

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
DEFINITELY VOTING	86.0%	89.9%	84.4%	79.7%	100.0%	-	-	-	87.2%	88.9%	49.9%	87.5%	88.0%	81.6%	65.5%
LIKELY VOTING	14.0%	10.1%	15.6%	20.3%	-	100.0%	100.0%	100.0%	12.8%	11.1%	50.1%	12.5%	12.0%	18.4%	34.5%
Very Likely	11.5%	9.3%	12.4%	15.0%	-	81.8%	100.0%	-	10.3%	9.2%	33.6%	9.6%	8.9%	18.4%	33.5%
Somewhat Likely	2.6%	0.8%	3.2%	5.4%	-	18.2%	-	100.0%	2.5%	1.9%	16.6%	2.8%	3.1%	-	1.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
DEFINITELY VOTING	86.0%	84.5%	97.5%	86.8%	82.0%	87.9%	94.5%	86.2%	84.4%	68.6%	100.0%	90.2%	87.6%
LIKELY VOTING	14.0%	15.5%	2.5%	13.2%	18.0%	12.1%	5.5%	13.8%	15.6%	31.4%	-	9.8%	12.4%
Very Likely	11.5%	13.3%	2.5%	10.8%	14.2%	6.0%	5.5%	12.4%	12.9%	15.6%	-	7.5%	10.0%
Somewhat Likely	2.6%	2.2%	-	2.4%	3.8%	6.1%	-	1.3%	2.7%	15.8%	-	2.4%	2.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
DEFINITELY VOTING	86.0%	82.6%	89.8%	88.7%	89.8%	84.2%	77.0%	98.9%	85.9%	86.5%	55.0%	86.7%	87.3%	52.3%	77.2%
LIKELY VOTING	14.0%	17.4%	10.2%	11.3%	10.2%	15.8%	23.0%	1.1%	14.1%	13.5%	45.0%	13.3%	12.7%	47.7%	22.8%
Very Likely	11.5%	13.4%	10.2%	11.0%	7.3%	15.8%	14.0%	1.1%	12.3%	11.8%	45.0%	9.9%	9.3%	47.7%	21.0%
Somewhat Likely	2.6%	4.0%	-	0.3%	2.9%	-	9.0%	-	1.7%	1.8%	-	3.4%	3.5%	-	1.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
DEFINITELY VOTING	86.0%	85.8%	85.3%	100.0%	87.7%	88.1%	81.7%	79.6%	84.6%	73.5%
LIKELY VOTING	14.0%	14.2%	14.7%	-	12.3%	11.9%	18.3%	20.4%	15.4%	26.5%
Very Likely	11.5%	12.3%	12.8%	-	9.0%	8.6%	18.3%	17.4%	14.6%	26.5%
Somewhat Likely	2.6%	1.9%	2.0%	-	3.2%	3.4%	-	2.9%	0.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
DEFINITELY VOTING	86.0%	85.2%	88.0%	83.0%	88.7%	83.0%	90.1%	85.2%	91.8%	84.9%	88.0%	88.7%	87.9%	85.9%	87.9%	83.4%	82.9%	93.2%	92.1%	100.0%	100.0%
LIKELY VOTING	14.0%	14.8%	12.0%	17.0%	11.3%	17.0%	9.9%	14.8%	8.2%	15.1%	12.0%	11.3%	12.1%	14.1%	12.1%	16.6%	17.1%	6.8%	7.9%	-	-
Very Likely	11.5%	11.5%	11.7%	14.1%	9.7%	13.3%	9.1%	12.1%	8.2%	12.3%	9.7%	8.7%	12.1%	11.3%	12.1%	14.5%	13.2%	5.2%	6.1%	-	-
Somewhat Likely	2.6%	3.3%	0.3%	2.8%	1.6%	3.7%	0.7%	2.6%	-	2.9%	2.4%	2.5%	-	2.8%	-	2.1%	3.9%	1.6%	1.8%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
DEFINITELY VOTING	86.0%	84.3%	79.6%	92.0%	82.4%	84.2%	94.4%	82.4%	82.9%	94.9%	90.7%	82.3%	87.5%	85.3%	81.2%	78.8%
LIKELY VOTING	14.0%	15.7%	20.4%	8.0%	17.6%	15.8%	5.6%	17.6%	17.1%	5.1%	9.3%	17.7%	12.5%	14.7%	18.8%	21.2%
Very Likely	11.5%	13.8%	16.9%	7.4%	15.3%	11.7%	3.0%	15.3%	14.1%	3.4%	9.3%	12.0%	11.1%	14.7%	11.6%	21.2%
Somewhat Likely	2.6%	1.9%	3.5%	0.6%	2.3%	4.1%	2.6%	2.3%	2.9%	1.6%	-	5.7%	1.3%	-	7.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:			
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
DEFINITELY VOTING	86.0%	94.0%	69.7%	87.0%	88.7%	85.6%	77.5%	90.1%	83.0%	95.2%	75.1%	80.0%	75.0%	92.2%	90.4%	79.3%	87.5%	89.8%	72.1%	91.2%
LIKELY VOTING	14.0%	6.0%	30.3%	13.0%	11.3%	14.4%	22.5%	9.9%	17.0%	4.8%	24.9%	20.0%	25.0%	7.8%	9.6%	20.7%	12.5%	10.2%	27.9%	8.8%
Very Likely	11.5%	3.9%	27.6%	10.5%	8.5%	12.1%	16.1%	9.7%	17.0%	4.6%	24.9%	20.0%	17.8%	7.8%	5.9%	14.9%	12.1%	8.6%	21.0%	8.6%
Somewhat Likely	2.6%	2.1%	2.7%	2.5%	2.8%	2.3%	6.4%	0.2%	-	0.3%	-	-	7.2%	-	3.7%	5.8%	0.4%	1.6%	6.9%	0.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
DEFINITELY VOTING	86.0%	77.7%	90.8%	83.9%	73.1%	89.8%	71.5%	86.6%	85.5%	78.1%	86.8%	87.1%	87.2%	86.0%	87.6%	86.1%	86.9%	86.0%	88.2%	87.4%
LIKELY VOTING	14.0%	22.3%	9.2%	16.1%	26.9%	10.2%	28.5%	13.4%	14.5%	21.9%	13.2%	12.9%	12.8%	14.0%	12.4%	13.9%	13.1%	14.0%	11.8%	12.6%
Very Likely	11.5%	16.9%	4.1%	16.1%	18.4%	5.1%	28.5%	11.8%	11.2%	6.6%	7.9%	11.9%	11.8%	10.9%	12.4%	11.8%	11.2%	10.2%	10.6%	10.8%
Somewhat Likely	2.6%	5.4%	5.1%	-	8.6%	5.1%	-	1.6%	3.2%	15.3%	5.3%	1.0%	1.0%	3.0%	-	2.1%	1.9%	3.8%	1.3%	1.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
DEFINITELY VOTING	86.0%	83.6%	79.9%	80.7%	75.9%	84.1%	85.7%	88.8%	75.5%	79.0%	91.1%	83.4%	87.8%	86.9%	79.0%	82.6%	74.8%	81.4%	89.0%	82.5%	88.1%	
LIKELY VOTING	14.0%	16.4%	20.1%	19.3%	24.1%	15.9%	14.3%	11.2%	24.5%	21.0%	8.9%	16.6%	12.2%	13.1%	21.0%	17.4%	25.2%	18.6%	11.0%	17.5%	11.9%	
Very Likely	11.5%	16.4%	11.6%	19.3%	12.5%	12.6%	12.4%	7.9%	23.9%	17.7%	6.2%	13.5%	11.0%	9.0%	16.9%	11.9%	20.3%	13.8%	9.9%	13.5%	11.9%	
Somewhat Likely	2.6%	-	8.4%	-	11.7%	3.3%	1.9%	3.3%	0.6%	3.3%	2.6%	3.1%	1.2%	4.1%	4.1%	5.5%	4.8%	4.8%	1.1%	4.0%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
DEFINITELY VOTING	86.0%	80.2%	89.5%	83.4%	88.0%	73.5%	92.0%	73.7%	87.4%	90.3%	83.4%	92.3%	78.4%	87.8%	86.4%	88.5%	85.5%	100.0%	77.9%	100.0%	75.5%
LIKELY VOTING	14.0%	19.8%	10.5%	16.6%	12.0%	26.5%	8.0%	26.3%	12.6%	9.7%	16.6%	7.7%	21.6%	12.2%	13.6%	11.5%	14.5%	-	22.1%	-	24.5%
Very Likely	11.5%	14.0%	8.7%	13.0%	10.6%	17.3%	8.0%	16.3%	12.6%	8.7%	12.5%	7.7%	17.4%	10.0%	9.7%	10.3%	11.0%	-	16.9%	-	18.6%
Somewhat Likely	2.6%	5.7%	1.8%	3.7%	1.4%	9.2%	-	10.0%	-	1.0%	4.0%	-	4.2%	2.2%	3.9%	1.1%	3.6%	-	5.2%	-	5.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:			
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32		
DEFINITELY VOTING	86.0%	89.2%	95.0%	92.0%	84.4%	84.3%	86.2%	85.4%	82.7%	90.8%	79.7%	87.0%	87.0%	89.7%	84.9%	84.5%	82.4%	72.6%	80.0%		
LIKELY VOTING	14.0%	10.8%	5.0%	8.0%	15.6%	15.7%	13.8%	14.6%	17.3%	9.2%	20.3%	13.0%	13.0%	10.3%	15.1%	15.5%	17.6%	27.4%	20.0%		
Very Likely	11.5%	9.8%	4.3%	8.0%	13.8%	11.6%	9.2%	11.6%	13.0%	9.2%	16.0%	10.7%	8.9%	9.2%	11.4%	15.5%	12.3%	27.4%	13.5%		
Somewhat Likely	2.6%	1.0%	0.7%	-	1.8%	4.2%	4.6%	3.0%	4.3%	-	4.3%	2.3%	4.1%	1.1%	3.8%	-	5.4%	-	6.5%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
DEFINITELY VOTING	86.0%	86.0%	85.3%	81.3%	88.8%	100.0%	91.3%	88.2%	73.9%	68.4%	71.8%	100.0%	-	84.2%	92.3%	88.9%	100.0%	100.0%	100.0%
LIKELY VOTING	14.0%	14.0%	14.7%	18.7%	11.2%	-	8.7%	11.8%	26.1%	31.6%	28.2%	-	100.0%	15.8%	7.7%	11.1%	-	-	-
Very Likely	11.5%	11.6%	11.3%	14.2%	11.2%	-	-	10.7%	21.0%	25.6%	28.2%	-	-	12.5%	5.2%	7.5%	-	-	-
Somewhat Likely	2.6%	2.3%	3.5%	4.5%	-	-	8.7%	1.1%	5.0%	6.0%	-	-	100.0%	3.3%	2.5%	3.5%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
DEFINITELY VOTING	86.0%	83.3%	90.3%	87.6%	86.1%	83.2%	87.0%	85.6%	87.3%	84.5%	87.0%	83.2%	84.4%	86.2%	85.5%	86.0%	86.4%	83.4%
LIKELY VOTING	14.0%	16.7%	9.7%	12.4%	13.9%	16.8%	13.0%	14.4%	12.7%	15.5%	13.0%	16.8%	15.6%	13.8%	14.5%	14.0%	13.6%	16.6%
Very Likely	11.5%	5.3%	7.4%	9.7%	13.9%	16.5%	6.4%	13.3%	8.0%	15.4%	9.7%	16.5%	10.0%	13.5%	11.2%	14.0%	11.1%	16.6%
Somewhat Likely	2.6%	11.4%	2.3%	2.7%	-	0.2%	6.7%	1.1%	4.7%	0.1%	3.4%	0.2%	5.6%	0.3%	3.4%	-	2.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
DEFINITELY VOTING	86.0%	89.5%	85.2%	88.9%	83.3%	87.4%	83.1%	85.7%	86.2%	79.4%	90.8%	88.1%	74.5%	83.9%	88.3%	85.6%	87.3%
LIKELY VOTING	14.0%	10.5%	14.8%	11.1%	16.7%	12.6%	16.9%	14.3%	13.8%	20.6%	9.2%	11.9%	25.5%	16.1%	11.7%	14.4%	12.7%
Very Likely	11.5%	2.8%	13.1%	5.4%	16.4%	8.4%	16.4%	12.5%	10.7%	18.6%	5.7%	9.7%	16.8%	10.4%	11.7%	11.7%	11.3%
Somewhat Likely	2.6%	7.7%	1.7%	5.7%	0.3%	4.2%	0.4%	1.8%	3.1%	2.1%	3.5%	2.2%	8.7%	5.7%	-	2.7%	1.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
DEFINITELY VOTING	86.0%	75.9%	92.8%	85.3%	94.5%	91.5%	92.8%	94.3%	94.3%	-	100.0%	92.2%	-	92.2%
LIKELY VOTING	14.0%	24.1%	7.2%	14.7%	5.5%	8.5%	7.2%	5.7%	5.7%	-	-	7.8%	-	7.8%
Very Likely	11.5%	18.8%	7.2%	12.1%	5.5%	5.9%	3.8%	5.7%	5.7%	-	-	6.9%	-	6.9%
Somewhat Likely	2.6%	5.3%	-	2.7%	-	2.6%	3.4%	-	-	-	-	0.8%	-	0.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
REPUBLICAN CANDIDATE	47.5%	42.9%	52.2%	52.2%	48.2%	43.3%	42.6%	46.3%	100.0%	100.0%	100.0%	-	-	-	-
Vote	45.5%	41.8%	47.4%	51.0%	47.0%	36.0%	36.6%	33.1%	95.7%	100.0%	-	-	-	-	-
Lean	2.0%	1.1%	4.7%	1.2%	1.2%	7.3%	6.0%	13.2%	4.3%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	46.0%	52.9%	40.0%	38.4%	46.9%	40.9%	38.7%	51.1%	-	-	-	100.0%	100.0%	100.0%	-
Vote	42.4%	49.3%	36.9%	34.2%	43.4%	36.2%	32.9%	51.1%	-	-	-	92.1%	100.0%	-	-
Lean	3.6%	3.6%	3.2%	4.2%	3.4%	4.7%	5.8%	-	-	-	-	7.9%	-	100.0%	-
FIRM UNDECIDED	6.4%	4.2%	7.8%	9.4%	4.9%	15.8%	18.7%	2.6%	-	-	-	-	-	-	100.0%
Net Diff.	1.5%	-10.0%	12.2%	13.9%	1.4%	2.3%	3.9%	-4.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
REPUBLICAN CANDIDATE	47.5%	75.7%	8.2%	50.0%	43.1%	17.1%	85.5%	47.5%	48.6%	35.8%	34.0%	43.1%	46.3%
Vote	45.5%	72.4%	8.2%	46.7%	42.1%	14.1%	85.5%	47.5%	45.7%	20.0%	34.0%	40.8%	45.5%
Lean	2.0%	3.3%	-	3.4%	1.0%	3.0%	-	-	2.9%	15.8%	-	2.4%	0.8%
DEMOCRATIC CANDIDATE	46.0%	20.6%	91.8%	44.7%	45.6%	76.5%	14.5%	48.1%	43.3%	64.2%	66.0%	56.9%	51.1%
Vote	42.4%	12.1%	89.4%	40.8%	44.6%	73.1%	14.5%	38.7%	41.6%	46.3%	66.0%	54.2%	44.7%
Lean	3.6%	8.5%	2.4%	3.8%	1.0%	3.4%	-	9.3%	1.8%	17.9%	-	2.7%	6.4%
FIRM UNDECIDED	6.4%	3.7%	-	5.3%	11.2%	6.4%	-	4.4%	8.0%	-	-	-	2.6%
Net Diff.	1.5%	55.1%	-83.5%	5.4%	-2.5%	-59.4%	71.0%	-0.6%	5.3%	-28.4%	-32.1%	-13.7%	-4.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
REPUBLICAN CANDIDATE	47.5%	69.5%	20.5%	50.3%	39.8%	11.6%	24.5%	37.6%	95.4%	96.1%	55.0%	2.3%	2.3%	-	9.9%
Vote	45.5%	67.5%	20.5%	44.8%	39.8%	11.6%	24.5%	35.4%	91.9%	92.6%	55.0%	1.6%	1.6%	-	9.9%
Lean	2.0%	2.0%	-	5.5%	-	-	-	2.1%	3.5%	3.6%	-	0.7%	0.7%	-	-
DEMOCRATIC CANDIDATE	46.0%	21.3%	79.5%	41.7%	55.5%	87.3%	71.3%	51.4%	-	-	-	94.2%	94.1%	100.0%	20.8%
Vote	42.4%	18.3%	78.3%	38.6%	49.0%	80.6%	66.5%	51.4%	-	-	-	87.4%	87.2%	100.0%	10.1%
Lean	3.6%	3.0%	1.2%	3.1%	6.5%	6.7%	4.8%	-	-	-	-	6.7%	6.8%	-	10.7%
FIRM UNDECIDED	6.4%	9.1%	-	7.9%	4.7%	1.1%	4.2%	11.0%	4.6%	3.9%	45.0%	3.6%	3.6%	-	69.3%
Net Diff.	1.5%	48.2%	-59.0%	8.6%	-15.8%	-75.8%	-46.8%	-13.8%	95.4%	96.1%	55.0%	-91.9%	-91.7%	-100%	-10.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
REPUBLICAN CANDIDATE	47.5%	92.5%	92.3%	100.0%	1.7%	1.8%	-	21.4%	91.7%	-
Vote	45.5%	90.2%	89.9%	96.0%	0.9%	1.0%	-	16.0%	89.4%	-
Lean	2.0%	2.4%	2.3%	4.0%	0.8%	0.9%	-	5.4%	2.2%	-
DEMOCRATIC CANDIDATE	46.0%	3.5%	3.7%	-	96.6%	97.3%	81.8%	41.1%	3.8%	15.0%
Vote	42.4%	3.5%	3.7%	-	91.6%	92.9%	65.7%	26.1%	3.8%	12.7%
Lean	3.6%	-	-	-	5.0%	4.5%	16.1%	15.0%	-	2.3%
FIRM UNDECIDED	6.4%	3.9%	4.1%	-	1.7%	0.8%	18.2%	37.5%	4.6%	85.0%
Net Diff.	1.5%	89.0%	88.6%	100.0%	-94.9%	-95.5%	-81.8%	-19.6%	87.9%	-15.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRAM IF REQUIRED		EXPAND MEDICAID		REGISTERED PARTY					
			MARIJUANA		BETTING IN NC		PRIV. SCHOOLS		TAX RATE		PROGRAM		EMPLOYMENT		COMBO		REPUB-	DEMO-	INDEP.	Indep-	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	LICAN	CRATIC	/OTHER	endent		
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1	
REPUBLICAN CANDIDATE	47.5%	39.7%	74.1%	53.6%	49.4%	59.4%	32.4%	57.9%	19.1%	27.2%	89.9%	86.2%	94.2%	43.3%	94.2%	90.7%	4.4%	39.6%	33.3%	85.1%	-	
Vote	45.5%	38.2%	69.6%	50.9%	47.1%	56.9%	30.7%	56.3%	19.1%	26.0%	86.6%	84.6%	79.6%	42.0%	79.6%	89.1%	3.3%	35.9%	31.3%	70.0%	-	
Lean	2.0%	1.5%	4.5%	2.7%	2.3%	2.5%	1.7%	1.6%	-	1.2%	3.3%	1.6%	14.7%	1.3%	14.7%	1.7%	1.1%	3.6%	1.9%	15.2%	-	
DEMOCRATIC CANDIDATE	46.0%	53.8%	20.5%	40.9%	44.1%	33.1%	61.8%	34.7%	76.7%	64.8%	6.2%	9.5%	5.8%	49.7%	5.8%	2.8%	92.3%	50.3%	58.4%	1.8%	-	
Vote	42.4%	49.8%	17.4%	37.8%	38.8%	29.3%	57.7%	31.4%	71.7%	60.5%	6.2%	6.6%	5.8%	45.8%	5.8%	2.8%	86.9%	43.9%	50.9%	1.8%	-	
Lean	3.6%	3.9%	3.2%	3.1%	5.3%	3.7%	4.0%	3.3%	4.9%	4.3%	-	2.9%	-	3.9%	-	-	5.4%	6.4%	7.5%	-	-	
FIRM UNDECIDED	6.4%	6.6%	5.3%	5.5%	6.6%	7.5%	5.9%	7.4%	4.3%	8.0%	4.0%	4.3%	-	7.0%	-	6.4%	3.3%	10.1%	8.4%	13.1%	100.0%	
Net Diff.	1.5%	-14.1%	53.6%	12.7%	5.3%	26.4%	-29.4%	23.2%	-57.6%	-37.6%	83.7%	76.7%	88.5%	-6.5%	88.5%	87.9%	-87.9%	-10.7%	-25.1%	83.3%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
REPUBLICAN CANDIDATE	47.5%	88.6%	3.7%	45.8%	93.3%	4.7%	33.2%	90.7%	5.1%	39.8%	90.7%	3.2%	38.8%	85.3%	4.1%	24.8%
Vote	45.5%	87.2%	3.7%	42.5%	91.4%	3.1%	29.2%	88.8%	5.1%	37.6%	90.7%	-	30.4%	85.3%	-	24.8%
Lean	2.0%	1.4%	-	3.3%	1.9%	1.6%	4.0%	1.9%	-	2.2%	-	3.2%	8.4%	-	4.1%	-
DEMOCRATIC CANDIDATE	46.0%	3.2%	96.3%	48.3%	2.3%	90.7%	52.3%	2.1%	91.3%	50.8%	9.3%	94.0%	48.7%	14.7%	95.9%	53.6%
Vote	42.4%	3.2%	84.8%	42.6%	2.3%	87.7%	45.1%	2.1%	88.0%	46.1%	9.3%	84.6%	36.4%	14.7%	84.1%	43.0%
Lean	3.6%	-	11.5%	5.7%	-	3.0%	7.2%	-	3.3%	4.7%	-	9.3%	12.3%	-	11.8%	10.6%
FIRM UNDECIDED	6.4%	8.2%	-	5.9%	4.4%	4.6%	14.5%	7.2%	3.6%	9.5%	-	2.8%	12.4%	-	-	21.6%
Net Diff.	1.5%	85.4%	-92.7%	-2.5%	91.1%	-86.0%	-19.2%	88.5%	-86.2%	-11.0%	81.3%	-90.8%	-9.9%	70.7%	-91.9%	-28.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
REPUBLICAN CANDIDATE	47.5%	98.2%	81.0%	2.8%	-	5.2%	27.3%	89.8%	80.0%	96.8%	51.4%	4.5%	29.8%	89.5%	2.0%	25.6%	90.3%	3.7%	33.7%	91.8%	
Vote	45.5%	98.2%	78.8%	2.8%	-	5.2%	23.6%	87.5%	77.8%	94.3%	51.4%	4.5%	23.7%	89.2%	2.0%	23.6%	85.3%	3.7%	28.5%	91.6%	
Lean	2.0%	-	2.2%	-	-	-	3.6%	2.3%	2.2%	2.5%	-	-	6.1%	0.3%	-	2.0%	5.0%	-	5.1%	0.2%	
DEMOCRATIC CANDIDATE	46.0%	-	7.2%	95.7%	99.4%	92.5%	61.6%	5.1%	10.3%	1.5%	23.8%	94.6%	60.7%	4.7%	96.2%	62.3%	5.6%	94.6%	54.2%	2.0%	
Vote	42.4%	-	7.2%	90.4%	96.8%	85.0%	53.8%	5.1%	10.3%	1.5%	23.8%	85.9%	50.5%	4.7%	92.5%	56.1%	5.6%	89.4%	50.8%	2.0%	
Lean	3.6%	-	-	5.3%	2.6%	7.6%	7.8%	-	-	-	-	8.7%	10.3%	-	3.7%	6.1%	-	5.2%	3.4%	-	
FIRM UNDECIDED	6.4%	1.8%	11.8%	1.5%	0.6%	2.3%	11.1%	5.1%	9.7%	1.8%	24.9%	0.9%	9.5%	5.8%	1.8%	12.1%	4.1%	1.6%	12.1%	6.1%	
Net Diff.	1.5%	98.2%	73.8%	-92.9%	-99.4%	-87.3%	-34.4%	84.7%	69.8%	95.3%	27.6%	-90.1%	-30.9%	84.7%	-94.2%	-36.7%	84.7%	-90.9%	-20.5%	89.8%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
REPUBLICAN CANDIDATE	47.5%	-	11.8%	79.0%	-	13.5%	62.8%	92.9%	4.7%	54.0%	34.1%	52.4%	69.1%	27.2%	77.1%	34.2%	61.7%	21.9%	78.4%	30.2%
Vote	45.5%	-	11.8%	65.5%	-	13.5%	53.0%	90.9%	2.7%	47.4%	32.4%	50.2%	67.4%	25.7%	75.3%	32.2%	59.9%	20.7%	77.3%	28.2%
Lean	2.0%	-	-	13.5%	-	-	9.8%	2.0%	2.0%	6.6%	1.7%	2.2%	1.8%	1.6%	1.8%	2.0%	1.7%	1.3%	1.1%	2.0%
DEMOCRATIC CANDIDATE	46.0%	98.8%	79.7%	21.0%	100.0%	80.9%	37.2%	1.6%	88.2%	32.0%	57.2%	42.4%	23.9%	66.9%	17.1%	62.5%	30.2%	70.2%	14.9%	63.5%
Vote	42.4%	93.0%	61.2%	21.0%	90.8%	64.3%	37.2%	1.6%	81.4%	19.2%	55.6%	37.9%	22.0%	61.8%	15.3%	56.9%	28.3%	65.4%	14.8%	59.1%
Lean	3.6%	5.8%	18.5%	-	9.2%	16.6%	-	-	6.9%	12.9%	1.6%	4.4%	1.9%	5.1%	1.8%	5.5%	1.9%	4.8%	0.2%	4.4%
FIRM UNDECIDED	6.4%	1.2%	8.5%	-	-	5.6%	-	5.5%	7.1%	13.9%	8.7%	5.2%	7.0%	5.9%	5.8%	3.3%	8.1%	7.8%	6.7%	6.3%
Net Diff.	1.5%	-98.8%	-67.8%	58.0%	-100%	-67.4%	25.6%	91.3%	-83.5%	22.0%	-23.0%	10.0%	45.3%	-39.6%	60.0%	-28.3%	31.4%	-48.3%	63.4%	-33.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
REPUBLICAN CANDIDATE	47.5%	33.9%	16.0%	27.6%	6.9%	55.4%	31.9%	58.7%	41.4%	51.8%	26.9%	63.6%	35.3%	20.3%	22.7%	13.2%	17.6%	58.8%	39.7%	64.3%	49.2%	
Vote	45.5%	29.6%	16.0%	22.5%	6.9%	52.6%	31.2%	56.7%	39.4%	48.3%	26.9%	61.3%	34.4%	15.7%	22.7%	7.1%	17.6%	56.0%	38.1%	60.9%	48.9%	
Lean	2.0%	4.3%	-	5.1%	-	2.7%	0.7%	2.1%	2.1%	3.4%	-	2.3%	1.0%	4.6%	-	6.1%	-	2.8%	1.6%	3.4%	0.3%	
DEMOCRATIC CANDIDATE	46.0%	57.7%	79.5%	62.6%	93.1%	37.1%	62.9%	36.2%	53.4%	38.1%	68.0%	30.3%	57.7%	65.9%	77.3%	75.0%	82.4%	31.7%	55.9%	29.9%	45.1%	
Vote	42.4%	49.5%	71.3%	52.9%	80.3%	33.7%	57.8%	32.5%	45.9%	34.9%	64.2%	29.5%	53.2%	51.6%	70.3%	63.1%	72.0%	29.5%	51.3%	26.0%	40.4%	
Lean	3.6%	8.2%	8.2%	9.7%	12.8%	3.4%	5.1%	3.7%	7.5%	3.1%	3.8%	0.9%	4.5%	14.3%	7.0%	11.9%	10.3%	2.2%	4.6%	3.9%	4.7%	
FIRM UNDECIDED	6.4%	8.4%	4.5%	9.9%	-	7.5%	5.1%	5.1%	5.2%	10.2%	5.1%	6.1%	6.9%	13.8%	-	11.8%	-	9.5%	4.5%	5.8%	5.7%	
Net Diff.	1.5%	-23.8%	-63.5%	-35.0%	-86.2%	18.3%	-31.0%	22.5%	-11.9%	13.7%	-41.1%	33.3%	-22.4%	-45.6%	-54.5%	-61.8%	-64.7%	27.1%	-16.2%	34.3%	4.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
REPUBLICAN CANDIDATE	47.5%	52.7%	33.5%	65.9%	44.2%	30.9%	24.8%	30.4%	15.0%	85.3%	18.6%	90.6%	19.6%	78.6%	18.1%	88.3%	22.5%	67.4%	9.0%	73.5%	7.1%
Vote	45.5%	50.6%	31.0%	63.6%	43.4%	26.3%	20.7%	24.8%	15.0%	82.7%	17.9%	87.3%	19.6%	76.7%	16.9%	85.1%	22.5%	67.4%	6.4%	73.5%	3.9%
Lean	2.0%	2.1%	2.4%	2.3%	0.9%	4.6%	4.1%	5.6%	-	2.6%	0.7%	3.3%	-	1.8%	1.1%	3.1%	-	-	2.6%	-	3.3%
DEMOCRATIC CANDIDATE	46.0%	33.7%	62.9%	24.2%	50.8%	60.4%	72.1%	63.7%	81.0%	7.9%	76.6%	4.8%	76.3%	11.8%	76.7%	4.6%	73.0%	27.1%	85.5%	26.5%	86.5%
Vote	42.4%	33.3%	58.4%	23.8%	47.4%	51.4%	63.4%	52.7%	72.4%	6.0%	71.3%	2.9%	68.9%	9.8%	72.8%	3.6%	69.5%	19.9%	75.6%	26.5%	73.9%
Lean	3.6%	0.3%	4.5%	0.4%	3.4%	9.0%	8.7%	11.0%	8.5%	1.9%	5.3%	1.9%	7.5%	2.0%	4.0%	1.0%	3.5%	7.2%	9.9%	-	12.6%
FIRM UNDECIDED	6.4%	13.7%	3.7%	9.8%	4.9%	8.8%	3.1%	5.9%	4.0%	6.8%	4.8%	4.6%	4.1%	9.6%	5.2%	7.1%	4.6%	5.5%	5.5%	-	6.3%
Net Diff.	1.5%	19.0%	-29.4%	41.7%	-6.6%	-29.5%	-47.4%	-33.2%	-65.9%	77.5%	-58.0%	85.8%	-56.8%	66.7%	-58.7%	83.6%	-50.5%	40.3%	-76.5%	46.9%	-79.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
REPUBLICAN CANDIDATE	47.5%	82.0%	95.0%	81.5%	76.3%	19.1%	43.3%	19.4%	4.5%	86.5%	21.3%	75.9%	17.8%	84.6%	22.7%	61.5%	10.5%	74.1%	4.3%
Vote	45.5%	78.4%	95.0%	78.8%	70.3%	19.1%	43.3%	19.4%	4.5%	83.2%	21.3%	71.8%	17.8%	81.5%	22.7%	53.6%	10.5%	60.1%	4.3%
Lean	2.0%	3.6%	-	2.7%	6.0%	-	-	-	-	3.2%	-	4.1%	-	3.1%	-	7.9%	-	14.0%	-
DEMOCRATIC CANDIDATE	46.0%	8.6%	4.2%	5.3%	13.0%	78.1%	52.5%	80.6%	92.6%	6.1%	76.6%	12.0%	79.0%	6.5%	74.6%	24.5%	86.5%	13.4%	92.3%
Vote	42.4%	7.4%	4.2%	4.9%	10.6%	72.7%	48.5%	76.5%	85.9%	4.2%	70.8%	11.6%	73.9%	6.4%	70.1%	15.3%	78.8%	13.4%	81.8%
Lean	3.6%	1.2%	-	0.5%	2.3%	5.4%	4.0%	4.1%	6.7%	1.9%	5.8%	0.4%	5.1%	0.2%	4.5%	9.2%	7.7%	-	10.5%
FIRM UNDECIDED	6.4%	9.4%	0.7%	13.2%	10.7%	2.8%	4.2%	-	2.9%	7.4%	2.1%	12.1%	3.2%	8.9%	2.7%	14.0%	3.0%	12.5%	3.4%
Net Diff.	1.5%	73.4%	90.8%	76.2%	63.3%	-59.0%	-9.1%	-61.1%	-88.2%	80.4%	-55.3%	63.9%	-61.2%	78.0%	-51.9%	37.0%	-76.0%	60.8%	-88.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
REPUBLICAN CANDIDATE	47.5%	52.9%	28.9%	21.9%	28.8%	55.2%	58.2%	62.2%	34.2%	22.4%	37.4%	71.5%	100.0%	44.8%	25.7%	21.6%	23.1%	37.8%	54.2%		
Vote	45.5%	51.4%	24.7%	19.4%	28.8%	36.9%	58.2%	60.1%	34.2%	22.4%	37.4%	71.5%	100.0%	43.9%	18.9%	17.6%	23.1%	-	54.2%		
Lean	2.0%	1.4%	4.2%	2.5%	-	18.3%	-	2.1%	-	-	-	-	-	0.8%	6.8%	4.0%	-	37.8%	-		
DEMOCRATIC CANDIDATE	46.0%	40.3%	65.9%	73.3%	57.7%	44.8%	41.8%	31.0%	64.5%	77.0%	56.4%	28.5%	-	48.4%	66.8%	71.1%	58.5%	62.2%	45.8%		
Vote	42.4%	38.1%	57.4%	63.6%	57.7%	30.1%	41.8%	29.9%	46.3%	57.4%	56.4%	-	-	45.1%	64.2%	67.3%	58.5%	62.2%	45.8%		
Lean	3.6%	2.2%	8.6%	9.6%	-	14.7%	-	1.0%	18.2%	19.5%	-	28.5%	-	3.3%	2.6%	3.8%	-	-	-		
FIRM UNDECIDED	6.4%	6.8%	5.1%	4.8%	13.5%	-	-	6.8%	1.3%	0.7%	6.2%	-	-	6.9%	7.5%	7.3%	18.4%	-	-		
Net Diff.	1.5%	12.6%	-37.0%	-51.4%	-28.9%	10.4%	16.3%	31.2%	-30.3%	-54.6%	-19.0%	43.1%	100.0%	-3.6%	-41.2%	-49.5%	-35.4%	-24.3%	8.3%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
REPUBLICAN CANDIDATE	47.5%	48.0%	31.0%	48.0%	57.7%	47.7%	39.1%	50.6%	43.6%	52.0%	47.5%	47.7%	52.1%	58.7%	53.3%	60.9%	56.0%	59.2%
Vote	45.5%	48.0%	31.0%	43.0%	57.7%	45.0%	39.1%	47.8%	41.1%	50.5%	45.7%	45.0%	52.1%	56.3%	53.0%	57.5%	55.8%	52.8%
Lean	2.0%	-	-	5.0%	-	2.7%	-	2.8%	2.5%	1.5%	1.8%	2.7%	-	2.4%	0.3%	3.4%	0.2%	6.4%
DEMOCRATIC CANDIDATE	46.0%	46.5%	61.7%	44.1%	38.7%	45.2%	54.4%	43.0%	49.2%	42.4%	46.3%	45.2%	45.0%	34.4%	41.0%	33.4%	38.8%	33.6%
Vote	42.4%	44.1%	60.7%	37.8%	35.2%	42.3%	52.8%	38.7%	45.2%	39.2%	42.4%	42.3%	42.2%	29.5%	36.5%	29.4%	34.4%	29.6%
Lean	3.6%	2.4%	0.9%	6.4%	3.5%	2.9%	1.6%	4.3%	4.0%	3.2%	3.9%	2.9%	2.8%	4.9%	4.5%	4.0%	4.3%	4.0%
FIRM UNDECIDED	6.4%	5.5%	7.4%	7.9%	3.5%	7.1%	6.5%	6.4%	7.2%	5.6%	6.2%	7.1%	2.8%	6.9%	5.7%	5.7%	5.2%	7.1%
Net Diff.	1.5%	1.5%	-30.7%	3.9%	19.0%	2.4%	-15.3%	7.5%	-5.7%	9.6%	1.2%	2.4%	7.1%	24.3%	12.3%	27.5%	17.2%	25.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
REPUBLICAN CANDIDATE	47.5%	26.0%	44.4%	35.3%	45.1%	40.2%	39.5%	56.8%	40.0%	55.5%	37.0%	49.3%	41.1%	45.9%	43.1%	56.2%	47.3%
Vote	45.5%	26.0%	41.3%	30.9%	45.1%	36.9%	39.5%	55.1%	37.7%	53.1%	37.0%	45.8%	41.1%	40.5%	43.1%	51.2%	46.5%
Lean	2.0%	-	3.0%	4.4%	-	3.2%	-	1.7%	2.3%	2.5%	-	3.5%	-	5.3%	-	5.0%	0.7%
DEMOCRATIC CANDIDATE	46.0%	63.9%	49.6%	56.2%	49.4%	52.8%	53.4%	37.5%	53.0%	40.1%	58.5%	40.3%	58.9%	49.6%	48.4%	34.3%	46.5%
Vote	42.4%	63.4%	45.7%	52.6%	46.9%	49.3%	51.4%	33.3%	49.9%	38.1%	54.8%	35.1%	44.5%	45.6%	41.2%	34.3%	43.8%
Lean	3.6%	0.5%	3.9%	3.6%	2.5%	3.5%	2.1%	4.3%	3.1%	2.0%	3.7%	5.2%	14.4%	3.9%	7.2%	-	2.7%
FIRM UNDECIDED	6.4%	10.1%	6.1%	8.4%	5.5%	7.0%	7.1%	5.7%	7.0%	4.3%	4.4%	10.4%	-	4.5%	8.6%	9.5%	6.2%
Net Diff.	1.5%	-37.9%	-5.2%	-20.9%	-4.4%	-12.7%	-13.9%	19.2%	-13.0%	15.4%	-21.5%	9.0%	-17.8%	-3.7%	-5.3%	21.9%	0.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
REPUBLICAN CANDIDATE	47.5%	53.7%	45.6%	37.8%	58.4%	40.3%	54.4%	73.5%	73.5%	-	3.0%	7.8%	-	7.8%
Vote	45.5%	49.6%	44.0%	37.8%	55.7%	40.3%	48.5%	67.2%	67.2%	-	3.0%	7.8%	-	7.8%
Lean	2.0%	4.1%	1.6%	-	2.8%	-	5.9%	6.4%	6.4%	-	-	-	-	-
DEMOCRATIC CANDIDATE	46.0%	38.3%	45.6%	56.0%	41.6%	56.4%	38.1%	15.0%	15.0%	-	97.0%	79.2%	-	79.2%
Vote	42.4%	33.0%	44.0%	51.5%	41.6%	51.0%	31.6%	15.0%	15.0%	-	97.0%	68.4%	-	68.4%
Lean	3.6%	5.3%	1.6%	4.5%	-	5.4%	6.6%	-	-	-	-	10.8%	-	10.8%
FIRM UNDECIDED	6.4%	8.0%	8.8%	6.2%	-	3.3%	7.4%	11.5%	11.5%	-	-	13.0%	-	13.0%
Net Diff.	1.5%	15.4%	*%	-18.1%	16.9%	-16.2%	16.3%	58.5%	58.5%	-	-93.9%	-71.5%	-	-71.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
FAVORABLE	22.3%	18.2%	31.0%	21.6%	21.9%	24.6%	25.8%	19.3%	35.4%	35.4%	36.2%	10.0%	6.4%	52.1%	12.8%
UNFAVORABLE	13.6%	13.2%	14.0%	13.8%	15.4%	2.4%	2.9%	-	2.3%	2.5%	-	27.0%	28.6%	8.8%	-
NO OPINION	27.4%	29.1%	29.9%	21.6%	27.7%	25.7%	25.7%	26.0%	28.8%	28.1%	45.1%	26.6%	26.4%	28.9%	22.7%
NEVER HEARD OF	36.8%	39.5%	25.2%	43.0%	35.1%	47.3%	45.6%	54.8%	33.4%	34.1%	18.7%	36.5%	38.7%	10.2%	64.5%
Net Diff.	8.7%	5.0%	17.0%	7.8%	6.5%	22.2%	22.9%	19.3%	33.1%	32.9%	36.2%	-17.1%	-22.2%	43.3%	12.8%
Mean	1.92	1.82	2.02	2.00	1.91	1.98	2.00	1.85	2.10	2.11	1.89	1.74	1.67	2.26	1.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN FAIRCLOTH

BANNER 2

	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION	HEARD OF	
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
FAVORABLE	22.3%	100.0%	-	-	-	19.2%	68.5%	22.2%	17.0%	100.0%	-	49.8%	30.8%
UNFAVORABLE	13.6%	-	100.0%	-	-	54.6%	15.3%	8.4%	7.6%	-	100.0%	50.2%	22.7%
NO OPINION	27.4%	-	-	100.0%	-	19.8%	11.3%	66.3%	14.9%	-	-	-	46.5%
NEVER HEARD OF	36.8%	-	-	-	100.0%	6.4%	4.9%	3.1%	60.5%	-	-	-	-
Net Diff.	8.7%	100.0%	-100%	-	-	-35.4%	53.2%	13.8%	9.4%	100.0%	-100%	-0.3%	8.0%
Mean	1.92	3.00	2.00	1.00	-	1.99	2.60	1.54	2.05	3.00	2.00	2.50	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
FAVORABLE	22.3%	31.2%	9.3%	22.1%	16.2%	33.2%	9.4%	2.0%	35.1%	35.7%	-	10.9%	11.1%	-	1.8%
UNFAVORABLE	13.6%	7.7%	25.2%	9.1%	19.6%	30.3%	12.9%	11.0%	2.3%	2.4%	-	25.9%	26.3%	-	-
NO OPINION	27.4%	21.6%	23.8%	39.0%	28.2%	5.7%	41.6%	27.3%	27.6%	27.1%	55.0%	26.3%	26.7%	-	39.4%
NEVER HEARD OF	36.8%	39.5%	41.7%	29.8%	35.9%	30.8%	36.0%	59.6%	35.0%	34.8%	45.0%	37.0%	36.0%	100.0%	58.8%
Net Diff.	8.7%	23.4%	-15.9%	13.0%	-3.4%	2.9%	-3.4%	-9.0%	32.8%	33.4%	-	-15.0%	-15.2%	-	1.8%
Mean	1.92	2.16	1.75	1.76	1.81	2.40	1.50	1.37	2.12	2.13	1.00	1.76	1.76	-	1.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN FAIRCLOTH

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
FAVORABLE	22.3%	37.3%	38.7%	-	7.3%	7.6%	-	12.0%	100.0%	-
UNFAVORABLE	13.6%	2.2%	2.3%	-	28.3%	29.0%	16.1%	6.9%	-	-
NO OPINION	27.4%	25.4%	23.8%	70.4%	26.4%	26.0%	33.3%	40.8%	-	38.4%
NEVER HEARD OF	36.8%	35.0%	35.2%	29.6%	38.0%	37.4%	50.6%	40.4%	-	61.6%
Net Diff.	8.7%	35.1%	36.4%	-	-21.1%	-21.3%	-16.1%	5.1%	100.0%	-
Mean	1.92	2.18	2.23	1.00	1.69	1.71	1.33	1.52	3.00	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
FAVORABLE	22.3%	20.2%	30.6%	21.0%	27.2%	28.5%	15.8%	25.9%	18.3%	16.9%	36.0%	31.8%	50.8%	21.0%	50.8%	34.5%	9.3%	20.9%	21.2%	20.8%	-
UNFAVORABLE	13.6%	15.0%	7.3%	8.7%	16.9%	5.3%	25.5%	11.7%	21.9%	19.1%	1.4%	3.0%	-	14.7%	-	2.0%	27.2%	13.3%	15.2%	1.8%	-
NO OPINION	27.4%	27.2%	28.4%	32.4%	22.5%	30.1%	25.4%	27.4%	23.4%	28.7%	22.9%	21.6%	34.6%	26.8%	34.6%	24.5%	26.4%	32.4%	30.9%	36.0%	100.0%
NEVER HEARD OF	36.8%	37.5%	33.8%	37.8%	33.4%	36.0%	33.3%	34.9%	36.4%	35.2%	39.6%	43.6%	14.6%	37.5%	14.6%	39.0%	37.1%	33.4%	32.8%	41.3%	-
Net Diff.	8.7%	5.2%	23.3%	12.4%	10.4%	23.2%	-9.7%	14.2%	-3.5%	-2.2%	34.6%	28.8%	50.8%	6.2%	50.8%	32.5%	-17.9%	7.6%	6.0%	19.0%	-
Mean	1.92	1.89	2.03	1.82	2.07	1.98	1.86	1.98	1.92	1.82	2.22	2.18	2.19	1.91	2.19	2.16	1.73	1.83	1.86	1.74	1.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN FAIRCLOTH

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
FAVORABLE	22.3%	25.8%	14.4%	28.0%	45.1%	7.2%	13.5%	37.6%	7.8%	24.7%	11.0%	12.2%	8.1%	17.3%	11.8%	-
UNFAVORABLE	13.6%	3.6%	30.6%	9.4%	-	25.7%	17.2%	2.2%	32.4%	15.2%	-	18.5%	6.7%	-	15.4%	-
NO OPINION	27.4%	24.3%	23.6%	27.3%	24.8%	27.6%	37.7%	19.9%	24.7%	30.5%	67.2%	30.2%	38.7%	66.4%	34.2%	57.7%
NEVER HEARD OF	36.8%	46.3%	31.3%	35.3%	30.1%	39.5%	31.5%	40.3%	35.1%	29.5%	21.8%	39.1%	46.5%	16.3%	38.5%	42.3%
Net Diff.	8.7%	22.2%	-16.2%	18.6%	45.1%	-18.6%	-3.7%	35.3%	-24.6%	9.5%	11.0%	-6.4%	1.4%	17.3%	-3.6%	-
Mean	1.92	2.03	1.87	2.01	2.29	1.66	1.65	2.30	1.74	1.92	1.28	1.70	1.43	1.41	1.64	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
FAVORABLE	22.3%	33.9%	34.8%	6.2%	5.4%	6.9%	25.1%	30.6%	32.8%	29.1%	24.9%	7.8%	33.5%	24.8%	5.5%	19.4%	38.1%	6.6%	27.4%	35.8%
UNFAVORABLE	13.6%	2.0%	2.5%	29.3%	32.5%	26.6%	15.2%	3.4%	6.0%	1.5%	23.8%	27.3%	13.9%	4.6%	30.3%	16.1%	1.8%	31.6%	17.4%	3.1%
NO OPINION	27.4%	22.9%	23.2%	19.0%	16.3%	21.3%	32.3%	29.3%	22.8%	34.0%	26.5%	24.3%	20.3%	28.8%	16.5%	40.4%	29.9%	21.6%	25.1%	25.5%
NEVER HEARD OF	36.8%	41.2%	39.6%	45.5%	45.8%	45.3%	27.4%	36.7%	38.4%	35.4%	24.9%	40.6%	32.3%	41.8%	47.8%	24.1%	30.1%	40.1%	30.1%	35.7%
Net Diff.	8.7%	32.0%	32.2%	-23.1%	-27.2%	-19.6%	9.9%	27.3%	26.8%	27.6%	1.1%	-19.5%	19.7%	20.2%	-24.8%	3.3%	36.3%	-25.0%	10.0%	32.6%
Mean	1.92	2.19	2.19	1.77	1.80	1.74	1.90	2.02	2.16	1.92	1.98	1.72	2.20	1.93	1.79	1.72	2.12	1.75	2.03	2.16

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
JOHN FAIRCLOTH

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
FAVORABLE	22.3%	5.3%	19.6%	6.2%	-	16.6%	11.0%	33.3%	11.5%	41.1%	12.7%	26.3%	31.0%	17.6%	30.3%	20.6%	31.7%	15.4%	35.7%	19.9%
UNFAVORABLE	13.6%	23.5%	9.8%	4.9%	18.3%	5.7%	8.7%	3.1%	23.6%	6.6%	14.1%	13.7%	6.8%	19.7%	6.9%	18.0%	6.7%	21.1%	6.2%	21.9%
NO OPINION	27.4%	11.6%	49.6%	50.7%	18.3%	56.4%	50.8%	28.4%	26.3%	25.4%	26.7%	27.7%	25.8%	24.6%	28.2%	19.2%	23.5%	28.7%	22.5%	23.9%
NEVER HEARD OF	36.8%	59.6%	21.1%	38.2%	63.4%	21.3%	29.5%	35.2%	38.6%	26.8%	46.4%	32.4%	36.5%	38.0%	34.7%	42.2%	38.1%	34.9%	35.6%	34.3%
Net Diff.	8.7%	-18.2%	9.8%	1.3%	-18.3%	10.9%	2.3%	30.2%	-12.1%	34.5%	-1.4%	12.6%	24.2%	-2.1%	23.4%	2.5%	25.0%	-5.7%	29.6%	-2.0%
Mean	1.92	1.85	1.62	1.28	1.50	1.49	1.44	2.08	1.76	2.21	1.74	1.98	2.08	1.89	2.03	2.02	2.13	1.79	2.21	1.94

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
FAVORABLE	22.3%	13.1%	8.8%	15.4%	6.6%	27.1%	19.5%	29.1%	23.6%	24.9%	17.3%	30.1%	23.7%	14.3%	7.5%	11.9%	5.2%	28.6%	18.3%	31.4%	18.2%
UNFAVORABLE	13.6%	9.0%	11.6%	5.1%	12.4%	11.5%	17.0%	10.5%	14.1%	12.6%	18.5%	11.3%	19.2%	12.7%	10.9%	11.6%	10.3%	6.1%	18.6%	8.2%	14.2%
NO OPINION	27.4%	38.2%	28.6%	45.1%	37.6%	27.1%	25.3%	25.2%	16.5%	29.2%	30.0%	24.9%	20.7%	36.5%	39.7%	41.7%	53.7%	23.8%	29.0%	19.3%	28.3%
NEVER HEARD OF	36.8%	39.7%	50.9%	34.3%	43.4%	34.2%	38.3%	35.1%	45.8%	33.3%	34.2%	33.7%	36.4%	36.5%	41.8%	34.8%	30.9%	41.5%	34.1%	41.1%	39.2%
Net Diff.	8.7%	4.0%	-2.8%	10.3%	-5.8%	15.5%	2.5%	18.6%	9.5%	12.3%	-1.2%	18.8%	4.5%	1.6%	-3.4%	0.4%	-5.1%	22.5%	-0.2%	23.2%	4.0%
Mean	1.92	1.58	1.60	1.55	1.45	2.00	1.91	2.06	2.13	1.94	1.81	2.08	2.05	1.65	1.45	1.54	1.30	2.08	1.84	2.20	1.83

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
JOHN FAIRCLOTH

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
FAVORABLE	22.3%	25.5%	18.4%	31.5%	22.0%	19.2%	6.0%	17.3%	4.3%	33.2%	15.5%	28.6%	20.7%	39.1%	12.5%	36.8%	17.7%	14.3%	10.3%	15.3%	9.5%
UNFAVORABLE	13.6%	3.8%	21.4%	6.7%	19.1%	4.1%	17.1%	5.0%	13.0%	1.8%	22.6%	3.2%	20.1%	-	24.1%	2.1%	24.7%	-	17.8%	-	12.4%
NO OPINION	27.4%	28.8%	29.5%	18.0%	28.3%	46.0%	32.4%	44.8%	44.6%	26.8%	27.5%	28.7%	22.9%	24.4%	30.2%	26.6%	23.0%	29.6%	40.0%	44.5%	44.0%
NEVER HEARD OF	36.8%	41.9%	30.7%	43.7%	30.6%	30.8%	44.5%	32.9%	38.1%	38.2%	34.3%	39.5%	36.4%	36.5%	33.1%	34.4%	34.6%	56.1%	32.0%	40.2%	34.1%
Net Diff.	8.7%	21.7%	-3.0%	24.8%	2.9%	15.1%	-11.2%	12.3%	-8.8%	31.4%	-7.1%	25.4%	0.6%	39.1%	-11.6%	34.7%	-7.0%	14.3%	-7.4%	15.3%	-2.9%
Mean	1.92	1.94	1.84	2.24	1.91	1.61	1.52	1.59	1.35	2.10	1.82	2.00	1.96	2.23	1.74	2.16	1.92	1.65	1.56	1.51	1.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 11

	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
FAVORABLE	22.3%	35.6%	38.9%	29.9%	38.1%	12.8%	25.2%	10.6%	6.1%	31.5%	15.5%	41.0%	11.2%	38.3%	14.7%	18.1%	8.1%	15.8%	7.1%
UNFAVORABLE	13.6%	4.3%	4.0%	5.3%	3.6%	22.3%	11.3%	13.1%	32.6%	7.4%	17.2%	-	25.4%	4.9%	24.1%	-	18.3%	-	13.7%
NO OPINION	27.4%	23.3%	17.7%	34.3%	18.0%	28.5%	38.6%	31.0%	21.4%	26.1%	21.4%	19.4%	32.7%	23.4%	25.8%	24.5%	36.0%	29.6%	45.0%
NEVER HEARD OF	36.8%	36.9%	39.4%	30.4%	40.4%	36.4%	25.0%	45.3%	39.9%	34.9%	45.9%	39.5%	30.8%	33.5%	35.4%	57.4%	37.6%	54.7%	34.3%
Net Diff.	8.7%	31.3%	34.8%	24.6%	34.4%	-9.6%	13.9%	-2.4%	-26.4%	24.1%	-1.8%	41.0%	-14.2%	33.4%	-9.4%	18.1%	-10.2%	15.8%	-6.6%
Mean	1.92	2.19	2.35	1.94	2.34	1.75	1.82	1.63	1.75	2.08	1.89	2.36	1.69	2.22	1.83	1.85	1.55	1.70	1.42

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN FAIRCLOTH

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other			
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
FAVORABLE	22.3%	25.8%	10.8%	10.1%	11.2%	14.7%	8.7%	24.5%	24.0%	20.7%	28.2%	28.5%	100.0%	26.8%	2.6%	3.8%	-	-	-		
UNFAVORABLE	13.6%	14.2%	11.8%	9.5%	11.2%	14.6%	41.8%	13.2%	3.9%	-	28.2%	-	-	15.0%	16.7%	15.1%	-	30.1%	45.8%		
NO OPINION	27.4%	24.2%	39.2%	44.7%	26.4%	36.8%	-	22.7%	37.2%	46.0%	-	35.8%	-	25.6%	40.4%	44.0%	43.7%	37.8%	-		
NEVER HEARD OF	36.8%	35.8%	38.2%	35.8%	51.3%	34.0%	49.4%	39.6%	34.9%	33.4%	43.6%	35.8%	-	32.6%	40.3%	37.2%	56.3%	32.0%	54.2%		
Net Diff.	8.7%	11.6%	-1.1%	0.6%	-	0.1%	-33.1%	11.3%	20.0%	20.7%	-	28.5%	100.0%	11.8%	-14.1%	-11.3%	-	-30.1%	-45.8%		
Mean	1.92	2.02	1.54	1.46	1.69	1.67	2.17	2.03	1.80	1.62	2.50	1.89	3.00	2.02	1.37	1.36	1.00	1.44	2.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
FAVORABLE	22.3%	14.0%	18.7%	21.4%	20.1%	30.6%	16.5%	24.3%	18.9%	26.0%	19.3%	30.6%	21.4%	25.2%	23.1%	25.2%	18.9%	40.1%
UNFAVORABLE	13.6%	6.2%	9.8%	12.8%	15.1%	18.7%	8.1%	15.5%	10.5%	17.1%	11.7%	18.7%	7.4%	12.9%	9.6%	13.3%	11.1%	11.9%
NO OPINION	27.4%	20.6%	13.0%	40.1%	31.3%	22.2%	16.6%	31.3%	28.4%	26.2%	29.2%	22.2%	14.3%	29.6%	25.3%	24.7%	26.2%	21.5%
NEVER HEARD OF	36.8%	59.2%	58.4%	25.7%	33.5%	28.5%	58.8%	28.9%	42.2%	30.7%	39.8%	28.5%	57.0%	32.4%	42.0%	36.8%	43.8%	26.5%
Net Diff.	8.7%	7.9%	8.9%	8.5%	5.1%	11.9%	8.4%	8.8%	8.5%	8.9%	7.5%	11.9%	14.0%	12.3%	13.6%	11.9%	7.9%	28.2%
Mean	1.92	1.84	2.14	1.75	1.83	2.12	2.00	1.90	1.84	2.00	1.83	2.12	2.16	1.94	1.96	2.01	1.87	2.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.
 JOHN FAIRCLOTH

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
FAVORABLE	22.3%	11.6%	23.7%	15.4%	26.7%	19.6%	23.8%	24.1%	20.8%	23.9%	19.5%	23.2%	23.8%	17.3%	19.2%	35.1%	20.8%
UNFAVORABLE	13.6%	8.8%	17.5%	11.2%	20.1%	12.3%	23.4%	11.3%	15.4%	15.4%	12.8%	12.4%	6.9%	10.4%	16.8%	7.3%	16.2%
NO OPINION	27.4%	18.9%	32.5%	31.1%	27.3%	31.8%	22.8%	25.1%	29.3%	26.6%	26.8%	28.7%	52.9%	30.2%	10.8%	22.0%	29.6%
NEVER HEARD OF	36.8%	60.7%	26.3%	42.3%	25.9%	36.3%	30.0%	39.6%	34.5%	34.1%	40.9%	35.7%	16.4%	42.1%	53.3%	35.6%	33.3%
Net Diff.	8.7%	2.8%	6.1%	4.2%	6.6%	7.3%	0.4%	12.8%	5.3%	8.4%	6.7%	10.8%	16.9%	6.9%	2.3%	27.8%	4.6%
Mean	1.92	1.81	1.88	1.73	1.99	1.81	2.01	1.98	1.87	1.96	1.88	1.91	1.65	1.78	2.18	2.20	1.87

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JOHN FAIRCLOTH

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
FAVORABLE	22.3%	23.0%	21.7%	20.3%	6.6%	37.3%	15.2%	32.0%	32.0%	-	65.3%	15.4%	-	15.4%
UNFAVORABLE	13.6%	4.3%	12.6%	22.1%	12.0%	27.9%	6.6%	5.4%	5.4%	-	-	25.9%	-	25.9%
NO OPINION	27.4%	32.3%	19.0%	21.9%	44.9%	24.6%	45.5%	24.3%	24.3%	-	-	27.5%	-	27.5%
NEVER HEARD OF	36.8%	40.4%	46.7%	35.7%	36.5%	10.2%	32.7%	38.3%	38.3%	-	34.7%	31.2%	-	31.2%
Net Diff.	8.7%	18.6%	9.2%	-1.9%	-5.4%	9.4%	8.6%	26.6%	26.6%	-	65.3%	-10.5%	-	-10.5%
Mean	1.92	1.84	2.05	1.97	1.40	2.14	1.55	2.12	2.12	-	3.00	1.82	-	1.82

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
FAVORABLE	11.1%	8.9%	15.6%	11.2%	11.4%	9.6%	5.9%	26.6%	4.0%	3.4%	16.6%	18.5%	19.2%	10.6%	11.1%
UNFAVORABLE	7.3%	6.8%	8.3%	7.4%	8.0%	2.8%	3.5%	-	13.2%	13.7%	-	2.3%	2.5%	-	-
NO OPINION	23.7%	27.8%	15.5%	23.8%	23.8%	23.4%	25.8%	12.5%	23.7%	24.8%	-	24.8%	21.7%	61.1%	16.4%
NEVER HEARD OF	57.8%	56.5%	60.6%	57.7%	56.8%	64.2%	64.9%	60.8%	59.1%	58.0%	83.4%	54.4%	56.6%	28.3%	72.5%
Net Diff.	3.8%	2.1%	7.4%	3.8%	3.3%	6.8%	2.4%	26.6%	-9.2%	-10.3%	16.6%	16.2%	16.7%	10.6%	11.1%
Mean	1.70	1.56	2.00	1.70	1.71	1.62	1.43	2.36	1.52	1.49	3.00	1.86	1.94	1.30	1.81

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 2

	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
FAVORABLE	11.1%	9.6%	44.9%	8.0%	1.9%	100.0%	-	-	-	100.0%	-	57.3%	25.8%
UNFAVORABLE	7.3%	22.5%	8.2%	3.0%	1.0%	-	100.0%	-	-	-	100.0%	42.7%	17.2%
NO OPINION	23.7%	23.7%	14.6%	57.5%	2.0%	-	-	100.0%	-	-	-	-	56.9%
NEVER HEARD OF	57.8%	44.2%	32.2%	31.4%	95.1%	-	-	-	100.0%	-	-	-	-
Net Diff.	3.8%	-12.9%	36.6%	5.0%	1.0%	100.0%	-100%	-	-	100.0%	-100%	14.6%	8.6%
Mean	1.70	1.75	2.45	1.28	1.98	3.00	2.00	1.00	-	3.00	2.00	2.57	1.69

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
FAVORABLE	11.1%	9.1%	9.1%	12.7%	12.2%	10.3%	22.2%	-	3.2%	3.3%	-	19.9%	20.2%	-	-
UNFAVORABLE	7.3%	10.9%	3.9%	5.5%	7.9%	4.9%	4.7%	-	13.0%	12.3%	50.6%	2.2%	2.2%	-	-
NO OPINION	23.7%	24.1%	26.0%	20.8%	21.4%	28.6%	27.0%	25.2%	24.1%	24.4%	4.4%	23.1%	23.4%	-	28.3%
NEVER HEARD OF	57.8%	55.8%	60.9%	61.0%	58.5%	56.2%	46.0%	74.8%	59.7%	60.0%	45.0%	54.8%	54.1%	100.0%	71.7%
Net Diff.	3.8%	-1.8%	5.2%	7.1%	4.3%	5.4%	17.5%	-	-9.7%	-9.0%	-50.6%	17.7%	18.0%	-	-
Mean	1.70	1.66	1.57	1.79	1.78	1.58	1.91	1.00	1.48	1.47	1.92	1.93	1.93	-	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
FAVORABLE	11.1%	3.9%	4.1%	-	21.3%	22.4%	-	3.8%	4.3%	-
UNFAVORABLE	7.3%	11.3%	11.7%	-	2.6%	2.7%	-	7.9%	26.0%	-
NO OPINION	23.7%	25.3%	23.9%	66.5%	21.6%	21.8%	18.2%	24.8%	22.8%	24.5%
NEVER HEARD OF	57.8%	59.4%	60.3%	33.5%	54.5%	53.2%	81.8%	63.5%	46.9%	75.5%
Net Diff.	3.8%	-7.3%	-7.6%	-	18.8%	19.7%	-	-4.1%	-21.8%	-
Mean	1.70	1.47	1.50	1.00	1.99	2.01	1.00	1.42	1.65	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		Other	DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC			INDEP. /OTHER /DK	Indep- endent	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
FAVORABLE	11.1%	14.1%	2.1%	12.7%	8.6%	10.6%	12.8%	11.5%	14.0%	14.0%	5.2%	5.8%	5.8%	11.8%	5.8%	3.0%	21.3%	10.2%	11.9%	-	-
UNFAVORABLE	7.3%	6.5%	11.7%	6.0%	9.5%	9.1%	4.4%	8.5%	4.4%	5.7%	12.8%	7.9%	26.6%	6.3%	26.6%	12.2%	2.2%	6.7%	6.4%	9.8%	-
NO OPINION	23.7%	22.5%	22.9%	21.5%	26.0%	26.6%	20.2%	25.1%	19.0%	26.0%	17.6%	20.9%	6.1%	24.6%	6.1%	22.7%	22.5%	26.6%	26.4%	20.9%	100.0%
NEVER HEARD OF	57.8%	56.9%	63.2%	59.8%	55.9%	53.7%	62.7%	54.8%	62.6%	54.3%	64.4%	65.5%	61.5%	57.4%	61.5%	62.1%	54.0%	56.4%	55.4%	69.3%	-
Net Diff.	3.8%	7.6%	-9.6%	6.7%	-0.8%	1.5%	8.4%	3.0%	9.6%	8.3%	-7.6%	-2.0%	-20.8%	5.5%	-20.8%	-9.2%	19.1%	3.5%	5.6%	-9.8%	-
Mean	1.70	1.81	1.43	1.78	1.61	1.65	1.80	1.70	1.87	1.74	1.65	1.56	1.99	1.70	1.99	1.48	1.98	1.62	1.68	1.32	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
FAVORABLE	11.1%	3.8%	21.3%	7.2%	1.9%	21.3%	13.3%	2.1%	20.1%	11.3%	11.0%	24.0%	6.7%	17.3%	19.7%	-
UNFAVORABLE	7.3%	5.6%	3.3%	8.3%	20.1%	1.8%	5.1%	12.4%	1.5%	8.8%	11.0%	3.5%	-	17.2%	-	-
NO OPINION	23.7%	25.8%	17.2%	25.9%	19.0%	24.6%	27.4%	22.9%	17.0%	23.6%	23.5%	32.9%	36.5%	14.7%	37.7%	56.6%
NEVER HEARD OF	57.8%	64.8%	58.1%	58.6%	58.9%	52.3%	54.3%	62.6%	61.4%	56.3%	54.5%	39.5%	56.8%	50.8%	42.6%	43.4%
Net Diff.	3.8%	-1.8%	18.0%	-1.1%	-18.2%	19.6%	8.2%	-10.3%	18.6%	2.5%	0.1%	20.5%	6.7%	0.1%	19.7%	-
Mean	1.70	1.38	2.10	1.55	1.58	1.93	1.69	1.44	2.08	1.72	1.73	1.85	1.31	2.05	1.69	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
FAVORABLE	11.1%	2.2%	4.8%	17.9%	21.9%	14.4%	17.0%	3.7%	4.6%	3.1%	-	16.3%	14.9%	3.4%	18.6%	18.4%	4.2%	18.6%	14.7%	2.2%	
UNFAVORABLE	7.3%	16.1%	4.9%	4.0%	-	7.5%	4.1%	11.9%	8.8%	14.1%	-	3.8%	3.5%	8.2%	4.1%	4.5%	16.7%	3.3%	5.8%	13.2%	
NO OPINION	23.7%	18.2%	27.3%	12.6%	16.3%	9.4%	31.8%	24.1%	25.7%	23.0%	51.4%	16.0%	27.6%	24.6%	11.0%	34.6%	23.6%	13.1%	22.8%	24.4%	
NEVER HEARD OF	57.8%	63.5%	63.0%	65.5%	61.7%	68.7%	47.2%	60.2%	60.8%	59.7%	48.6%	63.9%	54.0%	63.8%	66.2%	42.5%	55.6%	65.0%	56.7%	60.2%	
Net Diff.	3.8%	-13.9%	-0.1%	13.9%	21.9%	6.9%	12.9%	-8.2%	-4.2%	-11.0%	-	12.5%	11.4%	-4.8%	14.5%	13.9%	-12.5%	15.4%	8.9%	-11.0%	
Mean	1.70	1.56	1.39	2.15	2.15	2.16	1.72	1.49	1.46	1.51	1.00	2.01	1.72	1.41	2.23	1.72	1.56	2.16	1.81	1.44	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
FAVORABLE	11.1%	16.4%	22.5%	11.7%	9.1%	16.5%	20.8%	4.8%	17.4%	-	14.0%	10.3%	5.9%	13.7%	5.7%	13.5%	6.2%	13.8%	5.1%	11.5%
UNFAVORABLE	7.3%	6.7%	-	6.2%	-	-	11.0%	12.8%	2.1%	6.6%	4.7%	8.4%	11.7%	4.1%	11.3%	1.8%	12.2%	5.8%	13.6%	5.1%
NO OPINION	23.7%	11.6%	53.4%	24.0%	18.3%	54.5%	28.4%	24.1%	23.5%	19.1%	22.4%	24.2%	24.2%	22.3%	27.1%	19.0%	21.5%	24.8%	19.9%	24.0%
NEVER HEARD OF	57.8%	65.3%	24.2%	58.1%	72.6%	28.9%	39.8%	58.3%	57.1%	74.3%	58.9%	57.0%	58.1%	60.0%	55.9%	65.7%	60.1%	55.6%	61.4%	59.3%
Net Diff.	3.8%	9.8%	22.5%	5.6%	9.1%	16.5%	9.9%	-8.0%	15.3%	-6.6%	9.3%	1.9%	-5.8%	9.6%	-5.6%	11.8%	-5.9%	8.0%	-8.5%	6.5%
Mean	1.70	2.14	1.59	1.71	1.67	1.47	1.87	1.54	1.86	1.26	1.80	1.68	1.56	1.78	1.51	1.84	1.62	1.75	1.62	1.69

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
FAVORABLE	11.1%	9.2%	22.9%	10.8%	18.6%	11.2%	10.4%	7.7%	9.4%	15.0%	10.9%	7.7%	11.7%	26.0%	6.7%	23.8%	5.1%	10.0%	12.0%	10.7%	7.1%
UNFAVORABLE	7.3%	4.7%	-	-	-	8.1%	6.2%	5.5%	4.8%	11.0%	7.0%	10.1%	5.7%	-	8.1%	-	6.1%	8.6%	6.5%	7.2%	5.0%
NO OPINION	23.7%	40.7%	15.9%	48.0%	24.8%	24.1%	22.9%	23.0%	24.3%	25.2%	22.1%	22.4%	20.3%	31.2%	31.1%	34.3%	40.9%	21.2%	24.7%	19.1%	26.4%
NEVER HEARD OF	57.8%	45.4%	61.2%	41.1%	56.6%	56.6%	60.5%	63.9%	61.5%	48.8%	60.0%	59.8%	62.3%	42.8%	54.1%	41.8%	47.8%	60.2%	56.8%	62.9%	61.5%
Net Diff.	3.8%	4.4%	22.9%	10.8%	18.6%	3.0%	4.2%	2.2%	4.6%	3.9%	3.9%	-2.4%	6.1%	26.0%	-1.4%	23.8%	-0.9%	1.3%	5.5%	3.5%	2.1%
Mean	1.70	1.42	2.18	1.37	1.86	1.70	1.68	1.57	1.61	1.80	1.72	1.63	1.77	1.91	1.47	1.82	1.31	1.72	1.71	1.77	1.50

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
FAVORABLE	11.1%	9.1%	15.2%	6.8%	11.5%	21.8%	14.2%	17.0%	13.3%	3.6%	17.4%	1.8%	17.6%	5.8%	17.3%	2.1%	16.5%	12.5%	19.9%	15.3%	15.9%
UNFAVORABLE	7.3%	10.2%	7.5%	11.1%	6.6%	-	6.3%	-	5.0%	14.0%	2.7%	10.0%	1.6%	19.1%	3.3%	15.4%	2.7%	7.0%	2.8%	15.2%	-
NO OPINION	23.7%	23.6%	23.5%	16.6%	24.6%	39.0%	25.4%	42.3%	34.9%	22.9%	24.8%	22.2%	28.1%	23.8%	22.9%	24.2%	19.7%	16.9%	38.6%	1.3%	45.9%
NEVER HEARD OF	57.8%	57.1%	53.7%	65.4%	57.2%	39.2%	54.1%	40.7%	46.9%	59.5%	55.1%	65.9%	52.7%	51.3%	56.5%	58.4%	61.1%	63.6%	38.7%	68.2%	38.3%
Net Diff.	3.8%	-1.1%	7.7%	-4.2%	4.8%	21.8%	7.9%	17.0%	8.2%	-10.4%	14.7%	-8.2%	15.9%	-13.3%	14.0%	-13.3%	13.9%	5.5%	17.1%	0.1%	15.9%
Mean	1.70	1.66	1.82	1.72	1.69	1.72	1.76	1.57	1.59	1.52	1.83	1.40	1.78	1.63	1.87	1.47	1.92	1.88	1.70	2.44	1.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
FAVORABLE	11.1%	7.1%	4.0%	8.6%	7.4%	15.4%	11.9%	13.7%	18.1%	4.9%	14.3%	10.0%	16.1%	6.0%	13.5%	15.9%	20.6%	15.8%	17.5%
UNFAVORABLE	7.3%	13.1%	13.4%	11.8%	14.0%	2.9%	4.7%	3.2%	1.6%	9.9%	1.7%	17.5%	3.6%	15.0%	2.9%	-	2.9%	-	-
NO OPINION	23.7%	19.6%	21.5%	20.0%	18.4%	25.7%	33.4%	20.7%	22.9%	21.2%	23.3%	17.4%	27.1%	19.0%	24.4%	25.3%	29.6%	14.7%	40.3%
NEVER HEARD OF	57.8%	60.2%	61.1%	59.6%	60.2%	56.0%	50.0%	62.3%	57.3%	63.9%	60.8%	55.1%	53.2%	60.0%	59.3%	58.9%	46.9%	69.5%	42.2%
Net Diff.	3.8%	-6.1%	-9.4%	-3.2%	-6.6%	12.5%	7.2%	10.4%	16.5%	-5.0%	12.6%	-7.5%	12.5%	-9.1%	10.6%	15.9%	17.7%	15.8%	17.5%
Mean	1.70	1.69	1.55	1.72	1.72	1.77	1.57	1.81	1.89	1.55	1.77	1.84	1.76	1.67	1.73	1.77	1.83	2.03	1.61

