

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
DEFINITELY VOTING	84.7%	80.0%	83.3%	95.2%	100.0%	100.0%	-	-	-	86.6%	87.4%	71.4%	87.5%	88.3%	75.0%	54.5%
LIKELY VOTING	15.3%	20.0%	16.7%	4.8%	-	-	100.0%	100.0%	100.0%	13.4%	12.6%	28.6%	12.5%	11.7%	25.0%	45.5%
Very Likely	11.3%	14.2%	14.0%	1.6%	-	-	73.9%	100.0%	-	9.2%	8.9%	14.3%	9.6%	9.4%	12.5%	36.4%
Somewhat Likely	4.0%	5.8%	2.6%	3.2%	-	-	26.1%	-	100.0%	4.2%	3.7%	14.3%	2.9%	2.3%	12.5%	9.1%

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BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
DEFINITELY VOTING	84.7%	86.6%	93.8%	79.8%	82.9%	91.9%	85.7%	78.6%	82.7%	100.0%	66.7%	91.3%	85.5%
LIKELY VOTING	15.3%	13.4%	6.2%	20.2%	17.1%	8.1%	14.3%	21.4%	17.3%	-	33.3%	8.7%	14.5%
Very Likely	11.3%	9.8%	6.2%	16.0%	10.5%	5.8%	12.2%	17.9%	9.9%	-	33.3%	7.6%	11.5%
Somewhat Likely	4.0%	3.7%	-	4.3%	6.6%	2.3%	2.0%	3.6%	7.4%	-	-	1.1%	3.0%

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BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
DEFINITELY VOTING	84.7%	82.2%	82.9%	87.1%	84.6%	92.3%	88.2%	66.7%	87.9%	87.6%	100.0%	86.0%	87.2%	33.3%	58.3%
LIKELY VOTING	15.3%	17.8%	17.1%	12.9%	15.4%	7.7%	11.8%	33.3%	12.1%	12.4%	-	14.0%	12.8%	66.7%	41.7%
Very Likely	11.3%	12.1%	14.3%	10.0%	10.3%	3.8%	11.8%	33.3%	9.3%	9.5%	-	10.3%	9.8%	33.3%	29.2%
Somewhat Likely	4.0%	5.6%	2.9%	2.9%	5.1%	3.8%	-	-	2.9%	2.9%	-	3.7%	3.0%	33.3%	12.5%

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BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total	300	138	135	3	133	130	3	29	71	20
DEFINITELY VOTING	84.7%	86.2%	85.9%	100.0%	86.5%	88.5%	-	69.0%	84.5%	65.0%
LIKELY VOTING	15.3%	13.8%	14.1%	-	13.5%	11.5%	100.0%	31.0%	15.5%	35.0%
Very Likely	11.3%	10.1%	10.4%	-	9.8%	8.5%	66.7%	24.1%	11.3%	30.0%
Somewhat Likely	4.0%	3.6%	3.7%	-	3.8%	3.1%	33.3%	6.9%	4.2%	5.0%

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BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
DEFINITELY VOTING	84.7%	83.9%	88.6%	81.0%	91.0%	80.7%	90.8%	82.1%	94.5%	84.9%	86.7%	85.9%	86.7%	85.2%	86.7%	88.2%	86.4%	80.3%	80.0%	85.7%	-
LIKELY VOTING	15.3%	16.1%	11.4%	19.0%	9.0%	19.3%	9.2%	17.9%	5.5%	15.1%	13.3%	14.1%	13.3%	14.8%	13.3%	11.8%	13.6%	19.7%	20.0%	14.3%	-
Very Likely	11.3%	11.2%	11.4%	12.9%	8.0%	13.9%	7.6%	13.0%	5.5%	11.1%	12.0%	10.3%	13.3%	10.8%	13.3%	9.8%	7.4%	15.4%	15.5%	14.3%	-
Somewhat Likely	4.0%	5.0%	-	6.1%	1.0%	5.4%	1.7%	4.9%	-	4.0%	1.3%	3.8%	-	4.0%	-	2.0%	6.2%	4.3%	4.5%	-	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
DEFINITELY VOTING	84.7%	87.0%	82.8%	75.9%	89.6%	88.5%	84.1%	86.8%	88.1%	80.4%	100.0%	78.6%	80.0%	100.0%	90.0%	71.4%
LIKELY VOTING	15.3%	13.0%	17.2%	24.1%	10.4%	11.5%	15.9%	13.2%	11.9%	19.6%	-	21.4%	20.0%	-	10.0%	28.6%
Very Likely	11.3%	11.1%	6.9%	18.5%	8.3%	7.7%	12.7%	11.0%	4.5%	14.7%	-	21.4%	20.0%	-	10.0%	28.6%
Somewhat Likely	4.0%	1.9%	10.3%	5.6%	2.1%	3.8%	3.2%	2.2%	7.5%	4.9%	-	-	-	-	-	-

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
DEFINITELY VOTING	84.7%	90.6%	80.6%	90.7%	86.2%	93.5%	78.4%	85.8%	81.7%	89.6%	75.0%	91.3%	69.0%	88.1%	90.4%	87.0%	83.3%	93.5%	78.8%	84.4%
LIKELY VOTING	15.3%	9.4%	19.4%	9.3%	13.8%	6.5%	21.6%	14.2%	18.3%	10.4%	25.0%	8.7%	31.0%	11.9%	9.6%	13.0%	16.7%	6.5%	21.2%	15.6%
Very Likely	11.3%	7.5%	16.7%	8.0%	10.3%	6.5%	15.9%	10.2%	13.3%	7.5%	25.0%	4.3%	23.8%	9.0%	9.6%	8.7%	11.7%	4.8%	15.0%	11.0%
Somewhat Likely	4.0%	1.9%	2.8%	1.3%	3.4%	-	5.7%	3.9%	5.0%	3.0%	-	4.3%	7.1%	3.0%	-	4.3%	5.0%	1.6%	6.2%	4.6%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
DEFINITELY VOTING	84.7%	76.9%	75.0%	94.4%	87.5%	80.0%	87.5%	87.1%	85.4%	81.8%	82.9%	85.8%	86.7%	83.5%	82.5%	80.0%	90.0%	86.5%	84.6%	84.5%
LIKELY VOTING	15.3%	23.1%	25.0%	5.6%	12.5%	20.0%	12.5%	12.9%	14.6%	18.2%	17.1%	14.2%	13.3%	16.5%	17.5%	20.0%	10.0%	13.5%	15.4%	15.5%
Very Likely	11.3%	23.1%	25.0%	5.6%	12.5%	20.0%	12.5%	8.6%	10.9%	18.2%	13.3%	10.0%	8.9%	12.4%	12.5%	14.4%	6.0%	10.6%	10.3%	10.7%
Somewhat Likely	4.0%	-	-	-	-	-	-	4.3%	3.6%	-	3.8%	4.2%	4.4%	4.1%	5.0%	5.6%	4.0%	2.9%	5.1%	4.8%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
DEFINITELY VOTING	84.7%	100.0%	76.9%	100.0%	76.9%	82.8%	85.9%	81.7%	80.7%	83.9%	89.1%	81.6%	87.7%	92.3%	73.7%	85.7%	83.3%	80.2%	86.0%	77.1%	83.0%	
LIKELY VOTING	15.3%	-	23.1%	-	23.1%	17.2%	14.1%	18.3%	19.3%	16.1%	10.9%	18.4%	12.3%	7.7%	26.3%	14.3%	16.7%	19.8%	14.0%	22.9%	17.0%	
Very Likely	11.3%	-	23.1%	-	23.1%	10.3%	11.4%	11.7%	14.0%	8.9%	9.8%	10.7%	9.2%	7.7%	26.3%	14.3%	16.7%	13.6%	10.7%	14.3%	13.0%	
Somewhat Likely	4.0%	-	-	-	-	6.9%	2.7%	6.7%	5.3%	7.1%	1.1%	7.8%	3.1%	-	-	-	-	6.2%	3.3%	8.6%	4.0%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
DEFINITELY VOTING	84.7%	82.6%	88.6%	78.5%	86.4%	87.5%	82.6%	87.5%	85.7%	84.6%	84.8%	83.3%	81.2%	85.9%	87.2%	82.6%	86.7%	100.0%	73.9%	100.0%	75.0%
LIKELY VOTING	15.3%	17.4%	11.4%	21.5%	13.6%	12.5%	17.4%	12.5%	14.3%	15.4%	15.2%	16.7%	18.8%	14.1%	12.8%	17.4%	13.3%	-	26.1%	-	25.0%
Very Likely	11.3%	13.0%	8.8%	13.8%	9.9%	12.5%	17.4%	12.5%	14.3%	10.8%	12.0%	12.1%	14.1%	9.4%	10.6%	12.2%	9.6%	-	26.1%	-	25.0%
Somewhat Likely	4.0%	4.3%	2.6%	7.7%	3.7%	-	-	-	-	4.6%	3.2%	4.5%	4.7%	4.7%	2.1%	5.2%	3.7%	-	-	-	-

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
DEFINITELY VOTING	84.7%	81.2%	78.9%	82.8%	81.1%	87.1%	86.8%	100.0%	82.1%	80.8%	82.1%	81.5%	90.1%	79.3%	88.9%	94.1%	76.2%	100.0%	72.7%
LIKELY VOTING	15.3%	18.8%	21.1%	17.2%	18.9%	12.9%	13.2%	-	17.9%	19.2%	17.9%	18.5%	9.9%	20.7%	11.1%	5.9%	23.8%	-	27.3%
Very Likely	11.3%	13.8%	15.8%	13.8%	13.3%	9.5%	7.5%	-	14.9%	13.7%	12.5%	13.8%	7.7%	14.9%	7.1%	5.9%	23.8%	-	27.3%
Somewhat Likely	4.0%	5.1%	5.3%	3.4%	5.6%	3.4%	5.7%	-	3.0%	5.5%	5.4%	4.6%	2.2%	5.8%	4.0%	-	-	-	-

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
DEFINITELY VOTING	84.7%	84.6%	85.0%	86.4%	75.0%	100.0%	100.0%	81.5%	84.6%	100.0%	60.0%	100.0%	100.0%	87.5%	85.2%	81.2%	85.7%	100.0%	100.0%
LIKELY VOTING	15.3%	15.4%	15.0%	13.6%	25.0%	-	-	18.5%	15.4%	-	40.0%	-	-	12.5%	14.8%	18.8%	14.3%	-	-
Very Likely	11.3%	10.8%	15.0%	13.6%	25.0%	-	-	12.9%	15.4%	-	40.0%	-	-	8.8%	14.8%	18.8%	14.3%	-	-
Somewhat Likely	4.0%	4.6%	-	-	-	-	-	5.6%	-	-	-	-	-	3.7%	-	-	-	-	-

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BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
DEFINITELY VOTING	84.7%	63.9%	84.3%	84.4%	88.9%	93.7%	75.9%	88.3%	80.3%	91.5%	82.3%	93.7%	69.0%	87.4%	74.4%	92.7%	76.6%	100.0%
LIKELY VOTING	15.3%	36.1%	15.7%	15.6%	11.1%	6.3%	24.1%	11.7%	19.7%	8.5%	17.7%	6.3%	31.0%	12.6%	25.6%	7.3%	23.4%	-
Very Likely	11.3%	13.9%	13.7%	13.5%	9.3%	6.3%	13.8%	10.3%	13.7%	7.7%	12.7%	6.3%	16.7%	11.6%	17.1%	7.3%	16.8%	-
Somewhat Likely	4.0%	22.2%	2.0%	2.1%	1.9%	-	10.3%	1.4%	6.0%	0.9%	5.1%	-	14.3%	1.1%	8.5%	-	6.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
DEFINITELY VOTING	84.7%	82.2%	89.0%	85.1%	90.3%	86.9%	87.9%	81.8%	87.1%	91.0%	77.0%	86.0%	66.7%	65.9%	88.0%	82.4%	90.9%
LIKELY VOTING	15.3%	17.8%	11.0%	14.9%	9.7%	13.1%	12.1%	18.2%	12.9%	9.0%	23.0%	14.0%	33.3%	34.1%	12.0%	17.6%	9.1%
Very Likely	11.3%	11.1%	9.3%	10.9%	8.1%	9.2%	12.1%	13.1%	9.8%	7.0%	17.0%	10.0%	33.3%	19.5%	10.0%	14.9%	6.8%
Somewhat Likely	4.0%	6.7%	1.7%	4.0%	1.6%	3.8%	-	5.1%	3.1%	2.0%	6.0%	4.0%	-	14.6%	2.0%	2.7%	2.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
DEFINITELY VOTING	84.7%	81.9%	82.4%	86.5%	89.2%	95.2%	79.2%	75.8%	72.4%	100.0%	66.7%	92.6%	100.0%	92.0%
LIKELY VOTING	15.3%	18.1%	17.6%	13.5%	10.8%	4.8%	20.8%	24.2%	27.6%	-	33.3%	7.4%	-	8.0%
Very Likely	11.3%	13.8%	10.8%	13.5%	5.4%	4.8%	16.7%	15.2%	17.2%	-	33.3%	7.4%	-	8.0%
Somewhat Likely	4.0%	4.3%	6.8%	-	5.4%	-	4.2%	9.1%	10.3%	-	-	-	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
REPUBLICAN CANDIDATE	47.3%	50.0%	50.0%	36.5%	66.7%	48.4%	41.3%	38.2%	50.0%	100.0%	100.0%	100.0%	-	-	-	-
Vote	45.0%	47.5%	46.5%	36.5%	66.7%	46.5%	37.0%	35.3%	41.7%	95.1%	100.0%	-	-	-	-	-
Lean	2.3%	2.5%	3.5%	-	-	2.0%	4.3%	2.9%	8.3%	4.9%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	45.3%	40.8%	42.1%	60.3%	33.3%	46.9%	37.0%	38.2%	33.3%	-	-	-	100.0%	100.0%	100.0%	-
Vote	42.7%	40.0%	38.6%	57.1%	-	44.5%	32.6%	35.3%	25.0%	-	-	-	94.1%	100.0%	-	-
Lean	2.7%	0.8%	3.5%	3.2%	33.3%	2.4%	4.3%	2.9%	8.3%	-	-	-	5.9%	-	100.0%	-
FIRM UNDECIDED	7.3%	9.2%	7.9%	3.2%	-	4.7%	21.7%	23.5%	16.7%	-	-	-	-	-	-	100.0%
Net Diff.	2.0%	9.2%	7.9%	-23.8%	33.3%	1.6%	4.3%	-	16.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
REPUBLICAN CANDIDATE	47.3%	84.1%	6.2%	35.1%	48.7%	11.6%	85.7%	52.4%	56.8%	41.7%	-	46.7%	43.5%
Vote	45.0%	80.5%	6.2%	31.9%	47.4%	10.5%	85.7%	47.6%	54.3%	33.3%	-	45.7%	41.0%
Lean	2.3%	3.7%	-	3.2%	1.3%	1.2%	-	4.8%	2.5%	8.3%	-	1.1%	2.5%
DEMOCRATIC CANDIDATE	45.3%	11.0%	89.6%	51.1%	47.4%	84.9%	6.1%	33.3%	39.5%	41.7%	66.7%	47.8%	47.5%
Vote	42.7%	11.0%	87.5%	47.9%	42.1%	80.2%	6.1%	33.3%	34.6%	41.7%	66.7%	46.7%	45.5%
Lean	2.7%	-	2.1%	3.2%	5.3%	4.7%	-	-	4.9%	-	-	1.1%	2.0%
FIRM UNDECIDED	7.3%	4.9%	4.2%	13.8%	3.9%	3.5%	8.2%	14.3%	3.7%	16.7%	33.3%	5.4%	9.0%
Net Diff.	2.0%	73.2%	-83.3%	-16.0%	1.3%	-73.3%	79.6%	19.0%	17.3%	-	-66.7%	-1.1%	-4.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
REPUBLICAN CANDIDATE	47.3%	77.6%	14.3%	45.7%	33.3%	7.7%	17.6%	66.7%	95.7%	97.1%	33.3%	1.5%	1.5%	-	25.0%
Vote	45.0%	72.9%	14.3%	45.7%	30.8%	3.8%	17.6%	66.7%	92.9%	94.9%	-	0.7%	0.8%	-	16.7%
Lean	2.3%	4.7%	-	-	2.6%	3.8%	-	-	2.9%	2.2%	33.3%	0.7%	0.8%	-	8.3%
DEMOCRATIC CANDIDATE	45.3%	15.0%	80.0%	41.4%	61.5%	92.3%	76.5%	33.3%	2.1%	1.5%	33.3%	94.1%	95.5%	33.3%	20.8%
Vote	42.7%	14.0%	71.4%	41.4%	59.0%	84.6%	70.6%	33.3%	2.1%	1.5%	33.3%	88.2%	89.5%	33.3%	20.8%
Lean	2.7%	0.9%	8.6%	-	2.6%	7.7%	5.9%	-	-	-	-	5.9%	6.0%	-	-
FIRM UNDECIDED	7.3%	7.5%	5.7%	12.9%	5.1%	-	5.9%	-	2.1%	1.5%	33.3%	4.4%	3.0%	66.7%	54.2%
Net Diff.	2.0%	62.6%	-65.7%	4.3%	-28.2%	-84.6%	-58.8%	33.3%	93.6%	95.6%	-	-92.6%	-94.0%	-33.3%	4.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
REPUBLICAN CANDIDATE	47.3%	94.2%	94.8%	66.7%	3.8%	3.1%	33.3%	24.1%	94.4%	15.0%
Vote	45.0%	90.6%	91.9%	33.3%	2.3%	2.3%	-	24.1%	91.5%	15.0%
Lean	2.3%	3.6%	3.0%	33.3%	1.5%	0.8%	33.3%	-	2.8%	-
DEMOCRATIC CANDIDATE	45.3%	2.2%	2.2%	-	93.2%	93.8%	66.7%	31.0%	1.4%	25.0%
Vote	42.7%	2.2%	2.2%	-	88.7%	89.2%	66.7%	24.1%	1.4%	25.0%
Lean	2.7%	-	-	-	4.5%	4.6%	-	6.9%	-	-
FIRM UNDECIDED	7.3%	3.6%	3.0%	33.3%	3.0%	3.1%	-	44.8%	4.2%	60.0%
Net Diff.	2.0%	92.0%	92.6%	66.7%	-89.5%	-90.8%	-33.3%	-6.9%	93.0%	-10.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
REPUBLICAN CANDIDATE	47.3%	40.5%	75.0%	45.6%	55.0%	59.0%	33.6%	58.7%	14.5%	26.6%	92.0%	89.7%	86.7%	44.4%	86.7%	92.2%	3.7%	38.5%	39.1%	28.6%	-
Vote	45.0%	38.8%	70.5%	44.2%	51.0%	57.8%	29.4%	56.5%	10.9%	25.1%	89.3%	84.6%	86.7%	41.9%	86.7%	90.2%	1.2%	35.9%	36.4%	28.6%	-
Lean	2.3%	1.7%	4.5%	1.4%	4.0%	1.2%	4.2%	2.2%	3.6%	1.5%	2.7%	5.1%	-	2.5%	-	2.0%	2.5%	2.6%	2.7%	-	-
DEMOCRATIC CANDIDATE	45.3%	52.1%	20.5%	48.3%	39.0%	31.9%	60.5%	33.6%	78.2%	64.8%	4.0%	7.7%	-	48.7%	-	2.9%	95.1%	47.9%	48.2%	42.9%	-
Vote	42.7%	50.0%	13.6%	44.9%	38.0%	29.5%	58.0%	30.9%	78.2%	61.3%	2.7%	6.4%	-	45.8%	-	2.9%	91.4%	43.6%	43.6%	42.9%	-
Lean	2.7%	2.1%	6.8%	3.4%	1.0%	2.4%	2.5%	2.7%	-	3.5%	1.3%	1.3%	-	2.9%	-	-	3.7%	4.3%	4.5%	-	-
FIRM UNDECIDED	7.3%	7.4%	4.5%	6.1%	6.0%	9.0%	5.9%	7.6%	7.3%	8.5%	4.0%	2.6%	13.3%	6.9%	13.3%	4.9%	1.2%	13.7%	12.7%	28.6%	-
Net Diff.	2.0%	-11.6%	54.5%	-2.7%	16.0%	27.1%	-26.9%	25.1%	-63.6%	-38.2%	88.0%	82.1%	86.7%	-4.3%	86.7%	89.2%	-91.4%	-9.4%	-9.1%	-14.3%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
REPUBLICAN CANDIDATE	47.3%	94.4%	6.9%	46.3%	89.6%	1.9%	31.7%	91.2%	4.5%	40.2%	100.0%	-	26.7%	100.0%	-	14.3%
Vote	45.0%	90.7%	-	42.6%	89.6%	1.9%	30.2%	89.0%	1.5%	38.2%	100.0%	-	20.0%	100.0%	-	14.3%
Lean	2.3%	3.7%	6.9%	3.7%	-	-	1.6%	2.2%	3.0%	2.0%	-	-	6.7%	-	-	-
DEMOCRATIC CANDIDATE	45.3%	3.7%	89.7%	38.9%	2.1%	98.1%	55.6%	3.3%	95.5%	49.0%	-	92.9%	40.0%	-	100.0%	28.6%
Vote	42.7%	3.7%	89.7%	31.5%	2.1%	92.3%	54.0%	3.3%	92.5%	44.1%	-	85.7%	40.0%	-	100.0%	28.6%
Lean	2.7%	-	-	7.4%	-	5.8%	1.6%	-	3.0%	4.9%	-	7.1%	-	-	-	-
FIRM UNDECIDED	7.3%	1.9%	3.4%	14.8%	8.3%	-	12.7%	5.5%	-	10.8%	-	7.1%	33.3%	-	-	57.1%
Net Diff.	2.0%	90.7%	-82.8%	7.4%	87.5%	-96.2%	-23.8%	87.9%	-91.0%	-8.8%	100.0%	-92.9%	-13.3%	100.0%	-100%	-14.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
REPUBLICAN CANDIDATE	47.3%	94.3%	88.9%	2.7%	-	4.3%	23.9%	89.8%	85.0%	94.0%	25.0%	4.3%	28.6%	94.0%	1.9%	19.6%	85.0%	3.2%	25.0%	91.7%
Vote	45.0%	94.3%	88.9%	2.7%	-	4.3%	21.6%	85.8%	76.7%	94.0%	25.0%	4.3%	23.8%	88.1%	1.9%	19.6%	83.3%	3.2%	22.5%	88.1%
Lean	2.3%	-	-	-	-	-	2.3%	3.9%	8.3%	-	-	-	4.8%	6.0%	-	-	1.7%	-	2.5%	3.7%
DEMOCRATIC CANDIDATE	45.3%	3.8%	2.8%	92.0%	96.6%	89.1%	64.8%	4.7%	6.7%	3.0%	75.0%	87.0%	54.8%	6.0%	94.2%	73.9%	3.3%	93.5%	63.8%	4.6%
Vote	42.7%	3.8%	2.8%	88.0%	96.6%	82.6%	61.4%	3.9%	5.0%	3.0%	75.0%	82.6%	52.4%	4.5%	90.4%	69.6%	3.3%	90.3%	60.0%	3.7%
Lean	2.7%	-	-	4.0%	-	6.5%	3.4%	0.8%	1.7%	-	-	4.3%	2.4%	1.5%	3.8%	4.3%	-	3.2%	3.8%	0.9%
FIRM UNDECIDED	7.3%	1.9%	8.3%	5.3%	3.4%	6.5%	11.4%	5.5%	8.3%	3.0%	-	8.7%	16.7%	-	3.8%	6.5%	11.7%	3.2%	11.2%	3.7%
Net Diff.	2.0%	90.6%	86.1%	-89.3%	-96.6%	-84.8%	-40.9%	85.0%	78.3%	91.0%	-50.0%	-82.6%	-26.2%	88.1%	-92.3%	-54.3%	81.7%	-90.3%	-38.8%	87.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
REPUBLICAN CANDIDATE	47.3%	-	12.5%	77.8%	-	20.0%	62.5%	91.4%	5.1%	27.3%	45.7%	46.8%	74.4%	32.5%	77.5%	46.7%	72.0%	20.2%	78.2%	32.7%
Vote	45.0%	-	12.5%	72.2%	-	20.0%	62.5%	87.8%	3.6%	27.3%	44.8%	43.7%	74.4%	28.9%	77.5%	40.0%	72.0%	19.2%	78.2%	29.2%
Lean	2.3%	-	-	5.6%	-	-	-	3.6%	1.5%	-	1.0%	3.2%	-	3.6%	-	6.7%	-	1.0%	-	3.6%
DEMOCRATIC CANDIDATE	45.3%	84.6%	75.0%	5.6%	87.5%	60.0%	12.5%	5.0%	89.8%	18.2%	47.6%	45.3%	17.8%	59.8%	15.0%	45.6%	20.0%	72.1%	15.4%	60.7%
Vote	42.7%	76.9%	75.0%	5.6%	87.5%	60.0%	12.5%	5.0%	84.7%	18.2%	43.8%	43.2%	15.6%	56.7%	15.0%	41.1%	16.0%	70.2%	12.8%	57.7%
Lean	2.7%	7.7%	-	-	-	-	-	-	5.1%	-	3.8%	2.1%	2.2%	3.1%	-	4.4%	4.0%	1.9%	2.6%	3.0%
FIRM UNDECIDED	7.3%	15.4%	12.5%	16.7%	12.5%	20.0%	25.0%	3.6%	5.1%	54.5%	6.7%	7.9%	7.8%	7.7%	7.5%	7.8%	8.0%	7.7%	6.4%	6.5%
Net Diff.	2.0%	-84.6%	-62.5%	72.2%	-87.5%	-40.0%	50.0%	86.3%	-84.7%	9.1%	-1.9%	1.6%	56.7%	-27.3%	62.5%	1.1%	52.0%	-51.9%	62.8%	-28.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
REPUBLICAN CANDIDATE	47.3%	50.0%	30.8%	37.5%	23.1%	60.3%	26.8%	65.0%	36.8%	55.4%	20.7%	63.1%	28.5%	38.5%	15.8%	28.6%	16.7%	59.3%	42.1%	65.7%	53.0%	
Vote	45.0%	50.0%	26.9%	37.5%	23.1%	56.0%	25.5%	58.3%	33.3%	53.6%	20.7%	59.2%	26.9%	30.8%	15.8%	28.6%	16.7%	56.8%	39.7%	60.0%	49.0%	
Lean	2.3%	-	3.8%	-	-	4.3%	1.3%	6.7%	3.5%	1.8%	-	3.9%	1.5%	7.7%	-	-	-	2.5%	2.3%	5.7%	4.0%	
DEMOCRATIC CANDIDATE	45.3%	33.3%	53.8%	50.0%	53.8%	31.9%	65.1%	26.7%	56.1%	37.5%	70.7%	30.1%	65.4%	46.2%	63.2%	57.1%	58.3%	34.6%	50.0%	25.7%	40.0%	
Vote	42.7%	33.3%	50.0%	50.0%	53.8%	31.0%	60.4%	25.0%	50.9%	37.5%	66.3%	29.1%	60.8%	46.2%	57.9%	57.1%	58.3%	33.3%	46.7%	25.7%	36.0%	
Lean	2.7%	-	3.8%	-	-	0.9%	4.7%	1.7%	5.3%	-	4.3%	1.0%	4.6%	-	5.3%	-	-	1.2%	3.3%	-	4.0%	
FIRM UNDECIDED	7.3%	16.7%	15.4%	12.5%	23.1%	7.8%	8.1%	8.3%	7.0%	7.1%	8.7%	6.8%	6.2%	15.4%	21.1%	14.3%	25.0%	6.2%	7.9%	8.6%	7.0%	
Net Diff.	2.0%	16.7%	-23.1%	-12.5%	-30.8%	28.4%	-38.3%	38.3%	-19.3%	17.9%	-50.0%	33.0%	-36.9%	-7.7%	-47.4%	-28.6%	-41.7%	24.7%	-7.9%	40.0%	13.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
REPUBLICAN CANDIDATE	47.3%	54.3%	32.5%	64.6%	42.9%	37.5%	34.8%	12.5%	35.7%	79.2%	19.6%	78.8%	32.8%	79.7%	10.6%	80.0%	20.0%	73.3%	17.4%	66.7%	-
Vote	45.0%	54.3%	31.6%	61.5%	40.8%	37.5%	30.4%	12.5%	35.7%	79.2%	15.8%	78.8%	25.0%	79.7%	9.6%	80.0%	16.3%	73.3%	13.0%	66.7%	-
Lean	2.3%	-	0.9%	3.1%	2.1%	-	4.3%	-	-	-	3.8%	-	7.8%	-	1.1%	-	3.7%	-	4.3%	-	-
DEMOCRATIC CANDIDATE	45.3%	41.3%	58.8%	29.2%	50.8%	56.2%	43.5%	87.5%	35.7%	11.5%	74.7%	13.6%	60.9%	9.4%	84.0%	11.3%	76.3%	13.3%	65.2%	22.2%	75.0%
Vote	42.7%	39.1%	56.1%	27.7%	47.6%	56.2%	39.1%	87.5%	35.7%	9.2%	71.5%	9.1%	59.4%	9.4%	79.8%	8.7%	73.3%	13.3%	60.9%	22.2%	75.0%
Lean	2.7%	2.2%	2.6%	1.5%	3.1%	-	4.3%	-	-	2.3%	3.2%	4.5%	1.6%	-	4.3%	2.6%	3.0%	-	4.3%	-	-
FIRM UNDECIDED	7.3%	4.3%	8.8%	6.2%	6.3%	6.2%	21.7%	-	28.6%	9.2%	5.7%	7.6%	6.2%	10.9%	5.3%	8.7%	3.7%	13.3%	17.4%	11.1%	25.0%
Net Diff.	2.0%	13.0%	-26.3%	35.4%	-7.9%	-18.8%	-8.7%	-75.0%	-	67.7%	-55.1%	65.2%	-28.1%	70.3%	-73.4%	68.7%	-56.3%	60.0%	-47.8%	44.4%	-75.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
REPUBLICAN CANDIDATE	47.3%	75.4%	73.7%	72.4%	76.7%	19.0%	47.2%	-	4.5%	79.5%	25.0%	70.8%	15.4%	77.7%	18.3%	58.8%	23.8%	44.4%	18.2%
Vote	45.0%	73.2%	73.7%	72.4%	73.3%	17.0%	43.4%	-	3.0%	75.3%	21.4%	70.8%	14.3%	75.2%	16.7%	58.8%	19.0%	44.4%	18.2%
Lean	2.3%	2.2%	-	-	3.3%	2.0%	3.8%	-	1.5%	4.1%	3.6%	-	1.1%	2.5%	1.6%	-	4.8%	-	-
DEMOCRATIC CANDIDATE	45.3%	16.7%	21.1%	13.8%	16.7%	74.8%	49.1%	100.0%	85.1%	15.1%	66.1%	18.5%	80.2%	14.9%	77.0%	29.4%	61.9%	44.4%	63.6%
Vote	42.7%	14.5%	21.1%	13.8%	13.3%	71.4%	43.4%	100.0%	82.1%	12.3%	62.5%	16.9%	76.9%	13.2%	73.0%	23.5%	61.9%	44.4%	63.6%
Lean	2.7%	2.2%	-	-	3.3%	3.4%	5.7%	-	3.0%	2.7%	3.6%	1.5%	3.3%	1.7%	4.0%	5.9%	-	-	-
FIRM UNDECIDED	7.3%	8.0%	5.3%	13.8%	6.7%	6.1%	3.8%	-	10.4%	5.5%	8.9%	10.8%	4.4%	7.4%	4.8%	11.8%	14.3%	11.1%	18.2%
Net Diff.	2.0%	58.7%	52.6%	58.6%	60.0%	-55.8%	-1.9%	-100%	-80.6%	64.4%	-41.1%	52.3%	-64.8%	62.8%	-58.7%	29.4%	-38.1%	-	-45.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
REPUBLICAN CANDIDATE	47.3%	48.8%	37.5%	27.3%	41.7%	66.7%	66.7%	57.3%	53.8%	33.3%	60.0%	100.0%	100.0%	41.2%	29.6%	25.0%	28.6%	50.0%	50.0%
Vote	45.0%	46.5%	35.0%	27.3%	33.3%	66.7%	66.7%	52.4%	53.8%	33.3%	60.0%	100.0%	100.0%	41.2%	25.9%	25.0%	14.3%	50.0%	50.0%
Lean	2.3%	2.3%	2.5%	-	8.3%	-	-	4.8%	-	-	-	-	-	-	3.7%	-	14.3%	-	-
DEMOCRATIC CANDIDATE	45.3%	45.0%	47.5%	54.5%	50.0%	33.3%	-	35.5%	38.5%	66.7%	20.0%	-	-	53.7%	51.9%	50.0%	71.4%	50.0%	-
Vote	42.7%	42.3%	45.0%	54.5%	41.7%	33.3%	-	32.3%	38.5%	66.7%	20.0%	-	-	51.5%	48.1%	50.0%	57.1%	50.0%	-
Lean	2.7%	2.7%	2.5%	-	8.3%	-	-	3.2%	-	-	-	-	-	2.2%	3.7%	-	14.3%	-	-
FIRM UNDECIDED	7.3%	6.2%	15.0%	18.2%	8.3%	-	33.3%	7.3%	7.7%	-	20.0%	-	-	5.1%	18.5%	25.0%	-	-	50.0%
Net Diff.	2.0%	3.8%	-10.0%	-27.3%	-8.3%	33.3%	66.7%	21.8%	15.4%	-33.3%	40.0%	100.0%	100.0%	-12.5%	-22.2%	-25.0%	-42.9%	-	50.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
REPUBLICAN CANDIDATE	47.3%	41.7%	41.2%	49.0%	57.4%	44.4%	41.4%	49.8%	45.4%	50.4%	48.1%	44.4%	61.9%	54.7%	61.0%	50.9%	60.7%	43.3%
Vote	45.0%	36.1%	37.3%	47.9%	57.4%	41.3%	36.8%	48.4%	42.6%	48.7%	46.0%	41.3%	52.4%	52.6%	56.1%	47.3%	57.0%	36.7%
Lean	2.3%	5.6%	3.9%	1.0%	-	3.2%	4.6%	1.4%	2.7%	1.7%	2.1%	3.2%	9.5%	2.1%	4.9%	3.6%	3.7%	6.7%
DEMOCRATIC CANDIDATE	45.3%	50.0%	51.0%	43.8%	38.9%	46.0%	50.6%	43.2%	47.0%	42.7%	45.1%	46.0%	26.2%	40.0%	30.5%	43.6%	31.8%	50.0%
Vote	42.7%	50.0%	49.0%	39.6%	37.0%	42.9%	49.4%	39.9%	44.3%	40.2%	42.6%	42.9%	26.2%	35.8%	28.0%	40.0%	29.9%	43.3%
Lean	2.7%	-	2.0%	4.2%	1.9%	3.2%	1.1%	3.3%	2.7%	2.6%	2.5%	3.2%	-	4.2%	2.4%	3.6%	1.9%	6.7%
FIRM UNDECIDED	7.3%	8.3%	7.8%	7.3%	3.7%	9.5%	8.0%	7.0%	7.7%	6.8%	6.8%	9.5%	11.9%	5.3%	8.5%	5.5%	7.5%	6.7%
Net Diff.	2.0%	-8.3%	-9.8%	5.2%	18.5%	-1.6%	-9.2%	6.6%	-1.6%	7.7%	3.0%	-1.6%	35.7%	14.7%	30.5%	7.3%	29.0%	-6.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
REPUBLICAN CANDIDATE	47.3%	22.2%	45.8%	32.7%	50.0%	37.7%	45.5%	56.9%	39.3%	48.0%	42.0%	52.0%	33.3%	39.0%	52.0%	44.6%	50.0%
Vote	45.0%	22.2%	44.9%	31.7%	50.0%	36.9%	45.5%	52.6%	38.7%	45.0%	40.0%	50.0%	33.3%	36.6%	50.0%	44.6%	46.2%
Lean	2.3%	-	0.8%	1.0%	-	0.8%	-	4.4%	0.6%	3.0%	2.0%	2.0%	-	2.4%	2.0%	-	3.8%
DEMOCRATIC CANDIDATE	45.3%	73.3%	45.8%	60.4%	41.9%	56.2%	42.4%	35.8%	53.4%	44.0%	51.0%	41.0%	33.3%	53.7%	34.0%	52.7%	43.2%
Vote	42.7%	71.1%	43.2%	57.4%	40.3%	53.1%	42.4%	32.8%	50.9%	41.0%	48.0%	39.0%	33.3%	46.3%	32.0%	50.0%	41.7%
Lean	2.7%	2.2%	2.5%	3.0%	1.6%	3.1%	-	2.9%	2.5%	3.0%	3.0%	2.0%	-	7.3%	2.0%	2.7%	1.5%
FIRM UNDECIDED	7.3%	4.4%	8.5%	6.9%	8.1%	6.2%	12.1%	7.3%	7.4%	8.0%	7.0%	7.0%	33.3%	7.3%	14.0%	2.7%	6.8%
Net Diff.	2.0%	-51.1%	-	-27.7%	8.1%	-18.5%	3.0%	21.2%	-14.1%	4.0%	-9.0%	11.0%	-	-14.6%	18.0%	-8.1%	6.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
REPUBLICAN CANDIDATE	47.3%	58.6%	41.9%	40.4%	43.2%	28.6%	43.8%	57.6%	65.5%	-	22.2%	11.1%	-	12.0%
Vote	45.0%	56.9%	39.2%	38.5%	40.5%	23.8%	39.6%	57.6%	65.5%	-	22.2%	7.4%	-	8.0%
Lean	2.3%	1.7%	2.7%	1.9%	2.7%	4.8%	4.2%	-	-	-	-	3.7%	-	4.0%
DEMOCRATIC CANDIDATE	45.3%	32.8%	51.4%	51.9%	48.6%	71.4%	39.6%	33.3%	24.1%	100.0%	66.7%	74.1%	100.0%	72.0%
Vote	42.7%	30.2%	50.0%	48.1%	45.9%	66.7%	35.4%	27.3%	24.1%	50.0%	66.7%	70.4%	100.0%	68.0%
Lean	2.7%	2.6%	1.4%	3.8%	2.7%	4.8%	4.2%	6.1%	-	50.0%	-	3.7%	-	4.0%
FIRM UNDECIDED	7.3%	8.6%	6.8%	7.7%	8.1%	-	16.7%	9.1%	10.3%	-	11.1%	14.8%	-	16.0%
Net Diff.	2.0%	25.9%	-9.5%	-11.5%	-5.4%	-42.9%	4.2%	24.2%	41.4%	-100%	-44.4%	-63.0%	-100%	-60.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN BRADFORD

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
FAVORABLE	27.3%	23.3%	31.6%	28.6%	-	28.0%	23.9%	23.5%	25.0%	48.6%	48.9%	42.9%	6.6%	7.0%	-	18.2%
UNFAVORABLE	16.0%	9.2%	20.2%	22.2%	-	17.7%	6.5%	8.8%	-	2.1%	2.2%	-	31.6%	32.8%	12.5%	9.1%
NO OPINION	31.3%	35.0%	32.5%	22.2%	33.3%	29.5%	41.3%	44.1%	33.3%	23.2%	22.2%	42.9%	35.3%	35.2%	37.5%	59.1%
NEVER HEARD OF	25.3%	32.5%	15.8%	27.0%	66.7%	24.8%	28.3%	23.5%	41.7%	26.1%	26.7%	14.3%	26.5%	25.0%	50.0%	13.6%
Net Diff.	11.3%	14.2%	11.4%	6.3%	-	10.2%	17.4%	14.7%	25.0%	46.5%	46.7%	42.9%	-25.0%	-25.8%	-12.5%	9.1%
Mean	1.95	1.83	1.99	2.09	1.00	1.98	1.76	1.73	1.86	2.34	2.36	2.00	1.61	1.62	1.25	1.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN BRADFORD

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION	HEARD OF	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
FAVORABLE	27.3%	100.0%	-	-	-	14.0%	79.6%	20.2%	17.3%	100.0%	-	55.4%	34.0%
UNFAVORABLE	16.0%	-	100.0%	-	-	44.2%	6.1%	6.0%	2.5%	-	100.0%	44.6%	23.0%
NO OPINION	31.3%	-	-	100.0%	-	30.2%	8.2%	66.7%	9.9%	-	-	-	43.0%
NEVER HEARD OF	25.3%	-	-	-	100.0%	11.6%	6.1%	7.1%	70.4%	-	-	-	-
Net Diff.	11.3%	100.0%	-100%	-	-	-30.2%	73.5%	14.3%	14.8%	100.0%	-100%	10.9%	11.0%
Mean	1.95	3.00	2.00	1.00	-	1.82	2.76	1.50	2.25	3.00	2.00	2.55	1.91

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN BRADFORD

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
FAVORABLE	27.3%	39.3%	5.7%	25.7%	28.2%	11.5%	17.6%	50.0%	49.3%	48.2%	100.0%	8.1%	7.5%	33.3%	8.3%
UNFAVORABLE	16.0%	7.5%	22.9%	14.3%	23.1%	26.9%	29.4%	16.7%	2.9%	2.9%	-	31.6%	32.3%	-	4.2%
NO OPINION	31.3%	27.1%	48.6%	34.3%	25.6%	30.8%	29.4%	16.7%	22.9%	23.4%	-	34.6%	34.6%	33.3%	62.5%
NEVER HEARD OF	25.3%	26.2%	22.9%	25.7%	23.1%	30.8%	23.5%	16.7%	25.0%	25.5%	-	25.7%	25.6%	33.3%	25.0%
Net Diff.	11.3%	31.8%	-17.1%	11.4%	5.1%	-15.4%	-11.8%	33.3%	46.4%	45.3%	100.0%	-23.5%	-24.8%	33.3%	4.2%
Mean	1.95	2.16	1.44	1.88	2.03	1.72	1.85	2.40	2.35	2.33	3.00	1.64	1.64	2.00	1.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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 JOHN BRADFORD

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total	300	138	135	3	133	130	3	29	71	20
FAVORABLE	27.3%	51.4%	52.6%	-	7.5%	7.7%	-	3.4%	100.0%	5.0%
UNFAVORABLE	16.0%	1.4%	0.7%	33.3%	33.8%	33.8%	33.3%	3.4%	-	5.0%
NO OPINION	31.3%	23.2%	23.0%	33.3%	34.6%	34.6%	33.3%	55.2%	-	65.0%
NEVER HEARD OF	25.3%	23.9%	23.7%	33.3%	24.1%	23.8%	33.3%	37.9%	-	25.0%
Net Diff.	11.3%	50.0%	51.9%	-33.3%	-26.3%	-26.2%	-33.3%	-	100.0%	-
Mean	1.95	2.37	2.39	1.50	1.64	1.65	1.50	1.17	3.00	1.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN BRADFORD

BANNER 5

	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY						
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
FAVORABLE	27.3%	23.1%	45.5%	28.6%	31.0%	34.9%	17.6%	33.6%	10.9%	18.1%	53.3%	48.7%	40.0%	26.7%	40.0%	43.1%	6.2%	28.2%	29.1%	14.3%	-
UNFAVORABLE	16.0%	17.8%	9.1%	13.6%	18.0%	9.6%	26.1%	10.8%	29.1%	22.1%	2.7%	2.6%	6.7%	16.6%	6.7%	3.9%	30.9%	16.2%	17.3%	-	-
NO OPINION	31.3%	33.1%	22.7%	34.0%	24.0%	31.3%	31.1%	30.9%	36.4%	35.2%	24.0%	24.4%	20.0%	32.1%	20.0%	24.5%	38.3%	32.5%	30.9%	57.1%	-
NEVER HEARD OF	25.3%	26.0%	22.7%	23.8%	27.0%	24.1%	25.2%	24.7%	23.6%	24.6%	20.0%	24.4%	33.3%	24.5%	33.3%	28.4%	24.7%	23.1%	22.7%	28.6%	-
Net Diff.	11.3%	5.4%	36.4%	15.0%	13.0%	25.3%	-8.4%	22.9%	-18.2%	-4.0%	50.7%	46.2%	33.3%	10.1%	33.3%	39.2%	-24.7%	12.0%	11.8%	14.3%	-
Mean	1.95	1.87	2.29	1.93	2.10	2.05	1.82	2.04	1.67	1.77	2.37	2.32	2.30	1.93	2.30	2.26	1.57	1.94	1.98	1.40	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

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JOHN BRADFORD

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
FAVORABLE	27.3%	38.9%	6.9%	27.8%	47.9%	5.8%	28.6%	41.8%	4.5%	29.4%	54.5%	14.3%	20.0%	60.0%	20.0%	14.3%
UNFAVORABLE	16.0%	3.7%	48.3%	16.7%	4.2%	21.2%	15.9%	3.3%	29.9%	16.7%	9.1%	35.7%	13.3%	-	40.0%	14.3%
NO OPINION	31.3%	27.8%	27.6%	31.5%	20.8%	44.2%	33.3%	26.4%	40.3%	29.4%	9.1%	28.6%	53.3%	20.0%	20.0%	71.4%
NEVER HEARD OF	25.3%	29.6%	17.2%	24.1%	27.1%	28.8%	22.2%	28.6%	25.4%	24.5%	27.3%	21.4%	13.3%	20.0%	20.0%	-
Net Diff.	11.3%	35.2%	-41.4%	11.1%	43.8%	-15.4%	12.7%	38.5%	-25.4%	12.7%	45.5%	-21.4%	6.7%	60.0%	-20.0%	-
Mean	1.95	2.16	1.75	1.95	2.37	1.46	1.94	2.22	1.52	2.00	2.62	1.82	1.62	2.50	2.00	1.43

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

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JOHN BRADFORD

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
FAVORABLE	27.3%	37.7%	47.2%	8.0%	3.4%	10.9%	14.8%	45.7%	45.0%	46.3%	-	4.3%	16.7%	40.3%	9.6%	13.0%	51.7%	6.5%	15.0%	45.9%
UNFAVORABLE	16.0%	1.9%	5.6%	29.3%	31.0%	28.3%	25.0%	3.1%	3.3%	3.0%	-	56.5%	26.2%	1.5%	17.3%	23.9%	5.0%	29.0%	25.0%	1.8%
NO OPINION	31.3%	24.5%	25.0%	34.7%	37.9%	32.6%	39.8%	24.4%	30.0%	19.4%	75.0%	26.1%	35.7%	28.4%	38.5%	43.5%	20.0%	35.5%	37.5%	24.8%
NEVER HEARD OF	25.3%	35.8%	22.2%	28.0%	27.6%	28.3%	20.5%	26.8%	21.7%	31.3%	25.0%	13.0%	21.4%	29.9%	34.6%	19.6%	23.3%	29.0%	22.5%	27.5%
Net Diff.	11.3%	35.8%	41.7%	-21.3%	-27.6%	-17.4%	-10.2%	42.5%	41.7%	43.3%	-	-52.2%	-9.5%	38.8%	-7.7%	-10.9%	46.7%	-22.6%	-10.0%	44.0%
Mean	1.95	2.21	2.29	1.63	1.52	1.70	1.69	2.29	2.19	2.39	1.00	1.75	1.76	2.17	1.56	1.62	2.41	1.59	1.71	2.29

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
JOHN BRADFORD

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
FAVORABLE	27.3%	15.4%	12.5%	44.4%	25.0%	20.0%	37.5%	46.0%	8.0%	36.4%	24.8%	27.4%	40.0%	19.1%	37.5%	23.3%	42.0%	15.4%	41.0%	18.5%
UNFAVORABLE	16.0%	30.8%	25.0%	11.1%	25.0%	40.0%	12.5%	2.9%	30.7%	9.1%	16.2%	16.3%	7.8%	20.6%	7.5%	23.3%	8.0%	18.3%	5.1%	21.4%
NO OPINION	31.3%	30.8%	62.5%	22.2%	37.5%	40.0%	37.5%	25.2%	34.3%	45.5%	35.2%	29.5%	27.8%	34.5%	32.5%	27.8%	24.0%	40.4%	28.2%	33.9%
NEVER HEARD OF	25.3%	23.1%	-	22.2%	12.5%	-	12.5%	25.9%	27.0%	9.1%	23.8%	26.8%	24.4%	25.8%	22.5%	25.6%	26.0%	26.0%	25.6%	26.2%
Net Diff.	11.3%	-15.4%	-12.5%	33.3%	-	-20.0%	25.0%	43.2%	-22.6%	27.3%	8.6%	11.1%	32.2%	-1.5%	30.0%	-	34.0%	-2.9%	35.9%	-3.0%
Mean	1.95	1.80	1.50	2.29	1.86	1.80	2.00	2.28	1.64	1.90	1.86	1.97	2.16	1.79	2.06	1.94	2.24	1.66	2.17	1.79

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN BRADFORD

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
FAVORABLE	27.3%	33.3%	23.1%	25.0%	30.8%	35.3%	16.1%	28.3%	19.3%	42.9%	14.1%	36.9%	15.4%	23.1%	21.1%	14.3%	33.3%	23.5%	29.0%	17.1%	31.0%
UNFAVORABLE	16.0%	25.0%	15.4%	25.0%	15.4%	12.9%	20.8%	13.3%	29.8%	12.5%	15.2%	11.7%	20.8%	23.1%	21.1%	28.6%	16.7%	9.9%	18.7%	8.6%	22.0%
NO OPINION	31.3%	25.0%	38.5%	37.5%	38.5%	31.0%	35.6%	33.3%	28.1%	28.6%	40.2%	29.1%	35.4%	46.2%	36.8%	57.1%	33.3%	32.1%	30.8%	37.1%	26.0%
NEVER HEARD OF	25.3%	16.7%	23.1%	12.5%	15.4%	20.7%	27.5%	25.0%	22.8%	16.1%	30.4%	22.3%	28.5%	7.7%	21.1%	-	16.7%	34.6%	21.5%	37.1%	21.0%
Net Diff.	11.3%	8.3%	7.7%	-	15.4%	22.4%	-4.7%	15.0%	-10.5%	30.4%	-1.1%	25.2%	-5.4%	-	-	-14.3%	16.7%	13.6%	10.3%	8.6%	9.0%
Mean	1.95	2.10	1.80	1.86	1.91	2.05	1.73	1.93	1.89	2.17	1.62	2.10	1.72	1.75	1.80	1.57	2.00	1.87	1.98	1.68	2.06

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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 JOHN BRADFORD

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
FAVORABLE	27.3%	28.3%	27.2%	26.2%	28.3%	12.5%	34.8%	12.5%	35.7%	47.7%	12.0%	37.9%	18.8%	57.8%	7.4%	46.1%	12.6%	60.0%	8.7%	55.6%	8.3%
UNFAVORABLE	16.0%	10.9%	15.8%	6.2%	18.8%	25.0%	17.4%	25.0%	21.4%	3.8%	26.6%	6.1%	31.2%	1.6%	23.4%	4.3%	25.2%	-	34.8%	-	41.7%
NO OPINION	31.3%	28.3%	35.1%	33.8%	29.8%	25.0%	39.1%	25.0%	42.9%	23.1%	37.3%	27.3%	31.2%	18.8%	41.5%	24.3%	36.3%	13.3%	43.5%	22.2%	50.0%
NEVER HEARD OF	25.3%	32.6%	21.9%	33.8%	23.0%	37.5%	8.7%	37.5%	-	25.4%	24.1%	28.8%	18.8%	21.9%	27.7%	25.2%	25.9%	26.7%	13.0%	22.2%	-
Net Diff.	11.3%	17.4%	11.4%	20.0%	9.4%	-12.5%	17.4%	-12.5%	14.3%	43.8%	-14.6%	31.8%	-12.5%	56.2%	-16.0%	41.7%	-12.6%	60.0%	-26.1%	55.6%	-33.3%
Mean	1.95	2.00	1.90	1.88	1.98	1.80	1.95	1.80	1.93	2.33	1.67	2.15	1.85	2.50	1.53	2.29	1.68	2.64	1.60	2.43	1.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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 JOHN BRADFORD

BANNER 11

	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
FAVORABLE	27.3%	42.8%	36.8%	48.3%	42.2%	13.6%	22.6%	7.4%	9.0%	39.7%	10.7%	46.2%	15.4%	43.0%	12.7%	41.2%	19.0%	44.4%	18.2%
UNFAVORABLE	16.0%	5.8%	10.5%	6.9%	4.4%	25.9%	17.0%	29.6%	31.3%	5.5%	35.7%	6.2%	19.8%	5.0%	25.4%	11.8%	28.6%	11.1%	36.4%
NO OPINION	31.3%	26.1%	10.5%	20.7%	31.1%	36.1%	43.4%	29.6%	32.8%	27.4%	28.6%	24.6%	40.7%	27.3%	34.9%	17.6%	42.9%	33.3%	36.4%
NEVER HEARD OF	25.3%	25.4%	42.1%	24.1%	22.2%	24.5%	17.0%	33.3%	26.9%	27.4%	25.0%	23.1%	24.2%	24.8%	27.0%	29.4%	9.5%	11.1%	9.1%
Net Diff.	11.3%	37.0%	26.3%	41.4%	37.8%	-12.2%	5.7%	-22.2%	-22.4%	34.2%	-25.0%	40.0%	-4.4%	38.0%	-12.7%	29.4%	-9.5%	33.3%	-18.2%
Mean	1.95	2.22	2.45	2.36	2.14	1.70	1.75	1.67	1.67	2.17	1.76	2.28	1.67	2.21	1.70	2.33	1.74	2.12	1.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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 JOHN BRADFORD

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
FAVORABLE	27.3%	27.3%	27.5%	27.3%	16.7%	33.3%	66.7%	27.4%	30.8%	16.7%	20.0%	100.0%	100.0%	27.2%	25.9%	31.2%	14.3%	-	50.0%
UNFAVORABLE	16.0%	15.4%	20.0%	22.7%	16.7%	-	33.3%	18.5%	15.4%	33.3%	-	-	-	12.5%	22.2%	18.8%	28.6%	-	50.0%
NO OPINION	31.3%	31.2%	32.5%	36.4%	33.3%	33.3%	-	29.0%	30.8%	33.3%	40.0%	-	-	33.1%	33.3%	37.5%	28.6%	50.0%	-
NEVER HEARD OF	25.3%	26.2%	20.0%	13.6%	33.3%	33.3%	-	25.0%	23.1%	16.7%	40.0%	-	-	27.2%	18.5%	12.5%	28.6%	50.0%	-
Net Diff.	11.3%	11.9%	7.5%	4.5%	-	33.3%	33.3%	8.9%	15.4%	-16.7%	20.0%	100.0%	100.0%	14.7%	3.7%	12.5%	-14.3%	-	-
Mean	1.95	1.95	1.94	1.89	1.75	2.00	2.67	1.98	2.00	1.80	1.67	3.00	3.00	1.92	1.91	1.93	1.80	1.00	2.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN BRADFORD

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
FAVORABLE	27.3%	16.7%	31.4%	29.2%	27.8%	27.0%	25.3%	28.2%	27.3%	27.4%	27.4%	27.0%	26.2%	28.4%	29.3%	25.5%	29.0%	23.3%
UNFAVORABLE	16.0%	8.3%	13.7%	13.5%	16.7%	25.4%	11.5%	17.8%	12.6%	21.4%	13.5%	25.4%	11.9%	21.1%	12.2%	27.3%	14.0%	33.3%
NO OPINION	31.3%	33.3%	23.5%	34.4%	38.9%	25.4%	27.6%	32.9%	31.1%	31.6%	32.9%	25.4%	19.0%	33.7%	26.8%	32.7%	30.8%	23.3%
NEVER HEARD OF	25.3%	41.7%	31.4%	22.9%	16.7%	22.2%	35.6%	21.1%	29.0%	19.7%	26.2%	22.2%	42.9%	16.8%	31.7%	14.5%	26.2%	20.0%
Net Diff.	11.3%	8.3%	17.6%	15.6%	11.1%	1.6%	13.8%	10.3%	14.8%	6.0%	13.9%	1.6%	14.3%	7.4%	17.1%	-1.8%	15.0%	-10.0%
Mean	1.95	1.71	2.11	1.93	1.87	2.02	1.96	1.94	1.95	1.95	1.93	2.02	2.12	1.94	2.04	1.91	1.97	2.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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 JOHN BRADFORD

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
FAVORABLE	27.3%	24.4%	28.0%	25.7%	29.0%	26.2%	30.3%	27.7%	27.0%	28.0%	27.0%	27.0%	-	14.6%	22.0%	27.0%	34.1%
UNFAVORABLE	16.0%	11.1%	15.3%	12.9%	16.1%	13.1%	18.2%	18.2%	14.1%	18.0%	15.0%	15.0%	-	4.9%	10.0%	20.3%	19.7%
NO OPINION	31.3%	35.6%	32.2%	34.7%	30.6%	34.6%	27.3%	29.2%	33.1%	26.0%	34.0%	34.0%	66.7%	43.9%	36.0%	28.4%	26.5%
NEVER HEARD OF	25.3%	28.9%	24.6%	26.7%	24.2%	26.2%	24.2%	24.8%	25.8%	28.0%	24.0%	24.0%	33.3%	36.6%	32.0%	24.3%	19.7%
Net Diff.	11.3%	13.3%	12.7%	12.9%	12.9%	13.1%	12.1%	9.5%	12.9%	10.0%	12.0%	12.0%	-	9.8%	12.0%	6.8%	14.4%
Mean	1.95	1.84	1.94	1.88	1.98	1.89	2.04	1.98	1.92	2.03	1.91	1.91	1.00	1.54	1.79	1.98	2.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

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JOHN BRADFORD

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
FAVORABLE	27.3%	25.9%	20.3%	36.5%	32.4%	28.6%	22.9%	42.4%	48.3%	-	33.3%	18.5%	-	20.0%
UNFAVORABLE	16.0%	8.6%	13.5%	23.1%	21.6%	38.1%	14.6%	6.1%	3.4%	25.0%	44.4%	22.2%	50.0%	20.0%
NO OPINION	31.3%	36.2%	37.8%	19.2%	32.4%	9.5%	39.6%	21.2%	20.7%	25.0%	11.1%	40.7%	50.0%	40.0%
NEVER HEARD OF	25.3%	29.3%	28.4%	21.2%	13.5%	23.8%	22.9%	30.3%	27.6%	50.0%	11.1%	18.5%	-	20.0%
Net Diff.	11.3%	17.2%	6.8%	13.5%	10.8%	-9.5%	8.3%	36.4%	44.8%	-25.0%	-11.1%	-3.7%	-50.0%	-
Mean	1.95	1.85	1.75	2.22	2.00	2.25	1.78	2.30	2.38	1.50	2.25	1.73	1.50	1.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
FAVORABLE	28.7%	22.5%	30.7%	38.1%	-	31.1%	15.2%	14.7%	16.7%	7.0%	6.7%	14.3%	53.7%	53.9%	50.0%	13.6%
UNFAVORABLE	16.3%	13.3%	18.4%	19.0%	-	16.5%	15.2%	17.6%	8.3%	29.6%	31.1%	-	2.2%	2.3%	-	18.2%
NO OPINION	28.0%	33.3%	28.1%	15.9%	66.7%	26.0%	39.1%	44.1%	25.0%	31.0%	29.6%	57.1%	20.6%	21.9%	-	54.5%
NEVER HEARD OF	27.0%	30.8%	22.8%	27.0%	33.3%	26.4%	30.4%	23.5%	50.0%	32.4%	32.6%	28.6%	23.5%	21.9%	50.0%	13.6%
Net Diff.	12.3%	9.2%	12.3%	19.0%	-	14.6%	-	-2.9%	8.3%	-22.5%	-24.4%	14.3%	51.5%	51.6%	50.0%	-4.5%
Mean	2.01	1.84	2.03	2.30	1.00	2.07	1.66	1.62	1.83	1.65	1.66	1.40	2.43	2.41	3.00	1.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
FAVORABLE	28.7%	14.6%	79.2%	27.7%	13.2%	100.0%	-	-	-	100.0%	-	54.3%	38.0%
UNFAVORABLE	16.3%	47.6%	6.2%	4.3%	3.9%	-	100.0%	-	-	-	100.0%	45.7%	23.0%
NO OPINION	28.0%	20.7%	10.4%	59.6%	7.9%	-	-	100.0%	-	-	-	-	39.0%
NEVER HEARD OF	27.0%	17.1%	4.2%	8.5%	75.0%	-	-	-	100.0%	-	-	-	-
Net Diff.	12.3%	-32.9%	72.9%	23.4%	9.2%	100.0%	-100%	-	-	100.0%	-100%	8.7%	15.0%
Mean	2.01	1.93	2.72	1.65	2.21	3.00	2.00	1.00	-	3.00	2.00	2.54	1.99

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
FAVORABLE	28.7%	15.0%	48.6%	21.4%	41.0%	53.8%	41.2%	16.7%	8.6%	7.3%	66.7%	53.7%	54.1%	33.3%	4.2%
UNFAVORABLE	16.3%	29.9%	-	12.9%	10.3%	-	11.8%	33.3%	31.4%	31.4%	33.3%	2.2%	2.3%	-	8.3%
NO OPINION	28.0%	27.1%	31.4%	37.1%	23.1%	15.4%	17.6%	33.3%	29.3%	29.9%	-	20.6%	20.3%	33.3%	62.5%
NEVER HEARD OF	27.0%	28.0%	20.0%	28.6%	25.6%	30.8%	29.4%	16.7%	30.7%	31.4%	-	23.5%	23.3%	33.3%	25.0%
Net Diff.	12.3%	-15.0%	48.6%	8.6%	30.8%	53.8%	29.4%	-16.7%	-22.9%	-24.1%	33.3%	51.5%	51.9%	33.3%	-4.2%
Mean	2.01	1.83	2.21	1.78	2.24	2.56	2.33	1.80	1.70	1.67	2.67	2.43	2.44	2.00	1.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
FAVORABLE	28.7%	7.2%	7.4%	-	56.4%	57.7%	-	3.4%	7.0%	5.0%
UNFAVORABLE	16.3%	32.6%	33.3%	-	2.3%	1.5%	33.3%	3.4%	54.9%	5.0%
NO OPINION	28.0%	29.0%	28.9%	33.3%	21.1%	20.8%	33.3%	55.2%	21.1%	70.0%
NEVER HEARD OF	27.0%	31.2%	30.4%	66.7%	20.3%	20.0%	33.3%	37.9%	16.9%	20.0%
Net Diff.	12.3%	-25.4%	-25.9%	-	54.1%	56.2%	-33.3%	-	-47.9%	-
Mean	2.01	1.68	1.69	1.00	2.44	2.46	1.50	1.17	1.83	1.19

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO			REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE										
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-						
FAVORABLE	28.7%	31.8%	15.9%	29.9%	26.0%	18.7%	42.0%	21.5%	49.1%	39.7%	5.3%	7.7%	-	30.7%	-	9.8%	54.3%	27.4%	27.3%	28.6%	-						
UNFAVORABLE	16.3%	14.5%	27.3%	15.6%	20.0%	20.5%	12.6%	21.1%	3.6%	9.0%	36.0%	32.1%	33.3%	15.5%	33.3%	25.5%	-	19.7%	20.0%	14.3%	-						
NO OPINION	28.0%	27.3%	27.3%	30.6%	24.0%	33.7%	20.2%	29.1%	25.5%	27.6%	30.7%	30.8%	20.0%	28.5%	20.0%	30.4%	21.0%	30.8%	30.0%	42.9%	-						
NEVER HEARD OF	27.0%	26.4%	29.5%	23.8%	30.0%	27.1%	25.2%	28.3%	21.8%	23.6%	28.0%	29.5%	46.7%	25.3%	46.7%	34.3%	24.7%	22.2%	22.7%	14.3%	-						
Net Diff.	12.3%	17.4%	-11.4%	14.3%	6.0%	-1.8%	29.4%	0.4%	45.5%	30.7%	-30.7%	-24.4%	-33.3%	15.2%	-33.3%	-15.7%	54.3%	7.7%	7.3%	14.3%	-						
Mean	2.01	2.06	1.84	1.99	2.03	1.79	2.29	1.89	2.30	2.16	1.65	1.67	1.62	2.03	1.62	1.69	2.44	1.96	1.96	1.83	-						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
FAVORABLE	28.7%	7.4%	62.1%	25.9%	12.5%	50.0%	28.6%	9.9%	56.7%	28.4%	9.1%	42.9%	20.0%	-	40.0%	14.3%
UNFAVORABLE	16.3%	27.8%	-	22.2%	22.9%	-	17.5%	24.2%	-	18.6%	36.4%	-	26.7%	40.0%	-	28.6%
NO OPINION	28.0%	35.2%	17.2%	20.4%	25.0%	23.1%	39.7%	31.9%	19.4%	29.4%	18.2%	28.6%	40.0%	20.0%	30.0%	57.1%
NEVER HEARD OF	27.0%	29.6%	20.7%	31.5%	39.6%	26.9%	14.3%	34.1%	23.9%	23.5%	36.4%	28.6%	13.3%	40.0%	30.0%	-
Net Diff.	12.3%	-20.4%	62.1%	3.7%	-10.4%	50.0%	11.1%	-14.3%	56.7%	9.8%	-27.3%	42.9%	-6.7%	-40.0%	40.0%	-14.3%
Mean	2.01	1.61	2.57	2.08	1.79	2.37	1.87	1.67	2.49	1.99	1.86	2.20	1.77	1.67	2.14	1.57

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109	
FAVORABLE	28.7%	7.5%	13.9%	54.7%	37.9%	65.2%	40.9%	6.3%	6.7%	6.0%	-	69.6%	38.1%	6.0%	48.1%	43.5%	6.7%	58.1%	41.2%	5.5%	
UNFAVORABLE	16.3%	26.4%	25.0%	1.3%	-	2.2%	11.4%	26.8%	21.7%	31.3%	-	4.3%	14.3%	26.9%	-	8.7%	26.7%	1.6%	10.0%	25.7%	
NO OPINION	28.0%	26.4%	30.6%	22.7%	34.5%	15.2%	29.5%	31.5%	43.3%	20.9%	25.0%	13.0%	23.8%	32.8%	26.9%	34.8%	30.0%	21.0%	28.8%	32.1%	
NEVER HEARD OF	27.0%	39.6%	30.6%	21.3%	27.6%	17.4%	18.2%	35.4%	28.3%	41.8%	75.0%	13.0%	23.8%	34.3%	25.0%	13.0%	36.7%	19.4%	20.0%	36.7%	
Net Diff.	12.3%	-18.9%	-11.1%	53.3%	37.9%	63.0%	29.5%	-20.5%	-15.0%	-25.4%	-	65.2%	23.8%	-20.9%	48.1%	34.8%	-20.0%	56.5%	31.2%	-20.2%	
Mean	2.01	1.69	1.76	2.41	2.05	2.61	2.14	1.61	1.49	1.74	1.00	2.65	2.19	1.59	2.28	2.10	1.63	2.46	2.16	1.58	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
FAVORABLE	28.7%	38.5%	37.5%	11.1%	37.5%	20.0%	12.5%	7.9%	50.4%	18.2%	22.9%	32.6%	16.7%	36.1%	12.5%	34.4%	20.0%	37.5%	15.4%	37.5%
UNFAVORABLE	16.3%	-	25.0%	33.3%	-	40.0%	25.0%	27.3%	2.9%	27.3%	21.0%	13.2%	25.6%	9.3%	30.0%	13.3%	22.0%	5.8%	26.9%	8.3%
NO OPINION	28.0%	30.8%	37.5%	27.8%	37.5%	40.0%	37.5%	33.1%	22.6%	45.5%	25.7%	28.4%	30.0%	28.4%	32.5%	22.2%	28.0%	33.7%	28.2%	28.6%
NEVER HEARD OF	27.0%	30.8%	-	27.8%	25.0%	-	25.0%	31.7%	24.1%	9.1%	30.5%	25.8%	27.8%	26.3%	25.0%	30.0%	30.0%	23.1%	29.5%	25.6%
Net Diff.	12.3%	38.5%	12.5%	-22.2%	37.5%	-20.0%	-12.5%	-19.4%	47.4%	-9.1%	1.9%	19.5%	-8.9%	26.8%	-17.5%	21.1%	-2.0%	31.7%	-11.5%	29.2%
Mean	2.01	2.11	2.00	1.77	2.00	1.80	1.67	1.63	2.37	1.70	1.96	2.06	1.82	2.10	1.73	2.17	1.89	2.05	1.82	2.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
FAVORABLE	28.7%	25.0%	26.9%	25.0%	23.1%	22.4%	38.3%	21.7%	38.6%	23.2%	38.0%	22.3%	39.2%	23.1%	31.6%	28.6%	16.7%	19.8%	32.2%	11.4%	32.0%
UNFAVORABLE	16.3%	16.7%	15.4%	12.5%	15.4%	22.4%	7.4%	21.7%	12.3%	23.2%	4.3%	22.3%	6.9%	23.1%	10.5%	14.3%	16.7%	14.8%	17.3%	22.9%	19.0%
NO OPINION	28.0%	41.7%	26.9%	50.0%	30.8%	27.6%	27.5%	26.7%	21.1%	28.6%	31.5%	26.2%	27.7%	38.5%	26.3%	42.9%	33.3%	34.6%	24.8%	31.4%	22.0%
NEVER HEARD OF	27.0%	16.7%	30.8%	12.5%	30.8%	27.6%	26.8%	30.0%	28.1%	25.0%	26.1%	29.1%	26.2%	15.4%	31.6%	14.3%	33.3%	30.9%	25.7%	34.3%	27.0%
Net Diff.	12.3%	8.3%	11.5%	12.5%	7.7%	-	30.9%	-	26.3%	-	33.7%	-	32.3%	-	21.1%	14.3%	-	4.9%	15.0%	-11.4%	13.0%
Mean	2.01	1.80	2.00	1.71	1.89	1.93	2.15	1.93	2.24	1.93	2.09	1.95	2.16	1.82	2.08	1.83	1.75	1.79	2.10	1.70	2.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
FAVORABLE	28.7%	26.1%	32.5%	20.0%	32.5%	18.8%	30.4%	12.5%	28.6%	10.8%	44.9%	10.6%	43.8%	10.9%	45.7%	12.2%	45.2%	-	43.5%	-	41.7%
UNFAVORABLE	16.3%	8.7%	15.8%	15.4%	16.2%	12.5%	26.1%	12.5%	21.4%	30.0%	5.1%	28.8%	9.4%	31.2%	2.1%	28.7%	4.4%	40.0%	8.7%	33.3%	8.3%
NO OPINION	28.0%	37.0%	27.2%	33.8%	25.1%	37.5%	21.7%	50.0%	28.6%	28.5%	27.8%	30.3%	21.9%	26.6%	31.9%	28.7%	27.4%	26.7%	30.4%	33.3%	41.7%
NEVER HEARD OF	27.0%	28.3%	24.6%	30.8%	26.2%	31.2%	21.7%	25.0%	21.4%	30.8%	22.2%	30.3%	25.0%	31.2%	20.2%	30.4%	23.0%	33.3%	17.4%	33.3%	8.3%
Net Diff.	12.3%	17.4%	16.7%	4.6%	16.2%	6.2%	4.3%	-	7.1%	-19.2%	39.9%	-18.2%	34.4%	-20.3%	43.6%	-16.5%	40.7%	-40.0%	34.8%	-33.3%	33.3%
Mean	2.01	1.85	2.07	1.80	2.10	1.73	2.11	1.50	2.00	1.74	2.22	1.72	2.29	1.77	2.17	1.76	2.23	1.60	2.16	1.50	2.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
FAVORABLE	28.7%	11.6%	5.3%	3.4%	15.6%	44.9%	39.6%	55.6%	44.8%	11.0%	46.4%	12.3%	44.0%	11.6%	46.0%	11.8%	38.1%	11.1%	36.4%
UNFAVORABLE	16.3%	28.3%	36.8%	41.4%	22.2%	6.1%	13.2%	-	3.0%	27.4%	10.7%	29.2%	3.3%	28.1%	4.8%	29.4%	14.3%	33.3%	9.1%
NO OPINION	28.0%	32.6%	21.1%	31.0%	35.6%	23.8%	28.3%	22.2%	20.9%	31.5%	16.1%	33.8%	28.6%	34.7%	21.4%	17.6%	38.1%	22.2%	45.5%
NEVER HEARD OF	27.0%	27.5%	36.8%	24.1%	26.7%	25.2%	18.9%	22.2%	31.3%	30.1%	26.8%	24.6%	24.2%	25.6%	27.8%	41.2%	9.5%	33.3%	9.1%
Net Diff.	12.3%	-16.7%	-31.6%	-37.9%	-6.7%	38.8%	26.4%	55.6%	41.8%	-16.4%	35.7%	-16.9%	40.7%	-16.5%	41.3%	-17.6%	23.8%	-22.2%	27.3%
Mean	2.01	1.71	1.75	1.64	1.73	2.28	2.14	2.43	2.35	1.71	2.41	1.71	2.20	1.69	2.34	1.90	2.00	1.83	1.90

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
FAVORABLE	28.7%	29.2%	25.0%	22.7%	25.0%	33.3%	33.3%	25.8%	30.8%	50.0%	20.0%	-	-	32.4%	22.2%	12.5%	28.6%	50.0%	50.0%		
UNFAVORABLE	16.3%	15.8%	20.0%	18.2%	8.3%	33.3%	66.7%	19.4%	23.1%	16.7%	-	100.0%	100.0%	12.5%	18.5%	18.8%	14.3%	-	50.0%		
NO OPINION	28.0%	27.7%	30.0%	36.4%	33.3%	-	-	25.8%	23.1%	16.7%	40.0%	-	-	29.4%	33.3%	43.8%	28.6%	-	-		
NEVER HEARD OF	27.0%	27.3%	25.0%	22.7%	33.3%	33.3%	-	29.0%	23.1%	16.7%	40.0%	-	-	25.7%	25.9%	25.0%	28.6%	50.0%	-		
Net Diff.	12.3%	13.5%	5.0%	4.5%	16.7%	-	-33.3%	6.5%	7.7%	33.3%	20.0%	-100%	-100%	19.9%	3.7%	-6.2%	14.3%	50.0%	-		
Mean	2.01	2.02	1.93	1.82	1.88	2.50	2.33	2.00	2.10	2.40	1.67	2.00	2.00	2.04	1.85	1.58	2.00	3.00	2.50		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
FAVORABLE	28.7%	22.2%	19.6%	25.0%	31.5%	42.9%	20.7%	31.9%	23.0%	37.6%	24.9%	42.9%	11.9%	32.6%	17.1%	40.0%	22.4%	40.0%
UNFAVORABLE	16.3%	5.6%	17.6%	24.0%	14.8%	11.1%	12.6%	17.8%	18.6%	12.8%	17.7%	11.1%	14.3%	22.1%	20.7%	18.2%	20.6%	16.7%
NO OPINION	28.0%	30.6%	25.5%	26.0%	37.0%	23.8%	27.6%	28.2%	26.8%	29.9%	29.1%	23.8%	26.2%	25.3%	26.8%	23.6%	28.0%	16.7%
NEVER HEARD OF	27.0%	41.7%	37.3%	25.0%	16.7%	22.2%	39.1%	22.1%	31.7%	19.7%	28.3%	22.2%	47.6%	20.0%	35.4%	18.2%	29.0%	26.7%
Net Diff.	12.3%	16.7%	2.0%	1.0%	16.7%	31.7%	8.0%	14.1%	4.4%	24.8%	7.2%	31.7%	-2.4%	10.5%	-3.7%	21.8%	1.9%	23.3%
Mean	2.01	1.86	1.91	1.99	1.93	2.24	1.89	2.05	1.94	2.10	1.94	2.24	1.73	2.09	1.85	2.20	1.92	2.32

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
FAVORABLE	28.7%	28.9%	31.4%	27.7%	35.5%	26.9%	45.5%	26.3%	30.7%	27.0%	33.0%	26.0%	-	24.4%	22.0%	29.7%	32.6%
UNFAVORABLE	16.3%	11.1%	14.4%	16.8%	8.1%	15.4%	6.1%	19.7%	13.5%	18.0%	15.0%	16.0%	-	9.8%	14.0%	14.9%	20.5%
NO OPINION	28.0%	28.9%	30.5%	26.7%	35.5%	30.0%	30.3%	25.5%	30.1%	24.0%	26.0%	34.0%	66.7%	34.1%	26.0%	29.7%	25.0%
NEVER HEARD OF	27.0%	31.1%	23.7%	28.7%	21.0%	27.7%	18.2%	28.5%	25.8%	31.0%	26.0%	24.0%	33.3%	31.7%	38.0%	25.7%	22.0%
Net Diff.	12.3%	17.8%	16.9%	10.9%	27.4%	11.5%	39.4%	6.6%	17.2%	9.0%	18.0%	10.0%	-	14.6%	8.0%	14.9%	12.1%
Mean	2.01	2.00	2.01	2.01	2.00	1.96	2.19	2.01	2.01	2.04	2.09	1.89	1.00	1.86	1.94	2.00	2.10

