## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \|CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\|REST } \\ & \text { \|POLIS \|OF } \\ & \text { \| \|DIST. } \end{aligned}$ |  |  |  |  |  |  | \|DEFIN-|LIKELY|Very |Some-\|ITELY |VOTING|Likely|what\|VOTING| |  |  |  |  | REPUB-\|VoteLICANCAND. |  | $\square$ | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ |  | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 |  | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| DEFINITELY Voting | 85.6\% | 84.6\% | 85.2\% | 95.0\% | 100.0\% | - | - | - |  | 88.6\% | 88.3\% | 100.0\% | 86.1\% | 86.3\% | 80.5\% | 65.6\% |
| likely voting | 14.4\% | 15.4\% | 14.8\% | 5.0\% |  | 100.0\% | 100.0\% | 100.0\% |  | 11.4\% | 11.7\% | - | 13.9\% | 13.7\% | 19.5\% | 34.4\% |
| Very Likely | 9.7\% | 8.8\% | 12.6\% | 5.0\% | - | 67.5\% | 100.0\% | - |  | 7.3\% | 7.5\% | - | 10.3\% | 9.9\% | 19.5\% | 21.1\% |
| Somewhat Likely | 4.7\% | 6.6\% | 2.2\% | - | - | 32.5\% |  | 100.0\% |  | 4.1\% | 4.2\% | - | 3.6\% | 3.8\% | - | 13.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 3

| total | BAKER/JEANES |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. SENATE ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \|FAVOR-| | \|unfav-| | \|OPIN- | \|heard | \|ECON- | \|health| | CRIME/ | EDUCA- | \|enviro| | Cultu-\| | DK/REF\| | \|Vote | \| Vote | Lean | \|Vote | \|Vote | \|Lean | \|FIRM |
|  | Able | \|orable| |  | \|OF | \|OMIC | \|-CARE | PUBLIC | TION | \|NMENTL| | RAL/ \| |  | \|BUDD |  |  | \|beas- |  |  | \|UNDE- |
|  | \|вотн | \|вотн | | \|вотн | \| Вотн | \|ISSUES | \|ISSUES| | SAFETY\| | ISSUES | \|ISSUES| | \|SOCIAL |  |  |  |  | \|LEY |  |  | \|CIDED |
| 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| 85.6\% | 79.4\% | 48.8\% | 86.8\% | 87.2\% | 94.2\% | 80.2\% | 78.6\% | 84.6\% | 86.4\% | 84.1\% | 69.3\% | 86.7\% | 87.6\% | 60.9\% | 86.3\% | 87.0\% | - | 67.8\% |
| 14.4\% | 20.6\% | 51.2\% | 13.2\% | 12.8\% | 5.8\% | 19.8\% | 21.4\% | 15.4\% | 13.6\% | 15.9\% | 30.7\% | 13.3\% | 12.4\% | 39.1\% | 13.7\% | 13.0\% | 100.0\% | 32.2\% |
| 9.7\% | 20.6\% | - | 8.0\% | 9.3\% | 2.9\% | 17.3\% | 16.4\% | 7.6\% | 13.6\% | 13.8\% | 9.9\% | 8.6\% | 8.2\% | 20.1\% | 11.1\% | 10.3\% | 100.0\% | 7.8\% |
| 4.7\% | - | 51.2\% | 5.2\% | 3.5\% | 2.9\% | 2.5\% | 5.0\% | 7.8\% | - | 2.1\% | 20.8\% | 4.7\% | 4.2\% | 19.0\% | 2.6\% | 2.7\% | - | 24.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 4

|  | total |  |  | State S | Senate b | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | HOUSE <br> STATE | DISTRICT HOUSE BAL | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVOR|ABLE |BAKER | $\begin{aligned} & \mid \text { VOTE } \\ & \mid \text { NEWTON } \end{aligned}$ | \|VOTE <br> \| | | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \|Lean | \|VOTE |SAND|IDGE | \|Vote | \|lean | \|FIRM |UNDE|CIDED | NEWTON\|B |  | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|JEANES| | \|Vote | | \|Lean | \|FIRM |UNDE- |CIDED | \|VOTE |BAKER | \|AND |Vote |BAKER | \|NOT <br> \|VOTE <br> \|BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| definitely voting | 85.6\% | 86.5\% | 86.9\% | 76.4\% | 86.6\% | 87.5\% | 70.5\% | 76.4\% | 93.4\% | 88.0\% | 88.7\% | 77.9\% | 85.9\% | 86.2\% | 77.9\% | 71.2\% | 95.0\% | 88.4\% | 49.3\% | 68.3\% |
| LIKELY Voting | 14.4\% | 13.5\% | 13.1\% | 23.6\% | 13.4\% | 12.5\% | 29.5\% | 23.6\% | 6.6\% | 12.0\% | 11.3\% | 22.1\% | 14.1\% | 13.8\% | 22.1\% | 28.8\% | 5.0\% | 11.6\% | 50.7\% | 31.7\% |
| Very Likely | 9.7\% | 9.0\% | 8.6\% | 23.6\% | 10.9\% | 9.8\% | 29.5\% | 7.3\% | 6.0\% | 7.2\% | 7.0\% | 11.2\% | 11.2\% | 10.8\% | 22.1\% | 16.3\% | 5.0\% | 7.1\% | 46.0\% | - |
| Somewhat Likely | 4.7\% | 4.5\% | 4.6\% | - | 2.5\% | 2.7\% | - | 16.3\% | 0.6\% | 4.8\% | 4.4\% | 11.0\% | 2.9\% | 3.0\% | - | 12.5\% | - | 4.4\% | 4.7\% | 31.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 5

Total
DEFINITELY VOTING
LIKELY VOTING
Very Likely



$\begin{array}{lllllllllllll}9.7 \% & 11.2 \% & 7.2 \% & 9.6 \% & 10.2 \% & 9.5 \% & 8.8 \% & 10.4 \% & 11.6 \% & 11.5 \% & 5.1 \% & 9.4 \% & -10.9 \%\end{array}$
$-\quad 8.3 \% 10.9 \% 10.2 \% 11.6 \%$
Somewhat Likely
$\begin{array}{llllllllllll}4.7 \% & 4.6 \% & 6.3 \% & 4.0 \% & 2.9 \% & 4.2 \% & 5.1 \% & 3.8 \% & - & 5.3 \% & 2.2 \% & 2.4 \%\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 6

|  | total | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { MALE } \end{aligned}$ |  |  | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { FEMALE } \end{aligned}$ |  |  | REGISTERED PARTY: WHITE |  |  | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|REPUB-|| | DEMOCRATIC | \|INDEP. |/OTHER |/DK | REPUBLICAN | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { /OTHER\|\| } \end{aligned}$ I/DK | \|REPUB-| | DEMO\|CRATIC | \|INDEP|/OTHER |/DK | $\text { \|REPUB-\|\| } \mid$ | DEMOCRATIC | INDEP/OTHER /DK | REPUBLICAN | DEMOCRATIC | INDEP /OTHER /DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| DEFINITELY Voting | 85.6\% | 82.1\% | 84.3\% | 94.8\% | 86.5\% | 88.3\% | 75.8\% | 82.3\% | 88.3\% | 88.1\% | 100.0\% | 85.3\% | 79.6\% | 100.0\% | 83.7\% | 91.6\% |
| Likely voting | 14.4\% | 17.9\% | 15.7\% | 5.2\% | 13.5\% | 11.7\% | 24.2\% | 17.7\% | 11.7\% | 11.9\% | - | 14.7\% | 20.4\% | - | 16.3\% | 8.4\% |
| Very Likely | 9.7\% | 13.8\% | 15.7\% | 4.6\% | 3.4\% | 8.2\% | 16.4\% | 9.4\% | 9.9\% | 9.0\% | - | 12.0\% | 13.3\% | - | 13.2\% | 6.4\% |
| Somewhat Likely | 4.7\% | 4.2\% | - | 0.7\% | 10.1\% | 3.5\% | 7.8\% | 8.3\% | 1.8\% | 2.9\% | - | 2.8\% | 7.1\% | - | 3.1\% | 2.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 9

Total
DEFINITELY VOTING
LIKELY VOTING
Very Likely
Somewhat Likely



$\begin{array}{lllllllllllllllllllllllll} & 9.7 \% & 24.3 \% & 4.3 \% & 21.6 \% & 3.0 \% & 9.1 \% & 12.5 \% & 10.6 \% & 13.3 \% & 7.4 \% & 12.0 \% & 7.5 \% & 14.7 \% & 14.7 \% & 8.9 \% & 15.1 \% & 8.1 \% & 10.7 \% & 9.1 \% & 14.7 \% & 8.0 \%\end{array}$
$\begin{array}{lllllllllllllllllllllll}4.7 \% & - & 6.0 \% & - & 4.3 \% & 5.4 \% & 4.2 \% & 2.1 \% & 2.2 \% & 9.4 \% & 5.4 \% & 5.2 \% & 5.3 \% & 6.2 \% & 2.5 \% & 1.6 \% & 3.2 \% & 7.5 \% & 2.6 \% & 4.3 \% & -\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 10

|  |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|less } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { COLLGE } \\ \text { \|GRAD./\| } \\ \text { \| POSTT } \end{array}$ | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | \|LESS | <br> \|COLLGE | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\text { \|PRO- } \mid$ | PRO- <br> LIfe | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| DEFINITELY VOTING | 85.6\% | 82.4\% | 85.1\% | 81.3\% | 88.4\% | 82.7\% | 87.7\% | 84.1\% | 90.5\% | 88.5\% | 84.3\% | 90.9\% | 85.7\% | 85.9\% | 83.4\% | 90.1\% | 81.0\% | 79.5\% | 89.6\% | 79.3\% | 92.5\% |
| LIKELY Voting | 14.4\% | 17.6\% | 14.9\% | 18.7\% | 11.6\% | 17.3\% | 12.3\% | 15.9\% | 9.5\% | 11.5\% | 15.7\% | 9.1\% | 14.3\% | 14.1\% | 16.6\% | 9.9\% | 19.0\% | 20.5\% | 10.4\% | 20.7\% | 7.5\% |
| Very Likely | 9.7\% | 7.5\% | 10.1\% | 10.0\% | 9.2\% | 12.8\% | 9.1\% | 10.7\% | 9.5\% | 6.3\% | 11.7\% | 7.6\% | 11.9\% | 4.8\% | 11.6\% | 4.7\% | 14.5\% | 15.0\% | 7.3\% | 13.2\% | 6.8\% |
| Somewhat Likely | 4.7\% | 10.1\% | 4.8\% | 8.7\% | 2.4\% | 4.5\% | 3.2\% | 5.2\% | - | 5.2\% | 4.0\% | 1.5\% | 2.4\% | 9.3\% | 5.0\% | 5.2\% | 4.4\% | 5.5\% | 3.2\% | 7.5\% | 0.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

Total
DEFINITELY VOTING Likely voting

Very Likely
Somewhat Likely

$\mathbf{8 5 . 6 \%} \quad 81.5 \% \quad 84.9 \% \quad 90.8 \% \quad 88.8 \% \quad 79.9 \% \quad 83.5 \% \quad 86.9 \% \quad 87.2 \% \quad 84.1 \% \quad 87.6 \% \quad 79.9 \% \quad 89.3 \% \quad 86.5 \% \quad 91.9 \% \quad 80.2 \% \quad 91.3 \% \quad 74.3 \%$
$\begin{array}{lllllllllllllllllllll} & 14.4 \% & 18.5 \% & 15.1 \% & 9.2 \% & 11.2 \% & 20.1 \% & 16.5 \% & 13.1 \% & 12.8 \% & 15.9 \% & 12.4 \% & 20.1 \% & 10.7 \% & 13.5 \% & 8.1 \% & 19.8 \% & 8.7 \% & 25.7 \%\end{array}$
$\begin{array}{lllllllllllllllllllllllllllll} & 9.7 \% & 11.2 \% & 10.6 \% & 3.5 \% & 9.5 \% & 15.5 \% & 10.8 \% & 8.8 \% & 7.1 \% & 12.7 \% & 7.7 \% & 15.5 \% & 7.4 \% & 12.4 \% & 6.4 \% & 17.8 \% & 7.3 \% & 22.3 \%\end{array}$
$\begin{array}{lllllllllllllllllll}4.7 \% & 7.3 \% & 4.5 \% & 5.8 \% & 1.8 \% & 4.5 \% & 5.7 \% & 4.3 \% & 5.7 \% & 3.2 \% & 4.7 \% & 4.5 \% & 3.3 \% & 1.1 \% & 1.7 \% & 2.0 \% & 1.4 \% & 3.4 \%\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State

Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | \|UNDER ${ }^{\text {l }}$ | \|OVER ${ }^{\text {\| }} 5$ | \|UNDER ${ }^{\text {\| }}$ \| | \|OVER | \|MALE | FEMALE | \|LILIND- | $\begin{aligned} & \text { \|MOBILE\| } \\ & \text { \|PHONE } \end{aligned}$ | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS-\| } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ | $1 \text { OF } 4$ | $\text { OF } 4 \mid 3$ |  | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| DEFINITELY VOTING | 85.6\% | 77.8\% | 87.2\% | 83.0\% | 87.0\% | 84.6\% | 85.1\% | 87.4\% | 84.2\% | 84.7\% | 82.8\% | 89.4\% | 80.6\% | 75.4\% | 86.4\% | 94.1\% | 84.7\% |
| Likely voting | 14.4\% | 22.2\% | 12.8\% | 17.0\% | 13.0\% | 15.4\% | 14.9\% | 12.6\% | 15.8\% | 15.3\% | 17.2\% | 10.6\% | 19.4\% | 24.6\% | 13.6\% | 5.9\% | 15.3\% |
| Very Likely | 9.7\% | 14.2\% | 6.0\% | 7.8\% | 8.9\% | 8.0\% | 9.3\% | 10.8\% | 8.8\% | 12.3\% | 11.3\% | 5.4\% | - | 18.7\% | 9.7\% | 1.5\% | 11.7\% |
| Somewhat Likely | 4.7\% | 8.0\% | 6.7\% | 9.3\% | 4.2\% | 7.5\% | 5.6\% | 1.8\% | 7.0\% | 3.0\% | 5.8\% | 5.2\% | 19.4\% | 6.0\% | 3.9\% | 4.4\% | 3.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mid 0 \text { OF } 4 \mid$ | $1 \text { OF } 4$ |  |  |  | NONE | \|VOTED |GOP | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \\ & \text { \| } \end{aligned}$ | \|Majo- <br> \|rity <br> \|Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ |  | vote <br> DEM | \|Majo|rity |Dem | Only <br> Dem |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 5 | 27 | 1 | 26 |
| DEFINITELY VOTiNG | 85.6\% | 81.9\% | 86.9\% | 81.1\% | 95.2\% | 88.9\% | 75.1\% | 96.4\% | 96.2\% | 100.0\% | 100.0\% |  | 83.3\% | 100.0\% | 82.6\% |
| LIKELY VOTING | 14.4\% | 18.1\% | 13.1\% | 18.9\% | 4.8\% | 11.1\% | 24.9\% | 3.6\% | 3.8\% | - | - | - | 16.7\% | - | 17.4\% |
| Very Likely | 9.7\% | 9.3\% | 8.5\% | 15.1\% | 4.8\% | 11.1\% | 17.5\% | 3.6\% | 3.8\% | - | - |  | 11.2\% | - | 11.7\% |
| Somewhat Likely | 4.7\% | 8.8\% | 4.5\% | 3.8\% |  |  | 7.4\% |  |  |  | - | - | 5.5\% | - | 5.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC HOUSE | CT 82: <br> ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | $\begin{aligned} & \text { \|VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | \|vote <br> \|NEWTON | \|UNDECIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \|Lean | \|VOTE |SAND- SId IDGE | \|Vote ${ }^{\text {\| }}$ | \|lean | \|FIRM | UNDE- |CIDED | $\begin{aligned} & \text { \|VOTE \|\| } \\ & \text { \|NEWTON\|E } \\ & \mid \end{aligned}$ |  | \|Vote | \|Lean | \|Vote ${ }^{\text {J JEANES }} \mid$ | $\left.\right\|^{\text {Vote }}$ | \|Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |baKer | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 5129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| REPUBLICAN CANDIDATE | 49.6\% | 92.8\% | 92.6\% | 100.0\% | \% 2.4\% | 1.7\% | 14.5\% | 42.9\% | 87.0\% | 93.6\% | 94.6\% | 78.6\% | 1.7\% | 1.8\% | - | 26.7\% | 94.9\% | 96.1\% | 29.0\% | 10.1\% |
| Vote | 48.3\% | 90.6\% | 91.1\% | 76.8\% | \% 2.4\% | 1.7\% | 14.5\% | 39.6\% | 87.0\% | 90.9\% | 92.5\% | 67.6\% | 1.7\% | 1.8\% | - | 26.7\% | 93.2\% | 93.8\% | 29.0\% | 10.1\% |
| Lean | 1.3\% | 2.2\% | 1.5\% | 23.2\% | \% | - | - | 3.2\% | - | 2.7\% | 2.1\% | 11.0\% | - | - | - | - | 1.7\% | 2.3\% | - | - |
| democratic candidate | 42.2\% | 2.5\% | 2.5\% |  | 92.9\% | 95.0\% | 57.1\% | 13.1\% | 4.8\% | 2.9\% | 2.4\% | 10.7\% | 94.0\% | 93.8\% | 100.0\% | 20.1\% | 3.5\% | 0.8\% | 34.0\% | 20.7\% |
| Vote | 40.5\% | 2.5\% | 2.5\% |  | - 89.8\% | 91.7\% | 57.1\% | 9.2\% | 4.8\% | 2.9\% | 2.4\% | 10.7\% | 89.9\% | 90.4\% | 78.8\% | 20.1\% | 3.5\% | 0.8\% | 34.0\% | 20.7\% |
| Lean | 1.7\% | - | - |  | - 3.1\% | 3.3\% | - | 3.9\% | - | - | - | - | 4.1\% | 3.4\% | 21.2\% | - | - | - | - | - |
| FIRM UNDECIDED | 8.2\% | 4.8\% | 4.9\% |  | - 4.7\% | 3.3\% | 28.5\% | 44.0\% | 8.2\% | 3.5\% | 3.1\% | 10.7\% | 4.3\% | 4.5\% | - | 53.2\% | 1.6\% | 3.1\% | 37.0\% | 69.2\% |
| Net Diff. | 7.4\% | 90.3\% | 90.0\% | 100.0\% | -90.5\% | -93.2\% | -42.6\% | 29.7\% | 82.2\% | 90.7\% | 92.2\% | 68.0\% | -92.3\% | -92.0\% | -100\% | 6.6\% | 91.4\% | 95.2\% | -4.9\% | -10.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

Total
REPUBLICAN CANDIDATE
Vote
Lean
DEMOCRATIC CANDIDATE
Vote
Lean
FIRM UNDECIDED Net Diff.










## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

|  | TOTAL | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { MALE } \end{aligned}$ |  |  | REGISTERED PARTY: female |  |  | REGISTERED PARTY: WHITE |  |  | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid \text { \|LICAN } \mid$ |  |  | $\text { \|REPUB-\| } \mid$ | $\begin{aligned} & \text { DEMO- } \\ & \text { \|CRATIC\| } \end{aligned}$ |  | REPUB- <br> LICAN | $\text { \|CRATIC\| } \mid$ | \|INDEP-| /OTHER |/DK | $\text { \|REPUB-\| } \mid$ | DEMO- <br> \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| Republican candidate | 49.6\% | 89.0\% | 6.6\% | 55.8\% | 90.0\% | 7.1\% | 34.2\% | 91.2\% | 8.7\% | 48.2\% | 76.2\% | 4.9\% | 38.3\% | 68.0\% | 5.4\% | 34.9\% |
| Vote | 48.3\% | 89.0\% | 6.6\% | 55.8\% | 85.0\% | 7.1\% | 31.9\% | 89.1\% | 8.7\% | 48.2\% | 67.8\% | 4.9\% | 34.3\% | 51.1\% | 5.4\% | 28.7\% |
| Lean | 1.3\% | - | - | - | 5.1\% | - | 2.3\% | 2.0\% | - | - | 8.4\% | - | 4.0\% | 16.8\% | - | 6.1\% |
| democratic candidate | 42.2\% | 11.0\% | 76.7\% | 31.0\% | 1.9\% | 91.3\% | 51.1\% | 3.9\% | 87.0\% | 43.5\% | 23.8\% | 85.1\% | 32.0\% | 32.0\% | 83.6\% | 22.2\% |
| Vote | 40.5\% | 11.0\% | 76.7\% | 28.9\% | 1.9\% | 89.6\% | 44.4\% | 3.9\% | 87.0\% | 39.2\% | 23.8\% | 82.8\% | 27.9\% | 32.0\% | 81.0\% | 15.8\% |
| Lean | 1.7\% | - | - | 2.1\% | - | 1.6\% | 6.7\% | - | - | 4.3\% | - | 2.3\% | 4.2\% | - | 2.5\% | 6.4\% |
| FIRM UNDECIDED | 8.2\% | - | 16.7\% | 13.2\% | 8.1\% | 1.6\% | 14.7\% | 4.9\% | 4.2\% | 8.3\% |  | 10.0\% | 29.6\% | - | 11.1\% | 42.9\% |
| Net Diff. | 7.4\% | 77.9\% | -70.0\% | 24.9\% | 88.2\% | -84.1\% | -17.0\% | 87.2\% | -78.3\% | 4.8\% | 52.3\% | -80.2\% | 6.3\% | 35.9\% | -78.2\% | 12.7\% |

## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMERI BLACK | ICAN/ | 2020 PRESIDENTIAL <br> ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | EVANGELICAL/\| BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | $\begin{array}{\|c\|} \text { EVANGELICAL/ } \\ \text { BORN-AGAIN: } \\ \text { FEMALE } \end{array}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | $\mid \text { MOD- } \mid$ | CONSER VATIVE | \|lib- | |  |  | VOTED TRUMP | $\begin{array}{l\|l\|} \hline \text { \|voted } \\ \text { \|BIDEN } \\ \mid \end{array}$ | \|Voted |OTHER $\qquad$ |  |  |  |  | YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| REPUBLICAN CANDIDATE | 49.6\% | 2.9\% | 22.2\% | 78.6\% | 3.7\% | 16.1\% | 75.6\% | 90.1\% | 6.0\% | 45.8\% | 45.9\% | 50.9\% | 70.7\% | 26.1\% | 72.4\% | 35.4\% | 69.0\% | 19.4\% | 78.3\% | 32.0\% |
| Vote | 48.3\% | 2.9\% | 18.2\% | 72.1\% | 3.7\% | 11.4\% | 65.2\% | 88.7\% | 4.6\% | 45.8\% | 44.6\% | 49.5\% | 67.8\% | 26.1\% | 72.4\% | 35.4\% | 63.1\% | 19.4\% | 76.5\% | 32.0\% |
| Lean | 1.3\% | - | 4.0\% | 6.5\% | - | 4.7\% | 10.4\% | 1.4\% | 1.4\% | - | 1.2\% | 1.4\% | 2.9\% | - | - | - | 6.0\% | - | 1.8\% | - |
| DEMOCRATIC CANDIDATE | 42.2\% | 78.5\% | 65.2\% | 14.0\% | 72.6\% | 71.0\% | 12.6\% | 4.5\% | 84.1\% | 29.4\% | 45.6\% | 40.9\% | 24.4\% | 61.9\% | 22.5\% | 49.9\% | 26.4\% | 70.4\% | 15.6\% | 62.2\% |
| Vote | 40.5\% | 78.5\% | 57.1\% | 14.0\% | 72.6\% | 61.5\% | 12.6\% | 4.5\% | 80.4\% | 29.4\% | 42.0\% | 39.9\% | 22.2\% | 60.5\% | 21.0\% | 49.9\% | 23.4\% | 68.0\% | 14.7\% | 60.0\% |
| Lean | 1.7\% | - | 8.1\% | - | - | 9.4\% | - | - | 3.7\% | - | 3.6\% | 1.0\% | 2.3\% | 1.4\% | 1.5\% | - | 3.0\% | 2.4\% | 1.0\% | 2.2\% |
| FIRM UNDECIDED | 8.2\% | 18.6\% | 12.5\% | 7.4\% | 23.7\% | 12.9\% | 11.9\% | 5.4\% | 9.9\% | 24.8\% | 8.6\% | 8.3\% | 4.8\% | 12.1\% | 5.1\% | 14.7\% | 4.5\% | 10.2\% | 6.1\% | 5.8\% |
| Net Diff. | 7.4\% | -75.6\% | -43.0\% | 64.7\% | -68.9\% | -54.9\% | 63.0\% | 85.6\% | -78.2\% | 16.4\% | 0.3\% | 10.0\% | 46.3\% | -35.8\% | 49.9\% | -14.5\% | 42.6\% | -51.0\% | 62.7\% | -30.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

Total
REPUBLICAN CANDIDATE
Vote
Lean
DEMOCRATIC CANDIDATE
Vote
Lean
FIRM UNDECIDED Net Diff.


| \|Yes | \|No | \|YES | \|No | \|Yes | \|No | \|YES | \| No | \|YES | \|No | \|yes | \|No | \|Yes | \| No | \|YES | \|No | \|less | \|COLLGE | LESS | \|COLLGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \| THAN | \|GRAD./ | THAN | \|GRAD./ |
|  |  |  |  | \| |  |  |  |  |  |  |  |  |  |  |  | \| COLLGE | POST | COLLGE | \|POST |

 $\begin{array}{lllllllllllllllllllllllllllll} & 49.6 \% & 38.2 \% & 15.2 \% & 32.3 \% & 8.9 \% & 58.8 \% & 28.5 \% & 67.0 \% & 28.6 \% & 48.8 \% & 28.5 \% & 63.2 \% & 37.6 \% & 42.9 \% & 14.0 \% & 37.8 \% & 8.3 \% & 57.8 \% & 43.3 \% & 69.9 \% & 47.0 \%\end{array}$








## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PROTHAN |GRAD./|THAN |GRAD./|THAN |GRAD./|THAN |GRAD./|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |

| 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Total
REPUBLICAN CANDIDATE
Vote
Lean
DEMOCRATIC CANDIDATE
Vote
Lean
FIRM UNDECIDED Net Diff.
$\begin{array}{lllllllllllllllllllllllllllll} & 49.6 \% & 48.0 \% & 40.2 \% & 71.1 \% & 48.6 \% & 20.2 \% & 29.1 \% & 15.3 \% & 23.4 \% & 85.8 \% & 13.6 \% & 89.2 \% & 17.9 \% & 82.1 \% & 10.7 \% & 89.0 \% & 17.6 \% & 68.2 \% & 7.3 \% & 56.3 \% & 4.5 \%\end{array}$





 |  | $8.2 \%$ | $7.3 \%$ | $7.9 \%$ | $5.5 \%$ | $6.3 \%$ | $22.6 \%$ | $9.0 \%$ | $25.9 \%$ | $11.7 \%$ | $5.7 \%$ | $11.3 \%$ | $3.6 \%$ | $16.1 \%$ | $8.0 \%$ | $8.0 \%$ | $4.8 \%$ | $7.9 \%$ | $10.8 \%$ | $16.6 \%$ | $14.8 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |



## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves \|Mother |Life | $\begin{array}{\|l\|} \text { \|CaseOf\| } \\ \mid \text { Rape/ } \\ \mid \text { Incest } \end{array}$ |  | $\begin{aligned} & \mid \text { During } \\ & \text { \| } \mid \text { 1stTri } \\ & \mid \text { Mester } \end{aligned}$ | Until 20th \|Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\left.\begin{array}{\|l\|l\|} \mid \text { PRO- } & \text { \|P } \\ \text { \|LIFE } \end{array} \right\rvert\,$ | $\begin{aligned} & \left\|\begin{array}{l} \text { PRO- } \\ \text { \|CHOICE } \end{array}\right\| \end{aligned}$ | $\left.\begin{array}{\|l\|l} \mid \text { PRO- } \\ \mid \text { \|IFE } \end{array} \right\rvert\,$ | $\begin{array}{\|l\|} \mid \text { PROO- \|\| } \\ \mid \text { \|'HOICE } \end{array}$ | $\left.\begin{array}{\|l\|l} \mid \text { PRO- } \\ \mid \text { LIFE } \end{array} \right\rvert\,$ | $\text { PRO- }{ }^{\text {PCHOICE }} \mid$ | \|PRO- | PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| REPUBLICAN CANDIDATE | 49.6\% | 82.1\% | 85.6\% | 81.4\% | 80.9\% | 15.4\% | 26.7\% | 15.8\% | 7.5\% | 86.4\% | 18.3\% | 77.3\% | 13.4\% | 87.2\% | 17.8\% | 57.0\% | 11.4\% | 49.4\% | 7.1\% |
| Vote | 48.3\% | 80.0\% | 82.8\% | 78.9\% | 79.4\% | 14.7\% | 26.7\% | 12.2\% | 7.5\% | 86.4\% | 18.3\% | 73.0\% | 12.2\% | 85.5\% | 17.8\% | 52.7\% | 9.6\% | 43.6\% | 4.8\% |
| Lean | 1.3\% | 2.1\% | 2.8\% | 2.5\% | 1.5\% | 0.7\% | - | 3.6\% | \% | - | - | 4.4\% | 1.2\% | 1.7\% | - | 4.3\% | 1.9\% | 5.7\% | 2.3\% |
| democratic candidate | 42.2\% | 12.2\% | 10.3\% | 11.2\% | 13.5\% | 73.9\% | 69.4\% | 73.6\% | 77.0\% | 10.2\% | 66.9\% | 14.3\% | 78.7\% | 7.2\% | 76.3\% | 36.1\% | 69.9\% | 43.3\% | 69.8\% |
| Vote | 40.5\% | 11.4\% | 10.3\% | 11.2\% | 12.0\% | 71.0\% | 65.1\% | 70.1\% | 75.5\% | 8.8\% | 66.9\% | 14.3\% | 73.9\% | 7.2\% | 72.8\% | 31.8\% | 68.1\% | 37.5\% | 67.5\% |
| Lean | 1.7\% | 0.7\% | - | - | 1.5\% | 2.8\% | 4.4\% | 3.5\% | 1.5\% | 1.4\% | - | - | 4.8\% | - | 3.4\% | 4.3\% | 1.8\% | 5.8\% | 2.3\% |
| FIRM UNDECIDED | 8.2\% | 5.8\% | 4.0\% | 7.4\% | 5.6\% | 10.7\% | 3.9\% | 10.6\% | 15.5\% | 3.4\% | 14.9\% | 8.4\% | 7.9\% | 5.6\% | 5.9\% | 6.9\% | 18.6\% | 7.3\% | 23.1\% |
| Net Diff. | 7.4\% | 69.9\% | 75.3\% | 70.2\% | 67.5\% | -58.4\% | -42.7\% | -57.7\% | -69.5\% | 76.2\% | -48.6\% | 63.1\% | -65.3\% | 80.0\% | -58.4\% | 20.9\% | -58.5\% | 6.1\% | -62.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | \|NON|WHITE | | $\begin{aligned} & \text { \|Africn } \\ & \mid \text { Amer./\| } \\ & \text { \|Black } \end{aligned}$ | His\|panic/ |Latino | $\begin{aligned} & \text { \|Asian/ } \\ & \text { Asian-\| } \\ & \text { Amer. } \end{aligned}$ | Other | $\left.\right\|^{\text {WHITE }}$ | NON- <br> WHITE | $\begin{array}{\|l\|} \mid \text { Africn\| } \\ \text { Amer./\| } \\ \text { \| Black } \end{array}$ |  | \|Asian/ AsianAmer |  | \|WHITE | NON- <br> WHITE | \|Africn| |Amer./| |Black | His- <br> panic/ <br> Latino | $\begin{aligned} & \mid \text { Asian/\| } \\ & \mid \text { Asian-\| } \\ & \text { \|Amer. } \end{aligned}$ | Other |
| Total | 300 | 218 | 81 | - 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 |  | 21 | 115 | 49 | 35 | 9 | 4 | 1 |
| REPUBLICAN CANDIDATE | 49.6\% | 58.1\% | 26.3\% | 19.5\% | 61.9\% | 22.4\% | 50.8\% | 65.5\% | 27.7\% | 24.8\% | 54.0\% |  | - 100.0\% | 51.5\% | 25.3\% | 15.5\% | 64.0\% | 34.5\% | - |
| Vote | 48.3\% | 57.2\% | 23.7\% | 16.2\% | 61.9\% | 22.4\% | 50.8\% | 65.5\% | 27.7\% | 24.8\% | 54.0\% |  | - 100.0\% | 49.8\% | 21.1\% | 9.6\% | 64.0\% | 34.5\% | - |
| Lean | 1.3\% | 0.9\% | 2.6\% | \% 3.3\% | - | - | - | - | - | - | - |  | - - | 1.7\% | 4.2\% | 5.9\% | - | - | - |
| democratic candidate | 42.2\% | 36.1\% | 59.1\% | 62.0\% | 38.1\% | 71.5\% | 49.2\% | 29.0\% | 52.1\% | 50.9\% | 46.0\% | 100.0\% | \% | 42.4\% | 63.8\% | 70.5\% | 36.0\% | 56.1\% | 100.0\% |
| Vote | 40.5\% | 34.7\% | 56.6\% | 58.7\% | 38.1\% | 71.5\% | 49.2\% | 29.0\% | 48.9\% | 47.0\% | 46.0\% | 100.0\% | \% | 39.8\% | 61.8\% | 67.7\% | 36.0\% | 56.1\% | 100.0\% |
| Lean | 1.7\% | 1.4\% | 2.5\% | \% 3.3\% | - | - | - | - | 3.3\% | 3.9\% | - |  | - - | 2.6\% | 2.0\% | 2.8\% | - | - | - |
| FIRM UNDECIDED | 8.2\% | 5.9\% | 14.6\% | 18.5\% | - | 6.1\% | - | 5.5\% | 20.2\% | 24.3\% | - |  | - - | 6.1\% | 10.9\% | 14.0\% | - | 9.4\% | - |
| Net Diff. | 7.4\% | 22.0\% | -32.9\% | -42.5\% | 23.8\% | -49.2\% | 1.6\% | 36.5\% | -24.5\% | -26.1\% | 8.0\% | -100\% | \% 100.0\% | 9.1\% | -38.4\% | -55.0\% | 28.0\% | -21.5\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

Total
REPUBLICAN CANDIDATE Vote

Lean
DEMOCRATIC CANDIDATE
Vote
Lean
FIRM UNDECIDED
Net Diff.

$\begin{array}{lllllllllllllllllllllllllllllll} & 49.6 \% & 38.9 \% & 48.9 \% & 48.9 \% & 55.3 \% & 53.4 \% & 44.8 \% & 52.1 \% & 46.9 \% & 54.3 \% & 49.0 \% & 53.4 \% & 53.7 \% & 57.7 \% & 54.4 \% & 59.6 \% & 56.4 \% & 56.3 \%\end{array}$
 $1.3 \% \quad 3.0 \% \quad-\quad 1.2 \% \quad 1.8 \% \quad 1.3 \% \quad 1.2 \% \quad 1.4 \% ~ 1.2 \% ~ 1.5 \% ~ 1.4 \% ~ 1.3 \% ~$


 $\begin{array}{llllllllllllllllll}8.2 \% & 4.0 \% & 11.9 \% & 11.3 \% & 3.5 \% & 6.1 \% & 8.7 \% & 7.6 \% & 10.0 \% & 4.9 \% & 8.4 \% & 6.1 \% & 5.4 \% & 10.8 \% & 11.0 \% & 6.0 \% & \mathbf{9 . 7 \%} & \mathbf{6 . 9 \%}\end{array}$ $\begin{array}{lllllllllllllllll} & 7.4 \% & -18.2 \% & 9.8 \% & 9.2 \% & 14.2 \% & 13.0 \% & -1.8 \% & 11.7 \% & 3.8 \% & 13.5 \% & 6.3 \% & 13.0 \% & 12.8 \% & 26.1 \% & 19.8 \% & 25.1 \%\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

Total
REPUBLICAN CANDIDATE
Vote
Lean
DEMOCRATIC CANDIDATE
Vote
Lean
FIRM UNDECIDED Net Diff.

$\mathbf{4 9 . 6 \%} \quad 36.0 \% \quad 47.7 \% \quad 40.2 \% \quad 50.5 \% \quad 43.0 \% \quad 50.8 \% \quad 56.4 \% \quad 44.1 \% \quad 60.8 \% \quad 45.2 \% \quad 42.8 \% \quad 10.1 \% \quad 40.3 \% \quad 55.8 \% \quad 55.3 \% \quad 50.5 \%$ $48.3 \% \quad 33.5 \% \quad 45.3 \% \quad 37.9 \% \quad 47.8 \% \quad 40.5 \% \quad 48.3 \% \quad 56.4 \% \quad 41.6 \% \quad 57.9 \% \quad 44.2 \% \quad 42.8 \% \quad 10.1 \% \quad 40.3 \% \quad 50.7 \% \quad 55.3 \% \quad 49.1 \%$




$\begin{array}{lllllllllllllllllll}8.2 \% & 11.9 \% & 5.1 \% & 9.1 \% & 4.0 \% & 7.4 \% & 5.3 \% & 9.1 \% & 7.5 \% & 6.2 \% & 7.5 \% & 10.9 \% & 43.1 \% & 5.8 \% & 4.2 \% & 12.7 \% & 5.4 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \| CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | REST \|OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | LIKely\| |VOTING| | Very Likely\| | Somewhat \|Likely| |  | Vote | Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. } \end{aligned}$ | Vote | Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| FAVORABLE | 21.8\% | 20.5\% | 22.4\% | 29.2\% | 23.7\% | 10.5\% | 14.4\% | 2.4\% | 31.2\% | 32.1\% | - | 10.6\% | 9.4\% | 40.3\% | 22.6\% |
| UNFAVORABLE | 11.3\% | 12.8\% | 11.3\% | - | 11.9\% | 7.2\% | 7.1\% | 7.4\% | 4.0\% | 4.1\% | - | 19.7\% | 18.8\% | 39.8\% | 11.8\% |
| NO OPINION | 26.6\% | 26.7\% | 26.8\% | 25.5\% | 26.3\% | 28.8\% | 25.3\% | 36.1\% | 27.4\% | 26.7\% | 52.4\% | 27.2\% | 27.6\% | 19.9\% | 18.8\% |
| NEVER HEARD OF | 40.3\% | 40.0\% | 39.6\% | 45.3\% | 38.1\% | 53.5\% | 53.1\% | 54.2\% | 37.3\% | 37.0\% | 47.6\% | 42.5\% | 44.2\% | - | 46.8\% |
| Net Diff. | 10.6\% | 7.8\% | 11.1\% | 29.2\% | 11.8\% | 3.3\% | 7.3\% | -5.0\% | 27.2\% | 27.9\% | - | -9.0\% | -9.4\% | 0.5\% | 10.8\% |
| Mean | 1.92 | 1.90 | 1.93 | 2.07 | 1.96 | 1.61 | 1.77 | 1.26 | 2.06 | 2.09 | 1.00 | 1.71 | 1.67 | 2.20 | 2.07 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 4

|  | total |  |  | State S | Senate b | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC HOUSE BA | $\text { СТ } 82 \text { : }$ BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|VOTE |NEWTON | \|VOTE NEWTON | \|UNDE- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Vote | \|lean | \|VOTE |SAND|IDGE | \|Vote | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |NEWTON |  | $\left.\right\|^{\text {Vote }}$ | \| Lean | \|JEANES| | \|Vote | | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| favorable | 21.8\% | 36.9\% | 38.1\% | - | 8.3\% | 8.7\% | - | 5.3\% | 100.0\% | 34.8\% | 37.2\% | - | 8.2\% | 7.6\% | 22.1\% | 12.4\% | 55.7\% | 36.2\% | 50.4\% | 10.7\% |
| UNFAVORABLE | 11.3\% | 1.7\% | 1.8\% | - | 19.2\% | 20.3\% | - | 24.6\% | - | 4.0\% | 3.5\% | 10.7\% | 20.7\% | 19.9\% | 40.4\% | 8.3\% | 9.6\% | 1.8\% | - | 20.9\% |
| NO OPINION | 26.6\% | 25.6\% | 25.4\% | 30.0\% | 28.4\% | 24.3\% | 100.0\% | 24.1\% | - | 26.0\% | 25.4\% | 34.2\% | 27.7\% | 27.3\% | 37.6\% | 25.6\% | 13.9\% | 26.0\% | 18.2\% | 22.6\% |
| NEVER HEARD OF | 40.3\% | 35.8\% | 34.7\% | 70.0\% | 44.1\% | 46.7\% | - | 46.0\% | - | 35.2\% | 33.9\% | 55.2\% | 43.5\% | 45.2\% | - | 53.8\% | 20.8\% | 36.0\% | 31.5\% | 45.8\% |
| Net Diff. | 10.6\% | 35.2\% | 36.3\% |  | -11.0\% | -11.6\% |  | -19.2\% | 100.0\% | 30.9\% | 33.7\% | -10.7\% | -12.5\% | -12.2\% | -18.3\% | 4.1\% | 46.1\% | 34.4\% | 50.4\% | -10.2\% |
| Mean | 1.92 | 2.18 | 2.19 | 1.00 | 1.64 | 1.71 | 1.00 | 1.65 | 3.00 | 2.14 | 2.18 | 1.24 | 1.66 | 1.64 | 1.84 | 1.72 | 2.53 | 2.16 | 2.47 | 1.78 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 5

Total
FAVORABLE
UNFAVORABLE
NO OPINION
NEVER HEARD OF Net Diff.

Mean

$\begin{array}{lllllllllllllllllllllllll} & 21.8 \% & 17.9 \% & 36.3 \% & 21.4 \% & 24.0 \% & 29.2 \% & 10.8 \% & 25.1 \% & 12.5 \% & 16.6 \% & 31.7 \% & 34.2 \% & 14.5 \% & 22.2 \% & 14.5 \% & 35.2 \% & 9.2 \% & 18.8 \% & 13.2 \% & 57.9 \%\end{array}$
$\begin{array}{llllllllllllllllllllllllllll}11.3 \% & 12.6 \% & 4.6 \% & 9.9 \% & 12.9 \% & 7.2 \% & 18.6 \% & 10.7 \% & 16.5 \% & 16.1 \% & 2.5 \% & 1.3 \% & 11.6 \% & 11.4 \% & 11.6 \% & 0.7 \% & 17.9 \% & 16.8 \% & 16.5 \% & 18.8 \%\end{array}$ $26.6 \% \quad 25.0 \% \quad 27.4 \% \quad 22.6 \% \quad 29.0 \% \quad 24.1 \% \quad 26.9 \% \quad 24.8 \% \quad 26.8 \% \quad 25.6 \% \quad 24.7 \% \quad 28.4 \% \quad 21.5 \% \quad 26.5 \% \quad 21.5 \% \quad 26.0 \% \quad 25.5 \% \quad 28.5 \% \quad 30.9 \% \quad 11.3 \%$
 $\begin{array}{llllllllllllllllllllllll}10.6 \% & 5.3 \% & 31.7 \% & 11.5 \% & 11.1 \% & 22.0 \% & -7.8 \% & 14.4 \% & -4.0 \% & 0.4 \% & 29.2 \% & 32.9 \% & 2.9 \% & 10.8 \% & 2.9 \% & 34.5 \% & -8.7 \% & 2.0 \% & -3.3 \% & 39.1 \%\end{array}$ $\begin{array}{llllllllllllllllllll}1.92 & 1.87 & 2.13 & 1.98 & 1.92 & 2.08 & 1.71 & 2.01 & 1.74 & 1.84 & 2.12 & 2.09 & 1.85 & 1.93 & 1.85 & 2.15 & 1.69 & 1.85 & 1.71 & 2.53\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 6

|  | TOTAL | REGIS | STERED MALE | PARTY: | REGIS | STERED PA FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: \| | $\begin{array}{\|r\|r\|} \text { REGIS } \\ \text { NO } \end{array}$ | TERED P N-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|DEMO|CRATIC | | $\begin{gathered} \text { \|INDEP. \|I } \\ \text { C\|/OTHER \| } \\ \text { \|/DK } \end{gathered}$ | $\text { \|REPUB-\| } \mid$ | $\begin{array}{\|l\|} \text { \|CRATIC\| } \end{array}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | \|CRATIC| $\text { i } \quad 1$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { C\|/OTHER \| } \\ & \text { \|/DK } \end{aligned}$ |  | DEMOCRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER\| } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB- } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| favorable | 21.8\% | 42.1\% | 6.9\% | 21.1\% | 29.2\% | 10.5\% | 16.2\% | 36.9\% | 10.7\% | 18.2\% | 24.6\% | 7.6\% | 20.6\% | 32.0\% | 8.4\% | 31.4\% |
| UNFAVORABLE | 11.3\% | - | 18.0\% | 15.6\% | 1.4\% | 17.9\% | 18.1\% | 0.8\% | 21.0\% | 21.2\% | - | 14.3\% | 4.5\% | - | 15.8\% | 6.8\% |
| NO OPINION | 26.6\% | 27.4\% | 24.2\% | 26.9\% | 24.8\% | 26.2\% | 30.2\% | 22.1\% | 29.3\% | 25.3\% | 58.6\% | 21.0\% | 37.3\% | 34.3\% | 18.1\% | 29.1\% |
| NEVER HEARD OF | 40.3\% | 30.5\% | 50.9\% | 36.3\% | 44.6\% | 45.4\% | 35.4\% | 40.2\% | 39.0\% | 35.3\% | 16.8\% | 57.1\% | 37.6\% | 33.7\% | 57.7\% | 32.7\% |
| Net Diff. | 10.6\% | 42.1\% | -11.0\% | 5.5\% | 27.8\% | -7.4\% | -1.9\% | 36.1\% | -10.4\% | -3.0\% | 24.6\% | -6.7\% | 16.1\% | 32.0\% | -7.4\% | 24.6\% |
| Mean | 1.92 | 2.21 | 1.65 | 1.91 | 2.08 | 1.71 | 1.78 | 2.25 | 1.69 | 1.89 | 1.59 | 1.69 | 1.73 | 1.97 | 1.77 | 2.03 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinio of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion
of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to
the next one.
PAUL NEWTON

BANNER 9

Total
FAVORABLE
UNFAVORABLE
NO OPINION
NEVER HEARD OF Net Diff.

Mean

$21.8 \% \quad 15.8 \% \quad 12.3 \% \quad 17.3 \% \quad 14.3 \% \quad 24.9 \% \quad 14.7 \% \quad 29.6 \% \quad 11.2 \% \quad 19.2 \% \quad 16.7 \% \quad 26.5 \% \quad 16.5 \% \quad 20.5 \% \quad 11.6 \% \quad 23.3 \% \quad 14.7 \% \quad 23.0 \% \quad 21.5 \% \quad 26.0 \% \quad 25.7 \%$


 $\begin{array}{llllllllllllllllllllllllll}10.6 \% & 3.9 \% & 4.0 \% & 4.2 \% & 2.6 \% & 14.3 \% & * \% & 23.3 \% & -6.3 \% & 3.4 \% & 3.8 \% & 14.8 \% & -0.4 \% & 13.2 \% & 0.8 \% & 13.2 \% & 1.0 \% & 13.9 \% & 8.9 \% & 16.2 \% & 15.0 \%\end{array}$ $\begin{array}{llllllllllllllllllll}1.92 & 1.82 & 1.61 & 1.89 & 1.81 & 1.99 & 1.73 & 2.18 & 1.58 & 1.80 & 1.85 & 2.10 & 1.74 & 1.69 & 1.70 & 1.94 & 1.85 & 2.04 & 1.85 & 2.17\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion
of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to
the next one.
PAUL NEWTON

BANNER 10

|  |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | EDUCATION:AFRICAN-AMER./BLACK |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | ISSUE OF ABORTION: \|AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned} \right\rvert\,$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD. } \\ \text { \|POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE \|P } \\ & \text { \|GRAD./\|L } \\ & \text { \|POST } \end{aligned}$ | PRO- | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | PRO- | $\text { \|PRO- } \text { PROICE }^{\mid} \mid$ | PRO- <br> LIFE | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| favorable | 21.8\% | 20.5\% | 18.0\% | 29.3\% | 21.9\% | 6.2\% | 20.5\% | 7.1\% | 25.9\% | 35.4\% | 10.2\% | 38.9\% | 11.0\% | 31.7\% | 9.6\% | 39.2\% | 7.9\% | 16.9\% | 13.8\% | 16.5\% | 17.5\% |
| UNFAVORABLE | 11.3\% | 8.5\% | 14.2\% | 8.0\% | 14.9\% | 12.4\% | 6.8\% | 14.2\% | 9.6\% | 4.2\% | 18.2\% | 8.1\% | 13.4\% | - | 21.5\% | 5.0\% | 22.8\% | - | 10.9\% | - | 13.8\% |
| NO OPINION | 26.6\% | 23.8\% | 28.9\% | 19.3\% | 29.7\% | 25.5\% | 35.0\% | 22.1\% | 23.2\% | 24.8\% | 28.0\% | 22.4\% | 30.8\% | 27.4\% | 26.1\% | 22.8\% | 27.1\% | 36.5\% | 29.5\% | 28.9\% | 21.0\% |
| NEVER HEARD OF | 40.3\% | 47.3\% | 38.8\% | 43.5\% | 33.5\% | 55.9\% | 37.7\% | 56.6\% | 41.3\% | 35.6\% | 43.6\% | 30.7\% | 44.8\% | 40.9\% | 42.8\% | 33.0\% | 42.2\% | 46.6\% | 45.8\% | 54.6\% | 47.7\% |
| Net Diff. | 10.6\% | 12.0\% | 3.8\% | 21.3\% | 7.0\% | -6.2\% | 13.8\% | -7.1\% | 16.2\% | 31.3\% | -8.0\% | 30.8\% | -2.4\% | 31.7\% | -11.9\% | 34.2\% | -14.9\% | 16.9\% | 2.9\% | 16.5\% | 3.6\% |
| Mean | 1.92 | 1.94 | 1.82 | 2.18 | 1.88 | 1.56 | 1.77 | 1.65 | 2.05 | 2.17 | 1.68 | 2.24 | 1.64 | 2.07 | 1.71 | 2.25 | 1.67 | 1.63 | 1.71 | 1.73 | 1.93 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion
of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to
the next one.
PAUL NEWTON

BANNER 11

|  | TOTAL |  |  | POSITIION O |  | ON ABORTION |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|l| | \|Should| |Not Be |Legal | Saves <br> life <br> Life | $\begin{array}{\|l\|} \mid \text { CaseOf\|\| } \\ \mid \text { Rape/ } \\ \text { Incest\| } \end{array}$ | \|CHOICE | \|During| 1stTri |Mester | $\left.\begin{array}{\|l\|} \mid \text { Until } \\ \text { \| } \\ \text { 20th } \\ \text { \|Week } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ |  | $\mid \text { PRO- } \mid \text { CHOICE } \mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | PROLIfE | $\begin{array}{\|l\|} \mid \text { PRO- } \mid \\ \mid \text { CHOICE } \end{array}$ | $\text { \|PRO- } \mid$ | $\mid \text { PRO- } \mid \text { CHOICE } \mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | PROCHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| FAVORABLE | 21.8\% | 36.1\% | 50.7\% | 35.3\% | 30.3\% | 8.2\% | 13.4\% | - | 8.0\% | 40.8\% | 7.2\% | 31.0\% | 8.8\% | 39.7\% | 5.8\% | 20.5\% | 12.0\% | 21.8\% | 14.9\% |
| UNFAVORABLE | 11.3\% | 4.9\% | - | - | 9.8\% | 18.8\% | 13.0\% | 30.8\% | 17.8\% | 7.9\% | 13.7\% | 1.6\% | 22.4\% | 5.0\% | 23.4\% | 4.5\% | 11.4\% | 6.1\% | 14.2\% |
| NO OPINION | 26.6\% | 25.4\% | 19.1\% | 21.1\% | 30.6\% | 26.2\% | 29.0\% | 25.0\% | 24.8\% | 21.4\% | 30.2\% | 29.7\% | 23.5\% | 24.2\% | 24.5\% | 32.3\% | 29.0\% | 24.8\% | 21.8\% |
| NEVER HEARD Of | 40.3\% | 33.6\% | 30.2\% | 43.6\% | 29.3\% | 46.8\% | 44.6\% | 44.2\% | 49.4\% | 29.9\% | 48.9\% | 37.6\% | 45.3\% | 31.2\% | 46.3\% | 42.7\% | 47.6\% | 47.4\% | 49.1\% |
| Net Diff. | 10.6\% | 31.2\% | 50.7\% | 35.3\% | 20.5\% | -10.7\% | 0.3\% | -30.8\% | -9.7\% | 32.9\% | -6.5\% | 29.4\% | -13.5\% | 34.7\% | -17.5\% | 16.0\% | 0.5\% | 15.7\% | 0.7\% |
| Mean | 1.92 | 2.16 | 2.45 | 2.25 | 2.00 | 1.66 | 1.72 | 1.55 | 1.67 | 2.28 | 1.55 | 2.02 | 1.73 | 2.23 | 1.65 | 1.79 | 1.68 | 1.94 | 1.86 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 13

Total
FAVORABLE
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean

$\mathbf{2 1 . 8 \%} \quad 23.9 \% \quad 25.4 \% \quad 19.5 \% \quad 21.8 \% \quad 20.1 \% \quad 24.8 \% \quad 20.3 \% \quad 22.1 \% \quad 20.9 \% \quad 22.0 \% \quad 20.1 \% \quad 26.7 \% \quad 25.1 \% \quad 26.3 \% \quad 24.5 \% \quad 26.7 \% \quad 22.1 \%$ $\begin{array}{llllllllllllllllllll} & 11.3 \% & 8.3 \% & 14.9 \% & 9.5 \% & 10.4 \% & 13.5 \% & 12.2 \% & 11.0 \% & 10.8 \% & 12.1 \% & 10.7 \% & 13.5 \% & 7.7 \% & 11.5 \% & 8.2 \% & 13.5 \% & 8.5 \% & 16.1 \%\end{array}$

 $\begin{array}{lllllllllllllllllllllllllllll} & 40.3 \% & 40.7 \% & 39.0 \% & 39.6 \% & 45.6 \% & 38.5 \% & 39.7 \% & 40.9 \% & 39.7 \% & 41.8 \% & 41.1 \% & 38.5 \% & 46.6 \% & 33.4 \% & 42.3 \% & 30.3 \% & 40.0 \% & 29.8 \%\end{array}$ $\begin{array}{lllllllllllllllllllll}10.6 \% & 15.6 \% & 10.6 \% & 9.9 \% & 11.4 \% & 6.6 \% & 12.6 \% & 9.3 \% & 11.3 \% & 8.9 \% & 11.3 \% & 6.6 \% & 19.0 \% & 13.7 \% & 18.1 \% & 11.0 \% & 18.2 \% & 6.0 \%\end{array}$ | 1.92 | 1.95 | 2.08 | 1.80 | 1.99 | 1.87 | 2.02 | 1.87 | 1.91 | 1.93 | 1.93 | 1.87 | 2.14 | 1.93 | 2.05 | 1.90 | 2.03 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 14

Total
FAVORABLE
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean

$21.8 \% \quad 22.9 \% \quad 16.6 \% \quad 18.3 \% \quad 18.2 \% \quad 18.3 \% \quad 18.3 \% \quad 25.6 \% \quad 18.7 \% \quad 28.5 \% \quad 17.6 \% \quad 19.5 \% \quad 23.6 \% \quad 20.4 \% \quad 25.8 \% \quad 17.1 \% \quad 23.3 \%$ $\begin{array}{llllllllllllllll} & 11.3 \% & 16.5 \% & 10.6 \% & 13.2 \% & 11.0 \% & 12.5 \% & 11.1 \% & 10.3 \% & 12.1 \% & 10.5 \% & 14.4 \% & 8.9 \% & 10.3 \% & 8.1 \% & 2.4 \%\end{array} \quad 13.8 \% \quad 13.6 \%$

 $\begin{array}{lllllllllllllllllllllllllllll} & 40.3 \% & 32.9 \% & 46.6 \% & 37.3 \% & 50.3 \% & 42.0 \% & 46.4 \% & 37.7 \% & 42.4 \% & 33.1 \% & 45.5 \% & 42.2 \% & 35.3 \% & 42.1 \% & 46.3 \% & 39.5 \% & 38.7 \%\end{array}$ | $10.6 \%$ | $6.4 \%$ | $6.0 \%$ | $5.2 \%$ | $7.2 \%$ | $5.8 \%$ | $7.2 \%$ | $15.4 \%$ | $6.6 \%$ | $18.0 \%$ | $3.2 \%$ | $10.6 \%$ | $13.3 \%$ | $12.2 \%$ | $23.4 \%$ | $3.3 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | $\begin{array}{lllllllllllllllll}1.92 & 1.93 & 1.82 & 1.80 & 1.96 & 1.85 & 1.89 & 1.99 & 1.86 & 2.01 & 1.91 & 1.83 & 1.89 & 1.84 & 2.01 & 1.79 & 1.98\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinio of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
PAUL NEWTON

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 1

|  | total | AREA |  |  | VOter LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN- } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text {-\|LIKELY\| } \\ & \text { G\| VOTING\| } \end{aligned}$ | Very Likely | \|Somewhat |Likely | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { REPUB- } \end{array}\right. \\ \mid \text { LICAN } \\ \mid \text { CIND. } \end{array}$ | Vote | Lean | $\begin{array}{l\|} \text { DEMO- } \\ \mid \text { CRATIC } \\ \mid \text { CAND. } \end{array}$ | Vote | Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| favorable | 12.9\% | 15.2\% | 10.6\% | 4.2\% | 12.9\% | 12.7\% | 14.2\% | 9.3\% | 7.3\% | 7.5\% | - | 19.6\% | 18.8\% | 39.4\% | 11.9\% |
| UNFAVORABLE | 6.3\% | 7.0\% | 5.1\% | 5.6\% | 6.6\% | 4.6\% | 3.3\% | 7.4\% | 11.3\% | 11.6\% | - | 0.8\% | 0.9\% | - | 3.9\% |
| NO OPINION | 23.7\% | 23.3\% | 23.7\% | 26.4\% | 23.2\% | 26.2\% | 24.2\% | 30.4\% | 23.8\% | 23.7\% | 25.4\% | 26.6\% | 26.8\% | 20.4\% | 8.1\% |
| NEVER HEARD OF | 57.2\% | 54.5\% | 60.6\% | 63.8\% | 57.3\% | 56.5\% | 58.3\% | 52.9\% | 57.7\% | 57.2\% | 74.6\% | 53.0\% | 53.5\% | 40.2\% | 76.1\% |
| Net Diff. | 6.6\% | 8.2\% | 5.5\% | -1.4\% | 6.3\% | 8.0\% | 10.9\% | 1.9\% | -4.1\% | -4.2\% | - | 18.8\% | 17.9\% | 39.4\% | 8.0\% |
| Mean | 1.75 | 1.82 | 1.67 | 1.39 | 1.76 | 1.69 | 1.76 | 1.55 | 1.61 | 1.62 | 1.00 | 1.85 | 1.83 | 2.32 | 2.16 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 3

|  | TOTAL |  | BAKER/J | JEANES |  | \| |  | IMPOR | Ttant is | SSUES |  |  |  |  | u.s. | Senate bat | ballot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR|ABLE |BOTH | $\begin{aligned} & \mid \text { UNFAV-\| } \\ & \text { \|ORABLE } \\ & \text { \|BOTH } \end{aligned}$ | OPIN- <br> ION <br> \|BOTH | \|HEARD |OF |BOTH | $\begin{aligned} & \text { \|ECON- } \\ & \text { \|OMIC } \\ & \text { IISSUES } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { \|HEALTH\| } \\ \mid- \text { CARE } \\ \mid \text { ISSUES } \end{array}$ | CRIME/ PUBLIC\| SAFETY| | $\left.\begin{aligned} & \mid \text { EDUCA- } \\ & \mid \text { TION } \\ & \text { \|ISSUES } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid \text { ENVIRO\| } \\ & \text { \|NMENTL } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{aligned} & \text { \|CULTU-\|\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF| | \|vote |BUDD | | \|Vote |  | \|VOTE BEAS|LEY | ${ }^{\text {Vote }}$ |  | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 |  | 13 |
| Favorable | 12.9\% | 47.4\% | 61.2\% | 51.1\% | 21.4\% | 9.0\% | 17.0\% | 11.4\% | 17.6\% | 14.4\% | 20.9\% | 8.1\% | 6.7\% | 6.9\% |  | - 20.2\% | 20.3\% |  | 8.4\% |
| UNFAVORABLE | 6.3\% | 23.2\% | 38.8\% | 29.5\% | 11.1\% | 10.8\% | 2.8\% | 5.5\% | 3.9\% | - | 6.4\% | - | 11.0\% | 11.4\% | - | 0.9\% | 0.9\% |  | 7.7\% |
| NO OPINION | 23.7\% | 10.0\% | - | 11.9\% | 57.2\% | 19.7\% | 16.2\% | 28.9\% | 24.9\% | 26.2\% | 24.4\% | 44.0\% | 22.7\% | 23.5\% |  | 24.7\% | 24.9\% |  | 23.7\% |
| NEVER HEARD OF | 57.2\% | 19.4\% | - | 7.5\% | 10.3\% | 60.5\% | 64.1\% | 54.2\% | 53.5\% | 59.4\% | 48.2\% | 47.9\% | 59.6\% | 58.1\% | 100.0\% | 54.2\% | 53.8\% | 100.0\% | 60.2\% |
| Net Diff. | 6.6\% | 24.3\% | 22.3\% | 21.5\% | 10.3\% | -1.8\% | 14.2\% | 6.0\% | 13.6\% | 14.4\% | 14.5\% | 8.1\% | -4.3\% | -4.5\% |  | 19.3\% | 19.4\% |  | 0.7\% |
| Mean | 1.75 | 2.46 | 2.61 | 2.42 | 1.60 | 1.73 | 2.02 | 1.62 | 1.84 | 1.71 | 1.93 | 1.31 | 1.60 | 1.60 |  | - 1.90 | 1.90 |  | - 1.62 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | \|FAVOR|ABLE <br> \|baker | \|vote |nEWTON | \|VOTE NEWTON | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|VOTE NEWTON | Vote | \|Lean |  | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|FIRM $\mid$ UNDE- $\mid$ CIDED | \|VOTE | ${ }_{\text {\| }}$ \| $\mathrm{CEWTON\mid}$ | \|VOTE ${ }^{\text {\|BAKER }} \mid$ | \|Vote ${ }^{\text {\| }}$ | \|Lean | | \|VOTE ${ }^{\text {\|JEANES }}$ \| | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|vote <br> \|BAKER | \|AND <br> \|VOTE <br> \|BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| FAVORABLE | 12.9\% | 5.5\% | 5.7\% | - | 22.6\% | 23.1\% | 14.5\% | 5.4\% | 9.3\% | 6.5\% | 5.5\% | 21.2\% | 21.5\% | 22.4\% | - | 8.1\% | 12.5\% | 5.6\% | 4.7\% | 10.9\% |
| UNFAVORABLE | 6.3\% | 11.6\% | 12.0\% | - | - | - | - | 7.5\% | 26.7\% | 11.3\% | 11.2\% | 12.6\% | 0.8\% | 0.8\% | - | 4.0\% | 19.6\% | 12.2\% | - | 10.0\% |
| NO OPINION | 23.7\% | 19.9\% | 19.6\% | 30.0\% | 25.2\% | 23.5\% | 54.8\% | 36.7\% | 10.5\% | 22.3\% | 23.1\% | 11.0\% | 26.2\% | 23.9\% | 80.9\% | 19.5\% | 20.5\% | 20.2\% | 15.3\% | 20.8\% |
| NEVER HEARD OF | 57.2\% | 62.9\% | 62.7\% | 70.0\% | 52.2\% | 53.4\% | 30.8\% | 50.4\% | 53.4\% | 59.9\% | 60.2\% | 55.2\% | 51.6\% | 52.9\% | 19.1\% | 68.4\% | 47.3\% | 62.0\% | 80.1\% | 58.3\% |
| Net Diff. | 6.6\% | -6.1\% | -6.3\% | - | 22.6\% | 23.1\% | 14.5\% | -2.1\% | -17.4\% | -4.8\% | -5.7\% | 8.6\% | 20.7\% | 21.6\% | - | 4.1\% | -7.1\% | -6.7\% | 4.7\% | 0.9\% |
| Mean | 1.75 | 1.61 | 1.63 | 1.00 | 1.95 | 1.99 | 1.42 | 1.37 | 1.98 | 1.61 | 1.56 | 2.23 | 1.90 | 1.97 | 1.00 | 1.64 | 1.85 | 1.62 | 1.47 | 1.76 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 5

Total
favorable
UNFAVORABLE
NO OPINION
NEVER HEARD OF Net Diff.

Mean

| TOTAL | ALLOW DO PRESCRIB MARIJU | DOCTORS IbE MED UUANA | $\begin{gathered} \text { LEGALIZ } \\ \text { SPORT } \\ \text { BETTING } \end{gathered}$ | $\begin{aligned} & \text { IZING } \\ & \text { RTS } \\ & \text { G IN NC } \end{aligned}$ | \|GIVE PA |\$6K GRAN |PRIV. S |  | \|LOWERING |STATE IN TAX R | NG THE INCOME RATE | EXPAND MEDICA PROGRA | $\begin{aligned} & \text { D STATE } \\ & \text { CAID } \\ & \text { RAM } \end{aligned}$ | $\left\lvert\, \begin{gathered} \text { EXPAND P } \\ \text { IF REQ } \\ \text { EMPLOYM } \end{gathered}\right.$ | $\begin{aligned} & \text { PROGRM\| } \\ & \text { QUIRED } \\ & \text { YMENT } \end{aligned}$ | EXPA MEDIC COMB | $\begin{aligned} & \text { AND } \\ & \text { CAID } \\ & \text { BO } \end{aligned}$ |  | REGISTERED PARTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|SUPPRT |O | OPPOSE ${ }^{\text {\| }}$ | \|SUPPRT |O | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE ${ }^{\text {a }}$ | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE | \|SUPPRT |O | \|OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE ${ }^{\text {a }}$ | SUPPRT\| | OPPOSE | \|REPUB-| | \| ${ }^{\text {DEMO- }}$ \| | \|INDEP.| |/OTHER |/DK | Indep-\|0 | Other | \|DK/Ref |
| 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| 12.9\% | 15.6\% | 5.5\% | 16.3\% | 10.4\% | 9.3\% | 19.8\% | 13.3\% | 16.6\% | 17.5\% | 4.5\% | 6.7\% | 4.6\% | 14.1\% | 4.6\% | 7.4\% | 24.6\% | 7.6\% | 3.9\% | 33.1\% | - |
| 6.3\% | 5.4\% | 8.8\% | 6.7\% | 6.7\% | 7.2\% | 5.1\% | 6.3\% | 5.1\% | 1.8\% | 14.1\% | 14.1\% | 5.9\% | 5.7\% | 5.9\% | 9.4\% | 1.0\% | 7.9\% | 5.9\% | 21.8\% | - |
| 23.7\% | 22.2\% | 24.9\% | 22.3\% | 25.7\% | 24.2\% | 23.8\% | 22.0\% | 21.4\% | 25.2\% | 17.7\% | 17.9\% | 22.0\% | 22.8\% | 22.0\% | 23.2\% | 21.1\% | 26.7\% | 28.5\% | 14.0\% | - |
| 57.2\% | 56.7\% | 60.9\% | 54.7\% | 57.2\% | 59.4\% | 51.3\% | 58.4\% | 56.9\% | 55.5\% | 63.7\% | 61.2\% | 67.6\% | 57.3\% | 67.6\% | 60.0\% | 53.2\% | 57.9\% | 61.7\% | 31.2\% | - |
| 6.6\% | 10.2\% | -3.3\% | 9.6\% | 3.8\% | 2.1\% | 14.7\% | 6.9\% | 11.5\% | 15.8\% | -9.6\% | -7.4\% | -1.4\% | 8.4\% | -1.4\% | -2.0\% | 23.6\% | -0.3\% | -1.9\% | 11.3\% | - |
| 1.75 | 1.85 | 1.50 | 1.87 | 1.64 | 1.63 | 1.92 | 1.79 | 1.89 | 1.83 | 1.64 | 1.71 | 1.46 | 1.79 | 1.46 | 1.60 | 2.07 | 1.55 | 1.36 | 2.28 | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 6

|  | total | REGIS | STERED PAR <br> MALE | PARTY: | REGIS | STERED P FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | REGIS | STERED PA <br> ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned} \right\rvert\,$ | \|demo- ${ }^{\text {\|cratic }}$ \| | \|INDEP. | |/OTHER |/DK | \|REPUB- <br> LICAN | \|CRATIC| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { /OTHER } \\ & \mid / D K \end{aligned}$ | \|REPUB-|| | \| ${ }^{\text {demo- }}$ \| ${ }^{\text {Cratic }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |  | \|CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC \| |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| FAVORABLE | 12.9\% | 5.9\% | 22.3\% | 5.6\% | 8.7\% | 25.9\% | 9.8\% | 8.4\% | 21.2\% | 7.8\% | - | 28.7\% | 7.0\% | - | 31.7\% | 10.7\% |
| UNFAVORABLE | 6.3\% | 8.1\% | 2.9\% | 8.0\% | 10.6\% | - | 7.7\% | 10.7\% | 1.9\% | 10.7\% | - | - | - | - | - | - |
| NO OPINION | 23.7\% | 31.4\% | 21.3\% | 24.6\% | 16.1\% | 21.1\% | 28.9\% | 17.7\% | 25.4\% | 26.4\% | 67.4\% | 16.2\% | 27.3\% | 34.7\% | 15.4\% | 20.5\% |
| NEVER HEARD OF | 57.2\% | 54.7\% | 53.5\% | 61.8\% | 64.6\% | 53.0\% | 53.5\% | 63.1\% | 51.5\% | 55.1\% | 32.6\% | 55.1\% | 65.6\% | 65.3\% | 53.0\% | 68.8\% |
| Net Diff. | 6.6\% | -2.2\% | 19.4\% | -2.4\% | -1.9\% | 25.9\% | 2.1\% | -2.3\% | 19.3\% | -2.9\% |  | 28.7\% | 7.0\% | - | 31.7\% | 10.7\% |
| Mean | 1.75 | 1.44 | 2.02 | 1.50 | 1.79 | 2.10 | 1.59 | 1.75 | 1.91 | 1.58 | 1.00 | 2.28 | 1.41 | 1.00 | 2.35 | 1.68 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  |  | IDEOLOGY: CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|lib- ${ }^{\text {ERAL }}$ | $\left.\right\|_{\text {\|mod- }} ^{\text {\|erate }}$ \| | \|CONSER |VATIVE | LIB- |  |  |  | $\left.\begin{array}{\|l\|} \text { \|VOTED } \\ \text { \|BIDEN } \\ \mid \end{array} \right\rvert\,$ | \|VOTED OTHER |  |  | \|Yes |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| FAVORABLE | 12.9\% | 31.2\% | 12.2\% | 1.9\% | 39.7\% | 14.3\% | 3.1\% | 5.0\% | 19.7\% | 23.3\% | 23.3\% | 8.6\% | 9.0\% | 17.3\% | 4.4\% | 17.3\% | 13.6\% | 17.2\% | 7.4\% | 15.7\% |
| UNFAVORABLE | 6.3\% | - | - | - | - | - | - | 11.1\% | 0.7\% | 5.9\% | 7.4\% | 6.0\% | 9.5\% | 2.6\% | 10.9\% | 2.8\% | 8.0\% | 2.5\% | 11.8\% | 4.1\% |
| NO OPINION | 23.7\% | 8.5\% | 38.9\% | 40.5\% | 7.2\% | 30.4\% | 19.9\% | 23.0\% | 25.3\% | 6.3\% | 19.5\% | 25.4\% | 22.5\% | 24.6\% | 22.9\% | 28.3\% | 22.1\% | 21.9\% | 22.0\% | 23.5\% |
| NEVER HEARD OF | 57.2\% | 60.2\% | 48.8\% | 57.5\% | 53.0\% | 55.3\% | 77.1\% | 60.9\% | 54.2\% | 64.5\% | 49.8\% | 60.0\% | 59.1\% | 55.6\% | 61.8\% | 51.6\% | 56.2\% | 58.4\% | 58.7\% | 56.7\% |
| Net Diff. | 6.6\% | 31.2\% | 12.2\% | 1.9\% | 39.7\% | 14.3\% | 3.1\% | -6.1\% | 19.0\% | 17.4\% | 15.9\% | 2.6\% | -0.5\% | 14.6\% | -6.5\% | 14.5\% | 5.6\% | 14.7\% | -4.4\% | 11.6\% |
| Mean | 1.75 | 2.57 | 1.48 | 1.09 | 2.69 | 1.64 | 1.27 | 1.54 | 1.88 | 2.48 | 2.08 | 1.58 | 1.67 | 1.84 | 1.52 | 1.77 | 1.81 | 1.89 | 1.65 | 1.82 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 9

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean


$\begin{array}{lllllllllllllllllllllllllllll}300 & 26 & 50 & 24 & 36 & 126 & 124 & 69 & 47 & 57 & 78 & 96 & 77 & 29 & 48 & 21 & 38 & 128 & 167 & 58 & 76\end{array}$
$\begin{array}{lllllllllllllllllllllllll}12.9 \% & 15.6 \% & 20.1 \% & 17.1 \% & 28.1 \% & 11.5 \% & 15.6 \% & 6.3 \% & 13.7 \% & 17.9 \% & 16.8 \% & 9.1 \% & 14.4 \% & 19.8 \% & 17.6 \% & 27.4 \% & 22.2 \% & 14.7 \% & 11.8 \% & 12.6 \% & 7.8 \%\end{array}$

$\begin{array}{lllllllllllllllllllllllllllll} & 23.7 \% & 25.4 \% & 26.5 \% & 23.1 \% & 16.8 \% & 20.8 \% & 29.0 \% & 20.6 \% & 36.2 \% & 21.1 \% & 24.7 \% & 16.8 \% & 32.6 \% & 34.7 \% & 23.4 \% & 16.5 \% & 21.4 \% & 20.6 \% & 26.0 \% & 22.6 \% & 29.6 \%\end{array}$

$\begin{array}{lllllllllllllllllllllllllllllllllllll}6.6 \% & 15.6 \% & 20.1 \% & 17.1 \% & 28.1 \% & 0.8 \% & 13.9 \% & -7.0 \% & 13.7 \% & 10.3 \% & 14.0 \% & -4.9 \% & 11.6 \% & 19.8 \% & 17.6 \% & 27.4 \% & 22.2 \% & 6.8 \% & 6.6 \% & 2.6 \% & 3.4 \%\end{array}$
$\begin{array}{lllllllllllllllllllll}1.75 & 1.76 & 1.86 & 1.85 & 2.25 & 1.78 & 1.71 & 1.64 & 1.55 & 1.93 & 1.82 & 1.81 & 1.63 & 1.73 & 1.86 & 2.25 & 2.02 & 1.86 & 1.67 & 1.78 & 1.48\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE
banner 10

|  | TOTAL | EDUCATION: FEMALE |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { TCOLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \mid \text { THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD. } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { COLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD.// } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { PRO- } \\ \text { \|LIFE } \end{array}\right. \end{aligned}$ | \|choice |  | PROCHOICE |  | \|PRO|CHOICE | $\begin{aligned} & \mid \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | Pro- <br> Choice | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| favorable | 12.9\% | 16.4\% | 15.2\% | 10.4\% | 12.1\% | 26.8\% | 11.0\% | 30.8\% | 15.7\% | 6.5\% | 19.3\% | 4.7\% | 16.4\% | 8.4\% | 21.3\% | 7.5\% | 17.3\% | 1.4\% | 22.4\% | 1.9\% | 28.4\% |
| UNFAVORABLE | 6.3\% | 6.2\% | 5.8\% | 10.9\% | 7.2\% | - | - | - | - | 11.4\% | 2.0\% | 11.4\% | 1.6\% | 11.4\% | 2.4\% | 13.6\% | 3.3\% | - | - | - | - |
| NO OPINION | 23.7\% | 19.0\% | 23.0\% | 20.3\% | 24.5\% | 22.1\% | 30.0\% | 18.2\% | 19.1\% | 22.3\% | 25.6\% | 23.6\% | 29.2\% | 21.0\% | 23.2\% | 19.0\% | 28.1\% | 40.8\% | 21.7\% | 28.0\% | 15.8\% |
| NEVER HEARD OF | 57.2\% | 58.5\% | 56.0\% | 58.4\% | 56.3\% | 51.1\% | 59.0\% | 51.1\% | 65.2\% | 59.8\% | 53.0\% | 60.4\% | 52.7\% | 59.3\% | 53.2\% | 59.9\% | 51.2\% | 57.8\% | 55.9\% | 70.1\% | 55.8\% |
| Net Diff. | 6.6\% | 10.2\% | 9.3\% | -0.5\% | 4.9\% | 26.8\% | 11.0\% | 30.8\% | 15.7\% | -4.9\% | 17.3\% | -6.7\% | 14.8\% | -3.0\% | 18.9\% | -6.2\% | 14.0\% | 1.4\% | 22.4\% | 1.9\% | 28.4\% |
| Mean | 1.75 | 1.94 | 1.82 | 1.76 | 1.72 | 2.10 | 1.54 | 2.26 | 1.90 | 1.61 | 1.87 | 1.52 | 1.73 | 1.69 | 1.96 | 1.71 | 1.78 | 1.07 | 2.02 | 1.13 | 2.28 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{array}$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { PRO- } \\ \mid \text { LIFE } \end{array}\right. \\ & \hline \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \mid \text { Incest } \end{aligned}$ |  | $\begin{aligned} & \mid \text { During } \\ & \mid 1 \text { istTri } \\ & \mid \text { Mester } \mid \end{aligned}$ | Until 20th Week | $\begin{aligned} & \text { \|Legal \| } \\ & \mid \text { All } \\ & \text { \|Cases } \end{aligned}$ | $\left\lvert\, \begin{array}{\|l\|} \hline \text { PRO- } \\ \mid \text { LIFE } \end{array}\right.$ |  |  | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { PRO- } \\ \mid \text { CHOICE } \end{array}\right\| \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \mathrm{LIFI} \end{aligned}$ | \|CHOICE | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { \|LIFE } \end{array}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \mid \text { CHOICE } \end{array}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| Favorable | 12.9\% | 7.3\% | 3.4\% | 8.7\% | 8.1\% | 19.1\% | 13.6\% | 21.0\% | 21.9\% | 6.3\% | 14.6\% | 8.4\% | 22.2\% | 6.6\% | 17.8\% | 11.0\% | 21.2\% | 14.8\% | 26.3\% |
| UNFAVORABLE | 6.3\% | 10.9\% | 6.7\% | 13.3\% | 11.3\% | 1.4\% | 2.2\% | - | 1.5\% | 12.3\% | - | 9.3\% | 2.4\% | 13.3\% | 2.3\% | - | - | - | - |
| NO OPINION | 23.7\% | 23.8\% | 22.2\% | 15.0\% | 29.7\% | 23.7\% | 27.4\% | 21.5\% | 22.0\% | 25.5\% | 26.6\% | 22.0\% | 21.6\% | 21.4\% | 25.5\% | 36.5\% | 20.6\% | 24.5\% | 16.2\% |
| NEVER HEARD OF | 57.2\% | 58.0\% | 67.6\% | 63.0\% | 50.9\% | 55.8\% | 56.7\% | 57.4\% | 54.5\% | 55.9\% | 58.8\% | 60.3\% | 53.8\% | 58.8\% | 54.4\% | 52.6\% | 58.2\% | 60.7\% | 57.5\% |
| Net Diff. | 6.6\% | -3.6\% | -3.3\% | -4.5\% | -3.2\% | 17.6\% | 11.4\% | 21.0\% | 20.4\% | -6.0\% | 14.6\% | -1.0\% | 19.7\% | -6.7\% | 15.4\% | 11.0\% | 21.2\% | 14.8\% | 26.3\% |
| Mean | 1.75 | 1.61 | 1.42 | 1.83 | 1.56 | 1.90 | 1.68 | 1.99 | 2.00 | 1.56 | 1.71 | 1.66 | 2.01 | 1.64 | 1.83 | 1.46 | 2.01 | 1.75 | 2.24 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: female |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE |  | \|Africn |Amer./ |Black | \|His- <br> \|Latino| | \|Asian/ AsianAmer. | Other |  | hite \| | NONWHITE | \|Africn |Amer./| |Black | His- <br> panic/ <br> Latino | $\begin{array}{\|l\|} \mid \text { Asian/\| } \\ \text { \|Asian- } \\ \text { \|Amer. } \end{array}$ | Other | \|WHITE | NONWHITE | \|Africn| |Amer./| |Black | Hispanic/ Latino | $\begin{aligned} & \text { \|Asian/ } \\ & \text { \|Asian- } \\ & \text { \|Amer. } \end{aligned}$ | \|Other - |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 |  | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 41 |
| favorable | 12.9\% | 11.2\% | 17.5\% | 22.9\% | - | - | - |  | 7.2\% | 17.9\% | 21.6\% | - | - | - | 14.7\% | 17.2\% | 23.9\% | - |  | - - |
| UNFAVORABLE | 6.3\% | 8.7\% | - | - | - | - | - |  | 8.9\% | - | - | - | - | - | 8.4\% | - | - | - |  | - - |
| No OPINION | 23.7\% | 22.3\% | 27.6\% | 18.7\% | 48.2\% | 57.2\% | 100.0\% |  | 27.5\% | 22.7\% | 16.3\% | 40.7\% | 46.5\% | 100.0\% | 17.7\% | 30.8\% | 20.5\% | 50.3\% | 62.9\% | \% 100.0\% |
| NEVER HEARD OF | 57.2\% | 57.8\% | 54.9\% | 58.4\% | 51.8\% | 42.8\% | - |  | 56.3\% | 59.4\% | 62.1\% | 59.3\% | 53.5\% | - | 59.2\% | 52.0\% | 55.6\% | 49.7\% | 37.1\% | \% |
| Net Diff. | 6.6\% | 2.5\% | 17.5\% | 22.9\% | - | - | - |  | -1.7\% | 17.9\% | 21.6\% | - | - | - | 6.3\% | 17.2\% | 23.9\% | - |  |  |
| Mean | 1.75 | 1.74 | 1.78 | 2.10 | 1.00 | 1.00 | 1.00 |  | 1.53 | 1.88 | 2.14 | 1.00 | 1.00 | 1.00 | 1.93 | 1.72 | 2.08 | 1.00 | 1.00 | 1.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 13

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 14

Total
favorable
UNFAVORABLE NO OPINION

NEVER HEARD OF Net Diff.

Mean

| TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}\right.$ | \|OVER | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}\right.$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|MALE | \|FEMALE ${ }^{\text {a }}$ | \|LAND- ${ }^{\text {LINE }}$ | $\left.\right\|_{\text {\| MOBILE }} ^{\text {PHONE }}$ \| | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS-\| } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ |  | O OF 4 |  | $4 \text { OF } 4$ |
| 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | - 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| 12.9\% | 16.5\% | 15.2\% | 15.7\% | 15.3\% | 15.2\% | 16.8\% | 9.8\% | 15.4\% | 9.8\% | 15.9\% | 12.9\% | 10.3\% | 14.5\% | 4.7\% | 16.7\% | 13.0\% |
| 6.3\% | 9.5\% | 4.6\% | 6.6\% | 5.0\% | 6.6\% | 3.6\% | 6.8\% | 5.9\% | 7.8\% | 3.3\% | 7.8\% | - | 2.5\% | 11.0\% | 3.0\% | 8.1\% |
| 23.7\% | 19.6\% | 21.7\% | 21.7\% | 20.4\% | 20.5\% | 23.5\% | 26.4\% | 21.5\% | 30.2\% | 21.0\% | 19.8\% | 10.2\% | 26.2\% | 22.8\% | 27.2\% | 22.4\% |
| 57.2\% | 54.5\% | 58.4\% | 55.9\% | 59.2\% | 57.7\% | 56.1\% | 57.0\% | 57.3\% | 52.2\% | 59.8\% | 59.6\% | 79.5\% | 56.7\% | 61.5\% | 53.1\% | 56.5\% |
| 6.6\% | 7.0\% | 10.6\% | 9.1\% | 10.3\% | 8.6\% | 13.3\% | 3.0\% | 9.5\% | 2.0\% | 12.6\% | 5.1\% | 10.3\% | 12.0\% | -6.3\% | 13.7\% | 5.0\% |
| 1.75 | 1.93 | 1.84 | 1.87 | 1.87 | 1.87 | 1.85 | 1.61 | 1.86 | 1.57 | 1.87 | 1.83 | 2.01 | 1.73 | 1.53 | 1.78 | 1.78 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
4. Opinion: KESHIA SANDIDGE

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 1

|  | total | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \|CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | REST OF DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \mid \text { LIKELY } \mid \\ & \text { \|VOTING } \mid \\ & \text { \| } \end{aligned}$ | $\left.\begin{array}{\|l\|} \left\|\begin{array}{l} \text { Very } \end{array}\right\| \end{array} \right\rvert\,$ | \|Some|what |Likely |  | Vote | Lean | DEMOCRATIC \|CAND. | Vote | Lean | \|FIRM UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| FAVORABLE | 23.0\% | 22.2\% | 28.6\% | 6.4\% | 24.5\% | 14.3\% | 21.2\% | - | 40.1\% | 40.5\% | 25.4\% | 6.6\% | 6.1\% | 19.5\% | 4.0\% |
| UNFAVORABLE | 9.0\% | 8.5\% | 10.0\% | 9.2\% | 9.0\% | 8.9\% | 8.5\% | 9.8\% | 3.7\% | 3.8\% | - | 14.7\% | 15.4\% | - | 11.5\% |
| NO OPINION | 24.9\% | 26.4\% | 20.7\% | 30.5\% | 25.9\% | 19.0\% | 20.8\% | 15.1\% | 21.8\% | 22.4\% | - | 30.8\% | 30.4\% | 40.3\% | 13.8\% |
| NEVER HEARD OF | 43.0\% | 42.8\% | 40.7\% | 53.9\% | 40.6\% | 57.8\% | 49.5\% | 75.1\% | 34.3\% | 33.2\% | 74.6\% | 47.9\% | 48.2\% | 40.2\% | 70.8\% |
| Net Diff. | 14.0\% | 13.8\% | 18.6\% | -2.8\% | 15.4\% | 5.4\% | 12.8\% | -9.8\% | 36.4\% | 36.7\% | 25.4\% | -8.1\% | -9.3\% | 19.5\% | -7.5\% |
| Mean | 1.97 | 1.93 | 2.13 | 1.48 | 1.98 | 1.89 | 2.01 | 1.39 | 2.28 | 2.27 | 3.00 | 1.54 | 1.53 | 1.65 | 1.67 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 2

|  | TOTAL | PaUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KAtherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR-| |ABLE | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | NO OPIN\|ION | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| | NO OPIN\|ION | \|NEVER |HEARD |OF | $\left.\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \mid \text { ABLE } \end{array} \right\rvert\,$ | \|UNFAV-| | NO OPINION | \|NEVER |HEARD |OF | $\text { \|FAVOR-\| } \mid \text { \| }$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ | NO OPINION | \|NEVER <br> HEARD \|OF |  | \|UNFAV|ORABLE |вотн | OPIN- <br> ION <br> \|BOTH | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| favorable | 23.0\% | 57.5\% | 20.8\% | 14.4\% | 10.6\% | 31.4\% | 64.2\% | 20.6\% | 17.6\% | 100.0\% | - | - | - | 37.5\% | 62.3\% | 13.8\% | 22.3\% | 81.1\% | - | 48.9\% | 32.0\% |
| UNFAVORABLE | 9.0\% | 4.0\% | 40.8\% | 4.2\% | 6.0\% | 31.9\% | 16.0\% | 4.3\% | 5.1\% |  | 100.0\% | - | - | 21.2\% | 21.8\% | 10.3\% | 5.7\% | 7.2\% | 100.0\% | 30.2\% | 13.8\% |
| NO OPINION | 24.9\% | 14.7\% | 23.7\% | 61.6\% | 6.6\% | 18.4\% | 12.6\% | 66.4\% | 10.6\% | - | - | 100.0\% | - | 11.6\% | 15.9\% | 62.0\% | 11.2\% | 11.6\% | - | 12.5\% | 46.4\% |
| NEVER HEARD OF | 43.0\% | 23.7\% | 14.7\% | 19.8\% | 76.8\% | 18.3\% | 7.1\% | 8.7\% | 66.7\% | - | - | - | 100.0\% | 29.7\% | - | 13.9\% | 60.9\% | - | - | 8.4\% | 7.7\% |
| Net Diff. | 14.0\% | 53.5\% | -20.0\% | 10.2\% | 4.6\% | -0.5\% | 48.2\% | 16.3\% | 12.5\% | 100.0\% | -100\% | - | - | 16.3\% | 40.5\% | 3.5\% | 16.5\% | 73.9\% | -100\% | 18.7\% | 18.2\% |
| Mean | 1.97 | 2.56 | 1.97 | 1.41 | 2.18 | 2.16 | 2.56 | 1.50 | 2.21 | 3.00 | 2.00 | 1.00 | - | 2.37 | 2.46 | 1.44 | 2.28 | 2.70 | 2.00 | 2.40 | 1.84 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 3

|  | TOTAL |  | BAKER/J | JEANES |  |  |  | IMPOR | RTANT IS | SSUES |  |  |  |  | U.S. S | SENATE B | BALLOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR|ABLE | Вотн | \|UNFAV|ORABLE |вотн | $\left.\begin{aligned} & \mid \text { OPIN- } \\ & \mid \text { ION } \\ & \text { BOTH }\end{aligned} \right\rvert\,$ | \|HEARD |OF |BOTH | $\begin{aligned} & \text { \|ECON- } \\ & \text { \|OMIC } \\ & \text { \|ISSUES } \end{aligned}$ | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | CRIME/ PUBLIC\| SAFETY| | $\left.\begin{array}{\|l\|} \mid \text { EDUCA- } \\ \mid \text { TION } \\ \text { ISSUES } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { ENVIRO\| } \\ & \text { \|NMENTL\| } \\ & \text { \|ISSUES\| } \end{aligned}$ |  | \|DK/REF| |  | \|Vote |  | \|VOTE |BEAS|LEY |  |  | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| favorable | 23.0\% | 100.0\% | - | 67.9\% | 28.8\% | 28.9\% | 19.6\% | 31.6\% | 17.9\% | 2.0\% | 6.4\% | 9.0\% | 40.3\% | 41.8\% | - | 6.0\% | 6.1\% | - | - |
| UNFAVORABLE | 9.0\% | - | 100.0\% | 32.1\% | 16.7\% | 8.6\% | 16.6\% | 3.2\% | 11.6\% | - | 10.3\% | 18.0\% | 3.7\% | 3.8\% | - | 15.1\% | 15.2\% | - | 7.7\% |
| NO OPINION | 24.9\% | - | - | - | 54.5\% | 22.9\% | 10.8\% | 21.5\% | 28.7\% | 45.8\% | 43.8\% | 34.1\% | 21.0\% | 20.2\% | 41.1\% | 28.4\% | 27.9\% | 100.0\% | 34.3\% |
| NEVER HEARD OF | 43.0\% | - | - | - | - | 39.5\% | 52.9\% | 43.6\% | 41.8\% | 52.2\% | 39.5\% | 38.9\% | 35.1\% | 34.2\% | 58.9\% | 50.4\% | 50.8\% | - | 58.0\% |
| Net Diff. | 14.0\% | 100.0\% | -100\% | 35.8\% | 12.1\% | 20.3\% | 3.1\% | 28.4\% | 6.3\% | 2.0\% | -3.8\% | -9.0\% | 36.7\% | 38.0\% |  | -9.1\% | -9.2\% | - | -7.7\% |
| Mean | 1.97 | 3.00 | 2.00 | 2.68 | 1.74 | 2.10 | 2.19 | 2.18 | 1.81 | 1.08 | 1.38 | 1.59 | 2.30 | 2.33 | 1.00 | 1.55 | 1.56 | 1.00 | 1.18 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> house | CT 82: <br> ballot |  |  | \|FAVOR|ABLE |BAKER | \|Vote <br> \|nEWTON | \|vote NEWTON I | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|NEWTON | |  | \|lean | \|VOTE |SAND|IDGE | \|Vote | \|lean | | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ | \|VOTE |NEWTON | | \|VOTE BAKER $\qquad$ | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|VOTE |JEANES | | \|Vote $\mid$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| favorable | 23.0\% | 39.5\% | 40.8\% | - | 6.3\% | 6.6\% | - | 14.5\% | 64.3\% | 41.3\% | 42.6\% | 23.3\% | 5.9\% | 6.1\% | - | - | 100.0\% | 41.5\% | - | - |
| UNFAVORABLE | 9.0\% | 3.4\% | 3.5\% | - | 14.9\% | 15.7\% | - | 11.4\% | 4.4\% | 1.7\% | 1.8\% | - | 17.2\% | 17.9\% | - | 11.8\% | - | 1.8\% | 33.7\% | 10.0\% |
| NO OPINION | 24.9\% | 19.0\% | 18.7\% | 30.0\% | 30.9\% | 27.8\% | 85.3\% | 28.4\% | 7.9\% | 21.2\% | 21.9\% | 10.6\% | 27.8\% | 25.7\% | 77.9\% | 32.7\% | - | 20.0\% | - | 34.6\% |
| NEVER HEARD Of | 43.0\% | 38.1\% | 37.1\% | 70.0\% | 48.0\% | 49.9\% | 14.7\% | 45.7\% | 23.3\% | 35.8\% | 33.7\% | 66.1\% | 49.1\% | 50.2\% | 22.1\% | 55.6\% | - | 36.7\% | 66.3\% | 55.4\% |
| Net Diff. | 14.0\% | 36.1\% | 37.3\% | - | -8.6\% | -9.1\% | - | 3.1\% | 59.9\% | 39.6\% | 40.8\% | 23.3\% | -11.3\% | -11.8\% | - | -11.8\% | 100.0\% | 39.7\% | -33.7\% | -10.0\% |
| Mean | 1.97 | 2.33 | 2.35 | 1.00 | 1.53 | 1.58 | 1.00 | 1.74 | 2.74 | 2.31 | 2.31 | 2.38 | 1.57 | 1.61 | 1.00 | 1.26 | 3.00 | 2.34 | 2.00 | 1.22 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 5

Total
favorable
UNFAVORABLE
NO OPINION
NEVER HEARD OF Net Diff.

Mean

| total |  | DOCTORS IBE MED\| JUANA |  | $\begin{aligned} & \text { IZING } \\ & \text { RTS } \\ & \text { G IN NC } \end{aligned}$ | \|GIVE PA \$6K GRA PRIV. | PARENTS <br> ANT FOR <br> SCHOOLS | \|LOWERING <br> \|state in <br> TAX R | NG THE INCOME RATE | EXPAND MEDIC PROGR |  | \|EXPAND | IF REQU EMPLOYM | $\begin{aligned} & \text { PROGRM\| } \\ & \text { QUIRED } \\ & \text { YMENT } \end{aligned}$ |  | $\begin{aligned} & \text { AND } \\ & \text { CAID } \\ & \text { BO } \end{aligned}$ |  | REGISTERED PARTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|SUPPRT|O | \|OPPOSE ${ }^{\text {\| }}$ | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE ${ }^{\text {a }}$ | \|SUPPRT| | \|OPPOSE ${ }^{\text {\| }}$ | \|SUPPRT| | OPPPOSE\| | SUPPRT ${ }^{\text {\|O }}$ | \|OPPOSE ${ }^{\text {a }}$ | \|SUPPRT | $\mid$ | OPPOSE | SUPPRT | \|OPPOSE | \|REPUB-| | \| ${ }^{\text {demo- }}$ \| | \|INDEP. | |/OTHER| |/DK | Indep-\|0 | Other | \|DK/Ref |
| 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| 23.0\% | 20.2\% | 30.2\% | 22.8\% | 22.4\% | 31.0\% | 12.4\% | 26.6\% | 10.6\% | 16.1\% | 36.4\% | 38.8\% | 27.5\% | 23.4\% | 27.5\% | 38.2\% | 7.6\% | 20.6\% | 20.0\% | 24.8\% | - |
| 9.0\% | 10.2\% | 7.4\% | 7.4\% | 10.7\% | 5.2\% | 15.8\% | 8.2\% | 16.9\% | 11.3\% | 5.9\% | 4.1\% | 10.0\% | 9.0\% | 10.0\% | 3.5\% | 16.2\% | 8.3\% | 9.1\% | 2.8\% | - |
| 24.9\% | 23.4\% | 26.9\% | 20.4\% | 31.7\% | 25.1\% | 25.8\% | 22.6\% | 24.6\% | 24.4\% | 21.7\% | 24.0\% | 20.3\% | 24.3\% | 20.3\% | 23.0\% | 28.8\% | 23.3\% | 23.7\% | 20.7\% | - |
| 43.0\% | 46.2\% | 35.4\% | 49.3\% | 35.1\% | 38.8\% | 46.0\% | 42.7\% | 47.9\% | 48.2\% | 36.0\% | 33.2\% | 42.2\% | 43.4\% | 42.2\% | 35.2\% | 47.3\% | 47.8\% | 47.2\% | 51.7\% | - |
| 14.0\% | 10.0\% | 22.8\% | 15.4\% | 11.7\% | 25.8\% | -3.4\% | 18.4\% | -6.4\% | 4.8\% | 30.5\% | 34.7\% | 17.4\% | 14.4\% | 17.4\% | 34.7\% | -8.6\% | 12.4\% | 11.0\% | 22.1\% | - |
| 1.97 | 1.94 | 2.05 | 2.05 | 1.86 | 2.10 | 1.75 | 2.07 | 1.73 | 1.84 | 2.23 | 2.22 | 2.12 | 1.98 | 2.12 | 2.23 | 1.60 | 1.95 | 1.93 | 2.08 | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 6

|  | TOTAL | REGIS | STERED MALE | PARTY: | REGIS | STERED FEMALE | PARTY: \| | REGIS | STERED WHITE | PARTY: | $\begin{aligned} & \text { REGIS } \\ & \text { NO } \end{aligned}$ | Stered P N-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid$ | \|DEMO|CRATIC $\square$ | \|INDEP. |/OTHER |/DK | Repub- <br> LICAN | \|DEMO|CRATIC $\square$ |  | \|REPUB-|| |  |  | $\begin{aligned} & \|\mathrm{REPUB}-\| \\ & \text { \|LICAN } \end{aligned}$ | \| DEMO- ${ }^{\text {CRATIC }}$ \| | \|INDEP//OTHER |/DK | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC | \|INDEP|/OTHER |/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| FAVORABLE | 23.0\% | 40.4\% | 8.9\% | 23.0\% | 36.3\% | 6.9\% | 18.0\% | 39.2\% | 8.0\% | 26.1\% | 34.0\% | 7.2\% | 5.3\% | 17.4\% | 7.9\% | 8.0\% |
| UNFAVORABLE | 9.0\% | 2.0\% | 19.3\% | 7.3\% | 4.9\% | 14.5\% | 9.4\% | 4.0\% | 17.5\% | 9.1\% | - | 14.6\% | 6.0\% | - | 16.2\% | 2.0\% |
| NO OPINION | 24.9\% | 23.4\% | 24.3\% | 19.7\% | 22.7\% | 31.3\% | 27.4\% | 20.8\% | 27.6\% | 18.3\% | 42.2\% | 30.3\% | 37.3\% | 34.7\% | 28.4\% | 29.1\% |
| NEVER HEARD OF | 43.0\% | 34.3\% | 47.5\% | 50.0\% | 36.1\% | 47.2\% | 45.2\% | 36.1\% | 46.9\% | 46.5\% | 23.9\% | 47.9\% | 51.4\% | 47.9\% | 47.5\% | 60.9\% |
| Net Diff. | 14.0\% | 38.4\% | -10.4\% | 15.7\% | 31.5\% | -7.6\% | 8.6\% | 35.1\% | -9.5\% | 17.0\% | 34.0\% | -7.5\% | -0.8\% | 17.4\% | -8.3\% | 6.0\% |
| Mean | 1.97 | 2.26 | 1.71 | 2.06 | 2.21 | 1.54 | 1.83 | 2.29 | 1.63 | 2.15 | 1.89 | 1.56 | 1.34 | 1.67 | 1.61 | 1.46 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIAL <br> ELECTION |  |  | CHILDREN <br> UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| LIB - ERAL |  | \|CONSER |VATIVE | \|lib- ${ }^{\text {ERAL }}$ | \|mod- ${ }^{\text {\|erate }}$ \| | $\begin{aligned} & \mid \text { CONSER } \\ & \mid \text { VATIVE } \end{aligned}$ | \|VOTED |TRUMP | | $\begin{array}{\|l\|} \mid \text { \|VOTED } \\ \text { \|BIDEN } \\ \mid \end{array}$ | \|VOTED OTHER |  |  | \|YES | No | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| FAVORABLE | 23.0\% | - | 16.3\% | 22.3\% | - | 19.0\% | 13.8\% | 38.0\% | 5.1\% | 28.1\% | 27.0\% | 21.0\% | 38.4\% | 7.9\% | 36.9\% | 11.1\% | 39.8\% | 5.7\% | 42.1\% | 9.7\% |
| UNFAVORABLE | 9.0\% | 16.5\% | 3.9\% | 7.4\% | 20.9\% | 4.6\% | - | 2.9\% | 15.3\% | 18.1\% | 9.1\% | 8.7\% | 7.1\% | 9.5\% | 6.4\% | 9.7\% | 7.8\% | 9.3\% | 5.9\% | 9.6\% |
| NO OPINION | 24.9\% | 29.5\% | 39.2\% | 41.3\% | 26.2\% | 30.8\% | 43.0\% | 21.8\% | 29.1\% | 11.9\% | 23.0\% | 25.8\% | 21.8\% | 28.7\% | 17.4\% | 29.3\% | 26.4\% | 28.3\% | 23.1\% | 22.9\% |
| NEVER HEARD OF | 43.0\% | 54.0\% | 40.6\% | 29.0\% | 52.9\% | 45.6\% | 43.2\% | 37.4\% | 50.4\% | 41.9\% | 40.9\% | 44.4\% | 32.7\% | 53.8\% | 39.3\% | 49.9\% | 26.0\% | 56.6\% | 28.8\% | 57.7\% |
| Net Diff. | 14.0\% | -16.5\% | 12.4\% | 15.0\% | -20.9\% | 14.4\% | 13.8\% | 35.1\% | -10.2\% | 10.0\% | 18.0\% | 12.3\% | 31.3\% | -1.6\% | 30.5\% | 1.4\% | 32.0\% | -3.7\% | 36.2\% | 0.1\% |
| Mean | 1.97 | 1.36 | 1.61 | 1.73 | 1.44 | 1.78 | 1.49 | 2.26 | 1.52 | 2.28 | 2.07 | 1.91 | 2.25 | 1.55 | 2.32 | 1.64 | 2.18 | 1.48 | 2.27 | 1.69 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 9

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean



$$
\begin{array}{llllllllllllllllllllll}
23.0 \% & 24.1 \% & 4.7 \% & 21.7 \% & 0.9 \% & 24.8 \% & 12.5 \% & 27.6 \% & 13.2 \% & 21.3 \% & 12.1 \% & 26.7 \% & 16.3 \% & 19.2 \% & 6.5 \% & 21.4 \% & 2.7 \% & 24.1 \% & 22.8 \% & 28.7 \% & 24.6 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllllll}
9.0 \% & 12.2 \% & 9.3 \% & 8.4 \% & 13.0 \% & 10.0 \% & 10.0 \% & 6.8 \% & 11.4 \% & 13.9 \% & 9.1 \% & 11.7 \% & 7.7 \% & 4.6 \% & 13.6 \% & 6.4 \% & 14.0 \% & 10.1 \% & 7.8 \% & 6.3 \% & 8.3 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllllll}
24.9 \% & 17.2 \% & 39.3 \% & 18.9 \% & 34.5 \% & 22.6 \% & 30.7 \% & 14.3 \% & 38.5 \% & 32.8 \% & 25.9 \% & 15.7 \% & 32.4 \% & 46.1 \% & 27.9 \% & 32.1 \% & 29.9 \% & 18.9 \% & 29.0 \% & 13.5 \% & 29.1 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllllllll}
43.0 \% & 46.5 \% & 46.8 \% & 51.0 \% & 51.6 \% & 42.6 \% & 46.8 \% & 51.3 \% & 36.9 \% & 32.0 \% & 52.8 \% & 45.9 \% & 43.6 \% & 30.1 \% & 52.0 \% & 40.0 \% & 53.4 \% & 47.0 \% & 40.4 \% & 51.4 \% & 38.0 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
14.0 \% & 11.9 \% & -4.6 \% & 13.3 \% & -12.2 \% & 14.8 \% & 2.5 \% & 20.9 \% & 1.8 \% & 7.4 \% & 3.0 \% & 15.1 \% & 8.6 \% & 14.5 \% & -7.1 \% & 15.0 \% & -11.3 \% & 14.0 \% & 15.0 \%
\end{array}
$$

| 1.97 | 2.13 | 1.35 | 2.06 | 1.30 | 2.04 | 1.66 | 2.27 | 1.60 | 1.83 | 1.71 | 2.20 | 1.72 | 1.62 | 1.55 | 1.82 | 1.42 | 2.10 | 1.90 | 2.31 | 1.93 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER
banner 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \| COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \text { COLLGE } \\ & \mid \text { GRAD. } \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \mid \mathrm{P} \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \left\|\begin{array}{l} \text { THAN } \end{array}\right\| \\ & \mid \text { COLLGE }\|\mid \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./ } \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { PRO- } \\ \mid \text { \|LIFE } \end{array}\right. \\ \hline \end{array}$ | $\mid \text { PRO- }\|\mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \text { \|СНOICE } \end{array}$ | $\text { \|PRO- } \mid$ | CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO- <br> \|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| favorable | 23.0\% | 20.3\% | 21.3\% | 31.5\% | 25.5\% | 4.2\% | 15.7\% | 1.0\% | 16.1\% | 37.1\% | 10.3\% | 42.1\% | 8.3\% | 31.8\% | 11.7\% | 41.5\% | 12.2\% | 15.6\% | 7.3\% | 8.7\% | 6.7\% |
| UNFAVORABLE | 9.0\% | 13.1\% | 7.4\% | 7.5\% | 9.1\% | 17.3\% | 4.3\% | 15.8\% | 6.2\% | 3.3\% | 14.5\% | 1.8\% | 14.5\% | 4.8\% | 14.5\% | 2.9\% | 16.3\% | 5.4\% | 11.7\% | - | 14.9\% |
| NO OPINION | 24.9\% | 23.3\% | 28.9\% | 13.5\% | 27.5\% | 34.2\% | 32.9\% | 35.9\% | 23.1\% | 22.6\% | 26.5\% | 17.1\% | 27.7\% | 28.6\% | 25.6\% | 19.1\% | 23.8\% | 42.2\% | 30.8\% | 42.6\% | 25.2\% |
| NEVER HEARD Of | 43.0\% | 43.3\% | 42.4\% | 47.4\% | 37.9\% | 44.2\% | 47.1\% | 47.2\% | 54.7\% | 37.0\% | 48.7\% | 39.0\% | 49.6\% | 34.8\% | 48.1\% | 36.5\% | 47.7\% | 36.8\% | 50.3\% | 48.6\% | 53.3\% |
| Net Diff. | 14.0\% | 7.2\% | 13.9\% | 24.0\% | 16.4\% | -13.0\% | 11.4\% | -14.7\% | 9.9\% | 33.8\% | -4.2\% | 40.3\% | -6.2\% | 26.9\% | -2.8\% | 38.6\% | -4.0\% | 10.2\% | -4.5\% | 8.7\% | -8.2\% |
| Mean | 1.97 | 1.95 | 1.87 | 2.34 | 1.97 | 1.46 | 1.68 | 1.34 | 1.84 | 2.23 | 1.69 | 2.41 | 1.62 | 2.05 | 1.73 | 2.35 | 1.78 | 1.58 | 1.53 | 1.34 | 1.60 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|LIFE } \\ \text { LIF } \end{array}$ | \|Should| |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { Incest } \mid \end{aligned}$ |  | $\begin{aligned} & \mid \text { During\| } \\ & \mid 1 \text { stTri } \\ & \mid \text { Mester } \end{aligned}$ | Until \|20th |Week | $\begin{aligned} & \text { \|Legal \|P } \\ & \mid \text { All } \\ & \mid \text { Cases } \end{aligned}$ | $\text { \|PRO- } \mid$ | \| CHOICE | $\text { \|PRO- } \mid$ |  | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | CHOICE | PRO- | $\begin{array}{\|l\|} \text { PRO- } \\ \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| FAVORABLE | 23.0\% | 34.7\% | 35.7\% | 38.1\% | 32.2\% | 11.4\% | 21.7\% | 7.6\% | 5.9\% | 39.4\% | 10.2\% | 29.5\% | 12.2\% | 40.1\% | 11.4\% | 10.1\% | 11.4\% | 7.8\% | 9.4\% |
| UNFAVORABLE | 9.0\% | 4.0\% | 4.3\% | - | 6.3\% | 14.2\% | 9.4\% | 20.7\% | 14.8\% | 3.5\% | 12.8\% | 4.7\% | 15.2\% | 2.8\% | 16.8\% | 10.0\% | 9.9\% | 7.0\% | 12.3\% |
| NO OPINION | 24.9\% | 23.5\% | 24.9\% | 18.0\% | 26.1\% | 26.0\% | 32.8\% | 14.0\% | 26.3\% | 17.8\% | 26.8\% | 29.7\% | 25.4\% | 19.9\% | 24.5\% | 41.6\% | 28.4\% | 37.3\% | 25.8\% |
| NEVER HEARD OF | 43.0\% | 37.8\% | 35.1\% | 43.9\% | 35.4\% | 48.4\% | 36.1\% | 57.7\% | 53.0\% | 39.4\% | 50.2\% | 36.1\% | 47.2\% | 37.2\% | 47.3\% | 38.2\% | 50.3\% | 47.9\% | 52.5\% |
| Net Diff. | 14.0\% | 30.6\% | 31.4\% | 38.1\% | 26.0\% | -2.8\% | 12.3\% | -13.1\% | -8.9\% | 35.9\% | -2.6\% | 24.9\% | -3.0\% | 37.3\% | -5.5\% | 0.1\% | 1.4\% | 0.8\% | -3.0\% |
| Mean | 1.97 | 2.18 | 2.17 | 2.36 | 2.10 | 1.72 | 1.83 | 1.85 | 1.57 | 2.36 | 1.67 | 2.00 | 1.75 | 2.32 | 1.75 | 1.49 | 1.66 | 1.43 | 1.65 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 13

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean


$23.0 \% \quad 19.8 \% \quad 22.6 \% \quad 20.9 \% \quad 28.9 \% \quad 23.6 \% \quad 21.4 \% \quad 23.9 \% \quad 21.1 \% \quad 26.1 \% \quad 23.0 \% \quad 23.6 \% \quad 23.0 \% \quad 27.6 \% \quad 27.2 \% \quad 24.4 \% \quad 26.1 \% \quad 26.1 \%$ | $9.0 \%$ | $12.3 \%$ | $7.9 \%$ | $8.0 \%$ | $9.8 \%$ | $9.1 \%$ | $9.7 \%$ | $8.8 \%$ | $8.8 \%$ | $9.4 \%$ | $9.1 \%$ | $9.1 \%$ | $7.9 \%$ | $8.3 \%$ | $9.0 \%$ | $\mathbf{6 . 9 \%}$ | $9.7 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | $24.9 \% \quad 24.0 \% \quad 16.8 \% \quad 26.5 \% \quad 23.2 \% \quad 30.6 \% \quad 19.8 \% \quad 26.9 \% \quad 23.2 \% \quad 27.1 \% \quad 23.2 \% \quad 30.6 \% ~ 16.9 \% ~ 24.7 \% ~ 18.4 \% ~ 28.4 \% ~ 19.5 \% ~ 31.3 \%$

 $\begin{array}{lllllllllllllllllllllllllll}14.0 \% & 7.5 \% & 14.7 \% & 12.9 \% & 19.1 \% & 14.5 \% & 11.7 \% & 15.1 \% & 12.3 \% & 16.6 \% & 14.0 \% & 14.5 \% & 15.1 \% & 19.3 \% & 18.2 \% & 17.6 \% & 16.4 \% & 23.1 \%\end{array}$

| 1.97 | 1.92 | 2.12 | 1.90 | 2.09 | 1.89 | 2.03 | 1.95 | 1.96 | 1.98 | 2.00 | 1.89 | 2.13 | 2.05 | 2.16 | 1.93 | 2.12 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 14

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean


$$
\begin{array}{lllllllllllllll}
23.0 \% & 19.8 \% & 21.0 \% & 15.7 \% & 27.3 \% & 20.6 \% & 21.3 \% & 26.1 \% & 20.5 \% & 34.3 \% & 19.3 \% & 15.4 \% & - & 15.3 \% & 22.6 \% \\
26.9 \% & 25.1 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllll}
9.0 \% & 11.5 \% & 9.2 \% & 8.6 \% & 11.3 \% & 8.5 \% & 14.7 \% & 8.2 \% & 9.7 \% & 7.2 \% & 9.5 \% & 10.3 \% & - & 7.5 \% & 7.5 \% & 8.6 \% & 10.7 \%
\end{array}
$$

$$
\left.\begin{array}{lllllllllllllll}
24.9 \% & 22.6 \% & 28.5 \% & 27.4 \% & 26.2 \% & 26.1 \% & 30.0 \% & 22.2 \% & 27.2 \% & 26.7 \% & 24.3 \% & 23.8 \% & 20.5 \% & 31.5 \% & 18.1 \%
\end{array}\right) 24.6 \% \quad 25.5 \%
$$

$$
\begin{array}{llllllllllllll}
43.0 \% & 46.1 \% & 41.3 \% & 48.2 \% & 35.1 \% & 44.8 \% & 34.0 \% & 43.4 \% & 42.7 \% & 31.8 \% & 46.8 \% & 50.4 \% & 79.5 \% & 45.7 \% \\
51.8 \% & 39.9 \% & 38.7 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllll}
14.0 \% & 8.4 \% & 11.8 \% & 7.1 \% & 16.0 \% & 12.0 \% & 6.6 \% & 17.9 \% & 10.8 \% & 27.1 \% & 9.8 \% & 5.1 \% & - & 7.8 \% & 15.2 \% & 18.3 \%
\end{array} 14.3 \%
$$

| 1.97 | 1.95 | 1.87 | 1.77 | 2.02 | 1.90 | 1.87 | 2.07 | 1.88 | 2.11 | 1.91 | 1.83 | 1.00 | 1.70 | 2.09 | 2.04 | 1.99 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
5. Opinion: KRISTIN BAKER

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\|\begin{array}{lll} 0 & \text { OF } \end{array}\right\|$ | $\text { \|lll\|} \begin{array}{lll} 1 & \text { OF } & 4 \\ \hline \end{array}$ | $2 \text { OF } 4$ |  | $4 \text { OF } 4$ | NONE | \| VOTED || | Only Gop | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Gop } \end{aligned}$ | \|GOP/ |DEM |EQUAL | \|Vote |DEM | | \|Majo|rity |Dem | \|Only |Dem |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| FAVORABLE | 23.0\% | 19.8\% | 18.0\% | 23.8\% | 23.8\% | 44.7\% | 6.3\% | 50.4\% | 51.9\% | - | 28.4\% | - | - | - |
| UNFAVORABLE | 9.0\% | 8.4\% | 6.2\% | 13.4\% | 9.3\% | 10.0\% | 11.8\% | 6.6\% | 3.8\% | 100.0\% | 43.3\% | - | - | - |
| NO OPINION | 24.9\% | 21.1\% | 25.4\% | 32.0\% | 26.4\% | 20.9\% | 21.5\% | 15.4\% | 15.8\% | - | 6.5\% | 38.2\% | - | 39.9\% |
| NEVER HEARD OF | 43.0\% | 50.7\% | 50.4\% | 30.8\% | 40.5\% | 24.4\% | 60.4\% | 27.7\% | 28.6\% |  | 21.9\% | 61.8\% | 100.0\% | 60.1\% |
| Net Diff. | 14.0\% | 11.4\% | 11.7\% | 10.4\% | 14.5\% | 34.7\% | -5.5\% | 43.8\% | 48.1\% | -100\% | -14.9\% | - | - | - |
| Mean | 1.97 | 1.97 | 1.85 | 1.88 | 1.96 | 2.32 | 1.62 | 2.48 | 2.50 | 2.00 | 2.28 | 1.00 | - | 1.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 1

|  | total | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { CORD } \\ & \text { Co } \end{aligned}$ |  | \|REST <br> \|OF <br> \|DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \mid \text { \|LIKELY\| } \\ & \text { \|VOTING } \mid \end{aligned}$ | $\text { \|Very } \mid$ | Somewhat \|Likely| | $\begin{aligned} & \text { \|REPUB-\| } \\ & \mid \text { LICAN } \\ & \text { CAND. } \end{aligned}$ | Vote | \|Lean | $\begin{array}{l\|} \text { \|DEMO- } \\ \text { \|CRATIC\| } \\ \text { \|CAND. } \end{array}$ | Vote | \|Lean | FIRM UNDECIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| favorable | 9.1\% | 9.1\% | 10.1\% | 4.4\% | 8.5\% | 12.2\% | 18.2\% | - | 6.0\% | 5.4\% | 25.4\% | 10.8\% | 8.8\% | 60.8\% | 18.5\% |
| UNFAVORABLE | 4.1\% | 5.6\% | 2.3\% | - | 4.2\% | 3.2\% | - | 9.8\% | 5.1\% | 5.3\% | - | 3.7\% | 3.8\% | - | - |
| NO OPINION | 26.7\% | 25.1\% | 27.4\% | 35.5\% | 25.5\% | 33.6\% | 28.6\% | 43.9\% | 25.1\% | 25.0\% | 27.0\% | 31.3\% | 31.8\% | 19.9\% | 12.3\% |
| NEVER HEARD OF | 60.2\% | 60.2\% | 60.2\% | 60.1\% | 61.7\% | 51.0\% | 53.3\% | 46.3\% | 63.8\% | 64.2\% | 47.6\% | 54.2\% | 55.7\% | 19.4\% | 69.2\% |
| Net Diff. | 5.0\% | 3.5\% | 7.8\% | 4.4\% | 4.3\% | 9.1\% | 18.2\% | -9.8\% | 0.8\% | 0.2\% | 25.4\% | 7.2\% | 5.0\% | 60.8\% | 18.5\% |
| Mean | 1.56 | 1.60 | 1.57 | 1.22 | 1.56 | 1.56 | 1.78 | 1.18 | 1.47 | 1.45 | 1.97 | 1.55 | 1.48 | 2.51 | 2.20 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  |  | KRISTIN BAKER |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|FAVOR-\| } \mid$ | \|UNFAV-| | \|No OPIN|ION | \|NEVER |HEARD |OF | \|FAVOR|ABLE | $\mid$ \|UNFAV-| | $\begin{aligned} & \left\|\begin{array}{l} \text { NO } \\ \mid O P I N- \\ \text { OPIN } \\ \text { ION } \end{array}\right\| \\ & \hline \end{aligned}$ | \|NEVER |HEARD |OF | $\left.\begin{array}{\|l\|l\|} \mid \text { FAVOR-\| } \\ \mid A B L E \end{array} \right\rvert\,$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | NO OPINION | \|NEVER |HEARD |OF | \| FAVOR-| ${ }^{\text {AbLE }}$ | - \|UNFAV-| | NO OPINION | \|NEVER HEARD OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BOTH } \end{aligned}$ | \|UNFAV|ORABLE |BOTH | OPIN- <br> ION <br> \|вотн | \|HEARD |OF |BOTH |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 712 | 80 | 181 | 9 | 2 | 41 | 111 |
| favorable | 9.1\% | 18.7\% | 23.8\% | 2.8\% | 3.8\% | 35.7\% | 12.5\% | 4.4\% | 4.6\% | 14.7\% | 21.3\% | 4.2\% | 6.3\% | 100.0\% | \% | - | - | 43.4\% | - | 29.0\% | 14.6\% |
| UNFAVORABLE | 4.1\% | 14.1\% | 6.1\% | - | 0.8\% | 9.9\% | 28.6\% | 4.3\% | - | 11.1\% | 9.9\% | 2.6\% | - |  | - 100.0\% | - | - | 32.7\% | 51.9\% | 22.5\% | 10.2\% |
| No OPINION | 26.7\% | 11.6\% | 31.1\% | 65.8\% | 7.7\% | 17.9\% | 17.8\% | 79.4\% | 7.8\% | 16.0\% | 30.5\% | 66.3\% | 8.6\% | - | - - | 100.0\% | - | - | 48.1\% | 12.0\% | 56.2\% |
| NEVER HEARD OF | 60.2\% | 55.5\% | 39.1\% | 31.4\% | 87.7\% | 36.5\% | 41.1\% | 11.9\% | 87.6\% | 58.2\% | 38.3\% | 26.9\% | 85.1\% | - | - - | - | 100.0\% | 24.0\% | - | 36.4\% | 19.0\% |
| Net Diff. | 5.0\% | 4.6\% | 17.7\% | 2.8\% | 3.1\% | 25.8\% | -16.1\% | 0.1\% | 4.6\% | 3.7\% | 11.4\% | 1.6\% | 6.3\% | 100.0\% | -100\% | - | - | 10.7\% | -51.9\% | 6.5\% | 4.4\% |
| Mean | 1.56 | 2.16 | 1.88 | 1.08 | 1.69 | 2.28 | 1.91 | 1.15 | 1.74 | 1.97 | 1.85 | 1.15 | 1.84 | 3.00 | - 2.00 | 1.00 | - | 2.57 | 1.52 | 2.27 | 1.49 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 3

|  | total |  | BAKER/J | JEANES |  | , |  | IMPOR | Rtant is | SSUES |  |  |  |  | u.s. | Senate b | BALLOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR|ABLE |BOTH | \|UNFAV|ORABLE |BOTH | $\left\|\begin{array}{l} \mid \text { OPIN- } \\ \mid \text { ION } \\ \text { BOTH } \end{array}\right\|$ | \|HEARD |OF |вотн | $\begin{aligned} & \text { \|ECON- } \\ & \text { \|OMIC } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { \|HEALTH\| } \\ \mid- \text { CARE } \\ \mid \text { ISSUES } \end{array}$ | CRIME/ PUBLIC SAFETY | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { \|TION } \\ & \text { ISSUES } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & \mid \text { ENVIRO\| } \\ & \text { \|NMENTL } \\ & \text { \|ISSUES } \end{aligned}$ | $\begin{aligned} & \mid \text { CULTU-\|\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF | \|Vote |BUDD | | \|Vote |  | \|VOTE |BEAS|LEY | \|Vote | $\left.\right\|^{\text {Lean }}$ | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 |  | 135 | 134 | 1 | 13 |
| FAVORABLE | 9.1\% | 100.0\% | - | 60.7\% | 19.0\% | 5.6\% | 19.1\% | 14.1\% | 4.2\% | 8.6\% | 12.8\% | - | 4.6\% | 4.8\% |  | 13.3\% | 13.4\% | - | 16.1\% |
| UNFAVORABLE | 4.1\% | - | 100.0\% | 39.3\% | 12.2\% | 5.0\% | 3.6\% | 3.2\% | 2.5\% | 6.4\% | 2.1\% | 9.0\% | 5.1\% | 5.2\% |  | - $2.7 \%$ | 2.7\% | - | 7.7\% |
| NO OPINION | 26.7\% | - | - | - | 68.7\% | 22.8\% | 13.6\% | 24.7\% | 38.3\% | 26.6\% | 30.8\% | 53.5\% | 24.7\% | 25.6\% |  | 29.1\% | 28.6\% | 100.0\% | 23.7\% |
| NEVER HEARD OF | 60.2\% | - | - | - | - | 66.6\% | 63.8\% | 58.0\% | 55.1\% | 58.4\% | 54.3\% | 37.6\% | 65.6\% | 64.4\% | 100.0\% | 54.9\% | 55.4\% | - | 52.5\% |
| Net Diff. | 5.0\% | 100.0\% | -100\% | 21.4\% | 6.8\% | 0.5\% | 15.5\% | 10.9\% | 1.7\% | 2.2\% | 10.7\% | -9.0\% | -0.4\% | -0.5\% |  | 10.6\% | 10.7\% | - | 8.4\% |
| Mean | 1.56 | 3.00 | 2.00 | 2.61 | 1.50 | 1.48 | 2.15 | 1.75 | 1.24 | 1.57 | 1.61 | 1.14 | 1.42 | 1.42 |  | 1.65 | 1.66 | 1.00 | 1.84 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 4

|  | TOTAL |  |  | State | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE <br> state | DISTRIC <br> HOUSE | $\begin{aligned} & \text { CT } 82 \text { : } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVOR|ABLE |BAKER | \|Vote <br> \|NEWTON | \|vote NEWTON $\qquad$ | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $\left.\right\|^{\text {Lean }}$ | $\begin{aligned} & \mid \text { VOTE } \\ & \mid \text { SAND- } \\ & \text { SDGE } \end{aligned}$ | \|Vote ${ }^{\text {\| }}$ | \|Lean | | \|FIRM |UNDE|CIDED | $\begin{aligned} & \text { \|VOTE \|\| } \\ & \text { NEWTON } \mid \\ & \hline \end{aligned}$ | \|VOTE ${ }^{\text {\|BAKER }} \mid$ | \|Vote | $\left.\right\|^{\text {Lean }}$ | \|Vote |JEANES | | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|vote |baker | \|AND |VOTE |baker | \|NOT <br> \|VOTE <br> \|BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| FAVORABLE | 9.1\% | 6.2\% | 6.4\% | - | 12.0\% | 12.7\% | - | 10.4\% | 12.7\% | 5.2\% | 4.7\% | 12.6\% | 12.9\% | 11.7\% | 43.3\% | 12.6\% | 11.0\% | 4.9\% | 31.3\% | 10.9\% |
| UNFAVORABLE | 4.1\% | 5.5\% | 5.7\% | - | 2.5\% | 2.7\% | - | 3.9\% | 14.9\% | 5.1\% | 5.5\% | - | 2.9\% | 3.0\% | - | 4.0\% | 12.4\% | 5.6\% | 4.7\% | 10.0\% |
| NO OPINION | 26.7\% | 23.1\% | 22.8\% | 30.0\% | 31.5\% | 29.2\% | 71.2\% | 22.9\% | 8.4\% | 23.7\% | 23.9\% | 21.5\% | 30.0\% | 29.7\% | 37.6\% | 27.5\% | 13.1\% | 24.2\% | - | 20.8\% |
| NEVER HEARD OF | 60.2\% | 65.2\% | 65.1\% | 70.0\% | 54.0\% | 55.5\% | 28.8\% | 62.7\% | 64.0\% | 66.0\% | 66.0\% | 65.8\% | 54.1\% | 55.6\% | 19.1\% | 56.0\% | 63.5\% | 65.3\% | 64.0\% | 58.3\% |
| Net Diff. | 5.0\% | 0.7\% | 0.7\% | - | 9.4\% | 10.0\% | - | 6.5\% | -2.3\% | 0.1\% | -0.8\% | 12.6\% | 10.1\% | 8.7\% | 43.3\% | 8.6\% | -1.4\% | -0.6\% | 26.6\% | 0.9\% |
| Mean | 1.56 | 1.52 | 1.53 | 1.00 | 1.58 | 1.63 | 1.00 | 1.66 | 2.12 | 1.46 | 1.44 | 1.74 | 1.63 | 1.59 | 2.07 | 1.66 | 1.94 | 1.44 | 2.87 | 1.76 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 5

Total
FAVORABLE
UNFAVORABLE


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES
banNer 6

|  | TOTAL | REGIS | TERED P MALE | PARTY: | REGI | STERED P FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | $\begin{array}{r\|r} \text { REGIS } \\ \text { NO } \end{array}$ | STERED PAR ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { REPUB- } \\ & \mid \text { LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP. } \\ & \text { \| /OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { \|REPUB- } \\ \text { \|LICAN } \end{array}$ | $\begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC } \\ & \text { \| } \end{aligned}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUB- <br> LICAN | $\left\lvert\, \begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC\| } \end{aligned}\right.$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| favorable | 9.1\% | 2.5\% | 12.4\% | 9.9\% | 3.1\% | 13.1\% | 15.4\% | 3.2\% | 7.8\% | 8.7\% | - | 18.9\% | 23.0\% | - | 20.8\% | 35.1\% |
| UNFAVORABLE | 4.1\% | 5.8\% | 3.9\% | 3.1\% | 5.8\% | 3.2\% | 2.3\% | 5.5\% | - | 3.3\% | 8.6\% | 7.5\% | 1.3\% | - | 8.3\% | 2.0\% |
| NO OPINION | 26.7\% | 35.3\% | 27.4\% | 20.6\% | 23.0\% | 26.0\% | 28.8\% | 23.1\% | 33.1\% | 20.3\% | 74.6\% | 18.7\% | 36.3\% | 66.3\% | 18.2\% | 20.4\% |
| NEVER HEARD OF | 60.2\% | 56.4\% | 56.3\% | 66.3\% | 68.2\% | 57.7\% | 53.5\% | 68.3\% | 59.2\% | 67.8\% | 16.8\% | 54.9\% | 39.3\% | 33.7\% | 52.7\% | 42.5\% |
| Net Diff. | 5.0\% | -3.3\% | 8.5\% | 6.7\% | -2.7\% | 9.9\% | 13.1\% | -2.3\% | 7.8\% | 5.4\% | -8.6\% | 11.3\% | 21.7\% | - | 12.5\% | 33.1\% |
| Mean | 1.56 | 1.25 | 1.66 | 1.68 | 1.37 | 1.70 | 1.71 | 1.37 | 1.38 | 1.64 | 1.10 | 2.00 | 1.78 | 1.00 | 2.06 | 2.26 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 8

|  | total |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMER BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- ${ }^{\text {ERAL }}$ | \|mod- ${ }^{\text {\|erate }}$ \| | CONSER VATIVE | \|lib- ${ }^{\text {ERAL }}$ \| | \|mod- | ${ }^{\text {\| }}$ \| ${ }^{\text {ata }}$ \| | \|CONSER |VATIVE |  | $\begin{array}{\|l\|l\|} \text { \|VOTED } & \mid V \\ \text { \|BIDEN } & 0 \end{array}$ | VOTED OTHER |  | No \| | $\left.\right\|^{\text {YES }}$ |  | \|Yes |  | \|YES |  | \|Yes |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| FAVORABLE | 9.1\% | 15.4\% | 33.1\% | 1.9\% | 19.6\% | 38.6\% | 3.1\% | 3.9\% | 14.3\% | 17.1\% | 10.9\% | 8.5\% | 8.8\% | 8.5\% | 8.5\% | 7.8\% | 9.1\% | 9.0\% | 4.4\% | 5.7\% |
| UNFAVORABLE | 4.1\% | 7.6\% | - | 12.6\% | 9.7\% | - | 9.5\% | 4.3\% | 2.2\% | 17.2\% | 5.6\% | 3.1\% | 3.1\% | 5.0\% | 4.7\% | 4.5\% | 1.5\% | 5.3\% | 3.0\% | 3.7\% |
| NO OPINION | 26.7\% | 17.7\% | 38.8\% | 42.0\% | 14.8\% | 30.3\% | 21.1\% | 24.8\% | 28.9\% | 12.3\% | 26.2\% | 27.0\% | 26.0\% | 26.8\% | 25.3\% | 27.0\% | 26.7\% | 26.7\% | 24.3\% | 24.8\% |
| NEVER HEARD OF | 60.2\% | 59.3\% | 28.1\% | 43.4\% | 55.9\% | 31.0\% | 66.3\% | 67.0\% | 54.7\% | 53.4\% | 57.3\% | 61.3\% | 62.1\% | 59.7\% | 61.5\% | 60.7\% | 62.7\% | 59.0\% | 68.4\% | 65.8\% |
| Net Diff. | 5.0\% | 7.8\% | 33.1\% | -10.7\% | 9.9\% | 38.6\% | -6.4\% | -0.5\% | 12.1\% | -0.1\% | 5.3\% | 5.4\% | 5.7\% | 3.6\% | 3.8\% | 3.3\% | 7.6\% | 3.7\% | 1.4\% | 2.1\% |
| Mean | 1.56 | 1.94 | 1.92 | 1.29 | 2.11 | 2.12 | 1.46 | 1.36 | 1.68 | 2.10 | 1.64 | 1.52 | 1.55 | 1.55 | 1.56 | 1.51 | 1.53 | 1.57 | 1.37 | 1.44 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 9

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean

| total | EVANGELICAL/ BORN-AGAIN: NON-WHITE |  | $\begin{array}{\|l\|} \text { EVANGELICAL/\| } \\ \text { BORN-AGAIN: } \\ \text { AFRICAN-AMER. } \end{array}$ |  | FIREARM HOUSEHOLD |  | FIREARM HOUSEHOLD: MALE |  | FIREARM HOUSEHOLD: female |  | FIREARM HOUSEHOLD: WHITE |  | FIREARM HOUSEHOLD: NON-WHITE |  | $\left\|\begin{array}{c} \text { FIREARM } \\ \text { HOUSEHOLD: } \\ \text { AFRICAN-AMER. } \end{array}\right\|$ |  | EDUCATION |  | EDUCATION: MALE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | YES |  |  |  | YES |  | \|YES |  | YES | NO | \|YES | No | \|YES | NO | \|YES | NO | LESS THAN COLLGE | COLLGE GRAD./ POST | less \|thAN COLLGE | COLLGE GRAD./ POST |
| 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| 9.1\% | 27.4\% | 13.5\% | 30.0\% | 18.9\% | 8.5\% | 10.3\% | 4.6\% | 9.6\% | 13.1\% | 10.7\% | 6.5\% | 4.3\% | 15.4\% | 19.9\% | 21.3\% | 25.0\% | 10.5\% | 8.2\% | 11.8\% | 4.7\% |
| 4.1\% | 3.9\% | 7.3\% | 4.2\% | 7.2\% | 6.9\% | 2.6\% | 6.6\% | 2.7\% | 7.3\% | 2.6\% | 6.6\% | 1.4\% | 8.3\% | 4.7\% | 6.4\% | 5.9\% | 3.8\% | 4.4\% | 2.8\% | 5.5\% |
| 26.7\% | 34.0\% | 30.5\% | 27.6\% | 22.4\% | 20.6\% | 33.2\% | 19.2\% | 40.3\% | 22.4\% | 28.9\% | 14.3\% | 36.6\% | 41.9\% | 27.9\% | 26.4\% | 23.9\% | 28.2\% | 25.5\% | 30.2\% | 26.4\% |
| 60.2\% | 34.8\% | 48.7\% | 38.2\% | 51.5\% | 64.0\% | 53.8\% | 69.6\% | 47.4\% | 57.2\% | 57.8\% | 72.6\% | 57.8\% | 34.4\% | 47.6\% | 45.9\% | 45.1\% | 57.5\% | 61.9\% | 55.2\% | 63.3\% |
| 5.0\% | 23.5\% | 6.2\% | 25.8\% | 11.7\% | 1.5\% | 7.6\% | -2.0\% | 6.8\% | 5.8\% | 8.1\% | -0.1\% | 2.9\% | 7.0\% | 15.2\% | 14.9\% | 19.1\% | 6.7\% | 3.8\% | 8.9\% | -0.8\% |
| 1.56 | 1.90 | 1.67 | 2.04 | 1.93 | 1.66 | 1.50 | 1.52 | 1.42 | 1.78 | 1.57 | 1.71 | 1.23 | 1.59 | 1.85 | 1.91 | 2.02 | 1.58 | 1.54 | 1.59 | 1.41 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { NON-WHITE } \end{aligned}$ |  | $\begin{gathered} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{gathered}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\text { ISSUE OF } \begin{gathered} \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | COLLGE <br> GRAD./ POST | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } \\ & \text { \|POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid l e s s \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \text { \|GRAD./ } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\text { \| }{ }^{\text {PRO- }} \mid$ | pro | $\begin{array}{\|l\|} \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PRO\|CHOICE | \|PRO- | PRO- <br> CHOIC | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| } \mathrm{CHOICE} \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| favorable | 9.1\% | 9.5\% | 11.0\% | 8.4\% | 4.4\% | 16.8\% | 18.0\% | 19.2\% | 25.6\% | 4.6\% | 13.3\% | 5.4\% | 10.9\% | 3.7\% | 15.0\% | 4.3\% | 9.0\% | 6.1\% | 20.3\% | 8.4\% | 25.7\% |
| UNFAVORABLE | 4.1\% | 4.6\% | 3.5\% | 2.5\% | 4.4\% | 7.6\% | 4.5\% | 8.8\% | 3.1\% | 5.5\% | 3.2\% | 5.9\% | 2.7\% | 5.0\% | 3.5\% | 4.8\% | 2.3\% | 9.3\% | 4.6\% | 6.0\% | 5.9\% |
| NO OPINION | 26.7\% | 26.5\% | 24.8\% | 28.2\% | 22.3\% | 28.8\% | 34.2\% | 21.9\% | 25.2\% | 25.4\% | 27.6\% | 23.6\% | 32.5\% | 27.3\% | 24.2\% | 22.5\% | 26.8\% | 41.9\% | 28.7\% | 28.8\% | 22.3\% |
| NEVER HEARD Of | 60.2\% | 59.3\% | 60.7\% | 60.9\% | 69.0\% | 46.8\% | 43.3\% | 50.1\% | 46.2\% | 64.6\% | 55.9\% | 65.1\% | 53.9\% | 64.0\% | 57.3\% | 68.4\% | 61.9\% | 42.7\% | 46.4\% | 56.8\% | 46.2\% |
| Net Diff. | 5.0\% | 4.9\% | 7.6\% | 5.9\% | 0.1\% | 9.1\% | 13.5\% | 10.5\% | 22.5\% | -0.9\% | 10.2\% | -0.5\% | 8.2\% | -1.3\% | 11.5\% | -0.4\% | 6.7\% | -3.2\% | 15.6\% | 2.4\% | 19.8\% |
| Mean | 1.56 | 1.58 | 1.65 | 1.49 | 1.42 | 1.77 | 1.71 | 1.95 | 2.01 | 1.41 | 1.68 | 1.48 | 1.53 | 1.35 | 1.79 | 1.43 | 1.53 | 1.38 | 1.84 | 1.53 | 2.06 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{array}$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { PRO- } \\ \mid \text { LIFE } \end{array}\right. \\ & \hline \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \mid \text { Incest } \end{aligned}$ |  | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 s t T r i \\ \mid \text { Mester } \end{array}\right. \end{array}$ | Until 20th Week | $\begin{aligned} & \text { \|Legal \| } \\ & \mid \text { All } \\ & \text { \|Cases } \end{aligned}$ |  |  |  | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { PRO- } \\ \mid \text { CHOICE } \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|CHOICE | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { \|LIFE } \end{array}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \mid \text { CHOICE } \end{array}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| Favorable | 9.1\% | 6.8\% | - | 11.4\% | 7.2\% | 12.2\% | 10.7\% | 17.8\% | 10.8\% | 7.0\% | 8.9\% | 6.7\% | 14.4\% | 5.4\% | 7.8\% | 14.1\% | 19.4\% | 19.0\% | 24.0\% |
| UNFAVORABLE | 4.1\% | 5.5\% | 3.3\% | 5.2\% | 6.6\% | 3.1\% | 2.9\% | - | 4.5\% | 6.1\% | 2.3\% | 4.9\% | 3.7\% | 4.7\% | 2.3\% | 9.4\% | 4.3\% | 6.8\% | 5.4\% |
| No OPINION | 26.7\% | 26.7\% | 19.2\% | 15.2\% | 36.7\% | 25.7\% | 25.1\% | 18.1\% | 29.4\% | 26.7\% | 28.4\% | 26.7\% | 23.9\% | 24.8\% | 24.2\% | 37.1\% | 28.2\% | 24.7\% | 23.1\% |
| NEVER HEARD OF | 60.2\% | 60.9\% | 77.5\% | 68.2\% | 49.5\% | 59.0\% | 61.3\% | 64.1\% | 55.2\% | 60.2\% | 60.3\% | 61.7\% | 58.0\% | 65.1\% | 65.7\% | 39.4\% | 48.1\% | 49.5\% | 47.5\% |
| Net Diff. | 5.0\% | 1.3\% | -3.3\% | 6.1\% | 0.6\% | 9.1\% | 7.8\% | 17.8\% | 6.3\% | 0.9\% | 6.7\% | 1.8\% | 10.8\% | 0.7\% | 5.4\% | 4.6\% | 15.1\% | 12.1\% | 18.7\% |
| Mean | 1.56 | 1.49 | 1.15 | 1.88 | 1.42 | 1.67 | 1.63 | 1.99 | 1.59 | 1.50 | 1.51 | 1.48 | 1.78 | 1.44 | 1.52 | 1.62 | 1.83 | 1.89 | 2.02 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | NONWHITE | \|Africn |Amer./ |Black | \|His- <br> \|Latino| | Asian/ AsianAmer | Other |  | hite \| | NONWHITE | $\begin{array}{\|l\|} \mid \text { Africn } \\ \mid \text { Amer./ } \\ \text { \|Black } \end{array}$ | His- <br> panic/ <br> Latino | $\begin{array}{\|l\|} \mid \text { Asian/\| } \\ \text { \|Asian- } \\ \text { \|Amer. } \end{array}$ | Other | \|WHITE | NONWHITE | \|Africn |Amer./| |Black |  | Asian/ AsianAmer | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 |  | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 |  |
| favorable | 9.1\% | 6.0\% | 17.3\% | 22.5\% | - | - | - |  | 4.0\% | 19.4\% | 23.3\% | - | - | - | 7.8\% | 15.8\% | 22.0\% | - | - |  |
| UNFAVORABLE | 4.1\% | 3.5\% | 5.8\% | 5.8\% | 9.8\% | - | - |  | 4.1\% | 5.0\% | 6.0\% | - | - | - | 2.9\% | 6.3\% | 5.6\% | 12.5\% | - |  |
| NO OPINION | 26.7\% | 24.5\% | 32.8\% | 23.6\% | 59.2\% | 57.2\% | 100.0\% |  | 25.5\% | 35.1\% | 31.3\% | 40.7\% | 46.5\% | 100.0\% | 23.6\% | 31.3\% | 17.7\% | 64.2\% | 62.9\% | 100.0\% |
| NEVER HEARD Of | 60.2\% | 66.0\% | 44.2\% | 48.1\% | 31.0\% | 42.8\% | - |  | 66.3\% | 40.5\% | 39.4\% | 59.3\% | 53.5\% | - | 65.7\% | 46.6\% | 54.7\% | 23.3\% | 37.1\% |  |
| Net Diff. | 5.0\% | 2.6\% | 11.5\% | 16.8\% | -9.8\% | - | - |  | -0.1\% | 14.4\% | 17.3\% | - | - | - | 4.9\% | 9.6\% | 16.3\% | -12.5\% | - |  |
| Mean | 1.56 | 1.46 | 1.72 | 1.98 | 1.14 | 1.00 | 1.00 |  | 1.36 | 1.74 | 1.87 | 1.00 | 1.00 | 1.00 | 1.54 | 1.71 | 2.09 | 1.16 | 1.00 | 1.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: Katherine jeanes

BANNER 13

Total
favorable
UNFAVORABLE NO OPINION

NEVER HEARD OF Net Diff.

