5%	15.0%	4.8%	10.5%	4.3%	9.3%	1.3%
Net Diff.	0.8%	-17.3%	4.1%	-9.0%	8.8%	7.0%	-5.3%	2.2%	-7.2%	7.8%	-2.2%	7.0%	19.6%	16.5%	22.9%	11.4%	15.3%	24.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
REPUBLICAN CANDIDATE	47.8%	34.1%	44.0%	31.8%	51.1%	38.8%	48.2%	55.4%	41.6%	49.2%	51.9%	41.8%	31.2%	44.9%	46.0%	51.9%	51.1%	
Vote	46.4%	31.2%	43.9%	30.4%	51.1%	37.8%	48.1%	53.3%	40.9%	47.8%	49.9%	41.1%	28.8%	42.4%	43.9%	48.3%	51.1%	
Lean	1.4%	2.8%	*	1.4%	*	1.0%	*	2.2%	0.7%	1.4%	2.0%	0.7%	2.4%	2.5%	2.0%	3.6%	*	
DEMOCRATIC CANDIDATE	47.0%	61.1%	53.2%	64.5%	46.0%	56.5%	51.8%	37.2%	55.1%	49.5%	41.9%	49.9%	51.6%	46.1%	52.5%	48.1%	44.5%	
Vote	45.1%	57.5%	50.8%	60.8%	44.3%	53.6%	49.6%	36.1%	52.4%	46.9%	40.2%	48.3%	51.6%	44.9%	52.5%	45.2%	41.6%	
Lean	1.9%	3.6%	2.4%	3.7%	1.7%	2.8%	2.2%	1.1%	2.7%	2.6%	1.7%	1.5%	0.1%	1.2%	-	2.8%	2.9%	
FIRM UNDECIDED	5.2%	4.8%	2.9%	3.8%	2.9%	4.8%	*	7.4%	3.3%	1.3%	6.2%	8.3%	17.2%	9.0%	1.5%	-	4.4%	
Net Diff.	0.8%	-27.1%	-9.2%	-32.7%	5.1%	-17.7%	-3.7%	18.3%	-13.5%	-0.3%	10.0%	-8.0%	-20.4%	-1.2%	-6.5%	3.8%	6.6%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

2. If the general election for State Senate in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
REPUBLICAN CANDIDATE	47.8%	46.4%	49.6%	47.1%	51.9%	47.9%	64.9%	72.9%	70.6%	80.5%	84.6%	41.5%	54.2%	40.3%
Vote	46.4%	43.0%	49.5%	47.1%	51.9%	47.9%	58.7%	72.9%	70.6%	80.5%	84.6%	41.5%	54.2%	40.3%
Lean	1.4%	3.4%	0.1%	-	-	-	6.2%	-	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	47.0%	45.8%	46.9%	47.5%	46.5%	51.3%	16.1%	19.4%	19.5%	19.3%	-	48.0%	45.8%	48.2%
Vote	45.1%	45.4%	46.1%	45.1%	42.4%	44.5%	14.4%	13.8%	12.2%	19.3%	-	47.7%	45.8%	47.9%
Lean	1.9%	0.4%	0.8%	2.4%	4.1%	6.8%	1.7%	5.6%	7.2%	-	-	0.3%	-	0.3%
FIRM UNDECIDED	5.2%	7.8%	3.6%	5.4%	1.6%	0.8%	19.0%	7.7%	9.9%	0.3%	15.4%	10.5%	-	11.5%
Net Diff.	0.8%	0.6%	2.7%	-0.4%	5.4%	-3.4%	48.9%	53.5%	51.2%	61.2%	84.6%	-6.4%	8.4%	-7.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
FAVORABLE	28.9%	23.0%	43.4%	35.0%	24.1%	30.2%	21.1%	17.7%	26.8%	44.1%	43.8%	56.5%	15.9%	16.6%	0.5%	5.9%
UNFAVORABLE	11.9%	9.6%	14.1%	14.4%	9.9%	12.6%	7.5%	11.9%	-	5.1%	5.3%	0.6%	19.5%	19.2%	25.7%	4.5%
NO OPINION	28.4%	32.9%	27.6%	26.1%	25.4%	27.1%	36.2%	41.6%	27.0%	29.8%	29.5%	41.2%	26.5%	26.2%	32.3%	32.3%
NEVER HEARD OF	30.9%	34.4%	14.9%	24.6%	40.6%	30.2%	35.3%	28.8%	46.2%	20.9%	21.4%	1.8%	38.1%	38.0%	41.5%	57.4%
Net Diff.	17.0%	13.4%	29.3%	20.6%	14.2%	17.6%	13.6%	5.8%	26.8%	39.0%	38.5%	55.9%	-3.6%	-2.7%	-25.2%	1.4%
Mean	2.01	1.85	2.19	2.12	1.98	2.04	1.77	1.66	2.00	2.18	2.18	2.16	1.83	1.84	1.46	1.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 2

	LISA BARNES				MARK SPEED				BARNES/SPEED				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
FAVORABLE	28.9%	100.0%	-	-	-	29.7%	66.5%	26.0%	24.8%	100.0%	-	57.7%	35.2%
UNFAVORABLE	11.9%	-	100.0%	-	-	43.2%	22.8%	4.8%	8.8%	-	100.0%	42.3%	15.9%
NO OPINION	28.4%	-	-	100.0%	-	14.6%	10.7%	64.0%	11.4%	-	-	-	48.9%
NEVER HEARD OF	30.9%	-	-	-	100.0%	12.6%	-	5.2%	54.9%	-	-	-	-
Net Diff.	17.0%	100.0%	-100%	-	-	-13.4%	43.7%	21.2%	16.0%	100.0%	-100%	15.5%	19.3%
Mean	2.01	3.00	2.00	1.00	-	2.17	2.56	1.60	2.30	3.00	2.00	2.58	1.86

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
FAVORABLE	28.9%	40.6%	20.4%	31.7%	27.4%	1.7%	6.5%	4.7%	43.1%	43.1%	43.8%	17.4%	17.7%	-	3.5%
UNFAVORABLE	11.9%	8.9%	15.9%	7.7%	19.8%	31.0%	15.0%	0.2%	6.0%	6.1%	-	19.3%	19.2%	25.2%	-
NO OPINION	28.4%	25.4%	33.2%	28.7%	19.3%	39.2%	41.0%	37.9%	29.3%	28.8%	56.2%	26.2%	26.6%	-	39.1%
NEVER HEARD OF	30.9%	25.1%	30.5%	31.9%	33.5%	28.1%	37.6%	57.2%	21.7%	22.0%	-	37.1%	36.5%	74.8%	57.5%
Net Diff.	17.0%	31.7%	4.5%	24.0%	7.6%	-29.3%	-8.5%	4.5%	37.1%	37.0%	43.8%	-1.8%	-1.5%	-25.2%	3.5%
Mean	2.01	2.20	1.82	2.04	2.12	1.48	1.45	1.22	2.18	2.18	1.88	1.86	1.86	2.00	1.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIDED BARNES		BOTH BAL- LOTS
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	
Total	300	151	145	6	121	113	8	28	67	14
FAVORABLE	28.9%	44.6%	46.1%	7.2%	15.5%	14.9%	23.9%	1.8%	100.0%	0.1%
UNFAVORABLE	11.9%	4.0%	3.9%	8.2%	23.3%	23.9%	15.2%	4.4%	-	-
NO OPINION	28.4%	28.3%	28.3%	28.9%	27.3%	26.0%	45.8%	33.6%	-	39.7%
NEVER HEARD OF	30.9%	23.1%	21.8%	55.7%	33.9%	35.2%	15.1%	60.2%	-	60.2%
Net Diff.	17.0%	40.5%	42.3%	-1.0%	-7.8%	-9.0%	8.7%	-2.6%	100.0%	0.1%
Mean	2.01	2.21	2.23	1.51	1.82	1.83	1.74	1.20	3.00	1.00

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
FAVORABLE	28.9%	27.1%	42.1%	30.4%	31.0%	34.0%	21.6%	32.1%	18.3%	21.9%	42.3%	44.7%	29.0%	29.0%	29.0%	40.6%	19.5%	32.9%	35.6%	26.5%	10.8%
UNFAVORABLE	11.9%	12.8%	10.5%	15.2%	11.7%	9.4%	18.0%	10.0%	23.9%	14.5%	8.4%	7.7%	7.1%	12.4%	7.1%	4.4%	16.3%	12.6%	14.4%	6.0%	-
NO OPINION	28.4%	28.5%	25.1%	22.6%	27.8%	25.0%	34.8%	27.3%	28.6%	27.6%	29.4%	28.3%	30.3%	27.8%	30.3%	27.2%	26.5%	33.9%	30.3%	36.7%	72.2%
NEVER HEARD OF	30.9%	31.6%	22.4%	31.7%	29.5%	31.7%	25.7%	30.6%	29.3%	36.0%	19.9%	19.3%	33.6%	30.7%	33.6%	27.9%	37.8%	20.6%	19.6%	30.8%	17.0%
Net Diff.	17.0%	14.2%	31.6%	15.2%	19.4%	24.5%	3.6%	22.1%	-5.6%	7.3%	33.8%	36.9%	21.9%	16.6%	21.9%	36.2%	3.2%	20.4%	21.2%	20.4%	10.8%
Mean	2.01	1.98	2.22	2.11	2.05	2.13	1.82	2.07	1.85	1.91	2.16	2.20	1.98	2.02	1.98	2.19	1.89	1.99	2.07	1.85	1.26

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
FAVORABLE	28.9%	34.1%	22.3%	32.0%	46.1%	17.8%	34.5%	41.1%	16.6%	39.4%	39.1%	22.1%	19.3%	42.3%	22.1%	19.0%
UNFAVORABLE	11.9%	5.1%	22.1%	10.3%	3.8%	13.0%	16.2%	3.3%	20.6%	9.3%	7.3%	12.3%	15.4%	9.1%	11.8%	12.6%
NO OPINION	28.4%	28.3%	17.1%	36.7%	26.2%	31.6%	29.4%	27.9%	25.5%	32.5%	25.2%	27.3%	39.3%	17.1%	27.5%	37.4%
NEVER HEARD OF	30.9%	32.4%	38.4%	21.0%	23.9%	37.5%	20.0%	27.6%	37.4%	18.9%	28.3%	38.2%	26.0%	31.5%	38.6%	31.0%
Net Diff.	17.0%	29.0%	0.3%	21.7%	42.4%	4.8%	18.3%	37.8%	-4.0%	30.1%	31.8%	9.8%	3.9%	33.2%	10.3%	6.4%
Mean	2.01	2.09	2.08	1.94	2.26	1.78	2.06	2.18	1.86	2.09	2.19	1.92	1.73	2.37	1.91	1.73

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
FAVORABLE	28.9%	42.0%	39.3%	11.1%	9.7%	12.4%	26.0%	39.5%	39.2%	39.7%	43.6%	15.8%	27.8%	33.2%	9.4%	23.9%	46.0%	4.4%	28.7%	43.4%
UNFAVORABLE	11.9%	6.6%	-	22.5%	24.0%	21.1%	15.4%	5.5%	7.3%	4.2%	-	36.4%	15.9%	6.1%	17.5%	14.7%	5.0%	31.2%	15.9%	2.8%
NO OPINION	28.4%	23.3%	30.4%	25.8%	22.8%	28.5%	23.9%	30.0%	32.0%	28.5%	14.0%	15.8%	13.3%	35.0%	29.3%	37.3%	24.9%	31.0%	20.7%	28.3%
NEVER HEARD OF	30.9%	28.2%	30.3%	40.7%	43.5%	38.0%	34.7%	25.0%	21.5%	27.6%	42.3%	32.0%	43.1%	25.8%	43.7%	24.1%	24.1%	33.4%	34.7%	25.5%
Net Diff.	17.0%	35.3%	39.3%	-11.4%	-14.2%	-8.7%	10.7%	33.9%	31.8%	35.5%	43.6%	-20.6%	11.9%	27.1%	-8.1%	9.2%	41.0%	-26.8%	12.8%	40.6%
Mean	2.01	2.26	2.13	1.75	1.77	1.74	2.03	2.13	2.09	2.15	2.51	2.00	2.25	1.98	1.65	1.82	2.28	1.60	2.12	2.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 LISA BARNES

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
FAVORABLE	28.9%	17.8%	22.9%	31.0%	17.7%	21.6%	33.4%	40.9%	16.6%	32.0%	28.0%	29.5%	36.0%	22.0%	30.1%	30.7%	40.2%	13.3%	41.7%	20.1%
UNFAVORABLE	11.9%	13.8%	14.8%	9.7%	12.8%	13.9%	9.8%	5.1%	19.3%	4.9%	10.0%	12.8%	8.2%	18.2%	8.3%	20.6%	8.2%	15.8%	5.6%	19.9%
NO OPINION	28.4%	20.5%	27.5%	35.1%	20.8%	27.1%	29.8%	30.1%	26.2%	38.4%	32.4%	26.2%	26.7%	24.7%	28.1%	17.4%	25.7%	31.9%	26.5%	26.1%
NEVER HEARD OF	30.9%	47.9%	34.7%	24.2%	48.6%	37.5%	27.1%	24.0%	37.9%	24.7%	29.6%	31.5%	29.1%	35.2%	33.5%	31.3%	25.9%	39.0%	26.1%	33.8%
Net Diff.	17.0%	4.1%	8.2%	21.3%	5.0%	7.7%	23.6%	35.8%	-2.6%	27.2%	18.0%	16.7%	27.8%	3.8%	21.8%	10.1%	32.0%	-2.5%	36.1%	0.2%
Mean	2.01	1.95	1.93	1.95	1.94	1.91	2.05	2.14	1.85	1.92	1.94	2.05	2.13	1.96	2.03	2.19	2.20	1.70	2.21	1.91

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 LISA BARNES

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
FAVORABLE	28.9%	27.5%	24.8%	28.5%	24.1%	34.0%	20.4%	35.7%	14.8%	32.1%	23.4%	36.1%	21.8%	29.2%	19.6%	30.3%	18.9%	30.0%	27.4%	29.7%	27.8%
UNFAVORABLE	11.9%	10.6%	15.6%	11.5%	13.7%	10.1%	17.7%	9.2%	27.0%	10.9%	12.8%	11.1%	16.9%	7.7%	16.8%	7.3%	16.0%	9.3%	14.9%	12.8%	13.7%
NO OPINION	28.4%	27.5%	22.5%	23.3%	21.9%	25.9%	26.0%	23.0%	20.4%	29.1%	29.0%	25.0%	27.2%	28.0%	25.4%	23.4%	24.0%	28.1%	28.6%	26.7%	26.7%
NEVER HEARD OF	30.9%	34.5%	37.2%	36.7%	40.3%	30.0%	35.9%	32.1%	37.8%	27.9%	34.9%	27.8%	34.1%	35.1%	38.2%	39.0%	41.2%	32.6%	29.1%	30.7%	31.8%
Net Diff.	17.0%	16.9%	9.2%	17.0%	10.4%	23.9%	2.7%	26.5%	-12.3%	21.2%	10.6%	25.0%	4.9%	21.4%	2.8%	22.9%	2.9%	20.8%	12.5%	16.9%	14.2%
Mean	2.01	2.00	2.04	2.08	2.04	2.11	1.91	2.19	1.91	2.04	1.91	2.15	1.92	2.02	1.91	2.11	1.91	2.03	1.98	2.04	2.02

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 LISA BARNES

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
FAVORABLE	28.9%	30.2%	27.0%	31.9%	30.9%	28.0%	21.4%	28.6%	21.1%	40.7%	17.4%	39.4%	15.6%	42.2%	18.4%	46.5%	14.4%	28.7%	21.0%	31.4%	20.2%
UNFAVORABLE	11.9%	6.5%	16.0%	7.2%	15.8%	10.6%	13.4%	10.8%	12.3%	5.4%	18.4%	5.3%	25.4%	5.4%	14.3%	3.9%	20.6%	6.1%	15.8%	4.2%	15.6%
NO OPINION	28.4%	29.3%	30.2%	30.5%	25.6%	25.3%	33.6%	22.5%	32.9%	26.6%	29.3%	28.5%	21.9%	24.4%	33.6%	24.6%	30.5%	31.7%	27.8%	25.5%	28.3%
NEVER HEARD OF	30.9%	34.0%	26.8%	30.4%	27.7%	36.1%	31.5%	38.1%	33.7%	27.4%	34.9%	26.8%	37.1%	28.0%	33.7%	25.0%	34.5%	33.5%	35.4%	38.9%	36.0%
Net Diff.	17.0%	23.7%	11.1%	24.7%	15.1%	17.4%	8.0%	17.8%	8.8%	35.3%	-1.0%	34.2%	-9.8%	36.7%	4.2%	42.6%	-6.2%	22.6%	5.2%	27.2%	4.6%
Mean	2.01	2.01	1.96	2.02	2.07	2.04	1.82	2.10	1.82	2.19	1.82	2.15	1.90	2.25	1.77	2.29	1.75	1.95	1.89	2.10	1.87

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 11

	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59		
FAVORABLE	28.9%	39.1%	36.0%	37.1%	41.0%	18.0%	31.7%	8.7%	11.3%	34.9%	21.0%	43.3%	16.0%	42.0%	18.0%	33.9%	18.0%	38.3%	16.3%		
UNFAVORABLE	11.9%	4.0%	5.1%	3.3%	3.8%	20.1%	15.7%	19.6%	23.4%	3.4%	26.7%	4.6%	15.8%	3.2%	21.0%	3.3%	18.9%	2.6%	17.9%		
NO OPINION	28.4%	30.4%	23.3%	38.7%	30.1%	26.3%	30.2%	31.2%	22.1%	34.9%	14.8%	25.8%	33.9%	29.1%	28.0%	33.8%	24.1%	28.0%	24.6%		
NEVER HEARD OF	30.9%	26.6%	35.6%	20.9%	25.0%	35.6%	22.4%	40.6%	43.2%	26.9%	37.5%	26.2%	34.3%	25.6%	33.0%	29.1%	39.0%	31.1%	41.2%		
Net Diff.	17.0%	35.0%	30.9%	33.8%	37.1%	-2.1%	16.0%	-10.9%	-12.1%	31.5%	-5.6%	38.7%	0.2%	38.8%	-3.0%	30.6%	-0.9%	35.6%	-1.6%		
Mean	2.01	2.12	2.20	1.98	2.14	1.87	2.02	1.62	1.81	2.00	2.10	2.24	1.73	2.17	1.85	2.00	1.90	2.15	1.86		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

LISA BARNES

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
FAVORABLE	28.9%	31.5%	25.1%	25.4%	27.4%	8.8%	20.0%	34.8%	21.8%	21.9%	27.1%	10.3%	17.1%	29.2%	28.5%	28.6%	28.0%	-	28.1%		
UNFAVORABLE	11.9%	11.3%	11.8%	11.4%	7.6%	43.0%	19.4%	12.2%	14.3%	14.2%	11.5%	50.0%	-	10.7%	9.2%	8.7%	-	-	71.9%		
NO OPINION	28.4%	28.2%	28.9%	27.0%	57.0%	34.2%	38.7%	23.6%	30.8%	28.3%	49.5%	39.7%	53.0%	31.5%	27.0%	25.8%	72.0%	-	-		
NEVER HEARD OF	30.9%	28.9%	34.1%	36.2%	8.0%	14.0%	21.9%	29.5%	33.0%	35.6%	12.0%	-	30.0%	28.6%	35.3%	36.9%	-	100.0%	-		
Net Diff.	17.0%	20.2%	13.3%	14.0%	19.7%	-34.1%	0.7%	22.6%	7.5%	7.7%	15.6%	-39.7%	17.1%	18.5%	19.3%	20.0%	28.0%	-	-43.8%		
Mean	2.01	2.05	1.94	1.97	1.68	1.71	1.76	2.16	1.87	1.90	1.74	1.71	1.49	1.97	2.02	2.05	1.56	-	2.28		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

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LISA BARNES

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
FAVORABLE	28.9%	26.9%	25.5%	22.9%	33.7%	31.8%	26.1%	29.4%	24.5%	32.7%	27.3%	31.8%	19.1%	31.5%	27.6%	28.9%	28.6%	27.1%
UNFAVORABLE	11.9%	15.8%	10.3%	11.4%	11.7%	11.9%	12.7%	11.6%	12.0%	11.8%	11.9%	11.9%	13.4%	13.2%	11.6%	15.0%	13.8%	11.5%
NO OPINION	28.4%	20.2%	35.1%	35.1%	24.2%	26.1%	28.5%	28.5%	31.8%	25.2%	29.4%	26.1%	35.2%	24.2%	29.9%	24.1%	26.2%	30.0%
NEVER HEARD OF	30.9%	37.1%	29.1%	30.7%	30.5%	30.2%	32.6%	30.5%	31.7%	30.3%	31.3%	30.2%	32.4%	31.0%	30.8%	32.0%	31.4%	31.4%
Net Diff.	17.0%	11.1%	15.1%	11.5%	22.0%	20.0%	13.3%	17.7%	12.4%	20.9%	15.4%	20.0%	5.7%	18.3%	16.0%	13.9%	14.8%	15.7%
Mean	2.01	2.11	1.86	1.82	2.14	2.08	1.96	2.01	1.89	2.11	1.97	2.08	1.76	2.11	1.97	2.07	2.03	1.96

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

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 LISA BARNES

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
FAVORABLE	28.9%	32.2%	27.7%	21.8%	35.6%	26.2%	34.7%	29.0%	28.8%	30.7%	29.9%	25.8%	26.2%	23.7%	20.8%	32.9%	32.5%
UNFAVORABLE	11.9%	12.2%	10.4%	12.4%	9.3%	10.3%	12.1%	13.1%	10.8%	11.4%	10.9%	13.4%	2.3%	10.6%	6.0%	19.8%	13.6%
NO OPINION	28.4%	22.8%	31.9%	33.5%	26.0%	32.3%	23.6%	26.8%	29.7%	24.5%	28.0%	33.0%	27.0%	35.9%	24.0%	18.0%	30.4%
NEVER HEARD OF	30.9%	32.9%	30.0%	32.4%	29.1%	31.2%	29.5%	31.1%	30.7%	33.4%	31.1%	27.8%	44.5%	29.7%	49.2%	29.3%	23.5%
Net Diff.	17.0%	20.0%	17.3%	9.4%	26.3%	15.9%	22.7%	15.9%	17.9%	19.3%	19.0%	12.4%	23.9%	13.1%	14.8%	13.1%	19.0%
Mean	2.01	2.14	1.94	1.83	2.13	1.91	2.16	2.03	1.99	2.09	2.03	1.90	1.99	1.83	1.94	2.21	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

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LISA BARNES

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
FAVORABLE	28.9%	25.5%	25.8%	31.4%	43.4%	30.4%	23.0%	51.2%	48.0%	61.8%	62.8%	19.1%	54.2%	15.7%
UNFAVORABLE	11.9%	9.5%	15.7%	15.7%	5.2%	12.3%	8.9%	10.0%	10.1%	9.5%	37.2%	20.7%	-	22.7%
NO OPINION	28.4%	28.2%	26.7%	22.3%	34.8%	37.3%	43.6%	25.1%	24.0%	28.7%	-	32.2%	45.8%	30.9%
NEVER HEARD OF	30.9%	36.7%	31.8%	30.6%	16.6%	20.0%	24.5%	13.7%	17.8%	-	-	28.0%	-	30.7%
Net Diff.	17.0%	16.0%	10.1%	15.7%	38.2%	18.1%	14.1%	41.2%	37.9%	52.2%	25.7%	-1.6%	54.2%	-7.0%
Mean	2.01	1.96	1.99	2.13	2.10	1.91	1.73	2.30	2.29	2.33	2.63	1.82	2.08	1.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
FAVORABLE	9.4%	13.0%	-	7.1%	9.2%	9.7%	7.4%	11.9%	-	7.9%	8.1%	-	11.6%	12.1%	-	3.1%
UNFAVORABLE	7.8%	11.4%	14.1%	5.8%	4.8%	8.4%	3.5%	1.8%	6.4%	11.0%	11.3%	0.6%	5.3%	4.6%	20.7%	-
NO OPINION	31.8%	31.6%	42.8%	28.0%	39.7%	30.6%	39.0%	41.6%	34.7%	39.7%	38.0%	97.7%	23.6%	24.3%	7.7%	32.5%
NEVER HEARD OF	51.1%	44.0%	43.1%	59.1%	46.3%	51.3%	50.0%	44.7%	58.9%	41.4%	42.6%	1.8%	59.5%	59.0%	71.7%	64.4%
Net Diff.	1.6%	1.5%	-14.1%	1.2%	4.4%	1.3%	3.9%	10.0%	-6.4%	-3.1%	-3.2%	-0.6%	6.3%	7.5%	-20.7%	3.1%
Mean	1.54	1.67	1.25	1.49	1.43	1.57	1.37	1.46	1.16	1.46	1.48	1.01	1.70	1.70	1.73	1.17

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 2

	LISA BARNES				MARK SPEED				BARNES/SPEED				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
FAVORABLE	9.4%	9.7%	34.2%	4.8%	3.8%	100.0%	-	-	-	100.0%	-	49.7%	17.8%
UNFAVORABLE	7.8%	17.9%	14.9%	2.9%	-	-	100.0%	-	-	-	100.0%	50.3%	16.8%
NO OPINION	31.8%	28.6%	12.8%	71.7%	5.3%	-	-	100.0%	-	-	-	-	65.4%
NEVER HEARD OF	51.1%	43.9%	38.1%	20.6%	90.8%	-	-	-	100.0%	-	-	-	-
Net Diff.	1.6%	-8.2%	19.3%	1.9%	3.8%	100.0%	-100%	-	-	100.0%	-100%	-0.6%	1.0%
Mean	1.54	1.66	2.35	1.16	1.83	3.00	2.00	1.00	-	3.00	2.00	2.50	1.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
FAVORABLE	9.4%	5.0%	11.2%	8.4%	16.7%	17.8%	11.6%	9.1%	8.7%	8.9%	-	11.2%	11.0%	25.2%	-
UNFAVORABLE	7.8%	12.4%	5.1%	5.0%	10.6%	1.7%	3.3%	0.2%	11.3%	11.5%	-	5.0%	5.1%	-	-
NO OPINION	31.8%	34.7%	29.9%	33.0%	28.4%	39.2%	11.4%	37.5%	37.1%	37.6%	6.4%	25.7%	26.1%	-	37.0%
NEVER HEARD OF	51.1%	47.9%	53.9%	53.6%	44.3%	41.3%	73.7%	53.2%	42.8%	42.0%	93.6%	58.1%	57.9%	74.8%	63.0%
Net Diff.	1.6%	-7.4%	6.1%	3.4%	6.2%	16.2%	8.3%	8.9%	-2.6%	-2.6%	-	6.2%	5.9%	25.2%	-
Mean	1.54	1.43	1.59	1.47	1.79	1.64	2.01	1.39	1.50	1.50	1.00	1.65	1.64	3.00	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
FAVORABLE	9.4%	5.4%	5.6%	-	16.5%	17.6%	-	-	7.9%	-
UNFAVORABLE	7.8%	9.9%	10.3%	-	6.9%	5.8%	21.9%	-	19.6%	-
NO OPINION	31.8%	36.5%	36.5%	36.7%	26.6%	25.7%	39.3%	28.6%	27.3%	36.0%
NEVER HEARD OF	51.1%	48.2%	47.6%	63.3%	50.1%	50.8%	38.8%	71.4%	45.2%	64.0%
Net Diff.	1.6%	-4.5%	-4.7%	-	9.6%	11.8%	-21.9%	-	-11.6%	-
Mean	1.54	1.40	1.41	1.00	1.80	1.84	1.36	1.00	1.65	1.00

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
FAVORABLE	9.4%	9.4%	13.0%	12.1%	9.2%	9.3%	10.3%	8.7%	18.8%	11.2%	7.2%	5.0%	11.8%	9.3%	11.8%	9.3%	12.3%	3.6%	3.3%	8.2%	-
UNFAVORABLE	7.8%	8.1%	8.1%	10.7%	7.0%	8.0%	8.0%	8.4%	4.5%	6.8%	10.6%	8.8%	12.1%	7.5%	12.1%	8.4%	4.2%	14.1%	15.2%	9.9%	7.8%
NO OPINION	31.8%	31.4%	29.9%	26.6%	31.8%	32.4%	29.9%	32.2%	25.3%	29.5%	32.2%	40.9%	13.0%	33.1%	13.0%	33.5%	25.3%	42.8%	39.9%	38.0%	83.8%
NEVER HEARD OF	51.1%	51.2%	49.0%	50.6%	52.0%	50.4%	51.8%	50.6%	51.3%	52.5%	50.0%	45.3%	63.2%	50.2%	63.2%	48.9%	58.2%	39.5%	41.5%	43.9%	8.4%
Net Diff.	1.6%	1.2%	4.9%	1.4%	2.2%	1.4%	2.4%	0.3%	14.3%	4.4%	-3.3%	-3.8%	-0.2%	1.8%	-0.2%	0.9%	8.0%	-10.5%	-11.9%	-1.7%	-7.8%
Mean	1.54	1.55	1.67	1.70	1.53	1.54	1.59	1.52	1.87	1.62	1.50	1.34	1.97	1.52	1.97	1.53	1.69	1.35	1.37	1.47	1.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
FAVORABLE	9.4%	11.0%	22.7%	1.4%	7.8%	6.5%	7.3%	5.5%	14.3%	5.2%	19.6%	10.4%	-	15.5%	9.9%	-
UNFAVORABLE	7.8%	6.8%	6.3%	11.0%	9.7%	3.1%	19.3%	7.5%	4.4%	14.6%	10.8%	4.1%	13.8%	13.3%	4.1%	14.4%
NO OPINION	31.8%	32.5%	19.2%	47.6%	34.3%	28.7%	34.9%	41.4%	29.1%	41.2%	11.8%	21.7%	49.1%	6.8%	21.9%	48.1%
NEVER HEARD OF	51.1%	49.7%	51.7%	40.1%	48.2%	61.8%	38.5%	45.6%	52.1%	39.0%	57.9%	63.8%	37.2%	64.5%	64.1%	37.5%
Net Diff.	1.6%	4.2%	16.4%	-9.6%	-2.0%	3.4%	-12.0%	-2.0%	9.9%	-9.4%	8.8%	6.4%	-13.8%	2.1%	5.8%	-14.4%
Mean	1.54	1.57	2.07	1.23	1.49	1.42	1.55	1.34	1.69	1.41	2.19	1.69	1.22	2.24	1.66	1.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
FAVORABLE	9.4%	13.1%	2.1%	10.2%	14.8%	6.0%	13.1%	7.1%	10.3%	4.7%	-	24.6%	14.9%	7.7%	5.1%	10.9%	6.5%	14.3%	15.0%	4.9%
UNFAVORABLE	7.8%	8.0%	9.7%	4.2%	2.6%	5.5%	8.7%	9.6%	10.4%	9.0%	14.4%	6.7%	9.1%	8.1%	3.2%	8.2%	11.1%	3.4%	7.0%	10.5%
NO OPINION	31.8%	33.9%	31.2%	22.6%	20.5%	24.6%	25.4%	38.1%	38.6%	37.7%	40.8%	10.8%	20.1%	42.8%	26.8%	32.3%	33.2%	27.8%	26.1%	42.8%
NEVER HEARD OF	51.1%	45.0%	57.0%	63.0%	62.0%	63.9%	52.7%	45.2%	40.7%	48.6%	44.7%	57.8%	56.0%	41.4%	64.9%	48.6%	49.1%	54.6%	52.0%	41.7%
Net Diff.	1.6%	5.1%	-7.5%	6.0%	12.1%	0.4%	4.4%	-2.5%	-0.1%	-4.2%	-14.4%	17.9%	5.7%	-0.4%	1.8%	2.6%	-4.6%	10.9%	8.0%	-5.6%
Mean	1.54	1.62	1.32	1.66	1.85	1.48	1.74	1.44	1.52	1.36	1.26	2.33	1.88	1.40	1.38	1.58	1.47	1.70	1.77	1.35

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
FAVORABLE	9.4%	6.1%	10.9%	12.8%	5.0%	10.0%	11.9%	7.1%	11.7%	14.1%	4.6%	11.2%	10.2%	10.7%	10.6%	16.7%	10.0%	4.7%	8.5%	10.9%
UNFAVORABLE	7.8%	4.9%	10.8%	7.6%	5.0%	9.6%	8.9%	9.9%	5.6%	-	9.4%	7.2%	8.9%	5.3%	10.9%	6.7%	7.5%	3.9%	9.8%	3.1%
NO OPINION	31.8%	17.5%	24.7%	27.7%	17.8%	22.6%	24.3%	38.5%	24.5%	33.8%	33.2%	30.5%	31.3%	27.8%	34.8%	25.9%	28.8%	29.7%	37.5%	32.6%
NEVER HEARD OF	51.1%	71.4%	53.6%	51.9%	72.2%	57.9%	54.9%	44.5%	58.1%	52.1%	52.8%	51.2%	49.6%	56.3%	43.7%	50.7%	53.8%	61.8%	44.2%	53.4%
Net Diff.	1.6%	1.2%	0.1%	5.2%	-	0.4%	3.0%	-2.8%	6.1%	14.1%	-4.9%	4.0%	1.4%	5.4%	-0.3%	10.0%	2.5%	0.8%	-1.4%	7.8%
Mean	1.54	1.60	1.70	1.69	1.54	1.70	1.72	1.43	1.69	1.59	1.39	1.61	1.58	1.61	1.57	1.81	1.59	1.35	1.48	1.53

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
FAVORABLE	9.4%	13.3%	10.3%	11.1%	10.5%	9.3%	11.3%	11.0%	20.4%	7.6%	6.4%	10.0%	8.3%	7.6%	14.2%	8.8%	11.1%	9.7%	9.1%	12.6%	12.2%
UNFAVORABLE	7.8%	7.4%	8.6%	8.1%	8.2%	9.2%	2.9%	11.6%	2.6%	6.7%	3.0%	8.1%	2.2%	11.7%	3.5%	11.9%	3.8%	8.6%	6.8%	11.0%	4.7%
NO OPINION	31.8%	21.8%	20.4%	19.5%	18.7%	33.8%	24.2%	33.4%	20.4%	34.3%	26.2%	38.8%	29.3%	22.6%	20.1%	16.2%	20.6%	33.3%	30.0%	35.5%	28.8%
NEVER HEARD OF	51.1%	57.5%	60.7%	61.3%	62.6%	47.6%	61.6%	44.0%	56.5%	51.4%	64.4%	43.1%	60.1%	58.0%	62.2%	63.1%	64.5%	48.4%	54.1%	41.0%	54.3%
Net Diff.	1.6%	5.9%	1.7%	3.0%	2.4%	0.1%	8.4%	-0.6%	17.8%	0.8%	3.4%	1.9%	6.1%	-4.1%	10.7%	-3.2%	7.3%	1.1%	2.3%	1.6%	7.6%
Mean	1.54	1.80	1.74	1.78	1.78	1.53	1.66	1.60	2.00	1.45	1.45	1.50	1.47	1.64	1.85	1.80	1.73	1.54	1.54	1.61	1.64

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
FAVORABLE	9.4%	7.5%	6.4%	5.6%	12.1%	15.7%	3.9%	13.5%	4.4%	9.2%	9.2%	9.7%	15.5%	8.7%	5.5%	6.3%	12.3%	16.0%	5.5%	13.3%	5.8%
UNFAVORABLE	7.8%	6.8%	8.5%	10.7%	5.7%	5.8%	8.6%	6.4%	8.2%	9.2%	6.0%	7.7%	8.0%	11.0%	4.9%	11.2%	4.1%	5.1%	8.3%	6.1%	7.7%
NO OPINION	31.8%	31.5%	31.1%	40.8%	32.5%	23.3%	25.8%	22.4%	23.3%	32.0%	31.7%	35.7%	29.3%	27.8%	33.1%	38.8%	33.5%	17.6%	29.6%	11.8%	29.6%
NEVER HEARD OF	51.1%	54.2%	53.9%	43.0%	49.7%	55.2%	61.7%	57.8%	64.1%	49.5%	53.1%	46.9%	47.1%	52.5%	56.6%	43.7%	50.1%	61.2%	56.6%	68.8%	56.9%
Net Diff.	1.6%	0.6%	-2.1%	-5.2%	6.4%	9.8%	-4.6%	7.1%	-3.8%	-0.0%	3.2%	2.0%	7.5%	-2.3%	0.6%	-4.8%	8.1%	10.9%	-2.7%	7.2%	-2.0%
Mean	1.54	1.47	1.46	1.38	1.59	1.83	1.43	1.79	1.47	1.55	1.52	1.51	1.74	1.60	1.36	1.42	1.57	1.96	1.45	2.05	1.45

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 11

	POSITION ON ABORTION										POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
FAVORABLE	9.4%	9.0%	9.5%	4.5%	10.5%	10.0%	4.3%	6.7%	15.1%	8.6%	16.8%	9.5%	5.6%	6.6%	11.6%	14.4%	7.9%	12.8%	7.5%	
UNFAVORABLE	7.8%	9.0%	3.0%	12.8%	9.9%	6.7%	8.1%	12.7%	3.8%	8.2%	7.5%	9.7%	6.2%	9.6%	6.6%	7.7%	6.9%	9.0%	6.3%	
NO OPINION	31.8%	34.9%	31.5%	40.9%	34.0%	29.6%	41.3%	20.1%	24.3%	39.0%	26.2%	30.7%	31.8%	39.5%	33.7%	26.2%	24.1%	22.2%	24.0%	
NEVER HEARD OF	51.1%	47.1%	56.0%	41.9%	45.6%	53.7%	46.3%	60.5%	56.7%	44.2%	49.5%	50.1%	56.4%	44.3%	48.2%	51.6%	61.2%	56.0%	62.2%	
Net Diff.	1.6%	0.1%	6.6%	-8.3%	0.6%	3.3%	-3.8%	-6.0%	11.3%	0.3%	9.2%	-0.2%	-0.5%	-3.1%	5.0%	6.7%	1.0%	3.7%	1.2%	
Mean	1.54	1.51	1.50	1.37	1.57	1.58	1.31	1.66	1.79	1.46	1.81	1.58	1.40	1.41	1.57	1.76	1.58	1.79	1.56	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
FAVORABLE	9.4%	8.7%	10.5%	9.5%	36.2%	-	-	11.1%	13.8%	14.9%	11.5%	-	-	7.0%	7.1%	4.4%	85.5%	-	-		
UNFAVORABLE	7.8%	8.2%	7.1%	7.2%	1.2%	-	18.9%	7.8%	8.1%	9.3%	-	-	-	8.6%	6.0%	5.2%	3.5%	-	70.4%		
NO OPINION	31.8%	36.8%	24.3%	22.7%	36.7%	34.2%	51.6%	39.1%	23.9%	19.6%	49.5%	39.7%	70.0%	35.2%	24.8%	25.7%	11.0%	-	1.5%		
NEVER HEARD OF	51.1%	46.3%	58.0%	60.5%	26.0%	65.8%	29.5%	42.0%	54.1%	56.2%	39.0%	60.3%	30.0%	49.3%	62.1%	64.7%	-	100.0%	28.1%		
Net Diff.	1.6%	0.5%	3.4%	2.3%	35.0%	-	-18.9%	3.4%	5.7%	5.6%	11.5%	-	-	-1.6%	1.1%	-0.8%	81.9%	-	-70.4%		
Mean	1.54	1.48	1.67	1.67	1.99	1.00	1.27	1.52	1.78	1.89	1.38	1.00	1.00	1.44	1.53	1.39	2.74	-	1.98		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
FAVORABLE	9.4%	14.3%	7.5%	7.7%	8.2%	11.1%	10.5%	9.1%	9.1%	9.8%	8.8%	11.1%	14.0%	11.9%	12.5%	12.4%	13.4%	9.5%
UNFAVORABLE	7.8%	6.4%	8.7%	8.8%	8.5%	6.4%	7.7%	7.8%	8.2%	7.4%	8.3%	6.4%	1.2%	10.4%	7.2%	8.9%	10.0%	1.6%
NO OPINION	31.8%	25.5%	34.5%	34.5%	32.8%	30.1%	30.5%	32.4%	32.5%	31.3%	32.6%	30.1%	34.2%	32.2%	32.7%	32.8%	31.8%	35.7%
NEVER HEARD OF	51.1%	53.8%	49.3%	49.0%	50.5%	52.4%	51.3%	50.7%	50.1%	51.5%	50.3%	52.4%	50.7%	45.4%	47.6%	45.9%	44.9%	53.2%
Net Diff.	1.6%	7.9%	-1.1%	-1.1%	-0.3%	4.7%	2.8%	1.2%	0.9%	2.4%	0.5%	4.7%	12.7%	1.5%	5.3%	3.5%	3.4%	7.9%
Mean	1.54	1.76	1.47	1.47	1.50	1.60	1.59	1.53	1.53	1.56	1.52	1.60	1.59	1.63	1.62	1.62	1.67	1.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
FAVORABLE	9.4%	7.5%	6.8%	6.2%	7.8%	4.8%	12.1%	12.3%	7.0%	9.8%	9.7%	8.6%	-	10.9%	8.8%	10.7%	10.3%	
UNFAVORABLE	7.8%	13.3%	5.8%	9.1%	6.2%	6.8%	9.4%	7.9%	7.6%	7.5%	7.4%	8.4%	9.3%	8.8%	2.2%	5.9%	9.4%	
NO OPINION	31.8%	27.4%	32.6%	32.4%	30.2%	33.3%	26.6%	32.3%	31.3%	29.1%	31.6%	34.9%	23.0%	35.1%	30.0%	33.1%	32.4%	
NEVER HEARD OF	51.1%	51.8%	54.8%	52.3%	55.8%	55.1%	51.8%	47.4%	54.1%	53.6%	51.3%	48.0%	67.7%	45.2%	59.1%	50.4%	47.9%	
Net Diff.	1.6%	-5.8%	1.0%	-2.9%	1.6%	-2.1%	2.7%	4.4%	-0.6%	2.2%	2.3%	0.2%	-9.3%	2.1%	6.6%	4.8%	0.9%	
Mean	1.54	1.59	1.43	1.45	1.49	1.36	1.70	1.62	1.47	1.58	1.55	1.49	1.29	1.56	1.48	1.55	1.58	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

4. Opinion: MARK SPEED

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
FAVORABLE	9.4%	7.8%	13.4%	8.8%	2.0%	15.1%	1.5%	2.7%	-	11.8%	-	12.0%	-	13.1%	
UNFAVORABLE	7.8%	6.8%	10.5%	6.2%	15.0%	3.6%	9.5%	28.3%	28.1%	28.7%	-	4.9%	-	5.3%	
NO OPINION	31.8%	31.9%	30.6%	29.6%	34.7%	34.7%	48.9%	33.9%	35.4%	28.7%	62.8%	37.0%	45.8%	36.2%	
NEVER HEARD OF	51.1%	53.5%	45.5%	55.5%	48.3%	46.6%	40.1%	35.1%	36.4%	30.8%	37.2%	46.1%	54.2%	45.4%	
Net Diff.	1.6%	1.0%	3.0%	2.6%	-13.0%	11.6%	-8.0%	-25.5%	-28.1%	-16.8%	-	7.1%	-	7.8%	
Mean	1.54	1.48	1.68	1.53	1.37	1.63	1.21	1.52	1.44	1.76	1.00	1.53	1.00	1.58	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
ECONOMIC ISSUES	32.6%	37.4%	29.7%	31.9%	25.7%	33.3%	27.9%	24.7%	33.4%	48.0%	47.7%	56.5%	14.5%	14.1%	24.1%	54.4%
CRIME/PUBLIC SAFETY	27.3%	20.3%	56.6%	28.7%	33.8%	26.5%	32.2%	29.7%	36.3%	29.5%	30.3%	1.3%	26.5%	26.4%	28.1%	15.2%
EDUCATION ISSUES	13.8%	15.4%	13.8%	11.4%	16.4%	14.4%	10.1%	12.3%	6.4%	12.0%	11.5%	27.1%	16.8%	16.3%	28.6%	3.2%
HEALTHCARE ISSUES	12.9%	9.4%	-	16.6%	12.3%	12.4%	16.3%	18.2%	13.1%	4.3%	4.4%	0.5%	21.4%	22.3%	-	15.9%
CULTURAL/SOCIAL ISSUES	5.4%	5.8%	-	6.0%	4.1%	5.7%	3.7%	1.8%	6.9%	2.4%	2.5%	-	8.7%	9.1%	-	3.6%
ENVIRONMENTAL ISSUES	4.0%	5.3%	-	3.3%	3.8%	3.9%	5.0%	7.9%	-	0.1%	0.1%	-	8.5%	8.8%	0.2%	-
DK/REFUSED	4.0%	6.5%	-	2.2%	3.8%	3.8%	4.8%	5.4%	3.9%	3.8%	3.4%	14.6%	3.7%	3.1%	19.0%	7.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
ECONOMIC ISSUES	32.6%	45.7%	24.4%	29.2%	26.5%	17.3%	52.0%	35.6%	30.6%	32.6%	57.0%	38.7%	35.6%
CRIME/PUBLIC SAFETY	27.3%	30.0%	17.8%	27.6%	28.2%	24.5%	17.6%	28.4%	28.7%	11.9%	22.7%	16.0%	25.5%
EDUCATION ISSUES	13.8%	13.1%	23.0%	9.4%	14.9%	24.6%	18.7%	12.3%	11.9%	36.2%	10.7%	24.4%	14.9%
HEALTHCARE ISSUES	12.9%	9.1%	17.3%	15.1%	12.8%	15.4%	8.4%	12.1%	13.6%	19.3%	9.1%	11.6%	12.6%
CULTURAL/SOCIAL ISSUES	5.4%	1.2%	6.8%	7.8%	6.6%	6.7%	2.3%	1.9%	7.8%	-	-	3.4%	3.1%
ENVIRONMENTAL ISSUES	4.0%	0.2%	10.6%	5.6%	3.7%	7.7%	0.9%	5.0%	3.3%	-	-	5.7%	5.2%
DK/REFUSED	4.0%	0.6%	0.1%	5.3%	7.3%	3.8%	0.1%	4.7%	4.1%	-	0.4%	0.1%	3.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES						U.S. SENATE BALLOT							
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
ECONOMIC ISSUES	32.6%	100.0%	-	-	-	-	-	-	47.3%	47.8%	14.3%	16.5%	16.7%	-	40.7%
CRIME/PUBLIC SAFETY	27.3%	-	100.0%	-	-	-	-	-	30.5%	30.9%	6.4%	26.7%	26.4%	49.6%	5.5%
EDUCATION ISSUES	13.8%	-	-	100.0%	-	-	-	-	12.3%	12.2%	23.1%	16.1%	16.3%	-	6.8%
HEALTHCARE ISSUES	12.9%	100.0%	-	-	-	-	-	-	4.0%	3.2%	56.2%	20.7%	20.6%	25.2%	24.1%
CULTURAL/SOCIAL ISSUES	5.4%	-	-	-	-	100.0%	-	-	2.7%	2.8%	-	8.0%	7.8%	25.2%	6.6%
ENVIRONMENTAL ISSUES	4.0%	-	-	-	100.0%	-	-	-	0.1%	0.1%	-	8.2%	8.3%	-	2.8%
DK/REFUSED	4.0%	-	-	-	-	-	100.0%	2.9%	3.0%	-	3.8%	3.9%	-	13.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIDE BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDE	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
ECONOMIC ISSUES	32.6%	47.6%	47.7%	44.9%	14.7%	14.4%	18.4%	28.9%	52.4%	32.9%
CRIME/PUBLIC SAFETY	27.3%	27.4%	27.3%	29.5%	28.3%	28.1%	30.3%	23.0%	25.9%	6.5%
EDUCATION ISSUES	13.8%	12.2%	12.7%	-	16.6%	17.5%	4.1%	9.9%	12.7%	8.0%
HEALTHCARE ISSUES	12.9%	6.7%	5.9%	25.6%	19.4%	20.4%	5.5%	18.5%	7.0%	25.4%
CULTURAL/SOCIAL ISSUES	5.4%	2.6%	2.7%	-	8.9%	7.6%	26.3%	5.7%	0.8%	7.8%
ENVIRONMENTAL ISSUES	4.0%	0.4%	0.4%	-	9.1%	9.7%	-	1.8%	0.3%	3.4%
DK/REFUSED	4.0%	3.2%	3.3%	-	3.1%	2.2%	15.4%	12.2%	0.8%	15.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL	REGISTERED PARTY																			
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP./OTHER/DK	Indep-endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
ECONOMIC ISSUES	32.6%	31.0%	37.0%	34.1%	31.1%	34.1%	29.7%	35.6%	16.3%	24.7%	43.1%	47.3%	36.4%	31.8%	36.4%	44.2%	17.5%	48.3%	52.8%	33.9%	16.2%
CRIME/PUBLIC SAFETY	27.3%	25.3%	36.1%	28.8%	28.2%	30.9%	21.0%	28.6%	20.9%	25.3%	32.1%	30.9%	33.3%	27.1%	33.3%	32.0%	27.6%	20.8%	15.0%	29.8%	76.4%
EDUCATION ISSUES	13.8%	15.2%	11.3%	8.6%	19.6%	13.6%	15.1%	12.0%	28.7%	14.5%	12.6%	13.2%	11.8%	14.1%	11.8%	13.2%	15.0%	12.1%	13.8%	6.4%	-
HEALTHCARE ISSUES	12.9%	13.5%	8.1%	14.1%	10.3%	10.3%	17.8%	13.3%	9.7%	17.3%	6.0%	4.2%	8.3%	13.2%	8.3%	4.7%	20.7%	7.7%	7.4%	10.4%	7.4%
CULTURAL/SOCIAL ISSUES	5.4%	6.5%	2.1%	6.4%	3.3%	6.1%	4.2%	5.2%	7.2%	6.8%	3.5%	1.8%	7.7%	5.3%	7.7%	2.5%	7.7%	4.5%	5.5%	-	-
ENVIRONMENTAL ISSUES	4.0%	5.2%	-	4.9%	3.7%	3.0%	5.8%	2.8%	10.4%	6.2%	0.5%	0.6%	-	4.4%	-	-	8.5%	0.3%	-	3.0%	-
DK/REFUSED	4.0%	3.3%	5.3%	3.1%	3.8%	2.0%	6.5%	2.6%	6.8%	5.1%	2.1%	2.0%	2.4%	4.1%	2.4%	3.4%	3.2%	6.3%	5.5%	16.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
ECONOMIC ISSUES	32.6%	40.6%	23.2%	52.7%	47.3%	14.3%	41.0%	49.3%	22.1%	43.2%	29.9%	13.2%	63.2%	26.8%	13.3%	64.9%
CRIME/PUBLIC SAFETY	27.3%	31.7%	28.3%	20.1%	32.2%	27.1%	22.0%	28.0%	27.1%	25.2%	42.9%	28.0%	11.4%	40.5%	28.0%	10.3%
EDUCATION ISSUES	13.8%	16.7%	14.5%	8.7%	10.2%	15.2%	17.6%	14.2%	15.7%	15.7%	10.5%	14.3%	4.2%	13.0%	14.4%	0.3%
HEALTHCARE ISSUES	12.9%	5.3%	21.1%	4.7%	4.3%	20.4%	12.8%	4.6%	16.6%	7.5%	5.2%	24.4%	3.1%	6.4%	24.0%	4.2%
CULTURAL/SOCIAL ISSUES	5.4%	3.1%	5.8%	6.5%	2.0%	8.8%	1.2%	1.5%	2.2%	3.1%	5.3%	12.8%	8.0%	6.6%	12.9%	10.9%
ENVIRONMENTAL ISSUES	4.0%	-	3.9%	-	-	11.0%	0.8%	-	12.2%	0.4%	-	5.0%	0.1%	-	5.1%	0.1%
DK/REFUSED	4.0%	2.6%	3.1%	7.3%	4.0%	3.2%	4.6%	2.4%	4.0%	4.8%	6.2%	2.4%	10.1%	6.6%	2.4%	9.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/		IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
ECONOMIC ISSUES	32.6%	47.3%	30.6%	11.0%	5.8%	15.8%	35.0%	44.2%	47.3%	41.8%	42.6%	20.2%	35.2%	45.9%	7.7%	34.7%	42.4%	7.5%	41.8%	47.6%
CRIME/PUBLIC SAFETY	27.3%	29.6%	36.8%	24.4%	25.9%	23.1%	25.7%	30.1%	25.6%	33.5%	33.5%	19.3%	25.2%	28.6%	26.3%	26.4%	31.6%	26.3%	20.7%	30.5%
EDUCATION ISSUES	13.8%	15.4%	11.5%	14.7%	17.3%	12.2%	15.7%	12.3%	10.3%	13.8%	23.9%	12.8%	13.6%	14.1%	15.3%	18.3%	10.3%	17.5%	17.2%	13.8%
HEALTHCARE ISSUES	12.9%	4.7%	6.0%	24.3%	25.9%	22.8%	13.4%	6.6%	9.0%	4.8%	-	28.6%	13.5%	4.3%	22.7%	13.3%	9.0%	23.0%	14.8%	2.8%
CULTURAL/SOCIAL ISSUES	5.4%	-	9.6%	11.3%	11.6%	11.1%	5.1%	2.8%	3.4%	2.3%	-	9.3%	5.8%	4.0%	12.1%	4.4%	1.5%	4.7%	-	2.1%
ENVIRONMENTAL ISSUES	4.0%	-	-	13.6%	13.4%	13.9%	0.3%	0.8%	1.9%	-	-	9.7%	-	-	15.0%	0.7%	1.7%	21.0%	0.6%	-
DK/REFUSED	4.0%	3.0%	5.5%	0.7%	0.1%	1.2%	4.8%	3.3%	2.6%	3.8%	-	-	6.8%	3.0%	0.9%	2.2%	3.5%	0.1%	4.9%	3.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
ECONOMIC ISSUES	32.6%	14.5%	27.0%	37.0%	14.7%	27.3%	31.4%	48.7%	15.6%	39.2%	38.8%	30.0%	34.4%	27.3%	42.2%	32.0%	28.9%	22.8%	42.4%	28.9%
CRIME/PUBLIC SAFETY	27.3%	22.6%	31.6%	29.8%	22.6%	30.9%	29.2%	29.4%	25.3%	26.2%	19.2%	30.4%	33.4%	22.9%	30.1%	23.9%	35.7%	22.1%	31.3%	25.8%
EDUCATION ISSUES	13.8%	11.9%	13.8%	8.9%	12.0%	12.1%	10.7%	12.2%	15.2%	23.7%	20.3%	11.8%	15.1%	14.3%	13.6%	16.1%	16.1%	12.6%	12.6%	19.4%
HEALTHCARE ISSUES	12.9%	25.5%	11.8%	13.5%	24.7%	12.7%	16.2%	3.6%	22.7%	5.5%	10.9%	13.9%	10.3%	15.8%	4.2%	16.6%	14.7%	15.0%	7.8%	11.2%
CULTURAL/SOCIAL ISSUES	5.4%	18.0%	11.1%	4.4%	18.3%	12.0%	5.3%	1.6%	9.3%	5.4%	6.0%	5.4%	3.9%	7.3%	3.6%	7.0%	4.0%	7.6%	1.7%	1.8%
ENVIRONMENTAL ISSUES	4.0%	6.3%	-	2.9%	6.4%	-	3.5%	-	8.4%	-	2.7%	4.6%	0.3%	7.5%	0.8%	2.4%	-	12.5%	-	9.8%
DK/REFUSED	4.0%	1.3%	4.6%	3.5%	1.3%	5.0%	3.6%	4.4%	3.6%	-	2.1%	3.9%	2.6%	4.8%	5.5%	2.0%	0.6%	7.5%	4.2%	3.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
ECONOMIC ISSUES	32.6%	22.0%	24.9%	20.0%	21.0%	35.7%	23.7%	41.6%	28.9%	29.4%	20.9%	36.9%	31.2%	32.8%	17.4%	28.6%	15.6%	38.4%	26.1%	41.7%	34.3%
CRIME/PUBLIC SAFETY	27.3%	37.6%	18.6%	35.9%	19.8%	29.6%	26.0%	29.2%	20.4%	30.1%	29.0%	29.0%	27.5%	31.1%	25.2%	32.1%	23.4%	31.4%	22.9%	34.4%	18.8%
EDUCATION ISSUES	13.8%	19.5%	6.5%	21.3%	5.5%	13.1%	15.5%	11.1%	18.8%	15.2%	13.8%	14.7%	18.6%	9.5%	13.1%	8.7%	14.1%	8.8%	19.6%	9.7%	17.5%
HEALTHCARE ISSUES	12.9%	12.6%	22.8%	13.7%	24.6%	11.1%	18.5%	8.1%	17.6%	14.3%	18.9%	10.8%	10.9%	11.8%	23.6%	13.6%	24.5%	12.4%	13.3%	6.6%	15.5%
CULTURAL/SOCIAL ISSUES	5.4%	7.5%	15.7%	8.2%	17.6%	5.7%	7.8%	5.0%	9.0%	6.4%	7.1%	3.0%	2.0%	11.7%	13.1%	13.5%	14.1%	3.8%	7.2%	4.4%	6.0%
ENVIRONMENTAL ISSUES	4.0%	0.9%	4.0%	1.0%	4.5%	1.9%	5.8%	-	5.4%	3.8%	6.0%	2.7%	7.5%	-	4.5%	-	4.8%	1.8%	6.6%	-	3.1%
DK/REFUSED	4.0%	-	7.4%	-	6.9%	2.9%	2.8%	4.9%	-	0.8%	4.2%	2.8%	2.3%	3.1%	3.2%	3.6%	3.5%	3.4%	4.2%	3.1%	4.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
ECONOMIC ISSUES	32.6%	35.8%	19.2%	46.2%	28.9%	28.0%	21.4%	27.3%	16.9%	39.7%	25.3%	44.2%	30.4%	34.5%	22.4%	43.9%	27.4%	31.2%	23.0%	26.0%	22.6%
CRIME/PUBLIC SAFETY	27.3%	29.0%	26.4%	29.6%	24.5%	34.4%	20.2%	33.3%	20.7%	30.6%	24.6%	26.5%	27.3%	35.3%	23.0%	30.6%	24.0%	31.4%	25.4%	30.2%	25.7%
EDUCATION ISSUES	13.8%	8.1%	21.3%	7.7%	23.1%	10.5%	13.5%	11.1%	13.7%	14.1%	13.8%	14.1%	13.8%	14.2%	13.9%	15.4%	15.4%	11.6%	12.0%	14.2%	11.3%
HEALTHCARE ISSUES	12.9%	17.0%	11.5%	10.6%	8.7%	13.5%	21.2%	13.9%	23.6%	8.6%	16.8%	8.5%	13.3%	8.9%	18.8%	3.5%	17.8%	17.8%	15.5%	20.4%	16.2%
CULTURAL/SOCIAL ISSUES	5.4%	3.4%	8.3%	2.0%	2.4%	6.5%	15.6%	7.0%	17.4%	2.7%	7.4%	3.8%	4.7%	1.5%	8.9%	1.7%	2.3%	5.3%	13.3%	6.4%	13.9%
ENVIRONMENTAL ISSUES	4.0%	3.3%	9.6%	0.2%	9.4%	4.1%	1.9%	4.5%	2.1%	1.4%	6.6%	-	3.7%	3.1%	8.3%	1.6%	8.8%	1.2%	4.0%	1.4%	4.2%
DK/REFUSED	4.0%	3.5%	3.7%	3.6%	3.0%	3.1%	6.3%	3.0%	5.6%	2.8%	5.4%	2.9%	6.8%	2.7%	4.6%	3.3%	4.3%	1.6%	6.8%	1.4%	6.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTrimester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
ECONOMIC ISSUES	32.6%	37.2%	43.6%	42.1%	32.8%	29.2%	48.5%	26.8%	16.3%	43.1%	34.2%	31.2%	25.9%	42.2%	32.6%	27.7%	24.5%	24.9%	22.5%
CRIME/PUBLIC SAFETY	27.3%	33.9%	25.1%	39.7%	35.2%	20.0%	12.9%	13.0%	27.3%	28.1%	23.9%	39.8%	17.5%	32.3%	20.5%	38.0%	19.4%	37.8%	19.6%
EDUCATION ISSUES	13.8%	12.9%	11.2%	4.7%	16.5%	15.5%	14.2%	15.1%	16.6%	13.5%	14.5%	12.3%	16.2%	14.5%	15.8%	9.9%	15.2%	11.8%	14.7%
HEALTHCARE ISSUES	12.9%	9.2%	6.6%	9.5%	10.0%	17.3%	16.8%	20.1%	16.7%	7.1%	16.3%	11.3%	17.9%	4.6%	16.2%	16.4%	18.8%	18.3%	19.8%
CULTURAL/SOCIAL ISSUES	5.4%	2.4%	7.6%	-	1.2%	7.0%	3.4%	6.8%	9.7%	3.4%	3.5%	1.4%	9.3%	1.7%	2.2%	3.9%	13.6%	4.7%	14.4%
ENVIRONMENTAL ISSUES	4.0%	0.4%	-	-	0.6%	7.7%	4.1%	12.3%	8.7%	-	3.5%	0.7%	10.4%	-	10.1%	1.1%	4.4%	1.3%	4.6%
DK/REFUSED	4.0%	4.1%	5.8%	3.9%	3.6%	3.3%	-	5.8%	4.8%	4.9%	4.2%	3.4%	2.7%	4.7%	2.6%	3.0%	4.2%	1.3%	4.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
ECONOMIC ISSUES	32.6%	37.6%	25.1%	22.8%	60.4%	43.0%	26.6%	39.9%	35.4%	31.9%	76.6%	50.0%	35.9%	35.9%	14.4%	14.2%	28.0%	-	1.5%
CRIME/PUBLIC SAFETY	27.3%	26.9%	28.2%	27.8%	28.3%	43.0%	32.5%	26.2%	27.4%	27.8%	12.0%	50.0%	34.2%	27.5%	29.0%	27.9%	61.0%	-	28.1%
EDUCATION ISSUES	13.8%	15.1%	11.8%	12.2%	3.7%	-	18.9%	18.1%	7.4%	8.4%	-	-	-	13.0%	16.4%	15.9%	11.0%	-	70.4%
HEALTHCARE ISSUES	12.9%	9.8%	16.9%	18.1%	7.6%	-	-	7.1%	16.0%	17.4%	11.5%	-	-	11.8%	17.8%	18.7%	-	-	-
CULTURAL/SOCIAL ISSUES	5.4%	2.2%	10.4%	11.5%	-	-	-	1.6%	9.7%	11.1%	-	-	-	2.7%	11.2%	11.8%	-	-	-
ENVIRONMENTAL ISSUES	4.0%	4.7%	3.1%	3.5%	-	-	-	2.0%	0.8%	0.9%	-	-	-	6.5%	5.6%	5.9%	-	-	-
DK/REFUSED	4.0%	3.6%	4.5%	4.1%	-	14.0%	21.9%	5.1%	3.3%	2.5%	-	-	30.0%	2.6%	5.7%	5.6%	-	100.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
ECONOMIC ISSUES	32.6%	38.7%	29.9%	40.6%	29.2%	27.4%	33.8%	32.4%	37.2%	28.2%	34.7%	27.4%	38.0%	38.5%	44.9%	31.4%	41.4%	28.0%
CRIME/PUBLIC SAFETY	27.3%	20.2%	26.1%	17.0%	34.7%	33.2%	23.5%	28.2%	20.2%	33.9%	24.8%	33.2%	25.1%	26.5%	21.2%	31.4%	24.5%	31.4%
EDUCATION ISSUES	13.8%	12.1%	20.2%	11.4%	11.8%	14.9%	16.6%	12.8%	14.0%	13.5%	13.3%	14.9%	12.5%	13.6%	12.1%	14.7%	12.7%	15.4%
HEALTHCARE ISSUES	12.9%	8.9%	12.6%	14.3%	10.7%	15.6%	11.0%	13.7%	12.6%	13.3%	12.0%	15.6%	9.5%	11.7%	8.1%	14.3%	9.0%	18.3%
CULTURAL/SOCIAL ISSUES	5.4%	11.7%	6.7%	5.6%	4.9%	2.6%	8.9%	4.3%	7.2%	3.6%	6.5%	2.6%	8.0%	4.3%	5.6%	4.8%	5.8%	3.4%
ENVIRONMENTAL ISSUES	4.0%	6.6%	1.2%	4.6%	3.7%	4.3%	3.6%	4.2%	4.1%	4.0%	4.0%	4.3%	3.1%	0.9%	2.9%	-	1.9%	-
DK/REFUSED	4.0%	1.8%	3.3%	6.5%	5.0%	2.0%	2.7%	4.4%	4.6%	3.4%	4.7%	2.0%	3.8%	4.6%	5.3%	3.4%	4.6%	3.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
ECONOMIC ISSUES	32.6%	30.1%	27.6%	30.7%	25.8%	28.7%	27.0%	37.9%	28.2%	28.6%	37.5%	31.6%	24.6%	29.7%	32.9%	26.0%	36.6%
CRIME/PUBLIC SAFETY	27.3%	22.1%	29.6%	19.5%	35.9%	24.9%	34.4%	26.7%	27.8%	28.3%	29.8%	23.5%	32.8%	24.2%	18.2%	31.1%	29.3%
EDUCATION ISSUES	13.8%	20.2%	12.2%	15.7%	12.6%	13.9%	14.6%	13.4%	14.1%	14.0%	15.2%	12.0%	11.0%	15.1%	20.2%	10.9%	12.6%
HEALTHCARE ISSUES	12.9%	12.3%	15.2%	16.4%	12.6%	14.7%	13.9%	11.0%	14.5%	16.7%	7.5%	14.6%	11.2%	16.4%	13.3%	8.8%	13.1%
CULTURAL/SOCIAL ISSUES	5.4%	9.6%	4.3%	8.6%	2.7%	7.1%	2.1%	5.2%	5.6%	5.9%	4.5%	5.8%	11.5%	8.8%	0.1%	8.3%	4.2%
ENVIRONMENTAL ISSUES	4.0%	4.0%	6.9%	5.1%	7.1%	5.8%	7.0%	1.5%	6.2%	3.7%	3.7%	4.8%	6.5%	3.1%	6.0%	8.3%	2.2%
DK/REFUSED	4.0%	1.6%	4.3%	4.0%	3.3%	4.8%	1.0%	4.3%	3.7%	2.8%	1.7%	7.7%	2.5%	2.6%	9.3%	6.7%	2.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
ECONOMIC ISSUES	32.6%	31.7%	30.3%	36.2%	41.9%	26.0%	52.1%	53.0%	53.8%	50.3%	-	41.7%	54.2%	40.5%
CRIME/PUBLIC SAFETY	27.3%	28.5%	31.9%	18.7%	30.4%	27.3%	23.6%	19.8%	17.1%	28.7%	-	20.4%	-	22.4%
EDUCATION ISSUES	13.8%	14.8%	7.0%	18.6%	15.6%	11.9%	8.1%	9.7%	9.7%	9.8%	47.5%	18.2%	45.8%	15.5%
HEALTHCARE ISSUES	12.9%	11.8%	13.2%	11.8%	6.0%	24.0%	4.4%	5.9%	7.7%	-	52.5%	8.6%	-	9.4%
CULTURAL/SOCIAL ISSUES	5.4%	6.6%	3.6%	6.4%	4.5%	3.1%	4.3%	5.5%	3.7%	11.3%	-	4.5%	-	4.9%
ENVIRONMENTAL ISSUES	4.0%	3.4%	6.5%	3.8%	1.6%	4.6%	*%	-	-	-	-	1.7%	-	1.9%
DK/REFUSED	4.0%	3.2%	7.3%	4.5%	-	3.2%	7.4%	6.2%	8.0%	-	-	4.9%	-	5.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
TED BUDD: REPUBLICAN	47.7%	48.2%	71.6%	46.1%	48.1%	51.1%	27.0%	32.3%	18.1%	94.9%	96.7%	35.2%	2.1%	2.2%	-	25.9%
Vote	47.0%	47.0%	71.6%	45.3%	48.1%	50.4%	25.8%	32.3%	14.8%	93.4%	95.1%	35.2%	2.1%	2.2%	-	25.9%
Lean	0.7%	1.2%	-	0.7%	-	0.7%	1.2%	-	3.3%	1.6%	1.6%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.7%	45.2%	28.4%	48.0%	48.2%	45.7%	52.8%	50.0%	57.5%	2.5%	1.8%	23.7%	94.5%	94.2%	100.0%	20.6%
Vote	46.0%	45.2%	13.5%	47.2%	48.2%	44.9%	52.8%	50.0%	57.5%	2.4%	1.8%	22.4%	93.5%	93.2%	100.0%	17.5%
Lean	0.6%	-	14.9%	0.7%	0.1%	0.7%	-	-	-	0.1%	-	1.3%	1.0%	1.0%	-	3.1%
FIRM UNDECIDED	5.6%	6.6%	-	6.0%	3.7%	3.3%	20.2%	17.7%	24.4%	2.6%	1.5%	41.2%	3.4%	3.6%	-	53.4%
Net Diff.	1.1%	3.0%	43.2%	-1.9%	-0.2%	5.4%	-25.8%	-17.7%	-39.4%	92.4%	94.9%	11.5%	-92.4%	-92.1%	-100%	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
TED BUDD: REPUBLICAN	47.7%	71.2%	24.1%	49.2%	33.5%	44.4%	69.8%	55.7%	40.0%	64.0%	57.5%	56.2%	56.1%
Vote	47.0%	70.0%	24.1%	47.7%	33.5%	44.4%	69.8%	55.5%	38.6%	64.0%	57.5%	56.2%	56.0%
Lean	0.7%	1.1%	-	1.5%	-	-	-	0.2%	1.4%	-	-	-	0.1%
CHERI BEASLEY: DEMOCRAT	46.7%	28.2%	75.9%	43.1%	56.0%	55.6%	30.2%	37.7%	53.1%	36.0%	42.5%	43.8%	40.2%
Vote	46.0%	28.2%	74.5%	43.1%	54.5%	53.9%	30.2%	37.7%	52.1%	36.0%	42.5%	42.6%	39.8%
Lean	0.6%	-	1.4%	-	1.5%	1.7%	-	-	0.9%	-	-	1.2%	0.3%
FIRM UNDECIDED	5.6%	0.7%	-	7.8%	10.5%	-	-	6.6%	6.9%	-	-	-	3.7%
Net Diff.	1.1%	43.0%	-51.7%	6.1%	-22.5%	-11.2%	39.5%	17.9%	-13.0%	28.0%	15.0%	12.5%	15.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
TED BUDD: REPUBLICAN	47.7%	69.3%	14.9%	53.3%	42.7%	1.7%	24.2%	35.4%	100.0%	100.0%	100.0%	-	-	-	-
Vote	47.0%	69.0%	11.6%	53.1%	41.5%	1.7%	24.2%	35.4%	98.4%	100.0%	-	-	-	-	-
Lean	0.7%	0.3%	3.2%	0.2%	1.2%	-	-	-	1.6%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.7%	23.6%	74.6%	45.6%	54.5%	94.4%	69.0%	45.3%	-	-	-	100.0%	100.0%	100.0%	-
Vote	46.0%	23.6%	73.4%	44.5%	54.5%	94.4%	66.1%	45.3%	-	-	-	98.6%	100.0%	-	-
Lean	0.6%	-	1.2%	1.2%	-	-	3.0%	-	-	-	-	1.4%	-	100.0%	-
FIRM UNDECIDED	5.6%	7.0%	10.5%	1.1%	2.8%	4.0%	6.8%	19.3%	-	-	-	-	-	-	100.0%
Net Diff.	1.1%	45.7%	-59.8%	7.6%	-11.8%	-92.7%	-44.9%	-9.9%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
TED BUDD: REPUBLICAN	47.7%	88.1%	89.3%	59.0%	5.8%	6.2%	-	10.2%	90.9%	-
Vote	47.0%	86.7%	87.8%	59.0%	5.8%	6.2%	-	10.2%	89.4%	-
Lean	0.7%	1.5%	1.5%	-	-	-	-	-	1.4%	-
CHERI BEASLEY: DEMOCRAT	46.7%	10.1%	9.2%	33.4%	94.2%	93.7%	100.0%	38.3%	8.3%	-
Vote	46.0%	10.1%	9.2%	33.4%	93.0%	92.5%	100.0%	36.4%	8.3%	-
Lean	0.6%	-	-	-	1.1%	1.2%	-	1.9%	-	-
FIRM UNDECIDED	5.6%	1.7%	1.5%	7.6%	*	*	-	51.5%	0.8%	100.0%
Net Diff.	1.1%	78.0%	80.2%	25.6%	-88.3%	-87.5%	-100%	-28.1%	82.6%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY																					
	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5	
TED BUDD: REPUBLICAN	47.7%	41.5%	65.5%	44.0%	54.9%	56.2%	34.6%	52.3%	25.2%	27.1%	83.1%	84.0%	75.3%	45.0%	75.3%	95.4%	10.6%	61.4%	60.2%	55.8%	84.0%	
Vote	47.0%	41.2%	65.5%	43.7%	53.8%	55.7%	33.3%	52.1%	21.0%	27.1%	81.2%	81.9%	74.8%	44.3%	74.8%	94.0%	10.2%	60.7%	59.6%	55.8%	81.0%	
Lean	0.7%	0.4%	-	0.3%	1.0%	0.5%	1.2%	0.3%	4.2%	-	1.9%	2.1%	0.6%	0.6%	0.6%	1.4%	0.4%	0.7%	0.6%	-	3.0%	
CHERI BEASLEY: DEMOCRAT	46.7%	53.1%	31.2%	51.1%	42.8%	37.7%	61.5%	41.2%	74.8%	66.3%	14.0%	12.2%	22.3%	49.3%	22.3%	1.6%	84.1%	28.8%	30.0%	32.8%	8.6%	
Vote	46.0%	52.5%	30.2%	49.9%	42.8%	36.9%	61.5%	40.4%	74.8%	65.3%	14.0%	12.2%	22.3%	48.6%	22.3%	1.5%	82.8%	28.8%	30.0%	32.8%	8.6%	
Lean	0.6%	0.6%	1.0%	1.2%	*%	0.8%	0.1%	0.8%	-	1.0%	-	-	-	0.7%	-	0.1%	1.3%	-	-	-	-	
FIRM UNDECIDED	5.6%	5.4%	3.3%	5.0%	2.3%	6.1%	3.9%	6.5%	-	6.6%	2.9%	3.9%	2.4%	5.7%	2.4%	3.0%	5.3%	9.8%	9.8%	11.5%	7.4%	
Net Diff.	1.1%	-11.6%	34.3%	-7.1%	12.1%	18.6%	-26.9%	11.1%	-49.6%	-39.3%	69.2%	71.8%	53.0%	-4.3%	53.0%	93.8%	-73.5%	32.5%	30.1%	23.0%	75.4%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
TED BUDD: REPUBLICAN	47.7%	95.0%	15.5%	66.6%	95.7%	7.9%	52.9%	93.7%	16.9%	64.7%	100.0%	4.8%	51.1%	100.0%	4.8%	43.3%
Vote	47.0%	92.0%	15.5%	65.5%	95.7%	7.3%	52.9%	93.7%	16.2%	63.8%	94.8%	4.8%	51.1%	93.6%	4.8%	43.3%
Lean	0.7%	3.0%	-	1.1%	-	0.6%	-	-	0.8%	1.0%	5.2%	-	-	6.4%	-	-
CHERI BEASLEY: DEMOCRAT	46.7%	2.2%	78.8%	20.2%	1.1%	87.1%	43.0%	2.2%	79.5%	26.5%	-	88.5%	36.0%	-	88.4%	43.6%
Vote	46.0%	2.2%	75.1%	20.2%	0.9%	87.1%	43.0%	2.1%	79.5%	26.5%	-	86.0%	36.0%	-	85.8%	43.6%
Lean	0.6%	-	3.7%	-	0.1%	-	-	0.1%	-	-	-	2.5%	-	-	2.6%	-
FIRM UNDECIDED	5.6%	2.7%	5.7%	13.3%	3.3%	5.0%	4.2%	4.1%	3.6%	8.8%	-	6.7%	12.9%	-	6.8%	13.1%
Net Diff.	1.1%	92.8%	-63.3%	46.4%	94.6%	-79.2%	9.9%	91.5%	-62.6%	38.2%	100.0%	-83.7%	15.1%	100.0%	-83.6%	-0.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
TED BUDD: REPUBLICAN	47.7%	96.2%	91.9%	1.7%	1.3%	2.2%	14.8%	88.3%	84.0%	91.6%	75.1%	2.1%	16.5%	93.1%	1.6%	12.7%	83.3%	3.5%	14.1%	92.4%
Vote	47.0%	94.1%	91.9%	1.7%	1.3%	2.2%	14.8%	87.2%	83.3%	90.1%	75.1%	2.1%	16.5%	90.8%	1.6%	12.7%	83.3%	3.5%	14.1%	91.9%
Lean	0.7%	2.1%	-	-	-	-	-	1.2%	0.7%	1.5%	-	-	-	2.3%	-	-	-	-	-	0.4%
CHERI BEASLEY: DEMOCRAT	46.7%	-	6.2%	91.9%	92.3%	91.6%	76.5%	8.5%	12.7%	5.3%	21.1%	90.9%	73.6%	2.7%	92.3%	80.1%	14.5%	93.8%	77.7%	3.2%
Vote	46.0%	-	5.9%	90.8%	89.9%	91.6%	74.9%	8.5%	12.7%	5.3%	21.1%	86.6%	70.9%	2.7%	92.3%	80.0%	14.5%	93.8%	77.6%	3.2%
Lean	0.6%	-	0.2%	1.1%	2.4%	-	1.6%	-	-	-	-	4.3%	2.7%	-	-	0.2%	-	-	0.2%	-
FIRM UNDECIDED	5.6%	3.8%	1.9%	6.3%	6.5%	6.2%	8.7%	3.2%	3.3%	3.0%	3.7%	7.0%	9.9%	4.2%	6.1%	7.2%	2.1%	2.8%	8.2%	4.5%
Net Diff.	1.1%	96.2%	85.8%	-90.2%	-91.0%	-89.5%	-61.7%	79.8%	71.4%	86.3%	54.0%	-88.9%	-57.1%	90.4%	-90.7%	-67.5%	68.8%	-90.3%	-63.7%	89.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
TED BUDD: REPUBLICAN	47.7%	-	15.7%	78.2%	-	11.8%	73.8%	90.6%	4.5%	37.7%	42.6%	49.1%	62.7%	27.8%	73.6%	35.2%	55.1%	20.5%	76.7%	33.4%
Vote	47.0%	-	15.7%	75.2%	-	11.8%	70.3%	89.4%	4.5%	32.4%	41.2%	48.6%	62.2%	27.5%	73.3%	34.7%	54.5%	20.5%	76.0%	32.9%
Lean	0.7%	-	-	3.0%	-	-	3.5%	1.2%	-	5.3%	1.4%	0.6%	0.5%	0.3%	0.2%	0.5%	0.6%	-	0.7%	0.4%
CHERI BEASLEY: DEMOCRAT	46.7%	90.1%	75.0%	21.8%	89.9%	78.1%	26.1%	4.0%	90.6%	43.3%	46.1%	47.2%	33.0%	65.9%	19.0%	56.8%	42.7%	74.8%	17.9%	64.0%
Vote	46.0%	87.8%	71.7%	21.8%	87.6%	74.6%	26.1%	4.0%	89.3%	43.3%	44.8%	46.7%	33.0%	64.4%	19.0%	53.8%	42.7%	74.8%	17.9%	64.0%
Lean	0.6%	2.3%	3.3%	-	2.3%	3.5%	-	-	1.3%	-	1.3%	0.5%	-	1.5%	-	3.0%	-	-	-	-
FIRM UNDECIDED	5.6%	9.9%	9.3%	*	10.1%	10.0%	*	5.5%	4.9%	19.0%	11.4%	3.7%	4.3%	6.3%	7.4%	7.9%	2.2%	4.7%	5.4%	2.6%
Net Diff.	1.1%	-90.1%	-59.3%	56.4%	-89.9%	-66.3%	47.7%	86.6%	-86.0%	-5.6%	-3.5%	2.0%	29.7%	-38.1%	54.6%	-21.6%	12.4%	-54.3%	58.8%	-30.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
TED BUDD: REPUBLICAN	47.7%	38.8%	19.3%	33.2%	13.8%	55.6%	25.4%	63.0%	28.2%	47.7%	23.9%	61.2%	35.7%	42.7%	14.6%	36.4%	9.2%	54.3%	40.0%	58.0%	54.2%
Vote	47.0%	38.8%	19.3%	33.2%	13.8%	55.0%	25.4%	62.6%	28.2%	47.0%	23.9%	60.3%	35.7%	42.7%	14.6%	36.4%	9.2%	54.3%	38.5%	58.0%	51.6%
Lean	0.7%	-	-	-	-	0.6%	-	0.4%	-	0.8%	-	0.9%	-	-	-	-	-	-	1.6%	-	2.7%
CHERI BEASLEY: DEMOCRAT	46.7%	58.5%	68.7%	63.9%	74.1%	40.4%	68.2%	33.5%	64.5%	47.7%	70.2%	33.5%	60.4%	56.2%	76.7%	62.3%	81.4%	41.3%	53.3%	35.8%	37.9%
Vote	46.0%	58.5%	64.9%	63.9%	69.9%	39.8%	67.3%	32.2%	61.9%	47.7%	70.2%	33.5%	60.4%	54.1%	74.9%	59.9%	79.6%	40.4%	52.9%	33.9%	37.2%
Lean	0.6%	-	3.8%	-	4.2%	0.6%	0.9%	1.2%	2.6%	-	-	-	-	2.1%	1.7%	2.4%	1.9%	0.9%	0.3%	2.0%	0.8%
FIRM UNDECIDED	5.6%	2.6%	12.1%	2.9%	12.1%	4.0%	6.3%	3.5%	7.3%	4.6%	5.8%	5.3%	3.9%	1.1%	8.7%	1.2%	9.3%	4.5%	6.7%	6.2%	7.8%
Net Diff.	1.1%	-19.7%	-49.4%	-30.7%	-60.3%	15.2%	-42.8%	29.6%	-36.3%	-0.0%	-46.3%	27.7%	-24.7%	-13.4%	-62.0%	-25.9%	-72.2%	13.0%	-13.2%	22.1%	16.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
TED BUDD: REPUBLICAN	47.7%	51.4%	27.9%	68.1%	46.1%	34.1%	29.7%	29.5%	24.6%	80.2%	16.2%	83.3%	20.1%	76.6%	13.8%	90.7%	15.2%	55.7%	17.4%	47.3%	16.2%
Vote	47.0%	51.4%	27.3%	68.1%	45.0%	34.1%	27.2%	29.5%	21.9%	78.6%	16.2%	81.0%	20.1%	75.8%	13.8%	89.7%	15.2%	52.8%	17.4%	43.8%	16.2%
Lean	0.7%	-	0.7%	-	1.1%	-	2.4%	-	2.7%	1.6%	-	2.3%	-	0.8%	-	1.0%	-	2.9%	-	3.6%	-
CHERI BEASLEY: DEMOCRAT	46.7%	45.5%	66.3%	28.2%	47.6%	60.4%	63.0%	64.5%	68.6%	15.2%	77.9%	11.3%	71.9%	19.6%	81.5%	5.1%	79.1%	38.4%	76.5%	45.5%	78.5%
Vote	46.0%	45.4%	66.3%	28.1%	47.6%	58.3%	62.0%	62.2%	67.6%	15.2%	76.9%	11.3%	69.3%	19.6%	81.4%	5.1%	79.0%	38.4%	74.5%	45.5%	76.3%
Lean	0.6%	0.1%	-	0.1%	-	2.1%	0.9%	2.3%	1.0%	-	1.0%	-	2.5%	-	0.1%	-	0.1%	-	2.1%	-	2.1%
FIRM UNDECIDED	5.6%	3.1%	5.7%	3.7%	6.3%	5.5%	7.3%	6.0%	6.7%	4.7%	5.9%	5.4%	8.0%	3.8%	4.7%	4.2%	5.8%	5.9%	6.1%	7.2%	5.4%
Net Diff.	1.1%	5.9%	-38.4%	39.9%	-1.5%	-26.3%	-33.3%	-35.0%	-44.0%	65.0%	-61.7%	71.9%	-51.7%	57.0%	-67.6%	85.7%	-63.9%	17.4%	-59.2%	1.9%	-62.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
TED BUDD: REPUBLICAN	47.7%	74.0%	77.6%	84.1%	68.8%	21.4%	46.3%	11.5%	6.9%	79.0%	29.9%	68.9%	15.8%	85.7%	24.2%	49.0%	17.5%	42.2%	14.5%
Vote	47.0%	72.8%	77.2%	79.8%	68.4%	21.4%	46.3%	11.5%	6.9%	76.6%	29.9%	68.9%	15.8%	85.2%	24.2%	46.2%	17.5%	38.9%	14.5%
Lean	0.7%	1.2%	0.5%	4.3%	0.4%	-	-	-	-	2.4%	-	-	-	0.5%	-	2.8%	-	3.3%	-
CHERI BEASLEY: DEMOCRAT	46.7%	19.4%	10.6%	15.9%	24.1%	74.0%	53.7%	82.8%	85.5%	12.4%	64.7%	26.5%	80.0%	8.2%	71.9%	43.0%	76.8%	50.0%	79.6%
Vote	46.0%	18.7%	7.7%	15.9%	24.1%	73.7%	53.7%	82.8%	84.9%	11.1%	63.9%	26.5%	80.0%	8.2%	71.9%	41.1%	76.1%	47.7%	78.8%
Lean	0.6%	0.6%	2.9%	-	-	0.3%	-	-	0.7%	1.3%	0.8%	-	-	-	-	2.0%	0.8%	2.4%	0.8%
FIRM UNDECIDED	5.6%	6.6%	11.8%	-	7.0%	4.6%	-	5.7%	7.6%	8.6%	5.4%	4.6%	4.2%	6.1%	3.9%	8.0%	5.7%	7.7%	6.0%
Net Diff.	1.1%	54.6%	67.0%	68.2%	44.7%	-52.6%	-7.3%	-71.3%	-78.6%	66.6%	-34.8%	42.4%	-64.2%	77.5%	-47.7%	6.0%	-59.3%	-7.8%	-65.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
TED BUDD: REPUBLICAN	47.7%	57.4%	32.2%	27.4%	88.7%	91.2%	59.2%	67.5%	42.2%	36.3%	88.5%	89.7%	70.0%	50.3%	21.8%	18.9%	89.0%	100.0%	29.6%
Vote	47.0%	56.9%	31.1%	26.2%	88.7%	91.2%	59.2%	66.8%	40.1%	33.9%	88.5%	89.7%	70.0%	49.8%	21.8%	18.9%	89.0%	100.0%	29.6%
Lean	0.7%	0.5%	1.1%	1.2%	-	-	-	0.6%	2.1%	2.4%	-	-	-	0.5%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.7%	37.4%	61.4%	66.2%	11.3%	8.8%	18.9%	25.6%	50.3%	56.4%	11.5%	10.3%	-	45.8%	73.0%	75.6%	11.0%	-	70.4%
Vote	46.0%	37.4%	59.8%	64.4%	11.3%	8.8%	18.9%	25.6%	47.2%	52.8%	11.5%	10.3%	-	45.7%	73.0%	75.6%	11.0%	-	70.4%
Lean	0.6%	*	1.6%	1.7%	-	-	-	-	3.1%	3.5%	-	-	-	0.1%	-	-	-	-	-
FIRM UNDECIDED	5.6%	5.2%	6.4%	6.4%	-	-	21.9%	6.9%	7.5%	7.3%	-	-	30.0%	3.9%	5.3%	5.6%	-	-	-
Net Diff.	1.1%	20.0%	-29.2%	-38.7%	77.4%	82.3%	40.2%	41.8%	-8.1%	-20.0%	77.1%	79.4%	70.0%	4.5%	-51.2%	-56.7%	78.0%	100.0%	-40.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
TED BUDD: REPUBLICAN	47.7%	30.8%	49.7%	42.0%	52.1%	54.3%	41.3%	49.5%	41.7%	53.3%	44.9%	54.3%	53.5%	56.6%	54.6%	57.0%	53.3%	64.2%
Vote	47.0%	29.2%	48.9%	42.0%	51.9%	52.8%	40.2%	48.9%	41.1%	52.3%	44.5%	52.8%	52.6%	55.2%	54.2%	54.9%	52.8%	60.2%
Lean	0.7%	1.6%	0.8%	-	0.2%	1.6%	1.1%	0.6%	0.6%	0.9%	0.4%	1.6%	0.9%	1.4%	0.5%	2.2%	0.4%	4.1%
CHERI BEASLEY: DEMOCRAT	46.7%	55.0%	42.5%	53.6%	42.3%	43.4%	48.0%	46.5%	50.8%	42.9%	48.2%	43.4%	33.0%	38.3%	35.0%	39.0%	38.1%	33.1%
Vote	46.0%	55.0%	39.2%	53.6%	41.6%	43.4%	46.2%	46.3%	49.9%	42.6%	47.3%	43.4%	29.1%	37.9%	33.0%	38.3%	36.3%	33.1%
Lean	0.6%	-	3.3%	-	0.7%	-	1.8%	0.2%	0.9%	0.3%	0.9%	-	3.9%	0.5%	2.0%	0.7%	1.8%	-
FIRM UNDECIDED	5.6%	14.2%	7.9%	4.3%	5.6%	2.3%	10.7%	4.0%	7.5%	3.8%	6.9%	2.3%	13.4%	5.1%	10.3%	4.0%	8.6%	2.7%
Net Diff.	1.1%	-24.2%	7.2%	-11.6%	9.8%	10.9%	-6.7%	3.0%	-9.1%	10.4%	-3.3%	10.9%	20.5%	18.2%	19.6%	18.0%	15.1%	31.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
TED BUDD: REPUBLICAN	47.7%	30.7%	43.9%	30.7%	50.4%	37.5%	48.2%	56.3%	40.7%	52.1%	48.7%	41.8%	28.8%	45.8%	42.8%	51.9%	52.0%
Vote	47.0%	29.4%	43.9%	30.1%	50.4%	37.1%	48.2%	55.0%	40.4%	52.1%	48.7%	39.5%	28.8%	45.8%	42.8%	51.1%	50.6%
Lean	0.7%	1.3%	-	0.6%	-	0.4%	-	1.3%	0.3%	-	-	2.4%	-	-	-	0.8%	1.3%
CHERI BEASLEY: DEMOCRAT	46.7%	61.0%	53.0%	64.2%	45.9%	57.1%	49.8%	36.5%	54.9%	44.6%	45.3%	50.4%	53.9%	44.2%	52.1%	48.1%	44.1%
Vote	46.0%	61.0%	53.0%	64.2%	45.9%	57.1%	49.8%	35.2%	54.9%	44.6%	44.0%	49.8%	51.9%	44.1%	52.1%	45.8%	43.8%
Lean	0.6%	-	-	-	-	-	-	1.4%	*%	-	1.3%	0.6%	2.0%	0.1%	-	2.3%	0.3%
FIRM UNDECIDED	5.6%	8.2%	3.1%	5.0%	3.7%	5.4%	2.0%	7.2%	4.4%	3.3%	6.0%	7.7%	17.3%	10.0%	5.1%	-	3.9%
Net Diff.	1.1%	-30.3%	-9.1%	-33.5%	4.5%	-19.6%	-1.7%	19.8%	-14.3%	7.5%	3.4%	-8.6%	-25.0%	1.6%	-9.4%	3.8%	7.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
TED BUDD: REPUBLICAN	47.7%	45.1%	52.2%	47.1%	49.6%	49.0%	58.7%	72.9%	70.6%	80.5%	84.6%	41.8%	-	45.9%
Vote	47.0%	45.1%	50.0%	46.2%	48.4%	48.6%	58.7%	70.8%	67.9%	80.5%	84.6%	41.8%	-	45.9%
Lean	0.7%	-	2.1%	0.9%	1.2%	0.4%	-	2.1%	2.8%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	46.7%	45.8%	45.4%	47.5%	48.3%	49.3%	27.4%	19.4%	19.5%	19.3%	15.4%	53.1%	45.8%	53.9%
Vote	46.0%	44.6%	45.4%	46.6%	48.3%	49.3%	27.4%	19.4%	19.5%	19.3%	15.4%	53.1%	45.8%	53.9%
Lean	0.6%	1.2%	-	0.8%	-	-	-	-	-	-	-	-	-	-
FIRM UNDECIDED	5.6%	9.1%	2.4%	5.4%	2.2%	1.7%	13.9%	7.7%	9.9%	0.3%	-	5.1%	54.2%	0.3%
Net Diff.	1.1%	-0.7%	6.7%	-0.3%	1.3%	-0.3%	31.2%	53.5%	51.2%	61.2%	69.2%	-11.3%	-45.8%	-8.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
LISA BARNES: REPUBLICAN	50.4%	47.0%	71.6%	51.9%	51.0%	52.5%	37.6%	41.4%	31.2%	92.4%	93.4%	57.0%	10.0%	9.6%	19.6%	29.7%
Vote	48.4%	44.7%	71.6%	50.1%	48.7%	51.2%	30.9%	41.4%	13.2%	89.9%	90.9%	57.0%	8.5%	8.1%	19.6%	26.8%
Lean	2.0%	2.2%	-	1.8%	2.2%	1.2%	6.7%	-	18.0%	2.5%	2.5%	-	1.4%	1.5%	-	2.9%
MARK SPEED: DEMOCRAT	40.4%	44.4%	28.4%	38.2%	39.4%	40.5%	40.0%	38.7%	42.1%	5.1%	5.3%	0.6%	79.7%	81.3%	42.2%	9.2%
Vote	37.7%	40.9%	28.4%	37.0%	34.7%	37.9%	36.5%	38.7%	32.7%	4.1%	4.2%	0.6%	75.1%	77.6%	15.9%	9.2%
Lean	2.6%	3.5%	-	1.2%	4.7%	2.5%	3.5%	-	9.3%	1.0%	1.0%	-	4.6%	3.7%	26.3%	-
FIRM UNDECIDED	9.2%	8.6%	-	9.9%	9.7%	7.1%	22.4%	19.8%	26.7%	2.5%	1.3%	42.4%	10.4%	9.2%	38.3%	61.1%
Net Diff.	10.0%	2.6%	43.2%	13.7%	11.6%	12.0%	-2.4%	2.7%	-10.9%	87.2%	88.2%	56.4%	-69.7%	-71.7%	-22.6%	20.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
LISA BARNES: REPUBLICAN	50.4%	77.8%	17.1%	50.2%	37.7%	29.1%	64.3%	57.9%	47.5%	64.0%	33.4%	49.2%	54.1%
Vote	48.4%	77.3%	15.7%	48.2%	34.1%	29.1%	64.3%	55.6%	45.1%	64.0%	33.4%	49.2%	52.5%
Lean	2.0%	0.5%	1.4%	2.0%	3.6%	-	-	2.3%	2.5%	-	-	-	1.6%
MARK SPEED: DEMOCRAT	40.4%	21.7%	79.5%	38.8%	44.3%	70.9%	35.7%	33.8%	39.6%	36.0%	66.6%	50.8%	40.6%
Vote	37.7%	19.5%	76.1%	34.6%	43.0%	70.9%	28.2%	30.6%	37.6%	36.0%	43.8%	47.9%	37.1%
Lean	2.6%	2.2%	3.4%	4.3%	1.3%	-	7.5%	3.3%	2.0%	-	22.7%	2.9%	3.5%
FIRM UNDECIDED	9.2%	0.6%	3.4%	10.9%	18.0%	-	-	8.3%	12.9%	-	-	-	5.3%
Net Diff.	10.0%	56.1%	-62.4%	11.4%	-6.6%	-41.8%	28.6%	24.0%	8.0%	28.0%	-33.1%	-1.6%	13.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
LISA BARNES: REPUBLICAN	50.4%	73.6%	26.1%	50.5%	44.6%	5.3%	24.2%	40.3%	93.1%	93.0%	100.0%	10.9%	11.1%	-	15.6%
Vote	48.4%	70.9%	22.1%	48.3%	44.6%	5.3%	24.2%	40.3%	90.6%	90.5%	100.0%	9.5%	9.6%	-	12.9%
Lean	2.0%	2.8%	4.0%	2.2%	-	-	-	-	2.5%	2.5%	-	1.4%	1.5%	-	2.7%
MARK SPEED: DEMOCRAT	40.4%	18.2%	60.7%	41.8%	48.8%	90.7%	66.1%	31.2%	4.9%	5.0%	-	81.5%	81.6%	72.0%	0.1%
Vote	37.7%	16.7%	59.6%	38.8%	48.0%	90.7%	53.2%	20.9%	4.9%	5.0%	-	75.8%	75.9%	72.0%	0.1%
Lean	2.6%	1.5%	1.1%	2.9%	0.8%	-	12.8%	10.3%	-	-	-	5.7%	5.7%	-	-
FIRM UNDECIDED	9.2%	8.2%	13.2%	7.7%	6.6%	4.1%	9.8%	28.5%	2.0%	2.0%	-	7.6%	7.3%	28.0%	84.3%
Net Diff.	10.0%	55.4%	-34.6%	8.7%	-4.2%	-85.4%	-41.9%	9.0%	88.2%	88.0%	100.0%	-70.6%	-70.5%	-72.0%	15.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FIRM UNDE- CIED	FAVOR- ABLE BARNES	UNDE- CIED	BOTH BAL- LOTS
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean				
Total	300	151	145	6	121	113	8	28	67	14	
LISA BARNES: REPUBLICAN	50.4%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-	
Vote	48.4%	96.0%	100.0%	-	-	-	-	-	99.4%	-	
Lean	2.0%	4.0%	-	100.0%	-	-	-	-	0.6%	-	
MARK SPEED: DEMOCRAT	40.4%	-	-	-	100.0%	100.0%	100.0%	-	-	-	
Vote	37.7%	-	-	-	93.5%	100.0%	-	-	-	-	
Lean	2.6%	-	-	-	6.5%	-	100.0%	-	-	-	
FIRM UNDECIDED	9.2%	-	-	-	-	-	-	100.0%	-	100.0%	
Net Diff.	10.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
LISA BARNES: REPUBLICAN	50.4%	43.2%	71.7%	47.4%	56.3%	57.9%	39.0%	54.3%	27.0%	30.9%	83.2%	84.1%	78.7%	47.6%	78.7%	93.1%	16.6%	63.8%	63.5%	52.9%	84.0%
Vote	48.4%	41.8%	67.1%	44.9%	54.6%	55.1%	38.1%	52.7%	25.8%	28.6%	81.9%	82.6%	78.7%	45.6%	78.7%	90.1%	14.3%	63.8%	63.4%	52.9%	84.0%
Lean	2.0%	1.4%	4.5%	2.5%	1.7%	2.9%	0.9%	1.7%	1.2%	2.2%	1.3%	1.5%	-	2.0%	-	3.0%	2.3%	%	%	-	-
MARK SPEED: DEMOCRAT	40.4%	46.7%	23.4%	44.7%	37.6%	34.0%	52.5%	36.4%	66.6%	57.4%	12.4%	10.7%	19.2%	42.7%	19.2%	3.8%	72.4%	22.6%	24.6%	16.1%	8.6%
Vote	37.7%	43.3%	23.4%	43.3%	34.7%	31.5%	49.2%	33.8%	62.0%	53.1%	12.4%	10.7%	19.2%	39.8%	19.2%	3.8%	69.5%	17.1%	17.9%	16.1%	8.6%
Lean	2.6%	3.4%	-	1.3%	3.0%	2.5%	3.4%	2.6%	4.7%	4.2%	-	-	-	2.9%	-	-	2.9%	5.6%	6.7%	-	-
FIRM UNDECIDED	9.2%	10.1%	4.9%	7.9%	6.1%	8.0%	8.5%	9.2%	6.4%	11.7%	4.4%	5.2%	2.0%	9.7%	2.0%	3.1%	11.0%	13.6%	11.9%	31.0%	7.4%
Net Diff.	10.0%	-3.5%	48.2%	2.7%	18.6%	23.9%	-13.6%	17.9%	-39.7%	-26.5%	70.8%	73.4%	59.5%	5.0%	59.5%	89.3%	-55.8%	41.2%	38.8%	36.8%	75.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
LISA BARNES: REPUBLICAN	50.4%	92.3%	18.7%	69.0%	93.8%	15.4%	55.2%	94.8%	23.3%	67.1%	88.4%	10.4%	53.9%	85.7%	10.5%	47.1%
Vote	48.4%	88.1%	18.7%	69.0%	91.8%	11.8%	55.2%	93.4%	19.2%	67.0%	80.9%	9.7%	53.9%	76.4%	9.8%	47.1%
Lean	2.0%	4.1%	-	0.1%	2.0%	3.6%	-	1.4%	4.1%	0.1%	7.5%	0.7%	-	9.2%	0.7%	-
MARK SPEED: DEMOCRAT	40.4%	7.1%	72.7%	14.8%	0.9%	72.3%	35.4%	1.4%	66.6%	20.1%	10.4%	77.8%	30.0%	12.9%	77.6%	35.5%
Vote	37.7%	7.1%	70.3%	10.8%	0.9%	69.1%	27.3%	1.4%	66.0%	13.2%	10.4%	72.9%	27.3%	12.9%	72.6%	31.8%
Lean	2.6%	-	2.4%	4.1%	-	3.2%	8.0%	-	0.6%	6.9%	-	5.0%	2.7%	-	5.0%	3.6%
FIRM UNDECIDED	9.2%	0.7%	8.6%	16.1%	5.3%	12.3%	9.4%	3.9%	10.1%	12.8%	1.2%	11.8%	16.1%	1.5%	11.9%	17.4%
Net Diff.	10.0%	85.2%	-54.0%	54.2%	92.8%	-56.9%	19.8%	93.4%	-43.3%	46.9%	78.0%	-67.4%	23.9%	72.8%	-67.1%	11.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
LISA BARNES: REPUBLICAN	50.4%	90.1%	99.8%	6.9%	3.8%	9.7%	27.4%	85.9%	78.2%	91.8%	82.6%	4.7%	29.0%	88.4%	7.6%	25.4%	83.2%	6.2%	33.0%	91.4%
Vote	48.4%	88.5%	92.4%	5.5%	3.8%	7.0%	23.9%	84.1%	77.4%	89.2%	78.9%	4.7%	29.0%	86.1%	5.8%	17.5%	81.9%	3.5%	28.0%	90.5%
Lean	2.0%	1.6%	7.4%	1.4%	-	2.6%	3.5%	1.8%	0.8%	2.6%	3.7%	-	-	2.3%	1.9%	7.9%	1.3%	2.8%	5.0%	0.9%
MARK SPEED: DEMOCRAT	40.4%	5.7%	-	81.3%	82.3%	80.3%	58.9%	10.2%	14.9%	6.5%	4.2%	86.0%	59.7%	7.0%	79.6%	57.9%	13.5%	85.7%	54.0%	3.3%
Vote	37.7%	5.7%	-	80.5%	82.3%	78.8%	50.3%	9.8%	14.1%	6.5%	4.2%	86.0%	53.0%	6.3%	78.5%	46.8%	13.5%	84.0%	45.0%	3.3%
Lean	2.6%	-	-	0.8%	-	1.6%	8.6%	0.4%	0.8%	-	-	-	6.7%	0.7%	1.1%	11.1%	-	1.7%	9.0%	-
FIRM UNDECIDED	9.2%	4.2%	0.2%	11.9%	13.9%	10.0%	13.7%	3.9%	6.9%	1.7%	13.2%	9.3%	11.3%	4.6%	12.7%	16.7%	3.3%	8.1%	13.0%	5.3%
Net Diff.	10.0%	84.4%	99.8%	-74.4%	-78.5%	-70.7%	-31.5%	75.7%	63.3%	85.3%	78.3%	-81.3%	-30.7%	81.5%	-72.0%	-32.4%	69.8%	-79.4%	-21.0%	88.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
LISA BARNES: REPUBLICAN	50.4%	7.5%	20.9%	72.1%	7.6%	17.5%	66.6%	87.6%	13.6%	27.6%	45.7%	51.7%	63.0%	33.5%	71.7%	40.0%	56.9%	27.0%	78.6%	39.2%
Vote	48.4%	7.5%	19.2%	67.9%	7.6%	15.7%	61.5%	84.9%	12.2%	27.6%	43.8%	49.7%	60.7%	32.1%	68.7%	40.0%	55.0%	24.3%	76.8%	36.9%
Lean	2.0%	-	1.7%	4.2%	-	1.8%	5.1%	2.7%	1.4%	-	2.0%	2.1%	2.3%	1.4%	2.9%	-	1.9%	2.8%	1.7%	2.3%
MARK SPEED: DEMOCRAT	40.4%	76.9%	64.6%	27.1%	76.6%	66.9%	32.6%	6.9%	75.1%	32.0%	38.9%	41.0%	31.6%	53.5%	21.9%	49.5%	38.4%	57.5%	15.4%	51.3%
Vote	37.7%	76.9%	56.4%	25.9%	76.6%	58.0%	31.1%	5.9%	71.0%	21.2%	37.9%	38.3%	30.1%	48.9%	19.0%	47.5%	37.9%	50.3%	14.9%	46.9%
Lean	2.6%	-	8.2%	1.3%	-	8.9%	1.5%	1.0%	4.0%	10.8%	1.1%	2.7%	1.5%	4.6%	2.9%	1.9%	0.5%	7.3%	0.5%	4.4%
FIRM UNDECIDED	9.2%	15.6%	14.5%	0.7%	15.9%	15.6%	0.8%	5.5%	11.3%	40.4%	15.3%	7.3%	5.4%	13.0%	6.4%	10.5%	4.7%	15.4%	6.0%	9.5%
Net Diff.	10.0%	-69.5%	-43.7%	45.0%	-69.0%	-49.4%	34.0%	80.6%	-61.5%	-4.4%	6.8%	10.7%	31.4%	-20.0%	49.8%	-9.4%	18.5%	-30.5%	63.1%	-12.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
LISA BARNES: REPUBLICAN	50.4%	36.5%	24.7%	30.7%	19.9%	56.4%	31.8%	63.1%	30.8%	49.3%	32.4%	63.7%	43.9%	39.6%	19.6%	32.9%	14.5%	56.1%	43.8%	58.2%	56.4%	
Vote	48.4%	33.2%	24.7%	27.1%	19.9%	54.7%	30.0%	63.1%	29.6%	46.0%	30.2%	61.9%	39.9%	38.4%	19.6%	31.5%	14.5%	53.7%	42.2%	55.7%	56.3%	
Lean	2.0%	3.3%	-	3.6%	-	1.6%	1.9%	0%	1.2%	3.3%	2.2%	1.8%	4.0%	1.2%	-	1.4%	-	2.4%	1.6%	2.5%	0%	
MARK SPEED: DEMOCRAT	40.4%	58.9%	57.0%	64.3%	60.9%	38.1%	54.6%	33.2%	58.6%	43.3%	52.4%	30.5%	40.7%	55.5%	68.1%	61.6%	72.2%	34.8%	47.1%	35.0%	33.6%	
Vote	37.7%	55.7%	52.0%	60.8%	55.3%	34.4%	53.2%	29.1%	58.6%	40.0%	50.3%	28.2%	37.8%	48.6%	68.1%	53.7%	72.2%	32.3%	44.3%	30.8%	33.6%	
Lean	2.6%	3.2%	5.0%	3.5%	5.6%	3.7%	1.4%	4.1%	-	3.4%	2.1%	2.3%	3.0%	6.9%	-	7.9%	-	2.5%	2.8%	4.2%	-	
FIRM UNDECIDED	9.2%	4.6%	18.3%	5.0%	19.1%	5.5%	13.6%	3.7%	10.5%	7.4%	15.2%	5.8%	15.4%	4.9%	12.3%	5.6%	13.3%	9.2%	9.1%	6.8%	10.0%	
Net Diff.	10.0%	-22.4%	-32.3%	-33.6%	-41.0%	18.2%	-22.7%	29.9%	-27.8%	5.9%	-20.0%	33.2%	3.2%	-15.9%	-48.5%	-28.7%	-57.7%	21.3%	-3.3%	23.2%	22.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
LISA BARNES: REPUBLICAN	50.4%	54.4%	33.1%	70.9%	50.2%	34.5%	32.9%	29.9%	28.3%	79.6%	21.8%	82.3%	24.8%	76.5%	20.0%	90.5%	23.0%	54.5%	20.3%	45.8%	19.2%
Vote	48.4%	52.2%	30.1%	68.8%	48.1%	31.7%	32.0%	26.9%	27.2%	78.0%	19.2%	80.0%	24.8%	75.7%	15.9%	90.0%	18.9%	50.3%	19.5%	40.7%	18.5%
Lean	2.0%	2.3%	3.0%	2.1%	2.0%	2.7%	1.0%	3.0%	1.1%	1.6%	2.6%	2.3%	*	0.8%	4.1%	0.5%	4.1%	4.2%	0.7%	5.1%	0.8%
MARK SPEED: DEMOCRAT	40.4%	34.6%	58.7%	20.0%	42.2%	56.2%	55.6%	59.9%	60.4%	15.1%	66.4%	12.3%	66.1%	18.4%	66.5%	5.2%	63.9%	37.8%	69.3%	44.8%	70.9%
Vote	37.7%	33.4%	53.5%	17.5%	40.5%	53.6%	50.8%	57.1%	55.1%	15.1%	61.3%	12.3%	61.7%	18.4%	61.1%	5.2%	59.2%	37.8%	63.9%	44.8%	65.2%
Lean	2.6%	1.2%	5.2%	2.5%	1.7%	2.6%	4.8%	2.9%	5.3%	-	5.1%	-	4.5%	-	5.4%	-	4.7%	-	5.5%	-	5.7%
FIRM UNDECIDED	9.2%	11.0%	8.3%	9.1%	7.7%	9.4%	11.5%	10.2%	11.3%	5.3%	11.8%	5.4%	9.1%	5.2%	13.5%	4.3%	13.1%	7.7%	10.4%	9.4%	9.8%
Net Diff.	10.0%	19.8%	-25.6%	50.9%	8.0%	-21.7%	-22.7%	-30.1%	-32.1%	64.5%	-44.6%	70.1%	-41.3%	58.1%	-46.6%	85.3%	-40.8%	16.7%	-49.1%	1.0%	-51.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
LISA BARNES: REPUBLICAN	50.4%	75.2%	81.0%	82.4%	70.2%	25.4%	48.5%	24.8%	9.3%	81.0%	30.2%	69.3%	22.3%	86.2%	31.0%	51.7%	17.9%	45.4%	14.8%
Vote	48.4%	72.8%	76.9%	82.4%	67.6%	23.6%	46.0%	24.8%	7.4%	78.5%	30.1%	67.0%	19.3%	84.6%	28.4%	47.7%	17.1%	40.7%	14.0%
Lean	2.0%	2.4%	4.1%	-	2.6%	1.8%	2.6%	-	1.9%	2.5%	*	2.3%	3.0%	1.6%	2.6%	4.0%	0.8%	4.8%	0.8%
MARK SPEED: DEMOCRAT	40.4%	17.4%	10.9%	16.0%	20.5%	64.0%	42.9%	69.5%	77.1%	11.6%	61.5%	23.3%	65.6%	6.9%	58.7%	39.7%	71.1%	46.1%	73.5%
Vote	37.7%	17.4%	10.9%	16.0%	20.5%	58.9%	38.6%	64.2%	71.6%	11.6%	57.3%	23.3%	59.9%	6.9%	54.3%	39.7%	65.2%	46.1%	67.3%
Lean	2.6%	-	-	-	-	5.1%	4.4%	5.3%	5.5%	-	4.2%	-	5.7%	-	4.5%	-	5.9%	-	6.2%
FIRM UNDECIDED	9.2%	7.4%	8.1%	1.6%	9.3%	10.6%	8.6%	5.7%	13.6%	7.4%	8.4%	7.4%	12.1%	6.9%	10.2%	8.6%	11.1%	8.5%	11.7%
Net Diff.	10.0%	57.8%	70.2%	66.4%	49.7%	-38.5%	5.6%	-44.6%	-67.7%	69.4%	-31.3%	46.0%	-43.2%	79.4%	-27.7%	12.0%	-53.2%	-0.7%	-58.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
LISA BARNES: REPUBLICAN	50.4%	60.8%	33.8%	29.2%	88.7%	91.2%	58.7%	70.8%	40.5%	34.4%	88.5%	89.7%	70.0%	53.7%	26.8%	24.2%	89.0%	100.0%	28.1%
Vote	48.4%	58.8%	31.8%	27.1%	88.7%	91.2%	58.7%	70.2%	38.4%	31.9%	88.5%	89.7%	70.0%	50.7%	25.1%	22.4%	89.0%	100.0%	28.1%
Lean	2.0%	2.0%	2.0%	2.1%	-	-	-	0.6%	2.1%	2.5%	-	-	-	3.1%	1.7%	1.8%	-	-	-
MARK SPEED: DEMOCRAT	40.4%	30.6%	55.9%	60.1%	11.3%	8.8%	18.9%	22.2%	49.0%	54.9%	11.5%	10.3%	-	36.6%	63.0%	65.1%	11.0%	-	70.4%
Vote	37.7%	28.6%	52.3%	56.2%	11.3%	8.8%	18.9%	20.6%	46.1%	51.6%	11.5%	10.3%	-	34.2%	58.8%	60.6%	11.0%	-	70.4%
Lean	2.6%	2.1%	3.6%	3.9%	-	-	-	1.6%	2.9%	3.3%	-	-	-	2.4%	4.3%	4.5%	-	-	-
FIRM UNDECIDED	9.2%	8.6%	10.3%	10.7%	-	-	22.3%	7.0%	10.5%	10.8%	-	-	30.0%	9.7%	10.2%	10.7%	-	-	1.5%
Net Diff.	10.0%	30.2%	-22.1%	-30.9%	77.4%	82.3%	39.8%	48.6%	-8.5%	-20.5%	77.1%	79.4%	70.0%	17.1%	-36.2%	-40.8%	78.0%	100.0%	-42.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
LISA BARNES: REPUBLICAN	50.4%	38.6%	56.3%	47.1%	48.4%	56.0%	48.5%	50.7%	47.8%	52.5%	48.0%	56.0%	52.8%	58.4%	58.5%	55.2%	53.0%	70.1%
Vote	48.4%	35.3%	55.0%	44.2%	47.7%	53.9%	46.3%	48.7%	45.3%	51.0%	46.0%	53.9%	52.8%	56.6%	57.8%	53.2%	52.5%	66.0%
Lean	2.0%	3.3%	1.2%	2.9%	0.7%	2.1%	2.1%	2.0%	2.5%	1.5%	2.0%	2.1%	-	1.8%	0.7%	2.0%	0.5%	4.2%
MARK SPEED: DEMOCRAT	40.4%	45.5%	30.1%	44.2%	45.0%	36.9%	36.9%	41.8%	40.6%	40.6%	42.0%	36.9%	31.5%	35.5%	29.9%	39.3%	36.9%	26.4%
Vote	37.7%	39.1%	30.1%	40.4%	40.7%	36.9%	34.1%	39.2%	37.3%	38.6%	38.3%	36.9%	31.5%	32.5%	28.1%	36.6%	34.0%	26.4%
Lean	2.6%	6.4%	-	3.8%	4.4%	-	2.8%	2.6%	3.3%	2.0%	3.6%	-	-	3.0%	1.7%	2.7%	2.9%	-
FIRM UNDECIDED	9.2%	15.9%	13.6%	8.7%	6.5%	7.1%	14.6%	7.4%	11.6%	6.8%	10.0%	7.1%	15.7%	6.1%	11.6%	5.4%	10.2%	3.5%
Net Diff.	10.0%	-6.9%	26.1%	3.0%	3.4%	19.1%	11.6%	8.9%	7.2%	11.9%	6.0%	19.1%	21.3%	22.9%	28.7%	15.9%	16.1%	43.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
LISA BARNES: REPUBLICAN	50.4%	44.7%	44.7%	38.7%	50.5%	43.6%	47.2%	57.4%	44.7%	51.8%	54.1%	44.8%	28.9%	51.1%	53.5%	52.9%	52.1%	
Vote	48.4%	40.7%	42.5%	34.6%	49.3%	40.3%	46.3%	56.1%	42.1%	49.9%	51.9%	42.9%	26.7%	48.8%	52.6%	52.9%	49.4%	
Lean	2.0%	4.0%	2.1%	4.1%	1.1%	3.3%	0.9%	1.3%	2.6%	2.0%	2.2%	1.9%	2.1%	2.3%	1.0%	-	2.8%	
MARK SPEED: DEMOCRAT	40.4%	41.6%	46.8%	49.6%	41.6%	46.5%	43.5%	34.1%	45.6%	41.8%	37.9%	41.6%	49.9%	35.2%	44.1%	44.2%	38.2%	
Vote	37.7%	36.4%	44.5%	45.0%	40.2%	42.2%	43.5%	31.9%	42.5%	41.8%	32.9%	38.6%	42.6%	33.4%	41.4%	44.2%	35.4%	
Lean	2.6%	5.3%	2.3%	4.6%	1.5%	4.3%	-	2.2%	3.0%	-	5.0%	3.0%	7.3%	1.8%	2.7%	-	2.8%	
FIRM UNDECIDED	9.2%	13.7%	8.5%	11.7%	7.9%	9.9%	9.3%	8.5%	9.8%	6.4%	8.0%	13.6%	21.2%	13.7%	2.3%	2.8%	9.6%	
Net Diff.	10.0%	3.1%	-2.2%	-10.9%	8.8%	-2.9%	3.7%	23.4%	-0.9%	10.1%	16.2%	3.2%	-21.1%	15.9%	9.4%	8.7%	13.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

7. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
LISA BARNES: REPUBLICAN	50.4%	50.1%	47.9%	50.7%	61.1%	46.8%	60.9%	75.1%	70.6%	90.2%	100.0%	41.8%	100.0%	36.1%
Vote	48.4%	47.0%	47.8%	47.8%	59.3%	46.8%	60.9%	75.0%	70.5%	90.2%	100.0%	41.8%	100.0%	36.1%
Lean	2.0%	3.1%	*%	3.0%	1.8%	-	-	0.1%	0.2%	-	-	-	-	-
MARK SPEED: DEMOCRAT	40.4%	39.1%	46.7%	39.3%	30.7%	43.7%	20.8%	17.2%	19.5%	9.5%	-	43.5%	-	47.7%
Vote	37.7%	36.0%	44.6%	37.2%	29.1%	40.2%	12.6%	11.6%	12.2%	9.5%	-	43.5%	-	47.7%
Lean	2.6%	3.1%	2.1%	2.1%	1.6%	3.6%	8.1%	5.6%	7.2%	-	-	-	-	-
FIRM UNDECIDED	9.2%	10.8%	5.4%	10.0%	8.1%	9.4%	18.4%	7.7%	9.9%	0.3%	-	14.7%	-	16.1%
Net Diff.	10.0%	10.9%	1.2%	11.5%	30.4%	3.1%	40.1%	58.0%	51.2%	80.7%	100.0%	-1.7%	100.0%	-11.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		HD 7	HD 24	HD 25	HD 32	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	77.6%	87.8%	70.3%	66.1%	86.1%	75.8%	88.8%	85.9%	93.7%	67.0%	66.0%	99.5%	87.4%	86.8%	100.0%	86.3%
Strongly	53.4%	59.8%	42.2%	45.5%	60.9%	51.4%	65.5%	52.3%	87.7%	37.7%	35.9%	98.2%	67.6%	67.1%	80.4%	69.1%
Somewhat	24.2%	28.0%	28.2%	20.6%	25.2%	24.4%	23.3%	33.6%	6.0%	29.3%	30.2%	1.3%	19.8%	19.8%	19.6%	17.2%
OPPOSE	16.4%	8.3%	29.7%	25.3%	9.0%	17.7%	8.0%	9.0%	6.3%	22.5%	23.2%	0.5%	11.2%	11.7%	-	6.8%
Somewhat	5.8%	3.3%	-	9.7%	2.2%	6.4%	2.4%	1.9%	3.2%	7.9%	8.1%	-	4.1%	4.2%	-	3.1%
Strongly	10.5%	5.0%	29.7%	15.7%	6.7%	11.3%	5.6%	7.1%	3.2%	14.6%	15.0%	0.5%	7.1%	7.4%	-	3.7%
DK/REFUSED	6.0%	3.9%	-	8.5%	4.9%	6.5%	3.2%	5.1%	-	10.5%	10.8%	-	1.4%	1.5%	-	6.9%
Net Diff.	61.2%	79.4%	40.7%	40.8%	77.2%	58.0%	80.8%	76.9%	87.4%	44.5%	42.9%	99.0%	76.2%	75.2%	100.0%	79.6%
Mean	3.28	3.48	2.83	3.05	3.48	3.24	3.54	3.38	3.78	3.01	2.97	3.97	3.50	3.49	3.80	3.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	77.6%	72.7%	84.0%	77.9%	79.4%	77.3%	81.3%	76.6%	77.7%	66.1%	84.1%	80.4%	77.7%
Strongly	53.4%	46.7%	62.2%	52.2%	57.3%	53.1%	58.9%	54.1%	52.1%	46.6%	75.7%	58.9%	54.7%
Somewhat	24.2%	26.0%	21.8%	25.7%	22.1%	24.2%	22.4%	22.5%	25.6%	19.5%	8.4%	21.5%	23.0%
OPPOSE	16.4%	23.8%	14.4%	14.5%	11.9%	22.7%	17.1%	15.4%	15.7%	33.9%	15.9%	18.7%	17.3%
Somewhat	5.8%	7.0%	2.9%	5.1%	6.5%	3.7%	5.1%	4.2%	7.4%	7.0%	-	5.4%	4.5%
Strongly	10.5%	16.8%	11.5%	9.3%	5.4%	19.0%	12.0%	11.2%	8.3%	26.8%	15.9%	13.2%	12.8%
DK/REFUSED	6.0%	3.5%	1.6%	7.6%	8.7%	-	1.6%	8.0%	6.6%	-	-	0.9%	5.0%
Net Diff.	61.2%	48.8%	69.6%	63.4%	67.6%	54.6%	64.2%	61.2%	62.0%	32.3%	68.1%	61.8%	60.3%
Mean	3.28	3.06	3.37	3.31	3.44	3.11	3.30	3.30	3.30	2.86	3.44	3.27	3.26

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	77.6%	73.8%	81.2%	71.7%	85.5%	100.0%	93.4%	65.4%	67.5%	68.0%	37.4%	88.3%	88.4%	74.8%	74.5%
Strongly	53.4%	50.6%	62.9%	51.1%	49.7%	74.2%	54.4%	50.9%	38.1%	38.5%	14.3%	68.3%	68.6%	46.8%	59.0%
Somewhat	24.2%	23.1%	18.3%	20.7%	35.8%	25.8%	39.0%	14.6%	29.4%	29.5%	23.1%	20.0%	19.9%	28.0%	15.5%
OPPOSE	16.4%	18.6%	10.3%	21.6%	13.4%	-	6.4%	22.0%	22.5%	22.8%	-	10.9%	10.8%	25.2%	9.6%
Somewhat	5.8%	6.3%	2.5%	8.9%	6.3%	-	-	4.1%	7.5%	7.6%	-	3.7%	3.8%	-	9.1%
Strongly	10.5%	12.3%	7.9%	12.8%	7.1%	-	6.4%	17.9%	15.0%	15.2%	-	7.2%	7.0%	25.2%	0.4%
DK/REFUSED	6.0%	7.6%	8.5%	6.6%	1.1%	-	0.2%	12.6%	10.0%	9.2%	62.6%	0.8%	0.8%	-	15.9%
Net Diff.	61.2%	55.1%	70.9%	50.1%	72.1%	100.0%	87.0%	43.4%	45.0%	45.2%	37.4%	77.3%	77.7%	49.6%	64.9%
Mean	3.28	3.21	3.49	3.18	3.30	3.74	3.42	3.13	3.01	3.01	3.38	3.51	3.51	2.96	3.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	77.6%	66.5%	67.0%	55.5%	89.6%	88.9%	100.0%	85.4%	68.9%	81.7%
Strongly	53.4%	39.2%	38.5%	55.5%	67.9%	70.0%	37.7%	67.4%	37.9%	66.7%
Somewhat	24.2%	27.3%	28.5%	-	21.7%	18.9%	62.3%	18.0%	31.0%	15.0%
OPPOSE	16.4%	23.3%	22.7%	37.1%	9.5%	10.2%	-	8.7%	26.6%	7.4%
Somewhat	5.8%	7.7%	6.9%	28.6%	3.6%	3.8%	-	5.3%	8.3%	6.8%
Strongly	10.5%	15.5%	15.8%	8.6%	5.9%	6.3%	-	3.4%	18.3%	0.5%
DK/REFUSED	6.0%	10.2%	10.3%	7.4%	0.9%	0.9%	-	5.9%	4.5%	11.0%
Net Diff.	61.2%	43.2%	44.3%	18.4%	80.1%	78.8%	100.0%	76.7%	42.4%	74.3%
Mean	3.28	3.00	3.00	3.11	3.53	3.54	3.38	3.59	2.93	3.66

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
SUPPORT	77.6%	100.0%	-	86.5%	69.7%	75.3%	81.5%	78.2%	76.0%	80.8%	72.2%	74.1%	65.3%	78.7%	65.3%	64.7%	85.5%	78.3%	84.1%	73.8%	16.0%
Strongly	53.4%	68.8%	-	68.7%	39.3%	49.8%	58.7%	53.4%	48.9%	59.7%	41.4%	44.9%	36.7%	55.0%	36.7%	33.8%	63.8%	57.7%	61.5%	55.2%	16.0%
Somewhat	24.2%	31.2%	-	17.8%	30.5%	25.5%	22.8%	24.8%	27.1%	21.1%	30.8%	29.2%	28.6%	23.6%	28.6%	30.9%	21.7%	20.6%	22.6%	18.6%	-
OPPOSE	16.4%	-	100.0%	12.6%	22.5%	17.8%	15.0%	16.1%	18.3%	13.1%	23.2%	19.3%	30.3%	15.1%	30.3%	24.0%	13.1%	13.2%	12.8%	24.7%	-
Somewhat	5.8%	-	35.7%	3.5%	8.6%	6.4%	4.9%	6.1%	5.3%	5.5%	7.3%	6.6%	6.8%	5.8%	6.8%	7.5%	5.2%	4.9%	3.8%	16.3%	-
Strongly	10.5%	-	64.3%	9.0%	14.0%	11.4%	10.1%	10.0%	13.1%	7.7%	15.9%	12.7%	23.6%	9.3%	23.6%	16.5%	7.8%	8.3%	9.0%	8.4%	-
DK/REFUSED	6.0%	-	-	0.9%	7.7%	6.9%	3.5%	5.7%	5.7%	6.1%	4.5%	6.6%	4.3%	6.3%	4.3%	11.3%	1.5%	8.5%	3.0%	1.5%	84.0%
Net Diff.	61.2%	100.0%	-100%	73.9%	47.2%	57.4%	66.5%	62.1%	57.7%	67.6%	49.0%	54.7%	35.0%	63.6%	35.0%	40.7%	72.4%	65.1%	71.3%	49.1%	16.0%
Mean	3.28	3.69	1.36	3.48	3.03	3.22	3.35	3.29	3.19	3.41	3.02	3.14	2.82	3.33	2.82	2.92	3.43	3.40	3.41	3.22	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	77.6%	67.1%	85.5%	75.1%	62.6%	85.4%	83.5%	61.3%	93.1%	77.6%	73.8%	78.4%	84.4%	77.4%	78.9%	84.5%
Strongly	53.4%	43.3%	58.9%	55.0%	25.5%	66.5%	62.1%	30.4%	72.5%	57.8%	42.9%	55.7%	60.7%	43.0%	56.0%	52.3%
Somewhat	24.2%	23.8%	26.7%	20.1%	37.1%	19.0%	21.4%	30.9%	20.6%	19.8%	30.9%	22.7%	23.7%	34.4%	22.9%	32.2%
OPPOSE	16.4%	20.8%	13.5%	13.3%	26.7%	12.9%	13.0%	27.4%	6.9%	12.5%	14.8%	18.8%	9.9%	9.5%	18.3%	8.6%
Somewhat	5.8%	10.1%	3.7%	4.0%	5.3%	6.1%	6.2%	7.5%	2.0%	7.0%	7.6%	8.2%	-	6.9%	7.7%	-
Strongly	10.5%	10.7%	9.8%	9.3%	21.4%	6.7%	6.8%	19.9%	4.9%	5.5%	7.2%	10.5%	9.9%	2.6%	10.6%	8.6%
DK/REFUSED	6.0%	12.1%	1.0%	11.6%	10.7%	1.7%	3.5%	11.3%	-	9.9%	11.4%	2.8%	5.7%	13.0%	2.8%	7.0%
Net Diff.	61.2%	46.3%	72.1%	61.8%	35.9%	72.6%	70.5%	34.0%	86.2%	65.1%	59.0%	59.7%	74.5%	67.9%	60.6%	75.9%
Mean	3.28	3.13	3.36	3.37	2.75	3.48	3.44	2.81	3.61	3.44	3.24	3.27	3.43	3.35	3.28	3.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:						
		REPUBLICAN	LIBERAL	TRUMP	Very	Some-	MOD-	CONSER	Some-	Very	CONSER	MALE	FEMALE	WHITE	CONSER	LIBERAL	MOD-	CONSER	LIBERAL	MOD-	CONSER		
		PARTY	TRUMP	Very	what	ERATE	VATIVE	what	Very	CRATS	LIB-	MOD-	CONSER	LIB-	MOD-	CONSER	LIB-	MOD-	CONSER	LIB-	MOD-	CONSER	
			SUPPOR	Very	what	ERATE	VATIVE	what	Very	CRATS	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	
			-TER	Very	what	ERATE	VATIVE	what	Very	CRATS	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103			
SUPPORT	77.6%	65.1%	58.4%	88.9%	88.3%	89.4%	89.1%	66.8%	79.3%	57.2%	80.2%	88.4%	87.8%	67.5%	89.0%	90.8%	66.0%	97.7%	89.0%	65.3%			
Strongly	53.4%	36.5%	33.5%	74.3%	72.4%	76.0%	66.1%	37.0%	51.9%	25.5%	50.3%	72.8%	56.9%	45.2%	74.8%	78.0%	28.4%	86.5%	71.8%	33.8%			
Somewhat	24.2%	28.6%	24.9%	14.6%	15.9%	13.5%	23.0%	29.8%	27.4%	31.7%	29.9%	15.6%	31.0%	22.4%	14.3%	12.9%	37.6%	11.2%	17.1%	31.5%			
OPPOSE	16.4%	24.9%	28.5%	7.9%	7.7%	8.2%	10.7%	22.9%	18.5%	26.3%	19.8%	9.2%	12.1%	19.2%	7.5%	8.9%	26.8%	2.3%	11.0%	23.2%			
Somewhat	5.8%	4.7%	16.9%	4.3%	1.3%	7.1%	3.2%	8.2%	5.8%	10.1%	8.1%	6.9%	2.8%	7.1%	3.4%	3.7%	9.4%	-	4.3%	7.9%			
Strongly	10.5%	20.2%	11.6%	3.6%	6.4%	1.1%	7.5%	14.7%	12.7%	16.2%	11.7%	2.3%	9.3%	12.0%	4.1%	5.2%	17.4%	2.3%	6.7%	15.3%			
DK/REFUSED	6.0%	10.0%	13.1%	3.2%	4.0%	2.4%	0.1%	10.3%	2.3%	16.5%	-	2.3%	0.1%	13.3%	3.5%	0.2%	7.2%	-	-	11.5%			
Net Diff.	61.2%	40.2%	29.9%	81.0%	80.6%	81.3%	78.4%	43.9%	60.8%	30.9%	60.3%	79.2%	75.7%	48.3%	81.6%	81.9%	39.2%	95.5%	77.9%	42.1%			
Mean	3.28	2.90	2.92	3.65	3.61	3.68	3.48	2.99	3.21	2.80	3.19	3.63	3.36	3.16	3.66	3.64	2.83	3.82	3.54	2.95			

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	77.6%	80.0%	89.4%	72.2%	80.9%	88.5%	74.4%	68.7%	87.2%	76.4%	86.4%	74.4%	66.7%	88.1%	64.6%	86.9%	68.2%	89.3%	62.8%	91.5%
Strongly	53.4%	62.0%	59.5%	45.6%	62.6%	56.3%	44.6%	40.1%	66.4%	71.0%	63.4%	50.6%	44.5%	59.7%	47.8%	57.4%	42.1%	62.1%	36.9%	65.8%
Somewhat	24.2%	18.0%	29.8%	26.6%	18.3%	32.2%	29.8%	28.6%	20.8%	5.4%	23.0%	23.8%	22.3%	28.3%	16.8%	29.5%	26.1%	27.2%	25.9%	25.7%
OPPOSE	16.4%	13.6%	10.3%	20.1%	12.6%	11.1%	17.3%	21.4%	11.0%	23.6%	7.2%	19.5%	24.9%	8.6%	22.8%	10.9%	26.3%	6.3%	25.6%	6.1%
Somewhat	5.8%	8.6%	1.9%	9.2%	7.6%	2.0%	9.7%	7.7%	4.3%	-	3.6%	6.7%	8.0%	3.9%	8.2%	4.7%	7.9%	3.2%	8.1%	2.6%
Strongly	10.5%	5.0%	8.4%	10.9%	5.1%	9.1%	7.6%	13.7%	6.7%	23.6%	3.5%	12.8%	16.9%	4.7%	14.6%	6.2%	18.4%	3.2%	17.4%	3.5%
DK/REFUSED	6.0%	6.4%	0.3%	7.7%	6.5%	0.3%	8.3%	9.9%	1.7%	-	6.4%	6.1%	8.4%	3.3%	12.6%	2.2%	5.5%	4.4%	11.6%	2.4%
Net Diff.	61.2%	66.4%	79.1%	52.0%	68.3%	77.4%	57.1%	47.3%	76.2%	52.8%	79.3%	54.9%	41.9%	79.5%	41.9%	76.0%	41.9%	82.9%	37.2%	85.4%
Mean	3.28	3.46	3.41	3.16	3.48	3.36	3.21	3.05	3.49	3.24	3.56	3.19	3.03	3.48	3.12	3.41	2.97	3.55	2.93	3.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
SUPPORT	77.6%	74.6%	82.8%	75.0%	84.4%	80.0%	75.4%	80.3%	76.0%	79.7%	75.0%	76.5%	80.8%	88.1%	72.0%	87.7%	74.4%	73.0%	83.1%	72.8%	81.2%	
Strongly	53.4%	57.9%	50.4%	57.2%	49.2%	57.2%	53.4%	58.2%	52.3%	56.1%	54.0%	58.4%	50.9%	54.5%	56.8%	51.1%	58.1%	49.4%	58.0%	51.0%	55.0%	
Somewhat	24.2%	16.8%	32.4%	17.8%	35.2%	22.8%	21.9%	22.1%	23.6%	23.6%	21.0%	18.1%	29.9%	33.6%	15.2%	36.6%	16.3%	23.6%	25.2%	21.8%	26.2%	
OPPOSE	16.4%	22.2%	12.5%	21.7%	10.3%	15.9%	19.3%	16.2%	17.6%	15.5%	20.1%	18.2%	15.4%	10.6%	21.1%	10.8%	18.2%	19.1%	13.0%	17.1%	13.4%	
Somewhat	5.8%	8.0%	6.0%	8.7%	4.6%	4.1%	8.8%	4.3%	9.2%	3.9%	8.6%	5.4%	9.0%	1.3%	8.8%	0.2%	8.6%	5.7%	6.0%	5.3%	6.4%	
Strongly	10.5%	14.2%	6.5%	13.0%	5.7%	11.8%	10.4%	11.9%	8.4%	11.6%	11.6%	12.8%	6.4%	9.3%	12.2%	10.7%	9.5%	13.3%	6.9%	11.8%	7.0%	
DK/REFUSED	6.0%	3.2%	4.7%	3.3%	5.3%	4.1%	5.4%	3.5%	6.4%	4.7%	4.8%	5.3%	3.9%	1.3%	6.9%	1.5%	7.4%	8.0%	3.9%	10.2%	5.4%	
Net Diff.	61.2%	52.5%	70.3%	53.3%	74.1%	64.1%	56.1%	64.1%	58.4%	64.2%	54.9%	58.3%	65.4%	77.5%	51.0%	76.8%	56.3%	53.9%	70.2%	55.7%	67.8%	
Mean	3.28	3.22	3.33	3.23	3.35	3.31	3.25	3.31	3.28	3.30	3.23	3.29	3.30	3.35	3.25	3.30	3.33	3.18	3.40	3.25	3.37	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	77.6%	73.1%	84.8%	73.6%	82.0%	73.4%	85.1%	74.2%	86.2%	65.1%	89.3%	66.2%	91.0%	63.9%	88.3%	63.3%	93.5%	70.9%	84.4%	73.7%	83.7%
Strongly	53.4%	48.2%	60.5%	48.1%	58.9%	52.0%	56.3%	51.9%	54.7%	39.0%	67.2%	43.3%	68.2%	33.9%	66.6%	33.3%	75.3%	52.7%	57.7%	53.7%	55.9%
Somewhat	24.2%	25.0%	24.3%	25.4%	23.1%	21.4%	28.8%	22.4%	31.6%	26.2%	22.1%	22.9%	22.8%	29.9%	21.7%	30.0%	18.2%	18.2%	26.7%	20.1%	27.8%
OPPOSE	16.4%	20.6%	12.6%	15.5%	15.6%	22.7%	8.4%	21.9%	6.7%	24.4%	8.6%	20.6%	8.9%	28.9%	8.5%	24.0%	6.5%	23.3%	11.2%	20.1%	11.7%
Somewhat	5.8%	6.0%	5.7%	2.6%	8.3%	10.2%	2.2%	10.3%	1.4%	8.7%	3.7%	9.1%	1.7%	8.1%	4.8%	8.1%	2.3%	10.1%	5.3%	9.7%	5.5%
Strongly	10.5%	14.6%	6.8%	12.9%	7.4%	12.5%	6.2%	11.5%	5.3%	15.8%	5.0%	11.5%	7.2%	20.7%	3.7%	15.9%	4.2%	13.1%	5.9%	10.5%	6.2%
DK/REFUSED	6.0%	6.3%	2.6%	11.0%	2.3%	3.9%	6.6%	3.9%	7.1%	10.5%	2.0%	13.2%	0.1%	7.3%	3.1%	12.6%	-	5.8%	4.4%	6.1%	4.6%
Net Diff.	61.2%	52.5%	72.2%	58.1%	66.4%	50.7%	76.7%	52.4%	79.5%	40.7%	80.7%	45.6%	82.1%	35.0%	79.8%	39.3%	87.0%	47.7%	73.2%	53.6%	72.0%
Mean	3.28	3.14	3.42	3.22	3.37	3.18	3.45	3.19	3.46	2.99	3.55	3.13	3.52	2.83	3.56	2.92	3.65	3.17	3.42	3.25	3.40

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	77.6%	63.9%	49.3%	59.2%	71.4%	91.4%	92.6%	95.7%	89.1%	63.2%	91.6%	64.6%	91.3%	63.9%	93.1%	65.4%	89.1%	65.6%	89.5%
Strongly	53.4%	39.8%	24.5%	36.8%	46.9%	68.2%	61.7%	78.4%	69.5%	42.2%	67.5%	37.3%	68.6%	35.9%	73.3%	48.8%	61.3%	47.9%	60.2%
Somewhat	24.2%	24.1%	24.8%	22.4%	24.5%	23.2%	30.9%	17.3%	19.7%	21.0%	24.0%	27.3%	22.7%	28.1%	19.8%	16.6%	27.8%	17.7%	29.3%
OPPOSE	16.4%	26.7%	32.9%	33.5%	21.8%	6.9%	5.5%	4.3%	8.6%	22.7%	7.5%	30.9%	6.4%	25.2%	5.8%	28.0%	8.2%	27.4%	7.6%
Somewhat	5.8%	10.2%	14.4%	15.4%	6.6%	1.9%	1.9%	2.1%	1.9%	10.5%	0.7%	9.9%	2.7%	8.9%	1.6%	13.1%	2.4%	13.1%	2.5%
Strongly	10.5%	16.5%	18.6%	18.1%	15.1%	4.9%	3.6%	2.2%	6.7%	12.2%	6.8%	20.9%	3.7%	16.3%	4.2%	14.9%	5.8%	14.3%	5.1%
DK/REFUSED	6.0%	9.4%	17.8%	7.3%	6.9%	1.8%	1.9%	-	2.3%	14.2%	0.9%	4.5%	2.3%	10.9%	1.1%	6.6%	2.7%	7.0%	2.9%
Net Diff.	61.2%	37.2%	16.4%	25.7%	49.6%	84.5%	87.1%	91.4%	80.5%	40.5%	84.0%	33.8%	84.9%	38.8%	87.3%	37.4%	80.8%	38.1%	81.9%
Mean	3.28	2.96	2.67	2.84	3.11	3.57	3.54	3.72	3.55	3.09	3.54	2.85	3.60	2.94	3.64	3.06	3.49	3.07	3.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other			
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
SUPPORT	77.6%	77.5%	78.5%	79.4%	62.9%	43.0%	95.9%	70.9%	83.6%	84.4%	76.6%	50.0%	94.9%	82.1%	73.2%	74.5%	35.5%	-	98.5%		
Strongly	53.4%	53.3%	53.9%	53.1%	62.9%	43.0%	70.9%	47.4%	59.6%	58.1%	76.6%	50.0%	71.1%	57.5%	48.0%	48.3%	35.5%	-	70.4%		
Somewhat	24.2%	24.1%	24.6%	26.3%	-	-	25.0%	23.5%	23.9%	26.4%	-	-	23.8%	24.6%	25.2%	26.2%	-	-	28.1%		
OPPOSE	16.4%	15.8%	16.4%	15.4%	37.1%	43.0%	0.4%	18.2%	12.5%	11.3%	23.4%	50.0%	-	14.1%	20.5%	19.3%	64.5%	-	1.5%		
Somewhat	5.8%	5.3%	6.7%	6.5%	15.6%	-	-	6.1%	5.3%	4.3%	23.4%	-	-	4.8%	8.1%	8.6%	-	-	-		
Strongly	10.5%	10.5%	9.8%	8.9%	21.5%	43.0%	0.4%	12.1%	7.2%	7.0%	-	50.0%	-	9.3%	12.4%	10.7%	64.5%	-	1.5%		
DK/REFUSED	6.0%	6.7%	5.1%	5.2%	-	14.0%	3.7%	10.9%	3.9%	4.3%	-	-	5.1%	3.8%	6.2%	6.2%	-	100.0%	-		
Net Diff.	61.2%	61.7%	62.1%	64.0%	25.7%	0.1%	95.5%	52.7%	71.0%	73.2%	53.1%	0.1%	94.9%	68.0%	52.7%	55.3%	-29.0%	-	96.9%		
Mean	3.28	3.29	3.29	3.30	3.04	2.50	3.73	3.19	3.42	3.42	3.53	2.50	3.75	3.35	3.16	3.20	2.06	-	3.67		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	77.6%	87.2%	76.4%	88.3%	76.8%	64.7%	81.2%	76.3%	84.8%	70.2%	82.3%	64.7%	80.3%	75.1%	83.5%	68.9%	82.4%	56.6%
Strongly	53.4%	73.2%	57.2%	59.4%	53.9%	36.6%	64.2%	49.5%	61.8%	44.5%	59.3%	36.6%	62.1%	49.1%	56.7%	48.0%	58.9%	31.2%
Somewhat	24.2%	14.1%	19.2%	28.9%	22.9%	28.0%	17.0%	26.8%	23.0%	25.7%	23.0%	28.0%	18.1%	26.0%	26.8%	20.9%	23.5%	25.4%
OPPOSE	16.4%	12.8%	13.8%	8.5%	13.9%	28.8%	13.3%	17.4%	10.9%	21.9%	11.8%	28.8%	9.5%	17.9%	9.8%	22.0%	10.8%	31.9%
Somewhat	5.8%	8.2%	4.9%	2.6%	5.4%	8.9%	6.4%	5.7%	4.5%	7.3%	4.8%	8.9%	7.3%	5.3%	4.4%	7.4%	4.4%	10.5%
Strongly	10.5%	4.5%	8.9%	5.8%	8.5%	19.9%	7.0%	11.7%	6.4%	14.7%	7.0%	19.9%	2.2%	12.6%	5.4%	14.6%	6.4%	21.4%
DK/REFUSED	6.0%	-	9.8%	3.2%	9.3%	6.6%	5.5%	6.3%	4.3%	7.8%	5.9%	6.6%	10.2%	7.1%	6.7%	9.1%	6.8%	11.5%
Net Diff.	61.2%	74.5%	62.7%	79.9%	63.0%	35.9%	67.9%	58.9%	73.9%	48.3%	70.5%	35.9%	70.8%	57.2%	73.7%	46.9%	71.6%	24.6%
Mean	3.28	3.56	3.38	3.47	3.35	2.87	3.47	3.22	3.47	3.09	3.43	2.87	3.56	3.20	3.44	3.13	3.45	2.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
SUPPORT	77.6%	82.0%	77.3%	85.9%	71.3%	82.2%	69.7%	76.5%	78.5%	73.1%	85.7%	73.7%	87.8%	79.2%	83.7%	81.9%	72.2%	
Strongly	53.4%	66.0%	49.9%	66.1%	41.9%	59.8%	40.0%	52.8%	53.8%	47.8%	60.8%	51.4%	74.0%	55.5%	49.0%	68.0%	46.6%	
Somewhat	24.2%	15.9%	27.4%	19.7%	29.4%	22.4%	29.7%	23.7%	24.6%	25.2%	25.0%	22.3%	13.8%	23.6%	34.7%	13.9%	25.6%	
OPPOSE	16.4%	16.6%	17.0%	11.8%	21.9%	12.7%	26.8%	15.7%	16.9%	22.2%	10.0%	16.9%	12.2%	12.1%	11.8%	10.8%	21.5%	
Somewhat	5.8%	5.5%	6.0%	4.6%	7.2%	5.1%	7.9%	5.8%	5.9%	8.1%	3.8%	5.5%	6.0%	6.4%	4.2%	2.8%	7.0%	
Strongly	10.5%	11.1%	11.0%	7.2%	14.7%	7.7%	18.9%	9.9%	11.0%	14.1%	6.2%	11.4%	6.2%	5.7%	7.6%	8.0%	14.5%	
DK/REFUSED	6.0%	1.4%	5.6%	2.3%	6.8%	5.1%	3.5%	7.8%	4.6%	4.8%	4.3%	9.4%	-	8.7%	4.5%	7.3%	6.3%	
Net Diff.	61.2%	65.3%	60.3%	74.1%	49.3%	69.5%	42.9%	60.8%	61.5%	50.9%	75.7%	56.7%	75.6%	67.1%	71.9%	71.1%	50.7%	
Mean	3.28	3.39	3.23	3.48	3.06	3.41	2.94	3.30	3.27	3.12	3.47	3.25	3.56	3.41	3.31	3.53	3.11	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
SUPPORT	77.6%	78.8%	76.3%	72.1%	80.7%	82.3%	73.6%	85.1%	87.5%	76.9%	62.8%	82.8%	45.8%	86.4%	
Strongly	53.4%	60.6%	46.2%	43.3%	61.9%	50.0%	57.8%	66.0%	62.8%	76.6%	15.4%	53.4%	45.8%	54.1%	
Somewhat	24.2%	18.2%	30.1%	28.8%	18.8%	32.2%	15.8%	19.1%	24.7%	0.3%	47.5%	29.4%	-	32.2%	
OPPOSE	16.4%	13.7%	19.3%	20.6%	11.8%	17.3%	13.6%	11.2%	7.6%	23.1%	37.2%	9.5%	54.2%	5.2%	
Somewhat	5.8%	6.5%	0.8%	10.6%	6.4%	3.5%	6.8%	2.7%	-	11.8%	-	4.8%	54.2%	-	
Strongly	10.5%	7.2%	18.5%	10.0%	5.3%	13.9%	6.8%	8.4%	7.6%	11.3%	37.2%	4.7%	-	5.2%	
DK/REFUSED	6.0%	7.5%	4.4%	7.2%	7.6%	0.4%	12.8%	3.8%	4.9%	-	-	7.7%	-	8.5%	
Net Diff.	61.2%	65.1%	57.0%	51.5%	68.9%	64.9%	60.0%	73.9%	79.9%	53.8%	25.7%	73.3%	-8.4%	81.2%	
Mean	3.28	3.43	3.09	3.14	3.48	3.19	3.43	3.48	3.50	3.42	2.41	3.42	2.92	3.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	38.2%	34.8%	14.9%	38.6%	46.2%	37.3%	43.7%	37.3%	54.4%	32.6%	31.9%	57.1%	41.7%	41.1%	55.8%	57.9%
Strongly	21.1%	25.4%	14.9%	17.3%	22.6%	20.0%	27.6%	19.2%	41.8%	19.1%	18.6%	34.7%	21.5%	22.3%	3.4%	35.8%
Somewhat	17.1%	9.3%	-	21.3%	23.6%	17.3%	16.0%	18.1%	12.6%	13.5%	13.3%	22.4%	20.2%	18.8%	52.4%	22.2%
OPPOSE	44.3%	40.9%	85.1%	43.6%	47.8%	46.4%	31.2%	30.4%	32.4%	50.8%	52.3%	1.3%	39.5%	39.3%	44.2%	27.2%
Somewhat	18.9%	19.8%	27.2%	16.1%	22.7%	19.8%	13.0%	8.2%	21.1%	22.7%	23.3%	1.3%	15.7%	15.6%	19.6%	12.4%
Strongly	25.4%	21.1%	57.8%	27.5%	25.1%	26.6%	18.1%	22.2%	11.3%	28.2%	29.0%	-	23.8%	23.7%	24.6%	14.8%
DK/REFUSED	17.5%	24.3%	-	17.8%	6.0%	16.3%	25.2%	32.3%	13.2%	16.5%	15.8%	41.7%	18.8%	19.6%	-	14.9%
Net Diff.	-6.1%	-6.1%	-70.2%	-5.0%	-1.6%	-9.1%	12.5%	6.9%	21.9%	-18.2%	-20.4%	55.8%	2.2%	1.8%	11.7%	30.7%
Mean	2.41	2.52	1.72	2.34	2.46	2.37	2.71	2.51	2.98	2.28	2.26	3.57	2.49	2.49	2.35	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	38.2%	40.2%	49.1%	30.5%	39.3%	49.1%	52.5%	32.0%	37.9%	47.9%	49.7%	54.5%	38.3%
Strongly	21.1%	21.4%	29.6%	14.5%	23.5%	37.1%	30.1%	15.7%	20.1%	24.4%	18.6%	36.1%	22.0%
Somewhat	17.1%	18.8%	19.4%	16.0%	15.7%	12.0%	22.4%	16.3%	17.8%	23.5%	31.1%	18.4%	16.3%
OPPOSE	44.3%	47.5%	43.6%	43.4%	42.3%	43.6%	40.1%	44.3%	45.0%	39.3%	50.3%	37.5%	43.5%
Somewhat	18.9%	18.1%	23.1%	18.9%	17.9%	29.1%	5.4%	21.9%	17.1%	13.5%	-	14.2%	19.3%
Strongly	25.4%	29.4%	20.4%	24.5%	24.4%	14.5%	34.7%	22.4%	27.9%	25.8%	50.3%	23.4%	24.2%
DK/REFUSED	17.5%	12.3%	7.4%	26.1%	18.4%	7.3%	7.5%	23.7%	17.1%	12.8%	-	8.0%	18.2%
Net Diff.	-6.1%	-7.3%	5.5%	-12.9%	-3.0%	5.5%	12.4%	-12.3%	-7.2%	8.6%	-0.5%	17.0%	-5.2%
Mean	2.41	2.37	2.63	2.28	2.47	2.77	2.52	2.33	2.36	2.53	2.18	2.73	2.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	38.2%	40.0%	41.6%	40.3%	23.8%	46.2%	45.5%	30.1%	35.2%	35.5%	14.3%	41.8%	41.4%	72.0%	33.6%
Strongly	21.1%	28.7%	14.7%	19.9%	10.0%	34.9%	23.2%	9.6%	21.0%	21.1%	14.3%	20.7%	20.4%	46.8%	24.3%
Somewhat	17.1%	11.3%	26.9%	20.4%	13.8%	11.3%	22.3%	20.5%	14.2%	14.4%	-	21.1%	21.0%	25.2%	9.3%
OPPOSE	44.3%	42.3%	35.4%	45.7%	62.9%	41.0%	26.8%	42.0%	50.9%	50.7%	62.6%	40.6%	41.1%	2.8%	18.3%
Somewhat	18.9%	21.3%	15.1%	18.4%	21.5%	21.5%	7.9%	18.1%	21.5%	21.9%	-	17.4%	17.6%	2.8%	8.9%
Strongly	25.4%	21.1%	20.2%	27.3%	41.4%	19.4%	18.8%	23.9%	29.4%	28.9%	62.6%	23.2%	23.6%	-	9.5%
DK/REFUSED	17.5%	17.7%	23.0%	14.0%	13.4%	12.9%	27.7%	27.9%	13.9%	13.7%	23.1%	17.5%	17.4%	25.2%	48.1%
Net Diff.	-6.1%	-2.3%	6.2%	-5.4%	-39.1%	5.2%	18.7%	-11.9%	-15.7%	-15.2%	-48.4%	1.2%	0.3%	69.2%	15.3%
Mean	2.41	2.58	2.47	2.38	1.91	2.71	2.69	2.22	2.31	2.32	1.56	2.48	2.46	3.59	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	38.2%	35.9%	35.5%	46.9%	42.3%	43.9%	19.3%	32.9%	36.2%	36.7%
Strongly	21.1%	19.5%	18.6%	39.3%	22.0%	23.5%	-	26.0%	19.9%	28.8%
Somewhat	17.1%	16.5%	16.9%	7.6%	20.3%	20.3%	19.3%	6.9%	16.3%	7.8%
OPPOSE	44.3%	49.4%	49.9%	37.6%	41.3%	40.7%	49.8%	29.3%	48.7%	14.2%
Somewhat	18.9%	21.2%	21.4%	16.2%	17.9%	16.4%	39.0%	10.5%	17.3%	3.0%
Strongly	25.4%	28.2%	28.5%	21.3%	23.4%	24.3%	10.8%	18.8%	31.5%	11.2%
DK/REFUSED	17.5%	14.6%	14.6%	15.6%	16.5%	15.5%	30.9%	37.8%	15.0%	49.1%
Net Diff.	-6.1%	-13.5%	-14.4%	9.3%	1.0%	3.2%	-30.5%	3.6%	-12.5%	22.5%
Mean	2.41	2.32	2.30	2.77	2.49	2.51	2.12	2.64	2.29	3.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5	
SUPPORT	38.2%	42.6%	29.4%	100.0%	-	39.0%	37.3%	39.2%	30.9%	35.1%	42.8%	42.1%	45.1%	37.3%	45.1%	32.5%	40.6%	40.7%	45.5%	24.5%	8.6%	
Strongly	21.1%	24.2%	11.8%	55.2%	-	20.2%	21.2%	21.4%	23.9%	19.2%	22.8%	21.0%	35.3%	19.8%	35.3%	15.5%	22.1%	26.2%	29.2%	14.0%	8.6%	
Somewhat	17.1%	18.4%	17.6%	44.8%	-	18.8%	16.1%	17.8%	7.0%	15.9%	20.0%	21.1%	9.8%	17.5%	9.8%	17.0%	18.5%	14.5%	16.2%	10.5%	-	
OPPOSE	44.3%	39.8%	60.9%	-	100.0%	43.0%	48.1%	43.1%	58.3%	43.2%	48.1%	47.5%	44.0%	44.5%	44.0%	49.9%	40.9%	43.9%	41.2%	44.5%	75.6%	
Somewhat	18.9%	18.4%	21.8%	-	42.6%	21.5%	16.2%	18.4%	21.8%	18.3%	20.8%	20.2%	18.6%	18.9%	18.6%	21.8%	17.9%	17.2%	14.2%	8.7%	64.8%	
Strongly	25.4%	21.4%	39.2%	-	57.4%	21.5%	32.0%	24.7%	36.5%	24.9%	27.3%	27.2%	25.4%	25.6%	25.4%	28.1%	23.0%	26.7%	26.9%	35.8%	10.8%	
DK/REFUSED	17.5%	17.6%	9.7%	-	-	18.0%	14.5%	17.7%	10.8%	21.7%	9.1%	10.4%	10.9%	18.1%	10.9%	17.6%	18.5%	15.4%	13.4%	31.0%	15.8%	
Net Diff.	-6.1%	2.8%	-31.6%	100.0%	-100%	-4.0%	-10.8%	-3.8%	-27.4%	-8.1%	-5.4%	-5.3%	1.0%	-7.2%	1.0%	-17.4%	-0.3%	-3.2%	4.3%	-20.0%	-67.0%	
Mean	2.41	2.55	2.02	3.55	1.43	2.46	2.31	2.44	2.21	2.38	2.42	2.40	2.62	2.38	2.62	2.24	2.49	2.48	2.55	2.04	2.08	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	38.2%	47.1%	52.1%	43.3%	19.9%	34.2%	36.5%	35.6%	36.4%	38.4%	24.0%	44.5%	42.8%	22.2%	44.7%	52.4%
Strongly	21.1%	19.9%	33.2%	31.9%	11.7%	15.9%	16.9%	18.5%	19.9%	27.2%	7.3%	24.2%	25.2%	6.6%	24.4%	28.5%
Somewhat	17.1%	27.2%	18.9%	11.4%	8.2%	18.3%	19.6%	17.2%	16.6%	11.2%	16.7%	20.2%	17.6%	15.6%	20.2%	23.9%
OPPOSE	44.3%	42.0%	39.3%	41.4%	56.8%	41.7%	48.0%	46.2%	45.8%	51.5%	60.2%	36.3%	28.1%	62.0%	36.0%	27.1%
Somewhat	18.9%	14.4%	20.0%	16.8%	28.1%	16.7%	17.7%	20.2%	23.1%	17.5%	26.2%	13.0%	17.3%	25.1%	12.5%	19.2%
Strongly	25.4%	27.5%	19.4%	24.6%	28.6%	25.0%	30.2%	26.0%	22.6%	34.0%	34.0%	23.4%	10.8%	36.9%	23.6%	7.9%
DK/REFUSED	17.5%	10.9%	8.6%	15.3%	23.3%	24.1%	15.5%	18.2%	17.8%	10.0%	15.8%	19.2%	29.1%	15.8%	19.3%	20.6%
Net Diff.	-6.1%	5.2%	12.8%	1.9%	-36.9%	-7.5%	-11.5%	-10.6%	-9.3%	-13.1%	-36.3%	8.1%	14.7%	-39.8%	8.6%	25.3%
Mean	2.41	2.44	2.72	2.60	2.04	2.33	2.27	2.34	2.41	2.35	1.97	2.56	2.81	1.90	2.56	2.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
SUPPORT	38.2%	29.2%	38.8%	40.5%	45.7%	35.8%	49.1%	32.2%	31.9%	32.5%	25.7%	52.5%	62.9%	40.0%	36.3%	31.5%	24.1%	34.7%	46.8%	34.4%	
Strongly	21.1%	16.1%	18.5%	23.2%	32.9%	14.2%	28.9%	16.5%	15.8%	17.1%	6.1%	31.9%	40.5%	23.5%	20.1%	14.2%	9.2%	21.0%	25.0%	19.8%	
Somewhat	17.1%	13.1%	20.3%	17.4%	12.8%	21.6%	20.2%	15.7%	16.1%	15.4%	19.6%	20.6%	22.4%	16.5%	16.2%	17.4%	14.9%	13.7%	21.8%	14.6%	
OPPOSE	44.3%	50.1%	53.5%	34.9%	31.4%	38.2%	36.4%	54.3%	53.9%	54.6%	70.6%	38.2%	27.6%	49.1%	33.8%	47.6%	59.7%	34.3%	41.1%	54.8%	
Somewhat	18.9%	24.4%	16.0%	16.6%	12.5%	20.4%	14.3%	22.7%	24.0%	21.7%	36.3%	24.5%	8.7%	20.3%	13.9%	21.6%	25.3%	18.3%	17.2%	22.4%	
Strongly	25.4%	25.7%	37.5%	18.3%	18.9%	17.7%	22.1%	31.6%	29.9%	32.9%	34.3%	13.7%	19.0%	28.8%	19.9%	26.0%	34.4%	16.0%	23.9%	32.4%	
DK/REFUSED	17.5%	20.7%	7.7%	24.6%	22.9%	26.1%	14.5%	13.5%	14.2%	12.9%	3.7%	9.3%	9.5%	10.9%	30.0%	20.9%	16.2%	31.0%	12.1%	10.8%	
Net Diff.	-6.1%	-20.9%	-14.6%	5.6%	14.3%	-2.4%	12.6%	-22.1%	-22.0%	-22.1%	-45.0%	14.3%	35.2%	-9.1%	2.5%	-16.1%	-35.5%	0.4%	5.7%	-20.4%	
Mean	2.41	2.25	2.21	2.60	2.77	2.44	2.65	2.20	2.21	2.19	1.97	2.78	2.93	2.39	2.52	2.25	1.99	2.58	2.55	2.24	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	38.2%	46.3%	51.7%	25.2%	46.7%	54.1%	25.1%	33.1%	42.5%	62.8%	41.7%	37.4%	29.6%	49.9%	35.5%	61.4%	25.5%	38.5%	29.0%	46.1%
Strongly	21.1%	25.3%	33.4%	9.0%	25.7%	36.1%	7.0%	19.4%	21.6%	50.3%	26.5%	19.9%	17.5%	28.1%	26.4%	35.4%	11.2%	20.8%	18.2%	26.5%
Somewhat	17.1%	21.0%	18.3%	16.2%	21.0%	18.0%	18.0%	13.7%	20.9%	12.5%	15.1%	17.4%	12.1%	21.8%	9.1%	26.0%	14.3%	17.7%	10.8%	19.7%
OPPOSE	44.3%	35.5%	31.0%	54.5%	34.9%	30.5%	56.2%	51.6%	37.7%	26.8%	31.6%	49.1%	54.1%	35.0%	52.0%	30.7%	55.6%	39.2%	57.5%	38.4%
Somewhat	18.9%	14.9%	11.0%	24.0%	14.0%	11.8%	23.0%	23.4%	15.0%	5.8%	16.2%	20.2%	23.9%	14.2%	24.4%	11.6%	23.6%	16.8%	24.1%	18.1%
Strongly	25.4%	20.6%	20.0%	30.5%	20.9%	18.7%	33.2%	28.2%	22.6%	20.9%	15.4%	28.8%	30.2%	20.8%	27.6%	19.1%	31.9%	22.4%	33.4%	20.2%
DK/REFUSED	17.5%	18.2%	17.3%	20.3%	18.4%	15.4%	18.8%	15.3%	19.8%	10.4%	26.8%	13.6%	16.3%	15.1%	12.5%	7.9%	19.0%	22.2%	13.6%	15.5%
Net Diff.	-6.1%	10.8%	20.8%	-29.3%	11.8%	23.6%	-31.1%	-18.5%	4.8%	36.0%	10.1%	-11.7%	-24.5%	14.9%	-16.5%	30.7%	-30.1%	-0.7%	-28.5%	7.8%
Mean	2.41	2.62	2.79	2.05	2.63	2.85	1.99	2.29	2.52	3.03	2.72	2.33	2.20	2.67	2.39	2.84	2.06	2.48	2.16	2.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
SUPPORT	38.2%	29.1%	55.6%	30.8%	58.1%	42.8%	36.5%	49.9%	53.6%	35.4%	27.5%	46.2%	20.8%	35.2%	49.4%	36.8%	51.0%	36.3%	40.6%	41.1%	55.7%	
Strongly	21.1%	16.7%	30.6%	18.2%	31.3%	22.7%	21.3%	30.1%	32.2%	14.9%	15.4%	25.5%	15.8%	16.3%	26.6%	16.4%	27.8%	19.2%	23.5%	24.7%	33.4%	
Somewhat	17.1%	12.5%	25.1%	12.6%	26.8%	20.1%	15.3%	19.8%	21.3%	20.5%	12.0%	20.6%	5.0%	18.9%	22.7%	20.4%	23.3%	17.1%	17.2%	16.4%	22.2%	
OPPOSE	44.3%	49.7%	29.8%	50.1%	27.8%	41.8%	45.2%	40.0%	34.2%	43.7%	51.1%	39.7%	58.7%	46.5%	34.1%	48.0%	32.2%	50.4%	37.2%	48.9%	31.6%	
Somewhat	18.9%	24.2%	8.3%	23.5%	6.8%	18.3%	19.4%	17.1%	16.8%	19.7%	20.8%	16.1%	27.4%	23.5%	12.7%	26.4%	9.1%	24.3%	12.8%	24.9%	9.2%	
Strongly	25.4%	25.5%	21.5%	26.6%	21.1%	23.5%	25.8%	22.9%	17.4%	24.1%	30.2%	23.7%	31.3%	23.0%	21.4%	21.6%	23.1%	26.1%	24.4%	24.1%	22.5%	
DK/REFUSED	17.5%	21.2%	14.6%	19.0%	14.1%	15.4%	18.2%	10.1%	12.2%	20.9%	21.5%	14.1%	20.6%	18.2%	16.5%	15.2%	16.8%	13.3%	22.2%	9.9%	12.7%	
Net Diff.	-6.1%	-20.6%	25.8%	-19.3%	30.3%	1.0%	-8.7%	9.9%	19.3%	-8.3%	-23.6%	6.4%	-37.9%	-11.3%	15.3%	-11.2%	18.8%	-14.1%	3.4%	-7.8%	24.0%	
Mean	2.41	2.26	2.76	2.28	2.80	2.50	2.39	2.64	2.78	2.33	2.16	2.56	2.07	2.35	2.65	2.37	2.67	2.34	2.51	2.46	2.76	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	38.2%	32.5%	27.8%	33.0%	40.9%	39.8%	40.1%	41.0%	42.3%	33.7%	41.5%	39.8%	59.9%	26.7%	30.7%	32.1%	40.0%	35.6%	43.3%	39.3%	43.6%
Strongly	21.1%	14.8%	14.9%	17.1%	26.0%	22.4%	19.2%	22.9%	20.3%	18.0%	22.3%	23.3%	36.3%	11.8%	14.0%	19.4%	20.3%	15.2%	24.6%	17.2%	24.4%
Somewhat	17.1%	17.7%	12.8%	15.9%	15.0%	17.4%	21.0%	18.1%	22.0%	15.8%	19.2%	16.5%	23.6%	14.9%	16.6%	12.7%	19.7%	20.4%	18.7%	22.1%	19.3%
OPPOSE	44.3%	51.5%	41.9%	52.3%	42.1%	48.5%	28.8%	47.9%	28.6%	54.1%	37.4%	49.8%	30.3%	59.2%	41.6%	55.3%	39.9%	53.0%	34.4%	54.0%	34.7%
Somewhat	18.9%	23.8%	15.9%	23.6%	17.6%	25.7%	4.6%	25.1%	3.3%	22.8%	16.3%	23.0%	10.3%	22.5%	19.8%	22.6%	19.2%	23.9%	12.8%	21.9%	13.4%
Strongly	25.4%	27.7%	26.0%	28.7%	24.5%	22.8%	24.2%	22.8%	25.3%	31.4%	21.1%	26.7%	20.0%	36.7%	21.8%	32.7%	20.7%	29.1%	21.6%	32.1%	21.3%
DK/REFUSED	17.5%	15.9%	30.3%	14.6%	17.0%	11.7%	31.1%	11.1%	29.1%	12.1%	21.1%	10.4%	9.8%	14.1%	27.7%	12.6%	20.1%	11.4%	22.3%	6.8%	21.6%
Net Diff.	-6.1%	-19.0%	-14.2%	-19.3%	-1.2%	-8.7%	11.3%	-6.9%	13.8%	-20.4%	4.1%	-10.0%	29.6%	-32.5%	-10.9%	-23.1%	*-	-17.5%	8.8%	-14.7%	8.9%
Mean	2.41	2.23	2.24	2.25	2.51	2.45	2.51	2.46	2.53	2.23	2.54	2.41	2.85	2.02	2.32	2.22	2.49	2.24	2.60	2.26	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	38.2%	33.8%	40.4%	31.6%	32.0%	43.1%	40.3%	50.5%	42.7%	36.1%	62.9%	31.4%	30.2%	29.6%	44.5%	40.7%	41.1%	45.9%	40.9%
Strongly	21.1%	21.0%	26.4%	19.8%	19.2%	22.1%	14.8%	22.1%	27.2%	23.1%	37.2%	18.8%	12.3%	18.9%	23.3%	25.8%	20.5%	29.4%	20.1%
Somewhat	17.1%	12.8%	14.0%	11.8%	12.7%	21.0%	25.5%	28.3%	15.5%	13.0%	25.7%	12.7%	18.0%	10.7%	21.3%	14.9%	20.6%	16.5%	20.7%
OPPOSE	44.3%	51.2%	45.2%	45.7%	55.6%	38.4%	45.1%	30.3%	36.3%	50.8%	30.1%	51.6%	43.9%	57.4%	36.9%	39.6%	40.5%	39.0%	40.3%
Somewhat	18.9%	19.7%	12.3%	20.1%	22.6%	19.3%	21.8%	8.2%	21.1%	20.4%	14.9%	19.1%	22.2%	22.4%	19.1%	14.8%	19.6%	12.5%	19.6%
Strongly	25.4%	31.4%	32.9%	25.6%	33.0%	19.1%	23.3%	22.0%	15.2%	30.4%	15.2%	32.5%	21.6%	35.0%	17.8%	24.9%	20.9%	26.4%	20.7%
DK/REFUSED	17.5%	15.0%	14.4%	22.7%	12.5%	18.5%	14.6%	19.3%	20.9%	13.1%	7.0%	17.0%	25.9%	13.0%	18.5%	19.7%	18.4%	15.1%	18.8%
Net Diff.	-6.1%	-17.4%	-4.8%	-14.1%	-23.6%	4.6%	-4.9%	20.2%	6.4%	-14.8%	32.7%	-20.1%	-13.6%	-27.8%	7.6%	1.1%	0.6%	7.0%	0.6%
Mean	2.41	2.27	2.40	2.33	2.21	2.56	2.37	2.63	2.69	2.33	2.91	2.21	2.28	2.16	2.61	2.52	2.50	2.58	2.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
SUPPORT	38.2%	36.7%	40.0%	41.6%	34.2%	8.8%	8.8%	48.2%	47.2%	50.2%	39.0%	10.3%	12.0%	28.5%	32.5%	33.4%	24.5%	-	-
Strongly	21.1%	21.3%	20.9%	21.7%	18.0%	-	8.8%	30.4%	26.4%	27.6%	27.1%	-	12.0%	14.8%	15.2%	16.1%	-	-	-
Somewhat	17.1%	15.4%	19.1%	19.9%	16.2%	8.8%	-	17.8%	20.8%	22.6%	12.0%	10.3%	-	13.7%	17.3%	17.3%	24.5%	-	-
OPPOSE	44.3%	47.4%	39.8%	39.5%	40.8%	43.0%	48.1%	44.3%	36.4%	37.3%	23.4%	50.0%	28.9%	49.6%	43.5%	41.6%	75.5%	-	100.0%
Somewhat	18.9%	20.6%	16.4%	15.7%	28.0%	43.0%	7.2%	18.9%	15.2%	15.3%	11.5%	50.0%	-	21.8%	17.7%	16.1%	61.0%	-	26.6%
Strongly	25.4%	26.9%	23.4%	23.8%	12.8%	-	40.9%	25.4%	21.2%	22.1%	12.0%	-	28.9%	27.9%	25.7%	25.5%	14.5%	-	73.4%
DK/REFUSED	17.5%	15.9%	20.2%	18.9%	25.0%	48.2%	43.1%	7.5%	16.5%	12.5%	37.5%	39.7%	59.1%	21.9%	24.0%	25.0%	-	100.0%	-
Net Diff.	-6.1%	-10.8%	0.1%	2.1%	-6.6%	-34.1%	-39.3%	3.9%	10.8%	12.9%	15.6%	-39.7%	-16.9%	-21.1%	-10.9%	-8.2%	-51.0%	-	-100%
Mean	2.41	2.37	2.47	2.49	2.52	2.17	1.59	2.57	2.63	2.64	2.87	2.17	1.88	2.20	2.29	2.32	2.10	-	1.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	38.2%	63.4%	39.4%	43.7%	33.3%	25.4%	50.0%	34.0%	46.8%	29.0%	42.6%	25.4%	57.6%	43.7%	53.4%	40.9%	51.7%	33.0%
Strongly	21.1%	39.4%	25.7%	25.3%	16.4%	11.5%	31.7%	17.6%	28.5%	13.8%	24.8%	11.5%	39.1%	25.4%	34.1%	23.5%	32.4%	17.5%
Somewhat	17.1%	23.9%	13.7%	18.4%	16.9%	13.9%	18.2%	16.3%	18.3%	15.3%	17.9%	13.9%	18.5%	18.3%	19.3%	17.3%	19.2%	15.5%
OPPOSE	44.3%	28.3%	35.1%	36.8%	47.7%	60.6%	32.1%	48.7%	34.5%	54.7%	38.6%	60.6%	30.4%	45.1%	33.3%	49.8%	36.2%	58.1%
Somewhat	18.9%	19.6%	23.6%	13.5%	22.6%	18.3%	21.9%	18.0%	17.7%	20.3%	19.2%	18.3%	25.5%	14.6%	18.9%	15.9%	18.7%	13.3%
Strongly	25.4%	8.6%	11.5%	23.3%	25.1%	42.3%	10.2%	30.7%	16.8%	34.4%	19.4%	42.3%	5.0%	30.5%	14.3%	33.9%	17.5%	44.8%
DK/REFUSED	17.5%	8.3%	25.5%	19.5%	19.0%	14.0%	18.0%	17.4%	18.7%	16.3%	18.8%	14.0%	12.0%	11.2%	13.3%	9.4%	12.1%	8.9%
Net Diff.	-6.1%	35.1%	4.3%	6.9%	-14.4%	-35.2%	17.9%	-14.7%	12.4%	-25.7%	4.0%	-35.2%	27.1%	-1.4%	20.1%	-8.9%	15.4%	-25.1%
Mean	2.41	3.03	2.72	2.57	2.30	1.94	2.87	2.25	2.72	2.10	2.59	1.94	3.04	2.44	2.84	2.34	2.76	2.06