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

4. Opinion: CHRISTY CLARK

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
FAVORABLE	28.7%	18.1%	32.4%	38.5%	35.1%	38.1%	20.8%	18.2%	10.3%	75.0%	55.6%	40.7%	50.0%	40.0%	
UNFAVORABLE	16.3%	17.2%	16.2%	13.5%	18.9%	14.3%	20.8%	30.3%	34.5%	-	11.1%	7.4%	-	8.0%	
NO OPINION	28.0%	33.6%	28.4%	19.2%	29.7%	14.3%	35.4%	24.2%	27.6%	-	22.2%	33.3%	50.0%	32.0%	
NEVER HEARD OF	27.0%	31.0%	23.0%	28.8%	16.2%	33.3%	22.9%	27.3%	27.6%	25.0%	11.1%	18.5%	-	20.0%	
Net Diff.	12.3%	0.9%	16.2%	25.0%	16.2%	23.8%	-	-12.1%	-24.1%	75.0%	44.4%	33.3%	50.0%	32.0%	
Mean	2.01	1.78	2.05	2.27	2.06	2.36	1.81	1.92	1.76	3.00	2.38	2.09	2.00	2.10	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
ECONOMIC ISSUES	35.7%	40.8%	30.7%	34.9%	33.3%	34.6%	41.3%	38.2%	50.0%	58.5%	57.8%	71.4%	11.8%	11.7%	12.5%	36.4%
CRIME/PUBLIC SAFETY	23.3%	19.2%	32.5%	15.9%	-	24.0%	19.6%	20.6%	16.7%	22.5%	23.7%	-	21.3%	22.7%	-	40.9%
EDUCATION ISSUES	13.0%	15.8%	11.4%	11.1%	-	13.0%	13.0%	11.8%	16.7%	9.2%	8.9%	14.3%	17.6%	18.0%	12.5%	9.1%
HEALTHCARE ISSUES	11.7%	10.0%	7.9%	22.2%	-	11.4%	13.0%	14.7%	8.3%	3.5%	3.7%	-	20.6%	19.5%	37.5%	9.1%
ENVIRONMENTAL ISSUES	8.7%	9.2%	7.0%	9.5%	33.3%	9.4%	4.3%	2.9%	8.3%	1.4%	0.7%	14.3%	17.6%	17.2%	25.0%	-
CULTURAL/SOCIAL ISSUES	5.7%	3.3%	7.9%	6.3%	-	5.9%	4.3%	5.9%	-	2.1%	2.2%	-	9.6%	9.4%	12.5%	4.5%
DK/REFUSED	2.0%	1.7%	2.6%	-	33.3%	1.6%	4.3%	5.9%	-	2.8%	3.0%	-	1.5%	1.6%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
ECONOMIC ISSUES	35.7%	51.2%	16.7%	30.9%	36.8%	18.6%	65.3%	34.5%	37.0%	25.0%	33.3%	38.0%	34.0%
CRIME/PUBLIC SAFETY	23.3%	22.0%	20.8%	25.5%	23.7%	17.4%	18.4%	31.0%	24.7%	16.7%	33.3%	18.5%	23.5%
EDUCATION ISSUES	13.0%	13.4%	18.8%	10.6%	11.8%	18.6%	8.2%	10.7%	12.3%	25.0%	33.3%	15.2%	13.0%
HEALTHCARE ISSUES	11.7%	2.4%	16.7%	18.1%	10.5%	19.8%	-	13.1%	8.6%	8.3%	-	9.8%	13.0%
ENVIRONMENTAL ISSUES	8.7%	3.7%	14.6%	8.5%	10.5%	16.3%	-	4.8%	9.9%	25.0%	-	9.8%	8.5%
CULTURAL/SOCIAL ISSUES	5.7%	3.7%	10.4%	5.3%	5.3%	8.1%	4.1%	3.6%	6.2%	-	-	6.5%	6.0%
DK/REFUSED	2.0%	3.7%	2.1%	1.1%	1.3%	1.2%	4.1%	2.4%	1.2%	-	-	2.2%	2.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
ECONOMIC ISSUES	35.7%	100.0%	-	-	-	-	-	-	57.1%	56.9%	66.7%	13.2%	13.5%	-	37.5%
CRIME/PUBLIC SAFETY	23.3%	-	100.0%	-	-	-	-	-	22.9%	23.4%	-	22.8%	21.8%	66.7%	29.2%
EDUCATION ISSUES	13.0%	-	-	100.0%	-	-	-	-	8.6%	8.8%	-	16.9%	17.3%	-	16.7%
HEALTHCARE ISSUES	11.7%	100.0%	-	-	-	-	-	-	4.3%	4.4%	-	19.1%	19.5%	-	12.5%
ENVIRONMENTAL ISSUES	8.7%	-	-	-	100.0%	-	-	-	2.1%	1.5%	33.3%	16.9%	17.3%	-	-
CULTURAL/SOCIAL ISSUES	5.7%	-	-	-	-	100.0%	-	-	2.1%	2.2%	-	9.6%	9.0%	33.3%	4.2%
DK/REFUSED	2.0%	-	-	-	-	-	100.0%	2.9%	2.9%	-	1.5%	1.5%	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BRAD-	BOTH
		FORD					FIRM	CIDED	FORD	BAL-
										LOTS
Total	300	138	135	3	133	130	3	29	71	20
ECONOMIC ISSUES	35.7%	58.0%	58.5%	33.3%	13.5%	13.1%	33.3%	31.0%	56.3%	35.0%
CRIME/PUBLIC SAFETY	23.3%	21.7%	22.2%	-	22.6%	23.1%	-	34.5%	21.1%	30.0%
EDUCATION ISSUES	13.0%	9.4%	8.9%	33.3%	16.5%	16.2%	33.3%	13.8%	12.7%	15.0%
HEALTHCARE ISSUES	11.7%	3.6%	3.0%	33.3%	19.5%	20.0%	-	13.8%	1.4%	15.0%
ENVIRONMENTAL ISSUES	8.7%	2.2%	2.2%	-	16.5%	16.9%	-	3.4%	1.4%	-
CULTURAL/SOCIAL ISSUES	5.7%	2.2%	2.2%	-	9.8%	9.2%	33.3%	3.4%	2.8%	5.0%
DK/REFUSED	2.0%	2.9%	3.0%	-	1.5%	1.5%	-	-	4.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL	REGISTERED PARTY														Other		DK/Ref			
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
ECONOMIC ISSUES	35.7%	33.5%	45.5%	40.1%	33.0%	37.3%	34.5%	40.8%	20.0%	25.6%	60.0%	55.1%	66.7%	33.9%	66.7%	53.9%	14.8%	34.2%	36.4%	-	-
CRIME/PUBLIC SAFETY	23.3%	23.6%	22.7%	24.5%	24.0%	28.9%	16.0%	26.9%	12.7%	22.6%	24.0%	23.1%	33.3%	22.7%	33.3%	25.5%	21.0%	23.1%	22.7%	28.6%	-
EDUCATION ISSUES	13.0%	13.2%	11.4%	10.2%	15.0%	12.0%	15.1%	11.7%	20.0%	14.6%	9.3%	11.5%	-	13.7%	-	9.8%	16.0%	13.7%	13.6%	14.3%	-
HEALTHCARE ISSUES	11.7%	11.6%	13.6%	10.9%	12.0%	8.4%	16.0%	7.6%	27.3%	16.1%	1.3%	2.6%	-	12.3%	-	4.9%	23.5%	9.4%	8.2%	28.6%	-
ENVIRONMENTAL ISSUES	8.7%	10.3%	2.3%	8.2%	9.0%	4.2%	13.4%	5.8%	16.4%	12.6%	-	1.3%	-	9.4%	-	2.0%	11.1%	12.8%	11.8%	28.6%	-
CULTURAL/SOCIAL ISSUES	5.7%	5.8%	4.5%	5.4%	4.0%	6.6%	4.2%	5.4%	3.6%	7.5%	2.7%	1.3%	-	5.8%	-	2.9%	12.3%	3.4%	3.6%	-	-
DK/REFUSED	2.0%	2.1%	-	0.7%	3.0%	2.4%	0.8%	1.8%	-	1.0%	2.7%	5.1%	-	2.2%	-	1.0%	1.2%	3.4%	3.6%	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
ECONOMIC ISSUES	35.7%	59.3%	17.2%	44.4%	47.9%	13.5%	25.4%	53.8%	13.4%	33.3%	54.5%	21.4%	40.0%	40.0%	20.0%	28.6%
CRIME/PUBLIC SAFETY	23.3%	20.4%	24.1%	24.1%	31.2%	19.2%	22.2%	25.3%	22.4%	25.5%	27.3%	14.3%	6.7%	40.0%	20.0%	14.3%
EDUCATION ISSUES	13.0%	13.0%	13.8%	9.3%	6.2%	17.3%	17.5%	9.9%	14.9%	13.7%	9.1%	21.4%	13.3%	20.0%	20.0%	14.3%
HEALTHCARE ISSUES	11.7%	-	31.0%	9.3%	10.4%	19.2%	9.5%	5.5%	23.9%	7.8%	-	21.4%	20.0%	-	30.0%	14.3%
ENVIRONMENTAL ISSUES	8.7%	1.9%	13.8%	9.3%	2.1%	9.6%	15.9%	2.2%	13.4%	12.7%	-	-	13.3%	-	-	14.3%
CULTURAL/SOCIAL ISSUES	5.7%	5.6%	-	3.7%	-	19.2%	3.2%	2.2%	10.4%	3.9%	9.1%	21.4%	-	-	10.0%	-
DK/REFUSED	2.0%	-	-	-	2.1%	1.9%	6.3%	1.1%	1.5%	2.9%	-	-	6.7%	-	-	14.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY						WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
ECONOMIC ISSUES	35.7%	60.4%	50.0%	14.7%	17.2%	13.0%	27.3%	52.8%	51.7%	53.7%	25.0%	17.4%	33.3%	59.7%	13.5%	21.7%	45.0%	14.5%	27.5%	51.4%
CRIME/PUBLIC SAFETY	23.3%	24.5%	30.6%	13.3%	6.9%	17.4%	29.5%	26.8%	26.7%	26.9%	50.0%	17.4%	28.6%	22.4%	11.5%	30.4%	31.7%	12.9%	31.2%	28.4%
EDUCATION ISSUES	13.0%	5.7%	11.1%	22.7%	17.2%	26.1%	10.2%	10.2%	11.7%	9.0%	-	17.4%	14.3%	9.0%	25.0%	6.5%	11.7%	21.0%	11.2%	10.1%
HEALTHCARE ISSUES	11.7%	3.8%	2.8%	22.7%	24.1%	21.7%	11.4%	4.7%	3.3%	6.0%	25.0%	30.4%	11.9%	1.5%	19.2%	10.9%	8.3%	24.2%	10.0%	4.6%
ENVIRONMENTAL ISSUES	8.7%	1.9%	-	12.0%	13.8%	10.9%	14.8%	1.6%	3.3%	-	-	13.0%	9.5%	3.0%	11.5%	19.6%	-	12.9%	15.0%	1.8%
CULTURAL/SOCIAL ISSUES	5.7%	3.8%	2.8%	14.7%	20.7%	10.9%	3.4%	2.4%	1.7%	3.0%	-	4.3%	2.4%	4.5%	19.2%	4.3%	-	14.5%	2.5%	1.8%
DK/REFUSED	2.0%	-	2.8%	-	-	-	3.4%	1.6%	1.7%	1.5%	-	-	-	-	-	6.5%	3.3%	-	2.5%	1.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
ECONOMIC ISSUES	35.7%	15.4%	25.0%	61.1%	12.5%	40.0%	37.5%	55.4%	16.1%	45.5%	39.0%	32.6%	57.8%	23.7%	70.0%	33.3%	48.0%	15.4%	56.4%	23.8%
CRIME/PUBLIC SAFETY	23.3%	15.4%	12.5%	16.7%	25.0%	20.0%	25.0%	24.5%	22.6%	18.2%	21.0%	25.3%	17.8%	26.3%	12.5%	26.7%	22.0%	26.0%	19.2%	28.0%
EDUCATION ISSUES	13.0%	30.8%	-	11.1%	25.0%	-	25.0%	10.1%	16.1%	9.1%	19.0%	10.0%	8.9%	14.4%	12.5%	11.1%	6.0%	17.3%	6.4%	14.9%
HEALTHCARE ISSUES	11.7%	15.4%	25.0%	5.6%	25.0%	-	12.5%	3.6%	19.0%	18.2%	7.6%	14.2%	7.8%	13.9%	2.5%	13.3%	12.0%	14.4%	9.0%	12.5%
ENVIRONMENTAL ISSUES	8.7%	7.7%	12.5%	-	-	20.0%	-	2.2%	15.3%	9.1%	5.7%	10.5%	3.3%	11.9%	-	11.1%	6.0%	12.5%	3.8%	12.5%
CULTURAL/SOCIAL ISSUES	5.7%	15.4%	12.5%	5.6%	12.5%	-	-	2.2%	9.5%	-	6.7%	5.3%	1.1%	8.2%	2.5%	4.4%	-	11.5%	1.3%	7.1%
DK/REFUSED	2.0%	-	12.5%	-	-	20.0%	-	2.2%	1.5%	-	1.0%	2.1%	3.3%	1.5%	-	-	6.0%	2.9%	3.8%	1.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
ECONOMIC ISSUES	35.7%	66.7%	23.1%	62.5%	7.7%	44.0%	23.5%	46.7%	35.1%	41.1%	16.3%	43.7%	23.8%	46.2%	21.1%	57.1%	16.7%	32.1%	36.9%	42.9%	45.0%
CRIME/PUBLIC SAFETY	23.3%	8.3%	15.4%	-	30.8%	25.0%	24.2%	21.7%	26.3%	28.6%	22.8%	26.2%	24.6%	15.4%	21.1%	14.3%	33.3%	29.6%	21.0%	34.3%	18.0%
EDUCATION ISSUES	13.0%	25.0%	11.5%	37.5%	7.7%	7.8%	16.1%	6.7%	14.0%	8.9%	17.4%	8.7%	15.4%	-	21.1%	-	16.7%	13.6%	13.1%	11.4%	12.0%
HEALTHCARE ISSUES	11.7%	-	23.1%	-	30.8%	8.6%	16.8%	10.0%	14.0%	7.1%	18.5%	7.8%	16.2%	15.4%	21.1%	14.3%	25.0%	13.6%	10.3%	5.7%	12.0%
ENVIRONMENTAL ISSUES	8.7%	-	7.7%	-	7.7%	10.3%	9.4%	10.0%	7.0%	10.7%	10.9%	9.7%	10.8%	15.4%	-	14.3%	-	8.6%	8.9%	5.7%	8.0%
CULTURAL/SOCIAL ISSUES	5.7%	-	15.4%	-	7.7%	4.3%	8.1%	5.0%	3.5%	3.6%	10.9%	3.9%	6.9%	7.7%	15.8%	-	8.3%	-	7.9%	-	5.0%
DK/REFUSED	2.0%	-	3.8%	-	7.7%	-	2.0%	-	-	-	3.3%	-	2.3%	-	-	-	-	2.5%	1.9%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
ECONOMIC ISSUES	35.7%	23.9%	29.8%	29.2%	37.7%	43.8%	30.4%	25.0%	28.6%	52.3%	21.5%	60.6%	29.7%	43.8%	16.0%	51.3%	20.7%	60.0%	26.1%	33.3%	25.0%
CRIME/PUBLIC SAFETY	23.3%	26.1%	23.7%	32.3%	22.0%	18.8%	13.0%	25.0%	21.4%	23.8%	22.2%	18.2%	25.0%	29.7%	20.2%	25.2%	23.7%	13.3%	13.0%	22.2%	16.7%
EDUCATION ISSUES	13.0%	15.2%	14.0%	12.3%	13.1%	18.8%	13.0%	25.0%	14.3%	10.8%	15.2%	10.6%	12.5%	10.9%	17.0%	10.4%	14.8%	13.3%	17.4%	22.2%	16.7%
HEALTHCARE ISSUES	11.7%	19.6%	8.8%	12.3%	9.9%	18.8%	13.0%	25.0%	14.3%	6.9%	15.8%	6.1%	15.6%	7.8%	16.0%	7.0%	15.6%	6.7%	17.4%	11.1%	25.0%
ENVIRONMENTAL ISSUES	8.7%	10.9%	9.6%	10.8%	8.9%	-	8.7%	-	7.1%	-	15.8%	-	14.1%	-	17.0%	-	17.0%	-	8.7%	-	8.3%
CULTURAL/SOCIAL ISSUES	5.7%	-	10.5%	-	6.8%	-	17.4%	-	7.1%	3.1%	8.2%	4.5%	3.1%	1.6%	11.7%	3.5%	6.7%	-	17.4%	-	8.3%
DK/REFUSED	2.0%	4.3%	3.5%	3.1%	1.6%	-	4.3%	-	7.1%	3.1%	1.3%	-	-	6.2%	2.1%	2.6%	1.5%	6.7%	-	11.1%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
ECONOMIC ISSUES	35.7%	47.1%	47.4%	48.3%	46.7%	23.1%	39.6%	11.1%	14.9%	56.2%	30.4%	36.9%	18.7%	46.3%	23.0%	52.9%	23.8%	33.3%	18.2%
CRIME/PUBLIC SAFETY	23.3%	28.3%	15.8%	34.5%	28.9%	18.4%	22.6%	18.5%	14.9%	24.7%	17.9%	32.3%	18.7%	29.8%	19.8%	17.6%	9.5%	22.2%	18.2%
EDUCATION ISSUES	13.0%	13.0%	15.8%	13.8%	12.2%	13.6%	13.2%	14.8%	13.4%	9.6%	14.3%	16.9%	13.2%	12.4%	13.5%	17.6%	14.3%	22.2%	18.2%
HEALTHCARE ISSUES	11.7%	4.3%	15.8%	-	3.3%	19.7%	13.2%	18.5%	25.4%	2.7%	21.4%	6.2%	18.7%	4.1%	19.0%	5.9%	23.8%	11.1%	27.3%
ENVIRONMENTAL ISSUES	8.7%	0.7%	-	-	1.1%	15.6%	7.5%	25.9%	17.9%	1.4%	14.3%	-	16.5%	0.8%	16.7%	-	9.5%	-	9.1%
CULTURAL/SOCIAL ISSUES	5.7%	2.9%	-	3.4%	3.3%	8.8%	3.8%	7.4%	13.4%	5.5%	1.8%	-	13.2%	3.3%	7.1%	-	19.0%	-	9.1%
DK/REFUSED	2.0%	3.6%	5.3%	-	4.4%	0.7%	-	3.7%	-	-	-	7.7%	1.1%	3.3%	0.8%	5.9%	-	11.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
ECONOMIC ISSUES	35.7%	35.4%	37.5%	27.3%	50.0%	33.3%	66.7%	45.2%	38.5%	-	80.0%	-	100.0%	26.5%	37.0%	37.5%	28.6%	50.0%	50.0%
CRIME/PUBLIC SAFETY	23.3%	24.6%	15.0%	22.7%	-	-	33.3%	22.6%	23.1%	50.0%	-	-	-	26.5%	11.1%	12.5%	-	-	50.0%
EDUCATION ISSUES	13.0%	12.7%	15.0%	18.2%	16.7%	-	-	11.3%	15.4%	33.3%	-	-	-	14.0%	14.8%	12.5%	28.6%	-	-
HEALTHCARE ISSUES	11.7%	11.2%	15.0%	18.2%	16.7%	-	-	10.5%	7.7%	-	20.0%	-	-	11.8%	18.5%	25.0%	14.3%	-	-
ENVIRONMENTAL ISSUES	8.7%	9.2%	5.0%	4.5%	8.3%	-	-	7.3%	7.7%	16.7%	-	-	-	11.0%	3.7%	-	14.3%	-	-
CULTURAL/SOCIAL ISSUES	5.7%	5.0%	10.0%	4.5%	8.3%	66.7%	-	3.2%	7.7%	-	100.0%	-	6.6%	11.1%	6.2%	14.3%	50.0%	-	-
DK/REFUSED	2.0%	1.9%	2.5%	4.5%	-	-	-	-	-	-	-	-	-	3.7%	3.7%	6.2%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
ECONOMIC ISSUES	35.7%	41.7%	35.3%	41.7%	29.6%	28.6%	37.9%	34.7%	39.9%	29.1%	37.6%	28.6%	59.5%	37.9%	57.3%	25.5%	51.4%	20.0%
CRIME/PUBLIC SAFETY	23.3%	13.9%	17.6%	19.8%	31.5%	31.7%	16.1%	26.3%	18.0%	31.6%	21.1%	31.7%	14.3%	26.3%	17.1%	30.9%	21.5%	26.7%
EDUCATION ISSUES	13.0%	16.7%	17.6%	12.5%	11.1%	9.5%	17.2%	11.3%	14.8%	10.3%	13.9%	9.5%	9.5%	12.6%	9.8%	14.5%	11.2%	13.3%
HEALTHCARE ISSUES	11.7%	11.1%	9.8%	10.4%	13.0%	14.3%	10.3%	12.2%	10.4%	13.7%	11.0%	14.3%	9.5%	10.5%	7.3%	14.5%	6.5%	23.3%
ENVIRONMENTAL ISSUES	8.7%	13.9%	9.8%	6.2%	9.3%	7.9%	11.5%	7.5%	8.7%	8.5%	8.9%	7.9%	4.8%	8.4%	6.1%	9.1%	6.5%	10.0%
CULTURAL/SOCIAL ISSUES	5.7%	2.8%	7.8%	7.3%	3.7%	4.8%	5.7%	5.6%	6.6%	4.3%	5.9%	4.8%	2.4%	4.2%	2.4%	5.5%	2.8%	6.7%
DK/REFUSED	2.0%	-	2.0%	2.1%	1.9%	3.2%	1.1%	2.3%	1.6%	2.6%	1.7%	3.2%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
ECONOMIC ISSUES	35.7%	17.8%	32.2%	25.7%	32.3%	26.2%	36.4%	44.5%	28.2%	37.0%	31.0%	39.0%	66.7%	31.7%	36.0%	40.5%	33.3%
CRIME/PUBLIC SAFETY	23.3%	17.8%	26.3%	18.8%	32.3%	20.8%	36.4%	22.6%	23.9%	28.0%	24.0%	18.0%	-	19.5%	24.0%	18.9%	27.3%
EDUCATION ISSUES	13.0%	24.4%	10.2%	18.8%	6.5%	16.2%	6.1%	11.7%	14.1%	7.0%	17.0%	15.0%	33.3%	14.6%	8.0%	12.2%	14.4%
HEALTHCARE ISSUES	11.7%	11.1%	13.6%	12.9%	12.9%	14.6%	6.1%	10.2%	12.9%	15.0%	9.0%	11.0%	-	19.5%	14.0%	5.4%	12.1%
ENVIRONMENTAL ISSUES	8.7%	17.8%	6.8%	10.9%	8.1%	10.8%	6.1%	7.3%	9.8%	7.0%	10.0%	9.0%	-	9.8%	6.0%	13.5%	6.8%
CULTURAL/SOCIAL ISSUES	5.7%	8.9%	6.8%	9.9%	3.2%	8.5%	3.0%	3.6%	7.4%	4.0%	7.0%	6.0%	-	4.9%	6.0%	6.8%	5.3%
DK/REFUSED	2.0%	2.2%	4.2%	3.0%	4.8%	3.1%	6.1%	-	3.7%	2.0%	2.0%	2.0%	-	-	6.0%	2.7%	0.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
ECONOMIC ISSUES	35.7%	40.5%	33.8%	32.7%	35.1%	23.8%	33.3%	48.5%	51.7%	25.0%	22.2%	22.2%	-	24.0%	
CRIME/PUBLIC SAFETY	23.3%	25.9%	24.3%	17.3%	21.6%	23.8%	20.8%	27.3%	31.0%	-	33.3%	18.5%	50.0%	16.0%	
EDUCATION ISSUES	13.0%	11.2%	13.5%	15.4%	13.5%	14.3%	14.6%	9.1%	6.9%	25.0%	11.1%	18.5%	50.0%	16.0%	
HEALTHCARE ISSUES	11.7%	12.1%	6.8%	19.2%	10.8%	9.5%	16.7%	3.0%	-	25.0%	-	7.4%	-	8.0%	
ENVIRONMENTAL ISSUES	8.7%	6.0%	8.1%	11.5%	8.1%	19.0%	8.3%	6.1%	6.9%	-	22.2%	25.9%	-	28.0%	
CULTURAL/SOCIAL ISSUES	5.7%	1.7%	10.8%	3.8%	8.1%	9.5%	2.1%	6.1%	3.4%	25.0%	11.1%	-	-	-	
DK/REFUSED	2.0%	2.6%	2.7%	-	2.7%	-	4.2%	-	-	-	-	7.4%	-	8.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
TED BUDD: REPUBLICAN	46.7%	47.5%	50.9%	36.5%	66.7%	48.4%	37.0%	38.2%	33.3%	94.4%	96.3%	57.1%	2.2%	2.3%	-	13.6%
Vote	45.7%	45.8%	50.0%	36.5%	66.7%	47.2%	37.0%	38.2%	33.3%	93.7%	96.3%	42.9%	1.5%	1.6%	-	9.1%
Lean	1.0%	1.7%	0.9%	-	-	1.2%	-	-	-	0.7%	-	14.3%	0.7%	0.8%	-	4.5%
CHERI BEASLEY: DEMOCRAT	45.3%	41.7%	40.4%	61.9%	33.3%	46.1%	41.3%	41.2%	41.7%	1.4%	0.7%	14.3%	94.1%	93.8%	100.0%	27.3%
Vote	44.3%	40.8%	38.6%	61.9%	33.3%	45.7%	37.0%	38.2%	33.3%	1.4%	0.7%	14.3%	93.4%	93.0%	100.0%	18.2%
Lean	1.0%	0.8%	1.8%	-	-	0.4%	4.3%	2.9%	8.3%	-	-	-	0.7%	0.8%	-	9.1%
FIRM UNDECIDED	8.0%	10.8%	8.8%	1.6%	-	5.5%	21.7%	20.6%	25.0%	4.2%	3.0%	28.6%	3.7%	3.9%	-	59.1%
Net Diff.	1.3%	5.8%	10.5%	-25.4%	33.3%	2.4%	-4.3%	-2.9%	-8.3%	93.0%	95.6%	42.9%	-91.9%	-91.4%	-100%	-13.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
TED BUDD: REPUBLICAN	46.7%	84.1%	8.3%	34.0%	46.1%	14.0%	89.8%	48.8%	53.1%	50.0%	-	51.1%	44.0%
Vote	45.7%	80.5%	8.3%	34.0%	46.1%	11.6%	87.8%	48.8%	53.1%	33.3%	-	47.8%	42.5%
Lean	1.0%	3.7%	-	-	-	2.3%	2.0%	-	-	16.7%	-	3.3%	1.5%
CHERI BEASLEY: DEMOCRAT	45.3%	13.4%	89.6%	50.0%	46.1%	84.9%	6.1%	33.3%	39.5%	50.0%	66.7%	47.8%	47.5%
Vote	44.3%	12.2%	89.6%	48.9%	44.7%	83.7%	6.1%	32.1%	38.3%	41.7%	66.7%	46.7%	46.5%
Lean	1.0%	1.2%	-	1.1%	1.3%	1.2%	-	1.2%	1.2%	8.3%	-	1.1%	1.0%
FIRM UNDECIDED	8.0%	2.4%	2.1%	16.0%	7.9%	1.2%	4.1%	17.9%	7.4%	-	33.3%	1.1%	8.5%
Net Diff.	1.3%	70.7%	-81.2%	-16.0%	-	-70.9%	83.7%	15.5%	13.6%	-	-66.7%	3.3%	-3.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
TED BUDD: REPUBLICAN	46.7%	74.8%	17.1%	45.7%	30.8%	11.5%	17.6%	66.7%	100.0%	100.0%	100.0%	-	-	-	-
Vote	45.7%	72.9%	17.1%	45.7%	30.8%	7.7%	17.6%	66.7%	97.9%	100.0%	-	-	-	-	-
Lean	1.0%	1.9%	-	-	-	3.8%	-	-	2.1%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	45.3%	16.8%	74.3%	44.3%	59.0%	88.5%	76.5%	33.3%	-	-	-	100.0%	100.0%	100.0%	-
Vote	44.3%	16.8%	74.3%	41.4%	59.0%	88.5%	70.6%	33.3%	-	-	-	97.8%	100.0%	-	-
Lean	1.0%	-	-	2.9%	-	-	5.9%	-	-	-	-	2.2%	-	100.0%	-
FIRM UNDECIDED	8.0%	8.4%	8.6%	10.0%	10.3%	-	5.9%	-	-	-	-	-	-	-	100.0%
Net Diff.	1.3%	57.9%	-57.1%	1.4%	-28.2%	-76.9%	-58.8%	33.3%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
TED BUDD: REPUBLICAN	46.7%	94.9%	95.6%	66.7%	3.8%	3.8%	-	13.8%	94.4%	-
Vote	45.7%	94.2%	94.8%	66.7%	2.3%	2.3%	-	13.8%	93.0%	-
Lean	1.0%	0.7%	0.7%	-	1.5%	1.5%	-	-	1.4%	-
CHERI BEASLEY: DEMOCRAT	45.3%	3.6%	3.0%	33.3%	94.7%	95.4%	66.7%	17.2%	4.2%	-
Vote	44.3%	2.9%	2.2%	33.3%	94.0%	95.4%	33.3%	13.8%	2.8%	-
Lean	1.0%	0.7%	0.7%	-	0.8%	-	33.3%	3.4%	1.4%	-
FIRM UNDECIDED	8.0%	1.4%	1.5%	-	1.5%	0.8%	33.3%	69.0%	1.4%	100.0%
Net Diff.	1.3%	91.3%	92.6%	33.3%	-91.0%	-91.5%	-66.7%	-3.4%	90.1%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	242	44	147	100		166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
TED BUDD: REPUBLICAN	46.7%	39.7%	77.3%	45.6%	54.0%		58.4%	32.8%	57.8%	14.5%	26.1%	90.7%	87.2%	86.7%	43.3%	86.7%	93.1%	3.7%	35.9%	36.4%	28.6%	-
Vote	45.7%	38.8%	75.0%	44.2%	53.0%		58.4%	30.3%	56.5%	14.5%	25.1%	89.3%	85.9%	86.7%	42.2%	86.7%	92.2%	2.5%	35.0%	35.5%	28.6%	-
Lean	1.0%	0.8%	2.3%	1.4%	1.0%	-	2.5%	1.3%	-	1.0%	1.3%	1.3%	-	1.1%	-	1.0%	1.2%	0.9%	0.9%	-	-	-
CHERI BEASLEY: DEMOCRAT	45.3%	52.5%	15.9%	46.9%	40.0%		31.3%	61.3%	33.6%	76.4%	64.3%	5.3%	9.0%	-	48.7%	-	2.9%	92.6%	49.6%	50.0%	42.9%	-
Vote	44.3%	51.2%	15.9%	46.3%	38.0%		30.7%	59.7%	32.3%	76.4%	62.8%	5.3%	9.0%	-	47.7%	-	2.0%	92.6%	47.9%	48.2%	42.9%	-
Lean	1.0%	1.2%	-	0.7%	2.0%	0.6%	1.7%	1.3%	-	1.5%	-	-	-	1.1%	-	1.0%	-	1.7%	1.8%	-	-	-
FIRM UNDECIDED	8.0%	7.9%	6.8%	7.5%	6.0%	10.2%	5.9%	8.5%	9.1%	9.5%	4.0%	3.8%	13.3%	7.9%	13.3%	3.9%	3.7%	14.5%	13.6%	28.6%	-	-
Net Diff.	1.3%	-12.8%	61.4%	-1.4%	14.0%	27.1%	-28.6%	24.2%	-61.8%	-38.2%	85.3%	78.2%	86.7%	-5.4%	86.7%	90.2%	-88.9%	-13.7%	-13.6%	-14.3%	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
TED BUDD: REPUBLICAN	46.7%	92.6%	6.9%	40.7%	93.8%	1.9%	31.7%	92.3%	4.5%	36.3%	100.0%	-	33.3%	100.0%	-	14.3%
Vote	45.7%	92.6%	3.4%	40.7%	91.7%	1.9%	30.2%	91.2%	3.0%	36.3%	100.0%	-	26.7%	100.0%	-	14.3%
Lean	1.0%	-	3.4%	-	2.1%	-	1.6%	1.1%	1.5%	-	-	-	6.7%	-	-	-
CHERI BEASLEY: DEMOCRAT	45.3%	1.9%	86.2%	42.6%	4.2%	96.2%	55.6%	3.3%	94.0%	52.0%	-	85.7%	33.3%	-	90.0%	28.6%
Vote	44.3%	1.9%	86.2%	42.6%	2.1%	96.2%	52.4%	2.2%	94.0%	50.0%	-	85.7%	33.3%	-	90.0%	28.6%
Lean	1.0%	-	-	-	2.1%	-	3.2%	1.1%	-	2.0%	-	-	-	-	-	-
FIRM UNDECIDED	8.0%	5.6%	6.9%	16.7%	2.1%	1.9%	12.7%	4.4%	1.5%	11.8%	-	14.3%	33.3%	-	10.0%	57.1%
Net Diff.	1.3%	90.7%	-79.3%	-1.9%	89.6%	-94.2%	-23.8%	89.0%	-89.6%	-15.7%	100.0%	-85.7%	-	100.0%	-90.0%	-14.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
TED BUDD: REPUBLICAN	46.7%	100.0%	86.1%	2.7%	-	4.3%	22.7%	89.0%	81.7%	95.5%	25.0%	4.3%	23.8%	89.6%	1.9%	21.7%	88.3%	3.2%	23.8%	89.9%
Vote	45.7%	98.1%	86.1%	2.7%	-	4.3%	20.5%	88.2%	80.0%	95.5%	25.0%	4.3%	21.4%	89.6%	1.9%	19.6%	86.7%	3.2%	21.2%	89.9%
Lean	1.0%	1.9%	-	-	-	-	2.3%	0.8%	1.7%	-	-	-	2.4%	-	-	2.2%	1.7%	-	2.5%	-
CHERI BEASLEY: DEMOCRAT	45.3%	-	5.6%	92.0%	96.6%	89.1%	61.4%	6.3%	11.7%	1.5%	75.0%	87.0%	54.8%	6.0%	94.2%	67.4%	6.7%	95.2%	61.2%	6.4%
Vote	44.3%	-	5.6%	90.7%	96.6%	87.0%	61.4%	4.7%	8.3%	1.5%	75.0%	87.0%	54.8%	6.0%	92.3%	67.4%	3.3%	93.5%	61.2%	4.6%
Lean	1.0%	-	-	1.3%	-	2.2%	-	1.6%	3.3%	-	-	-	-	-	1.9%	-	3.3%	1.6%	-	1.8%
FIRM UNDECIDED	8.0%	-	8.3%	5.3%	3.4%	6.5%	15.9%	4.7%	6.7%	3.0%	-	8.7%	21.4%	4.5%	3.8%	10.9%	5.0%	1.6%	15.0%	3.7%
Net Diff.	1.3%	100.0%	80.6%	-89.3%	-96.6%	-84.8%	-38.6%	82.7%	70.0%	94.0%	-50.0%	-82.6%	-31.0%	83.6%	-92.3%	-45.7%	81.7%	-91.9%	-37.5%	83.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
TED BUDD: REPUBLICAN	46.7%	-	12.5%	83.3%	-	20.0%	62.5%	91.4%	4.4%	27.3%	44.8%	46.3%	74.4%	31.4%	77.5%	42.2%	72.0%	22.1%	76.9%	31.5%
Vote	45.7%	-	12.5%	77.8%	-	20.0%	62.5%	89.2%	4.4%	27.3%	44.8%	44.7%	73.3%	30.4%	77.5%	41.1%	70.0%	21.2%	76.9%	30.4%
Lean	1.0%	-	-	5.6%	-	-	-	2.2%	-	-	-	1.6%	1.1%	1.0%	-	1.1%	2.0%	1.0%	-	1.2%
CHERI BEASLEY: DEMOCRAT	45.3%	76.9%	62.5%	5.6%	75.0%	60.0%	12.5%	3.6%	90.5%	18.2%	46.7%	45.8%	20.0%	58.8%	15.0%	45.6%	24.0%	70.2%	17.9%	60.7%
Vote	44.3%	76.9%	62.5%	5.6%	75.0%	60.0%	12.5%	3.6%	88.3%	18.2%	45.7%	44.7%	18.9%	57.7%	15.0%	45.6%	22.0%	68.3%	16.7%	59.5%
Lean	1.0%	-	-	-	-	-	-	-	2.2%	-	1.0%	1.1%	1.1%	1.0%	-	-	2.0%	1.9%	1.3%	1.2%
FIRM UNDECIDED	8.0%	23.1%	25.0%	11.1%	25.0%	20.0%	25.0%	5.0%	5.1%	54.5%	8.6%	7.9%	5.6%	9.8%	7.5%	12.2%	4.0%	7.7%	5.1%	7.7%
Net Diff.	1.3%	-76.9%	-50.0%	77.8%	-75.0%	-40.0%	50.0%	87.8%	-86.1%	9.1%	-1.9%	0.5%	54.4%	-27.3%	62.5%	-3.3%	48.0%	-48.1%	59.0%	-29.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
TED BUDD: REPUBLICAN	46.7%	58.3%	30.8%	37.5%	23.1%	59.5%	26.2%	61.7%	33.3%	57.1%	21.7%	61.2%	27.7%	46.2%	15.8%	28.6%	16.7%	56.8%	42.5%	60.0%	52.0%	
Vote	45.7%	50.0%	30.8%	37.5%	23.1%	56.9%	26.2%	60.0%	33.3%	53.6%	21.7%	59.2%	27.7%	38.5%	15.8%	28.6%	16.7%	56.8%	41.1%	60.0%	51.0%	
Lean	1.0%	8.3%	-	-	-	2.6%	-	1.7%	-	3.6%	-	1.9%	-	7.7%	-	-	-	-	1.4%	-	1.0%	
CHERI BEASLEY: DEMOCRAT	45.3%	33.3%	46.2%	50.0%	46.2%	33.6%	63.8%	30.0%	52.6%	37.5%	70.7%	33.0%	64.6%	38.5%	57.9%	57.1%	50.0%	34.6%	50.0%	28.6%	39.0%	
Vote	44.3%	33.3%	46.2%	50.0%	46.2%	32.8%	62.4%	30.0%	52.6%	35.7%	68.5%	32.0%	63.1%	38.5%	57.9%	57.1%	50.0%	33.3%	49.1%	28.6%	39.0%	
Lean	1.0%	-	-	-	-	0.9%	1.3%	-	-	1.8%	2.2%	1.0%	1.5%	-	-	-	-	1.2%	0.9%	-	-	
FIRM UNDECIDED	8.0%	8.3%	23.1%	12.5%	30.8%	6.9%	10.1%	8.3%	14.0%	5.4%	7.6%	5.8%	7.7%	15.4%	26.3%	14.3%	33.3%	8.6%	7.5%	11.4%	9.0%	
Net Diff.	1.3%	25.0%	-15.4%	-12.5%	-23.1%	25.9%	-37.6%	31.7%	-19.3%	19.6%	-48.9%	28.2%	-36.9%	7.7%	-42.1%	-28.6%	-33.3%	22.2%	-7.5%	31.4%	13.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
TED BUDD: REPUBLICAN	46.7%	54.3%	34.2%	61.5%	42.9%	37.5%	39.1%	12.5%	35.7%	80.8%	17.7%	80.3%	26.6%	81.2%	11.7%	80.9%	17.8%	80.0%	17.4%	66.7%	-
Vote	45.7%	54.3%	32.5%	61.5%	41.9%	37.5%	34.8%	12.5%	35.7%	80.0%	16.5%	80.3%	25.0%	79.7%	10.6%	80.9%	16.3%	73.3%	17.4%	66.7%	-
Lean	1.0%	-	1.8%	-	1.0%	-	4.3%	-	-	0.8%	1.3%	-	1.6%	1.6%	1.1%	-	1.5%	6.7%	-	-	-
CHERI BEASLEY: DEMOCRAT	45.3%	39.1%	59.6%	32.3%	50.8%	43.8%	43.5%	75.0%	35.7%	13.8%	74.1%	12.1%	62.5%	15.6%	81.9%	13.9%	75.6%	13.3%	65.2%	22.2%	75.0%
Vote	44.3%	37.0%	57.9%	30.8%	49.7%	43.8%	43.5%	75.0%	35.7%	11.5%	74.1%	12.1%	62.5%	10.9%	81.9%	11.3%	75.6%	13.3%	65.2%	22.2%	75.0%
Lean	1.0%	2.2%	1.8%	1.5%	1.0%	-	-	-	-	2.3%	-	-	-	4.7%	-	2.6%	-	-	-	-	-
FIRM UNDECIDED	8.0%	6.5%	6.1%	6.2%	6.3%	18.8%	17.4%	12.5%	28.6%	5.4%	8.2%	7.6%	10.9%	3.1%	6.4%	5.2%	6.7%	6.7%	17.4%	11.1%	25.0%
Net Diff.	1.3%	15.2%	-25.4%	29.2%	-7.9%	-6.2%	-4.3%	-62.5%	-	66.9%	-56.3%	68.2%	-35.9%	65.6%	-70.2%	67.0%	-57.8%	66.7%	-47.8%	44.4%	-75.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
TED BUDD: REPUBLICAN	46.7%	74.6%	73.7%	79.3%	73.3%	19.0%	45.3%	-	6.0%	76.7%	23.2%	72.3%	16.5%	76.0%	18.3%	64.7%	23.8%	44.4%	18.2%
Vote	45.7%	73.2%	73.7%	79.3%	71.1%	18.4%	45.3%	-	4.5%	75.3%	23.2%	70.8%	15.4%	75.2%	17.5%	58.8%	23.8%	44.4%	18.2%
Lean	1.0%	1.4%	-	-	2.2%	0.7%	-	-	1.5%	1.4%	-	1.5%	1.1%	0.8%	0.8%	5.9%	-	-	-
CHERI BEASLEY: DEMOCRAT	45.3%	16.7%	21.1%	13.8%	16.7%	74.8%	50.9%	100.0%	83.6%	12.3%	67.9%	21.5%	79.1%	14.9%	77.8%	29.4%	57.1%	44.4%	63.6%
Vote	44.3%	15.2%	21.1%	13.8%	14.4%	74.1%	50.9%	100.0%	82.1%	12.3%	67.9%	18.5%	78.0%	13.2%	77.0%	29.4%	57.1%	44.4%	63.6%
Lean	1.0%	1.4%	-	-	2.2%	0.7%	-	-	1.5%	-	-	3.1%	1.1%	1.7%	0.8%	-	-	-	-
FIRM UNDECIDED	8.0%	8.7%	5.3%	6.9%	10.0%	6.1%	3.8%	-	10.4%	11.0%	8.9%	6.2%	4.4%	9.1%	4.0%	5.9%	19.0%	11.1%	18.2%
Net Diff.	1.3%	58.0%	52.6%	65.5%	56.7%	-55.8%	-5.7%	-100%	-77.6%	64.4%	-44.6%	50.8%	-62.6%	61.2%	-59.5%	35.3%	-33.3%	-	-45.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
TED BUDD: REPUBLICAN	46.7%	47.7%	40.0%	27.3%	41.7%	66.7%	100.0%	54.0%	53.8%	33.3%	60.0%	100.0%	100.0%	41.9%	33.3%	25.0%	28.6%	50.0%	100.0%
Vote	45.7%	46.9%	37.5%	27.3%	41.7%	66.7%	66.7%	53.2%	53.8%	33.3%	60.0%	100.0%	100.0%	41.2%	29.6%	25.0%	28.6%	50.0%	50.0%
Lean	1.0%	0.8%	2.5%	-	-	-	33.3%	0.8%	-	-	-	-	-	0.7%	3.7%	-	-	-	50.0%
CHERI BEASLEY: DEMOCRAT	45.3%	45.8%	42.5%	50.0%	41.7%	33.3%	-	35.5%	38.5%	66.7%	20.0%	-	-	55.1%	44.4%	43.8%	57.1%	50.0%	-
Vote	44.3%	44.6%	42.5%	50.0%	41.7%	33.3%	-	35.5%	38.5%	66.7%	20.0%	-	-	52.9%	44.4%	43.8%	57.1%	50.0%	-
Lean	1.0%	1.2%	-	-	-	-	-	-	-	-	-	-	-	2.2%	-	-	-	-	-
FIRM UNDECIDED	8.0%	6.5%	17.5%	22.7%	16.7%	-	-	10.5%	7.7%	-	20.0%	-	-	2.9%	22.2%	31.2%	14.3%	-	-
Net Diff.	1.3%	1.9%	-2.5%	-22.7%	-	33.3%	100.0%	18.5%	15.4%	-33.3%	40.0%	100.0%	100.0%	-13.2%	-11.1%	-18.8%	-28.6%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
TED BUDD: REPUBLICAN	46.7%	36.1%	37.3%	52.1%	53.7%	46.0%	36.8%	50.7%	44.8%	49.6%	46.8%	46.0%	52.4%	54.7%	58.5%	47.3%	57.0%	43.3%
Vote	45.7%	33.3%	35.3%	51.0%	53.7%	46.0%	34.5%	50.2%	43.2%	49.6%	45.6%	46.0%	50.0%	54.7%	57.3%	47.3%	56.1%	43.3%
Lean	1.0%	2.8%	2.0%	1.0%	-	-	2.3%	0.5%	1.6%	-	1.3%	-	2.4%	-	1.2%	-	0.9%	-
CHERI BEASLEY: DEMOCRAT	45.3%	41.7%	54.9%	41.7%	38.9%	50.8%	49.4%	43.7%	45.4%	45.3%	43.9%	50.8%	28.6%	38.9%	30.5%	43.6%	31.8%	50.0%
Vote	44.3%	38.9%	52.9%	41.7%	38.9%	49.2%	47.1%	43.2%	44.3%	44.4%	43.0%	49.2%	28.6%	38.9%	30.5%	43.6%	31.8%	50.0%
Lean	1.0%	2.8%	2.0%	-	-	1.6%	2.3%	0.5%	1.1%	0.9%	0.8%	1.6%	-	-	-	-	-	-
FIRM UNDECIDED	8.0%	22.2%	7.8%	6.2%	7.4%	3.2%	13.8%	5.6%	9.8%	5.1%	9.3%	3.2%	19.0%	6.3%	11.0%	9.1%	11.2%	6.7%
Net Diff.	1.3%	-5.6%	-17.6%	10.4%	14.8%	-4.8%	-12.6%	7.0%	-0.5%	4.3%	3.0%	-4.8%	23.8%	15.8%	28.0%	3.6%	25.2%	-6.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
TED BUDD: REPUBLICAN	46.7%	22.2%	47.5%	33.7%	51.6%	38.5%	48.5%	54.0%	40.5%	49.0%	42.0%	49.0%	33.3%	31.7%	52.0%	45.9%	50.0%
Vote	45.7%	20.0%	46.6%	31.7%	51.6%	36.9%	48.5%	53.3%	39.3%	48.0%	40.0%	49.0%	33.3%	31.7%	52.0%	45.9%	47.7%
Lean	1.0%	2.2%	0.8%	2.0%	-	1.5%	-	0.7%	1.2%	1.0%	2.0%	-	-	-	-	-	2.3%
CHERI BEASLEY: DEMOCRAT	45.3%	68.9%	47.5%	57.4%	46.8%	53.8%	51.5%	35.8%	53.4%	44.0%	49.0%	43.0%	-	51.2%	36.0%	51.4%	44.7%
Vote	44.3%	64.4%	46.6%	55.4%	45.2%	52.3%	48.5%	35.8%	51.5%	44.0%	49.0%	40.0%	-	48.8%	34.0%	51.4%	43.9%
Lean	1.0%	4.4%	0.8%	2.0%	1.6%	1.5%	3.0%	-	1.8%	-	-	3.0%	-	2.4%	2.0%	-	0.8%
FIRM UNDECIDED	8.0%	8.9%	5.1%	8.9%	1.6%	7.7%	-	10.2%	6.1%	7.0%	9.0%	8.0%	66.7%	17.1%	12.0%	2.7%	5.3%
Net Diff.	1.3%	-46.7%	-	-23.8%	4.8%	-15.4%	-3.0%	18.2%	-12.9%	5.0%	-7.0%	6.0%	33.3%	-19.5%	16.0%	-5.4%	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
TED BUDD: REPUBLICAN	46.7%	57.8%	40.5%	40.4%	48.6%	19.0%	41.7%	60.6%	69.0%	-	-	7.4%	-	8.0%	
Vote	45.7%	56.9%	40.5%	38.5%	45.9%	19.0%	41.7%	57.6%	65.5%	-	-	7.4%	-	8.0%	
Lean	1.0%	0.9%	-	1.9%	2.7%	-	-	3.0%	3.4%	-	-	-	-	-	
CHERI BEASLEY: DEMOCRAT	45.3%	31.9%	50.0%	53.8%	48.6%	76.2%	37.5%	33.3%	24.1%	100.0%	77.8%	81.5%	100.0%	80.0%	
Vote	44.3%	30.2%	48.6%	53.8%	48.6%	76.2%	33.3%	33.3%	24.1%	100.0%	77.8%	81.5%	100.0%	80.0%	
Lean	1.0%	1.7%	1.4%	-	-	-	4.2%	-	-	-	-	-	-	-	
FIRM UNDECIDED	8.0%	10.3%	9.5%	5.8%	2.7%	4.8%	20.8%	6.1%	6.9%	-	22.2%	11.1%	-	12.0%	
Net Diff.	1.3%	25.9%	-9.5%	-13.5%	-	-57.1%	4.2%	27.3%	44.8%	-100%	-77.8%	-74.1%	-100%	-72.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
JOHN BRADFORD: REPUB.	46.0%	48.3%	49.1%	34.9%	66.7%	46.9%	41.3%	41.2%	41.7%	91.5%	92.6%	71.4%	2.2%	2.3%	-	22.7%
Vote	45.0%	47.5%	47.4%	34.9%	66.7%	45.7%	41.3%	41.2%	41.7%	90.1%	91.9%	57.1%	2.2%	2.3%	-	18.2%
Lean	1.0%	0.8%	1.8%	-	-	1.2%	-	-	-	1.4%	0.7%	14.3%	-	-	-	4.5%
CHRISTY CLARK: DEMOCRAT	44.3%	39.2%	41.2%	60.3%	33.3%	45.3%	39.1%	38.2%	41.7%	3.5%	2.2%	28.6%	91.2%	92.2%	75.0%	18.2%
Vote	43.3%	39.2%	38.6%	60.3%	33.3%	45.3%	32.6%	32.4%	33.3%	2.8%	2.2%	14.3%	89.7%	90.6%	75.0%	18.2%
Lean	1.0%	-	2.6%	-	-	-	6.5%	5.9%	8.3%	0.7%	-	14.3%	1.5%	1.6%	-	-
FIRM UNDECIDED	9.7%	12.5%	9.6%	4.8%	-	7.9%	19.6%	20.6%	16.7%	4.9%	5.2%	-	6.6%	5.5%	25.0%	59.1%
Net Diff.	1.7%	9.2%	7.9%	-25.4%	33.3%	1.6%	2.2%	2.9%	-	88.0%	90.4%	42.9%	-89.0%	-89.8%	-75.0%	4.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
JOHN BRADFORD: REPUB.	46.0%	86.6%	4.2%	34.0%	43.4%	11.6%	91.8%	47.6%	53.1%	41.7%	-	48.9%	43.0%
Vote	45.0%	86.6%	2.1%	33.0%	42.1%	11.6%	91.8%	46.4%	50.6%	41.7%	-	48.9%	42.5%
Lean	1.0%	-	2.1%	1.1%	1.3%	-	-	1.2%	2.5%	-	-	-	0.5%
CHRISTY CLARK: DEMOCRAT	44.3%	12.2%	93.8%	48.9%	42.1%	87.2%	6.1%	33.3%	33.3%	58.3%	66.7%	50.0%	48.5%
Vote	43.3%	12.2%	91.7%	47.9%	40.8%	87.2%	4.1%	32.1%	32.1%	58.3%	33.3%	48.9%	47.5%
Lean	1.0%	-	2.1%	1.1%	1.3%	-	2.0%	1.2%	1.2%	-	33.3%	1.1%	1.0%
FIRM UNDECIDED	9.7%	1.2%	2.1%	17.0%	14.5%	1.2%	2.0%	19.0%	13.6%	-	33.3%	1.1%	8.5%
Net Diff.	1.7%	74.4%	-89.6%	-14.9%	1.3%	-75.6%	85.7%	14.3%	19.8%	-16.7%	-66.7%	-1.1%	-5.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
JOHN BRADFORD: REPUB.	46.0%	74.8%	14.3%	42.9%	33.3%	11.5%	17.6%	66.7%	93.6%	94.9%	33.3%	3.7%	3.0%	33.3%	8.3%
Vote	45.0%	73.8%	11.4%	42.9%	30.8%	11.5%	17.6%	66.7%	92.1%	93.4%	33.3%	2.9%	2.3%	33.3%	8.3%
Lean	1.0%	0.9%	2.9%	-	2.6%	-	-	-	1.4%	1.5%	-	0.7%	0.8%	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	16.8%	74.3%	42.9%	56.4%	84.6%	76.5%	33.3%	3.6%	2.2%	66.7%	92.6%	94.0%	33.3%	8.3%
Vote	43.3%	15.9%	74.3%	42.9%	53.8%	84.6%	70.6%	33.3%	3.6%	2.2%	66.7%	91.2%	93.2%	-	4.2%
Lean	1.0%	0.9%	-	-	2.6%	-	5.9%	-	-	-	-	1.5%	0.8%	33.3%	4.2%
FIRM UNDECIDED	9.7%	8.4%	11.4%	14.3%	10.3%	3.8%	5.9%	-	2.9%	2.9%	-	3.7%	3.0%	33.3%	83.3%
Net Diff.	1.7%	57.9%	-60.0%	-	-23.1%	-73.1%	-58.8%	33.3%	90.0%	92.7%	-33.3%	-89.0%	-91.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
JOHN BRADFORD: REPUB.	46.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-
Vote	45.0%	97.8%	100.0%	-	-	-	-	-	100.0%	-
Lean	1.0%	2.2%	-	100.0%	-	-	-	-	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	-	-	-	100.0%	100.0%	100.0%	-	-	-
Vote	43.3%	-	-	-	97.7%	100.0%	-	-	-	-
Lean	1.0%	-	-	-	2.3%	-	100.0%	-	-	-
FIRM UNDECIDED	9.7%	-	-	-	-	-	-	100.0%	-	100.0%
Net Diff.	1.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRAM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO			REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE										
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-						
JOHN BRADFORD: REPUB.	46.0%	39.3%	72.7%	45.6%	53.0%	56.6%	33.6%	56.1%	18.2%	25.6%	90.7%	85.9%	86.7%	42.6%	86.7%	88.2%	2.5%	39.3%	40.0%	28.6%	-						
Vote	45.0%	38.4%	70.5%	44.2%	52.0%	55.4%	32.8%	54.7%	18.2%	24.6%	90.7%	84.6%	86.7%	41.5%	86.7%	87.3%	2.5%	37.6%	38.2%	28.6%	-						
Lean	1.0%	0.8%	2.3%	1.4%	1.0%	1.2%	0.8%	1.3%	-	1.0%	-	1.3%	-	1.1%	-	1.0%	-	1.7%	1.8%	-	-						
CHRISTY CLARK: DEMOCRAT	44.3%	50.8%	18.2%	46.3%	37.0%	31.9%	58.8%	33.2%	74.5%	63.3%	4.0%	7.7%	-	47.7%	-	5.9%	95.1%	42.7%	42.7%	42.9%	-						
Vote	43.3%	49.6%	18.2%	45.6%	36.0%	31.9%	56.3%	31.8%	74.5%	61.8%	4.0%	7.7%	-	46.6%	-	5.9%	93.8%	41.0%	40.9%	42.9%	-						
Lean	1.0%	1.2%	-	0.7%	1.0%	-	2.5%	1.3%	-	1.5%	-	-	-	1.1%	-	-	1.2%	1.7%	1.8%	-	-						
FIRM UNDECIDED	9.7%	9.9%	9.1%	8.2%	10.0%	11.4%	7.6%	10.8%	7.3%	11.1%	5.3%	6.4%	13.3%	9.7%	13.3%	5.9%	2.5%	17.9%	17.3%	28.6%	-						
Net Diff.	1.7%	-11.6%	54.5%	-0.7%	16.0%	24.7%	-25.2%	22.9%	-56.4%	-37.7%	86.7%	78.2%	86.7%	-5.1%	86.7%	82.4%	-92.6%	-3.4%	-2.7%	-14.3%	-						

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
JOHN BRADFORD: REPUB.	46.0%	92.6%	3.4%	46.3%	83.3%	1.9%	33.3%	87.9%	3.0%	39.2%	90.9%	-	40.0%	100.0%	-	28.6%
Vote	45.0%	92.6%	3.4%	42.6%	81.2%	1.9%	33.3%	86.8%	3.0%	37.3%	90.9%	-	40.0%	100.0%	-	28.6%
Lean	1.0%	-	-	3.7%	2.1%	-	-	1.1%	-	2.0%	-	-	-	-	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	3.7%	93.1%	35.2%	8.3%	96.2%	49.2%	5.5%	97.0%	45.1%	9.1%	85.7%	26.7%	-	90.0%	14.3%
Vote	43.3%	3.7%	89.7%	35.2%	8.3%	96.2%	46.0%	5.5%	95.5%	43.1%	9.1%	85.7%	26.7%	-	90.0%	14.3%
Lean	1.0%	-	3.4%	-	-	-	3.2%	-	1.5%	2.0%	-	-	-	-	-	-
FIRM UNDECIDED	9.7%	3.7%	3.4%	18.5%	8.3%	1.9%	17.5%	6.6%	-	15.7%	-	14.3%	33.3%	-	10.0%	57.1%
Net Diff.	1.7%	88.9%	-89.7%	11.1%	75.0%	-94.2%	-15.9%	82.4%	-94.0%	-5.9%	81.8%	-85.7%	13.3%	100.0%	-90.0%	14.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
JOHN BRADFORD: REPUB.	46.0%	92.5%	80.6%	2.7%	-	4.3%	22.7%	86.6%	81.7%	91.0%	25.0%	4.3%	28.6%	89.6%	1.9%	17.4%	83.3%	3.2%	22.5%	88.1%
Vote	45.0%	90.6%	80.6%	2.7%	-	4.3%	21.6%	85.0%	80.0%	89.6%	25.0%	4.3%	26.2%	88.1%	1.9%	17.4%	81.7%	3.2%	21.2%	86.2%
Lean	1.0%	1.9%	-	-	-	-	1.1%	1.6%	1.7%	1.5%	-	-	2.4%	1.5%	-	-	1.7%	-	1.2%	1.8%
CHRISTY CLARK: DEMOCRAT	44.3%	3.8%	8.3%	92.0%	96.6%	89.1%	60.2%	5.5%	6.7%	4.5%	75.0%	87.0%	54.8%	4.5%	94.2%	65.2%	6.7%	95.2%	61.2%	4.6%
Vote	43.3%	3.8%	8.3%	90.7%	96.6%	87.0%	58.0%	5.5%	6.7%	4.5%	75.0%	87.0%	52.4%	4.5%	92.3%	63.0%	6.7%	93.5%	58.8%	4.6%
Lean	1.0%	-	-	1.3%	-	2.2%	2.3%	-	-	-	-	-	2.4%	-	1.9%	2.2%	-	1.6%	2.5%	-
FIRM UNDECIDED	9.7%	3.8%	11.1%	5.3%	3.4%	6.5%	17.0%	7.9%	11.7%	4.5%	-	8.7%	16.7%	6.0%	3.8%	17.4%	10.0%	1.6%	16.2%	7.3%
Net Diff.	1.7%	88.7%	72.2%	-89.3%	-96.6%	-84.8%	-37.5%	81.1%	75.0%	86.6%	-50.0%	-82.6%	-26.2%	85.1%	-92.3%	-47.8%	76.7%	-91.9%	-38.8%	83.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
JOHN BRADFORD: REPUB.	46.0%	-	25.0%	77.8%	-	40.0%	62.5%	87.8%	5.8%	27.3%	44.8%	45.3%	72.2%	31.4%	80.0%	43.3%	66.0%	21.2%	75.6%	31.0%
Vote	45.0%	-	25.0%	77.8%	-	40.0%	62.5%	86.3%	5.1%	27.3%	43.8%	44.2%	71.1%	30.4%	80.0%	41.1%	64.0%	21.2%	74.4%	29.8%
Lean	1.0%	-	-	-	-	-	-	1.4%	0.7%	-	1.0%	1.1%	1.1%	1.0%	-	2.2%	2.0%	-	1.3%	1.2%
CHRISTY CLARK: DEMOCRAT	44.3%	76.9%	50.0%	11.1%	75.0%	40.0%	12.5%	6.5%	86.1%	9.1%	42.9%	46.3%	18.9%	58.2%	12.5%	45.6%	24.0%	69.2%	15.4%	60.7%
Vote	43.3%	76.9%	50.0%	11.1%	75.0%	40.0%	12.5%	6.5%	83.9%	9.1%	41.9%	45.3%	18.9%	56.7%	12.5%	44.4%	24.0%	67.3%	15.4%	58.9%
Lean	1.0%	-	-	-	-	-	-	-	2.2%	-	1.0%	1.1%	-	1.5%	-	1.1%	-	1.9%	-	1.8%
FIRM UNDECIDED	9.7%	23.1%	25.0%	11.1%	25.0%	20.0%	25.0%	5.8%	8.0%	63.6%	12.4%	8.4%	8.9%	10.3%	7.5%	11.1%	10.0%	9.6%	9.0%	8.3%
Net Diff.	1.7%	-76.9%	-25.0%	66.7%	-75.0%	-	50.0%	81.3%	-80.3%	18.2%	1.9%	-1.1%	53.3%	-26.8%	67.5%	-2.2%	42.0%	-48.1%	60.3%	-29.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
JOHN BRADFORD: REPUB.	46.0%	50.0%	34.6%	37.5%	30.8%	59.5%	25.5%	65.0%	33.3%	53.6%	20.7%	61.2%	26.9%	46.2%	15.8%	42.9%	16.7%	54.3%	42.5%	60.0%	54.0%	
Vote	45.0%	50.0%	34.6%	37.5%	30.8%	59.5%	23.5%	65.0%	29.8%	53.6%	19.6%	61.2%	24.6%	46.2%	15.8%	42.9%	16.7%	53.1%	41.6%	60.0%	52.0%	
Lean	1.0%	-	-	-	-	-	2.0%	-	3.5%	-	1.1%	-	2.3%	-	-	-	-	1.2%	0.9%	-	2.0%	
CHRISTY CLARK: DEMOCRAT	44.3%	41.7%	42.3%	50.0%	38.5%	31.9%	62.4%	28.3%	52.6%	35.7%	68.5%	31.1%	63.1%	38.5%	57.9%	42.9%	50.0%	38.3%	47.2%	34.3%	36.0%	
Vote	43.3%	41.7%	42.3%	50.0%	38.5%	31.0%	61.1%	28.3%	50.9%	33.9%	67.4%	30.1%	61.5%	38.5%	57.9%	42.9%	50.0%	37.0%	46.3%	31.4%	36.0%	
Lean	1.0%	-	-	-	-	0.9%	1.3%	-	1.8%	1.8%	1.1%	1.0%	1.5%	-	-	-	-	1.2%	0.9%	2.9%	-	
FIRM UNDECIDED	9.7%	8.3%	23.1%	12.5%	30.8%	8.6%	12.1%	6.7%	14.0%	10.7%	10.9%	7.8%	10.0%	15.4%	26.3%	14.3%	33.3%	7.4%	10.3%	5.7%	10.0%	
Net Diff.	1.7%	8.3%	-7.7%	-12.5%	-7.7%	27.6%	-36.9%	36.7%	-19.3%	17.9%	-47.8%	30.1%	-36.2%	7.7%	-42.1%	-	-33.3%	16.0%	-4.7%	25.7%	18.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
JOHN BRADFORD: REPUB.	46.0%	50.0%	32.5%	60.0%	42.4%	31.2%	43.5%	12.5%	42.9%	81.5%	16.5%	83.3%	28.1%	79.7%	8.5%	81.7%	16.3%	80.0%	17.4%	66.7%	8.3%
Vote	45.0%	47.8%	32.5%	58.5%	41.4%	31.2%	43.5%	12.5%	42.9%	80.0%	15.8%	81.8%	26.6%	78.1%	8.5%	80.0%	15.6%	80.0%	17.4%	66.7%	8.3%
Lean	1.0%	2.2%	-	1.5%	1.0%	-	-	-	-	1.5%	0.6%	1.5%	1.6%	1.6%	-	1.7%	0.7%	-	-	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	41.3%	57.0%	35.4%	48.2%	50.0%	39.1%	75.0%	28.6%	10.8%	74.1%	9.1%	62.5%	12.5%	81.9%	10.4%	75.6%	13.3%	65.2%	22.2%	66.7%
Vote	43.3%	41.3%	55.3%	33.8%	47.1%	50.0%	39.1%	75.0%	28.6%	10.0%	72.8%	9.1%	60.9%	10.9%	80.9%	9.6%	74.1%	13.3%	65.2%	22.2%	66.7%
Lean	1.0%	-	1.8%	1.5%	1.0%	-	-	-	-	0.8%	1.3%	-	1.6%	1.6%	1.1%	0.9%	1.5%	-	-	-	-
FIRM UNDECIDED	9.7%	8.7%	10.5%	4.6%	9.4%	18.8%	17.4%	12.5%	28.6%	7.7%	9.5%	7.6%	9.4%	7.8%	9.6%	7.8%	8.1%	6.7%	17.4%	11.1%	25.0%
Net Diff.	1.7%	8.7%	-24.6%	24.6%	-5.8%	-18.8%	4.3%	-62.5%	14.3%	70.8%	-57.6%	74.2%	-34.4%	67.2%	-73.4%	71.3%	-59.3%	66.7%	-47.8%	44.4%	-58.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11	
JOHN BRADFORD: REPUB.	46.0%	73.2%	68.4%	72.4%	74.4%	18.4%	45.3%	-	4.5%	76.7%	25.0%	69.2%	14.3%	75.2%	16.7%	58.8%	28.6%	44.4%	27.3%	
Vote	45.0%	72.5%	63.2%	72.4%	74.4%	17.0%	43.4%	-	3.0%	76.7%	21.4%	67.7%	14.3%	74.4%	15.1%	58.8%	28.6%	44.4%	27.3%	
Lean	1.0%	0.7%	5.3%	-	-	1.4%	1.9%	-	1.5%	-	3.6%	1.5%	-	0.8%	1.6%	-	-	-	-	
CHRISTY CLARK: DEMOCRAT	44.3%	14.5%	26.3%	13.8%	12.2%	74.8%	49.1%	100.0%	85.1%	9.6%	69.6%	20.0%	78.0%	11.6%	78.6%	35.3%	52.4%	44.4%	54.5%	
Vote	43.3%	13.8%	26.3%	13.8%	11.1%	73.5%	47.2%	100.0%	83.6%	9.6%	67.9%	18.5%	76.9%	10.7%	77.0%	35.3%	52.4%	44.4%	54.5%	
Lean	1.0%	0.7%	-	-	1.1%	1.4%	1.9%	-	1.5%	-	1.8%	1.5%	1.1%	0.8%	1.6%	-	-	-	-	
FIRM UNDECIDED	9.7%	12.3%	5.3%	13.8%	13.3%	6.8%	5.7%	-	10.4%	13.7%	5.4%	10.8%	7.7%	13.2%	4.8%	5.9%	19.0%	11.1%	18.2%	
Net Diff.	1.7%	58.7%	42.1%	58.6%	62.2%	-56.5%	-3.8%	-100%	-80.6%	67.1%	-44.6%	49.2%	-63.7%	63.6%	-61.9%	23.5%	-23.8%	-	-27.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
JOHN BRADFORD: REPUB.	46.0%	46.9%	40.0%	31.8%	41.7%	66.7%	66.7%	54.8%	61.5%	50.0%	60.0%	100.0%	100.0%	39.7%	29.6%	25.0%	28.6%	50.0%	50.0%
Vote	45.0%	45.8%	40.0%	31.8%	41.7%	66.7%	66.7%	53.2%	61.5%	50.0%	60.0%	100.0%	100.0%	39.0%	29.6%	25.0%	28.6%	50.0%	50.0%
Lean	1.0%	1.2%	-	-	-	-	-	1.6%	-	-	-	-	-	0.7%	-	-	-	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	44.6%	42.5%	45.5%	41.7%	33.3%	33.3%	35.5%	30.8%	50.0%	20.0%	-	-	52.9%	48.1%	43.8%	57.1%	50.0%	50.0%
Vote	43.3%	43.5%	42.5%	45.5%	41.7%	33.3%	33.3%	34.7%	30.8%	50.0%	20.0%	-	-	51.5%	48.1%	43.8%	57.1%	50.0%	50.0%
Lean	1.0%	1.2%	-	-	-	-	-	0.8%	-	-	-	-	-	1.5%	-	-	-	-	-
FIRM UNDECIDED	9.7%	8.5%	17.5%	22.7%	16.7%	-	-	9.7%	7.7%	-	20.0%	-	-	7.4%	22.2%	31.2%	14.3%	-	-
Net Diff.	1.7%	2.3%	-2.5%	-13.6%	-	33.3%	33.3%	19.4%	30.8%	-	40.0%	100.0%	100.0%	-13.2%	-18.5%	-18.8%	-28.6%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
JOHN BRADFORD: REPUB.	46.0%	36.1%	41.2%	49.0%	50.0%	47.6%	39.1%	48.8%	44.3%	48.7%	45.6%	47.6%	57.1%	54.7%	59.8%	49.1%	57.9%	46.7%
Vote	45.0%	33.3%	39.2%	49.0%	50.0%	46.0%	36.8%	48.4%	43.2%	47.9%	44.7%	46.0%	52.4%	54.7%	57.3%	49.1%	56.1%	46.7%
Lean	1.0%	2.8%	2.0%	-	-	1.6%	2.3%	0.5%	1.1%	0.9%	0.8%	1.6%	4.8%	-	2.4%	-	1.9%	-
CHRISTY CLARK: DEMOCRAT	44.3%	47.2%	49.0%	38.5%	42.6%	49.2%	48.3%	42.7%	43.2%	46.2%	43.0%	49.2%	28.6%	37.9%	28.0%	45.5%	30.8%	50.0%
Vote	43.3%	41.7%	49.0%	37.5%	42.6%	49.2%	46.0%	42.3%	41.5%	46.2%	41.8%	49.2%	26.2%	37.9%	26.8%	45.5%	29.9%	50.0%
Lean	1.0%	5.6%	-	1.0%	-	-	2.3%	0.5%	1.6%	-	1.3%	-	2.4%	-	1.2%	-	0.9%	-
FIRM UNDECIDED	9.7%	16.7%	9.8%	12.5%	7.4%	3.2%	12.6%	8.5%	12.6%	5.1%	11.4%	3.2%	14.3%	7.4%	12.2%	5.5%	11.2%	3.3%
Net Diff.	1.7%	-11.1%	-7.8%	10.4%	7.4%	-1.6%	-9.2%	6.1%	1.1%	2.6%	2.5%	-1.6%	28.6%	16.8%	31.7%	3.6%	27.1%	-3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
JOHN BRADFORD: REPUB.	46.0%	22.2%	44.1%	31.7%	48.4%	35.4%	48.5%	55.5%	38.0%	49.0%	40.0%	49.0%	33.3%	34.1%	54.0%	41.9%	49.2%
Vote	45.0%	22.2%	43.2%	31.7%	46.8%	35.4%	45.5%	54.0%	37.4%	48.0%	40.0%	47.0%	33.3%	34.1%	50.0%	41.9%	48.5%
Lean	1.0%	-	0.8%	-	1.6%	-	3.0%	1.5%	0.6%	1.0%	-	2.0%	-	-	4.0%	-	0.8%
CHRISTY CLARK: DEMOCRAT	44.3%	66.7%	46.6%	55.4%	46.8%	53.1%	48.5%	35.0%	52.1%	42.0%	50.0%	41.0%	-	53.7%	30.0%	51.4%	43.9%
Vote	43.3%	64.4%	45.8%	53.5%	46.8%	51.5%	48.5%	34.3%	50.9%	42.0%	48.0%	40.0%	-	48.8%	30.0%	51.4%	43.2%
Lean	1.0%	2.2%	0.8%	2.0%	-	1.5%	-	0.7%	1.2%	-	2.0%	1.0%	-	4.9%	-	-	0.8%
FIRM UNDECIDED	9.7%	11.1%	9.3%	12.9%	4.8%	11.5%	3.0%	9.5%	9.8%	9.0%	10.0%	10.0%	66.7%	12.2%	16.0%	6.8%	6.8%
Net Diff.	1.7%	-44.4%	-2.5%	-23.8%	1.6%	-17.7%	-	20.4%	-14.1%	7.0%	-10.0%	8.0%	33.3%	-19.5%	24.0%	-9.5%	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

7. If the general election for State House was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
JOHN BRADFORD: REPUB.	46.0%	56.9%	43.2%	36.5%	40.5%	28.6%	43.8%	60.6%	69.0%	-	11.1%	14.8%	-	16.0%
Vote	45.0%	54.3%	43.2%	36.5%	40.5%	28.6%	39.6%	60.6%	69.0%	-	11.1%	14.8%	-	16.0%
Lean	1.0%	2.6%	-	-	-	-	4.2%	-	-	-	-	-	-	-
CHRISTY CLARK: DEMOCRAT	44.3%	29.3%	50.0%	53.8%	51.4%	71.4%	29.2%	33.3%	24.1%	100.0%	66.7%	70.4%	100.0%	68.0%
Vote	43.3%	28.4%	47.3%	53.8%	51.4%	71.4%	27.1%	33.3%	24.1%	100.0%	66.7%	66.7%	100.0%	64.0%
Lean	1.0%	0.9%	2.7%	-	-	-	2.1%	-	-	-	-	3.7%	-	4.0%
FIRM UNDECIDED	9.7%	13.8%	6.8%	9.6%	8.1%	-	27.1%	6.1%	6.9%	-	22.2%	14.8%	-	16.0%
Net Diff.	1.7%	27.6%	-6.8%	-17.3%	-10.8%	-42.9%	14.6%	27.3%	44.8%	-100%	-55.6%	-55.6%	-100%	-52.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	80.7%	83.3%	78.1%	79.4%	100.0%	79.9%	84.8%	79.4%	100.0%	69.0%	69.6%	57.1%	92.6%	94.5%	62.5%	81.8%
Strongly	53.3%	53.3%	46.5%	63.5%	100.0%	53.5%	52.2%	41.2%	83.3%	37.3%	37.8%	28.6%	72.1%	74.2%	37.5%	40.9%
Somewhat	27.3%	30.0%	31.6%	15.9%	-	26.4%	32.6%	38.2%	16.7%	31.7%	31.9%	28.6%	20.6%	20.3%	25.0%	40.9%
OPPOSE	14.7%	10.8%	18.4%	15.9%	-	15.4%	10.9%	14.7%	-	23.2%	23.0%	28.6%	6.6%	4.7%	37.5%	9.1%
Somewhat	7.0%	3.3%	8.8%	11.1%	-	7.5%	4.3%	5.9%	-	9.9%	10.4%	-	5.1%	3.1%	37.5%	-
Strongly	7.7%	7.5%	9.6%	4.8%	-	7.9%	6.5%	8.8%	-	13.4%	12.6%	28.6%	1.5%	1.6%	-	9.1%
DK/REFUSED	4.7%	5.8%	3.5%	4.8%	-	4.7%	4.3%	5.9%	-	7.7%	7.4%	14.3%	0.7%	0.8%	-	9.1%
Net Diff.	66.0%	72.5%	59.6%	63.5%	100.0%	64.6%	73.9%	64.7%	100.0%	45.8%	46.7%	28.6%	86.0%	89.8%	25.0%	72.7%
Mean	3.33	3.37	3.19	3.45	4.00	3.32	3.36	3.19	3.83	3.01	3.02	2.67	3.64	3.69	3.00	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	80.7%	68.3%	89.6%	85.1%	82.9%	89.5%	71.4%	78.6%	79.0%	83.3%	100.0%	78.3%	80.0%
Strongly	53.3%	32.9%	72.9%	59.6%	55.3%	72.1%	22.4%	54.8%	50.6%	50.0%	33.3%	45.7%	53.5%
Somewhat	27.3%	35.4%	16.7%	25.5%	27.6%	17.4%	49.0%	23.8%	28.4%	33.3%	66.7%	32.6%	26.5%
OPPOSE	14.7%	24.4%	8.3%	10.6%	13.2%	8.1%	24.5%	14.3%	16.0%	8.3%	-	17.4%	15.5%
Somewhat	7.0%	12.2%	6.2%	5.3%	3.9%	4.7%	12.2%	8.3%	4.9%	-	-	8.7%	8.5%
Strongly	7.7%	12.2%	2.1%	5.3%	9.2%	3.5%	12.2%	6.0%	11.1%	8.3%	-	8.7%	7.0%
DK/REFUSED	4.7%	7.3%	2.1%	4.3%	3.9%	2.3%	4.1%	7.1%	4.9%	8.3%	-	4.3%	4.5%
Net Diff.	66.0%	43.9%	81.2%	74.5%	69.7%	81.4%	46.9%	64.3%	63.0%	75.0%	100.0%	60.9%	64.5%
Mean	3.33	2.96	3.64	3.46	3.34	3.62	2.85	3.37	3.25	3.36	3.33	3.20	3.32

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	80.7%	75.7%	80.0%	81.4%	82.1%	96.2%	82.4%	83.3%	68.6%	68.6%	66.7%	93.4%	93.2%	100.0%	79.2%
Strongly	53.3%	47.7%	60.0%	45.7%	56.4%	80.8%	64.7%	33.3%	36.4%	36.5%	33.3%	72.1%	72.2%	66.7%	45.8%
Somewhat	27.3%	28.0%	20.0%	35.7%	25.6%	15.4%	17.6%	50.0%	32.1%	32.1%	33.3%	21.3%	21.1%	33.3%	33.3%
OPPOSE	14.7%	18.7%	17.1%	14.3%	12.8%	3.8%	11.8%	-	24.3%	24.1%	33.3%	5.1%	5.3%	-	12.5%
Somewhat	7.0%	8.4%	8.6%	4.3%	10.3%	-	11.8%	-	10.7%	10.9%	-	3.7%	3.8%	-	4.2%
Strongly	7.7%	10.3%	8.6%	10.0%	2.6%	3.8%	-	-	13.6%	13.1%	33.3%	1.5%	1.5%	-	8.3%
DK/REFUSED	4.7%	5.6%	2.9%	4.3%	5.1%	-	5.9%	16.7%	7.1%	7.3%	-	1.5%	1.5%	-	8.3%
Net Diff.	66.0%	57.0%	62.9%	67.1%	69.2%	92.3%	70.6%	83.3%	44.3%	44.5%	33.3%	88.2%	88.0%	100.0%	66.7%
Mean	3.33	3.20	3.35	3.22	3.43	3.73	3.56	3.40	2.98	2.99	2.67	3.66	3.66	3.67	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	BOTH
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BRAD-	BAL-
		FORD						CIDED	FORD	LOTS
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	80.7%	68.8%	68.9%	66.7%	92.5%	92.3%	100.0%	82.8%	64.8%	80.0%
Strongly	53.3%	37.0%	36.3%	66.7%	73.7%	73.1%	100.0%	37.9%	29.6%	40.0%
Somewhat	27.3%	31.9%	32.6%	-	18.8%	19.2%	-	44.8%	35.2%	40.0%
OPPOSE	14.7%	23.2%	23.0%	33.3%	6.0%	6.2%	-	13.8%	26.8%	15.0%
Somewhat	7.0%	10.9%	11.1%	-	3.8%	3.8%	-	3.4%	14.1%	5.0%
Strongly	7.7%	12.3%	11.9%	33.3%	2.3%	2.3%	-	10.3%	12.7%	10.0%
DK/REFUSED	4.7%	8.0%	8.1%	-	1.5%	1.5%	-	3.4%	8.5%	5.0%
Net Diff.	66.0%	45.7%	45.9%	33.3%	86.5%	86.2%	100.0%	69.0%	38.0%	65.0%
Mean	3.33	3.02	3.02	3.00	3.66	3.66	4.00	3.14	2.89	3.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	80.7%	100.0%	-	88.4%	68.0%	80.7%	79.8%	80.3%	81.8%	85.4%	68.0%	75.6%	60.0%	82.7%	60.0%	70.6%	91.4%	82.1%	82.7%	71.4%	-
Strongly	53.3%	66.1%	-	63.9%	34.0%	48.8%	57.1%	48.9%	63.6%	62.3%	33.3%	34.6%	40.0%	54.5%	40.0%	38.2%	71.6%	53.8%	53.6%	57.1%	-
Somewhat	27.3%	33.9%	-	24.5%	34.0%	31.9%	22.7%	31.4%	18.2%	23.1%	34.7%	41.0%	20.0%	28.2%	20.0%	32.4%	19.8%	28.2%	29.1%	14.3%	-
OPPOSE	14.7%	-	100.0%	8.8%	25.0%	14.5%	16.0%	15.7%	12.7%	10.6%	28.0%	20.5%	40.0%	13.4%	40.0%	21.6%	8.6%	12.8%	11.8%	28.6%	-
Somewhat	7.0%	-	47.7%	4.8%	11.0%	7.8%	6.7%	8.1%	1.8%	4.0%	17.3%	16.7%	-	7.6%	-	8.8%	4.9%	6.8%	7.3%	-	-
Strongly	7.7%	-	52.3%	4.1%	14.0%	6.6%	9.2%	7.6%	10.9%	6.5%	10.7%	3.8%	40.0%	5.8%	40.0%	12.7%	3.7%	6.0%	4.5%	28.6%	-
DK/REFUSED	4.7%	-	-	2.7%	7.0%	4.8%	4.2%	4.0%	5.5%	4.0%	4.0%	3.8%	-	4.0%	-	7.8%	-	5.1%	5.5%	-	-
Net Diff.	66.0%	100.0%	-100%	79.6%	43.0%	66.3%	63.9%	64.6%	69.1%	74.9%	40.0%	55.1%	20.0%	69.3%	20.0%	49.0%	82.7%	69.2%	70.9%	42.9%	-
Mean	3.33	3.66	1.48	3.52	2.95	3.29	3.33	3.27	3.42	3.47	2.94	3.11	2.60	3.37	2.60	3.04	3.59	3.37	3.39	3.00	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	80.7%	66.7%	86.2%	83.3%	75.0%	94.2%	81.0%	71.4%	89.6%	83.3%	63.6%	100.0%	73.3%	60.0%	100.0%	42.9%
Strongly	53.3%	35.2%	65.5%	51.9%	41.7%	75.0%	55.6%	38.5%	71.6%	57.8%	36.4%	71.4%	26.7%	20.0%	60.0%	14.3%
Somewhat	27.3%	31.5%	20.7%	31.5%	33.3%	19.2%	25.4%	33.0%	17.9%	25.5%	27.3%	28.6%	46.7%	40.0%	40.0%	28.6%
OPPOSE	14.7%	27.8%	13.8%	13.0%	14.6%	5.8%	12.7%	19.8%	10.4%	12.7%	36.4%	-	13.3%	40.0%	-	28.6%
Somewhat	7.0%	13.0%	3.4%	9.3%	4.2%	5.8%	4.8%	8.8%	6.0%	7.8%	9.1%	-	-	-	-	-
Strongly	7.7%	14.8%	10.3%	3.7%	10.4%	-	7.9%	11.0%	4.5%	4.9%	27.3%	-	13.3%	40.0%	-	28.6%
DK/REFUSED	4.7%	5.6%	-	3.7%	10.4%	-	6.3%	8.8%	-	3.9%	-	-	13.3%	-	-	28.6%
Net Diff.	66.0%	38.9%	72.4%	70.4%	60.4%	88.5%	68.3%	51.6%	79.1%	70.6%	27.3%	100.0%	60.0%	20.0%	100.0%	14.3%
Mean	3.33	2.92	3.41	3.37	3.19	3.69	3.37	3.08	3.57	3.42	2.73	3.71	3.00	2.40	3.60	2.40

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
SUPPORT	80.7%	69.8%	77.8%	92.0%	96.6%	89.1%	85.2%	69.3%	75.0%	64.2%	100.0%	91.3%	81.0%	68.7%	92.3%	89.1%	70.0%	91.9%	86.2%	68.8%
Strongly	53.3%	37.7%	44.4%	77.3%	82.8%	73.9%	61.4%	32.3%	36.7%	28.4%	-	78.3%	50.0%	34.3%	76.9%	71.7%	30.0%	80.6%	61.2%	33.0%
Somewhat	27.3%	32.1%	33.3%	14.7%	13.8%	15.2%	23.9%	37.0%	38.3%	35.8%	100.0%	13.0%	31.0%	34.3%	15.4%	17.4%	40.0%	11.3%	25.0%	35.8%
OPPOSE	14.7%	22.6%	16.7%	8.0%	3.4%	10.9%	11.4%	22.0%	15.0%	28.4%	-	8.7%	16.7%	25.4%	7.7%	6.5%	18.3%	8.1%	11.2%	22.0%
Somewhat	7.0%	9.4%	5.6%	5.3%	-	8.7%	6.8%	8.7%	8.3%	9.0%	-	4.3%	11.9%	10.4%	5.8%	2.2%	6.7%	6.5%	7.5%	9.2%
Strongly	7.7%	13.2%	11.1%	2.7%	3.4%	2.2%	4.5%	13.4%	6.7%	19.4%	-	4.3%	4.8%	14.9%	1.9%	4.3%	11.7%	1.6%	3.8%	12.8%
DK/REFUSED	4.7%	7.5%	5.6%	-	-	-	3.4%	8.7%	10.0%	7.5%	-	-	2.4%	6.0%	-	4.3%	11.7%	-	2.5%	9.2%
Net Diff.	66.0%	47.2%	61.1%	84.0%	93.1%	78.3%	73.9%	47.2%	60.0%	35.8%	100.0%	82.6%	64.3%	43.3%	84.6%	82.6%	51.7%	83.9%	75.0%	46.8%
Mean	3.33	3.02	3.18	3.67	3.76	3.61	3.47	2.97	3.17	2.79	3.00	3.65	3.29	2.94	3.67	3.64	3.00	3.71	3.47	2.98

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	80.7%	92.3%	75.0%	72.2%	87.5%	60.0%	62.5%	71.2%	90.5%	63.6%	78.1%	82.1%	66.7%	88.1%	62.5%	83.3%	70.0%	92.3%	65.4%	88.7%
Strongly	53.3%	61.5%	62.5%	27.8%	50.0%	40.0%	25.0%	37.4%	70.1%	45.5%	57.1%	51.1%	38.9%	63.4%	37.5%	54.4%	40.0%	71.2%	37.2%	66.1%
Somewhat	27.3%	30.8%	12.5%	44.4%	37.5%	20.0%	37.5%	33.8%	20.4%	18.2%	21.0%	31.1%	27.8%	24.7%	25.0%	28.9%	30.0%	21.2%	28.2%	22.6%
OPPOSE	14.7%	7.7%	12.5%	22.2%	12.5%	20.0%	25.0%	20.9%	8.0%	27.3%	20.0%	11.6%	24.4%	9.8%	30.0%	14.4%	20.0%	5.8%	25.6%	9.5%
Somewhat	7.0%	-	-	5.6%	-	-	-	10.1%	4.4%	-	12.4%	4.2%	13.3%	4.6%	17.5%	6.7%	10.0%	2.9%	14.1%	5.4%
Strongly	7.7%	7.7%	12.5%	16.7%	12.5%	20.0%	25.0%	10.8%	3.6%	27.3%	7.6%	7.4%	11.1%	5.2%	12.5%	7.8%	10.0%	2.9%	11.5%	4.2%
DK/REFUSED	4.7%	-	12.5%	5.6%	-	20.0%	12.5%	7.9%	1.5%	9.1%	1.9%	6.3%	8.9%	2.1%	7.5%	2.2%	10.0%	1.9%	9.0%	1.8%
Net Diff.	66.0%	84.6%	62.5%	50.0%	75.0%	40.0%	37.5%	50.4%	82.5%	36.4%	58.1%	70.5%	42.2%	78.4%	32.5%	68.9%	50.0%	86.5%	39.7%	79.2%
Mean	3.33	3.46	3.43	2.88	3.25	3.00	2.71	3.06	3.59	2.90	3.30	3.34	3.04	3.49	2.95	3.33	3.11	3.64	3.00	3.53

