
NORTH CAROLINA HOUSE DISTRICT 98 TOPLINE (N=300)
LIKELY GENERAL ELECTION VOTERS
CONDUCTED: MAY 31st – JUNE 2nd, 2022

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

Total	300
DEFINITELY VOTING	84.7%
LIKELY VOTING	15.3%
Very Likely	11.3%
Somewhat Likely	4.0%

2. If the general election for State House in Raleigh were held today, for whom would you vote?

Total	300
REPUBLICAN CANDIDATE	47.3%
Vote	45.0%
Lean	2.3%
DEMOCRATIC CANDIDATE	45.3%
Vote	42.7%
Lean	2.7%
FIRM UNDECIDED	7.3%
Net Diff.	2.0%

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

Opinion: JOHN BRADFORD

Total	300
FAVORABLE	27.3%
UNFAVORABLE	16.0%
NO OPINION	31.3%
NEVER HEARD OF	25.3%
Net Diff.	11.3%
Mean	1.95

4. Opinion: CHRISTY CLARK

Total	300
FAVORABLE	28.7%
UNFAVORABLE	16.3%
NO OPINION	28.0%
NEVER HEARD OF	27.0%
Net Diff.	12.3%
Mean	2.01

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

Total	300
ECONOMIC ISSUES	35.7%
CRIME/PUBLIC SAFETY	23.3%
EDUCATION ISSUES	13.0%
HEALTHCARE ISSUES	11.7%
ENVIRONMENTAL ISSUES	8.7%
CULTURAL/SOCIAL ISSUES	5.7%
DK/REFUSED	2.0%

6. If the general election for US Senate was being held today, for whom would you vote?

Total	300
TED BUDD: REPUBLICAN	46.7%
Vote	45.7%
Lean	1.0%
CHERI BEASLEY: DEMOCRAT	45.3%
Vote	44.3%
Lean	1.0%
FIRM UNDECIDED	8.0%
Net Diff.	1.3%



7. If the general election for State House was being held today, for whom would you vote?

Total	300
JOHN BRADFORD: REPUB.	46.0%
Vote	45.0%
Lean	1.0%
CHRISTY CLARK: DEMOCRAT	44.3%
Vote	43.3%
Lean	1.0%
FIRM UNDECIDED	9.7%
Net Diff.	1.7%

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....

Allowing doctors to prescribe medical marijuana.

Total	300
SUPPORT	80.7%
Strongly	53.3%
Somewhat	27.3%
OPPOSE	14.7%
Somewhat	7.0%
Strongly	7.7%
DK/REFUSED	4.7%
Net Diff.	66.0%
Mean	3.33

9. Support/Oppose: Legalizing sports betting in North Carolina.

Total	300
SUPPORT	49.0%
Strongly	21.0%
Somewhat	28.0%
OPPOSE	33.3%
Somewhat	14.7%
Strongly	18.7%
DK/REFUSED	17.7%
Net Diff.	15.7%
Mean	2.62



10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

Total	300
SUPPORT	55.3%
Strongly	37.3%
Somewhat	18.0%
OPPOSE	39.7%
Somewhat	14.0%
Strongly	25.7%
DK/REFUSED	5.0%
Net Diff.	15.7%
Mean	2.71

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

Total	300
SUPPORT	74.3%
Strongly	52.3%
Somewhat	22.0%
OPPOSE	18.3%
Somewhat	9.0%
Strongly	9.3%
DK/REFUSED	7.3%
Net Diff.	56.0%
Mean	3.27



12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

Total	300
SUPPORT	66.3%
Strongly	44.7%
Somewhat	21.7%
OPPOSE	25.0%
Somewhat	11.3%
Strongly	13.7%
DK/REFUSED	8.7%
Net Diff.	41.3%
Mean	3.07

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

Total Answering	101
SUPPORT	77.2%
Strongly	42.6%
Somewhat	34.7%
OPPOSE	14.9%
Somewhat	3.0%
Strongly	11.9%
DK/REFUSED	7.9%
Net Diff.	62.4%
Mean	3.17



Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

Total	300
SUPPORT	92.3%
Strongly	59.0%
Somewhat	33.3%
OPPOSE	5.0%
Somewhat	1.0%
Strongly	4.0%
DK/REFUSED	2.7%
Net Diff.	87.3%
Mean	3.51

Support/Oppose - SUPPORT:

Total	300
MEDICAID BENEFIT COMBO	92.3%
MEDICAL MARIJUANA	80.7%
LOWERING STATE TAX RATE	74.3%
EXPAND MEDICAID PROGRAM	66.3%
PARENTS SCHOOL CHOICE	55.3%
LEGALIZE SPORTS BETTING	49.0%

Support/Oppose - SUMMARY MEANS:

