

# NC House District 74

*2022 General Election Likely Voter Survey Data*

**To: David Avella, Chairman, GOPAC Education Fund and the Center for American Ideas**  
**From: Jim Blaine, Differentiators Data**

## *Summary*

As part of a joint project sponsored by the Center for American Ideas and the GOPAC Education Fund to determine voter sentiment on key policy issues in legislative districts around North Carolina, Differentiators Data conducted a survey in North Carolina's 74<sup>th</sup> House District on June 2<sup>nd</sup> through June 5<sup>th</sup>. The survey of 300 likely general election voters was comprised of 1/3 live landline interviews, 1/3 live cell phones interviews, and 1/3 text to web interviews, with a margin of error of +/- 5.7%.

## *The Big Policy Issues*

There are several big, controversial policy issues before the NC General Assembly this legislative session. The goal of this project is to assess public opinion on these policy issues in competitive legislative districts:

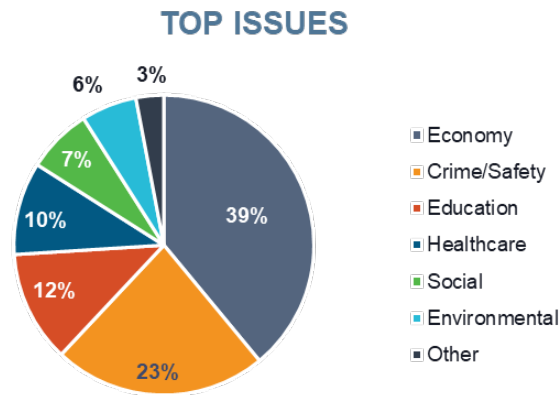
- Medical Marijuana – [Senate Bill 711](#) and [House Bill 929](#) authorize doctors to prescribe medical marijuana for the treatment of certain medical conditions and illnesses.
- Sports Betting – [Senate Bill 688](#) and [House Bill 631](#) legalize sports wagering.
- Increasing School Choice – [Senate Bill 671](#) and other legislation increases school choice options for North Carolina families.
- Reduce the Personal Income Tax – [Senate Bill 337](#), and state budget negotiations, propose further reductions in North Carolina's personal income tax rates.
- Expanding Medicaid – [House Bill 149](#) expands Medicaid program with a work requirement.

## *About NC House District 74*

North Carolina House District 74 is a suburban district in Southeastern Forsyth County that includes part of Winston-Salem and the towns of Lewisville and Clemmons. Republicans narrowly outpace Unaffiliateds in voter registration and at least 80% of likely voters are white. Politically, the district is competitive in a neutral political climate – both Donald Trump and Roy Cooper carried the district with over 50% in 2020. HD-74 was a battleground district in 2020 when the now-incumbent, first-term Representative Jeff Zenger, beat Winston-Salem City Councilman Dan Besse, 51%-49%. Zenger, a local home builder who served on the Lewisville Town Council, is being challenged by Carla Catalán Day, an environmental health consultant.

### Where Voters Stand on the Issues

As in most of the 15 districts we polled, more than 60% of voters cited either the economy or crime/public safety as their top issue. That bodes well for Republicans, whom voters typically trust more to deal with economic and public safety issues than Democrats. Only 12% said education and 10% said healthcare was most important to them.



Of the big policy issues the legislature could take up during the short session, allowing doctors to prescribe medical marijuana, cutting the state income tax and expanding Medicaid with a work requirement enjoy massive support in HD-74 and are backed by a majority of voters in every key demographic group.

Voter Group	All		Day		Zenger		Undecided	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	74%	23%	90%	7%	59%	40%	70%	17%
Sports Betting	39%	40%	38%	34%	43%	43%	20%	54%
Universal School Choice	50%	42%	33%	59%	69%	26%	31%	42%
2.5% Income Tax	72%	16%	55%	28%	93%	4%	46%	23%
Medicaid Expansion	67%	28%	96%	1%	39%	54%	75%	19%
Expansion w/ work req.	91%	6%	97%	0%	85%	10%	91%	9%

Voter Group	All		Republican		Unaffiliated		Democratic		Parent	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	74%	23%	58%	39%	82%	14%	85%	12%	89%	10%
Sports Betting	39%	40%	39%	46%	37%	36%	40%	36%	51%	28%
Universal School Choice	50%	42%	60%	33%	53%	38%	33%	58%	52%	37%
2.5% Income Tax	72%	16%	89%	8%	68%	13%	55%	30%	66%	21%
Medicaid Expansion	67%	28%	42%	51%	70%	24%	96%	2%	63%	33%
Expansion w/ work req.	91%	6%	84%	12%	94%	3%	98%	0%	92%	6%

At least 70% of voters who say they're undecided in the State House race back Medicaid expansion and medical marijuana. At least a plurality of Unaffiliated voters supports every issue.

Voter Group	All		Women		Men		White		Black	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	74%	23%	73%	21%	74%	25%	72%	25%	80%	14%
Sports Betting	39%	40%	31%	40%	48%	39%	39%	41%	29%	41%
Universal School Choice	50%	42%	48%	44%	52%	30%	49%	43%	48%	46%
2.5% Income Tax	72%	16%	69%	16%	75%	17%	70%	17%	80%	11%
Medicaid Expansion	67%	28%	69%	25%	65%	31%	67%	28%	77%	16%
Expansion w/ work req.	91%	6%	94%	4%	88%	7%	92%	5%	86%	8%

### *How the Big Policy Issues Could Impact this Election*

Elections analysts pegged HD-74 as a tossup district in a neutral environment that will lean whichever way the political winds blow. That's what this survey indicates, too. The district is leaning Republican with Zenger, the GOP incumbent, up three points on the ballot and Republicans ahead by four points, 49%-45%, on the generic ballot. A few of the big policy issues should push undecided voters into Zenger's camp, while none are likely to hurt his re-election chances in November.