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
FAVORABLE	11.1%	9.6%	16.7%	14.9%	33.4%	14.6%	-	5.8%	21.4%	20.3%	56.4%	-	-	13.0%	13.8%	11.7%	18.4%	30.1%	-
UNFAVORABLE	7.3%	8.4%	3.8%	2.8%	-	-	41.8%	7.5%	-	-	-	-	-	9.2%	6.1%	4.5%	-	-	45.8%
NO OPINION	23.7%	21.5%	32.3%	38.2%	12.5%	33.1%	-	21.2%	37.5%	38.6%	-	64.2%	-	21.7%	29.1%	37.9%	20.6%	-	-
NEVER HEARD OF	57.8%	60.5%	47.2%	44.1%	54.1%	52.3%	58.2%	65.5%	41.1%	41.1%	43.6%	35.8%	100.0%	56.2%	51.0%	45.9%	61.0%	69.9%	54.2%
Net Diff.	3.8%	1.2%	12.9%	12.1%	33.4%	14.6%	-41.8%	-1.7%	21.4%	20.3%	56.4%	-	-	3.8%	7.6%	7.3%	18.4%	30.1%	-45.8%
Mean	1.70	1.70	1.70	1.58	2.46	1.61	2.00	1.55	1.73	1.69	3.00	1.00	-	1.80	1.69	1.52	1.94	3.00	2.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
FAVORABLE	11.1%	6.2%	14.6%	10.3%	17.3%	7.9%	10.6%	11.4%	10.4%	12.0%	12.3%	7.9%	9.9%	8.2%	8.4%	9.0%	9.3%	6.7%
UNFAVORABLE	7.3%	11.2%	5.7%	10.6%	5.7%	4.2%	8.3%	6.9%	9.5%	4.8%	8.4%	4.2%	10.8%	3.9%	11.0%	-	7.9%	-
NO OPINION	23.7%	17.5%	10.9%	30.4%	17.8%	31.3%	14.1%	27.2%	22.3%	25.4%	21.0%	31.3%	8.4%	30.5%	23.2%	24.9%	22.1%	29.7%
NEVER HEARD OF	57.8%	65.1%	68.8%	48.7%	59.2%	56.7%	67.0%	54.5%	57.8%	57.8%	58.2%	56.7%	70.8%	57.5%	57.4%	66.1%	60.7%	63.6%
Net Diff.	3.8%	-5.0%	8.9%	-0.3%	11.6%	3.7%	2.2%	4.4%	0.9%	7.1%	3.9%	3.7%	-0.9%	4.2%	-2.5%	9.0%	1.4%	6.7%
Mean	1.70	1.67	2.12	1.61	1.99	1.46	1.89	1.65	1.72	1.68	1.79	1.46	2.05	1.48	1.65	1.53	1.67	1.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
FAVORABLE	11.1%	11.2%	13.8%	12.1%	14.3%	14.9%	8.7%	8.7%	13.2%	8.0%	13.3%	12.3%	6.9%	18.6%	8.1%	9.6%	10.2%
UNFAVORABLE	7.3%	5.8%	9.2%	8.2%	8.6%	8.9%	7.1%	6.0%	8.4%	3.0%	7.6%	11.4%	16.0%	4.7%	12.3%	13.2%	4.5%
NO OPINION	23.7%	19.8%	24.7%	21.5%	25.8%	20.1%	32.4%	24.0%	23.5%	22.9%	20.1%	28.1%	52.5%	29.3%	16.7%	16.7%	22.9%
NEVER HEARD OF	57.8%	63.2%	52.2%	58.2%	51.2%	56.1%	51.9%	61.4%	54.9%	66.0%	59.0%	48.2%	24.6%	47.4%	62.9%	60.4%	62.4%
Net Diff.	3.8%	5.4%	4.5%	3.9%	5.7%	6.0%	1.6%	2.7%	4.7%	5.0%	5.6%	0.9%	-9.0%	13.9%	-4.3%	-3.7%	5.6%
Mean	1.70	1.77	1.77	1.77	1.76	1.88	1.51	1.60	1.77	1.56	1.83	1.70	1.40	1.80	1.77	1.82	1.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

4. Opinion: BRANDON GRAY

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
FAVORABLE	11.1%	9.7%	15.2%	11.3%	6.4%	10.6%	9.8%	11.4%	11.4%	-	-	10.9%	-	10.9%
UNFAVORABLE	7.3%	11.5%	8.1%	2.6%	6.6%	2.4%	14.2%	1.6%	1.6%	-	-	3.1%	-	3.1%
NO OPINION	23.7%	29.0%	12.7%	22.2%	25.3%	33.2%	36.0%	7.4%	7.4%	-	33.5%	28.1%	-	28.1%
NEVER HEARD OF	57.8%	49.8%	64.1%	63.9%	61.8%	53.8%	40.0%	79.6%	79.6%	-	66.5%	57.9%	-	57.9%
Net Diff.	3.8%	-1.8%	7.2%	8.7%	-0.2%	8.1%	-4.3%	9.9%	9.9%	-	-	7.8%	-	7.8%
Mean	1.70	1.62	2.07	1.70	1.50	1.51	1.56	2.20	2.20	-	1.00	1.59	-	1.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
ECONOMIC ISSUES	35.3%	32.3%	47.3%	29.3%	33.9%	43.7%	41.3%	54.7%	51.6%	52.3%	35.3%	16.3%	15.2%	29.5%	50.2%
CRIME/PUBLIC SAFETY	22.7%	19.7%	28.4%	23.0%	23.4%	18.2%	21.7%	2.6%	24.0%	22.4%	61.5%	20.6%	20.7%	19.3%	28.1%
EDUCATION ISSUES	14.1%	17.6%	10.7%	10.5%	14.7%	10.3%	9.0%	16.0%	11.8%	12.3%	-	17.0%	16.3%	25.5%	10.2%
HEALTHCARE ISSUES	10.7%	10.9%	5.9%	15.2%	11.2%	7.8%	9.5%	-	4.6%	4.8%	-	18.5%	19.8%	3.6%	-
CULTURAL/SOCIAL ISSUES	7.6%	8.8%	3.0%	9.7%	6.8%	12.4%	9.2%	26.7%	3.9%	4.1%	-	11.7%	11.9%	10.0%	5.0%
ENVIRONMENTAL ISSUES	6.6%	7.5%	3.1%	8.0%	6.4%	7.4%	9.0%	-	1.6%	1.7%	-	12.4%	12.5%	12.1%	1.1%
DK/REFUSED	3.1%	3.2%	1.8%	4.2%	3.5%	0.2%	0.3%	-	2.4%	2.4%	3.2%	3.4%	3.7%	-	5.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
ECONOMIC ISSUES	35.3%	49.4%	20.1%	27.9%	37.8%	28.9%	52.7%	35.9%	34.1%	53.7%	-	38.8%	35.0%
CRIME/PUBLIC SAFETY	22.7%	22.5%	15.2%	32.3%	18.4%	25.8%	17.1%	19.9%	24.0%	15.8%	-	18.2%	21.0%
EDUCATION ISSUES	14.1%	10.3%	20.4%	14.6%	13.8%	15.5%	15.2%	12.7%	14.3%	-	62.6%	17.1%	14.5%
HEALTHCARE ISSUES	10.7%	4.5%	19.9%	9.3%	12.1%	8.8%	5.7%	11.7%	11.3%	14.9%	37.4%	9.7%	10.4%
CULTURAL/SOCIAL ISSUES	7.6%	3.2%	7.2%	11.5%	7.4%	15.1%	4.9%	8.6%	6.0%	-	-	9.3%	10.1%
ENVIRONMENTAL ISSUES	6.6%	9.8%	14.6%	1.4%	5.5%	6.0%	4.4%	7.9%	6.4%	15.6%	-	6.9%	7.1%
DK/REFUSED	3.1%	0.3%	2.5%	3.1%	5.0%	-	-	3.3%	4.0%	-	-	-	1.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
ECONOMIC ISSUES	35.3%	100.0%	-	-	-	-	-	-	53.8%	53.1%	95.6%	17.9%	16.6%	100.0%	18.3%
CRIME/PUBLIC SAFETY	22.7%	-	100.0%	-	-	-	-	-	24.4%	24.7%	4.4%	20.4%	20.8%	-	30.7%
EDUCATION ISSUES	14.1%	-	-	100.0%	-	-	-	-	10.8%	11.0%	-	17.1%	17.4%	-	18.3%
HEALTHCARE ISSUES	10.7%	100.0%	-	-	-	-	-	-	3.9%	3.9%	-	18.2%	18.5%	-	1.8%
CULTURAL/SOCIAL ISSUES	7.6%	-	-	-	-	100.0%	-	-	3.8%	3.9%	-	11.2%	11.4%	-	8.9%
ENVIRONMENTAL ISSUES	6.6%	-	-	-	100.0%	-	-	-	1.6%	1.6%	-	11.9%	12.1%	-	2.0%
DK/REFUSED	3.1%	-	-	-	-	-	100.0%	1.7%	1.7%	-	3.2%	3.3%	-	20.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
ECONOMIC ISSUES	35.3%	50.6%	51.7%	22.6%	18.1%	17.2%	34.4%	32.7%	55.0%	23.1%
CRIME/PUBLIC SAFETY	22.7%	24.8%	23.8%	50.8%	21.3%	21.4%	18.2%	18.9%	22.1%	36.4%
EDUCATION ISSUES	14.1%	11.5%	11.9%	-	15.0%	14.2%	31.2%	22.7%	10.9%	11.8%
HEALTHCARE ISSUES	10.7%	5.3%	5.4%	-	18.7%	19.7%	-	3.8%	3.8%	2.3%
CULTURAL/SOCIAL ISSUES	7.6%	3.8%	3.2%	22.6%	12.2%	12.0%	16.2%	6.3%	4.0%	11.2%
ENVIRONMENTAL ISSUES	6.6%	1.6%	1.6%	-	11.9%	12.5%	-	8.2%	4.2%	2.6%
DK/REFUSED	3.1%	2.4%	2.3%	4.0%	2.8%	2.9%	-	7.5%	-	12.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep-endent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
ECONOMIC ISSUES	35.3%	35.2%	34.2%	41.2%	32.7%	42.1%	27.3%	41.0%	17.3%	28.9%	48.7%	49.9%	38.7%	34.7%	38.7%	52.5%	20.3%	29.5%	28.1%	41.7%	-
CRIME/PUBLIC SAFETY	22.7%	20.4%	34.0%	19.8%	28.0%	22.7%	23.6%	25.1%	14.4%	21.4%	24.2%	23.9%	34.8%	22.1%	34.8%	23.2%	19.4%	26.0%	22.9%	39.2%	100.0%
EDUCATION ISSUES	14.1%	15.0%	13.5%	13.9%	12.6%	11.1%	18.7%	12.6%	22.0%	15.1%	13.4%	12.7%	7.6%	14.5%	7.6%	10.9%	11.6%	21.6%	22.6%	17.1%	-
HEALTHCARE ISSUES	10.7%	12.2%	7.3%	11.3%	9.4%	10.0%	10.8%	9.5%	16.0%	14.3%	4.3%	3.0%	6.9%	11.2%	6.9%	5.7%	18.5%	8.3%	9.7%	-	-
CULTURAL/SOCIAL ISSUES	7.6%	8.6%	5.2%	10.1%	5.1%	7.8%	6.6%	5.7%	10.4%	9.6%	4.1%	3.0%	6.1%	7.8%	6.1%	3.9%	12.2%	7.1%	8.3%	-	-
ENVIRONMENTAL ISSUES	6.6%	6.3%	3.4%	1.7%	9.5%	4.1%	9.9%	2.8%	17.5%	7.7%	3.9%	4.2%	5.8%	6.8%	5.8%	2.0%	14.0%	4.0%	4.4%	2.0%	-
DK/REFUSED	3.1%	2.4%	2.4%	2.0%	2.6%	2.1%	3.0%	3.2%	2.3%	2.9%	1.3%	3.1%	-	2.9%	-	1.9%	4.1%	3.5%	4.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
ECONOMIC ISSUES	35.3%	54.1%	28.5%	37.0%	50.5%	16.9%	21.9%	51.1%	21.7%	29.3%	69.9%	18.4%	30.0%	52.8%	19.7%	57.2%
CRIME/PUBLIC SAFETY	22.7%	22.6%	12.8%	13.6%	24.0%	22.0%	38.6%	23.8%	22.0%	23.5%	10.4%	15.2%	34.4%	16.3%	19.3%	22.2%
EDUCATION ISSUES	14.1%	9.0%	13.2%	22.1%	13.1%	10.9%	21.0%	11.2%	16.4%	25.1%	9.3%	3.2%	9.8%	14.7%	4.1%	-
HEALTHCARE ISSUES	10.7%	3.7%	17.6%	11.1%	8.1%	18.9%	5.5%	5.2%	17.0%	10.8%	10.4%	21.6%	-	16.3%	22.9%	-
CULTURAL/SOCIAL ISSUES	7.6%	5.3%	14.2%	9.6%	2.2%	11.3%	4.6%	4.4%	7.6%	7.6%	-	20.6%	5.6%	-	22.5%	10.6%
ENVIRONMENTAL ISSUES	6.6%	1.8%	6.8%	5.8%	2.2%	16.9%	2.3%	2.2%	12.0%	2.9%	-	17.9%	7.9%	-	7.7%	-
DK/REFUSED	3.1%	3.5%	6.8%	0.9%	-	3.0%	6.0%	2.2%	3.3%	0.8%	-	3.0%	12.3%	-	3.9%	9.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/		IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
ECONOMIC ISSUES	35.3%	59.4%	47.7%	15.5%	14.0%	16.7%	32.4%	49.9%	51.6%	48.7%	24.9%	20.3%	45.0%	49.5%	13.2%	23.8%	50.3%	16.9%	32.3%	51.6%
CRIME/PUBLIC SAFETY	22.7%	19.3%	24.7%	15.2%	13.7%	16.5%	28.2%	24.2%	22.0%	25.7%	26.5%	15.3%	14.1%	21.0%	15.2%	37.7%	28.2%	18.4%	30.6%	22.8%
EDUCATION ISSUES	14.1%	9.6%	13.1%	17.3%	10.7%	23.0%	13.1%	12.7%	11.8%	13.4%	-	19.8%	12.0%	13.4%	16.1%	13.9%	11.9%	23.1%	16.2%	12.7%
HEALTHCARE ISSUES	10.7%	5.7%	7.2%	20.7%	27.1%	15.3%	9.4%	5.2%	8.3%	3.0%	-	20.1%	10.6%	4.8%	21.1%	8.5%	5.7%	22.0%	9.6%	3.2%
CULTURAL/SOCIAL ISSUES	7.6%	3.9%	4.9%	12.9%	13.9%	11.9%	7.0%	4.3%	4.1%	4.5%	-	12.1%	11.8%	6.2%	13.2%	3.8%	2.0%	8.2%	4.8%	5.2%
ENVIRONMENTAL ISSUES	6.6%	2.0%	2.5%	15.4%	14.1%	16.6%	7.4%	-	-	-	-	8.7%	6.4%	-	18.6%	8.1%	-	11.4%	6.4%	-
DK/REFUSED	3.1%	-	-	3.0%	6.5%	-	2.6%	3.7%	2.3%	4.6%	48.6%	3.8%	-	5.1%	2.6%	4.3%	1.9%	-	0.2%	4.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
ECONOMIC ISSUES	35.3%	11.9%	32.6%	43.7%	18.9%	35.7%	41.1%	53.4%	18.7%	19.2%	32.3%	35.6%	47.4%	26.2%	59.9%	27.2%	35.7%	25.4%	49.3%	27.8%
CRIME/PUBLIC SAFETY	22.7%	5.8%	22.3%	27.0%	9.1%	21.3%	21.1%	22.9%	22.4%	25.8%	15.6%	25.3%	21.0%	19.6%	13.0%	20.8%	28.4%	18.7%	20.7%	22.5%
EDUCATION ISSUES	14.1%	-	5.6%	13.3%	-	5.7%	9.3%	11.4%	16.6%	22.0%	19.4%	12.4%	10.3%	18.6%	7.3%	22.0%	13.2%	16.1%	10.8%	21.7%
HEALTHCARE ISSUES	10.7%	17.8%	8.9%	16.0%	17.7%	11.1%	28.4%	4.7%	16.3%	12.9%	19.9%	7.5%	9.4%	13.6%	7.1%	12.9%	11.7%	14.1%	6.2%	15.1%
CULTURAL/SOCIAL ISSUES	7.6%	28.1%	12.5%	-	36.0%	15.6%	-	3.9%	11.2%	-	4.9%	8.7%	6.6%	10.2%	8.7%	10.3%	4.6%	10.1%	7.3%	6.1%
ENVIRONMENTAL ISSUES	6.6%	29.0%	9.7%	-	18.3%	-	-	1.6%	11.2%	7.3%	7.6%	6.3%	3.3%	8.6%	3.4%	3.5%	3.2%	12.5%	4.2%	5.9%
DK/REFUSED	3.1%	7.4%	8.4%	-	-	10.5%	-	2.3%	3.6%	12.9%	0.2%	4.2%	1.9%	3.2%	0.6%	3.3%	3.2%	3.1%	1.4%	0.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
ECONOMIC ISSUES	35.3%	40.2%	20.6%	41.5%	19.4%	41.3%	28.0%	42.2%	43.1%	40.4%	19.9%	43.3%	29.0%	32.9%	26.0%	24.5%	38.5%	43.1%	29.6%	49.1%	36.7%	
CRIME/PUBLIC SAFETY	22.7%	22.1%	8.4%	19.5%	13.1%	19.5%	22.9%	15.3%	19.1%	24.0%	25.0%	18.7%	28.1%	22.8%	8.2%	30.2%	5.1%	25.1%	21.4%	18.0%	17.8%	
EDUCATION ISSUES	14.1%	8.4%	7.0%	10.0%	-	12.8%	16.0%	11.2%	20.9%	14.6%	13.4%	14.8%	18.3%	4.6%	9.6%	6.1%	5.2%	11.0%	16.2%	12.3%	15.9%	
HEALTHCARE ISSUES	10.7%	21.6%	7.9%	19.9%	12.4%	10.9%	13.2%	11.6%	7.2%	10.2%	16.4%	11.5%	11.8%	8.5%	17.9%	11.2%	20.6%	10.1%	11.2%	6.9%	11.1%	
CULTURAL/SOCIAL ISSUES	7.6%	3.9%	27.0%	4.6%	36.5%	10.2%	6.5%	13.8%	2.5%	6.4%	8.6%	7.6%	5.3%	21.0%	10.2%	22.5%	15.1%	4.5%	9.7%	6.8%	10.3%	
ENVIRONMENTAL ISSUES	6.6%	-	19.9%	-	12.4%	3.5%	10.5%	4.0%	4.5%	2.9%	13.7%	2.8%	7.4%	6.2%	20.3%	-	10.3%	3.5%	8.6%	3.4%	4.8%	
DK/REFUSED	3.1%	3.8%	9.1%	4.5%	6.2%	1.8%	2.9%	2.0%	2.6%	1.6%	3.0%	1.3%	0.2%	4.1%	7.9%	5.4%	5.1%	2.8%	3.3%	3.5%	3.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
ECONOMIC ISSUES	35.3%	36.3%	25.1%	42.6%	33.2%	46.8%	18.0%	46.4%	23.1%	49.5%	25.6%	50.3%	36.6%	48.5%	19.1%	51.4%	25.6%	41.8%	26.1%	43.4%	29.6%
CRIME/PUBLIC SAFETY	22.7%	33.1%	23.8%	26.1%	21.3%	17.8%	22.1%	21.9%	17.5%	20.5%	21.5%	21.2%	11.8%	19.6%	27.2%	20.5%	23.2%	15.3%	17.6%	15.7%	18.6%
EDUCATION ISSUES	14.1%	9.5%	16.4%	12.6%	19.0%	5.4%	7.0%	5.3%	4.5%	12.8%	16.2%	12.0%	17.6%	13.7%	15.4%	13.5%	20.5%	9.1%	5.6%	-	6.4%
HEALTHCARE ISSUES	10.7%	13.7%	11.3%	10.6%	9.7%	8.9%	16.6%	10.9%	21.3%	4.5%	16.4%	3.3%	16.6%	6.1%	16.3%	3.2%	17.2%	12.9%	14.7%	28.0%	15.1%
CULTURAL/SOCIAL ISSUES	7.6%	1.8%	9.2%	3.5%	7.9%	8.2%	15.9%	10.0%	21.1%	6.8%	8.8%	7.8%	10.2%	5.5%	7.9%	7.0%	5.9%	6.0%	16.5%	12.9%	18.1%
ENVIRONMENTAL ISSUES	6.6%	3.7%	11.1%	2.2%	7.0%	8.5%	14.4%	-	8.5%	2.9%	9.4%	3.5%	5.2%	2.1%	11.8%	2.1%	7.4%	7.2%	14.8%	-	6.2%
DK/REFUSED	3.1%	2.0%	3.2%	2.4%	1.8%	4.3%	6.0%	5.3%	4.0%	3.0%	2.1%	1.9%	1.9%	4.5%	2.2%	2.3%	0.3%	7.6%	4.7%	-	6.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTrimester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
ECONOMIC ISSUES	35.3%	48.1%	46.7%	49.4%	47.9%	24.3%	33.8%	21.4%	19.8%	50.6%	29.9%	44.7%	21.0%	49.6%	26.7%	40.6%	19.0%	43.1%	21.8%
CRIME/PUBLIC SAFETY	22.7%	23.9%	19.7%	22.7%	26.8%	19.7%	31.8%	23.9%	10.8%	20.7%	15.7%	28.3%	22.1%	23.7%	20.5%	19.5%	18.1%	16.2%	20.5%
EDUCATION ISSUES	14.1%	10.9%	12.8%	8.4%	11.8%	17.9%	22.6%	3.2%	20.7%	9.6%	21.0%	12.6%	16.1%	12.4%	21.3%	-	9.6%	-	7.1%
HEALTHCARE ISSUES	10.7%	4.6%	8.3%	5.8%	1.9%	16.5%	8.9%	14.1%	22.1%	4.8%	15.2%	4.2%	17.3%	3.1%	17.2%	16.0%	15.3%	28.2%	16.9%
CULTURAL/SOCIAL ISSUES	7.6%	4.3%	4.0%	5.3%	3.8%	11.2%	-	24.2%	13.0%	6.2%	12.4%	1.8%	10.5%	5.0%	8.1%	-	19.5%	-	23.4%
ENVIRONMENTAL ISSUES	6.6%	4.5%	8.5%	-	6.0%	7.9%	-	13.2%	10.5%	4.7%	3.8%	4.3%	10.3%	2.9%	6.1%	16.9%	12.7%	-	6.8%
DK/REFUSED	3.1%	3.6%	-	8.4%	1.8%	2.4%	3.0%	-	3.0%	3.3%	2.0%	4.0%	2.7%	3.2%	0.3%	7.1%	5.8%	12.5%	3.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
ECONOMIC ISSUES	35.3%	36.9%	30.8%	33.5%	39.9%	18.4%	-	44.0%	43.5%	47.6%	37.4%	35.8%	-	30.7%	23.0%	25.1%	41.5%	-	-
CRIME/PUBLIC SAFETY	22.7%	23.2%	20.0%	19.4%	-	32.9%	49.4%	19.9%	5.2%	7.7%	-	-	-	26.1%	29.1%	26.4%	-	68.0%	54.2%
EDUCATION ISSUES	14.1%	16.5%	6.2%	4.9%	-	18.4%	8.7%	14.8%	11.8%	6.4%	-	35.8%	100.0%	18.0%	2.8%	4.0%	-	-	-
HEALTHCARE ISSUES	10.7%	10.0%	13.3%	16.7%	-	-	41.8%	9.2%	9.0%	13.5%	-	-	-	10.8%	16.0%	18.6%	-	-	45.8%
CULTURAL/SOCIAL ISSUES	7.6%	6.2%	12.6%	16.2%	11.2%	-	-	5.9%	20.5%	24.8%	28.2%	-	-	6.4%	7.7%	11.1%	-	-	-
ENVIRONMENTAL ISSUES	6.6%	5.1%	11.8%	4.7%	49.0%	14.7%	-	2.8%	10.0%	-	34.4%	28.5%	-	7.1%	13.0%	7.5%	58.5%	-	-
DK/REFUSED	3.1%	2.1%	5.2%	4.6%	-	15.5%	-	3.4%	-	-	-	-	-	0.9%	8.5%	7.3%	-	32.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
ECONOMIC ISSUES	35.3%	41.3%	29.2%	36.6%	35.5%	34.0%	35.0%	35.4%	35.8%	34.7%	35.7%	34.0%	42.5%	43.5%	43.4%	42.9%	43.6%	42.1%
CRIME/PUBLIC SAFETY	22.7%	9.3%	12.5%	27.5%	27.3%	26.0%	11.0%	26.9%	19.3%	26.6%	21.5%	26.0%	10.3%	20.7%	13.1%	23.0%	13.9%	29.1%
EDUCATION ISSUES	14.1%	16.6%	17.6%	18.5%	13.2%	7.4%	17.1%	13.0%	17.8%	9.9%	16.5%	7.4%	13.3%	14.3%	17.7%	9.6%	15.7%	9.0%
HEALTHCARE ISSUES	10.7%	5.6%	17.5%	9.4%	7.1%	13.7%	11.8%	10.3%	10.6%	10.8%	9.6%	13.7%	10.7%	8.4%	8.5%	9.7%	9.2%	8.5%
CULTURAL/SOCIAL ISSUES	7.6%	13.7%	12.0%	6.4%	5.1%	5.4%	12.8%	5.7%	9.6%	5.3%	8.3%	5.4%	15.4%	5.8%	12.7%	3.7%	10.3%	3.3%
ENVIRONMENTAL ISSUES	6.6%	10.5%	5.5%	1.2%	3.1%	13.3%	7.9%	6.1%	4.5%	8.9%	4.1%	13.3%	5.5%	3.5%	3.0%	5.5%	3.0%	7.5%
DK/REFUSED	3.1%	2.9%	5.7%	0.4%	8.7%	0.2%	4.3%	2.6%	2.3%	3.9%	4.1%	0.2%	2.4%	3.8%	1.6%	5.5%	4.3%	0.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
ECONOMIC ISSUES	35.3%	27.5%	29.2%	29.3%	28.2%	29.0%	28.3%	43.2%	28.8%	33.8%	33.7%	38.2%	16.9%	37.6%	34.3%	44.9%	33.6%
CRIME/PUBLIC SAFETY	22.7%	11.7%	31.6%	24.6%	29.3%	28.1%	23.8%	17.6%	26.8%	24.6%	21.8%	21.6%	30.0%	21.8%	15.6%	27.4%	22.7%
EDUCATION ISSUES	14.1%	21.0%	12.0%	17.9%	10.1%	17.3%	6.3%	14.0%	14.2%	12.1%	15.6%	14.8%	14.4%	12.3%	20.1%	7.4%	15.2%
HEALTHCARE ISSUES	10.7%	13.0%	11.8%	12.4%	11.7%	10.0%	17.4%	9.0%	12.1%	10.5%	12.5%	9.2%	8.9%	14.2%	6.1%	8.8%	11.3%
CULTURAL/SOCIAL ISSUES	7.6%	10.3%	5.6%	6.9%	6.5%	6.7%	6.9%	8.6%	6.7%	6.1%	8.5%	8.2%	21.7%	5.9%	11.4%	4.5%	6.8%
ENVIRONMENTAL ISSUES	6.6%	10.3%	8.0%	5.8%	11.5%	5.1%	17.3%	4.1%	8.6%	10.6%	4.3%	4.5%	8.1%	6.1%	6.8%	4.4%	7.1%
DK/REFUSED	3.1%	6.3%	1.7%	3.0%	2.7%	3.9%	-	3.4%	2.8%	2.3%	3.5%	3.5%	-	2.1%	5.6%	2.5%	3.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
ECONOMIC ISSUES	35.3%	42.7%	31.4%	26.0%	38.8%	34.2%	41.1%	41.9%	41.9%	-	-	13.3%	-	13.3%
CRIME/PUBLIC SAFETY	22.7%	21.7%	24.0%	18.4%	37.5%	16.2%	23.2%	32.9%	32.9%	-	34.7%	23.8%	-	23.8%
EDUCATION ISSUES	14.1%	11.2%	18.4%	15.3%	5.7%	18.4%	13.2%	15.4%	15.4%	-	65.3%	29.4%	-	29.4%
HEALTHCARE ISSUES	10.7%	7.6%	13.8%	13.0%	9.3%	10.2%	7.1%	4.8%	4.8%	-	-	12.5%	-	12.5%
CULTURAL/SOCIAL ISSUES	7.6%	9.4%	6.9%	11.8%	-	5.0%	9.6%	5.1%	5.1%	-	-	6.6%	-	6.6%
ENVIRONMENTAL ISSUES	6.6%	3.6%	2.6%	10.0%	8.6%	15.4%	0.7%	-	-	-	-	10.2%	-	10.2%
DK/REFUSED	3.1%	3.9%	2.9%	5.6%	-	0.5%	5.1%	-	-	-	-	4.2%	-	4.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
TED BUDD: REPUBLICAN	48.3%	42.9%	53.8%	53.7%	48.3%	48.5%	51.9%	33.1%	96.9%	97.5%	83.4%	-	-	-	34.4%
Vote	47.4%	41.2%	53.8%	53.7%	47.7%	45.8%	48.6%	33.1%	96.0%	96.5%	83.4%	-	-	-	28.5%
Lean	0.8%	1.7%	-	-	0.5%	2.7%	3.3%	-	1.0%	1.0%	-	-	-	-	5.9%
CHERI BEASLEY: DEMOCRAT	48.1%	55.1%	41.1%	41.1%	48.5%	45.6%	41.5%	64.3%	2.3%	1.7%	16.6%	98.4%	99.1%	89.3%	26.7%
Vote	47.3%	54.4%	39.5%	41.1%	48.1%	43.0%	38.3%	64.3%	2.3%	1.7%	16.6%	96.7%	97.3%	89.3%	26.7%
Lean	0.8%	0.7%	1.6%	-	0.5%	2.6%	3.2%	-	-	-	-	1.7%	1.8%	-	-
FIRM UNDECIDED	3.6%	2.0%	5.1%	5.3%	3.2%	5.9%	6.6%	2.6%	0.8%	0.8%	-	1.6%	0.9%	10.7%	38.9%
Net Diff.	0.2%	-12.3%	12.7%	12.6%	-0.3%	2.9%	10.5%	-31.3%	94.6%	95.9%	66.9%	-98.4%	-99.1%	-89.3%	7.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
TED BUDD: REPUBLICAN	48.3%	76.2%	8.2%	48.6%	45.9%	14.1%	85.5%	49.0%	49.9%	20.0%	34.0%	40.8%	45.4%
Vote	47.4%	76.2%	8.2%	46.9%	44.9%	14.1%	79.7%	48.8%	49.2%	20.0%	34.0%	40.8%	44.2%
Lean	0.8%	-	-	1.7%	1.0%	-	5.8%	0.2%	0.7%	-	-	-	1.2%
CHERI BEASLEY: DEMOCRAT	48.1%	23.6%	91.8%	46.2%	48.3%	85.9%	14.5%	46.7%	45.6%	80.0%	66.0%	59.2%	52.1%
Vote	47.3%	23.6%	91.8%	46.2%	46.2%	85.9%	14.5%	46.7%	44.3%	80.0%	66.0%	59.2%	52.1%
Lean	0.8%	-	-	-	2.1%	-	-	-	1.3%	-	-	-	-
FIRM UNDECIDED	3.6%	0.3%	-	5.2%	5.7%	-	-	4.3%	4.5%	-	-	-	2.5%
Net Diff.	0.2%	52.6%	-83.5%	2.5%	-2.4%	-71.9%	71.0%	2.3%	4.2%	-59.9%	-32.1%	-18.4%	-6.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
TED BUDD: REPUBLICAN	48.3%	73.7%	17.5%	51.8%	37.1%	11.6%	24.5%	26.0%	100.0%	100.0%	100.0%	-	-	-	-
Vote	47.4%	71.4%	17.5%	51.7%	37.1%	11.6%	24.5%	26.0%	98.3%	100.0%	-	-	-	-	-
Lean	0.8%	2.3%	-	0.2%	-	-	-	-	1.7%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.1%	24.4%	81.9%	43.3%	58.2%	87.3%	71.3%	50.7%	-	-	-	100.0%	100.0%	100.0%	-
Vote	47.3%	22.3%	81.9%	43.3%	58.2%	87.3%	71.3%	50.7%	-	-	-	98.4%	100.0%	-	-
Lean	0.8%	2.2%	-	-	-	-	-	-	-	-	-	1.6%	-	100.0%	-
FIRM UNDECIDED	3.6%	1.9%	0.6%	4.9%	4.7%	1.1%	4.2%	23.3%	-	-	-	-	-	-	100.0%
Net Diff.	0.2%	49.3%	-64.4%	8.5%	-21.1%	-75.8%	-46.8%	-24.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
TED BUDD: REPUBLICAN	48.3%	94.8%	94.6%	100.0%	-	-	-	25.2%	94.1%	-
Vote	47.4%	94.7%	94.5%	100.0%	-	-	-	17.3%	94.1%	-
Lean	0.8%	0.1%	0.1%	-	-	-	-	7.9%	-	-
CHERI BEASLEY: DEMOCRAT	48.1%	4.3%	4.5%	-	99.2%	99.2%	100.0%	46.9%	5.5%	-
Vote	47.3%	4.3%	4.5%	-	97.4%	98.2%	81.7%	46.9%	5.5%	-
Lean	0.8%	-	-	-	1.8%	1.0%	18.3%	-	-	-
FIRM UNDECIDED	3.6%	0.9%	0.9%	-	0.8%	0.8%	-	28.0%	0.4%	100.0%
Net Diff.	0.2%	90.5%	90.1%	100.0%	-99.2%	-99.2%	-100%	-21.7%	88.6%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		DK/Ref		
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent		Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
TED BUDD: REPUBLICAN	48.3%	40.2%	77.6%	51.8%	51.8%	60.7%	33.4%	59.4%	19.1%	28.2%	91.3%	86.4%	94.2%	44.1%	94.2%	91.7%	5.5%	39.6%	31.7%	96.2%	-
Vote	47.4%	39.7%	75.4%	51.8%	49.9%	59.1%	33.4%	58.3%	19.1%	27.0%	91.2%	86.2%	94.2%	43.2%	94.2%	89.6%	5.5%	39.5%	31.6%	96.2%	-
Lean	0.8%	0.5%	2.1%	-	1.9%	1.6%	-	1.1%	-	1.2%	0.1%	0.1%	-	0.9%	-	2.1%	-	0.1%	0.2%	-	-
CHERI BEASLEY: DEMOCRAT	48.1%	56.1%	22.1%	45.3%	44.3%	36.4%	62.4%	36.8%	78.2%	67.4%	7.5%	11.0%	5.8%	52.0%	5.8%	4.7%	92.0%	55.4%	62.8%	1.8%	100.0%
Vote	47.3%	55.1%	22.1%	43.3%	44.3%	35.7%	61.5%	35.7%	78.2%	66.2%	7.5%	11.0%	5.8%	51.2%	5.8%	3.6%	92.0%	54.1%	61.3%	1.8%	100.0%
Lean	0.8%	1.0%	-	2.0%	-	0.8%	0.9%	1.0%	-	1.1%	-	-	-	0.8%	-	1.0%	-	1.3%	1.5%	-	-
FIRM UNDECIDED	3.6%	3.7%	0.3%	2.9%	4.0%	2.8%	4.3%	3.8%	2.7%	4.4%	1.1%	2.6%	-	3.9%	-	3.6%	2.5%	4.9%	5.5%	2.0%	-
Net Diff.	0.2%	-15.8%	55.4%	6.5%	7.5%	24.3%	-29.0%	22.7%	-59.1%	-39.1%	83.8%	75.4%	88.5%	-7.9%	88.5%	87.0%	-86.6%	-15.8%	-31.1%	94.3%	-100%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
TED BUDD: REPUBLICAN	48.3%	90.2%	3.7%	46.0%	93.6%	6.2%	33.2%	91.7%	6.8%	39.9%	90.7%	3.2%	38.8%	85.3%	4.1%	24.8%
Vote	47.4%	88.4%	3.7%	45.7%	91.1%	6.2%	33.2%	90.6%	6.8%	39.9%	79.7%	3.2%	38.3%	68.1%	4.1%	23.7%
Lean	0.8%	1.8%	-	0.3%	2.5%	-	-	1.1%	-	-	11.0%	-	0.6%	17.2%	-	1.1%
CHERI BEASLEY: DEMOCRAT	48.1%	3.5%	95.6%	53.5%	6.1%	90.6%	57.4%	4.2%	91.0%	54.0%	9.3%	93.7%	60.0%	14.7%	92.1%	75.2%
Vote	47.3%	3.5%	95.6%	50.9%	3.8%	90.6%	57.4%	3.0%	91.0%	54.0%	9.3%	93.7%	54.5%	14.7%	92.1%	64.6%
Lean	0.8%	-	-	2.6%	2.3%	-	-	1.2%	-	-	-	-	5.6%	-	-	10.6%
FIRM UNDECIDED	3.6%	6.2%	0.7%	0.5%	0.4%	3.2%	9.5%	4.0%	2.2%	6.1%	-	3.0%	1.1%	-	3.9%	-
Net Diff.	0.2%	86.7%	-92.0%	-7.5%	87.5%	-84.4%	-24.2%	87.5%	-84.2%	-14.2%	81.3%	-90.5%	-21.2%	70.7%	-88.0%	-50.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
TED BUDD: REPUBLICAN	48.3%	98.2%	83.5%	1.4%	-	2.5%	27.5%	92.3%	86.0%	96.8%	76.2%	-	33.1%	91.0%	2.0%	23.7%	94.1%	1.8%	34.0%	94.9%	
Vote	47.4%	98.2%	81.0%	1.4%	-	2.5%	26.2%	91.3%	85.7%	95.1%	76.2%	-	29.8%	90.8%	2.0%	23.7%	91.8%	1.8%	32.1%	94.9%	
Lean	0.8%	-	2.5%	-	-	-	1.3%	1.1%	0.2%	1.7%	-	-	3.3%	0.2%	-	-	2.3%	-	1.9%	-	
CHERI BEASLEY: DEMOCRAT	48.1%	-	12.0%	98.1%	99.4%	97.0%	65.2%	5.2%	10.6%	1.5%	23.8%	98.3%	63.8%	5.0%	98.0%	66.1%	5.6%	97.9%	57.4%	2.2%	
Vote	47.3%	-	9.4%	95.2%	96.4%	94.2%	65.2%	5.2%	10.6%	1.5%	23.8%	94.0%	63.8%	5.0%	95.8%	66.1%	5.6%	95.8%	57.4%	2.2%	
Lean	0.8%	-	2.7%	2.9%	3.0%	2.8%	-	-	-	-	-	4.3%	-	-	2.2%	-	-	2.0%	-	-	
FIRM UNDECIDED	3.6%	1.8%	4.5%	0.5%	0.6%	0.5%	7.3%	2.4%	3.4%	1.7%	-	1.7%	3.1%	4.0%	-	10.2%	0.4%	0.3%	8.6%	2.9%	
Net Diff.	0.2%	98.2%	71.5%	-96.8%	-99.4%	-94.5%	-37.7%	87.1%	75.3%	95.4%	52.5%	-98.3%	-30.7%	86.0%	-96.0%	-42.4%	88.5%	-96.1%	-23.5%	92.6%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
TED BUDD: REPUBLICAN	48.3%	-	11.8%	79.0%	-	13.5%	62.8%	95.3%	4.0%	47.7%	35.5%	52.9%	72.7%	26.3%	82.7%	32.0%	63.4%	22.0%	83.0%	29.1%
Vote	47.4%	-	11.8%	72.3%	-	13.5%	50.9%	93.6%	4.0%	47.7%	34.0%	52.3%	71.8%	26.3%	80.7%	32.0%	63.4%	22.0%	81.8%	29.1%
Lean	0.8%	-	-	6.7%	-	-	11.9%	1.7%	-	-	1.4%	0.6%	1.0%	-	2.0%	-	-	-	1.1%	-
CHERI BEASLEY: DEMOCRAT	48.1%	98.8%	83.8%	21.0%	100.0%	81.1%	37.2%	2.4%	91.5%	31.7%	60.8%	43.9%	26.4%	68.3%	17.3%	64.3%	34.9%	71.4%	15.9%	65.4%
Vote	47.3%	93.0%	83.8%	21.0%	90.8%	81.1%	37.2%	1.5%	90.8%	31.7%	60.8%	43.4%	25.4%	67.6%	17.3%	62.5%	33.1%	71.4%	14.7%	65.4%
Lean	0.8%	5.8%	-	-	9.2%	-	-	0.8%	0.7%	-	-	0.6%	0.9%	0.8%	-	1.8%	1.8%	-	1.2%	-
FIRM UNDECIDED	3.6%	1.2%	4.3%	-	-	5.4%	-	2.3%	4.5%	20.6%	3.7%	3.1%	0.9%	5.3%	-	3.7%	1.8%	6.6%	1.1%	5.5%
Net Diff.	0.2%	-98.8%	-72.0%	58.0%	-100%	-67.6%	25.6%	92.9%	-87.4%	16.1%	-25.4%	9.0%	46.4%	-42.0%	65.5%	-32.3%	28.5%	-49.4%	67.1%	-36.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
TED BUDD: REPUBLICAN	48.3%	33.9%	16.0%	27.6%	6.9%	57.1%	33.6%	60.5%	46.2%	53.5%	27.0%	65.8%	37.6%	20.3%	22.7%	13.2%	17.6%	63.5%	37.8%	69.9%	45.8%	
Vote	47.4%	33.5%	16.0%	27.1%	6.9%	57.1%	31.7%	60.4%	43.6%	53.5%	25.4%	65.8%	36.4%	19.9%	18.6%	12.6%	11.6%	62.6%	37.1%	68.0%	45.7%	
Lean	0.8%	0.4%	-	0.5%	-	0.1%	1.9%	0.2%	2.6%	-	1.6%	-	1.2%	0.4%	4.1%	0.6%	6.1%	1.0%	0.8%	1.8%	0.2%	
CHERI BEASLEY: DEMOCRAT	48.1%	66.1%	79.2%	72.4%	86.9%	41.1%	62.1%	37.8%	53.3%	44.6%	66.7%	32.2%	57.7%	78.8%	73.8%	86.8%	77.2%	32.5%	58.8%	29.8%	48.3%	
Vote	47.3%	66.1%	75.2%	72.4%	80.7%	40.2%	61.1%	36.2%	53.3%	44.6%	65.2%	32.2%	56.5%	74.4%	73.8%	81.0%	77.2%	30.5%	58.8%	28.0%	48.3%	
Lean	0.8%	-	4.0%	-	6.2%	0.8%	0.9%	1.6%	-	-	1.5%	-	1.3%	4.4%	-	5.8%	-	1.9%	-	1.8%	-	
FIRM UNDECIDED	3.6%	-	4.8%	-	6.2%	1.8%	4.3%	1.7%	0.5%	1.9%	6.4%	2.0%	4.6%	0.9%	3.5%	-	5.1%	4.0%	3.4%	0.3%	5.9%	
Net Diff.	0.2%	-32.1%	-63.2%	-44.9%	-80.0%	16.1%	-28.4%	22.7%	-7.1%	8.9%	-39.7%	33.6%	-20.1%	-58.5%	-51.1%	-73.7%	-59.6%	31.1%	-20.9%	40.1%	-2.5%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
TED BUDD: REPUBLICAN	48.3%	56.4%	32.6%	72.0%	41.9%	30.9%	24.8%	30.4%	15.0%	87.9%	18.0%	93.7%	19.6%	80.6%	17.1%	91.3%	21.6%	67.4%	9.0%	73.5%	7.1%
Vote	47.4%	56.4%	31.5%	70.8%	41.9%	30.9%	21.3%	30.4%	9.6%	85.9%	18.0%	91.9%	19.6%	78.3%	17.1%	90.3%	21.6%	59.8%	9.0%	56.9%	7.1%
Lean	0.8%	-	1.2%	1.2%	-	-	3.5%	-	5.5%	2.0%	-	1.8%	-	2.3%	-	1.1%	-	7.6%	-	16.5%	-
CHERI BEASLEY: DEMOCRAT	48.1%	35.5%	65.6%	24.0%	53.9%	64.8%	74.7%	64.2%	85.0%	9.6%	79.1%	5.0%	79.7%	15.5%	78.7%	5.8%	75.4%	32.6%	88.0%	26.5%	89.8%
Vote	47.3%	33.3%	65.6%	22.7%	53.9%	60.4%	74.7%	58.9%	85.0%	9.6%	77.7%	5.0%	77.9%	15.5%	77.5%	5.8%	74.4%	32.6%	85.6%	26.5%	86.6%
Lean	0.8%	2.2%	-	1.3%	-	4.4%	-	5.3%	-	-	1.4%	-	1.8%	-	1.2%	-	1.0%	-	2.5%	-	3.1%
FIRM UNDECIDED	3.6%	8.1%	1.8%	4.0%	4.2%	4.3%	0.5%	5.3%	-	2.4%	2.9%	1.3%	0.7%	3.9%	4.2%	2.9%	2.9%	-	2.9%	-	3.1%
Net Diff.	0.2%	20.9%	-33.0%	48.0%	-12.0%	-33.9%	-49.9%	-33.8%	-69.9%	78.3%	-61.1%	88.6%	-60.2%	65.1%	-61.6%	85.6%	-53.8%	34.9%	-79.0%	46.9%	-82.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
TED BUDD: REPUBLICAN	48.3%	85.6%	95.0%	89.4%	78.4%	17.8%	38.8%	19.4%	4.5%	91.1%	19.3%	78.1%	16.8%	88.7%	20.8%	61.5%	10.5%	74.1%	4.3%
Vote	47.4%	84.6%	95.0%	86.3%	78.4%	17.8%	38.8%	19.4%	4.5%	89.4%	19.3%	78.1%	16.8%	87.6%	20.8%	60.7%	10.5%	72.8%	4.3%
Lean	0.8%	1.0%	-	3.1%	-	-	-	-	-	1.8%	-	-	-	1.1%	-	0.8%	-	1.4%	-
CHERI BEASLEY: DEMOCRAT	48.1%	11.2%	4.2%	8.2%	16.6%	80.0%	56.9%	79.9%	93.9%	6.3%	79.9%	17.8%	80.0%	7.7%	77.2%	38.5%	86.5%	25.9%	92.3%
Vote	47.3%	11.2%	4.2%	8.2%	16.6%	78.5%	56.9%	76.2%	92.3%	6.3%	78.0%	17.8%	78.8%	7.7%	76.2%	38.5%	83.9%	25.9%	88.9%
Lean	0.8%	-	-	-	-	1.5%	-	3.7%	1.5%	-	1.9%	-	1.2%	-	1.1%	-	2.5%	-	3.4%
FIRM UNDECIDED	3.6%	3.2%	0.7%	2.4%	5.0%	2.3%	4.2%	0.7%	1.7%	2.5%	0.7%	4.2%	3.2%	3.7%	2.0%	-	3.0%	-	3.4%
Net Diff.	0.2%	74.4%	90.8%	81.2%	61.8%	-62.2%	-18.1%	-60.5%	-89.4%	84.8%	-60.6%	60.3%	-63.2%	81.0%	-56.5%	23.0%	-76.0%	48.3%	-88.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
TED BUDD: REPUBLICAN	48.3%	53.8%	28.9%	21.9%	28.8%	55.2%	58.2%	63.2%	34.2%	22.4%	37.4%	71.5%	100.0%	45.7%	25.7%	21.6%	23.1%	37.8%	54.2%		
Vote	47.4%	53.4%	26.8%	18.9%	28.8%	55.2%	58.2%	62.2%	33.8%	21.7%	37.4%	71.5%	100.0%	45.7%	22.6%	17.1%	23.1%	37.8%	54.2%		
Lean	0.8%	0.5%	2.1%	3.0%	-	-	-	1.1%	0.4%	0.7%	-	-	-	-	3.1%	4.5%	-	-	-		
CHERI BEASLEY: DEMOCRAT	48.1%	42.0%	69.1%	75.7%	68.8%	44.8%	41.8%	32.9%	64.9%	77.6%	56.4%	28.5%	-	50.0%	71.7%	74.6%	76.9%	62.2%	45.8%		
Vote	47.3%	41.5%	67.5%	73.4%	68.8%	44.8%	41.8%	32.9%	60.7%	71.2%	56.4%	28.5%	-	49.0%	71.7%	74.6%	76.9%	62.2%	45.8%		
Lean	0.8%	0.5%	1.6%	2.4%	-	-	-	-	4.3%	6.4%	-	-	-	1.0%	-	-	-	-	-		
FIRM UNDECIDED	3.6%	4.1%	2.0%	2.4%	2.4%	-	-	3.9%	0.9%	-	6.2%	-	-	4.3%	2.6%	3.8%	-	-	-		
Net Diff.	0.2%	11.8%	-40.2%	-53.9%	-40.0%	10.4%	16.3%	30.3%	-30.7%	-55.2%	-19.0%	43.1%	100.0%	-4.3%	-46.1%	-53.0%	-53.8%	-24.3%	8.3%		

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
TED BUDD: REPUBLICAN	48.3%	50.8%	31.0%	46.7%	55.7%	52.0%	40.4%	51.1%	43.6%	53.6%	46.9%	52.0%	52.1%	59.9%	53.3%	62.7%	54.8%	66.4%
Vote	47.4%	50.8%	31.0%	45.0%	53.8%	52.0%	40.4%	50.0%	42.7%	52.8%	45.8%	52.0%	52.1%	58.6%	53.2%	60.8%	53.5%	66.4%
Lean	0.8%	-	-	1.7%	1.9%	-	-	1.1%	0.9%	0.8%	1.1%	-	-	1.3%	0.2%	1.8%	1.2%	-
CHERI BEASLEY: DEMOCRAT	48.1%	43.6%	63.5%	48.1%	42.6%	46.4%	54.0%	46.0%	51.1%	44.8%	48.7%	46.4%	44.5%	36.9%	42.2%	35.6%	41.0%	33.6%
Vote	47.3%	43.6%	60.9%	48.1%	42.6%	44.9%	52.6%	45.4%	50.4%	43.9%	48.2%	44.9%	41.8%	36.9%	40.7%	35.6%	39.9%	33.6%
Lean	0.8%	-	2.6%	-	-	1.5%	1.4%	0.5%	0.7%	0.9%	0.5%	1.5%	2.7%	-	1.5%	-	1.1%	-
FIRM UNDECIDED	3.6%	5.5%	5.5%	5.1%	1.8%	1.5%	5.5%	2.9%	5.3%	1.6%	4.3%	1.5%	3.3%	3.2%	4.5%	1.7%	4.3%	-
Net Diff.	0.2%	7.2%	-32.5%	-1.4%	13.1%	5.6%	-13.6%	5.1%	-7.4%	8.9%	-1.8%	5.6%	7.6%	22.9%	11.1%	27.1%	13.8%	32.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
TED BUDD: REPUBLICAN	48.3%	28.7%	44.5%	35.4%	46.5%	40.2%	41.9%	57.6%	40.7%	56.6%	38.1%	49.4%	41.1%	47.9%	40.1%	53.9%	49.4%	
Vote	47.4%	28.7%	43.4%	33.9%	46.5%	39.1%	41.9%	56.7%	39.9%	56.6%	36.7%	48.2%	41.1%	47.9%	40.1%	51.0%	48.6%	
Lean	0.8%	-	1.0%	1.5%	-	1.1%	-	0.9%	0.8%	-	1.3%	1.2%	-	-	-	2.9%	0.8%	
CHERI BEASLEY: DEMOCRAT	48.1%	63.6%	52.9%	58.6%	52.0%	55.4%	55.5%	39.2%	55.4%	42.1%	58.6%	44.3%	58.9%	47.4%	48.4%	38.8%	50.0%	
Vote	47.3%	63.6%	51.9%	58.6%	50.4%	55.4%	52.9%	38.4%	54.7%	41.0%	57.5%	44.3%	58.9%	43.0%	48.4%	38.8%	50.0%	
Lean	0.8%	-	1.0%	-	1.5%	-	2.6%	0.8%	0.7%	1.2%	1.1%	-	-	4.4%	-	-	-	
FIRM UNDECIDED	3.6%	7.7%	2.7%	6.0%	1.5%	4.4%	2.6%	3.2%	3.9%	1.2%	3.3%	6.3%	-	4.7%	11.5%	7.3%	0.6%	
Net Diff.	0.2%	-34.8%	-8.4%	-23.2%	-5.5%	-15.2%	-13.6%	18.4%	-14.7%	14.5%	-20.5%	5.2%	-17.8%	0.6%	-8.2%	15.1%	-0.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
TED BUDD: REPUBLICAN	48.3%	56.0%	44.1%	39.6%	58.4%	40.9%	54.4%	73.9%	73.9%	-	3.0%	7.8%	-	7.8%
Vote	47.4%	54.8%	42.4%	39.4%	58.4%	40.9%	54.4%	73.3%	73.3%	-	3.0%	7.8%	-	7.8%
Lean	0.8%	1.2%	1.7%	0.2%	-	-	-	0.6%	0.6%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.1%	39.5%	47.9%	60.0%	41.6%	59.1%	38.5%	21.0%	21.0%	-	97.0%	89.0%	-	89.0%
Vote	47.3%	37.1%	47.9%	60.0%	41.6%	59.1%	35.0%	21.0%	21.0%	-	97.0%	89.0%	-	89.0%
Lean	0.8%	2.4%	-	-	-	-	3.5%	-	-	-	-	-	-	-
FIRM UNDECIDED	3.6%	4.6%	8.0%	0.4%	-	-	7.0%	5.1%	5.1%	-	-	3.2%	-	3.2%
Net Diff.	0.2%	16.5%	-3.8%	-20.4%	16.9%	-18.3%	15.9%	52.8%	52.8%	-	-93.9%	-81.3%	-	-81.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
JOHN FAIRCLOTH: REPUB.	48.2%	40.8%	55.0%	56.4%	48.1%	48.9%	51.8%	35.7%	93.9%	95.6%	56.5%	3.7%	4.0%	-	29.5%
Vote	46.6%	39.2%	54.7%	53.1%	46.2%	48.9%	51.8%	35.7%	90.4%	92.0%	53.2%	3.7%	4.0%	-	29.5%
Lean	1.7%	1.5%	0.3%	3.4%	1.9%	-	-	-	3.5%	3.5%	3.2%	-	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	49.0%	34.1%	34.2%	42.4%	36.3%	32.7%	52.5%	1.5%	0.8%	16.6%	87.2%	89.7%	57.8%	10.8%
Vote	39.6%	45.6%	34.1%	33.0%	40.5%	33.7%	29.5%	52.5%	1.5%	0.8%	16.6%	83.7%	86.6%	49.0%	5.2%
Lean	2.0%	3.4%	-	1.2%	1.9%	2.6%	3.2%	-	-	-	-	3.5%	3.1%	8.8%	5.6%
FIRM UNDECIDED	10.2%	10.3%	10.9%	9.4%	9.5%	14.8%	15.5%	11.8%	4.6%	3.6%	27.0%	9.1%	6.3%	42.2%	59.6%
Net Diff.	6.7%	-8.2%	20.8%	22.3%	5.7%	12.6%	19.1%	-16.9%	92.4%	94.7%	39.9%	-83.5%	-85.7%	-57.8%	18.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
JOHN FAIRCLOTH: REPUB.	48.2%	80.9%	7.9%	44.8%	45.9%	17.1%	74.5%	51.5%	49.6%	35.8%	-	40.5%	45.7%
Vote	46.6%	80.9%	7.9%	40.5%	44.5%	17.1%	74.5%	46.8%	48.6%	35.8%	-	40.5%	42.9%
Lean	1.7%	-	-	4.3%	1.3%	-	-	4.7%	1.0%	-	-	-	2.8%
BRANDON GRAY: DEMOCRAT	41.6%	13.6%	86.9%	40.0%	42.9%	79.5%	14.5%	37.9%	39.2%	46.3%	66.0%	54.2%	45.1%
Vote	39.6%	13.6%	84.5%	37.6%	40.2%	79.5%	14.5%	36.3%	36.4%	46.3%	66.0%	54.2%	44.2%
Lean	2.0%	-	2.4%	2.4%	2.7%	-	-	1.5%	2.8%	-	-	-	0.9%
FIRM UNDECIDED	10.2%	5.5%	5.2%	15.2%	11.2%	3.4%	11.0%	10.7%	11.2%	17.9%	34.0%	5.3%	9.2%
Net Diff.	6.7%	67.4%	-78.9%	4.7%	3.0%	-62.4%	60.0%	13.6%	10.4%	-10.5%	-66.0%	-13.7%	0.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
JOHN FAIRCLOTH: REPUB.	48.2%	69.2%	23.7%	52.6%	39.4%	11.6%	24.5%	37.6%	94.7%	96.3%	4.4%	4.3%	4.4%	-	11.7%
Vote	46.6%	68.2%	23.7%	48.9%	39.4%	11.6%	19.5%	35.4%	91.2%	92.8%	4.4%	4.3%	4.4%	-	11.7%
Lean	1.7%	1.1%	-	3.7%	-	-	5.0%	2.1%	3.5%	3.5%	-	-	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	21.3%	72.7%	38.9%	44.2%	75.7%	67.1%	37.6%	-	-	-	85.7%	85.5%	100.0%	8.9%
Vote	39.6%	19.3%	72.7%	37.3%	39.8%	75.7%	62.8%	37.6%	-	-	-	81.6%	82.1%	52.3%	8.9%
Lean	2.0%	1.9%	-	1.6%	4.4%	-	4.3%	-	-	-	-	4.1%	3.4%	47.7%	-
FIRM UNDECIDED	10.2%	9.5%	3.6%	8.5%	16.4%	12.7%	8.5%	24.8%	5.3%	3.7%	95.6%	9.9%	10.1%	-	79.4%
Net Diff.	6.7%	48.0%	-49.1%	13.7%	-4.8%	-64.2%	-42.6%	-0.1%	94.7%	96.3%	4.4%	-81.4%	-81.1%	-100%	2.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
JOHN FAIRCLOTH: REPUB.	48.2%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-
Vote	46.6%	96.5%	100.0%	-	-	-	-	-	100.0%	-
Lean	1.7%	3.5%	-	100.0%	-	-	-	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	-	-	-	100.0%	100.0%	100.0%	-	-	-
Vote	39.6%	-	-	-	95.2%	100.0%	-	-	-	-
Lean	2.0%	-	-	-	4.8%	-	100.0%	-	-	-
FIRM UNDECIDED	10.2%	-	-	-	-	-	-	100.0%	-	100.0%
Net Diff.	6.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1	
JOHN FAIRCLOTH: REPUB.	48.2%	39.9%	76.5%	53.2%	50.4%	59.6%	33.8%	59.1%	21.2%	29.7%	87.7%	85.8%	78.3%	45.0%	78.3%	90.7%	6.5%	39.6%	34.0%	81.0%	-	
Vote	46.6%	39.0%	71.9%	51.3%	48.4%	57.1%	32.9%	57.3%	19.0%	29.2%	83.2%	80.7%	78.3%	43.2%	78.3%	88.8%	6.5%	36.3%	33.7%	57.0%	-	
Lean	1.7%	1.0%	4.6%	2.0%	2.0%	2.5%	0.9%	1.8%	2.2%	0.6%	4.5%	5.2%	-	1.8%	-	1.9%	-	3.3%	0.3%	24.0%	-	
BRANDON GRAY: DEMOCRAT	41.6%	50.6%	10.4%	40.0%	37.8%	30.3%	55.1%	32.0%	65.1%	59.7%	5.0%	5.4%	5.8%	44.9%	5.8%	2.7%	85.1%	43.0%	48.4%	1.8%	100.0%	
Vote	39.6%	47.9%	10.4%	36.4%	36.5%	29.0%	51.9%	30.2%	65.1%	56.7%	5.0%	5.4%	5.8%	42.7%	5.8%	2.7%	83.2%	38.2%	44.2%	1.8%	-	
Lean	2.0%	2.6%	-	3.6%	1.4%	1.3%	3.2%	1.8%	-	3.0%	-	-	-	2.2%	-	-	1.9%	4.9%	4.2%	-	100.0%	
FIRM UNDECIDED	10.2%	9.5%	13.0%	6.8%	11.7%	10.1%	11.1%	8.9%	13.7%	10.6%	7.2%	8.7%	16.0%	10.1%	16.0%	6.6%	8.4%	17.3%	17.6%	17.2%	-	
Net Diff.	6.7%	-10.6%	66.1%	13.3%	12.6%	29.3%	-21.4%	27.1%	-43.9%	-29.9%	82.7%	80.4%	72.5%	0.2%	72.5%	87.9%	-78.6%	-3.4%	-14.4%	79.2%	-100%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
JOHN FAIRCLOTH: REPUB.	48.2%	88.5%	3.7%	48.4%	93.3%	7.7%	30.7%	90.8%	6.8%	44.5%	89.0%	6.1%	23.5%	82.8%	7.7%	11.6%
Vote	46.6%	88.5%	3.7%	47.9%	89.1%	7.7%	24.4%	88.6%	6.8%	42.4%	89.0%	6.1%	15.9%	82.8%	7.7%	11.6%
Lean	1.7%	-	-	0.5%	4.2%	-	6.3%	2.1%	-	2.1%	-	-	7.6%	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	1.5%	88.4%	45.0%	4.2%	83.7%	41.0%	3.1%	83.4%	41.7%	-	87.6%	47.5%	-	84.4%	64.2%
Vote	39.6%	1.5%	88.4%	40.2%	4.2%	81.1%	36.1%	3.1%	80.5%	38.7%	-	87.6%	36.4%	-	84.4%	43.0%
Lean	2.0%	-	-	4.8%	-	2.6%	4.9%	-	2.9%	3.0%	-	-	11.1%	-	-	21.2%
FIRM UNDECIDED	10.2%	10.0%	7.9%	6.6%	2.5%	8.6%	28.3%	6.1%	9.7%	13.8%	11.0%	6.3%	29.0%	17.2%	7.9%	24.2%
Net Diff.	6.7%	87.0%	-84.7%	3.3%	89.1%	-76.1%	-10.3%	87.7%	-76.6%	2.8%	89.0%	-81.6%	-24.0%	82.8%	-76.7%	-52.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
JOHN FAIRCLOTH: REPUB.	48.2%	96.2%	83.9%	1.4%	-	2.5%	28.1%	91.8%	85.8%	96.1%	76.2%	-	32.7%	91.1%	2.0%	24.9%	92.7%	1.8%	37.0%	95.0%
Vote	46.6%	96.2%	79.0%	1.4%	-	2.5%	28.1%	87.9%	83.6%	90.9%	76.2%	-	32.7%	90.8%	2.0%	24.9%	84.2%	1.8%	37.0%	91.7%
Lean	1.7%	-	4.9%	-	-	-	-	3.9%	2.1%	5.2%	-	-	-	0.3%	-	-	8.6%	-	-	3.3%
BRANDON GRAY: DEMOCRAT	41.6%	-	7.0%	95.6%	99.4%	92.4%	49.7%	2.5%	6.2%	-	23.8%	98.3%	47.9%	2.9%	94.3%	50.9%	2.0%	94.5%	41.5%	1.0%
Vote	39.6%	-	7.0%	90.6%	93.8%	87.8%	48.7%	2.5%	6.2%	-	23.8%	90.2%	47.9%	2.9%	90.7%	49.2%	2.0%	89.6%	40.0%	1.0%
Lean	2.0%	-	-	5.0%	5.6%	4.5%	1.1%	-	-	-	-	8.1%	-	-	3.6%	1.8%	-	4.9%	1.5%	-
FIRM UNDECIDED	10.2%	3.8%	9.1%	3.0%	0.6%	5.1%	22.2%	5.6%	8.1%	3.9%	-	1.7%	19.4%	6.0%	3.7%	24.1%	5.2%	3.7%	21.4%	4.0%
Net Diff.	6.7%	96.2%	76.8%	-94.3%	-99.4%	-89.8%	-21.6%	89.3%	79.6%	96.1%	52.5%	-98.3%	-15.1%	88.1%	-92.3%	-26.0%	90.7%	-92.7%	-4.5%	94.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
JOHN FAIRCLOTH: REPUB.	48.2%	-	6.4%	75.1%	-	6.7%	69.9%	90.7%	8.0%	60.6%	34.0%	53.4%	71.8%	27.9%	79.0%	34.0%	65.1%	23.2%	80.7%	31.0%
Vote	46.6%	-	6.4%	67.9%	-	6.7%	69.9%	87.3%	8.0%	54.0%	32.4%	51.7%	68.8%	27.1%	78.6%	34.0%	59.5%	21.8%	78.3%	30.0%
Lean	1.7%	-	-	7.2%	-	-	-	3.4%	-	6.6%	1.7%	1.7%	3.0%	0.8%	0.3%	-	5.6%	1.4%	2.4%	1.0%
BRANDON GRAY: DEMOCRAT	41.6%	98.8%	69.5%	10.8%	100.0%	69.7%	19.1%	2.4%	78.9%	19.1%	56.1%	36.5%	22.9%	61.9%	15.0%	58.8%	30.3%	64.2%	13.8%	58.3%
Vote	39.6%	93.0%	69.5%	10.8%	90.8%	69.7%	19.1%	2.4%	75.0%	19.1%	54.9%	34.7%	21.3%	59.1%	13.4%	57.0%	28.7%	60.6%	12.8%	55.8%
Lean	2.0%	5.8%	-	-	9.2%	-	-	-	3.9%	-	1.2%	1.8%	1.6%	2.8%	1.6%	1.8%	1.7%	3.5%	1.0%	2.5%
FIRM UNDECIDED	10.2%	1.2%	24.1%	14.2%	-	23.5%	11.0%	7.0%	13.1%	20.2%	9.8%	10.1%	5.3%	10.3%	6.0%	7.2%	4.6%	12.6%	5.5%	10.7%
Net Diff.	6.7%	-98.8%	-63.0%	64.3%	-100%	-63.0%	50.7%	88.3%	-70.9%	41.5%	-22.1%	16.9%	48.9%	-34.0%	64.0%	-24.8%	34.8%	-41.0%	67.0%	-27.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
JOHN FAIRCLOTH: REPUB.	48.2%	38.0%	16.0%	32.4%	6.9%	58.6%	32.7%	60.3%	43.9%	56.7%	26.8%	66.6%	36.6%	24.4%	22.1%	18.6%	16.7%	64.3%	37.2%	67.8%	47.6%	
Vote	46.6%	32.5%	16.0%	32.4%	6.9%	56.7%	30.7%	60.0%	43.9%	53.2%	23.6%	64.3%	35.4%	24.4%	17.4%	18.6%	16.7%	64.3%	34.4%	67.8%	47.3%	
Lean	1.7%	5.6%	-	-	-	1.8%	2.1%	0.3%	-	3.5%	3.2%	2.3%	1.2%	-	4.7%	-	-	-	2.8%	-	0.3%	
BRANDON GRAY: DEMOCRAT	41.6%	57.7%	75.0%	62.5%	80.3%	33.1%	57.8%	29.6%	50.0%	36.9%	61.9%	26.7%	53.1%	60.2%	70.3%	69.2%	72.1%	26.3%	51.9%	22.8%	44.5%	
Vote	39.6%	53.6%	71.0%	57.7%	74.1%	30.0%	56.2%	26.6%	50.0%	33.7%	59.6%	25.0%	51.1%	51.5%	70.3%	57.6%	72.1%	23.6%	50.4%	21.1%	43.2%	
Lean	2.0%	4.1%	4.0%	4.8%	6.2%	3.1%	1.5%	3.0%	-	3.1%	2.3%	1.8%	2.0%	8.7%	-	11.6%	-	2.7%	1.6%	1.8%	1.4%	
FIRM UNDECIDED	10.2%	4.3%	9.0%	5.0%	12.8%	8.3%	9.5%	10.1%	6.1%	6.5%	11.3%	6.7%	10.2%	15.4%	7.6%	12.2%	11.2%	9.4%	10.9%	9.4%	7.8%	
Net Diff.	6.7%	-19.6%	-59.0%	-30.1%	-73.4%	25.4%	-25.0%	30.7%	-6.1%	19.8%	-35.1%	39.8%	-16.5%	-35.8%	-48.2%	-50.6%	-55.3%	38.0%	-14.7%	44.9%	3.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
JOHN FAIRCLOTH: REPUB.	48.2%	60.4%	30.5%	70.7%	44.2%	39.3%	14.1%	40.8%	4.7%	84.5%	21.8%	89.1%	23.1%	78.6%	21.0%	88.5%	25.1%	60.4%	13.8%	58.2%	13.2%
Vote	46.6%	60.4%	26.1%	70.7%	41.6%	39.3%	10.4%	40.8%	4.7%	80.5%	21.8%	88.8%	23.1%	69.9%	21.0%	85.2%	25.1%	52.3%	13.8%	58.2%	13.2%
Lean	1.7%	-	4.4%	-	2.5%	-	3.7%	-	-	4.0%	-	0.3%	-	8.7%	-	3.3%	-	8.1%	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	30.2%	56.7%	19.8%	46.7%	51.3%	68.9%	47.7%	81.0%	6.9%	69.6%	2.9%	70.5%	12.1%	69.0%	3.8%	66.0%	25.4%	78.2%	26.5%	77.2%
Vote	39.6%	26.5%	55.0%	18.7%	44.7%	42.6%	68.9%	37.0%	81.0%	6.9%	65.9%	2.9%	67.0%	12.1%	65.2%	3.8%	62.7%	25.4%	73.3%	26.5%	71.0%
Lean	2.0%	3.7%	1.7%	1.0%	2.0%	8.7%	-	10.7%	-	-	3.7%	-	3.5%	-	3.8%	-	3.3%	-	4.9%	-	6.2%
FIRM UNDECIDED	10.2%	9.4%	12.8%	9.5%	9.1%	9.4%	17.0%	11.5%	14.3%	8.6%	8.7%	8.0%	6.4%	9.3%	10.0%	7.7%	9.0%	14.2%	8.1%	15.2%	9.6%
Net Diff.	6.7%	30.3%	-26.3%	51.0%	-2.6%	-12.0%	-54.7%	-6.9%	-76.3%	77.6%	-47.8%	86.2%	-47.4%	66.5%	-48.0%	84.6%	-40.9%	35.1%	-64.4%	31.7%	-64.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20thWeek	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
JOHN FAIRCLOTH: REPUB.	48.2%	84.0%	91.5%	87.1%	78.2%	21.1%	45.1%	19.4%	7.2%	86.6%	23.0%	80.4%	19.9%	86.8%	23.5%	61.5%	15.4%	74.1%	10.9%
Vote	46.6%	80.8%	85.9%	83.9%	76.2%	20.3%	45.1%	15.6%	7.2%	86.3%	23.0%	73.3%	18.7%	84.6%	22.4%	51.2%	15.4%	74.1%	10.9%
Lean	1.7%	3.1%	5.6%	3.1%	2.0%	0.7%	-	3.8%	-	0.3%	-	7.0%	1.2%	2.2%	1.0%	10.3%	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	7.5%	4.2%	5.4%	10.6%	70.8%	46.7%	73.5%	84.4%	4.2%	70.6%	12.1%	71.0%	5.7%	67.4%	22.3%	78.9%	13.4%	82.0%
Vote	39.6%	7.5%	4.2%	5.4%	10.6%	67.0%	46.7%	69.8%	78.1%	4.2%	67.0%	12.1%	66.9%	5.7%	64.0%	22.3%	73.9%	13.4%	75.1%
Lean	2.0%	-	-	-	-	3.9%	-	3.7%	6.3%	-	3.6%	-	4.0%	-	3.4%	-	5.0%	-	6.9%
FIRM UNDECIDED	10.2%	8.5%	4.3%	7.5%	11.2%	8.1%	8.2%	7.1%	8.4%	9.2%	6.4%	7.6%	9.1%	7.6%	9.1%	16.2%	5.7%	12.5%	7.1%
Net Diff.	6.7%	76.4%	87.3%	81.6%	67.5%	-49.8%	-1.6%	-54.0%	-77.2%	82.3%	-47.6%	68.3%	-51.1%	81.1%	-44.0%	39.2%	-63.5%	60.8%	-71.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
JOHN FAIRCLOTH: REPUB.	48.2%	54.7%	25.7%	20.7%	28.8%	36.9%	58.2%	62.2%	38.5%	28.8%	37.4%	71.5%	100.0%	48.2%	17.8%	16.0%	23.1%	-	54.2%		
Vote	46.6%	53.2%	23.5%	20.7%	28.8%	36.9%	8.7%	62.0%	38.5%	28.8%	37.4%	71.5%	100.0%	45.5%	14.2%	16.0%	23.1%	-	-		
Lean	1.7%	1.5%	2.2%	-	-	-	49.4%	0.2%	-	-	-	-	-	2.7%	3.6%	-	-	-	54.2%		
BRANDON GRAY: DEMOCRAT	41.6%	36.0%	60.6%	66.2%	68.8%	30.1%	41.8%	29.8%	50.6%	63.8%	56.4%	-	-	41.4%	66.8%	67.6%	76.9%	62.2%	45.8%		
Vote	39.6%	34.4%	57.3%	61.4%	68.8%	30.1%	41.8%	28.9%	46.3%	57.4%	56.4%	-	-	39.1%	64.2%	63.8%	76.9%	62.2%	45.8%		
Lean	2.0%	1.6%	3.3%	4.7%	-	-	-	0.9%	4.3%	6.4%	-	-	-	2.3%	2.6%	3.8%	-	-	-		
FIRM UNDECIDED	10.2%	9.3%	13.7%	13.1%	2.4%	33.0%	-	8.0%	11.0%	7.4%	6.2%	28.5%	-	10.4%	15.5%	16.5%	-	37.8%	-		
Net Diff.	6.7%	18.7%	-34.9%	-45.4%	-40.0%	6.7%	16.3%	32.3%	-12.1%	-35.1%	-19.0%	71.5%	100.0%	6.8%	-49.0%	-51.6%	-53.8%	-62.2%	8.3%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
JOHN FAIRCLOTH: REPUB.	48.2%	50.8%	31.0%	41.3%	54.0%	58.6%	40.4%	51.0%	40.9%	56.6%	44.5%	58.6%	52.1%	59.8%	53.2%	62.7%	53.7%	69.5%
Vote	46.6%	47.8%	31.0%	41.1%	52.2%	55.3%	39.0%	49.3%	40.1%	53.9%	43.4%	55.3%	52.1%	59.6%	53.0%	62.7%	53.5%	69.5%
Lean	1.7%	3.0%	-	0.2%	1.7%	3.3%	1.4%	1.8%	0.8%	2.6%	1.1%	3.3%	-	0.2%	0.3%	-	0.2%	-
BRANDON GRAY: DEMOCRAT	41.6%	43.6%	61.2%	42.0%	35.4%	34.6%	52.8%	37.5%	47.4%	35.0%	44.1%	34.6%	44.5%	29.6%	39.2%	27.7%	37.5%	23.0%
Vote	39.6%	43.6%	56.2%	39.4%	35.4%	32.3%	50.2%	35.7%	44.8%	33.6%	42.2%	32.3%	39.4%	29.6%	36.4%	27.7%	35.5%	23.0%
Lean	2.0%	-	5.0%	2.5%	-	2.4%	2.6%	1.8%	2.6%	1.3%	1.9%	2.4%	5.2%	-	2.8%	-	2.0%	-
FIRM UNDECIDED	10.2%	5.5%	7.8%	16.7%	10.6%	6.8%	6.7%	11.5%	11.7%	8.5%	11.4%	6.8%	3.3%	10.6%	7.5%	9.6%	8.8%	7.5%
Net Diff.	6.7%	7.2%	-30.2%	-0.6%	18.6%	23.9%	-12.4%	13.5%	-6.5%	21.6%	0.5%	23.9%	7.6%	30.2%	14.0%	35.0%	16.2%	46.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
JOHN FAIRCLOTH: REPUB.	48.2%	28.7%	44.3%	30.4%	51.8%	36.6%	50.8%	57.6%	40.6%	60.0%	36.9%	46.8%	49.0%	42.2%	42.7%	51.4%	50.6%	
Vote	46.6%	25.8%	41.4%	29.1%	47.1%	34.7%	45.2%	57.4%	37.7%	57.5%	36.9%	44.5%	40.8%	42.2%	42.7%	51.4%	48.1%	
Lean	1.7%	2.9%	2.9%	1.3%	4.7%	1.9%	5.6%	0.1%	2.9%	2.5%	-	2.4%	8.2%	-	-	-	2.5%	
BRANDON GRAY: DEMOCRAT	41.6%	61.1%	43.5%	54.3%	40.6%	49.7%	42.8%	34.0%	47.8%	32.4%	56.3%	36.9%	44.5%	47.5%	41.9%	34.4%	41.3%	
Vote	39.6%	61.1%	40.4%	51.9%	38.2%	48.0%	38.8%	32.5%	45.4%	30.6%	53.2%	35.9%	44.5%	41.5%	39.3%	34.4%	40.0%	
Lean	2.0%	-	3.1%	2.4%	2.4%	1.7%	4.0%	1.5%	2.4%	1.8%	3.2%	1.1%	-	6.0%	2.7%	-	1.2%	
FIRM UNDECIDED	10.2%	10.2%	12.1%	15.3%	7.6%	13.7%	6.3%	8.5%	11.6%	7.5%	6.7%	16.2%	6.5%	10.3%	15.4%	14.1%	8.1%	
Net Diff.	6.7%	-32.4%	0.8%	-23.8%	11.2%	-13.1%	8.0%	23.6%	-7.2%	27.6%	-19.4%	9.9%	4.5%	-5.3%	0.8%	17.0%	9.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