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
SUPPORT	38.2%	43.3%	26.3%	41.2%	19.9%	34.6%	20.7%	47.8%	30.4%	39.6%	38.4%	36.5%	50.0%	37.8%	37.9%	49.7%	33.3%
Strongly	21.1%	25.3%	11.5%	23.8%	6.2%	17.9%	7.8%	28.7%	14.9%	21.7%	19.5%	22.2%	28.9%	22.9%	19.4%	25.8%	18.4%
Somewhat	17.1%	18.0%	14.7%	17.4%	13.7%	16.6%	12.9%	19.1%	15.5%	17.9%	18.9%	14.4%	21.1%	14.9%	18.5%	24.0%	14.9%
OPPOSE	44.3%	33.5%	51.5%	35.4%	58.5%	40.7%	62.2%	40.8%	47.1%	47.3%	40.1%	45.6%	39.1%	38.1%	41.3%	37.7%	49.9%
Somewhat	18.9%	18.7%	20.6%	16.6%	23.7%	19.6%	21.4%	17.3%	20.2%	17.5%	17.8%	21.5%	15.2%	18.2%	18.8%	11.5%	21.8%
Strongly	25.4%	14.8%	30.8%	18.9%	34.8%	21.0%	40.7%	23.5%	26.9%	29.8%	22.2%	24.1%	23.9%	19.9%	22.6%	26.2%	28.2%
DK/REFUSED	17.5%	23.2%	22.3%	23.3%	21.6%	24.8%	17.2%	11.4%	22.5%	13.1%	21.6%	17.9%	10.9%	24.0%	20.7%	12.6%	16.8%
Net Diff.	-6.1%	9.8%	-25.2%	5.8%	-38.6%	-6.1%	-41.5%	7.0%	-16.7%	-7.8%	-1.7%	-9.0%	10.9%	-0.3%	-3.4%	12.1%	-16.7%
Mean	2.41	2.70	2.09	2.60	1.89	2.42	1.85	2.60	2.24	2.36	2.45	2.42	2.62	2.54	2.44	2.56	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
SUPPORT	38.2%	43.7%	35.4%	32.4%	47.2%	26.0%	33.3%	52.0%	56.1%	38.2%	100.0%	25.2%	-	27.7%	
Strongly	21.1%	27.1%	19.0%	13.3%	28.8%	10.0%	23.9%	37.6%	37.4%	38.2%	15.4%	14.7%	-	16.2%	
Somewhat	17.1%	16.6%	16.4%	19.1%	18.3%	15.9%	9.4%	14.4%	18.7%	-	84.6%	10.5%	-	11.5%	
OPPOSE	44.3%	37.9%	49.7%	49.5%	29.6%	60.9%	44.6%	45.3%	43.9%	50.0%	-	50.7%	100.0%	45.9%	
Somewhat	18.9%	17.5%	22.6%	17.6%	15.6%	22.3%	27.4%	9.3%	9.1%	9.7%	-	8.0%	54.2%	3.5%	
Strongly	25.4%	20.4%	27.1%	31.9%	14.0%	38.6%	17.2%	36.0%	34.8%	40.2%	-	42.7%	45.8%	42.4%	
DK/REFUSED	17.5%	18.4%	14.9%	18.1%	23.3%	13.1%	22.1%	2.7%	-	11.8%	-	24.1%	-	26.4%	
Net Diff.	-6.1%	5.8%	-14.3%	-17.1%	17.6%	-34.9%	-11.3%	6.7%	12.2%	-11.8%	100.0%	-25.5%	-100%	-18.3%	
Mean	2.41	2.62	2.32	2.17	2.81	1.97	2.51	2.55	2.59	2.41	3.15	1.96	1.54	2.02	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	59.6%	57.1%	70.3%	59.2%	64.2%	59.0%	63.4%	61.0%	67.3%	71.0%	70.2%	97.7%	48.1%	47.7%	58.5%	58.9%
Strongly	41.0%	40.4%	56.9%	40.7%	41.3%	41.1%	40.9%	43.2%	36.9%	53.3%	54.1%	27.1%	28.1%	29.1%	6.3%	44.8%
Somewhat	18.6%	16.7%	13.5%	18.4%	22.9%	17.9%	22.5%	17.8%	30.5%	17.6%	16.1%	70.6%	20.0%	18.6%	52.2%	14.1%
OPPOSE	33.7%	40.1%	29.7%	31.6%	27.0%	34.1%	30.6%	29.4%	32.7%	23.3%	23.9%	1.8%	43.8%	43.9%	41.5%	37.4%
Somewhat	12.4%	13.6%	14.1%	12.3%	10.3%	11.8%	16.1%	17.3%	14.1%	7.1%	7.3%	-	17.5%	17.3%	22.5%	15.2%
Strongly	21.2%	26.4%	15.6%	19.3%	16.7%	22.3%	14.5%	12.1%	18.6%	16.2%	16.6%	1.8%	26.3%	26.6%	19.0%	22.2%
DK/REFUSED	6.7%	2.9%	-	9.2%	8.8%	6.9%	6.0%	9.5%	-	5.7%	5.9%	0.5%	8.1%	8.4%	-	3.7%
Net Diff.	26.0%	17.0%	40.7%	27.6%	37.2%	24.9%	32.7%	31.6%	34.6%	47.7%	46.3%	95.8%	4.3%	3.8%	17.0%	21.6%
Mean	2.85	2.73	3.12	2.89	2.97	2.83	2.95	3.02	2.86	3.15	3.14	3.24	2.54	2.55	2.46	2.85

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	59.6%	70.1%	47.4%	52.4%	61.1%	59.1%	61.2%	60.7%	58.8%	88.1%	56.2%	59.6%	60.9%
Strongly	41.0%	52.5%	25.6%	32.8%	43.8%	43.3%	42.5%	38.6%	41.9%	81.1%	33.4%	43.7%	40.2%
Somewhat	18.6%	17.6%	21.9%	19.6%	17.3%	15.9%	18.6%	22.2%	16.8%	7.0%	22.7%	15.9%	20.8%
OPPOSE	33.7%	25.1%	51.0%	41.3%	28.0%	37.0%	34.5%	31.7%	34.1%	11.9%	33.1%	37.9%	34.4%
Somewhat	12.4%	9.0%	16.4%	16.1%	10.7%	11.2%	7.2%	8.6%	15.8%	11.9%	-	10.4%	9.4%
Strongly	21.2%	16.1%	34.6%	25.2%	17.3%	25.8%	27.4%	23.1%	18.3%	-	33.1%	27.6%	25.0%
DK/REFUSED	6.7%	4.8%	1.6%	6.3%	10.9%	3.8%	4.3%	7.6%	7.1%	-	10.7%	2.4%	4.7%
Net Diff.	26.0%	45.0%	-3.5%	11.1%	33.1%	22.1%	26.6%	29.1%	24.6%	76.2%	23.0%	21.7%	26.5%
Mean	2.85	3.12	2.39	2.64	2.98	2.80	2.80	2.83	2.89	3.69	2.63	2.78	2.80

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	59.6%	62.4%	47.4%	67.4%	58.8%	44.2%	67.6%	30.4%	70.3%	70.7%	43.8%	48.1%	47.8%	72.0%	64.7%
Strongly	41.0%	41.7%	30.8%	48.2%	49.0%	21.2%	37.4%	17.2%	54.4%	54.8%	29.5%	26.8%	26.1%	72.0%	46.0%
Somewhat	18.6%	20.7%	16.6%	19.2%	9.8%	23.1%	30.1%	13.2%	15.9%	15.9%	14.3%	21.3%	21.6%	-	18.7%
OPPOSE	33.7%	30.7%	46.3%	25.9%	36.8%	48.3%	26.1%	55.4%	24.4%	23.9%	56.2%	44.4%	44.9%	2.8%	23.3%
Somewhat	12.4%	9.6%	22.6%	9.5%	7.3%	34.1%	13.9%	15.4%	7.4%	6.6%	56.2%	17.7%	18.0%	-	11.1%
Strongly	21.2%	21.1%	23.6%	16.3%	29.4%	14.2%	12.2%	40.0%	17.0%	17.3%	-	26.6%	27.0%	2.8%	12.2%
DK/REFUSED	6.7%	6.9%	6.3%	6.7%	4.4%	7.5%	6.4%	14.2%	5.3%	5.4%	-	7.5%	7.3%	25.2%	12.0%
Net Diff.	26.0%	31.7%	1.1%	41.6%	22.0%	-4.1%	41.5%	-25.0%	45.9%	46.8%	-12.4%	3.7%	2.8%	69.2%	41.5%
Mean	2.85	2.89	2.58	3.06	2.82	2.55	2.99	2.09	3.14	3.14	2.73	2.52	2.51	3.89	3.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	59.6%	68.5%	67.8%	85.2%	50.3%	49.8%	56.9%	52.0%	70.2%	68.7%
Strongly	41.0%	51.8%	52.5%	37.3%	29.3%	30.0%	19.2%	33.5%	53.6%	46.5%
Somewhat	18.6%	16.7%	15.4%	47.9%	21.0%	19.8%	37.7%	18.5%	16.6%	22.2%
OPPOSE	33.7%	26.0%	26.5%	14.8%	43.8%	43.8%	43.1%	30.9%	26.0%	17.0%
Somewhat	12.4%	9.9%	9.7%	14.8%	16.7%	16.3%	22.2%	7.3%	9.4%	6.6%
Strongly	21.2%	16.1%	16.8%	-	27.1%	27.5%	20.9%	23.6%	16.6%	10.4%
DK/REFUSED	6.7%	5.5%	5.7%	-	6.0%	6.4%	-	17.1%	3.8%	14.3%
Net Diff.	26.0%	42.5%	41.3%	70.4%	6.5%	6.0%	13.8%	21.1%	44.1%	51.7%
Mean	2.85	3.10	3.10	3.22	2.56	2.56	2.55	2.75	3.11	3.22

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL	REGISTERED PARTY																			
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
SUPPORT	59.6%	57.8%	64.9%	60.9%	57.8%	100.0%	-	67.5%	26.8%	57.1%	64.1%	65.1%	55.5%	59.6%	55.5%	73.4%	51.0%	59.1%	57.4%	56.2%	83.6%
Strongly	41.0%	38.6%	45.8%	39.4%	40.2%	68.8%	-	48.0%	15.2%	38.9%	44.4%	47.7%	35.1%	41.7%	35.1%	54.5%	32.2%	41.5%	40.2%	28.4%	76.2%
Somewhat	18.6%	19.2%	19.1%	21.4%	17.7%	31.2%	-	19.5%	11.6%	18.2%	19.7%	17.3%	20.4%	17.9%	20.4%	19.0%	18.8%	17.6%	17.2%	27.8%	7.4%
OPPOSE	33.7%	35.3%	30.8%	32.9%	36.6%	-	100.0%	25.5%	72.1%	35.3%	32.3%	29.1%	40.7%	33.3%	40.7%	21.4%	40.1%	36.6%	39.5%	31.9%	8.6%
Somewhat	12.4%	12.3%	14.2%	12.6%	14.4%	-	36.9%	9.9%	27.9%	14.3%	10.1%	10.4%	6.5%	13.1%	6.5%	9.7%	15.8%	9.1%	9.6%	11.1%	-
Strongly	21.2%	23.1%	16.6%	20.3%	22.2%	-	63.1%	15.7%	44.2%	21.0%	22.2%	18.7%	34.3%	20.3%	34.3%	11.7%	24.3%	27.5%	29.9%	20.8%	8.6%
DK/REFUSED	6.7%	6.8%	4.3%	6.3%	5.6%	-	-	6.9%	1.2%	7.6%	3.6%	5.9%	3.7%	7.1%	3.7%	5.2%	8.9%	4.3%	3.1%	11.9%	7.8%
Net Diff.	26.0%	22.5%	34.1%	28.0%	21.3%	100.0%	-100%	42.0%	-45.3%	21.7%	31.8%	36.0%	14.8%	26.2%	14.8%	52.0%	11.0%	22.5%	17.9%	24.2%	75.0%
Mean	2.85	2.79	2.98	2.85	2.80	3.69	1.37	3.07	1.98	2.81	2.90	3.00	2.59	2.87	2.59	3.23	2.65	2.76	2.70	2.72	3.64

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	59.6%	75.5%	50.5%	66.1%	71.6%	51.3%	47.6%	77.1%	38.0%	61.3%	63.2%	63.0%	57.3%	68.4%	62.7%	53.2%
Strongly	41.0%	60.9%	33.0%	44.5%	48.9%	31.8%	36.7%	60.2%	23.1%	42.4%	38.8%	40.7%	41.7%	40.6%	40.2%	36.3%
Somewhat	18.6%	14.6%	17.5%	21.7%	22.7%	19.5%	10.9%	17.0%	14.9%	18.9%	24.5%	22.4%	15.6%	27.8%	22.6%	16.8%
OPPOSE	33.7%	16.8%	37.3%	31.1%	25.4%	41.6%	45.5%	17.4%	54.6%	33.9%	32.3%	26.6%	39.4%	31.3%	26.8%	46.3%
Somewhat	12.4%	7.3%	8.7%	7.2%	11.8%	19.7%	12.2%	9.1%	22.4%	5.7%	11.4%	9.6%	12.0%	11.7%	9.7%	16.4%
Strongly	21.2%	9.5%	28.6%	23.9%	13.6%	21.9%	33.3%	8.3%	32.2%	28.2%	20.9%	17.0%	27.4%	19.6%	17.1%	29.9%
DK/REFUSED	6.7%	7.7%	12.1%	2.8%	3.0%	7.1%	6.9%	5.5%	7.4%	4.9%	4.4%	10.3%	3.3%	0.3%	10.4%	0.6%
Net Diff.	26.0%	58.8%	13.2%	35.1%	46.2%	9.7%	2.1%	59.7%	-16.6%	27.4%	30.9%	36.4%	17.9%	37.1%	35.9%	6.9%
Mean	2.85	3.38	2.63	2.89	3.10	2.66	2.55	3.36	2.31	2.79	2.85	2.97	2.74	2.90	2.96	2.60

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY										WHITE CONSER VATIVE	IDEOLOGY: MALE	IDEOLOGY: FEMALE	IDEOLOGY: WHITE			
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
SUPPORT	59.6%	76.4%	61.7%	49.8%	54.6%	45.4%	53.6%	68.7%	63.6%	72.7%	59.1%	53.4%	59.4%	67.9%	48.5%	46.1%	69.6%	34.2%	48.0%	72.4%
Strongly	41.0%	61.6%	45.1%	30.6%	33.6%	27.8%	30.5%	51.4%	40.5%	59.7%	41.0%	26.3%	34.2%	55.6%	32.1%	25.9%	47.0%	21.2%	23.0%	56.7%
Somewhat	18.6%	14.8%	16.6%	19.2%	21.0%	17.6%	23.0%	17.4%	23.1%	13.0%	18.1%	27.1%	25.2%	12.3%	16.4%	20.2%	22.7%	13.0%	24.9%	15.8%
OPPOSE	33.7%	20.3%	26.7%	43.1%	33.2%	52.2%	37.1%	26.0%	30.5%	22.6%	30.2%	37.5%	33.5%	24.6%	45.1%	41.6%	27.4%	64.7%	40.7%	21.5%
Somewhat	12.4%	5.7%	19.0%	16.8%	8.0%	24.9%	15.9%	8.8%	10.5%	7.5%	11.7%	9.5%	11.1%	5.5%	19.4%	21.9%	12.3%	26.6%	14.3%	7.8%
Strongly	21.2%	14.6%	7.7%	26.3%	25.2%	27.3%	21.2%	17.2%	19.9%	15.1%	18.5%	28.0%	22.5%	19.2%	25.7%	19.7%	15.1%	38.1%	26.4%	13.8%
DK/REFUSED	6.7%	3.3%	11.5%	7.1%	12.2%	2.4%	9.4%	5.3%	5.9%	4.7%	10.7%	9.1%	7.1%	7.5%	6.4%	12.3%	2.9%	1.1%	11.4%	6.0%
Net Diff.	26.0%	56.1%	35.0%	6.7%	21.4%	-6.9%	16.5%	42.8%	33.1%	50.2%	28.9%	15.9%	25.9%	43.3%	3.4%	4.5%	42.2%	-30.5%	7.3%	50.9%
Mean	2.85	3.28	3.12	2.58	2.72	2.47	2.69	3.09	2.90	3.23	2.91	2.57	2.77	3.13	2.59	2.60	3.05	2.17	2.50	3.23

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	59.6%	65.4%	60.1%	61.6%	64.9%	59.8%	64.0%	69.8%	48.4%	82.7%	64.6%	57.7%	63.0%	55.1%	63.8%	65.3%	62.4%	45.0%	64.9%	49.2%
Strongly	41.0%	40.0%	39.3%	39.8%	39.1%	37.3%	41.0%	53.6%	27.8%	58.1%	52.4%	36.8%	47.5%	32.7%	54.4%	37.7%	42.6%	27.7%	51.6%	28.8%
Somewhat	18.6%	25.4%	20.8%	21.8%	25.8%	22.5%	23.0%	16.2%	20.6%	24.6%	12.2%	20.9%	15.5%	22.5%	9.4%	27.6%	19.8%	17.3%	13.3%	20.4%
OPPOSE	33.7%	21.5%	32.9%	34.9%	21.8%	34.7%	34.6%	24.9%	43.4%	17.3%	30.0%	35.0%	28.8%	39.3%	22.5%	31.6%	33.2%	47.0%	26.3%	47.4%
Somewhat	12.4%	7.0%	17.7%	8.9%	7.1%	19.1%	9.3%	8.5%	17.2%	-	8.4%	13.8%	10.6%	14.4%	3.3%	9.6%	15.6%	19.2%	11.4%	16.3%
Strongly	21.2%	14.5%	15.2%	26.0%	14.7%	15.6%	25.3%	16.4%	26.2%	17.3%	21.6%	21.1%	18.2%	24.9%	19.2%	22.0%	17.6%	27.8%	14.9%	31.1%
DK/REFUSED	6.7%	13.1%	7.0%	3.6%	13.3%	5.5%	1.4%	5.3%	8.2%	-	5.3%	7.4%	8.2%	5.6%	13.7%	3.1%	4.3%	8.0%	8.8%	3.4%
Net Diff.	26.0%	43.9%	27.2%	26.7%	43.1%	25.1%	29.4%	44.9%	5.0%	65.4%	34.6%	22.7%	34.2%	15.8%	41.3%	33.8%	29.2%	-2.0%	38.5%	1.8%
Mean	2.85	3.05	2.90	2.78	3.03	2.86	2.81	3.13	2.54	3.24	3.01	2.79	3.00	2.67	3.15	2.84	2.91	2.49	3.11	2.49

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
SUPPORT	59.6%	61.3%	64.2%	61.1%	65.8%	54.8%	56.8%	53.1%	65.2%	56.5%	52.4%	56.0%	51.9%	52.1%	62.4%	52.1%	62.8%	64.3%	53.9%	64.6%	61.2%	
Strongly	41.0%	41.7%	38.6%	39.8%	39.5%	37.6%	34.5%	36.4%	39.0%	38.9%	32.1%	40.4%	30.6%	31.4%	38.7%	29.7%	38.6%	43.4%	38.2%	45.5%	44.8%	
Somewhat	18.6%	19.5%	25.6%	21.3%	26.3%	17.1%	22.3%	16.7%	26.2%	17.6%	20.2%	15.6%	21.3%	20.7%	23.7%	22.4%	24.3%	20.9%	15.8%	19.1%	16.4%	
OPPOSE	33.7%	31.4%	27.0%	31.8%	26.7%	37.6%	35.8%	37.5%	25.8%	37.8%	41.1%	37.1%	42.3%	39.0%	28.6%	41.8%	27.5%	28.7%	39.6%	28.2%	30.2%	
Somewhat	12.4%	7.4%	11.5%	8.0%	11.8%	14.6%	10.7%	7.5%	7.8%	22.1%	12.2%	14.5%	11.1%	14.8%	8.4%	16.9%	8.1%	9.2%	16.2%	4.3%	11.7%	
Strongly	21.2%	24.1%	15.5%	23.8%	14.9%	23.0%	25.1%	30.0%	18.0%	15.7%	28.9%	22.5%	31.2%	24.2%	20.2%	24.9%	19.3%	19.5%	23.4%	23.9%	18.5%	
DK/REFUSED	6.7%	7.3%	8.9%	7.0%	7.5%	7.6%	7.4%	9.4%	9.0%	5.7%	6.6%	7.0%	5.8%	9.0%	9.0%	6.1%	9.7%	7.0%	6.5%	7.2%	8.6%	
Net Diff.	26.0%	29.9%	37.2%	29.3%	39.0%	17.1%	21.1%	15.6%	39.4%	18.7%	11.3%	18.9%	9.6%	13.1%	33.8%	10.3%	35.4%	35.6%	14.4%	36.4%	31.0%	
Mean	2.85	2.85	2.96	2.83	2.98	2.75	2.72	2.66	2.95	2.84	2.59	2.79	2.54	2.65	2.89	2.61	2.91	2.95	2.74	2.93	2.96	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	59.6%	64.1%	47.8%	64.3%	51.7%	65.5%	57.8%	67.9%	55.3%	71.4%	50.5%	70.5%	55.8%	72.6%	47.4%	72.5%	41.6%	70.9%	61.0%	72.3%	61.9%
Strongly	41.0%	41.7%	32.5%	45.5%	37.5%	41.2%	39.4%	41.6%	37.3%	58.5%	25.7%	57.8%	30.1%	59.2%	23.1%	60.2%	19.4%	56.2%	33.1%	57.5%	32.8%
Somewhat	18.6%	22.3%	15.2%	18.8%	14.2%	24.3%	18.4%	26.4%	18.0%	13.0%	24.8%	12.7%	25.7%	13.3%	24.3%	12.3%	22.2%	14.8%	27.9%	14.8%	29.1%
OPPOSE	33.7%	29.0%	47.6%	30.0%	41.9%	25.5%	35.7%	23.9%	38.7%	23.0%	42.6%	23.3%	37.0%	22.7%	46.0%	22.2%	52.3%	22.9%	31.2%	23.1%	30.9%
Somewhat	12.4%	13.0%	20.1%	11.4%	15.1%	4.5%	18.0%	4.9%	19.0%	9.4%	15.1%	8.3%	6.0%	10.7%	20.4%	7.9%	20.6%	10.3%	8.6%	11.2%	9.0%
Strongly	21.2%	16.1%	27.5%	18.6%	26.7%	21.0%	17.6%	19.0%	19.7%	13.7%	27.5%	15.1%	30.9%	12.0%	25.5%	14.3%	31.8%	12.6%	22.6%	11.9%	21.8%
DK/REFUSED	6.7%	6.9%	4.7%	5.7%	6.4%	9.0%	6.5%	8.1%	6.0%	5.5%	6.9%	6.2%	7.2%	4.7%	6.7%	5.3%	6.0%	6.1%	7.8%	4.6%	7.3%
Net Diff.	26.0%	35.0%	0.2%	34.2%	9.8%	39.9%	22.1%	44.0%	16.6%	48.4%	7.9%	47.1%	18.9%	49.9%	1.4%	50.3%	-10.7%	48.0%	29.8%	49.2%	31.0%
Mean	2.85	2.96	2.55	2.97	2.67	2.94	2.85	2.98	2.78	3.23	2.52	3.21	2.59	3.26	2.48	3.25	2.31	3.22	2.78	3.24	2.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	59.6%	70.7%	74.8%	57.7%	73.8%	51.3%	62.5%	36.2%	48.3%	71.6%	56.4%	69.8%	48.0%	70.9%	43.5%	72.1%	62.0%	73.9%	62.7%
Strongly	41.0%	55.6%	69.4%	40.6%	55.7%	28.3%	26.9%	22.8%	31.0%	61.2%	28.2%	49.9%	28.4%	56.6%	24.0%	55.0%	34.1%	54.8%	34.3%
Somewhat	18.6%	15.0%	5.4%	17.1%	18.2%	23.0%	35.6%	13.4%	17.2%	10.4%	28.2%	19.8%	19.6%	14.3%	19.4%	17.1%	27.9%	19.0%	28.4%
OPPOSE	33.7%	23.2%	23.8%	33.6%	19.2%	42.4%	34.6%	63.8%	41.1%	22.5%	36.1%	24.0%	46.5%	23.2%	51.3%	21.2%	30.3%	20.8%	30.2%
Somewhat	12.4%	9.3%	8.1%	16.3%	7.2%	15.0%	7.9%	31.8%	14.6%	6.6%	8.5%	12.0%	19.2%	8.7%	18.8%	8.2%	9.7%	8.5%	10.3%
Strongly	21.2%	13.9%	15.8%	17.3%	12.0%	27.4%	26.7%	32.0%	26.5%	15.9%	27.6%	11.9%	27.3%	14.5%	32.4%	13.0%	20.6%	12.3%	19.9%
DK/REFUSED	6.7%	6.1%	1.4%	8.7%	7.0%	6.3%	2.9%	-	10.7%	5.9%	7.5%	6.3%	5.5%	5.9%	5.3%	6.7%	7.7%	5.3%	7.1%
Net Diff.	26.0%	47.5%	51.0%	24.1%	54.6%	8.9%	27.8%	-27.5%	7.2%	49.1%	20.3%	45.8%	1.5%	47.7%	-7.8%	50.8%	31.7%	53.1%	32.5%
Mean	2.85	3.20	3.30	2.89	3.26	2.56	2.64	2.27	2.59	3.24	2.62	3.15	2.52	3.20	2.37	3.22	2.82	3.23	2.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
SUPPORT	59.6%	58.4%	62.1%	62.5%	50.0%	100.0%	54.8%	64.4%	61.7%	60.7%	61.0%	100.0%	64.1%	54.1%	62.5%	64.2%	28.0%	100.0%	29.6%
Strongly	41.0%	41.7%	40.4%	39.7%	42.0%	57.0%	54.8%	46.6%	43.5%	42.0%	49.0%	50.0%	64.1%	38.1%	37.3%	37.5%	28.0%	100.0%	29.6%
Somewhat	18.6%	16.7%	21.7%	22.7%	8.0%	43.0%	-	17.8%	18.2%	18.7%	12.0%	50.0%	-	16.0%	25.3%	26.7%	-	-	-
OPPOSE	33.7%	35.6%	30.0%	30.3%	42.0%	-	8.8%	27.5%	30.9%	32.7%	27.1%	-	12.0%	41.4%	29.0%	28.0%	72.0%	-	-
Somewhat	12.4%	13.2%	10.4%	11.0%	8.0%	-	-	3.3%	13.4%	14.4%	12.0%	-	-	20.1%	7.3%	7.7%	-	-	-
Strongly	21.2%	22.5%	19.6%	19.3%	34.1%	-	8.8%	24.2%	17.5%	18.3%	15.1%	-	12.0%	21.3%	21.7%	20.3%	72.0%	-	-
DK/REFUSED	6.7%	6.0%	7.9%	7.2%	8.0%	-	36.4%	8.1%	7.4%	6.6%	12.0%	-	23.8%	4.5%	8.4%	7.8%	-	-	70.4%
Net Diff.	26.0%	22.7%	32.1%	32.2%	7.9%	100.0%	46.1%	36.9%	30.8%	28.0%	33.9%	100.0%	52.1%	12.7%	33.5%	36.2%	-44.0%	100.0%	29.6%
Mean	2.85	2.83	2.90	2.89	2.63	3.57	3.59	2.95	2.95	2.90	3.08	3.50	3.53	2.74	2.85	2.88	1.84	4.00	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	59.6%	65.4%	61.1%	58.5%	58.4%	57.7%	63.0%	58.2%	60.8%	58.0%	60.0%	57.7%	63.0%	62.7%	69.2%	55.9%	65.4%	54.2%
Strongly	41.0%	41.5%	47.5%	43.7%	34.1%	40.0%	44.9%	39.5%	44.3%	37.3%	41.1%	40.0%	49.4%	43.2%	54.3%	34.6%	48.0%	34.3%
Somewhat	18.6%	24.0%	13.6%	14.8%	24.4%	17.7%	18.1%	18.7%	16.5%	20.7%	18.9%	17.7%	13.6%	19.5%	14.9%	21.3%	17.4%	19.9%
OPPOSE	33.7%	28.2%	33.6%	36.3%	33.0%	34.6%	31.2%	34.7%	33.8%	33.9%	33.5%	34.6%	32.7%	28.1%	25.9%	32.9%	26.6%	38.2%
Somewhat	12.4%	11.7%	10.5%	10.1%	13.2%	15.5%	11.0%	13.0%	10.6%	14.4%	11.4%	15.5%	8.7%	7.6%	5.1%	10.8%	6.6%	12.2%
Strongly	21.2%	16.5%	23.1%	26.2%	19.8%	19.2%	20.2%	21.7%	23.2%	19.4%	22.1%	19.2%	24.0%	20.5%	20.8%	22.1%	20.1%	26.0%
DK/REFUSED	6.7%	6.4%	5.3%	5.2%	8.6%	7.7%	5.8%	7.1%	5.5%	8.1%	6.4%	7.7%	4.3%	9.2%	4.9%	11.1%	8.0%	7.6%
Net Diff.	26.0%	37.2%	27.5%	22.2%	25.5%	23.1%	31.8%	23.5%	27.0%	24.2%	26.5%	23.1%	30.3%	34.6%	43.3%	23.0%	38.7%	16.0%
Mean	2.85	2.97	2.90	2.80	2.80	2.85	2.93	2.82	2.87	2.83	2.84	2.85	2.92	2.94	3.08	2.77	3.01	2.68

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
SUPPORT	59.6%	63.0%	54.7%	53.6%	59.7%	55.3%	59.9%	63.2%	56.7%	58.2%	64.5%	55.8%	68.9%	73.8%	56.2%	64.4%	53.1%
Strongly	41.0%	40.9%	36.5%	35.8%	39.4%	35.0%	43.6%	45.3%	37.6%	40.0%	39.4%	44.0%	41.8%	60.2%	37.9%	40.8%	35.6%
Somewhat	18.6%	22.1%	18.1%	17.8%	20.3%	20.3%	16.3%	18.0%	19.1%	18.2%	25.1%	11.8%	27.1%	13.6%	18.3%	23.6%	17.5%
OPPOSE	33.7%	29.9%	39.9%	40.4%	34.6%	39.6%	32.4%	29.0%	37.5%	30.6%	33.6%	37.0%	21.0%	19.5%	39.2%	33.0%	38.9%
Somewhat	12.4%	13.0%	17.2%	15.1%	17.2%	15.6%	17.5%	7.8%	16.2%	12.3%	9.7%	15.5%	8.3%	7.9%	16.6%	10.0%	13.9%
Strongly	21.2%	16.9%	22.7%	25.3%	17.4%	24.0%	14.9%	21.2%	21.3%	18.3%	24.0%	21.5%	12.7%	11.6%	22.5%	23.0%	25.0%
DK/REFUSED	6.7%	7.1%	5.5%	6.0%	5.7%	5.1%	7.7%	7.8%	5.9%	11.2%	1.9%	7.2%	10.1%	6.8%	4.6%	2.6%	8.0%
Net Diff.	26.0%	33.1%	14.8%	13.2%	25.1%	15.7%	27.5%	34.2%	19.2%	27.6%	30.9%	18.8%	47.9%	54.3%	17.1%	31.4%	14.2%
Mean	2.85	2.94	2.73	2.68	2.87	2.70	2.96	2.95	2.78	2.90	2.81	2.84	3.09	3.31	2.75	2.84	2.69

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
SUPPORT	59.6%	69.4%	57.1%	54.5%	48.9%	45.9%	66.4%	54.8%	67.5%	11.8%	47.5%	50.0%	-	54.9%
Strongly	41.0%	47.7%	39.0%	39.1%	34.4%	28.9%	43.9%	39.7%	51.5%	-	47.5%	36.8%	-	40.4%
Somewhat	18.6%	21.6%	18.1%	15.4%	14.5%	17.0%	22.6%	15.1%	16.0%	11.8%	-	13.2%	-	14.5%
OPPOSE	33.7%	24.7%	34.8%	41.9%	41.0%	44.0%	28.2%	41.1%	27.2%	87.9%	52.5%	46.8%	100.0%	41.7%
Somewhat	12.4%	8.2%	12.1%	20.7%	13.1%	13.7%	7.1%	8.4%	8.0%	9.7%	52.5%	4.5%	-	4.9%
Strongly	21.2%	16.6%	22.8%	21.2%	27.8%	30.3%	21.1%	32.7%	19.2%	78.2%	-	42.4%	100.0%	36.7%
DK/REFUSED	6.7%	5.9%	8.1%	3.6%	10.1%	10.1%	5.3%	4.1%	5.3%	0.3%	-	3.1%	-	3.4%
Net Diff.	26.0%	44.6%	22.3%	12.7%	8.0%	1.9%	38.2%	13.6%	40.3%	-76.1%	-5.1%	3.2%	-100%	13.2%
Mean	2.85	3.07	2.80	2.75	2.62	2.49	2.94	2.64	3.05	1.34	2.95	2.46	1.00	2.61

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	79.0%	74.7%	84.4%	79.8%	84.3%	79.0%	78.8%	78.7%	78.9%	88.1%	87.8%	99.5%	69.5%	68.4%	96.4%	80.2%
Strongly	59.2%	52.0%	70.9%	59.1%	71.2%	60.8%	49.2%	49.0%	49.6%	71.9%	72.0%	70.6%	45.9%	44.8%	71.7%	62.0%
Somewhat	19.8%	22.7%	13.5%	20.7%	13.1%	18.2%	29.6%	29.8%	29.3%	16.2%	15.8%	28.9%	23.6%	23.6%	24.6%	18.2%
OPPOSE	12.6%	13.5%	15.6%	12.7%	10.3%	13.0%	9.8%	13.7%	3.2%	5.0%	5.2%	-	20.5%	21.2%	3.6%	10.0%
Somewhat	6.4%	9.1%	-	5.6%	3.9%	6.3%	7.0%	9.3%	3.2%	1.8%	1.9%	-	11.1%	11.5%	0.2%	6.1%
Strongly	6.2%	4.4%	15.6%	7.1%	6.4%	6.7%	2.8%	4.4%	-	3.2%	3.3%	-	9.5%	9.7%	3.4%	3.9%
DK/REFUSED	8.5%	11.8%	-	7.5%	5.4%	8.0%	11.4%	7.6%	18.0%	6.8%	7.0%	0.5%	9.9%	10.4%	-	9.8%
Net Diff.	66.4%	61.2%	68.9%	67.1%	74.0%	66.0%	69.0%	65.0%	75.7%	83.1%	82.6%	99.5%	49.0%	47.1%	92.7%	70.2%
Mean	3.44	3.39	3.40	3.43	3.58	3.45	3.41	3.33	3.57	3.68	3.68	3.71	3.18	3.15	3.65	3.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	79.0%	87.8%	66.5%	75.9%	78.3%	73.2%	86.0%	80.1%	78.3%	84.0%	100.0%	78.6%	80.5%
Strongly	59.2%	69.0%	42.8%	58.2%	57.2%	48.9%	69.8%	63.4%	56.8%	57.6%	79.7%	56.5%	61.3%
Somewhat	19.8%	18.9%	23.7%	17.7%	21.1%	24.3%	16.2%	16.7%	21.4%	26.4%	20.3%	22.1%	19.2%
OPPOSE	12.6%	8.0%	25.3%	12.7%	11.9%	25.2%	7.3%	10.0%	12.6%	16.0%	-	16.5%	12.5%
Somewhat	6.4%	2.9%	8.8%	7.2%	7.9%	9.1%	2.3%	6.9%	6.2%	-	-	6.2%	6.7%
Strongly	6.2%	5.0%	16.5%	5.4%	4.0%	16.1%	5.0%	3.1%	6.4%	16.0%	-	10.3%	5.8%
DK/REFUSED	8.5%	4.2%	8.2%	11.4%	9.8%	1.5%	6.7%	9.8%	9.1%	-	-	4.8%	7.0%
Net Diff.	66.4%	79.9%	41.2%	63.3%	66.3%	48.0%	78.7%	70.1%	65.6%	68.1%	100.0%	62.1%	67.9%
Mean	3.44	3.58	3.01	3.45	3.46	3.08	3.62	3.56	3.42	3.26	3.80	3.31	3.46

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	79.0%	86.3%	81.3%	82.6%	68.5%	55.2%	75.7%	51.0%	86.6%	87.5%	29.5%	69.7%	69.3%	100.0%	90.5%
Strongly	59.2%	64.6%	58.5%	63.7%	53.4%	21.7%	57.1%	46.0%	71.9%	72.6%	23.1%	44.7%	44.3%	72.0%	71.7%
Somewhat	19.8%	21.7%	22.8%	18.9%	15.2%	33.5%	18.6%	5.0%	14.8%	14.9%	6.4%	25.1%	25.1%	28.0%	18.8%
OPPOSE	12.6%	6.3%	9.5%	9.6%	26.2%	32.3%	16.8%	21.5%	6.6%	5.6%	70.5%	20.2%	20.4%	-	-
Somewhat	6.4%	1.9%	5.0%	5.8%	8.9%	21.5%	10.8%	21.5%	1.8%	1.9%	-	11.8%	12.0%	-	-
Strongly	6.2%	4.3%	4.5%	3.8%	17.3%	10.8%	5.9%	-	4.8%	3.8%	70.5%	8.3%	8.5%	-	-
DK/REFUSED	8.5%	7.4%	9.2%	7.8%	5.3%	12.5%	7.5%	27.4%	6.7%	6.8%	-	10.1%	10.2%	-	9.5%
Net Diff.	66.4%	80.0%	71.9%	73.0%	42.4%	22.8%	59.0%	29.5%	80.0%	81.9%	-41.0%	49.6%	48.9%	100.0%	90.5%
Mean	3.44	3.58	3.49	3.55	3.10	2.75	3.37	3.34	3.65	3.68	1.82	3.18	3.17	3.72	3.79

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	79.0%	85.2%	85.9%	66.6%	71.2%	70.8%	77.8%	79.1%	90.2%	88.7%
Strongly	59.2%	69.5%	69.6%	66.6%	45.8%	48.0%	15.2%	61.3%	71.2%	66.4%
Somewhat	19.8%	15.7%	16.4%	-	25.4%	22.8%	62.6%	17.8%	19.0%	22.3%
OPPOSE	12.6%	6.7%	6.7%	7.2%	20.7%	20.6%	22.2%	8.7%	6.6%	-
Somewhat	6.4%	2.4%	2.2%	7.2%	11.7%	11.0%	22.2%	4.8%	2.3%	-
Strongly	6.2%	4.3%	4.5%	-	9.0%	9.7%	-	3.9%	4.3%	-
DK/REFUSED	8.5%	8.1%	7.4%	26.2%	8.0%	8.6%	-	12.2%	3.2%	11.3%
Net Diff.	66.4%	78.4%	79.2%	59.3%	50.5%	50.1%	55.6%	70.4%	83.6%	88.7%
Mean	3.44	3.64	3.63	3.80	3.17	3.19	2.93	3.55	3.62	3.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5		
SUPPORT	79.0%	79.6%	77.6%	81.1%	76.8%	89.4%	60.0%	100.0%	-	76.3%	85.5%	86.8%	75.8%	79.6%	75.8%	88.6%	71.2%	82.3%	84.6%	63.2%	83.0%		
Strongly	59.2%	61.0%	54.0%	62.5%	57.7%	67.4%	43.2%	74.9%	-	53.3%	68.9%	69.2%	70.2%	58.3%	70.2%	72.3%	48.8%	63.2%	64.1%	45.1%	80.0%		
Somewhat	19.8%	18.6%	23.7%	18.6%	19.1%	22.0%	16.8%	25.1%	-	23.0%	16.6%	17.6%	5.6%	21.3%	5.6%	16.3%	22.4%	19.1%	20.6%	18.1%	3.0%		
OPPOSE	12.6%	12.3%	14.1%	10.2%	16.6%	5.6%	26.9%	-	100.0%	14.7%	9.1%	6.3%	18.0%	12.1%	18.0%	4.9%	18.6%	10.3%	9.1%	20.5%	8.6%		
Somewhat	6.4%	6.9%	5.5%	3.1%	8.7%	3.3%	13.1%	-	50.9%	9.1%	1.9%	1.5%	3.2%	6.7%	3.2%	2.0%	9.6%	5.6%	5.2%	6.5%	8.6%		
Strongly	6.2%	5.4%	8.5%	7.1%	7.9%	2.3%	13.8%	-	49.1%	5.6%	7.3%	4.8%	14.7%	5.4%	14.7%	2.9%	9.0%	4.7%	3.9%	14.0%	-		
DK/REFUSED	8.5%	8.1%	8.3%	8.7%	6.6%	4.9%	13.1%	-	-	9.0%	5.3%	6.9%	6.2%	8.3%	6.2%	6.4%	10.2%	7.4%	6.2%	16.4%	8.4%		
Net Diff.	66.4%	67.3%	63.6%	70.9%	60.3%	83.8%	33.0%	100.0%	-100%	61.5%	76.4%	80.5%	57.9%	67.5%	57.9%	83.7%	52.7%	72.0%	75.5%	42.7%	74.4%		
Mean	3.44	3.47	3.34	3.50	3.36	3.63	3.03	3.75	1.51	3.36	3.55	3.62	3.40	3.45	3.40	3.69	3.24	3.52	3.54	3.13	3.78		

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	79.0%	86.1%	66.5%	83.6%	90.8%	73.9%	80.1%	88.6%	63.2%	86.7%	88.6%	78.6%	70.6%	87.0%	78.6%	61.5%
Strongly	59.2%	80.8%	46.1%	69.6%	65.0%	50.3%	52.7%	70.0%	41.6%	67.5%	78.9%	55.4%	50.9%	77.4%	55.8%	42.9%
Somewhat	19.8%	5.3%	20.4%	14.0%	25.7%	23.6%	27.4%	18.7%	21.6%	19.2%	9.7%	23.2%	19.8%	9.5%	22.8%	18.6%
OPPOSE	12.6%	8.5%	26.0%	9.9%	1.9%	14.4%	11.0%	4.9%	22.5%	8.5%	5.2%	14.9%	15.3%	6.4%	14.8%	19.3%
Somewhat	6.4%	4.4%	8.8%	6.2%	-	10.0%	4.6%	2.8%	12.7%	1.7%	-	6.7%	15.3%	-	6.7%	19.3%
Strongly	6.2%	4.1%	17.2%	3.7%	1.9%	4.4%	6.3%	2.1%	9.8%	6.8%	5.2%	8.2%	-	6.4%	8.1%	-
DK/REFUSED	8.5%	5.4%	7.5%	6.5%	7.4%	11.8%	8.9%	6.5%	14.3%	4.8%	6.2%	6.5%	14.1%	6.6%	6.5%	19.2%
Net Diff.	66.4%	77.7%	40.4%	73.7%	88.9%	59.5%	69.2%	83.8%	40.6%	78.2%	83.4%	63.7%	55.3%	80.5%	63.8%	42.2%
Mean	3.44	3.72	3.03	3.60	3.66	3.36	3.39	3.67	3.11	3.55	3.73	3.35	3.41	3.69	3.35	3.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
SUPPORT	79.0%	93.0%	79.0%	66.3%	65.0%	67.6%	78.7%	86.1%	83.2%	88.3%	69.6%	64.2%	77.1%	81.1%	67.1%	80.7%	91.3%	52.0%	79.7%	87.5%
Strongly	59.2%	77.0%	69.0%	41.2%	40.7%	41.7%	49.7%	72.9%	73.3%	72.5%	64.7%	48.2%	53.8%	74.3%	38.8%	44.4%	71.4%	24.0%	48.4%	73.5%
Somewhat	19.8%	16.0%	10.1%	25.1%	24.2%	25.9%	29.0%	13.2%	9.9%	15.8%	4.9%	16.0%	23.3%	6.8%	28.4%	36.3%	19.9%	28.0%	31.3%	13.9%
OPPOSE	12.6%	3.3%	10.7%	21.4%	19.0%	23.6%	13.8%	6.8%	9.1%	5.1%	16.0%	33.1%	16.8%	10.8%	17.2%	9.9%	2.7%	33.2%	9.8%	5.9%
Somewhat	6.4%	1.2%	4.8%	12.1%	10.1%	13.8%	7.3%	2.6%	3.6%	1.9%	3.7%	14.8%	9.8%	3.1%	11.1%	4.0%	2.1%	19.8%	2.0%	2.7%
Strongly	6.2%	2.1%	5.9%	9.3%	8.9%	9.7%	6.5%	4.2%	5.5%	3.2%	12.3%	18.3%	7.0%	7.7%	6.1%	5.9%	0.6%	13.4%	7.9%	3.2%
DK/REFUSED	8.5%	3.7%	10.3%	12.3%	16.0%	8.8%	7.6%	7.1%	7.7%	6.6%	14.4%	2.8%	6.1%	8.1%	15.6%	9.4%	6.0%	14.8%	10.5%	6.6%
Net Diff.	66.4%	89.8%	68.3%	45.0%	45.9%	44.1%	64.9%	79.3%	74.1%	83.2%	53.6%	31.1%	60.3%	70.3%	49.9%	70.7%	88.6%	18.8%	69.9%	81.6%
Mean	3.44	3.74	3.58	3.12	3.15	3.09	3.32	3.66	3.64	3.69	3.42	2.97	3.32	3.61	3.18	3.31	3.72	2.73	3.34	3.69

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	79.0%	80.7%	77.5%	82.4%	80.7%	76.5%	79.5%	88.1%	70.5%	62.9%	85.6%	76.8%	85.1%	73.8%	83.1%	78.3%	86.6%	69.4%	86.8%	68.4%
Strongly	59.2%	58.5%	51.2%	70.5%	59.4%	51.9%	67.0%	71.9%	46.7%	52.1%	62.5%	57.7%	67.1%	50.2%	73.3%	58.1%	62.7%	42.3%	70.4%	44.1%
Somewhat	19.8%	22.2%	26.3%	11.9%	21.4%	24.5%	12.5%	16.3%	23.8%	10.8%	23.0%	19.1%	18.1%	23.7%	9.8%	20.2%	23.8%	27.1%	16.4%	24.2%
OPPOSE	12.6%	9.6%	18.4%	9.3%	9.4%	19.0%	11.2%	4.8%	19.9%	25.8%	4.0%	15.1%	7.5%	18.8%	10.3%	18.9%	5.5%	18.6%	5.5%	22.7%
Somewhat	6.4%	4.4%	13.4%	2.4%	4.4%	13.7%	2.9%	1.6%	11.2%	4.2%	1.3%	7.7%	3.5%	9.9%	5.1%	7.3%	2.3%	12.6%	2.4%	11.5%
Strongly	6.2%	5.2%	4.9%	6.9%	5.0%	5.3%	8.3%	3.2%	8.7%	21.6%	2.8%	7.4%	4.0%	8.8%	5.2%	11.6%	3.2%	6.1%	3.1%	11.2%
DK/REFUSED	8.5%	9.7%	4.2%	8.3%	9.9%	4.5%	9.3%	7.1%	9.6%	11.3%	10.4%	8.1%	7.4%	7.4%	6.7%	2.8%	7.9%	11.9%	7.7%	8.9%
Net Diff.	66.4%	71.1%	59.1%	73.1%	71.3%	57.4%	68.2%	83.4%	50.6%	37.1%	81.6%	61.8%	77.6%	55.1%	72.8%	59.4%	81.1%	50.8%	81.3%	45.6%
Mean	3.44	3.48	3.29	3.59	3.50	3.29	3.52	3.69	3.20	3.05	3.62	3.38	3.60	3.24	3.62	3.28	3.59	3.20	3.67	3.11

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
SUPPORT	79.0%	82.1%	82.2%	80.4%	80.8%	83.2%	70.0%	77.9%	70.3%	88.6%	69.8%	82.5%	63.9%	84.6%	74.8%	82.9%	73.1%	83.2%	74.0%	82.2%	73.0%
Strongly	59.2%	60.8%	59.4%	58.2%	59.0%	59.2%	50.3%	67.6%	47.0%	50.4%	52.1%	58.9%	45.6%	60.1%	53.5%	56.3%	53.3%	63.3%	54.2%	69.0%	58.7%
Somewhat	19.8%	21.3%	22.8%	22.2%	21.9%	23.9%	19.6%	10.3%	23.4%	38.2%	17.6%	23.7%	18.2%	24.6%	21.3%	26.6%	19.8%	19.9%	19.8%	13.2%	14.4%
OPPOSE	12.6%	10.9%	12.7%	11.9%	13.5%	11.5%	17.0%	15.1%	24.0%	7.7%	13.4%	11.5%	20.8%	11.6%	14.1%	12.7%	14.9%	8.9%	16.9%	9.7%	22.1%
Somewhat	6.4%	5.3%	7.5%	5.8%	8.0%	5.7%	8.4%	7.0%	10.6%	4.3%	7.3%	5.5%	9.7%	6.0%	7.5%	6.3%	8.1%	5.2%	7.8%	4.1%	9.4%
Strongly	6.2%	5.6%	5.2%	6.1%	5.5%	5.8%	8.6%	8.1%	13.4%	3.4%	6.1%	5.9%	11.1%	5.6%	6.6%	6.5%	6.8%	3.7%	9.1%	5.6%	12.6%
DK/REFUSED	8.5%	7.0%	5.1%	7.7%	5.7%	5.3%	13.0%	7.0%	5.7%	3.6%	16.9%	6.0%	15.4%	3.8%	11.1%	4.3%	12.0%	7.9%	9.1%	8.1%	4.9%
Net Diff.	66.4%	71.2%	69.6%	68.6%	67.4%	71.6%	52.9%	62.8%	46.4%	80.9%	56.4%	71.1%	43.1%	73.0%	60.7%	70.2%	58.2%	74.3%	57.1%	72.5%	51.0%
Mean	3.44	3.48	3.44	3.44	3.42	3.44	3.28	3.48	3.10	3.41	3.39	3.44	3.16	3.44	3.37	3.39	3.36	3.55	3.31	3.59	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	79.0%	83.9%	74.9%	85.3%	71.3%	79.8%	78.6%	78.8%	76.5%	86.6%	71.5%	82.6%	71.0%	91.2%	71.9%	86.1%	69.1%	87.3%	74.5%	85.1%	73.9%
Strongly	59.2%	58.8%	50.4%	66.6%	50.0%	57.9%	61.5%	56.5%	60.0%	69.7%	48.8%	71.2%	54.7%	67.9%	45.4%	71.6%	41.7%	64.6%	57.2%	61.9%	56.8%
Somewhat	19.8%	25.1%	24.5%	18.7%	21.4%	21.9%	17.2%	22.3%	16.5%	16.9%	22.7%	11.4%	16.3%	23.2%	26.5%	14.5%	27.3%	22.8%	17.3%	23.2%	17.1%
OPPOSE	12.6%	8.3%	12.5%	7.3%	17.9%	11.2%	15.2%	11.9%	16.7%	6.1%	18.4%	9.4%	24.6%	2.2%	14.8%	6.1%	20.4%	6.3%	16.0%	7.7%	16.2%
Somewhat	6.4%	6.1%	6.4%	4.2%	8.4%	6.7%	6.9%	6.9%	7.6%	2.5%	10.1%	3.4%	10.8%	1.5%	9.6%	3.2%	10.4%	1.1%	9.7%	1.4%	9.8%
Strongly	6.2%	2.2%	6.0%	3.1%	9.5%	4.6%	8.3%	5.0%	9.0%	3.6%	8.3%	6.1%	13.8%	0.7%	5.2%	2.9%	10.1%	5.2%	6.3%	6.3%	6.4%
DK/REFUSED	8.5%	7.8%	12.7%	7.3%	10.8%	8.9%	6.2%	9.4%	6.9%	7.3%	10.0%	8.0%	4.5%	6.6%	13.3%	7.8%	10.5%	6.4%	9.5%	7.2%	9.9%
Net Diff.	66.4%	75.6%	62.4%	78.0%	53.5%	68.6%	63.4%	66.9%	59.8%	80.5%	53.1%	73.2%	46.4%	88.9%	57.1%	80.0%	48.6%	81.0%	58.4%	77.4%	57.7%
Mean	3.44	3.52	3.36	3.61	3.25	3.46	3.40	3.44	3.37	3.65	3.25	3.61	3.17	3.70	3.29	3.68	3.13	3.57	3.38	3.52	3.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	79.0%	85.9%	93.0%	77.5%	86.1%	72.6%	77.6%	74.6%	68.5%	82.2%	73.0%	89.6%	72.4%	86.6%	69.5%	84.1%	76.8%	81.6%	76.1%
Strongly	59.2%	69.0%	71.8%	62.0%	70.4%	50.2%	58.8%	50.6%	44.0%	71.0%	57.4%	66.9%	45.6%	70.5%	45.7%	64.9%	56.3%	60.0%	57.4%
Somewhat	19.8%	16.9%	21.2%	15.5%	15.7%	22.4%	18.7%	24.0%	24.4%	11.3%	15.6%	22.6%	26.8%	16.0%	23.8%	19.2%	20.5%	21.6%	18.7%
OPPOSE	12.6%	7.0%	6.3%	9.9%	6.2%	18.3%	14.6%	18.8%	20.9%	8.6%	23.7%	5.4%	14.9%	5.7%	20.2%	9.9%	15.8%	11.8%	16.0%
Somewhat	6.4%	2.5%	1.8%	5.6%	1.7%	10.2%	8.2%	8.7%	12.1%	3.6%	9.7%	1.4%	10.6%	2.3%	10.6%	3.1%	9.7%	3.6%	9.9%
Strongly	6.2%	4.5%	4.5%	4.3%	4.5%	8.1%	6.3%	10.0%	8.8%	5.0%	14.0%	4.0%	4.3%	3.4%	9.7%	6.8%	6.0%	8.1%	6.2%
DK/REFUSED	8.5%	7.1%	0.7%	12.6%	7.7%	9.1%	7.9%	6.7%	10.7%	9.2%	3.4%	5.0%	12.8%	7.8%	10.3%	6.0%	7.4%	6.6%	7.8%
Net Diff.	66.4%	78.9%	86.6%	67.6%	79.9%	54.3%	63.0%	55.8%	47.6%	73.7%	49.3%	84.2%	57.5%	80.9%	49.2%	74.2%	61.1%	69.8%	60.1%
Mean	3.44	3.62	3.61	3.55	3.65	3.26	3.41	3.23	3.16	3.63	3.20	3.61	3.30	3.67	3.18	3.51	3.37	3.43	3.38

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
SUPPORT	79.0%	78.6%	79.3%	77.8%	96.3%	77.1%	100.0%	77.9%	78.1%	75.2%	100.0%	89.7%	100.0%	79.2%	80.5%	80.3%	89.0%	-	100.0%		
Strongly	59.2%	58.7%	59.4%	58.0%	80.5%	34.2%	81.1%	66.1%	62.0%	58.9%	88.5%	39.7%	100.0%	53.5%	56.8%	57.1%	64.5%	-	29.6%		
Somewhat	19.8%	19.9%	19.9%	19.8%	15.8%	43.0%	18.9%	11.7%	16.1%	16.3%	11.5%	50.0%	-	25.7%	23.8%	23.1%	24.5%	-	70.4%		
OPPOSE	12.6%	12.4%	13.0%	13.9%	3.7%	8.8%	-	14.8%	16.4%	18.5%	-	10.3%	-	10.7%	9.4%	9.5%	11.0%	-	-		
Somewhat	6.4%	6.2%	6.8%	7.2%	3.7%	-	-	6.7%	6.4%	7.3%	-	-	-	5.8%	7.1%	7.1%	11.0%	-	-		
Strongly	6.2%	6.2%	6.2%	6.7%	-	8.8%	-	8.1%	9.9%	11.1%	-	10.3%	-	4.9%	2.3%	2.5%	-	-	-		
DK/REFUSED	8.5%	9.0%	7.7%	8.3%	-	14.0%	-	7.4%	5.5%	6.3%	-	-	-	10.1%	10.0%	10.2%	-	100.0%	-		
Net Diff.	66.4%	66.2%	66.3%	63.9%	92.7%	68.3%	100.0%	63.1%	61.7%	56.8%	100.0%	79.4%	100.0%	68.4%	71.1%	70.7%	78.0%	-	100.0%		
Mean	3.44	3.44	3.44	3.41	3.77	3.19	3.81	3.47	3.38	3.31	3.89	3.19	4.00	3.42	3.50	3.50	3.53	-	3.30		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	79.0%	73.5%	85.0%	77.0%	76.3%	82.1%	80.0%	78.6%	78.5%	79.4%	77.8%	82.1%	78.4%	77.8%	81.3%	74.4%	77.5%	79.4%
Strongly	59.2%	42.2%	66.8%	59.5%	51.9%	67.5%	56.0%	60.1%	57.8%	60.4%	56.0%	67.5%	65.8%	63.5%	68.7%	59.1%	65.2%	60.3%
Somewhat	19.8%	31.3%	18.2%	17.5%	24.3%	14.6%	24.0%	18.5%	20.7%	19.1%	21.8%	14.6%	12.5%	14.3%	12.6%	15.2%	12.2%	19.1%
OPPOSE	12.6%	15.2%	10.1%	10.9%	14.7%	12.5%	12.4%	12.6%	11.6%	13.5%	12.6%	12.5%	15.8%	15.4%	13.0%	18.1%	16.4%	12.3%
Somewhat	6.4%	10.2%	3.2%	7.6%	6.9%	4.7%	6.3%	6.4%	7.0%	5.7%	7.0%	4.7%	10.0%	5.2%	7.1%	5.8%	7.3%	3.6%
Strongly	6.2%	4.9%	7.0%	3.3%	7.8%	7.8%	6.1%	6.3%	4.7%	7.8%	5.6%	7.8%	5.8%	10.1%	5.9%	12.3%	9.1%	8.7%
DK/REFUSED	8.5%	11.3%	4.8%	12.1%	9.1%	5.4%	7.7%	8.8%	9.9%	7.1%	9.6%	5.4%	5.8%	6.9%	5.8%	7.5%	6.1%	8.3%
Net Diff.	66.4%	58.3%	74.9%	66.1%	61.6%	69.6%	67.6%	66.0%	66.9%	65.9%	65.2%	69.6%	62.6%	62.4%	68.3%	56.2%	61.0%	67.1%
Mean	3.44	3.25	3.52	3.52	3.32	3.50	3.41	3.45	3.46	3.42	3.42	3.50	3.47	3.41	3.53	3.31	3.42	3.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
SUPPORT	79.0%	81.3%	79.3%	76.1%	83.3%	78.1%	83.7%	78.0%	79.8%	76.2%	83.4%	77.2%	85.2%	81.8%	70.2%	72.7%	81.5%
Strongly	59.2%	47.4%	57.4%	48.5%	61.3%	47.7%	71.9%	64.3%	55.0%	54.4%	64.2%	58.9%	55.6%	65.6%	50.1%	56.2%	61.4%
Somewhat	19.8%	33.9%	21.9%	27.6%	22.0%	30.4%	11.8%	13.7%	24.8%	21.8%	19.2%	18.2%	29.6%	16.2%	20.1%	16.6%	20.1%
OPPOSE	12.6%	9.4%	10.5%	10.5%	9.9%	9.1%	12.6%	15.5%	10.2%	15.3%	8.9%	13.6%	6.5%	8.0%	17.9%	17.2%	12.2%
Somewhat	6.4%	3.1%	7.2%	6.8%	5.7%	6.6%	5.4%	6.6%	6.2%	5.7%	5.8%	7.8%	2.1%	4.5%	15.3%	10.1%	3.9%
Strongly	6.2%	6.3%	3.2%	3.6%	4.3%	2.6%	7.2%	8.9%	4.0%	9.6%	3.1%	5.8%	4.4%	3.5%	2.6%	7.0%	8.3%
DK/REFUSED	8.5%	9.3%	10.3%	13.4%	6.7%	12.8%	3.7%	6.5%	10.0%	8.6%	7.7%	9.2%	8.3%	10.3%	11.8%	10.1%	6.3%
Net Diff.	66.4%	72.0%	68.8%	65.7%	73.4%	68.9%	71.1%	62.5%	69.6%	60.9%	74.5%	63.5%	78.7%	73.8%	52.3%	55.6%	69.3%
Mean	3.44	3.35	3.49	3.40	3.50	3.41	3.54	3.43	3.45	3.32	3.57	3.43	3.49	3.60	3.34	3.36	3.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
SUPPORT	79.0%	79.5%	74.8%	79.0%	88.5%	76.7%	84.0%	84.3%	85.4%	80.7%	100.0%	69.1%	54.2%	70.6%	
Strongly	59.2%	58.2%	58.0%	63.5%	54.5%	60.9%	60.1%	65.0%	63.8%	68.9%	84.6%	62.9%	54.2%	63.7%	
Somewhat	19.8%	21.3%	16.8%	15.5%	34.0%	15.7%	24.0%	19.3%	21.6%	11.8%	15.4%	6.2%	-	6.8%	
OPPOSE	12.6%	8.8%	17.8%	14.4%	8.1%	17.6%	7.2%	13.1%	11.2%	19.3%	-	16.3%	45.8%	13.4%	
Somewhat	6.4%	4.0%	9.7%	10.0%	1.6%	7.2%	5.1%	7.2%	9.3%	-	-	5.5%	-	6.0%	
Strongly	6.2%	4.8%	8.1%	4.5%	6.5%	10.3%	2.1%	5.9%	1.9%	19.3%	-	10.8%	45.8%	7.4%	
DK/REFUSED	8.5%	11.7%	7.4%	6.6%	3.4%	5.8%	8.8%	2.6%	3.4%	-	-	14.6%	-	16.0%	
Net Diff.	66.4%	70.7%	57.0%	64.5%	80.4%	59.1%	76.8%	71.3%	74.2%	61.5%	100.0%	52.8%	8.4%	57.1%	
Mean	3.44	3.50	3.35	3.48	3.41	3.35	3.56	3.47	3.52	3.30	3.85	3.42	2.63	3.51	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	62.3%	66.3%	70.3%	61.3%	56.7%	61.3%	68.8%	68.1%	69.9%	35.3%	34.1%	77.0%	88.8%	89.4%	73.5%	72.0%
Strongly	44.5%	47.2%	42.2%	44.5%	39.7%	44.1%	46.4%	49.8%	40.7%	15.9%	15.0%	48.7%	72.3%	74.4%	23.2%	54.8%
Somewhat	17.9%	19.1%	28.2%	16.8%	17.0%	17.2%	22.4%	18.3%	29.2%	19.4%	19.1%	28.4%	16.4%	15.0%	50.3%	17.2%
OPPOSE	33.1%	30.1%	29.7%	33.8%	37.4%	33.8%	29.1%	28.5%	30.1%	57.0%	58.0%	23.0%	9.6%	9.2%	19.0%	26.5%
Somewhat	12.0%	8.1%	14.1%	12.4%	17.9%	12.1%	11.5%	14.2%	7.0%	22.5%	22.5%	22.4%	2.2%	1.5%	19.0%	3.2%
Strongly	21.1%	22.0%	15.6%	21.4%	19.6%	21.7%	17.6%	14.3%	23.2%	34.5%	35.5%	0.6%	7.4%	7.7%	-	23.2%
DK/REFUSED	4.5%	3.6%	-	4.9%	5.9%	4.9%	2.1%	3.4%	-	7.7%	7.9%	-	1.7%	1.4%	7.5%	1.5%
Net Diff.	29.2%	36.2%	40.7%	27.5%	19.3%	27.5%	39.7%	39.6%	39.8%	-21.6%	-23.9%	54.1%	79.2%	80.3%	54.5%	45.5%
Mean	2.90	2.95	2.97	2.89	2.82	2.88	3.00	3.07	2.87	2.18	2.15	3.25	3.56	3.58	3.05	3.05

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	62.3%	47.2%	76.4%	60.7%	72.7%	74.5%	54.9%	57.9%	64.0%	63.5%	82.1%	66.7%	61.2%
Strongly	44.5%	29.6%	56.1%	39.1%	58.8%	59.3%	25.5%	41.2%	46.6%	30.9%	32.7%	43.5%	42.0%
Somewhat	17.9%	17.6%	20.3%	21.5%	13.9%	15.2%	29.4%	16.6%	17.4%	32.6%	49.4%	23.3%	19.2%
OPPOSE	33.1%	48.4%	23.6%	34.3%	21.3%	25.5%	45.1%	33.6%	32.4%	36.5%	17.9%	33.3%	34.6%
Somewhat	12.0%	19.7%	5.5%	16.9%	2.7%	-	19.2%	16.9%	10.0%	-	17.5%	10.8%	14.9%
Strongly	21.1%	28.7%	18.1%	17.4%	18.6%	25.5%	25.9%	16.7%	22.4%	36.5%	0.4%	22.5%	19.7%
DK/REFUSED	4.5%	4.4%	-	5.0%	6.0%	-	-	8.6%	3.6%	-	-	-	4.2%
Net Diff.	29.2%	-1.3%	52.9%	26.3%	51.4%	49.1%	9.8%	24.3%	31.6%	27.0%	64.1%	33.5%	26.7%
Mean	2.90	2.50	3.14	2.87	3.20	3.08	2.55	2.90	2.91	2.58	3.14	2.88	2.87

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	62.3%	47.3%	83.7%	57.7%	65.5%	95.9%	78.7%	80.4%	35.4%	35.9%	-	88.6%	88.5%	100.0%	72.8%
Strongly	44.5%	26.7%	76.5%	41.3%	51.2%	72.7%	55.0%	41.3%	17.7%	18.0%	-	71.8%	71.5%	97.2%	43.9%
Somewhat	17.9%	20.6%	7.2%	16.5%	14.3%	23.3%	23.7%	39.1%	17.6%	17.9%	-	16.8%	17.0%	2.8%	28.9%
OPPOSE	33.1%	43.8%	15.4%	39.0%	30.4%	4.1%	21.3%	17.8%	57.7%	57.3%	85.7%	9.9%	10.0%	-	17.1%
Somewhat	12.0%	16.8%	4.1%	14.8%	11.4%	-	-	9.0%	21.3%	20.4%	79.3%	2.9%	2.9%	-	8.5%
Strongly	21.1%	27.0%	11.3%	24.2%	19.0%	4.1%	21.3%	8.7%	36.4%	36.9%	6.4%	7.0%	7.1%	-	8.6%
DK/REFUSED	4.5%	8.9%	0.9%	3.3%	4.1%	-	-	1.8%	6.9%	6.8%	14.3%	1.4%	1.5%	-	10.1%
Net Diff.	29.2%	3.5%	68.3%	18.8%	35.1%	91.9%	57.5%	62.7%	-22.3%	-21.3%	-85.7%	78.7%	78.5%	100.0%	55.7%
Mean	2.90	2.52	3.50	2.77	3.02	3.65	3.13	3.15	2.18	2.18	1.92	3.56	3.55	3.97	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	62.3%	38.2%	36.9%	69.7%	88.6%	87.8%	100.0%	79.5%	37.3%	79.7%
Strongly	44.5%	20.2%	19.3%	40.8%	72.9%	75.6%	34.6%	52.5%	20.0%	48.6%
Somewhat	17.9%	18.0%	17.6%	28.9%	15.6%	12.2%	65.4%	27.0%	17.3%	31.1%
OPPOSE	33.1%	54.7%	56.0%	21.7%	10.2%	10.9%	-	15.9%	58.7%	16.3%
Somewhat	12.0%	21.9%	22.8%	0.4%	1.3%	1.4%	-	4.7%	23.8%	6.0%
Strongly	21.1%	32.8%	33.3%	21.3%	8.9%	9.5%	-	11.1%	35.0%	10.2%
DK/REFUSED	4.5%	7.1%	7.1%	8.6%	1.3%	1.4%	-	4.7%	4.0%	4.0%
Net Diff.	29.2%	-16.5%	-19.2%	48.0%	78.4%	76.9%	100.0%	63.6%	-21.5%	63.5%
Mean	2.90	2.28	2.25	2.98	3.55	3.56	3.35	3.27	2.23	3.23

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY									
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRAM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO						
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5				
SUPPORT	62.3%	64.9%	50.1%	57.3%	60.8%	59.7%	65.4%	60.2%	73.2%	100.0%	-	-	-	68.5%	-	38.4%	83.5%	50.3%	46.4%	60.1%	81.8%				
Strongly	44.5%	50.6%	23.7%	45.3%	38.4%	40.1%	49.9%	41.4%	59.5%	71.3%	-	-	-	48.8%	-	17.6%	68.5%	30.3%	31.4%	36.7%	8.4%				
Somewhat	17.9%	14.3%	26.4%	12.0%	22.4%	19.6%	15.5%	18.8%	13.7%	28.7%	-	-	-	19.7%	-	20.9%	15.0%	20.0%	15.0%	23.4%	73.4%				
OPPOSE	33.1%	30.8%	47.0%	37.1%	36.0%	35.6%	31.8%	35.9%	24.1%	-	100.0%	87.4%	98.0%	27.5%	98.0%	53.5%	14.3%	45.0%	48.7%	33.3%	18.2%				
Somewhat	12.0%	10.6%	15.9%	14.8%	12.0%	13.3%	10.7%	13.5%	6.5%	-	36.2%	36.5%	17.2%	11.5%	17.2%	19.5%	4.6%	17.2%	18.3%	9.9%	15.2%				
Strongly	21.1%	20.2%	31.1%	22.3%	24.0%	22.3%	21.1%	22.4%	17.6%	-	63.8%	50.9%	80.8%	16.0%	80.8%	34.0%	9.7%	27.7%	30.4%	23.4%	3.0%				
DK/REFUSED	4.5%	4.3%	2.9%	5.6%	3.2%	4.7%	2.8%	3.9%	2.7%	-	-	12.6%	2.0%	4.0%	2.0%	8.1%	2.2%	4.7%	4.9%	6.6%	-				
Net Diff.	29.2%	34.1%	3.0%	20.2%	24.8%	24.1%	33.7%	24.4%	49.1%	100.0%	-100%	-87.4%	-98.0%	41.0%	-98.0%	-15.1%	69.2%	5.3%	-2.3%	26.8%	63.6%				
Mean	2.90	2.99	2.44	2.85	2.78	2.81	2.97	2.83	3.18	3.71	1.36	1.42	1.18	3.05	1.18	2.24	3.46	2.56	2.50	2.79	2.87				

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	62.3%	42.6%	81.9%	49.6%	34.8%	84.4%	51.4%	41.3%	81.9%	52.8%	30.7%	85.0%	47.1%	30.3%	84.9%	46.9%
Strongly	44.5%	22.9%	68.1%	26.6%	12.9%	68.7%	36.5%	20.1%	68.2%	30.7%	10.7%	68.8%	31.3%	10.6%	68.6%	36.7%
Somewhat	17.9%	19.7%	13.8%	23.1%	21.9%	15.6%	14.9%	21.2%	13.7%	22.1%	20.0%	16.2%	15.9%	19.8%	16.3%	10.2%
OPPOSE	33.1%	46.1%	15.6%	47.2%	59.9%	13.6%	41.3%	48.8%	14.0%	40.9%	66.3%	14.5%	51.7%	67.0%	14.6%	51.5%
Somewhat	12.0%	18.4%	5.5%	17.0%	20.4%	4.1%	17.7%	22.7%	8.0%	16.9%	10.4%	1.5%	19.0%	9.1%	1.5%	10.7%
Strongly	21.1%	27.7%	10.1%	30.3%	39.5%	9.4%	23.6%	26.1%	6.0%	24.0%	55.9%	13.1%	32.7%	58.0%	13.2%	40.7%
DK/REFUSED	4.5%	11.3%	2.5%	3.1%	5.3%	2.1%	7.3%	9.9%	4.1%	6.3%	3.0%	0.5%	1.2%	2.6%	0.5%	1.6%
Net Diff.	29.2%	-3.5%	66.4%	2.4%	-25.2%	70.8%	10.1%	-7.6%	67.8%	11.9%	-35.6%	70.5%	-4.5%	-36.7%	70.3%	-4.6%
Mean	2.90	2.43	3.44	2.47	2.09	3.47	2.69	2.39	3.50	2.64	1.85	3.41	2.46	1.82	3.41	2.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
SUPPORT	62.3%	35.1%	48.1%	92.0%	91.0%	93.0%	79.4%	39.3%	39.2%	39.4%	42.8%	86.0%	81.1%	41.1%	94.2%	77.2%	37.6%	97.6%	77.2%	40.2%	
Strongly	44.5%	18.7%	13.6%	80.5%	85.8%	75.6%	53.7%	21.6%	26.3%	18.0%	38.6%	76.2%	62.7%	20.6%	82.0%	42.3%	22.7%	88.5%	48.8%	21.4%	
Somewhat	17.9%	16.5%	34.5%	11.5%	5.2%	17.4%	25.7%	17.7%	12.9%	21.4%	4.2%	9.8%	18.4%	20.5%	12.1%	34.9%	14.8%	9.2%	28.4%	18.8%	
OPPOSE	33.1%	56.9%	46.1%	8.0%	9.0%	7.0%	16.4%	54.2%	53.8%	54.5%	42.8%	14.0%	16.7%	50.2%	5.8%	15.9%	58.3%	2.4%	16.5%	51.3%	
Somewhat	12.0%	17.4%	23.7%	1.2%	1.2%	1.1%	9.4%	18.3%	17.7%	18.7%	19.2%	-	12.2%	16.7%	1.6%	5.7%	19.9%	2.3%	12.8%	20.8%	
Strongly	21.1%	39.5%	22.4%	6.8%	7.8%	5.9%	7.0%	35.9%	36.0%	35.8%	23.6%	14.0%	4.5%	33.5%	4.3%	10.3%	38.3%	0.1%	3.7%	30.5%	
DK/REFUSED	4.5%	8.0%	5.8%	-	-	-	4.2%	6.5%	7.0%	6.1%	14.4%	-	2.2%	8.7%	-	6.8%	4.2%	-	6.3%	8.5%	
Net Diff.	29.2%	-21.8%	2.0%	84.0%	81.9%	86.0%	63.0%	-14.8%	-14.5%	-15.1%	*	72.0%	64.3%	-9.2%	88.3%	61.3%	-20.7%	95.3%	60.7%	-11.1%	
Mean	2.90	2.15	2.42	3.66	3.69	3.63	3.32	2.27	2.32	2.23	2.67	3.48	3.42	2.31	3.72	3.17	2.23	3.86	3.31	2.34	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	62.3%	86.4%	81.9%	38.4%	86.2%	80.5%	42.7%	36.8%	88.6%	59.0%	69.1%	60.3%	55.2%	73.9%	56.2%	69.3%	54.5%	78.5%	49.8%	73.6%
Strongly	44.5%	72.5%	59.4%	22.7%	72.1%	61.4%	25.4%	18.3%	71.6%	37.2%	47.5%	43.2%	36.2%	56.4%	28.6%	56.7%	41.5%	56.2%	30.5%	55.7%
Somewhat	17.9%	13.9%	22.5%	15.7%	14.1%	19.0%	17.3%	18.5%	16.9%	21.8%	21.6%	17.2%	19.0%	17.5%	27.5%	12.7%	13.1%	22.3%	19.3%	17.9%
OPPOSE	33.1%	13.6%	16.2%	59.9%	13.8%	17.5%	55.8%	55.9%	9.9%	30.2%	27.3%	34.7%	36.8%	25.4%	34.8%	29.4%	38.3%	21.5%	38.3%	25.7%
Somewhat	12.0%	-	5.3%	12.5%	-	5.8%	6.7%	20.5%	2.8%	16.1%	14.6%	11.2%	13.7%	9.3%	12.0%	12.1%	14.8%	6.5%	18.3%	11.7%
Strongly	21.1%	13.6%	10.9%	47.4%	13.8%	11.7%	49.2%	35.4%	7.0%	14.1%	12.6%	23.5%	23.2%	16.2%	22.8%	17.3%	23.4%	15.1%	20.0%	14.0%
DK/REFUSED	4.5%	-	1.9%	1.7%	-	2.0%	1.5%	7.3%	1.6%	10.8%	3.7%	4.9%	7.9%	0.6%	9.0%	1.3%	7.2%	-	11.9%	0.7%
Net Diff.	29.2%	72.8%	65.6%	-21.5%	72.4%	63.0%	-13.2%	-19.1%	78.7%	28.9%	41.8%	25.6%	18.4%	48.5%	21.4%	39.9%	16.3%	57.0%	11.5%	47.9%
Mean	2.90	3.45	3.33	2.14	3.44	3.33	2.19	2.21	3.56	2.92	3.08	2.84	2.74	3.15	2.68	3.10	2.78	3.20	2.68	3.16

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
SUPPORT	62.3%	65.3%	74.5%	69.3%	75.6%	56.3%	75.9%	58.0%	72.9%	54.6%	77.4%	53.8%	77.4%	62.1%	76.0%	66.8%	77.5%	59.4%	66.2%	61.6%	58.3%	
Strongly	44.5%	46.4%	57.5%	49.6%	61.4%	41.3%	56.3%	42.5%	55.4%	40.0%	56.7%	37.4%	55.0%	50.0%	58.6%	56.8%	59.7%	38.9%	51.2%	35.9%	47.2%	
Somewhat	17.9%	18.9%	17.0%	19.7%	14.2%	15.1%	19.6%	15.5%	17.5%	14.6%	20.7%	16.4%	22.5%	12.1%	17.4%	10.1%	17.8%	20.5%	15.1%	25.7%	11.1%	
OPPOSE	33.1%	33.1%	25.0%	29.0%	23.9%	38.4%	20.0%	36.2%	22.8%	40.6%	18.5%	39.4%	14.1%	35.9%	23.6%	30.9%	22.0%	35.8%	29.5%	32.9%	36.3%	
Somewhat	12.0%	6.3%	5.5%	3.2%	3.6%	17.8%	4.8%	18.1%	2.4%	17.6%	6.0%	20.6%	9.2%	11.5%	0.9%	5.6%	1.0%	12.4%	11.3%	11.6%	14.4%	
Strongly	21.1%	26.8%	19.5%	25.8%	20.3%	20.5%	15.2%	18.1%	20.4%	23.0%	12.4%	18.8%	4.9%	24.5%	22.7%	25.3%	21.1%	23.4%	18.2%	21.3%	21.9%	
DK/REFUSED	4.5%	1.6%	0.5%	1.7%	0.5%	5.3%	4.2%	5.8%	4.3%	4.8%	4.1%	6.8%	8.4%	2.0%	0.4%	2.3%	0.4%	4.8%	4.3%	5.5%	5.4%	
Net Diff.	29.2%	32.3%	49.5%	40.3%	51.7%	18.0%	55.9%	21.8%	50.1%	14.0%	59.0%	14.4%	63.3%	26.1%	52.4%	35.9%	55.5%	23.5%	36.7%	28.7%	22.1%	
Mean	2.90	2.86	3.13	2.95	3.17	2.81	3.22	2.87	3.13	2.75	3.27	2.78	3.39	2.89	3.12	3.01	3.17	2.79	3.04	2.81	2.88	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	62.3%	57.6%	73.0%	53.9%	66.0%	68.1%	66.6%	71.2%	67.8%	43.9%	81.9%	46.6%	76.8%	40.7%	84.8%	40.3%	85.0%	53.0%	78.1%	57.1%	78.5%
Strongly	44.5%	41.1%	54.6%	34.4%	48.0%	45.8%	56.6%	47.8%	61.3%	25.9%	63.6%	25.0%	63.1%	26.9%	63.8%	21.0%	66.3%	37.8%	60.3%	41.5%	62.5%
Somewhat	17.9%	16.5%	18.4%	19.5%	18.0%	22.3%	10.0%	23.5%	6.5%	17.9%	18.3%	21.6%	13.7%	13.7%	21.0%	19.3%	18.7%	15.3%	17.8%	15.6%	16.1%
OPPOSE	33.1%	38.1%	23.7%	39.2%	27.2%	30.0%	33.4%	27.0%	32.1%	51.4%	15.2%	47.4%	19.8%	56.1%	12.5%	53.6%	9.9%	45.3%	21.5%	41.4%	21.1%
Somewhat	12.0%	13.0%	8.7%	18.0%	13.1%	4.8%	8.1%	3.4%	5.1%	20.9%	3.6%	19.4%	5.0%	22.6%	2.8%	23.9%	5.9%	14.6%	0.9%	11.1%	-
Strongly	21.1%	25.0%	15.1%	21.2%	14.1%	25.1%	25.2%	23.6%	27.0%	30.6%	11.6%	28.0%	14.8%	33.6%	9.7%	29.7%	4.0%	30.6%	20.6%	30.3%	21.1%
DK/REFUSED	4.5%	4.3%	3.3%	6.9%	6.8%	1.9%	*	1.8%	*	4.7%	2.9%	6.0%	3.3%	3.2%	2.7%	6.1%	5.1%	1.7%	0.3%	1.5%	0.4%
Net Diff.	29.2%	19.5%	49.2%	14.7%	38.8%	38.1%	33.2%	44.2%	35.7%	-7.6%	66.6%	-0.8%	57.0%	-15.4%	72.3%	-13.3%	75.1%	7.8%	56.6%	15.7%	57.4%
Mean	2.90	2.77	3.16	2.72	3.07	2.90	2.98	2.97	3.02	2.41	3.38	2.46	3.30	2.35	3.43	2.34	3.55	2.61	3.18	2.69	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	62.3%	47.1%	41.7%	44.1%	50.2%	78.5%	60.2%	77.9%	91.6%	47.0%	74.5%	47.1%	81.1%	41.9%	80.9%	58.9%	75.3%	64.4%	75.4%
Strongly	44.5%	25.9%	22.7%	28.0%	26.4%	63.9%	42.6%	58.8%	80.5%	21.2%	64.3%	30.6%	63.6%	21.1%	63.8%	36.4%	64.1%	40.8%	66.0%
Somewhat	17.9%	21.2%	19.0%	16.2%	23.9%	14.6%	17.5%	19.1%	11.1%	25.8%	10.2%	16.5%	17.5%	20.8%	17.1%	22.5%	11.2%	23.6%	9.4%
OPPOSE	33.1%	45.5%	51.1%	45.1%	43.4%	19.5%	34.5%	22.1%	8.1%	45.5%	22.0%	45.5%	17.9%	47.8%	15.9%	39.5%	24.3%	34.3%	24.2%
Somewhat	12.0%	18.9%	18.0%	26.1%	16.6%	4.6%	11.9%	-	0.8%	20.9%	4.7%	16.8%	4.5%	22.0%	7.2%	12.8%	1.0%	9.0%	-
Strongly	21.1%	26.6%	33.1%	19.0%	26.9%	14.9%	22.6%	22.1%	7.2%	24.6%	17.2%	28.7%	13.4%	25.7%	8.7%	26.7%	23.4%	25.2%	24.2%
DK/REFUSED	4.5%	7.4%	7.2%	10.8%	6.3%	2.0%	5.3%	-	0.3%	7.5%	3.6%	7.4%	1.0%	10.3%	3.2%	1.6%	0.4%	1.4%	0.4%
Net Diff.	29.2%	1.5%	-9.4%	-1.0%	6.8%	59.0%	25.6%	55.9%	83.5%	1.5%	52.5%	1.6%	63.3%	-5.8%	65.0%	19.4%	51.0%	30.1%	51.2%
Mean	2.90	2.50	2.34	2.60	2.53	3.30	2.85	3.15	3.65	2.47	3.26	2.53	3.33	2.42	3.41	2.70	3.16	2.81	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
SUPPORT	62.3%	59.5%	67.4%	69.8%	28.6%	86.0%	53.3%	58.9%	60.4%	62.8%	23.4%	100.0%	47.0%	59.9%	74.7%	76.4%	39.0%	-	70.4%
Strongly	44.5%	40.8%	50.5%	53.6%	11.3%	86.0%	-	37.2%	45.8%	49.0%	11.5%	100.0%	-	43.4%	55.4%	58.1%	11.0%	-	-
Somewhat	17.9%	18.6%	16.9%	16.1%	17.3%	-	53.3%	21.7%	14.6%	13.8%	12.0%	-	47.0%	16.5%	19.3%	18.3%	28.0%	-	70.4%
OPPOSE	33.1%	33.8%	31.5%	29.2%	71.4%	-	46.7%	31.7%	39.2%	36.7%	76.6%	-	53.0%	35.2%	23.4%	22.0%	61.0%	-	29.6%
Somewhat	12.0%	15.7%	6.3%	4.1%	35.0%	-	28.3%	16.1%	9.3%	5.4%	52.6%	-	28.9%	15.4%	3.1%	2.9%	-	-	26.6%
Strongly	21.1%	18.0%	25.2%	25.1%	36.3%	-	18.4%	15.6%	29.9%	31.3%	24.0%	-	24.1%	19.8%	20.3%	19.1%	61.0%	-	3.1%
DK/REFUSED	4.5%	6.8%	1.1%	1.0%	-	14.0%	-	9.4%	0.4%	0.4%	-	-	-	5.0%	1.9%	1.6%	-	100.0%	-
Net Diff.	29.2%	25.7%	36.0%	40.5%	-42.7%	86.0%	6.6%	27.1%	21.2%	26.1%	-53.1%	100.0%	-6.0%	24.7%	51.3%	54.4%	-22.0%	-	40.7%
Mean	2.90	2.88	2.94	2.99	2.04	4.00	2.35	2.89	2.77	2.81	2.11	4.00	2.23	2.88	3.12	3.17	1.89	-	2.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	62.3%	68.6%	68.4%	62.7%	59.3%	60.0%	68.5%	60.7%	65.6%	59.7%	63.6%	60.0%	63.3%	59.1%	58.5%	62.1%	60.0%	60.9%
Strongly	44.5%	58.3%	37.4%	46.3%	39.2%	46.0%	46.6%	44.1%	46.5%	42.9%	44.2%	46.0%	43.6%	40.7%	38.8%	44.2%	40.3%	45.1%
Somewhat	17.9%	10.3%	31.1%	16.4%	20.1%	14.0%	21.9%	16.6%	19.1%	16.8%	19.4%	14.0%	19.7%	18.5%	19.7%	17.8%	19.7%	15.8%
OPPOSE	33.1%	28.4%	28.5%	30.3%	36.5%	36.0%	28.4%	34.2%	29.4%	36.2%	31.6%	36.0%	31.6%	35.3%	35.4%	33.2%	33.5%	36.9%
Somewhat	12.0%	9.2%	11.5%	10.1%	14.2%	13.1%	10.5%	12.4%	10.3%	13.6%	11.5%	13.1%	10.2%	14.1%	13.9%	12.1%	12.1%	16.2%
Strongly	21.1%	19.2%	17.0%	20.2%	22.3%	22.9%	18.0%	21.8%	19.1%	22.6%	20.1%	22.9%	21.4%	21.2%	21.4%	21.0%	21.4%	20.7%
DK/REFUSED	4.5%	3.0%	3.1%	7.1%	4.2%	4.0%	3.0%	5.1%	5.1%	4.1%	4.8%	4.0%	5.1%	5.6%	6.1%	4.7%	6.4%	2.2%
Net Diff.	29.2%	40.2%	39.9%	32.4%	22.8%	24.0%	40.1%	26.5%	36.2%	23.5%	32.0%	24.0%	31.7%	23.9%	23.1%	28.9%	26.5%	24.0%
Mean	2.90	3.11	2.92	2.96	2.80	2.87	3.00	2.87	2.98	2.83	2.92	2.87	2.90	2.83	2.81	2.90	2.84	2.87

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
SUPPORT	62.3%	73.0%	61.9%	71.6%	57.9%	66.8%	59.5%	59.5%	64.6%	61.8%	56.1%	69.7%	63.7%	70.5%	66.0%	64.2%	57.7%
Strongly	44.5%	49.2%	46.7%	52.9%	41.9%	47.6%	46.6%	41.0%	47.3%	49.7%	39.2%	44.5%	50.8%	38.4%	54.5%	44.6%	42.1%
Somewhat	17.9%	23.9%	15.2%	18.7%	16.0%	19.2%	12.9%	18.6%	17.3%	12.2%	17.0%	25.2%	12.9%	32.1%	11.5%	19.6%	15.6%
OPPOSE	33.1%	25.7%	33.4%	24.3%	38.6%	29.9%	35.4%	35.1%	31.5%	33.7%	36.9%	28.3%	34.2%	23.0%	27.3%	29.3%	39.2%
Somewhat	12.0%	10.8%	11.1%	7.2%	14.8%	11.0%	11.2%	13.1%	11.0%	13.4%	13.2%	9.1%	9.0%	8.5%	10.2%	11.3%	14.4%
Strongly	21.1%	14.9%	22.3%	17.1%	23.8%	18.9%	24.2%	21.9%	20.5%	20.4%	23.7%	19.1%	25.2%	14.5%	17.1%	18.0%	24.8%
DK/REFUSED	4.5%	1.3%	4.7%	4.1%	3.5%	3.3%	5.1%	5.4%	3.8%	4.4%	6.9%	2.0%	2.1%	6.6%	6.7%	6.5%	3.1%
Net Diff.	29.2%	47.4%	28.5%	47.3%	19.3%	37.0%	24.1%	24.5%	33.1%	28.1%	19.2%	41.4%	29.6%	47.5%	38.7%	35.0%	18.5%
Mean	2.90	3.09	2.91	3.12	2.79	2.99	2.86	2.83	2.95	2.95	2.77	2.97	2.91	3.01	3.11	2.97	2.77