Mean

| total |  |  | AGE |  |  |  |  | AGE CLU | USters |  |  |  |  | $\begin{aligned} & \text { AGE CLU } \\ & \text { MAL } \end{aligned}$ | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \| 18-29 | \| 30-40 | \|41-55 | $\left.\right\|^{56-65}$ | $\left.\right\|_{\text {\|OVER }} \mathbf{6 5}$ | \|UNDER ${ }^{\text {\| }}$ | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 40\end{aligned}\right.$ | $\mid$ UNDER ${ }^{\text {\| }}$ | $\mid$ OVER ${ }^{\text {\| }}$ \| | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}\right.$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & 40 \end{aligned}\right.$ | $\begin{aligned} & \mid \text { UNDER } \\ & 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 9.1\% | 6.0\% | 12.6\% | 6.5\% | 13.5\% | 7.9\% | 9.9\% | 8.8\% | 8.2\% | 10.5\% | 9.5\% | 7.9\% | 7.2\% | 7.9\% | 7.9\% | 7.4\% | 8.9\% | 3.7\% |
| 4.1\% | 9.3\% | 4.1\% | 2.6\% | 2.3\% | 5.0\% | 6.3\% | 3.2\% | 4.4\% | 3.7\% | 3.9\% | 5.0\% | 2.9\% | 5.0\% | 3.9\% | 5.0\% | 4.4\% | 4.1\% |
| 26.7\% | 34.5\% | 17.4\% | 27.4\% | 21.1\% | 31.3\% | 24.4\% | 26.9\% | 25.9\% | 26.5\% | 24.8\% | 31.3\% | 22.4\% | 30.4\% | 24.8\% | 32.8\% | 25.4\% | 36.0\% |
| 60.2\% | 50.2\% | 65.9\% | 63.6\% | 63.2\% | 55.9\% | 59.4\% | 61.1\% | 61.5\% | 59.3\% | 61.9\% | 55.9\% | 67.4\% | 56.7\% | 63.4\% | 54.8\% | 61.3\% | 56.2\% |
| 5.0\% | -3.3\% | 8.5\% | 3.9\% | 11.2\% | 2.9\% | 3.6\% | 5.6\% | 3.8\% | 6.8\% | 5.6\% | 2.9\% | 4.3\% | 2.9\% | 3.9\% | 2.5\% | 4.5\% | -0.4\% |
| 1.56 | 1.43 | 1.86 | 1.43 | 1.79 | 1.47 | 1.64 | 1.54 | 1.54 | 1.61 | 1.60 | 1.47 | 1.53 | 1.48 | 1.54 | 1.44 | 1.57 | 1.26 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 14

Total
favorable
UNFAVORABLE NO OPINION NEVER HEARD OF Net Diff.

Mean


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
6. Opinion: KATHERINE JEANES

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

|  | TOTAL |  | AREA |  |  | OTER LIK | KELIHOOD |  |  |  | GENE | ERIC BAL | LOt |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { CON- } \\ & \text { CORD } \\ & \text { CORD } \end{aligned}$ |  | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING\| } \\ & \text { \| } \end{aligned}$ | ikely\| Likely| | Somewhat \|Likely | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \mid \text { LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ | Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| ECONOMIC ISSUES | 35.0\% | 35.0\% | 35.3\% | 33.9\% | 38.5\% | 14.0\% | 10.4\% | 21.6\% | 48.5\% | 48.5\% | 51.5\% | 19.2\% | 20.0\% | - | 34.4\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 18.7\% | 24.9\% | 18.2\% | 18.9\% | 30.8\% | 35.1\% | 22.0\% | 25.1\% | 25.2\% | 21.5\% | 18.4\% | 18.3\% | 19.5\% | 5.5\% |
| EdUCATION ISSUES | 17.6\% | 19.1\% | 16.0\% | 12.6\% | 17.4\% | 18.9\% | 13.7\% | 29.6\% | 11.0\% | 11.3\% | - | 24.7\% | 24.1\% | 40.2\% | 21.0\% |
| healthcare issues | 12.2\% | 12.2\% | 12.2\% | 12.3\% | 11.4\% | 16.9\% | 21.8\% | 6.6\% | 5.6\% | 5.8\% | - | 17.4\% | 18.2\% | - | 25.3\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 6.8\% | 1.4\% | 9.2\% | 5.2\% | 5.8\% | 7.5\% | 2.4\% | 3.2\% | 3.3\% | - | 7.9\% | 7.4\% | 19.9\% | 4.0\% |
| Environmental issues | 5.2\% | 4.4\% | 6.9\% | 4.5\% | 5.3\% | 5.0\% | 7.4\% | - | 1.4\% | 1.4\% | - | 9.9\% | 9.5\% | 20.4\% | 4.2\% |
| DK/REFUSED | 4.0\% | 3.7\% | 3.3\% | 9.3\% | 3.3\% | 8.6\% | 4.1\% | 17.9\% | 5.1\% | 4.5\% | 27.0\% | 2.4\% | 2.5\% | - | 5.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | Katherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR|ABLE | \|UNFAV-| ${ }^{\text {ORABLE }}$ | No OPINIION | \|NEVER HEARD |OF | \|FAVOR|ABLE | \|UNFAV-| |  | \|NEVER |HEARD |OF | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ | No <br> OPIN- <br> ION | \|NEVER |HEARD |OF | \|FAVOR|ABLE | \| UNFAV-| | No OPINION | \|NEVER HEARD |OF | \|FAVOR|ABLE |вотн | \|UNFAV|ORABLE |вотн | OPINION BOTH | \|HEARD |OF |BOTH |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| ECONOMIC ISSUES | 35.0\% | 56.7\% | 18.8\% | 30.6\% | 30.7\% | 24.5\% | 60.2\% | 29.1\% | 37.0\% | 44.0\% | 33.4\% | 32.2\% | 32.1\% | 21.5\% | \% 43.0\% | 30.0\% | 38.7\% | 39.3\% | 48.1\% | 42.6\% | 33.7\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 9.3\% | 25.7\% | 19.5\% | 26.1\% | 18.3\% | 17.9\% | 25.2\% | 19.6\% | 28.4\% | 7.4\% | 17.8\% | 20.9\% | 32.2\% | \% 16.1\% | 19.1\% | 19.9\% | 11.5\% | - | 15.2\% | 19.9\% |
| EDUCATION ISSUES | 17.6\% | 10.1\% | 27.0\% | 26.6\% | 13.1\% | 24.1\% | 11.1\% | 18.6\% | 16.5\% | 13.7\% | 22.7\% | 20.3\% | 17.1\% | 8.2\% | \% 10.6\% | 25.3\% | 16.1\% | 3.0\% | 51.9\% | 18.2\% | 21.2\% |
| healthcare issues | 12.2\% | 13.1\% | 14.0\% | 7.4\% | 14.4\% | 16.1\% | 5.4\% | 8.3\% | 13.7\% | 10.4\% | 22.5\% | 5.3\% | 15.0\% | 25.7\% | 10.7\% | 6.2\% | 12.9\% | 27.0\% | - | 15.1\% | 10.1\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 2.1\% | 2.8\% | 8.1\% | 5.8\% | 8.6\% | 5.4\% | 5.4\% | 4.4\% | 1.5\% | 6.0\% | 9.3\% | 4.8\% | 7.5\% | 2.7\% | 6.1\% | 4.8\% | 3.9\% | - | 3.3\% | 5.6\% |
| environmental issues | 5.2\% | 7.0\% | 6.0\% | 2.4\% | 5.9\% | 5.9\% | - | 5.8\% | 5.4\% | 0.4\% | - | 9.6\% | 6.3\% | 5.0\% | 8.1\% | 5.2\% | 5.1\% | 15.3\% | - | 3.2\% | 4.9\% |
| DK/REFUSED | 4.0\% | 1.6\% | 5.7\% | 5.4\% | 4.0\% | 2.5\% | - | 7.5\% | 3.4\% | 1.6\% | 8.0\% | 5.5\% | 3.6\% |  | 8.8\% | 8.1\% | 2.5\% | - | - | 2.4\% | 4.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|Vote |NEWTON | \| Vote |NEWTON $\qquad$ | \|UNDE|CIDED $\qquad$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NEWTON | \|Vote | \|lean ${ }^{\text {l }}$ | \|VOTE |SAND|IDGE | \|Vote | \|lean | \|FIRM |UNDE|CIDED |  | \|VOTE BAKER | \|Vote | \|Lean |  | \|Vote | | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT | VOTE |BAKER | $\begin{aligned} & \text { \|ALL } \\ & \mid \text { BAL- } \\ & \text { \|LOTS } \end{aligned}$ |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| ECONOMIC ISSUES | 35.0\% | 51.7\% | 50.2\% | 100.0\% | 18.8\% | 19.9\% | - | 22.4\% | 67.3\% | 49.4\% | 50.5\% | 33.1\% | 18.7\% | 19.5\% | - | 30.6\% | 49.2\% | 52.7\% | 33.2\% | 33.6\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 20.7\% | 21.3\% | - | 18.1\% | 17.5\% | 29.1\% | 32.7\% | 6.1\% | 22.9\% | 22.9\% | 23.9\% | 19.6\% | 18.7\% | 42.2\% | 12.6\% | 26.7\% | 21.0\% | 15.3\% | 12.9\% |
| EDUCATION ISSUES | 17.6\% | 12.1\% | 12.5\% | - | 24.4\% | 25.0\% | 14.5\% | 14.8\% | 8.2\% | 12.4\% | 11.8\% | 21.2\% | 25.3\% | 26.3\% | - | 11.0\% | 10.6\% | 12.0\% | 14.0\% | 18.6\% |
| healthcare issues | 12.2\% | 7.4\% | 7.6\% | - | 19.3\% | 18.8\% | 28.5\% | 4.1\% | 11.8\% | 6.3\% | 6.7\% |  | 17.6\% | 18.3\% | - | 20.6\% | 10.0\% | 6.1\% | 32.9\% | 10.6\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 3.5\% | 3.7\% | - | 8.3\% | 8.8\% | - | - | 2.5\% | 3.2\% | 3.4\% | - | 7.2\% | 7.5\% | - | 7.7\% | 1.7\% | 3.5\% | 4.7\% | - |
| ENVIRONMENTAL ISSUES | 5.2\% | 0.7\% | 0.8\% | - | 8.7\% | 7.6\% | 27.9\% | 13.0\% | 2.0\% | 0.7\% | 0.8\% | - | 9.2\% | 7.9\% | 38.7\% | 12.2\% | - | 0.8\% | - | 10.7\% |
| DK/REFUSED | 4.0\% | 3.8\% | 4.0\% | - | 2.3\% | 2.5\% | - | 13.1\% | 2.0\% | 5.1\% | 4.0\% | 21.7\% | 2.4\% | 1.7\% | 19.1\% | 5.4\% | 1.8\% | 4.0\% | - | 13.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5
Total

ECONOMIC ISSUES CRIME/PUBLIC SAFETY EDUCATION ISSUES

| OTAL | \|ALLOW DOCTORS| | LEGALIZING | \|GIVE PARENTS | \|LOWERING THE | EXPAND STATE | EXPAND PROGRM | EXPAND |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|PRESCRIBE MED| | SPORTS | \|\$6K GRANT FOR| | State income | MEDICAID | if required | MEDICAID |
|  | MARIJUANA | BETTING IN | PRIV. SCHOOLS ${ }^{\text {\| }}$ | taX rate | PROGRAM | EMPLOYMENT | COM |

REGISTERED PARTY

HEALTHCARE ISSUES



 ENVIRONMENTAL ISSUES DK/REFUSED

| $5.2 \%$ | $5.6 \%$ | $5.3 \%$ | $5.9 \%$ | $5.5 \%$ | $7.1 \%$ | $3.3 \%$ | $4.5 \%$ | $7.6 \%$ | $5.6 \%$ | $4.6 \%$ | $3.9 \%$ | $4.9 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |$\quad 5.1 \%$

4.9\% $2.8 \%$
6.5\%
6.8\% 7.8
4. $0 \% \quad 1.1 \% \quad 9.8 \% \quad 0.9 \% \quad 5.5 \% \quad 3.5 \% \quad 3.5 \% \quad 2.9 \% \quad 4.9 \% \quad 3.6 \% \quad 4.7 \% \quad 3.8 \%$
3.7\% $\qquad$ 7.2\% 7.8\% 3.0\%

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

|  | TOTAL | REGIS | STERED MALE | PARTY: | REGIS | TERED FEMALE | PARTY: | REGIS | TERED WHITE | PARTY: | REGIS | STERED ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\lvert\, \begin{aligned} & \text { REPUB-\|D } \\ & \mid \text { LICAN } \mid \text { \| } \end{aligned}\right.$ | DEMO\|CRATIC $\qquad$ | \|INDEP. |/OTHER |/DK | $\begin{aligned} & \mid \text { REPUB- } \mid \\ & \text { \|LICAN } \end{aligned}$ | \|demo- ${ }^{\text {cratic }}$ | \|INDEP-| |/OTHER| |/DK | $\begin{aligned} & \mid \text { REPUB-\|D } \\ & \text { \|LICAN } \mid \mathbf{C l} \end{aligned}$ | DEMO\|CRATIC | \|INDEP|/OTHER |/DK | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | \|demo- | | \|INDEP/OTHER |/DK | REPUB- <br> LICAN | DEMOCRATIC | INDEP/OTHER \|/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| ECONOMIC ISSUES | 35.0\% | 40.4\% | 21.8\% | 55.3\% | 42.7\% | 21.8\% | 23.5\% | 41.9\% | 20.1\% | 39.6\% | 42.9\% | 23.7\% | 42.3\% | 33.7\% | 21.1\% | 49.5\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 32.4\% | 8.9\% | 18.7\% | 20.3\% | 21.5\% | 17.3\% | 25.5\% | 7.6\% | 20.8\% | 31.2\% | 28.2\% | 10.5\% | 31.6\% | 31.1\% | 14.0\% |
| EDUCATION ISSUES | 17.6\% | 7.6\% | 28.0\% | 8.6\% | 19.4\% | 24.4\% | 20.0\% | 14.9\% | 29.3\% | 15.8\% | - | 21.5\% | 8.8\% | - | 23.7\% | 13.4\% |
| healthcare issues | 12.2\% | 10.1\% | 23.1\% | 5.8\% | 8.5\% | 20.9\% | 7.0\% | 9.5\% | 27.3\% | 5.6\% | 8.4\% | 15.1\% | 8.6\% | 16.8\% | 11.3\% | 13.0\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 5.7\% | 6.1\% | 5.5\% | - | 6.4\% | 9.3\% | 3.0\% | 3.8\% | 9.4\% | - | 9.2\% | 1.3\% | - | 10.2\% | 2.0\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 1.7\% | 9.3\% | 4.1\% | 3.7\% | 5.0\% | 9.9\% | 2.0\% | 10.1\% | 5.7\% | 8.9\% | 2.3\% | 9.8\% | 17.8\% | 2.5\% | 1.9\% |
| DK/REFUSED | 4.0\% | 2.0\% | 2.8\% | 2.0\% | 5.4\% | - | 13.0\% | 3.3\% | 1.8\% | 3.0\% | 8.6\% | - | 18.8\% | - | - | 6.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| economic issues | 35.0\% | 37.0\% | 28.0\% | 35.9\% | 24.5\% | 43.9\% | 20.3\% | 48.9\% | 20.1\% | 37.8\% | 20.5\% | 43.7\% | 17.5\% | 45.9\% | 24.8\% | 42.4\% | 22.7\% | 40.1\% | 31.3\% | 55.1\% | 30.4\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 35.0\% | 19.0\% | 38.4\% | 20.4\% | 20.5\% | 23.3\% | 23.4\% | 18.6\% | 16.9\% | 26.2\% | 20.4\% | 21.6\% | 21.6\% | 26.1\% | 29.9\% | 26.9\% | 21.7\% | 20.3\% | 18.4\% | 24.2\% |
| education issues | 17.6\% | 7.8\% | 18.9\% | 8.5\% | 26.4\% | 12.8\% | 23.3\% | 6.0\% | 28.4\% | 21.1\% | 20.2\% | 13.6\% | 26.9\% | 7.2\% | 17.6\% | 10.0\% | 22.2\% | 12.5\% | 22.0\% | 3.5\% | 20.3\% |
| healthcare issues | 12.2\% | 3.8\% | 17.4\% | 4.1\% | 18.6\% | 8.7\% | 17.3\% | 9.0\% | 15.9\% | 8.4\% | 18.2\% | 10.4\% | 16.8\% | 3.6\% | 18.1\% | 5.0\% | 17.3\% | 13.1\% | 11.9\% | 15.3\% | 9.1\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 7.7\% | 2.6\% | 8.5\% | 3.7\% | 6.1\% | 5.0\% | 6.7\% | 6.6\% | 5.3\% | 4.1\% | 6.6\% | 5.5\% | 4.5\% | 4.2\% | 6.3\% | 5.3\% | 5.7\% | 5.1\% | 2.4\% | 8.3\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 4.2\% | 6.9\% | 4.6\% | 3.7\% | 4.4\% | 7.3\% | 4.4\% | 6.2\% | 4.3\% | 8.0\% | 4.3\% | 7.7\% | 4.8\% | 6.6\% | 1.5\% | 5.5\% | 3.5\% | 6.1\% | 1.8\% | 6.5\% |
| DK/REFUSED | 4.0\% | 4.5\% | 7.1\% | - | 2.9\% | 3.7\% | 3.3\% | 1.5\% | 4.2\% | 6.3\% | 2.8\% | 1.1\% | 3.9\% | 12.3\% | 2.5\% | 4.9\% | - | 3.4\% | 3.3\% | 3.6\% | 1.2 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

|  | total | EDUCATION: female |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \mid \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | COLLGE GRAD./\| POST | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./ } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \mid \text { COLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } / \mid \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | PRO\|CHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | PRO\|CHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| ECONOMIC ISSUES | 35.0\% | 27.9\% | 32.1\% | 43.4\% | 30.6\% | 32.3\% | 33.3\% | 33.2\% | 27.0\% | 47.5\% | 24.2\% | 49.9\% | 31.7\% | 44.9\% | 19.0\% | 48.9\% | 20.6\% | 42.4\% | 29.9\% | 42.9\% | 26.1\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 24.4\% | 17.1\% | 24.4\% | 16.8\% | 15.1\% | 29.6\% | 14.0\% | 38.2\% | 21.8\% | 18.6\% | 26.0\% | 15.4\% | 17.3\% | 20.8\% | 22.1\% | 16.0\% | 21.2\% | 22.8\% | 21.2\% | 26.7\% |
| EDUCATION ISSUES | 17.6\% | 19.8\% | 23.4\% | 9.2\% | 26.2\% | 19.0\% | 11.0\% | 21.8\% | 15.6\% | 12.7\% | 22.5\% | 6.3\% | 21.6\% | 19.5\% | 23.1\% | 13.3\% | 25.3\% | 5.5\% | 18.1\% | 7.5\% | 22.9\% |
| healthcare issues | 12.2\% | 11.3\% | 14.2\% | 13.2\% | 12.0\% | 13.3\% | 11.3\% | 11.8\% | 12.8\% | 4.4\% | 19.3\% | 5.8\% | 19.3\% | 2.8\% | 19.4\% | 4.3\% | 21.9\% | 4.8\% | 15.3\% | 6.6\% | 14.7\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 8.4\% | 2.4\% | 3.1\% | 7.1\% | 12.8\% | - | 14.6\% | - | 4.9\% | 5.5\% | 6.4\% | 3.8\% | 3.3\% | 6.7\% | 5.0\% | 5.4\% | 4.7\% | 5.8\% | 6.5\% | 7.3\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 4.9\% | 5.7\% | 4.5\% | 4.9\% | 0.9\% | 9.3\% | 1.0\% | 6.5\% | 3.3\% | 7.5\% | 1.4\% | 8.3\% | 5.4\% | 7.0\% | 2.7\% | 8.7\% | 6.5\% | 5.6\% | 8.9\% | 2.2\% |
| DK/REFUSED | 4.0\% | 3.2\% | 5.0\% | 2.3\% | 2.4\% | 6.5\% | 5.5\% | 3.5\% | - | 5.4\% | 2.4\% | 4.2\% | - | 6.8\% | 4.0\% | 3.6\% | 2.2\% | 15.0\% | 2.6\% | 6.4\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

|  | total |  |  | POSITIION ON |  | N ABORTION |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: female |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- <br> LIfE | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \mid \text { CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { Incest } \end{aligned}$ | PRO\|CHOICE | $\begin{aligned} & \text { \|During\| } \\ & \mid 1 \text { stTri } \\ & \mid \text { Mester } \mid \end{aligned}$ | Until 20th Week | \|Legal |All <br> \|Cases | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | PRO- <br> LIFE | $\text { \|PRO- } \mid \text { СНОICE \| }$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\text { \|PRO- } \mid \text { CHOICE } \mid$ | PRO- <br> LIFE | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| ECONOMIC ISSUES | 35.0\% | 49.6\% | 51.9\% | 47.3\% | 50.0\% | 21.6\% | 21.9\% | 33.1\% | 16.7\% | 54.9\% | 25.9\% | 43.9\% | 18.7\% | 50.8\% | 17.9\% | 45.8\% | 27.7\% | 43.0\% | 24.5\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 20.1\% | 12.7\% | 18.4\% | 24.2\% | 21.1\% | 32.3\% | 17.7\% | 14.9\% | 22.8\% | 18.7\% | 17.1\% | 22.8\% | 21.3\% | 17.1\% | 15.1\% | 27.7\% | 18.7\% | 29.9\% |
| EDUCATION ISSUES | 17.6\% | 13.1\% | 13.6\% | 18.8\% | 9.6\% | 21.8\% | 15.2\% | 14.0\% | 29.6\% | 6.2\% | 20.3\% | 20.6\% | 22.9\% | 12.4\% | 25.9\% | 13.2\% | 15.2\% | 17.8\% | 18.9\% |
| healthcare issues | 12.2\% | 5.2\% | 6.4\% | 7.3\% | 3.4\% | 18.4\% | 13.0\% | 31.6\% | 16.6\% | 7.4\% | 17.6\% | 2.8\% | 19.0\% | 5.2\% | 20.2\% | 5.4\% | 15.5\% | 7.3\% | 14.4\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 4.0\% | 4.5\% | 2.5\% | 4.8\% | 7.1\% | 6.7\% | - | 10.2\% | 4.8\% | 7.1\% | 3.2\% | 7.0\% | 4.1\% | 7.6\% | 4.0\% | 6.2\% | 5.4\% | 7.6\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 3.8\% | 7.1\% | 3.2\% | 2.8\% | 7.2\% | 8.7\% | - | 9.1\% | 2.5\% | 7.1\% | 5.3\% | 7.2\% | 3.4\% | 8.0\% | 5.8\% | 5.8\% | 7.8\% | 2.3\% |
| DK/REFUSED | 4.0\% | 4.2\% | 3.8\% | 2.5\% | 5.2\% | 2.8\% | 2.2\% | 3.6\% | 2.8\% | 1.4\% | 3.4\% | 7.2\% | 2.4\% | 2.8\% | 3.3 | 10.7\% | 1.9\% | - |  |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| ECONOMIC ISSUES | $35.0 \%$ | $28.0 \%$ | $36.9 \%$ | $37.1 \%$ | $35.5 \%$ | $33.6 \%$ | $33.3 \%$ | $35.6 \%$ | $35.2 \%$ | $34.5 \%$ | $35.3 \%$ | $33.6 \%$ | $42.9 \%$ | $40.8 \%$ | $42.6 \%$ | $39.7 \%$ | $44.4 \%$ | $31.7 \%$ |
| CRIME/PUBLIC SAFETY | $20.6 \%$ | $8.5 \%$ | $18.0 \%$ | $16.4 \%$ | $26.0 \%$ | $31.2 \%$ | $14.1 \%$ | $23.5 \%$ | $15.2 \%$ | $28.8 \%$ | $17.9 \%$ | $31.2 \%$ | $17.7 \%$ | $23.3 \%$ | $18.2 \%$ | $26.9 \%$ | $18.9 \%$ | $30.2 \%$ |
| EDUCATION ISSUES | $17.6 \%$ | $22.4 \%$ | $21.6 \%$ | $20.7 \%$ | $14.4 \%$ | $9.4 \%$ | $22.0 \%$ | $15.5 \%$ | $21.3 \%$ | $11.7 \%$ | $19.6 \%$ | $9.4 \%$ | $17.1 \%$ | $11.0 \%$ | $13.8 \%$ | $11.7 \%$ | $13.0 \%$ | $13.0 \%$ |
| HEALTHCARE ISSUES | $12.2 \%$ | $23.0 \%$ | $10.1 \%$ | $8.0 \%$ | $11.3 \%$ | $14.8 \%$ | $15.4 \%$ | $11.0 \%$ | $11.7 \%$ | $13.2 \%$ | $11.6 \%$ | $14.8 \%$ | $12.0 \%$ | $11.5 \%$ | $12.5 \%$ | $10.4 \%$ | $11.3 \%$ | $13.0 \%$ |
| CULTURAL/SOCIAL ISSUES | $5.3 \%$ | $6.4 \%$ | $6.4 \%$ | $7.0 \%$ | $4.0 \%$ | $2.8 \%$ | $6.4 \%$ | $4.9 \%$ | $6.7 \%$ | $3.3 \%$ | $6.0 \%$ | $2.8 \%$ | $3.2 \%$ | $6.9 \%$ | $5.6 \%$ | $5.9 \%$ | $5.7 \%$ | $5.8 \%$ |
| ENVIRONMENTAL ISSUES | $5.2 \%$ | $5.6 \%$ | $6.2 \%$ | $4.8 \%$ | $8.9 \%$ | $1.7 \%$ | $6.0 \%$ | $5.0 \%$ | $5.4 \%$ | $5.0 \%$ | $6.2 \%$ | $1.7 \%$ | $7.2 \%$ | $3.1 \%$ | $6.2 \%$ | $1.6 \%$ | $5.7 \%$ | - |
| DK/REFUSED | $4.0 \%$ | $6.0 \%$ | $0.7 \%$ | $6.0 \%$ | - | $6.5 \%$ | $2.9 \%$ | $4.5 \%$ | $4.5 \%$ | $3.4 \%$ | $3.4 \%$ | $6.5 \%$ | - | $3.3 \%$ | $1.2 \%$ | $3.8 \%$ | $1.0 \%$ | $6.4 \%$ |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\mid$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}\right.$ | $\left\|\begin{array}{l\|} \text { \|OVER } \\ \mid 65 \end{array}\right\|$ |  | \|FEMALE| |  | $\begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \mid \end{aligned}$ | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS- } \\ \text { \|TERED } \end{array}\right. \\ & \hline \end{aligned}$ |  | $\text { OF } 4 \text { ! }$ | $\text { OF } 4$ | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| ECONOMIC ISSUES | 35.0\% | 23.7\% | 31.6\% | 28.6\% | 30.6\% | 27.9\% | 35.4\% | 41.5\% | 29.7\% | 36.1\% | 31.3\% | 37.6\% | 10.3\% | 32.8\% | 47.8\% | 29.2\% | 36.5\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 10.5\% | 23.7\% | 12.6\% | 30.2\% | 17.0\% | 32.1\% | 21.5\% | 19.9\% | 23.9\% | 24.3\% | 13.7\% | 12.7\% | 28.7\% | 15.5\% | 20.7\% | 20.3\% |
| EdUCATION ISSUES | 17.6\% | 26.7\% | 18.9\% | 28.0\% | 11.7\% | 24.9\% | 6.1\% | 13.0\% | 21.4\% | 11.9\% | 18.0\% | 23.0\% | 55.2\% | 5.9\% | 17.5\% | 24.6\% | 15.1\% |
| healthcare issues | 12.2\% | 18.9\% | 10.6\% | 11.0\% | 15.3\% | 11.8\% | 16.5\% | 11.7\% | 12.7\% | 13.5\% | 14.2\% | 8.9\% | 21.8\% | 3.3\% | 13.0\% | 10.2\% | 14.9\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 9.6\% | 3.3\% | 7.7\% | 1.4\% | 6.3\% | - | 5.7\% | 4.9\% | 2.0\% | 4.5\% | 9.4\% | - | 16.3\% | - | 4.7\% | 4.3\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 4.8\% | 6.4\% | 4.7\% | 7.6\% | 6.7\% | 3.3\% | 4.4\% | 5.9\% | 6.4\% | 3.1\% | 6.2\% | - | 10.5\% | 2.5\% | 7.6\% | 3.7\% |
| DK/REFUSED | 4.0\% | 5.8\% | 5.5\% | 7.3\% | 3.2\% | 5.3\% | 6.6\% | 2.2\% | 5.5\% | 6.2\% | 4.6\% | 1.2\% | - | 2.6\% | 3.8\% | 3.1\% | 5.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 OF 4 | OF 4\| | OF 4 | OF 4 | OF 4\| |  | \|Voted |GOP | Only Gop | \|Majo|rity |Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | \|Vote |DEM | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 |  | 15 | 27 | 1 | 26 |
| ECONOMIC ISSUES | 35.0\% | 32.5\% | 37.0\% | 33.5\% | 39.6\% | 33.6\% | 44.9\% | 54.5\% | 56.1\% |  | 6.5\% | 23.5\% |  | 24.5\% |
| CRIME/PUBLIC SAFETY | 20.6\% | 26.4\% | 17.8\% | 15.1\% | 20.1\% | 20.8\% | 10.7\% | 29.1\% | 30.0\% |  | - - | 16.5\% | - | 17.2\% |
| EdUCATION ISSUES | 17.6\% | 22.8\% | 12.7\% | 24.0\% | 16.9\% | 3.4\% | 18.9\% | 6.8\% | 7.0\% |  | - 44.1\% | 11.6\% | 100.0\% | 7.7\% |
| healthcare issues | 12.2\% | 9.0\% | 15.1\% | 9.2\% | 9.3\% | 24.5\% | 3.6\% | 2.9\% |  | 100.0\% | \% | 15.0\% | - | 15.7\% |
| CULTURAL/SOCIAL ISSUES | 5.3\% | 3.0\% | 8.8\% | 3.7\% | 4.6\% | 7.2\% | 8.8\% | - | - |  | - - | 15.6\% | - | 16.3\% |
| ENVIRONMENTAL ISSUES | 5.2\% | 5.3\% | 5.3\% | 8.2\% | 2.2\% | 3.7\% | 9.8\% | 3.0\% | 3.1\% |  | - 6.6\% | 7.9\% | - | 8.3\% |
| DK/REFUSED | 4.0\% | 1.1\% | 3.2\% | 6.2\% | 7.3\% | 6.9\% | 3.3\% | 3.6\% | 3.8\% |  | - 42.8\% | 9.9\% | - | 10.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

|  | total |  |  | State s | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \left\lvert\, \begin{array}{l} \text { ABLE } \\ \text { \|NEWTON\| } \end{array}\right. \end{aligned}$ |  |  | HOUSE State | DISTRIC <br> HOUSE | CT 82: <br> ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | NEWTON | \| Vote NEWTON | | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \|Lean |  | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|FIRM |UNDE|CIDED | \|VOTE | \|VOTE BAKER $\qquad$ | \|Vote | \|Lean | \|VOTE |JEANES | | \|Vote | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| TED BUDD: REPUBLICAN | 50.3\% | 96.0\% | 95.9\% | 100.0\% | 3.3\% | 2.7\% | 14.5\% | 29.4\% | 93.3\% | 95.2\% | 97.2\% | 66.0\% | 2.7\% | 2.8\% | - | 20.9\% | 96.4\% | 98.4\% | 50.0\% | - |
| Vote | 48.6\% | 93.1\% | 94.4\% | 53.2\% | 2.4\% | 1.7\% | 14.5\% | 29.4\% | 93.3\% | 91.7\% | 94.9\% | 43.8\% | 2.7\% | 2.8\% | - | 20.9\% | 96.4\% | 95.4\% | 50.0\% | - |
| Lean | 1.8\% | 2.9\% | 1.4\% | 46.8\% | 0.9\% | 1.0\% | - | - | - | 3.6\% | 2.3\% | 22.2\% | - | - | - | - | - | 3.0\% | - | - |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 3.3\% | 3.4\% | - | 96.7\% | 97.3\% | 85.5\% | 23.9\% | 4.8\% | 3.4\% | 2.0\% | 23.3\% | 96.5\% | 97.2\% | 78.8\% | 39.6\% | 3.6\% | 0.9\% | 50.0\% | - |
| Vote | 44.8\% | 3.3\% | 3.4\% | - | 95.8\% | 97.3\% | 69.8\% | 23.9\% | 4.8\% | 3.4\% | 2.0\% | 23.3\% | 96.5\% | 97.2\% | 78.8\% | 35.4\% | 3.6\% | 0.9\% | 50.0\% | - |
| Lean | 0.4\% | - | - | - | 0.9\% | - | 15.7\% | - | - | - | - | - | - | - | - | 4.2\% | - | - | - | - |
| FIRM UNDECIDED | 4.5\% | 0.7\% | 0.7\% | - | - | - | - | 46.7\% | 2.0\% | 1.4\% | 0.7\% | 10.7\% | 0.8\% | - | 21.2\% | 39.5\% | - | 0.8\% | - | 100.0\% |
| Net Diff. | 5.2\% | 92.7\% | 92.5\% | 100.0\% | -93.4\% | -94.6\% | -71.1\% | 5.6\% | 88.5\% | 91.8\% | 95.2\% | 42.7\% | -93.8\% | -94.4\% | -78.8\% | -18.7\% | 92.8\% | 97.5\% | -0.1\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5


TED BUDD: REPUBLICAN
Vote
Lean
CHERI BEASLEY: DEMOCRAT
Vote
Lean
FIRM UNDECIDED
Net Diff.

| 50.3\% | 41.3\% | 73.7\% | 44.8\% | 55.5\% | 63.8\% | 31.2\% | 56.6\% | 22.9\% | 28.2\% | 87.2\% | 89.6\% | 79.7\% | 47.8\% | 79.7\% | 89.7\% | 9.4\% | 45.3\% | 45.1\% | 47.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 48.6\% | 40.3\% | 72.1\% | 44.8\% | 53.1\% | 62.6\% | 28.5\% | 54.3\% | 22.9\% | 26.9\% | 83.9\% | 85.9\% | 79.7\% | 45.8\% | 79.7\% | 86.9\% | 8.2\% | 44.2\% | 43.8\% | 47.3\% |
| 1.8\% | 1.0\% | 1.6\% | - | 2.4\% | 1.3\% | 2.8\% | 2.3\% | - | 1.2\% | 3.3\% | 3.7\% | - | 2.0\% | - | 2.8\% | 1.2\% | 1.1\% | 1.3\% | - |
| 45.2\% | 54.4\% | 23.1\% | 51.9\% | 41.4\% | 32.5\% | 64.2\% | 39.6\% | 73.7\% | 66.3\% | 11.4\% | 8.9\% | 20.3\% | 47.9\% | 20.3\% | 7.6\% | 88.3\% | 46.0\% | 46.8\% | 40.2\% |
| 44.8\% | 53.9\% | 23.1\% | 51.9\% | 40.6\% | 31.8\% | 64.2\% | 39.1\% | 73.7\% | 66.3\% | 10.2\% | 7.6\% | 20.3\% | 47.5\% | 20.3\% | 7.6\% | 88.3\% | 44.9\% | 45.5\% | 40.2\% |
| 0.4\% | 0.5\% | - | - | 0.8\% | 0.7\% | - | 0.5\% | - | - | 1.2\% | 1.3\% | - | 0.4\% | - | - | - | 1.1\% | 1.3\% | - |
| 4.5\% | 4.3\% | 3.2\% | 3.3\% | 3.2\% | 3.7\% | 4.5\% | 3.9\% | 3.4\% | 5.5\% | 1.4\% | 1.6\% | - | 4.3\% | - | 2.8\% | 2.3\% | 8.6\% | 8.1\% | 12.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

|  | TOTAL | $\begin{aligned} & \text { REGISTERED PARTY: \| } \\ & \text { MALE } \end{aligned}$ |  |  | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { FEMALE } \end{aligned}$ |  |  | REGISTERED PARTY: WHITE |  |  | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{\|l\|l\|} \text { \|REPUB- } \\ \mid \text { LICAN } \end{array} \right\rvert\,$ | \|CRATIC |  | $\left.\begin{array}{\|l\|} \text { \|REPUB-\| } \\ \text { \|LICAN } \end{array} \right\rvert\,$ | \|CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\text { \|REPUB-\| } \mid$ | \|CRATIC|| | \|INDEP-| |/OTHER |/DK | $\text { \|REPUB-\| } \mid$ | CRATIC <br> \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| TED BUDD: REPUBLICAN | 50.3\% | 87.0\% | 10.1\% | 58.5\% | 92.0\% | 9.1\% | 30.5\% | 91.3\% | 15.3\% | 48.5\% | 76.2\% | 2.6\% | 36.6\% | 68.0\% | 2.8\% | 38.5\% |
| Vote | 48.6\% | 87.0\% | 10.1\% | 56.4\% | 86.7\% | 7.2\% | 30.5\% | 89.2\% | 13.0\% | 48.5\% | 67.8\% | 2.6\% | 32.3\% | 51.1\% | 2.8\% | 32.1\% |
| Lean | 1.8\% | - | - | 2.1\% | 5.2\% | 1.9\% | - | 2.1\% | 2.3\% | - | 8.4\% | - | 4.2\% | 16.9\% | - | 6.4\% |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 13.0\% | 83.3\% | 37.2\% | 2.9\% | 90.9\% | 55.9\% | 6.7\% | 84.7\% | 46.7\% | 14.9\% | 92.5\% | 44.0\% | 14.2\% | 91.7\% | 40.4\% |
| Vote | 44.8\% | 13.0\% | 83.3\% | 37.2\% | 2.9\% | 90.9\% | 53.5\% | 6.7\% | 84.7\% | 46.7\% | 14.9\% | 92.5\% | 39.6\% | 14.2\% | 91.7\% | 40.4\% |
| Lean | 0.4\% | - | - | - | - | - | 2.4\% | - | - | - | - | - | 4.3\% | - | - | - |
| FIRM UNDECIDED | 4.5\% | - | 6.5\% | 4.2\% | 5.2\% |  | 13.6\% | 2.0\% | - | 4.8\% | 8.9\% | 5.0\% | 19.5\% | 17.8\% | 5.5\% | 21.1\% |
| Net Diff. | 5.2\% | 74.0\% | -73.2\% | 21.3\% | 89.1\% | -81.8\% | -25.4\% | 84.6\% | -69.3\% | 1.7\% | 61.2\% | -89.9\% | -7.4\% | 53.8\% | -88.9\% | -1.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  | AFRIC | IDEOLOGY: CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 household |  | EVANGELICAL/ BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: female |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| l | ERA - | \|MOD- ${ }^{\text {\| ERATE }}$ | \|CONSER |VATIVE | \|lib- ${ }^{\text {ERAL }}$ | \|mod- ${ }^{\text {\|erate }}$ \| | \|CONSER |VATIVE | \|VOTED |TRUMP | |  | \|VOTED |OTHER | |  |  |  |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| TED BUDD: REPUBLICAN | 50.3\% | - | 23.4\% | 80.5\% | - | 17.4\% | 78.6\% | 93.1\% | 4.6\% | 57.6\% | 45.3\% | 52.6\% | 72.7\% | 27.3\% | 75.8\% | 34.0\% | 69.6\% | 22.5\% | 80.8\% | 34.4\% |
| Vote | 48.6\% | - | 23.4\% | 67.4\% | - | 17.4\% | 57.7\% | 90.3\% | 3.8\% | 57.6\% | 41.6\% | 51.6\% | 70.3\% | 25.9\% | 74.2\% | 34.0\% | 66.3\% | 20.1\% | 79.7\% | 32.1\% |
| Lean | 1.8\% | - | - | 13.1\% | - | - | 21.0\% | 2.8\% | 0.8\% | - | 3.7\% | 1.0\% | 2.4\% | 1.4\% | 1.5\% | - | 3.3\% | 2.4\% | 1.1\% | 2.2\% |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 87.5\% | 65.5\% | 19.5\% | 84.1\% | 71.2\% | 21.4\% | 4.5\% | 91.5\% | 29.3\% | 49.0\% | 43.7\% | 24.2\% | 68.2\% | 24.2\% | 58.7\% | 24.2\% | 75.0\% | 16.4\% | 65.3\% |
| Vote | 44.8\% | 84.3\% | 65.5\% | 19.5\% | 84.1\% | 71.2\% | 21.4\% | 4.5\% | 91.5\% | 29.3\% | 47.7\% | 43.7\% | 24.2\% | 67.5\% | 24.2\% | 58.7\% | 24.2\% | 73.7\% | 16.4\% | 65.3\% |
| Lean | 0.4\% | 3.2\% | - | - | - | - | - | - | - | - | 1.3\% | - | - | 0.8\% | - | - | - | 1.3\% | - | - |
| FIRM UNDECIDED | 4.5\% | 12.5\% | 11.2\% | - | 15.9\% | 11.3\% | - | 2.3\% | 3.9\% | 13.1\% | 5.7\% | 3.6\% | 3.1\% | 4.5\% | - | 7.3\% | 6.2\% | 2.4\% | 2.8\% | 0.3\% |
| Net Diff. | 5.2\% | -87.5\% | -42.1\% | 61.1\% | -84.1\% | -53.8\% | 57.3\% | 88.6\% | -86.9\% | 28.4\% | -3.7\% | 8.9\% | 48.5\% | -40.9\% | 51.5\% | -24.7\% | 45.4\% | -52.5\% | 64.4\% | -31.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

| total | EVANGELICAL/ | EVangelical/\| | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: MALE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  |  |
|  | NON-WHITE | \|AFRICAN-AMER.| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER.| |  |  |



Total
TED BUDD: REPUBLICAN
Vote
Lean
CHERI BEASLEY: DEMOCRAT
Vote
Lean
FIRM UNDECIDED Net Diff.





 $\begin{array}{llllllllllllllllllllllllllllll}4.5 \% & 4.2 \% & 12.0 \% & 4.6 \% & 15.8 \% & 4.5 \% & 5.4 \% & 1.5 \% & 7.0 \% & 8.2 \% & 4.5 \% & 4.5 \% & 1.4 \% & 4.8 \% & 12.0 \% & 4.9 \% & 15.1 \% & 5.8 \% & 3.0 \% & 7.5 \% & -\end{array}$ $\mathbf{5 . 2 \%}-19.3 \%-59.1 \%-30.9 \%-68.7 \% \quad 24.6 \%-38.4 \% \quad 39.3 \%-40.0 \% \quad 6.8 \%-37.5 \% \quad 33.6 \%-23.1 \% \quad-7.2 \%-62.9 \%-16.6 \%-72.1 \% \quad 25.0 \% \quad-9.4 \% \quad 54.7 \% \quad-7.6 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: <br> NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./ } \\ \mid \text { POST } \end{array}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./\| } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \mid \mathrm{P} \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\|L } \\ & \text { \|GRAD./\| } \\ & \vdots \text { POST } \mid \text { \| } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./\|\| } \\ \mid \text { POST } \end{array} \right\rvert\,$ | PRO- LIFE | \|PROCHOICE | \|PRO- <br> \|LIFE | PROCHOICE | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { \|PRO- } \\ \mid \text { \|IFE } \end{array}$ |  | PRO- <br> LIFE | CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| TED BUDD: REPUBLICAN | 50.3\% | 48.2\% | 41.8\% | 73.2\% | 50.0\% | 21.1\% | 27.6\% | 16.3\% | 21.3\% | 87.0\% | 14.6\% | 91.2\% | 18.2\% | 82.5\% | 12.2\% | 90.1\% | 20.0\% | 69.6\% | 6.1\% | 58.2\% | 2.9\% |
| Vote | 48.6\% | 46.8\% | 38.3\% | 72.1\% | 48.2\% | 17.9\% | 25.3\% | 12.7\% | 18.0\% | 84.7\% | 13.9\% | 89.7\% | 18.2\% | 79.4\% | 11.0\% | 89.3\% | 18.9\% | 60.0\% | 6.1\% | 45.0\% | 2.9\% |
| Lean | 1.8\% | 1.4\% | 3.5\% | 1.1\% | 1.8\% | 3.1\% | 2.3\% | 3.6\% | 3.2\% | 2.2\% | 0.7\% | 1.5\% | - | 3.1\% | 1.2\% | 0.9\% | 1.1\% | 9.6\% | - | 13.2\% | - |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 47.4\% | 52.6\% | 23.5\% | 48.2\% | 66.2\% | 66.3\% | 69.1\% | 71.2\% | 9.1\% | 80.7\% | 7.4\% | 76.3\% | 10.8\% | 83.7\% | 8.1\% | 76.4\% | 14.6\% | 87.5\% | 20.0\% | 89.8\% |
| Vote | 44.8\% | 47.4\% | 51.4\% | 23.5\% | 48.2\% | 66.2\% | 63.9\% | 69.1\% | 71.2\% | 9.1\% | 79.9\% | 7.4\% | 76.3\% | 10.8\% | 82.4\% | 8.1\% | 76.4\% | 14.6\% | 85.6\% | 20.0\% | 89.8\% |
| Lean | 0.4\% | - | 1.2\% | - | - | - | 2.4\% | - | - |  | 0.7\% | - | - | - | 1.3\% | - | - | - | 1.9\% | - | - |
| FIRM UNDECIDED | 4.5\% | 4.4\% | 5.5\% | 3.3\% | 1.8\% | 12.7\% | 6.1\% | 14.6\% | 7.6\% | 4.0\% | 4.7\% | 1.4\% | 5.5\% | 6.7\% | 4.1\% | 1.8\% | 3.6\% | 15.8\% | 6.4\% | 21.8\% | 7.3\% |
| Net Diff. | 5.2\% | 0.8\% | -10.8\% | 49.8\% | 1.8\% | -45.2\% | -38.7\% | -52.8\% | -49.9\% | 77.9\% | -66.1\% | 83.7\% | -58.2\% | 71.6\% | -71.5\% | 82.0\% | -56.4\% | 55.0\% | -81.4\% | 38.2\% | -86.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

|  | TOTAL | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: female |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- |LIFE | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \left\|\begin{array}{l} \text { CaseOf } \\ \mid \text { Rape/ } \\ \text { Incest } \end{array}\right\| \end{aligned}$ | \|CHOICE | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 \text { stTri } \\ \text { \| } \\ \text { Mester } \end{array}\right. \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { Until } \\ \mid 20 t h \\ \mid W e e k \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|Legal \| } \\ & \text { \|All } \\ & \text { \| Cases } \end{aligned}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ |  | $\left.\begin{array}{l\|} \mid \text { PRO- } \\ \mid \text { \|IIFE } \end{array} \right\rvert\,$ | PROCHOICE | \|PRO- | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| TED BUDD: REPUBLICAN | 50.3\% | 84.7\% | 90.6\% | 84.5\% | 82.3\% | 15.7\% | 27.3\% | 15.8\% | 7.8\% | 89.6\% | 16.9\% | 79.4\% | 14.9\% | 90.1\% | 19.2\% | 58.3\% | 10.1\% | 51.1\% | 5.5\% |
| Vote | 48.6\% | 81.0\% | 90.6\% | 76.5\% | 79.5\% | 15.7\% | 27.3\% | 15.8\% | 7.8\% | 88.1\% | 16.9\% | 73.2\% | 14.9\% | 87.4\% | 19.2\% | 49.7\% | 10.1\% | 39.5\% | 5.5\% |
| Lean | 1.8\% | 3.7\% | - | 8.0\% | 2.8\% | - | - | - | - | 1.4\% | - | 6.2\% | - | 2.7\% | - | 8.6\% | - | 11.6\% | - |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 11.9\% | 5.8\% | 13.0\% | 13.9\% | 78.9\% | 69.8\% | 80.6\% | 84.5\% | 10.4\% | 75.7\% | 13.5\% | 81.2\% | 8.1\% | 77.1\% | 30.3\% | 81.9\% | 35.5\% | 84.7\% |
| Vote | 44.8\% | 11.9\% | 5.8\% | 13.0\% | 13.9\% | 78.2\% | 69.8\% | 80.6\% | 82.9\% | 10.4\% | 75.7\% | 13.5\% | 79.9\% | 8.1\% | 77.1\% | 30.3\% | 79.9\% | 35.5\% | 84.7\% |
| Lean | 0.4\% | - | - | - | - | 0.8\% | - | - | 1.6\% | - | - |  | 1.3\% | - | - | - | 2.0\% | - | - |
| FIRM UNDECIDED | 4.5\% | 3.4\% | 3.6\% | 2.5\% | 3.8\% | 5.3\% | 2.9\% | 3.6\% | 7.7\% | - | 7.4\% | 7.1\% | 3.9\% | 1.7\% | 3.7\% | 11.4\% | 7.9\% | 13.4\% | 9.8\% |
| Net Diff. | 5.2\% | 72.8\% | 84.8\% | 71.5\% | 68.4\% | -63.2\% | -42.5\% | -64.7\% | -76.7\% | 79.1\% | -58.9\% | 65.9\% | -66.2\% | 82.0\% | -57.9\% | 28.0\% | -71.8\% | 15.6\% | -79.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | $\left.\begin{array}{\|l\|} \mid \text { NON- } \\ \text { \|WHITE } \end{array} \right\rvert\,$ | \|Africn |Amer./ |Black | $\left\lvert\, \begin{aligned} & \text { His- } \\ & \text { panic/ }\end{aligned}\right.$ <br> \|Latino| | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { Asian/ } \\ \text { Asian- } \\ \text { Amer. } \end{array}\right. \\ \text { Amen } \end{array}$ | Other | \|WHITE | | $\begin{aligned} & \text { \|NON- } \\ & \text { \|WHITE } \end{aligned}$ | \|Africn <br> \|Amer./ <br> \|Black | His\|panic/ |Latino | \|Asian/ AsianAmer. | / \|other | \|WHITE | | \|NONWHITE | \|Africn| |Amer./| |Black |  | \|Asian/ AsianAmer. |  |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 21 | 115 | 49 | 35 | 9 | 4 | 1 |
| TED BUDD: REPUBLICAN | 50.3\% | 59.7\% | 24.5\% | 18.9\% | 52.4\% | 22.4\% | 50.8\% | 67.9\% | 24.6\% | 21.1\% | 54.0\% |  | - 100.0\% | 52.4\% | 24.4\% | 17.2\% | 52.0\% | 34.5\% |  |
| Vote | 48.6\% | 58.3\% | 21.9\% | 15.5\% | 52.4\% | 22.4\% | 50.8\% | 67.9\% | 21.3\% | 17.2\% | 54.0\% |  | - 100.0\% | 49.7\% | 22.3\% | 14.2\% | 52.0\% | 34.5\% |  |
| Lean | 1.8\% | 1.5\% | 2.6\% | 3.4\% | - | - | - | - | 3.3\% | 4.0\% | - |  | - - | 2.8\% | 2.2\% | 3.0\% | - | - |  |
| CHERI BEASLEY: DEMOCRAT | 45.2\% | 37.8\% | 65.4\% | 70.2\% | 38.1\% | 71.5\% | 49.2\% | 32.1\% | 62.1\% | 62.9\% | 46.0\% | 100.0\% | \% | 42.9\% | 67.6\% | 75.8\% | 36.0\% | 56.1\% | 100.0\% |
| Vote | 44.8\% | 37.8\% | 64.1\% | 70.2\% | 28.1\% | 71.5\% | 49.2\% | 32.1\% | 62.1\% | 62.9\% | 46.0\% | 100.0\% | \% | 42.9\% | 65.4\% | 75.8\% | 23.3\% | 56.1\% | 100.0\% |
| Lean | 0.4\% | - | 1.4\% | - | 10.0\% | - | - | - | - | - | - |  | - - | - | 2.3\% | - | 12.6\% | - |  |
| FIRM UNDECIDED | 4.5\% | 2.4\% | 10.1\% | 10.9\% | 9.5\% | 6.1\% | - |  | 13.3\% | 16.0\% | - | - | - - | 4.6\% | 7.9\% | 7.0\% | 12.1\% | 9.4\% |  |
| Net Diff. | 5.2\% | 21.9\% | -40.9\% | -51.3\% | 14.3\% | -49.2\% | 1.6\% | 35.9\% | -37.5\% | -41.8\% | 8.0\% | -100\% | \% 100.0\% | 9.5\% | -43.2\% | -58.6\% | 16.0\% | -21.5\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

## BANNER 13

Total
TED BUDD: REPUBLICAN
Vote
Lean

| total |  |  | AGE |  |  |  |  | AGE CLU | USters |  |  |  |  | $\begin{array}{r} \text { AGE CLI } \\ \text { MAI } \end{array}$ | USTERS: <br> LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|18-29 ${ }^{\text {\| }}$ | $\mid$ \|30-40 ${ }^{\text {\| }}$ | \|41-55 ${ }^{\text {\| }}$ | \| ${ }^{\text {56-65 }}$ | \|OVER | \|UNDER ${ }^{\text {\| }} 40$ \| | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 40\end{aligned}\right.$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \\ & \mid \end{aligned}$ |  | OVER 65 | \|UNDER | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | \|UNDER | 55 | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 65 \end{aligned}\right.$ |
| 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 50.3\% | 36.1\% | 51.4\% | 48.5\% | 55.4\% | 57.2\% | 45.1\% | 53.0\% | 46.8\% | 56.3\% | 48.9\% | 57.2\% | 54.2\% | 59.1\% | 53.5\% | 64.0\% | 56.6\% | 60.6\% |
| 48.6\% | 33.2\% | 49.3\% | 46.2\% | 55.4\% | 55.3\% | 42.6\% | 51.5\% | 44.4\% | 55.4\% | 47.1\% | 55.3\% | 51.8\% | 59.1\% | 52.2\% | 64.0\% | 55.6\% | 60.6\% |
| 1.8\% | 2.9\% | 2.1\% | 2.3\% | - | 1.8\% | 2.4\% | 1.5\% | 2.3\% | 1.0\% | 1.8\% | 1.8\% | 2.5\% | - | 1.3\% | - | 1.0\% | - |
| 45.2\% | 63.0\% | 39.4\% | 44.5\% | 42.7\% | 42.8\% | 49.2\% | 43.5\% | 46.8\% | 42.8\% | 45.8\% | 42.8\% | 43.2\% | 37.4\% | 41.3\% | 36.0\% | 39.2\% | 39.4\% |
| 44.8\% | 63.0\% | 37.2\% | 44.5\% | 42.7\% | 42.8\% | 47.9\% | 43.5\% | 46.2\% | 42.8\% | 45.3\% | 42.8\% | 43.2\% | 37.4\% | 41.3\% | 36.0\% | 39.2\% | 39.4\% |
| 0.4\% | - | 2.2\% | - | - | - | 1.3\% | - | 0.6\% | - | 0.5\% | - | - | - | - | - | - | - |
| 4.5\% | 0.8\% | 9.3\% | 7.1\% | 1.9\% | - | 5.8\% | 3.5\% | 6.4\% | 0.9\% | 5.3\% |  | 2.5\% | 3.5\% | 5.2\% | - | 4.1\% | - |
| 5.2\% | -26.9\% | 12.0\% | 4.0\% | 12.7\% | 14.3\% | -4.1\% | 9.5\% | *\% | 13.5\% | 3.1\% | 14.3\% | 11.0\% | 21.7\% | 12.2\% | 28.0\% | 17.4\% | 21.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14


TED BUDD: REPUBLICAN
Vote
Lean
CHERI BEASLEY: DEMOCRAT
Vote
Lean
FIRM UNDECIDED Net Diff.
$50.3 \% \quad 36.0 \% \quad 48.3 \% \quad 40.8 \% \quad 50.6 \% ~ 42.7 \% \quad 53.9 \% \quad 57.5 \% \quad 44.5 \% \quad 61.5 \% \quad 45.2 \% \quad 44.4 \% \quad 10.1 \% \quad 40.8 \% \quad 53.4 \% \quad 56.2 \% \quad 52.2 \%$ $48.6 \% \quad 33.6 \% \quad 45.6 \% \quad 37.5 \% \quad 48.9 \% \quad 40.3 \% \quad 50.5 \% \quad 56.7 \% \quad 41.9 \% \quad 60.4 \% \quad 43.2 \% \quad 42.3 \% \quad 10.1 \% \quad 35.7 \% \quad 50.8 \% \quad 54.7 \% \quad 51.4 \%$ $\begin{array}{llllllllllllllllllllllllllllll}1.8 \% & 2.4 \% & 2.7 \% & 3.3 \% & 1.7 \% & 2.4 \% & 3.5 \% & 0.8 \% & 2.6 \% & 1.2 \% & 2.0 \% & 2.1 \% & - & 5.1 \% & 2.6 \% & 1.5 \% & 0.8 \%\end{array}$


 $\begin{array}{lllllllllllllllll} & 4.5 \% & 9.0 \% & 3.5 \% & 7.6 \% & 1.6 \% & 6.3 \% & - & 3.2 \% & 5.6 \% & 3.2 \% & 6.3 \% & 4.0 \% & 19.4 \% & 8.1 \% & 4.2 \% & 5.1 \%\end{array} \quad \mathbf{2 . 2 \%}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | CONCORD | $\begin{aligned} & \text { \|KANNA- \|REST } \\ & \text { \|POLIS \|OF } \\ & \text { \| DIST. } \end{aligned}$ |  |  |  | Very Likely | Some\|what |Likely| | \|REPUB-|Vote\|LICAN\|CAND. |  | \|Lean | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ |  | $\left.\right\|^{\text {Lean }}$ | $\begin{aligned} & \text { \|FIRM } \\ & \text { \| UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 42.6\% | 56.2\% | 58.7\% | 48.7\% | 45.3\% | 45.0\% | 46.0\% | 90.2\% | 90.6\% | 78.5\% | 2.8\% | 2.9\% | - | 28.0\% |
| Vote | 46.7\% | 40.7\% | 56.2\% | 54.3\% | 47.4\% | 42.8\% | 41.3\% | 46.0\% | 87.2\% | 88.2\% | 52.4\% | 2.8\% | 2.9\% | - | 28.0\% |
| Lean | 1.5\% | 1.9\% | - | 4.4\% | 1.3\% | 2.5\% | 3.7\% | - | 3.0\% | 2.4\% | 26.1\% | - | - | - | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 48.4\% | 33.9\% | 37.0\% | 43.3\% | 40.1\% | 48.3\% | 23.1\% | 2.1\% | 2.2\% | - | 94.4\% | 95.1\% | 79.6\% | 24.4\% |
| Vote | 40.6\% | 45.7\% | 31.8\% | 37.0\% | 41.4\% | 35.3\% | 41.2\% | 23.1\% | 1.4\% | 1.5\% | - | 91.3\% | 91.8\% | 79.6\% | 16.3\% |
| Lean | 2.3\% | 2.7\% | 2.1\% | - | 1.9\% | 4.8\% | 7.1\% | - | 0.7\% | 0.7\% | - | 3.1\% | 3.3\% | - | 8.1\% |
| FIRM UNDECIDED | 8.9\% | 8.9\% | 9.9\% | 4.4\% | 7.9\% | 14.6\% | 6.7\% | 31.0\% | 7.7\% | 7.3\% | 21.5\% | 2.8\% | 2.0\% | 20.4\% | 47.7\% |
| Net Diff. | 5.4\% | -5.8\% | 22.2\% | 21.7\% | 5.4\% | 5.2\% | -3.3\% | 22.9\% | 88.1\% | 88.4\% | 78.5\% | -91.6\% | -92.1\% | -79.6\% | 3.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

|  | TOTAL |  | BAKER/J | JEANES |  |  |  | IMPOR | Rtant is | SSUES |  |  |  |  | U.S. | SENATE B | ballot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|UNFAV|ORABLE |BOTH | $\left.\begin{aligned} & \mid \text { OPIN- } \\ & \mid \text { ION } \\ & \text { BOTH } \end{aligned} \right\rvert\,$ |  | $\begin{aligned} & \mid \text { ECON- } \\ & \text { \|OMIC } \\ & \text { IISSUES\| } \end{aligned}$ | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|CRIME/ } \\ \text { \| PUBLIC\| } \\ \text { \|SAFETY } \end{array}$ | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { TION } \\ & \text { ISSSUES } \end{aligned}$ | $\begin{aligned} & \text { \|ENVIRO\| } \\ & \text { \|NMENTL } \\ & \text { \|ISSUES } \end{aligned}$ | CULTU \|RAL/ SOCIAL | DK/REF\| | Vote \|BUDD | \|Vote | \|Lean |  | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 5135 | 134 | 1 | 13 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 66.5\% | 12.4\% | 56.2\% | 43.8\% | 71.3\% | 29.1\% | 48.3\% | 33.1\% | 6.8\% | 32.4\% | 46.1\% | 92.0\% | 92.5\% | 77.9\% | 3.5\% | 3.5\% | - | 7.8\% |
| Vote | 46.7\% | 66.5\% | 12.4\% | 56.2\% | 42.5\% | 67.0\% | 29.1\% | 48.3\% | 33.1\% | 6.8\% | 32.4\% | 46.1\% | 89.0\% | 90.8\% | 38.0\% | 3.5\% | 3.5\% | - | 7.8\% |
| Lean | 1.5\% | - | - | - | 1.4\% | 4.3\% | - | - | - | - | - | - | 3.0\% | 1.6\% | 39.9\% | \% | - | - | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 30.4\% | 48.8\% | 38.7\% | 47.6\% | 23.0\% | 67.9\% | 37.6\% | 59.5\% | 71.1\% | 67.6\% | 25.0\% | 2.8\% | 2.1\% | 22.1\% | 91.8\% | 91.7\% | 100.0\% | - |
| Vote | 40.6\% | 30.4\% | 48.8\% | 38.7\% | 43.7\% | 23.0\% | 62.5\% | 34.3\% | 57.6\% | 58.7\% | 67.6\% | 25.0\% | 2.2\% | 1.4\% | 22.1\% | 87.4\% | 88.1\% | - | - |
| Lean | 2.3\% | - | - | - | 3.9\% | - | 5.4\% | 3.3\% | 1.9\% | 12.4\% | - | - | 0.7\% | 0.7\% | - | 4.4\% | 3.6\% | 100.0\% | - |
| FIRM UNDECIDED | 8.9\% | 3.1\% | 38.8\% | 5.1\% | 8.6\% | 5.7\% | 3.0\% | 14.1\% | 7.4\% | 22.1\% |  | 28.9\% | 5.2\% | 5.4\% |  | - 4.7\% | 4.7\% | - | 92.2\% |
| Net Diff. | 5.4\% | 36.1\% | -36.4\% | 17.5\% | -3.8\% | 48.3\% | -38.8\% | 10.7\% | -26.5\% | -64.3\% | -35.3\% | 21.1\% | 89.2\% | 90.4\% | 55.8\% | -88.3\% | -88.2\% | -100\% | 7.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

|  | TOTAL |  |  | State | Senate | ballot |  |  |  | $\begin{aligned} & \text { FAVOR-\| } \\ & \text { ABLE } \\ & \text { NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVOR|ABLE <br> \|BAKER | \|vote |NEWTON | \| Vote |NEWTON | | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|VOTE |NEWTON I | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|VOTE |SAND|IDGE | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|FIRM |UNDE- |CIDED |  | Vote \| | \|VOTE ${ }^{\text {\| BAKER }} \mid$ | \|Vote | Lean | \|Vote ${ }^{\text {JJEANES }}$ \| | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 |  | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 100.0\% | 100.0\% | 100.0\% | - | - | - |  |  | 100.0\% | 92.2\% | 94.6\% | 57.1\% | 1.9\% | 1.1\% | 22.1\% | 17.7\% | 92.6\% | 100.0\% | 100.0\% | - |
| Vote | 46.7\% | 96.9\% | 100.0\% | - | - | - | - |  |  | 100.0\% | 89.2\% | 93.6\% | 23.9\% | 1.9\% | 1.1\% | 22.1\% | 17.7\% | 92.6\% | 96.7\% | 100.0\% | - |
| Lean | 1.5\% | 3.1\% |  | 100.0\% | - | - | - |  | - | - | 3.0\% | 1.0\% | 33.1\% | - | - | - | - | - | 3.3\% | - | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | - | - | - | 100.0\% | 100.0\% | 100.0\% |  | - | - | 2.8\% | 1.5\% | 21.2\% | 95.1\% | 96.7\% | 56.7\% | 23.2\% | 1.6\% | - | - | - |
| Vote | 40.6\% | - | - | - | 94.6\% | 100.0\% | - |  | - | - | 2.1\% | 1.5\% | 10.7\% | 92.8\% | 95.8\% | 19.1\% | 11.5\% | 1.6\% | - | - | - |
| Lean | 2.3\% | - | - | - | 5.4\% |  | 100.0\% |  | - | - | 0.7\% | - | 10.6\% | 2.3\% | 0.9\% | 37.6\% | 11.7\% | - | - | - | - |
| FIRM UNDECIDED | 8.9\% | - | - | - | - | - | - | 100.0\% |  | - | 5.0\% | 3.9\% | 21.7\% | 2.9\% | 2.2\% | 21.2\% | 59.0\% | 5.8\% | - | - | 100.0\% |
| Net Diff. | 5.4\% | 100.0\% | 100.0\% | 100.0\% | -100\% | -100\% | -100\% |  |  | 100.0\% | 89.4\% | 93.1\% | 35.9\% | -93.2\% | -95.6\% | -34.6\% | -5.5\% | 90.9\% | 100.0\% | 100.0\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5


Vote
Lean
KESHIA SANDIDGE: DEM.
Vote




 $\begin{array}{llllllllllllllllllll}\mathbf{8 . 9 \%} & 7.7 \% & 8.3 \% & 7.2 \% & 8.5 \% & 7.9 \% & 10.7 \% & 7.4 \% & 15.1 \% & 9.5 \% & 6.7 \% & 2.3 \% & 21.2 \% & 7.2 \% & 21.2 \% & 6.2 \% & 5.6 \% & 15.1 \% & 15.5 \% & 12.5 \%\end{array}$ FIRM UNDECIDED


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

|  | total | REGIS | STERED MALE | PARTY: | REGI | STERED P FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\|\begin{array}{l} \text { REPUB- } \\ \mid \text { LICAN } \end{array}\right\|$ | \|DEMO|CRATIC $\qquad$ |  | \|REPUB|LICAN | \|CRATIC| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUB- <br> LICAN | \|CRATIC|/ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \| } / \text { OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \end{aligned}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB- } \\ & \mid \text { LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 33 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 83.1\% | 7.2\% | 54.5\% | 90.4\% | 5.4\% | 34.8\% | 88.2\% | 9.2\% | 46.7\% | 76.2\% | 2.3\% | 41.1\% | 68.0\% | 2.5\% | 45.5\% |
| Vote | 46.7\% | 83.1\% | 7.2\% | 49.8\% | 86.8\% | 5.4\% | 34.8\% | 88.2\% | 9.2\% | 46.7\% | 59.4\% | 2.3\% | 31.5\% | 34.3\% | 2.5\% | 30.9\% |
| Lean | 1.5\% | - | - | 4.8\% | 3.6\% | - | - | - | - | - | 16.8\% | - | 9.6\% | 33.7\% | - | 14.6\% |
| KESHIA SANDIDGE: DEM. | 42.9\% | 11.0\% | 79.7\% | 32.0\% | 3.1\% | 93.1\% | 48.4\% | 5.8\% | 87.0\% | 40.2\% | 14.9\% | 90.0\% | 38.2\% | 14.2\% | 88.9\% | 31.5\% |
| Vote | 40.6\% | 7.5\% | 79.7\% | - 28.0\% | 1.4\% | 91.4\% | 45.9\% | 3.9\% | 87.0\% | 38.8\% | 7.1\% | 87.6\% | 29.8\% | 14.2\% | 86.3\% | 25.3\% |
| Lean | 2.3\% | 3.6\% |  | 3.9\% | 1.7\% | 1.7\% | 2.4\% | 1.9\% |  | 1.4\% | 7.9\% | 2.4\% | 8.4\% | - | 2.7\% | 6.2\% |
| FIRM UNDECIDED | 8.9\% | 5.9\% | 13.1\% | 13.5\% | 6.5\% | 1.6\% | 16.9\% | 6.0\% | 3.8\% | 13.1\% | 8.9\% | 7.7\% | 20.7\% | 17.8\% | 8.5\% | 23.0\% |
| Net Diff. | 5.4\% | 72.0\% | -72.5\% | 22.6\% | 87.3\% | -87.7\% | -13.6\% | 82.4\% | -77.8\% | 6.5\% | 61.2\% | -87.7\% | 3.0\% | 53.8\% | -86.4\% | 13.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 37.8\% | 16.8\% | 31.8\% | 11.0\% | 54.8\% | 29.1\% | 64.5\% | 24.3\% | 43.0\% | 31.9\% | 58.8\% | 36.6\% | 40.2\% | 17.0\% | 34.1\% | 12.0\% | 58.4\% | 41.0\% | 69.0\% | 43.1\% |
| Vote | 46.7\% | 20.6\% | 16.8\% | 12.9\% | 11.0\% | 52.1\% | 29.1\% | 61.0\% | 24.3\% | 41.1\% | 31.9\% | 58.8\% | 36.6\% | 28.3\% | 17.0\% | 17.5\% | 12.0\% | 55.7\% | 40.4\% | 64.8\% | 43.1\% |
| Lean | 1.5\% | 17.2\% | - | 18.9\% | - | 2.8\% | - | 3.5\% | - | 1.9\% | - | - | - | 11.9\% | - | 16.6\% | - | 2.7\% | 0.6\% | 4.2\% | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 58.0\% | 68.2\% | 63.6\% | 69.0\% | 34.3\% | 63.2\% | 24.5\% | 64.3\% | 46.2\% | 62.5\% | 29.9\% | 58.3\% | 49.8\% | 71.0\% | 53.8\% | 72.9\% | 31.7\% | 51.3\% | 16.3\% | 49.4\% |
| Vote | 40.6\% | 54.0\% | 62.0\% | 59.2\% | 66.2\% | 31.9\% | 60.0\% | 23.1\% | 58.2\% | 42.5\% | 61.2\% | 27.9\% | 57.2\% | 46.0\% | 64.6\% | 53.8\% | 67.5\% | 30.1\% | 48.4\% | 14.6\% | 45.7\% |
| Lean | 2.3\% | 4.0\% | 6.2\% | 4.4\% | 2.9\% | 2.4\% | 3.1\% | 1.4\% | 6.1\% | 3.7\% | 1.4\% | 2.1\% | 1.1\% | 3.8\% | 6.4\% | - | 5.5\% | 1.6\% | 3.0\% | 1.7\% | 3.7\% |
| FIRM UNDECIDED | 8.9\% | 4.2\% | 15.0\% | 4.6\% | 20.0\% | 10.9\% | 7.8\% | 10.9\% | 11.5\% | 10.8\% | 5.5\% | 11.3\% | 5.1\% | 10.0\% | 12.0\% | 12.1\% | 15.1\% | 9.9\% | 7.7\% | 14.7\% | 7.5\% |
| Net Diff. | 5.4\% | -20.2\% | -51.5\% | -31.9\% | -58.1\% | 20.5\% | -34.1\% | 40.0\% | -40.0\% | -3.2\% | -30.6\% | 28.9\% | -21.7\% | -9.6\% | -54.0\% | -19.7\% | -60.9\% | 26.7\% | -10.3\% | 52.7\% | -6.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

| T | EDUCATION FEMALE | EDUCATION: WHITE | EDUCATION: NON-WHITE | $\begin{gathered} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{gathered}$ | ISSUE OF ABORTION | ISSUE OF ABORTION: MALE | ISSUE OF ABORTION: female | Issue of ABORTION: WHITE | ISSUE OF ABORTION: NON-WHITE | ISSUE OF ABORTION: AFRICAN-AMER |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

|LEESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO-
 |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |


Vote


KESHIA SANDIDGE: DEM.






## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: female |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | \|NON|WHITE | \|Africn <br> \|Amer./ <br> \|Black | $\text { \|His- } \mid$ \|Latino| | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { Asian/ } \\ \mid \text { Asian- } \\ \text { \|Amer. } \end{array}\right\| \end{array}$ | Other | \|WHITE | $\begin{aligned} & \text { \| NON- } \\ & \text { \|WHITE } \end{aligned}$ | \|Africn <br> \|Amer./ <br> \|Black | $\text { \|His- } \mid$ \|Latino| | \|Asian Asian Amer. |  | \|WHITE | NONWHITE | \|Africn| <br> \|Amer./ <br> \|Black | $\begin{aligned} & \text { His- } \\ & \text { panic/ } \end{aligned}$ Latino\| | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 |  | 2 | 115 | 49 | 35 | 9 | 4 | 1 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 56.4\% | 25.8\% | 20.6\% | 52.4\% | 22.4\% | 50.8\% | 62.7\% | 25.6\% | 22.3\% | 54.0\% |  | - 100.0\% | 50.7\% | 25.9\% | 19.2\% | 52.0\% | 34.5\% | - |
| Vote | 46.7\% | 56.4\% | 20.2\% | 13.3\% | 52.4\% | 22.4\% | 50.8\% | 62.7\% | 18.1\% | 13.3\% | 54.0\% |  | - 100.0\% | 50.7\% | 21.6\% | 13.2\% | 52.0\% | 34.5\% | - |
| Lean | 1.5\% | - | 5.6\% | 7.3\% | - | - | - | - | 7.5\% | 9.0\% | - |  | - - | - | 4.3\% | 6.0\% | - | - | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 35.9\% | 62.3\% | 66.1\% | 38.1\% | 71.5\% | 49.2\% | 28.8\% | 57.4\% | 57.2\% | 46.0\% | 100.0\% | \% | 42.1\% | 65.5\% | 72.9\% | 36.0\% | 56.1\% | 100.0\% |
| Vote | 40.6\% | 34.6\% | 57.1\% | 62.7\% | 28.1\% | 55.2\% | 49.2\% | 27.0\% | 51.2\% | 53.4\% | 46.0\% | 53.5\% | \% | 41.3\% | 61.1\% | 69.9\% | 23.3\% | 56.1\% | 100.0\% |
| Lean | 2.3\% | 1.3\% | 5.1\% | 3.3\% | 10.0\% | 16.4\% | - | 1.8\% | 6.2\% | 3.8\% |  | 46.5\% | \% | 0.9\% | 4.4\% | 3.0\% | 12.6\% | - | - |
| FIRM UNDECIDED | 8.9\% | 7.8\% | 11.9\% | 13.3\% | 9.5\% | 6.1\% | - | 8.5\% | 17.0\% | 20.5\% | - |  | - - | 7.1\% | 8.6\% | 7.9\% | 12.1\% | 9.4\% | - |
| Net Diff. | 5.4\% | 20.5\% | -36.5\% | -45.5\% | 14.3\% | -49.2\% | 1.6\% | 33.9\% | -31.8\% | -34.9\% | 8.0\% | -100\% | \% 100.0\% | 8.6\% | -39.6\% | -53.7\% | 16.0\% | -21.5\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

|  | TOTAL |  |  | AGE |  |  |  |  | AGE CLU | USters |  |  |  |  | $\begin{aligned} & \text { AGE CLU } \\ & \text { MAL } \end{aligned}$ | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|18-29 ${ }^{\text {\| }}$ | $\mid$ \|30-40 ${ }^{\text {\| }}$ | \|41-55 | $\left.\right\|^{56-65}$ | \|OVER | \|UNDER ${ }^{\text {\| }} 40$ \| | \|OVER ${ }^{\text {\| }}$ \| | $\left\lvert\, \begin{aligned} & \text { UNDER } \\ & \text { 55 }\end{aligned}\right.$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 55\end{aligned}\right.$ | \|UNDER |65 | $\begin{aligned} & \text { \|OVER } \\ & \hline 65 \end{aligned}$ | \|UNDER | \|OVER | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \hline 65 \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 40.2\% | 51.3\% | 45.4\% | 51.6\% | 51.1\% | 46.7\% | 48.8\% | 46.1\% | 51.3\% | 47.4\% | 51.1\% | 55.0\% | 53.2\% | 51.0\% | 58.2\% | 53.7\% | 54.1\% |
| Vote | 46.7\% | 37.3\% | 49.2\% | 42.7\% | 51.6\% | 51.1\% | 44.3\% | 47.7\% | 43.5\% | 51.3\% | 45.5\% | 51.1\% | 52.5\% | 51.8\% | 48.1\% | 58.2\% | 51.4\% | 54.1\% |
| Lean | 1.5\% | 2.9\% | 2.1\% | 2.7\% | - | - | 2.4\% | 1.1\% | 2.6\% |  | 1.9\% |  | 2.5\% | 1.5\% | 2.9\% | - | 2.3\% | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 56.2\% | 39.4\% | 41.6\% | 41.0\% | 41.5\% | 46.4\% | 41.4\% | 44.0\% | 41.3\% | 43.2\% | 41.5\% | 40.2\% | 33.6\% | 36.6\% | 34.1\% | 35.5\% | 36.2\% |
| Vote | 40.6\% | 56.2\% | 37.3\% | 39.3\% | 37.7\% | 38.5\% | 45.1\% | 38.6\% | 42.2\% | 38.1\% | 41.1\% | 38.5\% | 40.2\% | 29.4\% | 35.4\% | 28.7\% | 33.7\% | 29.9\% |
| Lean | 2.3\% | - | 2.2\% | 2.3\% | 3.3\% | 3.0\% | 1.3\% | 2.8\% | 1.8\% | 3.1\% | 2.2\% | 3.0\% | - | 4.2\% | 1.2\% | 5.4\% | 1.8\% | 6.2\% |
| FIRM UNDECIDED | 8.9\% | 3.6\% | 9.3\% | 12.9\% | 7.4\% | 7.5\% | 6.9\% | 9.8\% | 10.0\% | 7.4\% | 9.3\% | 7.5\% | 4.9\% | 13.2\% | 12.3\% | 7.7\% | 10.8\% | 9.7\% |
| Net Diff. | 5.4\% | -16.0\% | 11.9\% | 3.8\% | 10.6\% | 9.6\% | 0.3\% | 7.4\% | 2.1\% | 10.1\% | 4.2\% | 9.6\% | 14.8\% | 19.7\% | 14.4\% | 24.1\% | 18.2\% | 17.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

|  | total | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | \|OVER | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}\right.$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\mid$ | \|MALE ${ }^{\text {a }}$ | $\mid$ FEMALE ${ }^{\text {\| }}$ | \|LAND|LINE | $\begin{aligned} & \text { \|MOBILE } \mid \\ & \mid \text { PHONE } \\ & \mid \end{aligned}$ | TEXT | $\begin{aligned} & \text { \|NEWLY } \\ & \mid \text { REGIS-\| } \\ & \text { \|TERED } \end{aligned}$ | $\text { \|1 OF } 4$ | OF 4\|3 |  | OF 4 |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| PAUL NEWTON: REPUBLICAN | 48.2\% | 38.5\% | 45.4\% | 41.6\% | 46.2\% | 42.3\% | 48.3\% | 53.8\% | 43.7\% | 55.9\% | 42.3\% | 46.5\% | 21.7\% | 41.5\% | 53.4\% | 50.5\% | 49.4\% |
| Vote | 46.7\% | 36.1\% | 44.6\% | 39.4\% | 46.2\% | 40.7\% | 48.3\% | 52.0\% | 42.4\% | 54.6\% | 41.3\% | 44.4\% | 21.7\% | 35.5\% | 48.2\% | 50.5\% | 49.4\% |
| Lean | 1.5\% | 2.4\% | 0.9\% | 2.3\% | - | 1.6\% | - | 1.8\% | 1.3\% | 1.4\% | 1.0\% | 2.1\% | - | 6.0\% | 5.2\% | - | - |
| KESHIA SANDIDGE: DEM. | 42.9\% | 52.5\% | 47.5\% | 50.5\% | 46.6\% | 49.5\% | 46.3\% | 35.7\% | 48.8\% | 32.4\% | 49.9\% | 46.2\% | 58.8\% | 50.4\% | 40.0\% | 37.2\% | 43.2\% |
| Vote | 40.6\% | 50.0\% | 45.7\% | 48.2\% | 45.1\% | 47.0\% | 46.3\% | 32.8\% | 46.9\% | 30.6\% | 47.9\% | 43.1\% | 58.8\% | 45.3\% | 40.0\% | 35.9\% | 40.3\% |
| Lean | 2.3\% | 2.5\% | 1.7\% | 2.3\% | 1.5\% | 2.4\% | - | 2.8\% | 1.9\% | 1.8\% | 2.0\% | 3.1\% | - | 5.1\% | - | 1.2\% | 2.9\% |
| FIRM UNDECIDED | 8.9\% | 9.0\% | 7.1\% | 7.9\% | 7.3\% | 8.2\% | 5.4\% | 10.5\% | 7.5\% | 11.7\% | 7.7\% | 7.2\% | 19.4\% | 8.1\% | 6.7\% | 12.3\% | 7.4\% |
| Net Diff. | 5.4\% | -13.9\% | -2.0\% | -8.9\% | -0.4\% | -7.1\% | 2.0\% | 18.1\% | -5.1\% | 23.5\% | -7.6\% | 0.3\% | -37.1\% | -8.9\% | 13.4\% | 13.3\% | 6.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING\| } \end{aligned}$ | $\left\|\begin{array}{l\|} \text { Very } \\ \text { Likely } \\ \text { Like } \end{array}\right\|$ | Somewhat \|Likely | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean |  | Vote | \|Lean | FIRM UNDECIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| KRISTIN BAKER: REPUB. | 49.8\% | 45.3\% | 57.0\% | 54.5\% | 51.1\% | 41.7\% | 37.2\% | 51.1\% | 93.9\% | 93.7\% | 100.0\% | 3.4\% | 3.6\% | - | 21.5\% |
| Vote | 46.6\% | 42.4\% | 53.5\% | 50.1\% | 48.2\% | 36.8\% | 33.5\% | 43.6\% | 88.8\% | 89.2\% | 73.9\% | 2.6\% | 2.7\% | - | 17.4\% |
| Lean | 3.2\% | 2.9\% | 3.5\% | 4.4\% | 2.9\% | 4.9\% | 3.7\% | 7.5\% | 5.0\% | 4.5\% | 26.1\% | 0.8\% | 0.8\% | - | 4.2\% |
| KAtherine jeanes: dem. | 41.5\% | 45.2\% | 35.6\% | 37.0\% | 41.6\% | 40.7\% | 48.1\% | 25.4\% | 1.4\% | 1.5\% | - | 92.4\% | 92.1\% | 100.0\% | 21.7\% |
| Vote | 39.8\% | 44.2\% | 32.4\% | 37.0\% | 40.1\% | 38.2\% | 44.4\% | 25.4\% | 1.4\% | 1.5\% | - | 88.6\% | 88.9\% | 79.6\% | 21.7\% |
| Lean | 1.6\% | 1.0\% | 3.2\% | - | 1.5\% | 2.5\% | 3.7\% | - | - | - | - | 3.9\% | 3.2\% | 20.4\% | - |
| FIRM UNDECIDED | 8.8\% | 9.5\% | 7.4\% | 8.6\% | 7.3\% | 17.6\% | 14.7\% | 23.5\% | 4.7\% | 4.8\% | - | 4.2\% | 4.3\% | - | 56.8\% |
| Net Diff. | 8.3\% | 0.1\% | 21.3\% | 17.5\% | 9.5\% | 1.0\% | -10.9\% | 25.7\% | 92.5\% | 92.2\% | 100.0\% | -89.0\% | -88.5\% | -100\% | -0.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 2

|  | total | PaUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|l\|} \mid \text { FAVOR-\| } \\ \mid A B L E \end{array}$ | \|UNFAV-| | No <br> OPIN- <br> \|ION | \|NEVER |HEARD |OF | $\left.\begin{array}{\|l\|} \mid \text { \|FAVOR-\| } \\ \mid A B L E \end{array} \right\rvert\,$ | \|UNFAV-| | \|No OPIN|ION | \|NEVER |HEARD |OF | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \mid \text { ABLE } \end{aligned}$ | \|UNFAV-|No | NO OPINION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \text { \|ABLE } \end{array}$ | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ \| |  | NEVER HEARD \|OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BOTH } \end{aligned}$ | \|UNFAV|ORABLE |BOTH | OPIN- <br> ION <br> \|Вотн | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| KRISTIN BAKER: REPUB. | 49.8\% | 79.4\% | 17.5\% | 48.5\% | 43.6\% | 25.2\% | 89.4\% | 46.9\% | 52.1\% | 89.4\% | 9.3\% | 42.3\% | 41.4\% | 28.5\% | 62.3\% | 44.3\% | 54.5\% | 54.3\% | - | 48.8\% | 48.1\% |
| Vote | 46.6\% | 79.4\% | 14.5\% | 44.4\% | 39.2\% | 19.9\% | 83.0\% | 45.5\% | 49.0\% | 86.2\% | 9.3\% | 41.0\% | 36.5\% | 24.1\% | 62.3\% | 41.7\% | 51.1\% | 54.3\% | \% | 46.3\% | 44.3\% |
| Lean | 3.2\% | - | 3.0\% | 4.1\% | 4.4\% | 5.3\% | 6.4\% | 1.5\% | 3.1\% | 3.2\% | - | 1.3\% | 4.9\% | 4.4\% | - | 2.6\% | 3.5\% | - | - | 2.5\% | 3.8\% |
| KAtherine jeanes: dem. | 41.5\% | 15.6\% | 76.1\% | 43.1\% | 44.8\% | 69.3\% | 5.1\% | 45.8\% | 37.4\% | 10.6\% | 79.3\% | 46.2\% | 47.3\% | 59.3\% | 29.3\% | 46.7\% | 37.3\% | 45.7\% | 48.1\% | 45.9\% | 45.3\% |
| Vote | 39.8\% | 13.9\% | 70.3\% | 40.8\% | 44.8\% | 69.3\% | 5.1\% | 40.3\% | 36.9\% | 10.6\% | 79.3\% | 41.1\% | 46.5\% | 51.5\% | 29.3\% | 44.4\% | 36.8\% | 45.7\% | 48.1\% | 45.9\% | 41.7\% |
| Lean | 1.6\% | 1.6\% | 5.8\% | 2.3\% | - | - |  | 5.6\% | 0.5\% | - | - | 5.1\% | 0.8\% | 7.8\% | - | 2.3\% | 0.5\% | - | - | - | 3.5\% |
| FIRM UNDECIDED | 8.8\% | 5.0\% | 6.4\% | 8.4\% | 11.7\% | 5.5\% | 5.5\% | 7.2\% | 10.5\% | - | 11.4\% | 11.5\% | 11.3\% | 12.2\% | 8.5\% | 9.0\% | 8.1\% |  | 51.9\% | 5.3\% | 6.6\% |
| Net Diff. | 8.3\% | 63.9\% | -58.6\% | 5.4\% | -1.2\% | -44.1\% | 84.3\% | 1.1\% | 14.7\% | 78.8\% | -70.0\% | -3.9\% | -5.9\% | -30.8\% | 33.0\% | -2.4\% | 17.2\% | 8.7\% | -48.1\% | 2.9\% | 2.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \| FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \mid \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BAKER } \end{aligned}$ | Vote \|NEWTON | \|vote NEWTON | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \|Lean | \|VOTE |SAND|IDGE | \|Vote | | \|lean ${ }^{\text {l }}$ | \|FIRM |UNDE|CIDED | $\begin{aligned} & \text { VOTE \|l\| } \\ & \text { NEWTON\| } \end{aligned}$ | \|VOTE |BAKER | \|Vote | \|Lean | \|VOTE JEANES | $\left.\right\|^{\text {\|Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM | UNDE- |CIDED | \|VOTE |BAKER | \|AND <br> VOTE <br> BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 |  | $5 \quad 26$ | 662 | 138 | 7 | 10 |
| KRISTIN BAKER: REPUB. | 49.8\% | 95.1\% | 95.0\% | 100.0\% | 3.2\% | 2.6\% | 14.5\% | 28.1\% | 93.3\% | 100.0\% | 100.0\% | 100.0\% | \% | - |  | - - | - 100.0\% | 100.0\% | - | - |
| Vote | 46.6\% | 91.4\% | 93.3\% | 30.0\% | 1.7\% | 1.8\% | - | 20.3\% | 93.3\% | 93.6\% | 100.0\% | - | - | - |  | - - | 96.4\% | 96.0\% | - | - |
| Lean | 3.2\% | 3.8\% | 1.6\% | 70.0\% | 1.6\% | 0.8\% | 14.5\% | 7.8\% | - | 6.4\% | - | 100.0\% | \% | - |  | - - | - 3.6\% | 4.0\% | - | - |
| KAtherine jeanes: dem. | 41.5\% | 1.7\% | 1.7\% | - | 92.0\% | 94.9\% | 41.3\% | 13.7\% | 2.6\% | - | - | - | 100.0\% | 100.0\% | 100.0\% |  | - - | - | 34.0\% | - |
| Vote | 39.8\% | 0.9\% | 0.9\% | - | 89.9\% | 94.1\% | 15.0\% | 9.8\% | 0.6\% | - | - | - | 96.1\% | 100.0\% |  | - - | - - | - | 18.7\% | - |
| Lean | 1.6\% | 0.7\% | 0.8\% | - | 2.2\% | 0.8\% | 26.3\% | 3.9\% | 2.0\% | - | - | - | 3.9\% | - | 100.0\% |  | - | - | 15.3\% | - |
| FIRM UNDECIDED | 8.8\% | 3.2\% | 3.3\% | - | 4.7\% | 2.5\% | 44.2\% | 58.2\% | 4.0\% | - | - | - | - - | - |  | - 100.0\% | \% | - | 66.0\% | 100.0\% |
| Net Diff. | 8.3\% | 93.5\% | 93.3\% | 100.0\% | -88.8\% | -92.3\% | -26.9\% | 14.3\% | 90.7\% | 100.0\% | 100.0\% | 100.0\% | -100\% | -100\% | -100\% |  | - 100.0\% | 100.0\% | -34.0\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 5


Total
KRISTIN BAKER: REPUB.
Vote
Lean
KATHERINE JEANES: DEM.
Vote
Lean
FIRM UNDECIDED Net Diff.

 $\begin{array}{llllllllllllllllllllllllllllll}3.2 \% & 1.4 \% & 6.8 \% & 2.8 \% & 2.3 \% & 3.2 \% & 3.7 \% & 3.2 \% & 5.1 \% & 1.7 \% & 5.8 \% & 4.9 \% & 11.2 \% & 2.7 \% & 11.2 \% & 4.8 \% & - & 4.5 \% & 5.1 \%\end{array}$


 $\begin{array}{llllllllllllllllllll}8.8 \% & 8.7 \% & 7.9 \% & 9.6 \% & 6.3 \% & 7.5 \% & 9.9 \% & 9.0 \% & 8.3 \% & 8.6 \% & 8.1 \% & 4.2 \% & 19.6 \% & 7.2 \% & 19.6 \% & 5.5 \% & 8.0 \% & 13.3 \% & 12.0 \% & 21.9 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 6

|  | TOTAL | REGI | STERED <br> MALE | PARTY: | REGIS | STERED PA FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | REGIS NO | STERED P ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|REPUB|LICAN | | \|CRATIC| | \|INDEP. |/OTHER | |/DK | \|REPUBLICAN |  | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \mid \\ & \text { \|/DK } \end{aligned}$ | REPUB- <br> LICAN | CRATIC\| | \|INDEP|/OTHER| |/DK | \|REPUB- <br> LICAN | \|CRATIC | $\begin{aligned} & \text { \|INDEP- \| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | $\begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC\| } \end{aligned}$ | \|INDEP/OTHER |/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| KRISTIN BAKER: REPUB. | 49.8\% | 87.0\% | 3.6\% | 60.6\% | 90.1\% | 7.3\% | 34.1\% | 90.1\% | 11.1\% | 51.6\% | 76.2\% | - | 38.2\% | 68.0\% | - | 41.1\% |
| Vote | 46.6\% | 82.9\% | 3.6\% | 56.4\% | 84.8\% | 7.3\% | 29.2\% | 86.9\% | 11.1\% | 48.5\% | 59.4\% | - | 29.9\% | 34.3\% | - | 28.4\% |
| Lean | 3.2\% | 4.2\% | - | 4.1\% | 5.3\% | - | 4.9\% | 3.2\% | - | 3.1\% | 16.8\% | - | 8.3\% | 33.7\% | - | 12.6\% |
| KATHERINE JEANES: DEM. | 41.5\% | 11.0\% | 79.5\% | 29.4\% | 1.4\% | 89.6\% | 49.0\% | 4.8\% | 84.7\% | 42.3\% | 14.9\% | 87.6\% | 28.4\% | 14.2\% | 86.3\% | 23.2\% |
| Vote | 39.8\% | 7.5\% | 76.6\% | 29.4\% | 1.4\% | 89.6\% | 44.4\% | 3.9\% | 82.8\% | 39.3\% | 7.1\% | 87.6\% | 28.4\% | 14.2\% | 86.3\% | 23.2\% |
| Lean | 1.6\% | 3.6\% | 2.8\% | - | - | - | 4.7\% | 0.9\% | 1.8\% | 3.0\% | 7.9\% | - | - | - | - | - |
| FIRM UNDECIDED | 8.8\% | 1.9\% | 16.9\% | 10.1\% | 8.6\% | 3.2\% | 16.9\% | 5.1\% | 4.2\% | 6.1\% | 8.9\% | 12.4\% | 33.4\% | 17.8\% | 13.7\% | 35.7\% |
| Net Diff. | 8.3\% | 76.0\% | -75.9\% | 31.2\% | 88.7\% | -82.3\% | -14.9\% | 85.4\% | -73.6\% | 9.3\% | 61.2\% | -87.6\% | 9.9\% | 53.8\% | -86.3\% | 17.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | AFRIC | IDEOLOGY: CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | evangelical/\| BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| LIB- | $\left.\begin{array}{l\|} \text { \|MOD- } \\ \text { \|ERATE } \end{array} \right\rvert\,$ | \|CONSER VATIVE | \|lib- ${ }^{\text {ERAL }}$ | $\left.\right\|_{\text {\| MOD- }} ^{\text {\|erate }}$ \| $\mid$ | \|CONSER |VATIVE | | \|Voted TRUMP $\qquad$ | $\begin{array}{\|l\|l\|} \text { \| Voted } & \mid \\ \text { \|BIDEN } \\ \text { \| } \end{array}$ | \|voted |OTHER $\qquad$ |  |  |  |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| KRISTIN BAKER: REPUB. | 49.8\% | 3.0\% | 17.8\% | 78.6\% | 3.8\% | 11.0\% | 75.6\% | 91.8\% | 6.0\% | 45.8\% | 44.8\% | 52.0\% | 71.1\% | 26.8\% | 72.9\% | 35.4\% | 69.2\% | 20.6\% | 79.8\% | 33.1\% |
| Vote | 46.6\% | - | 17.8\% | 59.0\% | - | 11.0\% | 44.2\% | 87.5\% | 3.7\% | 45.8\% | 38.7\% | 49.9\% | 66.5\% | 26.0\% | 69.9\% | 33.7\% | 63.1\% | 20.6\% | 77.0\% | 33.1\% |
| Lean | 3.2\% | 3.0\% | - | 19.6\% | 3.8\% | - | 31.3\% | 4.3\% | 2.3\% | - | 6.2\% | 2.1\% | 4.6\% | 0.7\% | 3.1\% | 1.7\% | 6.1\% | - | 2.8\% | - |
| KATHERINE JEANES: DEM. | 41.5\% | 78.2\% | 61.8\% | 14.0\% | 76.3\% | 67.0\% | 12.6\% | 2.2\% | 85.6\% | 35.4\% | 47.0\% | 39.3\% | 22.2\% | 63.2\% | 21.2\% | 51.6\% | 23.2\% | 71.5\% | 14.7\% | 63.2\% |
| Vote | 39.8\% | 78.2\% | 61.8\% | 7.9\% | 76.3\% | 67.0\% | 12.6\% | 2.2\% | 82.0\% | 35.4\% | 47.0\% | 37.0\% | 20.7\% | 61.2\% | 19.9\% | 48.5\% | 21.6\% | 70.2\% | 12.9\% | 61.1\% |
| Lean | 1.6\% | - | - | 6.1\% | - | - | - | - | 3.6\% | - | - | 2.3\% | 1.4\% | 2.1\% | 1.4\% | 3.1\% | 1.5\% | 1.3\% | 1.8\% | 2.1\% |
| FIRM UNDECIDED | 8.8\% | 18.8\% | 20.4\% | 7.4\% | 19.9\% | 22.1\% | 11.9\% | 5.9\% | 8.4\% | 18.9\% | 8.2\% | 8.7\% | 6.7\% | 10.0\% | 5.8\% | 13.0\% | 7.6\% | 7.9\% | 5.5\% | 3.8\% |
| Net Diff. | 8.3\% | -75.2\% | -44.0\% | 64.7\% | -72.5\% | -56.0\% | 63.0\% | 89.6\% | -79.6\% | 10.4\% | -2.1\% | 12.7\% | 48.9\% | -36.5\% | 51.7\% | -16.2\% | 46.1\% | -50.9\% | 65.1\% | -30.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 9

| total | EVANGELICAL/ | EVangelical/\| | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: MALE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  |  |
|  | NON-WHITE | \|AFRICAN-AMER.| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER.| |  |  |


| \|Yes | ${ }^{\text {\|NO }}$ | $\left.\right\|^{\text {YES }}$ | $\left.\right\|^{\text {No }}$ | $\left.\right\|^{\text {YES }}$ | ${ }^{\text {²0 }}$ | $\left.\right\|^{\text {YES }}$ | $\left.\right\|^{\text {NO }}$ | $\left.\right\|^{\text {YES }}$ | $\left.\right\|^{\text {No }}$ | $\left.\right\|^{\text {YES }}$ | $\left.\right\|^{\text {No }}$ | $\left.\right\|^{\text {YES }}$ | $\left.\right\|^{\text {No }}$ | $\left.\right\|^{\text {YES }}$ | ${ }^{\text {\| NO }}$ | \|LESS |THAN THOLLGE | \|COLLGE| |GRAD./ |POST | LESS THAN COLLGE | $\begin{aligned} & \text { \|COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Total
KRISTIN BAKER: REPUB.
Vote
Lean
KATHERINE JEANES: DEM.
Vote
Lean
FIRM UNDECIDED Net Diff.









## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 10

| total | EDUCATION: FEMALE | EDUCATION: WHITE | EDUCATION: <br> NON-WHITE | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ | ISSUE OF ABORTION | ISSUE OF ABORTION: MALE | ISSUE OF ABORTION: FEMALE | ISSUE OF ABORTION: WHITE | ISSUE OF ABORTION: NON-WHITE | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO-
 |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |


KRISTIN BAKER: REPUB.
Vote
Lean






$\begin{array}{llllllllllllllllllllllll}8.8 \% & 8.6 \% & 8.2 \% & 7.8 \% & 3.4 \% & 19.2 \% & 16.0 \% & 22.0 \% & 18.2 \% & 6.1 \% & 10.0 \% & 4.2 \% & 14.4 \% & 8.2 \% & 7.0 \% & 4.3 \% & 4.8 \% & 15.9 \% & 18.2 \% & 21.8 \% & 19.9 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 11

|  | TOTAL | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: female |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- |LIFE | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \left\|\begin{array}{l} \text { CaseOf } \\ \mid \text { Rape/ } \\ \text { Incest } \end{array}\right\| \end{aligned}$ | \|CHOICE | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 \text { stTri } \\ \text { \| } \\ \text { Mester } \end{array}\right. \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { Until } \\ \mid 20 t h \\ \mid W e e k \end{array} \right\rvert\,$ | \|Legal <br> \|All <br> \|Cases | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ |  | $\left.\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { \|IIFE } \end{array} \right\rvert\,$ | PROCHOICE | \|PRO- | PROCHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| KRISTIN BAKER: REPUB. | 49.8\% | 83.8\% | 90.1\% | 89.2\% | 78.0\% | 16.1\% | 28.8\% | 19.4\% | 6.1\% | 87.0\% | 18.3\% | 80.4\% | 14.6\% | 90.3\% | 18.9\% | 52.5\% | 11.5\% | 43.3\% | 7.2\% |
| Vote | 46.6\% | 78.6\% | 90.1\% | 76.0\% | 75.0\% | 14.7\% | 26.6\% | 15.8\% | 6.1\% | 82.7\% | 16.5\% | 74.1\% | 13.4\% | 86.6\% | 17.8\% | 39.7\% | 9.6\% | 26.0\% | 4.8\% |
| Lean | 3.2\% | 5.3\% | - | 13.1\% | 2.9\% | 1.4\% | 2.2\% | 3.6\% | - | 4.3\% | 1.8\% | 6.3\% | 1.2\% | 3.7\% | 1.2\% | 12.8\% | 1.9\% | 17.3\% | 2.3\% |
| KAtherine jeanes: dem. | 41.5\% | 10.7\% | 3.0\% | 8.4\% | 15.4\% | 73.0\% | 65.1\% | 73.6\% | 78.2\% | 9.0\% | 66.8\% | 12.5\% | 77.4\% | 6.3\% | 74.9\% | 32.0\% | 70.0\% | 37.8\% | 72.4\% |
| Vote | 39.8\% | 10.1\% | 3.0\% | 8.4\% | 14.2\% | 70.2\% | 62.9\% | 70.1\% | 75.3\% | 7.9\% | 63.5\% | 12.5\% | 74.9\% | 5.6\% | 71.5\% | 32.0\% | 68.2\% | 37.8\% | 72.4\% |
| Lean | 1.6\% | 0.6\% | - | - | 1.2\% | 2.8\% | 2.2\% | 3.5\% | 3.0\% | 1.1\% | 3.3\% |  | 2.5\% | 0.7\% | 3.5\% | - | 1.8\% | - | - |
| FIRM UNDECIDED | 8.8\% | 5.5\% | 6.9\% | 2.4\% | 6.6\% | 10.9\% | 6.1\% | 7.0\% | 15.7\% | 4.0\% | 14.9\% | 7.1\% | 8.1\% | 3.4\% | 6.1\% | 15.5\% | 18.5\% | 18.9\% | 20.5\% |
| Net Diff. | 8.3\% | 73.1\% | 87.1\% | 80.8\% | 62.6\% | -56.9\% | -36.4\% | -54.1\% | -72.2\% | 77.9\% | -48.5\% | 67.9\% | -62.8\% | 83.9\% | -56.0\% | 20.5\% | -58.5\% | 5.5\% | -65.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | \|NON|WHITE I | \|Africn <br> \|Amer./ <br> \|Black | His- <br> Latino\| | \|Asian/| Asian-| Amer. | Other | \|WHITE | | \|NONWHITE | \|Africn <br> \|Amer./ <br> Black | Hispanic/ \|Latino | $\begin{aligned} & \text { \|Asian/\| } \\ & \text { \|Asian- } \\ & \text { \|Amer. } \end{aligned}$ | /Other | \|WHITE | | \|NONWHITE | \|Africn |Amer./ |Black | His- <br> panic/ <br> Latino | \|Asian/ AsianAmer. | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 |  | 21 | 115 | 49 | 35 | 9 | 4 |  |
| KRISTIN BAKER: REPUB. | 49.8\% | 59.3\% | 23.7\% | 17.8\% | 52.4\% | 22.4\% | 50.8\% | 65.8\% | 27.8\% | 24.9\% | 54.0\% |  | - 100.0\% | 53.4\% | 20.9\% | 12.3\% | 52.0\% | 34.5\% |  |
| Vote | 46.6\% | 56.8\% | 18.5\% | 11.0\% | 52.4\% | 22.4\% | 50.8\% | 63.8\% | 21.3\% | 17.2\% | 54.0\% |  | - 100.0\% | 50.6\% | 16.6\% | 6.3\% | 52.0\% | 34.5\% |  |
| Lean | 3.2\% | 2.5\% | 5.2\% | 6.8\% | - | - | - | 2.1\% | 6.5\% | 7.8\% | - |  | - - | 2.8\% | 4.3\% | 6.0\% | - | - |  |
| KATHERINE JEANES: DEM. | 41.5\% | 35.5\% | 57.9\% | 62.2\% | 28.1\% | 71.5\% | 49.2\% | 30.1\% | 49.0\% | 47.1\% | 46.0\% | 100.0\% | \% | 40.3\% | 63.9\% | 73.8\% | 23.3\% | 56.1\% | 100.0\% |
| Vote | 39.8\% | 33.7\% | 56.7\% | 62.2\% | 28.1\% | 55.2\% | 49.2\% | 28.4\% | 45.9\% | 47.1\% | 46.0\% | 53.5\% | \% - | 38.5\% | 63.9\% | 73.8\% | 23.3\% | 56.1\% | 100.0\% |
| Lean | 1.6\% | 1.8\% | 1.2\% | - | - | 16.4\% | - | 1.7\% | 3.0\% | - | - | 46.5\% | \% - | 1.8\% | - | - | - | - |  |
| FIRM UNDECIDED | 8.8\% | 5.2\% | 18.4\% | 20.0\% | 19.5\% | 6.1\% | - | 4.0\% | 23.3\% | 28.0\% | - | - | - - | 6.3\% | 15.2\% | 13.9\% | 24.7\% | 9.4\% |  |
| Net Diff. | 8.3\% | 23.7\% | -34.3\% | -44.4\% | 24.2\% | -49.2\% | 1.6\% | 35.7\% | -21.2\% | -22.1\% | 8.0\% | -100\% | \% 100.0\% | 13.1\% | -43.0\% | -61.5\% | 28.6\% | -21.5\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 13


KRISTIN BAKER: REPUB.
Vote
Lean
KATHERINE JEANES: DEM.
Vote
Lean
FIRM UNDECIDED
$\begin{array}{lllllllllllllllllllllllllllll} & 49.8 \% & 33.3 \% & 51.2 \% & 48.9 \% & 53.7 \% & 55.4 \% & 43.8 \% & 52.2 \% & 46.4 \% & 54.6 \% & 48.2 \% & 55.4 \% & 54.2 \% & 57.9 \% & 54.7 \% & 59.9 \% & 56.7 \% & 56.8 \%\end{array}$ $\begin{array}{lllllllllllllllllll} & 46.6 \% & 30.4 \% & 47.1 \% & 45.5 \% & 51.8 \% & 51.9 \% & 40.2 \% & 49.2 \% & 42.9 \% & 51.9 \% & 45.0 \% & 51.9 \% & 51.8 \% & 54.4 \% & 52.2 \% & 55.8 \% & 53.6 \% & 53.5 \%\end{array}$ $\begin{array}{lllllllllllllllllllllllll} & 3.2 \% & 2.9 \% & 4.1 \% & 3.5 \% & 1.9 \% & 3.5 \% & 3.6 \% & 3.0 \% & 3.5 \% & 2.7 \% & 3.1 \% & 3.5 \% & 2.5 \% & 3.4 \% & 2.5 \% & 4.1 \% & 3.1 \% & 3.4 \%\end{array}$ $\begin{array}{lllllllllllllllllllllllllllll}41.5 \% & 57.1 \% & 35.4 \% & 42.4 \% & 42.7 \% & 35.1 \% & 44.4 \% & 40.2 \% & 43.3 \% & 38.7 \% & 43.2 \% & 35.1 \% & 38.5 \% & 32.8 \% & 36.2 \% & 32.2 \% & 36.1 \% & 29.9 \%\end{array}$ $\begin{array}{lllllllllllllllllllllllllll} & 39.8 \% & 57.1 \% & 33.3 \% & 41.2 \% & 41.2 \% & 32.2 \% & 43.1 \% & 38.4 \% & 42.1 \% & 36.4 \% & 41.9 \% & 32.2 \% & 38.5 \% & 29.8 \% & 36.2 \% & 26.9 \% & 35.3 \% & 23.7 \%\end{array}$
 $\begin{array}{llllllllllllllllllll}8.8 \% & 9.6 \% & 13.5 \% & 8.7 \% & 3.6 \% & 9.4 \% & 11.9 \% & 7.6 \% & 10.3 \% & 6.7 \% & 8.6 \% & 9.4 \% & 7.3 \% & 9.3 \% & 9.1 \% & 7.9 \% & 7.3 \% & 13.3 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 14


KRISTIN BAKER: REPUB.
Vote
Lean
KATHERINE JEANES: DEM.
Vote
Lean
FIRM UNDECIDED Net Diff. $49.8 \% \quad 33.5 \% \quad 47.9 \% \quad 38.9 \% \quad 50.7 \% \quad 41.3 \% \quad 54.1 \% \quad 56.7 \% \quad 44.1 \% \quad 60.1 \% \quad 44.1 \% \quad 45.1 \% \quad 10.1 \% \quad 38.0 \% \quad 50.9 \% \quad 58.3 \% \quad 51.5 \%$ $\begin{array}{llllllllllllllllllll}46.6 \% & 28.8 \% & 45.1 \% & 34.5 \% & 49.0 \% & 38.1 \% & 50.6 \% & 53.6 \% & 40.9 \% & 57.9 \% & 40.0 \% & 42.0 \% & 10.1 \% & 35.4 \% & 45.7 \% & 55.3 \% & 48.4 \%\end{array}$ $\begin{array}{llllllllllllllllllllllllll}3.2 \% & 4.7 \% & 2.7 \% & 4.4 \% & 1.7 \% & 3.2 \% & 3.6 \% & 3.1 \% & 3.2 \% & 2.3 \% & 4.1 \% & 3.1 \% & - & 2.6 \% & 5.2 \% & 3.0 \% & 3.1 \%\end{array}$ $\begin{array}{lllllllllllllllllllllll} & 41.5 \% & 50.1 \% & 45.9 \% & 49.8 \% & 43.5 \% & 48.9 \% & 40.0 \% & 34.6 \% & 47.1 \% & 29.5 \% & 48.6 \% & 46.2 \% & 58.8 \% & 51.2 \% & 40.0 \% & 36.2 \% & 40.4 \%\end{array}$ $39.8 \% \quad 47.6 \% \quad 45.1 \% \quad 47.5 \% \quad 43.5 \% \quad 47.3 \% \quad 40.0 \% \quad 32.6 \% \quad 45.8 \% \quad 27.7 \% \quad 47.5 \% \quad 44.2 \% \quad 58.8 \% \quad 46.1 \% \quad 40.0 \% \quad 35.0 \% \quad 39.0 \%$
 $\begin{array}{llllllllllllllllllll}8.8 \% & 16.4 \% & 6.2 \% & 11.3 \% & 5.8 \% & 9.7 \% & 5.9 \% & 8.6 \% & 8.8 \% & 10.3 \% & 7.2 \% & 8.7 \% & 31.1 \% & 10.8 \% & 9.2 \% & 5.5 \% & 8.1 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
10. If the general election for State House was being held today, for whom would you vote?