7. If the general election for State House was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
JOHN FAIRCLOTH: REPUB.	48.2%	51.6%	45.1%	45.9%	55.0%	43.3%	44.8%	73.9%	73.9%	-	68.2%	11.0%	-	11.0%
Vote	46.6%	50.3%	45.1%	41.8%	50.4%	43.3%	40.5%	66.0%	66.0%	-	68.2%	11.0%	-	11.0%
Lean	1.7%	1.4%	-	4.1%	4.5%	-	4.3%	7.9%	7.9%	-	-	-	-	-
BRANDON GRAY: DEMOCRAT	41.6%	36.5%	42.7%	42.5%	41.6%	50.5%	38.7%	21.0%	21.0%	-	31.8%	61.7%	-	61.7%
Vote	39.6%	34.2%	39.1%	42.5%	41.6%	48.1%	31.7%	21.0%	21.0%	-	31.8%	55.6%	-	55.6%
Lean	2.0%	2.2%	3.7%	-	-	2.4%	7.0%	-	-	-	-	6.2%	-	6.2%
FIRM UNDECIDED	10.2%	11.9%	12.1%	11.6%	3.5%	6.1%	16.5%	5.1%	5.1%	-	-	27.3%	-	27.3%
Net Diff.	6.7%	15.2%	2.4%	3.4%	13.4%	-7.2%	6.0%	52.8%	52.8%	-	36.4%	-50.7%	-	-50.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	75.9%	78.1%	73.2%	74.1%	75.2%	79.9%	76.0%	97.4%	63.3%	63.7%	54.9%	88.6%	89.2%	82.4%	77.6%
Strongly	47.4%	44.8%	50.6%	49.6%	46.0%	56.4%	50.2%	84.2%	34.7%	35.4%	18.7%	61.7%	64.2%	32.5%	39.3%
Somewhat	28.4%	33.3%	22.6%	24.6%	29.3%	23.5%	25.8%	13.2%	28.6%	28.3%	36.2%	26.9%	24.9%	49.8%	38.3%
OPPOSE	20.3%	17.2%	23.7%	23.0%	20.7%	17.3%	20.6%	2.6%	31.6%	31.0%	45.1%	9.0%	8.3%	17.6%	16.8%
Somewhat	7.4%	2.9%	14.4%	9.5%	8.2%	2.6%	2.6%	2.6%	12.0%	11.8%	14.8%	3.6%	3.2%	8.3%	1.0%
Strongly	12.8%	14.2%	9.4%	13.5%	12.5%	14.7%	18.0%	-	19.7%	19.2%	30.2%	5.4%	5.1%	9.3%	15.8%
DK/REFUSED	3.8%	4.7%	3.1%	2.9%	4.0%	2.8%	3.4%	-	5.1%	5.3%	-	2.3%	2.5%	-	5.6%
Net Diff.	55.6%	61.0%	49.4%	51.1%	54.5%	62.5%	55.3%	94.8%	31.7%	32.7%	9.9%	79.6%	80.8%	64.8%	60.8%
Mean	3.15	3.14	3.18	3.13	3.13	3.25	3.12	3.82	2.83	2.84	2.43	3.48	3.52	3.06	3.07

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	75.9%	68.9%	84.1%	75.5%	77.4%	96.1%	67.4%	71.9%	74.7%	80.0%	62.6%	88.7%	78.3%
Strongly	47.4%	40.3%	50.9%	44.9%	52.4%	57.8%	40.7%	35.1%	51.4%	64.2%	28.6%	55.6%	43.1%
Somewhat	28.4%	28.6%	33.2%	30.6%	25.0%	38.4%	26.8%	36.8%	23.3%	15.8%	34.0%	33.1%	35.2%
OPPOSE	20.3%	27.8%	10.9%	21.0%	18.6%	3.9%	32.6%	19.6%	22.2%	20.0%	37.4%	11.3%	17.6%
Somewhat	7.4%	12.3%	7.8%	5.2%	6.0%	-	15.8%	7.4%	7.8%	-	-	2.8%	6.3%
Strongly	12.8%	15.5%	3.1%	15.8%	12.6%	3.9%	16.7%	12.2%	14.4%	20.0%	37.4%	8.5%	11.3%
DK/REFUSED	3.8%	3.2%	5.0%	3.5%	4.0%	-	-	8.5%	3.1%	-	-	-	4.1%
Net Diff.	55.6%	41.1%	73.2%	54.5%	58.8%	92.3%	34.9%	52.3%	52.5%	59.9%	25.2%	77.3%	60.7%
Mean	3.15	2.97	3.39	3.08	3.22	3.50	2.91	3.04	3.15	3.24	2.54	3.36	3.15

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	75.9%	75.7%	86.2%	68.1%	80.7%	73.2%	86.0%	59.3%	63.2%	63.5%	49.4%	88.4%	88.3%	100.0%	78.3%
Strongly	47.4%	44.2%	54.9%	39.4%	60.2%	46.3%	53.2%	48.3%	34.8%	35.4%	-	60.5%	60.7%	47.7%	42.8%
Somewhat	28.4%	31.5%	31.3%	28.7%	20.5%	26.9%	32.8%	11.0%	28.4%	28.0%	49.4%	27.9%	27.5%	52.3%	35.5%
OPPOSE	20.3%	19.7%	13.8%	30.3%	19.3%	10.6%	14.0%	15.7%	32.5%	32.2%	50.6%	9.3%	9.5%	-	1.8%
Somewhat	7.4%	7.7%	3.2%	12.9%	7.5%	5.7%	-	-	11.8%	12.0%	-	3.5%	3.5%	-	1.8%
Strongly	12.8%	12.0%	10.6%	17.4%	11.9%	4.9%	14.0%	15.7%	20.8%	20.2%	50.6%	5.8%	5.9%	-	-
DK/REFUSED	3.8%	4.7%	-	1.6%	-	16.2%	-	25.0%	4.2%	4.3%	-	2.2%	2.3%	-	19.8%
Net Diff.	55.6%	56.0%	72.4%	37.7%	61.3%	62.6%	72.1%	43.6%	30.7%	31.2%	-1.3%	79.1%	78.8%	100.0%	76.5%
Mean	3.15	3.13	3.31	2.92	3.29	3.37	3.25	3.22	2.81	2.82	1.99	3.46	3.46	3.48	3.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
SUPPORT	75.9%	62.8%	63.5%	43.9%	92.3%	91.9%	100.0%	70.6%	63.8%	87.5%
Strongly	47.4%	36.1%	37.4%	-	64.2%	63.2%	83.9%	32.8%	36.6%	53.9%
Somewhat	28.4%	26.8%	26.1%	43.9%	28.1%	28.7%	16.1%	37.8%	27.3%	33.6%
OPPOSE	20.3%	32.2%	31.3%	56.1%	5.1%	5.3%	-	25.9%	32.2%	-
Somewhat	7.4%	12.6%	13.1%	-	2.5%	2.6%	-	2.9%	15.2%	-
Strongly	12.8%	19.5%	18.2%	56.1%	2.6%	2.7%	-	22.9%	17.0%	-
DK/REFUSED	3.8%	5.0%	5.2%	-	2.6%	2.7%	-	3.5%	4.0%	12.5%
Net Diff.	55.6%	30.7%	32.2%	-12.3%	87.2%	86.6%	100.0%	44.8%	31.6%	87.5%
Mean	3.15	2.84	2.87	1.88	3.58	3.57	3.84	2.83	2.87	3.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
SUPPORT	75.9%	100.0%	-	84.5%	69.3%	75.0%	76.8%	72.9%	92.5%	80.6%	68.5%	66.4%	66.5%	76.7%	66.5%	61.2%	85.5%	84.5%	88.6%	56.0%	100.0%
Strongly	47.4%	62.5%	-	58.4%	34.7%	48.3%	47.8%	43.4%	63.5%	53.4%	33.2%	35.1%	31.8%	48.4%	31.8%	32.9%	60.1%	52.3%	55.8%	24.1%	100.0%
Somewhat	28.4%	37.5%	-	26.2%	34.6%	26.7%	29.1%	29.5%	29.0%	27.2%	35.3%	31.4%	34.7%	28.3%	34.7%	28.3%	25.4%	32.2%	32.7%	31.9%	-
OPPOSE	20.3%	-	100.0%	12.5%	28.3%	21.1%	20.6%	24.0%	5.3%	16.7%	26.7%	28.3%	27.7%	19.9%	27.7%	32.5%	11.3%	14.1%	9.9%	44.0%	-
Somewhat	7.4%	-	36.6%	3.7%	10.1%	9.5%	5.0%	8.2%	4.9%	6.1%	9.9%	12.2%	5.2%	7.7%	5.2%	12.9%	4.1%	3.9%	4.5%	-	-
Strongly	12.8%	-	63.4%	8.8%	18.1%	11.6%	15.6%	15.9%	0.4%	10.6%	16.8%	16.1%	22.5%	12.1%	22.5%	19.6%	7.2%	10.3%	5.3%	44.0%	-
DK/REFUSED	3.8%	-	-	3.0%	2.4%	3.9%	2.6%	3.1%	2.2%	2.7%	4.8%	5.2%	5.8%	3.4%	5.8%	6.3%	3.1%	1.3%	1.6%	-	-
Net Diff.	55.6%	100.0%	-100%	72.1%	41.0%	53.9%	56.3%	48.8%	87.2%	63.9%	41.7%	38.1%	38.8%	56.9%	38.8%	28.8%	74.2%	70.4%	78.7%	12.0%	100.0%
Mean	3.15	3.63	1.37	3.38	2.88	3.16	3.12	3.04	3.59	3.27	2.89	2.90	2.80	3.17	2.80	2.80	3.43	3.28	3.41	2.36	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
	Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28
SUPPORT	75.9%	61.7%	93.1%	79.3%	60.6%	82.4%	89.9%	62.9%	87.7%	87.2%	43.1%	81.3%	75.5%	50.8%	84.8%	100.0%
Strongly	47.4%	31.3%	72.9%	44.9%	34.9%	54.8%	59.8%	33.4%	59.8%	57.9%	22.0%	59.6%	33.7%	34.5%	57.4%	46.0%
Somewhat	28.4%	30.4%	20.2%	34.3%	25.8%	27.6%	30.0%	29.4%	27.9%	29.3%	21.1%	21.7%	41.8%	16.3%	27.4%	54.0%
OPPOSE	20.3%	28.7%	6.9%	18.3%	37.1%	13.2%	9.9%	31.6%	10.8%	11.0%	42.7%	12.6%	24.5%	49.2%	7.5%	-
Somewhat	7.4%	14.2%	-	5.6%	11.2%	5.8%	2.2%	13.2%	3.1%	5.1%	11.4%	6.0%	-	-	3.6%	-
Strongly	12.8%	14.4%	6.9%	12.7%	25.8%	7.4%	7.7%	18.5%	7.7%	6.0%	31.3%	6.6%	24.5%	49.2%	3.9%	-
DK/REFUSED	3.8%	9.6%	-	2.4%	2.3%	4.4%	0.2%	5.5%	1.5%	1.7%	14.2%	6.1%	-	-	7.7%	-
Net Diff.	55.6%	33.1%	86.3%	60.9%	23.6%	69.2%	80.0%	31.2%	76.9%	76.2%	0.3%	68.7%	51.1%	1.5%	77.3%	100.0%
Mean	3.15	2.87	3.59	3.14	2.71	3.36	3.42	2.82	3.42	3.42	2.39	3.43	2.85	2.36	3.50	3.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
SUPPORT	75.9%	57.8%	77.4%	92.0%	97.4%	87.4%	86.9%	59.6%	72.8%	50.3%	75.1%	100.0%	82.5%	61.1%	88.3%	89.8%	57.7%	93.3%	85.1%	64.1%
Strongly	47.4%	37.9%	33.0%	66.3%	73.2%	60.4%	52.1%	33.0%	40.9%	27.4%	48.6%	75.9%	51.2%	30.9%	61.7%	52.7%	35.6%	66.3%	49.2%	36.5%
Somewhat	28.4%	19.9%	44.4%	25.7%	24.2%	27.1%	34.8%	26.6%	31.9%	22.9%	26.5%	24.1%	31.3%	30.2%	26.5%	37.2%	22.0%	27.0%	35.9%	27.6%
OPPOSE	20.3%	33.5%	22.6%	5.4%	-	10.0%	9.3%	36.4%	27.2%	43.0%	24.9%	-	11.5%	33.5%	7.9%	7.8%	40.2%	5.1%	11.3%	32.7%
Somewhat	7.4%	13.9%	5.3%	2.5%	-	4.7%	4.8%	12.6%	8.4%	15.6%	-	-	6.1%	12.9%	3.7%	4.0%	12.3%	3.3%	5.0%	13.0%
Strongly	12.8%	19.6%	17.3%	2.9%	-	5.4%	4.5%	23.8%	18.8%	27.3%	24.9%	-	5.4%	20.5%	4.2%	3.9%	27.9%	1.7%	6.3%	19.7%
DK/REFUSED	3.8%	8.7%	-	2.6%	2.6%	2.6%	3.8%	4.0%	-	6.8%	-	-	6.0%	5.4%	3.8%	2.3%	2.1%	1.6%	3.6%	3.2%
Net Diff.	55.6%	24.2%	54.8%	86.6%	97.4%	77.4%	77.6%	23.2%	45.7%	7.3%	50.2%	100.0%	71.0%	27.7%	80.4%	82.0%	17.5%	88.3%	73.8%	31.4%
Mean	3.15	2.83	2.93	3.60	3.75	3.46	3.40	2.72	2.95	2.54	2.99	3.76	3.36	2.76	3.52	3.42	2.67	3.61	3.33	2.84

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	75.9%	87.6%	91.2%	34.6%	90.9%	94.6%	50.6%	64.4%	86.7%	80.5%	75.5%	76.0%	65.5%	88.4%	62.5%	90.2%	68.3%	87.1%	64.9%	87.9%
Strongly	47.4%	64.5%	59.1%	11.4%	54.3%	67.5%	20.2%	35.1%	58.6%	73.9%	52.9%	44.9%	35.1%	58.7%	27.0%	62.8%	42.6%	55.6%	33.2%	57.8%
Somewhat	28.4%	23.1%	32.1%	23.2%	36.6%	27.0%	30.4%	29.2%	28.1%	6.6%	22.6%	31.2%	30.4%	29.7%	35.4%	27.3%	25.6%	31.5%	31.7%	30.2%
OPPOSE	20.3%	6.7%	4.5%	57.4%	-	-	49.4%	30.6%	10.6%	19.5%	19.5%	21.0%	31.1%	10.1%	34.0%	9.8%	28.3%	10.3%	31.8%	11.2%
Somewhat	7.4%	-	4.5%	11.3%	-	-	8.7%	10.5%	4.5%	6.6%	8.1%	7.3%	9.1%	6.1%	12.9%	5.6%	5.5%	6.4%	10.2%	7.6%
Strongly	12.8%	6.7%	-	46.1%	-	-	40.7%	20.1%	6.1%	12.9%	11.4%	13.7%	22.0%	4.0%	21.1%	4.2%	22.8%	3.9%	21.6%	3.6%
DK/REFUSED	3.8%	5.8%	4.3%	8.0%	9.1%	5.4%	-	5.1%	2.7%	-	4.9%	3.0%	3.5%	1.5%	3.5%	-	3.5%	2.6%	3.3%	0.9%
Net Diff.	55.6%	80.9%	86.7%	-22.8%	90.9%	94.6%	1.2%	33.8%	76.1%	61.0%	56.0%	55.0%	34.4%	78.3%	28.4%	80.3%	40.0%	76.7%	33.1%	76.7%
Mean	3.15	3.54	3.57	2.00	3.60	3.71	2.30	2.84	3.43	3.41	3.23	3.11	2.81	3.45	2.71	3.49	2.91	3.42	2.79	3.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	75.9%	67.5%	90.0%	79.7%	93.8%	81.1%	75.4%	76.0%	76.1%	86.5%	75.0%	78.9%	77.7%	90.5%	67.9%	94.6%	78.4%	80.1%	73.9%	82.0%	68.8%	
Strongly	47.4%	42.3%	61.1%	50.0%	55.9%	53.2%	46.6%	52.6%	41.6%	53.8%	49.3%	55.3%	44.8%	44.1%	50.3%	46.7%	52.4%	52.9%	44.4%	48.0%	42.6%	
Somewhat	28.4%	25.2%	28.9%	29.8%	37.9%	27.9%	28.8%	23.4%	34.5%	32.7%	25.8%	23.5%	32.8%	46.5%	17.5%	47.9%	26.1%	27.2%	29.4%	34.0%	26.1%	
OPPOSE	20.3%	28.4%	6.1%	15.4%	-	16.4%	23.0%	19.1%	23.9%	13.5%	22.5%	18.0%	21.3%	9.5%	28.6%	5.4%	16.4%	17.0%	22.6%	14.3%	26.8%	
Somewhat	7.4%	5.0%	-	-	-	6.8%	8.0%	7.0%	10.0%	6.5%	7.0%	6.1%	9.6%	9.5%	3.6%	5.4%	-	8.3%	6.9%	6.8%	10.0%	
Strongly	12.8%	23.4%	6.1%	15.4%	-	9.6%	14.9%	12.0%	13.9%	7.1%	15.5%	11.9%	11.7%	-	25.1%	-	16.4%	8.7%	15.7%	7.5%	16.7%	
DK/REFUSED	3.8%	4.1%	4.0%	4.8%	6.2%	2.5%	1.6%	4.9%	-	-	2.5%	3.1%	1.0%	-	3.5%	-	5.1%	2.9%	3.6%	3.7%	4.4%	
Net Diff.	55.6%	39.1%	83.9%	64.3%	93.8%	64.7%	52.4%	56.9%	52.2%	73.0%	52.5%	60.8%	56.3%	81.1%	39.2%	89.1%	62.0%	63.1%	51.3%	67.7%	42.0%	
Mean	3.15	2.90	3.51	3.20	3.60	3.28	3.09	3.23	3.04	3.33	3.12	3.26	3.12	3.35	2.97	3.41	3.21	3.28	3.06	3.27	2.99	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	75.9%	77.9%	77.2%	80.5%	73.9%	77.6%	73.0%	78.0%	86.4%	64.3%	86.5%	62.8%	88.8%	66.3%	85.1%	66.0%	87.9%	52.4%	82.6%	69.5%	84.7%
Strongly	47.4%	58.3%	45.6%	49.4%	46.4%	63.4%	36.2%	66.7%	38.6%	34.9%	57.7%	30.1%	62.3%	41.1%	55.1%	34.7%	60.5%	32.0%	49.7%	40.9%	50.2%
Somewhat	28.4%	19.6%	31.6%	31.2%	27.5%	14.2%	36.9%	11.3%	47.8%	29.4%	28.8%	32.7%	26.6%	25.2%	30.0%	31.3%	27.4%	20.4%	32.9%	28.6%	34.5%
OPPOSE	20.3%	20.1%	19.9%	17.0%	22.3%	18.1%	24.3%	16.7%	9.3%	30.8%	11.5%	30.2%	11.2%	31.5%	11.7%	29.8%	11.2%	38.5%	12.5%	30.5%	9.1%
Somewhat	7.4%	9.9%	4.9%	8.3%	8.0%	8.6%	3.3%	5.0%	-	12.5%	4.1%	14.4%	2.1%	10.1%	5.2%	13.5%	3.8%	7.3%	4.8%	-	2.9%
Strongly	12.8%	10.2%	15.0%	8.6%	14.2%	9.5%	21.0%	11.7%	9.3%	18.3%	7.4%	15.8%	9.1%	21.4%	6.5%	16.2%	7.4%	31.3%	7.7%	30.5%	6.2%
DK/REFUSED	3.8%	2.0%	3.0%	2.5%	3.8%	4.3%	2.7%	5.3%	4.3%	4.9%	2.0%	7.0%	-	2.2%	3.2%	4.2%	0.9%	9.1%	4.9%	-	6.2%
Net Diff.	55.6%	57.8%	57.3%	63.6%	51.6%	59.5%	48.8%	61.3%	77.1%	33.6%	75.0%	32.6%	77.7%	34.8%	73.4%	36.2%	76.7%	13.8%	70.1%	39.0%	75.5%
Mean	3.15	3.29	3.11	3.24	3.10	3.37	2.91	3.41	3.21	2.85	3.40	2.83	3.42	2.88	3.38	2.88	3.42	2.58	3.31	2.80	3.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
SUPPORT	75.9%	67.3%	55.1%	60.0%	78.3%	86.4%	87.4%	85.7%	86.1%	66.0%	87.8%	69.0%	85.6%	68.4%	87.5%	56.2%	83.3%	70.9%	86.5%
Strongly	47.4%	33.9%	25.4%	29.5%	41.0%	60.6%	56.4%	65.2%	61.3%	29.0%	66.5%	40.5%	57.0%	34.6%	62.7%	23.3%	54.3%	28.9%	55.1%
Somewhat	28.4%	33.4%	29.7%	30.5%	37.3%	25.8%	31.0%	20.5%	24.8%	37.0%	21.3%	28.6%	28.5%	33.9%	24.8%	32.9%	29.1%	42.0%	31.4%
OPPOSE	20.3%	29.1%	40.6%	37.2%	17.8%	11.5%	12.6%	14.3%	9.7%	29.3%	12.2%	28.7%	11.1%	27.4%	11.5%	43.8%	11.6%	29.1%	6.7%
Somewhat	7.4%	12.0%	17.8%	17.1%	5.6%	4.1%	6.7%	4.0%	2.6%	12.9%	3.8%	10.9%	4.3%	11.5%	4.8%	17.0%	2.4%	-	3.2%
Strongly	12.8%	17.0%	22.8%	20.1%	12.1%	7.4%	6.0%	10.2%	7.1%	16.5%	8.3%	17.8%	6.8%	15.9%	6.7%	26.8%	9.3%	29.1%	3.4%
DK/REFUSED	3.8%	3.6%	4.3%	2.8%	3.9%	2.1%	-	-	4.2%	4.6%	-	2.3%	3.4%	4.2%	1.0%	-	5.0%	-	6.8%
Net Diff.	55.6%	38.2%	14.5%	22.8%	60.6%	74.9%	74.7%	71.5%	76.3%	36.7%	75.6%	40.4%	74.5%	41.0%	76.0%	12.4%	71.7%	41.7%	79.8%
Mean	3.15	2.87	2.60	2.71	3.12	3.43	3.38	3.41	3.46	2.82	3.46	2.94	3.41	2.91	3.45	2.53	3.35	2.71	3.48

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:							RACIAL BACKGROUND:						
	RACIAL BACKGROUND							MALE							FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other			
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
SUPPORT	75.9%	76.5%	72.9%	82.7%	72.7%	44.8%	8.7%	74.9%	68.2%	79.7%	62.6%	28.5%	100.0%	77.9%	75.9%	84.5%	79.4%	62.2%	-		
Strongly	47.4%	47.5%	45.5%	51.1%	58.8%	15.5%	8.7%	43.5%	44.8%	52.4%	62.6%	-	100.0%	51.1%	45.9%	50.4%	56.3%	32.0%	-		
Somewhat	28.4%	29.0%	27.5%	31.6%	14.0%	29.3%	-	31.5%	23.4%	27.3%	-	28.5%	-	26.8%	30.0%	34.1%	23.1%	30.1%	-		
OPPOSE	20.3%	20.1%	21.3%	12.6%	27.3%	36.8%	91.3%	20.0%	25.3%	20.3%	37.4%	35.8%	-	20.3%	18.9%	8.0%	20.6%	37.8%	100.0%		
Somewhat	7.4%	8.1%	5.2%	2.2%	27.3%	-	-	9.4%	5.2%	-	37.4%	-	-	7.1%	5.2%	3.5%	20.6%	-	-		
Strongly	12.8%	12.0%	16.1%	10.4%	-	36.8%	91.3%	10.6%	20.1%	20.3%	-	35.8%	-	13.2%	13.7%	4.5%	-	37.8%	100.0%		
DK/REFUSED	3.8%	3.3%	5.7%	4.7%	-	18.4%	-	5.1%	6.5%	-	-	35.8%	-	1.8%	5.3%	7.5%	-	-	-		
Net Diff.	55.6%	56.4%	51.6%	70.1%	45.5%	8.0%	-82.5%	54.9%	42.9%	59.3%	25.2%	-7.3%	100.0%	57.7%	57.0%	76.5%	58.8%	24.3%	-100%		
Mean	3.15	3.16	3.08	3.30	3.32	2.29	1.26	3.13	2.99	3.12	3.25	1.89	4.00	3.18	3.14	3.41	3.36	2.56	1.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	75.9%	81.7%	88.6%	70.8%	75.6%	71.8%	85.3%	72.5%	78.0%	73.5%	77.4%	71.8%	84.8%	69.6%	77.3%	70.2%	76.5%	66.3%
Strongly	47.4%	55.0%	67.9%	48.1%	43.3%	35.7%	61.8%	42.3%	54.9%	39.0%	51.7%	35.7%	62.9%	37.0%	54.6%	32.7%	51.5%	23.1%
Somewhat	28.4%	26.7%	20.7%	22.8%	32.4%	36.1%	23.5%	30.2%	23.2%	34.5%	25.7%	36.1%	21.9%	32.6%	22.7%	37.6%	25.0%	43.2%
OPPOSE	20.3%	18.3%	5.9%	24.4%	20.8%	24.2%	11.8%	23.3%	18.2%	22.7%	18.9%	24.2%	15.2%	23.0%	17.6%	24.3%	17.6%	30.2%
Somewhat	7.4%	9.3%	3.2%	10.8%	5.4%	6.9%	6.1%	7.9%	8.4%	6.3%	7.6%	6.9%	9.3%	8.1%	6.5%	10.7%	7.0%	13.0%
Strongly	12.8%	9.0%	2.7%	13.6%	15.3%	17.2%	5.7%	15.4%	9.7%	16.4%	11.3%	17.2%	5.9%	14.9%	11.1%	13.6%	10.7%	17.2%
DK/REFUSED	3.8%	-	5.5%	4.8%	3.6%	4.0%	2.9%	4.2%	3.8%	3.8%	3.8%	4.0%	-	7.5%	5.1%	5.4%	5.8%	3.5%
Net Diff.	55.6%	63.4%	82.7%	46.4%	54.9%	47.7%	73.5%	49.2%	59.9%	50.8%	58.5%	47.7%	69.5%	46.6%	59.6%	45.9%	58.9%	36.2%
Mean	3.15	3.28	3.63	3.11	3.07	2.94	3.46	3.04	3.28	3.00	3.22	2.94	3.42	2.99	3.27	2.94	3.25	2.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
SUPPORT	75.9%	85.8%	74.7%	78.6%	76.0%	78.1%	75.7%	74.0%	77.4%	69.2%	81.0%	77.9%	77.4%	76.8%	84.8%	74.7%	73.6%	
Strongly	47.4%	60.6%	46.4%	55.1%	44.0%	51.8%	44.6%	44.6%	49.8%	38.4%	58.2%	46.5%	31.5%	59.5%	54.5%	42.7%	44.4%	
Somewhat	28.4%	25.2%	28.4%	23.6%	32.1%	26.3%	31.1%	29.5%	27.6%	30.7%	22.9%	31.4%	45.9%	17.3%	30.3%	32.0%	29.2%	
OPPOSE	20.3%	8.4%	23.5%	18.6%	21.4%	19.9%	19.9%	20.7%	19.9%	27.8%	16.1%	16.5%	22.6%	18.8%	9.1%	20.3%	23.2%	
Somewhat	7.4%	2.8%	7.8%	10.1%	2.8%	8.2%	2.6%	8.4%	6.6%	9.7%	5.9%	6.6%	14.7%	4.8%	5.8%	5.2%	8.7%	
Strongly	12.8%	5.6%	15.8%	8.5%	18.6%	11.8%	17.3%	12.3%	13.3%	18.1%	10.2%	10.0%	7.9%	14.0%	3.3%	15.1%	14.5%	
DK/REFUSED	3.8%	5.8%	1.7%	2.8%	2.6%	2.0%	4.4%	5.3%	2.7%	3.1%	2.9%	5.6%	-	4.4%	6.1%	5.0%	3.2%	
Net Diff.	55.6%	77.4%	51.2%	60.1%	54.6%	58.1%	55.8%	53.4%	57.5%	41.4%	65.0%	61.4%	54.9%	58.0%	75.8%	54.5%	50.4%	
Mean	3.15	3.50	3.07	3.29	3.04	3.21	3.08	3.12	3.17	2.92	3.33	3.21	3.01	3.28	3.45	3.08	3.07	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
SUPPORT	75.9%	75.2%	76.3%	87.7%	69.5%	66.1%	79.7%	76.5%	76.5%	-	100.0%	92.7%	-	92.7%	
Strongly	47.4%	52.7%	40.7%	59.5%	39.8%	37.7%	51.8%	40.1%	40.1%	-	100.0%	55.6%	-	55.6%	
Somewhat	28.4%	22.5%	35.6%	28.1%	29.7%	28.4%	27.9%	36.3%	36.3%	-	-	37.2%	-	37.2%	
OPPOSE	20.3%	19.0%	20.8%	12.3%	25.4%	28.7%	20.3%	23.5%	23.5%	-	-	3.7%	-	3.7%	
Somewhat	7.4%	6.9%	2.9%	6.4%	10.1%	16.7%	10.5%	-	-	-	-	-	-	-	
Strongly	12.8%	12.1%	18.0%	5.9%	15.4%	12.0%	9.8%	23.5%	23.5%	-	-	3.7%	-	3.7%	
DK/REFUSED	3.8%	5.8%	2.8%	-	5.1%	5.2%	-	-	-	-	-	3.6%	-	3.6%	
Net Diff.	55.6%	56.2%	55.5%	75.3%	44.1%	37.4%	59.3%	52.9%	52.9%	-	100.0%	89.0%	-	89.0%	
Mean	3.15	3.23	3.02	3.41	2.99	2.97	3.22	2.93	2.93	-	4.00	3.50	-	3.50	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	38.4%	31.2%	45.7%	45.6%	37.1%	46.6%	47.4%	42.9%	43.3%	43.0%	50.1%	34.1%	34.3%	32.5%	33.1%
Strongly	17.7%	13.7%	18.8%	24.7%	17.7%	17.8%	18.3%	15.7%	19.3%	20.1%	-	16.4%	17.6%	1.8%	16.0%
Somewhat	20.7%	17.5%	26.9%	20.9%	19.4%	28.8%	29.1%	27.2%	24.0%	22.9%	50.1%	17.8%	16.7%	30.7%	17.1%
OPPOSE	44.9%	50.7%	40.5%	37.9%	46.4%	36.3%	38.0%	28.5%	46.7%	46.5%	49.9%	43.0%	41.1%	65.8%	46.0%
Somewhat	18.1%	23.6%	10.7%	14.4%	17.7%	20.2%	24.6%	-	15.9%	14.4%	49.9%	19.6%	19.9%	16.6%	22.7%
Strongly	26.9%	27.1%	29.8%	23.5%	28.6%	16.1%	13.4%	28.5%	30.8%	32.1%	-	23.4%	21.2%	49.1%	23.4%
DK/REFUSED	16.6%	18.1%	13.8%	16.5%	16.5%	17.1%	14.6%	28.6%	10.0%	10.5%	-	22.8%	24.6%	1.7%	20.8%
Net Diff.	-6.5%	-19.5%	5.2%	7.7%	-9.3%	10.3%	9.4%	14.4%	-3.4%	-3.5%	0.2%	-8.9%	-6.8%	-33.3%	-12.9%
Mean	2.35	2.22	2.40	2.56	2.31	2.58	2.61	2.42	2.35	2.35	2.50	2.35	2.41	1.85	2.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	38.4%	36.3%	24.6%	45.5%	39.5%	43.7%	31.5%	34.8%	39.8%	64.2%	-	34.8%	36.5%
Strongly	17.7%	19.5%	10.2%	19.4%	18.2%	27.9%	10.3%	15.9%	17.4%	30.5%	-	17.1%	18.1%
Somewhat	20.7%	16.9%	14.5%	26.2%	21.3%	15.8%	21.1%	18.9%	22.3%	33.7%	-	17.8%	18.4%
OPPOSE	44.9%	55.0%	56.0%	37.0%	40.7%	34.8%	58.1%	49.3%	43.4%	35.8%	100.0%	48.2%	47.2%
Somewhat	18.1%	18.6%	16.8%	18.7%	17.7%	11.8%	11.0%	20.9%	19.0%	-	-	11.8%	16.6%
Strongly	26.9%	36.4%	39.2%	18.3%	23.0%	23.0%	47.1%	28.4%	24.4%	35.8%	100.0%	36.4%	30.6%
DK/REFUSED	16.6%	8.6%	19.4%	17.5%	19.8%	21.5%	10.5%	15.9%	16.8%	-	-	17.0%	16.3%
Net Diff.	-6.5%	-18.7%	-31.3%	8.5%	-1.2%	8.9%	-26.6%	-14.5%	-3.7%	28.4%	-100%	-13.4%	-10.7%
Mean	2.35	2.21	1.95	2.56	2.43	2.62	1.94	2.26	2.39	2.59	1.00	2.19	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	38.4%	44.9%	40.6%	33.5%	37.9%	10.0%	51.4%	24.4%	41.2%	42.0%	-	36.2%	35.2%	100.0%	30.7%
Strongly	17.7%	17.9%	12.8%	12.5%	25.8%	5.1%	32.8%	23.3%	18.9%	19.3%	-	17.1%	17.4%	-	10.2%
Somewhat	20.7%	26.9%	27.9%	21.0%	12.1%	4.9%	18.6%	1.1%	22.3%	22.7%	-	19.1%	17.8%	100.0%	20.5%
OPPOSE	44.9%	41.7%	39.4%	55.4%	40.2%	65.1%	30.4%	38.3%	48.2%	47.3%	100.0%	41.3%	42.0%	-	49.3%
Somewhat	18.1%	19.2%	19.4%	20.7%	13.1%	20.4%	16.9%	2.1%	18.0%	16.6%	100.0%	18.8%	19.1%	-	8.9%
Strongly	26.9%	22.6%	20.0%	34.7%	27.2%	44.7%	13.5%	36.2%	30.2%	30.7%	-	22.5%	22.9%	-	40.4%
DK/REFUSED	16.6%	13.4%	20.0%	11.1%	21.9%	24.9%	18.2%	37.2%	10.6%	10.8%	-	22.4%	22.8%	-	20.0%
Net Diff.	-6.5%	3.2%	1.2%	-21.9%	-2.4%	-55.1%	21.0%	-13.9%	-7.0%	-5.3%	-100%	-5.1%	-6.8%	100.0%	-18.6%
Mean	2.35	2.46	2.42	2.13	2.47	1.61	2.87	2.18	2.33	2.34	2.00	2.40	2.38	3.00	2.01

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL			STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH	
	VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS		
Total	300	145	140	5	125	119	6	31	54	9	
SUPPORT	38.4%	42.4%	42.3%	45.2%	36.9%	35.3%	68.8%	25.6%	33.5%	38.7%	
Strongly	17.7%	18.8%	18.6%	22.6%	18.8%	18.9%	16.1%	8.4%	18.7%	12.9%	
Somewhat	20.7%	23.7%	23.7%	22.6%	18.1%	16.4%	52.7%	17.3%	14.8%	25.8%	
OPPOSE	44.9%	47.0%	46.7%	54.8%	40.9%	41.4%	31.2%	51.6%	57.7%	36.2%	
Somewhat	18.1%	15.1%	15.5%	4.0%	19.5%	19.7%	15.1%	26.2%	21.3%	11.2%	
Strongly	26.9%	31.9%	31.2%	50.8%	21.5%	21.7%	16.1%	25.4%	36.5%	25.0%	
DK/REFUSED	16.6%	10.6%	11.0%	-	22.1%	23.2%	-	22.7%	8.8%	25.2%	
Net Diff.	-6.5%	-4.6%	-4.4%	-9.6%	-4.0%	-6.1%	37.6%	-26.0%	-24.3%	2.5%	
Mean	2.35	2.33	2.33	2.17	2.44	2.42	2.69	2.11	2.17	2.36	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
SUPPORT	38.4%	42.8%	23.6%	100.0%	-	42.7%	31.9%	41.0%	31.3%	38.8%	35.0%	33.6%	51.0%	37.3%	51.0%	41.3%	35.2%	38.3%	41.6%	10.4%	100.0%
Strongly	17.7%	18.9%	13.0%	46.1%	-	17.9%	17.4%	20.6%	10.3%	18.2%	16.3%	13.6%	25.0%	16.9%	25.0%	19.5%	17.3%	15.7%	18.3%	-	-
Somewhat	20.7%	23.9%	10.6%	53.9%	-	24.8%	14.5%	20.4%	21.0%	20.6%	18.8%	20.0%	26.1%	20.4%	26.1%	21.8%	17.9%	22.6%	23.3%	10.4%	100.0%
OPPOSE	44.9%	41.0%	62.7%	-	100.0%	39.2%	51.6%	43.8%	58.7%	43.2%	49.4%	49.7%	42.0%	45.0%	42.0%	46.7%	39.9%	48.5%	46.1%	69.3%	-
Somewhat	18.1%	19.2%	17.3%	-	40.2%	15.8%	21.1%	16.8%	28.1%	17.6%	20.3%	18.4%	22.5%	17.8%	22.5%	16.8%	19.4%	18.3%	17.4%	26.2%	-
Strongly	26.9%	21.9%	45.4%	-	59.8%	23.5%	30.6%	27.0%	30.6%	25.6%	29.1%	31.3%	19.5%	27.2%	19.5%	30.0%	20.5%	30.2%	28.7%	43.1%	-
DK/REFUSED	16.6%	16.1%	13.7%	-	-	18.1%	16.4%	15.3%	10.0%	18.0%	15.6%	16.7%	6.9%	17.6%	6.9%	12.0%	24.9%	13.2%	12.3%	20.2%	-
Net Diff.	-6.5%	1.8%	-39.0%	100.0%	-100%	3.5%	-19.7%	-2.8%	-27.4%	-4.5%	-14.4%	-16.1%	9.0%	-7.7%	9.0%	-5.5%	-4.7%	-10.2%	-4.5%	-58.9%	100.0%
Mean	2.35	2.48	1.90	3.46	1.40	2.45	2.22	2.41	2.12	2.38	2.26	2.19	2.61	2.33	2.61	2.35	2.43	2.28	2.36	1.59	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
SUPPORT	38.4%	41.2%	56.8%	41.9%	41.4%	26.4%	34.7%	42.9%	30.1%	39.2%	31.3%	45.3%	35.6%	49.1%	50.1%	67.8%
Strongly	17.7%	21.5%	31.6%	25.0%	17.1%	11.5%	6.3%	20.9%	15.7%	14.8%	9.3%	20.7%	18.9%	14.7%	19.1%	36.0%
Somewhat	20.7%	19.7%	25.2%	16.9%	24.3%	14.9%	28.4%	22.0%	14.4%	24.4%	22.0%	24.6%	16.7%	34.5%	31.1%	31.8%
OPPOSE	44.9%	50.8%	23.2%	50.3%	41.9%	46.7%	46.7%	46.5%	44.0%	46.3%	44.2%	33.5%	55.9%	34.6%	30.6%	32.2%
Somewhat	18.1%	19.5%	16.8%	16.0%	13.4%	20.4%	20.7%	16.4%	27.2%	19.5%	21.7%	5.9%	14.6%	17.2%	7.5%	11.7%
Strongly	26.9%	31.2%	6.4%	34.3%	28.5%	26.3%	26.0%	30.1%	16.9%	26.8%	22.4%	27.6%	41.4%	17.3%	23.1%	20.5%
DK/REFUSED	16.6%	8.0%	20.0%	7.8%	16.7%	26.9%	18.6%	10.7%	25.8%	14.6%	24.6%	21.2%	8.5%	16.3%	19.3%	-
Net Diff.	-6.5%	-9.5%	33.6%	-8.4%	-0.5%	-20.4%	-12.0%	-3.6%	-13.9%	-7.1%	-12.9%	11.8%	-20.3%	14.6%	19.5%	35.6%
Mean	2.35	2.34	3.02	2.35	2.36	2.16	2.18	2.38	2.39	2.32	2.24	2.49	2.14	2.56	2.57	2.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
SUPPORT	38.4%	43.8%	42.4%	28.9%	28.3%	29.3%	43.7%	40.6%	39.8%	41.1%	50.2%	49.4%	50.4%	41.0%	19.2%	39.1%	40.0%	23.9%	41.2%	45.7%
Strongly	17.7%	21.6%	17.3%	9.2%	8.4%	10.0%	23.6%	19.2%	20.8%	18.0%	23.8%	16.9%	32.8%	23.3%	5.6%	17.3%	14.0%	8.8%	20.4%	22.1%
Somewhat	20.7%	22.2%	25.1%	19.6%	20.0%	19.3%	20.1%	21.4%	19.0%	23.1%	26.5%	32.5%	17.6%	17.8%	13.6%	21.8%	26.0%	15.1%	20.8%	23.6%
OPPOSE	44.9%	38.0%	55.3%	44.4%	38.3%	49.6%	39.1%	49.4%	51.7%	47.7%	49.8%	35.2%	34.6%	51.8%	48.7%	42.0%	46.3%	47.9%	41.9%	45.9%
Somewhat	18.1%	11.7%	19.8%	22.2%	21.2%	23.0%	18.1%	15.8%	28.0%	7.2%	24.9%	22.7%	16.3%	16.4%	22.0%	19.4%	15.1%	29.6%	23.8%	13.0%
Strongly	26.9%	26.3%	35.5%	22.2%	17.1%	26.6%	20.9%	33.6%	23.8%	40.5%	24.9%	12.5%	18.4%	35.4%	26.8%	22.7%	31.2%	18.3%	18.1%	32.9%
DK/REFUSED	16.6%	18.2%	2.2%	26.7%	33.3%	21.1%	17.3%	10.1%	8.5%	11.2%	-	15.4%	15.0%	7.2%	32.1%	18.8%	13.8%	28.2%	16.9%	8.4%
Net Diff.	-6.5%	5.8%	-12.9%	-15.6%	-10.0%	-20.4%	4.6%	-8.8%	-11.9%	-6.6%	0.5%	14.2%	15.7%	-10.7%	-29.6%	-2.9%	-6.3%	-24.0%	-0.7%	-0.3%
Mean	2.35	2.48	2.25	2.22	2.29	2.16	2.56	2.29	2.40	2.21	2.49	2.64	2.76	2.31	1.97	2.42	2.26	2.20	2.52	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	38.4%	45.7%	49.6%	16.6%	64.0%	57.0%	29.5%	41.3%	35.7%	38.6%	40.0%	37.5%	40.3%	38.0%	39.2%	50.9%	41.4%	28.3%	38.8%	36.9%
Strongly	17.7%	11.1%	31.2%	5.3%	9.1%	34.0%	9.3%	18.9%	16.5%	25.4%	23.8%	15.3%	17.8%	16.9%	19.4%	26.5%	16.2%	9.6%	17.0%	16.5%
Somewhat	20.7%	34.7%	18.4%	11.4%	54.9%	23.0%	20.2%	22.4%	19.2%	13.2%	16.1%	22.2%	22.6%	21.1%	19.8%	24.4%	25.2%	18.6%	21.8%	20.4%
OPPOSE	44.9%	35.7%	32.1%	64.0%	26.8%	27.0%	50.3%	47.5%	42.5%	46.4%	34.2%	49.9%	47.8%	45.0%	53.7%	39.0%	42.3%	49.5%	48.5%	47.9%
Somewhat	18.1%	-	4.3%	30.9%	-	5.4%	30.0%	18.0%	18.3%	6.6%	17.8%	18.6%	13.9%	22.5%	18.8%	20.5%	9.3%	23.9%	15.3%	27.0%
Strongly	26.9%	35.7%	27.8%	33.0%	26.8%	21.6%	20.3%	29.5%	24.2%	39.8%	16.4%	31.4%	33.9%	22.5%	34.8%	18.5%	33.0%	25.6%	33.2%	20.9%
DK/REFUSED	16.6%	18.5%	18.3%	19.4%	9.1%	15.9%	20.2%	11.2%	21.8%	15.0%	25.8%	12.5%	11.9%	17.0%	7.1%	10.1%	16.3%	22.2%	12.7%	15.2%
Net Diff.	-6.5%	10.0%	17.5%	-47.3%	37.2%	30.0%	-20.8%	-6.2%	-6.8%	-7.7%	5.8%	-12.4%	-7.4%	-6.9%	-14.4%	11.9%	-0.9%	-21.3%	-9.7%	-11.0%
Mean	2.35	2.26	2.65	1.86	2.51	2.83	2.23	2.35	2.36	2.29	2.64	2.24	2.28	2.39	2.26	2.66	2.29	2.16	2.26	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	38.4%	46.2%	44.0%	54.5%	57.3%	53.5%	24.2%	55.6%	30.4%	51.2%	20.9%	54.6%	19.5%	48.9%	38.7%	59.5%	52.8%	41.8%	36.5%	45.8%	44.9%	
Strongly	17.7%	20.9%	19.2%	24.7%	18.6%	26.1%	10.8%	33.1%	16.0%	18.6%	8.0%	27.1%	8.7%	21.7%	17.3%	23.4%	20.9%	17.2%	18.3%	21.0%	28.7%	
Somewhat	20.7%	25.3%	24.8%	29.9%	38.7%	27.4%	13.4%	22.5%	14.4%	32.7%	12.9%	27.5%	10.8%	27.2%	21.5%	36.1%	31.9%	24.7%	18.2%	24.9%	16.2%	
OPPOSE	44.9%	45.2%	34.6%	35.2%	24.4%	36.1%	56.8%	36.9%	60.2%	35.3%	54.9%	36.6%	60.0%	34.0%	48.9%	23.1%	42.1%	40.9%	48.1%	45.3%	45.1%	
Somewhat	18.1%	8.6%	4.6%	10.2%	-	15.0%	23.7%	12.3%	31.2%	17.8%	19.8%	15.2%	29.4%	14.0%	7.6%	11.9%	11.2%	18.0%	18.3%	21.7%	14.8%	
Strongly	26.9%	36.5%	30.0%	25.0%	24.4%	21.1%	33.0%	24.6%	29.1%	17.4%	35.2%	21.4%	30.6%	20.0%	41.4%	11.2%	30.8%	22.8%	29.8%	23.6%	30.3%	
DK/REFUSED	16.6%	8.7%	21.4%	10.2%	18.2%	10.4%	19.1%	7.5%	9.4%	13.5%	24.2%	8.8%	20.5%	17.1%	12.3%	17.4%	5.1%	17.3%	15.4%	8.8%	9.9%	
Net Diff.	-6.5%	1.0%	9.4%	19.3%	32.9%	17.4%	-32.6%	18.7%	-29.9%	16.0%	-34.0%	18.0%	-40.4%	14.9%	-10.2%	36.5%	10.7%	0.9%	-11.6%	0.5%	-0.2%	
Mean	2.35	2.33	2.42	2.60	2.63	2.65	2.02	2.69	2.19	2.61	1.92	2.66	1.97	2.61	2.17	2.87	2.45	2.44	2.29	2.47	2.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	38.4%	37.3%	31.0%	38.9%	37.8%	54.2%	32.8%	56.7%	51.7%	39.5%	37.3%	40.4%	50.6%	38.4%	29.6%	43.6%	33.9%	18.1%	47.2%	27.3%	57.1%
Strongly	17.7%	12.9%	11.5%	17.4%	18.0%	17.1%	19.6%	11.2%	30.9%	18.8%	16.3%	21.1%	28.1%	15.8%	9.5%	20.2%	15.2%	11.4%	19.6%	12.9%	22.0%
Somewhat	20.7%	24.4%	19.5%	21.6%	19.8%	37.1%	13.2%	45.5%	20.8%	20.7%	21.0%	19.3%	22.6%	22.6%	20.1%	23.4%	18.6%	6.6%	27.6%	14.4%	35.1%
OPPOSE	44.9%	35.9%	50.0%	45.1%	46.2%	22.7%	55.7%	21.7%	39.5%	49.8%	42.6%	52.3%	35.9%	46.5%	46.6%	47.7%	45.8%	58.6%	35.3%	58.3%	27.4%
Somewhat	18.1%	13.9%	20.5%	19.5%	20.7%	13.4%	10.3%	10.4%	9.7%	19.3%	17.0%	19.6%	15.5%	18.9%	17.8%	21.5%	19.8%	7.6%	10.0%	16.5%	9.1%
Strongly	26.9%	22.0%	29.5%	25.6%	25.5%	9.2%	45.4%	11.3%	29.8%	30.5%	25.6%	32.7%	20.3%	27.6%	28.8%	26.2%	26.0%	51.0%	25.2%	41.8%	18.2%
DK/REFUSED	16.6%	26.8%	19.0%	15.9%	16.0%	23.1%	11.5%	21.6%	8.8%	10.7%	20.0%	7.3%	13.5%	15.0%	23.9%	8.6%	20.3%	23.3%	17.6%	14.4%	15.5%
Net Diff.	-6.5%	1.4%	-19.1%	-6.2%	-8.4%	31.5%	-22.9%	35.0%	12.1%	-10.3%	-5.3%	-12.0%	14.8%	-8.1%	-17.0%	-4.1%	-11.9%	-40.5%	11.9%	-31.0%	29.7%
Mean	2.35	2.39	2.16	2.37	2.36	2.81	2.08	2.72	2.58	2.31	2.35	2.31	2.67	2.31	2.14	2.41	2.29	1.72	2.50	1.98	2.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
SUPPORT	38.4%	40.6%	17.2%	44.3%	49.0%	38.3%	41.5%	35.8%	37.4%	39.2%	54.4%	42.6%	28.7%	43.4%	35.7%	23.3%	45.8%	28.9%	59.1%
Strongly	17.7%	20.4%	12.3%	21.9%	23.1%	17.2%	18.4%	18.8%	15.8%	23.3%	29.1%	16.5%	10.1%	22.4%	15.3%	6.9%	22.5%	-	27.4%
Somewhat	20.7%	20.2%	4.9%	22.4%	25.9%	21.1%	23.1%	17.0%	21.6%	15.9%	25.3%	26.1%	18.7%	21.0%	20.5%	16.3%	23.3%	28.9%	31.7%
OPPOSE	44.9%	52.8%	70.2%	49.5%	47.1%	39.8%	46.2%	47.5%	32.9%	55.9%	31.7%	48.7%	44.6%	51.3%	41.8%	60.5%	35.5%	56.3%	23.7%
Somewhat	18.1%	18.9%	17.2%	19.6%	19.3%	16.1%	20.3%	19.7%	12.2%	19.6%	15.6%	18.0%	16.4%	20.6%	20.5%	8.3%	5.3%	14.7%	3.2%
Strongly	26.9%	33.9%	53.1%	29.8%	27.8%	23.7%	26.0%	27.9%	20.7%	36.3%	16.1%	30.7%	28.2%	30.8%	21.3%	52.2%	30.2%	41.6%	20.5%
DK/REFUSED	16.6%	6.5%	12.5%	6.2%	3.9%	21.9%	12.3%	16.7%	29.7%	4.9%	13.9%	8.7%	26.7%	5.3%	22.4%	16.2%	18.8%	14.8%	17.1%
Net Diff.	-6.5%	-12.2%	-53.0%	-5.1%	1.9%	-1.4%	-4.8%	-11.7%	4.5%	-16.7%	22.7%	-6.1%	-15.8%	-8.0%	-6.1%	-37.3%	10.3%	-27.4%	35.4%
Mean	2.35	2.29	1.73	2.39	2.46	2.41	2.39	2.32	2.46	2.28	2.78	2.31	2.15	2.37	2.38	1.74	2.47	1.85	2.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
SUPPORT	38.4%	38.3%	40.0%	53.9%	22.3%	-	-	44.9%	48.0%	65.9%	28.2%	-	-	32.6%	35.0%	46.8%	18.4%	-	-
Strongly	17.7%	17.7%	18.2%	22.1%	22.3%	-	-	26.1%	21.4%	26.2%	28.2%	-	-	10.5%	16.2%	19.8%	18.4%	-	-
Somewhat	20.7%	20.6%	21.8%	31.8%	-	-	-	18.8%	26.6%	39.7%	-	-	-	22.1%	18.9%	27.1%	-	-	-
OPPOSE	44.9%	45.7%	41.9%	31.6%	54.1%	66.0%	91.3%	47.5%	31.8%	21.0%	43.6%	64.2%	-	44.2%	48.2%	37.9%	61.0%	68.0%	100.0%
Somewhat	18.1%	20.2%	11.2%	10.0%	14.0%	18.3%	-	20.3%	9.0%	13.4%	-	-	-	20.2%	12.6%	8.0%	23.1%	37.8%	-
Strongly	26.9%	25.5%	30.7%	21.6%	40.2%	47.7%	91.3%	27.3%	22.8%	7.5%	43.6%	64.2%	-	24.0%	35.6%	29.9%	37.9%	30.1%	100.0%
DK/REFUSED	16.6%	15.9%	18.1%	14.5%	23.6%	34.0%	8.7%	7.6%	20.2%	13.1%	28.2%	35.8%	100.0%	23.2%	16.7%	15.3%	20.6%	32.0%	-
Net Diff.	-6.5%	-7.4%	-1.9%	22.3%	-31.9%	-66.0%	-91.3%	-2.6%	16.2%	44.9%	-15.4%	-64.2%	-	-11.6%	-13.2%	8.9%	-42.6%	-68.0%	-100%
Mean	2.35	2.36	2.34	2.64	2.06	1.28	1.00	2.47	2.58	2.97	2.18	1.00	-	2.25	2.19	2.43	1.99	1.56	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	38.4%	52.0%	40.1%	47.8%	27.8%	29.8%	45.8%	35.8%	46.8%	28.9%	41.5%	29.8%	61.4%	37.9%	57.0%	30.3%	49.9%	28.9%
Strongly	17.7%	35.5%	26.8%	18.8%	7.3%	11.4%	31.0%	13.0%	24.8%	9.6%	20.0%	11.4%	48.7%	14.8%	36.4%	11.0%	30.5%	7.1%
Somewhat	20.7%	16.5%	13.3%	29.0%	20.5%	18.4%	14.8%	22.8%	22.0%	19.3%	21.5%	18.4%	12.7%	23.1%	20.6%	19.3%	19.4%	21.8%
OPPOSE	44.9%	25.9%	28.7%	37.2%	58.3%	60.2%	27.3%	51.3%	32.3%	59.4%	39.5%	60.2%	25.2%	52.8%	27.7%	64.9%	39.1%	61.9%
Somewhat	18.1%	8.2%	11.9%	13.9%	28.4%	22.3%	10.1%	20.9%	12.0%	25.0%	16.6%	22.3%	7.1%	22.3%	7.2%	30.5%	16.1%	23.1%
Strongly	26.9%	17.7%	16.8%	23.3%	29.9%	37.9%	17.2%	30.3%	20.3%	34.4%	22.9%	37.9%	18.1%	30.5%	20.5%	34.4%	23.0%	38.8%
DK/REFUSED	16.6%	22.1%	31.3%	15.0%	13.9%	10.1%	26.9%	12.9%	20.9%	11.7%	19.0%	10.1%	13.4%	9.3%	15.3%	4.9%	11.0%	9.2%
Net Diff.	-6.5%	26.1%	11.4%	10.6%	-30.5%	-30.4%	18.5%	-15.5%	14.5%	-30.5%	2.1%	-30.4%	36.2%	-14.9%	29.3%	-34.6%	10.8%	-33.0%
Mean	2.35	2.90	2.73	2.51	2.06	2.04	2.81	2.21	2.65	2.05	2.48	2.04	3.06	2.25	2.86	2.07	2.64	1.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
SUPPORT	38.4%	30.1%	34.2%	38.1%	27.8%	34.3%	30.4%	44.8%	33.2%	39.4%	27.2%	48.1%	47.0%	45.2%	41.6%	43.8%	33.1%
Strongly	17.7%	13.2%	11.5%	15.1%	8.5%	11.0%	14.4%	24.8%	11.9%	17.8%	8.1%	26.8%	23.6%	25.1%	12.1%	26.3%	13.5%
Somewhat	20.7%	16.9%	22.7%	23.1%	19.3%	23.4%	16.0%	20.0%	21.3%	21.5%	19.1%	21.4%	23.4%	20.1%	29.5%	17.4%	19.5%
OPPOSE	44.9%	29.5%	50.1%	36.2%	55.1%	39.8%	58.9%	44.7%	45.2%	50.1%	46.1%	38.6%	44.9%	41.2%	41.4%	37.4%	49.3%
Somewhat	18.1%	13.1%	19.9%	16.1%	20.6%	16.9%	21.7%	17.8%	18.3%	20.8%	20.9%	12.6%	22.4%	12.9%	11.0%	21.7%	20.1%
Strongly	26.9%	16.4%	30.2%	20.1%	34.4%	22.9%	37.3%	26.8%	26.9%	29.3%	25.2%	26.0%	22.6%	28.3%	30.3%	15.6%	29.2%
DK/REFUSED	16.6%	40.4%	15.7%	25.7%	17.1%	25.9%	10.7%	10.5%	21.6%	10.6%	26.7%	13.3%	8.1%	13.7%	17.0%	18.9%	17.7%
Net Diff.	-6.5%	0.7%	-15.9%	1.9%	-27.2%	-5.5%	-28.6%	0.1%	-12.0%	-10.7%	-18.9%	9.5%	2.0%	4.0%	0.2%	6.4%	-16.2%
Mean	2.35	2.45	2.18	2.45	2.02	2.30	2.08	2.48	2.23	2.31	2.14	2.56	2.52	2.49	2.28	2.67	2.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
SUPPORT	38.4%	45.1%	41.0%	46.5%	19.2%	21.8%	42.9%	34.6%	34.6%	-	66.5%	33.2%	-	33.2%
Strongly	17.7%	24.1%	18.8%	22.2%	6.4%	3.3%	21.0%	12.4%	12.4%	-	31.8%	11.0%	-	11.0%
Somewhat	20.7%	21.1%	22.2%	24.3%	12.8%	18.5%	22.0%	22.2%	22.2%	-	34.7%	22.3%	-	22.3%
OPPOSE	44.9%	42.4%	37.2%	36.2%	63.3%	63.0%	41.8%	64.9%	64.9%	-	33.5%	46.8%	-	46.8%
Somewhat	18.1%	16.0%	13.7%	13.3%	28.8%	29.2%	12.2%	35.3%	35.3%	-	-	16.0%	-	16.0%
Strongly	26.9%	26.4%	23.5%	22.9%	34.6%	33.8%	29.6%	29.6%	29.6%	-	33.5%	30.8%	-	30.8%
DK/REFUSED	16.6%	12.4%	21.8%	17.3%	17.5%	15.2%	15.3%	0.5%	0.5%	-	-	20.0%	-	20.0%
Net Diff.	-6.5%	2.7%	3.8%	10.4%	-44.1%	-41.2%	1.1%	-30.3%	-30.3%	-	32.9%	-13.5%	-	-13.5%
Mean	2.35	2.49	2.46	2.56	1.89	1.90	2.41	2.17	2.17	-	2.65	2.17	-	2.17

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	52.9%	48.5%	60.0%	54.4%	51.0%	63.9%	61.3%	75.7%	66.0%	66.1%	65.5%	37.9%	36.5%	54.5%	62.1%
Strongly	34.4%	31.2%	37.6%	37.4%	35.0%	30.4%	26.2%	49.0%	46.7%	47.5%	30.2%	21.6%	20.7%	31.8%	34.5%
Somewhat	18.5%	17.3%	22.4%	16.9%	16.0%	33.6%	35.1%	26.6%	19.3%	18.6%	35.3%	16.4%	15.8%	22.7%	27.7%
OPPOSE	40.8%	43.6%	40.0%	36.0%	42.8%	28.7%	32.5%	11.8%	27.8%	27.5%	34.5%	54.8%	55.5%	45.5%	37.3%
Somewhat	11.8%	8.8%	15.9%	13.6%	12.5%	7.0%	8.5%	-	8.6%	8.4%	14.8%	14.4%	14.0%	19.5%	15.8%
Strongly	29.1%	34.9%	24.2%	22.3%	30.3%	21.7%	23.9%	11.8%	19.2%	19.2%	19.7%	40.3%	41.6%	26.0%	21.5%
DK/REFUSED	6.3%	7.8%	-	9.7%	6.2%	7.4%	6.2%	12.5%	6.1%	6.4%	-	7.3%	7.9%	-	0.6%
Net Diff.	12.0%	4.9%	19.9%	18.4%	8.2%	35.2%	28.9%	63.9%	38.2%	38.6%	31.1%	-16.8%	-19.0%	9.1%	24.9%
Mean	2.62	2.49	2.73	2.77	2.59	2.78	2.68	3.29	3.00	3.01	2.76	2.21	2.17	2.60	2.76

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	52.9%	67.8%	20.8%	58.1%	51.7%	50.4%	65.7%	59.2%	49.1%	48.6%	-	49.2%	58.9%
Strongly	34.4%	46.9%	16.1%	33.5%	34.1%	25.4%	59.8%	37.8%	31.5%	14.9%	-	36.6%	38.3%
Somewhat	18.5%	20.9%	4.7%	24.6%	17.6%	25.0%	5.9%	21.4%	17.6%	33.7%	-	12.5%	20.6%
OPPOSE	40.8%	29.0%	76.8%	37.9%	36.9%	46.8%	24.5%	34.7%	44.3%	51.4%	100.0%	46.1%	36.8%
Somewhat	11.8%	6.1%	15.7%	17.1%	9.8%	19.1%	4.9%	11.1%	11.5%	15.8%	-	17.3%	12.7%
Strongly	29.1%	22.9%	61.1%	20.8%	27.1%	27.6%	19.7%	23.6%	32.8%	35.7%	100.0%	28.8%	24.1%
DK/REFUSED	6.3%	3.2%	2.4%	4.0%	11.4%	2.9%	9.7%	6.1%	6.7%	-	-	4.7%	4.3%
Net Diff.	12.0%	38.8%	-56.0%	20.1%	14.9%	3.6%	41.2%	24.5%	4.8%	-2.8%	-100%	3.0%	22.1%
Mean	2.62	2.95	1.75	2.74	2.66	2.50	3.17	2.78	2.51	2.28	1.00	2.60	2.76

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	52.9%	63.1%	49.4%	53.0%	41.4%	33.1%	54.9%	36.4%	66.5%	65.9%	100.0%	40.0%	39.8%	52.3%	41.8%
Strongly	34.4%	39.5%	29.5%	37.2%	30.2%	15.8%	32.1%	36.4%	47.4%	47.3%	55.0%	23.0%	22.5%	52.3%	11.9%
Somewhat	18.5%	23.6%	19.9%	15.8%	11.3%	17.3%	22.8%	-	19.1%	18.6%	45.0%	17.0%	17.3%	-	29.9%
OPPOSE	40.8%	31.6%	41.4%	42.5%	54.0%	61.8%	35.6%	39.7%	28.2%	28.7%	-	52.9%	53.0%	47.7%	48.3%
Somewhat	11.8%	9.4%	6.6%	15.0%	16.1%	10.0%	18.5%	-	9.2%	9.4%	-	13.7%	13.9%	-	20.6%
Strongly	29.1%	22.2%	34.8%	27.4%	37.9%	51.8%	17.1%	39.7%	19.0%	19.3%	-	39.3%	39.1%	47.7%	27.7%
DK/REFUSED	6.3%	5.3%	9.2%	4.6%	4.5%	5.1%	9.5%	23.9%	5.3%	5.4%	-	7.1%	7.2%	-	9.9%
Net Diff.	12.0%	31.4%	8.1%	10.5%	-12.6%	-28.7%	19.2%	-3.2%	38.3%	37.2%	100.0%	-12.9%	-13.2%	4.6%	-6.5%
Mean	2.62	2.85	2.49	2.66	2.35	1.97	2.77	2.44	3.00	2.99	3.55	2.26	2.25	2.57	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
SUPPORT	52.9%	65.4%	64.9%	78.7%	38.5%	38.7%	34.4%	52.1%	69.6%	50.3%
Strongly	34.4%	47.1%	46.8%	56.1%	23.9%	23.4%	34.4%	16.5%	52.2%	12.7%
Somewhat	18.5%	18.2%	18.1%	22.6%	14.6%	15.3%	-	35.6%	17.5%	37.7%
OPPOSE	40.8%	28.6%	28.8%	21.3%	54.1%	53.6%	65.6%	44.4%	26.4%	49.7%
Somewhat	11.8%	9.9%	10.3%	-	12.7%	11.8%	31.2%	16.7%	3.8%	26.0%
Strongly	29.1%	18.7%	18.6%	21.3%	41.4%	41.8%	34.4%	27.8%	22.6%	23.7%
DK/REFUSED	6.3%	6.1%	6.3%	-	7.3%	7.7%	-	3.5%	4.0%	-
Net Diff.	12.0%	36.8%	36.0%	57.5%	-15.6%	-14.8%	-31.2%	7.7%	43.2%	0.6%
Mean	2.62	3.00	2.99	3.14	2.23	2.22	2.34	2.42	3.03	2.39

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
SUPPORT	52.9%	52.2%	55.0%	58.7%	46.1%	100.0%	-	62.1%	26.1%	47.5%	69.0%	62.3%	75.2%	51.5%	75.2%	62.6%	42.5%	51.7%	45.5%	88.2%	100.0%
Strongly	34.4%	33.6%	38.0%	42.9%	29.2%	65.0%	-	41.7%	11.4%	29.5%	46.6%	41.5%	54.3%	32.7%	54.3%	42.3%	23.8%	36.1%	29.6%	73.0%	100.0%
Somewhat	18.5%	18.6%	17.0%	15.8%	16.9%	35.0%	-	20.4%	14.7%	18.0%	22.4%	20.8%	20.9%	18.8%	20.9%	20.4%	18.8%	15.6%	15.8%	15.2%	-
OPPOSE	40.8%	41.3%	41.4%	33.9%	46.9%	-	100.0%	33.4%	68.1%	47.4%	28.2%	29.0%	24.8%	42.4%	24.8%	31.6%	49.4%	43.3%	48.7%	11.8%	-
Somewhat	11.8%	12.8%	10.1%	10.3%	15.1%	-	28.8%	10.4%	12.8%	12.7%	9.6%	11.7%	5.2%	12.5%	5.2%	9.7%	12.9%	13.2%	13.9%	9.8%	-
Strongly	29.1%	28.6%	31.3%	23.6%	31.8%	-	71.2%	22.9%	55.4%	34.7%	18.6%	17.3%	19.6%	30.0%	19.6%	21.9%	36.4%	30.1%	34.8%	2.0%	-
DK/REFUSED	6.3%	6.4%	3.5%	7.4%	7.0%	-	-	4.5%	5.8%	5.1%	2.8%	8.7%	-	6.1%	-	5.7%	8.1%	5.0%	5.9%	-	-
Net Diff.	12.0%	10.9%	13.6%	24.8%	-0.8%	100.0%	-100%	28.8%	-42.1%	0.1%	40.7%	33.2%	50.4%	9.1%	50.4%	31.0%	-6.8%	8.4%	-3.2%	76.4%	100.0%
Mean	2.62	2.61	2.64	2.84	2.47	3.65	1.29	2.85	1.81	2.45	3.00	2.95	3.10	2.58	3.10	2.88	2.32	2.61	2.43	3.59	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
SUPPORT	52.9%	58.2%	32.6%	55.4%	68.0%	46.6%	47.9%	60.5%	29.6%	49.0%	78.2%	66.7%	60.5%	82.7%	73.0%	53.3%
Strongly	34.4%	35.0%	11.0%	39.0%	51.1%	29.0%	33.3%	40.3%	14.1%	33.4%	53.7%	41.7%	45.3%	66.4%	45.4%	53.3%
Somewhat	18.5%	23.2%	21.6%	16.5%	16.9%	17.6%	14.6%	20.1%	15.6%	15.7%	24.6%	25.0%	15.2%	16.3%	27.7%	-
OPPOSE	40.8%	33.0%	64.1%	37.1%	29.9%	43.3%	49.6%	33.1%	64.3%	46.3%	21.8%	21.3%	33.3%	17.3%	15.4%	35.0%
Somewhat	11.8%	6.9%	11.2%	2.4%	13.0%	13.7%	24.2%	9.7%	18.8%	15.2%	10.7%	2.9%	6.7%	-	3.6%	-
Strongly	29.1%	26.1%	53.0%	34.7%	16.9%	29.6%	25.4%	23.4%	45.5%	31.1%	11.0%	18.5%	26.6%	17.3%	11.8%	35.0%
DK/REFUSED	6.3%	8.8%	3.3%	7.5%	2.0%	10.1%	2.6%	6.5%	6.0%	4.7%	-	12.0%	6.1%	-	11.6%	11.7%
Net Diff.	12.0%	25.2%	-31.5%	18.3%	38.1%	3.3%	-1.7%	27.4%	-34.7%	2.7%	56.4%	45.4%	27.2%	65.3%	57.6%	18.3%
Mean	2.62	2.74	1.90	2.65	3.04	2.51	2.57	2.83	1.98	2.54	3.21	3.02	2.84	3.32	3.21	2.81

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MOD- ERATE	CONSERVATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	LIB- ERAL	MOD- ERATE	CONSERVATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
SUPPORT	52.9%	68.6%	54.4%	32.6%	36.0%	29.8%	50.1%	68.4%	61.8%	73.1%	49.8%	25.0%	54.0%	60.8%	36.2%	47.5%	78.1%	30.8%	41.3%	64.3%	
Strongly	34.4%	47.8%	28.9%	21.1%	24.6%	18.0%	25.4%	48.7%	35.1%	58.3%	49.8%	16.7%	23.0%	39.7%	23.1%	27.0%	60.2%	19.2%	13.9%	48.0%	
Somewhat	18.5%	20.7%	25.5%	11.6%	11.4%	11.7%	24.7%	19.7%	26.6%	14.8%	-	8.4%	31.0%	21.1%	13.1%	20.5%	17.8%	11.7%	27.3%	16.3%	
OPPOSE	40.8%	31.4%	35.8%	59.8%	61.0%	58.7%	42.5%	26.4%	31.9%	22.6%	50.2%	71.4%	39.7%	30.0%	54.3%	44.3%	21.9%	64.4%	52.1%	29.5%	
Somewhat	11.8%	14.0%	4.8%	13.9%	5.4%	21.1%	15.2%	8.1%	8.7%	7.7%	-	8.6%	8.6%	4.9%	16.3%	19.6%	12.2%	18.5%	17.6%	8.6%	
Strongly	29.1%	17.5%	31.0%	45.9%	55.6%	37.5%	27.3%	18.3%	23.2%	14.9%	50.2%	62.7%	31.1%	25.1%	38.0%	24.7%	9.8%	45.9%	34.5%	20.9%	
DK/REFUSED	6.3%	-	9.8%	7.6%	3.0%	11.6%	7.4%	5.2%	6.3%	4.4%	-	3.6%	6.2%	9.3%	9.5%	8.2%	-	4.8%	6.7%	6.3%	
Net Diff.	12.0%	37.1%	18.6%	-27.1%	-25.0%	-28.9%	7.7%	42.0%	29.9%	50.5%	-0.5%	-46.3%	14.3%	30.8%	-18.1%	3.2%	56.1%	-33.5%	-10.8%	34.8%	
Mean	2.62	2.99	2.58	2.08	2.05	2.12	2.52	3.04	2.79	3.22	2.49	1.78	2.49	2.83	2.24	2.54	3.29	2.04	2.22	2.97	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	52.9%	39.9%	71.6%	87.7%	54.3%	71.1%	89.0%	68.3%	37.8%	73.2%	56.8%	51.5%	59.9%	45.0%	58.3%	42.1%	61.4%	47.1%	56.4%	42.0%
Strongly	34.4%	28.0%	53.2%	49.5%	35.5%	60.2%	49.7%	48.5%	20.4%	60.6%	34.9%	34.4%	41.7%	28.6%	37.9%	24.9%	45.2%	31.4%	36.7%	26.9%
Somewhat	18.5%	11.9%	18.4%	38.2%	18.8%	10.8%	39.3%	19.7%	17.5%	12.6%	21.9%	17.1%	18.3%	16.4%	20.4%	17.2%	16.2%	15.7%	19.6%	15.1%
OPPOSE	40.8%	43.2%	19.3%	12.3%	27.4%	17.5%	11.0%	25.6%	55.6%	26.8%	39.6%	41.0%	34.0%	49.4%	32.6%	54.8%	35.4%	45.3%	37.1%	53.8%
Somewhat	11.8%	-	9.3%	6.1%	-	5.1%	-	8.0%	15.5%	6.6%	8.9%	13.1%	10.8%	13.7%	6.9%	7.3%	14.4%	18.6%	12.6%	16.0%
Strongly	29.1%	43.2%	10.0%	6.2%	27.4%	12.4%	11.0%	17.6%	40.1%	20.2%	30.7%	28.0%	23.2%	35.7%	25.7%	47.5%	20.9%	26.8%	24.5%	37.8%
DK/REFUSED	6.3%	16.8%	9.1%	-	18.3%	11.4%	-	6.1%	6.6%	-	3.5%	7.5%	6.1%	5.6%	9.1%	3.1%	3.2%	7.6%	6.5%	4.2%
Net Diff.	12.0%	-3.3%	52.4%	75.4%	26.9%	53.5%	77.9%	42.7%	-17.8%	46.3%	17.2%	10.5%	25.9%	-4.4%	25.7%	-12.6%	26.1%	1.8%	19.2%	-11.8%
Mean	2.62	2.30	3.26	3.31	2.76	3.34	3.28	3.06	2.19	3.14	2.63	2.63	2.83	2.40	2.78	2.20	2.89	2.56	2.73	2.32