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
SUPPORT	62.3%	64.1%	59.5%	61.7%	58.0%	65.6%	57.6%	37.5%	39.4%	31.1%	15.4%	62.6%	45.8%	64.2%
Strongly	44.5%	43.8%	48.2%	41.5%	39.3%	49.5%	25.4%	24.1%	25.5%	19.3%	15.4%	59.1%	45.8%	60.4%
Somewhat	17.9%	20.2%	11.3%	20.2%	18.7%	16.2%	32.2%	13.5%	14.0%	11.8%	-	3.5%	-	3.8%
OPPOSE	33.1%	29.2%	39.2%	32.1%	39.1%	33.7%	34.1%	61.0%	58.7%	68.6%	84.6%	35.4%	54.2%	33.6%
Somewhat	12.0%	10.6%	12.5%	12.6%	19.6%	9.0%	12.8%	24.8%	23.6%	28.7%	47.5%	7.9%	54.2%	3.4%
Strongly	21.1%	18.6%	26.8%	19.5%	19.5%	24.6%	21.3%	36.2%	35.1%	39.9%	37.2%	27.5%	-	30.2%
DK/REFUSED	4.5%	6.7%	1.3%	6.1%	2.9%	0.7%	8.3%	1.5%	1.9%	0.3%	-	2.0%	-	2.2%
Net Diff.	29.2%	34.9%	20.2%	29.6%	18.8%	32.0%	23.5%	-23.4%	-19.2%	-37.5%	-69.2%	27.2%	-8.4%	30.6%
Mean	2.90	2.96	2.82	2.89	2.80	2.91	2.67	2.26	2.30	2.10	1.94	2.96	2.92	2.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	113	35	2	51	25	100	13	8	5	93	92	1	16	14	2	4
SUPPORT	76.1%	74.5%	100.0%	70.9%	87.6%	74.8%	86.4%	78.8%	100.0%	78.4%	78.2%	97.5%	62.9%	59.0%	100.0%	75.1%
Strongly	44.5%	35.4%	100.0%	41.8%	59.3%	44.0%	48.4%	41.5%	60.6%	43.5%	42.9%	97.5%	43.6%	40.5%	71.8%	69.8%
Somewhat	31.6%	39.2%	-	29.1%	28.3%	30.8%	38.1%	37.3%	39.4%	34.9%	35.3%	-	19.4%	18.4%	28.2%	5.2%
OPPOSE	21.5%	24.4%	-	26.8%	7.8%	22.9%	10.8%	16.9%	-	19.0%	19.2%	2.5%	35.0%	38.7%	-	24.9%
Somewhat	7.1%	8.1%	-	8.8%	2.4%	8.0%	-	-	-	7.0%	7.1%	-	9.3%	10.3%	-	-
Strongly	14.4%	16.4%	-	18.0%	5.4%	14.9%	10.8%	16.9%	-	12.0%	12.1%	2.5%	25.7%	28.4%	-	24.9%
DK/REFUSED	2.4%	1.0%	-	2.3%	4.6%	2.3%	2.7%	4.3%	-	2.5%	2.6%	-	2.1%	2.3%	-	-
Net Diff.	54.6%	50.1%	100.0%	44.0%	79.8%	51.9%	75.6%	61.9%	100.0%	59.4%	59.0%	95.1%	28.0%	20.2%	100.0%	50.1%
Mean	3.09	2.95	4.00	2.97	3.48	3.06	3.27	3.08	3.61	3.13	3.12	3.93	2.83	2.73	3.72	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	113	46	8	33	25	7	10	40	55	3	1	14	54
SUPPORT	76.1%	83.9%	79.5%	72.6%	65.6%	59.9%	72.1%	87.6%	70.6%	85.1%	97.5%	73.7%	79.9%
Strongly	44.5%	53.2%	35.7%	37.4%	41.2%	35.4%	23.3%	48.2%	47.1%	68.7%	50.8%	36.3%	42.2%
Somewhat	31.6%	30.8%	43.8%	35.2%	24.4%	24.5%	48.8%	39.4%	23.6%	16.5%	46.7%	37.4%	37.7%
OPPOSE	21.5%	15.4%	20.5%	22.0%	32.3%	40.1%	27.9%	7.8%	27.8%	14.9%	2.5%	26.3%	16.7%
Somewhat	7.1%	5.7%	-	5.1%	14.6%	-	4.3%	4.7%	10.2%	-	-	3.3%	4.4%
Strongly	14.4%	9.7%	20.5%	16.9%	17.7%	40.1%	23.6%	3.1%	17.6%	14.9%	2.5%	23.0%	12.3%
DK/REFUSED	2.4%	0.7%	-	5.4%	2.1%	-	-	4.5%	1.5%	-	-	-	3.4%
Net Diff.	54.6%	68.6%	59.1%	50.6%	33.3%	19.8%	44.2%	79.8%	42.8%	70.2%	95.0%	47.3%	63.2%
Mean	3.09	3.28	2.95	2.98	2.91	2.55	2.72	3.39	3.02	3.39	3.46	2.87	3.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	113	51	6	35	14	0	3	2	92	90	2	16	16	-	5
SUPPORT	76.1%	79.0%	57.1%	76.7%	79.8%	100.0%	45.6%	74.9%	78.1%	78.0%	79.3%	65.9%	65.9%	-	72.6%
Strongly	44.5%	46.7%	19.2%	42.6%	56.0%	-	45.6%	30.7%	43.0%	43.5%	23.1%	46.6%	46.6%	-	67.6%
Somewhat	31.6%	32.2%	37.9%	34.1%	23.8%	100.0%	-	44.2%	35.0%	34.5%	56.2%	19.3%	19.3%	-	4.9%
OPPOSE	21.5%	17.2%	32.0%	23.3%	20.2%	-	54.4%	25.1%	19.8%	20.1%	6.4%	34.1%	34.1%	-	12.4%
Somewhat	7.1%	7.6%	24.4%	5.2%	5.2%	-	-	-	7.0%	7.1%	6.4%	9.3%	9.3%	-	-
Strongly	14.4%	9.6%	7.6%	18.1%	15.0%	-	54.4%	25.1%	12.7%	13.1%	-	24.8%	24.8%	-	12.4%
DK/REFUSED	2.4%	3.9%	10.9%	-	-	-	-	-	2.1%	1.8%	14.3%	-	-	-	15.0%
Net Diff.	54.6%	61.8%	25.1%	53.4%	59.6%	100.0%	-8.9%	49.8%	58.3%	57.9%	72.9%	31.8%	31.8%	-	60.1%
Mean	3.09	3.21	2.77	3.01	3.21	3.00	2.37	2.81	3.11	3.11	3.19	2.88	2.88	-	3.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total Answering	113	93	92	2	14	14	-	6	42	3
SUPPORT	76.1%	77.4%	77.5%	71.7%	66.3%	66.3%	-	79.1%	82.6%	76.2%
Strongly	44.5%	45.4%	46.3%	-	34.8%	34.8%	-	53.4%	51.9%	68.3%
Somewhat	31.6%	32.0%	31.2%	71.7%	31.4%	31.4%	-	25.8%	30.7%	7.8%
OPPOSE	21.5%	20.5%	20.9%	-	33.7%	33.7%	-	8.7%	16.7%	-
Somewhat	7.1%	7.5%	7.6%	-	7.1%	7.1%	-	-	6.1%	-
Strongly	14.4%	13.0%	13.2%	-	26.6%	26.6%	-	8.7%	10.5%	-
DK/REFUSED	2.4%	2.1%	1.6%	28.3%	-	-	-	12.1%	0.8%	23.8%
Net Diff.	54.6%	57.0%	56.7%	71.7%	32.5%	32.5%	-	70.4%	65.9%	76.2%
Mean	3.09	3.12	3.12	3.00	2.74	2.74	-	3.41	3.25	3.90

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	113	82	25	49	52	72	35	94	10	-	99	86	24	86	24	55	23	34	31	3	1
SUPPORT	76.1%	78.0%	67.8%	74.0%	78.4%	77.6%	71.6%	79.2%	53.6%	-	75.7%	100.0%	-	100.0%	-	76.0%	72.8%	78.5%	81.5%	58.1%	42.8%
Strongly	44.5%	44.8%	42.3%	44.3%	49.7%	47.1%	41.5%	46.1%	28.3%	-	45.3%	58.5%	-	58.5%	-	47.2%	46.7%	38.7%	39.1%	33.7%	42.8%
Somewhat	31.6%	33.1%	25.4%	29.7%	28.8%	30.5%	30.1%	33.1%	25.3%	-	30.3%	41.5%	-	41.5%	-	28.8%	26.1%	39.8%	42.4%	24.5%	-
OPPOSE	21.5%	19.4%	30.1%	22.4%	20.5%	18.7%	28.3%	19.5%	43.1%	-	24.0%	-	100.0%	-	100.0%	20.9%	25.7%	19.5%	17.5%	41.9%	16.4%
Somewhat	7.1%	5.3%	14.3%	3.5%	9.5%	7.3%	7.9%	7.1%	7.0%	-	8.0%	-	32.9%	-	32.9%	6.2%	8.8%	7.3%	3.8%	41.9%	16.4%
Strongly	14.4%	14.1%	15.7%	18.8%	11.0%	11.4%	20.5%	12.4%	36.1%	-	15.9%	-	67.1%	-	67.1%	14.8%	16.9%	12.2%	13.7%	-	-
DK/REFUSED	2.4%	2.6%	2.2%	3.6%	1.0%	3.7%	0.1%	1.3%	3.3%	-	0.4%	-	-	-	-	3.0%	1.4%	2.0%	1.0%	-	40.8%
Net Diff.	54.6%	58.5%	37.7%	51.6%	57.9%	58.9%	43.3%	59.6%	10.5%	-	51.7%	100.0%	-100%	100.0%	-100%	55.1%	47.1%	59.0%	64.0%	16.3%	26.4%
Mean	3.09	3.12	2.96	3.03	3.18	3.18	2.93	3.14	2.47	-	3.05	3.58	1.33	3.58	1.33	3.12	3.04	3.07	3.08	2.92	3.45

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	113	24	9	22	31	14	13	39	12	23	17	11	11	14	11	8
SUPPORT	76.1%	76.4%	62.5%	80.2%	75.7%	79.5%	75.7%	74.8%	94.0%	74.9%	79.0%	49.1%	84.0%	86.7%	49.1%	86.3%
Strongly	44.5%	48.3%	43.2%	44.3%	46.4%	49.0%	29.2%	50.7%	52.6%	47.5%	39.1%	40.2%	24.0%	37.6%	40.2%	27.8%
Somewhat	31.6%	28.2%	19.2%	35.8%	29.3%	30.5%	46.6%	24.1%	41.4%	27.4%	39.9%	9.0%	60.0%	49.1%	9.0%	58.5%
OPPOSE	21.5%	18.8%	37.5%	16.7%	22.6%	18.2%	24.3%	22.2%	6.0%	22.1%	17.9%	47.8%	16.0%	9.5%	47.8%	13.7%
Somewhat	7.1%	1.1%	-	8.8%	10.1%	14.5%	4.7%	8.8%	-	8.4%	-	18.7%	5.7%	-	18.7%	-
Strongly	14.4%	17.7%	37.5%	7.8%	12.5%	3.6%	19.6%	13.3%	6.0%	13.7%	17.9%	29.1%	10.3%	9.5%	29.1%	13.7%
DK/REFUSED	2.4%	4.8%	-	3.1%	1.6%	2.3%	-	3.0%	-	3.0%	3.1%	3.0%	-	3.8%	3.0%	-
Net Diff.	54.6%	57.7%	25.0%	63.5%	53.1%	61.3%	51.4%	52.6%	88.0%	52.7%	61.1%	1.3%	68.1%	77.3%	1.3%	72.5%
Mean	3.09	3.12	2.68	3.20	3.11	3.28	2.85	3.16	3.41	3.12	3.03	2.62	2.98	3.19	2.62	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	113	39	12	6	3	3	13	89	39	50	7	3	7	44	3	6	45	1	8	62
SUPPORT	76.1%	77.9%	74.2%	45.9%	28.9%	66.1%	83.8%	76.9%	76.9%	76.9%	89.4%	50.0%	80.5%	76.9%	42.4%	87.3%	76.9%	48.7%	90.6%	76.4%
Strongly	44.5%	48.8%	35.8%	30.8%	14.4%	50.3%	43.5%	45.4%	34.9%	53.4%	49.0%	50.0%	53.9%	44.2%	14.5%	32.6%	46.5%	-	60.1%	49.9%
Somewhat	31.6%	29.2%	38.4%	15.1%	14.4%	15.8%	40.3%	31.5%	42.0%	23.4%	40.4%	-	26.6%	32.7%	27.9%	54.7%	30.4%	48.7%	30.5%	26.5%
OPPOSE	21.5%	20.7%	25.7%	54.1%	71.1%	33.9%	13.7%	20.9%	18.0%	23.1%	10.6%	50.0%	19.5%	19.8%	57.6%	7.6%	22.0%	51.3%	9.4%	21.3%
Somewhat	7.1%	6.5%	3.7%	30.8%	42.2%	17.1%	1.9%	6.5%	4.7%	7.9%	-	-	3.7%	4.3%	56.9%	-	8.7%	48.7%	3.2%	7.5%
Strongly	14.4%	14.2%	21.9%	23.4%	28.9%	16.8%	11.8%	14.4%	13.3%	15.2%	10.6%	50.0%	15.8%	15.5%	0.7%	7.6%	13.3%	2.5%	6.2%	13.8%
DK/REFUSED	2.4%	1.3%	0.2%	-	-	-	2.5%	2.2%	5.1%	-	-	-	-	3.3%	-	5.2%	1.1%	-	-	2.4%
Net Diff.	54.6%	57.2%	48.5%	-8.2%	-42.2%	32.2%	70.1%	56.0%	58.9%	53.7%	78.7%	-	60.9%	57.0%	-15.2%	79.7%	54.9%	-2.5%	81.2%	55.1%
Mean	3.09	3.14	2.88	2.53	2.14	3.00	3.18	3.10	3.04	3.15	3.28	2.50	3.19	3.09	2.56	3.18	3.11	2.46	3.44	3.15

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	113	5	5	26	5	5	20	93	16	2	22	88	65	32	26	19	39	13	45	20
SUPPORT	76.1%	45.4%	73.8%	77.2%	45.4%	73.7%	82.0%	80.1%	62.7%	34.4%	76.0%	76.1%	83.5%	63.8%	84.8%	59.0%	82.6%	70.6%	84.5%	73.0%
Strongly	44.5%	36.2%	19.2%	36.7%	36.2%	19.3%	38.5%	45.3%	42.7%	34.4%	44.3%	45.3%	49.2%	39.7%	50.5%	40.1%	48.4%	39.2%	53.1%	53.2%
Somewhat	31.6%	9.2%	54.5%	40.5%	9.2%	54.4%	43.5%	34.8%	20.0%	-	31.7%	30.7%	34.3%	24.1%	34.3%	19.0%	34.2%	31.4%	31.4%	19.8%
OPPOSE	21.5%	54.6%	20.0%	20.8%	54.6%	20.1%	15.4%	18.1%	37.3%	39.2%	15.1%	23.2%	15.2%	35.2%	15.1%	39.3%	15.2%	29.4%	15.4%	25.4%
Somewhat	7.1%	27.6%	-	4.5%	27.6%	-	2.9%	6.6%	8.9%	10.3%	10.6%	5.9%	5.4%	10.7%	5.0%	4.5%	5.6%	19.3%	7.8%	6.9%
Strongly	14.4%	27.0%	20.0%	16.3%	27.0%	20.1%	12.6%	11.5%	28.4%	29.0%	4.5%	17.3%	9.8%	24.5%	10.1%	34.8%	9.6%	10.1%	7.6%	18.5%
DK/REFUSED	2.4%	-	6.2%	2.0%	-	6.2%	2.5%	1.8%	-	26.4%	8.9%	0.8%	1.3%	1.0%	0.1%	1.7%	2.2%	-	1.6%	1.6%
Net Diff.	54.6%	-9.2%	53.7%	56.4%	-9.2%	53.6%	66.6%	62.0%	25.3%	-4.9%	61.0%	52.9%	68.3%	28.6%	69.7%	19.7%	67.4%	41.2%	69.1%	47.5%
Mean	3.09	2.55	2.78	3.00	2.55	2.78	3.11	3.16	2.77	2.54	3.27	3.05	3.25	2.80	3.25	2.65	3.24	3.00	3.30	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	113	19	13	15	11	61	25	30	10	31	16	45	11	16	13	12	11	65	47	27	27	
SUPPORT	76.1%	80.0%	49.3%	83.4%	50.6%	86.2%	56.3%	83.2%	44.6%	89.2%	63.8%	85.9%	72.9%	87.3%	38.5%	88.3%	44.1%	73.4%	81.7%	73.3%	81.0%	
Strongly	44.5%	42.8%	18.2%	47.5%	14.0%	50.1%	30.2%	46.8%	39.9%	53.3%	24.0%	53.2%	39.4%	41.4%	25.1%	42.4%	28.8%	49.1%	39.4%	54.8%	38.8%	
Somewhat	31.6%	37.2%	31.1%	35.9%	36.5%	36.2%	26.0%	36.4%	4.6%	36.0%	39.8%	32.7%	33.5%	45.9%	13.4%	45.9%	15.3%	24.4%	42.3%	18.5%	42.2%	
OPPOSE	21.5%	15.5%	50.7%	11.1%	49.4%	11.9%	43.7%	15.8%	55.2%	8.1%	36.2%	13.4%	26.9%	7.5%	61.5%	4.8%	55.9%	23.5%	17.6%	22.5%	17.8%	
Somewhat	7.1%	-	16.6%	-	13.8%	5.0%	8.0%	4.8%	5.6%	5.1%	9.5%	5.4%	5.0%	3.7%	11.2%	-	12.8%	9.3%	4.2%	6.6%	1.5%	
Strongly	14.4%	15.5%	34.1%	11.1%	35.6%	6.9%	35.7%	10.9%	49.6%	3.0%	26.7%	8.0%	21.9%	3.8%	50.3%	4.8%	43.0%	14.3%	13.4%	15.9%	16.3%	
DK/REFUSED	2.4%	4.5%	-	5.5%	-	1.9%	0.1%	1.1%	0.2%	2.7%	-	0.7%	0.2%	5.2%	-	6.8%	-	3.1%	0.7%	4.2%	1.2%	
Net Diff.	54.6%	64.4%	-1.4%	72.3%	1.1%	74.4%	12.6%	67.4%	-10.7%	81.2%	27.5%	72.4%	45.9%	79.9%	-23.0%	83.5%	-11.8%	49.9%	64.1%	50.8%	63.2%	
Mean	3.09	3.12	2.33	3.27	2.29	3.32	2.51	3.20	2.35	3.43	2.61	3.32	2.90	3.32	2.13	3.35	2.30	3.12	3.08	3.17	3.05	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	113	38	20	43	30	21	17	17	15	79	26	40	12	39	14	58	12	20	15	15	14
SUPPORT	76.1%	73.5%	82.6%	74.9%	85.3%	69.1%	75.5%	73.2%	74.9%	79.0%	67.0%	83.3%	50.7%	74.5%	81.6%	78.2%	80.2%	80.0%	56.4%	84.8%	58.0%
Strongly	44.5%	45.0%	40.0%	51.1%	50.3%	47.6%	20.2%	48.9%	21.1%	46.8%	42.0%	48.7%	36.1%	44.9%	47.2%	50.7%	52.3%	38.4%	33.6%	41.0%	33.8%
Somewhat	31.6%	28.5%	42.6%	23.8%	34.9%	21.4%	55.3%	24.2%	53.8%	32.2%	25.1%	34.6%	14.6%	29.7%	34.4%	27.6%	27.9%	41.6%	22.8%	43.7%	24.2%
OPPOSE	21.5%	24.3%	17.4%	22.5%	13.7%	26.9%	24.5%	22.0%	25.1%	19.9%	28.7%	15.9%	40.2%	24.1%	18.4%	21.2%	10.3%	17.4%	43.6%	11.8%	42.0%
Somewhat	7.1%	11.2%	7.8%	10.2%	3.3%	8.0%	5.7%	6.2%	6.6%	6.2%	10.1%	3.9%	4.8%	8.6%	14.7%	8.5%	-	-	18.2%	-	15.0%
Strongly	14.4%	13.1%	9.6%	12.3%	10.3%	18.9%	18.8%	15.8%	18.4%	13.7%	18.6%	12.0%	35.4%	15.5%	3.6%	12.7%	10.3%	17.4%	25.4%	11.8%	27.0%
DK/REFUSED	2.4%	2.2%	-	2.7%	1.1%	4.0%	-	4.8%	-	1.1%	4.3%	0.8%	9.1%	1.3%	-	0.6%	9.6%	2.6%	-	3.4%	-
Net Diff.	54.6%	49.2%	65.2%	52.4%	71.6%	42.2%	50.9%	51.2%	49.9%	59.1%	38.4%	67.4%	10.6%	50.4%	63.3%	57.0%	69.9%	62.6%	12.8%	72.9%	16.1%
Mean	3.09	3.08	3.13	3.17	3.27	3.02	2.77	3.12	2.78	3.13	2.94	3.21	2.57	3.05	3.25	3.17	3.35	3.04	2.65	3.18	2.65

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	113	74	18	16	39	31	20	5	6	37	15	37	17	54	16	18	15	13	14	
SUPPORT	76.1%	79.1%	77.2%	83.3%	78.3%	69.8%	81.7%	61.4%	37.1%	82.9%	55.0%	75.2%	82.9%	79.1%	77.2%	77.9%	62.1%	82.3%	64.0%	
Strongly	44.5%	48.4%	55.9%	26.9%	53.7%	41.1%	53.7%	20.2%	16.2%	52.7%	28.6%	44.0%	52.1%	52.4%	49.6%	39.5%	32.1%	42.8%	32.2%	
Somewhat	31.6%	30.7%	21.3%	56.3%	24.6%	28.7%	28.0%	41.1%	20.9%	30.3%	26.4%	31.2%	30.8%	26.7%	27.6%	38.4%	30.0%	39.5%	31.8%	
OPPOSE	21.5%	19.3%	22.8%	16.7%	18.7%	26.6%	12.7%	38.6%	62.9%	15.2%	37.3%	23.4%	17.1%	19.7%	15.7%	19.4%	37.9%	13.9%	36.0%	
Somewhat	7.1%	7.1%	10.3%	3.5%	7.0%	6.6%	2.4%	-	26.3%	3.5%	4.1%	10.7%	8.9%	8.5%	-	3.1%	13.6%	4.3%	10.2%	
Strongly	14.4%	12.2%	12.5%	13.3%	11.7%	19.9%	10.3%	38.6%	36.6%	11.7%	33.2%	12.7%	8.2%	11.1%	15.7%	16.2%	24.3%	9.5%	25.7%	
DK/REFUSED	2.4%	1.6%	-	-	3.0%	3.6%	5.6%	-	-	1.8%	7.7%	1.4%	-	1.2%	7.1%	2.8%	-	3.8%	-	
Net Diff.	54.6%	59.8%	54.5%	66.6%	59.5%	43.3%	69.0%	22.7%	-25.8%	67.7%	17.7%	51.8%	65.9%	59.4%	61.4%	58.5%	24.3%	68.4%	28.1%	
Mean	3.09	3.17	3.21	2.97	3.24	2.94	3.33	2.43	2.17	3.26	2.55	3.08	3.27	3.22	3.20	3.04	2.70	3.20	2.71	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total Answering	113	74	38	32	4	0	1	31	24	19	3	-	1	43	15	13	1	0	0
SUPPORT	76.1%	78.0%	71.8%	73.8%	46.2%	100.0%	99.1%	76.9%	74.1%	74.0%	64.7%	-	100.0%	78.9%	68.2%	73.6%	-	100.0%	94.8%
Strongly	44.5%	50.0%	35.3%	36.1%	11.2%	100.0%	79.4%	56.9%	31.6%	31.3%	15.7%	-	77.3%	45.1%	41.3%	43.3%	-	100.0%	89.6%
Somewhat	31.6%	28.0%	36.6%	37.7%	35.0%	-	19.7%	20.0%	42.5%	42.7%	49.0%	-	22.7%	33.8%	26.9%	30.3%	-	-	5.2%
OPPOSE	21.5%	19.5%	26.0%	23.5%	53.8%	-	0.9%	17.2%	25.9%	26.0%	35.3%	-	-	21.1%	26.0%	19.8%	100.0%	-	5.2%
Somewhat	7.1%	7.2%	7.0%	6.4%	14.1%	-	-	5.0%	2.5%	-	19.7%	-	-	8.8%	14.2%	16.0%	-	-	-
Strongly	14.4%	12.2%	19.0%	17.2%	39.7%	-	0.9%	12.2%	23.4%	26.0%	15.7%	-	-	12.2%	11.9%	3.8%	100.0%	-	5.2%
DK/REFUSED	2.4%	2.5%	2.2%	2.6%	-	-	-	5.9%	-	-	-	-	-	-	5.8%	6.6%	-	-	-
Net Diff.	54.6%	58.6%	45.9%	50.3%	-7.6%	100.0%	98.2%	59.6%	48.1%	48.0%	29.3%	-	100.0%	57.8%	42.1%	53.8%	-100%	100.0%	89.6%
Mean	3.09	3.19	2.90	2.95	2.18	4.00	3.78	3.29	2.82	2.79	2.65	-	3.77	3.12	3.04	3.21	1.00	4.00	3.79

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	113	10	13	28	28	32	24	88	52	60	79	32	13	40	29	24	41	12
SUPPORT	76.1%	82.5%	67.6%	72.9%	77.2%	79.4%	74.1%	76.6%	73.4%	78.3%	74.7%	79.4%	74.8%	75.6%	79.2%	71.0%	74.3%	79.4%
Strongly	44.5%	66.9%	40.2%	34.0%	32.7%	56.8%	51.9%	41.9%	42.2%	45.6%	38.9%	56.8%	51.3%	42.8%	44.8%	44.9%	38.3%	67.1%
Somewhat	31.6%	15.5%	27.4%	38.9%	44.5%	22.6%	22.2%	34.7%	31.3%	32.7%	35.9%	22.6%	23.5%	32.8%	34.4%	26.1%	35.9%	12.3%
OPPOSE	21.5%	17.5%	26.1%	21.9%	22.8%	19.5%	22.4%	21.3%	22.1%	21.0%	22.4%	19.5%	22.7%	20.6%	15.7%	27.4%	22.2%	17.5%
Somewhat	7.1%	-	8.3%	9.5%	6.8%	6.5%	4.6%	7.6%	7.3%	6.6%	7.1%	6.5%	4.7%	3.2%	2.1%	5.3%	3.3%	4.6%
Strongly	14.4%	17.5%	17.8%	12.4%	16.0%	13.0%	17.7%	13.8%	14.8%	14.4%	15.2%	13.0%	18.0%	17.4%	13.6%	22.1%	18.9%	12.9%
DK/REFUSED	2.4%	-	6.3%	5.2%	-	1.2%	3.5%	2.1%	4.4%	0.6%	2.9%	1.2%	2.5%	3.7%	5.1%	1.5%	3.5%	3.1%
Net Diff.	54.6%	64.9%	41.4%	51.0%	54.3%	59.9%	51.8%	55.3%	51.3%	57.3%	52.4%	59.9%	52.2%	55.0%	63.5%	43.6%	52.1%	61.9%
Mean	3.09	3.32	2.96	3.00	2.94	3.25	3.12	3.07	3.05	3.10	3.01	3.25	3.11	3.05	3.16	2.95	2.97	3.38

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	113	11	48	23	35	38	20	55	58	39	45	28	9	14	16	14	61
SUPPORT	76.1%	73.3%	77.4%	66.3%	83.4%	75.2%	79.3%	75.6%	76.6%	78.8%	76.7%	71.6%	52.3%	69.9%	67.4%	83.0%	81.7%
Strongly	44.5%	52.6%	41.1%	38.9%	46.1%	39.4%	50.6%	45.9%	43.3%	51.4%	48.5%	28.8%	39.5%	18.2%	41.9%	51.8%	50.3%
Somewhat	31.6%	20.6%	36.3%	27.4%	37.3%	35.8%	28.8%	29.7%	33.4%	27.4%	28.2%	42.8%	12.8%	51.7%	25.5%	31.2%	31.4%
OPPOSE	21.5%	22.0%	21.9%	30.0%	16.6%	22.6%	20.7%	21.1%	21.9%	19.0%	20.0%	27.3%	41.8%	27.6%	25.3%	14.8%	17.7%
Somewhat	7.1%	4.6%	11.2%	13.7%	7.5%	11.2%	7.6%	4.0%	10.0%	4.7%	4.0%	15.3%	12.4%	7.0%	8.9%	-	7.5%
Strongly	14.4%	17.4%	10.7%	16.3%	9.0%	11.3%	13.0%	17.1%	11.9%	14.4%	16.0%	12.0%	29.5%	20.6%	16.4%	14.8%	10.2%
DK/REFUSED	2.4%	4.8%	0.7%	3.7%	-	2.2%	-	3.3%	1.4%	2.2%	3.3%	1.1%	5.8%	2.5%	7.3%	2.3%	0.6%
Net Diff.	54.6%	51.3%	55.5%	36.3%	66.8%	52.7%	58.7%	54.5%	54.7%	59.8%	56.7%	44.3%	10.5%	42.3%	42.1%	68.2%	64.0%
Mean	3.09	3.14	3.09	2.92	3.20	3.06	3.17	3.08	3.10	3.18	3.13	2.89	2.66	2.69	3.00	3.23	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	113	44	24	22	11	12	14	13	10	3	3	4	1	4
SUPPORT	76.1%	68.7%	73.6%	87.0%	79.1%	85.8%	77.3%	77.0%	83.3%	58.4%	100.0%	74.6%	-	85.6%
Strongly	44.5%	33.2%	47.4%	59.3%	26.1%	71.5%	31.9%	43.9%	39.0%	58.4%	56.1%	33.9%	-	38.9%
Somewhat	31.6%	35.6%	26.2%	27.7%	53.0%	14.3%	45.4%	33.1%	44.3%	-	43.9%	40.7%	-	46.7%
OPPOSE	21.5%	26.7%	25.0%	13.0%	18.1%	14.1%	20.1%	20.7%	13.6%	41.6%	-	25.4%	100.0%	14.4%
Somewhat	7.1%	5.0%	9.4%	10.8%	-	10.1%	8.8%	9.7%	12.9%	-	-	-	-	-
Strongly	14.4%	21.8%	15.6%	2.2%	18.1%	3.9%	11.4%	11.0%	0.6%	41.6%	-	25.4%	100.0%	14.4%
DK/REFUSED	2.4%	4.5%	1.4%	-	2.8%	0.2%	2.6%	2.4%	3.2%	-	-	-	-	-
Net Diff.	54.6%	42.0%	48.6%	74.0%	61.0%	71.7%	57.1%	56.3%	69.7%	16.8%	100.0%	49.2%	-100%	71.2%
Mean	3.09	2.84	3.07	3.44	2.90	3.54	3.00	3.12	3.26	2.75	3.56	2.83	1.00	3.10

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
SUPPORT	91.0%	91.4%	100.0%	88.7%	94.6%	90.2%	95.8%	93.2%	100.0%	86.1%	85.7%	99.4%	95.8%	95.7%	100.0%	93.0%
Strongly	61.2%	59.1%	71.8%	60.6%	65.4%	61.2%	61.5%	63.1%	58.9%	44.1%	43.3%	71.1%	77.2%	78.7%	42.2%	74.4%
Somewhat	29.8%	32.3%	28.2%	28.1%	29.2%	29.1%	34.2%	30.2%	41.1%	42.0%	42.4%	28.4%	18.6%	16.9%	57.8%	18.6%
OPPOSE	8.1%	8.2%	-	10.4%	3.4%	8.9%	3.4%	5.4%	-	12.3%	12.7%	0.6%	3.9%	4.1%	-	7.0%
Somewhat	2.7%	2.7%	-	3.4%	1.1%	3.1%	-	-	-	4.5%	4.7%	-	1.0%	1.1%	-	-
Strongly	5.4%	5.5%	-	7.0%	2.3%	5.8%	3.4%	5.4%	-	7.8%	8.0%	0.6%	2.9%	3.0%	-	7.0%
DK/REFUSED	0.9%	0.3%	-	0.9%	2.0%	0.9%	0.9%	1.4%	-	1.6%	1.7%	-	0.2%	0.2%	-	-
Net Diff.	82.9%	83.2%	100.0%	78.3%	91.3%	81.4%	92.4%	87.8%	100.0%	73.7%	73.0%	98.9%	91.9%	91.6%	100.0%	86.0%
Mean	3.48	3.45	3.72	3.44	3.61	3.47	3.55	3.53	3.59	3.24	3.23	3.70	3.71	3.72	3.42	3.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
SUPPORT	91.0%	91.5%	95.2%	89.2%	90.6%	89.8%	87.4%	94.8%	89.4%	94.6%	99.6%	91.2%	92.2%
Strongly	61.2%	57.7%	64.5%	53.9%	70.0%	68.3%	36.0%	61.5%	63.5%	56.0%	41.8%	55.6%	58.4%
Somewhat	29.8%	33.8%	30.7%	35.3%	20.6%	21.5%	51.4%	33.3%	25.9%	38.6%	57.8%	35.7%	33.8%
OPPOSE	8.1%	8.1%	4.8%	8.6%	8.8%	10.2%	12.6%	3.3%	10.0%	5.4%	0.4%	8.8%	6.5%
Somewhat	2.7%	3.0%	-	2.0%	4.0%	-	2.0%	2.0%	3.7%	-	-	1.1%	1.7%
Strongly	5.4%	5.1%	4.8%	6.7%	4.8%	10.2%	10.6%	1.3%	6.3%	5.4%	0.4%	7.7%	4.8%
DK/REFUSED	0.9%	0.4%	-	2.1%	0.6%	-	-	1.9%	0.6%	-	-	-	1.3%
Net Diff.	82.9%	83.4%	90.4%	80.6%	81.8%	79.6%	74.8%	91.5%	79.4%	89.1%	99.1%	82.5%	85.7%
Mean	3.48	3.45	3.55	3.39	3.57	3.48	3.13	3.58	3.47	3.45	3.41	3.39	3.48

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
SUPPORT	91.0%	88.9%	93.0%	90.1%	93.0%	100.0%	88.4%	95.1%	85.8%	85.9%	79.3%	96.1%	96.1%	100.0%	92.5%
Strongly	61.2%	51.3%	79.6%	59.3%	70.5%	72.7%	64.7%	47.3%	45.5%	45.9%	23.1%	77.1%	76.8%	97.2%	62.3%
Somewhat	29.8%	37.6%	13.4%	30.9%	22.6%	27.3%	23.7%	47.8%	40.3%	40.0%	56.2%	19.0%	19.2%	2.8%	30.2%
OPPOSE	8.1%	9.1%	5.2%	9.9%	7.0%	-	11.6%	4.9%	12.8%	12.9%	6.4%	3.9%	3.9%	-	3.4%
Somewhat	2.7%	4.0%	4.0%	2.2%	1.8%	-	-	-	4.6%	4.5%	6.4%	1.1%	1.1%	-	-
Strongly	5.4%	5.1%	1.2%	7.7%	5.2%	-	11.6%	4.9%	8.2%	8.4%	-	2.8%	2.9%	-	3.4%
DK/REFUSED	0.9%	2.0%	1.8%	-	-	-	-	-	1.4%	1.2%	14.3%	-	-	-	4.1%
Net Diff.	82.9%	79.9%	87.8%	80.3%	86.1%	100.0%	76.8%	90.2%	73.0%	73.0%	72.9%	92.3%	92.2%	100.0%	89.2%
Mean	3.48	3.38	3.74	3.42	3.58	3.73	3.42	3.38	3.25	3.25	3.19	3.70	3.70	3.97	3.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
SUPPORT	91.0%	86.0%	85.8%	91.4%	96.1%	95.9%	100.0%	95.7%	89.1%	95.2%
Strongly	61.2%	48.2%	48.6%	40.8%	76.9%	79.9%	34.6%	63.4%	52.5%	62.5%
Somewhat	29.8%	37.8%	37.3%	50.6%	19.2%	16.0%	65.4%	32.3%	36.6%	32.7%
OPPOSE	8.1%	12.6%	13.2%	-	3.9%	4.1%	-	1.8%	10.4%	-
Somewhat	2.7%	4.6%	4.8%	-	0.8%	0.9%	-	-	3.8%	-
Strongly	5.4%	8.0%	8.3%	-	3.0%	3.3%	-	1.8%	6.6%	-
DK/REFUSED	0.9%	1.3%	1.0%	8.6%	-	-	-	2.5%	0.5%	4.8%
Net Diff.	82.9%	73.4%	72.6%	91.4%	92.3%	91.7%	100.0%	93.9%	78.6%	95.2%
Mean	3.48	3.28	3.27	3.45	3.70	3.72	3.35	3.61	3.36	3.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
SUPPORT	91.0%	92.3%	83.9%	88.9%	91.5%	91.0%	90.2%	91.7%	87.5%	100.0%	75.7%	100.0%	-	100.0%	-	85.2%	95.5%	89.3%	90.1%	83.3%	89.6%
Strongly	61.2%	66.3%	44.8%	64.2%	57.9%	59.1%	64.2%	59.8%	67.1%	71.3%	45.3%	58.5%	-	67.3%	-	46.6%	76.2%	49.6%	52.3%	50.1%	16.2%
Somewhat	29.8%	26.0%	39.1%	24.7%	33.7%	31.9%	25.9%	31.9%	20.5%	28.7%	30.3%	41.5%	-	32.7%	-	38.6%	19.3%	39.7%	37.7%	33.2%	73.4%
OPPOSE	8.1%	6.8%	15.0%	9.6%	8.1%	7.5%	9.8%	7.8%	11.6%	-	24.0%	-	100.0%	-	100.0%	12.9%	4.2%	9.7%	9.4%	16.7%	3.0%
Somewhat	2.7%	1.9%	7.2%	1.5%	3.7%	2.9%	2.7%	2.8%	1.9%	-	8.0%	-	32.9%	-	32.9%	3.8%	1.5%	3.6%	2.0%	16.7%	3.0%
Strongly	5.4%	5.0%	7.8%	8.0%	4.3%	4.6%	7.1%	4.9%	9.7%	-	15.9%	-	67.1%	-	67.1%	9.1%	2.8%	6.1%	7.3%	-	-
DK/REFUSED	0.9%	0.9%	1.1%	1.6%	0.4%	1.5%	*	0.5%	0.9%	-	0.4%	-	-	-	-	1.9%	0.2%	1.0%	0.6%	-	7.4%
Net Diff.	82.9%	85.4%	68.9%	79.3%	83.5%	83.4%	80.4%	83.9%	76.0%	100.0%	51.7%	100.0%	-100%	100.0%	-100%	72.3%	91.3%	79.6%	80.7%	66.6%	86.6%
Mean	3.48	3.55	3.22	3.47	3.46	3.48	3.47	3.47	3.46	3.71	3.05	3.58	1.33	3.67	1.33	3.25	3.69	3.34	3.36	3.33	3.14

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
SUPPORT	91.0%	86.5%	93.2%	90.0%	84.2%	96.8%	88.2%	85.2%	98.9%	88.1%	85.5%	92.4%	91.6%	90.8%	92.3%	92.7%
Strongly	61.2%	50.6%	75.9%	48.9%	43.2%	76.4%	50.7%	49.9%	77.7%	53.1%	37.8%	74.8%	44.0%	36.8%	74.6%	51.4%
Somewhat	29.8%	35.8%	17.3%	41.1%	41.0%	20.4%	37.5%	35.3%	21.2%	35.1%	47.7%	17.5%	47.6%	54.0%	17.7%	41.3%
OPPOSE	8.1%	10.8%	6.8%	8.4%	14.8%	2.8%	11.8%	13.0%	1.1%	10.4%	12.4%	7.2%	8.4%	6.6%	7.2%	7.3%
Somewhat	2.7%	0.6%	-	4.5%	6.6%	2.3%	2.3%	5.2%	-	4.0%	-	2.8%	3.0%	-	2.8%	-
Strongly	5.4%	10.2%	6.8%	3.9%	8.2%	0.6%	9.5%	7.8%	1.1%	6.5%	12.4%	4.4%	5.4%	6.6%	4.4%	7.3%
DK/REFUSED	0.9%	2.8%	-	1.6%	1.1%	0.4%	-	1.7%	-	1.4%	2.1%	0.5%	-	2.6%	0.5%	-
Net Diff.	82.9%	75.7%	86.5%	81.6%	69.4%	94.0%	76.4%	72.2%	97.8%	77.7%	73.1%	85.2%	83.1%	84.2%	85.1%	85.4%
Mean	3.48	3.31	3.62	3.37	3.20	3.73	3.29	3.30	3.76	3.37	3.13	3.64	3.30	3.24	3.63	3.37

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
SUPPORT	91.0%	85.7%	86.6%	95.7%	93.6%	97.6%	96.7%	86.0%	86.0%	86.0%	93.9%	93.0%	96.3%	86.4%	96.6%	97.1%	85.6%	98.8%	97.9%	85.9%	
Strongly	61.2%	50.3%	32.2%	83.0%	87.1%	79.1%	62.7%	49.1%	47.5%	50.4%	66.6%	83.2%	72.9%	46.6%	82.9%	49.7%	51.8%	88.5%	62.5%	51.3%	
Somewhat	29.8%	35.4%	54.4%	12.7%	6.5%	18.5%	34.0%	36.8%	38.5%	35.6%	27.3%	9.8%	23.4%	39.8%	13.8%	47.4%	33.8%	10.3%	35.4%	34.6%	
OPPOSE	8.1%	13.4%	13.3%	4.3%	6.4%	2.4%	2.8%	12.7%	10.9%	14.0%	6.1%	7.0%	3.7%	11.7%	3.4%	1.7%	13.7%	1.2%	2.1%	12.7%	
Somewhat	2.7%	4.2%	1.9%	2.5%	3.8%	1.2%	0.4%	4.0%	2.9%	4.8%	-	-	0.7%	2.5%	3.3%	-	5.4%	1.2%	0.7%	4.5%	
Strongly	5.4%	9.2%	11.4%	1.9%	2.6%	1.2%	2.4%	8.7%	8.1%	9.2%	6.1%	7.0%	3.0%	9.1%	*	1.7%	8.3%	0.1%	1.4%	8.2%	
DK/REFUSED	0.9%	0.9%	0.1%	-	-	-	0.5%	1.3%	3.1%	-	-	-	-	1.9%	-	1.2%	0.7%	-	-	1.4%	
Net Diff.	82.9%	72.2%	73.3%	91.4%	87.2%	95.2%	93.8%	73.3%	75.0%	72.0%	87.8%	86.0%	92.6%	74.7%	93.3%	95.4%	71.8%	97.6%	95.7%	73.1%	
Mean	3.48	3.28	3.07	3.77	3.78	3.76	3.58	3.28	3.29	3.27	3.54	3.69	3.66	3.26	3.79	3.47	3.30	3.87	3.59	3.31	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
SUPPORT	91.0%	92.6%	95.2%	85.9%	92.5%	94.9%	89.7%	87.4%	95.7%	73.1%	92.6%	90.5%	92.6%	90.6%	93.3%	87.4%	92.1%	93.7%	92.2%	92.9%
Strongly	61.2%	77.4%	62.9%	45.3%	77.1%	65.2%	47.5%	46.9%	76.5%	51.3%	61.2%	61.1%	58.2%	66.8%	50.7%	69.0%	63.5%	64.6%	57.2%	69.8%
Somewhat	29.8%	15.1%	32.4%	40.6%	15.4%	29.6%	42.2%	40.5%	19.2%	21.8%	31.4%	29.4%	34.4%	23.8%	42.6%	18.5%	28.6%	29.1%	35.1%	23.1%
OPPOSE	8.1%	7.4%	3.6%	12.8%	7.5%	3.9%	8.9%	11.5%	4.3%	16.1%	4.7%	9.2%	6.8%	9.2%	6.6%	12.0%	6.9%	6.3%	7.7%	6.7%
Somewhat	2.7%	3.8%	-	2.8%	3.8%	-	1.6%	4.2%	1.0%	4.2%	3.3%	2.3%	2.4%	2.8%	2.2%	1.4%	2.6%	4.2%	3.9%	1.8%
Strongly	5.4%	3.7%	3.6%	10.0%	3.7%	3.9%	7.2%	7.3%	3.2%	11.9%	1.4%	6.8%	4.4%	6.4%	4.4%	10.7%	4.4%	2.2%	3.8%	4.9%
DK/REFUSED	0.9%	-	1.1%	1.2%	-	1.2%	1.5%	1.1%	-	10.8%	2.8%	0.3%	0.6%	0.3%	0.5%	1.0%	-	0.5%	0.4%	0.4%
Net Diff.	82.9%	85.2%	91.6%	73.1%	84.9%	90.9%	80.8%	76.0%	91.5%	57.0%	87.9%	81.3%	85.8%	81.4%	86.7%	75.4%	85.2%	87.3%	84.5%	86.1%
Mean	3.48	3.66	3.56	3.23	3.66	3.58	3.32	3.28	3.69	3.26	3.57	3.45	3.47	3.51	3.40	3.46	3.53	3.56	3.46	3.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
SUPPORT	91.0%	93.1%	87.1%	94.9%	87.9%	94.0%	89.4%	92.9%	85.0%	95.1%	91.8%	93.5%	93.9%	95.2%	85.2%	96.1%	87.4%	89.2%	93.8%	89.7%	92.1%	
Strongly	61.2%	61.2%	62.2%	64.2%	64.8%	63.1%	63.6%	62.1%	66.2%	64.2%	62.1%	62.0%	63.8%	65.7%	64.6%	70.8%	66.2%	58.8%	64.5%	57.0%	63.4%	
Somewhat	29.8%	31.8%	24.9%	30.7%	23.1%	30.9%	25.9%	30.8%	18.8%	30.9%	29.7%	31.5%	30.0%	29.5%	20.6%	25.3%	21.2%	30.4%	29.4%	32.8%	28.7%	
OPPOSE	8.1%	5.4%	12.9%	3.4%	12.1%	5.2%	10.5%	6.6%	15.0%	3.7%	8.2%	6.2%	6.1%	2.8%	14.8%	1.6%	12.6%	9.6%	6.0%	8.6%	7.4%	
Somewhat	2.7%	-	4.2%	-	3.4%	2.2%	1.9%	2.0%	1.5%	2.3%	2.1%	2.5%	1.1%	1.4%	2.7%	-	2.9%	3.8%	1.4%	2.5%	0.6%	
Strongly	5.4%	5.4%	8.7%	3.4%	8.7%	3.0%	8.6%	4.6%	13.4%	1.3%	6.0%	3.7%	4.9%	1.4%	12.1%	1.6%	9.7%	5.8%	4.5%	6.1%	6.8%	
DK/REFUSED	0.9%	1.6%	-	1.7%	-	0.8%	0.8%	0.4%	0.1%	1.2%	-	0.3%	0.3%	2.0%	-	2.3%	-	1.2%	0.2%	1.6%	0.5%	
Net Diff.	82.9%	87.7%	74.2%	91.5%	75.9%	88.8%	78.9%	86.3%	70.0%	91.4%	83.6%	87.3%	87.8%	92.4%	70.5%	94.5%	74.9%	79.6%	87.9%	81.1%	84.7%	
Mean	3.48	3.51	3.41	3.58	3.44	3.55	3.44	3.51	3.38	3.60	3.48	3.52	3.53	3.63	3.38	3.69	3.44	3.44	3.54	3.43	3.49	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
SUPPORT	91.0%	88.8%	95.3%	88.4%	95.0%	90.1%	91.8%	92.3%	91.9%	88.2%	94.0%	91.1%	88.6%	84.9%	97.2%	87.0%	97.0%	90.6%	90.5%	93.5%	91.0%
Strongly	61.2%	60.2%	65.4%	58.0%	65.1%	61.0%	63.3%	61.8%	68.1%	52.2%	71.2%	51.0%	71.5%	53.6%	71.0%	51.2%	74.1%	55.8%	67.7%	59.1%	69.7%
Somewhat	29.8%	28.6%	29.9%	30.4%	29.9%	29.2%	28.5%	30.4%	23.8%	36.0%	22.8%	40.1%	17.1%	31.3%	26.2%	35.8%	22.9%	34.8%	22.8%	34.4%	21.3%
OPPOSE	8.1%	10.3%	4.7%	10.4%	4.6%	8.6%	8.2%	6.3%	8.1%	11.2%	5.2%	8.5%	9.3%	14.3%	2.8%	12.7%	1.5%	8.2%	9.5%	5.1%	9.0%
Somewhat	2.7%	4.7%	2.1%	4.7%	1.1%	2.5%	1.9%	1.8%	2.1%	3.5%	1.8%	2.1%	1.1%	5.1%	2.2%	5.1%	-	-	4.0%	-	3.2%
Strongly	5.4%	5.6%	2.6%	5.7%	3.5%	6.0%	6.3%	4.6%	5.9%	7.7%	3.4%	6.4%	8.2%	9.2%	0.6%	7.6%	1.5%	8.2%	5.6%	5.1%	5.8%
DK/REFUSED	0.9%	0.9%	-	1.2%	0.4%	1.3%	-	1.4%	-	0.6%	0.8%	0.4%	2.1%	0.8%	-	0.3%	1.4%	1.2%	-	1.5%	-
Net Diff.	82.9%	78.5%	90.6%	78.0%	90.3%	81.5%	83.6%	86.0%	83.9%	77.0%	88.8%	82.6%	79.3%	70.6%	94.4%	74.4%	95.5%	82.5%	80.9%	88.4%	82.0%
Mean	3.48	3.45	3.58	3.42	3.57	3.47	3.49	3.52	3.54	3.34	3.63	3.36	3.55	3.30	3.68	3.31	3.72	3.40	3.53	3.50	3.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
SUPPORT	91.0%	88.9%	86.7%	90.7%	89.2%	93.5%	92.7%	91.5%	94.7%	91.0%	88.5%	86.9%	96.8%	87.9%	95.6%	90.9%	90.6%	93.7%	91.1%
Strongly	61.2%	51.5%	55.3%	43.0%	53.1%	72.7%	64.0%	63.3%	81.8%	49.1%	71.6%	53.9%	73.5%	51.6%	73.3%	52.7%	72.0%	56.1%	73.9%
Somewhat	29.8%	37.4%	31.4%	47.6%	36.1%	20.8%	28.7%	28.2%	12.9%	41.8%	16.9%	33.0%	23.3%	36.3%	22.4%	38.2%	18.6%	37.6%	17.2%
OPPOSE	8.1%	10.2%	13.3%	9.3%	9.3%	5.7%	5.1%	8.5%	5.3%	8.1%	9.5%	12.4%	3.2%	11.4%	3.0%	8.0%	9.4%	4.9%	8.9%
Somewhat	2.7%	3.7%	6.0%	1.9%	3.5%	1.4%	1.0%	-	2.2%	1.9%	1.0%	5.7%	1.7%	5.0%	-	1.3%	3.4%	1.5%	2.5%
Strongly	5.4%	6.5%	7.3%	7.4%	5.8%	4.3%	4.1%	8.5%	3.1%	6.2%	8.5%	6.7%	1.5%	6.5%	3.0%	6.7%	6.0%	3.4%	6.3%
DK/REFUSED	0.9%	0.9%	-	-	1.5%	0.8%	2.2%	-	-	1.0%	2.0%	0.7%	-	0.7%	1.4%	1.1%	-	1.4%	-
Net Diff.	82.9%	78.7%	73.5%	81.3%	79.9%	87.8%	87.7%	83.0%	89.5%	82.9%	79.0%	74.5%	93.6%	76.4%	92.6%	82.9%	81.3%	88.8%	82.3%
Mean	3.48	3.35	3.35	3.26	3.39	3.63	3.56	3.46	3.73	3.35	3.55	3.35	3.69	3.34	3.68	3.38	3.57	3.48	3.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
SUPPORT	91.0%	91.1%	90.8%	92.1%	61.6%	100.0%	99.6%	90.5%	89.7%	90.3%	72.9%	100.0%	100.0%	91.5%	92.0%	93.8%	39.0%	100.0%	98.5%
Strongly	61.2%	61.1%	62.0%	64.6%	19.3%	100.0%	37.1%	60.6%	58.3%	60.6%	23.4%	100.0%	40.9%	61.5%	65.9%	68.3%	11.0%	100.0%	26.6%
Somewhat	29.8%	30.0%	28.8%	27.5%	42.3%	-	62.5%	29.9%	31.5%	29.7%	49.5%	-	59.1%	30.0%	26.1%	25.4%	28.0%	-	71.9%
OPPOSE	8.1%	7.9%	8.5%	7.1%	38.4%	-	0.4%	7.1%	10.3%	9.7%	27.1%	-	-	8.5%	6.6%	4.7%	61.0%	-	1.5%
Somewhat	2.7%	2.9%	2.3%	1.9%	10.0%	-	-	2.1%	1.0%	-	15.1%	-	-	3.5%	3.6%	3.8%	-	-	-
Strongly	5.4%	5.0%	6.2%	5.2%	28.3%	-	0.4%	5.0%	9.3%	9.7%	12.0%	-	-	4.9%	3.0%	0.9%	61.0%	-	1.5%
DK/REFUSED	0.9%	1.0%	0.7%	0.8%	-	-	-	2.4%	-	-	-	-	-	-	1.5%	1.6%	-	-	-
Net Diff.	82.9%	83.2%	82.4%	85.0%	23.3%	100.0%	99.2%	83.4%	79.5%	80.7%	45.9%	100.0%	100.0%	83.1%	85.4%	89.1%	-22.0%	100.0%	96.9%
Mean	3.48	3.49	3.48	3.53	2.53	4.00	3.36	3.50	3.39	3.41	2.84	4.00	3.41	3.48	3.57	3.64	1.89	4.00	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
SUPPORT	91.0%	94.5%	89.8%	89.9%	90.7%	91.8%	91.8%	90.8%	90.9%	91.3%	90.8%	91.8%	90.8%	90.0%	91.4%	89.0%	89.7%	91.9%
Strongly	61.2%	79.3%	50.1%	59.0%	52.5%	68.7%	62.9%	60.5%	61.0%	61.3%	58.3%	68.7%	62.5%	58.2%	57.4%	61.3%	55.7%	71.3%
Somewhat	29.8%	15.2%	39.7%	30.9%	38.2%	23.0%	28.9%	30.3%	29.9%	30.0%	32.5%	23.0%	28.3%	31.9%	33.9%	27.7%	34.0%	20.6%
OPPOSE	8.1%	5.5%	8.2%	8.2%	9.3%	7.8%	7.0%	8.4%	7.6%	8.5%	8.1%	7.8%	8.3%	8.4%	6.5%	10.4%	8.9%	6.8%
Somewhat	2.7%	-	2.6%	3.6%	2.8%	2.6%	1.5%	3.0%	2.5%	2.7%	2.6%	2.6%	1.7%	1.3%	0.9%	2.0%	1.3%	1.8%
Strongly	5.4%	5.5%	5.6%	4.6%	6.5%	5.2%	5.6%	5.4%	5.1%	5.8%	5.5%	5.2%	6.6%	7.1%	5.7%	8.4%	7.6%	5.0%
DK/REFUSED	0.9%	-	2.0%	1.9%	-	0.5%	1.1%	0.8%	1.5%	0.3%	1.1%	0.5%	0.9%	1.5%	2.1%	0.6%	1.4%	1.2%
Net Diff.	82.9%	89.0%	81.5%	81.7%	81.4%	84.0%	84.8%	82.4%	83.2%	82.8%	82.7%	84.0%	82.5%	81.6%	84.8%	78.6%	80.8%	85.1%
Mean	3.48	3.68	3.37	3.47	3.37	3.56	3.51	3.47	3.49	3.47	3.45	3.56	3.48	3.43	3.46	3.43	3.40	3.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
SUPPORT	91.0%	92.8%	91.4%	90.4%	93.0%	91.8%	91.6%	90.1%	91.7%	91.9%	89.8%	91.4%	82.7%	91.1%	88.9%	93.9%	92.3%
Strongly	61.2%	63.4%	62.4%	64.0%	61.3%	60.7%	67.1%	59.5%	62.6%	69.3%	60.4%	53.2%	65.2%	43.7%	68.7%	63.1%	63.4%
Somewhat	29.8%	29.4%	29.0%	26.4%	31.7%	31.1%	24.5%	30.6%	29.1%	22.6%	29.4%	38.2%	17.5%	47.4%	20.2%	30.8%	28.9%
OPPOSE	8.1%	5.9%	8.3%	8.5%	7.0%	7.5%	8.4%	8.5%	7.7%	7.3%	8.8%	8.3%	15.2%	8.1%	8.6%	5.3%	7.5%
Somewhat	2.7%	1.2%	4.3%	3.9%	3.2%	3.7%	3.1%	1.6%	3.5%	1.8%	1.8%	4.6%	4.5%	2.1%	3.0%	-	3.2%
Strongly	5.4%	4.7%	4.1%	4.6%	3.8%	3.8%	5.3%	6.9%	4.2%	5.5%	7.0%	3.7%	10.7%	6.1%	5.6%	5.3%	4.3%
DK/REFUSED	0.9%	1.3%	0.3%	1.0%	-	0.7%	-	1.4%	0.5%	0.8%	1.4%	0.3%	2.1%	0.8%	2.5%	0.8%	0.2%
Net Diff.	82.9%	86.9%	83.1%	81.9%	86.0%	84.3%	83.3%	81.6%	84.0%	84.6%	81.0%	83.1%	67.5%	83.0%	80.3%	88.6%	84.8%
Mean	3.48	3.53	3.50	3.51	3.50	3.50	3.53	3.45	3.51	3.57	3.45	3.41	3.40	3.30	3.56	3.53	3.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
SUPPORT	91.0%	88.8%	89.3%	95.0%	91.2%	95.1%	90.4%	85.6%	89.9%	71.3%	100.0%	90.5%	45.8%	94.8%	
Strongly	61.2%	55.7%	67.4%	64.2%	50.3%	74.0%	38.9%	51.5%	49.1%	59.5%	62.8%	71.8%	45.8%	74.3%	
Somewhat	29.8%	33.0%	21.9%	30.8%	40.9%	21.1%	51.4%	34.1%	40.8%	11.8%	37.2%	18.7%	-	20.5%	
OPPOSE	8.1%	9.6%	10.1%	5.0%	7.6%	4.8%	8.5%	12.9%	8.2%	28.7%	-	9.5%	54.2%	5.2%	
Somewhat	2.7%	1.8%	3.8%	4.1%	-	3.5%	3.7%	6.0%	7.8%	-	-	-	-	-	
Strongly	5.4%	7.8%	6.3%	0.8%	7.6%	1.3%	4.8%	6.9%	0.4%	28.7%	-	9.5%	54.2%	5.2%	
DK/REFUSED	0.9%	1.6%	0.6%	-	1.2%	0.1%	1.1%	1.5%	1.9%	-	-	-	-	-	
Net Diff.	82.9%	79.2%	79.2%	90.0%	83.6%	90.3%	81.8%	72.7%	81.6%	42.7%	100.0%	81.0%	-8.4%	89.7%	
Mean	3.48	3.39	3.51	3.58	3.35	3.68	3.26	3.32	3.41	3.02	3.63	3.53	2.37	3.64	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
MEDICAID BENEFIT COMBO	91.0%	91.4%	100.0%	88.7%	94.6%	90.2%	95.8%	93.2%	100.0%	86.1%	85.7%	99.4%	95.8%	95.7%	100.0%	93.0%
LOWERING STATE TAX RATE	79.0%	74.7%	84.4%	79.8%	84.3%	79.0%	78.8%	78.7%	78.9%	88.1%	87.8%	99.5%	69.5%	68.4%	96.4%	80.2%
MEDICAL MARIJUANA	77.6%	87.8%	70.3%	66.1%	86.1%	75.8%	88.8%	85.9%	93.7%	67.0%	66.0%	99.5%	87.4%	86.8%	100.0%	86.3%
EXPAND MEDICAID PROGRAM	62.3%	66.3%	70.3%	61.3%	56.7%	61.3%	68.8%	68.1%	69.9%	35.3%	34.1%	77.0%	88.8%	89.4%	73.5%	72.0%
PARENTS SCHOOL CHOICE	59.6%	57.1%	70.3%	59.2%	64.2%	59.0%	63.4%	61.0%	67.3%	71.0%	70.2%	97.7%	48.1%	47.7%	58.5%	58.9%
LEGALIZE SPORTS BETTING	38.2%	34.8%	14.9%	38.6%	46.2%	37.3%	43.7%	37.3%	54.4%	32.6%	31.9%	57.1%	41.7%	41.1%	55.8%	57.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
MEDICAID BENEFIT COMBO	91.0%	91.5%	95.2%	89.2%	90.6%	89.8%	87.4%	94.8%	89.4%	94.6%	99.6%	91.2%	92.2%
LOWERING STATE TAX RATE	79.0%	87.8%	66.5%	75.9%	78.3%	73.2%	86.0%	80.1%	78.3%	84.0%	100.0%	78.6%	80.5%
MEDICAL MARIJUANA	77.6%	72.7%	84.0%	77.9%	79.4%	77.3%	81.3%	76.6%	77.7%	66.1%	84.1%	80.4%	77.7%
EXPAND MEDICAID PROGRAM	62.3%	47.2%	76.4%	60.7%	72.7%	74.5%	54.9%	57.9%	64.0%	63.5%	82.1%	66.7%	61.2%
PARENTS SCHOOL CHOICE	59.6%	70.1%	47.4%	52.4%	61.1%	59.1%	61.2%	60.7%	58.8%	88.1%	56.2%	59.6%	60.9%
LEGALIZE SPORTS BETTING	38.2%	40.2%	49.1%	30.5%	39.3%	49.1%	52.5%	32.0%	37.9%	47.9%	49.7%	54.5%	38.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
MEDICAID BENEFIT COMBO	91.0%	88.9%	93.0%	90.1%	93.0%	100.0%	88.4%	95.1%	85.8%	85.9%	79.3%	96.1%	96.1%	100.0%	92.5%
LOWERING STATE TAX RATE	79.0%	86.3%	81.3%	82.6%	68.5%	55.2%	75.7%	51.0%	86.6%	87.5%	29.5%	69.7%	69.3%	100.0%	90.5%
MEDICAL MARIJUANA	77.6%	73.8%	81.2%	71.7%	85.5%	100.0%	93.4%	65.4%	67.5%	68.0%	37.4%	88.3%	88.4%	74.8%	74.5%
EXPAND MEDICAID PROGRAM	62.3%	47.3%	83.7%	57.7%	65.5%	95.9%	78.7%	80.4%	35.4%	35.9%	-	88.6%	88.5%	100.0%	72.8%
PARENTS SCHOOL CHOICE	59.6%	62.4%	47.4%	67.4%	58.8%	44.2%	67.6%	30.4%	70.3%	70.7%	43.8%	48.1%	47.8%	72.0%	64.7%
LEGALIZE SPORTS BETTING	38.2%	40.0%	41.6%	40.3%	23.8%	46.2%	45.5%	30.1%	35.2%	35.5%	14.3%	41.8%	41.4%	72.0%	33.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS	
Total	300	151	145	6	121	113	8	28	67	14
MEDICAID BENEFIT COMBO	91.0%	86.0%	85.8%	91.4%	96.1%	95.9%	100.0%	95.7%	89.1%	95.2%
LOWERING STATE TAX RATE	79.0%	85.2%	85.9%	66.6%	71.2%	70.8%	77.8%	79.1%	90.2%	88.7%
MEDICAL MARIJUANA	77.6%	66.5%	67.0%	55.5%	89.6%	88.9%	100.0%	85.4%	68.9%	81.7%
EXPAND MEDICAID PROGRAM	62.3%	38.2%	36.9%	69.7%	88.6%	87.8%	100.0%	79.5%	37.3%	79.7%
PARENTS SCHOOL CHOICE	59.6%	68.5%	67.8%	85.2%	50.3%	49.8%	56.9%	52.0%	70.2%	68.7%
LEGALIZE SPORTS BETTING	38.2%	35.9%	35.5%	46.9%	42.3%	43.9%	19.3%	32.9%	36.2%	36.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
MEDICAID BENEFIT COMBO	91.0%	92.3%	83.9%	88.9%	91.5%	91.0%	90.2%	91.7%	87.5%	100.0%	75.7%	100.0%	-	100.0%	-	85.2%	95.5%	89.3%	90.1%	83.3%	89.6%
LOWERING STATE TAX RATE	79.0%	79.6%	77.6%	81.1%	76.8%	89.4%	60.0%	100.0%	-	76.3%	85.5%	86.8%	75.8%	79.6%	75.8%	88.6%	71.2%	82.3%	84.6%	63.2%	83.0%
MEDICAL MARIJUANA	77.6%	100.0%	-	86.5%	69.7%	75.3%	81.5%	78.2%	76.0%	80.8%	72.2%	74.1%	65.3%	78.7%	65.3%	64.7%	85.5%	78.3%	84.1%	73.8%	16.0%
EXPAND MEDICAID PROGRAM	62.3%	64.9%	50.1%	57.3%	60.8%	59.7%	65.4%	60.2%	73.2%	100.0%	-	-	-	68.5%	-	38.4%	83.5%	50.3%	46.4%	60.1%	81.8%
PARENTS SCHOOL CHOICE	59.6%	57.8%	64.9%	60.9%	57.8%	100.0%	-	67.5%	26.8%	57.1%	64.1%	65.1%	55.5%	59.6%	55.5%	73.4%	51.0%	59.1%	57.4%	56.2%	83.6%
LEGALIZE SPORTS BETTING	38.2%	42.6%	29.4%	100.0%	-	39.0%	37.3%	39.2%	30.9%	35.1%	42.8%	42.1%	45.1%	37.3%	45.1%	32.5%	40.6%	40.7%	45.5%	24.5%	8.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
MEDICAID BENEFIT COMBO	91.0%	86.5%	93.2%	90.0%	84.2%	96.8%	88.2%	85.2%	98.9%	88.1%	85.5%	92.4%	91.6%	90.8%	92.3%	92.7%
LOWERING STATE TAX RATE	79.0%	86.1%	66.5%	83.6%	90.8%	73.9%	80.1%	88.6%	63.2%	86.7%	88.6%	78.6%	70.6%	87.0%	78.6%	61.5%
MEDICAL MARIJUANA	77.6%	67.1%	85.5%	75.1%	62.6%	85.4%	83.5%	61.3%	93.1%	77.6%	73.8%	78.4%	84.4%	77.4%	78.9%	84.5%
EXPAND MEDICAID PROGRAM	62.3%	42.6%	81.9%	49.6%	34.8%	84.4%	51.4%	41.3%	81.9%	52.8%	30.7%	85.0%	47.1%	30.3%	84.9%	46.9%
PARENTS SCHOOL CHOICE	59.6%	75.5%	50.5%	66.1%	71.6%	51.3%	47.6%	77.1%	38.0%	61.3%	63.2%	63.0%	57.3%	68.4%	62.7%	53.2%
LEGALIZE SPORTS BETTING	38.2%	47.1%	52.1%	43.3%	19.9%	34.2%	36.5%	35.6%	36.4%	38.4%	24.0%	44.5%	42.8%	22.2%	44.7%	52.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
MEDICAID BENEFIT COMBO	91.0%	85.7%	86.6%	95.7%	93.6%	97.6%	96.7%	86.0%	86.0%	86.0%	93.9%	93.0%	96.3%	86.4%	96.6%	97.1%	85.6%	98.8%	97.9%	85.9%
LOWERING STATE TAX RATE	79.0%	93.0%	79.0%	66.3%	65.0%	67.6%	78.7%	86.1%	83.2%	88.3%	69.6%	64.2%	77.1%	81.1%	67.1%	80.7%	91.3%	52.0%	79.7%	87.5%
MEDICAL MARIJUANA	77.6%	65.1%	58.4%	88.9%	88.3%	89.4%	89.1%	66.8%	79.3%	57.2%	80.2%	88.4%	87.8%	67.5%	89.0%	90.8%	66.0%	97.7%	89.0%	65.3%
EXPAND MEDICAID PROGRAM	62.3%	35.1%	48.1%	92.0%	91.0%	93.0%	79.4%	39.3%	39.2%	39.4%	42.8%	86.0%	81.1%	41.1%	94.2%	77.2%	37.6%	97.6%	77.2%	40.2%
PARENTS SCHOOL CHOICE	59.6%	76.4%	61.7%	49.8%	54.6%	45.4%	53.6%	68.7%	63.6%	72.7%	59.1%	53.4%	59.4%	67.9%	48.5%	46.1%	69.6%	34.2%	48.0%	72.4%
LEGALIZE SPORTS BETTING	38.2%	29.2%	38.8%	40.5%	45.7%	35.8%	49.1%	32.2%	31.9%	32.5%	25.7%	52.5%	62.9%	40.0%	36.3%	31.5%	24.1%	34.7%	46.8%	34.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
MEDICAID BENEFIT COMBO	91.0%	92.6%	95.2%	85.9%	92.5%	94.9%	89.7%	87.4%	95.7%	73.1%	92.6%	90.5%	92.6%	90.6%	93.3%	87.4%	92.1%	93.7%	92.2%	92.9%
LOWERING STATE TAX RATE	79.0%	80.7%	77.5%	82.4%	80.7%	76.5%	79.5%	88.1%	70.5%	62.9%	85.6%	76.8%	85.1%	73.8%	83.1%	78.3%	86.6%	69.4%	86.8%	68.4%
MEDICAL MARIJUANA	77.6%	80.0%	89.4%	72.2%	80.9%	88.5%	74.4%	68.7%	87.2%	76.4%	86.4%	74.4%	66.7%	88.1%	64.6%	86.9%	68.2%	89.3%	62.8%	91.5%
EXPAND MEDICAID PROGRAM	62.3%	86.4%	81.9%	38.4%	86.2%	80.5%	42.7%	36.8%	88.6%	59.0%	69.1%	60.3%	55.2%	73.9%	56.2%	69.3%	54.5%	78.5%	49.8%	73.6%
PARENTS SCHOOL CHOICE	59.6%	65.4%	60.1%	61.6%	64.9%	59.8%	64.0%	69.8%	48.4%	82.7%	64.6%	57.7%	63.0%	55.1%	63.8%	65.3%	62.4%	45.0%	64.9%	49.2%
LEGALIZE SPORTS BETTING	38.2%	46.3%	51.7%	25.2%	46.7%	54.1%	25.1%	33.1%	42.5%	62.8%	41.7%	37.4%	29.6%	49.9%	35.5%	61.4%	25.5%	38.5%	29.0%	46.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
MEDICAID BENEFIT COMBO	91.0%	93.1%	87.1%	94.9%	87.9%	94.0%	89.4%	92.9%	85.0%	95.1%	91.8%	93.5%	93.9%	95.2%	85.2%	96.1%	87.4%	89.2%	93.8%	89.7%	92.1%	
LOWERING STATE TAX RATE	79.0%	82.1%	82.2%	80.4%	80.8%	83.2%	70.0%	77.9%	70.3%	88.6%	69.8%	82.5%	63.9%	84.6%	74.8%	82.9%	73.1%	83.2%	74.0%	82.2%	73.0%	
MEDICAL MARIJUANA	77.6%	74.6%	82.8%	75.0%	84.4%	80.0%	75.4%	80.3%	76.0%	79.7%	75.0%	76.5%	80.8%	88.1%	72.0%	87.7%	74.4%	73.0%	83.1%	72.8%	81.2%	
EXPAND MEDICAID PROGRAM	62.3%	65.3%	74.5%	69.3%	75.6%	56.3%	75.9%	58.0%	72.9%	54.6%	77.4%	53.8%	77.4%	62.1%	76.0%	66.8%	77.5%	59.4%	66.2%	61.6%	58.3%	
PARENTS SCHOOL CHOICE	59.6%	61.3%	64.2%	61.1%	65.8%	54.8%	56.8%	53.1%	65.2%	56.5%	52.4%	56.0%	51.9%	52.1%	62.4%	52.1%	62.8%	64.3%	53.9%	64.6%	61.2%	
LEGALIZE SPORTS BETTING	38.2%	29.1%	55.6%	30.8%	58.1%	42.8%	36.5%	49.9%	53.6%	35.4%	27.5%	46.2%	20.8%	35.2%	49.4%	36.8%	51.0%	36.3%	40.6%	41.1%	55.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
MEDICAID BENEFIT COMBO	91.0%	88.8%	95.3%	88.4%	95.0%	90.1%	91.8%	92.3%	91.9%	88.2%	94.0%	91.1%	88.6%	84.9%	97.2%	87.0%	97.0%	90.6%	90.5%	93.5%	91.0%
LOWERING STATE TAX RATE	79.0%	83.9%	74.9%	85.3%	71.3%	79.8%	78.6%	78.8%	76.5%	86.6%	71.5%	82.6%	71.0%	91.2%	71.9%	86.1%	69.1%	87.3%	74.5%	85.1%	73.9%
MEDICAL MARIJUANA	77.6%	73.1%	84.8%	73.6%	82.0%	73.4%	85.1%	74.2%	86.2%	65.1%	89.3%	66.2%	91.0%	63.9%	88.3%	63.3%	93.5%	70.9%	84.4%	73.7%	83.7%
EXPAND MEDICAID PROGRAM	62.3%	57.6%	73.0%	53.9%	66.0%	68.1%	66.6%	71.2%	67.8%	43.9%	81.9%	46.6%	76.8%	40.7%	84.8%	40.3%	85.0%	53.0%	78.1%	57.1%	78.5%
PARENTS SCHOOL CHOICE	59.6%	64.1%	47.8%	64.3%	51.7%	65.5%	57.8%	67.9%	55.3%	71.4%	50.5%	70.5%	55.8%	72.6%	47.4%	72.5%	41.6%	70.9%	61.0%	72.3%	61.9%
LEGALIZE SPORTS BETTING	38.2%	32.5%	27.8%	33.0%	40.9%	39.8%	40.1%	41.0%	42.3%	33.7%	41.5%	39.8%	59.9%	26.7%	30.7%	32.1%	40.0%	35.6%	43.3%	39.3%	43.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 11

	POSITION ON ABORTION																		
	POSITION ON ABORTION:									POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:			
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
MEDICAID BENEFIT COMBO	91.0%	88.9%	86.7%	90.7%	89.2%	93.5%	92.7%	91.5%	94.7%	91.0%	88.5%	86.9%	96.8%	87.9%	95.6%	90.9%	90.6%	93.7%	91.1%
LOWERING STATE TAX RATE	79.0%	85.9%	93.0%	77.5%	86.1%	72.6%	77.6%	74.6%	68.5%	82.2%	73.0%	89.6%	72.4%	86.6%	69.5%	84.1%	76.8%	81.6%	76.1%
MEDICAL MARIJUANA	77.6%	63.9%	49.3%	59.2%	71.4%	91.4%	92.6%	95.7%	89.1%	63.2%	91.6%	64.6%	91.3%	63.9%	93.1%	65.4%	89.1%	65.6%	89.5%
EXPAND MEDICAID PROGRAM	62.3%	47.1%	41.7%	44.1%	50.2%	78.5%	60.2%	77.9%	91.6%	47.0%	74.5%	47.1%	81.1%	41.9%	80.9%	58.9%	75.3%	64.4%	75.4%
PARENTS SCHOOL CHOICE	59.6%	70.7%	74.8%	57.7%	73.8%	51.3%	62.5%	36.2%	48.3%	71.6%	56.4%	69.8%	48.0%	70.9%	43.5%	72.1%	62.0%	73.9%	62.7%
LEGALIZE SPORTS BETTING	38.2%	33.8%	40.4%	31.6%	32.0%	43.1%	40.3%	50.5%	42.7%	36.1%	62.9%	31.4%	30.2%	29.6%	44.5%	40.7%	41.1%	45.9%	40.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
MEDICAID BENEFIT COMBO	91.0%	91.1%	90.8%	92.1%	61.6%	100.0%	99.6%	90.5%	89.7%	90.3%	72.9%	100.0%	100.0%	91.5%	92.0%	93.8%	39.0%	100.0%	98.5%
LOWERING STATE TAX RATE	79.0%	78.6%	79.3%	77.8%	96.3%	77.1%	100.0%	77.9%	78.1%	75.2%	100.0%	89.7%	100.0%	79.2%	80.5%	80.3%	89.0%	-	100.0%
MEDICAL MARIJUANA	77.6%	77.5%	78.5%	79.4%	62.9%	43.0%	95.9%	70.9%	83.6%	84.4%	76.6%	50.0%	94.9%	82.1%	73.2%	74.5%	35.5%	-	98.5%
EXPAND MEDICAID PROGRAM	62.3%	59.5%	67.4%	69.8%	28.6%	86.0%	53.3%	58.9%	60.4%	62.8%	23.4%	100.0%	47.0%	59.9%	74.7%	76.4%	39.0%	-	70.4%
PARENTS SCHOOL CHOICE	59.6%	58.4%	62.1%	62.5%	50.0%	100.0%	54.8%	64.4%	61.7%	60.7%	61.0%	100.0%	64.1%	54.1%	62.5%	64.2%	28.0%	100.0%	29.6%
LEGALIZE SPORTS BETTING	38.2%	36.7%	40.0%	41.6%	34.2%	8.8%	8.8%	48.2%	47.2%	50.2%	39.0%	10.3%	12.0%	28.5%	32.5%	33.4%	24.5%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
MEDICAID BENEFIT COMBO	91.0%	94.5%	89.8%	89.9%	90.7%	91.8%	91.8%	90.8%	90.9%	91.3%	90.8%	91.8%	90.8%	90.0%	91.4%	89.0%	89.7%	91.9%
LOWERING STATE TAX RATE	79.0%	73.5%	85.0%	77.0%	76.3%	82.1%	80.0%	78.6%	78.5%	79.4%	77.8%	82.1%	78.4%	77.8%	81.3%	74.4%	77.5%	79.4%
MEDICAL MARIJUANA	77.6%	87.2%	76.4%	88.3%	76.8%	64.7%	81.2%	76.3%	84.8%	70.2%	82.3%	64.7%	80.3%	75.1%	83.5%	68.9%	82.4%	56.6%
EXPAND MEDICAID PROGRAM	62.3%	68.6%	68.4%	62.7%	59.3%	60.0%	68.5%	60.7%	65.6%	59.7%	63.6%	60.0%	63.3%	59.1%	58.5%	62.1%	60.0%	60.9%
PARENTS SCHOOL CHOICE	59.6%	65.4%	61.1%	58.5%	58.4%	57.7%	63.0%	58.2%	60.8%	58.0%	60.0%	57.7%	63.0%	62.7%	69.2%	55.9%	65.4%	54.2%
LEGALIZE SPORTS BETTING	38.2%	63.4%	39.4%	43.7%	33.3%	25.4%	50.0%	34.0%	46.8%	29.0%	42.6%	25.4%	57.6%	43.7%	53.4%	40.9%	51.7%	33.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
MEDICAID BENEFIT COMBO	91.0%	92.8%	91.4%	90.4%	93.0%	91.8%	91.6%	90.1%	91.7%	91.9%	89.8%	91.4%	82.7%	91.1%	88.9%	93.9%	92.3%	
LOWERING STATE TAX RATE	79.0%	81.3%	79.3%	76.1%	83.3%	78.1%	83.7%	78.0%	79.8%	76.2%	83.4%	77.2%	85.2%	81.8%	70.2%	72.7%	81.5%	
MEDICAL MARIJUANA	77.6%	82.0%	77.3%	85.9%	71.3%	82.2%	69.7%	76.5%	78.5%	73.1%	85.7%	73.7%	87.8%	79.2%	83.7%	81.9%	72.2%	
EXPAND MEDICAID PROGRAM	62.3%	73.0%	61.9%	71.6%	57.9%	66.8%	59.5%	59.5%	64.6%	61.8%	56.1%	69.7%	63.7%	70.5%	66.0%	64.2%	57.7%	
PARENTS SCHOOL CHOICE	59.6%	63.0%	54.7%	53.6%	59.7%	55.3%	59.9%	63.2%	56.7%	58.2%	64.5%	55.8%	68.9%	73.8%	56.2%	64.4%	53.1%	
LEGALIZE SPORTS BETTING	38.2%	43.3%	26.3%	41.2%	19.9%	34.6%	20.7%	47.8%	30.4%	39.6%	38.4%	36.5%	50.0%	37.8%	37.9%	49.7%	33.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
MEDICAID BENEFIT COMBO	91.0%	88.8%	89.3%	95.0%	91.2%	95.1%	90.4%	85.6%	89.9%	71.3%	100.0%	90.5%	45.8%	94.8%
LOWERING STATE TAX RATE	79.0%	79.5%	74.8%	79.0%	88.5%	76.7%	84.0%	84.3%	85.4%	80.7%	100.0%	69.1%	54.2%	70.6%
MEDICAL MARIJUANA	77.6%	78.8%	76.3%	72.1%	80.7%	82.3%	73.6%	85.1%	87.5%	76.9%	62.8%	82.8%	45.8%	86.4%
EXPAND MEDICAID PROGRAM	62.3%	64.1%	59.5%	61.7%	58.0%	65.6%	57.6%	37.5%	39.4%	31.1%	15.4%	62.6%	45.8%	64.2%
PARENTS SCHOOL CHOICE	59.6%	69.4%	57.1%	54.5%	48.9%	45.9%	66.4%	54.8%	67.5%	11.8%	47.5%	50.0%	-	54.9%
LEGALIZE SPORTS BETTING	38.2%	43.7%	35.4%	32.4%	47.2%	26.0%	33.3%	52.0%	56.1%	38.2%	100.0%	25.2%	-	27.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
MEDICAID BENEFIT COMBO	3.48	3.45	3.72	3.44	3.61	3.47	3.55	3.53	3.59	3.24	3.23	3.70	3.71	3.72	3.42	3.60
LOWERING STATE TAX RATE	3.44	3.39	3.40	3.43	3.58	3.45	3.41	3.33	3.57	3.68	3.68	3.71	3.18	3.15	3.65	3.53
MEDICAL MARIJUANA	3.28	3.48	2.83	3.05	3.48	3.24	3.54	3.38	3.78	3.01	2.97	3.97	3.50	3.49	3.80	3.63
EXPAND MEDICAID PROGRAM	2.90	2.95	2.97	2.89	2.82	2.88	3.00	3.07	2.87	2.18	2.15	3.25	3.56	3.58	3.05	3.05
PARENTS SCHOOL CHOICE	2.85	2.73	3.12	2.89	2.97	2.83	2.95	3.02	2.86	3.15	3.14	3.24	2.54	2.55	2.46	2.85
LEGALIZE SPORTS BETTING	2.41	2.52	1.72	2.34	2.46	2.37	2.71	2.51	2.98	2.28	2.26	3.57	2.49	2.49	2.35	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
MEDICAID BENEFIT COMBO	3.48	3.45	3.55	3.39	3.57	3.48	3.13	3.58	3.47	3.45	3.41	3.39	3.48
LOWERING STATE TAX RATE	3.44	3.58	3.01	3.45	3.46	3.08	3.62	3.56	3.42	3.26	3.80	3.31	3.46
MEDICAL MARIJUANA	3.28	3.06	3.37	3.31	3.44	3.11	3.30	3.30	3.30	2.86	3.44	3.27	3.26
EXPAND MEDICAID PROGRAM	2.90	2.50	3.14	2.87	3.20	3.08	2.55	2.90	2.91	2.58	3.14	2.88	2.87
PARENTS SCHOOL CHOICE	2.85	3.12	2.39	2.64	2.98	2.80	2.80	2.83	2.89	3.69	2.63	2.78	2.80
LEGALIZE SPORTS BETTING	2.41	2.37	2.63	2.28	2.47	2.77	2.52	2.33	2.36	2.53	2.18	2.73	2.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
MEDICAID BENEFIT COMBO	3.48	3.38	3.74	3.42	3.58	3.73	3.42	3.38	3.25	3.25	3.19	3.70	3.70	3.97	3.58
LOWERING STATE TAX RATE	3.44	3.58	3.49	3.55	3.10	2.75	3.37	3.34	3.65	3.68	1.82	3.18	3.17	3.72	3.79
MEDICAL MARIJUANA	3.28	3.21	3.49	3.18	3.30	3.74	3.42	3.13	3.01	3.01	3.38	3.51	3.51	2.96	3.58
EXPAND MEDICAID PROGRAM	2.90	2.52	3.50	2.77	3.02	3.65	3.13	3.15	2.18	2.18	1.92	3.56	3.55	3.97	3.20
PARENTS SCHOOL CHOICE	2.85	2.89	2.58	3.06	2.82	2.55	2.99	2.09	3.14	3.14	2.73	2.52	2.51	3.89	3.12
LEGALIZE SPORTS BETTING	2.41	2.58	2.47	2.38	1.91	2.71	2.69	2.22	2.31	2.32	1.56	2.48	2.46	3.59	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	BOTH BAL- LOTS
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES		
Total	300	151	145	6	121	113	8	28	67	14
MEDICAID BENEFIT COMBO	3.48	3.28	3.27	3.45	3.70	3.72	3.35	3.61	3.36	3.66
LOWERING STATE TAX RATE	3.44	3.64	3.63	3.80	3.17	3.19	2.93	3.55	3.62	3.75
MEDICAL MARIJUANA	3.28	3.00	3.00	3.11	3.53	3.54	3.38	3.59	2.93	3.66
EXPAND MEDICAID PROGRAM	2.90	2.28	2.25	2.98	3.55	3.56	3.35	3.27	2.23	3.23
PARENTS SCHOOL CHOICE	2.85	3.10	3.10	3.22	2.56	2.56	2.55	2.75	3.11	3.22
LEGALIZE SPORTS BETTING	2.41	2.32	2.30	2.77	2.49	2.51	2.12	2.64	2.29	3.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
MEDICAID BENEFIT COMBO	3.48	3.55	3.22	3.47	3.46	3.48	3.47	3.47	3.46	3.71	3.05	3.58	1.33	3.67	1.33	3.25	3.69	3.34	3.36	3.33	3.14
LOWERING STATE TAX RATE	3.44	3.47	3.34	3.50	3.36	3.63	3.03	3.75	1.51	3.36	3.55	3.62	3.40	3.45	3.40	3.69	3.24	3.52	3.54	3.13	3.78
MEDICAL MARIJUANA	3.28	3.69	1.36	3.48	3.03	3.22	3.35	3.29	3.19	3.41	3.02	3.14	2.82	3.33	2.82	2.92	3.43	3.40	3.41	3.22	4.00
EXPAND MEDICAID PROGRAM	2.90	2.99	2.44	2.85	2.78	2.81	2.97	2.83	3.18	3.71	1.36	1.42	1.18	3.05	1.18	2.24	3.46	2.56	2.50	2.79	2.87
PARENTS SCHOOL CHOICE	2.85	2.79	2.98	2.85	2.80	3.69	1.37	3.07	1.98	2.81	2.90	3.00	2.59	2.87	2.59	3.23	2.65	2.76	2.70	2.72	3.64
LEGALIZE SPORTS BETTING	2.41	2.55	2.02	3.55	1.43	2.46	2.31	2.44	2.21	2.38	2.42	2.40	2.62	2.38	2.62	2.24	2.49	2.48	2.55	2.04	2.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
MEDICAID BENEFIT COMBO	3.48	3.31	3.62	3.37	3.20	3.73	3.29	3.30	3.76	3.37	3.13	3.64	3.30	3.24	3.63	3.37
LOWERING STATE TAX RATE	3.44	3.72	3.03	3.60	3.66	3.36	3.39	3.67	3.11	3.55	3.73	3.35	3.41	3.69	3.35	3.29
MEDICAL MARIJUANA	3.28	3.13	3.36	3.37	2.75	3.48	3.44	2.81	3.61	3.44	3.24	3.27	3.43	3.35	3.28	3.38
EXPAND MEDICAID PROGRAM	2.90	2.43	3.44	2.47	2.09	3.47	2.69	2.39	3.50	2.64	1.85	3.41	2.46	1.82	3.41	2.44
PARENTS SCHOOL CHOICE	2.85	3.38	2.63	2.89	3.10	2.66	2.55	3.36	2.31	2.79	2.85	2.97	2.74	2.90	2.96	2.60
LEGALIZE SPORTS BETTING	2.41	2.44	2.72	2.60	2.04	2.33	2.27	2.34	2.41	2.35	1.97	2.56	2.81	1.90	2.56	2.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
MEDICAID BENEFIT COMBO	3.48	3.28	3.07	3.77	3.78	3.76	3.58	3.28	3.29	3.27	3.54	3.69	3.66	3.26	3.79	3.47	3.30	3.87	3.59	3.31
LOWERING STATE TAX RATE	3.44	3.74	3.58	3.12	3.15	3.09	3.32	3.66	3.64	3.69	3.42	2.97	3.32	3.61	3.18	3.31	3.72	2.73	3.34	3.69
MEDICAL MARIJUANA	3.28	2.90	2.92	3.65	3.61	3.68	3.48	2.99	3.21	2.80	3.19	3.63	3.36	3.16	3.66	3.64	2.83	3.82	3.54	2.95
EXPAND MEDICAID PROGRAM	2.90	2.15	2.42	3.66	3.69	3.63	3.32	2.27	2.32	2.23	2.67	3.48	3.42	2.31	3.72	3.17	2.23	3.86	3.31	2.34
PARENTS SCHOOL CHOICE	2.85	3.28	3.12	2.58	2.72	2.47	2.69	3.09	2.90	3.23	2.91	2.57	2.77	3.13	2.59	2.60	3.05	2.17	2.50	3.23
LEGALIZE SPORTS BETTING	2.41	2.25	2.21	2.60	2.77	2.44	2.65	2.20	2.21	2.19	1.97	2.78	2.93	2.39	2.52	2.25	1.99	2.58	2.55	2.24

