NORTH CAROLINA HOUSE DISTRICT 74 TOPLINE (N=300)
LIKELY GENERAL ELECTION VOTERS
CONDUCTED: JUNE 2nd – JUNE 5th, 2022

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

Total	300
DEFINITELY VOTING	77.4%
LIKELY VOTING	22.6%
Very Likely	18.6%
Somewhat Likely	4.0%

2. If the general election for State House in Raleigh were held today, for whom would you vote?

Total	300
REPUBLICAN CANDIDATE	48.7%
Vote	45.6%
Lean	3.1%
DEMOCRATIC CANDIDATE	45.2%
Vote	44.2%
Lean	1.1%
FIRM UNDECIDED	6.1%
Net Diff.	3.4%

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

Opinion: JEFF ZENGER

Total	300
FAVORABLE	12.7%
UNFAVORABLE	10.8%
NO OPINION	25.3%
NEVER HEARD OF	51.2%
Net Diff.	1.9%
Mean	1.74

4. Opinion: CARLA DAY

Total	300
FAVORABLE	15.6%
UNFAVORABLE	5.4%
NO OPINION	22.8%
NEVER HEARD OF	56.2%
Net Diff.	10.2%
Mean	1.84

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

Total	300
ECONOMIC ISSUES	38.5%
CRIME/PUBLIC SAFETY	22.5%
EDUCATION ISSUES	12.4%
HEALTHCARE ISSUES	10.3%
CULTURAL/SOCIAL ISSUES	7.3%
ENVIRONMENTAL ISSUES	5.8%
DK/REFUSED	3.2%

6. If the general election for US Senate was being held today, for whom would you vote?

Total	300
TED BUDD: REPUBLICAN	48.3%
Vote	48.3%
Lean	0.1%
CHERI BEASLEY: DEMOCRAT	47.7%
Vote	47.4%
Lean	0.3%
FIRM UNDECIDED	3.9%
Net Diff.	0.6%

7. If the general election for State House was being held today, for whom would you vote?

Total	300
JEFF ZENGER: REPUBLICAN	46.7%
Vote	44.2%
Lean	2.6%
CARLA DAY: DEMOCRAT	44.4%
Vote	42.8%
Lean	1.7%
FIRM UNDECIDED	8.8%
Net Diff.	2.3%

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following………

Allowing doctors to prescribe medical marijuana.

Total	300
SUPPORT	73.7%
Strongly	54.9%
Somewhat	18.8%
OPPOSE	23.0%
Somewhat	9.5%
Strongly	13.5%
DK/REFUSED	3.3%
Net Diff.	50.7%
Mean	3.19

9. Support/Oppose: Legalizing sports betting in North Carolina.

Total	300
SUPPORT	38.8%
Strongly	19.0%
Somewhat	19.8%
OPPOSE	39.8%
Somewhat	13.8%
Strongly	26.0%
DK/REFUSED	21.3%
Net Diff.	-1.0%
Mean	2.40

10. Support/Oppose: Increasing school choice for parents by giving them a $6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

Total	300
SUPPORT	49.8%
Strongly	33.6%
Somewhat	16.2%
OPPOSE	42.2%
Somewhat	13.3%
Strongly	28.9%
DK/REFUSED	8.0%
Net Diff.	7.6%
Mean	2.59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

Total	300
SUPPORT	71.8%
Strongly	51.1%
Somewhat	20.7%
OPPOSE	16.3%
Somewhat	6.4%
Strongly	10.0%
DK/REFUSED	11.9%
Net Diff.	55.5%
Mean	3.28

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

Total	300
SUPPORT	67.1%
Strongly	48.1%
Somewhat	19.0%
OPPOSE	27.5%
Somewhat	10.2%
Strongly	17.3%
DK/REFUSED	5.4%
Net Diff.	39.7%
Mean	3.04

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

Total Answering	99
SUPPORT	73.1%
Strongly	47.4%
Somewhat	25.8%
OPPOSE	17.0%
Somewhat	7.3%
Strongly	9.7%
DK/REFUSED	9.9%
Net Diff.	56.2%
Mean	3.23

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

Total	300
SUPPORT	91.2%
Strongly	63.7%
Somewhat	27.4%
OPPOSE	5.6%
Somewhat	2.4%
Strongly	3.2%
DK/REFUSED	3.3%
Net Diff.	85.6%
Mean	3.57

Support/Oppose - SUPPORT:

Total	300
MEDICAID BENEFIT COMBO	91.2%
MEDICAL MARIJUANA	73.7%
LOWERING STATE TAX RATE	71.8%
EXPAND MEDICAID PROGRAM	67.1%
PARENTS SCHOOL CHOICE	49.8%
LEGALIZE SPORTS BETTING	38.8%