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|0 OF $4 \mid$ | $\left\lvert\, \begin{array}{ll}1 & \text { OF } 4 \mid \\ \end{array}\right.$ | 2 OF 4 | 3 OF 4 \| | 4 OF 4 | NONE | \|Voted |GOP | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \end{aligned}$ | \|Majo|rity |Gop |  | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| KRISTIN BAKER: REPUB. | 49.8\% | 52.4\% | 42.9\% | 45.6\% | 48.7\% | 69.1\% | 44.5\% | 79.9\% | 82.3\% | - | 50.1\% | 13.2\% | - | 13.7\% |
| Vote | 46.6\% | 49.0\% | 38.8\% | 40.0\% | 48.7\% | 69.1\% | 41.1\% | 76.2\% | 78.5\% | - | 6.5\% | 13.2\% | - | 13.7\% |
| Lean | 3.2\% | 3.3\% | 4.2\% | 5.7\% | - | - | 3.3\% | 3.7\% | 3.8\% | - | 43.6\% | - | - | - |
| KATHERINE JEANES: DEM. | 41.5\% | 37.3\% | 46.9\% | 48.5\% | 44.2\% | 23.4\% | 31.3\% | 19.2\% | 16.8\% | 100.0\% | 49.9\% | 69.3\% | 100.0\% | 67.9\% |
| Vote | 39.8\% | 34.2\% | 46.9\% | 46.5\% | 42.0\% | 23.4\% | 27.9\% | 19.2\% | 16.8\% | 100.0\% | 49.9\% | 65.4\% | 100.0\% | 63.9\% |
| Lean | 1.6\% | 3.1\% | - | 1.9\% | 2.2\% | - | 3.4\% | - | - | - | - | 3.9\% | - | 4.1\% |
| FIRM UNDECIDED | 8.8\% | 10.4\% | 10.2\% | 5.9\% | 7.0\% | 7.5\% | 24.3\% | 0.9\% | 1.0\% | - | - | 17.6\% | - | 18.3\% |
| Net Diff. | 8.3\% | 15.1\% | -4.0\% | -2.8\% | 4.5\% | 45.7\% | 13.2\% | 60.7\% | 65.5\% | -100\% | 0.2\% | -56.1\% | -100\% | -54.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \| CON- } \\ & \text { \| CORD } \end{aligned}$ |  | REST OF DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\|V } \\ & \text { \|VOTING\|L } \end{aligned}$ | Very Likely | \|Some|what |Likely| |  | Vote | \|Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC } \\ & \text { \|CAND. } \end{aligned}$ | Vote |  | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| SUPPORT | 72.5\% | 71.6\% | 76.7\% | 63.3\% | 71.3\% | 79.7\% | 84.0\% | 70.8\% | 59.2\% | 59.5\% | 47.6\% | 87.3\% | 87.6\% | 79.6\% | 77.7\% |
| Strongly | 40.9\% | 42.6\% | 40.1\% | 31.6\% | 41.6\% | 36.8\% | 42.1\% | 25.6\% | 26.7\% | 26.7\% | 26.1\% | 56.4\% | 56.2\% | 60.0\% | 47.5\% |
| Somewhat | 31.6\% | 28.9\% | 36.6\% | 31.7\% | 29.7\% | 43.0\% | 41.8\% | 45.3\% | 32.5\% | 32.8\% | 21.5\% | 30.9\% | 31.4\% | 19.5\% | 30.2\% |
| OPPOSE | 21.7\% | 21.3\% | 20.7\% | 28.0\% | 21.9\% | 20.3\% | 16.0\% | 29.2\% | 31.2\% | 31.4\% | 25.4\% | 11.2\% | 10.8\% | 20.4\% | 17.9\% |
| Somewhat | 10.0\% | 11.9\% | 7.8\% | 4.4\% | 11.2\% | 2.5\% | 3.7\% | - | 14.9\% | 14.6\% | 25.4\% | 3.5\% | 2.7\% | 20.4\% | 13.6\% |
| Strongly | 11.7\% | 9.4\% | 12.9\% | 23.6\% | 10.7\% | 17.8\% | 12.4\% | 29.2\% | 16.3\% | 16.7\% | - | 7.7\% | 8.0\% | - | 4.3\% |
| DK/REFUSED | 5.8\% | 7.1\% | 2.6\% | 8.7\% | 6.8\% | - | - | - | 9.6\% | 9.1\% | 27.0\% | 1.6\% | 1.6\% | - | 4.5\% |
| Net Diff. | 50.9\% | 50.2\% | 56.0\% | 35.3\% | 49.5\% | 59.4\% | 68.0\% | 41.7\% | 28.0\% | 28.1\% | 22.2\% | 76.1\% | 76.8\% | 59.1\% | 59.8\% |
| Mean | 3.08 | 3.13 | 3.07 | 2.78 | 3.10 | 2.99 | 3.14 | 2.67 | 2.77 | 2.76 | 3.01 | 3.38 | 3.38 | 3.40 | 3.27 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion
about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 3

| TOTAL | BAKER/JEANES |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. SENATE ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \|FAVOR-| | \|unfav-| | \|OPIN- | \| HEARD | \|ECON- | \|health| | CRIME/ | EDUCA- | \|Enviro| | cultu- | \|DK/REF | | \|Vote | \|Vote | \| Lean | \|Vote | \|Vote | \|Lean | \|FIRM |
|  | AbLE | \|ORABLE| |  | \|OF | \|OMIC | -CARE | PUBLIC | TION \| | \|NMENTL | \|RAL/ | |  | \|BUDD |  |  | \|BEAS- |  |  | \|UNDE- |
|  | \|вотн | \|вотн | | \| вотн | \| вотн | \|ISSUES| | \|ISSUES| | SAFETY\| | ISSUES\| | \|ISSUES| | \|SOCIAL |  |  |  |  | \|LEY |  |  | \|CIDED |
| 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| 72.5\% | 63.8\% | 51.2\% | 68.5\% | 74.1\% | 67.5\% | 82.3\% | 71.9\% | 83.4\% | 77.9\% | 84.8\% | 19.6\% | 59.5\% | 60.2\% | 41.1\% | 87.5\% | 87.4\% | 100.0\% | 68.7\% |
| 40.9\% | 19.8\% | - | 26.7\% | 38.0\% | 38.7\% | 54.9\% | 29.7\% | 49.1\% | 51.8\% | 51.6\% | 11.5\% | 28.0\% | 27.6\% | 41.1\% | 57.3\% | 57.8\% | - | 20.8\% |
| 31.6\% | 44.0\% | 51.2\% | 41.8\% | 36.1\% | 28.8\% | 27.4\% | 42.2\% | 34.3\% | 26.1\% | 33.3\% | 8.1\% | 31.5\% | 32.6\% | - | 30.2\% | 29.6\% | 100.0\% | 47.9\% |
| 21.7\% | 36.2\% | 48.8\% | 31.5\% | 21.4\% | 24.3\% | 14.7\% | 22.6\% | 14.7\% | 22.1\% | 15.2\% | 53.0\% | 31.7\% | 32.1\% | 20.1\% | 11.1\% | 11.2\% | - | 15.4\% |
| 10.0\% | 10.0\% | 10.8\% | 9.8\% | 9.4\% | 14.2\% | 9.5\% | 4.9\% | 6.2\% | 20.1\% | 6.8\% | 7.7\% | 15.5\% | 15.3\% | 20.1\% | 4.0\% | 4.1\% | - | 7.7\% |
| 11.7\% | 26.2\% | 38.0\% | 21.7\% | 12.0\% | 10.1\% | 5.2\% | 17.7\% | 8.4\% | 2.0\% | 8.3\% | 45.2\% | 16.2\% | 16.8\% | - | 7.0\% | 7.1\% | - | 7.8\% |
| 5.8\% | - | - | - | 4.4\% | 8.2\% | 3.0\% | 5.5\% | 1.9\% | - | - | 27.4\% | 8.8\% | 7.7\% | 38.8\% | 1.5\% | 1.5\% | - | 15.9\% |
| 50.9\% | 27.6\% | 2.4\% | 37.0\% | 52.7\% | 43.1\% | 67.6\% | 49.3\% | 68.8\% | 55.9\% | 69.7\% | -33.3\% | 27.8\% | 28.0\% | 21.0\% | 76.4\% | 76.2\% | 100.0\% | 53.2\% |
| 3.08 | 2.57 | 2.13 | 2.74 | 3.05 | 3.05 | 3.36 | 2.89 | 3.26 | 3.28 | 3.28 | 1.81 | 2.78 | 2.77 | 3.34 | 3.40 | 3.40 | 3.00 | 2.97 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | bALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \left\|\begin{array}{l} \text { ABLE } \end{array}\right\| \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> house ba | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|vote |nEWTON | \|vote NEWTON | | $\begin{aligned} & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|VOTE |NEWTON |  | \|Lean |  | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |  | \|VOTE <br> BAKER | \|Vote |  |  | Vote |  | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 72.5\% | 59.3\% | 60.5\% | 23.2\% | 89.4\% | 88.8\% | 100.0\% | 62.9\% | 55.2\% | 59.0\% | 60.9\% | 32.3\% | 88.8\% | 90.0\% | 59.6\% | 72.4\% | 61.6\% | 58.8\% | 69.6\% | 79.4\% |
| Strongly | 40.9\% | 29.2\% | 29.4\% | 23.2\% | 57.7\% | 59.4\% | 28.8\% | 23.5\% | 19.1\% | 28.0\% | 28.5\% | 21.7\% | 58.1\% | 58.8\% | 42.2\% | 32.5\% | 24.0\% | 27.4\% | 64.9\% | 17.1\% |
| Somewhat | 31.6\% | 30.1\% | 31.1\% | - | 31.7\% | 29.4\% | 71.2\% | 39.4\% | 36.2\% | 31.0\% | 32.4\% | 10.6\% | 30.6\% | 31.2\% | 17.4\% | 39.8\% | 37.6\% | 31.4\% | 4.7\% | 62.2\% |
| OPPOSE | 21.7\% | 33.1\% | 32.5\% | 53.6\% | 9.1\% | 9.6\% | - | 20.1\% | 39.1\% | 31.4\% | 30.4\% | 46.1\% | 10.4\% | 9.2\% | 40.4\% | 19.5\% | 29.7\% | 33.3\% | 30.4\% | - |
| Somewhat | 10.0\% | 16.9\% | 15.8\% | 53.6\% | 2.6\% | 2.7\% | - | 7.7\% | 21.0\% | 15.7\% | 15.2\% | 22.5\% | 3.5\% | 2.0\% | 40.4\% | 8.1\% | 15.7\% | 17.0\% | 16.1\% | - |
| Strongly | 11.7\% | 16.2\% | 16.7\% | - | 6.5\% | 6.8\% | - | 12.5\% | 18.1\% | 15.7\% | 15.2\% | 23.6\% | 6.9\% | 7.2\% | - | 11.3\% | 14.0\% | 16.3\% | 14.3\% | - |
| DK/REFUSED | 5.8\% | 7.5\% | 7.0\% | 23.2\% | 1.5\% | 1.6\% | - | 17.0\% | 5.6\% | 9.6\% | 8.7\% | 21.7\% | 0.8\% | 0.8\% | - | 8.2\% | 8.7\% | 7.9\% | - | 20.6\% |
| Net Diff. | 50.9\% | 26.2\% | 28.0\% | -30.4\% | 80.4\% | 79.2\% | 100.0\% | 42.8\% | 16.1\% | 27.7\% | 30.5\% | -13.8\% | 78.3\% | 80.7\% | 19.3\% | 52.9\% | 31.8\% | 25.5\% | 39.2\% | 79.4\% |
| Mean | 3.08 | 2.78 | 2.79 | 2.60 | 3.43 | 3.44 | 3.29 | 2.89 | 2.60 | 2.79 | 2.81 | 2.39 | 3.41 | 3.43 | 3.02 | 3.02 | 2.78 | 2.76 | 3.20 | 3.22 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion
about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 72.5\% | 100.0\% | - | 82.3\% | 65.5\% | 67.6\% | 83.7\% | 72.6\% | 81.8\% | 83.8\% | 55.6\% | 60.1\% | 42.4\% | 76.2\% | 42.4\% | 65.1\% | 84.4\% | 69.4\% | 69.6\% | 68.7\% | - |
| Strongly | 40.9\% | 56.4\% | - | 53.1\% | 31.3\% | 35.2\% | 51.4\% | 39.7\% | 51.1\% | 52.1\% | 25.1\% | 23.4\% | 27.8\% | 43.0\% | 27.8\% | 28.3\% | 59.9\% | 36.8\% | 37.2\% | 33.8\% | - |
| Somewhat | 31.6\% | 43.6\% | - | 29.2\% | 34.2\% | 32.4\% | 32.3\% | 32.9\% | 30.7\% | 31.7\% | 30.5\% | 36.6\% | 14.5\% | 33.3\% | 14.5\% | 36.8\% | 24.5\% | 32.7\% | 32.3\% | 34.9\% | - |
| OPPOSE | 21.7\% | - | 100.0\% | 14.0\% | 30.2\% | 26.4\% | 11.6\% | 22.1\% | 15.8\% | 12.8\% | 37.2\% | 32.6\% | 46.0\% | 19.1\% | 46.0\% | 27.4\% | 12.2\% | 24.4\% | 23.4\% | 31.3\% | - |
| Somewhat | 10.0\% | - | 46.0\% | 7.3\% | 13.4\% | 14.1\% | 2.8\% | 10.6\% | 5.1\% | 4.2\% | 18.9\% | 17.0\% | 20.6\% | 8.3\% | 20.6\% | 10.4\% | 4.8\% | 14.6\% | 12.2\% | 31.3\% | - |
| Strongly | 11.7\% | - | 54.0\% | 6.7\% | 16.8\% | 12.3\% | 8.8\% | 11.5\% | 10.6\% | 8.6\% | 18.4\% | 15.5\% | 25.4\% | 10.8\% | 25.4\% | 17.0\% | 7.4\% | 9.8\% | 11.2\% | - | - |
| DK/REFUSED | 5.8\% | - | - | 3.8\% | 4.3\% | 6.0\% | 4.6\% | 5.3\% | 2.4\% | 3.4\% | 7.2\% | 7.4\% | 11.6\% | 4.7\% | 11.6\% | 7.5\% | 3.4\% | 6.2\% | 7.0\% | - | - |
| Net Diff. | 50.9\% | 100.0\% | -100\% | 68.3\% | 35.3\% | 41.3\% | 72.1\% | 50.6\% | 66.0\% | 71.0\% | 18.3\% | 27.5\% | -3.6\% | 57.1\% | -3.6\% | 37.7\% | 72.3\% | 45.1\% | 46.2\% | 37.3\% | - |
| Mean | 3.08 | 3.56 | 1.46 | 3.34 | 2.84 | 2.96 | 3.32 | 3.07 | 3.25 | 3.32 | 2.67 | 2.73 | 2.51 | 3.14 | 2.51 | 2.83 | 3.42 | 3.03 | 3.03 | 3.02 | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 6

|  | TOTAL | REGIS | STERED P MALE | PARTY: | REGIS | Stered PA FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: \| | $\begin{aligned} & \text { REGIS } \\ & \text { NO } \end{aligned}$ | STERED P ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned} \right\rvert\,$ | \|CRATIC| | $\begin{aligned} & \text { \|INDEP. \| } \\ & \text { E\|/OTHER \|\| } \\ & \mid / D K \end{aligned}$ | \|REPUB-|| | \|CRATIC| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-|| | \|CRATIC|| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { C\|/OTHER \|\| } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-|| | \|CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \|\mathrm{REPUB}-\| \\ & \mid \text { \|LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP - } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| SUPPORT | 72.5\% | 61.2\% | 80.8\% | 69.8\% | 68.4\% | 86.4\% | 69.1\% | 65.6\% | 87.7\% | 75.8\% | 58.1\% | 80.6\% | 51.6\% | 66.3\% | 78.6\% | 56.4\% |
| Strongly | 40.9\% | 28.3\% | 62.3\% | 38.4\% | 28.3\% | 58.7\% | 35.0\% | 24.6\% | 68.7\% | 41.4\% | 51.0\% | 49.7\% | 24.0\% | 52.1\% | 47.0\% | 27.5\% |
| Somewhat | 31.6\% | 32.9\% | 18.5\% | 31.4\% | 40.2\% | 27.7\% | 34.1\% | 41.0\% | 19.0\% | 34.5\% | 7.1\% | 31.0\% | 27.6\% | 14.2\% | 31.6\% | 28.9\% |
| OPPOSE | 21.7\% | 32.9\% | 12.9\% | 24.9\% | 22.6\% | 11.7\% | 23.8\% | 28.0\% | 10.1\% | 17.3\% | 24.6\% | 14.6\% | 44.3\% | 16.8\% | 16.1\% | 43.6\% |
| Somewhat | 10.0\% | 16.3\% | 3.7\% | 16.3\% | 5.2\% | 5.3\% | 12.6\% | 9.8\% | 6.3\% | 9.8\% | 16.0\% | 3.0\% | 27.9\% | 16.8\% | 3.3\% | 34.4\% |
| Strongly | 11.7\% | 16.5\% | 9.2\% | 8.7\% | 17.4\% | 6.4\% | 11.1\% | 18.2\% | 3.8\% | 7.5\% | 8.6\% | 11.6\% | 16.3\% | - | 12.8\% | 9.2\% |
| DK/REFUSED | 5.8\% | 5.9\% | 6.3\% | 5.3\% | 8.9\% | 1.9\% | 7.2\% | 6.3\% | 2.3\% | 6.9\% | 17.3\% | 4.8\% | 4.1\% | 16.9\% | 5.3\% |  |
| Net Diff. | 50.9\% | 28.4\% | 67.9\% | 44.8\% | 45.8\% | 74.6\% | 45.3\% | 37.6\% | 77.6\% | 58.5\% | 33.5\% | 66.1\% | 7.3\% | 49.5\% | 62.5\% | 12.8\% |
| Mean | 3.08 | 2.78 | 3.43 | 3.05 | 2.87 | 3.41 | 3.00 | 2.77 | 3.56 | 3.18 | 3.21 | 3.25 | 2.62 | 3.42 | 3.19 | 2.75 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  |  | IDEOLOGY CAN-AMER BLACK | RICAN/ | $\begin{aligned} & 2020 \text { PRESIDENTIAL } \\ & \text { ELECTION } \end{aligned}$ |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { FEMALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- ${ }^{\text {ERAL }}$ | $\left.\begin{array}{\|l\|} \mid \text { MOD- } \\ \text { \|ERATE } \end{array} \right\rvert\,$ | \|CONSER VATIVE | \|LIB- | ERATE | \|CONSER |VATIVE | \|VOTED |TRUMP $\qquad$ | $\begin{array}{l\|l\|} \text { \|VOTED } \\ \text { \| } \\ \text { \|BIDEN } \\ \text { \| } \end{array}$ | \|VOted OTHER |  |  | \|YES |  |  |  |  |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 72.5\% | 75.3\% | 78.0\% | 39.7\% | 68.5\% | 84.5\% | 42.5\% | 61.2\% | 86.4\% | 59.4\% | 77.8\% | 71.2\% | 62.6\% | 84.9\% | 58.2\% | 81.9\% | 67.2\% | 87.0\% | 61.3\% | 91.4\% |
| Strongly | 40.9\% | 44.0\% | 40.1\% | 39.7\% | 40.5\% | 40.3\% | 42.5\% | 29.3\% | 56.6\% | 41.6\% | 45.1\% | 39.3\% | 32.3\% | 51.2\% | 33.7\% | 47.7\% | 30.9\% | 53.7\% | 29.9\% | 54.7\% |
| Somewhat | 31.6\% | 31.2\% | 37.9\% | - | 28.0\% | 44.2\% | - | 31.9\% | 29.8\% | 17.8\% | 32.6\% | 32.0\% | 30.3\% | 33.7\% | 24.5\% | 34.2\% | 36.3\% | 33.3\% | 31.4\% | 36.7\% |
| OPPOSE | 21.7\% | 18.7\% | 17.7\% | 53.8\% | 23.8\% | 15.5\% | 47.1\% | 30.1\% | 11.3\% | 34.7\% | 15.6\% | 23.6\% | 31.1\% | 11.2\% | 35.4\% | 14.1\% | 26.6\% | 9.1\% | 31.9\% | 5.9\% |
| Somewhat | 10.0\% | 7.0\% | 9.4\% | 28.4\% | 8.9\% | 11.0\% | 32.1\% | 13.6\% | 6.1\% | 5.7\% | 9.7\% | 10.3\% | 15.4\% | 4.6\% | 19.4\% | 5.8\% | 11.2\% | 3.8\% | 16.1\% | 1.1\% |
| Strongly | 11.7\% | 11.7\% | 8.2\% | 25.4\% | 14.9\% | 4.5\% | 15.0\% | 16.5\% | 5.2\% | 29.0\% | 5.9\% | 13.4\% | 15.7\% | 6.6\% | 16.0\% | 8.3\% | 15.4\% | 5.3\% | 15.8\% | 4.9\% |
| DK/REFUSED | 5.8\% | 6.0\% | 4.4\% | 6.5\% | 7.6\% | - | 10.4\% | 8.7\% | 2.3\% | 5.9\% | 6.6\% | 5.1\% | 6.3\% | 4.0\% | 6.4\% | 4.0\% | 6.2\% | 3.9\% | 6.9\% | 2.7\% |
| Net Diff. | 50.9\% | 56.5\% | 60.3\% | -14.2\% | 44.7\% | 69.0\% | -4.6\% | 31.0\% | 75.1\% | 24.7\% | 62.1\% | 47.6\% | 31.6\% | 73.7\% | 22.7\% | 67.8\% | 40.6\% | 77.9\% | 29.4\% | 85.5\% |
| Mean | 3.08 | 3.14 | 3.15 | 2.58 | 3.02 | 3.20 | 2.78 | 2.81 | 3.41 | 2.76 | 3.25 | 3.02 | 2.85 | 3.35 | 2.81 | 3.26 | 2.88 | 3.41 | 2.81 | 3.45 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion
about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | I ISSUE OF ABORTION: \|AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { TCOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \left\|\begin{array}{l} \text { THAN } \end{array}\right\| \\ & \mid \text { COLLGE } \end{aligned}$ | \|COLLGE| |GRAD./| POST | PRO- <br> LIFE |  | $\text { \| } \mathrm{PRO} \mathbf{\|} \mid$ | PRO\|CHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  | IFE | $\begin{array}{\|l\|} \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { PRO- } \\ \mid \\ \mid \text { LIFE } \end{array}\right. \\ \hline \end{array}$ | PROCHOICE | life | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| SUPPORT | 72.5\% | 78.9\% | 74.0\% | 73.9\% | 74.5\% | 75.4\% | 64.3\% | 75.9\% | 67.4\% | 57.3\% | 87.1\% | 53.0\% | 87.2\% | 61.9\% | 87.0\% | 60.2\% | 91.8\% | 40.1\% | 79.6\% | 55.1\% | 76.6\% |
| Strongly | 40.9\% | 40.1\% | 42.7\% | 34.7\% | 44.0\% | 49.6\% | 37.2\% | 46.3\% | 38.7\% | 25.5\% | 56.2\% | 28.3\% | 55.1\% | 22.4\% | 56.9\% | 23.3\% | 62.2\% | 34.0\% | 46.5\% | 46.7\% | 41.8\% |
| Somewhat | 31.6\% | 38.9\% | 31.3\% | 39.2\% | 30.5\% | 25.8\% | 27.1\% | 29.6\% | 28.7\% | 31.8\% | 30.9\% | 24.7\% | 32.0\% | 39.5\% | 30.1\% | 36.9\% | 29.6\% | 6.1\% | 33.0\% | 8.4\% | 34.8\% |
| OPPOSE | 21.7\% | 19.5\% | 19.1\% | 23.5\% | 18.5\% | 18.5\% | 31.0\% | 17.2\% | 29.3\% | 33.9\% | 10.2\% | 40.4\% | 7.7\% | 26.8\% | 11.8\% | 31.1\% | 6.0\% | 50.1\% | 16.8\% | 38.3\% | 18.9\% |
| Somewhat | 10.0\% | 4.4\% | 9.7\% | 7.9\% | 10.0\% | 11.1\% | 14.3\% | 12.7\% | 13.2\% | 17.5\% | 3.7\% | 24.4\% | 0.5\% | 10.1\% | 6.0\% | 15.1\% | 2.3\% | 31.4\% | 6.1\% | 28.8\% | 7.7\% |
| Strongly | 11.7\% | 15.1\% | 9.3\% | 15.6\% | 8.4\% | 7.4\% | 16.7\% | 4.5\% | 16.1\% | 16.3\% | 6.4\% | 16.1\% | 7.2\% | 16.7\% | 5.9\% | 16.0\% | 3.7\% | 18.7\% | 10.8\% | 9.5\% | 11.2\% |
| DK/REFUSED | 5.8\% | 1.5\% | 6.9\% | 2.6\% | 7.0\% | 6.1\% | 4.7\% | 7.0\% | 3.2\% | 8.8\% | 2.8\% | 6.5\% | 5.1\% | 11.3\% | 1.2\% | 8.7\% | 2.2\% | 9.8\% | 3.6\% | 6.6\% | 4.6\% |
| Net Diff. | 50.9\% | 59.4\% | 54.9\% | 50.4\% | 56.0\% | 56.9\% | 33.3\% | 58.7\% | 38.1\% | 23.4\% | 76.9\% | 12.6\% | 79.5\% | 35.1\% | 75.2\% | 29.1\% | 85.8\% | -9.9\% | 62.7\% | 16.9\% | 57.7\% |
| Mean | 3.08 | 3.05 | 3.15 | 2.95 | 3.18 | 3.25 | 2.89 | 3.26 | 2.93 | 2.73 | 3.41 | 2.70 | 3.42 | 2.76 | 3.40 | 2.74 | 3.54 | 2.61 | 3.20 | 2.99 | 3.12 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 11

|  | TOTAL | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{aligned} & \text { POSITION ON } \\ & \text { ABORTION: } \\ & \text { AFRICAN-AMER. } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- | \|Should| |Not Be| |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { \| Incest } \end{aligned}$ | \|ंСНоIсе | $\begin{aligned} & \text { \|During\|\| } \\ & \text { E\|1stTri } \mid \\ & \mid \text { Mester } \mid V \end{aligned}$ | $\begin{aligned} & \text { \|Until } \\ & \text { 20th } \end{aligned}$ \|Week | \|Legal |All <br> \|Cases | $\begin{array}{l\|l} \text { \|PRO- } & \text { P } \\ \mid \text { LIFE } & \mid C \end{array}$ |  | \|PRO- | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFIF } \end{aligned}$ | PRO\|CHOICE | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \| СНОІСЕ | | $\mid \text { \|PRO- }$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| } \mathrm{CHOICE} \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| SUPPORT | 72.5\% | 58.0\% | 45.0\% | 55.5\% | 65.1\% | 87.9\% | 87.0\% | 85.7\% | 89.4\% | 55.0\% | 86.2\% | 61.2\% | 89.0\% | 59.5\% | 93.1\% | 49.3\% | 79.4\% | 59.2\% | 76.6\% |
| Strongly | 40.9\% | 27.2\% | 15.5\% | 29.1\% | 31.1\% | 56.0\% | 52.0\% | 61.1\% | 56.6\% | 27.3\% | 58.7\% | 27.0\% | 54.1\% | 24.8\% | 61.8\% | 35.3\% | 46.5\% | 40.3\% | 43.2\% |
| Somewhat | 31.6\% | 30.8\% | 29.5\% | 26.4\% | 34.0\% | 31.9\% | 35.0\% | 24.6\% | 32.8\% | 27.8\% | 27.6\% | 34.2\% | 34.9\% | 34.6\% | 31.3\% | 14.0\% | 32.8\% | 18.9\% | 33.4\% |
| OPPOSE | 21.7\% | 32.7\% | 51.2\% | 36.9\% | 22.3\% | 10.0\% | 8.7\% | 14.3\% | 9.0\% | 37.3\% | 10.2\% | 27.7\% | 9.8\% | 31.1\% | 5.7\% | 41.9\% | 16.8\% | 35.1\% | 18.7\% |
| Somewhat | 10.0\% | 16.7\% | 26.3\% | 12.7\% | 14.8\% | 4.3\% | 4.3\% | 7.1\% | 3.0\% | 21.5\% | 3.2\% | 11.5\% | 5.0\% | 15.0\% | 2.2\% | 25.3\% | 7.6\% | 26.8\% | 7.2\% |
| Strongly | 11.7\% | 16.1\% | 24.9\% | 24.1\% | 7.5\% | 5.7\% | 4.4\% | 7.2\% | 6.0\% | 15.9\% | 7.0\% | 16.3\% | 4.8\% | 16.1\% | 3.5\% | 16.6\% | 9.3\% | 8.3\% | 11.5\% |
| DK/REFUSED | 5.8\% | 9.3\% | 3.8\% | 7.7\% | 12.6\% | 2.2\% | 4.3\% | - | 1.6\% | 7.7\% | 3.5\% | 11.1\% | 1.2\% | 9.5\% | 1.2\% | 8.8\% | 3.8\% | 5.8\% | 4.7\% |
| Net Diff. | 50.9\% | 25.3\% | -6.2\% | 18.6\% | 42.7\% | 77.9\% | 78.3\% | 71.4\% | 80.4\% | 17.7\% | 76.0\% | 33.5\% | 79.2\% | 28.4\% | 87.4\% | 7.4\% | 62.5\% | 24.1\% | 57.9\% |
| Mean | 3.08 | 2.76 | 2.37 | 2.65 | 3.01 | 3.41 | 3.41 | 3.40 | 3.42 | 2.72 | 3.43 | 2.81 | 3.40 | 2.75 | 3.53 | 2.75 | 3.21 | 2.97 | 3.14 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | $\begin{array}{l\|} \text { \|NON- } \\ \text { \|WHITE } \\ \text { \| } \end{array}$ | \|Africn |Amer./ |Black | \|His- | <br> \|Latino| | Asian/ AsianAmer. |  |  |  | \|NON- | \|Africn <br> \|Amer./ <br> \|Black | His- \| <br> panic/ <br> Latino | \|Asian/ AsianAmer. |  | \|WHITE | | NONWHITE | \|Africn <br> \|Amer./ <br> \|Black | $\begin{aligned} & \text { His- } \\ & \text { panic/ } \end{aligned}$ Latino\| | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 |  | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| SUPPORT | 72.5\% | 74.1\% | 68.1\% | 71.5\% | 48.4\% | 59.2\% | 100.0\% |  | 70.5\% | 65.3\% | 62.9\% | 46.0\% | 100.0\% | 100.0\% | 77.3\% | 70.0\% | 78.0\% | 49.0\% | 37.1\% | 100.0\% |
| Strongly | 40.9\% | 40.3\% | 41.9\% | 42.3\% | 19.5\% | 59.2\% | 100.0\% |  | 40.9\% | 38.8\% | 35.0\% | - | 100.0\% | 100.0\% | 39.7\% | 44.0\% | 47.9\% | 24.8\% | 37.1\% | 100.0\% |
| Somewhat | 31.6\% | 33.8\% | 26.2\% | 29.1\% | 28.9\% | - | - |  | 29.6\% | 26.5\% | 27.9\% | 46.0\% | - | - | 37.5\% | 26.0\% | 30.1\% | 24.2\% | - |  |
| OPPOSE | 21.7\% | 20.4\% | 25.4\% | 23.5\% | 32.1\% | 40.8\% | - |  | 24.0\% | 28.3\% | 29.4\% | 54.0\% | - | - | 17.2\% | 23.4\% | 19.0\% | 26.2\% | 62.9\% |  |
| Somewhat | 10.0\% | 9.0\% | 12.8\% | 13.0\% | 8.6\% | 22.4\% | - |  | 11.7\% | 18.0\% | 18.2\% | 40.7\% | - | - | 6.5\% | 9.2\% | 9.0\% |  | 34.5\% |  |
| Strongly | 11.7\% | 11.4\% | 12.6\% | 10.6\% | 23.5\% | 18.4\% | - |  | 12.2\% | 10.3\% | 11.3\% | 13.3\% | - | - | 10.6\% | 14.2\% | 10.0\% | 26.2\% | 28.4\% |  |
| DK/REFUSED | 5.8\% | 5.6\% | 6.5\% | 5.0\% | 19.6\% | - | - |  | 5.6\% | 6.4\% | 7.7\% | - | - | - | 5.6\% | 6.6\% | 3.0\% | 24.8\% | - |  |
| Net Diff. | 50.9\% | 53.7\% | 42.7\% | 47.9\% | 16.3\% | 18.4\% | 100.0\% |  | 46.5\% | 36.9\% | 33.5\% | -8.0\% | 100.0\% | 100.0\% | 60.1\% | 46.6\% | 59.0\% | 22.8\% | -25.9\% | 100.0\% |
| Mean | 3.08 | 3.09 | 3.04 | 3.09 | 2.55 | 3.00 | 4.00 |  | 3.05 | 3.00 | 2.94 | 2.33 | 4.00 | 4.00 | 3.13 | 3.07 | 3.20 | 2.63 | 2.46 | 4.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following........ Allowing doctors to prescribe medical marijuana.

BANNER 13

|  | TOTAL |  |  | AGE |  |  |  |  | AGE CLU | USTERS |  |  |  |  | AGE CLUS MALE | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|18-29 | $\text { \| } 30-40$ | \| | $\left.\right\|^{56-65}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \end{aligned}$ | $\begin{array}{l\|l} \text { \|UNDER } \\ \mid 40 & \mid \\ \mid \end{array}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | \|OVER | \|UNDER $\mid 65$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | \|UNDER | | \|OVER <br> \| 55 | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| SUPPORT | 72.5\% | 73.2\% | 73.3\% | 74.9\% | 77.9\% | 64.5\% | 73.3\% | 72.5\% | 74.1\% | 70.8\% | 75.0\% | 64.5\% | 71.3\% | 68.3\% | 71.6\% | 65.5\% | 71.2\% | 62.6\% |
| Strongly | 40.9\% | 49.4\% | 47.9\% | 46.0\% | 35.6\% | 28.2\% | 48.5\% | 37.7\% | 47.3\% | 31.7\% | 44.4\% | 28.2\% | 55.0\% | 33.5\% | 47.9\% | 28.4\% | 44.3\% | 27.4\% |
| Somewhat | 31.6\% | 23.9\% | 25.4\% | 28.8\% | 42.3\% | 36.3\% | 24.7\% | 34.8\% | 26.8\% | 39.1\% | 30.6\% | 36.3\% | 16.3\% | 34.7\% | 23.7\% | 37.1\% | 26.9\% | 35.2\% |
| OPPOSE | 21.7\% | 20.8\% | 20.4\% | 13.8\% | 22.1\% | 32.5\% | 20.6\% | 21.8\% | 17.2\% | 27.6\% | 18.4\% | 32.5\% | 26.2\% | 24.5\% | 21.4\% | 30.8\% | 23.2\% | 31.1\% |
| Somewhat | 10.0\% | 12.4\% | 15.1\% | 6.4\% | 9.9\% | 9.8\% | 14.0\% | 8.4\% | 10.1\% | 9.9\% | 10.1\% | 9.8\% | 17.7\% | 11.1\% | 13.4\% | 12.9\% | 14.1\% | 10.4\% |
| Strongly | 11.7\% | 8.4\% | 5.3\% | 7.4\% | 12.2\% | 22.7\% | 6.6\% | 13.4\% | 7.0\% | 17.8\% | 8.3\% | 22.7\% | 8.4\% | 13.4\% | 8.0\% | 17.8\% | 9.1\% | 20.7\% |
| DK/REFUSED | 5.8\% | 5.9\% | 6.3\% | 11.3\% |  | 3.0\% | 6.2\% | 5.7\% | 8.8\% | 1.6\% | 6.6\% | 3.0\% | 2.5\% | 7.3\% | 7.0\% | 3.8\% | 5.6\% | 6.3\% |
| Net Diff. | 50.9\% | 52.4\% | 52.8\% | 61.1\% | 55.8\% | 32.0\% | 52.7\% | 50.7\% | 56.9\% | 43.1\% | 56.6\% | 32.0\% | 45.2\% | 43.8\% | 50.2\% | 34.7\% | 48.0\% | 31.5\% |
| Mean | 3.08 | 3.21 | 3.24 | 3.28 | 3.01 | 2.72 | 3.23 | 3.03 | 3.25 | 2.86 | 3.19 | 2.72 | 3.21 | 2.95 | 3.20 | 2.79 | 3.13 | 2.74 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 14

Total


SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED Net Diff. Mean
$\begin{array}{llllllllllllllllllllllllll} & 72.5 \% & 75.2 \% & 75.8 \% & 76.3 \% & 74.7 \% & 78.0 \% & 66.3 \% & 69.2 \% & 75.3 \% & 63.7 \% & 80.8 \% & 73.1 \% & 85.7 \% & 78.2 \% & 71.4 \% & 78.4 \% & 67.5 \%\end{array}$ $\begin{array}{lllllllllllllllllllllll} & 40.9 \% & 42.1 \% & 41.0 \% & 46.7 \% & 34.1 \% & 44.5 \% & 29.0 \% & 40.4 \% & 41.3 \% & 37.1 \% & 44.0 \% & 41.7 \% & 32.3 \% & 43.4 \% & 44.8 \% & 51.1 \% & 34.8 \%\end{array}$ $31.6 \% \quad 33.1 \% \quad 34.8 \% \quad 29.6 \% \quad 40.5 \% \quad 33.5 \% \quad 37.3 \% \quad 28.8 \% \quad 33.9 \% \quad 26.7 \% \quad 36.8 \% \quad 31.4 \% \quad 53.4 \% \quad 34.8 \% \quad 26.6 \% \quad 27.3 \% \quad 32.8 \%$ $\begin{array}{llllllllllllllllllll} & 21.7 \% & 15.1 \% & 19.7 \% & 13.3 \% & 25.3 \% & 14.5 \% & 33.7 \% & 25.0 \% & 18.9 \% & 29.7 \% & 15.9 \% & 19.4 \% & 14.3 \% & 19.2 \% & 23.1 \% & 10.3 \% & 27.9 \%\end{array}$ $\begin{array}{lllllllllllllll}10.0 \% & 10.3 \% & 6.3 \% & 7.2 \% & 7.6 \% & 6.9 \% & 9.2 \% & 13.2 \% & 7.3 \% & 11.3 \% & 5.3 \% & 13.2 \% & 11.7 \% & 12.0 \% & 13.3 \%\end{array} \quad 4.9 \% \quad 10.7 \%$ $\begin{array}{lllllllllllllllllllll}11.7 \% & 4.8 \% & 13.4 \% & 6.1 \% & 17.7 \% & 7.6 \% & 24.5 \% & 11.8 \% & 11.6 \% & 18.3 \% & 10.6 \% & 6.2 \% & 2.7 \% & 7.2 \% & 9.8 \% & 5.4 \% & 17.2 \%\end{array}$
 $50.9 \% \quad 60.1 \% \quad 56.0 \% \quad 63.0 \% \quad 49.3 \% \quad 63.6 \% \quad 32.5 \% \quad 44.2 \% \quad 56.4 \% \quad 34.0 \% \quad 64.9 \% \quad 53.6 \% \quad 71.3 \% \quad 58.9 \% \quad 48.2 \% \quad 68.1 \% \quad 39.6 \%$ $\begin{array}{lllllllllllllllll}3.08 & 3.25 & 3.08 & 3.30 & 2.91 & 3.24 & 2.71 & 3.04 & 3.12 & 2.88 & 3.18 & 3.17 & 3.15 & 3.17 & 3.13 & 3.40 & 2.89\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following......... Allowing doctors to prescribe medical marijuana.

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{lll}  & 0 & \text { OF } \end{array} \right\rvert\,$ | $1 \text { OF } 4$ |  |  | $4 \text { OF } 4$ | NONE | \|VOTED |GOP $\qquad$ | \|Only |Gop <br> \| | \|Majo|rity |Gop |  | $\begin{aligned} & \text { \|Vote } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo|rity |Dem | \|Only <br> Dem <br> \| |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| SUPPORT | 72.5\% | 76.1\% | 74.1\% | 73.3\% | 74.5\% | 52.7\% | 68.8\% | 59.4\% | 58.1\% | 100.0\% | 65.2\% | 83.3\% | 100.0\% | 82.6\% |
| Strongly | 40.9\% | 43.7\% | 45.8\% | 40.6\% | 34.2\% | 28.9\% | 35.5\% | 33.8\% | 31.8\% | 100.0\% | 21.9\% | 44.7\% | 100.0\% | 42.2\% |
| Somewhat | 31.6\% | 32.4\% | 28.3\% | 32.6\% | 40.3\% | 23.8\% | 33.3\% | 25.5\% | 26.3\% | - | 43.3\% | 38.7\% | - | 40.4\% |
| OPPOSE | 21.7\% | 20.6\% | 21.8\% | 16.4\% | 17.4\% | 40.7\% | 27.9\% | 33.4\% | 34.4\% | - | 6.6\% | 12.2\% | - | 12.8\% |
| Somewhat | 10.0\% | 9.6\% | 11.2\% | 5.9\% | 7.7\% | 18.7\% | 21.3\% | 15.3\% | 15.8\% | - | - | 8.1\% | - | 8.5\% |
| Strongly | 11.7\% | 11.0\% | 10.6\% | 10.5\% | 9.7\% | 22.0\% | 6.6\% | 18.1\% | 18.6\% | - | 6.6\% | 4.1\% | - | 4.3\% |
| DK/REFUSED | 5.8\% | 3.3\% | 4.1\% | 10.4\% | 8.1\% | 6.7\% | 3.3\% | 7.3\% | 7.5\% | - | 28.2\% | 4.4\% | - | 4.6\% |
| Net Diff. | 50.9\% | 55.5\% | 52.3\% | 56.9\% | 57.1\% | 12.0\% | 40.9\% | 26.0\% | 23.7\% | 100.0\% | 58.6\% | 71.1\% | 100.0\% | 69.8\% |
| Mean | 3.08 | 3.13 | 3.14 | 3.15 | 3.08 | 2.64 | 3.01 | 2.81 | 2.77 | 4.00 | 3.12 | 3.30 | 4.00 | 3.26 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

|  | total | PaUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | Katherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { FAVOR-\| } \\ \text { \|ABLE } \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|UNFAV-\| } \\ & \text { \|ORABLE } \\ & \mid \end{aligned}$ | \|NO OPIN|ION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|l\|} \mid \text { FAVOR-\| } \\ \mid \text { \| } \end{array}$ | \|UNFAV-| | $\begin{array}{l\|l} \left\|\begin{array}{l\|l} \text { NO } & \mid N \\ \mid O P I N- & H \\ \text { \|ION } & \mid O \end{array}\right\| \end{array}$ | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\|U } \\ & \text { \|ABLE \|O } \end{aligned}$ | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ \| | NO OPINION | \|NEVER |HEARD |OF | \|FAVOR|ABLE | \|UNFAV-| | $\begin{aligned} & \text { \|NO } \\ & \text { \|OPIN- } \\ & \text { OON } \\ & \text { ION } \end{aligned}$ | NEVER HEARD OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { ABOTH } \end{aligned}$ | $\begin{aligned} & \text { \|UNFAV-\|O } \\ & \left\lvert\, \begin{array}{l} \text { ORABLE } \\ \mid \text { BOTH } \end{array}\right. \end{aligned}$ | OPIN- <br> ION <br> \|BOTH | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| SUPPORT | 38.9\% | 38.1\% | 34.2\% | 33.0\% | 44.5\% | 49.2\% | 41.2\% | 36.7\% | 37.2\% | 38.5\% | 32.1\% | 31.9\% | 44.5\% | 56.2\% | 31.4\% | 29.7\% | 40.9\% | 69.4\% | - | 42.9\% | 38.5\% |
| Strongly | 17.4\% | 22.1\% | 8.6\% | 11.8\% | 21.0\% | 19.1\% | 12.1\% | 16.2\% | 18.1\% | 16.4\% | 11.3\% | 13.6\% | 21.4\% | 35.3\% | 26.4\% | 10.5\% | 17.1\% | 39.0\% | - | 15.6\% | 14.4\% |
| Somewhat | 21.5\% | 16.1\% | 25.6\% | 21.1\% | 23.5\% | 30.1\% | 29.1\% | 20.5\% | 19.1\% | 22.2\% | 20.8\% | 18.3\% | 23.1\% | 20.9\% | 5.0\% | 19.2\% | 23.7\% | 30.4\% | - | 27.2\% | 24.1\% |
| OPPOSE | 45.1\% | 49.5\% | 51.6\% | 49.1\% | 38.3\% | 36.6\% | 47.8\% | 49.0\% | 45.2\% | 44.0\% | 53.7\% | 57.3\% | 36.9\% | 26.7\% | 51.7\% | 53.9\% | 43.6\% | 10.8\% | 100.0\% | 43.5\% | 46.4\% |
| Somewhat | 19.0\% | 18.0\% | 20.5\% | 16.8\% | 20.6\% | 15.4\% | 16.6\% | 17.4\% | 20.7\% | 12.3\% | 33.8\% | 19.4\% | 19.2\% | 15.0\% | 16.6\% | 20.8\% | 19.0\% | - | 48.1\% | 17.4\% | 18.4\% |
| Strongly | 26.1\% | 31.6\% | 31.1\% | 32.4\% | 17.7\% | 21.2\% | 31.2\% | 31.6\% | 24.4\% | 31.7\% | 19.9\% | 38.0\% | 17.6\% | 11.7\% | 35.2\% | 33.1\% | 24.6\% | 10.8\% | 51.9\% | 26.1\% | 28.1\% |
| DK/REFUSED | 16.0\% | 12.4\% | 14.2\% | 17.9\% | 17.2\% | 14.2\% | 11.0\% | 14.3\% | 17.6\% | 17.4\% | 14.2\% | 10.8\% | 18.6\% | 17.1\% | 16.9\% | 16.5\% | 15.5\% | 19.8\% | - | 13.7\% | 15.0\% |
| Net Diff. | -6.3\% | -11.4\% | -17.4\% | -16.2\% | 6.2\% | 12.7\% | -6.6\% | -12.3\% | -8.0\% | -5.5\% | -21.6\% | -25.5\% | 7.7\% | 29.4\% | -20.3\% | -24.2\% | -2.7\% | 58.6\% | -100\% | -0.6\% | -7.9\% |
| Mean | 2.36 | 2.33 | 2.14 | 2.15 | 2.58 | 2.55 | 2.25 | 2.25 | 2.37 | 2.28 | 2.27 | 2.08 | 2.59 | 2.96 | 2.27 | 2.08 | 2.40 | 3.22 | 1.48 | 2.38 | 2.29 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| SUPPORT | $38.9 \%$ | $61.1 \%$ | $23.2 \%$ | $38.5 \%$ | $31.7 \%$ | $37.2 \%$ | $47.4 \%$ | $47.2 \%$ | $35.4 \%$ | $43.9 \%$ | $27.5 \%$ | $8.5 \%$ | $34.6 \%$ | $35.9 \%$ | - | $44.7 \%$ | $45.0 \%$ | - | $28.2 \%$ |
| Strongly | $17.4 \%$ | $51.4 \%$ | - | $24.8 \%$ | $14.7 \%$ | $15.7 \%$ | $16.6 \%$ | $18.8 \%$ | $22.2 \%$ | $19.2 \%$ | $13.9 \%$ | $8.5 \%$ | $14.8 \%$ | $15.3 \%$ | - | $21.3 \%$ | $21.5 \%$ | - | $7.6 \%$ |
| Somewhat | $21.5 \%$ | $9.7 \%$ | $23.2 \%$ | $13.7 \%$ | $17.0 \%$ | $21.5 \%$ | $30.8 \%$ | $28.4 \%$ | $13.2 \%$ | $24.8 \%$ | $13.6 \%$ | - | $19.9 \%$ | $20.6 \%$ | - | $23.4 \%$ | $23.6 \%$ | - | $20.6 \%$ |
| OPPOSE | $45.1 \%$ | $22.2 \%$ | $76.8 \%$ | $40.2 \%$ | $51.6 \%$ | $44.6 \%$ | $30.6 \%$ | $44.6 \%$ | $49.7 \%$ | $47.5 \%$ | $53.9 \%$ | $62.0 \%$ | $49.7 \%$ | $49.3 \%$ | $61.2 \%$ | $41.4 \%$ | $40.9 \%$ | $100.0 \%$ | $31.8 \%$ |
| Somewhat | $19.0 \%$ | $11.3 \%$ | $38.0 \%$ | $19.6 \%$ | $21.7 \%$ | $19.1 \%$ | $22.4 \%$ | $19.7 \%$ | $21.1 \%$ | $13.7 \%$ | $6.3 \%$ | $18.0 \%$ | $16.3 \%$ | $15.5 \%$ | $39.1 \%$ | $23.1 \%$ | $23.3 \%$ | - | $8.1 \%$ |
| Strongly | $26.1 \%$ | $10.9 \%$ | $38.8 \%$ | $20.7 \%$ | $30.0 \%$ | $25.5 \%$ | $8.2 \%$ | $24.8 \%$ | $28.6 \%$ | $33.8 \%$ | $47.6 \%$ | $44.0 \%$ | $33.4 \%$ | $33.8 \%$ | $22.1 \%$ | $18.3 \%$ | $17.6 \%$ | $100.0 \%$ | $23.6 \%$ |
| DK/REFUSED | $16.0 \%$ | $16.7 \%$ | - | $21.2 \%$ | $16.6 \%$ | $18.2 \%$ | $22.0 \%$ | $8.3 \%$ | $14.9 \%$ | $8.6 \%$ | $18.6 \%$ | $29.5 \%$ | $15.7 \%$ | $14.8 \%$ | $38.8 \%$ | $14.0 \%$ | $14.1 \%$ | - | $40.1 \%$ |
| Net Diff. | $-6.3 \%$ | $38.9 \%$ | $-53.6 \%$ | $-1.7 \%$ | $-19.9 \%$ | $-7.4 \%$ | $16.8 \%$ | $2.6 \%$ | $-14.4 \%$ | $-3.6 \%$ | $-26.4 \%$ | $-53.5 \%$ | $-15.1 \%$ | $-13.4 \%$ | $-61.2 \%$ | $3.3 \%$ | $4.2 \%$ | $-100 \%$ | $-3.6 \%$ |
| Mean | 2.36 | 3.22 | 1.84 | 2.54 | 2.20 | 2.34 | 2.72 | 2.45 | 2.34 | 2.32 | 1.92 | 1.62 | 2.19 | 2.20 | 1.64 | 2.55 | 2.57 | 1.00 | 2.20 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | house STATE | DISTRICT <br> house bal | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVOR- |ABLE |BAKER | Vote NEWTON | \|vote |NEWTON | | $\begin{aligned} & \text { \|UNDE- } \\ & \text { \|\|CIDED } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| VOTE |NEWTON | | \|Vote | $\left.\right\|^{\text {Lean }}$ | $\begin{aligned} & \text { \|VOTE } \\ & \text { \| SAND- } \\ & \text { \|IDGE } \end{aligned}$ | \|Vote | \|lean | \|FIRM |UNDE|CIDED | NEWTON\| | \|VOTE BAKER | \|Vote | \|Lean | \|JEANES| | \|Vote | \| Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | AND VOTE BAKER | \|NOT | Vote |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 38.9\% | 36.3\% | 37.5\% | - | 43.3\% | 42.6\% | 55.7\% | 31.7\% | 34.6\% | 34.8\% | 34.8\% | 34.7\% | 42.9\% | 43.1\% | 39.5\% | 42.7\% | 38.3\% | 35.3\% | 55.6\% | 26.7\% |
| Strongly | 17.4\% | 17.0\% | 17.5\% | - | 20.6\% | 21.8\% | - | 3.9\% | 19.1\% | 15.7\% | 15.2\% | 23.4\% | 22.2\% | 22.2\% | 22.1\% | 3.9\% | 16.7\% | 16.3\% | 29.9\% | - |
| Somewhat | 21.5\% | 19.3\% | 19.9\% | - | 22.6\% | 20.7\% | 55.7\% | 27.8\% | 15.4\% | 19.1\% | 19.6\% | 11.3\% | 20.7\% | 20.8\% | 17.4\% | 38.8\% | 21.6\% | 19.0\% | 25.6\% | 26.7\% |
| OPPOSE | 45.1\% | 46.8\% | 45.8\% | 76.8\% | 43.7\% | 43.6\% | 44.3\% | 43.2\% | 50.9\% | 48.8\% | 49.9\% | 32.7\% | 43.4\% | 42.7\% | 60.5\% | 32.7\% | 44.3\% | 48.4\% | 14.3\% | 31.3\% |
| Somewhat | 19.0\% | 16.4\% | 15.4\% | 46.7\% | 23.4\% | 23.9\% | 14.1\% | 12.2\% | 18.1\% | 16.5\% | 16.1\% | 22.1\% | 24.1\% | 24.3\% | 20.1\% | 8.7\% | 13.8\% | 17.2\% | - | 10.6\% |
| Strongly | 26.1\% | 30.4\% | 30.4\% | 30.0\% | 20.3\% | 19.8\% | 30.2\% | 31.0\% | 32.8\% | 32.3\% | 33.8\% | 10.6\% | 19.2\% | 18.3\% | 40.4\% | 23.9\% | 30.5\% | 31.2\% | 14.3\% | 20.7\% |
| DK/REFUSED | 16.0\% | 16.9\% | 16.7\% | 23.2\% | 13.1\% | 13.8\% | - | 25.1\% | 14.6\% | 16.4\% | 15.2\% | 32.6\% | 13.7\% | 14.3\% | - | 24.6\% | 17.4\% | 16.2\% | 30.1\% | 42.0\% |
| Net Diff. | -6.3\% | -10.5\% | -8.3\% | -76.8\% | -0.4\% | -1.1\% | 11.4\% | -11.5\% | -16.3\% | -14.0\% | -15.1\% | 2.0\% | -0.4\% | 0.4\% | -21.0\% | 10.0\% | -6.0\% | -13.1\% | 41.2\% | -4.5\% |
| Mean | 2.36 | 2.28 | 2.30 | 1.61 | 2.50 | 2.52 | 2.26 | 2.06 | 2.24 | 2.22 | 2.19 | 2.70 | 2.53 | 2.55 | 2.21 | 2.30 | 2.30 | 2.24 | 3.02 | 2.10 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 38.9\% | 44.1\% | 25.1\% | 100.0\% | - | 38.0\% | 40.4\% | 39.5\% | 35.5\% | 39.3\% | 42.5\% | 36.0\% | 60.1\% | 38.2\% | 60.1\% | 33.3\% | 44.0\% | 40.3\% | 39.7\% | 44.7\% |
| Strongly | 17.4\% | 22.0\% | 6.6\% | 44.7\% | - | 19.6\% | 15.1\% | 18.1\% | 14.7\% | 19.0\% | 16.4\% | 12.7\% | 22.4\% | 17.0\% | 22.4\% | 13.4\% | 20.4\% | 19.0\% | 18.7\% | 21.4\% |
| Somewhat | 21.5\% | 22.1\% | 18.4\% | 55.3\% | - | 18.4\% | 25.4\% | 21.5\% | 20.8\% | 20.3\% | 26.1\% | 23.3\% | 37.7\% | 21.2\% | 37.7\% | 19.9\% | 23.5\% | 21.3\% | 21.0\% | 23.4\% |
| OPPOSE | 45.1\% | 40.8\% | 63.0\% | - | 100.0\% | 47.9\% | 45.9\% | 44.2\% | 54.7\% | 42.2\% | 49.4\% | 50.9\% | 39.9\% | 45.0\% | 39.9\% | 46.4\% | 42.1\% | 46.7\% | 48.9\% | 31.2\% |
| Somewhat | 19.0\% | 19.6\% | 20.3\% | - | 42.1\% | 17.8\% | 23.5\% | 18.2\% | 30.8\% | 20.5\% | 17.7\% | 20.7\% | - | 20.5\% | - | 15.6\% | 25.0\% | 17.1\% | 19.5\% | - |
| Strongly | 26.1\% | 21.1\% | 42.7\% | - | 57.9\% | 30.1\% | 22.5\% | 26.1\% | 23.9\% | 21.8\% | 31.6\% | 30.2\% | 39.9\% | 24.5\% | 39.9\% | 30.8\% | 17.1\% | 29.6\% | 29.4\% | 31.2\% |
| DK/REFUSED | 16.0\% | 15.1\% | 11.9\% | - | - | 14.2\% | 13.6\% | 16.2\% | 9.7\% | 18.5\% | 8.2\% | 13.0\% | - | 16.8\% | - | 20.4\% | 13.9\% | 13.0\% | 11.4\% | 24.0\% |
| Net Diff. | -6.3\% | 3.4\% | -38.0\% | 100.0\% | -100\% | -9.9\% | -5.5\% | -4.7\% | -19.2\% | -3.0\% | -6.9\% | -14.9\% | 20.1\% | -6.8\% | 20.1\% | -13.1\% | 1.9\% | -6.4\% | -9.2\% | 13.5\% |
| Mean | 2.36 | 2.53 | 1.87 | 3.45 | 1.42 | 2.32 | 2.38 | 2.38 | 2.29 | 2.45 | 2.30 | 2.21 | 2.42 | 2.37 | 2.42 | 2.20 | 2.55 | 2.34 | 2.33 | 2.46 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

|  | TOTAL | REGIS | TERED MALE | PARTY: | REGIS | TERED FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|REPUB-\|D } \\ & \mid \text { LICAN } \mid \text { \| } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \|INDEP. } \\ & \mid \text { IOTHER } \mid \\ & \mid / D K \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\|\| } \\ & \text { \|LICAN } \end{aligned}$ | \|demo- ${ }^{\text {cratic }}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | $\begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC\| } \end{aligned}$ | \|INDEP|/OTHER |/DK | REPUB <br> LICAN |  | INDEP/OTHER \|/DK | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC | \|INDEP|/OTHER |/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| SUPPORT | 38.9\% | 44.3\% | 37.8\% | 54.8\% | 23.6\% | 47.3\% | 24.0\% | 33.6\% | 36.9\% | 36.6\% | 33.2\% | 52.3\% | 50.7\% | 16.8\% | 55.2\% | 63.9\% |
| Strongly | 17.4\% | 20.4\% | 30.3\% | 20.7\% | 7.3\% | 15.1\% | 17.1\% | 15.3\% | 13.5\% | 19.8\% | - | 28.5\% | 16.9\% | - | 31.5\% | 25.7\% |
| Somewhat | 21.5\% | 23.9\% | 7.5\% | 34.1\% | 16.3\% | 32.2\% | 7.0\% | 18.3\% | 23.4\% | 16.9\% | 33.2\% | 23.8\% | 33.8\% | 16.8\% | 23.7\% | 38.2\% |
| OPPOSE | 45.1\% | 41.5\% | 46.9\% | 38.3\% | 50.6\% | 39.6\% | 56.1\% | 44.3\% | 47.2\% | 51.3\% | 58.4\% | 36.1\% | 33.6\% | 66.3\% | 34.6\% | 27.4\% |
| Somewhat | 19.0\% | 17.6\% | 28.8\% | 14.4\% | 13.8\% | 23.0\% | 20.1\% | 13.5\% | 31.8\% | 16.5\% | 24.9\% | 17.0\% | 18.7\% | 34.3\% | 18.8\% | 13.2\% |
| Strongly | 26.1\% | 23.9\% | 18.1\% | 23.9\% | 36.8\% | 16.6\% | 36.0\% | 30.8\% | 15.4\% | 34.9\% | 33.5\% | 19.1\% | 14.9\% | 32.0\% | 15.8\% | 14.1\% |
| DK/REFUSED | 16.0\% | 14.2\% | 15.3\% | 6.9\% | 25.8\% | 13.1\% | 19.9\% | 22.1\% | 15.9\% | 12.0\% | 8.4\% | 11.6\% | 15.7\% | 16.9\% | 10.2\% | 8.7\% |
| Net Diff. | -6.3\% | 2.8\% | -9.0\% | 16.5\% | -27.0\% | 7.7\% | -32.1\% | -10.7\% | -10.4\% | -14.7\% | -25.2\% | 16.2\% | 17.1\% | -49.5\% | 20.6\% | 36.5\% |
| Mean | 2.36 | 2.48 | 2.59 | 2.55 | 1.92 | 2.53 | 2.06 | 2.23 | 2.42 | 2.24 | 2.00 | 2.70 | 2.63 | 1.82 | 2.79 | 2.83 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIALELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/, } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | $\left\{\begin{array}{c} \text { EVANGELICAL/ } \\ \text { BORN-AGAIN: } \\ \text { WHITE } \end{array}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- |ERAL | \|MOD- <br> \|ERATE <br> I | \|CONSER |VATIVE | \|lib- ${ }^{\text {ERAL }}$ | \|ERATE |  | $\begin{array}{\|l\|} \text { \|VOTED } \\ \text { \|TRUMP } \\ \mid \end{array}$ | $\begin{aligned} & \text { \|VOTED } \\ & \text { \|BIDEN } \\ & \mid \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { VOTED } \\ \text { \|OTHER } \\ \mid \end{array}$ |  |  | \|YES |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 38.9\% | 55.1\% | 51.6\% | 26.9\% | 58.3\% | 55.5\% | 31.8\% | 34.6\% | 43.7\% | 56.9\% | 47.9\% | 36.2\% | 32.6\% | 45.7\% | 37.4\% | 57.9\% | 27.7\% | 37.0\% | 31.3\% | 41.1\% |
| Strongly | 17.4\% | 23.4\% | 25.2\% | 5.9\% | 29.8\% | 29.4\% | 9.5\% | 14.6\% | 21.7\% | 16.8\% | 21.6\% | 16.1\% | 14.4\% | 20.7\% | 19.6\% | 27.9\% | 9.0\% | 15.6\% | 13.3\% | 20.6\% |
| Somewhat | 21.5\% | 31.7\% | 26.4\% | 21.0\% | 28.5\% | 26.1\% | 22.3\% | 20.0\% | 21.9\% | 40.1\% | 26.3\% | 20.1\% | 18.2\% | 25.0\% | 17.8\% | 30.0\% | 18.6\% | 21.4\% | 18.1\% | 20.5\% |
| OPPOSE | 45.1\% | 32.8\% | 34.7\% | 64.7\% | 30.0\% | 35.4\% | 54.7\% | 49.1\% | 41.6\% | 29.8\% | 33.8\% | 48.8\% | 53.7\% | 36.5\% | 51.9\% | 29.5\% | 55.6\% | 41.4\% | 54.3\% | 37.8\% |
| Somewhat | 19.0\% | 11.9\% | 8.2\% | 56.0\% | 15.1\% | 9.5\% | 54.7\% | 16.6\% | 23.5\% | 6.1\% | 16.4\% | 19.6\% | 18.0\% | 20.1\% | 19.8\% | 17.7\% | 16.2\% | 21.8\% | 14.8\% | 24.0\% |
| Strongly | 26.1\% | 20.9\% | 26.6\% | 8.6\% | 14.9\% | 25.9\% | - | 32.4\% | 18.2\% | 23.8\% | 17.5\% | 29.3\% | 35.7\% | 16.4\% | 32.1\% | 11.9\% | 39.4\% | 19.6\% | 39.5\% | 13.8\% |
| DK/REFUSED | 16.0\% | 12.1\% | 13.7\% | 8.4\% | 11.6\% | 9.1\% | 13.5\% | 16.3\% | 14.7\% | 13.2\% | 18.3\% | 15.0\% | 13.7\% | 17.8\% | 10.7\% | 12.6\% | 16.7\% | 21.6\% | 14.3\% | 21.1\% |
| Net Diff. | -6.3\% | 22.2\% | 16.9\% | -37.7\% | 28.3\% | 20.1\% | -22.9\% | -14.5\% | 2.1\% | 27.1\% | 14.1\% | -12.6\% | -21.1\% | 9.2\% | -14.5\% | 28.3\% | -28.0\% | -4.4\% | -23.0\% | 3.3\% |
| Mean | 2.36 | 2.65 | 2.58 | 2.26 | 2.83 | 2.65 | 2.48 | 2.20 | 2.55 | 2.58 | 2.64 | 2.27 | 2.13 | 2.61 | 2.28 | 2.85 | 1.97 | 2.42 | 2.06 | 2.61 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

| TOTAL | EVANGELICAL/ | EVANGELICAL/ | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  | MALE |
|  | NON-WHITE | AFRICAN-AMER.\| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER.| |  |  |



SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED
$\begin{array}{lllllllllllllllllllllllll}300 & 26 & 50 & 24 & 36 & 126 & 124 & 69 & 47 & 57 & 78 & 96 & 77 & 29 & 48 & 21 & 38 & 128 & 167 & 58 & 76\end{array}$

Net Diff.
Mean



 $\begin{array}{lllllllllllllllllllllllllll}19.0 \% & 28.2 \% & 12.9 \% & 26.0 \% & 15.3 \% & 18.9 \% & 21.7 \% & 18.1 \% & 23.8 \% & 19.9 \% & 20.4 \% & 15.7 \% & 26.9 \% & 26.7 \% & 13.4 \% & 30.6 \% & 11.1 \% & 19.6 \% & 18.4 \% & 18.3 \% & 18.6 \%\end{array}$ $\begin{array}{llllllllllllllllllllllllllll} & 26.1 \% & 21.3 \% & 21.2 \% & 23.4 \% & 13.8 \% & 25.9 \% & 18.3 \% & 17.0 \% & 18.3 \% & 36.9 \% & 18.3 \% & 28.1 \% & 16.1 \% & 19.8 \% & 21.8 \% & 11.8 \% & 21.2 \% & 23.1 \% & 27.8 \% & 19.7 \% & 24.9 \%\end{array}$



| 2.36 | 2.42 | 2.61 | 2.41 | 2.85 | 2.45 | 2.48 | 2.76 | 2.53 | 2.05 | 2.44 | 2.45 | 2.39 | 2.46 | 2.60 | 2.68 | 2.70 | 2.44 | 2.32 | 2.57 | 2.52 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO-
 |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |


## SUPPORT

Strongly
 $\begin{array}{lllllllllllllllllllllllllllll} & 17.4 \% & 17.1 \% & 10.0 \% & 17.7 \% & 15.7 \% & 25.0 \% & 17.7 \% & 28.7 \% & 25.1 \% & 16.0 \% & 20.3 \% & 18.6 \% & 29.3 \% & 13.2 \% & 14.1 \% & 16.4 \% & 18.2 \% & 14.5 \% & 23.6 \% & 20.0 \% & 29.9 \%\end{array}$



 DK/REFUSED
 Net Diff.

Mean


| 2.36 | 2.34 | 2.13 | 2.34 | 2.26 | 2.69 | 2.47 | 2.74 | 2.68 | 2.17 | 2.57 | 2.27 | 2.83 | 2.05 | 2.38 | 2.15 | 2.47 | 2.24 | 2.73 | 2.44 | 2.85 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 38.9\% | 28.2\% | 54.9\% | 41.9\% | 31.2\% | 36.0\% | 43.8\% | 37.2\% | 42.9\% | 33.8\% | 40.0\% | 36.0\% | 54.1\% | 43.2\% | 51.6\% | 38.9\% | 49.7\% | 36.7\% |
| Strongly | 17.4\% | 11.9\% | 30.2\% | 19.0\% | 12.8\% | 12.7\% | 22.7\% | 15.4\% | 20.8\% | 12.8\% | 18.8\% | 12.7\% | 27.8\% | 20.6\% | 27.2\% | 16.2\% | 26.8\% | 10.1\% |
| Somewhat | 21.5\% | 16.3\% | 24.6\% | 22.9\% | 18.4\% | 23.3\% | 21.2\% | 21.8\% | 22.1\% | 21.0\% | 21.2\% | 23.3\% | 26.3\% | 22.5\% | 24.4\% | 22.7\% | 22.9\% | 26.6\% |
| OPPOSE | 45.1\% | 49.1\% | 32.4\% | 39.2\% | 57.3\% | 50.3\% | 39.3\% | 47.5\% | 39.3\% | 53.6\% | 43.7\% | 50.3\% | 38.8\% | 42.9\% | 38.6\% | 46.5\% | 39.1\% | 50.0\% |
| Somewhat | 19.0\% | 23.9\% | 7.1\% | 19.6\% | 17.5\% | 25.3\% | 14.0\% | 20.8\% | 16.8\% | 21.7\% | 17.0\% | 25.3\% | 17.1\% | 20.0\% | 16.4\% | 23.4\% | 16.0\% | 29.5\% |
| Strongly | 26.1\% | 25.2\% | 25.4\% | 19.6\% | 39.8\% | 25.0\% | 25.3\% | 26.7\% | 22.4\% | 31.9\% | 26.7\% | 25.0\% | 21.7\% | 22.9\% | 22.2\% | 23.1\% | 23.1\% | 20.5\% |
| DK/REFUSED | 16.0\% | 22.7\% | 12.7\% | 18.9\% | 11.5\% | 13.7\% | 16.9\% | 15.3\% | 17.9\% | 12.7\% | 16.3\% | 13.7\% | 7.1\% | 13.9\% | 9.9\% | 14.7\% | 11.2\% | 13.3\% |
| Net Diff. | -6.3\% | -20.9\% | 22.4\% | 2.7\% | -26.1\% | -14.3\% | 4.5\% | -10.3\% | 3.6\% | -19.8\% | -3.7\% | -14.3\% | 15.3\% | 0.2\% | 13.0\% | -7.6\% | 10.6\% | -13.3\% |
| Mean | 2.36 | 2.19 | 2.68 | 2.51 | 2.05 | 2.28 | 2.50 | 2.31 | 2.50 | 2.17 | 2.38 | 2.28 | 2.65 | 2.48 | 2.63 | 2.38 | 2.60 | 2.30 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED Net Diff. Mean

$\begin{array}{lllllllllllllllllllllll} & 38.9 \% & 33.6 \% & 32.6 \% & 35.1 \% & 30.0 \% & 32.2 \% & 35.4 \% & 46.7 \% & 32.5 \% & 37.8 \% & 38.9 \% & 39.9 \% & 35.0 \% & 39.7 \% & 48.0 \% & 43.2 \% & 34.2 \%\end{array}$ $17.4 \% \quad 17.6 \% \quad 11.3 \% \quad 15.1 \% \quad 10.2 \% \quad 12.4 \% \quad 15.1 \% \quad 22.9 \% \quad 12.8 \% \quad 12.0 \% \quad 22.9 \% \quad 17.2 \% \quad 22.1 \% \quad 20.9 \% \quad 18.1 \% \quad 18.9 \% \quad 15.1 \%$ $21.5 \% \quad 16.1 \% \quad 21.3 \% \quad 20.0 \% \quad 19.8 \% \quad 19.8 \% \quad 20.3 \% \quad 23.7 \% \quad 19.6 \% \quad 25.8 \% \quad 16.0 \% \quad 22.7 \% \quad 12.8 \% \quad 18.8 \% \quad 29.9 \% \quad 24.3 \% \quad 19.1 \%$
 $\begin{array}{lllllllllllllllllll} & 19.0 \% & 11.0 \% & 21.4 \% & 17.2 \% & 20.4 \% & 17.8 \% & 21.4 \% & 19.1 \% & 18.9 \% & 20.4 \% & 21.4 \% & 15.2 \% & 23.6 \% & 20.4 \% & 13.3 \% & 14.9 \% & 21.9 \%\end{array}$ $\begin{array}{lllllllllllllllllll} & 26.1 \% & 28.9 \% & 29.7 \% & 22.7 \% & 38.4 \% & 29.6 \% & 29.1 \% & 22.5 \% & 29.1 \% & 28.9 \% & 22.9 \% & 26.7 \% & 10.3 \% & 32.3 \% & 22.4 \% & 19.1 \% & 29.9 \%\end{array}$ $\begin{array}{llllllllllllllllllllllll}16.0 \% & 26.5 \% & 16.4 \% & 25.0 \% & 11.2 \% & 20.4 \% & 14.1 \% & 11.7 \% & 19.5 \% & 12.9 \% & 16.9 \% & 18.2 \% & 31.1 \% & 7.6 \% & 16.3 \% & 22.8 \% & 14.0 \%\end{array}$ $-6.3 \%-6.2 \%-18.4 \%-4.8 \%-28.9 \%-15.1 \%-15.1 \% \quad 5.1 \%-15.5 \%-11.4 \% ~-5.3 \% ~-2.0 \% ~ 1.0 \%-13.0 \% ~ 12.3 \% ~ 9.2 \% ~-17.7 \%$

| 2.36 | 2.30 | 2.17 | 2.37 | 2.02 | 2.19 | 2.25 | 2.53 | 2.20 | 2.24 | 2.47 | 2.37 | 2.68 | 2.31 | 2.52 | 2.56 | 2.23 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

|  | total | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \|CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ |  |  | \|Somewhat |Likely | REPUB- <br> LICAN <br> CAND. | Vote | Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| SUPPORT | 55.2\% | 55.8\% | 56.8\% | 45.0\% | 55.7\% | 52.7\% | 54.2\% | 49.6\% | 70.4\% | 70.9\% | 51.5\% | 40.5\% | 41.4\% | 20.8\% | 39.1\% |
| Strongly | 33.2\% | 32.5\% | 34.9\% | 31.9\% | 34.1\% | 28.2\% | 25.2\% | 34.6\% | 45.4\% | 45.2\% | 51.5\% | 23.1\% | 23.2\% | 20.8\% | 11.9\% |
| Somewhat | 22.0\% | 23.2\% | 21.9\% | 13.1\% | 21.6\% | 24.5\% | 29.1\% | 15.0\% | 25.0\% | 25.7\% | - | 17.4\% | 18.1\% | - | 27.2\% |
| OPPOSE | 39.1\% | 39.5\% | 34.3\% | 55.0\% | 39.3\% | 37.7\% | 35.4\% | 42.5\% | 23.8\% | 23.8\% | 21.5\% | 56.3\% | 55.3\% | 79.2\% | 43.0\% |
| Somewhat | 15.4\% | 13.3\% | 16.7\% | 25.4\% | 14.8\% | 18.8\% | 14.2\% | 28.2\% | 12.7\% | 12.4\% | 21.5\% | 19.2\% | 19.1\% | 19.5\% | 12.5\% |
| Strongly | 23.7\% | 26.1\% | 17.6\% | 29.6\% | 24.5\% | 18.9\% | 21.1\% | 14.3\% | 11.1\% | 11.4\% | - | 37.1\% | 36.2\% | 59.7\% | 30.5\% |
| DK/REFUSED | 5.7\% | 4.8\% | 8.9\% | - | 5.0\% | 9.6\% | 10.4\% | 7.9\% | 5.8\% | 5.2\% | 27.0\% | 3.2\% | 3.3\% | - | 17.9\% |
| Net Diff. | 16.2\% | 16.3\% | 22.5\% | -10.0\% | 16.4\% | 15.0\% | 18.9\% | 7.1\% | 46.6\% | 47.1\% | 30.0\% | -15.8\% | -14.0\% | -58.4\% | -3.9\% |
| Mean | 2.69 | 2.65 | 2.81 | 2.47 | 2.69 | 2.69 | 2.65 | 2.76 | 3.11 | 3.10 | 3.41 | 2.27 | 2.29 | 1.82 | 2.25 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

|  | total |  | BAKER/J | jeanes |  |  |  | IMPOR | Rtant Is | SSUES |  |  |  |  | u.s. S | SENATE B | BALLOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BOTH } \end{aligned}$ | $\begin{aligned} & \text { \|UNFAV-\| } \\ & \text { \|ORABLE } \\ & \text { \|BOTH } \end{aligned}$ | OPIN- <br> ION <br> \|Вотн | \|HEARD |OF |BOTH | $\begin{aligned} & \text { \|ECON- } \\ & \text { \|OMIC } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | CRIME/ PUBLIC SAFETY | $\begin{aligned} & \mid \text { EDUCA- } \\ & \mid \text { TION } \\ & \text { ISSUES } \end{aligned}$ | $\begin{aligned} & \text { \|ENVIRO\| } \\ & \text { \|NMENTL } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{aligned} & \text { \|CULTU-\| } \\ & \mid \text { RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF| | Vote \|BUDD | $\left.\right\|^{\text {Vote }}$ | \|Lean | \|VOTE <br> \|BEAS- <br> \|LEY | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| SUPPORT | 55.2\% | 78.4\% | 12.4\% | 75.3\% | 59.4\% | 58.2\% | 49.1\% | 58.0\% | 42.1\% | 75.5\% | 69.0\% | 47.5\% | 70.0\% | 71.2\% | 39.1\% | 39.7\% | 39.3\% | 100.0\% | 45.0\% |
| Strongly | 33.2\% | 68.6\% | 12.4\% | 40.5\% | 33.1\% | 34.6\% | 22.2\% | 31.7\% | 28.0\% | 49.1\% | 46.9\% | 47.5\% | 45.2\% | 46.9\% |  | 22.2\% | 21.6\% | 100.0\% | 10.3\% |
| Somewhat | 22.0\% | 9.8\% | - | 34.8\% | 26.2\% | 23.6\% | 26.9\% | 26.3\% | 14.0\% | 26.4\% | 22.1\% | - | 24.8\% | 24.3\% | 39.1\% | 17.6\% | 17.7\% | - | 34.7\% |
| OPPOSE | 39.1\% | 21.6\% | 87.6\% | 24.7\% | 37.6\% | 36.7\% | 42.0\% | 38.8\% | 49.8\% | 24.5\% | 31.0\% | 34.4\% | 24.2\% | 22.9\% | 60.9\% | 55.6\% | 56.0\% | - | 39.4\% |
| Somewhat | 15.4\% | 9.7\% | 87.6\% | 12.7\% | 17.0\% | 16.2\% | 12.1\% | 18.6\% | 14.1\% | 17.9\% | 18.6\% | - | 13.3\% | 12.4\% | 38.8\% | 17.8\% | 17.9\% | - | 14.3\% |
| Strongly | 23.7\% | 11.8\% | - | 12.0\% | 20.6\% | 20.5\% | 29.9\% | 20.2\% | 35.7\% | 6.6\% | 12.4\% | 34.4\% | 10.9\% | 10.5\% | 22.1\% | 37.8\% | 38.1\% | - | 25.1\% |
| DK/REFUSED | 5.7\% | - | - | - | 3.0\% | 5.1\% | 8.9\% | 3.2\% | 8.1\% | - | - | 18.1\% | 5.7\% | 5.9\% | - | 4.7\% | 4.7\% | - | 15.6\% |
| Net Diff. | 16.2\% | 56.8\% | -75.2\% | 50.6\% | 21.8\% | 21.4\% | 7.1\% | 19.2\% | -7.8\% | 51.0\% | 38.0\% | 13.1\% | 45.8\% | 48.3\% | -21.8\% | -15.8\% | -16.8\% | 100.0\% | 5.6\% |
| Mean | 2.69 | 3.35 | 2.25 | 3.04 | 2.74 | 2.76 | 2.45 | 2.72 | 2.37 | 3.18 | 3.04 | 2.74 | 3.11 | 3.14 | 2.17 | 2.25 | 2.24 | 4.00 | 2.36 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to private school if their local public school is not meeting their child's needs.

BANNER 4

|  | TOTAL |  |  | State S | Senate b | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: <br> BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|VOTE |NEWTON | \|VOTE NEWTON | | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|NEWTON| | Vote \| | \|Lean |  | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |  | $\mid$ VOTE <br> \|BAKER | \|Vote ${ }^{\text {\| }}$ | $\left.\right\|^{\text {Lean }}$ | \|VOTE ${ }^{\text {\|JEANES }}$ \| | \|Vote ${ }^{\text {\| }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|Vote |BAKER | \|AND |VOTE |baker | \|NOT <br> \|VOTE <br> \|BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 55.2\% | 70.7\% | 70.5\% | 76.8\% | 39.1\% | 39.6\% | 29.8\% | 49.0\% | 78.4\% | 69.7\% | 70.7\% | 55.1\% | 39.5\% | 39.4\% | 42.2\% | 47.4\% | 74.4\% | 71.7\% | 52.8\% | 48.6\% |
| Strongly | 33.2\% | 45.0\% | 44.8\% | 53.2\% | 23.0\% | 23.4\% | 15.7\% | 18.7\% | 49.1\% | 44.1\% | 44.9\% | 32.7\% | 22.8\% | 23.7\% | - | 20.9\% | 48.0\% | 46.3\% | 19.4\% | 3.5\% |
| Somewhat | 22.0\% | 25.7\% | 25.8\% | 23.6\% | 16.1\% | 16.2\% | 14.1\% | 30.2\% | 29.3\% | 25.6\% | 25.8\% | 22.5\% | 16.7\% | 15.7\% | 42.2\% | 26.5\% | 26.4\% | 25.3\% | 33.4\% | 45.1\% |
| OPPOSE | 39.1\% | 21.8\% | 21.7\% | 23.2\% | 56.9\% | 56.1\% | 70.2\% | 47.0\% | 15.5\% | 23.8\% | 22.4\% | 44.9\% | 56.3\% | 56.2\% | 57.8\% | 44.3\% | 20.4\% | 21.3\% | 31.1\% | 41.2\% |
| Somewhat | 15.4\% | 12.5\% | 12.2\% | 23.2\% | 19.6\% | 18.3\% | 41.7\% | 10.5\% | 11.1\% | 12.6\% | 12.0\% | 21.6\% | 18.7\% | 18.7\% | 17.4\% | 15.6\% | 9.1\% | 12.3\% | 16.8\% | 18.6\% |
| Strongly | 23.7\% | 9.2\% | 9.5\% |  | 37.3\% | 37.8\% | 28.5\% | 36.6\% | 4.4\% | 11.2\% | 10.4\% | 23.3\% | 37.6\% | 37.5\% | 40.4\% | 28.6\% | 11.3\% | 9.0\% | 14.3\% | 22.6\% |
| DK/REFUSED | 5.7\% | 7.5\% | 7.7\% |  | 4.0\% | 4.3\% | - | 4.0\% | 6.0\% | 6.5\% | 6.9\% | - | 4.2\% | 4.3\% | - | 8.3\% | 5.2\% | 7.0\% | 16.1\% | 10.2\% |
| Net Diff. | 16.2\% | 48.9\% | 48.8\% | 53.5\% | -17.8\% | -16.5\% | -40.4\% | 1.9\% | 62.9\% | 45.9\% | 48.3\% | 10.3\% | -16.7\% | -16.8\% | -15.6\% | 3.1\% | 54.0\% | 50.3\% | 21.7\% | 7.4\% |
| Mean | 2.69 | 3.15 | 3.15 | 3.30 | 2.26 | 2.26 | 2.17 | 2.32 | 3.31 | 3.10 | 3.13 | 2.65 | 2.26 | 2.27 | 2.02 | 2.43 | 3.17 | 3.17 | 2.69 | 2.33 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 55.2\% | 51.5\% | 67.3\% | 53.9\% | 58.6\% | 100.0\% | - | 61.3\% | 32.2\% | 45.9\% | 70.0\% | 65.8\% | 83.8\% | 52.3\% | 83.8\% | 65.5\% | 43.6\% | 54.9\% | 55.5\% | 51.3\% |
| Strongly | 33.2\% | 28.7\% | 52.2\% | 32.4\% | 35.8\% | 60.2\% | - | 36.0\% | 21.9\% | 25.6\% | 43.5\% | 43.2\% | 46.5\% | 31.2\% | 46.5\% | 42.3\% | 26.2\% | 29.8\% | 29.6\% | 31.3\% |
| Somewhat | 22.0\% | 22.8\% | 15.1\% | 21.5\% | 22.8\% | 39.8\% | - | 25.4\% | 10.3\% | 20.3\% | 26.5\% | 22.7\% | 37.3\% | 21.1\% | 37.3\% | 23.1\% | 17.4\% | 25.2\% | 25.9\% | 20.0\% |
| OPPOSE | 39.1\% | 45.1\% | 21.0\% | 40.6\% | 39.8\% | - | 100.0\% | 33.6\% | 65.4\% | 48.3\% | 26.6\% | 27.8\% | 16.2\% | 41.7\% | 16.2\% | 26.8\% | 52.2\% | 40.3\% | 41.8\% | 29.5\% |
| Somewhat | 15.4\% | 17.5\% | 7.7\% | 17.4\% | 13.9\% | - | 39.4\% | 15.7\% | 7.0\% | 16.6\% | 14.8\% | 16.2\% | 5.3\% | 16.5\% | 5.3\% | 14.5\% | 19.5\% | 12.3\% | 11.2\% | 20.2\% |
| Strongly | 23.7\% | 27.6\% | 13.3\% | 23.2\% | 25.8\% | - | 60.6\% | 17.9\% | 58.4\% | 31.7\% | 11.8\% | 11.6\% | 10.9\% | 25.3\% | 10.9\% | 12.3\% | 32.7\% | 27.9\% | 30.6\% | 9.3\% |
| DK/REFUSED | 5.7\% | 3.4\% | 11.7\% | 5.4\% | 1.7\% | - | - | 5.1\% | 2.5\% | 5.8\% | 3.4\% | 6.3\% | - | 6.0\% | - | 7.7\% | 4.2\% | 4.8\% | 2.7\% | 19.1\% |
| Net Diff. | 16.2\% | 6.4\% | 46.3\% | 13.3\% | 18.8\% | 100.0\% | -100\% | 27.7\% | -33.2\% | -2.4\% | 43.4\% | 38.0\% | 67.6\% | 10.6\% | 67.6\% | 38.7\% | -8.7\% | 14.7\% | 13.7\% | 21.8\% |
| Mean | 2.69 | 2.54 | 3.20 | 2.67 | 2.70 | 3.60 | 1.39 | 2.84 | 1.96 | 2.42 | 3.05 | 3.04 | 3.19 | 2.62 | 3.19 | 3.04 | 2.39 | 2.60 | 2.56 | 2.91 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/\| BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{l\|} \text { \|MOD- } \\ \mid \text { ERATE } \\ \mid \end{array}$ | $\begin{array}{\|l\|l\|} \mid \text { CONSER } \\ \mid \text { VATIVE } \end{array}$ | LIB- <br> ERAL | \|ERATE |  |  | $\begin{array}{\|l\|} \text { \|VOTED } \\ \text { \|BIDEN } \\ \mid \end{array}$ | VOTED OTHER |  |  | \|YES | |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 55.2\% | 46.2\% | 74.8\% | 69.8\% | 47.1\% | 75.7\% | 77.7\% | 69.7\% | 39.3\% | 48.7\% | 49.6\% | 57.9\% | 67.2\% | 43.7\% | 78.4\% | 43.7\% | 55.8\% | 43.7\% | 65.9\% | 38.3\% |
| Strongly | 33.2\% | 31.0\% | 35.5\% | 50.3\% | 31.4\% | 39.7\% | 56.4\% | 44.6\% | 20.1\% | 37.0\% | 26.5\% | 36.2\% | 43.6\% | 23.0\% | 51.4\% | 29.3\% | 35.7\% | 18.5\% | 43.9\% | 17.3\% |
| Somewhat | 22.0\% | 15.2\% | 39.3\% | 19.4\% | 15.7\% | 36.0\% | 21.3\% | 25.1\% | 19.2\% | 11.7\% | 23.1\% | 21.6\% | 23.6\% | 20.7\% | 27.1\% | 14.5\% | 20.1\% | 25.2\% | 22.0\% | 21.0\% |
| OPPOSE | 39.1\% | 41.7\% | 16.2\% | 30.2\% | 41.3\% | 18.9\% | 22.3\% | 23.8\% | 55.3\% | 51.3\% | 43.8\% | 36.6\% | 28.8\% | 48.8\% | 21.6\% | 47.5\% | 36.3\% | 49.7\% | 29.2\% | 57.1\% |
| Somewhat | 15.4\% | 15.3\% | 12.2\% | 8.4\% | 15.8\% | 14.2\% | 10.4\% | 11.5\% | 18.8\% | 28.9\% | 19.8\% | 14.0\% | 11.5\% | 18.2\% | 7.4\% | 16.2\% | 15.8\% | 19.5\% | 10.6\% | 23.1\% |
| Strongly | 23.7\% | 26.5\% | 4.0\% | 21.8\% | 25.5\% | 4.7\% | 11.9\% | 12.3\% | 36.5\% | 22.4\% | 24.1\% | 22.6\% | 17.3\% | 30.6\% | 14.2\% | 31.2\% | 20.5\% | 30.2\% | 18.6\% | 34.0\% |
| DK/REFUSED | 5.7\% | 12.1\% | 9.0\% | - | 11.6\% | 5.4\% | - | 6.5\% | 5.4\% | - | 6.6\% | 5.5\% | 3.9\% | 7.5\% | - | 8.8\% | 7.9\% | 6.6\% | 4.9\% | 4.6\% |
| Net Diff. | 16.2\% | 4.5\% | 58.5\% | 39.5\% | 5.7\% | 56.8\% | 55.5\% | 45.9\% | -16.0\% | -2.6\% | 5.7\% | 21.2\% | 38.4\% | -5.1\% | 56.9\% | -3.8\% | 19.5\% | -6.0\% | 36.6\% | -18.7\% |
| Mean | 2.69 | 2.58 | 3.17 | 2.98 | 2.60 | 3.17 | 3.22 | 3.09 | 2.24 | 2.63 | 2.56 | 2.76 | 2.97 | 2.39 | 3.16 | 2.46 | 2.77 | 2.34 | 2.96 | 2.23 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

| total | EVANGELICAL/ | EVANGELICAL/ | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EdUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: NON-WHITE | \| BORN-AGAIN: | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  | MALE |


| \|YES | \|No | \|YES | \| NO | \|YES | \| No | \|YES | \|NO | \|YES | \|NO | \|YES | \|NO | \|YES | \|NO | \|YES | \|NO | \|LESS | \|COLLGE | LESS | \|COLLGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | No |  |  |  |  |  | No |  | No | \|res | \|No | \| THAN | \|GRAD./| | THAN | \|GRAD./ |
| \| | \| |  | \| | \| |  | \| | \| | 1 |  | \| |  | 1 |  | \| | \| | \| COLLGE | PPOST | \| COLLGE | \|POST |


| SUPPORT | 55.2\% | 71.7\% | 53.5\% | 78.6\% | 50.7\% | 58.9\% | 48.9\% | 70.0\% | 47.4\% | 45.3\% | 49.8\% | 55.8\% | 43.5\% | 67.7\% | 57.4\% | 65.2\% | 61.8\% | 62.6\% | 49.7\% | 74.3\% | 54.2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly | 33.2\% | 40.5\% | 33.4\% | 44.4\% | 34.0\% | 35.9\% | 26.9\% | 39.9\% | 33.6\% | 31.1\% | 22.8\% | 33.3\% | 22.1\% | 42.4\% | 34.5\% | 40.3\% | 38.2\% | 41.1\% | 27.3\% | 49.7\% | 32.7\% |
| Somewhat | 22.0\% | 31.3\% | 20.1\% | 34.3\% | 16.7\% | 22.9\% | 22.0\% | 30.1\% | 13.8\% | 14.2\% | 27.0\% | 22.4\% | 21.5\% | 25.3\% | 22.9\% | 25.0\% | 23.6\% | 21.5\% | 22.4\% | 24.6\% | 21.5\% |
| OPPOSE | 39.1\% | 28.3\% | 33.6\% | 21.4\% | 37.3\% | 38.6\% | 44.4\% | 30.0\% | 44.1\% | 49.0\% | 44.6\% | 42.0\% | 52.5\% | 28.5\% | 31.4\% | 34.8\% | 26.9\% | 29.0\% | 46.5\% | 18.3\% | 44.6\% |
| Somewhat | 15.4\% | 15.6\% | 9.2\% | 17.1\% | 9.3\% | 18.2\% | 14.4\% | 14.2\% | 9.7\% | 23.0\% | 17.3\% | 17.6\% | 20.0\% | 20.9\% | 5.5\% | 24.3\% | 6.1\% | 15.8\% | 15.5\% | 8.6\% | 15.1\% |
| Strongly | 23.7\% | 12.7\% | 24.4\% | 4.2\% | 28.0\% | 20.4\% | 30.0\% | 15.7\% | 34.4\% | 26.0\% | 27.3\% | 24.4\% | 32.5\% | 7.6\% | 25.9\% | 10.5\% | 20.7\% | 13.3\% | 31.0\% | 9.7\% | 29.5\% |
| DK/REFUSED | 5.7\% | - | 12.9\% | - | 12.1\% | 2.6\% | 6.7\% | - | 8.5\% | 5.7\% | 5.6\% | 2.2\% | 4.0\% | 3.8\% | 11.2\% | - | 11.4\% | 8.4\% | 3.8\% | 7.4\% | 1.2\% |
| Net Diff. | 16.2\% | 43.4\% | 19.9\% | 57.3\% | 13.4\% | 20.3\% | 4.5\% | 40.0\% | 3.3\% | -3.7\% | 5.1\% | 13.8\% | -9.0\% | 39.2\% | 26.0\% | 30.5\% | 34.9\% | 33.6\% | 3.2\% | 56.1\% | 9.6\% |
| Mean | 2.69 | 2.99 | 2.72 | 3.19 | 2.64 | 2.76 | 2.49 | 2.94 | 2.51 | 2.53 | 2.48 | 2.66 | 2.34 | 3.07 | 2.74 | 2.95 | 2.89 | 2.99 | 2.48 | 3.23 | 2.58 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

|  | total \| | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE |  | \|Africn| |Amer./| |Black | | Hispanic/ Latino | Asian/ Asian-\| Amer. | Other | \|WHITE | | | | | | |  | \|Africn| |Amer./ |Black | HisLatino\| | \|Asian/ Asian-| Amer. |  | \|WHITE |  | \|Africn |Amer./| |Black |  | Asian/\| Asian-| Amer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| SUPPORT | 55.2\% | 53.4\% | 59.5\% | 61.6\% | 57.4\% | 44.8\% | 50.8\% | 60.1\% | 69.6\% | 68.7\% | 86.7\% | 46.5\% | 100.0\% | 47.5\% | 52.9\% | 56.2\% | 49.5\% | 43.9\% | - |
| Strongly | 33.2\% | 31.6\% | 36.9\% | 38.7\% | 38.2\% | 28.5\% | - | 39.4\% | 40.5\% | 41.2\% | 86.7\% | - | - | 24.6\% | 34.5\% | 36.8\% | 25.1\% | 43.9\% | - |
| Somewhat | 22.0\% | 21.9\% | 22.6\% | 22.9\% | 19.2\% | 16.4\% | 50.8\% | 20.7\% | 29.1\% | 27.5\% | - | 46.5\% | 100.0\% | 22.9\% | 18.3\% | 19.4\% | 24.4\% | - | - |
| OPPOSE | 39.1\% | 41.7\% | 32.5\% | 31.4\% | 33.4\% | 36.8\% | 49.2\% | 36.8\% | 24.2\% | 23.7\% | 13.3\% | 53.5\% | - | 46.0\% | 38.1\% | 37.3\% | 38.8\% | 27.7\% | 100.0\% |
| Somewhat | 15.4\% | 16.7\% | 12.0\% | 13.6\% | 2.8\% | - | 49.2\% | 14.5\% | 4.9\% | 4.8\% | 13.3\% | - | - | 18.7\% | 16.7\% | 20.3\% | - | - 1 | 100.0\% |
| Strongly | 23.7\% | 25.0\% | 20.5\% | 17.8\% | 30.6\% | 36.8\% | - | 22.3\% | 19.3\% | 19.0\% | - | 53.5\% | - | 27.3\% | 21.4\% | 17.0\% | 38.8\% | 27.7\% | - |
| DK/REFUSED | 5.7\% | 4.9\% | 8.0\% | 7.0\% | 9.3\% | 18.4\% | - | 3.1\% | 6.3\% | 7.5\% | - | - | - | 6.5\% | 9.1\% | 6.5\% | 11.8\% | 28.4\% | - |
| Net Diff. | 16.2\% | 11.8\% | 27.0\% | 30.2\% | 24.0\% | 8.1\% | 1.6\% | 23.3\% | 45.4\% | 45.0\% | 73.4\% | -7.0\% | 100.0\% | 1.5\% | 14.8\% | 18.9\% | 10.7\% | 16.2\% | -100\% |
| Mean | 2.69 | 2.63 | 2.83 | 2.89 | 2.72 | 2.45 | 2.51 | 2.80 | 2.97 | 2.98 | 3.73 | 1.93 | 3.00 | 2.48 | 2.73 | 2.81 | 2.41 | 2.84 | 2.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

|  | total \| | AGE |  |  |  |  | AGE Clusters |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | $\left.\right\|^{30-40}$ | $\left.\right\|^{41-55}$ | $\left.\right\|^{56-65}$ | \|OVER | \|UNDER ${ }^{\text {\| }}$ \| | \|OVER $\mid 40$ $\mid$ | $\mid$ UNDER $\mid$ \| | $\mid$ \|OVER $\mid$ | \|UNDER ${ }^{\text {\| }}$ \| | $\left.\right\|_{\text {\|OVER }} \mathbf{6 5}$ |  | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ |  | \|OVER | \|UNDER |65 | | $\begin{aligned} & \mid \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| SUPPORT | 55.2\% | 50.5\% | 60.2\% | 58.3\% | 56.5\% | 50.3\% | 56.2\% | 55.4\% | 57.3\% | 53.2\% | 57.1\% | 50.3\% | 64.5\% | 61.4\% | 66.0\% | 56.5\% | 65.6\% | 51.6\% |
| Strongly | 33.2\% | 28.4\% | 35.5\% | 34.5\% | 39.3\% | 28.3\% | 32.5\% | 33.9\% | 33.5\% | 33.4\% | 34.9\% | 28.3\% | 44.2\% | 37.6\% | 43.9\% | 32.9\% | 43.5\% | 26.9\% |
| Somewhat | 22.0\% | 22.2\% | 24.7\% | 23.9\% | 17.2\% | 22.0\% | 23.7\% | 21.5\% | 23.8\% | 19.8\% | 22.2\% | 22.0\% | 20.3\% | 23.8\% | 22.1\% | 23.6\% | 22.1\% | 24.6\% |
| OPPOSE | 39.1\% | 40.5\% | 31.2\% | 39.2\% | 41.4\% | 42.0\% | 35.0\% | 40.7\% | 37.1\% | 41.7\% | 38.2\% | 42.0\% | 35.5\% | 32.9\% | 32.7\% | 35.5\% | 32.2\% | 39.0\% |
| Somewhat | 15.4\% | 8.9\% | 17.1\% | 16.0\% | 14.5\% | 18.0\% | 13.7\% | 16.2\% | 14.9\% | 16.4\% | 14.8\% | 18.0\% | 12.1\% | 12.2\% | 12.5\% | 11.8\% | 12.0\% | 12.9\% |
| Strongly | 23.7\% | 31.5\% | 14.0\% | 23.3\% | 26.9\% | 24.0\% | 21.3\% | 24.5\% | 22.3\% | 25.4\% | 23.4\% | 24.0\% | 23.4\% | 20.7\% | 20.2\% | 23.7\% | 20.2\% | 26.1\% |
| DK/REFUSED | 5.7\% | 9.0\% | 8.7\% | 2.4\% | 2.1\% | 7.7\% | 8.8\% | 4.0\% | 5.6\% | 5.1\% | 4.7\% | 7.7\% | - | 5.7\% | 1.3\% | 8.0\% | 2.2\% | 9.5\% |
| Net Diff. | 16.2\% | 10.1\% | 29.0\% | 19.1\% | 15.2\% | 8.3\% | 21.2\% | 14.7\% | 20.1\% | 11.5\% | 18.9\% | 8.3\% | 29.0\% | 28.4\% | 33.4\% | 21.0\% | 33.4\% | 12.6\% |
| Mean | 2.69 | 2.52 | 2.89 | 2.71 | 2.70 | 2.59 | 2.74 | 2.67 | 2.73 | 2.65 | 2.72 | 2.59 | 2.85 | 2.83 | 2.91 | 2.71 | 2.91 | 2.58 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

|  | TOTAL \| | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERA | AL ELECT | Ion vot | E HISTORY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ |  |  | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |  | \| FEMALE|L | \|LAND- |LINE | $\begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \mid \end{aligned}$ | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS-\| } \\ \mid \text { TERED } \end{array}\right. \end{aligned}$ | $1 \text { OF } 4$ | $2 \text { OF } 4$ |  | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| SUPPORT | 55.2\% | 48.0\% | 50.7\% | 49.4\% | 50.7\% | 50.2\% | 49.1\% | 62.4\% | 49.4\% | 55.8\% | 54.8\% | 55.1\% | 20.7\% | 79.9\% | 58.9\% | 55.0\% | 49.6\% |
| Strongly | 33.2\% | 21.0\% | 31.0\% | 24.2\% | 33.8\% | 28.0\% | 29.5\% | 39.7\% | 28.0\% | 36.6\% | 30.6\% | 32.6\% | 10.3\% | 45.9\% | 32.6\% | 32.4\% | 31.8\% |
| Somewhat | 22.0\% | 27.0\% | 19.7\% | 25.3\% | 16.9\% | 22.2\% | 19.6\% | 22.7\% | 21.4\% | 19.1\% | 24.3\% | 22.5\% | 10.4\% | 34.0\% | 26.3\% | 22.6\% | 17.8\% |
| OPPOSE | 39.1\% | 34.5\% | 46.6\% | 41.1\% | 46.3\% | 43.0\% | 44.8\% | 33.8\% | 43.4\% | 36.8\% | 39.9\% | 40.5\% | 55.7\% | 20.1\% | 28.4\% | 40.3\% | 45.9\% |
| Somewhat | 15.4\% | 15.3\% | 19.3\% | 17.0\% | 19.8\% | 17.0\% | 22.7\% | 12.2\% | 18.0\% | 13.6\% | 15.5\% | 17.1\% | 32.6\% | 5.1\% | 11.0\% | 14.5\% | 18.8\% |
| Strongly | 23.7\% | 19.2\% | 27.4\% | 24.1\% | 26.6\% | 26.0\% | 22.1\% | 21.6\% | 25.4\% | 23.2\% | 24.4\% | 23.4\% | 23.1\% | 15.0\% | 17.4\% | 25.7\% | 27.1\% |
| DK/REFUSED | 5.7\% | 17.5\% | 2.7\% | 9.4\% | 3.0\% | 6.8\% | 6.1\% | 3.8\% | 7.2\% | 7.4\% | 5.2\% | 4.4\% | 23.6\% | - | 12.7\% | 4.7\% | 4.6\% |
| Net Diff. | 16.2\% | 13.5\% | 4.1\% | 8.3\% | 4.4\% | 7.2\% | 4.3\% | 28.6\% | 6.0\% | 19.0\% | 14.9\% | 14.6\% | -35.0\% | 59.8\% | 30.5\% | 14.7\% | 3.7\% |
| Mean | 2.69 | 2.60 | 2.56 | 2.55 | 2.60 | 2.56 | 2.60 | 2.84 | 2.56 | 2.75 | 2.64 | 2.67 | 2.10 | 3.11 | 2.85 | 2.65 | 2.57 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
13. Support/Oppose: Increasing school choice for parents by giving them a $\$ 6,000$ grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\lvert\, \begin{array}{lll}0 & \text { OF } & 4 \\ 1\end{array}\right.$ | $\|$1 OF | OF 4 | 3 OF 4 \| | O OF 4 | NONE | \|Voted |GOP | \|Only |Gop <br> I | \|Majo|rity |Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | \|Vote |DEM | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| SUPPORT | 55.2\% | 61.1\% | 57.3\% | 44.8\% | 44.7\% | 65.1\% | 58.9\% | 68.2\% | 70.2\% | - | 28.6\% | 38.6\% | - | 40.2\% |
| Strongly | 33.2\% | 34.0\% | 37.1\% | 27.4\% | 19.6\% | 50.6\% | 26.4\% | 42.9\% | 44.2\% | - | 28.6\% | 17.9\% | - | 18.6\% |
| Somewhat | 22.0\% | 27.1\% | 20.2\% | 17.4\% | 25.0\% | 14.4\% | 32.5\% | 25.3\% | 26.0\% | - | - | 20.7\% | - | 21.6\% |
| OPPOSE | 39.1\% | 30.7\% | 40.1\% | 51.4\% | 45.2\% | 31.6\% | 30.1\% | 31.8\% | 29.8\% | 100.0\% | 71.4\% | 57.3\% | 100.0\% | 55.4\% |
| Somewhat | 15.4\% | 16.5\% | 11.8\% | 20.5\% | 14.2\% | 13.9\% | 17.3\% | 13.3\% | 13.7\% | - | - | 7.4\% | - | 7.7\% |
| Strongly | 23.7\% | 14.2\% | 28.4\% | 30.9\% | 31.0\% | 17.7\% | 12.8\% | 18.5\% | 16.1\% | 100.0\% | 71.4\% | 49.9\% | 100.0\% | 47.7\% |
| DK/REFUSED | 5.7\% | 8.1\% | 2.6\% | 3.8\% | 10.1\% | 3.3\% | 10.9\% | - | - | - | - | 4.1\% | - | 4.3\% |
| Net Diff. | 16.2\% | 30.4\% | 17.2\% | -6.6\% | -0.5\% | 33.4\% | 28.8\% | 36.4\% | 40.5\% | -100\% | -42.9\% | -18.7\% | -100\% | -15.2\% |
| Mean | 2.69 | 2.88 | 2.68 | 2.43 | 2.37 | 3.01 | 2.81 | 2.93 | 2.98 | 1.00 | 1.86 | 2.07 | 1.00 | 2.12 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | $\begin{aligned} & \text { \|KANNA-\|REST } \\ & \text { \|POLIS \|OF } \\ & \left\lvert\, \begin{array}{ll} \text { DIST. } \end{array}\right. \end{aligned}$ |  | $\begin{aligned} & \mid \text { DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING } \end{aligned}$ | LIKELY\| VOTING | Very Likely\| | \|Somewhat |Likely| | \|REPUB-|Vote\|LICAN\|CAND. |  | \|Lean | \|DEMO- |Vote\|CRATIC|\|CAND. | |  | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| SUPPORT | 77.3\% | 75.1\% | 81.9\% | 74.7\% | 77.4\% | 76.5\% | 83.4\% | 62.3\% | 84.6\% | 85.5\% | 51.5\% | 66.8\% | 67.1\% | 60.2\% | 86.4\% |
| Strongly | 50.8\% | 50.8\% | 51.9\% | 46.8\% | 51.1\% | 49.1\% | 53.9\% | 39.2\% | 58.2\% | 59.1\% | 25.4\% | 41.1\% | 41.2\% | 40.3\% | 56.2\% |
| Somewhat | 26.4\% | 24.4\% | 30.0\% | 27.8\% | 26.3\% | 27.4\% | 29.5\% | 23.1\% | 26.4\% | 26.5\% | 26.1\% | 25.7\% | 25.9\% | 19.9\% | 30.2\% |
| OPPOSE | 13.8\% | 14.7\% | 12.5\% | 12.8\% | 14.3\% | 11.2\% | 16.6\% | - | 7.7\% | 7.3\% | 21.5\% | 21.2\% | 21.2\% | 19.4\% | 13.6\% |
| Somewhat | 9.1\% | 9.7\% | 6.9\% | 12.8\% | 9.1\% | 8.9\% | 13.2\% | - | 4.2\% | 3.7\% | 21.5\% | 14.0\% | 14.5\% | - | 13.6\% |
| Strongly | 4.8\% | 5.0\% | 5.6\% | - | 5.2\% | 2.3\% | 3.4\% | - | 3.5\% | 3.6\% | - | 7.2\% | 6.7\% | 19.4\% | - |
| DK/REFUSED | 8.9\% | 10.1\% | 5.7\% | 12.5\% | 8.3\% | 12.3\% | - | 37.7\% | 7.7\% | 7.2\% | 27.0\% | 12.0\% | 11.7\% | 20.4\% | - |
| Net Diff. | 63.4\% | 60.4\% | 69.4\% | 61.9\% | 63.1\% | 65.3\% | 66.8\% | 62.3\% | 77.0\% | 78.3\% | 30.0\% | 45.7\% | 45.9\% | 40.8\% | 72.8\% |
| Mean | 3.35 | 3.35 | 3.36 | 3.39 | 3.35 | 3.41 | 3.34 | 3.63 | 3.51 | 3.52 | 3.05 | 3.15 | 3.15 | 3.02 | 3.43 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | katherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { FAVOR-\| } \\ \text { \|ABLE } \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|UNFAV-\| } \\ & \text { \|ORABLE } \\ & \mid \end{aligned}$ | \|NO OPIN|ION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|l\|} \mid \text { FAVOR-\| } \\ \mid \text { \| } \end{array}$ | \|UNFAV-| | $\begin{array}{l\|l} \left\|\begin{array}{l\|l} \text { NO } & \mid N \\ \mid O P I N- & H \\ \text { \|ION } & \mid O \end{array}\right\| \end{array}$ | \|NEVER |HEARD |OF | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \mid \text { ABLE } \end{aligned}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | NO OPINION | \|NEVER |HEARD |OF | \|FAVOR|ABLE | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ \| | $\begin{aligned} & \text { \|NO } \\ & \text { \|OPIN- } \\ & \text { OON } \\ & \text { ION } \end{aligned}$ | NEVER HEARD OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { ABOTH } \end{aligned}$ | $\begin{aligned} & \text { \|UNFAV-\|O } \\ & \left\lvert\, \begin{array}{l} \text { ORABLE } \\ \mid \text { BOTH } \end{array}\right. \end{aligned}$ | $\begin{aligned} & \text { \|OPIN- } \\ & \text { \|ION } \\ & \text { \|BOTн } \end{aligned}$ | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| SUPPORT | 77.3\% | 89.0\% | 73.6\% | 72.0\% | 75.4\% | 79.7\% | 77.9\% | 71.9\% | 78.9\% | 89.2\% | 70.2\% | 69.9\% | 76.6\% | 80.0\% | 75.4\% | 73.9\% | 78.4\% | 100.0\% | - | 80.1\% | 77.4\% |
| Strongly | 50.8\% | 64.3\% | 49.5\% | 36.3\% | 53.5\% | 53.9\% | 66.1\% | 38.4\% | 53.6\% | 72.4\% | 37.3\% | 31.5\% | 53.3\% | 64.5\% | 62.1\% | 36.6\% | 54.3\% | 81.1\% | - | 63.5\% | 48.0\% |
| Somewhat | 26.4\% | 24.7\% | 24.1\% | 35.6\% | 22.0\% | 25.7\% | 11.8\% | 33.5\% | 25.3\% | 16.8\% | 32.9\% | 38.4\% | 23.3\% | 15.5\% | 13.3\% | 37.4\% | 24.1\% | 18.9\% | - | 16.6\% | 29.3\% |
| OPPOSE | 13.8\% | 7.9\% | 20.3\% | 13.9\% | 15.2\% | 17.9\% | 11.2\% | 12.5\% | 13.8\% | 6.4\% | 26.0\% | 13.7\% | 15.4\% | 16.2\% | - | 12.1\% | 15.2\% | - | 48.1\% | 14.8\% | 13.4\% |
| Somewhat | 9.1\% | 4.5\% | 11.6\% | 10.1\% | 10.2\% | 10.2\% | 5.1\% | 6.7\% | 10.2\% | 4.7\% | 14.7\% | 5.4\% | 12.3\% | 4.6\% | - | 8.3\% | 10.7\% | - | 48.1\% | 7.2\% | 7.8\% |
| Strongly | 4.8\% | 3.5\% | 8.7\% | 3.8\% | 5.0\% | 7.7\% | 6.1\% | 5.8\% | 3.6\% | 1.7\% | 11.3\% | 8.2\% | 3.1\% | 11.6\% | - | 3.8\% | 4.5\% | - | - | 7.6\% | 5.6\% |
| DK/REFUSED | 8.9\% | 3.1\% | 6.1\% | 14.1\% | 9.4\% | 2.5\% | 10.9\% | 15.6\% | 7.3\% | 4.5\% | 3.8\% | 16.4\% | 8.0\% | 3.8\% | 24.6\% | 14.0\% | 6.4\% | - | 51.9\% | 5.0\% | 9.2\% |
| Net Diff. | 63.4\% | 81.0\% | 53.3\% | 58.0\% | 60.2\% | 61.8\% | 66.7\% | 59.3\% | 65.1\% | 82.8\% | 44.2\% | 56.3\% | 61.2\% | 63.8\% | 75.4\% | 61.8\% | 63.2\% | 100.0\% | -48.1\% | 65.3\% | 64.0\% |
| Mean | 3.35 | 3.55 | 3.22 | 3.22 | 3.37 | 3.29 | 3.55 | 3.24 | 3.39 | 3.67 | 3.00 | 3.12 | 3.38 | 3.38 | 3.82 | 3.24 | 3.37 | 3.81 | 2.00 | 3.43 | 3.32 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

|  | TOTAL | baker/Jeanes |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. SENATE BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \|FAVOR|ABLE |вотн | $\begin{aligned} & \text { \|UNFAV-\|OPIN- } \\ & \begin{array}{l} \text { ORABLE } \\ \text { \|ION } \\ \text { \|BOTH } \end{array} \text { \|BOTH } \end{aligned}$ |  | \|HEARD |OF |BOTH | $\begin{aligned} & \text { \|ECON- } \\ & \text { \|OMIC } \\ & \text { ISSUES } \end{aligned}$ | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES } \end{aligned}$ | CRIME/\|EDUCA-PUBLIC\|TIONSAFETY\|ISSUES |  | \|ENVIro |NMENTL ISSUES | $\begin{aligned} & \mid \text { \|CULTU- } \\ & \mid \text { RAL/ } \\ & \mid \text { SOCIAL } \end{aligned}$ |  | \|VOTE |BUDD | | \|Vote | \|Lean | \|VOTE |BEAS|LEY | \|Vote | \|Lean | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| SUPPORT | 77.3\% | 78.9\% | 61.2\% | 76.4\% | 74.9\% | 84.3\% | 75.2\% | 78.3\% | 67.9\% | 67.1\% | 88.6\% | 56.5\% | 86.8\% | 86.3\% | 100.0\% | 67.7\% | 67.5\% | 100.0\% | 66.4\% |
| Strongly | 50.8\% | 57.4\% | - | 61.9\% | 42.4\% | 63.1\% | 38.4\% | 50.1\% | 40.3\% | 48.5\% | 48.1\% | 38.1\% | 61.4\% | 61.4\% | 62.0\% | 40.7\% | 40.2\% | 100.0\% | 34.5\% |
| Somewhat | 26.4\% | 21.5\% | 61.2\% | 14.5\% | 32.6\% | 21.2\% | 36.8\% | 28.2\% | 27.6\% | 18.7\% | 40.5\% | 18.4\% | 25.4\% | 24.9\% | 38.0\% | 27.1\% | 27.3\% | - | 31.9\% |
| OPPOSE | 13.8\% | 21.1\% | - | 15.8\% | 11.9\% | 6.0\% | 11.1\% | 18.5\% | 25.9\% | 20.2\% | 5.3\% | 16.7\% | 6.3\% | 6.5\% | - | 22.6\% | 22.8\% | - | 10.5\% |
| Somewhat | 9.1\% | 9.8\% | - | 3.8\% | 5.7\% | 2.1\% | 8.4\% | 13.3\% | 18.4\% | 13.1\% | 5.3\% | 8.1\% | 3.5\% | 3.6\% | - | 15.9\% | 16.1\% | - | 2.2\% |
| Strongly | 4.8\% | 11.3\% | - | 12.0\% | 6.2\% | 3.8\% | 2.7\% | 5.2\% | 7.5\% | 7.1\% | - | 8.6\% | 2.8\% | 2.9\% | - | 6.6\% | 6.7\% | - | 8.2\% |
| DK/REFUSED | 8.9\% | - | 38.8\% | 7.8\% | 13.2\% | 9.8\% | 13.7\% | 3.2\% | 6.2\% | 12.7\% | 6.1\% | 26.8\% | 6.9\% | 7.2\% | - | 9.7\% | 9.8\% | - | 23.1\% |
| Net Diff. | 63.4\% | 57.8\% | 61.2\% | 60.6\% | 63.1\% | 78.3\% | 64.1\% | 59.7\% | 42.0\% | 47.0\% | 83.3\% | 39.8\% | 80.5\% | 79.8\% | 100.0\% | 45.1\% | 44.7\% | 100.0\% | 55.9\% |
| Mean | 3.35 | 3.25 | 3.00 | 3.37 | 3.28 | 3.59 | 3.28 | 3.27 | 3.07 | 3.24 | 3.46 | 3.18 | 3.56 | 3.56 | 3.62 | 3.13 | 3.12 | 4.00 | 3.20 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | house STATE | DISTRIC HOUSE BA | СТ 82: BALLOT |  |  | \|FAVOR- |ABLE |BAKER | Vote NEWTON | \|Vote |NEWTON | | $\begin{aligned} & \text { \|UNDE- } \\ & \text { \| CIDED } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON |  | $\left.\right\|^{\text {Lean }}$ | $\begin{aligned} & \text { \|VOTE } \\ & \text { \| SAND- } \\ & \text { \|IDGE } \end{aligned}$ | \|Vote | \|lean | \|FIRM |UNDE|CIDED | NEWTON\| | \|VOTE BAKER | \|Vote | \|Lean |  | $\left.\right\|^{\text {Vote }}$ | \| Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | AND VOTE BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 77.3\% | 87.6\% | 87.2\% | 100.0\% | 68.3\% | 67.3\% | 85.3\% | 64.8\% | 92.1\% | 86.0\% | 86.6\% | 78.0\% | 66.4\% | 65.9\% | 78.8\% | 79.0\% | 89.5\% | 86.9\% | 100.0\% | 66.3\% |
| Strongly | 50.8\% | 60.8\% | 60.3\% | 76.8\% | 41.7\% | 42.3\% | 30.8\% | 40.8\% | 66.1\% | 58.3\% | 60.0\% | 33.1\% | 41.8\% | 41.8\% | 41.2\% | 51.1\% | 73.9\% | 59.9\% | 78.5\% | 44.8\% |
| Somewhat | 26.4\% | 26.8\% | 26.9\% | 23.2\% | 26.6\% | 25.0\% | 54.5\% | 24.0\% | 26.0\% | 27.7\% | 26.6\% | 44.9\% | 24.6\% | 24.0\% | 37.6\% | 27.9\% | 15.6\% | 27.0\% | 21.5\% | 21.5\% |
| OPPOSE | 13.8\% | 5.2\% | 5.4\% | - | 21.5\% | 21.9\% | 14.7\% | 23.5\% | 4.1\% | 7.0\% | 6.0\% | 22.0\% | 22.2\% | 23.1\% | - | 13.1\% | 5.5\% | 5.5\% | - | 13.6\% |
| Somewhat | 9.1\% | 3.0\% | 3.1\% | - | 14.5\% | 14.5\% | 14.7\% | 15.6\% | 2.0\% | 4.8\% | 3.6\% | 22.0\% | 15.0\% | 15.6\% | - | 5.1\% | 3.6\% | 3.1\% | - | 2.9\% |
| Strongly | 4.8\% | 2.2\% | 2.3\% | - | 7.0\% | 7.4\% | - | 7.9\% | 2.2\% | 2.2\% | 2.3\% | - | 7.2\% | 7.5\% | - | 8.0\% | 1.9\% | 2.3\% | - | 10.7\% |
| DK/REFUSED | 8.9\% | 7.2\% | 7.5\% | - | 10.2\% | 10.8\% | - | 11.7\% | 3.8\% | 7.0\% | 7.5\% | - | 11.4\% | 11.0\% | 21.2\% | 7.9\% | 5.0\% | 7.6\% | - | 20.1\% |
| Net Diff. | 63.4\% | 82.3\% | 81.8\% | 100.0\% | 46.7\% | 45.4\% | 70.6\% | 41.2\% | 88.0\% | 79.0\% | 80.6\% | 56.1\% | 44.1\% | 42.7\% | 78.8\% | 66.0\% | 84.0\% | 81.4\% | 100.0\% | 52.7\% |
| Mean | 3.35 | 3.57 | 3.57 | 3.77 | 3.15 | 3.15 | 3.16 | 3.11 | 3.62 | 3.53 | 3.56 | 3.11 | 3.14 | 3.13 | 3.52 | 3.33 | 3.70 | 3.56 | 3.79 | 3.26 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 77.3\% | 77.3\% | 78.8\% | 78.6\% | 75.7\% | 85.8\% | 66.4\% | 100.0\% | - | 74.3\% | 86.2\% | 86.1\% | 84.8\% | 78.0\% | 84.8\% | 80.7\% | 72.7\% | 77.8\% | 74.6\% | 100.0\% |
| Strongly | 50.8\% | 50.7\% | 52.5\% | 54.1\% | 45.7\% | 61.0\% | 37.5\% | 65.8\% | - | 46.3\% | 63.9\% | 57.7\% | 69.3\% | 49.9\% | 69.3\% | 53.8\% | 47.4\% | 50.8\% | 45.5\% | 87.9\% |
| Somewhat | 26.4\% | 26.6\% | 26.3\% | 24.4\% | 30.0\% | 24.8\% | 28.9\% | 34.2\% | - | 28.0\% | 22.3\% | 28.4\% | 15.5\% | 28.1\% | 15.5\% | 26.9\% | 25.4\% | 27.0\% | 29.1\% | 12.1\% |
| OPPOSE | 13.8\% | 15.6\% | 10.1\% | 12.7\% | 16.8\% | 8.1\% | 23.2\% | - | 100.0\% | 16.9\% | 9.4\% | 7.9\% | 10.0\% | 14.0\% | 10.0\% | 10.9\% | 20.0\% | 11.3\% | 12.9\% | - |
| Somewhat | 9.1\% | 10.5\% | 5.2\% | 10.1\% | 9.2\% | 4.2\% | 16.4\% | - | 65.5\% | 11.9\% | 4.9\% | 2.9\% | 10.0\% | 9.0\% | 10.0\% | 7.1\% | 13.6\% | 6.9\% | 7.9\% | - |
| Strongly | 4.8\% | 5.1\% | 4.9\% | 2.6\% | 7.6\% | 3.8\% | 6.8\% | - | 34.5\% | 5.0\% | 4.5\% | 4.9\% | - | 5.0\% | - | 3.8\% | 6.3\% | 4.4\% | 5.0\% | - |
| DK/REFUSED | 8.9\% | 7.0\% | 11.2\% | 8.8\% | 7.5\% | 6.1\% | 10.4\% | - | - | 8.8\% | 4.4\% | 6.0\% | 5.1\% | 8.0\% | 5.1\% | 8.5\% | 7.3\% | 10.9\% | 12.5\% | - |
| Net Diff. | 63.4\% | 61.7\% | 68.7\% | 65.9\% | 59.0\% | 77.7\% | 43.2\% | 100.0\% | -100\% | 57.4\% | 76.9\% | 78.2\% | 74.8\% | 64.0\% | 74.8\% | 69.8\% | 52.7\% | 66.5\% | 61.8\% | 100.0\% |
| Mean | 3.35 | 3.32 | 3.42 | 3.43 | 3.23 | 3.52 | 3.08 | 3.66 | 1.65 | 3.27 | 3.52 | 3.48 | 3.62 | 3.34 | 3.62 | 3.43 | 3.23 | 3.39 | 3.32 | 3.88 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

|  | TOTAL | \| REGIST | STERED MALE | PARTY: | $\begin{array}{\|r} \text { REGIST } \\ \mathrm{F} \end{array}$ | STERED PAR FEMALE | PARTY: | $\begin{array}{r} \text { REGIST } \\ \mathrm{W} \end{array}$ | STERED WHITE | PARTY: | REGIS NO | STERED PA N-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \| REPUB-\| } \mid$ |  | $\begin{aligned} & \text { \|INDEP.\| } \\ & \text { C\| } / \text { OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\text { \|REPUB-\| } \mid$ | \|CRATIC | \|INDEP|/OTHER |/DK | $\text { \|REPUB-\| } \mid$ |  | $\begin{aligned} & \text { \| INDEP-\| } \\ & \text { C\| } / \text { /OTHER } \\ & \mid \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ |  | INDEP/OTHER \|/DK | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | \|CRATIC | \|INDEP|/OTHER I/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| SUPPORT | 77.3\% | 80.5\% | 76.0\% | 76.9\% | 80.8\% | 71.0\% | 78.9\% | 81.1\% | 69.5\% | 77.6\% | 75.7\% | 76.4\% | 78.5\% | 51.1\% | 76.6\% | 87.0\% |
| Strongly | 50.8\% | 54.7\% | 49.3\% | 54.5\% | 53.1\% | 46.3\% | 46.7\% | 54.8\% | 43.1\% | 50.2\% | 42.4\% | 52.3\% | 52.5\% | 34.3\% | 55.1\% | 64.7\% |
| Somewhat | 26.4\% | 25.8\% | 26.7\% | 22.4\% | 27.8\% | 24.6\% | 32.2\% | 26.3\% | 26.4\% | 27.4\% | 33.3\% | 24.1\% | 25.9\% | 16.8\% | 21.5\% | 22.3\% |
| OPPOSE | 13.8\% | 15.6\% | 18.2\% | 10.8\% | 6.8\% | 20.9\% | 11.8\% | 10.3\% | 23.1\% | 13.8\% | 16.0\% | 16.3\% | 4.1\% | 32.0\% | 15.4\% | 6.2\% |
| Somewhat | 9.1\% | 11.6\% | 12.2\% | 6.5\% | 3.1\% | 14.4\% | 7.4\% | 7.1\% | 15.4\% | 7.9\% | 7.1\% | 11.5\% | 4.1\% | 14.2\% | 10.1\% | 6.2\% |
| Strongly | 4.8\% | 4.0\% | 6.0\% | 4.3\% | 3.7\% | 6.5\% | 4.4\% | 3.2\% | 7.7\% | 5.9\% | 8.9\% | 4.8\% | - | 17.8\% | 5.3\% | - |
| DK/REFUSED | 8.9\% | 4.0\% | 5.9\% | 12.3\% | 12.4\% | 8.1\% | 9.4\% | 8.6\% | 7.4\% | 8.6\% | 8.4\% | 7.2\% | 17.5\% | 16.8\% | 8.0\% | 6.8\% |
| Net Diff. | 63.4\% | 64.9\% | 57.8\% | 66.0\% | 74.1\% | 50.0\% | 67.1\% | 70.8\% | 46.4\% | 63.8\% | 59.7\% | 60.1\% | 74.4\% | 19.1\% | 61.2\% | 80.8\% |
| Mean | 3.35 | 3.37 | 3.27 | 3.45 | 3.49 | 3.21 | 3.34 | 3.45 | 3.13 | 3.33 | 3.19 | 3.34 | 3.59 | 2.81 | 3.37 | 3.63 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7


## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { MOD- } \\ & \mid \text { ERATE } \end{aligned}\right.$ | CONSER VATIVE | \|LIB- <br> eral | ERATE | \|CONSER |VATIVE $\square$ |  | $\left.\begin{array}{\|l\|l\|} \text { \|VOTED } & \mid \\ \mid \text { BIDEN } \\ \mid \end{array} \right\rvert\,$ | \|VOTED |OTHER $\square$ | YES | No \| | \|Yes | |  | \|YES |  |  |  | \|YES | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 77.3\% | 79.5\% | 83.0\% | 80.6\% | 81.8\% | 85.2\% | 69.0\% | 85.8\% | 67.9\% | 89.0\% | 75.2\% | 79.0\% | 83.3\% | 72.2\% | 81.8\% | 74.1\% | 84.8\% | 70.8\% | 81.1\% | 73.9\% |
| Strongly | 50.8\% | 54.1\% | 53.3\% | 50.4\% | 56.9\% | 60.4\% | 58.6\% | 58.1\% | 42.3\% | 64.9\% | 54.6\% | 49.6\% | 61.7\% | 40.8\% | 60.1\% | 44.3\% | 63.2\% | 38.3\% | 59.7\% | 40.1\% |
| Somewhat | 26.4\% | 25.3\% | 29.7\% | 30.2\% | 24.9\% | 24.8\% | 10.4\% | 27.7\% | 25.6\% | 24.0\% | 20.6\% | 29.4\% | 21.6\% | 31.4\% | 21.6\% | 29.8\% | 21.6\% | 32.5\% | 21.3\% | 33.8\% |
| OPPOSE | 13.8\% | 14.4\% | 12.7\% | - | 14.6\% | 14.8\% | - | 7.1\% | 21.7\% | 11.0\% | 16.1\% | 12.3\% | 9.2\% | 18.4\% | 12.5\% | 15.3\% | 6.0\% | 20.7\% | 9.6\% | 19.8\% |
| Somewhat | 9.1\% | 11.5\% | 4.0\% | - | 10.9\% | 4.6\% | - | 3.6\% | 15.1\% | 11.0\% | 12.4\% | 7.9\% | 4.6\% | 12.8\% | 6.3\% | 11.9\% | 2.8\% | 13.4\% | 4.8\% | 13.4\% |
| Strongly | 4.8\% | 2.9\% | 8.7\% | - | 3.7\% | 10.1\% | - | 3.6\% | 6.6\% | - | 3.6\% | 4.4\% | 4.7\% | 5.6\% | 6.2\% | 3.4\% | 3.2\% | 7.2\% | 4.8\% | 6.4\% |
| DK/REFUSED | 8.9\% | 6.1\% | 4.4\% | 19.4\% | 3.6\% | - | 31.0\% | 7.1\% | 10.4\% | - | 8.7\% | 8.7\% | 7.5\% | 9.4\% | 5.8\% | 10.6\% | 9.2\% | 8.6\% | 9.3\% | 6.4\% |
| Net Diff. | 63.4\% | 65.1\% | 70.3\% | 80.6\% | 67.2\% | 70.5\% | 69.0\% | 78.7\% | 46.3\% | 77.9\% | 59.1\% | 66.7\% | 74.0\% | 53.7\% | 69.3\% | 58.9\% | 78.9\% | 50.1\% | 71.4\% | 54.1\% |
| Mean | 3.35 | 3.39 | 3.33 | 3.63 | 3.40 | 3.36 | 3.85 | 3.51 | 3.16 | 3.54 | 3.38 | 3.36 | 3.52 | 3.19 | 3.44 | 3.29 | 3.60 | 3.11 | 3.50 | 3.15 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED Net Diff.