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	80.7%	75.0%	84.6%	75.0%	69.2%	76.7%	84.6%	71.7%	80.7%	82.1%	87.0%	75.7%	84.6%	84.6%	84.2%	71.4%	75.0%	75.3%	82.2%	77.1%	77.0%	
Strongly	53.3%	50.0%	46.2%	50.0%	30.8%	52.6%	57.0%	45.0%	54.4%	60.7%	58.7%	52.4%	59.2%	53.8%	42.1%	57.1%	25.0%	49.4%	54.7%	45.7%	49.0%	
Somewhat	27.3%	25.0%	38.5%	25.0%	38.5%	24.1%	27.5%	26.7%	26.3%	21.4%	28.3%	23.3%	25.4%	30.8%	42.1%	14.3%	50.0%	25.9%	27.6%	31.4%	28.0%	
OPPOSE	14.7%	16.7%	11.5%	12.5%	23.1%	16.4%	12.8%	21.7%	17.5%	10.7%	9.8%	17.5%	12.3%	7.7%	15.8%	14.3%	25.0%	17.3%	14.0%	14.3%	21.0%	
Somewhat	7.0%	8.3%	-	-	-	6.9%	6.0%	10.0%	8.8%	3.6%	4.3%	7.8%	6.9%	-	-	-	-	7.4%	7.0%	5.7%	11.0%	
Strongly	7.7%	8.3%	11.5%	12.5%	23.1%	9.5%	6.7%	11.7%	8.8%	7.1%	5.4%	9.7%	5.4%	7.7%	15.8%	14.3%	25.0%	9.9%	7.0%	8.6%	10.0%	
DK/REFUSED	4.7%	8.3%	3.8%	12.5%	7.7%	6.9%	2.7%	6.7%	1.8%	7.1%	3.3%	6.8%	3.1%	7.7%	-	14.3%	-	7.4%	3.7%	8.6%	2.0%	
Net Diff.	66.0%	58.3%	73.1%	62.5%	46.2%	60.3%	71.8%	50.0%	63.2%	71.4%	77.2%	58.3%	72.3%	76.9%	68.4%	57.1%	50.0%	58.0%	68.2%	62.9%	56.0%	
Mean	3.33	3.27	3.24	3.29	2.83	3.29	3.39	3.12	3.29	3.46	3.45	3.27	3.43	3.42	3.11	3.33	2.75	3.24	3.35	3.25	3.18	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	80.7%	73.9%	86.8%	70.8%	83.8%	93.8%	69.6%	100.0%	57.1%	66.2%	93.0%	62.1%	95.3%	70.3%	91.5%	67.0%	93.3%	60.0%	91.3%	55.6%	83.3%
Strongly	53.3%	52.2%	59.6%	49.2%	56.5%	50.0%	39.1%	50.0%	28.6%	33.1%	69.6%	31.8%	64.1%	34.4%	73.4%	35.7%	71.1%	13.3%	60.9%	11.1%	50.0%
Somewhat	27.3%	21.7%	27.2%	21.5%	27.2%	43.8%	30.4%	50.0%	28.6%	33.1%	23.4%	30.3%	31.2%	35.9%	18.1%	31.3%	22.2%	46.7%	30.4%	44.4%	33.3%
OPPOSE	14.7%	19.6%	7.9%	20.0%	13.1%	6.2%	21.7%	-	28.6%	25.4%	5.1%	31.8%	3.1%	18.8%	6.4%	24.3%	5.2%	33.3%	4.3%	33.3%	8.3%
Somewhat	7.0%	8.7%	3.5%	7.7%	7.9%	6.2%	-	-	-	12.3%	2.5%	18.2%	-	6.2%	4.3%	13.0%	3.0%	6.7%	-	-	-
Strongly	7.7%	10.9%	4.4%	12.3%	5.2%	-	21.7%	-	28.6%	13.1%	2.5%	13.6%	3.1%	12.5%	2.1%	11.3%	2.2%	26.7%	4.3%	33.3%	8.3%
DK/REFUSED	4.7%	6.5%	5.3%	9.2%	3.1%	-	8.7%	-	14.3%	8.5%	1.9%	6.1%	1.6%	10.9%	2.1%	8.7%	1.5%	6.7%	4.3%	11.1%	8.3%
Net Diff.	66.0%	54.3%	78.9%	50.8%	70.7%	87.5%	47.8%	100.0%	28.6%	40.8%	88.0%	30.3%	92.2%	51.6%	85.1%	42.6%	88.1%	26.7%	87.0%	22.2%	75.0%
Mean	3.33	3.23	3.50	3.19	3.39	3.44	2.95	3.50	2.67	2.94	3.63	2.85	3.59	3.04	3.66	3.00	3.65	2.50	3.55	2.38	3.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	80.7%	67.4%	52.6%	72.4%	68.9%	93.9%	88.7%	96.3%	97.0%	63.0%	96.4%	72.3%	92.3%	67.8%	93.7%	64.7%	95.2%	55.6%	90.9%
Strongly	53.3%	34.1%	21.1%	24.1%	40.0%	70.7%	56.6%	81.5%	77.6%	27.4%	73.2%	41.5%	69.2%	33.9%	73.8%	35.3%	52.4%	22.2%	45.5%
Somewhat	27.3%	33.3%	31.6%	48.3%	28.9%	23.1%	32.1%	14.8%	19.4%	35.6%	23.2%	30.8%	23.1%	33.9%	19.8%	29.4%	42.9%	33.3%	45.5%
OPPOSE	14.7%	25.4%	42.1%	20.7%	23.3%	5.4%	11.3%	3.7%	1.5%	32.9%	3.6%	16.9%	6.6%	24.8%	5.6%	29.4%	4.8%	33.3%	9.1%
Somewhat	7.0%	11.6%	10.5%	6.9%	13.3%	3.4%	7.5%	3.7%	-	16.4%	1.8%	6.2%	4.4%	12.4%	4.0%	5.9%	-	-	-
Strongly	7.7%	13.8%	31.6%	13.8%	10.0%	2.0%	3.8%	-	1.5%	16.4%	1.8%	10.8%	2.2%	12.4%	1.6%	23.5%	4.8%	33.3%	9.1%
DK/REFUSED	4.7%	7.2%	5.3%	6.9%	7.8%	0.7%	-	-	1.5%	4.1%	-	10.8%	1.1%	7.4%	0.8%	5.9%	-	11.1%	-
Net Diff.	66.0%	42.0%	10.5%	51.7%	45.6%	88.4%	77.4%	92.6%	95.5%	30.1%	92.9%	55.4%	85.7%	43.0%	88.1%	35.3%	90.5%	22.2%	81.8%
Mean	3.33	2.95	2.44	2.89	3.07	3.64	3.42	3.78	3.76	2.77	3.68	3.16	3.61	2.96	3.67	2.81	3.43	2.50	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:							RACIAL BACKGROUND:						
	RACIAL BACKGROUND							MALE							FEMALE						
	WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
SUPPORT	80.7%	80.8%	80.0%	72.7%	91.7%	66.7%	100.0%	75.8%	92.3%	83.3%	100.0%	100.0%	100.0%	85.3%	74.1%	68.8%	85.7%	50.0%	100.0%		
Strongly	53.3%	54.6%	45.0%	36.4%	66.7%	33.3%	33.3%	48.4%	46.2%	33.3%	80.0%	-	-	60.3%	44.4%	37.5%	57.1%	50.0%	50.0%		
Somewhat	27.3%	26.2%	35.0%	36.4%	25.0%	33.3%	66.7%	27.4%	46.2%	50.0%	20.0%	100.0%	100.0%	25.0%	29.6%	31.2%	28.6%	-	50.0%		
OPPOSE	14.7%	14.6%	15.0%	18.2%	8.3%	33.3%	-	20.2%	7.7%	16.7%	-	-	-	9.6%	18.5%	18.8%	14.3%	50.0%	-		
Somewhat	7.0%	7.7%	2.5%	-	-	33.3%	-	10.5%	-	-	-	-	-	5.1%	3.7%	-	-	50.0%	-		
Strongly	7.7%	6.9%	12.5%	18.2%	8.3%	-	-	9.7%	7.7%	16.7%	-	-	-	4.4%	14.8%	18.8%	14.3%	-	-		
DK/REFUSED	4.7%	4.6%	5.0%	9.1%	-	-	-	4.0%	-	-	-	-	-	5.1%	7.4%	12.5%	-	-	-		
Net Diff.	66.0%	66.2%	65.0%	54.5%	83.3%	33.3%	100.0%	55.6%	84.6%	66.7%	100.0%	100.0%	100.0%	75.7%	55.6%	50.0%	71.4%	-	100.0%		
Mean	3.33	3.35	3.18	3.00	3.50	3.00	3.33	3.19	3.31	3.00	3.80	3.00	3.00	3.49	3.12	3.00	3.29	3.00	3.50		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	80.7%	94.4%	86.3%	78.1%	81.5%	71.4%	89.7%	77.0%	83.6%	76.1%	83.1%	71.4%	85.7%	73.7%	79.3%	74.5%	80.4%	66.7%
Strongly	53.3%	69.4%	62.7%	51.0%	53.7%	39.7%	65.5%	48.4%	57.9%	46.2%	57.0%	39.7%	57.1%	44.2%	52.4%	41.8%	53.3%	30.0%
Somewhat	27.3%	25.0%	23.5%	27.1%	27.8%	31.7%	24.1%	28.6%	25.7%	29.9%	26.2%	31.7%	28.6%	29.5%	26.8%	32.7%	27.1%	36.7%
OPPOSE	14.7%	5.6%	13.7%	17.7%	11.1%	19.0%	10.3%	16.4%	14.2%	15.4%	13.5%	19.0%	14.3%	21.1%	18.3%	20.0%	16.8%	26.7%
Somewhat	7.0%	-	7.8%	9.4%	3.7%	9.5%	4.6%	8.0%	7.1%	6.8%	6.3%	9.5%	4.8%	11.6%	8.5%	10.9%	7.5%	16.7%
Strongly	7.7%	5.6%	5.9%	8.3%	7.4%	9.5%	5.7%	8.5%	7.1%	8.5%	7.2%	9.5%	9.5%	9.5%	9.8%	9.1%	9.3%	10.0%
DK/REFUSED	4.7%	-	-	4.2%	7.4%	9.5%	-	6.6%	2.2%	8.5%	3.4%	9.5%	-	5.3%	2.4%	5.5%	2.8%	6.7%
Net Diff.	66.0%	88.9%	72.5%	60.4%	70.4%	52.4%	79.3%	60.6%	69.4%	60.7%	69.6%	52.4%	71.4%	52.6%	61.0%	54.5%	63.6%	40.0%
Mean	3.33	3.58	3.43	3.26	3.38	3.12	3.49	3.25	3.37	3.24	3.38	3.12	3.33	3.14	3.25	3.13	3.28	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132	
SUPPORT	80.7%	93.3%	79.7%	87.1%	77.4%	85.4%	75.8%	77.4%	83.4%	73.0%	87.0%	82.0%	66.7%	90.2%	80.0%	85.1%	75.8%	
Strongly	53.3%	73.3%	51.7%	62.4%	50.0%	60.0%	48.5%	48.2%	57.7%	45.0%	56.0%	59.0%	-	63.4%	52.0%	59.5%	48.5%	
Somewhat	27.3%	20.0%	28.0%	24.8%	27.4%	25.4%	27.3%	29.2%	25.8%	28.0%	31.0%	23.0%	66.7%	26.8%	28.0%	25.7%	27.3%	
OPPOSE	14.7%	6.7%	12.7%	10.9%	11.3%	10.8%	12.1%	19.0%	11.0%	17.0%	13.0%	14.0%	33.3%	7.3%	18.0%	10.8%	17.4%	
Somewhat	7.0%	4.4%	5.1%	5.9%	3.2%	5.4%	3.0%	9.5%	4.9%	7.0%	7.0%	7.0%	33.3%	2.4%	6.0%	8.1%	7.6%	
Strongly	7.7%	2.2%	7.6%	5.0%	8.1%	5.4%	9.1%	9.5%	6.1%	10.0%	6.0%	7.0%	-	4.9%	12.0%	2.7%	9.8%	
DK/REFUSED	4.7%	-	7.6%	2.0%	11.3%	3.8%	12.1%	3.6%	5.5%	10.0%	-	4.0%	-	2.4%	2.0%	4.1%	6.8%	
Net Diff.	66.0%	86.7%	66.9%	76.2%	66.1%	74.6%	63.6%	58.4%	72.4%	56.0%	74.0%	68.0%	33.3%	82.9%	62.0%	74.3%	58.3%	
Mean	3.33	3.64	3.34	3.47	3.35	3.46	3.31	3.20	3.43	3.20	3.37	3.40	2.67	3.52	3.22	3.48	3.23	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
SUPPORT	80.7%	80.2%	86.5%	86.5%	67.6%	71.4%	81.2%	72.7%	75.9%	50.0%	100.0%	88.9%	100.0%	88.0%	
Strongly	53.3%	51.7%	63.5%	59.6%	29.7%	52.4%	56.2%	39.4%	44.8%	-	66.7%	63.0%	100.0%	60.0%	
Somewhat	27.3%	28.4%	23.0%	26.9%	37.8%	19.0%	25.0%	33.3%	31.0%	50.0%	33.3%	25.9%	-	28.0%	
OPPOSE	14.7%	17.2%	12.2%	7.7%	16.2%	23.8%	16.7%	21.2%	17.2%	50.0%	-	-	-	-	
Somewhat	7.0%	8.6%	5.4%	1.9%	10.8%	9.5%	8.3%	12.1%	6.9%	50.0%	-	-	-	-	
Strongly	7.7%	8.6%	6.8%	5.8%	5.4%	14.3%	8.3%	9.1%	10.3%	-	-	-	-	-	
DK/REFUSED	4.7%	2.6%	1.4%	5.8%	16.2%	4.8%	2.1%	6.1%	6.9%	-	-	11.1%	-	12.0%	
Net Diff.	66.0%	62.9%	74.3%	78.8%	51.4%	47.6%	64.6%	51.5%	58.6%	-	100.0%	88.9%	100.0%	88.0%	
Mean	3.33	3.27	3.45	3.49	3.10	3.15	3.32	3.10	3.19	2.50	3.67	3.71	4.00	3.68	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	49.0%	55.8%	41.2%	50.8%	33.3%	46.9%	60.9%	55.9%	75.0%	47.2%	48.1%	28.6%	52.2%	51.6%	62.5%	40.9%
Strongly	21.0%	25.0%	16.7%	20.6%	33.3%	19.3%	30.4%	17.6%	66.7%	23.2%	23.7%	14.3%	19.9%	18.8%	37.5%	13.6%
Somewhat	28.0%	30.8%	24.6%	30.2%	-	27.6%	30.4%	38.2%	8.3%	23.9%	24.4%	14.3%	32.4%	32.8%	25.0%	27.3%
OPPOSE	33.3%	26.7%	40.4%	33.3%	33.3%	35.8%	19.6%	23.5%	8.3%	38.7%	37.8%	57.1%	28.7%	29.7%	12.5%	27.3%
Somewhat	14.7%	13.3%	13.2%	19.0%	33.3%	15.4%	10.9%	11.8%	8.3%	16.9%	17.0%	14.3%	14.0%	14.8%	-	4.5%
Strongly	18.7%	13.3%	27.2%	14.3%	-	20.5%	8.7%	11.8%	-	21.8%	20.7%	42.9%	14.7%	14.8%	12.5%	22.7%
DK/REFUSED	17.7%	17.5%	18.4%	15.9%	33.3%	17.3%	19.6%	20.6%	16.7%	14.1%	14.1%	14.3%	19.1%	18.8%	25.0%	31.8%
Net Diff.	15.7%	29.2%	0.9%	17.5%	-	11.0%	41.3%	32.4%	66.7%	8.5%	10.4%	-28.6%	23.5%	21.9%	50.0%	13.6%
Mean	2.62	2.82	2.38	2.68	3.00	2.55	3.03	2.78	3.70	2.57	2.59	2.00	2.71	2.68	3.17	2.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	49.0%	51.2%	41.7%	53.2%	46.1%	51.2%	46.9%	53.6%	43.2%	50.0%	33.3%	47.8%	50.5%
Strongly	21.0%	23.2%	16.7%	20.2%	22.4%	17.4%	20.4%	26.2%	19.8%	8.3%	-	18.5%	21.0%
Somewhat	28.0%	28.0%	25.0%	33.0%	23.7%	33.7%	26.5%	27.4%	23.5%	41.7%	33.3%	29.3%	29.5%
OPPOSE	33.3%	37.8%	37.5%	25.5%	35.5%	30.2%	40.8%	28.6%	37.0%	33.3%	66.7%	35.9%	31.5%
Somewhat	14.7%	19.5%	14.6%	10.6%	14.5%	8.1%	26.5%	11.9%	17.3%	8.3%	33.3%	17.4%	14.0%
Strongly	18.7%	18.3%	22.9%	14.9%	21.1%	22.1%	14.3%	16.7%	19.8%	25.0%	33.3%	18.5%	17.5%
DK/REFUSED	17.7%	11.0%	20.8%	21.3%	18.4%	18.6%	12.2%	17.9%	19.8%	16.7%	-	16.3%	18.0%
Net Diff.	15.7%	13.4%	4.2%	27.7%	10.5%	20.9%	6.1%	25.0%	6.2%	16.7%	-33.3%	12.0%	19.0%
Mean	2.62	2.63	2.45	2.74	2.58	2.57	2.60	2.77	2.54	2.40	2.00	2.57	2.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	49.0%	55.1%	45.7%	51.4%	38.5%	46.2%	47.1%	16.7%	47.9%	47.4%	66.7%	50.7%	51.1%	33.3%	45.8%
Strongly	21.0%	25.2%	11.4%	27.1%	17.9%	15.4%	11.8%	-	22.9%	22.6%	33.3%	17.6%	18.0%	-	29.2%
Somewhat	28.0%	29.9%	34.3%	24.3%	20.5%	30.8%	35.3%	16.7%	25.0%	24.8%	33.3%	33.1%	33.1%	33.3%	16.7%
OPPOSE	33.3%	30.8%	34.3%	34.3%	38.5%	34.6%	23.5%	50.0%	38.6%	38.7%	33.3%	29.4%	28.6%	66.7%	25.0%
Somewhat	14.7%	16.8%	11.4%	14.3%	20.5%	11.5%	5.9%	-	17.1%	17.5%	-	14.0%	13.5%	33.3%	4.2%
Strongly	18.7%	14.0%	22.9%	20.0%	17.9%	23.1%	17.6%	50.0%	21.4%	21.2%	33.3%	15.4%	15.0%	33.3%	20.8%
DK/REFUSED	17.7%	14.0%	20.0%	14.3%	23.1%	19.2%	29.4%	33.3%	13.6%	13.9%	-	19.9%	20.3%	-	29.2%
Net Diff.	15.7%	24.3%	11.4%	17.1%	-	11.5%	23.5%	-33.3%	9.3%	8.8%	33.3%	21.3%	22.6%	-33.3%	20.8%
Mean	2.62	2.77	2.43	2.68	2.50	2.48	2.58	1.50	2.57	2.57	2.67	2.66	2.68	2.00	2.76

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	BOTH
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			FIRM	VOTE	BAL-
		FORD						UNDE-	BRAD-	LOTS
		FORD						CIDED	FORD	
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	49.0%	48.6%	48.1%	66.7%	51.1%	51.5%	33.3%	41.4%	50.7%	50.0%
Strongly	21.0%	23.2%	22.2%	66.7%	18.0%	18.5%	-	24.1%	22.5%	30.0%
Somewhat	28.0%	25.4%	25.9%	-	33.1%	33.1%	33.3%	17.2%	28.2%	20.0%
OPPOSE	33.3%	38.4%	38.5%	33.3%	27.8%	27.7%	33.3%	34.5%	39.4%	25.0%
Somewhat	14.7%	17.4%	17.8%	-	11.3%	10.8%	33.3%	17.2%	21.1%	5.0%
Strongly	18.7%	21.0%	20.7%	33.3%	16.5%	16.9%	-	17.2%	18.3%	20.0%
DK/REFUSED	17.7%	13.0%	13.3%	-	21.1%	20.8%	33.3%	24.1%	9.9%	25.0%
Net Diff.	15.7%	10.1%	9.6%	33.3%	23.3%	23.8%	-	6.9%	11.3%	25.0%
Mean	2.62	2.58	2.57	3.00	2.67	2.67	2.50	2.64	2.61	2.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	49.0%	53.7%	29.5%	100.0%	-	50.0%	45.4%	52.9%	38.2%	48.7%	56.0%	43.6%	66.7%	47.3%	66.7%	45.1%	51.9%	50.4%	49.1%	71.4%	-
Strongly	21.0%	23.6%	9.1%	42.9%	-	24.1%	15.1%	24.2%	12.7%	22.6%	16.0%	14.1%	26.7%	20.2%	26.7%	22.5%	22.2%	18.8%	20.0%	-	-
Somewhat	28.0%	30.2%	20.5%	57.1%	-	25.9%	30.3%	28.7%	25.5%	26.1%	40.0%	29.5%	40.0%	27.1%	40.0%	22.5%	29.6%	31.6%	29.1%	71.4%	-
OPPOSE	33.3%	28.1%	56.8%	-	100.0%	36.1%	32.8%	31.8%	36.4%	32.7%	33.3%	35.9%	33.3%	33.6%	33.3%	39.2%	28.4%	31.6%	32.7%	14.3%	-
Somewhat	14.7%	14.0%	20.5%	-	44.0%	16.3%	14.3%	14.3%	14.5%	13.1%	17.3%	21.8%	-	15.5%	-	12.7%	11.1%	18.8%	20.0%	-	-
Strongly	18.7%	14.0%	36.4%	-	56.0%	19.9%	18.5%	17.5%	21.8%	19.6%	16.0%	14.1%	33.3%	18.1%	33.3%	26.5%	17.3%	12.8%	12.7%	14.3%	-
DK/REFUSED	17.7%	18.2%	13.6%	-	-	13.9%	21.8%	15.2%	25.5%	18.6%	10.7%	20.5%	-	19.1%	-	15.7%	19.8%	17.9%	18.2%	14.3%	-
Net Diff.	15.7%	25.6%	-27.3%	100.0%	-100%	13.9%	12.6%	21.1%	1.8%	16.1%	22.7%	7.7%	33.3%	13.7%	33.3%	5.9%	23.5%	18.8%	16.4%	57.1%	-
Mean	2.62	2.77	2.03	3.43	1.44	2.63	2.54	2.70	2.39	2.64	2.63	2.55	2.60	2.61	2.60	2.49	2.71	2.69	2.69	2.67	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	49.0%	57.4%	51.7%	63.0%	31.2%	51.9%	39.7%	44.0%	53.7%	51.0%	54.5%	42.9%	46.7%	60.0%	50.0%	28.6%
Strongly	21.0%	31.5%	34.5%	27.8%	12.5%	15.4%	11.1%	23.1%	23.9%	21.6%	18.2%	14.3%	-	-	10.0%	-
Somewhat	28.0%	25.9%	17.2%	35.2%	18.8%	36.5%	28.6%	20.9%	29.9%	29.4%	36.4%	28.6%	46.7%	60.0%	40.0%	28.6%
OPPOSE	33.3%	37.0%	37.9%	20.4%	41.7%	23.1%	41.3%	40.7%	28.4%	31.4%	27.3%	28.6%	33.3%	40.0%	30.0%	28.6%
Somewhat	14.7%	14.8%	17.2%	13.0%	10.4%	7.7%	23.8%	13.2%	10.4%	17.6%	9.1%	14.3%	26.7%	20.0%	20.0%	14.3%
Strongly	18.7%	22.2%	20.7%	7.4%	31.2%	15.4%	17.5%	27.5%	17.9%	13.7%	18.2%	14.3%	6.7%	20.0%	10.0%	14.3%
DK/REFUSED	17.7%	5.6%	10.3%	16.7%	27.1%	25.0%	19.0%	15.4%	17.9%	17.6%	18.2%	28.6%	20.0%	-	20.0%	42.9%
Net Diff.	15.7%	20.4%	13.8%	42.6%	-10.4%	28.8%	-1.6%	3.3%	25.4%	19.6%	27.3%	14.3%	13.3%	20.0%	20.0%	-
Mean	2.62	2.71	2.73	3.00	2.17	2.69	2.41	2.47	2.73	2.71	2.67	2.60	2.50	2.40	2.62	2.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
SUPPORT	49.0%	56.6%	33.3%	50.7%	58.6%	45.7%	45.5%	48.8%	53.3%	44.8%	50.0%	52.2%	47.6%	64.2%	50.0%	43.5%	31.7%	53.2%	46.2%	47.7%
Strongly	21.0%	34.0%	13.9%	20.0%	27.6%	15.2%	19.3%	20.5%	23.3%	17.9%	-	34.8%	26.2%	28.4%	13.5%	13.0%	11.7%	21.0%	21.2%	22.0%
Somewhat	28.0%	22.6%	19.4%	30.7%	31.0%	30.4%	26.1%	28.3%	30.0%	26.9%	50.0%	17.4%	21.4%	35.8%	36.5%	30.4%	20.0%	32.3%	25.0%	25.7%
OPPOSE	33.3%	30.2%	44.4%	25.3%	20.7%	28.3%	33.0%	39.4%	35.0%	43.3%	50.0%	39.1%	28.6%	31.3%	19.2%	37.0%	48.3%	24.2%	32.5%	41.3%
Somewhat	14.7%	11.3%	16.7%	10.7%	10.3%	10.9%	15.9%	16.5%	13.3%	19.4%	50.0%	17.4%	9.5%	17.9%	7.7%	21.7%	15.0%	8.1%	15.0%	17.4%
Strongly	18.7%	18.9%	27.8%	14.7%	10.3%	17.4%	17.0%	22.8%	21.7%	23.9%	-	21.7%	19.0%	13.4%	11.5%	15.2%	33.3%	16.1%	17.5%	23.9%
DK/REFUSED	17.7%	13.2%	22.2%	24.0%	20.7%	26.1%	21.6%	11.8%	11.7%	11.9%	-	8.7%	23.8%	4.5%	30.8%	19.6%	20.0%	22.6%	21.2%	11.0%
Net Diff.	15.7%	26.4%	-11.1%	25.3%	37.9%	17.4%	12.5%	9.4%	18.3%	1.5%	-	13.0%	19.0%	32.8%	30.8%	6.5%	-16.7%	29.0%	13.8%	6.4%
Mean	2.62	2.83	2.25	2.74	2.96	2.59	2.61	2.53	2.62	2.44	2.50	2.71	2.72	2.83	2.75	2.51	2.12	2.75	2.63	2.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	49.0%	38.5%	37.5%	55.6%	37.5%	40.0%	50.0%	48.9%	51.1%	36.4%	48.6%	49.5%	35.6%	56.7%	50.0%	62.2%	24.0%	51.9%	30.8%	59.5%
Strongly	21.0%	15.4%	-	11.1%	12.5%	-	-	24.5%	18.2%	9.1%	24.8%	18.9%	17.8%	23.2%	30.0%	32.2%	8.0%	15.4%	17.9%	25.6%
Somewhat	28.0%	23.1%	37.5%	44.4%	25.0%	40.0%	50.0%	24.5%	32.8%	27.3%	23.8%	30.5%	17.8%	33.5%	20.0%	30.0%	16.0%	36.5%	12.8%	33.9%
OPPOSE	33.3%	30.8%	37.5%	27.8%	37.5%	20.0%	37.5%	37.4%	28.5%	45.5%	31.4%	34.7%	46.7%	25.3%	40.0%	25.6%	52.0%	25.0%	51.3%	23.8%
Somewhat	14.7%	23.1%	25.0%	11.1%	25.0%	20.0%	12.5%	15.1%	13.9%	27.3%	21.9%	11.1%	24.4%	9.3%	30.0%	7.8%	20.0%	10.6%	26.9%	7.1%
Strongly	18.7%	7.7%	12.5%	16.7%	12.5%	-	25.0%	22.3%	14.6%	18.2%	9.5%	23.7%	22.2%	16.0%	10.0%	17.8%	32.0%	14.4%	24.4%	16.7%
DK/REFUSED	17.7%	30.8%	25.0%	16.7%	25.0%	40.0%	12.5%	13.7%	20.4%	18.2%	20.0%	15.8%	17.8%	18.0%	10.0%	12.2%	24.0%	23.1%	17.9%	16.7%
Net Diff.	15.7%	7.7%	-	27.8%	-	20.0%	12.5%	11.5%	22.6%	-9.1%	17.1%	14.7%	-11.1%	31.4%	10.0%	36.7%	-28.0%	26.9%	-20.5%	35.7%
Mean	2.62	2.67	2.33	2.60	2.50	2.67	2.29	2.59	2.69	2.33	2.80	2.53	2.38	2.78	2.78	2.87	2.00	2.69	2.30	2.82

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	49.0%	66.7%	38.5%	62.5%	30.8%	48.3%	53.7%	56.7%	64.9%	39.3%	46.7%	47.6%	55.4%	53.8%	42.1%	42.9%	41.7%	50.6%	47.7%	68.6%	55.0%	
Strongly	21.0%	16.7%	7.7%	-	7.7%	22.4%	22.1%	30.0%	35.1%	14.3%	14.1%	24.3%	23.8%	7.7%	10.5%	-	8.3%	19.8%	21.5%	31.4%	30.0%	
Somewhat	28.0%	50.0%	30.8%	62.5%	23.1%	25.9%	31.5%	26.7%	29.8%	25.0%	32.6%	23.3%	31.5%	46.2%	31.6%	42.9%	33.3%	30.9%	26.2%	37.1%	25.0%	
OPPOSE	33.3%	16.7%	34.6%	25.0%	38.5%	32.8%	30.9%	35.0%	21.1%	30.4%	37.0%	32.0%	30.8%	38.5%	31.6%	42.9%	33.3%	30.9%	34.6%	17.1%	35.0%	
Somewhat	14.7%	8.3%	23.1%	12.5%	23.1%	19.0%	10.7%	16.7%	8.8%	21.4%	12.0%	17.5%	10.0%	30.8%	15.8%	28.6%	16.7%	12.3%	15.9%	11.4%	16.0%	
Strongly	18.7%	8.3%	11.5%	12.5%	15.4%	13.8%	20.1%	18.3%	12.3%	8.9%	25.0%	14.6%	20.8%	7.7%	15.8%	14.3%	16.7%	18.5%	18.7%	5.7%	19.0%	
DK/REFUSED	17.7%	16.7%	26.9%	12.5%	30.8%	19.0%	15.4%	8.3%	14.0%	30.4%	16.3%	20.4%	13.8%	7.7%	26.3%	14.3%	25.0%	18.5%	17.8%	14.3%	10.0%	
Net Diff.	15.7%	50.0%	3.8%	37.5%	-7.7%	15.5%	22.8%	21.7%	43.9%	8.9%	9.8%	15.5%	24.6%	15.4%	10.5%	-	8.3%	19.8%	13.1%	51.4%	20.0%	
Mean	2.62	2.90	2.47	2.57	2.33	2.70	2.66	2.75	3.02	2.64	2.43	2.72	2.68	2.58	2.50	2.33	2.44	2.64	2.61	3.10	2.73	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	49.0%	37.0%	41.2%	47.7%	49.2%	62.5%	34.8%	75.0%	28.6%	44.6%	53.2%	56.1%	62.5%	32.8%	46.8%	42.6%	55.6%	60.0%	39.1%	55.6%	33.3%
Strongly	21.0%	10.9%	14.0%	20.0%	24.1%	18.8%	-	12.5%	-	18.5%	22.2%	28.8%	31.2%	7.8%	16.0%	20.0%	24.4%	6.7%	8.7%	-	-
Somewhat	28.0%	26.1%	27.2%	27.7%	25.1%	43.8%	34.8%	62.5%	28.6%	26.2%	31.0%	27.3%	31.2%	25.0%	30.9%	22.6%	31.1%	53.3%	30.4%	55.6%	33.3%
OPPOSE	33.3%	41.3%	34.2%	33.8%	34.0%	18.8%	39.1%	12.5%	42.9%	41.5%	26.6%	37.9%	21.9%	45.3%	29.8%	44.3%	25.2%	20.0%	34.8%	22.2%	41.7%
Somewhat	14.7%	13.0%	15.8%	10.8%	15.7%	18.8%	17.4%	12.5%	21.4%	16.9%	13.3%	18.2%	12.5%	15.6%	13.8%	18.3%	11.9%	6.7%	21.7%	11.1%	25.0%
Strongly	18.7%	28.3%	18.4%	23.1%	18.3%	-	21.7%	-	21.4%	24.6%	13.3%	19.7%	9.4%	29.7%	16.0%	26.1%	13.3%	13.3%	13.0%	11.1%	16.7%
DK/REFUSED	17.7%	21.7%	24.6%	18.5%	16.8%	18.8%	26.1%	12.5%	28.6%	13.8%	20.3%	6.1%	15.6%	21.9%	23.4%	13.0%	19.3%	20.0%	26.1%	22.2%	25.0%
Net Diff.	15.7%	-4.3%	7.0%	13.8%	15.2%	43.8%	-4.3%	62.5%	-14.3%	3.1%	26.6%	18.2%	40.6%	-12.5%	17.0%	-1.7%	30.4%	40.0%	4.3%	33.3%	-8.3%
Mean	2.62	2.25	2.49	2.55	2.66	3.00	2.18	3.00	2.10	2.45	2.78	2.69	3.00	2.14	2.61	2.42	2.83	2.67	2.47	2.57	2.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	49.0%	45.7%	47.4%	34.5%	48.9%	51.7%	50.9%	51.9%	52.2%	53.4%	64.3%	36.9%	44.0%	44.6%	53.2%	52.9%	42.9%	55.6%	36.4%
Strongly	21.0%	23.9%	15.8%	24.1%	25.6%	17.7%	15.1%	7.4%	23.9%	28.8%	32.1%	18.5%	8.8%	25.6%	19.8%	11.8%	4.8%	-	-
Somewhat	28.0%	21.7%	31.6%	10.3%	23.3%	34.0%	35.8%	44.4%	28.4%	24.7%	32.1%	18.5%	35.2%	19.0%	33.3%	41.2%	38.1%	55.6%	36.4%
OPPOSE	33.3%	41.3%	42.1%	58.6%	35.6%	25.9%	30.2%	22.2%	23.9%	39.7%	19.6%	43.1%	29.7%	44.6%	23.8%	17.6%	38.1%	22.2%	36.4%
Somewhat	14.7%	18.1%	5.3%	27.6%	17.8%	12.9%	11.3%	11.1%	14.9%	19.2%	10.7%	16.9%	14.3%	19.0%	11.1%	11.8%	23.8%	22.2%	18.2%
Strongly	18.7%	23.2%	36.8%	31.0%	17.8%	12.9%	18.9%	11.1%	9.0%	20.5%	8.9%	26.2%	15.4%	25.6%	12.7%	5.9%	14.3%	-	18.2%
DK/REFUSED	17.7%	13.0%	10.5%	6.9%	15.6%	22.4%	18.9%	25.9%	23.9%	6.8%	16.1%	20.0%	26.4%	10.7%	23.0%	29.4%	19.0%	22.2%	27.3%
Net Diff.	15.7%	4.3%	5.3%	-24.1%	13.3%	25.9%	20.8%	29.6%	28.4%	13.7%	44.6%	-6.2%	14.3%	-	29.4%	35.3%	4.8%	33.3%	-
Mean	2.62	2.53	2.29	2.30	2.67	2.73	2.58	2.65	2.88	2.66	3.04	2.37	2.51	2.50	2.78	2.83	2.41	2.71	2.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
SUPPORT	49.0%	49.2%	47.5%	45.5%	41.7%	33.3%	100.0%	58.1%	61.5%	33.3%	80.0%	100.0%	100.0%	41.2%	40.7%	50.0%	14.3%	-	100.0%		
Strongly	21.0%	22.7%	10.0%	4.5%	16.7%	-	33.3%	32.3%	15.4%	-	40.0%	-	-	14.0%	7.4%	6.2%	-	-	50.0%		
Somewhat	28.0%	26.5%	37.5%	40.9%	25.0%	33.3%	66.7%	25.8%	46.2%	33.3%	40.0%	100.0%	100.0%	27.2%	33.3%	43.8%	14.3%	-	50.0%		
OPPOSE	33.3%	33.8%	30.0%	31.8%	33.3%	33.3%	-	30.6%	30.8%	66.7%	-	-	-	36.8%	29.6%	18.8%	57.1%	50.0%	-		
Somewhat	14.7%	14.2%	17.5%	18.2%	25.0%	-	-	12.9%	30.8%	66.7%	-	-	-	15.4%	11.1%	-	42.9%	-	-		
Strongly	18.7%	19.6%	12.5%	13.6%	8.3%	33.3%	-	17.7%	-	-	-	-	-	21.3%	18.5%	18.8%	14.3%	50.0%	-		
DK/REFUSED	17.7%	16.9%	22.5%	22.7%	25.0%	33.3%	-	11.3%	7.7%	-	20.0%	-	-	22.1%	29.6%	31.2%	28.6%	50.0%	-		
Net Diff.	15.7%	15.4%	17.5%	13.6%	8.3%	-	100.0%	27.4%	30.8%	-33.3%	80.0%	100.0%	100.0%	4.4%	11.1%	31.2%	-42.9%	-50.0%	100.0%		
Mean	2.62	2.63	2.58	2.47	2.67	2.00	3.33	2.82	2.83	2.33	3.50	3.00	3.00	2.43	2.42	2.55	2.00	1.00	3.50		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	49.0%	63.9%	47.1%	55.2%	44.4%	36.5%	54.0%	46.9%	54.6%	40.2%	52.3%	36.5%	64.3%	55.8%	65.9%	47.3%	63.6%	40.0%
Strongly	21.0%	38.9%	25.5%	19.8%	14.8%	14.3%	31.0%	16.9%	25.1%	14.5%	22.8%	14.3%	40.5%	26.3%	39.0%	18.2%	33.6%	20.0%
Somewhat	28.0%	25.0%	21.6%	35.4%	29.6%	22.2%	23.0%	30.0%	29.5%	25.6%	29.5%	22.2%	23.8%	29.5%	26.8%	29.1%	29.9%	20.0%
OPPOSE	33.3%	22.2%	31.4%	25.0%	35.2%	52.4%	27.6%	35.7%	26.2%	44.4%	28.3%	52.4%	28.6%	31.6%	25.6%	38.2%	25.2%	50.0%
Somewhat	14.7%	16.7%	13.7%	18.8%	7.4%	14.3%	14.9%	14.6%	16.9%	11.1%	14.8%	14.3%	11.9%	15.8%	13.4%	16.4%	14.0%	16.7%
Strongly	18.7%	5.6%	17.6%	6.2%	27.8%	38.1%	12.6%	21.1%	9.3%	33.3%	13.5%	38.1%	16.7%	15.8%	12.2%	21.8%	11.2%	33.3%
DK/REFUSED	17.7%	13.9%	21.6%	19.8%	20.4%	11.1%	18.4%	17.4%	19.1%	15.4%	19.4%	11.1%	7.1%	12.6%	8.5%	14.5%	11.2%	10.0%
Net Diff.	15.7%	41.7%	15.7%	30.2%	9.3%	-15.9%	26.4%	11.3%	28.4%	-4.3%	24.1%	-15.9%	35.7%	24.2%	40.2%	9.1%	38.3%	-10.0%
Mean	2.62	3.13	2.70	2.86	2.40	2.14	2.89	2.52	2.87	2.25	2.76	2.14	2.95	2.76	3.01	2.51	2.97	2.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
SUPPORT	49.0%	44.4%	39.8%	45.5%	33.9%	43.1%	33.3%	58.4%	41.1%	47.0%	47.0%	53.0%	66.7%	51.2%	50.0%	54.1%	44.7%
Strongly	21.0%	22.2%	9.3%	13.9%	11.3%	13.8%	9.1%	30.7%	12.9%	21.0%	21.0%	33.3%	24.4%	22.0%	21.6%	18.9%	
Somewhat	28.0%	22.2%	30.5%	31.7%	22.6%	29.2%	24.2%	27.7%	28.2%	26.0%	26.0%	32.0%	33.3%	26.8%	28.0%	32.4%	25.8%
OPPOSE	33.3%	26.7%	39.0%	26.7%	50.0%	30.8%	54.5%	30.7%	35.6%	38.0%	29.0%	33.0%	-	17.1%	38.0%	28.4%	40.2%
Somewhat	14.7%	17.8%	13.6%	19.8%	6.5%	15.4%	12.1%	14.6%	14.7%	13.0%	17.0%	14.0%	-	9.8%	20.0%	12.2%	15.9%
Strongly	18.7%	8.9%	25.4%	6.9%	43.5%	15.4%	42.4%	16.1%	20.9%	25.0%	12.0%	19.0%	-	7.3%	18.0%	16.2%	24.2%
DK/REFUSED	17.7%	28.9%	21.2%	27.7%	16.1%	26.2%	12.1%	10.9%	23.3%	15.0%	24.0%	14.0%	33.3%	31.7%	12.0%	17.6%	15.2%
Net Diff.	15.7%	17.8%	0.8%	18.8%	-16.1%	12.3%	-21.2%	27.7%	5.5%	9.0%	18.0%	20.0%	66.7%	34.1%	12.0%	25.7%	4.5%
Mean	2.62	2.81	2.30	2.73	2.02	2.56	2.00	2.82	2.43	2.51	2.74	2.64	3.50	3.00	2.61	2.72	2.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
SUPPORT	49.0%	50.0%	50.0%	55.8%	37.8%	42.9%	45.8%	60.6%	58.6%	75.0%	66.7%	40.7%	100.0%	36.0%
Strongly	21.0%	21.6%	21.6%	32.7%	5.4%	14.3%	12.5%	27.3%	31.0%	-	55.6%	7.4%	-	8.0%
Somewhat	28.0%	28.4%	28.4%	23.1%	32.4%	28.6%	33.3%	33.3%	27.6%	75.0%	11.1%	33.3%	100.0%	28.0%
OPPOSE	33.3%	29.3%	27.0%	28.8%	54.1%	52.4%	31.2%	33.3%	34.5%	25.0%	22.2%	33.3%	-	36.0%
Somewhat	14.7%	15.5%	12.2%	11.5%	13.5%	28.6%	18.8%	18.2%	20.7%	-	11.1%	22.2%	-	24.0%
Strongly	18.7%	13.8%	14.9%	17.3%	40.5%	23.8%	12.5%	15.2%	13.8%	25.0%	11.1%	11.1%	-	12.0%
DK/REFUSED	17.7%	20.7%	23.0%	15.4%	8.1%	4.8%	22.9%	6.1%	6.9%	-	11.1%	25.9%	-	28.0%
Net Diff.	15.7%	20.7%	23.0%	26.9%	-16.2%	-9.5%	14.6%	27.3%	24.1%	50.0%	44.4%	7.4%	100.0%	-
Mean	2.62	2.73	2.74	2.84	2.03	2.35	2.59	2.77	2.81	2.50	3.25	2.50	3.00	2.44

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	55.3%	56.7%	60.5%	41.3%	100.0%	52.8%	69.6%	67.6%	75.0%	69.0%	71.1%	28.6%	39.0%	38.3%	50.0%	68.2%
Strongly	37.3%	39.2%	40.4%	27.0%	66.7%	36.2%	43.5%	35.3%	66.7%	52.8%	54.8%	14.3%	21.3%	19.5%	50.0%	36.4%
Somewhat	18.0%	17.5%	20.2%	14.3%	33.3%	16.5%	26.1%	32.4%	8.3%	16.2%	16.3%	14.3%	17.6%	18.8%	-	31.8%
OPPOSE	39.7%	39.2%	36.8%	47.6%	-	42.5%	23.9%	26.5%	16.7%	28.2%	25.9%	71.4%	52.9%	53.9%	37.5%	31.8%
Somewhat	14.0%	17.5%	9.6%	15.9%	-	13.4%	17.4%	17.6%	16.7%	9.2%	8.1%	28.6%	16.9%	16.4%	25.0%	27.3%
Strongly	25.7%	21.7%	27.2%	31.7%	-	29.1%	6.5%	8.8%	-	19.0%	17.8%	42.9%	36.0%	37.5%	12.5%	4.5%
DK/REFUSED	5.0%	4.2%	2.6%	11.1%	-	4.7%	6.5%	5.9%	8.3%	2.8%	3.0%	-	8.1%	7.8%	12.5%	-
Net Diff.	15.7%	17.5%	23.7%	-6.3%	100.0%	10.2%	45.7%	41.2%	58.3%	40.8%	45.2%	-42.9%	-14.0%	-15.6%	12.5%	36.4%
Mean	2.71	2.77	2.76	2.41	3.67	2.63	3.14	3.00	3.55	3.06	3.11	2.00	2.26	2.22	3.00	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	55.3%	70.7%	33.3%	55.3%	52.6%	36.0%	69.4%	66.7%	55.6%	50.0%	33.3%	52.2%	56.0%
Strongly	37.3%	53.7%	18.8%	33.0%	36.8%	18.6%	57.1%	41.7%	40.7%	25.0%	33.3%	35.9%	36.5%
Somewhat	18.0%	17.1%	14.6%	22.3%	15.8%	17.4%	12.2%	25.0%	14.8%	25.0%	-	16.3%	19.5%
OPPOSE	39.7%	25.6%	64.6%	39.4%	39.5%	58.1%	30.6%	28.6%	37.0%	41.7%	66.7%	45.7%	40.5%
Somewhat	14.0%	8.5%	18.8%	19.1%	10.5%	18.6%	8.2%	15.5%	11.1%	16.7%	-	14.1%	15.5%
Strongly	25.7%	17.1%	45.8%	20.2%	28.9%	39.5%	22.4%	13.1%	25.9%	25.0%	66.7%	31.5%	25.0%
DK/REFUSED	5.0%	3.7%	2.1%	5.3%	7.9%	5.8%	-	4.8%	7.4%	8.3%	-	2.2%	3.5%
Net Diff.	15.7%	45.1%	-31.2%	16.0%	13.2%	-22.1%	38.8%	38.1%	18.5%	8.3%	-33.3%	6.5%	15.5%
Mean	2.71	3.11	2.06	2.72	2.66	2.16	3.04	3.00	2.76	2.55	2.00	2.58	2.70

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	55.3%	57.9%	40.0%	68.6%	51.3%	26.9%	64.7%	66.7%	69.3%	70.8%	-	38.2%	38.3%	33.3%	70.8%
Strongly	37.3%	43.0%	20.0%	48.6%	30.8%	19.2%	35.3%	33.3%	52.9%	54.0%	-	19.9%	19.5%	33.3%	45.8%
Somewhat	18.0%	15.0%	20.0%	20.0%	20.5%	7.7%	29.4%	33.3%	16.4%	16.8%	-	18.4%	18.8%	-	25.0%
OPPOSE	39.7%	38.3%	54.3%	27.1%	46.2%	61.5%	29.4%	16.7%	27.9%	26.3%	100.0%	53.7%	53.4%	66.7%	29.2%
Somewhat	14.0%	15.0%	14.3%	7.1%	17.9%	15.4%	23.5%	16.7%	9.3%	8.8%	33.3%	18.4%	17.3%	66.7%	16.7%
Strongly	25.7%	23.4%	40.0%	20.0%	28.2%	46.2%	5.9%	-	18.6%	17.5%	66.7%	35.3%	36.1%	-	12.5%
DK/REFUSED	5.0%	3.7%	5.7%	4.3%	2.6%	11.5%	5.9%	16.7%	2.9%	2.9%	-	8.1%	8.3%	-	-
Net Diff.	15.7%	19.6%	-14.3%	41.4%	5.1%	-34.6%	35.3%	50.0%	41.4%	44.5%	-100%	-15.4%	-15.0%	-33.3%	41.7%
Mean	2.71	2.81	2.21	3.01	2.55	2.00	3.00	3.20	3.07	3.11	1.33	2.25	2.24	2.67	3.04

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	55.3%	68.1%	68.1%	66.7%	39.8%	40.8%	-	65.5%	71.8%	75.0%
Strongly	37.3%	51.4%	51.1%	66.7%	21.8%	22.3%	-	41.4%	56.3%	45.0%
Somewhat	18.0%	16.7%	17.0%	-	18.0%	18.5%	-	24.1%	15.5%	30.0%
OPPOSE	39.7%	29.0%	28.9%	33.3%	52.6%	51.5%	100.0%	31.0%	23.9%	25.0%
Somewhat	14.0%	10.9%	10.4%	33.3%	16.5%	15.4%	66.7%	17.2%	9.9%	15.0%
Strongly	25.7%	18.1%	18.5%	-	36.1%	36.2%	33.3%	13.8%	14.1%	10.0%
DK/REFUSED	5.0%	2.9%	3.0%	-	7.5%	7.7%	-	3.4%	4.2%	-
Net Diff.	15.7%	39.1%	39.3%	33.3%	-12.8%	-10.8%	-100%	34.5%	47.9%	50.0%
Mean	2.71	3.04	3.04	3.33	2.28	2.29	1.67	2.96	3.19	3.10

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep-ent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	55.3%	55.4%	54.5%	56.5%	60.0%	100.0%	-	66.4%	21.8%	48.7%	68.0%	67.9%	66.7%	54.2%	66.7%	62.7%	43.2%	57.3%	57.3%	57.1%	-
Strongly	37.3%	38.0%	31.8%	38.8%	40.0%	67.5%	-	46.6%	9.1%	31.2%	52.0%	51.3%	40.0%	36.8%	40.0%	49.0%	21.0%	38.5%	40.9%	-	-
Somewhat	18.0%	17.4%	22.7%	17.7%	20.0%	32.5%	-	19.7%	12.7%	17.6%	16.0%	16.7%	26.7%	17.3%	26.7%	13.7%	22.2%	18.8%	16.4%	57.1%	-
OPPOSE	39.7%	39.3%	43.2%	36.7%	39.0%	-	100.0%	29.6%	76.4%	44.7%	30.7%	30.8%	33.3%	40.8%	33.3%	34.3%	48.1%	38.5%	38.2%	42.9%	-
Somewhat	14.0%	14.9%	11.4%	13.6%	7.0%	-	35.3%	12.6%	18.2%	16.1%	12.0%	12.8%	-	15.2%	-	10.8%	18.5%	13.7%	12.7%	28.6%	-
Strongly	25.7%	24.4%	31.8%	23.1%	32.0%	-	64.7%	17.0%	58.2%	28.6%	18.7%	17.9%	33.3%	25.6%	33.3%	23.5%	29.6%	24.8%	25.5%	14.3%	-
DK/REFUSED	5.0%	5.4%	2.3%	6.8%	1.0%	-	-	4.0%	1.8%	6.5%	1.3%	1.3%	-	5.1%	-	2.9%	8.6%	4.3%	4.5%	-	-
Net Diff.	15.7%	16.1%	11.4%	19.7%	21.0%	100.0%	-100%	36.8%	-54.5%	4.0%	37.3%	37.2%	33.3%	13.4%	33.3%	28.4%	-4.9%	18.8%	19.1%	14.3%	-
Mean	2.71	2.73	2.56	2.77	2.69	3.67	1.35	3.00	1.72	2.55	3.03	3.03	2.73	2.69	2.73	2.91	2.38	2.74	2.76	2.43	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	55.3%	57.4%	37.9%	57.4%	68.8%	46.2%	57.1%	60.4%	35.8%	57.8%	81.8%	78.6%	53.3%	80.0%	70.0%	42.9%
Strongly	37.3%	46.3%	17.2%	42.6%	52.1%	23.1%	34.9%	47.3%	14.9%	40.2%	63.6%	50.0%	26.7%	60.0%	50.0%	14.3%
Somewhat	18.0%	11.1%	20.7%	14.8%	16.7%	23.1%	22.2%	13.2%	20.9%	17.6%	18.2%	28.6%	26.7%	20.0%	20.0%	28.6%
OPPOSE	39.7%	40.7%	55.2%	40.7%	27.1%	44.2%	36.5%	36.3%	53.7%	37.3%	18.2%	21.4%	46.7%	20.0%	30.0%	57.1%
Somewhat	14.0%	11.1%	17.2%	11.1%	10.4%	19.2%	15.9%	11.0%	20.9%	12.7%	9.1%	7.1%	20.0%	-	10.0%	14.3%
Strongly	25.7%	29.6%	37.9%	29.6%	16.7%	25.0%	20.6%	25.3%	32.8%	24.5%	9.1%	14.3%	26.7%	20.0%	20.0%	42.9%
DK/REFUSED	5.0%	1.9%	6.9%	1.9%	4.2%	9.6%	6.3%	3.3%	10.4%	4.9%	-	-	-	-	-	-
Net Diff.	15.7%	16.7%	-17.2%	16.7%	41.7%	1.9%	20.6%	24.2%	-17.9%	20.6%	63.6%	57.1%	6.7%	60.0%	40.0%	-14.3%
Mean	2.71	2.75	2.19	2.72	3.09	2.49	2.76	2.85	2.20	2.77	3.36	3.14	2.53	3.20	3.00	2.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MOD- ERATE	CONSERVATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109	
SUPPORT	55.3%	67.9%	61.1%	36.0%	37.9%	34.8%	52.3%	67.7%	65.0%	70.1%	75.0%	30.4%	47.6%	62.7%	38.5%	56.5%	73.3%	29.0%	50.0%	67.0%	
Strongly	37.3%	52.8%	47.2%	18.7%	17.2%	19.6%	31.8%	52.0%	50.0%	53.7%	50.0%	17.4%	33.3%	49.3%	19.2%	30.4%	55.0%	12.9%	32.5%	51.4%	
Somewhat	18.0%	15.1%	13.9%	17.3%	20.7%	15.2%	20.5%	15.7%	15.0%	16.4%	25.0%	13.0%	14.3%	13.4%	19.2%	26.1%	18.3%	16.1%	17.5%	15.6%	
OPPOSE	39.7%	28.3%	36.1%	53.3%	51.7%	54.3%	44.3%	29.1%	30.0%	28.4%	25.0%	60.9%	52.4%	34.3%	50.0%	37.0%	23.3%	58.1%	46.2%	29.4%	
Somewhat	14.0%	7.5%	8.3%	20.0%	20.7%	19.6%	14.8%	11.0%	13.3%	9.0%	-	17.4%	14.3%	10.4%	21.2%	15.2%	11.7%	21.0%	16.2%	10.1%	
Strongly	25.7%	20.8%	27.8%	33.3%	31.0%	34.8%	29.5%	18.1%	16.7%	19.4%	25.0%	43.5%	38.1%	23.9%	28.8%	21.7%	11.7%	37.1%	30.0%	19.3%	
DK/REFUSED	5.0%	3.8%	2.8%	10.7%	10.3%	10.9%	3.4%	3.1%	5.0%	1.5%	-	8.7%	-	3.0%	11.5%	6.5%	3.3%	12.9%	3.8%	3.7%	
Net Diff.	15.7%	39.6%	25.0%	-17.3%	-13.8%	-19.6%	8.0%	38.6%	35.0%	41.8%	50.0%	-30.4%	-4.8%	28.4%	-11.5%	19.6%	50.0%	-29.0%	3.8%	37.6%	
Mean	2.71	3.04	2.83	2.24	2.27	2.22	2.56	3.05	3.04	3.06	3.00	2.05	2.43	2.91	2.33	2.70	3.21	2.06	2.55	3.03	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	55.3%	69.2%	75.0%	72.2%	62.5%	60.0%	75.0%	71.9%	40.9%	45.5%	57.1%	53.7%	72.2%	47.9%	65.0%	50.0%	78.0%	46.2%	71.8%	44.6%
Strongly	37.3%	46.2%	25.0%	55.6%	50.0%	20.0%	50.0%	54.7%	21.2%	27.3%	41.9%	34.7%	51.1%	31.4%	47.5%	35.6%	54.0%	27.9%	51.3%	29.8%
Somewhat	18.0%	23.1%	50.0%	16.7%	12.5%	40.0%	25.0%	17.3%	19.7%	18.2%	15.2%	18.9%	21.1%	16.5%	17.5%	14.4%	24.0%	18.3%	20.5%	14.9%
OPPOSE	39.7%	30.8%	25.0%	27.8%	37.5%	40.0%	25.0%	26.6%	51.1%	45.5%	41.9%	38.9%	25.6%	45.4%	32.5%	46.7%	20.0%	44.2%	25.6%	47.6%
Somewhat	14.0%	15.4%	-	16.7%	25.0%	-	-	7.2%	18.2%	27.3%	19.0%	11.6%	8.9%	17.0%	7.5%	14.4%	10.0%	19.2%	9.0%	17.3%
Strongly	25.7%	15.4%	25.0%	11.1%	12.5%	40.0%	25.0%	19.4%	32.8%	18.2%	22.9%	27.4%	16.7%	28.4%	25.0%	32.2%	10.0%	25.0%	16.7%	30.4%
DK/REFUSED	5.0%	-	-	-	-	-	-	1.4%	8.0%	9.1%	1.0%	7.4%	2.2%	6.7%	2.5%	3.3%	2.0%	9.6%	2.6%	7.7%
Net Diff.	15.7%	38.5%	50.0%	44.4%	25.0%	20.0%	50.0%	45.3%	-10.2%	-	15.2%	14.7%	46.7%	2.6%	32.5%	3.3%	58.0%	1.9%	46.2%	-3.0%
Mean	2.71	3.00	2.75	3.17	3.00	2.40	3.00	3.09	2.32	2.60	2.77	2.66	3.09	2.55	2.90	2.55	3.24	2.54	3.09	2.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	55.3%	75.0%	69.2%	75.0%	61.5%	56.0%	51.0%	53.3%	49.1%	58.9%	52.2%	57.3%	46.9%	46.2%	78.9%	42.9%	66.7%	63.0%	53.3%	57.1%	52.0%	
Strongly	37.3%	50.0%	42.3%	50.0%	38.5%	43.1%	28.9%	41.7%	31.6%	44.6%	27.2%	43.7%	27.7%	38.5%	36.8%	28.6%	33.3%	34.6%	38.8%	34.3%	40.0%	
Somewhat	18.0%	25.0%	26.9%	25.0%	23.1%	12.9%	22.1%	11.7%	17.5%	14.3%	25.0%	13.6%	19.2%	7.7%	42.1%	14.3%	33.3%	28.4%	14.5%	22.9%	12.0%	
OPPOSE	39.7%	25.0%	30.8%	25.0%	38.5%	37.9%	44.3%	43.3%	47.4%	32.1%	42.4%	35.9%	47.7%	53.8%	21.1%	57.1%	33.3%	30.9%	42.1%	37.1%	46.0%	
Somewhat	14.0%	8.3%	15.4%	-	15.4%	10.3%	17.4%	8.3%	15.8%	12.5%	18.5%	9.7%	18.5%	15.4%	10.5%	-	16.7%	12.3%	14.0%	11.4%	13.0%	
Strongly	25.7%	16.7%	15.4%	25.0%	23.1%	27.6%	26.8%	35.0%	31.6%	19.6%	23.9%	26.2%	29.2%	38.5%	10.5%	57.1%	16.7%	18.5%	28.0%	25.7%	33.0%	
DK/REFUSED	5.0%	-	-	-	-	6.0%	4.7%	3.3%	3.5%	8.9%	5.4%	6.8%	5.4%	-	-	-	-	6.2%	4.7%	5.7%	2.0%	
Net Diff.	15.7%	50.0%	38.5%	50.0%	23.1%	18.1%	6.7%	10.0%	1.8%	26.8%	9.8%	21.4%	-0.8%	-7.7%	57.9%	-14.3%	33.3%	32.1%	11.2%	20.0%	6.0%	
Mean	2.71	3.08	2.96	3.00	2.77	2.76	2.56	2.62	2.51	2.92	2.59	2.80	2.48	2.46	3.05	2.14	2.83	2.84	2.67	2.70	2.60	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	55.3%	67.4%	54.4%	58.5%	52.4%	81.2%	60.9%	75.0%	57.1%	73.1%	40.5%	69.7%	35.9%	76.6%	43.6%	73.0%	36.3%	73.3%	65.2%	66.7%	58.3%
Strongly	37.3%	34.8%	37.7%	30.8%	38.7%	50.0%	39.1%	50.0%	35.7%	53.8%	22.2%	53.0%	21.9%	54.7%	22.3%	53.0%	20.7%	60.0%	30.4%	55.6%	25.0%
Somewhat	18.0%	32.6%	16.7%	27.7%	13.6%	31.2%	21.7%	25.0%	21.4%	19.2%	18.4%	16.7%	14.1%	21.9%	21.3%	20.0%	15.6%	13.3%	34.8%	11.1%	33.3%
OPPOSE	39.7%	26.1%	38.6%	33.8%	42.4%	18.8%	39.1%	25.0%	42.9%	24.6%	51.9%	28.8%	59.4%	20.3%	46.8%	24.3%	54.8%	26.7%	34.8%	33.3%	41.7%
Somewhat	14.0%	13.0%	14.9%	13.8%	13.6%	6.2%	17.4%	-	14.3%	10.0%	17.7%	9.1%	17.2%	10.9%	18.1%	9.6%	18.5%	13.3%	13.0%	11.1%	8.3%
Strongly	25.7%	13.0%	23.7%	20.0%	28.8%	12.5%	21.7%	25.0%	28.6%	14.6%	34.2%	19.7%	42.2%	9.4%	28.7%	14.8%	36.3%	13.3%	21.7%	22.2%	33.3%
DK/REFUSED	5.0%	6.5%	7.0%	7.7%	5.2%	-	-	-	-	2.3%	7.6%	1.5%	4.7%	3.1%	9.6%	2.6%	8.9%	-	-	-	-
Net Diff.	15.7%	41.3%	15.8%	24.6%	9.9%	62.5%	21.7%	50.0%	14.3%	48.5%	-11.4%	40.9%	-23.4%	56.2%	-3.2%	48.7%	-18.5%	46.7%	30.4%	33.3%	16.7%
Mean	2.71	2.95	2.74	2.75	2.66	3.19	2.78	3.00	2.64	3.15	2.31	3.05	2.16	3.26	2.41	3.14	2.23	3.20	2.74	3.00	2.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	55.3%	71.0%	68.4%	69.0%	72.2%	41.5%	58.5%	22.2%	35.8%	65.8%	37.5%	76.9%	44.0%	71.9%	35.7%	64.7%	76.2%	55.6%	72.7%
Strongly	37.3%	50.7%	52.6%	41.4%	53.3%	25.2%	39.6%	11.1%	19.4%	45.2%	30.4%	56.9%	22.0%	51.2%	22.2%	47.1%	42.9%	33.3%	45.5%
Somewhat	18.0%	20.3%	15.8%	27.6%	18.9%	16.3%	18.9%	11.1%	16.4%	20.5%	7.1%	20.0%	22.0%	20.7%	13.5%	17.6%	33.3%	22.2%	27.3%
OPPOSE	39.7%	26.1%	31.6%	27.6%	24.4%	51.7%	41.5%	70.4%	52.2%	32.9%	58.9%	18.5%	47.3%	24.8%	56.3%	35.3%	23.8%	44.4%	27.3%
Somewhat	14.0%	10.9%	10.5%	10.3%	11.1%	17.7%	17.0%	22.2%	16.4%	12.3%	14.3%	9.2%	19.8%	9.9%	19.0%	17.6%	9.5%	11.1%	9.1%
Strongly	25.7%	15.2%	21.1%	17.2%	13.3%	34.0%	24.5%	48.1%	35.8%	20.5%	44.6%	9.2%	27.5%	14.9%	37.3%	17.6%	14.3%	33.3%	18.2%
DK/REFUSED	5.0%	2.9%	-	3.4%	3.3%	6.8%	-	7.4%	11.9%	1.4%	3.6%	4.6%	8.8%	3.3%	7.9%	-	-	-	-
Net Diff.	15.7%	44.9%	36.8%	41.4%	47.8%	-10.2%	17.0%	-48.1%	-16.4%	32.9%	-21.4%	58.5%	-3.3%	47.1%	-20.6%	29.4%	52.4%	11.1%	45.5%
Mean	2.71	3.10	3.00	2.96	3.16	2.35	2.74	1.84	2.22	2.92	2.24	3.31	2.42	3.12	2.22	2.94	3.05	2.56	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
SUPPORT	55.3%	53.1%	70.0%	63.6%	75.0%	100.0%	66.7%	51.6%	69.2%	50.0%	80.0%	100.0%	100.0%	54.4%	70.4%	68.8%	71.4%	100.0%	50.0%		
Strongly	37.3%	36.2%	45.0%	40.9%	50.0%	33.3%	66.7%	38.7%	38.5%	16.7%	40.0%	100.0%	100.0%	33.8%	48.1%	50.0%	57.1%	-	50.0%		
Somewhat	18.0%	16.9%	25.0%	22.7%	25.0%	66.7%	-	12.9%	30.8%	33.3%	40.0%	-	-	20.6%	22.2%	18.8%	14.3%	100.0%	-		
OPPOSE	39.7%	41.2%	30.0%	36.4%	25.0%	-	33.3%	45.2%	30.8%	50.0%	20.0%	-	-	37.5%	29.6%	31.2%	28.6%	-	50.0%		
Somewhat	14.0%	14.2%	12.5%	9.1%	16.7%	-	33.3%	12.9%	7.7%	-	20.0%	-	-	15.4%	14.8%	12.5%	14.3%	-	50.0%		
Strongly	25.7%	26.9%	17.5%	27.3%	8.3%	-	-	32.3%	23.1%	50.0%	-	-	-	22.1%	14.8%	18.8%	14.3%	-	-		
DK/REFUSED	5.0%	5.8%	-	-	-	-	-	3.2%	-	-	-	-	-	8.1%	-	-	-	-	-		
Net Diff.	15.7%	11.9%	40.0%	27.3%	50.0%	100.0%	33.3%	6.5%	38.5%	-	60.0%	100.0%	100.0%	16.9%	40.7%	37.5%	42.9%	100.0%	-		
Mean	2.71	2.66	2.98	2.77	3.17	3.33	3.33	2.60	2.85	2.17	3.20	4.00	4.00	2.72	3.04	3.00	3.14	3.00	3.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	55.3%	52.8%	66.7%	52.1%	59.3%	49.2%	60.9%	53.1%	56.3%	53.8%	57.0%	49.2%	64.3%	48.4%	54.9%	50.9%	57.9%	36.7%
Strongly	37.3%	36.1%	47.1%	35.4%	38.9%	31.7%	42.5%	35.2%	38.8%	35.0%	38.8%	31.7%	42.9%	36.8%	39.0%	38.2%	40.2%	33.3%
Somewhat	18.0%	16.7%	19.6%	16.7%	20.4%	17.5%	18.4%	17.8%	17.5%	18.8%	18.1%	17.5%	21.4%	11.6%	15.9%	12.7%	17.8%	3.3%
OPPOSE	39.7%	41.7%	29.4%	40.6%	37.0%	47.6%	34.5%	41.8%	37.7%	42.7%	37.6%	47.6%	33.3%	48.4%	41.5%	47.3%	39.3%	60.0%
Somewhat	14.0%	27.8%	7.8%	17.7%	16.7%	3.2%	16.1%	13.1%	16.9%	9.4%	16.9%	3.2%	14.3%	11.6%	17.1%	5.5%	15.0%	3.3%
Strongly	25.7%	13.9%	21.6%	22.9%	20.4%	44.4%	18.4%	28.6%	20.8%	33.3%	20.7%	44.4%	19.0%	36.8%	24.4%	41.8%	24.3%	56.7%
DK/REFUSED	5.0%	5.6%	3.9%	7.3%	3.7%	3.2%	4.6%	5.2%	6.0%	3.4%	5.5%	3.2%	2.4%	3.2%	3.7%	1.8%	2.8%	3.3%
Net Diff.	15.7%	11.1%	37.3%	11.5%	22.2%	1.6%	26.4%	11.3%	18.6%	11.1%	19.4%	1.6%	31.0%	-	13.4%	3.6%	18.7%	-23.3%
Mean	2.71	2.79	2.96	2.70	2.81	2.38	2.89	2.63	2.79	2.58	2.79	2.38	2.90	2.50	2.72	2.48	2.76	2.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
SUPPORT	55.3%	57.8%	56.8%	57.4%	56.5%	56.2%	60.6%	53.3%	57.1%	50.0%	62.0%	54.0%	66.7%	53.7%	64.0%	64.9%	47.0%
Strongly	37.3%	42.2%	33.9%	38.6%	32.3%	37.7%	30.3%	38.7%	36.2%	32.0%	44.0%	36.0%	66.7%	36.6%	42.0%	39.2%	34.1%
Somewhat	18.0%	15.6%	22.9%	18.8%	24.2%	18.5%	30.3%	14.6%	20.9%	18.0%	18.0%	18.0%	-	17.1%	22.0%	25.7%	12.9%
OPPOSE	39.7%	35.6%	36.4%	34.7%	38.7%	36.2%	36.4%	43.8%	36.2%	46.0%	35.0%	38.0%	33.3%	36.6%	34.0%	29.7%	48.5%
Somewhat	14.0%	17.8%	14.4%	16.8%	12.9%	18.5%	3.0%	12.4%	15.3%	10.0%	14.0%	18.0%	33.3%	22.0%	20.0%	8.1%	12.1%
Strongly	25.7%	17.8%	22.0%	17.8%	25.8%	17.7%	33.3%	31.4%	20.9%	36.0%	21.0%	20.0%	-	14.6%	14.0%	21.6%	36.4%
DK/REFUSED	5.0%	6.7%	6.8%	7.9%	4.8%	7.7%	3.0%	2.9%	6.7%	4.0%	3.0%	8.0%	-	9.8%	2.0%	5.4%	4.5%
Net Diff.	15.7%	22.2%	20.3%	22.8%	17.7%	20.0%	24.2%	9.5%	20.9%	4.0%	27.0%	16.0%	33.3%	17.1%	30.0%	35.1%	-1.5%
Mean	2.71	2.88	2.74	2.85	2.66	2.82	2.59	2.62	2.78	2.48	2.88	2.76	3.33	2.84	2.94	2.87	2.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
SUPPORT	55.3%	62.9%	44.6%	63.5%	56.8%	28.6%	62.5%	57.6%	62.1%	25.0%	66.7%	44.4%	50.0%	44.0%	
Strongly	37.3%	40.5%	28.4%	46.2%	37.8%	28.6%	39.6%	42.4%	44.8%	25.0%	33.3%	33.3%	50.0%	32.0%	
Somewhat	18.0%	22.4%	16.2%	17.3%	18.9%	-	22.9%	15.2%	17.2%	-	33.3%	11.1%	-	12.0%	
OPPOSE	39.7%	30.2%	47.3%	36.5%	40.5%	71.4%	31.2%	39.4%	34.5%	75.0%	33.3%	51.9%	50.0%	52.0%	
Somewhat	14.0%	13.8%	20.3%	11.5%	10.8%	4.8%	16.7%	9.1%	10.3%	-	11.1%	14.8%	-	16.0%	
Strongly	25.7%	16.4%	27.0%	25.0%	29.7%	66.7%	14.6%	30.3%	24.1%	75.0%	22.2%	37.0%	50.0%	36.0%	
DK/REFUSED	5.0%	6.9%	8.1%	-	2.7%	-	6.2%	3.0%	3.4%	-	-	3.7%	-	4.0%	
Net Diff.	15.7%	32.8%	-2.7%	26.9%	16.2%	-42.9%	31.2%	18.2%	27.6%	-50.0%	33.3%	-7.4%	-	-8.0%	
Mean	2.71	2.94	2.50	2.85	2.67	1.90	2.93	2.72	2.86	1.75	2.78	2.42	2.50	2.42	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	74.3%	80.0%	76.3%	60.3%	66.7%	72.0%	87.0%	85.3%	91.7%	92.3%	93.3%	71.4%	55.1%	53.9%	75.0%	77.3%
Strongly	52.3%	59.2%	49.1%	44.4%	66.7%	50.4%	63.0%	52.9%	91.7%	73.2%	74.1%	57.1%	32.4%	32.0%	37.5%	40.9%
Somewhat	22.0%	20.8%	27.2%	15.9%	-	21.7%	23.9%	32.4%	-	19.0%	19.3%	14.3%	22.8%	21.9%	37.5%	36.4%
OPPOSE	18.3%	14.2%	17.5%	28.6%	-	20.5%	6.5%	8.8%	-	5.6%	4.4%	28.6%	31.6%	33.6%	-	18.2%
Somewhat	9.0%	5.8%	9.6%	14.3%	-	9.8%	4.3%	5.9%	-	4.9%	3.7%	28.6%	14.0%	14.8%	-	4.5%
Strongly	9.3%	8.3%	7.9%	14.3%	-	10.6%	2.2%	2.9%	-	0.7%	0.7%	-	17.6%	18.8%	-	13.6%
DK/REFUSED	7.3%	5.8%	6.1%	11.1%	33.3%	7.5%	6.5%	5.9%	8.3%	2.1%	2.2%	-	13.2%	12.5%	25.0%	4.5%
Net Diff.	56.0%	65.8%	58.8%	31.7%	66.7%	51.6%	80.4%	76.5%	91.7%	86.6%	88.9%	42.9%	23.5%	20.3%	75.0%	59.1%
Mean	3.27	3.39	3.25	3.02	4.00	3.21	3.58	3.44	4.00	3.68	3.70	3.29	2.81	2.77	3.50	3.10

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	74.3%	91.5%	50.0%	73.4%	72.4%	55.8%	95.9%	77.4%	77.8%	75.0%	100.0%	71.7%	73.0%
Strongly	52.3%	72.0%	27.1%	47.9%	52.6%	34.9%	75.5%	54.8%	54.3%	58.3%	66.7%	52.2%	51.5%
Somewhat	22.0%	19.5%	22.9%	25.5%	19.7%	20.9%	20.4%	22.6%	23.5%	16.7%	33.3%	19.6%	21.5%
OPPOSE	18.3%	7.3%	33.3%	21.3%	17.1%	31.4%	4.1%	16.7%	14.8%	16.7%	-	21.7%	20.0%
Somewhat	9.0%	4.9%	16.7%	11.7%	5.3%	14.0%	4.1%	10.7%	4.9%	8.3%	-	12.0%	11.0%
Strongly	9.3%	2.4%	16.7%	9.6%	11.8%	17.4%	-	6.0%	9.9%	8.3%	-	9.8%	9.0%
DK/REFUSED	7.3%	1.2%	16.7%	5.3%	10.5%	12.8%	-	6.0%	7.4%	8.3%	-	6.5%	7.0%
Net Diff.	56.0%	84.1%	16.7%	52.1%	55.3%	24.4%	91.8%	60.7%	63.0%	58.3%	100.0%	50.0%	53.0%
Mean	3.27	3.63	2.72	3.18	3.26	2.84	3.71	3.34	3.32	3.36	3.67	3.22	3.24

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	74.3%	85.0%	48.6%	85.7%	66.7%	50.0%	70.6%	66.7%	92.1%	92.0%	100.0%	55.1%	54.1%	100.0%	79.2%
Strongly	52.3%	72.9%	31.4%	52.9%	33.3%	30.8%	41.2%	50.0%	72.9%	73.0%	66.7%	33.1%	32.3%	66.7%	41.7%
Somewhat	22.0%	12.1%	17.1%	32.9%	33.3%	19.2%	29.4%	16.7%	19.3%	19.0%	33.3%	22.1%	21.8%	33.3%	37.5%
OPPOSE	18.3%	10.3%	42.9%	10.0%	28.2%	34.6%	11.8%	-	5.7%	5.8%	-	30.9%	31.6%	-	20.8%
Somewhat	9.0%	5.6%	22.9%	7.1%	15.4%	3.8%	5.9%	-	5.0%	5.1%	-	13.2%	13.5%	-	8.3%
Strongly	9.3%	4.7%	20.0%	2.9%	12.8%	30.8%	5.9%	-	0.7%	0.7%	-	17.6%	18.0%	-	12.5%
DK/REFUSED	7.3%	4.7%	8.6%	4.3%	5.1%	15.4%	17.6%	33.3%	2.1%	2.2%	-	14.0%	14.3%	-	-
Net Diff.	56.0%	74.8%	5.7%	75.7%	38.5%	15.4%	58.8%	66.7%	86.4%	86.1%	100.0%	24.3%	22.6%	100.0%	58.3%
Mean	3.27	3.61	2.66	3.42	2.92	2.59	3.29	3.75	3.68	3.68	3.67	2.82	2.80	3.67	3.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			BRAD-	BOTH	
		FORD					FIRM	UNDE-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	74.3%	90.6%	90.4%	100.0%	55.6%	54.6%	100.0%	82.8%	95.8%	80.0%
Strongly	52.3%	71.0%	71.1%	66.7%	34.6%	33.8%	66.7%	44.8%	76.1%	35.0%
Somewhat	22.0%	19.6%	19.3%	33.3%	21.1%	20.8%	33.3%	37.9%	19.7%	45.0%
OPPOSE	18.3%	7.2%	7.4%	-	30.8%	31.5%	-	13.8%	4.2%	20.0%
Somewhat	9.0%	5.8%	5.9%	-	13.5%	13.8%	-	3.4%	4.2%	5.0%
Strongly	9.3%	1.4%	1.5%	-	17.3%	17.7%	-	10.3%	-	15.0%
DK/REFUSED	7.3%	2.2%	2.2%	-	13.5%	13.8%	-	3.4%	-	-
Net Diff.	56.0%	83.3%	83.0%	100.0%	24.8%	23.1%	100.0%	69.0%	91.5%	60.0%
Mean	3.27	3.64	3.64	3.67	2.84	2.82	3.67	3.21	3.72	3.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	74.3%	74.0%	79.5%	80.3%	71.0%	89.2%	55.5%	100.0%	-	64.8%	94.7%	96.2%	93.3%	73.6%	93.3%	92.2%	61.7%	67.5%	68.2%	57.1%	-
Strongly	52.3%	52.9%	54.5%	60.5%	49.0%	66.9%	34.5%	70.4%	-	41.7%	77.3%	74.4%	86.7%	50.9%	86.7%	71.6%	40.7%	43.6%	46.4%	-	-
Somewhat	22.0%	21.1%	25.0%	19.7%	22.0%	22.3%	21.0%	29.6%	-	23.1%	17.3%	21.8%	6.7%	22.7%	6.7%	20.6%	21.0%	23.9%	21.8%	57.1%	-
OPPOSE	18.3%	18.6%	15.9%	14.3%	20.0%	7.2%	35.3%	-	100.0%	25.6%	5.3%	1.3%	6.7%	18.8%	6.7%	4.9%	27.2%	23.9%	22.7%	42.9%	-
Somewhat	9.0%	7.9%	11.4%	6.1%	9.0%	6.0%	13.4%	-	49.1%	12.1%	4.0%	1.3%	6.7%	9.0%	6.7%	2.9%	11.1%	12.8%	12.7%	14.3%	-
Strongly	9.3%	10.7%	4.5%	8.2%	11.0%	1.2%	21.8%	-	50.9%	13.6%	1.3%	-	-	9.7%	-	2.0%	16.0%	11.1%	10.0%	28.6%	-
DK/REFUSED	7.3%	7.4%	4.5%	5.4%	9.0%	3.6%	9.2%	-	-	9.5%	-	2.6%	-	7.6%	-	2.9%	11.1%	8.5%	9.1%	-	-
Net Diff.	56.0%	55.4%	63.6%	66.0%	51.0%	81.9%	20.2%	100.0%	-100%	39.2%	89.3%	94.9%	86.7%	54.9%	86.7%	87.3%	34.6%	43.6%	45.5%	14.3%	-
Mean	3.27	3.25	3.36	3.40	3.20	3.61	2.75	3.70	1.49	3.03	3.71	3.75	3.80	3.24	3.80	3.67	2.97	3.09	3.15	2.29	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	74.3%	88.9%	51.7%	70.4%	95.8%	67.3%	65.1%	91.2%	56.7%	67.6%	100.0%	85.7%	66.7%	100.0%	80.0%	71.4%
Strongly	52.3%	72.2%	44.8%	50.0%	70.8%	38.5%	38.1%	70.3%	37.3%	45.1%	81.8%	57.1%	33.3%	60.0%	60.0%	28.6%
Somewhat	22.0%	16.7%	6.9%	20.4%	25.0%	28.8%	27.0%	20.9%	19.4%	22.5%	18.2%	28.6%	33.3%	40.0%	20.0%	42.9%
OPPOSE	18.3%	9.3%	34.5%	27.8%	-	23.1%	20.6%	5.5%	29.9%	22.5%	-	14.3%	33.3%	-	20.0%	28.6%
Somewhat	9.0%	5.6%	10.3%	11.1%	-	11.5%	14.3%	3.3%	11.9%	12.7%	-	7.1%	13.3%	-	10.0%	-
Strongly	9.3%	3.7%	24.1%	16.7%	-	11.5%	6.3%	2.2%	17.9%	9.8%	-	7.1%	20.0%	-	10.0%	28.6%
DK/REFUSED	7.3%	1.9%	13.8%	1.9%	4.2%	9.6%	14.3%	3.3%	13.4%	9.8%	-	-	-	-	-	-
Net Diff.	56.0%	79.6%	17.2%	42.6%	95.8%	44.2%	44.4%	85.7%	26.9%	45.1%	100.0%	71.4%	33.3%	100.0%	60.0%	42.9%
Mean	3.27	3.60	2.84	3.06	3.74	3.04	3.13	3.65	2.88	3.14	3.82	3.36	2.80	3.60	3.30	2.71

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
SUPPORT	74.3%	94.3%	88.9%	52.0%	44.8%	56.5%	67.0%	93.7%	93.3%	94.0%	100.0%	43.5%	59.5%	92.5%	55.8%	73.9%	95.0%	46.8%	66.2%	93.6%
Strongly	52.3%	75.5%	66.7%	29.3%	27.6%	30.4%	42.0%	72.4%	76.7%	68.7%	100.0%	39.1%	35.7%	76.1%	25.0%	47.8%	68.3%	25.8%	42.5%	72.5%
Somewhat	22.0%	18.9%	22.2%	22.7%	17.2%	26.1%	25.0%	21.3%	16.7%	25.4%	-	4.3%	23.8%	16.4%	30.8%	26.1%	26.7%	21.0%	23.8%	21.1%
OPPOSE	18.3%	3.8%	5.6%	33.3%	37.9%	30.4%	22.7%	5.5%	6.7%	4.5%	-	39.1%	35.7%	7.5%	30.8%	10.9%	3.3%	35.5%	22.5%	5.5%
Somewhat	9.0%	1.9%	2.8%	14.7%	13.8%	15.2%	11.4%	4.7%	5.0%	4.5%	-	8.7%	14.3%	6.0%	17.3%	8.7%	3.3%	16.1%	11.2%	4.6%
Strongly	9.3%	1.9%	2.8%	18.7%	24.1%	15.2%	11.4%	0.8%	1.7%	-	-	30.4%	21.4%	1.5%	13.5%	2.2%	-	19.4%	11.2%	0.9%
DK/REFUSED	7.3%	1.9%	5.6%	14.7%	17.2%	13.0%	10.2%	0.8%	-	1.5%	-	17.4%	4.8%	-	13.5%	15.2%	1.7%	17.7%	11.2%	0.9%
Net Diff.	56.0%	90.6%	83.3%	18.7%	6.9%	26.1%	44.3%	88.2%	86.7%	89.6%	100.0%	4.3%	23.8%	85.1%	25.0%	63.0%	91.7%	11.3%	43.8%	88.1%
Mean	3.27	3.71	3.62	2.73	2.58	2.82	3.09	3.67	3.68	3.65	4.00	2.63	2.78	3.67	2.78	3.41	3.66	2.65	3.10	3.67

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	74.3%	76.9%	75.0%	94.4%	75.0%	80.0%	100.0%	94.2%	55.5%	63.6%	75.2%	73.7%	90.0%	66.0%	90.0%	65.6%	90.0%	66.3%	88.5%	64.9%
Strongly	52.3%	46.2%	37.5%	72.2%	62.5%	40.0%	50.0%	74.8%	32.8%	36.4%	57.1%	48.9%	70.0%	43.3%	72.5%	51.1%	68.0%	36.5%	67.9%	43.5%
Somewhat	22.0%	30.8%	37.5%	22.2%	12.5%	40.0%	50.0%	19.4%	22.6%	27.3%	18.1%	24.7%	20.0%	22.7%	17.5%	14.4%	22.0%	29.8%	20.5%	21.4%
OPPOSE	18.3%	23.1%	25.0%	5.6%	25.0%	20.0%	-	3.6%	31.4%	27.3%	18.1%	18.9%	5.6%	24.7%	7.5%	28.9%	4.0%	21.2%	6.4%	24.4%
Somewhat	9.0%	7.7%	12.5%	5.6%	12.5%	-	-	2.9%	15.3%	18.2%	8.6%	9.5%	4.4%	11.3%	5.0%	11.1%	4.0%	11.5%	5.1%	11.3%
Strongly	9.3%	15.4%	12.5%	-	12.5%	20.0%	-	0.7%	16.1%	9.1%	9.5%	9.5%	1.1%	13.4%	2.5%	17.8%	-	9.6%	1.3%	13.1%
DK/REFUSED	7.3%	-	-	-	-	-	-	2.2%	13.1%	9.1%	6.7%	7.4%	4.4%	9.3%	2.5%	5.6%	6.0%	12.5%	5.1%	10.7%
Net Diff.	56.0%	53.8%	50.0%	88.9%	50.0%	60.0%	100.0%	90.6%	24.1%	36.4%	57.1%	54.7%	84.4%	41.2%	82.5%	36.7%	86.0%	45.2%	82.1%	40.5%
Mean	3.27	3.08	3.00	3.67	3.25	3.00	3.50	3.72	2.83	3.00	3.32	3.22	3.66	3.06	3.64	3.05	3.68	3.07	3.64	3.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	74.3%	100.0%	73.1%	100.0%	69.2%	75.9%	69.1%	73.3%	66.7%	78.6%	70.7%	76.7%	66.9%	69.2%	84.2%	85.7%	75.0%	81.5%	71.5%	82.9%	70.0%	
Strongly	52.3%	83.3%	42.3%	75.0%	38.5%	58.6%	43.0%	58.3%	52.6%	58.9%	37.0%	59.2%	43.8%	53.8%	36.8%	57.1%	33.3%	59.3%	50.0%	62.9%	56.0%	
Somewhat	22.0%	16.7%	30.8%	25.0%	30.8%	17.2%	26.2%	15.0%	14.0%	19.6%	33.7%	17.5%	23.1%	15.4%	47.4%	28.6%	41.7%	22.2%	21.5%	20.0%	14.0%	
OPPOSE	18.3%	-	26.9%	-	30.8%	18.1%	22.1%	21.7%	28.1%	14.3%	18.5%	16.5%	23.1%	30.8%	15.8%	14.3%	25.0%	9.9%	21.5%	8.6%	27.0%	
Somewhat	9.0%	-	11.5%	-	7.7%	11.2%	9.4%	10.0%	10.5%	12.5%	8.7%	10.7%	10.0%	15.4%	5.3%	-	8.3%	6.2%	10.3%	5.7%	10.0%	
Strongly	9.3%	-	15.4%	-	23.1%	6.9%	12.8%	11.7%	17.5%	1.8%	9.8%	5.8%	13.1%	15.4%	10.5%	14.3%	16.7%	3.7%	11.2%	2.9%	17.0%	
DK/REFUSED	7.3%	-	-	-	-	6.0%	8.7%	5.0%	5.3%	7.1%	10.9%	6.8%	10.0%	-	-	-	-	8.6%	7.0%	8.6%	3.0%	
Net Diff.	56.0%	100.0%	46.2%	100.0%	38.5%	57.8%	47.0%	51.7%	38.6%	64.3%	52.2%	60.2%	43.8%	38.5%	68.4%	71.4%	50.0%	71.6%	50.0%	74.3%	43.0%	
Mean	3.27	3.83	3.00	3.75	2.85	3.36	3.09	3.26	3.07	3.46	3.10	3.40	3.09	3.08	3.11	3.29	2.92	3.50	3.19	3.56	3.12	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	74.3%	80.4%	72.8%	80.0%	70.7%	87.5%	78.3%	87.5%	78.6%	87.7%	62.7%	86.4%	59.4%	89.1%	64.9%	87.8%	59.3%	86.7%	82.6%	77.8%	83.3%
Strongly	52.3%	56.5%	44.7%	56.9%	50.8%	68.8%	43.5%	62.5%	42.9%	65.4%	39.2%	66.7%	45.3%	64.1%	35.1%	64.3%	38.5%	73.3%	43.5%	55.6%	41.7%
Somewhat	22.0%	23.9%	28.1%	23.1%	19.9%	18.8%	34.8%	25.0%	35.7%	22.3%	23.4%	19.7%	14.1%	25.0%	29.8%	23.5%	20.7%	13.3%	39.1%	22.2%	41.7%
OPPOSE	18.3%	10.9%	16.7%	9.2%	21.5%	12.5%	21.7%	12.5%	21.4%	10.0%	25.3%	12.1%	32.8%	7.8%	20.2%	9.6%	26.7%	13.3%	17.4%	22.2%	16.7%
Somewhat	9.0%	6.5%	10.5%	6.2%	10.5%	6.2%	8.7%	-	7.1%	6.2%	11.4%	7.6%	10.9%	4.7%	11.7%	7.0%	11.9%	-	8.7%	-	8.3%
Strongly	9.3%	4.3%	6.1%	3.1%	11.0%	6.2%	13.0%	12.5%	14.3%	3.8%	13.9%	4.5%	21.9%	3.1%	8.5%	2.6%	14.8%	13.3%	8.7%	22.2%	8.3%
DK/REFUSED	7.3%	8.7%	10.5%	10.8%	7.9%	-	-	-	-	2.3%	12.0%	1.5%	7.8%	3.1%	14.9%	2.6%	14.1%	-	-	-	-
Net Diff.	56.0%	69.6%	56.1%	70.8%	49.2%	75.0%	56.5%	75.0%	57.1%	77.7%	37.3%	74.2%	26.6%	81.2%	44.7%	78.3%	32.6%	73.3%	65.2%	55.6%	66.7%
Mean	3.27	3.45	3.25	3.50	3.20	3.50	3.09	3.38	3.07	3.53	3.00	3.51	2.90	3.55	3.08	3.54	2.97	3.47	3.17	3.11	3.17

