

NC House District 62

2022 General Election Likely Voter Survey Data

To: David Avella, Chairman, GOPAC Education Fund and the Center for American Ideas
From: Jim Blaine, Differentiators Data

Summary

As part of a joint project sponsored by the Center for American Ideas and the GOPAC Education Fund to determine voter sentiment on key policy issues in legislative districts around North Carolina, Differentiators Data conducted a survey in North Carolina's 62nd House District on June 4th through June 6th. The survey of 300 likely general election voters was comprised of 1/3 live landline interviews, 1/3 live cell phones interviews, and 1/3 text to web interviews, with a margin of error of +/- 5.7%.

The Big Policy Issues

There are several big, controversial policy issues before the NC General Assembly this legislative session. The goal of this project is to assess public opinion on these policy issues in competitive legislative districts:

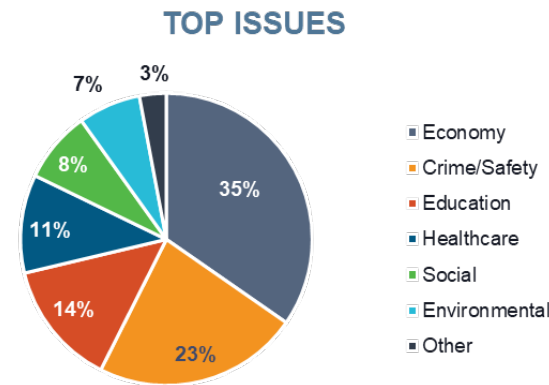
- Medical Marijuana – [Senate Bill 711](#) and [House Bill 929](#) authorize doctors to prescribe medical marijuana for the treatment of certain medical conditions and illnesses.
- Sports Betting – [Senate Bill 688](#) and [House Bill 631](#) legalize sports wagering.
- Increasing School Choice – [Senate Bill 671](#) and other legislation increases school choice options for North Carolina families.
- Reduce the Personal Income Tax – [Senate Bill 337](#), and state budget negotiations, propose further reductions in North Carolina's personal income tax rates.
- Expanding Medicaid – [House Bill 149](#) expands Medicaid program with a work requirement.

About NC House District 62

North Carolina House District 62 is a suburban district in Western Guilford County that includes part of the heavily Democratic cities of Greensboro and High Point, and the Republican strongholds of Oak Ridge and Stokesdale. Politically, the district favors Democrats slightly in a neutral political environment. In 2020, Republican candidates average just over 49% in this district and Democrats averaged just over 50%. Democrats Joe Biden, Roy Cooper and Cal Cunningham all won the district, but so did most Republican Council of State members, including Lt. Governor Mark Robinson. The incumbent in the State House is 6-term Republican John Faircloth, a former High Point police chief. Faircloth is being challenged by 27-year-old Brandon Gray, a self-described activist from Oak Ridge.

Where Voters Stand on the Issues

The economy (35%) registered as the top issue among likely voters, followed by crime/public safety (23%), education (14%) and healthcare (11%).



Four of the five big policy issues before the legislature enjoy support from a majority of voters in HD-62. Voters in every key demographic subgroup back income tax cuts and allowing doctors to prescribe medical marijuana.

Voter Group	All		Gray		Faircloth		Undecided	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	76%	20%	92%	5%	63%	32%	71%	26%
Sports Betting	38%	45%	37%	41%	42%	47%	26%	52%
Universal School Choice	53%	41%	39%	54%	65%	29%	52%	44%
2.5% Income Tax	73%	16%	56%	26%	90%	7%	63%	22%
Medicaid Expansion	67%	27%	96%	3%	41%	49%	69%	19%
Expansion w/ work req.	76%	18%	80%	20%	76%	16%	70%	30%

Voter Group	All		Republican		Unaffiliated		Democratic		Parent	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	76%	20%	61%	33%	85%	14%	86%	11%	76%	20%
Sports Betting	38%	45%	41%	47%	38%	49%	35%	40%	40%	32%
Universal School Choice	53%	41%	63%	32%	52%	43%	43%	49%	57%	40%
2.5% Income Tax	73%	16%	88%	9%	66%	22%	61%	21%	68%	18%
Medicaid Expansion	67%	27%	47%	45%	64%	30%	93%	4%	68%	30%
Expansion w/ work req.	76%	18%	76%	17%	73%	20%	86%	14%	78%	23%



Voters who say they're undecided in the State House race back all of the policy issues except sports betting by solid margins, including 63% support for income tax cuts, 69% support for Medicaid expansion and 71% support for medical marijuana.

Voter Group	All		Women		Men		White		Black	
	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose	Support	Oppose
Medical Marijuana	76%	20%	77%	20%	74%	21%	77%	20%	83%	13%
Sports Betting	38%	45%	33%	45%	45%	45%	38%	46%	54%	32%
Universal School Choice	53%	41%	54%	41%	52%	41%	49%	45%	70%	20%
2.5% Income Tax	73%	16%	76%	12%	70%	22%	75%	17%	76%	8%
Medicaid Expansion	67%	27%	75%	22%	57%	34%	65%	28%	86%	8%
Expansion w/ work req.	76%	18%	84%	16%	69%	19%	76%	16%	61%	39%

How the Big Policy Issues Could Impact this Election

HD-62 includes communities that have trended away from the GOP over the past decade. The district got more Democratic during the redistricting process and analysts have this pegged as a district Republicans can hold in a good year. This poll suggests the same: Faircloth, the incumbent and former police chief, is better-known and better-liked than his opponent. As a result, he leads by four (49%-45%) on the State House ballot. It remains to be seen if Gray, the 27-year-old Democrat, can mount a serious campaign. Regardless, the issues before the General Assembly are unlikely to hurt Faircloth's prospects.