Mean


| \|YES | \|No | \|Yes | \|No | \|yes | \|No | \|Yes | \|No | \|Yes | \|No | \|yes | \|no | \|Yes | \| No | \|Yes | \|No | \|less | \|COLLGE | Less | \|COLLGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \| THAN | \|GRAD./| | THAN | \|GRAD./ |
| 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \| COLLGE | POST | COLLGE | \|POST |

$$
\begin{array}{llllllllllllllllllllllll}
50.8 \% & 68.2 \% & 42.0 \% & 70.1 \% & 43.1 \% & 51.9 \% & 45.9 \% & 56.1 \% & 43.9 \% & 46.7 \% & 47.1 \% & 50.5 \% & 44.2 \% & 54.9 \% & 48.6 \% & 64.0 \% & 50.1 \% & 56.7 \% & 46.3 \% & 64.4 \% & 45.6 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllllllllll}
26.4 \% & 23.7 \% & 27.0 \% & 21.1 \% & 22.7 \% & 26.1 \% & 30.7 \% & 21.8 \% & 32.1 \% & 31.4 \% & 29.8 \% & 25.0 \% & 35.2 \% & 30.5 \% & 23.4 \% & 21.1 \% & 20.3 \% & 25.1 \% & 28.1 \% & 23.1 \% & 26.4 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
13.8 \% & 8.0 \% & 15.9 \% & 8.8 \% & 19.4 \% & 14.0 \% & 15.2 \% & 14.9 \% & 12.8 \% & 12.8 \% & 16.6 \% & 16.2 \% & 14.2 \% & 7.2 \% & 16.7 \% & 9.9 \% & 18.4 \% & 8.6 \% & 17.5 \% \\
9.0 \% & 17.3 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
9.1 \% & 3.8 \% & 11.8 \% & 4.2 \% & 13.6 \% & 9.0 \% & 11.1 \% & 11.7 \% & 8.6 \% & 5.6 \% & 12.7 \% & 10.7 \% & 10.4 \% & 3.4 \% & 12.3 \% & 4.8 \% & 12.8 \% & 6.1 \% & 11.5 \% \\
5.3 \% & 13.3 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllllll}
4.8 \% & 4.2 \% & 4.2 \% & 4.6 \% & 5.8 \% & 5.0 \% & 4.0 \% & 3.2 \% & 4.2 \% & 7.2 \% & 3.9 \% & 5.4 \% & 3.8 \% & 3.7 \% & 4.4 \% & 5.2 \% & 5.5 \% & 2.5 \% & 6.0 \% & 3.7 \% & 4.0 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllll}
8.9 \% & -15.0 \% & - & 14.8 \% & 8.0 \% & 8.3 \% & 7.2 \% & 11.2 \% & 9.0 \% & 6.5 \% & 8.3 \% & 6.4 \% & 7.4 \% & 11.2 \% & 5.0 \% & 11.2 \% & 9.6 \% & 8.0 \% & 3.5 \% & 10.8 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
63.4 \% & 84.0 \% & 53.1 \% & 82.4 \% & 46.3 \% & 64.0 \% & 61.4 \% & 62.9 \% & 63.2 \% & 65.3 \% & 60.3 \% & 59.3 \% & 65.2 \% & 78.3 \% & 55.3 \% & 75.1 \% & 52.1 \% & 73.1 \% & 56.9 \%
\end{array} \mathbf{7 8 . 5 \%} \begin{array}{ll}
54.6 \%
\end{array}
$$

| 3.35 | 3.56 | 3.26 | 3.57 | 3.21 | 3.36 | 3.29 | 3.41 | 3.30 | 3.29 | 3.28 | 3.31 | 3.28 | 3.48 | 3.31 | 3.51 | 3.30 | 3.50 | 3.25 | 3.54 | 3.27 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

| total | EDUCATION: FEMALE | EDUCATION: WHITE | EDUCATION: <br> NON-WHITE | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ | ISSUE OF ABORTION | ISSUE OF ABORTION: MALE | ISSUE OF ABORTION: FEMALE | ISSUE OF ABORTION: WHITE | ISSUE OF ABORTION: NON-WHITE | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO-
 |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |

Total

| 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly




 $\begin{array}{llllllllllllllllllllll}4.8 \% & 1.5 \% & 7.7 \% & 2.3 \% & 6.5 \% & 3.2 \% & 4.6 \% & 3.7 \% & 6.5 \% & 3.1 \% & 6.1 \% & 4.4 \% & 3.3 \% & 1.7 \% & 8.0 \% & 2.7 \% & 7.6 \% & 5.1 \% & 3.7 \% & 7.0 \% & 4.6 \%\end{array}$ $\begin{array}{lllllllllllllllllllllllll}8.9 \% & 14.6 \% & 5.6 \% & 8.7 \% & 8.2 \% & 12.3 \% & 7.3 \% & 14.1 \% & 3.5 \% & 6.7 \% & 8.9 \% & 3.0 \% & 13.4 \% & 10.7 \% & 5.9 \% & 4.3 \% & 11.0 \% & 19.7 \% & 5.6 \% & 27.1 \% & 2.2 \%\end{array}$ DK/REFUSED
 $\begin{array}{llllllllllllllllllllllll}3.35 & 3.47 & 3.23 & 3.52 & 3.21 & 3.45 & 3.34 & 3.53 & 3.28 & 3.54 & 3.20 & 3.53 & 3.24 & 3.55 & 3.18 & 3.56 & 3.09 & 3.39 & 3.37 & 3.42 & 3.37\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE |  | \|Africn |Amer./ |Black |  | Asian/ AsianAmer. | \|Other | \|WHITE |  | \|Africn| |Amer./ |Black | His\|panic/ |Latino | Asian/ AsianAmer. | Other | \| White | NONWHITE | Africn Amer./ Black |  | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| SUPPORT | 77.3\% | 77.3\% | 77.0\% | 76.8\% | 81.2\% | 62.8\% | 100.0\% | 79.0\% | 74.7\% | 73.8\% | 100.0\% | 46.5\% | 100.0\% | 75.7\% | 78.4\% | 79.1\% | 76.2\% | 71.6\% | 100.0\% |
| Strongly | 50.8\% | 50.6\% | 50.9\% | 55.6\% | 48.4\% | 24.0\% | - | 53.4\% | 53.0\% | 56.2\% | 86.7\% | - | - | 48.1\% | 49.5\% | 55.1\% | 38.1\% | 37.1\% | - |
| Somewhat | 26.4\% | 26.7\% | 26.1\% | 21.3\% | 32.8\% | 38.8\% | 100.0\% | 25.7\% | 21.8\% | 17.6\% | 13.3\% | 46.5\% | 100.0\% | 27.6\% | 29.0\% | 24.1\% | 38.1\% | 34.5\% | 100.0\% |
| OPPOSE | 13.8\% | 14.4\% | 12.5\% | 14.6\% | 9.3\% | - | - | 15.2\% | 12.1\% | 14.5\% | - | - | - | 13.8\% | 12.7\% | 14.7\% | 11.8\% | - | - |
| Somewhat | 9.1\% | 9.3\% | 8.5\% | 9.5\% | 9.3\% | - | - | 10.1\% | 9.0\% | 10.8\% | - | - | - | 8.6\% | 8.2\% | 8.5\% | 11.8\% | - | - |
| Strongly | 4.8\% | 5.1\% | 3.9\% | 5.2\% | - | - | - | 5.1\% | 3.1\% | 3.7\% | - | - | - | 5.1\% | 4.5\% | 6.3\% | - | - | - |
| DK/REFUSED | 8.9\% | 8.3\% | 10.6\% | 8.6\% | 9.5\% | 37.2\% | - | 5.8\% | 13.2\% | 11.7\% | - | 53.5\% | - | 10.5\% | 8.9\% | 6.2\% | 12.1\% | 28.4\% | - |
| Net Diff. | 63.4\% | 62.9\% | 64.5\% | 62.2\% | 72.0\% | 62.8\% | 100.0\% | 63.9\% | 62.7\% | 59.3\% | 100.0\% | 46.5\% | 100.0\% | 61.9\% | 65.7\% | 64.4\% | 64.4\% | 71.6\% | 100.0\% |
| Mean | 3.35 | 3.34 | 3.39 | 3.39 | 3.43 | 3.38 | 3.00 | 3.35 | 3.44 | 3.43 | 3.87 | 3.00 | 3.00 | 3.33 | 3.35 | 3.36 | 3.30 | 3.52 | 3.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 77.3\% | 67.6\% | 77.1\% | 80.8\% | 78.3\% | 76.3\% | 73.2\% | 78.7\% | 77.0\% | 77.2\% | 77.3\% | 76.3\% | 75.6\% | 79.1\% | 78.7\% | 76.9\% | 79.9\% | 71.8\% |
| Strongly | 50.8\% | 31.5\% | 63.1\% | 57.7\% | 53.7\% | 40.0\% | 50.1\% | 51.2\% | 53.9\% | 46.4\% | 53.9\% | 40.0\% | 59.1\% | 50.5\% | 60.1\% | 42.3\% | 58.6\% | 35.5\% |
| Somewhat | 26.4\% | 36.1\% | 13.9\% | 23.1\% | 24.5\% | 36.3\% | 23.1\% | 27.6\% | 23.1\% | 30.8\% | 23.5\% | 36.3\% | 16.5\% | 28.6\% | 18.6\% | 34.6\% | 21.3\% | 36.3\% |
| OPPOSE | 13.8\% | 20.1\% | 12.5\% | 12.2\% | 14.6\% | 13.4\% | 15.6\% | 13.2\% | 13.9\% | 14.0\% | 14.1\% | 13.4\% | 14.4\% | 14.4\% | 13.6\% | 15.7\% | 13.1\% | 18.8\% |
| Somewhat | 9.1\% | 9.0\% | 8.4\% | 11.1\% | 9.3\% | 6.9\% | 8.6\% | 9.3\% | 9.9\% | 8.0\% | 9.7\% | 6.9\% | 9.7\% | 9.9\% | 10.0\% | 9.5\% | 10.2\% | 8.5\% |
| Strongly | 4.8\% | 11.1\% | 4.1\% | 1.1\% | 5.3\% | 6.5\% | 7.0\% | 3.9\% | 4.0\% | 6.0\% | 4.3\% | 6.5\% | 4.7\% | 4.6\% | 3.7\% | 6.1\% | 2.9\% | 10.2\% |
| DK/REFUSED | 8.9\% | 12.3\% | 10.4\% | 6.9\% | 7.1\% | 10.3\% | 11.2\% | 8.0\% | 9.1\% | 8.8\% | 8.6\% | 10.3\% | 10.0\% | 6.4\% | 7.6\% | 7.5\% | 7.0\% | 9.4\% |
| Net Diff. | 63.4\% | 47.5\% | 64.6\% | 68.6\% | 63.6\% | 62.9\% | 57.5\% | 65.5\% | 63.1\% | 63.3\% | 63.2\% | 62.9\% | 61.2\% | 64.7\% | 65.1\% | 61.2\% | 66.8\% | 53.1\% |
| Mean | 3.35 | 3.00 | 3.52 | 3.48 | 3.36 | 3.22 | 3.31 | 3.37 | 3.40 | 3.29 | 3.39 | 3.22 | 3.44 | 3.34 | 3.46 | 3.22 | 3.46 | 3.07 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED

Net Diff.
Mean

$\begin{array}{lllllllllllllllllllllll}77.3 \% & 70.7 \% & 78.4 \% & 75.5 \% & 77.5 \% & 75.3 \% & 80.4 \% & 78.0 \% & 76.6 \% & 73.9 \% & 73.4 \% & 84.5 \% & 87.2 \% & 77.6 \% & 79.2 \% & 81.7 \% & 73.8 \%\end{array}$
 $26.4 \% \quad 29.6 \% \quad 26.7 \% \quad 27.1 \% \quad 28.0 \% \quad 25.2 \% \quad 36.3 \% \quad 24.8 \% \quad 27.8 \% \quad 26.8 \% \quad 25.8 \% \quad 26.8 \% \quad 29.5 \% \quad 33.6 \% \quad 26.6 \% \quad 21.5 \% \quad 26.5 \%$ $\begin{array}{llllllllllllllllllll}13.8 \% & 16.8 \% & 12.3 \% & 14.2 \% & 12.7 \% & 14.9 \% & 8.5 \% & 14.4 \% & 13.4 \% & 13.0 \% & 16.1 \% & 12.3 \% & 12.8 \% & 19.8 \% & 9.8 \% & 13.7 \% & 13.4 \%\end{array}$ $\begin{array}{llllllllllllllllllllllll} & 9.1 \% & 7.6 \% & 8.9 \% & 9.8 \% & 6.9 \% & 9.4 \% & 5.4 \% & 9.8 \% & 8.5 \% & 6.7 \% & 13.2 \% & 7.3 \% & 12.8 \% & 12.0 \% & 4.7 \% & 9.5 \% & 9.0 \%\end{array}$ $\begin{array}{lllllllllllllllllllll}4.8 \% & 9.2 \% & 3.4 \% & 4.3 \% & 5.8 \% & 5.5 \% & 3.1 \% & 4.6 \% & 4.9 \% & 6.4 \% & 2.9 \% & 5.0 \% & - & 7.8 \% & 5.1 \% & 4.3 \% & 4.4 \%\end{array}$ $\begin{array}{lllllllllllllllllllll} & 8.9 \% & 12.5 \% & 9.2 \% & 10.3 \% & 9.8 \% & 9.8 \% & 11.1 \% & 7.6 \% & 10.0 \% & 13.0 \% & 10.4 \% & 3.2 \% & - & 2.6 \% & 11.0 \% & 4.6 \% & 12.8 \%\end{array}$
 $\begin{array}{llllllllllllllllll}3.35 & 3.17 & 3.40 & 3.33 & 3.34 & 3.33 & 3.37 & 3.37 & 3.34 & 3.32 & 3.32 & 3.42 & 3.45 & 3.17 & 3.42 & 3.44 & 3.34\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 OF 4 | $\left\lvert\, \begin{array}{ll}1 & \text { OF } \\ \\ \end{array}\right.$ | OF 4\| | OF 4\| | O OF 4 | NONE | $\begin{aligned} & \text { \| VOTED } \\ & \text { \|GOP } \end{aligned}$ | \|Only |Gop | \|Majo|rity |Gop | \|GOP/ DEM |EQUAL | VOTE <br> DEM | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| SUPPORT | 77.3\% | 85.9\% | 70.0\% | 68.3\% | 83.8\% | 76.1\% | 90.1\% | 88.9\% | 88.6\% | 100.0\% | 35.0\% | 57.0\% | 100.0\% | 55.1\% |
| Strongly | 50.8\% | 55.2\% | 46.0\% | 50.6\% | 57.2\% | 40.8\% | 63.5\% | 64.4\% | 66.3\% | - | 13.1\% | 25.6\% | - | 26.8\% |
| Somewhat | 26.4\% | 30.6\% | 24.1\% | 17.6\% | 26.6\% | 35.3\% | 26.7\% | 24.5\% | 22.2\% | 100.0\% | 21.9\% | 31.3\% | 100.0\% | 28.3\% |
| OPPOSE | 13.8\% | 7.6\% | 19.3\% | 18.7\% | 9.1\% | 17.2\% | 3.3\% | 8.2\% | 8.4\% | - | 65.0\% | 15.1\% | - | 15.8\% |
| Somewhat | 9.1\% | 5.4\% | 11.6\% | 15.0\% | 6.8\% | 6.3\% | - | 4.7\% | 4.8\% | - | 65.0\% | 7.7\% | - | 8.1\% |
| Strongly | 4.8\% | 2.2\% | 7.7\% | 3.7\% | 2.3\% | 10.9\% | 3.3\% | 3.5\% | 3.6\% | - | - | 7.4\% | - | 7.7\% |
| DK/REFUSED | 8.9\% | 6.5\% | 10.7\% | 13.0\% | 7.1\% | 6.7\% | 6.5\% | 2.9\% | 3.0\% | - | - | 27.9\% | - | 29.1\% |
| Net Diff. | 63.4\% | 78.3\% | 50.7\% | 49.5\% | 74.7\% | 58.9\% | 86.8\% | 80.7\% | 80.1\% | 100.0\% | -30.0\% | 41.9\% | 100.0\% | 39.3\% |
| Mean | 3.35 | 3.49 | 3.21 | 3.32 | 3.49 | 3.14 | 3.61 | 3.54 | 3.56 | 3.00 | 2.48 | 3.04 | 3.00 | 3.05 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

|  | TOTAL | AREA \| |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \|CORD } \\ & \mid \end{aligned}$ |  | \|REST |OF |DIST. |  | $\begin{aligned} & \mid \text { LIKELY\| } \\ & \text { VOTING\| } \end{aligned}$ | Very Likely\| | Somewhat Likely | $\begin{aligned} & \text { \|REPUB-\| } \\ & \mid \text { LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | Lean | $\begin{aligned} & \text { \|DEMO- \|V } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. } \end{aligned}$ | Vote |  | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| SUPPORT | 60.5\% | 64.8\% | 57.1\% | 42.0\% | 58.7\% | 71.3\% | 72.2\% | 69.2\% | 32.6\% | 31.5\% | 73.9\% | 90.5\% | 90.1\% | 100.0\% | 75.5\% |
| Strongly | 40.9\% | 44.3\% | 35.3\% | 37.9\% | 39.4\% | 49.9\% | 51.5\% | 46.7\% | 11.0\% | 11.3\% | - | 73.6\% | 72.5\% | 100.0\% | 53.2\% |
| Somewhat | 19.6\% | 20.6\% | 21.8\% | 4.1\% | 19.4\% | 21.3\% | 20.7\% | 22.5\% | 21.6\% | 20.2\% | 73.9\% | 16.8\% | 17.5\% | - | 22.3\% |
| OPPOSE | 31.4\% | 26.2\% | 35.5\% | 53.6\% | 33.9\% | 16.1\% | 16.7\% | 14.8\% | 54.6\% | 56.2\% | - | 5.3\% | 5.6\% | - | 24.5\% |
| Somewhat | 13.1\% | 13.0\% | 13.2\% | 14.1\% | 13.2\% | 12.6\% | 11.5\% | 14.8\% | 21.3\% | 21.9\% | - | 2.6\% | 2.7\% | - | 18.2\% |
| Strongly | 18.2\% | 13.2\% | 22.2\% | 39.6\% | 20.7\% | 3.5\% | 5.1\% | - | 33.4\% | 34.3\% | - | 2.8\% | 2.9\% | - | 6.2\% |
| DK/REFUSED | 8.1\% | 9.0\% | 7.4\% | 4.4\% | 7.3\% | 12.7\% | 11.1\% | 16.0\% | 12.7\% | 12.4\% | 26.1\% | 4.2\% | 4.4\% | - | - |
| Net Diff. | 29.2\% | 38.6\% | 21.7\% | -11.7\% | 24.8\% | 55.2\% | 55.6\% | 54.4\% | -22.0\% | -24.7\% | 73.9\% | 85.1\% | 84.5\% | 100.0\% | 51.1\% |
| Mean | 2.91 | 3.05 | 2.76 | 2.42 | 2.84 | 3.35 | 3.33 | 3.38 | 2.12 | 2.10 | 3.00 | 3.68 | 3.67 | 4.00 | 3.23 |

## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. D
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

|  | total | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|FAVOR-\| } \mid$ | UNFAVORABLE |  | \|NEVER |heard |OF | $\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \text { \|ABLE } \\ \mid \end{array}$ | \|UNFAV-|No | \|No OPIN- | \|NEVER HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-|No | $\left.\begin{array}{\|l\|} \text { NO } \\ \text { OPIN- } \\ \text { OION } \end{array} \right\rvert\,$ | \|NEVER |HEARD |OF | \|FAVOR-| | \| UNFAV-|No | $\begin{aligned} & \text { NO } \\ & \text { OPIN- } \\ & \text { ION } \end{aligned}$ | \|NEVER |HEARD |OF | \|FAVOR-| |ABLE |BOTH | \|UNFAV|ORABLE |BOTH | OPIN- <br> ION <br> \|BOTH | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| SUPPORT | 60.5\% | 45.9\% | 86.6\% | 58.2\% | 62.7\% | 82.6\% | 17.1\% | 64.4\% | 58.8\% | 42.4\% | 75.6\% | 59.3\% | 67.8\% | 72.5\% | 48.5\% | 63.0\% | 58.5\% | 69.4\% | 48.1\% | 59.0\% | 60.9\% |
| Strongly | 40.9\% | 25.8\% | 61.5\% | 35.0\% | 47.2\% | 72.2\% | 5.1\% | 37.8\% | 39.1\% | 20.1\% | 60.2\% | 37.5\% | 50.0\% | 61.3\% | 31.4\% | 38.3\% | 39.6\% | 45.7\% | 48.1\% | 46.0\% | 39.3\% |
| Somewhat | 19.6\% | 20.1\% | 25.1\% | 23.3\% | 15.5\% | 10.4\% | 12.0\% | 26.5\% | 19.7\% | 22.3\% | 15.4\% | 21.9\% | 17.8\% | 11.2\% | 17.1\% | 24.8\% | 18.8\% | 23.7\% | - | 12.9\% | 21.5\% |
| OPPOSE | 31.4\% | 45.6\% | 7.0\% | 29.1\% | 31.9\% | 10.9\% | 70.4\% | 23.4\% | 35.0\% | 49.6\% | 20.6\% | 27.3\% | 26.2\% | 18.3\% | 43.1\% | 25.7\% | 35.0\% | 14.5\% | - | 29.9\% | 27.0\% |
| Somewhat | 13.1\% | 20.6\% | - | 16.6\% | 10.5\% | 5.1\% | 28.3\% | 15.1\% | 12.5\% | 16.7\% | - | 17.2\% | 11.6\% | 8.1\% | 25.2\% | 15.9\% | 11.8\% | - | - | 10.1\% | 14.3\% |
| Strongly | 18.2\% | 25.0\% | 7.0\% | 12.6\% | 21.4\% | 5.8\% | 42.1\% | 8.3\% | 22.5\% | 32.8\% | 20.6\% | 10.1\% | 14.7\% | 10.2\% | 17.9\% | 9.8\% | 23.2\% | 14.5\% | - | 19.8\% | 12.6\% |
| DK/REFUSED | 8.1\% | 8.5\% | 6.4\% | 12.6\% | 5.4\% | 6.5\% | 12.5\% | 12.2\% | 6.3\% | 8.1\% | 3.8\% | 13.4\% | 5.9\% | 9.2\% | 8.5\% | 11.2\% | 6.5\% | 16.2\% | 51.9\% | 11.1\% | 12.2\% |
| Net Diff. | 29.2\% | 0.3\% | 79.6\% | 29.1\% | 30.8\% | 71.7\% | -53.3\% | 40.9\% | 23.8\% | -7.2\% | 55.0\% | 32.0\% | 41.6\% | 54.2\% | 5.4\% | 37.3\% | 23.4\% | 54.9\% | 48.1\% | 29.0\% | 33.9\% |
| Mean | 2.91 | 2.51 | 3.51 | 2.92 | 2.94 | 3.59 | 1.77 | 3.07 | 2.80 | 2.32 | 3.20 | 3.00 | 3.10 | 3.36 | 2.68 | 3.03 | 2.80 | 3.20 | 4.00 | 2.96 | 3.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

|  | total |  | BAKER/J | jeanes |  |  |  | IMPOR | TANT IS | SSUES |  |  |  |  | u.s. S | Senate b | BALLOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \mid \text { FAVOR- } \\ \left\|\begin{array}{l} \mid \\ \text { ABLE } \\ \text { \|BOTH } \end{array}\right\| \end{array}$ | \|UNFAV|ORABLE |BOTH | $\begin{aligned} & \text { \|OPIN- } \\ & \mid \text { ION } \\ & \text { BOTH } \end{aligned}$ | \|HEARD |OF |BOTH | \|ECON|OMIC |ISSUES | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | CRIME/ <br> PUBLIC\| <br> SAFETY\| | $\left.\begin{aligned} & \mid \text { EDUCA- } \\ & \mid \text { TION } \\ & \text { ISSUES } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|ENVIRO\| } \\ & \text { \|NMENTL\| } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{aligned} & \mid \text { CULTU- \|\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF| | $\begin{aligned} & \text { \|VOTE } \\ & \text { BUDD } \\ & \hline \end{aligned}$ | $\left.\right\|^{\text {Vote }}$ | Lean | \|VOTE <br> beas- <br> \|LEY | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| SUPPORT | 60.5\% | 39.5\% | 61.2\% | 48.7\% | 59.1\% | 45.4\% | 85.4\% | 59.9\% | 70.7\% | 65.3\% | 72.3\% | 54.6\% | 33.9\% | 33.6\% | 41.1\% | 88.9\% | 89.6\% | - | 74.7\% |
| Strongly | 40.9\% | 19.3\% | 61.2\% | 32.8\% | 39.4\% | 26.8\% | 71.5\% | 31.1\% | 55.2\% | 59.0\% | 58.8\% | 11.1\% | 13.0\% | 12.8\% | 19.0\% | 71.2\% | 71.8\% | - | 48.9\% |
| Somewhat | 19.6\% | 20.1\% | - | 15.8\% | 19.8\% | 18.5\% | 13.9\% | 28.7\% | 15.5\% | 6.3\% | 13.5\% | 43.5\% | 20.8\% | 20.8\% | 22.1\% | 17.7\% | 17.8\% | - | 25.8\% |
| OPPOSE | 31.4\% | 36.0\% | - | 37.9\% | 28.4\% | 45.6\% | 6.1\% | 33.3\% | 21.1\% | 27.6\% | 21.4\% | 36.7\% | 54.3\% | 54.1\% | 58.9\% | 7.9\% | 7.2\% | 100.0\% | 9.9\% |
| Somewhat | 13.1\% | 21.7\% | - | 20.2\% | 15.9\% | 15.6\% | 6.1\% | 12.3\% | 11.2\% | 19.3\% | 12.7\% | 18.2\% | 21.6\% | 21.0\% | 39.1\% | 4.0\% | 3.2\% | 100.0\% | 9.9\% |
| Strongly | 18.2\% | 14.4\% | - | 17.7\% | 12.5\% | 30.0\% | - | 21.0\% | 9.9\% | 8.4\% | 8.7\% | 18.5\% | 32.7\% | 33.2\% | 19.8\% | 3.9\% | 3.9\% | - | - |
| DK/REFUSED | 8.1\% | 24.5\% | 38.8\% | 13.5\% | 12.5\% | 9.0\% | 8.5\% | 6.8\% | 8.2\% | 7.1\% | 6.3\% | 8.7\% | 11.8\% | 12.3\% | - | 3.2\% | 3.2\% | - | 15.4\% |
| Net Diff. | 29.2\% | 3.5\% | 61.2\% | 10.8\% | 30.7\% | -0.3\% | 79.3\% | 26.6\% | 49.5\% | 37.6\% | 50.9\% | 17.9\% | -20.5\% | -20.6\% | -17.8\% | 81.0\% | 82.4\% | -100\% | 64.8\% |
| Mean | 2.91 | 2.59 | 4.00 | 2.74 | 2.98 | 2.46 | 3.71 | 2.75 | 3.26 | 3.25 | 3.31 | 2.52 | 2.16 | 2.15 | 2.40 | 3.61 | 3.63 | 2.00 | 3.46 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. D you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

|  | TOTAL \| |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVOR|ABLE |BAKER | \|Vote |NEWTON | \|vote NEWTON $\qquad$ | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON |  | $\left.\right\|^{\text {Lean }}$ |  | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM UNDE|CIDED |  | \|VOTE BAKER | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|vote |JEANES | | $\left.\right\|^{\text {Vote }}$ | Lean | \|FIRM |UNDE|CIDED | \|vote |BAKER | \|AND |VOTE |baker | \|NOT |VOTE |baker | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 60.5\% | 33.4\% | 34.5\% | - | 90.1\% | 91.2\% | 72.1\% | 64.9\% | 38.2\% | 35.4\% | 35.6\% | 32.2\% | 91.0\% | 91.3\% | 82.6\% | 59.5\% | 39.4\% | 32.4\% | 54.2\% | 77.0\% |
| Strongly | 40.9\% | 13.3\% | 13.7\% | - | 72.8\% | 75.4\% | 28.8\% | 36.5\% | 17.6\% | 12.3\% | 12.5\% | 10.7\% | 74.8\% | 75.3\% | 63.4\% | 42.7\% | 16.1\% | 11.9\% | 40.2\% | 53.5\% |
| Somewhat | 19.6\% | 20.1\% | 20.8\% | - | 17.3\% | 15.8\% | 43.3\% | 28.4\% | 20.6\% | 23.0\% | 23.1\% | 21.5\% | 16.2\% | 16.1\% | 19.1\% | 16.7\% | 23.3\% | 20.4\% | 14.0\% | 23.5\% |
| OPPOSE | 31.4\% | 55.7\% | 55.9\% | 46.8\% | 5.7\% | 4.4\% | 27.9\% | 23.5\% | 53.5\% | 54.1\% | 53.9\% | 56.9\% | 4.7\% | 4.1\% | 17.4\% | 28.9\% | 53.3\% | 56.2\% | 45.8\% | 2.9\% |
| Somewhat | 13.1\% | 23.4\% | 23.4\% | 23.6\% | 3.3\% | 1.9\% | 27.9\% | 5.0\% | 23.4\% | 22.6\% | 21.7\% | 34.5\% | 1.7\% | 1.1\% | 17.4\% | 13.6\% | 17.1\% | 23.7\% | 16.8\% | 2.9\% |
| Strongly | 18.2\% | 32.3\% | 32.6\% | 23.2\% | 2.4\% | 2.5\% | - | 18.6\% | 30.1\% | 31.5\% | 32.1\% | 22.3\% | 2.9\% | 3.0\% | - | 15.2\% | 36.2\% | 32.4\% | 29.0\% | - |
| DK/REFUSED | 8.1\% | 10.9\% | 9.5\% | 53.2\% | 4.2\% | 4.4\% | - | 11.5\% | 8.3\% | 10.6\% | 10.5\% | 11.0\% | 4.3\% | 4.5\% | - | 11.7\% | 7.2\% | 11.5\% | - | 20.1\% |
| Net Diff. | 29.2\% | -22.2\% | -21.4\% | -46.8\% | 84.5\% | 86.8\% | 44.1\% | 41.4\% | -15.2\% | -18.7\% | -18.3\% | -24.7\% | 86.3\% | 87.2\% | 65.1\% | 30.6\% | -13.9\% | -23.8\% | 8.4\% | 74.1\% |
| Mean | 2.91 | 2.16 | 2.17 | 1.50 | 3.68 | 3.72 | 3.01 | 2.94 | 2.28 | 2.18 | 2.18 | 2.23 | 3.70 | 3.71 | 3.46 | 2.98 | 2.21 | 2.13 | 2.65 | 3.63 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6


## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

|  | total |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | $\begin{array}{\|c\|} \text { EVANGELICAL/\| } \\ \text { BORN-AGAIN: } \\ \text { MALE } \end{array}$ |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- ${ }^{\text {ERAL }}$ | $\begin{array}{\|l\|l\|} \text { \|MOD- } \\ \text { \| ERATE } & \text { \|V } \\ \hline \end{array}$ | CONSER VATIVE | LIB- | \|MOD- <br> \|ERATE | \|CONSER| |VATIVE| | | $\left\lvert\, \begin{aligned} & \text { VOTED } \\ & \text { TRUMP } \\ & \mid \end{aligned}\right.$ |  | \|Voted OTHER |  |  |  |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 60.5\% | 88.1\% | 73.9\% | 26.2\% | 88.9\% | 79.4\% | 21.4\% | 35.4\% | 89.6\% | 45.9\% | 57.5\% | 62.2\% | 48.1\% | 75.8\% | 45.3\% | 67.9\% | 50.9\% | 81.4\% | 46.1\% | 73.7\% |
| Strongly | 40.9\% | 70.3\% | 44.3\% | 19.5\% | 69.9\% | 50.0\% | 21.4\% | 13.5\% | 71.9\% | 40.6\% | 44.4\% | 40.0\% | 26.8\% | 57.0\% | 24.7\% | 47.4\% | 28.9\% | 63.8\% | 24.1\% | 56.2\% |
| Somewhat | 19.6\% | 17.8\% | 29.6\% | 6.7\% | 19.0\% | 29.4\% | - | 21.9\% | 17.7\% | 5.2\% | 13.1\% | 22.2\% | 21.3\% | 18.8\% | 20.5\% | 20.5\% | 22.1\% | 17.6\% | 22.0\% | 17.5\% |
| OPPOSE | 31.4\% | 11.9\% | 11.9\% | 67.4\% | 11.1\% | 9.2\% | 68.3\% | 52.0\% | 8.9\% | 48.2\% | 32.9\% | 30.6\% | 42.5\% | 18.4\% | 43.8\% | 27.2\% | 41.1\% | 12.1\% | 45.3\% | 19.9\% |
| Somewhat | 13.1\% | 9.0\% | 8.0\% | 23.3\% | 7.4\% | 4.6\% | 20.9\% | 21.6\% | 3.6\% | 23.9\% | 8.6\% | 15.3\% | 11.7\% | 12.4\% | 12.1\% | 15.3\% | 11.3\% | 10.3\% | 11.9\% | 13.2\% |
| Strongly | 18.2\% | 2.9\% | 3.9\% | 44.0\% | 3.7\% | 4.6\% | 47.4\% | 30.4\% | 5.3\% | 24.3\% | 24.3\% | 15.3\% | 30.8\% | 6.0\% | 31.7\% | 11.9\% | 29.8\% | 1.8\% | 33.5\% | 6.7\% |
| DK/REFUSED | 8.1\% | - | 14.1\% | 6.5\% | - | 11.4\% | 10.4\% | 12.6\% | 1.5\% | 5.9\% | 9.6\% | 7.2\% | 9.4\% | 5.8\% | 10.9\% | 4.9\% | 7.9\% | 6.5\% | 8.6\% | 6.5\% |
| Net Diff. | 29.2\% | 76.2\% | 62.0\% | -41.2\% | 77.8\% | 70.3\% | -46.9\% | -16.5\% | 80.7\% | -2.4\% | 24.7\% | 31.6\% | 5.6\% | 57.3\% | 1.4\% | 40.6\% | 9.8\% | 69.2\% | 0.7\% | 53.8\% |
| Mean | 2.91 | 3.56 | 3.33 | 2.02 | 3.55 | 3.41 | 1.95 | 2.21 | 3.59 | 2.66 | 2.86 | 2.94 | 2.49 | 3.35 | 2.43 | 3.09 | 2.54 | 3.53 | 2.40 | 3.32 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED Net Diff.

Mean

| TOTAL | EVANGELICAL/ | EVANGELICAL/\| | FIREARM | FI | FI | FI | M | FIREARM | EDUCATION | UUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  |  |
|  | NON-WHITE | AFRICAN-AMER. |  | MALE | FEMALE | WHITE | NON-WHITE | AFRICAN-AMER. |  |  |


| \|YES | \|No | \|YES | \|No | \|yes | \|No | \|Yes | \| No | \|Yes | \|No | \|yes | \|No | \|yes | \| No | \|Yes | \|No | \|less | \|COLLGE | Less | \|COLLGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \| THAN | \|GRAD./| | \|THAN | \|GRAD./ |
| \| | \| | \| |  | \| |  | \| | \| | I |  | \| | 1 |  | \| | \| | \| | \| COLLGE | POST | \| COLLGE | \| POST |






 $\begin{array}{llllllllllllllllllllllllllllll} & 8.1 \% & 13.4 \% & 4.6 \% & 14.7 \% & 3.4 \% & 8.0 \% & 4.3 \% & 6.8 \% & 2.3 \% & 9.4 \% & 5.5 \% & 6.7 \% & 5.5 \% & 12.3 \% & 2.5 \% & 11.8 \% & 3.2 \% & 12.3 \% & 4.4 \% & 12.6 \% & 4.1 \%\end{array}$
 $\begin{array}{llllllllllllllllllllll}2.91 & 2.88 & 3.40 & 3.09 & 3.42 & 2.58 & 3.41 & 2.38 & 3.43 & 2.83 & 3.40 & 2.54 & 3.43 & 2.73 & 3.39 & 2.80 & 3.46 & 2.82 & 2.96 & 2.58 & 2.85\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

|  | total | EDUCATION: FEMALE |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: <br> NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | Issue of ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } / \mid \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | COLLGE GRAD./ POST | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\left.\begin{array}{l\|l} \mid \text { PRO- } \\ \text { \|LIFE } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \mid \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | \|CHOICE | | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | \| PRO- | \|PRO|CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|'CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| SUPPORT | 60.5\% | 57.5\% | 70.0\% | 47.3\% | 65.2\% | 69.4\% | 70.8\% | 72.8\% | 73.6\% | 36.5\% | 85.3\% | 34.8\% | 82.1\% | 38.3\% | 87.5\% | 38.1\% | 84.1\% | 29.5\% | 87.3\% | 27.8\% | 91.2\% |
| Strongly | 40.9\% | 46.0\% | 47.7\% | 29.2\% | 44.3\% | 57.1\% | 45.9\% | 58.7\% | 50.9\% | 14.6\% | 66.8\% | 10.8\% | 61.8\% | 18.8\% | 70.2\% | 14.8\% | 67.4\% | 14.1\% | 65.8\% | 19.4\% | 68.5\% |
| Somewhat | 19.6\% | 11.4\% | 22.3\% | 18.1\% | 20.9\% | 12.3\% | 24.9\% | 14.1\% | 22.7\% | 21.8\% | 18.6\% | 24.0\% | 20.4\% | 19.5\% | 17.3\% | 23.3\% | 16.7\% | 15.4\% | 21.6\% | 8.4\% | 22.7\% |
| OPPOSE | 31.4\% | 30.4\% | 25.3\% | 39.6\% | 30.5\% | 19.9\% | 24.4\% | 15.0\% | 23.0\% | 53.6\% | 11.9\% | 53.6\% | 16.2\% | 53.6\% | 9.0\% | 54.1\% | 11.5\% | 49.0\% | 12.7\% | 49.6\% | 8.8\% |
| Somewhat | 13.1\% | 16.3\% | 9.1\% | 18.5\% | 9.1\% | 12.2\% | 10.4\% | 13.9\% | 3.1\% | 21.8\% | 6.2\% | 16.8\% | 10.6\% | 27.3\% | 3.1\% | 21.2\% | 5.5\% | 21.8\% | 7.2\% | 19.6\% | 4.4\% |
| Strongly | 18.2\% | 14.1\% | 16.2\% | 21.0\% | 21.4\% | 7.8\% | 14.0\% | 1.0\% | 19.9\% | 31.8\% | 5.8\% | 36.9\% | 5.6\% | 26.3\% | 5.9\% | 32.9\% | 6.0\% | 27.2\% | 5.5\% | 29.9\% | 4.4\% |
| DK/REFUSED | 8.1\% | 12.1\% | 4.7\% | 13.1\% | 4.3\% | 10.6\% | 4.8\% | 12.2\% | 3.4\% | 9.9\% | 2.7\% | 11.5\% | 1.6\% | 8.2\% | 3.5\% | 7.8\% | 4.4\% | 21.5\% | - | 22.6\% | - |
| Net Diff. | 29.2\% | 27.1\% | 44.7\% | 7.8\% | 34.8\% | 49.5\% | 46.4\% | 57.8\% | 50.6\% | -17.1\% | 73.4\% | -18.8\% | 65.9\% | -15.3\% | 78.5\% | -16.0\% | 72.6\% | -19.5\% | 74.6\% | -21.7\% | 82.3\% |
| Mean | 2.91 | 3.02 | 3.06 | 2.64 | 2.92 | 3.33 | 3.08 | 3.49 | 3.08 | 2.21 | 3.50 | 2.10 | 3.41 | 2.33 | 3.57 | 2.22 | 3.52 | 2.21 | 3.48 | 2.22 | 3.55 |

## DIFFERENTIATORS DATA <br> NORTH CAROLINA - HOUSE DISTRICT 82

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

|  | total |  |  | POSITIION ON |  | N ABORTION |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \\ & \mid \end{aligned}$ | \|Should <br> \|Not Be <br> \|Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { \|Incest } \mid \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \\ \mid \end{array}$ | $\begin{array}{\|l\|} \mid \text { During } \\ \|1 s t T r i\| \\ \mid \text { Mester } \end{array}$ | $\left.\begin{array}{\|l\|} \mid \text { Until } \\ \text { \| } 20 t h \\ \mid \\ \text { Week } \end{array} \right\rvert\,$ | \|Legal |All Cases | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PRO\|choice | $\left.\begin{array}{\|l\|} \mid \text { \|PRO- } \\ \mid \text { LIFE } \end{array} \right\rvert\,$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \mid \end{array}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\left\|\begin{array}{l} \text { PRO- } \\ \text { CHOICE } \end{array}\right\|$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{l\|} \text { \|PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| SUPPORT | 60.5\% | 37.6\% | 30.5\% | 36.9\% | 41.1\% | 84.0\% | 78.3\% | 80.5\% | 89.3\% | 37.3\% | 81.3\% | 37.9\% | 85.8\% | 37.1\% | 84.7\% | 41.2\% | 82.8\% | 42.3\% | 86.1\% |
| Strongly | 40.9\% | 17.0\% | 23.7\% | 10.4\% | 17.9\% | 67.0\% | 59.1\% | 66.4\% | 72.7\% | 15.1\% | 60.7\% | 18.9\% | 71.4\% | 16.6\% | 67.7\% | 19.4\% | 65.9\% | 24.1\% | 67.4\% |
| Somewhat | 19.6\% | 20.6\% | 6.8\% | 26.5\% | 23.2\% | 16.9\% | 19.2\% | 14.1\% | 16.6\% | 22.1\% | 20.6\% | 19.0\% | 14.4\% | 20.5\% | 17.0\% | 21.9\% | 16.9\% | 18.2\% | 18.7\% |
| OPPOSE | 31.4\% | 51.3\% | 69.5\% | 44.7\% | 47.3\% | 13.9\% | 19.5\% | 19.5\% | 7.7\% | 50.3\% | 18.7\% | 52.5\% | 10.6\% | 54.3\% | 11.9\% | 35.1\% | 17.2\% | 31.8\% | 13.9\% |
| Somewhat | 13.1\% | 21.9\% | 32.1\% | 18.0\% | 19.7\% | 5.7\% | 8.3\% | 3.6\% | 4.8\% | 17.4\% | 9.4\% | 26.7\% | 3.2\% | 22.6\% | 3.4\% | 15.3\% | 9.5\% | 11.6\% | 6.9\% |
| Strongly | 18.2\% | 29.4\% | 37.4\% | 26.8\% | 27.5\% | 8.2\% | 11.2\% | 15.9\% | 2.9\% | 32.8\% | 9.4\% | 25.7\% | 7.4\% | 31.7\% | 8.5\% | 19.8\% | 7.7\% | 20.3\% | 7.0\% |
| DK/REFUSED | 8.1\% | 11.1\% | - | 18.4\% | 11.7\% | 2.1\% | 2.1\% | - | 3.0\% | 12.5\% | - | 9.6\% | 3.6\% | 8.6\% | 3.4\% | 23.6\% | - | 25.8\% |  |
| Net Diff. | 29.2\% | -13.7\% | -39.0\% | -7.9\% | -6.2\% | 70.0\% | 58.8\% | 60.9\% | 81.5\% | -13.0\% | 62.5\% | -14.5\% | 75.2\% | -17.2\% | 72.7\% | 6.1\% | 65.6\% | 10.5\% | 72.2\% |
| Mean | 2.91 | 2.28 | 2.17 | 2.25 | 2.36 | 3.46 | 3.29 | 3.31 | 3.64 | 2.22 | 3.33 | 2.34 | 3.55 | 2.24 | 3.49 | 2.53 | 3.41 | 2.62 | 3.46 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do
you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | | $\left\lvert\, \begin{aligned} & \text { NON- } \\ & \text { WHITE } \end{aligned}\right.$ | \|Africn| |Amer./| <br> \|Black | His- <br> panic/ <br> Latino\| | Asian/ Asian-\| Amer . | \|other || | \|WHITE | $\begin{array}{l\|l\|} \text { \|NON- } \\ \text { \| WHITE } \\ \text { \|A } \end{array}$ | \|Africn| Amer./| <br> \|Black | His- | $\begin{aligned} & \text { \|Asian/\| } \\ & \text { \|Asian-\| } \\ & \text { \|Amer. } \end{aligned}$ | Other | \|WHITE | \|NON|WHITE | Africn <br> Amer./ <br> \|Black | His- Latino\| | Asian/ AsianAmer . | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| SUPPORT | 60.5\% | 57.5\% | 69.3\% | 73.2\% | 46.6\% | 77.6\% | 49.2\% | 52.5\% | 69.0\% | 67.7\% | 86.7\% | 100.0\% | - | 62.0\% | 69.5\% | 77.5\% | 35.8\% | 65.5\% | 100.0\% |
| Strongly | 40.9\% | 37.7\% | 50.0\% | 54.6\% | 28.1\% | 59.2\% | - | 29.7\% | 50.2\% | 48.5\% | 46.0\% | 100.0\% | - | 44.8\% | 49.9\% | 59.3\% | 23.3\% | 37.1\% | - |
| Somewhat | 19.6\% | 19.9\% | 19.3\% | 18.6\% | 18.4\% | 18.4\% | 49.2\% | 22.8\% | 18.9\% | 19.2\% | 40.7\% | - | - | 17.2\% | 19.6\% | 18.1\% | 12.5\% | 28.4\% | 100.0\% |
| OPPOSE | 31.4\% | 34.5\% | 22.2\% | 19.2\% | 33.9\% | 22.4\% | 50.8\% | 38.7\% | 26.8\% | 27.3\% | 13.3\% | - | 100.0\% | 30.7\% | 19.1\% | 12.9\% | 39.4\% | 34.5\% | - |
| Somewhat | 13.1\% | 13.6\% | 11.0\% | 8.3\% | 12.8\% | 22.4\% | 50.8\% | 12.7\% | 16.9\% | 15.4\% | 13.3\% | - | 100.0\% | 14.4\% | 7.0\% | 2.8\% | 12.6\% | 34.5\% | - |
| Strongly | 18.2\% | 20.9\% | 11.2\% | 10.9\% | 21.1\% | - | - | 26.0\% | 9.9\% | 11.9\% | - | - | - | 16.4\% | 12.1\% | 10.1\% | 26.7\% | - | - |
| DK/REFUSED | 8.1\% | 8.0\% | 8.5\% | 7.6\% | 19.6\% | - | - | 8.8\% | 4.2\% | 5.0\% | - | - | - | 7.2\% | 11.3\% | 9.6\% | 24.8\% | - | - |
| Net Diff. | 29.2\% | 23.1\% | 47.1\% | 54.0\% | 12.7\% | 55.2\% | -1.6\% | 13.8\% | 42.2\% | 40.4\% | 73.4\% | 100.0\% | -100\% | 31.3\% | 50.4\% | 64.5\% | -3.6\% | 30.9\% | 100.0\% |
| Mean | 2.91 | 2.81 | 3.18 | 3.27 | 2.67 | 3.37 | 2.49 | 2.62 | 3.14 | 3.10 | 3.33 | 4.00 | 2.00 | 2.98 | 3.21 | 3.40 | 2.43 | 3.03 | 3.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 60.5\% | 63.1\% | 57.7\% | 57.8\% | 62.4\% | 62.3\% | 60.0\% | 60.4\% | 58.9\% | 62.3\% | 59.7\% | 62.3\% | 58.8\% | 55.4\% | 55.7\% | 57.8\% | 54.0\% | 64.8\% |
| Strongly | 40.9\% | 51.4\% | 41.5\% | 40.4\% | 43.7\% | 32.7\% | 45.6\% | 38.9\% | 42.9\% | 37.8\% | 43.1\% | 32.7\% | 41.0\% | 31.6\% | 37.6\% | 29.9\% | 37.4\% | 25.4\% |
| Somewhat | 19.6\% | 11.7\% | 16.2\% | 17.4\% | 18.7\% | 29.5\% | 14.4\% | 21.5\% | 15.9\% | 24.5\% | 16.6\% | 29.5\% | 17.8\% | 23.8\% | 18.1\% | 27.9\% | 16.6\% | 39.4\% |
| OPPOSE | 31.4\% | 25.0\% | 31.6\% | 35.7\% | 29.4\% | 31.4\% | 28.9\% | 32.7\% | 32.3\% | 30.5\% | 31.6\% | 31.4\% | 36.2\% | 35.7\% | 38.5\% | 31.5\% | 37.9\% | 28.9\% |
| Somewhat | 13.1\% | 7.6\% | 12.6\% | 16.6\% | 14.2\% | 11.4\% | 10.5\% | 14.3\% | 13.6\% | 12.7\% | 13.7\% | 11.4\% | 9.3\% | 15.7\% | 12.3\% | 15.9\% | 14.6\% | 10.5\% |
| Strongly | 18.2\% | 17.4\% | 19.1\% | 19.1\% | 15.3\% | 20.0\% | 18.4\% | 18.3\% | 18.7\% | 17.8\% | 17.9\% | 20.0\% | 27.0\% | 19.9\% | 26.3\% | 15.6\% | 23.3\% | 18.3\% |
| DK/REFUSED | 8.1\% | 11.9\% | 10.6\% | 6.5\% | 8.2\% | 6.3\% | 11.2\% | 6.9\% | 8.8\% | 7.2\% | 8.6\% | 6.3\% | 5.0\% | 9.0\% | 5.8\% | 10.7\% | 8.1\% | 6.4\% |
| Net Diff. | 29.2\% | 38.1\% | 26.1\% | 22.1\% | 33.0\% | 30.9\% | 31.1\% | 27.7\% | 26.5\% | 31.8\% | 28.1\% | 30.9\% | 22.6\% | 19.7\% | 17.1\% | 26.2\% | 16.1\% | 35.9\% |
| Mean | 2.91 | 3.10 | 2.90 | 2.85 | 2.99 | 2.80 | 2.98 | 2.87 | 2.91 | 2.89 | 2.93 | 2.80 | 2.77 | 2.74 | 2.71 | 2.81 | 2.74 | 2.77 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

|  | TOTAL | AGE CLUSTERS: <br> female |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\lvert\, \begin{aligned} & \text { \|UNDER } \\ & \mid 40 \\ & \mid \end{aligned}\right.$ | $\begin{aligned} & \text { \|OVER } \\ & \left\lvert\, \begin{array}{l} 40 \end{array}\right. \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{array}{ll} \text { \|OVER } & \mid \text { \| } \\ \mid 55 & \mid \epsilon \\ \mid & \mid \end{array}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { \|OVER } \\ \mid 65 \\ \mid \end{array}\right. \end{aligned}$ | \|MALE | \|FEMALE | \|LAND- |LINE | $\begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \mid \end{aligned}$ | TEXT | $\begin{aligned} & \mid \text { \|NEWLY } \\ & \text { \|REGIS-\| } \\ & \text { \|TERED } \end{aligned}$ | $1 \text { OF } 4$ | $2 \text { OF } 4$ |  | $4 \text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| SUPPORT | 60.5\% | 61.1\% | 64.3\% | 61.7\% | 65.7\% | 64.4\% | 60.0\% | 56.5\% | 63.9\% | 58.3\% | 61.0\% | 62.4\% | 96.8\% | 59.3\% | 54.2\% | 60.9\% | 60.0\% |
| Strongly | 40.9\% | 50.1\% | 44.5\% | 47.8\% | 43.8\% | 47.8\% | 39.5\% | 34.6\% | 46.1\% | 34.1\% | 44.0\% | 44.6\% | 86.7\% | 44.0\% | 38.3\% | 39.2\% | 38.4\% |
| Somewhat | 19.6\% | 10.9\% | 19.8\% | 14.0\% | 22.0\% | 16.6\% | 20.5\% | 21.9\% | 17.8\% | 24.2\% | 17.0\% | 17.8\% | 10.1\% | 15.4\% | 15.9\% | 21.7\% | 21.6\% |
| OPPOSE | 31.4\% | 21.7\% | 30.4\% | 26.8\% | 29.7\% | 26.6\% | 33.7\% | 35.8\% | 27.7\% | 31.6\% | 28.2\% | 34.3\% | 3.2\% | 26.9\% | 37.6\% | 32.8\% | 32.1\% |
| Somewhat | 13.1\% | 11.8\% | 13.3\% | 14.8\% | 10.3\% | 13.0\% | 12.2\% | 13.7\% | 12.7\% | 15.1\% | 7.7\% | 16.6\% | 3.2\% | 14.5\% | 19.2\% | 15.7\% | 10.5\% |
| Strongly | 18.2\% | 9.9\% | 17.1\% | 12.0\% | 19.4\% | 13.5\% | 21.5\% | 22.2\% | 15.0\% | 16.4\% | 20.5\% | 17.7\% | - | 12.4\% | 18.3\% | 17.2\% | 21.6\% |
| DK/REFUSED | 8.1\% | 17.2\% | 5.3\% | 11.5\% | 4.6\% | 9.1\% | 6.3\% | 7.7\% | 8.4\% | 10.1\% | 10.8\% | 3.3\% | - | 13.8\% | 8.3\% | 6.3\% | 7.8\% |
| Net Diff. | 29.2\% | 39.4\% | 33.9\% | 34.9\% | 36.0\% | 37.8\% | 26.3\% | 20.6\% | 36.2\% | 26.7\% | 32.7\% | 28.1\% | 93.6\% | 32.5\% | 16.6\% | 28.1\% | 27.9\% |
| Mean | 2.91 | 3.22 | 2.97 | 3.10 | 2.94 | 3.08 | 2.83 | 2.75 | 3.04 | 2.85 | 2.95 | 2.92 | 3.84 | 3.05 | 2.81 | 2.88 | 2.83 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | O OF 4 | 1 OF 4 | Of 4 | 3 OF $4 \mid$ | 4 OF 4 | None | \|VOTED ${ }_{\text {\| }}^{\text {GOP }}$ |  | \|Majo|rity |Gop | $\begin{aligned} & \left\|\begin{array}{l} \text { \|GOP/ } \\ \mid \mathrm{DEM} \\ \text { \|EQUAL } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|vote } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { \|Majo- } \\ \text { \|rity } \\ \text { \|Dem } \end{array}\right\| \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \\ & \text { \| } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| SUPPORT | 60.5\% | 56.6\% | 70.7\% | 61.7\% | 62.2\% | 41.1\% | 48.4\% | 45.2\% | 43.5\% | 100.0\% | 65.0\% | 76.3\% | 100.0\% | 75.3\% |
| Strongly | 40.9\% | 38.3\% | 49.9\% | 40.1\% | 39.7\% | 28.1\% | 35.1\% | 12.8\% | 10.2\% | 100.0\% | 42.6\% | 56.2\% | 100.0\% | 54.3\% |
| Somewhat | 19.6\% | 18.3\% | 20.9\% | 21.5\% | 22.5\% | 13.1\% | 13.2\% | 32.3\% | 33.3\% | - | 22.3\% | 20.1\% | - | 21.0\% |
| OPPOSE | 31.4\% | 32.8\% | 21.3\% | 25.5\% | 37.8\% | 55.5\% | 37.1\% | 50.6\% | 52.1\% | - | 28.6\% | 16.2\% | - | 17.0\% |
| Somewhat | 13.1\% | 18.6\% | 7.6\% | 11.8\% | 4.7\% | 25.5\% | 17.4\% | 8.7\% | 9.0\% | - | 21.9\% | 4.4\% | - | 4.6\% |
| Strongly | 18.2\% | 14.3\% | 13.7\% | 13.8\% | 33.2\% | 30.0\% | 19.7\% | 41.9\% | 43.2\% | - | 6.6\% | 11.8\% | - | 12.4\% |
| DK/REFUSED | 8.1\% | 10.6\% | 8.0\% | 12.8\% | - | 3.4\% | 14.5\% | 4.2\% | 4.4\% | - | 6.5\% | 7.4\% | - | 7.8\% |
| Net Diff. | 29.2\% | 23.7\% | 49.5\% | 36.1\% | 24.3\% | -14.4\% | 11.2\% | -5.4\% | -8.6\% | 100.0\% | 36.4\% | 60.1\% | 100.0\% | 58.3\% |
| Mean | 2.91 | 2.90 | 3.16 | 3.01 | 2.69 | 2.41 | 2.75 | 2.17 | 2.11 | 4.00 | 3.08 | 3.30 | 4.00 | 3.27 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | CORD | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \\ & \text { \| } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ |  | \|Very |Likely | | Somewhat Likely |  | Vote | \|Lean | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ |  | \|Lean | \|FIRM |UNDE- |CIDED |
| TotalAnswering | 118 | 63 | 41 | 14 | 106 | 12 | 8 | 4 | 100 | 99 | 1 | 12 | 12 |  | 6 |
| SUPPORT | 72.3\% | 68.7\% | 78.3\% | 70.7\% | 71.2\% | 81.9\% | 100.0\% | 48.0\% | 72.6\% | 72.3\% | 100.0\% | 55.9\% | 55.9\% |  | - 100.0\% |
| Strongly | 35.5\% | 26.8\% | 46.0\% | 44.0\% | 33.3\% | 54.6\% | 58.2\% | 48.0\% | 37.4\% | 37.8\% | - | 20.8\% | 20.8\% |  | - 33.5\% |
| Somewhat | 36.8\% | 41.9\% | 32.3\% | 26.7\% | 37.9\% | 27.3\% | 41.8\% | - | 35.2\% | 34.5\% | 100.0\% | 35.2\% | 35.2\% |  | - 66.5\% |
| OPPOSE | 17.2\% | 15.6\% | 18.3\% | 21.7\% | 19.2\% | - | - | - | 19.4\% | 19.6\% | - | 8.2\% | 8.2\% |  | - - |
| Somewhat | 2.8\% | 3.5\% | - | 7.5\% | 3.1\% | - | - | - | 3.3\% | 3.3\% | - | - | - |  | - - |
| Strongly | 14.5\% | 12.0\% | 18.3\% | 14.2\% | 16.1\% | - | - | - | 16.1\% | 16.3\% | - | 8.2\% | 8.2\% |  | - - |
| DK/REFUSED | 10.5\% | 15.7\% | 3.4\% | 7.5\% | 9.6\% | 18.1\% | - | 52.0\% | 8.0\% | 8.1\% | - | 35.9\% | 35.9\% |  | - - |
| Net Diff. | 55.1\% | 53.2\% | 60.1\% | 49.0\% | 51.9\% | 81.9\% | 100.0\% | 48.0\% | 53.3\% | 52.8\% | 100.0\% | 47.8\% | 47.8\% |  | - 100.0\% |
| Mean | 3.04 | 2.99 | 3.10 | 3.09 | 2.98 | 3.67 | 3.58 | 4.00 | 3.02 | 3.02 | 3.00 | 3.07 | 3.07 |  | - 3.33 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

|  | total |  | PAUL N | NEWTON |  |  | KESHIA S | SANDIDGE |  |  | KRISTIN | BAKER |  |  | ATHERINE | jeanes |  | EWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|UNFAV-| |  |  |  | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ | NO OPIN\|ION | NEVER HEARD \|OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ | $\begin{array}{l\|} \left\|\begin{array}{l} \text { NO } \\ \text { OPIN- } \\ \text { OPI } \\ \text { ION } \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|NEVER } \\ & \text { \| HEARD } \\ & \text { \|OF } \end{aligned}$ | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { FAVOR } \end{array}\right\| \\ \mid \text { ABLE } \end{array}$ | \|UNFAV-|N | \| NO OPINION | \|NEVER |HEARD |OF | \|FAVOR|ABLE |BOTH | \|UNFAV |ORABLE |BOTH | $\begin{aligned} & \mid \text { \|OPIN- } \\ & =\left\lvert\, \begin{array}{l\|l\|} \text { ION } \\ \mid \text { BOTH } \end{array}\right. \end{aligned}$ | \|HEARD |OF |BOTH |
| TotalAnswering | 118 | 35 | 5 | 33 | 45 | 7 | 16 | 25 | 71 | 40 | 7 | 30 | 42 | 7 | 6 | 30 | 75 | 3 | 1 | 17 | 44 |
| SUPPORT | 72.3\% | 82.6\% | 24.5\% | 72.8\% | 68.6\% | 86.1\% | 77.2\% | 60.6\% | 74.1\% | 83.4\% | 53.2\% | 67.4\% | 68.3\% | 83.8\% | 52.8\% | 70.1\% | 73.7\% | 64.6\% |  | -82.2\% | 66.8\% |
| Strongly | 35.5\% | 36.1\% | 24.5\% | 23.5\% | 45.0\% | 50.6\% | 42.9\% | 22.3\% | 37.2\% | 40.2\% | 22.7\% | 24.0\% | 41.5\% | 34.5\% | 16.6\% | 33.5\% | 38.0\% | 11.8\% |  | 42.1\% | 29.0\% |
| Somewhat | 36.8\% | 46.6\% | - | 49.3\% | 23.5\% | 35.6\% | 34.3\% | 38.3\% | 36.9\% | 43.2\% | 30.6\% | 43.3\% | 26.9\% | 49.4\% | 36.2\% | 36.5\% | 35.7\% | 52.8\% |  | 40.1\% | 37.8\% |
| OPPOSE | 17.2\% | 8.4\% | 52.5\% | 13.1\% | 23.7\% | 13.9\% | 7.7\% | 17.7\% | 19.5\% | 14.1\% | 31.0\% | 13.6\% | 20.7\% | 16.2\% | 14.7\% | 10.3\% | 20.3\% | 35.4\% |  | - 5.5\% | 15.2\% |
| Somewhat | 2.8\% | - | - | 3.1\% | 5.0\% | - | - | 4.1\% | 3.2\% |  | - | 3.4\% | 5.4\% | - | - | 3.5\% | 3.0\% | - | - | - | 2.4\% |
| Strongly | 14.5\% | 8.4\% | 52.5\% | 10.0\% | 18.7\% | 13.9\% | 7.7\% | 13.6\% | 16.3\% | 14.1\% | 31.0\% | 10.2\% | 15.3\% | 16.2\% | 14.7\% | 6.8\% | 17.3\% | 35.4\% | - | 5.5\% | 12.8\% |
| DK/REFUSED | 10.5\% | 9.0\% | 23.0\% | 14.0\% | 7.7\% | - | 15.1\% | 21.7\% | 6.4\% | 2.6\% | 15.7\% | 19.0\% | 10.9\% | - | 32.5\% | 19.6\% | 6.1\% |  | 100.0\% | 12.3\% | 18.0\% |
| Net Diff. | 55.1\% | 74.3\% | -28.0\% | 59.7\% | 44.9\% | 72.3\% | 69.5\% | 42.9\% | 54.6\% | 69.3\% | 22.2\% | 53.8\% | 47.6\% | 67.7\% | 38.1\% | 59.7\% | 53.4\% | 29.2\% |  | 76.7\% | 51.6\% |
| Mean | 3.04 | 3.21 | 1.96 | 3.00 | 3.03 | 3.23 | 3.32 | 2.89 | 3.01 | 3.12 | 2.53 | 3.00 | 3.06 | 3.02 | 2.81 | 3.20 | 3.00 | 2.41 | - | - 3.35 | 3.01 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | \|FAVOR|ABLE |BAKER | \|Vote |NEWTON | \|vote |NEWTON | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON\| | $\left.\right\|^{\text {Vote }}$ | \|Lean | $\begin{aligned} & \left\|\begin{array}{l} \text { \|VOTE } \\ \text { \|SAND- } \\ \text { \|IDGE } \end{array}\right\| \end{aligned}$ | \|Vote | \|Lean | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { \|FIRM } \\ \text { \|UNDE- } \\ \text { UNDED } \end{array}\right. \\ \hline \end{array}$ |  | \|VOTE BAKER | \|Vote | \|Lean | |  | \|Vote |  | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| TotalAnswering | 118 | 96 | 92 | 5 | 13 | 11 | 2 | 9 | 33 | 97 | 90 | 6 | 11 | 10 | 1 | 11 | 37 | 93 | 3 | 2 |
| SUPPORT | 72.3\% | 78.1\% | 78.5\% | 70.0\% | 66.2\% | 60.0\% | 100.0\% | 20.8\% | 84.7\% | 77.8\% | 78.7\% | 64.7\% | 61.7\% | 58.6\% | 100.0\% | 33.6\% | 82.3\% | 79.5\% | 36.6\% | 12.7\% |
| Strongly | 35.5\% | 39.0\% | 38.6\% | 46.8\% | 24.8\% | 29.3\% | - | 14.3\% | 37.8\% | 40.0\% | 39.3\% | 48.5\% | 22.0\% | 23.8\% | - | 9.3\% | 39.0\% | 40.3\% | - | - |
| Somewhat | 36.8\% | 39.1\% | 39.9\% | 23.2\% | 41.4\% | 30.7\% | 100.0\% | 6.5\% | 47.0\% | 37.8\% | 39.4\% | 16.2\% | 39.7\% | 34.8\% | 100.0\% | 24.3\% | 43.3\% | 39.2\% | 36.6\% | 12.7\% |
| OPPOSE | 17.2\% | 15.7\% | 16.4\% | - | 7.8\% | 9.2\% | - | 46.3\% | 9.0\% | 16.0\% | 14.6\% | 35.3\% | 8.8\% | 9.5\% | - | 37.6\% | 15.0\% | 14.0\% | 63.4\% | - |
| Somewhat | 2.8\% | 2.4\% | 2.5\% | - | - | - | - | 10.7\% | - | 2.4\% | 2.5\% | - | - | - | - | 9.4\% | - | 2.4\% | - | - |
| Strongly | 14.5\% | 13.3\% | 13.9\% | - | 7.8\% | 9.2\% | - | 35.6\% | 9.0\% | 13.6\% | 12.0\% | 35.3\% | 8.8\% | 9.5\% | - | 28.2\% | 15.0\% | 11.5\% | 63.4\% | - |
| DK/REFUSED | 10.5\% | 6.2\% | 5.1\% | 30.0\% | 26.0\% | 30.8\% | - | 32.9\% | 6.3\% | 6.2\% | 6.7\% | - | 29.5\% | 31.9\% | - | 28.8\% | 2.7\% | 6.5\% | - | 87.3\% |
| Net Diff. | 55.1\% | 62.4\% | 62.1\% | 70.0\% | 58.4\% | 50.8\% | 100.0\% | -25.5\% | 75.7\% | 61.8\% | 64.2\% | 29.4\% | 52.9\% | 49.1\% | 100.0\% | -4.0\% | 67.3\% | 65.5\% | -26.7\% | 12.7\% |
| Mean | 3.04 | 3.11 | 3.09 | 3.67 | 3.12 | 3.16 | 3.00 | 1.99 | 3.21 | 3.11 | 3.14 | 2.78 | 3.06 | 3.07 | 3.00 | 2.21 | 3.09 | 3.16 | 1.73 | 3.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

|  | TOTAL | REGIST | STERED MALE | PARTY: \| | REGIS | STERED PA FEMALE | PARTY: \| | REGIS | TERED WHITE | PARTY: | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid$ | \|DEMO|CRATIC | | $\begin{aligned} & \mid \text { INDEP. } \mid \\ & \mid / \text { OTHER } \\ & \text { \|/DK } \end{aligned}$ | \| REPUB-| |  | \|INDEP/OTHER |/DK | \|REPUB-| | \|CRATIC| | \|INDEP-| |/OTHER|L |/DK | \|REPUB-| |LICAN | \|CRATIC | $\begin{aligned} & \text { \|INDEP-\|R } \\ & \text { \|/OTHER \|L } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC | \| INDEP <br> \|/OTHER <br> \|/DK |
| TotalAnswering | 118 | 30 | 3 | 26 | 35 | 8 | 17 | 57 | 6 | 30 | 7 | 5 | 12 | 4 | 5 | 7 |
| SUPPORT | 72.3\% | 65.4\% | 100.0\% | 66.4\% | 88.3\% | 57.3\% | 61.6\% | 76.3\% | 62.7\% | 61.6\% | 86.0\% | 77.3\% | 71.9\% | 75.3\% | 77.3\% | 66.9\% |
| Strongly | 35.5\% | 42.0\% | - | 47.7\% | 35.4\% | 27.4\% | 16.0\% | 36.7\% | - | 33.5\% | 43.3\% | 39.6\% | 39.1\% | 50.5\% | 39.6\% | 49.9\% |
| Somewhat | 36.8\% | 23.5\% | 100.0\% | 18.7\% | 52.9\% | 29.9\% | 45.7\% | 39.5\% | 62.7\% | 28.1\% | 42.7\% | 37.7\% | 32.8\% | 24.8\% | 37.7\% | 17.1\% |
| OPPOSE | 17.2\% | 24.3\% | - | 27.1\% | 8.6\% | 12.5\% | 13.1\% | 16.4\% | 17.2\% | 26.8\% | 14.0\% | - | 8.2\% | 24.7\% | - | 13.9\% |
| Somewhat | 2.8\% | 3.5\% | - | 8.7\% | - | - | - | - | - | 7.4\% | 14.0\% | - | - | 24.7\% | - |  |
| Strongly | 14.5\% | 20.9\% |  | 18.3\% | 8.6\% | 12.5\% | 13.1\% | 16.4\% | 17.2\% | 19.5\% | - | - | 8.2\% | - | - | 13.9\% |
| DK/REFUSED | 10.5\% | 10.2\% | - | 6.5\% | 3.2\% | 30.2\% | 25.3\% | 7.4\% | 20.0\% | 11.6\% | - | 22.7\% | 19.9\% | - | 22.7\% | 19.2\% |
| Net Diff. | 55.1\% | 41.1\% | 100.0\% | 39.4\% | 79.7\% | 44.8\% | 48.6\% | 59.9\% | 45.5\% | 34.8\% | 72.0\% | 77.3\% | 63.8\% | 50.5\% | 77.3\% | 53.0\% |
| Mean | 3.04 | 2.96 | 3.00 | 3.02 | 3.19 | 3.04 | 2.86 | 3.04 | 2.57 | 2.86 | 3.29 | 3.51 | 3.28 | 3.26 | 3.51 | 3.27 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

|  | total |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIALELECTION |  |  | CHILDREN <br> UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | $\left\lvert\, \begin{gathered} \text { EVANGELICAL/ } \\ \text { BORN-AGAIN: } \\ \text { FEMALE } \end{gathered}\right.$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ |  | CONSER VATIVE |  | \|ERATE |  | \|VOTED | | $\begin{array}{l\|l\|} \text { \|VOTED } \\ \text { \|VID } \\ \text { \| } \end{array}$ | VOTED OTHER | YES |  | \|YES |  | \|YES | NO | \|YES |  | \|YES | NO |
| TotalAnswering | 118 | 4 | 7 | 12 | 3 | 4 | 8 | 96 | 14 | 3 | 36 | 80 | 71 | 34 | 38 | 19 | 33 | 15 | 59 | 24 |
| SUPPORT | 72.3\% | 100.0\% | 64.4\% | 91.2\% | 100.0\% | 47.4\% | 86.8\% | 74.6\% | 64.4\% | 89.1\% | 69.0\% | 75.2\% | 72.7\% | 82.9\% | 62.3\% | 80.6\% | 84.6\% | 85.7\% | 71.1\% | 85.0\% |
| Strongly | 35.5\% | 49.0\% | 33.7\% | 48.9\% | 66.9\% | 24.9\% | 58.4\% | 36.1\% | 37.2\% | 33.9\% | 29.1\% | 39.7\% | 37.1\% | 39.7\% | 41.2\% | 43.3\% | 32.4\% | 35.4\% | 33.7\% | 37.7\% |
| Somewhat | 36.8\% | 51.0\% | 30.7\% | 42.3\% | 33.1\% | 22.4\% | 28.4\% | 38.5\% | 27.2\% | 55.1\% | 39.9\% | 35.5\% | 35.6\% | 43.2\% | 21.1\% | 37.4\% | 52.2\% | 50.4\% | 37.5\% | 47.3\% |
| OPPOSE | 17.2\% | - | 15.0\% | 8.8\% | - | 22.2\% | 13.2\% | 16.0\% | 28.5\% | - | 18.2\% | 16.3\% | 19.5\% | 9.8\% | 26.0\% | 17.8\% | 12.1\% | - | 21.8\% | 9.6\% |
| Somewhat | 2.8\% | - | - | 8.8\% | - | - | 13.2\% | 2.4\% | 7.1\% | - | 2.8\% | 2.9\% | 1.4\% | 6.6\% | 2.7\% | 12.0\% | - | - | 1.7\% | 5.1\% |
| Strongly | 14.5\% |  | 15.0\% | - | - | 22.2\% | - | 13.7\% | 21.4\% | - | 15.4\% | 13.4\% | 18.1\% | 3.2\% | 23.3\% | 5.7\% | 12.1\% | - | 20.1\% | 4.5\% |
| DK/REFUSED | 10.5\% | - | 20.6\% | - | - | 30.5\% | - | 9.4\% | 7.0\% | 10.9\% | 12.7\% | 8.5\% | 7.8\% | 7.3\% | 11.7\% | 1.6\% | 3.4\% | 14.3\% | 7.1\% | 5.4\% |
| Net Diff. | 55.1\% | 100.0\% | 49.4\% | 82.4\% | 100.0\% | 25.2\% | 73.6\% | 58.6\% | 35.9\% | 89.1\% | 50.8\% | 58.9\% | 53.2\% | 73.1\% | 36.3\% | 62.8\% | 72.5\% | 85.7\% | 49.4\% | 75.3\% |
| Mean | 3.04 | 3.49 | 3.05 | 3.40 | 3.67 | 2.72 | 3.45 | 3.07 | 2.86 | 3.38 | 2.95 | 3.11 | 3.00 | 3.29 | 2.91 | 3.20 | 3.09 | 3.41 | 2.91 | 3.25 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OFABORTION:NON-WHITE |  | $\begin{array}{\|c} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\left.\begin{array}{l\|} \text { \|LESS } \\ \text { \|THAN } \\ \text { \|COLLGE } \end{array} \right\rvert\,$ | $\begin{array}{\|l\|} \text { \|COLLGE\| } \\ \mid \text { GRAD./ } \\ \text { \|POST } \end{array}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { COLLGE\| } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | PRO- <br> LIFE | $\begin{array}{\|l\|} \text { \|PRO- } \\ \mid \text { CHOICE } \end{array}$ |  | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | \| PRO - | PRO- \| <br> LIFE | PROCHOICE | PRO- <br> LIFE | PROCHOICE | \|PRO- | | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| TotalAnswering | 118 | 30 | 27 | 49 | 42 | 10 | 13 | 8 | 9 | 88 | 22 | 47 | 11 | 41 | 11 | 72 | 14 | 15 | 7 | 12 | 4 |
| SUPPORT | 72.3\% | 67.8\% | 92.9\% | 64.4\% | 80.0\% | 65.2\% | 92.7\% | 55.2\% | 88.5\% | 73.5\% | 75.3\% | 64.6\% | 78.3\% | 83.7\% | 72.4\% | 72.5\% | 69.8\% | 76.7\% | 86.3\% | 68.7\% | 75.2\% |
| Strongly | 35.5\% | 35.6\% | 23.9\% | 39.7\% | 27.2\% | 44.2\% | 40.8\% | 42.2\% | 51.1\% | 40.1\% | 20.2\% | 47.8\% | 21.9\% | 31.4\% | 18.5\% | 36.9\% | 23.5\% | 51.5\% | 13.7\% | 49.2\% | 24.9\% |
| Somewhat | 36.8\% | 32.2\% | 69.0\% | 24.6\% | 52.8\% | 21.0\% | 51.9\% | 13.0\% | 37.4\% | 33.4\% | 55.1\% | 16.8\% | 56.4\% | 52.3\% | 53.8\% | 35.6\% | 46.3\% | 25.2\% | 72.6\% | 19.6\% | 50.3\% |
| OPPOSE | 17.2\% | 14.1\% | 7.1\% | 22.3\% | 17.5\% | 10.1\% | 7.3\% | 13.0\% | 11.5\% | 17.2\% | 15.3\% | 25.4\% | 21.7\% | 7.9\% | 9.0\% | 19.6\% | 16.1\% | 6.8\% | 13.7\% | 9.1\% | 24.8\% |
| Somewhat | 2.8\% | - | - | 2.5\% | 2.4\% | 10.1\% | - | 13.0\% | - | 2.3\% | 5.7\% | 4.4\% | 11.5\% | - | - | 1.4\% | 8.6\% | 6.8\% | - | 9.1\% | - |
| Strongly | 14.5\% | 14.1\% | 7.1\% | 19.8\% | 15.1\% |  | 7.3\% | - | 11.5\% | 14.8\% | 9.6\% | 21.0\% | 10.1\% | 7.9\% | 9.0\% | 18.2\% | 7.5\% |  | 13.7\% | - | 24.8\% |
| DK/REFUSED | 10.5\% | 18.2\% | - | 13.3\% | 2.5\% | 24.7\% | - | 31.8\% | - | 9.3\% | 9.4\% | 10.1\% | - | 8.4\% | 18.6\% | 7.9\% | 14.1\% | 16.5\% | - | 22.2\% | - |
| Net Diff. | 55.1\% | 53.7\% | 85.8\% | 42.1\% | 62.4\% | 55.1\% | 85.3\% | 42.2\% | 77.0\% | 56.4\% | 60.0\% | 39.2\% | 56.7\% | 75.8\% | 63.3\% | 52.9\% | 53.7\% | 69.9\% | 72.7\% | 59.6\% | 50.3\% |
| Mean | 3.04 | 3.09 | 3.10 | 2.97 | 2.94 | 3.45 | 3.26 | 3.43 | 3.28 | 3.09 | 2.95 | 3.02 | 2.90 | 3.17 | 3.01 | 2.99 | 3.00 | 3.54 | 2.86 | 3.52 | 2.75 |

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

|  | total |  |  | POSITIION ON |  | ON ABORTION |  |  |  | $\left\lvert\, \begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{gathered}\right.$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { \|Incest } \end{aligned}$ | \|СноICE | \|During| <br> \|1stTri| <br> \|Mester | Until 20th \|Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  | PRO- <br> LIFE | Pro- | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\text { \| } \mathrm{PRO} \mathrm{CHOICE} \mid$ | $\begin{array}{\|l\|l\|} \left\lvert\, \begin{array}{l} \text { PRO- } \end{array}\right. \\ \mid \text { LIFE } \end{array}$ | \|PRO|CHOICE |
| TotalAnswering | 118 | 89 | 21 | 26 | 42 | 23 | 10 | 6 | 7 | 47 | 11 | 42 | 12 | 74 | 14 | 14 | 9 | 11 | 6 |
| SUPPORT | 72.3\% | 73.9\% | 59.7\% | 79.1\% | 77.8\% | 72.1\% | 77.4\% | 80.4\% | 58.6\% | 64.4\% | 78.8\% | 84.3\% | 66.0\% | 73.3\% | 60.2\% | 75.1\% | 89.4\% | 65.7\% | 83.8\% |
| Strongly | 35.5\% | 38.7\% | 23.4\% | 55.0\% | 36.3\% | 28.2\% | 21.1\% | 60.0\% | 13.6\% | 43.6\% | 40.4\% | 33.3\% | 17.0\% | 36.1\% | 24.7\% | 48.1\% | 33.2\% | 44.3\% | 51.0\% |
| Somewhat | 36.8\% | 35.2\% | 36.3\% | 24.1\% | 41.5\% | 44.0\% | 56.3\% | 20.4\% | 45.0\% | 20.8\% | 38.4\% | 51.0\% | 49.1\% | 37.2\% | 35.6\% | 27.0\% | 56.2\% | 21.4\% | 32.8\% |
| OPPOSE | 17.2\% | 16.9\% | 30.0\% | 16.2\% | 10.7\% | 19.0\% | 22.6\% | 19.6\% | 13.5\% | 25.5\% | 21.2\% | 7.5\% | 16.9\% | 19.1\% | 24.8\% | 7.2\% | 10.6\% | 9.9\% | 16.2\% |
| Somewhat | 2.8\% | 2.3\% | 4.9\% | 3.8\% | - | 5.4\% | 12.3\% | - | - | 4.4\% | 11.3\% | - | - | 1.4\% | 9.1\% | 7.2\% | - | 9.9\% |  |
| Strongly | 14.5\% | 14.6\% | 25.1\% | 12.4\% | 10.7\% | 13.6\% | 10.3\% | 19.6\% | 13.5\% | 21.1\% | 9.9\% | 7.5\% | 16.9\% | 17.7\% | 15.7\% | - | 10.6\% | - | 16.2\% |
| DK/REFUSED | 10.5\% | 9.2\% | 10.3\% | 4.6\% | 11.5\% | 8.9\% | - | - | 27.9\% | 10.1\% | - | 8.2\% | 17.0\% | 7.7\% | 15.0\% | 17.7\% | - | 24.3\% |  |
| Net Diff. | 55.1\% | 56.9\% | 29.8\% | 62.9\% | 67.1\% | 53.2\% | 54.8\% | 60.8\% | 45.1\% | 38.9\% | 57.6\% | 76.8\% | 49.1\% | 54.2\% | 35.4\% | 67.9\% | 78.9\% | 55.8\% | 67.6\% |
| Mean | 3.04 | 3.08 | 2.65 | 3.28 | 3.17 | 2.95 | 2.88 | 3.21 | 2.81 | 2.97 | 3.09 | 3.20 | 2.80 | 2.99 | 2.81 | 3.50 | 3.12 | 3.45 | 3.19 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

## BANNER 13

|  | total \| | AGE |  |  |  |  | AGE Clusters |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | $\left.\right\|^{30-40}$ | \|41-55 | $\left.\right\|^{56-65} \mid$ | \|OVER | $\left\lvert\, \begin{aligned} & \text { \|UNDER } \\ & \mid 40 \\ & \mid\end{aligned}\right.$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid\end{aligned}\right.$ | $\mid$ \| 55 | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 55 \\ & \mid\end{aligned}\right.$ | \|UNDER ${ }^{\text {\| }} \mathbf{\| c}$ \| | $\left.\right\|_{\text {\|OVER }} \mathbf{6 5}$ | \|UNDER ${ }_{\text {\| }}^{\text {\| }}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ |  |  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| TotalAnswering | 118 | 13 | 22 | 38 | 21 | 25 | 35 | 84 | 72 | 46 | 94 | 25 | 18 | 41 | 37 | 22 | 48 | 11 |
| SUPPORT | 72.3\% | 53.1\% | 63.8\% | 75.0\% | 85.7\% | 74.3\% | 59.7\% | 77.6\% | 67.6\% | 79.7\% | 71.8\% | 74.3\% | 51.2\% | 75.0\% | 56.9\% | 85.9\% | 62.4\% | 91.0\% |
| Strongly | 35.5\% | 16.1\% | 38.7\% | 31.6\% | 46.7\% | 39.4\% | 30.1\% | 37.8\% | 30.9\% | 42.8\% | 34.5\% | 39.4\% | 34.7\% | 45.5\% | 40.0\% | 46.0\% | 40.4\% | 50.0\% |
| Somewhat | 36.8\% | 37.0\% | 25.1\% | 43.4\% | 39.1\% | 34.9\% | 29.6\% | 39.8\% | 36.7\% | 36.9\% | 37.3\% | 34.9\% | 16.5\% | 29.5\% | 17.0\% | 39.9\% | 22.0\% | 41.0\% |
| OPPOSE | 17.2\% | 30.4\% | 21.4\% | 12.0\% | 14.3\% | 17.1\% | 24.8\% | 14.1\% | 18.2\% | 15.8\% | 17.3\% | 17.1\% | 42.9\% | 16.1\% | 32.9\% | 9.6\% | 29.8\% | - |
| Somewhat | 2.8\% | 7.5\% | 5.7\% | 2.8\% | - | - | 6.4\% | 1.3\% | 4.5\% | - | 3.5\% | - | 12.6\% | 2.6\% | 8.9\% | - | 6.9\% | - |
| Strongly | 14.5\% | 22.8\% | 15.7\% | 9.2\% | 14.3\% | 17.1\% | 18.4\% | 12.8\% | 13.6\% | 15.8\% | 13.8\% | 17.1\% | 30.3\% | 13.5\% | 24.0\% | 9.6\% | 22.9\% | - |
| DK/REFUSED | 10.5\% | 16.5\% | 14.9\% | 13.0\% | - | 8.5\% | 15.5\% | 8.4\% | 14.2\% | 4.6\% | 11.0\% | 8.5\% | 5.9\% | 8.9\% | 10.1\% | 4.5\% | 7.8\% | 9.0\% |
| Net Diff. | 55.1\% | 22.7\% | 42.4\% | 63.0\% | 71.5\% | 57.2\% | 34.9\% | 63.5\% | 49.5\% | 63.9\% | 54.5\% | 57.2\% | 8.3\% | 58.8\% | 24.0\% | 76.4\% | 32.7\% | 91.0\% |
| Mean | 3.04 | 2.56 | 3.02 | 3.12 | 3.18 | 3.06 | 2.84 | 3.12 | 2.99 | 3.12 | 3.04 | 3.06 | 2.59 | 3.17 | 2.81 | 3.28 | 2.87 | 3.55 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

|  | TOTAL | AGE CLUSTERS: female |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mid$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}\right.$ | $\left\lvert\, \begin{array}{ll} \mid \text { OVER } \\ \text { \| } \\ \hline \end{array}\right.$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}\right.$ | \|OVER |65 |  | \|FEMALE | | $\begin{array}{l\|l} \text { \|LAND- } \\ \text { \|LINE } \\ \text { \| } \\ \text { \| } \end{array}$ | $\begin{aligned} & \mid \text { MOBILE \|T } \\ & \mid \text { PHONE } \mid \end{aligned}$ | \|TEXT | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \text { \|REGIS-\| } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ | $1 \text { OF } 4$ | $\text { OF } 4$ |  | $\text { OF } 4$ |
| TotalAnswering | 118 | 17 | 43 | 36 | 24 | 46 | 14 | 59 | 60 | 42 | 39 | 38 | 0 | 17 | 19 | 27 | 56 |
| SUPPORT | 72.3\% | 68.6\% | 80.1\% | 78.7\% | 73.9\% | 81.5\% | 60.9\% | 67.7\% | 76.8\% | 70.3\% | 68.1\% | 78.8\% | 100.0\% | 59.2\% | 53.0\% | 83.2\% | 77.2\% |
| Strongly | 35.5\% | 25.3\% | 30.3\% | 21.5\% | 39.9\% | 28.3\% | 30.8\% | 42.2\% | 28.9\% | 34.3\% | 32.7\% | 39.7\% | - | 21.6\% | 29.0\% | 38.1\% | 40.7\% |
| Somewhat | 36.8\% | 43.3\% | 49.7\% | 57.2\% | 34.1\% | 53.1\% | 30.1\% | 25.5\% | 47.9\% | 36.0\% | 35.4\% | 39.1\% | 100.0\% | 37.6\% | 24.0\% | 45.1\% | 36.5\% |
| OPPOSE | 17.2\% | 5.9\% | 12.1\% | 2.8\% | 21.4\% | 4.3\% | 30.9\% | 24.2\% | 10.3\% | 18.1\% | 21.2\% | 12.1\% | - | 14.1\% | 28.3\% | 12.8\% | 16.7\% |
| Somewhat | 2.8\% | - | - | - | - | - | - | 5.6\% | - | - | 2.7\% | 6.0\% | - | - | 12.0\% | 3.9\% | - |
| Strongly | 14.5\% | 5.9\% | 12.1\% | 2.8\% | 21.4\% | 4.3\% | 30.9\% | 18.6\% | 10.3\% | 18.1\% | 18.5\% | 6.2\% | - | 14.1\% | 16.3\% | 8.9\% | 16.7\% |
| DK/REFUSED | 10.5\% | 25.5\% | 7.8\% | 18.5\% | 4.6\% | 14.3\% | 8.2\% | 8.0\% | 12.9\% | 11.5\% | 10.7\% | 9.0\% | - | 26.7\% | 18.7\% | 4.0\% | 6.1\% |
| Net Diff. | 55.1\% | 62.7\% | 68.0\% | 75.9\% | 52.5\% | 77.2\% | 30.0\% | 43.5\% | 66.4\% | 52.2\% | 47.0\% | 66.7\% | 100.0\% | 45.1\% | 24.7\% | 70.4\% | 60.5\% |
| Mean | 3.04 | 3.18 | 3.07 | 3.19 | 2.97 | 3.23 | 2.66 | 2.99 | 3.09 | 2.98 | 2.92 | 3.24 | 3.00 | 2.91 | 2.81 | 3.17 | 3.08 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF |DIST. | \|DEFIN-|LIKELY|Very\|ITELY |VOTING|Likely\|VOTING| |  |  | Somewhat Likely | \|REPUB-|Vote\|LICAN\|CAND. |  | \|Lean | \|DEMO- |Vote |CRATIC| |CAND. |  | \| Lean | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| SUPPORT | 89.1\% | 89.0\% | 90.7\% | 83.0\% | 88.1\% | 94.8\% | 100.0\% | 84.0\% | 81.5\% | 81.0\% | 100.0\% | 95.8\% | 95.6\% | 100.0\% | 100.0\% |
| Strongly | 54.9\% | 53.7\% | 55.1\% | 63.5\% | 53.1\% | 65.6\% | 67.7\% | 61.5\% | 36.2\% | 37.2\% | - | 75.6\% | 74.6\% | 100.0\% | 61.4\% |
| Somewhat | 34.2\% | 35.3\% | 35.6\% | 19.6\% | 35.0\% | 29.2\% | 32.3\% | 22.5\% | 45.3\% | 43.8\% | 100.0\% | 20.2\% | 21.0\% | - | 38.6\% |
| OPPOSE | 6.8\% | 5.5\% | 7.8\% | 12.6\% | 7.9\% | - | - | - | 13.0\% | 13.4\% | - | 0.8\% | 0.8\% | - | - |
| Somewhat | 1.1\% | 1.2\% | - | 4.4\% | 1.3\% | - | - | - | 2.2\% | 2.3\% | - | - | - | - | - |
| Strongly | 5.7\% | 4.2\% | 7.8\% | 8.3\% | 6.7\% | - | - | - | 10.8\% | 11.1\% | - | 0.8\% | 0.8\% | - | - |
| DK/REFUSED | 4.1\% | 5.5\% | 1.5\% | 4.4\% | 4.0\% | 5.2\% | - | 16.0\% | 5.4\% | 5.6\% | - | 3.4\% | 3.6\% | - | - |
| Net Diff. | 82.3\% | 83.5\% | 82.9\% | 70.4\% | 80.2\% | 94.8\% | 100.0\% | 84.0\% | 68.5\% | 67.6\% | 100.0\% | 95.0\% | 94.8\% | 100.0\% | 100.0\% |
| Mean | 3.44 | 3.47 | 3.40 | 3.45 | 3.40 | 3.69 | 3.68 | 3.73 | 3.13 | 3.13 | 3.00 | 3.77 | 3.76 | 4.00 | 3.61 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

|  | total |  |  | State s | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRICT HOUSE BAL | $\text { СТ } 82 \text { : }$ BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|Vote |NEWTON | \|vote |NEWTON | | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Vote |  |  | \|Vote | \|lean | \|FIRM |UNDE|CIDED | NEWTON\|E |  | \|Vote ${ }^{\text {\| }}$ | \|Lean | |  | \|Vote | |  | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| SUPPORT | 89.1\% | 85.4\% | 85.9\% | 70.0\% | 96.7\% | 96.5\% | 100.0\% | 72.2\% | 90.6\% | 85.7\% | 86.3\% | 76.1\% | 96.6\% | 96.4\% | 100.0\% | 73.1\% | 89.3\% | 86.2\% | 71.0\% | 79.9\% |
| Strongly | 54.9\% | 39.3\% | 39.0\% | 46.8\% | 75.3\% | 77.9\% | 28.8\% | 41.6\% | 40.9\% | 38.2\% | 37.8\% | 43.6\% | 76.8\% | 77.3\% | 63.4\% | 46.5\% | 39.7\% | 39.2\% | 40.2\% | 53.5\% |
| Somewhat | 34.2\% | 46.2\% | 46.9\% | 23.2\% | 21.4\% | 18.5\% | 71.2\% | 30.7\% | 49.6\% | 47.5\% | 48.5\% | 32.5\% | 19.8\% | 19.1\% | 36.6\% | 26.6\% | 49.6\% | 47.0\% | 30.8\% | 26.4\% |
| OPPOSE | 6.8\% | 10.4\% | 10.8\% | - | 0.8\% | 0.8\% | - | 16.3\% | 5.5\% | 10.3\% | 9.4\% | 23.9\% | 0.8\% | 0.8\% | - | 15.2\% | 9.1\% | 9.5\% | 29.0\% | - |
| Somewhat | 1.1\% | 1.6\% | 1.6\% | - | - | - | - | 3.8\% | - | 1.5\% | 1.6\% | - | - | - | - | 3.8\% | - | 1.7\% | - | - |
| Strongly | 5.7\% | 8.8\% | 9.1\% | - | 0.8\% | 0.8\% | - | 12.5\% | 5.5\% | 8.8\% | 7.8\% | 23.9\% | 0.8\% | 0.8\% | - | 11.4\% | 9.1\% | 7.8\% | 29.0\% | - |
| DK/REFUSED | 4.1\% | 4.2\% | 3.3\% | 30.0\% | 2.6\% | 2.7\% | - | 11.5\% | 3.9\% | 4.0\% | 4.3\% | - | 2.7\% | 2.8\% | - | 11.7\% | 1.7\% | 4.4\% | - | 20.1\% |
| Net Diff. | 82.3\% | 75.0\% | 75.2\% | 70.0\% | 95.9\% | 95.7\% | 100.0\% | 56.0\% | 85.0\% | 75.3\% | 76.9\% | 52.1\% | 95.8\% | 95.6\% | 100.0\% | 57.8\% | 80.2\% | 76.7\% | 42.0\% | 79.9\% |
| Mean | 3.44 | 3.21 | 3.20 | 3.67 | 3.76 | 3.78 | 3.29 | 3.14 | 3.31 | 3.20 | 3.22 | 2.96 | 3.77 | 3.78 | 3.63 | 3.22 | 3.22 | 3.23 | 2.82 | 3.67 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 89.1\% | 93.6\% | 78.6\% | 87.6\% | 88.8\% | 84.3\% | 95.1\% | 90.0\% | 90.1\% | 100.0\% | 76.0\% | 100.0\% |  | 100.0\% | - | 86.8\% | 96.5\% | 84.3\% | 83.7\% | 88.7\% |
| Strongly | 54.9\% | 62.9\% | 37.9\% | 55.4\% | 55.6\% | 47.6\% | 67.7\% | 51.1\% | 75.3\% | 67.6\% | 37.7\% | 49.1\% | - | 61.6\% | - | 43.1\% | 74.5\% | 49.3\% | 48.1\% | 57.6\% |
| Somewhat | 34.2\% | 30.6\% | 40.7\% | 32.2\% | 33.2\% | 36.7\% | 27.4\% | 38.9\% | 14.8\% | 32.4\% | 38.3\% | 50.9\% | - | 38.4\% | - | 43.7\% | 22.0\% | 35.1\% | 35.6\% | 31.1\% |
| OPPOSE | 6.8\% | 4.0\% | 14.4\% | 10.5\% | 6.0\% | 10.3\% | 2.8\% | 7.5\% | 4.9\% | - | 21.7\% | - | 100.0\% | - | 100.0\% | 9.4\% | 1.0\% | 9.5\% | 10.9\% | - |
| Somewhat | 1.1\% | 0.6\% | 3.2\% | 2.8\% | - | 2.0\% | - | 1.0\% | - | - | 3.5\% | - | 16.1\% | - | 16.1\% | 1.0\% | - | 2.3\% | 2.7\% | - |
| Strongly | 5.7\% | 3.4\% | 11.3\% | 7.7\% | 6.0\% | 8.3\% | 2.8\% | 6.5\% | 4.9\% | - | 18.2\% | - | 83.9\% | - | 83.9\% | 8.4\% | 1.0\% | 7.2\% | 8.2\% | - |
| DK/REFUSED | 4.1\% | 2.5\% | 6.9\% | 1.9\% | 5.2\% | 5.4\% | 2.0\% | 2.6\% | 4.9\% | - | 2.3\% | - | - | - | - | 3.8\% | 2.5\% | 6.2\% | 5.4\% | 11.3\% |
| Net Diff. | 82.3\% | 89.6\% | 64.2\% | 77.1\% | 82.8\% | 74.0\% | 92.3\% | 82.5\% | 85.2\% | 100.0\% | 54.3\% | 100.0\% | -100\% | 100.0\% | -100\% | 77.4\% | 95.5\% | 74.8\% | 72.9\% | 88.7\% |
| Mean | 3.44 | 3.57 | 3.13 | 3.38 | 3.46 | 3.31 | 3.63 | 3.38 | 3.69 | 3.68 | 2.98 | 3.49 | 1.16 | 3.62 | 1.16 | 3.26 | 3.74 | 3.35 | 3.31 | 3.65 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

|  | total | REGIS | STERED MALE | PARTY: | REGIS | STERED P FEMALE | PARTY: | REGIST | WHITE |  |  | STERED P ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{\|l\|} \text { \|REPUB- } \\ \mid \text { LICAN } \end{array} \right\rvert\,$ | \|CRATIC| i i |  | $\text { \| REPUB-\| } \mid$ | \|CRATIC| i i |  | $\begin{aligned} & \text { REPUB-\|D } \\ & \mid \text { LICAN } \mid \text { \| } \end{aligned}$ | \|CRATIC| | \|INDEP/OTHER |/DK | \|REPUB- <br> LICAN |  | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| SUPPORT | 89.1\% | 79.8\% | 100.0\% | 83.1\% | 93.0\% | 94.7\% | 85.7\% | 86.1\% | 95.9\% | 83.6\% | 91.6\% | 97.2\% | 86.6\% | 83.2\% | 96.9\% | 85.9\% |
| Strongly | 54.9\% | 42.3\% | 71.8\% | 51.6\% | 43.8\% | 76.0\% | 46.7\% | 41.7\% | 77.1\% | 47.9\% | 49.8\% | 71.5\% | 53.2\% | 66.4\% | 71.0\% | 58.3\% |
| Somewhat | 34.2\% | 37.5\% | 28.2\% | 31.5\% | 49.2\% | 18.7\% | 39.1\% | 44.4\% | 18.9\% | 35.7\% | 41.8\% | 25.7\% | 33.4\% | 16.8\% | 25.9\% | 27.5\% |
| OPPOSE | 6.8\% | 14.3\% | - | 13.6\% | 5.1\% | 1.6\% | 4.9\% | 9.6\% | 1.9\% | 11.5\% | 8.4\% | - | 3.9\% | 16.8\% | - | 6.0\% |
| Somewhat | 1.1\% | 2.0\% | - | 4.4\% | - | - | - | - | - | 3.2\% | 8.4\% | - | - | 16.8\% | - | - |
| Strongly | 5.7\% | 12.2\% | - | 9.2\% | 5.1\% | 1.6\% | 4.9\% | 9.6\% | 1.9\% | 8.3\% | - | - | 3.9\% | - | - | 6.0\% |
| DK/REFUSED | 4.1\% | 6.0\% | - | 3.3\% | 1.9\% | 3.8\% | 9.4\% | 4.3\% | 2.2\% | 5.0\% | - | 2.8\% | 9.5\% | - | 3.1\% | 8.2\% |
| Net Diff. | 82.3\% | 65.5\% | 100.0\% | 69.5\% | 87.8\% | 93.1\% | 80.9\% | 76.5\% | 94.0\% | 72.1\% | 83.2\% | 97.2\% | 82.7\% | 66.4\% | 96.9\% | 79.9\% |
| Mean | 3.44 | 3.17 | 3.72 | 3.30 | 3.34 | 3.76 | 3.41 | 3.23 | 3.75 | 3.29 | 3.41 | 3.74 | 3.50 | 3.50 | 3.73 | 3.51 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  |  | IDEOLOGY: <br> ICAN-AMERICAN/ <br> BLACK |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> household |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: female |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\text { \|MOD- } \mid$ | CONSER VATIVE |  | \|ERATE |  | VOTED TRUMP | $\begin{array}{l\|l\|} \mid \text { VOTED } & \mid \\ \mid \text { BIDEN } \\ \mid & \text { \| } \end{array}$ | Voted OTHER | \|yes | NO | \|yes |  |  |  | \|YES |  | \|YES | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| SUPPORT | 89.1\% | 100.0\% | 90.7\% | 93.5\% | 100.0\% | 89.2\% | 89.6\% | 83.6\% | 96.3\% | 94.1\% | 86.8\% | 90.6\% | 85.8\% | 95.9\% | 79.4\% | 93.8\% | 92.4\% | 97.3\% | 84.4\% | 96.0\% |
| Strongly | 54.9\% | 76.2\% | 53.1\% | 55.6\% | 77.4\% | 55.2\% | 67.3\% | 36.8\% | 75.8\% | 59.0\% | 56.8\% | 55.0\% | 46.1\% | 66.6\% | 47.3\% | 61.3\% | 44.8\% | 70.4\% | 42.2\% | 66.1\% |
| Somewhat | 34.2\% | 23.8\% | 37.6\% | 37.9\% | 22.6\% | 34.0\% | 22.3\% | 46.8\% | 20.6\% | 35.1\% | 30.1\% | 35.7\% | 39.8\% | 29.3\% | 32.1\% | 32.5\% | 47.6\% | 27.0\% | 42.2\% | 30.0\% |
| OPPOSE | 6.8\% | - | 3.9\% | 6.5\% | - | 4.6\% | 10.4\% | 10.4\% | 3.0\% | - | 7.7\% | 6.1\% | 10.1\% | 2.4\% | 14.2\% | 5.7\% | 5.9\% | - | 11.7\% | 2.5\% |
| Somewhat | 1.1\% | - | - | 6.5\% | - | - | 10.4\% | 1.5\% | 0.7\% | - | 1.2\% | 1.1\% | 0.7\% | 1.6\% | 1.5\% | 3.9\% | - | - | 0.9\% | 1.3\% |
| Strongly | 5.7\% | - | 3.9\% | - | - | 4.6\% | - | 8.8\% | 2.2\% | - | 6.6\% | 5.1\% | 9.4\% | 0.8\% | 12.8\% | 1.8\% | 5.9\% | - | 10.8\% | 1.2\% |
| DK/REFUSED | 4.1\% | - | 5.4\% | - | - | 6.3\% | - | 6.0\% | 0.7\% | 5.9\% | 5.4\% | 3.2\% | 4.1\% | 1.8\% | 6.4\% | 0.5\% | 1.6\% | 2.7\% | 3.8\% | 1.4\% |
| Net Diff. | 82.3\% | 100.0\% | 86.8\% | 87.0\% | 100.0\% | 84.6\% | 79.3\% | 73.2\% | 93.3\% | 94.1\% | 79.1\% | 84.5\% | 75.7\% | 93.5\% | 65.1\% | 88.1\% | 86.5\% | 97.3\% | 72.7\% | 93.5\% |
| Mean | 3.44 | 3.76 | 3.48 | 3.49 | 3.77 | 3.49 | 3.57 | 3.19 | 3.71 | 3.63 | 3.45 | 3.45 | 3.28 | 3.65 | 3.22 | 3.54 | 3.33 | 3.72 | 3.20 | 3.63 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED Net Diff.