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	74.3%	91.3%	84.2%	93.1%	92.2%	59.2%	73.6%	37.0%	56.7%	91.8%	51.8%	90.8%	63.7%	91.7%	56.3%	88.2%	76.2%	77.8%	81.8%
Strongly	52.3%	68.8%	63.2%	69.0%	70.0%	36.7%	52.8%	25.9%	28.4%	69.9%	41.1%	67.7%	34.1%	68.6%	35.7%	70.6%	42.9%	55.6%	45.5%
Somewhat	22.0%	22.5%	21.1%	24.1%	22.2%	22.4%	20.8%	11.1%	28.4%	21.9%	10.7%	23.1%	29.7%	23.1%	20.6%	17.6%	33.3%	22.2%	36.4%
OPPOSE	18.3%	6.5%	10.5%	6.9%	5.6%	29.3%	20.8%	48.1%	28.4%	8.2%	37.5%	4.6%	24.2%	5.8%	30.2%	11.8%	23.8%	22.2%	18.2%
Somewhat	9.0%	3.6%	-	6.9%	3.3%	13.6%	15.1%	11.1%	13.4%	5.5%	10.7%	1.5%	15.4%	4.1%	13.5%	-	14.3%	-	9.1%
Strongly	9.3%	2.9%	10.5%	-	2.2%	15.6%	5.7%	37.0%	14.9%	2.7%	26.8%	3.1%	8.8%	1.7%	16.7%	11.8%	9.5%	22.2%	9.1%
DK/REFUSED	7.3%	2.2%	5.3%	-	2.2%	11.6%	5.7%	14.8%	14.9%	-	10.7%	4.6%	12.1%	2.5%	13.5%	-	-	-	-
Net Diff.	56.0%	84.8%	73.7%	86.2%	86.7%	29.9%	52.8%	-11.1%	28.4%	83.6%	14.3%	86.2%	39.6%	86.0%	26.2%	76.5%	52.4%	55.6%	63.6%
Mean	3.27	3.61	3.44	3.62	3.64	2.91	3.28	2.30	2.82	3.59	2.74	3.63	3.01	3.63	2.87	3.47	3.10	3.11	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
SUPPORT	74.3%	73.1%	82.5%	81.8%	75.0%	100.0%	100.0%	71.8%	92.3%	83.3%	100.0%	100.0%	100.0%	74.3%	77.8%	81.2%	57.1%	100.0%	100.0%		
Strongly	52.3%	51.9%	55.0%	50.0%	41.7%	100.0%	100.0%	56.5%	69.2%	50.0%	80.0%	100.0%	100.0%	47.8%	48.1%	50.0%	14.3%	100.0%	100.0%		
Somewhat	22.0%	21.2%	27.5%	31.8%	33.3%	-	-	15.3%	23.1%	33.3%	20.0%	-	-	26.5%	29.6%	31.2%	42.9%	-	-		
OPPOSE	18.3%	18.5%	17.5%	18.2%	25.0%	-	-	23.4%	7.7%	16.7%	-	-	-	14.0%	22.2%	18.8%	42.9%	-	-		
Somewhat	9.0%	9.2%	7.5%	4.5%	16.7%	-	-	9.7%	-	-	-	-	-	8.8%	11.1%	6.2%	28.6%	-	-		
Strongly	9.3%	9.2%	10.0%	13.6%	8.3%	-	-	13.7%	7.7%	16.7%	-	-	-	5.1%	11.1%	12.5%	14.3%	-	-		
DK/REFUSED	7.3%	8.5%	-	-	-	-	-	4.8%	-	-	-	-	-	11.8%	-	-	-	-	-		
Net Diff.	56.0%	54.6%	65.0%	63.6%	50.0%	100.0%	100.0%	48.4%	84.6%	66.7%	100.0%	100.0%	100.0%	60.3%	55.6%	62.5%	14.3%	100.0%	100.0%		
Mean	3.27	3.26	3.28	3.18	3.08	4.00	4.00	3.20	3.54	3.17	3.80	4.00	4.00	3.32	3.15	3.19	2.57	4.00	4.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	74.3%	75.0%	76.5%	76.0%	74.1%	69.8%	75.9%	73.7%	76.0%	71.8%	75.5%	69.8%	81.0%	70.5%	79.3%	65.5%	77.6%	60.0%
Strongly	52.3%	58.3%	54.9%	53.1%	42.6%	54.0%	56.3%	50.7%	54.6%	48.7%	51.9%	54.0%	64.3%	54.7%	63.4%	49.1%	59.8%	50.0%
Somewhat	22.0%	16.7%	21.6%	22.9%	31.5%	15.9%	19.5%	23.0%	21.3%	23.1%	23.6%	15.9%	16.7%	15.8%	15.9%	16.4%	17.8%	10.0%
OPPOSE	18.3%	16.7%	15.7%	17.7%	16.7%	23.8%	16.1%	19.2%	16.9%	20.5%	16.9%	23.8%	9.5%	27.4%	15.9%	30.9%	17.8%	36.7%
Somewhat	9.0%	8.3%	5.9%	10.4%	9.3%	9.5%	6.9%	9.9%	8.7%	9.4%	8.9%	9.5%	2.4%	11.6%	6.1%	12.7%	7.5%	13.3%
Strongly	9.3%	8.3%	9.8%	7.3%	7.4%	14.3%	9.2%	9.4%	8.2%	11.1%	8.0%	14.3%	7.1%	15.8%	9.8%	18.2%	10.3%	23.3%
DK/REFUSED	7.3%	8.3%	7.8%	6.2%	9.3%	6.3%	8.0%	7.0%	7.1%	7.7%	7.6%	6.3%	9.5%	2.1%	4.9%	3.6%	4.7%	3.3%
Net Diff.	56.0%	58.3%	60.8%	58.3%	57.4%	46.0%	59.8%	54.5%	59.0%	51.3%	58.6%	46.0%	71.4%	43.2%	63.4%	34.5%	59.8%	23.3%
Mean	3.27	3.36	3.32	3.30	3.20	3.17	3.34	3.24	3.32	3.19	3.29	3.17	3.53	3.12	3.40	3.00	3.33	2.90

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132	
SUPPORT	74.3%	71.1%	76.3%	73.3%	77.4%	73.8%	78.8%	73.7%	74.8%	74.0%	77.0%	72.0%	100.0%	75.6%	84.0%	75.7%	68.9%	
Strongly	52.3%	48.9%	47.5%	47.5%	48.4%	45.4%	57.6%	57.7%	47.9%	54.0%	55.0%	48.0%	66.7%	46.3%	62.0%	52.7%	50.0%	
Somewhat	22.0%	22.2%	28.8%	25.7%	29.0%	28.5%	21.2%	16.1%	27.0%	20.0%	22.0%	24.0%	33.3%	29.3%	22.0%	23.0%	18.9%	
OPPOSE	18.3%	22.2%	12.7%	17.8%	11.3%	16.2%	12.1%	21.9%	15.3%	21.0%	16.0%	18.0%	-	19.5%	8.0%	16.2%	23.5%	
Somewhat	9.0%	11.1%	8.5%	10.9%	6.5%	10.0%	6.1%	8.8%	9.2%	11.0%	6.0%	10.0%	-	9.8%	6.0%	8.1%	10.6%	
Strongly	9.3%	11.1%	4.2%	6.9%	4.8%	6.2%	6.1%	13.1%	6.1%	10.0%	10.0%	8.0%	-	9.8%	2.0%	8.1%	12.9%	
DK/REFUSED	7.3%	6.7%	11.0%	8.9%	11.3%	10.0%	9.1%	4.4%	9.8%	5.0%	7.0%	10.0%	-	4.9%	8.0%	8.1%	7.6%	
Net Diff.	56.0%	48.9%	63.6%	55.4%	66.1%	57.7%	66.7%	51.8%	59.5%	53.0%	61.0%	54.0%	100.0%	56.1%	76.0%	59.5%	45.5%	
Mean	3.27	3.17	3.34	3.25	3.36	3.26	3.43	3.24	3.29	3.24	3.31	3.24	3.67	3.18	3.57	3.31	3.15	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
SUPPORT	74.3%	86.2%	70.3%	67.3%	70.3%	47.6%	79.2%	66.7%	72.4%	25.0%	55.6%	51.9%	100.0%	48.0%	
Strongly	52.3%	58.6%	50.0%	55.8%	40.5%	38.1%	43.8%	54.5%	62.1%	-	44.4%	29.6%	50.0%	28.0%	
Somewhat	22.0%	27.6%	20.3%	11.5%	29.7%	9.5%	35.4%	12.1%	10.3%	25.0%	11.1%	22.2%	50.0%	20.0%	
OPPOSE	18.3%	10.3%	17.6%	23.1%	24.3%	42.9%	16.7%	24.2%	20.7%	50.0%	44.4%	29.6%	-	32.0%	
Somewhat	9.0%	7.8%	9.5%	9.6%	10.8%	9.5%	12.5%	12.1%	10.3%	25.0%	22.2%	11.1%	-	12.0%	
Strongly	9.3%	2.6%	8.1%	13.5%	13.5%	33.3%	4.2%	12.1%	10.3%	25.0%	22.2%	18.5%	-	20.0%	
DK/REFUSED	7.3%	3.4%	12.2%	9.6%	5.4%	9.5%	4.2%	9.1%	6.9%	25.0%	-	18.5%	-	20.0%	
Net Diff.	56.0%	75.9%	52.7%	44.2%	45.9%	4.8%	62.5%	42.4%	51.7%	-25.0%	11.1%	22.2%	100.0%	16.0%	
Mean	3.27	3.47	3.28	3.21	3.03	2.58	3.24	3.20	3.33	2.00	2.78	2.77	3.50	2.70	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	66.3%	60.8%	66.7%	76.2%	66.7%	66.5%	65.2%	64.7%	66.7%	37.3%	37.0%	42.9%	94.9%	95.3%	87.5%	77.3%
Strongly	44.7%	42.5%	43.9%	50.8%	33.3%	45.7%	39.1%	41.2%	33.3%	13.4%	13.3%	14.3%	76.5%	75.8%	87.5%	50.0%
Somewhat	21.7%	18.3%	22.8%	25.4%	33.3%	20.9%	26.1%	23.5%	33.3%	23.9%	23.7%	28.6%	18.4%	19.5%	-	27.3%
OPPOSE	25.0%	30.0%	23.7%	19.0%	-	25.6%	21.7%	26.5%	8.3%	48.6%	49.6%	28.6%	2.2%	1.6%	12.5%	13.6%
Somewhat	11.3%	15.0%	9.6%	7.9%	-	11.4%	10.9%	14.7%	-	21.8%	21.5%	28.6%	0.7%	0.8%	-	9.1%
Strongly	13.7%	15.0%	14.0%	11.1%	-	14.2%	10.9%	11.8%	8.3%	26.8%	28.1%	-	1.5%	0.8%	12.5%	4.5%
DK/REFUSED	8.7%	9.2%	9.6%	4.8%	33.3%	7.9%	13.0%	8.8%	25.0%	14.1%	13.3%	28.6%	2.9%	3.1%	-	9.1%
Net Diff.	41.3%	30.8%	43.0%	57.1%	66.7%	40.9%	43.5%	38.2%	58.3%	-11.3%	-12.6%	14.3%	92.6%	93.8%	75.0%	63.6%
Mean	3.07	2.97	3.07	3.22	3.50	3.06	3.08	3.03	3.22	2.28	2.26	2.80	3.75	3.76	3.62	3.35

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	66.3%	43.9%	91.7%	74.5%	64.5%	91.9%	36.7%	65.5%	58.0%	83.3%	66.7%	67.4%	68.5%
Strongly	44.7%	23.2%	70.8%	53.2%	40.8%	70.9%	18.4%	40.5%	37.0%	41.7%	33.3%	44.6%	48.0%
Somewhat	21.7%	20.7%	20.8%	21.3%	23.7%	20.9%	18.4%	25.0%	21.0%	41.7%	33.3%	22.8%	20.5%
OPPOSE	25.0%	48.8%	4.2%	19.1%	19.7%	4.7%	55.1%	27.4%	25.9%	16.7%	33.3%	29.3%	26.0%
Somewhat	11.3%	19.5%	-	12.8%	7.9%	-	20.4%	17.9%	11.1%	-	-	9.8%	12.0%
Strongly	13.7%	29.3%	4.2%	6.4%	11.8%	4.7%	34.7%	9.5%	14.8%	16.7%	33.3%	19.6%	14.0%
DK/REFUSED	8.7%	7.3%	4.2%	6.4%	15.8%	3.5%	8.2%	7.1%	16.0%	-	-	3.3%	5.5%
Net Diff.	41.3%	-4.9%	87.5%	55.3%	44.7%	87.2%	-18.4%	38.1%	32.1%	66.7%	33.3%	38.0%	42.5%
Mean	3.07	2.41	3.65	3.30	3.11	3.64	2.22	3.04	2.96	3.08	2.67	2.96	3.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	66.3%	47.7%	91.4%	64.3%	74.4%	96.2%	88.2%	33.3%	37.1%	36.5%	66.7%	94.1%	94.0%	100.0%	79.2%
Strongly	44.7%	26.2%	71.4%	32.9%	56.4%	80.8%	76.5%	33.3%	12.1%	11.7%	33.3%	78.7%	78.9%	66.7%	41.7%
Somewhat	21.7%	21.5%	20.0%	31.4%	17.9%	15.4%	11.8%	-	25.0%	24.8%	33.3%	15.4%	15.0%	33.3%	37.5%
OPPOSE	25.0%	42.1%	2.9%	25.7%	17.9%	-	11.8%	33.3%	48.6%	48.9%	33.3%	2.9%	3.0%	-	12.5%
Somewhat	11.3%	20.6%	-	10.0%	10.3%	-	5.9%	-	21.4%	21.2%	33.3%	1.5%	1.5%	-	8.3%
Strongly	13.7%	21.5%	2.9%	15.7%	7.7%	-	5.9%	33.3%	27.1%	27.7%	-	1.5%	1.5%	-	4.2%
DK/REFUSED	8.7%	10.3%	5.7%	10.0%	7.7%	3.8%	-	33.3%	14.3%	14.6%	-	2.9%	3.0%	-	8.3%
Net Diff.	41.3%	5.6%	88.6%	38.6%	56.4%	96.2%	76.5%	-	-11.4%	-12.4%	33.3%	91.2%	91.0%	100.0%	66.7%
Mean	3.07	2.58	3.70	2.90	3.33	3.84	3.59	2.50	2.26	2.24	3.00	3.77	3.77	3.67	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	66.3%	37.0%	36.3%	66.7%	94.7%	94.6%	100.0%	75.9%	35.2%	80.0%
Strongly	44.7%	12.3%	11.9%	33.3%	78.9%	79.2%	66.7%	41.4%	15.5%	40.0%
Somewhat	21.7%	24.6%	24.4%	33.3%	15.8%	15.4%	33.3%	34.5%	19.7%	40.0%
OPPOSE	25.0%	49.3%	50.4%	-	2.3%	2.3%	-	13.8%	56.3%	15.0%
Somewhat	11.3%	22.5%	23.0%	-	0.8%	0.8%	-	6.9%	22.5%	10.0%
Strongly	13.7%	26.8%	27.4%	-	1.5%	1.5%	-	6.9%	33.8%	5.0%
DK/REFUSED	8.7%	13.8%	13.3%	33.3%	3.0%	3.1%	-	10.3%	8.5%	5.0%
Net Diff.	41.3%	-12.3%	-14.1%	66.7%	92.5%	92.3%	100.0%	62.1%	-21.1%	65.0%
Mean	3.07	2.26	2.24	3.50	3.78	3.78	3.67	3.23	2.18	3.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY					DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep-ent	Other	
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	66.3%	70.2%	47.7%	66.0%	65.0%	58.4%	74.8%	57.8%	92.7%	100.0%	-	-	-	71.8%	-	42.2%	95.1%	67.5%	66.4%	85.7%	-
Strongly	44.7%	48.3%	29.5%	45.6%	39.0%	36.1%	53.8%	33.6%	76.4%	67.3%	-	-	-	48.4%	-	14.7%	75.3%	49.6%	50.0%	42.9%	-
Somewhat	21.7%	21.9%	18.2%	20.4%	26.0%	22.3%	21.0%	24.2%	16.4%	32.7%	-	-	-	23.5%	-	27.5%	19.8%	17.9%	16.4%	42.9%	-
OPPOSE	25.0%	21.1%	47.7%	28.6%	25.0%	30.7%	19.3%	31.8%	7.3%	-	100.0%	71.8%	100.0%	20.2%	100.0%	44.1%	2.5%	23.9%	24.5%	14.3%	-
Somewhat	11.3%	9.9%	20.5%	14.3%	12.0%	13.3%	9.2%	13.9%	5.5%	-	45.3%	32.1%	33.3%	9.0%	33.3%	19.6%	1.2%	11.1%	11.8%	-	-
Strongly	13.7%	11.2%	27.3%	14.3%	13.0%	17.5%	10.1%	17.9%	1.8%	-	54.7%	39.7%	66.7%	11.2%	66.7%	24.5%	1.2%	12.8%	12.7%	14.3%	-
DK/REFUSED	8.7%	8.7%	4.5%	5.4%	10.0%	10.8%	5.9%	10.3%	-	-	-	28.2%	-	7.9%	-	13.7%	2.5%	8.5%	9.1%	-	-
Net Diff.	41.3%	49.2%	-	37.4%	40.0%	27.7%	55.5%	26.0%	85.5%	100.0%	-100%	-71.8%	-100%	51.6%	-100%	-2.0%	92.6%	43.6%	41.8%	71.4%	-
Mean	3.07	3.18	2.52	3.03	3.01	2.86	3.26	2.82	3.67	3.67	1.45	1.45	1.33	3.18	1.33	2.38	3.73	3.14	3.14	3.14	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	66.3%	40.7%	96.6%	59.3%	43.8%	94.2%	74.6%	42.9%	94.0%	68.6%	36.4%	100.0%	60.0%	20.0%	100.0%	71.4%
Strongly	44.7%	11.1%	75.9%	42.6%	18.8%	75.0%	55.6%	14.3%	73.1%	50.0%	18.2%	85.7%	46.7%	-	80.0%	57.1%
Somewhat	21.7%	29.6%	20.7%	16.7%	25.0%	19.2%	19.0%	28.6%	20.9%	18.6%	18.2%	14.3%	13.3%	20.0%	20.0%	14.3%
OPPOSE	25.0%	50.0%	3.4%	31.5%	37.5%	1.9%	17.5%	42.9%	3.0%	21.6%	54.5%	-	40.0%	60.0%	-	28.6%
Somewhat	11.3%	29.6%	-	14.8%	8.3%	1.9%	7.9%	20.9%	1.5%	7.8%	9.1%	-	33.3%	20.0%	-	14.3%
Strongly	13.7%	20.4%	3.4%	16.7%	29.2%	-	9.5%	22.0%	1.5%	13.7%	45.5%	-	6.7%	40.0%	-	14.3%
DK/REFUSED	8.7%	9.3%	-	9.3%	18.8%	3.8%	7.9%	14.3%	3.0%	9.8%	9.1%	-	-	20.0%	-	-
Net Diff.	41.3%	-9.3%	93.1%	27.8%	6.2%	92.3%	57.1%	-	91.0%	47.1%	-18.2%	100.0%	20.0%	-40.0%	100.0%	42.9%
Mean	3.07	2.35	3.69	2.94	2.41	3.76	3.31	2.41	3.71	3.16	2.10	3.86	3.00	1.75	3.80	3.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MOD- ERATE	CONSERVATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
SUPPORT	66.3%	39.6%	50.0%	98.7%	100.0%	97.8%	81.8%	37.8%	36.7%	38.8%	75.0%	100.0%	81.0%	34.3%	98.1%	82.6%	41.7%	98.4%	82.5%	37.6%
Strongly	44.7%	11.3%	19.4%	85.3%	96.6%	78.3%	52.3%	15.7%	15.0%	16.4%	50.0%	91.3%	42.9%	14.9%	82.7%	60.9%	16.7%	83.9%	52.5%	13.8%
Somewhat	21.7%	28.3%	30.6%	13.3%	3.4%	19.6%	29.5%	22.0%	21.7%	22.4%	25.0%	8.7%	38.1%	19.4%	15.4%	21.7%	25.0%	14.5%	30.0%	23.9%
OPPOSE	25.0%	45.3%	41.7%	-	-	-	11.4%	50.4%	51.7%	49.3%	25.0%	-	14.3%	56.7%	-	8.7%	43.3%	-	10.0%	49.5%
Somewhat	11.3%	18.9%	16.7%	-	-	-	3.4%	24.4%	30.0%	19.4%	25.0%	-	4.8%	32.8%	-	2.2%	15.0%	-	2.5%	23.9%
Strongly	13.7%	26.4%	25.0%	-	-	-	8.0%	26.0%	21.7%	29.9%	-	-	9.5%	23.9%	-	6.5%	28.3%	-	7.5%	25.7%
DK/REFUSED	8.7%	15.1%	8.3%	1.3%	-	2.2%	6.8%	11.8%	11.7%	11.9%	-	-	4.8%	9.0%	1.9%	8.7%	15.0%	1.6%	7.5%	12.8%
Net Diff.	41.3%	-5.7%	8.3%	98.7%	100.0%	97.8%	70.5%	-12.6%	-15.0%	-10.4%	50.0%	100.0%	66.7%	-22.4%	98.1%	73.9%	-1.7%	98.4%	72.5%	-11.9%
Mean	3.07	2.29	2.48	3.86	3.97	3.80	3.35	2.31	2.34	2.29	3.25	3.91	3.20	2.28	3.84	3.50	2.35	3.85	3.38	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	66.3%	100.0%	75.0%	38.9%	100.0%	60.0%	50.0%	38.8%	92.7%	81.8%	61.9%	70.0%	45.6%	77.3%	42.5%	70.0%	48.0%	83.7%	46.2%	77.4%
Strongly	44.7%	92.3%	50.0%	27.8%	87.5%	40.0%	37.5%	14.4%	73.7%	54.5%	45.7%	44.7%	26.7%	54.6%	17.5%	47.8%	34.0%	60.6%	24.4%	54.2%
Somewhat	21.7%	7.7%	25.0%	11.1%	12.5%	20.0%	12.5%	24.5%	19.0%	27.3%	16.2%	25.3%	18.9%	22.7%	25.0%	22.2%	14.0%	23.1%	21.8%	23.2%
OPPOSE	25.0%	-	25.0%	55.6%	-	40.0%	37.5%	46.8%	4.4%	18.2%	27.6%	22.6%	36.7%	17.5%	45.0%	24.4%	30.0%	11.5%	33.3%	17.3%
Somewhat	11.3%	-	12.5%	27.8%	-	20.0%	12.5%	21.6%	2.2%	-	11.4%	11.1%	12.2%	9.3%	20.0%	14.4%	6.0%	4.8%	11.5%	8.3%
Strongly	13.7%	-	12.5%	27.8%	-	20.0%	25.0%	25.2%	2.2%	18.2%	16.2%	11.6%	24.4%	8.2%	25.0%	10.0%	24.0%	6.7%	21.8%	8.9%
DK/REFUSED	8.7%	-	-	5.6%	-	-	12.5%	14.4%	2.9%	-	10.5%	7.4%	17.8%	5.2%	12.5%	5.6%	22.0%	4.8%	20.5%	5.4%
Net Diff.	41.3%	100.0%	50.0%	-16.7%	100.0%	20.0%	12.5%	-7.9%	88.3%	63.6%	34.3%	47.4%	8.9%	59.8%	-2.5%	45.6%	18.0%	72.1%	12.8%	60.1%
Mean	3.07	3.92	3.12	2.41	3.88	2.80	2.71	2.33	3.69	3.18	3.02	3.11	2.58	3.30	2.40	3.14	2.74	3.44	2.61	3.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	66.3%	41.7%	76.9%	62.5%	76.9%	58.6%	80.5%	61.7%	68.4%	55.4%	88.0%	58.3%	80.0%	61.5%	84.2%	71.4%	83.3%	66.7%	66.8%	60.0%	61.0%	
Strongly	44.7%	41.7%	57.7%	62.5%	53.8%	37.9%	57.0%	35.0%	49.1%	41.1%	62.0%	35.9%	56.2%	53.8%	63.2%	57.1%	58.3%	40.7%	47.2%	34.3%	39.0%	
Somewhat	21.7%	-	19.2%	-	23.1%	20.7%	23.5%	26.7%	19.3%	14.3%	26.1%	22.3%	23.8%	7.7%	21.1%	14.3%	25.0%	25.9%	19.6%	25.7%	22.0%	
OPPOSE	25.0%	58.3%	19.2%	37.5%	15.4%	30.2%	14.8%	28.3%	26.3%	32.1%	7.6%	29.1%	15.4%	38.5%	10.5%	28.6%	8.3%	28.4%	22.9%	37.1%	30.0%	
Somewhat	11.3%	16.7%	15.4%	12.5%	7.7%	13.8%	7.4%	15.0%	15.8%	12.5%	2.2%	13.6%	6.9%	15.4%	10.5%	-	8.3%	13.6%	10.3%	25.7%	14.0%	
Strongly	13.7%	41.7%	3.8%	25.0%	7.7%	16.4%	7.4%	13.3%	10.5%	19.6%	5.4%	15.5%	8.5%	23.1%	-	28.6%	-	14.8%	12.6%	11.4%	16.0%	
DK/REFUSED	8.7%	-	3.8%	-	7.7%	11.2%	4.7%	10.0%	5.3%	12.5%	4.3%	12.6%	4.6%	-	5.3%	-	8.3%	4.9%	10.3%	2.9%	9.0%	
Net Diff.	41.3%	-16.7%	57.7%	25.0%	61.5%	28.4%	65.8%	33.3%	42.1%	23.2%	80.4%	29.1%	64.6%	23.1%	73.7%	42.9%	75.0%	38.3%	43.9%	22.9%	31.0%	
Mean	3.07	2.42	3.36	3.00	3.33	2.90	3.37	2.93	3.13	2.88	3.51	2.90	3.34	2.92	3.56	3.00	3.55	2.97	3.13	2.85	2.92	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	66.3%	71.7%	71.9%	66.2%	66.5%	68.8%	69.6%	87.5%	64.3%	43.8%	85.4%	36.4%	84.4%	51.6%	86.2%	45.2%	85.2%	33.3%	87.0%	44.4%	91.7%
Strongly	44.7%	45.7%	54.4%	38.5%	46.1%	50.0%	56.5%	62.5%	50.0%	19.2%	65.2%	16.7%	56.2%	21.9%	71.3%	19.1%	64.4%	20.0%	69.6%	22.2%	75.0%
Somewhat	21.7%	26.1%	17.5%	27.7%	20.4%	18.8%	13.0%	25.0%	14.3%	24.6%	20.3%	19.7%	28.1%	29.7%	14.9%	26.1%	20.7%	13.3%	17.4%	22.2%	16.7%
OPPOSE	25.0%	21.7%	16.7%	27.7%	22.5%	31.2%	26.1%	12.5%	28.6%	42.3%	10.8%	53.0%	12.5%	31.2%	9.6%	40.0%	10.4%	60.0%	13.0%	44.4%	8.3%
Somewhat	11.3%	4.3%	7.0%	12.3%	9.9%	18.8%	13.0%	12.5%	7.1%	18.5%	5.1%	28.8%	6.2%	7.8%	4.3%	17.4%	4.4%	26.7%	8.7%	11.1%	8.3%
Strongly	13.7%	17.4%	9.6%	15.4%	12.6%	12.5%	13.0%	-	21.4%	23.8%	5.7%	24.2%	6.2%	23.4%	5.3%	22.6%	5.9%	33.3%	4.3%	33.3%	-
DK/REFUSED	8.7%	6.5%	11.4%	6.2%	11.0%	-	4.3%	-	7.1%	13.8%	3.8%	10.6%	3.1%	17.2%	4.3%	14.8%	4.4%	6.7%	-	11.1%	-
Net Diff.	41.3%	50.0%	55.3%	38.5%	44.0%	37.5%	43.5%	75.0%	35.7%	1.5%	74.7%	-16.7%	71.9%	20.3%	76.6%	5.2%	74.8%	-26.7%	73.9%	-	83.3%
Mean	3.07	3.07	3.32	2.95	3.12	3.06	3.18	3.50	3.00	2.46	3.51	2.32	3.39	2.60	3.59	2.49	3.50	2.21	3.52	2.38	3.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	66.3%	45.7%	47.4%	48.3%	44.4%	85.0%	66.0%	96.3%	95.5%	41.1%	82.1%	50.8%	86.8%	45.5%	85.7%	47.1%	81.0%	55.6%	81.8%
Strongly	44.7%	19.6%	26.3%	20.7%	17.8%	67.3%	43.4%	88.9%	77.6%	15.1%	64.3%	24.6%	69.2%	18.2%	67.5%	29.4%	66.7%	33.3%	63.6%
Somewhat	21.7%	26.1%	21.1%	27.6%	26.7%	17.7%	22.6%	7.4%	17.9%	26.0%	17.9%	26.2%	17.6%	27.3%	18.3%	17.6%	14.3%	22.2%	18.2%
OPPOSE	25.0%	40.6%	36.8%	37.9%	42.2%	10.9%	26.4%	-	3.0%	49.3%	12.5%	30.8%	9.9%	39.7%	9.5%	47.1%	19.0%	33.3%	18.2%
Somewhat	11.3%	16.7%	10.5%	13.8%	18.9%	6.8%	17.0%	-	1.5%	26.0%	7.1%	6.2%	6.6%	17.4%	4.8%	11.8%	19.0%	-	18.2%
Strongly	13.7%	23.9%	26.3%	24.1%	23.3%	4.1%	9.4%	-	1.5%	23.3%	5.4%	24.6%	3.3%	22.3%	4.8%	35.3%	-	33.3%	-
DK/REFUSED	8.7%	13.8%	15.8%	13.8%	13.3%	4.1%	7.5%	3.7%	1.5%	9.6%	5.4%	18.5%	3.3%	14.9%	4.8%	5.9%	-	11.1%	-
Net Diff.	41.3%	5.1%	10.5%	10.3%	2.2%	74.1%	39.6%	96.3%	92.5%	-8.2%	69.6%	20.0%	76.9%	5.8%	76.2%	-	61.9%	22.2%	63.6%
Mean	3.07	2.48	2.56	2.52	2.45	3.55	3.08	3.92	3.74	2.36	3.49	2.62	3.58	2.49	3.56	2.44	3.48	2.62	3.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
SUPPORT	66.3%	66.2%	67.5%	72.7%	75.0%	66.7%	-	59.7%	61.5%	66.7%	60.0%	100.0%	-	72.1%	70.4%	75.0%	85.7%	50.0%	-
Strongly	44.7%	43.5%	52.5%	54.5%	58.3%	66.7%	-	37.9%	30.8%	33.3%	20.0%	100.0%	-	48.5%	63.0%	62.5%	85.7%	50.0%	-
Somewhat	21.7%	22.7%	15.0%	18.2%	16.7%	-	-	21.8%	30.8%	33.3%	40.0%	-	-	23.5%	7.4%	12.5%	-	-	-
OPPOSE	25.0%	24.2%	30.0%	22.7%	25.0%	33.3%	100.0%	33.1%	30.8%	16.7%	40.0%	-	100.0%	16.2%	29.6%	25.0%	14.3%	50.0%	100.0%
Somewhat	11.3%	10.8%	15.0%	9.1%	16.7%	-	66.7%	16.9%	23.1%	16.7%	20.0%	-	100.0%	5.1%	11.1%	6.2%	14.3%	-	50.0%
Strongly	13.7%	13.5%	15.0%	13.6%	8.3%	33.3%	33.3%	16.1%	7.7%	-	20.0%	-	-	11.0%	18.5%	18.8%	-	50.0%	50.0%
DK/REFUSED	8.7%	9.6%	2.5%	4.5%	-	-	-	7.3%	7.7%	16.7%	-	-	-	11.8%	-	-	-	-	-
Net Diff.	41.3%	41.9%	37.5%	50.0%	50.0%	33.3%	-100%	26.6%	30.8%	50.0%	20.0%	100.0%	-100%	55.9%	40.7%	50.0%	71.4%	-	-100%
Mean	3.07	3.06	3.08	3.19	3.25	3.00	1.67	2.88	2.92	3.20	2.60	4.00	2.00	3.24	3.15	3.19	3.71	2.50	1.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	66.3%	72.2%	68.6%	59.4%	53.7%	82.5%	70.1%	64.8%	64.5%	69.2%	62.0%	82.5%	52.4%	63.2%	57.3%	63.6%	55.1%	76.7%
Strongly	44.7%	50.0%	51.0%	39.6%	38.9%	49.2%	50.6%	42.3%	44.8%	44.4%	43.5%	49.2%	28.6%	41.1%	31.7%	45.5%	32.7%	53.3%
Somewhat	21.7%	22.2%	17.6%	19.8%	14.8%	33.3%	19.5%	22.5%	19.7%	24.8%	18.6%	33.3%	23.8%	22.1%	25.6%	18.2%	22.4%	23.3%
OPPOSE	25.0%	22.2%	27.5%	27.1%	33.3%	14.3%	25.3%	24.9%	26.2%	23.1%	27.8%	14.3%	38.1%	30.5%	32.9%	32.7%	36.4%	20.0%
Somewhat	11.3%	8.3%	9.8%	12.5%	14.8%	9.5%	9.2%	12.2%	10.9%	12.0%	11.8%	9.5%	14.3%	18.9%	14.6%	21.8%	17.8%	16.7%
Strongly	13.7%	13.9%	17.6%	14.6%	18.5%	4.8%	16.1%	12.7%	15.3%	11.1%	16.0%	4.8%	23.8%	11.6%	18.3%	10.9%	18.7%	3.3%
DK/REFUSED	8.7%	5.6%	3.9%	13.5%	13.0%	3.2%	4.6%	10.3%	9.3%	7.7%	10.1%	3.2%	9.5%	6.3%	9.8%	3.6%	8.4%	3.3%
Net Diff.	41.3%	50.0%	41.2%	32.3%	20.4%	68.3%	44.8%	39.9%	38.3%	46.2%	34.2%	68.3%	14.3%	32.6%	24.4%	30.9%	18.7%	56.7%
Mean	3.07	3.15	3.06	2.98	2.85	3.31	3.10	3.05	3.04	3.11	3.00	3.31	2.63	2.99	2.78	3.02	2.76	3.31

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
SUPPORT	66.3%	86.7%	66.1%	70.3%	74.2%	67.7%	87.9%	59.9%	71.8%	71.0%	65.0%	63.0%	66.7%	70.7%	56.0%	73.0%	65.2%
Strongly	44.7%	71.1%	43.2%	55.4%	43.5%	52.3%	45.5%	37.2%	50.9%	46.0%	42.0%	46.0%	-	56.1%	40.0%	50.0%	40.9%
Somewhat	21.7%	15.6%	22.9%	14.9%	30.6%	15.4%	42.4%	22.6%	20.9%	25.0%	23.0%	17.0%	66.7%	14.6%	16.0%	23.0%	24.2%
OPPOSE	25.0%	13.3%	20.3%	20.8%	14.5%	20.8%	9.1%	32.8%	18.4%	19.0%	28.0%	28.0%	-	22.0%	38.0%	23.0%	22.7%
Somewhat	11.3%	4.4%	6.8%	7.9%	3.2%	6.9%	3.0%	17.5%	6.1%	9.0%	11.0%	14.0%	-	4.9%	16.0%	12.2%	11.4%
Strongly	13.7%	8.9%	13.6%	12.9%	11.3%	13.8%	6.1%	15.3%	12.3%	10.0%	17.0%	14.0%	-	17.1%	22.0%	10.8%	11.4%
DK/REFUSED	8.7%	-	13.6%	8.9%	11.3%	11.5%	3.0%	7.3%	9.8%	10.0%	7.0%	9.0%	33.3%	7.3%	6.0%	4.1%	12.1%
Net Diff.	41.3%	73.3%	45.8%	49.5%	59.7%	46.9%	78.8%	27.0%	53.4%	52.0%	37.0%	35.0%	66.7%	48.8%	18.0%	50.0%	42.4%
Mean	3.07	3.49	3.11	3.24	3.20	3.20	3.31	2.88	3.22	3.19	2.97	3.04	3.00	3.18	2.79	3.17	3.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
SUPPORT	66.3%	53.4%	71.6%	75.0%	73.0%	85.7%	60.4%	57.6%	51.7%	100.0%	100.0%	81.5%	50.0%	84.0%
Strongly	44.7%	34.5%	43.2%	63.5%	37.8%	71.4%	43.8%	33.3%	27.6%	75.0%	77.8%	70.4%	50.0%	72.0%
Somewhat	21.7%	19.0%	28.4%	11.5%	35.1%	14.3%	16.7%	24.2%	24.1%	25.0%	22.2%	11.1%	-	12.0%
OPPOSE	25.0%	39.7%	17.6%	13.5%	16.2%	14.3%	33.3%	27.3%	31.0%	-	-	11.1%	-	12.0%
Somewhat	11.3%	16.4%	9.5%	9.6%	8.1%	-	8.3%	21.2%	24.1%	-	-	7.4%	-	8.0%
Strongly	13.7%	23.3%	8.1%	3.8%	8.1%	14.3%	25.0%	6.1%	6.9%	-	-	3.7%	-	4.0%
DK/REFUSED	8.7%	6.9%	10.8%	11.5%	10.8%	-	6.2%	15.2%	17.2%	-	-	7.4%	50.0%	4.0%
Net Diff.	41.3%	13.8%	54.1%	61.5%	56.8%	71.4%	27.1%	30.3%	20.7%	100.0%	100.0%	70.4%	50.0%	72.0%
Mean	3.07	2.69	3.20	3.52	3.15	3.43	2.84	3.00	2.88	3.75	3.78	3.60	4.00	3.58

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	101	47	38	15	1	85	16	12	4	89	85	4	7	6	1	5
SUPPORT	77.2%	72.3%	78.9%	86.7%	100.0%	78.8%	68.8%	66.7%	75.0%	78.7%	77.6%	100.0%	85.7%	83.3%	100.0%	40.0%
Strongly	42.6%	42.6%	47.4%	33.3%	-	43.5%	37.5%	25.0%	75.0%	42.7%	41.2%	75.0%	57.1%	66.7%	-	20.0%
Somewhat	34.7%	29.8%	31.6%	53.3%	100.0%	35.3%	31.2%	41.7%	-	36.0%	36.5%	25.0%	28.6%	16.7%	100.0%	20.0%
OPPOSE	14.9%	17.0%	13.2%	13.3%	-	15.3%	12.5%	16.7%	-	14.6%	15.3%	-	-	-	-	40.0%
Somewhat	3.0%	2.1%	5.3%	-	-	2.4%	6.2%	8.3%	-	2.2%	2.4%	-	-	-	-	20.0%
Strongly	11.9%	14.9%	7.9%	13.3%	-	12.9%	6.2%	8.3%	-	12.4%	12.9%	-	-	-	-	20.0%
DK/REFUSED	7.9%	10.6%	7.9%	-	-	5.9%	18.8%	16.7%	25.0%	6.7%	7.1%	-	14.3%	16.7%	-	20.0%
Net Diff.	62.4%	55.3%	65.8%	73.3%	100.0%	63.5%	56.2%	50.0%	75.0%	64.0%	62.4%	100.0%	85.7%	83.3%	100.0%	-
Mean	3.17	3.12	3.29	3.07	3.00	3.16	3.23	3.00	4.00	3.17	3.14	3.75	3.67	3.80	3.00	2.50

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	101	46	4	24	27	7	31	29	34	2	1	30	63
SUPPORT	77.2%	82.6%	50.0%	79.2%	70.4%	85.7%	80.6%	82.8%	67.6%	100.0%	-	76.7%	81.0%
Strongly	42.6%	39.1%	25.0%	58.3%	37.0%	71.4%	38.7%	44.8%	38.2%	50.0%	-	36.7%	44.4%
Somewhat	34.7%	43.5%	25.0%	20.8%	33.3%	14.3%	41.9%	37.9%	29.4%	50.0%	-	40.0%	36.5%
OPPOSE	14.9%	13.0%	25.0%	12.5%	18.5%	-	16.1%	10.3%	20.6%	-	100.0%	16.7%	12.7%
Somewhat	3.0%	2.2%	-	8.3%	-	-	-	10.3%	-	-	-	-	4.8%
Strongly	11.9%	10.9%	25.0%	4.2%	18.5%	-	16.1%	-	20.6%	-	100.0%	16.7%	7.9%
DK/REFUSED	7.9%	4.3%	25.0%	8.3%	11.1%	14.3%	3.2%	6.9%	11.8%	-	-	6.7%	6.3%
Net Diff.	62.4%	69.6%	25.0%	66.7%	51.9%	85.7%	64.5%	72.4%	47.1%	100.0%	-100%	60.0%	68.3%
Mean	3.17	3.16	2.67	3.45	3.00	3.83	3.07	3.37	2.97	3.50	1.00	3.04	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	101	56	3	25	10	1	2	4	88	87	1	8	8	-	5
SUPPORT	77.2%	76.8%	66.7%	72.0%	90.0%	100.0%	50.0%	100.0%	77.3%	77.0%	100.0%	87.5%	87.5%	-	60.0%
Strongly	42.6%	44.6%	33.3%	48.0%	30.0%	100.0%	-	25.0%	43.2%	42.5%	100.0%	50.0%	50.0%	-	20.0%
Somewhat	34.7%	32.1%	33.3%	24.0%	60.0%	-	50.0%	75.0%	34.1%	34.5%	-	37.5%	37.5%	-	40.0%
OPPOSE	14.9%	17.9%	-	20.0%	-	-	-	-	14.8%	14.9%	-	-	-	-	40.0%
Somewhat	3.0%	3.6%	-	4.0%	-	-	-	-	2.3%	2.3%	-	-	-	-	20.0%
Strongly	11.9%	14.3%	-	16.0%	-	-	-	-	12.5%	12.6%	-	-	-	-	20.0%
DK/REFUSED	7.9%	5.4%	33.3%	8.0%	10.0%	-	50.0%	-	8.0%	8.0%	-	12.5%	12.5%	-	-
Net Diff.	62.4%	58.9%	66.7%	52.0%	90.0%	100.0%	50.0%	100.0%	62.5%	62.1%	100.0%	87.5%	87.5%	-	20.0%
Mean	3.17	3.13	3.50	3.13	3.33	4.00	3.00	3.25	3.17	3.16	4.00	3.57	3.57	-	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIED	
		BRAD-			CLARK			UNDE-	BRAD-	BAL-
		FORD					FIRM	CIED	FORD	LOTS
TotalAnswering	101	87	86	1	7	7	-	7	46	4
SUPPORT	77.2%	77.0%	76.7%	100.0%	85.7%	85.7%	-	71.4%	82.6%	50.0%
Strongly	42.6%	42.5%	41.9%	100.0%	71.4%	71.4%	-	14.3%	39.1%	-
Somewhat	34.7%	34.5%	34.9%	-	14.3%	14.3%	-	57.1%	43.5%	50.0%
OPPOSE	14.9%	14.9%	15.1%	-	-	-	-	28.6%	13.0%	50.0%
Somewhat	3.0%	2.3%	2.3%	-	-	-	-	14.3%	2.2%	25.0%
Strongly	11.9%	12.6%	12.8%	-	-	-	-	14.3%	10.9%	25.0%
DK/REFUSED	7.9%	8.0%	8.1%	-	14.3%	14.3%	-	-	4.3%	-
Net Diff.	62.4%	62.1%	61.6%	100.0%	85.7%	85.7%	-	42.9%	69.6%	-
Mean	3.17	3.16	3.15	4.00	3.83	3.83	-	2.71	3.16	2.25

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	101	72	23	50	35	69	30	94	4	-	75	78	15	78	15	59	4	38	37	1	-
SUPPORT	77.2%	81.9%	69.6%	68.0%	80.0%	76.8%	80.0%	79.8%	25.0%	-	74.7%	100.0%	-	100.0%	-	78.0%	100.0%	73.7%	73.0%	100.0%	-
Strongly	42.6%	50.0%	30.4%	40.0%	45.7%	39.1%	50.0%	44.7%	25.0%	-	40.0%	55.1%	-	55.1%	-	40.7%	100.0%	39.5%	37.8%	100.0%	-
Somewhat	34.7%	31.9%	39.1%	28.0%	34.3%	37.7%	30.0%	35.1%	-	-	34.7%	44.9%	-	44.9%	-	37.3%	-	34.2%	35.1%	-	-
OPPOSE	14.9%	12.5%	26.1%	20.0%	14.3%	14.5%	16.7%	14.9%	25.0%	-	20.0%	-	100.0%	-	100.0%	13.6%	-	18.4%	18.9%	-	-
Somewhat	3.0%	2.8%	4.3%	6.0%	-	4.3%	-	3.2%	-	-	4.0%	-	20.0%	-	20.0%	1.7%	-	5.3%	5.4%	-	-
Strongly	11.9%	9.7%	21.7%	14.0%	14.3%	10.1%	16.7%	11.7%	25.0%	-	16.0%	-	80.0%	-	80.0%	11.9%	-	13.2%	13.5%	-	-
DK/REFUSED	7.9%	5.6%	4.3%	12.0%	5.7%	8.7%	3.3%	5.3%	50.0%	-	5.3%	-	-	-	-	8.5%	-	7.9%	8.1%	-	-
Net Diff.	62.4%	69.4%	43.5%	48.0%	65.7%	62.3%	63.3%	64.9%	-	-	54.7%	100.0%	-100%	100.0%	-100%	64.4%	100.0%	55.3%	54.1%	100.0%	-
Mean	3.17	3.29	2.82	3.07	3.18	3.16	3.17	3.19	2.50	-	3.04	3.55	1.20	3.55	1.20	3.17	4.00	3.09	3.06	4.00	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	101	32	1	22	27	3	16	52	4	32	7	-	6	4	-	2
SUPPORT	77.2%	78.1%	100.0%	77.3%	77.8%	100.0%	68.8%	78.8%	100.0%	75.0%	71.4%	-	66.7%	50.0%	-	50.0%
Strongly	42.6%	37.5%	100.0%	54.5%	44.4%	100.0%	18.8%	42.3%	100.0%	37.5%	28.6%	-	50.0%	-	-	-
Somewhat	34.7%	40.6%	-	22.7%	33.3%	-	50.0%	36.5%	-	37.5%	42.9%	-	16.7%	50.0%	-	50.0%
OPPOSE	14.9%	12.5%	-	18.2%	14.8%	-	18.8%	11.5%	-	15.6%	28.6%	-	33.3%	50.0%	-	50.0%
Somewhat	3.0%	3.1%	-	-	-	-	12.5%	1.9%	-	3.1%	-	-	16.7%	-	-	50.0%
Strongly	11.9%	9.4%	-	18.2%	14.8%	-	6.2%	9.6%	-	12.5%	28.6%	-	16.7%	50.0%	-	-
DK/REFUSED	7.9%	9.4%	-	4.5%	7.4%	-	12.5%	9.6%	-	9.4%	-	-	-	-	-	-
Net Diff.	62.4%	65.6%	100.0%	59.1%	63.0%	100.0%	50.0%	67.3%	100.0%	59.4%	42.9%	-	33.3%	-	-	-
Mean	3.17	3.17	4.00	3.19	3.16	4.00	2.93	3.23	4.00	3.10	2.71	-	3.00	2.00	-	2.50

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY				IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE	IDEOLOGY: FEMALE	IDEOLOGY: WHITE					
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	101	32	18	1	-	1	16	79	38	41	1	-	8	44	1	8	35	1	14	68
SUPPORT	77.2%	75.0%	72.2%	100.0%	-	100.0%	81.2%	77.2%	81.6%	73.2%	100.0%	-	87.5%	79.5%	100.0%	75.0%	74.3%	100.0%	85.7%	77.9%
Strongly	42.6%	50.0%	27.8%	100.0%	-	100.0%	37.5%	43.0%	52.6%	34.1%	100.0%	-	50.0%	45.5%	100.0%	25.0%	40.0%	100.0%	42.9%	42.6%
Somewhat	34.7%	25.0%	44.4%	-	-	-	43.8%	34.2%	28.9%	39.0%	-	-	37.5%	34.1%	-	50.0%	34.3%	-	42.9%	35.3%
OPPOSE	14.9%	12.5%	22.2%	-	-	-	12.5%	15.2%	10.5%	19.5%	-	-	12.5%	13.6%	-	12.5%	17.1%	-	7.1%	13.2%
Somewhat	3.0%	3.1%	-	-	-	-	6.2%	2.5%	2.6%	2.4%	-	-	-	2.3%	-	12.5%	2.9%	-	-	2.9%
Strongly	11.9%	9.4%	22.2%	-	-	-	6.2%	12.7%	7.9%	17.1%	-	-	12.5%	11.4%	-	-	14.3%	-	7.1%	10.3%
DK/REFUSED	7.9%	12.5%	5.6%	-	-	-	6.2%	7.6%	7.9%	7.3%	-	-	-	6.8%	-	12.5%	8.6%	-	7.1%	8.8%
Net Diff.	62.4%	62.5%	50.0%	100.0%	-	100.0%	68.8%	62.0%	71.1%	53.7%	100.0%	-	75.0%	65.9%	100.0%	62.5%	57.1%	100.0%	78.6%	64.7%
Mean	3.17	3.32	2.82	4.00	-	4.00	3.20	3.16	3.37	2.97	4.00	-	3.25	3.22	4.00	3.14	3.09	4.00	3.31	3.21

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	101	-	2	11	-	2	4	85	10	2	40	57	49	44	23	27	26	17	42	38
SUPPORT	77.2%	-	50.0%	72.7%	-	50.0%	50.0%	77.6%	80.0%	-	85.0%	70.2%	81.6%	70.5%	87.0%	70.4%	76.9%	70.6%	83.3%	71.1%
Strongly	42.6%	-	-	45.5%	-	-	-	42.4%	50.0%	-	47.5%	40.4%	42.9%	40.9%	47.8%	40.7%	38.5%	41.2%	42.9%	42.1%
Somewhat	34.7%	-	50.0%	27.3%	-	50.0%	50.0%	35.3%	30.0%	-	37.5%	29.8%	38.8%	29.5%	39.1%	29.6%	38.5%	29.4%	40.5%	28.9%
OPPOSE	14.9%	-	50.0%	27.3%	-	50.0%	50.0%	14.1%	10.0%	100.0%	10.0%	19.3%	12.2%	18.2%	8.7%	18.5%	15.4%	17.6%	9.5%	15.8%
Somewhat	3.0%	-	50.0%	-	-	50.0%	-	2.4%	10.0%	-	-	5.3%	2.0%	4.5%	4.3%	-	-	11.8%	2.4%	2.6%
Strongly	11.9%	-	-	27.3%	-	-	50.0%	11.8%	-	100.0%	10.0%	14.0%	10.2%	13.6%	4.3%	18.5%	15.4%	5.9%	7.1%	13.2%
DK/REFUSED	7.9%	-	-	-	-	-	-	8.2%	10.0%	-	5.0%	10.5%	6.1%	11.4%	4.3%	11.1%	7.7%	11.8%	7.1%	13.2%
Net Diff.	62.4%	-	-	45.5%	-	-	-	63.5%	70.0%	-100%	75.0%	50.9%	69.4%	52.3%	78.3%	51.9%	61.5%	52.9%	73.8%	55.3%
Mean	3.17	-	2.50	2.91	-	2.50	2.00	3.18	3.44	1.00	3.29	3.08	3.22	3.10	3.36	3.04	3.08	3.20	3.28	3.15

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	101	7	6	3	3	48	29	23	18	25	11	43	26	5	3	2	2	27	71	14	39	
SUPPORT	77.2%	71.4%	66.7%	33.3%	66.7%	77.1%	69.0%	73.9%	83.3%	80.0%	45.5%	79.1%	69.2%	60.0%	66.7%	-	50.0%	66.7%	80.3%	64.3%	82.1%	
Strongly	42.6%	42.9%	33.3%	-	-	47.9%	31.0%	47.8%	44.4%	48.0%	9.1%	46.5%	30.8%	60.0%	33.3%	-	-	44.4%	43.7%	50.0%	46.2%	
Somewhat	34.7%	28.6%	33.3%	33.3%	66.7%	29.2%	37.9%	26.1%	38.9%	32.0%	36.4%	32.6%	38.5%	-	33.3%	-	50.0%	22.2%	36.6%	14.3%	35.9%	
OPPOSE	14.9%	28.6%	33.3%	66.7%	33.3%	12.5%	20.7%	13.0%	11.1%	12.0%	36.4%	9.3%	19.2%	40.0%	33.3%	100.0%	50.0%	22.2%	12.7%	28.6%	10.3%	
Somewhat	3.0%	-	16.7%	-	33.3%	4.2%	3.4%	4.3%	-	4.0%	9.1%	4.7%	-	-	33.3%	-	50.0%	3.7%	2.8%	7.1%	-	
Strongly	11.9%	28.6%	16.7%	66.7%	-	8.3%	17.2%	8.7%	11.1%	8.0%	27.3%	4.7%	19.2%	40.0%	-	100.0%	-	18.5%	9.9%	21.4%	10.3%	
DK/REFUSED	7.9%	-	-	-	-	10.4%	10.3%	13.0%	5.6%	8.0%	18.2%	11.6%	11.5%	-	-	-	-	11.1%	7.0%	7.1%	7.7%	
Net Diff.	62.4%	42.9%	33.3%	-33.3%	33.3%	64.6%	48.3%	60.9%	72.2%	68.0%	9.1%	69.8%	50.0%	20.0%	33.3%	-100%	-	44.4%	67.6%	35.7%	71.8%	
Mean	3.17	2.86	2.83	1.67	2.67	3.30	2.92	3.30	3.24	3.30	2.33	3.37	2.91	2.80	3.00	1.00	2.50	3.04	3.23	3.00	3.28	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	101	13	32	22	64	5	7	1	5	73	23	42	10	31	13	63	20	10	3	5	1
SUPPORT	77.2%	69.2%	78.1%	63.6%	82.8%	80.0%	57.1%	100.0%	40.0%	75.3%	78.3%	73.8%	90.0%	77.4%	69.2%	76.2%	80.0%	70.0%	66.7%	60.0%	-
Strongly	42.6%	38.5%	40.6%	40.9%	45.3%	60.0%	28.6%	-	-	34.2%	60.9%	35.7%	80.0%	32.3%	46.2%	34.9%	60.0%	30.0%	66.7%	-	-
Somewhat	34.7%	30.8%	37.5%	22.7%	37.5%	20.0%	28.6%	100.0%	40.0%	41.1%	17.4%	38.1%	10.0%	45.2%	23.1%	41.3%	20.0%	40.0%	-	60.0%	-
OPPOSE	14.9%	15.4%	15.6%	22.7%	9.4%	20.0%	42.9%	-	60.0%	15.1%	17.4%	16.7%	10.0%	12.9%	23.1%	12.7%	15.0%	30.0%	33.3%	40.0%	100.0%
Somewhat	3.0%	-	6.2%	4.5%	1.6%	-	14.3%	-	20.0%	1.4%	8.7%	2.4%	-	-	15.4%	1.6%	5.0%	-	33.3%	-	100.0%
Strongly	11.9%	15.4%	9.4%	18.2%	7.8%	20.0%	28.6%	-	40.0%	13.7%	8.7%	14.3%	10.0%	12.9%	7.7%	11.1%	10.0%	30.0%	-	40.0%	-
DK/REFUSED	7.9%	15.4%	6.2%	13.6%	7.8%	-	-	-	-	9.6%	4.3%	9.5%	-	9.7%	7.7%	11.1%	5.0%	-	-	-	-
Net Diff.	62.4%	53.8%	62.5%	40.9%	73.4%	60.0%	14.3%	100.0%	-20.0%	60.3%	60.9%	57.1%	80.0%	64.5%	46.2%	63.5%	65.0%	40.0%	33.3%	20.0%	-100%
Mean	3.17	3.09	3.17	3.00	3.31	3.20	2.57	3.00	2.00	3.06	3.36	3.05	3.60	3.07	3.17	3.12	3.37	2.70	3.33	2.20	2.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION							POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
TotalAnswering	101	75	10	15	50	22	18	1	3	43	10	32	12	66	18	9	4	4	4	2
SUPPORT	77.2%	78.7%	70.0%	73.3%	82.0%	72.7%	72.2%	-	100.0%	79.1%	70.0%	78.1%	75.0%	78.8%	77.8%	77.8%	50.0%	50.0%	50.0%	50.0%
Strongly	42.6%	37.3%	20.0%	20.0%	46.0%	54.5%	50.0%	-	100.0%	39.5%	60.0%	34.4%	50.0%	36.4%	61.1%	44.4%	25.0%	-	-	-
Somewhat	34.7%	41.3%	50.0%	53.3%	36.0%	18.2%	22.2%	-	-	39.5%	10.0%	43.8%	25.0%	42.4%	16.7%	33.3%	25.0%	50.0%	50.0%	50.0%
OPPOSE	14.9%	13.3%	20.0%	13.3%	12.0%	18.2%	22.2%	-	-	14.0%	20.0%	12.5%	16.7%	12.1%	11.1%	22.2%	50.0%	50.0%	50.0%	50.0%
Somewhat	3.0%	1.3%	-	-	2.0%	9.1%	11.1%	-	-	2.3%	-	-	16.7%	1.5%	5.6%	-	25.0%	-	50.0%	50.0%
Strongly	11.9%	12.0%	20.0%	13.3%	10.0%	9.1%	11.1%	-	-	11.6%	20.0%	12.5%	-	10.6%	5.6%	22.2%	25.0%	50.0%	50.0%	-
DK/REFUSED	7.9%	8.0%	10.0%	13.3%	6.0%	9.1%	5.6%	100.0%	-	7.0%	10.0%	9.4%	8.3%	9.1%	11.1%	-	-	-	-	-
Net Diff.	62.4%	65.3%	50.0%	60.0%	70.0%	54.5%	50.0%	-	100.0%	65.1%	50.0%	65.6%	58.3%	66.7%	66.7%	55.6%	-	-	-	-
Mean	3.17	3.13	2.78	2.92	3.26	3.30	3.18	-	4.00	3.15	3.22	3.10	3.36	3.15	3.50	3.00	2.50	2.00	2.50	2.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total Answering	101	88	13	6	3	1	3	50	5	2	2	-	1	38	8	4	1	1	2
SUPPORT	77.2%	78.4%	69.2%	50.0%	100.0%	100.0%	66.7%	78.0%	80.0%	100.0%	100.0%	-	-	78.9%	62.5%	25.0%	100.0%	100.0%	100.0%
Strongly	42.6%	43.2%	38.5%	-	66.7%	100.0%	66.7%	48.0%	20.0%	-	50.0%	-	-	36.8%	50.0%	-	100.0%	100.0%	100.0%
Somewhat	34.7%	35.2%	30.8%	50.0%	33.3%	-	-	30.0%	60.0%	100.0%	50.0%	-	-	42.1%	12.5%	25.0%	-	-	-
OPPOSE	14.9%	12.5%	30.8%	50.0%	-	-	33.3%	14.0%	20.0%	-	-	-	100.0%	10.5%	37.5%	75.0%	-	-	-
Somewhat	3.0%	2.3%	7.7%	16.7%	-	-	-	2.0%	-	-	-	-	-	2.6%	12.5%	25.0%	-	-	-
Strongly	11.9%	10.2%	23.1%	33.3%	-	-	33.3%	12.0%	20.0%	-	-	-	100.0%	7.9%	25.0%	50.0%	-	-	-
DK/REFUSED	7.9%	9.1%	-	-	-	-	-	8.0%	-	-	-	-	-	10.5%	-	-	-	-	-
Net Diff.	62.4%	65.9%	38.5%	-	100.0%	100.0%	33.3%	64.0%	60.0%	100.0%	100.0%	-	-100%	68.4%	25.0%	-50.0%	100.0%	100.0%	100.0%
Mean	3.17	3.22	2.85	2.17	3.67	4.00	3.00	3.24	2.80	3.00	3.50	-	1.00	3.21	2.88	1.75	4.00	4.00	4.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	101	10	16	39	25	11	26	75	65	36	90	11	20	35	35	20	48	7
SUPPORT	77.2%	70.0%	81.2%	79.5%	80.0%	63.6%	76.9%	77.3%	78.5%	75.0%	78.9%	63.6%	70.0%	82.9%	74.3%	85.0%	79.2%	71.4%
Strongly	42.6%	50.0%	25.0%	48.7%	40.0%	45.5%	34.6%	45.3%	43.1%	41.7%	42.2%	45.5%	30.0%	54.3%	42.9%	50.0%	43.8%	57.1%
Somewhat	34.7%	20.0%	56.2%	30.8%	40.0%	18.2%	42.3%	32.0%	35.4%	33.3%	36.7%	18.2%	40.0%	28.6%	31.4%	35.0%	35.4%	14.3%
OPPOSE	14.9%	30.0%	12.5%	10.3%	8.0%	36.4%	19.2%	13.3%	13.8%	16.7%	12.2%	36.4%	25.0%	8.6%	17.1%	10.0%	12.5%	28.6%
Somewhat	3.0%	-	-	5.1%	-	9.1%	-	4.0%	3.1%	2.8%	2.2%	9.1%	-	2.9%	2.9%	-	2.1%	-
Strongly	11.9%	30.0%	12.5%	5.1%	8.0%	27.3%	19.2%	9.3%	10.8%	13.9%	10.0%	27.3%	25.0%	5.7%	14.3%	10.0%	10.4%	28.6%
DK/REFUSED	7.9%	-	6.2%	10.3%	12.0%	-	3.8%	9.3%	7.7%	8.3%	8.9%	-	5.0%	8.6%	8.6%	5.0%	8.3%	-
Net Diff.	62.4%	40.0%	68.8%	69.2%	72.0%	27.3%	57.7%	64.0%	64.6%	58.3%	66.7%	27.3%	45.0%	74.3%	57.1%	75.0%	66.7%	42.9%
Mean	3.17	2.90	3.00	3.37	3.27	2.82	2.96	3.25	3.20	3.12	3.22	2.82	2.79	3.44	3.12	3.32	3.23	3.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	101	6	40	30	16	42	4	55	46	29	35	37	1	12	22	20	46
SUPPORT	77.2%	100.0%	72.5%	83.3%	62.5%	78.6%	50.0%	78.2%	76.1%	69.0%	85.7%	75.7%	100.0%	75.0%	68.2%	85.0%	78.3%
Strongly	42.6%	50.0%	37.5%	43.3%	31.2%	40.5%	25.0%	45.5%	39.1%	41.4%	45.7%	40.5%	100.0%	50.0%	40.9%	40.0%	41.3%
Somewhat	34.7%	50.0%	35.0%	40.0%	31.2%	38.1%	25.0%	32.7%	37.0%	27.6%	40.0%	35.1%	-	25.0%	27.3%	45.0%	37.0%
OPPOSE	14.9%	-	17.5%	10.0%	25.0%	11.9%	50.0%	14.5%	15.2%	17.2%	8.6%	18.9%	-	16.7%	18.2%	15.0%	13.0%
Somewhat	3.0%	-	5.0%	3.3%	6.2%	2.4%	25.0%	1.8%	4.3%	-	-	8.1%	-	-	4.5%	5.0%	2.2%
Strongly	11.9%	-	12.5%	6.7%	18.8%	9.5%	25.0%	12.7%	10.9%	17.2%	8.6%	10.8%	-	16.7%	13.6%	10.0%	10.9%
DK/REFUSED	7.9%	-	10.0%	6.7%	12.5%	9.5%	-	7.3%	8.7%	13.8%	5.7%	5.4%	-	8.3%	13.6%	-	8.7%
Net Diff.	62.4%	100.0%	55.0%	73.3%	37.5%	66.7%	-	63.6%	60.9%	51.7%	77.1%	56.8%	100.0%	58.3%	50.0%	70.0%	65.2%
Mean	3.17	3.50	3.08	3.29	2.86	3.21	2.50	3.20	3.14	3.08	3.30	3.11	4.00	3.18	3.11	3.15	3.19

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	101	54	21	13	10	3	19	14	14	-	-	5	1	4
SUPPORT	77.2%	75.9%	85.7%	69.2%	80.0%	66.7%	73.7%	71.4%	71.4%	-	-	80.0%	-	100.0%
Strongly	42.6%	40.7%	47.6%	53.8%	40.0%	-	36.8%	50.0%	50.0%	-	-	20.0%	-	25.0%
Somewhat	34.7%	35.2%	38.1%	15.4%	40.0%	66.7%	36.8%	21.4%	21.4%	-	-	60.0%	-	75.0%
OPPOSE	14.9%	14.8%	14.3%	23.1%	-	33.3%	21.1%	21.4%	21.4%	-	-	-	-	-
Somewhat	3.0%	3.7%	-	7.7%	-	-	5.3%	7.1%	7.1%	-	-	-	-	-
Strongly	11.9%	11.1%	14.3%	15.4%	-	33.3%	15.8%	14.3%	14.3%	-	-	-	-	-
DK/REFUSED	7.9%	9.3%	-	7.7%	20.0%	-	5.3%	7.1%	7.1%	-	-	20.0%	100.0%	-
Net Diff.	62.4%	61.1%	71.4%	46.2%	80.0%	33.3%	52.6%	50.0%	50.0%	-	-	80.0%	-	100.0%
Mean	3.17	3.16	3.19	3.17	3.50	2.33	3.00	3.15	3.15	-	-	3.25	-	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
SUPPORT	92.3%	89.2%	93.0%	96.8%	100.0%	92.9%	89.1%	88.2%	91.7%	86.6%	85.9%	100.0%	99.3%	99.2%	100.0%	86.4%
Strongly	59.0%	59.2%	59.6%	58.7%	33.3%	60.2%	52.2%	50.0%	58.3%	40.1%	39.3%	57.1%	79.4%	78.9%	87.5%	54.5%
Somewhat	33.3%	30.0%	33.3%	38.1%	66.7%	32.7%	37.0%	38.2%	33.3%	46.5%	46.7%	42.9%	19.9%	20.3%	12.5%	31.8%
OPPOSE	5.0%	6.7%	4.4%	3.2%	-	5.1%	4.3%	5.9%	-	9.2%	9.6%	-	-	-	-	9.1%
Somewhat	1.0%	0.8%	1.8%	-	-	0.8%	2.2%	2.9%	-	1.4%	1.5%	-	-	-	-	4.5%
Strongly	4.0%	5.8%	2.6%	3.2%	-	4.3%	2.2%	2.9%	-	7.7%	8.1%	-	-	-	-	4.5%
DK/REFUSED	2.7%	4.2%	2.6%	-	-	2.0%	6.5%	5.9%	8.3%	4.2%	4.4%	-	0.7%	0.8%	-	4.5%
Net Diff.	87.3%	82.5%	88.6%	93.7%	100.0%	87.8%	84.8%	82.4%	91.7%	77.5%	76.3%	100.0%	99.3%	99.2%	100.0%	77.3%
Mean	3.51	3.49	3.54	3.52	3.33	3.52	3.49	3.44	3.64	3.24	3.22	3.57	3.80	3.80	3.88	3.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
SUPPORT	92.3%	90.2%	95.8%	94.7%	89.5%	98.8%	87.8%	94.0%	86.4%	100.0%	66.7%	92.4%	94.0%
Strongly	59.0%	45.1%	72.9%	68.1%	53.9%	76.7%	42.9%	56.0%	53.1%	50.0%	33.3%	56.5%	62.0%
Somewhat	33.3%	45.1%	22.9%	26.6%	35.5%	22.1%	44.9%	38.1%	33.3%	50.0%	33.3%	35.9%	32.0%
OPPOSE	5.0%	7.3%	2.1%	3.2%	6.6%	-	10.2%	3.6%	8.6%	-	33.3%	5.4%	4.0%
Somewhat	1.0%	1.2%	-	2.1%	-	-	-	3.6%	-	-	-	-	1.5%
Strongly	4.0%	6.1%	2.1%	1.1%	6.6%	-	10.2%	-	8.6%	-	33.3%	5.4%	2.5%
DK/REFUSED	2.7%	2.4%	2.1%	2.1%	3.9%	1.2%	2.0%	2.4%	4.9%	-	-	2.2%	2.0%
Net Diff.	87.3%	82.9%	93.8%	91.5%	82.9%	98.8%	77.6%	90.5%	77.8%	100.0%	33.3%	87.0%	90.0%
Mean	3.51	3.32	3.70	3.65	3.42	3.78	3.23	3.54	3.38	3.50	2.67	3.47	3.57

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
SUPPORT	92.3%	87.9%	97.1%	90.0%	97.4%	100.0%	94.1%	100.0%	85.7%	85.4%	100.0%	99.3%	99.2%	100.0%	91.7%
Strongly	59.0%	49.5%	74.3%	50.0%	64.1%	84.6%	76.5%	50.0%	39.3%	38.7%	66.7%	81.6%	82.0%	66.7%	45.8%
Somewhat	33.3%	38.3%	22.9%	40.0%	33.3%	15.4%	17.6%	50.0%	46.4%	46.7%	33.3%	17.6%	17.3%	33.3%	45.8%
OPPOSE	5.0%	9.3%	-	7.1%	-	-	-	-	9.3%	9.5%	-	-	-	-	8.3%
Somewhat	1.0%	1.9%	-	1.4%	-	-	-	-	1.4%	1.5%	-	-	-	-	4.2%
Strongly	4.0%	7.5%	-	5.7%	-	-	-	-	7.9%	8.0%	-	-	-	-	4.2%
DK/REFUSED	2.7%	2.8%	2.9%	2.9%	2.6%	-	5.9%	-	5.0%	5.1%	-	0.7%	0.8%	-	-
Net Diff.	87.3%	78.5%	97.1%	82.9%	97.4%	100.0%	94.1%	100.0%	76.4%	75.9%	100.0%	99.3%	99.2%	100.0%	83.3%
Mean	3.51	3.34	3.76	3.38	3.66	3.85	3.81	3.50	3.23	3.22	3.67	3.82	3.83	3.67	3.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BRAD-	BAL-
		FORD						CIDED	FORD	LOTS
Total	300	138	135	3	133	130	3	29	71	20
SUPPORT	92.3%	85.5%	85.2%	100.0%	99.2%	99.2%	100.0%	93.1%	88.7%	90.0%
Strongly	59.0%	39.1%	38.5%	66.7%	82.7%	83.1%	66.7%	44.8%	40.8%	40.0%
Somewhat	33.3%	46.4%	46.7%	33.3%	16.5%	16.2%	33.3%	48.3%	47.9%	50.0%
OPPOSE	5.0%	9.4%	9.6%	-	-	-	-	6.9%	8.5%	10.0%
Somewhat	1.0%	1.4%	1.5%	-	-	-	-	3.4%	1.4%	5.0%
Strongly	4.0%	8.0%	8.1%	-	-	-	-	3.4%	7.0%	5.0%
DK/REFUSED	2.7%	5.1%	5.2%	-	0.8%	0.8%	-	-	2.8%	-
Net Diff.	87.3%	76.1%	75.6%	100.0%	99.2%	99.2%	100.0%	86.2%	80.3%	80.0%
Mean	3.51	3.23	3.22	3.67	3.83	3.84	3.67	3.34	3.26	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
SUPPORT	92.3%	94.6%	84.1%	89.1%	93.0%	90.4%	95.0%	91.5%	94.5%	100.0%	74.7%	100.0%	-	100.0%	-	87.3%	100.0%	91.5%	90.9%	100.0%	-
Strongly	59.0%	63.2%	45.5%	59.2%	55.0%	52.4%	66.4%	52.5%	78.2%	67.3%	40.0%	55.1%	-	63.9%	-	38.2%	80.2%	62.4%	62.7%	57.1%	-
Somewhat	33.3%	31.4%	38.6%	29.9%	38.0%	38.0%	28.6%	39.0%	16.4%	32.7%	34.7%	44.9%	-	36.1%	-	49.0%	19.8%	29.1%	28.2%	42.9%	-
OPPOSE	5.0%	3.7%	13.6%	6.8%	5.0%	6.0%	4.2%	6.3%	1.8%	-	20.0%	-	100.0%	-	100.0%	7.8%	-	6.0%	6.4%	-	-
Somewhat	1.0%	0.8%	2.3%	2.0%	-	1.8%	-	1.3%	-	-	4.0%	-	20.0%	-	20.0%	1.0%	-	1.7%	1.8%	-	-
Strongly	4.0%	2.9%	11.4%	4.8%	5.0%	4.2%	4.2%	4.9%	1.8%	-	16.0%	-	80.0%	-	80.0%	6.9%	-	4.3%	4.5%	-	-
DK/REFUSED	2.7%	1.7%	2.3%	4.1%	2.0%	3.6%	0.8%	2.2%	3.6%	-	5.3%	-	-	-	-	4.9%	-	2.6%	2.7%	-	-
Net Diff.	87.3%	90.9%	70.5%	82.3%	88.0%	84.3%	90.8%	85.2%	92.7%	100.0%	54.7%	100.0%	-100%	100.0%	-100%	79.4%	100.0%	85.5%	84.5%	100.0%	-
Mean	3.51	3.58	3.21	3.50	3.46	3.44	3.58	3.42	3.77	3.67	3.04	3.55	1.20	3.64	1.20	3.25	3.80	3.54	3.53	3.57	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
SUPPORT	92.3%	87.0%	100.0%	90.7%	87.5%	100.0%	92.1%	87.9%	100.0%	92.2%	81.8%	100.0%	86.7%	60.0%	100.0%	85.7%
Strongly	59.0%	33.3%	79.3%	64.8%	43.8%	80.8%	60.3%	38.5%	79.1%	61.8%	36.4%	85.7%	66.7%	-	80.0%	57.1%
Somewhat	33.3%	53.7%	20.7%	25.9%	43.8%	19.2%	31.7%	49.5%	20.9%	30.4%	45.5%	14.3%	20.0%	60.0%	20.0%	28.6%
OPPOSE	5.0%	7.4%	-	7.4%	8.3%	-	4.8%	6.6%	-	4.9%	18.2%	-	13.3%	40.0%	-	14.3%
Somewhat	1.0%	1.9%	-	-	-	-	3.2%	1.1%	-	1.0%	-	-	6.7%	-	-	14.3%
Strongly	4.0%	5.6%	-	7.4%	8.3%	-	1.6%	5.5%	-	3.9%	18.2%	-	6.7%	40.0%	-	-
DK/REFUSED	2.7%	5.6%	-	1.9%	4.2%	-	3.2%	5.5%	-	2.9%	-	-	-	-	-	-
Net Diff.	87.3%	79.6%	100.0%	83.3%	79.2%	100.0%	87.3%	81.3%	100.0%	87.3%	63.6%	100.0%	73.3%	20.0%	100.0%	71.4%
Mean	3.51	3.22	3.79	3.51	3.28	3.81	3.56	3.28	3.79	3.55	3.00	3.86	3.47	2.20	3.80	3.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
SUPPORT	92.3%	84.9%	86.1%	100.0%	100.0%	100.0%	96.6%	85.8%	88.3%	83.6%	100.0%	100.0%	97.6%	86.6%	100.0%	95.7%	85.0%	100.0%	97.5%	86.2%
Strongly	59.0%	41.5%	33.3%	86.7%	96.6%	80.4%	59.1%	42.5%	48.3%	37.3%	75.0%	91.3%	52.4%	44.8%	84.6%	65.2%	40.0%	85.5%	60.0%	40.4%
Somewhat	33.3%	43.4%	52.8%	13.3%	3.4%	19.6%	37.5%	43.3%	40.0%	46.3%	25.0%	8.7%	45.2%	41.8%	15.4%	30.4%	45.0%	14.5%	37.5%	45.9%
OPPOSE	5.0%	7.5%	11.1%	-	-	-	2.3%	9.4%	6.7%	11.9%	-	-	2.4%	9.0%	-	2.2%	10.0%	-	1.2%	8.3%
Somewhat	1.0%	1.9%	-	-	-	-	1.1%	1.6%	1.7%	1.5%	-	-	-	1.5%	-	2.2%	1.7%	-	-	1.8%
Strongly	4.0%	5.7%	11.1%	-	-	-	1.1%	7.9%	5.0%	10.4%	-	-	2.4%	7.5%	-	-	8.3%	-	1.2%	6.4%
DK/REFUSED	2.7%	7.5%	2.8%	-	-	-	1.1%	4.7%	5.0%	4.5%	-	-	-	4.5%	-	2.2%	5.0%	-	1.2%	5.5%
Net Diff.	87.3%	77.4%	75.0%	100.0%	100.0%	100.0%	94.3%	76.4%	81.7%	71.6%	100.0%	100.0%	95.2%	77.6%	100.0%	93.5%	75.0%	100.0%	96.2%	78.0%
Mean	3.51	3.31	3.11	3.87	3.97	3.80	3.56	3.26	3.39	3.16	3.75	3.91	3.48	3.30	3.85	3.64	3.23	3.85	3.58	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
SUPPORT	92.3%	100.0%	87.5%	83.3%	100.0%	80.0%	75.0%	86.3%	98.5%	81.8%	94.3%	91.1%	90.0%	93.3%	92.5%	91.1%	88.0%	95.2%	91.0%	93.5%
Strongly	59.0%	92.3%	50.0%	55.6%	87.5%	40.0%	37.5%	40.3%	77.4%	54.5%	63.8%	56.8%	50.0%	63.9%	45.0%	60.0%	54.0%	67.3%	47.4%	63.7%
Somewhat	33.3%	7.7%	37.5%	27.8%	12.5%	40.0%	37.5%	46.0%	21.2%	27.3%	30.5%	34.2%	40.0%	29.4%	47.5%	31.1%	34.0%	27.9%	43.6%	29.8%
OPPOSE	5.0%	-	12.5%	16.7%	-	20.0%	25.0%	8.6%	0.7%	18.2%	3.8%	5.8%	6.7%	4.1%	5.0%	5.6%	8.0%	2.9%	5.1%	3.6%
Somewhat	1.0%	-	12.5%	-	-	20.0%	-	1.4%	0.7%	-	-	1.6%	1.1%	1.0%	2.5%	-	-	1.9%	1.3%	0.6%
Strongly	4.0%	-	-	16.7%	-	-	25.0%	7.2%	-	18.2%	3.8%	4.2%	5.6%	3.1%	2.5%	5.6%	8.0%	1.0%	3.8%	3.0%
DK/REFUSED	2.7%	-	-	-	-	-	-	5.0%	0.7%	-	1.9%	3.2%	3.3%	2.6%	2.5%	3.3%	4.0%	1.9%	3.8%	3.0%
Net Diff.	87.3%	100.0%	75.0%	66.7%	100.0%	60.0%	50.0%	77.7%	97.8%	63.6%	90.5%	85.3%	83.3%	89.2%	87.5%	85.6%	80.0%	92.3%	85.9%	89.9%
Mean	3.51	3.92	3.38	3.22	3.88	3.20	2.88	3.26	3.77	3.18	3.57	3.48	3.39	3.58	3.38	3.51	3.40	3.65	3.40	3.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
SUPPORT	92.3%	83.3%	92.3%	75.0%	92.3%	90.5%	94.0%	90.0%	94.7%	91.1%	93.5%	91.3%	93.8%	84.6%	94.7%	71.4%	91.7%	88.9%	93.5%	85.7%	93.0%	
Strongly	59.0%	66.7%	65.4%	62.5%	53.8%	57.8%	63.1%	53.3%	63.2%	62.5%	63.0%	55.3%	62.3%	76.9%	68.4%	57.1%	58.3%	55.6%	61.7%	54.3%	57.0%	
Somewhat	33.3%	16.7%	26.9%	12.5%	38.5%	32.8%	30.9%	36.7%	31.6%	28.6%	30.4%	35.9%	31.5%	7.7%	26.3%	14.3%	33.3%	33.3%	31.8%	31.4%	36.0%	
OPPOSE	5.0%	16.7%	7.7%	25.0%	7.7%	5.2%	4.0%	5.0%	3.5%	5.4%	4.3%	3.9%	3.8%	15.4%	5.3%	28.6%	8.3%	7.4%	4.2%	11.4%	4.0%	
Somewhat	1.0%	-	3.8%	-	7.7%	1.7%	0.7%	1.7%	-	1.8%	1.1%	1.9%	-	-	5.3%	-	8.3%	1.2%	0.9%	2.9%	-	
Strongly	4.0%	16.7%	3.8%	25.0%	-	3.4%	3.4%	3.3%	3.5%	3.6%	3.3%	1.9%	3.8%	15.4%	-	28.6%	-	6.2%	3.3%	8.6%	4.0%	
DK/REFUSED	2.7%	-	-	-	-	4.3%	2.0%	5.0%	1.8%	3.6%	2.2%	4.9%	2.3%	-	-	-	-	3.7%	2.3%	2.9%	3.0%	
Net Diff.	87.3%	66.7%	84.6%	50.0%	84.6%	85.3%	89.9%	85.0%	91.2%	85.7%	89.1%	87.4%	90.0%	69.2%	89.5%	42.9%	83.3%	81.5%	89.3%	74.3%	89.0%	
Mean	3.51	3.33	3.54	3.12	3.46	3.51	3.57	3.47	3.57	3.56	3.57	3.52	3.56	3.46	3.63	3.00	3.50	3.44	3.56	3.35	3.51	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
SUPPORT	92.3%	91.3%	93.9%	87.7%	94.2%	93.8%	87.0%	100.0%	78.6%	86.2%	96.8%	83.3%	98.4%	89.1%	95.7%	87.0%	97.0%	80.0%	95.7%	77.8%	91.7%
Strongly	59.0%	56.5%	65.8%	52.3%	61.3%	68.8%	65.2%	62.5%	50.0%	38.5%	74.1%	39.4%	68.8%	37.5%	77.7%	38.3%	73.3%	40.0%	78.3%	22.2%	75.0%
Somewhat	33.3%	34.8%	28.1%	35.4%	33.0%	25.0%	21.7%	37.5%	28.6%	47.7%	22.8%	43.9%	29.7%	51.6%	18.1%	48.7%	23.7%	40.0%	17.4%	55.6%	16.7%
OPPOSE	5.0%	4.3%	4.4%	7.7%	3.1%	6.2%	13.0%	-	21.4%	8.5%	2.5%	10.6%	1.6%	6.2%	3.2%	7.0%	2.2%	20.0%	4.3%	22.2%	8.3%
Somewhat	1.0%	-	1.8%	1.5%	0.5%	-	4.3%	-	7.1%	0.8%	1.3%	1.5%	-	-	2.1%	0.9%	0.7%	-	4.3%	-	8.3%
Strongly	4.0%	4.3%	2.6%	6.2%	2.6%	6.2%	8.7%	-	14.3%	7.7%	1.3%	9.1%	1.6%	6.2%	1.1%	6.1%	1.5%	20.0%	-	22.2%	-
DK/REFUSED	2.7%	4.3%	1.8%	4.6%	2.6%	-	-	-	-	5.4%	0.6%	6.1%	-	4.7%	1.1%	6.1%	0.7%	-	-	-	-
Net Diff.	87.3%	87.0%	89.5%	80.0%	91.1%	87.5%	73.9%	100.0%	57.1%	77.7%	94.3%	72.7%	96.9%	82.8%	92.6%	80.0%	94.8%	60.0%	91.3%	55.6%	83.3%
Mean	3.51	3.50	3.60	3.40	3.57	3.56	3.43	3.62	3.14	3.24	3.71	3.21	3.66	3.26	3.74	3.27	3.70	3.00	3.74	2.78	3.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
SUPPORT	92.3%	88.4%	84.2%	86.2%	90.0%	95.9%	90.6%	96.3%	100.0%	87.7%	94.6%	89.2%	96.7%	88.4%	96.8%	88.2%	90.5%	77.8%	90.9%
Strongly	59.0%	39.9%	36.8%	31.0%	43.3%	75.5%	60.4%	88.9%	82.1%	38.4%	75.0%	41.5%	75.8%	38.0%	76.2%	52.9%	71.4%	33.3%	63.6%
Somewhat	33.3%	48.6%	47.4%	55.2%	46.7%	20.4%	30.2%	7.4%	17.9%	49.3%	19.6%	47.7%	20.9%	50.4%	20.6%	35.3%	19.0%	44.4%	27.3%
OPPOSE	5.0%	7.2%	10.5%	6.9%	6.7%	2.7%	7.5%	-	-	8.2%	3.6%	6.2%	2.2%	6.6%	1.6%	11.8%	9.5%	22.2%	9.1%
Somewhat	1.0%	0.7%	-	-	1.1%	1.4%	3.8%	-	-	1.4%	-	-	2.2%	0.8%	0.8%	-	4.8%	-	9.1%
Strongly	4.0%	6.5%	10.5%	6.9%	5.6%	1.4%	3.8%	-	-	6.8%	3.6%	6.2%	-	5.8%	0.8%	11.8%	4.8%	22.2%	-
DK/REFUSED	2.7%	4.3%	5.3%	6.9%	3.3%	1.4%	1.9%	3.7%	-	4.1%	1.8%	4.6%	1.1%	5.0%	1.6%	-	-	-	-
Net Diff.	87.3%	81.2%	73.7%	79.3%	83.3%	93.2%	83.0%	96.3%	100.0%	79.5%	91.1%	83.1%	94.5%	81.8%	95.2%	76.5%	81.0%	55.6%	81.8%
Mean	3.51	3.27	3.17	3.19	3.32	3.72	3.50	3.92	3.82	3.24	3.69	3.31	3.74	3.27	3.75	3.29	3.57	2.89	3.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
SUPPORT	92.3%	92.7%	90.0%	86.4%	100.0%	100.0%	66.7%	91.1%	92.3%	100.0%	100.0%	100.0%	-	94.1%	88.9%	81.2%	100.0%	100.0%	100.0%
Strongly	59.0%	58.1%	65.0%	54.5%	75.0%	100.0%	66.7%	57.3%	38.5%	33.3%	40.0%	100.0%	-	58.8%	77.8%	62.5%	100.0%	100.0%	100.0%
Somewhat	33.3%	34.6%	25.0%	31.8%	25.0%	-	-	33.9%	53.8%	66.7%	60.0%	-	-	35.3%	11.1%	18.8%	-	-	-
OPPOSE	5.0%	4.2%	10.0%	13.6%	-	-	33.3%	5.6%	7.7%	-	-	-	100.0%	2.9%	11.1%	18.8%	-	-	-
Somewhat	1.0%	0.8%	2.5%	4.5%	-	-	-	0.8%	-	-	-	-	-	0.7%	3.7%	6.2%	-	-	-
Strongly	4.0%	3.5%	7.5%	9.1%	-	-	33.3%	4.8%	7.7%	-	-	-	100.0%	2.2%	7.4%	12.5%	-	-	-
DK/REFUSED	2.7%	3.1%	-	-	-	-	-	3.2%	-	-	-	-	-	2.9%	-	-	-	-	-
Net Diff.	87.3%	88.5%	80.0%	72.7%	100.0%	100.0%	33.3%	85.5%	84.6%	100.0%	100.0%	100.0%	-100%	91.2%	77.8%	62.5%	100.0%	100.0%	100.0%
Mean	3.51	3.52	3.48	3.32	3.75	4.00	3.00	3.48	3.23	3.33	3.40	4.00	1.00	3.55	3.59	3.31	4.00	4.00	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
SUPPORT	92.3%	91.7%	94.1%	91.7%	90.7%	93.7%	93.1%	92.0%	92.3%	92.3%	92.0%	93.7%	85.7%	93.7%	89.0%	94.5%	90.7%	93.3%
Strongly	59.0%	63.9%	58.8%	59.4%	57.4%	57.1%	60.9%	58.2%	60.1%	57.3%	59.5%	57.1%	42.9%	61.1%	50.0%	63.6%	52.3%	66.7%
Somewhat	33.3%	27.8%	35.3%	32.3%	33.3%	36.5%	32.2%	33.8%	32.2%	35.0%	32.5%	36.5%	42.9%	32.6%	39.0%	30.9%	38.3%	26.7%
OPPOSE	5.0%	8.3%	3.9%	4.2%	3.7%	6.3%	5.7%	4.7%	4.9%	5.1%	4.6%	6.3%	11.9%	3.2%	7.3%	3.6%	5.6%	6.7%
Somewhat	1.0%	-	-	2.1%	-	1.6%	-	1.4%	1.1%	0.9%	0.8%	1.6%	-	1.1%	1.2%	-	0.9%	-
Strongly	4.0%	8.3%	3.9%	2.1%	3.7%	4.8%	5.7%	3.3%	3.8%	4.3%	3.8%	4.8%	11.9%	2.1%	6.1%	3.6%	4.7%	6.7%
DK/REFUSED	2.7%	-	2.0%	4.2%	5.6%	-	1.1%	3.3%	2.7%	2.6%	3.4%	-	2.4%	3.2%	3.7%	1.8%	3.7%	-
Net Diff.	87.3%	83.3%	90.2%	87.5%	87.0%	87.3%	87.4%	87.3%	87.4%	87.2%	87.3%	87.3%	73.8%	90.5%	81.7%	90.9%	85.0%	86.7%
Mean	3.51	3.47	3.52	3.55	3.53	3.46	3.50	3.52	3.53	3.49	3.53	3.46	3.20	3.58	3.38	3.57	3.44	3.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
SUPPORT	92.3%	100.0%	90.7%	95.0%	90.3%	93.1%	93.9%	91.2%	93.3%	91.0%	95.0%	91.0%	100.0%	92.7%	86.0%	95.9%	92.4%
Strongly	59.0%	77.8%	55.9%	68.3%	51.6%	65.4%	48.5%	55.5%	62.0%	58.0%	58.0%	61.0%	33.3%	70.7%	58.0%	60.8%	55.3%
Somewhat	33.3%	22.2%	34.7%	26.7%	38.7%	27.7%	45.5%	35.8%	31.3%	33.0%	37.0%	30.0%	66.7%	22.0%	28.0%	35.1%	37.1%
OPPOSE	5.0%	-	5.9%	3.0%	6.5%	3.8%	6.1%	5.8%	4.3%	5.0%	3.0%	7.0%	-	4.9%	8.0%	4.1%	4.5%
Somewhat	1.0%	-	1.7%	1.0%	1.6%	0.8%	3.0%	0.7%	1.2%	-	-	3.0%	-	-	2.0%	1.4%	0.8%
Strongly	4.0%	-	4.2%	2.0%	4.8%	3.1%	3.0%	5.1%	3.1%	5.0%	3.0%	4.0%	-	4.9%	6.0%	2.7%	3.8%
DK/REFUSED	2.7%	-	3.4%	2.0%	3.2%	3.1%	-	2.9%	2.5%	4.0%	2.0%	2.0%	-	2.4%	6.0%	-	3.0%
Net Diff.	87.3%	100.0%	84.7%	92.1%	83.9%	89.2%	87.9%	85.4%	89.0%	86.0%	92.0%	84.0%	100.0%	87.8%	78.0%	91.9%	87.9%
Mean	3.51	3.78	3.47	3.65	3.42	3.60	3.39	3.46	3.56	3.50	3.53	3.51	3.33	3.62	3.47	3.54	3.48