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	52.9%	73.4%	58.7%	74.2%	69.0%	60.0%	44.1%	53.0%	45.5%	67.4%	43.4%	56.1%	37.9%	76.5%	64.2%	82.0%	68.9%	61.7%	46.7%	56.5%	46.6%	
Strongly	34.4%	60.4%	36.5%	58.8%	43.8%	38.5%	29.0%	33.3%	26.5%	44.0%	30.4%	35.0%	24.1%	53.2%	44.7%	58.2%	53.1%	44.9%	27.8%	42.3%	22.0%	
Somewhat	18.5%	13.0%	22.2%	15.3%	25.2%	21.5%	15.1%	19.7%	19.1%	23.4%	13.0%	21.1%	13.8%	23.3%	19.5%	23.8%	15.8%	16.7%	18.9%	14.2%	24.6%	
OPPOSE	40.8%	22.1%	29.7%	20.5%	18.6%	32.8%	51.8%	39.1%	51.9%	26.0%	51.8%	37.1%	58.9%	14.4%	29.2%	5.8%	26.0%	30.8%	47.6%	31.1%	50.7%	
Somewhat	11.8%	3.8%	4.6%	4.5%	-	8.1%	15.2%	4.7%	7.6%	11.7%	19.2%	8.8%	19.3%	5.0%	3.3%	-	4.8%	12.5%	11.4%	6.8%	6.2%	
Strongly	29.1%	18.2%	25.2%	16.0%	18.6%	24.7%	36.6%	34.4%	44.3%	14.3%	32.6%	28.3%	39.6%	9.3%	25.9%	5.8%	21.2%	18.3%	36.2%	24.3%	44.4%	
DK/REFUSED	6.3%	4.5%	11.6%	5.3%	12.4%	7.2%	4.1%	7.8%	2.6%	6.6%	4.9%	6.8%	3.3%	9.2%	6.6%	12.2%	5.1%	7.5%	5.6%	12.4%	2.8%	
Net Diff.	12.0%	51.3%	28.9%	53.7%	50.4%	27.2%	-7.7%	13.9%	-6.3%	41.3%	-8.4%	19.0%	-21.0%	62.1%	35.0%	76.2%	42.9%	30.8%	-0.9%	25.4%	-4.1%	
Mean	2.62	3.21	2.79	3.24	3.07	2.80	2.38	2.56	2.28	3.04	2.43	2.67	2.23	3.33	2.89	3.53	3.06	2.95	2.41	2.85	2.25	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	52.9%	67.5%	46.9%	57.1%	43.4%	76.7%	59.5%	82.4%	60.4%	64.2%	45.5%	63.7%	40.2%	64.8%	48.6%	61.2%	38.6%	79.0%	64.4%	71.1%	74.8%
Strongly	34.4%	47.9%	31.7%	43.0%	23.4%	49.5%	43.8%	54.6%	47.3%	45.8%	26.7%	40.2%	22.9%	53.0%	28.9%	45.0%	20.1%	47.0%	44.3%	56.7%	52.6%
Somewhat	18.5%	19.6%	15.2%	14.1%	20.0%	27.2%	15.7%	27.9%	13.0%	18.4%	18.9%	23.5%	17.4%	11.7%	19.7%	16.2%	18.6%	32.0%	20.0%	14.4%	22.3%
OPPOSE	40.8%	30.6%	45.6%	34.6%	52.4%	18.5%	29.9%	11.7%	26.8%	29.7%	48.8%	28.4%	54.6%	31.4%	45.4%	31.5%	57.2%	21.0%	25.8%	28.9%	15.5%
Somewhat	11.8%	19.0%	14.7%	14.8%	13.1%	5.0%	5.8%	-	4.0%	12.5%	11.5%	7.6%	5.6%	18.9%	15.0%	14.8%	12.9%	-	8.1%	-	2.9%
Strongly	29.1%	11.5%	30.9%	19.8%	39.3%	13.5%	24.1%	11.7%	22.8%	17.2%	37.3%	20.9%	49.0%	12.5%	30.4%	16.7%	44.3%	21.0%	17.7%	28.9%	12.6%
DK/REFUSED	6.3%	1.9%	7.5%	8.3%	4.3%	4.8%	10.6%	5.9%	12.8%	6.1%	5.7%	7.9%	5.2%	3.9%	6.0%	7.2%	4.1%	-	9.8%	-	9.6%
Net Diff.	12.0%	37.0%	1.2%	22.5%	-9.0%	58.1%	29.5%	70.8%	33.5%	34.4%	-3.3%	35.3%	-14.4%	33.4%	3.2%	29.7%	-18.6%	58.1%	38.6%	42.2%	59.3%
Mean	2.62	3.06	2.51	2.88	2.29	3.18	2.88	3.33	2.97	2.99	2.37	2.90	2.15	3.10	2.50	2.96	2.15	3.05	3.01	2.99	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32	
SUPPORT	52.9%	62.1%	75.0%	64.4%	54.3%	45.3%	53.3%	43.3%	41.2%	56.7%	44.6%	69.4%	45.7%	57.8%	39.8%	91.1%	60.1%	84.2%	72.4%	
Strongly	34.4%	42.8%	53.3%	50.9%	32.0%	27.9%	26.8%	22.8%	30.6%	36.8%	25.3%	50.9%	29.4%	41.2%	22.1%	50.2%	43.4%	42.0%	54.9%	
Somewhat	18.5%	19.3%	21.7%	13.6%	22.3%	17.3%	26.5%	20.5%	10.6%	19.9%	19.2%	18.4%	16.2%	16.6%	17.7%	40.8%	16.7%	42.2%	17.5%	
OPPOSE	40.8%	31.7%	20.7%	30.1%	38.0%	49.6%	44.7%	46.4%	53.8%	35.5%	52.2%	26.5%	48.1%	35.1%	55.9%	8.9%	32.5%	15.8%	20.8%	
Somewhat	11.8%	9.5%	4.0%	10.3%	11.4%	12.6%	20.2%	14.1%	7.4%	7.7%	5.6%	12.0%	16.8%	10.8%	14.4%	-	8.3%	-	3.2%	
Strongly	29.1%	22.2%	16.7%	19.8%	26.6%	37.0%	24.4%	32.3%	46.4%	27.8%	46.6%	14.6%	31.3%	24.2%	41.5%	8.9%	24.2%	15.8%	17.5%	
DK/REFUSED	6.3%	6.2%	4.3%	5.4%	7.7%	5.1%	2.1%	10.3%	5.0%	7.8%	3.2%	4.1%	6.3%	7.1%	4.3%	-	7.4%	-	6.8%	
Net Diff.	12.0%	30.4%	54.3%	34.3%	16.3%	-4.4%	8.6%	-3.1%	-12.6%	21.2%	-7.7%	42.9%	-2.4%	22.7%	-16.1%	82.1%	27.6%	68.4%	51.6%	
Mean	2.62	2.88	3.17	3.01	2.65	2.38	2.57	2.38	2.27	2.71	2.24	3.10	2.47	2.81	2.21	3.32	2.86	3.10	3.18	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
SUPPORT	52.9%	48.8%	66.9%	70.2%	50.2%	69.9%	58.2%	46.8%	72.7%	72.3%	37.4%	100.0%	100.0%	50.5%	63.3%	68.9%	58.5%	37.8%	54.2%
Strongly	34.4%	31.2%	44.8%	50.6%	37.7%	18.3%	58.2%	30.3%	32.5%	39.3%	37.4%	-	100.0%	31.9%	52.4%	57.2%	37.9%	37.8%	54.2%
Somewhat	18.5%	17.6%	22.1%	19.6%	12.5%	51.5%	-	16.5%	40.2%	33.0%	-	100.0%	-	18.6%	10.9%	11.7%	20.6%	-	-
OPPOSE	40.8%	45.4%	24.9%	20.1%	38.7%	30.1%	41.8%	45.3%	22.6%	20.7%	62.6%	-	-	45.4%	26.4%	19.8%	23.1%	62.2%	45.8%
Somewhat	11.8%	13.7%	5.4%	2.2%	14.0%	14.6%	-	8.1%	-	-	-	-	-	18.6%	8.7%	3.5%	23.1%	30.1%	-
Strongly	29.1%	31.7%	19.6%	17.9%	24.8%	15.5%	41.8%	37.3%	22.6%	20.7%	62.6%	-	-	26.8%	17.7%	16.2%	-	32.0%	45.8%
DK/REFUSED	6.3%	5.9%	8.2%	9.7%	11.1%	-	-	7.9%	4.7%	7.0%	-	-	-	4.1%	10.3%	11.3%	18.4%	-	-
Net Diff.	12.0%	3.4%	42.0%	50.1%	11.5%	39.8%	16.3%	1.5%	50.2%	51.6%	-25.2%	100.0%	100.0%	5.1%	36.9%	49.2%	35.4%	-24.3%	8.3%
Mean	2.62	2.51	3.00	3.14	2.71	2.73	2.74	2.43	2.87	2.98	2.12	3.00	4.00	2.58	3.09	3.24	3.18	2.44	2.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	52.9%	57.6%	52.3%	61.1%	54.8%	41.0%	54.9%	52.1%	58.0%	47.0%	57.1%	41.0%	42.1%	55.8%	51.3%	52.4%	52.4%	49.8%
Strongly	34.4%	49.4%	29.9%	45.8%	24.8%	25.3%	39.2%	32.6%	42.5%	25.1%	37.6%	25.3%	28.9%	31.9%	34.6%	26.8%	32.0%	28.1%
Somewhat	18.5%	8.2%	22.4%	15.3%	30.0%	15.7%	15.7%	19.5%	15.5%	21.9%	19.5%	15.7%	13.2%	23.9%	16.7%	25.6%	20.4%	21.6%
OPPOSE	40.8%	36.9%	40.5%	36.2%	34.3%	52.5%	38.8%	41.5%	37.5%	44.6%	36.6%	52.5%	52.9%	36.1%	45.9%	35.2%	40.1%	44.0%
Somewhat	11.8%	12.2%	10.4%	4.7%	14.2%	17.5%	11.2%	11.9%	8.0%	16.1%	9.7%	17.5%	6.2%	6.5%	4.8%	8.4%	5.6%	9.0%
Strongly	29.1%	24.8%	30.1%	31.5%	20.0%	35.0%	27.6%	29.6%	29.6%	28.5%	26.9%	35.0%	46.7%	29.6%	41.1%	26.9%	34.5%	35.0%
DK/REFUSED	6.3%	5.5%	7.1%	2.7%	10.9%	6.5%	6.3%	6.3%	4.5%	8.4%	6.3%	6.5%	5.0%	8.1%	2.8%	12.4%	7.5%	6.2%
Net Diff.	12.0%	20.7%	11.8%	24.9%	20.5%	-11.6%	16.0%	10.6%	20.5%	2.4%	20.5%	-11.6%	-10.7%	19.7%	5.4%	17.1%	12.4%	5.8%
Mean	2.62	2.87	2.56	2.77	2.67	2.33	2.71	2.59	2.74	2.48	2.72	2.33	2.26	2.63	2.46	2.60	2.54	2.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
SUPPORT	52.9%	67.6%	49.3%	63.7%	42.7%	61.1%	34.7%	51.8%	53.7%	48.5%	57.8%	52.6%	72.6%	68.1%	48.4%	61.7%	44.4%
Strongly	34.4%	49.5%	33.1%	49.2%	23.7%	42.5%	23.2%	31.1%	37.1%	32.9%	36.4%	34.0%	56.3%	58.2%	30.3%	33.7%	25.4%
Somewhat	18.5%	18.1%	16.2%	14.5%	19.1%	18.7%	11.5%	20.7%	16.7%	15.7%	21.4%	18.6%	16.3%	9.9%	18.1%	28.0%	19.0%
OPPOSE	40.8%	24.7%	45.7%	30.4%	51.9%	33.7%	58.6%	41.0%	40.7%	43.5%	37.9%	40.9%	27.4%	30.0%	40.1%	35.9%	47.3%
Somewhat	11.8%	16.3%	16.1%	10.7%	22.1%	13.2%	23.6%	6.4%	16.1%	11.9%	14.1%	9.4%	20.4%	6.6%	8.9%	13.9%	12.8%
Strongly	29.1%	8.4%	29.6%	19.8%	29.8%	20.4%	35.0%	34.6%	24.5%	31.6%	23.8%	31.5%	7.0%	23.4%	31.3%	21.9%	34.5%
DK/REFUSED	6.3%	7.7%	5.0%	5.9%	5.3%	5.2%	6.7%	7.2%	5.6%	8.0%	4.3%	6.5%	-	1.9%	11.5%	2.4%	8.3%
Net Diff.	12.0%	42.9%	3.6%	33.3%	-9.2%	27.5%	-23.8%	10.8%	13.1%	5.1%	19.9%	11.7%	45.2%	38.1%	8.2%	25.9%	-3.0%
Mean	2.62	3.18	2.56	2.99	2.39	2.88	2.25	2.52	2.70	2.54	2.74	2.59	3.22	3.05	2.54	2.75	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
SUPPORT	52.9%	64.8%	51.8%	49.5%	34.4%	45.3%	61.0%	66.6%	66.6%	-	34.7%	35.1%	-	35.1%
Strongly	34.4%	46.2%	31.1%	33.3%	18.7%	26.1%	54.4%	40.7%	40.7%	-	3.0%	18.4%	-	18.4%
Somewhat	18.5%	18.6%	20.8%	16.2%	15.7%	19.2%	6.6%	25.9%	25.9%	-	31.6%	16.7%	-	16.7%
OPPOSE	40.8%	30.8%	37.3%	46.7%	55.9%	51.9%	35.6%	22.9%	22.9%	-	65.3%	61.1%	-	61.1%
Somewhat	11.8%	11.5%	12.7%	11.3%	12.8%	10.4%	12.7%	10.2%	10.2%	-	-	16.8%	-	16.8%
Strongly	29.1%	19.3%	24.6%	35.4%	43.2%	41.6%	22.9%	12.8%	12.8%	-	65.3%	44.2%	-	44.2%
DK/REFUSED	6.3%	4.4%	10.9%	3.8%	9.7%	2.7%	3.4%	10.5%	10.5%	-	-	3.9%	-	3.9%
Net Diff.	12.0%	34.0%	14.5%	2.8%	-21.6%	-6.6%	25.4%	43.7%	43.7%	-	-30.7%	-26.0%	-	-26.0%
Mean	2.62	2.96	2.65	2.49	2.11	2.31	2.96	3.06	3.06	-	1.72	2.10	-	2.10

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	73.0%	67.9%	83.2%	73.0%	72.4%	76.9%	77.2%	75.7%	88.9%	90.3%	58.2%	55.0%	54.0%	67.1%	84.2%
Strongly	51.6%	48.5%	54.1%	55.5%	52.2%	48.4%	46.2%	58.3%	69.5%	71.1%	35.3%	34.0%	33.5%	39.5%	45.7%
Somewhat	21.4%	19.4%	29.0%	17.5%	20.2%	28.5%	31.0%	17.4%	19.3%	19.2%	22.9%	21.0%	20.5%	27.7%	38.5%
OPPOSE	16.4%	18.5%	12.6%	15.9%	17.5%	9.5%	11.6%	-	6.6%	6.9%	-	27.2%	27.7%	22.3%	10.8%
Somewhat	8.5%	8.5%	8.9%	8.1%	9.5%	2.2%	2.6%	-	3.3%	3.4%	-	13.7%	13.1%	20.5%	9.7%
Strongly	7.9%	10.0%	3.7%	7.7%	7.9%	7.4%	9.0%	-	3.3%	3.4%	-	13.5%	14.5%	1.8%	1.1%
DK/REFUSED	10.6%	13.6%	4.2%	11.1%	10.2%	13.6%	11.2%	24.3%	4.5%	2.9%	41.8%	17.7%	18.4%	10.6%	5.0%
Net Diff.	56.6%	49.4%	70.6%	57.1%	54.9%	67.4%	65.5%	75.7%	82.3%	83.4%	58.2%	27.8%	26.3%	44.8%	73.3%
Mean	3.31	3.23	3.39	3.36	3.30	3.36	3.29	3.77	3.63	3.63	3.61	2.92	2.89	3.17	3.35

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	73.0%	85.1%	63.1%	73.1%	69.2%	75.5%	85.2%	77.2%	69.2%	84.4%	100.0%	76.0%	78.1%
Strongly	51.6%	62.3%	38.2%	51.6%	50.1%	47.5%	68.4%	54.1%	49.3%	84.4%	66.0%	56.3%	53.7%
Somewhat	21.4%	22.8%	24.9%	21.5%	19.1%	28.0%	16.8%	23.2%	19.9%	-	34.0%	19.7%	24.4%
OPPOSE	16.4%	13.5%	26.4%	14.0%	16.2%	20.5%	9.9%	13.1%	17.7%	15.6%	-	21.0%	15.2%
Somewhat	8.5%	8.6%	12.4%	8.7%	6.9%	8.7%	5.5%	8.9%	8.7%	-	-	9.6%	8.6%
Strongly	7.9%	4.9%	14.0%	5.3%	9.3%	11.8%	4.4%	4.2%	9.0%	15.6%	-	11.4%	6.5%
DK/REFUSED	10.6%	1.4%	10.5%	12.9%	14.6%	3.9%	4.9%	9.7%	13.1%	-	-	3.0%	6.8%
Net Diff.	56.6%	71.6%	36.7%	59.2%	53.0%	55.0%	75.4%	64.1%	51.5%	68.8%	100.0%	55.0%	62.9%
Mean	3.31	3.45	2.98	3.37	3.29	3.16	3.57	3.41	3.26	3.53	3.66	3.25	3.34

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	73.0%	84.9%	65.1%	80.7%	65.3%	31.6%	54.9%	76.0%	89.8%	89.7%	95.6%	55.8%	55.0%	100.0%	77.8%
Strongly	51.6%	64.4%	49.4%	53.7%	39.4%	11.3%	37.8%	73.8%	69.9%	71.1%	-	34.2%	33.9%	52.3%	40.2%
Somewhat	21.4%	20.4%	15.7%	27.0%	25.9%	20.3%	17.2%	2.1%	19.9%	18.6%	95.6%	21.6%	21.2%	47.7%	37.6%
OPPOSE	16.4%	8.0%	24.4%	10.4%	25.5%	43.7%	22.4%	12.4%	6.5%	6.6%	-	26.6%	27.0%	-	12.3%
Somewhat	8.5%	3.9%	8.8%	4.7%	16.0%	17.6%	18.2%	10.4%	3.2%	3.3%	-	13.8%	14.0%	-	8.4%
Strongly	7.9%	4.2%	15.6%	5.7%	9.5%	26.1%	4.2%	2.0%	3.2%	3.3%	-	12.8%	13.0%	-	3.9%
DK/REFUSED	10.6%	7.1%	10.5%	8.9%	9.2%	24.6%	22.6%	11.6%	3.7%	3.7%	4.4%	17.6%	17.9%	-	9.9%
Net Diff.	56.6%	76.8%	40.6%	70.3%	39.7%	-12.1%	32.5%	63.5%	83.3%	83.1%	95.6%	29.2%	28.0%	100.0%	65.5%
Mean	3.31	3.56	3.10	3.41	3.05	2.22	3.14	3.67	3.63	3.64	3.00	2.94	2.92	3.52	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
SUPPORT	73.0%	89.5%	89.9%	78.7%	56.2%	55.6%	67.7%	63.4%	91.6%	84.5%
Strongly	51.6%	71.3%	71.2%	74.8%	35.1%	34.3%	49.4%	26.0%	69.2%	37.2%
Somewhat	21.4%	18.1%	18.6%	4.0%	21.2%	21.3%	18.3%	37.4%	22.4%	47.3%
OPPOSE	16.4%	7.2%	6.7%	21.3%	25.6%	26.9%	-	22.0%	8.4%	15.5%
Somewhat	8.5%	3.9%	3.3%	21.3%	11.0%	11.5%	-	20.0%	6.3%	10.6%
Strongly	7.9%	3.2%	3.4%	-	14.7%	15.4%	-	2.0%	2.1%	4.9%
DK/REFUSED	10.6%	3.3%	3.5%	-	18.2%	17.5%	32.3%	14.6%	-	-
Net Diff.	56.6%	82.3%	83.2%	57.5%	30.6%	28.7%	67.7%	41.4%	83.1%	69.1%
Mean	3.31	3.63	3.63	3.54	2.94	2.90	3.73	3.02	3.59	3.17

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
SUPPORT	73.0%	70.1%	86.6%	77.8%	71.1%	85.8%	59.6%	100.0%	-	67.6%	83.9%	83.4%	79.6%	71.9%	79.6%	88.2%	61.2%	66.2%	63.2%	82.8%	100.0%
Strongly	51.6%	49.7%	59.2%	56.8%	50.1%	65.6%	36.0%	70.7%	-	44.0%	67.8%	66.0%	72.3%	50.0%	72.3%	69.2%	39.2%	42.3%	38.6%	61.3%	100.0%
Somewhat	21.4%	20.3%	27.4%	21.0%	21.0%	20.2%	23.6%	29.3%	-	23.6%	16.1%	17.4%	7.3%	21.9%	7.3%	18.9%	22.0%	23.9%	24.6%	21.5%	-
OPPOSE	16.4%	19.9%	4.3%	13.3%	21.4%	8.1%	27.3%	-	100.0%	21.2%	8.2%	7.5%	5.8%	17.4%	5.8%	8.7%	20.7%	21.8%	25.1%	2.0%	-
Somewhat	8.5%	9.7%	4.0%	6.8%	10.1%	5.3%	12.4%	-	51.9%	10.5%	5.6%	6.0%	-	9.2%	-	3.8%	11.8%	11.0%	12.9%	-	-
Strongly	7.9%	10.3%	0.3%	6.5%	11.2%	2.8%	14.9%	-	48.1%	10.7%	2.6%	1.5%	5.8%	8.2%	5.8%	4.9%	8.9%	10.7%	12.2%	2.0%	-
DK/REFUSED	10.6%	10.0%	9.1%	8.9%	7.6%	6.1%	13.0%	-	-	11.3%	7.9%	9.1%	14.7%	10.7%	14.7%	3.1%	18.1%	12.1%	11.8%	15.2%	-
Net Diff.	56.6%	50.1%	82.3%	64.5%	49.7%	77.7%	32.3%	100.0%	-100%	46.4%	75.6%	75.9%	73.8%	54.5%	73.8%	79.5%	40.5%	44.4%	38.1%	80.8%	100.0%
Mean	3.31	3.22	3.60	3.41	3.19	3.58	2.93	3.71	1.52	3.14	3.62	3.63	3.71	3.27	3.71	3.57	3.12	3.11	3.02	3.68	4.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
SUPPORT	73.0%	84.0%	55.4%	58.7%	93.2%	63.6%	73.8%	89.6%	62.0%	63.1%	74.2%	61.5%	76.4%	81.8%	65.8%	98.9%
Strongly	51.6%	65.4%	34.8%	38.5%	73.8%	41.0%	46.2%	69.6%	34.4%	35.8%	63.2%	48.8%	63.6%	64.6%	53.7%	77.1%
Somewhat	21.4%	18.6%	20.6%	20.2%	19.4%	22.6%	27.6%	20.0%	27.6%	27.2%	11.0%	12.6%	12.8%	17.2%	12.0%	21.8%
OPPOSE	16.4%	10.2%	33.8%	31.7%	6.8%	15.3%	11.6%	8.5%	22.9%	26.0%	11.6%	14.5%	7.9%	18.2%	7.5%	-
Somewhat	8.5%	5.2%	16.5%	12.7%	2.0%	9.9%	9.3%	4.3%	12.1%	12.3%	-	8.9%	6.7%	-	3.9%	-
Strongly	7.9%	5.0%	17.4%	19.0%	4.8%	5.4%	2.3%	4.2%	10.8%	13.6%	11.6%	5.7%	1.1%	18.2%	3.6%	-
DK/REFUSED	10.6%	5.7%	10.8%	9.6%	-	21.1%	14.6%	1.9%	15.1%	11.0%	14.2%	24.0%	15.7%	-	26.8%	1.1%
Net Diff.	56.6%	73.8%	21.6%	27.0%	86.4%	48.3%	62.2%	81.2%	39.1%	37.1%	62.6%	47.0%	68.6%	63.6%	58.3%	98.9%
Mean	3.31	3.53	2.82	2.87	3.62	3.26	3.38	3.58	3.01	2.96	3.47	3.38	3.65	3.28	3.58	3.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
SUPPORT	73.0%	92.8%	86.1%	52.1%	48.3%	55.5%	63.8%	91.2%	93.3%	89.7%	100.0%	44.8%	50.4%	88.1%	55.6%	72.9%	95.2%	54.1%	62.4%	92.6%
Strongly	51.6%	81.3%	57.7%	33.3%	34.8%	32.0%	32.4%	76.2%	74.9%	77.1%	100.0%	20.7%	27.1%	72.6%	39.2%	36.1%	80.7%	30.7%	24.1%	76.8%
Somewhat	21.4%	11.5%	28.3%	18.9%	13.5%	23.5%	31.3%	15.0%	18.4%	12.6%	-	24.1%	23.3%	15.5%	16.4%	36.8%	14.4%	23.4%	38.3%	15.8%
OPPOSE	16.4%	4.4%	13.9%	27.7%	30.0%	25.7%	24.0%	4.5%	6.5%	3.0%	-	47.3%	35.4%	6.5%	18.5%	16.2%	1.9%	26.2%	29.5%	5.4%
Somewhat	8.5%	2.1%	4.4%	12.5%	10.7%	14.0%	13.2%	3.4%	4.0%	3.0%	-	15.2%	18.4%	4.6%	11.2%	9.6%	1.9%	9.7%	16.4%	4.1%
Strongly	7.9%	2.3%	9.6%	15.2%	19.4%	11.7%	10.8%	1.0%	2.5%	-	-	32.1%	17.0%	1.9%	7.3%	6.6%	-	16.5%	13.1%	1.3%
DK/REFUSED	10.6%	2.8%	-	20.2%	21.7%	18.8%	12.2%	4.4%	0.2%	7.3%	-	7.8%	14.3%	5.5%	26.0%	10.8%	2.9%	19.7%	8.1%	2.0%
Net Diff.	56.6%	88.4%	72.1%	24.4%	18.3%	29.8%	39.8%	86.7%	86.8%	86.7%	100.0%	-2.5%	15.0%	81.6%	37.1%	56.7%	93.3%	27.9%	33.0%	87.2%
Mean	3.31	3.77	3.34	2.88	2.81	2.93	2.97	3.74	3.66	3.80	4.00	2.36	2.71	3.68	3.18	3.15	3.81	2.85	2.80	3.72

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	73.0%	48.7%	67.0%	83.5%	54.9%	71.9%	99.0%	89.7%	57.2%	73.5%	67.8%	74.3%	83.8%	65.5%	84.2%	57.3%	83.5%	71.7%	85.2%	65.3%
Strongly	51.6%	42.9%	52.6%	71.8%	45.7%	60.8%	78.3%	69.8%	35.1%	19.5%	44.9%	54.2%	59.7%	45.2%	63.1%	37.0%	56.4%	51.3%	58.1%	41.1%
Somewhat	21.4%	5.8%	14.4%	11.7%	9.2%	11.1%	20.8%	19.8%	22.2%	54.0%	22.9%	20.2%	24.1%	20.3%	21.1%	20.3%	27.0%	20.3%	27.1%	24.2%
OPPOSE	16.4%	28.7%	10.7%	-	17.7%	6.7%	-	6.5%	25.6%	20.2%	17.5%	16.3%	10.4%	24.6%	9.2%	37.6%	11.5%	14.7%	10.8%	26.0%
Somewhat	8.5%	16.7%	5.3%	-	9.1%	-	-	3.3%	13.6%	-	7.6%	9.0%	5.8%	11.9%	5.5%	14.6%	6.2%	9.9%	7.4%	11.3%
Strongly	7.9%	11.9%	5.4%	-	8.6%	6.7%	-	3.3%	12.0%	20.2%	9.9%	7.3%	4.6%	12.7%	3.7%	23.1%	5.3%	4.7%	3.4%	14.8%
DK/REFUSED	10.6%	22.6%	22.3%	16.5%	27.4%	21.3%	1.0%	3.8%	17.2%	6.3%	14.6%	9.4%	5.8%	10.0%	6.6%	5.1%	5.0%	13.7%	4.1%	8.7%
Net Diff.	56.6%	20.1%	56.4%	83.5%	37.2%	65.2%	99.0%	83.1%	31.6%	53.3%	50.3%	58.0%	73.4%	40.9%	75.0%	19.7%	72.0%	57.0%	74.4%	39.2%
Mean	3.31	3.03	3.47	3.86	3.27	3.60	3.79	3.62	2.97	2.78	3.20	3.34	3.48	3.09	3.54	2.75	3.42	3.37	3.46	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	73.0%	78.6%	68.5%	74.7%	75.2%	78.7%	69.5%	70.7%	67.9%	87.3%	70.3%	80.3%	69.2%	72.1%	72.3%	76.5%	73.3%	89.1%	63.1%	83.3%	59.7%	
Strongly	51.6%	65.9%	63.5%	59.7%	69.0%	59.4%	41.5%	54.9%	39.8%	64.2%	42.4%	59.6%	36.9%	58.5%	56.6%	58.5%	56.7%	69.9%	40.2%	66.8%	37.1%	
Somewhat	21.4%	12.8%	4.9%	15.1%	6.2%	19.4%	27.9%	15.8%	28.1%	23.1%	27.8%	20.7%	32.3%	13.6%	15.7%	18.0%	16.7%	19.2%	22.9%	16.5%	22.6%	
OPPOSE	16.4%	8.9%	16.0%	10.6%	6.2%	14.2%	20.3%	20.2%	30.0%	7.8%	15.1%	15.1%	20.3%	10.2%	17.6%	-	16.4%	8.3%	21.8%	13.5%	30.1%	
Somewhat	8.5%	-	11.5%	-	6.2%	9.5%	8.7%	12.4%	9.1%	6.3%	8.5%	9.5%	8.4%	9.3%	6.9%	-	5.1%	3.5%	11.8%	6.7%	13.2%	
Strongly	7.9%	8.9%	4.5%	10.6%	-	4.7%	11.6%	7.8%	20.9%	1.4%	6.6%	5.6%	12.0%	0.9%	10.8%	-	11.2%	4.8%	10.0%	6.9%	16.9%	
DK/REFUSED	10.6%	12.4%	15.6%	14.7%	18.6%	7.1%	10.3%	9.1%	2.1%	5.0%	14.6%	4.6%	10.4%	17.7%	10.1%	23.5%	10.3%	2.6%	15.1%	3.2%	10.1%	
Net Diff.	56.6%	69.7%	52.5%	64.2%	69.0%	64.5%	49.2%	50.5%	37.9%	79.5%	55.2%	65.2%	48.9%	61.9%	54.7%	76.5%	57.0%	80.8%	41.3%	69.8%	29.6%	
Mean	3.31	3.55	3.51	3.45	3.77	3.44	3.11	3.30	2.89	3.58	3.24	3.41	3.05	3.58	3.31	3.76	3.32	3.58	3.10	3.48	2.89	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	73.0%	95.6%	65.3%	88.5%	65.4%	90.6%	56.9%	93.4%	61.7%	86.3%	63.9%	81.9%	56.4%	91.8%	68.3%	88.8%	62.1%	70.9%	70.2%	72.1%	78.1%
Strongly	51.6%	73.4%	42.3%	67.7%	39.1%	76.3%	45.1%	82.7%	43.2%	66.9%	41.3%	64.4%	34.6%	70.1%	45.2%	67.0%	36.6%	63.8%	54.4%	56.9%	62.0%
Somewhat	21.4%	22.2%	23.1%	20.8%	26.3%	14.2%	11.8%	10.7%	18.5%	19.4%	22.7%	17.5%	21.8%	21.8%	23.2%	21.7%	25.5%	7.0%	15.7%	15.2%	16.1%
OPPOSE	16.4%	2.4%	16.4%	8.1%	23.4%	9.4%	14.2%	6.6%	8.3%	8.8%	23.0%	11.2%	35.2%	5.7%	15.8%	9.2%	25.4%	7.2%	15.2%	-	9.9%
Somewhat	8.5%	-	10.9%	4.5%	11.4%	-	11.1%	-	4.3%	6.3%	11.0%	8.3%	13.0%	3.7%	9.8%	6.2%	11.7%	7.2%	7.1%	-	3.1%
Strongly	7.9%	2.4%	5.4%	3.6%	12.0%	9.4%	3.1%	6.6%	4.0%	2.6%	12.0%	3.0%	22.3%	2.1%	6.1%	3.0%	13.7%	-	8.1%	-	6.8%
DK/REFUSED	10.6%	2.0%	18.3%	3.4%	11.2%	-	28.9%	-	30.0%	4.9%	13.0%	6.9%	8.3%	2.4%	15.8%	2.0%	12.5%	21.9%	14.7%	27.9%	12.0%
Net Diff.	56.6%	93.1%	48.9%	80.4%	41.9%	81.2%	42.7%	86.7%	53.5%	77.4%	40.9%	70.7%	21.2%	86.1%	52.5%	79.6%	36.7%	63.6%	55.0%	72.1%	68.2%
Mean	3.31	3.70	3.25	3.58	3.04	3.58	3.39	3.69	3.44	3.58	3.07	3.54	2.75	3.64	3.28	3.56	2.97	3.73	3.37	3.79	3.52

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
SUPPORT	73.0%	88.4%	100.0%	80.6%	88.6%	62.2%	74.9%	47.3%	60.2%	86.0%	51.5%	91.7%	68.5%	88.1%	62.0%	90.1%	64.0%	98.6%	68.7%
Strongly	51.6%	68.8%	74.3%	65.3%	68.7%	40.0%	42.9%	36.9%	39.4%	67.3%	32.6%	70.9%	44.4%	66.7%	35.2%	82.3%	52.9%	98.6%	54.4%
Somewhat	21.4%	19.6%	25.7%	15.3%	19.9%	22.2%	32.0%	10.5%	20.8%	18.7%	18.9%	20.8%	24.2%	21.4%	26.7%	7.8%	11.1%	-	14.3%
OPPOSE	16.4%	8.9%	-	13.9%	9.6%	24.1%	15.7%	36.1%	24.4%	11.1%	38.1%	6.0%	15.7%	9.0%	26.7%	9.2%	15.6%	-	10.9%
Somewhat	8.5%	6.4%	-	13.9%	4.0%	11.4%	8.5%	13.0%	12.6%	8.2%	13.3%	3.9%	10.3%	6.1%	12.3%	9.2%	7.3%	-	3.4%
Strongly	7.9%	2.6%	-	-	5.6%	12.6%	7.3%	23.1%	11.8%	2.9%	24.7%	2.2%	5.4%	2.9%	14.4%	-	8.3%	-	7.5%
DK/REFUSED	10.6%	2.7%	-	5.6%	1.8%	13.8%	9.4%	16.6%	15.4%	2.9%	10.5%	2.3%	15.8%	2.9%	11.4%	0.8%	20.3%	1.4%	20.4%
Net Diff.	56.6%	79.5%	100.0%	66.7%	79.0%	38.1%	59.2%	11.2%	35.7%	75.0%	13.4%	85.6%	52.9%	79.1%	35.3%	80.9%	48.4%	98.6%	57.8%
Mean	3.31	3.59	3.74	3.54	3.54	3.04	3.22	2.73	3.04	3.55	2.66	3.64	3.28	3.56	2.93	3.74	3.36	4.00	3.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
SUPPORT	73.0%	74.6%	68.1%	75.8%	52.3%	34.0%	100.0%	69.9%	70.9%	87.0%	37.4%	35.8%	100.0%	78.6%	66.4%	69.2%	62.1%	32.0%	100.0%		
Strongly	51.6%	50.4%	55.7%	60.7%	39.9%	34.0%	91.3%	48.7%	56.8%	67.4%	37.4%	35.8%	-	51.9%	55.0%	56.8%	41.5%	32.0%	100.0%		
Somewhat	21.4%	24.1%	12.4%	15.1%	12.5%	-	8.7%	21.2%	14.1%	19.5%	-	-	100.0%	26.7%	11.4%	12.4%	20.6%	-	-		
OPPOSE	16.4%	17.3%	12.1%	7.5%	36.6%	14.7%	-	23.6%	13.9%	-	62.6%	28.5%	-	11.9%	10.9%	12.0%	19.5%	-	-		
Somewhat	8.5%	8.7%	6.7%	2.4%	23.0%	14.7%	-	9.5%	9.1%	-	28.2%	28.5%	-	7.9%	5.2%	3.8%	19.5%	-	-		
Strongly	7.9%	8.7%	5.4%	5.2%	13.6%	-	-	14.0%	4.8%	-	34.4%	-	-	4.0%	5.7%	8.2%	-	-	-		
DK/REFUSED	10.6%	8.1%	19.8%	16.7%	11.1%	51.4%	-	6.5%	15.2%	13.0%	-	35.8%	-	9.5%	22.7%	18.8%	18.4%	68.0%	-		
Net Diff.	56.6%	57.2%	56.0%	68.2%	15.8%	19.3%	100.0%	46.4%	57.0%	87.0%	-25.2%	7.3%	100.0%	66.7%	55.4%	57.2%	42.5%	32.0%	100.0%		
Mean	3.31	3.27	3.48	3.58	2.88	3.40	3.91	3.12	3.45	3.78	2.40	3.11	3.00	3.40	3.50	3.45	3.27	4.00	4.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	73.0%	78.5%	57.9%	72.7%	76.4%	76.0%	67.7%	74.9%	70.2%	76.2%	71.9%	76.0%	64.2%	72.2%	64.4%	76.4%	67.3%	78.0%
Strongly	51.6%	58.8%	42.2%	48.2%	56.9%	52.6%	50.1%	52.2%	49.1%	54.5%	51.3%	52.6%	50.5%	50.2%	47.2%	54.0%	50.3%	50.5%
Somewhat	21.4%	19.7%	15.7%	24.5%	19.5%	23.3%	17.6%	22.7%	21.1%	21.7%	20.7%	23.3%	13.6%	22.0%	17.2%	22.3%	17.0%	27.5%
OPPOSE	16.4%	12.6%	25.1%	12.8%	16.8%	16.8%	19.1%	15.4%	15.9%	16.8%	16.2%	16.8%	28.3%	19.5%	23.5%	20.4%	23.0%	19.3%
Somewhat	8.5%	7.5%	14.9%	3.5%	8.9%	10.4%	11.3%	7.5%	7.4%	9.7%	7.8%	10.4%	15.1%	7.9%	9.4%	10.7%	9.1%	12.8%
Strongly	7.9%	5.1%	10.3%	9.3%	7.9%	6.5%	7.8%	7.9%	8.6%	7.1%	8.4%	6.5%	13.1%	11.6%	14.1%	9.7%	13.9%	6.5%
DK/REFUSED	10.6%	8.9%	17.0%	14.5%	6.8%	7.2%	13.1%	9.7%	13.8%	7.0%	11.9%	7.2%	7.6%	8.2%	12.1%	3.2%	9.7%	2.8%
Net Diff.	56.6%	65.9%	32.7%	59.9%	59.6%	59.1%	48.6%	59.5%	54.3%	59.3%	55.7%	59.1%	35.9%	52.7%	40.9%	55.9%	44.3%	58.7%
Mean	3.31	3.45	3.08	3.31	3.35	3.32	3.27	3.32	3.29	3.33	3.30	3.32	3.10	3.21	3.11	3.25	3.15	3.25

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
SUPPORT	73.0%	71.3%	76.9%	75.2%	76.0%	75.9%	74.5%	69.9%	75.5%	71.1%	71.4%	76.4%	93.0%	78.1%	57.5%	82.2%	70.5%	
Strongly	51.6%	49.6%	53.7%	50.8%	54.8%	52.1%	54.2%	50.3%	52.7%	53.6%	49.5%	51.7%	57.5%	63.7%	42.6%	54.7%	48.2%	
Somewhat	21.4%	21.6%	23.2%	24.4%	21.2%	23.8%	20.4%	19.5%	22.8%	17.4%	22.0%	24.8%	35.5%	14.4%	14.9%	27.6%	22.2%	
OPPOSE	16.4%	10.0%	12.2%	9.5%	14.0%	10.3%	15.1%	22.1%	11.7%	17.9%	11.4%	19.4%	-	8.7%	27.8%	8.9%	19.9%	
Somewhat	8.5%	7.5%	7.2%	5.7%	9.0%	6.7%	8.7%	10.0%	7.2%	4.9%	6.1%	14.4%	-	6.1%	16.7%	2.1%	10.0%	
Strongly	7.9%	2.4%	5.0%	3.9%	5.0%	3.6%	6.5%	12.1%	4.4%	13.0%	5.3%	5.0%	-	2.6%	11.1%	6.9%	9.9%	
DK/REFUSED	10.6%	18.8%	10.9%	15.3%	10.0%	13.7%	10.3%	8.0%	12.8%	11.0%	17.1%	4.2%	7.0%	13.2%	14.7%	8.8%	9.7%	
Net Diff.	56.6%	61.3%	64.7%	65.6%	62.0%	65.6%	59.4%	47.8%	63.9%	53.1%	60.0%	57.0%	93.0%	69.4%	29.7%	73.3%	50.6%	
Mean	3.31	3.46	3.41	3.44	3.40	3.44	3.36	3.18	3.42	3.26	3.39	3.28	3.62	3.60	3.04	3.43	3.20	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
SUPPORT	73.0%	84.4%	73.3%	57.5%	68.0%	69.3%	76.8%	89.2%	89.2%	-	34.7%	44.7%	-	44.7%
Strongly	51.6%	61.3%	53.4%	46.6%	46.0%	35.9%	55.5%	40.9%	40.9%	-	34.7%	30.7%	-	30.7%
Somewhat	21.4%	23.1%	20.0%	11.0%	22.0%	33.3%	21.3%	48.3%	48.3%	-	-	14.1%	-	14.1%
OPPOSE	16.4%	8.6%	11.8%	32.8%	21.3%	18.1%	10.7%	10.2%	10.2%	-	65.3%	35.5%	-	35.5%
Somewhat	8.5%	3.2%	9.1%	17.2%	3.7%	12.7%	3.9%	-	-	-	65.3%	19.6%	-	19.6%
Strongly	7.9%	5.5%	2.7%	15.5%	17.6%	5.4%	6.9%	10.2%	10.2%	-	-	15.9%	-	15.9%
DK/REFUSED	10.6%	7.0%	14.9%	9.7%	10.7%	12.7%	12.4%	0.6%	0.6%	-	-	19.8%	-	19.8%
Net Diff.	56.6%	75.8%	61.5%	24.8%	46.7%	51.2%	66.1%	79.0%	79.0%	-	-30.7%	9.3%	-	9.3%
Mean	3.31	3.51	3.46	2.98	3.08	3.14	3.43	3.21	3.21	-	2.69	2.74	-	2.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	66.8%	72.1%	63.2%	59.9%	66.0%	72.1%	71.5%	75.0%	38.2%	38.2%	38.4%	94.1%	95.3%	80.1%	83.2%
Strongly	51.7%	58.8%	43.8%	45.4%	51.4%	53.7%	52.5%	59.0%	20.0%	20.1%	18.7%	84.6%	85.0%	80.1%	50.4%
Somewhat	15.1%	13.3%	19.3%	14.5%	14.6%	18.5%	19.0%	16.0%	18.2%	18.2%	19.7%	9.4%	10.3%	-	32.8%
OPPOSE	27.0%	24.1%	26.8%	33.2%	27.7%	23.2%	22.8%	25.0%	51.1%	51.4%	43.5%	3.6%	3.9%	-	16.8%
Somewhat	12.4%	12.9%	11.0%	12.8%	11.8%	15.9%	16.5%	13.2%	23.1%	22.2%	43.5%	0.7%	0.8%	-	16.8%
Strongly	14.6%	11.1%	15.8%	20.4%	15.8%	7.2%	6.2%	11.8%	28.0%	29.2%	-	2.9%	3.1%	-	-
DK/REFUSED	6.1%	3.8%	10.0%	6.9%	6.4%	4.7%	5.7%	-	10.7%	10.4%	18.1%	2.3%	0.8%	19.9%	-
Net Diff.	39.8%	48.1%	36.3%	26.7%	38.3%	49.0%	48.8%	49.9%	-12.9%	-13.2%	-5.2%	90.5%	91.4%	80.1%	66.4%
Mean	3.11	3.25	3.01	2.91	3.08	3.24	3.25	3.22	2.34	2.32	2.70	3.80	3.79	4.00	3.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	66.8%	50.9%	94.4%	70.0%	63.9%	83.9%	51.9%	73.2%	62.8%	35.0%	66.0%	68.3%	72.9%
Strongly	51.7%	26.9%	81.3%	56.4%	52.3%	74.1%	24.5%	55.3%	49.4%	35.0%	66.0%	52.5%	54.8%
Somewhat	15.1%	23.9%	13.1%	13.6%	11.6%	9.8%	27.4%	17.8%	13.5%	-	-	15.8%	18.2%
OPPOSE	27.0%	43.8%	2.8%	22.6%	29.1%	12.6%	47.2%	20.0%	30.1%	47.1%	34.0%	28.6%	22.9%
Somewhat	12.4%	20.4%	2.8%	10.6%	12.5%	6.6%	20.4%	14.6%	11.6%	15.8%	34.0%	10.3%	13.2%
Strongly	14.6%	23.4%	-	12.1%	16.6%	6.0%	26.8%	5.4%	18.5%	31.4%	-	18.3%	9.7%
DK/REFUSED	6.1%	5.3%	2.8%	7.3%	7.0%	3.4%	0.9%	6.8%	7.1%	17.9%	-	3.1%	4.2%
Net Diff.	39.8%	7.1%	91.6%	47.4%	34.8%	71.3%	4.8%	53.1%	32.7%	-12.1%	32.1%	39.7%	50.0%
Mean	3.11	2.58	3.81	3.23	3.07	3.57	2.50	3.32	3.01	2.47	3.32	3.06	3.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	66.8%	54.8%	89.1%	63.0%	71.7%	78.6%	85.3%	62.4%	39.1%	38.1%	95.6%	93.6%	93.5%	100.0%	81.7%
Strongly	51.7%	35.7%	85.8%	43.2%	53.6%	68.9%	81.0%	62.4%	18.9%	19.2%	-	84.5%	84.3%	100.0%	53.5%
Somewhat	15.1%	19.1%	3.3%	19.8%	18.2%	9.8%	4.2%	-	20.2%	18.8%	95.6%	9.0%	9.2%	-	28.2%
OPPOSE	27.0%	37.3%	10.9%	28.8%	25.7%	16.3%	14.7%	11.5%	51.1%	52.0%	4.4%	4.2%	4.3%	-	8.4%
Somewhat	12.4%	17.3%	10.9%	13.5%	12.3%	-	4.7%	-	23.6%	23.9%	4.4%	1.5%	1.5%	-	8.4%
Strongly	14.6%	20.0%	-	15.3%	13.5%	16.3%	10.0%	11.5%	27.5%	28.0%	-	2.8%	2.8%	-	-
DK/REFUSED	6.1%	7.9%	-	8.2%	2.5%	5.1%	-	26.0%	9.8%	10.0%	-	2.2%	2.2%	-	9.9%
Net Diff.	39.8%	17.5%	78.3%	34.2%	46.0%	62.4%	70.5%	50.9%	-12.0%	-13.9%	91.2%	89.3%	89.2%	100.0%	73.3%
Mean	3.11	2.77	3.75	2.99	3.15	3.38	3.56	3.53	2.34	2.33	2.96	3.79	3.79	4.00	3.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
SUPPORT	66.8%	41.2%	41.9%	22.6%	95.9%	95.7%	100.0%	69.4%	47.0%	89.4%
Strongly	51.7%	22.0%	21.9%	22.6%	86.3%	85.6%	100.0%	51.6%	21.1%	53.9%
Somewhat	15.1%	19.2%	19.9%	-	9.7%	10.1%	-	17.8%	25.9%	35.5%
OPPOSE	27.0%	49.2%	48.3%	73.4%	3.3%	3.4%	-	19.1%	50.4%	10.6%
Somewhat	12.4%	21.7%	20.9%	43.9%	1.6%	1.7%	-	12.4%	23.4%	10.6%
Strongly	14.6%	27.5%	27.4%	29.6%	1.7%	1.7%	-	6.7%	27.0%	-
DK/REFUSED	6.1%	9.6%	9.8%	4.0%	0.8%	0.8%	-	11.5%	2.6%	-
Net Diff.	39.8%	-8.0%	-6.4%	-50.8%	92.6%	92.3%	100.0%	50.3%	-3.3%	78.8%
Mean	3.11	2.40	2.40	2.16	3.82	3.81	4.00	3.29	2.42	3.43

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1	
SUPPORT	66.8%	71.0%	55.0%	67.4%	64.3%	60.1%	77.6%	61.9%	86.4%	100.0%	-	-	-	72.7%	-	46.6%	92.8%	63.7%	72.1%	3.8%	100.0%	
Strongly	51.7%	58.4%	29.3%	56.5%	45.6%	44.3%	61.9%	45.1%	77.5%	77.4%	-	-	-	56.3%	-	24.6%	82.1%	52.8%	59.5%	3.8%	100.0%	
Somewhat	15.1%	12.6%	25.7%	10.9%	18.7%	15.8%	15.8%	16.8%	8.9%	22.6%	-	-	-	16.4%	-	22.0%	10.8%	10.9%	12.7%	-	-	
OPPOSE	27.0%	24.4%	35.7%	24.6%	29.7%	35.3%	18.7%	31.1%	13.6%	-	100.0%	82.8%	94.8%	22.6%	94.8%	44.7%	4.0%	30.2%	20.7%	96.2%	-	
Somewhat	12.4%	11.1%	19.9%	8.9%	14.3%	16.7%	7.0%	14.2%	4.6%	-	45.9%	42.4%	17.5%	11.6%	17.5%	18.2%	-	19.2%	9.9%	82.5%	-	
Strongly	14.6%	13.3%	15.8%	15.8%	15.4%	18.6%	11.7%	16.8%	9.0%	-	54.1%	40.4%	77.3%	11.0%	77.3%	26.4%	4.0%	11.0%	10.8%	13.6%	-	
DK/REFUSED	6.1%	4.6%	9.3%	8.0%	6.0%	4.7%	3.7%	7.1%	-	-	-	17.2%	5.2%	4.7%	5.2%	8.7%	3.2%	6.2%	7.2%	-	-	
Net Diff.	39.8%	46.6%	19.3%	42.8%	34.6%	24.8%	59.0%	30.8%	72.8%	100.0%	-100%	-82.8%	-94.8%	50.1%	-94.8%	2.0%	88.8%	33.5%	51.4%	-92.3%	100.0%	
Mean	3.11	3.22	2.76	3.17	3.00	2.90	3.33	2.97	3.55	3.77	1.46	1.51	1.18	3.24	1.18	2.49	3.76	3.12	3.30	1.94	4.00	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
SUPPORT	66.8%	36.5%	92.6%	62.6%	58.9%	92.9%	64.8%	47.6%	95.3%	64.2%	42.9%	88.2%	61.9%	67.4%	95.9%	74.1%
Strongly	51.7%	21.5%	89.5%	51.4%	28.4%	79.0%	54.2%	24.1%	78.4%	52.5%	32.0%	88.2%	53.9%	50.2%	95.9%	74.1%
Somewhat	15.1%	15.0%	3.1%	11.2%	30.5%	13.9%	10.5%	23.5%	16.9%	11.7%	11.0%	-	8.0%	17.2%	-	-
OPPOSE	27.0%	49.4%	3.4%	31.1%	38.9%	4.3%	29.2%	42.6%	3.1%	29.9%	57.1%	5.8%	31.1%	32.6%	-	12.7%
Somewhat	12.4%	19.2%	-	18.0%	17.0%	-	20.5%	19.3%	-	17.9%	10.4%	-	23.6%	16.3%	-	12.7%
Strongly	14.6%	30.2%	3.4%	13.2%	21.9%	4.3%	8.8%	23.3%	3.1%	12.0%	46.7%	5.8%	7.6%	16.3%	-	-
DK/REFUSED	6.1%	14.1%	3.9%	6.3%	2.2%	2.8%	6.0%	9.8%	1.6%	5.9%	-	6.0%	6.9%	-	4.1%	13.2%
Net Diff.	39.8%	-13.0%	89.2%	31.4%	20.1%	88.6%	35.5%	4.9%	92.2%	34.3%	-14.1%	82.4%	30.8%	34.9%	95.9%	61.4%
Mean	3.11	2.32	3.86	3.08	2.67	3.73	3.17	2.54	3.73	3.11	2.28	3.81	3.16	3.01	4.00	3.71

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
SUPPORT	66.8%	41.7%	52.8%	93.5%	94.5%	92.7%	80.2%	39.4%	41.0%	38.4%	75.1%	96.0%	81.0%	29.2%	92.4%	79.6%	52.5%	96.6%	76.3%	40.0%	
Strongly	51.7%	22.2%	34.5%	84.9%	91.8%	78.9%	66.0%	20.5%	23.5%	18.3%	50.2%	96.0%	64.3%	16.1%	79.6%	67.1%	26.0%	85.0%	58.8%	18.3%	
Somewhat	15.1%	19.5%	18.3%	8.7%	2.6%	13.8%	14.2%	19.0%	17.5%	20.1%	24.9%	-	16.7%	13.1%	12.7%	12.5%	26.5%	11.6%	17.5%	21.7%	
OPPOSE	27.0%	54.3%	39.5%	3.9%	5.5%	2.5%	14.5%	51.3%	47.7%	53.9%	24.9%	4.0%	13.1%	55.9%	3.9%	15.5%	45.5%	1.7%	20.3%	48.9%	
Somewhat	12.4%	7.8%	31.7%	1.3%	2.8%	-	7.1%	23.6%	28.2%	20.3%	-	-	7.1%	24.2%	1.9%	7.1%	22.8%	1.7%	9.8%	23.1%	
Strongly	14.6%	46.5%	7.7%	2.6%	2.8%	2.5%	7.4%	27.7%	19.4%	33.5%	24.9%	4.0%	6.0%	31.6%	2.0%	8.4%	22.7%	-	10.5%	25.8%	
DK/REFUSED	6.1%	4.0%	7.7%	2.6%	-	4.7%	5.3%	9.3%	11.4%	7.8%	-	-	5.9%	15.0%	3.8%	4.9%	2.0%	1.7%	3.4%	11.2%	
Net Diff.	39.8%	-12.6%	13.3%	89.6%	88.9%	90.2%	65.6%	-11.9%	-6.7%	-15.5%	50.2%	92.1%	67.9%	-26.7%	88.5%	64.1%	7.0%	94.9%	55.9%	-8.9%	
Mean	3.11	2.18	2.86	3.80	3.84	3.78	3.46	2.35	2.51	2.25	3.00	3.88	3.48	2.16	3.77	3.45	2.57	3.85	3.29	2.37	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	66.8%	83.7%	89.6%	38.9%	100.0%	87.0%	69.0%	41.4%	90.8%	73.6%	68.4%	65.6%	57.5%	78.1%	43.2%	73.5%	71.0%	81.5%	51.6%	80.0%
Strongly	51.7%	83.7%	83.3%	32.7%	100.0%	87.0%	58.0%	20.8%	80.9%	52.3%	56.2%	50.1%	38.5%	67.0%	32.1%	61.5%	44.6%	71.2%	27.6%	66.4%
Somewhat	15.1%	-	6.3%	6.2%	-	-	11.0%	20.6%	9.8%	21.3%	12.1%	15.5%	19.0%	11.0%	11.1%	11.9%	26.5%	10.3%	24.0%	13.6%
OPPOSE	27.0%	11.0%	0.4%	61.1%	-	0.6%	31.0%	48.9%	6.6%	13.2%	30.0%	26.5%	35.1%	19.6%	43.3%	24.6%	27.4%	15.8%	39.0%	19.1%
Somewhat	12.4%	-	0.4%	27.6%	-	0.6%	20.6%	22.0%	3.3%	13.2%	9.8%	13.6%	16.9%	9.0%	22.5%	9.7%	11.6%	8.5%	18.8%	9.8%
Strongly	14.6%	11.0%	-	33.5%	-	-	10.4%	26.9%	3.3%	-	20.2%	12.9%	18.2%	10.6%	20.8%	14.9%	15.7%	7.3%	20.2%	9.2%
DK/REFUSED	6.1%	5.3%	10.0%	-	-	12.5%	-	9.7%	2.7%	13.3%	1.7%	7.9%	7.4%	2.3%	13.5%	1.9%	1.6%	2.6%	9.3%	1.0%
Net Diff.	39.8%	72.7%	89.1%	-22.2%	100.0%	86.4%	38.0%	-7.5%	84.2%	60.4%	38.4%	39.2%	22.5%	58.4%	-0.2%	48.8%	43.7%	65.7%	12.6%	60.9%
Mean	3.11	3.65	3.92	2.38	4.00	3.99	3.17	2.39	3.73	3.45	3.06	3.12	2.84	3.38	2.63	3.22	3.01	3.49	2.65	3.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	66.8%	79.9%	69.5%	88.8%	86.5%	65.4%	77.5%	58.1%	65.7%	73.1%	83.7%	62.1%	77.5%	79.2%	76.7%	86.2%	94.9%	61.2%	71.1%	52.8%	61.6%	
Strongly	51.7%	79.9%	68.6%	88.8%	86.5%	48.5%	62.7%	46.1%	54.6%	51.0%	66.9%	41.2%	59.2%	79.2%	71.8%	86.2%	88.8%	43.2%	57.8%	35.9%	55.1%	
Somewhat	15.1%	-	1.0%	-	-	16.9%	14.8%	12.0%	11.1%	22.2%	16.8%	20.9%	18.2%	-	4.9%	-	6.1%	18.1%	13.3%	16.9%	6.5%	
OPPOSE	27.0%	20.1%	22.6%	11.2%	6.9%	29.0%	18.4%	32.5%	27.0%	25.2%	13.8%	32.0%	18.1%	16.2%	20.1%	7.6%	5.1%	30.2%	24.2%	32.8%	33.0%	
Somewhat	12.4%	9.5%	6.1%	11.2%	-	12.4%	10.1%	13.7%	14.2%	10.9%	8.0%	15.1%	10.7%	0.9%	8.8%	1.2%	5.1%	14.4%	11.2%	18.4%	11.8%	
Strongly	14.6%	10.6%	16.6%	-	6.9%	16.6%	8.3%	18.8%	12.8%	14.3%	5.8%	16.9%	7.3%	15.3%	11.3%	6.5%	-	15.9%	13.0%	14.4%	21.2%	
DK/REFUSED	6.1%	-	7.9%	-	6.6%	5.6%	4.1%	9.3%	7.3%	1.7%	2.4%	5.9%	4.5%	4.6%	3.2%	6.1%	-	8.5%	4.7%	14.4%	5.4%	
Net Diff.	39.8%	59.8%	46.9%	77.6%	79.6%	36.4%	59.0%	25.6%	38.7%	48.0%	69.9%	30.2%	59.4%	63.1%	56.7%	78.6%	89.7%	31.0%	47.0%	20.1%	28.6%	
Mean	3.11	3.49	3.32	3.78	3.78	3.03	3.38	2.94	3.16	3.12	3.48	2.92	3.35	3.50	3.42	3.77	3.84	2.97	3.22	2.87	3.01	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	66.8%	70.7%	77.3%	57.9%	70.3%	76.3%	73.3%	81.9%	90.0%	42.5%	86.9%	31.5%	86.5%	56.5%	87.2%	42.2%	86.6%	46.6%	87.5%	57.1%	96.4%
Strongly	51.7%	51.3%	59.6%	34.9%	54.9%	75.2%	66.8%	81.9%	85.0%	20.5%	77.3%	16.3%	80.9%	25.9%	75.2%	17.4%	74.6%	39.6%	83.9%	41.8%	96.4%
Somewhat	15.1%	19.4%	17.8%	23.0%	15.4%	1.0%	6.5%	-	5.0%	22.0%	9.6%	15.2%	5.6%	30.6%	12.0%	24.8%	12.1%	7.0%	3.5%	15.2%	-
OPPOSE	27.0%	27.4%	18.5%	32.4%	25.3%	19.1%	20.9%	12.4%	4.7%	47.4%	11.0%	53.5%	11.5%	39.5%	10.7%	45.8%	12.4%	53.4%	7.7%	42.9%	0.3%
Somewhat	12.4%	9.9%	10.8%	17.0%	11.2%	5.3%	11.2%	6.5%	4.7%	20.3%	4.9%	21.9%	5.8%	18.3%	4.4%	20.2%	6.8%	22.3%	0.2%	28.6%	0.3%
Strongly	14.6%	17.5%	7.7%	15.4%	14.1%	13.9%	9.6%	5.9%	-	27.1%	6.1%	31.7%	5.7%	21.2%	6.3%	25.6%	5.6%	31.1%	7.5%	14.4%	-
DK/REFUSED	6.1%	1.9%	4.2%	9.7%	4.3%	4.6%	5.9%	5.6%	5.3%	10.1%	2.0%	14.9%	1.9%	4.0%	2.1%	12.0%	1.0%	-	4.8%	-	3.3%
Net Diff.	39.8%	43.3%	58.9%	25.5%	45.0%	57.1%	52.4%	69.5%	85.3%	-4.9%	75.9%	-22.0%	75.0%	17.0%	76.4%	-3.6%	74.2%	-6.7%	79.7%	14.1%	96.1%
Mean	3.11	3.06	3.35	2.86	3.16	3.44	3.39	3.67	3.85	2.40	3.61	2.19	3.65	2.64	3.59	2.39	3.57	2.55	3.72	2.85	3.99

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
SUPPORT	66.8%	42.7%	47.6%	36.3%	45.0%	87.4%	74.2%	86.0%	95.9%	35.4%	83.6%	52.5%	89.7%	41.4%	88.9%	55.4%	83.5%	55.7%	96.4%
Strongly	51.7%	23.5%	29.7%	14.2%	27.2%	77.1%	53.3%	82.9%	89.1%	20.6%	77.5%	27.4%	76.8%	19.5%	75.8%	55.4%	79.8%	55.7%	96.4%
Somewhat	15.1%	19.2%	17.9%	22.1%	17.7%	10.4%	20.9%	3.0%	6.9%	14.8%	6.1%	25.1%	12.9%	22.0%	13.1%	-	3.7%	-	-
OPPOSE	27.0%	47.9%	48.1%	54.9%	42.8%	10.5%	25.6%	10.6%	1.3%	49.8%	14.4%	45.4%	8.1%	47.8%	10.1%	44.6%	11.5%	44.3%	-
Somewhat	12.4%	20.9%	21.2%	23.4%	19.0%	4.8%	15.7%	-	-	20.6%	8.7%	21.4%	2.4%	21.7%	5.2%	16.7%	3.8%	29.5%	-
Strongly	14.6%	27.0%	26.9%	31.5%	23.9%	5.7%	9.9%	10.6%	1.3%	29.2%	5.7%	24.1%	5.7%	26.1%	5.0%	27.9%	7.7%	14.8%	-
DK/REFUSED	6.1%	9.4%	4.3%	8.8%	12.2%	2.1%	0.2%	3.4%	2.8%	14.8%	2.0%	2.0%	2.2%	10.7%	1.0%	-	5.0%	-	3.6%
Net Diff.	39.8%	-5.3%	-0.5%	-18.6%	2.1%	77.0%	48.6%	75.4%	94.6%	-14.4%	69.2%	7.1%	81.6%	-6.4%	78.7%	10.8%	71.9%	11.3%	96.4%
Mean	3.11	2.43	2.53	2.21	2.55	3.62	3.18	3.64	3.89	2.32	3.59	2.57	3.64	2.39	3.61	2.83	3.64	2.97	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
SUPPORT	66.8%	65.4%	72.6%	86.4%	37.2%	44.8%	50.6%	55.6%	63.0%	77.8%	34.4%	28.5%	100.0%	73.9%	78.5%	91.5%	39.0%	62.2%	45.8%		
Strongly	51.7%	47.0%	68.3%	83.6%	37.2%	30.2%	41.8%	41.7%	62.0%	77.8%	34.4%	28.5%	-	51.5%	72.2%	87.1%	39.0%	32.0%	45.8%		
Somewhat	15.1%	18.4%	4.3%	2.8%	-	14.6%	8.7%	13.9%	1.0%	-	-	-	100.0%	22.3%	6.3%	4.5%	-	30.1%	-		
OPPOSE	27.0%	28.2%	22.2%	8.1%	51.7%	55.2%	49.4%	33.6%	32.5%	15.5%	65.6%	71.5%	-	23.5%	15.8%	3.8%	42.6%	37.8%	54.2%		
Somewhat	12.4%	13.6%	8.7%	5.5%	-	36.8%	-	15.6%	12.1%	8.4%	-	35.8%	-	11.9%	6.6%	3.8%	-	37.8%	-		
Strongly	14.6%	14.6%	13.5%	2.6%	51.7%	18.4%	49.4%	18.1%	20.4%	7.1%	65.6%	35.8%	-	11.6%	9.2%	-	42.6%	-	54.2%		
DK/REFUSED	6.1%	6.5%	5.2%	5.5%	11.1%	-	-	10.8%	4.5%	6.7%	-	-	-	2.7%	5.7%	4.7%	18.4%	-	-		
Net Diff.	39.8%	37.2%	50.4%	78.3%	-14.6%	-10.4%	1.1%	21.9%	30.5%	62.3%	-31.2%	-43.1%	100.0%	50.4%	62.7%	87.8%	-3.6%	24.3%	-8.3%		
Mean	3.11	3.04	3.34	3.77	2.25	2.57	2.43	2.89	3.10	3.59	2.03	2.21	3.00	3.17	3.50	3.87	2.43	2.94	2.38		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	66.8%	61.0%	64.6%	70.1%	57.8%	74.4%	62.9%	68.3%	66.5%	67.2%	64.1%	74.4%	51.5%	59.0%	56.8%	56.8%	53.9%	65.8%
Strongly	51.7%	49.2%	57.2%	57.0%	36.2%	56.6%	53.4%	51.1%	55.2%	47.7%	50.0%	56.6%	48.8%	44.3%	48.8%	41.8%	44.6%	48.8%
Somewhat	15.1%	11.8%	7.4%	13.1%	21.7%	17.7%	9.5%	17.1%	11.3%	19.4%	14.2%	17.7%	2.7%	14.8%	8.0%	15.0%	9.4%	17.0%
OPPOSE	27.0%	36.4%	32.8%	24.8%	27.3%	21.6%	34.5%	24.3%	29.6%	24.1%	29.0%	21.6%	45.8%	28.7%	39.5%	26.8%	35.7%	27.7%
Somewhat	12.4%	11.7%	13.8%	13.3%	13.9%	10.0%	12.8%	12.3%	13.1%	11.7%	13.3%	10.0%	16.6%	13.9%	13.9%	15.6%	13.8%	17.3%
Strongly	14.6%	24.7%	19.0%	11.4%	13.4%	11.7%	21.7%	12.1%	16.5%	12.4%	15.7%	11.7%	29.2%	14.8%	25.7%	11.2%	21.8%	10.4%
DK/REFUSED	6.1%	2.6%	2.6%	5.1%	14.9%	4.0%	2.6%	7.4%	3.9%	8.7%	6.9%	4.0%	2.7%	12.3%	3.6%	16.4%	10.4%	6.4%
Net Diff.	39.8%	24.6%	31.8%	45.4%	30.6%	52.7%	28.4%	43.9%	36.9%	43.1%	35.2%	52.7%	5.6%	30.3%	17.3%	30.0%	18.3%	38.1%
Mean	3.11	2.88	3.06	3.22	2.95	3.24	2.97	3.16	3.09	3.12	3.06	3.24	2.73	3.01	2.83	3.05	2.86	3.11

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
SUPPORT	66.8%	74.3%	75.2%	74.8%	75.3%	72.9%	80.4%	56.8%	75.0%	68.2%	69.8%	62.6%	67.6%	63.6%	78.5%	61.9%	66.5%
Strongly	51.7%	58.0%	56.3%	60.7%	52.4%	54.6%	62.2%	45.6%	56.7%	54.3%	51.6%	49.2%	60.7%	51.1%	69.4%	41.8%	49.8%
Somewhat	15.1%	16.3%	18.9%	14.1%	22.9%	18.3%	18.2%	11.2%	18.3%	13.9%	18.2%	13.4%	6.9%	12.4%	9.0%	20.1%	16.8%
OPPOSE	27.0%	23.1%	21.0%	21.2%	22.0%	23.2%	17.3%	33.7%	21.5%	24.3%	27.8%	29.1%	32.4%	31.9%	18.6%	30.4%	25.9%
Somewhat	12.4%	8.9%	11.1%	12.4%	8.6%	12.8%	4.8%	14.7%	10.6%	8.0%	16.1%	13.4%	16.4%	17.0%	6.1%	7.1%	13.5%
Strongly	14.6%	14.2%	10.0%	8.8%	13.4%	10.4%	12.6%	19.1%	11.0%	16.3%	11.7%	15.7%	16.0%	15.0%	12.5%	23.3%	12.4%
DK/REFUSED	6.1%	2.5%	3.7%	4.0%	2.8%	3.9%	2.3%	9.5%	3.4%	7.5%	2.4%	8.3%	-	4.5%	2.9%	7.7%	7.6%
Net Diff.	39.8%	51.2%	54.2%	53.6%	53.3%	49.7%	63.1%	23.1%	53.5%	43.9%	42.1%	33.5%	35.2%	31.6%	59.9%	31.5%	40.7%
Mean	3.11	3.21	3.26	3.32	3.18	3.22	3.33	2.92	3.25	3.15	3.12	3.05	3.12	3.04	3.39	2.87	3.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
SUPPORT	66.8%	61.7%	61.7%	74.5%	73.6%	73.5%	49.0%	39.0%	39.0%	-	97.0%	89.9%	-	89.9%
Strongly	51.7%	51.6%	45.8%	61.6%	55.4%	47.1%	49.0%	21.0%	21.0%	-	63.4%	74.7%	-	74.7%
Somewhat	15.1%	10.1%	16.0%	12.9%	18.2%	26.4%	-	18.0%	18.0%	-	33.5%	15.2%	-	15.2%
OPPOSE	27.0%	31.0%	32.5%	20.8%	20.2%	20.5%	38.7%	54.3%	54.3%	-	-	10.1%	-	10.1%
Somewhat	12.4%	15.8%	14.8%	6.5%	3.5%	14.9%	31.3%	28.2%	28.2%	-	-	3.6%	-	3.6%
Strongly	14.6%	15.2%	17.7%	14.4%	16.7%	5.6%	7.4%	26.1%	26.1%	-	-	6.5%	-	6.5%
DK/REFUSED	6.1%	7.3%	5.7%	4.7%	6.2%	6.0%	12.3%	6.7%	6.7%	-	3.0%	-	-	-
Net Diff.	39.8%	30.7%	29.2%	53.7%	53.4%	53.1%	10.3%	-15.2%	-15.2%	-	97.0%	79.8%	-	79.8%
Mean	3.11	3.06	2.95	3.28	3.20	3.22	3.03	2.36	2.36	-	3.65	3.58	-	3.58

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	100	42	28	30	88	12	10	2	88	84	4	8	6	2	3
SUPPORT	75.6%	74.0%	82.5%	71.4%	76.0%	72.3%	66.9%	100.0%	73.6%	75.4%	32.1%	87.7%	83.3%	100.0%	100.0%
Strongly	39.5%	35.7%	46.5%	38.5%	37.6%	54.0%	55.3%	47.1%	38.7%	40.4%	-	35.9%	48.8%	-	72.0%
Somewhat	36.1%	38.4%	36.1%	32.9%	38.4%	18.3%	11.6%	52.9%	34.9%	35.0%	32.1%	51.8%	34.4%	100.0%	28.0%
OPPOSE	17.5%	15.1%	13.1%	25.1%	17.5%	18.0%	21.5%	-	18.7%	16.5%	67.9%	12.3%	16.7%	-	-
Somewhat	6.2%	9.6%	0.7%	6.6%	5.8%	9.4%	11.3%	-	7.0%	4.3%	67.9%	-	-	-	-
Strongly	11.3%	5.4%	12.4%	18.5%	11.7%	8.6%	10.2%	-	11.6%	12.2%	-	12.3%	16.7%	-	-
DK/REFUSED	6.9%	10.9%	4.4%	3.6%	6.5%	9.7%	11.6%	-	7.8%	8.1%	-	-	-	-	-
Net Diff.	58.1%	59.0%	69.4%	46.3%	58.6%	54.3%	45.4%	100.0%	54.9%	59.0%	-35.7%	75.4%	66.5%	100.0%	100.0%
Mean	3.11	3.17	3.22	2.95	3.09	3.30	3.27	3.47	3.09	3.13	2.32	3.11	3.15	3.00	3.72

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	100	33	2	25	40	5	11	19	64	4	1	14	33
SUPPORT	75.6%	73.0%	100.0%	65.9%	82.3%	81.3%	56.0%	82.1%	76.4%	76.0%	100.0%	58.7%	72.4%
Strongly	39.5%	48.5%	50.0%	23.8%	41.2%	18.8%	20.9%	42.3%	43.5%	24.2%	100.0%	23.6%	34.4%
Somewhat	36.1%	24.4%	50.0%	42.1%	41.1%	62.5%	35.1%	39.8%	32.9%	51.8%	-	35.1%	38.0%
OPPOSE	17.5%	27.0%	-	24.6%	6.4%	18.7%	44.0%	5.6%	16.7%	24.0%	-	41.3%	20.5%
Somewhat	6.2%	3.8%	-	14.7%	3.4%	-	11.7%	5.6%	6.0%	-	-	9.0%	7.0%
Strongly	11.3%	23.3%	-	9.8%	3.0%	18.7%	32.3%	-	10.6%	24.0%	-	32.3%	13.4%
DK/REFUSED	6.9%	-	-	9.5%	11.3%	-	-	12.3%	7.0%	-	-	-	7.1%
Net Diff.	58.1%	46.0%	100.0%	41.4%	75.9%	62.7%	12.0%	76.5%	59.7%	52.0%	100.0%	17.4%	52.0%
Mean	3.11	2.98	3.50	2.88	3.36	2.82	2.45	3.42	3.17	2.76	4.00	2.50	3.01