Mean

| total | EVANGELICAL/ | EVANGELICAL/ | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EdUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: NON-WHITE | \| BORN-AGAIN: $\mid$ | HOUSEHOLD | HOUSEHOLD: maLE | HOUSEHOLD: FEMALE | HOUSEHOLD: WHITE | HOUSEHOLD: <br> NON-WHITE | HOUSEHOLD: AFRICAN-AMER. |  | MALE |




 $\begin{array}{llllllllllllllllllllllllllllll}6.8 \% & 3.8 \% & 2.1 \% & 4.1 \% & 2.9 \% & 9.7 \% & 1.7 \% & 12.9 \% & 2.3 \% & 5.7 \% & 1.3 \% & 11.6 \% & 1.4 \% & 3.6 \% & 2.1 \% & 5.0 \% & 2.6 \% & 9.4 \% & 5.0 \% & 13.5 \% & 8.4 \%\end{array}$

 $\begin{array}{lllllllllllllllllllllllll}4.1 \% & 5.2 \% & 2.4 \% & 5.7 \% & 3.4 \% & 3.8 \% & 2.7 \% & 5.4 \% & - & 1.8 \% & 4.3 \% & 3.6 \% & 2.7 \% & 4.7 \% & 2.5 \% & 6.5 \% & 3.2 \% & 7.1 \% & 0.6 \% & 6.4 \% & 1.4 \%\end{array}$
 $\begin{array}{lllllllllllllllllllllll}3.44 & 3.55 & 3.67 & 3.56 & 3.72 & 3.36 & 3.64 & 3.33 & 3.57 & 3.40 & 3.68 & 3.29 & 3.63 & 3.57 & 3.64 & 3.73 & 3.61 & 3.42 & 3.46 & 3.28 & 3.40\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

| TOTAL | EDUCATION: | EDUCATION: | EDUCATION: | EDUCATION: | ISSUE OF | ISSUE | ISSUE | ISSUE | ISSUE OF | ISSUE OF |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FEMALE | WHITE | NON-WHITE | AFRICAN-AMER. | ABORTION | ABORTION: | ABORTION: | ABORTION: | ABORTION: | ABORTION: |
|  |  |  |  | /BLACK |  | MALE | FEMALE |  |  |  |

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PROTHAN |GRAD./|THAN |GRAD./|THAN |GRAD./|THAN |GRAD./|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |

Total
SUPPORT
Strongly
Somewhat
OPPOSE
Somewhat
Strongly DK/REFUSED
$\begin{array}{lllllllllllllllllllllllll}300 & 71 & 91 & 93 & 121 & 34 & 46 & 30 & 32 & 139 & 148 & 72 & 60 & 67 & 88 & 116 & 91 & 22 & 57 & 16 & 45\end{array}$

Net Diff.
Mean



$\begin{array}{llllllllllllllllllllllllllllll}6.8 \% & 6.0 \% & 2.1 \% & 11.7 \% & 6.1 \% & 3.1 \% & 2.1 \% & 3.5 \% & 3.0 \% & 10.9 \% & 2.2 \% & 16.5 \% & 3.9 \% & 4.9 \% & 1.1 \% & 12.2 \% & 2.6 \% & 4.8 \% & 1.7 \% & 6.6 \% & 2.2 \%\end{array}$





| 3.44 | 3.53 | 3.51 | 3.30 | 3.43 | 3.73 | 3.54 | 3.73 | 3.58 | 3.21 | 3.67 | 3.13 | 3.60 | 3.30 | 3.72 | 3.15 | 3.69 | 3.52 | 3.64 | 3.58 | 3.66 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

BANNER 11

|  | total |  |  | POSITIION ON |  | N ABORTION |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- | \|Should <br> \|Not Be <br> \|Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\|P } \\ & \text { \|Rape/ } \mid \text { ic } \\ & \text { \|ncest\| } \end{aligned}$ |  | \|During| |1stTri |Mester |  | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  |  | $\left\lvert\, \begin{array}{l\|} \mid \text { PRO- } \mid \\ \mid \text { CHOICE } \mid \end{array}\right.$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\left\lvert\, \begin{array}{l\|} \text { PRO- } \\ \|\mathrm{CHOICE}\| \mid \end{array}\right.$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { PROO- } \end{array}\right\| \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|'CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| SUPPORT | 89.1\% | 83.7\% | 72.0\% | 86.8\% | 86.9\% | 95.5\% | 95.1\% | 96.2\% | 95.6\% | 77.7\% | 96.0\% | 90.2\% | 95.2\% | 83.2\% | 93.9\% | 85.4\% | 98.2\% | 80.2\% | 97.7\% |
| Strongly | 54.9\% | 41.1\% | 39.9\% | 45.1\% | 39.3\% | 71.5\% | 63.7\% | 78.1\% | 74.2\% | 42.5\% | 68.3\% | 39.6\% | 73.8\% | 39.3\% | 71.5\% | 47.6\% | 71.7\% | 49.7\% | 74.5\% |
| Somewhat | 34.2\% | 42.6\% | 32.1\% | 41.7\% | 47.6\% | 24.0\% | 31.4\% | 18.1\% | 21.4\% | 35.2\% | 27.8\% | 50.6\% | 21.4\% | 43.9\% | 22.4\% | 37.8\% | 26.5\% | 30.6\% | 23.3\% |
| OPPOSE | 6.8\% | 10.6\% | 20.8\% | 10.3\% | 6.3\% | 3.0\% | 4.9\% | 3.8\% | 1.5\% | 16.0\% | 4.0\% | 4.7\% | 2.4\% | 12.0\% | 3.8\% | 4.2\% | 1.8\% | 5.7\% | 2.3\% |
| Somewhat | 1.1\% | 1.4\% | 3.4\% | 2.4\% | - | 0.9\% | 2.7\% | - | - | 2.7\% | 2.1\% | - | - | 0.9\% | 1.4\% | 4.2\% | - | 5.7\% |  |
| Strongly | 5.7\% | 9.1\% | 17.4\% | 7.8\% | 6.3\% | 2.2\% | 2.2\% | 3.8\% | 1.5\% | 13.2\% | 1.9\% | 4.7\% | 2.4\% | 11.1\% | 2.4\% | - | 1.8\% | - | 2.3\% |
| DK/REFUSED | 4.1\% | 5.7\% | 7.1\% | 2.9\% | 6.8\% | 1.4\% | - | - | 3.0\% | 6.3\% | - | 5.1\% | 2.4\% | 4.8\% | 2.3\% | 10.4\% | - | 14.0\% |  |
| Net Diff. | 82.3\% | 73.1\% | 51.2\% | 76.6\% | 80.6\% | 92.5\% | 90.2\% | 92.3\% | 94.1\% | 61.7\% | 92.1\% | 85.6\% | 92.8\% | 71.2\% | 90.1\% | 81.1\% | 96.4\% | 74.5\% | 95.5\% |
| Mean | 3.44 | 3.23 | 3.02 | 3.28 | 3.29 | 3.67 | 3.57 | 3.70 | 3.73 | 3.14 | 3.62 | 3.32 | 3.71 | 3.17 | 3.67 | 3.48 | 3.68 | 3.51 | 3.70 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE \| | \|NON|WHITE | | \|Africn |Amer./ |Black |  | \|Asian/ AsianAmer. | \|Other | \|WHITE |  | \|Africn |Amer./| |Black | \|His|panic/ |Latino | \|Asian/ Asian-| |Amer. | Other | \|WHITE | \|NON|WHITE | Africn\| <br> Amer./\| <br> Black | $\begin{aligned} & \text { His- } \\ & \text { panic/ } \\ & \text { Latino } \end{aligned}$ | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| SUPPORT | 89.1\% | 87.5\% | 93.0\% | 92.6\% | 90.5\% | 100.0\% | 100.0\% | 83.9\% | 92.6\% | 91.1\% | 100.0\% | 100.0\% | 100.0\% | 90.8\% | 93.4\% | 93.8\% | 87.9\% | 100.0\% | 100.0\% |
| Strongly | 54.9\% | 51.9\% | 62.4\% | 67.2\% | 49.0\% | 59.2\% | - | 49.7\% | 63.5\% | 64.5\% | 46.0\% | 100.0\% | - | 53.9\% | 61.8\% | 69.2\% | 49.9\% | 37.1\% | - |
| Somewhat | 34.2\% | 35.6\% | 30.6\% | 25.4\% | 41.5\% | 40.8\% | 100.0\% | 34.2\% | 29.1\% | 26.6\% | 54.0\% | - | 100.0\% | 36.9\% | 31.6\% | 24.6\% | 38.1\% | 62.9\% | 100.0\% |
| OPPOSE | 6.8\% | 8.4\% | 2.5\% | 3.3\% | - | - | - | 12.8\% | 3.2\% | 3.9\% | - | - | - | 4.5\% | 2.0\% | 2.8\% | - | - | - |
| Somewhat | 1.1\% | 1.0\% | 1.3\% | 1.7\% | - | - | - | 2.2\% | 3.2\% | 3.9\% | - | - | - | - | - | - | - | - | - |
| Strongly | 5.7\% | 7.4\% | 1.2\% | 1.6\% | - | - | - | 10.7\% | - | - | - | - | - | 4.5\% | 2.0\% | 2.8\% | - | - | - |
| DK/REFUSED | 4.1\% | 4.0\% | 4.4\% | 4.1\% | 9.5\% | - | - | 3.3\% | 4.2\% | 5.0\% | - | - | - | 4.7\% | 4.6\% | 3.4\% | 12.1\% | - | - |
| Net Diff. | 82.3\% | 79.1\% | 90.5\% | 89.3\% | 90.5\% | 100.0\% | 100.0\% | 71.0\% | 89.3\% | 87.2\% | 100.0\% | 100.0\% | 100.0\% | 86.3\% | 91.3\% | 91.0\% | 87.9\% | 100.0\% | 100.0\% |
| Mean | 3.44 | 3.38 | 3.61 | 3.65 | 3.54 | 3.59 | 3.00 | 3.27 | 3.63 | 3.64 | 3.46 | 4.00 | 3.00 | 3.47 | 3.61 | 3.66 | 3.57 | 3.37 | 3.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUPPORT | 89.1\% | 82.7\% | 84.7\% | 89.4\% | 94.6\% | 90.3\% | 83.9\% | 91.1\% | 86.7\% | 92.3\% | 88.6\% | 90.3\% | 79.9\% | 88.8\% | 80.9\% | 94.1\% | 82.7\% | 96.8\% |
| Strongly | 54.9\% | 57.3\% | 57.8\% | 53.7\% | 61.2\% | 47.6\% | 57.6\% | 53.9\% | 55.7\% | 54.0\% | 57.0\% | 47.6\% | 55.3\% | 51.9\% | 55.3\% | 49.3\% | 55.9\% | 43.0\% |
| Somewhat | 34.2\% | 25.4\% | 26.8\% | 35.7\% | 33.4\% | 42.7\% | 26.2\% | 37.3\% | 31.0\% | 38.4\% | 31.6\% | 42.7\% | 24.6\% | 36.9\% | 25.6\% | 44.8\% | 26.8\% | 53.8\% |
| OPPOSE | 6.8\% | 11.2\% | 9.0\% | 5.1\% | 5.4\% | 6.5\% | 9.9\% | 5.6\% | 7.5\% | 5.9\% | 7.0\% | 6.5\% | 17.7\% | 7.2\% | 14.6\% | 4.0\% | 13.7\% | - |
| Somewhat | 1.1\% | 2.8\% | 2.4\% | 1.2\% | - | - | 2.6\% | 0.5\% | 1.9\% | - | 1.4\% | - | 5.2\% | 1.1\% | 4.0\% | - | 3.2\% | - |
| Strongly | 5.7\% | 8.4\% | 6.6\% | 3.9\% | 5.4\% | 6.5\% | 7.4\% | 5.1\% | 5.6\% | 5.9\% | 5.5\% | 6.5\% | 12.5\% | 6.0\% | 10.7\% | 4.0\% | 10.5\% | - |
| DK/REFUSED | 4.1\% | 6.1\% | 6.3\% | 5.5\% | - | 3.2\% | 6.2\% | 3.3\% | 5.9\% | 1.7\% | 4.4\% | 3.2\% | 2.4\% | 4.0\% | 4.5\% | 1.9\% | 3.6\% | 3.2\% |
| Net Diff. | 82.3\% | 71.5\% | 75.6\% | 84.4\% | 89.3\% | 83.9\% | 73.9\% | 85.5\% | 79.2\% | 86.4\% | 81.7\% | 83.9\% | 62.2\% | 81.6\% | 66.3\% | 90.0\% | 69.0\% | 96.8\% |
| Mean | 3.44 | 3.40 | 3.45 | 3.47 | 3.50 | 3.36 | 3.43 | 3.45 | 3.45 | 3.43 | 3.47 | 3.36 | 3.26 | 3.40 | 3.31 | 3.42 | 3.33 | 3.44 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|UNDER } \mid$ | $\begin{aligned} & \text { \|OVER } \\ & \left\lvert\, \begin{array}{l} 40 \end{array}\right. \\ & \hline \end{aligned}$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}\right.$ | $\begin{array}{ll} \text { lOVER } & \text { \|U } \\ 155 & \mid 6 \\ \mid & \mid \end{array}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|maLE | $\text { \|FEMALE\| } \mid$ | \|LAND- || | $\begin{aligned} & \mid \text { MOBILE \|T } \\ & \mid \text { PHONE } \end{aligned}$ | text | $\begin{aligned} & \text { \|NEWLY } \\ & \mid \text { REGIS-\| } \\ & \text { \|TERED } \end{aligned}$ | $\left\lvert\, \begin{array}{ll} 1 & \text { OF } 4 \mid \\ \hline \end{array}\right.$ | $2 \text { OF } 4$ |  | OF 4 |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| SUPPORT | 89.1\% | 87.8\% | 92.9\% | 91.9\% | 91.1\% | 93.4\% | 84.4\% | 86.0\% | 91.6\% | 87.6\% | 87.6\% | 92.0\% | 100.0\% | 83.4\% | 78.5\% | 93.4\% | 90.9\% |
| Strongly | 54.9\% | 60.0\% | 55.4\% | 56.0\% | 57.4\% | 57.9\% | 51.8\% | 53.0\% | 56.5\% | 48.4\% | 56.8\% | 59.5\% | 86.7\% | 52.8\% | 51.6\% | 54.1\% | 54.7\% |
| Somewhat | 34.2\% | 27.8\% | 37.5\% | 35.9\% | 33.6\% | 35.5\% | 32.6\% | 33.0\% | 35.1\% | 39.2\% | 30.8\% | 32.5\% | 13.3\% | 30.6\% | 26.8\% | 39.3\% | 36.2\% |
| OPPOSE | 6.8\% | 2.3\% | 4.3\% | 1.1\% | 7.4\% | 1.5\% | 12.4\% | 10.5\% | 3.7\% | 7.6\% | 8.3\% | 4.6\% | - | 5.7\% | 13.0\% | 5.0\% | 6.7\% |
| Somewhat | 1.1\% | - | - | - | - | - | - | 2.4\% | - | - | 1.0\% | 2.2\% | - | - | 5.5\% | 1.5\% | - |
| Strongly | 5.7\% | 2.3\% | 4.3\% | 1.1\% | 7.4\% | 1.5\% | 12.4\% | 8.1\% | 3.7\% | 7.6\% | 7.2\% | 2.3\% | - | 5.7\% | 7.5\% | 3.5\% | 6.7\% |
| DK/REFUSED | 4.1\% | 9.9\% | 2.8\% | 7.1\% | 1.6\% | 5.1\% | 3.3\% | 3.5\% | 4.6\% | 4.8\% | 4.2\% | 3.4\% | - | 10.9\% | 8.6\% | 1.6\% | 2.4\% |
| Net Diff. | 82.3\% | 85.5\% | 88.6\% | 90.8\% | 83.7\% | 91.9\% | 72.0\% | 75.4\% | 87.9\% | 80.0\% | 79.3\% | 87.5\% | 100.0\% | 77.7\% | 65.5\% | 88.4\% | 84.2\% |
| Mean | 3.44 | 3.61 | 3.48 | 3.58 | 3.43 | 3.58 | 3.28 | 3.36 | 3.51 | 3.35 | 3.43 | 3.55 | 3.87 | 3.46 | 3.34 | 3.46 | 3.42 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\lvert\, \begin{array}{lll} 0 & \text { OF } & 4 \\ \hline \end{array}\right.$ | $\left\lvert\, \begin{array}{lll} 1 & \text { OF } & 4 \\ \hline \end{array}\right.$ | OF 4 |  | $4 \text { OF } 4$ |  | \|Voted |GOP | Only <br> Gop | \|Majo|rity |Gop | \|GOP/ |DEM |EQUAL | VOTE <br> DEM | \|Majo- <br> \|rity <br> \|Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| SUPPORT | 89.1\% | 88.3\% | 85.2\% | 95.5\% | 87.4\% | 92.7\% | 78.4\% | 85.7\% | 85.3\% | 100.0\% | 93.5\% | 88.2\% | 100.0\% | 87.7\% |
| Strongly | 54.9\% | 52.3\% | 56.5\% | 57.9\% | 52.3\% | 57.6\% | 47.3\% | 35.7\% | 33.7\% | 100.0\% | 71.2\% | 64.4\% | 100.0\% | 62.8\% |
| Somewhat | 34.2\% | 36.1\% | 28.7\% | 37.6\% | 35.2\% | 35.1\% | 31.0\% | 50.1\% | 51.6\% | - | 22.3\% | 23.8\% | - | 24.8\% |
| OPPOSE | 6.8\% | 5.8\% | 8.0\% | 1.9\% | 12.6\% | 7.3\% | 10.9\% | 14.3\% | 14.7\% | - | - | 3.7\% | - | 3.9\% |
| Somewhat | 1.1\% | 2.4\% | 1.3\% | - | - | - | 7.0\% | - | - | - | - | - | - | - |
| Strongly | 5.7\% | 3.4\% | 6.7\% | 1.9\% | 12.6\% | 7.3\% | 3.9\% | 14.3\% | 14.7\% | - | - | 3.7\% | - | 3.9\% |
| DK/REFUSED | 4.1\% | 5.9\% | 6.8\% | 2.6\% | - | - | 10.8\% | - | - | - | 6.5\% | 8.1\% | - | 8.5\% |
| Net Diff. | 82.3\% | 82.5\% | 77.1\% | 93.5\% | 74.9\% | 85.4\% | 67.5\% | 71.5\% | 70.6\% | 100.0\% | 93.5\% | 84.5\% | 100.0\% | 83.8\% |
| Mean | 3.44 | 3.46 | 3.45 | 3.55 | 3.27 | 3.43 | 3.37 | 3.07 | 3.04 | 4.00 | 3.76 | 3.62 | 4.00 | 3.60 |

```
Support/Oppose - SUPPORT:
```



```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 82
```

```
Support/Oppose - SUPPORT:
```

BANNER 2

|  | total |  | paul | newton |  |  | keshia s | SANDIDGE |  |  | KRISTIN | N baker |  |  | katherine | e jeanes |  |  | newton/s | SANDIDGE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { FAVOR-\| } \\ \text { ABLE } \end{array}\right\| \end{array}$ | \|UNFAV|ORABLE | | $\begin{aligned} & \text { \|NO } \\ & \text { \|OPIN- } \\ & \text { IOPN } \end{aligned}$ | \|NEVER |HEARD |OF | $\left.\right\|^{\text {\|favor- }}$ \| ${ }^{\text {able }}$ | $\left.\right\|^{\text {UuNfav- }}$ ORABLE ${ }^{\text {a }}$ | $\begin{aligned} & \mid \text { NO } \\ & =\mid \text { OPIN- } \\ & \text { ITON } \end{aligned}$ | $\begin{aligned} & \text { \| NEVER } \\ & \text { \|HEARD } \\ & \text { \|OF } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|favor- } \\ & \text { ABLE }\end{aligned}\right.$ | $\begin{aligned} & \text { UNFAV- } \mid \\ & \text { \|ORABLE } \\ & \hline \end{aligned}$ | OPIN- <br> ION | $\begin{aligned} & \text { \| NEVER } \\ & \text { \| HEARD } \\ & \text { \|OF } \end{aligned}$ | $\left.\right\|_{\text {\|favor-\| }} ^{\text {Able }}$ \| | $\left.\right\|^{\mid \text {Uunatav-\| }}$ ORABLE $\mid$ | $\begin{aligned} & \text { \|NO } \\ & \text { OPIN- } \\ & \text { ION } \end{aligned}$ | $\begin{aligned} & \text { \|NEVER } \\ & \text { \| HEARD } \end{aligned}$ \|OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \| ABLE } \\ & \text { \| } \\ & \text { BOTH } \end{aligned}$ | \|UNFAV|BOTH | $\begin{aligned} & \text { \|OPIN- } \\ & \mid \text { ION } \\ & \text { \|BOTH } \end{aligned}$ | \|HEARD |OF |BOTH |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 18 | 9 | 2 | 41 | 111 |
| medicaid benefit combo | 89.1\% | 90.6\% | 89.9\% | 88.6\% | 88.3\% | 97.6\% | 81.1\% | 86.0\% | 89.3\% | 90.4\% | 88.6\% | 86.7\% | 89.8\% | 95.6\% | 75.7\% | 88.9\% | 89.1\% | 89.2\% | 48.1\% | 92.7\% | 87.0\% |
| Lowering state tax rate | 77.3\% | 89.0\% | 73.6\% | 72.0\% | 75.4\% | 79.7\% | 77.9\% | 71.9\% | 78.9\% | 89.2\% | 70.2\% | 69.9\% | 76.6\% | 80.0\% | 75.4\% | 73.9\% | 78.4\% | 100.0\% | - | 80.1\% | 77.4\% |
| medical marijuana | 72.5\% | 59.3\% | 81.1\% | 68.1\% | 80.2\% | 88.2\% | 62.9\% | 68.0\% | 72.0\% | 63.7\% | 82.2\% | 68.0\% | 77.9\% | 77.5\% | 62.7\% | 74.1\% | 71.8\% | 70.5\% | 100.0\% | 75.4\% | 71.0\% |
| expand medicaid program | 60.5\% | 45.9\% | 86.6\% | 58.2\% | 62.7\% | 82.6\% | 17.1\% | 64.4\% | 58.8\% | 42.4\% | 75.6\% | 59.3\% | 67.8\% | 72.5\% | 48.5\% | 63.0\% | 58.5\% | 69.4\% | 48.1\% | 59.0\% | 60.9\% |
| Parents school choice | 55.2\% | 74.0\% | 35.5\% | 50.0\% | 54.0\% | 39.9\% | 63.0\% | 56.4\% | 57.3\% | 74.3\% | 31.7\% | 55.6\% | 49.8\% | 67.9\% | 72.8\% | 54.7\% | 52.4\% | 73.5\% | - | 54.2\% | 53.3\% |
| Legalize sports betting | 38.9\% | 38.1\% | 34.2\% | 33.0\% | 44.5\% | 49.2\% | 41.2\% | 36.7\% | 37.2\% | 38.5\% | 32.1\% | 31.9\% | 44.5\% | 56.2\% | 31.4\% | 29.7\% | 40.9\% | 69.4\% |  | 42.9\% | 38.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 3


```
Support/Oppose - SUPPORT:
```

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: <br> ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BAKER } \end{aligned}$ | $\begin{aligned} & \text { \|VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | \|vote |NEWTON | | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|Vote | | \|Lean | \|VOTE |SAND- |idge İ | $\left.\right\|^{\text {Vote }}$ | \|Lean $\mid$ |  | $\begin{array}{l\|l\|} \left\|\begin{array}{l} \text { VOTE } \\ \text { \|NEWTON } \end{array}\right\| \end{array}$ | VOTE BAKER | \|Vote | \|Lean | $\begin{array}{\|l\|} \mid \text { \|VOTE } \\ \text { \|JEANES } \\ \mid \end{array}$ | \|Vote | \|Lean | \|FIRM UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT | VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| MEDICAID benefit combo | 89.1\% | 85.4\% | 85.9\% | 70.0\% | 96.7\% | 96.5\% | 100.0\% | 72.2\% | 90.6\% | 85.7\% | 86.3\% | 76.1\% | 96.6\% | 96.4\% | 100.0\% | 73.1\% | 89.3\% | 86.2\% | 71.0\% | 79.9\% |
| LOWEring state tax rate | 77.3\% | 87.6\% | 87.2\% | 100.0\% | 68.3\% | 67.3\% | 85.3\% | 64.8\% | 92.1\% | 86.0\% | 86.6\% | 78.0\% | 66.4\% | 65.9\% | 78.8\% | 79.0\% | 89.5\% | 86.9\% | 100.0\% | 66.3\% |
| MEDICAL MARIJUANA | 72.5\% | 59.3\% | 60.5\% | 23.2\% | 89.4\% | 88.8\% | 100.0\% | 62.9\% | 55.2\% | 59.0\% | 60.9\% | 32.3\% | 88.8\% | 90.0\% | 59.6\% | 72.4\% | 61.6\% | 58.8\% | 69.6\% | 79.4\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 33.4\% | 34.5\% | - | 90.1\% | 91.2\% | 72.1\% | 64.9\% | 38.2\% | 35.4\% | 35.6\% | 32.2\% | 91.0\% | 91.3\% | 82.6\% | 59.5\% | 39.4\% | 32.4\% | 54.2\% | 77.0\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 70.7\% | 70.5\% | 76.8\% | 39.1\% | 39.6\% | 29.8\% | 49.0\% | 78.4\% | 69.7\% | 70.7\% | 55.1\% | 39.5\% | 39.4\% | 42.2\% | 47.4\% | 74.4\% | 71.7\% | 52.8\% | 48.6\% |
| LEGALIZE SPORTS BETTING | 38.9\% | 36.3\% | 37.5\% | - | 43.3\% | 42.6\% | 55.7\% | 31.7\% | 34.6\% | 34.8\% | 34.8\% | 34.7\% | 42.9\% | 43.1\% | 39.5\% | 42.7\% | 38.3\% | 35.3\% | 55.6\% | 26.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 5

| total |  | OCTORS be MED UANA |  | $\begin{aligned} & \text { IZING } \\ & \text { RTS } \\ & \text { G IN NC } \end{aligned}$ | \|GIVE PA |\$6K GRA PRIV. S | arents ANT FOR\| SCHOOLS| | LOWERIN \|STATE I TAX R | NG THE INCOME RATE | EXPAND MEDICA PROGR | $\begin{aligned} & \text { D STATE } \\ & \text { CAID } \\ & \text { RAM } \end{aligned}$ | \|EXPAND P <br> IF REQU <br> EMPLOYM | PROGRM QUIRED YMENT |  | $\begin{aligned} & \text { AND } \\ & \text { CAID } \\ & \text { BO } \end{aligned}$ |  | REGISTERED PARTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|SUPPRT| | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE| | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE | \|SUPPRT| | \|OPPOSE | \|SUPPRT |O | OPPOSE\| | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE ${ }^{\text {\| }}$ | \|SUPPRT| | \|OPPOSE | \|REPUB-| | \|demo- | | \|INDEP. | |/OTHER |/DK | Indep-\| | \|other | \|DK/Ref |
| 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| 89.1\% | 93.6\% | 78.6\% | 87.6\% | 88.8\% | 84.3\% | 95.1\% | 90.0\% | 90.1\% | 100.0\% | 76.0\% | 100.0\% | - | 100.0\% | - | 86.8\% | 96.5\% | 84.3\% | 83.7\% | 88.7\% | - |
| 77.3\% | 77.3\% | 78.8\% | 78.6\% | 75.7\% | 85.8\% | 66.4\% | 100.0\% | - | 74.3\% | 86.2\% | 86.1\% | 84.8\% | 78.0\% | 84.8\% | 80.7\% | 72.7\% | 77.8\% | 74.6\% | 100.0\% | - |
| 72.5\% | 100.0\% | - | 82.3\% | 65.5\% | 67.6\% | 83.7\% | 72.6\% | 81.8\% | 83.8\% | 55.6\% | 60.1\% | 42.4\% | 76.2\% | 42.4\% | 65.1\% | 84.4\% | 69.4\% | 69.6\% | 68.7\% | - |
| 60.5\% | 69.9\% | 35.7\% | 61.1\% | 56.6\% | 50.3\% | 74.8\% | 58.2\% | 73.9\% | 100.0\% | - | - | - | 68.0\% | - | 40.8\% | 88.5\% | 55.9\% | 56.3\% | 52.7\% | - |
| 55.2\% | 51.5\% | 67.3\% | 53.9\% | 58.6\% | 100.0\% | - | 61.3\% | 32.2\% | 45.9\% | 70.0\% | 65.8\% | 83.8\% | 52.3\% | 83.8\% | 65.5\% | 43.6\% | 54.9\% | 55.5\% | 51.3\% | - |
| 38.9\% | 44.1\% | 25.1\% | 100.0\% | - | 38.0\% | 40.4\% | 39.5\% | 35.5\% | 39.3\% | 42.5\% | 36.0\% | 60.1\% | 38.2\% | 60.1\% | 33.3\% | 44.0\% | 40.3\% | 39.7\% | 44.7\% | - |


|  | total | Regis | Stered Pa | PARTY: \| |  | FEMAL | PARTY: \| | REGIS | Stered P WHITE | PARTY: | $\underset{\text { NO }}{\text { REGIS }}$ | $\begin{aligned} & \text { STERED P/ } \\ & \text { ON-WHITE } \end{aligned}$ | PARTY: | REGIS AFRIC | 促 <br> CAN-AMER BLACK | PARTY: RICAN/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Repub-\| } \\ & \left\|\begin{array}{l} \text { LICAN } \end{array}\right\| \end{aligned}$ | demo\|CRATIC | $\begin{aligned} & \text { \| INDEP. \| } \\ & \mid \text { /OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { Repub-\| } \\ & \text { LICAN }\end{aligned}\right.$ | demoCRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & =\mid / / \text { OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUBLICAN | \| $\begin{aligned} & \text { demo- } \\ & \text { CRATIC }\end{aligned}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & =\mid / / \text { OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-| | \| $\begin{aligned} & \text { demo- } \\ & \text { cratic } \\ & \text { \| }\end{aligned}$ | INDEP-\| |OTHER |/DK <br> /DK | \|repub-| | $\begin{aligned} & \text { \|DEMO- } \\ & \mid \text { CRATIC\| } \end{aligned}$ | \|INDEP- <br> \|/OTHER <br> \|/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| medicaid benefit combo | 89.1\% | 79.8\% | 100.0\% | 83.1\% | 93.0\% | 94.7\% | 85.7\% | 86.1\% | 95.9\% | 83.6\% | 91.6\% | 97.2\% | 86.6\% | 83.2\% | 96.9\% | 85.9\% |
| Lowering state tax rate | 77.3\% | 80.5\% | 76.0\% | 76.9\% | 80.8\% | 71.0\% | 78.9\% | 81.1\% | 69.5\% | 77.6\% | 75.7\% | 76.4\% | 78.5\% | 51.1\% | 76.6\% | 87.0 |
| medical marijuana | 72.5\% | 61.2\% | 80.8\% | 69.8\% | 68.4\% | 86.4\% | 69.1\% | 65.6\% | 87.7\% | 75.8\% | 58.1\% | 80.6\% | 51.6\% | 66.3\% | 78.6\% | 56.4 |
| expand Medicaid program | 60.5\% | 41.4\% | 90.3\% | 49.7\% | 40.2\% | 87.5\% | 62.8\% | 41.3\% | 89.1\% | 57.2\% | 40.1\% | 87.8\% | 52.2\% | 32.0\% | 86.5\% | 57.3\% |
| Parents school choice | 55.2\% | 76.2\% | 41.0\% | 62.3\% | 56.1\% | 44.9\% | 46.7\% | 63.8\% | 38.0\% | 50.3\% | 75.5\% | 50.1\% | 67.9\% | 68.9\% | 52.7\% | 79.9\% |
| legalize sports betting | 38.9\% | 44.3\% | 37.8\% | 54.8\% | 23.6\% | 47.3\% | 24.0\% | 33.6\% | 36.9\% | 36.6\% | 33.2\% | 52.3\% | 50.7\% | 16.8\% | 55.2\% | 63.9 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 7

|  | total | AlIGNM Republ PAR | $\begin{aligned} & \text { MENT W/ } \\ & \text { LICAN } \\ & \text { RTY } \end{aligned}$ |  |  |  | IDEOLOGY |  |  |  | $\begin{aligned} & \text { \|WHITE } \\ & \text { \|CONSER } \\ & \text { \|VATIVE } \end{aligned}$ |  | ideology MALE |  |  | IDEOLOGY FEMALE |  |  | ideology WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { TRUMP } \\ & \text { SUUPPOR } \\ & \text { \|-TER } \end{aligned}$ | $\begin{array}{\|} \mid \text { TRADIT } \mid \\ \text {-IONAL } \\ \text { REPUB. } \end{array}$ | LIER- | \|Very | \|Some|what | $\begin{array}{\|l\|} \substack{\text { MOD- } \\ \mid \text { ERATE }} \end{array}$ | \|CONSER |Vative <br> \| | Some\|what <br> \| | \|Very | \|DEMO|CRATS <br> \| | $\begin{aligned} & \text { \|LIB- } \\ & \text { ERAL } \end{aligned}$ | \|MOD- <br> \|ERATE <br> \| | $\begin{array}{\|l\|l\|c\|c\|c\|l\|} \hline \text { \|VATIVE } \end{array}$ | $\begin{aligned} & \mid \text { \|LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | \|MOD|ERATE <br> \| | \|CONSER |VATIVE $\square$ | $\begin{aligned} & \mid \text { LIB }-1 \\ & \mid \text { ERAL } \end{aligned}$ | \|MOD|Erate | $\begin{aligned} & \text { \|CONSER } \\ & \text { \|VATIVE } \end{aligned}$ |
| Total | 300 | 43 | 42 | 84 | 37 | 47 | 77 | 129 | 57 | 72 | 3 | 32 | 33 | 66 | 52 | 45 | 63 | 50 | 2 | 2 |
| medicaid benefit combo | 89.1\% | 80.8\% | 90.1\% | 97.5\% | 94.3\% | 100.0\% | 94.0\% | 83.2\% | 90.0\% | 77.8\% | 100.0\% | 100.0\% | 91.9\% | 75.2\% | 95.9\% | 95.6\% | 91.4\% | 95.8\% | 95.7\% | 81.5\% |
| Lowering state tax rate | 77.3\% | 85.6\% | 74.2\% | 74.1\% | 64.9\% | 81.2\% | 76.1\% | 83.2\% | 84.1\% | 82.5\% | 69.9\% | 74.9\% | 72.7\% | 83.8\% | 73.6\% | 78.7\% | 82.7\% | 70.3\% | 72.8\% | 83.5\% |
| medical marijuana | 72.5\% | 69.1\% | 72.5\% | 87.3\% | 91.6\% | 84.0\% | 79.6\% | 59.1\% | 68.7\% | 51.5\% |  | 83.4\% | 77.5\% | 59.6\% | 89.8\% | 81.2\% | 58.6\% | 95.7\% | 80.4\% | 61.5\% |
| expand medicaid program | 60.5\% | 38.0\% | 39.0\% | 90.2\% | 88.8\% | 91.2\% | 76.1\% | 33.3\% | 43.6\% | 25.1\% | 62.7\% | 90.5\% | 70.8\% | 31.8\% | 89.9\% | 80.0\% | 34.9\% | 91.6\% | 77.2\% | 34.6\% |
| parents school choice | 55.2\% | 69.0\% | 70.6\% | 36.9\% | 41.1\% | 33.6\% | 52.7\% | 69.3\% | 64.9\% | 72.9\% | 100.0\% | 46.3\% | 46.3\% | 78.8\% | 31.1\% | 57.4\% | 59.4\% | 30.5\% | 42.0\% | 69.0\% |
| legalize sports betting | 38.9\% | 21.1\% | 43.2\% | 47.4\% | 38.3\% | 54.6\% | 37.2\% | 34.7\% | 43.2\% | 28.0\% | 32.6\% | 56.1\% | 47.6\% | 41.5\% | 42.0\% | 29.6\% | 27.7\% | 42.1\% | 30.2\% | 36.1\% |

```
Support/Oppose - SUPPORT:
```

BANNER 8

|  | total |  | IDEOLOGY: NON-WHITE |  | AFRI | IDEOLOGY CAN-AMER BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/। } \\ & \text { BORN-AGAIN: } \\ & \text { FEMALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | $\left.\right\|_{\text {\| MOD- }} ^{\text {ERATE }}$ \| | \|CONSER |VATIVE | $\left.\right\|^{\text {LİIB- }}$ ERAL | \|mod- ${ }^{\text {\| }}$ \| | \|CONSER |VATIVE $\square$ | \|VOTED TRUMP | $\begin{array}{l\|l\|} \mid \text { VOTED } \\ \text { \| } \\ \text { BIDEN } \\ \text { \| } \end{array}$ | \|Voted |OTHER $\qquad$ | \|Yes | No \| | \|YES |  | \|YES |  | YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| MEDICAID BENEFIT COMbo | 89.1\% | 100.0\% | 90.7\% | 93.5\% | 100.0\% | 89.2\% | 89.6\% | 83.6\% | 96.3\% | 94.1\% | 86.8\% | 90.6\% | 85.8\% | 95.9\% | 79.4\% | 93.8\% | 92.4\% | 97.3\% | 84.4\% | 96.0\% |
| LOWERING StATE tax rate | 77.3\% | 79.5\% | 83.0\% | 80.6\% | 81.8\% | 85.2\% | 69.0\% | 85.8\% | 67.9\% | 89.0\% | 75.2\% | 79.0\% | 83.3\% | 72.2\% | 81.8\% | 74.1\% | 84.8\% | 70.8\% | 81.1\% | 73.9\% |
| MEDICAL MARIJUANA | 72.5\% | 75.3\% | 78.0\% | 39.7\% | 68.5\% | 84.5\% | 42.5\% | 61.2\% | 86.4\% | 59.4\% | 77.8\% | 71.2\% | 62.6\% | 84.9\% | 58.2\% | 81.9\% | 67.2\% | 87.0\% | 61.3\% | 91.4\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 88.1\% | 73.9\% | 26.2\% | 88.9\% | 79.4\% | 21.4\% | 35.4\% | 89.6\% | 45.9\% | 57.5\% | 62.2\% | 48.1\% | 75.8\% | 45.3\% | 67.9\% | 50.9\% | 81.4\% | 46.1\% | 73.7\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 46.2\% | 74.8\% | 69.8\% | 47.1\% | 75.7\% | 77.7\% | 69.7\% | 39.3\% | 48.7\% | 49.6\% | 57.9\% | 67.2\% | 43.7\% | 78.4\% | 43.7\% | 55.8\% | 43.7\% | 65.9\% | 38.3\% |
| LEGALIZE SPORTS betting | 38.9\% | 55.1\% | 51.6\% | 26.9\% | 58.3\% | 55.5\% | 31.8\% | 34.6\% | 43.7\% | 56.9\% | 47.9\% | 36.2\% | 32.6\% | 45.7\% | 37.4\% | 57.9\% | 27.7\% | 37.0\% | 31.3\% | 41.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MEDICAID BENEFIT COMbo | 89.1\% | 91.1\% | 95.5\% | 90.2\% | 93.7\% | 86.5\% | 95.7\% | 81.7\% | 97.7\% | 92.4\% | 94.5\% | 84.8\% | 95.8\% | 91.7\% | 95.4\% | 88.5\% | 94.2\% | 83.5\% | 94.4\% | 80.1\% | 90.2\% |
| LOWERING state tax rate | 77.3\% | 92.0\% | 69.1\% | 91.2\% | 65.8\% | 78.0\% | 76.6\% | 77.9\% | 76.0\% | 78.1\% | 76.9\% | 75.5\% | 79.4\% | 85.4\% | 72.0\% | 85.1\% | 70.4\% | 81.8\% | 74.5\% | 87.5\% | 71.9\% |
| MEDICAL MARIJUANA | 72.5\% | 67.0\% | 73.0\% | 68.8\% | 74.9\% | 70.6\% | 79.9\% | 69.0\% | 75.6\% | 72.6\% | 82.4\% | 74.7\% | 83.1\% | 56.4\% | 74.7\% | 61.6\% | 74.6\% | 74.5\% | 71.7\% | 69.1\% | 68.9\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 58.1\% | 79.6\% | 63.7\% | 81.3\% | 48.6\% | 82.2\% | 41.3\% | 87.7\% | 57.5\% | 78.8\% | 50.0\% | 80.1\% | 45.6\% | 85.5\% | 46.3\% | 88.7\% | 52.8\% | 66.8\% | 47.2\% | 62.9\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 71.7\% | 53.5\% | 78.6\% | 50.7\% | 58.9\% | 48.9\% | 70.0\% | 47.4\% | 45.3\% | 49.8\% | 55.8\% | 43.5\% | 67.7\% | 57.4\% | 65.2\% | 61.8\% | 62.6\% | 49.7\% | 74.3\% | 54.2\% |
| LEGALIZE SPORTS BETTING | 38.9\% | 39.0\% | 54.1\% | 38.0\% | 61.3\% | 43.3\% | 39.7\% | 55.7\% | 45.0\% | 28.1\% | 36.4\% | 43.5\% | 32.0\% | 43.8\% | 51.9\% | 51.2\% | 54.1\% | 39.8\% | 39.1\% | 43.2\% | 49.9 |

Support/Oppose - SUPPORT:


|  | total | Positition on abortion |  |  |  |  |  |  |  | $\begin{aligned} & \text { POSITION ON } \\ & \text { ABORTION: } \\ & \text { MALE } \end{aligned}$ |  | $\begin{array}{\|l\|} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { FEMALE } \end{array}$ |  | position on ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{aligned} & \text { POSITION ON } \\ & \text { ABORTION: } \\ & \text { \|AFRICAN-AMER. } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { Sould } \\ & \text { \|Not Be } \\ & \text { Negal } \end{aligned}$ | Saves Mother \|Life | \|CaseOf |Rape/ |Incest | $\begin{aligned} & \text { f\|PRO- } \\ & \left\lvert\, \begin{array}{c} \mid \text { CHOICE } \end{array}\right. \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \mid \text { During } \\ \mid 1 s t T r i \\ \mid \\ \|M e s t e r\| \end{array}\right\| \end{aligned}$ | \|Until 20th |Week | $\begin{aligned} & \text { \|Legal } \\ & \mid \text { All } \\ & \text { Cases } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- }\|\mid \\ & \mid \text { CHOICE } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { PRO- } \\ & \mid \text { LITFE } \end{aligned}\right.$ | $\begin{aligned} & \mid \text { PRO- } \mid \\ & \mid \text { CHOICE } \end{aligned}$ | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { PRO- } \\ \mid \text { LIFE } \end{array}\right. \end{aligned}$ | \|PROCHOICE | $\begin{aligned} & \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { PRO- } \\ & \mid \text { LIIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| medicaid benefit combo | 89.1\% | 83.7\% | 72.0\% | 86.8\% | 86.9\% | 95.5\% | 95.1\% | 96.2\% | 95.6\% | 77.7\% | 96.0\% | 90.2\% | 95.2\% | 83.2\% | 93.9\% | 85.4\% | 98.2\% | 80.2\% | 97.7\% |
| Lowering state tax rate | 77.3\% | 83.9\% | 80.7\% | 87.0\% | 83.5\% | 73.4\% | 65.2\% | 71.8\% | 79.6\% | 82.7\% | 73.1\% | 85.2\% | 73.6\% | 85.0\% | 69.6\% | 77.9\% | 79.6\% | 70.2\% | 79.6 |
| medical marijuana | 72.5\% | 58.0\% | 45.0\% | 55.5\% | 65.1\% | 87.9\% | 87.0\% | 85.7\% | 89.4\% | 55.0\% | 86.2\% | 61.2\% | 89.0\% | 59.5\% | 93.1\% | 49.3\% | 79.4\% | 59.2\% | 76.6\% |
| expand medicaid program | 60.5\% | 37.6\% | 30.5\% | 36.9\% | 41.1\% | 84.0\% | 78.3\% | 80.5\% | 89.3\% | 37.3\% | 81.3\% | 37.9\% | 85.8\% | 37.1\% | 84.7\% | 41.2\% | 82.8\% | 42.3\% | 86.1\% |
| parents school choice | 55.2\% | 71.2\% | 87.2\% | 65.0\% | 67.9\% | 40.5\% | 49.2\% | 33.1\% | 37.7\% | 77.7\% | 43.3\% | 64.1\% | 38.6\% | 68.2\% | 34.3\% | 84.5\% | 50.6\% | 92.7\% | 48. |
| legalize sports betting | 38.9\% | 34.5\% | 18.3\% | 29.7\% | 44.4\% | 44.4\% | 47.8\% | 65.3\% | 33.3\% | 41.1\% | 53.7\% | 27.4\% | 37.9\% | 34.3\% | 37.1\% | 36.9\% | 56.2\% | 44.3\% | 57.6 |

```
Support/Oppose - SUPPORT:
```

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { NON- } \\ \text { \|WHITE } \end{array}\right\| \end{array}$ | \|Africn |Amer./ <br> \|Black | \|His- $\mid$ <br> \|Latino| | Asian/ AsianAmer. |  | \|WHITE | | \|WHITE | \|Africn <br> \|Amer./ <br> \|Black | \|His- $\mid$ <br> \|Latino| | Asian/ AsianAmer. | Other |  | \|NON|WHITE | \|Africn| <br> Amer./\| <br> \|Black | Hispanic/ Latino\| | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 |  |
| medicaid benefit combo | 89.1\% | 87.5\% | 93.0\% | 92.6\% | 90.5\% | 100.0\% | 100.0\% | 83.9\% | 92.6\% | 91.1\% | 100.0\% | 100.0\% | 100.0\% | 90.8\% | 93.4\% | 93.8\% | 87.9\% | 100.0\% | 100.0\% |
| LOWEring state tax rate | 77.3\% | 77.3\% | 77.0\% | 76.8\% | 81.2\% | 62.8\% | 100.0\% | 79.0\% | 74.7\% | 73.8\% | 100.0\% | 46.5\% | 100.0\% | 75.7\% | 78.4\% | 79.1\% | 76.2\% | 71.6\% | 100.0\% |
| MEDICAL MARIJUANA | 72.5\% | 74.1\% | 68.1\% | 71.5\% | 48.4\% | 59.2\% | 100.0\% | 70.5\% | 65.3\% | 62.9\% | 46.0\% | 100.0\% | 100.0\% | 77.3\% | 70.0\% | 78.0\% | 49.0\% | 37.1\% | 100.0\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 57.5\% | 69.3\% | 73.2\% | 46.6\% | 77.6\% | 49.2\% | 52.5\% | 69.0\% | 67.7\% | 86.7\% | 100.0\% | - | 62.0\% | 69.5\% | 77.5\% | 35.8\% | 65.5\% | 100.0\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 53.4\% | 59.5\% | 61.6\% | 57.4\% | 44.8\% | 50.8\% | 60.1\% | 69.6\% | 68.7\% | 86.7\% | 46.5\% | 100.0\% | 47.5\% | 52.9\% | 56.2\% | 49.5\% | 43.9\% |  |
| LEGALIZE SPORTS BEtting | 38.9\% | 35.3\% | 48.8\% | 53.7\% | 28.6\% | 18.8\% | 100.0\% | 45.7\% | 49.9\% | 44.5\% | 86.7\% | 53.5\% | 100.0\% | 26.2\% | 48.1\% | 60.7\% | 13.0\% | - | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 13

|  | TOTAL |  |  | AGE |  |  |  |  | AGE CLU | USters |  |  |  |  | $\begin{array}{r} \text { AGE CLU } \\ \text { MAL } \end{array}$ | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|18-29 | \| 30-40 | \|41-55 ${ }^{\text {\| }}$ | $\left.\right\|^{56-65}$ | $\mid$ OVER ${ }^{\text {\| }}$ \| | \|UNDER ${ }^{40} \mid$ | \|OVER 40 | | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & 55 \\ & \mid \end{aligned}\right.$ | $\begin{array}{ll} \text { \|OVER } & \text { U } \\ \mid 55 & \mid 6 \end{array}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| MEDICAId benefit combo | 89.1\% | 82.7\% | 84.7\% | 89.4\% | 94.6\% | 90.3\% | 83.9\% | 91.1\% | 86.7\% | 92.3\% | 88.6\% | 90.3\% | 79.9\% | 88.8\% | 80.9\% | 94.1\% | 82.7\% | 96.8\% |
| LOWering state tax rate | 77.3\% | 67.6\% | 77.1\% | 80.8\% | 78.3\% | 76.3\% | 73.2\% | 78.7\% | 77.0\% | 77.2\% | 77.3\% | 76.3\% | 75.6\% | 79.1\% | 78.7\% | 76.9\% | 79.9\% | 71.8\% |
| MEDICAL MARIJUANA | 72.5\% | 73.2\% | 73.3\% | 74.9\% | 77.9\% | 64.5\% | 73.3\% | 72.5\% | 74.1\% | 70.8\% | 75.0\% | 64.5\% | 71.3\% | 68.3\% | 71.6\% | 65.5\% | 71.2\% | 62.6\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 63.1\% | 57.7\% | 57.8\% | 62.4\% | 62.3\% | 60.0\% | 60.4\% | 58.9\% | 62.3\% | 59.7\% | 62.3\% | 58.8\% | 55.4\% | 55.7\% | 57.8\% | 54.0\% | 64.8\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 50.5\% | 60.2\% | 58.3\% | 56.5\% | 50.3\% | 56.2\% | 55.4\% | 57.3\% | 53.2\% | 57.1\% | 50.3\% | 64.5\% | 61.4\% | 66.0\% | 56.5\% | 65.6\% | 51.6\% |
| LEGALIZE SPORTS BETTING | 38.9\% | 28.2\% | 54.9\% | 41.9\% | 31.2\% | 36.0\% | 43.8\% | 37.2\% | 42.9\% | 33.8\% | 40.0\% | 36.0\% | 54.1\% | 43.2\% | 51.6\% | 38.9\% | 49.7\% | 36.7\% |

```
Support/Oppose - SUPPORT:
```

BANNER 14

| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MEDICAID BENEFIT COMBO | 89.1\% | 87.8\% | 92.9\% | 91.9\% | 91.1\% | 93.4\% | 84.4\% | 86.0\% | 91.6\% | 87.6\% | 87.6\% | 92.0\% | 100.0\% | 83.4\% | 78.5\% | 93.4\% | 90.9\% |
| LOWERING State tax rate | 77.3\% | 70.7\% | 78.4\% | 75.5\% | 77.5\% | 75.3\% | 80.4\% | 78.0\% | 76.6\% | 73.9\% | 73.4\% | 84.5\% | 87.2\% | 77.6\% | 79.2\% | 81.7\% | 73.8\% |
| MEDICAL MARIJUANA | 72.5\% | 75.2\% | 75.8\% | 76.3\% | 74.7\% | 78.0\% | 66.3\% | 69.2\% | 75.3\% | 63.7\% | 80.8\% | 73.1\% | 85.7\% | 78.2\% | 71.4\% | 78.4\% | 67.5\% |
| EXPAND MEDICAID PROGRAM | 60.5\% | 61.1\% | 64.3\% | 61.7\% | 65.7\% | 64.4\% | 60.0\% | 56.5\% | 63.9\% | 58.3\% | 61.0\% | 62.4\% | 96.8\% | 59.3\% | 54.2\% | 60.9\% | 60.0\% |
| PARENTS SCHOOL CHOICE | 55.2\% | 48.0\% | 50.7\% | 49.4\% | 50.7\% | 50.2\% | 49.1\% | 62.4\% | 49.4\% | 55.8\% | 54.8\% | 55.1\% | 20.7\% | 79.9\% | 58.9\% | 55.0\% | 49.6\% |
| LEGALIZE SPORTS BETTING | 38.9\% | 33.6\% | 32.6\% | 35.1\% | 30.0\% | 32.2\% | 35.4\% | 46.7\% | 32.5\% | 37.8\% | 38.9\% | 39.9\% | 35.0\% | 39.7\% | 48.0\% | 43.2\% | 34.2 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUPPORT:

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|CON- |CORD | $\begin{aligned} & \text { \| KANNA- \| } \\ & \text { \|POLIS } \\ & \text { \| } \\ & \text { \| } \end{aligned}$ | REST OF DIST. | $\begin{aligned} & \text { \|DEFIN-\|L } \\ & \text { \|ITELY \|V } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{array}{\|l\|} \mid V e r y \\ \|L i k e l y\| \end{array}$ | \|Some|what |Likely| |  | Vote | \|Lean |  | Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| MEDICAID BENEFIT COMbO | 3.44 | 3.47 | 3.40 | 3.45 | 3.40 | 3.69 | 3.68 | 3.73 | 3.13 | 3.13 | 3.00 | 3.77 | 3.76 | 4.00 | 3.61 |
| LOWEring state tax rate | 3.35 | 3.35 | 3.36 | 3.39 | 3.35 | 3.41 | 3.34 | 3.63 | 3.51 | 3.52 | 3.05 | 3.15 | 3.15 | 3.02 | 3.43 |
| MEDICAL MARIJUANA | 3.08 | 3.13 | 3.07 | 2.78 | 3.10 | 2.99 | 3.14 | 2.67 | 2.77 | 2.76 | 3.01 | 3.38 | 3.38 | 3.40 | 3.27 |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.05 | 2.76 | 2.42 | 2.84 | 3.35 | 3.33 | 3.38 | 2.12 | 2.10 | 3.00 | 3.68 | 3.67 | 4.00 | 3.23 |
| PARENTS SCHOOL CHOICE | 2.69 | 2.65 | 2.81 | 2.47 | 2.69 | 2.69 | 2.65 | 2.76 | 3.11 | 3.10 | 3.41 | 2.27 | 2.29 | 1.82 | 2.25 |
| LEGALIZE SPORTS BEtting | 2.36 | 2.36 | 2.28 | 2.67 | 2.35 | 2.41 | 2.35 | 2.58 | 2.22 | 2.23 | 2.02 | 2.47 | 2.48 | 2.26 | 2.64 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KAtherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR-| <br> \|ABLE | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | \|NO <br> OPIN- <br> \|ION | \|NEVER |HEARD |OF | \|FAVOR-| | \|UNFAV-| | NO OPIN\|ION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|} \mid \text { \|FAVOR-\| } \\ \mid \text { \|ABLE } \end{array}$ | \|UNFAV-|No | NO OPINION | \|NEVER |HEARD |OF | $\text { \|FAVOR-\| } \mid$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ | NO OPINION | \|NEVER <br> HEARD \|OF |  | \|UNFAV|ORABLE |вотн | OPIN- <br> ION <br> \|BOTH | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| medicaid benefit combo | 3.44 | 3.38 | 3.52 | 3.37 | 3.50 | 3.76 | 3.32 | 3.38 | 3.41 | 3.27 | 3.53 | 3.41 | 3.54 | 3.62 | 3.30 | 3.48 | 3.41 | 3.28 | 4.00 | 3.62 | 3.43 |
| LOWERING state tax rate | 3.35 | 3.55 | 3.22 | 3.22 | 3.37 | 3.29 | 3.55 | 3.24 | 3.39 | 3.67 | 3.00 | 3.12 | 3.38 | 3.38 | 3.82 | 3.24 | 3.37 | 3.81 | 2.00 | 3.43 | 3.32 |
| MEDICAL MARIJUANA | 3.08 | 2.71 | 3.33 | 3.03 | 3.24 | 3.30 | 2.65 | 3.04 | 3.09 | 2.80 | 3.20 | 3.01 | 3.24 | 3.12 | 2.56 | 3.08 | 3.11 | 2.83 | 3.48 | 2.99 | 3.05 |
| EXPAND MEDICAID PRogram | 2.91 | 2.51 | 3.51 | 2.92 | 2.94 | 3.59 | 1.77 | 3.07 | 2.80 | 2.32 | 3.20 | 3.00 | 3.10 | 3.36 | 2.68 | 3.03 | 2.80 | 3.20 | 4.00 | 2.96 | 3.00 |
| PARENTS SCHOOL CHOICE | 2.69 | 3.19 | 1.96 | 2.64 | 2.66 | 2.31 | 2.78 | 2.67 | 2.78 | 3.14 | 2.07 | 2.65 | 2.60 | 3.02 | 2.94 | 2.68 | 2.62 | 3.24 | 1.52 | 2.55 | 2.56 |
| LEGALIZE SPORTS BEtting | 2.36 | 2.33 | 2.14 | 2.15 | 2.58 | 2.55 | 2.25 | 2.25 | 2.37 | 2.28 | 2.27 | 2.08 | 2.59 | 2.96 | 2.27 | 2.08 | 2.40 | 3.22 | 1.48 | 2.38 | 2.29 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE <br> STATE | DISTRIC house b | $\begin{aligned} & C T \text { CT } 82: \\ & \text { BALLOT } \end{aligned}$ |  |  |  | \|vote |NEWTON | | \| Vote NEWTON | | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|Vote | | \|Lean | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|SAND- } \\ & \text { SIDGE } \end{aligned}$ | \|Vote | \|lean | \|FIRM |UNDE|CIDED |  | \|VOTE |BAKER | | \|Vote | | \|Lean |  | \|Vote | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| MEDICAID BENEFIT COMbO | 3.44 | 3.21 | 3.20 | 3.67 | 3.76 | 3.78 | 3.29 | 3.14 | 3.31 | 3.20 | 3.22 | 2.96 | 3.77 | 3.78 | 3.63 | 3.22 | 3.22 | 3.23 | 2.82 | 3.67 |
| LOWERING State tax rate | 3.35 | 3.57 | 3.57 | 3.77 | 3.15 | 3.15 | 3.16 | 3.11 | 3.62 | 3.53 | 3.56 | 3.11 | 3.14 | 3.13 | 3.52 | 3.33 | 3.70 | 3.56 | 3.79 | 3.26 |
| MEDICAL MARIJUANA | 3.08 | 2.78 | 2.79 | 2.60 | 3.43 | 3.44 | 3.29 | 2.89 | 2.60 | 2.79 | 2.81 | 2.39 | 3.41 | 3.43 | 3.02 | 3.02 | 2.78 | 2.76 | 3.20 | 3.22 |
| EXPAND MEDICAID PROGRAM | 2.91 | 2.16 | 2.17 | 1.50 | 3.68 | 3.72 | 3.01 | 2.94 | 2.28 | 2.18 | 2.18 | 2.23 | 3.70 | 3.71 | 3.46 | 2.98 | 2.21 | 2.13 | 2.65 | 3.63 |
| PARENTS SCHOOL CHOICE | 2.69 | 3.15 | 3.15 | 3.30 | 2.26 | 2.26 | 2.17 | 2.32 | 3.31 | 3.10 | 3.13 | 2.65 | 2.26 | 2.27 | 2.02 | 2.43 | 3.17 | 3.17 | 2.69 | 2.33 |
| LEGALIZE SPORTS betting | 2.36 | 2.28 | 2.30 | 1.61 | 2.50 | 2.52 | 2.26 | 2.06 | 2.24 | 2.22 | 2.19 | 2.70 | 2.53 | 2.55 | 2.21 | 2.30 | 2.30 | 2.24 | 3.02 | 2.10 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 5

|  | TOTAL | $\mid$ ALLOW DOCTORSPRESCRIBE MED$\mid$MARIJUANA |  | $\left\|\begin{array}{c} \text { LEGALIZING } \\ \text { SPORTS } \\ \mid \text { BETTING IN NC } \end{array}\right\|$ |  | \|GIVE PARENTS |LOWERING THE |\$6K GRANT FOR|STATE INCOME |PRIV. SCHOOLS| TAX RATE |  |  |  | EXPAND STATE MEDICAID PROGRAM |  | $\mid$ EXPAND PROGRM <br> IF REQUIRED <br> $\mid$ EMPLOYMENT |  | EXPAND MEDICAID COMBO |  | \| | REGISTERED PARTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|SUPPRT|O | OPPOSE | \|SUPPRT ${ }^{\text {\| }}$ | \|OPPOSE| | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE| | \|SUPPRT| | OPPOSE\| | \|SUPPRT |O | OPPOSE | \|SUPPRT |O | OPPOSE | SUPPRT | OPPOSE | \|REPUB-| | \| ${ }^{\text {demo- }}$ \| ${ }^{\text {Cratic }}$ | \|INDEP.| |/OTHER| |/DK | Indep- 10 endent | Other | $\left.\right\|^{\text {DK/Ref }}$ |
| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| medicaid benefit combo | 3.44 | 3.57 | 3.13 | 3.38 | 3.46 | 3.31 | 3.63 | 3.38 | 3.69 | 3.68 | 2.98 | 3.49 | 1.16 | 3.62 | 1.16 | 3.26 | 3.74 | 3.35 | 3.31 | 3.65 | - |
| LOWERING state tax rate | 3.35 | 3.32 | 3.42 | 3.43 | 3.23 | 3.52 | 3.08 | 3.66 | 1.65 | 3.27 | 3.52 | 3.48 | 3.62 | 3.34 | 3.62 | 3.43 | 3.23 | 3.39 | 3.32 | 3.88 | - |
| MEDICAL MARIJUANA | 3.08 | 3.56 | 1.46 | 3.34 | 2.84 | 2.96 | 3.32 | 3.07 | 3.25 | 3.32 | 2.67 | 2.73 | 2.51 | 3.14 | 2.51 | 2.83 | 3.42 | 3.03 | 3.03 | 3.02 | - |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.15 | 2.18 | 2.88 | 2.83 | 2.64 | 3.25 | 2.80 | 3.29 | 3.68 | 1.42 | 1.47 | 1.17 | 3.05 | 1.17 | 2.40 | 3.63 | 2.71 | 2.69 | 2.93 | - |
| PARENTS SCHOOL CHOICE | 2.69 | 2.54 | 3.20 | 2.67 | 2.70 | 3.60 | 1.39 | 2.84 | 1.96 | 2.42 | 3.05 | 3.04 | 3.19 | 2.62 | 3.19 | 3.04 | 2.39 | 2.60 | 2.56 | 2.91 | - |
| LEGALIZE SPORTS betting | 2.36 | 2.53 | 1.87 | 3.45 | 1.42 | 2.32 | 2.38 | 2.38 | 2.29 | 2.45 | 2.30 | 2.21 | 2.42 | 2.37 | 2.42 | 2.20 | 2.55 | 2.34 | 2.33 | 2.46 | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 6

|  | TOTAL | REGIS | tered MALE | PARTY: | REGIS | STERED FEMALE | PARTY: | $\begin{array}{r} \text { REGIST } \\ \mathrm{W} \end{array}$ | STERED WHITE | PARTY: | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid$ | DEMOCRATIC | \|INDEP. /OTHER |/DK | $\text { \|REPUB-\| } \mid$ | \|DEMO|CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { C\| } \text { /OTHER } \\ & \text { \| } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { REPUB-\|D } \\ & \mid \text { LICAN } \mid \text { \| } \end{aligned}\right.$ | \|DEMO|CRATIC $\qquad$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { C\|/OTHER \|\| } \\ & \text { \|/DK } \end{aligned}$ | $\text { \|REPUB-\| } \mid$ | DEMO- \| CRATIC |  | $\begin{aligned} & \text { \|REPUB-\|\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC \| | $\begin{aligned} & \text { \| INDEP- } \\ & \text { C } / \text { /OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| medicaid benefit combo | 3.44 | 3.17 | 3.72 | 3.30 | 3.34 | 3.76 | 3.41 | 3.23 | 3.75 | 53.29 | 3.41 | 3.74 | 3.50 | 3.50 | 3.73 | 3.51 |
| LOWERING State tax rate | 3.35 | 3.37 | 3.27 | 3.45 | 3.49 | 3.21 | 3.34 | 3.45 | 3.13 | 3.33 | 3.19 | 3.34 | 3.59 | 2.81 | 3.37 | 3.63 |
| MEDICAL MARIJUANA | 3.08 | 2.78 | 3.43 | 3.05 | 2.87 | 3.41 | 3.00 | 2.77 | 3.56 | 63.18 | 3.21 | 3.25 | 2.62 | 3.42 | 3.19 | 2.75 |
| EXPAND MEDICAID PROGRAM | 2.91 | 2.42 | 3.59 | 2.47 | 2.39 | 3.66 | 2.99 | 2.40 | 3.66 | 6 2.70 | 2.46 | 3.61 | 2.75 | 2.36 | 3.59 | 2.79 |
| PARENTS SCHOOL CHOICE | 2.69 | 3.17 | 2.39 | 2.78 | 2.91 | 2.39 | 2.38 | 3.04 | 2.18 | 82.44 | 2.92 | 2.64 | 3.10 | 2.88 | 2.70 | 3.38 |
| LEGALIZE SPORTS BEtting | 2.36 | 2.48 | 2.59 | 2.55 | 1.92 | 2.53 | 2.06 | 2.23 | 2.42 | 2.24 | 2.00 | 2.70 | 2.63 | 1.82 | 2.79 | 2.83 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 8

|  | total |  | IDEOLOGY: <br> NON-WHITE |  |  | IDEOLOGY CAN-AMER BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 HOUSEHOLD |  |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | $\begin{array}{\|c} \text { EVANGELICAL/ } \\ \text { BORN-AGAIN: } \\ \text { WHITE } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- ${ }^{\text {ERAL }}$ | \|mod- | ${ }_{\text {\| }}^{\text {\| }}$ \| | CONSER VATIVE | \|lib- ${ }^{\text {ERAL }}$ |  | \|CONSER |VATIVE | \|VOTED TRUMP $\square$ | \|voted |BIDEN <br> \| <br> \| | \|VOTED |OTHER | | \|Yes |  |  | \|YES |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 |  | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| MEDICAID BENEFIT COMbO | 3.44 | 3.76 | 3.48 | 3.49 | 3.77 | 3.49 | 3.57 | 3.19 | 3.71 | 3.63 |  | 3.45 | 3.45 | 3.28 | 3.65 | 3.22 | 3.54 | 3.33 | 3.72 | 3.20 | 3.63 |
| LOWEring state tax rate | 3.35 | 3.39 | 3.33 | 3.63 | 3.40 | 3.36 | 3.85 | 3.51 | 3.16 | 3.54 |  | 3.38 | 3.36 | 3.52 | 3.19 | 3.44 | 3.29 | 3.60 | 3.11 | 3.50 | 3.15 |
| MEDICAL MARIJUANA | 3.08 | 3.14 | 3.15 | 2.58 | 3.02 | 3.20 | 2.78 | 2.81 | 3.41 | 2.76 |  | 3.25 | 3.02 | 2.85 | 3.35 | 2.81 | 3.26 | 2.88 | 3.41 | 2.81 | 3.45 |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.56 | 3.33 | 2.02 | 3.55 | 3.41 | 1.95 | 2.21 | 3.59 | 2.66 |  | 2.86 | 2.94 | 2.49 | 3.35 | 2.43 | 3.09 | 2.54 | 3.53 | 2.40 | 3.32 |
| PARENTS SCHOOL CHOICE | 2.69 | 2.58 | 3.17 | 2.98 | 2.60 | 3.17 | 3.22 | 3.09 | 2.24 | 2.63 |  | 2.56 | 2.76 | 2.97 | 2.39 | 3.16 | 2.46 | 2.77 | 2.34 | 2.96 | 2.23 |
| LEGALIZE SPORTS BETTING | 2.36 | 2.65 | 2.58 | 2.26 | 2.83 | 2.65 | 2.48 | 2.20 | 2.55 | 2.58 |  | 2.64 | 2.27 | 2.13 | 2.61 | 2.28 | 2.85 | 1.97 | 2.42 | 2.06 | 2.61 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | Issue of ABORTION: WHITE |  | Issue of ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS \|c } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { LESS } \\ \text { THAN } \\ \mid \text { COLLGE } \end{array}$ | \|COLLGE | GRAD./I | POST | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | PRO- <br> LIfe | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | PRO- <br> LIfE | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { PRO- } \\ \text { CHOICE } \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\text { \|PRO- } \mid \text { СНОICE } \mid$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO- <br> \|choice |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| MEDICAID BENEFIT COMbO | 3.44 | 3.53 | 3.51 | 3.30 | 3.43 | 3.73 | 3.54 | 3.73 | 3.58 | 3.21 | 3.67 | 3.13 | 3.60 | 3.30 | 3.72 | 3.15 | 3.69 | 3.52 | 3.64 | 3.58 | 3.66 |
| LOWERING state tax rate | 3.35 | 3.47 | 3.23 | 3.52 | 3.21 | 3.45 | 3.34 | 3.53 | 3.28 | 3.54 | 3.20 | 3.53 | 3.24 | 3.55 | 3.18 | 3.56 | 3.09 | 3.39 | 3.37 | 3.42 | 3.37 |
| MEDICAL MARIJUANA | 3.08 | 3.05 | 3.15 | 2.95 | 3.18 | 3.25 | 2.89 | 3.26 | 2.93 | 2.73 | 3.41 | 2.70 | 3.42 | 2.76 | 3.40 | 2.74 | 3.54 | 2.61 | 3.20 | 2.99 | 3.12 |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.02 | 3.06 | 2.64 | 2.92 | 3.33 | 3.08 | 3.49 | 3.08 | 2.21 | 3.50 | 2.10 | 3.41 | 2.33 | 3.57 | 2.22 | 3.52 | 2.21 | 3.48 | 2.22 | 3.55 |
| PARENTS SCHOOL CHOICE | 2.69 | 2.78 | 2.39 | 3.00 | 2.35 | 2.90 | 2.82 | 3.07 | 2.74 | 3.08 | 2.31 | 3.20 | 2.38 | 2.95 | 2.27 | 3.00 | 2.17 | 3.45 | 2.56 | 3.58 | 2.58 |
| LEGALIZE SPORTS BETTING | 2.36 | 2.34 | 2.13 | 2.34 | 2.26 | 2.69 | 2.47 | 2.74 | 2.68 | 2.17 | 2.57 | 2.27 | 2.83 | 2.05 | 2.38 | 2.15 | 2.47 | 2.24 | 2.73 | 2.44 | 2.85 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 11

|  | total | POSITIIION ON ABORTION |  |  |  |  |  |  |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{array}$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { Racest } \end{aligned}$ | PRO- <br> \|CHOICE <br> \| | \|During| |1stTri| |Mester| | $\left.\begin{aligned} & \mid \text { Until } \\ & \mid 20 t h \\ & \text { 20th } \\ & \text { Week } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { LIFE } \end{array}$ | \|CHOICE |  | $\begin{array}{l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \mid \end{array}$ |  | PROCHOICE | $\begin{array}{\|l\|} \left\|\begin{array}{l} \mid P R O- \\ \mid \text { LIFE } \end{array}\right\| \end{array}$ | PROCHOICE |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| medicaid benefit combo | 3.44 | 3.23 | 3.02 | 3.28 | 3.29 | 3.67 | 3.57 | 3.70 | 3.73 | 3.14 | 3.62 | 3.32 | 3.71 | 3.17 | 3.67 | 3.48 | 3.68 | 3.51 | 3.70 |
| LOWERING State tax rate | 3.35 | 3.51 | 3.59 | 3.46 | 3.52 | 3.22 | 3.14 | 3.12 | 3.30 | 3.49 | 3.25 | 3.54 | 3.20 | 3.53 | 3.12 | 3.41 | 3.38 | 3.50 | 3.36 |
| MEDICAL MARIJUANA | 3.08 | 2.76 | 2.37 | 2.65 | 3.01 | 3.41 | 3.41 | 3.40 | 3.42 | 2.72 | 3.43 | 2.81 | 3.40 | 2.75 | 3.53 | 2.75 | 3.21 | 2.97 | 3.14 |
| EXPAND MEDICAID PROGRAM | 2.91 | 2.28 | 2.17 | 2.25 | 2.36 | 3.46 | 3.29 | 3.31 | 3.64 | 2.22 | 3.33 | 2.34 | 3.55 | 2.24 | 3.49 | 2.53 | 3.41 | 2.62 | 3.46 |
| PARENTS SCHOOL CHOICE | 2.69 | 3.09 | 3.62 | 2.91 | 2.96 | 2.29 | 2.45 | 2.03 | 2.30 | 3.18 | 2.38 | 2.98 | 2.23 | 3.02 | 2.12 | 3.37 | 2.59 | 3.55 | 2.58 |
| LEGALIZE SPORTS BETTING | 2.36 | 2.20 | 1.64 | 2.28 | 2.43 | 2.53 | 2.47 | 2.95 | 2.38 | 2.37 | 2.76 | 2.02 | 2.36 | 2.18 | 2.43 | 2.30 | 2.67 | 2.52 | 2.78 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 13

|  | total | AGE |  |  |  |  | AGE Clusters |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\right\|^{18-29} \mid$ | $\left.\right\|^{30-40}$ | $\left.\right\|^{41-55}$ | $\left.\right\|^{\text {56-65 }}$ | $\left.\right\|_{\text {\|OVER }} \mid$ \| | \|UNDER <br> 140 | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 40\end{aligned}\right.$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 65 \end{aligned}\right.$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| MEDICAID BENEFIT COMBO | 3.44 | 3.40 | 3.45 | 3.47 | 3.50 | 3.36 | 3.43 | 3.45 | 3.45 | 3.43 | 3.47 | 3.36 | 3.26 | 3.40 | 3.31 | 3.42 | 3.33 | 3.44 |
| LOWEring state tax rate | 3.35 | 3.00 | 3.52 | 3.48 | 3.36 | 3.22 | 3.31 | 3.37 | 3.40 | 3.29 | 3.39 | 3.22 | 3.44 | 3.34 | 3.46 | 3.22 | 3.46 | 3.07 |
| MEDICAL MARIJUANA | 3.08 | 3.21 | 3.24 | 3.28 | 3.01 | 2.72 | 3.23 | 3.03 | 3.25 | 2.86 | 3.19 | 2.72 | 3.21 | 2.95 | 3.20 | 2.79 | 3.13 | 2.74 |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.10 | 2.90 | 2.85 | 2.99 | 2.80 | 2.98 | 2.87 | 2.91 | 2.89 | 2.93 | 2.80 | 2.77 | 2.74 | 2.71 | 2.81 | 2.74 | 2.77 |
| PARENTS SCHOOL CHOICE | 2.69 | 2.52 | 2.89 | 2.71 | 2.70 | 2.59 | 2.74 | 2.67 | 2.73 | 2.65 | 2.72 | 2.59 | 2.85 | 2.83 | 2.91 | 2.71 | 2.91 | 2.58 |
| LEGALIZE SPORTS BETTING | 2.36 | 2.19 | 2.68 | 2.51 | 2.05 | 2.28 | 2.50 | 2.31 | 2.50 | 2.17 | 2.38 | 2.28 | 2.65 | 2.48 | 2.63 | 2.38 | 2.60 | 2.30 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 14

|  | total | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & 55 \end{aligned}$ | $\left.\right\|_{\mid} ^{\text {\|UNDER }} \mid$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\mid$ MALE ${ }^{\text {a }}$ |  | \|LAND|LINE | ${ }^{\text {\| MOBILE }}$ \| ${ }^{\text {PHONE }}$ \| | TEXT | $\mid$ NEWLY \|REGIS-| |TERED | OF 4 | OF 4 | OF 4 \| | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| medicaid benefit combo | 3.44 | 3.61 | 3.48 | 3.58 | 3.43 | 3.58 | 3.28 | 3.36 | 3.51 | 3.35 | 3.43 | 3.55 | 3.87 | 3.46 | 3.34 | 3.46 | 3.42 |
| LOWERING State tax rate | 3.35 | 3.17 | 3.40 | 3.33 | 3.34 | 3.33 | 3.37 | 3.37 | 3.34 | 3.32 | 3.32 | 3.42 | 3.45 | 3.17 | 3.42 | 3.44 | 3.34 |
| MEDICAL MARIJUANA | 3.08 | 3.25 | 3.08 | 3.30 | 2.91 | 3.24 | 2.71 | 3.04 | 3.12 | 2.88 | 3.18 | 3.17 | 3.15 | 3.17 | 3.13 | 3.40 | 2.89 |
| EXPAND MEDICAID PROGRAM | 2.91 | 3.22 | 2.97 | 3.10 | 2.94 | 3.08 | 2.83 | 2.75 | 3.04 | 2.85 | 2.95 | 2.92 | 3.84 | 3.05 | 2.81 | 2.88 | 2.83 |
| PARENTS SCHOOL CHOICE | 2.69 | 2.60 | 2.56 | 2.55 | 2.60 | 2.56 | 2.60 | 2.84 | 2.56 | 2.75 | 2.64 | 2.67 | 2.10 | 3.11 | 2.85 | 2.65 | 2.57 |
| LEGALIZE SPORTS betting | 2.36 | 2.30 | 2.17 | 2.37 | 2.02 | 2.19 | 2.25 | 2.53 | 2.20 | 2.24 | 2.47 | 2.37 | 2.68 | 2.31 | 2.52 | 2.56 | 2.23 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82

Support/Oppose - SUMMARY MEANS:

BANNER 15

|  | total | mary vote frequency |  |  |  |  | Primary ballot indicator |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|l of } 4 \mid$ |  | Of 4 \| |  |  |  | \|Voted |GOP | | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|rop } \end{aligned}$ | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | $\begin{aligned} & \text { \|VOTE } \\ & \text { DDEM } \end{aligned}$ | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Dem } \\ & \text { \| } \end{aligned}$ | $\begin{aligned} & \mid \text { Only } \\ & \mid \text { Dem } \\ & \mid \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| medicaid benefit combo | 3.44 | 3.46 | 3.45 | 3.55 | 3.27 | 3.43 | 3.37 | 3.07 | 3.04 | 4.00 | 3.76 | 3.62 | 4.00 | 3.60 |
| Lowering state tax rate | 3.35 | 3.49 | 3.21 | 3.32 | 3.49 | 3.14 | 3.61 | 3.54 | 3.56 | 3.00 | 2.48 | 3.04 | 3.00 | 3.05 |
| medical marijuana | 3.08 | 3.13 | 3.14 | 3.15 | 3.08 | 2.64 | 3.01 | 2.81 | 2.77 | 4.00 | 3.12 | 3.30 | 4.00 | 3.26 |
| EXPAND MEdicaid program | 2.91 | 2.90 | 3.16 | 3.01 | 2.69 | 2.41 | 2.75 | 2.17 | 2.11 | 4.00 | 3.08 | 3.30 | 4.00 | 3.27 |
| parents school choice | 2.69 | 2.88 | 2.68 | 2.43 | 2.37 | 3.01 | 2.81 | 2.93 | 2.98 | 1.00 | 1.86 | 2.07 | 1.00 | 2.12 |
| Legalize sports betting | 2.36 | 2.39 | 2.58 | 2.32 | 2.22 | 1.97 | 2.15 | 2.46 | 2.48 | 2.00 | 2.21 | 2.44 | 1.00 | 2.52 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 1


```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?
```

BANNER 2

|  | total |  | PAUL $N$ | NEWTON |  |  | KESHIA S | SANDIDGE |  |  | KRISTIN | BAKER |  |  | KATHERINE | JEANES |  |  | NEWTON/SANDIDGE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|UNFAV-| ${ }^{\text {ORABLE }} \mid$ | \|NO OPIN|ION | $\begin{aligned} & \text { \|NEVER } \\ & \text { \|HEARD } \\ & \text { \|OF } \end{aligned}$ | \|FAVOR- $\mid \mathrm{ABLE}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| |  | \|NEVER HEARD |OF | $\left.\right\|_{\mid \text {\|FAVOR- }} ^{\mid \text {\|l }}$ | \|UNFAV-|N0 | OPIN- <br> ION | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| \|U } \\ & \mid \text { ABLE \|o } \end{aligned}$ | \| UNFAV-|N | $\left.\begin{array}{l\|} \text { NO } \\ \text { OPIN- } \\ \text { ION } \end{array} \right\rvert\,$ | \|NEVER HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| \| } \\ & \text { \|ABLE } \\ & \text { \| } \mid \text { BOTH } \end{aligned}$ | \|UNFAV|ORABLE |вотн | $\begin{aligned} & \text { OPIN- } \\ & \mid \text { ION } \\ & \text { BOTH } \end{aligned}$ | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| REPUBLICAN | 36.7\% | 59.2\% | 2.4\% | 35.8\% | 34.6\% | 21.1\% | 54.8\% | 36.0\% | 38.5\% | 60.9\% | 14.4\% | 33.8\% | 30.0\% | 11.4\% | 52.0\% | 39.5\% | 38.2\% | 38.2\% | - | 32.7\% | 34.9\% |
| DEMOCRATIC | 31.3\% | 13.3\% | 49.8\% | 30.0\% | 36.8\% | 60.1\% | 5.1\% | 28.0\% | 29.1\% | 10.4\% | 56.3\% | 36.2\% | 34.5\% | 44.6\% | 26.6\% | 31.1\% | 29.8\% | 38.2\% | 48.1\% | 37.2\% | 29.8\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 27.6\% | 47.7\% | 34.2\% | 28.5\% | 18.9\% | 40.1\% | 36.0\% | 32.4\% | 28.7\% | 29.4\% | 29.9\% | 35.5\% | 44.1\% | 21.5\% | 29.4\% | 32.0\% | 23.6\% | 51.9\% | 30.1\% | 35.3\% |
| Independent | 28.0\% | 17.0\% | 41.1\% | 32.5\% | 27.3\% | 8.6\% | 26.2\% | 33.7\% | 30.2\% | 24.4\% | 28.2\% | 26.6\% | 30.7\% | 26.4\% | 8.5\% | 27.3\% | 29.9\% | 3.6\% | 51.9\% | 14.0\% | 27.9\% |
| Other | 4.0\% | 10.6\% | 6.7\% | 1.7\% | 1.2\% | 10.3\% | 13.8\% | 2.4\% | 2.2\% | 4.3\% | 1.2\% | 3.3\% | 4.8\% | 17.7\% | 13.0\% | 2.1\% | 2.2\% | 20.0\% | - | 16.1\% | 7.4\% |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 3

|  | TOTAL | BAKER/JEANES |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. Senate ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \|FAVOR|ABLE |BOTH | \|UNFAV-|OPIN|ORABLE|ION |BOTH |BOTH |  | \|HEARD |OF |BOTH |  |  | $\begin{array}{\|l\|l\|} \mid \text { CRIME/ } \\ \text { PUBLIC } \\ \text { \|SAFETY } \end{array}$ | $\begin{array}{\|l\|} \mid \text { EDUCA- } \\ \mid \text { IION } \\ \text { ISSUES } \end{array}$ | \|enviro |NMENTL |ISSUES | $\begin{aligned} & \mid \text { CULTU-\|D } \\ & \mid \text { RAL/ } \\ & \mid \text { SOCIAL } \mid \end{aligned}$ |  | \|Vote |BUDD $\qquad$ | \|Vote |  | \|vote |beas|LEY | \|Vote | \|Lean |  |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| REPUBLICAN | 36.7\% | 19.8\% | - | 35.1\% | 34.6\% | 43.6\% | 27.8\% | 46.0\% | 29.0\% | 19.3\% | 18.5\% | 35.2\% | 65.3\% | 65.6\% | 57.8\% | 6.1\% | 6.2\% | - | 22.6\% |
| DEMOCRATIC | 31.3\% | 30.4\% | 48.8\% | 35.6\% | 34.1\% | 19.5\% | 55.5\% | 26.0\% | 45.6\% | 38.9\% | 37.4\% | 7.7\% | 5.9\% | 5.3\% | 22.1\% | 61.2\% | 61.7\% | - | 16.0\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 49.8\% | 51.2\% | 29.4\% | 31.3\% | 36.9\% | 16.7\% | 28.0\% | 25.4\% | 41.7\% | 44.1\% | 57.1\% | 28.8\% | 29.1\% | 20.1\% | 32.6\% | 32.1\% | 100.0\% | 61.4\% |
| Independent | 28.0\% | 36.2\% | 38.8\% | 18.0\% | 25.5\% | 29.4\% | 13.6\% | 28.0\% | 21.1\% | 41.7\% | 42.0\% | 54.1\% | 25.1\% | 25.2\% | 20.1\% | 29.0\% | 28.5\% | 100.0\% | 50.3\% |
| Other | 4.0\% | 13.6\% | 12.4\% | 11.4\% | 5.8\% | 7.5\% | 3.1\% |  | 4.3\% | - | 2.1\% | 3.0\% | 3.8\% | 3.9\% | - | 3.6\% | 3.6\% | - | 11.1\% |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT }8
17. With which political party are you registered?
```

BANNER 4

| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Republican | 36.7\% | 66.1\% | 66.7\% | 46.4\% | 5.8\% | 3.8\% | 40.8\% | 25.8\% | 68.8\% | 65.3\% | 66.0\% | 54.8\% | 5.2\% | 3.9\% | 37.6\% | 22.9\% | 68.1\% | 68.0\% | 29.0\% | 19.3\% |
| democratic | 31.3\% | 3.9\% | 4.0\% | - | 64.6\% | 67.4\% | 15.0\% | 19.8\% | 2.1\% | 3.8\% | 4.0\% | - | 65.0\% | 66.9\% | 19.1\% | 28.6\% | 1.9\% | 2.5\% | 30.8\% | 20.7\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 30.0\% | 29.2\% | 53.6\% | 29.6\% | 28.8\% | 44.2\% | 54.4\% | 29.1\% | 30.9\% | 30.0\% | 45.2\% | 29.8\% | 29.3\% | 43.3\% | 48.5\% | 30.0\% | 29.5\% | 40.2\% | 60.0\% |
| Independent | 28.0\% | 25.1\% | 25.1\% | 23.6\% | 27.0\% | 26.0\% | 44.2\% | 48.8\% | 18.3\% | 27.1\% | 25.9\% | 45.2\% | 26.8\% | 26.2\% | 43.3\% | 38.5\% | 25.2\% | 25.4\% | 19.4\% | 45.6\% |
| Other | 4.0\% | 4.9\% | 4.1\% | 30.0\% | 2.6\% | 2.8\% | - | 5.6\% | 10.8\% | 3.8\% | 4.1\% | - | 3.0\% | 3.1\% | - | 10.0\% | 4.8\% | 4.1\% | 20.8\% | 14.4\% |
| DK/Refused |  | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | - 12 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REPUBLICAN | 36.7\% | 32.9\% | 46.4\% | 31.4\% | 37.7\% | 43.5\% | 25.1\% | 38.3\% | 28.8\% | 24.7\% | 55.9\% | 59.2\% | 50.6\% | 35.7\% | 50.6\% | 100.0\% | - | - | - | - | - |
| DEMOCRATIC | 31.3\% | 36.5\% | 17.6\% | 35.4\% | 29.2\% | 24.7\% | 41.9\% | 29.5\% | 45.2\% | 45.8\% | 7.9\% | 8.8\% | 4.7\% | 34.0\% | 4.7\% | - | 100.0\% | - | - | - | - |
| INDEPENDENT/OTHER/DK | 32.0\% | 30.6\% | 36.0\% | 33.2\% | 33.1\% | 31.8\% | 33.0\% | 32.2\% | 26.0\% | 29.5\% | 36.2\% | 32.0\% | 44.7\% | 30.3\% | 44.7\% | - | - | 100.0\% | 100.0\% | 100.0\% | - |
| Independent | 28.0\% | 26.8\% | 30.3\% | 28.6\% | 30.3\% | 28.1\% | 30.0\% | 27.1\% | 26.0\% | 26.0\% | 33.1\% | 26.9\% | 44.7\% | 26.3\% | 44.7\% | - | - | 87.5\% | 100.0\% | - | - |
| Other | 4.0\% | 3.8\% | 5.8\% | 4.6\% | 2.8\% | 3.7\% | 3.0\% | 5.2\% | - | 3.5\% | 3.1\% | 5.0\% | - | 4.0\% | - | - | - | 12.5\% |  | 100.0\% | - |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 6


```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT }8
17. With which political party are you registered?
```

BANNER 7


```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?
```

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REPUBLICAN | 36.7\% | 20.6\% | 14.1\% | 17.9\% | 5.4\% | 39.7\% | 24.6\% | 38.5\% | 25.8\% | 41.2\% | 23.8\% | 44.5\% | 33.4\% | 22.0\% | 10.6\% | 15.2\% | 5.2\% | 44.5\% | 31.6\% | 45.1\% | 33.1\% |
| DEMOCRATIC | 31.3\% | 50.2\% | 58.1\% | 55.1\% | 69.8\% | 21.9\% | 47.0\% | 17.9\% | 43.8\% | 26.7\% | 49.0\% | 16.8\% | 37.4\% | 39.3\% | 62.5\% | 49.8\% | 70.5\% | 29.6\% | 33.4\% | 22.3\% | 26.3\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 29.2\% | 27.8\% | 27.0\% | 24.8\% | 38.4\% | 28.4\% | 43.6\% | 30.4\% | 32.2\% | 27.1\% | 38.7\% | 29.2\% | 38.7\% | 27.0\% | 35.1\% | 24.2\% | 25.9\% | 34.9\% | 32.5\% | 40.7\% |
| Independent | 28.0\% | 24.0\% | 19.6\% | 21.4\% | 14.3\% | 33.6\% | 24.7\% | 36.9\% | 28.0\% | 29.6\% | 22.7\% | 34.5\% | 27.8\% | 31.7\% | 19.8\% | 27.0\% | 15.2\% | 19.8\% | 32.4\% | 22.9\% | 38.6\% |
| Other | 4.0\% | 5.2\% | 8.2\% | 5.7\% | 10.5\% | 4.8\% | 3.7\% | 6.7\% | 2.4\% | 2.5\% | 4.4\% | 4.2\% | 1.5\% | 7.1\% | 7.2\% | 8.1\% | 9.0\% | 6.1\% | 2.5\% | 9.6\% | 2.1\% |
| DK/Refused |  | - | - | - | - | - |  | - | - | - | - | - | - | - | - | - | - | - |  | - | - |