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
SUPPORT	92.3%	88.8%	95.9%	92.3%	94.6%	95.2%	89.6%	87.9%	86.2%	100.0%	100.0%	96.3%	50.0%	100.0%
Strongly	59.0%	53.4%	56.8%	76.9%	48.6%	71.4%	58.3%	54.5%	51.7%	75.0%	77.8%	74.1%	50.0%	76.0%
Somewhat	33.3%	35.3%	39.2%	15.4%	45.9%	23.8%	31.2%	33.3%	34.5%	25.0%	22.2%	22.2%	-	24.0%
OPPOSE	5.0%	6.9%	4.1%	5.8%	-	4.8%	8.3%	9.1%	10.3%	-	-	-	-	-
Somewhat	1.0%	1.7%	-	1.9%	-	-	2.1%	3.0%	3.4%	-	-	-	-	-
Strongly	4.0%	5.2%	4.1%	3.8%	-	4.8%	6.2%	6.1%	6.9%	-	-	-	-	-
DK/REFUSED	2.7%	4.3%	-	1.9%	5.4%	-	2.1%	3.0%	3.4%	-	-	3.7%	50.0%	-
Net Diff.	87.3%	81.9%	91.9%	86.5%	94.6%	90.5%	81.2%	78.8%	75.9%	100.0%	100.0%	96.3%	50.0%	100.0%
Mean	3.51	3.43	3.49	3.69	3.51	3.62	3.45	3.41	3.36	3.75	3.78	3.77	4.00	3.76

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
MEDICAID BENEFIT COMBO	92.3%	89.2%	93.0%	96.8%	100.0%	92.9%	89.1%	88.2%	91.7%	86.6%	85.9%	100.0%	99.3%	99.2%	100.0%	86.4%
MEDICAL MARIJUANA	80.7%	83.3%	78.1%	79.4%	100.0%	79.9%	84.8%	79.4%	100.0%	69.0%	69.6%	57.1%	92.6%	94.5%	62.5%	81.8%
LOWERING STATE TAX RATE	74.3%	80.0%	76.3%	60.3%	66.7%	72.0%	87.0%	85.3%	91.7%	92.3%	93.3%	71.4%	55.1%	53.9%	75.0%	77.3%
EXPAND MEDICAID PROGRAM	66.3%	60.8%	66.7%	76.2%	66.7%	66.5%	65.2%	64.7%	66.7%	37.3%	37.0%	42.9%	94.9%	95.3%	87.5%	77.3%
PARENTS SCHOOL CHOICE	55.3%	56.7%	60.5%	41.3%	100.0%	52.8%	69.6%	67.6%	75.0%	69.0%	71.1%	28.6%	39.0%	38.3%	50.0%	68.2%
LEGALIZE SPORTS BETTING	49.0%	55.8%	41.2%	50.8%	33.3%	46.9%	60.9%	55.9%	75.0%	47.2%	48.1%	28.6%	52.2%	51.6%	62.5%	40.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
MEDICAID BENEFIT COMBO	92.3%	90.2%	95.8%	94.7%	89.5%	98.8%	87.8%	94.0%	86.4%	100.0%	66.7%	92.4%	94.0%
MEDICAL MARIJUANA	80.7%	68.3%	89.6%	85.1%	82.9%	89.5%	71.4%	78.6%	79.0%	83.3%	100.0%	78.3%	80.0%
LOWERING STATE TAX RATE	74.3%	91.5%	50.0%	73.4%	72.4%	55.8%	95.9%	77.4%	77.8%	75.0%	100.0%	71.7%	73.0%
EXPAND MEDICAID PROGRAM	66.3%	43.9%	91.7%	74.5%	64.5%	91.9%	36.7%	65.5%	58.0%	83.3%	66.7%	67.4%	68.5%
PARENTS SCHOOL CHOICE	55.3%	70.7%	33.3%	55.3%	52.6%	36.0%	69.4%	66.7%	55.6%	50.0%	33.3%	52.2%	56.0%
LEGALIZE SPORTS BETTING	49.0%	51.2%	41.7%	53.2%	46.1%	51.2%	46.9%	53.6%	43.2%	50.0%	33.3%	47.8%	50.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
MEDICAID BENEFIT COMBO	92.3%	87.9%	97.1%	90.0%	97.4%	100.0%	94.1%	100.0%	85.7%	85.4%	100.0%	99.3%	99.2%	100.0%	91.7%
MEDICAL MARIJUANA	80.7%	75.7%	80.0%	81.4%	82.1%	96.2%	82.4%	83.3%	68.6%	68.6%	66.7%	93.4%	93.2%	100.0%	79.2%
LOWERING STATE TAX RATE	74.3%	85.0%	48.6%	85.7%	66.7%	50.0%	70.6%	66.7%	92.1%	92.0%	100.0%	55.1%	54.1%	100.0%	79.2%
EXPAND MEDICAID PROGRAM	66.3%	47.7%	91.4%	64.3%	74.4%	96.2%	88.2%	33.3%	37.1%	36.5%	66.7%	94.1%	94.0%	100.0%	79.2%
PARENTS SCHOOL CHOICE	55.3%	57.9%	40.0%	68.6%	51.3%	26.9%	64.7%	66.7%	69.3%	70.8%	-	38.2%	38.3%	33.3%	70.8%
LEGALIZE SPORTS BETTING	49.0%	55.1%	45.7%	51.4%	38.5%	46.2%	47.1%	16.7%	47.9%	47.4%	66.7%	50.7%	51.1%	33.3%	45.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
MEDICAID BENEFIT COMBO	92.3%	85.5%	85.2%	100.0%	99.2%	99.2%	100.0%	93.1%	88.7%	90.0%
MEDICAL MARIJUANA	80.7%	68.8%	68.9%	66.7%	92.5%	92.3%	100.0%	82.8%	64.8%	80.0%
LOWERING STATE TAX RATE	74.3%	90.6%	90.4%	100.0%	55.6%	54.6%	100.0%	82.8%	95.8%	80.0%
EXPAND MEDICAID PROGRAM	66.3%	37.0%	36.3%	66.7%	94.7%	94.6%	100.0%	75.9%	35.2%	80.0%
PARENTS SCHOOL CHOICE	55.3%	68.1%	68.1%	66.7%	39.8%	40.8%	-	65.5%	71.8%	75.0%
LEGALIZE SPORTS BETTING	49.0%	48.6%	48.1%	66.7%	51.1%	51.5%	33.3%	41.4%	50.7%	50.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
MEDICAID BENEFIT COMBO	92.3%	94.6%	84.1%	89.1%	93.0%	90.4%	95.0%	91.5%	94.5%	100.0%	74.7%	100.0%	-	100.0%	-	87.3%	100.0%	91.5%	90.9%	100.0%	-
MEDICAL MARIJUANA	80.7%	100.0%	-	88.4%	68.0%	80.7%	79.8%	80.3%	81.8%	85.4%	68.0%	75.6%	60.0%	82.7%	60.0%	70.6%	91.4%	82.1%	82.7%	71.4%	-
LOWERING STATE TAX RATE	74.3%	74.0%	79.5%	80.3%	71.0%	89.2%	55.5%	100.0%	-	64.8%	94.7%	96.2%	93.3%	73.6%	93.3%	92.2%	61.7%	67.5%	68.2%	57.1%	-
EXPAND MEDICAID PROGRAM	66.3%	70.2%	47.7%	66.0%	65.0%	58.4%	74.8%	57.8%	92.7%	100.0%	-	-	-	71.8%	-	42.2%	95.1%	67.5%	66.4%	85.7%	-
PARENTS SCHOOL CHOICE	55.3%	55.4%	54.5%	56.5%	60.0%	100.0%	-	66.4%	21.8%	48.7%	68.0%	67.9%	66.7%	54.2%	66.7%	62.7%	43.2%	57.3%	57.3%	57.1%	-
LEGALIZE SPORTS BETTING	49.0%	53.7%	29.5%	100.0%	-	50.0%	45.4%	52.9%	38.2%	48.7%	56.0%	43.6%	66.7%	47.3%	66.7%	45.1%	51.9%	50.4%	49.1%	71.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
MEDICAID BENEFIT COMBO	92.3%	87.0%	100.0%	90.7%	87.5%	100.0%	92.1%	87.9%	100.0%	92.2%	81.8%	100.0%	86.7%	60.0%	100.0%	85.7%
MEDICAL MARIJUANA	80.7%	66.7%	86.2%	83.3%	75.0%	94.2%	81.0%	71.4%	89.6%	83.3%	63.6%	100.0%	73.3%	60.0%	100.0%	42.9%
LOWERING STATE TAX RATE	74.3%	88.9%	51.7%	70.4%	95.8%	67.3%	65.1%	91.2%	56.7%	67.6%	100.0%	85.7%	66.7%	100.0%	80.0%	71.4%
EXPAND MEDICAID PROGRAM	66.3%	40.7%	96.6%	59.3%	43.8%	94.2%	74.6%	42.9%	94.0%	68.6%	36.4%	100.0%	60.0%	20.0%	100.0%	71.4%
PARENTS SCHOOL CHOICE	55.3%	57.4%	37.9%	57.4%	68.8%	46.2%	57.1%	60.4%	35.8%	57.8%	81.8%	78.6%	53.3%	80.0%	70.0%	42.9%
LEGALIZE SPORTS BETTING	49.0%	57.4%	51.7%	63.0%	31.2%	51.9%	39.7%	44.0%	53.7%	51.0%	54.5%	42.9%	46.7%	60.0%	50.0%	28.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
MEDICAID BENEFIT COMBO	92.3%	84.9%	86.1%	100.0%	100.0%	100.0%	96.6%	85.8%	88.3%	83.6%	100.0%	100.0%	97.6%	86.6%	100.0%	95.7%	85.0%	100.0%	97.5%	86.2%
MEDICAL MARIJUANA	80.7%	69.8%	77.8%	92.0%	96.6%	89.1%	85.2%	69.3%	75.0%	64.2%	100.0%	91.3%	81.0%	68.7%	92.3%	89.1%	70.0%	91.9%	86.2%	68.8%
LOWERING STATE TAX RATE	74.3%	94.3%	88.9%	52.0%	44.8%	56.5%	67.0%	93.7%	93.3%	94.0%	100.0%	43.5%	59.5%	92.5%	55.8%	73.9%	95.0%	46.8%	66.2%	93.6%
EXPAND MEDICAID PROGRAM	66.3%	39.6%	50.0%	98.7%	100.0%	97.8%	81.8%	37.8%	36.7%	38.8%	75.0%	100.0%	81.0%	34.3%	98.1%	82.6%	41.7%	98.4%	82.5%	37.6%
PARENTS SCHOOL CHOICE	55.3%	67.9%	61.1%	36.0%	37.9%	34.8%	52.3%	67.7%	65.0%	70.1%	75.0%	30.4%	47.6%	62.7%	38.5%	56.5%	73.3%	29.0%	50.0%	67.0%
LEGALIZE SPORTS BETTING	49.0%	56.6%	33.3%	50.7%	58.6%	45.7%	45.5%	48.8%	53.3%	44.8%	50.0%	52.2%	47.6%	64.2%	50.0%	43.5%	31.7%	53.2%	46.2%	47.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
MEDICAID BENEFIT COMBO	92.3%	100.0%	87.5%	83.3%	100.0%	80.0%	75.0%	86.3%	98.5%	81.8%	94.3%	91.1%	90.0%	93.3%	92.5%	91.1%	88.0%	95.2%	91.0%	93.5%
MEDICAL MARIJUANA	80.7%	92.3%	75.0%	72.2%	87.5%	60.0%	62.5%	71.2%	90.5%	63.6%	78.1%	82.1%	66.7%	88.1%	62.5%	83.3%	70.0%	92.3%	65.4%	88.7%
LOWERING STATE TAX RATE	74.3%	76.9%	75.0%	94.4%	75.0%	80.0%	100.0%	94.2%	55.5%	63.6%	75.2%	73.7%	90.0%	66.0%	90.0%	65.6%	90.0%	66.3%	88.5%	64.9%
EXPAND MEDICAID PROGRAM	66.3%	100.0%	75.0%	38.9%	100.0%	60.0%	50.0%	38.8%	92.7%	81.8%	61.9%	70.0%	45.6%	77.3%	42.5%	70.0%	48.0%	83.7%	46.2%	77.4%
PARENTS SCHOOL CHOICE	55.3%	69.2%	75.0%	72.2%	62.5%	60.0%	75.0%	71.9%	40.9%	45.5%	57.1%	53.7%	72.2%	47.9%	65.0%	50.0%	78.0%	46.2%	71.8%	44.6%
LEGALIZE SPORTS BETTING	49.0%	38.5%	37.5%	55.6%	37.5%	40.0%	50.0%	48.9%	51.1%	36.4%	48.6%	49.5%	35.6%	56.7%	50.0%	62.2%	24.0%	51.9%	30.8%	59.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
MEDICAID BENEFIT COMBO	92.3%	83.3%	92.3%	75.0%	92.3%	90.5%	94.0%	90.0%	94.7%	91.1%	93.5%	91.3%	93.8%	84.6%	94.7%	71.4%	91.7%	88.9%	93.5%	85.7%	93.0%	
MEDICAL MARIJUANA	80.7%	75.0%	84.6%	75.0%	69.2%	76.7%	84.6%	71.7%	80.7%	82.1%	87.0%	75.7%	84.6%	84.6%	84.2%	71.4%	75.0%	75.3%	82.2%	77.1%	77.0%	
LOWERING STATE TAX RATE	74.3%	100.0%	73.1%	100.0%	69.2%	75.9%	69.1%	73.3%	66.7%	78.6%	70.7%	76.7%	66.9%	69.2%	84.2%	85.7%	75.0%	81.5%	71.5%	82.9%	70.0%	
EXPAND MEDICAID PROGRAM	66.3%	41.7%	76.9%	62.5%	76.9%	58.6%	80.5%	61.7%	68.4%	55.4%	88.0%	58.3%	80.0%	61.5%	84.2%	71.4%	83.3%	66.7%	66.8%	60.0%	61.0%	
PARENTS SCHOOL CHOICE	55.3%	75.0%	69.2%	75.0%	61.5%	56.0%	51.0%	53.3%	49.1%	58.9%	52.2%	57.3%	46.9%	46.2%	78.9%	42.9%	66.7%	63.0%	53.3%	57.1%	52.0%	
LEGALIZE SPORTS BETTING	49.0%	66.7%	38.5%	62.5%	30.8%	48.3%	53.7%	56.7%	64.9%	39.3%	46.7%	47.6%	55.4%	53.8%	42.1%	42.9%	41.7%	50.6%	47.7%	68.6%	55.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
MEDICAID BENEFIT COMBO	92.3%	91.3%	93.9%	87.7%	94.2%	93.8%	87.0%	100.0%	78.6%	86.2%	96.8%	83.3%	98.4%	89.1%	95.7%	87.0%	97.0%	80.0%	95.7%	77.8%	91.7%
MEDICAL MARIJUANA	80.7%	73.9%	86.8%	70.8%	83.8%	93.8%	69.6%	100.0%	57.1%	66.2%	93.0%	62.1%	95.3%	70.3%	91.5%	67.0%	93.3%	60.0%	91.3%	55.6%	83.3%
LOWERING STATE TAX RATE	74.3%	80.4%	72.8%	80.0%	70.7%	87.5%	78.3%	87.5%	78.6%	87.7%	62.7%	86.4%	59.4%	89.1%	64.9%	87.8%	59.3%	86.7%	82.6%	77.8%	83.3%
EXPAND MEDICAID PROGRAM	66.3%	71.7%	71.9%	66.2%	66.5%	68.8%	69.6%	87.5%	64.3%	43.8%	85.4%	36.4%	84.4%	51.6%	86.2%	45.2%	85.2%	33.3%	87.0%	44.4%	91.7%
PARENTS SCHOOL CHOICE	55.3%	67.4%	54.4%	58.5%	52.4%	81.2%	60.9%	75.0%	57.1%	73.1%	40.5%	69.7%	35.9%	76.6%	43.6%	73.0%	36.3%	73.3%	65.2%	66.7%	58.3%
LEGALIZE SPORTS BETTING	49.0%	37.0%	41.2%	47.7%	49.2%	62.5%	34.8%	75.0%	28.6%	44.6%	53.2%	56.1%	62.5%	32.8%	46.8%	42.6%	55.6%	60.0%	39.1%	55.6%	33.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON			
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11			
MEDICAID BENEFIT COMBO	92.3%	88.4%	84.2%	86.2%	90.0%	95.9%	90.6%	96.3%	100.0%	87.7%	94.6%	89.2%	96.7%	88.4%	96.8%	88.2%	90.5%	77.8%	90.9%			
MEDICAL MARIJUANA	80.7%	67.4%	52.6%	72.4%	68.9%	93.9%	88.7%	96.3%	97.0%	63.0%	96.4%	72.3%	92.3%	67.8%	93.7%	64.7%	95.2%	55.6%	90.9%			
LOWERING STATE TAX RATE	74.3%	91.3%	84.2%	93.1%	92.2%	59.2%	73.6%	37.0%	56.7%	91.8%	51.8%	90.8%	63.7%	91.7%	56.3%	88.2%	76.2%	77.8%	81.8%			
EXPAND MEDICAID PROGRAM	66.3%	45.7%	47.4%	48.3%	44.4%	85.0%	66.0%	96.3%	95.5%	41.1%	82.1%	50.8%	86.8%	45.5%	85.7%	47.1%	81.0%	55.6%	81.8%			
PARENTS SCHOOL CHOICE	55.3%	71.0%	68.4%	69.0%	72.2%	41.5%	58.5%	22.2%	35.8%	65.8%	37.5%	76.9%	44.0%	71.9%	35.7%	64.7%	76.2%	55.6%	72.7%			
LEGALIZE SPORTS BETTING	49.0%	45.7%	47.4%	34.5%	48.9%	51.7%	50.9%	51.9%	52.2%	53.4%	64.3%	36.9%	44.0%	44.6%	53.2%	52.9%	42.9%	55.6%	36.4%			

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
MEDICAID BENEFIT COMBO	92.3%	92.7%	90.0%	86.4%	100.0%	100.0%	66.7%	91.1%	92.3%	100.0%	100.0%	100.0%	-	94.1%	88.9%	81.2%	100.0%	100.0%	100.0%
MEDICAL MARIJUANA	80.7%	80.8%	80.0%	72.7%	91.7%	66.7%	100.0%	75.8%	92.3%	83.3%	100.0%	100.0%	100.0%	85.3%	74.1%	68.8%	85.7%	50.0%	100.0%
LOWERING STATE TAX RATE	74.3%	73.1%	82.5%	81.8%	75.0%	100.0%	100.0%	71.8%	92.3%	83.3%	100.0%	100.0%	100.0%	74.3%	77.8%	81.2%	57.1%	100.0%	100.0%
EXPAND MEDICAID PROGRAM	66.3%	66.2%	67.5%	72.7%	75.0%	66.7%	-	59.7%	61.5%	66.7%	60.0%	100.0%	-	72.1%	70.4%	75.0%	85.7%	50.0%	-
PARENTS SCHOOL CHOICE	55.3%	53.1%	70.0%	63.6%	75.0%	100.0%	66.7%	51.6%	69.2%	50.0%	80.0%	100.0%	100.0%	54.4%	70.4%	68.8%	71.4%	100.0%	50.0%
LEGALIZE SPORTS BETTING	49.0%	49.2%	47.5%	45.5%	41.7%	33.3%	100.0%	58.1%	61.5%	33.3%	80.0%	100.0%	100.0%	41.2%	40.7%	50.0%	14.3%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
MEDICAID BENEFIT COMBO	92.3%	91.7%	94.1%	91.7%	90.7%	93.7%	93.1%	92.0%	92.3%	92.3%	92.0%	93.7%	85.7%	93.7%	89.0%	94.5%	90.7%	93.3%
MEDICAL MARIJUANA	80.7%	94.4%	86.3%	78.1%	81.5%	71.4%	89.7%	77.0%	83.6%	76.1%	83.1%	71.4%	85.7%	73.7%	79.3%	74.5%	80.4%	66.7%
LOWERING STATE TAX RATE	74.3%	75.0%	76.5%	76.0%	74.1%	69.8%	75.9%	73.7%	76.0%	71.8%	75.5%	69.8%	81.0%	70.5%	79.3%	65.5%	77.6%	60.0%
EXPAND MEDICAID PROGRAM	66.3%	72.2%	68.6%	59.4%	53.7%	82.5%	70.1%	64.8%	64.5%	69.2%	62.0%	82.5%	52.4%	63.2%	57.3%	63.6%	55.1%	76.7%
PARENTS SCHOOL CHOICE	55.3%	52.8%	66.7%	52.1%	59.3%	49.2%	60.9%	53.1%	56.3%	53.8%	57.0%	49.2%	64.3%	48.4%	54.9%	50.9%	57.9%	36.7%
LEGALIZE SPORTS BETTING	49.0%	63.9%	47.1%	55.2%	44.4%	36.5%	54.0%	46.9%	54.6%	40.2%	52.3%	36.5%	64.3%	55.8%	65.9%	47.3%	63.6%	40.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
MEDICAID BENEFIT COMBO	92.3%	100.0%	90.7%	95.0%	90.3%	93.1%	93.9%	91.2%	93.3%	91.0%	95.0%	91.0%	100.0%	92.7%	86.0%	95.9%	92.4%
MEDICAL MARIJUANA	80.7%	93.3%	79.7%	87.1%	77.4%	85.4%	75.8%	77.4%	83.4%	73.0%	87.0%	82.0%	66.7%	90.2%	80.0%	85.1%	75.8%
LOWERING STATE TAX RATE	74.3%	71.1%	76.3%	73.3%	77.4%	73.8%	78.8%	73.7%	74.8%	74.0%	77.0%	72.0%	100.0%	75.6%	84.0%	75.7%	68.9%
EXPAND MEDICAID PROGRAM	66.3%	86.7%	66.1%	70.3%	74.2%	67.7%	87.9%	59.9%	71.8%	71.0%	65.0%	63.0%	66.7%	70.7%	56.0%	73.0%	65.2%
PARENTS SCHOOL CHOICE	55.3%	57.8%	56.8%	57.4%	56.5%	56.2%	60.6%	53.3%	57.1%	50.0%	62.0%	54.0%	66.7%	53.7%	64.0%	64.9%	47.0%
LEGALIZE SPORTS BETTING	49.0%	44.4%	39.8%	45.5%	33.9%	43.1%	33.3%	58.4%	41.1%	47.0%	47.0%	53.0%	66.7%	51.2%	50.0%	54.1%	44.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
MEDICAID BENEFIT COMBO	92.3%	88.8%	95.9%	92.3%	94.6%	95.2%	89.6%	87.9%	86.2%	100.0%	100.0%	96.3%	50.0%	100.0%
MEDICAL MARIJUANA	80.7%	80.2%	86.5%	86.5%	67.6%	71.4%	81.2%	72.7%	75.9%	50.0%	100.0%	88.9%	100.0%	88.0%
LOWERING STATE TAX RATE	74.3%	86.2%	70.3%	67.3%	70.3%	47.6%	79.2%	66.7%	72.4%	25.0%	55.6%	51.9%	100.0%	48.0%
EXPAND MEDICAID PROGRAM	66.3%	53.4%	71.6%	75.0%	73.0%	85.7%	60.4%	57.6%	51.7%	100.0%	100.0%	81.5%	50.0%	84.0%
PARENTS SCHOOL CHOICE	55.3%	62.9%	44.6%	63.5%	56.8%	28.6%	62.5%	57.6%	62.1%	25.0%	66.7%	44.4%	50.0%	44.0%
LEGALIZE SPORTS BETTING	49.0%	50.0%	50.0%	55.8%	37.8%	42.9%	45.8%	60.6%	58.6%	75.0%	66.7%	40.7%	100.0%	36.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
MEDICAID BENEFIT COMBO	3.51	3.49	3.54	3.52	3.33	3.52	3.49	3.44	3.64	3.24	3.22	3.57	3.80	3.80	3.88	3.43
MEDICAL MARIJUANA	3.33	3.37	3.19	3.45	4.00	3.32	3.36	3.19	3.83	3.01	3.02	2.67	3.64	3.69	3.00	3.25
LOWERING STATE TAX RATE	3.27	3.39	3.25	3.02	4.00	3.21	3.58	3.44	4.00	3.68	3.70	3.29	2.81	2.77	3.50	3.10
EXPAND MEDICAID PROGRAM	3.07	2.97	3.07	3.22	3.50	3.06	3.08	3.03	3.22	2.28	2.26	2.80	3.75	3.76	3.62	3.35
PARENTS SCHOOL CHOICE	2.71	2.77	2.76	2.41	3.67	2.63	3.14	3.00	3.55	3.06	3.11	2.00	2.26	2.22	3.00	3.00
LEGALIZE SPORTS BETTING	2.62	2.82	2.38	2.68	3.00	2.55	3.03	2.78	3.70	2.57	2.59	2.00	2.71	2.68	3.17	2.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
MEDICAID BENEFIT COMBO	3.51	3.32	3.70	3.65	3.42	3.78	3.23	3.54	3.38	3.50	2.67	3.47	3.57
MEDICAL MARIJUANA	3.33	2.96	3.64	3.46	3.34	3.62	2.85	3.37	3.25	3.36	3.33	3.20	3.32
LOWERING STATE TAX RATE	3.27	3.63	2.72	3.18	3.26	2.84	3.71	3.34	3.32	3.36	3.67	3.22	3.24
EXPAND MEDICAID PROGRAM	3.07	2.41	3.65	3.30	3.11	3.64	2.22	3.04	2.96	3.08	2.67	2.96	3.08
PARENTS SCHOOL CHOICE	2.71	3.11	2.06	2.72	2.66	2.16	3.04	3.00	2.76	2.55	2.00	2.58	2.70
LEGALIZE SPORTS BETTING	2.62	2.63	2.45	2.74	2.58	2.57	2.60	2.77	2.54	2.40	2.00	2.57	2.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
MEDICAID BENEFIT COMBO	3.51	3.34	3.76	3.38	3.66	3.85	3.81	3.50	3.23	3.22	3.67	3.82	3.83	3.67	3.33
MEDICAL MARIJUANA	3.33	3.20	3.35	3.22	3.43	3.73	3.56	3.40	2.98	2.99	2.67	3.66	3.66	3.67	3.27
LOWERING STATE TAX RATE	3.27	3.61	2.66	3.42	2.92	2.59	3.29	3.75	3.68	3.68	3.67	2.82	2.80	3.67	3.08
EXPAND MEDICAID PROGRAM	3.07	2.58	3.70	2.90	3.33	3.84	3.59	2.50	2.26	2.24	3.00	3.77	3.77	3.67	3.27
PARENTS SCHOOL CHOICE	2.71	2.81	2.21	3.01	2.55	2.00	3.00	3.20	3.07	3.11	1.33	2.25	2.24	2.67	3.04
LEGALIZE SPORTS BETTING	2.62	2.77	2.43	2.68	2.50	2.48	2.58	1.50	2.57	2.57	2.67	2.66	2.68	2.00	2.76

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
MEDICAID BENEFIT COMBO	3.51	3.23	3.22	3.67	3.83	3.84	3.67	3.34	3.26	3.25
MEDICAL MARIJUANA	3.33	3.02	3.02	3.00	3.66	3.66	4.00	3.14	2.89	3.16
LOWERING STATE TAX RATE	3.27	3.64	3.64	3.67	2.84	2.82	3.67	3.21	3.72	3.00
EXPAND MEDICAID PROGRAM	3.07	2.26	2.24	3.50	3.78	3.78	3.67	3.23	2.18	3.21
PARENTS SCHOOL CHOICE	2.71	3.04	3.04	3.33	2.28	2.29	1.67	2.96	3.19	3.10
LEGALIZE SPORTS BETTING	2.62	2.58	2.57	3.00	2.67	2.67	2.50	2.64	2.61	2.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 5

	REGISTERED PARTY															REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	TOTAL	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
MEDICAID BENEFIT COMBO	3.51	3.58	3.21	3.50	3.46	3.44	3.58	3.42	3.77	3.67	3.04	3.55	1.20	3.64	1.20	3.25	3.80	3.54	3.53	3.57	-
MEDICAL MARIJUANA	3.33	3.66	1.48	3.52	2.95	3.29	3.33	3.27	3.42	3.47	2.94	3.11	2.60	3.37	2.60	3.04	3.59	3.37	3.39	3.00	-
LOWERING STATE TAX RATE	3.27	3.25	3.36	3.40	3.20	3.61	2.75	3.70	1.49	3.03	3.71	3.75	3.80	3.24	3.80	3.67	2.97	3.09	3.15	2.29	-
EXPAND MEDICAID PROGRAM	3.07	3.18	2.52	3.03	3.01	2.86	3.26	2.82	3.67	3.67	1.45	1.45	1.33	3.18	1.33	2.38	3.73	3.14	3.14	3.14	-
PARENTS SCHOOL CHOICE	2.71	2.73	2.56	2.77	2.69	3.67	1.35	3.00	1.72	2.55	3.03	3.03	2.73	2.69	2.73	2.91	2.38	2.74	2.76	2.43	-
LEGALIZE SPORTS BETTING	2.62	2.77	2.03	3.43	1.44	2.63	2.54	2.70	2.39	2.64	2.63	2.55	2.60	2.61	2.60	2.49	2.71	2.69	2.69	2.67	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
MEDICAID BENEFIT COMBO	3.51	3.22	3.79	3.51	3.28	3.81	3.56	3.28	3.79	3.55	3.00	3.86	3.47	2.20	3.80	3.43
MEDICAL MARIJUANA	3.33	2.92	3.41	3.37	3.19	3.69	3.37	3.08	3.57	3.42	2.73	3.71	3.00	2.40	3.60	2.40
LOWERING STATE TAX RATE	3.27	3.60	2.84	3.06	3.74	3.04	3.13	3.65	2.88	3.14	3.82	3.36	2.80	3.60	3.30	2.71
EXPAND MEDICAID PROGRAM	3.07	2.35	3.69	2.94	2.41	3.76	3.31	2.41	3.71	3.16	2.10	3.86	3.00	1.75	3.80	3.14
PARENTS SCHOOL CHOICE	2.71	2.75	2.19	2.72	3.09	2.49	2.76	2.85	2.20	2.77	3.36	3.14	2.53	3.20	3.00	2.14
LEGALIZE SPORTS BETTING	2.62	2.71	2.73	3.00	2.17	2.69	2.41	2.47	2.73	2.71	2.67	2.60	2.50	2.40	2.62	2.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
MEDICAID BENEFIT COMBO	3.51	3.31	3.11	3.87	3.97	3.80	3.56	3.26	3.39	3.16	3.75	3.91	3.48	3.30	3.85	3.64	3.23	3.85	3.58	3.27
MEDICAL MARIJUANA	3.33	3.02	3.18	3.67	3.76	3.61	3.47	2.97	3.17	2.79	3.00	3.65	3.29	2.94	3.67	3.64	3.00	3.71	3.47	2.98
LOWERING STATE TAX RATE	3.27	3.71	3.62	2.73	2.58	2.82	3.09	3.67	3.68	3.65	4.00	2.63	2.78	3.67	2.78	3.41	3.66	2.65	3.10	3.67
EXPAND MEDICAID PROGRAM	3.07	2.29	2.48	3.86	3.97	3.80	3.35	2.31	2.34	2.29	3.25	3.91	3.20	2.28	3.84	3.50	2.35	3.85	3.38	2.29
PARENTS SCHOOL CHOICE	2.71	3.04	2.83	2.24	2.27	2.22	2.56	3.05	3.04	3.06	3.00	2.05	2.43	2.91	2.33	2.70	3.21	2.06	2.55	3.03
LEGALIZE SPORTS BETTING	2.62	2.83	2.25	2.74	2.96	2.59	2.61	2.53	2.62	2.44	2.50	2.71	2.72	2.83	2.75	2.51	2.12	2.75	2.63	2.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
MEDICAID BENEFIT COMBO	3.51	3.92	3.38	3.22	3.88	3.20	2.88	3.26	3.77	3.18	3.57	3.48	3.39	3.58	3.38	3.51	3.40	3.65	3.40	3.59
MEDICAL MARIJUANA	3.33	3.46	3.43	2.88	3.25	3.00	2.71	3.06	3.59	2.90	3.30	3.34	3.04	3.49	2.95	3.33	3.11	3.64	3.00	3.53
LOWERING STATE TAX RATE	3.27	3.08	3.00	3.67	3.25	3.00	3.50	3.72	2.83	3.00	3.32	3.22	3.66	3.06	3.64	3.05	3.68	3.07	3.64	3.07
EXPAND MEDICAID PROGRAM	3.07	3.92	3.12	2.41	3.88	2.80	2.71	2.33	3.69	3.18	3.02	3.11	2.58	3.30	2.40	3.14	2.74	3.44	2.61	3.30
PARENTS SCHOOL CHOICE	2.71	3.00	2.75	3.17	3.00	2.40	3.00	3.09	2.32	2.60	2.77	2.66	3.09	2.55	2.90	2.55	3.24	2.54	3.09	2.48
LEGALIZE SPORTS BETTING	2.62	2.67	2.33	2.60	2.50	2.67	2.29	2.59	2.69	2.33	2.80	2.53	2.38	2.78	2.78	2.87	2.00	2.69	2.30	2.82

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
MEDICAID BENEFIT COMBO	3.51	3.33	3.54	3.12	3.46	3.51	3.57	3.47	3.57	3.56	3.57	3.52	3.56	3.46	3.63	3.00	3.50	3.44	3.56	3.35	3.51	
MEDICAL MARIJUANA	3.33	3.27	3.24	3.29	2.83	3.29	3.39	3.12	3.29	3.46	3.45	3.27	3.43	3.42	3.11	3.33	2.75	3.24	3.35	3.25	3.18	
LOWERING STATE TAX RATE	3.27	3.83	3.00	3.75	2.85	3.36	3.09	3.26	3.07	3.46	3.10	3.40	3.09	3.08	3.11	3.29	2.92	3.50	3.19	3.56	3.12	
EXPAND MEDICAID PROGRAM	3.07	2.42	3.36	3.00	3.33	2.90	3.37	2.93	3.13	2.88	3.51	2.90	3.34	2.92	3.56	3.00	3.55	2.97	3.13	2.85	2.92	
PARENTS SCHOOL CHOICE	2.71	3.08	2.96	3.00	2.77	2.76	2.56	2.62	2.51	2.92	2.59	2.80	2.48	2.46	3.05	2.14	2.83	2.84	2.67	2.70	2.60	
LEGALIZE SPORTS BETTING	2.62	2.90	2.47	2.57	2.33	2.70	2.66	2.75	3.02	2.64	2.43	2.72	2.68	2.58	2.50	2.33	2.44	2.64	2.61	3.10	2.73	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
MEDICAID BENEFIT COMBO	3.51	3.50	3.60	3.40	3.57	3.56	3.43	3.62	3.14	3.24	3.71	3.21	3.66	3.26	3.74	3.27	3.70	3.00	3.74	2.78	3.67
MEDICAL MARIJUANA	3.33	3.23	3.50	3.19	3.39	3.44	2.95	3.50	2.67	2.94	3.63	2.85	3.59	3.04	3.66	3.00	3.65	2.50	3.55	2.38	3.36
LOWERING STATE TAX RATE	3.27	3.45	3.25	3.50	3.20	3.50	3.09	3.38	3.07	3.53	3.00	3.51	2.90	3.55	3.08	3.54	2.97	3.47	3.17	3.11	3.17
EXPAND MEDICAID PROGRAM	3.07	3.07	3.32	2.95	3.12	3.06	3.18	3.50	3.00	2.46	3.51	2.32	3.39	2.60	3.59	2.49	3.50	2.21	3.52	2.38	3.67
PARENTS SCHOOL CHOICE	2.71	2.95	2.74	2.75	2.66	3.19	2.78	3.00	2.64	3.15	2.31	3.05	2.16	3.26	2.41	3.14	2.23	3.20	2.74	3.00	2.50
LEGALIZE SPORTS BETTING	2.62	2.25	2.49	2.55	2.66	3.00	2.18	3.00	2.10	2.45	2.78	2.69	3.00	2.14	2.61	2.42	2.83	2.67	2.47	2.57	2.22

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
MEDICAID BENEFIT COMBO	3.51	3.27	3.17	3.19	3.32	3.72	3.50	3.92	3.82	3.24	3.69	3.31	3.74	3.27	3.75	3.29	3.57	2.89	3.55
MEDICAL MARIJUANA	3.33	2.95	2.44	2.89	3.07	3.64	3.42	3.78	3.76	2.77	3.68	3.16	3.61	2.96	3.67	2.81	3.43	2.50	3.27
LOWERING STATE TAX RATE	3.27	3.61	3.44	3.62	3.64	2.91	3.28	2.30	2.82	3.59	2.74	3.63	3.01	3.63	2.87	3.47	3.10	3.11	3.18
EXPAND MEDICAID PROGRAM	3.07	2.48	2.56	2.52	2.45	3.55	3.08	3.92	3.74	2.36	3.49	2.62	3.58	2.49	3.56	2.44	3.48	2.62	3.45
PARENTS SCHOOL CHOICE	2.71	3.10	3.00	2.96	3.16	2.35	2.74	1.84	2.22	2.92	2.24	3.31	2.42	3.12	2.22	2.94	3.05	2.56	3.00
LEGALIZE SPORTS BETTING	2.62	2.53	2.29	2.30	2.67	2.73	2.58	2.65	2.88	2.66	3.04	2.37	2.51	2.50	2.78	2.83	2.41	2.71	2.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
MEDICAID BENEFIT COMBO	3.51	3.52	3.48	3.32	3.75	4.00	3.00	3.48	3.23	3.33	3.40	4.00	1.00	3.55	3.59	3.31	4.00	4.00	4.00
MEDICAL MARIJUANA	3.33	3.35	3.18	3.00	3.50	3.00	3.33	3.19	3.31	3.00	3.80	3.00	3.00	3.49	3.12	3.00	3.29	3.00	3.50
LOWERING STATE TAX RATE	3.27	3.26	3.28	3.18	3.08	4.00	4.00	3.20	3.54	3.17	3.80	4.00	4.00	3.32	3.15	3.19	2.57	4.00	4.00
EXPAND MEDICAID PROGRAM	3.07	3.06	3.08	3.19	3.25	3.00	1.67	2.88	2.92	3.20	2.60	4.00	2.00	3.24	3.15	3.19	3.71	2.50	1.50
PARENTS SCHOOL CHOICE	2.71	2.66	2.98	2.77	3.17	3.33	3.33	2.60	2.85	2.17	3.20	4.00	4.00	2.72	3.04	3.00	3.14	3.00	3.00
LEGALIZE SPORTS BETTING	2.62	2.63	2.58	2.47	2.67	2.00	3.33	2.82	2.83	2.33	3.50	3.00	3.00	2.43	2.42	2.55	2.00	1.00	3.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
MEDICAID BENEFIT COMBO	3.51	3.47	3.52	3.55	3.53	3.46	3.50	3.52	3.53	3.49	3.53	3.46	3.20	3.58	3.38	3.57	3.44	3.53
MEDICAL MARIJUANA	3.33	3.58	3.43	3.26	3.38	3.12	3.49	3.25	3.37	3.24	3.38	3.12	3.33	3.14	3.25	3.13	3.28	2.93
LOWERING STATE TAX RATE	3.27	3.36	3.32	3.30	3.20	3.17	3.34	3.24	3.32	3.19	3.29	3.17	3.53	3.12	3.40	3.00	3.33	2.90
EXPAND MEDICAID PROGRAM	3.07	3.15	3.06	2.98	2.85	3.31	3.10	3.05	3.04	3.11	3.00	3.31	2.63	2.99	2.78	3.02	2.76	3.31
PARENTS SCHOOL CHOICE	2.71	2.79	2.96	2.70	2.81	2.38	2.89	2.63	2.79	2.58	2.79	2.38	2.90	2.50	2.72	2.48	2.76	2.14
LEGALIZE SPORTS BETTING	2.62	3.13	2.70	2.86	2.40	2.14	2.89	2.52	2.87	2.25	2.76	2.14	2.95	2.76	3.01	2.51	2.97	2.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
MEDICAID BENEFIT COMBO	3.51	3.78	3.47	3.65	3.42	3.60	3.39	3.46	3.56	3.50	3.53	3.51	3.33	3.62	3.47	3.54	3.48
MEDICAL MARIJUANA	3.33	3.64	3.34	3.47	3.35	3.46	3.31	3.20	3.43	3.20	3.37	3.40	2.67	3.52	3.22	3.48	3.23
LOWERING STATE TAX RATE	3.27	3.17	3.34	3.25	3.36	3.26	3.43	3.24	3.29	3.24	3.31	3.24	3.67	3.18	3.57	3.31	3.15
EXPAND MEDICAID PROGRAM	3.07	3.49	3.11	3.24	3.20	3.20	3.31	2.88	3.22	3.19	2.97	3.04	3.00	3.18	2.79	3.17	3.08
PARENTS SCHOOL CHOICE	2.71	2.88	2.74	2.85	2.66	2.82	2.59	2.62	2.78	2.48	2.88	2.76	3.33	2.84	2.94	2.87	2.47
LEGALIZE SPORTS BETTING	2.62	2.81	2.30	2.73	2.02	2.56	2.00	2.82	2.43	2.51	2.74	2.64	3.50	3.00	2.61	2.72	2.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
MEDICAID BENEFIT COMBO	3.51	3.43	3.49	3.69	3.51	3.62	3.45	3.41	3.36	3.75	3.78	3.77	4.00	3.76	
MEDICAL MARIJUANA	3.33	3.27	3.45	3.49	3.10	3.15	3.32	3.10	3.19	2.50	3.67	3.71	4.00	3.68	
LOWERING STATE TAX RATE	3.27	3.47	3.28	3.21	3.03	2.58	3.24	3.20	3.33	2.00	2.78	2.77	3.50	2.70	
EXPAND MEDICAID PROGRAM	3.07	2.69	3.20	3.52	3.15	3.43	2.84	3.00	2.88	3.75	3.78	3.60	4.00	3.58	
PARENTS SCHOOL CHOICE	2.71	2.94	2.50	2.85	2.67	1.90	2.93	2.72	2.86	1.75	2.78	2.42	2.50	2.42	
LEGALIZE SPORTS BETTING	2.62	2.73	2.74	2.84	2.03	2.35	2.59	2.77	2.81	2.50	3.25	2.50	3.00	2.44	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total Answering	102	44	42	16	-	90	12	10	2	94	92	2	3	3	-	5
SUPPORTER OF TRUMP	52.0%	65.9%	50.0%	18.8%	-	53.3%	41.7%	40.0%	50.0%	53.2%	54.3%	-	66.7%	66.7%	-	20.0%
TRADITIONAL REPUB. PARTY	35.3%	29.5%	31.0%	62.5%	-	32.2%	58.3%	60.0%	50.0%	34.0%	34.8%	-	33.3%	33.3%	-	60.0%
DK/REFUSED	12.7%	4.5%	19.0%	18.8%	-	14.4%	-	-	-	12.8%	10.9%	100.0%	-	-	-	20.0%
Net Diff.	16.7%	36.4%	19.0%	-43.8%	-	21.1%	-16.7%	-20.0%	-	19.1%	19.6%	-	33.3%	33.3%	-	-40.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	102	44	4	25	29	10	26	31	35	4	-	28	59
SUPPORTER OF TRUMP	52.0%	45.5%	25.0%	52.0%	65.5%	40.0%	53.8%	45.2%	60.0%	75.0%	-	50.0%	47.5%
TRADITIONAL REPUB. PARTY	35.3%	38.6%	50.0%	36.0%	27.6%	50.0%	34.6%	35.5%	31.4%	-	-	39.3%	37.3%
DK/REFUSED	12.7%	15.9%	25.0%	12.0%	6.9%	10.0%	11.5%	19.4%	8.6%	25.0%	-	10.7%	15.3%
Net Diff.	16.7%	6.8%	-25.0%	16.0%	37.9%	-10.0%	19.2%	9.7%	28.6%	75.0%	-	10.7%	10.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	55	5	26	10	2	3	1	95	94	1	3	2	1	4
SUPPORTER OF TRUMP	52.0%	58.2%	40.0%	50.0%	30.0%	50.0%	66.7%	-	55.8%	55.3%	100.0%	-	-	-	-
TRADITIONAL REPUB. PARTY	35.3%	32.7%	20.0%	42.3%	40.0%	-	33.3%	100.0%	32.6%	33.0%	-	66.7%	100.0%	-	75.0%
DK/REFUSED	12.7%	9.1%	40.0%	7.7%	30.0%	50.0%	-	-	11.6%	11.7%	-	33.3%	-	100.0%	25.0%
Net Diff.	16.7%	25.5%	20.0%	7.7%	-10.0%	50.0%	33.3%	-100%	23.2%	22.3%	100.0%	-66.7%	-100%	-	-75.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total Answering	102	90	89	1	6	6	-	6	43	3
SUPPORTER OF TRUMP	52.0%	54.4%	53.9%	100.0%	33.3%	33.3%	-	33.3%	44.2%	-
TRADITIONAL REPUB. PARTY	35.3%	32.2%	32.6%	-	50.0%	50.0%	-	66.7%	39.5%	100.0%
DK/REFUSED	12.7%	13.3%	13.5%	-	16.7%	16.7%	-	-	16.3%	-
Net Diff.	16.7%	22.2%	21.3%	100.0%	-16.7%	-16.7%	-	-33.3%	4.7%	-100%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	102	72	22	46	40	64	35	94	5	43	45	46	8	89	8	102	-	-	-	-	-	
SUPPORTER OF TRUMP	52.0%	51.4%	54.5%	65.2%	40.0%	56.2%	42.9%	53.2%	40.0%	48.8%	53.3%	52.2%	50.0%	50.6%	50.0%	52.0%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	35.3%	38.9%	27.3%	26.1%	40.0%	34.4%	37.1%	34.0%	40.0%	41.9%	33.3%	28.3%	50.0%	34.8%	50.0%	35.3%	-	-	-	-	-	
DK/REFUSED	12.7%	9.7%	18.2%	8.7%	20.0%	9.4%	20.0%	12.8%	20.0%	9.3%	13.3%	19.6%	-	14.6%	-	12.7%	-	-	-	-	-	
Net Diff.	16.7%	12.5%	27.3%	39.1%	-	21.9%	5.7%	19.1%	-	7.0%	20.0%	23.9%	-	15.7%	-	16.7%	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump. OR,
2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total Answering	102	54	-	48	-	-	91	-	-	11	-	-	5	-	-
SUPPORTER OF TRUMP	52.0%	53.7%	-	50.0%	-	-	50.5%	-	-	63.6%	-	-	20.0%	-	-
TRADITIONAL REPUB. PARTY	35.3%	31.5%	-	39.6%	-	-	37.4%	-	-	18.2%	-	-	40.0%	-	-
DK/REFUSED	12.7%	14.8%	-	10.4%	-	-	12.1%	-	-	18.2%	-	-	40.0%	-	-
Net Diff.	16.7%	22.2%	-	10.4%	-	-	13.2%	-	-	45.5%	-	-	-20.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	102	53	36	2	-	2	14	86	32	54	-	1	7	46	1	7	40	2	14	75
SUPPORTER OF TRUMP	52.0%	100.0%	-	-	-	-	21.4%	58.1%	53.1%	61.1%	-	-	14.3%	60.9%	-	28.6%	55.0%	-	21.4%	57.3%
TRADITIONAL REPUB. PARTY	35.3%	-	100.0%	100.0%	-	100.0%	64.3%	29.1%	21.9%	33.3%	-	100.0%	57.1%	26.1%	100.0%	71.4%	32.5%	100.0%	64.3%	30.7%
DK/REFUSED	12.7%	-	-	-	-	-	14.3%	12.8%	25.0%	5.6%	-	-	28.6%	13.0%	-	-	12.5%	-	14.3%	12.0%
Net Diff.	16.7%	100.0%	-100%	-100%	-	-100%	-42.9%	29.1%	31.2%	27.8%	-	-100%	-42.9%	34.8%	-100%	-42.9%	22.5%	-100%	-42.9%	26.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	102	-	-	11	-	-	5	96	2	1	36	63	47	46	22	27	25	19	41	42
SUPPORTER OF TRUMP	52.0%	-	-	63.6%	-	-	20.0%	55.2%	-	-	52.8%	50.8%	59.6%	43.5%	68.2%	44.4%	52.0%	42.1%	58.5%	42.9%
TRADITIONAL REPUB. PARTY	35.3%	-	-	18.2%	-	-	40.0%	32.3%	50.0%	100.0%	36.1%	34.9%	31.9%	39.1%	27.3%	33.3%	36.0%	47.4%	34.1%	40.5%
DK/REFUSED	12.7%	-	-	18.2%	-	-	40.0%	12.5%	50.0%	-	11.1%	14.3%	8.5%	17.4%	4.5%	22.2%	12.0%	10.5%	7.3%	16.7%
Net Diff.	16.7%	-	-	45.5%	-	-	-20.0%	22.9%	-50.0%	-100%	16.7%	15.9%	27.7%	4.3%	40.9%	11.1%	16.0%	-5.3%	24.4%	2.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	102	6	4	3	2	48	33	27	15	21	18	44	31	4	2	2	2	34	64	16	36	
SUPPORTER OF TRUMP	52.0%	66.7%	50.0%	33.3%	-	62.5%	36.4%	63.0%	33.3%	61.9%	38.9%	61.4%	38.7%	75.0%	-	50.0%	-	55.9%	51.6%	62.5%	50.0%	
TRADITIONAL REPUB. PARTY	35.3%	16.7%	25.0%	33.3%	50.0%	31.2%	48.5%	29.6%	53.3%	33.3%	44.4%	31.8%	48.4%	25.0%	50.0%	50.0%	50.0%	29.4%	37.5%	25.0%	33.3%	
DK/REFUSED	12.7%	16.7%	25.0%	33.3%	50.0%	6.2%	15.2%	7.4%	13.3%	4.8%	16.7%	6.8%	12.9%	-	50.0%	-	50.0%	14.7%	10.9%	12.5%	16.7%	
Net Diff.	16.7%	50.0%	25.0%	-	-50.0%	31.2%	-12.1%	33.3%	-20.0%	28.6%	-5.6%	29.5%	-9.7%	50.0%	-50.0%	-	-50.0%	26.5%	14.1%	37.5%	16.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	102	18	28	30	58	4	6	1	4	76	21	38	13	38	8	68	18	8	3	5	-
SUPPORTER OF TRUMP	52.0%	50.0%	53.6%	53.3%	51.7%	75.0%	50.0%	-	25.0%	56.6%	42.9%	60.5%	46.2%	52.6%	37.5%	57.4%	33.3%	50.0%	100.0%	20.0%	-
TRADITIONAL REPUB. PARTY	35.3%	33.3%	42.9%	33.3%	37.9%	-	33.3%	-	50.0%	31.6%	47.6%	26.3%	46.2%	36.8%	50.0%	32.4%	55.6%	25.0%	-	40.0%	-
DK/REFUSED	12.7%	16.7%	3.6%	13.3%	10.3%	25.0%	16.7%	100.0%	25.0%	11.8%	9.5%	13.2%	7.7%	10.5%	12.5%	10.3%	11.1%	25.0%	-	40.0%	-
Net Diff.	16.7%	16.7%	10.7%	20.0%	13.8%	75.0%	16.7%	-	-25.0%	25.0%	-4.8%	34.2%	-	15.8%	-12.5%	25.0%	-22.2%	25.0%	100.0%	-20.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION							POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.						
Total Answering	102	75	12	16	47	19	17	-	2	40	9	35	10	67	16	8	3	3	2	
SUPPORTER OF TRUMP	52.0%	54.7%	66.7%	56.2%	51.1%	47.4%	41.2%	-	100.0%	55.0%	55.6%	54.3%	40.0%	52.2%	50.0%	75.0%	33.3%	33.3%	-	
TRADITIONAL REPUB. PARTY	35.3%	33.3%	25.0%	31.2%	36.2%	42.1%	47.1%	-	-	32.5%	33.3%	34.3%	50.0%	35.8%	43.8%	12.5%	33.3%	33.3%	50.0%	
DK/REFUSED	12.7%	12.0%	8.3%	12.5%	12.8%	10.5%	11.8%	-	-	12.5%	11.1%	11.4%	10.0%	11.9%	6.2%	12.5%	33.3%	33.3%	50.0%	
Net Diff.	16.7%	21.3%	41.7%	25.0%	14.9%	5.3%	-5.9%	-	100.0%	22.5%	22.2%	20.0%	-10.0%	16.4%	6.2%	62.5%	-	-	-50.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	102	91	11	5	3	2	1	49	5	2	2	1	-	42	6	3	1	1	1
SUPPORTER OF TRUMP	52.0%	50.5%	63.6%	20.0%	100.0%	100.0%	100.0%	53.1%	60.0%	-	100.0%	100.0%	-	47.6%	66.7%	33.3%	100.0%	100.0%	100.0%
TRADITIONAL REPUB. PARTY	35.3%	37.4%	18.2%	40.0%	-	-	-	34.7%	-	-	-	-	-	40.5%	33.3%	66.7%	-	-	-
DK/REFUSED	12.7%	12.1%	18.2%	40.0%	-	-	-	12.2%	40.0%	100.0%	-	-	-	11.9%	-	-	-	-	-
Net Diff.	16.7%	13.2%	45.5%	-20.0%	100.0%	100.0%	100.0%	18.4%	60.0%	-	100.0%	100.0%	-	7.1%	33.3%	-33.3%	100.0%	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	102	8	13	35	23	23	21	81	56	46	79	23	15	39	34	20	44	10
SUPPORTER OF TRUMP	52.0%	75.0%	69.2%	48.6%	52.2%	39.1%	71.4%	46.9%	57.1%	45.7%	55.7%	39.1%	73.3%	46.2%	58.8%	45.0%	56.8%	40.0%
TRADITIONAL REPUB. PARTY	35.3%	25.0%	23.1%	45.7%	26.1%	39.1%	23.8%	38.3%	37.5%	32.6%	34.2%	39.1%	20.0%	35.9%	32.4%	30.0%	31.8%	30.0%
DK/REFUSED	12.7%	-	7.7%	5.7%	21.7%	21.7%	4.8%	14.8%	5.4%	21.7%	10.1%	21.7%	6.7%	17.9%	8.8%	25.0%	11.4%	30.0%
Net Diff.	16.7%	50.0%	46.2%	2.9%	26.1%	-	47.6%	8.6%	19.6%	13.0%	21.5%	-	53.3%	10.3%	26.5%	15.0%	25.0%	10.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump. OR,
2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	102	6	42	22	26	35	13	54	48	38	27	37	1	11	19	23	48
SUPPORTER OF TRUMP	52.0%	66.7%	47.6%	54.5%	46.2%	54.3%	38.5%	53.7%	50.0%	60.5%	59.3%	37.8%	100.0%	45.5%	47.4%	60.9%	50.0%
TRADITIONAL REPUB. PARTY	35.3%	33.3%	40.5%	45.5%	34.6%	37.1%	46.2%	31.5%	39.6%	28.9%	33.3%	43.2%	-	45.5%	42.1%	34.8%	31.2%
DK/REFUSED	12.7%	-	11.9%	-	19.2%	8.6%	15.4%	14.8%	10.4%	10.5%	7.4%	18.9%	-	9.1%	10.5%	4.3%	18.8%
Net Diff.	16.7%	33.3%	7.1%	9.1%	11.5%	17.1%	-7.7%	22.2%	10.4%	31.6%	25.9%	-5.4%	100.0%	-	5.3%	26.1%	18.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
LIBERAL	25.0%	21.7%	17.5%	46.0%	-	26.8%	15.2%	17.6%	8.3%	1.4%	1.5%	-	50.7%	51.6%	37.5%	18.2%
Very	9.7%	9.2%	5.3%	19.0%	-	9.8%	8.7%	8.8%	8.3%	-	-	-	20.6%	21.9%	-	4.5%
Somewhat	15.3%	12.5%	12.3%	27.0%	-	16.9%	6.5%	8.8%	-	1.4%	1.5%	-	30.1%	29.7%	37.5%	13.6%
MODERATE	29.3%	29.2%	32.5%	23.8%	33.3%	27.2%	41.3%	41.2%	41.7%	14.8%	14.1%	28.6%	41.9%	42.2%	37.5%	45.5%
CONSERVATIVE	42.3%	45.8%	47.4%	28.6%	-	42.9%	39.1%	38.2%	41.7%	80.3%	80.7%	71.4%	4.4%	3.9%	12.5%	31.8%
Somewhat	20.0%	19.2%	21.1%	20.6%	-	19.3%	23.9%	23.5%	25.0%	35.9%	34.1%	71.4%	2.9%	2.3%	12.5%	22.7%
Very	22.3%	26.7%	26.3%	7.9%	-	23.6%	15.2%	14.7%	16.7%	44.4%	46.7%	-	1.5%	1.6%	-	9.1%
DK/REFUSED	3.3%	3.3%	2.6%	1.6%	66.7%	3.1%	4.3%	2.9%	8.3%	3.5%	3.7%	-	2.9%	2.3%	12.5%	4.5%
Net Diff.	17.3%	24.2%	29.8%	-17.5%	-	16.1%	23.9%	20.6%	33.3%	78.9%	79.3%	71.4%	-46.3%	-47.7%	-25.0%	13.6%
Mean	3.31	3.43	3.52	2.71	3.00	3.31	3.32	3.27	3.45	4.28	4.31	3.71	2.33	2.30	2.71	3.19

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
LIBERAL	25.0%	7.3%	45.8%	27.7%	27.6%	47.7%	2.0%	20.2%	19.8%	25.0%	-	26.1%	26.0%
Very	9.7%	1.2%	18.8%	11.7%	10.5%	12.8%	-	11.9%	9.9%	-	-	9.8%	10.0%
Somewhat	15.3%	6.1%	27.1%	16.0%	17.1%	34.9%	2.0%	8.3%	9.9%	25.0%	-	16.3%	16.0%
MODERATE	29.3%	15.9%	45.8%	37.2%	23.7%	41.9%	20.4%	31.0%	19.8%	41.7%	100.0%	30.4%	33.0%
CONSERVATIVE	42.3%	70.7%	8.3%	33.0%	44.7%	9.3%	69.4%	47.6%	55.6%	33.3%	-	39.1%	38.0%
Somewhat	20.0%	32.9%	4.2%	19.1%	17.1%	4.7%	26.5%	31.0%	21.0%	16.7%	-	16.3%	20.5%
Very	22.3%	37.8%	4.2%	13.8%	27.6%	4.7%	42.9%	16.7%	34.6%	16.7%	-	22.8%	17.5%
DK/REFUSED	3.3%	6.1%	-	2.1%	3.9%	1.2%	8.2%	1.2%	4.9%	-	-	4.3%	3.0%
Net Diff.	17.3%	63.4%	-37.5%	5.3%	17.1%	-38.4%	67.3%	27.4%	35.8%	8.3%	-	13.0%	12.0%
Mean	3.31	4.06	2.48	3.08	3.36	2.53	4.20	3.33	3.64	3.25	3.00	3.27	3.20

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
LIBERAL	25.0%	10.3%	48.6%	14.3%	43.6%	34.6%	64.7%	-	1.4%	1.5%	-	50.7%	51.1%	33.3%	16.7%
Very	9.7%	4.7%	20.0%	2.9%	12.8%	15.4%	35.3%	-	-	-	-	20.6%	21.1%	-	4.2%
Somewhat	15.3%	5.6%	28.6%	11.4%	30.8%	19.2%	29.4%	-	1.4%	1.5%	-	30.1%	30.1%	33.3%	12.5%
MODERATE	29.3%	22.4%	28.6%	37.1%	23.1%	50.0%	17.6%	50.0%	14.3%	13.1%	66.7%	39.7%	40.6%	-	58.3%
CONSERVATIVE	42.3%	62.6%	17.1%	48.6%	33.3%	7.7%	17.6%	33.3%	80.7%	81.8%	33.3%	5.9%	4.5%	66.7%	25.0%
Somewhat	20.0%	29.0%	5.7%	22.9%	17.9%	7.7%	5.9%	16.7%	35.0%	35.0%	33.3%	5.1%	3.8%	66.7%	16.7%
Very	22.3%	33.6%	11.4%	25.7%	15.4%	-	11.8%	16.7%	45.7%	46.7%	-	0.7%	0.8%	-	8.3%
DK/REFUSED	3.3%	4.7%	5.7%	-	-	7.7%	-	16.7%	3.6%	3.6%	-	3.7%	3.8%	-	-
Net Diff.	17.3%	52.3%	-31.4%	34.3%	-10.3%	-26.9%	-47.1%	33.3%	79.3%	80.3%	33.3%	-44.9%	-46.6%	33.3%	8.3%
Mean	3.31	3.85	2.58	3.57	2.92	2.54	2.29	3.60	4.30	4.32	3.33	2.33	2.30	3.33	3.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
LIBERAL	25.0%	1.4%	1.5%	-	51.9%	52.3%	33.3%	13.8%	1.4%	20.0%
Very	9.7%	-	-	-	21.1%	21.5%	-	3.4%	-	5.0%
Somewhat	15.3%	1.4%	1.5%	-	30.8%	30.8%	33.3%	10.3%	1.4%	15.0%
MODERATE	29.3%	14.5%	14.1%	33.3%	39.8%	39.2%	66.7%	51.7%	9.9%	55.0%
CONSERVATIVE	42.3%	79.7%	80.0%	66.7%	5.3%	5.4%	-	34.5%	81.7%	25.0%
Somewhat	20.0%	35.5%	35.6%	33.3%	3.0%	3.1%	-	24.1%	38.0%	15.0%
Very	22.3%	44.2%	44.4%	33.3%	2.3%	2.3%	-	10.3%	43.7%	10.0%
DK/REFUSED	3.3%	4.3%	4.4%	-	3.0%	3.1%	-	-	7.0%	-
Net Diff.	17.3%	78.3%	78.5%	66.7%	-46.6%	-46.9%	-33.3%	20.7%	80.3%	5.0%
Mean	3.31	4.28	4.29	4.00	2.33	2.32	2.67	3.28	4.33	3.10

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL	REGISTERED PARTY														REGISTERED PARTY		DK/Ref			
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB-LICAN	DEMO-CRATIC		INDEP./OTHER/DK	Indep/endent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
LIBERAL	25.0%	28.5%	13.6%	25.9%	19.0%	16.3%	33.6%	17.5%	45.5%	37.2%	-	1.3%	-	27.1%	-	2.0%	65.4%	17.1%	16.4%	28.6%	-
Very	9.7%	11.6%	2.3%	11.6%	6.0%	6.6%	12.6%	5.8%	20.0%	14.6%	-	-	-	10.5%	-	-	30.9%	3.4%	2.7%	14.3%	-
Somewhat	15.3%	16.9%	11.4%	14.3%	13.0%	9.6%	21.0%	11.7%	25.5%	22.6%	-	1.3%	-	16.6%	-	2.0%	34.6%	13.7%	13.6%	14.3%	-
MODERATE	29.3%	31.0%	22.7%	27.2%	29.0%	27.7%	32.8%	26.5%	36.4%	36.2%	13.3%	16.7%	13.3%	30.7%	13.3%	13.7%	27.2%	44.4%	44.5%	42.9%	-
CONSERVATIVE	42.3%	36.4%	63.6%	42.2%	50.0%	51.8%	31.1%	53.4%	12.7%	24.1%	85.3%	78.2%	80.0%	39.4%	80.0%	84.3%	6.2%	30.8%	30.9%	28.6%	-
Somewhat	20.0%	18.6%	20.5%	21.8%	21.0%	23.5%	15.1%	25.1%	7.3%	11.1%	41.3%	39.7%	26.7%	19.1%	26.7%	31.4%	4.9%	20.5%	20.9%	14.3%	-
Very	22.3%	17.8%	43.2%	20.4%	29.0%	28.3%	16.0%	28.3%	5.5%	13.1%	44.0%	38.5%	53.3%	20.2%	53.3%	52.9%	1.2%	10.3%	10.0%	14.3%	-
DK/REFUSED	3.3%	4.1%	-	4.8%	2.0%	4.2%	2.5%	2.7%	5.5%	2.5%	1.3%	3.8%	6.7%	2.9%	6.7%	-	1.2%	7.7%	8.2%	-	-
Net Diff.	17.3%	7.9%	50.0%	16.3%	31.0%	35.5%	-2.5%	35.9%	-32.7%	-13.1%	85.3%	76.9%	80.0%	12.3%	80.0%	82.4%	-59.3%	13.7%	14.5%	-	-
Mean	3.31	3.15	3.91	3.26	3.55	3.60	3.01	3.60	2.50	2.85	4.31	4.20	4.43	3.23	4.43	4.35	2.10	3.22	3.24	3.00	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
LIBERAL	25.0%	1.9%	62.1%	7.4%	2.1%	67.3%	25.4%	2.2%	64.2%	16.7%	-	71.4%	20.0%	-	70.0%	14.3%
Very	9.7%	-	34.5%	-	-	28.8%	6.3%	-	29.9%	2.9%	-	35.7%	6.7%	-	30.0%	-
Somewhat	15.3%	1.9%	27.6%	7.4%	2.1%	38.5%	19.0%	2.2%	34.3%	13.7%	-	35.7%	13.3%	-	40.0%	14.3%
MODERATE	29.3%	13.0%	31.0%	48.1%	14.6%	25.0%	41.3%	15.4%	29.9%	45.1%	-	14.3%	40.0%	-	10.0%	57.1%
CONSERVATIVE	42.3%	85.2%	6.9%	35.2%	83.3%	5.8%	27.0%	82.4%	6.0%	29.4%	100.0%	7.1%	40.0%	100.0%	10.0%	28.6%
Somewhat	20.0%	35.2%	3.4%	24.1%	27.1%	5.8%	17.5%	28.6%	4.5%	18.6%	54.5%	7.1%	33.3%	60.0%	10.0%	28.6%
Very	22.3%	50.0%	3.4%	11.1%	56.2%	-	9.5%	53.8%	1.5%	10.8%	45.5%	-	6.7%	40.0%	-	-
DK/REFUSED	3.3%	-	-	9.3%	-	1.9%	6.3%	-	-	8.8%	-	7.1%	-	-	10.0%	-
Net Diff.	17.3%	83.3%	-55.2%	27.8%	81.2%	-61.5%	1.6%	80.2%	-58.2%	12.7%	100.0%	-64.3%	20.0%	100.0%	-60.0%	14.3%
Mean	3.31	4.33	2.14	3.43	4.38	2.08	3.05	4.34	2.13	3.23	4.45	1.92	3.20	4.40	2.00	3.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
LIBERAL	25.0%	-	5.6%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	9.7%	-	-	38.7%	100.0%	-	-	-	-	-	-	43.5%	-	-	36.5%	-	-	37.1%	-	-
Somewhat	15.3%	-	5.6%	61.3%	-	100.0%	-	-	-	-	-	56.5%	-	-	63.5%	-	-	62.9%	-	-
MODERATE	29.3%	5.7%	25.0%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	42.3%	94.3%	69.4%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	20.0%	32.1%	19.4%	-	-	-	-	47.2%	100.0%	-	75.0%	-	-	49.3%	-	-	45.0%	-	-	44.0%
Very	22.3%	62.3%	50.0%	-	-	-	-	52.8%	-	100.0%	25.0%	-	-	50.7%	-	-	55.0%	-	-	56.0%
DK/REFUSED	3.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	17.3%	94.3%	63.9%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.31	4.57	4.14	1.61	1.00	2.00	3.00	4.53	4.00	5.00	4.25	1.57	3.00	4.51	1.63	3.00	4.55	1.63	3.00	4.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
LIBERAL	25.0%	100.0%	-	-	100.0%	-	-	1.4%	49.6%	27.3%	27.6%	24.2%	5.6%	36.1%	2.5%	24.4%	8.0%	46.2%	3.8%	35.1%
Very	9.7%	46.2%	-	-	37.5%	-	-	-	20.4%	9.1%	12.4%	8.4%	-	14.9%	-	11.1%	-	18.3%	-	13.7%
Somewhat	15.3%	53.8%	-	-	62.5%	-	-	1.4%	29.2%	18.2%	15.2%	15.8%	5.6%	21.1%	2.5%	13.3%	8.0%	27.9%	3.8%	21.4%
MODERATE	29.3%	-	100.0%	-	-	100.0%	-	15.1%	42.3%	36.4%	25.7%	32.1%	22.2%	33.5%	27.5%	33.3%	18.0%	33.7%	24.4%	35.1%
CONSERVATIVE	42.3%	-	-	100.0%	-	-	100.0%	79.9%	6.6%	36.4%	41.0%	42.1%	66.7%	28.4%	65.0%	40.0%	68.0%	18.3%	65.4%	28.0%
Somewhat	20.0%	-	-	66.7%	-	-	75.0%	33.8%	5.8%	18.2%	21.0%	18.9%	31.1%	14.4%	27.5%	22.2%	34.0%	7.7%	26.9%	13.7%
Very	22.3%	-	-	33.3%	-	-	25.0%	46.0%	0.7%	18.2%	20.0%	23.2%	35.6%	13.9%	37.5%	17.8%	34.0%	10.6%	38.5%	14.3%
DK/REFUSED	3.3%	-	-	-	-	-	-	3.6%	1.5%	-	5.7%	1.6%	5.6%	2.1%	5.0%	2.2%	6.0%	1.9%	6.4%	1.8%
Net Diff.	17.3%	-100%	-	100.0%	-100%	-	100.0%	78.4%	-43.1%	9.1%	13.3%	17.9%	61.1%	-7.7%	62.5%	15.6%	60.0%	-27.9%	61.5%	-7.1%
Mean	3.31	1.54	3.00	4.33	1.62	3.00	4.25	4.29	2.36	3.18	3.22	3.33	4.02	2.91	4.05	3.23	4.00	2.64	4.07	2.93

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
LIBERAL	25.0%	16.7%	42.3%	25.0%	46.2%	14.7%	38.3%	13.3%	26.3%	16.1%	45.7%	13.6%	36.2%	23.1%	52.6%	28.6%	50.0%	19.8%	27.1%	20.0%	16.0%	
Very	9.7%	-	23.1%	-	23.1%	5.2%	15.4%	5.0%	12.3%	5.4%	17.4%	3.9%	14.6%	15.4%	21.1%	14.3%	16.7%	7.4%	10.7%	8.6%	7.0%	
Somewhat	15.3%	16.7%	19.2%	25.0%	23.1%	9.5%	22.8%	8.3%	14.0%	10.7%	28.3%	9.7%	21.5%	7.7%	31.6%	14.3%	33.3%	12.3%	16.4%	11.4%	9.0%	
MODERATE	29.3%	8.3%	23.1%	12.5%	23.1%	29.3%	32.2%	28.3%	36.8%	30.4%	29.3%	30.1%	33.8%	23.1%	21.1%	28.6%	16.7%	23.5%	32.2%	17.1%	36.0%	
CONSERVATIVE	42.3%	75.0%	30.8%	62.5%	23.1%	54.3%	26.2%	56.7%	31.6%	51.8%	22.8%	54.4%	26.9%	53.8%	21.1%	42.9%	25.0%	51.9%	37.9%	60.0%	44.0%	
Somewhat	20.0%	58.3%	19.2%	50.0%	15.4%	25.0%	9.4%	26.7%	12.3%	23.2%	7.6%	24.3%	9.2%	30.8%	10.5%	28.6%	16.7%	25.9%	17.3%	31.4%	20.0%	
Very	22.3%	16.7%	11.5%	12.5%	7.7%	29.3%	16.8%	30.0%	19.3%	28.6%	15.2%	30.1%	17.7%	23.1%	10.5%	14.3%	8.3%	25.9%	20.6%	28.6%	24.0%	
DK/REFUSED	3.3%	-	3.8%	-	7.7%	1.7%	3.4%	1.7%	5.3%	1.8%	2.2%	1.9%	3.1%	-	5.3%	-	8.3%	4.9%	2.8%	2.9%	4.0%	
Net Diff.	17.3%	58.3%	-11.5%	37.5%	-23.1%	39.7%	-12.1%	43.3%	5.3%	35.7%	-22.8%	40.8%	-9.2%	30.8%	-31.6%	14.3%	-25.0%	32.1%	10.7%	40.0%	28.0%	
Mean	3.31	3.75	2.76	3.50	2.58	3.65	2.89	3.69	3.13	3.60	2.74	3.68	2.94	3.38	2.56	3.14	2.64	3.53	3.21	3.62	3.47	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
LIBERAL	25.0%	19.6%	36.8%	15.4%	26.7%	37.5%	30.4%	50.0%	28.6%	6.2%	41.8%	4.5%	31.2%	7.8%	48.9%	5.2%	41.5%	13.3%	43.5%	22.2%	41.7%
Very	9.7%	6.5%	14.0%	6.2%	9.9%	12.5%	17.4%	12.5%	14.3%	-	18.4%	-	15.6%	-	20.2%	-	17.0%	-	26.1%	-	25.0%
Somewhat	15.3%	13.0%	22.8%	9.2%	16.8%	25.0%	13.0%	37.5%	14.3%	6.2%	23.4%	4.5%	15.6%	7.8%	28.7%	5.2%	24.4%	13.3%	17.4%	22.2%	16.7%
MODERATE	29.3%	28.3%	28.9%	24.6%	33.5%	18.8%	21.7%	25.0%	21.4%	16.2%	39.2%	18.2%	40.6%	14.1%	38.3%	17.4%	41.5%	6.7%	26.1%	11.1%	33.3%
CONSERVATIVE	42.3%	45.7%	32.5%	55.4%	36.6%	37.5%	47.8%	12.5%	50.0%	72.3%	17.1%	72.7%	25.0%	71.9%	11.7%	72.2%	14.8%	73.3%	30.4%	55.6%	25.0%
Somewhat	20.0%	21.7%	14.9%	26.2%	15.7%	25.0%	30.4%	12.5%	35.7%	31.5%	9.5%	34.8%	12.5%	28.1%	7.4%	29.6%	7.4%	46.7%	21.7%	33.3%	25.0%
Very	22.3%	23.9%	17.5%	29.2%	20.9%	12.5%	17.4%	-	14.3%	40.8%	7.6%	37.9%	12.5%	43.8%	4.3%	42.6%	7.4%	26.7%	8.7%	22.2%	-
DK/REFUSED	3.3%	6.5%	1.8%	4.6%	3.1%	6.2%	-	12.5%	-	5.4%	1.9%	4.5%	3.1%	6.2%	1.1%	5.2%	2.2%	6.7%	-	11.1%	-
Net Diff.	17.3%	26.1%	-4.4%	40.0%	9.9%	-	17.4%	-37.5%	21.4%	66.2%	-24.7%	68.2%	-6.2%	64.1%	-37.2%	67.0%	-26.7%	60.0%	-13.0%	33.3%	-16.7%
Mean	3.31	3.47	2.99	3.66	3.22	3.00	3.17	2.43	3.21	4.13	2.64	4.11	2.90	4.15	2.46	4.16	2.63	3.93	2.70	3.62	2.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
LIBERAL	25.0%	7.2%	15.8%	3.4%	6.7%	42.9%	18.9%	63.0%	53.7%	5.5%	33.9%	9.2%	48.4%	5.0%	43.7%	23.5%	38.1%	33.3%	36.4%
Very	9.7%	2.9%	5.3%	3.4%	2.2%	17.0%	1.9%	22.2%	26.9%	1.4%	16.1%	4.6%	17.6%	3.3%	15.1%	-	28.6%	-	27.3%
Somewhat	15.3%	4.3%	10.5%	-	4.4%	25.9%	17.0%	40.7%	26.9%	4.1%	17.9%	4.6%	30.8%	1.7%	28.6%	23.5%	9.5%	33.3%	9.1%
MODERATE	29.3%	20.3%	5.3%	10.3%	26.7%	38.1%	45.3%	37.0%	32.8%	21.9%	41.1%	18.5%	36.3%	21.5%	39.7%	11.8%	28.6%	22.2%	27.3%
CONSERVATIVE	42.3%	67.4%	73.7%	79.3%	62.2%	17.0%	35.8%	-	9.0%	68.5%	21.4%	66.2%	14.3%	68.6%	14.3%	58.8%	33.3%	33.3%	36.4%
Somewhat	20.0%	27.5%	15.8%	24.1%	31.1%	10.2%	18.9%	-	7.5%	32.9%	8.9%	21.5%	11.0%	27.3%	7.1%	29.4%	28.6%	11.1%	36.4%
Very	22.3%	39.9%	57.9%	55.2%	31.1%	6.8%	17.0%	-	1.5%	35.6%	12.5%	44.6%	3.3%	41.3%	7.1%	29.4%	4.8%	22.2%	-
DK/REFUSED	3.3%	5.1%	5.3%	6.9%	4.4%	2.0%	-	-	4.5%	4.1%	3.6%	6.2%	1.1%	5.0%	2.4%	5.9%	-	11.1%	-
Net Diff.	17.3%	60.1%	57.9%	75.9%	55.6%	-25.9%	17.0%	-63.0%	-44.8%	63.0%	-12.5%	56.9%	-34.1%	63.6%	-29.4%	35.3%	-4.8%	-	-
Mean	3.31	4.02	4.17	4.37	3.88	2.63	3.32	2.15	2.27	4.01	2.83	4.03	2.51	4.07	2.62	3.69	2.71	3.25	2.73

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
LIBERAL	25.0%	23.8%	32.5%	36.4%	41.7%	-	-	16.1%	23.1%	33.3%	20.0%	-	-	30.9%	37.0%	37.5%	57.1%	-	-		
Very	9.7%	8.8%	15.0%	13.6%	25.0%	-	-	7.3%	7.7%	-	20.0%	-	-	10.3%	18.5%	18.8%	28.6%	-	-		
Somewhat	15.3%	15.0%	17.5%	22.7%	16.7%	-	-	8.9%	15.4%	33.3%	-	-	-	20.6%	18.5%	18.8%	28.6%	-	-		
MODERATE	29.3%	30.8%	20.0%	22.7%	16.7%	33.3%	-	31.5%	23.1%	33.3%	20.0%	-	-	30.1%	18.5%	18.8%	14.3%	50.0%	-		
CONSERVATIVE	42.3%	41.9%	45.0%	36.4%	41.7%	66.7%	100.0%	48.4%	53.8%	33.3%	60.0%	100.0%	100.0%	36.0%	40.7%	37.5%	28.6%	50.0%	100.0%		
Somewhat	20.0%	18.5%	30.0%	27.3%	25.0%	33.3%	66.7%	23.4%	30.8%	16.7%	40.0%	-	100.0%	14.0%	29.6%	31.2%	14.3%	50.0%	50.0%		
Very	22.3%	23.5%	15.0%	9.1%	16.7%	33.3%	33.3%	25.0%	23.1%	16.7%	20.0%	100.0%	-	22.1%	11.1%	6.2%	14.3%	-	50.0%		
DK/REFUSED	3.3%	3.5%	2.5%	4.5%	-	-	-	4.0%	-	-	-	-	-	2.9%	3.7%	6.2%	-	-	-		
Net Diff.	17.3%	18.1%	12.5%	-	-	66.7%	100.0%	32.3%	30.8%	-	40.0%	100.0%	100.0%	5.1%	3.7%	-	-28.6%	50.0%	100.0%		
Mean	3.31	3.34	3.13	2.95	2.92	4.00	4.33	3.52	3.46	3.17	3.40	5.00	4.00	3.17	2.96	2.87	2.57	3.50	4.50		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
LIBERAL	25.0%	36.1%	27.5%	25.0%	14.8%	25.4%	31.0%	22.5%	27.9%	20.5%	24.9%	25.4%	14.3%	17.9%	12.2%	23.6%	12.1%	33.3%
Very	9.7%	25.0%	13.7%	9.4%	1.9%	4.8%	18.4%	6.1%	13.7%	3.4%	11.0%	4.8%	11.9%	5.3%	8.5%	5.5%	6.5%	10.0%
Somewhat	15.3%	11.1%	13.7%	15.6%	13.0%	20.6%	12.6%	16.4%	14.2%	17.1%	13.9%	20.6%	2.4%	12.6%	3.7%	18.2%	5.6%	23.3%
MODERATE	29.3%	25.0%	31.4%	26.0%	29.6%	34.9%	28.7%	29.6%	27.3%	32.5%	27.8%	34.9%	31.0%	30.5%	30.5%	30.9%	30.8%	30.0%
CONSERVATIVE	42.3%	38.9%	31.4%	44.8%	53.7%	39.7%	34.5%	45.5%	39.9%	46.2%	43.0%	39.7%	47.6%	49.5%	51.2%	45.5%	52.3%	36.7%
Somewhat	20.0%	22.2%	15.7%	21.9%	24.1%	15.9%	18.4%	20.7%	20.2%	19.7%	21.1%	15.9%	23.8%	24.2%	26.8%	20.0%	26.2%	16.7%
Very	22.3%	16.7%	15.7%	22.9%	29.6%	23.8%	16.1%	24.9%	19.7%	26.5%	21.9%	23.8%	23.8%	25.3%	24.4%	25.5%	26.2%	20.0%
DK/REFUSED	3.3%	-	9.8%	4.2%	1.9%	-	5.7%	2.3%	4.9%	0.9%	4.2%	-	7.1%	2.1%	6.1%	-	4.7%	-
Net Diff.	17.3%	2.8%	3.9%	19.8%	38.9%	14.3%	3.4%	23.0%	12.0%	25.6%	18.1%	14.3%	33.3%	31.6%	39.0%	21.8%	40.2%	3.3%
Mean	3.31	2.94	3.07	3.35	3.68	3.33	3.01	3.43	3.19	3.49	3.30	3.33	3.49	3.53	3.58	3.42	3.63	3.13