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	100	48	3	25	12	4	3	3	88	88	0	9	9	-	2
SUPPORT	75.6%	78.6%	65.2%	71.4%	79.9%	76.1%	68.0%	67.2%	73.6%	73.6%	100.0%	89.2%	89.2%	-	100.0%
Strongly	39.5%	36.2%	-	38.8%	55.8%	27.0%	68.0%	61.5%	39.9%	40.0%	-	32.7%	32.7%	-	54.2%
Somewhat	36.1%	42.4%	65.2%	32.6%	24.1%	49.1%	-	5.7%	33.7%	33.6%	100.0%	56.4%	56.4%	-	45.8%
OPPOSE	17.5%	14.1%	34.8%	24.1%	11.1%	23.9%	32.0%	-	18.6%	18.7%	-	10.8%	10.8%	-	-
Somewhat	6.2%	2.4%	-	19.3%	1.7%	-	-	-	7.0%	7.0%	-	-	-	-	-
Strongly	11.3%	11.8%	34.8%	4.8%	9.5%	23.9%	32.0%	-	11.6%	11.6%	-	10.8%	10.8%	-	-
DK/REFUSED	6.9%	7.3%	-	4.5%	8.9%	-	-	32.8%	7.7%	7.8%	-	-	-	-	-
Net Diff.	58.1%	64.4%	30.5%	47.3%	68.8%	52.2%	36.0%	67.2%	55.0%	54.9%	100.0%	78.4%	78.4%	-	100.0%
Mean	3.11	3.11	2.30	3.10	3.39	2.79	3.04	3.91	3.10	3.10	3.00	3.11	3.11	-	3.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIDED			
TotalAnswering	100	85	81	4	5	5	-	9	29	1
SUPPORT	75.6%	75.9%	74.8%	100.0%	80.3%	80.3%	-	70.2%	72.5%	100.0%
Strongly	39.5%	42.5%	43.2%	29.2%	19.9%	19.9%	-	23.0%	55.6%	-
Somewhat	36.1%	33.4%	31.6%	70.8%	60.4%	60.4%	-	47.2%	16.9%	100.0%
OPPOSE	17.5%	16.1%	16.8%	-	19.7%	19.7%	-	29.8%	27.5%	-
Somewhat	6.2%	4.0%	4.2%	-	-	-	-	29.8%	4.3%	-
Strongly	11.3%	12.1%	12.6%	-	19.7%	19.7%	-	-	23.2%	-
DK/REFUSED	6.9%	8.0%	8.4%	-	-	-	-	-	-	-
Net Diff.	58.1%	59.8%	57.9%	100.0%	60.6%	60.6%	-	40.4%	45.1%	100.0%
Mean	3.11	3.16	3.15	3.29	2.80	2.80	-	2.93	3.05	3.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	100	66	27	38	48	63	27	83	7	-	81	75	17	75	17	62	7	31	20	10	-
SUPPORT	75.6%	75.6%	77.9%	67.2%	77.7%	74.0%	79.8%	75.2%	85.0%	-	76.8%	100.0%	-	100.0%	-	75.6%	86.1%	73.2%	73.1%	73.4%	-
Strongly	39.5%	44.4%	28.1%	40.1%	32.7%	34.8%	51.0%	40.7%	35.0%	-	41.5%	52.3%	-	52.3%	-	43.8%	27.3%	33.8%	28.8%	43.4%	-
Somewhat	36.1%	31.2%	49.8%	27.1%	45.0%	39.2%	28.7%	34.4%	49.9%	-	35.3%	47.7%	-	47.7%	-	31.8%	58.7%	39.4%	44.3%	30.0%	-
OPPOSE	17.5%	17.6%	17.7%	23.7%	15.2%	20.7%	15.8%	16.6%	15.0%	-	20.4%	-	100.0%	-	100.0%	16.9%	13.9%	19.6%	21.6%	15.8%	-
Somewhat	6.2%	3.9%	13.3%	6.0%	8.2%	8.0%	4.0%	4.4%	-	-	6.5%	-	35.5%	-	35.5%	7.4%	-	5.4%	-	15.8%	-
Strongly	11.3%	13.7%	4.4%	17.7%	7.1%	12.7%	11.8%	12.3%	15.0%	-	13.9%	-	64.5%	-	64.5%	9.6%	13.9%	14.2%	21.6%	-	-
DK/REFUSED	6.9%	6.8%	4.4%	9.1%	7.1%	5.3%	4.4%	8.2%	-	-	2.8%	-	-	-	-	7.5%	-	7.2%	5.3%	10.9%	-
Net Diff.	58.1%	58.1%	60.3%	43.5%	62.4%	53.3%	64.0%	58.5%	69.9%	-	56.4%	100.0%	-100%	100.0%	-100%	58.7%	72.1%	53.5%	51.4%	57.6%	-
Mean	3.11	3.14	3.06	2.99	3.11	3.01	3.25	3.13	3.05	-	3.07	3.52	1.36	3.52	1.36	3.19	2.99	3.00	2.85	3.31	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	100	40	2	16	21	5	15	54	3	23	7	4	7	2	1	3
SUPPORT	75.6%	71.8%	53.4%	65.4%	82.8%	100.0%	81.5%	76.5%	100.0%	71.7%	63.7%	76.2%	77.9%	-	100.0%	100.0%
Strongly	39.5%	42.4%	-	23.0%	46.4%	39.0%	45.4%	48.0%	66.0%	44.2%	-	-	1.5%	-	-	4.2%
Somewhat	36.1%	29.3%	53.4%	42.5%	36.4%	61.0%	36.1%	28.5%	34.0%	27.5%	63.7%	76.2%	76.4%	-	100.0%	95.8%
OPPOSE	17.5%	16.8%	46.6%	20.7%	17.2%	-	18.5%	14.9%	-	18.8%	36.3%	23.8%	22.1%	100.0%	-	-
Somewhat	6.2%	7.7%	-	-	6.7%	-	11.2%	8.4%	-	-	-	-	22.1%	-	-	-
Strongly	11.3%	9.0%	46.6%	20.7%	10.6%	-	7.2%	6.4%	-	18.8%	36.3%	23.8%	-	100.0%	-	-
DK/REFUSED	6.9%	11.5%	-	13.9%	-	-	-	8.6%	-	9.5%	-	-	-	-	-	-
Net Diff.	58.1%	55.0%	6.8%	44.7%	65.5%	100.0%	63.1%	61.7%	100.0%	52.8%	27.3%	52.4%	55.7%	-100%	100.0%	100.0%
Mean	3.11	3.19	2.07	2.79	3.19	3.39	3.20	3.29	3.66	3.07	2.27	2.52	2.79	1.00	3.00	3.04

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY										WHITE CONSERVATIVE	IDEOLOGY: MALE	IDEOLOGY: FEMALE	IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	100	34	21	5	2	3	17	77	31	46	1	1	7	51	4	10	27	2	14	64
SUPPORT	75.6%	76.1%	77.0%	80.3%	50.2%	100.0%	80.9%	74.1%	78.2%	71.4%	100.0%	-	70.8%	70.5%	100.0%	87.2%	81.0%	100.0%	77.4%	74.9%
Strongly	39.5%	40.5%	41.6%	19.9%	50.2%	-	45.7%	39.5%	36.2%	41.7%	100.0%	-	18.9%	38.4%	24.8%	62.7%	41.4%	50.0%	53.2%	46.2%
Somewhat	36.1%	35.5%	35.4%	60.4%	-	100.0%	35.2%	34.7%	42.0%	29.7%	-	-	51.9%	32.1%	75.2%	24.6%	39.5%	50.0%	24.1%	28.7%
OPPOSE	17.5%	23.9%	6.6%	19.7%	49.8%	-	19.1%	17.0%	10.7%	21.3%	-	100.0%	29.2%	16.0%	-	12.8%	19.0%	-	22.6%	14.3%
Somewhat	6.2%	10.1%	0.9%	-	-	-	13.2%	5.1%	3.6%	6.1%	-	-	13.7%	4.4%	-	12.8%	6.5%	-	15.6%	3.6%
Strongly	11.3%	13.8%	5.7%	19.7%	49.8%	-	6.0%	11.9%	7.0%	15.2%	-	100.0%	15.4%	11.6%	-	-	12.5%	-	7.1%	10.7%
DK/REFUSED	6.9%	-	16.4%	-	-	-	-	8.8%	11.1%	7.3%	-	-	-	13.5%	-	-	-	-	-	10.7%
Net Diff.	58.1%	52.1%	70.4%	60.6%	0.4%	100.0%	61.7%	57.1%	67.5%	50.1%	100.0%	-100%	41.7%	54.5%	100.0%	74.4%	61.9%	100.0%	54.8%	60.6%
Mean	3.11	3.03	3.35	2.80	2.51	3.00	3.21	3.11	3.21	3.05	4.00	1.00	2.74	3.12	3.25	3.50	3.10	3.50	3.24	3.24

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	100	3	3	13	-	3	4	84	14	1	25	74	54	31	35	16	19	15	49	22
SUPPORT	75.6%	67.3%	100.0%	67.8%	-	100.0%	33.1%	74.9%	79.2%	75.1%	77.5%	75.2%	75.0%	77.5%	67.9%	72.5%	88.1%	83.0%	74.8%	79.1%
Strongly	39.5%	-	4.2%	-	-	4.2%	-	41.8%	27.9%	24.9%	43.8%	38.2%	43.9%	29.3%	36.6%	28.7%	57.5%	30.0%	48.5%	40.2%
Somewhat	36.1%	67.3%	95.8%	67.8%	-	95.8%	33.1%	33.2%	51.3%	50.1%	33.7%	37.0%	31.1%	48.2%	31.3%	43.9%	30.6%	53.0%	26.3%	38.9%
OPPOSE	17.5%	32.7%	-	32.2%	-	-	66.9%	16.9%	20.8%	24.9%	22.5%	15.6%	18.5%	18.8%	22.1%	20.4%	11.9%	17.0%	18.1%	15.9%
Somewhat	6.2%	-	-	13.0%	-	-	-	5.9%	6.4%	24.9%	4.2%	6.7%	5.8%	4.6%	8.9%	-	-	9.7%	6.4%	6.4%
Strongly	11.3%	32.7%	-	19.1%	-	-	66.9%	11.0%	14.3%	-	18.3%	9.0%	12.8%	14.1%	13.2%	20.4%	11.9%	7.2%	11.7%	9.5%
DK/REFUSED	6.9%	-	-	-	-	-	-	8.1%	-	-	-	9.2%	6.4%	3.7%	9.9%	7.1%	-	-	7.1%	5.1%
Net Diff.	58.1%	34.5%	100.0%	35.6%	-	100.0%	-33.9%	58.0%	58.5%	50.1%	54.9%	59.5%	56.5%	58.8%	45.8%	52.1%	76.2%	66.1%	56.7%	63.2%
Mean	3.11	2.35	3.04	2.49	-	3.04	1.66	3.15	2.93	3.00	3.03	3.15	3.14	2.96	3.01	2.87	3.34	3.06	3.20	3.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
TotalAnswering	100	5	8	3	2	45	28	28	15	17	13	40	21	5	7	3	1	46	52	29	27
SUPPORT	75.6%	77.3%	73.4%	51.9%	48.7%	69.9%	85.3%	67.7%	72.1%	73.7%	100.0%	69.1%	84.9%	76.6%	86.2%	53.1%	100.0%	66.0%	83.5%	58.5%	79.1%
Strongly	39.5%	2.1%	-	4.4%	-	35.6%	39.6%	36.9%	38.3%	33.4%	41.0%	39.9%	53.2%	2.1%	-	4.3%	-	46.4%	34.9%	39.8%	33.1%
Somewhat	36.1%	75.2%	73.4%	47.5%	48.7%	34.3%	45.7%	30.8%	33.8%	40.3%	59.0%	29.2%	31.7%	74.4%	86.2%	48.8%	100.0%	19.6%	48.6%	18.7%	46.0%
OPPOSE	17.5%	22.7%	26.6%	48.1%	51.3%	22.4%	6.7%	20.0%	12.7%	26.3%	-	22.2%	4.3%	23.4%	13.8%	46.9%	-	21.7%	14.2%	22.3%	16.5%
Somewhat	6.2%	-	-	-	-	5.0%	3.2%	4.0%	6.0%	6.7%	-	5.7%	4.3%	-	-	-	-	7.0%	5.4%	7.0%	3.9%
Strongly	11.3%	22.7%	26.6%	48.1%	51.3%	17.3%	3.5%	16.0%	6.7%	19.7%	-	16.6%	-	23.4%	13.8%	46.9%	-	14.7%	8.8%	15.3%	12.5%
DK/REFUSED	6.9%	-	-	-	-	7.7%	8.0%	12.3%	15.2%	-	-	8.7%	10.8%	-	-	-	-	12.3%	2.3%	19.2%	4.4%
Net Diff.	58.1%	54.6%	46.9%	3.8%	-2.5%	47.5%	78.5%	47.7%	59.4%	47.3%	100.0%	46.8%	80.6%	53.2%	72.5%	6.3%	100.0%	44.3%	69.3%	36.3%	62.6%
Mean	3.11	2.57	2.47	2.08	1.97	2.96	3.32	3.01	3.22	2.87	3.41	3.01	3.55	2.55	2.72	2.11	3.00	3.11	3.12	3.03	3.04

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	100	16	25	39	41	6	11	4	3	72	21	48	8	24	13	61	15	10	6	4	1
SUPPORT	75.6%	79.5%	88.4%	68.6%	83.2%	42.4%	84.6%	34.3%	100.0%	75.0%	79.3%	67.5%	73.2%	90.1%	83.1%	74.5%	78.4%	75.2%	82.0%	33.1%	100.0%
Strongly	39.5%	58.2%	36.9%	51.6%	44.0%	1.9%	-	3.0%	-	39.4%	41.5%	31.1%	57.5%	56.2%	31.7%	44.6%	55.8%	-	2.0%	-	8.8%
Somewhat	36.1%	21.3%	51.4%	17.0%	39.2%	40.5%	84.6%	31.2%	100.0%	35.5%	37.8%	36.3%	15.7%	34.0%	51.4%	29.9%	22.5%	75.2%	80.0%	33.1%	91.2%
OPPOSE	17.5%	20.5%	11.6%	16.7%	13.9%	57.6%	15.4%	65.7%	-	17.2%	15.2%	20.8%	12.6%	9.9%	16.9%	16.2%	14.3%	24.8%	18.0%	66.9%	-
Somewhat	6.2%	7.0%	7.1%	8.3%	2.8%	-	15.4%	-	-	4.4%	5.4%	6.5%	-	0.4%	8.7%	5.2%	7.3%	-	-	-	-
Strongly	11.3%	13.5%	4.6%	8.5%	11.0%	57.6%	-	65.7%	-	12.7%	9.8%	14.3%	12.6%	9.5%	8.2%	11.0%	6.9%	24.8%	18.0%	66.9%	-
DK/REFUSED	6.9%	-	-	14.6%	2.9%	-	-	-	-	7.9%	5.4%	11.8%	14.2%	-	-	9.3%	7.4%	-	-	-	-
Net Diff.	58.1%	59.0%	76.7%	51.9%	69.4%	-15.3%	69.2%	-31.5%	100.0%	57.8%	64.1%	46.7%	60.7%	80.3%	66.2%	58.2%	64.1%	50.3%	64.0%	-33.9%	100.0%
Mean	3.11	3.24	3.21	3.31	3.20	1.87	2.85	1.72	3.00	3.10	3.17	2.96	3.38	3.37	3.07	3.19	3.37	2.50	2.66	1.66	3.09

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total Answering	100	71	14	26	31	19	12	4	3	46	9	25	10	63	12	6	7	4	1
SUPPORT	75.6%	72.9%	67.0%	65.2%	81.9%	83.4%	81.7%	100.0%	68.2%	65.8%	77.3%	85.9%	89.3%	73.4%	82.0%	62.3%	85.9%	33.1%	100.0%
Strongly	39.5%	41.5%	32.2%	27.3%	57.5%	28.4%	28.3%	50.3%	-	35.0%	36.2%	53.5%	21.1%	44.7%	45.0%	-	-	-	-
Somewhat	36.1%	31.3%	34.9%	37.9%	24.3%	55.0%	53.4%	49.7%	68.2%	30.8%	41.1%	32.4%	68.2%	28.8%	37.0%	62.3%	85.9%	33.1%	100.0%
OPPOSE	17.5%	19.1%	16.6%	30.4%	10.8%	10.7%	8.8%	-	31.8%	21.8%	10.6%	14.1%	10.7%	17.6%	8.7%	37.7%	14.1%	66.9%	-
Somewhat	6.2%	6.1%	8.9%	7.6%	3.7%	-	-	-	-	6.8%	-	5.0%	-	6.9%	-	-	-	-	-
Strongly	11.3%	13.0%	7.7%	22.7%	7.2%	10.7%	8.8%	-	31.8%	15.0%	10.6%	9.1%	10.7%	10.7%	8.7%	37.7%	14.1%	66.9%	-
DK/REFUSED	6.9%	8.0%	16.4%	4.4%	7.3%	5.9%	9.5%	-	-	12.4%	12.1%	-	-	9.0%	9.3%	-	-	-	-
Net Diff.	58.1%	53.8%	50.4%	34.9%	71.0%	72.8%	72.9%	100.0%	36.3%	44.0%	66.6%	71.8%	78.6%	55.9%	73.3%	24.7%	71.8%	-33.9%	100.0%
Mean	3.11	3.10	3.09	2.73	3.43	3.08	3.12	3.50	2.36	2.98	3.17	3.30	3.00	3.18	3.30	2.25	2.72	1.66	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total Answering	100	80	18	6	6	5	1	48	9	4	2	3	-	32	9	2	3	2	1
SUPPORT	75.6%	76.0%	72.3%	61.1%	82.2%	66.8%	100.0%	69.7%	63.7%	36.2%	57.0%	100.0%	-	85.3%	81.4%	100.0%	100.0%	-	100.0%
Strongly	39.5%	47.6%	0.6%	1.8%	-	-	-	40.8%	1.2%	2.9%	-	-	-	57.6%	-	-	-	-	-
Somewhat	36.1%	28.4%	71.7%	59.4%	82.2%	66.8%	100.0%	28.9%	62.6%	33.3%	57.0%	100.0%	-	27.7%	81.4%	100.0%	100.0%	-	100.0%
OPPOSE	17.5%	15.5%	27.7%	38.9%	17.8%	33.2%	-	16.0%	36.3%	63.8%	43.0%	-	-	14.7%	18.6%	-	-	100.0%	-
Somewhat	6.2%	5.7%	9.0%	-	-	33.2%	-	6.5%	-	-	-	-	-	4.4%	18.6%	-	-	100.0%	-
Strongly	11.3%	9.8%	18.7%	38.9%	17.8%	-	-	9.4%	36.3%	63.8%	43.0%	-	-	10.3%	-	-	-	-	-
DK/REFUSED	6.9%	8.5%	-	-	-	-	-	14.3%	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	58.1%	60.5%	44.6%	22.3%	64.5%	33.5%	100.0%	53.8%	27.5%	-27.6%	14.0%	100.0%	-	70.5%	62.9%	100.0%	100.0%	-100%	100.0%
Mean	3.11	3.24	2.54	2.24	2.64	2.67	3.00	3.18	2.29	1.75	2.14	3.00	-	3.33	2.81	3.00	3.00	2.00	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	100	15	15	24	26	20	29	70	53	46	79	20	19	39	32	27	47	11
SUPPORT	75.6%	76.9%	77.6%	64.1%	77.5%	84.3%	77.3%	74.9%	71.4%	80.5%	73.3%	84.3%	71.2%	68.5%	64.4%	75.2%	66.4%	81.8%
Strongly	39.5%	45.7%	31.8%	31.8%	26.5%	66.2%	38.8%	39.8%	35.7%	44.0%	32.7%	66.2%	35.1%	35.8%	28.9%	43.5%	29.2%	62.0%
Somewhat	36.1%	31.2%	45.8%	32.3%	51.0%	18.2%	38.4%	35.1%	35.7%	36.5%	40.7%	18.2%	36.1%	32.7%	35.6%	31.7%	37.2%	19.7%
OPPOSE	17.5%	23.1%	15.1%	30.9%	9.2%	10.0%	19.1%	16.9%	24.4%	9.6%	19.5%	10.0%	23.3%	16.8%	28.4%	7.7%	21.5%	8.1%
Somewhat	6.2%	7.7%	-	12.2%	4.8%	4.5%	3.9%	7.2%	7.6%	4.7%	6.7%	4.5%	-	8.0%	3.4%	7.7%	4.7%	8.1%
Strongly	11.3%	15.4%	15.1%	18.7%	4.4%	5.6%	15.3%	9.7%	16.8%	4.9%	12.8%	5.6%	23.3%	8.8%	25.0%	-	16.8%	-
DK/REFUSED	6.9%	-	7.3%	5.0%	13.3%	5.6%	3.6%	8.2%	4.3%	9.9%	7.2%	5.6%	5.6%	14.8%	7.2%	17.1%	12.1%	10.2%
Net Diff.	58.1%	53.8%	62.5%	33.2%	68.3%	74.3%	58.2%	58.0%	47.0%	70.9%	53.9%	74.3%	47.9%	51.7%	36.1%	67.5%	44.9%	73.7%
Mean	3.11	3.07	3.02	2.81	3.15	3.54	3.05	3.14	2.94	3.33	3.00	3.54	2.88	3.12	2.74	3.43	2.90	3.60

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND-LINE	MOBILE	TEXT	NEWLY REGISTERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	100	10	31	22	19	32	9	58	41	33	29	38	4	19	8	17	51
SUPPORT	75.6%	88.8%	83.0%	81.4%	87.8%	83.5%	87.5%	69.3%	84.4%	71.8%	87.6%	69.7%	50.7%	84.7%	70.1%	67.3%	77.9%
Strongly	39.5%	45.9%	44.9%	45.5%	44.7%	37.7%	71.3%	35.5%	45.1%	50.0%	36.1%	33.0%	25.4%	41.5%	42.8%	34.1%	41.3%
Somewhat	36.1%	42.9%	38.1%	35.9%	43.1%	45.8%	16.3%	33.8%	39.3%	21.8%	51.5%	36.7%	25.4%	43.2%	27.3%	33.2%	36.6%
OPPOSE	17.5%	11.2%	17.0%	18.6%	12.2%	16.5%	12.5%	18.9%	15.6%	17.8%	12.4%	21.3%	49.3%	15.3%	29.9%	26.3%	10.8%
Somewhat	6.2%	11.2%	6.3%	13.7%	0.5%	9.6%	-	5.3%	7.5%	11.3%	4.3%	3.4%	25.4%	15.3%	-	-	4.2%
Strongly	11.3%	-	10.7%	4.9%	11.7%	6.9%	12.5%	13.6%	8.1%	6.5%	8.1%	17.9%	23.9%	-	29.9%	26.3%	6.7%
DK/REFUSED	6.9%	-	-	-	-	-	-	11.7%	-	10.4%	-	9.0%	-	-	-	6.4%	11.2%
Net Diff.	58.1%	77.7%	66.0%	62.8%	75.6%	67.1%	75.1%	50.4%	68.9%	54.1%	75.2%	48.4%	1.4%	69.4%	40.3%	41.0%	67.1%
Mean	3.11	3.35	3.17	3.22	3.21	3.14	3.46	3.03	3.21	3.29	3.16	2.93	2.52	3.26	2.83	2.80	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	100	37	29	14	9	10	16	11	11	-	0	3	-	3
SUPPORT	75.6%	77.3%	80.1%	76.0%	49.3%	78.2%	76.1%	70.3%	70.3%	-	100.0%	67.7%	-	67.7%
Strongly	39.5%	42.2%	41.1%	41.1%	-	56.2%	29.8%	30.1%	30.1%	-	-	67.7%	-	67.7%
Somewhat	36.1%	35.1%	39.0%	34.8%	49.3%	22.0%	46.3%	40.2%	40.2%	-	100.0%	-	-	-
OPPOSE	17.5%	16.8%	16.0%	15.7%	37.5%	10.2%	17.1%	19.7%	19.7%	-	-	32.3%	-	32.3%
Somewhat	6.2%	10.9%	0.3%	-	23.6%	-	10.4%	-	-	-	-	-	-	-
Strongly	11.3%	5.9%	15.7%	15.7%	14.0%	10.2%	6.7%	19.7%	19.7%	-	-	32.3%	-	32.3%
DK/REFUSED	6.9%	5.9%	3.9%	8.4%	13.1%	11.6%	6.7%	9.9%	9.9%	-	-	-	-	-
Net Diff.	58.1%	60.5%	64.0%	60.3%	11.8%	68.0%	59.0%	50.6%	50.6%	-	100.0%	35.5%	-	35.5%
Mean	3.11	3.21	3.10	3.11	2.41	3.40	3.06	2.90	2.90	-	3.00	3.03	-	3.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
SUPPORT	91.9%	92.8%	93.6%	88.5%	91.8%	92.3%	90.6%	100.0%	83.7%	84.8%	58.2%	99.3%	99.2%	100.0%	100.0%
Strongly	64.8%	68.7%	61.0%	60.9%	64.2%	68.7%	68.2%	70.8%	43.9%	45.0%	18.7%	86.8%	87.3%	80.1%	62.5%
Somewhat	27.1%	24.0%	32.6%	27.7%	27.7%	23.6%	22.3%	29.2%	39.8%	39.8%	39.5%	12.5%	11.9%	19.9%	37.5%
OPPOSE	5.8%	4.2%	4.8%	10.1%	5.9%	5.0%	6.1%	-	11.5%	10.2%	41.8%	0.7%	0.8%	-	-
Somewhat	2.1%	2.7%	0.3%	2.6%	2.0%	2.6%	3.2%	-	4.3%	2.7%	41.8%	-	-	-	-
Strongly	3.8%	1.5%	4.6%	7.4%	4.0%	2.4%	2.9%	-	7.2%	7.5%	-	0.7%	0.8%	-	-
DK/REFUSED	2.3%	3.0%	1.6%	1.4%	2.2%	2.7%	3.3%	-	4.8%	5.0%	-	-	-	-	-
Net Diff.	86.1%	88.6%	88.7%	78.5%	85.9%	87.3%	84.4%	100.0%	72.1%	74.6%	16.4%	98.5%	98.4%	100.0%	100.0%
Mean	3.57	3.65	3.52	3.44	3.55	3.63	3.61	3.71	3.26	3.29	2.77	3.85	3.86	3.80	3.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
SUPPORT	91.9%	86.7%	100.0%	89.8%	93.6%	97.0%	78.9%	95.2%	91.2%	84.4%	100.0%	86.9%	92.5%
Strongly	64.8%	50.8%	84.1%	63.5%	67.2%	77.1%	34.6%	66.7%	65.5%	50.7%	100.0%	59.9%	64.1%
Somewhat	27.1%	36.0%	15.9%	26.2%	26.5%	19.9%	44.3%	28.5%	25.7%	33.7%	-	27.0%	28.4%
OPPOSE	5.8%	13.3%	-	7.4%	2.3%	3.0%	21.1%	1.5%	6.2%	15.6%	-	13.1%	5.5%
Somewhat	2.1%	1.8%	-	4.4%	1.2%	-	5.6%	1.5%	2.2%	-	-	2.9%	1.9%
Strongly	3.8%	11.4%	-	2.9%	1.1%	3.0%	15.5%	-	3.9%	15.6%	-	10.2%	3.6%
DK/REFUSED	2.3%	-	-	2.9%	4.1%	-	-	3.3%	2.6%	-	-	-	1.9%
Net Diff.	86.1%	73.4%	100.0%	82.4%	91.3%	94.0%	57.7%	93.7%	85.0%	68.8%	100.0%	73.8%	87.0%
Mean	3.57	3.26	3.84	3.55	3.66	3.71	2.98	3.67	3.57	3.20	4.00	3.37	3.56

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF VOTE BUDD	VOTE	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
SUPPORT	91.9%	90.3%	96.2%	89.4%	94.3%	94.9%	95.3%	87.7%	83.9%	83.6%	100.0%	99.3%	99.3%	100.0%	100.0%
Strongly	64.8%	52.0%	85.8%	57.6%	69.3%	74.6%	91.0%	85.5%	43.2%	44.0%	-	86.6%	86.4%	100.0%	63.4%
Somewhat	27.1%	38.3%	10.4%	31.8%	25.0%	20.3%	4.2%	2.1%	40.7%	39.7%	100.0%	12.7%	12.9%	-	36.6%
OPPOSE	5.8%	6.4%	3.8%	8.9%	3.1%	5.1%	4.7%	-	11.4%	11.6%	-	0.7%	0.7%	-	-
Somewhat	2.1%	1.1%	-	7.1%	0.5%	-	-	-	4.3%	4.4%	-	-	-	-	-
Strongly	3.8%	5.3%	3.8%	1.8%	2.7%	5.1%	4.7%	-	7.1%	7.2%	-	0.7%	0.7%	-	-
DK/REFUSED	2.3%	3.3%	-	1.7%	2.5%	-	-	12.3%	4.7%	4.8%	-	-	-	-	-
Net Diff.	86.1%	83.9%	92.5%	80.5%	91.2%	89.8%	90.6%	87.7%	72.6%	72.1%	100.0%	98.6%	98.6%	100.0%	100.0%
Mean	3.57	3.42	3.78	3.48	3.65	3.64	3.82	3.98	3.26	3.26	3.00	3.85	3.85	4.00	3.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
SUPPORT	91.9%	85.8%	85.3%	100.0%	99.2%	99.2%	100.0%	90.9%	85.5%	100.0%
Strongly	64.8%	47.0%	47.0%	45.2%	87.1%	86.4%	100.0%	58.6%	50.6%	53.9%
Somewhat	27.1%	38.9%	38.3%	54.8%	12.1%	12.7%	-	32.3%	34.9%	46.1%
OPPOSE	5.8%	9.4%	9.8%	-	0.8%	0.8%	-	9.1%	14.5%	-
Somewhat	2.1%	2.4%	2.4%	-	-	-	-	9.1%	2.3%	-
Strongly	3.8%	7.1%	7.3%	-	0.8%	0.8%	-	-	12.3%	-
DK/REFUSED	2.3%	4.7%	4.9%	-	-	-	-	-	-	-
Net Diff.	86.1%	76.4%	75.5%	100.0%	98.4%	98.3%	100.0%	81.8%	70.9%	100.0%
Mean	3.57	3.32	3.31	3.45	3.85	3.85	4.00	3.49	3.24	3.54

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
SUPPORT	91.9%	92.9%	90.1%	89.3%	92.0%	89.6%	95.5%	90.5%	98.0%	100.0%	76.8%	100.0%	-	100.0%	-	87.0%	99.0%	90.2%	92.5%	74.4%	100.0%
Strongly	64.8%	71.3%	41.9%	69.5%	57.2%	58.2%	73.3%	60.6%	82.3%	77.4%	41.5%	52.3%	-	70.5%	-	48.0%	84.0%	65.1%	67.5%	45.5%	100.0%
Somewhat	27.1%	21.6%	48.1%	19.8%	34.8%	31.5%	22.2%	29.9%	15.7%	22.6%	35.3%	47.7%	-	29.5%	-	39.0%	15.0%	25.2%	25.0%	28.8%	-
OPPOSE	5.8%	5.1%	7.9%	7.7%	5.4%	8.3%	3.5%	6.3%	2.0%	-	20.4%	-	100.0%	-	100.0%	9.0%	1.0%	7.1%	6.0%	15.2%	-
Somewhat	2.1%	1.1%	6.0%	2.0%	2.9%	3.2%	0.9%	1.7%	-	-	6.5%	-	35.5%	-	35.5%	3.9%	-	2.0%	-	15.2%	-
Strongly	3.8%	4.0%	2.0%	5.8%	2.5%	5.1%	2.6%	4.7%	2.0%	-	13.9%	-	64.5%	-	64.5%	5.1%	1.0%	5.2%	6.0%	-	-
DK/REFUSED	2.3%	2.0%	2.0%	3.0%	2.5%	2.1%	1.0%	3.1%	-	-	2.8%	-	-	-	-	4.0%	-	2.6%	1.5%	10.5%	-
Net Diff.	86.1%	87.8%	82.1%	81.6%	86.6%	81.3%	91.9%	84.2%	95.9%	100.0%	56.4%	100.0%	-100%	100.0%	-100%	77.9%	98.0%	83.1%	86.5%	59.2%	100.0%
Mean	3.57	3.63	3.33	3.58	3.51	3.46	3.68	3.51	3.78	3.77	3.07	3.52	1.36	3.71	1.36	3.35	3.82	3.54	3.56	3.34	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
SUPPORT	91.9%	82.1%	96.6%	87.1%	92.9%	100.0%	93.5%	87.7%	100.0%	89.8%	79.3%	97.2%	91.6%	67.4%	100.0%	100.0%
Strongly	64.8%	48.4%	89.5%	60.0%	47.5%	81.8%	70.3%	49.3%	81.5%	68.3%	32.0%	88.2%	54.5%	50.2%	95.9%	75.2%
Somewhat	27.1%	33.6%	7.1%	27.1%	45.5%	18.2%	23.2%	38.4%	18.5%	21.6%	47.3%	9.0%	37.1%	17.2%	4.1%	24.8%
OPPOSE	5.8%	10.6%	3.4%	7.7%	7.1%	-	6.5%	7.8%	-	6.7%	20.7%	2.8%	8.4%	32.6%	-	-
Somewhat	2.1%	4.9%	-	-	2.7%	-	4.0%	4.4%	-	-	-	-	8.4%	-	-	-
Strongly	3.8%	5.7%	3.4%	7.7%	4.3%	-	2.6%	3.4%	-	6.7%	20.7%	2.8%	-	32.6%	-	-
DK/REFUSED	2.3%	7.3%	-	5.2%	-	-	-	4.5%	-	3.4%	-	-	-	-	-	-
Net Diff.	86.1%	71.4%	93.1%	79.3%	85.8%	100.0%	87.0%	79.9%	100.0%	83.1%	58.5%	94.4%	83.1%	34.9%	100.0%	100.0%
Mean	3.57	3.35	3.83	3.47	3.36	3.82	3.61	3.40	3.81	3.57	2.90	3.83	3.46	2.85	3.96	3.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
SUPPORT	91.9%	86.0%	89.1%	98.7%	97.2%	100.0%	96.2%	84.3%	87.1%	82.4%	100.0%	96.0%	94.5%	79.1%	100.0%	97.4%	91.0%	100.0%	94.6%	84.9%
Strongly	64.8%	45.8%	54.1%	86.2%	94.6%	78.9%	75.0%	44.4%	44.9%	44.0%	75.1%	96.0%	67.9%	43.3%	81.5%	79.9%	45.7%	86.7%	71.4%	46.0%
Somewhat	27.1%	40.2%	35.1%	12.6%	2.6%	21.1%	21.2%	40.0%	42.2%	38.4%	24.9%	-	26.6%	35.8%	18.5%	17.5%	45.3%	13.3%	23.2%	38.9%
OPPOSE	5.8%	14.0%	3.1%	1.3%	2.8%	-	3.8%	10.3%	6.3%	13.2%	-	4.0%	5.5%	11.3%	-	2.6%	9.0%	-	5.4%	8.6%
Somewhat	2.1%	5.9%	0.4%	-	-	-	2.6%	3.1%	2.2%	3.8%	-	-	2.6%	3.1%	-	2.6%	3.1%	-	3.7%	2.2%
Strongly	3.8%	8.0%	2.7%	1.3%	2.8%	-	1.2%	7.2%	4.2%	9.4%	-	4.0%	2.9%	8.2%	-	-	5.9%	-	1.7%	6.4%
DK/REFUSED	2.3%	-	7.7%	-	-	-	-	5.3%	6.6%	4.5%	-	-	-	9.5%	-	-	-	-	-	6.4%
Net Diff.	86.1%	72.1%	86.0%	97.5%	94.5%	100.0%	92.4%	74.0%	80.8%	69.2%	100.0%	92.1%	88.9%	67.8%	100.0%	94.8%	81.9%	100.0%	89.3%	76.3%
Mean	3.57	3.24	3.52	3.84	3.89	3.79	3.70	3.28	3.37	3.22	3.75	3.88	3.59	3.26	3.82	3.77	3.31	3.87	3.64	3.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
SUPPORT	91.9%	94.7%	100.0%	80.3%	100.0%	100.0%	79.3%	85.3%	98.1%	93.4%	92.9%	91.5%	89.4%	95.1%	81.8%	92.7%	96.5%	96.9%	87.8%	95.8%
Strongly	64.8%	83.7%	83.7%	32.7%	100.0%	87.5%	58.0%	45.2%	83.5%	58.9%	70.1%	63.2%	57.2%	73.5%	52.9%	69.1%	61.2%	76.8%	51.1%	74.4%
Somewhat	27.1%	10.9%	16.3%	47.6%	-	12.5%	21.2%	40.1%	14.6%	34.6%	22.8%	28.3%	32.2%	21.6%	28.9%	23.6%	35.3%	20.1%	36.7%	21.4%
OPPOSE	5.8%	5.3%	-	19.7%	-	-	20.7%	9.9%	1.9%	6.6%	7.1%	5.4%	7.9%	4.1%	12.6%	5.4%	3.5%	3.1%	8.7%	3.2%
Somewhat	2.1%	-	-	8.0%	-	-	-	3.5%	0.6%	6.6%	1.3%	2.3%	2.4%	1.0%	5.1%	-	-	1.8%	3.1%	1.3%
Strongly	3.8%	5.3%	-	11.7%	-	-	20.7%	6.4%	1.3%	-	5.8%	3.1%	5.4%	3.1%	7.5%	5.4%	3.5%	1.3%	5.6%	1.9%
DK/REFUSED	2.3%	-	-	-	-	-	-	4.8%	-	-	-	3.2%	2.7%	0.8%	5.6%	1.9%	-	-	3.5%	1.0%
Net Diff.	86.1%	89.3%	100.0%	60.7%	100.0%	100.0%	58.5%	75.4%	96.2%	86.8%	85.7%	86.1%	81.5%	91.0%	69.2%	87.3%	93.1%	93.7%	79.1%	92.6%
Mean	3.57	3.73	3.84	3.01	4.00	3.88	3.17	3.30	3.80	3.52	3.57	3.57	3.45	3.67	3.35	3.59	3.54	3.72	3.38	3.70

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
SUPPORT	91.9%	95.4%	91.9%	94.6%	93.1%	89.6%	96.7%	86.5%	90.4%	92.9%	100.0%	88.3%	96.6%	95.1%	96.8%	93.5%	100.0%	86.8%	95.2%	80.4%	92.0%	
Strongly	64.8%	80.3%	68.6%	89.3%	86.5%	60.8%	71.6%	61.6%	67.8%	60.0%	73.6%	56.3%	71.2%	79.7%	71.8%	86.8%	88.8%	61.1%	67.9%	54.7%	67.8%	
Somewhat	27.1%	15.1%	23.3%	5.3%	6.6%	28.8%	25.1%	24.9%	22.6%	33.0%	26.4%	31.9%	25.4%	15.5%	25.0%	6.7%	11.2%	25.7%	27.4%	25.7%	24.2%	
OPPOSE	5.8%	4.6%	8.1%	5.4%	6.9%	7.7%	1.5%	8.4%	4.4%	7.1%	-	8.4%	1.0%	4.9%	3.2%	6.5%	-	8.4%	4.1%	10.5%	6.3%	
Somewhat	2.1%	-	-	-	-	1.7%	0.7%	1.7%	2.1%	1.8%	-	2.2%	1.0%	-	-	-	-	2.7%	1.6%	3.3%	1.5%	
Strongly	3.8%	4.6%	8.1%	5.4%	6.9%	6.0%	0.8%	6.7%	2.3%	5.3%	-	6.3%	-	4.9%	3.2%	6.5%	-	5.7%	2.5%	7.2%	4.8%	
DK/REFUSED	2.3%	-	-	-	-	2.7%	1.8%	5.2%	5.2%	-	-	3.3%	2.4%	-	-	-	-	4.8%	0.7%	9.0%	1.7%	
Net Diff.	86.1%	90.9%	83.8%	89.2%	86.2%	81.8%	95.2%	78.1%	86.1%	85.9%	100.0%	79.9%	95.6%	90.3%	93.6%	87.1%	100.0%	78.4%	91.2%	69.9%	85.7%	
Mean	3.57	3.71	3.52	3.79	3.73	3.48	3.71	3.49	3.64	3.48	3.74	3.43	3.72	3.70	3.65	3.74	3.89	3.49	3.62	3.41	3.58	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
SUPPORT	91.9%	94.0%	97.4%	86.8%	95.0%	86.3%	95.9%	88.1%	100.0%	85.6%	97.3%	77.7%	96.4%	95.7%	97.8%	85.3%	97.1%	86.7%	97.7%	71.3%	100.0%
Strongly	64.8%	68.3%	67.9%	56.7%	68.0%	75.7%	66.8%	82.5%	85.0%	43.2%	82.7%	37.6%	88.7%	50.3%	79.2%	43.2%	82.0%	39.6%	84.2%	41.8%	96.7%
Somewhat	27.1%	25.7%	29.4%	30.1%	27.1%	10.7%	29.1%	5.6%	15.0%	42.4%	14.6%	40.1%	7.7%	45.4%	18.6%	42.1%	15.1%	47.1%	13.6%	29.4%	3.3%
OPPOSE	5.8%	6.0%	2.6%	7.0%	4.1%	13.7%	4.1%	11.9%	-	9.9%	2.0%	14.2%	1.7%	4.3%	2.2%	9.4%	1.9%	13.3%	2.3%	28.7%	-
Somewhat	2.1%	2.0%	1.6%	3.5%	0.8%	-	4.1%	-	-	2.6%	0.7%	4.4%	-	0.2%	1.1%	3.0%	1.0%	-	-	-	-
Strongly	3.8%	4.0%	1.0%	3.6%	3.3%	13.7%	-	11.9%	-	7.3%	1.3%	9.8%	1.7%	4.1%	1.0%	6.4%	0.9%	13.3%	2.3%	28.7%	-
DK/REFUSED	2.3%	-	-	6.2%	0.9%	-	-	-	-	4.5%	0.7%	8.1%	1.9%	-	-	5.4%	1.0%	-	-	-	-
Net Diff.	86.1%	88.0%	94.7%	79.7%	90.9%	72.6%	91.8%	76.2%	100.0%	75.7%	95.3%	63.5%	94.7%	91.4%	95.7%	75.9%	95.2%	73.5%	95.5%	42.5%	100.0%
Mean	3.57	3.58	3.64	3.49	3.61	3.48	3.63	3.59	3.85	3.27	3.80	3.15	3.87	3.42	3.76	3.29	3.80	3.13	3.80	2.84	3.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
SUPPORT	91.9%	84.4%	82.7%	77.8%	90.0%	97.9%	95.3%	100.0%	98.7%	77.9%	96.3%	93.3%	98.9%	84.4%	98.0%	83.2%	97.7%	70.3%	100.0%
Strongly	64.8%	47.3%	46.5%	31.6%	58.9%	80.6%	60.6%	90.0%	89.1%	43.2%	83.4%	52.8%	78.9%	45.6%	80.8%	55.4%	79.8%	55.7%	96.4%
Somewhat	27.1%	37.2%	36.2%	46.2%	31.1%	17.3%	34.7%	10.0%	9.6%	34.7%	12.8%	40.5%	20.0%	38.8%	17.2%	27.8%	17.9%	14.7%	3.6%
OPPOSE	5.8%	11.0%	8.7%	19.4%	6.0%	1.3%	2.3%	-	1.3%	14.1%	1.7%	6.7%	1.1%	10.3%	1.0%	16.8%	2.3%	29.7%	-
Somewhat	2.1%	3.5%	4.7%	4.9%	2.0%	-	-	-	-	4.4%	-	2.4%	-	4.0%	-	-	-	-	-
Strongly	3.8%	7.4%	4.0%	14.5%	3.9%	1.3%	2.3%	-	1.3%	9.7%	1.7%	4.3%	1.1%	6.3%	1.0%	16.8%	2.3%	29.7%	-
DK/REFUSED	2.3%	4.6%	8.6%	2.8%	4.0%	0.7%	2.4%	-	-	8.0%	2.0%	-	-	5.3%	1.0%	-	-	-	-
Net Diff.	86.1%	73.5%	74.0%	58.5%	84.1%	96.6%	93.0%	100.0%	97.4%	63.9%	94.5%	86.6%	97.8%	74.2%	97.0%	66.4%	95.3%	40.7%	100.0%
Mean	3.57	3.30	3.37	2.98	3.51	3.79	3.57	3.90	3.86	3.21	3.82	3.42	3.77	3.31	3.80	3.22	3.75	2.96	3.96

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
SUPPORT	91.9%	91.7%	92.4%	94.7%	88.8%	81.7%	100.0%	86.5%	86.6%	85.8%	71.8%	100.0%	100.0%	96.1%	96.0%	100.0%	100.0%	62.2%	100.0%
Strongly	64.8%	63.4%	68.5%	83.9%	37.2%	30.2%	41.8%	59.8%	62.4%	78.4%	34.4%	28.5%	-	66.6%	72.2%	87.1%	39.0%	32.0%	45.8%
Somewhat	27.1%	28.2%	23.9%	10.9%	51.7%	51.5%	58.2%	26.7%	24.2%	7.4%	37.4%	71.5%	100.0%	29.6%	23.8%	12.9%	61.0%	30.1%	54.2%
OPPOSE	5.8%	5.4%	7.6%	5.3%	11.2%	18.3%	-	7.1%	13.4%	14.2%	28.2%	-	-	3.9%	4.0%	-	-	37.8%	-
Somewhat	2.1%	2.0%	2.5%	-	-	18.3%	-	2.9%	-	-	-	-	-	1.2%	4.0%	-	-	37.8%	-
Strongly	3.8%	3.4%	5.1%	5.3%	11.2%	-	-	4.2%	13.4%	14.2%	28.2%	-	-	2.7%	-	-	-	-	-
DK/REFUSED	2.3%	3.0%	-	-	-	-	-	6.4%	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	86.1%	86.3%	84.8%	89.4%	77.7%	63.3%	100.0%	79.5%	73.2%	71.6%	43.6%	100.0%	100.0%	92.3%	92.0%	100.0%	100.0%	24.3%	100.0%
Mean	3.57	3.56	3.56	3.73	3.15	3.12	3.42	3.52	3.36	3.50	2.78	3.28	3.00	3.60	3.68	3.87	3.39	2.94	3.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
SUPPORT	91.9%	91.0%	92.1%	89.3%	90.5%	96.0%	91.6%	92.0%	90.4%	93.6%	90.4%	96.0%	86.0%	87.1%	84.6%	89.3%	84.5%	93.8%
Strongly	64.8%	67.0%	68.5%	66.5%	47.3%	73.6%	67.8%	63.8%	67.1%	62.2%	61.7%	73.6%	65.8%	58.9%	61.3%	60.5%	58.0%	70.0%
Somewhat	27.1%	24.0%	23.6%	22.8%	43.2%	22.4%	23.8%	28.3%	23.3%	31.4%	28.8%	22.4%	20.2%	28.2%	23.4%	28.7%	26.5%	23.8%
OPPOSE	5.8%	9.0%	5.3%	9.2%	3.9%	2.6%	7.1%	5.4%	8.2%	3.1%	7.0%	2.6%	11.3%	6.9%	12.3%	3.3%	9.9%	2.8%
Somewhat	2.1%	3.0%	-	3.6%	2.0%	1.1%	1.4%	2.3%	2.5%	1.5%	2.4%	1.1%	-	3.3%	1.5%	3.3%	2.2%	2.8%
Strongly	3.8%	6.0%	5.3%	5.6%	1.9%	1.4%	5.7%	3.1%	5.6%	1.6%	4.6%	1.4%	11.3%	3.6%	10.8%	-	7.8%	-
DK/REFUSED	2.3%	-	2.6%	1.5%	5.6%	1.4%	1.4%	2.6%	1.4%	3.3%	2.6%	1.4%	2.7%	6.0%	3.1%	7.4%	5.6%	3.5%
Net Diff.	86.1%	82.0%	86.7%	80.1%	86.6%	93.4%	84.5%	86.7%	82.3%	90.5%	83.5%	93.4%	74.7%	80.2%	72.4%	86.0%	74.6%	91.0%
Mean	3.57	3.52	3.59	3.52	3.44	3.71	3.56	3.57	3.54	3.59	3.51	3.71	3.44	3.52	3.39	3.62	3.43	3.70

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
SUPPORT	91.9%	97.1%	95.8%	95.3%	97.0%	95.5%	97.6%	86.8%	96.1%	91.0%	96.3%	88.7%	84.0%	94.4%	93.6%	87.5%	92.6%
Strongly	64.8%	69.8%	67.4%	72.1%	63.5%	64.8%	76.2%	60.9%	68.0%	70.2%	62.5%	61.5%	68.9%	66.2%	78.6%	54.8%	63.6%
Somewhat	27.1%	27.3%	28.4%	23.2%	33.5%	30.7%	21.4%	25.8%	28.1%	20.9%	33.8%	27.1%	15.2%	28.2%	14.9%	32.7%	29.0%
OPPOSE	5.8%	2.9%	4.2%	4.7%	3.0%	4.5%	2.4%	8.2%	3.9%	5.6%	3.7%	8.0%	16.0%	5.6%	6.4%	10.0%	3.6%
Somewhat	2.1%	2.9%	1.6%	3.5%	0.1%	2.6%	-	2.3%	1.9%	3.6%	1.3%	1.3%	8.2%	5.6%	-	-	1.4%
Strongly	3.8%	-	2.7%	1.2%	2.9%	1.9%	2.4%	5.9%	2.0%	2.1%	2.5%	6.7%	7.8%	-	6.4%	10.0%	2.2%
DK/REFUSED	2.3%	-	-	-	-	-	-	5.1%	-	3.3%	-	3.4%	-	-	-	2.4%	3.8%
Net Diff.	86.1%	94.3%	91.6%	90.6%	94.0%	91.1%	95.1%	78.6%	92.2%	85.4%	92.5%	80.7%	68.1%	88.8%	87.1%	77.5%	89.0%
Mean	3.57	3.67	3.61	3.66	3.58	3.58	3.71	3.49	3.62	3.65	3.56	3.49	3.45	3.61	3.66	3.36	3.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
SUPPORT	91.9%	91.3%	92.4%	93.9%	86.6%	94.2%	87.8%	81.9%	81.9%	-	100.0%	96.7%	-	96.7%
Strongly	64.8%	67.8%	61.5%	72.1%	55.4%	62.0%	64.2%	39.4%	39.4%	-	63.4%	81.6%	-	81.6%
Somewhat	27.1%	23.5%	30.9%	21.8%	31.2%	32.3%	23.6%	42.5%	42.5%	-	36.6%	15.2%	-	15.2%
OPPOSE	5.8%	6.4%	6.1%	4.0%	9.9%	2.7%	8.7%	12.0%	12.0%	-	-	3.3%	-	3.3%
Somewhat	2.1%	4.2%	0.1%	-	6.2%	-	5.3%	-	-	-	-	-	-	-
Strongly	3.8%	2.3%	6.0%	4.0%	3.7%	2.7%	3.4%	12.0%	12.0%	-	-	3.3%	-	3.3%
DK/REFUSED	2.3%	2.3%	1.5%	2.1%	3.5%	3.1%	3.4%	6.0%	6.0%	-	-	-	-	-
Net Diff.	86.1%	84.9%	86.2%	89.9%	76.7%	91.5%	79.1%	69.9%	69.9%	-	100.0%	93.5%	-	93.5%
Mean	3.57	3.60	3.50	3.65	3.43	3.58	3.54	3.16	3.16	-	3.63	3.75	-	3.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
MEDICAID BENEFIT COMBO	91.9%	92.8%	93.6%	88.5%	91.8%	92.3%	90.6%	100.0%	83.7%	84.8%	58.2%	99.3%	99.2%	100.0%	100.0%
MEDICAL MARIJUANA	75.9%	78.1%	73.2%	74.1%	75.2%	79.9%	76.0%	97.4%	63.3%	63.7%	54.9%	88.6%	89.2%	82.4%	77.6%
LOWERING STATE TAX RATE	73.0%	67.9%	83.2%	73.0%	72.4%	76.9%	77.2%	75.7%	88.9%	90.3%	58.2%	55.0%	54.0%	67.1%	84.2%
EXPAND MEDICAID PROGRAM	66.8%	72.1%	63.2%	59.9%	66.0%	72.1%	71.5%	75.0%	38.2%	38.2%	38.4%	94.1%	95.3%	80.1%	83.2%
PARENTS SCHOOL CHOICE	52.9%	48.5%	60.0%	54.4%	51.0%	63.9%	61.3%	75.7%	66.0%	66.1%	65.5%	37.9%	36.5%	54.5%	62.1%
LEGALIZE SPORTS BETTING	38.4%	31.2%	45.7%	45.6%	37.1%	46.6%	47.4%	42.9%	43.3%	43.0%	50.1%	34.1%	34.3%	32.5%	33.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
MEDICAID BENEFIT COMBO	91.9%	86.7%	100.0%	89.8%	93.6%	97.0%	78.9%	95.2%	91.2%	84.4%	100.0%	86.9%	92.5%
MEDICAL MARIJUANA	75.9%	68.9%	84.1%	75.5%	77.4%	96.1%	67.4%	71.9%	74.7%	80.0%	62.6%	88.7%	78.3%
LOWERING STATE TAX RATE	73.0%	85.1%	63.1%	73.1%	69.2%	75.5%	85.2%	77.2%	69.2%	84.4%	100.0%	76.0%	78.1%
EXPAND MEDICAID PROGRAM	66.8%	50.9%	94.4%	70.0%	63.9%	83.9%	51.9%	73.2%	62.8%	35.0%	66.0%	68.3%	72.9%
PARENTS SCHOOL CHOICE	52.9%	67.8%	20.8%	58.1%	51.7%	50.4%	65.7%	59.2%	49.1%	48.6%	-	49.2%	58.9%
LEGALIZE SPORTS BETTING	38.4%	36.3%	24.6%	45.5%	39.5%	43.7%	31.5%	34.8%	39.8%	64.2%	-	34.8%	36.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
MEDICAID BENEFIT COMBO	91.9%	90.3%	96.2%	89.4%	94.3%	94.9%	95.3%	87.7%	83.9%	83.6%	100.0%	99.3%	99.3%	100.0%	100.0%
MEDICAL MARIJUANA	75.9%	75.7%	86.2%	68.1%	80.7%	73.2%	86.0%	59.3%	63.2%	63.5%	49.4%	88.4%	88.3%	100.0%	78.3%
LOWERING STATE TAX RATE	73.0%	84.9%	65.1%	80.7%	65.3%	31.6%	54.9%	76.0%	89.8%	89.7%	95.6%	55.8%	55.0%	100.0%	77.8%
EXPAND MEDICAID PROGRAM	66.8%	54.8%	89.1%	63.0%	71.7%	78.6%	85.3%	62.4%	39.1%	38.1%	95.6%	93.6%	93.5%	100.0%	81.7%
PARENTS SCHOOL CHOICE	52.9%	63.1%	49.4%	53.0%	41.4%	33.1%	54.9%	36.4%	66.5%	65.9%	100.0%	40.0%	39.8%	52.3%	41.8%
LEGALIZE SPORTS BETTING	38.4%	44.9%	40.6%	33.5%	37.9%	10.0%	51.4%	24.4%	41.2%	42.0%	-	36.2%	35.2%	100.0%	30.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIED			
Total	300	145	140	5	125	119	6	31	54	9
MEDICAID BENEFIT COMBO	91.9%	85.8%	85.3%	100.0%	99.2%	99.2%	100.0%	90.9%	85.5%	100.0%
MEDICAL MARIJUANA	75.9%	62.8%	63.5%	43.9%	92.3%	91.9%	100.0%	70.6%	63.8%	87.5%
LOWERING STATE TAX RATE	73.0%	89.5%	89.9%	78.7%	56.2%	55.6%	67.7%	63.4%	91.6%	84.5%
EXPAND MEDICAID PROGRAM	66.8%	41.2%	41.9%	22.6%	95.9%	95.7%	100.0%	69.4%	47.0%	89.4%
PARENTS SCHOOL CHOICE	52.9%	65.4%	64.9%	78.7%	38.5%	38.7%	34.4%	52.1%	69.6%	50.3%
LEGALIZE SPORTS BETTING	38.4%	42.4%	42.3%	45.2%	36.9%	35.3%	68.8%	25.6%	33.5%	38.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		Other	DK/Ref		
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK			Indep- endent	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
MEDICAID BENEFIT COMBO	91.9%	92.9%	90.1%	89.3%	92.0%	89.6%	95.5%	90.5%	98.0%	100.0%	76.8%	100.0%	-	100.0%	-	87.0%	99.0%	90.2%	92.5%	74.4%	100.0%
MEDICAL MARIJUANA	75.9%	100.0%	-	84.5%	69.3%	75.0%	76.8%	72.9%	92.5%	80.6%	68.5%	66.4%	66.5%	76.7%	66.5%	61.2%	85.5%	84.5%	88.6%	56.0%	100.0%
LOWERING STATE TAX RATE	73.0%	70.1%	86.6%	77.8%	71.1%	85.8%	59.6%	100.0%	-	67.6%	83.9%	83.4%	79.6%	71.9%	79.6%	88.2%	61.2%	66.2%	63.2%	82.8%	100.0%
EXPAND MEDICAID PROGRAM	66.8%	71.0%	55.0%	67.4%	64.3%	60.1%	77.6%	61.9%	86.4%	100.0%	-	-	-	72.7%	-	46.6%	92.8%	63.7%	72.1%	3.8%	100.0%
PARENTS SCHOOL CHOICE	52.9%	52.2%	55.0%	58.7%	46.1%	100.0%	-	62.1%	26.1%	47.5%	69.0%	62.3%	75.2%	51.5%	75.2%	62.6%	42.5%	51.7%	45.5%	88.2%	100.0%
LEGALIZE SPORTS BETTING	38.4%	42.8%	23.6%	100.0%	-	42.7%	31.9%	41.0%	31.3%	38.8%	35.0%	33.6%	51.0%	37.3%	51.0%	41.3%	35.2%	38.3%	41.6%	10.4%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
MEDICAID BENEFIT COMBO	91.9%	82.1%	96.6%	87.1%	92.9%	100.0%	93.5%	87.7%	100.0%	89.8%	79.3%	97.2%	91.6%	67.4%	100.0%	100.0%
MEDICAL MARIJUANA	75.9%	61.7%	93.1%	79.3%	60.6%	82.4%	89.9%	62.9%	87.7%	87.2%	43.1%	81.3%	75.5%	50.8%	84.8%	100.0%
LOWERING STATE TAX RATE	73.0%	84.0%	55.4%	58.7%	93.2%	63.6%	73.8%	89.6%	62.0%	63.1%	74.2%	61.5%	76.4%	81.8%	65.8%	98.9%
EXPAND MEDICAID PROGRAM	66.8%	36.5%	92.6%	62.6%	58.9%	92.9%	64.8%	47.6%	95.3%	64.2%	42.9%	88.2%	61.9%	67.4%	95.9%	74.1%
PARENTS SCHOOL CHOICE	52.9%	58.2%	32.6%	55.4%	68.0%	46.6%	47.9%	60.5%	29.6%	49.0%	78.2%	66.7%	60.5%	82.7%	73.0%	53.3%
LEGALIZE SPORTS BETTING	38.4%	41.2%	56.8%	41.9%	41.4%	26.4%	34.7%	42.9%	30.1%	39.2%	31.3%	45.3%	35.6%	49.1%	50.1%	67.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
MEDICAID BENEFIT COMBO	91.9%	86.0%	89.1%	98.7%	97.2%	100.0%	96.2%	84.3%	87.1%	82.4%	100.0%	96.0%	94.5%	79.1%	100.0%	97.4%	91.0%	100.0%	94.6%	84.9%
MEDICAL MARIJUANA	75.9%	57.8%	77.4%	92.0%	97.4%	87.4%	86.9%	59.6%	72.8%	50.3%	75.1%	100.0%	82.5%	61.1%	88.3%	89.8%	57.7%	93.3%	85.1%	64.1%
LOWERING STATE TAX RATE	73.0%	92.8%	86.1%	52.1%	48.3%	55.5%	63.8%	91.2%	93.3%	89.7%	100.0%	44.8%	50.4%	88.1%	55.6%	72.9%	95.2%	54.1%	62.4%	92.6%
EXPAND MEDICAID PROGRAM	66.8%	41.7%	52.8%	93.5%	94.5%	92.7%	80.2%	39.4%	41.0%	38.4%	75.1%	96.0%	81.0%	29.2%	92.4%	79.6%	52.5%	96.6%	76.3%	40.0%
PARENTS SCHOOL CHOICE	52.9%	68.6%	54.4%	32.6%	36.0%	29.8%	50.1%	68.4%	61.8%	73.1%	49.8%	25.0%	54.0%	60.8%	36.2%	47.5%	78.1%	30.8%	41.3%	64.3%
LEGALIZE SPORTS BETTING	38.4%	43.8%	42.4%	28.9%	28.3%	29.3%	43.7%	40.6%	39.8%	41.1%	50.2%	49.4%	50.4%	41.0%	19.2%	39.1%	40.0%	23.9%	41.2%	45.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
MEDICAID BENEFIT COMBO	91.9%	94.7%	100.0%	80.3%	100.0%	100.0%	79.3%	85.3%	98.1%	93.4%	92.9%	91.5%	89.4%	95.1%	81.8%	92.7%	96.5%	96.9%	87.8%	95.8%
MEDICAL MARIJUANA	75.9%	87.6%	91.2%	34.6%	90.9%	94.6%	50.6%	64.4%	86.7%	80.5%	75.5%	76.0%	65.5%	88.4%	62.5%	90.2%	68.3%	87.1%	64.9%	87.9%
LOWERING STATE TAX RATE	73.0%	48.7%	67.0%	83.5%	54.9%	71.9%	99.0%	89.7%	57.2%	73.5%	67.8%	74.3%	83.8%	65.5%	84.2%	57.3%	83.5%	71.7%	85.2%	65.3%
EXPAND MEDICAID PROGRAM	66.8%	83.7%	89.6%	38.9%	100.0%	87.0%	69.0%	41.4%	90.8%	73.6%	68.4%	65.6%	57.5%	78.1%	43.2%	73.5%	71.0%	81.5%	51.6%	80.0%
PARENTS SCHOOL CHOICE	52.9%	39.9%	71.6%	87.7%	54.3%	71.1%	89.0%	68.3%	37.8%	73.2%	56.8%	51.5%	59.9%	45.0%	58.3%	42.1%	61.4%	47.1%	56.4%	42.0%
LEGALIZE SPORTS BETTING	38.4%	45.7%	49.6%	16.6%	64.0%	57.0%	29.5%	41.3%	35.7%	38.6%	40.0%	37.5%	40.3%	38.0%	39.2%	50.9%	41.4%	28.3%	38.8%	36.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
MEDICAID BENEFIT COMBO	91.9%	95.4%	91.9%	94.6%	93.1%	89.6%	96.7%	86.5%	90.4%	92.9%	100.0%	88.3%	96.6%	95.1%	96.8%	93.5%	100.0%	86.8%	95.2%	80.4%	92.0%	
MEDICAL MARIJUANA	75.9%	67.5%	90.0%	79.7%	93.8%	81.1%	75.4%	76.0%	76.1%	86.5%	75.0%	78.9%	77.7%	90.5%	67.9%	94.6%	78.4%	80.1%	73.9%	82.0%	68.8%	
LOWERING STATE TAX RATE	73.0%	78.6%	68.5%	74.7%	75.2%	78.7%	69.5%	70.7%	67.9%	87.3%	70.3%	80.3%	69.2%	72.1%	72.3%	76.5%	73.3%	89.1%	63.1%	83.3%	59.7%	
EXPAND MEDICAID PROGRAM	66.8%	79.9%	69.5%	88.8%	86.5%	65.4%	77.5%	58.1%	65.7%	73.1%	83.7%	62.1%	77.5%	79.2%	76.7%	86.2%	94.9%	61.2%	71.1%	52.8%	61.6%	
PARENTS SCHOOL CHOICE	52.9%	73.4%	58.7%	74.2%	69.0%	60.0%	44.1%	53.0%	45.5%	67.4%	43.4%	56.1%	37.9%	76.5%	64.2%	82.0%	68.9%	61.7%	46.7%	56.5%	46.6%	
LEGALIZE SPORTS BETTING	38.4%	46.2%	44.0%	54.5%	57.3%	53.5%	24.2%	55.6%	30.4%	51.2%	20.9%	54.6%	19.5%	48.9%	38.7%	59.5%	52.8%	41.8%	36.5%	45.8%	44.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
MEDICAID BENEFIT COMBO	91.9%	94.0%	97.4%	86.8%	95.0%	86.3%	95.9%	88.1%	100.0%	85.6%	97.3%	77.7%	96.4%	95.7%	97.8%	85.3%	97.1%	86.7%	97.7%	71.3%	100.0%
MEDICAL MARIJUANA	75.9%	77.9%	77.2%	80.5%	73.9%	77.6%	73.0%	78.0%	86.4%	64.3%	86.5%	62.8%	88.8%	66.3%	85.1%	66.0%	87.9%	52.4%	82.6%	69.5%	84.7%
LOWERING STATE TAX RATE	73.0%	95.6%	65.3%	88.5%	65.4%	90.6%	56.9%	93.4%	61.7%	86.3%	63.9%	81.9%	56.4%	91.8%	68.3%	88.8%	62.1%	70.9%	70.2%	72.1%	78.1%
EXPAND MEDICAID PROGRAM	66.8%	70.7%	77.3%	57.9%	70.3%	76.3%	73.3%	81.9%	90.0%	42.5%	86.9%	31.5%	86.5%	56.5%	87.2%	42.2%	86.6%	46.6%	87.5%	57.1%	96.4%
PARENTS SCHOOL CHOICE	52.9%	67.5%	46.9%	57.1%	43.4%	76.7%	59.5%	82.4%	60.4%	64.2%	45.5%	63.7%	40.2%	64.8%	48.6%	61.2%	38.6%	79.0%	64.4%	71.1%	74.8%
LEGALIZE SPORTS BETTING	38.4%	37.3%	31.0%	38.9%	37.8%	54.2%	32.8%	56.7%	51.7%	39.5%	37.3%	40.4%	50.6%	38.4%	29.6%	43.6%	33.9%	18.1%	47.2%	27.3%	57.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON				
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32				
MEDICAID BENEFIT COMBO	91.9%	84.4%	82.7%	77.8%	90.0%	97.9%	95.3%	100.0%	98.7%	77.9%	96.3%	93.3%	98.9%	84.4%	98.0%	83.2%	97.7%	70.3%	100.0%				
MEDICAL MARIJUANA	75.9%	67.3%	55.1%	60.0%	78.3%	86.4%	87.4%	85.7%	86.1%	66.0%	87.8%	69.0%	85.6%	68.4%	87.5%	56.2%	83.3%	70.9%	86.5%				
LOWERING STATE TAX RATE	73.0%	88.4%	100.0%	80.6%	88.6%	62.2%	74.9%	47.3%	60.2%	86.0%	51.5%	91.7%	68.5%	88.1%	62.0%	90.1%	64.0%	98.6%	68.7%				
EXPAND MEDICAID PROGRAM	66.8%	42.7%	47.6%	36.3%	45.0%	87.4%	74.2%	86.0%	95.9%	35.4%	83.6%	52.5%	89.7%	41.4%	88.9%	55.4%	83.5%	55.7%	96.4%				
PARENTS SCHOOL CHOICE	52.9%	62.1%	75.0%	64.4%	54.3%	45.3%	53.3%	43.3%	41.2%	56.7%	44.6%	69.4%	45.7%	57.8%	39.8%	91.1%	60.1%	84.2%	72.4%				
LEGALIZE SPORTS BETTING	38.4%	40.6%	17.2%	44.3%	49.0%	38.3%	41.5%	35.8%	37.4%	39.2%	54.4%	42.6%	28.7%	43.4%	35.7%	23.3%	45.8%	28.9%	59.1%				

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
MEDICAID BENEFIT COMBO	91.9%	91.7%	92.4%	94.7%	88.8%	81.7%	100.0%	86.5%	86.6%	85.8%	71.8%	100.0%	100.0%	96.1%	96.0%	100.0%	100.0%	62.2%	100.0%		
MEDICAL MARIJUANA	75.9%	76.5%	72.9%	82.7%	72.7%	44.8%	8.7%	74.9%	68.2%	79.7%	62.6%	28.5%	100.0%	77.9%	75.9%	84.5%	79.4%	62.2%	-		
LOWERING STATE TAX RATE	73.0%	74.6%	68.1%	75.8%	52.3%	34.0%	100.0%	69.9%	70.9%	87.0%	37.4%	35.8%	100.0%	78.6%	66.4%	69.2%	62.1%	32.0%	100.0%		
EXPAND MEDICAID PROGRAM	66.8%	65.4%	72.6%	86.4%	37.2%	44.8%	50.6%	55.6%	63.0%	77.8%	34.4%	28.5%	100.0%	73.9%	78.5%	91.5%	39.0%	62.2%	45.8%		
PARENTS SCHOOL CHOICE	52.9%	48.8%	66.9%	70.2%	50.2%	69.9%	58.2%	46.8%	72.7%	72.3%	37.4%	100.0%	100.0%	50.5%	63.3%	68.9%	58.5%	37.8%	54.2%		
LEGALIZE SPORTS BETTING	38.4%	38.3%	40.0%	53.9%	22.3%	-	-	44.9%	48.0%	65.9%	28.2%	-	-	32.6%	35.0%	46.8%	18.4%	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
MEDICAID BENEFIT COMBO	91.9%	91.0%	92.1%	89.3%	90.5%	96.0%	91.6%	92.0%	90.4%	93.6%	90.4%	96.0%	86.0%	87.1%	84.6%	89.3%	84.5%	93.8%
MEDICAL MARIJUANA	75.9%	81.7%	88.6%	70.8%	75.6%	71.8%	85.3%	72.5%	78.0%	73.5%	77.4%	71.8%	84.8%	69.6%	77.3%	70.2%	76.5%	66.3%
LOWERING STATE TAX RATE	73.0%	78.5%	57.9%	72.7%	76.4%	76.0%	67.7%	74.9%	70.2%	76.2%	71.9%	76.0%	64.2%	72.2%	64.4%	76.4%	67.3%	78.0%
EXPAND MEDICAID PROGRAM	66.8%	61.0%	64.6%	70.1%	57.8%	74.4%	62.9%	68.3%	66.5%	67.2%	64.1%	74.4%	51.5%	59.0%	56.8%	56.8%	53.9%	65.8%
PARENTS SCHOOL CHOICE	52.9%	57.6%	52.3%	61.1%	54.8%	41.0%	54.9%	52.1%	58.0%	47.0%	57.1%	41.0%	42.1%	55.8%	51.3%	52.4%	52.4%	49.8%
LEGALIZE SPORTS BETTING	38.4%	52.0%	40.1%	47.8%	27.8%	29.8%	45.8%	35.8%	46.8%	28.9%	41.5%	29.8%	61.4%	37.9%	57.0%	30.3%	49.9%	28.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
MEDICAID BENEFIT COMBO	91.9%	97.1%	95.8%	95.3%	97.0%	95.5%	97.6%	86.8%	96.1%	91.0%	96.3%	88.7%	84.0%	94.4%	93.6%	87.5%	92.6%
MEDICAL MARIJUANA	75.9%	85.8%	74.7%	78.6%	76.0%	78.1%	75.7%	74.0%	77.4%	69.2%	81.0%	77.9%	77.4%	76.8%	84.8%	74.7%	73.6%
LOWERING STATE TAX RATE	73.0%	71.3%	76.9%	75.2%	76.0%	75.9%	74.5%	69.9%	75.5%	71.1%	71.4%	76.4%	93.0%	78.1%	57.5%	82.2%	70.5%
EXPAND MEDICAID PROGRAM	66.8%	74.3%	75.2%	74.8%	75.3%	72.9%	80.4%	56.8%	75.0%	68.2%	69.8%	62.6%	67.6%	63.6%	78.5%	61.9%	66.5%
PARENTS SCHOOL CHOICE	52.9%	67.6%	49.3%	63.7%	42.7%	61.1%	34.7%	51.8%	53.7%	48.5%	57.8%	52.6%	72.6%	68.1%	48.4%	61.7%	44.4%
LEGALIZE SPORTS BETTING	38.4%	30.1%	34.2%	38.1%	27.8%	34.3%	30.4%	44.8%	33.2%	39.4%	27.2%	48.1%	47.0%	45.2%	41.6%	43.8%	33.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
MEDICAID BENEFIT COMBO	91.9%	91.3%	92.4%	93.9%	86.6%	94.2%	87.8%	81.9%	81.9%	-	100.0%	96.7%	-	96.7%
MEDICAL MARIJUANA	75.9%	75.2%	76.3%	87.7%	69.5%	66.1%	79.7%	76.5%	76.5%	-	100.0%	92.7%	-	92.7%
LOWERING STATE TAX RATE	73.0%	84.4%	73.3%	57.5%	68.0%	69.3%	76.8%	89.2%	89.2%	-	34.7%	44.7%	-	44.7%
EXPAND MEDICAID PROGRAM	66.8%	61.7%	61.7%	74.5%	73.6%	73.5%	49.0%	39.0%	39.0%	-	97.0%	89.9%	-	89.9%
PARENTS SCHOOL CHOICE	52.9%	64.8%	51.8%	49.5%	34.4%	45.3%	61.0%	66.6%	66.6%	-	34.7%	35.1%	-	35.1%
LEGALIZE SPORTS BETTING	38.4%	45.1%	41.0%	46.5%	19.2%	21.8%	42.9%	34.6%	34.6%	-	66.5%	33.2%	-	33.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
MEDICAID BENEFIT COMBO	3.57	3.65	3.52	3.44	3.55	3.63	3.61	3.71	3.26	3.29	2.77	3.85	3.86	3.80	3.62
LOWERING STATE TAX RATE	3.31	3.23	3.39	3.36	3.30	3.36	3.29	3.77	3.63	3.63	3.61	2.92	2.89	3.17	3.35
MEDICAL MARIJUANA	3.15	3.14	3.18	3.13	3.13	3.25	3.12	3.82	2.83	2.84	2.43	3.48	3.52	3.06	3.07
EXPAND MEDICAID PROGRAM	3.11	3.25	3.01	2.91	3.08	3.24	3.25	3.22	2.34	2.32	2.70	3.80	3.79	4.00	3.34
PARENTS SCHOOL CHOICE	2.62	2.49	2.73	2.77	2.59	2.78	2.68	3.29	3.00	3.01	2.76	2.21	2.17	2.60	2.76
LEGALIZE SPORTS BETTING	2.35	2.22	2.40	2.56	2.31	2.58	2.61	2.42	2.35	2.35	2.50	2.35	2.41	1.85	2.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
MEDICAID BENEFIT COMBO	3.57	3.26	3.84	3.55	3.66	3.71	2.98	3.67	3.57	3.20	4.00	3.37	3.56
LOWERING STATE TAX RATE	3.31	3.45	2.98	3.37	3.29	3.16	3.57	3.41	3.26	3.53	3.66	3.25	3.34
MEDICAL MARIJUANA	3.15	2.97	3.39	3.08	3.22	3.50	2.91	3.04	3.15	3.24	2.54	3.36	3.15
EXPAND MEDICAID PROGRAM	3.11	2.58	3.81	3.23	3.07	3.57	2.50	3.32	3.01	2.47	3.32	3.06	3.23
PARENTS SCHOOL CHOICE	2.62	2.95	1.75	2.74	2.66	2.50	3.17	2.78	2.51	2.28	1.00	2.60	2.76
LEGALIZE SPORTS BETTING	2.35	2.21	1.95	2.56	2.43	2.62	1.94	2.26	2.39	2.59	1.00	2.19	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
MEDICAID BENEFIT COMBO	3.57	3.42	3.78	3.48	3.65	3.64	3.82	3.98	3.26	3.26	3.00	3.85	3.85	4.00	3.63
LOWERING STATE TAX RATE	3.31	3.56	3.10	3.41	3.05	2.22	3.14	3.67	3.63	3.64	3.00	2.94	2.92	3.52	3.27
MEDICAL MARIJUANA	3.15	3.13	3.31	2.92	3.29	3.37	3.25	3.22	2.81	2.82	1.99	3.46	3.46	3.48	3.51
EXPAND MEDICAID PROGRAM	3.11	2.77	3.75	2.99	3.15	3.38	3.56	3.53	2.34	2.33	2.96	3.79	3.79	4.00	3.50
PARENTS SCHOOL CHOICE	2.62	2.85	2.49	2.66	2.35	1.97	2.77	2.44	3.00	2.99	3.55	2.26	2.25	2.57	2.29
LEGALIZE SPORTS BETTING	2.35	2.46	2.42	2.13	2.47	1.61	2.87	2.18	2.33	2.34	2.00	2.40	2.38	3.00	2.01