```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?
```



```
DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?
```

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | \|NON|WHITE <br> \| | $\begin{aligned} & \text { \|Africn } \\ & \mid \text { Amer./ } \\ & \text { \|Black } \end{aligned}$ | \|His- $\mid$ <br> \|Latino| | \|Asian/| AsianAmer. | Other |  | \|NONWHITE | \|Africn| |Amer./| |Black | His- <br> Latino | Asian/ AsianAmer. | \|Other |  | \|NONWHITE | \|Africn| |Amer./ |Black | His- <br> Latino | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| Republican | 36.7\% | 44.3\% | 15.4\% | 10.0\% | 38.7\% | 16.4\% | 50.8\% | 44.1\% | 18.4\% | 11.2\% | 40.7\% | 46.5\% | 100.0\% | 44.5\% | 13.4\% | 9.1\% | 38.2\% | - | - |
| democratic | 31.3\% | 23.2\% | 53.4\% | 63.2\% | 18.4\% | 17.9\% | 49.2\% | 17.7\% | 45.7\% | 54.9\% | - | - | - | 28.2\% | 58.6\% | 69.6\% | 23.3\% | 27.7\% | 100.0\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 32.5\% | 31.1\% | 26.7\% | 42.9\% | 65.7\% | - | 38.2\% | 35.9\% | 33.9\% | 59.3\% | 53.5\% | - | 27.3\% | 28.0\% | 21.2\% | 38.4\% | 72.3\% | - |
| Independent | 28.0\% | 29.5\% | 24.4\% | 18.5\% | 42.9\% | 59.6\% | - | 34.0\% | 27.2\% | 23.4\% | 59.3\% | 53.5\% | - | 25.4\% | 22.5\% | 14.7\% | 38.4\% | 62.9\% | - |
| Other | 4.0\% | 3.0\% | 6.8\% | -8.2\% | - | 6.1\% | - | 4.2\% | 8.7\% | 10.5\% | - | - | - | 1.9\% | 5.5\% | 6.5\% | - | 9.4\% | - |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REPUBLICAN | 36.7\% | 31.6\% | 23.1\% | 35.0\% | 42.3\% | 47.0\% | 26.6\% | 40.7\% | 30.8\% | 44.8\% | 33.7\% | 47.0\% | 26.2\% | 43.5\% | 32.3\% | 46.9\% | 35.9\% | 44.7\% |
| DEMOCRATIC | 31.3\% | 31.1\% | 22.2\% | 37.4\% | 31.9\% | 29.4\% | 25.9\% | 33.4\% | 31.7\% | 30.5\% | 31.7\% | 29.4\% | 23.6\% | 24.8\% | 25.8\% | 22.1\% | 25.8\% | 19.7\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 37.3\% | 54.8\% | 27.6\% | 25.8\% | 23.7\% | 47.5\% | 25.9\% | 37.5\% | 24.7\% | 34.6\% | 23.7\% | 50.2\% | 31.7\% | 41.8\% | 31.0\% | 38.3\% | 35.5\% |
| Independent | 28.0\% | 33.2\% | 46.3\% | 23.6\% | 23.4\% | 21.7\% | 40.9\% | 22.9\% | 32.1\% | 22.5\% | 30.0\% | 21.7\% | 45.6\% | 26.1\% | 36.4\% | 25.9\% | 32.7\% | 31.5\% |
| Other | 4.0\% | 4.1\% | 8.5\% | 4.0\% | 2.4\% | 2.0\% | 6.6\% | 2.9\% | 5.3\% | 2.2\% | 4.6\% | 2.0\% | 4.6\% | 5.6\% | 5.4\% | 5.1\% | 5.6\% | 4.1\% |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{array}{l\|l} \text { \|OVER } & \mid \text { U } \\ \text { \| } & \\ \hline \end{array}$ | $\mid$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|MALE ${ }^{\text {a }}$ | FEMALE | $\begin{aligned} & \text { \|LAND- } \\ & \text { LIINE } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \\ & \hline \end{aligned}\right.$ | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \text { \| } \\ \text { REGIS-\| } \\ \mid \text { TERED } \end{array}\right. \end{aligned}$ | $1 \text { OF } 4$ | OF 4 |  | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| REPUBLICAN | 36.7\% | 27.0\% | 38.5\% | 29.5\% | 43.2\% | 31.8\% | 49.0\% | 37.9\% | 35.6\% | 47.5\% | 31.6\% | 31.0\% | 21.9\% | 25.2\% | 37.8\% | 39.1\% | 39.5\% |
| DEMOCRATIC | 31.3\% | 28.1\% | 40.1\% | 36.9\% | 36.8\% | 36.5\% | 38.2\% | 24.4\% | 37.0\% | 28.7\% | 30.9\% | 34.4\% | 41.0\% | 30.8\% | 30.0\% | 29.8\% | 31.9\% |
| INDEPENDENT/OTHER/DK | 32.0\% | 44.9\% | 21.4\% | 33.5\% | 20.0\% | 31.6\% | 12.8\% | 37.7\% | 27.4\% | 23.8\% | 37.5\% | 34.6\% | 37.1\% | 44.0\% | 32.2\% | 31.1\% | 28.6\% |
| Independent | 28.0\% | 36.3\% | 20.5\% | 28.3\% | 20.0\% | 27.9\% | 12.8\% | 32.4\% | 24.4\% | 22.5\% | 32.1\% | 29.4\% | 13.5\% | 37.1\% | 27.9\% | 30.6\% | 25.1\% |
| Other | 4.0\% | 8.6\% | 0.9\% | 5.2\% | - | 3.8\% | - | 5.3\% | 2.9\% | 1.4\% | 5.4\% | 5.2\% | 23.6\% | 6.9\% | 4.2\% | 0.5\% | 3.4\% |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
17. With which political party are you registered?

BANNER 15

|  | TOTAL | MARY VOTE FR |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | $4 \text { OF } 4$ | \|NONE | \|VOTED GOP | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \\ & \text { \| } \end{aligned}$ | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Gop } \end{aligned}$ | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ |  | VOTE <br> DEM | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \mid \text { Dem } \\ & \mid \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 |  | 5 | 5 | 27 | 1 | 26 |
| REPUBLICAN | 36.7\% | 41.1\% | 29.9\% | 30.2\% | 36.8\% | 52.6\% | - | - | - |  | - - | - | - | - | - |
| democratic | 31.3\% | 25.3\% | 31.4\% | 37.1\% | 42.3\% | 24.2\% | - | - | - |  | - | - | - | - | - |
| INDEPENDENT/OTHER/DK | 32.0\% | 33.7\% | 38.7\% | 32.6\% | 20.9\% | 23.2\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  | 100.0\% | 100.0\% | 100.0\% |
| Independent | 28.0\% | 26.8\% | 38.3\% | 29.5\% | 15.8\% | 18.9\% | 79.8\% | 87.6\% | 87.2\% | 100.0\% | 100.0\% |  | 94.4\% | - | 98.6\% |
| Other | 4.0\% | 6.8\% | 0.5\% | 3.2\% | 5.2\% | 4.3\% | 20.2\% | 12.4\% | 12.8\% |  | - - | - | 5.6\% | 100.0\% | 1.4\% |
| DK/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 4

|  | TOTAL |  |  | State | SENATE | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { ABEWTON } \end{aligned}$ |  |  | house STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|vote |NEWTON | \|vote |NEWTON | | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON | Vote | $\left.\right\|^{\text {Lean }}$ | \|VOTE |SAND|IDGE | \|Vote | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED |  | \|VOTE BAKER | $\left.\right\|^{\text {Vote }}$ | \|Lean |  |  | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|vote |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | $\begin{aligned} & \mid \text { \|ALL } \\ & \text { \|BAL- } \\ & \text { \|LOTS } \end{aligned}$ |
| TotalAnswering | 110 | 96 | 94 | 2 | 27 | 5 | 3 | - 7 | 37 | 98 | 92 | 5 | 6 | 5 | 5 | 6 | 42 | 94 | 2 | 2 |
| SUPPORTER OF TRUMP | 39.4\% | 44.2\% | 45.2\% | - | - - | - | - | 15.2\% | 36.7\% | 43.4\% | 44.7\% | 20.0\% | - | - | - | 16.8\% | 39.7\% | 44.1\% | 49.4\% | - |
| TRADITIONAL REPUB. PARTY | 38.5\% | 35.4\% | 36.2\% | - | 86.9\% | 100.0\% | 65.4\% | 28.8\% | 38.3\% | 35.7\% | 35.4\% | 39.9\% | 84.8\% | 100.0\% | 46.4\% | 33.6\% | 41.0\% | 35.0\% | 50.6\% | - |
| DK/REFUSED | 22.1\% | 20.4\% | 18.6\% | 100.0\% | 13.1\% | - | 34.6\% | 56.0\% | 25.0\% | 20.9\% | 19.8\% | 40.1\% | 15.2\% | - | 53.6\% | 49.5\% | 19.2\% | 20.8\% |  | 100.0\% |
| Net Diff. | 0.9\% | 8.9\% | 9.1\% |  | - $-86.9 \%$ | -100\% | -65.4\% | -13.6\% | -1.7\% | 7.7\% | 9.3\% | -19.9\% | -84.8\% | -100\% | -46.4\% | -16.8\% | -1.3\% | 9.1\% | -1.2\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 5


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 8

|  | TOTAL |  | IDEOLOGY:NON-WHITE |  |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ <br> BLACK |  |  |  |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ |  | $\underset{\text { MOD- }}{\text { ERATE }}$ \|C | CONSER VATIVE | $\left\lvert\, \begin{aligned} & \text { LIB- } \\ & \text { ERAL } \end{aligned}\right.$ |  |  |  | CONSER VATIVE |  | OTED | $\begin{aligned} & \text { \|VOTED } \\ & \text { \|BIDEN } \end{aligned}$ | \|voted |OTHER | |  |  |  |  | YES |  | YES |  | \|YES |  |
| TotalAnswering | 110 |  | - | 3 | 7 |  | - |  | 1 | 4 |  | 100 | 5 | 1 | 20 | 88 | 72 | 28 | 33 | 14 | 39 | 14 | 66 | 21 |
| SUPPORTER OF TRUMP | 39.4\% |  |  | 31.5\% | 43.3\% |  | - |  | - | 50.4\% |  | 43.2\% | - | - | 41.7\% | 39.8\% | 36.0\% | 47.6\% | 32.1\% | 44.8\% | 39.1\% | 50.3\% | 36.3\% | 48.6\% |
| TRADITIONAL REPUB. PARTY | 38.5\% |  | - | - | 15.2\% |  | - |  | - | - |  | 37.2\% | 64.6\% | 100.0\% | 27.3\% | 40.7\% | 41.2\% | 31.0\% | 52.1\% | 41.1\% | 32.2\% | 21.5\% | 43.5\% | 37.3\% |
| DK/REFUSED | 22.1\% |  |  | 68.5\% | 41.5\% |  |  | 100.0 | \% | 49.6\% |  | 19.6\% | 35.4\% | - | 31.0\% | 19.5\% | 22.9\% | 21.4\% | 15.8\% | 14.2\% | 28.7\% | 28.3\% | 20.2\% | 14.1\% |
| Net Diff. | 0.9\% |  |  | 31.5\% | 28.1\% |  | - |  |  | 50.4\% |  | 6.0\% | -64.6\% | -100\% | 14.4\% | -0.9\% | -5.2\% | 16.5\% | -19.9\% | 3.7\% | 7.0\% | 28.8\% | -7.1\% | 11.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 10

|  | total | education: female |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } / \mid \\ & \mid \text { POST } \end{aligned}$ | LESS <br> THAN COLLGE | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./ } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { TCOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | PRO- <br> LIfe | \|PRO|CHOICE | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Сноісе | $\begin{aligned} & \text { \|PRO- } \\ & \text { II TFF } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|ंСноісе | | \|PRO- <br> \|LIFE | \|PRO|CHOICE $\square$ |
| TotalAnswering | 110 | 31 | 28 | 52 | 45 | 4 | 8 | 2 | 4 | 82 | 21 | 38 | 11 | 44 | 10 | 72 | 17 | 8 | 4 | 5 | 1 |
| SUPPORTER OF TRUMP | 39.4\% | 50.0\% | 36.9\% | 48.1\% | 29.6\% | 24.9\% | 38.4\% | 50.0\% | 26.3\% | 41.5\% | 24.6\% | 40.5\% | 18.8\% | 42.4\% | 30.9\% | 41.2\% | 24.4\% | 37.9\% | 25.4\% | 39.9\% | - |
| TRADITIONAL REPUB. PARTY | 38.5\% | 17.8\% | 40.5\% | 30.6\% | 54.7\% | 26.8\% | 10.7\% | - | 21.4\% | 32.2\% | 66.5\% | 40.9\% | 72.2\% | 24.5\% | 60.3\% | 36.4\% | 70.4\% | - | 50.1\% |  | 100.0\% |
| DK/REFUSED | 22.1\% | 32.1\% | 22.6\% | 21.3\% | 15.8\% | 48.3\% | 50.9\% | 50.0\% | 52.3\% | 26.3\% | 8.9\% | 18.5\% | 8.9\% | 33.1\% | 8.8\% | 22.4\% | 5.2\% | 62.1\% | 24.5\% | 60.1\% | - |
| Net Diff. | 0.9\% | 32.2\% | -3.6\% | 17.5\% | -25.1\% | -1.9\% | 27.8\% | 50.0\% | 4.9\% | 9.3\% | -41.9\% | -0.4\% | -53.4\% | 17.9\% | -29.4\% | 4.8\% | -46.0\% | 37.9\% | -24.7\% | 39.9\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 11

|  | total | POSITIION ON ABORTION |  |  |  |  |  |  |  | $\begin{array}{\|l\|} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{array}$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\text { \| POSITION ON }=\text { ABORTION: }$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { Incest } \end{aligned}$ | \|PRO|CHOICE | $\begin{array}{\|l} \mid \text { During\| } \\ \mid 1 s t T r i \\ \mid \text { Mester } \end{array}$ | $\begin{aligned} & \mid \text { Until } \\ & \left\|\begin{array}{l} \text { 20th } \\ \mid \\ \mid W e e k ~ \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | \|PRO- <br> \|LIFE | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | \|PRO- <br> \|LIFE | $\begin{aligned} & \text { \|PRO- \| } \\ & \text { \|СНOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ |  | $\begin{array}{\|l\|} \text { \|PRO- } \\ \text { \|LIFE } \\ \text { LIF } \end{array}$ | PROCHOICE | \|PRO- <br> \|LIFE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| TotalAnswering | 110 | 81 | 22 | 26 | 33 | 23 | 14 | 2 | 7 | 40 | 11 | 42 | 12 | 74 | 17 | 6 | 6 | 4 | 2 |
| SUPPORTER OF TRUMP | 39.4\% | 40.6\% | 52.2\% | 35.3\% | 37.1\% | 27.4\% | 30.2\% | - | 30.1\% | 34.0\% | 39.0\% | 46.8\% | 17.1\% | 40.5\% | 24.6\% | 33.0\% | 34.8\% | 24.6\% | 55.1\% |
| traditional repub. PARTY | 38.5\% | 35.3\% | 24.4\% | 37.3\% | 40.9\% | 55.8\% | 62.8\% | 53.5\% | 42.5\% | 50.4\% | 42.9\% | 20.9\% | 67.3\% | 38.8\% | 64.1\% | - | 33.2\% |  | 44.9\% |
| DK/REFUSED | 22.1\% | 24.1\% | 23.5\% | 27.4\% | 22.0\% | 16.8\% | 7.0\% | 46.5\% | 27.4\% | 15.6\% | 18.2\% | 32.3\% | 15.6\% | 20.7\% | 11.3\% | 67.0\% | 31.9\% | 75.4\% | - |
| Net Diff. | 0.9\% | 5.3\% | 27.8\% | -2.0\% | -3.8\% | -28.5\% | -32.6\% | -53.5\% | -12.4\% | -16.3\% | -3.9\% | 25.9\% | -50.3\% | 1.6\% | -39.5\% | 33.0\% | 1.6\% | 24.6\% | 10.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 13

|  | total |  |  | AGE |  |  |  |  | AGE CLUS | USTERS |  |  | \| |  | AGE CLU | UStERS: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | $\left.\right\|^{30-40}$ | \|41-55 | \| ${ }^{\text {56-65 }}$ | \|OVER | \|UNDER ${ }^{\text {\| }} 40$ | \|OVER |  | \|OVER | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | \|UNDER |65 | | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| TotalAnswering | 110 | 11 | 12 | 31 | 24 | 31 | 23 | 86 | 54 | 55 | 78 | 31 | 11 | 40 | 27 | 24 | 37 | 14 |
| SUPPORTER OF TRUMP | 39.4\% | 28.0\% | 36.3\% | 49.0\% | 38.8\% | 36.9\% | 32.2\% | 41.8\% | 41.9\% | 37.7\% | 40.9\% | 36.9\% | 28.4\% | 36.0\% | 31.0\% | 38.0\% | 30.5\% | 44.6\% |
| traditional repub. PARTY | 38.5\% | 45.1\% | 11.3\% | 37.8\% | 52.1\% | 37.7\% | 27.9\% | 41.8\% | 33.6\% | 44.0\% | 39.3\% | 37.7\% | 45.6\% | 51.1\% | 50.4\% | 49.3\% | 53.3\% | 40.8\% |
| DK/REFUSED | 22.1\% | 26.9\% | 52.4\% | 13.1\% | 9.1\% | 25.5\% | 39.9\% | 16.4\% | 24.5\% | 18.3\% | 19.8\% | 25.5\% | 26.0\% | 12.9\% | 18.5\% | 12.8\% | 16.2\% | 14.6\% |
| Net Diff. | 0.9\% | -17.0\% | 25.1\% | 11.2\% | -13.4\% | -0.8\% | 4.4\% | *\% | 8.3\% | -6.3\% | 1.6\% | -0.8\% | -17.3\% | -15.1\% | -19.4\% | -11.3\% | -22.7\% | 3.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 14

|  | total | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|UNDER |40 | \|OVER $\mid 40$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\mid$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|OVER | \|male ${ }^{\text {\| }}$ | \|FEMALE ${ }^{\text {a }}$ | \|LAND- ${ }^{\text {LINE }}$ | $\begin{aligned} & \text { MOBILE } \\ & \text { \|PHONE } \\ & \mid \end{aligned}$ | TEXT | $\begin{aligned} & \text { \|NEWLY } \\ & \text { \|REGIS-\| } \\ & \text { \|TERED } \end{aligned}$ | $\text { \|1 OF } 4$ | $\text { OF } 4$ | $\text { OF } 4$ | $\text { OF } 4$ |
| TotalAnswering | 110 | 12 | 46 | 27 | 30 | 41 | 17 | 51 | 59 | 47 | 32 | 31 | 2 | 10 | 15 | 27 | 56 |
| SUPPORTER OF TRUMP | 39.4\% | 35.9\% | 46.9\% | 52.5\% | 37.5\% | 50.4\% | 30.4\% | 34.3\% | 43.8\% | 37.3\% | 51.8\% | 29.8\% | - | 30.5\% | 54.1\% | 42.8\% | 36.9\% |
| TRADITIONAL REPUB. PARTY | 38.5\% | 10.9\% | 33.7\% | 17.1\% | 39.8\% | 26.6\% | 35.0\% | 49.9\% | 28.5\% | 34.8\% | 35.1\% | 47.5\% | 58.2\% | 39.7\% | 19.4\% | 37.5\% | 43.2\% |
| DK/REFUSED | 22.1\% | 53.2\% | 19.4\% | 30.4\% | 22.7\% | 23.0\% | 34.6\% | 15.8\% | 27.7\% | 27.9\% | 13.0\% | 22.7\% | 41.8\% | 29.8\% | 26.5\% | 19.8\% | 19.9\% |
| Net Diff. | 0.9\% | 25.0\% | 13.1\% | 35.4\% | -2.4\% | 23.8\% | -4.6\% | -15.5\% | 15.3\% | 2.6\% | 16.7\% | -17.8\% | -58.2\% | -9.2\% | 34.7\% | 5.3\% | -6.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be... 1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | CORD | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \\ & \text { \| } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ |  | Very Likely | \|Some|what |Likely | \|REPUB-|Vote\|LICAN\|CAND. |  | \|Lean | \|DEMO- |Vote |CRATIC| |CAND. |  | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| LIBERAL | 28.1\% | 32.5\% | 22.5\% | 16.9\% | 29.1\% | 21.9\% | 31.4\% | 2.4\% | 2.7\% | 2.8\% | - | 57.4\% | 59.0\% | 19.9\% | 30.4\% |
| Very | 12.3\% | 15.9\% | 8.6\% | - | 12.4\% | 11.8\% | 17.5\% | - | 2.1\% | 2.1\% | - | 26.0\% | 27.0\% | - | 4.3\% |
| Somewhat | 15.8\% | 16.6\% | 13.9\% | 16.9\% | 16.7\% | 10.2\% | 13.9\% | 2.4\% | 0.7\% | 0.7\% | - | 31.5\% | 31.9\% | 19.9\% | 26.1\% |
| moderate | 25.8\% | 26.0\% | 26.6\% | 20.7\% | 23.2\% | 41.1\% | 42.1\% | 39.0\% | 13.5\% | 13.2\% | 25.4\% | 36.0\% | 34.2\% | 80.1\% | 47.2\% |
| CONSERVATIVE | 43.0\% | 38.4\% | 48.6\% | 54.4\% | 44.8\% | 31.8\% | 26.5\% | 42.7\% | 80.9\% | 81.1\% | 74.6\% | 4.1\% | 4.3\% | - | 13.2\% |
| Somewhat | 19.0\% | 14.8\% | 24.2\% | 29.9\% | 19.0\% | 18.9\% | 14.4\% | 28.3\% | 33.5\% | 33.1\% | 47.6\% | 3.9\% | 4.0\% | - | 9.1\% |
| Very | 24.0\% | 23.7\% | 24.4\% | 24.5\% | 25.8\% | 12.8\% | 12.1\% | 14.4\% | 47.4\% | 48.0\% | 27.0\% | 0.2\% | 0.3\% | - | 4.1\% |
| DK/REFUSED | 3.2\% | 3.0\% | 2.3\% | 8.0\% | 2.8\% | 5.2\% | - | 16.0\% | 2.8\% | 2.9\% | - | 2.5\% | 2.6\% | - | 9.2\% |
| Net Diff. | 14.9\% | 5.9\% | 26.1\% | 37.6\% | 15.7\% | 9.8\% | -4.9\% | 40.3\% | 78.2\% | 78.3\% | 74.6\% | -53.3\% | -54.7\% | -19.9\% | -17.2\% |
| Mean | 3.27 | 3.14 | 3.43 | 3.68 | 3.30 | 3.11 | 2.90 | 3.65 | 4.27 | 4.28 | 4.02 | 2.19 | 2.16 | 2.80 | 2.81 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

|  | TOTAL |  | PAUL $N$ | NEWTON |  |  | KESHIA S | SANDIDGE |  |  | KRISTIN | b baker |  |  | Atherine | Jeanes | S I |  | NEWTON/SANDIDGE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVORABLE | \|UNFAV-| |ORABLE| <br> \| | |  | \|NEVER HEARD |OF |  | \|UNFAV-| |ORABLE| | | | $\begin{array}{l\|} \text { \|NO } \\ \text { \|OPIN- } \\ \text { \|ION } \end{array}$ | \|NEVER HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-|N0 ${ }_{\text {\| ORABLE }}$ | $\left.\begin{aligned} & \text { NO } \\ & \text { OPIN- } \\ & \text { ION } \end{aligned} \right\rvert\,$ | \|NEVER HEARD |OF |  | \|UNFAV-|N0 | $\left.\begin{array}{\|l\|} \text { NO } \\ \text { OPIN- } \\ \text { ION } \end{array} \right\rvert\,$ | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| \| } \\ & \text { \|ABLE } \\ & \text { \| } \mathrm{BOTH} \end{aligned}$ | \|UNFAV|ORABLE |вотн | $\begin{array}{\|l\|l} \text { OPIN- } \\ \text { ION } \\ \text { IOOTH } \end{array}$ | \|HEARD |OF |BOTH |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| LIberal | 28.1\% | 9.0\% | 47.7\% | 24.7\% | 35.1\% | 63.9\% | - | 19.4\% | 26.7\% | 5.9\% | 53.8\% | 29.4\% | 33.8\% | 34.0\% | 21.4\% | 23.7\% | 29.6\% | 18.9\% | - | 36.1\% | 27.4\% |
| Very | 12.3\% | 6.4\% | 8.8\% | 13.4\% | 15.8\% | 23.0\% | - | 12.5\% | 11.2\% | 4.4\% | 18.3\% | 15.9\% | 13.2\% | 11.2\% | 8.1\% | 13.7\% | 12.2\% | 11.6\% | - | 7.1\% | 11.5\% |
| Somewhat | 15.8\% | 2.7\% | 38.9\% | 11.3\% | 19.3\% | 40.9\% | - | 7.0\% | 15.5\% | 1.5\% | 35.5\% | 13.5\% | 20.6\% | 22.9\% | 13.3\% | 10.0\% | 17.4\% | 7.2\% | - | 28.9\% | 16.0\% |
| MODERATE | 25.8\% | 19.9\% | 31.7\% | 32.0\% | 23.1\% | 12.7\% | 13.3\% | 34.7\% | 26.4\% | 16.7\% | 21.7\% | 33.8\% | 26.8\% | 43.6\% | - | 31.0\% | 22.5\% | 11.5\% | 48.1\% | 14.9\% | 25.2\% |
| CONSERVATIVE | 43.0\% | 67.8\% | 17.6\% | 39.5\% | 38.9\% | 23.4\% | 81.2\% | 41.6\% | 43.7\% | 76.1\% | 20.7\% | 35.4\% | 34.4\% | 22.3\% | 70.1\% | 40.4\% | 45.4\% | 69.6\% | - | 46.5\% | 43.7\% |
| Somewhat | 19.0\% | 21.9\% | 17.6\% | 25.9\% | 13.3\% | 13.8\% | 22.6\% | 27.9\% | 16.1\% | 32.6\% | 11.4\% | 18.7\% | 13.5\% | 8.2\% | 18.2\% | 26.9\% | 17.2\% | 39.0\% | - | 15.6\% | 24.7\% |
| Very | 24.0\% | 46.0\% | - | 13.6\% | 25.6\% | 9.6\% | 58.6\% | 13.8\% | 27.6\% | 43.4\% | 9.3\% | 16.6\% | 20.9\% | 14.1\% | 51.9\% | 13.5\% | 28.2\% | 30.6\% | - | 30.8\% | 19.1\% |
| DK/REFUSED | 3.2\% | 3.2\% | 3.1\% | 3.8\% | 2.8\% | - | 5.5\% | 4.3\% | 3.2\% | 1.4\% | 3.8\% | 1.4\% | 5.1\% | - | 8.5\% | 4.9\% | 2.6\% | - | 51.9\% | 2.5\% | 3.7\% |
| Net Diff. | 14.9\% | 58.8\% | -30.1\% | 14.7\% | 3.8\% | -40.5\% | 81.2\% | 22.2\% | 17.0\% | 70.2\% | -33.1\% | 6.0\% | 0.6\% | -11.7\% | 48.6\% | 16.8\% | 15.8\% | 50.7\% | - | 10.4\% | 16.3\% |
| Mean | 3.27 | 4.02 | 2.60 | 3.15 | 3.14 | 2.46 | 4.48 | 3.25 | 3.35 | 4.11 | 2.56 | 3.07 | 3.09 | 2.91 | 4.01 | 3.17 | 3.33 | 3.70 | 3.00 | 3.35 | 3.25 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

|  | TOTAL |  |  | StATE S | SENATE B | bALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|vote |NEWTON | \|VOTE <br> NEWTON | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | NEWTON\| | \|Vote | \|Lean |  | \|Vote | \|lean | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { \|FIRM } \\ \text { \|UNDE- } \\ \text { UNDED } \end{array}\right. \\ \hline \end{array}$ | \|VOTE NEWTON | \|VOTE BAKER | \|Vote | \|Lean | |  | \|Vote ${ }^{\text {\| }}$ | \| Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| LIBERAL | 28.1\% | 3.1\% | 3.3\% | - | 58.6\% | 61.0\% | 15.7\% | 16.2\% | 4.8\% | 4.1\% | 2.9\% | 21.4\% | 57.6\% | 59.9\% | - | 24.8\% | 5.0\% | 2.2\% | 20.8\% | 31.6\% |
| Very | 12.3\% | 1.4\% | 1.5\% | - | 26.3\% | 27.8\% | - | 4.0\% | 2.0\% | 2.0\% | 2.2\% | - | 26.4\% | 27.5\% | - | 4.0\% | 3.3\% | 1.5\% | - | 10.2\% |
| Somewhat | 15.8\% | 1.7\% | 1.8\% | - | 32.3\% | 33.2\% | 15.7\% | 12.2\% | 2.7\% | 2.1\% | 0.7\% | 21.4\% | 31.1\% | 32.4\% | - | 20.7\% | 1.6\% | 0.8\% | 20.8\% | 21.5\% |
| MODERATE | 25.8\% | 15.7\% | 15.2\% | 30.0\% | 34.4\% | 34.0\% | 41.0\% | 38.7\% | 12.2\% | 13.6\% | 14.6\% | - | 36.6\% | 34.8\% | 79.9\% | 43.5\% | 10.5\% | 13.9\% | 50.2\% | 48.3\% |
| CONSERVATIVE | 43.0\% | 78.1\% | 78.4\% | 70.0\% | 4.6\% | 3.2\% | 28.6\% | 37.3\% | 80.7\% | 79.4\% | 79.4\% | 78.6\% | 4.2\% | 3.5\% | 20.1\% | 19.8\% | 83.0\% | 80.7\% | 29.0\% | - |
| Somewhat | 19.0\% | 30.8\% | 29.6\% | 70.0\% | 4.6\% | 3.2\% | 28.6\% | 24.3\% | 24.9\% | 33.4\% | 31.1\% | 67.3\% | 3.9\% | 3.3\% | 20.1\% | 8.5\% | 34.9\% | 31.7\% | 14.7\% | - |
| Very | 24.0\% | 47.3\% | 48.8\% | - | - | - | - | 13.0\% | 55.8\% | 45.9\% | 48.3\% | 11.3\% | 0.2\% | 0.3\% | - | 11.3\% | 48.1\% | 49.0\% | 14.3\% | - |
| DK/REFUSED | 3.2\% | 3.0\% | 3.1\% | - | 2.4\% | 1.7\% | 14.7\% | 7.8\% | 2.3\% | 2.9\% | 3.1\% | - | 1.7\% | 1.7\% | - | 11.8\% | 1.5\% | 3.2\% | - | 20.1\% |
| Net Diff. | 14.9\% | 75.0\% | 75.1\% | 70.0\% | -54.0\% | -57.8\% | 12.8\% | 21.1\% | 75.9\% | 75.3\% | 76.5\% | 57.2\% | -53.4\% | -56.4\% | 20.1\% | -4.9\% | 78.0\% | 78.4\% | 8.3\% | -31.6\% |
| Mean | 3.27 | 4.25 | 4.26 | 3.70 | 2.18 | 2.13 | 3.15 | 3.33 | 4.33 | 4.23 | 4.27 | 3.69 | 2.19 | 2.15 | 3.20 | 3.03 | 4.25 | 4.30 | 3.23 | 2.48 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIALELECTION |  |  | CHILDREN <br> UNDER 18 HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- |ERAL | $\left\lvert\, \begin{aligned} & \text { \|MOD- } \\ & \text { \| } \\ & \text { \| }\end{aligned}\right.$ | \|CONSER |VATIVE | \| Lib- | MOD- <br> ERATE | $\begin{aligned} & \text { \|CONSER } \\ & \text { \|VATIVE } \\ & \text { \| } \end{aligned}$ | \|VOTED |TRUMP | |  | \|VOTED |OTHER | Yes |  | \|YES |  | \|YES |  | \|YES | NO | \|YES |  |
| Total | 300 | 35 | 55 | 16 | 27 | 22 | 210 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| LIbERAL | 28.1\% | 100.0\% | \% | - | 100.0\% |  | - | 3.5\% | 56.9\% | 12.1\% | 31.9\% | 26.8\% | 9.0\% | 48.1\% | 10.4\% | 41.2\% | 7.6\% | 53.0\% | 8.5\% | 41.1\% |
| Very | 12.3\% | 38.5\% | \% | - | 41.1\% |  | - | 2.8\% | 24.1\% | - | 12.9\% | 12.4\% | 3.8\% | 22.5\% | 4.5\% | 20.9\% | 3.1\% | 23.6\% | 4.8\% | 20.2\% |
| Somewhat | 15.8\% | 61.5\% | \% | - | 58.9\% |  | - | 0.7\% | 32.8\% | 12.1\% | 19.0\% | 14.4\% | 5.2\% | 25.6\% | 5.9\% | 20.3\% | 4.5\% | 29.5\% | 3.7\% | 20.8\% |
| moderate | 25.8\% |  | - 100.0\% | - | - | 100.0\% | \% | 15.0\% | 35.8\% | 47.7\% | 27.3\% | 25.3\% | 26.1\% | 26.9\% | 23.8\% | 22.7\% | 28.3\% | 29.8\% | 17.2\% | 32.3\% |
| CONSERVATIVE | 43.0\% | - | - | 100.0\% | - |  | - 100.0\% | 78.4\% | 5.9\% | 40.1\% | 38.0\% | 45.0\% | 63.3\% | 22.2\% | 64.0\% | 31.2\% | 62.5\% | 15.7\% | 72.2\% | 26.7\% |
| Somewhat | 19.0\% |  | - - | 70.5\% | - |  | - 75.4\% | 32.4\% | 5.1\% | 16.3\% | 23.1\% | 17.3\% | 25.3\% | 11.7\% | 24.1\% | 13.5\% | 26.5\% | 10.4\% | 25.8\% | 14.3\% |
| Very | 24.0\% |  | - - | 29.5\% | - |  | - 24.6\% | 46.0\% | 0.8\% | 23.8\% | 14.9\% | 27.7\% | 38.0\% | 10.5\% | 39.9\% | 17.7\% | 36.0\% | 5.4\% | 46.4\% | 12.4\% |
| DK/REFUSED | 3.2\% | - | - - | - | - |  | - - | 3.1\% | 1.4\% | - | 2.8\% | 2.9\% | 1.7\% | 2.9\% | 1.8\% | 4.9\% | 1.6\% | 1.5\% | 2.1\% | - |
| Net Diff. | 14.9\% | -100\% |  | 100.0\% | -100\% |  | - 100.0\% | 74.9\% | -51.0\% | 28.0\% | 6.2\% | 18.3\% | 54.2\% | -25.9\% | 53.6\% | -10.0\% | 54.9\% | -37.3\% | 63.7\% | -14.4\% |
| Mean | 3.27 | 1.62 | 23.00 | 4.29 | 1.59 | 3.00 | 04.25 | 4.22 | 2.25 | 3.52 | 3.08 | 3.35 | 3.90 | 2.61 | 3.91 | 2.86 | 3.89 | 2.44 | 4.08 | 2.78 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

|  | total | EVANGELICAL/\| <br> BORN-AGAIN: <br> NON-WHITE |  | $\begin{array}{\|c\|} \text { EVANGELICAL/\| } \\ \text { BORN-AGAIN: } \\ \text { \|AFRICAN-AMER. } \end{array}$ |  | FIREARM HOUSEHOLD |  | FIREARM HOUSEHOLD: MALE |  | FIREARM HOUSEHOLD: FEMALE |  | FIREARM HOUSEHOLD: WHITE |  | FIREARM HOUSEHOLD: NON-WHITE |  | FIREARMHOUSEHOLD:AFRICAN-AMER. $\|$ |  | education |  | EDUCATION: MALE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|YES | \|No | \|Yes | | \|No | \|YES | \|No | \|Yes | No \| | \|YES | \|No | \|YES | No \| | \|Yes |  | \|YES | |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | \|COLLGE |GRAD./| POST | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | COLLGE GRAD./ POST |
| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| LIberal | 28.1\% | 11.4\% | 60.9\% | 12.5\% | 64.6\% | 20.3\% | 42.5\% | 16.7\% | 44.4\% | 24.7\% | 41.3\% | 18.9\% | 36.2\% | 25.6\% | 52.4\% | 25.6\% | 52.1\% | 25.0\% | 31.1\% | 21.0\% | 26.5\% |
| Very | 12.3\% | - | 26.5\% | - | 31.1\% | 5.5\% | 22.6\% | 4.5\% | 26.3\% | 6.8\% | 20.3\% | 7.3\% | 19.3\% | - | 27.7\% | - | 29.3\% | 12.7\% | 12.4\% | 12.6\% | 10.7\% |
| Somewhat | 15.8\% | 11.4\% | 34.4\% | 12.5\% | 33.5\% | 14.8\% | 19.9\% | 12.2\% | 18.1\% | 17.8\% | 21.0\% | 11.6\% | 16.9\% | 25.6\% | 24.7\% | 25.6\% | 22.8\% | 12.4\% | 18.8\% | 8.5\% | 15.8\% |
| moderate | 25.8\% | 63.6\% | 17.0\% | 69.8\% | 13.8\% | 25.4\% | 31.2\% | 23.2\% | 30.6\% | 28.2\% | 31.6\% | 20.6\% | 33.7\% | 42.1\% | 27.2\% | 41.2\% | 34.2\% | 17.5\% | 31.5\% | 15.8\% | 29.6\% |
| CONSERVATIVE | 43.0\% | 25.0\% | 14.0\% | 17.7\% | 13.0\% | 53.5\% | 22.2\% | 60.2\% | 18.9\% | 45.4\% | 24.2\% | 59.5\% | 28.6\% | 32.3\% | 11.9\% | 33.2\% | 5.5\% | 54.0\% | 34.9\% | 63.2\% | 38.5\% |
| Somewhat | 19.0\% | 20.5\% | 6.9\% | 17.7\% | 6.0\% | 24.3\% | 12.8\% | 22.6\% | 12.0\% | 26.5\% | 13.3\% | 23.7\% | 16.5\% | 23.9\% | 7.1\% | 26.8\% | 2.5\% | 24.4\% | 15.4\% | 24.9\% | 15.0\% |
| Very | 24.0\% | 4.5\% | 7.1\% |  | 6.9\% | 29.2\% | 9.4\% | 37.6\% | 6.9\% | 18.9\% | 10.8\% | 35.8\% | 12.2\% | 8.4\% | 4.8\% | 6.5\% | 3.0\% | 29.7\% | 19.5\% | 38.3\% | 23.5\% |
| DK/REFUSED | 3.2\% | - | 8.1\% |  | 8.7\% | 0.8\% | 4.1\% | - | 6.1\% | 1.8\% | 2.9\% | 1.1\% | 1.4\% | - | 8.5\% | - | 8.2\% | 3.4\% | 2.4\% | - | 5.4\% |
| Net Diff. | 14.9\% | 13.6\% | -46.9\% | 5.2\% | -51.7\% | 33.2\% | -20.3\% | 43.5\% | -25.5\% | 20.7\% | -17.1\% | 40.6\% | -7.6\% | 6.7\% | -40.5\% | 7.7\% | -46.6\% | 29.0\% | 3.8\% | 42.2\% | 12.0\% |
| Mean | 3.27 | 3.18 | 2.28 | 3.05 | 2.17 | 3.57 | 2.65 | 3.77 | 2.52 | 3.33 | 2.73 | 3.70 | 2.85 | 3.15 | 2.31 | 3.14 | 2.21 | 3.48 | 3.11 | 3.68 | 3.26 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|l\| } \left.\begin{array}{\|l\|l} \text { PRO- } \\ \text { LIFE } \end{array} \right\rvert\,$ | \|Should |Not Be |Legal | Saves Mother Life | \|CaseOf| <br> \|Rape/ <br> \|Incest| | $\begin{aligned} & \text { FPRO- } \mid \\ & \mid \text { CHOICE } \mid \end{aligned}$ | \|During| <br> \|1stTri| <br> \|Mester | Until 20th \|Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO|CHOICE | $\text { \|PRO- } \mid$ | \|choice | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE |  | \|PRO|CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| LIbERAL | 28.1\% | 3.9\% | - | - | 7.8\% | 53.8\% | 41.5\% | 59.7\% | 59.8\% | 4.6\% | 49.6\% | 3.1\% | 56.8\% | 3.6\% | 49.3\% | 5.2\% | 61.3\% | 1.6\% | 61.4\% |
| Very | 12.3\% | 1.5\% | - | - | 3.1\% | 24.4\% | 21.5\% | 24.8\% | 26.2\% | 1.4\% | 24.5\% | 1.6\% | 24.3\% | 1.9\% | 24.3\% | - | 24.5\% | - | 25.5\% |
| Somewhat | 15.8\% | 2.3\% | - | - | 4.7\% | 29.4\% | 20.0\% | 34.9\% | 33.6\% | 3.1\% | 25.0\% | 1.4\% | 32.5\% | 1.8\% | 24.9\% | 5.2\% | 36.8\% | 1.6\% | 35.9\% |
| moderate | 25.8\% | 19.7\% | 10.3\% | 15.5\% | 26.2\% | 31.4\% | 31.7\% | 21.0\% | 35.6\% | 18.7\% | 30.4\% | 20.8\% | 32.1\% | 15.1\% | 35.2\% | 42.3\% | 25.3\% | 49.0\% | 29.0\% |
| CONSERVATIVE | 43.0\% | 74.7\% | 85.6\% | 81.6\% | 66.0\% | 12.0\% | 22.9\% | 15.7\% | 3.0\% | 75.0\% | 15.1\% | 74.3\% | 9.9\% | 80.2\% | 14.4\% | 47.7\% | 8.1\% | 42.8\% | 5.2\% |
| Somewhat | 19.0\% | 29.0\% | 20.9\% | 40.4\% | 25.9\% | 8.8\% | 18.0\% | 11.3\% | 1.5\% | 24.7\% | 10.8\% | 33.7\% | 7.4\% | 28.6\% | 9.3\% | 28.3\% | 8.1\% | 29.2\% | 5.2\% |
| Very | 24.0\% | 45.7\% | 64.7\% | 41.2\% | 40.1\% | 3.2\% | 4.9\% | 4.4\% | 1.5\% | 50.3\% | 4.3\% | 40.7\% | 2.4\% | 51.6\% | 5.1\% | 19.3\% | - | 13.6\% |  |
| DK/REFUSED | 3.2\% | 1.7\% | 4.0\% | 2.9\% | - | 2.7\% | 4.0\% | 3.6\% | 1.5\% | 1.7\% | 4.9\% | 1.8\% | 1.2\% | 1.1\% | 1.2\% | 4.9\% | 5.3\% | 6.6\% | 4.4\% |
| Net Diff. | 14.9\% | 70.8\% | 85.6\% | 81.6\% | 58.2\% | -41.8\% | -18.6\% | -44.0\% | -56.8\% | 70.4\% | -34.5\% | 71.3\% | -46.9\% | 76.6\% | -34.8\% | 42.5\% | -53.2\% | 41.2\% | -56.2\% |
| Mean | 3.27 | 4.17 | 4.57 | 4.26 | 3.95 | 2.35 | 2.63 | 2.33 | 2.17 | 4.21 | 2.42 | 4.12 | 2.30 | 4.28 | 2.45 | 3.65 | 2.18 | 3.59 | 2.15 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE |  | \|Africn |Amer./ Black |  | Asian/ Asian-\| Amer | \|Other | \|WHITE | NON\|WHITE | \|Africn| |Amer./| |Black | His- \| panic/ Latino| | Asian/ AsianAmer. | \|Other |  | WHITE | NONWHITE | \|Africn |Amer./ |Black | $\begin{aligned} & \text { His- } \\ & \text { panic/ } \\ & \text { Latino } \end{aligned}$ | Asian/ <br> Asian- <br> Amer. | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 |  | 115 | 49 | 35 | 9 | 4 |  |
| LIBERAL | 28.1\% | 22.8\% | 42.6\% | 43.8\% | 38.1\% | 36.8\% | 49.2\% | 15.7\% | 50.2\% | 52.2\% | 46.0\% | 53.5\% | - |  | 29.1\% | 37.6\% | 37.3\% | 36.0\% | 27.7\% | 100.0\% |
| Very | 12.3\% | 10.9\% | 16.4\% | 18.0\% | 9.3\% | 18.8\% | - | 6.9\% | 25.6\% | 26.6\% | - | 53.5\% | - |  | 14.4\% | 10.3\% | 11.3\% | 11.8\% | - |  |
| Somewhat | 15.8\% | 11.9\% | 26.2\% | 25.8\% | 28.9\% | 17.9\% | 49.2\% | 8.8\% | 24.5\% | 25.5\% | 46.0\% | - | - |  | 14.7\% | 27.3\% | 26.0\% | 24.2\% | 27.7\% | 100.0\% |
| moderate | 25.8\% | 23.9\% | 31.2\% | 34.9\% | 10.1\% | 24.5\% | 50.8\% | 25.6\% | 20.0\% | 20.2\% | - | - | 100.0\% |  | 22.3\% | 38.6\% | 46.2\% | 12.8\% | 37.8\% | - |
| CONSERVATIVE | 43.0\% | 51.3\% | 19.9\% | 16.3\% | 33.7\% | 38.8\% | - | 57.5\% | 21.0\% | 20.5\% | 13.3\% | 46.5\% | - |  | 45.8\% | 19.2\% | 13.0\% | 39.2\% | 34.5\% |  |
| Somewhat | 19.0\% | 20.5\% | 14.0\% | 12.3\% | 13.1\% | 38.8\% | - | 20.7\% | 14.3\% | 12.4\% | 13.3\% | 46.5\% | - |  | 20.4\% | 13.8\% | 12.2\% | 13.0\% | 34.5\% | - |
| Very | 24.0\% | 30.8\% | 5.9\% | 4.0\% | 20.6\% | - | - | 36.8\% | 6.7\% | 8.1\% | - | - | - |  | 25.4\% | 5.3\% | 0.9\% | 26.2\% | - |  |
| DK/REFUSED | 3.2\% | 2.0\% | 6.3\% | 5.0\% | 18.1\% | - | - | 1.2\% | 8.8\% | 7.1\% | 40.7\% | - | - |  | 2.8\% | 4.6\% | 3.4\% | 12.1\% | - | - |
| Net Diff. | 14.9\% | 28.5\% | -22.7\% | -27.5\% | -4.4\% | 2.0\% | -49.2\% | 41.8\% | -29.1\% | -31.6\% | -32.7\% | -7.0\% | - |  | 16.7\% | -18.4\% | -24.3\% | 3.2\% | 6.9\% | -100\% |
| Mean | 3.27 | 3.49 | 2.65 | 2.56 | 3.09 | 2.83 | 2.51 | 3.73 | 2.47 | 2.46 | 2.45 | 2.40 | 3.00 |  | 3.29 | 2.75 | 2.64 | 3.20 | 3.07 | 2.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

|  | TOTAL | AGE CLUSTERS: <br> FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERA | AL ELEC | tion vot | E HISTORY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | \|OVER |55 | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\left\lvert\, \begin{array}{ll} \text { \|OVER } \\ \mid 65 & \text { N } \\ \hline \end{array}\right.$ |  | \|FEMALE | |  | $\begin{aligned} & \mid \text { MOBILE }\left.\right\|^{\text {T }} \\ & \mid \text { PHONE } \end{aligned}$ | \|TEXT | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \text { \|REGIS- } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ |  | $2 \text { OF } 4$ |  | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| LIbERAL | 28.1\% | 39.4\% | 28.2\% | 35.5\% | 25.6\% | 31.8\% | 29.3\% | 24.0\% | 31.4\% | 18.4\% | 36.6\% | 29.2\% | 42.3\% | 39.3\% | 27.3\% | 31.0\% | 22.7\% |
| Very | 12.3\% | 15.9\% | 11.5\% | 13.7\% | 11.3\% | 12.2\% | 14.6\% | 11.4\% | 13.1\% | 10.0\% | 16.9\% | 10.0\% | 20.5\% | 17.3\% | 10.1\% | 11.7\% | 11.2\% |
| Somewhat | 15.8\% | 23.5\% | 16.8\% | 21.8\% | 14.3\% | 19.6\% | 14.7\% | 12.6\% | 18.4\% | 8.4\% | 19.6\% | 19.2\% | 21.8\% | 22.0\% | 17.3\% | 19.2\% | 11.4\% |
| moderate | 25.8\% | 24.5\% | 28.4\% | 25.2\% | 30.2\% | 29.2\% | 20.2\% | 24.2\% | 27.0\% | 28.9\% | 21.5\% | 26.9\% | 57.7\% | 26.9\% | 21.9\% | 21.3\% | 26.5\% |
| CONSERVATIVE | 43.0\% | 28.4\% | 41.6\% | 33.5\% | 44.2\% | 34.8\% | 50.5\% | 48.8\% | 38.2\% | 50.8\% | 37.7\% | 40.5\% | - | 25.8\% | 42.9\% | 46.1\% | 49.4\% |
| Somewhat | 19.0\% | 16.4\% | 19.3\% | 17.3\% | 20.1\% | 17.2\% | 23.4\% | 19.1\% | 18.9\% | 23.9\% | 18.6\% | 14.6\% | - | 16.9\% | 21.1\% | 23.4\% | 18.2\% |
| Very | 24.0\% | 12.0\% | 22.3\% | 16.2\% | 24.1\% | 17.6\% | 27.1\% | 29.6\% | 19.3\% | 26.9\% | 19.1\% | 25.9\% | - | 9.0\% | 21.8\% | 22.7\% | 31.2\% |
| DK/REFUSED | 3.2\% | 7.6\% | 1.8\% | 5.9\% | - | 4.2\% | - | 3.0\% | 3.3\% | 1.9\% | 4.2\% | 3.4\% | - | 7.9\% | 7.9\% | 1.6\% | 1.5\% |
| Net Diff. | 14.9\% | -11.0\% | 13.4\% | -2.1\% | 18.6\% | 3.0\% | 21.2\% | 24.8\% | 6.8\% | 32.4\% | 1.1\% | 11.3\% | -42.3\% | -13.5\% | 15.6\% | 15.2\% | 26.7\% |
| Mean | 3.27 | 2.84 | 3.25 | 3.00 | 3.31 | 3.09 | 3.34 | 3.44 | 3.14 | 3.50 | 3.03 | 3.28 | 2.37 | 2.76 | 3.30 | 3.27 | 3.47 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $2 \text { OF } 4 \mid 3$ |  | $4 \text { OF } 4$ | NONE | \|Voted |GOP | | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \\ & \text { \| } \end{aligned}$ | \|Majo- <br> \|rity <br> \|Gop | \|GOP/ |DEM |EQUAL | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \\ & \text { \| } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| LIbERAL | 28.1\% | 20.3\% | 36.5\% | 27.8\% | 33.0\% | 23.9\% | 17.9\% | 9.1\% | 6.4\% | 100.0\% | 43.6\% | 35.1\% | 100.0\% | 32.3\% |
| Very | 12.3\% | 7.5\% | 15.2\% | 12.9\% | 18.4\% | 10.4\% | 3.1\% | 2.9\% | 3.0\% | - | - | 19.3\% | - | 20.1\% |
| Somewhat | 15.8\% | 12.8\% | 21.3\% | 14.8\% | 14.6\% | 13.5\% | 14.8\% | 6.2\% | 3.4\% | 100.0\% | 43.6\% | 15.8\% | 100.0\% | 12.2\% |
| moderate | 25.8\% | 30.5\% | 21.0\% | 32.5\% | 18.8\% | 21.3\% | 36.2\% | 21.8\% | 22.5\% | - | 49.7\% | 47.9\% | - | 50.0\% |
| CONSERVATIVE | 43.0\% | 41.5\% | 39.8\% | 39.7\% | 48.3\% | 54.8\% | 35.5\% | 69.0\% | 71.1\% | - | 6.6\% | 13.2\% | - | 13.7\% |
| Somewhat | 19.0\% | 25.3\% | 14.6\% | 16.0\% | 18.5\% | 17.0\% | 22.6\% | 37.1\% | 38.2\% | - | - | 4.5\% | - | 4.7\% |
| Very | 24.0\% | 16.2\% | 25.1\% | 23.7\% | 29.8\% | 37.9\% | 12.9\% | 31.9\% | 32.9\% | - | 6.6\% | 8.6\% | - | 9.0\% |
| DK/REFUSED | 3.2\% | 7.7\% | 2.8\% | - | - | - | 10.4\% | - | - | - | - | 3.8\% | - | 4.0\% |
| Net Diff. | 14.9\% | 21.2\% | 3.3\% | 11.9\% | 15.3\% | 30.9\% | 17.5\% | 59.9\% | 64.7\% | -100\% | -37.0\% | -22.0\% | -100\% | -18.6\% |
| Mean | 3.27 | 3.33 | 3.14 | 3.23 | 3.27 | 3.58 | 3.30 | 3.89 | 3.95 | 2.00 | 2.70 | 2.66 | 2.00 | 2.69 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | CON- <br> CORD | $\begin{aligned} & \text { \|KANNA- \|REST } \\ & \text { \|POLIS \|OF } \\ & \text { \| } \mid \text { DIST. } \end{aligned}$ |  |  | \|LIKELY |VOTING | Very Likely | Somewhat \|Likely| | \|REPUB- | Vote\|LICAN |\|CAND. | |  |  | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ |  | \|Lean | \|FIRM |UNDE- |CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| DONALD TRUMP | 49.7\% | 45.8\% | 55.5\% | 56.0\% | 50.6\% | 44.1\% | 36.5\% | 59.7\% | 90.3\% | 91.3\% | 53.1\% | 5.3\% | 5.6\% | - | 32.5\% |
| joe biden | 45.3\% | 50.0\% | 38.7\% | 37.0\% | 46.2\% | 39.7\% | 51.9\% | 14.5\% | 5.5\% | 4.3\% | 46.9\% | 90.3\% | 89.9\% | 100.0\% | 54.7\% |
| OTHER | 1.7\% | 1.0\% | 2.7\% | 2.6\% | 1.6\% | 2.3\% | 1.0\% | 5.0\% | 1.6\% | 1.6\% | - | 1.2\% | 1.2\% | - | 5.1\% |
| DK/REFUSED | 3.3\% | 3.2\% | 3.2\% | 4.4\% | 1.5\% | 13.9\% | 10.5\% | 20.9\% | 2.7\% | 2.8\% | - | 3.1\% | 3.3\% | - | 7.7\% |
| Net Diff. | 4.4\% | -4.2\% | 16.8\% | 19.1\% | 4.4\% | 4.3\% | -15.4\% | 45.2\% | 84.8\% | 87.0\% | 6.2\% | -85.0\% | -84.4\% | -100\% | -22.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

| total |  | BAKER/J | JEANES |  |  |  | IMPOR | RTANT IS | ISSUES |  |  |  |  | U.S. S | SENATE B | BALLOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{\|l\|} \mid \text { FAVOR-\| } \\ \text { \|ABLE } \\ \text { ABOTH } \end{array}$ | \|UNFAV|ORABLE |вотн | $\begin{aligned} & \text {-\|OPIN- } \\ & \text { E\|ION } \\ & \mid \text { BOTH } \end{aligned}$ | \|HEARD |OF |BOTH |  | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | $\begin{aligned} & \text { \|CRIME/\| } \\ & \text { \|PUBLIC\| } \\ & \text { \|SAFETY\| } \end{aligned}$ | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { TION } \\ & \text { IISSUES } \end{aligned}$ |  | $\begin{aligned} & \text { \|CULTU-\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ |  | \|VOTE |BUDD | \|Vote | \|Lean | | \|vote |beas|LEY | \|Vote |  | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 |  | 135 | 134 |  | 13 |
| 49.7\% | 56.5\% | - | 46.5\% | 43.9\% | 67.2\% | 28.8\% | 57.2\% | 34.3\% | - 21.0\% | 28.4\% | 54.8\% | 91.9\% | 92.4\% | 79.9\% | 5.0\% | 5.0\% |  | - 25.9\% |
| 45.3\% | 29.5\% | 38.0\% | 37.2\% | 48.1\% | 29.0\% | 67.7\% | 38.5\% | 60.4\% | 70.0\% | 62.3\% | 33.5\% | 4.1\% | 3.6\% | 20.1\% | 91.8\% | 92.5\% |  | 39.6\% |
| 1.7\% | 3.1\% | 23.2\% | 4.5\% | 1.8\% | 2.0\% | 0.8\% | 0.9\% | 1.6\% | 2.0\% | 4.0\% | 3.0\% | 1.9\% | 2.0\% |  | 1.1\% | 1.1\% |  | 5.0\% |
| 3.3\% | 10.9\% | 38.8\% | 11.7\% | 6.2\% | 1.8\% | 2.7\% | 3.3\% | 3.7\% | 7.0\% | 5.3\% | 8.7\% | 2.0\% | 2.1\% |  | - 2.2\% | 1.4\% | 100.0\% | 29.5\% |
| 4.4\% | 27.0\% | -38.0\% | 9.3\% | -4.2\% | 38.2\% | -38.9\% | 18.7\% | -26.1\% | -49.0\% | -34.0\% | 21.3\% | 87.8\% | 88.8\% | 59.8\% | -86.8\% | -87.5\% |  | - -13.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

|  | total |  |  | State S | Senate ball | ballot |  |  | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \mid \text { ABLE } \\ & \mid \text { NEWTON } \end{aligned}$ |  |  | $\begin{aligned} & \text { HOUSE } \\ & \text { STATE } \end{aligned}$ | DISTRIC <br> HOUSE | Ст 82: BALLOT |  |  |  | $\begin{aligned} & \text { \|VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | VOTE <br> NEWTON | \|UNDECIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Vote | \|Lean | $\left.\begin{array}{l\|} \text { \|VOTE } \\ \text { \| } \operatorname{SAND}- \\ \mid \text { IDGE } \end{array} \right\rvert\,$ | \|Vote | \|lean |  | NEWTON\| | \|VOTE ${ }^{\text {baKEr }}$ \| | $\left.\right\|^{\text {Vote }}$ | \|Lean | \|Vote ${ }^{\text {\|JEANES }}$ \| | $\left.\right\|^{\text {Vote }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| DONALD TRUMP | 49.7\% | 91.5\% | 92.0\% | 76.4\% | 4.3\% | 3.7\% | 14.5\% | 42.1\% | 91.4\% | 91.7\% | 93.4\% | 67.4\% | 2.7\% | 2.8\% | - | 33.7\% | 91.8\% | 93.8\% | 45.8\% | 23.6\% |
| JoE biden | 45.3\% | 5.2\% | 4.6\% | 23.6\% | 91.9\% | 93.2\% | 69.8\% | 38.2\% | 4.1\% | 5.5\% | 3.6\% | 32.6\% | 93.5\% | 93.2\% | 100.0\% | 43.3\% | 3.3\% | 3.1\% | 45.3\% | 31.6\% |
| OTHER | 1.7\% | 2.0\% | 2.1\% | - | 0.7\% | 0.7\% | - | 4.8\% | 2.7\% | 1.6\% | 1.7\% | - | 1.4\% | 1.5\% | - | 3.7\% | 1.8\% | 1.7\% | 8.8\% | 6.4\% |
| DK/REFUSED | 3.3\% | 1.3\% | 1.3\% | - | 3.1\% | 2.4\% | 15.7\% | 14.9\% | 1.7\% | 1.3\% | 1.3\% | - | 2.4\% | 2.5\% | - | 19.3\% | 3.0\% | 1.4\% | - | 38.3\% |
| Net Diff. | 4.4\% | 86.3\% | 87.4\% | 52.8\% | -87.6\% | -89.5\% | -55.3\% | 3.9\% | 87.3\% | 86.2\% | 89.7\% | 34.9\% | -90.8\% | -90.5\% | -100\% | -9.6\% | 88.5\% | 90.7\% | 0.5\% | -8.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5


OTHER
DK/REFUSED
Net Diff.


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

|  | TOTAL | REGIS | TERED MALE | PARTY: | REGIS | STERED FEMALE | PARTY: \| | REGIS | Stered WHITE | PARTY: | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{\|l\|} \text { \|REPUB- } \\ \text { \|LICAN } \\ \mid \end{array} \right\rvert\,$ | DEMOCRATIC | \|INDEP. |/OTHER |/DK | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | \|DEMO|CRATIC | | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { C\|/OTHER \|\| } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-| | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP-\| } \\ & \text { \|/OTHER \|\| } \\ & \text { \|/DK } \end{aligned}$ | REPUBLICAN | \|Demo|CRATIC |  | REPUB- <br> LICAN | DEMOCRATIC |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| DONALD TRUMP | 49.7\% | 87.3\% | 10.8\% | 48.5\% | 94.7\% | 9.4\% | 32.6\% | 93.0\% | 13.7\% | 46.5\% | 77.5\% | 5.5\% | 25.5\% | 85.8\% | 6.1\% | 23.6\% |
| JoE biden | 45.3\% | 6.9\% | 88.3\% | 46.7\% | 2.9\% | 87.1\% | 54.7\% | 3.5\% | 84.3\% | 47.2\% | 14.9\% | 91.2\% | 59.6\% | 14.2\% | 90.3\% | 70.8\% |
| OTHER | 1.7\% | 0.5\% | 0.9\% | 4.8\% | 0.9\% | - | 3.5\% | 0.8\% | - | 3.4\% | - | 0.7\% | 6.4\% | - | 0.7\% | 5.6\% |
| DK/REFUSED | 3.3\% | 5.3\% | - | - | 1.5\% | 3.5\% | 9.3\% | 2.8\% | 2.0\% | 2.9\% | 7.6\% | 2.6\% | 8.5\% | - | 2.8\% |  |
| Net Diff. | 4.4\% | 80.4\% | -77.5\% | 1.8\% | 91.9\% | -77.7\% | -22.1\% | 89.5\% | -70.7\% | -0.6\% | 62.5\% | -85.7\% | -34.1\% | 71.6\% | -84.2\% | -47.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

Total
DONALD TRUMP
JOE BIDEN
OTHER
DK/REFUSED
Net Diff.







## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9


OTHER
DK/REFUSED
Net Diff.


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

|  | TOTAL | EDUCATION: <br> FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | EDUCATION:$\left\|\begin{array}{c}\text { AFRICAN-AMER. } \\ \text { /BLACK }\end{array}\right\|$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\text { ISSUE OF } \begin{gathered} \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } / \mid \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD. } / \mid \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { LIFE } \end{array}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \text { \| СНOICE } \end{array}$ |  | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { \|PRO- } \\ \mid \text { \|IIFE } \end{array}$ | $\text { \|PRO- } \mid \text { \|СНОICE \| }$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| } \mathrm{CHOICE} \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| DONALD TRUMP | 49.7\% | 52.5\% | 41.6\% | 74.1\% | 48.8\% | 24.1\% | 22.5\% | 19.8\% | 17.9\% | 87.2\% | 13.9\% | 83.0\% | 20.1\% | 91.7\% | 9.6\% | 90.5\% | 18.9\% | 69.1\% | 5.9\% | 65.4\% | 2.7\% |
| JoE biden | 45.3\% | 42.4\% | 53.3\% | 22.1\% | 46.8\% | 73.2\% | 68.6\% | 77.1\% | 77.8\% | 8.6\% | 82.0\% | 11.5\% | 78.4\% | 5.6\% | 84.4\% | 5.9\% | 77.0\% | 23.8\% | 89.9\% | 32.6\% | 95.3\% |
| OTHER | 1.7\% | 0.8\% | 1.7\% | 0.6\% | 2.2\% | 2.7\% | 2.1\% | 3.1\% | 0.9\% | 2.1\% | 1.5\% | 2.9\% | 1.5\% | 1.2\% | 1.5\% | 2.0\% | 1.0\% | 2.8\% | 2.2\% | 1.9\% | 2.0\% |
| DK/REFUSED | 3.3\% | 4.3\% | 3.4\% | 3.3\% | 2.2\% | - | 6.9\% | - | 3.4\% | 2.1\% | 2.7\% | 2.6\% | - | 1.5\% | 4.6\% | 1.7\% | 3.2\% | 4.3\% | 1.9\% | - | - |
| Net Diff. | 4.4\% | 10.1\% | -11.8\% | 52.0\% | 2.0\% | -49.1\% | -46.1\% | -57.3\% | -59.9\% | 78.5\% | -68.1\% | 71.5\% | -58.3\% | 86.1\% | -74.8\% | 84.6\% | -58.1\% | 45.3\% | -84.1\% | 32.8\% | -92.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { \|Incest } \mid \end{aligned}$ |  | $\begin{aligned} & \mid \text { During\| } \\ & \mid 1 \text { stTri } \\ & \mid \text { Mester } \end{aligned}$ | Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|CHOICE | $\begin{array}{\|l\|} \text { \|PRO- } \\ \text { \|LIFE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ |  | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | \| PRO- |LIFE | $\begin{array}{\|l\|} \text { PRO- } \\ \mid \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| DONALD TRUMP | 49.7\% | 84.1\% | 92.2\% | 86.0\% | 79.6\% | 14.9\% | 27.2\% | 8.4\% | 9.3\% | 81.7\% | 18.9\% | 86.8\% | 12.2\% | 89.7\% | 19.1\% | 57.2\% | 8.2\% | 51.3\% | 5.2\% |
| joe biden | 45.3\% | 11.0\% | 5.8\% | 9.7\% | 14.1\% | 80.8\% | 66.2\% | 91.6\% | 86.2\% | 13.5\% | 77.5\% | 8.3\% | 83.1\% | 6.5\% | 77.1\% | 33.2\% | 86.9\% | 39.3\% | 93.4\% |
| OTHER | 1.7\% | 2.7\% | 2.0\% | 2.0\% | 3.4\% | 0.9\% | 2.7\% | - | - | 3.6\% | 0.6\% | 1.8\% | 1.1\% | 2.2\% | 0.7\% | 5.2\% | 1.2\% | 3.3\% | 1.4\% |
| DK/REFUSED | 3.3\% | 2.1\% | - | 2.3\% | 3.0\% | 3.4\% | 3.9\% | - | 4.5\% | 1.2\% | 3.1\% | 3.1\% | 3.6\% | 1.6\% | 3.1\% | 4.5\% | 3.8\% | 6.1\% |  |
| Net Diff. | 4.4\% | 73.1\% | 86.4\% | 76.2\% | 65.5\% | -65.9\% | -39.0\% | -83.2\% | -76.9\% | 68.1\% | -58.6\% | 78.5\% | -70.9\% | 83.2\% | -57.9\% | 24.0\% | -78.7\% | 11.9\% | -88.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | $\begin{aligned} & \text { \|NON- } \\ & \text { \|WHITE } \end{aligned}$ | \|Africn |Amer./ |Black | His- \| <br> panic/\| <br> Latino\| | Asian/ Asian-\| Amer. | Other | $\text { \|WHITE } \mid$ | $\begin{array}{\|l\|} \text { NON- } \\ \text { \| WHITE } \end{array}$ | \|Africn <br> \|Amer./ <br> \|Black | Hispanic/ Latino | \|Asian/ AsianAmer | \|Other | \|WHITE | | NONWHITE | \|Africn |Amer./ <br> \|Black | His- panic/ Latino | Asian/ AsianAmer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 |  |
| DONALD TRUMP | 49.7\% | 59.5\% | 22.9\% | 18.8\% | 40.9\% | 22.4\% | 50.8\% | 65.5\% | 17.6\% | 17.4\% | - |  | 100.0\% | 54.1\% | 26.3\% | 19.8\% | 52.0\% | 34.5\% |  |
| joe biden | 45.3\% | 36.5\% | 69.6\% | 77.5\% | 28.1\% | 71.5\% | 49.2\% | 30.7\% | 76.6\% | 80.3\% | 46.0\% | 100.0\% | - | 41.6\% | 65.0\% | 75.3\% | 23.3\% | 56.1\% | 100.0\% |
| OTHER | 1.7\% | 1.5\% | 2.3\% | 2.0\% | 2.8\% | 6.1\% | - | 2.0\% | 2.9\% | 2.3\% | 13.3\% | - | - | 1.0\% | 2.0\% | 1.7\% | - | 9.4\% |  |
| DK/REFUSED | 3.3\% | 2.6\% | 5.2\% | 1.8\% | 28.1\% | - | - | 1.7\% | 2.9\% | - | 40.7\% | - | - | 3.4\% | 6.7\% | 3.2\% | 24.7\% | - |  |
| Net Diff. | 4.4\% | 23.0\% | -46.8\% | -58.7\% | 12.8\% | -49.2\% | 1.6\% | 34.8\% | -58.9\% | -62.9\% | -46.0\% | -100\% | 100.0\% | 12.5\% | -38.7\% | -55.5\% | 28.6\% | -21.5\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

Total
DONALD TRUMP
JoE BIDEN
OTHER
DK/REFUSED
Net Diff.

$\begin{array}{lllllllllllllllllllllllllllll} & 49.7 \% & 36.9 \% & 41.2 \% & 49.6 \% & 53.3 \% & 60.3 \% & 39.4 \% & 53.9 \% & 44.6 \% & 57.0 \% & 46.7 \% & 60.3 \% & 40.1 \% & 60.6 \% & 48.5 \% & 62.9 \% & 51.4 \% & 62.9 \%\end{array}$

$\begin{array}{llllllllllllllllll}1.7 \% & 1.8 \% & 3.7 \% & 1.6 \% & 1.5 \% & 0.4 \% & 2.9 \% & 1.2 \% & 2.3 \% & 0.9 \% & 2.1 \% & 0.4 \% & 2.9 \% & 1.9 \% & 2.2 \% & 2.2 \% & 2.6 \% & 0.9 \%\end{array}$
$3.3 \begin{array}{llllllllllllllll} & 2.6 \% & 10.0 \% & 2.3 \% & - & 2.8 \% & 6.9 \% & 1.8 \% & 4.6 \% & 1.5 \% & 3.5 \% & 2.8 \% & 4.4 \% & 0.9 \% & 2.3 \% & 1.6 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14


OTHER
DK/REFUSED
Net Diff.

| TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\begin{array}{l\|l\|} \left\|\begin{array}{l} \text { UNDER } \end{array}\right\| \\ \mid 55 \end{array}$ | \|OVER | \|UNDER |65 | | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \end{aligned}$ | \|MALE | | \|FEMALE | \|LAND- ${ }^{\text {LINE }}$ | $\begin{aligned} & \mid \text { MOBILE \|T } \\ & \mid \text { PHONE } \end{aligned}$ | TEXT | $\begin{aligned} & \left\|\begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS- } \\ \mid \text { TERED } \end{array}\right\| \end{aligned}$ |  | $0 F 4$ | $3 \text { OF } 4$ | $4 \text { OF } 4$ |
| 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| 49.7\% | 38.7\% | 48.8\% | 41.1\% | 52.7\% | 43.0\% | 57.9\% | 54.0\% | 46.2\% | 62.7\% | 42.1\% | 44.3\% | 10.1\% | 33.6\% | 52.2\% | 54.4\% | 54.1\% |
| 45.3\% | 49.0\% | 47.9\% | 50.0\% | 45.9\% | 50.6\% | 39.2\% | 41.7\% | 48.2\% | 33.5\% | 53.2\% | 49.2\% | 64.6\% | 50.3\% | 44.7\% | 43.4\% | 43.6\% |
| 1.7\% | 2.8\% | 0.7\% | 2.3\% | - | 1.6\% | - | 2.2\% | 1.3\% | 1.8\% | 1.6\% | 1.7\% | 5.9\% | 3.8\% | 0.9\% | 2.2\% | 0.8\% |
| 3.3\% | 9.4\% | 2.6\% | 6.6\% | 1.4\% | 4.8\% | 2.9\% | 2.0\% | 4.4\% | 2.1\% | 3.1\% | 4.8\% | 19.4\% | 12.4\% | 2.3\% | - | 1.4\% |
| 4.4\% | -10.4\% | 0.9\% | -8.9\% | 6.7\% | -7.6\% | 18.7\% | 12.3\% | -2.1\% | 29.3\% | -11.1\% | -4.9\% | -54.6\% | -16.7\% | 7.5\% | 11.0\% | 10.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 1

|  | total | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \|CORD } \end{aligned}$ | $\mid$ KANNA- \|REST <br> \|POLIS <br> \|OF <br> \|DIST. |  |  | $\begin{aligned} & \text { \|LIKELY\|Very } \\ & \text { \|VOTING\|Likely } \\ & \hline \end{aligned}$ |  | Some\|what |Likely | $\begin{aligned} & \text { \|REPUB-\|Vote } \\ & \text { \|LICAN } \\ & \text { \|CAND. } \end{aligned}$ |  | \|Lean | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \mid \text { CAND. \| } \end{aligned}$ |  | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| YES | 28.0\% | 30.6\% | 17.4\% | 50.8\% | 28.8\% | 23.2\% | 18.2\% | 33.5\% | 25.9\% | 25.9\% | 26.1\% | 30.3\% | 29.0\% | 60.2\% | 29.2\% |
| No | 70.3\% | 68.3\% | 80.5\% | 44.9\% | 69.2\% | 76.8\% | 81.8\% | 66.5\% | 72.1\% | 72.1\% | 73.9\% | 68.2\% | 69.3\% | 39.8\% | 70.8\% |
| DK/REFUSED | 1.7\% | 1.1\% | 2.1\% | 4.4\% | 1.9\% | - | - | - | 2.0\% | 2.1\% | - | 1.6\% | 1.7\% | - | - |
| Net Diff. | -42.3\% | -37.7\% | -63.0\% | 5.9\% | -40.4\% | -53.6\% | -63.6\% - | -32.9\% | -46.2\% | -46.2\% | -47.8\% | -37.9\% | -40.3\% | 20.4\% | -41.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 3

|  | total |  | BAKER/J | JEANES |  |  |  | IMPOR | Rtant is | SSUES |  |  |  |  | u.s. S | Senate b | ballot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \mid \text { ABLE } \\ \text { ABOTH } \end{array} \right\rvert\,$ | $\begin{aligned} & \mid \text { UNFAV-\| } \\ & \text { \|ORABLE } \\ & \text { \|BOTH } \end{aligned}$ | \|OPIN- <br> ION <br> \|вотн | \|HEARD |OF |BOTH | $\begin{aligned} & \mid \text { ECON- } \\ & \mid \text { OMIC } \\ & \mid \text { ISSUES } \end{aligned}$ |  | CRIME/ \|PUBLIC| SAFETY | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { TION } \\ & \text { IISSUES } \end{aligned}$ | \|enviro |NMENTL ISSUES | $\begin{aligned} & \text { \|CULTU-\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF| | \|VOTE |BUDD | \|Vote | \|lean | \|Vote |beas|LEY | \|Vote | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| YES | 28.0\% | 47.1\% | 23.2\% | 36.2\% | 32.6\% | 26.1\% | 20.4\% | 24.1\% | 41.1\% | 34.1\% | 29.6\% | 20.3\% | 25.2\% | 24.0\% | 58.9\% | 30.4\% | 29.8\% | 100.0\% | 35.5\% |
| No | 70.3\% | 52.9\% | 76.8\% | 60.3\% | 65.4\% | 71.1\% | 79.6\% | 74.3\% | 58.9\% | 65.9\% | 70.4\% | 71.0\% | 73.5\% | 74.7\% | 41.1\% | 68.1\% | 68.7\% | - | 56.8\% |
| DK/REFUSED | 1.7\% | - | - | 3.5\% | 2.0\% | 2.8\% | - | 1.6\% | - | - | - | 8.7\% | 1.3\% | 1.3\% | - | 1.5\% | 1.5\% | - | 7.8\% |
| Net Diff. | -42.3\% | -5.8\% | -53.6\% | -24.1\% | -32.9\% | -45.0\% | -59.3\% | -50.2\% | -17.7\% | -31.7\% | -40.8\% | -50.7\% | -48.3\% | -50.7\% | 17.8\% | -37.8\% | -38.9\% | 100.0\% | -21.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 4

| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| yes | 28.0\% | 23.2\% | 20.7\% | 100.0\% | 32.6\% | 32.7\% | 30.2\% | 31.8\% | 28.7\% | 25.2\% | 23.2\% | 54.4\% | 31.7\% | 33.0\% | - | 26.2\% | 28.1\% | 24.2\% | 4.7\% | 46.1\% |
| No | 70.3\% | 75.4\% | 77.9\% | - | 65.8\% | 65.6\% | 69.8\% | 64.3\% | 69.6\% | 73.5\% | 75.4\% | 45.6\% | 66.7\% | 65.3\% | 100.0\% | 69.8\% | 68.7\% | 74.4\% | 95.3\% | 43.8\% |
| DK/REFUSED | 1.7\% | 1.3\% | 1.4\% | - | 1.6\% | 1.7\% | - | 3.9\% | 1.7\% | 1.3\% | 1.4\% | - | 1.6\% | 1.7\% | - | 4.0\% | 3.1\% | 1.4\% | - | 10.1\% |
| Net Diff. | -42.3\% | -52.2\% |  | 100.0\% | -33.2\% | 32.9\% | -39.6\% | $32.5$ | . 8\% | -48.3\% | \% |  | -35.0\% | -32.3\% |  | -43.6\% | .6\% | 0.3\% | .\% | 2.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 5

YES
NO
DK/REFUSED


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 6

|  | TOTAL | REGIS | TERED MALE | PARTY: | REGI | STERED FEMALE | PARTY: | REGI | STERED WHITE | PARTY: |  | STERED ON-WHIT | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { REPUB- } \\ & \mid \text { LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP. } \\ & \text { C\| } \text { /OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { \|REPUB- } \\ \mid \text { LICAN } \end{array}$ | \| ${ }^{\text {DEMO- }}$ \| ${ }^{\text {CRATIC }}$ | \|INDEP/OTHER |/DK | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | $\begin{aligned} & \mid \text { DEMO- } \\ & \mid \text { CRATIC } \end{aligned}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-| | \|DEMO- |CRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO- <br> \|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| YES | 28.0\% | 16.3\% | 28.3\% | 44.3\% | 19.8\% | 29.2\% | 31.8\% | 18.5\% | 28.9\% | 34.7\% | 16.8\% | 28.8\% | 48.8\% | 33.7\% | 29.3\% | 58.7\% |
| No | 70.3\% | 81.9\% | 71.7\% | 53.6\% | 78.5\% | 69.3\% | 65.9\% | 79.5\% | 69.2\% | 63.8\% | 83.2\% | 71.2\% | 47.1\% | 66.3\% | 70.7\% | 41.3\% |
| DK/REFUSED | 1.7\% | 1.8\% | - | 2.1\% | 1.7\% | 1.6\% | 2.3\% | 2.0\% | 1.9\% | 1.5\% | - | - | 4.1\% | - | - | - |
| Net Diff. | -42.3\% | -65.5\% | -43.4\% | -9.3\% | -58.7\% | -40.1\% | -34.1\% | -60.9\% | -40.3\% | -29.0\% | -66.4\% | -42.3\% | 1.6\% | -32.6\% | -41.3\% | 17.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 7

Total
YES
NO
DK/REFUSED
Net Diff.




$-42.3 \%-61.6 \%-71.8 \%-35.3 \%-41.4 \%-30.5 \%-39.3 \%-48.9 \%-30.1 \%-63.8 \%-100 \%-32.9 \%-43.7 \%-39.5 \%-36.8 \%-36.1 \%-58.7 \%-30.1 \%-52.9 \%-51.5 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 HOUSEHOLD |  |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | \| EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| LIB- | \|mod- | ${ }_{\text {\| }}^{\text {\| }}$ \| ${ }^{\text {atate }}$ \| | CONSER\| | $\left.\right\|^{\text {LİIB- }}$ ERAL | \|mod- ${ }^{\text {\| }}$ \| | \|CONSER |  | $\begin{array}{l\|l\|} \mid \text { VOTED } \\ \text { \| } \\ \text { BIDEN } \\ \text { \| } \end{array}$ | \|VOTED |OTHER $\square$ |  |  | No |  |  | \|YES |  |  |  | \|YES | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 |  | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| YES | 28.0\% | 28.6\% | 44.3\% | 36.0\% | 28.7\% | 44.9\% | 57.5\% | 21.8\% | 32.8\% | 54.8\% | 100 | .0\% | - | 26.3\% | 30.8\% | 33.3\% | 27.1\% | 19.2\% | 33.5\% | 23.2\% | 31.3\% |
| No | 70.3\% | 71.4\% | 55.7\% | 64.0\% | 71.3\% | 55.1\% | 42.5\% | 77.5\% | 65.7\% | 45.2\% |  | - | 100.0\% | 72.2\% | 68.5\% | 63.8\% | 72.9\% | 80.8\% | 65.4\% | 75.0\% | 67.7\% |
| DK/REFUSED | 1.7\% | - | - | - | - | - | - | 0.7\% | 1.5\% | - |  | - | - | 1.5\% | 0.7\% | 2.9\% | - | - | 1.2\% | 1.8\% | 1.0\% |
| Net Diff. | -42.3\% | -42.8\% | -11.4\% | -28.0\% | -42.5\% | -10.2\% | 15.1\% | -55.8\% | -32.8\% | 9.6\% | 100. | .0\% | -100\% | -45.9\% | -37.7\% | -30.4\% | -45.8\% | -61.6\% | -31.9\% | -51.8\% | -36.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 9

Total
YES
NO
DK/REFUSED
Net Diff.

$\mathbf{2 8 . 0 \%} \quad \mathbf{4 0 . 5 \%} \quad 30.0 \% \quad 44.4 \% \quad 32.1 \% \quad 31.8 \% \quad 25.5 \% \quad 30.9 \% \quad 27.4 \% \quad 32.9 \% \quad 24.3 \% \quad 27.0 \% \quad 27.3 \% \quad 48.6 \% \quad 22.4 \% \quad 50.4 \% \quad 28.3 \% \quad 21.1 \% \quad 34.0 \% \quad 26.3 \% \quad 32.8 \%$

 $-42.3 \%-19.1 \%-40.0 \%-11.3 \%-35.9 \%-35.7 \%-49.1 \%-36.9 \%-45.1 \%-34.2 \%-51.5 \%-45.0 \%-45.3 \%-2.9 \%-55.1 \% \quad 0.8 \%-43.5 \%-57.8 \%-30.3 \%-47.4 \%-33.2 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{gathered} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{gathered}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS \|c } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \text { \|GRAD./\| } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD. } \\ \text { \|POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \| POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \mathrm{LIFI} \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|'CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \mid \end{array}$ | $\left\lvert\, \begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}\right.$ |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  | \|PRO- | $\text { \|PRO- } \mid \text { \|СНОICE \| }$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| YES | 28.0\% | 16.8\% | 35.0\% | 18.4\% | 32.9\% | 29.1\% | 37.0\% | 33.3\% | 41.6\% | 26.5\% | 30.5\% | 32.3\% | 28.2\% | 20.1\% | 32.0\% | 25.5\% | 29.1\% | 32.6\% | 32.7\% | 44.9\% | 33.5\% |
| No | 70.3\% | 83.2\% | 62.9\% | 81.6\% | 64.7\% | 70.9\% | 63.0\% | 66.7\% | 58.4\% | 72.2\% | 68.9\% | 66.4\% | 71.8\% | 78.3\% | 66.9\% | 72.8\% | 69.8\% | 67.4\% | 67.3\% | 55.1\% | 66.5\% |
| DK/REFUSED | 1.7\% | - | 2.2\% | - | 2.4\% | - | - | - | - | 1.4\% | 0.6\% | 1.3\% | - | 1.5\% | 1.1\% | 1.7\% | 1.1\% | - | - | - | - |
| Net Diff. | -42.3\% | -66.3\% | -27.9\% | -63.2\% | -31.9\% | -41.8\% | -26.1\% | -33.3\% | -16.9\% | -45.7\% | -38.4\% | -34.1\% | -43.6\% | -58.2\% | -34.8\% | -47.3\% | -40.7\% - | -34.7\% | -34.6\% | -10.3\% | -33.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON | ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- | \|Should <br> \|Not Be <br> \|Legal | Saves Mother Life | \|CaseOf <br> \|Rape/ <br> \|Incest | \|СНОICE | \|During 1stTri |Mester | Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|СНОICE } \mid \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}\right.$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|'CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| YES | 28.0\% | 27.7\% | 18.7\% | 22.0\% | 34.9\% | 29.6\% | 30.0\% | 18.1\% | 34.2\% | 31.7\% | 28.5\% | 23.3\% | 30.4\% | 24.4\% | 31.1\% | 44.5\% | 27.3\% | 52.7\% | 31.3\% |
| No | 70.3\% | 71.7\% | 81.3\% | 75.7\% | 65.1\% | 68.9\% | 67.8\% | 81.9\% | 64.2\% | 67.1\% | 69.7\% | 76.7\% | 68.4\% | 74.8\% | 66.6\% | 55.5\% | 72.7\% | 47.3\% | 68.7\% |
| DK/REFUSED | 1.7\% | 0.7\% | - | 2.3\% | - | 1.5\% | 2.2\% | - | 1.6\% | 1.2\% | 1.8\% | - | 1.2\% | 0.8\% | 2.3\% | - | - | - |  |
| Net Diff. | -42.3\% | -44.0\% | -62.6\% | -53.7\% | -30.3\% | -39.3\% | -37.8\% | -63.8\% | -30.0\% | -35.4\% | -41.2\% | -53.3\% | -37.9\% | -50.5\% | -35.5\% | -10.9\% | -45.4\% | 5.4\% | -37.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 12

| TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WHITE |  | \|Africn |Amer./ |Black |  | $\begin{array}{\|l\|} \|A s i a n /\| \\ \mid \text { Asian- } \\ \text { Amer. } \end{array}$ | Other | ${ }^{\text {\| White }}$ | \|NON|WHITE $\square$ | \|Africn |Amer./ |Black | His- <br> \|panic/ <br> \|Latino | \|Asian/ AsianAmer. | Other | \|WHITE | NONWHITE | \|Africn |Amer./ |Black | Hispanic/ Latino | \|Asian/ AsianAmer. | \|Other |
| 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 |  |
| 28.0\% | 26.2\% | 33.2\% | 37.6\% | 10.0\% | 24.5\% | 49.2\% | 29.0\% | 32.3\% | 38.8\% | - | - | - | 23.7\% | 33.8\% | 36.7\% | 12.6\% | 37.8\% | 100.0\% |
| 70.3\% | 72.0\% | 65.5\% | 62.4\% | 80.5\% | 75.5\% | 50.8\% | 69.1\% | 67.7\% | 61.2\% | 100.0\% | 100.0\% | 100.0\% | 74.6\% | 64.1\% | 63.3\% | 75.3\% | 62.2\% |  |
| 1.7\% | 1.8\% | 1.3\% | - | 9.5\% | - | - | 1.9\% | - | - | - | - | - | 1.7\% | 2.1\% | - | 12.1\% | - |  |
| -42.3\% | -45.8\% | -32.3\% | -24.7\% | -70.6\% | -51.0\% | -1.6\% | -40.1\% | -35.5\% | -22.4\% | -100\% | -100\% | -100\% | -50.9\% | -30.3\% | -26.6\% | -62.7\% | -24.4\% | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| yes | 28.0\% | 21.7\% | 68.6\% | 38.9\% | 8.1\% | 3.0\% | 49.2\% | 19.5\% | 44.0\% | 5.4\% | 35.2\% | 3.0\% | 47.1\% | 21.6\% | 45.2\% | 5.1\% | 38.7\% | - |
| No | 70.3\% | 72.8\% | 31.4\% | 59.9\% | 88.5\% | 97.0\% | 48.5\% | 79.0\% | 54.3\% | 93.0\% | 62.7\% | 97.0\% | 48.3\% | 78.4\% | 52.4\% | 94.9\% | 59.4\% | 100.0\% |
| DK/REFUSED | 1.7\% | 5.5\% | - | 1.2\% | 3.4\% | - | 2.3\% | 1.4\% | 1.7\% | 1.6\% | 2.1\% | - | 4.6\% | - | 2.4\% | - | 1.9\% | - |
| Net Diff. | -42.3\% | 51.0\% | 37.2\% | -21.0\% | 80.4\% | -93.9\% | 0.7\% | 59.5\% | 10.3\% | -87.6\% | 27.5\% | -93.9\% | -1.2\% | 56.7\% | -7.2\% | -89.7\% | -20.7\% | -100\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 14

Total
YES
NO
DK/REFUSED
Net Diff.


$$
\begin{array}{lllllllllllllll}
28.0 \% & 51.2 \% & 17.9 \% & 42.9 \% & 5.6 \% & 32.4 \% & 5.8 \% & 29.8 \% & 26.5 \% & 17.2 \% & 33.8 \% & 32.9 \% & 65.3 \% & 42.4 \% & 31.7 \% \\
34.0 \% & 17.3 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllll}
70.3 \% & 48.8 \% & 79.6 \% & 56.0 \% & 91.6 \% & 65.3 \% & 94.2 \% & 68.7 \% & 71.6 \% & 81.7 \% & 63.3 \% & 66.1 \% & 34.7 \% & 52.4 \% & 66.0 \% & 64.6 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllll}
1.7 \% & - & 2.5 \% & 1.1 \% & 2.8 \% & 2.3 \% & - & 1.5 \% & 1.8 \% & 1.0 \% & 2.9 \% & 1.1 \% & - & 5.2 \% & 2.3 \% & 1.4 \% & 0.7 \%
\end{array}
$$

$$
-42.3 \% \quad 2.5 \%-61.7 \%-13.1 \%-86.0 \%-32.9 \%-88.4 \%-39.0 \%-45.1 \%-64.5 \%-29.5 \%-33.2 \% ~ 30.6 \%-10.0 \%-34.3 \%-30.6 \%-64.7 \%
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
21. Are there children in your household under the age of 18 years old?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|0 OF $4 \mid$ | 1 OF 4 | 2 OF 4 | \|3 OF 4 | | 4 OF 4 | None \| | \| VOTED |GOP | | \|Only | \|Majo|rity |Gop | \|GOP/ |DEM |EQUAL | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| YES | 28.0\% | 35.9\% | 27.2\% | 31.1\% | 22.5\% | 7.0\% | 41.8\% | 31.3\% | 32.3\% |  | 49.3\% | 41.1\% | 100.0\% | 38.5\% |
| No | 70.3\% | 60.9\% | 71.6\% | 68.9\% | 77.5\% | 89.6\% | 51.6\% | 68.7\% | 67.7\% | 100.0\% | 50.7\% | 58.9\% | - | 61.5\% |
| DK/REFUSED | 1.7\% | 3.2\% | 1.2\% | - | - | 3.5\% | 6.6\% | - | - | - | - | - | - | - |
| Net Diff. | -42.3\% | -25.0\% | -44.4\% | -37.8\% | -55.1\% | -82.6\% | -9.8\% | -37.3\% | -35.4\% | -100\% | -1.4\% | -17.8\% | 100.0\% | -23.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| YES | $45.4 \%$ | $71.5 \%$ | $38.0 \%$ | $47.6 \%$ | $43.6 \%$ | $58.9 \%$ | $25.1 \%$ | $44.9 \%$ | $42.1 \%$ | $27.2 \%$ | $35.4 \%$ | $43.8 \%$ | $65.6 \%$ | $65.7 \%$ | $62.0 \%$ | $24.3 \%$ | $24.5 \%$ | - | $31.1 \%$ |  |
| NO | $47.2 \%$ | $16.7 \%$ | $23.2 \%$ | $36.4 \%$ | $46.6 \%$ | $35.5 \%$ | $69.3 \%$ | $43.3 \%$ | $52.7 \%$ | $66.0 \%$ | $58.3 \%$ | $37.8 \%$ | $25.6 \%$ | $25.1 \%$ | $38.0 \%$ | $71.3 \%$ | $71.0 \%$ | $100.0 \%$ | $46.8 \%$ |  |
| DK/REFUSED | $7.4 \%$ | $11.8 \%$ | $38.8 \%$ | $16.0 \%$ | $9.7 \%$ | $5.6 \%$ | $5.6 \%$ | $11.8 \%$ | $5.2 \%$ | $6.8 \%$ | $6.2 \%$ | $18.4 \%$ | $8.9 \%$ | $9.2 \%$ | - | $4.4 \%$ | $4.4 \%$ | - | $22.1 \%$ |  |
| Net Diff. |  | $-1.8 \%$ | $54.8 \%$ | $14.8 \%$ | $11.2 \%$ | $-3.0 \%$ | $23.4 \%$ | $-44.2 \%$ | $1.6 \%$ | $-10.6 \%$ | $-38.8 \%$ | $-22.9 \%$ | $6.1 \%$ | $40.0 \%$ | $40.6 \%$ | $24.0 \%$ | $-46.9 \%$ | $-46.5 \%$ | $-100 \%$ | $-15.8 \%$ |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

|  | TOTAL |  |  | STATE | SENATE B | BALLOT |  |  | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | house <br> STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|VOTE |NEWTON | \| VOTE NEWTON I | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| Vote ${ }^{\text {NEWTON }}$ \| | \|Vote | $\left.\right\|^{\text {Lean }}$ | \| VOTE |SAND- |IDGE ID | \|Vote | \|lean | $\mid$ \|FIRM UNDE- |CIDED | NEWTON | \|VOTE ${ }^{\text {baKer }}$ \| | \|Vote | | \|Lean | \|VOTE ${ }^{\text {JJEANES }} \mid$ | \|Vote ${ }^{\text {\| }}$ | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| YES | 45.4\% | 63.0\% | 61.8\% | 100.0\% | 24.2\% | 23.9\% | 29.5\% | 52.1\% | 69.8\% | 64.9\% | 64.8\% | 65.3\% | 24.3\% | 23.6\% | 40.4\% | 34.8\% | 74.9\% | 64.1\% | 43.0\% | 20.3\% |
| No | 47.2\% | 26.9\% | 27.7\% | - | 72.1\% | 72.2\% | 70.5\% | 36.8\% | 24.0\% | 25.4\% | 26.4\% | 10.7\% | 71.9\% | 72.4\% | 59.6\% | 53.9\% | 16.1\% | 25.3\% | 57.0\% | 51.0\% |
| DK/REFUSED | 7.4\% | 10.1\% | 10.4\% | - | 3.7\% | 3.9\% | - | 11.2\% | 6.2\% | 9.8\% | 8.8\% | 23.9\% | 3.8\% | 4.0\% | - | 11.3\% | 9.0\% | 10.6\% | - | 28.7\% |
| Net Diff. | -1.8\% | 36.2\% | 34.1\% | 100.0\% | -47.9\% | -48.3\% | -41.0\% | 15.3\% | 45.7\% | 39.5\% | 38.5\% | 54.6\% | -47.6\% | -48.8\% | -19.3\% | -19.1\% | 58.7\% | 38.7\% | -13.9\% | -30.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

Total
YES
NO
DK/REFUSED
Net Diff.





## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

|  | TOTAL | REGIS | TERED MALE | PARTY: | REGIS | STERED FEMALE | PARTY: \| | REGIS | STERED WHITE | PARTY: \| | $\begin{array}{r} \text { REGI } \\ \mathrm{N} \end{array}$ | STERED ON-WHITE | PARTY: <br> E | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|REPUB-| | demo- cratic | \|INDEP. |/OTHER |/DK | Repub- | \| ${ }^{\text {demo- }}$ \| ${ }^{\text {CRATIC }}$ | \|INDEP-| /OTHER |/DK | REPUB-\| | \|demo- ${ }^{\text {CRATIC }}$ \| | \|INDEP-| /OTHER |/DK | Repub- LICAN | \| ${ }^{\text {demo- }}$ Cratic | \|INDEP|/OTHER| |/DK | Repub- LICAN | \| ${ }^{\text {DEMO- }}$ \| CRATIC | |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| YES | 45.4\% | 63.5\% | 27.6\% | 53.5\% | 67.1\% | 25.5\% | 27.5\% | 67.9\% | 22.6\% | 45.1\% | 43.4\% | 30.5\% | 30.4\% | 69.0\% | 33.7\% | 39.1\% |
| No | 47.2\% | 26.6\% | 72.4\% | 42.1\% | 24.3\% | 69.7\% | 57.0\% | 21.6\% | 73.6\% | 46.9\% | 56.6\% | 67.2\% | 55.3\% | 31.0\% | 63.8\% | 53.6\% |
| DK/REFUSED | 7.4\% | 9.8\% | - | 4.5\% | 8.6\% | 4.8\% | 15.5\% | 10.4\% | 3.9\% | 8.0\% | - | 2.3\% | 14.3\% | - | 2.5\% | 7.3\% |
| Net Diff. | -1.8\% | 36.9\% | -44.8\% | 11.4\% | 42.7\% | -44.2\% | -29.5\% | 46.3\% | -51.0\% | -1.8\% | -13.2\% | -36.7\% | -24.9\% | 38.0\% | -30.1\% | -14.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

Total
YES
NO
DK/REFUSED
Net Diff.

| total | $\begin{array}{\|c} \text { ALIGNMENT W/ } \\ \text { REPUBLICAN } \\ \text { PARTY } \end{array}$ |  |  | IDEOLOGY |  |  |  |  |  | $\begin{aligned} & \text { \|WHITE } \\ & \text { \|CONSER } \\ & \text { \|VATIVE } \end{aligned}$ |  | IDEOLOGY: MALE |  |  | IDEOLOGY: FEMALE |  |  | IDEOLOGY: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { \|TRUMP } \\ & \text { \| SUPPOR \| } \\ & \text { \|-TER } \end{aligned}$ | TRADIT -IONAL REPUB. | LIB- <br> ERAL | \|Very | \|Some|what $\square$ | \|MOD|ERATE | | \|CONSER VATIVE | | Somewhat | \|Very | \|DEMOCRATS | | \|LIB- | ERAL | $\begin{aligned} & \text { \|MOD- } \\ & \text { \|ERATE } \end{aligned}$ | \|CONSER |VATIVE | $\begin{array}{\|l\|l\|} \mid L I B- \\ \mid E R A L \end{array}$ | \|MOD- <br> \|ERATE | \|CONSER <br> \|VATIVE | \|LIB- |ERAL | \|MOD- <br> \|ERATE | \|CONSER <br> \|Vative |

$$
\begin{array}{lllllllllllllllllllll}
47.2 \% & 30.7 \% & 20.5 \% & 80.8 \% & 85.9 \% & 76.8 \% & 49.1 \% & 24.3 \% & 29.0 \% & 20.7 \% & 30.1 \% & 74.9 \% & 40.9 \% & 27.9 \% & 84.5 \% & 55.2 \% & 20.6 \% & 75.5 \% & 56.6 \% & 21.8 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
7.4 \% & 9.6 \% & 9.5 \% & 4.6 \% & - & 8.3 \% & 4.9 \% & 8.8 \% & 10.6 \% & 7.4 \% & & - & 3.0 \% & 9.0 \% & 5.2 \% & 5.7 \% & 2.0 \% & 12.7 \% & 5.9 \% \\
\hline
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
-1.8 \% & 29.0 \% & 49.5 \%-66.2 \% & -71.9 \% & -61.8 \% & -3.2 \% & 42.5 \% & 31.4 \% & 51.3 \% & 39.7 \% & -52.8 \% & 9.3 \% & 39.0 \% & -74.6 \% & -12.4 \% & 46.2 \% & -56.8 \% & -20.6 \% & 48.5 \%
\end{array}
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

| total | EVANGELICAL/ | EVANGELICAL/\| | FIREARM | FIREARM | Firearm | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  | MALE |
|  | NON-WHITE | \|AFRICAN-AMER.| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER.| |  |  |







## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

|  | total | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\left.\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array} \right\rvert\,$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \text { LESS } \\ \mid \text { THAN } \\ \text { COLLGE } \end{array}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | LESS THAN \|COLLGE | $\begin{aligned} & \text { \| COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \| POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|LIFE } \end{array}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \text { \| } \end{array}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PRO\|CHOICE | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIF } \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \text { \| } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PRO\|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| YES | 45.4\% | 44.3\% | 39.5\% | 52.8\% | 48.2\% | 29.1\% | 35.6\% | 25.5\% | 50.7\% | 68.1\% | 23.7\% | 74.1\% | 22.1\% | 61.6\% | 24.8\% | 73.0\% | 20.7\% | 40.7\% | 28.5\% | 48.5\% | 33.6\% |
| No | 47.2\% | 43.8\% | 55.6\% | 34.5\% | 47.9\% | 68.0\% | 58.8\% | 71.1\% | 45.6\% | 23.7\% | 71.0\% | 19.7\% | 73.1\% | 27.9\% | 69.6\% | 19.3\% | 71.8\% | 47.6\% | 69.7\% | 43.9\% | 64.2\% |
| DK/REFUSED | 7.4\% | 11.8\% | 4.9\% | 12.7\% | 3.9\% | 2.9\% | 5.5\% | 3.3\% | 3.7\% | 8.2\% | 5.3\% | 6.1\% | 4.8\% | 10.5\% | 5.6\% | 7.6\% | 7.5\% | 11.6\% | 1.7\% | 7.6\% | 2.2\% |
| Net Diff. | -1.8\% | 0.5\% | -16.0\% | 18.3\% | 0.3\% | -38.8\% | -23.2\% | -45.6\% | 5.0\% | 44.4\% | -47.3\% | 54.4\% | -51.0\% | 33.7\% | -44.7\% | 53.7\% | -51.1\% | -6.9\% | -41.2\% | 4.6\% | -30.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

|  | total | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | POSITION ON ABORTION: \|AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { \| Incest } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { PRO- } \\ & \mid \text { CHOICE } \end{aligned}\right.$ | \|During| |1stTri |Mester | \|Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| Yes | 45.4\% | 69.9\% | 78.8\% | 77.3\% | 61.9\% | 20.2\% | 31.3\% | 11.3\% | 16.4\% | 76.0\% | 17.3\% | 63.4\% | 22.2\% | 74.2\% | 16.4\% | 48.6\% | 26.4\% | 59.0\% | 30.2\% |
| No | 47.2\% | 21.3\% | 6.4\% | 19.8\% | 28.7\% | 74.4\% | 62.6\% | 81.8\% | 79.3\% | 16.6\% | 79.6\% | 26.4\% | 70.8\% | 17.3\% | 76.0\% | 41.1\% | 71.8\% | 34.4\% | 67.6\% |
| DK/REFUSED | 7.4\% | 8.7\% | 14.8\% | 2.9\% | 9.5\% | 5.4\% | 6.0\% | 6.9\% | 4.3\% | 7.4\% | 3.1\% | 10.2\% | 7.0\% | 8.5\% | 7.6\% | 10.4\% | 1.8\% | 6.6\% | 2.3\% |
| Net Diff. | -1.8\% | 48.6\% | 72.4\% | 57.4\% | 33.2\% | -54.2\% | -31.3\% | -70.6\% | -63.0\% | 59.3\% | -62.3\% | 36.9\% | -48.5\% | 56.8\% | -59.6\% | 7.5\% | -45.3\% | 24.6\% | -37.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

Total
YES
NO
DK/REFUSED
Net Diff.

| total |  |  | AGE |  |  |  |  | AGE CLU | USTERS |  |  |  |  | AGE CLU | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|18-29 | $\left.\right\|^{30-40}$ | \|41-55 | $\left.\right\|^{56-65}$ | $\left.\right\|_{\text {\|OVER }}{ }^{\text {\| }}$ | \|UNDER ${ }^{\text {\| }}$ | \|OVER | \|UNDER | \|OVER | ${ }^{\text {a }}$ \| | \|UNDER ${ }^{\text {\| }}$ \| | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}\right.$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 45.4\% | 31.6\% | 35.9\% | 48.8\% | 47.6\% | 53.7\% | 34.1\% | 50.0\% | 41.5\% | 50.8\% | 43.0\% | 53.7\% | 47.8\% | 52.5\% | 52.2\% | 49.0\% | 49.4\% | 56.4\% |
| 47.2\% | 61.6\% | 55.6\% | 43.9\% | 43.4\% | 40.2\% | 58.1\% | 42.6\% | 50.9\% | 41.7\% | 49.1\% | 40.2\% | 46.6\% | 42.2\% | 42.4\% | 45.5\% | 45.3\% | 37.9\% |
| 7.4\% | 6.8\% | 8.5\% | 7.3\% | 9.0\% | 6.1\% | 7.8\% | 7.4\% | 7.5\% | 7.4\% | 7.9\% | 6.1\% | 5.5\% | 5.3\% | 5.3\% | 5.5\% | 5.3\% | 5.7\% |
| -1.8\% | -30.0\% | -19.8\% | 4.9\% | 4.1\% | 13.5\% | -24.0\% | 7.3\% | -9.4\% | 9.1\% | -6.1\% | 13.5\% | 1.2\% | 10.3\% | 9.8\% | 3.6\% | 4.0\% | 18.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14



## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|0 OF $4 \mid$ | 1 OF 4 | 2 OF 4 | 3 OF 4 \| | 4 OF 4 | \|NONE | | \|VOTED ${ }^{\text {GOP }}$ | \|Only ${ }^{\text {\| }}$ \| | \|Majo- <br> \|rity <br> \|Gop | \|GOP/ |DEM |EQUAL | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \\ & \mid \end{aligned}$ | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 |  | 5 | 27 | 1 | 26 |
| YES | 45.4\% | 42.4\% | 36.4\% | 47.0\% | 57.7\% | 58.9\% | 40.8\% | 56.4\% | 58.1\% |  | - 44.1\% | 22.8\% | - | 23.8\% |
| No | 47.2\% | 51.1\% | 51.0\% | 47.3\% | 42.3\% | 30.7\% | 52.7\% | 25.2\% | 26.0\% |  | - 55.9\% | 72.8\% | 100.0\% | 71.6\% |
| DK/REFUSED | 7.4\% | 6.5\% | 12.5\% | 5.7\% | - | 10.4\% | 6.5\% | 18.4\% | 15.9\% | 100.0\% | \% - | 4.4\% | - | 4.6\% |
| Net Diff. | -1.8\% | -8.7\% | -14.6\% | -0.3\% | 15.5\% | 28.1\% | -11.9\% | 31.1\% | 32.1\% |  | - -11.9\% | -50.0\% | -100\% | -47.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

|  | TOTAL |  | AREA |  |  | OTER LIKE | KELIHOOD |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left\lvert\, \begin{aligned} & \text { CON- } \\ & \text { CORD } \end{aligned}\right.$ | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \\ & \mid \end{aligned}$ | REST OF \|DIST. | $\begin{aligned} & \text { \|DEFIN- } \mid \\ & \text { \|ITELY } \\ & \text { \|VOTING } \mid \end{aligned}$ | \|Likely|V |VOTING| | Likely | Some\|what |Likely | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | Lean | $\mid$ DEMO- CRATIC \|CAND. | Vote | Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| YES | 41.9\% | 43.4\% | 36.7\% | 51.1\% | 41.8\% | 42.3\% | 39.5\% | 48.1\% | 49.7\% | 51.1\% | - | 33.3\% | 31.3\% | 80.6\% | 39.4\% |
| No | 41.5\% | 41.6\% | 42.6\% | 36.4\% | 40.3\% | 48.3\% | 53.6\% | 37.4\% | 23.9\% | 23.2\% | 46.9\% | 61.3\% | 63.0\% | 19.4\% | 46.3\% |
| DK/REFUSED | 16.6\% | 15.0\% | 20.7\% | 12.5\% | 17.8\% | 9.3\% | 6.9\% | 14.4\% | 26.5\% | 25.7\% | 53.1\% | 5.5\% | 5.7\% | - | 14.3\% |
| Net Diff. | 0.4\% | 1.8\% | -5.8\% | 14.8\% | 1.5\% | -6.0\% | -14.0\% | 10.7\% | 25.8\% | 27.8\% | -46.9\% | -28.0\% | -31.8\% | 61.3\% | -6.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

| TOTAL |  | BAKER/J | JEANES |  |  |  | IMPOR | Rtant is | SSUES |  |  |  |  | U.s. | SEnate bat | ballot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FAVORABLE BOTH | UNFAV\|ORABLE |BOTH | \|OPIN- <br> ION <br> \|BOTH | \|HEARD |OF | BOTH | $\begin{aligned} & \mid \text { ECON- } \\ & \text { \|OMIC } \\ & \text { IISSUES } \end{aligned}$ | \|health| <br> \|-CARE <br> \|ISSUES | CRIME/ PUBLIC SAFETY | $\begin{aligned} & \mid \text { EDUCA- } \\ & \mid \text { TION } \\ & \text { ISSUES } \mid \end{aligned}$ | \|ENVIRO |NMENTL| |ISSUES| | $\begin{aligned} & \mid \text { CULTU-\|\| } \\ & \text { RAL/ } \\ & \mid \text { SOCIAL } \end{aligned}$ | \|DK/REF| | VOTE \|BUDD $\qquad$ | \|Vote | \|lean | \|Vote |beas|LEY | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |
| 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| 41.9\% | 66.2\% | 89.2\% | 65.8\% | 40.1\% | 52.5\% | 29.9\% | 41.6\% | 30.5\% | 35.1\% | 48.2\% | 38.2\% | 50.0\% | 49.6\% | 62.0\% | 32.9\% | 32.3\% | 100.0\% | 42.0\% |
| 41.5\% | 10.0\% | 10.8\% | 20.2\% | 44.6\% | 24.1\% | 58.9\% | 46.9\% | 54.9\% | 58.1\% | 39.6\% | 34.4\% | 23.1\% | 22.6\% | 38.0\% | 61.1\% | 61.6\% | - | 50.3\% |
| 16.6\% | 23.7\% | - | 14.0\% | 15.3\% | 23.4\% | 11.2\% | 11.5\% | 14.6\% | 6.8\% | 12.3\% | 27.4\% | 26.9\% | 27.9\% |  | 6.0\% | 6.1\% | - | 7.8\% |
| 0.4\% | 56.2\% | 78.4\% | 45.6\% | -4.5\% | 28.5\% | -29.0\% | -5.3\% | -24.5\% | -23.0\% | 8.6\% | 3.8\% | 26.9\% | 27.0\% | 24.0\% | -28.2\% | -29.3\% | 100.0\% | -8.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \| FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | $\begin{aligned} & \mid \text { VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | \|vote |NEWTON | | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON | Vote | \|Lean | \|Vote |SAND|IDGE | $\left.\right\|^{\text {Vote }}$ | \|lean | \|FIRM |UNDE- |CIDED | $\begin{aligned} & \text { VOTE } \\ & \text { \|NEWTON } \end{aligned}$ i i | \|VOTE $\mid$ baKer $\mid$ | \|Vote | \|Lean | \|VOTE ${ }^{\text {\|JEANES }} \mid$ | \|Vote ${ }^{\text {\| }}$ | \|lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| YES | 41.9\% | 47.6\% | 46.7\% | 76.8\% | 33.5\% | 32.9\% | 44.0\% | 51.3\% | 50.2\% | 49.0\% | 48.5\% | 56.1\% | 31.8\% | 32.2\% | 21.2\% | 49.8\% | 45.0\% | 47.5\% | 50.5\% | 34.7\% |
| NO | 41.5\% | 25.0\% | 25.8\% | - | 61.1\% | 61.4\% | 56.0\% | 36.3\% | 20.0\% | 24.5\% | 24.7\% | 21.6\% | 62.4\% | 61.8\% | 78.8\% | 38.9\% | 18.9\% | 23.7\% | 49.5\% | 55.3\% |
| DK/REFUSED | 16.6\% | 27.4\% | 27.5\% | 23.2\% | 5.4\% | 5.7\% | - | 12.4\% | 29.8\% | 26.5\% | 26.8\% | 22.3\% | 5.8\% | 6.0\% | - | 11.4\% | 36.1\% | 28.8\% | - | 10.1\% |
| Net Diff. | 0.4\% | 22.6\% | 20.9\% | 76.8\% | -27.6\% | -28.5\% | -12.1\% | 15.0\% | 30.1\% | 24.5\% | 23.8\% | 34.5\% | -30.7\% | -29.6\% | -57.5\% | 10.9\% | 26.1\% | 23.8\% | 1.0\% | -20.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5


$$
\begin{array}{llllllllllllllllllllll}
41.5 \% & 45.7 \% & 30.5 \% & 42.3 \% & 36.8 \% & 36.7 \% & 47.2 \% & 41.1 \% & 45.5 \% & 56.3 \% & 17.8 \% & 19.6 \% & 10.1 \% & 44.6 \% & 10.1 \% & 27.8 \% & 62.3 \% & 36.8 \% & 36.6 \% & 37.9 \%
\end{array}
$$

DK/REFUSED
Net Diff.

$$
\begin{array}{llllllllllllllllllll}
41.9 \% & 40.8 \% & 44.8 \% & 46.6 \% & 41.6 \% & 44.7 \% & 41.4 \% & 42.3 \% & 42.3 \% & 33.7 \% & 58.0 \% & 55.7 \% & 59.6 \% & 40.7 \% & 59.6 \% & 45.4 \% & 29.3 \% & 50.3 \% & 50.3 \% & 50.5 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
16.6 \% & 13.5 \% & 24.7 \% & 11.1 \% & 21.6 \% & 18.6 \% & 11.5 \% & 16.6 \% & 12.2 \% & 10.0 \% & 24.2 \% & 24.7 \% & 30.3 \% & 14.7 \% & 30.3 \% & 26.8 \% & 8.4 \% & 12.9 \% & 13.1 \%
\end{array} \quad 11.5 \%
$$

$$
\begin{array}{lllllllllllllllllllllll}
0.4 \% & -4.9 \% & 14.2 \% & 4.3 \% & 4.9 \% & 8.0 \% & -5.8 \% & 1.2 \% & -3.2 \% & -22.7 \% & 40.2 \% & 36.1 \% & 49.5 \% & -3.9 \% & 49.5 \% & 17.6 \% & -33.1 \% & 13.6 \% & 13.7 \% & 12.6 \%
\end{array}
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

|  | TOTAL | REGIS | tered par MALE | PARTY: | REGIS | Stered P FEMALE | PARTY: |  | Stered par WHITE | PARTY: | REGIS <br> NO | Stered par ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|REPUB-\|D } \\ & \mid \text { LICAN } \mid \text { \| } \end{aligned}$ | \|demo- ${ }^{\text {CRATIC }}$ \| | $\begin{aligned} & \text { \| INDEP. } \\ & \text { \| /OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUB-\| | \|DEMO- ${ }^{\text {\|CRATIC }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | Repub- LICAN | \| ${ }^{\text {DEMO- }}$ \| ${ }^{\text {CRATIC }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|repub- | \| ${ }^{\text {DEMO- }}$ \| | \|INDEP//OTHER |/DK | RepubLICAN | \| ${ }^{\text {demo- }}$ \| | INDEP/OTHER \|/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| YES | 41.9\% | 51.9\% | 37.6\% | 59.2\% | 39.7\% | 24.7\% | 40.4\% | 44.1\% | 31.7\% | 52.4\% | 51.2\% | 26.4\% | 44.6\% | 51.1\% | 26.6\% | 44.3\% |
| No | 41.5\% | 23.6\% | 62.4\% | 28.1\% | 31.5\% | 62.3\% | 46.6\% | 26.5\% | 56.5\% | 31.6\% | 40.5\% | 69.1\% | 51.2\% | 32.0\% | 68.4\% | 55.7\% |
| DK/REFUSED | 16.6\% | 24.5\% | - | 12.7\% | 28.9\% | 13.0\% | 13.0\% | 29.5\% | 11.8\% | 16.0\% | 8.4\% | 4.5\% | 4.1\% | 16.8\% | 5.0\% | - |
| Net Diff. | 0.4\% | 28.3\% | -24.7\% | 31.1\% | 8.2\% | -37.5\% | -6.2\% | 17.6\% | -24.8\% | 20.8\% | 10.7\% | -42.7\% | -6.6\% | 19.1\% | -41.8\% | -11.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

|  | total |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMER BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  |  | EVANGELICAL/ BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| ${ }_{\text {\| }}^{\text {ERAL }}$ - | \|mod- ${ }_{\text {\| }}^{\text {ERATE }}$ \| | CONSER VATIVE | \|lib- ${ }^{\text {ERAL }}$ | \|mod- ${ }^{\text {ERATE }}$ \| |  |  | $\left\|\begin{array}{l} \text { \|VOTED } \\ \text { \|BIDEN } \end{array}\right\|$ | \|VOTED |OTHER $\square$ |  |  | No | \|YES |  | \|YES |  | \|YES | \|NO | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 |  | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| YES | 41.9\% | 21.6\% | 48.5\% | 58.2\% | 19.7\% | 39.9\% | 69.0\% | 49.1\% | 31.7\% | 49.3\% |  | 47.6\% | 40.2\% | 48.3\% | 37.6\% | 62.3\% | 42.7\% | 34.0\% | 34.0\% | 48.7\% | 42.1\% |
| No | 41.5\% | 72.7\% | 51.5\% | 35.3\% | 73.0\% | 60.1\% | 20.7\% | 24.0\% | 62.5\% | 34.5\% |  | 37.7\% | 44.0\% | 30.2\% | 57.0\% | 20.3\% | 52.9\% | 40.3\% | 59.9\% | 25.3\% | 50.6\% |
| DK/REFUSED | 16.6\% | 5.7\% | - | 6.5\% | 7.2\% | - | 10.4\% | 26.9\% | 5.8\% | 16.2\% |  | 14.7\% | 15.8\% | 21.5\% | 5.4\% | 17.4\% | 4.4\% | 25.7\% | 6.1\% | 26.0\% | 7.3\% |
| Net Diff. | 0.4\% | -51.2\% | -3.1\% | 22.9\% | -53.3\% | -20.2\% | 48.3\% | 25.2\% | -30.9\% | 14.8\% |  | 9.9\% | -3.8\% | 18.1\% | -19.4\% | 42.0\% | -10.2\% | -6.3\% | -25.9\% | 23.4\% | -8.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

| total | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION:NON-WHITE |  | $\left.\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array} \right\rvert\,$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: female |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { COLLGE } \end{aligned}$ | COLLGE GRAD./ POST | $\begin{array}{\|l\|} \text { LESSS } \\ \text { \|THAN } \\ \mid \text { COLLGE } \end{array}$ | COLLGE GRAD./\| POST | \|less |THAN | COLLGE | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./ } \\ & \mid \text { POST } \end{aligned}$ | LESS than COLLGE | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./ } \\ & \text { POST } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|СНOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\left\|\begin{array}{\|c\|} \text { PRO- } \\ \text { CHOICE } \end{array}\right\|$ | $\left\lvert\, \begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}\right.$ | \|СНOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | PRO\|CHOICE |
| 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| 41.9\% | 26.5\% | 41.6\% | 39.3\% | 48.6\% | 33.8\% | 38.2\% | 38.8\% | 29.3\% | 47.9\% | 36.6\% | 58.1\% | 44.0\% | 36.9\% | 31.6\% | 46.5\% | 41.7\% | 53.2\% | 28.6\% | 51.0\% | 26.0\% |
| 41.5\% | 49.7\% | 45.5\% | 30.7\% | 38.6\% | 60.2\% | 59.7\% | 54.4\% | 67.7\% | 26.5\% | 58.0\% | 18.5\% | 54.2\% | 35.1\% | 60.6\% | 23.7\% | 51.8\% | 42.0\% | 67.9\% | 42.4\% | 69.6\% |
| 16.6\% | 23.8\% | 12.9\% | 30.0\% | 12.7\% | 6.0\% | 2.1\% | 6.9\% | 3.0\% | 25.7\% | 5.4\% | 23.5\% | 1.7\% | 28.0\% | 7.8\% | 29.8\% | 6.6\% | 4.8\% | 3.5\% | 6.6\% | 4.4\% |
| 0.4\% | 23.2\% | -3.9\% | 8.6\% | 10.0\% | -26.4\% | -21.5\% | 5.6\% | 38.4\% | 21.4\% | 21.4\% | 9.6\% | -10.2\% | 1.9\% | -29.0\% | 22.7\% | -10.1\% | 1.2 | 39.3 | 8.6 | , |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

|  | total | POSITIION ON ABORTION |  |  |  |  |  |  |  | $\left\lvert\, \begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{gathered}\right.$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { \| Incest } \end{aligned}$ | \|PRO|CHOICE | | \|During| |1stTri |Mester | $\begin{aligned} & \text { Until } \\ & \text { 20th } \\ & \text { \|Week } \end{aligned}$ | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|'СНOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { litef } \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\mid \text { PRO- }\|\mid$ | $\left\lvert\, \begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}\right.$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| YES | 41.9\% | 49.8\% | 52.1\% | 52.4\% | 47.3\% | 36.2\% | 50.0\% | 29.0\% | 29.7\% | 61.4\% | 40.0\% | 37.1\% | 33.5\% | 47.8\% | 42.7\% | 57.1\% | 25.6\% | 50.4\% | 26.9\% |
| No | 41.5\% | 25.4\% | 16.4\% | 23.0\% | 30.6\% | 58.3\% | 43.7\% | 67.4\% | 64.4\% | 14.5\% | 58.2\% | 37.2\% | 58.3\% | 22.8\% | 50.6\% | 38.6\% | 70.8\% | 43.9\% | 68.6\% |
| DK/REFUSED | 16.6\% | 24.8\% | 31.5\% | 24.6\% | 22.1\% | 5.6\% | 6.4\% | 3.6\% | 5.9\% | 24.1\% | 1.8\% | 25.7\% | 8.2\% | 29.4\% | 6.8\% | 4.3\% | 3.6\% | 5.7\% | 4.5\% |
| Net Diff. | 0.4\% | 24.4\% | 35.7\% | 29.4\% | 16.7\% | -22.1\% | 6.3\% | -38.4\% | -34.7\% | 47.0\% | -18.3\% | -0.2\% | -24.8\% | 25.0\% | -7.9\% | 18.5\% | -45.2\% | 6.5\% | -41.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | \| NON- ${ }^{\text {\| WHITE }}$ | \|Africn |Amer./ <br> \|Black | $\left\lvert\, \begin{aligned} & \text { His- } \\ & \mid \text { panic/\|A }\end{aligned}\right.$ <br> \|Latino| | Asian/ AsianAmer. | \|Other | \|WHITE ${ }^{\text {\| }}$ | \|NON|WHITE | \|Africn| |Amer./ |Black | \|His|panic/ |Latino | \|Asian/ AsianAmer . | \|Other | \|WHITE | \|NONWHITE | \|Africn| |Amer./| |Black | His- \|Latino| | \|Asian/ AsianAmer. | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 21 | 115 | 49 | 35 | 9 | 4 |  |
| Yes | 41.9\% | 43.9\% | 35.9\% | 33.8\% | 29.8\% | 46.9\% | 100.0\% | 54.5\% | 40.7\% | 45.2\% | - |  | 100.0\% | 34.5\% | 32.7\% | 25.1\% | 37.9\% | 72.3\% | 100.0\% |
| No | 41.5\% | 35.1\% | 59.1\% | 61.3\% | 60.7\% | 53.1\% | - | 27.0\% | 59.3\% | 54.8\% | 100.0\% | 100.0\% | \% | 42.3\% | 59.0\% | 66.3\% | 50.1\% | 27.7\% |  |
| DK/REFUSED | 16.6\% | 21.0\% | 5.0\% | 4.9\% | 9.5\% | - | - | 18.5\% | - | - | - | - | - - | 23.2\% | 8.3\% | 8.6\% | 12.1\% | - |  |
| Net Diff. | 0.4\% | 8.8\% | -23.2\% | -27.5\% | -30.8\% | -6.3\% | 100.0\% | 27.5\% | -18.6\% | -9.7\% | -100\% | -100\% | 100.0\% | -7.9\% | -26.3\% | -41.2\% | -12.2\% | 44.6\% | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

Total
YES
NO
DK/REFUSED Net Diff.

| TOTAL |  |  | AGE |  |  |  |  | AGE CLU | Usters |  |  |  |  | AGE CLU | USTERS: <br> LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|18-29 | | \| $30-40 \mid$ | \|41-55 | $\left.\right\|^{56-65}$ | \|OVER | 65 | $\mid$ \|UNDER ${ }^{\text {\| }}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | \|UNDER <br> \| 55 | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { UNDER } \\ \mid 65 \\ \mid \end{array}\right\| \end{array}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \end{aligned}$ | \|UNDER | $\begin{aligned} & \mid \text { OVER } \\ & \mid 40 \end{aligned}$ | \|UNDER | | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \end{aligned}$ |
| 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 41.9\% | 36.7\% | 48.6\% | 44.6\% | 33.1\% | 44.8\% | 43.7\% | 41.6\% | 44.2\% | 39.3\% | 41.5\% | 44.8\% | 47.2\% | 53.0\% | 51.1\% | 51.4\% | 51.0\% | 51.7\% |
| 41.5\% | 51.4\% | 39.6\% | 38.2\% | 38.5\% | 42.9\% | 44.5\% | 39.7\% | 41.3\% | 40.8\% | 40.6\% | 42.9\% | 37.1\% | 33.6\% | 35.4\% | 33.6\% | 32.7\% | 41.7\% |
| 16.6\% | 11.9\% | 11.8\% | 17.2\% | 28.5\% | 12.3\% | 11.8\% | 18.7\% | 14.5\% | 19.9\% | 17.9\% | 12.3\% | 15.7\% | 13.3\% | 13.5\% | 15.0\% | 16.3\% | 6.5\% |
| 0.4\% | -14.7\% | 9.0\% | 6.5\% | -5.4\% | 2.0\% | -0.8\% | 1.9\% | 2.9\% | -1.5\% | 0.8\% | 2.0\% | 10.1\% | 19.4\% | 15.6\% | 17.7\% | 18.4\% | 10.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

$\begin{array}{lllllllllllllllllllllll} & 41.9 \% & 40.2 \% & 32.8 \% & 38.0 \% & 30.4 \% & 33.8 \% & 38.5 \% & 51.2 \% & 34.3 \% & 42.3 \% & 34.4 \% & 49.1 \% & 50.0 \% & 43.5 \% & 43.3 \% & 40.6 \% & 41.1 \%\end{array}$ $\begin{array}{lllllllllllllllllllllllll} & 41.5 \% & 51.8 \% & 44.4 \% & 46.6 \% & 46.1 \% & 47.0 \% & 43.9 \% & 34.7 \% & 47.0 \% & 40.5 \% & 48.2 \% & 35.7 \% & 50.0 \% & 40.7 \% & 45.9 \% & 41.0 \% & 40.1 \%\end{array}$ $\begin{array}{lllllllllllllllllll}16.6 \% & 8.0 \% & 22.9 \% & 15.4 \% & 23.5 \% & 19.2 \% & 17.6 \% & 14.1 \% & 18.7 \% & 17.2 \% & 17.4 \% & 15.2 \% & - & 15.8 \% & 10.8 \% & 18.5 \% & 18.7 \%\end{array}$ Net Diff.


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

|  | TOTAL | Primary vote frequency |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | O OF 4 | $\left\lvert\, \begin{array}{lll}1 & \text { OF } & 4 \\ \\ \end{array}\right.$ | Of 4 | O OF 4 \| 4 | OF 4! | NONE | \|Voted |GOP $\qquad$ | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \end{aligned}$ | \|Majo- <br> \|rity <br> \|Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \end{aligned}$ | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Dem } \end{aligned}$ | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 |  | 1 | 27 | 1 | 26 |
| YES | 41.9\% | 41.8\% | 42.9\% | 42.1\% | 40.2\% | 41.6\% | 47.6\% | 70.2\% | 72.3\% |  | - 35.0\% | 32.0\% | - | 33.4\% |
| No | 41.5\% | 44.1\% | 37.1\% | 43.1\% | 42.5\% | 40.7\% | 34.3\% | 13.3\% | 10.7\% | 100.0\% | \% 65.0\% | 63.6\% | 100.0\% | 62.0\% |
| DK/REFUSED | 16.6\% | 14.1\% | 20.0\% | 14.7\% | 17.4\% | 17.7\% | 18.1\% | 16.6\% | 17.1\% |  | - - | 4.4\% | - | 4.6\% |
| Net Diff. | 0.4\% | -2.2\% | 5.8\% | -1.0\% | -2.3\% | 0.9\% | 13.4\% | 56.9\% | 61.6\% | -100\% | -30.0\% | -31.7\% | -100\% | -28.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 1

|  | total | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ |  | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \mid \text { LIKELY } \mid \\ & \text { VOTING } \mid \\ & i \end{aligned}$ | Very Likely | \|Somewhat |Likely |  | Vote | \|Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \| Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| Less than College | 42.8\% | 36.0\% | 57.1\% | 36.1\% | 40.8\% | 54.3\% | 47.3\% | 68.7\% | 49.8\% | 49.1\% | 74.6\% | 32.6\% | 34.0\% | - | 52.2\% |
| Less than High School | 1.1\% | 1.2\% | 1.1\% | - | 0.8\% | 2.4\% | 3.6\% | - | 0.8\% | 0.8\% | - | 0.8\% | 0.8\% | - | 4.3\% |
| High School Graduate | 7.5\% | 7.1\% | 7.8\% | 9.2\% | 5.7\% | 17.9\% | 18.9\% | 15.8\% | 8.6\% | 8.9\% | - | 5.8\% | 6.1\% | - | 8.7\% |
| Some College/Trade | 21.8\% | 16.5\% | 31.4\% | 23.1\% | 21.5\% | 23.5\% | 14.0\% | 43.2\% | 26.1\% | 25.4\% | 48.5\% | 17.0\% | 17.7\% | - | 20.5\% |
| Associates/2-yr Degree | 12.5\% | 11.3\% | 16.8\% | 3.8\% | 12.8\% | 10.4\% | 10.7\% | 9.8\% | 14.4\% | 14.0\% | 26.1\% | 9.0\% | 9.4\% | - | 18.7\% |
| COLLEGE/POST GRADUATE | 55.8\% | 62.8\% | 41.8\% | 59.6\% | 57.5\% | 45.7\% | 52.7\% | 31.3\% | 48.7\% | 49.3\% | 25.4\% | 65.8\% | 64.3\% | 100.0\% | 47.8\% |
| Bachelors/4-yr Degree | 36.5\% | 41.5\% | 29.0\% | 28.1\% | 36.8\% | 34.7\% | 36.4\% | 31.3\% | 33.3\% | 33.5\% | 25.4\% | 41.0\% | 39.4\% | 79.6\% | 32.2\% |
| Post Graduate Degree | 19.4\% | 21.3\% | 12.8\% | 31.4\% | 20.8\% | 11.1\% | 16.4\% | - | 15.4\% | 15.8\% | - | 24.7\% | 24.9\% | 20.4\% | 15.6\% |
| REFUSED | 1.4\% | 1.2\% | 1.1\% | 4.4\% | 1.7\% | - | - | - | 1.5\% | 1.5\% | - | 1.6\% | 1.7\% | - | - |
| Net Diff. | 13.1\% | 26.8\% | -15.3\% | 23.5\% | 16.7\% | -8.5\% | 5.5\% | -37.5\% | -1.1\% | 0.2\% | -49.2\% | 33.2\% | 30.4\% | 100.0\% | -4.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?
TOTAL BAKER/JEANES IMPORTANT ISSUES U.S. SENATE BALLOT

| \| FAVOR-| | \|unfav- | OPIN- | \|heard | \|ECON- | \|health | \|CRIME/ | \|EDUCA- | \|enviro| | CULTU- | \|DK/REF | | \| Vote | \|Vote | \|Lean | \|Vote | \|Vote | \|Lean | \|FIRM |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \| ABLE | \|ORABLE | ION | \|OF | OMIC | \|-CARE | \|PUBLIC | TION | \|NMENTL | \|RAL/ |  | \|BUDD |  |  | \|BEAS- |  |  | \|UNDE- |
| \|вотн | \|вотн | \|вотн | \|вотн | \|ISSUES | \|ISSUES | \|SAFETY| | \|issues | \|issues| | \|Social |  |  |  |  | \|ley |  |  | \|CIDED |


| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than College | 42.8\% | 50.0\% | 100.0\% | 45.7\% | 44.0\% | 49.0\% | 45.8\% | 45.0\% | 30.3\% | 28.7\% | 45.9\% | 36.0\% | 50.6\% | 51.1\% | 39.1\% | 32.8\% | 33.0\% | - | 54.8\% |
| Less than High School | 1.1\% | - | - | - | - | 1.1\% | 2.8\% | - | 2.0\% | - | - | - | 0.8\% | 0.8\% | - | 0.8\% | 0.8\% | - | 7.8\% |
| High School Graduate | 7.5\% | - | - | - | 12.7\% | 10.1\% | 11.8\% | 3.2\% | 5.9\% | 7.1\% | - | 9.9\% | 9.9\% | 10.3\% | - | 5.4\% | 5.5\% | - |  |
| Some College/Trade | 21.8\% | 39.8\% | 48.8\% | 28.8\% | 18.3\% | 24.5\% | 14.3\% | 30.1\% | 12.0\% | 8.3\% | 31.3\% | 26.1\% | 25.2\% | 25.4\% | 19.0\% | 17.9\% | 18.0\% | - | 22.9\% |
| Associates/2-yr Degree | 12.5\% | 10.1\% | 51.2\% | 16.9\% | 13.0\% | 13.3\% | 17.0\% | 11.7\% | 10.4\% | 13.3\% | 14.6\% | - | 14.8\% | 14.6\% | 20.1\% | 8.7\% | 8.7\% | - | 24.2\% |
| COLLEGE/POST GRADUATE | 55.8\% | 50.0\% | - | 54.3\% | 55.0\% | 50.0\% | 54.2\% | 55.0\% | 69.7\% | 65.0\% | 54.1\% | 45.6\% | 48.6\% | 48.1\% | 60.9\% | 65.7\% | 65.5\% | 100.0\% | 37.4\% |
| Bachelors/4-yr Degree | 36.5\% | 50.0\% | - | 42.5\% | 36.3\% | 34.5\% | 32.8\% | 35.5\% | 47.3\% | 52.3\% | 21.5\% | 20.8\% | 32.3\% | 32.8\% | 19.8\% | 42.0\% | 41.5\% | 100.0\% | 27.5\% |
| Post Graduate Degree | 19.4\% | - | - | 11.9\% | 18.7\% | 15.5\% | 21.3\% | 19.5\% | 22.4\% | 12.7\% | 32.6\% | 24.8\% | 16.3\% | 15.3\% | 41.1\% | 23.8\% | 24.0\% | - | 9.9\% |
| REFUSED | 1.4\% | - | - | - | 1.0\% | 1.0\% | - | - | - | 6.3\% | - | 18.4\% | 0.8\% | 0.8\% | - | 1.5\% | 1.5\% | - | 7.8\% |
| Net Diff. | 13.1\% | 0.1\% | -100\% | 8.7\% | 11.0\% | 1.0\% | 8.3\% | 10.0\% | 39.4\% | 36.3\% | 8.2\% | 9.5\% | -2.1\% | -2.9\% | 21.8\% | 33.0\% | 32.4\% | 100.0\% | -17.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 4

|  | total |  |  | State S | Senate bat | ballot |  |  | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { FAVOR-\| } \end{array}\right. \\ & \mid \text { ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC HOUSE | CT 82: <br> BALLOT |  |  |  | $\begin{aligned} & \text { \|VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | \|Vote NEWTON | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|Vote | \|lean ${ }^{\text {l }}$ |  | \|Vote | \|lean | | $\begin{array}{\|l\|} \left\|\begin{array}{l} \text { \|FIRM } \\ \mid \text { UNDE- } \\ \text { UNDED } \end{array}\right\| \end{array}$ | \|VOTE NEWTON |  | \|Vote | \|Lean |  | \|Vote | \|Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT | VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| Less than college | 42.8\% | 51.7\% | 50.9\% | 76.8\% | 31.6\% | 31.8\% | 29.1\% | 47.7\% | 47.9\% | 49.0\% | 47.7\% | 67.8\% | 33.2\% | 32.9\% | 42.2\% | 52.3\% | 46.3\% | 51.0\% | 65.7\% | 51.3\% |
| Less than High School | 1.1\% | 1.5\% | 1.6\% | - | 0.8\% | 0.8\% | - | - | 2.0\% | 1.5\% | 1.6\% | - | 0.8\% | 0.9\% | - | - | - | 1.6\% | - | - |
| High School Graduate | 7.5\% | 9.0\% | 8.3\% | 30.0\% | 5.7\% | 6.1\% | - | 7.3\% | 7.9\% | 6.6\% | 7.0\% |  | 6.7\% | 7.0\% | - | 16.1\% | 6.9\% | 7.1\% | 45.8\% | - |
| Some College/Trade | 21.8\% | 26.1\% | 27.0\% | - | 17.2\% | 16.5\% | 29.1\% | 19.9\% | 23.6\% | 27.3\% | 26.8\% | 34.3\% | 16.4\% | 16.3\% | 20.1\% | 15.5\% | 29.1\% | 27.5\% | - | 19.8\% |
| Associates/2-yr Degree | 12.5\% | 15.1\% | 14.0\% | 46.7\% | 7.9\% | 8.3\% | - | 20.4\% | 14.4\% | 13.7\% | 12.3\% | 33.4\% | 9.3\% | 8.8\% | 22.1\% | 20.7\% | 10.4\% | 14.8\% | 19.9\% | 31.5\% |
| COLLEGE/POST GRADUATE | 55.8\% | 47.4\% | 48.2\% | 23.2\% | 66.8\% | 66.6\% | 70.9\% | 48.4\% | 52.1\% | 50.2\% | 51.4\% | 32.2\% | 65.1\% | 65.4\% | 57.8\% | 43.7\% | 53.7\% | 48.1\% | 34.3\% | 38.6\% |
| Bachelors/4-yr Degree | 36.5\% | 32.0\% | 32.3\% | 23.2\% | 42.6\% | 42.6\% | 42.6\% | 31.0\% | 36.9\% | 32.4\% | 33.2\% | 21.7\% | 42.3\% | 43.3\% | 17.4\% | 31.5\% | 39.5\% | 31.9\% | 34.3\% | 35.7\% |
| Post Graduate Degree | 19.4\% | 15.5\% | 16.0\% | - | 24.2\% | 23.9\% | 28.2\% | 17.4\% | 15.2\% | 17.8\% | 18.2\% | 10.6\% | 22.8\% | 22.1\% | 40.4\% | 12.2\% | 14.2\% | 16.2\% | - | 2.9\% |
| REFUSED | 1.4\% | 0.8\% | 0.8\% | - | 1.6\% | 1.7\% | - | 3.9\% | - | 0.8\% | 0.8\% | - | 1.6\% | 1.7\% | - | 4.0\% | - | 0.9\% | - | 10.1\% |
| Net Diff. | 13.1\% | -4.3\% | -2.7\% | -53.5\% | 35.2\% | 34.8\% | 41.7\% | 0.7\% | 4.2\% | 1.2\% | 3.7\% | -35.6\% | 31.9\% | 32.6\% | 15.6\% | -8.6\% | 7.4\% | -2.9\% | -31.5\% | -12.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than college | 42.8\% | 43.9\% | 43.5\% | 43.8\% | 40.5\% | 48.5\% | 31.8\% | 45.2\% | 26.7\% | 37.3\% | 47.5\% | 46.0\% | 58.9\% | 40.1\% | 58.9\% | 51.9\% | 40.4\% | 34.6\% | 30.3\% | 64.9\% | - |
| Less than High School | 1.1\% | 1.0\% | 1.6\% | - | - | 0.7\% | - | 0.9\% | 2.5\% | 1.8\% | - | - | - | 1.2\% | - | 1.0\% | 1.1\% | 1.2\% | 1.4\% | - | - |
| High School Graduate | 7.5\% | 6.8\% | 10.3\% | 6.6\% | 8.6\% | 7.8\% | 7.3\% | 7.4\% | 4.7\% | 5.1\% | 8.0\% | 7.6\% | 10.0\% | 5.9\% | 10.0\% | 9.4\% | 7.9\% | 4.8\% | 2.6\% | 20.3\% | - |
| Some College/Trade | 21.8\% | 21.8\% | 25.2\% | 23.4\% | 20.0\% | 23.8\% | 17.5\% | 23.4\% | 12.1\% | 19.4\% | 26.7\% | 27.1\% | 32.2\% | 21.9\% | 32.2\% | 24.4\% | 21.6\% | 18.9\% | 18.4\% | 22.7\% | - |
| Associates/2-yr Degree | 12.5\% | 14.3\% | 6.4\% | 13.8\% | 11.9\% | 16.2\% | 7.1\% | 13.5\% | 7.4\% | 11.1\% | 12.8\% | 11.3\% | 16.7\% | 11.2\% | 16.7\% | 17.1\% | 9.8\% | 9.7\% | 7.9\% | 21.9\% | - |
| COLLEGE/POST GRADUATE | 55.8\% | 55.2\% | 56.5\% | 56.2\% | 57.1\% | 50.2\% | 66.4\% | 53.8\% | 70.8\% | 61.6\% | 51.3\% | 54.0\% | 41.1\% | 59.1\% | 41.1\% | 48.1\% | 59.6\% | 61.0\% | 64.7\% | 35.1\% | - |
| Bachelors/4-yr Degree | 36.5\% | 36.9\% | 33.2\% | 36.5\% | 35.0\% | 37.8\% | 37.0\% | 37.4\% | 37.3\% | 40.2\% | 33.1\% | 35.0\% | 31.6\% | 38.5\% | 31.6\% | 31.7\% | 38.5\% | 39.9\% | 40.6\% | 35.1\% | - |
| Post Graduate Degree | 19.4\% | 18.2\% | 23.3\% | 19.7\% | 22.1\% | 12.4\% | 29.4\% | 16.4\% | 33.5\% | 21.4\% | 18.1\% | 19.0\% | 9.5\% | 20.6\% | 9.5\% | 16.4\% | 21.1\% | 21.1\% | 24.1\% | - | - |
| REFUSED | 1.4\% | 0.9\% | - | - | 2.4\% | 1.3\% | 1.8\% | 0.9\% | 2.6\% | 1.1\% | 1.2\% | - | - | 0.8\% | - | - | - | 4.4\% | 5.1\% | - | - |