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
MEDICAID BENEFIT COMBO	3.48	3.66	3.56	3.23	3.66	3.58	3.32	3.28	3.69	3.26	3.57	3.45	3.47	3.51	3.40	3.46	3.53	3.56	3.46	3.58
LOWERING STATE TAX RATE	3.44	3.48	3.29	3.59	3.50	3.29	3.52	3.69	3.20	3.05	3.62	3.38	3.60	3.24	3.62	3.28	3.59	3.20	3.67	3.11
MEDICAL MARIJUANA	3.28	3.46	3.41	3.16	3.48	3.36	3.21	3.05	3.49	3.24	3.56	3.19	3.03	3.48	3.12	3.41	2.97	3.55	2.93	3.58
EXPAND MEDICAID PROGRAM	2.90	3.45	3.33	2.14	3.44	3.33	2.19	2.21	3.56	2.92	3.08	2.84	2.74	3.15	2.68	3.10	2.78	3.20	2.68	3.16
PARENTS SCHOOL CHOICE	2.85	3.05	2.90	2.78	3.03	2.86	2.81	3.13	2.54	3.24	3.01	2.79	3.00	2.67	3.15	2.84	2.91	2.49	3.11	2.49
LEGALIZE SPORTS BETTING	2.41	2.62	2.79	2.05	2.63	2.85	1.99	2.29	2.52	3.03	2.72	2.33	2.20	2.67	2.39	2.84	2.06	2.48	2.16	2.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
MEDICAID BENEFIT COMBO	3.48	3.51	3.41	3.58	3.44	3.55	3.44	3.51	3.38	3.60	3.48	3.52	3.53	3.63	3.38	3.69	3.44	3.44	3.54	3.43	3.49	
LOWERING STATE TAX RATE	3.44	3.48	3.44	3.44	3.42	3.44	3.28	3.48	3.10	3.41	3.39	3.44	3.16	3.44	3.37	3.39	3.36	3.55	3.31	3.59	3.25	
MEDICAL MARIJUANA	3.28	3.22	3.33	3.23	3.35	3.31	3.25	3.31	3.28	3.30	3.23	3.29	3.30	3.35	3.25	3.30	3.33	3.18	3.40	3.25	3.37	
EXPAND MEDICAID PROGRAM	2.90	2.86	3.13	2.95	3.17	2.81	3.22	2.87	3.13	2.75	3.27	2.78	3.39	2.89	3.12	3.01	3.17	2.79	3.04	2.81	2.88	
PARENTS SCHOOL CHOICE	2.85	2.85	2.96	2.83	2.98	2.75	2.72	2.66	2.95	2.84	2.59	2.79	2.54	2.65	2.89	2.61	2.91	2.95	2.74	2.93	2.96	
LEGALIZE SPORTS BETTING	2.41	2.26	2.76	2.28	2.80	2.50	2.39	2.64	2.78	2.33	2.16	2.56	2.07	2.35	2.65	2.37	2.67	2.34	2.51	2.46	2.76	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
MEDICAID BENEFIT COMBO	3.48	3.45	3.58	3.42	3.57	3.47	3.49	3.52	3.54	3.34	3.63	3.36	3.55	3.30	3.68	3.31	3.72	3.40	3.53	3.50	3.55
LOWERING STATE TAX RATE	3.44	3.52	3.36	3.61	3.25	3.46	3.40	3.44	3.37	3.65	3.25	3.61	3.17	3.70	3.29	3.68	3.13	3.57	3.38	3.52	3.38
MEDICAL MARIJUANA	3.28	3.14	3.42	3.22	3.37	3.18	3.45	3.19	3.46	2.99	3.55	3.13	3.52	2.83	3.56	2.92	3.65	3.17	3.42	3.25	3.40
EXPAND MEDICAID PROGRAM	2.90	2.77	3.16	2.72	3.07	2.90	2.98	2.97	3.02	2.41	3.38	2.46	3.30	2.35	3.43	2.34	3.55	2.61	3.18	2.69	3.20
PARENTS SCHOOL CHOICE	2.85	2.96	2.55	2.97	2.67	2.94	2.85	2.98	2.78	3.23	2.52	3.21	2.59	3.26	2.48	3.25	2.31	3.22	2.78	3.24	2.78
LEGALIZE SPORTS BETTING	2.41	2.23	2.24	2.25	2.51	2.45	2.51	2.46	2.53	2.23	2.54	2.41	2.85	2.02	2.32	2.22	2.49	2.24	2.60	2.26	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON			
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59			
MEDICAID BENEFIT COMBO	3.48	3.35	3.35	3.26	3.39	3.63	3.56	3.46	3.73	3.35	3.55	3.35	3.69	3.34	3.68	3.38	3.57	3.48	3.59			
LOWERING STATE TAX RATE	3.44	3.62	3.61	3.55	3.65	3.26	3.41	3.23	3.16	3.63	3.20	3.61	3.30	3.67	3.18	3.51	3.37	3.43	3.38			
MEDICAL MARIJUANA	3.28	2.96	2.67	2.84	3.11	3.57	3.54	3.72	3.55	3.09	3.54	2.85	3.60	2.94	3.64	3.06	3.49	3.07	3.49			
EXPAND MEDICAID PROGRAM	2.90	2.50	2.34	2.60	2.53	3.30	2.85	3.15	3.65	2.47	3.26	2.53	3.33	2.42	3.41	2.70	3.16	2.81	3.18			
PARENTS SCHOOL CHOICE	2.85	3.20	3.30	2.89	3.26	2.56	2.64	2.27	2.59	3.24	2.62	3.15	2.52	3.20	2.37	3.22	2.82	3.23	2.83			
LEGALIZE SPORTS BETTING	2.41	2.27	2.40	2.33	2.21	2.56	2.37	2.63	2.69	2.33	2.91	2.21	2.28	2.16	2.61	2.52	2.50	2.58	2.50			

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
MEDICAID BENEFIT COMBO	3.48	3.49	3.48	3.53	2.53	4.00	3.36	3.50	3.39	3.41	2.84	4.00	3.41	3.48	3.57	3.64	1.89	4.00	3.23
LOWERING STATE TAX RATE	3.44	3.44	3.44	3.41	3.77	3.19	3.81	3.47	3.38	3.31	3.89	3.19	4.00	3.42	3.50	3.50	3.53	-	3.30
MEDICAL MARIJUANA	3.28	3.29	3.29	3.30	3.04	2.50	3.73	3.19	3.42	3.42	3.53	2.50	3.75	3.35	3.16	3.20	2.06	-	3.67
EXPAND MEDICAID PROGRAM	2.90	2.88	2.94	2.99	2.04	4.00	2.35	2.89	2.77	2.81	2.11	4.00	2.23	2.88	3.12	3.17	1.89	-	2.67
PARENTS SCHOOL CHOICE	2.85	2.83	2.90	2.89	2.63	3.57	3.59	2.95	2.95	2.90	3.08	3.50	3.53	2.74	2.85	2.88	1.84	4.00	4.00
LEGALIZE SPORTS BETTING	2.41	2.37	2.47	2.49	2.52	2.17	1.59	2.57	2.63	2.64	2.87	2.17	1.88	2.20	2.29	2.32	2.10	-	1.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
MEDICAID BENEFIT COMBO	3.48	3.68	3.37	3.47	3.37	3.56	3.51	3.47	3.49	3.47	3.45	3.56	3.48	3.43	3.46	3.43	3.40	3.60
LOWERING STATE TAX RATE	3.44	3.25	3.52	3.52	3.32	3.50	3.41	3.45	3.46	3.42	3.42	3.50	3.47	3.41	3.53	3.31	3.42	3.43
MEDICAL MARIJUANA	3.28	3.56	3.38	3.47	3.35	2.87	3.47	3.22	3.47	3.09	3.43	2.87	3.56	3.20	3.44	3.13	3.45	2.75
EXPAND MEDICAID PROGRAM	2.90	3.11	2.92	2.96	2.80	2.87	3.00	2.87	2.98	2.83	2.92	2.87	2.90	2.83	2.81	2.90	2.84	2.87
PARENTS SCHOOL CHOICE	2.85	2.97	2.90	2.80	2.80	2.85	2.93	2.82	2.87	2.83	2.84	2.85	2.92	2.94	3.08	2.77	3.01	2.68
LEGALIZE SPORTS BETTING	2.41	3.03	2.72	2.57	2.30	1.94	2.87	2.25	2.72	2.10	2.59	1.94	3.04	2.44	2.84	2.34	2.76	2.06

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
MEDICAID BENEFIT COMBO	3.48	3.53	3.50	3.51	3.50	3.50	3.53	3.45	3.51	3.57	3.45	3.41	3.40	3.30	3.56	3.53	3.52
LOWERING STATE TAX RATE	3.44	3.35	3.49	3.40	3.50	3.41	3.54	3.43	3.45	3.32	3.57	3.43	3.49	3.60	3.34	3.36	3.44
MEDICAL MARIJUANA	3.28	3.39	3.23	3.48	3.06	3.41	2.94	3.30	3.27	3.12	3.47	3.25	3.56	3.41	3.31	3.53	3.11
EXPAND MEDICAID PROGRAM	2.90	3.09	2.91	3.12	2.79	2.99	2.86	2.83	2.95	2.95	2.77	2.97	2.91	3.01	3.11	2.97	2.77
PARENTS SCHOOL CHOICE	2.85	2.94	2.73	2.68	2.87	2.70	2.96	2.95	2.78	2.90	2.81	2.84	3.09	3.31	2.75	2.84	2.69
LEGALIZE SPORTS BETTING	2.41	2.70	2.09	2.60	1.89	2.42	1.85	2.60	2.24	2.36	2.45	2.42	2.62	2.54	2.44	2.56	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
MEDICAID BENEFIT COMBO	3.48	3.39	3.51	3.58	3.35	3.68	3.26	3.32	3.41	3.02	3.63	3.53	2.37	3.64	
LOWERING STATE TAX RATE	3.44	3.50	3.35	3.48	3.41	3.35	3.56	3.47	3.52	3.30	3.85	3.42	2.63	3.51	
MEDICAL MARIJUANA	3.28	3.43	3.09	3.14	3.48	3.19	3.43	3.48	3.50	3.42	2.41	3.42	2.92	3.48	
EXPAND MEDICAID PROGRAM	2.90	2.96	2.82	2.89	2.80	2.91	2.67	2.26	2.30	2.10	1.94	2.96	2.92	2.97	
PARENTS SCHOOL CHOICE	2.85	3.07	2.80	2.75	2.62	2.49	2.94	2.64	3.05	1.34	2.95	2.46	1.00	2.61	
LEGALIZE SPORTS BETTING	2.41	2.62	2.32	2.17	2.81	1.97	2.51	2.55	2.59	2.41	3.15	1.96	1.54	2.02	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
REPUBLICAN	30.0%	27.8%	56.0%	29.4%	32.7%	32.3%	15.9%	21.9%	5.8%	61.0%	61.3%	51.3%	0.9%	0.9%	-	7.7%
DEMOCRATIC	47.0%	46.6%	44.0%	48.2%	45.2%	45.1%	58.7%	54.1%	66.4%	8.1%	8.3%	0.6%	88.4%	89.2%	69.6%	30.7%
INDEPENDENT/OTHER/DK	23.0%	25.6%	-	22.4%	22.1%	22.6%	25.3%	23.9%	27.8%	30.9%	30.4%	48.2%	10.7%	9.9%	30.4%	61.6%
Independent	19.0%	21.1%	-	18.3%	18.7%	19.2%	17.6%	14.8%	22.3%	24.9%	24.7%	34.1%	9.6%	8.9%	26.3%	49.6%
Other	2.4%	3.3%	-	1.6%	2.7%	1.8%	5.9%	6.2%	5.5%	3.2%	2.9%	14.1%	1.1%	1.0%	4.2%	6.7%
DK/Refused	1.6%	1.1%	-	2.5%	0.7%	1.6%	1.8%	2.9%	-	2.8%	2.9%	-	-	-	-	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
REPUBLICAN	30.0%	42.1%	11.1%	28.7%	27.1%	29.6%	32.4%	31.6%	28.7%	51.2%	47.9%	29.7%	30.7%
DEMOCRATIC	47.0%	31.7%	64.5%	43.8%	57.6%	61.5%	25.7%	37.4%	53.5%	36.0%	9.5%	46.6%	39.8%
INDEPENDENT/OTHER/DK	23.0%	26.2%	24.4%	27.5%	15.4%	8.9%	41.9%	31.0%	17.8%	12.8%	42.6%	23.7%	29.5%
Independent	19.0%	23.4%	23.1%	20.3%	12.1%	6.8%	37.3%	23.9%	15.4%	5.8%	42.6%	20.9%	24.1%
Other	2.4%	2.2%	1.2%	3.1%	2.4%	2.1%	3.1%	2.9%	2.1%	7.0%	-	1.9%	2.5%
DK/Refused	1.6%	0.6%	-	4.1%	0.9%	-	1.6%	4.2%	0.3%	-	-	0.9%	2.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
REPUBLICAN	30.0%	40.7%	11.0%	35.1%	28.8%	-	13.9%	25.7%	60.0%	60.0%	56.2%	1.0%	1.0%	2.8%	16.1%
DEMOCRATIC	47.0%	25.2%	75.2%	47.4%	51.0%	98.2%	66.9%	37.8%	10.4%	10.2%	23.1%	84.8%	84.6%	97.2%	43.8%
INDEPENDENT/OTHER/DK	23.0%	34.1%	13.8%	17.5%	20.2%	1.8%	19.1%	36.5%	29.6%	29.7%	20.7%	14.2%	14.4%	-	40.1%
Independent	19.0%	30.8%	10.9%	10.4%	19.1%	-	19.1%	26.5%	24.0%	24.1%	14.3%	12.2%	12.4%	-	33.1%
Other	2.4%	2.5%	1.9%	2.6%	1.1%	1.8%	-	10.0%	2.8%	2.8%	-	1.7%	1.7%	-	4.9%
DK/Refused	1.6%	0.8%	0.9%	4.5%	-	-	-	-	2.8%	2.8%	6.4%	0.3%	0.3%	-	2.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
REPUBLICAN	30.0%	55.4%	55.8%	44.8%	2.8%	3.0%	-	10.3%	54.2%	7.9%
DEMOCRATIC	47.0%	15.5%	13.9%	54.7%	84.3%	86.6%	51.5%	55.9%	15.1%	51.9%
INDEPENDENT/OTHER/DK	23.0%	29.1%	30.3%	0.4%	12.9%	10.4%	48.5%	33.9%	30.7%	40.2%
Independent	19.0%	23.9%	24.9%	0.4%	11.6%	9.0%	48.5%	24.5%	27.2%	31.9%
Other	2.4%	2.5%	2.6%	-	1.0%	1.0%	-	8.1%	2.8%	5.8%
DK/Refused	1.6%	2.7%	2.8%	-	0.3%	0.4%	-	1.3%	0.8%	2.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		Other	DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
REPUBLICAN	30.0%	25.0%	44.0%	25.5%	33.8%	37.0%	19.1%	33.7%	11.8%	18.5%	48.5%	49.0%	47.8%	28.1%	47.8%	100.0%	-	-	-	-	-
DEMOCRATIC	47.0%	51.8%	37.5%	50.0%	43.4%	40.2%	55.9%	42.4%	69.4%	63.0%	20.3%	19.7%	24.7%	49.3%	24.7%	-	100.0%	-	-	-	-
INDEPENDENT/OTHER/DK	23.0%	23.2%	18.5%	24.5%	22.8%	22.8%	25.0%	24.0%	18.8%	18.6%	31.2%	31.3%	27.5%	22.6%	27.5%	-	-	100.0%	100.0%	100.0%	100.0%
Independent	19.0%	20.6%	14.9%	22.6%	17.7%	18.3%	22.3%	20.4%	13.8%	14.1%	27.9%	28.9%	22.0%	18.8%	22.0%	-	-	82.6%	100.0%	-	-
Other	2.4%	2.3%	3.6%	1.5%	2.4%	2.3%	2.3%	1.9%	3.9%	2.3%	2.4%	1.9%	5.0%	2.2%	5.0%	-	-	10.4%	-	100.0%	-
DK/Refused	1.6%	0.3%	-	0.4%	2.7%	2.2%	0.4%	1.7%	1.1%	2.1%	0.9%	0.4%	0.6%	1.6%	0.6%	-	-	7.0%	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
REPUBLICAN	30.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
DEMOCRATIC	47.0%	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
INDEPENDENT/OTHER/DK	23.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Independent	19.0%	-	-	81.8%	-	-	83.9%	-	-	78.4%	-	-	91.7%	-	-	90.9%
Other	2.4%	-	-	8.8%	-	-	13.1%	-	-	13.3%	-	-	4.2%	-	-	3.5%
DK/Refused	1.6%	-	-	9.4%	-	-	3.0%	-	-	8.3%	-	-	4.1%	-	-	5.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
REPUBLICAN	30.0%	100.0%	100.0%	1.2%	1.2%	1.1%	6.1%	57.8%	49.7%	64.0%	-	-	4.8%	53.5%	1.6%	7.8%	62.2%	2.3%	8.2%	59.9%
DEMOCRATIC	47.0%	-	-	91.0%	93.2%	89.0%	61.2%	15.6%	20.0%	12.2%	100.0%	94.1%	58.6%	9.9%	89.9%	64.6%	21.5%	84.9%	59.7%	11.3%
INDEPENDENT/OTHER/DK	23.0%	-	-	7.8%	5.6%	9.9%	32.7%	26.6%	30.4%	23.8%	-	5.9%	36.6%	36.6%	8.5%	27.6%	16.3%	12.8%	32.1%	28.8%
Independent	19.0%	-	-	6.8%	4.1%	9.4%	27.9%	21.5%	26.3%	17.8%	-	4.9%	34.3%	28.0%	7.5%	19.9%	14.8%	10.9%	26.5%	22.0%
Other	2.4%	-	-	1.0%	1.5%	0.5%	4.1%	2.6%	3.2%	2.2%	-	1.0%	2.4%	3.6%	1.0%	6.3%	1.5%	1.9%	5.5%	3.6%
DK/Refused	1.6%	-	-	-	-	-	0.6%	2.5%	0.9%	3.8%	-	-	-	4.9%	-	1.5%	-	-	-	3.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
REPUBLICAN	30.0%	-	3.6%	54.3%	-	0.2%	54.9%	58.6%	2.3%	9.0%	29.0%	31.0%	43.5%	16.2%	44.7%	17.7%	42.7%	14.6%	52.0%	20.2%
DEMOCRATIC	47.0%	97.2%	63.0%	26.3%	97.2%	68.1%	31.6%	10.5%	85.0%	38.6%	48.1%	46.2%	38.1%	59.7%	26.6%	53.4%	46.2%	65.9%	24.8%	53.1%
INDEPENDENT/OTHER/DK	23.0%	2.8%	33.3%	19.4%	2.8%	31.7%	13.5%	30.9%	12.7%	52.5%	22.9%	22.9%	18.4%	24.2%	28.7%	28.9%	11.2%	19.5%	23.2%	26.7%
Independent	19.0%	2.8%	29.5%	18.2%	2.8%	28.4%	12.3%	25.4%	11.5%	46.6%	20.2%	18.4%	13.6%	20.7%	21.0%	25.0%	8.5%	16.5%	16.4%	21.5%
Other	2.4%	0.0%	2.4%	0.3%	0.0%	1.8%	0.0%	3.4%	1.2%	5.8%	2.5%	2.4%	2.0%	3.5%	2.2%	3.9%	1.8%	3.0%	2.8%	5.1%
DK/Refused	1.6%	-	1.4%	1.0%	-	1.5%	1.1%	2.1%	-	-	0.2%	2.1%	2.8%	-	5.5%	-	0.9%	-	4.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
REPUBLICAN	30.0%	30.3%	10.0%	27.2%	7.8%	36.3%	18.8%	34.5%	18.4%	38.2%	19.0%	41.6%	28.5%	24.4%	10.5%	23.5%	6.0%	34.7%	24.8%	32.5%	29.7%
DEMOCRATIC	47.0%	60.9%	69.7%	66.5%	77.1%	40.2%	68.0%	33.2%	68.1%	47.5%	68.0%	35.5%	54.7%	51.0%	81.4%	58.5%	86.5%	43.9%	50.9%	37.2%	38.1%
INDEPENDENT/OTHER/DK	23.0%	8.7%	20.4%	6.2%	15.1%	23.5%	13.2%	32.3%	13.6%	14.2%	13.0%	23.0%	16.9%	24.6%	8.1%	18.0%	7.5%	21.4%	24.3%	30.3%	32.3%
Independent	19.0%	7.3%	19.4%	4.8%	14.6%	20.9%	11.3%	29.0%	10.7%	12.5%	11.6%	19.6%	14.8%	24.1%	6.2%	18.0%	5.4%	16.6%	21.4%	22.7%	29.0%
Other	2.4%	0.7%	0.9%	0.6%	0.5%	2.5%	1.2%	3.3%	1.8%	1.7%	0.8%	3.4%	2.0%	0.5%	0.4%	-	0.5%	2.3%	2.5%	3.2%	2.4%
DK/Refused	1.6%	0.8%	-	0.8%	-	-	0.8%	-	1.1%	-	0.6%	-	-	-	1.5%	-	1.6%	2.4%	0.4%	4.5%	0.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
REPUBLICAN	30.0%	36.5%	20.7%	44.6%	28.0%	21.4%	19.4%	17.6%	19.1%	50.4%	10.7%	47.4%	9.5%	54.0%	11.4%	57.4%	11.6%	36.0%	9.6%	30.7%	10.0%
DEMOCRATIC	47.0%	49.0%	61.8%	29.6%	45.8%	64.7%	59.6%	69.6%	66.1%	21.4%	72.7%	17.2%	64.9%	26.4%	77.4%	10.6%	72.1%	46.5%	73.5%	55.4%	76.6%
INDEPENDENT/OTHER/DK	23.0%	14.5%	17.5%	25.8%	26.2%	13.9%	21.0%	12.8%	14.9%	28.1%	16.6%	35.4%	25.6%	19.7%	11.3%	31.9%	16.3%	17.5%	16.9%	13.9%	13.4%
Independent	19.0%	11.9%	15.0%	18.5%	22.6%	12.5%	19.5%	11.8%	13.4%	22.5%	14.4%	26.9%	23.7%	17.4%	9.0%	24.3%	13.0%	16.3%	16.2%	12.7%	13.0%
Other	2.4%	1.7%	2.5%	3.5%	3.5%	0.7%	0.8%	0.4%	0.6%	2.7%	2.1%	3.7%	1.9%	1.7%	2.3%	3.8%	3.4%	0.3%	0.7%	0.1%	0.4%
DK/Refused	1.6%	0.9%	-	3.8%	0.2%	0.6%	0.8%	0.7%	0.9%	2.9%	-	4.9%	-	0.6%	-	3.8%	-	0.9%	-	1.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
REPUBLICAN	30.0%	46.6%	59.8%	67.1%	33.9%	12.2%	28.9%	2.0%	3.6%	44.2%	15.0%	49.1%	10.4%	55.0%	14.5%	30.3%	9.0%	25.2%	8.7%
DEMOCRATIC	47.0%	26.8%	18.6%	17.8%	33.3%	67.2%	48.4%	51.5%	85.5%	21.3%	55.7%	32.3%	74.7%	14.8%	63.1%	52.2%	72.8%	61.0%	76.6%
INDEPENDENT/OTHER/DK	23.0%	26.6%	21.6%	15.2%	32.8%	20.6%	22.7%	46.6%	10.9%	34.5%	29.3%	18.6%	14.9%	30.1%	22.3%	17.4%	18.2%	13.8%	14.7%
Independent	19.0%	20.1%	17.7%	13.8%	23.5%	18.7%	20.6%	41.6%	10.1%	25.2%	27.1%	15.0%	13.2%	21.5%	19.6%	15.3%	17.5%	11.6%	14.3%
Other	2.4%	3.0%	2.3%	-	4.4%	1.9%	2.1%	5.0%	0.8%	3.6%	2.2%	2.4%	1.7%	4.3%	2.8%	0.3%	0.7%	0.1%	0.4%
DK/Refused	1.6%	3.4%	1.7%	1.4%	4.9%	-	-	-	-	5.7%	-	1.1%	-	4.3%	-	1.8%	-	2.2%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
REPUBLICAN	30.0%	36.3%	20.5%	18.2%	52.5%	48.2%	24.6%	37.7%	22.4%	20.8%	36.0%	39.7%	23.8%	35.3%	18.6%	15.7%	85.5%	100.0%	26.6%
DEMOCRATIC	47.0%	37.3%	62.5%	68.1%	7.6%	8.8%	-	27.6%	49.7%	55.6%	11.5%	10.3%	-	44.1%	75.8%	80.0%	-	-	-
INDEPENDENT/OTHER/DK	23.0%	26.4%	17.0%	13.7%	39.9%	43.0%	75.4%	34.7%	28.0%	23.5%	52.6%	50.0%	76.2%	20.5%	5.6%	4.3%	14.5%	-	73.4%
Independent	19.0%	20.7%	15.6%	12.5%	36.2%	43.0%	71.7%	25.4%	26.7%	22.3%	52.6%	50.0%	71.1%	17.4%	4.1%	3.1%	3.5%	-	73.4%
Other	2.4%	3.5%	0.7%	0.5%	3.7%	-	3.7%	4.5%	0.6%	0.5%	-	-	5.1%	2.8%	0.8%	0.5%	11.0%	-	-
DK/Refused	1.6%	2.2%	0.7%	0.8%	-	-	-	4.8%	0.7%	0.8%	-	-	-	0.4%	0.7%	0.8%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
REPUBLICAN	30.0%	17.0%	27.3%	29.8%	34.9%	31.4%	22.7%	31.9%	26.3%	33.0%	29.0%	31.4%	25.9%	31.6%	31.2%	29.0%	28.8%	34.4%
DEMOCRATIC	47.0%	46.1%	42.7%	51.1%	48.0%	45.8%	44.2%	48.3%	47.7%	46.8%	47.8%	45.8%	27.9%	41.3%	31.6%	44.4%	39.0%	33.9%
INDEPENDENT/OTHER/DK	23.0%	36.9%	30.0%	19.1%	17.1%	22.8%	33.0%	19.8%	26.0%	20.2%	23.2%	22.8%	46.3%	27.1%	37.2%	26.6%	32.2%	31.7%
Independent	19.0%	34.4%	21.2%	15.9%	13.5%	19.5%	27.0%	16.5%	21.4%	16.7%	19.0%	19.5%	36.8%	22.5%	31.2%	21.0%	26.1%	26.6%
Other	2.4%	2.5%	1.4%	3.2%	2.8%	1.9%	1.9%	2.6%	2.5%	2.3%	2.6%	1.9%	0.6%	3.6%	1.5%	4.2%	2.9%	2.7%
DK/Refused	1.6%	-	7.4%	-	0.8%	1.4%	4.2%	0.8%	2.1%	1.1%	1.7%	1.4%	8.9%	0.9%	4.5%	1.4%	3.2%	2.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
REPUBLICAN	30.0%	20.0%	32.2%	22.2%	36.1%	29.1%	29.5%	30.9%	29.2%	30.8%	34.0%	24.8%	22.6%	21.0%	39.7%	31.2%	30.8%
DEMOCRATIC	47.0%	58.5%	53.8%	61.3%	48.7%	55.6%	53.3%	37.4%	54.9%	53.5%	40.2%	47.4%	47.7%	50.4%	41.6%	48.6%	47.1%
INDEPENDENT/OTHER/DK	23.0%	21.5%	14.1%	16.5%	15.2%	15.3%	17.2%	31.7%	15.9%	15.7%	25.9%	27.9%	29.7%	28.6%	18.7%	20.2%	22.1%
Independent	19.0%	18.5%	11.7%	13.2%	13.5%	12.6%	15.1%	25.9%	13.3%	12.9%	23.5%	20.8%	24.7%	18.8%	15.1%	20.2%	19.0%
Other	2.4%	3.0%	1.8%	3.4%	0.8%	2.4%	1.4%	2.8%	2.1%	2.8%	1.6%	2.7%	4.9%	1.7%	3.7%	-	2.4%
DK/Refused	1.6%	-	0.6%	-	0.9%	0.4%	0.8%	3.0%	0.5%	-	0.7%	4.3%	-	8.2%	-	-	0.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

14. With which political party are you registered?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
REPUBLICAN	30.0%	26.9%	34.9%	34.7%	32.6%	22.6%	-	-	-	-	-	-	-	-
DEMOCRATIC	47.0%	46.6%	47.0%	46.3%	44.7%	51.5%	-	-	-	-	-	-	-	-
INDEPENDENT/OTHER/DK	23.0%	26.5%	18.2%	19.0%	22.7%	25.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Independent	19.0%	20.1%	14.7%	18.5%	21.8%	21.1%	76.0%	92.8%	94.2%	87.9%	100.0%	77.7%	100.0%	75.6%
Other	2.4%	3.2%	2.1%	0.5%	0.9%	4.4%	12.1%	6.6%	4.9%	12.1%	-	15.6%	-	17.2%
DK/Refused	1.6%	3.2%	1.3%	-	-	0.4%	11.9%	0.7%	0.9%	-	-	6.6%	-	7.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	90	29	3	39	19	83	7	6	1	88	85	2	1	1	-	1
SUPPORTER OF TRUMP	66.4%	80.9%	74.9%	68.4%	37.9%	67.5%	52.7%	53.1%	50.0%	66.8%	67.1%	52.8%	64.3%	64.3%	-	38.0%
TRADITIONAL REPUB. PARTY	26.1%	15.2%	-	28.4%	42.8%	25.4%	34.6%	32.2%	50.0%	25.8%	25.2%	46.2%	35.7%	35.7%	-	38.0%
DK/REFUSED	7.6%	3.9%	25.1%	3.2%	19.3%	7.2%	12.7%	14.7%	-	7.5%	7.6%	1.0%	-	-	-	23.9%
Net Diff.	40.3%	65.6%	74.9%	40.0%	-4.9%	42.1%	18.1%	20.9%	-	41.0%	41.9%	6.7%	28.7%	28.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	90	37	4	24	25	8	8	30	44	4	3	12	42
SUPPORTER OF TRUMP	66.4%	68.6%	100.0%	56.8%	67.1%	94.0%	63.6%	67.2%	61.1%	88.3%	100.0%	73.5%	69.1%
TRADITIONAL REPUB. PARTY	26.1%	25.2%	-	29.2%	28.3%	6.0%	30.1%	24.2%	30.4%	11.7%	-	22.6%	23.7%
DK/REFUSED	7.6%	6.1%	-	14.0%	4.6%	-	6.3%	8.6%	8.5%	-	-	3.9%	7.2%
Net Diff.	40.3%	43.4%	100.0%	27.6%	38.8%	87.9%	33.5%	43.0%	30.6%	76.5%	100.0%	51.0%	45.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	IMPORTANT ISSUES							U.S. SENATE BALLOT							
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	90	40	4	29	12	-	2	3	86	85	1	1	1	0	3
SUPPORTER OF TRUMP	66.4%	71.1%	66.4%	61.4%	77.4%	-	-	58.0%	67.0%	66.5%	100.0%	-	-	-	83.3%
TRADITIONAL REPUB. PARTY	26.1%	18.0%	33.1%	30.0%	22.6%	-	100.0%	42.0%	25.1%	25.5%	-	100.0%	100.0%	100.0%	16.7%
DK/REFUSED	7.6%	10.9%	0.5%	8.5%	-	-	-	-	7.9%	8.0%	-	-	-	-	-
Net Diff.	40.3%	53.0%	33.4%	31.4%	54.7%	-	-100%	16.1%	41.8%	41.0%	100.0%	-100%	-100%	-100%	66.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total Answering	90	84	81	3	3	3	-	3	37	1
SUPPORTER OF TRUMP	66.4%	64.3%	65.2%	35.6%	100.0%	100.0%	-	88.0%	68.6%	100.0%
TRADITIONAL REPUB. PARTY	26.1%	27.9%	26.7%	64.4%	-	-	-	1.9%	25.2%	-
DK/REFUSED	7.6%	7.8%	8.0%	-	-	-	-	10.1%	6.1%	-
Net Diff.	40.3%	36.3%	38.5%	-28.9%	100.0%	100.0%	-	86.1%	43.4%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	90	58	22	29	45	66	19	80	4	35	48	42	12	77	12	90	-	-	-	-	-
SUPPORTER OF TRUMP	66.4%	66.8%	68.9%	59.5%	66.6%	69.1%	63.0%	69.7%	43.7%	60.7%	70.6%	71.7%	69.2%	66.7%	69.2%	66.4%	-	-	-	-	-
TRADITIONAL REPUB. PARTY	26.1%	23.5%	31.0%	31.1%	27.9%	21.9%	32.6%	23.2%	56.3%	32.6%	22.5%	21.4%	26.9%	26.5%	26.9%	26.1%	-	-	-	-	-
DK/REFUSED	7.6%	9.7%	0.1%	9.4%	5.4%	9.0%	4.4%	7.1%	-	6.7%	7.0%	6.9%	3.9%	6.8%	3.9%	7.6%	-	-	-	-	-
Net Diff.	40.3%	43.2%	37.9%	28.4%	38.7%	47.2%	30.4%	46.4%	-12.5%	28.1%	48.1%	50.3%	42.3%	40.3%	42.3%	40.3%	-	-	-	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	90	42	-	48	-	-	66	-	-	24	-	-	19	-	-
SUPPORTER OF TRUMP	66.4%	64.7%	-	67.8%	-	-	65.3%	-	-	69.2%	-	-	66.8%	-	-
TRADITIONAL REPUB. PARTY	26.1%	30.8%	-	22.0%	-	-	26.8%	-	-	24.2%	-	-	25.0%	-	-
DK/REFUSED	7.6%	4.5%	-	10.2%	-	-	7.9%	-	-	6.6%	-	-	8.2%	-	-
Net Diff.	40.3%	33.9%	-	45.8%	-	-	38.6%	-	-	45.0%	-	-	41.8%	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	90	60	23	1	0	0	4	85	32	53	-	-	2	40	1	2	45	1	3	62
SUPPORTER OF TRUMP	66.4%	100.0%	-	50.0%	-	100.0%	62.9%	66.6%	57.8%	71.8%	-	-	45.0%	65.6%	50.0%	76.8%	67.4%	50.0%	49.0%	66.1%
TRADITIONAL REPUB. PARTY	26.1%	-	100.0%	50.0%	100.0%	-	37.1%	25.4%	30.8%	22.2%	-	-	55.0%	29.7%	50.0%	23.2%	21.6%	50.0%	51.0%	25.5%
DK/REFUSED	7.6%	-	-	-	-	-	-	8.0%	11.4%	6.0%	-	-	-	4.7%	-	-	11.0%	-	-	8.4%
Net Diff.	40.3%	100.0%	-100%	-	-100%	100.0%	25.8%	41.1%	27.0%	49.6%	-	-	-10.0%	35.9%	-	53.6%	45.9%	-	-2.1%	40.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	90	-	1	23	-	0	19	86	3	1	21	69	63	20	27	11	36	9	47	15
SUPPORTER OF TRUMP	66.4%	-	100.0%	67.7%	-	100.0%	66.7%	68.6%	11.6%	46.9%	62.9%	67.9%	70.2%	53.1%	69.0%	51.4%	71.2%	55.2%	67.4%	63.2%
TRADITIONAL REPUB. PARTY	26.1%	-	-	25.3%	-	-	25.1%	23.8%	88.4%	-	24.7%	26.6%	22.7%	43.1%	31.0%	41.9%	16.5%	44.6%	25.8%	33.7%
DK/REFUSED	7.6%	-	-	7.0%	-	-	8.2%	7.5%	-	53.1%	12.4%	5.5%	7.1%	3.7%	-	6.7%	12.3%	0.2%	6.8%	3.1%
Net Diff.	40.3%	-	100.0%	42.4%	-	100.0%	41.6%	44.8%	-76.9%	46.9%	38.2%	41.3%	47.6%	10.0%	38.0%	9.5%	54.7%	10.6%	41.7%	29.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	90	16	5	14	3	51	20	25	7	26	13	41	14	10	6	9	3	55	35	23	19	
SUPPORTER OF TRUMP	66.4%	78.2%	21.7%	77.0%	1.7%	69.3%	48.0%	67.4%	44.0%	71.0%	50.0%	69.0%	48.2%	70.4%	47.4%	70.2%	16.7%	69.7%	61.0%	77.2%	49.8%	
TRADITIONAL REPUB. PARTY	26.1%	13.8%	72.5%	13.3%	89.9%	23.0%	47.8%	31.4%	56.0%	15.0%	43.5%	25.3%	45.8%	14.3%	52.6%	11.6%	83.3%	19.3%	36.9%	17.8%	46.3%	
DK/REFUSED	7.6%	8.0%	5.9%	9.7%	8.4%	7.7%	4.3%	1.2%	-	13.9%	6.5%	5.7%	6.0%	15.3%	-	18.2%	-	11.0%	2.1%	5.0%	3.8%	
Net Diff.	40.3%	64.3%	-50.8%	63.7%	-88.2%	46.3%	0.2%	36.0%	-11.9%	56.0%	6.5%	43.7%	2.5%	56.1%	-5.3%	58.6%	-66.6%	50.4%	24.2%	59.5%	3.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total Answering	90	33	16	41	25	14	10	11	9	71	16	36	5	35	10	55	9	15	6	11	6
SUPPORTER OF TRUMP	66.4%	64.5%	74.8%	69.9%	57.7%	69.1%	69.2%	63.7%	70.5%	71.7%	46.4%	70.9%	33.5%	72.6%	52.7%	70.8%	37.3%	75.2%	59.5%	73.5%	59.5%
TRADITIONAL REPUB. PARTY	26.1%	20.4%	25.2%	18.6%	40.5%	21.6%	27.9%	24.0%	26.2%	23.4%	34.9%	28.3%	35.6%	18.4%	34.5%	23.5%	45.3%	23.0%	20.0%	23.9%	20.0%
DK/REFUSED	7.6%	15.1%	-	11.5%	1.8%	9.3%	2.9%	12.3%	3.3%	4.9%	18.7%	0.8%	30.8%	9.0%	12.8%	5.7%	17.4%	1.9%	20.5%	2.7%	20.5%
Net Diff.	40.3%	44.1%	49.5%	51.3%	17.3%	47.6%	41.2%	39.7%	44.3%	48.3%	11.5%	42.7%	-2.1%	54.1%	18.2%	47.3%	-8.0%	52.2%	39.5%	49.6%	39.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	90	65	19	19	27	18	15	0	3	31	9	34	9	51	12	14	6	10	5
SUPPORTER OF TRUMP	66.4%	70.7%	60.8%	72.9%	76.1%	52.7%	51.9%	100.0%	48.9%	69.8%	44.1%	71.6%	60.7%	70.4%	41.7%	72.1%	76.5%	70.0%	74.2%
TRADITIONAL REPUB. PARTY	26.1%	24.0%	26.9%	27.1%	19.7%	31.0%	28.3%	-	51.1%	29.3%	37.6%	19.1%	24.8%	23.5%	45.2%	25.8%	-	26.9%	-
DK/REFUSED	7.6%	5.3%	12.2%	-	4.2%	16.4%	19.8%	-	-	0.9%	18.4%	9.3%	14.5%	6.1%	13.1%	2.1%	23.5%	3.0%	25.8%
Net Diff.	40.3%	46.7%	33.9%	45.8%	56.4%	21.7%	23.6%	100.0%	-2.2%	40.5%	6.5%	52.5%	35.9%	46.9%	-3.4%	46.2%	76.5%	43.1%	74.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	90	66	24	19	3	1	1	28	13	11	1	1	1	38	11	9	2	0	0
SUPPORTER OF TRUMP	66.4%	65.3%	69.2%	66.8%	69.6%	100.0%	100.0%	63.3%	67.7%	69.2%	33.3%	100.0%	100.0%	66.9%	70.9%	63.7%	100.0%	100.0%	100.0%
TRADITIONAL REPUB. PARTY	26.1%	26.8%	24.2%	25.0%	30.4%	-	-	31.2%	30.1%	28.2%	66.7%	-	-	23.4%	16.8%	21.0%	-	-	-
DK/REFUSED	7.6%	7.9%	6.6%	8.2%	-	-	-	5.6%	2.1%	2.6%	-	-	-	9.7%	12.3%	15.3%	-	-	-
Net Diff.	40.3%	38.6%	45.0%	41.8%	39.1%	100.0%	100.0%	32.1%	37.6%	41.1%	-33.3%	100.0%	100.0%	43.5%	54.1%	42.7%	100.0%	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	90	6	11	23	24	25	17	71	40	49	63	25	9	31	22	19	30	11
SUPPORTER OF TRUMP	66.4%	16.0%	59.7%	70.3%	70.1%	71.6%	45.3%	70.7%	59.6%	70.9%	63.5%	71.6%	32.3%	72.4%	56.7%	71.0%	62.3%	66.4%
TRADITIONAL REPUB. PARTY	26.1%	84.0%	40.3%	17.6%	18.2%	23.2%	54.7%	19.7%	33.6%	20.7%	27.8%	23.2%	67.7%	21.7%	38.0%	25.1%	32.9%	29.4%
DK/REFUSED	7.6%	-	-	12.1%	11.7%	5.2%	-	9.5%	6.9%	8.4%	8.7%	5.2%	-	6.0%	5.3%	3.9%	4.8%	4.2%
Net Diff.	40.3%	-68.0%	19.5%	52.7%	52.0%	48.4%	-9.3%	51.0%	26.0%	50.1%	35.7%	48.4%	-35.4%	50.7%	18.7%	45.9%	29.3%	37.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	90	8	40	18	30	34	15	42	48	32	35	23	6	10	18	12	44
SUPPORTER OF TRUMP	66.4%	60.0%	69.4%	63.0%	70.8%	64.6%	75.4%	64.7%	67.8%	51.5%	73.7%	75.7%	45.8%	69.8%	76.9%	57.8%	66.2%
TRADITIONAL REPUB. PARTY	26.1%	40.0%	18.3%	28.2%	18.1%	23.2%	18.7%	30.8%	22.0%	33.1%	22.2%	22.3%	53.9%	27.3%	16.8%	25.7%	26.2%
DK/REFUSED	7.6%	-	12.3%	8.8%	11.1%	12.1%	5.9%	4.5%	10.2%	15.4%	4.1%	2.0%	0.4%	2.9%	6.2%	16.4%	7.6%
Net Diff.	40.3%	20.0%	51.2%	34.7%	52.8%	41.4%	56.7%	33.9%	45.8%	18.4%	51.6%	53.4%	-8.1%	42.5%	60.1%	32.1%	40.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
LIBERAL	26.2%	25.8%	28.4%	30.4%	16.8%	25.4%	31.1%	31.5%	30.4%	0.6%	0.7%	0.6%	54.6%	56.5%	9.2%	4.5%
Very	12.6%	9.0%	14.9%	16.1%	10.8%	11.4%	19.9%	23.7%	13.4%	0.3%	0.3%	0.6%	26.3%	27.4%	0.2%	1.3%
Somewhat	13.6%	16.8%	13.5%	14.3%	6.0%	14.0%	11.2%	7.8%	17.0%	0.3%	0.3%	-	28.3%	29.1%	9.0%	3.2%
MODERATE	21.3%	24.8%	-	19.7%	20.7%	18.6%	38.0%	33.9%	44.9%	8.5%	7.2%	50.8%	31.0%	30.3%	45.3%	51.6%
CONSERVATIVE	48.9%	45.7%	71.6%	47.2%	56.0%	52.3%	27.5%	31.1%	21.4%	88.3%	89.5%	48.2%	10.3%	9.6%	26.5%	34.6%
Somewhat	21.2%	21.1%	14.1%	20.2%	24.8%	22.1%	16.2%	18.4%	12.5%	34.9%	34.5%	48.2%	6.8%	6.0%	26.5%	25.6%
Very	27.6%	24.6%	57.5%	27.1%	31.2%	30.3%	11.3%	12.7%	8.9%	53.4%	55.0%	-	3.5%	3.6%	-	9.0%
DK/REFUSED	3.7%	3.6%	-	2.7%	6.5%	3.7%	3.4%	3.5%	3.3%	2.6%	2.6%	0.5%	4.2%	3.5%	19.0%	9.3%
Net Diff.	22.7%	19.9%	43.2%	16.8%	39.2%	26.9%	-3.6%	-0.4%	-9.0%	87.7%	88.9%	47.6%	-44.3%	-46.9%	17.3%	30.1%
Mean	3.39	3.37	3.86	3.29	3.64	3.48	2.87	2.88	2.86	4.44	4.47	3.47	2.30	2.27	3.21	3.42

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
LIBERAL	26.2%	10.1%	49.6%	23.8%	34.5%	28.4%	14.0%	18.7%	32.3%	5.7%	0.4%	23.8%	20.7%
Very	12.6%	4.2%	25.4%	10.1%	17.7%	19.8%	4.3%	8.1%	15.3%	-	0.4%	13.6%	10.0%
Somewhat	13.6%	5.8%	24.2%	13.7%	16.8%	8.6%	9.7%	10.5%	17.0%	5.7%	-	10.2%	10.7%
MODERATE	21.3%	19.2%	27.6%	17.9%	23.9%	29.7%	24.0%	17.0%	22.0%	38.8%	51.6%	27.4%	19.9%
CONSERVATIVE	48.9%	66.8%	22.8%	51.7%	39.5%	37.2%	60.4%	58.6%	43.2%	45.3%	47.9%	45.9%	54.3%
Somewhat	21.2%	28.8%	13.1%	23.9%	14.8%	23.3%	28.5%	25.8%	16.9%	34.5%	23.6%	24.7%	26.0%
Very	27.6%	38.0%	9.7%	27.7%	24.7%	13.9%	31.9%	32.8%	26.3%	10.9%	24.3%	21.2%	28.3%
DK/REFUSED	3.7%	4.0%	-	6.6%	2.1%	4.7%	1.6%	5.7%	2.5%	10.1%	-	3.0%	5.2%
Net Diff.	22.7%	56.7%	-26.8%	27.9%	5.0%	8.7%	46.4%	40.0%	10.9%	39.6%	47.5%	22.1%	33.6%
Mean	3.39	3.94	2.57	3.49	3.12	3.03	3.75	3.69	3.22	3.56	3.71	3.31	3.55

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
LIBERAL	26.2%	8.9%	49.2%	23.4%	27.9%	88.2%	54.9%	4.3%	0.9%	1.0%	-	51.6%	51.7%	46.8%	29.5%
Very	12.6%	2.2%	25.2%	11.9%	15.8%	41.6%	27.1%	0.2%	0.3%	0.3%	-	24.9%	24.6%	46.8%	14.4%
Somewhat	13.6%	6.6%	24.0%	11.5%	12.1%	46.6%	27.8%	4.1%	0.6%	0.6%	-	26.7%	27.1%	-	15.1%
MODERATE	21.3%	22.8%	22.1%	20.0%	24.2%	1.7%	20.2%	25.7%	6.6%	6.7%	-	34.9%	34.6%	53.2%	32.9%
CONSERVATIVE	48.9%	66.3%	25.2%	53.8%	43.5%	10.1%	24.9%	40.3%	90.5%	90.7%	76.9%	8.9%	9.0%	-	27.4%
Somewhat	21.2%	30.8%	14.8%	19.9%	15.8%	10.1%	13.2%	13.7%	37.4%	37.7%	20.7%	5.8%	5.8%	-	12.5%
Very	27.6%	35.4%	10.3%	33.9%	27.6%	-	11.7%	26.6%	53.1%	53.0%	56.2%	3.1%	3.2%	-	14.9%
DK/REFUSED	3.7%	2.0%	3.6%	2.8%	4.5%	-	-	29.7%	2.0%	1.6%	23.1%	4.6%	4.7%	-	10.2%
Net Diff.	22.7%	57.4%	-24.0%	30.3%	15.6%	-78.1%	-30.0%	36.0%	89.5%	89.7%	76.9%	-42.7%	-42.6%	-46.8%	-2.1%
Mean	3.39	3.93	2.60	3.54	3.29	1.80	2.55	3.89	4.45	4.45	4.73	2.32	2.33	2.06	2.98

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
LIBERAL	26.2%	3.6%	3.0%	18.0%	52.7%	55.8%	8.2%	33.7%	1.5%	35.0%
Very	12.6%	1.0%	1.0%	-	25.6%	27.4%	-	18.9%	1.5%	17.1%
Somewhat	13.6%	2.6%	2.0%	18.0%	27.1%	28.4%	8.2%	14.8%	-	17.9%
MODERATE	21.3%	11.6%	10.5%	37.0%	31.0%	28.3%	69.6%	31.6%	13.2%	35.8%
CONSERVATIVE	48.9%	83.3%	84.9%	44.9%	12.3%	12.7%	6.7%	20.9%	84.0%	17.0%
Somewhat	21.2%	33.0%	34.0%	9.0%	7.9%	7.9%	6.7%	15.8%	37.0%	7.3%
Very	27.6%	50.3%	50.9%	36.0%	4.4%	4.8%	-	5.0%	47.0%	9.8%
DK/REFUSED	3.7%	1.6%	1.6%	-	4.0%	3.1%	15.4%	13.9%	1.3%	12.1%
Net Diff.	22.7%	79.7%	81.9%	26.9%	-40.4%	-43.2%	-1.5%	-12.8%	82.5%	-18.0%
Mean	3.39	4.31	4.34	3.63	2.36	2.32	2.98	2.69	4.30	2.71

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL	POLITICAL ISSUES														REGISTERED PARTY					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
LIBERAL	26.2%	30.0%	12.7%	27.8%	20.7%	21.9%	33.5%	22.0%	44.6%	38.7%	6.3%	3.3%	14.0%	27.5%	14.0%	1.0%	50.7%	8.9%	9.4%	10.7%	-
Very	12.6%	14.3%	5.9%	15.0%	8.9%	11.5%	12.4%	10.3%	19.1%	18.4%	3.4%	1.1%	10.0%	12.9%	10.0%	0.5%	24.9%	3.1%	2.7%	7.9%	-
Somewhat	13.6%	15.7%	6.8%	12.7%	11.7%	10.4%	21.1%	11.7%	25.5%	20.3%	2.9%	2.2%	4.0%	14.6%	4.0%	0.5%	25.8%	5.8%	6.7%	2.8%	-
MODERATE	21.3%	24.4%	13.9%	27.3%	17.5%	19.1%	23.4%	21.2%	23.3%	27.1%	10.5%	12.8%	7.4%	22.6%	7.4%	4.3%	27.7%	30.2%	31.3%	36.2%	8.6%
CONSERVATIVE	48.9%	42.1%	68.4%	41.2%	59.9%	56.4%	37.8%	53.3%	26.6%	30.8%	79.9%	79.5%	76.6%	46.2%	76.6%	94.1%	16.2%	56.6%	55.4%	53.1%	76.2%
Somewhat	21.2%	21.7%	24.0%	17.7%	25.9%	22.7%	19.2%	22.4%	15.4%	13.4%	34.5%	34.6%	28.7%	20.1%	28.7%	35.2%	9.0%	28.1%	29.5%	28.1%	11.4%
Very	27.6%	20.4%	44.4%	23.5%	34.0%	33.7%	18.5%	30.9%	11.2%	17.5%	45.4%	44.9%	47.8%	26.1%	47.8%	59.0%	7.2%	28.5%	25.9%	25.0%	64.8%
DK/REFUSED	3.7%	3.5%	5.0%	3.7%	1.9%	2.6%	5.3%	3.5%	5.5%	3.4%	3.2%	4.4%	2.0%	3.7%	2.0%	0.6%	5.3%	4.3%	4.0%	-	15.2%
Net Diff.	22.7%	12.1%	55.7%	13.4%	39.3%	34.5%	4.2%	31.3%	-18.0%	-7.8%	73.6%	76.1%	62.6%	18.6%	62.6%	93.1%	-34.5%	47.7%	46.0%	42.4%	76.2%
Mean	3.39	3.19	3.99	3.23	3.66	3.58	3.11	3.54	2.73	2.91	4.19	4.25	4.03	3.33	4.03	4.52	2.45	3.76	3.72	3.60	4.66

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
LIBERAL	26.2%	-	38.4%	2.8%	1.9%	57.6%	18.8%	1.4%	49.3%	10.5%	-	52.1%	5.5%	-	51.7%	7.5%
Very	12.6%	-	18.9%	-	0.9%	28.3%	8.0%	0.7%	17.0%	3.2%	-	32.3%	2.8%	-	32.6%	3.8%
Somewhat	13.6%	-	19.6%	2.8%	0.9%	29.3%	10.8%	0.7%	32.3%	7.3%	-	19.8%	2.7%	-	19.2%	3.6%
MODERATE	21.3%	4.1%	41.5%	30.6%	4.5%	20.0%	29.6%	4.3%	30.3%	23.0%	4.4%	25.3%	49.2%	0.3%	25.5%	59.0%
CONSERVATIVE	48.9%	95.9%	14.7%	63.8%	92.6%	17.0%	44.7%	93.6%	17.3%	61.9%	95.6%	15.2%	41.3%	99.7%	15.3%	32.5%
Somewhat	21.2%	31.3%	9.4%	30.5%	38.5%	8.8%	24.1%	29.2%	9.9%	24.8%	51.4%	8.2%	31.8%	51.1%	8.2%	32.5%
Very	27.6%	64.6%	5.3%	33.4%	54.1%	8.2%	20.6%	64.3%	7.3%	37.1%	44.2%	7.0%	9.5%	48.6%	7.1%	-
DK/REFUSED	3.7%	*	5.3%	2.8%	1.0%	5.3%	6.9%	0.8%	3.1%	4.5%	-	7.4%	4.0%	-	7.4%	1.0%
Net Diff.	22.7%	95.9%	-23.7%	61.0%	90.7%	-40.6%	25.9%	92.2%	-32.0%	51.4%	95.6%	-36.9%	35.8%	99.7%	-36.4%	25.1%
Mean	3.39	4.61	2.61	3.97	4.45	2.36	3.41	4.57	2.57	3.89	4.40	2.33	3.44	4.48	2.33	3.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/				IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
LIBERAL	26.2%	0.8%	1.9%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	12.6%	-	1.9%	48.0%	100.0%	-	-	-	-	-	-	46.2%	-	-	48.7%	-	-	34.4%	-	-
Somewhat	13.6%	0.8%	-	52.0%	-	100.0%	-	-	-	-	-	53.8%	-	-	51.3%	-	-	65.6%	-	-
MODERATE	21.3%	4.1%	6.2%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	48.9%	94.4%	91.8%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	21.2%	30.6%	41.6%	-	-	-	-	43.5%	100.0%	-	57.6%	-	-	41.3%	-	-	45.8%	-	-	36.8%
Very	27.6%	63.8%	50.3%	-	-	-	-	56.5%	-	100.0%	42.4%	-	-	58.7%	-	-	54.2%	-	-	63.2%
DK/REFUSED	3.7%	0.8%	0.1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	22.7%	93.6%	89.9%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.39	4.59	4.38	1.52	1.00	2.00	3.00	4.57	4.00	5.00	4.42	1.54	3.00	4.59	1.51	3.00	4.54	1.66	3.00	4.63

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
LIBERAL	26.2%	100.0%	-	-	100.0%	-	-	2.0%	51.6%	18.9%	34.4%	24.1%	14.4%	42.0%	5.0%	26.9%	20.9%	56.8%	8.1%	38.4%
Very	12.6%	61.7%	-	-	62.6%	-	-	1.3%	24.5%	5.8%	22.7%	9.5%	6.6%	21.4%	2.4%	12.3%	9.6%	30.4%	2.5%	14.9%
Somewhat	13.6%	38.3%	-	-	37.4%	-	-	0.7%	27.1%	13.1%	11.7%	14.6%	7.7%	20.6%	2.6%	14.7%	11.3%	26.4%	5.6%	23.5%
MODERATE	21.3%	-	100.0%	-	-	100.0%	-	8.6%	33.5%	34.4%	21.1%	21.9%	15.2%	29.9%	17.3%	38.9%	13.6%	20.9%	11.0%	28.9%
CONSERVATIVE	48.9%	-	-	100.0%	-	-	100.0%	87.0%	11.1%	32.7%	42.5%	50.7%	66.5%	24.8%	75.8%	31.1%	60.0%	18.6%	77.2%	31.2%
Somewhat	21.2%	-	-	58.3%	-	-	58.6%	33.6%	8.0%	32.7%	19.8%	21.0%	24.5%	12.4%	22.7%	15.4%	25.7%	9.5%	20.7%	16.8%
Very	27.6%	-	-	41.7%	-	-	41.4%	53.4%	3.1%	-	22.7%	29.7%	42.0%	12.4%	53.1%	15.7%	34.3%	9.1%	56.5%	14.4%
DK/REFUSED	3.7%	-	-	-	-	-	-	2.4%	3.8%	14.1%	1.9%	3.3%	4.0%	3.4%	1.9%	3.0%	5.4%	3.7%	3.7%	1.5%
Net Diff.	22.7%	-100%	-	100.0%	-100%	-	100.0%	85.0%	-40.5%	13.8%	8.1%	26.6%	52.1%	-17.1%	70.8%	4.2%	39.1%	-38.2%	69.2%	-7.2%
Mean	3.39	1.38	3.00	4.42	1.37	3.00	4.41	4.40	2.36	3.09	3.08	3.49	3.91	2.73	4.24	3.08	3.67	2.38	4.28	2.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
LIBERAL	26.2%	25.1%	47.4%	27.4%	51.9%	19.5%	43.9%	8.8%	37.2%	30.7%	47.5%	19.9%	33.8%	18.7%	54.0%	21.5%	57.0%	20.9%	32.5%	14.1%	16.7%	
Very	12.6%	13.6%	31.3%	14.9%	35.2%	8.3%	24.2%	5.2%	15.7%	11.6%	28.7%	8.3%	11.0%	8.4%	36.6%	9.7%	39.4%	10.3%	15.3%	6.6%	7.7%	
Somewhat	13.6%	11.4%	16.1%	12.5%	16.7%	11.2%	19.7%	3.7%	21.5%	19.1%	18.8%	11.6%	22.8%	10.3%	17.4%	11.8%	17.6%	10.6%	17.3%	7.6%	9.0%	
MODERATE	21.3%	22.3%	31.3%	22.4%	32.6%	25.5%	20.0%	28.3%	32.5%	22.5%	13.3%	20.9%	20.1%	35.9%	20.3%	38.1%	19.9%	20.1%	22.7%	27.0%	26.4%	
CONSERVATIVE	48.9%	48.1%	15.0%	45.3%	9.9%	53.8%	30.7%	62.1%	26.7%	45.0%	32.8%	58.7%	40.0%	42.6%	20.9%	37.2%	18.0%	55.7%	40.9%	57.4%	53.1%	
Somewhat	21.2%	29.0%	5.7%	25.8%	4.0%	24.0%	15.9%	29.8%	7.8%	18.0%	20.2%	19.9%	22.9%	33.5%	7.8%	31.1%	6.1%	26.5%	15.3%	25.6%	20.2%	
Very	27.6%	19.0%	9.3%	19.6%	5.9%	29.7%	14.8%	32.3%	18.9%	27.0%	12.6%	38.8%	17.1%	9.1%	13.1%	6.1%	11.9%	29.2%	25.6%	31.8%	32.9%	
DK/REFUSED	3.7%	4.5%	6.3%	4.9%	5.6%	1.2%	5.3%	0.8%	3.6%	1.7%	6.3%	0.5%	6.1%	2.8%	4.8%	3.2%	5.2%	3.3%	3.8%	1.5%	3.8%	
Net Diff.	22.7%	23.0%	-32.4%	18.0%	-42.1%	34.2%	-13.2%	53.2%	-10.5%	14.3%	-14.7%	38.8%	6.3%	23.8%	-33.0%	15.7%	-39.0%	34.9%	8.4%	43.2%	36.3%	
Mean	3.39	3.30	2.42	3.24	2.24	3.56	2.76	3.81	2.92	3.30	2.67	3.70	3.13	3.25	2.41	3.13	2.30	3.56	3.19	3.69	3.64	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
LIBERAL	26.2%	26.1%	46.0%	12.0%	32.0%	33.7%	33.4%	35.8%	37.0%	9.0%	44.2%	6.4%	28.4%	12.0%	53.6%	2.5%	46.0%	23.9%	42.1%	27.8%	43.8%
Very	12.6%	13.3%	21.7%	3.1%	12.1%	20.7%	20.7%	22.4%	23.1%	2.8%	22.5%	-	16.7%	5.9%	26.0%	0.5%	16.5%	8.0%	29.7%	9.8%	31.0%
Somewhat	13.6%	12.9%	24.3%	8.9%	19.9%	13.0%	12.7%	13.4%	13.8%	6.2%	21.7%	6.4%	11.6%	6.1%	27.6%	2.0%	29.5%	15.9%	12.4%	18.0%	12.8%
MODERATE	21.3%	14.8%	19.6%	16.8%	21.4%	25.2%	25.0%	25.3%	25.8%	9.9%	32.2%	12.1%	46.7%	7.4%	23.7%	5.0%	35.6%	21.3%	28.2%	23.0%	27.7%
CONSERVATIVE	48.9%	54.5%	30.5%	68.2%	44.7%	37.5%	34.3%	34.9%	30.6%	79.7%	19.9%	80.8%	21.3%	78.5%	19.0%	91.1%	16.4%	53.5%	24.0%	47.5%	23.7%
Somewhat	21.2%	27.2%	11.2%	27.0%	14.7%	24.6%	16.4%	23.9%	13.3%	28.9%	12.2%	26.6%	15.5%	31.5%	10.3%	27.7%	11.8%	29.8%	12.7%	24.9%	13.3%
Very	27.6%	27.2%	19.3%	41.2%	30.0%	12.9%	17.9%	11.0%	17.3%	50.8%	7.7%	54.1%	5.9%	46.9%	8.7%	63.4%	4.6%	23.7%	11.3%	22.7%	10.4%
DK/REFUSED	3.7%	4.6%	3.9%	3.0%	1.8%	3.7%	7.3%	4.0%	6.7%	1.4%	3.6%	0.8%	3.6%	2.2%	3.6%	1.5%	2.0%	1.3%	5.6%	1.6%	4.8%
Net Diff.	22.7%	28.3%	-15.5%	56.1%	12.8%	3.8%	0.9%	-1.0%	-6.4%	70.7%	-24.3%	74.4%	-7.0%	66.4%	-34.5%	88.5%	-29.6%	29.7%	-18.1%	19.7%	-20.1%
Mean	3.39	3.44	2.81	3.97	3.31	2.96	2.98	2.87	2.87	4.20	2.59	4.30	2.81	4.10	2.46	4.54	2.58	3.46	2.61	3.33	2.57

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
LIBERAL	26.2%	9.3%	7.5%	3.5%	12.1%	43.8%	24.8%	42.5%	57.6%	6.0%	26.8%	12.5%	54.9%	2.2%	44.5%	24.2%	42.8%	27.6%	45.0%	
Very	12.6%	4.3%	2.9%	3.5%	5.2%	21.1%	2.2%	16.6%	35.9%	2.0%	13.3%	6.7%	26.2%	0.5%	15.5%	12.4%	28.6%	14.7%	30.3%	
Somewhat	13.6%	4.9%	4.6%	-	6.8%	22.7%	22.6%	25.9%	21.7%	4.1%	13.5%	5.8%	28.7%	1.6%	29.0%	11.8%	14.2%	12.9%	14.8%	
MODERATE	21.3%	13.8%	5.0%	16.3%	16.4%	29.0%	24.1%	46.4%	27.0%	15.1%	40.9%	12.6%	21.3%	9.9%	29.1%	22.3%	28.9%	25.1%	27.7%	
CONSERVATIVE	48.9%	73.6%	82.6%	78.6%	68.2%	24.2%	51.1%	11.1%	9.4%	76.7%	30.0%	70.4%	20.4%	84.6%	25.0%	50.2%	23.1%	45.0%	21.9%	
Somewhat	21.2%	25.0%	16.0%	27.6%	27.6%	16.2%	32.9%	9.0%	6.7%	20.0%	24.1%	30.1%	11.1%	24.7%	16.5%	23.8%	15.8%	17.7%	16.7%	
Very	27.6%	48.6%	66.6%	51.0%	40.6%	8.0%	18.2%	2.1%	2.7%	56.7%	6.0%	40.3%	9.4%	59.9%	8.5%	26.3%	7.4%	27.3%	5.2%	
DK/REFUSED	3.7%	3.3%	4.9%	1.6%	3.3%	2.9%	-	-	6.0%	2.2%	2.3%	4.5%	3.4%	3.3%	1.3%	3.3%	5.1%	2.2%	5.4%	
Net Diff.	22.7%	64.4%	75.1%	75.2%	56.1%	-19.6%	26.3%	-31.4%	-48.2%	70.7%	3.2%	57.9%	-34.5%	82.4%	-19.5%	26.0%	-19.7%	17.4%	-23.2%	
Mean	3.39	4.12	4.46	4.25	3.95	2.66	3.42	2.54	2.14	4.28	2.96	3.96	2.47	4.47	2.73	3.41	2.57	3.31	2.49	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
LIBERAL	26.2%	21.6%	33.5%	36.2%	7.6%	8.8%	-	8.6%	23.7%	25.9%	11.5%	10.3%	-	30.9%	43.7%	46.2%	-	-	-		
Very	12.6%	7.4%	20.7%	22.7%	-	-	-	5.7%	8.7%	10.0%	-	-	-	8.7%	33.0%	34.9%	-	-	-		
Somewhat	13.6%	14.2%	12.8%	13.6%	7.6%	8.8%	-	2.9%	14.9%	15.9%	11.5%	10.3%	-	22.2%	10.7%	11.3%	-	-	-		
MODERATE	21.3%	18.9%	25.1%	25.5%	11.8%	34.2%	31.8%	22.3%	31.7%	34.5%	-	39.7%	17.1%	16.5%	18.2%	16.9%	35.5%	-	71.9%		
CONSERVATIVE	48.9%	56.8%	36.1%	33.0%	80.5%	57.0%	46.3%	67.9%	39.6%	35.1%	88.5%	50.0%	53.0%	48.9%	32.4%	31.1%	64.5%	100.0%	28.1%		
Somewhat	21.2%	20.9%	21.0%	19.4%	54.5%	-	25.0%	20.7%	25.6%	24.4%	49.5%	-	23.8%	21.0%	16.4%	14.5%	64.5%	-	28.1%		
Very	27.6%	35.9%	15.1%	13.7%	26.0%	57.0%	21.3%	47.1%	14.1%	10.7%	39.0%	50.0%	29.2%	27.9%	16.1%	16.6%	-	100.0%	-		
DK/REFUSED	3.7%	2.6%	5.3%	5.2%	-	-	21.9%	1.2%	5.0%	4.5%	-	-	30.0%	3.7%	5.6%	5.9%	-	-	-		
Net Diff.	22.7%	35.1%	2.6%	-3.2%	72.9%	48.2%	46.3%	59.3%	16.0%	9.2%	77.1%	39.7%	53.0%	18.0%	-11.3%	-15.1%	64.5%	100.0%	28.1%		
Mean	3.39	3.65	2.97	2.87	3.99	4.05	3.87	4.02	3.22	3.10	4.16	3.90	4.17	3.39	2.70	2.65	3.65	5.00	3.28		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
LIBERAL	26.2%	39.3%	31.6%	29.4%	21.2%	19.7%	35.0%	23.5%	32.2%	20.4%	28.8%	19.7%	21.7%	13.2%	17.1%	13.6%	16.6%	11.6%
Very	12.6%	15.1%	20.0%	16.7%	8.8%	7.2%	17.8%	10.9%	17.3%	7.9%	14.7%	7.2%	12.6%	5.2%	9.6%	4.5%	8.8%	1.6%
Somewhat	13.6%	24.2%	11.5%	12.7%	12.4%	12.6%	17.1%	12.5%	14.9%	12.5%	14.1%	12.6%	9.1%	8.0%	7.5%	9.1%	7.8%	10.0%
MODERATE	21.3%	30.5%	18.4%	22.0%	20.5%	19.0%	23.8%	20.5%	22.9%	19.7%	22.1%	19.0%	24.6%	27.3%	28.1%	25.0%	27.1%	24.8%
CONSERVATIVE	48.9%	28.6%	50.0%	40.7%	55.4%	58.1%	40.6%	51.4%	40.6%	56.9%	45.2%	58.1%	53.6%	55.6%	52.9%	57.3%	53.3%	60.9%
Somewhat	21.2%	9.5%	19.9%	16.4%	28.2%	24.3%	15.3%	22.8%	15.8%	26.1%	19.7%	24.3%	18.8%	23.4%	19.9%	24.7%	23.1%	19.2%
Very	27.6%	19.2%	30.1%	24.3%	27.2%	33.8%	25.3%	28.6%	24.8%	30.8%	25.5%	33.8%	34.9%	32.2%	33.1%	32.7%	30.2%	41.7%
DK/REFUSED	3.7%	1.6%	0.1%	8.0%	2.8%	3.2%	0.7%	4.7%	4.4%	3.0%	3.9%	3.2%	-	4.0%	1.8%	4.1%	3.0%	2.8%
Net Diff.	22.7%	-10.6%	18.4%	11.3%	34.2%	38.4%	5.6%	28.0%	8.5%	36.4%	16.5%	38.4%	31.9%	42.4%	35.8%	43.7%	36.7%	49.3%
Mean	3.39	2.93	3.29	3.20	3.54	3.67	3.13	3.48	3.17	3.61	3.28	3.67	3.54	3.72	3.60	3.75	3.60	3.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
LIBERAL	26.2%	46.5%	31.5%	44.9%	25.7%	39.6%	24.8%	15.3%	35.1%	23.3%	22.7%	33.2%	34.2%	34.9%	25.9%	29.6%	21.1%
Very	12.6%	22.4%	15.4%	23.8%	10.6%	19.9%	10.7%	7.0%	17.1%	11.0%	7.5%	19.8%	18.6%	15.3%	12.8%	15.6%	9.8%
Somewhat	13.6%	24.1%	16.1%	21.1%	15.1%	19.7%	14.2%	8.2%	18.0%	12.3%	15.1%	13.3%	15.6%	19.6%	13.0%	14.0%	11.4%
MODERATE	21.3%	23.0%	15.1%	18.4%	15.6%	17.7%	15.3%	26.5%	17.0%	19.1%	24.9%	19.7%	19.9%	17.8%	24.1%	12.7%	24.1%
CONSERVATIVE	48.9%	29.2%	48.1%	30.2%	56.5%	38.0%	56.4%	55.4%	43.5%	55.1%	48.1%	42.9%	45.9%	41.9%	47.3%	51.7%	51.4%
Somewhat	21.2%	12.2%	22.4%	12.4%	27.2%	16.6%	27.6%	22.9%	19.9%	24.6%	24.5%	14.0%	21.1%	15.7%	19.4%	28.5%	21.7%
Very	27.6%	16.9%	25.8%	17.8%	29.3%	21.4%	28.8%	32.5%	23.6%	30.6%	23.5%	28.9%	24.7%	26.2%	27.9%	23.2%	29.7%
DK/REFUSED	3.7%	1.4%	5.3%	6.5%	2.2%	4.7%	3.4%	2.9%	4.3%	2.5%	4.3%	4.2%	-	5.4%	2.7%	6.0%	3.4%
Net Diff.	22.7%	-17.3%	16.6%	-14.7%	30.8%	-1.5%	31.6%	40.1%	8.4%	31.8%	25.4%	9.7%	11.7%	7.0%	21.4%	22.1%	30.3%
Mean	3.39	2.77	3.28	2.78	3.51	3.00	3.51	3.68	3.16	3.53	3.43	3.20	3.18	3.19	3.38	3.32	3.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
LIBERAL	26.2%	27.6%	26.0%	27.0%	23.4%	22.4%	7.9%	2.2%	2.9%	-	-	25.9%	45.8%	23.9%
Very	12.6%	14.3%	15.2%	12.9%	9.8%	3.4%	0.1%	2.2%	2.9%	-	-	13.3%	-	14.6%
Somewhat	13.6%	13.3%	10.8%	14.1%	13.5%	19.0%	7.8%	-	-	-	-	12.5%	45.8%	9.3%
MODERATE	21.3%	23.2%	14.4%	21.2%	27.1%	21.7%	26.9%	39.3%	41.8%	31.1%	15.4%	26.5%	-	29.1%
CONSERVATIVE	48.9%	46.7%	53.2%	47.2%	44.3%	55.7%	57.4%	58.1%	54.8%	68.9%	84.6%	44.5%	54.2%	43.5%
Somewhat	21.2%	21.1%	25.4%	17.3%	11.7%	29.2%	26.7%	28.9%	28.8%	29.0%	37.2%	27.8%	54.2%	25.3%
Very	27.6%	25.6%	27.8%	29.9%	32.6%	26.6%	30.6%	29.2%	26.0%	39.9%	47.5%	16.7%	-	18.3%
DK/REFUSED	3.7%	2.5%	6.4%	4.7%	5.2%	0.3%	7.8%	0.3%	0.4%	-	-	3.1%	-	3.4%
Net Diff.	22.7%	19.1%	27.2%	20.2%	20.9%	33.4%	49.4%	55.8%	51.9%	68.9%	84.6%	18.6%	8.4%	19.6%
Mean	3.39	3.31	3.43	3.39	3.46	3.57	3.87	3.83	3.75	4.09	4.32	3.23	3.08	3.24

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
DONALD TRUMP	48.9%	52.4%	71.6%	44.2%	50.8%	50.5%	39.3%	34.3%	47.6%	94.5%	95.1%	75.3%	3.0%	3.1%	-	44.7%
JOE BIDEN	48.1%	44.9%	28.4%	53.2%	44.2%	47.0%	54.6%	57.5%	49.8%	3.2%	2.6%	22.4%	94.7%	95.0%	88.7%	40.2%
OTHER	2.0%	1.0%	-	2.2%	3.5%	1.7%	3.7%	4.5%	2.2%	1.4%	1.4%	-	2.1%	1.7%	10.6%	7.1%
DK/REFUSED	1.0%	1.6%	-	0.4%	1.4%	0.8%	2.4%	3.7%	0.4%	1.0%	0.9%	2.3%	0.2%	0.2%	0.7%	8.1%
Net Diff.	0.8%	7.5%	43.2%	-8.9%	6.6%	3.4%	-15.4%	-23.2%	-2.2%	91.3%	92.5%	52.9%	-91.7%	-91.8%	-88.7%	4.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
DONALD TRUMP	48.9%	69.2%	20.9%	51.9%	38.0%	36.7%	62.3%	59.3%	42.6%	58.2%	47.9%	48.0%	55.0%
JOE BIDEN	48.1%	27.7%	78.2%	44.4%	59.0%	60.0%	35.0%	37.1%	54.7%	31.7%	51.6%	48.5%	41.8%
OTHER	2.0%	2.2%	0.8%	2.7%	1.6%	3.0%	-	2.1%	2.0%	10.1%	-	2.0%	2.1%
DK/REFUSED	1.0%	0.9%	0.1%	1.0%	1.4%	0.2%	2.6%	1.4%	0.6%	-	0.4%	1.5%	1.1%
Net Diff.	0.8%	41.5%	-57.3%	7.4%	-21.1%	-23.3%	27.3%	22.1%	-12.1%	26.5%	-3.7%	-0.5%	13.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
DONALD TRUMP	48.9%	73.1%	13.5%	52.7%	43.3%	-	14.8%	55.0%	92.8%	93.0%	79.3%	4.2%	4.2%	-	47.4%
JOE BIDEN	48.1%	23.0%	84.5%	44.5%	52.9%	99.9%	82.3%	44.2%	4.6%	4.7%	-	93.4%	93.3%	97.2%	41.6%
OTHER	2.0%	2.4%	0.9%	1.9%	3.4%	-	2.0%	-	1.6%	1.4%	14.3%	1.9%	1.9%	-	6.8%
DK/REFUSED	1.0%	1.5%	1.2%	0.8%	0.3%	0.1%	1.0%	0.8%	1.0%	0.9%	6.4%	0.6%	0.6%	2.8%	4.3%
Net Diff.	0.8%	50.1%	-71.0%	8.2%	-9.6%	-99.9%	-67.5%	10.9%	88.2%	88.4%	79.3%	-89.2%	-89.1%	-97.2%	5.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIDE- BARNES			
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDE	VOTE BARNES	BOTH BAL- LOTS	
Total	300	151	145	6	121	113	8	28	67	14
DONALD TRUMP	48.9%	85.0%	85.8%	66.1%	8.4%	7.7%	18.4%	29.1%	86.8%	41.0%
JOE BIDEN	48.1%	13.0%	12.1%	33.4%	89.4%	90.5%	73.4%	59.1%	10.6%	46.0%
OTHER	2.0%	1.1%	1.1%	-	1.6%	1.1%	8.2%	8.8%	1.4%	8.0%
DK/REFUSED	1.0%	0.9%	1.0%	0.4%	0.6%	0.6%	-	3.1%	1.2%	4.9%
Net Diff.	0.8%	72.0%	73.6%	32.7%	-81.0%	-82.8%	-55.0%	-30.0%	76.2%	-5.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		DK/Ref				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
DONALD TRUMP	48.9%	43.3%	64.0%	42.4%	57.0%	57.3%	36.2%	54.6%	18.6%	28.9%	82.5%	86.3%	69.2%	47.0%	69.2%	95.5%	10.9%	65.7%	65.3%	69.4%	64.8%
JOE BIDEN	48.1%	54.1%	32.4%	53.5%	40.9%	39.0%	62.0%	43.0%	76.1%	68.3%	14.3%	12.0%	25.4%	50.6%	25.4%	3.6%	87.0%	26.6%	29.1%	24.9%	-
OTHER	2.0%	2.0%	2.9%	3.3%	1.2%	2.8%	1.0%	1.6%	4.1%	1.9%	1.8%	1.0%	4.0%	1.6%	4.0%	0.6%	1.6%	4.6%	4.9%	4.9%	-
DK/REFUSED	1.0%	0.7%	0.7%	0.8%	0.9%	0.9%	0.8%	0.9%	1.2%	0.9%	1.3%	0.7%	1.4%	0.8%	1.4%	0.3%	0.4%	3.1%	0.7%	0.8%	35.2%
Net Diff.	0.8%	-10.8%	31.5%	-11.2%	16.1%	18.2%	-25.9%	11.6%	-57.4%	-39.5%	68.2%	74.3%	43.9%	-3.6%	43.9%	91.9%	-76.1%	39.1%	36.2%	44.5%	64.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
DONALD TRUMP	48.9%	93.1%	11.1%	72.5%	97.6%	10.9%	54.6%	94.4%	17.3%	69.2%	98.6%	5.1%	55.2%	98.2%	5.2%	47.5%
JOE BIDEN	48.1%	5.4%	87.0%	20.5%	2.0%	87.0%	36.7%	4.9%	81.1%	22.8%	-	92.4%	37.2%	-	92.6%	45.3%
OTHER	2.0%	1.3%	1.7%	4.3%	-	1.6%	5.1%	0.4%	1.5%	5.8%	1.2%	1.8%	1.9%	1.5%	1.6%	-
DK/REFUSED	1.0%	0.2%	0.3%	2.8%	0.4%	0.5%	3.7%	0.2%	0.1%	2.1%	0.2%	0.7%	5.7%	0.3%	0.7%	7.2%
Net Diff.	0.8%	87.6%	-75.9%	52.0%	95.6%	-76.2%	17.8%	89.5%	-63.9%	46.4%	98.6%	-87.3%	18.0%	98.2%	-87.4%	2.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
DONALD TRUMP	48.9%	98.7%	87.3%	3.7%	5.0%	2.5%	19.8%	87.0%	77.3%	94.5%	69.0%	2.8%	16.6%	90.7%	4.1%	24.0%	83.2%	2.3%	23.1%	92.6%
JOE BIDEN	48.1%	0.6%	12.3%	94.8%	93.9%	95.6%	75.7%	10.9%	18.2%	5.3%	24.4%	96.6%	79.2%	6.0%	94.1%	71.3%	16.0%	95.0%	72.8%	5.5%
OTHER	2.0%	0.4%	-	1.4%	0.9%	1.9%	3.2%	1.3%	3.1%	-	6.1%	0.6%	4.0%	2.2%	1.7%	2.2%	0.5%	2.5%	3.9%	1.6%
DK/REFUSED	1.0%	0.2%	0.4%	0.1%	0.2%	-	1.2%	0.7%	1.4%	0.2%	0.5%	-	0.2%	1.1%	0.1%	2.5%	0.3%	0.1%	0.2%	0.3%
Net Diff.	0.8%	98.1%	75.1%	-91.0%	-88.8%	-93.1%	-55.9%	76.1%	59.1%	89.2%	44.7%	-93.8%	-62.6%	84.7%	-90.0%	-47.4%	67.2%	-92.7%	-49.7%	87.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
DONALD TRUMP	48.9%	5.1%	16.0%	73.3%	5.2%	13.6%	68.2%	100.0%	-	-	47.1%	49.1%	65.8%	27.3%	77.3%	32.2%	57.8%	22.4%	81.5%	31.2%
JOE BIDEN	48.1%	94.5%	79.2%	24.4%	94.8%	82.6%	29.3%	-	100.0%	-	49.5%	48.0%	31.9%	69.5%	20.7%	64.3%	39.7%	74.6%	16.9%	64.8%
OTHER	2.0%	0.3%	2.4%	0.7%	-	1.2%	0.8%	-	-	100.0%	2.5%	1.9%	1.4%	3.0%	1.4%	3.4%	1.4%	2.6%	0.9%	3.8%
DK/REFUSED	1.0%	*	2.4%	1.6%	*	2.5%	1.6%	-	-	-	0.9%	1.0%	1.0%	0.3%	0.7%	0.1%	1.2%	0.4%	0.7%	0.1%
Net Diff.	0.8%	-89.4%	-63.1%	48.9%	-89.5%	-69.0%	38.9%	100.0%	-100%	-	-2.5%	1.1%	33.9%	-42.3%	56.6%	-32.1%	18.1%	-52.3%	64.5%	-33.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
DONALD TRUMP	48.9%	39.3%	21.2%	33.7%	15.5%	55.0%	26.4%	59.6%	23.7%	50.2%	27.8%	62.3%	38.2%	38.5%	14.3%	32.6%	8.9%	55.2%	41.8%	59.0%	52.6%
JOE BIDEN	48.1%	57.2%	76.7%	62.4%	83.5%	42.0%	71.0%	37.0%	74.4%	47.3%	69.1%	35.0%	60.2%	58.1%	82.0%	64.5%	87.5%	42.0%	55.5%	39.6%	42.6%
OTHER	2.0%	2.2%	1.6%	2.4%	0.7%	2.5%	1.6%	3.1%	0.4%	1.9%	2.2%	2.6%	1.4%	2.3%	1.8%	1.7%	1.7%	2.0%	2.0%	1.2%	3.7%
DK/REFUSED	1.0%	1.4%	0.4%	1.5%	0.3%	0.4%	1.1%	0.3%	1.5%	0.6%	0.8%	0.2%	0.2%	1.1%	1.9%	1.2%	2.0%	0.8%	0.7%	0.3%	1.1%
Net Diff.	0.8%	-17.9%	-55.5%	-28.7%	-68.0%	13.0%	-44.5%	22.6%	-50.7%	2.9%	-41.3%	27.3%	-22.0%	-19.6%	-67.7%	-31.9%	-78.6%	13.1%	-13.7%	19.4%	10.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
DONALD TRUMP	48.9%	52.2%	32.5%	69.8%	47.7%	33.7%	31.7%	29.1%	26.4%	79.6%	19.8%	82.4%	21.3%	76.4%	18.9%	90.4%	20.4%	54.8%	19.1%	46.4%	17.6%
JOE BIDEN	48.1%	43.9%	66.5%	27.3%	49.9%	63.5%	65.1%	67.9%	71.3%	18.9%	77.3%	15.5%	74.7%	22.7%	78.9%	8.4%	75.4%	43.0%	79.6%	51.2%	81.8%
OTHER	2.0%	2.7%	0.5%	2.2%	2.2%	1.8%	1.5%	1.9%	0.6%	0.6%	2.5%	1.1%	3.8%	-	1.8%	0.6%	4.0%	0.7%	0.8%	0.8%	-
DK/REFUSED	1.0%	1.2%	0.5%	0.6%	0.2%	1.0%	1.7%	1.0%	1.7%	0.9%	0.4%	1.0%	0.2%	0.9%	0.4%	0.6%	0.2%	1.6%	0.5%	1.6%	0.5%
Net Diff.	0.8%	8.2%	-34.0%	42.6%	-2.2%	-29.8%	-33.4%	-38.8%	-44.9%	60.7%	-57.5%	66.8%	-53.4%	53.7%	-59.9%	82.0%	-55.1%	11.7%	-60.4%	-4.7%	-64.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
DONALD TRUMP	48.9%	75.9%	84.1%	82.3%	70.3%	22.3%	47.2%	8.9%	8.9%	82.1%	26.0%	69.7%	19.8%	89.9%	23.4%	46.3%	20.7%	37.5%	18.5%
JOE BIDEN	48.1%	21.6%	13.9%	15.7%	26.8%	74.7%	49.4%	84.5%	89.4%	15.7%	69.7%	27.6%	77.9%	8.7%	72.4%	48.8%	77.8%	56.9%	80.9%
OTHER	2.0%	1.0%	-	-	1.8%	2.7%	3.3%	6.5%	1.1%	0.9%	4.1%	1.2%	1.8%	0.3%	4.1%	2.5%	0.8%	3.0%	-
DK/REFUSED	1.0%	1.5%	2.0%	2.0%	1.1%	0.3%	0.1%	0.1%	0.5%	1.4%	0.2%	1.5%	0.4%	1.1%	0.1%	2.4%	0.6%	2.6%	0.6%
Net Diff.	0.8%	54.4%	70.2%	66.7%	43.6%	-52.4%	-2.2%	-75.7%	-80.5%	66.4%	-43.8%	42.1%	-58.1%	81.2%	-49.0%	-2.5%	-57.1%	-19.4%	-62.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
DONALD TRUMP	48.9%	59.0%	32.8%	27.9%	87.5%	91.2%	67.8%	66.8%	42.2%	35.8%	88.5%	89.7%	82.9%	53.5%	23.0%	20.4%	85.5%	100.0%	26.6%
JOE BIDEN	48.1%	38.1%	64.1%	69.2%	11.3%	-	18.9%	29.0%	55.4%	62.4%	11.5%	-	-	44.5%	73.2%	75.8%	11.0%	-	70.4%
OTHER	2.0%	2.2%	1.7%	1.4%	-	8.8%	12.5%	3.2%	1.3%	0.5%	-	10.3%	17.1%	1.5%	2.0%	2.2%	-	-	-
DK/REFUSED	1.0%	0.7%	1.4%	1.5%	1.2%	-	0.8%	1.0%	1.1%	1.3%	-	-	-	0.5%	1.8%	1.7%	3.5%	-	3.1%
Net Diff.	0.8%	20.9%	-31.3%	-41.3%	76.2%	91.2%	48.8%	37.8%	-13.2%	-26.6%	77.1%	89.7%	82.9%	9.0%	-50.2%	-55.4%	74.5%	100.0%	-43.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE						
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
DONALD TRUMP	48.9%	42.8%	45.3%	44.7%	50.3%	55.4%	44.2%	50.3%	44.5%	53.1%	46.3%	55.4%	55.2%	55.8%	58.6%	52.4%	54.3%	60.0%
JOE BIDEN	48.1%	52.6%	51.0%	53.9%	46.2%	41.9%	51.7%	47.3%	52.8%	43.9%	50.7%	41.9%	39.6%	41.7%	38.4%	44.1%	42.3%	37.2%
OTHER	2.0%	4.4%	3.3%	0.9%	2.1%	1.1%	3.8%	1.3%	2.3%	1.5%	2.2%	1.1%	5.2%	1.1%	2.6%	1.8%	2.9%	-
DK/REFUSED	1.0%	0.2%	0.5%	0.5%	1.3%	1.7%	0.3%	1.2%	0.4%	1.5%	0.7%	1.7%	-	1.4%	0.3%	1.8%	0.5%	2.8%
Net Diff.	0.8%	-9.8%	-5.6%	-9.1%	4.1%	13.5%	-7.5%	3.0%	-8.3%	9.2%	-4.4%	13.5%	15.6%	14.1%	20.3%	8.3%	12.0%	22.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
DONALD TRUMP	48.9%	34.7%	45.9%	32.4%	53.6%	39.2%	52.5%	55.9%	43.2%	50.8%	50.2%	45.4%	40.2%	46.2%	46.6%	46.8%	52.6%
JOE BIDEN	48.1%	62.2%	51.7%	65.0%	43.7%	58.2%	44.8%	40.7%	54.2%	46.8%	46.8%	51.0%	53.8%	49.3%	51.0%	50.5%	45.2%
OTHER	2.0%	2.5%	1.4%	2.0%	1.4%	1.7%	1.7%	2.4%	1.7%	2.2%	2.0%	1.8%	5.2%	2.0%	2.1%	2.6%	1.3%
DK/REFUSED	1.0%	0.7%	1.0%	0.5%	1.3%	0.9%	1.0%	1.1%	1.0%	0.2%	1.0%	1.9%	0.8%	2.6%	0.3%	-	1.0%
Net Diff.	0.8%	-27.5%	-5.7%	-32.5%	9.9%	-19.1%	7.7%	15.2%	-11.0%	4.0%	3.5%	-5.6%	-13.6%	-3.0%	-4.4%	-3.7%	7.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
DONALD TRUMP	48.9%	48.1%	51.3%	49.2%	48.5%	47.4%	66.2%	75.3%	73.8%	80.5%	84.6%	41.7%	54.2%	40.5%	
JOE BIDEN	48.1%	48.2%	43.6%	49.5%	49.6%	51.9%	24.1%	21.7%	22.4%	19.3%	15.4%	45.4%	45.8%	45.4%	
OTHER	2.0%	2.7%	3.2%	0.9%	1.2%	-	6.6%	1.5%	1.9%	-	-	5.7%	-	6.2%	
DK/REFUSED	1.0%	1.0%	1.9%	0.3%	0.8%	0.7%	3.0%	1.5%	1.9%	0.3%	-	7.1%	-	7.8%	
Net Diff.	0.8%	-0.0%	7.6%	-0.3%	-1.1%	-4.5%	42.1%	53.7%	51.4%	61.2%	69.2%	-3.7%	8.4%	-4.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
YES	23.7%	29.5%	14.9%	20.4%	21.7%	22.6%	30.7%	23.9%	42.3%	21.8%	21.3%	41.2%	24.8%	24.8%	25.4%	31.6%
NO	74.2%	66.5%	85.1%	78.1%	78.3%	75.0%	69.3%	76.1%	57.7%	76.6%	77.2%	58.8%	73.7%	73.6%	74.6%	56.9%
DK/REFUSED	2.1%	4.0%	-	1.5%	-	2.4%	-	-	-	1.5%	1.6%	-	1.6%	1.6%	-	11.5%
Net Diff.	-50.5%	-37.0%	-70.2%	-57.7%	-56.6%	-52.4%	-38.5%	-52.2%	-15.5%	-54.8%	-55.9%	-17.7%	-48.9%	-48.9%	-49.3%	-25.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 2