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIED	
		FAIR-			GRAY			FAIR-	BAL-	
		CLOTH					FIRM	CLOTH	LOTS	
							UNDE-			
							CIED			
Total	300	145	140	5	125	119	6	31	54	9
MEDICAID BENEFIT COMBO	3.57	3.32	3.31	3.45	3.85	3.85	4.00	3.49	3.24	3.54
LOWERING STATE TAX RATE	3.31	3.63	3.63	3.54	2.94	2.90	3.73	3.02	3.59	3.17
MEDICAL MARIJUANA	3.15	2.84	2.87	1.88	3.58	3.57	3.84	2.83	2.87	3.62
EXPAND MEDICAID PROGRAM	3.11	2.40	2.40	2.16	3.82	3.81	4.00	3.29	2.42	3.43
PARENTS SCHOOL CHOICE	2.62	3.00	2.99	3.14	2.23	2.22	2.34	2.42	3.03	2.39
LEGALIZE SPORTS BETTING	2.35	2.33	2.33	2.17	2.44	2.42	2.69	2.11	2.17	2.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
MEDICAID BENEFIT COMBO	3.57	3.63	3.33	3.58	3.51	3.46	3.68	3.51	3.78	3.77	3.07	3.52	1.36	3.71	1.36	3.35	3.82	3.54	3.56	3.34	4.00
LOWERING STATE TAX RATE	3.31	3.22	3.60	3.41	3.19	3.58	2.93	3.71	1.52	3.14	3.62	3.63	3.71	3.27	3.71	3.57	3.12	3.11	3.02	3.68	4.00
MEDICAL MARIJUANA	3.15	3.63	1.37	3.38	2.88	3.16	3.12	3.04	3.59	3.27	2.89	2.90	2.80	3.17	2.80	2.80	3.43	3.28	3.41	2.36	4.00
EXPAND MEDICAID PROGRAM	3.11	3.22	2.76	3.17	3.00	2.90	3.33	2.97	3.55	3.77	1.46	1.51	1.18	3.24	1.18	2.49	3.76	3.12	3.30	1.94	4.00
PARENTS SCHOOL CHOICE	2.62	2.61	2.64	2.84	2.47	3.65	1.29	2.85	1.81	2.45	3.00	2.95	3.10	2.58	3.10	2.88	2.32	2.61	2.43	3.59	4.00
LEGALIZE SPORTS BETTING	2.35	2.48	1.90	3.46	1.40	2.45	2.22	2.41	2.12	2.38	2.26	2.19	2.61	2.33	2.61	2.35	2.43	2.28	2.36	1.59	3.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
MEDICAID BENEFIT COMBO	3.57	3.35	3.83	3.47	3.36	3.82	3.61	3.40	3.81	3.57	2.90	3.83	3.46	2.85	3.96	3.75
LOWERING STATE TAX RATE	3.31	3.53	2.82	2.87	3.62	3.26	3.38	3.58	3.01	2.96	3.47	3.38	3.65	3.28	3.58	3.78
MEDICAL MARIJUANA	3.15	2.87	3.59	3.14	2.71	3.36	3.42	2.82	3.42	3.42	2.39	3.43	2.85	2.36	3.50	3.46
EXPAND MEDICAID PROGRAM	3.11	2.32	3.86	3.08	2.67	3.73	3.17	2.54	3.73	3.11	2.28	3.81	3.16	3.01	4.00	3.71
PARENTS SCHOOL CHOICE	2.62	2.74	1.90	2.65	3.04	2.51	2.57	2.83	1.98	2.54	3.21	3.02	2.84	3.32	3.21	2.81
LEGALIZE SPORTS BETTING	2.35	2.34	3.02	2.35	2.36	2.16	2.18	2.38	2.39	2.32	2.24	2.49	2.14	2.56	2.57	2.83

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
MEDICAID BENEFIT COMBO	3.57	3.24	3.52	3.84	3.89	3.79	3.70	3.28	3.37	3.22	3.75	3.88	3.59	3.26	3.82	3.77	3.31	3.87	3.64	3.33
LOWERING STATE TAX RATE	3.31	3.77	3.34	2.88	2.81	2.93	2.97	3.74	3.66	3.80	4.00	2.36	2.71	3.68	3.18	3.15	3.81	2.85	2.80	3.72
MEDICAL MARIJUANA	3.15	2.83	2.93	3.60	3.75	3.46	3.40	2.72	2.95	2.54	2.99	3.76	3.36	2.76	3.52	3.42	2.67	3.61	3.33	2.84
EXPAND MEDICAID PROGRAM	3.11	2.18	2.86	3.80	3.84	3.78	3.46	2.35	2.51	2.25	3.00	3.88	3.48	2.16	3.77	3.45	2.57	3.85	3.29	2.37
PARENTS SCHOOL CHOICE	2.62	2.99	2.58	2.08	2.05	2.12	2.52	3.04	2.79	3.22	2.49	1.78	2.49	2.83	2.24	2.54	3.29	2.04	2.22	2.97
LEGALIZE SPORTS BETTING	2.35	2.48	2.25	2.22	2.29	2.16	2.56	2.29	2.40	2.21	2.49	2.64	2.76	2.31	1.97	2.42	2.26	2.20	2.52	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
MEDICAID BENEFIT COMBO	3.57	3.73	3.84	3.01	4.00	3.88	3.17	3.30	3.80	3.52	3.57	3.57	3.45	3.67	3.35	3.59	3.54	3.72	3.38	3.70
LOWERING STATE TAX RATE	3.31	3.03	3.47	3.86	3.27	3.60	3.79	3.62	2.97	2.78	3.20	3.34	3.48	3.09	3.54	2.75	3.42	3.37	3.46	3.00
MEDICAL MARIJUANA	3.15	3.54	3.57	2.00	3.60	3.71	2.30	2.84	3.43	3.41	3.23	3.11	2.81	3.45	2.71	3.49	2.91	3.42	2.79	3.43
EXPAND MEDICAID PROGRAM	3.11	3.65	3.92	2.38	4.00	3.99	3.17	2.39	3.73	3.45	3.06	3.12	2.84	3.38	2.63	3.22	3.01	3.49	2.65	3.38
PARENTS SCHOOL CHOICE	2.62	2.30	3.26	3.31	2.76	3.34	3.28	3.06	2.19	3.14	2.63	2.63	2.83	2.40	2.78	2.20	2.89	2.56	2.73	2.32
LEGALIZE SPORTS BETTING	2.35	2.26	2.65	1.86	2.51	2.83	2.23	2.35	2.36	2.29	2.64	2.24	2.28	2.39	2.26	2.66	2.29	2.16	2.26	2.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
MEDICAID BENEFIT COMBO	3.57	3.71	3.52	3.79	3.73	3.48	3.71	3.49	3.64	3.48	3.74	3.43	3.72	3.70	3.65	3.74	3.89	3.49	3.62	3.41	3.58	
LOWERING STATE TAX RATE	3.31	3.55	3.51	3.45	3.77	3.44	3.11	3.30	2.89	3.58	3.24	3.41	3.05	3.58	3.31	3.76	3.32	3.58	3.10	3.48	2.89	
MEDICAL MARIJUANA	3.15	2.90	3.51	3.20	3.60	3.28	3.09	3.23	3.04	3.33	3.12	3.26	3.12	3.35	2.97	3.41	3.21	3.28	3.06	3.27	2.99	
EXPAND MEDICAID PROGRAM	3.11	3.49	3.32	3.78	3.78	3.03	3.38	2.94	3.16	3.12	3.48	2.92	3.35	3.50	3.42	3.77	3.84	2.97	3.22	2.87	3.01	
PARENTS SCHOOL CHOICE	2.62	3.21	2.79	3.24	3.07	2.80	2.38	2.56	2.28	3.04	2.43	2.67	2.23	3.33	2.89	3.53	3.06	2.95	2.41	2.85	2.25	
LEGALIZE SPORTS BETTING	2.35	2.33	2.42	2.60	2.63	2.65	2.02	2.69	2.19	2.61	1.92	2.66	1.97	2.61	2.17	2.87	2.45	2.44	2.29	2.47	2.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
MEDICAID BENEFIT COMBO	3.57	3.58	3.64	3.49	3.61	3.48	3.63	3.59	3.85	3.27	3.80	3.15	3.87	3.42	3.76	3.29	3.80	3.13	3.80	2.84	3.97
LOWERING STATE TAX RATE	3.31	3.70	3.25	3.58	3.04	3.58	3.39	3.69	3.44	3.58	3.07	3.54	2.75	3.64	3.28	3.56	2.97	3.73	3.37	3.79	3.52
MEDICAL MARIJUANA	3.15	3.29	3.11	3.24	3.10	3.37	2.91	3.41	3.21	2.85	3.40	2.83	3.42	2.88	3.38	2.88	3.42	2.58	3.31	2.80	3.37
EXPAND MEDICAID PROGRAM	3.11	3.06	3.35	2.86	3.16	3.44	3.39	3.67	3.85	2.40	3.61	2.19	3.65	2.64	3.59	2.39	3.57	2.55	3.72	2.85	3.99
PARENTS SCHOOL CHOICE	2.62	3.06	2.51	2.88	2.29	3.18	2.88	3.33	2.97	2.99	2.37	2.90	2.15	3.10	2.50	2.96	2.15	3.05	3.01	2.99	3.27
LEGALIZE SPORTS BETTING	2.35	2.39	2.16	2.37	2.36	2.81	2.08	2.72	2.58	2.31	2.35	2.31	2.67	2.31	2.14	2.41	2.29	1.72	2.50	1.98	2.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON			
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-ABORTION: MALE	PRO-ABORTION: FEMALE	PRO-ABORTION: WHITE	PRO-ABORTION: NON-WHITE	PRO-ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32			
MEDICAID BENEFIT COMBO	3.57	3.30	3.37	2.98	3.51	3.79	3.57	3.90	3.86	3.21	3.82	3.42	3.77	3.31	3.80	3.22	3.75	2.96	3.96			
LOWERING STATE TAX RATE	3.31	3.59	3.74	3.54	3.54	3.04	3.22	2.73	3.04	3.55	2.66	3.64	3.28	3.56	2.93	3.74	3.36	4.00	3.45			
MEDICAL MARIJUANA	3.15	2.87	2.60	2.71	3.12	3.43	3.38	3.41	3.46	2.82	3.46	2.94	3.41	2.91	3.45	2.53	3.35	2.71	3.48			
EXPAND MEDICAID PROGRAM	3.11	2.43	2.53	2.21	2.55	3.62	3.18	3.64	3.89	2.32	3.59	2.57	3.64	2.39	3.61	2.83	3.64	2.97	4.00			
PARENTS SCHOOL CHOICE	2.62	2.88	3.17	3.01	2.65	2.38	2.57	2.38	2.27	2.71	2.24	3.10	2.47	2.81	2.21	3.32	2.86	3.10	3.18			
LEGALIZE SPORTS BETTING	2.35	2.29	1.73	2.39	2.46	2.41	2.39	2.32	2.46	2.28	2.78	2.31	2.15	2.37	2.38	1.74	2.47	1.85	2.80			

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
MEDICAID BENEFIT COMBO	3.57	3.56	3.56	3.73	3.15	3.12	3.42	3.52	3.36	3.50	2.78	3.28	3.00	3.60	3.68	3.87	3.39	2.94	3.46
LOWERING STATE TAX RATE	3.31	3.27	3.48	3.58	2.88	3.40	3.91	3.12	3.45	3.78	2.40	3.11	3.00	3.40	3.50	3.45	3.27	4.00	4.00
MEDICAL MARIJUANA	3.15	3.16	3.08	3.30	3.32	2.29	1.26	3.13	2.99	3.12	3.25	1.89	4.00	3.18	3.14	3.41	3.36	2.56	1.00
EXPAND MEDICAID PROGRAM	3.11	3.04	3.34	3.77	2.25	2.57	2.43	2.89	3.10	3.59	2.03	2.21	3.00	3.17	3.50	3.87	2.43	2.94	2.38
PARENTS SCHOOL CHOICE	2.62	2.51	3.00	3.14	2.71	2.73	2.74	2.43	2.87	2.98	2.12	3.00	4.00	2.58	3.09	3.24	3.18	2.44	2.62
LEGALIZE SPORTS BETTING	2.35	2.36	2.34	2.64	2.06	1.28	1.00	2.47	2.58	2.97	2.18	1.00	-	2.25	2.19	2.43	1.99	1.56	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
MEDICAID BENEFIT COMBO	3.57	3.52	3.59	3.52	3.44	3.71	3.56	3.57	3.54	3.59	3.51	3.71	3.44	3.52	3.39	3.62	3.43	3.70
LOWERING STATE TAX RATE	3.31	3.45	3.08	3.31	3.35	3.32	3.27	3.32	3.29	3.33	3.30	3.32	3.10	3.21	3.11	3.25	3.15	3.25
MEDICAL MARIJUANA	3.15	3.28	3.63	3.11	3.07	2.94	3.46	3.04	3.28	3.00	3.22	2.94	3.42	2.99	3.27	2.94	3.25	2.75
EXPAND MEDICAID PROGRAM	3.11	2.88	3.06	3.22	2.95	3.24	2.97	3.16	3.09	3.12	3.06	3.24	2.73	3.01	2.83	3.05	2.86	3.11
PARENTS SCHOOL CHOICE	2.62	2.87	2.56	2.77	2.67	2.33	2.71	2.59	2.74	2.48	2.72	2.33	2.26	2.63	2.46	2.60	2.54	2.46
LEGALIZE SPORTS BETTING	2.35	2.90	2.73	2.51	2.06	2.04	2.81	2.21	2.65	2.05	2.48	2.04	3.06	2.25	2.86	2.07	2.64	1.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
MEDICAID BENEFIT COMBO	3.57	3.67	3.61	3.66	3.58	3.58	3.71	3.49	3.62	3.65	3.56	3.49	3.45	3.61	3.66	3.36	3.60
LOWERING STATE TAX RATE	3.31	3.46	3.41	3.44	3.40	3.44	3.36	3.18	3.42	3.26	3.39	3.28	3.62	3.60	3.04	3.43	3.20
MEDICAL MARIJUANA	3.15	3.50	3.07	3.29	3.04	3.21	3.08	3.12	3.17	2.92	3.33	3.21	3.01	3.28	3.45	3.08	3.07
EXPAND MEDICAID PROGRAM	3.11	3.21	3.26	3.32	3.18	3.22	3.33	2.92	3.25	3.15	3.12	3.05	3.12	3.04	3.39	2.87	3.12
PARENTS SCHOOL CHOICE	2.62	3.18	2.56	2.99	2.39	2.88	2.25	2.52	2.70	2.54	2.74	2.59	3.22	3.05	2.54	2.75	2.38
LEGALIZE SPORTS BETTING	2.35	2.45	2.18	2.45	2.02	2.30	2.08	2.48	2.23	2.31	2.14	2.56	2.52	2.49	2.28	2.67	2.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
MEDICAID BENEFIT COMBO	3.57	3.60	3.50	3.65	3.43	3.58	3.54	3.16	3.16	-	3.63	3.75	-	3.75
LOWERING STATE TAX RATE	3.31	3.51	3.46	2.98	3.08	3.14	3.43	3.21	3.21	-	2.69	2.74	-	2.74
MEDICAL MARIJUANA	3.15	3.23	3.02	3.41	2.99	2.97	3.22	2.93	2.93	-	4.00	3.50	-	3.50
EXPAND MEDICAID PROGRAM	3.11	3.06	2.95	3.28	3.20	3.22	3.03	2.36	2.36	-	3.65	3.58	-	3.58
PARENTS SCHOOL CHOICE	2.62	2.96	2.65	2.49	2.11	2.31	2.96	3.06	3.06	-	1.72	2.10	-	2.10
LEGALIZE SPORTS BETTING	2.35	2.49	2.46	2.56	1.89	1.90	2.41	2.17	2.17	-	2.65	2.17	-	2.17

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
REPUBLICAN	38.5%	59.7%	5.6%	34.5%	40.8%	10.3%	64.1%	36.9%	41.4%	35.8%	34.0%	32.2%	34.2%
DEMOCRATIC	33.4%	13.9%	66.9%	32.3%	33.7%	63.9%	10.1%	31.6%	31.2%	48.4%	37.4%	42.5%	36.3%
INDEPENDENT/OTHER/DK	28.1%	26.3%	27.5%	33.3%	25.5%	25.8%	25.8%	31.5%	27.4%	15.8%	28.6%	25.2%	29.4%
Independent	24.1%	22.9%	27.0%	27.2%	21.4%	25.8%	21.0%	26.8%	23.1%	15.8%	28.6%	22.8%	25.8%
Other	3.6%	3.4%	0.5%	4.8%	4.1%	-	4.9%	3.2%	4.4%	-	-	2.5%	2.8%
DK/Refused	0.4%	-	-	1.3%	-	-	-	1.5%	-	-	-	-	0.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
REPUBLICAN	38.5%	57.3%	20.5%	39.4%	29.7%	11.6%	19.7%	23.9%	73.2%	72.8%	95.6%	3.8%	3.0%	52.3%	38.5%
DEMOCRATIC	33.4%	19.2%	57.7%	28.5%	27.4%	71.1%	53.8%	44.7%	3.8%	3.9%	-	63.9%	64.9%	-	23.0%
INDEPENDENT/OTHER/DK	28.1%	23.5%	21.8%	32.2%	42.9%	17.3%	26.5%	31.4%	23.0%	23.4%	4.4%	32.4%	32.1%	47.7%	38.6%
Independent	24.1%	19.2%	21.8%	24.3%	38.5%	16.2%	26.5%	31.4%	15.8%	16.0%	4.4%	31.5%	31.2%	47.7%	36.5%
Other	3.6%	4.3%	-	6.3%	4.4%	1.1%	-	-	7.2%	7.4%	-	0.1%	0.1%	-	2.0%
DK/Refused	0.4%	-	-	1.6%	-	-	-	-	-	-	-	0.8%	0.8%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FIRM UNDE- CIDED	FAVOR FAIR- CLOTH	UNDE- CIDED	BOTH BAL- LOTS
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean				
Total	300	145	140	5	125	119	6	31	54	9	
REPUBLICAN	38.5%	72.4%	73.5%	43.9%	2.5%	2.7%	-	24.8%	72.0%	33.6%	
DEMOCRATIC	33.4%	4.5%	4.7%	-	68.4%	70.2%	31.2%	27.5%	2.0%	29.0%	
INDEPENDENT/OTHER/DK	28.1%	23.1%	21.9%	56.1%	29.1%	27.1%	68.8%	47.7%	26.1%	37.4%	
Independent	24.1%	17.0%	17.4%	4.0%	28.1%	26.9%	50.6%	41.6%	21.9%	34.8%	
Other	3.6%	6.1%	4.4%	52.2%	0.2%	0.2%	-	6.1%	4.2%	2.6%	
DK/Refused	0.4%	-	-	-	0.9%	-	18.2%	-	-	-	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
REPUBLICAN	38.5%	31.1%	61.7%	41.4%	40.1%	45.7%	29.8%	46.5%	20.5%	26.9%	63.6%	62.0%	59.8%	36.5%	59.8%	100.0%	-	-	-	-	-
DEMOCRATIC	33.4%	37.6%	18.7%	30.6%	29.6%	26.9%	40.4%	28.0%	42.2%	46.4%	5.0%	8.2%	5.8%	36.0%	5.8%	-	100.0%	-	-	-	-
INDEPENDENT/OTHER/DK	28.1%	31.3%	19.6%	28.0%	30.3%	27.5%	29.8%	25.5%	37.3%	26.8%	31.4%	29.8%	34.4%	27.6%	34.4%	-	-	100.0%	100.0%	100.0%	100.0%
Independent	24.1%	28.1%	11.7%	26.1%	24.7%	20.7%	28.7%	20.9%	36.9%	26.0%	18.5%	19.6%	25.0%	24.2%	25.0%	-	-	85.8%	100.0%	-	-
Other	3.6%	2.7%	7.9%	1.0%	5.6%	6.1%	1.1%	4.1%	0.4%	0.2%	12.9%	10.2%	9.5%	2.9%	9.5%	-	-	12.9%	-	100.0%	-
DK/Refused	0.4%	0.5%	-	0.9%	-	0.7%	-	0.5%	-	0.5%	-	-	-	0.4%	-	-	-	1.3%	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
REPUBLICAN	38.5%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
DEMOCRATIC	33.4%	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
INDEPENDENT/OTHER/DK	28.1%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Independent	24.1%	-	-	86.9%	-	-	84.6%	-	-	90.9%	-	-	68.9%	-	-	89.4%
Other	3.6%	-	-	13.1%	-	-	12.8%	-	-	9.1%	-	-	25.6%	-	-	-
DK/Refused	0.4%	-	-	-	-	-	2.6%	-	-	-	-	-	5.5%	-	-	10.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
REPUBLICAN	38.5%	-	5.4%	49.9%	-	6.7%	52.1%	73.7%	5.7%	32.0%	29.2%	41.1%	59.7%	20.5%	65.1%	24.5%	54.7%	17.4%	69.2%	23.4%
DEMOCRATIC	33.4%	79.8%	64.5%	21.2%	81.6%	70.0%	37.7%	3.9%	61.8%	6.6%	38.3%	32.3%	19.5%	45.6%	11.5%	34.8%	27.0%	53.9%	11.6%	40.2%
INDEPENDENT/OTHER/DK	28.1%	20.2%	30.1%	28.9%	18.4%	23.2%	10.2%	22.4%	32.4%	61.3%	32.5%	26.5%	20.8%	33.9%	23.4%	40.7%	18.3%	28.7%	19.2%	36.4%
Independent	24.1%	19.0%	30.1%	5.8%	18.4%	23.2%	10.2%	15.1%	31.7%	47.4%	31.1%	21.5%	16.1%	30.8%	19.6%	35.4%	12.8%	27.3%	15.8%	34.2%
Other	3.6%	1.2%	-	23.1%	-	-	-	7.3%	-	14.0%	1.4%	4.5%	3.8%	3.1%	3.8%	5.3%	3.9%	1.4%	3.4%	2.2%
DK/Refused	0.4%	-	-	-	-	-	-	-	0.7%	-	-	0.5%	0.9%	-	-	-	1.7%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
REPUBLICAN	38.5%	23.6%	9.0%	22.0%	6.9%	42.4%	31.9%	42.4%	44.5%	42.4%	25.1%	48.8%	38.9%	15.3%	11.9%	6.5%	17.7%	49.3%	30.9%	51.3%	41.8%
DEMOCRATIC	33.4%	49.5%	66.1%	52.8%	74.4%	28.9%	42.3%	20.9%	29.9%	37.4%	48.8%	21.4%	36.2%	60.4%	58.7%	69.5%	61.4%	26.2%	38.4%	21.6%	22.1%
INDEPENDENT/OTHER/DK	28.1%	26.9%	24.9%	25.2%	18.7%	28.7%	25.9%	36.7%	25.6%	20.2%	26.0%	29.8%	25.0%	24.3%	29.4%	24.1%	20.9%	24.5%	30.7%	27.1%	36.1%
Independent	24.1%	17.2%	18.0%	20.3%	18.7%	24.9%	23.4%	32.6%	21.8%	16.7%	24.2%	26.3%	25.0%	19.1%	19.4%	18.3%	20.9%	19.7%	27.2%	21.5%	33.2%
Other	3.6%	5.6%	6.9%	-	-	3.0%	2.5%	4.1%	3.8%	1.8%	1.8%	3.5%	-	0.9%	10.0%	-	-	3.9%	3.5%	5.6%	2.9%
DK/Refused	0.4%	4.1%	-	4.8%	-	0.8%	-	-	-	1.7%	-	-	-	4.4%	-	5.8%	-	0.9%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
REPUBLICAN	38.5%	47.1%	23.7%	54.1%	38.1%	29.6%	6.5%	30.2%	5.0%	67.8%	15.5%	69.7%	18.7%	65.4%	13.6%	71.6%	18.4%	43.7%	8.3%	59.3%	7.0%
DEMOCRATIC	33.4%	31.4%	49.1%	19.6%	32.8%	51.5%	56.5%	47.9%	72.2%	6.6%	54.6%	2.9%	43.9%	11.2%	60.9%	4.7%	48.2%	17.7%	70.3%	26.5%	71.0%
INDEPENDENT/OTHER/DK	28.1%	21.5%	27.2%	26.3%	29.1%	18.9%	37.0%	21.9%	22.8%	25.6%	29.9%	27.4%	37.4%	23.3%	25.5%	23.7%	33.4%	38.6%	21.4%	14.2%	22.1%
Independent	24.1%	17.6%	23.3%	21.3%	28.1%	14.5%	24.5%	16.6%	22.8%	19.5%	28.2%	21.8%	34.7%	16.6%	24.4%	19.4%	32.3%	21.4%	18.5%	14.2%	19.0%
Other	3.6%	1.9%	3.9%	5.0%	1.0%	-	12.5%	-	-	6.1%	1.0%	5.7%	2.6%	6.7%	-	4.3%	1.2%	17.2%	0.5%	-	-
DK/Refused	0.4%	2.0%	-	-	-	4.3%	-	5.3%	-	-	0.7%	-	-	-	1.1%	-	-	-	2.4%	-	3.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
REPUBLICAN	38.5%	64.5%	73.4%	62.4%	61.8%	16.2%	31.7%	19.4%	5.7%	69.3%	17.6%	58.0%	15.4%	68.1%	19.4%	35.0%	8.6%	45.5%	7.7%
DEMOCRATIC	33.4%	9.5%	8.3%	10.4%	9.4%	52.7%	23.6%	57.4%	68.4%	4.5%	43.2%	16.3%	58.4%	6.8%	46.5%	30.2%	67.4%	27.4%	74.9%
INDEPENDENT/OTHER/DK	28.1%	26.1%	18.4%	27.2%	28.8%	31.0%	44.7%	23.2%	25.9%	26.3%	39.2%	25.8%	26.2%	25.2%	34.1%	34.8%	24.0%	27.2%	17.4%
Independent	24.1%	21.2%	12.8%	21.5%	24.9%	28.2%	38.7%	23.2%	23.9%	23.0%	33.6%	18.7%	25.0%	21.0%	32.9%	24.5%	17.1%	27.2%	13.9%
Other	3.6%	4.9%	5.6%	5.8%	3.9%	2.1%	6.0%	-	0.5%	3.3%	5.6%	7.0%	-	4.2%	1.2%	10.3%	4.4%	-	-
DK/Refused	0.4%	-	-	-	-	0.7%	-	-	1.4%	-	-	-	1.1%	-	-	-	2.5%	-	3.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
REPUBLICAN	38.5%	44.5%	17.5%	16.2%	28.8%	18.4%	-	50.7%	30.5%	28.1%	37.4%	35.8%	-	39.1%	9.4%	9.2%	23.1%	-	-
DEMOCRATIC	33.4%	27.5%	53.3%	61.4%	68.8%	-	41.8%	17.3%	37.7%	44.7%	56.4%	-	-	36.4%	62.8%	71.3%	76.9%	-	45.8%
INDEPENDENT/OTHER/DK	28.1%	28.0%	29.3%	22.4%	2.4%	81.6%	58.2%	32.0%	31.7%	27.2%	6.2%	64.2%	100.0%	24.5%	27.8%	19.5%	-	100.0%	54.2%
Independent	24.1%	25.5%	20.2%	20.0%	-	44.8%	8.7%	28.6%	24.4%	27.2%	-	28.5%	100.0%	22.7%	17.5%	15.8%	-	62.2%	-
Other	3.6%	2.5%	7.5%	-	2.4%	36.8%	49.4%	3.4%	7.4%	-	6.2%	35.8%	-	1.8%	7.6%	-	-	37.8%	54.2%
DK/Refused	0.4%	-	1.6%	2.4%	-	-	-	-	-	-	-	-	-	-	2.6%	3.8%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
REPUBLICAN	38.5%	33.2%	23.7%	39.0%	49.3%	40.0%	28.2%	42.2%	33.7%	44.1%	38.0%	40.0%	36.7%	51.2%	43.7%	50.8%	46.4%	48.6%
DEMOCRATIC	33.4%	34.3%	39.2%	31.9%	30.3%	33.7%	36.9%	32.1%	34.4%	32.3%	33.3%	33.7%	25.1%	20.1%	21.9%	21.2%	21.0%	23.5%
INDEPENDENT/OTHER/DK	28.1%	32.5%	37.1%	29.1%	20.4%	26.2%	34.9%	25.6%	31.9%	23.7%	28.8%	26.2%	38.2%	28.7%	34.4%	28.0%	32.7%	27.9%
Independent	24.1%	26.5%	34.0%	25.7%	15.5%	22.8%	30.4%	21.8%	28.0%	19.6%	24.5%	22.8%	34.8%	24.3%	32.6%	21.2%	28.4%	24.2%
Other	3.6%	6.0%	3.1%	2.1%	4.9%	3.4%	4.5%	3.3%	3.3%	4.1%	3.7%	3.4%	3.4%	4.4%	1.9%	6.8%	4.3%	3.7%
DK/Refused	0.4%	-	-	1.3%	-	-	-	0.5%	0.7%	-	0.5%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
REPUBLICAN	38.5%	19.7%	35.4%	25.1%	38.8%	30.8%	34.0%	46.9%	31.7%	48.3%	30.7%	35.8%	33.0%	26.8%	36.2%	41.2%	42.8%
DEMOCRATIC	33.4%	48.7%	41.3%	45.0%	40.9%	43.8%	41.0%	21.6%	43.0%	30.4%	41.9%	28.4%	36.8%	37.5%	42.2%	22.5%	32.7%
INDEPENDENT/OTHER/DK	28.1%	31.6%	23.3%	29.9%	20.3%	25.4%	25.0%	31.5%	25.3%	21.2%	27.4%	35.8%	30.1%	35.7%	21.7%	36.2%	24.5%
Independent	24.1%	26.0%	20.0%	24.1%	18.4%	21.2%	21.9%	27.4%	21.4%	16.9%	22.1%	33.4%	21.9%	27.9%	21.7%	33.8%	20.8%
Other	3.6%	5.6%	2.5%	4.5%	1.9%	3.2%	3.2%	4.1%	3.2%	4.3%	5.3%	1.3%	8.2%	5.8%	-	2.4%	3.7%
DK/Refused	0.4%	-	0.9%	1.3%	-	0.9%	-	-	0.7%	-	-	1.1%	-	2.1%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

14. With which political party are you registered?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
REPUBLICAN	38.5%	39.7%	38.2%	33.0%	49.8%	34.5%	-	-	-	-	-	-	-	-	
DEMOCRATIC	33.4%	28.3%	33.8%	35.0%	26.7%	48.6%	-	-	-	-	-	-	-	-	
INDEPENDENT/OTHER/DK	28.1%	32.0%	28.1%	32.0%	23.5%	16.9%	100.0%	100.0%	100.0%	-	100.0%	100.0%	-	100.0%	
Independent	24.1%	25.3%	25.9%	29.9%	19.0%	13.8%	79.1%	70.9%	70.9%	-	100.0%	100.0%	-	100.0%	
Other	3.6%	5.6%	2.2%	2.1%	4.5%	3.1%	17.4%	29.1%	29.1%	-	-	-	-	-	
DK/Refused	0.4%	1.1%	-	-	-	-	3.5%	-	-	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	116	55	30	31	96	19	17	2	105	103	2	3	3	-	7
SUPPORTER OF TRUMP	50.4%	47.4%	60.7%	45.6%	56.8%	18.1%	13.5%	49.8%	54.5%	55.5%	-	-	-	-	14.4%
TRADITIONAL REPUB. PARTY	39.0%	44.0%	31.3%	37.6%	32.6%	71.2%	74.3%	50.2%	34.8%	34.5%	52.8%	100.0%	100.0%	-	71.3%
DK/REFUSED	10.6%	8.6%	8.0%	16.8%	10.6%	10.7%	12.2%	-	10.7%	10.0%	47.2%	-	-	-	14.3%
Net Diff.	11.4%	3.4%	29.4%	8.0%	24.2%	-53.1%	-60.7%	-0.3%	19.7%	21.0%	-52.8%	-100%	-100%	-	-56.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	116	40	2	28	45	3	14	26	72	2	1	14	41
SUPPORTER OF TRUMP	50.4%	49.5%	50.0%	47.2%	53.2%	37.5%	66.7%	40.4%	51.5%	56.0%	-	76.8%	51.3%
TRADITIONAL REPUB. PARTY	39.0%	39.3%	50.0%	36.9%	39.5%	62.5%	15.7%	46.9%	39.5%	44.0%	100.0%	23.2%	34.7%
DK/REFUSED	10.6%	11.2%	-	16.0%	7.3%	-	17.6%	12.7%	9.0%	-	-	-	14.0%
Net Diff.	11.4%	10.2%	-	10.3%	13.7%	-25.1%	51.0%	-6.5%	11.9%	12.0%	-100%	53.6%	16.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	116	61	7	27	13	2	4	2	106	104	2	5	4	1	4
SUPPORTER OF TRUMP	50.4%	57.1%	50.8%	42.0%	44.6%	50.1%	50.8%	-	53.9%	55.2%	-	-	-	-	25.8%
TRADITIONAL REPUB. PARTY	39.0%	35.4%	49.2%	41.4%	46.9%	49.9%	49.2%	-	35.5%	35.2%	47.0%	100.0%	100.0%	100.0%	48.4%
DK/REFUSED	10.6%	7.5%	-	16.6%	8.5%	-	-	100.0%	10.6%	9.6%	53.0%	-	-	-	25.8%
Net Diff.	11.4%	21.6%	1.7%	0.5%	-2.3%	0.2%	1.5%	-	18.4%	19.9%	-47.0%	-100%	-100%	-100%	-22.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR FAIR- CLOTH	UNDE- CIDED	BOTH BAL- LOTS
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean			
Total Answering	116	105	103	2	3	3	-	8	39	3
SUPPORTER OF TRUMP	50.4%	53.4%	54.6%	-	-	-	-	29.1%	50.8%	37.1%
TRADITIONAL REPUB. PARTY	39.0%	36.1%	34.7%	100.0%	100.0%	100.0%	-	53.9%	37.7%	62.9%
DK/REFUSED	10.6%	10.5%	10.7%	-	-	-	-	16.9%	11.5%	-
Net Diff.	11.4%	17.4%	19.9%	-100%	-100%	-100%	-	-24.8%	13.1%	-25.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	116	71	38	48	54	72	37	102	10	54	52	47	10	100	10	116	-	-	-	-	-	
SUPPORTER OF TRUMP	50.4%	47.5%	52.1%	53.4%	41.0%	55.1%	50.1%	53.0%	25.5%	45.0%	61.3%	55.4%	77.8%	49.8%	77.8%	50.4%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	39.0%	49.3%	27.2%	40.1%	46.2%	33.9%	44.1%	38.1%	62.6%	44.2%	34.5%	35.1%	13.5%	40.0%	13.5%	39.0%	-	-	-	-	-	
DK/REFUSED	10.6%	3.2%	20.8%	6.5%	12.9%	11.0%	5.8%	8.9%	12.0%	10.8%	4.3%	9.5%	8.7%	10.2%	8.7%	10.6%	-	-	-	-	-	
Net Diff.	11.4%	-1.8%	24.9%	13.3%	-5.2%	21.3%	6.0%	14.9%	-37.1%	0.9%	26.8%	20.3%	64.3%	9.9%	64.3%	11.4%	-	-	-	-	-	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump. OR,
2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK
	Total Answering	116	63	-	52	-	-	103	-	-	12	-	-	7	-
SUPPORTER OF TRUMP	50.4%	50.3%	-	50.5%	-	-	47.7%	-	-	69.3%	-	-	51.8%	-	-
TRADITIONAL REPUB. PARTY	39.0%	41.1%	-	36.5%	-	-	41.6%	-	-	19.7%	-	-	31.0%	-	-
DK/REFUSED	10.6%	8.6%	-	13.0%	-	-	10.7%	-	-	11.0%	-	-	17.2%	-	-
Net Diff.	11.4%	9.2%	-	14.0%	-	-	6.1%	-	-	49.6%	-	-	20.9%	-	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	116	58	45	3	-	3	16	94	35	59	-	1	7	55	2	9	40	3	14	83
SUPPORTER OF TRUMP	50.4%	100.0%	-	-	-	-	37.5%	53.1%	42.4%	59.5%	-	-	33.8%	52.2%	-	40.2%	54.3%	-	31.6%	50.9%
TRADITIONAL REPUB. PARTY	39.0%	-	100.0%	100.0%	-	100.0%	49.5%	36.1%	48.0%	28.9%	-	100.0%	35.7%	41.6%	100.0%	59.8%	28.6%	100.0%	54.2%	38.3%
DK/REFUSED	10.6%	-	-	-	-	-	13.0%	10.8%	9.6%	11.6%	-	-	30.5%	6.3%	-	-	17.1%	-	14.2%	10.8%
Net Diff.	11.4%	100.0%	-100%	-100%	-	-100%	-12.0%	17.0%	-5.6%	30.6%	-	-100%	-1.9%	10.6%	-100%	-19.6%	25.7%	-100%	-22.6%	12.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
 1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	116	-	1	10	-	1	6	106	9	1	23	89	76	29	40	15	36	14	70	26
SUPPORTER OF TRUMP	50.4%	-	100.0%	65.3%	-	100.0%	41.1%	55.0%	-	-	59.8%	46.1%	50.0%	48.8%	49.6%	39.2%	50.5%	59.2%	47.1%	48.6%
TRADITIONAL REPUB. PARTY	39.0%	-	-	22.3%	-	-	37.8%	34.3%	89.7%	100.0%	26.2%	43.7%	44.4%	39.3%	48.1%	45.1%	40.2%	33.2%	46.8%	38.4%
DK/REFUSED	10.6%	-	-	12.4%	-	-	21.1%	10.7%	10.3%	-	14.0%	10.2%	5.6%	11.9%	2.3%	15.8%	9.3%	7.7%	6.1%	13.0%
Net Diff.	11.4%	-	100.0%	43.0%	-	100.0%	3.3%	20.7%	-89.7%	-100%	33.6%	2.4%	5.6%	9.5%	1.5%	-5.9%	10.3%	26.0%	0.3%	10.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	116	6	2	5	1	55	40	29	19	27	21	52	36	4	4	1	4	58	56	32	30	
SUPPORTER OF TRUMP	50.4%	82.6%	50.9%	77.9%	-	57.6%	32.1%	52.6%	24.0%	62.9%	39.7%	56.8%	31.7%	68.1%	36.3%	-	36.3%	53.4%	45.9%	40.3%	58.3%	
TRADITIONAL REPUB. PARTY	39.0%	17.4%	49.1%	22.1%	100.0%	36.3%	56.6%	43.4%	59.3%	28.7%	54.1%	36.6%	59.4%	31.9%	29.3%	100.0%	29.3%	38.9%	40.0%	49.6%	34.2%	
DK/REFUSED	10.6%	-	-	-	-	6.1%	11.3%	4.0%	16.7%	8.4%	6.2%	6.6%	8.9%	-	34.4%	-	34.4%	7.7%	14.1%	10.2%	7.4%	
Net Diff.	11.4%	65.2%	1.8%	55.9%	-100%	21.3%	-24.5%	9.2%	-35.2%	34.2%	-14.3%	20.2%	-27.7%	36.2%	7.0%	-100%	7.0%	14.5%	5.9%	-9.3%	24.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total Answering	116	26	26	50	53	7	3	6	1	85	25	49	11	36	14	76	21	8	4	5	2
SUPPORTER OF TRUMP	50.4%	69.5%	31.7%	50.0%	45.7%	68.9%	50.9%	62.6%	-	53.3%	42.6%	55.5%	31.4%	50.2%	51.6%	50.9%	37.7%	68.8%	70.5%	50.1%	55.4%
TRADITIONAL REPUB. PARTY	39.0%	25.9%	46.6%	41.0%	42.0%	31.1%	-	37.4%	-	34.9%	52.8%	37.9%	58.4%	30.9%	48.4%	37.5%	56.9%	15.2%	29.5%	24.3%	44.6%
DK/REFUSED	10.6%	4.6%	21.6%	9.0%	12.3%	-	49.1%	-	100.0%	11.8%	4.6%	6.6%	10.3%	18.9%	-	11.5%	5.4%	16.1%	-	25.7%	-
Net Diff.	11.4%	43.6%	-14.9%	9.0%	3.7%	37.9%	50.9%	25.2%	-	18.3%	-10.2%	17.6%	-27.0%	19.2%	3.3%	13.4%	-19.1%	53.6%	41.0%	25.8%	10.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	MALE		FEMALE		WHITE		NON-WHITE		AFRICAN-AMER.	
										PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	116	80	19	25	35	25	15	6	4	49	10	30	15	74	21	5	4	4	2
SUPPORTER OF TRUMP	50.4%	52.0%	46.8%	50.9%	55.6%	47.0%	55.9%	41.4%	24.1%	49.6%	45.5%	55.7%	47.9%	49.6%	42.9%	76.0%	70.5%	67.4%	55.4%
TRADITIONAL REPUB. PARTY	39.0%	39.8%	41.6%	32.1%	44.4%	48.5%	36.4%	58.6%	75.9%	43.8%	43.3%	33.3%	52.1%	41.5%	51.8%	24.0%	29.5%	32.6%	44.6%
DK/REFUSED	10.6%	8.3%	11.6%	17.0%	-	4.6%	7.7%	-	-	6.6%	11.2%	11.0%	-	8.9%	5.3%	-	-	-	-
Net Diff.	11.4%	12.2%	5.2%	18.8%	11.2%	-1.5%	19.6%	-17.2%	-51.8%	5.8%	2.3%	22.4%	-4.1%	8.1%	-8.9%	52.0%	41.0%	34.7%	10.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total Answering	116	103	12	7	3	2	-	54	8	5	1	2	-	48	4	3	1	-	-		
SUPPORTER OF TRUMP	50.4%	47.7%	69.3%	51.8%	100.0%	100.0%	-	46.4%	70.5%	52.1%	100.0%	100.0%	-	49.1%	67.0%	51.3%	100.0%	-	-		
TRADITIONAL REPUB. PARTY	39.0%	41.6%	19.7%	31.0%	-	-	-	43.6%	29.5%	47.9%	-	-	-	39.4%	-	-	-	-	-		
DK/REFUSED	10.6%	10.7%	11.0%	17.2%	-	-	-	10.0%	-	-	-	-	-	11.4%	33.0%	48.7%	-	-	-		
Net Diff.	11.4%	6.1%	49.6%	20.9%	100.0%	100.0%	-	2.8%	40.9%	4.1%	100.0%	100.0%	-	9.7%	67.0%	51.3%	100.0%	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	116	13	10	31	30	32	22	93	54	62	84	32	15	49	32	31	47	16
SUPPORTER OF TRUMP	50.4%	74.5%	46.3%	38.8%	50.5%	53.5%	62.1%	47.6%	48.5%	52.0%	49.2%	53.5%	64.7%	46.0%	56.2%	44.3%	50.3%	50.3%
TRADITIONAL REPUB. PARTY	39.0%	17.1%	53.7%	46.3%	34.6%	40.1%	33.2%	40.4%	40.8%	37.4%	38.6%	40.1%	35.3%	42.8%	43.8%	38.2%	42.5%	36.8%
DK/REFUSED	10.6%	8.5%	-	14.9%	14.9%	6.4%	4.8%	12.0%	10.7%	10.6%	12.2%	6.4%	-	11.2%	-	17.5%	7.2%	12.8%
Net Diff.	11.4%	57.4%	-7.5%	-7.5%	15.9%	13.4%	28.9%	7.2%	7.7%	14.6%	10.6%	13.4%	29.3%	3.2%	12.3%	6.1%	7.8%	13.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
 2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	116	8	44	22	31	36	16	63	52	50	29	36	5	14	13	18	66
SUPPORTER OF TRUMP	50.4%	57.2%	49.3%	37.2%	59.9%	47.8%	56.7%	50.3%	50.5%	50.7%	53.3%	47.6%	51.2%	66.7%	42.2%	44.0%	50.2%
TRADITIONAL REPUB. PARTY	39.0%	29.1%	37.8%	36.3%	36.6%	33.5%	43.3%	41.1%	36.5%	38.5%	34.9%	43.0%	48.8%	33.3%	49.7%	42.7%	36.4%
DK/REFUSED	10.6%	13.7%	12.9%	26.5%	3.5%	18.7%	-	8.6%	13.0%	10.8%	11.9%	9.4%	-	-	8.2%	13.3%	13.4%
Net Diff.	11.4%	28.1%	11.5%	0.9%	23.3%	14.3%	13.3%	9.2%	14.0%	12.2%	18.4%	4.6%	2.4%	33.4%	-7.5%	1.3%	13.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
LIBERAL	26.3%	35.1%	19.9%	15.0%	26.6%	24.3%	23.9%	25.9%	1.5%	1.6%	-	54.6%	56.0%	38.4%	6.1%
Very	12.2%	16.0%	8.6%	8.0%	12.5%	9.8%	9.0%	13.3%	-	-	-	26.3%	27.7%	8.8%	1.1%
Somewhat	14.1%	19.1%	11.3%	7.0%	14.1%	14.5%	14.9%	12.5%	1.5%	1.6%	-	28.4%	28.3%	29.5%	5.0%
MODERATE	28.6%	21.8%	33.2%	37.4%	25.8%	45.8%	40.0%	71.5%	16.4%	14.9%	51.0%	38.3%	36.3%	61.6%	49.3%
CONSERVATIVE	42.6%	40.3%	43.7%	46.1%	44.7%	29.9%	36.0%	2.6%	80.5%	81.9%	49.0%	4.7%	5.1%	-	33.7%
Somewhat	17.6%	18.2%	15.9%	18.1%	17.0%	21.3%	26.1%	-	29.7%	30.2%	18.7%	3.9%	4.3%	-	26.7%
Very	25.0%	22.0%	27.8%	28.0%	27.6%	8.6%	10.0%	2.6%	50.8%	51.8%	30.2%	0.8%	0.9%	-	6.9%
DK/REFUSED	2.5%	2.8%	3.2%	1.4%	2.9%	-	-	-	1.5%	1.6%	-	2.4%	2.6%	-	10.9%
Net Diff.	16.3%	5.2%	23.8%	31.2%	18.1%	5.6%	12.1%	-23.3%	79.0%	80.3%	49.0%	-49.9%	-50.9%	-38.4%	27.6%
Mean	3.30	3.12	3.44	3.52	3.34	3.04	3.13	2.66	4.32	4.34	3.79	2.23	2.20	2.53	3.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
LIBERAL	26.3%	7.3%	56.9%	18.2%	32.5%	42.2%	14.5%	13.9%	29.8%	30.5%	66.0%	35.0%	22.5%
Very	12.2%	2.9%	29.2%	7.2%	15.1%	23.9%	-	8.4%	13.0%	30.5%	-	16.1%	11.5%
Somewhat	14.1%	4.4%	27.7%	11.0%	17.4%	18.2%	14.5%	5.6%	16.8%	-	66.0%	18.9%	10.9%
MODERATE	28.6%	32.3%	32.0%	33.7%	21.3%	43.5%	16.0%	38.3%	23.3%	49.4%	-	34.9%	35.7%
CONSERVATIVE	42.6%	58.7%	10.6%	45.6%	42.4%	14.3%	69.6%	43.3%	44.4%	20.0%	34.0%	30.2%	39.2%
Somewhat	17.6%	26.0%	7.8%	14.6%	18.4%	7.3%	21.3%	19.1%	18.6%	20.0%	34.0%	13.8%	16.2%
Very	25.0%	32.7%	2.8%	31.0%	24.0%	7.0%	48.3%	24.2%	25.8%	-	-	16.3%	23.1%
DK/REFUSED	2.5%	1.7%	0.5%	2.5%	3.8%	-	-	4.5%	2.5%	-	-	-	2.6%
Net Diff.	16.3%	51.3%	-46.2%	27.4%	9.9%	-27.9%	55.1%	29.4%	14.6%	-10.5%	-32.1%	-4.8%	16.8%
Mean	3.30	3.82	2.27	3.52	3.20	2.55	4.03	3.47	3.28	2.59	2.68	2.96	3.29

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
LIBERAL	26.3%	11.5%	50.9%	17.6%	32.2%	61.9%	44.7%	25.5%	0.7%	0.7%	-	53.6%	52.9%	100.0%	3.9%
Very	12.2%	4.8%	30.8%	7.3%	9.2%	26.1%	22.4%	25.5%	-	-	-	25.1%	24.8%	47.7%	2.0%
Somewhat	14.1%	6.7%	20.2%	10.3%	23.0%	35.8%	22.3%	-	0.7%	0.7%	-	28.5%	28.1%	52.3%	1.8%
MODERATE	28.6%	26.2%	25.0%	35.4%	26.6%	32.3%	26.6%	23.9%	16.3%	15.8%	45.0%	38.7%	39.3%	-	58.2%
CONSERVATIVE	42.6%	60.3%	20.7%	45.4%	38.4%	-	24.5%	50.6%	81.5%	81.9%	55.0%	4.6%	4.7%	-	28.5%
Somewhat	17.6%	25.8%	13.7%	17.1%	14.7%	-	9.4%	13.0%	31.4%	31.9%	4.4%	3.9%	4.0%	-	16.8%
Very	25.0%	34.4%	7.1%	28.3%	23.7%	-	15.0%	37.6%	50.1%	50.1%	50.6%	0.8%	0.8%	-	11.7%
DK/REFUSED	2.5%	2.0%	3.3%	1.6%	2.9%	5.8%	4.2%	-	1.5%	1.5%	-	3.0%	3.1%	-	9.4%
Net Diff.	16.3%	48.7%	-30.2%	27.8%	6.2%	-61.9%	-20.3%	25.1%	80.7%	81.2%	55.0%	-49.0%	-48.1%	-100%	24.7%
Mean	3.30	3.80	2.44	3.50	3.21	2.07	2.71	3.37	4.33	4.33	4.06	2.24	2.26	1.52	3.38

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	UNDE- CLOTH	CIED LOTS	
Total	300	145	140	5	125	119	6	31	54	9
LIBERAL	26.3%	0.7%	0.8%	-	60.5%	60.2%	66.7%	7.8%	-	4.9%
Very	12.2%	-	-	-	29.1%	28.8%	34.4%	0.7%	-	2.6%
Somewhat	14.1%	0.7%	0.8%	-	31.4%	31.3%	32.3%	7.1%	-	2.3%
MODERATE	28.6%	16.6%	17.2%	-	34.2%	35.1%	15.1%	62.2%	25.7%	62.1%
CONSERVATIVE	42.6%	81.1%	80.4%	100.0%	2.6%	2.7%	-	23.6%	72.2%	21.2%
Somewhat	17.6%	31.3%	31.7%	22.6%	2.6%	2.7%	-	14.0%	31.8%	21.2%
Very	25.0%	49.8%	48.8%	77.4%	-	-	-	9.6%	40.3%	-
DK/REFUSED	2.5%	1.5%	1.6%	-	2.7%	2.0%	18.2%	6.4%	2.1%	11.8%
Net Diff.	16.3%	80.4%	79.7%	100.0%	-57.9%	-57.4%	-66.7%	15.7%	72.2%	16.3%
Mean	3.30	4.32	4.30	4.77	2.11	2.12	1.76	3.26	4.15	3.16

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep-endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
LIBERAL	26.3%	31.9%	7.0%	19.7%	26.0%	16.2%	38.5%	18.8%	44.5%	36.8%	3.8%	5.4%	5.8%	28.2%	5.8%	2.8%	55.0%	24.4%	28.2%	2.0%	-
Very	12.2%	15.6%	-	9.0%	10.4%	8.3%	18.2%	8.0%	22.3%	17.2%	2.5%	1.3%	5.8%	12.9%	5.8%	-	26.8%	11.5%	13.1%	2.0%	-
Somewhat	14.1%	16.3%	7.0%	10.8%	15.6%	8.0%	20.3%	10.7%	22.2%	19.6%	1.3%	4.1%	-	15.4%	-	2.8%	28.2%	13.0%	15.1%	-	-
MODERATE	28.6%	32.7%	13.1%	32.5%	24.8%	27.1%	29.7%	25.0%	41.9%	34.3%	15.3%	18.3%	18.7%	29.9%	18.7%	13.6%	34.4%	42.2%	49.1%	-	-
CONSERVATIVE	42.6%	33.5%	76.6%	45.0%	46.8%	55.1%	27.6%	53.2%	11.6%	25.1%	80.9%	76.3%	75.6%	39.1%	75.6%	81.7%	8.7%	29.3%	19.7%	96.2%	-
Somewhat	17.6%	16.9%	23.6%	18.3%	20.3%	20.6%	13.8%	22.5%	7.0%	10.8%	31.1%	32.4%	19.1%	16.7%	19.1%	30.6%	6.5%	13.1%	6.7%	56.9%	-
Very	25.0%	16.5%	52.9%	26.7%	26.5%	34.5%	13.8%	30.7%	4.6%	14.3%	49.8%	43.8%	56.5%	22.4%	56.5%	51.1%	2.2%	16.2%	13.0%	39.2%	-
DK/REFUSED	2.5%	1.9%	3.3%	2.8%	2.4%	1.5%	4.2%	3.0%	2.0%	3.8%	-	-	-	2.7%	-	1.9%	1.9%	4.1%	3.0%	1.8%	100.0%
Net Diff.	16.3%	1.6%	69.6%	25.2%	20.8%	38.9%	-10.9%	34.4%	-32.9%	-11.7%	77.1%	70.8%	69.8%	10.8%	69.8%	78.9%	-46.3%	4.9%	-8.5%	94.1%	-
Mean	3.30	3.03	4.27	3.44	3.38	3.66	2.84	3.59	2.48	2.85	4.24	4.13	4.21	3.21	4.21	4.33	2.28	3.10	2.91	4.34	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
LIBERAL	26.3%	1.5%	51.4%	21.9%	4.3%	56.4%	26.9%	3.1%	61.4%	25.9%	-	42.2%	19.4%	-	34.5%	21.2%
Very	12.2%	-	30.9%	12.3%	-	25.1%	10.6%	-	27.4%	10.7%	-	23.7%	13.8%	-	22.9%	10.6%
Somewhat	14.1%	1.5%	20.5%	9.6%	4.3%	31.3%	16.3%	3.1%	34.1%	15.2%	-	18.5%	5.6%	-	11.6%	10.6%
MODERATE	28.6%	10.6%	38.1%	39.7%	17.2%	32.9%	44.7%	14.0%	28.8%	43.2%	11.6%	45.4%	38.6%	18.2%	49.9%	45.4%
CONSERVATIVE	42.6%	86.1%	7.2%	35.2%	76.4%	9.3%	23.3%	80.7%	6.7%	29.0%	88.4%	12.4%	30.6%	81.8%	15.6%	11.6%
Somewhat	17.6%	38.0%	7.2%	13.3%	21.7%	6.2%	12.9%	31.9%	3.3%	12.7%	21.8%	12.4%	14.6%	17.3%	15.6%	11.6%
Very	25.0%	48.1%	-	22.0%	54.7%	3.1%	10.4%	48.8%	3.5%	16.3%	66.6%	-	16.0%	64.5%	-	-
DK/REFUSED	2.5%	1.8%	3.3%	3.2%	2.0%	1.4%	5.0%	2.1%	3.0%	1.9%	-	-	11.4%	-	-	21.8%
Net Diff.	16.3%	84.5%	-44.1%	13.3%	72.1%	-47.2%	-3.6%	77.6%	-54.7%	3.0%	88.4%	-29.8%	11.2%	81.8%	-18.8%	-9.6%
Mean	3.30	4.35	2.22	3.24	4.29	2.30	2.96	4.29	2.19	3.09	4.55	2.46	3.15	4.46	2.58	2.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY					WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
LIBERAL	26.3%	-	7.2%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	12.2%	-	-	46.3%	100.0%	-	-	-	-	-	-	56.3%	-	-	41.5%	-	-	41.2%	-	-
Somewhat	14.1%	-	7.2%	53.7%	-	100.0%	-	-	-	-	-	43.7%	-	-	58.5%	-	-	58.8%	-	-
MODERATE	28.6%	10.1%	17.3%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	42.6%	86.1%	75.6%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	17.6%	25.7%	37.7%	-	-	-	-	41.4%	100.0%	-	48.6%	-	-	44.4%	-	-	37.5%	-	-	40.7%
Very	25.0%	60.4%	37.9%	-	-	-	-	58.6%	-	100.0%	51.4%	-	-	55.6%	-	-	62.5%	-	-	59.3%
DK/REFUSED	2.5%	3.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	16.3%	86.1%	68.4%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.30	4.52	4.06	1.54	1.00	2.00	3.00	4.59	4.00	5.00	4.51	1.44	3.00	4.56	1.58	3.00	4.62	1.59	3.00	4.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
LIBERAL	26.3%	100.0%	-	-	100.0%	-	-	3.1%	48.4%	14.0%	34.1%	23.5%	6.5%	47.4%	4.7%	36.9%	8.2%	55.4%	6.0%	44.7%
Very	12.2%	59.3%	-	-	63.4%	-	-	0.7%	23.1%	7.3%	18.5%	9.6%	2.3%	23.1%	-	23.4%	4.5%	22.9%	1.9%	20.0%
Somewhat	14.1%	40.7%	-	-	36.6%	-	-	2.4%	25.3%	6.6%	15.6%	13.9%	4.2%	24.3%	4.7%	13.4%	3.7%	32.5%	4.1%	24.7%
MODERATE	28.6%	-	100.0%	-	-	100.0%	-	15.3%	40.8%	40.7%	30.3%	26.8%	27.3%	27.4%	15.5%	32.4%	38.4%	23.7%	22.4%	27.4%
CONSERVATIVE	42.6%	-	-	100.0%	-	-	100.0%	80.1%	7.5%	38.7%	34.1%	46.7%	62.7%	22.9%	76.1%	28.9%	50.1%	18.4%	69.4%	25.1%
Somewhat	17.6%	-	-	47.3%	-	-	59.0%	29.7%	6.1%	25.5%	13.3%	19.6%	22.7%	14.7%	32.5%	19.4%	13.5%	11.2%	23.9%	15.9%
Very	25.0%	-	-	52.7%	-	-	41.0%	50.4%	1.4%	13.2%	20.8%	27.1%	40.0%	8.2%	43.6%	9.5%	36.6%	7.2%	45.5%	9.2%
DK/REFUSED	2.5%	-	-	-	-	-	-	1.5%	3.4%	6.6%	1.4%	3.0%	3.5%	2.2%	3.7%	1.9%	3.3%	2.5%	2.2%	2.8%
Net Diff.	16.3%	-100%	-	100.0%	-100%	-	100.0%	77.0%	-40.9%	24.7%	3%	23.2%	56.2%	-24.4%	71.4%	-8.0%	41.9%	-37.0%	63.5%	-19.7%
Mean	3.30	1.41	3.00	4.53	1.37	3.00	4.41	4.29	2.35	3.33	3.02	3.42	3.97	2.60	4.19	2.78	3.77	2.46	4.09	2.69

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
LIBERAL	26.3%	8.6%	56.5%	4.5%	55.8%	14.7%	43.2%	13.6%	32.0%	15.9%	49.2%	13.9%	43.0%	18.0%	42.3%	17.4%	35.7%	14.9%	34.0%	13.4%	23.8%
Very	12.2%	3.8%	33.1%	4.5%	31.0%	5.6%	20.8%	7.9%	18.1%	3.1%	22.2%	4.7%	18.6%	9.3%	24.8%	5.8%	25.4%	9.5%	14.0%	9.9%	11.3%
Somewhat	14.1%	4.7%	23.4%	-	24.8%	9.1%	22.5%	5.7%	13.8%	12.8%	27.1%	9.2%	24.4%	8.7%	17.5%	11.6%	10.3%	5.4%	19.9%	3.4%	12.6%
MODERATE	28.6%	45.9%	28.4%	54.3%	37.2%	32.9%	26.7%	34.6%	21.5%	31.2%	29.5%	29.3%	26.1%	48.6%	29.5%	52.1%	37.3%	29.4%	28.2%	24.4%	27.4%
CONSERVATIVE	42.6%	37.1%	15.1%	31.3%	6.9%	49.7%	26.8%	49.9%	41.7%	49.5%	18.8%	54.5%	27.8%	29.0%	24.5%	24.7%	21.6%	52.0%	36.0%	60.4%	45.5%
Somewhat	17.6%	17.8%	10.6%	21.0%	-	25.0%	10.9%	25.4%	23.5%	24.5%	4.2%	26.4%	10.5%	18.8%	12.2%	18.3%	10.3%	22.1%	14.9%	27.5%	20.6%
Very	25.0%	19.3%	4.4%	10.2%	6.9%	24.7%	15.9%	24.4%	18.3%	25.0%	14.6%	28.1%	17.2%	10.2%	12.3%	6.5%	11.2%	29.9%	21.1%	33.0%	24.8%
DK/REFUSED	2.5%	8.4%	-	10.0%	-	2.7%	3.2%	2.0%	4.8%	3.4%	2.4%	2.3%	3.1%	4.4%	3.7%	5.8%	5.5%	3.7%	1.8%	1.8%	3.3%
Net Diff.	16.3%	28.5%	-41.4%	26.7%	-48.9%	34.9%	-16.5%	36.3%	9.8%	33.6%	-30.4%	40.6%	-15.2%	11.0%	-17.8%	7.3%	-14.2%	37.1%	2.0%	47.1%	21.6%
Mean	3.30	3.48	2.30	3.36	2.27	3.56	2.78	3.54	3.10	3.57	2.61	3.65	2.83	3.12	2.69	3.08	2.70	3.60	3.09	3.71	3.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
LIBERAL	26.3%	16.7%	40.6%	14.5%	32.9%	17.0%	36.2%	16.0%	33.8%	3.4%	45.1%	1.4%	39.3%	6.0%	48.4%	2.7%	47.8%	7.6%	36.7%	-	30.8%
Very	12.2%	9.0%	15.8%	7.5%	12.6%	17.0%	17.2%	16.0%	16.8%	1.9%	19.9%	1.4%	20.7%	2.5%	19.5%	0.9%	19.4%	7.6%	19.5%	-	18.4%
Somewhat	14.1%	7.7%	24.8%	7.0%	20.3%	-	19.1%	-	17.1%	1.5%	25.1%	-	18.6%	3.5%	29.0%	1.8%	28.4%	-	17.2%	-	12.4%
MODERATE	28.6%	35.1%	28.7%	25.3%	26.7%	45.8%	33.9%	44.5%	43.1%	15.0%	37.4%	12.9%	41.2%	17.7%	35.2%	13.5%	35.5%	24.9%	43.1%	26.5%	47.1%
CONSERVATIVE	42.6%	42.5%	29.9%	56.7%	38.9%	32.8%	27.0%	34.2%	18.5%	79.9%	14.1%	84.1%	15.6%	74.5%	13.3%	81.8%	13.9%	67.4%	15.2%	73.5%	15.7%
Somewhat	17.6%	16.1%	11.2%	23.3%	15.6%	18.8%	12.7%	16.9%	13.5%	28.9%	9.1%	34.1%	9.7%	22.1%	8.8%	30.2%	7.8%	22.7%	12.7%	29.5%	12.6%
Very	25.0%	26.5%	18.7%	33.4%	23.2%	14.0%	14.3%	17.2%	5.0%	51.0%	5.0%	50.0%	5.9%	52.4%	4.5%	51.6%	6.0%	44.7%	2.5%	44.0%	3.1%
DK/REFUSED	2.5%	5.7%	0.9%	3.5%	1.5%	4.3%	2.9%	5.3%	4.5%	1.7%	3.4%	1.6%	3.9%	1.8%	3.1%	2.0%	2.8%	-	5.0%	-	6.4%
Net Diff.	16.3%	25.9%	-10.7%	42.1%	6.0%	15.8%	-9.3%	18.2%	-15.3%	76.5%	-30.9%	82.7%	-23.7%	68.5%	-35.1%	79.1%	-34.0%	59.8%	-21.6%	73.5%	-15.2%
Mean	3.30	3.46	2.92	3.70	3.17	3.13	2.88	3.20	2.72	4.28	2.53	4.33	2.60	4.21	2.48	4.32	2.51	3.97	2.59	4.17	2.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
LIBERAL	26.3%	1.6%	-	-	3.5%	47.9%	22.3%	55.1%	60.6%	-	43.9%	3.8%	50.4%	1.8%	50.1%	-	41.1%	-	34.1%
Very	12.2%	0.8%	-	-	1.8%	22.3%	5.0%	26.8%	31.0%	-	24.7%	1.9%	20.9%	0.9%	21.2%	-	23.4%	-	20.4%
Somewhat	14.1%	0.8%	-	-	1.7%	25.6%	17.2%	28.2%	29.7%	-	19.2%	1.8%	29.5%	0.9%	28.9%	-	17.8%	-	13.7%
MODERATE	28.6%	18.5%	8.3%	16.1%	25.1%	34.2%	45.1%	29.1%	29.5%	14.1%	36.9%	24.6%	32.5%	17.1%	32.4%	30.9%	39.4%	12.5%	48.6%
CONSERVATIVE	42.6%	78.1%	87.4%	83.9%	69.6%	14.4%	30.2%	15.9%	4.3%	84.3%	15.2%	69.7%	13.9%	79.1%	14.6%	69.1%	14.3%	87.5%	10.3%
Somewhat	17.6%	29.4%	21.6%	26.4%	35.3%	10.0%	25.5%	4.0%	2.9%	37.0%	9.3%	19.1%	10.3%	29.3%	9.3%	32.8%	11.8%	57.8%	6.8%
Very	25.0%	48.7%	65.8%	57.4%	34.3%	4.4%	4.7%	11.8%	1.4%	47.3%	5.8%	50.6%	3.6%	49.8%	5.2%	36.3%	2.5%	29.7%	3.4%
DK/REFUSED	2.5%	1.7%	4.3%	-	1.8%	3.5%	2.5%	-	5.5%	1.6%	4.0%	1.9%	3.2%	2.0%	2.9%	-	5.2%	-	7.1%
Net Diff.	16.3%	76.5%	87.4%	83.9%	66.1%	-33.5%	7.9%	-39.2%	-56.3%	84.3%	-28.7%	65.9%	-36.4%	77.3%	-35.6%	69.1%	-26.8%	87.5%	-23.8%
Mean	3.30	4.27	4.60	4.41	4.00	2.47	3.08	2.46	2.09	4.34	2.51	4.17	2.44	4.29	2.47	4.05	2.50	4.17	2.56

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
LIBERAL	26.3%	25.6%	28.2%	25.9%	47.7%	15.5%	41.8%	17.5%	21.8%	19.5%	62.6%	-	-	32.6%	32.1%	29.7%	37.9%	32.0%	45.8%
Very	12.2%	10.5%	16.7%	16.4%	24.8%	15.5%	-	8.2%	17.5%	13.1%	62.6%	-	-	12.6%	16.2%	18.4%	-	32.0%	-
Somewhat	14.1%	15.0%	11.5%	9.5%	22.9%	-	41.8%	9.3%	4.3%	6.4%	-	-	-	20.0%	15.9%	11.3%	37.9%	-	45.8%
MODERATE	28.6%	26.3%	37.5%	43.7%	23.6%	29.3%	8.7%	24.7%	32.0%	38.6%	-	28.5%	100.0%	27.6%	40.9%	46.8%	39.0%	30.1%	-
CONSERVATIVE	42.6%	45.9%	31.0%	25.5%	28.8%	55.2%	49.4%	55.7%	41.7%	35.2%	37.4%	71.5%	-	37.3%	24.4%	19.7%	23.1%	37.8%	54.2%
Somewhat	17.6%	18.6%	14.7%	15.0%	14.0%	18.4%	-	25.7%	16.3%	14.6%	-	35.8%	-	12.5%	13.7%	15.3%	23.1%	-	-
Very	25.0%	27.2%	16.3%	10.5%	14.8%	36.8%	49.4%	30.0%	25.5%	20.6%	37.4%	35.8%	-	24.8%	10.7%	4.5%	-	37.8%	54.2%
DK/REFUSED	2.5%	2.3%	3.3%	4.9%	-	-	-	2.1%	4.5%	6.7%	-	-	-	2.5%	2.6%	3.8%	-	-	-
Net Diff.	16.3%	20.3%	2.8%	-0.4%	-18.9%	39.7%	7.6%	38.2%	19.9%	15.6%	-25.2%	71.5%	-	4.7%	-7.7%	-10.0%	-14.8%	5.8%	8.3%
Mean	3.30	3.38	3.03	2.93	2.71	3.61	3.57	3.61	3.29	3.25	2.50	4.07	3.00	3.17	2.86	2.75	2.85	3.12	3.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
LIBERAL	26.3%	26.0%	49.5%	19.1%	21.7%	25.0%	38.3%	22.0%	28.7%	23.6%	26.7%	25.0%	30.5%	13.8%	23.4%	13.1%	20.0%	14.7%
Very	12.2%	10.4%	23.0%	10.0%	6.8%	13.7%	17.0%	10.4%	13.5%	10.7%	11.6%	13.7%	10.8%	10.4%	11.2%	9.7%	10.1%	11.8%
Somewhat	14.1%	15.6%	26.6%	9.2%	14.9%	11.4%	21.3%	11.5%	15.2%	12.9%	15.1%	11.4%	19.8%	3.4%	12.2%	3.4%	9.9%	2.9%
MODERATE	28.6%	23.9%	20.9%	38.3%	20.5%	31.2%	22.3%	30.8%	30.4%	26.6%	27.6%	31.2%	15.8%	29.8%	24.4%	27.3%	23.6%	32.1%
CONSERVATIVE	42.6%	41.8%	29.5%	40.0%	57.4%	41.0%	35.4%	45.2%	37.7%	48.1%	43.2%	41.0%	48.4%	55.0%	49.3%	57.4%	54.1%	49.7%
Somewhat	17.6%	17.7%	10.1%	15.7%	31.3%	13.0%	13.7%	19.0%	14.7%	21.0%	19.3%	13.0%	16.4%	26.5%	20.1%	27.7%	26.4%	14.6%
Very	25.0%	24.2%	19.5%	24.3%	26.1%	28.0%	21.7%	26.1%	23.0%	27.2%	23.9%	28.0%	31.9%	28.5%	29.2%	29.8%	27.7%	35.1%
DK/REFUSED	2.5%	8.3%	-	2.5%	0.3%	2.8%	3.9%	2.0%	3.2%	1.7%	2.4%	2.8%	5.3%	1.4%	2.9%	2.2%	2.3%	3.5%
Net Diff.	16.3%	15.8%	-20.0%	20.9%	35.7%	15.9%	-2.9%	23.2%	9.1%	24.5%	16.4%	15.9%	17.8%	41.2%	25.9%	44.3%	34.1%	35.0%
Mean	3.30	3.32	2.76	3.36	3.55	3.31	3.02	3.40	3.19	3.42	3.29	3.31	3.41	3.60	3.45	3.66	3.53	3.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
LIBERAL	26.3%	46.1%	28.2%	33.1%	31.8%	32.5%	32.4%	18.7%	32.5%	20.2%	37.2%	22.1%	7.6%	32.3%	32.9%	13.4%	28.1%
Very	12.2%	23.2%	10.4%	15.3%	11.5%	12.9%	15.0%	10.5%	13.5%	10.5%	14.2%	12.0%	-	13.9%	10.7%	6.9%	14.5%
Somewhat	14.1%	22.9%	17.8%	17.8%	20.3%	19.6%	17.3%	8.2%	19.0%	9.8%	23.0%	10.1%	7.6%	18.4%	22.1%	6.5%	13.5%
MODERATE	28.6%	28.9%	31.6%	35.5%	26.0%	31.1%	30.6%	25.7%	30.9%	28.3%	23.1%	34.1%	60.3%	25.4%	16.3%	39.9%	26.5%
CONSERVATIVE	42.6%	22.4%	37.7%	27.9%	40.8%	33.8%	34.8%	53.0%	34.1%	49.2%	37.6%	40.6%	32.1%	40.2%	42.3%	44.1%	44.0%
Somewhat	17.6%	11.0%	13.4%	10.1%	15.7%	13.2%	11.8%	23.5%	12.8%	19.8%	17.5%	15.5%	16.4%	13.0%	20.6%	17.4%	18.7%
Very	25.0%	11.5%	24.4%	17.8%	25.1%	20.6%	23.0%	29.5%	21.3%	29.4%	20.1%	25.0%	15.7%	27.3%	21.7%	26.7%	25.3%
DK/REFUSED	2.5%	2.6%	2.5%	3.5%	1.4%	2.6%	2.3%	2.6%	2.5%	2.3%	2.1%	3.2%	-	2.1%	8.6%	2.6%	1.5%
Net Diff.	16.3%	-23.7%	9.6%	-5.2%	9.0%	1.2%	2.4%	34.3%	1.6%	28.9%	0.4%	18.4%	24.5%	8.0%	9.4%	30.7%	15.9%
Mean	3.30	2.64	3.24	2.97	3.23	3.09	3.11	3.55	3.10	3.49	3.07	3.32	3.40	3.22	3.22	3.52	3.27