Total	300
MEDICAID BENEFIT COMBO	3.51
MEDICAL MARIJUANA	3.33
LOWERING STATE TAX RATE	3.27
EXPAND MEDICAID PROGRAM	3.07
PARENTS SCHOOL CHOICE	2.71
LEGALIZE SPORTS BETTING	2.62



14. With which political party are you registered?

Total	300
REPUBLICAN	34.0%
DEMOCRATIC	27.0%
INDEPENDENT/OTHER/DK	39.0%
Independent	36.7%
Other	2.3%
DK/Refused	-

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

- 1. More of a supporter of Donald Trump. OR,**
- 2. More of a supporter of the traditional Republican Party.**

Total Answering	102
SUPPORTER OF TRUMP	52.0%
TRADITIONAL REPUB. PARTY	35.3%
DK/REFUSED	12.7%
Net Diff.	16.7%

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

Total	300
LIBERAL	25.0%
Very	9.7%
Somewhat	15.3%
MODERATE	29.3%
CONSERVATIVE	42.3%
Somewhat	20.0%
Very	22.3%
DK/REFUSED	3.3%
Net Diff.	17.3%
Mean	3.31



17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

Total	300
DONALD TRUMP	46.3%
JOE BIDEN	45.7%
OTHER	3.7%
DK/REFUSED	4.3%
Net Diff.	0.7%

18. Are there children in your household under the age of 18 years old?

Total	300
YES	35.0%
NO	63.3%
DK/REFUSED	1.7%
Net Diff.	-28.3%

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

Total	300
YES	30.0%
NO	64.7%
DK/REFUSED	5.3%
Net Diff.	-34.7%

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

Total	300
YES	38.7%
NO	49.7%
DK/REFUSED	11.7%
Net Diff.	-11.0%



21. What is the last grade of formal education you have completed?

Total	300
LESS THAN COLLEGE	27.0%
Less than High School	0.3%
High School Graduate	6.3%
Some College/Trade	9.7%
Associates/2-yr Degree	10.7%
COLLEGE/POST GRADUATE	71.3%
Bachelors/4-yr Degree	41.0%
Post Graduate Degree	30.3%
REFUSED	1.7%
Net Diff.	44.3%

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

Total	300
PRO-LIFE	43.3%
Strongly	31.0%
Somewhat	12.3%
PRO-CHOICE	52.7%
Somewhat	10.0%
Strongly	42.7%
DK/REFUSED	4.0%
Net Diff.	-9.3%
Mean	2.33



23. Which one of the following statements most closely describes your positions on the issue of abortion?

- 1. Abortions should not be legal in any circumstances**
- 2. Abortions should be legal only in order to protect the life of the mother**
- 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother**
- 4. Abortions should be legal during the first trimester of pregnancy**
- 5. Abortions should be legal until the twentieth week of pregnancy**
- 6. Abortions should be legal in all circumstances**

Total	300
PRO-LIFE	46.0%
Shouldn't Be Legal	6.3%
Protect Mother's Life	9.7%
Case of Incest/Rape	30.0%
PRO-CHOICE	49.0%
During 1st Trimester	17.7%
Until 20th Week	9.0%
Legal: All Circumstance	22.3%
DK/REFUSED	5.0%
Net Diff.	-3.0%

24. What is your main racial background?

Total	300
WHITE	86.7%
NON-WHITE	13.3%
African-American/Black	7.3%
Hispanic/Latino	4.0%
Asian/Asian-American	1.0%
Other	1.0%
REFUSED	-



25. What is your age? Are you between...?

Total	300
18-29	12.0%
30-40	17.0%
41-55	32.0%
56-65	18.0%
OVER 65	21.0%
REFUSED	-
Mean	49.72

26. Gender:

Total	300
MALE	45.7%
FEMALE	54.3%

27. Interview:

Total	300
LANDLINE	33.3%
MOBILE PHONE	33.3%
TEXT	33.3%

28. HD:

Total	300
HD 98	100.0%

29. HD 98 Area:

Total	300
HUNTERSVILLE	40.0%
CORNELIUS	38.0%
DAVIDSON	21.0%
REST OF DISTRICT	1.0%



30. Voter Household General Election History:

Total	300
NEWLY REGISTERED	1.0%
1 OF 4	13.7%
2 OF 4	16.7%
3 OF 4	24.7%
4 OF 4	44.0%

31. Primary Vote Frequency:

Total	300
0 OF 4	38.7%
1 OF 4	24.7%
2 OF 4	17.3%
3 OF 4	12.3%
4 OF 4	7.0%

32. Primary Ballot Indicator (Independents):

Total Answering	117
NONE	41.0%
VOTED GOP	28.2%
Only Voted GOP	24.8%
Voted Majority GOP	3.4%
VOTED EQUAL GOP/DEM	7.7%
VOTED DEM	23.1%
Voted Majority Dem	1.7%
Only Voted Dem	21.4%