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
LIBERAL	25.0%	46.7%	26.3%	40.6%	17.7%	35.4%	18.2%	16.8%	31.9%	21.0%	29.0%	25.0%	-	36.6%	20.0%	28.4%	22.0%
Very	9.7%	24.4%	6.8%	17.8%	1.6%	14.6%	-	7.3%	11.7%	8.0%	14.0%	7.0%	-	19.5%	10.0%	13.5%	4.5%
Somewhat	15.3%	22.2%	19.5%	22.8%	16.1%	20.8%	18.2%	9.5%	20.2%	13.0%	15.0%	18.0%	-	17.1%	10.0%	14.9%	17.4%
MODERATE	29.3%	26.7%	28.8%	24.8%	33.9%	25.4%	39.4%	30.7%	28.2%	33.0%	31.0%	24.0%	66.7%	29.3%	28.0%	31.1%	28.0%
CONSERVATIVE	42.3%	22.2%	42.4%	30.7%	46.8%	35.4%	42.4%	48.9%	36.8%	44.0%	37.0%	46.0%	33.3%	31.7%	48.0%	37.8%	46.2%
Somewhat	20.0%	13.3%	17.8%	14.9%	19.4%	16.9%	15.2%	24.1%	16.6%	20.0%	17.0%	23.0%	33.3%	17.1%	16.0%	20.3%	22.0%
Very	22.3%	8.9%	24.6%	15.8%	27.4%	18.5%	27.3%	24.8%	20.2%	24.0%	20.0%	23.0%	-	14.6%	32.0%	17.6%	24.2%
DK/REFUSED	3.3%	4.4%	2.5%	4.0%	1.6%	3.8%	-	3.6%	3.1%	2.0%	3.0%	5.0%	-	2.4%	4.0%	2.7%	3.8%
Net Diff.	17.3%	-24.4%	16.1%	-9.9%	29.0%	-	24.2%	32.1%	4.9%	23.0%	8.0%	21.0%	33.3%	-4.9%	28.0%	9.5%	24.2%
Mean	3.31	2.58	3.35	2.88	3.56	3.04	3.52	3.52	3.14	3.40	3.14	3.39	3.33	2.90	3.52	3.14	3.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
LIBERAL	25.0%	13.8%	35.1%	34.6%	16.2%	42.9%	10.4%	12.1%	6.9%	50.0%	22.2%	33.3%	-	36.0%	
Very	9.7%	4.3%	14.9%	11.5%	10.8%	14.3%	2.1%	-	-	-	11.1%	7.4%	-	8.0%	
Somewhat	15.3%	9.5%	20.3%	23.1%	5.4%	28.6%	8.3%	12.1%	6.9%	50.0%	11.1%	25.9%	-	28.0%	
MODERATE	29.3%	31.9%	27.0%	21.2%	37.8%	28.6%	43.8%	36.4%	34.5%	50.0%	66.7%	48.1%	100.0%	44.0%	
CONSERVATIVE	42.3%	51.7%	37.8%	36.5%	40.5%	23.8%	39.6%	42.4%	48.3%	-	-	11.1%	-	12.0%	
Somewhat	20.0%	25.0%	16.2%	21.2%	18.9%	4.8%	27.1%	27.3%	31.0%	-	-	7.4%	-	8.0%	
Very	22.3%	26.7%	21.6%	15.4%	21.6%	19.0%	12.5%	15.2%	17.2%	-	-	3.7%	-	4.0%	
DK/REFUSED	3.3%	2.6%	-	7.7%	5.4%	4.8%	6.2%	9.1%	10.3%	-	11.1%	7.4%	-	8.0%	
Net Diff.	17.3%	37.9%	2.7%	1.9%	24.3%	-19.0%	29.2%	30.3%	41.4%	-50.0%	-22.2%	-22.2%	-	-24.0%	
Mean	3.31	3.62	3.09	3.06	3.37	2.85	3.42	3.50	3.65	2.50	2.62	2.72	3.00	2.70	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
DONALD TRUMP	46.3%	52.5%	46.5%	33.3%	66.7%	47.6%	39.1%	35.3%	50.0%	89.4%	90.4%	71.4%	5.1%	5.5%	-	22.7%
JOE BIDEN	45.7%	38.3%	44.7%	61.9%	33.3%	46.1%	43.5%	44.1%	41.7%	4.9%	3.7%	28.6%	90.4%	90.6%	87.5%	31.8%
OTHER	3.7%	5.8%	1.8%	3.2%	-	3.5%	4.3%	5.9%	-	2.1%	2.2%	-	1.5%	1.6%	-	27.3%
DK/REFUSED	4.3%	3.3%	7.0%	1.6%	-	2.8%	13.0%	14.7%	8.3%	3.5%	3.7%	-	2.9%	2.3%	12.5%	18.2%
Net Diff.	0.7%	14.2%	1.8%	-28.6%	33.3%	1.6%	-4.3%	-8.8%	8.3%	84.5%	86.7%	42.9%	-85.3%	-85.2%	-87.5%	-9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
DONALD TRUMP	46.3%	78.0%	8.3%	37.2%	47.4%	12.8%	77.6%	54.8%	54.3%	41.7%	-	44.6%	43.0%
JOE BIDEN	45.7%	13.4%	87.5%	50.0%	48.7%	80.2%	8.2%	36.9%	40.7%	41.7%	66.7%	46.7%	47.5%
OTHER	3.7%	4.9%	2.1%	5.3%	1.3%	2.3%	6.1%	6.0%	1.2%	16.7%	33.3%	5.4%	4.5%
DK/REFUSED	4.3%	3.7%	2.1%	7.4%	2.6%	4.7%	8.2%	2.4%	3.7%	-	-	3.3%	5.0%
Net Diff.	0.7%	64.6%	-79.2%	-12.8%	-1.3%	-67.4%	69.4%	17.9%	13.6%	-	-66.7%	-2.2%	-4.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
DONALD TRUMP	46.3%	72.0%	14.3%	48.6%	35.9%	11.5%	17.6%	50.0%	90.7%	90.5%	100.0%	3.7%	3.8%	-	29.2%
JOE BIDEN	45.7%	20.6%	74.3%	44.3%	56.4%	80.8%	76.5%	33.3%	4.3%	4.4%	-	91.2%	91.0%	100.0%	29.2%
OTHER	3.7%	4.7%	5.7%	2.9%	2.6%	3.8%	-	-	2.1%	2.2%	-	1.5%	1.5%	-	25.0%
DK/REFUSED	4.3%	2.8%	5.7%	4.3%	5.1%	3.8%	5.9%	16.7%	2.9%	2.9%	-	3.7%	3.8%	-	16.7%
Net Diff.	0.7%	51.4%	-60.0%	4.3%	-20.5%	-69.2%	-58.8%	16.7%	86.4%	86.1%	100.0%	-87.5%	-87.2%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
DONALD TRUMP	46.3%	88.4%	88.9%	66.7%	6.8%	6.9%	-	27.6%	85.9%	25.0%
JOE BIDEN	45.7%	5.8%	5.2%	33.3%	88.7%	88.5%	100.0%	37.9%	5.6%	30.0%
OTHER	3.7%	2.2%	2.2%	-	0.8%	0.8%	-	24.1%	4.2%	30.0%
DK/REFUSED	4.3%	3.6%	3.7%	-	3.8%	3.8%	-	10.3%	4.2%	15.0%
Net Diff.	0.7%	82.6%	83.7%	33.3%	-82.0%	-81.5%	-100%	-10.3%	80.3%	-5.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY							
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY							
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUBLICAN	DEMOCRATIC	INDEP./OTHER	Indep/endent	Other
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-		
DONALD TRUMP	46.3%	40.9%	65.9%	46.3%	52.0%	60.2%	31.1%	58.7%	9.1%	27.1%	86.7%	84.6%	80.0%	43.3%	80.0%	94.1%	3.7%	34.2%	34.5%	28.6%	-		
JOE BIDEN	45.7%	51.2%	25.0%	47.6%	39.0%	33.7%	58.8%	34.1%	78.2%	63.8%	8.0%	10.3%	6.7%	48.7%	6.7%	2.0%	92.6%	51.3%	51.8%	42.9%	-		
OTHER	3.7%	2.9%	6.8%	2.7%	5.0%	3.0%	4.2%	3.1%	5.5%	4.5%	2.7%	-	13.3%	3.2%	13.3%	1.0%	1.2%	7.7%	6.4%	28.6%	-		
DK/REFUSED	4.3%	5.0%	2.3%	3.4%	4.0%	3.0%	5.9%	4.0%	7.3%	4.5%	2.7%	5.1%	-	4.7%	-	2.9%	2.5%	6.8%	7.3%	-	-		
Net Diff.	0.7%	-10.3%	40.9%	-1.4%	13.0%	26.5%	-27.7%	24.7%	-69.1%	-36.7%	78.7%	74.4%	73.3%	-5.4%	73.3%	92.2%	-88.9%	-17.1%	-17.3%	-14.3%	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
DONALD TRUMP	46.3%	96.3%	6.9%	38.9%	91.7%	1.9%	30.2%	94.5%	4.5%	35.3%	90.9%	-	26.7%	80.0%	-	14.3%
JOE BIDEN	45.7%	1.9%	89.7%	44.4%	2.1%	94.2%	57.1%	2.2%	92.5%	51.0%	-	92.9%	53.3%	-	100.0%	57.1%
OTHER	3.7%	-	3.4%	7.4%	2.1%	-	7.9%	-	-	5.9%	9.1%	7.1%	20.0%	20.0%	-	28.6%
DK/REFUSED	4.3%	1.9%	-	9.3%	4.2%	3.8%	4.8%	3.3%	3.0%	7.8%	-	-	-	-	-	-
Net Diff.	0.7%	94.4%	-82.8%	-5.6%	89.6%	-92.3%	-27.0%	92.3%	-88.1%	-15.7%	90.9%	-92.9%	-26.7%	80.0%	-100%	-42.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:			
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
DONALD TRUMP	46.3%	100.0%	86.1%	2.7%	-	4.3%	23.9%	87.4%	78.3%	95.5%	50.0%	4.3%	23.8%	91.0%	1.9%	23.9%	83.3%	3.2%	25.0%	89.9%
JOE BIDEN	45.7%	-	2.8%	90.7%	96.6%	87.0%	65.9%	7.1%	13.3%	1.5%	50.0%	87.0%	64.3%	4.5%	92.3%	67.4%	10.0%	91.9%	65.0%	5.5%
OTHER	3.7%	-	2.8%	4.0%	3.4%	4.3%	4.5%	3.1%	3.3%	3.0%	-	4.3%	4.8%	3.0%	3.8%	4.3%	3.3%	1.6%	3.8%	1.8%
DK/REFUSED	4.3%	-	8.3%	2.7%	-	4.3%	5.7%	2.4%	5.0%	-	-	4.3%	7.1%	1.5%	1.9%	4.3%	3.3%	3.2%	6.2%	2.8%
Net Diff.	0.7%	100.0%	83.3%	-88.0%	-96.6%	-82.6%	-42.0%	80.3%	65.0%	94.0%	-	-82.6%	-40.5%	86.6%	-90.4%	-43.5%	73.3%	-88.7%	-40.0%	84.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
DONALD TRUMP	46.3%	-	12.5%	72.2%	-	20.0%	50.0%	100.0%	-	-	44.8%	45.8%	72.2%	32.5%	77.5%	43.3%	68.0%	23.1%	75.6%	33.3%
JOE BIDEN	45.7%	84.6%	75.0%	16.7%	87.5%	80.0%	25.0%	-	100.0%	-	46.7%	46.3%	17.8%	60.3%	15.0%	48.9%	20.0%	70.2%	15.4%	60.1%
OTHER	3.7%	15.4%	12.5%	11.1%	12.5%	-	25.0%	-	-	100.0%	2.9%	4.2%	5.6%	3.1%	7.5%	2.2%	4.0%	3.8%	3.8%	1.8%
DK/REFUSED	4.3%	-	-	-	-	-	-	-	-	-	5.7%	3.7%	4.4%	4.1%	-	5.6%	8.0%	2.9%	5.1%	4.8%
Net Diff.	0.7%	-84.6%	-62.5%	55.6%	-87.5%	-60.0%	25.0%	100.0%	-100%	-	-1.9%	-0.5%	54.4%	-27.8%	62.5%	-5.6%	48.0%	-47.1%	60.3%	-26.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
DONALD TRUMP	46.3%	50.0%	26.9%	25.0%	23.1%	60.3%	28.2%	65.0%	35.1%	55.4%	23.9%	64.1%	30.0%	30.8%	15.8%	14.3%	16.7%	58.0%	41.1%	65.7%	50.0%
JOE BIDEN	45.7%	33.3%	61.5%	50.0%	69.2%	31.9%	65.1%	26.7%	57.9%	37.5%	69.6%	30.1%	63.8%	46.2%	73.7%	57.1%	75.0%	32.1%	51.4%	25.7%	42.0%
OTHER	3.7%	16.7%	11.5%	25.0%	7.7%	6.0%	2.7%	6.7%	1.8%	5.4%	3.3%	3.9%	1.5%	23.1%	10.5%	28.6%	8.3%	3.7%	3.7%	2.9%	4.0%
DK/REFUSED	4.3%	-	-	-	-	1.7%	4.0%	1.7%	5.3%	1.8%	3.3%	1.9%	4.6%	-	-	-	-	6.2%	3.7%	5.7%	4.0%
Net Diff.	0.7%	16.7%	-34.6%	-25.0%	-46.2%	28.4%	-36.9%	38.3%	-22.8%	17.9%	-45.7%	34.0%	-33.8%	-15.4%	-57.9%	-42.9%	-58.3%	25.9%	-10.3%	40.0%	8.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
DONALD TRUMP	46.3%	52.2%	33.3%	63.1%	42.4%	37.5%	30.4%	12.5%	28.6%	78.5%	19.0%	80.3%	28.1%	76.6%	12.8%	79.1%	20.0%	73.3%	13.0%	55.6%	-
JOE BIDEN	45.7%	37.0%	59.6%	27.7%	50.8%	50.0%	56.5%	87.5%	50.0%	14.6%	72.8%	13.6%	62.5%	15.6%	79.8%	14.8%	71.9%	13.3%	78.3%	22.2%	91.7%
OTHER	3.7%	4.3%	3.5%	1.5%	2.6%	12.5%	13.0%	-	21.4%	3.1%	3.8%	3.0%	4.7%	3.1%	3.2%	1.7%	3.0%	13.3%	8.7%	22.2%	8.3%
DK/REFUSED	4.3%	6.5%	3.5%	7.7%	4.2%	-	-	-	-	3.8%	4.4%	3.0%	4.7%	4.7%	4.3%	4.3%	5.2%	-	-	-	-
Net Diff.	0.7%	15.2%	-26.3%	35.4%	-8.4%	-12.5%	-26.1%	-75.0%	-21.4%	63.8%	-53.8%	66.7%	-34.4%	60.9%	-67.0%	64.3%	-51.9%	60.0%	-65.2%	33.3%	-91.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
DONALD TRUMP	46.3%	74.6%	73.7%	79.3%	73.3%	18.4%	39.6%	3.7%	7.5%	78.1%	23.2%	70.8%	15.4%	76.9%	18.3%	58.8%	19.0%	33.3%	18.2%
JOE BIDEN	45.7%	17.4%	21.1%	3.4%	21.1%	74.1%	56.6%	96.3%	79.1%	13.7%	69.6%	21.5%	76.9%	15.7%	74.6%	29.4%	71.4%	44.4%	81.8%
OTHER	3.7%	3.6%	5.3%	13.8%	-	2.7%	-	-	6.0%	4.1%	1.8%	3.1%	3.3%	2.5%	1.6%	11.8%	9.5%	22.2%	-
DK/REFUSED	4.3%	4.3%	-	3.4%	5.6%	4.8%	3.8%	-	7.5%	4.1%	5.4%	4.6%	4.4%	5.0%	5.6%	-	-	-	-
Net Diff.	0.7%	57.2%	52.6%	75.9%	52.2%	-55.8%	-17.0%	-92.6%	-71.6%	64.4%	-46.4%	49.2%	-61.5%	61.2%	-56.3%	29.4%	-52.4%	-11.1%	-63.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

TOTAL	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
DONALD TRUMP	46.3%	48.1%	35.0%	22.7%	33.3%	66.7%	100.0%	54.8%	53.8%	33.3%	60.0%	100.0%	100.0%	41.9%	25.9%	18.8%	14.3%	50.0%	100.0%
JOE BIDEN	45.7%	44.6%	52.5%	63.6%	50.0%	33.3%	-	37.1%	38.5%	66.7%	20.0%	-	-	51.5%	59.3%	62.5%	71.4%	50.0%	-
OTHER	3.7%	2.3%	12.5%	13.6%	16.7%	-	-	3.2%	7.7%	-	20.0%	-	-	1.5%	14.8%	18.8%	14.3%	-	-
DK/REFUSED	4.3%	5.0%	-	-	-	-	-	4.8%	-	-	-	-	-	5.1%	-	-	-	-	-
Net Diff.	0.7%	3.5%	-17.5%	-40.9%	-16.7%	33.3%	100.0%	17.7%	15.4%	-33.3%	40.0%	100.0%	100.0%	-9.6%	-33.3%	-43.8%	-57.1%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
DONALD TRUMP	46.3%	44.4%	45.1%	45.8%	53.7%	42.9%	44.8%	46.9%	45.4%	47.9%	47.3%	42.9%	64.3%	50.5%	61.0%	45.5%	58.9%	40.0%
JOE BIDEN	45.7%	44.4%	47.1%	45.8%	38.9%	50.8%	46.0%	45.5%	45.9%	45.3%	44.3%	50.8%	26.2%	42.1%	29.3%	49.1%	31.8%	56.7%
OTHER	3.7%	8.3%	2.0%	4.2%	1.9%	3.2%	4.6%	3.3%	4.4%	2.6%	3.8%	3.2%	4.8%	3.2%	6.1%	-	4.7%	-
DK/REFUSED	4.3%	2.8%	5.9%	4.2%	5.6%	3.2%	4.6%	4.2%	4.4%	4.3%	4.6%	3.2%	4.8%	4.2%	3.7%	5.5%	4.7%	3.3%
Net Diff.	0.7%	-	-2.0%	-	14.8%	-7.9%	-1.1%	1.4%	-0.5%	2.6%	3.0%	-7.9%	38.1%	8.4%	31.7%	-3.6%	27.1%	-16.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
DONALD TRUMP	46.3%	26.7%	44.1%	32.7%	50.0%	37.7%	45.5%	54.7%	39.3%	49.0%	44.0%	46.0%	66.7%	39.0%	54.0%	43.2%	47.0%
JOE BIDEN	45.7%	64.4%	48.3%	59.4%	41.9%	54.6%	45.5%	37.2%	52.8%	45.0%	46.0%	46.0%	-	46.3%	38.0%	54.1%	44.7%
OTHER	3.7%	4.4%	3.4%	3.0%	4.8%	3.1%	6.1%	3.6%	3.7%	3.0%	5.0%	3.0%	-	4.9%	6.0%	1.4%	3.8%
DK/REFUSED	4.3%	4.4%	4.2%	5.0%	3.2%	4.6%	3.0%	4.4%	4.3%	3.0%	5.0%	5.0%	33.3%	9.8%	2.0%	1.4%	4.5%
Net Diff.	0.7%	-37.8%	-4.2%	-26.7%	8.1%	-16.9%	-	17.5%	-13.5%	4.0%	-2.0%	-	66.7%	-7.3%	16.0%	-10.8%	2.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
DONALD TRUMP	46.3%	59.5%	40.5%	40.4%	40.5%	19.0%	37.5%	54.5%	62.1%	-	11.1%	11.1%	-	12.0%	
JOE BIDEN	45.7%	32.8%	51.4%	53.8%	48.6%	71.4%	43.8%	36.4%	27.6%	100.0%	77.8%	74.1%	100.0%	72.0%	
OTHER	3.7%	4.3%	2.7%	1.9%	5.4%	4.8%	10.4%	6.1%	6.9%	-	-	7.4%	-	8.0%	
DK/REFUSED	4.3%	3.4%	5.4%	3.8%	5.4%	4.8%	8.3%	3.0%	3.4%	-	11.1%	7.4%	-	8.0%	
Net Diff.	0.7%	26.7%	-10.8%	-13.5%	-8.1%	-52.4%	-6.2%	18.2%	34.5%	-100%	-66.7%	-63.0%	-100%	-60.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
YES	35.0%	40.0%	24.6%	44.4%	33.3%	34.3%	39.1%	41.2%	33.3%	33.8%	34.8%	14.3%	36.8%	35.9%	50.0%	31.8%
NO	63.3%	60.0%	72.8%	54.0%	33.3%	64.2%	58.7%	55.9%	66.7%	62.7%	61.5%	85.7%	63.2%	64.1%	50.0%	68.2%
DK/REFUSED	1.7%	-	2.6%	1.6%	33.3%	1.6%	2.2%	2.9%	-	3.5%	3.7%	-	-	-	-	-
Net Diff.	-28.3%	-20.0%	-48.2%	-9.5%	-	-29.9%	-19.6%	-14.7%	-33.3%	-28.9%	-26.7%	-71.4%	-26.5%	-28.1%	-	-36.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
YES	35.0%	31.7%	35.4%	39.4%	32.9%	27.9%	44.9%	32.1%	39.5%	25.0%	33.3%	33.7%	35.5%
NO	63.3%	63.4%	64.6%	59.6%	67.1%	72.1%	51.0%	64.3%	60.5%	75.0%	66.7%	64.1%	62.0%
DK/REFUSED	1.7%	4.9%	-	1.1%	-	-	4.1%	3.6%	-	-	-	2.2%	2.5%
Net Diff.	-28.3%	-31.7%	-29.2%	-20.2%	-34.2%	-44.2%	-6.1%	-32.1%	-21.0%	-50.0%	-33.3%	-30.4%	-26.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
YES	35.0%	38.3%	22.9%	31.4%	51.3%	23.1%	41.2%	16.7%	33.6%	34.3%	-	36.0%	36.1%	33.3%	37.5%
NO	63.3%	57.9%	77.1%	68.6%	48.7%	76.9%	58.8%	66.7%	62.9%	62.0%	100.0%	64.0%	63.9%	66.7%	62.5%
DK/REFUSED	1.7%	3.7%	-	-	-	-	-	16.7%	3.6%	3.6%	-	-	-	-	-
Net Diff.	-28.3%	-19.6%	-54.3%	-37.1%	2.6%	-53.8%	-17.6%	-50.0%	-29.3%	-27.7%	-100%	-27.9%	-27.8%	-33.3%	-25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
YES	35.0%	34.1%	34.1%	33.3%	33.8%	33.8%	33.3%	44.8%	33.8%	35.0%
NO	63.3%	62.3%	62.2%	66.7%	66.2%	66.2%	66.7%	55.2%	60.6%	65.0%
DK/REFUSED	1.7%	3.6%	3.7%	-	-	-	-	-	5.6%	-
Net Diff.	-28.3%	-28.3%	-28.1%	-33.3%	-32.3%	-32.3%	-33.3%	-10.3%	-26.8%	-30.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
YES	35.0%	33.9%	47.7%	34.7%	33.0%	36.1%	37.0%	35.4%	34.5%	32.7%	38.7%	43.6%	26.7%	35.7%	26.7%	35.3%	35.8%	34.2%	34.5%	28.6%	-
NO	63.3%	64.5%	50.0%	63.9%	66.0%	61.4%	62.2%	62.8%	65.5%	66.8%	57.3%	51.3%	73.3%	62.5%	73.3%	61.8%	64.2%	64.1%	63.6%	71.4%	-
DK/REFUSED	1.7%	1.7%	2.3%	1.4%	1.0%	2.4%	0.8%	1.8%	-	0.5%	4.0%	5.1%	-	1.8%	-	2.9%	-	1.7%	1.8%	-	-
Net Diff.	-28.3%	-30.6%	-2.3%	-29.3%	-33.0%	-25.3%	-25.2%	-27.4%	-30.9%	-34.2%	-18.7%	-7.7%	-46.7%	-26.7%	-46.7%	-26.5%	-28.4%	-29.9%	-29.1%	-42.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
YES	35.0%	42.6%	20.7%	38.9%	27.1%	44.2%	30.2%	36.3%	35.8%	35.3%	27.3%	35.7%	26.7%	20.0%	40.0%	14.3%
NO	63.3%	55.6%	79.3%	59.3%	68.8%	55.8%	68.3%	62.6%	64.2%	62.7%	54.5%	64.3%	73.3%	80.0%	60.0%	85.7%
DK/REFUSED	1.7%	1.9%	-	1.9%	4.2%	-	1.6%	1.1%	-	2.0%	18.2%	-	-	-	-	-
Net Diff.	-28.3%	-13.0%	-58.6%	-20.4%	-41.7%	-11.5%	-38.1%	-26.4%	-28.4%	-27.5%	-27.3%	-28.6%	-46.7%	-60.0%	-20.0%	-71.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
YES	35.0%	35.8%	36.1%	38.7%	44.8%	34.8%	30.7%	33.9%	36.7%	31.3%	25.0%	21.7%	40.5%	35.8%	46.2%	21.7%	31.7%	35.5%	33.8%	34.9%
NO	63.3%	60.4%	61.1%	61.3%	55.2%	65.2%	69.3%	63.0%	60.0%	65.7%	75.0%	78.3%	59.5%	61.2%	53.8%	78.3%	65.0%	64.5%	66.2%	63.3%
DK/REFUSED	1.7%	3.8%	2.8%	-	-	-	-	3.1%	3.3%	3.0%	-	-	-	3.0%	-	-	3.3%	-	-	1.8%
Net Diff.	-28.3%	-24.5%	-25.0%	-22.7%	-10.3%	-30.4%	-38.6%	-29.1%	-23.3%	-34.3%	-50.0%	-56.5%	-19.0%	-25.4%	-7.7%	-56.5%	-33.3%	-29.0%	-32.5%	-28.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
YES	35.0%	53.8%	-	27.8%	50.0%	-	25.0%	33.8%	35.8%	27.3%	100.0%	-	37.8%	33.5%	52.5%	30.0%	26.0%	36.5%	38.5%	33.9%
NO	63.3%	46.2%	100.0%	61.1%	50.0%	100.0%	75.0%	62.6%	64.2%	72.7%	-	100.0%	60.0%	66.0%	45.0%	68.9%	72.0%	63.5%	60.3%	65.5%
DK/REFUSED	1.7%	-	-	11.1%	-	-	-	3.6%	-	-	-	-	2.2%	0.5%	2.5%	1.1%	2.0%	-	1.3%	0.6%
Net Diff.	-28.3%	7.7%	-100%	-33.3%	-	-100%	-50.0%	-28.8%	-28.5%	-45.5%	100.0%	-100%	-22.2%	-32.5%	7.5%	-38.9%	-46.0%	-26.9%	-21.8%	-31.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
YES	35.0%	33.3%	30.8%	37.5%	23.1%	33.6%	35.6%	30.0%	42.1%	37.5%	31.5%	34.0%	36.9%	30.8%	26.3%	28.6%	25.0%	22.2%	40.7%	20.0%	43.0%
NO	63.3%	58.3%	69.2%	62.5%	76.9%	64.7%	64.4%	68.3%	57.9%	60.7%	68.5%	64.1%	63.1%	69.2%	73.7%	71.4%	75.0%	76.5%	57.9%	80.0%	56.0%
DK/REFUSED	1.7%	8.3%	-	-	-	1.7%	-	1.7%	-	1.8%	-	1.9%	-	-	-	-	-	1.2%	1.4%	-	1.0%
Net Diff.	-28.3%	-25.0%	-38.5%	-25.0%	-53.8%	-31.0%	-28.9%	-38.3%	-15.8%	-23.2%	-37.0%	-30.1%	-26.2%	-38.5%	-47.4%	-42.9%	-50.0%	-54.3%	-17.3%	-60.0%	-13.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
YES	35.0%	23.9%	38.6%	18.5%	42.4%	37.5%	26.1%	37.5%	21.4%	37.7%	31.6%	45.5%	25.0%	29.7%	36.2%	40.0%	31.1%	20.0%	34.8%	22.2%	25.0%
NO	63.3%	73.9%	59.6%	80.0%	56.5%	62.5%	69.6%	62.5%	78.6%	58.5%	68.4%	51.5%	75.0%	65.6%	63.8%	57.4%	68.9%	66.7%	65.2%	77.8%	75.0%
DK/REFUSED	1.7%	2.2%	1.8%	1.5%	1.0%	-	4.3%	-	-	3.8%	-	3.0%	-	4.7%	-	2.6%	-	13.3%	-	-	-
Net Diff.	-28.3%	-50.0%	-21.1%	-61.5%	-14.1%	-25.0%	-43.5%	-25.0%	-57.1%	-20.8%	-36.7%	-6.1%	-50.0%	-35.9%	-27.7%	-17.4%	-37.8%	-46.7%	-30.4%	-55.6%	-50.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
YES	35.0%	39.9%	31.6%	31.0%	44.4%	31.3%	28.3%	48.1%	26.9%	45.2%	25.0%	33.8%	35.2%	41.3%	31.7%	29.4%	28.6%	33.3%	18.2%
NO	63.3%	56.5%	63.2%	62.1%	53.3%	68.7%	71.7%	51.9%	73.1%	52.1%	75.0%	61.5%	64.8%	56.2%	68.3%	58.8%	71.4%	66.7%	81.8%
DK/REFUSED	1.7%	3.6%	5.3%	6.9%	2.2%	-	-	-	-	2.7%	-	4.6%	-	2.5%	-	11.8%	-	-	-
Net Diff.	-28.3%	-16.7%	-31.6%	-31.0%	-8.9%	-37.4%	-43.4%	-3.7%	-46.3%	-6.8%	-50.0%	-27.7%	-29.7%	-14.9%	-36.5%	-29.4%	-42.9%	-33.3%	-63.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
YES	35.0%	35.8%	30.0%	27.3%	41.7%	33.3%	-	38.7%	15.4%	16.7%	20.0%	-	-	33.1%	37.0%	31.2%	57.1%	50.0%	-
NO	63.3%	63.1%	65.0%	72.7%	41.7%	66.7%	100.0%	60.5%	76.9%	83.3%	60.0%	100.0%	100.0%	65.4%	59.3%	68.8%	28.6%	50.0%	100.0%
DK/REFUSED	1.7%	1.2%	5.0%	-	16.7%	-	-	0.8%	7.7%	-	20.0%	-	-	1.5%	3.7%	-	14.3%	-	-
Net Diff.	-28.3%	-27.3%	-35.0%	-45.5%	-	-33.3%	-100%	-21.8%	-61.5%	-66.7%	-40.0%	-100%	-100%	-32.4%	-22.2%	-37.5%	28.6%	-	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
YES	35.0%	25.0%	66.7%	61.5%	5.6%	-	49.4%	29.1%	55.7%	2.6%	44.3%	-	47.6%	31.6%	58.5%	3.6%	46.7%	-
NO	63.3%	72.2%	29.4%	38.5%	90.7%	100.0%	47.1%	70.0%	42.6%	95.7%	53.6%	100.0%	47.6%	68.4%	39.0%	96.4%	51.4%	100.0%
DK/REFUSED	1.7%	2.8%	3.9%	-	3.7%	-	3.4%	0.9%	1.6%	1.7%	2.1%	-	4.8%	-	2.4%	-	1.9%	-
Net Diff.	-28.3%	-47.2%	37.3%	22.9%	-85.2%	-100%	2.3%	-40.8%	13.1%	-93.2%	-9.3%	-100%	-	-36.8%	19.5%	-92.7%	-4.7%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132	
YES	35.0%	51.1%	27.1%	53.5%	1.6%	42.3%	-	36.5%	33.7%	23.0%	41.0%	41.0%	33.3%	41.5%	38.0%	40.5%	28.8%	
NO	63.3%	46.7%	71.2%	45.5%	95.2%	55.4%	100.0%	62.0%	64.4%	77.0%	57.0%	56.0%	66.7%	53.7%	60.0%	58.1%	70.5%	
DK/REFUSED	1.7%	2.2%	1.7%	1.0%	3.2%	2.3%	-	1.5%	1.8%	-	2.0%	3.0%	-	4.9%	2.0%	1.4%	0.8%	
Net Diff.	-28.3%	4.4%	-44.1%	7.9%	-93.5%	-13.1%	-100%	-25.5%	-30.7%	-54.0%	-16.0%	-15.0%	-33.3%	-12.2%	-22.0%	-17.6%	-41.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
YES	35.0%	37.9%	37.8%	44.2%	16.2%	19.0%	37.5%	30.3%	34.5%	-	33.3%	33.3%	-	36.0%
NO	63.3%	59.5%	62.2%	55.8%	78.4%	81.0%	60.4%	66.7%	62.1%	100.0%	66.7%	66.7%	100.0%	64.0%
DK/REFUSED	1.7%	2.6%	-	-	5.4%	-	2.1%	3.0%	3.4%	-	-	-	-	-
Net Diff.	-28.3%	-21.6%	-24.3%	-11.5%	-62.2%	-61.9%	-22.9%	-36.4%	-27.6%	-100%	-33.3%	-33.3%	-100%	-28.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
YES	30.0%	34.2%	27.2%	27.0%	33.3%	30.7%	26.1%	23.5%	33.3%	47.2%	49.6%	-	11.8%	10.9%	25.0%	31.8%
NO	64.7%	62.5%	64.9%	68.3%	66.7%	63.8%	69.6%	70.6%	66.7%	44.4%	41.5%	100.0%	85.3%	85.9%	75.0%	68.2%
DK/REFUSED	5.3%	3.3%	7.9%	4.8%	-	5.5%	4.3%	5.9%	-	8.5%	8.9%	-	2.9%	3.1%	-	-
Net Diff.	-34.7%	-28.3%	-37.7%	-41.3%	-33.3%	-33.1%	-43.5%	-47.1%	-33.3%	2.8%	8.1%	-100%	-73.5%	-75.0%	-50.0%	-36.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
YES	30.0%	43.9%	14.6%	26.6%	28.9%	17.4%	46.9%	32.1%	30.9%	16.7%	33.3%	28.3%	29.0%
NO	64.7%	45.1%	83.3%	71.3%	65.8%	81.4%	36.7%	65.5%	63.0%	75.0%	33.3%	62.0%	65.5%
DK/REFUSED	5.3%	11.0%	2.1%	2.1%	5.3%	1.2%	16.3%	2.4%	6.2%	8.3%	33.3%	9.8%	5.5%
Net Diff.	-34.7%	-1.2%	-68.8%	-44.7%	-36.8%	-64.0%	10.2%	-33.3%	-32.1%	-58.3%	-	-33.7%	-36.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
YES	30.0%	48.6%	20.0%	22.9%	20.5%	11.5%	5.9%	50.0%	47.9%	48.2%	33.3%	13.2%	12.8%	33.3%	20.8%
NO	64.7%	43.0%	77.1%	72.9%	71.8%	88.5%	94.1%	50.0%	43.6%	43.1%	66.7%	83.8%	84.2%	66.7%	79.2%
DK/REFUSED	5.3%	8.4%	2.9%	4.3%	7.7%	-	-	-	8.6%	8.8%	-	2.9%	3.0%	-	-
Net Diff.	-34.7%	5.6%	-57.1%	-50.0%	-51.3%	-76.9%	-88.2%	-	4.3%	5.1%	-33.3%	-70.6%	-71.4%	-33.3%	-58.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
YES	30.0%	47.1%	47.4%	33.3%	12.8%	13.1%	-	27.6%	47.9%	20.0%
NO	64.7%	44.2%	43.7%	66.7%	85.0%	84.6%	100.0%	69.0%	39.4%	80.0%
DK/REFUSED	5.3%	8.7%	8.9%	-	2.3%	2.3%	-	3.4%	12.7%	-
Net Diff.	-34.7%	2.9%	3.7%	-33.3%	-72.2%	-71.5%	-100%	-41.4%	8.5%	-60.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
YES	30.0%	24.8%	50.0%	21.8%	42.0%	39.2%	19.3%	36.3%	9.1%	20.6%	44.0%	51.3%	40.0%	29.2%	40.0%	46.1%	11.1%	29.1%	30.0%	14.3%	-
NO	64.7%	70.7%	43.2%	74.8%	49.0%	56.0%	73.9%	57.4%	87.3%	75.4%	45.3%	39.7%	53.3%	65.3%	53.3%	45.1%	87.7%	65.8%	64.5%	85.7%	-
DK/REFUSED	5.3%	4.5%	6.8%	3.4%	9.0%	4.8%	6.7%	6.3%	3.6%	4.0%	10.7%	9.0%	6.7%	5.4%	6.7%	8.8%	1.2%	5.1%	5.5%	-	-
Net Diff.	-34.7%	-45.9%	6.8%	-53.1%	-7.0%	-16.9%	-54.6%	-21.1%	-78.2%	-54.8%	-1.3%	11.5%	-13.3%	-36.1%	-13.3%	1.0%	-76.5%	-36.8%	-34.5%	-71.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
YES	30.0%	40.7%	6.9%	29.6%	52.1%	13.5%	28.6%	45.1%	7.5%	31.4%	54.5%	28.6%	13.3%	60.0%	40.0%	14.3%
NO	64.7%	50.0%	93.1%	66.7%	39.6%	84.6%	65.1%	46.2%	91.0%	63.7%	36.4%	71.4%	80.0%	40.0%	60.0%	71.4%
DK/REFUSED	5.3%	9.3%	-	3.7%	8.3%	1.9%	6.3%	8.8%	1.5%	4.9%	9.1%	-	6.7%	-	-	14.3%
Net Diff.	-34.7%	-9.3%	-86.2%	-37.0%	12.5%	-71.2%	-36.5%	-1.1%	-83.6%	-32.4%	18.2%	-42.9%	-66.7%	20.0%	-20.0%	-57.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109	
YES	30.0%	52.8%	41.7%	6.7%	-	10.9%	22.7%	47.2%	46.7%	47.8%	-	4.3%	26.2%	38.8%	7.7%	19.6%	56.7%	4.8%	23.8%	46.8%	
NO	64.7%	37.7%	50.0%	93.3%	100.0%	89.1%	73.9%	43.3%	46.7%	40.3%	75.0%	95.7%	71.4%	53.7%	92.3%	76.1%	31.7%	95.2%	73.8%	43.1%	
DK/REFUSED	5.3%	9.4%	8.3%	-	-	-	3.4%	9.4%	6.7%	11.9%	25.0%	-	2.4%	7.5%	-	4.3%	11.7%	-	2.5%	10.1%	
Net Diff.	-34.7%	15.1%	-8.3%	-86.7%	-100%	-78.3%	-51.1%	3.9%	-	7.5%	-75.0%	-91.3%	-45.2%	-14.9%	-84.6%	-56.5%	25.0%	-90.3%	-50.0%	3.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
YES	30.0%	15.4%	12.5%	50.0%	25.0%	20.0%	62.5%	46.8%	11.7%	45.5%	32.4%	28.4%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	64.7%	84.6%	75.0%	44.4%	75.0%	60.0%	37.5%	45.3%	85.4%	54.5%	61.9%	67.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	5.3%	-	12.5%	5.6%	-	20.0%	-	7.9%	2.9%	-	5.7%	4.2%	-	-	-	-	-	-	-	-
Net Diff.	-34.7%	-69.2%	-62.5%	5.6%	-50.0%	-40.0%	25.0%	1.4%	-73.7%	-9.1%	-29.5%	-38.9%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
YES	30.0%	100.0%	-	100.0%	-	41.4%	16.8%	38.3%	17.5%	44.6%	16.3%	40.8%	17.7%	46.2%	10.5%	57.1%	16.7%	39.5%	26.6%	31.4%	28.0%
NO	64.7%	-	100.0%	-	100.0%	52.6%	79.9%	58.3%	77.2%	46.4%	81.5%	52.4%	79.2%	53.8%	84.2%	42.9%	75.0%	53.1%	68.7%	60.0%	68.0%
DK/REFUSED	5.3%	-	-	-	-	6.0%	3.4%	3.3%	5.3%	8.9%	2.2%	6.8%	3.1%	-	5.3%	-	8.3%	7.4%	4.7%	8.6%	4.0%
Net Diff.	-34.7%	100.0%	-100%	100.0%	-100%	-11.2%	-63.1%	-20.0%	-59.6%	-1.8%	-65.2%	-11.7%	-61.5%	-7.7%	-73.7%	14.3%	-58.3%	-13.6%	-42.1%	-28.6%	-40.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
YES	30.0%	45.7%	25.4%	40.0%	27.2%	37.5%	21.7%	50.0%	28.6%	53.8%	11.4%	51.5%	7.8%	56.2%	13.8%	54.8%	9.6%	46.7%	21.7%	44.4%	33.3%
NO	64.7%	47.8%	69.3%	52.3%	68.1%	56.2%	73.9%	37.5%	71.4%	38.5%	84.8%	43.9%	85.9%	32.8%	84.0%	37.4%	86.7%	46.7%	73.9%	55.6%	58.3%
DK/REFUSED	5.3%	6.5%	5.3%	7.7%	4.7%	6.2%	4.3%	12.5%	-	7.7%	3.8%	4.5%	6.2%	10.9%	2.1%	7.8%	3.7%	6.7%	4.3%	-	8.3%
Net Diff.	-34.7%	-2.2%	-43.9%	-12.3%	-40.8%	-18.8%	-52.2%	12.5%	-42.9%	15.4%	-73.4%	7.6%	-78.1%	23.4%	-70.2%	17.4%	-77.0%	-	-52.2%	-11.1%	-25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
YES	30.0%	47.8%	52.6%	58.6%	43.3%	11.6%	20.8%	7.4%	6.0%	45.2%	7.1%	50.8%	14.3%	47.9%	11.1%	47.1%	14.3%	44.4%	27.3%
NO	64.7%	43.5%	31.6%	27.6%	51.1%	85.7%	75.5%	92.6%	91.0%	46.6%	91.1%	40.0%	82.4%	43.8%	85.7%	41.2%	85.7%	44.4%	72.7%
DK/REFUSED	5.3%	8.7%	15.8%	13.8%	5.6%	2.7%	3.8%	-	3.0%	8.2%	1.8%	9.2%	3.3%	8.3%	3.2%	11.8%	-	11.1%	-
Net Diff.	-34.7%	4.3%	21.1%	31.0%	-7.8%	-74.1%	-54.7%	-85.2%	-85.1%	-1.4%	-83.9%	10.8%	-68.1%	4.1%	-74.6%	5.9%	-71.4%	-	-45.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
YES	30.0%	30.0%	30.0%	36.4%	8.3%	33.3%	66.7%	29.8%	23.1%	33.3%	20.0%	-	-	30.1%	33.3%	37.5%	-	50.0%	100.0%
NO	64.7%	64.6%	65.0%	59.1%	83.3%	66.7%	33.3%	65.3%	69.2%	50.0%	80.0%	100.0%	100.0%	64.0%	63.0%	62.5%	85.7%	50.0%	-
DK/REFUSED	5.3%	5.4%	5.0%	4.5%	8.3%	-	-	4.8%	7.7%	16.7%	-	-	-	5.9%	3.7%	-	14.3%	-	-
Net Diff.	-34.7%	-34.6%	-35.0%	-22.7%	-75.0%	-33.3%	33.3%	-35.5%	-46.2%	-16.7%	-60.0%	-100%	-100%	-33.8%	-29.6%	-25.0%	-85.7%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
YES	30.0%	13.9%	25.5%	37.5%	38.9%	23.8%	20.7%	33.8%	29.5%	30.8%	31.6%	23.8%	26.2%	30.5%	35.4%	20.0%	33.6%	13.3%
NO	64.7%	83.3%	60.8%	62.5%	57.4%	66.7%	70.1%	62.4%	66.1%	62.4%	64.1%	66.7%	66.7%	65.3%	61.0%	72.7%	62.6%	76.7%
DK/REFUSED	5.3%	2.8%	13.7%	-	3.7%	9.5%	9.2%	3.8%	4.4%	6.8%	4.2%	9.5%	7.1%	4.2%	3.7%	7.3%	3.7%	10.0%
Net Diff.	-34.7%	-69.4%	-35.3%	-25.0%	-18.5%	-42.9%	-49.4%	-28.6%	-36.6%	-31.6%	-32.5%	-42.9%	-40.5%	-34.7%	-25.6%	-52.7%	-29.0%	-63.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
YES	30.0%	15.6%	36.4%	24.8%	40.3%	30.0%	33.3%	29.2%	30.7%	33.0%	27.0%	30.0%	33.3%	24.4%	30.0%	24.3%	34.8%
NO	64.7%	73.3%	60.2%	70.3%	53.2%	65.4%	57.6%	65.7%	63.8%	65.0%	67.0%	62.0%	66.7%	63.4%	66.0%	68.9%	62.1%
DK/REFUSED	5.3%	11.1%	3.4%	5.0%	6.5%	4.6%	9.1%	5.1%	5.5%	2.0%	6.0%	8.0%	-	12.2%	4.0%	6.8%	3.0%
Net Diff.	-34.7%	-57.8%	-23.7%	-45.5%	-12.9%	-35.4%	-24.2%	-36.5%	-33.1%	-32.0%	-40.0%	-32.0%	-33.3%	-39.0%	-36.0%	-44.6%	-27.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
YES	30.0%	31.0%	27.0%	32.7%	32.4%	23.8%	29.2%	42.4%	48.3%	-	33.3%	11.1%	-	12.0%	
NO	64.7%	59.5%	73.0%	65.4%	56.8%	76.2%	60.4%	57.6%	51.7%	100.0%	66.7%	85.2%	100.0%	84.0%	
DK/REFUSED	5.3%	9.5%	-	1.9%	10.8%	-	10.4%	-	-	-	-	3.7%	-	4.0%	
Net Diff.	-34.7%	-28.4%	-45.9%	-32.7%	-24.3%	-52.4%	-31.2%	-15.2%	-3.4%	-100%	-33.3%	-74.1%	-100%	-72.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
YES	38.7%	45.0%	40.4%	25.4%	-	37.8%	43.5%	35.3%	66.7%	49.3%	48.1%	71.4%	27.2%	28.1%	12.5%	40.9%
NO	49.7%	44.2%	47.4%	63.5%	66.7%	50.4%	45.7%	50.0%	33.3%	28.2%	28.1%	28.6%	71.3%	70.3%	87.5%	54.5%
DK/REFUSED	11.7%	10.8%	12.3%	11.1%	33.3%	11.8%	10.9%	14.7%	-	22.5%	23.7%	-	1.5%	1.6%	-	4.5%
Net Diff.	-11.0%	0.8%	-7.0%	-38.1%	-66.7%	-12.6%	-2.2%	-14.7%	33.3%	21.1%	20.0%	42.9%	-44.1%	-42.2%	-75.0%	-13.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
YES	38.7%	50.0%	31.2%	38.3%	31.6%	30.2%	53.1%	38.1%	39.5%	50.0%	66.7%	43.5%	39.0%
NO	49.7%	29.3%	64.6%	56.4%	53.9%	66.3%	22.4%	48.8%	49.4%	41.7%	33.3%	43.5%	49.5%
DK/REFUSED	11.7%	20.7%	4.2%	5.3%	14.5%	3.5%	24.5%	13.1%	11.1%	8.3%	-	13.0%	11.5%
Net Diff.	-11.0%	20.7%	-33.3%	-18.1%	-22.4%	-36.0%	30.6%	-10.7%	-9.9%	8.3%	33.3%	-	-10.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
YES	38.7%	47.7%	28.6%	41.4%	23.1%	46.2%	29.4%	-	49.3%	48.2%	100.0%	28.7%	28.6%	33.3%	33.3%
NO	49.7%	32.7%	71.4%	51.4%	61.5%	53.8%	70.6%	50.0%	27.9%	28.5%	-	69.9%	69.9%	66.7%	62.5%
DK/REFUSED	11.7%	19.6%	-	7.1%	15.4%	-	-	50.0%	22.9%	23.4%	-	1.5%	1.5%	-	4.2%
Net Diff.	-11.0%	15.0%	-42.9%	-10.0%	-38.5%	-7.7%	-41.2%	-50.0%	21.4%	19.7%	100.0%	-41.2%	-41.4%	-33.3%	-29.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
YES	38.7%	50.0%	51.1%	-	27.8%	27.7%	33.3%	34.5%	50.7%	30.0%
NO	49.7%	27.5%	25.9%	100.0%	69.9%	70.0%	66.7%	62.1%	26.8%	65.0%
DK/REFUSED	11.7%	22.5%	23.0%	-	2.3%	2.3%	-	3.4%	22.5%	5.0%
Net Diff.	-11.0%	22.5%	25.2%	-100%	-42.1%	-42.3%	-33.3%	-27.6%	23.9%	-35.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
YES	38.7%	36.8%	43.2%	38.1%	38.0%	39.2%	37.0%	39.5%	38.2%	34.2%	46.7%	47.4%	40.0%	37.9%	40.0%	47.1%	24.7%	41.0%	41.8%	28.6%	-
NO	49.7%	52.1%	43.2%	54.4%	46.0%	45.8%	55.5%	46.2%	60.0%	60.3%	29.3%	25.6%	40.0%	50.5%	40.0%	32.4%	74.1%	47.9%	47.3%	57.1%	-
DK/REFUSED	11.7%	11.2%	13.6%	7.5%	16.0%	15.1%	7.6%	14.3%	1.8%	5.5%	24.0%	26.9%	20.0%	11.6%	20.0%	20.6%	1.2%	11.1%	10.9%	14.3%	-
Net Diff.	-11.0%	-15.3%	-	-16.3%	-8.0%	-6.6%	-18.5%	-6.7%	-21.8%	-26.1%	17.3%	21.8%	-	-12.6%	-	14.7%	-49.4%	-6.8%	-5.5%	-28.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
YES	38.7%	50.0%	41.4%	38.9%	43.8%	15.4%	42.9%	48.4%	25.4%	41.2%	36.4%	21.4%	40.0%	40.0%	30.0%	28.6%
NO	49.7%	27.8%	58.6%	46.3%	37.5%	82.7%	49.2%	34.1%	74.6%	48.0%	18.2%	71.4%	46.7%	40.0%	60.0%	57.1%
DK/REFUSED	11.7%	22.2%	-	14.8%	18.8%	1.9%	7.9%	17.6%	-	10.8%	45.5%	7.1%	13.3%	20.0%	10.0%	14.3%
Net Diff.	-11.0%	22.2%	-17.2%	-7.4%	6.2%	-67.3%	-6.3%	14.3%	-49.3%	-6.9%	18.2%	-50.0%	-6.7%	-	-30.0%	-28.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
YES	38.7%	56.6%	41.7%	22.7%	20.7%	23.9%	38.6%	49.6%	48.3%	50.7%	50.0%	34.8%	40.5%	50.7%	17.3%	37.0%	48.3%	22.6%	38.8%	51.4%
NO	49.7%	22.6%	44.4%	76.0%	79.3%	73.9%	54.5%	30.7%	23.3%	37.3%	50.0%	65.2%	50.0%	26.9%	80.8%	58.7%	35.0%	75.8%	55.0%	32.1%
DK/REFUSED	11.7%	20.8%	13.9%	1.3%	-	2.2%	6.8%	19.7%	28.3%	11.9%	-	-	9.5%	22.4%	1.9%	4.3%	16.7%	1.6%	6.2%	16.5%
Net Diff.	-11.0%	34.0%	-2.8%	-53.3%	-58.6%	-50.0%	-15.9%	18.9%	25.0%	13.4%	-	-30.4%	-9.5%	23.9%	-63.5%	-21.7%	13.3%	-53.2%	-16.2%	19.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
YES	38.7%	23.1%	37.5%	38.9%	25.0%	40.0%	37.5%	50.4%	27.0%	63.6%	37.1%	39.5%	53.3%	31.4%	57.5%	38.9%	50.0%	25.0%	53.8%	32.1%
NO	49.7%	76.9%	50.0%	22.2%	75.0%	40.0%	37.5%	30.2%	70.8%	36.4%	50.5%	50.5%	27.8%	61.3%	25.0%	48.9%	30.0%	72.1%	29.5%	61.3%
DK/REFUSED	11.7%	-	12.5%	38.9%	-	20.0%	25.0%	19.4%	2.2%	-	12.4%	10.0%	18.9%	7.2%	17.5%	12.2%	20.0%	2.9%	16.7%	6.5%
Net Diff.	-11.0%	-53.8%	-12.5%	16.7%	-50.0%	-	-	20.1%	-43.8%	27.3%	-13.3%	-11.1%	25.6%	-29.9%	32.5%	-10.0%	20.0%	-47.1%	24.4%	-29.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
YES	38.7%	50.0%	26.9%	50.0%	23.1%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	40.7%	38.8%	45.7%	44.0%
NO	49.7%	16.7%	61.5%	25.0%	69.2%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	45.7%	50.5%	40.0%	42.0%
DK/REFUSED	11.7%	33.3%	11.5%	25.0%	7.7%	-	-	-	-	-	-	-	-	-	-	-	-	13.6%	10.7%	14.3%	14.0%
Net Diff.	-11.0%	33.3%	-34.6%	25.0%	-46.2%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	-4.9%	-11.7%	5.7%	2.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
YES	38.7%	37.0%	34.2%	44.6%	38.7%	25.0%	39.1%	25.0%	35.7%	47.7%	32.3%	48.5%	42.2%	46.9%	25.5%	51.3%	31.1%	20.0%	39.1%	22.2%	41.7%
NO	49.7%	50.0%	57.9%	44.6%	50.8%	50.0%	47.8%	62.5%	50.0%	32.3%	63.3%	28.8%	51.6%	35.9%	71.3%	31.3%	65.2%	40.0%	52.2%	55.6%	50.0%
DK/REFUSED	11.7%	13.0%	7.9%	10.8%	10.5%	25.0%	13.0%	12.5%	14.3%	20.0%	4.4%	22.7%	6.2%	17.2%	3.2%	17.4%	3.7%	40.0%	8.7%	22.2%	8.3%
Net Diff.	-11.0%	-13.0%	-23.7%	-	-12.0%	-25.0%	-8.7%	-37.5%	-14.3%	15.4%	-31.0%	19.7%	-9.4%	10.9%	-45.7%	20.0%	-34.1%	-20.0%	-13.0%	-33.3%	-8.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
YES	38.7%	43.5%	15.8%	44.8%	48.9%	34.7%	47.2%	25.9%	28.4%	45.2%	42.9%	41.5%	29.7%	46.3%	34.1%	23.5%	38.1%	22.2%	36.4%
NO	49.7%	38.4%	63.2%	24.1%	37.8%	61.2%	45.3%	70.4%	70.1%	35.6%	50.0%	41.5%	68.1%	37.2%	63.5%	47.1%	47.6%	66.7%	45.5%
DK/REFUSED	11.7%	18.1%	21.1%	31.0%	13.3%	4.1%	7.5%	3.7%	1.5%	19.2%	7.1%	16.9%	2.2%	16.5%	2.4%	29.4%	14.3%	11.1%	18.2%
Net Diff.	-11.0%	5.1%	-47.4%	20.7%	11.1%	-26.5%	1.9%	-44.4%	-41.8%	9.6%	-7.1%	-	-38.5%	9.1%	-29.4%	-23.5%	-9.5%	-44.4%	-9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
YES	38.7%	39.6%	32.5%	31.8%	25.0%	33.3%	66.7%	46.0%	23.1%	33.3%	-	100.0%	-	33.8%	37.0%	31.2%	42.9%	-	100.0%
NO	49.7%	50.0%	47.5%	54.5%	50.0%	33.3%	-	41.1%	46.2%	50.0%	60.0%	-	-	58.1%	48.1%	56.2%	42.9%	50.0%	-
DK/REFUSED	11.7%	10.4%	20.0%	13.6%	25.0%	33.3%	33.3%	12.9%	30.8%	16.7%	40.0%	-	100.0%	8.1%	14.8%	12.5%	14.3%	50.0%	-
Net Diff.	-11.0%	-10.4%	-15.0%	-22.7%	-25.0%	-	66.7%	4.8%	-23.1%	-16.7%	-60.0%	100.0%	-	-24.3%	-11.1%	-25.0%	-	-50.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
YES	38.7%	44.4%	37.3%	43.8%	31.5%	34.9%	40.2%	38.0%	42.1%	33.3%	39.7%	34.9%	45.2%	43.2%	46.3%	40.0%	43.9%	43.3%
NO	49.7%	41.7%	52.9%	46.9%	53.7%	52.4%	48.3%	50.2%	47.5%	53.0%	48.9%	52.4%	35.7%	44.2%	39.0%	45.5%	41.1%	43.3%
DK/REFUSED	11.7%	13.9%	9.8%	9.4%	14.8%	12.7%	11.5%	11.7%	10.4%	13.7%	11.4%	12.7%	19.0%	12.6%	14.6%	14.5%	15.0%	13.3%
Net Diff.	-11.0%	2.8%	-15.7%	-3.1%	-22.2%	-17.5%	-8.0%	-12.2%	-5.5%	-19.7%	-9.3%	-17.5%	9.5%	-1.1%	7.3%	-5.5%	2.8%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
YES	38.7%	35.6%	33.9%	38.6%	27.4%	36.2%	27.3%	43.8%	34.4%	42.0%	41.0%	33.0%	-	19.5%	42.0%	39.2%	43.9%
NO	49.7%	60.0%	55.1%	54.5%	59.7%	55.4%	60.6%	41.6%	56.4%	51.0%	47.0%	51.0%	33.3%	65.9%	50.0%	47.3%	46.2%
DK/REFUSED	11.7%	4.4%	11.0%	6.9%	12.9%	8.5%	12.1%	14.6%	9.2%	7.0%	12.0%	16.0%	66.7%	14.6%	8.0%	13.5%	9.8%
Net Diff.	-11.0%	-24.4%	-21.2%	-15.8%	-32.3%	-19.2%	-33.3%	2.2%	-22.1%	-9.0%	-6.0%	-18.0%	-33.3%	-46.3%	-8.0%	-8.1%	-2.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
YES	38.7%	37.9%	39.2%	36.5%	43.2%	38.1%	33.3%	48.5%	51.7%	25.0%	55.6%	40.7%	-	44.0%	
NO	49.7%	44.8%	56.8%	51.9%	40.5%	61.9%	50.0%	42.4%	37.9%	75.0%	44.4%	51.9%	100.0%	48.0%	
DK/REFUSED	11.7%	17.2%	4.1%	11.5%	16.2%	-	16.7%	9.1%	10.3%	-	-	7.4%	-	8.0%	
Net Diff.	-11.0%	-6.9%	-17.6%	-15.4%	2.7%	-23.8%	-16.7%	6.1%	13.8%	-50.0%	11.1%	-11.1%	-100%	-4.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
LESS THAN COLLEGE	27.0%	30.0%	28.9%	17.5%	33.3%	25.6%	34.8%	32.4%	41.7%	33.8%	34.1%	28.6%	20.6%	21.1%	12.5%	22.7%
Less than High School	0.3%	0.8%	-	-	-	0.4%	-	-	-	-	-	-	0.7%	0.8%	-	-
High School Graduate	6.3%	10.8%	2.6%	3.2%	33.3%	5.9%	8.7%	8.8%	8.3%	9.2%	9.6%	-	2.9%	2.3%	12.5%	9.1%
Some College/Trade	9.7%	6.7%	14.9%	6.3%	-	9.4%	10.9%	5.9%	25.0%	12.0%	11.1%	28.6%	8.1%	8.6%	-	4.5%
Associates/2-yr Degree	10.7%	11.7%	11.4%	7.9%	-	9.8%	15.2%	17.6%	8.3%	12.7%	13.3%	-	8.8%	9.4%	-	9.1%
COLLEGE/POST GRADUATE	71.3%	69.2%	70.2%	77.8%	66.7%	72.4%	65.2%	67.6%	58.3%	63.4%	63.0%	71.4%	78.7%	78.1%	87.5%	77.3%
Bachelors/4-yr Degree	41.0%	43.3%	45.6%	28.6%	33.3%	40.2%	45.7%	47.1%	41.7%	35.2%	34.1%	57.1%	45.6%	46.9%	25.0%	50.0%
Post Graduate Degree	30.3%	25.8%	24.6%	49.2%	33.3%	32.3%	19.6%	20.6%	16.7%	28.2%	28.9%	14.3%	33.1%	31.2%	62.5%	27.3%
REFUSED	1.7%	0.8%	0.9%	4.8%	-	2.0%	-	-	-	2.8%	3.0%	-	0.7%	0.8%	-	-
Net Diff.	44.3%	39.2%	41.2%	60.3%	33.3%	46.9%	30.4%	35.3%	16.7%	29.6%	28.9%	42.9%	58.1%	57.0%	75.0%	54.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
LESS THAN COLLEGE	27.0%	23.2%	16.7%	27.7%	36.8%	18.6%	24.5%	33.3%	30.9%	25.0%	33.3%	18.5%	23.5%
Less than High School	0.3%	-	-	-	1.3%	-	-	-	1.2%	-	-	-	-
High School Graduate	6.3%	4.9%	-	9.6%	7.9%	2.3%	10.2%	9.5%	4.9%	-	-	3.3%	5.5%
Some College/Trade	9.7%	13.4%	8.3%	4.3%	13.2%	11.6%	6.1%	10.7%	8.6%	25.0%	-	9.8%	9.0%
Associates/2-yr Degree	10.7%	4.9%	8.3%	13.8%	14.5%	4.7%	8.2%	13.1%	16.0%	-	33.3%	5.4%	9.0%
COLLEGE/POST GRADUATE	71.3%	75.6%	83.3%	70.2%	60.5%	80.2%	75.5%	63.1%	67.9%	75.0%	66.7%	81.5%	75.0%
Bachelors/4-yr Degree	41.0%	40.2%	50.0%	44.7%	31.6%	45.3%	42.9%	39.3%	37.0%	41.7%	66.7%	44.6%	43.5%
Post Graduate Degree	30.3%	35.4%	33.3%	25.5%	28.9%	34.9%	32.7%	23.8%	30.9%	33.3%	-	37.0%	31.5%
REFUSED	1.7%	1.2%	-	2.1%	2.6%	1.2%	-	3.6%	1.2%	-	-	-	1.5%
Net Diff.	44.3%	52.4%	66.7%	42.6%	23.7%	61.6%	51.0%	29.8%	37.0%	50.0%	33.3%	63.0%	51.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
LESS THAN COLLEGE	27.0%	24.3%	31.4%	34.3%	28.2%	26.9%	-	33.3%	32.9%	33.6%	-	20.6%	20.3%	33.3%	29.2%
Less than High School	0.3%	-	-	1.4%	-	-	-	-	-	-	-	-	-	-	4.2%
High School Graduate	6.3%	7.5%	8.6%	7.1%	2.6%	3.8%	-	16.7%	9.3%	9.5%	-	2.2%	2.3%	-	12.5%
Some College/Trade	9.7%	5.6%	11.4%	10.0%	15.4%	19.2%	-	16.7%	11.4%	11.7%	-	8.8%	8.3%	33.3%	4.2%
Associates/2-yr Degree	10.7%	11.2%	11.4%	15.7%	10.3%	3.8%	-	-	12.1%	12.4%	-	9.6%	9.8%	-	8.3%
COLLEGE/POST GRADUATE	71.3%	73.8%	62.9%	64.3%	71.8%	73.1%	100.0%	66.7%	65.0%	64.2%	100.0%	78.7%	78.9%	66.7%	66.7%
Bachelors/4-yr Degree	41.0%	40.2%	22.9%	41.4%	48.7%	50.0%	47.1%	50.0%	37.1%	36.5%	66.7%	44.9%	44.4%	66.7%	41.7%
Post Graduate Degree	30.3%	33.6%	40.0%	22.9%	23.1%	23.1%	52.9%	16.7%	27.9%	27.7%	33.3%	33.8%	34.6%	-	25.0%
REFUSED	1.7%	1.9%	5.7%	1.4%	-	-	-	-	2.1%	2.2%	-	0.7%	0.8%	-	4.2%
Net Diff.	44.3%	49.5%	31.4%	30.0%	43.6%	46.2%	100.0%	33.3%	32.1%	30.7%	100.0%	58.1%	58.6%	33.3%	37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total	300	138	135	3	133	130	3	29	71	20
LESS THAN COLLEGE	27.0%	31.9%	31.9%	33.3%	23.3%	23.1%	33.3%	20.7%	23.9%	25.0%
Less than High School	0.3%	-	-	-	-	-	-	3.4%	-	5.0%
High School Graduate	6.3%	9.4%	9.6%	-	3.0%	3.1%	-	6.9%	5.6%	10.0%
Some College/Trade	9.7%	10.9%	10.4%	33.3%	10.5%	10.0%	33.3%	-	12.7%	-
Associates/2-yr Degree	10.7%	11.6%	11.9%	-	9.8%	10.0%	-	10.3%	5.6%	10.0%
COLLEGE/POST GRADUATE	71.3%	65.9%	65.9%	66.7%	75.9%	76.2%	66.7%	75.9%	74.6%	70.0%
Bachelors/4-yr Degree	41.0%	37.0%	36.3%	66.7%	45.1%	44.6%	66.7%	41.4%	39.4%	45.0%
Post Graduate Degree	30.3%	29.0%	29.6%	-	30.8%	31.5%	-	34.5%	35.2%	25.0%
REFUSED	1.7%	2.2%	2.2%	-	0.8%	0.8%	-	3.4%	1.4%	5.0%
Net Diff.	44.3%	34.1%	34.1%	33.3%	52.6%	53.1%	33.3%	55.2%	50.7%	45.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
LESS THAN COLLEGE	27.0%	25.2%	31.8%	27.9%	25.0%	30.7%	21.0%	29.6%	14.5%	27.1%	30.7%	23.1%	40.0%	26.0%	40.0%	33.3%	24.7%	23.1%	21.8%	42.9%	-
Less than High School	0.3%	0.4%	-	0.7%	-	0.6%	-	0.4%	-	0.5%	-	-	-	0.4%	-	-	1.2%	-	-	-	-
High School Graduate	6.3%	5.8%	4.5%	8.2%	3.0%	6.6%	4.2%	6.3%	3.6%	5.5%	8.0%	5.1%	13.3%	5.4%	13.3%	9.8%	3.7%	5.1%	4.5%	14.3%	-
Some College/Trade	9.7%	9.5%	11.4%	8.2%	13.0%	11.4%	6.7%	10.8%	3.6%	10.6%	9.3%	10.3%	-	10.5%	-	12.7%	9.9%	6.8%	6.4%	14.3%	-
Associates/2-yr Degree	10.7%	9.5%	15.9%	10.9%	9.0%	12.0%	10.1%	12.1%	7.3%	10.6%	13.3%	7.7%	26.7%	9.7%	26.7%	10.8%	9.9%	11.1%	10.9%	14.3%	-
COLLEGE/POST GRADUATE	71.3%	72.7%	68.2%	69.4%	74.0%	68.7%	75.6%	68.6%	83.6%	71.9%	65.3%	73.1%	60.0%	72.2%	60.0%	62.7%	74.1%	76.9%	78.2%	57.1%	-
Bachelors/4-yr Degree	41.0%	45.5%	18.2%	43.5%	39.0%	39.2%	43.7%	40.4%	43.6%	42.2%	36.0%	41.0%	20.0%	41.9%	20.0%	37.3%	43.2%	42.7%	41.8%	57.1%	-
Post Graduate Degree	30.3%	27.3%	50.0%	25.9%	35.0%	29.5%	31.9%	28.3%	40.0%	29.6%	29.3%	32.1%	40.0%	30.3%	40.0%	25.5%	30.9%	34.2%	36.4%	-	-
REFUSED	1.7%	2.1%	-	2.7%	1.0%	0.6%	3.4%	1.8%	1.8%	1.0%	4.0%	3.8%	-	1.8%	-	3.9%	1.2%	-	-	-	-
Net Diff.	44.3%	47.5%	36.4%	41.5%	49.0%	38.0%	54.6%	39.0%	69.1%	44.7%	34.7%	50.0%	20.0%	46.2%	20.0%	29.4%	49.4%	53.8%	56.4%	14.3%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
LESS THAN COLLEGE	27.0%	29.6%	27.6%	20.4%	37.5%	23.1%	25.4%	33.0%	19.4%	21.6%	36.4%	50.0%	33.3%	20.0%	60.0%	14.3%
Less than High School	0.3%	-	-	-	-	1.9%	-	-	-	-	-	7.1%	-	-	10.0%	-
High School Graduate	6.3%	11.1%	3.4%	3.7%	8.3%	3.8%	6.3%	11.0%	4.5%	3.9%	-	-	13.3%	-	-	-
Some College/Trade	9.7%	9.3%	13.8%	5.6%	16.7%	7.7%	7.9%	12.1%	9.0%	7.8%	18.2%	14.3%	-	20.0%	20.0%	-
Associates/2-yr Degree	10.7%	9.3%	10.3%	11.1%	12.5%	9.6%	11.1%	9.9%	6.0%	9.8%	18.2%	28.6%	20.0%	-	30.0%	14.3%
COLLEGE/POST GRADUATE	71.3%	66.7%	72.4%	79.6%	58.3%	75.0%	74.6%	63.7%	79.1%	78.4%	54.5%	50.0%	66.7%	80.0%	40.0%	85.7%
Bachelors/4-yr Degree	41.0%	38.9%	48.3%	38.9%	35.4%	40.4%	46.0%	39.6%	50.7%	44.1%	18.2%	7.1%	33.3%	20.0%	-	28.6%
Post Graduate Degree	30.3%	27.8%	24.1%	40.7%	22.9%	34.6%	28.6%	24.2%	28.4%	34.3%	36.4%	42.9%	33.3%	60.0%	40.0%	57.1%
REFUSED	1.7%	3.7%	-	-	4.2%	1.9%	-	3.3%	1.5%	-	9.1%	-	-	-	-	-
Net Diff.	44.3%	37.0%	44.8%	59.3%	20.8%	51.9%	49.2%	30.8%	59.7%	56.9%	18.2%	-	33.3%	60.0%	-20.0%	71.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
LESS THAN COLLEGE	27.0%	35.8%	27.8%	21.3%	20.7%	21.7%	21.6%	33.1%	35.0%	31.3%	50.0%	30.4%	14.3%	31.3%	17.3%	28.3%	35.0%	16.1%	20.0%	33.0%
Less than High School	0.3%	-	-	1.3%	-	2.2%	-	-	-	-	-	-	-	-	1.9%	-	-	-	-	-
High School Graduate	6.3%	9.4%	13.9%	4.0%	3.4%	4.3%	5.7%	7.9%	6.7%	9.0%	25.0%	8.7%	2.4%	9.0%	1.9%	8.7%	6.7%	4.8%	5.0%	8.3%
Some College/Trade	9.7%	13.2%	2.8%	9.3%	6.9%	10.9%	6.8%	11.8%	15.0%	9.0%	-	17.4%	4.8%	7.5%	5.8%	8.7%	16.7%	8.1%	7.5%	11.9%
Associates/2-yr Degree	10.7%	13.2%	11.1%	6.7%	10.3%	4.3%	9.1%	13.4%	13.3%	13.4%	25.0%	4.3%	7.1%	14.9%	7.7%	10.9%	11.7%	3.2%	7.5%	12.8%
COLLEGE/POST GRADUATE	71.3%	62.3%	66.7%	77.3%	79.3%	76.1%	78.4%	63.8%	61.7%	65.7%	50.0%	69.6%	85.7%	65.7%	80.8%	71.7%	61.7%	82.3%	80.0%	64.2%
Bachelors/4-yr Degree	41.0%	39.6%	36.1%	41.3%	41.4%	41.3%	46.6%	37.0%	38.3%	35.8%	50.0%	34.8%	52.4%	35.8%	44.2%	41.3%	38.3%	45.2%	50.0%	39.4%
Post Graduate Degree	30.3%	22.6%	30.6%	36.0%	37.9%	34.8%	31.8%	26.8%	23.3%	29.9%	-	34.8%	33.3%	29.9%	36.5%	30.4%	23.3%	37.1%	30.0%	24.8%
REFUSED	1.7%	1.9%	5.6%	1.3%	-	2.2%	-	3.1%	3.3%	3.0%	-	-	-	3.0%	1.9%	-	3.3%	1.6%	-	2.8%
Net Diff.	44.3%	26.4%	38.9%	56.0%	58.6%	54.3%	56.8%	30.7%	26.7%	34.3%	-	39.1%	71.4%	34.3%	63.5%	43.5%	26.7%	66.1%	60.0%	31.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
LESS THAN COLLEGE	27.0%	46.2%	37.5%	33.3%	50.0%	40.0%	12.5%	33.8%	19.0%	27.3%	17.1%	32.6%	35.6%	22.2%	27.5%	23.3%	42.0%	21.2%	33.3%	20.2%
Less than High School	0.3%	7.7%	-	-	12.5%	-	-	-	0.7%	-	1.0%	-	-	0.5%	-	-	-	1.0%	-	-
High School Graduate	6.3%	-	12.5%	5.6%	-	-	-	9.4%	1.5%	18.2%	3.8%	7.4%	8.9%	5.7%	7.5%	6.7%	10.0%	4.8%	10.3%	5.4%
Some College/Trade	9.7%	15.4%	-	11.1%	25.0%	-	12.5%	11.5%	8.8%	-	3.8%	13.2%	11.1%	7.7%	7.5%	8.9%	14.0%	6.7%	7.7%	8.9%
Associates/2-yr Degree	10.7%	23.1%	25.0%	16.7%	12.5%	40.0%	-	12.9%	8.0%	9.1%	8.6%	12.1%	15.6%	8.2%	12.5%	7.8%	18.0%	8.7%	15.4%	6.0%
COLLEGE/POST GRADUATE	71.3%	53.8%	62.5%	61.1%	50.0%	60.0%	87.5%	63.3%	80.3%	72.7%	82.9%	65.3%	63.3%	75.8%	70.0%	75.6%	58.0%	76.0%	66.7%	77.4%
Bachelors/4-yr Degree	41.0%	23.1%	12.5%	22.2%	12.5%	-	25.0%	36.0%	46.0%	45.5%	44.8%	38.4%	34.4%	44.3%	40.0%	43.3%	30.0%	45.2%	37.2%	48.2%
Post Graduate Degree	30.3%	30.8%	50.0%	38.9%	37.5%	60.0%	62.5%	27.3%	34.3%	27.3%	38.1%	26.8%	28.9%	31.4%	30.0%	32.2%	28.0%	30.8%	29.5%	29.2%
REFUSED	1.7%	-	-	5.6%	-	-	-	2.9%	0.7%	-	-	2.1%	1.1%	2.1%	2.5%	1.1%	-	2.9%	-	2.4%
Net Diff.	44.3%	7.7%	25.0%	27.8%	-	20.0%	75.0%	29.5%	61.3%	45.5%	65.7%	32.6%	27.8%	53.6%	42.5%	52.2%	16.0%	54.8%	33.3%	57.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
LESS THAN COLLEGE	27.0%	50.0%	34.6%	50.0%	23.1%	28.4%	24.8%	26.7%	24.6%	30.4%	25.0%	28.2%	22.3%	30.8%	42.1%	28.6%	41.7%	100.0%	-	100.0%	-
Less than High School	0.3%	-	3.8%	-	7.7%	-	0.7%	-	-	-	1.1%	-	-	-	5.3%	-	8.3%	1.2%	-	-	-
High School Graduate	6.3%	-	7.7%	-	-	9.5%	4.0%	10.0%	5.3%	8.9%	3.3%	9.7%	3.8%	7.7%	5.3%	-	-	23.5%	-	25.7%	-
Some College/Trade	9.7%	33.3%	-	37.5%	-	8.6%	9.4%	5.0%	10.5%	12.5%	8.7%	8.7%	9.2%	7.7%	10.5%	-	16.7%	35.8%	-	34.3%	-
Associates/2-yr Degree	10.7%	16.7%	23.1%	12.5%	15.4%	10.3%	10.7%	11.7%	8.8%	8.9%	12.0%	9.7%	9.2%	15.4%	21.1%	28.6%	16.7%	39.5%	-	40.0%	-
COLLEGE/POST GRADUATE	71.3%	41.7%	65.4%	50.0%	76.9%	71.6%	72.5%	73.3%	73.7%	69.6%	71.7%	71.8%	74.6%	69.2%	57.9%	71.4%	58.3%	-	100.0%	-	100.0%
Bachelors/4-yr Degree	41.0%	16.7%	19.2%	25.0%	7.7%	43.1%	40.3%	38.3%	43.9%	48.2%	38.0%	44.7%	43.8%	30.8%	15.8%	28.6%	8.3%	-	57.5%	-	56.0%
Post Graduate Degree	30.3%	25.0%	46.2%	25.0%	69.2%	28.4%	32.2%	35.0%	29.8%	21.4%	33.7%	27.2%	30.8%	38.5%	42.1%	42.9%	50.0%	-	42.5%	-	44.0%
REFUSED	1.7%	8.3%	-	-	-	-	2.7%	-	1.8%	-	3.3%	-	3.1%	-	-	-	-	-	-	-	-
Net Diff.	44.3%	-8.3%	30.8%	-	53.8%	43.1%	47.7%	46.7%	49.1%	39.3%	46.7%	43.7%	52.3%	38.5%	15.8%	42.9%	16.7%	-100%	100.0%	-100%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
LESS THAN COLLEGE	27.0%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	29.2%	23.4%	22.7%	26.6%	35.9%	21.3%	27.8%	21.5%	40.0%	34.8%	33.3%	33.3%
Less than High School	0.3%	2.2%	-	-	-	6.2%	-	12.5%	-	-	-	-	-	-	-	-	-	-	-	-	-
High School Graduate	6.3%	21.7%	-	26.2%	-	12.5%	-	-	-	7.7%	3.8%	7.6%	4.7%	7.8%	3.2%	7.8%	4.4%	6.7%	-	-	-
Some College/Trade	9.7%	37.0%	-	38.5%	-	25.0%	-	37.5%	-	10.0%	9.5%	4.5%	12.5%	15.6%	7.4%	9.6%	9.6%	13.3%	8.7%	22.2%	8.3%
Associates/2-yr Degree	10.7%	39.1%	-	35.4%	-	56.2%	-	50.0%	-	11.5%	10.1%	10.6%	9.4%	12.5%	10.6%	10.4%	7.4%	20.0%	26.1%	11.1%	25.0%
COLLEGE/POST GRADUATE	71.3%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	68.5%	75.3%	74.2%	73.4%	62.5%	76.6%	70.4%	77.0%	53.3%	65.2%	66.7%	66.7%
Bachelors/4-yr Degree	41.0%	-	58.8%	-	60.2%	-	34.8%	-	21.4%	40.0%	43.0%	39.4%	45.3%	40.6%	41.5%	42.6%	46.7%	20.0%	21.7%	22.2%	8.3%
Post Graduate Degree	30.3%	-	41.2%	-	39.8%	-	65.2%	-	78.6%	28.5%	32.3%	34.8%	28.1%	21.9%	35.1%	27.8%	30.4%	33.3%	43.5%	44.4%	58.3%
REFUSED	1.7%	-	-	-	-	-	-	-	-	2.3%	1.3%	3.0%	-	1.6%	2.1%	1.7%	1.5%	6.7%	-	-	-
Net Diff.	44.3%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	39.2%	51.9%	51.5%	46.9%	26.6%	55.3%	42.6%	55.6%	13.3%	30.4%	33.3%	33.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
LESS THAN COLLEGE	27.0%	31.2%	47.4%	31.0%	27.8%	22.4%	30.2%	-	25.4%	26.0%	25.0%	36.9%	20.9%	28.9%	20.6%	47.1%	33.3%	44.4%	27.3%
Less than High School	0.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
High School Graduate	6.3%	7.2%	5.3%	3.4%	8.9%	6.1%	3.8%	-	10.4%	6.8%	7.1%	7.7%	5.5%	7.4%	6.3%	5.9%	4.8%	-	-
Some College/Trade	9.7%	12.3%	15.8%	13.8%	11.1%	6.8%	9.4%	-	7.5%	6.8%	10.7%	18.5%	4.4%	11.6%	7.1%	17.6%	4.8%	22.2%	9.1%
Associates/2-yr Degree	10.7%	11.6%	26.3%	13.8%	7.8%	9.5%	17.0%	-	7.5%	12.3%	7.1%	10.8%	11.0%	9.9%	7.1%	23.5%	23.8%	22.2%	18.2%
COLLEGE/POST GRADUATE	71.3%	67.4%	52.6%	62.1%	72.2%	76.2%	67.9%	96.3%	74.6%	71.2%	75.0%	63.1%	76.9%	70.2%	77.8%	47.1%	66.7%	55.6%	72.7%
Bachelors/4-yr Degree	41.0%	38.4%	26.3%	37.9%	41.1%	42.9%	35.8%	51.9%	44.8%	35.6%	44.6%	41.5%	41.8%	40.5%	47.6%	23.5%	14.3%	22.2%	-
Post Graduate Degree	30.3%	29.0%	26.3%	24.1%	31.1%	33.3%	32.1%	44.4%	29.9%	35.6%	30.4%	21.5%	35.2%	29.8%	30.2%	23.5%	52.4%	33.3%	72.7%
REFUSED	1.7%	1.4%	-	6.9%	-	1.4%	1.9%	3.7%	-	2.7%	-	-	2.2%	0.8%	1.6%	5.9%	-	-	-
Net Diff.	44.3%	36.2%	5.3%	31.0%	44.4%	53.7%	37.7%	96.3%	49.3%	45.2%	50.0%	26.2%	56.0%	41.3%	57.1%	-	33.3%	11.1%	45.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
LESS THAN COLLEGE	27.0%	25.0%	40.0%	36.4%	41.7%	33.3%	66.7%	22.6%	53.8%	50.0%	60.0%	-	100.0%	27.2%	33.3%	31.2%	28.6%	50.0%	50.0%
Less than High School	0.3%	-	2.5%	4.5%	-	-	-	-	-	-	-	-	-	-	3.7%	6.2%	-	-	-
High School Graduate	6.3%	6.5%	5.0%	-	16.7%	-	-	6.5%	7.7%	-	20.0%	-	-	6.6%	3.7%	-	14.3%	-	-
Some College/Trade	9.7%	9.6%	10.0%	13.6%	-	-	33.3%	8.1%	15.4%	33.3%	-	-	-	11.0%	7.4%	6.2%	-	-	50.0%
Associates/2-yr Degree	10.7%	8.8%	22.5%	18.2%	25.0%	33.3%	33.3%	8.1%	30.8%	16.7%	40.0%	-	100.0%	9.6%	18.5%	18.8%	14.3%	50.0%	-
COLLEGE/POST GRADUATE	71.3%	73.5%	57.5%	63.6%	50.0%	66.7%	33.3%	76.6%	38.5%	50.0%	20.0%	100.0%	-	70.6%	66.7%	68.8%	71.4%	50.0%	50.0%
Bachelors/4-yr Degree	41.0%	44.2%	20.0%	13.6%	41.7%	-	-	44.4%	7.7%	-	20.0%	-	-	44.1%	25.9%	18.8%	57.1%	-	-
Post Graduate Degree	30.3%	29.2%	37.5%	50.0%	8.3%	66.7%	33.3%	32.3%	30.8%	50.0%	-	100.0%	-	26.5%	40.7%	50.0%	14.3%	50.0%	50.0%
REFUSED	1.7%	1.5%	2.5%	-	8.3%	-	-	0.8%	7.7%	-	20.0%	-	-	2.2%	-	-	-	-	-
Net Diff.	44.3%	48.5%	17.5%	27.3%	8.3%	33.3%	-33.3%	54.0%	-15.4%	-	-40.0%	100.0%	-100%	43.4%	33.3%	37.5%	42.9%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
LESS THAN COLLEGE	27.0%	38.9%	17.6%	16.7%	35.2%	36.5%	26.4%	27.2%	21.3%	35.9%	24.5%	36.5%	28.6%	24.2%	24.4%	27.3%	24.3%	30.0%
Less than High School	0.3%	2.8%	-	-	-	-	1.1%	-	0.5%	-	0.4%	-	-	-	-	-	-	-
High School Graduate	6.3%	8.3%	2.0%	9.4%	5.6%	4.8%	4.6%	7.0%	7.1%	5.1%	6.8%	4.8%	4.8%	7.4%	9.8%	1.8%	8.4%	-
Some College/Trade	9.7%	13.9%	7.8%	-	18.5%	15.9%	10.3%	9.4%	4.9%	17.1%	8.0%	15.9%	9.5%	8.4%	4.9%	14.5%	7.5%	13.3%
Associates/2-yr Degree	10.7%	13.9%	7.8%	7.3%	11.1%	15.9%	10.3%	10.8%	8.7%	13.7%	9.3%	15.9%	14.3%	8.4%	9.8%	10.9%	8.4%	16.7%
COLLEGE/POST GRADUATE	71.3%	58.3%	80.4%	82.3%	61.1%	63.5%	71.3%	71.4%	77.0%	62.4%	73.4%	63.5%	69.0%	74.7%	74.4%	70.9%	73.8%	70.0%
Bachelors/4-yr Degree	41.0%	44.4%	52.9%	42.7%	40.7%	27.0%	49.4%	37.6%	45.9%	33.3%	44.7%	27.0%	42.9%	40.0%	42.7%	38.2%	44.9%	26.7%
Post Graduate Degree	30.3%	13.9%	27.5%	39.6%	20.4%	36.5%	21.8%	33.8%	31.1%	29.1%	28.7%	36.5%	26.2%	34.7%	31.7%	32.7%	29.0%	43.3%
REFUSED	1.7%	2.8%	2.0%	1.0%	3.7%	-	2.3%	1.4%	1.6%	1.7%	2.1%	-	2.4%	1.1%	1.2%	1.8%	1.9%	-
Net Diff.	44.3%	19.4%	62.7%	65.6%	25.9%	27.0%	44.8%	44.1%	55.7%	26.5%	48.9%	27.0%	40.5%	50.5%	50.0%	43.6%	49.5%	40.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
LESS THAN COLLEGE	27.0%	24.4%	29.7%	18.8%	43.5%	24.6%	42.4%	25.5%	28.2%	25.0%	24.0%	32.0%	-	41.5%	34.0%	24.3%	22.0%
Less than High School	0.3%	2.2%	-	1.0%	-	0.8%	-	-	0.6%	-	-	1.0%	-	-	2.0%	-	-
High School Graduate	6.3%	4.4%	6.8%	5.0%	8.1%	5.4%	9.1%	6.6%	6.1%	7.0%	6.0%	6.0%	-	7.3%	18.0%	4.1%	3.0%
Some College/Trade	9.7%	11.1%	10.2%	5.0%	19.4%	8.5%	18.2%	8.8%	10.4%	5.0%	10.0%	14.0%	-	19.5%	8.0%	6.8%	9.1%
Associates/2-yr Degree	10.7%	6.7%	12.7%	7.9%	16.1%	10.0%	15.2%	10.2%	11.0%	13.0%	8.0%	11.0%	-	14.6%	6.0%	13.5%	9.8%
COLLEGE/POST GRADUATE	71.3%	73.3%	68.6%	79.2%	54.8%	73.1%	57.6%	73.0%	69.9%	74.0%	74.0%	66.0%	100.0%	53.7%	62.0%	75.7%	77.3%
Bachelors/4-yr Degree	41.0%	55.6%	35.6%	48.5%	29.0%	44.6%	27.3%	40.9%	41.1%	40.0%	45.0%	38.0%	66.7%	26.8%	42.0%	44.6%	42.4%
Post Graduate Degree	30.3%	17.8%	33.1%	30.7%	25.8%	28.5%	30.3%	32.1%	28.8%	34.0%	29.0%	28.0%	33.3%	26.8%	20.0%	31.1%	34.8%
REFUSED	1.7%	2.2%	1.7%	2.0%	1.6%	2.3%	-	1.5%	1.8%	1.0%	2.0%	2.0%	-	4.9%	4.0%	-	0.8%
Net Diff.	44.3%	48.9%	39.0%	60.4%	11.3%	48.5%	15.2%	47.4%	41.7%	49.0%	50.0%	34.0%	100.0%	12.2%	28.0%	51.4%	55.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
LESS THAN COLLEGE	27.0%	33.6%	25.7%	26.9%	16.2%	14.3%	25.0%	21.2%	24.1%	-	22.2%	22.2%	50.0%	20.0%
Less than High School	0.3%	-	1.4%	-	-	-	-	-	-	-	-	-	-	-
High School Graduate	6.3%	8.6%	10.8%	-	2.7%	-	6.2%	6.1%	6.9%	-	-	3.7%	-	4.0%
Some College/Trade	9.7%	12.9%	4.1%	13.5%	8.1%	4.8%	10.4%	3.0%	3.4%	-	11.1%	3.7%	-	4.0%
Associates/2-yr Degree	10.7%	12.1%	9.5%	13.5%	5.4%	9.5%	8.3%	12.1%	13.8%	-	11.1%	14.8%	50.0%	12.0%
COLLEGE/POST GRADUATE	71.3%	63.8%	71.6%	73.1%	83.8%	85.7%	75.0%	78.8%	75.9%	100.0%	77.8%	77.8%	50.0%	80.0%
Bachelors/4-yr Degree	41.0%	39.7%	41.9%	34.6%	54.1%	38.1%	52.1%	27.3%	31.0%	-	55.6%	40.7%	50.0%	40.0%
Post Graduate Degree	30.3%	24.1%	29.7%	38.5%	29.7%	47.6%	22.9%	51.5%	44.8%	100.0%	22.2%	37.0%	-	40.0%
REFUSED	1.7%	2.6%	2.7%	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	44.3%	30.2%	45.9%	46.2%	67.6%	71.4%	50.0%	57.6%	51.7%	100.0%	55.6%	55.6%	-	60.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.	Vote	Lean	FIRM UNDE-CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
PRO-LIFE	43.3%	47.5%	43.0%	34.9%	66.7%	43.3%	43.5%	41.2%	50.0%	72.5%	76.3%	-	11.0%	9.4%	37.5%	54.5%
Strongly	31.0%	32.5%	31.6%	25.4%	66.7%	32.3%	23.9%	29.4%	8.3%	54.2%	57.0%	-	5.9%	5.5%	12.5%	36.4%
Somewhat	12.3%	15.0%	11.4%	9.5%	-	11.0%	19.6%	11.8%	41.7%	18.3%	19.3%	-	5.1%	3.9%	25.0%	18.2%
PRO-CHOICE	52.7%	49.2%	50.9%	63.5%	33.3%	52.8%	52.2%	55.9%	41.7%	21.8%	18.5%	85.7%	86.8%	88.3%	62.5%	40.9%
Somewhat	10.0%	9.2%	13.2%	6.3%	-	9.4%	13.0%	14.7%	8.3%	12.0%	10.4%	42.9%	8.1%	7.8%	12.5%	9.1%
Strongly	42.7%	40.0%	37.7%	57.1%	33.3%	43.3%	39.1%	41.2%	33.3%	9.9%	8.1%	42.9%	78.7%	80.5%	50.0%	31.8%
DK/REFUSED	4.0%	3.3%	6.1%	1.6%	-	3.9%	4.3%	2.9%	8.3%	5.6%	5.2%	14.3%	2.2%	2.3%	-	4.5%
Net Diff.	-9.3%	-1.7%	-7.9%	-28.6%	33.3%	-9.4%	-8.7%	-14.7%	8.3%	50.7%	57.8%	-85.7%	-75.7%	-78.9%	-25.0%	13.6%
Mean	2.33	2.41	2.39	2.03	3.00	2.34	2.30	2.30	2.27	3.24	3.32	1.50	1.37	1.33	2.00	2.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
PRO-LIFE	43.3%	75.6%	10.4%	31.9%	43.4%	16.3%	79.6%	44.0%	49.4%	50.0%	33.3%	45.7%	41.0%
Strongly	31.0%	56.1%	10.4%	18.1%	32.9%	10.5%	65.3%	27.4%	35.8%	25.0%	33.3%	35.9%	29.0%
Somewhat	12.3%	19.5%	-	13.8%	10.5%	5.8%	14.3%	16.7%	13.6%	25.0%	-	9.8%	12.0%
PRO-CHOICE	52.7%	23.2%	87.5%	62.8%	50.0%	82.6%	16.3%	52.4%	43.2%	50.0%	66.7%	53.3%	56.0%
Somewhat	10.0%	8.5%	8.3%	12.8%	9.2%	9.3%	4.1%	14.3%	9.9%	16.7%	-	7.6%	10.5%
Strongly	42.7%	14.6%	79.2%	50.0%	40.8%	73.3%	12.2%	38.1%	33.3%	33.3%	66.7%	45.7%	45.5%
DK/REFUSED	4.0%	1.2%	2.1%	5.3%	6.6%	1.2%	4.1%	3.6%	7.4%	-	-	1.1%	3.0%
Net Diff.	-9.3%	52.4%	-77.1%	-30.9%	-6.6%	-66.3%	63.3%	-8.3%	6.2%	-	-33.3%	-7.6%	-15.0%
Mean	2.33	3.19	1.40	2.00	2.38	1.53	3.38	2.35	2.56	2.42	2.00	2.36	2.25