	LISA BARNES				MARK SPEED				BARNES/SPEED				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
YES	23.7%	23.0%	20.0%	27.1%	22.8%	11.6%	28.9%	24.8%	24.5%	19.7%	17.5%	21.4%	23.5%
NO	74.2%	75.8%	80.0%	68.4%	75.8%	88.4%	68.9%	71.2%	74.3%	80.3%	82.5%	77.3%	73.3%
DK/REFUSED	2.1%	1.2%	-	4.5%	1.4%	-	2.3%	4.0%	1.2%	-	-	1.3%	3.2%
Net Diff.	-50.5%	-52.8%	-60.0%	-41.3%	-53.1%	-76.8%	-40.0%	-46.4%	-49.8%	-60.5%	-65.0%	-55.9%	-49.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
YES	23.7%	28.2%	20.0%	16.7%	35.0%	15.7%	26.2%	12.7%	21.2%	20.8%	43.8%	23.4%	23.1%	46.8%	48.0%
NO	74.2%	68.3%	80.0%	82.7%	63.8%	84.3%	73.4%	72.8%	76.4%	76.7%	56.2%	75.0%	75.3%	53.2%	49.0%
DK/REFUSED	2.1%	3.5%	-	0.6%	1.2%	-	0.4%	14.6%	2.4%	2.5%	-	1.6%	1.6%	-	3.0%
Net Diff.	-50.5%	-40.0%	-60.0%	-66.0%	-28.8%	-68.5%	-47.1%	-60.1%	-55.3%	-55.9%	-12.4%	-51.6%	-52.2%	-6.3%	-1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	BOTH BAL- LOTS
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES		
Total	300	151	145	6	121	113	8	28	67	14
YES	23.7%	21.5%	21.5%	23.5%	22.9%	23.8%	9.6%	39.5%	22.9%	53.6%
NO	74.2%	76.2%	76.2%	76.5%	75.3%	75.3%	75.0%	58.7%	76.3%	42.9%
DK/REFUSED	2.1%	2.3%	2.4%	-	1.8%	0.9%	15.4%	1.8%	0.8%	3.5%
Net Diff.	-50.5%	-54.6%	-54.7%	-53.0%	-52.4%	-51.5%	-65.4%	-19.3%	-53.4%	10.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
YES	23.7%	26.4%	10.4%	25.9%	16.9%	25.7%	21.2%	25.7%	7.6%	26.3%	19.5%	19.5%	13.7%	24.1%	13.7%	22.9%	24.3%	23.6%	25.2%	24.8%	3.0%
NO	74.2%	71.2%	88.4%	72.6%	82.2%	71.8%	77.1%	72.2%	89.1%	71.8%	77.8%	78.1%	84.2%	73.8%	84.2%	76.6%	72.9%	73.9%	71.8%	75.2%	97.0%
DK/REFUSED	2.1%	2.4%	1.2%	1.5%	0.9%	2.5%	1.7%	2.1%	3.3%	1.9%	2.6%	2.4%	2.1%	2.1%	2.1%	0.5%	2.8%	2.5%	3.0%	-	-
Net Diff.	-50.5%	-44.7%	-78.1%	-46.7%	-65.3%	-46.1%	-55.9%	-46.5%	-81.6%	-45.5%	-58.3%	-58.7%	-70.6%	-49.7%	-70.6%	-53.7%	-48.6%	-50.3%	-46.6%	-50.4%	-94.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
YES	23.7%	26.6%	19.7%	30.9%	19.7%	26.9%	11.7%	24.3%	22.7%	13.7%	19.0%	25.7%	48.9%	17.3%	25.8%	41.4%
NO	74.2%	73.3%	79.3%	65.2%	79.4%	69.3%	88.0%	74.9%	74.6%	86.2%	81.0%	71.3%	42.9%	82.7%	71.2%	47.9%
DK/REFUSED	2.1%	*	1.0%	3.8%	0.9%	3.9%	0.3%	0.7%	2.6%	0.1%	-	3.0%	8.2%	-	3.0%	10.7%
Net Diff.	-50.5%	-46.7%	-59.6%	-34.3%	-59.7%	-42.4%	-76.3%	-50.6%	-51.9%	-72.5%	-62.0%	-45.5%	6.0%	-65.4%	-45.5%	-6.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
YES	23.7%	21.7%	21.7%	31.2%	42.9%	20.4%	23.5%	20.6%	22.2%	19.5%	10.7%	18.4%	23.6%	28.4%	35.7%	23.3%	12.6%	27.7%	18.0%	19.8%
NO	74.2%	78.3%	78.2%	68.2%	55.8%	79.6%	76.5%	77.0%	73.2%	79.9%	78.4%	81.6%	76.4%	69.4%	63.4%	76.7%	84.9%	72.3%	82.0%	78.4%
DK/REFUSED	2.1%	-	0.1%	0.6%	1.3%	-	-	2.3%	4.6%	0.6%	10.9%	-	-	2.2%	0.8%	-	2.5%	-	-	1.7%
Net Diff.	-50.5%	-56.6%	-56.5%	-37.0%	-13.0%	-59.2%	-53.0%	-56.4%	-51.1%	-60.4%	-67.7%	-63.1%	-52.7%	-41.0%	-27.7%	-53.3%	-72.3%	-44.7%	-64.1%	-58.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
YES	23.7%	34.7%	30.0%	23.2%	34.9%	29.1%	18.4%	22.8%	24.4%	29.8%	100.0%	-	19.4%	28.5%	22.0%	28.3%	17.5%	28.7%	16.3%	24.6%
NO	74.2%	64.0%	70.0%	72.9%	63.8%	70.9%	77.1%	74.6%	74.0%	70.2%	-	100.0%	79.9%	70.4%	77.1%	71.6%	81.9%	69.2%	83.1%	75.3%
DK/REFUSED	2.1%	1.3%	-	3.9%	1.3%	-	4.5%	2.6%	1.5%	-	-	-	0.7%	1.1%	0.9%	0.1%	0.6%	2.1%	0.6%	0.1%
Net Diff.	-50.5%	-29.3%	-40.0%	-49.7%	-28.9%	-41.8%	-58.8%	-51.7%	-49.6%	-40.4%	100.0%	-100%	-60.5%	-41.9%	-55.0%	-43.2%	-64.4%	-40.5%	-66.7%	-50.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
YES	23.7%	24.8%	34.6%	23.0%	33.1%	25.7%	24.9%	29.6%	20.2%	21.7%	27.4%	20.5%	26.3%	37.5%	24.2%	33.7%	24.8%	20.5%	27.6%	27.7%	23.2%
NO	74.2%	74.3%	62.8%	76.1%	64.0%	73.9%	75.1%	70.4%	79.7%	77.6%	72.6%	79.5%	73.7%	61.3%	75.8%	65.0%	75.2%	77.5%	70.4%	71.6%	74.3%
DK/REFUSED	2.1%	0.9%	2.6%	1.0%	2.8%	0.4%	*	-	0.1%	0.7%	-	-	*	1.1%	-	1.3%	-	2.0%	2.1%	0.7%	2.5%
Net Diff.	-50.5%	-49.5%	-28.2%	-53.1%	-30.9%	-48.2%	-50.2%	-40.9%	-59.5%	-56.0%	-45.3%	-58.9%	-47.4%	-23.8%	-51.7%	-31.3%	-50.5%	-57.0%	-42.8%	-43.9%	-51.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
YES	23.7%	14.9%	31.3%	18.6%	23.6%	23.4%	34.4%	22.4%	31.5%	22.6%	26.7%	28.0%	24.4%	16.4%	28.0%	19.5%	23.7%	30.3%	30.2%	28.4%	28.3%
NO	74.2%	82.1%	67.0%	78.9%	76.4%	75.1%	60.0%	76.0%	62.4%	76.9%	69.9%	71.3%	72.7%	83.5%	68.2%	79.9%	74.7%	69.5%	64.2%	71.6%	65.7%
DK/REFUSED	2.1%	3.0%	1.7%	2.4%	-	1.5%	5.6%	1.6%	6.1%	0.5%	3.5%	0.8%	2.9%	0.1%	3.8%	0.6%	1.6%	0.2%	5.7%	-	5.9%
Net Diff.	-50.5%	-67.2%	-35.7%	-60.3%	-52.8%	-51.7%	-25.6%	-53.6%	-31.0%	-54.3%	-43.2%	-43.3%	-48.3%	-67.1%	-40.2%	-60.5%	-51.0%	-39.2%	-34.0%	-43.2%	-37.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
YES	23.7%	24.1%	27.1%	25.4%	22.4%	25.0%	21.4%	13.8%	31.1%	31.9%	19.4%	16.1%	28.6%	19.4%	22.5%	34.4%	28.4%	31.3%	27.7%
NO	74.2%	75.1%	71.1%	74.4%	76.9%	71.9%	76.1%	79.3%	66.6%	67.3%	77.8%	83.1%	68.0%	80.0%	76.0%	64.4%	66.2%	67.4%	66.7%
DK/REFUSED	2.1%	0.8%	1.8%	0.2%	0.6%	3.1%	2.5%	6.9%	2.4%	0.8%	2.7%	0.8%	3.4%	0.6%	1.5%	1.3%	5.3%	1.3%	5.6%
Net Diff.	-50.5%	-51.0%	-44.1%	-49.0%	-54.5%	-46.9%	-54.7%	-65.5%	-35.5%	-35.4%	-58.4%	-67.0%	-39.3%	-60.5%	-53.6%	-30.0%	-37.8%	-36.2%	-39.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
YES	23.7%	20.9%	28.3%	26.4%	43.0%	57.0%	52.8%	23.9%	27.3%	22.1%	64.6%	50.0%	71.1%	18.8%	29.3%	30.5%	-	100.0%	3.1%
NO	74.2%	77.8%	68.4%	70.1%	55.8%	43.0%	47.2%	75.3%	70.0%	74.9%	35.4%	50.0%	28.9%	79.5%	66.8%	65.5%	96.5%	-	96.9%
DK/REFUSED	2.1%	1.3%	3.3%	3.5%	1.2%	-	-	0.8%	2.6%	3.0%	-	-	-	1.6%	4.0%	4.1%	3.5%	-	-
Net Diff.	-50.5%	-56.9%	-40.2%	-43.8%	-12.8%	14.1%	5.5%	-51.5%	-42.7%	-52.8%	29.1%	0.1%	42.2%	-60.7%	-37.5%	-35.0%	-96.5%	100.0%	-93.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
YES	23.7%	19.7%	61.0%	35.2%	9.9%	7.4%	42.8%	17.5%	39.0%	8.5%	29.9%	7.4%	47.4%	18.0%	41.4%	8.9%	31.2%	7.4%
NO	74.2%	76.4%	38.8%	59.1%	89.4%	92.6%	55.4%	80.3%	57.3%	91.1%	67.3%	92.6%	52.6%	79.8%	55.5%	91.1%	66.7%	92.5%
DK/REFUSED	2.1%	3.9%	0.2%	5.7%	0.7%	0.0%	1.8%	2.2%	3.8%	0.3%	2.8%	0.0%	-	2.2%	3.1%	0.0%	2.1%	0.1%
Net Diff.	-50.5%	-56.7%	22.2%	-24.0%	-79.5%	-85.2%	-12.6%	-62.8%	-18.3%	-82.6%	-37.4%	-85.2%	-5.3%	-61.7%	-14.0%	-82.2%	-35.5%	-85.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
YES	23.7%	38.8%	17.1%	36.9%	8.3%	28.8%	7.4%	25.4%	22.4%	15.0%	29.0%	27.6%	31.6%	32.7%	18.5%	20.8%	21.9%
NO	74.2%	57.8%	80.8%	58.8%	91.2%	67.7%	92.6%	73.0%	75.2%	85.0%	68.9%	68.2%	68.1%	64.4%	78.9%	79.2%	75.7%
DK/REFUSED	2.1%	3.4%	2.1%	4.3%	0.6%	3.5%	-	1.6%	2.4%	0%	2.1%	4.2%	0.3%	2.8%	2.7%	-	2.5%
Net Diff.	-50.5%	-18.9%	-63.7%	-21.9%	-82.9%	-39.0%	-85.2%	-47.6%	-52.9%	-69.9%	-39.9%	-40.7%	-36.5%	-31.7%	-60.4%	-58.5%	-53.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
YES	23.7%	29.3%	15.6%	19.2%	41.9%	10.9%	27.1%	26.9%	35.0%	-	-	14.3%	-	15.7%
NO	74.2%	69.2%	82.2%	76.5%	56.3%	89.1%	72.7%	72.8%	64.6%	100.0%	100.0%	72.5%	100.0%	69.8%
DK/REFUSED	2.1%	1.5%	2.2%	4.4%	1.8%	0.1%	0.2%	0.3%	0.4%	-	-	13.2%	-	14.5%
Net Diff.	-50.5%	-39.9%	-66.6%	-57.3%	-14.3%	-78.2%	-45.6%	-45.8%	-29.6%	-100%	-100%	-58.2%	-100%	-54.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
YES	48.3%	39.3%	71.6%	52.2%	53.2%	49.6%	39.7%	37.8%	42.8%	63.2%	65.1%	1.1%	34.4%	34.8%	27.0%	35.3%
NO	41.5%	45.3%	28.4%	40.1%	39.2%	40.0%	51.1%	54.0%	46.4%	24.5%	23.1%	70.6%	57.6%	56.9%	73.0%	52.8%
DK/REFUSED	10.2%	15.4%	-	7.7%	7.6%	10.4%	9.2%	8.2%	10.8%	12.2%	11.8%	28.4%	8.0%	8.3%	-	11.9%
Net Diff.	6.7%	-6.0%	43.2%	12.0%	14.0%	9.7%	-11.4%	-16.1%	-3.5%	38.7%	42.0%	-69.5%	-23.2%	-22.2%	-46.0%	-17.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
YES	48.3%	60.2%	33.5%	45.3%	45.4%	52.6%	55.2%	47.5%	46.9%	74.0%	57.4%	52.4%	49.0%
NO	41.5%	31.6%	63.8%	36.1%	47.3%	47.2%	28.3%	36.3%	45.7%	26.0%	33.4%	38.2%	37.0%
DK/REFUSED	10.2%	8.2%	2.7%	18.5%	7.3%	0.2%	16.5%	16.1%	7.4%	-	9.1%	9.3%	13.9%
Net Diff.	6.7%	28.6%	-30.3%	9.2%	-1.9%	5.4%	26.9%	11.2%	1.1%	47.9%	24.0%	14.2%	12.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
YES	48.3%	51.0%	38.7%	59.0%	52.8%	4.0%	34.5%	31.4%	63.4%	64.0%	29.5%	34.1%	34.6%	-	37.0%
NO	41.5%	34.9%	50.8%	34.9%	43.2%	77.0%	55.9%	50.2%	24.2%	24.4%	14.3%	58.6%	58.1%	97.2%	46.7%
DK/REFUSED	10.2%	14.2%	10.6%	6.1%	4.0%	19.0%	9.6%	18.4%	12.4%	11.7%	56.2%	7.3%	7.3%	2.8%	16.3%
Net Diff.	6.7%	16.1%	-12.1%	24.1%	9.5%	-73.1%	-21.4%	-18.7%	39.2%	39.6%	15.2%	-24.5%	-23.5%	-97.2%	-9.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
YES	48.3%	60.3%	60.5%	55.7%	37.8%	38.5%	27.3%	28.4%	65.6%	32.0%
NO	41.5%	27.6%	27.5%	28.9%	55.0%	53.8%	72.7%	58.6%	24.5%	48.8%
DK/REFUSED	10.2%	12.1%	12.0%	15.4%	7.2%	7.7%	-	13.0%	9.8%	19.2%
Net Diff.	6.7%	32.7%	33.0%	26.9%	-17.3%	-15.3%	-45.4%	-30.1%	41.1%	-16.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
YES	48.3%	41.5%	73.3%	37.4%	59.0%	51.0%	41.3%	52.0%	28.7%	42.7%	53.7%	62.9%	40.5%	49.1%	40.5%	70.0%	39.1%	38.6%	34.6%	39.8%	84.2%
NO	41.5%	47.1%	21.9%	54.2%	32.8%	38.4%	48.5%	38.8%	62.0%	49.3%	31.9%	24.1%	47.0%	41.3%	47.0%	22.4%	52.7%	43.7%	45.2%	60.2%	-
DK/REFUSED	10.2%	11.4%	4.8%	8.4%	8.2%	10.6%	10.1%	9.2%	9.3%	8.0%	14.4%	13.0%	12.4%	9.6%	12.4%	7.7%	8.1%	17.8%	20.2%	-	15.8%
Net Diff.	6.7%	-5.6%	51.5%	-16.8%	26.2%	12.6%	-7.2%	13.2%	-33.3%	-6.5%	21.8%	38.8%	-6.5%	7.8%	-6.5%	47.6%	-13.6%	-5.1%	-10.7%	-20.5%	84.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
YES	48.3%	63.8%	31.4%	39.9%	75.3%	43.4%	36.4%	70.6%	32.7%	43.3%	68.4%	45.1%	23.7%	69.6%	45.5%	21.1%
NO	41.5%	26.3%	65.5%	41.8%	19.0%	45.6%	46.8%	23.1%	59.2%	42.0%	20.3%	46.7%	50.2%	17.5%	46.3%	45.1%
DK/REFUSED	10.2%	9.9%	3.1%	18.4%	5.7%	10.9%	16.8%	6.3%	8.1%	14.7%	11.3%	8.2%	26.1%	12.9%	8.3%	33.8%
Net Diff.	6.7%	37.5%	-34.0%	-1.9%	56.4%	-2.2%	-10.4%	47.5%	-26.5%	1.3%	48.0%	-1.6%	-26.4%	52.0%	-0.8%	-23.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
YES	48.3%	74.1%	60.8%	26.5%	25.5%	27.4%	34.4%	65.7%	55.6%	73.4%	74.4%	14.4%	28.9%	60.3%	30.7%	41.4%	71.2%	18.4%	28.6%	67.0%
NO	41.5%	17.9%	37.0%	66.5%	70.6%	62.7%	58.3%	21.1%	24.3%	18.6%	10.4%	80.9%	67.4%	25.7%	61.4%	46.7%	16.2%	73.8%	63.4%	22.8%
DK/REFUSED	10.2%	8.0%	2.2%	7.0%	3.9%	9.9%	7.3%	13.3%	20.1%	8.0%	15.2%	4.7%	3.7%	13.9%	7.9%	11.9%	12.6%	7.8%	8.0%	10.1%
Net Diff.	6.7%	56.2%	23.8%	-40.0%	-45.1%	-35.3%	-23.9%	44.6%	31.3%	54.8%	64.1%	-66.5%	-38.5%	34.6%	-30.7%	-5.3%	55.0%	-55.4%	-34.9%	44.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
YES	48.3%	34.6%	41.2%	61.5%	35.1%	40.7%	63.8%	64.9%	32.0%	33.1%	39.4%	52.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	41.5%	59.2%	52.3%	17.4%	58.6%	52.2%	12.2%	23.2%	60.0%	61.6%	49.9%	39.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	10.2%	6.2%	6.5%	21.1%	6.3%	7.0%	24.0%	11.9%	8.0%	5.3%	10.7%	8.6%	-	-	-	-	-	-	-	-
Net Diff.	6.7%	-24.6%	-11.1%	44.1%	-23.5%	-11.5%	51.6%	41.8%	-28.0%	-28.5%	-10.5%	12.6%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
YES	48.3%	100.0%	-	100.0%	-	53.0%	43.4%	45.3%	31.3%	61.1%	49.9%	52.5%	43.3%	54.0%	42.3%	56.1%	41.2%	56.2%	39.2%	54.3%	32.9%
NO	41.5%	-	100.0%	-	100.0%	39.5%	53.6%	45.6%	66.3%	33.2%	46.8%	40.8%	54.0%	36.7%	54.3%	34.0%	55.1%	32.4%	52.4%	36.1%	57.1%
DK/REFUSED	10.2%	-	-	-	-	7.5%	3.0%	9.1%	2.5%	5.8%	3.4%	6.7%	2.7%	9.2%	3.4%	9.9%	3.7%	11.5%	8.4%	9.6%	10.0%
Net Diff.	6.7%	100.0%	-100%	100.0%	-100%	13.4%	-10.2%	-0.3%	-35.0%	27.9%	3.1%	11.7%	-10.8%	17.3%	-11.9%	22.0%	-13.9%	23.8%	-13.2%	18.2%	-24.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
YES	48.3%	57.6%	44.6%	58.5%	39.5%	52.1%	38.8%	52.2%	39.2%	64.4%	31.7%	55.3%	28.5%	75.0%	33.6%	68.8%	25.4%	53.6%	39.1%	52.4%	40.8%
NO	41.5%	29.4%	48.3%	29.4%	54.8%	37.0%	48.3%	36.8%	46.4%	26.1%	58.1%	34.5%	63.1%	16.4%	55.1%	23.6%	65.0%	32.4%	49.9%	31.9%	47.7%
DK/REFUSED	10.2%	13.0%	7.1%	12.1%	5.8%	10.8%	12.9%	11.0%	14.4%	9.5%	10.2%	10.2%	8.4%	8.7%	11.3%	7.7%	9.6%	14.0%	11.0%	15.7%	11.4%
Net Diff.	6.7%	28.2%	-3.8%	29.1%	-15.3%	15.1%	-9.5%	15.3%	-7.2%	38.4%	-26.4%	20.8%	-34.7%	58.6%	-21.5%	45.2%	-39.6%	21.2%	-10.8%	20.4%	-6.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
YES	48.3%	70.4%	80.3%	82.4%	62.0%	26.8%	30.9%	12.2%	28.5%	63.2%	21.8%	77.7%	30.1%	77.6%	17.7%	54.6%	39.1%	54.3%	40.5%
NO	41.5%	20.9%	19.0%	9.0%	26.0%	62.9%	54.5%	68.2%	67.2%	28.6%	69.8%	13.0%	58.5%	16.2%	70.8%	31.2%	52.3%	30.1%	50.5%
DK/REFUSED	10.2%	8.7%	0.7%	8.6%	12.0%	10.3%	14.6%	19.6%	4.3%	8.2%	8.5%	9.3%	11.5%	6.3%	11.6%	14.1%	8.6%	15.6%	9.0%
Net Diff.	6.7%	49.5%	61.3%	73.4%	36.0%	-36.2%	-23.6%	-55.9%	-38.8%	34.5%	-48.0%	64.7%	-28.4%	61.4%	-53.1%	23.4%	-13.2%	24.2%	-10.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
YES	48.3%	49.3%	46.2%	46.5%	61.5%	34.2%	11.7%	52.3%	33.9%	33.7%	49.5%	39.7%	5.1%	47.1%	59.1%	58.8%	85.5%	-	29.6%		
NO	41.5%	41.6%	41.9%	40.9%	38.5%	51.8%	79.5%	41.9%	50.7%	49.2%	50.5%	60.3%	82.9%	41.3%	32.7%	32.9%	14.5%	-	70.4%		
DK/REFUSED	10.2%	9.2%	11.9%	12.6%	-	14.0%	8.8%	5.8%	15.4%	17.1%	-	-	12.0%	11.6%	8.2%	8.3%	-	100.0%	-		
Net Diff.	6.7%	7.7%	4.3%	5.6%	23.0%	-17.6%	-67.8%	10.3%	-16.9%	-15.4%	-1.0%	-20.5%	-77.8%	5.8%	26.4%	25.8%	70.9%	-	-40.7%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
YES	48.3%	34.9%	39.9%	46.4%	59.0%	51.7%	37.7%	52.1%	42.1%	55.1%	47.3%	51.7%	34.9%	48.1%	42.9%	46.5%	47.3%	35.8%
NO	41.5%	57.1%	43.4%	46.4%	31.9%	38.2%	49.5%	39.1%	47.9%	35.3%	43.0%	38.2%	55.8%	42.8%	47.0%	45.3%	44.6%	51.2%
DK/REFUSED	10.2%	8.0%	16.6%	7.2%	9.0%	10.1%	12.8%	8.8%	10.0%	9.6%	9.7%	10.1%	9.4%	9.1%	10.1%	8.2%	8.1%	13.0%
Net Diff.	6.7%	-22.2%	-3.5%	-0.0%	27.1%	13.5%	-11.8%	13.1%	-5.9%	19.7%	4.4%	13.5%	-20.9%	5.3%	-4.1%	1.2%	2.6%	-15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
YES	48.3%	40.2%	55.3%	41.4%	61.6%	47.4%	61.6%	44.1%	51.6%	58.0%	42.8%	43.5%	41.3%	50.1%	41.0%	35.9%	54.5%	
NO	41.5%	43.9%	36.1%	48.7%	27.6%	41.4%	30.0%	45.8%	38.0%	40.2%	42.4%	42.0%	56.7%	37.6%	48.9%	53.2%	34.7%	
DK/REFUSED	10.2%	15.9%	8.5%	9.9%	10.7%	11.1%	8.4%	10.1%	10.3%	1.8%	14.8%	14.5%	2.0%	12.3%	10.1%	10.8%	10.8%	
Net Diff.	6.7%	-3.8%	19.2%	-7.3%	34.0%	6.0%	31.6%	-1.7%	13.6%	17.9%	0.3%	1.5%	-15.4%	12.5%	-7.9%	-17.3%	19.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
YES	48.3%	45.9%	52.2%	48.4%	46.3%	51.2%	46.9%	25.1%	25.7%	23.4%	52.5%	36.6%	54.2%	34.9%
NO	41.5%	44.5%	34.4%	47.4%	35.2%	38.0%	40.7%	44.1%	51.5%	19.3%	47.5%	49.9%	45.8%	50.3%
DK/REFUSED	10.2%	9.5%	13.4%	4.3%	18.5%	10.7%	12.4%	30.7%	22.8%	57.4%	-	13.5%	-	14.8%
Net Diff.	6.7%	1.4%	17.8%	1.0%	11.2%	13.2%	6.2%	-19.0%	-25.8%	4.1%	5.1%	-13.3%	8.4%	-15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
YES	46.8%	45.6%	58.3%	44.3%	53.6%	46.3%	50.1%	45.1%	58.4%	54.1%	53.2%	84.1%	40.9%	40.2%	57.8%	33.1%
NO	35.2%	27.2%	27.6%	41.6%	35.7%	34.0%	42.3%	42.8%	41.4%	19.0%	19.5%	0.6%	51.9%	52.4%	41.7%	32.5%
DK/REFUSED	18.0%	27.2%	14.1%	14.0%	10.8%	19.7%	7.6%	12.0%	0.2%	26.9%	27.2%	15.3%	7.2%	7.4%	0.5%	34.5%
Net Diff.	11.7%	18.4%	30.8%	2.7%	17.9%	12.3%	7.8%	2.3%	17.0%	35.2%	33.7%	83.5%	-11.1%	-12.2%	16.1%	0.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
YES	46.8%	55.1%	39.8%	42.8%	45.5%	46.4%	55.7%	49.9%	43.7%	37.8%	83.6%	49.7%	47.7%
NO	35.2%	24.8%	52.6%	32.2%	40.9%	42.3%	13.1%	26.8%	42.4%	41.4%	0.4%	28.6%	28.6%
DK/REFUSED	18.0%	20.1%	7.6%	25.0%	13.6%	11.2%	31.2%	23.4%	13.9%	20.7%	15.9%	21.8%	23.6%
Net Diff.	11.7%	30.2%	-12.8%	10.6%	4.6%	4.1%	42.7%	23.1%	1.2%	-3.6%	83.2%	21.1%	19.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
YES	46.8%	51.3%	40.3%	50.8%	44.6%	21.4%	49.2%	34.5%	54.5%	54.8%	37.4%	40.6%	40.5%	46.8%	33.5%
NO	35.2%	25.6%	50.3%	33.4%	39.6%	50.7%	50.4%	24.5%	18.7%	19.0%	-	51.4%	51.5%	50.4%	39.6%
DK/REFUSED	18.0%	23.1%	9.4%	15.8%	15.7%	27.9%	0.4%	41.0%	26.7%	26.2%	62.6%	8.0%	8.1%	2.8%	26.9%
Net Diff.	11.7%	25.7%	-10.0%	17.3%	5.0%	-29.3%	-1.3%	10.0%	35.8%	35.8%	37.4%	-10.9%	-11.0%	-3.5%	-6.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
YES	46.8%	52.4%	53.0%	37.8%	44.2%	42.7%	66.2%	28.0%	58.8%	28.6%
NO	35.2%	22.2%	21.8%	32.6%	47.5%	49.6%	18.4%	52.0%	16.1%	39.6%
DK/REFUSED	18.0%	25.4%	25.3%	29.5%	8.3%	7.8%	15.4%	20.1%	25.1%	31.8%
Net Diff.	11.7%	30.2%	31.2%	5.2%	-3.3%	-6.9%	47.8%	-24.0%	42.8%	-11.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref							
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE													
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5						
YES	46.8%	48.3%	45.4%	52.5%	44.2%	43.0%	52.4%	49.3%	42.9%	42.3%	54.2%	61.5%	29.9%	48.4%	29.9%	56.7%	40.0%	47.8%	51.6%	49.4%	-						
NO	35.2%	34.2%	41.4%	33.6%	35.9%	33.5%	37.4%	31.2%	47.7%	42.8%	21.2%	16.7%	45.8%	34.6%	45.8%	22.0%	50.9%	20.2%	20.9%	17.1%	17.0%						
DK/REFUSED	18.0%	17.6%	13.2%	13.9%	19.9%	23.5%	10.3%	19.5%	9.4%	14.9%	24.5%	21.8%	24.3%	17.1%	24.3%	21.3%	9.1%	32.0%	27.5%	33.6%	83.0%						
Net Diff.	11.7%	14.1%	4.0%	18.8%	8.3%	9.5%	15.0%	18.1%	-4.8%	-0.5%	33.0%	44.8%	-15.9%	13.8%	-15.9%	34.7%	-10.8%	27.6%	30.8%	32.3%	-17.0%						

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
YES	46.8%	59.5%	47.4%	54.3%	54.3%	35.9%	37.2%	61.6%	51.1%	46.8%	43.5%	29.8%	52.9%	45.1%	30.1%	46.0%
NO	35.2%	16.2%	49.5%	11.6%	27.1%	51.7%	34.2%	21.3%	39.8%	17.4%	24.0%	61.1%	22.5%	15.8%	60.8%	26.1%
DK/REFUSED	18.0%	24.3%	3.1%	34.1%	18.6%	12.4%	28.6%	17.1%	9.0%	35.8%	32.5%	9.1%	24.7%	39.1%	9.2%	27.9%
Net Diff.	11.7%	43.4%	-2.1%	42.7%	27.2%	-15.7%	3.0%	40.3%	11.3%	29.5%	19.5%	-31.3%	30.4%	29.3%	-30.7%	19.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
YES	46.8%	59.2%	50.1%	34.9%	31.0%	38.5%	56.1%	51.5%	53.0%	50.4%	59.6%	30.9%	57.0%	59.8%	36.3%	54.9%	42.9%	49.4%	59.3%	55.6%
NO	35.2%	15.9%	40.4%	59.0%	67.7%	51.0%	33.1%	22.1%	26.3%	18.9%	29.4%	66.3%	33.3%	13.1%	56.4%	32.7%	31.5%	42.4%	28.9%	19.2%
DK/REFUSED	18.0%	24.9%	9.6%	6.1%	1.3%	10.5%	10.8%	26.4%	20.7%	30.7%	10.9%	2.8%	9.6%	27.1%	7.3%	12.3%	25.6%	8.3%	11.8%	25.2%
Net Diff.	11.7%	43.3%	9.7%	-24.1%	-36.7%	-12.5%	23.0%	29.4%	26.7%	31.5%	30.2%	-35.4%	23.7%	46.6%	-20.1%	22.2%	11.5%	7.0%	30.4%	36.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
YES	46.8%	20.4%	52.4%	43.1%	20.8%	52.3%	39.4%	52.7%	40.9%	58.9%	50.8%	46.6%	51.4%	44.6%	54.7%	53.1%	49.1%	36.2%	57.3%	52.8%
NO	35.2%	75.6%	38.0%	27.2%	75.2%	37.3%	26.0%	19.0%	51.9%	27.6%	36.9%	35.6%	31.6%	45.4%	19.3%	39.3%	40.3%	51.3%	23.9%	35.3%
DK/REFUSED	18.0%	3.9%	9.7%	29.7%	4.0%	10.5%	34.6%	28.3%	7.2%	13.5%	12.4%	17.8%	17.0%	10.0%	26.0%	7.6%	10.7%	12.4%	18.8%	11.9%
Net Diff.	11.7%	-55.2%	14.4%	15.9%	-54.5%	15.0%	13.4%	33.7%	-11.0%	31.4%	13.9%	11.1%	19.8%	-0.8%	35.5%	13.7%	8.8%	-15.1%	33.5%	17.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
YES	46.8%	42.7%	32.0%	42.2%	29.1%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	43.9%	50.5%	56.8%	50.4%
NO	35.2%	43.0%	60.8%	42.4%	64.5%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	36.1%	34.4%	21.8%	33.5%
DK/REFUSED	18.0%	14.3%	7.2%	15.4%	6.4%	-	-	-	-	-	-	-	-	-	-	-	-	20.1%	15.0%	21.4%	16.1%
Net Diff.	11.7%	-0.3%	-28.7%	-0.3%	-35.3%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	7.8%	16.1%	35.0%	16.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
YES	46.8%	33.8%	50.6%	51.0%	57.3%	34.6%	38.9%	33.7%	36.5%	49.3%	44.0%	56.1%	48.7%	41.5%	41.1%	56.0%	51.0%	35.6%	35.6%	33.5%	34.0%
NO	35.2%	47.1%	35.2%	23.5%	31.3%	52.5%	39.9%	52.6%	41.7%	26.7%	43.2%	19.9%	37.7%	34.6%	46.4%	18.0%	38.1%	44.6%	49.1%	43.4%	51.1%
DK/REFUSED	18.0%	19.0%	14.1%	25.4%	11.4%	12.9%	21.2%	13.7%	21.8%	23.9%	12.9%	24.0%	13.6%	23.9%	12.5%	26.1%	10.9%	19.8%	15.3%	23.0%	14.9%
Net Diff.	11.7%	-13.3%	15.4%	27.5%	26.1%	-17.9%	-1.0%	-18.9%	-5.2%	22.6%	0.8%	36.2%	11.1%	6.9%	-5.2%	38.0%	12.8%	-8.9%	-13.5%	-9.9%	-17.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
YES	46.8%	46.0%	49.7%	49.9%	43.1%	46.4%	53.9%	54.6%	38.6%	51.8%	54.2%	40.1%	41.4%	54.8%	51.2%	28.9%	39.9%	25.2%	38.7%
NO	35.2%	30.7%	20.0%	40.9%	31.3%	40.5%	27.2%	30.2%	53.1%	22.0%	35.2%	39.6%	43.9%	21.4%	34.6%	48.4%	48.5%	50.6%	49.0%
DK/REFUSED	18.0%	23.3%	30.2%	9.2%	25.6%	13.1%	18.9%	15.2%	8.3%	26.2%	10.6%	20.3%	14.7%	23.8%	14.2%	22.7%	11.7%	24.3%	12.3%
Net Diff.	11.7%	15.3%	29.7%	9.0%	11.9%	5.9%	26.7%	24.4%	-14.5%	29.8%	19.0%	0.5%	-2.6%	33.5%	16.7%	-19.6%	-8.6%	-25.4%	-10.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
YES	46.8%	53.8%	36.5%	35.0%	54.7%	-	74.0%	62.7%	41.6%	39.0%	76.6%	-	65.0%	47.5%	31.3%	31.2%	11.0%	-	98.5%
NO	35.2%	27.2%	46.9%	47.8%	44.1%	86.0%	0.4%	18.3%	38.4%	39.7%	23.4%	100.0%	-	33.5%	55.8%	55.7%	85.5%	-	1.5%
DK/REFUSED	18.0%	19.0%	16.5%	17.2%	1.2%	14.0%	25.6%	19.1%	20.0%	21.4%	-	-	35.0%	19.0%	12.9%	13.1%	3.5%	100.0%	-
Net Diff.	11.7%	26.6%	-10.4%	-12.9%	10.5%	-86.0%	73.6%	44.4%	3.2%	-0.7%	53.1%	-100%	65.0%	14.0%	-24.5%	-24.5%	-74.5%	-	96.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
YES	46.8%	39.3%	54.7%	40.2%	56.2%	44.7%	47.9%	46.7%	44.1%	50.0%	47.8%	44.7%	54.6%	53.4%	48.0%	59.9%	52.2%	58.9%
NO	35.2%	44.6%	28.3%	35.8%	31.3%	38.2%	35.5%	35.3%	35.7%	35.0%	34.3%	38.2%	28.3%	27.2%	28.0%	27.0%	29.0%	22.5%
DK/REFUSED	18.0%	16.1%	17.0%	23.9%	12.4%	17.2%	16.6%	18.0%	20.3%	15.0%	17.8%	17.2%	17.0%	19.3%	24.0%	13.1%	18.8%	18.6%
Net Diff.	11.7%	-5.3%	26.4%	4.4%	24.9%	6.5%	12.4%	11.4%	8.4%	14.9%	13.5%	6.5%	26.3%	26.2%	20.0%	33.0%	23.2%	36.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
YES	46.8%	42.1%	41.3%	40.7%	42.3%	44.0%	35.7%	53.3%	41.5%	46.0%	52.3%	41.7%	42.2%	32.8%	50.7%	51.9%	49.6%
NO	35.2%	41.8%	41.7%	42.2%	41.3%	39.0%	48.0%	27.2%	41.7%	44.8%	29.3%	31.0%	47.3%	47.5%	26.2%	32.6%	32.6%
DK/REFUSED	18.0%	16.2%	17.0%	17.1%	16.5%	17.0%	16.3%	19.5%	16.8%	9.2%	18.4%	27.3%	10.5%	19.6%	23.0%	15.5%	17.8%
Net Diff.	11.7%	0.3%	-0.4%	-1.4%	1.0%	4.9%	-12.2%	26.1%	-0.2%	1.2%	23.0%	10.7%	-5.0%	-14.7%	24.5%	19.2%	17.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
YES	46.8%	44.4%	49.9%	43.6%	56.5%	48.1%	50.1%	56.7%	52.5%	71.1%	47.5%	25.2%	45.8%	23.2%
NO	35.2%	40.8%	30.1%	35.4%	22.8%	33.2%	21.3%	5.6%	7.2%	-	37.2%	39.3%	54.2%	37.8%
DK/REFUSED	18.0%	14.8%	20.0%	21.1%	20.7%	18.7%	28.5%	37.7%	40.3%	28.9%	15.4%	35.5%	-	38.9%
Net Diff.	11.7%	3.7%	19.7%	8.2%	33.7%	14.9%	28.8%	51.2%	45.2%	71.1%	10.3%	-14.1%	-8.4%	-14.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
LESS THAN COLLEGE	53.2%	48.3%	100.0%	56.0%	50.7%	53.2%	53.0%	55.4%	48.9%	59.5%	60.2%	38.2%	47.6%	47.0%	61.4%	45.2%
Less than High School	1.5%	1.1%	-	1.9%	1.6%	1.4%	2.3%	3.7%	-	-	-	-	3.2%	3.4%	-	-
High School Graduate	14.6%	7.9%	-	19.3%	17.4%	13.4%	21.7%	24.4%	17.2%	16.2%	16.7%	0.5%	12.0%	11.7%	19.2%	22.6%
Some College/Trade	19.9%	18.7%	43.1%	21.6%	15.6%	19.2%	23.8%	23.3%	24.7%	20.3%	19.7%	37.7%	19.6%	19.1%	31.6%	18.7%
Associates/2-yr Degree	17.2%	20.5%	56.9%	13.2%	16.2%	19.2%	5.1%	4.0%	6.9%	23.0%	23.7%	-	12.7%	12.8%	10.6%	3.9%
COLLEGE/POST GRADUATE	46.4%	51.2%	-	43.5%	49.2%	46.5%	46.0%	43.1%	51.0%	39.7%	39.0%	61.2%	52.4%	53.0%	38.6%	54.2%
Bachelors/4-yr Degree	30.4%	32.0%	-	29.5%	32.5%	30.4%	30.0%	30.7%	28.9%	29.3%	28.3%	61.2%	31.1%	32.5%	-	33.0%
Post Graduate Degree	16.0%	19.1%	-	14.0%	16.7%	16.1%	16.0%	12.5%	22.0%	10.4%	10.7%	-	21.3%	20.5%	38.6%	21.2%
REFUSED	0.4%	0.5%	-	0.5%	0.1%	0.3%	1.0%	1.4%	0.2%	0.8%	0.8%	0.6%	0.6%	0.6%	-	0.6%
Net Diff.	-6.8%	2.9%	-100%	-12.5%	-1.5%	-6.7%	-6.9%	-12.3%	2.1%	-19.9%	-21.1%	23.0%	4.8%	6.0%	-22.8%	8.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
LESS THAN COLLEGE	53.2%	55.3%	41.6%	52.7%	56.1%	55.0%	59.2%	55.7%	50.4%	75.7%	70.7%	57.3%	55.1%
Less than High School	1.5%	1.5%	3.4%	0.6%	1.6%	9.0%	-	0.1%	1.3%	10.1%	-	4.9%	1.9%
High School Graduate	14.6%	13.1%	7.6%	14.6%	18.6%	6.9%	9.9%	15.9%	15.8%	11.5%	-	7.9%	12.9%
Some College/Trade	19.9%	17.2%	15.3%	19.4%	24.5%	13.2%	26.2%	20.8%	19.6%	-	31.1%	16.7%	18.1%
Associates/2-yr Degree	17.2%	23.4%	15.3%	18.1%	11.4%	26.0%	23.1%	18.9%	13.7%	54.1%	39.6%	27.8%	22.2%
COLLEGE/POST GRADUATE	46.4%	44.0%	58.4%	46.7%	43.8%	45.0%	40.4%	43.9%	49.1%	24.3%	28.9%	42.5%	44.5%
Bachelors/4-yr Degree	30.4%	29.7%	45.0%	28.8%	26.7%	36.2%	29.9%	29.6%	29.8%	13.0%	19.8%	35.6%	31.8%
Post Graduate Degree	16.0%	14.3%	13.4%	17.9%	17.1%	8.8%	10.6%	14.3%	19.3%	11.3%	9.1%	6.9%	12.6%
REFUSED	0.4%	0.7%	0.1%	0.6%	0.2%	-	0.4%	0.5%	0.5%	-	0.4%	0.2%	0.4%
Net Diff.	-6.8%	-11.2%	16.8%	-6.0%	-12.3%	-10.0%	-18.8%	-11.8%	-1.2%	-51.3%	-41.7%	-14.8%	-10.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
LESS THAN COLLEGE	53.2%	62.6%	51.2%	61.0%	34.0%	24.0%	37.7%	45.3%	60.5%	61.4%	-	47.0%	46.6%	74.8%	42.2%
Less than High School	1.5%	0.6%	1.3%	1.2%	4.9%	-	3.0%	-	1.2%	1.2%	-	2.1%	2.1%	-	-
High School Graduate	14.6%	17.8%	18.7%	15.4%	10.5%	4.2%	6.7%	4.1%	16.7%	16.9%	-	11.4%	11.6%	-	22.5%
Some College/Trade	19.9%	21.1%	15.1%	25.7%	10.0%	19.9%	14.5%	26.8%	19.9%	20.3%	-	20.1%	20.4%	2.8%	17.2%
Associates/2-yr Degree	17.2%	23.1%	16.2%	18.7%	8.5%	-	13.5%	14.4%	22.7%	23.0%	-	13.4%	12.6%	72.0%	2.4%
COLLEGE/POST GRADUATE	46.4%	37.2%	47.9%	38.9%	65.9%	76.0%	61.9%	49.4%	38.9%	38.0%	100.0%	53.0%	53.4%	25.2%	55.0%
Bachelors/4-yr Degree	30.4%	28.3%	29.3%	26.2%	36.0%	54.6%	33.7%	30.9%	28.0%	26.8%	100.0%	32.6%	32.7%	25.2%	31.6%
Post Graduate Degree	16.0%	9.0%	18.6%	12.7%	30.0%	21.4%	28.3%	18.5%	11.0%	11.2%	-	20.3%	20.6%	-	23.4%
REFUSED	0.4%	0.2%	0.9%	0.1%	0.1%	-	0.4%	5.3%	0.6%	0.6%	-	-	-	-	2.8%
Net Diff.	-6.8%	-25.4%	-3.3%	-22.1%	31.9%	51.9%	24.3%	4.1%	-21.5%	-23.4%	100.0%	5.9%	6.7%	-49.6%	12.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
LESS THAN COLLEGE	53.2%	59.1%	59.0%	62.5%	45.8%	45.4%	50.7%	52.8%	57.4%	42.1%
Less than High School	1.5%	0.3%	0.3%	-	3.4%	3.6%	-	-	-	-
High School Graduate	14.6%	18.1%	18.2%	15.8%	9.5%	10.2%	-	17.2%	12.8%	18.8%
Some College/Trade	19.9%	18.4%	18.1%	25.4%	19.5%	19.0%	26.0%	29.6%	18.7%	20.4%
Associates/2-yr Degree	17.2%	22.3%	22.3%	21.3%	13.4%	12.6%	24.7%	6.0%	25.9%	2.8%
COLLEGE/POST GRADUATE	46.4%	40.3%	40.5%	37.5%	54.2%	54.5%	49.3%	45.6%	41.6%	54.7%
Bachelors/4-yr Degree	30.4%	27.8%	28.0%	21.7%	34.8%	34.8%	33.8%	25.2%	26.9%	33.5%
Post Graduate Degree	16.0%	12.6%	12.5%	15.7%	19.4%	19.7%	15.4%	20.3%	14.8%	21.2%
REFUSED	0.4%	0.5%	0.5%	-	0.1%	0.1%	-	1.6%	0.9%	3.2%
Net Diff.	-6.8%	-18.8%	-18.6%	-25.1%	8.4%	9.0%	-1.4%	-7.2%	-15.8%	12.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 5

	TOTAL	REGISTERED PARTY														REGISTERED PARTY					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
LESS THAN COLLEGE	53.2%	50.0%	61.9%	50.5%	60.5%	57.3%	45.3%	56.0%	37.6%	50.6%	57.5%	55.3%	62.8%	52.1%	62.8%	61.6%	49.6%	49.5%	46.5%	51.9%	81.2%
Less than High School	1.5%	0.8%	5.7%	3.1%	0.4%	1.6%	1.7%	0.6%	8.0%	1.3%	2.1%	1.0%	4.9%	1.2%	4.9%	-	3.2%	-	-	-	-
High School Graduate	14.6%	11.5%	23.6%	16.3%	14.5%	15.1%	12.3%	15.7%	7.3%	12.1%	15.8%	15.6%	24.6%	13.2%	24.6%	13.6%	14.3%	16.4%	18.1%	3.3%	16.4%
Some College/Trade	19.9%	21.5%	15.1%	16.9%	23.0%	20.1%	19.3%	20.0%	15.9%	19.2%	22.4%	21.5%	21.6%	19.9%	21.6%	20.4%	18.8%	21.4%	22.3%	28.8%	-
Associates/2-yr Degree	17.2%	16.2%	17.5%	14.2%	22.6%	20.6%	12.1%	19.7%	6.4%	18.0%	17.3%	17.2%	11.6%	17.8%	11.6%	27.5%	13.4%	11.6%	6.1%	19.8%	64.8%
COLLEGE/POST GRADUATE	46.4%	49.7%	36.7%	49.3%	39.0%	42.0%	54.6%	43.5%	62.4%	49.3%	41.3%	44.6%	34.1%	47.8%	34.1%	38.4%	50.2%	49.0%	52.3%	48.1%	11.4%
Bachelors/4-yr Degree	30.4%	32.2%	24.7%	33.7%	26.8%	30.8%	29.5%	28.6%	42.6%	31.0%	29.0%	31.6%	22.9%	31.2%	22.9%	28.6%	30.5%	32.3%	35.8%	24.2%	3.0%
Post Graduate Degree	16.0%	17.5%	12.0%	15.7%	12.1%	11.1%	25.1%	14.9%	19.8%	18.3%	12.3%	13.0%	11.2%	16.6%	11.2%	9.8%	19.7%	16.8%	16.6%	23.9%	8.4%
REFUSED	0.4%	0.3%	1.4%	0.2%	0.5%	0.7%	0.1%	0.5%	0.1%	0.1%	1.2%	*	3.1%	0.1%	3.1%	0.1%	0.1%	1.5%	1.2%	-	7.4%
Net Diff.	-6.8%	-0.3%	-25.2%	-1.2%	-21.5%	-15.4%	9.3%	-12.5%	24.8%	-1.3%	-16.2%	-10.7%	-28.7%	-4.3%	-28.7%	-23.2%	0.6%	-0.4%	5.9%	-3.8%	-69.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
LESS THAN COLLEGE	53.2%	54.3%	51.5%	49.4%	67.8%	48.6%	49.6%	62.6%	40.5%	49.8%	58.7%	58.1%	45.8%	54.9%	58.0%	53.1%
Less than High School	1.5%	-	3.4%	-	-	3.1%	-	-	0.1%	-	-	6.1%	-	-	6.2%	-
High School Graduate	14.6%	11.6%	9.6%	12.9%	15.3%	16.9%	22.2%	17.8%	8.4%	16.5%	2.1%	19.7%	11.4%	2.6%	19.9%	15.5%
Some College/Trade	19.9%	23.4%	15.2%	21.3%	17.8%	20.8%	21.7%	20.3%	22.6%	22.8%	20.7%	15.2%	19.2%	19.5%	14.7%	18.4%
Associates/2-yr Degree	17.2%	19.2%	23.3%	15.2%	34.7%	7.8%	5.7%	24.5%	9.4%	10.4%	35.8%	17.1%	15.2%	32.8%	17.2%	19.2%
COLLEGE/POST GRADUATE	46.4%	45.5%	48.4%	48.3%	32.2%	51.3%	50.3%	37.3%	59.5%	48.1%	41.3%	41.7%	54.1%	45.1%	41.8%	46.7%
Bachelors/4-yr Degree	30.4%	35.7%	36.2%	32.6%	22.4%	27.4%	31.7%	26.3%	35.1%	30.1%	34.9%	26.4%	39.3%	38.2%	26.4%	34.8%
Post Graduate Degree	16.0%	9.8%	12.2%	15.7%	9.8%	23.9%	18.6%	11.0%	24.5%	18.0%	6.5%	15.3%	14.8%	6.9%	15.4%	11.9%
REFUSED	0.4%	0.1%	0.1%	2.3%	-	0.1%	0.1%	0.1%	0.1%	2.1%	-	0.2%	0.1%	-	0.2%	0.2%
Net Diff.	-6.8%	-8.8%	-3.1%	-1.1%	-35.7%	2.7%	0.7%	-25.3%	19.1%	-1.6%	-17.3%	-16.5%	8.3%	-9.8%	-16.1%	-6.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
LESS THAN COLLEGE	53.2%	64.6%	45.6%	42.4%	43.6%	41.2%	50.3%	60.6%	66.4%	56.2%	70.8%	47.9%	52.7%	53.5%	40.4%	47.4%	68.0%	28.3%	45.2%	61.2%
Less than High School	1.5%	-	-	0.6%	1.3%	-	1.5%	1.5%	2.7%	0.6%	0.5%	-	1.3%	1.7%	0.8%	1.8%	1.4%	-	-	0.1%
High School Graduate	14.6%	14.0%	11.5%	14.1%	19.1%	9.5%	8.9%	16.5%	17.8%	15.4%	35.4%	7.0%	10.4%	12.8%	16.7%	6.9%	20.3%	4.0%	2.6%	20.4%
Some College/Trade	19.9%	20.8%	19.8%	18.0%	12.7%	23.0%	21.0%	21.1%	27.1%	16.6%	19.8%	19.2%	18.2%	20.9%	17.6%	24.7%	21.4%	21.3%	30.0%	19.9%
Associates/2-yr Degree	17.2%	29.8%	14.3%	9.6%	10.5%	8.7%	18.9%	21.5%	18.7%	23.6%	15.1%	21.7%	22.7%	18.2%	5.3%	14.0%	24.9%	3.1%	12.6%	20.9%
COLLEGE/POST GRADUATE	46.4%	35.3%	54.3%	57.6%	56.3%	58.8%	49.6%	38.8%	33.5%	42.9%	29.2%	52.1%	47.3%	45.5%	59.6%	52.5%	31.9%	71.6%	54.8%	38.2%
Bachelors/4-yr Degree	30.4%	27.0%	39.7%	32.5%	36.3%	29.0%	32.7%	27.6%	25.6%	29.2%	21.1%	37.0%	32.6%	34.0%	30.9%	32.7%	21.0%	41.7%	37.4%	25.0%
Post Graduate Degree	16.0%	8.3%	14.6%	25.1%	20.0%	29.8%	17.0%	11.2%	7.9%	13.7%	8.1%	15.0%	14.8%	11.5%	28.7%	19.8%	10.9%	29.9%	17.4%	13.2%
REFUSED	0.4%	0.1%	0.1%	*	0.1%	-	*	0.5%	0.1%	0.8%	-	-	-	1.0%	*	0.1%	0.1%	0.1%	-	0.6%
Net Diff.	-6.8%	-29.4%	8.6%	15.2%	12.6%	17.6%	-0.7%	-21.8%	-32.9%	-13.3%	-41.6%	4.1%	-5.3%	-8.1%	19.2%	5.1%	-36.1%	43.3%	9.6%	-23.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
LESS THAN COLLEGE	53.2%	56.4%	56.4%	58.3%	56.1%	56.3%	59.9%	60.0%	46.5%	54.3%	45.9%	55.5%	61.9%	41.4%	63.6%	40.7%	60.7%	42.1%	60.5%	36.1%
Less than High School	1.5%	1.3%	3.3%	5.1%	1.3%	3.6%	6.2%	-	2.5%	14.1%	-	2.0%	2.4%	0.4%	2.0%	0.8%	2.7%	-	-	-
High School Graduate	14.6%	24.3%	16.2%	4.7%	24.6%	17.5%	5.6%	16.8%	12.6%	-	10.8%	15.6%	18.3%	8.9%	13.6%	7.4%	21.6%	10.4%	18.0%	4.1%
Some College/Trade	19.9%	14.8%	10.6%	24.9%	13.8%	9.5%	24.7%	20.3%	19.8%	18.9%	15.6%	20.9%	16.0%	20.3%	19.4%	17.7%	13.7%	22.8%	18.4%	24.7%
Associates/2-yr Degree	17.2%	16.1%	26.3%	23.6%	16.3%	25.8%	23.4%	22.9%	11.5%	21.2%	19.5%	17.0%	25.1%	11.9%	28.6%	14.9%	22.7%	8.9%	24.1%	7.3%
COLLEGE/POST GRADUATE	46.4%	43.6%	43.5%	41.5%	43.9%	43.6%	39.9%	39.7%	53.5%	45.7%	53.9%	44.0%	37.7%	58.5%	35.4%	59.1%	39.3%	57.9%	38.8%	63.8%
Bachelors/4-yr Degree	30.4%	23.3%	27.1%	34.9%	23.3%	27.2%	34.9%	29.4%	31.5%	35.3%	32.0%	29.4%	24.3%	38.0%	25.7%	41.7%	23.2%	34.3%	25.4%	39.6%
Post Graduate Degree	16.0%	20.4%	16.4%	6.6%	20.7%	16.4%	5.0%	10.2%	22.0%	10.4%	22.0%	14.6%	13.4%	20.5%	9.7%	17.4%	16.0%	23.6%	13.4%	24.2%
REFUSED	0.4%	-	0.1%	0.2%	-	0.1%	0.3%	0.4%	-	-	0.2%	0.5%	0.4%	0.1%	1.0%	0.1%	0.1%	-	0.7%	0.1%
Net Diff.	-6.8%	-12.8%	-12.8%	-16.8%	-12.1%	-12.7%	-20.0%	-20.3%	7.1%	-8.5%	8.0%	-11.5%	-24.2%	17.1%	-28.2%	18.4%	-21.4%	15.8%	-21.7%	27.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
LESS THAN COLLEGE	53.2%	63.3%	49.6%	63.6%	51.1%	49.8%	54.5%	55.0%	41.4%	44.3%	61.5%	48.4%	44.2%	53.1%	62.8%	54.7%	62.4%	100.0%	-	100.0%	-	
Less than High School	1.5%	6.5%	1.0%	7.1%	1.1%	0.7%	3.3%	0.7%	3.3%	0.7%	3.4%	0.1%	-	2.3%	6.4%	2.6%	6.9%	2.9%	-	2.5%	-	
High School Graduate	14.6%	17.1%	16.2%	18.6%	18.3%	11.8%	19.0%	11.8%	11.3%	11.9%	23.1%	12.8%	11.7%	9.6%	23.9%	11.0%	25.7%	27.4%	-	21.8%	-	
Some College/Trade	19.9%	12.4%	13.5%	11.5%	12.1%	18.3%	18.2%	22.9%	13.5%	13.4%	20.8%	18.2%	24.3%	18.5%	13.2%	16.9%	12.3%	37.4%	-	38.0%	-	
Associates/2-yr Degree	17.2%	27.4%	18.9%	26.4%	19.6%	19.0%	13.9%	19.6%	13.4%	18.3%	14.2%	17.3%	8.2%	22.8%	19.3%	24.2%	17.5%	32.4%	-	37.7%	-	
COLLEGE/POST GRADUATE	46.4%	36.6%	50.4%	36.3%	48.9%	50.1%	45.4%	44.9%	58.5%	55.6%	38.5%	51.6%	55.7%	46.6%	37.1%	45.0%	37.6%	-	100.0%	-	100.0%	
Bachelors/4-yr Degree	30.4%	23.0%	35.5%	22.0%	34.6%	30.3%	30.4%	32.5%	42.0%	27.9%	24.2%	32.1%	35.8%	26.2%	26.2%	23.2%	27.0%	-	65.4%	-	73.6%	
Post Graduate Degree	16.0%	13.7%	14.9%	14.3%	14.3%	19.8%	15.0%	12.4%	16.5%	27.6%	14.3%	19.5%	20.0%	20.4%	10.9%	21.8%	10.5%	-	34.6%	-	26.4%	
REFUSED	0.4%	0.0%	0.0%	0.1%	0.0%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.1%	0.3%	0.0%	0.4%	0.1%	-	-	-	-	
Net Diff.	-6.8%	-26.7%	0.7%	-27.4%	-2.2%	0.3%	-9.1%	-10.1%	17.1%	11.2%	-23.0%	3.3%	11.6%	-6.6%	-25.7%	-9.7%	-24.8%	-100%	100.0%	-100%	100.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
LESS THAN COLLEGE	53.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	58.7%	47.4%	52.0%	51.2%	66.5%	45.2%	56.9%	43.3%	61.6%	52.3%	63.3%	52.9%
Less than High School	1.5%	3.1%	-	0.1%	-	6.8%	-	7.4%	-	0.7%	1.8%	0.6%	2.2%	0.8%	1.6%	-	-	2.3%	4.0%	2.8%	4.2%
High School Graduate	14.6%	31.8%	-	27.4%	-	26.2%	-	28.5%	-	17.8%	10.2%	10.5%	10.7%	26.3%	9.9%	17.6%	8.1%	16.2%	12.7%	19.8%	13.2%
Some College/Trade	19.9%	36.8%	-	42.8%	-	30.3%	-	28.3%	-	19.4%	21.2%	19.6%	20.8%	19.1%	21.4%	19.4%	26.0%	19.9%	15.6%	18.7%	14.9%
Associates/2-yr Degree	17.2%	28.2%	-	29.7%	-	36.7%	-	35.8%	-	20.9%	14.2%	21.2%	17.4%	20.4%	12.3%	20.0%	9.2%	23.3%	20.1%	22.0%	20.6%
COLLEGE/POST GRADUATE	46.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	40.8%	52.5%	47.2%	48.8%	33.5%	54.7%	42.4%	56.7%	38.4%	47.6%	36.7%	47.0%
Bachelors/4-yr Degree	30.4%	-	58.5%	-	63.1%	-	69.4%	-	69.0%	28.5%	33.2%	33.1%	38.1%	23.2%	30.3%	27.8%	34.7%	30.8%	31.3%	30.5%	30.6%
Post Graduate Degree	16.0%	-	41.5%	-	36.9%	-	30.6%	-	31.0%	12.3%	19.4%	14.1%	10.7%	10.3%	24.4%	14.6%	22.0%	7.6%	16.3%	6.3%	16.4%
REFUSED	0.4%	-	-	-	-	-	-	-	-	0.4%	0.1%	0.8%	-	-	0.1%	0.6%	0.1%	0.6%	0.1%	-	0.1%
Net Diff.	-6.8%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-17.9%	5.1%	-4.8%	-2.4%	-33.0%	9.5%	-14.5%	13.4%	-23.3%	-4.7%	-26.5%	-5.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
LESS THAN COLLEGE	53.2%	63.3%	59.2%	56.4%	67.4%	42.4%	56.9%	31.6%	35.6%	58.0%	42.8%	68.7%	42.1%	62.0%	38.1%	64.9%	48.2%	67.6%	48.2%
Less than High School	1.5%	2.0%	1.5%	3.4%	1.7%	1.2%	1.0%	-	1.7%	0.7%	2.1%	3.4%	0.6%	-	-	6.2%	2.7%	7.4%	2.9%
High School Graduate	14.6%	20.3%	20.4%	8.2%	24.7%	8.9%	8.5%	2.3%	11.2%	12.7%	8.3%	28.0%	9.3%	20.4%	6.8%	17.9%	11.7%	21.4%	12.4%
Some College/Trade	19.9%	20.2%	10.3%	13.9%	26.4%	18.5%	25.1%	14.6%	15.0%	19.4%	18.5%	21.0%	18.5%	22.1%	22.1%	16.8%	13.5%	14.9%	12.8%
Associates/2-yr Degree	17.2%	20.8%	26.9%	30.8%	14.7%	13.9%	22.3%	14.7%	7.7%	25.2%	13.9%	16.3%	13.8%	19.5%	9.2%	24.0%	20.2%	23.9%	20.1%
COLLEGE/POST GRADUATE	46.4%	36.0%	40.6%	43.5%	31.4%	57.5%	43.1%	68.3%	64.3%	40.6%	57.2%	31.3%	57.7%	36.9%	61.9%	35.1%	51.6%	32.4%	51.6%
Bachelors/4-yr Degree	30.4%	27.7%	27.0%	36.4%	24.7%	33.7%	23.3%	41.4%	38.6%	31.4%	39.4%	23.9%	30.0%	27.0%	34.5%	29.8%	32.6%	27.2%	33.3%
Post Graduate Degree	16.0%	8.3%	13.7%	7.1%	6.7%	23.8%	19.8%	26.9%	25.7%	9.2%	17.8%	7.5%	27.8%	9.9%	27.4%	5.2%	19.0%	5.2%	18.4%
REFUSED	0.4%	0.7%	0.2%	0.1%	1.2%	0.1%	-	0.1%	0.1%	1.4%	-	*	0.1%	1.1%	-	-	0.2%	-	0.2%
Net Diff.	-6.8%	-27.3%	-18.5%	-12.9%	-36.0%	15.1%	-13.8%	36.6%	28.8%	-17.4%	14.4%	-37.3%	15.6%	-25.1%	23.7%	-29.9%	3.5%	-35.2%	3.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
LESS THAN COLLEGE	53.2%	51.0%	56.1%	56.7%	57.9%	48.2%	35.4%	48.5%	55.8%	57.8%	38.5%	39.7%	47.9%	52.7%	56.5%	55.7%	96.5%	100.0%	1.5%		
Less than High School	1.5%	0.0%	3.8%	4.2%	-	-	-	0.1%	2.8%	3.2%	-	-	-	-	4.9%	5.2%	-	-	-		
High School Graduate	14.6%	14.0%	14.7%	16.1%	-	-	-	12.6%	9.6%	10.9%	-	-	-	14.9%	20.1%	21.2%	-	-	-		
Some College/Trade	19.9%	21.8%	17.0%	16.1%	25.7%	48.2%	18.0%	20.5%	18.6%	16.3%	38.5%	39.7%	24.1%	22.8%	15.4%	15.9%	-	100.0%	1.5%		
Associates/2-yr Degree	17.2%	15.1%	20.6%	20.3%	32.2%	-	17.4%	15.2%	24.8%	27.4%	-	-	23.8%	15.1%	16.2%	13.5%	96.5%	-	-		
COLLEGE/POST GRADUATE	46.4%	48.5%	43.7%	43.1%	42.1%	51.8%	64.6%	50.1%	44.1%	42.1%	61.5%	60.3%	52.1%	47.3%	43.3%	44.1%	3.5%	-	98.5%		
Bachelors/4-yr Degree	30.4%	30.6%	30.3%	29.7%	41.0%	8.8%	41.3%	34.6%	35.3%	34.2%	61.5%	10.3%	30.0%	27.7%	25.1%	25.4%	-	-	71.9%		
Post Graduate Degree	16.0%	17.9%	13.4%	13.4%	1.2%	43.0%	23.3%	15.5%	8.8%	7.9%	-	50.0%	22.1%	19.5%	18.2%	18.6%	3.5%	-	26.6%		
REFUSED	0.4%	0.6%	0.2%	0.2%	-	-	-	1.4%	0.1%	0.1%	-	-	-	0.0%	0.2%	0.2%	-	-	-		
Net Diff.	-6.8%	-2.5%	-12.4%	-13.7%	-15.7%	3.6%	29.2%	1.7%	-11.6%	-15.7%	23.0%	20.5%	4.2%	-5.5%	-13.3%	-11.7%	-92.9%	-100%	96.9%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
LESS THAN COLLEGE	53.2%	45.4%	42.1%	53.1%	49.6%	64.7%	43.5%	56.2%	48.3%	57.8%	48.7%	64.7%	41.5%	54.8%	48.7%	54.1%	48.8%	59.8%
Less than High School	1.5%	-	1.2%	-	1.8%	3.6%	0.7%	1.8%	0.3%	2.7%	0.8%	3.6%	-	1.8%	-	2.7%	1.2%	1.7%
High School Graduate	14.6%	18.7%	10.3%	10.4%	11.1%	22.2%	14.0%	14.9%	12.2%	17.1%	11.9%	22.2%	7.3%	12.8%	7.9%	15.1%	8.9%	19.8%
Some College/Trade	19.9%	11.4%	11.1%	23.5%	17.2%	25.6%	11.2%	22.3%	17.4%	21.7%	17.3%	25.6%	14.5%	20.5%	19.1%	18.8%	18.0%	22.1%
Associates/2-yr Degree	17.2%	15.3%	19.4%	19.2%	19.5%	13.4%	17.6%	17.2%	18.4%	16.2%	18.8%	13.4%	19.7%	19.7%	21.8%	17.5%	20.8%	16.1%
COLLEGE/POST GRADUATE	46.4%	54.5%	57.9%	46.0%	50.2%	34.9%	56.4%	43.3%	51.2%	41.9%	50.9%	34.9%	58.5%	44.1%	50.3%	45.2%	50.5%	39.0%
Bachelors/4-yr Degree	30.4%	42.4%	31.0%	33.0%	29.3%	24.1%	36.0%	28.7%	34.5%	26.5%	32.9%	24.1%	40.5%	33.5%	39.7%	30.7%	39.6%	21.2%
Post Graduate Degree	16.0%	12.1%	26.9%	13.0%	21.0%	10.7%	20.4%	14.6%	16.7%	15.4%	18.0%	10.7%	17.9%	10.6%	10.6%	14.5%	10.9%	17.8%
REFUSED	0.4%	0.1%	0.1%	0.9%	0.2%	0.5%	0.1%	0.5%	0.5%	0.3%	0.4%	0.5%	-	1.1%	0.9%	0.7%	0.7%	1.2%
Net Diff.	-6.8%	9.1%	15.8%	-7.1%	0.6%	-29.8%	12.9%	-12.9%	2.8%	-15.9%	2.2%	-29.8%	16.9%	-10.8%	1.6%	-9.0%	1.7%	-20.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
LESS THAN COLLEGE	53.2%	45.3%	57.3%	48.0%	60.6%	48.6%	67.7%	51.7%	54.4%	55.5%	52.9%	50.9%	44.5%	56.4%	46.7%	47.7%	57.1%
Less than High School	1.5%	1.2%	1.9%	0.6%	2.8%	0.4%	4.7%	1.3%	1.7%	4.3%	-	0.1%	2.0%	0.1%	2.6%	-	2.0%
High School Graduate	14.6%	19.9%	16.4%	15.9%	18.7%	14.6%	23.6%	11.3%	17.3%	19.5%	14.3%	9.5%	14.7%	17.4%	14.1%	2.6%	17.0%
Some College/Trade	19.9%	8.4%	23.7%	15.9%	24.0%	16.7%	27.7%	19.7%	20.0%	17.8%	23.5%	18.2%	23.8%	16.4%	14.6%	27.5%	19.9%
Associates/2-yr Degree	17.2%	15.8%	15.2%	15.6%	15.2%	17.0%	11.7%	19.5%	15.4%	13.9%	15.1%	23.2%	4.0%	22.4%	15.5%	17.5%	18.2%
COLLEGE/POST GRADUATE	46.4%	54.6%	42.6%	51.9%	39.4%	51.2%	32.3%	47.5%	45.5%	44.4%	46.6%	48.3%	55.2%	42.7%	53.2%	52.3%	42.3%
Bachelors/4-yr Degree	30.4%	32.1%	24.9%	30.1%	23.2%	26.9%	26.0%	34.9%	26.6%	28.6%	33.6%	28.7%	35.9%	34.0%	38.0%	35.8%	24.3%
Post Graduate Degree	16.0%	22.5%	17.8%	21.8%	16.1%	24.3%	6.3%	12.5%	18.9%	15.8%	13.0%	19.6%	19.3%	8.7%	15.3%	16.5%	18.1%
REFUSED	0.4%	0.1%	0.1%	0.1%	0.1%	0.1%	-	0.8%	0.1%	0.1%	0.5%	0.8%	0.2%	1.0%	0.1%	-	0.5%
Net Diff.	-6.8%	9.3%	-14.6%	3.9%	-21.2%	2.6%	-35.4%	-4.2%	-8.8%	-11.1%	-6.3%	-2.5%	10.7%	-13.7%	6.5%	4.7%	-14.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
LESS THAN COLLEGE	53.2%	52.3%	60.8%	49.1%	43.5%	57.9%	54.3%	57.6%	57.7%	57.4%	37.2%	24.6%	-	27.0%
Less than High School	1.5%	1.4%	3.1%	1.7%	-	-	-	-	-	-	-	-	-	-
High School Graduate	14.6%	13.8%	17.4%	14.6%	8.7%	17.2%	13.4%	20.9%	10.1%	57.4%	37.2%	11.1%	-	12.2%
Some College/Trade	19.9%	21.1%	20.6%	14.1%	16.9%	26.4%	24.9%	25.1%	32.6%	-	-	10.8%	-	11.8%
Associates/2-yr Degree	17.2%	15.9%	19.8%	18.7%	17.9%	14.3%	16.0%	11.6%	15.0%	-	-	2.7%	-	3.0%
COLLEGE/POST GRADUATE	46.4%	47.4%	37.9%	50.9%	56.3%	41.8%	44.5%	42.1%	41.9%	42.6%	62.8%	70.5%	100.0%	67.6%
Bachelors/4-yr Degree	30.4%	33.4%	32.0%	29.6%	23.5%	23.3%	29.0%	28.1%	32.9%	12.1%	15.4%	53.1%	54.2%	53.0%
Post Graduate Degree	16.0%	14.0%	6.0%	21.3%	32.8%	18.5%	15.5%	14.0%	9.0%	30.5%	47.5%	17.3%	45.8%	14.6%
REFUSED	0.4%	0.3%	1.2%	-	0.2%	0.3%	1.2%	0.3%	0.4%	-	-	4.9%	-	5.4%
Net Diff.	-6.8%	-4.9%	-22.9%	1.8%	12.7%	-16.0%	-9.8%	-15.5%	-15.8%	-14.8%	25.7%	45.9%	100.0%	40.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
PRO-LIFE	46.7%	41.7%	56.0%	47.9%	52.4%	49.1%	32.2%	36.5%	24.9%	77.0%	78.3%	34.6%	16.4%	17.0%	0.5%	42.7%
Strongly	34.9%	30.4%	42.0%	36.1%	39.7%	36.3%	26.3%	30.8%	18.6%	61.6%	63.4%	0.5%	8.2%	8.5%	-	31.5%
Somewhat	11.8%	11.2%	14.1%	11.8%	12.7%	12.8%	5.9%	5.7%	6.3%	15.5%	14.9%	34.1%	8.2%	8.5%	0.5%	11.2%
PRO-CHOICE	48.6%	54.9%	44.0%	45.0%	45.8%	46.3%	62.6%	56.8%	72.3%	17.4%	16.0%	65.4%	80.1%	79.2%	99.5%	51.2%
Somewhat	12.2%	13.0%	-	11.3%	14.1%	11.0%	19.5%	15.4%	26.4%	10.3%	9.7%	28.9%	14.6%	13.9%	29.9%	8.4%
Strongly	36.4%	41.9%	44.0%	33.7%	31.7%	35.3%	43.1%	41.5%	45.9%	7.1%	6.2%	36.5%	65.5%	65.3%	69.6%	42.9%
DK/REFUSED	4.6%	3.4%	-	7.1%	1.8%	4.6%	5.2%	6.7%	2.7%	5.6%	5.7%	-	3.6%	3.7%	-	6.1%
Net Diff.	-1.9%	-13.2%	12.1%	2.9%	6.6%	2.8%	-30.5%	-20.4%	-47.4%	59.6%	62.4%	-30.8%	-63.7%	-62.2%	-98.9%	-8.6%
Mean	2.47	2.31	2.54	2.54	2.61	2.53	2.16	2.28	1.98	3.39	3.44	1.99	1.58	1.59	1.31	2.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
PRO-LIFE	46.7%	65.9%	21.1%	43.8%	41.4%	46.0%	55.7%	47.1%	45.3%	78.0%	24.3%	49.4%	47.3%
Strongly	34.9%	46.5%	16.1%	36.4%	30.0%	29.8%	37.1%	37.3%	34.0%	43.0%	8.4%	31.8%	35.9%
Somewhat	11.8%	19.3%	5.1%	7.4%	11.5%	16.1%	18.6%	9.8%	11.3%	35.0%	15.9%	17.6%	11.5%
PRO-CHOICE	48.6%	29.3%	75.5%	50.1%	55.0%	47.5%	37.7%	48.5%	50.5%	5.9%	66.6%	45.0%	47.5%
Somewhat	12.2%	12.0%	9.2%	15.4%	10.6%	7.6%	17.8%	16.8%	9.4%	5.9%	24.0%	11.2%	15.3%
Strongly	36.4%	17.2%	66.2%	34.7%	44.4%	40.0%	20.0%	31.8%	41.1%	-	42.5%	33.8%	32.3%
DK/REFUSED	4.6%	4.9%	3.4%	6.1%	3.6%	6.5%	6.6%	4.3%	4.2%	16.1%	9.1%	5.7%	5.1%
Net Diff.	-1.9%	36.6%	-54.3%	-6.4%	-13.6%	-1.6%	17.9%	-1.4%	-5.2%	72.1%	-42.2%	4.4%	-0.2%
Mean	2.47	3.00	1.70	2.48	2.28	2.38	2.78	2.55	2.40	3.44	1.89	2.50	2.54

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
PRO-LIFE	46.7%	57.0%	31.3%	52.3%	47.9%	16.5%	23.7%	32.8%	78.5%	78.2%	100.0%	15.2%	15.4%	-	38.7%
Strongly	34.9%	43.1%	21.3%	43.7%	28.2%	8.9%	14.7%	28.7%	62.5%	61.9%	100.0%	7.3%	7.4%	-	30.0%
Somewhat	11.8%	13.8%	10.0%	8.6%	19.7%	7.6%	9.0%	4.1%	16.0%	16.3%	-	7.9%	8.0%	-	8.7%
PRO-CHOICE	48.6%	37.8%	63.2%	43.8%	48.9%	79.4%	66.1%	66.8%	16.5%	16.7%	-	81.2%	81.3%	74.8%	51.1%
Somewhat	12.2%	13.3%	11.7%	14.1%	11.4%	5.3%	3.0%	14.4%	9.1%	9.2%	-	15.2%	15.3%	2.8%	14.4%
Strongly	36.4%	24.5%	51.5%	29.7%	37.4%	74.1%	63.0%	52.4%	7.4%	7.5%	-	66.0%	65.9%	72.0%	36.8%
DK/REFUSED	4.6%	5.2%	5.5%	3.9%	3.2%	4.1%	10.3%	0.4%	5.0%	5.1%	-	3.6%	3.3%	25.2%	10.2%
Net Diff.	-1.9%	19.1%	-31.9%	8.5%	-1.0%	-62.9%	-42.4%	-34.0%	62.1%	61.5%	100.0%	-66.0%	-65.9%	-74.8%	-12.4%
Mean	2.47	2.80	2.01	2.69	2.40	1.49	1.73	2.09	3.41	3.40	4.00	1.55	1.55	1.04	2.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
PRO-LIFE	46.7%	73.8%	75.4%	37.3%	17.5%	18.7%	-	26.8%	75.6%	34.0%
Strongly	34.9%	57.1%	58.0%	37.3%	11.1%	11.9%	-	17.8%	55.7%	23.6%
Somewhat	11.8%	16.7%	17.4%	-	6.4%	6.8%	-	9.0%	19.9%	10.4%
PRO-CHOICE	48.6%	21.0%	19.3%	62.7%	79.9%	79.0%	93.3%	62.4%	19.5%	54.1%
Somewhat	12.2%	9.2%	8.5%	25.7%	13.2%	14.1%	-	24.5%	10.9%	13.6%
Strongly	36.4%	11.8%	10.8%	37.0%	66.7%	64.9%	93.3%	38.0%	8.6%	40.4%
DK/REFUSED	4.6%	5.2%	5.4%	-	2.6%	2.3%	6.7%	10.8%	5.0%	11.9%
Net Diff.	-1.9%	52.8%	56.1%	-25.4%	-62.4%	-60.3%	-93.3%	-35.7%	56.1%	-20.1%
Mean	2.47	3.26	3.30	2.38	1.61	1.65	1.00	2.07	3.29	2.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5	
PRO-LIFE	46.7%	39.2%	69.7%	41.3%	57.1%	56.0%	32.0%	51.2%	22.7%	32.9%	72.6%	72.3%	64.6%	45.3%	64.6%	78.6%	21.3%	57.1%	55.4%	53.4%	84.0%	
Strongly	34.9%	27.0%	58.4%	27.4%	44.3%	41.0%	26.1%	39.0%	15.9%	22.1%	58.6%	57.9%	52.4%	33.4%	52.4%	62.7%	11.5%	46.5%	42.9%	49.6%	84.0%	
Somewhat	11.8%	12.2%	11.4%	13.9%	12.9%	15.0%	5.9%	12.3%	6.8%	10.8%	14.0%	14.4%	12.2%	11.9%	12.2%	15.9%	9.8%	10.7%	12.4%	3.7%	-	
PRO-CHOICE	48.6%	56.0%	25.7%	52.8%	41.1%	41.2%	61.6%	44.0%	71.2%	63.8%	22.3%	20.6%	31.2%	50.2%	31.2%	17.3%	75.2%	35.0%	37.0%	43.3%	-	
Somewhat	12.2%	13.6%	10.0%	11.1%	10.4%	12.5%	12.0%	11.4%	13.0%	14.0%	8.5%	9.6%	4.5%	12.6%	4.5%	11.8%	14.5%	8.1%	7.2%	21.0%	-	
Strongly	36.4%	42.3%	15.7%	41.7%	30.7%	28.7%	49.6%	32.7%	58.2%	49.8%	13.8%	11.0%	26.8%	37.6%	26.8%	5.5%	60.8%	26.9%	29.8%	22.2%	-	
DK/REFUSED	4.6%	4.8%	4.6%	6.0%	1.8%	2.8%	6.4%	4.7%	6.1%	3.3%	5.1%	7.1%	4.2%	4.5%	4.2%	4.1%	3.4%	7.8%	7.7%	3.4%	16.0%	
Net Diff.	-1.9%	-16.7%	44.1%	-11.5%	16.1%	14.8%	-29.6%	7.2%	-48.5%	-30.9%	50.3%	51.7%	33.4%	-4.9%	33.4%	61.3%	-53.9%	22.1%	18.4%	10.1%	84.0%	
Mean	2.47	2.25	3.18	2.29	2.72	2.70	2.09	2.60	1.79	2.05	3.24	3.28	2.94	2.43	2.94	3.42	1.71	2.83	2.74	2.84	4.00	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
PRO-LIFE	46.7%	85.3%	25.6%	62.2%	72.7%	18.9%	48.8%	84.0%	15.1%	64.3%	63.8%	27.1%	37.5%	55.2%	26.7%	33.3%
Strongly	34.9%	63.8%	12.6%	49.5%	61.7%	10.9%	41.6%	68.8%	10.5%	52.4%	46.0%	12.5%	29.3%	38.3%	12.0%	22.0%
Somewhat	11.8%	21.6%	13.0%	12.7%	11.0%	8.0%	7.3%	15.2%	4.6%	11.9%	17.9%	14.6%	8.2%	17.0%	14.7%	11.2%
PRO-CHOICE	48.6%	12.3%	69.4%	32.3%	21.7%	78.5%	39.5%	13.9%	84.2%	26.9%	26.6%	67.0%	56.5%	32.9%	67.4%	58.6%
Somewhat	12.2%	5.7%	9.2%	7.6%	17.1%	17.4%	9.0%	8.3%	16.2%	5.9%	21.3%	12.9%	13.8%	26.4%	13.0%	14.5%
Strongly	36.4%	6.5%	60.2%	24.7%	4.6%	61.1%	30.6%	5.6%	68.0%	21.0%	5.3%	54.1%	42.7%	6.6%	54.4%	44.1%
DK/REFUSED	4.6%	2.4%	5.0%	5.5%	5.6%	2.6%	11.6%	2.1%	0.7%	8.8%	9.6%	5.9%	6.0%	11.8%	6.0%	8.1%
Net Diff.	-1.9%	73.1%	-43.8%	29.9%	51.1%	-59.5%	9.3%	70.1%	-69.1%	37.3%	37.2%	-39.9%	-19.0%	22.3%	-40.7%	-25.3%
Mean	2.47	3.46	1.77	2.92	3.38	1.68	2.68	3.50	1.57	3.05	3.15	1.85	2.26	2.99	1.83	2.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
PRO-LIFE	46.7%	84.9%	70.5%	16.1%	10.3%	21.4%	21.7%	76.2%	63.6%	85.9%	53.1%	23.3%	25.4%	81.2%	13.5%	17.1%	71.0%	6.2%	13.9%	85.2%
Strongly	34.9%	67.4%	55.4%	7.2%	2.5%	11.4%	15.2%	60.0%	41.1%	74.4%	30.0%	12.9%	15.1%	60.9%	5.1%	15.4%	59.0%	5.1%	11.2%	68.2%
Somewhat	11.8%	17.5%	15.1%	8.9%	7.7%	10.0%	6.5%	16.3%	22.5%	11.5%	23.1%	10.5%	10.2%	20.3%	8.3%	1.7%	12.1%	1.1%	2.8%	17.0%
PRO-CHOICE	48.6%	12.1%	23.1%	82.1%	87.2%	77.4%	73.6%	19.8%	28.0%	13.5%	46.4%	74.3%	70.5%	15.4%	84.9%	77.7%	24.4%	92.6%	81.8%	12.6%
Somewhat	12.2%	10.6%	8.0%	14.5%	9.8%	18.8%	15.5%	10.2%	14.4%	6.9%	21.3%	10.3%	11.0%	5.7%	15.9%	21.4%	14.8%	12.2%	21.0%	6.7%
Strongly	36.4%	1.5%	15.2%	67.6%	77.4%	58.6%	58.1%	9.6%	13.6%	6.6%	25.0%	64.0%	59.5%	9.7%	68.9%	56.3%	9.5%	80.4%	60.8%	5.9%
DK/REFUSED	4.6%	3.0%	6.3%	1.9%	2.6%	1.2%	4.6%	4.0%	8.4%	0.6%	0.5%	2.3%	4.2%	3.4%	1.7%	5.2%	4.6%	1.2%	4.3%	2.2%
Net Diff.	-1.9%	72.8%	47.4%	-66.0%	-76.9%	-56.0%	-51.9%	56.4%	35.6%	72.5%	6.8%	-51.0%	-45.1%	65.8%	-71.4%	-60.6%	46.7%	-86.4%	-67.9%	72.6%
Mean	2.47	3.55	3.18	1.55	1.34	1.74	1.78	3.32	3.00	3.55	2.58	1.71	1.80	3.37	1.49	1.75	3.26	1.30	1.63	3.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
PRO-LIFE	46.7%	25.9%	30.8%	53.9%	25.1%	29.6%	47.2%	76.1%	18.3%	14.3%	44.6%	48.4%	62.4%	29.3%	69.8%	41.9%	57.2%	17.0%	74.2%	30.1%
Strongly	34.9%	9.2%	20.0%	38.9%	8.2%	19.8%	30.4%	61.0%	9.3%	9.5%	26.7%	38.2%	53.8%	15.8%	60.3%	23.4%	49.4%	8.3%	67.8%	16.5%
Somewhat	11.8%	16.7%	10.8%	15.1%	16.9%	9.8%	16.7%	15.1%	9.0%	4.8%	17.9%	10.2%	8.6%	13.5%	9.6%	18.5%	7.9%	8.6%	6.4%	13.7%
PRO-CHOICE	48.6%	71.6%	64.1%	37.9%	72.4%	65.0%	43.0%	19.7%	78.2%	60.8%	54.6%	45.8%	31.9%	68.0%	25.8%	55.1%	36.2%	80.8%	22.5%	68.1%
Somewhat	12.2%	16.8%	9.2%	19.0%	17.0%	8.6%	22.0%	10.5%	13.8%	19.8%	14.6%	10.8%	12.7%	9.5%	9.0%	3.6%	15.3%	15.4%	10.2%	9.3%
Strongly	36.4%	54.8%	54.9%	18.9%	55.3%	56.4%	21.0%	9.2%	64.4%	41.1%	40.0%	34.9%	19.2%	58.5%	16.8%	51.5%	20.9%	65.4%	12.3%	58.8%
DK/REFUSED	4.6%	2.5%	5.0%	8.2%	2.5%	5.4%	9.8%	4.2%	3.5%	24.9%	0.8%	5.8%	5.7%	2.7%	4.4%	3.1%	6.6%	2.3%	3.4%	1.8%
Net Diff.	-1.9%	-45.7%	-33.3%	16.1%	-47.2%	-35.4%	4.1%	56.4%	-59.8%	-46.5%	-10.1%	2.7%	30.5%	-38.7%	44.0%	-13.2%	21.0%	-63.8%	51.7%	-38.0%
Mean	2.47	1.80	1.96	2.80	1.77	1.93	2.63	3.34	1.62	1.77	2.31	2.55	3.03	1.86	3.19	2.14	2.92	1.59	3.34	1.88