| Net Diff. | 13.1\% | 11.3\% | 13.0\% | 12.4\% | 16.6\% | 1.8\% | 34.6\% | 8.6\% | 44.1\% | 24.3\% | 3.8\% | 8.0\% | -17.8\% | 19.0\% | -17.8\% | -3.8\% | 19.2\% | 26.4\% | 34.4\% | -29.8\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 7

|  | total | ALIGNM REPUBLI PAR | IENT W/ |  |  |  | Ideology |  |  |  | $\begin{aligned} & \text { \|WHITE \| } \\ & \text { \|CONSER } \\ & \text { \|VATIVE } \end{aligned}$ |  | IDEOLOGY: MALE |  |  | DEOLOGY: <br> FEMALE |  |  | IDEOLOGY: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|TRUMP } \\ & \text { \|SUPPOR } \\ & \text { I-TER } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { TRADIT } \\ \text { \|-IONAL } \\ \text { \|REPUB. } \end{array} \right\rvert\,$ | \|LIB- | \|Very | \|Some|what $\qquad$ | $\left.\begin{array}{l\|l\|} \text { \|MOD- } \\ \text { ERATE } \end{array} \right\rvert\,$ | \|CONSER| | Somewhat | \|Very | \|DEMO- | |  | \| MOD- | | | CONSER VATIVE | $\left\lvert\, \begin{array}{ll} \mid \text { LIB } & \mid \\ \mid \text { ERAL } \end{array}\right.$ |  | CONSER VATIVE | $\begin{aligned} & \text { LIB- } \\ & \text { ERAL } \end{aligned}$ | $\begin{aligned} & \text { \|MOD- } \\ & \text { \|ERATE } \end{aligned}$ | CONSER VATIVE |
| Total | 300 | 43 | 42 | 84 | 37 | 47 | 77 | 129 | 57 | 72 | 3 | 32 | 33 | 66 | 52 | 45 | 63 | 50 | 52 | 112 |
| LESS THAN COLLEGE | 42.8\% | 62.2\% | 40.2\% | 38.1\% | 43.9\% | 33.5\% | 29.0\% | 53.8\% | 54.8\% | 52.9\% | 62.7\% | 37.5\% | 27.8\% | 55.4\% | 38.5\% | 30.0\% | 52.1\% | 32.3\% | 28.3\% | 53.1\% |
| Less than High School | 1.1\% | - | - | 1.2\% | 2.8\% | - | 1.5\% | 0.8\% | 1.8\% | - | - | - | 3.5\% | - | 2.0\% | - | 1.7\% | - | 2.2\% | 0.9\% |
| High School Graduate | 7.5\% | 11.7\% | 12.4\% | 6.3\% | 11.4\% | 2.3\% | 7.1\% | 8.1\% | 7.2\% | 8.8\% | - | 9.6\% | 13.6\% | 6.3\% | 4.2\% | 2.2\% | 10.0\% | 6.6\% | 7.9\% | 7.4\% |
| Some College/Trade | 21.8\% | 33.4\% | 8.0\% | 18.0\% | 16.1\% | 19.5\% | 15.0\% | 29.9\% | 32.3\% | 28.0\% | 62.7\% | 10.4\% | 10.6\% | 31.2\% | 22.7\% | 18.3\% | 28.5\% | 15.6\% | 12.3\% | 31.5\% |
| Associates/2-yr Degree | 12.5\% | 17.2\% | 19.8\% | 12.6\% | 13.7\% | 11.7\% | 5.5\% | 15.0\% | 13.6\% | 16.1\% | - | 17.5\% | - | 17.9\% | 9.6\% | 9.5\% | 11.9\% | 10.1\% | 5.9\% | 13.3\% |
| COLLEGE/POST GRADUATE | 55.8\% | 37.8\% | 59.8\% | 61.9\% | 56.1\% | 66.5\% | 68.3\% | 45.3\% | 45.2\% | 45.5\% | 37.3\% | 62.5\% | 69.0\% | 44.6\% | 61.5\% | 67.8\% | 46.1\% | 67.7\% | 67.8\% | 45.8\% |
| Bachelors/4-yr Degree | 36.5\% | 30.6\% | 34.5\% | 45.8\% | 35.1\% | 54.1\% | 36.4\% | 32.3\% | 27.5\% | 36.1\% | 37.3\% | 47.5\% | 35.4\% | 33.9\% | 44.7\% | 37.2\% | 30.7\% | 48.4\% | 30.2\% | 34.1\% |
| Post Graduate Degree | 19.4\% | 7.2\% | 25.3\% | 16.1\% | 20.9\% | 12.4\% | 31.9\% | 13.0\% | 17.7\% | 9.3\% | - | 15.0\% | 33.6\% | 10.7\% | 16.8\% | 30.6\% | 15.4\% | 19.4\% | 37.6\% | 11.7\% |
| REFUSED | 1.4\% | - | - | - | - | - | 2.6\% | 0.9\% | - | 1.6\% | - | - | 3.2\% | - | - | 2.2\% | 1.9\% | - | 3.9\% | 1.1\% |
| Net Diff. | 13.1\% | -24.4\% | 19.5\% | 23.8\% | 12.1\% | 32.9\% | 39.3\% | -8.4\% | -9.7\% | -7.4\% | -25.4\% | 25.0\% | 41.2\% - | -10.8\% | 23.0\% | 37.9\% | -6.0\% | 35.5\% | 39.5\% | -7.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|LIB- ${ }^{\text {ERAL }}$ | $\mid \text { MOD- } \mid$ | \|CONSER VATIVE | \|LIB- | MOD- | \|CONSER |VATIVE | \|Voted TRUMP $\qquad$ | $\begin{array}{l\|l\|} \mid \text { Voted } & \mid \\ \mid \text { BIden } \\ \text { \| } \end{array}$ | \|Voted OTHER |  |  |  |  | YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| LESS THAN COLLEGE | 42.8\% | 46.5\% | 30.6\% | 55.3\% | 55.4\% | 35.7\% | 55.7\% | 52.5\% | 33.4\% | 29.2\% | 32.2\% | 48.0\% | 44.2\% | 39.1\% | 41.9\% | 41.3\% | 46.5\% | 37.5\% | 45.3\% | 35.3\% |
| Less than High School | 1.1\% | 3.0\% | - | - | - | - | - | 1.5\% | 0.8\% | - | - | 1.5\% | 1.6\% | 0.7\% | 1.7\% | - | 1.6\% | 1.2\% | 2.0\% | - |
| High School Graduate | 7.5\% | 5.9\% | 5.4\% | 7.4\% | 7.5\% | 6.3\% | - | 11.0\% | 4.4\% | - | 4.0\% | 9.0\% | 10.9\% | 4.6\% | 10.9\% | 5.5\% | 11.0\% | 4.0\% | 10.4\% | 3.6\% |
| Some College/Trade | 21.8\% | 21.5\% | 20.6\% | 20.4\% | 27.3\% | 24.1\% | 22.9\% | 25.0\% | 18.3\% | 22.7\% | 16.3\% | 24.5\% | 19.1\% | 23.9\% | 15.6\% | 24.2\% | 22.7\% | 23.7\% | 20.1\% | 24.1\% |
| Associates/2-yr Degree | 12.5\% | 16.2\% | 4.6\% | 27.5\% | 20.6\% | 5.4\% | 32.8\% | 15.1\% | 9.9\% | 6.5\% | 11.9\% | 13.0\% | 12.6\% | 9.9\% | 13.8\% | 11.6\% | 11.3\% | 8.6\% | 12.7\% | 7.6\% |
| COLLEGE/POST GRADUATE | 55.8\% | 53.5\% | 69.4\% | 44.7\% | 44.6\% | 64.3\% | 44.3\% | 46.7\% | 65.1\% | 70.8\% | 67.8\% | 51.0\% | 55.0\% | 60.3\% | 56.5\% | 58.7\% | 53.5\% | 61.4\% | 53.7\% | 63.7\% |
| Bachelors/4-yr Degree | 36.5\% | 42.0\% | 49.3\% | 21.6\% | 30.0\% | 46.0\% | 21.2\% | 31.4\% | 41.3\% | 47.4\% | 41.2\% | 34.6\% | 39.2\% | 37.3\% | 40.1\% | 36.8\% | 38.2\% | 37.6\% | 37.6\% | 38.4\% |
| Post Graduate Degree | 19.4\% | 11.5\% | 20.1\% | 23.1\% | 14.6\% | 18.4\% | 23.1\% | 15.3\% | 23.7\% | 23.4\% | 26.6\% | 16.5\% | 15.9\% | 23.0\% | 16.4\% | 21.9\% | 15.3\% | 23.7\% | 16.2\% | 25.3\% |
| REFUSED | 1.4\% | - | - | - | - | - | - | 0.8\% | 1.5\% | - | - | 1.0\% | 0.8\% | 0.7\% | 1.5\% | - | - | 1.2\% | 1.0\% | 1.1\% |
| Net Diff. | 13.1\% | 7.0\% | 38.8\% | -10.7\% | -10.8\% | 28.6\% | -11.4\% | -5.8\% | 31.6\% | 41.6\% | 35.6\% | 3.1\% | 10.9\% | 21.2\% | 14.6\% | 17.4\% | 7.1\% | 23.9\% | 8.5\% | 28.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than College | 42.8\% | 37.6\% | 46.0\% | 31.5\% | 58.7\% | 39.1\% | 39.4\% | 44.0\% | 29.9\% | 33.0\% | 45.2\% | 38.3\% | 37.4\% | 39.5\% | 42.6\% | 54.7\% | 42.3\% | 100.0\% | - | 100.0\% |  |
| Less than High School | 1.1\% | - | 2.0\% | - | - | 0.9\% | 1.7\% | 1.7\% | - | - | 2.7\% | 1.2\% | 1.4\% | - | 2.1\% | - | - | 2.5\% | - | 2.0\% |  |
| High School Graduate | 7.5\% | 9.7\% | 6.4\% | 5.7\% | 9.0\% | 6.9\% | 7.7\% | 6.6\% | 8.7\% | 7.2\% | 7.2\% | 6.6\% | 6.8\% | 4.7\% | 9.2\% | 6.5\% | 8.5\% | 17.4\% | - | 20.3\% |  |
| Some College/Trade | 21.8\% | 15.6\% | 23.6\% | 17.1\% | 30.3\% | 21.7\% | 17.4\% | 19.9\% | 14.2\% | 24.0\% | 19.4\% | 20.7\% | 17.3\% | 25.9\% | 17.6\% | 35.9\% | 19.5\% | 50.9\% | - | 47.4\% |  |
| Associates/2-yr Degree | 12.5\% | 12.3\% | 13.9\% | 8.8\% | 19.4\% | 9.5\% | 12.6\% | 15.9\% | 7.0\% | 1.8\% | 16.0\% | 9.8\% | 11.9\% | 8.9\% | 13.7\% | 12.4\% | 14.3\% | 29.1\% | - | 30.3\% | - |
| COLLEGE/POST GRADUATE | 55.8\% | 62.4\% | 54.0\% | 68.5\% | 41.3\% | 60.9\% | 59.8\% | 56.0\% | 70.1\% | 67.0\% | 53.5\% | 61.7\% | 61.3\% | 60.5\% | 57.4\% | 45.3\% | 57.7\% | - | 100.0\% | - | 100.0\% |
| Bachelors/4-yr Degree | 36.5\% | 47.3\% | 35.3\% | 51.9\% | 24.6\% | 43.1\% | 36.4\% | 39.3\% | 42.6\% | 47.6\% | 32.6\% | 42.8\% | 35.3\% | 45.4\% | 38.1\% | 34.8\% | 36.7\% | - | 65.3\% | - | 65.9\% |
| Post Graduate Degree | 19.4\% | 15.1\% | 18.8\% | 16.6\% | 16.7\% | 17.9\% | 23.4\% | 16.7\% | 27.5\% | 19.3\% | 20.9\% | 18.9\% | 26.0\% | 15.1\% | 19.3\% | 10.5\% | 21.0\% | - | 34.7\% | - | 34.1\% |
| REFUSED | 1.4\% | - | - | - | - | - | 0.8\% | - | - | - | 1.3\% | - | 1.3\% | - | - | - | - | - | - | - |  |
| Net Diff. | 13.1\% | 24.8\% | 8.1\% | 36.9\% | -17.5\% | 21.9\% | 20.3\% | 12.0\% | 40.2\% | 33.9\% | 8.3\% | 23.4\% | 23.8\% | 21.1\% | 14.8\% | -9.5\% | 15.4\% | -100\% | 100.0\% | -100\% | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 10

|LEESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO-
 |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |



## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- |LIFE | \|Should| |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \text { Incest } \end{aligned}$ | PROCHOICE | \|During| |stTri |Mester | Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- }\|\mid \\ \mid \text { CHOICE } \mid \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|ंСНOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| Less than College | 42.8\% | 49.6\% | 53.8\% | 56.3\% | 43.9\% | 36.0\% | 38.2\% | 36.9\% | 34.0\% | 49.6\% | 35.5\% | 49.6\% | 36.3\% | 51.5\% | 30.4\% | 38.4\% | 45.1\% | 45.3\% | 48.8\% |
| Less than High School | 1.1\% | 1.5\% | - | 5.3\% | - | 0.7\% | - | - | 1.5\% | 1.5\% | - | 1.5\% | 1.2\% | 1.9\% | - | - | 1.9\% | - |  |
| High School Graduate | 7.5\% | 10.6\% | 6.6\% | 8.1\% | 13.7\% | 5.1\% | 8.5\% | 3.7\% | 3.3\% | 10.1\% | 7.1\% | 11.1\% | 3.7\% | 8.9\% | 6.0\% | 15.2\% | 3.7\% | 14.0\% | 4.6\% |
| Some College/Trade | 21.8\% | 25.6\% | 29.9\% | 27.7\% | 22.6\% | 18.0\% | 19.9\% | 25.7\% | 13.5\% | 23.7\% | 16.7\% | 27.8\% | 19.0\% | 28.2\% | 15.1\% | 14.6\% | 22.7\% | 19.7\% | 25.9\% |
| Associates/2-yr Degree | 12.5\% | 11.8\% | 17.3\% | 15.2\% | 7.5\% | 12.1\% | 9.7\% | 7.5\% | 15.7\% | 14.2\% | 11.7\% | 9.2\% | 12.4\% | 12.6\% | 9.3\% | 8.6\% | 16.7\% | 11.6\% | 18.2\% |
| COLLEGE/POST GRADUATE | 55.8\% | 49.6\% | 42.4\% | 43.7\% | 56.1\% | 62.6\% | 59.7\% | 63.1\% | 64.4\% | 50.4\% | 62.6\% | 48.7\% | 62.6\% | 47.5\% | 67.3\% | 61.6\% | 54.9\% | 54.7\% | 51.2\% |
| Bachelors/4-yr Degree | 36.5\% | 33.6\% | 34.6\% | 30.5\% | 34.9\% | 39.3\% | 30.0\% | 38.5\% | 45.9\% | 37.3\% | 36.6\% | 29.4\% | 41.1\% | 32.9\% | 39.6\% | 38.0\% | 38.7\% | 36.5\% | 33.4\% |
| Post Graduate Degree | 19.4\% | 16.0\% | 7.8\% | 13.1\% | 21.3\% | 23.3\% | 29.6\% | 24.5\% | 18.5\% | 13.1\% | 26.0\% | 19.2\% | 21.4\% | 14.6\% | 27.7\% | 23.7\% | 16.2\% | 18.2\% | 17.9\% |
| REFUSED | 1.4\% | 0.8\% | 3.8\% | - | - | 1.4\% | 2.1\% | - | 1.6\% |  | 1.8\% | 1.7\% | 1.2\% | 1.0\% | 2.3\% | - | - | - |  |
| Net Diff. | 13.1\% | *\% | -11.4\% | -12.7\% | 12.3\% | 26.6\% | 21.4\% | 26.1\% | 30.4\% | 0.9\% | 27.1\% | -0.9\% | 26.3\% | -4.1\% | 36.9\% | 23.2\% | 9.8\% | 9.4\% | 2.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | $\left\lvert\, \begin{aligned} & \text { NON- } \\ & \text { WHITE } \end{aligned}\right.$ | \|Africn |Amer./ <br> \|Black | \|His- $\mid$ <br> \|Latino| | Asian/ AsianAmer. | \|Other |  | WHITE | $\begin{aligned} & \text { \|NON- } \\ & \text { \| WHIT } \end{aligned}$ | \|Africn |Amer./ |Black | \|His- <br> \|panic/ <br> \|Latino | \|Asian/ AsianAmer. |  |  | NONWHITE | \|Africn <br> Amer./ <br> \|Black | His- <br> panic/ <br> Latino | \|Asian/ <br> Asian- <br> \|Amer. | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| LeSS than College | 42.8\% | 42.8\% | 41.9\% | 47.7\% | 30.3\% | 16.4\% | - |  | 40.9\% | 48.5\% | 54.7\% | \% | 46.5\% | - | 44.6\% | 37.5\% | 42.4\% | 38.5\% | - | - |
| Less than High School | 1.1\% | 1.0\% | 1.3\% | - | 9.3\% | - | - |  | 1.1\% | - | - | - - | - | - | 0.9\% | 2.1\% | - | 11.8\% | - | - |
| High School Graduate | 7.5\% | 7.2\% | 7.1\% | 7.4\% | 10.8\% | - | - |  | 8.1\% | 10.4\% | 12.6\% | \% | - | - | 6.3\% | 4.9\% | 3.4\% | 13.7\% | - | - |
| Some College/Trade | 21.8\% | 22.7\% | 19.7\% | 24.1\% | - | 16.4\% | - |  | 20.4\% | 19.9\% | 20.3\% | \% | 46.5\% | - | 24.7\% | 19.5\% | 27.1\% | - | - | - |
| Associates/2-yr Degree | 12.5\% | 12.0\% | 13.8\% | 16.2\% | 10.2\% | - | - |  | 11.3\% | 18.2\% | 21.8\% | \% | - | - | 12.6\% | 10.9\% | 11.9\% | 13.0\% | - | - |
| COLLEGE/POST GRADUATE | 55.8\% | 55.7\% | 56.8\% | 52.3\% | 60.2\% | 83.6\% | 100.0\% |  | 58.1\% | 51.5\% | 45.3\% | 100.0\% | 53.5\% | 100.0\% | 53.6\% | 60.4\% | 57.6\% | 49.5\% | 100.0\% | 100.0\% |
| Bachelors/4-yr Degree | 36.5\% | 35.7\% | 38.8\% | 34.3\% | 28.9\% | 83.6\% | 100.0\% |  | 37.9\% | 35.3\% | 30.4\% | 46.0\% | 53.5\% | 100.0\% | 33.8\% | 41.2\% | 37.2\% | 24.2\% | 100.0\% | 100.0\% |
| Post Graduate Degree | 19.4\% | 20.0\% | 18.0\% | 18.0\% | 31.3\% | - | - |  | 20.2\% | 16.3\% | 14.9\% | 54.0\% | - | - | 19.7\% | 19.2\% | 20.4\% | 25.2\% | - | - |
| REFUSED | 1.4\% | 1.5\% | 1.3\% | - | 9.5\% | - | - |  | 1.0\% | - | - | - - | - | - | 1.9\% | 2.1\% | - | 12.1\% | - | - |
| Net Diff. | 13.1\% | 12.9\% | 15.0\% | 4.5\% | 29.8\% | 67.2\% | 100.0\% |  | 17.2\% | 3.0\% | -9.4\% | 100.0\% | 7.0\% | 100.0\% | 9.0\% | 22.9\% | 15.2\% | 11.0\% | 100.0\% | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 13

|  | total |  |  | AGE |  |  |  |  | AGE CLU | USters |  |  |  |  | AGE CLU | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\right\|^{18-29}$ | $\left.\right\|^{30-40}$ | $\left.\right\|^{\text {41-55 }}$ | \| ${ }^{\text {56-65 }}$ \| | $\left.\right\|_{\text {\|OVER }} \mid 65$ | \|UNDER ${ }^{40} \mid$ | \|OVER ${ }^{\text {\| }} 40$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|OVER | \| UNDER | | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \hline \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| less than college | 42.8\% | 36.2\% | 37.3\% | 43.5\% | 43.1\% | 49.0\% | 36.8\% | 45.1\% | 40.2\% | 46.3\% | 40.9\% | 49.0\% | 34.9\% | 46.4\% | 41.8\% | 44.2\% | 44.1\% | 38.0\% |
| Less than High School | 1.1\% | 2.8\% | - | - | - | 1.8\% | 1.2\% | 0.5\% | 0.6\% | 0.9\% | 0.4\% | 1.8\% | - | 1.3\% | - | 2.2\% | - | 3.7\% |
| High School Graduate | 7.5\% | 8.9\% | 2.1\% | 8.5\% | 7.2\% | 10.0\% | 4.9\% | 8.6\% | 6.7\% | 8.7\% | 6.8\% | 10.0\% | 2.4\% | 11.6\% | 7.9\% | 9.9\% | 8.2\% | 10.1\% |
| Some College/Trade | 21.8\% | 14.9\% | 20.0\% | 17.1\% | 24.8\% | 31.4\% | 17.9\% | 23.6\% | 17.5\% | 28.3\% | 19.3\% | 31.4\% | 18.9\% | 20.9\% | 16.7\% | 26.0\% | 19.1\% | 24.2\% |
| Associates/2-yr Degree | 12.5\% | 9.6\% | 15.3\% | 17.9\% | 11.1\% | 5.9\% | 12.9\% | 12.4\% | 15.5\% | 8.3\% | 14.4\% | 5.9\% | 13.5\% | 12.6\% | 17.2\% | 6.1\% | 16.8\% | - |
| COLLEGE/POST GRADUATE | 55.8\% | 60.9\% | 62.7\% | 54.0\% | 55.2\% | 51.0\% | 61.9\% | 53.4\% | 57.9\% | 52.9\% | 57.3\% | 51.0\% | 62.7\% | 53.6\% | 56.9\% | 55.8\% | 54.9\% | 62.0\% |
| Bachelors/4-yr Degree | 36.5\% | 49.1\% | 38.9\% | 36.2\% | 41.4\% | 23.3\% | 43.1\% | 33.6\% | 39.6\% | 31.7\% | 40.0\% | 23.3\% | 40.6\% | 35.7\% | 39.9\% | 33.0\% | 40.3\% | 27.0\% |
| Post Graduate Degree | 19.4\% | 11.8\% | 23.8\% | 17.8\% | 13.8\% | 27.7\% | 18.8\% | 19.8\% | 18.3\% | 21.2\% | 17.2\% | 27.7\% | 22.1\% | 17.9\% | 17.0\% | 22.8\% | 14.5\% | 34.9\% |
| REFUSED | 1.4\% | 2.9\% | - | 2.5\% | 1.7\% | - | 1.2\% | 1.5\% | 1.9\% | 0.8\% | 1.8\% | - | 2.5\% | - | 1.3\% | - | 1.0\% | - |
| Net Diff. | 13.1\% | 24.7\% | 25.4\% | 10.5\% | 12.1\% | 1.9\% | 25.1\% | 8.3\% | 17.7\% | 6.7\% | 16.3\% | 1.9\% | 27.8\% | 7.2\% | 15.2\% | 11.6\% | 10.7\% | 23.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|UNDER } \mid$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{array}{ll} \text { \|OVER } & \mid U \\ \mid 55 & \mid 6 \end{array}$ | $\left\lvert\, \begin{array}{l\|l} \mid \text { UNDER } \\ \mid 65 & \mid c \\ \mid \end{array}\right.$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|MaLE | \|FEMALE | $\mid$ LLand- ${ }^{\text {LINE }}$ | ${ }^{\text {\| MOBILE }}$ \| $\mathrm{PHONE} \mid$ | TEXT | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \text { \|REGIS-\| } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ | $\left\lvert\, \begin{array}{ll} 1 & \text { OF } 4 \mid \\ \hline \end{array}\right.$ | O OF 4 |  | $\text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| LESS THAN COLLEGE | 42.8\% | 38.8\% | 44.1\% | 38.8\% | 47.8\% | 38.3\% | 59.1\% | 42.7\% | 42.8\% | 53.9\% | 39.2\% | 35.3\% | 32.5\% | 51.6\% | 47.7\% | 30.2\% | 45.6\% |
| Less than High School | 1.1\% | 2.3\% | - | 1.1\% | - | 0.8\% | - | 0.9\% | 1.3\% | 2.2\% | 1.0\% | - | - | - | 2.5\% | - | 1.6\% |
| High School Graduate | 7.5\% | 7.3\% | 6.3\% | 5.6\% | 7.7\% | 5.7\% | 9.8\% | 8.7\% | 6.5\% | 11.8\% | 5.3\% | 5.3\% | - | 3.3\% | 12.8\% | 3.1\% | 9.7\% |
| Some College/Trade | 21.8\% | 16.8\% | 25.6\% | 18.2\% | 30.0\% | 19.4\% | 37.9\% | 20.3\% | 23.0\% | 28.6\% | 18.9\% | 17.9\% | 20.6\% | 21.0\% | 22.0\% | 19.2\% | 23.3\% |
| Associates/2-yr Degree | 12.5\% | 12.3\% | 12.2\% | 13.9\% | 10.0\% | 12.4\% | 11.3\% | 12.9\% | 12.1\% | 11.3\% | 14.0\% | 12.1\% | 12.0\% | 27.2\% | 10.5\% | 7.9\% | 11.0\% |
| COLLEGE/POST GRADUATE | 55.8\% | 61.2\% | 53.2\% | 58.8\% | 50.8\% | 59.2\% | 40.9\% | 56.5\% | 55.3\% | 45.1\% | 60.8\% | 61.5\% | 67.5\% | 43.2\% | 49.4\% | 68.4\% | 54.4\% |
| Bachelors/4-yr Degree | 36.5\% | 45.6\% | 32.0\% | 39.4\% | 30.8\% | 39.8\% | 19.9\% | 37.2\% | 35.8\% | 27.5\% | 40.0\% | 41.8\% | 37.1\% | 29.7\% | 37.5\% | 46.5\% | 33.2\% |
| Post Graduate Degree | 19.4\% | 15.6\% | 21.2\% | 19.4\% | 20.0\% | 19.4\% | 21.0\% | 19.2\% | 19.5\% | 17.6\% | 20.8\% | 19.7\% | 30.4\% | 13.5\% | 11.9\% | 21.9\% | 21.2\% |
| REFUSED | 1.4\% | - | 2.7\% | 2.4\% | 1.4\% | 2.5\% | - | 0.8\% | 1.9\% | 1.0\% | - | 3.2\% | - | 5.2\% | 2.9\% | 1.4\% | - |
| Net Diff. | 13.1\% | 22.4\% | 9.1\% | 20.0\% | 3.1\% | 20.8\% | -18.2\% | 13.8\% | 12.5\% | -8.8\% | 21.6\% | 26.3\% | 34.9\% | -8.3\% | 1.7\% | 38.2\% | 8.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
24. What is the last grade of formal education you have completed?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{array}{lll} 0 & \text { OF } \end{array} \right\rvert\,$ | $\|$1 OF $4 \mid$ | 2 OF 4 |  | OF 41 | NONE | \|voted GOP | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \end{aligned}$ | \|Majo|rity |Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | $\begin{aligned} & \text { \| Vote } \\ & \text { \|DEM } \\ & \hline \end{aligned}$ | \|Majo- <br> \|rity <br> \|Dem | $\begin{aligned} & \mid \text { Only } \\ & \mid \text { Dem } \\ & \text { \| } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| Less than college | 42.8\% | 52.8\% | 34.1\% | 44.8\% | 36.3\% | 39.2\% | 55.0\% | 36.8\% | 37.9\% | - | 35.0\% | 7.4\% | - | 7.8\% |
| Less than High School | 1.1\% | - | 2.7\% | - | 2.5\% | - | - | 3.5\% | 3.6\% | - | - | - | - | - |
| High School Graduate | 7.5\% | 6.7\% | 6.6\% | 10.0\% | 5.1\% | 11.1\% | 4.3\% | 6.9\% | 7.1\% | - | - | 3.7\% | - | 3.9\% |
| Some College/Trade | 21.8\% | 24.0\% | 19.7\% | 25.4\% | 19.0\% | 17.5\% | 24.8\% | 26.3\% | 27.1\% | - | 35.0\% | - | - | - |
| Associates/2-yr Degree | 12.5\% | 22.1\% | 5.1\% | 9.4\% | 9.8\% | 10.7\% | 26.0\% | - | - | - | - | 3.7\% | - | 3.9\% |
| COLLEGE/POST GRADUATE | 55.8\% | 44.9\% | 64.4\% | 53.4\% | 63.7\% | 60.8\% | 38.4\% | 60.2\% | 59.0\% | 100.0\% | 65.0\% | 88.2\% | 100.0\% | 87.6\% |
| Bachelors/4-yr Degree | 36.5\% | 31.7\% | 46.8\% | 33.0\% | 32.7\% | 35.6\% | 26.7\% | 44.5\% | 45.8\% | - | 21.7\% | 53.2\% | 100.0\% | 51.1\% |
| Post Graduate Degree | 19.4\% | 13.2\% | 17.6\% | 20.4\% | 31.0\% | 25.1\% | 11.7\% | 15.7\% | 13.2\% | 100.0\% | 43.3\% | 35.0\% | - | 36.5\% |
| REFUSED | 1.4\% | 2.2\% | 1.5\% | 1.8\% | - | - | 6.6\% | 3.0\% | 3.1\% | - | - | 4.4\% | - | 4.6\% |
| Net Diff. | 13.1\% | -7.9\% | 30.3\% | 8.6\% | 27.4\% | 21.5\% | -16.6\% | 23.5\% | 21.2\% | 100.0\% | 30.0\% | 80.7\% | 100.0\% | 79.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

|  | TOTAL | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \mid \text { KANNA- } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF |DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { IVOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { GVOTING\| } \\ & \text { G } \end{aligned}$ | $\left\|\begin{array}{l\|} \text { Very } \\ \text { Likely } \\ \text { Like } \end{array}\right\|$ | Somewhat \|Likely | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean | \|FIRM UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| PRO-LIFE | 46.4\% | 44.7\% | 46.4\% | 58.4\% | 47.9\% | 37.1\% | 30.0\% | 51.8\% | 80.2\% | 80.3\% | 74.6\% | 9.3\% | 8.9\% | 19.9\% | 32.3\% |
| Strongly | 36.8\% | 34.8\% | 39.2\% | 42.9\% | 37.2\% | 34.8\% | 30.0\% | 44.7\% | 66.0\% | 65.7\% | 74.6\% | 6.1\% | 5.5\% | 19.9\% | 18.8\% |
| Somewhat | 9.5\% | 9.9\% | 7.3\% | 15.5\% | 10.7\% | 2.3\% | - | 7.1\% | 14.2\% | 14.6\% | - | 3.3\% | 3.4\% | - | 13.5\% |
| PRO-CHOICE | 49.2\% | 53.2\% | 45.6\% | 33.2\% | 48.4\% | 53.7\% | 59.5\% | 41.6\% | 13.5\% | 13.2\% | 25.4\% | 87.5\% | 87.8\% | 80.1\% | 67.7\% |
| Somewhat | 14.5\% | 14.1\% | 14.8\% | 16.5\% | 14.0\% | 17.5\% | 17.4\% | 17.6\% | 10.6\% | 10.2\% | 25.4\% | 19.1\% | 18.1\% | 41.2\% | 14.8\% |
| Strongly | 34.7\% | 39.1\% | 30.8\% | 16.8\% | 34.4\% | 36.3\% | 42.2\% | 24.0\% | 2.9\% | 3.0\% | - | 68.5\% | 69.7\% | 38.9\% | 52.9\% |
| DK/REFUSED | 4.5\% | 2.1\% | 8.0\% | 8.4\% | 3.7\% | 9.2\% | 10.5\% | 6.6\% | 6.3\% | 6.5\% | - | 3.2\% | 3.3\% | - | - |
| Net Diff. | -2.8\% | -8.5\% | 0.8\% | 25.2\% | -0.5\% | -16.6\% | -29.6\% | 10.2\% | 66.6\% | 67.1\% | 49.2\% | -78.2\% | -78.9\% | -60.3\% | -35.5\% |
| Mean | 2.51 | 2.41 | 2.60 | 2.92 | 2.53 | 2.39 | 2.20 | 2.78 | 3.53 | 3.53 | 3.49 | 1.45 | 1.43 | 2.01 | 1.98 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PRO-LIFE | 46.4\% | 49.4\% | - | 44.4\% | 43.7\% | 62.9\% | 16.6\% | 48.9\% | 33.4\% | 29.4\% | 43.2\% | 62.5\% | 80.1\% | 80.8\% | 58.9\% | 9.3\% | 9.4\% | - | 41.0\% |
| Strongly | 36.8\% | 49.4\% | - | 40.5\% | 37.8\% | 50.9\% | 13.7\% | 33.1\% | 29.7\% | 22.3\% | 35.5\% | 54.7\% | 65.4\% | 65.7\% | 58.9\% | 6.3\% | 6.3\% | - | 23.6\% |
| Somewhat | 9.5\% | - | - | 3.9\% | 5.8\% | 12.0\% | 2.8\% | 15.8\% | 3.7\% | 7.1\% | 7.6\% | 7.7\% | 14.7\% | 15.2\% | - | 3.0\% | 3.1\% | - | 17.4\% |
| PRO-CHOICE | 49.2\% | 39.7\% | 100.0\% | 51.4\% | 52.1\% | 33.9\% | 77.9\% | 44.3\% | 62.8\% | 70.6\% | 51.5\% | 28.9\% | 14.3\% | 14.1\% | 19.0\% | 87.9\% | 87.8\% | 100.0\% | 51.3\% |
| Somewhat | 14.5\% | 29.9\% | 38.0\% | 23.1\% | 15.1\% | 14.9\% | 21.9\% | 16.3\% | 6.5\% | 25.3\% | 6.3\% | 11.6\% | 10.4\% | 10.1\% | 19.0\% | 19.2\% | 18.6\% | 100.0\% | 12.6\% |
| Strongly | 34.7\% | 9.7\% | 62.0\% | 28.2\% | 37.0\% | 19.0\% | 56.0\% | 28.1\% | 56.4\% | 45.3\% | 45.3\% | 17.3\% | 3.9\% | 4.0\% | - | 68.7\% | 69.2\% | - | 38.7\% |
| DK/REFUSED | 4.5\% | 10.9\% | - | 4.2\% | 4.2\% | 3.1\% | 5.5\% | 6.7\% | 3.8\% | - | 5.3\% | 8.7\% | 5.7\% | 5.1\% | 22.1\% | 2.8\% | 2.8\% | - | 7.8\% |
| Net Diff. | -2.8\% | 9.8\% | -100\% | -7.0\% | -8.5\% | 29.0\% | -61.3\% | 4.6\% | -29.4\% | -41.3\% | -8.3\% | 33.6\% | 65.8\% | 66.7\% | 39.9\% | -78.6\% | -78.4\% | -100\% | -10.3\% |
| Mean | 2.51 | 3.00 | 1.38 | 2.59 | 2.46 | 2.98 | 1.73 | 2.58 | 2.07 | 2.06 | 2.35 | 3.09 | 3.50 | 3.50 | 3.51 | 1.45 | 1.45 | 2.00 | 2.28 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

|  | total |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE <br> STATE | DISTRIC <br> HOUSE | CT 82: <br> ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|vote <br> \|NEWTON | \|Vote |NEWTON | | \|UNDE|CIDED I |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \|lean | \|VOTE |SAND|IDGE | \|Vote | \|lean | \|FIRM |UNDE- |CIDED | NEWTON\| |  | $\left.\right\|^{\text {Vote }}$ | \|Lean | | \|Vote ${ }^{\text {\|JEANES }}$ \| | \|Vote ${ }^{\text {\| }}$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| PRO-LIfE | 46.4\% | 80.3\% | 79.7\% | 100.0\% | 8.0\% | 7.6\% | 14.5\% | 47.1\% | 87.5\% | 81.5\% | 81.0\% | 89.3\% | 7.1\% | 6.6\% | 19.1\% | 32.5\% | 83.2\% | 83.0\% | 29.0\% | 33.3\% |
| Strongly | 36.8\% | 66.7\% | 66.6\% | 70.0\% | 4.8\% | 4.2\% | 14.5\% | 29.4\% | 71.1\% | 66.7\% | 65.2\% | 89.3\% | 3.8\% | 3.9\% | - | 23.6\% | 64.2\% | 68.6\% | 29.0\% | 10.7\% |
| Somewhat | 9.5\% | 13.7\% | 13.1\% | 30.0\% | 3.2\% | 3.4\% | - | 17.7\% | 16.4\% | 14.8\% | 15.8\% | - | 3.3\% | 2.7\% | 19.1\% | 8.9\% | 18.9\% | 14.4\% | - | 22.6\% |
| PRO-CHOICE | 49.2\% | 16.0\% | 16.5\% | - | 88.1\% | 88.2\% | 85.5\% | 41.7\% | 12.5\% | 14.2\% | 14.4\% | 10.7\% | 89.8\% | 90.1\% | 80.9\% | 56.2\% | 15.1\% | 13.2\% | 71.0\% | 56.7\% |
| Somewhat | 14.5\% | 10.2\% | 10.5\% | - | 18.7\% | 16.5\% | 56.7\% | 17.7\% | 5.7\% | 10.6\% | 11.3\% | - | 19.3\% | 18.5\% | 38.7\% | 14.2\% | 11.7\% | 10.7\% | - | 6.4\% |
| Strongly | 34.7\% | 5.8\% | 6.0\% | - | 69.4\% | 71.7\% | 28.8\% | 24.1\% | 6.8\% | 3.6\% | 3.1\% | 10.7\% | 70.4\% | 71.6\% | 42.2\% | 42.0\% | 3.4\% | 2.4\% | 71.0\% | 50.2\% |
| DK/REFUSED | 4.5\% | 3.6\% | 3.8\% | - | 4.0\% | 4.2\% | - | 11.2\% | - | 4.3\% | 4.6\% | - | 3.2\% | 3.3\% | - | 11.3\% | 1.7\% | 3.8\% | - | 10.1\% |
| Net Diff. | -2.8\% | 64.3\% | 63.2\% | 100.0\% | -80.1\% | -80.6\% | -71.1\% | 5.4\% | 75.1\% | 67.4\% | 66.6\% | 78.7\% | -82.7\% | -83.5\% | -61.8\% | -23.7\% | 68.0\% | 69.8\% | -42.0\% | -23.4\% |
| Mean | 2.51 | 3.47 | 3.46 | 3.70 | 1.41 | 1.37 | 2.00 | 2.59 | 3.52 | 3.51 | 3.50 | 3.68 | 1.38 | 1.37 | 1.77 | 2.16 | 3.47 | 3.55 | 1.87 | 1.93 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

Total
PRO-LIfE
Strongly
Somewhat
PRO-CHOICE
Somewhat
Strongly DK/REFUSED Net Diff.

Mean

| AL | \|ALLOW DOCTORS| | LEGALIZING | \|GIVE Parents | NG THE | EXPAND STA | EXPAND PROGRM\| | EXPAND |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|PRESCRIBE MED| | SPORTS | \|\$6K GRANT FOR | STATE INCOME | MEDICAID | IF REQUIRED | MEDICAID |
|  | MARIJUANA | TIN | PRIV. SCHOOL | taX rate | PROGRA | EMPLOYMENT | CO |


|  | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE | SUPPRT | OPPOSE | SUPPRT | OPPOSE\| | SUPPRT | \|OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE | \|SUPPRT | OPPPOSE\| | \|SUPPRT ${ }^{\text {P }}$ | OPPOSE | \|repub- |lican | \|DEMO- |CRATIC | \|INDEP. |/OTHER |/DK | \| Indep-| | Other | \|DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |  |

$$
\begin{array}{llllllllllllllllllllll}
46.4 \% & 36.6 \% & 72.5 \% & 40.1 \% & 53.8 \% & 59.4 \% & 30.0 \% & 52.3 \% & 20.5 \% & 27.9 \% & 79.2 \% & 75.9 \% & 74.4 \% & 43.3 \% & 74.4 \% & 74.4 \% & 11.3 \% & 48.5 \% & 48.7 \% & 47.3 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllll}
36.8 \% & 28.6 \% & 62.8 \% & 28.7 \% & 44.0 \% & 49.4 \% & 19.8 \% & 40.0 \% & 20.5 \% & 21.4 \% & 65.5 \% & 62.3 \% & 62.7 \% & 34.5 \% & 62.7 \% & 62.5 \% & 8.1 \% & 35.6 \% & 37.2 \% & 24.8 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
9.5 \% & 8.0 \% & 9.8 \% & 11.4 \% & 9.8 \% & 10.1 \% & 10.2 \% & 12.3 \% & - & 6.5 \% & 13.8 \% & 13.7 \% & 11.6 \% & 8.8 \% & 11.6 \% & 11.9 \% & 3.3 \% & 12.9 \% & 11.5 \%
\end{array} \mathbf{2 2 . 5 \%}
$$

$$
\begin{array}{lllllllllllllllllllll}
49.2 \% & 59.0 \% & 23.1 \% & 56.5 \% & 42.3 \% & 37.0 \% & 65.5 \% & 45.0 \% & 72.6 \% & 69.3 \% & 18.7 \% & 19.0 \% & 16.2 \% & 53.2 \% & 16.2 \% & 19.2 \% & 84.2 \% & 49.3 \% & 48.8 \% & 52.7 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllll}
14.5 \% & 15.4 \% & 12.5 \% & 17.0 \% & 12.8 \% & 15.1 \% & 14.1 \% & 13.1 \% & 17.5 \% & 16.2 \% & 14.0 \% & 12.7 \% & 16.2 \% & 15.1 \% & 16.2 \% & 12.9 \% & 14.7 \% \\
16.1 \% & 18.0 \% & 3.0 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllllllll}
34.7 \% & 43.7 \% & 10.5 \% & 39.5 \% & 29.5 \% & 21.9 \% & 51.4 \% & 31.9 \% & 55.1 \% & 53.2 \% & 4.7 \% & 6.3 \% & - & 38.2 \% & - & 6.3 \% & 69.5 \% & 33.1 \% & 30.8 \% & 49.7 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllll}
4.5 \% & 4.3 \% & 4.4 \% & 3.4 \% & 3.9 \% & 3.6 \% & 4.5 \% & 2.7 \% & 6.9 \% & 2.7 \% & 2.0 \% & 5.0 \% & 9.4 \% & 3.5 \% & 9.4 \% & 6.5 \% & 4.4 \% & 2.2 \% & 2.5 \% & -
\end{array}
$$

$$
\begin{array}{llllllllllllllllllll}
-2.8 \% & -22.4 \% & 49.4 \%-16.4 \% & 11.5 \% & 22.4 \% & -35.5 \% & 7.3 \% & -52.1 \% & -41.4 \% & 60.5 \% & 56.9 \% & 58.2 \% & -9.9 \% & 58.2 \% & 55.2 \% & -72.9 \% & -0.8 \% & -0.1 \% & -5.4 \%
\end{array}
$$

| 2.51 | 2.22 | 3.30 | 2.30 | 2.71 | 2.90 | 1.98 | 2.62 | 1.85 | 1.96 | 3.43 | 3.39 | 3.51 | 2.41 | 3.51 | 3.40 | 1.48 | 2.52 | 2.56 | 2.22 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

|  | TOTAL | REGIS | STERED MALE | PARTY: | REGI | STERED P FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | $\begin{array}{r\|r} \text { REGIS } \\ \text { NO } \end{array}$ | Stered PA ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ |  | $\begin{aligned} & \text { \| INDEP. } \\ & \text { \| /OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \mid \text { LICAN } \end{aligned}$ | $\begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC } \\ & \text { \| } \end{aligned}$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|DEMO- \| } \\ & \text { \|CRATIC\| } \end{aligned}\right.$ | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \end{aligned}$ | DEMO\|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| PRO-LIFE | 46.4\% | 74.8\% | 12.7\% | 58.1\% | 74.1\% | 10.6\% | 37.7\% | 75.0\% | 14.7\% | 51.3\% | 67.9\% | 7.4\% | 40.7\% | 85.8\% | 8.2\% | 44.9\% |
| Strongly | 36.8\% | 65.0\% | 6.7\% | 45.5\% | 60.2\% | 8.8\% | 24.5\% | 64.5\% | 8.7\% | 37.6\% | 51.4\% | 7.4\% | 30.1\% | 85.8\% | 8.2\% | 28.6\% |
| Somewhat | 9.5\% | 9.8\% | 6.0\% | 12.6\% | 13.8\% | 1.8\% | 13.2\% | 10.5\% | 6.1\% | 13.7\% | 16.5\% | - | 10.7\% | - | - | 16.3\% |
| PRO-CHOICE | 49.2\% | 21.4\% | 87.3\% | 39.8\% | 17.2\% | 82.6\% | 60.0\% | 17.7\% | 79.3\% | 47.2\% | 32.1\% | 90.1\% | 55.1\% | 14.2\% | 89.0\% | 55.1\% |
| Somewhat | 14.5\% | 13.4\% | 14.9\% | 16.4\% | 12.4\% | 14.6\% | 15.8\% | 11.5\% | 9.6\% | 14.1\% | 24.3\% | 20.8\% | 21.9\% | 14.2\% | 23.0\% | 24.5\% |
| Strongly | 34.7\% | 8.1\% | 72.4\% | 23.3\% | 4.7\% | 67.9\% | 44.2\% | 6.1\% | 69.7\% | 33.1\% | 7.9\% | 69.2\% | 33.2\% | - | 66.0\% | 30.7\% |
| DK/REFUSED | 4.5\% | 3.8\% | - | 2.1\% | 8.8\% | 6.8\% | 2.3\% | 7.3\% | 6.0\% | 1.5\% | - | 2.6\% | 4.1\% | - | 2.8\% | - |
| Net Diff. | -2.8\% | 53.3\% | -74.6\% | 18.4\% | 56.9\% | -72.0\% | -22.3\% | 57.3\% | -64.6\% | 4.1\% | 35.7\% | -82.7\% | -14.4\% | 71.6\% | -80.9\% | -10.2\% |
| Mean | 2.51 | 3.37 | 1.47 | 2.82 | 3.42 | 1.48 | 2.18 | 3.44 | 1.51 | 2.57 | 3.11 | 1.44 | 2.39 | 3.72 | 1.49 | 2.43 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | AFRIC | IDEOLOGY: CAN-AMERI BLACK | RICAN/ | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 household |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| LIB - ERAL | \|MOD- <br> \|ERATE <br> I | \|CONSER |VATIVE | \|lib- ${ }^{\text {eral }}$ | \|ERATE |  | \|VOTED TRUMP | | $\begin{array}{\|l\|} \text { \|VOTED } \\ \text { \|BIDEN } \\ \mid \end{array}$ | $\begin{array}{\|l\|} \hline \text { VOTED } \\ \text { \|OTHER } \\ \mid \end{array}$ |  |  | \|YES |  | \|YES |  | \|YES |  | \|YES |  |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| PRO-LIFE | 46.4\% | 3.0\% | 23.6\% | 79.5\% | 3.8\% | 22.4\% | 88.1\% | 81.3\% | 8.8\% | 57.8\% | 43.8\% | 47.6\% | 69.5\% | 23.3\% | 77.6\% | 24.1\% | 61.3\% | 22.6\% | 77.8\% | 24.6\% |
| Strongly | 36.8\% | 3.0\% | 8.5\% | 79.5\% | 3.8\% | 9.9\% | 88.1\% | 65.7\% | 6.6\% | 51.9\% | 32.9\% | 38.8\% | 59.2\% | 14.5\% | 67.8\% | 14.6\% | 50.3\% | 14.4\% | 67.0\% | 14.7\% |
| Somewhat | 9.5\% | - | 15.1\% | - | - | 12.5\% | - | 15.6\% | 2.2\% | 5.9\% | 10.9\% | 8.7\% | 10.4\% | 8.8\% | 9.8\% | 9.6\% | 11.0\% | 8.2\% | 10.9\% | 9.9\% |
| PRO-CHOICE | 49.2\% | 97.0\% | 72.0\% | 20.5\% | 96.2\% | 72.5\% | 11.9\% | 13.7\% | 89.0\% | 42.2\% | 53.6\% | 48.2\% | 25.7\% | 74.1\% | 19.3\% | 74.4\% | 32.3\% | 73.8\% | 17.2\% | 71.3\% |
| Somewhat | 14.5\% | 20.5\% | 33.6\% | 7.0\% | 22.0\% | 32.8\% | - | 9.2\% | 19.7\% | 19.2\% | 11.0\% | 16.3\% | 18.2\% | 12.5\% | 16.1\% | 13.6\% | 20.3\% | 11.8\% | 12.4\% | 12.5\% |
| Strongly | 34.7\% | 76.6\% | 38.5\% | 13.5\% | 74.2\% | 39.8\% | 11.9\% | 4.5\% | 69.3\% | 23.0\% | 42.6\% | 31.9\% | 7.6\% | 61.5\% | 3.2\% | 60.9\% | 12.0\% | 62.0\% | 4.9\% | 58.8\% |
| DK/REFUSED | 4.5\% | - | 4.4\% | - | - | 5.1\% | - | 5.0\% | 2.2\% | - | 2.6\% | 4.3\% | 4.7\% | 2.7\% | 3.1\% | 1.4\% | 6.4\% | 3.6\% | 4.9\% | 4.1\% |
| Net Diff. | -2.8\% | -94.1\% | -48.5\% | 59.0\% | -92.4\% | -50.1\% | 76.3\% | 67.6\% | -80.2\% | 15.6\% | -9.8\% | -0.6\% | 43.8\% | -50.8\% | 58.3\% | -50.3\% | 29.0\% | -51.1\% | 60.6\% | -46.7\% |
| Mean | 2.51 | 1.29 | 1.93 | 3.45 | 1.33 | 1.92 | 3.64 | 3.50 | 1.45 | 2.87 | 2.35 | 2.57 | 3.27 | 1.76 | 3.47 | 1.78 | 3.06 | 1.74 | 3.47 | 1.80 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

| TOTAL | EVANGELICAL/ | EVANGELICAL/ | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  | MALE |
|  | NON-WHITE | AFRICAN-AMER.\| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER.| |  |  |


| \|Yes | \|no | \|Yes | \|No | \|Yes | \|No | \|Yes | \|no | \|yes | \|No | \|Yes | \|No | \|Yes | \|No | \|Yes | \|No | \|Less | \|COLLGE| | Less | \|COLLGE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \|than | \|GRAD./| | THAN | \|GRAD./ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \|COLLGE | POST | COLLGE | \| POST |

PRO-LIFE
Strongly
Somewhat
PRO-CHOICE


Somewhat


Strongly
 DK/REFUSED

 Mean

| 2.51 | 2.46 | 1.68 | 2.40 | 1.66 | 2.74 | 1.97 | 2.94 | 1.87 | 2.47 | 2.03 | 2.82 | 2.12 | 2.44 | 1.74 | 2.42 | 1.73 | 2.72 | 2.34 | 2.91 | 2.52 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

|  | TOTAL | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|l\|} \text { EDUCATION: } \mid \\ \text { \|AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | ISSUE OF ABORTION: \|AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{\|l\|} \hline \text { LESS } \\ \text { THAN } \\ \text { TOLLGE } \end{array}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \mid \text { THAN } \\ \text { COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { LESS } \\ \mid \text { THAN } \\ \text { COLLGE } \end{array}$ | $\begin{aligned} & \text { \|COLLGE\|P } \\ & \text { \|GRAD./\|L } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \mid \\ & \mid \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & =\mid L I T E E ~ \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| PRO-LIFE | 46.4\% | 46.7\% | 36.0\% | 61.4\% | 47.4\% | 30.2\% | 25.4\% | 30.6\% | 21.4\% | 100.0\% | - | 100.0\% | - | 100.0\% | - | 100.0\% | - | 100.0\% | - | 100.0\% | - |
| Strongly | 36.8\% | 37.8\% | 26.3\% | 54.0\% | 34.4\% | 26.2\% | 18.1\% | 26.0\% | 17.2\% | 79.4\% | - | 81.4\% | - | 77.3\% | - | 80.3\% | - | 78.3\% | - | 83.1\% | - |
| Somewhat | 9.5\% | 8.9\% | 9.8\% | 7.5\% | 13.1\% | 4.0\% | 7.4\% | 4.6\% | 4.1\% | 20.6\% |  | 18.6\% | - | 22.7\% | - | 19.7\% | - | 21.7\% | - | 16.9\% | - |
| PRO-CHOICE | 49.2\% | 46.1\% | 59.3\% | 33.1\% | 48.4\% | 69.8\% | 72.2\% | 69.4\% | 75.2\% |  | 100.0\% | - | 100.0\% | - | 100.0\% | - | 100.0\% | - | 100.0\% |  | 100.0\% |
| Somewhat | 14.5\% | 13.1\% | 14.4\% | 10.1\% | 12.8\% | 18.1\% | 24.8\% | 17.0\% | 27.5\% | - | 29.5\% | - | 33.6\% | - | 26.7\% | - | 28.6\% | - | 30.9\% | - | 31.0\% |
| Strongly | 34.7\% | 33.1\% | 44.8\% | 23.0\% | 35.6\% | 51.7\% | 47.4\% | 52.4\% | 47.7\% |  | 70.5\% | - | 66.4\% | - | 73.3\% | - | 71.4\% | - | 69.1\% | - | 69.0\% |
| DK/REFUSED | 4.5\% | 7.2\% | 4.7\% | 5.4\% | 4.2\% | - | 2.4\% | - | 3.4\% | - | - | - | - | - | - | - | - | - | - | - | - |
| Net Diff. | -2.8\% | 0.6\% | -23.2\% | 28.3\% | -0.9\% | -39.6\% | -46.7\% | -38.8\% | -53.9\% | 100.0\% | -100\% | 100.0\% | -100\% | 100.0\% | -100\% | 100.0\% | -100\% | 100.0\% | -100\% | 100.0\% | -100\% |
| Mean | 2.51 | 2.55 | 2.18 | 2.98 | 2.48 | 2.05 | 1.96 | 2.04 | 1.91 | 3.79 | 1.29 | 3.81 | 1.34 | 3.77 | 1.27 | 3.80 | 1.29 | 3.78 | 1.31 | 3.83 | 1.31 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

|  | TOTAL | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | POSITION ON ABORTION: AFRICAN-AMER . |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|PRO- } \mid$ | \|Should| |Not Be |Legal | Saves Mother Life | \|CaseOf <br> \|Rape/ <br> \|Incest |  | $\begin{aligned} & \mid \text { During\|U } \\ & \mid 1 \text { stTri\|2 } \\ & \mid \text { Mester } \mid \text { \| } \end{aligned}$ | Until 20th \|Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|сноICE | $\left.\begin{array}{\|l\|} \mid \text { \|PRO- } \\ \mid \text { LIFE } \end{array} \right\rvert\,$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | \|PRO- | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO- <br> \|CHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| PRO-LIFE | 46.4\% | 87.3\% | 96.8\% | 92.3\% | 80.3\% | \% 9.2\% | 13.1\% | 7.3\% | 7.3\% | 87.2\% | 12.1\% | 87.4\% | 7.2\% | 90.3\% | 10.2\% | 72.5\% | 7.6\% | 70.3\% | 7.2\% |
| Strongly | 36.8\% | 72.3\% | 96.8\% | 81.7\% | 56.2\% | 5.0\% | 4.6\% | 3.6\% | 5.9\% | 74.5\% | 5.4\% | 69.9\% | 4.8\% | 76.1\% | 4.6\% | 57.0\% | 5.8\% | 55.5\% | 7.2\% |
| Somewhat | 9.5\% | 15.0\% | - | 10.5\% | 24.1\% | 4.1\% | 8.5\% | 3.7\% | 1.4\% | 12.7\% | 6.7\% | 17.5\% | 2.4\% | 14.2\% | 5.6\% | 15.4\% | 1.8\% | 14.8\% |  |
| PRO-CHOICE | 49.2\% | 10.4\% | - | 4.9\% | 18.1\% | 89.5\% | 85.1\% | 92.7\% | 91.1\% | 12.8\% | 84.6\% | 7.9\% | 92.8\% | 7.9\% | 87.7\% | 23.0\% | 92.4\% | 23.7\% | 92.8\% |
| Somewhat | 14.5\% | 8.7\% | - | 2.5\% | 16.0\% | 19.7\% | 32.0\% | 32.2\% | 6.0\% | 12.0\% | 17.3\% | 5.0\% | 21.3\% | 7.6\% | 15.7\% | 13.8\% | 26.1\% | 16.7\% | 24.9\% |
| Strongly | 34.7\% | 1.8\% | - | 2.4\% | 2.2\% | 69.8\% | 53.1\% | 60.5\% | 85.1\% | 0.7\% | 67.3\% | 2.9\% | 71.5\% | 0.2\% | 71.9\% | 9.2\% | 66.3\% | 7.0\% | 67.9\% |
| DK/REFUSED | 4.5\% | 2.3\% | 3.2\% | 2.8\% | 1.6\% | 1.3\% | 1.8\% | - | 1.6\% | - | 3.3\% | 4.8\% | - | 1.8\% | 2.2\% | 4.5\% | - | 6.1\% |  |
| Net Diff. | -2.8\% | 76.9\% | 96.8\% | 87.4\% | 62.2\% | -80.3\% | -72.1\% | -85.4\% | -83.8\% | 74.5\% | -72.5\% | 79.5\% | -85.7\% | 82.5\% | -77.5\% | 49.5\% | -84.9\% | 46.6\% | -85.6\% |
| Mean | 2.51 | 3.62 | 4.00 | 3.77 | 3.36 | -1.44 | 1.64 | 1.50 | 1.27 | 3.61 | 1.49 | 3.62 | 1.40 | 3.69 | 1.42 | 3.26 | 1.47 | 3.26 | 1.47 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: female |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | \|NON|WHITE | | \|Africn |Amer./ |Black |  | Asian/ AsianAmer. | Other | $\left.\right\|^{\text {WHITE }}$ | \|NON|WHITE | | \|Africn |Amer./ |Black | Hispanic/ Latino | \|Asian/ AsianAmer. |  |  | \|NON|WHITE | | Africn Amer./ Black | Hispanic/ Latino\| | $\begin{aligned} & \text { \|Asian/\| } \\ & \text { \|Asian-\| } \\ & \text { Amer. } \end{aligned}$ | Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| PRO-LIFE | 46.4\% | 53.3\% | 27.1\% | 25.8\% | 42.1\% | 22.4\% | - | 61.4\% | 27.8\% | 28.8\% | 54.0\% | - | - | 46.0\% | 26.6\% | 23.5\% | 39.0\% | 34.5\% | - |
| Strongly | 36.8\% | 42.8\% | 21.2\% | 21.4\% | 23.5\% | 22.4\% | - | 50.7\% | 20.7\% | 23.7\% | 13.3\% | - | - | 35.8\% | 21.6\% | 19.6\% | 26.2\% | 34.5\% | - |
| Somewhat | 9.5\% | 10.5\% | 5.9\% | 4.4\% | 18.7\% | - | - | 10.8\% | 7.1\% | 5.0\% | 40.7\% | - | - | 10.2\% | 5.0\% | 3.8\% | 12.8\% | - | - |
| PRO-CHOICE | 49.2\% | 41.6\% | 70.2\% | 72.4\% | 48.4\% | 77.6\% | 100.0\% | 35.6\% | 72.2\% | 71.2\% | 46.0\% | 100.0\% | 100.0\% | 46.9\% | 68.9\% | 73.4\% | 49.0\% | 65.5\% | 100.0\% |
| Somewhat | 14.5\% | 11.9\% | 21.7\% | 22.5\% | 20.2\% | 6.1\% | 50.8\% | 12.9\% | 21.4\% | 21.9\% | - | - | 100.0\% | 11.1\% | 21.9\% | 22.9\% | 25.6\% | 9.4\% | - |
| Strongly | 34.7\% | 29.7\% | 48.6\% | 50.0\% | 28.1\% | 71.5\% | 49.2\% | 22.8\% | 50.8\% | 49.3\% | 46.0\% | 100.0\% | - | 35.8\% | 47.1\% | 50.4\% | 23.3\% | 56.1\% | 100.0\% |
| DK/REFUSED | 4.5\% | 5.1\% | 2.7\% | 1.8\% | 9.5\% | - | - | 2.9\% | - | - | - | - | - | 7.1\% | 4.4\% | 3.2\% | 12.1\% | - | - |
| Net Diff. | -2.8\% | 11.7\% | -43.1\% | -46.7\% | -6.2\% | -55.2\% | -100\% | 25.8\% | -44.4\% | -42.5\% | 8.0\% | -100\% | -100\% | -0.8\% | -42.3\% | -49.9\% | -10.0\% | -30.9\% | -100\% |
| Mean | 2.51 | 2.70 | 2.00 | 1.97 | 2.41 | 1.73 | 1.51 | 2.92 | 1.98 | 2.03 | 2.21 | 1.00 | 2.00 | 2.50 | 2.01 | 1.92 | 2.48 | 2.13 | 1.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PRO-LIFE | 46.4\% | 33.3\% | 49.1\% | 46.9\% | 46.5\% | 50.3\% | 42.6\% | 47.9\% | 44.8\% | 48.5\% | 45.2\% | 50.3\% | 48.5\% | 55.7\% | 51.9\% | 55.8\% | 53.4\% | 53.3\% |
| Strongly | 36.8\% | 27.2\% | 37.4\% | 35.6\% | 37.1\% | 42.6\% | 33.2\% | 38.2\% | 34.4\% | 40.1\% | 35.1\% | 42.6\% | 40.8\% | 44.7\% | 40.5\% | 48.2\% | 42.4\% | 47.1\% |
| Somewhat | 9.5\% | 6.1\% | 11.7\% | 11.3\% | 9.4\% | 7.7\% | 9.4\% | 9.7\% | 10.4\% | 8.5\% | 10.1\% | 7.7\% | 7.7\% | 11.0\% | 11.3\% | 7.6\% | 11.0\% | 6.2\% |
| PRO-CHOICE | 49.2\% | 60.7\% | 46.6\% | 51.9\% | 49.9\% | 40.6\% | 52.4\% | 47.9\% | 52.2\% | 44.9\% | 51.6\% | 40.6\% | 46.5\% | 43.4\% | 45.5\% | 42.6\% | 44.5\% | 44.0\% |
| Somewhat | 14.5\% | 17.6\% | 14.0\% | 9.3\% | 15.7\% | 19.7\% | 15.5\% | 14.2\% | 12.4\% | 17.8\% | 13.2\% | 19.7\% | 19.4\% | 12.8\% | 13.8\% | 16.7\% | 13.7\% | 18.8\% |
| Strongly | 34.7\% | 43.1\% | 32.5\% | 42.6\% | 34.3\% | 20.8\% | 36.9\% | 33.7\% | 39.8\% | 27.1\% | 38.4\% | 20.8\% | 27.1\% | 30.6\% | 31.8\% | 25.9\% | 30.8\% | 25.2\% |
| DK/REFUSED | 4.5\% | 6.0\% | 4.3\% | 1.2\% | 3.6\% | 9.1\% | 5.0\% | 4.3\% | 3.1\% | 6.5\% | 3.2\% | 9.1\% | 5.0\% | 0.9\% | 2.6\% | 1.6\% | 2.1\% | 2.7\% |
| Net Diff. | -2.8\% | -27.3\% | 2.5\% | -5.0\% | -3.4\% | 9.7\% | -9.8\% | -0.0\% | -7.4\% | 3.6\% | -6.4\% | 9.7\% | 2.0\% | 12.2\% | 6.3\% | 13.2\% | 8.9\% | 9.3\% |
| Mean | 2.51 | 2.19 | 2.56 | 2.40 | 2.51 | 2.79 | 2.41 | 2.55 | 2.41 | 2.66 | 2.43 | 2.79 | 2.66 | 2.70 | 2.62 | 2.79 | 2.66 | 2.77 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

Total
PRO-LIFE
Strongly
Somewhat
PRO-CHOICE
Somewhat
Strongly DK/REFUSED Net Diff.

Mean

TOTAL | AGE CLUSTERS: |
| :---: |
| FEMALE |$|$ GENDER $\mid$ INTERVIEW $\mid$ GENERAL ELECTION VOTE HISTORY


$46.4 \% \quad 36.7 \% \quad 41.8 \% \quad 38.4 \% \quad 43.2 \% \quad 38.6 \% \quad 47.6 \% \quad 53.4 \% \quad 40.6 \% \quad 56.0 \% \quad 38.2 \% \quad 44.9 \% \quad 20.3 \% \quad 32.8 \% \quad 45.9 \% \quad 52.6 \% \quad 49.1 \%$
 $\begin{array}{llllllllllllllllllll} & 9.5 \% & 11.0 \% & 8.7 \% & 9.5 \% & 9.1 \% & 9.4 \% & 9.0 \% & 9.9 \% & 9.2 \% & 11.0 \% & 10.2 \% & 7.4 \% & 20.3 \% & 8.6 \% & 9.0 \% & 11.4 \% & 8.3 \%\end{array}$
 $\begin{array}{lllllllllllllllllll}14.5 \% & 11.6 \% & 15.3 \% & 11.1 \% & 18.6 \% & 12.7 \% & 20.6 \% & 14.9 \% & 14.2 \% & 16.1 \% & 11.9 \% & 15.5 \% & 23.7 \% & 12.9 \% & 16.3 \% & 7.7 \% & 17.1 \%\end{array}$ $\begin{array}{lllllllllllllllllll} & 34.7 \% & 46.6 \% & 36.0 \% & 46.9 \% & 28.0 \% & 44.6 \% & 16.9 \% & 29.5 \% & 38.9 \% & 20.7 \% & 45.6 \% & 37.6 \% & 56.0 \% & 41.6 \% & 35.0 \% & 36.6 \% & 30.2 \%\end{array}$ $\begin{array}{lllllllllllllllllllll}4.5 \% & 5.1 \% & 6.8 \% & 3.5 \% & 10.1 \% & 4.1 \% & 15.0 \% & 2.2 \% & 6.3 \% & 7.2 \% & 4.3 \% & 1.9 \% & - & 12.7 \% & 2.7 \% & 3.1 \% & 3.5 \%\end{array}$
 $\begin{array}{llllllllllllllllll}2.51 & 2.17 & 2.42 & 2.21 & 2.55 & 2.24 & 2.81 & 2.69 & 2.35 & 2.86 & 2.22 & 2.46 & 1.64 & 2.18 & 2.49 & 2.59 & 2.62\end{array}$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | Primary ballot indicator |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | O OF 4 \| | 1 OF 4 | OF 4 | OF 4\|4 | 4 OF 4 |  | VOted \|GOP | $\begin{aligned} & \text { \|Only } \\ & \text { \|Gop } \\ & \hline \end{aligned}$ | \|Majo|rity |Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | \|vote |DEM | $\begin{aligned} & \text { \|Majo- } \\ & \text { \| rity } \\ & \text { \|Dem } \end{aligned}$ | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| PRO-LIFE | 46.4\% | 43.0\% | 47.8\% | 43.9\% | 45.5\% | 58.9\% | 43.7\% | 73.6\% | 75.9\% | - | 35.0\% | 25.9\% | - | 27.0\% |
| Strongly | 36.8\% | 33.8\% | 36.5\% | 39.4\% | 35.3\% | 45.2\% | 28.4\% | 62.6\% | 64.5\% | - | 28.6\% | 12.4\% | - | 12.9\% |
| Somewhat | 9.5\% | 9.3\% | 11.4\% | 4.5\% | 10.2\% | 13.7\% | 15.3\% | 11.1\% | 11.4\% | - | 6.5\% | 13.5\% | - | 14.1\% |
| PRO-CHOICE | 49.2\% | 50.2\% | 49.9\% | 52.4\% | 47.2\% | 41.1\% | 49.7\% | 26.4\% | 24.1\% | 100.0\% | 65.0\% | 74.1\% | 100.0\% | 73.0\% |
| Somewhat | 14.5\% | 14.3\% | 13.4\% | 15.3\% | 14.2\% | 17.1\% | 11.5\% | 13.4\% | 13.8\% | - | 22.3\% | 24.0\% | - | 25.1\% |
| Strongly | 34.7\% | 35.8\% | 36.5\% | 37.2\% | 33.0\% | 24.0\% | 38.2\% | 13.0\% | 10.3\% | 100.0\% | 42.6\% | 50.1\% | 100.0\% | 47.9\% |
| DK/REFUSED | 4.5\% | 6.8\% | 2.3\% | 3.7\% | 7.3\% | - | 6.6\% | - | - | - | - | - | - | - |
| Net Diff. | -2.8\% | -7.1\% | -2.1\% | -8.5\% | -1.7\% | 17.9\% | -6.0\% | 47.3\% | 51.7\% | -100\% | -30.0\% | -48.3\% | -100\% | -46.0\% |
| Mean | 2.51 | 2.44 | 2.49 | 2.48 | 2.52 | 2.80 | 2.36 | 3.23 | 3.30 | 1.00 | 2.21 | 1.88 | 1.00 | 1.92 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

|  | total | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \| KANNA- \| } \\ & \text { \|POLIS } \end{aligned}$ | REST OF DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING\| } \end{aligned}$ |  | \|Somewhat |Likely| | \| REPUB- <br> \|LICAN <br> \|CAND. | Vote | Lean | $\begin{aligned} & \mid \text { DEMO- \| } \\ & \mid \text { CRATIC\| } \end{aligned}$ ¡CAND. | Vote | \|Lean | \|FIRM UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| PRO-LIFE | 47.6\% | 45.6\% | 47.7\% | 62.6\% | 48.4\% | 42.9\% | 33.6\% | 62.2\% | 78.8\% | 78.9\% | 74.6\% | 13.7\% | 13.4\% | 20.8\% | 33.5\% |
| Shouldn't Be Legal | 10.2\% | 8.7\% | 11.3\% | 17.8\% | 11.4\% | 3.1\% | 1.0\% | 7.2\% | 17.7\% | 17.6\% | 21.5\% | 2.5\% | 2.6\% | - | 5.0\% |
| Protect Mother's Life | 13.7\% | 14.6\% | 13.2\% | 9.3\% | 12.8\% | 19.4\% | 17.6\% | 23.2\% | 22.5\% | 22.4\% | 26.1\% | 3.7\% | 3.8\% | - | 12.3\% |
| Case of Incest/Rape | 23.7\% | 22.3\% | 23.3\% | 35.6\% | 24.2\% | 20.4\% | 15.0\% | 31.7\% | 38.6\% | 38.9\% | 27.0\% | 7.5\% | 7.0\% | 20.8\% | 16.1\% |
| PRO-CHOICE | 47.5\% | 51.7\% | 43.2\% | 33.0\% | 47.1\% | 49.9\% | 62.7\% | 23.3\% | 14.8\% | 14.5\% | 25.4\% | 83.1\% | 83.3\% | 79.2\% | 62.2\% |
| During 1st Trimester | 15.4\% | 16.9\% | 12.5\% | 16.1\% | 16.4\% | 9.6\% | 13.1\% | 2.4\% | 8.3\% | 8.5\% | - | 25.4\% | 24.8\% | 40.0\% | 7.3\% |
| Until 20th Week | 9.5\% | 10.4\% | 10.0\% | - | 9.9\% | 7.1\% | 10.5\% | - | 3.0\% | 2.4\% | 25.4\% | 16.5\% | 16.4\% | 19.4\% | 12.2\% |
| Legal:All Circumstance | 22.6\% | 24.3\% | 20.8\% | 16.9\% | 20.8\% | 33.2\% | 39.0\% | 21.0\% | 3.4\% | 3.5\% | - | 41.2\% | 42.1\% | 19.9\% | 42.7\% |
| DK/REFUSED | 4.9\% | 2.7\% | 9.0\% | 4.4\% | 4.5\% | 7.2\% | 3.8\% | 14.5\% | 6.5\% | 6.6\% | - | 3.1\% | 3.3\% | - | 4.3\% |
| Net Diff. | 0.1\% | -6.1\% | 4.5\% | 29.6\% | 1.3\% | -7.0\% | -29.1\% | 38.9\% | 64.0\% | 64.5\% | 49.2\% | -69.4\% | -69.9\% | -58.4\% | -28.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
. Abortions should be legal until the twentieth week of pregnancy
5. Abortions should be legal in all circumstances

BANNER 3

|  | TOTAL |  | BAKER/J | jeanes |  |  |  | IMPOR | Rtant ISS | SSUES |  |  |  |  | U.S. | SENATE B | baLLot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVORABLE |BOTH | \|UNFAV|ORABLE |BOTH | \|OPIN- <br> ION <br> \|вотн | \|HEARD |OF |BOTH | $\begin{aligned} & \|E C O N-\|- \\ & \mid O M I C \\ & \mid \text { ISSUES } \end{aligned}$ | \|health |-CARE ISSUES | CRIME/ PUBLIC SAFETY | $\left.\begin{array}{\|l\|} \mid \text { EDUCA- } \\ \mid \text { TION } \\ \text { TISSUES } \end{array} \right\rvert\,$ | \|enviro| |NMENTL ISSSUES| | $\begin{aligned} & \text { \|CULTU-\| } \\ & \mid \text { RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | DK/REF | VOTE <br> BUDD | \|Vote | \|Lean |  | \|Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| PRO-LIFE | 47.6\% | 70.5\% | 10.8\% | 57.4\% | 47.9\% | 67.5\% | 20.2\% | 46.3\% | 35.4\% | 34.8\% | 36.5\% | 49.2\% | 80.1\% | 79.4\% | 100.0\% | 12.5\% | 12.6\% |  | 36.1\% |
| Shouldn't Be Legal | 10.2\% | - | - | 3.9\% | 6.9\% | 15.2\% | 5.4\% | 6.3\% | 7.9\% | 13.9\% | 8.7\% | 9.7\% | 18.4\% | 19.1\% | - | 1.3\% | 1.3\% |  | 8.2\% |
| Protect Mother's Life | 13.7\% | 46.0\% | - | 22.3\% | 11.0\% | 18.6\% | 8.3\% | 12.2\% | 14.6\% | 8.4\% | 6.4\% | 8.7\% | 23.1\% | 21.6\% | 62.0\% | 4.0\% | 4.0\% |  | 7.8\% |
| Case of Incest/Rape | 23.7\% | 24.5\% | 10.8\% | 31.2\% | 30.0\% | 33.8\% | 6.5\% | 27.8\% | 12.9\% | 12.5\% | 21.4\% | 30.8\% | 38.7\% | 38.7\% | 38.0\% | 7.3\% | 7.3\% |  | 20.1\% |
| PRO-CHOICE | 47.5\% | 29.5\% | 89.2\% | 42.6\% | 47.9\% | 29.4\% | 71.6\% | 48.6\% | 58.9\% | 65.2\% | 63.5\% | 32.9\% | 14.8\% | 15.4\% | - | 83.0\% | 82.9\% | 100.0\% | 56.2\% |
| During 1st Trimester | 15.4\% | 19.5\% | 12.4\% | 16.4\% | 17.0\% | 9.6\% | 16.4\% | 24.2\% | 13.4\% | 25.7\% | 19.7\% | 8.6\% | 8.4\% | 8.7\% |  | 23.9\% | 24.1\% |  | 9.9\% |
| Until 20th Week | 9.5\% | 10.0\% | - | 11.5\% | 7.1\% | 8.9\% | 24.4\% | 8.1\% | 7.5\% | - | - | 8.5\% | 3.0\% | 3.1\% | - | 16.9\% | 17.0\% | - | 7.6\% |
| Legal:All Circumstance | 22.6\% | - | 76.8\% | 14.7\% | 23.8\% | 10.8\% | 30.8\% | 16.3\% | 38.0\% | 39.5\% | 43.8\% | 15.8\% | 3.5\% | 3.6\% | - | 42.3\% | 41.8\% | 100.0\% | 38.7\% |
| DK/REFUSED | 4.9\% | - | - | - | 4.2\% | 3.1\% | 8.3\% | 5.1\% | 5.7\% | - | - | 17.8\% | 5.0\% | 5.2\% | - | 4.4\% | 4.5\% | - | 7.8\% |
| Net Diff. | 0.1\% | 40.9\% | -78.4\% | 14.8\% | -0.1\% | 38.2\% | -51.4\% | -2.2\% | -23.4\% | -30.4\% | -26.9\% | 16.3\% | 65.3\% | 64.0\% | 100.0\% | -70.5\% | -70.3\% | -100\% | -20.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

|  | total |  |  | State S | Senate ball | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | $\begin{aligned} & \text { HOUSE } \\ & \text { STATE } \end{aligned}$ | DISTRIC <br> HOUSE | $\begin{aligned} & \text { CT 82: } \\ & \text { BALLOT } \end{aligned}$ |  |  | \|FAVORABLE |BAKER | $\begin{aligned} & \text { \|VOTE \| } \\ & \text { \|NEWTON } \end{aligned}$ | NEWTON\| | \|UNDECIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|NEWTON| | \|Vote | | \|lean | $\left.\begin{aligned} & \mid \text { VOTE } \\ & \mid \text { SAND- } \\ & \mid \text { IDGE }\end{aligned} \right\rvert\,$ | \|Vote | \|lean | \|FIRM |UNDE|CIDED | $\begin{aligned} & \text { \|vote \|\| } \\ & \text { \|NEWTON\|E } \end{aligned}$ | VOTE BAKER | \|Vote | | \|Lean |  | \|Vote | | \|lean | \|FIRM UNDE|CIDED | \|VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT |VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| PRO-LIfE | 47.6\% | 78.9\% | 78.2\% | 100.0\% | 12.4\% | 11.6\% | 26.7\% | 48.2\% | 87.1\% | 80.2\% | 80.3\% | 78.6\% | 12.3\% | 12.1\% | 17.4\% | 29.8\% | 78.0\% | 81.4\% | 28.4\% | 36.8\% |
| Shouldn't Be Legal | 10.2\% | 19.2\% | 19.8\% | - | 0.7\% | 0.8\% | - | 7.4\% | 27.1\% | 18.5\% | 19.8\% | - | 0.7\% | 0.8\% | - | 8.1\% | 17.7\% | 19.5\% | 14.3\% | 10.7\% |
| Protect Mother's Life | 13.7\% | 24.6\% | 23.1\% | 70.0\% | 2.6\% | 2.7\% | - | 8.9\% | 24.5\% | 24.6\% | 22.4\% | 56.7\% | 2.8\% | 2.9\% | - | 3.8\% | 24.9\% | 25.1\% | 14.0\% | - |
| Case of Incest/Rape | 23.7\% | 35.1\% | 35.2\% | 30.0\% | 9.1\% | 8.1\% | 26.7\% | 32.0\% | 35.6\% | 37.1\% | 38.1\% | 21.9\% | 8.8\% | 8.4\% | 17.4\% | 17.9\% | 35.3\% | 36.9\% | - | 26.1\% |
| PRO-CHOICE | 47.5\% | 16.6\% | 17.1\% | - | 84.5\% | 85.2\% | 73.3\% | 36.7\% | 10.5\% | 15.4\% | 15.0\% | 21.4\% | 83.7\% | 83.7\% | 82.6\% | 58.9\% | 18.3\% | 13.8\% | 71.6\% | 53.2\% |
| During 1st Trimester | 15.4\% | 8.3\% | 8.6\% | - | 23.9\% | 24.4\% | 15.0\% | 13.2\% | 4.4\% | 8.9\% | 8.8\% | 10.7\% | 24.2\% | 24.4\% | 21.2\% | 10.8\% | 11.5\% | 7.5\% | 23.5\% | 2.9\% |
| Until 20th Week | 9.5\% | 3.1\% | 3.2\% | - | 17.8\% | 16.3\% | 42.6\% | 3.9\% | - | 3.7\% | 3.2\% | 10.7\% | 16.8\% | 16.6\% | 20.1\% | 7.6\% | 3.5\% | 3.3\% | - | - |
| Legal:All Circumstance | 22.6\% | 5.2\% | 5.3\% | - | 42.8\% | 44.4\% | 15.7\% | 19.6\% | 6.1\% | 2.7\% | 2.9\% | - | 42.6\% | 42.7\% | 41.2\% | 40.6\% | 3.3\% | 3.0\% | 48.1\% | 50.2\% |
| DK/REFUSED | 4.9\% | 4.6\% | 4.7\% | - | 3.1\% | 3.3\% | - | 15.1\% | 2.3\% | 4.4\% | 4.7\% |  | 4.0\% | 4.2\% | - | 11.3\% | 3.8\% | 4.8\% | - | 10.1\% |
| Net Diff. | 0.1\% | 62.3\% | 61.1\% | 100.0\% | -72.2\% | -73.6\% | -46.7\% | 11.6\% | 76.6\% | 64.8\% | 65.4\% | 57.2\% | -71.4\% | -71.6\% | -65.1\% | -29.2\% | 59.7\% | 67.7\% | -43.3\% | -16.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

|  | TOTAL | \|ALLOW DOCTORS|\|PRESCRIBE MEDMARIJUANA |  | $\begin{gathered} \text { LEGALIZING } \\ \text { SPORTS } \\ \text { BETTING IN NC } \end{gathered}$ |  | \|Give parents |lowering the |\$6K GRANT FOR|STATE INCOME |PRIV. SCHOOLS| TAX RATE |  |  |  | EXPAND STATE MEDICAID PROGRAM |  | \|EXPAND PROGRM|$\mid$ IF REQUIRED$\mid$ EMPLOYMENT $\|$ |  | $\begin{aligned} & \text { EXPAND } \\ & \text { MEDICAID } \\ & \text { COMBO } \end{aligned}$ |  | \| | REGISTERED PARTY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|SUPPRT|0 | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE ${ }^{\text {a }}$ | SUPPRT \|O | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE | \|SUPPRT| | \|OPPOSE ${ }^{\text {a }}$ | SUPPRT\| | OPPOSE | $\left\lvert\, \begin{aligned} & \text { REPUB- } \\ & \text { LICAN } \end{aligned}\right.$ | \|DEMO|CRATIC | $\begin{aligned} & \text { \|INDEP. } \\ & \text { \|/OTHER } \mid \\ & \text { \|/DK } \end{aligned}$ | Indep-\|0 endent | Other |  |
| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| PRO-LIFE | 47.6\% | 38.1\% | 72.0\% | 42.3\% | 53.0\% | 61.4\% | 29.6\% | 51.7\% | 25.8\% | 29.6\% | 77.9\% | 77.0\% | 74.0\% | 44.7\% | 74.0\% | 73.7\% | 16.2\% | 48.6\% | 48.3\% | 50.3\% | - |
| Shouldn't Be Legal | 10.2\% | 6.3\% | 24.2\% | 4.8\% | 17.0\% | 16.1\% | 2.5\% | 10.7\% | 7.1\% | 5.2\% | 22.7\% | 14.9\% | 31.4\% | 8.3\% | 31.4\% | 19.8\% | 1.0\% | 8.3\% | 9.1\% | 2.7\% | - |
| Protect Mother's Life | 13.7\% | 10.5\% | 23.4\% | 10.5\% | 15.0\% | 16.2\% | 10.4\% | 15.5\% | 5.3\% | 8.4\% | 19.6\% | 24.1\% | 20.7\% | 13.4\% | 20.7\% | 23.9\% | 4.6\% | 11.1\% | 12.6\% | - | - |
| Case of Incest/Rape | 23.7\% | 21.2\% | 24.4\% | 27.0\% | 21.0\% | 29.1\% | 16.7\% | 25.6\% | 13.4\% | 16.0\% | 35.6\% | 38.0\% | 21.9\% | 23.1\% | 21.9\% | 30.0\% | 10.6\% | 29.2\% | 26.6\% | 47.7\% | - |
| PRO-CHOICE | 47.5\% | 57.5\% | 21.9\% | 54.2\% | 43.9\% | 34.8\% | 66.1\% | 45.1\% | 69.4\% | 65.9\% | 21.1\% | 19.3\% | 21.3\% | 50.9\% | 21.3\% | 20.6\% | 79.8\% | 46.8\% | 46.4\% | 49.7\% | - |
| During 1st Trimester | 15.4\% | 18.5\% | 6.2\% | 19.0\% | 15.6\% | 13.8\% | 19.2\% | 13.0\% | 26.4\% | 20.0\% | 9.6\% | 9.1\% | 11.1\% | 16.5\% | 11.1\% | 12.4\% | 22.4\% | 12.0\% | 13.3\% | 2.8\% | - |
| Until 20th Week | 9.5\% | 11.2\% | 6.2\% | 15.9\% | 5.1\% | 5.7\% | 16.2\% | 8.8\% | 16.8\% | 12.6\% | 5.9\% | 5.2\% | 5.3\% | 10.2\% | 5.3\% | 1.9\% | 15.8\% | 11.9\% | 13.6\% | - | - |
| Legal:All Circumstance | 22.6\% | 27.8\% | 9.4\% | 19.3\% | 23.2\% | 15.4\% | 30.6\% | 23.3\% | 26.2\% | 33.3\% | 5.6\% | 5.0\% | 4.8\% | 24.2\% | 4.8\% | 6.2\% | 41.5\% | 22.9\% | 19.4\% | 46.9\% | - |
| DK/REFUSED | 4.9\% | 4.4\% | 6.2\% | 3.5\% | 3.1\% | 3.8\% | 4.3\% | 3.2\% | 4.8\% | 4.6\% | 1.0\% | 3.7\% | 4.7\% | 4.3\% | 4.7\% | 5.8\% | 4.1\% | 4.6\% | 5.3\% | - | - |
| Net Diff. | 0.1\% | -19.5\% | 50.1\% | -11.9\% | 9.1\% | 26.6\% | -36.5\% | 6.6\% | -43.6\% | -36.3\% | 56.8\% | 57.7\% | 52.8\% | -6.2\% | 52.8\% | 53.1\% | -63.6\% | 1.8\% | 2.0\% | 0.7\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

|  | TOTAL | EDUCATION:FEMALE |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { NON-WHITE } \end{aligned}$ |  | $\begin{gathered} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{gathered}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\{\begin{array}{c} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./ } \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | LESS THAN \|COLLGE | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \mid \\ \mid \text { CHOICE } \mid \end{array}$ | $\left\lvert\, \begin{array}{\|l\|} \hline \text { PRO- } \\ \mid \text { LIFE } \end{array}\right.$ | $\mid \text { PRO- }\|\mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ |  | PRO- <br> CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| PRO-LIFE | 47.6\% | 48.1\% | 36.5\% | 64.7\% | 45.9\% | 27.9\% | 33.0\% | 27.9\% | 30.8\% | 89.7\% | 10.1\% | 90.2\% | 15.9\% | 89.2\% | 6.1\% | 91.2\% | 10.2\% | 81.3\% | 10.0\% | 80.3\% | 9.6\% |
| Shouldn't Be Legal | 10.2\% | 15.7\% | 5.0\% | 16.6\% | 8.7\% | 3.1\% | 5.3\% | 3.5\% | 3.4\% | 21.4\% | - | 19.3\% | - | 23.6\% | - | 22.6\% | - | 15.9\% | - | 13.5\% | - |
| Protect Mother's Life | 13.7\% | 13.1\% | 11.8\% | 20.0\% | 12.2\% | 13.5\% | 6.8\% | 15.5\% | 6.3\% | 27.3\% | 1.4\% | 28.0\% | 1.7\% | 26.6\% | 1.1\% | 26.9\% | 1.1\% | 30.7\% | 1.7\% | 35.3\% | 2.2\% |
| Case of Incest/Rape | 23.7\% | 19.3\% | 19.7\% | 28.2\% | 24.9\% | 11.3\% | 20.8\% | 8.9\% | 21.1\% | 41.0\% | 8.7\% | 42.9\% | 14.1\% | 38.9\% | 5.0\% | 41.7\% | 9.0\% | 34.7\% | 8.2\% | 31.5\% | 7.4\% |
| PRO-CHOICE | 47.5\% | 43.2\% | 57.7\% | 28.7\% | 48.9\% | 72.1\% | 64.6\% | 72.1\% | 69.2\% | 9.4\% | 86.4\% | 9.8\% | 82.4\% | 9.0\% | 89.2\% | 7.7\% | 85.3\% | 18.7\% | 88.1\% | 19.7\% | 90.4\% |
| During 1st Trimester | 15.4\% | 15.6\% | 16.3\% | 11.9\% | 13.4\% | 19.5\% | 24.6\% | 22.4\% | 25.4\% | 4.4\% | 26.7\% | 4.2\% | 26.0\% | 4.5\% | 27.2\% | 3.5\% | 25.9\% | 9.3\% | 27.9\% | 6.8\% | 30.6\% |
| Until 20th Week | 9.5\% | 7.2\% | 10.9\% | 5.7\% | 8.9\% | 15.3\% | 15.3\% | 10.4\% | 21.8\% | 1.5\% | 17.8\% | 2.9\% | 18.9\% | - | 17.1\% | 0.9\% | 16.6\% | 4.7\% | 19.7\% | 6.4\% | 20.3\% |
| Legal:All Circumstance | 22.6\% | 20.5\% | 30.5\% | 11.2\% | 26.6\% | 37.3\% | 24.7\% | 39.3\% | 22.0\% | 3.6\% | 41.9\% | 2.7\% | 37.5\% | 4.5\% | 44.8\% | 3.4\% | 42.8\% | 4.7\% | 40.4\% | 6.5\% | 39.5\% |
| DK/REFUSED | 4.9\% | 8.7\% | 5.8\% | 6.6\% | 5.2\% | - | 2.4\% | - | - | 0.9\% | 3.5\% | - | 1.7\% | 1.9\% | 4.7\% | 1.1\% | 4.5\% | - | 1.9\% | - | - |
| Net Diff. | 0.1\% | 4.8\% | -21.2\% | 36.0\% | -3.1\% | -44.2\% | -31.7\% | -44.1\% | -38.4\% | 80.3\% | -76.3\% | 80.4\% | -66.5\% | 80.2\% | -83.0\% | 83.5\% | -75.2\% | 62.7\% | -78.1\% | 60.6\% | -80.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
. Abortions should be legal until the twentieth week of pregnancy
5. Abortions should be legal in all circumstances

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | $\text { \|NON- } \mid$ | \|Africn |Amer./ <br> \|Black | \|His- $\mid$ <br> \|Latino| | Asian/ <br> Asian- <br> Amer. | Other |  | NONWHITE | \|Africn |Amer./ |Black | His- \| panic/ Latino | $\begin{aligned} & \text { \|Asian/\| } \\ & \text { Asian-\| } \\ & \text { Amer. } \end{aligned}$ | Other |  | NONWHITE | Africn Amer./ Black | Hispanic/ Latino | \|Asian/ AsianAmer. |  |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| PRO-LIFE | 47.6\% | 53.8\% | 30.4\% | 29.4\% | 33.5\% | 28.5\% | 49.2\% | 65.5\% | 22.4\% | 25.8\% | 13.3\% | - | - | 43.3\% | 35.8\% | 32.3\% | 39.0\% | 43.9\% | 100.0\% |
| Shouldn't Be Legal | 10.2\% | 12.5\% | 4.3\% | 3.5\% | - | 22.4\% | - | 12.5\% | 3.2\% | 3.9\% | - | - | - | 12.4\% | 5.0\% | 3.2\% | - | 34.5\% |  |
| Protect Mother's Life | 13.7\% | 15.4\% | 9.5\% | 10.7\% | 10.1\% | - | - | 19.6\% | 3.3\% | 4.0\% | - | - | - | 11.6\% | 13.7\% | 15.8\% | 12.8\% | - | - |
| Case of Incest/Rape | 23.7\% | 26.0\% | 16.5\% | 15.3\% | 23.5\% | 6.1\% | 49.2\% | 33.4\% | 15.9\% | 17.9\% | 13.3\% | - | - | 19.4\% | 17.0\% | 13.2\% | 26.2\% | 9.4\% | 100.0\% |
| PRO-CHOICE | 47.5\% | 40.5\% | 66.9\% | 70.6\% | 57.0\% | 53.1\% | 50.8\% | 32.4\% | 77.6\% | 74.2\% | 86.7\% | 100.0\% | 100.0\% | 47.7\% | 59.8\% | 67.7\% | 49.0\% | 27.7\% |  |
| During 1st Trimester | 15.4\% | 13.0\% | 22.1\% | 23.9\% | 8.6\% | 18.8\% | 50.8\% | 9.6\% | 29.5\% | 24.0\% | 40.7\% | 53.5\% | 100.0\% | 16.0\% | 17.2\% | 23.9\% | - | - | - |
| Until 20th Week | 9.5\% | 7.4\% | 15.1\% | 16.4\% | 10.2\% | 16.4\% | - | 7.1\% | 18.9\% | 19.1\% | - | 46.5\% | - | 7.7\% | 12.6\% | 14.3\% | 13.0\% | - | - |
| Legal:All Circumstance | 22.6\% | 20.1\% | 29.7\% | 30.3\% | 38.1\% | 17.9\% | - | 15.7\% | 29.2\% | 31.1\% | 46.0\% | - | - | 24.0\% | 30.0\% | 29.6\% | 36.0\% | 27.7\% | - |
| DK/REFUSED | 4.9\% | 5.7\% | 2.7\% | - | 9.5\% | 18.4\% | - | 2.1\% | - | - | - | - | - | 9.0\% | 4.4\% | - | 12.1\% | 28.4\% | - |
| Net Diff. | 0.1\% | 13.3\% | -36.5\% | -41.1\% | -23.5\% | -24.7\% | -1.6\% | 33.2\% | -55.3\% | -48.5\% | -73.4\% | -100\% | -100\% | -4.3\% | -24.1\% | -35.5\% | -10.0\% | 16.2\% | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

|  | TOTAL |  |  | AGE |  |  |  |  | AGE CLUS | USters |  |  |  |  | AGE CLUS MALE | USTERS: <br> LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|18-29 | \| 30-40 | \|41-55 ${ }^{\text {\| }}$ | $\left.\right\|^{56-65}$ | $\|$\|OVER <br> $\mid 65$ <br> $\mid$ | $\left\lvert\, \begin{aligned} & \text { \|UNDER } \\ & \mid 40\end{aligned}\right.$ | \|OVER | $\left\lvert\, \begin{array}{l\|} \left\|\begin{array}{l} \text { UNDER } \\ \mid 55 \\ \mid \end{array}\right\| \end{array}\right.$ | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}\right.$ |  | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|UNDER } \\ & \mid 40 \\ & \mid \end{aligned}\right.$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ |  | $\begin{array}{ll} \text { \|OVER } & \mid \text { U } \\ \mid 55 & \mid 6 \\ \mid & \mid \end{array}$ | \|UNDER |65 | | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| PRO-LIFE | 47.6\% | 39.2\% | 50.2\% | 45.7\% | 48.4\% | 52.0\% | 45.7\% | 48.4\% | 45.7\% | 50.3\% | 46.4\% | 52.0\% | 53.7\% | 55.9\% | 52.1\% | 60.2\% | 55.8\% | 53.1\% |
| Shouldn't Be Legal | 10.2\% | 6.5\% | 14.1\% | 8.3\% | 15.5\% | 7.6\% | 11.0\% | 10.0\% | 9.6\% | 11.3\% | 11.1\% | 7.6\% | 14.2\% | 8.5\% | 11.2\% | 8.9\% | 12.3\% | 3.7\% |
| Protect Mother's Life | 13.7\% | 20.8\% | 6.9\% | 11.0\% | 11.7\% | 19.5\% | 12.6\% | 13.8\% | 11.8\% | 15.9\% | 11.8\% | 19.5\% | 14.3\% | 16.4\% | 13.7\% | 18.9\% | 14.2\% | 20.7\% |
| Case of Incest/Rape | 23.7\% | 11.9\% | 29.3\% | 26.3\% | 21.3\% | 24.9\% | 22.1\% | 24.5\% | 24.2\% | 23.2\% | 23.5\% | 24.9\% | 25.1\% | 31.1\% | 27.2\% | 32.4\% | 29.3\% | 28.7\% |
| PRO-CHOICE | 47.5\% | 57.7\% | 47.6\% | 49.5\% | 44.2\% | 41.9\% | 51.8\% | 45.7\% | 50.6\% | 43.0\% | 49.1\% | 41.9\% | 43.8\% | 42.9\% | 45.4\% | 39.8\% | 42.1\% | 46.9\% |
| During 1st Trimester | 15.4\% | 18.6\% | 12.9\% | 12.8\% | 15.8\% | 19.5\% | 15.2\% | 15.7\% | 14.0\% | 17.8\% | 14.4\% | 19.5\% | 15.2\% | 14.0\% | 14.1\% | 14.9\% | 13.2\% | 18.3\% |
| Until 20th Week | 9.5\% | 5.6\% | 12.0\% | 9.5\% | 10.7\% | 8.8\% | 9.3\% | 9.6\% | 9.4\% | 9.7\% | 9.7\% | 8.8\% | 7.3\% | 11.2\% | 10.2\% | 9.4\% | 9.2\% | 12.3\% |
| Legal:All Circumstance | 22.6\% | 33.6\% | 22.7\% | 27.3\% | 17.7\% | 13.6\% | 27.2\% | 20.5\% | 27.2\% | 15.5\% | 24.9\% | 13.6\% | 21.4\% | 17.8\% | 21.0\% | 15.5\% | 19.7\% | 16.3\% |
| DK/REFUSED | 4.9\% | 3.0\% | 2.2\% | 4.8\% | 7.4\% | 6.1\% | 2.5\% | 5.9\% | 3.7\% | 6.7\% | 4.6\% | 6.1\% | 2.5\% | 1.1\% | 2.6\% | - | 2.1\% | - |
| Net Diff. | 0.1\% | -18.5\% | 2.6\% | -3.8\% | 4.3\% | 10.1\% | -6.1\% | 2.7\% | -5.0\% | 7.4\% | -2.7\% | 10.1\% | 9.8\% | 13.0\% | 6.7\% | 20.4\% | 13.7\% | 6.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|UNDER |40 | |  | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}\right.$ | \|OVER | $\begin{array}{l\|} \mid \text { UNDER } \\ \mid 65 \end{array}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \end{aligned}$ | $\text { \|MALE } \mid$ | \|FEMALE ${ }^{\text {a }}$ | $\begin{aligned} & \text { \|LAND- } \\ & \text { LIINE } \end{aligned}$ |  | TEXT | $\begin{aligned} & \text { \|NEWLY } \\ & \mid \text { REGIS- } \\ & \text { \|TERED } \end{aligned}$ | $\text { \|1 OF } 4$ | $\text { OF } 4 \mid$ |  | OF 4 |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| PRO-LIFE | 47.6\% | 37.8\% | 42.6\% | 40.0\% | 43.0\% | 38.7\% | 51.1\% | 55.2\% | 41.4\% | 57.3\% | 36.4\% | 49.3\% | 13.0\% | 39.2\% | 51.8\% | 49.3\% | 50.4\% |
| Shouldn't Be Legal | 10.2\% | 7.8\% | 11.2\% | 8.2\% | 13.0\% | 10.1\% | 11.1\% | 10.3\% | 10.2\% | 11.7\% | 6.2\% | 12.9\% | - | 12.1\% | 13.9\% | 10.0\% | 9.5\% |
| Protect Mother's Life | 13.7\% | 11.0\% | 11.9\% | 10.1\% | 13.6\% | 9.8\% | 18.5\% | 15.7\% | 12.1\% | 20.9\% | 8.4\% | 12.0\% | - | 10.8\% | 15.5\% | 7.0\% | 18.3\% |
| Case of Incest/Rape | 23.7\% | 19.0\% | 19.5\% | 21.6\% | 16.4\% | 18.8\% | 21.4\% | 29.2\% | 19.1\% | 24.7\% | 21.8\% | 24.5\% | 13.0\% | 16.4\% | 22.4\% | 32.4\% | 22.6\% |
| PRO-CHOICE | 47.5\% | 59.7\% | 47.9\% | 55.4\% | 45.3\% | 54.6\% | 37.3\% | 43.2\% | 51.0\% | 35.7\% | 57.1\% | 49.6\% | 87.0\% | 55.6\% | 45.5\% | 43.1\% | 45.2\% |
| During 1st Trimester | 15.4\% | 15.3\% | 16.9\% | 13.9\% | 19.9\% | 15.4\% | 20.5\% | 14.4\% | 16.3\% | 15.3\% | 15.5\% | 15.5\% | 33.6\% | 17.4\% | 13.0\% | 13.7\% | 15.1\% |
| Until 20th Week | 9.5\% | 11.3\% | 8.4\% | 8.6\% | 9.9\% | 10.1\% | 5.6\% | 9.9\% | 9.1\% | 7.0\% | 13.4\% | 8.0\% | 10.3\% | 7.4\% | 12.5\% | 7.4\% | 10.1\% |
| Legal:All Circumstance | 22.6\% | 33.0\% | 22.5\% | 32.8\% | 15.5\% | 29.1\% | 11.2\% | 18.9\% | 25.6\% | 13.4\% | 28.2\% | 26.2\% | 43.2\% | 30.7\% | 19.9\% | 21.9\% | 20.0\% |
| DK/REFUSED | 4.9\% | 2.5\% | 9.5\% | 4.7\% | 11.7\% | 6.6\% | 11.6\% | 1.6\% | 7.6\% | 7.0\% | 6.5\% | 1.0\% | - | 5.3\% | 2.7\% | 7.6\% | 4.4\% |
| Net Diff. | 0.1\% | -21.9\% | -5.3\% | -15.4\% | -2.3\% | -15.9\% | 13.7\% | 12.0\% | -9.6\% | 21.6\% | -20.7\% | -0.3\% | -74.1\% | -16.4\% | 6.3\% | 6.3\% | 5.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

|  | total | PRIMARY VOTE FREQUENCY |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | O OF 4 | $\left\lvert\, \begin{array}{lll}1 & \text { OF } & 4 \\ 1\end{array}\right.$ | 2 OF 4 \| | 3 OF 4 \| | O OF 4 | NONE | \|VOTED |GOP | $\begin{array}{\|l} \text { Only } \\ \text { Gop } \end{array}$ | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Gop } \end{aligned}$ |  | \|Vote |DEM | $\begin{aligned} & \text { \|Majo- } \\ & \text { \|rity } \\ & \text { \|Dem } \end{aligned}$ | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| PRO-LIFE | 47.6\% | 44.7\% | 51.6\% | 40.1\% | 48.4\% | 58.9\% | 43.7\% | 76.0\% | 78.3\% | - | 13.1\% | 27.1\% | - | 28.3\% |
| Shouldn't Be Legal | 10.2\% | 8.4\% | 13.8\% | 6.2\% | 2.4\% | 25.2\% | 8.7\% | 12.4\% | 12.7\% | - | - | 4.4\% | - | 4.6\% |
| Protect Mother's Life | 13.7\% | 13.6\% | 13.8\% | 12.1\% | 18.1\% | 10.8\% | 13.9\% | 18.0\% | 18.5\% | - | 6.6\% | - | - | - |
| Case of Incest/Rape | 23.7\% | 22.8\% | 24.0\% | 21.8\% | 27.9\% | 22.9\% | 21.1\% | 45.7\% | 47.0\% | - | 6.5\% | 22.7\% | - | 23.7\% |
| PRO-CHOICE | 47.5\% | 48.6\% | 45.6\% | 52.2\% | 47.0\% | 41.1\% | 53.0\% | 20.2\% | 17.8\% | 100.0\% | 64.6\% | 68.7\% | 100.0\% | 67.4\% |
| During 1st Trimester | 15.4\% | 16.0\% | 11.6\% | 23.9\% | 4.8\% | 23.9\% | 13.0\% | 6.8\% | 7.0\% | - | 21.7\% | 15.5\% | - | 16.2\% |
| Until 20th Week | 9.5\% | 6.3\% | 15.2\% | 6.2\% | 9.5\% | 9.9\% | 3.2\% | 10.1\% | 7.4\% | 100.0\% | 21.9\% | 22.8\% | - | 23.8\% |
| Legal:All Circumstance | 22.6\% | 26.2\% | 18.8\% | 22.1\% | 32.8\% | 7.4\% | 36.9\% | 3.3\% | 3.4\% | - | 20.9\% | 30.4\% | 100.0\% | 27.4\% |
| DK/REFUSED | 4.9\% | 6.7\% | 2.8\% | 7.7\% | 4.6\% | - | 3.3\% | 3.8\% | 3.9\% | - | 22.3\% | 4.1\% | - | 4.3\% |
| Net Diff. | 0.1\% | -3.8\% | 6.0\% | -12.1\% | 1.4\% | 17.8\% | -9.3\% | 55.8\% | 60.5\% | -100\% | -51.5\% | -41.6\% | -100\% | -39.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | CON- | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | REST OF DIST. | $\begin{aligned} & \mid \text { DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING\| } \end{aligned}$ |  | Somewhat Likely\| | REPUBLICAN CAND. | Vote | Lean | $\begin{aligned} & \text { \|DEMO- } \\ & \text { \|CRATIC } \\ & \text { \|CAND. } \end{aligned}$ | Vote | Lean | \| FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| WHITE | 72.7\% | 73.1\% | 77.4\% | 50.7\% | 72.6\% | 73.2\% | 70.6\% | 78.6\% | 85.0\% | 86.1\% | 48.5\% | 62.1\% | 62.2\% | 59.7\% | 51.9\% |
| NON-WHITE | 27.0\% | 26.9\% | 21.6\% | 49.3\% | 27.0\% | 26.8\% | 29.4\% | 21.4\% | 14.3\% | 13.3\% | 51.5\% | 37.9\% | 37.8\% | 40.3\% | 48.1\% |
| African-American/Black | 20.7\% | 20.6\% | 18.4\% | 30.0\% | 21.1\% | 18.1\% | 21.5\% | 10.9\% | 8.1\% | 6.9\% | 51.5\% | 30.4\% | 30.0\% | 40.3\% | 46.6\% |
| Hispanic/Latino | 3.7\% | 3.5\% | 1.2\% | 15.1\% | 3.4\% | 5.3\% | 7.9\% | - | 4.6\% | 4.7\% | - | 3.3\% | 3.5\% | - | - |
| Asian/Asian-American | 2.0\% | 2.8\% | 1.0\% | - | 1.8\% | 3.4\% | - | 10.5\% | 0.9\% | 0.9\% | - | 3.4\% | 3.5\% | - | 1.5\% |
| Other | 0.7\% | - | 1.0\% | 4.3\% | 0.8\% | - | - | - | 0.7\% | 0.7\% | - | 0.8\% | 0.8\% | - | - |
| REFUSED | 0.3\% | - | 1.0\% | - | 0.4\% | - | - | - | 0.6\% | 0.7\% | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR-| | \|UNFAV-| | No OPIN\|ION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \text { \|ABLE } \end{array}$ | \|UNFAV-| | \|No OPIN|ION | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| \|U } \\ & \text { \|ABLE } \\ & \text { \|O } \end{aligned}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | NO OPINION | \|NEVER |HEARD |OF | \|FAVOR |ABLE | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | No OPIN\|ION | \|NEVER HEARD |OF | $\begin{aligned} & \text { \|FAVOR- } \\ & \mid \text { ABLE } \\ & \text { \|BOTH } \end{aligned}$ | \|UNFAV|ORABLE |вотн | OPIN- <br> ION <br> \|Вотн | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 72 | 80 | 181 | 9 | 2 | 41 | 111 |
| WHITE | 72.7\% | 82.4\% | 78.3\% | 67.7\% | 69.2\% | 63.2\% | 100.0\% | 68.5\% | 73.5\% | 87.4\% | 70.9\% | 62.8\% | 70.8\% | 48.5\% | \% 61.9\% | 66.8\% | 79.7\% | 66.0\% | 100.0\% | 80.0\% | 74.4\% |
| NON-WHITE | 27.0\% | 17.6\% | 21.7\% | 32.3\% | 30.1\% | 36.8\% |  | 31.5\% | 25.9\% | 12.6\% | 29.1\% | 37.2\% | 28.4\% | 51.5\% | \% 38.1\% | 33.2\% | 19.8\% | 34.0\% | - | 20.0\% | 25.6\% |
| African-American/Black | 20.7\% | 16.0\% | 21.7\% | 17.6\% | 25.0\% | 36.8\% |  | 16.3\% | 21.1\% | 8.0\% | 24.7\% | 24.2\% | 24.6\% | 51.5\% | \% 29.3\% | 18.3\% | 16.5\% | 34.0\% | - | 20.0\% | 16.0\% |
| Hispanic/Latino | 3.7\% | 1.6\% | - | 7.9\% | 3.0\% | - | - | 7.5\% | 3.3\% | 4.6\% | 4.4\% | 5.7\% | 1.9\% |  | - 8.8\% | 8.2\% | 1.9\% | - | - | - | 4.8\% |
| Asian/Asian-American | 2.0\% | - | - | 4.3\% | 2.1\% | - | - | 4.8\% | 1.5\% | - | - | 4.6\% | 2.0\% | - | - - | 4.3\% | 1.4\% | - | - | - | 3.1\% |
| Other | 0.7\% | - | - | 2.5\% | - | - | - | 2.8\% | - | - | - | 2.7\% | - | - | - - | 2.5\% | - | - | - | - | 1.8\% |
| REFUSED | 0.3\% | - | - | - | 0.8\% | - | - | - | 0.6\% | - | - | - | 0.7\% | - | - - | - | 0.5\% | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 3

|  | TOTAL | BAKER/JEANES |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. SENATE BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \|FAVOR|ABLE | ВОТн | $\begin{aligned} & \text { \|UNFAV-\|OPIN- } \\ & \text { \|ORABLE ION } \\ & \mid \text { BOTH \|BOTH } \end{aligned}$ |  | \|HEARD$\left\|\begin{array}{l}\text { \|OF } \\ \mid \text { BOTH }\end{array}\right\|$ | $\begin{aligned} & \mid E C O N-1 \\ & \text { \|OMIC } \\ & \text { \|ISSUES } \end{aligned}$ | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES } \end{aligned}$ | CRIME/\|EDUCAPUBLIC|TION SAFETY|ISSUES |  | ENVIRO\| NMENTL ISSUES | $\begin{aligned} & \mid \text { CULTU-\|\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | DK/REF | $\begin{aligned} & \text { \| VOTE } \\ & \text { \|BUDD } \end{aligned}$ | \|Vote | \|Lean | \|VOTE BEAS|LEY |  | \|Lean | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| WHITE | 72.7\% | 56.5\% | 38.8\% | 65.2\% | 65.2\% | 75.0\% | 73.4\% | 69.7\% | 76.4\% | 70.7\% | 72.6\% | 51.8\% | 86.2\% | 87.2\% | 60.1\% | 60.9\% | 61.4\% | - | 39.4\% |
| NON-WHITE | 27.0\% | 43.5\% | 61.2\% | 34.8\% | 34.8\% | 25.0\% | 26.6\% | 30.3\% | 21.8\% | 29.3\% | 27.4\% | 48.2\% | 13.1\% | 12.2\% | 39.9\% | \% 39.1\% | 38.6\% | 100.0\% | 60.6\% |
| African-American/Black | 20.7\% | 43.5\% | 61.2\% | 30.7\% | 21.8\% | 17.7\% | 20.9\% | 26.7\% | 21.8\% | 15.4\% | 27.4\% | 8.5\% | 7.8\% | 6.6\% | 39.9\% | 32.1\% | 32.4\% | - | 50.1\% |
| Hispanic/Latino | 3.7\% | - | - | 4.1\% | 7.6\% | 3.1\% | 2.8\% | 2.0\% | - | 13.9\% | - | 27.5\% | 3.8\% | 4.0\% | - | - 3.1\% | 2.3\% | 100.0\% | 7.8\% |
| Asian/Asian-American | 2.0\% | - | - | - | 3.4\% | 2.4\% | 2.9\% | 1.6\% | - | - | - | 12.2\% | 0.9\% | 0.9\% | - | - 3.2\% | 3.2\% | - | - 2.7\% |
| Other | 0.7\% | - | - | - | 2.0\% | 1.9\% | - | - | - | - | - | - | 0.7\% | 0.7\% |  | - 0.7\% | 0.7\% | - | - - |
| REFUSED | 0.3\% | - | - | - | - | - | - | - | 1.8\% | - | - | - | 0.6\% | 0.7\% | - | - - | - | - | - - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 4

|  | TOTAL |  |  | STATE | SENATE | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRI house | $\begin{aligned} & C T \text { CT } 82: \\ & \text { BALLOT } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|BAKER } \end{aligned}$ | \|vote <br> \|NEWTON | \|vote NEWTON | | $\begin{aligned} & \text { \|UNDE- } \\ & \text { \| CIDED } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \|Vote | \|lean | \|VOTE |SAND|IDGE | \|Vote | \| Lean | \|FIRM |UNDE|CIDED | \|Vote ${ }^{\text {\| }}$ \| ${ }^{\text {NEWTON\| }}$ | \|VOTE BAKER | \|Vote | \| Lean | \|VOTE |JEANES | | \|Vote | \| Lean | \|FIRM |UNDE|CIDED | \| VOTE |BAKER | \|AND |VOTE |BAKER | \|NOT <br> \| VOTE <br> \|BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| WHITE | 72.7\% | 84.9\% | 87.6\% | - | 60.8\% | 61.9\% | 40.4\% | 63.7\% | 93.0\% | 86.5\% | 88.6\% | 56.1\% | 62.3\% | 61.5\% | 79.9\% | 43.2\% | 91.5\% | 86.1\% | 61.1\% | 31.2\% |
| NON-WHITE | 27.0\% | 14.4\% | 11.7\% | 100.0\% | 39.2\% | 38.1\% | 59.6\% | 36.3\% | 7.0\% | 12.8\% | 10.7\% | 43.9\% | 37.7\% | 38.5\% | 20.1\% | 56.8\% | 8.5\% | 13.2\% | 38.9\% | 68.8\% |
| African-American/Black | 20.7\% | 8.8\% | 5.9\% | 100.0\% | 31.9\% | 32.0\% | 29.8\% | 31.1\% | 5.0\% | 7.4\% | 4.9\% | 43.9\% | 31.0\% | 32.3\% | - | 47.2\% | 3.4\% | 7.3\% | 38.9\% | 55.3\% |
| Hispanic/Latino | 3.7\% | 4.0\% | 4.1\% | - | 3.3\% | 2.5\% | 15.7\% | 3.9\% | 2.0\% | 3.9\% | 4.1\% | - | 2.5\% | 2.6\% | - | 8.2\% | 5.1\% | 4.2\% | - | 10.1\% |
| Asian/Asian-American | 2.0\% | 0.9\% | 1.0\% | - | 3.3\% | 2.7\% | 14.1\% | 1.4\% | - | 0.9\% | 1.0\% | - | 3.5\% | 2.8\% | 20.1\% | 1.4\% | - | 1.0\% | - | 3.5\% |
| Other | 0.7\% | 0.7\% | 0.7\% | - | 0.8\% | 0.8\% | - | - | - | 0.7\% | 0.7\% | - | 0.8\% | 0.8\% | - | - | - | 0.7\% | - | - |
| REFUSED | 0.3\% | 0.7\% | 0.7\% | - | - | - | - | - | - | 0.6\% | 0.7\% | - | - | - | - | - | - | 0.7\% | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?
banNer 5

|  | total | \|ALLOW DOCTORS|\|PRESCRIBE MED$\mid$ MARIJUANA |  | $\left\|\begin{array}{c} \text { LEGALIZING } \\ \text { SPORTS } \\ \mid \text { BETTING IN NC } \end{array}\right\|$ |  | \|GIVE PARENTS |LOWERING THE |\$6K GRANT FOR|STATE INCOME |PRIV. SCHOOLS| TAX RATE |  |  |  | EXPAND STATE MEDICAID PROGRAM |  | $\mid$ EXPAND PROGRM$\mid$ IF REQUIRED$\mid$ EMPLOYMENT |  | EXPAND MEDICAID COMBO |  | REGISTERED PARTY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|SUPPRT| | OPPOSE\| | \|SUPPRT ${ }^{\text {\| }}$ | OPPOSE | \|SUPPRT| | \|OPPOSE ${ }^{\text {a }}$ | \|SUPPRT| | \|OPPOSE | \|SUPPRT| | \|OPPOSE| | \|SUPPRT ${ }^{\text {a }}$ | OPPOSE\| | SUPPRT | OPPOSE | \|REPUB-| | \| ${ }^{\text {demo- }}$ \| ${ }^{\text {Cratic }}$ | \|INDEP. |/OTHER |/DK | Indep-\| | Other | $\left.\right\|^{\text {DK/Ref }}$ |
| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| WHITE | 72.7\% | 74.2\% | 68.3\% | 66.1\% | 76.1\% | 70.3\% | 77.5\% | 72.7\% | 75.7\% | 69.1\% | 79.9\% | 76.4\% | 90.0\% | 71.4\% | 90.0\% | 87.8\% | 53.9\% | 73.7\% | 76.5\% | 54.3\% | - |
| NON-WHITE | 27.0\% | 25.4\% | 31.7\% | 33.9\% | 23.2\% | 29.1\% | 22.5\% | 26.9\% | 24.3\% | 30.9\% | 19.1\% | 22.5\% | 10.0\% | 28.2\% | 10.0\% | 11.4\% | 46.1\% | 26.3\% | 23.5\% | 45.7\% | - |
| African-American/Black | 20.7\% | 20.4\% | 22.5\% | 28.5\% | 16.4\% | 23.1\% | 16.6\% | 20.6\% | 21.8\% | 25.0\% | 12.6\% | 14.0\% | 10.0\% | 21.5\% | 10.0\% | 5.7\% | 41.7\% | 17.3\% | 13.6\% | 42.6\% | - |
| Hispanic/Latino | 3.7\% | 2.4\% | 5.4\% | 2.7\% | 4.3\% | 3.8\% | 3.1\% | 3.9\% | 2.5\% | 2.8\% | 4.0\% | 5.6\% | - | 3.7\% | - | 3.9\% | 2.2\% | 4.9\% | 5.6\% | - | - |
| Asian/Asian-American | 2.0\% | 1.6\% | 3.8\% | 1.0\% | 2.5\% | 1.6\% | 1.9\% | 1.6\% | - | 2.6\% | 1.4\% | 1.6\% | - | 2.2\% | - | 0.9\% | 1.1\% | 4.1\% | 4.3\% | 3.0\% | - |
| Other | 0.7\% | 0.9\% | - | 1.7\% | - | 0.6\% | 0.8\% | 0.9\% | - | 0.5\% | 1.1\% | 1.2\% | - | 0.8\% | - | 0.9\% | 1.1\% | - | - | - | - |
| REFUSED | 0.3\% | 0.4\% | - | - | 0.7\% | 0.6\% | - | 0.4\% | - | - | 1.0\% | 1.1\% | - | 0.4\% | - | 0.9\% | - | - | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?
banNer 6

|  | TOTAL | REGISTERED PARTY: MALE |  |  | REGISTERED PARTY: female |  |  | REGISTERED PARTY: WHITE |  |  | REGISTERED PARTY: NON-WHITE |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid$ | DEMO- | \|INDEP. ${ }^{\text {\| }}$ /OTHER\| |/DK | REPUB- | \|DEMO- |CRATIC | \|INDEP//OTHER |/DK | \|REPUB <br> \|LICAN <br> \| | \|DEMOCRATIC $\square$ | $\begin{aligned} & \text { \| INDEP-\| } \\ & \text { c\| } \text { /OTHER } \\ & \text { \| } / \mathrm{DK} \end{aligned}$ | REPUB- <br> \|LICAN <br> \| | demo- | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUBLICAN | DEMOCRATIC |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| WHITE | 72.7\% | 88.3\% | 55.1\% | 77.1\% | 87.3\% | 53.3\% | 69.9\% | 100.0\% | 100.0\% | 100.0\% | - | - | - | - | - |  |
| NON-WHITE | 27.0\% | 11.7\% | 44.9\% | 22.9\% | 11.1\% | 46.7\% | 30.1\% | - | - | - | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| African-American/Black | 20.7\% | 5.9\% | 44.9\% | 17.9\% | 5.5\% | 40.0\% | 16.5\% | - | - | - | 49.8\% | 90.6\% | 65.7\% | 100.0\% | 100.0\% | 100.0\% |
| Hispanic/Latino | 3.7\% | 1.9\% | - | 2.7\% | 5.6\% | 3.3\% | 7.4\% | - | - | - | 34.1\% | 4.7\% | 18.7\% | - | - | - - |
| Asian/Asian-American | 2.0\% | 1.9\% |  | 2.2\% | - | 1.8\% | 6.2\% | - | - | - | 7.9\% | 2.5\% | 15.6\% | - | - | - - |
| Other | 0.7\% | 2.0\% | - | - | - | 1.6\% | - | - | - | - | 8.2\% | 2.3\% | - | - | - | - - |
| REFUSED | 0.3\% | - | - | - | 1.6\% | - | - | - | - | - | - | - | - | - | - |  |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?
banNer 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 9

|  | total | EVANGELICAL/ BORN-AGAIN: NON-WHITE |  | EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER . |  | FIREARM household |  | FIREARM HOUSEHOLD: MALE |  | FIREARM HOUSEHOLD: FEMALE |  | FIREARM HOUSEHOLD: WHITE |  | FIREARM HOUSEHOLD: NON-WHITE |  | FIREARM HOUSEHOLD: \|AFRICAN-AMER. |  | EDUCATION |  | EDUCATION: MALE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | YES | \|No | \|Yes | \|No | Yes |  | \|YES | No | YES |  | \|YES | \| ${ }^{\text {No }}$ | \|YES | No | \|YES | $\left.\right\|^{\text {No }}$ | LESS THAN COLLGE | \|COLLGE |GRAD./ POST | LESS THAN COLLGE | COLLGE GRAD./ POST |
| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 |  | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| WHITE | 72.7\% | - | - | - | - | 76.1\% | 61.5\% | 80.9\% | 59.0\% | 70.3\% | 63.0\% | 100.0 | 100.0\% | - | - | - | - | 72.8\% | 72.5\% | 72.8\% | 78.1\% |
| NON-WHITE | 27.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 23.1\% | 38.5\% | 19.1\% | 41.0\% | 28.1\% | 37.0\% |  | - | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 26.4\% | 27.5\% | 27.2\% | 21.9\% |
| African-American/Black | 20.7\% | 91.2\% | 71.5\% | 100.0\% | 100.0\% | 16.7\% | 30.6\% | 17.6\% | 31.5\% | 15.5\% | 30.0\% |  | - | 72.1\% | 79.4\% | 100.0\% | 100.0\% | 23.1\% | 19.4\% | 25.5\% | 16.0\% |
| Hispanic/Latino | 3.7\% | 8.8\% | 15.2\% | - | - | 2.6\% | 5.4\% | - | 5.0\% | 5.8\% | 5.6\% |  | - | 11.3\% | 13.9\% | - | - | 2.6\% | 4.0\% | - | 3.1\% |
| Asian/Asian-American | 2.0\% |  | 9.3\% | - | - | 2.2\% | 2.6\% | - | 4.5\% | 5.0\% | 1.4\% |  | - | 9.7\% | 6.7\% | - | - | 0.8\% | 3.0\% | 1.7\% | 1.5\% |
| Other | 0.7\% | - | 4.0\% | - | - | 1.6\% | - | 1.5\% | - | 1.7\% | - |  | - | 6.9\% | - | - | - | - | 1.2\% | - | 1.3\% |
| REFUSED | 0.3\% | - | - | - | - | 0.8\% | - | - | - | 1.7\% | - |  | - | - | - | - | - | 0.7\% | - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?
banner 10


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?
banner 11

| TOTAL |  |  |  | POSITIION O |  | ON ABORTION |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | \| POSITION ON |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \\ & \text { \| } \end{aligned}$ | \|Should Not Be Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \left\|\begin{array}{l} \text { Rape/ } \\ \text { Incest } \end{array}\right\| \end{aligned}$ | CHOICE | \|During| |1stTri| |Mester| | Until 20th Week | \|Legal All Cases | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \mid P R O- \\ \text { PIFE } \\ \text { LIFE } \end{array}\right. \\ \hline \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO|CHOICE | \|PRO- | \|PRO|CHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ |  | PROCHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 1 |  | 44 |
| WHITE | 72.7\% | 82.1\% | 88.6\% | 81.2\% | 79.8\% | 61.9\% | 61.3\% | 56.8\% | 64.5\% | 90.3\% | 56.9\% | 73.2\% | 65.4\% | 100.0\% | 100.0\% | - | - |  |  | - |
| NON-WHITE | 27.0\% | 17.2\% | 11.4\% | 18.8\% | 18.9\% | 38.1\% | 38.7\% | 43.2\% | 35.5\% | 9.7\% | 43.1\% | 25.4\% | 34.6\% | - | - | 100.0\% | 100.0\% | 100.0\% | 1 | 100.0\% |
| African-American/Black | 20.7\% | 12.8\% | 7.0\% | 16.1\% | 13.3\% | 30.7\% | 32.0\% | 35.8\% | 27.7\% | 9.3\% | 34.2\% | 16.6\% | 28.3\% | - | - | 74.1\% | 80.7\% | 100.0 |  | 100.0\% |
| Hispanic/Latino | 3.7\% | 2.6\% | - | 2.7\% | 3.6\% | 4.4\% | 2.1\% | 4.0\% | 6.2\% | 0.4\% | 3.5\% | 4.9\% | 5.1\% | - | - | 15.0\% | 11.6\% |  | - | - |
| Asian/Asian-American | 2.0\% | 1.2\% | 4.4\% | - | 0.5\% | 2.2\% | 2.4\% | 3.5\% | 1.6\% | - | 3.6\% | 2.5\% | 1.3\% | - | - | 6.9\% | 5.9\% |  |  | - |
| Other | 0.7\% | 0.7\% | - | - | 1.4\% | 0.7\% | 2.2\% | - | - | - | 1.8\% | 1.4\% | - | - | - | 4.0\% | 1.9\% |  | - | - |
| REFUSED | 0.3\% | 0.7\% | - | - | 1.4\% | - | - | - | - | - | - | 1.4\% | - | - | - | - | - |  | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 13

|  | TOTAL | AGE |  |  |  |  | AGE Clusters |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| | \| 30-40 | \|41-55 | $\left.\right\|^{56-65}$ | \|OVER ${ }^{\text {\| }} \mathbf{}$ \| | $\mid$ \|UNDER ${ }^{\text {\| }}$ \| | $\mid$ \|OVER $\mid$ \| | $\left\lvert\, \begin{aligned} & \mid \text { UNDER } \\ & 55 \end{aligned}\right.$ | $\begin{array}{ll} \text { \|OVER } & \mid \\ \mid & \\ \mid & \mid \end{array}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | \|OVER $\mid 65$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| WHITE | 72.7\% | 69.0\% | 68.6\% | 63.0\% | 79.6\% | 84.3\% | 68.7\% | 74.0\% | 65.8\% | 82.1\% | 69.2\% | 84.3\% | 74.3\% | 76.8\% | 71.2\% | 83.7\% | 72.7\% | 87.0\% |
| NON-WHITE | 27.0\% | 31.0\% | 31.4\% | 35.9\% | 20.4\% | 15.7\% | 31.3\% | 25.5\% | 33.6\% | 17.9\% | 30.4\% | 15.7\% | 25.7\% | 23.2\% | 28.8\% | 16.3\% | 27.3\% | 13.0\% |
| African-American/Black | 20.7\% | 18.3\% | 21.8\% | 31.1\% | 16.8\% | 10.8\% | 20.4\% | 21.0\% | 25.8\% | 13.6\% | 23.6\% | 10.8\% | 17.7\% | 21.0\% | 24.6\% | 12.4\% | 23.0\% | 9.8\% |
| Hispanic/Latino | 3.7\% | 5.8\% | 8.9\% | 3.6\% | - | 1.8\% | 7.6\% | 2.1\% | 5.6\% | 1.0\% | 4.2\% | 1.8\% | 5.4\% | - | 2.8\% | - | 2.2\% | - |
| Asian/Asian-American | 2.0\% | 6.9\% | 0.7\% | 1.2\% | 1.9\% | 1.5\% | 3.3\% | 1.5\% | 2.2\% | 1.7\% | 2.2\% | 1.5\% | 2.6\% | 1.1\% | 1.4\% | 1.9\% | 1.1\% | 3.2\% |
| Other | 0.7\% | - | - | - | 1.8\% | 1.5\% | - | 1.0\% | - | 1.6\% | 0.4\% | 1.5\% | - | 1.1\% | - | 2.0\% | 1.0\% | - |
| REFUSED | 0.3\% | - | - | 1.1\% | - | - | - | 0.5\% | 0.5\% | - | 0.4\% | - | - | - | - | - - | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|male ${ }^{\text {a }}$ | ${ }_{\mid}^{\text {FEMALE }} \mid \text { \| }$ | \|LAND- |LINE | $\begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \mid \end{aligned}$ | TEXT | $\begin{aligned} & \mid \text { NEWLY } \\ & \mid \text { REGIS-\| } \\ & \mid \text { TERED } \end{aligned}$ | $\left\lvert\, \begin{array}{lll} 1 & 0 F & 4 \end{array}\right.$ | $2 \text { OF } 4$ |  | $4 \text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| WHITE | 72.7\% | 63.2\% | 71.9\% | 61.0\% | 80.9\% | 66.3\% | 81.9\% | 76.0\% | 69.9\% | 78.1\% | 70.7\% | 69.3\% | 55.9\% | 55.9\% | 56.9\% | 77.7\% | 80.8\% |
| NON-WHITE | 27.0\% | 36.8\% | 27.3\% | 37.9\% | 19.1\% | 32.9\% | 18.1\% | 24.0\% | 29.5\% | 21.0\% | 29.3\% | 30.7\% | 44.1\% | 44.1\% | 40.7\% | 22.3\% | 19.2\% |
| African-American/Black | 20.7\% | 23.0\% | 21.0\% | 26.9\% | 14.5\% | 24.1\% | 11.7\% | 19.9\% | 21.3\% | 14.2\% | 23.2\% | 24.6\% | 44.1\% | 30.8\% | 26.2\% | 19.1\% | 15.3\% |
| Hispanic/Latino | 3.7\% | 9.8\% | 3.7\% | 8.1\% | 1.7\% | 5.8\% | 3.5\% | 1.7\% | 5.3\% | 3.3\% | 3.6\% | 4.2\% | - | 10.9\% | 2.5\% | 3.2\% | 2.4\% |
| Asian/Asian-American | 2.0\% | 3.9\% | 1.8\% | 3.0\% | 1.5\% | 3.0\% | - | 1.6\% | 2.4\% | 2.4\% | 2.6\% | 1.0\% | - | 2.4\% | 9.6\% | - | 0.8\% |
| Other | 0.7\% | - | 0.8\% | - | 1.4\% | - | 2.9\% | 0.8\% | 0.6\% | 1.0\% | - | 1.0\% | - | - | 2.4\% | - | 0.7\% |
| REFUSED | 0.3\% | - | 0.8\% | 1.0\% | - | 0.7\% | - | - | 0.6\% | 1.0\% | - | - | - | - | 2.4\% | - | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
27. What is your main racial background?

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 1

|  | TOTAL |  | AREA |  |  | OTER LIKE | KELIHOOD |  |  |  | GENE | ERIC BAL | LOT |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { CORD } \\ & \text { COR } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \end{aligned}$ | \|REST |OF DIST. | $\begin{aligned} & \mid \text { DEFIN-\|L } \\ & \text { \|ITELY \|V } \\ & \text { \|VOTING\| } \end{aligned}$ | \|LIKELY|V |VOTING|L | Very Likely\|w | Somewhat Likely\| |  | Vote | \|Lean |  | Vote | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| 18-29 | 12.0\% | 11.7\% | 10.2\% | 21.3\% | 11.4\% | 15.5\% | 13.9\% | 18.7\% | 9.4\% | 8.9\% | 27.0\% | 16.2\% | 16.9\% | - | 5.8\% |
| 30-40 | 17.0\% | 16.9\% | 12.5\% | 35.5\% | 16.9\% | 17.8\% | 18.5\% | 16.4\% | 16.8\% | 17.2\% | - | 15.8\% | 14.7\% | 40.7\% | 24.8\% |
| 41-55 | 29.7\% | 32.8\% | 25.7\% | 21.9\% | 31.4\% | 19.1\% | 10.6\% | 36.6\% | 29.3\% | 29.4\% | 26.1\% | 27.9\% | 28.3\% | 20.4\% | 41.0\% |
| 56-65 | 19.0\% | 18.2\% | 23.2\% | 8.4\% | 19.7\% | 14.9\% | 18.6\% | 7.2\% | 21.2\% | 21.1\% | 25.4\% | 18.5\% | 17.7\% | 38.9\% | 8.1\% |
| OVER 65 | 21.7\% | 19.8\% | 27.4\% | 12.8\% | 20.2\% | 30.3\% | 34.7\% | 21.0\% | 23.3\% | 23.4\% | 21.5\% | 20.8\% | 21.7\% | - | 16.0\% |
| REFUSED | 0.7\% | 0.5\% | 1.1\% | - | 0.4\% | 2.4\% | 3.6\% | - | - | - | - | 0.7\% | 0.8\% | - | 4.3\% |
| Mean | 50.01 | 49.56 | 52.86 | 42.03 | 49.93 | 50.47 | 52.30 | 46.81 | 51.30 | 51.35 | 49.30 | 48.87 | 48.93 | 47.58 | 47.88 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 2

|  | TOTAL | Paul newton |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR-| | \|UNFAV-| | \|No OPIN- ION | \|NEVER |HEARD |OF | $\left.\begin{array}{\|l\|} \mid \text { \|FAVOR-\| } \\ \mid A B L E \end{array} \right\rvert\,$ | $\left\lvert\, \begin{aligned} & \text { UNFAV- } \\ & \mid \text { ORABLE } \end{aligned}\right.$ | \|No OPIN|ION | $\begin{aligned} & \text { \| NEVER } \\ & \text { \|F } \\ & \text { \|HEARD } \\ & \text { \|AF } \end{aligned}$ |  | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ \| | $\begin{aligned} & \text { NO } \\ & \text { OPIN- } \\ & \text { ION } \end{aligned}$ | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| ${ }^{\text {\|ORABLE }}$ \| |  | NEVER HEARD \|OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \\ & \text { \|BOTH } \end{aligned}$ |  | OPIN- <br> ION <br> \|Вотн | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 92 | 41 | 111 |
| 18-29 | 12.0\% | 13.1\% | 8.9\% | 12.2\% | 12.1\% | 16.2\% | 5.4\% | 13.5\% | 11.2\% | 10.3\% | 16.4\% | 11.6\% | 12.2\% | 8.0\% | 27.4\% | 15.5\% | 10.0\% | 26.7\% | \% | 15.4\% | 14.2\% |
| 30-40 | 17.0\% | 19.8\% | 22.4\% | 13.2\% | 16.5\% | 18.9\% | 23.7\% | 11.0\% | 18.3\% | 16.7\% | 14.8\% | 11.4\% | 20.9\% | 23.7\% | 17.0\% | 11.1\% | 18.6\% | 12.3\% | 51.9\% | 26.3\% | 17.6\% |
| 41-55 | 29.7\% | 26.5\% | 25.1\% | 34.9\% | 29.2\% | 27.4\% | 34.2\% | 31.7\% | 28.9\% | 26.9\% | 26.2\% | 31.5\% | 30.8\% | 21.2\% | 18.5\% | 30.5\% | 31.3\% | 18.2\% | \% | 26.4\% | 31.0\% |
| 56-65 | 19.0\% | 19.0\% | 17.6\% | 15.8\% | 21.5\% | 22.7\% | 17.4\% | 15.7\% | 19.7\% | 23.9\% | 20.6\% | 17.7\% | 16.8\% | 28.2\% | 10.7\% | 15.0\% | 19.9\% | 31.1\% | 48.1\% | 16.7\% | 15.2\% |
| OVER 65 | 21.7\% | 20.0\% | 26.0\% | 22.7\% | 20.7\% | 14.8\% | 19.2\% | 26.8\% | 21.4\% | 22.2\% | 22.0\% | 26.6\% | 18.4\% | 18.9\% | 26.4\% | 25.4\% | 20.1\% | 11.6\% | \% | 15.1\% | 21.1\% |
| REFUSED | 0.7\% | 1.6\% |  | 1.2\% | - | - | - | 1.3\% | 0.6\% | - | - | 1.2\% | 0.8\% | - | - | 2.5\% | - | - | - - | - | 0.8\% |
| Mean | 50.01 | 48.99 | 50.82 | 50.30 | 50.13 | 47.65 | 49.99 | 51.18 | 50.06 | 51.18 | 49.46 | 51.79 | 48.46 | 50.65 | 46.22 | 50.28 | 50.04 | 46.29 | 47.27 | 46.21 | 48.79 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 3

| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 |  | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18-29 | 12.0\% | 10.1\% | 12.4\% | 16.7\% | 13.7\% | 9.6\% | 22.5\% | 5.0\% | 15.3\% | 13.0\% | 14.6\% | 17.9\% | 8.6\% | 8.2\% | 19.8\% | 16.7\% | 16.9\% |  | 2.2\% |
| 30-40 | 17.0\% | 10.9\% | 38.8\% | 15.9\% | 13.0\% | 17.9\% | 14.1\% | 14.8\% | 20.9\% | 20.2\% | 20.5\% | 3.0\% | 17.3\% | 17.2\% | 20.1\% | 14.8\% | 14.1\% | 100.0\% | \% 35.1\% |
| 41-55 | 29.7\% | 12.9\% | - | 13.6\% | 28.0\% | 31.5\% | 19.5\% | 23.6\% | 34.8\% | 27.5\% | 39.2\% | 44.2\% | 28.6\% | 28.2\% | 38.0\% | 29.2\% | 29.5\% |  | 46.7\% |
| 56-65 | 19.0\% | 33.3\% | 10.8\% | 29.2\% | 19.6\% | 19.3\% | 17.6\% | 23.9\% | 15.5\% | 32.2\% | 14.3\% | - | 20.9\% | 21.7\% | - | 18.0\% | 18.1\% |  | 8.2\% |
| OVER 65 | 21.7\% | 32.8\% | 38.0\% | 24.5\% | 24.7\% | 20.8\% | 26.3\% | 32.7\% | 11.6\% | 7.1\% | 11.4\% | 34.9\% | 24.6\% | 24.7\% | 22.1\% | 20.6\% | 20.7\% |  | - |
| REFUSED | 0.7\% | - | - | - | 0.9\% | 0.9\% | - | - | 2.0\% | - | - | - | - | - | - | 0.7\% | 0.7\% |  | 7.8\% |
| Mean | 50.01 | 55.48 | 49.62 | 50.87 | 50.86 | 50.32 | 48.63 | 55.05 | 45.99 | 47.79 | 46.03 | 50.89 | 51.66 | 51.89 | 45.40 | 48.74 | 48.86 | 35.00 | 043.57 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 4

| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18-29 | 12.0\% | 10.0\% | 9.6\% | 23.2\% | 15.7\% | 16.6\% | - | 4.9\% | 14.5\% | 8.0\% | 7.8\% | 11.0\% | 16.5\% | 17.2\% | - | 13.1\% | 8.4\% | 8.7\% | 35.1\% | 2.9\% |
| 30-40 | 17.0\% | 18.1\% | 17.9\% | 23.6\% | 15.6\% | 15.6\% | 15.7\% | 17.8\% | 20.1\% | 17.5\% | 17.2\% | 21.8\% | 14.5\% | 14.2\% | 22.1\% | 26.1\% | 16.9\% | 18.2\% | 15.3\% | 45.6\% |
| 41-55 | 29.7\% | 27.9\% | 27.1\% | 53.2\% | 28.8\% | 28.8\% | 29.2\% | 43.3\% | 28.1\% | 29.2\% | 29.0\% | 32.3\% | 30.3\% | 30.7\% | 21.2\% | 29.5\% | 26.4\% | 28.4\% | 18.2\% | 40.8\% |
| 56-65 | 19.0\% | 20.3\% | 21.0\% | - | 18.2\% | 17.7\% | 27.2\% | 15.8\% | 18.8\% | 20.5\% | 21.1\% | 11.3\% | 19.6\% | 19.7\% | 17.4\% | 7.9\% | 25.1\% | 21.4\% | - | 10.7\% |
| OVER 65 | 21.7\% | 22.9\% | 23.7\% | - | 20.9\% | 20.6\% | 27.8\% | 18.3\% | 16.5\% | 24.1\% | 24.2\% | 23.6\% | 18.4\% | 17.5\% | 39.3\% | 23.4\% | 23.2\% | 22.5\% | 31.5\% | - |
| REFUSED | 0.7\% | 0.7\% | 0.7\% | - | 0.7\% | 0.8\% | - | - | 2.0\% | 0.7\% | 0.7\% | - | 0.8\% | 0.8\% | - | - | - | 0.8\% | - | - |
| Mean | 50.01 | 50.81 | 51.18 | 39.24 | 49.00 | 48.63 | 55.49 | 50.48 | 47.83 | 51.65 | 51.83 | 49.07 | 48.56 | 48.25 | 55.95 | 47.51 | 52.01 | 51.14 | 44.34 | 42.69 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 18-29 | 12.0\% | 12.1\% | 11.5\% | 8.7\% | 13.0\% | 11.0\% | 12.4\% | 10.5\% | 17.4\% | 12.5\% | 9.6\% | 8.2\% | 19.8\% | 11.1\% | 19.8\% | 10.3\% | 11.9\% | 14.0\% | 14.2\% | 12.2\% |
| 30-40 | 17.0\% | 17.2\% | 16.0\% | 24.0\% | 12.2\% | 18.5\% | 13.6\% | 17.0\% | 15.3\% | 16.2\% | 17.2\% | 16.1\% | 22.6\% | 16.2\% | 22.6\% | 10.7\% | 12.0\% | 29.1\% | 28.1\% | 36.0\% |
| 41-55 | 29.7\% | 30.6\% | 18.9\% | 32.0\% | 25.8\% | 31.3\% | 29.8\% | 31.0\% | 26.2\% | 28.3\% | 33.8\% | 32.9\% | 22.1\% | 29.8\% | 22.1\% | 28.3\% | 35.4\% | 25.6\% | 25.0\% | 29.7\% |
| 56-65 | 19.0\% | 20.4\% | 19.4\% | 15.3\% | 24.1\% | 19.4\% | 20.1\% | 19.2\% | 20.1\% | 19.6\% | 17.8\% | 21.5\% | 15.0\% | 20.2\% | 15.0\% | 21.9\% | 19.3\% | 15.3\% | 15.8\% | 11.5\% |
| OVER 65 | 21.7\% | 19.3\% | 32.5\% | 20.1\% | 24.1\% | 19.7\% | 23.3\% | 21.4\% | 21.0\% | 22.3\% | 21.7\% | 21.3\% | 20.6\% | 22.0\% | 20.6\% | 27.8\% | 20.3\% | 16.0\% | 16.8\% | 10.6\% |
| REFUSED | 0.7\% | 0.4\% | 1.6\% | - | 0.7\% | - | 0.8\% | 0.9\% | - | 1.1\% | - | - | - | 0.7\% | - | 1.0\% | 1.0\% | - | - | - |
| Mean | 50.01 | 49.60 | 52.74 | 49.07 | 51.57 | 49.67 | 50.86 | 50.36 | 48.86 | 50.20 | 50.43 | 51.27 | 46.62 | 50.55 | 46.62 | 52.97 | 50.43 | 46.23 | 46.53 | 44.10 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 6

|  | TOTAL | REGIS | STERED P MALE | PARTY: | REGIS | STERED FEMALE | PARTY: | REGIS | STERED WHITE | PARTY: | REGIS | STERED ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { Repub- } \\ & \mid \text { LICAN } \end{aligned}$ | \|demo- | | \|INDEP. |/OTHER |/DK | \|REPUB-| | \| ${ }^{\text {demo- }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \mid \text { /OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-| | \| ${ }^{\text {demo- }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | \|REPUB-| |  | \|INDEP|/OTHER |/DK | $\left.\begin{aligned} & \text { REPUB- } \mid \\ & \mid \operatorname{LICAN} \end{aligned} \right\rvert\,$ | \|DEMO- <br> \|CRATIC | $\begin{aligned} & \text { \|INDEP- } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| 18-29 | 12.0\% | 12.0\% | 15.3\% | 8.9\% | 8.9\% | 10.1\% | 19.8\% | 8.7\% | 13.8\% | 13.4\% | 24.1\% | 9.8\% | 15.6\% | 31.1\% | 8.2\% | 8.8\% |
| 30-40 | 17.0\% | 10.1\% | 15.7\% | 33.8\% | 11.2\% | 10.1\% | 23.8\% | 10.1\% | 11.7\% | 27.3\% | 16.5\% | 12.4\% | 34.1\% | - | 13.7\% | 34.7\% |
| 41-55 | 29.7\% | 30.3\% | 34.2\% | 25.6\% | 26.6\% | 36.1\% | 25.5\% | 27.9\% | 25.7\% | 22.7\% | 25.8\% | 46.8\% | 33.7\% | 33.6\% | 49.1\% | 38.3\% |
| 56-65 | 19.0\% | 20.5\% | 16.2\% | 9.9\% | 23.2\% | 21.0\% | 21.4\% | 22.8\% | 19.1\% | 19.3\% | 17.1\% | 19.6\% | 4.0\% | 17.8\% | 18.9\% | 6.1\% |
| OVER 65 | 21.7\% | 27.1\% | 18.6\% | 21.7\% | 28.3\% | 21.2\% | 9.6\% | 29.5\% | 27.9\% | 17.3\% | 16.6\% | 11.4\% | 12.6\% | 17.4\% | 10.1\% | 12.0\% |
| REFUSED | 0.7\% | - | - | - | 1.8\% | 1.5\% | - | 1.1\% | 1.8\% | - | - | - | - | - | - | - |
| Mean | 50.01 | 52.28 | 48.34 | 47.45 | 53.59 | 51.57 | 44.85 | 53.97 | 51.70 | 47.37 | 45.72 | 48.97 | 43.02 | 46.45 | 48.81 | 44.72 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?
banNer 8

|  | total |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> household |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { FEMALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LIB- } \\ & \text { \| ERAL } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { \|MOD- } \\ & \mid \text { ERATE } \end{aligned}\right.$ | CONSER VATIVE | LIB- | MOD- | CONSER VATIVE | VOTED TRUMP | $\text { \|VOTED } \mid$ | VOTED OTHER |  |  |  |  | YES |  |  |  | \|YES | | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| 18-29 | 12.0\% | 16.3\% | - | 21.5\% | 12.8\% | - | 10.4\% | 8.9\% | 15.6\% | 12.4\% | 9.3\% | 12.4\% | 8.4\% | 15.7\% | 10.5\% | 12.5\% | 6.1\% | 18.0\% | 9.5\% | 14.7\% |
| 30-40 | 17.0\% | 12.5\% | 32.7\% | 15.5\% | 7.9\% | 31.4\% | 21.7\% | 14.1\% | 17.0\% | 36.7\% | 41.6\% | 7.6\% | 13.4\% | 20.1\% | 19.5\% | 21.7\% | 7.2\% | 18.9\% | 12.9\% | 18.2\% |
| 41-55 | 29.7\% | 46.8\% | 30.9\% | 36.8\% | 55.9\% | 31.0\% | 47.6\% | 29.6\% | 30.4\% | 28.7\% | 41.2\% | 25.3\% | 31.9\% | 27.6\% | 33.0\% | 25.7\% | 30.8\% | 29.0\% | 30.3\% | 21.8\% |
| 56-65 | 19.0\% | 15.8\% | 24.5\% | - | 16.2\% | 23.8\% | - | 20.4\% | 19.0\% | 16.7\% | 5.5\% | 23.9\% | 19.9\% | 17.5\% | 11.5\% | 20.1\% | 28.5\% | 15.6\% | 20.1\% | 20.0\% |
| OVER 65 | 21.7\% | 8.6\% | 11.9\% | 26.1\% | 7.3\% | 13.8\% | 20.2\% | 26.3\% | 17.4\% | 5.4\% | 2.4\% | 29.9\% | 25.6\% | 18.5\% | 25.5\% | 20.0\% | 25.8\% | 17.4\% | 26.3\% | 24.3\% |
| REFUSED | 0.7\% | - | - | - | - | - | - | 0.7\% | 0.7\% | - | - | 0.9\% | 0.8\% | 0.7\% | - | - | 1.6\% | 1.1\% | 1.0\% | 1.0\% |
| Mean | 50.01 | 46.27 | 49.42 | 46.46 | 47.48 | 49.95 | 47.08 | 52.35 | 48.19 | 43.46 | 41.51 | 53.58 | 52.37 | 47.80 | 49.93 | 49.03 | 54.90 | 46.91 | 52.35 | 49.91 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 9

| TOTAL | EVANGELICAL/ | EVANGELICAL/ | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | FIREARM | EDUCATION | EDUCATION: |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | BORN-AGAIN: | BORN-AGAIN: \| | HOUSEHOLD | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: | HOUSEHOLD: |  | MALE |
|  | NON-WHITE | \|AFRICAN-AMER.| |  | MALE | FEMALE | WHITE | NON-WHITE | \|AFRICAN-AMER. |  |  |


|  |  |  | \|YES |  | \|YES | \|No | $\left.\right\|^{\text {\|YES }}$ | \|No | \|YES |  | \|YES $\mid$ | \|No | | \|YES | \|NO | \|YES | \|No | \|less | THAN |COLLGE | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \mid \text { THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| 12.0\% | 4.0\% | 17.5\% | 4.4\% | 15.5\% | 10.5\% | 14.9\% | 7.8\% | 15.1\% | 13.8\% | 14.8\% | 9.8\% | 14.6\% | 13.1\% | 15.4\% | 6.6\% | 13.7\% | 10.2\% | 13.1\% | 6.2\% | 14.5\% |
| 17.0\% | 16.2\% | 23.4\% | 17.8\% | 19.1\% | 19.7\% | 16.2\% | 21.7\% | 19.1\% | 17.3\% | 14.5\% | 18.7\% | 14.5\% | 23.7\% | 19.1\% | 20.6\% | 17.9\% | 14.8\% | 19.1\% | 20.0\% | 21.0\% |
| 29.7\% | 36.2\% | 38.3\% | 35.0\% | 47.7\% | 31.6\% | 27.3\% | 31.9\% | 28.6\% | 31.3\% | 26.5\% | 28.7\% | 22.6\% | 38.8\% | 34.8\% | 48.6\% | 38.2\% | 30.2\% | 28.7\% | 34.1\% | 26.5\% |