Support/Oppose - SUMMARY MEANS:

Total	300
MEDICAID BENEFIT COMBO	3.57
LOWERING STATE TAX RATE	3.28
MEDICAL MARIJUANA	3.19
EXPAND MEDICAID PROGRAM	3.04
PARENTS SCHOOL CHOICE	2.59
LEGALIZE SPORTS BETTING	2.40

14. With which political party are you registered?

Total	300
REPUBLICAN	38.0%
DEMOCRATIC	30.7%
INDEPENDENT/OTHER/DK	31.3%
Independent	27.7%
Other	3.0%
DK/Refused	0.6%

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump. OR,
2. More of a supporter of the traditional Republican Party.

Total Answering	114
SUPPORTER OF TRUMP	50.4%
TRADITIONAL REPUB. PARTY	36.5%
DK/REFUSED	13.1%
Net Diff.	13.9%

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

Total	300
LIBERAL	27.7%
Very	13.8%
Somewhat	13.9%
MODERATE	24.3%
CONSERVATIVE	43.2%
Somewhat	19.3%
Very	23.9%
DK/REFUSED	4.8%
Net Diff.	15.5%
Mean	3.27

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

Total	300
DONALD TRUMP	50.1%
JOE BIDEN	48.6%
OTHER	1.0%
DK/REFUSED	0.3%
Net Diff.	1.5%

18. Are there children in your household under the age of 18 years old?

Total	300
YES	23.4%
NO	73.0%
DK/REFUSED	3.5%
Net Diff.	-49.6%

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

Total	300
YES	47.2%
NO	45.0%
DK/REFUSED	7.8%
Net Diff.	2.1%

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

Total	300
YES	44.2%
NO	40.2%
DK/REFUSED	15.6%
Net Diff.	4.1%

21. What is the last grade of formal education you have completed?

Total	300
LESS THAN COLLEGE	42.2%
Less than High School	0.4%
High School Graduate	8.6%
Some College/Trade	21.4%
Associates/2-yr Degree	11.8%
COLLEGE/POST GRADUATE	56.4%
Bachelors/4-yr Degree	25.7%
Post Graduate Degree	30.7%
REFUSED	1.4%
Net Diff.	14.2%

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

Total	300
PRO-LIFE	43.7%
Strongly	34.7%
Somewhat	9.0%
PRO-CHOICE	52.3%
Somewhat	13.6%
Strongly	38.6%
DK/REFUSED	4.0%
Net Diff.	-8.6%
Mean	2.41

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

Total	300
PRO-LIFE	41.9%
Shouldn't Be Legal	8.2%
Protect Mother's Life	9.8%
Case of Incest/Rape	23.9%
PRO-CHOICE	52.9%
During 1st Trimester	16.5%
Until 20th Week	8.7%
Legal:All Circumstance	27.7%
DK/REFUSED	5.2%
Net Diff.	-11.0%

24. What is your main racial background?

Total	300
WHITE	82.0%
NON-WHITE	17.7%
African-American/Black	11.7%
Hispanic/Latino	3.0%
Asian/Asian-American	2.0%
Other	1.0%
REFUSED	0.3%

25. What is your age? Are you between…?

Total	300
18-29	11.0%
30-40	15.0%
41-55	27.0%
56-65	20.7%
OVER 65	26.0%
REFUSED	0.3%
Mean	51.67

26. Gender:

Total	300
MALE	46.0%
FEMALE	54.0%

27. Interview:

Total	300
LANDLINE	34.5%
MOBILE PHONE	32.4%
TEXT	33.2%

28. HD:

Total	300
HD 74	100.0%

29. HD 74 Area:

Total	300
WINSTON SALEM	45.0%
CLEMMONS	28.0%
LEWISVILLE	16.0%
REST OF DISTRICT	11.0%

30. Voter Household General Election History:

Total	300
NEWLY REGISTERED	5.9%
1 OF 4	15.1%
2 OF 4	12.8%
3 OF 4	17.6%
4 OF 4	48.5%

31. Primary Vote Frequency:

Total	300
0 OF 4	36.4%
1 OF 4	25.1%
2 OF 4	21.3%
3 OF 4	8.2%
4 OF 4	9.0%

32. Primary Ballot Indicator (Independents):

Total Answering	94
NONE	47.4%
VOTED GOP	20.8%
Only Voted GOP	18.7%
Voted Majority GOP	2.2%
VOTED EQUAL GOP/DEM	7.4%
VOTED DEM	24.4%
Voted Majority Dem	1.4%
Only Voted Dem	23.0%