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
LIBERAL	26.3%	18.4%	29.4%	24.1%	26.5%	42.5%	15.3%	10.9%	10.9%	-	-	44.0%	-	44.0%
Very	12.2%	8.0%	11.8%	14.9%	5.9%	24.8%	12.0%	-	-	-	-	19.0%	-	19.0%
Somewhat	14.1%	10.4%	17.7%	9.2%	20.7%	17.7%	3.4%	10.9%	10.9%	-	-	25.0%	-	25.0%
MODERATE	28.6%	32.0%	22.9%	37.8%	24.5%	22.1%	34.7%	39.9%	39.9%	-	68.4%	48.5%	-	48.5%
CONSERVATIVE	42.6%	45.0%	46.3%	34.3%	49.0%	35.4%	42.2%	49.3%	49.3%	-	31.6%	4.3%	-	4.3%
Somewhat	17.6%	15.2%	28.1%	10.8%	14.4%	15.2%	10.5%	29.0%	29.0%	-	31.6%	4.3%	-	4.3%
Very	25.0%	29.8%	18.2%	23.5%	34.6%	20.2%	31.6%	20.3%	20.3%	-	-	-	-	-
DK/REFUSED	2.5%	4.7%	1.3%	3.8%	-	-	7.8%	-	-	-	-	3.2%	-	3.2%
Net Diff.	16.3%	26.6%	16.9%	10.2%	22.4%	-7.0%	26.8%	38.4%	38.4%	-	31.6%	-39.8%	-	-39.8%
Mean	3.30	3.51	3.24	3.20	3.51	2.88	3.50	3.59	3.59	-	3.32	2.39	-	2.39

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
DONALD TRUMP	47.8%	42.3%	50.2%	56.5%	48.2%	45.5%	49.1%	29.7%	93.4%	95.5%	46.6%	1.6%	1.8%	-	40.9%
JOE BIDEN	50.9%	56.5%	47.4%	43.1%	50.6%	52.4%	49.8%	64.3%	5.0%	3.0%	50.1%	97.5%	97.6%	96.4%	56.3%
OTHER	1.0%	0.9%	2.1%	-	0.9%	1.6%	0.6%	6.0%	1.1%	1.0%	3.2%	0.7%	0.5%	3.6%	2.2%
DK/REFUSED	0.3%	0.3%	0.3%	0.4%	0.3%	0.5%	0.6%	-	0.4%	0.4%	-	0.1%	0.2%	-	0.6%
Net Diff.	-3.1%	-14.3%	2.8%	13.3%	-2.5%	-6.9%	-0.8%	-34.7%	88.4%	92.5%	-3.5%	-95.9%	-95.8%	-96.4%	-15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
DONALD TRUMP	47.8%	71.5%	10.9%	49.5%	45.8%	20.6%	83.7%	48.4%	48.2%	20.0%	34.0%	42.4%	46.6%
JOE BIDEN	50.9%	26.3%	88.7%	48.9%	53.4%	79.4%	14.5%	50.3%	50.3%	80.0%	66.0%	56.7%	52.4%
OTHER	1.0%	1.8%	0.5%	0.9%	0.7%	-	0.9%	0.8%	1.3%	-	-	0.5%	0.6%
DK/REFUSED	0.3%	0.3%	-	0.6%	0.2%	-	0.9%	0.4%	0.2%	-	-	0.5%	0.4%
Net Diff.	-3.1%	45.2%	-77.8%	0.6%	-7.6%	-58.7%	69.2%	-1.9%	-2.0%	-59.9%	-32.1%	-14.4%	-5.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
DONALD TRUMP	47.8%	72.3%	20.8%	48.1%	38.5%	11.6%	24.5%	35.4%	94.3%	94.3%	95.6%	2.4%	1.6%	52.3%	30.9%
JOE BIDEN	50.9%	26.9%	77.7%	50.1%	59.7%	87.3%	75.5%	59.3%	4.3%	4.3%	-	96.8%	97.6%	47.7%	63.4%
OTHER	1.0%	0.5%	1.2%	1.1%	1.6%	1.1%	-	4.2%	1.0%	1.0%	-	0.7%	0.7%	-	5.7%
DK/REFUSED	0.3%	0.2%	0.3%	0.6%	0.2%	-	-	1.1%	0.4%	0.3%	4.4%	0.2%	0.2%	-	-
Net Diff.	-3.1%	45.4%	-56.9%	-2.0%	-21.3%	-75.8%	-51.1%	-23.9%	90.1%	90.0%	95.6%	-94.4%	-96.0%	4.6%	-32.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
DONALD TRUMP	47.8%	89.9%	89.6%	96.0%	2.7%	2.9%	-	32.6%	88.4%	26.5%
JOE BIDEN	50.9%	8.5%	8.8%	-	96.7%	96.5%	100.0%	65.1%	9.3%	68.7%
OTHER	1.0%	1.3%	1.2%	4.0%	0.5%	0.5%	-	2.0%	1.9%	4.9%
DK/REFUSED	0.3%	0.4%	0.4%	-	0.2%	0.2%	-	0.4%	0.4%	-
Net Diff.	-3.1%	81.4%	80.9%	96.0%	-93.9%	-93.6%	-100%	-32.5%	79.1%	-42.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
DONALD TRUMP	47.8%	40.5%	72.1%	51.4%	50.5%	61.8%	30.0%	58.7%	19.1%	29.6%	86.5%	83.7%	81.5%	44.4%	81.5%	91.5%	5.5%	38.1%	30.0%	96.2%	-
JOE BIDEN	50.9%	58.1%	26.6%	47.3%	48.2%	36.4%	69.3%	39.9%	79.7%	69.1%	12.4%	14.9%	16.8%	54.3%	16.8%	7.6%	94.3%	58.7%	67.0%	-	100.0%
OTHER	1.0%	1.1%	1.0%	1.0%	1.0%	1.4%	0.7%	1.0%	1.2%	1.1%	0.5%	0.8%	1.1%	1.0%	1.1%	0.8%	0.2%	2.2%	2.0%	3.8%	-
DK/REFUSED	0.3%	0.3%	0.3%	0.4%	0.3%	0.4%	0.1%	0.4%	-	0.1%	0.6%	0.7%	0.6%	0.3%	0.6%	0.1%	-	1.0%	1.1%	-	-
Net Diff.	-3.1%	-17.6%	45.4%	4.1%	2.3%	25.3%	-39.3%	18.8%	-60.6%	-39.5%	74.1%	68.8%	64.7%	-9.9%	64.7%	83.9%	-88.8%	-20.6%	-37.0%	96.2%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
DONALD TRUMP	47.8%	91.6%	3.7%	44.2%	91.4%	6.3%	32.0%	91.5%	8.7%	40.2%	90.7%	-	31.4%	85.3%	-	13.2%
JOE BIDEN	50.9%	7.5%	95.6%	52.0%	7.7%	93.7%	65.5%	7.5%	91.0%	56.8%	9.3%	100.0%	65.0%	14.7%	100.0%	84.7%
OTHER	1.0%	0.9%	0.7%	3.0%	0.8%	-	1.4%	0.9%	0.3%	2.1%	-	-	2.5%	-	-	-
DK/REFUSED	0.3%	-	-	0.8%	0.2%	-	1.1%	0.1%	-	0.9%	-	-	1.1%	-	-	2.2%
Net Diff.	-3.1%	84.0%	-92.0%	-7.8%	83.7%	-87.4%	-33.6%	84.0%	-82.3%	-16.6%	81.3%	-100%	-33.6%	70.7%	-100%	-71.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
	REPUBLICAN PARTY			Very	Some-what	MOD-ERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	LIB-ERAL	MOD-ERATE	CONSERVATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
DONALD TRUMP	47.8%	99.8%	80.4%	5.7%	2.9%	8.0%	25.5%	89.9%	80.6%	96.4%	76.2%	4.5%	29.3%	91.4%	6.2%	22.9%	88.0%	7.6%	31.6%	94.1%
JOE BIDEN	50.9%	-	17.5%	93.7%	96.5%	91.3%	72.6%	8.9%	17.6%	2.8%	23.8%	93.8%	69.1%	7.0%	93.6%	75.0%	11.3%	91.9%	66.3%	4.5%
OTHER	1.0%	-	2.1%	0.5%	0.6%	0.5%	1.4%	0.9%	1.4%	0.5%	-	1.7%	1.3%	1.3%	-	1.5%	0.4%	0.3%	1.6%	1.1%
DK/REFUSED	0.3%	0.2%	-	0.1%	-	0.2%	0.5%	0.3%	0.4%	0.3%	-	-	0.3%	0.3%	0.2%	0.6%	0.3%	0.2%	0.5%	0.3%
Net Diff.	-3.1%	99.8%	62.9%	-88.0%	-93.6%	-83.3%	-47.1%	81.0%	63.1%	93.6%	52.5%	-89.3%	-39.7%	84.3%	-87.4%	-52.1%	76.6%	-84.4%	-34.7%	89.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
DONALD TRUMP	47.8%	-	10.8%	67.7%	-	13.5%	42.7%	100.0%	-	-	35.7%	51.8%	68.3%	27.9%	78.6%	32.8%	58.6%	24.2%	79.6%	31.3%
JOE BIDEN	50.9%	98.8%	87.7%	31.8%	100.0%	86.0%	56.3%	-	100.0%	-	62.4%	47.3%	30.6%	70.5%	19.9%	64.8%	40.7%	74.8%	19.2%	67.1%
OTHER	1.0%	1.2%	1.0%	-	-	-	-	-	-	100.0%	1.5%	0.7%	0.8%	1.3%	1.0%	2.4%	0.6%	0.5%	1.0%	1.2%
DK/REFUSED	0.3%	-	0.4%	0.5%	-	0.6%	1.0%	-	-	-	0.4%	0.2%	0.3%	0.3%	0.5%	-	0.1%	0.5%	0.2%	0.3%
Net Diff.	-3.1%	-98.8%	-76.9%	36.0%	-100%	-72.5%	-13.6%	100.0%	-100%	-	-26.7%	4.5%	37.6%	-42.5%	58.7%	-31.9%	17.8%	-50.6%	60.4%	-35.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
DONALD TRUMP	47.8%	25.1%	15.1%	17.1%	6.9%	55.6%	31.8%	58.0%	43.1%	53.1%	25.8%	65.1%	36.6%	15.3%	18.4%	6.5%	12.5%	62.7%	37.7%	68.0%	47.6%
JOE BIDEN	50.9%	74.0%	83.2%	81.9%	93.1%	43.1%	66.8%	40.2%	54.6%	46.2%	73.4%	33.8%	61.9%	83.0%	80.7%	92.4%	87.5%	36.3%	61.0%	31.1%	49.9%
OTHER	1.0%	-	1.8%	-	-	0.9%	1.3%	1.5%	2.3%	0.3%	0.7%	0.9%	1.4%	0.9%	0.8%	-	-	0.7%	1.1%	0.7%	2.2%
DK/REFUSED	0.3%	0.8%	-	1.0%	-	0.3%	0.1%	0.3%	-	0.3%	0.1%	0.2%	0.1%	0.9%	-	1.2%	-	0.3%	0.3%	0.2%	0.3%
Net Diff.	-3.1%	-48.9%	-68.1%	-64.7%	-86.2%	12.5%	-35.0%	17.8%	-11.5%	6.9%	-47.6%	31.4%	-25.2%	-67.7%	-62.3%	-85.9%	-75.0%	26.4%	-23.3%	36.9%	-2.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
DONALD TRUMP	47.8%	56.8%	31.2%	72.5%	42.5%	25.2%	21.8%	24.8%	10.3%	83.6%	19.9%	89.7%	20.9%	75.9%	19.3%	87.4%	25.5%	60.9%	5.9%	59.3%	3.9%
JOE BIDEN	50.9%	42.2%	68.2%	26.7%	56.0%	73.3%	77.4%	74.6%	89.2%	14.8%	79.0%	8.8%	77.0%	22.5%	80.2%	10.9%	73.5%	38.5%	92.8%	39.4%	95.8%
OTHER	1.0%	0.7%	0.4%	0.6%	1.2%	1.0%	0.5%	-	-	1.2%	0.8%	1.4%	1.8%	1.1%	0.2%	1.5%	0.7%	-	1.1%	-	-
DK/REFUSED	0.3%	0.3%	0.3%	0.2%	0.3%	0.4%	0.3%	0.5%	0.4%	0.3%	0.3%	0.2%	0.4%	0.5%	0.3%	0.3%	0.3%	0.6%	0.2%	1.3%	0.3%
Net Diff.	-3.1%	14.5%	-37.0%	45.8%	-13.4%	-48.0%	-55.6%	-49.8%	-78.9%	68.8%	-59.2%	80.9%	-56.1%	53.4%	-60.9%	76.5%	-48.1%	22.4%	-86.9%	19.8%	-92.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
DONALD TRUMP	47.8%	80.4%	86.4%	85.2%	74.2%	19.6%	40.5%	19.4%	7.0%	87.3%	20.5%	71.1%	19.0%	84.9%	23.5%	45.3%	9.9%	45.5%	4.3%
JOE BIDEN	50.9%	18.1%	12.1%	11.9%	25.4%	79.2%	58.7%	79.6%	91.5%	11.3%	77.3%	27.4%	80.4%	13.5%	75.2%	54.0%	89.0%	53.2%	95.7%
OTHER	1.0%	1.1%	0.7%	2.4%	0.3%	0.9%	0.4%	0.7%	1.4%	1.1%	2.2%	1.1%	0.2%	1.3%	0.9%	-	1.1%	-	-
DK/REFUSED	0.3%	0.3%	0.7%	0.5%	-	0.2%	0.4%	0.3%	0.1%	0.3%	-	0.4%	0.4%	0.3%	0.3%	0.8%	-	1.4%	-
Net Diff.	-3.1%	62.3%	74.3%	73.3%	48.8%	-59.7%	-18.3%	-60.2%	-84.4%	76.0%	-56.7%	43.7%	-61.4%	71.4%	-51.7%	-8.7%	-79.1%	-7.7%	-91.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
DONALD TRUMP	47.8%	54.3%	25.0%	16.8%	28.8%	55.2%	49.4%	63.7%	32.7%	21.7%	37.4%	71.5%	-	46.2%	20.3%	13.8%	23.1%	37.8%	54.2%
JOE BIDEN	50.9%	44.3%	73.9%	82.7%	68.8%	44.8%	41.8%	34.8%	64.5%	77.0%	56.4%	28.5%	-	52.5%	79.7%	86.2%	76.9%	62.2%	45.8%
OTHER	1.0%	1.1%	0.7%	-	2.4%	-	8.7%	1.4%	1.9%	-	6.2%	-	100.0%	0.8%	-	-	-	-	-
DK/REFUSED	0.3%	0.3%	0.3%	0.5%	-	-	-	0.1%	0.9%	1.3%	-	-	-	0.5%	-	-	-	-	-
Net Diff.	-3.1%	10.1%	-48.9%	-65.9%	-40.0%	10.4%	7.6%	28.9%	-31.8%	-55.2%	-19.0%	43.1%	-	-6.3%	-59.5%	-72.3%	-53.8%	-24.3%	8.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE						
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
DONALD TRUMP	47.8%	50.8%	30.0%	44.4%	58.7%	50.8%	39.9%	50.6%	42.2%	54.2%	46.7%	50.8%	51.9%	60.1%	52.2%	64.2%	55.9%	63.0%
JOE BIDEN	50.9%	48.9%	67.6%	53.9%	40.1%	48.4%	58.7%	48.1%	56.3%	44.8%	51.8%	48.4%	46.8%	38.0%	45.9%	34.3%	42.1%	35.8%
OTHER	1.0%	-	1.9%	1.3%	0.9%	0.7%	1.0%	1.0%	1.2%	0.8%	1.1%	0.7%	1.1%	1.7%	1.5%	1.5%	1.6%	1.1%
DK/REFUSED	0.3%	0.2%	0.5%	0.4%	0.3%	0.1%	0.4%	0.3%	0.4%	0.2%	0.4%	0.1%	0.3%	0.2%	0.4%	-	0.3%	-
Net Diff.	-3.1%	1.9%	-37.6%	-9.5%	18.6%	2.4%	-18.7%	2.5%	-14.1%	9.4%	-5.1%	2.4%	5.1%	22.1%	6.3%	29.9%	13.8%	27.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
DONALD TRUMP	47.8%	28.0%	43.4%	33.7%	46.4%	38.8%	42.1%	57.7%	39.7%	56.9%	35.9%	49.8%	41.1%	45.2%	46.4%	53.9%	47.9%	
JOE BIDEN	50.9%	70.6%	55.8%	65.1%	53.0%	60.1%	57.3%	40.6%	59.3%	42.3%	62.0%	49.1%	58.2%	53.2%	52.6%	45.2%	50.7%	
OTHER	1.0%	1.0%	0.5%	0.9%	0.3%	0.7%	0.4%	1.5%	0.6%	0.7%	1.5%	0.8%	-	1.6%	1.0%	0.4%	1.1%	
DK/REFUSED	0.3%	0.5%	0.3%	0.3%	0.4%	0.4%	0.2%	0.2%	0.3%	-	0.6%	0.3%	0.7%	-	-	0.5%	0.4%	
Net Diff.	-3.1%	-42.6%	-12.4%	-31.4%	-6.6%	-21.3%	-15.2%	17.1%	-19.6%	14.6%	-26.2%	0.7%	-17.2%	-8.1%	-6.2%	8.7%	-2.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
DONALD TRUMP	47.8%	54.4%	46.5%	38.0%	55.4%	40.9%	49.3%	77.3%	77.3%	-	-	7.1%	-	7.1%	
JOE BIDEN	50.9%	44.1%	52.6%	59.3%	44.3%	58.4%	46.8%	20.1%	20.1%	-	97.0%	90.2%	-	90.2%	
OTHER	1.0%	1.2%	0.5%	2.3%	-	0.5%	3.2%	1.1%	1.1%	-	-	2.0%	-	2.0%	
DK/REFUSED	0.3%	0.2%	0.4%	0.4%	0.3%	0.3%	0.6%	1.6%	1.6%	-	3.0%	0.7%	-	0.7%	
Net Diff.	-3.1%	10.3%	-6.1%	-21.3%	11.1%	-17.5%	2.5%	57.2%	57.2%	-	-97.0%	-83.1%	-	-83.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
YES	26.6%	23.4%	24.4%	35.3%	26.9%	25.1%	18.4%	55.1%	19.1%	19.0%	22.0%	33.1%	34.9%	11.9%	36.1%
NO	71.8%	75.1%	73.6%	63.2%	72.7%	66.2%	74.4%	29.2%	79.1%	79.2%	78.0%	66.1%	64.2%	88.1%	58.4%
DK/REFUSED	1.6%	1.5%	2.0%	1.4%	0.4%	8.7%	7.2%	15.7%	1.8%	1.9%	-	0.9%	0.9%	-	5.6%
Net Diff.	-45.2%	-51.8%	-49.2%	-27.9%	-45.8%	-41.1%	-56.0%	25.9%	-60.0%	-60.2%	-56.0%	-33.0%	-29.3%	-76.3%	-22.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
YES	26.6%	15.3%	27.7%	26.0%	33.6%	33.4%	17.1%	25.1%	27.1%	30.5%	37.4%	27.3%	25.4%
NO	71.8%	84.7%	72.3%	72.5%	63.2%	66.6%	82.9%	73.2%	70.8%	69.5%	62.6%	72.7%	73.6%
DK/REFUSED	1.6%	-	-	1.5%	3.2%	-	-	1.7%	2.1%	-	-	-	1.0%
Net Diff.	-45.2%	-69.5%	-44.6%	-46.5%	-29.6%	-33.1%	-65.7%	-48.1%	-43.7%	-38.9%	-25.2%	-45.3%	-48.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
YES	26.6%	24.4%	49.6%	18.3%	36.5%	30.8%	17.2%	2.1%	19.6%	19.1%	45.0%	33.7%	34.2%	-	27.5%
NO	71.8%	72.4%	50.4%	80.0%	63.0%	69.2%	82.8%	96.7%	78.7%	79.1%	55.0%	65.5%	65.7%	52.3%	62.6%
DK/REFUSED	1.6%	3.2%	-	1.7%	0.5%	-	-	1.1%	1.7%	1.8%	-	0.8%	0.1%	47.7%	9.9%
Net Diff.	-45.2%	-48.0%	-0.9%	-61.7%	-26.5%	-38.3%	-65.5%	-94.6%	-59.1%	-60.0%	-10.0%	-31.9%	-31.5%	-52.3%	-35.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BOTH	
		CLOTH					FIRM	CLOTH	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
YES	26.6%	18.8%	18.5%	26.6%	36.0%	37.0%	16.1%	25.6%	11.5%	34.7%
NO	71.8%	79.5%	79.7%	73.4%	63.1%	63.0%	65.6%	70.9%	88.5%	52.8%
DK/REFUSED	1.6%	1.8%	1.8%	-	1.0%	0.1%	18.3%	3.5%	-	12.5%
Net Diff.	-45.2%	-60.7%	-61.2%	-46.8%	-27.1%	-26.0%	-49.5%	-45.3%	-76.9%	-18.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
YES	26.6%	26.5%	25.7%	27.7%	20.3%	28.6%	25.8%	24.7%	28.5%	27.2%	29.5%	26.0%	32.6%	26.9%	32.6%	20.2%	30.5%	30.8%	34.3%	10.4%	-
NO	71.8%	71.9%	74.3%	70.1%	79.7%	69.9%	72.1%	73.1%	71.5%	70.5%	70.2%	74.0%	66.3%	71.4%	66.3%	76.7%	69.5%	67.8%	64.0%	89.6%	100.0%
DK/REFUSED	1.6%	1.6%	-	2.3%	-	1.4%	2.1%	2.2%	-	2.3%	0.2%	-	1.1%	1.7%	1.1%	3.1%	-	1.4%	1.7%	-	-
Net Diff.	-45.2%	-45.4%	-48.7%	-42.4%	-59.5%	-41.3%	-46.3%	-48.3%	-42.9%	-43.2%	-40.7%	-48.0%	-33.6%	-44.5%	-33.6%	-56.5%	-39.0%	-37.0%	-29.7%	-79.2%	-100%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
YES	26.6%	23.0%	18.0%	33.1%	16.8%	35.7%	28.5%	19.9%	27.5%	36.2%	24.6%	36.8%	12.8%	16.3%	27.2%	21.8%
NO	71.8%	73.4%	82.0%	64.4%	80.6%	64.3%	71.3%	76.6%	72.5%	63.6%	75.4%	63.2%	81.7%	83.7%	72.8%	67.6%
DK/REFUSED	1.6%	3.6%	-	2.6%	2.6%	-	0.2%	3.5%	-	0.2%	-	-	5.6%	-	-	10.6%
Net Diff.	-45.2%	-50.4%	-64.0%	-31.3%	-63.8%	-28.7%	-42.8%	-56.6%	-45.1%	-27.4%	-50.9%	-26.4%	-68.9%	-67.4%	-45.6%	-45.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
YES	26.6%	24.0%	13.6%	34.5%	40.5%	29.4%	28.3%	21.3%	20.2%	22.2%	-	28.5%	26.8%	22.6%	37.3%	29.2%	19.7%	38.7%	27.0%	20.9%
NO	71.8%	70.2%	86.0%	64.1%	56.5%	70.6%	67.4%	78.7%	79.8%	77.8%	100.0%	67.1%	66.6%	77.4%	62.7%	68.0%	80.3%	61.3%	66.9%	79.1%
DK/REFUSED	1.6%	5.9%	0.4%	1.4%	3.0%	-	4.3%	-	-	-	-	4.3%	6.6%	-	-	2.8%	-	-	6.1%	-
Net Diff.	-45.2%	-46.2%	-72.4%	-29.6%	-16.0%	-41.3%	-39.2%	-57.3%	-59.7%	-55.7%	-100%	-38.6%	-39.8%	-54.8%	-25.3%	-38.7%	-60.6%	-22.5%	-40.0%	-58.2%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
YES	26.6%	23.1%	31.4%	24.6%	8.6%	27.3%	29.5%	19.9%	32.6%	41.1%	100.0%	-	25.6%	28.0%	24.5%	23.2%	26.5%	31.7%	22.1%	30.3%
NO	71.8%	71.1%	68.6%	75.4%	82.2%	72.7%	70.5%	77.7%	66.7%	52.3%	-	100.0%	73.6%	71.1%	75.5%	75.0%	71.8%	68.1%	76.8%	69.6%
DK/REFUSED	1.6%	5.8%	-	-	9.2%	-	-	2.4%	0.7%	6.6%	-	-	0.9%	0.9%	-	1.8%	1.7%	0.2%	1.1%	0.2%
Net Diff.	-45.2%	-48.1%	-37.3%	-50.7%	-73.7%	-45.3%	-41.0%	-57.8%	-34.0%	-11.2%	100.0%	-100%	-48.0%	-43.0%	-50.9%	-51.7%	-45.3%	-36.4%	-54.6%	-39.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
YES	26.6%	38.6%	19.9%	40.0%	12.1%	26.7%	24.9%	27.9%	17.7%	25.4%	28.7%	28.9%	22.6%	17.3%	32.5%	17.7%	26.0%	21.9%	29.1%	14.4%	32.7%
NO	71.8%	61.4%	76.2%	60.0%	81.7%	71.6%	74.2%	68.7%	82.3%	74.6%	69.9%	70.0%	76.2%	78.3%	67.5%	76.5%	74.0%	75.2%	70.3%	81.9%	65.8%
DK/REFUSED	1.6%	-	4.0%	-	6.2%	1.8%	0.9%	3.4%	-	-	1.4%	1.1%	1.2%	4.4%	-	5.8%	-	2.9%	0.6%	3.7%	1.5%
Net Diff.	-45.2%	-22.8%	-56.3%	-20.0%	-69.7%	-44.9%	-49.3%	-40.8%	-64.6%	-49.3%	-41.2%	-41.1%	-53.6%	-60.9%	-34.9%	-58.8%	-47.9%	-53.3%	-41.2%	-67.5%	-33.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
YES	26.6%	30.3%	26.7%	18.4%	32.0%	35.7%	19.6%	27.2%	21.8%	23.6%	30.6%	21.7%	29.7%	26.2%	31.1%	23.2%	31.0%	27.4%	30.2%	28.0%	25.0%
NO	71.8%	67.6%	73.3%	79.1%	67.2%	59.9%	80.4%	67.4%	78.2%	76.4%	67.9%	78.3%	66.4%	73.8%	68.8%	76.8%	67.9%	72.6%	67.3%	72.0%	71.9%
DK/REFUSED	1.6%	2.0%	-	2.6%	0.8%	4.4%	-	5.3%	-	-	1.5%	-	3.9%	-	0.1%	-	1.1%	-	2.5%	-	3.1%
Net Diff.	-45.2%	-37.3%	-46.5%	-60.7%	-35.2%	-24.2%	-60.8%	-40.2%	-56.4%	-52.7%	-37.3%	-56.7%	-36.6%	-47.7%	-37.7%	-53.5%	-36.9%	-45.1%	-37.1%	-44.1%	-46.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32	
YES	26.6%	24.5%	16.8%	31.7%	22.8%	29.1%	21.4%	27.1%	34.4%	23.7%	26.6%	25.5%	30.6%	22.8%	30.5%	38.6%	26.1%	42.2%	24.2%	
NO	71.8%	75.5%	83.2%	68.3%	77.2%	69.4%	76.0%	69.3%	65.4%	76.3%	69.4%	74.5%	69.3%	77.2%	68.3%	61.4%	71.4%	57.8%	72.4%	
DK/REFUSED	1.6%	-	-	-	-	1.6%	2.6%	3.7%	0.1%	-	4.0%	-	0.1%	-	1.2%	-	2.5%	-	3.4%	
Net Diff.	-45.2%	-51.1%	-66.3%	-36.7%	-54.3%	-40.3%	-54.5%	-42.2%	-31.0%	-52.7%	-42.8%	-48.9%	-38.8%	-54.4%	-37.8%	-22.8%	-45.3%	-15.5%	-48.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
YES	26.6%	26.6%	27.6%	24.2%	46.5%	18.4%	50.6%	24.6%	29.0%	26.2%	28.2%	35.8%	100.0%	28.3%	26.8%	23.0%	58.5%	-	45.8%		
NO	71.8%	71.8%	70.8%	73.4%	53.5%	81.6%	49.4%	73.2%	66.7%	67.4%	71.8%	64.2%	-	70.6%	73.2%	77.0%	41.5%	100.0%	54.2%		
DK/REFUSED	1.6%	1.6%	1.6%	2.4%	-	-	-	2.1%	4.3%	6.4%	-	-	-	1.2%	-	-	-	-	-		
Net Diff.	-45.2%	-45.2%	-43.1%	-49.2%	-6.9%	-63.1%	1.1%	-48.6%	-37.7%	-41.1%	-43.6%	-28.5%	100.0%	-42.3%	-46.5%	-54.0%	17.1%	-100%	-8.3%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
YES	26.6%	37.3%	63.7%	39.6%	10.4%	1.4%	51.1%	17.8%	45.3%	5.3%	35.7%	1.4%	43.1%	17.5%	40.0%	7.3%	32.0%	3.5%
NO	71.8%	59.5%	33.7%	58.7%	87.7%	98.6%	46.0%	81.0%	52.4%	93.8%	62.2%	98.6%	51.1%	81.3%	55.4%	92.7%	64.7%	96.5%
DK/REFUSED	1.6%	3.2%	2.6%	1.7%	1.9%	-	2.9%	1.1%	2.3%	0.8%	2.2%	-	5.8%	1.1%	4.6%	-	3.3%	-
Net Diff.	-45.2%	-22.1%	30.1%	-19.2%	-77.3%	-97.1%	5.1%	-63.2%	-7.1%	-88.5%	-26.5%	-97.1%	-8.0%	-63.8%	-15.4%	-85.4%	-32.7%	-93.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
YES	26.6%	59.2%	18.0%	49.8%	3.8%	38.8%	-	25.1%	27.9%	11.8%	31.8%	36.8%	30.5%	36.9%	23.5%	38.2%	20.2%
NO	71.8%	40.8%	80.8%	49.8%	94.8%	60.0%	100.0%	72.4%	71.2%	88.2%	65.8%	60.6%	60.8%	60.6%	76.5%	59.1%	79.1%
DK/REFUSED	1.6%	-	1.1%	0.3%	1.4%	1.2%	-	2.5%	0.9%	-	2.3%	2.5%	8.7%	2.5%	-	2.7%	0.7%
Net Diff.	-45.2%	18.3%	-62.8%	-0.0%	-91.0%	-21.2%	-100%	-47.4%	-43.4%	-76.4%	-34.0%	-23.8%	-30.3%	-23.7%	-53.0%	-21.0%	-58.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
YES	26.6%	27.2%	39.3%	21.4%	16.6%	15.8%	39.5%	22.8%	22.8%	-	31.8%	26.7%	-	26.7%	
NO	71.8%	69.2%	60.5%	78.6%	79.9%	84.2%	57.0%	77.2%	77.2%	-	68.2%	72.9%	-	72.9%	
DK/REFUSED	1.6%	3.7%	0.1%	-	3.5%	-	3.5%	-	-	-	-	0.3%	-	0.3%	
Net Diff.	-45.2%	-42.0%	-21.2%	-57.1%	-63.4%	-68.4%	-17.4%	-54.3%	-54.3%	-	-36.4%	-46.2%	-	-46.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
YES	42.5%	38.6%	45.7%	46.9%	43.1%	38.6%	43.5%	16.5%	61.8%	62.9%	36.8%	22.0%	22.0%	21.8%	46.4%
NO	46.8%	52.0%	43.2%	40.1%	46.8%	46.6%	44.5%	56.0%	26.8%	26.4%	36.2%	68.0%	68.1%	66.1%	43.0%
DK/REFUSED	10.7%	9.4%	11.1%	13.0%	10.1%	14.8%	11.9%	27.5%	11.4%	10.7%	27.0%	10.0%	9.8%	12.1%	10.6%
Net Diff.	-4.3%	-13.4%	2.6%	6.8%	-3.8%	-8.0%	-1.0%	-39.4%	34.9%	36.5%	0.6%	-46.0%	-46.1%	-44.3%	3.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
YES	42.5%	59.2%	21.2%	40.0%	42.1%	22.7%	68.2%	43.4%	42.7%	35.0%	71.4%	42.1%	40.4%
NO	46.8%	37.0%	68.2%	42.1%	48.3%	57.5%	25.9%	43.9%	48.6%	49.3%	28.6%	47.9%	45.6%
DK/REFUSED	10.7%	3.8%	10.6%	17.9%	9.6%	19.9%	5.8%	12.7%	8.8%	15.8%	-	10.0%	14.0%
Net Diff.	-4.3%	22.1%	-47.0%	-2.1%	-6.3%	-34.8%	42.3%	-0.6%	-5.9%	-14.3%	42.8%	-5.8%	-5.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
YES	42.5%	57.1%	37.4%	39.3%	31.1%	21.4%	37.0%	26.7%	64.0%	64.2%	49.4%	23.3%	22.8%	52.3%	10.7%
NO	46.8%	34.7%	59.4%	40.5%	61.8%	61.3%	63.0%	48.3%	25.5%	26.0%	-	66.5%	66.8%	47.7%	69.4%
DK/REFUSED	10.7%	8.2%	3.2%	20.3%	7.1%	17.3%	-	25.0%	10.5%	9.8%	50.6%	10.2%	10.4%	-	19.8%
Net Diff.	-4.3%	22.3%	-22.0%	-1.2%	-30.7%	-40.0%	-26.0%	-21.5%	38.5%	38.3%	49.4%	-43.2%	-44.0%	4.6%	-58.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BOTH	
		CLOTH					FIRM	CLOTH	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
YES	42.5%	63.2%	62.7%	77.4%	23.4%	22.9%	34.4%	21.9%	63.3%	11.2%
NO	46.8%	27.0%	27.2%	22.6%	69.7%	69.9%	65.6%	47.1%	34.5%	76.3%
DK/REFUSED	10.7%	9.7%	10.1%	-	6.9%	7.3%	-	31.0%	2.2%	12.5%
Net Diff.	-4.3%	36.2%	35.5%	54.8%	-46.3%	-47.0%	-31.2%	-25.1%	28.8%	-65.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
YES	42.5%	36.6%	65.1%	44.6%	45.1%	48.1%	35.4%	48.8%	26.9%	36.6%	55.1%	54.0%	57.4%	41.3%	57.4%	65.8%	24.8%	31.4%	28.4%	44.9%	100.0%
NO	46.8%	54.5%	23.4%	46.3%	46.8%	39.8%	56.6%	42.0%	70.4%	54.7%	34.0%	31.8%	33.1%	48.4%	33.1%	24.9%	64.0%	56.5%	59.8%	39.9%	-
DK/REFUSED	10.7%	8.8%	11.5%	9.1%	8.0%	12.0%	8.0%	9.3%	2.7%	8.8%	10.9%	14.3%	9.5%	10.3%	9.5%	9.3%	11.2%	12.1%	11.8%	15.2%	-
Net Diff.	-4.3%	-17.9%	41.7%	-1.8%	-1.7%	8.3%	-21.3%	6.8%	-43.4%	-18.1%	21.1%	22.2%	24.3%	-7.1%	24.3%	40.9%	-39.1%	-25.1%	-31.5%	4.9%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
YES	42.5%	63.3%	24.4%	34.0%	68.8%	25.0%	28.8%	67.9%	18.5%	29.9%	53.7%	36.9%	36.5%	66.5%	42.2%	55.0%
NO	46.8%	23.5%	72.5%	58.1%	26.6%	60.5%	54.8%	25.6%	70.8%	63.1%	21.1%	50.8%	34.8%	16.3%	46.3%	31.8%
DK/REFUSED	10.7%	13.2%	3.1%	7.9%	4.6%	14.5%	16.4%	6.5%	10.8%	7.0%	25.2%	12.3%	28.8%	17.2%	11.5%	13.2%
Net Diff.	-4.3%	39.9%	-48.1%	-24.2%	42.2%	-35.5%	-26.0%	42.3%	-52.3%	-33.2%	32.6%	-14.0%	1.7%	50.2%	-4.1%	23.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
YES	42.5%	65.3%	74.9%	10.5%	8.1%	12.6%	40.6%	62.5%	54.6%	68.1%	24.9%	11.5%	27.6%	65.5%	10.1%	49.4%	58.6%	10.2%	37.3%	66.1%
NO	46.8%	24.1%	25.1%	84.4%	89.0%	80.5%	44.9%	25.2%	39.2%	15.4%	48.6%	88.5%	56.7%	24.5%	82.4%	36.9%	26.2%	84.9%	50.7%	26.5%
DK/REFUSED	10.7%	10.5%	-	5.1%	3.0%	6.9%	14.5%	12.3%	6.2%	16.6%	26.5%	-	15.8%	10.0%	7.5%	13.6%	15.2%	5.0%	12.1%	7.4%
Net Diff.	-4.3%	41.2%	49.8%	-73.9%	-80.9%	-67.8%	-4.3%	37.3%	15.4%	52.7%	-23.8%	-77.1%	-29.1%	41.1%	-72.4%	12.5%	32.4%	-74.7%	-13.4%	39.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
YES	42.5%	12.1%	48.6%	47.5%	8.6%	60.8%	60.1%	60.7%	25.6%	32.4%	40.8%	43.5%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	46.8%	82.2%	31.0%	19.9%	82.3%	32.5%	10.4%	27.4%	64.8%	61.0%	49.3%	46.3%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	10.7%	5.8%	20.4%	32.6%	9.1%	6.7%	29.5%	12.0%	9.6%	6.6%	10.0%	10.1%	-	-	-	-	-	-	-	-
Net Diff.	-4.3%	-70.1%	17.6%	27.6%	-73.7%	28.3%	49.8%	33.3%	-39.3%	-28.6%	-8.5%	-2.8%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
YES	42.5%	100.0%	-	100.0%	-	48.7%	36.9%	49.2%	38.2%	48.1%	36.2%	50.5%	36.0%	40.9%	40.8%	47.2%	47.6%	56.0%	34.1%	57.6%	36.3%
NO	46.8%	-	100.0%	-	100.0%	42.0%	60.4%	41.0%	61.8%	43.1%	59.7%	41.3%	63.0%	45.1%	51.5%	41.3%	46.3%	36.7%	53.8%	35.1%	54.7%
DK/REFUSED	10.7%	-	-	-	-	9.3%	2.7%	9.8%	-	8.8%	4.1%	8.2%	1.0%	14.0%	7.7%	11.6%	6.1%	7.3%	12.1%	7.3%	9.0%
Net Diff.	-4.3%	100.0%	-100%	100.0%	-100%	6.7%	-23.5%	8.1%	-23.5%	5.1%	-23.4%	9.2%	-26.9%	-4.2%	-10.8%	5.9%	1.3%	19.3%	-19.7%	22.5%	-18.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
YES	42.5%	54.2%	32.7%	60.5%	32.7%	42.2%	39.8%	51.7%	46.8%	65.8%	26.5%	65.8%	25.7%	65.7%	26.9%	70.6%	20.5%	41.9%	42.4%	57.5%	50.4%
NO	46.8%	38.5%	53.3%	33.7%	58.2%	49.3%	37.4%	43.3%	34.1%	25.3%	65.0%	23.7%	69.2%	27.3%	62.5%	24.0%	71.5%	34.8%	47.2%	27.3%	43.5%
DK/REFUSED	10.7%	7.3%	14.1%	5.8%	9.1%	8.6%	22.8%	5.0%	19.1%	8.9%	8.6%	10.5%	5.2%	6.9%	10.5%	5.5%	7.9%	23.3%	10.3%	15.2%	6.2%
Net Diff.	-4.3%	15.7%	-20.6%	26.8%	-25.5%	-7.1%	2.4%	8.5%	12.7%	40.4%	-38.5%	42.0%	-43.5%	38.4%	-35.6%	46.6%	-51.0%	7.1%	-4.8%	30.1%	6.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
YES	42.5%	70.4%	91.4%	71.5%	59.7%	22.6%	24.6%	13.7%	24.8%	73.1%	12.6%	66.6%	28.5%	71.5%	18.4%	67.7%	33.6%	85.2%	41.7%
NO	46.8%	21.2%	4.4%	19.5%	30.4%	70.6%	63.5%	83.3%	70.1%	18.8%	82.1%	24.4%	63.8%	22.2%	75.2%	15.3%	58.4%	14.8%	51.4%
DK/REFUSED	10.7%	8.4%	4.2%	9.0%	10.0%	6.8%	11.9%	3.0%	5.2%	8.1%	5.3%	8.9%	7.7%	6.3%	6.4%	16.9%	8.1%	-	6.8%
Net Diff.	-4.3%	49.2%	87.0%	52.1%	29.3%	-48.1%	-38.9%	-69.6%	-45.3%	54.3%	-69.5%	42.2%	-35.3%	49.3%	-56.7%	52.4%	-24.8%	70.3%	-9.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
YES	42.5%	43.7%	39.7%	49.0%	14.8%	-	91.3%	47.6%	41.5%	54.2%	37.4%	-	-	40.3%	38.6%	45.9%	-	-	100.0%
NO	46.8%	48.5%	40.9%	38.2%	72.7%	34.0%	8.7%	44.5%	46.8%	45.8%	62.6%	35.8%	100.0%	52.0%	37.3%	33.7%	79.4%	32.0%	-
DK/REFUSED	10.7%	7.8%	19.4%	12.8%	12.5%	66.0%	-	7.9%	11.7%	-	-	64.2%	-	7.7%	24.1%	20.4%	20.6%	68.0%	-
Net Diff.	-4.3%	-4.9%	-1.2%	10.8%	-57.9%	-34.0%	82.5%	3.1%	-5.4%	8.5%	-25.2%	-35.8%	-100%	-11.7%	1.3%	12.2%	-79.4%	-32.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
YES	42.5%	37.8%	37.9%	42.2%	47.1%	43.9%	37.8%	44.1%	40.0%	45.3%	42.0%	43.9%	42.5%	47.0%	43.8%	47.9%	43.8%	51.6%
NO	46.8%	52.6%	56.5%	44.1%	37.0%	49.3%	54.6%	44.0%	49.3%	43.9%	45.9%	49.3%	49.1%	43.2%	45.3%	44.6%	45.2%	44.4%
DK/REFUSED	10.7%	9.6%	5.6%	13.7%	15.9%	6.9%	7.5%	11.9%	10.6%	10.8%	12.1%	6.9%	8.4%	9.7%	10.8%	7.6%	11.1%	4.0%
Net Diff.	-4.3%	-14.8%	-18.6%	-2.0%	10.1%	-5.4%	-16.8%	0.1%	-9.3%	1.3%	-4.0%	-5.4%	-6.7%	3.8%	-1.5%	3.3%	-1.4%	7.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
YES	42.5%	33.2%	41.9%	36.8%	43.2%	40.4%	38.4%	45.7%	39.8%	47.2%	39.6%	40.3%	22.7%	43.2%	42.9%	44.7%	43.2%
NO	46.8%	60.1%	44.6%	52.7%	43.4%	46.6%	52.7%	45.0%	48.3%	44.4%	47.9%	48.2%	60.5%	42.2%	44.6%	38.3%	50.1%
DK/REFUSED	10.7%	6.7%	13.5%	10.5%	13.3%	13.0%	8.9%	9.3%	11.8%	8.4%	12.5%	11.5%	16.8%	14.6%	12.5%	17.0%	6.6%
Net Diff.	-4.3%	-26.9%	-2.7%	-16.0%	-0.2%	-6.2%	-14.4%	0.7%	-8.5%	2.7%	-8.3%	-7.9%	-37.8%	1.0%	-1.7%	6.5%	-6.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
YES	42.5%	49.4%	39.1%	37.3%	54.7%	28.8%	37.6%	44.3%	44.3%	-	-	20.6%	-	20.6%	
NO	46.8%	36.1%	49.1%	54.9%	37.3%	65.9%	44.9%	55.7%	55.7%	-	100.0%	64.3%	-	64.3%	
DK/REFUSED	10.7%	14.5%	11.8%	7.9%	8.0%	5.3%	17.6%	-	-	-	-	15.1%	-	15.1%	
Net Diff.	-4.3%	13.3%	-10.0%	-17.6%	17.4%	-37.1%	-7.3%	-11.3%	-11.3%	-	-100%	-43.8%	-	-43.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
YES	43.5%	34.4%	50.0%	55.4%	42.6%	49.4%	47.9%	56.3%	50.7%	50.4%	58.2%	35.1%	34.6%	41.0%	51.1%
NO	42.0%	53.2%	38.5%	23.2%	41.9%	42.9%	45.3%	31.9%	28.2%	28.8%	14.8%	57.5%	57.3%	59.0%	33.6%
DK/REFUSED	14.4%	12.5%	11.5%	21.4%	15.5%	7.7%	6.8%	11.8%	21.1%	20.8%	27.0%	7.5%	8.1%	-	15.3%
Net Diff.	1.5%	-18.8%	11.5%	32.1%	0.7%	6.5%	2.5%	24.4%	22.5%	21.5%	43.4%	-22.4%	-22.7%	-17.9%	17.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
YES	43.5%	53.0%	37.0%	43.1%	40.5%	43.7%	48.5%	44.1%	42.6%	33.7%	-	43.3%	46.0%
NO	42.0%	36.8%	52.6%	38.8%	43.7%	39.2%	35.9%	40.5%	44.0%	30.5%	100.0%	40.6%	40.2%
DK/REFUSED	14.4%	10.2%	10.3%	18.0%	15.8%	17.1%	15.7%	15.4%	13.4%	35.8%	-	16.1%	13.9%
Net Diff.	1.5%	16.1%	-15.6%	4.3%	-3.2%	4.5%	12.6%	3.7%	-1.4%	3.1%	-100%	2.8%	5.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
YES	43.5%	51.0%	44.4%	37.3%	39.6%	23.1%	58.7%	25.5%	51.5%	52.3%	4.4%	37.2%	37.0%	47.7%	21.5%
NO	42.0%	33.3%	51.9%	42.5%	47.6%	67.4%	36.0%	39.3%	29.3%	28.1%	95.6%	54.2%	54.3%	52.3%	50.3%
DK/REFUSED	14.4%	15.7%	3.8%	20.2%	12.7%	9.5%	5.3%	35.2%	19.2%	19.6%	-	8.6%	8.7%	-	28.2%
Net Diff.	1.5%	17.6%	-7.5%	-5.1%	-8.0%	-44.3%	22.6%	-13.8%	22.2%	24.2%	-91.2%	-17.0%	-17.2%	-4.6%	-28.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
YES	43.5%	52.9%	53.0%	47.8%	34.7%	33.0%	67.8%	35.4%	55.2%	27.1%
NO	42.0%	28.5%	27.7%	52.2%	58.4%	59.7%	32.2%	39.1%	32.2%	49.8%
DK/REFUSED	14.4%	18.6%	19.3%	-	6.9%	7.2%	-	25.5%	12.6%	23.1%
Net Diff.	1.5%	24.3%	25.3%	-4.3%	-23.7%	-26.7%	35.6%	-3.6%	23.0%	-22.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref							
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE													
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1						
YES	43.5%	46.5%	35.2%	60.6%	35.0%	49.4%	35.0%	46.9%	37.7%	42.6%	46.6%	42.0%	57.9%	42.4%	57.9%	47.9%	37.6%	44.5%	45.0%	35.8%	100.0%						
NO	42.0%	41.8%	47.7%	26.4%	53.1%	35.1%	53.3%	40.0%	52.1%	48.7%	28.6%	32.2%	10.9%	44.2%	10.9%	34.8%	53.2%	38.7%	40.8%	28.8%	-						
DK/REFUSED	14.4%	11.7%	17.1%	13.0%	11.9%	15.5%	11.7%	13.1%	10.2%	8.7%	24.7%	25.8%	31.1%	13.3%	31.1%	17.3%	9.2%	16.8%	14.2%	35.4%	-						
Net Diff.	1.5%	4.7%	-12.4%	34.2%	-18.1%	14.3%	-18.4%	7.0%	-14.4%	-6.1%	18.0%	9.8%	47.0%	-1.8%	47.0%	13.2%	-15.6%	5.8%	4.2%	6.9%	100.0%						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
YES	43.5%	45.2%	48.3%	58.2%	51.3%	33.3%	30.6%	50.2%	35.6%	48.6%	32.5%	42.2%	30.9%	16.3%	46.3%	43.9%
NO	42.0%	30.8%	44.9%	26.4%	39.6%	56.6%	51.3%	35.5%	53.3%	36.2%	31.9%	51.7%	47.1%	50.1%	46.0%	42.9%
DK/REFUSED	14.4%	24.1%	6.8%	15.5%	9.1%	10.1%	18.1%	14.3%	11.0%	15.2%	35.6%	6.1%	22.0%	33.6%	7.7%	13.2%
Net Diff.	1.5%	14.4%	3.3%	31.8%	11.7%	-23.4%	-20.8%	14.8%	-17.7%	12.4%	0.6%	-9.5%	-16.2%	-33.8%	0.2%	0.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
YES	43.5%	54.8%	44.6%	24.4%	20.0%	28.2%	50.2%	50.7%	61.7%	43.1%	24.9%	36.3%	67.2%	47.0%	18.8%	38.6%	55.6%	24.9%	51.0%	54.4%
NO	42.0%	22.2%	50.4%	69.1%	71.8%	66.9%	39.3%	26.4%	26.0%	26.7%	-	55.4%	27.1%	25.5%	75.6%	47.6%	27.6%	68.2%	40.3%	24.6%
DK/REFUSED	14.4%	23.0%	5.0%	6.5%	8.3%	5.0%	10.5%	22.8%	12.4%	30.2%	75.1%	8.3%	5.7%	27.5%	5.6%	13.8%	16.9%	6.8%	8.6%	21.0%
Net Diff.	1.5%	32.6%	-5.9%	-44.8%	-51.8%	-38.7%	10.8%	24.3%	35.7%	16.3%	24.9%	-19.1%	40.1%	21.4%	-56.9%	-9.0%	28.0%	-43.3%	10.7%	29.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
YES	43.5%	23.8%	48.2%	34.8%	27.4%	48.7%	39.7%	50.7%	36.9%	40.1%	43.6%	43.4%	49.9%	39.1%	53.8%	45.6%	46.3%	34.1%	52.9%	39.0%
NO	42.0%	70.4%	36.9%	37.1%	63.4%	39.2%	38.9%	28.0%	55.2%	53.3%	39.3%	43.5%	36.6%	54.2%	27.1%	44.5%	45.4%	61.6%	33.5%	52.7%
DK/REFUSED	14.4%	5.8%	15.0%	28.0%	9.1%	12.2%	21.4%	21.4%	7.9%	6.6%	17.1%	13.1%	13.5%	6.7%	19.1%	9.9%	8.3%	4.2%	13.6%	8.4%
Net Diff.	1.5%	-46.6%	11.3%	-2.3%	-36.0%	9.5%	0.7%	22.7%	-18.3%	-13.2%	4.3%	-0.1%	13.3%	-15.2%	26.6%	1.0%	0.9%	-27.5%	19.4%	-13.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
YES	43.5%	38.3%	41.0%	39.3%	44.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	52.5%	38.1%	53.3%	48.1%
NO	42.0%	48.2%	59.0%	44.7%	55.8%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	34.5%	47.4%	28.7%	36.4%
DK/REFUSED	14.4%	13.5%	-	16.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	13.0%	14.5%	18.0%	15.4%
Net Diff.	1.5%	-9.8%	-18.0%	-5.4%	-11.6%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	18.0%	-9.3%	24.6%	11.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
YES	43.5%	51.6%	31.6%	55.3%	39.6%	44.7%	34.1%	43.8%	38.5%	51.8%	40.7%	53.0%	50.5%	50.2%	35.0%	55.5%	40.4%	33.2%	42.3%	28.6%	46.7%
NO	42.0%	41.0%	54.5%	33.2%	45.6%	41.0%	52.5%	38.6%	51.9%	28.9%	53.3%	22.1%	45.9%	37.6%	57.6%	26.6%	53.2%	44.1%	52.3%	41.7%	50.2%
DK/REFUSED	14.4%	7.3%	13.9%	11.5%	14.9%	14.3%	13.4%	17.6%	9.6%	19.3%	6.0%	24.9%	3.6%	12.1%	7.4%	17.8%	6.3%	22.8%	5.4%	29.7%	3.1%
Net Diff.	1.5%	10.6%	-22.9%	22.2%	-6.0%	3.7%	-18.4%	5.2%	-13.4%	22.9%	-12.5%	30.9%	4.7%	12.6%	-22.6%	28.9%	-12.8%	-10.9%	-10.1%	-13.1%	-3.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
YES	43.5%	54.2%	55.1%	52.6%	54.9%	38.9%	40.7%	34.8%	39.4%	52.4%	50.1%	56.7%	32.2%	55.4%	39.5%	49.5%	38.3%	42.7%	44.3%
NO	42.0%	26.8%	40.5%	22.0%	23.8%	55.5%	49.5%	58.9%	57.8%	24.0%	44.4%	30.6%	62.2%	26.2%	54.9%	33.2%	56.1%	26.7%	52.2%
DK/REFUSED	14.4%	19.0%	4.4%	25.3%	21.3%	5.6%	9.8%	6.3%	2.8%	23.6%	5.5%	12.7%	5.6%	18.3%	5.6%	17.3%	5.6%	30.6%	3.4%
Net Diff.	1.5%	27.4%	14.7%	30.6%	31.1%	-16.6%	-8.8%	-24.1%	-18.5%	28.4%	5.7%	26.2%	-29.9%	29.2%	-15.4%	16.4%	-17.8%	16.1%	-7.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
YES	43.5%	45.8%	37.2%	40.9%	53.5%	14.7%	-	51.8%	46.1%	46.3%	71.8%	28.5%	-	40.5%	31.7%	37.6%	41.5%	-	-		
NO	42.0%	40.6%	46.9%	46.0%	46.5%	34.0%	100.0%	31.0%	37.6%	39.0%	28.2%	35.8%	100.0%	49.0%	52.6%	50.1%	58.5%	32.0%	100.0%		
DK/REFUSED	14.4%	13.6%	15.9%	13.1%	-	51.4%	-	17.2%	16.3%	14.6%	-	35.8%	-	10.5%	15.7%	12.2%	-	68.0%	-		
Net Diff.	1.5%	5.2%	-9.7%	-5.1%	6.9%	-19.3%	-100%	20.9%	8.6%	7.3%	43.6%	-7.3%	-100%	-8.5%	-21.0%	-12.5%	-17.1%	-32.0%	-100%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
YES	43.5%	49.5%	41.2%	44.0%	43.7%	41.3%	45.2%	42.9%	44.6%	42.3%	44.3%	41.3%	56.9%	47.0%	54.8%	44.2%	49.4%	51.6%
NO	42.0%	41.2%	40.4%	40.2%	36.6%	49.3%	40.8%	42.5%	40.5%	43.8%	39.4%	49.3%	29.3%	33.8%	29.2%	36.3%	31.6%	35.0%
DK/REFUSED	14.4%	9.3%	18.3%	15.8%	19.6%	9.4%	14.0%	14.6%	14.9%	13.9%	16.2%	9.4%	13.9%	19.2%	16.1%	19.5%	19.0%	13.3%
Net Diff.	1.5%	8.3%	0.8%	3.8%	7.1%	-8.0%	4.4%	0.5%	4.1%	-1.4%	4.9%	-8.0%	27.6%	13.3%	25.6%	7.9%	17.8%	16.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
YES	43.5%	33.4%	39.8%	35.9%	40.9%	40.0%	33.9%	49.9%	38.3%	43.6%	34.8%	51.7%	63.1%	40.5%	51.0%	46.8%	40.1%
NO	42.0%	52.4%	49.1%	50.1%	49.6%	46.2%	59.4%	32.4%	49.9%	42.6%	50.5%	33.4%	36.9%	38.1%	37.4%	36.0%	46.7%
DK/REFUSED	14.4%	14.2%	11.1%	13.9%	9.5%	13.8%	6.7%	17.6%	11.8%	13.8%	14.7%	14.9%	-	21.4%	11.7%	17.3%	13.2%
Net Diff.	1.5%	-19.0%	-9.3%	-14.2%	-8.8%	-6.2%	-25.4%	17.5%	-11.6%	0.9%	-15.7%	18.3%	26.3%	2.4%	13.6%	10.8%	-6.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
YES	43.5%	49.3%	39.0%	52.2%	36.2%	32.5%	47.8%	43.5%	43.5%	-	97.0%	36.8%	-	36.8%
NO	42.0%	33.8%	43.4%	38.4%	51.6%	56.7%	28.3%	44.5%	44.5%	-	-	49.5%	-	49.5%
DK/REFUSED	14.4%	16.9%	17.6%	9.4%	12.2%	10.8%	23.9%	12.1%	12.1%	-	3.0%	13.8%	-	13.8%
Net Diff.	1.5%	15.5%	-4.4%	13.8%	-15.4%	-24.3%	19.5%	-1.0%	-1.0%	-	97.0%	-12.7%	-	-12.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
LESS THAN COLLEGE	39.2%	34.0%	42.5%	46.4%	37.2%	52.0%	47.0%	74.2%	48.5%	48.3%	53.2%	27.0%	27.2%	24.2%	58.1%
Less than High School	1.1%	2.2%	-	-	1.3%	-	-	-	1.6%	1.7%	-	0.8%	0.9%	-	-
High School Graduate	9.2%	7.0%	10.4%	12.5%	8.4%	14.4%	9.8%	35.1%	11.9%	12.4%	-	4.5%	4.8%	-	23.7%
Some College/Trade	18.3%	18.2%	21.1%	15.5%	18.0%	20.2%	21.7%	13.3%	22.2%	23.2%	-	16.0%	15.3%	24.2%	5.3%
Associates/2-yr Degree	10.6%	6.5%	11.1%	18.4%	9.5%	17.4%	15.5%	25.7%	12.8%	11.0%	53.2%	5.8%	6.3%	-	29.1%
COLLEGE/POST GRADUATE	60.1%	64.9%	57.1%	53.6%	62.2%	47.3%	52.1%	25.8%	50.2%	50.3%	46.8%	72.9%	72.7%	75.8%	41.9%
Bachelors/4-yr Degree	27.9%	29.5%	28.7%	23.9%	29.2%	20.0%	24.4%	-	24.7%	25.9%	-	31.6%	32.9%	16.6%	25.0%
Post Graduate Degree	32.2%	35.4%	28.3%	29.7%	33.0%	27.3%	27.7%	25.8%	25.4%	24.5%	46.8%	41.3%	39.8%	59.2%	17.0%
REFUSED	0.7%	1.1%	0.4%	-	0.6%	0.7%	0.9%	-	1.3%	1.4%	-	0.1%	0.1%	-	-
Net Diff.	20.9%	30.9%	14.6%	7.2%	25.0%	-4.7%	5.1%	-48.4%	1.6%	2.0%	-6.4%	45.9%	45.4%	51.6%	-16.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
LESS THAN COLLEGE	39.2%	50.4%	17.7%	34.1%	44.2%	35.1%	46.3%	35.1%	40.8%	84.2%	34.0%	35.8%	34.2%
Less than High School	1.1%	1.7%	-	1.3%	1.0%	-	-	3.1%	0.7%	-	-	-	1.8%
High School Graduate	9.2%	8.8%	7.7%	9.5%	9.8%	9.7%	20.1%	8.9%	7.9%	-	34.0%	10.3%	9.7%
Some College/Trade	18.3%	26.3%	2.5%	14.8%	21.8%	19.2%	20.6%	15.4%	19.0%	84.2%	-	20.3%	16.3%
Associates/2-yr Degree	10.6%	13.6%	7.5%	8.5%	11.5%	6.2%	5.5%	7.7%	13.3%	-	-	5.3%	6.4%
COLLEGE/POST GRADUATE	60.1%	49.6%	82.3%	63.7%	55.6%	64.9%	53.7%	62.4%	59.0%	15.8%	66.0%	64.2%	64.3%
Bachelors/4-yr Degree	27.9%	24.2%	44.9%	23.1%	27.5%	40.1%	36.0%	20.1%	27.8%	-	-	44.2%	29.4%
Post Graduate Degree	32.2%	25.3%	37.4%	40.7%	28.1%	24.8%	17.7%	42.4%	31.3%	15.8%	66.0%	20.0%	35.0%
REFUSED	0.7%	-	-	2.1%	0.2%	-	-	2.5%	0.1%	-	-	-	1.5%
Net Diff.	20.9%	-0.9%	64.7%	29.6%	11.4%	29.8%	7.5%	27.4%	18.2%	-68.5%	32.1%	28.3%	30.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
LESS THAN COLLEGE	39.2%	47.9%	37.1%	43.3%	30.4%	21.2%	23.2%	35.1%	51.6%	51.7%	45.0%	26.5%	25.3%	100.0%	43.6%
Less than High School	1.1%	-	-	3.3%	-	5.8%	-	-	1.6%	1.6%	-	0.8%	0.8%	-	-
High School Graduate	9.2%	9.7%	12.9%	8.1%	3.3%	10.3%	9.2%	24.1%	13.2%	13.4%	-	3.5%	3.6%	-	32.3%
Some College/Trade	18.3%	23.4%	10.9%	19.1%	19.8%	5.1%	13.9%	11.0%	21.9%	22.3%	-	15.2%	14.6%	52.3%	11.2%
Associates/2-yr Degree	10.6%	14.8%	13.3%	12.9%	7.3%	-	-	-	15.0%	14.4%	45.0%	7.1%	6.4%	47.7%	-
COLLEGE/POST GRADUATE	60.1%	50.5%	62.9%	56.7%	69.1%	78.8%	76.8%	63.8%	47.1%	47.0%	55.0%	73.4%	74.6%	-	56.4%
Bachelors/4-yr Degree	27.9%	23.0%	22.0%	26.9%	26.3%	50.3%	41.2%	39.1%	23.6%	24.0%	-	31.7%	32.2%	-	35.6%
Post Graduate Degree	32.2%	27.5%	41.0%	29.7%	42.8%	28.5%	35.6%	24.8%	23.5%	23.0%	55.0%	41.7%	42.4%	-	20.8%
REFUSED	0.7%	1.6%	-	-	0.5%	-	-	1.1%	1.3%	1.3%	-	0.1%	0.1%	-	-
Net Diff.	20.9%	2.6%	25.9%	13.3%	38.7%	57.6%	53.6%	28.8%	-4.5%	-4.8%	10.0%	47.0%	49.3%	-100%	12.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	BAL-	LOTS
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	FAIR-		
		FAIR-			GRAY			CIDED	CLOTH		
		CLOTH									
Total	300	145	140	5	125	119	6	31	54	9	
LESS THAN COLLEGE	39.2%	52.3%	54.2%	-	24.8%	23.4%	52.6%	36.1%	52.7%	52.6%	
Less than High School	1.1%	1.6%	1.6%	-	0.9%	0.9%	-	-	2.1%	-	
High School Graduate	9.2%	11.8%	12.2%	-	4.1%	4.3%	-	18.2%	10.9%	38.4%	
Some College/Trade	18.3%	24.1%	24.9%	-	14.1%	14.0%	16.1%	7.7%	24.7%	14.1%	
Associates/2-yr Degree	10.6%	14.9%	15.4%	-	5.8%	4.2%	36.5%	10.2%	15.0%	-	
COLLEGE/POST GRADUATE	60.1%	46.4%	44.5%	100.0%	75.1%	76.5%	47.4%	63.9%	47.3%	47.4%	
Bachelors/4-yr Degree	27.9%	23.6%	23.6%	22.6%	34.3%	36.0%	-	22.4%	26.0%	44.8%	
Post Graduate Degree	32.2%	22.8%	20.8%	77.4%	40.8%	40.5%	47.4%	41.5%	21.3%	2.6%	
REFUSED	0.7%	1.3%	1.3%	-	0.1%	0.1%	-	-	-	-	
Net Diff.	20.9%	-5.9%	-9.7%	100.0%	50.3%	53.1%	-5.2%	27.8%	-5.3%	-5.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		Other	DK/Ref			
	ALLW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC			INDEP. /OTHER /DK	Indep- endent	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
LESS THAN COLLEGE	39.2%	41.4%	33.0%	42.7%	35.7%	45.8%	29.6%	47.9%	19.9%	36.0%	43.9%	40.0%	56.6%	37.1%	56.6%	50.2%	30.8%	34.2%	32.0%	41.7%	100.0%
Less than High School	1.1%	1.0%	-	0.9%	1.7%	2.1%	-	1.5%	-	1.1%	1.4%	1.5%	-	1.2%	-	2.0%	-	1.3%	1.5%	-	-
High School Graduate	9.2%	8.7%	10.9%	6.8%	7.6%	9.3%	8.8%	12.1%	-	9.3%	9.6%	7.5%	12.7%	8.8%	12.7%	13.7%	8.3%	4.2%	4.9%	-	-
Some College/Trade	18.3%	19.5%	15.2%	20.6%	18.9%	19.6%	14.9%	22.1%	12.7%	15.1%	20.4%	22.3%	24.9%	17.1%	24.9%	23.7%	14.5%	15.3%	14.8%	20.2%	-
Associates/2-yr Degree	10.6%	12.2%	6.9%	14.3%	7.5%	14.8%	6.0%	12.1%	7.2%	10.4%	12.5%	8.7%	19.1%	9.9%	19.1%	10.9%	8.0%	13.4%	10.9%	21.5%	100.0%
COLLEGE/POST GRADUATE	60.1%	58.5%	67.0%	57.0%	64.3%	53.2%	70.1%	52.0%	80.1%	64.0%	53.8%	57.8%	42.3%	62.3%	42.3%	48.2%	69.2%	65.7%	67.8%	58.3%	-
Bachelors/4-yr Degree	27.9%	25.8%	34.3%	26.5%	27.2%	24.1%	31.5%	24.9%	32.6%	30.3%	24.3%	24.3%	20.3%	28.7%	20.3%	24.6%	35.2%	23.9%	25.5%	15.2%	-
Post Graduate Degree	32.2%	32.7%	32.8%	30.6%	37.1%	29.1%	38.6%	27.1%	47.5%	33.7%	29.6%	33.5%	22.0%	33.6%	22.0%	23.5%	34.0%	41.8%	42.3%	43.0%	-
REFUSED	0.7%	0.1%	-	0.3%	-	1.0%	0.2%	0.1%	-	0.1%	2.3%	2.2%	1.1%	0.6%	1.1%	1.6%	-	0.1%	0.1%	-	-
Net Diff.	20.9%	17.1%	34.0%	14.4%	28.6%	7.4%	40.5%	4.1%	60.2%	28.0%	9.9%	17.7%	-14.3%	25.2%	-14.3%	-2.1%	38.4%	31.5%	35.8%	16.5%	-100%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
LESS THAN COLLEGE	39.2%	50.5%	46.1%	39.7%	50.0%	24.5%	28.6%	48.2%	28.2%	37.2%	63.4%	36.2%	24.1%	82.8%	34.7%	43.4%
Less than High School	1.1%	3.6%	-	-	-	-	2.6%	1.1%	-	-	-	-	5.5%	-	-	10.6%
High School Graduate	9.2%	9.1%	10.3%	5.7%	19.3%	7.5%	2.6%	14.2%	8.0%	5.0%	10.7%	9.1%	1.3%	-	7.5%	-
Some College/Trade	18.3%	25.1%	29.2%	17.7%	21.9%	8.4%	13.0%	24.3%	12.6%	18.3%	20.4%	18.3%	5.6%	32.0%	19.5%	10.6%
Associates/2-yr Degree	10.6%	12.7%	6.6%	16.4%	8.7%	8.6%	10.4%	8.6%	7.6%	13.9%	32.3%	8.9%	11.7%	50.8%	7.7%	22.3%
COLLEGE/POST GRADUATE	60.1%	46.9%	53.9%	60.3%	49.7%	75.5%	71.2%	51.6%	71.8%	62.6%	22.4%	63.8%	75.9%	17.2%	65.3%	56.6%
Bachelors/4-yr Degree	27.9%	25.0%	34.1%	26.7%	24.1%	35.6%	21.0%	27.7%	35.4%	22.7%	-	32.9%	27.9%	-	34.5%	10.6%
Post Graduate Degree	32.2%	21.9%	19.8%	33.7%	25.6%	39.9%	50.2%	23.9%	36.3%	40.0%	22.4%	30.9%	48.0%	17.2%	30.8%	46.0%
REFUSED	0.7%	2.6%	-	-	0.4%	-	0.2%	0.2%	-	0.2%	14.2%	-	-	-	-	-
Net Diff.	20.9%	-3.6%	7.8%	20.6%	-0.3%	51.0%	42.6%	3.4%	43.5%	25.4%	-41.1%	27.5%	51.7%	-65.5%	30.6%	13.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
LESS THAN COLLEGE	39.2%	53.3%	50.1%	22.3%	30.6%	15.1%	40.4%	47.9%	49.2%	47.0%	48.6%	32.9%	43.8%	52.6%	17.2%	38.1%	42.0%	22.5%	38.2%	48.9%	
Less than High School	1.1%	3.9%	-	-	-	-	1.3%	0.9%	-	1.5%	-	-	-	1.6%	-	2.1%	-	-	-	-	
High School Graduate	9.2%	15.7%	12.4%	3.9%	5.2%	2.7%	11.5%	10.7%	6.7%	13.5%	-	-	12.9%	9.4%	5.7%	10.6%	12.3%	5.2%	10.6%	11.7%	
Some College/Trade	18.3%	21.7%	30.0%	13.2%	16.8%	10.1%	15.1%	23.8%	29.5%	19.8%	23.8%	24.8%	15.3%	28.4%	7.7%	14.9%	18.0%	12.2%	14.0%	26.5%	
Associates/2-yr Degree	10.6%	12.0%	7.7%	5.2%	8.6%	2.3%	12.5%	12.5%	13.0%	12.2%	24.9%	8.1%	15.6%	13.2%	3.8%	10.4%	11.6%	5.1%	13.6%	10.7%	
COLLEGE/POST GRADUATE	60.1%	43.9%	49.4%	77.7%	69.4%	84.9%	59.3%	50.8%	50.8%	50.8%	51.4%	67.1%	56.2%	45.1%	82.8%	61.3%	58.0%	77.5%	61.3%	51.1%	
Bachelors/4-yr Degree	27.9%	27.8%	24.9%	33.3%	34.0%	32.7%	24.0%	28.1%	30.7%	26.3%	51.4%	27.3%	26.8%	27.9%	36.1%	22.2%	28.4%	31.6%	24.9%	29.2%	
Post Graduate Degree	32.2%	16.1%	24.5%	44.4%	35.4%	52.2%	35.2%	22.7%	20.2%	24.5%	-	39.8%	29.5%	17.2%	46.6%	39.1%	29.7%	45.9%	36.5%	21.8%	
REFUSED	0.7%	2.8%	0.4%	-	-	-	0.4%	1.3%	-	2.2%	-	-	-	2.3%	-	0.6%	-	-	0.5%	-	
Net Diff.	20.9%	-9.4%	-0.7%	55.5%	38.8%	69.8%	18.9%	2.9%	1.6%	3.8%	2.7%	34.1%	12.5%	-7.4%	65.5%	23.2%	16.1%	55.0%	23.1%	2.1%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
LESS THAN COLLEGE	39.2%	22.7%	45.7%	39.7%	27.4%	45.2%	59.6%	51.5%	28.0%	28.2%	32.3%	41.1%	51.7%	30.8%	58.1%	36.0%	45.7%	26.8%	54.9%	27.5%
Less than High School	1.1%	-	4.3%	-	-	5.4%	-	1.6%	0.7%	-	1.4%	1.1%	0.9%	0.8%	1.8%	-	-	1.4%	1.1%	-
High School Graduate	9.2%	-	13.9%	6.1%	-	10.5%	-	12.6%	6.0%	15.3%	5.5%	10.2%	10.3%	7.9%	10.5%	3.9%	10.1%	11.0%	13.0%	6.7%
Some College/Trade	18.3%	16.9%	17.6%	11.5%	18.3%	22.0%	20.4%	22.9%	14.1%	12.9%	12.0%	20.5%	28.0%	12.1%	32.7%	17.6%	23.6%	7.9%	29.8%	11.3%
Associates/2-yr Degree	10.6%	5.8%	9.8%	22.1%	9.2%	7.3%	39.3%	14.4%	7.2%	-	13.4%	9.3%	12.5%	10.0%	13.1%	14.6%	12.0%	6.5%	10.9%	9.5%
COLLEGE/POST GRADUATE	60.1%	77.3%	54.3%	52.3%	72.6%	54.8%	40.4%	47.4%	72.0%	65.2%	65.7%	58.9%	48.3%	69.1%	41.9%	64.0%	54.3%	73.0%	45.1%	72.3%
Bachelors/4-yr Degree	27.9%	35.4%	22.1%	24.0%	27.4%	21.0%	28.4%	24.4%	31.5%	18.8%	30.4%	27.1%	24.8%	29.6%	28.4%	25.7%	21.4%	32.6%	27.1%	27.9%
Post Graduate Degree	32.2%	42.0%	32.2%	28.3%	45.2%	33.7%	11.9%	23.0%	40.5%	46.4%	35.2%	31.8%	23.5%	39.5%	13.5%	38.3%	32.9%	40.4%	18.0%	44.4%
REFUSED	0.7%	-	-	8.0%	-	-	-	1.2%	-	6.6%	2.1%	-	-	0.1%	-	-	-	0.2%	-	0.2%
Net Diff.	20.9%	54.7%	8.6%	12.6%	45.1%	9.5%	-19.3%	-4.1%	44.0%	37.0%	33.4%	17.8%	-3.5%	38.3%	-16.3%	28.0%	8.6%	46.2%	-9.8%	44.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
LESS THAN COLLEGE	39.2%	39.8%	45.1%	47.0%	50.4%	47.3%	32.2%	49.2%	40.8%	45.3%	27.6%	47.9%	32.4%	45.0%	32.7%	47.6%	37.3%	100.0%	-	100.0%	-
Less than High School	1.1%	-	4.0%	-	6.2%	0.9%	0.9%	1.7%	-	-	1.3%	1.1%	-	-	3.5%	-	5.1%	2.9%	-	3.7%	-
High School Graduate	9.2%	-	13.3%	-	12.1%	11.1%	9.6%	11.2%	5.8%	11.0%	11.6%	11.6%	10.3%	9.2%	7.9%	5.5%	5.1%	23.5%	-	17.9%	-
Some College/Trade	18.3%	21.3%	15.8%	25.1%	19.0%	20.3%	14.6%	22.9%	22.6%	17.6%	10.4%	23.0%	14.0%	9.0%	17.1%	12.0%	20.6%	46.6%	-	51.3%	-
Associates/2-yr Degree	10.6%	18.5%	12.1%	21.8%	13.1%	15.0%	7.1%	13.5%	12.5%	16.7%	4.3%	12.3%	8.1%	26.8%	4.3%	30.2%	6.4%	27.1%	-	27.1%	-
COLLEGE/POST GRADUATE	60.1%	60.2%	54.9%	53.0%	49.6%	52.7%	67.8%	50.8%	59.2%	54.7%	72.4%	52.1%	67.6%	55.0%	67.3%	52.4%	62.7%	-	100.0%	-	100.0%
Bachelors/4-yr Degree	27.9%	15.9%	34.4%	18.8%	24.8%	23.7%	29.6%	27.4%	25.0%	19.7%	32.0%	24.2%	28.6%	21.2%	30.3%	22.8%	25.7%	-	46.5%	-	52.2%
Post Graduate Degree	32.2%	44.3%	20.6%	34.3%	24.8%	29.0%	38.2%	23.4%	34.2%	35.0%	40.3%	27.9%	39.0%	33.8%	37.0%	29.5%	36.9%	-	53.5%	-	47.8%
REFUSED	0.7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	20.9%	20.5%	9.8%	6.1%	-0.7%	5.3%	35.6%	1.5%	18.3%	9.4%	44.8%	4.2%	35.3%	10.1%	34.5%	4.7%	25.4%	-100%	100.0%	-100%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
LESS THAN COLLEGE	39.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	46.6%	34.8%	54.6%	38.3%	36.5%	32.7%	49.7%	30.8%	25.8%	45.7%	44.0%	47.6%
Less than High School	1.1%	2.0%	-	1.2%	-	4.3%	-	5.3%	-	1.8%	0.7%	3.2%	-	-	1.1%	1.1%	-	-	2.4%	-	3.1%
High School Graduate	9.2%	29.8%	-	25.0%	-	19.0%	-	10.3%	-	8.0%	10.3%	7.9%	9.4%	8.2%	10.8%	9.5%	10.2%	-	10.7%	-	6.0%
Some College/Trade	18.3%	41.3%	-	49.0%	-	39.8%	-	44.0%	-	22.5%	15.2%	25.6%	21.6%	18.5%	11.4%	25.4%	13.6%	7.1%	19.5%	15.3%	21.9%
Associates/2-yr Degree	10.6%	27.0%	-	24.7%	-	36.9%	-	40.3%	-	14.3%	8.6%	17.9%	7.2%	9.7%	9.5%	13.7%	7.0%	18.7%	13.0%	28.7%	16.6%
COLLEGE/POST GRADUATE	60.1%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	52.0%	65.2%	43.1%	61.7%	63.5%	67.2%	50.3%	69.1%	65.1%	54.3%	56.0%	52.4%
Bachelors/4-yr Degree	27.9%	-	42.7%	-	47.2%	-	42.7%	-	42.4%	28.5%	26.7%	27.0%	27.1%	30.5%	26.4%	28.8%	27.0%	28.6%	24.4%	25.8%	21.5%
Post Graduate Degree	32.2%	-	57.3%	-	52.8%	-	57.3%	-	57.6%	23.5%	38.5%	16.1%	34.6%	33.0%	40.8%	21.6%	42.1%	36.5%	29.9%	30.1%	30.8%
REFUSED	0.7%	-	-	-	-	-	-	-	-	1.3%	0.1%	2.3%	-	-	0.1%	-	0.1%	9.1%	-	-	-
Net Diff.	20.9%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	5.4%	30.4%	-11.5%	23.4%	27.1%	34.5%	0.7%	38.3%	39.4%	8.7%	11.9%	4.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
LESS THAN COLLEGE	39.2%	54.3%	64.3%	44.7%	56.6%	28.4%	25.9%	21.9%	32.3%	57.1%	33.4%	50.5%	25.4%	54.6%	25.4%	48.4%	36.6%	59.5%	41.8%
Less than High School	1.1%	1.8%	4.3%	-	2.0%	0.7%	-	-	1.4%	3.2%	-	-	1.1%	1.1%	-	-	2.5%	-	3.4%
High School Graduate	9.2%	11.8%	29.4%	5.4%	8.1%	7.1%	7.4%	7.3%	6.8%	10.9%	5.9%	13.0%	7.8%	12.5%	6.6%	7.8%	8.4%	-	6.7%
Some College/Trade	18.3%	24.4%	21.6%	19.9%	29.0%	13.0%	11.0%	7.9%	16.2%	25.3%	20.3%	23.2%	8.7%	26.8%	12.3%	8.9%	15.1%	15.8%	17.3%
Associates/2-yr Degree	10.6%	16.3%	8.9%	19.4%	17.5%	7.6%	7.5%	6.7%	7.9%	17.7%	7.2%	14.3%	7.8%	14.4%	6.5%	31.7%	10.5%	43.7%	14.4%
COLLEGE/POST GRADUATE	60.1%	45.7%	35.7%	55.3%	43.4%	71.6%	74.1%	78.1%	67.6%	42.9%	66.6%	49.5%	74.5%	45.4%	74.5%	51.6%	63.4%	40.5%	58.2%
Bachelors/4-yr Degree	27.9%	27.3%	21.5%	33.8%	25.4%	28.5%	22.7%	37.6%	28.5%	28.7%	27.1%	25.5%	29.3%	29.2%	26.4%	15.1%	32.3%	26.7%	23.8%
Post Graduate Degree	32.2%	18.4%	14.3%	21.4%	18.1%	43.1%	51.4%	40.5%	39.1%	14.2%	39.5%	24.0%	45.2%	16.1%	48.1%	36.5%	31.2%	13.9%	34.4%
REFUSED	0.7%	-	-	-	-	0.1%	-	-	0.1%	-	-	-	0.1%	-	0.1%	-	-	-	-
Net Diff.	20.9%	-8.7%	-28.5%	10.5%	-13.1%	43.2%	48.1%	56.2%	35.2%	-14.3%	33.2%	-1.0%	49.2%	-9.3%	49.1%	3.2%	26.9%	-19.0%	16.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
LESS THAN COLLEGE	39.2%	39.6%	37.4%	44.5%	48.7%	-	8.7%	45.0%	50.1%	67.4%	28.2%	-	100.0%	34.9%	29.7%	30.8%	62.1%	-	-
Less than High School	1.1%	0.5%	1.6%	2.4%	-	-	-	1.1%	-	-	-	-	-	-	2.6%	3.8%	-	-	-
High School Graduate	9.2%	9.9%	7.1%	4.6%	26.4%	-	8.7%	9.2%	5.0%	6.0%	-	-	100.0%	10.5%	8.4%	3.8%	43.7%	-	-
Some College/Trade	18.3%	19.4%	14.9%	19.5%	11.2%	-	-	22.4%	30.8%	40.2%	28.2%	-	-	16.8%	5.1%	7.3%	-	-	-
Associates/2-yr Degree	10.6%	9.8%	13.8%	17.9%	11.1%	-	-	12.4%	14.2%	21.2%	-	-	-	7.6%	13.6%	16.0%	18.4%	-	-
COLLEGE/POST GRADUATE	60.1%	60.3%	60.1%	55.5%	51.3%	81.6%	91.3%	55.0%	43.4%	32.6%	71.8%	64.2%	-	64.8%	70.3%	69.2%	37.9%	100.0%	100.0%
Bachelors/4-yr Degree	27.9%	28.4%	25.7%	23.5%	22.3%	48.6%	-	28.2%	23.0%	18.8%	28.2%	35.8%	-	28.6%	27.3%	26.4%	18.4%	62.2%	-
Post Graduate Degree	32.2%	31.8%	34.4%	32.0%	29.1%	33.0%	91.3%	26.7%	20.5%	13.8%	43.6%	28.5%	-	36.3%	43.0%	42.8%	19.5%	37.8%	100.0%
REFUSED	0.7%	0.1%	2.5%	-	-	18.4%	-	-	6.5%	-	-	35.8%	-	0.2%	-	-	-	-	-
Net Diff.	20.9%	20.6%	22.6%	11.1%	2.6%	81.6%	82.5%	9.9%	-6.6%	-34.9%	43.6%	64.2%	-100%	29.9%	40.7%	38.3%	-24.2%	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
LESS THAN COLLEGE	39.2%	50.8%	26.7%	36.0%	44.4%	39.6%	38.2%	39.6%	37.1%	41.7%	39.1%	39.6%	38.5%	49.3%	39.7%	53.8%	44.1%	52.5%
Less than High School	1.1%	2.9%	-	-	1.9%	1.4%	1.4%	1.0%	0.7%	1.6%	1.0%	1.4%	-	2.4%	-	3.7%	1.1%	3.5%
High School Graduate	9.2%	22.7%	-	4.5%	9.4%	12.3%	10.8%	8.6%	7.6%	11.0%	8.1%	12.3%	11.0%	7.1%	7.9%	8.8%	7.9%	9.5%
Some College/Trade	18.3%	19.6%	21.1%	16.2%	24.2%	13.7%	20.4%	17.5%	18.3%	18.3%	19.9%	13.7%	21.7%	24.5%	22.2%	25.4%	24.8%	20.1%
Associates/2-yr Degree	10.6%	5.6%	5.6%	15.4%	8.9%	12.1%	5.6%	12.4%	10.5%	10.8%	10.1%	12.1%	5.8%	15.3%	9.6%	16.0%	10.3%	19.4%
COLLEGE/POST GRADUATE	60.1%	49.2%	73.3%	61.5%	55.6%	60.4%	61.8%	59.5%	61.7%	58.3%	60.0%	60.4%	61.5%	49.0%	58.1%	46.2%	54.3%	47.5%
Bachelors/4-yr Degree	27.9%	22.5%	33.3%	27.6%	29.2%	27.1%	28.1%	27.9%	27.8%	28.0%	28.2%	27.1%	28.5%	27.1%	29.8%	24.8%	30.5%	18.2%
Post Graduate Degree	32.2%	26.8%	40.1%	33.9%	26.4%	33.3%	33.7%	31.6%	33.8%	30.3%	31.8%	33.3%	33.0%	21.9%	28.3%	21.4%	23.8%	29.3%
REFUSED	0.7%	-	-	2.4%	-	-	-	0.9%	1.2%	-	0.9%	-	-	1.7%	2.3%	-	1.6%	-
Net Diff.	20.9%	-1.5%	46.7%	25.5%	11.2%	20.9%	23.7%	19.9%	24.6%	16.7%	20.9%	20.9%	23.0%	-0.4%	18.4%	-7.7%	10.2%	-5.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
LESS THAN COLLEGE	39.2%	37.8%	32.3%	34.9%	32.1%	34.9%	30.4%	46.1%	33.6%	40.1%	39.9%	37.7%	56.5%	47.4%	50.9%	37.5%	32.6%	
Less than High School	1.1%	2.7%	-	1.3%	-	0.9%	-	1.7%	0.7%	1.1%	1.2%	1.1%	-	2.1%	3.1%	-	0.7%	
High School Graduate	9.2%	10.7%	9.8%	7.4%	12.8%	8.3%	14.3%	8.3%	10.0%	11.6%	5.0%	10.8%	25.2%	5.8%	15.4%	5.0%	8.7%	
Some College/Trade	18.3%	19.0%	12.2%	14.9%	12.7%	15.7%	9.1%	23.6%	13.9%	14.0%	25.5%	15.8%	31.3%	25.3%	29.6%	19.9%	11.6%	
Associates/2-yr Degree	10.6%	5.4%	10.2%	11.3%	6.6%	9.9%	7.0%	12.5%	9.1%	13.4%	8.3%	10.0%	-	14.2%	2.8%	12.6%	11.6%	
COLLEGE/POST GRADUATE	60.1%	62.2%	67.5%	64.7%	67.9%	64.9%	69.6%	52.6%	66.2%	59.9%	58.4%	62.0%	43.5%	52.2%	49.1%	62.3%	66.3%	
Bachelors/4-yr Degree	27.9%	27.7%	28.5%	26.2%	30.6%	26.2%	33.5%	27.5%	28.3%	30.9%	23.2%	29.4%	13.5%	18.7%	26.1%	28.0%	32.8%	
Post Graduate Degree	32.2%	34.5%	39.0%	38.5%	37.3%	38.7%	36.1%	25.1%	37.9%	29.0%	35.2%	32.6%	30.0%	33.6%	23.0%	34.3%	33.5%	
REFUSED	0.7%	-	0.2%	0.3%	-	0.3%	-	1.2%	0.2%	-	1.7%	0.3%	-	0.4%	-	0.2%	1.1%	
Net Diff.	20.9%	24.3%	35.2%	29.8%	35.7%	30.0%	39.2%	6.5%	32.6%	19.8%	18.5%	24.3%	-13.0%	4.9%	-1.9%	24.8%	33.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
LESS THAN COLLEGE	39.2%	55.2%	29.8%	33.2%	41.6%	24.3%	45.7%	42.3%	42.3%	-	33.5%	17.8%	-	17.8%
Less than High School	1.1%	2.3%	-	-	-	2.9%	3.5%	-	-	-	-	-	-	-
High School Graduate	9.2%	16.0%	2.6%	10.7%	10.2%	2.6%	10.4%	-	-	-	-	0.8%	-	0.8%
Some College/Trade	18.3%	28.0%	17.3%	9.9%	17.5%	8.1%	21.3%	11.3%	11.3%	-	33.5%	10.0%	-	10.0%
Associates/2-yr Degree	10.6%	8.9%	10.0%	12.6%	13.9%	10.7%	10.4%	31.0%	31.0%	-	-	7.0%	-	7.0%
COLLEGE/POST GRADUATE	60.1%	44.6%	70.0%	66.8%	53.4%	75.7%	54.3%	57.7%	57.7%	-	66.5%	81.8%	-	81.8%
Bachelors/4-yr Degree	27.9%	17.7%	36.8%	33.4%	25.8%	30.2%	18.1%	36.5%	36.5%	-	-	24.3%	-	24.3%
Post Graduate Degree	32.2%	26.9%	33.2%	33.4%	27.6%	45.5%	36.2%	21.2%	21.2%	-	66.5%	57.5%	-	57.5%
REFUSED	0.7%	0.2%	0.1%	-	5.1%	-	-	-	-	-	-	0.3%	-	0.3%
Net Diff.	20.9%	-10.7%	40.2%	33.6%	11.8%	51.5%	8.7%	15.4%	15.4%	-	32.9%	64.0%	-	64.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
PRO-LIFE	41.9%	36.8%	45.0%	49.1%	44.0%	29.0%	31.9%	15.8%	75.2%	76.1%	54.3%	7.2%	5.9%	22.2%	44.4%
Strongly	32.0%	29.2%	35.9%	33.6%	34.1%	19.2%	22.9%	2.6%	59.1%	61.6%	3.2%	4.5%	4.8%	1.7%	28.0%
Somewhat	9.9%	7.5%	9.1%	15.5%	9.9%	9.8%	9.0%	13.2%	16.1%	14.5%	51.0%	2.6%	1.1%	20.4%	16.4%
PRO-CHOICE	53.6%	58.7%	50.2%	46.9%	52.1%	63.3%	58.7%	84.2%	21.0%	21.1%	18.7%	89.2%	90.2%	77.8%	40.1%
Somewhat	15.1%	12.2%	22.5%	13.8%	14.6%	18.4%	16.2%	28.3%	13.7%	13.5%	18.7%	17.2%	16.9%	20.7%	11.1%
Strongly	38.5%	46.6%	27.7%	33.1%	37.5%	44.9%	42.4%	55.9%	7.3%	7.6%	-	72.0%	73.3%	57.1%	28.9%
DK/REFUSED	4.5%	4.5%	4.8%	4.1%	3.9%	7.7%	9.4%	-	3.8%	2.8%	27.0%	3.6%	3.9%	-	15.5%
Net Diff.	-11.7%	-22.0%	-5.2%	2.2%	-8.1%	-34.3%	-26.7%	-68.3%	54.2%	55.0%	35.5%	-82.1%	-84.3%	-55.7%	4.4%
Mean	2.37	2.20	2.56	2.52	2.42	2.04	2.14	1.63	3.32	3.34	2.79	1.37	1.35	1.67	2.52