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
PRO-LIFE	43.3%	63.6%	25.7%	44.3%	35.9%	-	23.5%	66.7%	75.0%	75.9%	33.3%	13.2%	11.3%	100.0%	29.2%
Strongly	31.0%	45.8%	17.1%	30.0%	23.1%	-	23.5%	66.7%	57.1%	57.7%	33.3%	5.9%	5.3%	33.3%	20.8%
Somewhat	12.3%	17.8%	8.6%	14.3%	12.8%	-	-	-	17.9%	18.2%	-	7.4%	6.0%	66.7%	8.3%
PRO-CHOICE	52.7%	31.8%	71.4%	50.0%	61.5%	96.2%	76.5%	33.3%	20.0%	19.0%	66.7%	86.0%	88.0%	-	54.2%
Somewhat	10.0%	10.3%	5.7%	20.0%	-	11.5%	-	-	10.7%	10.2%	33.3%	8.1%	8.3%	-	16.7%
Strongly	42.7%	21.5%	65.7%	30.0%	61.5%	84.6%	76.5%	33.3%	9.3%	8.8%	33.3%	77.9%	79.7%	-	37.5%
DK/REFUSED	4.0%	4.7%	2.9%	5.7%	2.6%	3.8%	-	-	5.0%	5.1%	-	0.7%	0.8%	-	16.7%
Net Diff.	-9.3%	31.8%	-45.7%	-5.7%	-25.6%	-96.2%	-52.9%	33.3%	55.0%	56.9%	-33.3%	-72.8%	-76.7%	100.0%	-25.0%
Mean	2.33	2.92	1.76	2.47	1.97	1.12	1.71	3.00	3.29	3.32	2.33	1.41	1.36	3.33	2.15

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			FIRM	UNDE-	BOTH
		FORD						UNDE-	BRAD-	BAL-
								CIDED	FORD	LOTS
Total	300	138	135	3	133	130	3	29	71	20
PRO-LIFE	43.3%	76.8%	77.0%	66.7%	10.5%	10.0%	33.3%	34.5%	83.1%	30.0%
Strongly	31.0%	56.5%	56.3%	66.7%	6.0%	5.4%	33.3%	24.1%	63.4%	25.0%
Somewhat	12.3%	20.3%	20.7%	-	4.5%	4.6%	-	10.3%	19.7%	5.0%
PRO-CHOICE	52.7%	18.8%	18.5%	33.3%	88.0%	88.5%	66.7%	51.7%	15.5%	55.0%
Somewhat	10.0%	10.1%	10.4%	-	8.3%	8.5%	-	17.2%	7.0%	20.0%
Strongly	42.7%	8.7%	8.1%	33.3%	79.7%	80.0%	66.7%	34.5%	8.5%	35.0%
DK/REFUSED	4.0%	4.3%	4.4%	-	1.5%	1.5%	-	13.8%	1.4%	15.0%
Net Diff.	-9.3%	58.0%	58.5%	33.3%	-77.4%	-78.5%	-33.3%	-17.2%	67.6%	-25.0%
Mean	2.33	3.30	3.31	3.00	1.36	1.34	2.00	2.28	3.40	2.24

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL	POLICY AREAS														REGISTERED PARTY					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
PRO-LIFE	43.3%	35.5%	75.0%	39.5%	54.0%	57.2%	26.9%	51.1%	23.6%	28.6%	73.3%	70.5%	73.3%	40.4%	73.3%	74.5%	9.9%	39.3%	40.0%	28.6%	-
Strongly	31.0%	24.4%	56.8%	25.2%	45.0%	42.2%	17.6%	37.2%	14.5%	19.1%	53.3%	52.6%	60.0%	28.5%	60.0%	54.9%	6.2%	27.4%	27.3%	28.6%	-
Somewhat	12.3%	11.2%	18.2%	14.3%	9.0%	15.1%	9.2%	13.9%	9.1%	9.5%	20.0%	17.9%	13.3%	11.9%	13.3%	19.6%	3.7%	12.0%	12.7%	-	-
PRO-CHOICE	52.7%	60.7%	18.2%	57.1%	42.0%	38.6%	68.9%	44.4%	72.7%	67.8%	22.7%	23.1%	26.7%	55.2%	26.7%	20.6%	87.7%	56.4%	55.5%	71.4%	-
Somewhat	10.0%	11.2%	6.8%	14.3%	6.0%	10.2%	10.1%	10.8%	7.3%	9.0%	12.0%	11.5%	20.0%	9.7%	20.0%	8.8%	4.9%	14.5%	14.5%	14.3%	-
Strongly	42.7%	49.6%	11.4%	42.9%	36.0%	28.3%	58.8%	33.6%	65.5%	58.8%	10.7%	11.5%	6.7%	45.5%	6.7%	11.8%	82.7%	41.9%	40.9%	57.1%	-
DK/REFUSED	4.0%	3.7%	6.8%	3.4%	4.0%	4.2%	4.2%	4.5%	3.6%	3.5%	4.0%	6.4%	-	4.3%	-	4.9%	2.5%	4.3%	4.5%	-	-
Net Diff.	-9.3%	-25.2%	56.8%	-17.7%	12.0%	18.7%	-42.0%	6.7%	-49.1%	-39.2%	50.7%	47.4%	46.7%	-14.8%	46.7%	53.9%	-77.8%	-17.1%	-15.5%	-42.9%	-
Mean	2.33	2.11	3.29	2.23	2.66	2.74	1.85	2.57	1.72	1.89	3.21	3.19	3.27	2.25	3.27	3.24	1.32	2.26	2.28	2.00	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
PRO-LIFE	43.3%	70.4%	13.8%	44.4%	79.2%	7.7%	34.9%	74.7%	9.0%	40.2%	72.7%	14.3%	33.3%	100.0%	20.0%	28.6%
Strongly	31.0%	53.7%	13.8%	31.5%	56.2%	1.9%	23.8%	57.1%	6.0%	26.5%	36.4%	7.1%	33.3%	40.0%	10.0%	28.6%
Somewhat	12.3%	16.7%	-	13.0%	22.9%	5.8%	11.1%	17.6%	3.0%	13.7%	36.4%	7.1%	-	60.0%	10.0%	-
PRO-CHOICE	52.7%	24.1%	86.2%	48.1%	16.7%	88.5%	63.5%	19.8%	89.6%	55.9%	27.3%	78.6%	60.0%	-	70.0%	71.4%
Somewhat	10.0%	11.1%	6.9%	14.8%	6.2%	3.8%	14.3%	7.7%	6.0%	14.7%	18.2%	-	13.3%	-	-	14.3%
Strongly	42.7%	13.0%	79.3%	33.3%	10.4%	84.6%	49.2%	12.1%	83.6%	41.2%	9.1%	78.6%	46.7%	-	70.0%	57.1%
DK/REFUSED	4.0%	5.6%	-	7.4%	4.2%	3.8%	1.6%	5.5%	1.5%	3.9%	-	7.1%	6.7%	-	10.0%	-
Net Diff.	-9.3%	46.3%	-72.4%	-3.7%	62.5%	-80.8%	-28.6%	54.9%	-80.6%	-15.7%	45.5%	-64.3%	-26.7%	100.0%	-50.0%	-42.9%
Mean	2.33	3.18	1.48	2.46	3.30	1.22	2.10	3.27	1.30	2.27	3.00	1.38	2.21	3.40	1.56	2.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY				IDEOLOGY					WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
PRO-LIFE	43.3%	81.1%	66.7%	10.7%	-	17.4%	23.9%	74.0%	68.3%	79.1%	25.0%	13.0%	28.6%	71.6%	9.6%	19.6%	76.7%	9.7%	25.0%	76.1%
Strongly	31.0%	60.4%	50.0%	8.0%	-	13.0%	14.8%	55.1%	40.0%	68.7%	25.0%	13.0%	16.7%	56.7%	5.8%	13.0%	53.3%	6.5%	15.0%	57.8%
Somewhat	12.3%	20.8%	16.7%	2.7%	-	4.3%	9.1%	18.9%	28.3%	10.4%	-	-	11.9%	14.9%	3.8%	6.5%	23.3%	3.2%	10.0%	18.3%
PRO-CHOICE	52.7%	17.0%	27.8%	88.0%	100.0%	80.4%	70.5%	21.3%	25.0%	17.9%	50.0%	87.0%	61.9%	23.9%	88.5%	78.3%	18.3%	90.3%	70.0%	18.3%
Somewhat	10.0%	7.5%	11.1%	4.0%	-	6.5%	18.2%	8.7%	11.7%	6.0%	-	4.3%	21.4%	9.0%	3.8%	15.2%	8.3%	4.8%	18.8%	7.3%
Strongly	42.7%	9.4%	16.7%	84.0%	100.0%	73.9%	52.3%	12.6%	13.3%	11.9%	50.0%	82.6%	40.5%	14.9%	84.6%	63.0%	10.0%	85.5%	51.2%	11.0%
DK/REFUSED	4.0%	1.9%	5.6%	1.3%	-	2.2%	5.7%	4.7%	6.7%	3.0%	25.0%	-	9.5%	4.5%	1.9%	2.2%	5.0%	-	5.0%	5.5%
Net Diff.	-9.3%	64.2%	38.9%	-77.3%	-100%	-63.0%	-46.6%	52.8%	43.3%	61.2%	-25.0%	-73.9%	-33.3%	47.8%	-78.8%	-58.7%	58.3%	-80.6%	-45.0%	57.8%
Mean	2.33	3.35	3.06	1.34	1.00	1.56	1.86	3.22	3.02	3.40	2.00	1.43	2.05	3.19	1.29	1.69	3.26	1.31	1.88	3.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
PRO-LIFE	43.3%	15.4%	12.5%	61.1%	25.0%	20.0%	62.5%	73.4%	13.9%	36.4%	46.7%	40.0%	77.8%	25.8%	85.0%	32.2%	72.0%	20.2%	80.8%	25.6%
Strongly	31.0%	15.4%	12.5%	38.9%	25.0%	20.0%	25.0%	54.7%	6.6%	36.4%	33.3%	28.4%	58.9%	17.0%	62.5%	25.6%	56.0%	9.6%	62.8%	16.7%
Somewhat	12.3%	-	-	22.2%	-	-	37.5%	18.7%	7.3%	-	13.3%	11.6%	18.9%	8.8%	22.5%	6.7%	16.0%	10.6%	17.9%	8.9%
PRO-CHOICE	52.7%	76.9%	75.0%	38.9%	62.5%	80.0%	37.5%	21.6%	83.9%	54.5%	47.6%	56.8%	20.0%	69.1%	12.5%	61.1%	26.0%	76.0%	16.7%	69.6%
Somewhat	10.0%	-	12.5%	16.7%	-	20.0%	-	9.4%	9.5%	18.2%	9.5%	10.5%	6.7%	11.9%	7.5%	13.3%	6.0%	10.6%	6.4%	11.9%
Strongly	42.7%	76.9%	62.5%	22.2%	62.5%	60.0%	37.5%	12.2%	74.5%	36.4%	38.1%	46.3%	13.3%	57.2%	5.0%	47.8%	20.0%	65.4%	10.3%	57.7%
DK/REFUSED	4.0%	7.7%	12.5%	-	12.5%	-	-	5.0%	2.2%	9.1%	5.7%	3.2%	2.2%	5.2%	2.5%	6.7%	2.0%	3.8%	2.6%	4.8%
Net Diff.	-9.3%	-61.5%	-62.5%	22.2%	-37.5%	-60.0%	25.0%	51.8%	-70.1%	-18.2%	-1.0%	-16.8%	57.8%	-43.3%	72.5%	-28.9%	46.0%	-55.8%	64.1%	-44.0%
Mean	2.33	1.50	1.57	2.78	1.86	1.80	2.50	3.22	1.45	2.40	2.44	2.23	3.26	1.85	3.46	2.11	3.10	1.63	3.37	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
PRO-LIFE	43.3%	58.3%	26.9%	50.0%	38.5%	53.4%	28.2%	53.3%	33.3%	53.6%	25.0%	57.3%	27.7%	23.1%	31.6%	28.6%	41.7%	46.9%	41.6%	42.9%	49.0%	
Strongly	31.0%	33.3%	19.2%	25.0%	23.1%	32.8%	23.5%	36.7%	29.8%	28.6%	19.6%	35.0%	23.8%	15.4%	21.1%	14.3%	25.0%	28.4%	31.8%	22.9%	40.0%	
Somewhat	12.3%	25.0%	7.7%	25.0%	15.4%	20.7%	4.7%	16.7%	3.5%	25.0%	5.4%	22.3%	3.8%	7.7%	10.5%	14.3%	16.7%	18.5%	9.8%	20.0%	9.0%	
PRO-CHOICE	52.7%	41.7%	65.4%	50.0%	53.8%	44.0%	67.1%	45.0%	57.9%	42.9%	72.8%	40.8%	67.7%	69.2%	63.2%	71.4%	50.0%	45.7%	55.6%	48.6%	47.0%	
Somewhat	10.0%	8.3%	11.5%	-	7.7%	11.2%	9.4%	16.7%	7.0%	5.4%	10.9%	10.7%	10.0%	15.4%	5.3%	-	8.3%	9.9%	9.8%	14.3%	11.0%	
Strongly	42.7%	33.3%	53.8%	50.0%	46.2%	32.8%	57.7%	28.3%	50.9%	37.5%	62.0%	30.1%	57.7%	53.8%	57.9%	71.4%	41.7%	35.8%	45.8%	34.3%	36.0%	
DK/REFUSED	4.0%	-	7.7%	-	7.7%	2.6%	4.7%	1.7%	8.8%	3.6%	2.2%	1.9%	4.6%	7.7%	5.3%	-	8.3%	7.4%	2.8%	8.6%	4.0%	
Net Diff.	-9.3%	16.7%	-38.5%	-	-15.4%	9.5%	-38.9%	8.3%	-24.6%	10.7%	-47.8%	16.5%	-40.0%	-46.2%	-31.6%	-42.9%	-8.3%	1.2%	-14.0%	-5.7%	2.0%	
Mean	2.33	2.58	1.92	2.25	2.17	2.55	1.94	2.63	2.13	2.46	1.82	2.63	1.94	1.83	1.94	1.71	2.27	2.43	2.28	2.34	2.55	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
PRO-LIFE	43.3%	50.0%	35.1%	49.2%	42.4%	37.5%	34.8%	37.5%	42.9%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	31.0%	32.6%	24.6%	30.8%	32.5%	18.8%	26.1%	12.5%	28.6%	71.5%	-	75.8%	-	67.2%	-	72.2%	-	66.7%	-	55.6%	-
Somewhat	12.3%	17.4%	10.5%	18.5%	9.9%	18.8%	8.7%	25.0%	14.3%	28.5%	-	24.2%	-	32.8%	-	27.8%	-	33.3%	-	44.4%	-
PRO-CHOICE	52.7%	43.5%	63.2%	44.6%	54.5%	50.0%	65.2%	50.0%	57.1%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	10.0%	6.5%	8.8%	9.2%	9.9%	12.5%	8.7%	-	7.1%	-	19.0%	-	25.0%	-	14.9%	-	19.3%	-	17.4%	-	8.3%
Strongly	42.7%	37.0%	54.4%	35.4%	44.5%	37.5%	56.5%	50.0%	50.0%	-	81.0%	-	75.0%	-	85.1%	-	80.7%	-	82.6%	-	91.7%
DK/REFUSED	4.0%	6.5%	1.8%	6.2%	3.1%	12.5%	-	12.5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-9.3%	6.5%	-28.1%	4.6%	-12.0%	-12.5%	-30.4%	-12.5%	-14.3%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.33	2.49	2.05	2.48	2.31	2.21	2.04	2.00	2.21	3.72	1.19	3.76	1.25	3.67	1.15	3.72	1.19	3.67	1.17	3.56	1.08

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
PRO-LIFE	43.3%	79.0%	84.2%	93.1%	73.3%	11.6%	26.4%	3.7%	3.0%	76.7%	12.5%	81.5%	11.0%	80.2%	11.1%	70.6%	14.3%	77.8%	18.2%
Strongly	31.0%	62.3%	78.9%	82.8%	52.2%	4.1%	7.5%	-	3.0%	61.6%	7.1%	63.1%	2.2%	63.6%	4.0%	52.9%	4.8%	55.6%	-
Somewhat	12.3%	16.7%	5.3%	10.3%	21.1%	7.5%	18.9%	3.7%	-	15.1%	5.4%	18.5%	8.8%	16.5%	7.1%	17.6%	9.5%	22.2%	18.2%
PRO-CHOICE	52.7%	17.4%	15.8%	6.9%	21.1%	86.4%	73.6%	96.3%	92.5%	17.8%	85.7%	16.9%	86.8%	15.7%	87.3%	29.4%	81.0%	22.2%	81.8%
Somewhat	10.0%	8.0%	5.3%	3.4%	10.0%	11.6%	24.5%	11.1%	1.5%	11.0%	12.5%	4.6%	11.0%	7.4%	11.9%	11.8%	9.5%	-	9.1%
Strongly	42.7%	9.4%	10.5%	3.4%	11.1%	74.8%	49.1%	85.2%	91.0%	6.8%	73.2%	12.3%	75.8%	8.3%	75.4%	17.6%	71.4%	22.2%	72.7%
DK/REFUSED	4.0%	3.6%	-	-	5.6%	2.0%	-	-	4.5%	5.5%	1.8%	1.5%	2.2%	4.1%	1.6%	-	4.8%	-	-
Net Diff.	-9.3%	61.6%	68.4%	86.2%	52.2%	-74.8%	-47.2%	-92.6%	-89.6%	58.9%	-73.2%	64.6%	-75.8%	64.5%	-76.2%	41.2%	-66.7%	55.6%	-63.6%
Mean	2.33	3.37	3.53	3.72	3.21	1.40	1.85	1.19	1.11	3.39	1.45	3.34	1.36	3.41	1.39	3.06	1.45	3.11	1.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2		
PRO-LIFE	43.3%	44.2%	37.5%	40.9%	25.0%	33.3%	66.7%	49.2%	38.5%	33.3%	40.0%	-	100.0%	39.7%	37.0%	43.8%	14.3%	50.0%	50.0%		
Strongly	31.0%	31.9%	25.0%	22.7%	25.0%	-	66.7%	37.1%	30.8%	16.7%	40.0%	-	100.0%	27.2%	22.2%	25.0%	14.3%	-	50.0%		
Somewhat	12.3%	12.3%	12.5%	18.2%	-	33.3%	-	12.1%	7.7%	16.7%	-	-	-	12.5%	14.8%	18.8%	-	50.0%	-		
PRO-CHOICE	52.7%	51.9%	57.5%	54.5%	66.7%	66.7%	33.3%	45.2%	61.5%	66.7%	60.0%	100.0%	-	58.1%	55.6%	50.0%	71.4%	50.0%	50.0%		
Somewhat	10.0%	10.0%	10.0%	4.5%	16.7%	-	33.3%	12.1%	7.7%	-	20.0%	-	-	8.1%	11.1%	6.2%	14.3%	-	50.0%		
Strongly	42.7%	41.9%	47.5%	50.0%	50.0%	66.7%	-	33.1%	53.8%	66.7%	40.0%	100.0%	-	50.0%	44.4%	43.8%	57.1%	50.0%	-		
DK/REFUSED	4.0%	3.8%	5.0%	4.5%	8.3%	-	-	5.6%	-	-	-	-	-	2.2%	7.4%	6.2%	14.3%	-	-		
Net Diff.	-9.3%	-7.7%	-20.0%	-13.6%	-41.7%	-33.3%	33.3%	4.0%	-23.1%	-33.3%	-20.0%	-100%	100.0%	-18.4%	-18.5%	-6.2%	-57.1%	-	-		
Mean	2.33	2.36	2.16	2.14	2.00	1.67	3.33	2.56	2.15	1.83	2.40	1.00	4.00	2.17	2.16	2.27	1.67	2.00	3.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
PRO-LIFE	43.3%	36.1%	45.1%	45.8%	42.6%	42.9%	41.4%	44.1%	43.7%	42.7%	43.5%	42.9%	59.5%	43.2%	54.9%	38.2%	51.4%	36.7%
Strongly	31.0%	22.2%	31.4%	33.3%	31.5%	31.7%	27.6%	32.4%	30.6%	31.6%	30.8%	31.7%	47.6%	31.6%	42.7%	27.3%	40.2%	23.3%
Somewhat	12.3%	13.9%	13.7%	12.5%	11.1%	11.1%	13.8%	11.7%	13.1%	11.1%	12.7%	11.1%	11.9%	11.6%	12.2%	10.9%	11.2%	13.3%
PRO-CHOICE	52.7%	55.6%	54.9%	50.0%	53.7%	52.4%	55.2%	51.6%	52.5%	53.0%	52.7%	52.4%	38.1%	50.5%	40.2%	56.4%	43.9%	56.7%
Somewhat	10.0%	2.8%	9.8%	14.6%	14.8%	3.2%	6.9%	11.3%	10.9%	8.5%	11.8%	3.2%	11.9%	11.6%	15.9%	5.5%	15.0%	-
Strongly	42.7%	52.8%	45.1%	35.4%	38.9%	49.2%	48.3%	40.4%	41.5%	44.4%	40.9%	49.2%	26.2%	38.9%	24.4%	50.9%	29.0%	56.7%
DK/REFUSED	4.0%	8.3%	-	4.2%	3.7%	4.8%	3.4%	4.2%	3.8%	4.3%	3.8%	4.8%	2.4%	6.3%	4.9%	5.5%	4.7%	6.7%
Net Diff.	-9.3%	-19.4%	-9.8%	-4.2%	-11.1%	-9.5%	-13.8%	-7.5%	-8.7%	-10.3%	-9.3%	-9.5%	21.4%	-7.4%	14.6%	-18.2%	7.5%	-20.0%
Mean	2.33	2.06	2.31	2.46	2.37	2.27	2.21	2.38	2.34	2.31	2.35	2.27	2.83	2.38	2.77	2.15	2.66	2.04

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
PRO-LIFE	43.3%	24.4%	44.9%	34.7%	46.8%	36.9%	48.5%	48.2%	39.3%	42.0%	40.0%	48.0%	-	36.6%	54.0%	33.8%	47.7%
Strongly	31.0%	8.9%	33.1%	20.8%	35.5%	23.1%	39.4%	36.5%	26.4%	32.0%	23.0%	38.0%	-	26.8%	40.0%	23.0%	34.1%
Somewhat	12.3%	15.6%	11.9%	13.9%	11.3%	13.8%	9.1%	11.7%	12.9%	10.0%	17.0%	10.0%	-	9.8%	14.0%	10.8%	13.6%
PRO-CHOICE	52.7%	71.1%	52.5%	62.4%	50.0%	60.0%	48.5%	46.7%	57.7%	53.0%	58.0%	47.0%	66.7%	56.1%	42.0%	63.5%	49.2%
Somewhat	10.0%	2.2%	11.0%	6.9%	11.3%	9.2%	6.1%	11.7%	8.6%	15.0%	6.0%	9.0%	-	7.3%	18.0%	9.5%	8.3%
Strongly	42.7%	68.9%	41.5%	55.4%	38.7%	50.8%	42.4%	35.0%	49.1%	38.0%	52.0%	38.0%	66.7%	48.8%	24.0%	54.1%	40.9%
DK/REFUSED	4.0%	4.4%	2.5%	3.0%	3.2%	3.1%	3.0%	5.1%	3.1%	5.0%	2.0%	5.0%	33.3%	7.3%	4.0%	2.7%	3.0%
Net Diff.	-9.3%	-46.7%	-7.6%	-27.7%	-3.2%	-23.1%	-	1.5%	-18.4%	-11.0%	-18.0%	1.0%	-66.7%	-19.5%	12.0%	-29.7%	-1.5%
Mean	2.33	1.63	2.37	2.00	2.45	2.10	2.47	2.52	2.17	2.38	2.11	2.51	1.00	2.16	2.73	2.03	2.42

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
PRO-LIFE	43.3%	50.0%	36.5%	40.4%	48.6%	28.6%	43.8%	57.6%	58.6%	50.0%	11.1%	18.5%	-	20.0%	
Strongly	31.0%	36.2%	27.0%	30.8%	27.0%	23.8%	33.3%	39.4%	41.4%	25.0%	-	11.1%	-	12.0%	
Somewhat	12.3%	13.8%	9.5%	9.6%	21.6%	4.8%	10.4%	18.2%	17.2%	25.0%	11.1%	7.4%	-	8.0%	
PRO-CHOICE	52.7%	45.7%	59.5%	53.8%	48.6%	71.4%	52.1%	36.4%	34.5%	50.0%	77.8%	81.5%	100.0%	80.0%	
Somewhat	10.0%	11.2%	13.5%	5.8%	8.1%	4.8%	12.5%	15.2%	13.8%	25.0%	22.2%	14.8%	-	16.0%	
Strongly	42.7%	34.5%	45.9%	48.1%	40.5%	66.7%	39.6%	21.2%	20.7%	25.0%	55.6%	66.7%	100.0%	64.0%	
DK/REFUSED	4.0%	4.3%	4.1%	5.8%	2.7%	-	4.2%	6.1%	6.9%	-	11.1%	-	-	-	
Net Diff.	-9.3%	4.3%	-23.0%	-13.5%	-	-42.9%	-8.3%	21.2%	24.1%	-	-66.7%	-63.0%	-100%	-60.0%	
Mean	2.33	2.54	2.18	2.24	2.36	1.86	2.39	2.81	2.85	2.50	1.50	1.63	1.00	1.68	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
PRO-LIFE	46.0%	45.8%	53.5%	31.7%	66.7%	44.1%	56.5%	55.9%	58.3%	73.2%	74.8%	42.9%	16.9%	15.6%	37.5%	50.0%
Shouldn't Be Legal	6.3%	9.2%	5.3%	3.2%	-	5.9%	8.7%	8.8%	8.3%	9.9%	10.4%	-	2.9%	3.1%	-	4.5%
Protect Mother's Life	9.7%	6.7%	14.9%	6.3%	-	9.4%	10.9%	11.8%	8.3%	14.8%	15.6%	-	2.9%	3.1%	-	18.2%
Case of Incest/Rape	30.0%	30.0%	33.3%	22.2%	66.7%	28.7%	37.0%	35.3%	41.7%	48.6%	48.9%	42.9%	11.0%	9.4%	37.5%	27.3%
PRO-CHOICE	49.0%	49.2%	43.0%	60.3%	33.3%	50.4%	41.3%	41.2%	41.7%	19.7%	18.5%	42.9%	80.9%	82.0%	62.5%	40.9%
During 1st Trimester	17.7%	17.5%	20.2%	14.3%	-	18.1%	15.2%	11.8%	25.0%	17.6%	17.0%	28.6%	19.1%	18.0%	37.5%	9.1%
Until 20th Week	9.0%	8.3%	7.9%	12.7%	-	10.6%	-	-	-	-	-	-	19.9%	21.1%	-	-
Legal:All Circumstance	22.3%	23.3%	14.9%	33.3%	33.3%	21.7%	26.1%	29.4%	16.7%	2.1%	1.5%	14.3%	41.9%	43.0%	25.0%	31.8%
DK/REFUSED	5.0%	5.0%	3.5%	7.9%	-	5.5%	2.2%	2.9%	-	7.0%	6.7%	14.3%	2.2%	2.3%	-	9.1%
Net Diff.	-3.0%	-3.3%	10.5%	-28.6%	33.3%	-6.3%	15.2%	14.7%	16.7%	53.5%	56.3%	-	-64.0%	-66.4%	-25.0%	9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
PRO-LIFE	46.0%	72.0%	16.7%	38.3%	46.1%	18.6%	79.6%	53.6%	46.9%	41.7%	100.0%	46.7%	46.0%
Shouldn't Be Legal	6.3%	8.5%	4.2%	2.1%	10.5%	1.2%	14.3%	4.8%	8.6%	-	33.3%	7.6%	5.5%
Protect Mother's Life	9.7%	17.1%	4.2%	6.4%	9.2%	1.2%	24.5%	10.7%	8.6%	-	33.3%	12.0%	9.5%
Case of Incest/Rape	30.0%	46.3%	8.3%	29.8%	26.3%	16.3%	40.8%	38.1%	29.6%	41.7%	33.3%	27.2%	31.0%
PRO-CHOICE	49.0%	24.4%	79.2%	56.4%	47.4%	76.7%	18.4%	41.7%	45.7%	50.0%	-	50.0%	50.0%
During 1st Trimester	17.7%	14.6%	18.8%	24.5%	11.8%	24.4%	14.3%	17.9%	12.3%	8.3%	-	16.3%	19.0%
Until 20th Week	9.0%	2.4%	16.7%	8.5%	11.8%	17.4%	-	7.1%	7.4%	16.7%	-	8.7%	9.0%
Legal:All Circumstance	22.3%	7.3%	43.8%	23.4%	23.7%	34.9%	4.1%	16.7%	25.9%	25.0%	-	25.0%	22.0%
DK/REFUSED	5.0%	3.7%	4.2%	5.3%	6.6%	4.7%	2.0%	4.8%	7.4%	8.3%	-	3.3%	4.0%
Net Diff.	-3.0%	47.6%	-62.5%	-18.1%	-1.3%	-58.1%	61.2%	11.9%	1.2%	-8.3%	100.0%	-3.3%	-4.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL		IMPORTANT ISSUES							U.S. SENATE BALLOT						
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24	
PRO-LIFE	46.0%	60.7%	17.1%	55.7%	46.2%	3.8%	23.5%	83.3%	73.6%	73.7%	66.7%	16.9%	15.8%	66.7%	50.0%	
Shouldn't Be Legal	6.3%	8.4%	8.6%	4.3%	7.7%	-	-	16.7%	10.0%	10.2%	-	2.9%	3.0%	-	4.2%	
Protect Mother's Life	9.7%	13.1%	-	14.3%	10.3%	-	5.9%	-	16.4%	16.8%	-	2.9%	3.0%	-	8.3%	
Case of Incest/Rape	30.0%	39.3%	8.6%	37.1%	28.2%	3.8%	17.6%	66.7%	47.1%	46.7%	66.7%	11.0%	9.8%	66.7%	37.5%	
PRO-CHOICE	49.0%	31.8%	82.9%	38.6%	51.3%	88.5%	76.5%	16.7%	20.0%	19.7%	33.3%	80.9%	82.0%	33.3%	37.5%	
During 1st Trimester	17.7%	19.6%	20.0%	17.1%	17.9%	15.4%	11.8%	-	17.1%	17.5%	-	19.9%	20.3%	-	8.3%	
Until 20th Week	9.0%	2.8%	14.3%	7.1%	10.3%	26.9%	11.8%	16.7%	-	-	-	19.9%	20.3%	-	-	
Legal:All Circumstance	22.3%	9.3%	48.6%	14.3%	23.1%	46.2%	52.9%	-	2.9%	2.2%	33.3%	41.2%	41.4%	33.3%	29.2%	
DK/REFUSED	5.0%	7.5%	-	5.7%	2.6%	7.7%	-	-	6.4%	6.6%	-	2.2%	2.3%	-	12.5%	
Net Diff.	-3.0%	29.0%	-65.7%	17.1%	-5.1%	-84.6%	-52.9%	66.7%	53.6%	54.0%	33.3%	-64.0%	-66.2%	33.3%	12.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			FORD	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
PRO-LIFE	46.0%	73.2%	74.1%	33.3%	15.0%	14.6%	33.3%	58.6%	78.9%	55.0%
Shouldn't Be Legal	6.3%	9.4%	8.9%	33.3%	3.8%	3.8%	-	3.4%	8.5%	5.0%
Protect Mother's Life	9.7%	15.2%	15.6%	-	3.0%	3.1%	-	13.8%	19.7%	10.0%
Case of Incest/Rape	30.0%	48.6%	49.6%	-	8.3%	7.7%	33.3%	41.4%	50.7%	40.0%
PRO-CHOICE	49.0%	19.6%	18.5%	66.7%	82.7%	83.1%	66.7%	34.5%	16.9%	35.0%
During 1st Trimester	17.7%	17.4%	17.0%	33.3%	19.5%	19.2%	33.3%	10.3%	15.5%	5.0%
Until 20th Week	9.0%	-	-	-	20.3%	20.8%	-	-	-	-
Legal:All Circumstance	22.3%	2.2%	1.5%	33.3%	42.9%	43.1%	33.3%	24.1%	1.4%	30.0%
DK/REFUSED	5.0%	7.2%	7.4%	-	2.3%	2.3%	-	6.9%	4.2%	10.0%
Net Diff.	-3.0%	53.6%	55.6%	-33.3%	-67.7%	-68.5%	-33.3%	24.1%	62.0%	20.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	TOTAL	REGISTERED PARTY														REPUBLICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
PRO-LIFE	46.0%	38.4%	79.5%	42.9%	57.0%	59.0%	30.3%	56.5%	16.4%	31.7%	74.7%	75.6%	66.7%	44.0%	66.7%	73.5%	16.0%	42.7%	42.7%	42.9%	-
Shouldn't Be Legal	6.3%	4.1%	18.2%	6.1%	8.0%	7.8%	5.0%	7.2%	3.6%	4.5%	9.3%	9.0%	13.3%	5.8%	13.3%	11.8%	2.5%	4.3%	3.6%	14.3%	-
Protect Mother's Life	9.7%	8.7%	13.6%	6.8%	17.0%	12.0%	6.7%	12.1%	3.6%	7.0%	14.7%	14.1%	13.3%	9.0%	13.3%	15.7%	2.5%	9.4%	9.1%	14.3%	-
Case of Incest/Rape	30.0%	25.6%	47.7%	29.9%	32.0%	39.2%	18.5%	37.2%	9.1%	20.1%	50.7%	52.6%	40.0%	29.2%	40.0%	46.1%	11.1%	29.1%	30.0%	14.3%	-
PRO-CHOICE	49.0%	57.0%	18.2%	51.7%	38.0%	36.7%	63.9%	39.0%	78.2%	62.8%	21.3%	20.5%	26.7%	50.9%	26.7%	18.6%	82.7%	52.1%	51.8%	57.1%	-
During 1st Trimester	17.7%	19.4%	13.6%	18.4%	16.0%	18.7%	18.5%	17.5%	20.0%	17.6%	18.7%	16.7%	26.7%	17.3%	26.7%	16.7%	21.0%	16.2%	17.3%	-	-
Until 20th Week	9.0%	10.7%	2.3%	9.5%	6.0%	3.6%	16.0%	4.5%	23.6%	13.1%	-	-	-	9.4%	-	-	17.3%	11.1%	10.9%	14.3%	-
Legal:All Circumstance	22.3%	26.9%	2.3%	23.8%	16.0%	14.5%	29.4%	17.0%	34.5%	32.2%	2.7%	3.8%	-	24.2%	-	2.0%	44.4%	24.8%	23.6%	42.9%	-
DK/REFUSED	5.0%	4.5%	2.3%	5.4%	5.0%	4.2%	5.9%	4.5%	5.5%	5.5%	4.0%	3.8%	6.7%	5.1%	6.7%	7.8%	1.2%	5.1%	5.5%	-	-
Net Diff.	-3.0%	-18.6%	61.4%	-8.8%	19.0%	22.3%	-33.6%	17.5%	-61.8%	-31.2%	53.3%	55.1%	40.0%	-6.9%	40.0%	54.9%	-66.7%	-9.4%	-9.1%	-14.3%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
PRO-LIFE	46.0%	74.1%	20.7%	50.0%	72.9%	13.5%	36.5%	73.6%	13.4%	44.1%	72.7%	28.6%	33.3%	60.0%	30.0%	42.9%
Shouldn't Be Legal	6.3%	9.3%	-	3.7%	14.6%	3.8%	4.8%	11.0%	-	2.9%	18.2%	14.3%	13.3%	-	20.0%	28.6%
Protect Mother's Life	9.7%	14.8%	3.4%	9.3%	16.7%	1.9%	9.5%	14.3%	3.0%	10.8%	27.3%	-	-	40.0%	-	-
Case of Incest/Rape	30.0%	50.0%	17.2%	37.0%	41.7%	7.7%	22.2%	48.4%	10.4%	30.4%	27.3%	14.3%	20.0%	20.0%	10.0%	14.3%
PRO-CHOICE	49.0%	16.7%	79.3%	44.4%	20.8%	84.6%	58.7%	17.6%	86.6%	51.0%	27.3%	64.3%	60.0%	40.0%	60.0%	42.9%
During 1st Trimester	17.7%	14.8%	17.2%	16.7%	18.8%	23.1%	15.9%	15.4%	20.9%	14.7%	27.3%	21.4%	26.7%	40.0%	20.0%	28.6%
Until 20th Week	9.0%	-	10.3%	7.4%	-	21.2%	14.3%	-	20.9%	11.8%	-	-	6.7%	-	-	-
Legal:All Circumstance	22.3%	1.9%	51.7%	20.4%	2.1%	40.4%	28.6%	2.2%	44.8%	24.5%	-	42.9%	26.7%	-	40.0%	14.3%
DK/REFUSED	5.0%	9.3%	-	5.6%	6.2%	1.9%	4.8%	8.8%	-	4.9%	-	7.1%	6.7%	-	10.0%	14.3%
Net Diff.	-3.0%	57.4%	-58.6%	5.6%	52.1%	-71.2%	-22.2%	56.0%	-73.1%	-6.9%	45.5%	-35.7%	-26.7%	20.0%	-30.0%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
PRO-LIFE	46.0%	77.4%	69.4%	13.3%	13.8%	13.0%	31.8%	73.2%	63.3%	82.1%	25.0%	17.4%	38.1%	74.6%	11.5%	26.1%	71.7%	9.7%	32.5%	76.1%
Shouldn't Be Legal	6.3%	15.1%	8.3%	4.0%	3.4%	4.3%	1.1%	11.0%	5.0%	16.4%	-	-	2.4%	9.0%	5.8%	-	13.3%	1.6%	-	11.0%
Protect Mother's Life	9.7%	17.0%	13.9%	1.3%	3.4%	-	3.4%	18.1%	11.7%	23.9%	25.0%	-	4.8%	16.4%	1.9%	2.2%	20.0%	1.6%	3.8%	18.3%
Case of Incest/Rape	30.0%	45.3%	47.2%	8.0%	6.9%	8.7%	27.3%	44.1%	46.7%	41.8%	-	17.4%	31.0%	49.3%	3.8%	23.9%	38.3%	6.5%	28.8%	46.8%
PRO-CHOICE	49.0%	17.0%	22.2%	84.0%	86.2%	82.6%	63.6%	19.7%	25.0%	14.9%	75.0%	82.6%	54.8%	17.9%	84.6%	71.7%	21.7%	88.7%	62.5%	16.5%
During 1st Trimester	17.7%	13.2%	22.2%	13.3%	3.4%	19.6%	27.3%	15.0%	16.7%	13.4%	-	8.7%	26.2%	13.4%	15.4%	28.3%	16.7%	14.5%	26.2%	11.9%
Until 20th Week	9.0%	-	-	22.7%	20.7%	23.9%	11.4%	-	-	-	-	13.0%	9.5%	-	26.9%	13.0%	-	25.8%	12.5%	-
Legal:All Circumstance	22.3%	3.8%	-	48.0%	62.1%	39.1%	25.0%	4.7%	8.3%	1.5%	75.0%	60.9%	19.0%	4.5%	42.3%	30.4%	5.0%	48.4%	23.8%	4.6%
DK/REFUSED	5.0%	5.7%	8.3%	2.7%	-	4.3%	4.5%	7.1%	11.7%	3.0%	-	-	7.1%	7.5%	3.8%	2.2%	6.7%	1.6%	5.0%	7.3%
Net Diff.	-3.0%	60.4%	47.2%	-70.7%	-72.4%	-69.6%	-31.8%	53.5%	38.3%	67.2%	-50.0%	-65.2%	-16.7%	56.7%	-73.1%	-45.7%	50.0%	-79.0%	-30.0%	59.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
PRO-LIFE	46.0%	30.8%	25.0%	55.6%	37.5%	40.0%	37.5%	74.1%	17.5%	45.5%	52.4%	41.1%	73.3%	30.9%	82.5%	37.8%	66.0%	25.0%	74.4%	31.5%
Shouldn't Be Legal	6.3%	15.4%	12.5%	11.1%	25.0%	20.0%	-	10.1%	2.9%	9.1%	5.7%	6.3%	11.1%	3.1%	5.0%	3.3%	16.0%	2.9%	10.3%	2.4%
Protect Mother's Life	9.7%	-	-	16.7%	-	-	25.0%	16.5%	0.7%	36.4%	8.6%	9.5%	18.9%	4.1%	22.5%	5.6%	16.0%	2.9%	19.2%	4.2%
Case of Incest/Rape	30.0%	15.4%	12.5%	27.8%	12.5%	20.0%	12.5%	47.5%	13.9%	-	38.1%	25.3%	43.3%	23.7%	55.0%	28.9%	34.0%	19.2%	44.9%	25.0%
PRO-CHOICE	49.0%	61.5%	75.0%	38.9%	50.0%	60.0%	50.0%	19.4%	79.6%	36.4%	43.8%	53.2%	18.9%	64.9%	10.0%	56.7%	26.0%	72.1%	17.9%	64.3%
During 1st Trimester	17.7%	7.7%	37.5%	33.3%	12.5%	40.0%	37.5%	15.1%	21.9%	-	14.3%	20.0%	12.2%	20.6%	7.5%	21.1%	16.0%	20.2%	11.5%	19.0%
Until 20th Week	9.0%	7.7%	-	-	-	-	-	0.7%	19.0%	-	12.4%	7.4%	2.2%	12.9%	-	7.8%	4.0%	17.3%	2.6%	14.3%
Legal:All Circumstance	22.3%	46.2%	37.5%	5.6%	37.5%	20.0%	12.5%	3.6%	38.7%	36.4%	17.1%	25.8%	4.4%	31.4%	2.5%	27.8%	6.0%	34.6%	3.8%	31.0%
DK/REFUSED	5.0%	7.7%	-	5.6%	12.5%	-	12.5%	6.5%	2.9%	18.2%	3.8%	5.8%	7.8%	4.1%	7.5%	5.6%	8.0%	2.9%	7.7%	4.2%
Net Diff.	-3.0%	-30.8%	-50.0%	16.7%	-12.5%	-20.0%	-12.5%	54.7%	-62.0%	9.1%	8.6%	-12.1%	54.4%	-34.0%	72.5%	-18.9%	40.0%	-47.1%	56.4%	-32.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100	
PRO-LIFE	46.0%	66.7%	26.9%	50.0%	30.8%	51.7%	35.6%	55.0%	45.6%	48.2%	29.3%	54.4%	34.6%	30.8%	42.1%	28.6%	50.0%	53.1%	43.5%	54.3%	52.0%	
Shouldn't Be Legal	6.3%	16.7%	7.7%	12.5%	15.4%	2.6%	8.1%	1.7%	5.3%	3.6%	9.8%	1.9%	6.2%	7.7%	21.1%	-	33.3%	11.1%	4.7%	2.9%	6.0%	
Protect Mother's Life	9.7%	16.7%	3.8%	12.5%	7.7%	11.2%	4.7%	11.7%	5.3%	10.7%	4.3%	11.7%	4.6%	7.7%	5.3%	14.3%	8.3%	11.1%	8.4%	8.6%	9.0%	
Case of Incest/Rape	30.0%	33.3%	15.4%	25.0%	7.7%	37.9%	22.8%	41.7%	35.1%	33.9%	15.2%	40.8%	23.8%	15.4%	15.8%	14.3%	8.3%	30.9%	30.4%	42.9%	37.0%	
PRO-CHOICE	49.0%	25.0%	69.2%	37.5%	61.5%	44.0%	60.4%	40.0%	49.1%	48.2%	67.4%	41.7%	61.5%	61.5%	52.6%	57.1%	41.7%	40.7%	52.3%	40.0%	42.0%	
During 1st Trimester	17.7%	16.7%	30.8%	25.0%	30.8%	21.6%	16.1%	20.0%	14.0%	23.2%	17.4%	20.4%	16.2%	30.8%	15.8%	28.6%	16.7%	19.8%	16.8%	20.0%	15.0%	
Until 20th Week	9.0%	-	3.8%	-	-	6.0%	12.8%	1.7%	8.8%	10.7%	15.2%	5.8%	14.6%	7.7%	-	-	-	-	12.1%	-	7.0%	
Legal:All Circumstance	22.3%	8.3%	34.6%	12.5%	30.8%	16.4%	31.5%	18.3%	26.3%	14.3%	34.8%	15.5%	30.8%	23.1%	36.8%	28.6%	25.0%	21.0%	23.4%	20.0%	20.0%	
DK/REFUSED	5.0%	8.3%	3.8%	12.5%	7.7%	4.3%	4.0%	5.0%	5.3%	3.6%	3.3%	3.9%	3.8%	7.7%	5.3%	14.3%	8.3%	6.2%	4.2%	5.7%	6.0%	
Net Diff.	-3.0%	41.7%	-42.3%	12.5%	-30.8%	7.8%	-24.8%	15.0%	-3.5%	-	-38.0%	12.6%	-26.9%	-30.8%	-10.5%	-28.6%	8.3%	12.3%	-8.9%	14.3%	10.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
PRO-LIFE	46.0%	52.2%	36.0%	53.8%	44.5%	50.0%	34.8%	50.0%	35.7%	83.8%	15.2%	84.8%	20.3%	82.8%	11.7%	84.3%	14.1%	80.0%	21.7%	77.8%	16.7%
Shouldn't Be Legal	6.3%	17.4%	3.5%	7.7%	4.2%	25.0%	8.7%	37.5%	7.1%	12.3%	1.9%	9.1%	1.6%	15.6%	2.1%	10.4%	0.7%	26.7%	8.7%	33.3%	8.3%
Protect Mother's Life	9.7%	13.0%	7.9%	13.8%	8.4%	-	8.7%	-	14.3%	20.8%	1.3%	19.7%	1.6%	21.9%	1.1%	20.9%	1.5%	20.0%	-	22.2%	-
Case of Incest/Rape	30.0%	21.7%	24.6%	32.3%	31.9%	25.0%	17.4%	12.5%	14.3%	50.8%	12.0%	56.1%	17.2%	45.3%	8.5%	53.0%	11.9%	33.3%	13.0%	22.2%	8.3%
PRO-CHOICE	49.0%	41.3%	61.4%	40.0%	51.3%	43.8%	60.9%	37.5%	57.1%	13.1%	80.4%	10.6%	75.0%	15.6%	84.0%	12.2%	81.5%	20.0%	73.9%	22.2%	75.0%
During 1st Trimester	17.7%	19.6%	18.4%	20.0%	15.2%	18.8%	30.4%	25.0%	28.6%	10.8%	24.7%	9.1%	25.0%	12.5%	24.5%	9.6%	23.7%	20.0%	30.4%	22.2%	33.3%
Until 20th Week	9.0%	-	16.7%	-	13.1%	-	4.3%	-	-	0.8%	16.5%	-	10.9%	1.6%	20.2%	0.9%	18.5%	-	4.3%	-	-
Legal:All Circumstance	22.3%	21.7%	26.3%	20.0%	23.0%	25.0%	26.1%	12.5%	28.6%	1.5%	39.2%	1.5%	39.1%	1.6%	39.4%	1.7%	39.3%	-	39.1%	-	41.7%
DK/REFUSED	5.0%	6.5%	2.6%	6.2%	4.2%	6.2%	4.3%	12.5%	7.1%	3.1%	4.4%	4.5%	4.7%	1.6%	4.3%	3.5%	4.4%	-	4.3%	-	8.3%
Net Diff.	-3.0%	10.9%	-25.4%	13.8%	-6.8%	6.2%	-26.1%	12.5%	-21.4%	70.8%	-65.2%	74.2%	-54.7%	67.2%	-72.3%	72.2%	-67.4%	60.0%	-52.2%	55.6%	-58.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
PRO-LIFE	46.0%	46.5%	42.5%	40.9%	41.7%	33.3%	66.7%	54.0%	46.2%	50.0%	60.0%	-	-	39.7%	40.7%	37.5%	28.6%	50.0%	100.0%
Shouldn't Be Legal	6.3%	5.0%	15.0%	18.2%	8.3%	-	33.3%	4.8%	7.7%	16.7%	-	-	-	5.1%	18.5%	18.8%	14.3%	-	50.0%
Protect Mother's Life	9.7%	10.0%	7.5%	9.1%	8.3%	-	-	9.7%	15.4%	16.7%	20.0%	-	-	10.3%	3.7%	6.2%	-	-	-
Case of Incest/Rape	30.0%	31.5%	20.0%	13.6%	25.0%	33.3%	33.3%	39.5%	23.1%	16.7%	40.0%	-	-	24.3%	18.5%	12.5%	14.3%	50.0%	50.0%
PRO-CHOICE	49.0%	48.5%	52.5%	50.0%	58.3%	66.7%	33.3%	39.5%	53.8%	50.0%	40.0%	100.0%	100.0%	56.6%	51.9%	50.0%	71.4%	50.0%	-
During 1st Trimester	17.7%	16.5%	25.0%	27.3%	8.3%	66.7%	33.3%	14.5%	30.8%	33.3%	-	100.0%	100.0%	18.4%	22.2%	25.0%	14.3%	50.0%	-
Until 20th Week	9.0%	10.0%	2.5%	-	8.3%	-	-	5.6%	-	-	-	-	-	14.0%	3.7%	-	14.3%	-	-
Legal:All Circumstance	22.3%	21.9%	25.0%	22.7%	41.7%	-	-	19.4%	23.1%	16.7%	40.0%	-	-	24.3%	25.9%	25.0%	42.9%	-	-
DK/REFUSED	5.0%	5.0%	5.0%	9.1%	-	-	-	6.5%	-	-	-	-	-	3.7%	7.4%	12.5%	-	-	-
Net Diff.	-3.0%	-1.9%	-10.0%	-9.1%	-16.7%	-33.3%	33.3%	14.5%	-7.7%	-	20.0%	-100%	-100%	-16.9%	-11.1%	-12.5%	-42.9%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
PRO-LIFE	46.0%	41.7%	49.0%	50.0%	40.7%	44.4%	46.0%	46.0%	48.1%	42.7%	46.4%	44.4%	64.3%	48.4%	61.0%	41.8%	57.0%	40.0%
Shouldn't Be Legal	6.3%	5.6%	3.9%	7.3%	11.1%	3.2%	4.6%	7.0%	6.0%	6.8%	7.2%	3.2%	7.1%	4.2%	6.1%	3.6%	5.6%	3.3%
Protect Mother's Life	9.7%	13.9%	11.8%	6.2%	7.4%	12.7%	12.6%	8.5%	9.3%	10.3%	8.9%	12.7%	16.7%	7.4%	13.4%	5.5%	12.1%	3.3%
Case of Incest/Rape	30.0%	22.2%	33.3%	36.5%	22.2%	28.6%	28.7%	30.5%	32.8%	25.6%	30.4%	28.6%	40.5%	36.8%	41.5%	32.7%	39.3%	33.3%
PRO-CHOICE	49.0%	55.6%	51.0%	44.8%	50.0%	49.2%	52.9%	47.4%	48.6%	49.6%	48.9%	49.2%	35.7%	43.2%	34.1%	50.9%	38.3%	50.0%
During 1st Trimester	17.7%	8.3%	7.8%	18.8%	33.3%	15.9%	8.0%	21.6%	13.7%	23.9%	18.1%	15.9%	7.1%	20.0%	9.8%	25.5%	16.8%	13.3%
Until 20th Week	9.0%	5.6%	13.7%	10.4%	3.7%	9.5%	10.3%	8.5%	10.4%	6.8%	8.9%	9.5%	-	7.4%	4.9%	5.5%	3.7%	10.0%
Legal:All Circumstance	22.3%	41.7%	29.4%	15.6%	13.0%	23.8%	34.5%	17.4%	24.6%	18.8%	21.9%	23.8%	28.6%	15.8%	19.5%	20.0%	17.8%	26.7%
DK/REFUSED	5.0%	2.8%	-	5.2%	9.3%	6.3%	1.1%	6.6%	3.3%	7.7%	4.6%	6.3%	-	8.4%	4.9%	7.3%	4.7%	10.0%
Net Diff.	-3.0%	-13.9%	-2.0%	5.2%	-9.3%	-4.8%	-6.9%	-1.4%	-0.5%	-6.8%	-2.5%	-4.8%	28.6%	5.3%	26.8%	-9.1%	18.7%	-10.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
PRO-LIFE	46.0%	28.9%	44.1%	37.6%	43.5%	37.7%	48.5%	53.3%	39.9%	51.0%	43.0%	44.0%	33.3%	41.5%	54.0%	37.8%	49.2%
Shouldn't Be Legal	6.3%	2.2%	9.3%	5.9%	9.7%	8.5%	3.0%	5.1%	7.4%	5.0%	6.0%	8.0%	-	9.8%	4.0%	5.4%	6.8%
Protect Mother's Life	9.7%	8.9%	9.3%	5.9%	14.5%	6.2%	21.2%	10.2%	9.2%	10.0%	8.0%	11.0%	-	14.6%	10.0%	5.4%	10.6%
Case of Incest/Rape	30.0%	17.8%	25.4%	25.7%	19.4%	23.1%	24.2%	38.0%	23.3%	36.0%	29.0%	25.0%	33.3%	17.1%	40.0%	27.0%	31.8%
PRO-CHOICE	49.0%	68.9%	50.8%	60.4%	48.4%	57.7%	48.5%	40.9%	55.8%	44.0%	55.0%	48.0%	33.3%	56.1%	40.0%	56.8%	46.2%
During 1st Trimester	17.7%	8.9%	22.9%	16.8%	22.6%	19.2%	18.2%	16.1%	19.0%	18.0%	17.0%	18.0%	-	19.5%	16.0%	21.6%	15.9%
Until 20th Week	9.0%	20.0%	9.3%	14.9%	8.1%	13.1%	9.1%	5.1%	12.3%	9.0%	11.0%	7.0%	-	4.9%	6.0%	10.8%	10.6%
Legal:All Circumstance	22.3%	40.0%	18.6%	28.7%	17.7%	25.4%	21.2%	19.7%	24.5%	17.0%	27.0%	23.0%	33.3%	31.7%	18.0%	24.3%	19.7%
DK/REFUSED	5.0%	2.2%	5.1%	2.0%	8.1%	4.6%	3.0%	5.8%	4.3%	5.0%	2.0%	8.0%	33.3%	2.4%	6.0%	5.4%	4.5%
Net Diff.	-3.0%	-40.0%	-6.8%	-22.8%	-4.8%	-20.0%	-	12.4%	-16.0%	7.0%	-12.0%	-4.0%	-	-14.6%	14.0%	-18.9%	3.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
PRO-LIFE	46.0%	53.4%	39.2%	44.2%	48.6%	28.6%	43.8%	57.6%	62.1%	25.0%	33.3%	25.9%	-	28.0%
Shouldn't Be Legal	6.3%	6.9%	8.1%	5.8%	2.7%	4.8%	6.2%	3.0%	3.4%	-	11.1%	-	-	-
Protect Mother's Life	9.7%	12.9%	6.8%	5.8%	13.5%	4.8%	10.4%	18.2%	20.7%	-	-	-	-	-
Case of Incest/Rape	30.0%	33.6%	24.3%	32.7%	32.4%	19.0%	27.1%	36.4%	37.9%	25.0%	22.2%	25.9%	-	28.0%
PRO-CHOICE	49.0%	40.5%	58.1%	50.0%	45.9%	66.7%	52.1%	42.4%	37.9%	75.0%	55.6%	63.0%	100.0%	60.0%
During 1st Trimester	17.7%	19.0%	18.9%	19.2%	16.2%	4.8%	16.7%	21.2%	17.2%	50.0%	11.1%	11.1%	-	12.0%
Until 20th Week	9.0%	3.4%	12.2%	7.7%	13.5%	23.8%	2.1%	9.1%	10.3%	-	11.1%	29.6%	50.0%	28.0%
Legal:All Circumstance	22.3%	18.1%	27.0%	23.1%	16.2%	38.1%	33.3%	12.1%	10.3%	25.0%	33.3%	22.2%	50.0%	20.0%
DK/REFUSED	5.0%	6.0%	2.7%	5.8%	5.4%	4.8%	4.2%	-	-	-	11.1%	11.1%	-	12.0%
Net Diff.	-3.0%	12.9%	-18.9%	-5.8%	2.7%	-38.1%	-8.3%	15.2%	24.1%	-50.0%	-22.2%	-37.0%	-100%	-32.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
18-29	12.0%	15.8%	7.0%	14.3%	-	9.1%	28.3%	14.7%	66.7%	10.6%	9.6%	28.6%	13.2%	14.1%	-	13.6%
30-40	17.0%	21.7%	11.4%	19.0%	-	16.9%	17.4%	20.6%	8.3%	14.8%	14.1%	28.6%	19.1%	19.5%	12.5%	18.2%
41-55	32.0%	35.8%	26.3%	34.9%	33.3%	31.9%	32.6%	38.2%	16.7%	33.1%	34.1%	14.3%	30.9%	29.7%	50.0%	31.8%
56-65	18.0%	17.5%	21.9%	11.1%	33.3%	18.9%	13.0%	14.7%	8.3%	21.8%	23.0%	-	15.4%	15.6%	12.5%	9.1%
OVER 65	21.0%	9.2%	33.3%	20.6%	33.3%	23.2%	8.7%	11.8%	-	19.7%	19.3%	28.6%	21.3%	21.1%	25.0%	27.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	45.51	54.87	47.95	59.50	51.05	42.36	46.15	31.62	50.56	50.92	43.57	48.89	48.61	53.44	49.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
18-29	12.0%	7.3%	6.2%	12.8%	19.7%	9.3%	4.1%	13.1%	18.5%	8.3%	33.3%	5.4%	9.0%
30-40	17.0%	19.5%	14.6%	12.8%	21.1%	11.6%	18.4%	15.5%	23.5%	25.0%	-	16.3%	15.0%
41-55	32.0%	34.1%	27.1%	35.1%	28.9%	27.9%	46.9%	29.8%	29.6%	33.3%	33.3%	35.9%	33.0%
56-65	18.0%	18.3%	18.8%	22.3%	11.8%	19.8%	16.3%	23.8%	11.1%	-	-	16.3%	21.0%
OVER 65	21.0%	20.7%	33.3%	17.0%	18.4%	31.4%	14.3%	17.9%	17.3%	33.3%	33.3%	26.1%	22.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	50.52	54.25	49.75	45.96	53.59	49.80	49.68	45.60	50.04	47.17	52.33	51.31

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 3

	TOTAL								U.S. SENATE BALLOT						
	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
18-29	12.0%	14.0%	11.4%	7.1%	15.4%	19.2%	5.9%	-	9.3%	8.8%	33.3%	11.0%	10.5%	33.3%	33.3%
30-40	17.0%	16.8%	14.3%	12.9%	23.1%	19.2%	23.5%	16.7%	13.6%	13.1%	33.3%	20.6%	20.3%	33.3%	16.7%
41-55	32.0%	37.4%	28.6%	27.1%	30.8%	23.1%	41.2%	33.3%	35.7%	35.8%	33.3%	29.4%	30.1%	-	25.0%
56-65	18.0%	15.0%	20.0%	24.3%	15.4%	19.2%	11.8%	16.7%	20.7%	21.2%	-	15.4%	15.8%	-	16.7%
OVER 65	21.0%	16.8%	25.7%	28.6%	15.4%	19.2%	17.6%	33.3%	20.7%	21.2%	-	23.5%	23.3%	33.3%	8.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	47.95	51.50	53.90	46.54	47.42	48.85	55.25	51.11	51.45	35.50	49.73	49.88	42.83	41.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- BRAD- CIED FORD		
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIED	VOTE BRAD- FORD	BOTH BAL- LOTS
Total	300	138	135	3	133	130	3	29	71	20
18-29	12.0%	9.4%	8.9%	33.3%	12.8%	11.5%	66.7%	20.7%	7.0%	30.0%
30-40	17.0%	15.2%	14.8%	33.3%	18.8%	19.2%	-	17.2%	18.3%	20.0%
41-55	32.0%	34.1%	34.8%	-	27.8%	27.7%	33.3%	41.4%	36.6%	30.0%
56-65	18.0%	19.6%	20.0%	-	17.3%	17.7%	-	13.8%	18.3%	15.0%
OVER 65	21.0%	21.7%	21.5%	33.3%	23.3%	23.8%	-	6.9%	19.7%	5.0%
REFUSED	-	-	-	-	-	-	-	-	-	-
Mean	49.72	50.94	51.12	42.83	49.71	50.13	31.67	43.93	50.52	41.02

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		Other	DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA	LEGALIZING SPORTS BETTING IN NC	GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS	LOWERING THE STATE INCOME TAX RATE	EXPAND STATE MEDICAID PROGRAM	EXPAND PROGRAM IF REQUIRED EMPLOYMENT	EXPAND MEDICAID COMBO	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent											
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-	
18-29	12.0%	14.0%	4.5%	15.6%	8.0%	11.4%	12.6%	12.1%	10.9%	13.1%	10.7%	9.0%	20.0%	11.9%	20.0%	7.8%	17.3%	12.0%	11.8%	14.3%	-	
30-40	17.0%	18.2%	15.9%	16.3%	16.0%	20.5%	12.6%	17.5%	14.5%	17.6%	18.7%	16.7%	13.3%	17.3%	13.3%	12.7%	17.3%	20.5%	20.0%	28.6%	-	
41-55	32.0%	31.0%	38.6%	36.1%	24.0%	30.1%	32.8%	32.7%	30.9%	28.6%	34.7%	39.7%	26.7%	31.8%	26.7%	34.3%	32.1%	29.9%	30.9%	14.3%	-	
56-65	18.0%	18.2%	13.6%	16.3%	19.0%	19.3%	16.8%	17.9%	16.4%	14.6%	24.0%	25.6%	13.3%	17.7%	13.3%	22.5%	12.3%	17.9%	17.3%	28.6%	-	
OVER 65	21.0%	18.6%	27.3%	15.6%	33.0%	18.7%	25.2%	19.7%	27.3%	26.1%	12.0%	9.0%	26.7%	21.3%	26.7%	22.5%	21.0%	19.7%	20.0%	14.3%	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	49.72	48.56	52.52	47.53	53.60	49.05	50.92	49.34	51.48	50.08	48.60	48.81	48.90	49.73	48.90	52.20	47.68	48.97	49.06	47.50	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
18-29	12.0%	11.1%	27.6%	14.8%	4.2%	11.5%	9.5%	7.7%	16.4%	12.7%	9.1%	21.4%	6.7%	-	20.0%	-
30-40	17.0%	16.7%	10.3%	14.8%	8.3%	21.2%	25.4%	12.1%	16.4%	22.5%	18.2%	21.4%	6.7%	-	10.0%	-
41-55	32.0%	35.2%	17.2%	29.6%	33.3%	40.4%	30.2%	37.4%	34.3%	26.5%	9.1%	21.4%	53.3%	20.0%	30.0%	57.1%
56-65	18.0%	18.5%	13.8%	20.4%	27.1%	11.5%	15.9%	19.8%	11.9%	17.6%	45.5%	14.3%	20.0%	60.0%	20.0%	28.6%
OVER 65	21.0%	18.5%	31.0%	20.4%	27.1%	15.4%	19.0%	23.1%	20.9%	20.6%	18.2%	21.4%	13.3%	20.0%	20.0%	14.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	49.50	48.45	49.47	55.24	47.25	48.54	52.09	47.93	48.68	53.09	46.46	50.93	59.90	48.70	54.71

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
18-29	12.0%	11.3%	5.6%	17.3%	31.0%	8.7%	10.2%	11.0%	13.3%	9.0%	50.0%	17.4%	14.3%	17.9%	17.3%	6.5%	3.3%	16.1%	10.0%	11.9%
30-40	17.0%	17.0%	8.3%	18.7%	24.1%	15.2%	18.2%	12.6%	13.3%	11.9%	25.0%	8.7%	16.7%	11.9%	23.1%	19.6%	13.3%	16.1%	20.0%	12.8%
41-55	32.0%	32.1%	44.4%	32.0%	31.0%	32.6%	28.4%	33.9%	35.0%	32.8%	-	17.4%	28.6%	32.8%	38.5%	28.3%	35.0%	33.9%	28.8%	33.9%
56-65	18.0%	22.6%	16.7%	10.7%	3.4%	15.2%	18.2%	22.8%	21.7%	23.9%	-	13.0%	19.0%	20.9%	9.6%	17.4%	25.0%	9.7%	17.5%	21.1%
OVER 65	21.0%	17.0%	25.0%	21.3%	10.3%	28.3%	25.0%	19.7%	16.7%	22.4%	25.0%	43.5%	21.4%	16.4%	11.5%	28.3%	23.3%	24.2%	23.8%	20.2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	49.58	53.14	47.35	39.97	52.01	50.90	50.85	49.38	52.16	38.00	53.80	49.43	48.28	44.50	52.25	53.71	48.48	50.36	50.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
18-29	12.0%	23.1%	12.5%	5.6%	25.0%	-	-	11.5%	11.7%	27.3%	8.6%	13.7%	5.6%	15.5%	12.5%	17.8%	-	13.5%	6.4%	14.9%
30-40	17.0%	30.8%	-	11.1%	12.5%	-	-	16.5%	17.5%	9.1%	32.4%	7.9%	14.4%	16.0%	15.0%	13.3%	14.0%	18.3%	14.1%	16.1%
41-55	32.0%	23.1%	25.0%	33.3%	25.0%	40.0%	37.5%	31.7%	32.1%	36.4%	56.2%	19.5%	40.0%	30.9%	45.0%	24.4%	36.0%	36.5%	42.3%	30.4%
56-65	18.0%	15.4%	25.0%	33.3%	25.0%	20.0%	50.0%	20.9%	15.3%	9.1%	2.9%	25.8%	23.3%	16.0%	17.5%	18.9%	28.0%	13.5%	20.5%	16.1%
OVER 65	21.0%	7.7%	37.5%	16.7%	12.5%	40.0%	12.5%	19.4%	23.4%	18.2%	-	33.2%	16.7%	21.6%	10.0%	25.6%	22.0%	18.3%	16.7%	22.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	41.96	56.31	53.03	46.12	59.30	57.00	49.91	49.92	45.27	42.05	54.14	51.34	48.89	47.38	49.89	54.52	48.03	50.83	49.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
18-29	12.0%	-	19.2%	-	15.4%	13.8%	10.1%	18.3%	10.5%	8.9%	9.8%	14.6%	9.2%	7.7%	15.8%	-	16.7%	17.3%	9.8%	28.6%	12.0%
30-40	17.0%	16.7%	15.4%	-	7.7%	16.4%	18.1%	13.3%	15.8%	19.6%	19.6%	17.5%	18.5%	7.7%	15.8%	-	8.3%	11.1%	19.2%	5.7%	17.0%
41-55	32.0%	25.0%	34.6%	25.0%	46.2%	36.2%	30.2%	31.7%	29.8%	41.1%	30.4%	36.9%	30.0%	30.8%	31.6%	28.6%	33.3%	19.8%	36.9%	22.9%	32.0%
56-65	18.0%	41.7%	15.4%	50.0%	23.1%	14.7%	19.5%	15.0%	21.1%	14.3%	18.5%	13.6%	18.5%	23.1%	26.3%	28.6%	33.3%	23.5%	15.4%	17.1%	18.0%
OVER 65	21.0%	16.7%	15.4%	25.0%	7.7%	19.0%	22.1%	21.7%	22.8%	16.1%	21.7%	17.5%	23.8%	30.8%	10.5%	42.9%	8.3%	28.4%	18.7%	25.7%	21.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	54.71	46.60	59.75	47.81	48.50	50.48	48.42	51.02	48.58	50.15	47.70	50.89	54.77	47.68	61.00	48.83	51.50	49.14	48.06	49.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
18-29	12.0%	8.7%	7.9%	15.4%	10.5%	25.0%	4.3%	12.5%	7.1%	10.0%	12.7%	16.7%	15.6%	3.1%	10.6%	11.3%	12.6%	-	13.0%	-	8.3%
30-40	17.0%	15.2%	21.1%	12.3%	19.4%	6.2%	17.4%	-	7.1%	17.7%	17.7%	21.2%	9.4%	14.1%	23.4%	18.3%	17.8%	13.3%	17.4%	-	8.3%
41-55	32.0%	17.4%	41.2%	18.5%	37.2%	25.0%	34.8%	25.0%	42.9%	33.8%	30.4%	30.3%	26.6%	37.5%	33.0%	33.0%	31.1%	40.0%	26.1%	44.4%	33.3%
56-65	18.0%	28.3%	13.2%	23.1%	14.1%	25.0%	26.1%	37.5%	28.6%	17.7%	18.4%	15.2%	21.9%	20.3%	16.0%	15.7%	17.8%	33.3%	21.7%	44.4%	25.0%
OVER 65	21.0%	30.4%	16.7%	30.8%	18.8%	18.8%	17.4%	25.0%	14.3%	20.8%	20.9%	16.7%	26.6%	25.0%	17.0%	21.7%	20.7%	13.3%	21.7%	11.1%	25.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	54.12	48.64	52.28	48.83	48.31	51.76	55.12	52.04	50.03	49.48	46.72	51.53	53.45	48.09	49.60	49.39	53.37	50.04	56.00	53.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
18-29	12.0%	10.9%	10.5%	17.2%	8.9%	13.6%	5.7%	7.4%	22.4%	17.8%	16.1%	3.1%	12.1%	11.6%	13.5%	5.9%	14.3%	-	9.1%
30-40	17.0%	18.1%	10.5%	20.7%	18.9%	17.7%	7.5%	25.9%	22.4%	19.2%	10.7%	16.9%	22.0%	18.2%	18.3%	17.6%	14.3%	-	9.1%
41-55	32.0%	34.8%	36.8%	20.7%	38.9%	29.3%	34.0%	37.0%	22.4%	31.5%	23.2%	38.5%	33.0%	34.7%	29.4%	35.3%	28.6%	44.4%	36.4%
56-65	18.0%	15.9%	31.6%	13.8%	13.3%	18.4%	34.0%	7.4%	10.4%	15.1%	23.2%	16.9%	15.4%	14.0%	18.3%	29.4%	19.0%	33.3%	27.3%
OVER 65	21.0%	20.3%	10.5%	27.6%	20.0%	21.1%	18.9%	22.2%	22.4%	16.4%	26.8%	24.6%	17.6%	21.5%	20.6%	11.8%	23.8%	22.2%	18.2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	49.44	50.32	48.88	49.43	49.30	54.03	48.63	45.84	46.64	51.46	52.58	47.97	49.29	49.14	50.53	50.26	57.06	52.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
18-29	12.0%	11.9%	12.5%	9.1%	25.0%	-	-	16.1%	15.4%	-	40.0%	-	-	8.1%	11.1%	12.5%	14.3%	-	-
30-40	17.0%	17.3%	15.0%	4.5%	33.3%	33.3%	-	15.3%	7.7%	-	20.0%	-	-	19.1%	18.5%	6.2%	42.9%	50.0%	-
41-55	32.0%	32.3%	30.0%	36.4%	25.0%	-	33.3%	31.5%	7.7%	-	20.0%	-	-	33.1%	40.7%	50.0%	28.6%	-	50.0%
56-65	18.0%	16.9%	25.0%	31.8%	16.7%	-	33.3%	16.1%	38.5%	66.7%	20.0%	-	-	17.6%	18.5%	18.8%	14.3%	-	50.0%
OVER 65	21.0%	21.5%	17.5%	18.2%	-	66.7%	33.3%	21.0%	30.8%	33.3%	-	100.0%	100.0%	22.1%	11.1%	12.5%	-	50.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	49.68	49.96	53.16	39.62	58.33	59.50	48.69	54.81	63.67	38.10	70.00	70.00	50.59	47.63	49.22	40.71	52.50	54.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
18-29	12.0%	100.0%	-	-	-	-	41.4%	-	19.7%	-	15.2%	-	52.4%	-	26.8%	-	20.6%	-
30-40	17.0%	-	100.0%	-	-	-	58.6%	-	27.9%	-	21.5%	-	47.6%	-	24.4%	-	18.7%	-
41-55	32.0%	-	-	100.0%	-	-	45.1%	52.5%	-	40.5%	-	-	42.1%	48.8%	-	37.4%	-	-
56-65	18.0%	-	-	-	100.0%	-	25.4%	-	46.2%	22.8%	-	-	26.3%	-	45.5%	23.4%	-	-
OVER 65	21.0%	-	-	-	-	100.0%	29.6%	-	53.8%	-	100.0%	-	31.6%	-	54.5%	-	100.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	23.50	35.00	48.00	60.50	70.00	30.24	57.68	39.56	65.62	44.33	70.00	28.98	58.24	38.26	65.68	43.45	70.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
18-29	12.0%	31.1%	-	13.9%	-	10.8%	-	16.1%	8.6%	3.0%	17.0%	16.0%	33.3%	43.9%	14.0%	8.1%	3.0%
30-40	17.0%	68.9%	-	30.7%	-	23.8%	-	14.6%	19.0%	8.0%	22.0%	21.0%	33.3%	24.4%	20.0%	28.4%	6.8%
41-55	32.0%	-	47.5%	55.4%	-	43.1%	-	29.2%	34.4%	32.0%	34.0%	30.0%	-	22.0%	36.0%	35.1%	32.6%
56-65	18.0%	-	24.6%	-	46.8%	22.3%	-	18.2%	17.8%	18.0%	16.0%	20.0%	33.3%	9.8%	16.0%	13.5%	23.5%
OVER 65	21.0%	-	28.0%	-	53.2%	-	100.0%	21.9%	20.2%	39.0%	11.0%	13.0%	-	-	14.0%	14.9%	34.1%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	31.42	57.22	40.61	65.56	45.05	70.00	49.27	50.10	57.06	45.40	46.71	39.67	35.29	47.05	47.28	56.81