| 19.0\% | 19.6\% | 12.9\% | 21.5\% | 12.3\% | 15.0\% | 17.6\% | 15.3\% | 9.6\% | 14.6\% | 22.5\% | 16.6\% | 17.3\% | 10.4\% | 18.0\% | 9.5\% | 19.9\% | 19.2\% | 18.8\% | 19.3\% | 12.7\% |
| 21.7\% | 23.9\% | 7.8\% | 21.3\% | 5.4\% | 23.2\% | 22.4\% | 23.3\% | 27.7\% | 23.1\% | 19.2\% | 26.2\% | 28.4\% | 14.1\% | 12.7\% | 14.8\% | 10.3\% | 24.9\% | 19.8\% | 20.5\% | 25.3\% |
| 0.7\% | - | - | - | - | - | 1.6\% | - | - | - | 2.6\% | - | 2.6\% | - | - | - | - | 0.8\% | 0.6\% | - | - |
| 50.01 | 52.63 | 43.99 | 51.98 | 44.43 | 49.84 | 49.39 | 50.30 | 49.11 | 49.27 | 49.57 | 50.99 | 51.05 | 46.10 | 46.81 | 48.15 | 47.07 | 51.47 | 49.02 | 50.83 | 48.86 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 10

|  | TOTAL | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{gathered} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{gathered}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { POST } \end{aligned}$ | LESS <br> THAN \|COLLGE| | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD. } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\|P } \\ & \text { \|GRAD./\|L } \\ & \text { \|POST } \end{aligned}$ | PROLIFE | $\begin{array}{l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\left.\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { \|LIFE } \end{array} \right\rvert\,$ | \|PRO|CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE | \|PRO- || | $\left\|\begin{array}{l\|} \|\mathrm{PRO}-\| \\ \mid \mathrm{CHOICE} \end{array}\right\|$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | \|PRO|LIfE | \|PRO|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| 18-29 | 12.0\% | 13.4\% | 11.9\% | 10.1\% | 11.8\% | 10.5\% | 16.5\% | 8.6\% | 12.6\% | 8.6\% | 14.8\% | 5.6\% | 15.8\% | 11.9\% | 14.1\% | 6.3\% | 16.9\% | 21.3\% | 11.4\% | 14.1\% | 9.7\% |
| 30-40 | 17.0\% | 10.6\% | 17.5\% | 14.5\% | 17.6\% | 16.1\% | 23.0\% | 18.4\% | 17.5\% | 18.0\% | 16.1\% | 23.5\% | 17.7\% | 12.1\% | 15.0\% | 15.6\% | 17.4\% | 31.6\% | 14.0\% | 28.6\% | 12.1\% |
| 41-55 | 29.7\% | 27.1\% | 30.5\% | 25.1\% | 25.9\% | 42.3\% | 36.0\% | 44.7\% | 44.7\% | 30.0\% | 31.3\% | 30.7\% | 29.6\% | 29.3\% | 32.5\% | 30.0\% | 23.4\% | 27.3\% | 43.8\% | 37.5\% | 48.3\% |
| 56-65 | 19.0\% | 19.0\% | 23.8\% | 20.5\% | 20.8\% | 16.1\% | 13.5\% | 18.4\% | 12.7\% | 19.1\% | 19.3\% | 17.2\% | 14.1\% | 21.0\% | 22.8\% | 21.9\% | 19.8\% | 5.1\% | 18.5\% | 7.0\% | 18.8\% |
| OVER 65 | 21.7\% | 28.4\% | 15.2\% | 28.7\% | 23.1\% | 15.1\% | 11.0\% | 9.9\% | 12.6\% | 23.5\% | 17.9\% | 23.0\% | 22.8\% | 24.1\% | 14.5\% | 25.4\% | 21.4\% | 14.7\% | 12.2\% | 12.8\% | 11.1\% |
| REFUSED | 0.7\% | 1.5\% | 1.0\% | 1.1\% | 0.8\% | - | - | - | - | 0.8\% | 0.6\% | - | - | 1.6\% | 1.1\% | 0.9\% | 1.0\% | - | - | - | - |
| Mean | 50.01 | 52.01 | 49.15 | 52.54 | 50.53 | 48.67 | 45.07 | 48.00 | 47.01 | 51.13 | 48.63 | 50.78 | 48.61 | 51.50 | 48.64 | 52.79 | 48.79 | 42.55 | 48.38 | 44.51 | 48.84 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 11

|  | TOTAL |  |  | POSITIION O |  | ON ABORTION |  |  |  | $\left\lvert\, \begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{gathered}\right.$ |  | POSITION ON ABORTION: female |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother \|Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { \| Incest } \end{aligned}$ |  | \|During| |1stTri| |Mester| | Until 20th Week | \|Legal All Cases | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | \|PRO|CHOICE | \|PRO- |  | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO- <br> \|choice |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| 18-29 | 12.0\% | 9.9\% | 7.7\% | 18.2\% | 6.0\% | 14.6\% | 14.4\% | 7.1\% | 17.8\% | 8.3\% | 14.4\% | 11.6\% | 14.7\% | 8.1\% | 16.2\% | 19.0\% | 12.0\% | 12.3\% | 9.9\% |
| 30-40 | 17.0\% | 17.9\% | 23.4\% | 8.5\% | 21.0\% | 17.0\% | 14.2\% | 21.6\% | 17.1\% | 22.8\% | 18.0\% | 12.6\% | 16.4\% | 15.5\% | 17.8\% | 30.4\% | 15.7\% | 31.2\% | 12.4\% |
| 41-55 | 29.7\% | 28.5\% | 24.1\% | 23.9\% | 33.0\% | 30.9\% | 24.6\% | 29.7\% | 35.8\% | 26.9\% | 32.1\% | 30.2\% | 30.1\% | 28.8\% | 22.9\% | 24.2\% | 44.0\% | 32.6\% | 49.7\% |
| 56-65 | 19.0\% | 19.3\% | 28.7\% | 16.1\% | 17.1\% | 17.7\% | 19.4\% | 21.5\% | 14.9\% | 19.8\% | 10.4\% | 18.8\% | 22.7\% | 21.5\% | 18.0\% | 9.7\% | 17.1\% | 13.1\% | 16.4\% |
| OVER 65 | 21.7\% | 23.7\% | 16.1\% | 30.8\% | 22.8\% | 19.1\% | 27.3\% | 20.2\% | 13.1\% | 22.1\% | 25.0\% | 25.3\% | 15.1\% | 25.3\% | 24.0\% | 16.8\% | 11.2\% | 10.7\% | 11.6\% |
| REFUSED | 0.7\% | 0.7\% | - | 2.5\% | - | 0.7\% | - | - | 1.4\% | - | - | 1.5\% | 1.1\% | 0.9\% | 1.1\% | - | - | - | - |
| Mean | 50.01 | 50.89 | 50.20 | 51.33 | 50.94 | 48.63 | 51.06 | 50.60 | 46.11 | 50.35 | 48.93 | 51.49 | 48.42 | 52.31 | 49.27 | 44.31 | 47.61 | 44.91 | 48.55 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 13

|  | TOTAL | AGE |  |  |  |  | AGE CLUSTERS |  |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\right\|^{18-29}$ | \| $30-40$ | \|41-55 | \|56-65 | $\left.\right\|_{\text {\|OVER }} ^{\text {\| }} \mathbf{1}$ |  | UNDER | $\left.\right\|_{\text {\|OVER }} ^{140}$ |  | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 55\end{aligned}\right.$ | \|UNDER <br> $\mid 65$ | ${ }_{\text {\|OVER }}^{\text {\| }}$ \| 65 | \|UNDER | \|OVER | \| UNDER <br> \| | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 |  | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 18-29 | 12.0\% | 100.0\% | - | - | - |  |  | 41.4\% | - | 20.5\% | - | 15.4\% |  | 36.3\% | - | 18.9\% | - | 15.1\% | - |
| 30-40 | 17.0\% |  | 100.0\% | - | - |  |  | 58.6\% | - | 29.0\% | - | 21.9\% |  | 63.7\% | - | 33.1\% | - | 26.5\% | - |
| 41-55 | 29.7\% | - | - | 100.0\% | - | - |  | - | 42.2\% | 50.6\% | - | 38.2\% | - | - | 43.4\% | 48.0\% | - | 38.3\% | - |
| 56-65 | 19.0\% | - | - | - | 100.0\% | - |  | - | 27.0\% | - | 46.7\% | 24.5\% | - | - | 22.7\% |  | 40.2\% | 20.1\% | - |
| OVER 65 | 21.7\% | - | - | - | - | 100.0\% |  | - | 30.8\% |  | 53.3\% | - | 100.0\% | - | 33.9\% | - | 59.8\% | - | 100.0\% |
| REFUSED | 0.7\% | - | - | - | - | - |  | - | - | - | - | - | - | - | - | - | - | - | - |
| Mean | 50.01 | 23.50 | 35.00 | 48.00 | 60.50 | 70.00 |  | 30.24 | 58.15 | 39.22 | 65.56 | 44.43 | 70.00 | 30.83 | 58.29 | 39.07 | 66.18 | 43.37 | 70.00 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 14

| total | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | GENERAL ELECTION VOTE HISTORY |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|UNDER $\mid 40$ | \|OVER | \|UNDER | $\underline{\text { OVER }} \mathbf{\| c} \mid$ | \|UNDER <br> \| 65 | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \text { \| } \\ & \text { 65 }\end{aligned}\right.$ | \|male ${ }^{\text {a }}$ | \|FEMALE| | \|LAND- ${ }^{\text {LINE }}$ | \| MOBILE ${ }^{\text {PHONE }}$ \| | text | \| NEWLY $\mid$ REGIS-\| $\mid$ TERED | \|1 OF 4 | OF 4\|3 | 3 OF 4 \| | OF 4 |
| 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| 12.0\% | 46.4\% | - | 21.9\% | - - | 15.7\% | - | 11.6\% | 12.3\% | 9.6\% | 14.9\% | 11.5\% | 22.0\% | 26.8\% | 33.3\% | 7.9\% | 2.9\% |
| 17.0\% | 53.6\% | - | 25.3\% | - | 18.2\% | - | 20.4\% | 14.2\% | 10.1\% | 20.1\% | 20.8\% | 34.5\% | 28.1\% | 28.9\% | 18.2\% | 8.6\% |
| 29.7\% | - | 41.2\% | 52.9\% | - | 38.1\% | - | 29.5\% | 29.8\% | 18.8\% | 33.3\% | 36.9\% | 30.8\% | 31.4\% | 17.6\% | 40.0\% | 27.6\% |
| 19.0\% | - | 30.3\% | - | 51.6\% | 28.0\% | - | 15.5\% | 21.9\% | 22.1\% | 17.0\% | 18.0\% | 2.7\% | 9.3\% | 12.9\% | 20.7\% | 23.9\% |
| 21.7\% | - | 28.5\% | - | 48.4\% |  | 100.0\% | 23.0\% | 20.6\% | 38.4\% | 13.7\% | 13.0\% | 10.1\% | 4.5\% | 7.3\% | 13.2\% | 35.7\% |
| 0.7\% | - | - | - | - | - | - | - | 1.2\% | 1.1\% | 0.9\% | - | - | - | - | - | 1.4\% |
| 50.01 | 29.66 | 58.05 | 39.36 | 65.10 | 45.28 | 70.00 | 49.50 | 50.42 | 55.63 | 46.86 | 47.59 | 40.68 | 39.93 | 39.31 | 49.20 | 57.13 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
28. What is your age? Are you between...?

BANNER 15

|  | TOTAL | Primary vote frequency |  |  |  |  | PRIMARY BALLOT INDICATOR |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 0 OF 4 | 1 OF 4 | OF 4\| | OF 4\| | $\text { OF } 41$ | None | VOTED GOP | Only Gop | \|Majo|rity |Gop | $\begin{aligned} & \text { \|GOP/ } \\ & \text { \|DEM } \\ & \text { \|EQUAL } \end{aligned}$ | $\begin{aligned} & \text { \|vote } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo|rity |Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| 18-29 | 12.0\% | 16.7\% | 16.3\% | 3.7\% | 9.8\% | 3.5\% | 24.1\% | 5.0\% | 5.2\% | - | - | 15.4\% | - | 16.1\% |
| 30-40 | 17.0\% | 23.9\% | 20.1\% | 14.9\% | 5.3\% | 7.0\% | 35.7\% | 19.0\% | 19.6\% |  | 21.7\% | 34.8\% | 100.0\% | 32.0\% |
| 41-55 | 29.7\% | 31.6\% | 26.0\% | 34.0\% | 34.8\% | 17.9\% | 26.0\% | 19.0\% | 19.6\% |  | 78.3\% | 23.9\% | - | 24.9\% |
| 56-65 | 19.0\% | 16.1\% | 19.7\% | 23.3\% | 21.9\% | 14.3\% | 14.2\% | 21.9\% | 22.5\% | - | - | 11.3\% | - | 11.8\% |
| OVER 65 | 21.7\% | 11.7\% | 17.9\% | 22.3\% | 25.8\% | 57.3\% | - | 35.1\% | 33.1\% | 100.0\% | - | 14.6\% | - | 15.3\% |
| REFUSED | 0.7\% | - | - | 1.7\% | 2.5\% | - | - | - | - | - | - | - | - | - |
| Mean | 50.01 | 45.36 | 47.80 | 53.08 | 53.46 | 60.62 | 39.23 | 54.75 | 54.29 | 70.00 | 45.18 | 44.33 | 35.00 | 44.74 |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 3

|  | TOTAL |  | BAKER/J | Jeanes |  |  |  | IMPOR | RTANT IS | SSUES |  |  |  |  | U.S. S | SENATE B | baLLot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR|ABLE |вотн | UNFAV ORABLE BOTH | $\begin{aligned} & \text { \|OPIN- } \\ & \text { \|ION } \\ & \text { \|BOTH } \end{aligned}$ | \|HEARD |OF |BOTH |  | HEALTH -CARE ISSUES |  | $\left.\begin{aligned} & \mid \text { EDUCA- } \\ & \mid \text { TION } \\ & \text { ISSUES } \end{aligned} \right\rvert\,$ | \|ENVIRO| |NMENTL |ISSUES | $\begin{aligned} & \text { CULTU- } \\ & \text { RAL/ } \\ & \text { SOCIAL } \end{aligned}$ | DK/REF |  | \|Vote | \|Lean | \|Vote <br> \|beas- <br> \|LEY | $\left.\right\|^{\text {Vote }}$ | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| male | 45.0\% | 44.9\% | 23.2\% | 39.7\% | 45.0\% | 53.3\% | 43.0\% | 46.9\% | 33.1\% | 38.1\% | 48.7\% | 24.9\% | 51.4\% | 52.6\% | 20.1\% | 39.1\% | 39.5\% | - | 32.0\% |
| female | 55.0\% | 55.1\% | 76.8\% | 60.3\% | 55.0\% | 46.7\% | 57.0\% | 53.1\% | 66.9\% | 61.9\% | 51.3\% | 75.1\% | 48.6\% | 47.4\% | 79.9\% | 60.9\% | 60.5\% | 100.0\% | 68.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 4

| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MALE | 45.0\% | 50.2\% | 50.1\% | 53.6\% | 37.4\% | 36.4\% | 54.8\% | 53.4\% | 56.9\% | 51.3\% | 51.8\% | 44.2\% | 37.6\% | 36.8\% | 56.7\% | 44.4\% | 52.4\% | 51.7\% | 21.5\% | 31.6\% |
| FEMALE | 55.0\% | 49.8\% | 49.9\% | 46.4\% | 62.6\% | 63.6\% | 45.2\% | 46.6\% | 43.1\% | 48.7\% | 48.2\% | 55.8\% | 62.4\% | 63.2\% | 43.3\% | 55.6\% | 47.6\% | 48.3\% | 78.5\% | 68.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:
banNer 5


FEMALE


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 7

| Total | 300 | 43 | 42 | 84 | 37 | 47 | 77 | 129 | 57 | 72 | 3 | 32 | 33 | 66 | 52 | 45 | 63 | 50 | 52 | 112 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Male | 45.0\% | 40.6\% | 60.4\% | 38.4\% | 41.7\% | 35.9\% | 42.3\% | 51.1\% | 45.3\% | 55.6\% |  | 100.0\% | 100.0\% | 100.0\% | - | - | - | 32.4\% | 50.5\% | 52.8\% |
| FEMALE | 55.0\% | 59.4\% | 39.6\% | 61.6\% | 58.3\% | 64.1\% | 57.7\% | 48.9\% | 54.7\% | 44.4\% |  | - | - |  | .0\% | .0\% | .0\% | 67.6\% | 49.5\% | 47.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:
banNer 8


## DIFFERENTIATORS DATA

 NORTH CAROLINA - HOUSE DISTRICT 8229. Gender:

BANNER 9

$45.0 \% \quad 32.7 \% \quad 47.4 \% \quad 35.8 \% \quad 51.1 \% \quad 55.0 \% \quad 37.7 \% \quad 100.0 \% \quad 100.0 \% \quad-\quad-\quad 58.4 \% \quad 36.2 \% \quad 45.3 \% \quad 40.1 \% \quad 58.0 \% \quad 38.8 \% \quad 45.0 \% \quad 45.5 \% \quad 100.0 \% \quad 100.0 \%$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 10

|  | TOTAL | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\begin{gathered} \text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|COLLGE } \\ \mid \text { GRAD./ } \\ \mid \text { PROST } \end{array}$ | LESS <br> THAN COLLGE | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./ } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \mid \text { COLLGE } \end{aligned}$ | $\left.\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \mid \text { COLLGE } \mid \text { P } \end{aligned}$ | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./\| } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { PRO- } \\ & \text { \|LIF } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|PRO|CHOICE $\qquad$ | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { PRO- } \\ \text { \|LIFE } \end{array}\right. \end{aligned}$ | $\begin{aligned} & \mid \mathrm{PR} \\ & \mid \mathrm{CH} \end{aligned}$ | $\begin{aligned} & \text { ROO- } \\ & \text { COICE } \end{aligned}$ | $\text { \|PRO- } \mid$ | \|PROCHOICE | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\text { \|PRO- } \mid \text { \|СноICE } \mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 |  |  | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| male | 45.0\% | - | - | 44.9\% | 49.1\% | 46.3\% | 36.2\% | 49.7\% | 37.6\% | 51.8\% | 40.6\% | 100.0\% | 100.0\% |  |  | - | 54.3\% | 40.3\% | 41.0\% | 41.1\% | 48.5\% | 42.7\% |
| female | 55.0\% | 100.0\% | 100.0\% | 55.1\% | 50.9\% | 53.7\% | 63.8\% | 50.3\% | 62.4\% | 48.2\% | 59.4\% | - | - | 100.0 | 10 | 00.0\% | 45.7\% | 59.7\% | 59.0\% | 58.9\% | 51.5\% | 57.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 11

|  | total | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: female |  |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|PRO- | \|Should Not Be Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { \| Incest } \end{aligned}$ | CHOICE | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 s t T r i \\ \mid \\ \text { Mester } \end{array}\right. \end{array}$ | Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ |  | PROCHOICE | $\begin{array}{\|l\|l\|} \mid \text { PRO- } \\ \text { \|LIFE } \end{array}$ | $\begin{array}{l\|} \text { \|PRO- } \\ \text { \|СНоICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|LIFE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 |  |  | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| MALE | 45.0\% | 52.1\% | 45.3\% | 51.5\% | 55.5\% | 41.0\% | 41.9\% | 47.2\% | 37.7\% | 100.0\% | 100.0\% |  | - | - | 57.3\% | 37.6\% | 29.4\% | 46.3\% | 38.0\% | 45.7\% |
| female | 55.0\% | 47.9\% | 54.7\% | 48.5\% | 44.5\% | 59.0\% | 58.1\% | 52.8\% | 62.3\% | - | - | 100.0 | 1 | 100.0\% | 42.7\% | 62.4\% | 70.6\% | 53.7\% | 62.0\% | 54.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 13

Total
MALE
FEMALE

$45.0 \% \quad 43.5 \% \quad 54.0 \% \quad 44.8 \% \quad 36.6 \% \quad 47.8 \% \quad 49.7 \% \quad 43.5 \% \quad 47.2 \% \quad 42.6 \% \quad 44.6 \% \quad 47.8 \% \quad 100.0 \% 100.0 \% 100.0 \% ~ 100.0 \% ~ 100.0 \% ~ 100.0 \%$
$\mathbf{5 5 . 0 \%} \quad \mathbf{5 6 . 5} \% \quad \mathbf{4 6 . 0 \%} \quad \mathbf{5 5 . 2 \%} \quad \mathbf{6 3 . 4} \% \quad 52.2 \% \quad 50.3 \% \quad 56.5 \% \quad 52.8 \% \quad 57.4 \% \quad 55.4 \% \quad 52.2 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 14

TOTAL $\left.\begin{gathered}\text { age CLUSTERS: } \\ \\ \text { FEMALE }\end{gathered} \right\rvert\,$ GENDER $\mid$ INTERVIEW $\mid$ GENERAL ELECTION VOTE HISTORY


|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $45.0 \%$ | - | - | - | - | - | $-100.0 \%$ | - | $45.4 \%$ | $44.8 \%$ | $44.8 \%$ | $12.8 \%$ | $59.2 \%$ | $38.5 \%$ | $42.3 \%$ |



## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
29. Gender:

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ |  | REST OF \|DIST. | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \text { \|LIKELY\| } \\ & \text { \|VOTING } \\ & \text { \| } \end{aligned}$ | Very \| Likely| | Somewhat \|Likely | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { \|LICAN } \\ & \text { \|CAND. } \end{aligned}$ | Vote | \|Lean | \|DEMO- |Vote\|CRATIC|\|CAND. | |  | \|Lean | $\begin{aligned} & \text { \|FIRM } \\ & \text { \|UNDE- } \\ & \text { \|CIDED } \end{aligned}$ |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| LANDLINE | 33.2\% | 30.5\% | 41.5\% | 20.3\% | 32.9\% | 35.4\% | 42.4\% | 21.0\% | 40.7\% | 39.8\% | 73.9\% | 26.0\% | 27.1\% | - | 25.1\% |
| MOBILE PHONE | 33.5\% | 33.5\% | 32.5\% | 37.6\% | 32.4\% | 40.1\% | 39.2\% | 41.9\% | 30.5\% | 30.7\% | 26.1\% | 37.5\% | 37.4\% | 40.3\% | 30.8\% |
| text | 33.3\% | 35.9\% | 26.0\% | 42.1\% | 34.7\% | 24.5\% | 18.4\% | 37.1\% | 28.7\% | 29.5\% | - | 36.5\% | 35.5\% | 59.7\% | 44.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 4

|  | total |  |  | State S | Senate b | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE STATE | DISTRIC <br> HOUSE | CT 82: <br> ballot |  |  | \|FAVOR|ABLE |BAKER | \|vote |NEWTON | \|vote |NEWTON I | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|NEWTON | |  | \|lean ${ }^{\text {\| }}$ | \|VOTE $\mid$ SAND- \|idge Id | \|Vote | \|Lean | \|FIRM | UNDE- |CIDED | \|VOTE |NEWTON | | \|VOTE BAKER | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|Vote ${ }^{\text {\|JEANES }} \mid$ | \|Vote $\mid$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | \|AND <br> \|VOTE <br> \|BAKER | \|NOT <br> \|VOTE <br> \|baker | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| LANDLINE | 33.2\% | 38.5\% | 38.8\% | 30.0\% | 25.1\% | 25.1\% | 26.0\% | 43.6\% | 38.4\% | 40.1\% | 41.3\% | 23.6\% | 23.6\% | 23.1\% | 36.6\% | 39.2\% | 51.7\% | 38.2\% | 45.8\% | 20.8\% |
| MOBILE PHONE | 33.5\% | 29.4\% | 29.6\% | 23.2\% | 39.0\% | 39.6\% | 29.2\% | 29.2\% | 29.3\% | 29.7\% | 28.8\% | 43.6\% | 39.3\% | 40.0\% | 22.1\% | 27.8\% | 26.5\% | 29.9\% | 19.9\% | 50.8\% |
| TEXT | 33.3\% | 32.1\% | 31.6\% | 46.8\% | 35.9\% | 35.4\% | 44.9\% | 27.1\% | 32.3\% | 30.1\% | 29.9\% | 32.8\% | 37.1\% | 36.9\% | 41.4\% | 33.0\% | 21.8\% | 31.9\% | 34.3\% | 28.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:
banNer 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| LANDLINE | $33.2 \%$ | $29.2 \%$ | $45.5 \%$ | $32.3 \%$ | $36.3 \%$ | $33.5 \%$ | $31.3 \%$ | $31.8 \%$ | $31.3 \%$ | $32.0 \%$ | $33.4 \%$ | $34.2 \%$ | $37.0 \%$ | $32.7 \%$ | $37.0 \%$ | $43.0 \%$ | $30.4 \%$ | $24.7 \%$ | $26.7 \%$ | $11.3 \%$ | - |
| MOBILE PHONE | $33.5 \%$ | $37.3 \%$ | $24.7 \%$ | $33.5 \%$ | $32.8 \%$ | $33.3 \%$ | $34.2 \%$ | $31.9 \%$ | $39.1 \%$ | $33.8 \%$ | $30.2 \%$ | $31.3 \%$ | $40.7 \%$ | $33.0 \%$ | $40.7 \%$ | $28.9 \%$ | $33.0 \%$ | $39.3 \%$ | $38.5 \%$ | $45.1 \%$ | - |
| TEXT | $33.3 \%$ | $33.5 \%$ | $29.8 \%$ | $34.1 \%$ | $30.9 \%$ | $33.2 \%$ | $34.5 \%$ | $36.4 \%$ | $29.6 \%$ | $34.3 \%$ | $36.4 \%$ | $34.6 \%$ | $22.3 \%$ | $34.4 \%$ | $22.3 \%$ | $28.1 \%$ | $36.5 \%$ | $36.0 \%$ | $34.9 \%$ | $43.6 \%$ | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 6

|  | total | REGIS | STERED MALE | PARTY: | REGIS | STERED FEMALE | PARTY: | REGIS | STERED PA WHITE | PARTY: | $\begin{array}{r} \text { REGIS } \\ \mathrm{NO} \end{array}$ | STERED ON-WHITE | $\begin{aligned} & \text { PARTY: \| } \\ & \text { E } \end{aligned}$ | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|REPUB-\| } \mid \text { LICAN } \mid$ | \| ${ }^{\text {deme- }}$ CRATIC\| | \|INDEP. |/OTHER |/DK | \|REPUB-| | \| ${ }^{\text {demmo- }}$ \| | \|INDEP/OTHER |/DK | \|REPUB- |LICAN | \|demo- ${ }^{\text {cratic }}$ \| | \|INDEP|/OTHER | |/DK | \|REPUB- <br> \|LICAN | \|demo- | | \|INDEP-| |/OTHER| |/DK | $\begin{aligned} & \text { \|REPUB-\| } \\ & \text { IITCAN } \end{aligned}$ \|LICAN |  |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| LANDLINE | 33.2\% | 39.8\% | 32.1\% | 28.2\% | 45.8\% | 29.6\% | 20.9\% | 42.6\% | 37.8\% | 24.8\% | 41.8\% | 21.9\% | 24.6\% | 32.0\% | 21.4\% | 23.0\% |
| mobile phone | 33.5\% | 28.0\% | 36.8\% | 36.5\% | 29.7\% | 31.0\% | 42.5\% | 29.6\% | 33.1\% | 36.2\% | 25.4\% | 32.9\% | 47.8\% | 51.1\% | 33.8\% | 41.6\% |
| text | 33.3\% | 32.2\% | 31.1\% | 35.4\% | 24.5\% | 39.5\% | 36.6\% | 27.8\% | 29.1\% | 39.0\% | 32.7\% | 45.2\% | 27.6\% | 16.9\% | 44.8\% | 35.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 7


## LANDLINE

MOBILE PHONE
TEXT

$$
\begin{array}{llllllllllllllllllll}
33.2 \% & 40.8 \% & 38.9 \% & 21.8 \% & 26.9 \% & 17.7 \% & 37.3 \% & 39.3 \% & 41.7 \% & 37.3 \% & 62.7 \% & 16.4 \% & 52.4 \% & 33.3 \% & 25.1 \% & 26.2 \% & 45.4 \% & 30.2 \% & 36.7 \% & 39.1 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllllll}
33.5 \% & 38.0 \% & 26.4 \% & 43.7 \% & 46.1 \% & 41.7 \% & 28.0 \% & 29.4 \% & 32.7 \% & 26.8 \% & 37.3 \% & 55.5 \% & 18.6 \% & 30.3 \% & 36.3 \% & 34.9 \% & 28.5 \% & 40.1 \% & 28.2 \% & 29.7 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllllllll}
33.3 \% & 21.2 \% & 34.7 \% & 34.6 \% & 27.0 \% & 40.5 \% & 34.7 \% & 31.3 \% & 25.6 \% & 35.9 \% & & 28.1 \% & 29.0 \% & 36.3 \% & 38.6 \% & 38.9 \% & 26.1 \% & 29.7 \% & 35.1 \% & 31.2 \%
\end{array}
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 8

|  | TOTAL |  | IDEOLOGY: NON-WHITE |  |  | IDEOLOGY CAN-AMER BLACK | Y: | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | $\begin{aligned} & \text { EVANGELICAL/\| } \\ & \text { BORN-AGAIN: } \\ & \text { FEMALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \| ${ }_{\text {LIB }}$ ERAL | \|mod- ${ }_{\text {\| }}^{\text {ERATE }}$ \| | CONSER VATIVE | $\left.\right\|^{\text {LİIB- }}$ ERAL | \|mod- ${ }^{\text {\| }}$ \| | \|CONSER| ${ }^{\text {\|VATIVE }}$ | VOTED TRUMP $\square$ | $\text { \| VOTED } \mid$ | \|VOTED |OTHER | | \|Yes | No \| | \|Yes | | \|no | \|YES |  | YES |  | \|YES | No |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| LANDLINE | 33.2\% | 9.6\% | 38.4\% | 36.9\% | 8.3\% | 40.0\% | 23.7\% | 41.9\% | 24.5\% | 34.2\% | 20.5\% | 38.6\% | 41.5\% | 24.9\% | 41.0\% | 23.4\% | 42.0\% | 26.0\% | 44.0\% | 26.7\% |
| MOBILE PHONE | 33.5\% | 48.8\% | 27.5\% | 29.0\% | 50.2\% | 25.3\% | 31.5\% | 28.4\% | \% 39.4\% | 31.6\% | 40.5\% | 30.2\% | 26.6\% | 40.6\% | 25.0\% | 44.0\% | 28.1\% | 38.1\% | 24.5\% | 40.9\% |
| text | 33.3\% | 41.6\% | 34.1\% | 34.1\% | 41.5\% | 34.7\% | 44.8\% | 29.6\% | \% 36.1\% | 34.2\% | 39.0\% | 31.2\% | 31.9\% | 34.5\% | 34.0\% | 32.6\% | 29.8\% | 35.9\% | 31.5\% | 32.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 9

LANDLINE
MOBILE PHONE
TEXT





## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 10

|  | TOTAL | EDUCATION: FEMALE |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | EDUCATION:$\mid$ AFRICAN-AMER./BLACK |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: female |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | \| issue of | ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned} \right\rvert\,$ | $\begin{aligned} & \text { \|COLLGE } \\ & \mid \text { GRAD./ } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | COLLGE GRAD./ POST | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{array}{\|l\|} \text { COLLGE } \\ \mid \text { GRAD./\| } \\ \text { \|POST } \end{array}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { \|THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { PRO- } \\ \text { \|CHOICE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE \| } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|'CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| LANDLINE | 33.2\% | 44.0\% | 24.4\% | 46.6\% | 28.2\% | 27.0\% | 23.2\% | 27.2\% | 19.0\% | 40.1\% | 24.9\% | 40.5\% | 26.9\% | 39.7\% | 23.5\% | 40.0\% | 27.8\% | 37.9\% | 20.2\% | 36.9\% | 18.5\% |
| MOBILE PHONE | 33.5\% | 32.2\% | 36.0\% | 30.5\% | 35.1\% | 32.2\% | 40.3\% | 29.5\% | 45.0\% | 27.7\% | 39.2\% | 26.2\% | 41.8\% | 29.2\% | 37.4\% | 27.0\% | 40.2\% | 32.1\% | 37.5\% | 34.7\% | 37.1\% |
| text | 33.3\% | 23.8\% | 39.6\% | 22.9\% | 36.7\% | 40.7\% | 36.5\% | 43.4\% | 36.0\% | 32.2\% | 35.9\% | 33.3\% | 31.4\% | 31.1\% | 39.1\% | 32.9\% | 32.0\% | 30.0\% | 42.2\% | 28.3\% | 44.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 11

|  | total | POSITIIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: MALE |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{gathered} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \mid \text { Rape/ } \\ & \mid \text { Incest } \end{aligned}$ | CHOICE | \|During| |1stTri| |Mester| | Until 20th Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \mathrm{LIFIF} \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { \|PRO- } \\ \mid \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { \|PRO- } \\ \mid \text { \|IFE } \end{array}$ | PROCHOICE |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| LANDLINE | 33.2\% | 40.0\% | 38.0\% | 50.6\% | 34.6\% | 25.0\% | 33.0\% | 24.5\% | 19.7\% | 42.0\% | 23.9\% | 37.7\% | 25.7\% | 41.4\% | 26.4\% | 30.8\% | 22.6\% | 28.2\% | 20.7\% |
| MOBILE PHONE | 33.5\% | 25.6\% | 20.2\% | 20.5\% | 30.9\% | 40.3\% | 33.6\% | 47.4\% | 41.8\% | 22.6\% | 46.5\% | 28.9\% | 36.0\% | 24.8\% | 41.3\% | 30.3\% | 38.6\% | 30.7\% | 40.5\% |
| text | 33.3\% | 34.4\% | 41.8\% | 29.0\% | 34.4\% | 34.7\% | 33.4\% | 28.1\% | 38.5\% | 35.4\% | 29.6\% | 33.4\% | 38.3\% | 33.8\% | 32.3\% | 38.9\% | 38.8\% | 41.1\% | 38.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE | \|NON- ${ }^{\text {WHITE }}$ | \|Africn <br> \|Amer./ <br> \|Black | $\text { \|His- } \mid$ \|Latino| | $\begin{array}{\|l\|} \mid \text { Asian/ } \\ \mid \text { Asian- } \\ \mid \text { Amer. } \end{array}$ | Other | \|WHITE | \|NON|WHITE | \|Africn <br> \|Amer./ <br> \|Black | His- ${ }^{\text {panic/\| }}$ <br> Latino\| | Asian/ AsianAmer. |  | \|WHITE | NONWHITE | Africn Amer./ <br> Black | Hispanic/ Latino | Asian/ AsianAmer. | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 |  | 21 | 115 | 49 | 35 | 9 | 4 |  |
| LANDLINE | 33.2\% | 35.7\% | 25.8\% | 22.9\% | 29.6\% | 40.3\% | 50.8\% | 36.6\% | 23.7\% | 24.7\% | - |  | - 100.0\% | 34.9\% | 27.2\% | 21.5\% | 37.5\% | 62.2\% |  |
| MOBILE PHONE | 33.5\% | 32.6\% | 36.4\% | 37.6\% | 32.7\% | 43.3\% | - | 28.9\% | 47.6\% | 47.9\% | 59.3\% | 53.5\% | \% | 35.9\% | 29.0\% | 29.7\% | 25.5\% | 37.8\% |  |
| text | 33.3\% | 31.7\% | 37.8\% | 39.5\% | 37.8\% | 16.4\% | 49.2\% | 34.5\% | 28.7\% | 27.4\% | 40.7\% | 46.5\% | \% - | 29.2\% | 43.8\% | 48.8\% | 37.0\% |  | 100.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 13

|  | TOTAL |  |  | AGE |  |  |  |  | AGE CLU | USTERS |  |  |  |  | $\begin{aligned} & \text { AGE CLU } \\ & \text { MAL } \end{aligned}$ | USTERS: LE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|18-29 | | \|30-40 | \|41-55 | $\left.\right\|^{56-65}$ | \|OVER ${ }^{\text {\| }}$ \| | \|UNDER | \|OVER | \|UNDER | \|OVER $\mid 55$ | \|UNDER ${ }^{\text {\| }} 65$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \hline \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| LANDLINE | 33.2\% | 26.5\% | 19.7\% | 21.1\% | 38.6\% | 58.9\% | 22.5\% | 37.4\% | 21.8\% | 49.4\% | 25.9\% | 58.9\% | 22.3\% | 38.8\% | 22.5\% | 51.2\% | 26.0\% | 58.6\% |
| MOBILE PHONE | 33.5\% | 41.7\% | 39.7\% | 37.6\% | 30.0\% | 21.2\% | 40.5\% | 30.5\% | 39.1\% | 25.3\% | 36.8\% | 21.2\% | 37.7\% | 31.3\% | 37.9\% | 26.1\% | 36.8\% | 21.8\% |
| text | 33.3\% | 31.8\% | 40.6\% | 41.3\% | 31.4\% | 19.9\% | 37.0\% | 32.0\% | 39.2\% | 25.3\% | 37.3\% | 19.9\% | 40.0\% | 29.9\% | 39.7\% | 22.6\% | 37.1\% | 19.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|UNDER ${ }^{\text {\| }} 40$ | \|OVER | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\mid$ OVER ${ }^{\text {\| }}$ \| | \|UNDER ${ }^{\text {\| }}$ \| | \|OVER | \|MALE ${ }^{\text {a }}$ | \| FEMALE | \|LAND- | $\begin{aligned} & \mid \text { MOBILE } \\ & \mid \text { PHONE } \end{aligned}$ | text | $\begin{aligned} & \mid \text { NEWLY } \\ & \text { \|REGIS- } \\ & \text { \|TERED } \end{aligned}$ | $1 \text { OF } 4 \mid 2$ |  |  | $4 \text { OF } 4$ |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| LANDLINE | 33.2\% | 22.8\% | 36.4\% | 21.2\% | 48.0\% | 25.8\% | 59.1\% | 33.5\% | 33.0\% | 100.0\% | \% | - | 3.2\% | 19.5\% | 31.2\% | 27.1\% | 42.8\% |
| MOBILE PHONE | 33.5\% | 43.2\% | 29.9\% | 40.1\% | 24.7\% | 36.8\% | 20.7\% | 33.4\% | 33.7\% |  | 100.0\% | - | 30.8\% | 30.5\% | 34.5\% | 32.2\% | 34.9\% |
| TEXT | 33.3\% | 34.0\% | 33.7\% | 38.7\% | 27.3\% | 37.4\% | 20.2\% | 33.1\% | 33.4\% | - | - | 100.0\% | 66.0\% | 50.0\% | 34.3\% | 40.7\% | 22.2\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
30. Interview:

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD:

BANNER 1


Total
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 2


Total
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 3


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

 NORTH CAROLINA - HOUSE DISTRICT 8231. HD :

BANNER 4


Total
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD:
banNer 5


Total
HD 82 $100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%-$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :
banNer 6

|REPUB-|DEMO- |INDEP.|REPUB-|DEMO- |INDEP-|REPUB-|DEMO- |INDEP-|REPUB-|DEMO- |INDEP-|REPUB-|DEMO- |INDEP-


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 7


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :
banNer 8


Total
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

 NORTH CAROLINA - HOUSE DISTRICT 8231. HD :

BANNER 9


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 10


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 11


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD :

BANNER 12


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

 NORTH CAROLINA - HOUSE DISTRICT 8231. HD:

BANNER 13


Total
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
31. HD:

BANNER 14


Total
HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

 NORTH CAROLINA - HOUSE DISTRICT 8231. HD :

BANNER 15


HD 82
$100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \% 100.0 \%$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 1

|  | Total | Area |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \|CON- | \|KANNAPOLIS | | \|REST |OF |DIST. |  | \|LIKELY |VOTING | | Very Likely | Somewhat Likely | $\begin{aligned} & \text { \|REPUB-\|Vote } \\ & \text { LICACAN } \\ & \text { \|CAND. } \end{aligned}$ |  |  | $\begin{aligned} & \text { \|DEMO- \|Vote } \\ & \text { \|CRATIC\| } \\ & \text { \|CAND. \| } \end{aligned}$ |  | \|Lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| CONCORD | 60.0\% | 100.0\% | - | - | 59.3\% | 64.3\% | 54.4\% | 84.7\% | 53.8\% | 53.9\% | 51.5\% | 66.2\% | 67.3\% | 38.9\% | 65.8\% |
| KANNAPOLIS | 32.0\% |  | 100.0\% | - | 31.8\% | 33.0\% | 41.5\% | 15.3\% | 36.0\% | 35.7\% | 48.5\% | 26.8\% | 27.1\% | 20.4\% | 34.2\% |
| REST OF DISTRICT | 8.0\% | - |  | 100.0\% | 8.9\% | 2.8\% | 4.1\% | - | 10.2\% | 10.4\% |  | 7.0\% | 5.6\% | 40.7\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 3

|  | TOTAL |  | BAKER/J | JEANES |  |  |  | IMPOR | RTANT IS | SSUES |  |  |  |  | U.S. S | SENATE | baLLot |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { ABOTH } \end{aligned}$ | \|UNFAV|ORABLE |BOTH | OPIN- <br> ION <br> \|BOTH | $\begin{aligned} & \text { \|HEARD } \\ & \text { \|OF } \\ & \text { \|BOTH } \end{aligned}$ | ECONOMIC \|ISSUES | $\begin{aligned} & \text { \|HEALTH\| } \\ & \mid- \text {-CARE } \\ & \text { ISSSUES } \end{aligned}$ | CRIME/ PUBLIC SAFETY | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { \|TION } \\ & \text { ISSUES } \\ & \text { I } \end{aligned}$ | $\begin{aligned} & \text { \|ENVIRO\| } \\ & \text { \|NMENTL\| } \\ & \text { IISSUES\| } \end{aligned}$ | $\begin{aligned} & \mid \text { CULTU-\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ |  | \|Vote <br> \|BUDD <br> \| | \|Vote | Lean | \|vote |beas|LEY | \|Vote | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 |  | 135 | 134 | 1 | 13 |
| CONCORD | 60.0\% | 60.6\% | 62.0\% | 72.5\% | 63.3\% | 59.9\% | 60.1\% | 54.4\% | 65.2\% | 50.9\% | 77.3\% | 55.2\% | 54.1\% | 54.0\% | 58.1\% | 68.5\% | 68.2\% | 100.0\% | 40.4\% |
| KANNAPOLIS | 32.0\% | 39.4\% | 38.0\% | 27.5\% | 29.1\% | 32.3\% | 31.8\% | 38.5\% | 29.1\% | 42.2\% | 8.7\% | 26.2\% | 36.5\% | 37.1\% | 22.1\% | 25.0\% | 25.2\% | - | 51.8\% |
| REST OF DISTRICT | 8.0\% | - | - | - | 7.6\% | 7.7\% | 8.0\% | 7.0\% | 5.7\% | 6.9\% | 14.0\% | 18.5\% | 9.3\% | 8.9\% | 19.8\% | 6.5\% | 6.6\% | - | 7.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 4

|  | TOTAL |  |  | State S | SENATE B | ballot |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON } \end{aligned}$ |  |  | HOUSE State | DISTRIC <br> HOUSE | CT 82: <br> BALLOT |  |  | \|FAVOR|ABLE |BAKER | \|Vote |NEWTON | \|vote NEWTON | | \|UNDE|CIDED | |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Vote | \|Lean | \|vote |SAND- <br> \|IDGE | \|Vote ${ }^{\text {\| }}$ | \|Lean | \|FIRM |UNDE|CIDED | $\left\lvert\, \begin{array}{l\|l\|} \text { \|VOTE \| } \\ \text { NEWTON } \\ \text { N } \end{array}\right.$ | $\mid$ Vote <br> \|BAKER | \|Vote | \|Lean | | \|Vote |JEANES | | $\left.\right\|^{\text {Vote }}$ | \| Lean | \|FIRM |UNDE|CIDED | \|vote |BAKER | \|AND |VOTE |BAKER | \|NOT | VOTE |BAKER | \|ALL |BAL|LOTS |
| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| CONCORD | 60.0\% | 53.0\% | 52.2\% | 76.8\% | 67.8\% | 67.6\% | 70.9\% | 60.4\% | 58.8\% | 54.6\% | 54.7\% | 54.1\% | 65.4\% | 66.6\% | 36.6\% | 65.0\% | 56.9\% | 53.7\% | 38.9\% | 42.6\% |
| KANNAPOLIS | 32.0\% | 37.3\% | 38.5\% | - | 25.3\% | 25.1\% | 29.1\% | 35.7\% | 31.7\% | 36.6\% | 36.7\% | 34.9\% | 27.5\% | 26.0\% | 63.4\% | 27.1\% | 40.6\% | 36.8\% | 46.7\% | 47.3\% |
| REST OF DISTRICT | 8.0\% | 9.7\% | 9.3\% | 23.2\% | 6.9\% | 7.3\% | - | 3.9\% | 9.5\% | 8.8\% | 8.6\% | 11.0\% | 7.1\% | 7.4\% | - | 7.8\% | 2.5\% | 9.5\% | 14.3\% | 10.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 5

| Total | 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CONCORD | 60.0\% | 59.2\% | 59.1\% | 57.7\% | 59.9\% | 60.6\% | 60.6\% | 58.4\% | 63.8\% | 64.2\% | 50.2\% | 50.8\% | 48.3\% | 60.0\% | 48.3\% | 54.5\% | 63.6\% | 62.7\% | 61.0\% | 74.6\% |
| KANNAPOLIS | 32.0\% | 33.8\% | 30.6\% | 29.2\% | 35.2\% | 32.9\% | 28.1\% | 33.9\% | 28.8\% | 30.2\% | 36.2\% | 37.6\% | 36.8\% | 32.6\% | 36.8\% | 39.1\% | 32.3\% | 23.6\% | 25.3\% | 11.5\% |
| REST OF DISTRICT | 8.0\% | 7.0\% | 10.3\% | 13.2\% | 4.8\% | 6.5\% | 11.3\% | 7.7\% | 7.4\% | 5.5\% | 13.7\% | 11.5\% | 14.8\% | 7.5\% | 14.8\% | 6.3\% | 4.1\% | 13.7\% | 13.7\% | 13.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 6

|  | TOTAL | REGIS | TERED MALE | PARTY: | REGIS | Stered FEMALE | PARTY: | REGIS | Stered WHITE | PARTY: | REGIS N | STERED N-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | DEMOCRATIC | $\begin{aligned} & \text { \| INDEP. } \\ & \text { C\| } \text { /OTHER } \\ & \text { \| } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { REPUB- } \\ \text { \|LICAN } \\ \mid \end{array}$ | demo- | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ |  | \|demo- ${ }^{\text {CRATIC }}$ \| | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB-\| } \\ & \mid \text { LICAN } \end{aligned}$ | DEMOCRATIC | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | $\begin{aligned} & \mid \text { REPUB- } \\ & \text { \|LICAN } \end{aligned}$ | DEMOCRATIC |  |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| CONCORD | 60.0\% | 56.5\% | 58.2\% | 65.1\% | 52.8\% | 66.6\% | 60.1\% | 57.8\% | 63.4\% | 61.7\% | 33.5\% | 63.9\% | 65.7\% | 16.8\% | 62.7\% | 69.6\% |
| KANNAPOLIS | 32.0\% | 37.7\% | 38.8\% | 22.5\% | 40.4\% | 28.7\% | 24.8\% | 39.1\% | 32.8\% | 28.0\% | 34.5\% | 31.6\% | 11.0\% | 35.3\% | 32.3\% | 16.8\% |
| REST OF DIStRICT | 8.0\% | 5.8\% | 3.0\% | 12.4\% | 6.9\% | 4.7\% | 15.1\% | 3.1\% | 3.8\% | 10.3\% | 32.0\% | 4.5\% | 23.3\% | 47.9\% | 5.0\% | 13.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:
banNer 8

|  | total |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: <br> AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN UNDER 18 hOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { MALE } \end{aligned}$ |  | \| EVANGELICAL/ BORN-AGAIN: FEMALE |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { MOD- } \\ & \mid \text { ERATE } \end{aligned}\right.$ | CONSER VATIVE | $\begin{aligned} & \mid \text { LIB- } \\ & \text { \|ERAL } \end{aligned}$ | \|mod- ${ }^{\text {\| }}$ \| | \|CONSER |VATIVE $\square$ | \|VOTED TRUMP | | \|VOTED || | VOTED OTHER | YES | NO | \|Yes | |  | \|YES |  |  |  | \|YES | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| CONCORD | 60.0\% | 72.9\% | 53.0\% | 41.5\% | 73.1\% | 50.0\% | 42.3\% | 55.3\% | 66.2\% | 36.3\% | 65.6\% | 58.3\% | 55.6\% | 65.7\% | 64.2\% | 56.4\% | 46.9\% | 72.3\% | 57.2\% | 66.1\% |
| KANNAPOLIS | 32.0\% | 21.2\% | 34.9\% | 28.7\% | 23.3\% | 40.7\% | 25.0\% | 35.7\% | 27.3\% | 51.3\% | 19.9\% | 36.6\% | 39.5\% | 24.3\% | 32.4\% | 30.2\% | 46.8\% | 20.0\% | 40.7\% | 24.2\% |
| REST OF DISTRICT | 8.0\% | 5.9\% | 12.1\% | 29.8\% | 3.6\% | 9.4\% | 32.7\% | 9.0\% | 6.5\% | 12.4\% | 14.5\% | 5.1\% | 4.8\% | 10.0\% | 3.4\% | 13.4\% | 6.3\% | 7.6\% | 2.1\% | 9.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 9

| Total | 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| CONCORD | $60.0 \%$ | $51.2 \%$ | $65.1 \%$ | $56.1 \%$ | $63.3 \%$ | $62.2 \%$ | $60.1 \%$ | $65.8 \%$ | $55.8 \%$ | $57.8 \%$ | $62.8 \%$ | $63.9 \%$ | $59.4 \%$ | $58.6 \%$ | $61.3 \%$ | $52.2 \%$ | $63.5 \%$ | $50.5 \%$ | $67.5 \%$ | $53.0 \%$ | $66.4 \%$ |
| KANNAPOLIS | $32.0 \%$ | $32.5 \%$ | $24.3 \%$ | $31.0 \%$ | $28.5 \%$ | $28.1 \%$ | $32.8 \%$ | $24.1 \%$ | $37.3 \%$ | $32.9 \%$ | $30.2 \%$ | $28.9 \%$ | $34.9 \%$ | $22.8 \%$ | $29.5 \%$ | $27.0 \%$ | $31.6 \%$ | $42.7 \%$ | $24.0 \%$ | $42.8 \%$ | $23.3 \%$ |
| REST OF DISTRICT | $8.0 \%$ | $16.3 \%$ | $10.6 \%$ | $12.9 \%$ | $8.1 \%$ | $9.8 \%$ | $7.0 \%$ | $10.1 \%$ | $6.9 \%$ | $9.3 \%$ | $7.1 \%$ | $7.2 \%$ | $5.6 \%$ | $18.5 \%$ | $9.3 \%$ | $20.8 \%$ | $4.9 \%$ | $6.7 \%$ | $8.5 \%$ | $4.1 \%$ | $10.3 \%$ |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 10

|  | TOTAL | $\begin{aligned} & \text { EDUCATION: } \\ & \text { FEMALE } \end{aligned}$ |  | $\begin{aligned} & \text { EDUCATION: } \\ & \text { WHITE } \end{aligned}$ |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: female |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | ISSUE OF ABORTION: AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \mid \text { THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | LESS <br> THAN COLLGE | $\begin{aligned} & \mid \text { COLLGE } \\ & \mid \text { GRAD./ } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { THAN } \\ \text { THELLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \text { \|GRAD./ } \\ & \text { \| POST } \end{aligned}$ | \|LESS <br> THAN <br> \|COLLGE | $\left.\begin{array}{\|l\|} \mid \text { COLLGE } \\ \mid \text { GRAD./\| } \\ \mid \text { POST } \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { LIFIFE } \end{array}$ | $\begin{array}{\|l\|} \hline \text { PRO- } \\ \mid \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIIFE } \end{aligned}$ | \|PRO- <br> \|CHOICE |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| CONCORD | 60.0\% | 48.5\% | 68.5\% | 48.2\% | 69.5\% | 58.2\% | 62.3\% | 63.3\% | 56.8\% | 57.9\% | 64.9\% | 60.7\% | 61.0\% | 54.8\% | 67.6\% | 58.8\% | 65.7\% | 55.4\% | 63.7\% | 48.2\% | 65.6\% |
| KANNAPOLIS | 32.0\% | 42.7\% | 24.5\% | 44.9\% | 25.8\% | 35.2\% | 19.2\% | 33.2\% | 24.2\% | 32.1\% | 29.7\% | 33.4\% | 28.9\% | 30.6\% | 30.2\% | 33.3\% | 32.1\% | 22.7\% | 25.8\% | 31.1\% | 25.8\% |
| REST OF DISTRICT | 8.0\% | 8.9\% | 7.1\% | 6.9\% | 4.7\% | 6.6\% | 18.6\% | 3.5\% | 19.0\% | 10.1\% | 5.4\% | 5.9\% | 10.0\% | 14.6\% | 2.2\% | 7.9\% | 2.2\% | 21.9\% | 10.5\% | 20.7\% | 8.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 11

|  | TOTAL | POSITIION ON ABORTION |  |  |  |  |  |  |  | POSITION ON ABORTION: male |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | POSITION ON ABORTION: \|AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|Should |Not Be |Legal | Saves Mother Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { Racest } \end{aligned}$ | PRO\|CHOICE | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 s t T r i \\ \mid \text { Mester } \end{array}\right. \end{array}$ | Until <br> 20th <br> Week | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \text { PRO- } \\ \text { PROICE } \end{array}$ | \| PRO- | PROCHOICE | PRO- <br> LIFE | $\text { \|PRO- } \mid \text { \|СноICE } \mid$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIF } \end{aligned}$ | PRO- <br> CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| Total | 300 | 143 | 31 | 41 | 71 | 142 | 46 | 28 | 68 | 75 | 58 | 68 | 84 | 117 | 88 | 25 | 54 | 18 | 44 |
| CONCORD | 60.0\% | 57.4\% | 50.8\% | 63.9\% | 56.5\% | 65.3\% | 65.8\% | 66.2\% | 64.6\% | 61.7\% | 60.4\% | 52.8\% | 68.7\% | 59.0\% | 66.3\% | 51.9\% | 63.7\% | 48.7\% | 64.6\% |
| KANNAPOLIS | 32.0\% | 32.1\% | 35.3\% | 30.7\% | 31.5\% | 29.1\% | 25.8\% | 33.8\% | 29.4\% | 31.2\% | 31.1\% | 33.0\% | 27.8\% | 33.2\% | 30.3\% | 24.3\% | 27.2\% | 27.4\% | 28.9\% |
| REST OF DISTRICT | 8.0\% | 10.5\% | 13.9\% | 5.4\% | 12.0\% | 5.6\% | 8.4\% | - | 6.0\% | 7.1\% | 8.5\% | 14.2\% | 3.5\% | 7.8\% | 3.4\% | 23.8\% | 9.1\% | 23.9\% | 6.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE |  | \|Africn |Amer./ |Black | His- \| panic/ Latino| | $\left.\begin{aligned} & \mid \text { Asian/\| } \\ & \mid \text { Asian- } \\ & \mid \text { Amer. } \end{aligned} \right\rvert\,$ | Other | \|White | NONWHITE | \|Africn| |Amer./ |Black |  | Asian/ Asian Amer . | \|Other | \|WHITE | NONWHITE | \|Africn |Amer./ |Black | His- <br> panic/ <br> Latino | $\begin{aligned} & \text { \|Asian/\| } \\ & \text { \|Asian- } \\ & \text { \|Amer. } \end{aligned}$ |  |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 1 | 115 | 49 | 35 | 9 | 4 | 1 |
| CONCORD | 60.0\% | 60.4\% | 59.8\% | 59.9\% | 56.9\% | 83.6\% | - | 60.1\% | 60.3\% | 64.8\% | 40.7\% | 53.5\% | - | 60.6\% | 59.4\% | 56.1\% | 61.2\% | 100.0\% | \% |
| KANNAPOLIS | 32.0\% | 34.1\% | 25.6\% | 28.5\% | 10.2\% | 16.4\% | 49.2\% | 35.2\% | 23.1\% | 24.1\% | - | 46.5\% | - | 33.1\% | 27.3\% | 31.8\% | 13.0\% | - | 100.0\% |
| REST OF DISTRICT | 8.0\% | 5.6\% | 14.6\% | 11.6\% | 32.9\% | - | 50.8\% | 4.7\% | 16.6\% | 11.1\% | 59.3\% |  | 100.0\% | 6.3\% | 13.3\% | 12.0\% | 25.8\% | - | - - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 13

|  | TOTAL | AGE |  |  |  |  | AGE Clusters |  |  |  |  |  | AGE CLUSTERS: MALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | \| $30-40$ | \|41-55 | $\left.\right\|^{56-65}$ | $\left.\right\|_{\text {\|OVER }} \mathbf{6 5}$ | \|UNDER $\mid 40$ | $\left\lvert\, \begin{aligned} & \text { lover } \\ & 140 \\ & \mid\end{aligned}\right.$ | \|UNDER ${ }^{\text {l }}$ \| | $\begin{aligned} & \text { \|OVER } \\ & \mid 55 \end{aligned}$ | $\mid$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \hline \end{aligned}$ | \|UNDER $\text { \| } 55$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| Total | 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| CONCORD | 60.0\% | 58.7\% | 59.7\% | 66.4\% | 57.3\% | 54.9\% | 59.3\% | 60.4\% | 62.9\% | 56.0\% | 61.5\% | 54.9\% | 51.0\% | 64.5\% | 58.4\% | 63.0\% | 58.7\% | 65.0\% |
| KANNAPOLIS | 32.0\% | 27.1\% | 23.6\% | 27.7\% | 39.1\% | 40.4\% | 25.0\% | 34.7\% | 26.4\% | 39.8\% | 29.5\% | 40.4\% | 30.0\% | 33.3\% | 30.5\% | 35.0\% | 31.4\% | 35.0\% |
| REST OF DISTRICT | 8.0\% | 14.2\% | 16.7\% | 5.9\% | 3.5\% | 4.7\% | 15.7\% | 4.9\% | 10.7\% | 4.2\% | 9.0\% | 4.7\% | 19.0\% | 2.3\% | 11.1\% | 2.0\% | 9.9\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|UNDER |40 | $\left\lvert\, \begin{aligned} & \text { \|OVER } \\ & 140\end{aligned}\right.$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 55\end{aligned}\right.$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 65 \end{aligned}$ | \|MaLE | \|FEMALE | $\mid$ LLand- ${ }^{\text {LINE }}$ | ${ }^{\text {\| MOBILE }}$ \| $\mathrm{PHONE} \mid$ | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \text { \|REGIS-\| } \\ \text { \|TERED } \end{array}\right. \end{aligned}$ | $\left\lvert\, \begin{array}{ll} 1 & \text { OF } 4 \mid \\ \hline \end{array}\right.$ |  |  | OF 4 |
| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |
| CONCORD | 60.0\% | 67.5\% | 57.3\% | 67.0\% | 50.8\% | 63.8\% | 45.6\% | 60.2\% | 59.9\% | 55.1\% | 60.0\% | 64.8\% | 73.6\% | 56.7\% | 60.6\% | 59.9\% | 59.9\% |
| KANNAPOLIS | 32.0\% | 20.1\% | 35.7\% | 22.6\% | 43.3\% | 27.9\% | 45.3\% | 32.3\% | 31.8\% | 40.0\% | 31.0\% | 25.0\% | 16.2\% | 32.2\% | 26.3\% | 31.3\% | 35.0\% |
| REST OF DIStrict | 8.0\% | 12.5\% | 7.0\% | 10.4\% | 5.8\% | 8.3\% | 9.1\% | 7.6\% | 8.3\% | 4.9\% | 9.0\% | 10.1\% | 10.2\% | 11.1\% | 13.0\% | 8.8\% | 5.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
32. HD 82 AREA:

BANNER 15

|  | TOTAL | PRIMARY VOTE FREQUENCY |  |  |  |  | Primary ballot indicator |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | O OF 4 | $\left\lvert\, \begin{array}{ll}1 & \text { OF } 4 \mid \\ \end{array}\right.$ | 2 OF 4 | 3 OF 41 | OF 4 | \|none | \|Voted |GOP $\qquad$ | \|only | \|Majo- <br> \|rity <br> \|Gop | \|GOP/ <br> \|DEM <br> \|EQUAL | $\begin{aligned} & \text { \|VOTE } \\ & \text { \|DEM } \\ & \text { \| } \end{aligned}$ | \|Majo- <br> \|rity <br> \|Dem | $\begin{aligned} & \text { \|Only } \\ & \text { \|Dem } \end{aligned}$ |
| Total | 300 | 95 | 80 | 54 | 42 | 29 | 32 | 33 | 32 | 1 | 5 | 27 | 1 | 26 |
| CONCORD | 60.0\% | 58.4\% | 62.0\% | 53.6\% | 69.9\% | 57.2\% | 65.7\% | 56.3\% | 55.0\% | 100.0\% | 64.6\% | 66.7\% | 100.0\% | 65.3\% |
| KANNAPOLIS | 32.0\% | 31.3\% | 27.3\% | 35.8\% | 30.1\% | 42.8\% | 19.0\% | 28.4\% | 29.3\% | - | 35.4\% | 20.9\% | - | 21.9\% |
| REST OF DISTRICT | 8.0\% | 10.3\% | 10.7\% | 10.6\% | - | - | 15.3\% | 15.3\% | 15.7\% | - | - | 12.3\% | - | 12.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 1


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | KATHERINE JEANES |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|FAVOR-| | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| | NO <br> OPIN- <br> ION | \|NEVER |HEARD |OF | \|favor-| ${ }^{\text {able }}$ | \|UNFAV-| | \|NO OPIN|ION | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \mid \text { ABLE } \end{aligned}$ | \|UNFAV-|No | NO OPINION | \|NEVER |HEARD |OF | $\begin{array}{\|l\|} \text { \|FAVOR-\| } \\ \text { \|ABLE } \end{array}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ | NO OPINION | \|NEVER <br> HEARD \|OF |  | \|UNFAV|ORABLE |BOTH | $\begin{aligned} & \text { \|OPIN- } \\ & \mid \text { ION } \\ & \mid \text { BOTH } \end{aligned}$ | \|HEARD |OF |вотн |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| NEWLY REGISTERED | 3.2\% | 3.5\% | 3.0\% | 3.7\% | 2.8\% | 2.6\% | - | 1.4\% | 4.5\% | - | - | 2.7\% | 6.0\% | 9.4\% | - | 3.7\% | 2.3\% | - | - | 2.4\% | 1.8\% |
| 1 OF 4 | 13.5\% | 12.6\% | 9.8\% | 15.0\% | 14.1\% | 15.3\% | 5.4\% | 15.0\% | 13.4\% | 9.0\% | 11.2\% | 17.1\% | 14.4\% | 19.7\% | 13.3\% | 15.9\% | 11.6\% | 19.3\% |  | 12.0\% | 13.9\% |
| 2 OF 4 | 13.5\% | 16.0\% | 2.9\% | 12.9\% | 15.6\% | 5.0\% | 23.6\% | 13.0\% | 14.6\% | 13.3\% | 11.2\% | 9.8\% | 16.3\% | 7.4\% | 16.1\% | 11.4\% | 15.2\% | 10.8\% |  | 15.6\% | 14.0\% |
| 3 OF 4 | 22.7\% | 17.8\% | 27.9\% | 25.3\% | 22.3\% | 29.6\% | 10.8\% | 26.1\% | 21.1\% | 26.6\% | 21.8\% | 22.4\% | 21.1\% | 11.5\% | 27.4\% | 22.3\% | 24.3\% | 30.6\% |  | 23.2\% | 25.9\% |
| 4 OF 4 | 47.0\% | 50.1\% | 56.5\% | 43.1\% | 45.1\% | 47.6\% | 60.2\% | 44.5\% | 46.4\% | 51.1\% | 55.8\% | 48.0\% | 42.3\% | 52.0\% | 43.2\% | 46.6\% | 46.6\% | 39.3\% | 100.0\% | 46.8\% | 44.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 3

|  | total | BAKER/JEANES |  |  |  | IMPORTANT ISSUES |  |  |  |  |  |  | U.S. Senate ballot |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | FAVORABLE BOTH | \|UNFAV|ORABLE |BOTH | $\begin{aligned} & \text { \|OPIN- } \\ & \text { ION } \\ & \text { IOOTH } \end{aligned}$ | HEARD OF BOTH |  | $\begin{aligned} & \text { \|HEALTH\| } \\ & \text { \|-CARE } \\ & \text { \|ISSUES\| } \end{aligned}$ | CRIME/ PUBLIC\| SAFETY| | $\begin{aligned} & \mid \text { EDUCA- } \\ & \text { TION } \\ & \text { TISSUES } \end{aligned}$ | \|ENVIRO |NMENTL |ISSUES | $\begin{aligned} & \mid \text { CULTU-\| } \\ & \text { \|RAL/ } \\ & \text { \|SOCIAL\| } \end{aligned}$ | \|DK/REF| | \|VOTE |BUDD | \|Vote | \|Lean | \|VOTE <br> \|BEAS- <br> \|LEY | \|Vote | \|lean | \|FIRM |UNDE|CIDED |
| Total | 300 | 10 | 3 | 26 | 100 | 105 | 37 | 62 | 53 | 16 | 16 | 12 | 151 | 146 | 5 | 135 | 134 | 1 | 13 |
| NEWLY REGISTERED | 3.2\% | - | - | - | 2.0\% | 1.0\% | 5.8\% | 2.0\% | 10.1\% | - | - | - | 0.6\% | 0.7\% | - | 5.1\% | 5.1\% | - | 14.0\% |
| 1 OF 4 | 13.5\% | 30.8\% | 23.2\% | 18.2\% | 17.5\% | 12.7\% | 3.6\% | 18.8\% | 4.5\% | 27.2\% | 41.7\% | 8.7\% | 11.0\% | 9.9\% | 39.1\% | 15.3\% | 14.6\% | 100.0\% | 24.4\% |
| 2 OF 4 | 13.5\% | 10.0\% | - | 11.4\% | 11.2\% | 18.5\% | 14.4\% | 10.1\% | 13.4\% | 6.4\% |  | 12.8\% | 14.3\% | 14.1\% | 19.8\% | 12.7\% | 12.8\% | - | 12.6\% |
| 3 OF 4 | 22.7\% | 3.1\% | - | 20.9\% | 23.3\% | 19.0\% | 19.0\% | 22.8\% | 31.7\% | 33.0\% | 20.1\% | 17.5\% | 25.4\% | 25.6\% | 19.0\% | 19.5\% | 19.7\% | - | 25.8\% |
| 4 OF 4 | 47.0\% | 56.1\% | 76.8\% | 49.5\% | 46.0\% | 48.9\% | 57.2\% | 46.3\% | 40.2\% | 33.5\% | 38.2\% | 61.1\% | 48.7\% | 49.7\% | 22.1\% | 47.4\% | 47.8\% | - | 23.1\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 4

Total
NEWLY REGISTERED
1 OF 4
2 OF 4
3 OF 4
4 OF 4

| TOTAL |  |  | StATE S | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | house STATE | DISTRICT <br> HOUSE B | CT 82: BALLOT |  |  | \|FAVOR|ABLE |BAKER | $\begin{array}{l\|l\|} \hline \text { VOTE \| } \\ \text { \|NEWTON } \end{array}$ | VOTE | \|UNDE|CIDED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|VOTE |NEWTON |  |  | \|VOTE |SAND|IDGE | $\mid$ Vote $\mid$ | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED | $\left\lvert\, \begin{array}{l\|l\|} \text { \|VOTE \| } \\ \text { NEWTON\|E } \end{array}\right.$ | VOTE ${ }^{\text {VAKER }}$ | \|Vote | \|Lean | $\left.\begin{array}{\|l\|} \mid \text { Vote } \\ \text { \|JEANES } \end{array} \right\rvert\,$ | $\left.\right\|^{\text {Vote }}$ | \|Lean | \|FIRM |UNDE|CIDED | \|vote |baker | \|AND VOTE |BAKER | \|NOT VOTE BAKER | \|ALL |BAL|LOTS |
| 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| 3.2\% | 1.5\% | 1.5\% | - | 4.4\% | 4.7\% | - | 7.1\% | 2.1\% | 0.7\% | 0.7\% | - | 4.6\% | 4.8\% | - | 11.5\% | - | 0.7\% | 16.1\% | 18.2\% |
| 13.5\% | 11.6\% | 10.3\% | 53.6\% | 15.9\% | 15.1\% | 29.8\% | 12.3\% | 11.0\% | 10.3\% | 10.3\% | 11.2\% | 16.7\% | 15.7\% | 42.2\% | 16.7\% | 6.6\% | 11.2\% | 19.9\% | 31.7\% |
| 13.5\% | 15.0\% | 14.0\% | 46.4\% | 12.6\% | 13.3\% | - | 10.2\% | 18.0\% | 13.8\% | 13.3\% | 22.0\% | 13.0\% | 13.6\% | - | 14.2\% | 11.7\% | 15.0\% | 14.3\% | 16.4\% |
| 22.7\% | 23.8\% | 24.6\% | - | 19.7\% | 20.2\% | 12.2\% | 31.5\% | 19.4\% | 26.6\% | 27.0\% | 21.4\% | 19.9\% | 20.0\% | 17.4\% | 14.2\% | 27.7\% | 24.8\% | 4.2\% | 23.7\% |
| 47.0\% | 48.1\% | 49.7\% | - | 47.3\% | 46.7\% | 58.0\% | 38.9\% | 49.6\% | 48.5\% | 48.8\% | 45.5\% | 45.8\% | 46.0\% | 40.4\% | 43.4\% | 54.0\% | 48.3\% | 45.5\% | 10.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 5

Total
NEWLY REGISTERED
1 OF 4
2 OF 4
3 OF 4
4 OF 4

| TOTAL | $\begin{aligned} & \text { \|ALLOW DC } \\ & \text { \|PRESCRIE } \\ & \mid \quad \text { MARIJI } \end{aligned}$ | DOCTORS be MED UANA | $\begin{array}{r} \text { LEGALI } \\ \text { SPOR } \\ \mid \text { BETTING } \end{array}$ | IZING RTS G IN NC | GIVE PA \$6K GRA PRIV. S | ARENTS ANT FOR SCHOOLS | \|LOWERIN STATE I TAX | NG THE INCOME RATE | EXPAND MEDICA PROGRA |  | $\left\lvert\, \begin{gathered} \text { EXPAND P } \\ \text { IF REQU } \\ \text { EMPLOYM } \end{gathered}\right.$ | PROGRM QUIRED YMENT |  | $\begin{aligned} & \text { AND } \\ & \text { CAID } \\ & \text { BO } \end{aligned}$ | REGISTERED PARTY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|SUPPRT| | OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE| | SUPPRT | \|OPPOSE ${ }^{\text {\| }}$ | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE| | \|SUPPRT ${ }^{\text {a }}$ | \|OPPOSE | SUPPRT | OPPOSE | \| l LICPUB- | \| ${ }^{\text {demo- }}$ | \|INDEP. | |/OTHER| |/DK | Indep-\| | Other | $\left.\right\|^{\text {DK/Ref }}$ |
| 300 | 218 | 65 | 117 | 135 | 166 | 117 | 232 | 42 | 182 | 94 | 86 | 20 | 267 | 20 | 110 | 94 | 96 | 84 | 12 | - |
| 3.2\% | 3.8\% | 2.1\% | 2.9\% | 2.4\% | 1.2\% | 4.6\% | 3.7\% | 3.0\% | 5.2\% | 0.3\% | 0.4\% | - | 3.6\% | - | 1.9\% | 4.2\% | 3.8\% | 1.6\% | 19.1\% | - |
| 13.5\% | 14.6\% | 12.0\% | 13.8\% | 15.8\% | 19.6\% | 7.0\% | 13.6\% | 19.4\% | 13.3\% | 11.6\% | 11.4\% | 11.4\% | 12.7\% | 11.4\% | 9.3\% | 13.3\% | 18.6\% | 17.9\% | 23.5\% | - |
| 13.5\% | 13.3\% | 14.5\% | 16.7\% | 10.7\% | 14.4\% | 9.8\% | 13.9\% | 9.5\% | 12.1\% | 16.2\% | 11.5\% | 25.8\% | 11.9\% | 25.8\% | 14.0\% | 13.0\% | 13.6\% | 13.5\% | 14.2\% | - |
| 22.7\% | 24.6\% | 10.8\% | 25.3\% | 17.1\% | 22.6\% | 23.4\% | 24.0\% | 22.6\% | 22.9\% | 23.8\% | 25.9\% | 16.8\% | 23.8\% | 16.8\% | 24.2\% | 21.7\% | 22.1\% | 24.8\% | 2.7\% | - |
| 47.0\% | 43.7\% | 60.6\% | 41.3\% | 53.9\% | 42.1\% | 55.1\% | 44.8\% | 45.5\% | 46.6\% | 48.1\% | 50.8\% | 46.0\% | 47.9\% | 46.0\% | 50.6\% | 47.8\% | 41.9\% | 42.2\% | 40.4\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:
banNer 6

|  | total | REGIS | STERED MALE | PARTY: | REGIS | STERED FEMALE | PARTY: | REGIS | TERED WHITE | PARTY: | REGIS | STERED PA <br> ON-WHITE | PARTY: | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \| REPUB-\| } \mid$ | \| ${ }^{\text {demo- }}$ \| | \|INDEP. |/OTHER |/DK | REPUB-\| | \| ${ }^{\text {demo- }}$ CRATIC | \|INDEP|/OTHER |/DK | $\begin{aligned} & \mid \text { REPUB- } \mid \\ & \text { \|LICAN } \end{aligned}$ | \| DEMO- ${ }_{\text {cratic }}$ \| | \|INDEP/OTHER |/DK | REPUB <br> LICAN | CRATIC\| <br> Cratic | INDEP/OTHER /DK | REPUB- <br> LICAN | $\begin{aligned} & \text { DEMO- } \\ & \mid \text { CRATIC } \end{aligned}$ i | \|INDEP/OTHER |/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| NEWLY REGISTERED | 3.2\% | 0.5\% | 3.0\% | - | 3.2\% | 4.9\% | 8.0\% | 2.2\% | 3.9\% | 1.9\% | - | 4.6\% | 9.1\% | - | 5.1\% | 13.9\% |
| 1 OF 4 | 13.5\% | 15.8\% | 19.5\% | 18.7\% | 3.6\% | 10.0\% | 18.6\% | 7.4\% | 7.9\% | 16.3\% | 24.4\% | 19.7\% | 25.1\% | 17.8\% | 19.2\% | 23.4\% |
| 2 OF 4 | 13.5\% | 9.6\% | 11.7\% | 13.4\% | 17.7\% | 13.6\% | 13.8\% | 11.8\% | 7.6\% | 11.1\% | 23.9\% | 19.3\% | 20.6\% | 47.9\% | 13.5\% | 14.2\% |
| 3 OF 4 | 22.7\% | 19.5\% | 25.4\% | 20.6\% | 28.4\% | 19.6\% | 23.7\% | 24.3\% | 22.1\% | 25.9\% | 25.9\% | 21.1\% | 11.2\% | 16.8\% | 23.3\% | 17.1\% |
| 4 OF 4 | 47.0\% | 54.5\% | 40.3\% | 47.3\% | 47.1\% | 51.8\% | 35.9\% | 54.3\% | 58.5\% | 44.8\% | 25.9\% | 35.3\% | 33.9\% | 17.4\% | 39.0\% | 31.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

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Total
NEWLY REGISTERED
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4 OF 4


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:
banNer 8

|  | TOTAL |  | IDEOLOGY: <br> NON-WHITE |  | IDEOLOGY: AFRICAN-AMERICAN/ BLACK |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> household |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | $\begin{aligned} & \text { EVANGELICAL/ } \\ & \text { BORN-AGAIN: } \\ & \text { FEMALE } \end{aligned}$ |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { LIB- } \\ & \mid \text { ERAL } \end{aligned}$ | $\begin{array}{\|l\|} \left\|\begin{array}{l} \mid \text { MOD- } \\ \mid \text { ERATE } \end{array}\right\| \end{array}$ | CONSER VATIVE | $\begin{aligned} & \text { \|LIB- } \\ & \text { \|ERAL } \end{aligned}$ | MODERATE | CONSER VATIVE | VOTED TRUMP | $\text { \| Voted } \mid$ | VOTED OTHER |  | No |  |  |  |  |  |  | \|YES | | No |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| NEWLY REGISTERED | 3.2\% | 9.0\% | 4.6\% | - | 11.5\% | 5.4\% | - | 0.7\% | 4.6\% | 11.2\% | 7.6\% | 1.6\% | 1.9\% | 4.4\% | 1.8\% | - | 1.9\% | 7.6\% | 2.3\% | 2.2\% |
| 1 OF 4 | 13.5\% | 23.1\% | 22.0\% | 14.6\% | 21.7\% | 25.6\% | 10.6\% | 9.1\% | 15.0\% | 30.0\% | 20.5\% | 10.1\% | 11.7\% | 16.0\% | 18.4\% | 17.5\% | 4.7\% | 14.9\% | 8.5\% | 13.5\% |
| 2 OF 4 | 13.5\% | 20.9\% | 15.1\% | 21.3\% | 11.0\% | 15.9\% | 20.8\% | 14.2\% | 13.3\% | 7.2\% | 15.3\% | 12.7\% | 11.2\% | 15.3\% | 8.7\% | 16.4\% | 13.8\% | 14.6\% | 10.3\% | 10.5\% |
| 3 OF 4 | 22.7\% | 26.4\% | 9.7\% | 22.6\% | 33.6\% | 6.2\% | 25.4\% | 24.9\% | 21.8\% | 29.2\% | 27.6\% | 20.9\% | 18.7\% | 26.7\% | 19.8\% | 22.6\% | 17.5\% | 29.5\% | 23.4\% | 27.0\% |
| 4 OF 4 | 47.0\% | 20.5\% | 48.6\% | 41.5\% | 22.2\% | 46.9\% | 43.3\% | 51.1\% | 45.2\% | 22.5\% | 29.0\% | 54.7\% | 56.6\% | 37.6\% | 51.2\% | 43.6\% | 62.0\% | 33.3\% | 55.5\% | 46.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

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Total
NEWLY REGISTERED
1 OF 4
2 OF 4
3 OF 4
4 OF 4

| TOTAL | $\begin{array}{\|c\|} \text { EVANGELICAL/ } \\ \text { BORN-AGAIN: } \\ \text { NON-WHITE } \end{array}$ |  | $\begin{array}{\|l\|} \text { EVANGELICAL/\| } \\ \text { BORN-AGAIN: } \\ \text { \|AFRICAN-AMER. } \end{array}$ |  | FIREARM HOUSEHOLD |  | FIREARM HOUSEHOLD: MALE |  | FIREARM HOUSEHOLD: FEMALE |  | FIREARM HOUSEHOLD: WHITE |  | FIREARM HOUSEHOLD: NON-WHITE |  | $\left\lvert\, \begin{gathered} \text { FIREARM } \\ \text { HOUSEHOLD: } \\ \text { \|AFRICAN-AMER. } \end{gathered}\right.$ |  | education |  | EDUCATION: MALE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \|YES | |  | \|YES |  | $\left.\right\|^{\text {YeS }}$ |  | $\left.\right\|^{\text {\| Yes }}$ |  | \|Yes |  | $\left.\right\|^{\text {\| Yes }}$ |  | \|Yes | No | \|YES | vo \| | \|less | THAN |collge | \|COLLGE |GRAD./ |POST | LESS THAN COLLGE | \|COLLGE |GRAD./ |POST |
| 300 | 26 | 50 | 24 | 36 | 126 | 124 | 69 | 47 | 57 | 78 | 96 | 77 | 29 | 48 | 21 | 38 | 128 | 167 | 58 | 76 |
| 3.2\% | - | 8.6\% | - | 12.0\% | 3.9\% | 3.9\% | 1.4\% | 0.6\% | 6.8\% | 5.9\% | 5.1\% | 0.7\% | - | 9.0\% | - | 11.3\% | 2.5\% | 3.9\% | - | 1.6\% |
| 13.5\% | 25.2\% | 20.4\% | 27.6\% | 16.4\% | 14.1\% | 13.3\% | 18.1\% | 15.2\% | 9.2\% | 12.1\% | 11.2\% | 8.7\% | 23.9\% | 20.7\% | 28.0\% | 17.5\% | 16.3\% | 10.5\% | 23.8\% | 12.2\% |
| 13.5\% | 11.9\% | 24.1\% | 13.0\% | 20.9\% | 14.0\% | 15.0\% | 12.6\% | 14.8\% | 15.7\% | 15.1\% | 12.3\% | 10.4\% | 16.6\% | 22.3\% | 10.2\% | 19.5\% | 15.1\% | 12.0\% | 13.4\% | 10.3\% |
| 22.7\% | - | 26.0\% | - | 30.2\% | 22.0\% | 22.4\% | 19.5\% | 28.3\% | 25.1\% | 18.9\% | 20.7\% | 29.4\% | 26.9\% | 11.3\% | 26.8\% | 14.3\% | 16.0\% | 27.9\% | 14.9\% | 26.5\% |
| 47.0\% | 63.0\% | 21.0\% | 59.4\% | 20.4\% | 46.1\% | 45.4\% | 48.5\% | 41.1\% | 43.2\% | 48.0\% | 50.7\% | 50.8\% | 32.6\% | 36.8\% | 35.0\% | 37.4\% | 50.1\% | 45.8\% | 47.9\% | 49.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:
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|  | TOTAL | EDUCATION: female |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | ISSUE OF ABORTION: NON-WHITE |  | $\left\lvert\, \begin{gathered}\text { ISSUE OF } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. }\end{gathered}\right.$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\left.\begin{aligned} & \mid \text { LESS } \\ & \text { THAN } \\ & \mid \text { COLLGE } \end{aligned} \right\rvert\,$ | COLLGE GRAD./ POST | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | COLLGE GRAD./ POST | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { \|THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \| LIFE } \end{aligned}$ | \|PRO|CHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \mid \\ \mid \text { CHOICE } \mid \end{array}$ | \| PRO- | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|CHOICE } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFI } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE \| } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | PROCHOICE | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|'CHOICE } \end{aligned}$ |
| Total | 300 | 71 | 91 | 93 | 121 | 34 | 46 | 30 | 32 | 139 | 148 | 72 | 60 | 67 | 88 | 116 | 91 | 22 | 57 | 16 | 45 |
| NEWLY REGISTERED | 3.2\% | 4.5\% | 5.8\% | 1.1\% | 3.7\% | 6.4\% | 4.6\% | 7.3\% | 6.6\% | 1.4\% | 5.2\% | - | 2.1\% | 3.0\% | 7.4\% | 1.7\% | 3.8\% | - | 7.5\% | - | 9.5\% |
| 1 OF 4 | 13.5\% | 10.3\% | 9.1\% | 13.6\% | 7.4\% | 24.3\% | 18.7\% | 24.6\% | 16.1\% | 9.6\% | 15.0\% | 13.9\% | 18.3\% | 4.9\% | 12.7\% | 7.4\% | 12.3\% | 21.8\% | 19.2\% | 22.1\% | 17.5\% |
| 2 OF 4 | 13.5\% | 16.5\% | 13.4\% | 15.1\% | 6.5\% | 12.8\% | 26.5\% | 11.3\% | 22.5\% | 13.4\% | 14.1\% | 7.4\% | 17.1\% | 19.8\% | 12.1\% | 10.1\% | 11.3\% | 27.3\% | 18.5\% | 29.1\% | 13.3\% |
| 3 OF 4 | 22.7\% | 17.0\% | 29.0\% | 13.9\% | 32.1\% | 22.3\% | 16.6\% | 25.5\% | 16.9\% | 25.8\% | 20.5\% | 24.9\% | 18.2\% | 26.8\% | 22.1\% | 25.9\% | 22.9\% | 26.3\% | 16.6\% | 22.5\% | 21.0\% |
| 4 OF 4 | 47.0\% | 51.8\% | 42.8\% | 56.4\% | 50.4\% | 34.1\% | 33.7\% | 31.3\% | 38.0\% | 49.8\% | 45.2\% | 53.7\% | 44.3\% | 45.5\% | 45.8\% | 54.9\% | 49.6\% | 24.6\% | 38.1\% | 26.3\% | 38.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 12

|  | TOTAL | RACIAL BACKGROUND |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|WHITE | NONWHITE | \|Africn |Amer./ |Black | \|His- $\mid$ \|Latino | $\left.\begin{aligned} & \mid \text { Asian/\| } \\ & \mid \text { Asian- } \\ & \mid \text { Amer. } \end{aligned} \right\rvert\,$ | Other | \|WHITE | NONWHITE | \|Africn |Amer./ |Black |  | Asian/ Asian Amer . | \|Other - | \|WHITE | NONWHITE | Africn Amer./\| Black | His- <br> panic/ <br> Latino | Asian/ AsianAmer. | \|Other |
| Total | 300 | 218 | 81 | 62 | 11 | 6 | 2 | 103 | 32 | 27 | 2 | 2 | 21 | 115 | 49 | 35 | 9 | 4 | 1 |
| NEWLY REGISTERED | 3.2\% | 2.5\% | 5.3\% | 6.9\% | - | - | - | 1.2\% | - | - | - |  | - - | 3.6\% | 8.8\% | 12.2\% | - | - | - |
| 1 OF 4 | 13.5\% | 10.4\% | 22.1\% | 20.2\% | 40.0\% | 16.4\% | - | 13.2\% | 32.4\% | 30.7\% | 54.0\% | 46.5\% | \% | 8.0\% | 15.2\% | 12.1\% | 36.3\% | - | - |
| 2 OF 4 | 13.5\% | 10.6\% | 20.4\% | 17.1\% | 9.3\% | 65.2\% | 49.2\% | 12.3\% | 9.3\% | 7.0\% | - | 53.5\% |  | 9.1\% | 27.8\% | 24.9\% | 11.8\% | 71.6\% | 100.0\% |
| 3 OF 4 | 22.7\% | 24.3\% | 18.8\% | 21.0\% | 19.9\% | - | - | 22.0\% | 19.2\% | 23.1\% | - |  | - - | 26.3\% | 18.5\% | 19.4\% | 25.2\% | - | - |
| 4 OF 4 | 47.0\% | 52.2\% | 33.4\% | 34.8\% | 30.8\% | 18.4\% | 50.8\% | 51.3\% | 39.0\% | 39.2\% | 46.0\% |  | - 100.0\% | 53.0\% | 29.7\% | 31.4\% | 26.7\% | 28.4\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 13

Total
NEWLY REGISTERED
1 OF 4
2 OF 4
3 OF 4
4 OF 4

| TOTAL |  |  | AGE |  |  |  |  | AGE CLU | USTERS |  |  |  |  | $\begin{aligned} & \text { AGE CLU } \\ & \text { MAL } \end{aligned}$ | USTERS: |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18-29 | \| 30-40 | 41-55 | $\left.\right\|^{56-65}$ | \|over | \|UNDER ${ }^{\text {\| }} 40$ \| | $\left\lvert\, \begin{aligned} & \text { OVER } \\ & \mid 40\end{aligned}\right.$ | \|UNDER ${ }^{\text {\| }}$ \| | \|over ${ }^{\text {\| }} 5$ | $\mid$ \|UNDER ${ }^{\text {\| }}$ \| | $\left.\right\|_{\text {\|OVER }} \mathbf{6 5}$ | $\left\lvert\, \begin{aligned} & \text { UNDER } \\ & \mid 40\end{aligned}\right.$ | \|OVER | $\begin{aligned} & \text { \|UNDER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 55 \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ |
| 300 | 36 | 51 | 89 | 57 | 65 | 87 | 211 | 176 | 122 | 233 | 65 | 43 | 92 | 83 | 52 | 104 | 31 |
| 3.2\% | 5.9\% | 6.6\% | 3.4\% | 0.5\% | 1.5\% | 6.3\% | 2.0\% | 4.8\% | 1.0\% | 3.8\% | 1.5\% | 2.3\% | 0.3\% | 1.2\% | 0.5\% | 1.2\% | - |
| 13.5\% | 30.2\% | 22.4\% | 14.3\% | 6.6\% | 2.8\% | 25.6\% | 8.7\% | 19.9\% | 4.6\% | 16.6\% | 2.8\% | 29.8\% | 12.2\% | 23.6\% | 8.6\% | 21.4\% | 5.9\% |
| 13.5\% | 37.5\% | 23.0\% | 8.0\% | 9.2\% | 4.6\% | 29.0\% | 7.3\% | 18.4\% | 6.7\% | 16.2\% | 4.6\% | 24.7\% | 5.4\% | 16.4\% | 3.8\% | 13.1\% | 6.4\% |
| 22.7\% | 14.9\% | 24.3\% | 30.7\% | 24.8\% | 13.9\% | 20.4\% | 23.9\% | 25.6\% | 19.0\% | 25.4\% | 13.9\% | 18.5\% | 22.7\% | 26.1\% | 13.7\% | 24.6\% | 10.4\% |
| 47.0\% | 11.4\% | 23.7\% | 43.6\% | 59.0\% | 77.2\% | 18.6\% | 58.1\% | 31.3\% | 68.7\% | 38.0\% | 77.2\% | 24.8\% | 59.4\% | 32.7\% | 73.4\% | 39.7\% | 77.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 14

Total
NEWLY REGISTERED
1 OF 4
2 OF 4
3 OF 4
4 OF 4


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
33. Voter Household General Election History:

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 1

| total |  | Area |  |  | der Like | ELIHOOD |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { \|CON- } \\ & \text { \| CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA-\| } \\ & \text { \|POLIS } \end{aligned}$ | \|REST <br> \|OF <br> \|DIST. | $\begin{aligned} & \text { \|DEFIN- } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | LIKELY\| VOTING| | Very Likely\| | \|Some|what |Likely | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { REPUB- } \end{array}\right. \\ \mid \text { LICAN } \\ \mid \text { CIND. } \end{array}$ | Vote |  | $\begin{array}{l\|} \text { DEMO- } \\ \mid \text { CRATIC } \\ \mid \text { CAND. } \end{array}$ | Vote | $\left.\right\|^{\text {Lean }}$ | \|FIRM |UNDE|CIDED |
| 300 | 180 | 96 | 24 | 257 | 43 | 29 | 14 | 149 | 145 | 4 | 127 | 122 | 5 | 25 |
| 31.6\% | 30.7\% | 30.9\% | 40.7\% | 30.2\% | 39.9\% | 30.4\% | 59.7\% | 35.3\% | 34.9\% | 51.5\% | 25.5\% | 26.6\% | - | 40.2\% |
| 26.6\% | 27.5\% | 22.6\% | 35.4\% | 27.0\% | 24.2\% | 23.4\% | 25.8\% | 23.7\% | 24.3\% | - | 29.4\% | 29.0\% | 39.2\% | 29.5\% |
| 18.0\% | 16.0\% | 20.1\% | 23.9\% | 17.0\% | 23.6\% | 28.1\% | 14.5\% | 15.8\% | 16.3\% | - | 21.4\% | 19.8\% | 60.8\% | 12.9\% |
| 14.1\% | 16.5\% | 13.3\% | - | 15.7\% | 4.7\% | 7.0\% | - | 13.7\% | 13.3\% | 27.0\% | 15.8\% | 16.4\% | - | 8.6\% |
| 9.7\% | 9.3\% | 13.0\% | - | 10.1\% | 7.5\% | 11.2\% | - | 11.5\% | 11.2\% | 21.5\% | 7.9\% | 8.2\% | - | 8.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 2

|  | TOTAL | PAUL NEWTON |  |  |  | KESHIA SANDIDGE |  |  |  | KRISTIN BAKER |  |  |  | katherine jeanes |  |  |  | NEWTON/SANDIDGE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \|FAVOR|ABLE | \|UNFAV- ${ }^{\text {ORABLE }}$ | No OPIN\|ION | \|NEVER HEARD |OF | $\begin{aligned} & \mid \text { FAVOR-\| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| | $\begin{aligned} & \text { \|NO } \\ & \text { \|OPIN- } \\ & \text { ION } \end{aligned}$ | NEVER HEARD OF | $\begin{aligned} & \text { \|FAVOR-\| \| } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-| ${ }^{\text {ORABLE }}$ \| |  | \|NEVER |HEARD |OF | $\begin{aligned} & \text { \|FAVOR-\| \|U } \\ & \text { \|ABLE } \end{aligned}$ | \|UNFAV-|NO | $\left.\begin{array}{l\|} \text { No } \\ \text { OPIN- } \\ \text { OPN } \end{array} \right\rvert\,$ | \|NEVER HEARD |OF |  | UNFAV\|ORABLE |BOTH | OPIN- <br> ION <br> \|Вотн | \|HEARD |OF |BOTH |
| Total | 300 | 65 | 34 | 80 | 121 | 39 | 19 | 71 | 172 | 69 | 27 | 75 | 129 | 27 | 12 | 80 | 181 | 9 | 2 | 41 | 111 |
| 0 OF 4 | 31.6\% | 30.8\% | 24.2\% | 33.7\% | 32.7\% | 33.5\% | 34.5\% | 30.8\% | 31.2\% | 27.1\% | 29.4\% | 26.8\% | 37.2\% | 43.2\% | 47.8\% | 35.0\% | 27.2\% | 57.0\% | 51.9\% | 40.2\% | 32.6\% |
| 1 OF 4 | 26.6\% | 18.7\% | 15.2\% | 27.8\% | 33.2\% | 15.8\% | 23.5\% | 26.7\% | 29.2\% | 20.7\% | 18.4\% | 27.0\% | 31.1\% | 16.8\% | 8.3\% | 24.7\% | 30.1\% | - | 48.1\% | 10.4\% | 22.7\% |
| 2 OF 4 | 18.0\% | 15.8\% | 18.6\% | 25.3\% | 14.1\% | 27.4\% | 7.0\% | 26.2\% | 13.6\% | 18.6\% | 26.7\% | 23.1\% | 12.8\% | 24.9\% | 16.4\% | 21.4\% | 15.5\% | 43.0\% | - | 18.7\% | 23.9\% |
| 3 OF 4 | 14.1\% | 13.1\% | 30.6\% | 9.4\% | 13.3\% | 18.1\% | 16.7\% | 10.6\% | 14.4\% | 14.6\% | 14.6\% | 15.0\% | 13.3\% | 3.6\% | 17.1\% | 12.7\% | 16.2\% | - | - | 17.5\% | 14.1\% |
| 4 OF 4 | 9.7\% | 21.6\% | 11.4\% | 3.9\% | 6.7\% | 5.1\% | 18.2\% | 5.7\% | 11.5\% | 18.9\% | 10.8\% | 8.1\% | 5.5\% | 11.5\% | 10.3\% | 6.2\% | 11.0\% | - | - | 13.2\% | 6.7\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 3


Total
0 OF 4
1 OF 4
2 OF 4
3 OF 4
4 OF 4
$31.6 \% \quad 40.8 \% \quad 62.0 \% \quad 41.4 \% \quad 36.9 \% \quad 29.3 \% \quad 23.2 \% \quad 40.3 \% \quad 40.9 \% \quad 31.9 \% \quad 17.8 \% \quad 8.7 \% \quad 33.8 \% \quad 32.2 \% \quad 77.9 \% \quad 28.5 \% \quad 27.9 \% \quad 100.0 \% \quad 37.9 \%$

$18.0 \% \quad 26.4 \% \quad-\quad 17.8 \% \quad 21.8 \% \quad 17.2 \% \quad 13.5 \% \quad 13.1 \% \quad 24.5 \% \quad 28.3 \% \quad 12.6 \% \quad 27.5 \% \quad 15.2 \% ~ 15.7 \% \quad$ - $20.5 \% \quad 20.7 \% \quad-\quad 23.4 \%$
$\begin{array}{llllllllllllllllllllllllllllll}14.1 \% & - & 38.0 \% & 11.8 \% & 11.1 \% & 16.0 \% & 10.8 \% & 13.8 \% & 13.6 \% & 6.1 \% & 12.3 \% & 25.7 \% & 13.6 \% & 13.3 \% & 22.1 \% & 14.6 \% & 14.7 \% & - & 15.6 \%\end{array}$


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 4

| Total | 300 | 145 | 140 | 5 | 129 | 122 | 7 | 27 | 53 | 149 | 140 | 10 | 124 | 120 | 5 | 26 | 62 | 138 | 7 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 OF 4 | 31.6\% | 36.3\% | 34.2\% | 100.0\% | 27.2\% | 26.4\% | 42.0\% | 27.4\% | 29.6\% | 33.2\% | 33.3\% | 33.1\% | 28.4\% | 27.1\% | 59.6\% | 37.4\% | 22.2\% | 36.1\% | 40.2\% | 49.2\% |
| 1 OF 4 | 26.6\% | 22.8\% | 23.5\% | - | 30.4\% | 30.5\% | 28.5\% | 28.5\% | 20.8\% | 22.9\% | 22.1\% | 34.9\% | 30.0\% | 31.3\% | - | 30.8\% | 21.6\% | 23.2\% | 14.3\% | 30.1\% |
| 2 OF 4 | 18.0\% | 15.6\% | 16.1\% | - | 20.0\% | 19.5\% | 29.5\% | 20.7\% | 11.0\% | 16.5\% | 15.4\% | 32.0\% | 21.0\% | 21.0\% | 21.2\% | 12.1\% | 18.7\% | 14.9\% | 28.7\% | 10.6\% |
| 3 OF 4 | 14.1\% | 11.8\% | 12.2\% | - | 15.5\% | 16.4\% | - | 20.1\% | 13.8\% | 13.8\% | 14.8\% | - | 15.1\% | 14.9\% | 19.1\% | 11.4\% | 16.4\% | 12.4\% | - | 10.2\% |
| 4 OF 4 | 9.7\% | 13.5\% | 13.9\% | - | 6.8\% | 7.2\% | - | 3.2\% | 24.6\% | 13.5\% | 14.5\% | - | 5.5\% | 5.7\% | - | 8.3\% | 21.2\% | 13.3\% | 16.8\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:
banNer 5


Total
0 OF 4


1 OF 4


$\begin{array}{llllllllllllllllllllllllllll}14.1 \% & 14.5 \% & 11.4 \% & 12.8 \% & 15.2 \% & 11.4 \% & 16.4 \% & 15.3 \% & 9.3 \% & 14.5 \% & 17.1 \% & 12.5 \% & 26.2 \% & 13.9 \% & 26.2 \% & 14.2 \% & 19.1 \% & 9.3 \% & 8.0 \% & 18.3 \%\end{array}$
3 OF 4
4 OF 4


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:
banNer 6

|  | TOTAL | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { MALE } \end{aligned}$ |  |  | REGISTERED PARTY:FEMALE |  |  | REGISTERED PARTY: WHITE |  |  | $\begin{aligned} & \text { REGISTERED PARTY: } \\ & \text { NON-WHITE } \end{aligned}$ |  |  | REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|REPUB-| | DEMO\|CRATIC |  | REPUB- <br> LICAN | \|demo- | | $\begin{aligned} & \text { \|INDEP-\| } \\ & \text { \|/OTHER } \\ & \text { \|/DK } \end{aligned}$ | REPUB- <br> LICAN | DEMO\|CRATIC | \|INDEP/OTHER |/DK | REPUB- LICAN | DEMO- | INDEP/OTHER /DK | REPUBLICAN | DEMOCRATIC $\qquad$ | \| INDEP //OTHER |/DK |
| Total | 300 | 51 | 33 | 51 | 59 | 61 | 45 | 97 | 51 | 71 | 12 | 43 | 25 | 6 | 39 | 17 |
| 0 OF 4 | 31.6\% | 34.1\% | 35.7\% | 30.0\% | 36.5\% | 20.0\% | 36.9\% | 33.1\% | 16.1\% | 31.0\% | 48.0\% | 36.4\% | 39.4\% | 65.3\% | 37.5\% | 45.2\% |
| 1 OF 4 | 26.6\% | 19.8\% | 18.3\% | 30.2\% | 23.2\% | 31.2\% | 34.3\% | 21.3\% | 23.2\% | 31.4\% | 26.1\% | 30.7\% | 34.1\% | 34.7\% | 26.2\% | 28.4\% |
| 2 OF 4 | 18.0\% | 19.8\% | 24.4\% | 19.5\% | 10.4\% | 19.6\% | 17.0\% | 15.8\% | 23.3\% | 18.2\% | 8.2\% | 18.9\% | 18.6\% | - | 20.9\% | 14.4\% |
| 3 OF 4 | 14.1\% | 10.0\% | 9.2\% | 8.9\% | 17.9\% | 24.4\% | 9.7\% | 13.9\% | 25.4\% | 11.2\% | 17.7\% | 11.7\% | 3.9\% | - | 12.9\% | 6.0\% |
| 4 OF 4 | 9.7\% | 16.3\% | 12.5\% | 11.4\% | 12.0\% | 4.8\% | 2.2\% | 15.9\% | 12.0\% | 8.2\% | - | 2.2\% | 3.9\% | - | 2.5\% | 6.0\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 7

| Total | 300 | 43 | 42 | 84 | 37 | 47 | 77 | 129 | 57 | 72 | 3 | 32 | 33 | 66 | 52 | 45 | 63 | 50 | 52 | 112 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 OF 4 | 31.6\% | 40.6\% | 29.5\% | 22.8\% | 19.2\% | 25.7\% | 37.3\% | 30.5\% | 42.0\% | 21.4\% | 32.6\% | 24.3\% | 37.0\% | 32.6\% | 22.0\% | 37.6\% | 28.3\% | 12.2\% | 40.2\% | 27.5\% |
| 1 OF 4 | 26.6\% | 25.9\% | 17.1\% | 34.5\% | 32.7\% | 35.9\% | 21.6\% | 24.6\% | 20.4\% | 27.9\% | - | 28.9\% | 25.1\% | 19.7\% | 38.0\% | 19.1\% | 29.7\% | 31.9\% | 22.5\% | 24.1\% |
| 2 OF 4 | 18.0\% | 11.9\% | 21.5\% | 17.8\% | 18.9\% | 16.9\% | 22.7\% | 16.6\% | 15.1\% | 17.8\% | 30.1\% | 24.8\% | 19.1\% | 20.9\% | 13.4\% | 25.3\% | 12.0\% | 21.8\% | 17.8\% | 17.8\% |
| 3 OF 4 | 14.1\% | 7.1\% | 17.3\% | 16.6\% | 21.1\% | 13.1\% | 10.3\% | 15.9\% | 13.8\% | 17.6\% | 37.3\% | 9.6\% | 5.8\% | 11.7\% | 21.0\% | 13.6\% | 20.3\% | 22.0\% | 9.6\% | 16.3\% |
| 4 OF 4 | 9.7\% | 14.5\% | 14.6\% | 8.3\% | 8.2\% | 8.4\% | 8.0\% | 12.4\% | 8.7\% | 15.4\% | - | 12.5\% | 13.0\% | 15.1\% | 5.7\% | 4.4\% | 9.6\% | 12.1\% | 10.0\% | 14.3\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:
banNer 8

|  | TOTAL | IDEOLOGY: <br> NON-WHITE |  |  | $\begin{gathered} \text { IDEOLOGY: } \\ \text { AFRICAN-AMERICAN/ } \\ \text { BLACK } \end{gathered}$ |  |  | 2020 PRESIDENTIAL ELECTION |  |  | CHILDREN <br> UNDER 18 <br> HOUSEHOLD |  | EVANGELICAL/ BORN-AGAIN |  | EVANGELICAL/ BORN-AGAIN: MALE |  | EVANGELICAL/ BORN-AGAIN: female |  | EVANGELICAL/ BORN-AGAIN: WHITE |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | \|lib- ${ }^{\text {ERAL }}$ | \|mod- ${ }^{\text {\| }}$ \| ${ }^{\text {atate }}$ | CONSER VATIVE | LIB- | MOD- | CONSER VATIVE | VOTED <br> TRUMP | $\text { \|VOTED } \mid$ | VOTED OTHER |  |  |  |  |  |  | \|YES |  | \|YES | | NO |
| Total | 300 | 35 | 25 | 16 | 27 | 22 | 10 | 149 | 136 | 5 | 84 | 211 | 136 | 141 | 69 | 59 | 67 | 83 | 109 | 91 |
| 0 OF 4 | 31.6\% | 38.2\% | 31.5\% | 47.7\% | 40.5\% | 36.8\% | 63.4\% | 30.7\% | 27.5\% | 52.0\% | 40.5\% | 27.4\% | 29.5\% | 34.2\% | 32.3\% | 34.3\% | 26.7\% | 34.2\% | 27.1\% | 30.1\% |
| 1 OF 4 | 26.6\% | 38.3\% | 19.8\% | 29.3\% | 29.5\% | 16.3\% | 33.5\% | 25.1\% | 29.6\% | 24.3\% | 25.8\% | 27.1\% | 21.3\% | 28.8\% | 21.9\% | 24.4\% | 20.7\% | 31.8\% | 23.8\% | 24.2\% |
| 2 OF 4 | 18.0\% | 11.9\% | 32.8\% | 9.3\% | 15.1\% | 28.5\% | 3.1\% | 16.1\% | 21.2\% | 18.4\% | 20.0\% | 17.6\% | 18.6\% | 18.0\% | 15.6\% | 25.8\% | 21.6\% | 12.4\% | 16.5\% | 20.7\% |
| 3 OF 4 | 14.1\% | 8.9\% | 11.8\% | 13.7\% | 11.3\% | 13.8\% | - | 15.2\% | 14.5\% | - | 11.4\% | 15.6\% | 18.0\% | 12.7\% | 11.1\% | 8.6\% | 25.1\% | 15.6\% | 17.8\% | 16.2\% |
| 4 OF 4 | 9.7\% | 2.8\% | 3.9\% | - | 3.6\% | 4.6\% | - | 12.9\% | 7.1\% | 5.4\% | 2.4\% | 12.4\% | 12.6\% | 6.3\% | 19.2\% | 6.9\% | 5.9\% | 5.9\% | 14.9\% | 8.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 9



$$
\begin{array}{lllllllllllllllllllll}
31.6 \% & 36.9 \% & 41.8 \% & 40.5 \% & 46.2 \% & 31.5 \% & 33.5 \% & 32.6 \% & 32.7 \% & 30.2 \% & 34.1 \% & 28.6 \% & 30.6 \% & 39.0 \% & 38.2 \% & 48.9 \% & 39.4 \% & 39.0 \% & 25.4 \% & 43.0 \% & 24.4 \%
\end{array}
$$

$$
\begin{array}{llllllllllllllllllll}
26.6 \% & 11.8 \% & 37.0 \% & 12.9 \% & 33.1 \% & 27.2 \% & 23.7 \% & 20.9 \% & 27.1 \% & 34.9 \% & 21.7 \% & 26.2 \% & 20.2 \% & 31.4 \% & 29.4 \% & 25.4 \% & 25.9 \% & 21.2 \% & 30.7 \% & 18.5 \%
\end{array} \quad 27.3 \%
$$

$$
\begin{array}{lllllllllllllllllll}
18.0 \% & 28.0 \% & 13.1 \% & 25.7 \% & 12.3 \% & 18.1 \% & 18.7 \% & 20.7 \% & 19.0 \% & 14.8 \% & 18.5 \% & 18.0 \% & 19.4 \% & 19.0 \% & 17.5 \% & 16.1 \% & 18.9 \% & 18.8 \% & 17.2 \% \\
20.1 \% & 21.6 \%
\end{array}
$$

$$
\begin{array}{lllllllllllllllllll}
14.1 \% & 19.5 \% & 6.2 \% & 16.7 \% & 5.7 \% & 13.6 \% & 14.5 \% & 12.6 \% & 6.3 \% & 14.7 \% & 19.4 \% & 15.6 \% & 15.5 \% & 7.2 \% & 12.9 \% & 4.8 \% & 13.2 \% & 12.0 \% & 16.1 \% \\
\hline
\end{array}
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:
banner 10

|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|LESS |COLLGE|PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO- |PRO|THAN |GRAD./|THAN |GRAD./|THAN |GRAD./|THAN |GRAD./|LIFE |CHOICE|LIFE |CHOICE|LIFE |CHOICE|LIFE $\mid$ |CHOICE|LIFE |CHOICE|LIFE $\mid$ |CHOICE
|COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |COLLGE|POST |


Total

$\mathbf{2 6 . 6 \%} \quad 23.4 \% \quad 33.4 \% \quad 21.2 \% \quad 27.6 \% \quad 21.8 \% \quad 38.6 \% \quad 21.5 \% \quad 33.3 \% \quad 27.4 \% \quad 26.9 \% \quad 21.3 \% \quad 25.5 \% \quad 33.9 \% \quad 27.9 \% \quad 24.6 \% \quad 26.6 \% \quad 43.2 \% \quad 27.6 \% \quad 44.0 \% \quad 22.5 \%$


4 OF 4

| $9.7 \%$ | $7.0 \%$ | $6.6 \%$ | $11.2 \%$ | $13.8 \%$ | $2.9 \%$ | $2.2 \%$ | $3.3 \%$ | $3.1 \%$ | $12.4 \%$ | $8.1 \%$ | $17.0 \%$ | $10.1 \%$ | $7.4 \%$ | $6.8 \%$ | $14.8 \%$ | $11.1 \%$ | - | $3.5 \%$ | - | $4.4 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 11


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 12


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 13


0 OF 4
1 OF 4

$$
\begin{array}{lllllllllllllllllllll}
26.6 \% & 36.1 \% & 31.4 \% & 23.3 \% & 27.5 \% & 21.9 \% & 33.3 \% & 24.0 \% & 28.2 \% & 24.6 \% & 28.1 \% & 21.9 \% & 24.9 \% & 22.6 \% & 23.2 \% & 23.6 \% & 23.4 \% & 23.0 \%
\end{array}
$$

2 OF 4

$$
\begin{array}{lllllllllllllll}
18.0 \% & 5.5 \% & 15.8 \% & 20.6 \% & 22.1 \% & 18.5 \% & 11.5 \% & 20.3 \% & 16.1 \% & 20.2 \% & 17.6 \% & 18.5 \% & 18.5 \% & 21.9 \% & 20.2 \%
\end{array} \quad 21.8 \% \quad 22.4 \% \quad 15.6 \%
$$

3 OF 4

$$
\begin{array}{llllllllllllllll}
14.1 \% & 11.6 \% & 4.4 \% & 16.6 \% & 16.3 \% & 16.8 \% & 7.3 \% & 16.6 \% & 12.0 \% & 16.6 \% & 13.1 \% & 16.8 \% & 2.4 \% & 12.7 \% & 9.1 \% & 9.8 \% \\
\hline
\end{array}
$$

4 OF 4

$$
\begin{array}{llllllllllllllll}
9.7 \% & 2.9 \% & 4.0 \% & 5.9 \% & 7.3 \% & 25.8 \% & 3.5 \% & 12.4 \% & 4.7 \% & 17.1 \% & 5.4 \% & 25.8 \% & 4.8 \% & 17.6 \% & 6.3 \% & 25.0 \% \\
\hline
\end{array}
$$

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 14

| Total | 300 | 44 | 119 | 93 | 70 | 129 | 34 | 135 | 165 | 100 | 101 | 100 | 10 | 41 | 41 | 68 | 141 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| O OF 4 | $31.6 \%$ | $39.3 \%$ | $27.7 \%$ | $36.9 \%$ | $22.9 \%$ | $33.7 \%$ | $19.9 \%$ | $33.0 \%$ | $30.5 \%$ | $29.0 \%$ | $25.5 \%$ | $40.4 \%$ | $100.0 \%$ | $80.5 \%$ | $53.9 \%$ | $27.9 \%$ | $8.2 \%$ |  |
| 1 OF 4 | $26.6 \%$ | $41.6 \%$ | $25.1 \%$ | $32.8 \%$ | $25.3 \%$ | $31.8 \%$ | $21.0 \%$ | $23.3 \%$ | $29.2 \%$ | $22.5 \%$ | $33.2 \%$ | $24.0 \%$ | - | $19.5 \%$ | $41.4 \%$ | $38.7 \%$ | $20.2 \%$ |  |
| 2 OF 4 | $18.0 \%$ | $4.6 \%$ | $19.2 \%$ | $12.5 \%$ | $18.9 \%$ | $13.7 \%$ | $21.2 \%$ | $20.8 \%$ | $15.6 \%$ | $16.1 \%$ | $18.8 \%$ | $19.0 \%$ | - | - | $4.7 \%$ | $19.3 \%$ | $27.5 \%$ |  |
| 3 OF 4 | $14.1 \%$ | $12.2 \%$ | $19.6 \%$ | $14.6 \%$ | $21.6 \%$ | $16.0 \%$ | $23.7 \%$ | $9.4 \%$ | $18.0 \%$ | $15.6 \%$ | $15.6 \%$ | $11.2 \%$ | - | - | - | $14.1 \%$ | $23.3 \%$ |  |
| 4 OF 4 |  | $9.7 \%$ | $2.3 \%$ | $8.4 \%$ | $3.3 \%$ | $11.3 \%$ | $4.7 \%$ | $14.2 \%$ | $13.5 \%$ | $6.6 \%$ | $16.9 \%$ | $6.9 \%$ | $5.4 \%$ | - | - | - | - | $20.7 \%$ |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
34. Primary Vote Frequency:

BANNER 15


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 1

|  | TOTAL | AREA |  |  | VOTER LIKELIHOOD |  |  |  | GENERIC BALLOT |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { CON- } \\ & \text { \|CORD } \end{aligned}$ | $\begin{aligned} & \text { \|KANNA- } \\ & \text { \|POLIS } \end{aligned}$ | $\begin{aligned} & \text { \|REST } \\ & \text { \|OF } \\ & \text { \|DIST. } \end{aligned}$ | $\begin{aligned} & \text { \|DEFIN-\| } \\ & \text { \|ITELY } \\ & \text { \|VOTING\| } \end{aligned}$ | $\begin{aligned} & \mid \text { LIKELY\|V } \\ & \text { VOTING\|L } \end{aligned}$ | Very \|Likely| | Somewhat Likely |  | Vote | \|Lean |  | Vote |  | \| FIRM |UNDE|CIDED |
| TotalAnswering | 96 | 60 | 23 | 13 | 82 | 14 | 10 | 4 | 44 | 43 | 1 | 39 | 35 | 4 | 13 |
| NONE | 33.2\% | 34.8\% | 26.8\% | 37.0\% | 29.1\% | 58.4\% | 57.1\% | 61.7\% | 34.3\% | 32.7\% | 100.0\% | 25.5\% | 28.5\% | - | 52.3\% |
| VOTED GOP | 34.1\% | 30.6\% | 41.1\% | 38.0\% | 38.3\% | 8.8\% | 12.2\% | - | 57.0\% | 58.4\% | - | 18.4\% | 17.5\% | 25.9\% | 4.5\% |
| Only Voted GOP | 33.1\% | 29.0\% | 41.1\% | 38.0\% | 37.1\% | 8.8\% | 12.2\% | - | 57.0\% | 58.4\% | - | 15.9\% | 14.7\% | 25.9\% | 4.5\% |
| Voted Majority GOP | 1.0\% | 1.6\% | - | - | 1.2\% | - | - | - | - | - | - | 2.5\% | 2.8\% | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 5.0\% | 7.3\% | - | 5.7\% | - | - | - | 0.7\% | 0.7\% | - | 5.9\% | 6.6\% | - | 15.5\% |
| VOTED DEM | 27.8\% | 29.6\% | 24.7\% | 25.0\% | 27.0\% | 32.8\% | 30.7\% | 38.3\% | 8.0\% | 8.2\% | - | 50.2\% | 47.4\% | 74.1\% | 27.6\% |
| Voted Majority Dem | 1.2\% | 1.9\% | - | - | 1.4\% | - | - | - | - | - | - | 2.9\% | 3.2\% | - | - |
| Only Voted Dem | 26.6\% | 27.7\% | 24.7\% | 25.0\% | 25.6\% | 32.8\% | 30.7\% | 38.3\% | 8.0\% | 8.2\% |  | 47.3\% | 44.1\% | 74.1\% | 27.6\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 2


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 3


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 4

|  | TOTAL |  |  | State | SENATE B | BALLOT |  |  | $\begin{aligned} & \text { \|FAVOR-\| } \\ & \text { \|ABLE } \\ & \text { \|NEWTON\| } \end{aligned}$ |  |  | house STATE | DISTRIC <br> HOUSE | СТ 82: BALLOT |  |  | \|FAVOR- |ABLE |BAKER | Vote \|NEWTON | \|VOTE NEWTON | | $\begin{aligned} & \text { \|UNDE- } \\ & \text { \| CIDED } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | VOTE NEWTON | \|Vote | \|lean | \|Vote |SAND|IDGE | \|Vote | \|lean | \|FIRM |UNDE|CIDED | NEWTON\| | \|VOTE BAKER | \|Vote | \|Lean | \|Vote ${ }^{\text {J JEANES }} \mid$ | $\left.\right\|^{\text {Vote }}$ | \| Lean | \|FIRM |UNDE|CIDED | \|VOTE |BAKER | AND VOTE BAKER | \|NOT |VOTE |baker | \|ALL |BAL|LOTS |
| TotalAnswering | 96 | 43 | 41 | 2 | 38 | 35 | 3 | 14 | 16 | 46 | 42 | 4 | 37 | 35 | 2 | 13 | 19 | 41 | 3 | 6 |
| NONE | 33.2\% | 39.2\% | 35.6\% | 100.0\% | 25.4\% | 24.5\% | 35.6\% | 36.0\% | 40.5\% | 30.7\% | 31.3\% | 24.7\% | 26.9\% | 25.4\% | 50.9\% | 60.8\% | 5.5\% | 35.0\% | 100.0\% | 67.7\% |
| VOTED GOP | 34.1\% | 52.0\% | 55.1\% | - | 15.7\% | 17.1\% | - | 28.7\% | 59.5\% | 56.6\% | 59.5\% | 28.0\% | 16.9\% | 18.0\% | - | 2.4\% | 89.0\% | 55.6\% | - | 4.9\% |
| Only Voted GOP | 33.1\% | 52.0\% | 55.1\% |  | 13.2\% | 14.4\% | - | 28.7\% | 59.5\% | 56.6\% | 59.5\% | 28.0\% | 14.4\% | 15.2\% | - | 2.4\% | 89.0\% | 55.6\% | - | 4.9\% |
| Voted Majority GOP | 1.0\% | - | - | - | 2.5\% | 2.7\% | - | - | - | - | - | - | 2.6\% | 2.7\% | - | - | - | - | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 0.7\% | 0.7\% |  | 5.2\% | 5.7\% | - | 16.4\% | - | 5.1\% | 0.7\% | 47.3\% | 6.3\% | 6.7\% | - | - | 5.5\% | 0.7\% | - | - |
| voted dem | 27.8\% | 8.1\% | 8.6\% | - | 53.7\% | 52.7\% | 64.4\% | 18.9\% | - | 7.6\% | 8.4\% | - | 49.9\% | 49.9\% | 49.1\% | 36.8\% | - | 8.7\% | - | 27.4\% |
| Voted Majority Dem | 1.2\% | - | - | - | 2.9\% | 3.2\% | - | - | - | - | - | - | 3.0\% | 3.2\% | - | - | - | - | - | - |
| Only Voted Dem | 26.6\% | 8.1\% | 8.6\% | - | 50.7\% | 49.5\% | 64.4\% | 18.9\% | - | 7.6\% | 8.4\% | - | 46.8\% | 46.7\% | 49.1\% | 36.8\% | - | 8.7\% | - | 27.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 5

| TotalAnswering | 96 | 67 | 23 | 39 | 45 | 53 | 39 | 75 | 11 | 54 | 34 | 27 | 9 | 81 | 9 | - | - | 96 | 84 | 12 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NONE | 33.2\% | 32.9\% | 38.0\% | 27.9\% | 37.7\% | 35.7\% | 24.9\% | 38.5\% | 9.8\% | 28.8\% | 34.8\% | 35.0\% | 38.0\% | 30.9\% | 38.0\% | - | - | 33.2\% | 30.3\% | 53.8\% | - |
| VOTED GOP | 34.1\% | 29.1\% | 46.7\% | 38.9\% | 33.8\% | 42.3\% | 26.9\% | 38.9\% | 24.7\% | 27.6\% | 48.6\% | 48.5\% | 51.2\% | 34.7\% | 51.2\% | - | - | 34.1\% | 34.1\% | 33.8\% | - |
| Only Voted GOP | 33.1\% | 27.7\% | 46.7\% | 38.9\% | 31.7\% | 42.3\% | 24.4\% | 37.7\% | 24.7\% | 25.8\% | 48.6\% | 48.5\% | 51.2\% | 33.5\% | 51.2\% | - | - | 33.1\% | 33.0\% | 33.8\% | - |
| Voted Majority GOP | 1.0\% | 1.4\% | - | - | 2.1\% | - | 2.5\% | 1.3\% | - | 1.8\% | - | - | - | 1.2\% | - | - | - | 1.0\% | 1.1\% | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 4.6\% | 1.3\% | 2.7\% | 5.2\% | 2.5\% | 8.7\% | 2.2\% | 28.1\% | 5.7\% | 3.9\% | 4.9\% | - | 5.4\% | - | - | - | 4.9\% | 5.6\% | - | - |
| voted dem | 27.8\% | 33.4\% | 14.0\% | 30.5\% | 23.4\% | 19.5\% | 39.6\% | 20.4\% | 37.3\% | 38.0\% | 12.7\% | 11.6\% | 10.8\% | 29.1\% | 10.8\% | - | - | 27.8\% | 30.0\% | 12.4\% | - |
| Voted Majority Dem | 1.2\% | 1.7\% | - | - | 2.5\% | - | 2.9\% | 1.5\% | - | 2.1\% | - | - | - | 1.4\% | - | - | - | 1.2\% | - | 9.3\% | - |
| Only Voted Dem | 26.6\% | 31.7\% | 14.0\% | 30.5\% | 20.9\% | 19.5\% | 36.7\% | 18.9\% | 37.3\% | 35.9\% | 12.7\% | 11.6\% | 10.8\% | 27.7\% | 10.8\% | - | - | 26.6\% | 30.0\% | 3.0\% | - |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 6


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 7


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 8


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 9


## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

|  | TOTAL | EDUCATION: female |  | EDUCATION: WHITE |  | EDUCATION: NON-WHITE |  | $\begin{array}{\|c\|} \text { EDUCATION: } \\ \text { AFRICAN-AMER. } \\ \text { /BLACK } \end{array}$ |  | ISSUE OF ABORTION |  | ISSUE OF ABORTION: MALE |  | ISSUE OF ABORTION: FEMALE |  | ISSUE OF ABORTION: WHITE |  | Issue of ABORTION: NON-WHITE |  | \| issue of | ABORTION: |AFRICAN-AMER. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { \|LESS } \\ & \text { THAN } \\ & \text { THOLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \mid \text { GRAD./\| } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { LESS } \\ \text { THAN } \\ \text { \|COLLGE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE } \\ & \text { GRAD./ } \\ & \text { \|POST } \end{aligned}$ | $\begin{aligned} & \text { \|LESS } \\ & \text { \|THAN } \\ & \text { \|COLLGE } \end{aligned}$ | $\begin{aligned} & \text { \|COLLGE\| } \\ & \text { \|GRAD./\| } \\ & \mid \text { POST } \end{aligned}$ | \|LESS <br> \|THAN <br> \|COLLGE | $\begin{aligned} & \text { \|COLLGE \|P } \\ & \mid \text { GRAD. } / \mid \mathrm{L} \\ & \text { POST } \end{aligned}$ | PRO- <br> LIFE | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{aligned} & \left\|\begin{array}{l} \text { PRO- } \\ \text { \|CHOICE } \end{array}\right\| \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{l\|} \mid \text { \|PRO- } \\ \text { \|СНOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \text { \|CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| TotalAnswering | 96 | 14 | 28 | 26 | 42 | 8 | 17 | 6 | 10 | 47 | 47 | 30 | 20 | 17 | 27 | 36 | 33 | 10 | 14 | 7 | 9 |
| NONE | 33.2\% | 60.0\% | 25.2\% | 48.8\% | 20.0\% | 66.6\% | 23.2\% | 79.1\% | 24.0\% | 29.9\% | 33.5\% | 35.6\% | 18.2\% | 20.1\% | 44.9\% | 30.9\% | 29.0\% | 26.6\% | 44.4\% | 32.6\% | 55.5\% |
| VOTED GOP | 34.1\% | 24.1\% | 26.9\% | 42.3\% | 38.4\% | 15.7\% | 21.7\% | - | 22.2\% | 51.7\% | 18.2\% | 52.6\% | 26.3\% | 50.3\% | 12.2\% | 56.1\% | 22.7\% | 36.4\% | 7.6\% | 16.2\% | 11.5\% |
| Only Voted GOP | 33.1\% | 24.1\% | 26.9\% | 42.3\% | 36.1\% | 15.7\% | 21.7\% | - | 22.2\% | 51.7\% | 16.2\% | 52.6\% | 21.5\% | 50.3\% | 12.2\% | 56.1\% | 19.8\% | 36.4\% | 7.6\% | 16.2\% | 11.5\% |
| Voted Majority GOP | 1.0\% | - | - | - | 2.3\% | - | - | - | - | - | 2.0\% | - | 4.7\% | - | - | - | 2.9\% | - | - | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 2.2\% | 7.3\% | 1.2\% | 7.3\% | 17.6\% | - | 20.9\% | - | 3.5\% | 6.4\% | 4.5\% | 5.2\% | 1.8\% | 7.4\% | 0.8\% | 9.1\% | 13.0\% | - | 18.0\% | - |
| VOTED DEM | 27.8\% | 13.7\% | 40.6\% | 7.7\% | 34.3\% | - | 55.1\% | - | 53.8\% | 14.8\% | 41.8\% | 7.4\% | 50.3\% | 27.8\% | 35.5\% | 12.2\% | 39.2\% | 24.0\% | 48.0\% | 33.2\% | 32.9\% |
| Voted Majority Dem | 1.2\% | - | 4.1\% | - | 2.7\% | - | - | - | - | - | 2.4\% | - | - | - | 4.1\% | - | 3.4\% | - | - | - | - |
| Only Voted Dem | 26.6\% | 13.7\% | 36.6\% | 7.7\% | 31.6\% | - | 55.1\% | - | 53.8\% | 14.8\% | 39.4\% | 7.4\% | 50.3\% | 27.8\% | 31.3\% | 12.2\% | 35.9\% | 24.0\% | 48.0\% | 33.2\% | 32.9\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 11

|  | TOTAL |  |  | POSITIION O |  | ON ABORTION |  |  |  | $\begin{array}{\|c} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { MALE } \end{array}$ |  | POSITION ON ABORTION: FEMALE |  | POSITION ON ABORTION: WHITE |  | POSITION ON ABORTION: NON-WHITE |  | $\begin{array}{\|l} \text { POSITION ON } \\ \text { ABORTION: } \\ \text { AFRICAN-AMER. } \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\text { \|PRO- } \mid$ | \|Should Not Be |Legal | Saves Mother \|Life | $\begin{aligned} & \text { \|CaseOf\| } \\ & \text { \|Rape/ } \\ & \text { Incest } \end{aligned}$ | PRO\|CHOICE | $\begin{array}{\|l\|} \left\lvert\, \begin{array}{l} \text { During } \\ \mid 1 s t T r i \\ \mid \text { Mester } \end{array}\right. \end{array}$ | $\left.\begin{array}{\|l\|} \mid \text { Until } \\ \mid 20 t h \\ \mid \\ \mid \end{array} \right\rvert\,$ | $\begin{aligned} & \text { \|Legal } \\ & \text { \|All } \\ & \text { \|Cases } \end{aligned}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | \|ंСНоІсе | $\begin{aligned} & \text { \|PRO- } \\ & \text { \| LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \text { \| PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\begin{array}{\|l\|} \mid \text { PRO- } \\ \mid \text { CHOICE } \end{array}$ | $\begin{aligned} & \mid \text { PRO- } \\ & \text { \|LIFE } \end{aligned}$ | $\text { PRO- } \mathbf{\| c \|} \mid$ | $\begin{aligned} & \text { \|PRO- } \\ & \mid \text { LIFE } \end{aligned}$ | $\begin{aligned} & \text { \|PRO- } \\ & \text { \|CHOICE } \end{aligned}$ |
| TotalAnswering | 96 | 47 | 8 | 11 | 28 | 45 | 12 | 11 | 22 | 32 | 18 | 15 | 27 | 35 | 33 | 12 | 11 | 8 | 8 |
| NONE | 33.2\% | 29.9\% | 34.6\% | 41.8\% | 24.0\% | 37.7\% | 35.9\% | 8.9\% | 53.6\% | 33.4\% | 26.0\% | 22.6\% | 45.7\% | 32.0\% | 32.1\% | 23.4\% | 54.1\% | 28.6\% | 62.5\% |
| VOTED GOP | 34.1\% | 53.3\% | 50.7\% | 55.3\% | 53.3\% | 14.7\% | 19.4\% | 28.9\% | 4.9\% | 55.7\% | 18.1\% | 48.3\% | 12.4\% | 57.4\% | 19.8\% | 41.1\% | - | 26.7\% | - |
| Only Voted GOP | 33.1\% | 53.3\% | 50.7\% | 55.3\% | 53.3\% | 12.6\% | 19.4\% | 20.5\% | 4.9\% | 55.7\% | 12.8\% | 48.3\% | 12.4\% | 57.4\% | 16.9\% | 41.1\% | - | 26.7\% | - |
| Voted Majority GOP | 1.0\% | - | - | - | - | 2.1\% | - | 8.4\% | - | - | 5.2\% | - | - | - | 2.9\% | - | - | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 1.3\% | - | 2.9\% | 1.1\% | 6.7\% | 8.8\% | 9.0\% | 4.5\% | 1.0\% | 5.6\% | 2.1\% | 7.5\% | 0.9\% | 6.0\% | 2.7\% | 9.0\% | 3.7\% | 12.7\% |
| VOTED DEM | 27.8\% | 15.5\% | 14.7\% | - | 21.6\% | 40.9\% | 35.9\% | 53.2\% | 37.0\% | 10.0\% | 50.3\% | 27.0\% | 34.3\% | 9.7\% | 42.2\% | 32.8\% | 36.9\% | 40.9\% | 24.8\% |
| Voted Majority Dem | 1.2\% | - | - | - | - | 2.5\% | - | - | 5.1\% | - | - |  | 4.2\% | - | 3.3\% | - | - | - | - |
| Only Voted Dem | 26.6\% | 15.5\% | 14.7\% | - | 21.6\% | 38.4\% | 35.9\% | 53.2\% | 31.9\% | 10.0\% | 50.3\% | 27.0\% | 30.1\% | 9.7\% | 38.8\% | 32.8\% | 36.9\% | 40.9\% | 24.8\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 12

|  | total | RACIAL BACKGROUND |  |  |  |  |  |  | RACIAL BACKGROUND: MALE |  |  |  |  |  |  | RACIAL BACKGROUND: FEMALE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | WHITE |  | \|Africn |Amer./ |Black | His- \| panic/ Latino| | Asian/ AsianAmer . | \|Other |  | WHITE \| | \|NONWHITE | \|Africn |Amer./ |Black | Hispanic/ Latino | \|Asian Asian Amer. |  |  | WHITE | NON- | Africn Amer./\| Black |  | Asian/ AsianAmer. |  |
| TotalAnswering | 96 | 71 | 25 | 17 | 5 | 4 |  |  | 39 | 12 | 9 | 1 |  | 1 | - | 32 | 14 | 7 | 3 | 3 |  |
| NONE | 33.2\% | 31.0\% | 39.4\% | 45.2\% | 52.0\% | - | - |  | 28.2\% | 36.1\% | 42.6\% | 22.4\% |  | - | - | 34.5\% | 42.3\% | 48.4\% | 64.2\% | - | - - |
| VOTED GOP | 34.1\% | 39.5\% | 19.0\% | 13.7\% | 25.3\% | 34.1\% | - |  | 50.5\% | 9.1\% | 11.6\% | - |  | - | - | 25.7\% | 27.5\% | 16.2\% | 35.8\% | 47.8\% |  |
| Only Voted GOP | 33.1\% | 38.1\% | 19.0\% | 13.7\% | 25.3\% | 34.1\% | - |  | 48.1\% | 9.1\% | 11.6\% | - |  | - | - | 25.7\% | 27.5\% | 16.2\% | 35.8\% | 47.8\% | \% |
| Voted Majority GOP | 1.0\% | 1.4\% | - | - | - | - |  |  | 2.4\% | - | - | - |  | - | - | - | - | - | - | - | - |
| VOTED EQUAL GOP/DEM | 4.9\% | 4.7\% | 5.3\% | 8.1\% | - | - |  |  | 3.4\% | 8.8\% | 11.3\% | - |  | - | - | 6.3\% | 2.3\% | 4.2\% | - | - | - |
| VOTED DEM | 27.8\% | 24.8\% | 36.3\% | 33.1\% | 22.8\% | 65.9\% | - | - | 17.8\% | 46.0\% | 34.6\% | 77.6\% | 100.0\% |  | - | 33.4\% | 27.9\% | 31.2\% | - | 52.2\% | \% |
| Voted Majority Dem | 1.2\% | 1.6\% | - | - | - | - |  |  | - | - | - | - |  | - | - | 3.6\% | - | - | - | - | - - |
| Only Voted Dem | 26.6\% | 23.2\% | 36.3\% | 33.1\% | 22.8\% | 65.9\% |  |  | 17.8\% | 46.0\% | 34.6\% | 77.6\% | 100.0\% |  | - | 29.9\% | 27.9\% | 31.2\% | - | 52.2\% | \% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 13

| TotalAnswering | 96 | 13 | 28 | 25 | 15 | 15 | 41 | 55 | 66 | 30 | 81 | 15 | 22 | 29 | 35 | 16 | 40 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NONE | 33.2\% | 57.2\% | 40.8\% | 33.8\% | 30.8\% | - | 46.1\% | 23.5\% | 41.5\% | 15.1\% | 39.6\% | - | 46.5\% | 17.7\% | 39.6\% | 9.3\% | 38.3\% | - |
| VOTED GOP | 34.1\% | 12.3\% | 22.3\% | 25.3\% | 48.7\% | 74.6\% | 19.0\% | 45.5\% | 21.4\% | 62.0\% | 26.3\% | 74.6\% | 28.7\% | 50.2\% | 29.2\% | 66.5\% | 32.0\% | 73.6\% |
| Only Voted GOP | 33.1\% | 12.3\% | 22.3\% | 25.3\% | 48.7\% | 68.4\% | 19.0\% | 43.7\% | 21.4\% | 58.8\% | 26.3\% | 68.4\% | 28.7\% | 46.9\% | 29.2\% | 60.5\% | 32.0\% | 64.9\% |
| Voted Majority GOP | 1.0\% | - | - | - | - | 6.2\% | - | 1.8\% | - | 3.2\% | - | 6.2\% | - | 3.3\% | - | 6.0\% | - | 8.7\% |
| VOTED EQUAL GOP/DEM | 4.9\% | - | 3.6\% | 14.9\% | - | - | 2.5\% | 6.7\% | 7.1\% | - | 5.8\% | - | - | 8.1\% | 6.8\% | - | 6.0\% | - |
| VOTED DEM | 27.8\% | 30.6\% | 33.3\% | 26.0\% | 20.5\% | 25.4\% | 32.4\% | 24.3\% | 30.0\% | 23.0\% | 28.3\% | 25.4\% | 24.8\% | 23.9\% | 24.3\% | 24.2\% | 23.7\% | 26.4\% |
| Voted Majority Dem | 1.2\% | - | 4.0\% | - | - | - | 2.7\% | - | 1.7\% | - | 1.4\% | - | - | - | - | - | - | - |
| Only Voted Dem | 26.6\% | 30.6\% | 29.3\% | 26.0\% | 20.5\% | 25.4\% | 29.7\% | 24.3\% | 28.3\% | 23.0\% | 26.9\% | 25.4\% | 24.8\% | 23.9\% | 24.3\% | 24.2\% | 23.7\% | 26.4\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 14

|  | TOTAL | AGE CLUSTERS: FEMALE |  |  |  |  |  | GENDER |  | INTERVIEW |  |  | general election vote history |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \mid \text { UNDER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|OVER } \\ & \mid 40 \\ & \mid \end{aligned}$ | $\begin{aligned} & \text { \|UNDER } \\ & \text { \| } 55 \\ & \text { \| } \end{aligned}$ | \|OVER | $\begin{aligned} & \text { \|UNDER } \\ & \mid 65 \\ & \mid \end{aligned}$ | $\begin{aligned} & \mid \text { OVER } \\ & \mid 65 \\ & \mid \end{aligned}$ | \|male | \|FEMALE | \|LAND- ${ }^{\text {LINE }}$ | ${ }_{\text {\| MOBILE }}^{\text {PHONE }}$ \| | text | $\begin{aligned} & \left\lvert\, \begin{array}{l} \text { NEWLY } \\ \mid \text { REGIS- } \\ \mid \text { TERED } \end{array}\right. \end{aligned}$ |  | OF 4 |  | $\text { OF } 4$ |
| TotalAnswering | 96 | 20 | 25 | 31 | 14 | 41 | 4 | 51 | 45 | 24 | 38 | 35 | 4 | 18 | 13 | 21 | 40 |
| NONE | 33.2\% | 45.7\% | 30.0\% | 43.6\% | 21.7\% | 40.8\% | - | 30.0\% | 36.9\% | 29.2\% | 18.7\% | 51.9\% | 100.0\% | 83.3\% | 42.8\% | 16.8\% | 10.6\% |
| VOTED GOP | 34.1\% | 8.4\% | 40.1\% | 12.6\% | 56.8\% | 20.9\% | 77.3\% | 41.0\% | 26.3\% | 51.1\% | 32.4\% | 24.2\% | - | - | 18.6\% | 51.8\% | 48.0\% |
| Only Voted GOP | 33.1\% | 8.4\% | 40.1\% | 12.6\% | 56.8\% | 20.9\% | 77.3\% | 39.1\% | 26.3\% | 47.0\% | 32.4\% | 24.2\% | - | - | 18.6\% | 51.8\% | 45.6\% |
| Voted Majority GOP | 1.0\% | - | - | - | - | - | - | 1.9\% | - | 4.0\% |  | - | - | - | - | - | 2.4\% |
| VOTED EQUAL GOP/DEM | 4.9\% | 5.2\% | 5.1\% | 7.4\% | - | 5.7\% | - | 4.7\% | 5.1\% | 2.6\% | 5.3\% | 6.0\% | - | - | - | 16.0\% | 3.2\% |
| VOTED DEM | 27.8\% | 40.8\% | 24.8\% | 36.4\% | 21.5\% | 32.7\% | 22.7\% | 24.3\% | 31.8\% | 17.1\% | 43.6\% | 17.9\% | - | 16.7\% | 38.6\% | 15.3\% | 38.3\% |
| Voted Majority Dem | 1.2\% | 5.7\% | - | 3.6\% | - | 2.7\% | - | - | 2.5\% |  | 3.0\% | - | - | - | - | - | 2.8\% |
| Only Voted Dem | 26.6\% | 35.1\% | 24.8\% | 32.8\% | 21.5\% | 30.0\% | 22.7\% | 24.3\% | 29.3\% | 17.1\% | 40.6\% | 17.9\% | - | 16.7\% | 38.6\% | 15.3\% | 35.5\% |

## DIFFERENTIATORS DATA

NORTH CAROLINA - HOUSE DISTRICT 82
35. Primary Ballot Indicator (Independents):

BANNER 15