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64	
PRO-LIFE	46.7%	42.2%	28.1%	36.9%	25.6%	49.2%	35.5%	58.6%	40.7%	39.4%	32.7%	55.3%	35.1%	35.5%	34.6%	31.4%	29.8%	51.6%	41.1%	56.0%	55.4%	
Strongly	34.9%	29.8%	14.8%	24.4%	11.7%	37.8%	23.7%	39.0%	30.2%	36.5%	20.2%	44.0%	28.1%	23.7%	18.1%	19.2%	13.1%	37.6%	31.7%	37.9%	42.3%	
Somewhat	11.8%	12.3%	13.3%	12.4%	13.9%	11.5%	11.9%	19.6%	10.5%	2.9%	12.6%	11.3%	7.1%	11.8%	16.4%	12.2%	16.7%	14.0%	9.4%	18.1%	13.1%	
PRO-CHOICE	48.6%	48.2%	67.9%	52.6%	69.9%	45.6%	59.6%	36.5%	55.4%	55.2%	61.9%	41.3%	61.1%	55.6%	59.6%	58.3%	63.9%	43.4%	55.0%	39.6%	41.1%	
Somewhat	12.2%	17.1%	9.9%	18.7%	9.6%	9.2%	15.4%	4.2%	10.3%	14.4%	18.2%	8.0%	17.1%	11.8%	14.3%	11.8%	15.4%	15.7%	8.3%	8.4%	6.9%	
Strongly	36.4%	31.1%	58.0%	33.9%	60.3%	36.5%	44.2%	32.4%	45.1%	40.8%	43.7%	33.3%	44.0%	43.8%	45.3%	46.5%	48.5%	27.7%	46.7%	31.2%	34.1%	
DK/REFUSED	4.6%	9.6%	4.0%	10.5%	4.5%	5.1%	4.8%	4.9%	3.9%	5.4%	5.3%	3.4%	3.8%	9.0%	5.9%	10.3%	6.3%	5.0%	3.8%	4.4%	3.6%	
Net Diff.	-1.9%	-6.0%	-39.7%	-15.7%	-44.3%	3.6%	-24.1%	22.1%	-14.6%	-15.8%	-29.2%	14.0%	-26.0%	-20.1%	-25.0%	-26.9%	-34.2%	8.3%	-13.9%	16.4%	14.3%	
Mean	2.47	2.45	1.84	2.31	1.76	2.53	2.16	2.69	2.27	2.37	2.10	2.68	2.20	2.17	2.08	2.05	1.94	2.65	2.27	2.66	2.66	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
PRO-LIFE	46.7%	48.2%	29.0%	59.3%	46.5%	39.9%	31.9%	36.5%	27.9%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	34.9%	37.4%	22.7%	50.1%	34.8%	18.9%	26.5%	14.5%	23.0%	74.7%	-	72.1%	-	77.7%	-	80.4%	-	61.1%	-	55.4%	-
Somewhat	11.8%	10.9%	6.3%	9.2%	11.7%	21.0%	5.4%	22.0%	5.0%	25.3%	-	27.9%	-	22.3%	-	19.6%	-	38.9%	-	44.6%	-
PRO-CHOICE	48.6%	46.3%	66.9%	37.0%	50.9%	53.1%	62.0%	55.9%	65.3%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	12.2%	21.4%	9.5%	14.0%	7.2%	18.4%	10.2%	19.5%	10.6%	-	25.1%	-	19.1%	-	28.7%	-	24.4%	-	25.9%	-	26.1%
Strongly	36.4%	24.9%	57.4%	23.0%	43.7%	34.7%	51.8%	36.4%	54.8%	-	74.9%	-	80.9%	-	71.3%	-	75.6%	-	74.1%	-	73.9%
DK/REFUSED	4.6%	5.5%	4.1%	3.7%	2.6%	7.0%	6.0%	7.6%	6.7%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-1.9%	1.9%	-37.9%	22.3%	-4.4%	-13.1%	-30.1%	-19.3%	-37.4%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.47	2.64	1.94	2.90	2.39	2.26	2.07	2.16	1.96	3.75	1.25	3.72	1.19	3.78	1.29	3.80	1.24	3.61	1.26	3.55	1.26

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
PRO-LIFE	46.7%	80.6%	90.5%	89.1%	73.6%	15.9%	29.5%	14.2%	6.8%	87.9%	18.7%	73.2%	14.0%	85.0%	17.5%	71.0%	13.7%	67.2%	12.6%
Strongly	34.9%	65.4%	87.4%	82.3%	50.5%	7.6%	9.7%	12.1%	4.8%	67.5%	10.3%	63.3%	5.9%	74.9%	6.9%	44.9%	8.7%	38.7%	7.2%
Somewhat	11.8%	15.2%	3.1%	6.8%	23.1%	8.2%	19.8%	2.1%	2.0%	20.4%	8.5%	9.9%	8.1%	10.1%	10.6%	26.1%	5.1%	28.5%	5.3%
PRO-CHOICE	48.6%	15.4%	7.9%	10.9%	20.1%	83.5%	69.9%	85.8%	92.4%	9.5%	80.7%	21.5%	85.3%	11.5%	81.6%	24.0%	86.1%	26.9%	87.3%
Somewhat	12.2%	10.7%	-	5.4%	16.9%	14.5%	23.0%	20.4%	6.8%	3.8%	13.3%	17.8%	15.4%	7.7%	14.5%	17.3%	14.6%	20.6%	14.4%
Strongly	36.4%	4.7%	7.9%	5.5%	3.1%	69.0%	46.9%	65.4%	85.7%	5.7%	67.4%	3.7%	70.0%	3.8%	67.1%	6.7%	71.5%	6.3%	72.9%
DK/REFUSED	4.6%	3.9%	1.6%	-	6.3%	0.6%	0.6%	-	0.8%	2.6%	0.6%	5.3%	0.7%	3.5%	1.0%	5.0%	0.2%	5.9%	0.2%
Net Diff.	-1.9%	65.2%	82.6%	78.2%	53.6%	-67.6%	-40.4%	-71.6%	-85.6%	78.4%	-62.0%	51.7%	-71.3%	73.6%	-64.1%	46.9%	-72.4%	40.3%	-74.7%
Mean	2.47	3.47	3.73	3.66	3.29	1.54	1.92	1.61	1.25	3.54	1.61	3.40	1.50	3.62	1.57	3.15	1.51	3.06	1.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
PRO-LIFE	46.7%	53.1%	36.4%	32.8%	86.3%	91.2%	37.9%	64.9%	44.1%	40.0%	84.9%	89.7%	40.9%	44.8%	28.3%	25.8%	89.0%	100.0%	29.6%		
Strongly	34.9%	42.7%	22.2%	18.1%	78.3%	57.0%	37.9%	50.6%	27.0%	22.4%	72.9%	50.0%	40.9%	37.2%	17.2%	14.1%	89.0%	100.0%	29.6%		
Somewhat	11.8%	10.4%	14.2%	14.6%	8.0%	34.2%	-	14.3%	17.1%	17.6%	12.0%	39.7%	-	7.6%	11.1%	11.7%	-	-	-		
PRO-CHOICE	48.6%	43.5%	56.9%	59.9%	13.7%	8.8%	62.1%	31.4%	50.8%	54.1%	15.1%	10.3%	59.1%	52.1%	63.4%	65.4%	11.0%	-	70.4%		
Somewhat	12.2%	10.6%	14.8%	15.6%	-	-	21.3%	4.9%	11.1%	11.4%	-	-	29.1%	14.7%	18.6%	19.7%	-	-	-		
Strongly	36.4%	32.9%	42.2%	44.3%	13.7%	8.8%	40.8%	26.5%	39.7%	42.7%	15.1%	10.3%	30.0%	37.4%	44.7%	45.8%	11.0%	-	70.4%		
DK/REFUSED	4.6%	3.3%	6.7%	7.3%	-	-	-	3.7%	5.1%	5.8%	-	-	-	3.1%	8.3%	8.8%	-	-	-		
Net Diff.	-1.9%	9.6%	-20.6%	-27.1%	72.6%	82.3%	-24.2%	33.5%	-6.6%	-14.1%	69.9%	79.4%	-18.1%	-7.3%	-35.0%	-39.6%	78.0%	100.0%	-40.7%		
Mean	2.47	2.65	2.18	2.07	3.51	3.39	2.35	2.92	2.33	2.21	3.43	3.29	2.52	2.46	2.01	1.94	3.67	4.00	1.89		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
PRO-LIFE	46.7%	22.4%	46.7%	35.4%	53.9%	60.5%	36.0%	50.0%	35.7%	57.5%	41.3%	60.5%	46.5%	58.3%	48.7%	62.1%	50.9%	69.7%
Strongly	34.9%	20.9%	33.3%	23.3%	43.5%	45.6%	27.8%	37.4%	25.5%	44.6%	31.1%	45.6%	34.4%	42.5%	34.5%	46.7%	37.3%	50.7%
Somewhat	11.8%	1.5%	13.4%	12.1%	10.4%	14.9%	8.1%	12.6%	10.1%	12.8%	10.2%	14.9%	12.0%	15.8%	14.2%	15.4%	13.5%	19.0%
PRO-CHOICE	48.6%	68.8%	49.6%	61.1%	39.6%	36.6%	58.1%	45.8%	59.6%	38.0%	53.4%	36.6%	45.7%	38.6%	47.3%	33.1%	44.4%	27.4%
Somewhat	12.2%	17.8%	10.6%	12.1%	11.5%	11.7%	13.7%	11.8%	12.9%	11.6%	12.5%	11.7%	6.0%	8.3%	8.4%	7.0%	10.0%	-
Strongly	36.4%	51.0%	39.0%	49.0%	28.1%	24.9%	44.3%	34.0%	46.7%	26.4%	40.9%	24.9%	39.8%	30.2%	38.9%	26.1%	34.3%	27.4%
DK/REFUSED	4.6%	8.8%	3.7%	3.6%	6.5%	2.9%	5.9%	4.2%	4.8%	4.6%	5.3%	2.9%	7.8%	3.1%	4.0%	4.7%	4.8%	3.0%
Net Diff.	-1.9%	-46.4%	-2.9%	-25.7%	14.3%	23.9%	-22.1%	4.2%	-23.9%	19.5%	-12.0%	23.9%	0.7%	19.7%	1.5%	29.0%	6.5%	42.3%
Mean	2.47	1.92	2.43	2.10	2.74	2.84	2.21	2.56	2.15	2.79	2.33	2.84	2.45	2.73	2.46	2.87	2.57	2.96

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143	
PRO-LIFE	46.7%	26.9%	43.5%	24.6%	53.9%	32.9%	54.8%	55.7%	39.4%	52.1%	45.2%	42.6%	33.0%	45.4%	46.8%	48.9%	48.9%	
Strongly	34.9%	22.1%	33.4%	17.9%	43.0%	25.6%	42.4%	40.1%	30.6%	40.4%	30.1%	34.2%	21.8%	35.4%	30.3%	33.4%	38.9%	
Somewhat	11.8%	4.8%	10.1%	6.7%	10.8%	7.2%	12.3%	15.6%	8.8%	11.7%	15.1%	8.3%	11.2%	10.0%	16.5%	15.5%	10.0%	
PRO-CHOICE	48.6%	68.8%	51.4%	70.0%	41.7%	61.4%	42.4%	40.0%	55.7%	44.7%	48.1%	53.5%	63.3%	45.8%	50.6%	49.6%	46.1%	
Somewhat	12.2%	20.5%	14.5%	16.8%	15.1%	14.6%	19.0%	7.6%	16.0%	14.1%	12.0%	10.3%	12.1%	14.6%	6.8%	6.3%	14.8%	
Strongly	36.4%	48.3%	37.0%	53.2%	26.6%	46.7%	23.4%	32.4%	39.7%	30.6%	36.1%	43.2%	51.1%	31.3%	43.8%	43.3%	31.3%	
DK/REFUSED	4.6%	4.3%	5.1%	5.4%	4.4%	5.8%	2.9%	4.3%	4.9%	3.2%	6.7%	4.0%	3.7%	8.8%	2.5%	1.4%	5.0%	
Net Diff.	-1.9%	-42.0%	-8.0%	-45.4%	12.1%	-28.5%	12.4%	15.7%	-16.3%	7.4%	-2.9%	-10.9%	-30.3%	-0.4%	-3.8%	-0.7%	2.8%	
Mean	2.47	2.01	2.42	1.89	2.74	2.12	2.76	2.66	2.32	2.64	2.42	2.35	2.04	2.54	2.34	2.40	2.59	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
PRO-LIFE	46.7%	42.3%	53.3%	48.3%	48.6%	47.2%	55.3%	67.7%	61.0%	90.0%	100.0%	31.9%	54.2%	29.7%
Strongly	34.9%	28.7%	43.1%	34.4%	41.4%	38.9%	42.7%	55.9%	45.8%	90.0%	84.6%	29.7%	54.2%	27.3%
Somewhat	11.8%	13.6%	10.3%	14.0%	7.1%	8.2%	12.6%	11.8%	15.3%	-	15.4%	2.2%	-	2.5%
PRO-CHOICE	48.6%	53.1%	40.5%	49.8%	41.1%	50.4%	34.8%	27.4%	32.7%	9.7%	-	58.6%	-	64.3%
Somewhat	12.2%	13.6%	5.3%	11.2%	8.3%	24.0%	11.7%	0.1%	0.2%	-	-	14.9%	-	16.4%
Strongly	36.4%	39.5%	35.2%	38.6%	32.8%	26.5%	23.1%	27.3%	32.5%	9.7%	-	43.7%	-	47.9%
DK/REFUSED	4.6%	4.6%	6.2%	1.8%	10.4%	2.4%	9.9%	4.9%	6.3%	0.3%	-	9.5%	45.8%	5.9%
Net Diff.	-1.9%	-10.8%	12.8%	-1.5%	7.5%	-3.3%	20.5%	40.3%	28.4%	80.3%	100.0%	-26.7%	54.2%	-34.6%
Mean	2.47	2.33	2.65	2.45	2.64	2.61	2.83	3.01	2.79	3.71	3.85	2.20	4.00	2.10

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
PRO-LIFE	46.4%	41.1%	72.4%	48.9%	47.9%	46.5%	46.1%	46.8%	45.1%	73.1%	74.0%	41.7%	20.1%	20.1%	19.6%	39.3%
Shouldn't Be Legal	10.4%	8.0%	44.6%	10.4%	11.4%	10.9%	7.5%	4.7%	12.1%	17.0%	17.5%	-	2.7%	2.8%	-	20.0%
Protect Mother's Life	9.6%	10.5%	13.8%	10.3%	6.0%	10.3%	5.7%	9.1%	-	16.7%	17.1%	0.6%	3.3%	3.4%	-	2.7%
Case of Incest/Rape	26.4%	22.6%	14.1%	28.1%	30.5%	25.3%	33.0%	32.9%	33.1%	39.4%	39.3%	41.2%	14.2%	13.9%	19.6%	16.6%
PRO-CHOICE	48.5%	55.2%	27.6%	43.7%	49.5%	48.4%	49.2%	49.4%	48.9%	20.3%	19.2%	56.5%	76.2%	76.1%	80.4%	57.2%
During 1st Trimester	16.9%	22.0%	14.1%	12.2%	18.8%	17.7%	12.0%	8.7%	17.5%	16.7%	15.6%	56.5%	17.5%	16.8%	32.1%	13.5%
Until 20th Week	7.6%	8.8%	-	7.8%	5.7%	6.7%	12.8%	14.5%	10.0%	1.8%	1.9%	-	12.7%	11.9%	29.1%	14.9%
Legal:All Circumstance	24.0%	24.4%	13.5%	23.7%	25.1%	23.9%	24.4%	26.2%	21.3%	1.8%	1.8%	-	46.1%	47.3%	19.2%	28.8%
DK/REFUSED	5.0%	3.7%	-	7.4%	2.6%	5.1%	4.6%	3.8%	6.0%	6.6%	6.8%	1.8%	3.6%	3.8%	-	3.5%
Net Diff.	-2.1%	-14.1%	44.9%	5.2%	-1.6%	-1.9%	-3.1%	-2.7%	-3.7%	52.8%	54.8%	-14.8%	-56.1%	-55.9%	-60.9%	-18.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
PRO-LIFE	46.4%	62.8%	15.7%	49.7%	39.9%	44.8%	53.6%	51.0%	42.8%	88.1%	17.9%	50.2%	50.4%
Shouldn't Be Legal	10.4%	13.0%	4.5%	8.6%	12.0%	10.6%	4.0%	10.4%	11.4%	24.4%	-	8.3%	9.1%
Protect Mother's Life	9.6%	12.4%	2.7%	13.1%	6.5%	4.6%	15.9%	12.4%	7.9%	-	8.8%	9.0%	12.1%
Case of Incest/Rape	26.4%	37.4%	8.5%	28.0%	21.4%	29.6%	33.7%	28.2%	23.5%	63.8%	9.1%	33.0%	29.1%
PRO-CHOICE	48.5%	30.2%	82.3%	45.0%	55.9%	51.7%	41.9%	45.2%	51.0%	5.9%	82.1%	47.3%	45.5%
During 1st Trimester	16.9%	18.6%	22.4%	18.0%	12.3%	7.7%	17.7%	22.0%	15.3%	5.9%	50.3%	12.2%	18.4%
Until 20th Week	7.6%	2.3%	12.5%	8.3%	10.0%	5.4%	12.4%	4.8%	9.0%	-	22.7%	7.1%	6.5%
Legal:All Circumstance	24.0%	9.4%	47.4%	18.7%	33.6%	38.7%	11.8%	18.4%	26.7%	-	9.1%	28.0%	20.6%
DK/REFUSED	5.0%	7.0%	2.0%	5.3%	4.2%	3.5%	4.5%	3.9%	6.2%	6.0%	-	2.5%	4.1%
Net Diff.	-2.1%	32.6%	-66.6%	4.7%	-15.9%	-7.0%	11.7%	5.8%	-8.1%	82.3%	-64.1%	3.0%	4.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
PRO-LIFE	46.4%	53.0%	33.0%	57.5%	43.5%	4.1%	20.7%	48.6%	72.0%	71.9%	76.9%	19.3%	18.9%	46.8%	54.7%
Shouldn't Be Legal	10.4%	14.0%	5.4%	9.6%	8.5%	-	14.7%	15.4%	17.0%	17.2%	6.4%	2.4%	1.8%	46.8%	21.8%
Protect Mother's Life	9.6%	12.5%	7.1%	14.0%	3.3%	-	-	9.5%	17.0%	16.4%	56.2%	3.3%	3.3%	-	-
Case of Incest/Rape	26.4%	26.5%	20.5%	34.0%	31.7%	4.1%	6.0%	23.7%	38.0%	38.4%	14.3%	13.6%	13.8%	-	32.9%
PRO-CHOICE	48.5%	43.5%	64.9%	35.6%	54.6%	91.9%	63.1%	40.5%	21.7%	22.1%	-	76.9%	77.6%	25.2%	40.0%
During 1st Trimester	16.9%	25.2%	22.0%	8.0%	17.5%	17.2%	10.6%	-	16.4%	16.7%	-	19.5%	19.7%	-	-
Until 20th Week	7.6%	6.3%	11.8%	3.6%	8.3%	23.1%	9.5%	11.2%	1.8%	1.9%	-	13.5%	13.6%	-	7.7%
Legal:All Circumstance	24.0%	12.0%	31.0%	24.0%	28.8%	51.6%	43.0%	29.3%	3.5%	3.5%	-	44.0%	44.3%	25.2%	32.4%
DK/REFUSED	5.0%	3.6%	2.1%	6.9%	1.9%	4.1%	16.2%	10.9%	6.3%	6.0%	23.1%	3.8%	3.5%	28.0%	5.3%
Net Diff.	-2.1%	9.5%	-31.9%	22.0%	-11.2%	-87.8%	-42.4%	8.1%	50.3%	49.9%	76.9%	-57.6%	-58.7%	21.7%	14.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR-UNDE- ABLE-CIDED BARNES		
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS	
Total	300	151	145	6	121	113	8	28	67	14
PRO-LIFE	46.4%	69.3%	69.9%	55.3%	20.0%	21.4%	-	37.4%	66.5%	53.0%
Shouldn't Be Legal	10.4%	16.8%	16.6%	21.3%	2.8%	3.0%	-	9.2%	15.3%	17.9%
Protect Mother's Life	9.6%	15.8%	16.4%	-	3.8%	4.1%	-	1.7%	14.3%	-
Case of Incest/Rape	26.4%	36.7%	36.8%	34.0%	13.4%	14.3%	-	26.5%	36.9%	35.1%
PRO-CHOICE	48.5%	24.5%	23.6%	44.7%	76.8%	75.7%	93.3%	55.8%	24.6%	40.9%
During 1st Trimester	16.9%	16.3%	16.1%	21.7%	18.0%	17.3%	28.0%	15.7%	17.9%	-
Until 20th Week	7.6%	3.7%	3.9%	-	13.1%	12.9%	15.2%	4.7%	2.9%	5.7%
Legal:All Circumstance	24.0%	4.5%	3.7%	23.0%	45.8%	45.5%	50.1%	35.4%	3.7%	35.2%
DK/REFUSED	5.0%	6.2%	6.5%	-	3.2%	2.9%	6.7%	6.8%	9.0%	6.1%
Net Diff.	-2.1%	44.8%	46.2%	10.6%	-56.8%	-54.3%	-93.3%	-18.4%	41.9%	12.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	TOTAL	REGISTERED PARTY														REPUBLICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
PRO-LIFE	46.4%	38.2%	75.8%	41.0%	53.7%	55.1%	32.0%	50.5%	25.8%	35.0%	63.8%	67.8%	58.6%	45.4%	58.6%	72.2%	26.5%	53.7%	49.2%	58.2%	100.0%
Shouldn't Be Legal	10.4%	6.6%	21.0%	11.0%	10.7%	13.1%	7.4%	12.3%	5.3%	7.0%	16.1%	16.4%	17.1%	9.9%	17.1%	20.8%	4.1%	9.8%	9.7%	9.9%	10.8%
Protect Mother's Life	9.6%	7.4%	19.7%	8.0%	10.0%	9.3%	9.6%	9.5%	7.6%	6.8%	13.1%	15.6%	11.1%	9.6%	11.1%	21.6%	3.6%	6.3%	7.0%	-	8.4%
Case of Incest/Rape	26.4%	24.2%	35.0%	22.0%	33.1%	32.6%	15.0%	28.7%	13.0%	21.2%	34.6%	35.8%	30.3%	25.8%	30.3%	29.8%	18.7%	37.6%	32.5%	48.3%	80.8%
PRO-CHOICE	48.5%	57.1%	20.3%	54.7%	42.1%	41.8%	61.1%	44.6%	70.8%	61.1%	28.5%	25.4%	34.2%	49.8%	34.2%	19.7%	69.4%	43.4%	47.7%	38.4%	-
During 1st Trimester	16.9%	20.2%	5.7%	17.8%	17.2%	17.7%	17.4%	16.6%	19.6%	16.3%	17.6%	19.2%	10.6%	17.2%	10.6%	16.3%	17.4%	16.7%	18.4%	14.5%	-
Until 20th Week	7.6%	9.4%	2.0%	10.0%	5.2%	4.6%	14.4%	7.2%	11.3%	9.5%	5.1%	3.6%	8.0%	7.6%	8.0%	0.5%	8.3%	15.4%	16.6%	15.7%	-
Legal:All Circumstance	24.0%	27.6%	12.6%	26.9%	19.7%	19.4%	29.3%	20.8%	39.8%	35.3%	5.9%	2.6%	15.6%	25.0%	15.6%	2.9%	43.7%	11.4%	12.7%	8.2%	-
DK/REFUSED	5.0%	4.6%	3.9%	4.3%	4.2%	3.2%	6.9%	4.9%	3.4%	3.9%	7.6%	6.8%	7.2%	4.8%	7.2%	8.1%	4.2%	2.9%	3.1%	3.4%	-
Net Diff.	-2.1%	-18.9%	55.5%	-13.7%	11.6%	13.3%	-29.1%	5.9%	-44.9%	-26.0%	35.3%	42.4%	24.4%	-4.5%	24.4%	52.4%	-42.9%	10.3%	1.5%	19.8%	100.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
PRO-LIFE	46.4%	74.5%	29.7%	56.6%	70.2%	24.6%	49.0%	77.9%	20.5%	58.6%	56.7%	32.0%	39.3%	49.0%	31.6%	35.6%
Shouldn't Be Legal	10.4%	23.7%	6.5%	10.9%	18.3%	2.8%	8.0%	21.5%	2.1%	10.1%	19.1%	6.0%	9.8%	20.1%	5.4%	8.0%
Protect Mother's Life	9.6%	24.0%	1.9%	10.0%	19.5%	4.6%	0.3%	23.1%	2.4%	1.2%	17.3%	4.8%	19.2%	6.4%	4.8%	13.5%
Case of Incest/Rape	26.4%	26.8%	21.3%	35.6%	32.4%	17.2%	40.7%	33.3%	15.9%	47.4%	20.3%	21.3%	10.4%	22.4%	21.4%	14.0%
PRO-CHOICE	48.5%	20.6%	63.4%	39.3%	19.0%	72.7%	50.1%	18.5%	78.1%	39.0%	23.2%	61.4%	56.4%	26.2%	61.7%	58.6%
During 1st Trimester	16.9%	16.5%	10.5%	10.6%	16.2%	21.3%	26.6%	13.8%	22.4%	20.9%	23.2%	12.8%	7.4%	26.2%	12.9%	-
Until 20th Week	7.6%	1.1%	10.8%	18.1%	-	6.9%	10.9%	0.7%	11.9%	12.6%	-	5.0%	22.9%	-	5.1%	27.1%
Legal:All Circumstance	24.0%	3.0%	42.2%	10.6%	2.8%	44.5%	12.6%	4.0%	43.8%	5.5%	-	43.5%	26.1%	-	43.7%	31.5%
DK/REFUSED	5.0%	5.0%	6.9%	4.1%	10.8%	2.7%	0.9%	3.7%	1.5%	2.4%	20.1%	6.6%	4.3%	24.8%	6.7%	5.8%
Net Diff.	-2.1%	53.9%	-33.7%	17.3%	51.2%	-48.1%	-1.1%	59.4%	-57.6%	19.6%	33.5%	-29.4%	-17.1%	22.7%	-30.1%	-23.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
PRO-LIFE	46.4%	76.9%	66.5%	16.4%	16.0%	16.8%	30.2%	70.0%	54.7%	81.7%	71.3%	20.6%	29.7%	72.2%	14.9%	30.9%	67.7%	5.1%	26.9%	76.5%	
Shouldn't Be Legal	10.4%	19.1%	21.5%	3.0%	2.4%	3.5%	2.5%	17.7%	7.9%	25.2%	8.0%	6.6%	1.3%	19.8%	1.7%	3.9%	15.4%	-	-	18.9%	
Protect Mother's Life	9.6%	23.7%	22.4%	1.3%	2.7%	-	7.4%	15.5%	12.5%	17.8%	4.4%	-	8.5%	16.3%	1.7%	5.9%	14.7%	0.1%	3.2%	15.4%	
Case of Incest/Rape	26.4%	34.1%	22.5%	12.1%	10.9%	13.3%	20.3%	36.8%	34.3%	38.7%	58.9%	14.0%	19.8%	36.0%	11.5%	21.0%	37.6%	5.1%	23.7%	42.2%	
PRO-CHOICE	48.5%	15.7%	23.4%	81.1%	81.4%	80.8%	66.2%	24.0%	37.0%	14.1%	28.2%	74.8%	65.7%	23.1%	83.4%	66.9%	25.0%	94.9%	70.9%	20.3%	
During 1st Trimester	16.9%	12.8%	17.7%	16.0%	3.0%	28.0%	19.2%	17.7%	26.2%	11.2%	20.8%	13.0%	9.3%	14.3%	17.1%	31.8%	21.2%	18.2%	29.6%	16.5%	
Until 20th Week	7.6%	0.7%	-	12.3%	10.0%	14.5%	16.5%	1.7%	3.2%	0.6%	-	18.1%	22.0%	2.7%	10.3%	9.6%	0.7%	16.6%	20.6%	0.9%	
Legal:All Circumstance	24.0%	2.1%	5.7%	52.8%	68.5%	38.3%	30.5%	4.6%	7.5%	2.4%	7.4%	43.7%	34.4%	6.0%	56.0%	25.6%	3.2%	60.1%	20.7%	3.0%	
DK/REFUSED	5.0%	7.4%	10.1%	2.5%	2.6%	2.4%	3.6%	6.0%	8.3%	4.2%	0.5%	4.7%	4.7%	4.8%	1.7%	2.2%	7.3%	-	2.1%	3.1%	
Net Diff.	-2.1%	61.3%	43.0%	-64.7%	-65.5%	-64.0%	-36.0%	45.9%	17.7%	67.6%	43.1%	-54.2%	-36.0%	49.1%	-68.5%	-36.1%	42.6%	-89.7%	-44.0%	56.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
PRO-LIFE	46.4%	27.7%	34.0%	53.2%	26.9%	34.8%	48.1%	72.1%	20.8%	24.2%	47.2%	47.0%	67.7%	23.4%	74.6%	32.6%	62.9%	14.3%	80.9%	20.0%
Shouldn't Be Legal	10.4%	5.9%	5.4%	15.0%	4.9%	5.8%	15.7%	18.0%	3.0%	-	11.9%	10.0%	17.4%	4.8%	21.9%	7.7%	14.2%	1.9%	21.0%	2.2%
Protect Mother's Life	9.6%	2.5%	12.3%	16.2%	2.5%	11.4%	7.5%	16.2%	3.1%	-	10.3%	9.7%	16.5%	2.1%	18.1%	4.1%	15.3%	0.1%	19.5%	-
Case of Incest/Rape	26.4%	19.2%	16.4%	22.0%	19.5%	17.7%	24.9%	37.9%	14.7%	24.2%	24.9%	27.3%	33.9%	16.5%	34.5%	20.8%	33.4%	12.3%	40.4%	17.8%
PRO-CHOICE	48.5%	67.4%	60.7%	33.8%	68.1%	59.5%	36.3%	22.1%	75.3%	66.1%	51.1%	47.0%	26.9%	73.5%	21.0%	64.8%	31.1%	82.2%	16.5%	78.5%
During 1st Trimester	16.9%	13.8%	6.9%	21.2%	14.0%	3.6%	22.9%	16.3%	17.4%	28.0%	15.3%	17.3%	10.8%	22.2%	7.4%	17.5%	13.2%	26.8%	5.1%	31.2%
Until 20th Week	7.6%	8.0%	11.8%	3.8%	8.2%	10.6%	4.5%	1.4%	13.3%	24.6%	4.4%	8.1%	1.9%	12.5%	2.1%	15.3%	1.8%	9.6%	3.1%	13.5%
Legal:All Circumstance	24.0%	45.5%	41.9%	8.8%	45.9%	45.3%	8.9%	4.4%	44.6%	13.5%	31.4%	21.5%	14.2%	38.9%	11.5%	31.9%	16.0%	45.7%	8.3%	33.8%
DK/REFUSED	5.0%	4.9%	5.3%	13.0%	5.0%	5.7%	15.6%	5.8%	3.8%	9.7%	1.7%	6.0%	5.4%	3.1%	4.5%	2.7%	6.0%	3.6%	2.5%	1.5%
Net Diff.	-2.1%	-39.7%	-26.7%	19.4%	-41.2%	-24.7%	11.9%	50.0%	-54.5%	-42.0%	-4.0%	*	40.8%	-50.2%	53.6%	-32.2%	31.8%	-67.9%	64.4%	-58.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
PRO-LIFE	46.4%	45.3%	28.5%	41.2%	26.0%	45.6%	40.6%	50.6%	42.2%	40.4%	39.7%	52.4%	40.4%	30.3%	39.5%	25.4%	37.3%	55.3%	36.0%	58.4%	44.5%
Shouldn't Be Legal	10.4%	11.8%	8.8%	12.7%	6.2%	11.1%	5.9%	10.9%	10.6%	11.3%	3.5%	13.4%	5.2%	5.8%	6.7%	6.6%	5.4%	11.6%	9.1%	11.1%	15.6%
Protect Mother's Life	9.6%	11.8%	5.3%	4.9%	4.7%	10.3%	11.2%	13.3%	9.6%	7.1%	12.0%	9.6%	13.7%	11.9%	9.2%	5.7%	6.5%	10.2%	9.0%	12.2%	10.5%
Case of Incest/Rape	26.4%	21.7%	14.5%	23.6%	15.1%	24.3%	23.4%	26.4%	21.9%	22.0%	24.2%	29.4%	21.5%	12.6%	23.6%	13.1%	25.4%	33.4%	17.8%	35.1%	18.4%
PRO-CHOICE	48.5%	44.6%	65.9%	47.7%	67.7%	48.1%	55.8%	43.2%	55.0%	53.2%	56.3%	43.9%	58.7%	57.6%	54.4%	60.6%	56.2%	38.7%	60.1%	35.2%	51.2%
During 1st Trimester	16.9%	20.5%	8.4%	21.3%	6.1%	19.5%	13.1%	16.3%	7.8%	22.8%	15.9%	18.0%	18.2%	22.9%	8.8%	24.1%	7.2%	18.1%	15.7%	12.2%	12.8%
Until 20th Week	7.6%	0.7%	10.8%	0.1%	10.8%	8.8%	6.5%	9.7%	11.6%	8.0%	3.8%	10.2%	5.4%	5.7%	7.7%	5.0%	8.2%	4.5%	11.2%	7.9%	12.6%
Legal:All Circumstance	24.0%	24.1%	46.6%	26.3%	50.8%	19.8%	36.2%	17.3%	35.7%	22.4%	36.5%	15.8%	35.1%	28.9%	38.0%	31.5%	40.7%	16.1%	33.3%	15.1%	25.8%
DK/REFUSED	5.0%	10.1%	5.6%	11.1%	6.3%	6.3%	3.6%	6.2%	2.8%	6.3%	4.0%	3.7%	0.9%	12.2%	6.1%	14.0%	6.5%	6.1%	3.8%	6.3%	4.2%
Net Diff.	-2.1%	0.7%	-37.3%	-6.4%	-41.7%	-2.5%	-15.3%	7.4%	-12.9%	-12.8%	-16.5%	8.4%	-18.3%	-27.3%	-14.9%	-35.2%	-18.8%	16.6%	-24.1%	23.2%	-6.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
PRO-LIFE	46.4%	52.8%	28.8%	62.5%	39.1%	44.3%	30.7%	42.1%	26.6%	80.1%	14.7%	82.2%	12.4%	77.7%	16.1%	82.2%	13.5%	74.7%	16.2%	72.4%	15.9%
Shouldn't Be Legal	10.4%	12.0%	3.6%	13.0%	9.4%	9.8%	8.7%	9.6%	7.0%	20.2%	1.7%	20.4%	4.6%	20.0%	-	20.2%	1.2%	20.8%	2.3%	21.8%	1.4%
Protect Mother's Life	9.6%	8.7%	7.8%	10.1%	9.2%	10.6%	8.8%	7.4%	4.8%	18.4%	2.2%	20.3%	-	16.2%	3.4%	15.9%	2.7%	24.4%	1.6%	16.2%	1.6%
Case of Incest/Rape	26.4%	32.1%	17.4%	39.4%	20.5%	23.9%	13.3%	25.1%	14.8%	41.5%	10.9%	41.5%	7.7%	41.5%	12.7%	46.1%	9.7%	29.5%	12.3%	34.5%	12.8%
PRO-CHOICE	48.5%	41.4%	67.7%	34.5%	58.9%	45.2%	62.3%	46.5%	65.7%	16.5%	83.3%	14.3%	85.9%	19.0%	81.9%	15.2%	86.4%	19.9%	79.7%	21.0%	79.9%
During 1st Trimester	16.9%	22.7%	18.2%	17.7%	20.4%	19.1%	7.6%	19.5%	5.8%	10.7%	24.3%	10.4%	15.9%	11.0%	29.3%	11.3%	29.2%	9.5%	18.6%	8.4%	18.1%
Until 20th Week	7.6%	1.9%	9.9%	6.4%	9.7%	1.9%	13.6%	1.7%	14.3%	2.3%	13.4%	2.2%	22.1%	2.4%	8.3%	2.1%	15.8%	2.9%	10.5%	3.5%	10.0%
Legal:All Circumstance	24.0%	16.8%	39.6%	10.4%	28.7%	24.3%	41.1%	25.4%	45.5%	3.5%	45.6%	1.7%	47.9%	5.6%	44.3%	1.8%	41.4%	7.5%	50.7%	9.1%	51.8%
DK/REFUSED	5.0%	5.8%	3.5%	3.0%	2.0%	10.5%	7.0%	11.4%	7.8%	3.4%	1.9%	3.5%	1.8%	3.4%	2.0%	2.6%	0.1%	5.4%	4.1%	6.6%	4.3%
Net Diff.	-2.1%	11.4%	-39.0%	28.0%	-19.8%	-0.9%	-31.6%	-4.5%	-39.1%	63.6%	-68.6%	67.9%	-73.5%	58.7%	-65.7%	67.1%	-72.9%	54.9%	-63.6%	51.4%	-64.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
PRO-LIFE	46.4%	51.4%	38.3%	35.3%	78.1%	48.2%	59.8%	60.3%	41.7%	37.3%	84.9%	39.7%	70.9%	45.0%	34.7%	33.5%	64.5%	100.0%	29.6%
Shouldn't Be Legal	10.4%	11.2%	9.3%	8.4%	15.6%	14.0%	25.6%	13.7%	12.6%	11.2%	23.4%	-	35.0%	9.5%	5.9%	5.8%	-	100.0%	-
Protect Mother's Life	9.6%	9.6%	9.8%	6.3%	62.5%	34.2%	16.4%	10.4%	12.4%	8.0%	61.5%	39.7%	12.0%	9.0%	7.0%	4.6%	64.5%	-	28.1%
Case of Incest/Rape	26.4%	30.5%	19.2%	20.6%	-	-	17.8%	36.2%	16.7%	18.1%	-	-	23.8%	26.5%	21.8%	23.0%	-	-	1.5%
PRO-CHOICE	48.5%	46.1%	52.7%	54.8%	21.9%	51.8%	40.2%	37.2%	49.3%	52.5%	15.1%	60.3%	29.1%	52.5%	56.2%	57.0%	35.5%	-	70.4%
During 1st Trimester	16.9%	18.9%	14.0%	13.6%	8.2%	43.0%	27.7%	14.7%	9.5%	9.1%	-	50.0%	12.0%	21.9%	18.8%	17.9%	24.5%	-	70.4%
Until 20th Week	7.6%	8.0%	7.0%	7.2%	3.7%	-	12.5%	8.8%	11.7%	12.7%	-	-	17.1%	7.5%	2.1%	1.9%	11.0%	-	-
Legal:All Circumstance	24.0%	19.2%	31.7%	34.1%	10.0%	8.8%	-	13.7%	28.1%	30.7%	15.1%	10.3%	-	23.1%	35.3%	37.3%	-	-	-
DK/REFUSED	5.0%	2.5%	9.0%	9.9%	-	-	-	2.5%	8.9%	10.2%	-	-	-	2.5%	9.0%	9.5%	-	-	-
Net Diff.	-2.1%	5.3%	-14.4%	-19.5%	56.2%	-3.6%	19.6%	23.2%	-7.6%	-15.2%	69.9%	-20.5%	41.8%	-7.4%	-21.5%	-23.6%	29.0%	100.0%	-40.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
PRO-LIFE	46.4%	37.0%	53.4%	35.5%	47.7%	56.7%	46.2%	46.9%	40.8%	52.6%	43.0%	56.7%	49.0%	54.0%	52.4%	53.0%	50.5%	59.9%
Shouldn't Be Legal	10.4%	14.4%	10.3%	11.5%	9.5%	8.9%	12.1%	10.0%	11.8%	9.2%	11.1%	8.9%	17.3%	12.0%	16.1%	10.4%	12.8%	15.3%
Protect Mother's Life	9.6%	3.4%	8.9%	8.0%	9.7%	14.3%	6.5%	10.8%	7.2%	12.2%	8.0%	14.3%	4.3%	14.0%	8.8%	14.3%	10.3%	15.3%
Case of Incest/Rape	26.4%	19.2%	34.2%	16.0%	28.5%	33.6%	27.6%	26.1%	21.8%	31.3%	23.9%	33.6%	27.4%	28.1%	27.5%	28.3%	27.5%	29.3%
PRO-CHOICE	48.5%	58.6%	44.9%	60.1%	42.0%	41.8%	50.9%	48.0%	55.5%	41.9%	51.3%	41.8%	46.9%	41.6%	44.0%	42.0%	44.5%	38.2%
During 1st Trimester	16.9%	17.0%	15.1%	20.5%	12.1%	18.8%	15.9%	17.4%	18.2%	15.8%	16.3%	18.8%	9.6%	13.6%	10.8%	14.3%	12.0%	14.2%
Until 20th Week	7.6%	7.5%	7.8%	7.3%	10.7%	5.4%	7.7%	7.6%	7.5%	7.8%	8.5%	5.4%	15.0%	8.5%	11.2%	9.1%	10.9%	8.0%
Legal:All Circumstance	24.0%	34.1%	22.0%	32.3%	19.2%	17.6%	27.4%	23.1%	29.8%	18.4%	26.5%	17.6%	22.4%	19.6%	21.9%	18.6%	21.6%	16.0%
DK/REFUSED	5.0%	4.4%	1.7%	4.4%	10.2%	1.4%	2.9%	5.1%	3.6%	5.5%	5.7%	1.4%	4.0%	4.4%	3.6%	5.1%	5.0%	1.8%
Net Diff.	-2.1%	-21.6%	8.5%	-24.5%	5.7%	14.9%	-4.8%	-1.2%	-14.7%	10.7%	-8.3%	14.9%	2.1%	12.3%	8.5%	11.0%	6.0%	21.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
PRO-LIFE	46.4%	43.7%	41.2%	31.0%	52.4%	36.3%	54.7%	52.1%	41.8%	54.9%	43.1%	40.7%	39.3%	62.5%	37.2%	29.9%	49.8%
Shouldn't Be Legal	10.4%	7.6%	8.4%	8.2%	8.2%	9.6%	4.9%	13.2%	8.2%	9.9%	9.6%	11.9%	12.4%	11.3%	10.2%	10.0%	10.0%
Protect Mother's Life	9.6%	8.4%	8.3%	5.9%	10.6%	6.0%	13.6%	11.3%	8.3%	10.1%	9.7%	9.0%	0.3%	9.5%	12.8%	8.3%	10.6%
Case of Incest/Rape	26.4%	27.8%	24.6%	16.9%	33.6%	20.7%	36.2%	27.6%	25.4%	34.9%	23.8%	19.8%	26.6%	41.6%	14.3%	11.6%	29.2%
PRO-CHOICE	48.5%	54.4%	53.1%	65.3%	41.9%	57.4%	44.1%	42.5%	53.4%	42.1%	49.6%	54.3%	53.0%	35.0%	60.9%	62.2%	44.5%
During 1st Trimester	16.9%	21.4%	20.4%	24.5%	16.9%	20.2%	21.7%	12.4%	20.6%	17.5%	19.0%	14.0%	13.2%	8.0%	20.2%	21.9%	18.1%
Until 20th Week	7.6%	1.3%	6.9%	4.3%	6.8%	6.3%	3.7%	10.1%	5.5%	2.6%	9.5%	11.0%	7.6%	8.9%	12.3%	8.0%	5.5%
Legal:All Circumstance	24.0%	31.7%	25.8%	36.6%	18.2%	30.9%	18.7%	20.1%	27.2%	22.0%	21.1%	29.4%	32.2%	18.2%	28.4%	32.3%	20.9%
DK/REFUSED	5.0%	1.9%	5.7%	3.7%	5.8%	6.3%	1.2%	5.4%	4.8%	3.0%	7.2%	4.9%	7.7%	2.5%	1.9%	7.9%	5.7%
Net Diff.	-2.1%	-10.8%	-11.9%	-34.3%	10.5%	-21.1%	10.7%	9.6%	-11.6%	12.8%	-6.5%	-13.6%	-13.8%	27.4%	-23.8%	-32.3%	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
PRO-LIFE	46.4%	48.1%	43.7%	43.6%	47.2%	49.6%	60.1%	58.2%	51.6%	80.5%	52.5%	28.3%	54.2%	25.8%	
Shouldn't Be Legal	10.4%	10.6%	10.3%	12.1%	6.0%	11.0%	13.3%	9.6%	9.1%	11.3%	-	3.1%	-	3.4%	
Protect Mother's Life	9.6%	7.9%	12.9%	11.5%	12.7%	4.8%	6.9%	9.9%	12.8%	-	-	-	-	-	
Case of Incest/Rape	26.4%	29.6%	20.5%	20.0%	28.5%	33.9%	39.8%	38.8%	29.7%	69.2%	52.5%	25.2%	54.2%	22.4%	
PRO-CHOICE	48.5%	47.4%	52.2%	52.3%	37.9%	48.2%	38.2%	36.2%	41.2%	19.3%	47.5%	69.7%	45.8%	72.0%	
During 1st Trimester	16.9%	16.0%	14.7%	16.2%	18.7%	23.8%	20.8%	8.9%	8.7%	9.5%	47.5%	11.5%	-	12.6%	
Until 20th Week	7.6%	8.1%	7.3%	7.8%	5.2%	7.8%	12.0%	15.0%	16.6%	9.7%	-	29.3%	-	32.2%	
Legal:All Circumstance	24.0%	23.3%	30.3%	28.3%	14.0%	16.5%	5.4%	12.3%	16.0%	-	-	28.9%	45.8%	27.2%	
DK/REFUSED	5.0%	4.6%	4.1%	4.1%	14.9%	2.2%	1.7%	5.6%	7.2%	0.3%	-	1.9%	-	2.1%	
Net Diff.	-2.1%	0.7%	-8.6%	-8.7%	9.2%	1.4%	21.9%	22.0%	10.4%	61.2%	5.1%	-41.4%	8.4%	-46.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 1

	TOTAL		AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
WHITE	60.5%	61.3%	85.1%	56.1%	66.6%	59.1%	69.0%	62.8%	79.4%	74.6%	73.8%	100.0%	46.8%	44.6%	99.3%	54.4%
NON-WHITE	39.1%	38.7%	14.9%	43.8%	31.3%	40.4%	31.0%	37.2%	20.6%	24.6%	25.3%	-	53.2%	55.4%	0.7%	45.6%
African-American/Black	35.6%	33.0%	14.9%	40.5%	31.3%	37.2%	26.0%	29.2%	20.6%	18.7%	19.3%	-	52.2%	54.4%	0.7%	41.3%
Hispanic/Latino	2.0%	2.7%	-	2.4%	-	1.7%	3.6%	5.7%	-	3.7%	3.8%	-	0.5%	0.5%	-	-
Asian/Asian-American	0.5%	1.1%	-	0.3%	-	0.5%	0.5%	0.8%	-	1.0%	1.0%	-	0.1%	0.1%	-	-
Other	1.0%	2.0%	-	0.7%	-	1.0%	0.9%	1.4%	-	1.2%	1.3%	-	0.4%	0.4%	-	4.3%
REFUSED	0.4%	-	-	0.7%	2.1%	0.5%	0.1%	0.1%	-	0.8%	0.8%	-	0.4%	0.4%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
WHITE	60.5%	66.0%	57.8%	60.1%	56.7%	56.1%	64.2%	70.1%	54.8%	37.2%	56.6%	64.4%	66.0%
NON-WHITE	39.1%	34.0%	39.0%	39.8%	43.2%	43.9%	35.8%	29.9%	44.4%	62.8%	43.4%	35.6%	34.0%
African-American/Black	35.6%	31.3%	34.3%	33.9%	41.8%	36.2%	33.0%	25.5%	42.2%	57.0%	32.7%	31.8%	28.9%
Hispanic/Latino	2.0%	1.9%	1.3%	4.0%	0.5%	7.7%	0.3%	2.3%	1.0%	5.9%	-	2.5%	3.2%
Asian/Asian-American	0.5%	0.2%	1.8%	0.6%	0.2%	-	-	0.5%	0.6%	-	-	-	0.4%
Other	1.0%	0.7%	1.6%	1.4%	0.7%	-	2.4%	1.6%	0.6%	-	10.7%	1.4%	1.5%
REFUSED	0.4%	-	3.2%	*	*	-	-	-	0.8%	-	-	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
WHITE	60.5%	69.8%	46.0%	59.7%	66.5%	69.6%	24.6%	55.6%	72.8%	73.3%	43.8%	48.5%	49.2%	2.8%	55.4%
NON-WHITE	39.1%	30.1%	51.0%	40.3%	33.5%	30.4%	75.4%	44.3%	26.4%	25.9%	56.2%	51.5%	50.8%	97.2%	44.5%
African-American/Black	35.6%	25.0%	49.8%	36.3%	31.6%	30.4%	75.4%	36.9%	20.5%	19.9%	56.2%	50.5%	49.8%	97.2%	40.6%
Hispanic/Latino	2.0%	3.7%	1.2%	2.1%	0.5%	-	-	-	3.7%	3.8%	-	0.5%	0.5%	-	-
Asian/Asian-American	0.5%	0.7%	-	0.8%	-	-	-	1.8%	1.0%	1.0%	-	0.1%	0.1%	-	-
Other	1.0%	0.8%	-	1.2%	1.4%	-	-	5.5%	1.2%	1.3%	-	0.4%	0.4%	-	3.9%
REFUSED	0.4%	0.8%	2.9%	-	-	-	-	0.2%	0.8%	0.8%	-	-	-	-	0.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
WHITE	60.5%	73.0%	73.5%	61.9%	45.9%	45.8%	47.3%	56.1%	76.3%	47.2%
NON-WHITE	39.1%	26.2%	25.7%	38.1%	54.1%	54.2%	52.7%	43.9%	23.7%	52.8%
African-American/Black	35.6%	20.6%	19.9%	38.1%	52.9%	53.0%	52.7%	41.4%	20.4%	48.2%
Hispanic/Latino	2.0%	3.5%	3.7%	-	0.6%	0.6%	-	-	2.4%	-
Asian/Asian-American	0.5%	0.9%	0.9%	-	0.1%	0.1%	-	-	-	-
Other	1.0%	1.2%	1.2%	-	0.5%	0.5%	-	2.4%	0.9%	4.6%
REFUSED	0.4%	0.8%	0.8%	-	0.5%	0.5%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		Other	DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
WHITE	60.5%	60.4%	58.4%	58.1%	64.8%	59.2%	64.0%	60.2%	59.7%	57.7%	61.7%	66.8%	59.0%	60.6%	59.0%	73.2%	48.0%	69.4%	65.9%	88.3%	83.0%
NON-WHITE	39.1%	39.6%	39.3%	40.9%	35.2%	40.7%	34.8%	39.3%	40.3%	42.3%	37.1%	31.9%	40.8%	39.0%	40.8%	26.7%	52.0%	28.9%	32.1%	11.7%	17.0%
African-American/Black	35.6%	36.4%	33.4%	38.8%	31.8%	37.3%	32.1%	35.1%	39.4%	39.8%	31.4%	27.7%	31.3%	36.0%	31.3%	21.6%	51.6%	21.2%	23.4%	7.1%	17.0%
Hispanic/Latino	2.0%	1.6%	4.5%	1.8%	1.8%	1.7%	2.5%	2.4%	0.6%	0.9%	4.3%	2.3%	9.5%	1.4%	9.5%	3.5%	0.3%	3.5%	3.8%	3.1%	-
Asian/Asian-American	0.5%	0.3%	1.3%	0.1%	0.5%	0.8%	-	0.5%	0.4%	0.7%	-	0.2%	-	0.5%	-	0.8%	0.1%	0.9%	1.1%	-	-
Other	1.0%	1.2%	*	0.2%	1.1%	0.9%	0.3%	1.3%	-	0.9%	1.4%	1.6%	0.1%	1.1%	0.1%	0.8%	-	3.3%	3.8%	1.5%	-
REFUSED	0.4%	*	2.3%	1.0%	*	*	1.1%	0.5%	-	*	1.2%	1.3%	0.2%	0.4%	0.2%	*	*	1.7%	2.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
WHITE	60.5%	72.1%	75.2%	50.0%	35.8%	63.1%	53.9%	70.3%	59.4%	78.6%	100.0%	31.3%	47.0%	68.3%	56.6%	62.6%	72.4%	100.0%	100.0%	100.0%	
NON-WHITE	39.1%	27.8%	24.8%	50.0%	64.2%	36.9%	46.1%	28.9%	38.7%	21.3%	-	68.7%	53.0%	31.7%	43.4%	37.4%	26.0%	-	-	-	
African-American/Black	35.6%	21.7%	20.7%	49.3%	64.2%	35.4%	42.7%	24.1%	32.4%	17.6%	-	65.8%	50.5%	24.5%	43.4%	32.8%	23.6%	-	-	-	
Hispanic/Latino	2.0%	3.7%	4.1%	0.6%	-	1.1%	1.1%	3.3%	5.1%	1.9%	-	2.2%	-	4.7%	-	2.5%	1.8%	-	-	-	
Asian/Asian-American	0.5%	1.2%	-	0.2%	-	0.3%	0.8%	0.6%	-	1.0%	-	0.6%	1.4%	0.9%	-	-	0.3%	-	-	-	
Other	1.0%	1.2%	-	-	-	-	1.5%	0.9%	1.2%	0.8%	-	-	1.0%	1.6%	-	2.1%	0.3%	-	-	-	
REFUSED	0.4%	0.1%	-	-	-	-	-	0.8%	1.8%	0.8%	-	-	-	0.1%	-	-	1.6%	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
WHITE	60.5%	-	-	-	-	-	-	73.0%	47.9%	67.2%	53.4%	63.4%	61.8%	60.6%	66.0%	51.0%	58.8%	70.0%	100.0%	100.0%
NON-WHITE	39.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	26.2%	52.1%	32.8%	46.6%	36.1%	37.5%	39.4%	34.0%	49.0%	39.9%	30.0%	-	-
African-American/Black	35.6%	98.5%	92.6%	83.3%	100.0%	100.0%	100.0%	20.3%	51.2%	24.4%	39.5%	33.6%	34.3%	35.1%	29.6%	41.6%	37.6%	28.6%	-	-
Hispanic/Latino	2.0%	1.2%	2.4%	11.4%	-	-	-	3.6%	0.5%	-	3.6%	1.5%	2.5%	1.9%	3.3%	3.3%	2.0%	0.5%	-	-
Asian/Asian-American	0.5%	0.3%	1.7%	2.0%	-	-	-	0.9%	-	2.2%	1.2%	0.3%	0.4%	0.6%	0.9%	1.3%	-	-	-	-
Other	1.0%	-	3.2%	3.3%	-	-	-	1.4%	0.4%	6.2%	2.2%	0.6%	0.2%	1.9%	0.2%	2.9%	0.3%	0.9%	-	-
REFUSED	0.4%	-	-	-	-	-	-	0.8%	-	-	**	0.5%	0.8%	-	-	-	1.3%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
WHITE	60.5%	-	-	-	-	69.5%	46.7%	65.5%	37.4%	73.7%	51.7%	100.0%	100.0%	-	-	-	-	58.0%	63.2%	52.2%	58.8%
NON-WHITE	39.1%	100.0%	100.0%	100.0%	100.0%	30.5%	52.2%	34.5%	62.6%	26.3%	46.6%	-	-	100.0%	100.0%	100.0%	100.0%	41.3%	36.8%	47.8%	41.2%
African-American/Black	35.6%	91.6%	88.9%	100.0%	100.0%	26.6%	48.4%	28.3%	56.5%	24.8%	44.1%	-	-	87.2%	92.8%	100.0%	100.0%	38.0%	33.1%	43.3%	34.3%
Hispanic/Latino	2.0%	6.8%	4.7%	-	-	2.3%	2.5%	4.3%	2.6%	0.3%	2.5%	-	-	7.7%	4.8%	-	-	2.2%	1.8%	2.2%	3.8%
Asian/Asian-American	0.5%	0.9%	1.6%	-	-	-	1.2%	-	3.5%	-	-	-	-	-	2.3%	-	-	0.5%	0.6%	0.7%	1.2%
Other	1.0%	0.6%	4.9%	-	-	1.6%	1.1%	2.0%	-	1.2%	1.1%	-	-	5.2%	1.1%	-	-	0.7%	1.4%	1.5%	1.8%
REFUSED	0.4%	-	-	-	-	-	1.1%	-	-	-	1.7%	-	-	-	-	-	-	0.7%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
WHITE	60.5%	62.5%	66.9%	100.0%	100.0%	-	-	-	-	68.8%	54.2%	64.9%	43.8%	73.2%	60.3%	100.0%	100.0%	-	-	-	-
NON-WHITE	39.1%	36.3%	33.1%	-	-	100.0%	100.0%	100.0%	100.0%	30.4%	45.8%	35.1%	56.2%	25.1%	39.7%	-	-	100.0%	100.0%	100.0%	100.0%
African-American/Black	35.6%	33.8%	32.0%	-	-	92.0%	89.8%	100.0%	100.0%	25.0%	43.9%	27.8%	52.5%	21.6%	38.8%	-	-	82.0%	95.8%	100.0%	100.0%
Hispanic/Latino	2.0%	2.2%	0.1%	-	-	5.3%	4.9%	-	-	3.7%	0.6%	4.5%	1.1%	2.7%	0.2%	-	-	12.1%	1.2%	-	-
Asian/Asian-American	0.5%	0.2%	-	-	-	1.1%	1.5%	-	-	1.0%	0.1%	1.5%	0.2%	0.3%	-	-	-	3.2%	0.2%	-	-
Other	1.0%	0.2%	1.1%	-	-	1.6%	3.8%	-	-	0.8%	1.3%	1.2%	2.4%	0.4%	0.6%	-	-	2.7%	2.8%	-	-
REFUSED	0.4%	1.3%	-	-	-	-	-	-	-	0.8%	-	-	-	1.8%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
WHITE	60.5%	66.9%	65.1%	60.3%	70.1%	57.5%	67.6%	63.8%	48.4%	64.5%	48.7%	69.4%	63.3%	100.0%	100.0%	-	-	-	-
NON-WHITE	39.1%	32.3%	34.9%	39.7%	28.5%	42.5%	32.4%	36.2%	51.6%	35.5%	51.3%	28.9%	36.7%	-	-	100.0%	100.0%	100.0%	100.0%
African-American/Black	35.6%	27.1%	28.8%	23.2%	27.8%	40.2%	28.5%	33.6%	50.5%	27.7%	47.8%	26.4%	35.3%	-	-	84.0%	94.7%	100.0%	100.0%
Hispanic/Latino	2.0%	3.4%	3.0%	13.0%	-	0.9%	1.0%	1.0%	0.8%	4.8%	1.0%	1.9%	0.8%	-	-	10.4%	2.1%	-	-
Asian/Asian-American	0.5%	0.5%	0.7%	1.8%	-	0.5%	1.3%	-	0.2%	0.7%	1.4%	0.3%	-	-	-	1.6%	1.3%	-	-
Other	1.0%	1.3%	2.5%	1.7%	0.7%	0.8%	1.6%	1.6%	-	2.2%	1.1%	0.3%	0.6%	-	-	4.0%	2.0%	-	-
REFUSED	0.4%	0.8%	-	-	1.4%	-	-	-	-	-	-	1.7%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
WHITE	60.5%	66.5%	53.0%	59.6%	58.9%	64.9%	59.0%	61.3%	59.3%	62.2%	59.2%	64.9%	58.6%	55.3%	53.6%	58.8%	54.0%	63.4%
NON-WHITE	39.1%	33.5%	47.0%	40.4%	41.1%	33.7%	41.0%	38.2%	40.7%	37.1%	40.8%	33.7%	41.4%	44.7%	46.4%	41.2%	46.0%	36.6%
African-American/Black	35.6%	33.5%	39.1%	37.1%	39.6%	29.0%	36.6%	35.0%	36.9%	33.8%	37.7%	29.0%	32.2%	40.4%	39.3%	37.1%	40.8%	29.8%
Hispanic/Latino	2.0%	-	6.3%	0.6%	0.7%	3.0%	3.5%	1.5%	2.1%	1.9%	1.7%	3.0%	7.4%	1.4%	4.4%	1.5%	3.0%	3.0%
Asian/Asian-American	0.5%	-	-	1.0%	0.2%	0.8%	-	0.7%	0.5%	0.5%	0.4%	0.8%	-	1.3%	0.7%	1.2%	0.6%	2.1%
Other	1.0%	-	1.5%	1.6%	0.6%	0.9%	0.9%	1.1%	1.2%	0.8%	1.0%	0.9%	1.8%	1.6%	1.9%	1.4%	1.6%	1.7%
REFUSED	0.4%	-	-	0.0%	-	1.4%	-	0.5%	0.0%	0.8%	0.0%	1.4%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
WHITE	60.5%	59.3%	66.1%	64.1%	64.7%	63.8%	65.9%	55.7%	64.4%	61.2%	61.6%	58.6%	53.9%	50.9%	62.4%	72.6%	60.9%
NON-WHITE	39.1%	40.7%	33.0%	35.9%	33.9%	36.2%	31.8%	44.3%	34.9%	37.7%	38.4%	41.4%	46.1%	49.0%	37.6%	27.4%	38.3%
African-American/Black	35.6%	40.5%	30.7%	34.8%	31.3%	35.0%	28.5%	38.7%	33.0%	36.1%	32.2%	38.8%	39.9%	40.3%	35.4%	26.2%	36.0%
Hispanic/Latino	2.0%	0.2%	1.5%	0.1%	2.3%	0.5%	2.9%	3.0%	1.2%	0.4%	5.1%	0.3%	2.3%	5.2%	-	-	2.1%
Asian/Asian-American	0.5%	-	0.2%	0.3%	-	0.2%	-	1.0%	0.1%	0.1%	0.5%	0.9%	0.5%	1.1%	1.4%	0.5%	-
Other	1.0%	-	0.6%	0.7%	0.3%	0.5%	0.4%	1.6%	0.5%	1.1%	0.6%	1.4%	3.4%	2.5%	0.8%	0.7%	0.2%
REFUSED	0.4%	-	0.9%	0.1%	1.4%	0.1%	2.3%	0.1%	0.7%	1.1%	0.1%	-	-	0.1%	-	-	0.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

24. What is your main racial background?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
WHITE	60.5%	59.0%	58.1%	60.4%	60.5%	70.4%	71.1%	71.6%	63.2%	99.7%	62.8%	62.8%	100.0%	59.1%
NON-WHITE	39.1%	41.0%	41.9%	37.6%	39.5%	29.6%	28.9%	28.4%	36.8%	0.3%	-	37.2%	-	40.9%
African-American/Black	35.6%	35.6%	37.8%	36.6%	39.5%	26.8%	15.5%	24.1%	31.1%	0.3%	-	37.2%	-	40.9%
Hispanic/Latino	2.0%	2.4%	3.1%	0.8%	-	2.1%	4.8%	3.8%	4.9%	-	-	-	-	-
Asian/Asian-American	0.5%	1.2%	-	-	-	-	2.0%	-	-	-	-	-	-	-
Other	1.0%	1.7%	0.9%	0.2%	-	0.7%	6.6%	0.6%	0.7%	-	-	-	-	-
REFUSED	0.4%	0.1%	0.1%	2.0%	-	-	-	-	-	-	37.2%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
18-29	11.0%	13.3%	13.5%	10.3%	8.1%	8.9%	24.2%	13.5%	42.4%	7.2%	7.4%	-	11.4%	11.5%	9.2%	42.4%
30-40	13.9%	12.1%	14.9%	14.8%	15.3%	13.3%	17.9%	17.0%	19.3%	15.0%	14.6%	27.1%	14.0%	13.8%	19.0%	3.7%
41-55	25.1%	32.9%	-	23.9%	16.4%	25.4%	23.3%	25.0%	20.4%	22.8%	22.4%	37.0%	28.0%	28.1%	27.0%	20.1%
56-65	22.6%	20.7%	27.9%	22.9%	25.1%	24.0%	14.3%	19.1%	6.4%	24.1%	24.8%	-	20.2%	20.0%	25.7%	31.0%
OVER 65	26.8%	19.9%	43.8%	27.9%	34.9%	27.8%	20.3%	25.5%	11.5%	29.8%	29.7%	34.6%	26.3%	26.6%	19.0%	2.7%
REFUSED	0.5%	1.2%	-	0.2%	0.2%	0.6%	-	-	-	1.1%	1.1%	1.3%	-	-	-	-
Mean	52.23	50.18	55.87	52.56	54.85	53.25	45.99	50.48	38.45	53.91	53.97	52.14	51.71	51.75	50.67	41.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 2

	LISA BARNES				MARK SPEED				BARNES/SPEED				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
18-29	11.0%	10.2%	14.7%	7.8%	13.2%	16.7%	9.1%	8.8%	11.6%	11.9%	9.1%	15.3%	11.0%
30-40	13.9%	12.3%	12.1%	17.2%	13.1%	11.2%	15.6%	15.1%	13.5%	11.2%	-	13.7%	14.5%
41-55	25.1%	19.9%	24.1%	31.1%	25.0%	20.6%	28.4%	27.3%	24.1%	29.3%	19.5%	28.6%	27.4%
56-65	22.6%	26.4%	22.4%	19.2%	22.3%	19.8%	24.8%	23.3%	22.4%	5.9%	46.3%	18.2%	20.1%
OVER 65	26.8%	29.5%	26.8%	24.6%	26.2%	31.7%	22.1%	25.4%	27.4%	41.8%	25.0%	24.2%	26.9%
REFUSED	0.5%	1.7%	-	-	0.1%	-	-	-	1.0%	-	-	-	-
Mean	52.23	53.78	51.51	51.66	51.62	51.89	51.72	52.37	52.29	53.56	57.06	50.06	51.85

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
18-29	11.0%	13.1%	7.6%	8.1%	9.6%	17.9%	23.7%	5.1%	7.1%	6.8%	23.1%	13.0%	13.1%	-	27.8%
30-40	13.9%	12.8%	13.6%	13.3%	20.5%	4.1%	17.2%	11.7%	14.5%	14.5%	14.3%	12.7%	11.9%	72.0%	19.4%
41-55	25.1%	31.3%	27.8%	15.7%	20.9%	28.9%	25.9%	41.2%	22.1%	22.5%	-	28.9%	29.3%	-	19.3%
56-65	22.6%	20.3%	18.7%	28.8%	19.4%	20.6%	20.3%	28.6%	24.7%	25.0%	6.4%	20.5%	20.4%	25.2%	22.7%
OVER 65	26.8%	22.5%	32.3%	32.5%	29.0%	28.5%	12.9%	13.5%	30.5%	30.1%	56.2%	24.9%	25.2%	-	10.9%
REFUSED	0.5%	0.5%	-	1.6%	0.6%	-	-	-	1.1%	1.1%	-	0.5%	-	2.8%	-
Mean	52.23	50.62	53.83	55.14	51.80	51.93	45.34	51.77	54.23	54.24	53.66	51.22	51.34	41.61	43.89

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
18-29	11.0%	8.4%	8.0%	18.0%	12.4%	11.4%	26.6%	19.0%	7.7%	33.0%
30-40	13.9%	15.6%	15.9%	8.6%	10.4%	11.1%	-	20.6%	14.4%	23.1%
41-55	25.1%	23.5%	23.0%	36.7%	27.5%	26.9%	36.0%	23.6%	21.7%	19.6%
56-65	22.6%	21.7%	22.3%	8.2%	25.2%	24.4%	37.4%	16.0%	26.0%	11.5%
OVER 65	26.8%	29.7%	29.8%	28.6%	24.5%	26.2%	-	20.6%	28.0%	12.9%
REFUSED	0.5%	1.0%	1.1%	-	-	-	-	0.2%	2.2%	-
Mean	52.23	53.23	53.37	49.78	52.15	52.57	46.16	47.20	53.77	41.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 5

	TOTAL															REGISTERED PARTY													
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref								
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE												
Total	300	233	49	115	133		179	101		237	38		187	99		86	24		273	24		90	141		69	57		7	5
18-29	11.0%	12.4%	8.6%	18.2%	7.0%		12.1%	9.2%		10.2%	13.3%		12.1%	9.4%		9.9%	7.5%		11.4%	7.5%		6.2%	10.8%		17.6%	19.9%		11.3%	-
30-40	13.9%	13.7%	11.7%	14.4%	11.0%		14.3%	13.9%		15.0%	11.2%		15.3%	12.0%		10.4%	14.2%		13.7%	14.2%		12.7%	12.7%		18.2%	15.5%		8.1%	64.8%
41-55	25.1%	28.6%	13.0%	28.7%	20.9%		24.7%	27.1%		24.5%	21.8%		25.3%	23.0%		23.9%	25.4%		24.8%	25.4%		25.0%	27.3%		20.8%	21.0%		33.3%	-
56-65	22.6%	22.4%	19.2%	19.7%	24.4%		22.2%	22.2%		21.8%	26.4%		21.5%	24.9%		24.8%	26.0%		22.5%	26.0%		26.3%	23.1%		16.8%	16.0%		26.4%	11.6%
OVER 65	26.8%	22.3%	47.0%	17.8%	36.6%		25.9%	27.5%		27.8%	26.6%		25.8%	29.1%		29.6%	25.7%		27.0%	25.7%		28.0%	26.1%		26.5%	27.5%		20.9%	23.6%
REFUSED	0.5%	0.6%	0.5%	1.1%	0.9%	*	0.9%	0.1%		0.6%	0.7%		1.6%	1.5%		1.2%	0.5%		1.2%	1.8%		-	-		-	-		-	-
Mean	52.23	50.91	57.17	48.04	55.95		51.69	52.77		52.42	52.47		51.41	53.74		53.92	53.29		52.19	53.29		54.39	52.34		49.25	49.15		52.08	46.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
18-29	11.0%	7.5%	6.9%	14.4%	5.2%	13.0%	23.0%	5.8%	14.3%	17.6%	7.4%	7.5%	18.8%	9.2%	7.6%	25.6%
30-40	13.9%	14.1%	12.4%	23.3%	11.4%	12.8%	9.9%	13.1%	11.2%	12.5%	11.6%	14.1%	32.8%	11.9%	14.2%	25.5%
41-55	25.1%	29.9%	23.9%	22.3%	20.8%	29.2%	18.5%	26.4%	27.9%	17.9%	21.1%	26.7%	29.0%	19.9%	26.9%	31.0%
56-65	22.6%	19.4%	36.1%	17.2%	32.3%	15.9%	16.1%	24.3%	22.1%	18.8%	31.9%	24.1%	13.0%	36.9%	24.1%	15.0%
OVER 65	26.8%	25.4%	20.7%	22.9%	30.2%	29.1%	32.5%	29.9%	24.5%	33.2%	22.8%	27.6%	6.4%	15.7%	27.2%	2.8%
REFUSED	0.5%	3.7%	-	-	0.1%	-	-	0.5%	-	-	5.2%	-	-	6.4%	-	-
Mean	52.23	52.51	53.78	48.63	55.95	51.54	50.26	54.53	51.17	51.71	53.99	53.42	42.16	52.56	53.30	40.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
18-29	11.0%	1.5%	20.1%	16.5%	13.2%	19.5%	15.8%	6.4%	4.9%	7.6%	10.9%	15.8%	12.4%	6.8%	16.7%	20.1%	6.1%	21.7%	17.0%	6.8%
30-40	13.9%	11.4%	19.6%	16.8%	22.2%	11.8%	12.1%	14.3%	13.0%	15.2%	3.7%	21.0%	11.6%	18.2%	15.3%	12.6%	10.1%	12.4%	12.2%	12.7%
41-55	25.1%	26.5%	16.9%	28.2%	33.4%	23.4%	25.9%	20.9%	19.4%	22.1%	3.7%	20.6%	30.2%	23.8%	30.9%	20.5%	17.9%	35.0%	19.6%	20.8%
56-65	22.6%	27.8%	18.3%	18.3%	15.9%	20.6%	21.8%	25.6%	30.0%	22.3%	44.3%	25.3%	23.7%	24.4%	15.9%	19.5%	27.0%	13.3%	22.2%	26.3%
OVER 65	26.8%	30.2%	24.9%	20.2%	15.3%	24.7%	23.9%	31.8%	30.7%	32.7%	37.3%	17.3%	21.4%	25.1%	21.2%	27.0%	38.8%	17.5%	28.1%	33.4%
REFUSED	0.5%	2.6%	0.2%	-	-	-	0.5%	0.9%	2.0%	0.0%	-	-	0.7%	1.7%	-	0.2%	-	-	0.9%	-
Mean	52.23	56.49	48.30	48.51	47.23	49.69	50.56	54.84	55.76	54.14	58.58	48.38	51.14	52.62	48.55	49.82	57.10	46.58	51.22	55.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
18-29	11.0%	11.2%	14.4%	5.6%	11.4%	15.5%	6.8%	9.6%	12.0%	24.4%	9.1%	11.3%	7.9%	15.1%	7.8%	13.1%	8.0%	17.1%	10.5%	13.2%
30-40	13.9%	21.2%	11.8%	18.5%	21.5%	11.4%	13.9%	12.9%	14.8%	22.7%	35.9%	7.3%	11.5%	14.6%	12.6%	18.3%	10.8%	10.9%	10.0%	12.3%
41-55	25.1%	21.4%	33.4%	21.9%	21.7%	32.1%	24.3%	23.0%	28.1%	10.9%	37.3%	20.0%	24.2%	28.1%	29.2%	20.9%	20.6%	35.1%	20.0%	31.1%
56-65	22.6%	23.4%	21.4%	24.7%	23.4%	21.3%	28.6%	23.3%	21.7%	23.7%	9.4%	27.3%	27.7%	17.4%	31.9%	21.7%	24.8%	13.2%	28.8%	15.2%
OVER 65	26.8%	22.8%	19.0%	26.3%	22.0%	19.7%	22.9%	30.3%	23.3%	14.1%	8.3%	33.4%	28.7%	24.6%	18.5%	25.5%	35.8%	23.7%	30.6%	27.9%
REFUSED	0.5%	-	-	3.0%	-	-	3.5%	0.9%	-	4.2%	-	0.7%	-	0.2%	-	0.4%	-	-	-	0.3%
Mean	52.23	50.44	49.79	53.25	50.18	49.70	53.33	53.59	50.98	45.02	44.11	55.08	54.32	49.99	52.51	50.75	55.58	49.24	54.47	51.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
18-29	11.0%	3.9%	18.1%	4.3%	20.4%	9.2%	13.9%	6.7%	15.0%	11.9%	13.4%	11.2%	16.0%	4.8%	12.4%	5.6%	13.3%	9.4%	12.9%	5.0%	14.4%
30-40	13.9%	14.2%	18.2%	12.5%	16.3%	16.3%	11.2%	19.7%	11.9%	12.7%	10.9%	11.6%	11.0%	27.1%	11.6%	23.7%	11.6%	11.0%	17.4%	15.7%	17.4%
41-55	25.1%	31.5%	23.4%	33.4%	22.4%	21.6%	25.6%	19.5%	25.7%	23.8%	25.5%	20.2%	29.3%	24.7%	22.9%	25.5%	23.6%	25.1%	24.9%	27.4%	22.3%
56-65	22.6%	26.3%	20.8%	27.5%	23.1%	27.2%	20.2%	28.5%	28.5%	25.8%	15.7%	27.8%	14.4%	25.7%	25.7%	28.8%	26.5%	21.1%	24.5%	23.6%	26.7%
OVER 65	26.8%	24.0%	19.5%	22.3%	17.8%	25.5%	29.1%	25.2%	18.9%	25.8%	34.5%	29.0%	29.3%	17.7%	27.4%	16.4%	25.0%	32.6%	20.1%	26.4%	18.7%
REFUSED	0.5%	-	-	-	-	0.2%	-	0.4%	-	-	-	0.3%	-	-	-	-	-	0.8%	0.2%	1.8%	0.4%
Mean	52.23	53.74	48.10	53.66	47.68	52.64	52.04	52.92	50.50	52.35	52.86	53.62	50.88	50.40	52.70	50.78	52.03	54.12	50.06	53.59	49.68

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
18-29	11.0%	12.8%	11.7%	9.6%	14.9%	9.3%	9.6%	10.1%	10.7%	5.3%	15.6%	4.9%	13.2%	5.7%	16.9%	4.7%	19.1%	6.8%	11.4%	8.3%	11.9%
30-40	13.9%	7.4%	17.4%	10.5%	14.2%	12.0%	22.9%	11.6%	20.2%	13.9%	14.2%	16.6%	16.3%	10.8%	13.0%	12.4%	12.6%	17.9%	16.2%	15.9%	14.9%
41-55	25.1%	23.3%	27.1%	24.3%	24.7%	26.6%	25.2%	27.7%	24.3%	19.0%	31.6%	23.2%	30.9%	14.2%	32.0%	19.3%	30.4%	18.9%	33.0%	19.6%	32.5%
56-65	22.6%	19.1%	22.6%	20.4%	24.1%	22.5%	25.2%	23.2%	27.6%	26.1%	18.4%	24.7%	24.0%	27.6%	15.2%	30.4%	12.8%	17.1%	25.1%	18.3%	26.0%
OVER 65	26.8%	37.3%	21.3%	35.2%	21.9%	27.7%	17.1%	25.3%	17.2%	34.6%	20.2%	28.6%	15.6%	41.6%	22.8%	33.1%	25.1%	36.4%	14.3%	34.3%	14.6%
REFUSED	0.5%	0.1%	-	0.1%	0.3%	1.9%	-	2.1%	-	1.1%	1.1%	2.0%	-	-	0.1%	0.3%	0.1%	2.9%	-	3.6%	-
Mean	52.23	54.52	50.38	54.57	50.33	53.18	49.60	52.60	49.99	55.86	49.08	54.14	49.08	57.81	49.08	56.35	48.81	54.34	49.39	53.94	49.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
18-29	11.0%	8.8%	15.2%	3.9%	8.0%	13.3%	11.0%	10.9%	15.6%	6.7%	12.4%	10.9%	13.8%	8.2%	16.0%	10.3%	9.6%	12.2%	10.1%	
30-40	13.9%	16.0%	13.8%	12.8%	18.1%	12.9%	12.4%	14.3%	12.8%	17.6%	16.0%	14.4%	10.9%	13.4%	11.5%	21.8%	14.8%	20.6%	13.5%	
41-55	25.1%	19.2%	27.7%	20.8%	15.3%	31.1%	30.5%	24.1%	33.8%	27.1%	24.3%	11.2%	35.6%	19.3%	30.4%	19.6%	32.1%	18.3%	33.0%	
56-65	22.6%	23.3%	20.6%	22.8%	24.5%	19.6%	16.2%	31.9%	18.1%	22.3%	26.7%	24.2%	15.0%	26.3%	16.4%	17.4%	24.0%	19.7%	24.3%	
OVER 65	26.8%	32.7%	22.8%	39.7%	34.1%	23.1%	29.8%	18.9%	19.7%	26.3%	20.5%	39.2%	24.7%	32.8%	25.7%	30.9%	19.5%	29.1%	19.2%	
REFUSED	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	52.23	53.87	50.08	56.94	54.25	50.60	52.26	51.62	49.10	52.65	50.72	55.12	50.52	54.75	50.27	51.62	51.04	51.21	51.02	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
18-29	11.0%	12.1%	9.4%	10.3%	-	-	-	10.4%	8.2%	9.4%	-	-	-	13.3%	10.7%	11.2%	-	-	-		
30-40	13.9%	12.2%	16.7%	15.3%	44.2%	-	21.3%	16.7%	15.9%	12.0%	64.6%	-	29.1%	9.0%	17.6%	18.5%	3.5%	-	-		
41-55	25.1%	24.8%	26.0%	26.2%	8.0%	48.2%	41.3%	22.0%	29.4%	30.4%	12.0%	39.7%	30.0%	26.7%	22.4%	22.2%	-	100.0%	71.9%		
56-65	22.6%	22.0%	23.8%	25.2%	8.2%	8.8%	12.9%	24.5%	25.6%	28.2%	-	10.3%	17.1%	20.3%	21.9%	22.2%	24.5%	-	1.5%		
OVER 65	26.8%	28.7%	23.0%	21.8%	39.6%	43.0%	24.6%	26.0%	18.9%	17.5%	23.4%	50.0%	23.8%	30.6%	27.4%	25.9%	72.0%	-	26.6%		
REFUSED	0.5%	0.2%	1.1%	1.2%	-	-	-	0.3%	2.1%	2.4%	-	-	-	0.1%	-	-	-	-	-		
Mean	52.23	52.53	51.60	51.46	52.00	58.55	52.26	52.07	51.34	51.61	44.77	60.28	51.60	52.85	51.86	51.31	66.44	48.00	54.04		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
18-29	11.0%	100.0%	-	-	-	-	44.1%	-	22.0%	-	15.1%	-	36.6%	-	18.5%	-	12.4%	-
30-40	13.9%	-	100.0%	-	-	-	55.9%	-	27.8%	-	19.2%	-	63.4%	-	32.0%	-	21.5%	-
41-55	25.1%	-	-	100.0%	-	-	-	33.7%	50.2%	-	34.6%	-	-	34.6%	49.5%	-	33.2%	-
56-65	22.6%	-	-	-	100.0%	-	-	30.4%	-	45.8%	31.1%	-	-	34.2%	-	52.2%	32.8%	-
OVER 65	26.8%	-	-	-	-	100.0%	-	35.9%	-	54.2%	-	100.0%	-	31.3%	-	47.8%	-	100.0%
REFUSED	0.5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	52.23	23.50	35.00	48.00	60.50	70.00	29.93	59.70	39.00	65.65	45.69	70.00	30.79	59.15	39.30	65.04	46.26	70.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
18-29	11.0%	50.6%	-	24.9%	-	17.5%	-	9.4%	12.3%	5.5%	13.2%	14.7%	40.1%	22.9%	9.3%	8.7%	3.3%
30-40	13.9%	49.4%	-	24.3%	-	17.1%	-	16.4%	12.0%	5.0%	21.8%	15.2%	13.6%	30.1%	10.3%	10.5%	10.7%
41-55	25.1%	-	33.1%	50.8%	-	35.8%	-	25.3%	25.0%	19.0%	24.2%	32.8%	28.2%	21.3%	33.7%	27.3%	22.6%
56-65	22.6%	-	27.4%	-	40.9%	29.6%	-	24.9%	20.7%	25.6%	20.7%	21.5%	6.6%	19.7%	23.6%	26.8%	24.9%
OVER 65	26.8%	-	39.6%	-	59.1%	-	100.0%	22.8%	30.0%	44.7%	19.0%	15.6%	11.5%	5.8%	22.6%	23.4%	38.5%
REFUSED	0.5%	-	-	-	-	-	-	1.1%	0.3%	0.3%	1.2%	0.1%	-	0.2%	0.6%	3.2%	-
Mean	52.23	29.18	60.13	38.74	66.12	45.18	70.00	51.75	52.63	59.07	48.71	48.54	39.75	42.20	52.35	53.18	57.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
18-29	11.0%	20.2%	5.0%	8.3%	1.8%	-	28.0%	9.5%	12.4%	-	-	8.6%	45.8%	4.9%	
30-40	13.9%	21.7%	10.7%	1.5%	25.4%	3.5%	23.8%	17.0%	13.5%	28.7%	-	9.6%	-	10.6%	
41-55	25.1%	24.0%	22.5%	38.5%	20.0%	14.8%	21.9%	18.8%	24.4%	-	-	27.1%	-	29.8%	
56-65	22.6%	20.8%	26.3%	16.6%	35.8%	22.7%	14.3%	20.1%	23.2%	9.5%	15.4%	17.9%	54.2%	14.4%	
OVER 65	26.8%	12.2%	35.4%	34.6%	17.0%	59.0%	11.9%	34.6%	26.5%	61.8%	84.6%	36.7%	-	40.3%	
REFUSED	0.5%	1.1%	0.1%	0.4%	-	-	-	-	-	-	-	-	-	-	
Mean	52.23	45.49	56.46	55.49	52.47	63.36	42.45	53.58	51.94	59.06	68.54	54.97	43.55	56.09	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
MALE	45.0%	44.3%	44.3%	45.8%	44.4%	46.5%	35.6%	44.1%	21.5%	52.2%	51.6%	70.6%	35.6%	36.0%	24.6%	64.5%
FEMALE	55.0%	55.7%	55.7%	54.2%	55.6%	53.5%	64.4%	55.9%	78.5%	47.8%	48.4%	29.4%	64.4%	64.0%	75.4%	35.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
MALE	45.0%	45.2%	49.8%	42.5%	45.3%	59.1%	46.0%	45.8%	41.8%	48.0%	63.8%	51.9%	45.9%
FEMALE	55.0%	54.8%	50.2%	57.5%	54.7%	40.9%	54.0%	54.2%	58.2%	52.0%	36.2%	48.1%	54.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
MALE	45.0%	52.4%	38.4%	44.0%	43.6%	16.4%	43.0%	49.1%	53.1%	52.7%	76.9%	35.2%	34.4%	97.2%	57.3%
FEMALE	55.0%	47.6%	61.6%	56.0%	56.4%	83.6%	57.0%	50.9%	46.9%	47.3%	23.1%	64.8%	65.6%	2.8%	42.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
MALE	45.0%	51.3%	52.2%	29.2%	37.9%	38.0%	37.0%	41.6%	47.5%	60.1%
FEMALE	55.0%	48.7%	47.8%	70.8%	62.1%	62.0%	63.0%	58.4%	52.5%	39.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 5