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
18-29	12.0%	17.2%	14.9%	3.8%	8.1%	-	16.7%	12.1%	13.8%	-	-	7.4%	-	8.0%
30-40	17.0%	23.3%	14.9%	13.5%	8.1%	14.3%	29.2%	3.0%	3.4%	-	44.4%	18.5%	-	20.0%
41-55	32.0%	30.2%	40.5%	36.5%	21.6%	19.0%	29.2%	36.4%	37.9%	25.0%	11.1%	29.6%	-	32.0%
56-65	18.0%	18.1%	13.5%	25.0%	21.6%	9.5%	18.8%	12.1%	13.8%	-	33.3%	18.5%	50.0%	16.0%
OVER 65	21.0%	11.2%	16.2%	21.2%	40.5%	57.1%	6.2%	36.4%	31.0%	75.0%	11.1%	25.9%	50.0%	24.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	49.72	45.48	47.68	53.09	56.58	59.90	43.84	54.15	52.72	64.50	48.83	51.80	65.25	50.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDE- CIED		
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.		Vote	Lean
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
MALE	45.7%	45.8%	45.6%	46.0%	33.3%	44.1%	54.3%	52.9%	58.3%	54.9%	53.3%	85.7%	36.0%	35.2%	50.0%	45.5%
FEMALE	54.3%	54.2%	54.4%	54.0%	66.7%	55.9%	45.7%	47.1%	41.7%	45.1%	46.7%	14.3%	64.0%	64.8%	50.0%	54.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
MALE	45.7%	46.3%	52.1%	42.6%	44.7%	41.9%	55.1%	41.7%	48.1%	33.3%	66.7%	52.2%	46.0%
FEMALE	54.3%	53.7%	47.9%	57.4%	55.3%	58.1%	44.9%	58.3%	51.9%	66.7%	33.3%	47.8%	54.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
MALE	45.7%	57.0%	40.0%	44.3%	41.0%	38.5%	29.4%	-	52.9%	53.3%	33.3%	36.0%	36.8%	-	58.3%
FEMALE	54.3%	43.0%	60.0%	55.7%	59.0%	61.5%	70.6%	100.0%	47.1%	46.7%	66.7%	64.0%	63.2%	100.0%	41.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR		UNDE-
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean	FIRM UNDE- CIDED	VOTE BRAD- FORD	CIDED
Total	300	138	135	3	133	130	3	29	71	20
MALE	45.7%	55.1%	54.8%	66.7%	36.1%	36.2%	33.3%	44.8%	47.9%	50.0%
FEMALE	54.3%	44.9%	45.2%	33.3%	63.9%	63.8%	66.7%	55.2%	52.1%	50.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
MALE	45.7%	43.8%	59.1%	54.4%	42.0%	44.0%	50.4%	45.3%	54.5%	41.2%	60.0%	55.1%	53.3%	45.1%	53.3%	52.9%	35.8%	46.2%	47.3%	28.6%	-
FEMALE	54.3%	56.2%	40.9%	45.6%	58.0%	56.0%	49.6%	54.7%	45.5%	58.8%	40.0%	44.9%	46.7%	54.9%	46.7%	47.1%	64.2%	53.8%	52.7%	71.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
MALE	45.7%	100.0%	100.0%	100.0%	-	-	-	53.8%	38.8%	48.0%	45.5%	21.4%	33.3%	40.0%	20.0%	28.6%
FEMALE	54.3%	-	-	-	100.0%	100.0%	100.0%	46.2%	61.2%	52.0%	54.5%	78.6%	66.7%	60.0%	80.0%	71.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
MALE	45.7%	54.7%	47.2%	30.7%	34.5%	28.3%	47.7%	52.8%	55.0%	50.7%	50.0%	100.0%	100.0%	100.0%	-	-	-	32.3%	48.8%	55.0%
FEMALE	54.3%	45.3%	52.8%	69.3%	65.5%	71.7%	52.3%	47.2%	45.0%	49.3%	50.0%	-	-	-	100.0%	100.0%	100.0%	67.7%	51.2%	45.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
MALE	45.7%	23.1%	37.5%	38.9%	25.0%	40.0%	25.0%	54.0%	37.2%	45.5%	47.6%	44.7%	44.4%	46.4%	100.0%	100.0%	-	-	47.4%	48.2%
FEMALE	54.3%	76.9%	62.5%	61.1%	75.0%	60.0%	75.0%	46.0%	62.8%	54.5%	52.4%	55.3%	55.6%	53.6%	-	-	100.0%	100.0%	52.6%	51.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
MALE	45.7%	25.0%	34.6%	25.0%	23.1%	51.7%	38.3%	100.0%	100.0%	-	-	55.3%	39.2%	23.1%	31.6%	28.6%	25.0%	43.2%	46.7%	100.0%	100.0%
FEMALE	54.3%	75.0%	65.4%	75.0%	76.9%	48.3%	61.7%	-	-	100.0%	100.0%	44.7%	60.8%	76.9%	68.4%	71.4%	75.0%	56.8%	53.3%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
MALE	45.7%	-	-	43.1%	49.7%	43.8%	21.7%	37.5%	21.4%	50.8%	40.5%	100.0%	100.0%	-	-	53.0%	41.5%	33.3%	34.8%	22.2%	33.3%
FEMALE	54.3%	100.0%	100.0%	56.9%	50.3%	56.2%	78.3%	62.5%	78.6%	49.2%	59.5%	-	-	100.0%	100.0%	47.0%	58.5%	66.7%	65.2%	77.8%	66.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-ABORTION: MALE	PRO-CHOICE	PRO-ABORTION: FEMALE	PRO-CHOICE	PRO-ABORTION: WHITE	PRO-CHOICE	PRO-ABORTION: NON-WHITE	PRO-CHOICE	PRO-ABORTION: AFRICAN-AMER.	PRO-CHOICE	
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
MALE	45.7%	52.9%	36.8%	48.3%	57.8%	38.1%	41.5%	25.9%	40.3%	100.0%	100.0%	-	-	55.4%	38.9%	35.3%	33.3%	33.3%	27.3%
FEMALE	54.3%	47.1%	63.2%	51.7%	42.2%	61.9%	58.5%	74.1%	59.7%	-	-	100.0%	100.0%	44.6%	61.1%	64.7%	66.7%	66.7%	72.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
MALE	45.7%	61.1%	39.2%	41.7%	46.3%	47.6%	48.3%	44.6%	44.8%	47.0%	45.1%	47.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	54.3%	38.9%	60.8%	58.3%	53.7%	52.4%	51.7%	55.4%	55.2%	53.0%	54.9%	52.4%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
MALE	45.7%	-	-	-	-	-	-	100.0%	-	51.0%	38.0%	48.0%	33.3%	39.0%	50.0%	44.6%	47.0%
FEMALE	54.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	49.0%	62.0%	52.0%	66.7%	61.0%	50.0%	55.4%	53.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
MALE	45.7%	48.3%	35.1%	48.1%	45.9%	61.9%	43.8%	63.6%	62.1%	75.0%	55.6%	25.9%	-	28.0%	
FEMALE	54.3%	51.7%	64.9%	51.9%	54.1%	38.1%	56.2%	36.4%	37.9%	25.0%	44.4%	74.1%	100.0%	72.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDE- CIED		
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.		Vote	Lean
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
LANDLINE	33.3%	34.2%	35.1%	28.6%	33.3%	35.8%	19.6%	20.6%	16.7%	33.8%	33.3%	42.9%	32.4%	32.0%	37.5%	36.4%
MOBILE PHONE	33.3%	36.7%	30.7%	31.7%	33.3%	30.3%	50.0%	50.0%	50.0%	29.6%	29.6%	28.6%	37.5%	37.5%	37.5%	31.8%
TEXT	33.3%	29.2%	34.2%	39.7%	33.3%	33.9%	30.4%	29.4%	33.3%	36.6%	37.0%	28.6%	30.1%	30.5%	25.0%	31.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
LANDLINE	33.3%	34.1%	37.5%	27.7%	36.8%	31.4%	36.7%	28.6%	38.3%	25.0%	33.3%	38.0%	31.5%
MOBILE PHONE	33.3%	32.9%	31.2%	36.2%	31.6%	38.4%	30.6%	31.0%	32.1%	41.7%	33.3%	31.5%	34.0%
TEXT	33.3%	32.9%	31.2%	36.2%	31.6%	30.2%	32.7%	40.5%	29.6%	33.3%	33.3%	30.4%	34.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
LANDLINE	33.3%	34.6%	42.9%	40.0%	17.9%	26.9%	23.5%	33.3%	35.0%	35.0%	33.3%	32.4%	33.1%	-	29.2%
MOBILE PHONE	33.3%	29.0%	25.7%	34.3%	43.6%	38.5%	41.2%	33.3%	30.0%	29.2%	66.7%	36.0%	36.8%	-	37.5%
TEXT	33.3%	36.4%	31.4%	25.7%	38.5%	34.6%	35.3%	33.3%	35.0%	35.8%	-	31.6%	30.1%	100.0%	33.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total	300	138	135	3	133	130	3	29	71	20
LANDLINE	33.3%	35.5%	35.6%	33.3%	31.6%	32.3%	-	31.0%	31.0%	30.0%
MOBILE PHONE	33.3%	29.0%	29.6%	-	37.6%	36.9%	66.7%	34.5%	32.4%	40.0%
TEXT	33.3%	35.5%	34.8%	66.7%	30.8%	30.8%	33.3%	34.5%	36.6%	30.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
LANDLINE	33.3%	30.2%	38.6%	32.0%	38.0%	30.1%	38.7%	33.2%	38.2%	35.7%	25.3%	25.6%	33.3%	32.9%	33.3%	37.3%	33.3%	29.9%	30.0%	28.6%	-
MOBILE PHONE	33.3%	36.0%	29.5%	32.0%	29.0%	37.3%	29.4%	34.5%	29.1%	32.7%	37.3%	38.5%	20.0%	34.3%	20.0%	26.5%	40.7%	34.2%	34.5%	28.6%	-
TEXT	33.3%	33.9%	31.8%	36.1%	33.0%	32.5%	31.9%	32.3%	32.7%	31.7%	37.3%	35.9%	46.7%	32.9%	46.7%	36.3%	25.9%	35.9%	35.5%	42.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
LANDLINE	33.3%	29.6%	44.8%	40.7%	45.8%	26.9%	20.6%	38.5%	32.8%	29.4%	27.3%	35.7%	33.3%	20.0%	40.0%	42.9%
MOBILE PHONE	33.3%	24.1%	34.5%	27.8%	29.2%	44.2%	39.7%	25.3%	40.3%	36.3%	36.4%	42.9%	20.0%	20.0%	40.0%	-
TEXT	33.3%	46.3%	20.7%	31.5%	25.0%	28.8%	39.7%	36.3%	26.9%	34.3%	36.4%	21.4%	46.7%	60.0%	20.0%	57.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
LANDLINE	33.3%	43.4%	30.6%	28.0%	27.6%	28.3%	37.5%	34.6%	33.3%	35.8%	50.0%	43.5%	45.2%	31.3%	21.2%	30.4%	38.3%	27.4%	36.2%	35.8%
MOBILE PHONE	33.3%	30.2%	25.0%	38.7%	48.3%	32.6%	35.2%	29.1%	28.3%	29.9%	25.0%	34.8%	28.6%	23.9%	40.4%	41.3%	35.0%	40.3%	36.2%	28.4%
TEXT	33.3%	26.4%	44.4%	33.3%	24.1%	39.1%	27.3%	36.2%	38.3%	34.3%	25.0%	21.7%	26.2%	44.8%	38.5%	28.3%	26.7%	32.3%	27.5%	35.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
LANDLINE	33.3%	30.8%	50.0%	27.8%	37.5%	60.0%	25.0%	35.3%	32.8%	27.3%	21.9%	40.5%	36.7%	33.5%	30.0%	42.2%	42.0%	26.0%	38.5%	32.7%
MOBILE PHONE	33.3%	30.8%	25.0%	33.3%	25.0%	-	25.0%	31.7%	33.6%	45.5%	39.0%	30.0%	30.0%	34.5%	27.5%	27.8%	32.0%	40.4%	26.9%	35.7%
TEXT	33.3%	38.5%	25.0%	38.9%	37.5%	40.0%	50.0%	33.1%	33.6%	27.3%	39.0%	29.5%	33.3%	32.0%	42.5%	30.0%	26.0%	33.7%	34.6%	31.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
LANDLINE	33.3%	25.0%	38.5%	37.5%	38.5%	36.2%	34.2%	41.7%	40.4%	30.4%	30.4%	33.0%	36.9%	61.5%	15.8%	85.7%	8.3%	30.9%	34.6%	31.4%	40.0%
MOBILE PHONE	33.3%	50.0%	26.9%	25.0%	23.1%	35.3%	31.5%	26.7%	26.3%	44.6%	34.8%	36.9%	30.8%	23.1%	36.8%	-	33.3%	29.6%	34.6%	25.7%	28.0%
TEXT	33.3%	25.0%	34.6%	37.5%	38.5%	28.4%	34.2%	31.7%	33.3%	25.0%	34.8%	30.1%	32.3%	15.4%	47.4%	14.3%	58.3%	39.5%	30.8%	42.9%	32.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
LANDLINE	33.3%	30.4%	29.8%	32.3%	34.0%	25.0%	39.1%	25.0%	42.9%	32.3%	33.5%	27.3%	46.9%	37.5%	24.5%	33.9%	31.9%	20.0%	43.5%	22.2%	50.0%
MOBILE PHONE	33.3%	32.6%	40.4%	27.7%	35.6%	37.5%	26.1%	25.0%	21.4%	30.8%	36.7%	27.3%	31.2%	34.4%	40.4%	30.4%	37.8%	33.3%	30.4%	22.2%	25.0%
TEXT	33.3%	37.0%	29.8%	40.0%	30.4%	37.5%	34.8%	50.0%	35.7%	36.9%	29.7%	45.5%	21.9%	28.1%	35.1%	35.7%	30.4%	46.7%	26.1%	55.6%	25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
LANDLINE	33.3%	37.0%	26.3%	34.5%	40.0%	29.9%	34.0%	33.3%	25.4%	35.6%	41.1%	38.5%	23.1%	38.8%	28.6%	23.5%	38.1%	22.2%	45.5%
MOBILE PHONE	33.3%	31.2%	31.6%	27.6%	32.2%	37.4%	32.1%	40.7%	40.3%	27.4%	32.1%	35.4%	40.7%	29.8%	38.9%	41.2%	28.6%	33.3%	18.2%
TEXT	33.3%	31.9%	42.1%	37.9%	27.8%	32.7%	34.0%	25.9%	34.3%	37.0%	26.8%	26.2%	36.3%	31.4%	32.5%	35.3%	33.3%	44.4%	36.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
LANDLINE	33.3%	33.5%	32.5%	36.4%	25.0%	66.7%	-	37.1%	38.5%	33.3%	40.0%	100.0%	-	30.1%	29.6%	37.5%	14.3%	50.0%	-
MOBILE PHONE	33.3%	33.5%	32.5%	22.7%	41.7%	33.3%	66.7%	26.6%	38.5%	33.3%	60.0%	-	-	39.7%	29.6%	18.8%	28.6%	50.0%	100.0%
TEXT	33.3%	33.1%	35.0%	40.9%	33.3%	-	33.3%	36.3%	23.1%	33.3%	-	-	100.0%	30.1%	40.7%	43.8%	57.1%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
LANDLINE	33.3%	8.3%	15.7%	33.3%	33.3%	61.9%	12.6%	41.8%	23.5%	48.7%	25.7%	61.9%	14.3%	47.4%	26.8%	52.7%	27.1%	73.3%
MOBILE PHONE	33.3%	47.2%	43.1%	35.4%	29.6%	17.5%	44.8%	28.6%	39.9%	23.1%	37.6%	17.5%	35.7%	24.2%	30.5%	23.6%	32.7%	10.0%
TEXT	33.3%	44.4%	41.2%	31.2%	37.0%	20.6%	42.5%	29.6%	36.6%	28.2%	36.7%	20.6%	50.0%	28.4%	42.7%	23.6%	40.2%	16.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
LANDLINE	33.3%	11.1%	37.3%	20.8%	45.2%	24.6%	51.5%	37.2%	30.1%	100.0%	-	-	-	12.2%	22.0%	28.4%	47.7%
MOBILE PHONE	33.3%	53.3%	32.2%	47.5%	22.6%	41.5%	24.2%	27.7%	38.0%	-	100.0%	-	100.0%	36.6%	40.0%	35.1%	27.3%
TEXT	33.3%	35.6%	30.5%	31.7%	32.3%	33.8%	24.2%	35.0%	31.9%	-	-	100.0%	-	51.2%	38.0%	36.5%	25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
LANDLINE	33.3%	21.6%	41.9%	30.8%	40.5%	61.9%	14.6%	42.4%	37.9%	75.0%	44.4%	37.0%	50.0%	36.0%	
MOBILE PHONE	33.3%	38.8%	28.4%	38.5%	27.0%	19.0%	41.7%	24.2%	27.6%	-	22.2%	37.0%	50.0%	36.0%	
TEXT	33.3%	39.7%	29.7%	30.8%	32.4%	19.0%	43.8%	33.3%	34.5%	25.0%	33.3%	25.9%	-	28.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 1

	AREA				VOTER LIKELIHOOD					GENERIC BALLOT						
	HUNTERSVILLE	CORNELIUS	DAVIDSON	REST OF DIST.	DEFINITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUBLICAN CAND.	Vote	Lean	DEMOCRATIC CAND.	Vote	Lean	FIRM UNDECIDED	
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
HUNTERSVILLE	40.0%	100.0%	-	-	-	37.8%	52.2%	50.0%	58.3%	42.3%	42.2%	42.9%	36.0%	37.5%	12.5%	50.0%
CORNELIUS	38.0%	-	100.0%	-	-	37.4%	41.3%	47.1%	25.0%	40.1%	39.3%	57.1%	35.3%	34.4%	50.0%	40.9%
DAVIDSON	21.0%	-	-	100.0%	-	23.6%	6.5%	2.9%	16.7%	16.2%	17.0%	-	27.9%	28.1%	25.0%	9.1%
REST OF DISTRICT	1.0%	-	-	-	100.0%	1.2%	-	-	-	1.4%	1.5%	-	0.7%	-	12.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 2

	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
HUNTERSVILLE	40.0%	34.1%	22.9%	44.7%	51.3%	31.4%	32.7%	47.6%	45.7%	50.0%	33.3%	28.3%	36.0%
CORNELIUS	38.0%	43.9%	47.9%	39.4%	23.7%	40.7%	42.9%	38.1%	32.1%	33.3%	66.7%	42.4%	42.0%
DAVIDSON	21.0%	22.0%	29.2%	14.9%	22.4%	27.9%	24.5%	11.9%	21.0%	16.7%	-	29.3%	21.5%
REST OF DISTRICT	1.0%	-	-	1.1%	2.6%	-	-	2.4%	1.2%	-	-	-	0.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
HUNTERSVILLE	40.0%	45.8%	34.3%	32.9%	48.7%	42.3%	23.5%	33.3%	40.7%	40.1%	66.7%	36.8%	36.8%	33.3%	54.2%
CORNELIUS	38.0%	32.7%	25.7%	52.9%	33.3%	30.8%	52.9%	50.0%	41.4%	41.6%	33.3%	33.8%	33.1%	66.7%	41.7%
DAVIDSON	21.0%	20.6%	40.0%	14.3%	17.9%	23.1%	23.5%	-	16.4%	16.8%	-	28.7%	29.3%	-	4.2%
REST OF DISTRICT	1.0%	0.9%	-	-	-	3.8%	-	16.7%	1.4%	1.5%	-	0.7%	0.8%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR BRAD- FORD	UNDE- CIDED	BOTH BAL- LOTS
		VOTE BRAD- FORD	Vote	Lean	VOTE CLARK	Vote	Lean			
Total	300	138	135	3	133	130	3	29	71	20
HUNTERSVILLE	40.0%	42.0%	42.2%	33.3%	35.3%	36.2%	-	51.7%	31.0%	60.0%
CORNELIUS	38.0%	40.6%	40.0%	66.7%	35.3%	33.8%	100.0%	37.9%	45.1%	35.0%
DAVIDSON	21.0%	15.9%	16.3%	-	28.6%	29.2%	-	10.3%	23.9%	5.0%
REST OF DISTRICT	1.0%	1.4%	1.5%	-	0.8%	0.8%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
HUNTERSVILLE	40.0%	41.3%	29.5%	45.6%	32.0%	41.0%	39.5%	43.0%	30.9%	36.7%	48.0%	43.6%	53.3%	38.6%	53.3%	43.1%	34.6%	41.0%	39.1%	71.4%	-
CORNELIUS	38.0%	36.8%	47.7%	32.0%	46.0%	41.6%	35.3%	39.0%	36.4%	38.2%	36.0%	38.5%	33.3%	38.3%	33.3%	41.2%	32.1%	39.3%	40.0%	28.6%	-
DAVIDSON	21.0%	20.7%	22.7%	21.8%	21.0%	15.7%	25.2%	17.0%	32.7%	24.1%	16.0%	16.7%	13.3%	22.0%	13.3%	15.7%	33.3%	17.1%	18.2%	-	-
REST OF DISTRICT	1.0%	1.2%	-	0.7%	1.0%	1.8%	-	0.9%	-	1.0%	-	1.3%	-	1.1%	-	-	-	2.6%	2.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
HUNTERSVILLE	40.0%	46.3%	27.6%	40.7%	39.6%	38.5%	41.3%	47.3%	29.9%	37.3%	9.1%	57.1%	66.7%	20.0%	70.0%	57.1%
CORNELIUS	38.0%	40.7%	37.9%	35.2%	41.7%	28.8%	42.9%	40.7%	29.9%	41.2%	45.5%	42.9%	26.7%	40.0%	30.0%	42.9%
DAVIDSON	21.0%	13.0%	34.5%	22.2%	18.8%	32.7%	12.7%	12.1%	40.3%	18.6%	45.5%	-	6.7%	40.0%	-	-
REST OF DISTRICT	1.0%	-	-	1.9%	-	-	3.2%	-	-	2.9%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
HUNTERSVILLE	40.0%	54.7%	36.1%	34.7%	37.9%	32.6%	39.8%	43.3%	38.3%	47.8%	25.0%	26.1%	38.1%	46.3%	38.5%	41.3%	40.0%	29.0%	37.5%	45.9%
CORNELIUS	38.0%	39.6%	36.1%	26.7%	20.7%	30.4%	42.0%	42.5%	40.0%	44.8%	75.0%	34.8%	40.5%	38.8%	23.1%	43.5%	46.7%	24.2%	42.5%	43.1%
DAVIDSON	21.0%	5.7%	27.8%	38.7%	41.4%	37.0%	17.0%	14.2%	21.7%	7.5%	-	39.1%	21.4%	14.9%	38.5%	13.0%	13.3%	46.8%	18.8%	11.0%
REST OF DISTRICT	1.0%	-	-	-	-	-	1.1%	-	-	-	-	-	-	-	-	2.2%	-	-	1.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
HUNTERSVILLE	40.0%	61.5%	62.5%	27.8%	62.5%	60.0%	37.5%	45.3%	33.6%	63.6%	45.7%	37.9%	45.6%	38.7%	52.5%	35.6%	40.0%	41.3%	46.2%	36.3%
CORNELIUS	38.0%	38.5%	37.5%	38.9%	37.5%	40.0%	37.5%	38.1%	37.2%	18.2%	26.7%	43.7%	34.4%	38.1%	25.0%	43.3%	42.0%	33.7%	34.6%	38.7%
DAVIDSON	21.0%	-	-	33.3%	-	-	25.0%	15.1%	28.5%	18.2%	26.7%	17.9%	18.9%	22.2%	22.5%	20.0%	16.0%	24.0%	17.9%	23.8%
REST OF DISTRICT	1.0%	-	-	-	-	-	-	1.4%	0.7%	-	1.0%	0.5%	1.1%	1.0%	-	1.1%	2.0%	1.0%	1.3%	1.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
HUNTERSVILLE	40.0%	41.7%	53.8%	62.5%	53.8%	46.6%	35.6%	43.3%	35.1%	50.0%	35.9%	45.6%	33.8%	53.8%	47.4%	57.1%	41.7%	44.4%	38.8%	45.7%	39.0%
CORNELIUS	38.0%	33.3%	34.6%	25.0%	38.5%	39.7%	36.2%	41.7%	36.8%	37.5%	35.9%	39.8%	34.6%	38.5%	47.4%	28.6%	50.0%	40.7%	37.4%	37.1%	38.0%
DAVIDSON	21.0%	25.0%	11.5%	12.5%	7.7%	13.8%	26.8%	15.0%	26.3%	12.5%	27.2%	14.6%	30.0%	7.7%	5.3%	14.3%	8.3%	13.6%	22.9%	17.1%	22.0%
REST OF DISTRICT	1.0%	-	-	-	-	-	1.3%	-	1.8%	-	1.1%	-	1.5%	-	-	-	-	1.2%	0.9%	-	1.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
HUNTERSVILLE	40.0%	43.5%	38.6%	40.0%	38.7%	62.5%	39.1%	75.0%	42.9%	43.8%	37.3%	48.5%	34.4%	39.1%	39.4%	45.2%	34.8%	33.3%	52.2%	44.4%	58.3%
CORNELIUS	38.0%	43.5%	36.8%	46.2%	35.6%	18.8%	52.2%	25.0%	42.9%	37.7%	36.7%	31.8%	40.6%	43.8%	34.0%	38.3%	35.6%	33.3%	43.5%	33.3%	41.7%
DAVIDSON	21.0%	10.9%	23.7%	12.3%	24.6%	18.8%	8.7%	-	14.3%	16.9%	25.3%	19.7%	23.4%	14.1%	26.6%	14.8%	28.9%	33.3%	4.3%	22.2%	-
REST OF DISTRICT	1.0%	2.2%	0.9%	1.5%	1.0%	-	-	-	-	1.5%	0.6%	-	1.6%	3.1%	-	1.7%	0.7%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
HUNTERSVILLE	40.0%	39.9%	57.9%	27.6%	40.0%	40.1%	39.6%	37.0%	41.8%	41.1%	39.3%	38.5%	40.7%	41.3%	37.3%	29.4%	57.1%	44.4%	54.5%
CORNELIUS	38.0%	44.2%	31.6%	58.6%	42.2%	33.3%	43.4%	33.3%	25.4%	41.1%	35.7%	47.7%	31.9%	43.8%	33.3%	47.1%	33.3%	44.4%	36.4%
DAVIDSON	21.0%	14.5%	10.5%	13.8%	15.6%	25.9%	17.0%	29.6%	31.3%	17.8%	23.2%	10.8%	27.5%	13.2%	28.6%	23.5%	9.5%	11.1%	9.1%
REST OF DISTRICT	1.0%	1.4%	-	-	2.2%	0.7%	-	-	1.5%	-	1.8%	3.1%	-	1.7%	0.8%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
HUNTERSVILLE	40.0%	38.8%	47.5%	54.5%	58.3%	-	-	39.5%	46.2%	50.0%	60.0%	-	-	38.2%	48.1%	56.2%	57.1%	-	-
CORNELIUS	38.0%	38.1%	37.5%	36.4%	25.0%	66.7%	66.7%	38.7%	30.8%	50.0%	-	100.0%	-	37.5%	40.7%	31.2%	42.9%	50.0%	100.0%
DAVIDSON	21.0%	21.9%	15.0%	9.1%	16.7%	33.3%	33.3%	21.0%	23.1%	-	40.0%	-	100.0%	22.8%	11.1%	12.5%	-	50.0%	-
REST OF DISTRICT	1.0%	1.2%	-	-	-	-	-	0.8%	-	-	-	-	-	1.5%	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 13

TOTAL	AGE						AGE CLUSTERS						AGE CLUSTERS: MALE					
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
HUNTERSVILLE	40.0%	52.8%	51.0%	44.8%	38.9%	17.5%	51.7%	35.2%	48.1%	27.4%	46.0%	17.5%	54.8%	33.7%	47.6%	29.1%	45.8%	20.0%
CORNELIUS	38.0%	22.2%	25.5%	31.2%	46.3%	60.3%	24.1%	43.7%	27.9%	53.8%	32.1%	60.3%	21.4%	45.3%	26.8%	54.5%	33.6%	53.3%
DAVIDSON	21.0%	25.0%	23.5%	22.9%	13.0%	20.6%	24.1%	19.7%	23.5%	17.1%	21.1%	20.6%	23.8%	20.0%	24.4%	16.4%	19.6%	26.7%
REST OF DISTRICT	1.0%	-	-	1.0%	1.9%	1.6%	-	1.4%	0.5%	1.7%	0.8%	1.6%	-	1.1%	1.2%	-	0.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
HUNTERSVILLE	40.0%	48.9%	36.4%	48.5%	25.8%	46.2%	15.2%	40.1%	39.9%	41.0%	44.0%	35.0%	66.7%	41.5%	50.0%	40.5%	34.8%
CORNELIUS	38.0%	26.7%	42.4%	28.7%	53.2%	30.8%	66.7%	38.0%	38.0%	40.0%	35.0%	39.0%	33.3%	31.7%	30.0%	35.1%	44.7%
DAVIDSON	21.0%	24.4%	19.5%	22.8%	17.7%	22.3%	15.2%	21.2%	20.9%	18.0%	20.0%	25.0%	-	26.8%	16.0%	23.0%	20.5%
REST OF DISTRICT	1.0%	-	1.7%	-	3.2%	0.8%	3.0%	0.7%	1.2%	1.0%	1.0%	1.0%	-	-	4.0%	1.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

29. HD 98 Area:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25
HUNTERSVILLE	40.0%	44.8%	47.3%	34.6%	27.0%	23.8%	47.9%	27.3%	24.1%	50.0%	44.4%	44.4%	-	48.0%
CORNELIUS	38.0%	37.1%	33.8%	34.6%	54.1%	38.1%	39.6%	45.5%	44.8%	50.0%	33.3%	33.3%	100.0%	28.0%
DAVIDSON	21.0%	17.2%	17.6%	28.8%	18.9%	38.1%	10.4%	24.2%	27.6%	-	22.2%	18.5%	-	20.0%
REST OF DISTRICT	1.0%	0.9%	1.4%	1.9%	-	-	2.1%	3.0%	3.4%	-	-	3.7%	-	4.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
NEWLY REGISTERED	1.0%	1.7%	0.9%	-	-	0.8%	2.2%	2.9%	-	0.7%	0.7%	-	0.7%	0.8%	-	4.5%
1 OF 4	13.7%	14.2%	11.4%	17.5%	-	10.6%	30.4%	23.5%	50.0%	11.3%	11.1%	14.3%	16.2%	14.8%	37.5%	13.6%
2 OF 4	16.7%	20.8%	13.2%	12.7%	66.7%	17.3%	13.0%	14.7%	8.3%	18.3%	18.5%	14.3%	12.5%	12.5%	12.5%	31.8%
3 OF 4	24.7%	25.0%	22.8%	27.0%	33.3%	24.0%	28.3%	32.4%	16.7%	23.2%	24.4%	-	28.7%	28.9%	25.0%	9.1%
4 OF 4	44.0%	38.3%	51.8%	42.9%	-	47.2%	26.1%	26.5%	25.0%	46.5%	45.2%	71.4%	41.9%	43.0%	25.0%	40.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
NEWLY REGISTERED	1.0%	-	-	2.1%	1.3%	-	-	2.4%	1.2%	-	-	-	1.0%
1 OF 4	13.7%	7.3%	4.2%	19.1%	19.7%	11.6%	8.2%	16.7%	16.0%	-	-	4.3%	12.5%
2 OF 4	16.7%	13.4%	10.4%	19.1%	21.1%	12.8%	14.3%	15.5%	23.5%	8.3%	33.3%	12.0%	13.5%
3 OF 4	24.7%	24.4%	31.2%	22.3%	23.7%	25.6%	22.4%	26.2%	23.5%	16.7%	33.3%	27.2%	24.5%
4 OF 4	44.0%	54.9%	54.2%	37.2%	34.2%	50.0%	55.1%	39.3%	35.8%	75.0%	33.3%	56.5%	48.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
NEWLY REGISTERED	1.0%	1.9%	-	-	2.6%	-	-	-	0.7%	0.7%	-	-	-	-	8.3%
1 OF 4	13.7%	12.1%	22.9%	11.4%	15.4%	15.4%	11.8%	-	9.3%	9.5%	-	15.4%	15.0%	33.3%	29.2%
2 OF 4	16.7%	16.8%	20.0%	17.1%	10.3%	11.5%	17.6%	50.0%	18.6%	19.0%	-	13.2%	12.8%	33.3%	25.0%
3 OF 4	24.7%	28.0%	11.4%	20.0%	23.1%	38.5%	29.4%	33.3%	24.3%	24.8%	-	27.9%	28.6%	-	8.3%
4 OF 4	44.0%	41.1%	45.7%	51.4%	48.7%	34.6%	41.2%	16.7%	47.1%	46.0%	100.0%	43.4%	43.6%	33.3%	29.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
NEWLY REGISTERED	1.0%	0.7%	0.7%	-	-	-	-	6.9%	-	10.0%
1 OF 4	13.7%	10.1%	10.4%	-	16.5%	15.4%	66.7%	17.2%	7.0%	20.0%
2 OF 4	16.7%	19.6%	18.5%	66.7%	11.3%	11.5%	-	27.6%	15.5%	30.0%
3 OF 4	24.7%	22.5%	23.0%	-	28.6%	29.2%	-	17.2%	25.4%	10.0%
4 OF 4	44.0%	47.1%	47.4%	33.3%	43.6%	43.8%	33.3%	31.0%	52.1%	30.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
NEWLY REGISTERED	1.0%	0.8%	2.3%	1.4%	-	1.2%	0.8%	1.3%	-	1.0%	-	1.3%	-	1.1%	-	1.0%	-	1.7%	1.8%	-	-
1 OF 4	13.7%	15.3%	6.8%	14.3%	7.0%	13.3%	12.6%	13.9%	14.5%	14.6%	12.0%	11.5%	13.3%	13.7%	13.3%	10.8%	19.8%	12.0%	10.9%	28.6%	-
2 OF 4	16.7%	16.5%	20.5%	17.0%	19.0%	19.3%	14.3%	18.8%	7.3%	14.1%	25.3%	19.2%	26.7%	15.5%	26.7%	18.6%	13.6%	17.1%	16.4%	28.6%	-
3 OF 4	24.7%	26.0%	18.2%	27.2%	21.0%	28.9%	18.5%	25.1%	21.8%	27.1%	22.7%	21.8%	20.0%	25.6%	20.0%	22.5%	23.5%	27.4%	27.3%	28.6%	-
4 OF 4	44.0%	41.3%	52.3%	40.1%	53.0%	37.3%	53.8%	40.8%	56.4%	43.2%	40.0%	46.2%	40.0%	44.0%	40.0%	47.1%	43.2%	41.9%	43.6%	14.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10	7
NEWLY REGISTERED	1.0%	-	-	1.9%	2.1%	-	1.6%	1.1%	-	2.0%	-	-	-	-	-	-
1 OF 4	13.7%	11.1%	13.8%	11.1%	10.4%	23.1%	12.7%	9.9%	16.4%	12.7%	18.2%	35.7%	6.7%	-	30.0%	14.3%
2 OF 4	16.7%	24.1%	17.2%	13.0%	12.5%	11.5%	20.6%	18.7%	14.9%	14.7%	18.2%	7.1%	33.3%	20.0%	10.0%	14.3%
3 OF 4	24.7%	24.1%	20.7%	25.9%	20.8%	25.0%	28.6%	24.2%	20.9%	25.5%	9.1%	35.7%	40.0%	20.0%	30.0%	42.9%
4 OF 4	44.0%	40.7%	48.3%	48.1%	54.2%	40.4%	36.5%	46.2%	47.8%	45.1%	54.5%	21.4%	20.0%	60.0%	30.0%	28.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
NEWLY REGISTERED	1.0%	1.9%	-	-	-	-	2.3%	0.8%	1.7%	-	-	-	2.4%	-	-	2.2%	1.7%	-	2.5%	0.9%
1 OF 4	13.7%	9.4%	13.9%	20.0%	27.6%	15.2%	13.6%	10.2%	11.7%	9.0%	50.0%	8.7%	14.3%	10.4%	25.0%	13.0%	10.0%	14.5%	15.0%	10.1%
2 OF 4	16.7%	17.0%	22.2%	13.3%	17.2%	10.9%	15.9%	18.9%	13.3%	23.9%	25.0%	21.7%	11.9%	20.9%	9.6%	19.6%	16.7%	14.5%	13.8%	18.3%
3 OF 4	24.7%	26.4%	22.2%	28.0%	34.5%	23.9%	26.1%	22.0%	25.0%	19.4%	-	13.0%	26.2%	26.9%	34.6%	26.1%	16.7%	27.4%	23.8%	22.0%
4 OF 4	44.0%	45.3%	41.7%	38.7%	20.7%	50.0%	42.0%	48.0%	48.3%	47.8%	25.0%	56.5%	45.2%	41.8%	30.8%	39.1%	55.0%	43.5%	45.0%	48.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
NEWLY REGISTERED	1.0%	-	-	-	-	-	-	1.4%	-	-	1.0%	1.1%	1.1%	1.0%	-	1.1%	2.0%	1.0%	1.3%	1.2%
1 OF 4	13.7%	46.2%	-	11.1%	50.0%	-	-	11.5%	13.9%	18.2%	16.2%	11.6%	11.1%	13.4%	10.0%	11.1%	12.0%	15.4%	10.3%	11.9%
2 OF 4	16.7%	7.7%	37.5%	22.2%	12.5%	20.0%	12.5%	19.4%	13.9%	27.3%	18.1%	15.8%	16.7%	17.0%	20.0%	16.7%	14.0%	17.3%	17.9%	15.5%
3 OF 4	24.7%	30.8%	50.0%	22.2%	12.5%	60.0%	37.5%	23.0%	29.2%	9.1%	28.6%	22.6%	20.0%	26.3%	22.5%	24.4%	18.0%	27.9%	19.2%	25.6%
4 OF 4	44.0%	15.4%	12.5%	44.4%	25.0%	20.0%	50.0%	44.6%	43.1%	45.5%	36.2%	48.9%	51.1%	42.3%	47.5%	46.7%	54.0%	38.5%	51.3%	45.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100
NEWLY REGISTERED	1.0%	-	-	-	-	-	0.7%	-	-	-	1.1%	-	0.8%	-	-	-	-	-	1.4%	-	1.0%
1 OF 4	13.7%	16.7%	23.1%	12.5%	23.1%	6.9%	18.1%	5.0%	14.0%	8.9%	20.7%	6.8%	16.9%	7.7%	26.3%	14.3%	25.0%	21.0%	10.3%	28.6%	5.0%
2 OF 4	16.7%	8.3%	26.9%	-	23.1%	18.1%	16.8%	23.3%	15.8%	12.5%	17.4%	18.4%	15.4%	15.4%	26.3%	-	25.0%	21.0%	14.5%	25.7%	16.0%
3 OF 4	24.7%	25.0%	30.8%	37.5%	23.1%	25.0%	23.5%	23.3%	24.6%	26.8%	22.8%	25.2%	22.3%	23.1%	31.6%	28.6%	25.0%	22.2%	26.2%	22.9%	25.0%
4 OF 4	44.0%	50.0%	19.2%	50.0%	30.8%	50.0%	40.9%	48.3%	45.6%	51.8%	38.0%	49.5%	44.6%	53.8%	15.8%	57.1%	25.0%	35.8%	47.7%	22.9%	53.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
NEWLY REGISTERED	1.0%	-	1.8%	-	1.6%	-	-	-	-	-	1.3%	-	1.6%	-	1.1%	-	1.5%	-	-	-	-
1 OF 4	13.7%	15.2%	14.9%	20.0%	9.9%	25.0%	13.0%	25.0%	14.3%	11.5%	14.6%	12.1%	7.8%	10.9%	19.1%	10.4%	13.3%	20.0%	21.7%	22.2%	16.7%
2 OF 4	16.7%	17.4%	13.2%	20.0%	14.1%	25.0%	17.4%	12.5%	14.3%	20.8%	13.3%	24.2%	14.1%	17.2%	12.8%	20.9%	13.3%	20.0%	13.0%	11.1%	8.3%
3 OF 4	24.7%	21.7%	27.2%	21.5%	25.1%	25.0%	34.8%	25.0%	35.7%	19.2%	29.7%	22.7%	26.6%	15.6%	31.9%	19.1%	28.1%	20.0%	39.1%	22.2%	41.7%
4 OF 4	44.0%	45.7%	43.0%	38.5%	49.2%	25.0%	34.8%	37.5%	35.7%	48.5%	41.1%	40.9%	50.0%	56.2%	35.1%	49.6%	43.7%	40.0%	26.1%	44.4%	33.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11	
NEWLY REGISTERED	1.0%	0.7%	-	-	1.1%	0.7%	-	-	1.5%	-	1.8%	1.5%	-	0.8%	0.8%	-	-	-	-	
1 OF 4	13.7%	12.3%	21.1%	20.7%	7.8%	15.6%	15.1%	7.4%	19.4%	13.7%	8.9%	10.8%	19.8%	10.7%	15.1%	23.5%	19.0%	22.2%	18.2%	
2 OF 4	16.7%	19.6%	10.5%	17.2%	22.2%	13.6%	15.1%	11.1%	13.4%	23.3%	12.5%	15.4%	14.3%	19.8%	12.7%	17.6%	19.0%	11.1%	9.1%	
3 OF 4	24.7%	20.3%	21.1%	13.8%	22.2%	28.6%	30.2%	29.6%	26.9%	23.3%	23.2%	16.9%	31.9%	19.8%	27.0%	23.5%	38.1%	33.3%	36.4%	
4 OF 4	44.0%	47.1%	47.4%	48.3%	46.7%	41.5%	39.6%	51.9%	38.8%	39.7%	53.6%	55.4%	34.1%	48.8%	44.4%	35.3%	23.8%	33.3%	36.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
NEWLY REGISTERED	1.0%	1.2%	-	-	-	-	-	0.8%	-	-	-	-	-	1.5%	-	-	-	-	-
1 OF 4	13.7%	12.7%	20.0%	18.2%	33.3%	-	-	10.5%	23.1%	-	60.0%	-	-	14.7%	18.5%	25.0%	14.3%	-	-
2 OF 4	16.7%	16.2%	20.0%	13.6%	33.3%	33.3%	-	17.7%	23.1%	16.7%	40.0%	-	-	14.7%	18.5%	12.5%	28.6%	50.0%	-
3 OF 4	24.7%	23.8%	30.0%	31.8%	25.0%	33.3%	33.3%	25.0%	15.4%	16.7%	-	-	100.0%	22.8%	37.0%	37.5%	42.9%	50.0%	-
4 OF 4	44.0%	46.2%	30.0%	36.4%	8.3%	33.3%	66.7%	46.0%	38.5%	66.7%	-	100.0%	-	46.3%	25.9%	25.0%	14.3%	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
NEWLY REGISTERED	1.0%	2.8%	2.0%	-	1.9%	-	2.3%	0.5%	1.1%	0.9%	1.3%	-	2.4%	-	1.2%	-	0.9%	-
1 OF 4	13.7%	50.0%	19.6%	9.4%	7.4%	-	32.2%	6.1%	20.2%	3.4%	17.3%	-	31.0%	3.2%	18.3%	1.8%	15.0%	-
2 OF 4	16.7%	19.4%	19.6%	18.8%	14.8%	11.1%	19.5%	15.5%	19.1%	12.8%	18.1%	11.1%	21.4%	16.8%	22.0%	12.7%	21.5%	6.7%
3 OF 4	24.7%	16.7%	41.2%	27.1%	18.5%	17.5%	31.0%	22.1%	29.0%	17.9%	26.6%	17.5%	26.2%	23.2%	29.3%	16.4%	27.1%	13.3%
4 OF 4	44.0%	11.1%	17.6%	44.8%	57.4%	71.4%	14.9%	55.9%	30.6%	65.0%	36.7%	71.4%	19.0%	56.8%	29.3%	69.1%	35.5%	80.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
NEWLY REGISTERED	1.0%	2.2%	0.8%	1.0%	1.6%	1.5%	-	0.7%	1.2%	-	3.0%	-	100.0%	-	-	-	-
1 OF 4	13.7%	33.3%	8.5%	21.8%	4.8%	19.2%	-	11.7%	15.3%	5.0%	15.0%	21.0%	-	100.0%	-	-	-
2 OF 4	16.7%	17.8%	14.4%	16.8%	12.9%	15.4%	15.2%	18.2%	15.3%	11.0%	20.0%	19.0%	-	-	100.0%	-	-
3 OF 4	24.7%	35.6%	21.2%	28.7%	19.4%	26.2%	21.2%	24.1%	25.2%	21.0%	26.0%	27.0%	-	-	-	100.0%	-
4 OF 4	44.0%	11.1%	55.1%	31.7%	61.3%	37.7%	63.6%	45.3%	42.9%	63.0%	36.0%	33.0%	-	-	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

30. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
NEWLY REGISTERED	1.0%	2.6%	-	-	-	-	4.2%	-	-	-	-	-	-	-	
1 OF 4	13.7%	23.3%	17.6%	1.9%	-	-	22.9%	6.1%	6.9%	-	-	3.7%	-	4.0%	
2 OF 4	16.7%	29.3%	14.9%	7.7%	2.7%	-	33.3%	3.0%	3.4%	-	-	11.1%	-	12.0%	
3 OF 4	24.7%	26.7%	24.3%	30.8%	18.9%	9.5%	22.9%	24.2%	24.1%	25.0%	55.6%	29.6%	-	32.0%	
4 OF 4	44.0%	18.1%	43.2%	59.6%	78.4%	90.5%	16.7%	66.7%	65.5%	75.0%	44.4%	55.6%	100.0%	52.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		HUNTER SVILLE	CORN-ELIUS	DAVID-SON	REST OF DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total	300	120	114	63	3	254	46	34	12	142	135	7	136	128	8	22
0 OF 4	38.7%	43.3%	37.7%	31.7%	33.3%	37.4%	45.7%	47.1%	41.7%	47.9%	48.9%	28.6%	27.9%	27.3%	37.5%	45.5%
1 OF 4	24.7%	29.2%	21.9%	20.6%	33.3%	24.0%	28.3%	23.5%	41.7%	21.8%	21.5%	28.6%	27.9%	28.9%	12.5%	22.7%
2 OF 4	17.3%	15.0%	15.8%	23.8%	33.3%	17.7%	15.2%	20.6%	-	14.8%	14.8%	14.3%	19.9%	19.5%	25.0%	18.2%
3 OF 4	12.3%	8.3%	17.5%	11.1%	-	13.0%	8.7%	5.9%	16.7%	11.3%	11.1%	14.3%	13.2%	13.3%	12.5%	13.6%
4 OF 4	7.0%	4.2%	7.0%	12.7%	-	7.9%	2.2%	2.9%	-	4.2%	3.7%	14.3%	11.0%	10.9%	12.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	82	48	94	76	86	49	84	81	12	3	92	200
0 OF 4	38.7%	36.6%	20.8%	44.7%	44.7%	24.4%	40.8%	46.4%	44.4%	33.3%	66.7%	31.5%	36.0%
1 OF 4	24.7%	18.3%	20.8%	29.8%	27.6%	27.9%	24.5%	25.0%	21.0%	16.7%	33.3%	18.5%	24.5%
2 OF 4	17.3%	23.2%	25.0%	10.6%	14.5%	23.3%	14.3%	11.9%	18.5%	33.3%	-	22.8%	18.0%
3 OF 4	12.3%	14.6%	16.7%	12.8%	6.6%	15.1%	14.3%	13.1%	7.4%	16.7%	-	16.3%	14.5%
4 OF 4	7.0%	7.3%	16.7%	2.1%	6.6%	9.3%	6.1%	3.6%	8.6%	-	-	10.9%	7.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	107	35	70	39	26	17	6	140	137	3	136	133	3	24
0 OF 4	38.7%	43.9%	40.0%	42.9%	33.3%	26.9%	11.8%	50.0%	47.9%	48.2%	33.3%	27.2%	26.3%	66.7%	50.0%
1 OF 4	24.7%	23.4%	14.3%	25.7%	25.6%	23.1%	47.1%	33.3%	21.4%	21.9%	-	27.2%	27.1%	33.3%	29.2%
2 OF 4	17.3%	15.9%	28.6%	12.9%	20.5%	23.1%	11.8%	-	15.0%	14.6%	33.3%	20.6%	21.1%	-	12.5%
3 OF 4	12.3%	12.1%	11.4%	11.4%	12.8%	11.5%	17.6%	16.7%	12.9%	12.4%	33.3%	13.2%	13.5%	-	4.2%
4 OF 4	7.0%	4.7%	5.7%	7.1%	7.7%	15.4%	11.8%	-	2.9%	2.9%	-	11.8%	12.0%	-	4.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	BRAD-	CIDED	
		BRAD-			CLARK			UNDE-	BOTH	
		FORD					FIRM	BRAD-	BAL-	
							UNDE-	FORD	LOTS	
							CIDED			
Total	300	138	135	3	133	130	3	29	71	20
0 OF 4	38.7%	47.8%	46.7%	100.0%	25.6%	25.4%	33.3%	55.2%	39.4%	60.0%
1 OF 4	24.7%	23.2%	23.7%	-	27.8%	26.9%	66.7%	17.2%	18.3%	20.0%
2 OF 4	17.3%	13.8%	14.1%	-	21.1%	21.5%	-	17.2%	19.7%	15.0%
3 OF 4	12.3%	10.9%	11.1%	-	14.3%	14.6%	-	10.3%	15.5%	5.0%
4 OF 4	7.0%	4.3%	4.4%	-	11.3%	11.5%	-	-	7.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	242	44	147	100	166	119	223	55	199	75	78	15	277	15	102	81	117	110	7	-
0 OF 4	38.7%	38.4%	45.5%	39.5%	34.0%	44.0%	29.4%	44.8%	21.8%	31.2%	61.3%	52.6%	53.3%	37.2%	53.3%	49.0%	22.2%	41.0%	39.1%	71.4%	-
1 OF 4	24.7%	26.4%	20.5%	25.2%	20.0%	19.9%	29.4%	23.3%	23.6%	26.6%	17.3%	23.1%	20.0%	25.6%	20.0%	23.5%	33.3%	19.7%	19.1%	28.6%	-
2 OF 4	17.3%	18.6%	9.1%	19.7%	15.0%	19.9%	16.0%	15.7%	21.8%	19.6%	9.3%	11.5%	20.0%	17.3%	20.0%	12.7%	19.8%	19.7%	20.9%	-	-
3 OF 4	12.3%	10.3%	13.6%	9.5%	20.0%	12.7%	12.6%	11.7%	16.4%	13.6%	8.0%	10.3%	-	12.6%	-	9.8%	12.3%	14.5%	15.5%	-	-
4 OF 4	7.0%	6.2%	11.4%	6.1%	11.0%	3.6%	12.6%	4.5%	16.4%	9.0%	4.0%	2.6%	6.7%	7.2%	6.7%	4.9%	12.3%	5.1%	5.5%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
	Total	300	54	29	54	48	52	63	91	67	102	11	14	15	5	10
0 OF 4	38.7%	55.6%	17.2%	38.9%	41.7%	25.0%	42.9%	48.4%	20.9%	40.2%	54.5%	28.6%	46.7%	60.0%	30.0%	57.1%
1 OF 4	24.7%	24.1%	17.2%	14.8%	22.9%	42.3%	23.8%	25.3%	31.3%	17.6%	9.1%	42.9%	33.3%	-	30.0%	28.6%
2 OF 4	17.3%	7.4%	27.6%	24.1%	18.8%	15.4%	15.9%	13.2%	19.4%	20.6%	9.1%	21.4%	13.3%	-	30.0%	-
3 OF 4	12.3%	5.6%	20.7%	14.8%	14.6%	7.7%	14.3%	8.8%	14.9%	15.7%	18.2%	-	6.7%	20.0%	-	14.3%
4 OF 4	7.0%	7.4%	17.2%	7.4%	2.1%	9.6%	3.2%	4.4%	13.4%	5.9%	9.1%	7.1%	-	20.0%	10.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	53	36	75	29	46	88	127	60	67	4	23	42	67	52	46	60	62	80	109
0 OF 4	38.7%	50.9%	50.0%	21.3%	17.2%	23.9%	42.0%	47.2%	48.3%	46.3%	50.0%	17.4%	35.7%	52.2%	23.1%	47.8%	41.7%	17.7%	41.2%	47.7%
1 OF 4	24.7%	28.3%	19.4%	34.7%	37.9%	32.6%	22.7%	22.0%	20.0%	23.9%	25.0%	17.4%	16.7%	22.4%	42.3%	28.3%	21.7%	32.3%	20.0%	23.9%
2 OF 4	17.3%	15.1%	5.6%	24.0%	20.7%	26.1%	12.5%	15.0%	18.3%	11.9%	-	30.4%	19.0%	11.9%	21.2%	6.5%	18.3%	27.4%	13.8%	13.8%
3 OF 4	12.3%	5.7%	13.9%	8.0%	13.8%	4.3%	15.9%	11.8%	11.7%	11.9%	25.0%	13.0%	19.0%	7.5%	5.8%	13.0%	16.7%	9.7%	17.5%	11.0%
4 OF 4	7.0%	-	11.1%	12.0%	10.3%	13.0%	6.8%	3.9%	1.7%	6.0%	-	21.7%	9.5%	6.0%	7.7%	4.3%	1.7%	12.9%	7.5%	3.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	13	8	18	8	5	8	139	137	11	105	190	90	194	40	90	50	104	78	168
0 OF 4	38.7%	38.5%	50.0%	44.4%	50.0%	40.0%	50.0%	49.6%	27.7%	45.5%	41.9%	36.3%	40.0%	35.6%	42.5%	36.7%	38.0%	34.6%	39.7%	34.5%
1 OF 4	24.7%	46.2%	50.0%	11.1%	25.0%	60.0%	-	21.6%	27.7%	18.2%	26.7%	24.2%	22.2%	27.8%	25.0%	17.8%	20.0%	36.5%	23.1%	26.2%
2 OF 4	17.3%	7.7%	-	22.2%	12.5%	-	12.5%	15.1%	20.4%	9.1%	21.9%	15.3%	18.9%	17.5%	15.0%	21.1%	22.0%	14.4%	17.9%	18.5%
3 OF 4	12.3%	-	-	16.7%	-	-	25.0%	10.8%	13.1%	18.2%	5.7%	15.3%	13.3%	10.8%	12.5%	12.2%	14.0%	9.6%	14.1%	11.9%
4 OF 4	7.0%	7.7%	-	5.6%	12.5%	-	12.5%	2.9%	10.9%	9.1%	3.8%	8.9%	5.6%	8.2%	5.0%	12.2%	6.0%	4.8%	5.1%	8.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	12	26	8	13	116	149	60	57	56	92	103	130	13	19	7	12	81	214	35	100		
0 OF 4	38.7%	41.7%	42.3%	37.5%	46.2%	37.9%	34.9%	35.0%	36.8%	41.1%	33.7%	38.8%	33.1%	30.8%	47.4%	28.6%	58.3%	48.1%	34.6%	57.1%	34.0%		
1 OF 4	24.7%	16.7%	38.5%	12.5%	30.8%	25.0%	28.2%	25.0%	17.5%	25.0%	34.8%	24.3%	26.9%	30.8%	36.8%	28.6%	16.7%	23.5%	24.8%	20.0%	19.0%		
2 OF 4	17.3%	25.0%	11.5%	25.0%	7.7%	16.4%	18.1%	15.0%	22.8%	17.9%	15.2%	16.5%	19.2%	15.4%	10.5%	-	16.7%	17.3%	17.8%	20.0%	18.0%		
3 OF 4	12.3%	8.3%	3.8%	12.5%	7.7%	13.8%	10.1%	15.0%	10.5%	12.5%	9.8%	14.6%	10.8%	7.7%	5.3%	14.3%	8.3%	7.4%	14.5%	2.9%	16.0%		
4 OF 4	7.0%	8.3%	3.8%	12.5%	7.7%	6.9%	8.7%	10.0%	12.3%	3.6%	6.5%	5.8%	10.0%	15.4%	-	28.6%	-	3.7%	8.4%	-	13.0%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	46	114	65	191	16	23	8	14	130	158	66	64	64	94	115	135	15	23	9	12
0 OF 4	38.7%	41.3%	35.1%	49.2%	34.0%	43.8%	39.1%	50.0%	42.9%	44.6%	33.5%	50.0%	32.8%	39.1%	34.0%	44.3%	32.6%	46.7%	39.1%	55.6%	41.7%
1 OF 4	24.7%	26.1%	29.8%	20.0%	24.6%	37.5%	26.1%	25.0%	21.4%	20.8%	27.8%	19.7%	18.8%	21.9%	34.0%	21.7%	25.9%	13.3%	39.1%	11.1%	25.0%
2 OF 4	17.3%	15.2%	17.5%	16.9%	18.3%	18.8%	13.0%	25.0%	7.1%	16.2%	17.7%	12.1%	21.9%	20.3%	14.9%	15.7%	18.5%	20.0%	13.0%	11.1%	16.7%
3 OF 4	12.3%	10.9%	13.2%	9.2%	14.7%	-	13.0%	-	14.3%	13.8%	11.4%	12.1%	12.5%	15.6%	10.6%	13.9%	12.6%	13.3%	4.3%	11.1%	8.3%
4 OF 4	7.0%	6.5%	4.4%	4.6%	8.4%	-	8.7%	-	14.3%	4.6%	9.5%	6.1%	14.1%	3.1%	6.4%	4.3%	10.4%	6.7%	4.3%	11.1%	8.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	138	19	29	90	147	53	27	67	73	56	65	91	121	126	17	21	9	11
0 OF 4	38.7%	44.9%	42.1%	51.7%	43.3%	32.0%	41.5%	14.8%	31.3%	49.3%	28.6%	40.0%	34.1%	43.8%	31.0%	52.9%	38.1%	55.6%	45.5%
1 OF 4	24.7%	21.0%	31.6%	17.2%	20.0%	29.3%	26.4%	33.3%	29.9%	19.2%	21.4%	23.1%	34.1%	21.5%	27.8%	17.6%	38.1%	11.1%	27.3%
2 OF 4	17.3%	16.7%	15.8%	10.3%	18.9%	17.7%	18.9%	14.8%	17.9%	13.7%	23.2%	20.0%	14.3%	16.5%	18.3%	17.6%	14.3%	22.2%	9.1%
3 OF 4	12.3%	13.0%	5.3%	17.2%	13.3%	11.6%	11.3%	18.5%	9.0%	12.3%	12.5%	13.8%	11.0%	14.0%	12.7%	5.9%	4.8%	-	9.1%
4 OF 4	7.0%	4.3%	5.3%	3.4%	4.4%	9.5%	1.9%	18.5%	11.9%	5.5%	14.3%	3.1%	6.6%	4.1%	10.3%	5.9%	4.8%	11.1%	9.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	260	40	22	12	3	3	124	13	6	5	1	1	136	27	16	7	2	2
0 OF 4	38.7%	38.1%	42.5%	45.5%	50.0%	33.3%	-	40.3%	46.2%	50.0%	60.0%	-	-	36.0%	40.7%	43.8%	42.9%	50.0%	-
1 OF 4	24.7%	23.8%	30.0%	22.7%	41.7%	33.3%	33.3%	18.5%	23.1%	16.7%	40.0%	-	-	28.7%	33.3%	25.0%	42.9%	50.0%	50.0%
2 OF 4	17.3%	17.7%	15.0%	13.6%	-	33.3%	66.7%	17.7%	23.1%	16.7%	-	100.0%	100.0%	17.6%	11.1%	12.5%	-	-	50.0%
3 OF 4	12.3%	13.1%	7.5%	9.1%	8.3%	-	-	13.7%	-	-	-	-	-	12.5%	11.1%	12.5%	14.3%	-	-
4 OF 4	7.0%	7.3%	5.0%	9.1%	-	-	-	9.7%	7.7%	16.7%	-	-	-	5.1%	3.7%	6.2%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	51	96	54	63	87	213	183	117	237	63	42	95	82	55	107	30
0 OF 4	38.7%	55.6%	52.9%	36.5%	38.9%	20.6%	54.0%	32.4%	44.8%	29.1%	43.5%	20.6%	57.1%	33.7%	46.3%	32.7%	47.7%	16.7%
1 OF 4	24.7%	30.6%	21.6%	31.2%	18.5%	19.0%	25.3%	24.4%	28.4%	18.8%	26.2%	19.0%	19.0%	18.9%	24.4%	10.9%	21.5%	10.0%
2 OF 4	17.3%	5.6%	13.7%	19.8%	24.1%	17.5%	10.3%	20.2%	15.3%	20.5%	17.3%	17.5%	11.9%	21.1%	15.9%	21.8%	17.8%	20.0%
3 OF 4	12.3%	8.3%	5.9%	8.3%	14.8%	23.8%	6.9%	14.6%	7.7%	19.7%	9.3%	23.8%	9.5%	13.7%	8.5%	18.2%	8.4%	26.7%
4 OF 4	7.0%	-	5.9%	4.2%	3.7%	19.0%	3.4%	8.5%	3.8%	12.0%	3.8%	19.0%	2.4%	12.6%	4.9%	16.4%	4.7%	26.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	45	118	101	62	130	33	137	163	100	100	100	3	41	50	74	132
0 OF 4	38.7%	51.1%	31.4%	43.6%	25.8%	40.0%	24.2%	40.9%	36.8%	25.0%	45.0%	46.0%	100.0%	65.9%	68.0%	41.9%	15.9%
1 OF 4	24.7%	31.1%	28.8%	31.7%	25.8%	30.0%	27.3%	19.0%	29.4%	31.0%	21.0%	22.0%	-	31.7%	22.0%	24.3%	24.2%
2 OF 4	17.3%	8.9%	19.5%	14.9%	19.4%	16.9%	15.2%	18.2%	16.6%	16.0%	20.0%	16.0%	-	2.4%	8.0%	21.6%	23.5%
3 OF 4	12.3%	4.4%	15.3%	6.9%	21.0%	10.0%	21.2%	12.4%	12.3%	15.0%	10.0%	12.0%	-	-	2.0%	9.5%	22.0%
4 OF 4	7.0%	4.4%	5.1%	3.0%	8.1%	3.1%	12.1%	9.5%	4.9%	13.0%	4.0%	4.0%	-	-	-	2.7%	14.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

31. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	116	74	52	37	21	48	33	29	4	9	27	2	25	
0 OF 4	38.7%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
1 OF 4	24.7%	-	100.0%	-	-	-	-	30.3%	34.5%	-	-	48.1%	-	52.0%	
2 OF 4	17.3%	-	-	100.0%	-	-	-	27.3%	31.0%	-	77.8%	25.9%	-	28.0%	
3 OF 4	12.3%	-	-	-	100.0%	-	-	33.3%	27.6%	75.0%	-	22.2%	50.0%	20.0%	
4 OF 4	7.0%	-	-	-	-	100.0%	-	9.1%	6.9%	25.0%	22.2%	3.7%	50.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		HUNTER SVILLE	CORN- ELIUS	DAVID- SON	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	117	48	46	20	3	94	23	18	5	45	42	3	56	51	5	16
NONE	41.0%	47.9%	41.3%	25.0%	33.3%	40.4%	43.5%	44.4%	40.0%	46.7%	45.2%	66.7%	33.9%	33.3%	40.0%	50.0%
VOTED GOP	28.2%	18.8%	32.6%	40.0%	33.3%	26.6%	34.8%	27.8%	60.0%	42.2%	45.2%	-	19.6%	17.6%	40.0%	18.8%
Only Voted GOP	24.8%	14.6%	28.3%	40.0%	33.3%	22.3%	34.8%	27.8%	60.0%	42.2%	45.2%	-	12.5%	13.7%	-	18.8%
Voted Majority GOP	3.4%	4.2%	4.3%	-	-	4.3%	-	-	-	-	-	-	7.1%	3.9%	40.0%	-
VOTED EQUAL GOP/DEM	7.7%	8.3%	6.5%	10.0%	-	6.4%	13.0%	16.7%	-	4.4%	4.8%	-	10.7%	11.8%	-	6.2%
VOTED DEM	23.1%	25.0%	19.6%	25.0%	33.3%	26.6%	8.7%	11.1%	-	6.7%	4.8%	33.3%	35.7%	37.3%	20.0%	25.0%
Voted Majority Dem	1.7%	-	4.3%	-	-	2.1%	-	-	-	-	-	-	3.6%	3.9%	-	-
Only Voted Dem	21.4%	25.0%	15.2%	25.0%	33.3%	24.5%	8.7%	11.1%	-	6.7%	4.8%	33.3%	32.1%	33.3%	20.0%	25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	JOHN BRADFORD				CHRISTY CLARK				BRADFORD/CLARK			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	117	33	19	38	27	32	23	36	26	6	3	40	85
NONE	41.0%	33.3%	36.8%	50.0%	40.7%	31.2%	43.5%	47.2%	42.3%	33.3%	66.7%	37.5%	41.2%
VOTED GOP	28.2%	42.4%	10.5%	18.4%	37.0%	18.8%	43.5%	22.2%	34.6%	-	-	27.5%	23.5%
Only Voted GOP	24.8%	42.4%	5.3%	15.8%	29.6%	9.4%	43.5%	22.2%	30.8%	-	-	25.0%	21.2%
Voted Majority GOP	3.4%	-	5.3%	2.6%	7.4%	9.4%	-	-	3.8%	-	-	2.5%	2.4%
VOTED EQUAL GOP/DEM	7.7%	9.1%	21.1%	2.6%	3.7%	15.6%	4.3%	5.6%	3.8%	16.7%	-	15.0%	9.4%
VOTED DEM	23.1%	15.2%	31.6%	28.9%	18.5%	34.4%	8.7%	25.0%	19.2%	50.0%	33.3%	20.0%	25.9%
Voted Majority Dem	1.7%	-	5.3%	2.6%	-	3.1%	-	2.8%	-	-	-	2.5%	2.4%
Only Voted Dem	21.4%	15.2%	26.3%	26.3%	18.5%	31.2%	8.7%	22.2%	19.2%	50.0%	33.3%	17.5%	23.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	117	40	11	27	16	15	4	4	42	41	1	58	56	2	17
NONE	41.0%	40.0%	72.7%	37.0%	43.8%	26.7%	25.0%	50.0%	47.6%	48.8%	-	31.0%	28.6%	100.0%	58.8%
VOTED GOP	28.2%	40.0%	9.1%	33.3%	18.8%	13.3%	50.0%	-	47.6%	46.3%	100.0%	19.0%	19.6%	-	11.8%
Only Voted GOP	24.8%	37.5%	-	33.3%	12.5%	13.3%	25.0%	-	47.6%	46.3%	100.0%	12.1%	12.5%	-	11.8%
Voted Majority GOP	3.4%	2.5%	9.1%	-	6.2%	-	25.0%	-	-	-	-	6.9%	7.1%	-	-
VOTED EQUAL GOP/DEM	7.7%	5.0%	-	11.1%	6.2%	13.3%	25.0%	-	-	-	-	12.1%	12.5%	-	11.8%
VOTED DEM	23.1%	15.0%	18.2%	18.5%	31.2%	46.7%	-	50.0%	4.8%	4.9%	-	37.9%	39.3%	-	17.6%
Voted Majority Dem	1.7%	-	-	3.7%	6.2%	-	-	-	-	-	-	3.4%	3.6%	-	-
Only Voted Dem	21.4%	15.0%	18.2%	14.8%	25.0%	46.7%	-	50.0%	4.8%	4.9%	-	34.5%	35.7%	-	17.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	BOTH
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIDED	
		BRAD-			CLARK			CIDED	BRAD-	BAL-
		FORD					FIRM		FORD	LOTS
Total Answering	117	46	44	2	50	48	2	21	28	15
NONE	41.0%	45.7%	43.2%	100.0%	28.0%	27.1%	50.0%	61.9%	39.3%	66.7%
VOTED GOP	28.2%	43.5%	45.5%	-	22.0%	22.9%	-	9.5%	50.0%	-
Only Voted GOP	24.8%	43.5%	45.5%	-	14.0%	14.6%	-	9.5%	50.0%	-
Voted Majority GOP	3.4%	-	-	-	8.0%	8.3%	-	-	-	-
VOTED EQUAL GOP/DEM	7.7%	2.2%	2.3%	-	12.0%	12.5%	-	9.5%	3.6%	13.3%
VOTED DEM	23.1%	8.7%	9.1%	-	38.0%	37.5%	50.0%	19.0%	7.1%	20.0%
Voted Majority Dem	1.7%	-	-	-	4.0%	4.2%	-	-	-	-
Only Voted Dem	21.4%	8.7%	9.1%	-	34.0%	33.3%	50.0%	19.0%	7.1%	20.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	117	96	15	59	37	67	45	79	28	79	28	28	7	107	7	-	-	117	110	7	-
NONE	41.0%	40.6%	53.3%	37.3%	40.5%	44.8%	33.3%	48.1%	28.6%	36.7%	57.1%	50.0%	57.1%	40.2%	57.1%	-	-	41.0%	39.1%	71.4%	-
VOTED GOP	28.2%	25.0%	46.7%	33.9%	29.7%	28.4%	28.9%	27.8%	28.6%	24.1%	32.1%	35.7%	42.9%	27.1%	42.9%	-	-	28.2%	29.1%	14.3%	-
Only Voted GOP	24.8%	22.9%	33.3%	28.8%	27.0%	26.9%	22.2%	26.6%	21.4%	19.0%	32.1%	35.7%	42.9%	23.4%	42.9%	-	-	24.8%	25.5%	14.3%	-
Voted Majority GOP	3.4%	2.1%	13.3%	5.1%	2.7%	1.5%	6.7%	1.3%	7.1%	5.1%	-	-	-	3.7%	-	-	-	3.4%	3.6%	-	-
VOTED EQUAL GOP/DEM	7.7%	9.4%	-	10.2%	5.4%	9.0%	6.7%	6.3%	14.3%	11.4%	-	-	-	8.4%	-	-	-	7.7%	8.2%	-	-
VOTED DEM	23.1%	25.0%	-	18.6%	24.3%	17.9%	31.1%	17.7%	28.6%	27.8%	10.7%	14.3%	-	24.3%	-	-	-	23.1%	23.6%	14.3%	-
Voted Majority Dem	1.7%	2.1%	-	3.4%	-	1.5%	2.2%	2.5%	-	1.3%	-	-	-	0.9%	-	-	-	1.7%	1.8%	-	-
Only Voted Dem	21.4%	22.9%	-	15.3%	24.3%	16.4%	28.9%	15.2%	28.6%	26.6%	10.7%	14.3%	-	23.4%	-	-	-	21.4%	21.8%	14.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	117	-	-	54	-	-	63	-	-	102	-	-	15	-	-	7
NONE	41.0%	-	-	38.9%	-	-	42.9%	-	-	40.2%	-	-	46.7%	-	-	57.1%
VOTED GOP	28.2%	-	-	38.9%	-	-	19.0%	-	-	30.4%	-	-	13.3%	-	-	-
Only Voted GOP	24.8%	-	-	33.3%	-	-	17.5%	-	-	26.5%	-	-	13.3%	-	-	-
Voted Majority GOP	3.4%	-	-	5.6%	-	-	1.6%	-	-	3.9%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	7.7%	-	-	9.3%	-	-	6.3%	-	-	8.8%	-	-	-	-	-	-
VOTED DEM	23.1%	-	-	13.0%	-	-	31.7%	-	-	20.6%	-	-	40.0%	-	-	42.9%
Voted Majority Dem	1.7%	-	-	-	-	-	3.2%	-	-	2.0%	-	-	-	-	-	-
Only Voted Dem	21.4%	-	-	13.0%	-	-	28.6%	-	-	18.6%	-	-	40.0%	-	-	42.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	117	-	-	20	4	16	52	36	24	12	-	4	26	19	16	26	17	17	46	30
NONE	41.0%	-	-	25.0%	25.0%	25.0%	40.4%	52.8%	54.2%	50.0%	-	50.0%	30.8%	47.4%	18.8%	50.0%	58.8%	23.5%	37.0%	56.7%
VOTED GOP	28.2%	-	-	20.0%	-	25.0%	23.1%	38.9%	37.5%	41.7%	-	25.0%	38.5%	42.1%	18.8%	7.7%	35.3%	23.5%	26.1%	40.0%
Only Voted GOP	24.8%	-	-	10.0%	-	12.5%	19.2%	38.9%	37.5%	41.7%	-	-	30.8%	42.1%	12.5%	7.7%	35.3%	11.8%	21.7%	40.0%
Voted Majority GOP	3.4%	-	-	10.0%	-	12.5%	3.8%	-	-	-	-	25.0%	7.7%	-	6.2%	-	-	11.8%	4.3%	-
VOTED EQUAL GOP/DEM	7.7%	-	-	10.0%	25.0%	6.2%	11.5%	-	-	-	-	-	19.2%	-	12.5%	3.8%	-	11.8%	13.0%	-
VOTED DEM	23.1%	-	-	45.0%	50.0%	43.8%	25.0%	8.3%	8.3%	8.3%	-	25.0%	11.5%	10.5%	50.0%	38.5%	5.9%	41.2%	23.9%	3.3%
Voted Majority Dem	1.7%	-	-	-	-	-	3.8%	-	-	-	-	-	-	-	-	7.7%	-	-	4.3%	-
Only Voted Dem	21.4%	-	-	45.0%	50.0%	43.8%	21.2%	8.3%	8.3%	8.3%	-	25.0%	11.5%	10.5%	50.0%	30.8%	5.9%	41.2%	19.6%	3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	117	3	6	6	1	4	2	40	60	9	40	75	34	77	16	36	18	41	32	65
NONE	41.0%	33.3%	66.7%	33.3%	100.0%	50.0%	50.0%	45.0%	35.0%	55.6%	45.0%	38.7%	41.2%	37.7%	31.2%	38.9%	50.0%	36.6%	43.8%	35.4%
VOTED GOP	28.2%	-	-	33.3%	-	-	-	45.0%	20.0%	22.2%	25.0%	29.3%	41.2%	24.7%	56.2%	33.3%	27.8%	17.1%	40.6%	27.7%
Only Voted GOP	24.8%	-	-	33.3%	-	-	-	45.0%	13.3%	22.2%	25.0%	24.0%	41.2%	19.5%	56.2%	25.0%	27.8%	14.6%	40.6%	21.5%
Voted Majority GOP	3.4%	-	-	-	-	-	-	-	6.7%	-	-	5.3%	-	5.2%	-	8.3%	-	2.4%	-	6.2%
VOTED EQUAL GOP/DEM	7.7%	-	-	-	-	-	-	2.5%	11.7%	-	7.5%	8.0%	8.8%	7.8%	6.2%	11.1%	11.1%	4.9%	9.4%	9.2%
VOTED DEM	23.1%	66.7%	33.3%	33.3%	-	50.0%	50.0%	7.5%	33.3%	22.2%	22.5%	24.0%	8.8%	29.9%	6.2%	16.7%	11.1%	41.5%	6.2%	27.7%
Voted Majority Dem	1.7%	-	-	-	-	-	-	-	3.3%	-	-	2.7%	-	2.6%	-	-	-	4.9%	-	3.1%
Only Voted Dem	21.4%	66.7%	33.3%	33.3%	-	50.0%	50.0%	7.5%	30.0%	22.2%	22.5%	21.3%	8.8%	27.3%	6.2%	16.7%	11.1%	36.6%	6.2%	24.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	117	2	12	1	5	48	56	21	25	27	31	42	49	6	7	2	4	27	90	11	43
NONE	41.0%	-	50.0%	-	60.0%	33.3%	42.9%	28.6%	40.0%	37.0%	45.2%	33.3%	38.8%	33.3%	71.4%	-	100.0%	44.4%	40.0%	45.5%	37.2%
VOTED GOP	28.2%	50.0%	8.3%	-	-	33.3%	25.0%	42.9%	40.0%	25.9%	12.9%	35.7%	28.6%	16.7%	-	-	-	25.9%	28.9%	36.4%	39.5%
Only Voted GOP	24.8%	50.0%	8.3%	-	-	31.2%	19.6%	38.1%	32.0%	25.9%	9.7%	33.3%	22.4%	16.7%	-	-	-	25.9%	24.4%	36.4%	32.6%
Voted Majority GOP	3.4%	-	-	-	-	2.1%	5.4%	4.8%	8.0%	-	3.2%	2.4%	6.1%	-	-	-	-	-	4.4%	-	7.0%
VOTED EQUAL GOP/DEM	7.7%	-	-	-	-	10.4%	7.1%	9.5%	12.0%	11.1%	3.2%	11.9%	8.2%	-	-	-	-	7.4%	7.8%	-	11.6%
VOTED DEM	23.1%	50.0%	41.7%	100.0%	40.0%	22.9%	25.0%	19.0%	8.0%	25.9%	38.7%	19.0%	24.5%	50.0%	28.6%	100.0%	-	22.2%	23.3%	18.2%	11.6%
Voted Majority Dem	1.7%	-	-	-	-	-	3.6%	-	-	-	6.5%	-	4.1%	-	-	-	-	3.7%	1.1%	-	-
Only Voted Dem	21.4%	50.0%	41.7%	100.0%	40.0%	22.9%	21.4%	19.0%	8.0%	25.9%	32.3%	19.0%	20.4%	50.0%	28.6%	100.0%	-	18.5%	22.2%	18.2%	11.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	117	16	47	22	80	5	10	1	6	46	66	24	26	22	40	41	57	5	9	2	5
NONE	41.0%	43.8%	42.6%	45.5%	38.8%	40.0%	50.0%	100.0%	50.0%	45.7%	37.9%	37.5%	42.3%	54.5%	35.0%	48.8%	35.1%	20.0%	55.6%	50.0%	60.0%
VOTED GOP	28.2%	18.8%	19.1%	27.3%	31.2%	20.0%	10.0%	-	-	41.3%	18.2%	50.0%	26.9%	31.8%	12.5%	41.5%	21.1%	40.0%	-	-	-
Only Voted GOP	24.8%	18.8%	17.0%	27.3%	26.2%	20.0%	10.0%	-	-	37.0%	15.2%	41.7%	23.1%	31.8%	10.0%	36.6%	17.5%	40.0%	-	-	-
Voted Majority GOP	3.4%	-	2.1%	-	5.0%	-	-	-	-	4.3%	3.0%	8.3%	3.8%	-	2.5%	4.9%	3.5%	-	-	-	-
VOTED EQUAL GOP/DEM	7.7%	12.5%	4.3%	9.1%	8.8%	-	-	-	-	2.2%	10.6%	-	15.4%	4.5%	7.5%	2.4%	12.3%	-	-	-	-
VOTED DEM	23.1%	25.0%	34.0%	18.2%	21.2%	40.0%	40.0%	-	50.0%	10.9%	33.3%	12.5%	15.4%	9.1%	45.0%	7.3%	31.6%	40.0%	44.4%	50.0%	40.0%
Voted Majority Dem	1.7%	6.2%	2.1%	4.5%	1.2%	-	-	-	-	-	3.0%	-	-	-	5.0%	-	3.5%	-	-	-	-
Only Voted Dem	21.4%	18.8%	31.9%	13.6%	20.0%	40.0%	40.0%	-	50.0%	10.9%	30.3%	12.5%	15.4%	9.1%	40.0%	7.3%	28.1%	40.0%	44.4%	50.0%	40.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.						
Total Answering	117	50	5	11	34	61	19	13	29	27	24	23	37	45	52	5	9	3	3	
NONE	41.0%	42.0%	60.0%	45.5%	38.2%	41.0%	42.1%	7.7%	55.2%	40.7%	37.5%	43.5%	43.2%	42.2%	38.5%	40.0%	55.6%	66.7%	66.7%	
VOTED GOP	28.2%	38.0%	20.0%	54.5%	35.3%	23.0%	36.8%	23.1%	13.8%	44.4%	37.5%	30.4%	13.5%	40.0%	25.0%	20.0%	11.1%	-	-	
Only Voted GOP	24.8%	36.0%	20.0%	54.5%	32.4%	18.0%	26.3%	23.1%	10.3%	40.7%	29.2%	30.4%	10.8%	37.8%	19.2%	20.0%	11.1%	-	-	
Voted Majority GOP	3.4%	2.0%	-	-	2.9%	4.9%	10.5%	-	3.4%	3.7%	8.3%	-	2.7%	2.2%	5.8%	-	-	-	-	
VOTED EQUAL GOP/DEM	7.7%	6.0%	20.0%	-	5.9%	8.2%	5.3%	7.7%	10.3%	3.7%	12.5%	8.7%	5.4%	6.7%	9.6%	-	-	-	-	
VOTED DEM	23.1%	14.0%	-	-	20.6%	27.9%	15.8%	61.5%	20.7%	11.1%	12.5%	17.4%	37.8%	11.1%	26.9%	40.0%	33.3%	33.3%	33.3%	
Voted Majority Dem	1.7%	-	-	-	-	3.3%	-	7.7%	3.4%	-	-	-	5.4%	-	3.8%	-	-	-	-	
Only Voted Dem	21.4%	14.0%	-	-	20.6%	24.6%	15.8%	53.8%	17.2%	11.1%	12.5%	17.4%	32.4%	11.1%	23.1%	40.0%	33.3%	33.3%	33.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total Answering	117	102	15	7	6	-	2	49	5	2	2	-	1	53	10	5	4	-	1
NONE	41.0%	40.2%	46.7%	57.1%	50.0%	-	-	38.8%	40.0%	50.0%	50.0%	-	-	41.5%	50.0%	60.0%	50.0%	-	-
VOTED GOP	28.2%	30.4%	13.3%	-	-	-	100.0%	40.8%	20.0%	-	-	-	100.0%	20.8%	10.0%	-	-	-	100.0%
Only Voted GOP	24.8%	26.5%	13.3%	-	-	-	100.0%	34.7%	20.0%	-	-	-	100.0%	18.9%	10.0%	-	-	-	100.0%
Voted Majority GOP	3.4%	3.9%	-	-	-	-	-	6.1%	-	-	-	-	-	1.9%	-	-	-	-	-
VOTED EQUAL GOP/DEM	7.7%	8.8%	-	-	-	-	-	10.2%	-	-	-	-	-	7.5%	-	-	-	-	-
VOTED DEM	23.1%	20.6%	40.0%	42.9%	50.0%	-	-	10.2%	40.0%	50.0%	50.0%	-	-	30.2%	40.0%	40.0%	50.0%	-	-
Voted Majority Dem	1.7%	2.0%	-	-	-	-	-	-	-	-	-	-	-	3.8%	-	-	-	-	-
Only Voted Dem	21.4%	18.6%	40.0%	42.9%	50.0%	-	-	10.2%	40.0%	50.0%	50.0%	-	-	26.4%	40.0%	40.0%	50.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	117	14	24	35	21	23	38	79	73	44	94	23	16	38	32	22	43	11
NONE	41.0%	57.1%	58.3%	40.0%	42.9%	13.0%	57.9%	32.9%	49.3%	27.3%	47.9%	13.0%	62.5%	28.9%	43.8%	31.8%	44.2%	18.2%
VOTED GOP	28.2%	28.6%	4.2%	34.3%	19.0%	52.2%	13.2%	35.4%	23.3%	36.4%	22.3%	52.2%	25.0%	44.7%	37.5%	40.9%	34.9%	54.5%
Only Voted GOP	24.8%	28.6%	4.2%	31.4%	19.0%	39.1%	13.2%	30.4%	21.9%	29.5%	21.3%	39.1%	25.0%	36.8%	37.5%	27.3%	34.9%	27.3%
Voted Majority GOP	3.4%	-	-	2.9%	-	13.0%	-	5.1%	1.4%	6.8%	1.1%	13.0%	-	7.9%	-	13.6%	-	27.3%
VOTED EQUAL GOP/DEM	7.7%	-	16.7%	2.9%	14.3%	4.3%	10.5%	6.3%	6.8%	9.1%	8.5%	4.3%	6.2%	10.5%	6.2%	13.6%	9.3%	9.1%
VOTED DEM	23.1%	14.3%	20.8%	22.9%	23.8%	30.4%	18.4%	25.3%	20.5%	27.3%	21.3%	30.4%	6.2%	15.8%	12.5%	13.6%	11.6%	18.2%
Voted Majority Dem	1.7%	-	-	-	4.8%	4.3%	-	2.5%	-	4.5%	1.1%	4.3%	-	-	-	-	-	-
Only Voted Dem	21.4%	14.3%	20.8%	22.9%	19.0%	26.1%	18.4%	22.8%	20.5%	22.7%	20.2%	26.1%	6.2%	15.8%	12.5%	13.6%	11.6%	18.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	117	22	41	41	22	51	12	54	63	35	40	42	2	14	20	32	49	
NONE	41.0%	54.5%	36.6%	53.7%	22.7%	51.0%	8.3%	38.9%	42.9%	20.0%	50.0%	50.0%	100.0%	78.6%	80.0%	34.4%	16.3%	
VOTED GOP	28.2%	4.5%	26.8%	12.2%	31.8%	11.8%	50.0%	38.9%	19.0%	40.0%	20.0%	26.2%	-	14.3%	5.0%	25.0%	44.9%	
Only Voted GOP	24.8%	4.5%	24.4%	9.8%	31.8%	9.8%	50.0%	33.3%	17.5%	31.4%	20.0%	23.8%	-	14.3%	5.0%	21.9%	38.8%	
Voted Majority GOP	3.4%	-	2.4%	2.4%	-	2.0%	-	5.6%	1.6%	8.6%	-	2.4%	-	-	-	3.1%	6.1%	
VOTED EQUAL GOP/DEM	7.7%	13.6%	2.4%	7.3%	4.5%	7.8%	-	9.3%	6.3%	11.4%	5.0%	7.1%	-	-	-	15.6%	8.2%	
VOTED DEM	23.1%	27.3%	34.1%	26.8%	40.9%	29.4%	41.7%	13.0%	31.7%	28.6%	25.0%	16.7%	-	7.1%	15.0%	25.0%	30.6%	
Voted Majority Dem	1.7%	-	4.9%	-	9.1%	2.0%	8.3%	-	3.2%	2.9%	2.5%	-	-	-	-	-	4.1%	
Only Voted Dem	21.4%	27.3%	29.3%	26.8%	31.8%	27.5%	33.3%	13.0%	28.6%	25.7%	22.5%	16.7%	-	7.1%	15.0%	25.0%	26.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 98

32. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	117	48	23	23	17	6	48	33	29	4	9	27	2	25
NONE	41.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
VOTED GOP	28.2%	-	43.5%	39.1%	64.7%	50.0%	-	100.0%	100.0%	100.0%	-	-	-	-
Only Voted GOP	24.8%	-	43.5%	39.1%	47.1%	33.3%	-	87.9%	100.0%	-	-	-	-	-
Voted Majority GOP	3.4%	-	-	-	17.6%	16.7%	-	12.1%	-	100.0%	-	-	-	-
VOTED EQUAL GOP/DEM	7.7%	-	-	30.4%	-	33.3%	-	-	-	-	100.0%	-	-	-
VOTED DEM	23.1%	-	56.5%	30.4%	35.3%	16.7%	-	-	-	-	100.0%	100.0%	100.0%	-
Voted Majority Dem	1.7%	-	-	-	5.9%	16.7%	-	-	-	-	7.4%	100.0%	-	-
Only Voted Dem	21.4%	-	56.5%	30.4%	29.4%	-	-	-	-	-	92.6%	-	100.0%	-