	BANNER 5															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
MALE	45.0%	44.4%	43.1%	56.3%	41.5%	47.7%	38.8%	44.4%	55.4%	43.0%	47.6%	48.0%	47.4%	44.6%	47.4%	46.4%	35.8%	62.0%	61.5%	52.4%	83.6%
FEMALE	55.0%	55.6%	56.9%	43.7%	58.5%	52.3%	61.2%	55.6%	44.6%	57.0%	52.4%	52.0%	52.6%	55.4%	52.6%	53.6%	64.2%	38.0%	38.5%	47.6%	16.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
MALE	45.0%	100.0%	100.0%	100.0%	-	-	-	43.0%	30.7%	54.5%	55.6%	40.5%	83.8%	56.0%	40.0%	84.0%
FEMALE	55.0%	-	-	-	100.0%	100.0%	100.0%	57.0%	69.3%	45.5%	44.4%	59.5%	16.2%	44.0%	60.0%	16.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
MALE	45.0%	45.2%	54.8%	26.2%	25.2%	27.1%	56.0%	51.0%	48.4%	53.0%	40.3%	100.0%	100.0%	100.0%	-	-	-	16.4%	48.9%	49.5%
FEMALE	55.0%	54.8%	45.2%	73.8%	74.8%	72.9%	44.0%	49.0%	51.6%	47.0%	59.7%	-	-	-	100.0%	100.0%	100.0%	83.6%	51.1%	50.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
MALE	45.0%	36.0%	64.4%	55.9%	35.0%	66.2%	52.0%	51.4%	38.0%	53.4%	48.2%	44.3%	41.1%	49.7%	100.0%	100.0%	-	-	44.0%	41.8%
FEMALE	55.0%	64.0%	35.6%	44.1%	65.0%	33.8%	48.0%	48.6%	62.0%	46.6%	51.8%	55.7%	58.9%	50.3%	-	-	100.0%	100.0%	56.0%	58.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
MALE	45.0%	37.3%	61.7%	35.5%	58.9%	51.3%	34.8%	100.0%	100.0%	-	-	48.3%	27.8%	58.0%	41.7%	54.5%	40.6%	43.8%	46.0%	100.0%	100.0%
FEMALE	55.0%	62.7%	38.3%	64.5%	41.1%	48.7%	65.2%	-	-	100.0%	100.0%	51.7%	72.2%	42.0%	58.3%	45.5%	59.4%	56.2%	54.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
MALE	45.0%	-	-	39.4%	42.9%	50.6%	51.5%	49.9%	47.8%	53.6%	37.0%	100.0%	100.0%	-	-	50.6%	29.9%	61.8%	45.4%	59.8%	44.2%
FEMALE	55.0%	100.0%	100.0%	60.6%	57.1%	49.4%	48.5%	50.1%	52.2%	46.4%	63.0%	-	-	100.0%	100.0%	49.4%	70.1%	38.2%	54.6%	40.2%	55.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
MALE	45.0%	50.5%	56.9%	52.8%	47.1%	39.4%	32.9%	59.8%	37.6%	100.0%	100.0%	-	-	48.6%	33.4%	55.5%	47.7%	51.7%	46.9%
FEMALE	55.0%	49.5%	43.1%	47.2%	52.9%	60.6%	67.1%	40.2%	62.4%	-	-	100.0%	100.0%	51.4%	66.6%	44.5%	52.3%	48.3%	53.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
MALE	45.0%	38.6%	52.8%	45.2%	49.6%	38.4%	46.6%	44.1%	45.9%	43.5%	47.1%	38.4%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	55.0%	61.4%	47.2%	54.8%	50.4%	61.6%	53.4%	55.9%	54.1%	56.5%	52.9%	61.6%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
MALE	45.0%	-	-	-	-	-	-	100.0%	-	37.7%	50.9%	46.6%	47.6%	50.5%	56.8%	48.7%	38.0%
FEMALE	55.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	62.3%	49.1%	53.4%	52.4%	49.5%	43.2%	51.3%	62.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
MALE	45.0%	51.1%	45.2%	38.8%	34.8%	41.3%	63.7%	71.5%	74.5%	61.3%	15.4%	52.6%	-	57.7%
FEMALE	55.0%	48.9%	54.8%	61.2%	65.2%	58.7%	36.3%	28.5%	25.5%	38.7%	84.6%	47.4%	100.0%	42.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
LANDLINE	34.4%	27.5%	29.7%	33.8%	49.3%	35.7%	26.9%	26.3%	28.0%	35.5%	35.5%	35.2%	36.3%	35.9%	45.5%	8.4%
MOBILE PHONE	34.2%	38.8%	29.0%	32.7%	30.2%	32.9%	42.7%	43.0%	42.2%	37.2%	36.8%	49.5%	30.5%	30.6%	29.9%	41.1%
TEXT	31.3%	33.8%	41.3%	33.6%	20.6%	31.5%	30.4%	30.7%	29.8%	27.4%	27.7%	15.3%	33.2%	33.6%	24.6%	50.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
LANDLINE	34.4%	36.6%	33.0%	29.7%	37.3%	35.8%	33.5%	31.5%	36.1%	37.2%	43.8%	32.4%	31.4%
MOBILE PHONE	34.2%	35.5%	31.5%	33.8%	34.5%	35.4%	32.6%	34.1%	34.4%	32.6%	22.7%	33.8%	33.6%
TEXT	31.3%	27.9%	35.4%	36.4%	28.2%	28.8%	34.0%	34.4%	29.4%	30.3%	33.4%	33.8%	35.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
LANDLINE	34.4%	30.2%	44.6%	35.7%	35.0%	31.3%	37.7%	24.3%	37.6%	38.2%	-	32.9%	33.4%	-	20.2%
MOBILE PHONE	34.2%	39.4%	20.0%	37.4%	37.8%	31.6%	28.7%	14.6%	34.9%	35.5%	-	33.2%	32.7%	72.0%	36.8%
TEXT	31.3%	30.4%	35.4%	26.9%	27.2%	37.1%	33.6%	61.2%	27.5%	26.3%	100.0%	33.8%	33.9%	28.0%	43.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
LANDLINE	34.4%	35.4%	35.5%	33.8%	35.6%	38.1%	-	24.0%	33.5%	19.9%
MOBILE PHONE	34.2%	36.8%	36.8%	36.9%	32.2%	29.9%	64.5%	29.7%	35.2%	35.5%
TEXT	31.3%	27.8%	27.8%	29.3%	32.2%	32.0%	35.5%	46.3%	31.3%	44.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133		179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
LANDLINE	34.4%	32.4%	46.6%	35.7%	36.8%		33.6%	31.3%	33.2%	41.8%	34.2%	35.1%	36.1%	30.9%	34.8%	30.9%	35.4%	39.2%	23.5%	23.3%	40.8%	-
MOBILE PHONE	34.2%	37.8%	20.9%	34.4%	31.0%		37.1%	34.2%	36.2%	24.2%	30.8%	38.2%	40.2%	37.1%	33.8%	37.1%	38.8%	29.3%	38.5%	42.3%	23.4%	15.8%
TEXT	31.3%	29.7%	32.4%	29.9%	32.2%		29.3%	34.5%	30.6%	33.9%	35.0%	26.7%	23.7%	32.0%	31.4%	32.0%	25.8%	31.6%	38.0%	34.3%	35.8%	84.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
LANDLINE	34.4%	28.7%	37.9%	18.3%	41.1%	39.9%	32.1%	35.4%	40.5%	25.9%	35.2%	37.9%	13.5%	40.9%	37.4%	14.5%
MOBILE PHONE	34.2%	45.1%	35.0%	36.9%	33.3%	26.1%	41.1%	33.6%	32.2%	40.3%	53.1%	26.5%	36.4%	45.8%	26.7%	32.6%
TEXT	31.3%	26.1%	27.2%	44.7%	25.6%	34.0%	26.9%	31.0%	27.2%	33.8%	11.7%	35.6%	50.1%	13.3%	35.9%	52.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
LANDLINE	34.4%	27.4%	44.9%	30.7%	30.1%	31.2%	30.9%	38.8%	39.8%	38.1%	76.7%	16.9%	29.3%	31.7%	35.6%	32.8%	46.2%	26.8%	33.7%	39.4%
MOBILE PHONE	34.2%	43.1%	33.0%	29.7%	20.6%	38.1%	40.1%	33.7%	39.6%	29.2%	7.4%	44.0%	42.0%	36.6%	24.6%	37.7%	30.6%	37.8%	46.6%	29.7%
TEXT	31.3%	29.5%	22.1%	39.6%	49.3%	30.7%	29.1%	27.5%	20.6%	32.8%	15.8%	39.1%	28.7%	31.6%	39.9%	29.5%	23.1%	35.4%	19.7%	30.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
LANDLINE	34.4%	34.6%	27.6%	35.9%	33.6%	27.7%	41.6%	35.7%	33.5%	37.9%	21.8%	39.4%	41.4%	33.3%	30.4%	33.6%	49.1%	33.0%	41.3%	33.0%
MOBILE PHONE	34.2%	21.6%	32.5%	44.3%	21.9%	30.0%	39.0%	35.2%	33.3%	34.7%	41.8%	31.8%	30.3%	35.0%	31.0%	42.5%	29.9%	27.6%	28.9%	38.8%
TEXT	31.3%	43.9%	40.0%	19.9%	44.5%	42.4%	19.4%	29.1%	33.2%	27.4%	36.4%	28.8%	28.2%	31.7%	38.7%	23.9%	21.0%	39.4%	29.8%	28.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
LANDLINE	34.4%	40.3%	33.8%	44.0%	34.2%	33.8%	43.9%	32.0%	33.3%	35.7%	49.5%	38.8%	34.5%	22.3%	51.0%	22.7%	53.8%	36.0%	33.0%	25.2%	33.2%
MOBILE PHONE	34.2%	33.4%	29.1%	27.6%	28.4%	38.3%	28.5%	44.8%	36.5%	31.5%	24.3%	32.0%	44.6%	52.6%	14.7%	50.6%	10.5%	34.1%	34.4%	43.9%	33.1%
TEXT	31.3%	26.3%	37.1%	28.4%	37.5%	27.9%	27.6%	23.3%	30.2%	32.8%	26.2%	29.2%	20.8%	25.1%	34.2%	26.7%	35.6%	30.0%	32.6%	30.9%	33.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
LANDLINE	34.4%	44.3%	32.8%	31.7%	38.5%	40.9%	23.5%	42.8%	24.6%	38.4%	31.7%	32.7%	25.5%	44.9%	35.3%	37.6%	32.7%	38.4%	30.4%	44.1%	30.7%
MOBILE PHONE	34.2%	26.4%	35.5%	35.6%	34.0%	32.4%	35.1%	29.8%	32.5%	33.1%	33.9%	35.5%	40.7%	30.4%	29.9%	29.5%	39.6%	42.1%	27.2%	36.0%	26.9%
TEXT	31.3%	29.3%	31.7%	32.7%	27.5%	26.7%	41.4%	27.4%	42.9%	28.5%	34.4%	31.8%	33.8%	24.7%	34.8%	32.9%	27.7%	19.4%	42.4%	20.0%	42.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
LANDLINE	34.4%	40.7%	32.6%	36.1%	45.6%	29.9%	35.6%	12.0%	31.5%	31.3%	28.0%	50.3%	31.1%	39.5%	30.4%	41.7%	29.2%	47.0%	29.6%
MOBILE PHONE	34.2%	31.8%	31.5%	34.6%	30.9%	35.0%	38.5%	42.8%	30.1%	35.2%	39.9%	28.4%	31.9%	31.7%	39.7%	32.8%	28.7%	26.0%	27.8%
TEXT	31.3%	27.5%	35.8%	29.3%	23.5%	35.1%	25.9%	45.2%	38.3%	33.6%	32.1%	21.3%	37.0%	28.7%	29.9%	25.6%	42.1%	26.9%	42.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
LANDLINE	34.4%	34.8%	33.2%	34.9%	7.6%	8.8%	36.4%	30.6%	26.6%	28.3%	11.5%	10.3%	23.8%	37.8%	40.1%	41.3%	-	-	70.4%
MOBILE PHONE	34.2%	34.9%	33.7%	31.0%	87.5%	34.2%	20.0%	40.7%	36.2%	32.9%	88.5%	39.7%	17.1%	30.7%	31.0%	29.2%	85.5%	-	28.1%
TEXT	31.3%	30.3%	33.1%	34.1%	4.9%	57.0%	43.6%	28.7%	37.2%	38.8%	-	50.0%	59.1%	31.5%	28.9%	29.6%	14.5%	100.0%	1.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
LANDLINE	34.4%	17.1%	12.3%	26.1%	38.9%	57.5%	14.4%	41.2%	20.3%	49.0%	26.1%	57.5%	7.7%	36.5%	16.0%	42.8%	23.7%	46.4%
MOBILE PHONE	34.2%	41.0%	53.5%	33.0%	31.3%	24.3%	48.0%	29.3%	40.5%	27.5%	37.6%	24.3%	65.5%	28.6%	48.1%	27.7%	41.6%	27.0%
TEXT	31.3%	41.9%	34.2%	40.9%	29.8%	18.3%	37.6%	29.4%	39.3%	23.6%	36.3%	18.3%	26.8%	34.9%	35.9%	29.5%	34.7%	26.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
LANDLINE	34.4%	20.3%	45.0%	23.9%	53.7%	28.2%	64.4%	28.8%	39.0%	100.0%	-	-	32.1%	25.7%	24.7%	34.6%	40.8%
MOBILE PHONE	34.2%	32.7%	29.9%	34.0%	27.3%	34.0%	22.6%	38.7%	30.6%	-	100.0%	-	48.8%	39.8%	39.4%	35.1%	28.1%
TEXT	31.3%	47.0%	25.1%	42.1%	19.0%	37.8%	13.1%	32.4%	30.4%	-	-	100.0%	19.1%	34.5%	35.9%	30.2%	31.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
LANDLINE	34.4%	28.6%	36.1%	31.2%	34.7%	57.9%	12.7%	25.4%	26.0%	23.1%	84.6%	33.9%	100.0%	27.5%
MOBILE PHONE	34.2%	44.2%	30.2%	30.5%	25.6%	18.7%	47.1%	39.4%	31.1%	67.1%	-	23.4%	-	25.7%
TEXT	31.3%	27.2%	33.7%	38.3%	39.7%	23.4%	40.2%	35.3%	42.9%	9.8%	15.4%	42.6%	-	46.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
HD 7	35.0%	100.0%	-	-	-	34.2%	40.0%	34.8%	48.8%	35.8%	35.0%	63.6%	33.9%	35.3%	0.5%	37.8%
HD 24	2.0%	-	100.0%	-	-	2.0%	2.0%	3.2%	-	3.0%	3.1%	-	1.2%	1.3%	-	-
HD 25	44.0%	-	-	100.0%	-	44.3%	42.5%	49.2%	31.2%	40.7%	41.9%	1.1%	46.5%	47.6%	21.7%	51.7%
HD 32	19.0%	-	-	-	100.0%	19.6%	15.5%	12.9%	20.0%	20.5%	20.1%	35.4%	18.4%	15.8%	77.8%	10.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
HD 7	35.0%	27.9%	28.4%	40.6%	39.0%	48.3%	51.5%	34.8%	30.2%	49.8%	34.3%	51.2%	39.6%
HD 24	2.0%	3.0%	2.4%	1.9%	1.0%	-	3.6%	2.7%	1.7%	-	15.9%	2.0%	2.5%
HD 25	44.0%	53.3%	53.4%	40.4%	35.0%	33.1%	33.2%	38.8%	50.9%	40.1%	27.0%	32.9%	38.7%
HD 32	19.0%	15.8%	15.8%	17.0%	25.0%	18.6%	11.7%	23.8%	17.2%	10.1%	22.7%	13.9%	19.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
HD 7	35.0%	40.2%	25.4%	26.0%	39.1%	45.7%	37.2%	57.2%	35.4%	35.0%	56.2%	33.9%	34.4%	-	40.9%
HD 24	2.0%	1.8%	-	4.1%	2.0%	-	-	-	3.0%	3.0%	-	1.2%	0.6%	46.8%	-
HD 25	44.0%	43.0%	56.4%	46.3%	36.3%	36.2%	48.4%	24.3%	42.5%	42.5%	43.8%	45.2%	45.2%	50.4%	46.7%
HD 32	19.0%	15.0%	18.1%	23.5%	22.6%	18.1%	14.4%	18.5%	19.2%	19.5%	-	19.6%	19.9%	2.8%	12.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS	
Total	300	151	145	6	121	113	8	28	67	14
HD 7	35.0%	32.6%	32.3%	39.3%	38.5%	37.9%	46.0%	32.8%	28.9%	48.6%
HD 24	2.0%	2.8%	3.0%	-	1.4%	1.5%	-	-	3.9%	-
HD 25	44.0%	45.3%	45.6%	39.4%	41.6%	43.1%	20.4%	47.3%	55.6%	44.7%
HD 32	19.0%	19.2%	19.1%	21.3%	18.5%	17.5%	33.6%	19.9%	11.6%	6.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	233	49	115	133		179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
HD 7	35.0%	39.6%	17.9%	31.8%	32.3%		33.5%	41.7%	33.1%	37.6%	37.2%	31.8%	30.7%	35.6%	35.2%	35.6%	32.5%	34.7%	38.9%	38.9%	48.7%	24.4%
HD 24	2.0%	1.8%	3.6%	0.8%	3.8%		2.4%	1.8%	2.1%	2.5%	2.3%	1.8%	2.1%	-	2.2%	-	3.7%	1.9%	-	-	-	-
HD 25	44.0%	37.5%	68.1%	44.4%	43.3%		43.7%	41.3%	44.5%	44.4%	43.2%	44.9%	42.1%	56.5%	42.9%	56.5%	43.1%	45.2%	42.8%	42.4%	29.7%	67.8%
HD 32	19.0%	21.1%	10.4%	23.0%	20.5%		20.5%	15.3%	20.3%	15.5%	17.3%	21.5%	25.2%	7.9%	19.8%	7.9%	20.7%	18.3%	18.3%	18.7%	21.6%	7.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
HD 7	35.0%	32.9%	30.9%	40.1%	32.0%	36.8%	36.9%	23.5%	48.3%	33.7%	56.9%	22.2%	53.7%	58.8%	22.4%	47.1%
HD 24	2.0%	2.0%	3.6%	-	5.3%	0.9%	-	5.1%	2.6%	-	-	1.2%	-	-	1.2%	-
HD 25	44.0%	39.9%	51.6%	41.6%	45.8%	41.6%	44.9%	50.9%	27.3%	46.1%	21.6%	61.7%	37.5%	14.6%	61.4%	40.9%
HD 32	19.0%	25.2%	13.9%	18.3%	16.9%	20.7%	18.3%	20.4%	21.9%	20.3%	21.4%	14.9%	8.8%	26.5%	15.0%	12.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 7

	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
HD 7	35.0%	39.5%	19.0%	34.5%	25.1%	43.2%	40.9%	32.8%	34.8%	31.2%	38.4%	10.9%	47.5%	35.2%	42.9%	32.4%	30.2%	49.8%	42.9%	27.4%
HD 24	2.0%	4.2%	-	2.2%	2.4%	2.0%	-	2.9%	1.3%	4.2%	8.0%	4.3%	-	2.4%	1.4%	-	3.5%	2.1%	-	4.2%
HD 25	44.0%	44.4%	47.0%	51.1%	56.3%	46.3%	40.7%	42.5%	41.7%	43.2%	32.4%	68.2%	40.4%	40.8%	45.1%	41.0%	44.4%	33.2%	30.2%	47.7%
HD 32	19.0%	11.8%	34.0%	12.2%	16.3%	8.4%	18.5%	21.8%	22.1%	21.5%	21.2%	16.5%	12.1%	21.7%	10.7%	26.6%	21.8%	14.9%	26.9%	20.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
HD 7	35.0%	19.2%	38.5%	46.7%	19.5%	36.2%	44.9%	37.5%	32.7%	18.1%	43.5%	31.4%	28.5%	38.2%	31.0%	35.3%	26.8%	41.0%	26.5%	42.1%
HD 24	2.0%	2.3%	-	-	2.3%	-	-	2.9%	1.2%	-	1.3%	2.3%	3.0%	1.4%	3.0%	1.4%	3.0%	1.3%	4.8%	1.1%
HD 25	44.0%	69.0%	52.9%	31.2%	68.5%	54.5%	28.6%	39.8%	48.6%	48.5%	37.9%	46.3%	47.6%	42.5%	49.5%	45.1%	46.2%	40.0%	48.5%	33.9%
HD 32	19.0%	9.5%	8.7%	22.1%	9.7%	9.4%	26.5%	19.7%	17.5%	33.4%	17.4%	20.0%	21.0%	17.9%	16.5%	18.1%	24.1%	17.7%	20.1%	22.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
HD 7	35.0%	32.4%	32.2%	28.8%	29.7%	34.1%	27.1%	35.9%	25.4%	32.2%	28.0%	31.4%	33.6%	40.4%	21.8%	38.4%	18.8%	31.8%	38.6%	29.9%	39.3%
HD 24	2.0%	-	1.8%	-	2.0%	2.5%	1.6%	3.7%	-	1.2%	2.4%	2.7%	3.4%	2.1%	-	2.4%	-	3.8%	-	3.8%	-
HD 25	44.0%	47.0%	55.7%	48.6%	56.7%	41.7%	52.1%	40.1%	57.9%	43.4%	49.0%	40.4%	43.8%	44.6%	60.6%	44.3%	62.2%	46.3%	41.3%	48.6%	40.4%
HD 32	19.0%	20.6%	10.3%	22.5%	11.6%	21.7%	19.3%	20.4%	16.7%	23.2%	20.6%	25.6%	19.2%	13.0%	17.6%	14.9%	19.0%	18.1%	20.1%	17.6%	20.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
HD 7	35.0%	33.2%	38.0%	31.3%	39.7%	33.0%	36.7%	32.1%	32.6%	31.2%	39.5%	36.0%	35.3%	25.6%	42.0%	29.4%	43.2%	36.0%	35.1%	31.2%	34.2%
HD 24	2.0%	3.7%	-	5.5%	-	1.4%	-	1.5%	-	2.4%	1.8%	1.1%	3.4%	3.9%	0.9%	3.5%	2.2%	-	1.3%	-	1.4%
HD 25	44.0%	44.5%	41.9%	41.4%	40.0%	54.0%	43.4%	53.7%	45.3%	45.1%	40.8%	41.2%	44.8%	49.6%	38.4%	46.9%	31.2%	42.2%	52.0%	42.3%	52.4%
HD 32	19.0%	18.5%	20.0%	21.7%	20.3%	11.7%	19.9%	12.7%	22.1%	21.3%	17.9%	21.7%	16.5%	20.9%	18.7%	20.2%	23.3%	21.7%	11.5%	26.5%	12.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
HD 7	35.0%	31.0%	26.7%	38.3%	30.0%	39.8%	45.5%	40.7%	35.6%	34.6%	36.4%	27.3%	42.1%	32.1%	41.1%	29.5%	38.1%	23.2%	37.5%
HD 24	2.0%	3.1%	8.5%	2.9%	1.1%	1.1%	1.7%	-	1.1%	3.8%	-	2.5%	1.9%	3.7%	2.0%	2.0%	-	2.4%	-
HD 25	44.0%	46.3%	43.9%	47.1%	47.0%	39.6%	31.8%	45.0%	43.5%	42.8%	42.9%	49.9%	37.5%	45.6%	33.8%	49.0%	47.5%	51.1%	47.2%
HD 32	19.0%	19.6%	20.8%	11.8%	22.0%	19.4%	21.1%	14.2%	19.8%	18.8%	20.7%	20.4%	18.5%	18.6%	23.1%	19.6%	14.4%	23.3%	15.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1		
HD 7	35.0%	35.4%	34.7%	32.4%	46.5%	77.1%	70.7%	31.3%	38.5%	35.9%	37.5%	89.7%	70.8%	38.4%	30.7%	29.0%	64.5%	-	70.4%		
HD 24	2.0%	2.8%	0.8%	0.8%	-	-	-	2.3%	1.5%	1.7%	-	-	-	3.1%	-	-	-	-	-		
HD 25	44.0%	40.8%	49.3%	50.0%	53.5%	22.9%	29.3%	45.1%	44.5%	44.6%	62.5%	10.3%	29.2%	37.8%	54.4%	55.3%	35.5%	100.0%	29.6%		
HD 32	19.0%	20.9%	15.2%	16.7%	-	-	-	21.3%	15.5%	17.8%	-	-	-	20.7%	14.9%	15.7%	-	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
HD 7	35.0%	42.2%	30.3%	45.8%	32.0%	26.1%	35.5%	34.5%	40.7%	28.8%	38.0%	26.1%	26.9%	36.4%	34.3%	33.6%	32.5%	38.9%
HD 24	2.0%	2.5%	2.1%	-	2.5%	3.3%	2.3%	1.9%	1.1%	2.9%	1.5%	3.3%	2.6%	1.8%	1.3%	2.7%	1.7%	3.0%
HD 25	44.0%	41.3%	46.7%	41.8%	44.5%	45.9%	44.3%	44.1%	43.1%	45.2%	43.5%	45.9%	47.6%	44.2%	47.6%	42.4%	45.3%	44.5%
HD 32	19.0%	14.0%	20.9%	12.4%	21.1%	24.8%	17.9%	19.5%	15.1%	23.1%	17.0%	24.8%	22.9%	17.6%	16.8%	21.2%	20.6%	13.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
HD 7	35.0%	43.0%	33.0%	46.1%	25.1%	42.9%	18.1%	34.5%	35.4%	27.9%	39.6%	37.7%	26.7%	49.9%	55.5%	34.5%	25.1%
HD 24	2.0%	2.0%	2.0%	1.0%	3.0%	1.4%	3.4%	2.0%	2.0%	1.7%	1.7%	2.6%	3.3%	-	1.8%	4.5%	1.8%
HD 25	44.0%	41.4%	44.0%	39.2%	47.4%	41.9%	46.7%	44.8%	43.4%	43.2%	42.0%	47.1%	50.9%	46.8%	29.1%	40.1%	47.7%
HD 32	19.0%	13.5%	21.0%	13.7%	24.5%	13.8%	31.8%	18.8%	19.2%	27.2%	16.7%	12.5%	19.1%	3.3%	13.6%	21.0%	25.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

28. HD:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
HD 7	35.0%	39.4%	37.3%	33.0%	29.1%	23.2%	39.7%	43.3%	44.2%	40.5%	-	38.8%	-	42.6%
HD 24	2.0%	2.1%	2.9%	1.5%	-	2.8%	-	-	-	-	-	-	-	-
HD 25	44.0%	42.9%	40.3%	48.9%	49.0%	42.0%	41.9%	44.1%	48.1%	30.8%	15.4%	50.0%	100.0%	45.2%
HD 32	19.0%	15.7%	19.5%	16.6%	21.9%	32.0%	18.4%	12.5%	7.7%	28.7%	84.6%	11.2%	-	12.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
NEWLY REGISTERED	8.1%	6.2%	13.5%	9.4%	8.2%	6.8%	16.0%	9.3%	27.4%	5.3%	5.0%	14.1%	8.9%	9.3%	0.2%	27.1%
1 OF 4	15.8%	22.5%	-	16.8%	2.8%	13.3%	31.3%	25.4%	41.2%	14.9%	14.5%	28.4%	15.5%	15.8%	9.5%	27.7%
2 OF 4	15.2%	24.2%	13.8%	10.1%	10.9%	15.6%	12.9%	17.3%	5.5%	14.7%	14.4%	22.4%	17.0%	17.8%	-	4.6%
3 OF 4	13.0%	12.8%	29.0%	11.9%	14.4%	13.8%	8.3%	13.3%	-	14.1%	13.5%	34.1%	13.3%	13.1%	19.0%	-
4 OF 4	47.8%	34.3%	43.8%	51.8%	63.7%	50.4%	31.5%	34.8%	25.9%	51.0%	52.5%	1.1%	45.2%	44.1%	71.2%	40.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
NEWLY REGISTERED	8.1%	7.4%	1.6%	7.7%	11.7%	-	9.8%	5.9%	10.8%	-	10.7%	4.3%	5.7%
1 OF 4	15.8%	13.0%	14.2%	20.0%	15.2%	18.4%	18.0%	17.5%	14.0%	37.8%	-	19.0%	17.9%
2 OF 4	15.2%	11.0%	7.7%	12.9%	24.3%	14.2%	4.3%	14.4%	17.6%	15.0%	9.1%	8.1%	11.6%
3 OF 4	13.0%	14.9%	21.8%	8.3%	12.3%	14.8%	9.8%	13.6%	12.8%	-	-	15.6%	13.3%
4 OF 4	47.8%	53.8%	54.7%	51.1%	36.4%	52.6%	58.2%	48.7%	44.8%	47.2%	80.2%	52.9%	51.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
NEWLY REGISTERED	8.1%	6.1%	7.0%	9.7%	6.5%	13.0%	17.2%	5.2%	4.9%	5.0%	-	9.4%	9.1%	25.2%	25.0%
1 OF 4	15.8%	14.4%	20.1%	14.0%	17.4%	12.2%	25.8%	10.3%	15.2%	15.4%	-	15.0%	15.2%	2.8%	28.2%
2 OF 4	15.2%	15.4%	15.7%	10.2%	22.3%	22.6%	0.4%	35.9%	13.7%	13.9%	-	17.0%	17.3%	-	13.8%
3 OF 4	13.0%	10.4%	8.9%	14.9%	10.3%	26.8%	19.9%	21.9%	14.2%	14.2%	14.3%	13.4%	13.0%	46.8%	-
4 OF 4	47.8%	53.6%	48.3%	51.2%	43.6%	25.5%	36.7%	26.6%	52.1%	51.5%	85.7%	45.2%	45.5%	25.2%	33.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
NEWLY REGISTERED	8.1%	4.6%	4.5%	8.6%	10.0%	9.2%	22.5%	18.7%	4.5%	29.6%
1 OF 4	15.8%	16.0%	16.0%	18.0%	13.8%	14.0%	10.8%	23.6%	10.9%	33.4%
2 OF 4	15.2%	16.2%	16.6%	7.4%	16.7%	16.7%	15.4%	3.9%	10.0%	5.0%
3 OF 4	13.0%	13.7%	14.2%	-	14.3%	15.3%	-	4.0%	16.0%	-
4 OF 4	47.8%	49.4%	48.7%	66.0%	45.2%	44.8%	51.2%	49.9%	58.6%	31.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 5

	TOTAL															REGISTERED PARTY														
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref									
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE													
Total	300	233	49	115	133		179	101		237	38		187	99		86	24		273	24		90	141		69	57		7	5	
NEWLY REGISTERED	8.1%	9.2%	6.1%	10.6%	7.2%		9.4%	5.1%		8.8%	4.2%		8.3%	8.4%		5.4%	15.2%		7.4%	15.2%		6.1%	8.2%		10.5%	10.6%		16.7%	-	
1 OF 4	15.8%	16.2%	11.7%	15.7%	13.6%		19.6%	9.1%		16.4%	10.0%		17.9%	11.0%		11.4%	15.9%		15.8%	15.9%		11.1%	17.0%		19.7%	15.6%		11.4%	80.6%	
2 OF 4	15.2%	16.4%	11.0%	15.1%	14.2%		14.4%	17.7%		13.6%	21.8%		16.2%	12.6%		12.2%	16.2%		14.9%	16.2%		20.2%	13.5%		12.4%	12.1%		23.4%	-	
3 OF 4	13.0%	13.8%	8.6%	17.0%	11.1%		14.1%	12.8%		12.0%	17.8%		13.4%	11.5%		13.5%	8.5%		13.4%	8.5%		13.5%	13.5%		11.4%	13.9%		-	-	
4 OF 4	47.8%	44.5%	62.6%	41.6%	53.9%		42.6%	55.3%		49.3%	46.2%		44.2%	56.6%		57.6%	44.2%		48.4%	44.2%		49.1%	47.8%		46.0%	47.9%		48.5%	19.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
NEWLY REGISTERED	8.1%	8.6%	8.7%	8.4%	3.9%	8.0%	13.9%	6.8%	5.0%	10.9%	4.1%	11.2%	10.2%	2.6%	11.1%	7.7%
1 OF 4	15.8%	11.8%	18.4%	22.8%	10.5%	16.1%	14.6%	6.9%	15.2%	19.4%	22.4%	18.5%	21.5%	19.9%	18.1%	14.5%
2 OF 4	15.2%	31.3%	14.8%	12.7%	10.5%	12.8%	12.0%	22.9%	11.8%	11.4%	12.7%	15.1%	15.6%	15.7%	15.2%	14.3%
3 OF 4	13.0%	15.4%	15.4%	11.3%	12.0%	12.4%	11.6%	14.3%	18.4%	13.5%	11.4%	8.9%	7.2%	13.0%	9.0%	8.0%
4 OF 4	47.8%	32.8%	42.7%	44.8%	63.1%	50.7%	47.8%	49.0%	49.5%	44.8%	49.4%	46.3%	45.6%	48.8%	46.6%	55.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103	
NEWLY REGISTERED	8.1%	4.2%	12.6%	10.6%	12.0%	9.3%	7.6%	7.6%	8.1%	7.3%	-	14.7%	6.3%	8.5%	9.1%	9.3%	6.7%	8.5%	7.8%	6.9%	
1 OF 4	15.8%	11.7%	11.6%	21.1%	19.3%	22.7%	13.3%	13.6%	11.7%	15.0%	25.9%	22.1%	13.2%	18.2%	20.7%	13.4%	8.7%	17.4%	9.2%	12.1%	
2 OF 4	15.2%	23.4%	13.0%	15.1%	15.5%	14.6%	17.3%	14.8%	13.9%	15.4%	-	10.5%	26.5%	19.1%	16.7%	5.5%	10.2%	18.3%	18.5%	14.5%	
3 OF 4	13.0%	11.8%	13.4%	14.7%	16.2%	13.4%	7.8%	13.8%	17.5%	10.9%	10.5%	18.4%	7.4%	15.2%	13.4%	8.3%	12.3%	21.6%	7.8%	15.6%	
4 OF 4	47.8%	48.9%	49.3%	38.6%	37.0%	40.0%	54.0%	50.3%	48.8%	51.4%	63.6%	34.4%	46.6%	39.0%	40.0%	63.5%	62.0%	34.3%	56.6%	50.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
NEWLY REGISTERED	8.1%	12.7%	7.3%	9.6%	12.6%	5.8%	9.2%	6.7%	9.1%	21.1%	10.8%	7.4%	6.9%	11.1%	8.7%	10.4%	5.7%	11.8%	5.9%	9.8%
1 OF 4	15.8%	24.8%	18.1%	17.5%	24.0%	15.9%	15.3%	15.0%	16.2%	15.5%	21.8%	13.7%	16.4%	14.3%	18.7%	18.8%	14.8%	9.9%	15.2%	6.9%
2 OF 4	15.2%	11.8%	15.8%	15.8%	12.0%	15.7%	17.1%	14.5%	16.2%	16.3%	11.9%	16.2%	13.0%	18.0%	22.4%	16.4%	6.4%	19.5%	12.9%	19.8%
3 OF 4	13.0%	7.8%	7.7%	9.7%	8.0%	8.3%	10.3%	12.5%	13.7%	17.2%	11.4%	13.9%	9.7%	16.7%	9.3%	19.4%	10.0%	14.1%	13.6%	18.2%
4 OF 4	47.8%	42.8%	51.0%	47.4%	43.5%	54.2%	48.1%	51.4%	44.9%	29.9%	44.1%	48.7%	54.0%	39.9%	41.0%	35.0%	63.0%	44.8%	52.4%	45.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
NEWLY REGISTERED	8.1%	8.8%	13.1%	9.6%	11.2%	7.3%	10.9%	8.7%	10.7%	5.8%	11.0%	6.6%	8.6%	9.1%	13.2%	8.2%	13.0%	6.8%	9.7%	8.2%	9.2%
1 OF 4	15.8%	18.7%	25.7%	15.4%	25.2%	11.1%	21.4%	12.4%	25.7%	9.8%	19.1%	10.9%	13.9%	11.6%	28.6%	7.9%	27.9%	16.8%	14.6%	18.3%	16.8%
2 OF 4	15.2%	13.3%	15.1%	14.5%	14.7%	16.5%	11.4%	24.3%	11.7%	8.3%	11.2%	16.9%	13.2%	15.8%	9.9%	17.1%	9.4%	13.4%	17.5%	20.0%	18.7%
3 OF 4	13.0%	3.5%	14.4%	3.8%	16.2%	14.4%	12.1%	14.4%	15.8%	14.5%	10.1%	17.3%	15.3%	7.9%	9.5%	8.3%	10.2%	11.7%	14.7%	11.3%	17.4%
4 OF 4	47.8%	55.7%	31.7%	56.6%	32.7%	50.6%	44.2%	40.2%	36.1%	61.6%	48.6%	48.4%	49.0%	55.7%	38.8%	58.5%	39.4%	51.3%	43.6%	42.2%	37.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
NEWLY REGISTERED	8.1%	5.7%	10.1%	5.0%	9.7%	9.5%	9.6%	9.9%	8.0%	5.7%	10.6%	6.1%	11.4%	5.3%	10.1%	4.8%	10.1%	7.9%	11.1%	8.0%	10.0%
1 OF 4	15.8%	15.6%	12.7%	16.5%	9.6%	17.4%	23.0%	15.6%	21.0%	15.4%	14.9%	19.2%	12.6%	10.9%	16.3%	10.8%	14.2%	26.2%	15.8%	22.0%	15.5%
2 OF 4	15.2%	8.3%	16.4%	13.8%	17.9%	13.0%	16.8%	14.2%	16.6%	15.3%	15.9%	19.9%	19.4%	10.0%	13.8%	15.2%	16.9%	15.9%	14.7%	17.6%	14.8%
3 OF 4	13.0%	12.0%	12.4%	13.4%	18.2%	9.5%	8.7%	9.5%	9.7%	13.6%	13.3%	12.9%	16.2%	14.4%	11.6%	16.1%	15.6%	8.5%	10.6%	9.0%	11.1%
4 OF 4	47.8%	58.4%	48.4%	51.3%	44.6%	50.6%	41.8%	50.8%	44.8%	50.0%	45.3%	41.9%	40.5%	59.3%	48.2%	53.1%	43.2%	41.5%	47.8%	43.4%	48.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59	
NEWLY REGISTERED	8.1%	6.9%	9.6%	0.2%	8.2%	8.9%	6.3%	8.1%	10.9%	8.0%	8.0%	5.7%	9.4%	6.1%	8.3%	8.5%	9.6%	8.7%	8.5%	
1 OF 4	15.8%	21.3%	17.1%	15.7%	25.0%	11.4%	7.5%	18.5%	12.0%	23.9%	10.5%	18.6%	12.1%	15.9%	11.1%	33.0%	11.9%	29.7%	11.8%	
2 OF 4	15.2%	12.2%	14.9%	20.2%	8.2%	19.2%	18.2%	24.8%	18.0%	19.1%	21.4%	5.2%	17.7%	14.5%	17.6%	7.8%	21.2%	9.3%	20.7%	
3 OF 4	13.0%	8.4%	12.5%	11.2%	5.7%	16.7%	16.9%	13.7%	17.5%	8.5%	19.5%	8.2%	14.9%	10.4%	21.7%	4.5%	10.0%	4.0%	10.5%	
4 OF 4	47.8%	51.3%	45.9%	52.8%	52.8%	43.8%	51.0%	34.8%	41.6%	40.5%	40.6%	62.2%	45.9%	53.1%	41.3%	46.2%	47.3%	48.3%	48.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
NEWLY REGISTERED	8.1%	7.2%	9.6%	9.1%	9.2%	8.8%	27.7%	8.4%	8.8%	8.4%	12.0%	10.3%	12.0%	6.4%	10.4%	9.8%	3.5%	-	70.4%
1 OF 4	15.8%	13.3%	19.8%	17.9%	40.8%	34.2%	39.3%	16.1%	19.8%	15.7%	49.0%	39.7%	53.8%	11.4%	19.8%	20.0%	24.5%	-	-
2 OF 4	15.2%	15.7%	14.7%	15.2%	-	43.0%	12.5%	20.2%	18.0%	18.6%	-	50.0%	17.1%	12.5%	11.2%	11.8%	-	-	-
3 OF 4	13.0%	15.6%	9.1%	9.6%	-	14.0%	8.8%	16.3%	11.3%	12.4%	-	-	12.0%	15.1%	6.9%	6.9%	-	100.0%	-
4 OF 4	47.8%	48.1%	46.8%	48.3%	50.0%	-	11.7%	38.9%	42.1%	44.9%	39.0%	-	5.1%	54.6%	51.7%	51.5%	72.0%	-	29.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
NEWLY REGISTERED	8.1%	29.6%	7.9%	9.1%	2.4%	3.5%	17.5%	5.0%	13.3%	3.0%	9.9%	3.5%	16.6%	5.9%	12.3%	4.8%	9.8%	5.0%
1 OF 4	15.8%	33.0%	34.2%	13.4%	13.8%	3.5%	33.6%	9.9%	23.5%	8.2%	20.5%	3.5%	34.9%	11.9%	24.8%	10.6%	21.1%	7.4%
2 OF 4	15.2%	12.8%	11.3%	20.4%	15.9%	12.9%	11.9%	16.4%	16.2%	14.3%	16.1%	12.9%	14.2%	21.1%	17.9%	20.7%	18.6%	21.6%
3 OF 4	13.0%	10.3%	9.9%	14.2%	15.4%	11.4%	10.0%	13.6%	12.1%	13.3%	13.1%	11.4%	11.8%	13.8%	14.5%	12.0%	14.5%	9.5%
4 OF 4	47.8%	14.3%	36.8%	42.9%	52.6%	68.7%	26.9%	55.1%	34.9%	61.3%	40.4%	68.7%	22.5%	47.3%	30.6%	51.7%	36.1%	56.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
NEWLY REGISTERED	8.1%	18.2%	4.4%	14.1%	1.5%	9.9%	2.5%	8.6%	7.7%	7.6%	11.6%	4.9%	100.0%	-	-	-	-
1 OF 4	15.8%	32.5%	8.4%	22.4%	6.3%	19.9%	1.0%	17.8%	14.2%	11.8%	18.4%	17.4%	-	100.0%	-	-	-
2 OF 4	15.2%	10.0%	12.6%	14.8%	9.3%	13.9%	7.5%	19.2%	12.0%	10.9%	17.5%	17.5%	-	-	100.0%	-	-
3 OF 4	13.0%	8.5%	13.3%	10.1%	14.2%	12.0%	12.6%	14.1%	12.2%	13.1%	13.4%	12.6%	-	-	-	100.0%	-
4 OF 4	47.8%	30.7%	61.3%	38.6%	68.7%	44.3%	76.4%	40.3%	53.9%	56.6%	39.1%	47.6%	-	-	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

29. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11	
NEWLY REGISTERED	8.1%	19.8%	0.1%	-	-	-	22.2%	-	-	-	-	0.3%	-	0.3%	
1 OF 4	15.8%	35.7%	6.3%	-	-	-	41.6%	0.3%	0.4%	-	-	0.3%	-	0.3%	
2 OF 4	15.2%	19.5%	24.9%	12.5%	-	-	16.0%	6.2%	8.0%	-	-	17.3%	-	19.0%	
3 OF 4	13.0%	13.9%	21.0%	13.6%	2.9%	3.2%	8.7%	18.8%	24.4%	-	-	8.6%	-	9.4%	
4 OF 4	47.8%	11.0%	47.7%	73.9%	97.1%	96.8%	11.6%	74.7%	67.2%	100.0%	100.0%	73.6%	100.0%	71.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	105	6	132	57	258	42	26	16	143	139	4	141	135	6	15
0 OF 4	40.9%	46.0%	42.2%	39.8%	33.7%	36.4%	68.5%	55.0%	91.1%	39.6%	37.9%	98.9%	39.8%	41.1%	9.2%	61.7%
1 OF 4	19.5%	20.8%	28.2%	17.9%	20.0%	19.8%	17.7%	24.9%	5.6%	20.2%	20.8%	1.1%	19.4%	19.9%	8.0%	13.5%
2 OF 4	19.3%	18.2%	14.1%	21.5%	16.9%	21.0%	9.4%	13.1%	3.3%	19.1%	19.6%	-	19.5%	19.4%	24.1%	20.2%
3 OF 4	9.0%	7.5%	-	10.0%	10.4%	10.5%	-	-	-	9.8%	10.1%	-	8.9%	8.5%	19.0%	2.8%
4 OF 4	11.3%	7.5%	15.6%	10.8%	19.0%	12.4%	4.4%	7.0%	-	11.3%	11.6%	-	12.3%	11.1%	39.7%	1.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	87	36	85	93	28	23	95	153	8	5	41	138
0 OF 4	40.9%	36.1%	32.9%	40.6%	48.6%	34.0%	35.7%	41.0%	42.8%	31.8%	19.8%	34.5%	37.9%
1 OF 4	19.5%	17.4%	25.9%	18.3%	20.1%	27.9%	26.3%	18.8%	17.4%	21.5%	33.2%	26.7%	21.1%
2 OF 4	19.3%	21.0%	25.6%	15.2%	19.2%	18.0%	15.4%	18.0%	21.0%	20.7%	15.9%	21.0%	18.7%
3 OF 4	9.0%	13.5%	4.0%	11.1%	4.8%	1.9%	17.4%	9.8%	8.5%	-	8.4%	8.6%	10.1%
4 OF 4	11.3%	11.9%	11.7%	14.8%	7.3%	18.2%	5.2%	12.3%	10.3%	26.0%	22.7%	9.2%	12.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	98	39	82	41	12	16	12	143	141	2	140	138	2	17
0 OF 4	40.9%	39.7%	37.3%	42.7%	43.9%	34.0%	50.1%	33.1%	38.6%	39.2%	-	40.1%	39.6%	74.8%	66.3%
1 OF 4	19.5%	18.2%	20.0%	22.8%	10.0%	31.5%	13.0%	36.0%	21.3%	20.8%	56.2%	19.0%	19.3%	-	8.3%
2 OF 4	19.3%	21.5%	17.7%	13.3%	26.1%	18.1%	22.9%	21.8%	19.1%	19.0%	23.1%	19.7%	19.6%	25.2%	18.6%
3 OF 4	9.0%	11.6%	4.2%	10.0%	10.2%	3.6%	7.5%	-	9.4%	9.3%	14.3%	9.3%	9.4%	-	3.5%
4 OF 4	11.3%	9.0%	20.9%	11.3%	9.8%	12.7%	6.4%	9.1%	11.6%	11.7%	6.4%	11.9%	12.1%	-	3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- UNDE- ABLE CIED BARNES		
		VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIED	VOTE BARNES	BOTH BAL- LOTS
Total	300	151	145	6	121	113	8	28	67	14
0 OF 4	40.9%	40.6%	39.7%	62.8%	39.6%	38.9%	48.4%	48.1%	31.3%	64.0%
1 OF 4	19.5%	18.5%	19.3%	0.4%	22.5%	23.0%	15.4%	11.5%	17.3%	9.8%
2 OF 4	19.3%	19.5%	19.1%	28.6%	18.8%	19.0%	15.4%	21.0%	20.0%	22.1%
3 OF 4	9.0%	10.9%	11.0%	8.2%	6.9%	7.0%	5.5%	8.0%	16.1%	0.1%
4 OF 4	11.3%	10.5%	10.9%	-	12.2%	12.0%	15.2%	11.5%	15.3%	3.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	233	49	115	133	179	101	237	38	187	99	86	24	273	24	90	141	69	57	7	5
0 OF 4	40.9%	41.5%	34.2%	46.7%	35.0%	47.5%	30.0%	41.1%	28.6%	42.0%	36.0%	35.2%	48.5%	39.8%	48.5%	36.7%	40.5%	47.0%	43.2%	54.5%	80.6%
1 OF 4	19.5%	19.2%	23.0%	18.1%	21.9%	18.7%	20.2%	18.5%	27.6%	18.6%	23.1%	20.3%	24.4%	19.1%	24.4%	22.7%	19.5%	15.4%	15.1%	17.0%	16.4%
2 OF 4	19.3%	18.0%	24.4%	16.4%	21.6%	17.7%	24.1%	19.3%	22.2%	19.2%	18.8%	22.5%	11.9%	20.2%	11.9%	22.4%	19.1%	16.0%	18.8%	4.4%	-
3 OF 4	9.0%	9.4%	6.5%	11.1%	6.0%	7.4%	11.0%	10.1%	5.8%	8.4%	10.6%	10.4%	8.5%	9.0%	8.5%	9.8%	8.6%	8.9%	10.3%	3.5%	-
4 OF 4	11.3%	12.0%	11.9%	7.7%	15.5%	8.7%	14.7%	10.9%	15.8%	11.9%	11.5%	11.6%	6.7%	11.8%	6.7%	8.5%	12.3%	12.7%	12.5%	20.5%	3.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	42	50	43	48	91	26	66	68	48	24	73	20	19	73	15
0 OF 4	40.9%	46.1%	45.1%	48.2%	28.5%	38.0%	45.0%	35.0%	38.6%	48.1%	41.2%	42.3%	47.0%	42.2%	41.8%	34.3%
1 OF 4	19.5%	24.9%	19.0%	15.2%	20.7%	19.8%	15.7%	21.8%	19.4%	13.6%	24.9%	19.6%	20.6%	21.9%	19.8%	23.9%
2 OF 4	19.3%	16.9%	17.5%	15.5%	27.2%	19.9%	16.8%	24.1%	20.3%	11.4%	17.9%	17.9%	22.1%	19.6%	18.1%	29.4%
3 OF 4	9.0%	8.0%	6.3%	6.8%	11.3%	9.9%	12.3%	11.3%	6.4%	9.5%	5.6%	10.6%	7.9%	6.9%	10.6%	10.8%
4 OF 4	11.3%	4.2%	12.1%	14.3%	12.2%	12.5%	10.2%	7.8%	15.3%	17.3%	10.5%	9.6%	2.3%	9.4%	9.7%	1.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	60	23	79	38	41	64	147	64	83	12	21	36	75	58	28	72	39	34	103
0 OF 4	40.9%	33.8%	48.6%	43.1%	46.5%	39.9%	44.6%	39.1%	40.5%	37.9%	40.1%	43.4%	41.5%	50.5%	42.9%	48.6%	27.1%	38.3%	49.2%	37.4%
1 OF 4	19.5%	26.5%	10.9%	19.4%	23.6%	15.5%	13.2%	21.2%	23.3%	19.6%	30.0%	21.9%	15.6%	20.3%	18.5%	10.2%	22.2%	24.9%	6.3%	21.0%
2 OF 4	19.3%	23.9%	18.3%	19.9%	19.8%	20.0%	19.2%	18.7%	15.8%	20.9%	8.1%	21.8%	20.7%	13.5%	19.3%	17.4%	24.1%	18.3%	18.9%	18.7%
3 OF 4	9.0%	9.9%	10.4%	8.0%	7.1%	9.0%	11.5%	8.2%	5.0%	10.6%	-	2.3%	10.3%	5.7%	10.1%	12.9%	10.7%	7.3%	8.5%	9.8%
4 OF 4	11.3%	6.0%	11.7%	9.6%	3.0%	15.7%	11.5%	12.9%	15.5%	10.8%	21.8%	10.6%	11.9%	10.0%	9.3%	10.9%	15.8%	11.2%	17.2%	13.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	39	29	42	39	27	35	147	144	6	71	223	145	125	60	62	85	63	89	75
0 OF 4	40.9%	47.9%	39.2%	44.2%	47.1%	35.2%	43.3%	40.2%	40.9%	54.7%	50.4%	38.1%	38.9%	43.8%	47.4%	46.9%	33.0%	40.8%	38.6%	40.3%
1 OF 4	19.5%	13.8%	21.3%	22.3%	14.0%	23.0%	20.1%	20.5%	17.7%	30.9%	12.8%	21.6%	21.1%	16.2%	21.3%	18.0%	20.9%	14.3%	22.0%	14.4%
2 OF 4	19.3%	21.5%	19.7%	16.6%	21.8%	21.2%	18.2%	19.5%	19.9%	9.1%	15.6%	19.9%	19.4%	22.1%	14.0%	20.4%	23.2%	23.7%	18.5%	23.4%
3 OF 4	9.0%	8.8%	15.0%	4.4%	8.9%	16.1%	5.2%	8.9%	9.3%	5.3%	15.9%	6.8%	8.7%	7.6%	6.2%	5.9%	10.4%	9.3%	8.7%	8.1%
4 OF 4	11.3%	8.1%	4.8%	12.6%	8.2%	4.4%	13.2%	10.9%	12.2%	-	5.2%	13.5%	12.0%	10.3%	11.1%	8.8%	12.6%	11.9%	12.2%	13.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	54	49	50	44	140	106	72	37	68	69	98	49	43	55	37	51	160	139	70	64
0 OF 4	40.9%	40.3%	49.3%	38.9%	47.1%	38.8%	47.3%	44.4%	50.9%	32.9%	45.4%	39.5%	43.4%	37.2%	51.8%	34.7%	50.5%	40.2%	41.7%	51.9%	40.7%
1 OF 4	19.5%	20.0%	18.8%	19.3%	18.6%	20.8%	16.7%	24.6%	13.0%	16.8%	18.7%	19.6%	16.3%	23.4%	17.4%	23.8%	16.4%	22.3%	15.9%	17.3%	21.5%
2 OF 4	19.3%	19.2%	20.1%	20.7%	21.5%	18.0%	19.5%	10.0%	20.6%	26.5%	18.9%	19.1%	21.5%	15.6%	16.0%	16.6%	17.2%	17.9%	21.2%	14.4%	19.4%
3 OF 4	9.0%	8.7%	6.9%	9.5%	7.7%	10.9%	5.8%	7.9%	7.7%	14.0%	4.9%	9.0%	7.0%	15.2%	4.9%	17.4%	5.3%	7.4%	10.9%	7.3%	6.6%
4 OF 4	11.3%	11.9%	4.9%	11.6%	5.0%	11.6%	10.6%	13.2%	7.9%	9.8%	12.1%	12.8%	11.7%	8.7%	9.9%	7.6%	10.6%	12.3%	10.2%	9.1%	11.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	90	75	93	88	66	51	61	46	140	146	75	54	65	92	96	79	43	67	35	64
0 OF 4	40.9%	31.0%	42.6%	37.8%	42.0%	44.1%	41.4%	44.3%	36.4%	37.0%	44.6%	45.8%	45.5%	26.8%	44.1%	33.0%	46.6%	47.0%	42.3%	44.0%	41.0%
1 OF 4	19.5%	26.3%	11.2%	23.2%	13.5%	21.4%	20.2%	19.4%	22.5%	22.2%	16.2%	18.3%	21.6%	26.8%	13.1%	22.2%	14.0%	22.9%	18.9%	22.9%	18.8%
2 OF 4	19.3%	20.6%	22.8%	17.6%	21.4%	16.9%	20.9%	18.4%	22.0%	20.0%	19.8%	15.3%	20.4%	25.5%	19.5%	20.8%	18.4%	16.0%	21.6%	17.8%	22.5%
3 OF 4	9.0%	7.4%	14.6%	7.6%	10.6%	7.2%	11.4%	7.8%	12.7%	9.4%	7.6%	8.3%	4.0%	10.6%	9.7%	11.4%	6.2%	5.0%	9.3%	6.1%	9.7%
4 OF 4	11.3%	14.7%	8.8%	13.8%	12.5%	10.3%	6.1%	10.0%	6.4%	11.4%	11.7%	12.4%	8.5%	10.2%	13.6%	12.5%	14.9%	9.1%	8.0%	9.1%	8.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	139	31	29	79	146	51	23	72	70	57	69	88	93	84	45	62	38	59
0 OF 4	40.9%	42.3%	41.4%	33.3%	45.9%	39.9%	38.7%	43.5%	39.6%	48.4%	44.2%	36.0%	37.1%	38.6%	42.7%	51.0%	36.1%	49.7%	34.0%
1 OF 4	19.5%	18.3%	19.2%	26.1%	15.2%	21.0%	16.9%	18.7%	24.6%	16.3%	23.4%	20.5%	19.4%	18.5%	18.8%	18.5%	24.0%	17.4%	24.3%
2 OF 4	19.3%	18.2%	22.4%	23.1%	14.7%	20.9%	18.6%	19.9%	22.8%	14.8%	20.4%	21.6%	21.1%	19.4%	18.8%	13.4%	23.7%	14.4%	25.0%
3 OF 4	9.0%	9.1%	5.1%	11.9%	9.7%	7.0%	9.9%	6.2%	5.3%	9.1%	2.4%	9.2%	10.0%	9.5%	6.9%	8.7%	7.2%	10.4%	7.6%
4 OF 4	11.3%	12.1%	11.9%	5.6%	14.5%	11.2%	15.9%	11.6%	7.8%	11.4%	9.5%	12.8%	12.3%	14.0%	12.9%	8.3%	9.0%	8.1%	9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	181	117	107	6	2	3	75	60	52	4	1	2	106	58	55	2	0	1
0 OF 4	40.9%	39.8%	42.9%	40.9%	50.0%	100.0%	71.3%	48.7%	43.6%	39.7%	61.0%	100.0%	71.1%	33.5%	42.1%	42.0%	28.0%	100.0%	71.9%
1 OF 4	19.5%	18.7%	20.9%	20.7%	30.4%	-	17.4%	16.9%	23.0%	24.1%	15.1%	-	23.8%	20.0%	18.7%	17.5%	61.0%	-	-
2 OF 4	19.3%	19.3%	18.6%	19.9%	8.0%	-	3.7%	13.9%	20.1%	21.9%	12.0%	-	5.1%	23.1%	17.1%	18.0%	-	-	-
3 OF 4	9.0%	9.0%	9.1%	10.0%	-	-	-	6.8%	7.2%	8.2%	-	-	-	10.6%	11.1%	11.7%	-	-	-
4 OF 4	11.3%	13.1%	8.5%	8.5%	11.7%	-	7.6%	13.7%	6.1%	6.0%	12.0%	-	-	12.7%	11.1%	10.9%	11.0%	-	28.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	42	75	68	80	75	224	150	148	218	80	35	99	69	65	103	31
0 OF 4	40.9%	75.0%	63.6%	39.1%	37.6%	18.6%	68.6%	31.3%	53.8%	27.3%	48.8%	18.6%	68.8%	38.0%	55.4%	36.0%	51.7%	27.1%
1 OF 4	19.5%	8.9%	15.0%	17.5%	22.7%	25.8%	12.3%	22.0%	14.9%	24.4%	17.3%	25.8%	18.6%	20.2%	16.9%	22.9%	20.0%	19.2%
2 OF 4	19.3%	14.7%	2.1%	29.6%	14.2%	25.0%	7.6%	23.3%	18.7%	20.1%	17.3%	25.0%	7.3%	20.0%	19.2%	14.0%	14.9%	22.5%
3 OF 4	9.0%	1.5%	16.4%	7.2%	14.3%	5.7%	9.8%	8.8%	8.5%	9.6%	10.3%	5.7%	5.4%	7.6%	7.1%	7.0%	7.4%	6.0%
4 OF 4	11.3%	-	2.8%	6.7%	11.3%	24.9%	1.6%	14.6%	4.1%	18.7%	6.4%	24.9%	-	14.2%	1.4%	20.1%	6.0%	25.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	81	84	115	49	135	165	103	103	94	24	47	46	39	143
0 OF 4	40.9%	68.5%	26.0%	52.5%	20.6%	46.1%	13.3%	46.4%	36.3%	33.9%	52.7%	35.5%	99.9%	92.2%	52.3%	43.6%	9.4%
1 OF 4	19.5%	6.8%	23.5%	13.2%	25.5%	14.9%	29.9%	19.6%	19.4%	20.5%	17.2%	21.0%	0.1%	7.8%	31.9%	31.4%	19.5%
2 OF 4	19.3%	8.0%	25.9%	18.3%	24.7%	19.4%	26.6%	16.7%	21.5%	17.5%	17.2%	23.7%	-	-	15.8%	20.2%	29.9%
3 OF 4	9.0%	13.7%	9.7%	9.7%	11.7%	12.9%	5.6%	7.0%	10.7%	9.1%	6.7%	11.4%	-	-	-	2.0%	18.3%
4 OF 4	11.3%	2.9%	15.0%	6.4%	17.5%	6.7%	24.6%	10.3%	12.0%	19.0%	6.2%	8.4%	-	-	-	2.8%	22.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

30. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	123	59	58	27	34	32	22	17	5	3	12	1	11
0 OF 4	40.9%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
1 OF 4	19.5%	-	100.0%	-	-	-	-	27.4%	35.6%	-	-	39.6%	-	43.4%
2 OF 4	19.3%	-	-	100.0%	-	-	-	18.2%	23.6%	-	100.0%	33.9%	-	37.2%
3 OF 4	9.0%	-	-	-	100.0%	-	-	23.5%	16.2%	48.2%	-	8.9%	100.0%	-
4 OF 4	11.3%	-	-	-	-	100.0%	-	30.9%	24.6%	51.8%	-	17.6%	-	19.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL		AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
	HD 7	HD 24	HD 25	HD 32	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total Answering	69	27	-	30	13	58	11	6	4	44	42	2	15	13	2	10
NONE	47.0%	47.9%	-	46.0%	47.4%	39.7%	87.1%	84.3%	91.2%	47.5%	45.0%	100.0%	34.5%	35.1%	30.3%	64.5%
VOTED GOP	31.3%	34.9%	-	32.3%	21.4%	36.0%	5.4%	9.1%	-	35.5%	37.2%	-	27.8%	22.4%	68.0%	17.4%
Only Voted GOP	24.1%	27.4%	-	27.1%	10.1%	27.5%	5.4%	9.1%	-	26.5%	27.8%	-	21.4%	15.2%	68.0%	17.3%
Voted Majority GOP	7.2%	7.5%	-	5.2%	11.3%	8.5%	-	-	-	9.0%	9.4%	-	6.3%	7.2%	-	0.1%
VOTED EQUAL GOP/DEM	4.4%	-	-	1.6%	20.6%	5.3%	-	-	-	5.9%	6.1%	-	-	-	-	5.0%
VOTED DEM	17.2%	17.2%	-	20.1%	10.5%	19.0%	7.5%	6.6%	8.8%	11.1%	11.7%	-	37.7%	42.5%	1.7%	13.1%
Voted Majority Dem	1.5%	-	-	3.6%	-	1.8%	-	-	-	1.3%	1.3%	-	3.2%	3.6%	-	-
Only Voted Dem	15.7%	17.2%	-	16.6%	10.5%	17.2%	7.5%	6.6%	8.8%	9.8%	10.3%	-	34.5%	38.9%	1.7%	13.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	LISA BARNES				MARK SPEED				BARNES/SPEED			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	69	23	9	23	14	2	10	30	27	1	2	10	41
NONE	47.0%	32.8%	33.5%	60.5%	55.8%	19.4%	31.5%	53.8%	47.8%	45.1%	25.2%	25.7%	47.7%
VOTED GOP	31.3%	48.7%	24.9%	23.1%	20.9%	23.6%	62.6%	24.8%	27.9%	54.9%	74.8%	68.4%	34.4%
Only Voted GOP	24.1%	35.2%	19.5%	17.1%	20.9%	-	48.0%	20.0%	22.3%	-	74.8%	47.9%	26.0%
Voted Majority GOP	7.2%	13.5%	5.5%	6.1%	-	23.6%	14.6%	4.8%	5.6%	54.9%	-	20.5%	8.4%
VOTED EQUAL GOP/DEM	4.4%	8.5%	13.2%	-	-	-	-	6.5%	4.2%	-	-	-	4.7%
VOTED DEM	17.2%	10.0%	28.4%	16.4%	23.4%	57.1%	5.9%	14.9%	20.1%	-	-	5.9%	13.2%
Voted Majority Dem	1.5%	2.5%	-	2.1%	-	-	-	1.6%	2.1%	-	-	-	1.2%
Only Voted Dem	15.7%	7.5%	28.4%	14.3%	23.4%	57.1%	5.9%	13.3%	18.1%	-	-	5.9%	12.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL		IMPORTANT ISSUES						U.S. SENATE BALLOT						
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean
Total Answering	69	33	5	14	8	0	3	4	42	42	0	20	20	-	7
NONE	47.0%	50.8%	26.7%	53.4%	31.5%	5.8%	44.8%	55.7%	44.9%	45.4%	-	44.8%	44.8%	-	66.6%
VOTED GOP	31.3%	34.3%	24.0%	29.7%	25.1%	-	38.0%	30.7%	37.2%	36.5%	100.0%	21.1%	21.1%	-	24.5%
Only Voted GOP	24.1%	26.9%	24.0%	19.8%	19.3%	-	20.0%	30.7%	27.8%	27.0%	100.0%	16.3%	16.3%	-	24.3%
Voted Majority GOP	7.2%	7.5%	-	9.9%	5.8%	-	18.0%	-	9.4%	9.5%	-	4.8%	4.8%	-	0.2%
VOTED EQUAL GOP/DEM	4.4%	-	30.2%	-	17.5%	-	-	-	6.1%	6.2%	-	2.4%	2.4%	-	-
VOTED DEM	17.2%	14.9%	19.1%	16.9%	25.9%	94.2%	17.2%	13.6%	11.7%	11.9%	-	31.8%	31.8%	-	8.9%
Voted Majority Dem	1.5%	1.7%	-	-	5.8%	-	-	-	-	-	-	2.4%	2.4%	-	8.4%
Only Voted Dem	15.7%	13.2%	19.1%	16.9%	20.1%	94.2%	17.2%	13.6%	11.7%	11.9%	-	29.3%	29.3%	-	0.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- ABLE BARNES	UNDE- CIDED	
	VOTE BARNES	Vote	Lean	VOTE SPEED	Vote	Lean	FIRM UNDE- CIDED	VOTE BARNES	BOTH BAL- LOTS	
Total Answering	69	44	44	0	16	12	4	9	21	6
NONE	47.0%	44.9%	44.9%	-	43.1%	34.8%	68.7%	63.6%	29.0%	70.4%
VOTED GOP	31.3%	36.9%	36.8%	100.0%	23.8%	21.3%	31.3%	17.7%	53.3%	29.0%
Only Voted GOP	24.1%	26.7%	26.7%	100.0%	20.7%	17.3%	31.3%	17.6%	38.6%	28.8%
Voted Majority GOP	7.2%	10.2%	10.2%	-	3.0%	4.0%	-	0.1%	14.7%	0.2%
VOTED EQUAL GOP/DEM	4.4%	7.0%	7.0%	-	-	-	-	-	9.3%	-
VOTED DEM	17.2%	11.3%	11.3%	-	33.1%	43.9%	-	18.7%	8.4%	0.5%
Voted Majority Dem	1.5%	2.4%	2.4%	-	-	-	-	-	2.8%	-
Only Voted Dem	15.7%	8.9%	8.9%	-	33.1%	43.9%	-	18.7%	5.6%	0.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	69	54	9	28	30	41	25	57	7	35	31	27	7	62	7	-	-	69	57	7	5
NONE	47.0%	44.2%	48.6%	38.5%	47.8%	52.9%	36.3%	48.0%	32.9%	53.9%	35.6%	39.5%	41.4%	47.6%	41.4%	-	-	47.0%	43.2%	54.5%	80.6%
VOTED GOP	31.3%	34.0%	26.5%	40.0%	32.3%	29.0%	35.2%	32.1%	39.8%	23.3%	42.4%	38.6%	41.7%	30.0%	41.7%	-	-	31.3%	35.2%	19.7%	3.0%
Only Voted GOP	24.1%	27.0%	13.9%	33.2%	24.1%	27.6%	17.9%	25.0%	26.3%	18.9%	31.4%	31.2%	20.5%	24.3%	20.5%	-	-	24.1%	27.5%	11.3%	3.0%
Voted Majority GOP	7.2%	7.1%	12.6%	6.7%	8.2%	1.4%	17.3%	7.1%	13.5%	4.4%	11.0%	7.4%	21.3%	5.7%	21.3%	-	-	7.2%	7.6%	8.3%	-
VOTED EQUAL GOP/DEM	4.4%	3.6%	12.5%	10.9%	-	3.6%	6.4%	5.4%	-	1.4%	8.4%	9.6%	-	5.0%	-	-	-	4.4%	5.4%	-	-
VOTED DEM	17.2%	18.2%	12.4%	10.7%	19.9%	14.6%	22.1%	14.5%	27.3%	21.4%	13.6%	12.3%	16.9%	17.5%	16.9%	-	-	17.2%	16.2%	25.8%	16.4%
Voted Majority Dem	1.5%	0.9%	6.3%	-	3.5%	-	4.2%	1.0%	6.8%	1.4%	1.8%	-	8.5%	0.8%	8.5%	-	-	1.5%	1.8%	-	-
Only Voted Dem	15.7%	17.3%	6.1%	10.7%	16.4%	14.6%	17.9%	13.5%	20.5%	20.0%	11.7%	12.3%	8.3%	16.7%	8.3%	-	-	15.7%	14.4%	25.8%	16.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
		Total Answering	69	-	-	43	-	-	26	-	-	48	-	-	20	-
NONE	47.0%	-	-	48.2%	-	-	45.0%	-	-	48.1%	-	-	47.0%	-	-	34.3%
VOTED GOP	31.3%	-	-	36.0%	-	-	23.5%	-	-	32.3%	-	-	30.8%	-	-	35.5%
Only Voted GOP	24.1%	-	-	28.9%	-	-	16.2%	-	-	21.9%	-	-	30.7%	-	-	35.4%
Voted Majority GOP	7.2%	-	-	7.1%	-	-	7.3%	-	-	10.3%	-	-	0.1%	-	-	0.1%
VOTED EQUAL GOP/DEM	4.4%	-	-	1.1%	-	-	9.9%	-	-	4.0%	-	-	-	-	-	-
VOTED DEM	17.2%	-	-	14.6%	-	-	21.5%	-	-	15.6%	-	-	22.2%	-	-	30.2%
Voted Majority Dem	1.5%	-	-	-	-	-	4.0%	-	-	2.2%	-	-	-	-	-	-
Only Voted Dem	15.7%	-	-	14.6%	-	-	17.5%	-	-	13.4%	-	-	22.2%	-	-	30.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	69	-	-	6	2	4	21	39	19	20	-	1	13	27	5	8	12	5	11	30
NONE	47.0%	-	-	42.0%	1.8%	63.0%	41.8%	47.7%	44.8%	50.5%	-	16.5%	23.2%	59.7%	48.2%	73.2%	19.7%	50.9%	48.8%	44.9%
VOTED GOP	31.3%	-	-	7.9%	22.9%	-	40.8%	32.1%	32.2%	32.0%	-	-	55.8%	29.5%	9.8%	15.5%	38.3%	9.6%	34.4%	37.7%
Only Voted GOP	24.1%	-	-	7.9%	22.9%	-	33.4%	23.4%	24.8%	22.0%	-	-	47.7%	22.2%	9.8%	9.2%	26.0%	9.6%	20.4%	26.2%
Voted Majority GOP	7.2%	-	-	-	-	-	7.4%	8.8%	7.4%	10.1%	-	-	8.1%	7.3%	-	6.2%	12.3%	-	14.0%	11.5%
VOTED EQUAL GOP/DEM	4.4%	-	-	-	-	-	2.3%	6.7%	5.9%	7.4%	-	-	3.6%	-	-	-	22.2%	-	4.3%	4.9%
VOTED DEM	17.2%	-	-	50.1%	75.2%	37.0%	15.1%	13.5%	17.1%	10.1%	-	83.5%	17.4%	10.9%	42.0%	11.3%	19.8%	39.6%	12.5%	12.5%
Voted Majority Dem	1.5%	-	-	7.9%	-	12.0%	-	1.5%	3.0%	-	-	-	-	9.8%	-	4.9%	9.6%	-	1.9%	
Only Voted Dem	15.7%	-	-	42.3%	75.2%	25.0%	15.1%	12.1%	14.1%	10.1%	-	83.5%	17.4%	10.9%	32.2%	11.3%	14.9%	30.0%	12.5%	10.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	69	1	10	8	1	9	5	45	18	3	16	51	27	30	17	18	10	12	21	20
NONE	47.0%	1.2%	33.9%	64.4%	1.2%	27.6%	53.5%	47.4%	42.6%	68.4%	53.9%	46.3%	57.2%	43.8%	64.9%	36.9%	43.2%	54.0%	60.5%	43.6%
VOTED GOP	31.3%	-	48.0%	16.5%	-	51.8%	13.5%	35.9%	25.5%	10.1%	35.7%	30.8%	20.4%	31.6%	28.8%	40.3%	5.3%	19.0%	22.1%	27.6%
Only Voted GOP	24.1%	-	48.0%	16.3%	-	51.8%	13.3%	27.1%	20.3%	10.1%	35.7%	21.1%	16.1%	28.5%	22.1%	37.6%	5.2%	15.1%	16.6%	22.9%
Voted Majority GOP	7.2%	-	-	0.2%	-	-	0.3%	8.8%	5.2%	-	-	9.7%	4.4%	3.2%	6.7%	2.6%	0.1%	3.9%	5.5%	4.7%
VOTED EQUAL GOP/DEM	4.4%	-	-	-	-	-	-	5.7%	2.6%	-	-	6.0%	6.1%	4.8%	2.8%	-	12.0%	11.9%	2.3%	7.2%
VOTED DEM	17.2%	98.8%	18.1%	19.1%	98.8%	20.5%	33.0%	11.0%	29.4%	21.5%	10.4%	16.9%	16.4%	19.7%	3.4%	22.9%	39.5%	15.1%	15.1%	21.5%
Voted Majority Dem	1.5%	-	-	-	-	-	-	1.3%	2.6%	-	-	2.1%	2.1%	1.6%	-	-	6.0%	3.9%	2.8%	2.4%
Only Voted Dem	15.7%	98.8%	18.1%	19.1%	98.8%	20.5%	33.0%	9.7%	26.8%	21.5%	10.4%	14.8%	14.2%	18.1%	3.4%	22.9%	33.5%	11.1%	12.3%	19.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	69	5	10	3	7	33	14	23	5	10	9	22	8	11	4	7	4	34	34	21	21
NONE	47.0%	56.4%	44.3%	37.3%	28.1%	49.3%	49.7%	48.0%	40.4%	52.5%	54.8%	44.5%	54.8%	59.6%	52.8%	49.0%	45.0%	51.6%	42.7%	55.8%	41.1%
VOTED GOP	31.3%	17.8%	39.7%	23.2%	47.6%	37.2%	8.6%	42.1%	23.9%	25.5%	0.1%	38.0%	13.4%	35.3%	1.9%	43.1%	1.9%	36.5%	26.9%	36.6%	36.9%
Only Voted GOP	24.1%	17.5%	39.7%	22.8%	47.6%	26.5%	8.6%	29.0%	23.9%	20.5%	0.1%	22.3%	13.4%	35.3%	1.9%	43.1%	1.9%	28.1%	20.6%	29.9%	29.1%
Voted Majority GOP	7.2%	0.3%	-	0.4%	-	10.7%	-	13.1%	-	5.0%	-	15.7%	-	-	-	-	-	8.3%	6.2%	6.7%	7.8%
VOTED EQUAL GOP/DEM	4.4%	-	-	-	-	4.4%	8.2%	-	-	15.0%	12.7%	6.5%	-	-	-	-	-	3.3%	5.7%	-	2.3%
VOTED DEM	17.2%	25.8%	16.0%	39.5%	24.3%	9.1%	33.5%	10.0%	35.7%	7.1%	32.3%	11.0%	31.8%	5.1%	45.3%	7.9%	53.0%	8.6%	24.8%	7.6%	19.8%
Voted Majority Dem	1.5%	-	-	-	-	1.5%	4.1%	-	-	5.0%	6.4%	2.2%	6.9%	-	-	-	-	-	3.1%	-	-
Only Voted Dem	15.7%	25.8%	16.0%	39.5%	24.3%	7.6%	29.4%	10.0%	35.7%	2.1%	25.9%	8.8%	24.9%	5.1%	45.3%	7.9%	53.0%	8.6%	21.6%	7.6%	19.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	69	13	13	24	23	9	11	8	7	39	24	27	14	13	10	31	13	7	11	5	9
NONE	47.0%	44.9%	45.2%	52.6%	44.0%	55.5%	39.9%	58.5%	7.0%	45.5%	46.7%	54.8%	30.8%	26.1%	67.8%	41.8%	58.1%	67.5%	33.6%	52.6%	22.5%
VOTED GOP	31.3%	36.2%	11.1%	39.1%	26.3%	34.1%	28.1%	29.3%	42.6%	37.1%	24.5%	38.1%	34.3%	35.1%	11.5%	39.7%	17.0%	32.1%	33.1%	46.8%	33.8%
Only Voted GOP	24.1%	25.3%	7.3%	27.2%	17.2%	34.1%	28.0%	29.3%	42.4%	25.8%	22.5%	26.6%	34.3%	23.9%	6.8%	25.2%	13.3%	32.1%	33.1%	46.8%	33.8%
Voted Majority GOP	7.2%	11.0%	3.8%	11.9%	9.1%	-	0.1%	-	0.2%	11.3%	2.0%	11.4%	-	11.1%	4.7%	14.5%	3.7%	-	-	-	-
VOTED EQUAL GOP/DEM	4.4%	8.8%	11.1%	-	8.4%	-	-	-	-	7.8%	-	1.8%	-	20.3%	-	6.3%	-	-	-	-	-
VOTED DEM	17.2%	10.1%	32.6%	8.3%	21.4%	10.4%	32.0%	12.2%	50.4%	9.6%	28.8%	5.4%	34.9%	18.5%	20.7%	12.2%	24.9%	0.4%	33.3%	0.6%	43.7%
Voted Majority Dem	1.5%	-	8.0%	-	4.6%	-	-	-	-	1.4%	-	-	-	4.5%	-	1.9%	-	-	-	-	-
Only Voted Dem	15.7%	10.1%	24.6%	8.3%	16.8%	10.4%	32.0%	12.2%	50.4%	8.2%	28.8%	5.4%	34.9%	14.0%	20.7%	10.4%	24.9%	0.4%	33.3%	0.6%	43.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL		POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	COUNT	PERCENT	PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	69	37	7	4	26	30	12	11	8	24	17	13	13	28	19	8	11	5	9	
NONE	47.0%	52.6%	63.9%	51.4%	49.9%	41.4%	58.8%	36.6%	22.3%	58.3%	35.4%	41.8%	49.0%	51.4%	46.0%	64.6%	33.6%	49.2%	22.5%	
VOTED GOP	31.3%	33.9%	30.6%	48.6%	32.3%	26.1%	16.7%	30.5%	33.9%	37.3%	30.9%	27.6%	19.9%	36.5%	21.9%	29.7%	33.1%	42.3%	33.8%	
Only Voted GOP	24.1%	23.2%	22.3%	48.6%	19.1%	22.9%	12.6%	26.0%	33.9%	26.7%	28.1%	16.5%	16.2%	22.3%	16.8%	29.7%	33.1%	42.3%	33.8%	
Voted Majority GOP	7.2%	10.8%	8.3%	-	13.3%	3.2%	4.1%	4.6%	-	10.6%	2.8%	11.1%	3.7%	14.2%	5.1%	-	-	-	-	
VOTED EQUAL GOP/DEM	4.4%	4.4%	-	-	6.2%	4.9%	12.7%	-	-	1.9%	-	8.9%	11.1%	1.7%	7.8%	-	-	-	-	
VOTED DEM	17.2%	9.1%	5.5%	-	11.6%	27.7%	11.9%	32.9%	43.8%	2.4%	33.6%	21.7%	20.0%	10.4%	24.3%	5.7%	33.3%	8.5%	43.7%	
Voted Majority Dem	1.5%	1.5%	-	-	2.2%	1.6%	-	-	6.2%	-	-	4.5%	3.7%	2.0%	2.6%	-	-	-	-	
Only Voted Dem	15.7%	7.5%	5.5%	-	9.4%	26.1%	11.9%	32.9%	37.7%	2.4%	33.6%	17.2%	16.3%	8.4%	21.7%	5.7%	33.3%	8.5%	43.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	69	48	20	15	2	1	2	26	17	12	2	1	2	22	3	2	0	-	1		
NONE	47.0%	48.1%	47.0%	34.3%	65.6%	100.0%	94.5%	50.0%	45.6%	31.8%	71.3%	100.0%	93.3%	46.0%	54.5%	47.3%	24.3%	-	97.9%		
VOTED GOP	31.3%	32.3%	30.8%	35.5%	34.4%	-	5.5%	36.6%	35.3%	42.1%	28.7%	-	6.7%	27.1%	7.6%	0.5%	75.7%	-	2.1%		
Only Voted GOP	24.1%	21.9%	30.7%	35.4%	34.4%	-	5.5%	24.9%	35.3%	42.1%	28.7%	-	6.7%	18.4%	7.2%	-	75.7%	-	2.1%		
Voted Majority GOP	7.2%	10.3%	0.1%	0.1%	-	-	-	11.7%	-	-	-	-	-	8.7%	0.4%	0.5%	-	-	-		
VOTED EQUAL GOP/DEM	4.4%	4.0%	-	-	-	-	-	1.8%	-	-	-	-	-	6.7%	-	-	-	-	-		
VOTED DEM	17.2%	15.6%	22.2%	30.2%	-	-	-	11.7%	19.2%	26.1%	-	-	-	20.2%	37.9%	52.2%	-	-	-		
Voted Majority Dem	1.5%	2.2%	-	-	-	-	-	-	-	-	-	-	-	4.8%	-	-	-	-	-		
Only Voted Dem	15.7%	13.4%	22.2%	30.2%	-	-	-	11.7%	19.2%	26.1%	-	-	-	15.4%	37.9%	52.2%	-	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	69	12	13	14	12	18	25	44	39	30	51	18	16	27	26	17	33	10
NONE	47.0%	74.7%	61.6%	49.3%	40.1%	21.1%	68.1%	35.3%	61.2%	28.5%	56.4%	21.1%	69.7%	35.3%	57.4%	34.6%	52.3%	34.6%
VOTED GOP	31.3%	16.9%	29.3%	28.3%	37.4%	40.8%	23.2%	35.8%	25.0%	39.5%	27.9%	40.8%	23.7%	43.5%	27.9%	48.2%	33.1%	46.2%
Only Voted GOP	24.1%	16.9%	17.9%	28.3%	33.3%	24.1%	17.4%	27.8%	21.4%	27.7%	24.1%	24.1%	23.7%	32.1%	27.9%	30.5%	31.6%	19.9%
Voted Majority GOP	7.2%	-	11.3%	-	4.1%	16.7%	5.8%	8.0%	3.6%	11.8%	3.7%	16.7%	-	11.4%	-	17.7%	1.4%	26.3%
VOTED EQUAL GOP/DEM	4.4%	-	-	-	4.1%	14.2%	-	6.9%	-	10.3%	0.9%	14.2%	-	1.8%	-	2.8%	1.4%	-
VOTED DEM	17.2%	8.4%	9.1%	22.4%	18.4%	23.9%	8.8%	22.0%	13.8%	21.7%	14.8%	23.9%	6.6%	19.4%	14.7%	14.5%	13.2%	19.2%
Voted Majority Dem	1.5%	4.0%	-	-	4.9%	-	2.0%	1.3%	1.2%	1.9%	2.1%	-	-	-	-	-	-	-
Only Voted Dem	15.7%	4.4%	9.1%	22.4%	13.5%	23.9%	6.8%	20.7%	12.5%	19.8%	12.8%	23.9%	6.6%	19.4%	14.7%	14.5%	13.2%	19.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	69	9	18	13	13	18	9	43	26	16	27	26	7	14	9	8	32	
NONE	47.0%	65.1%	35.2%	68.4%	20.3%	64.0%	5.7%	48.2%	45.0%	25.4%	57.5%	49.8%	99.6%	99.3%	60.4%	35.7%	11.8%	
VOTED GOP	31.3%	22.2%	24.2%	19.6%	27.7%	18.2%	34.7%	36.0%	23.5%	33.7%	32.0%	29.1%	-	0.5%	15.5%	51.4%	50.9%	
Only Voted GOP	24.1%	5.6%	21.4%	9.0%	23.9%	10.1%	28.8%	28.9%	16.2%	26.7%	19.5%	27.2%	-	0.5%	15.5%	51.4%	35.3%	
Voted Majority GOP	7.2%	16.5%	2.8%	10.6%	3.9%	8.0%	5.8%	7.1%	7.3%	7.1%	12.5%	1.9%	-	-	-	-	15.6%	
VOTED EQUAL GOP/DEM	4.4%	-	14.8%	-	20.4%	-	30.5%	1.1%	9.9%	16.0%	-	1.8%	-	-	-	-	9.7%	
VOTED DEM	17.2%	12.7%	25.8%	12.1%	31.5%	17.9%	29.2%	14.6%	21.5%	24.8%	10.5%	19.3%	0.4%	0.2%	24.0%	12.9%	27.6%	
Voted Majority Dem	1.5%	5.6%	3.2%	3.6%	4.5%	6.0%	-	-	4.0%	6.5%	-	-	-	-	-	-	3.3%	
Only Voted Dem	15.7%	7.1%	22.6%	8.5%	27.0%	11.9%	29.2%	14.6%	17.5%	18.3%	10.5%	19.3%	0.4%	0.2%	24.0%	12.9%	24.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - SENATE DISTRICT 11

31. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	69	32	11	11	6	9	32	22	17	5	3	12	1	11
NONE	47.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
VOTED GOP	31.3%	-	55.7%	35.6%	82.8%	76.1%	-	100.0%	100.0%	100.0%	-	-	-	-
Only Voted GOP	24.1%	-	55.7%	35.6%	43.9%	46.8%	-	77.0%	100.0%	-	-	-	-	-
Voted Majority GOP	7.2%	-	-	-	39.0%	29.3%	-	23.0%	-	100.0%	-	-	-	-
VOTED EQUAL GOP/DEM	4.4%	-	-	27.8%	-	-	-	-	-	-	100.0%	-	-	-
VOTED DEM	17.2%	-	44.3%	36.6%	17.2%	23.9%	-	-	-	-	-	100.0%	100.0%	100.0%
Voted Majority Dem	1.5%	-	-	-	17.2%	-	-	-	-	-	-	8.9%	100.0%	-
Only Voted Dem	15.7%	-	44.3%	36.6%	-	23.9%	-	-	-	-	-	91.1%	-	100.0%