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
PRO-LIFE	41.9%	62.5%	5.6%	41.0%	43.4%	13.5%	80.3%	40.4%	43.1%	35.8%	34.0%	38.0%	39.4%
Strongly	32.0%	47.3%	5.6%	34.3%	30.7%	3.9%	59.8%	31.1%	34.2%	20.0%	34.0%	27.7%	30.2%
Somewhat	9.9%	15.2%	-	6.7%	12.7%	9.6%	20.5%	9.3%	8.9%	15.8%	-	10.3%	9.2%
PRO-CHOICE	53.6%	37.5%	89.5%	53.9%	50.0%	83.7%	19.7%	56.1%	51.1%	64.2%	66.0%	59.7%	57.8%
Somewhat	15.1%	19.4%	18.4%	18.2%	9.1%	26.5%	9.6%	19.5%	11.9%	15.8%	-	20.1%	20.5%
Strongly	38.5%	18.1%	71.1%	35.7%	40.9%	57.2%	10.1%	36.6%	39.3%	48.4%	66.0%	39.6%	37.3%
DK/REFUSED	4.5%	-	4.9%	5.0%	6.6%	2.9%	-	3.5%	5.7%	-	-	2.2%	2.8%
Net Diff.	-11.7%	25.1%	-83.9%	-12.9%	-6.5%	-70.2%	60.7%	-15.7%	-8.0%	-28.4%	-32.1%	-21.7%	-18.4%
Mean	2.37	2.92	1.37	2.42	2.36	1.59	3.30	2.36	2.40	2.07	2.02	2.27	2.33

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
PRO-LIFE	41.9%	58.8%	17.8%	37.8%	37.9%	18.3%	37.7%	41.1%	76.3%	75.9%	100.0%	8.4%	8.5%	-	28.5%
Strongly	32.0%	46.4%	17.8%	31.1%	18.6%	11.6%	32.4%	26.0%	60.3%	60.4%	55.0%	4.5%	4.5%	-	19.1%
Somewhat	9.9%	12.4%	-	6.7%	19.2%	6.7%	5.3%	15.1%	15.9%	15.4%	45.0%	3.9%	4.0%	-	9.4%
PRO-CHOICE	53.6%	38.9%	82.2%	50.8%	61.7%	76.8%	62.3%	36.3%	20.0%	20.4%	-	88.2%	88.0%	100.0%	43.3%
Somewhat	15.1%	16.1%	13.4%	22.2%	12.2%	14.4%	-	11.0%	12.7%	12.9%	-	17.2%	16.7%	52.3%	20.1%
Strongly	38.5%	22.8%	68.9%	28.6%	49.5%	62.5%	62.3%	25.3%	7.3%	7.5%	-	70.9%	71.3%	47.7%	23.2%
DK/REFUSED	4.5%	2.3%	-	11.3%	0.5%	4.9%	-	22.6%	3.7%	3.8%	-	3.5%	3.5%	-	28.2%
Net Diff.	-11.7%	19.9%	-64.4%	-13.0%	-23.8%	-58.6%	-24.5%	4.8%	56.3%	55.5%	100.0%	-79.8%	-79.5%	-100%	-14.8%
Mean	2.37	2.84	1.67	2.45	2.07	1.66	2.08	2.54	3.34	3.34	3.55	1.40	1.40	1.52	2.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
PRO-LIFE	41.9%	73.4%	72.5%	100.0%	7.0%	7.3%	-	35.1%	73.0%	33.6%
Strongly	32.0%	58.2%	56.7%	100.0%	4.3%	4.5%	-	20.9%	58.4%	21.8%
Somewhat	9.9%	15.2%	15.7%	-	2.7%	2.9%	-	14.3%	14.5%	11.8%
PRO-CHOICE	53.6%	24.2%	25.1%	-	89.8%	89.3%	100.0%	45.5%	27.0%	43.3%
Somewhat	15.1%	13.4%	13.9%	-	19.0%	19.9%	-	7.7%	16.6%	14.1%
Strongly	38.5%	10.8%	11.2%	-	70.8%	69.3%	100.0%	37.8%	10.5%	29.2%
DK/REFUSED	4.5%	2.4%	2.4%	-	3.2%	3.4%	-	19.4%	-	23.1%
Net Diff.	-11.7%	49.2%	47.4%	100.0%	-82.8%	-81.9%	-100%	-10.3%	45.9%	-9.7%
Mean	2.37	3.24	3.21	4.00	1.38	1.40	1.00	2.23	3.21	2.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
PRO-LIFE	41.9%	35.5%	63.6%	43.1%	46.4%	50.9%	30.5%	49.5%	22.6%	26.6%	73.4%	72.1%	71.0%	39.0%	71.0%	73.8%	8.2%	38.2%	33.9%	70.5%	-
Strongly	32.0%	25.9%	50.8%	30.8%	39.3%	39.7%	23.3%	38.5%	15.2%	20.4%	54.8%	50.4%	65.9%	28.6%	65.9%	59.3%	7.2%	23.9%	21.1%	44.8%	-
Somewhat	9.9%	9.6%	12.9%	12.3%	7.1%	11.1%	7.2%	11.0%	7.5%	6.3%	18.7%	21.6%	5.2%	10.5%	5.2%	14.4%	1.0%	14.3%	12.8%	25.7%	-
PRO-CHOICE	53.6%	61.1%	30.4%	52.1%	50.8%	46.2%	64.1%	47.0%	75.4%	69.8%	21.9%	22.2%	18.4%	56.8%	18.4%	21.6%	87.7%	57.1%	62.9%	14.3%	100.0%
Somewhat	15.1%	18.4%	5.6%	16.5%	18.7%	14.9%	16.2%	15.2%	16.3%	17.0%	13.9%	10.7%	12.6%	15.3%	12.6%	11.0%	16.6%	19.0%	20.6%	10.5%	-
Strongly	38.5%	42.7%	24.8%	35.6%	32.1%	31.3%	47.9%	31.8%	59.1%	52.8%	8.0%	11.5%	5.8%	41.5%	5.8%	10.5%	71.1%	38.1%	42.3%	3.8%	100.0%
DK/REFUSED	4.5%	3.3%	6.0%	4.8%	2.7%	2.9%	5.4%	3.5%	2.0%	3.6%	4.6%	5.8%	10.6%	4.2%	10.6%	4.7%	4.0%	4.7%	3.2%	15.2%	-
Net Diff.	-11.7%	-25.6%	33.2%	-9.0%	-4.4%	4.7%	-33.6%	2.5%	-52.8%	-43.1%	51.5%	49.9%	52.7%	-17.8%	52.7%	52.2%	-79.5%	-18.9%	-29.0%	56.2%	-100%
Mean	2.37	2.19	2.95	2.40	2.55	2.61	2.06	2.58	1.78	1.94	3.26	3.18	3.47	2.27	3.47	3.29	1.42	2.25	2.13	3.31	1.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
PRO-LIFE	41.9%	77.7%	7.1%	45.5%	69.0%	8.7%	30.8%	74.1%	7.9%	38.9%	68.3%	9.1%	36.0%	67.1%	7.9%	11.6%
Strongly	32.0%	63.2%	7.1%	28.0%	54.6%	7.3%	19.7%	57.9%	7.9%	27.0%	68.3%	6.3%	13.7%	67.1%	7.9%	11.6%
Somewhat	9.9%	14.4%	-	17.6%	14.4%	1.4%	11.0%	16.2%	-	11.9%	-	2.8%	22.3%	-	-	-
PRO-CHOICE	53.6%	17.5%	89.5%	52.2%	26.5%	87.0%	62.0%	20.7%	87.5%	59.6%	31.7%	87.9%	48.6%	32.9%	88.2%	75.2%
Somewhat	15.1%	8.9%	18.3%	15.1%	13.6%	16.0%	23.0%	11.2%	17.4%	19.2%	10.7%	15.8%	18.4%	-	19.9%	22.2%
Strongly	38.5%	8.6%	71.2%	37.1%	12.9%	71.1%	39.1%	9.5%	70.1%	40.4%	20.9%	72.1%	30.3%	32.9%	68.3%	53.0%
DK/REFUSED	4.5%	4.8%	3.5%	2.3%	4.5%	4.2%	7.2%	5.3%	4.6%	1.5%	-	3.0%	15.3%	-	3.9%	13.2%
Net Diff.	-11.7%	60.1%	-82.4%	-6.6%	42.6%	-78.3%	-31.3%	53.4%	-79.6%	-20.8%	36.7%	-78.8%	-12.6%	34.3%	-80.3%	-63.5%
Mean	2.37	3.39	1.41	2.37	3.16	1.43	2.12	3.29	1.43	2.26	3.16	1.41	2.23	3.01	1.46	1.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
PRO-LIFE	41.9%	78.0%	66.1%	5.4%	6.5%	4.5%	22.0%	78.5%	68.6%	85.6%	49.8%	3.8%	26.4%	82.9%	6.2%	19.1%	73.0%	4.9%	23.6%	82.1%
Strongly	32.0%	64.3%	51.1%	3.7%	2.6%	4.5%	10.7%	64.8%	56.6%	70.5%	49.8%	3.8%	10.1%	67.6%	3.6%	11.1%	61.1%	4.9%	11.4%	67.0%
Somewhat	9.9%	13.7%	15.0%	1.8%	3.8%	-	11.3%	13.8%	12.0%	15.1%	-	-	16.3%	15.3%	2.6%	8.0%	11.9%	-	12.2%	15.1%
PRO-CHOICE	53.6%	18.2%	29.2%	92.0%	87.9%	95.5%	70.2%	17.8%	27.8%	10.8%	26.5%	92.4%	70.6%	12.9%	91.8%	69.9%	24.1%	93.5%	67.6%	15.1%
Somewhat	15.1%	10.2%	15.1%	11.8%	2.8%	19.6%	23.4%	11.6%	23.7%	3.1%	26.5%	12.7%	21.4%	7.8%	11.4%	24.8%	16.5%	15.8%	25.4%	9.6%
Strongly	38.5%	8.1%	14.1%	80.2%	85.1%	75.9%	46.7%	6.2%	4.1%	7.7%	-	79.7%	49.1%	5.1%	80.4%	45.1%	7.6%	77.7%	42.2%	5.5%
DK/REFUSED	4.5%	3.8%	4.7%	2.6%	5.6%	-	7.8%	3.6%	3.6%	3.6%	23.8%	3.8%	3.1%	4.2%	2.0%	11.0%	2.9%	1.6%	8.8%	2.8%
Net Diff.	-11.7%	59.7%	36.9%	-86.5%	-81.4%	-90.9%	-48.2%	60.7%	40.8%	74.8%	23.3%	-88.5%	-44.2%	70.0%	-85.6%	-50.9%	48.9%	-88.6%	-44.0%	66.9%
Mean	2.37	3.40	3.08	1.27	1.19	1.33	1.85	3.42	3.26	3.54	3.31	1.25	1.87	3.52	1.28	1.83	3.30	1.31	1.92	3.48

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
PRO-LIFE	41.9%	7.4%	18.2%	59.5%	-	11.1%	53.0%	73.3%	12.2%	51.5%	37.2%	44.6%	64.9%	22.7%	75.3%	27.6%	55.1%	18.9%	74.4%	22.7%
Strongly	32.0%	-	8.9%	51.5%	-	11.1%	53.0%	58.0%	7.2%	45.3%	31.9%	32.7%	54.5%	12.7%	60.9%	17.1%	48.5%	9.3%	61.3%	13.8%
Somewhat	9.9%	7.4%	9.2%	8.0%	-	-	-	15.3%	4.9%	6.3%	5.3%	11.9%	10.4%	10.0%	14.4%	10.5%	6.6%	9.6%	13.1%	8.9%
PRO-CHOICE	53.6%	86.8%	76.5%	32.6%	90.9%	82.1%	47.0%	22.3%	83.3%	41.9%	61.7%	50.7%	33.4%	74.5%	24.7%	67.6%	41.6%	79.7%	23.5%	73.7%
Somewhat	15.1%	-	18.7%	22.4%	-	16.8%	28.9%	13.6%	16.7%	6.6%	14.5%	15.2%	11.0%	16.9%	10.7%	14.2%	11.2%	18.9%	7.2%	20.0%
Strongly	38.5%	86.8%	57.8%	10.2%	90.9%	65.3%	18.1%	8.7%	66.6%	35.2%	47.2%	35.6%	22.4%	57.6%	14.0%	53.4%	30.4%	60.8%	16.3%	53.6%
DK/REFUSED	4.5%	5.8%	5.4%	8.0%	9.1%	6.7%	-	4.4%	4.5%	6.6%	1.1%	4.7%	1.7%	2.9%	-	4.8%	3.3%	1.5%	2.1%	3.6%
Net Diff.	-11.7%	-79.4%	-58.3%	26.9%	-90.9%	-71.0%	6.0%	51.0%	-71.1%	9.7%	-24.5%	-6.2%	31.4%	-51.8%	50.6%	-40.0%	13.5%	-60.8%	50.9%	-50.9%
Mean	2.37	1.16	1.68	3.09	1.00	1.54	2.88	3.28	1.51	2.66	2.22	2.44	2.99	1.77	3.22	1.91	2.76	1.67	3.22	1.82

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
PRO-LIFE	41.9%	28.8%	23.2%	21.5%	13.1%	49.8%	28.8%	55.5%	35.6%	43.8%	25.2%	55.8%	30.2%	24.4%	25.7%	12.9%	16.6%	49.8%	36.3%	61.9%	42.8%	
Strongly	32.0%	28.8%	8.4%	21.5%	13.1%	39.6%	21.1%	48.4%	21.5%	30.3%	20.9%	45.4%	23.1%	15.1%	15.9%	12.9%	16.6%	38.7%	27.0%	47.7%	31.8%	
Somewhat	9.9%	-	14.8%	-	-	10.2%	7.7%	7.1%	14.1%	13.5%	4.3%	10.4%	7.1%	9.3%	9.7%	-	-	11.1%	9.3%	14.1%	11.0%	
PRO-CHOICE	53.6%	71.2%	76.8%	78.5%	86.9%	50.2%	68.0%	44.5%	62.2%	56.2%	71.0%	44.2%	65.5%	75.6%	74.3%	87.1%	83.4%	47.5%	58.2%	36.5%	51.6%	
Somewhat	15.1%	25.4%	4.6%	30.1%	-	16.6%	15.2%	12.5%	17.8%	20.9%	13.8%	14.9%	16.8%	23.4%	10.6%	24.4%	15.8%	13.5%	16.4%	9.6%	16.1%	
Strongly	38.5%	45.7%	72.2%	48.4%	86.9%	33.6%	52.8%	32.0%	44.4%	35.4%	57.3%	29.2%	48.7%	52.2%	63.7%	62.8%	67.6%	34.0%	41.8%	26.9%	35.5%	
DK/REFUSED	4.5%	-	-	-	-	-	3.2%	-	2.2%	-	3.8%	-	4.3%	-	-	-	-	2.7%	5.6%	1.6%	5.6%	
Net Diff.	-11.7%	-42.3%	-53.6%	-56.9%	-73.7%	-0.3%	-39.1%	11.0%	-26.6%	-12.4%	-45.8%	11.7%	-35.3%	-51.3%	-48.6%	-74.3%	-66.7%	2.3%	-21.9%	25.4%	-8.8%	
Mean	2.37	2.12	1.59	1.95	1.39	2.56	1.97	2.72	2.13	2.39	1.88	2.72	2.05	1.87	1.78	1.63	1.66	2.56	2.23	2.84	2.41	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
PRO-LIFE	41.9%	36.3%	32.0%	57.7%	38.4%	18.8%	29.6%	18.2%	18.5%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	32.0%	28.7%	23.9%	44.5%	29.6%	14.8%	18.7%	18.2%	18.5%	76.3%	-	76.5%	-	76.1%	-	77.1%	-	70.6%	-	100.0%	-
Somewhat	9.9%	7.6%	8.2%	13.1%	8.9%	4.0%	10.9%	-	-	23.7%	-	23.5%	-	23.9%	-	22.9%	-	29.4%	-	-	-
PRO-CHOICE	53.6%	59.9%	62.5%	38.9%	57.3%	81.2%	60.2%	81.8%	71.9%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	15.1%	17.9%	16.6%	13.4%	16.3%	14.4%	17.1%	11.5%	21.8%	-	28.2%	-	29.3%	-	27.6%	-	30.3%	-	23.5%	-	22.6%
Strongly	38.5%	42.0%	45.9%	25.5%	41.0%	66.8%	43.1%	70.3%	50.1%	-	71.8%	-	70.7%	-	72.4%	-	69.7%	-	76.5%	-	77.4%
DK/REFUSED	4.5%	3.9%	5.5%	3.5%	4.3%	-	10.2%	-	9.6%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-11.7%	-23.6%	-30.4%	18.8%	-18.8%	-62.4%	-30.6%	-63.6%	-53.4%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.37	2.24	2.11	2.79	2.28	1.67	2.06	1.66	1.85	3.76	1.28	3.76	1.29	3.76	1.28	3.77	1.30	3.71	1.24	4.00	1.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
PRO-LIFE	41.9%	83.5%	91.7%	86.1%	77.9%	10.4%	18.3%	11.1%	5.5%	88.1%	10.7%	77.4%	10.3%	85.2%	9.8%	69.6%	12.3%	60.1%	7.1%
Strongly	32.0%	66.4%	91.7%	67.2%	53.9%	5.6%	4.5%	11.1%	4.1%	68.9%	5.7%	63.1%	5.5%	67.8%	5.8%	53.6%	5.2%	60.1%	7.1%
Somewhat	9.9%	17.1%	-	18.8%	24.0%	4.9%	13.8%	-	1.4%	19.2%	5.1%	14.3%	4.8%	17.4%	4.1%	16.1%	7.1%	-	-
PRO-CHOICE	53.6%	14.9%	8.3%	11.4%	20.5%	88.9%	81.7%	85.7%	94.5%	9.2%	87.6%	22.6%	89.7%	13.0%	89.3%	30.4%	87.7%	39.9%	92.9%
Somewhat	15.1%	7.9%	4.0%	5.6%	11.4%	21.1%	51.0%	21.4%	3.0%	4.6%	22.3%	12.4%	20.4%	6.0%	24.1%	22.6%	13.9%	39.9%	10.9%
Strongly	38.5%	7.0%	4.2%	5.8%	9.1%	67.8%	30.8%	64.3%	91.5%	4.6%	65.3%	10.3%	69.3%	7.0%	65.2%	7.8%	73.8%	-	82.1%
DK/REFUSED	4.5%	1.6%	-	2.5%	1.6%	0.6%	-	3.2%	-	2.7%	1.7%	-	-	1.8%	0.9%	-	-	-	-
Net Diff.	-11.7%	68.6%	83.5%	74.6%	57.3%	-78.5%	-63.4%	-74.6%	-89.0%	78.8%	-76.9%	54.8%	-79.4%	72.2%	-79.5%	39.3%	-75.5%	20.2%	-85.9%
Mean	2.37	3.45	3.79	3.51	3.25	1.48	1.92	1.56	1.18	3.57	1.50	3.30	1.46	3.49	1.50	3.15	1.44	3.20	1.32

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
PRO-LIFE	41.9%	46.0%	27.3%	18.4%	25.9%	67.1%	49.4%	54.6%	42.6%	28.8%	37.4%	100.0%	-	38.6%	17.9%	12.2%	18.4%	32.0%	54.2%		
Strongly	32.0%	35.5%	19.3%	18.4%	14.8%	18.4%	49.4%	41.9%	31.0%	28.8%	37.4%	35.8%	-	29.9%	12.1%	12.2%	-	-	54.2%		
Somewhat	9.9%	10.5%	8.0%	-	11.1%	48.6%	-	12.7%	11.7%	-	-	64.2%	-	8.7%	5.8%	-	18.4%	32.0%	-		
PRO-CHOICE	53.6%	50.0%	66.6%	76.3%	74.1%	14.6%	50.6%	40.8%	57.4%	71.2%	62.6%	-	100.0%	58.0%	72.2%	79.3%	81.6%	30.1%	45.8%		
Somewhat	15.1%	15.1%	15.7%	17.2%	14.0%	14.6%	-	13.0%	13.5%	20.2%	-	-	-	17.0%	17.0%	15.5%	23.1%	30.1%	-		
Strongly	38.5%	34.8%	50.9%	59.1%	60.1%	-	50.6%	27.8%	43.9%	51.1%	62.6%	-	100.0%	41.0%	55.2%	63.9%	58.5%	-	45.8%		
DK/REFUSED	4.5%	4.0%	6.1%	5.3%	-	18.3%	-	4.7%	-	-	-	-	-	3.4%	9.9%	8.5%	-	37.8%	-		
Net Diff.	-11.7%	-4.0%	-39.2%	-58.0%	-48.2%	52.5%	-1.1%	13.8%	-14.8%	-42.4%	-25.2%	100.0%	-100%	-19.4%	-54.3%	-67.1%	-63.3%	1.9%	8.3%		
Mean	2.37	2.49	1.95	1.76	1.81	3.05	2.48	2.72	2.30	2.07	2.12	3.36	1.00	2.28	1.72	1.57	1.60	2.52	2.62		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
PRO-LIFE	41.9%	41.7%	31.4%	42.7%	48.0%	42.0%	36.3%	43.9%	39.5%	44.6%	41.9%	42.0%	43.3%	56.1%	49.4%	55.7%	51.0%	56.2%
Strongly	32.0%	30.0%	27.8%	33.7%	33.7%	32.1%	28.8%	33.1%	31.3%	32.8%	31.9%	32.1%	34.7%	42.2%	41.8%	37.9%	40.3%	39.0%
Somewhat	9.9%	11.7%	3.6%	9.0%	14.3%	9.9%	7.5%	10.8%	8.2%	11.8%	9.9%	9.9%	8.6%	13.8%	7.7%	17.8%	10.7%	17.2%
PRO-CHOICE	53.6%	58.3%	66.4%	50.8%	43.4%	55.5%	62.6%	50.4%	56.6%	50.2%	53.0%	55.5%	54.4%	39.6%	47.9%	39.3%	44.0%	43.8%
Somewhat	15.1%	18.1%	15.1%	11.8%	16.5%	16.2%	16.5%	14.6%	14.1%	16.3%	14.8%	16.2%	19.1%	10.3%	14.7%	10.7%	14.8%	6.7%
Strongly	38.5%	40.3%	51.3%	39.0%	26.9%	39.4%	46.0%	35.8%	42.5%	33.9%	38.2%	39.4%	35.3%	29.4%	33.2%	28.6%	29.2%	37.1%
DK/REFUSED	4.5%	-	2.2%	6.5%	8.6%	2.5%	1.1%	5.7%	3.8%	5.2%	5.2%	2.5%	2.3%	4.3%	2.7%	5.0%	4.9%	-
Net Diff.	-11.7%	-16.6%	-35.1%	-8.1%	4.6%	-13.5%	-26.3%	-6.5%	-17.1%	-5.6%	-11.1%	-13.5%	-11.2%	16.4%	1.5%	16.4%	7.0%	12.4%
Mean	2.37	2.31	2.08	2.40	2.60	2.36	2.19	2.44	2.29	2.46	2.38	2.36	2.44	2.72	2.60	2.68	2.65	2.58

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
PRO-LIFE	41.9%	29.3%	34.7%	31.1%	35.9%	34.0%	31.9%	52.3%	33.4%	40.4%	39.1%	46.0%	29.4%	35.5%	40.4%	56.0%	41.5%
Strongly	32.0%	22.9%	26.2%	22.4%	28.8%	24.7%	27.2%	40.0%	25.4%	33.2%	31.2%	31.5%	22.9%	28.8%	24.7%	43.5%	32.3%
Somewhat	9.9%	6.3%	8.5%	8.7%	7.1%	9.2%	4.7%	12.3%	8.0%	7.2%	7.9%	14.6%	6.5%	6.8%	15.6%	12.5%	9.2%
PRO-CHOICE	53.6%	70.7%	58.6%	64.1%	58.8%	60.7%	63.8%	44.0%	61.5%	53.1%	58.6%	49.4%	63.6%	58.3%	56.7%	37.1%	55.2%
Somewhat	15.1%	13.9%	18.0%	13.7%	20.7%	14.7%	22.8%	12.9%	17.0%	16.6%	15.7%	13.1%	32.1%	13.2%	9.3%	14.1%	16.0%
Strongly	38.5%	56.8%	40.7%	50.4%	38.1%	45.9%	41.0%	31.1%	44.5%	36.5%	42.9%	36.3%	31.5%	45.2%	47.4%	23.0%	39.2%
DK/REFUSED	4.5%	-	6.7%	4.8%	5.3%	5.4%	4.3%	3.7%	5.1%	6.4%	2.3%	4.6%	6.9%	6.1%	2.9%	6.9%	3.3%
Net Diff.	-11.7%	-41.4%	-24.0%	-32.9%	-22.9%	-26.7%	-31.9%	8.3%	-28.2%	-12.7%	-19.5%	-3.4%	-34.2%	-22.8%	-16.3%	18.8%	-13.7%
Mean	2.37	1.95	2.22	2.03	2.28	2.13	2.19	2.64	2.15	2.40	2.28	2.43	2.22	2.20	2.18	2.82	2.36

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
PRO-LIFE	41.9%	46.6%	44.8%	37.2%	48.3%	25.7%	49.0%	60.9%	60.9%	-	-	17.5%	-	17.5%
Strongly	32.0%	33.9%	30.7%	28.7%	45.5%	23.0%	30.7%	39.5%	39.5%	-	-	10.0%	-	10.0%
Somewhat	9.9%	12.7%	14.1%	8.5%	2.8%	2.7%	18.3%	21.4%	21.4%	-	-	7.5%	-	7.5%
PRO-CHOICE	53.6%	48.0%	50.0%	59.1%	45.3%	74.3%	41.4%	39.1%	39.1%	-	100.0%	79.5%	-	79.5%
Somewhat	15.1%	15.8%	14.6%	13.0%	12.0%	20.0%	10.0%	39.1%	39.1%	-	34.8%	14.3%	-	14.3%
Strongly	38.5%	32.1%	35.4%	46.1%	33.3%	54.2%	31.3%	-	-	-	65.2%	65.1%	-	65.1%
DK/REFUSED	4.5%	5.4%	5.2%	3.7%	6.4%	-	9.6%	-	-	-	-	3.1%	-	3.1%
Net Diff.	-11.7%	-1.4%	-5.2%	-21.9%	2.9%	-48.6%	7.6%	21.8%	21.8%	-	-100%	-62.0%	-	-62.0%
Mean	2.37	2.51	2.42	2.21	2.65	1.94	2.54	3.00	3.00	-	1.35	1.61	-	1.61

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		GREENS -BORO DIST.	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
PRO-LIFE	41.2%	33.6%	48.8%	48.8%	42.7%	31.8%	35.3%	15.8%	71.1%	71.0%	73.0%	7.7%	7.1%	13.9%	60.3%
Shouldn't Be Legal	8.8%	9.1%	7.9%	9.2%	9.8%	3.2%	3.3%	2.6%	17.7%	18.5%	-	0.8%	0.9%	-	1.0%
Protect Mother's Life	13.6%	12.3%	15.3%	14.3%	14.5%	7.7%	9.4%	-	23.2%	23.5%	18.1%	1.6%	1.6%	1.7%	27.9%
Case of Incest/Rape	18.8%	12.1%	25.7%	25.3%	18.4%	20.9%	22.6%	13.2%	30.1%	29.0%	54.9%	5.3%	4.7%	12.1%	31.4%
PRO-CHOICE	51.4%	57.0%	44.5%	46.9%	50.4%	57.7%	51.8%	84.2%	20.7%	21.6%	-	87.2%	88.1%	76.1%	22.0%
During 1st Trimester	15.6%	16.8%	14.8%	13.9%	15.6%	15.4%	12.5%	28.3%	14.2%	14.8%	-	17.7%	17.8%	17.1%	10.2%
Until 20th Week	9.9%	9.5%	11.8%	8.9%	9.9%	10.3%	10.0%	11.8%	4.1%	4.2%	-	17.4%	17.9%	11.2%	-
Legal:All Circumstance	25.9%	30.8%	17.9%	24.1%	24.9%	32.0%	29.3%	44.1%	2.4%	2.5%	-	52.0%	52.4%	47.8%	11.8%
DK/REFUSED	7.4%	9.4%	6.6%	4.3%	6.9%	10.6%	12.9%	-	8.2%	7.4%	27.0%	5.1%	4.7%	10.0%	17.6%
Net Diff.	-10.2%	-23.5%	4.3%	1.9%	-7.6%	-25.9%	-16.5%	-68.3%	50.4%	49.4%	73.0%	-79.5%	-81.0%	-62.2%	38.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
PRO-LIFE	41.2%	65.8%	13.0%	35.0%	41.3%	26.1%	74.0%	34.0%	42.9%	51.6%	34.0%	42.6%	37.0%
Shouldn't Be Legal	8.8%	15.5%	2.6%	5.7%	9.5%	3.2%	16.3%	8.0%	9.3%	-	-	8.0%	8.5%
Protect Mother's Life	13.6%	18.2%	5.3%	17.0%	11.2%	10.4%	21.9%	11.4%	14.0%	20.0%	-	11.7%	11.9%
Case of Incest/Rape	18.8%	32.1%	5.0%	12.3%	20.6%	12.5%	35.9%	14.5%	19.6%	31.5%	34.0%	23.0%	16.6%
PRO-CHOICE	51.4%	29.5%	84.7%	53.4%	50.9%	71.0%	20.1%	55.6%	49.8%	48.4%	66.0%	55.1%	55.0%
During 1st Trimester	15.6%	17.6%	12.9%	21.9%	10.6%	16.7%	10.0%	21.9%	13.5%	14.9%	28.6%	12.7%	19.3%
Until 20th Week	9.9%	4.8%	9.6%	11.3%	12.2%	12.2%	4.4%	8.7%	10.7%	-	-	9.2%	9.3%
Legal:All Circumstance	25.9%	7.1%	62.2%	20.2%	28.0%	42.1%	5.7%	25.0%	25.6%	33.5%	37.4%	33.2%	26.5%
DK/REFUSED	7.4%	4.7%	2.4%	11.5%	7.9%	2.9%	5.8%	10.4%	7.3%	-	-	2.2%	8.0%
Net Diff.	-10.2%	36.3%	-71.7%	-18.4%	-9.6%	-44.9%	53.9%	-21.6%	-6.9%	3.1%	-32.1%	-12.5%	-18.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL		IMPORTANT ISSUES							U.S. SENATE BALLOT						
			ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11	
PRO-LIFE	41.2%	56.2%	17.6%	43.4%	31.7%	28.6%	23.7%	48.0%	73.0%	73.4%	49.4%	9.6%	9.7%	-	36.9%	
Shouldn't Be Legal	8.8%	11.7%	6.9%	7.7%	8.0%	11.5%	4.7%	-	17.4%	17.7%	-	0.8%	0.8%	-	1.8%	
Protect Mother's Life	13.6%	19.0%	7.3%	13.6%	8.0%	-	9.5%	37.0%	25.1%	24.7%	49.4%	2.3%	2.4%	-	8.9%	
Case of Incest/Rape	18.8%	25.5%	3.4%	22.2%	15.7%	17.1%	9.4%	11.0%	30.5%	31.0%	-	6.5%	6.6%	-	26.2%	
PRO-CHOICE	51.4%	35.4%	79.4%	44.6%	65.3%	61.6%	76.3%	40.4%	18.9%	19.3%	-	85.4%	85.2%	100.0%	32.2%	
During 1st Trimester	15.6%	14.9%	12.9%	21.8%	25.0%	-	-	15.1%	12.5%	12.7%	-	18.4%	18.7%	-	18.3%	
Until 20th Week	9.9%	6.0%	13.1%	10.5%	2.3%	20.1%	31.8%	-	4.0%	4.1%	-	16.5%	16.0%	47.7%	1.8%	
Legal:All Circumstance	25.9%	14.5%	53.4%	12.3%	38.0%	41.6%	44.5%	25.3%	2.4%	2.4%	-	50.5%	50.4%	52.3%	12.1%	
DK/REFUSED	7.4%	8.4%	3.0%	12.0%	3.0%	9.8%	-	11.6%	8.1%	7.3%	50.6%	5.0%	5.1%	-	30.9%	
Net Diff.	-10.2%	20.7%	-61.8%	-1.1%	-33.5%	-33.1%	-52.6%	7.6%	54.1%	54.2%	49.4%	-75.8%	-75.4%	-100%	4.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
PRO-LIFE	41.2%	71.7%	71.5%	77.4%	7.5%	7.9%	-	34.3%	77.0%	44.2%
Shouldn't Be Legal	8.8%	16.8%	16.3%	29.6%	0.9%	0.9%	-	3.7%	19.1%	-
Protect Mother's Life	13.6%	24.5%	24.4%	25.2%	1.8%	1.9%	-	10.0%	22.5%	11.2%
Case of Incest/Rape	18.8%	30.5%	30.7%	22.6%	4.8%	5.1%	-	20.6%	35.4%	33.0%
PRO-CHOICE	51.4%	22.4%	22.4%	22.6%	87.6%	87.0%	100.0%	40.8%	21.0%	29.4%
During 1st Trimester	15.6%	14.6%	15.1%	-	17.5%	18.4%	-	12.5%	16.3%	11.8%
Until 20th Week	9.9%	4.0%	3.3%	22.6%	17.6%	17.5%	18.3%	6.9%	2.2%	2.3%
Legal:All Circumstance	25.9%	3.9%	4.0%	-	52.5%	51.1%	81.7%	21.4%	2.5%	15.2%
DK/REFUSED	7.4%	5.9%	6.1%	-	4.9%	5.2%	-	24.9%	2.0%	26.5%
Net Diff.	-10.2%	49.3%	49.1%	54.8%	-80.1%	-79.1%	-100%	-6.5%	56.0%	14.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	TOTAL	REGISTERED PARTY														REPUBLICAN	DEMOCRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
PRO-LIFE	41.2%	36.5%	59.1%	43.5%	48.4%	48.4%	32.0%	49.9%	22.5%	26.3%	73.1%	68.6%	77.5%	37.9%	77.5%	69.0%	11.7%	38.2%	36.2%	55.3%	-
Shouldn't Be Legal	8.8%	6.4%	17.7%	4.0%	13.8%	12.6%	4.5%	12.1%	-	6.3%	15.7%	12.4%	13.2%	8.0%	13.2%	16.9%	2.2%	5.8%	4.7%	13.6%	-
Protect Mother's Life	13.6%	10.7%	24.9%	15.6%	14.9%	16.5%	10.0%	15.0%	11.5%	7.4%	27.5%	22.5%	45.1%	11.5%	45.1%	22.0%	4.2%	13.1%	12.1%	21.5%	-
Case of Incest/Rape	18.8%	19.4%	16.5%	23.9%	19.7%	19.3%	17.5%	22.8%	11.0%	12.6%	29.8%	33.8%	19.2%	18.4%	19.2%	30.1%	5.3%	19.3%	19.4%	20.2%	-
PRO-CHOICE	51.4%	58.5%	29.1%	51.3%	45.5%	44.0%	62.5%	43.8%	75.5%	67.2%	19.9%	21.5%	11.9%	54.8%	11.9%	21.7%	81.1%	56.8%	60.2%	29.5%	100.0%
During 1st Trimester	15.6%	17.9%	9.7%	16.8%	16.0%	15.7%	17.1%	16.0%	15.0%	17.3%	14.8%	13.1%	6.1%	16.2%	6.1%	12.8%	11.0%	24.8%	25.0%	25.7%	-
Until 20th Week	9.9%	11.2%	7.0%	9.3%	10.5%	8.1%	11.3%	6.4%	22.0%	12.8%	3.9%	5.6%	-	10.8%	-	5.0%	17.1%	8.2%	9.6%	-	-
Legal:All Circumstance	25.9%	29.3%	12.4%	25.2%	18.9%	20.2%	34.1%	21.3%	38.6%	37.1%	1.2%	2.9%	5.8%	27.8%	5.8%	3.8%	53.0%	23.8%	25.7%	3.8%	100.0%
DK/REFUSED	7.4%	5.0%	11.8%	5.2%	6.1%	7.6%	5.6%	6.3%	2.0%	6.5%	7.0%	9.8%	10.6%	7.4%	10.6%	9.4%	7.2%	5.0%	3.5%	15.2%	-
Net Diff.	-10.2%	-22.0%	29.9%	-7.7%	3.0%	4.4%	-30.5%	6.1%	-53.1%	-40.9%	53.2%	47.1%	65.7%	-16.9%	65.7%	47.3%	-69.5%	-18.6%	-24.0%	25.8%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
PRO-LIFE	41.2%	78.0%	10.9%	44.0%	58.0%	12.0%	32.3%	71.6%	11.5%	42.0%	43.2%	12.2%	25.6%	49.9%	7.9%	21.6%
Shouldn't Be Legal	8.8%	14.5%	3.7%	5.2%	19.7%	1.6%	6.4%	19.0%	1.7%	3.6%	-	3.1%	13.1%	-	-	10.6%
Protect Mother's Life	13.6%	26.0%	3.5%	17.8%	17.1%	4.5%	8.4%	19.8%	5.1%	16.9%	43.2%	2.8%	0.6%	49.9%	-	1.1%
Case of Incest/Rape	18.8%	37.5%	3.7%	21.0%	21.2%	5.9%	17.5%	32.8%	4.8%	21.5%	-	6.3%	12.0%	-	7.9%	9.9%
PRO-CHOICE	51.4%	16.0%	85.4%	53.2%	28.5%	79.4%	60.5%	20.8%	80.6%	58.0%	31.7%	81.7%	52.9%	32.9%	84.3%	53.6%
During 1st Trimester	15.6%	12.4%	3.1%	16.6%	13.3%	14.3%	33.0%	11.9%	10.7%	23.7%	22.3%	12.0%	28.2%	18.2%	15.2%	11.2%
Until 20th Week	9.9%	1.9%	13.9%	16.0%	8.8%	18.4%	0.2%	5.6%	18.5%	9.0%	-	15.0%	5.6%	-	15.2%	10.6%
Legal:All Circumstance	25.9%	1.7%	68.3%	20.5%	6.4%	46.7%	27.2%	3.2%	51.4%	25.3%	9.3%	54.6%	19.1%	14.7%	54.0%	31.7%
DK/REFUSED	7.4%	6.0%	3.7%	2.8%	13.4%	8.6%	7.2%	7.7%	7.9%	-	25.2%	6.1%	21.5%	17.2%	7.7%	24.9%
Net Diff.	-10.2%	62.0%	-74.4%	-9.1%	29.5%	-67.4%	-28.2%	50.8%	-69.0%	-15.9%	11.5%	-69.4%	-27.3%	17.0%	-76.4%	-32.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUBLIC.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
PRO-LIFE	41.2%	71.1%	70.4%	2.5%	2.8%	2.3%	26.7%	75.5%	68.8%	80.3%	100.0%	-	28.9%	84.0%	3.7%	25.2%	64.8%	3.3%	30.4%	80.7%
Shouldn't Be Legal	8.8%	15.7%	18.0%	-	-	-	2.6%	18.2%	10.8%	23.3%	-	-	3.1%	14.3%	-	2.2%	23.1%	-	1.8%	19.5%
Protect Mother's Life	13.6%	22.2%	18.1%	-	-	-	7.6%	26.7%	20.3%	31.2%	75.1%	-	9.4%	30.4%	-	6.5%	21.9%	-	9.2%	27.3%
Case of Incest/Rape	18.8%	33.3%	34.3%	2.5%	2.8%	2.3%	16.5%	30.7%	37.6%	25.8%	24.9%	-	16.5%	39.2%	3.7%	16.6%	19.8%	3.3%	19.5%	33.8%
PRO-CHOICE	51.4%	20.2%	26.9%	93.7%	94.2%	93.2%	61.4%	17.4%	29.1%	9.1%	-	100.0%	61.4%	12.2%	90.7%	61.4%	23.9%	93.4%	58.8%	15.1%
During 1st Trimester	15.6%	14.2%	12.0%	13.2%	6.5%	19.0%	24.6%	11.0%	22.5%	2.9%	-	8.3%	18.2%	8.8%	15.5%	28.9%	13.9%	13.4%	27.0%	9.5%
Until 20th Week	9.9%	4.1%	7.5%	20.8%	21.9%	19.9%	10.1%	3.7%	2.3%	4.7%	-	24.0%	13.9%	1.7%	19.3%	7.5%	6.3%	20.5%	10.8%	4.5%
Legal:All Circumstance	25.9%	1.8%	7.4%	59.7%	65.8%	54.4%	26.7%	2.6%	4.3%	1.5%	-	67.7%	29.3%	1.8%	55.9%	24.9%	3.7%	59.5%	21.0%	1.2%
DK/REFUSED	7.4%	8.7%	2.7%	3.8%	3.0%	4.5%	11.9%	7.1%	2.1%	10.6%	-	-	9.7%	3.8%	5.6%	13.3%	11.3%	3.3%	10.8%	4.2%
Net Diff.	-10.2%	50.9%	43.4%	-91.2%	-91.5%	-90.9%	-34.7%	58.2%	39.7%	71.2%	100.0%	-100%	-32.5%	71.7%	-87.0%	-36.2%	40.9%	-90.1%	-28.4%	65.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
PRO-LIFE	41.2%	-	17.8%	48.1%	-	5.1%	61.1%	69.3%	14.7%	45.3%	37.8%	43.4%	68.3%	18.7%	84.5%	22.1%	53.0%	16.0%	76.6%	21.4%
Shouldn't Be Legal	8.8%	-	4.5%	12.4%	-	-	9.3%	16.0%	2.1%	6.6%	5.6%	10.3%	19.0%	0.8%	18.5%	1.8%	19.6%	0.1%	21.5%	1.0%
Protect Mother's Life	13.6%	-	4.0%	24.9%	-	-	32.7%	24.2%	3.2%	32.4%	16.1%	12.9%	22.8%	5.6%	31.0%	7.8%	15.1%	4.0%	24.9%	5.1%
Case of Incest/Rape	18.8%	-	9.3%	10.8%	-	5.1%	19.1%	29.2%	9.4%	6.3%	16.1%	20.2%	26.4%	12.2%	35.0%	12.5%	18.3%	12.0%	30.1%	15.3%
PRO-CHOICE	51.4%	94.2%	67.7%	29.8%	90.9%	76.8%	27.9%	21.0%	80.0%	48.1%	56.1%	49.7%	27.3%	77.5%	11.8%	77.9%	41.9%	77.3%	20.1%	73.8%
During 1st Trimester	15.6%	13.2%	18.8%	19.6%	9.1%	16.9%	9.8%	13.2%	18.0%	6.3%	12.5%	16.5%	9.0%	21.1%	1.9%	20.7%	15.7%	21.4%	6.9%	21.6%
Until 20th Week	9.9%	23.0%	8.4%	-	27.4%	10.5%	-	4.0%	15.5%	6.6%	10.1%	9.6%	3.2%	17.7%	3.2%	16.6%	3.2%	18.5%	3.0%	17.3%
Legal:All Circumstance	25.9%	58.1%	40.5%	10.2%	54.3%	49.3%	18.1%	3.8%	46.5%	35.2%	33.5%	23.6%	15.1%	38.7%	6.7%	40.6%	23.0%	37.3%	10.2%	34.8%
DK/REFUSED	7.4%	5.8%	14.5%	22.2%	9.1%	18.2%	11.0%	9.6%	5.3%	6.6%	6.0%	7.0%	4.4%	3.8%	3.7%	-	5.1%	6.7%	3.3%	4.8%
Net Diff.	-10.2%	-94.2%	-49.9%	18.3%	-90.9%	-71.7%	33.3%	48.3%	-65.3%	-2.9%	-18.3%	-6.3%	41.0%	-58.9%	72.7%	-55.8%	11.1%	-61.2%	56.4%	-52.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71	
PRO-LIFE	41.2%	36.8%	8.1%	30.9%	6.9%	51.3%	26.3%	55.4%	39.1%	47.0%	19.4%	56.6%	30.2%	28.7%	15.2%	18.6%	10.3%	57.0%	31.3%	65.4%	43.0%	
Shouldn't Be Legal	8.8%	9.7%	-	4.8%	-	11.2%	8.5%	13.4%	7.8%	8.9%	8.9%	13.8%	7.5%	-	11.8%	-	5.1%	14.5%	5.3%	12.7%	6.4%	
Protect Mother's Life	13.6%	14.9%	8.1%	11.6%	6.9%	16.4%	7.1%	16.6%	13.1%	16.1%	3.9%	16.8%	9.6%	14.7%	-	7.1%	-	15.5%	12.5%	23.8%	14.4%	
Case of Incest/Rape	18.8%	12.3%	-	14.5%	-	23.7%	10.6%	25.3%	18.2%	22.0%	6.6%	26.0%	13.1%	14.0%	3.5%	11.6%	5.2%	27.1%	13.6%	28.9%	22.2%	
PRO-CHOICE	51.4%	54.6%	91.9%	58.9%	93.1%	45.9%	67.9%	42.8%	58.4%	49.2%	72.9%	41.1%	64.4%	66.5%	77.2%	75.0%	78.4%	37.1%	61.2%	30.9%	54.0%	
During 1st Trimester	15.6%	17.1%	19.7%	20.2%	6.2%	14.6%	18.3%	10.9%	14.3%	18.5%	20.5%	13.7%	17.6%	18.1%	21.0%	17.3%	16.7%	10.3%	19.2%	5.4%	17.5%	
Until 20th Week	9.9%	3.9%	19.8%	4.6%	24.8%	8.0%	13.9%	7.7%	13.5%	8.2%	14.1%	6.8%	15.3%	12.9%	10.3%	17.1%	10.3%	5.5%	12.9%	5.6%	12.1%	
Legal:All Circumstance	25.9%	33.6%	52.5%	34.1%	62.1%	23.4%	35.6%	24.2%	30.6%	22.6%	38.2%	20.6%	31.5%	35.5%	45.9%	40.6%	51.5%	21.3%	29.1%	20.0%	24.3%	
DK/REFUSED	7.4%	8.6%	-	10.2%	-	2.8%	5.9%	1.8%	2.5%	3.8%	7.7%	2.3%	5.4%	4.8%	7.6%	6.4%	11.2%	5.8%	7.5%	3.7%	3.0%	
Net Diff.	-10.2%	-17.8%	-83.9%	-27.9%	-86.2%	5.4%	-41.6%	12.6%	-19.3%	-2.3%	-53.5%	15.6%	-34.2%	-37.8%	-61.9%	-56.4%	-68.1%	19.9%	-29.9%	34.5%	-11.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
PRO-LIFE	41.2%	47.7%	23.7%	64.5%	35.2%	27.9%	18.5%	23.8%	13.0%	82.1%	11.4%	88.9%	11.1%	73.5%	11.6%	86.6%	12.2%	54.9%	9.8%	58.2%	9.3%
Shouldn't Be Legal	8.8%	16.5%	4.5%	17.4%	5.0%	4.5%	6.4%	-	4.3%	19.4%	1.4%	16.1%	1.8%	23.5%	1.1%	20.5%	0.9%	14.1%	2.5%	12.9%	-
Protect Mother's Life	13.6%	6.1%	11.2%	14.7%	15.1%	18.8%	3.6%	18.2%	0.4%	27.9%	2.9%	30.7%	4.0%	24.3%	2.2%	27.1%	4.0%	33.7%	-	45.4%	-
Case of Incest/Rape	18.8%	25.0%	8.0%	32.3%	15.1%	4.6%	8.5%	5.6%	8.3%	34.9%	7.2%	42.1%	5.3%	25.7%	8.3%	39.0%	7.2%	7.2%	7.3%	-	9.3%
PRO-CHOICE	51.4%	44.1%	65.9%	30.5%	58.9%	63.0%	68.1%	64.9%	72.4%	12.8%	85.2%	8.7%	85.0%	18.0%	85.3%	10.2%	85.1%	29.0%	85.0%	26.5%	84.2%
During 1st Trimester	15.6%	15.8%	20.3%	10.4%	17.8%	10.4%	24.4%	6.6%	21.3%	6.8%	23.7%	4.1%	21.7%	10.2%	24.9%	5.2%	25.0%	16.7%	21.0%	-	19.4%
Until 20th Week	9.9%	5.5%	13.4%	5.9%	12.9%	4.4%	13.3%	5.3%	16.8%	2.6%	15.9%	3.1%	15.1%	2.1%	16.4%	3.1%	16.6%	-	14.5%	-	15.3%
Legal:All Circumstance	25.9%	22.8%	32.2%	14.2%	28.2%	48.2%	30.4%	53.0%	34.3%	3.4%	45.6%	1.5%	48.2%	5.8%	44.0%	1.9%	43.6%	12.2%	49.6%	26.5%	49.5%
DK/REFUSED	7.4%	8.2%	10.4%	5.0%	5.9%	9.2%	13.4%	11.2%	14.6%	5.0%	3.4%	2.3%	3.9%	8.5%	3.1%	3.2%	2.7%	16.1%	5.2%	15.2%	6.5%
Net Diff.	-10.2%	3.5%	-42.2%	34.0%	-23.7%	-35.1%	-49.6%	-41.1%	-59.4%	69.3%	-73.7%	80.2%	-73.9%	55.5%	-73.6%	76.4%	-73.0%	26.0%	-75.2%	31.7%	-74.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
PRO-LIFE	41.2%	46.8%	21.6%	17.8%	38.4%	14.7%	49.4%	58.3%	29.6%	28.8%	37.4%	28.5%	-	36.8%	16.6%	11.3%	39.0%	-	54.2%
Shouldn't Be Legal	8.8%	9.9%	5.5%	2.4%	12.5%	-	49.4%	11.6%	-	-	-	-	-	8.4%	8.9%	3.8%	20.6%	-	54.2%
Protect Mother's Life	13.6%	14.9%	9.2%	8.3%	25.9%	-	-	18.5%	20.2%	22.4%	37.4%	-	-	11.8%	2.4%	-	18.4%	-	-
Case of Incest/Rape	18.8%	21.9%	6.8%	7.1%	-	14.7%	-	28.2%	9.4%	6.4%	-	28.5%	-	16.5%	5.2%	7.5%	-	-	-
PRO-CHOICE	51.4%	47.6%	64.5%	69.1%	61.6%	48.6%	50.6%	39.7%	54.9%	57.8%	62.6%	35.8%	100.0%	54.5%	70.4%	75.8%	61.0%	62.2%	45.8%
During 1st Trimester	15.6%	14.9%	18.5%	14.8%	14.0%	48.6%	-	12.1%	11.0%	6.7%	-	35.8%	-	17.2%	23.2%	19.5%	23.1%	62.2%	-
Until 20th Week	9.9%	10.1%	9.6%	11.7%	11.8%	-	-	9.3%	8.3%	12.4%	-	-	-	10.9%	10.4%	11.3%	19.5%	-	-
Legal:All Circumstance	25.9%	22.7%	36.3%	42.6%	35.9%	-	50.6%	18.3%	35.6%	38.7%	62.6%	-	100.0%	26.4%	36.8%	45.0%	18.4%	-	45.8%
DK/REFUSED	7.4%	5.6%	13.9%	13.1%	-	36.8%	-	2.0%	15.5%	13.4%	-	35.8%	-	8.7%	13.0%	12.9%	-	37.8%	-
Net Diff.	-10.2%	-0.9%	-42.9%	-51.3%	-23.3%	-33.9%	-1.1%	18.6%	-25.3%	-29.0%	-25.2%	-7.3%	-100%	-17.8%	-53.8%	-64.5%	-22.0%	-62.2%	8.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
PRO-LIFE	41.2%	47.6%	35.7%	36.4%	46.0%	42.2%	41.4%	41.1%	38.9%	43.9%	40.8%	42.2%	48.7%	54.5%	48.6%	57.8%	51.6%	56.5%
Shouldn't Be Legal	8.8%	11.6%	2.8%	8.5%	11.2%	9.2%	7.0%	9.5%	7.7%	10.1%	8.7%	9.2%	8.4%	9.6%	6.2%	12.8%	7.8%	13.7%
Protect Mother's Life	13.6%	15.3%	20.1%	7.7%	20.7%	9.7%	17.8%	12.0%	12.7%	14.5%	14.9%	9.7%	21.1%	17.5%	18.6%	18.5%	21.3%	9.9%
Case of Incest/Rape	18.8%	20.7%	12.8%	20.1%	14.1%	23.3%	16.6%	19.6%	18.4%	19.3%	17.2%	23.3%	19.1%	27.5%	23.8%	26.4%	22.5%	32.9%
PRO-CHOICE	51.4%	52.4%	62.0%	47.8%	44.8%	54.1%	57.4%	49.2%	52.5%	50.1%	50.4%	54.1%	51.3%	39.1%	46.0%	38.7%	42.4%	43.5%
During 1st Trimester	15.6%	12.5%	15.2%	12.7%	19.6%	17.1%	13.9%	16.2%	13.3%	18.2%	15.0%	17.1%	13.5%	11.0%	10.0%	13.8%	11.2%	13.3%
Until 20th Week	9.9%	5.5%	15.1%	6.3%	9.9%	13.1%	10.5%	9.7%	8.4%	11.7%	8.8%	13.1%	10.4%	8.3%	7.0%	11.2%	7.0%	15.1%
Legal:All Circumstance	25.9%	34.4%	31.6%	28.7%	15.4%	24.0%	32.9%	23.3%	30.8%	20.2%	26.5%	24.0%	27.4%	19.8%	29.0%	13.7%	24.2%	15.1%
DK/REFUSED	7.4%	-	2.3%	15.9%	9.1%	3.7%	1.2%	9.6%	8.6%	6.1%	8.7%	3.7%	-	6.4%	5.4%	3.5%	6.0%	-
Net Diff.	-10.2%	-4.7%	-26.3%	-11.4%	1.2%	-11.9%	-16.0%	-8.1%	-13.7%	-6.2%	-9.6%	-11.9%	-2.6%	15.4%	2.6%	19.1%	9.2%	13.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
PRO-LIFE	41.2%	34.1%	31.0%	30.6%	32.9%	31.6%	32.1%	52.8%	31.7%	41.4%	33.7%	48.1%	32.3%	39.7%	46.6%	47.8%	39.3%	
Shouldn't Be Legal	8.8%	5.5%	9.5%	9.0%	8.0%	9.5%	6.1%	9.2%	8.5%	11.3%	7.2%	7.9%	15.9%	10.5%	3.1%	5.3%	10.0%	
Protect Mother's Life	13.6%	14.5%	7.9%	7.8%	11.3%	9.5%	9.5%	18.5%	9.5%	10.6%	14.1%	16.1%	-	16.4%	22.2%	12.4%	12.1%	
Case of Incest/Rape	18.8%	14.0%	13.6%	13.7%	13.6%	12.6%	16.4%	25.0%	13.7%	19.5%	12.4%	24.1%	16.4%	12.8%	21.3%	30.1%	17.2%	
PRO-CHOICE	51.4%	63.5%	56.9%	58.1%	59.0%	57.3%	61.6%	42.7%	58.5%	52.2%	57.3%	44.9%	60.8%	54.2%	44.1%	39.9%	54.6%	
During 1st Trimester	15.6%	14.4%	20.1%	16.1%	21.6%	18.3%	19.7%	11.7%	18.7%	13.8%	22.6%	10.8%	30.4%	12.2%	-	16.4%	18.8%	
Until 20th Week	9.9%	10.7%	10.8%	9.6%	12.0%	10.4%	11.6%	8.9%	10.8%	13.9%	8.0%	7.8%	7.6%	10.0%	8.6%	7.1%	11.3%	
Legal:All Circumstance	25.9%	38.5%	26.0%	32.3%	25.4%	28.5%	30.2%	22.0%	29.0%	24.5%	26.8%	26.4%	22.7%	31.9%	35.6%	16.5%	24.5%	
DK/REFUSED	7.4%	2.4%	12.1%	11.3%	8.1%	11.1%	6.3%	4.5%	9.8%	6.4%	9.0%	7.0%	6.9%	6.1%	9.2%	12.2%	6.1%	
Net Diff.	-10.2%	-29.4%	-26.0%	-27.5%	-26.1%	-25.7%	-29.6%	10.1%	-26.8%	-10.8%	-23.7%	3.2%	-28.5%	-14.6%	2.5%	7.9%	-15.3%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
PRO-LIFE	41.2%	48.0%	44.5%	36.4%	46.3%	20.1%	42.0%	51.6%	51.6%	-	-	30.1%	-	30.1%
Shouldn't Be Legal	8.8%	10.2%	5.9%	2.5%	25.6%	5.8%	10.6%	8.4%	8.4%	-	-	-	-	-
Protect Mother's Life	13.6%	16.2%	14.4%	15.2%	10.1%	5.9%	17.0%	19.5%	19.5%	-	-	6.7%	-	6.7%
Case of Incest/Rape	18.8%	21.6%	24.1%	18.7%	10.6%	8.4%	14.4%	23.8%	23.8%	-	-	23.4%	-	23.4%
PRO-CHOICE	51.4%	43.0%	49.8%	60.0%	38.2%	74.5%	48.4%	48.4%	48.4%	-	100.0%	66.0%	-	66.0%
During 1st Trimester	15.6%	15.4%	12.8%	21.1%	6.0%	21.9%	17.4%	38.2%	38.2%	-	100.0%	16.7%	-	16.7%
Until 20th Week	9.9%	5.3%	10.6%	10.0%	14.8%	16.0%	6.9%	10.2%	10.2%	-	-	9.1%	-	9.1%
Legal:All Circumstance	25.9%	22.3%	26.4%	28.9%	17.4%	36.6%	24.1%	-	-	-	-	40.3%	-	40.3%
DK/REFUSED	7.4%	8.9%	5.7%	3.6%	15.5%	5.4%	9.6%	-	-	-	-	3.9%	-	3.9%
Net Diff.	-10.2%	5.0%	-5.3%	-23.6%	8.0%	-54.4%	-6.5%	3.2%	3.2%	-	-100%	-35.9%	-	-35.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
WHITE	77.0%	76.3%	82.1%	73.4%	77.1%	76.6%	78.1%	69.8%	85.6%	87.0%	54.3%	67.4%	69.1%	47.2%	82.1%
NON-WHITE	22.3%	22.3%	17.9%	26.6%	22.1%	23.4%	21.9%	30.2%	13.6%	12.1%	45.7%	31.9%	30.2%	52.8%	17.9%
African-American/Black	15.3%	16.4%	14.3%	14.1%	14.5%	20.4%	19.0%	26.7%	7.0%	6.5%	18.7%	24.3%	23.0%	40.7%	11.5%
Hispanic/Latino	3.0%	1.5%	3.6%	5.3%	3.1%	2.4%	2.9%	-	1.8%	1.9%	-	3.8%	4.1%	-	6.3%
Asian/Asian-American	3.0%	4.2%	-	3.5%	3.5%	-	-	-	3.5%	2.4%	27.0%	2.9%	2.1%	12.1%	-
Other	1.0%	0.2%	-	3.7%	1.1%	0.6%	-	3.4%	1.2%	1.3%	-	0.9%	1.0%	-	-
REFUSED	0.7%	1.4%	-	-	0.8%	-	-	-	0.8%	0.8%	-	0.7%	0.8%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
WHITE	77.0%	89.2%	80.5%	68.1%	74.9%	66.6%	88.4%	69.6%	80.6%	46.4%	62.6%	81.0%	72.6%
NON-WHITE	22.3%	10.8%	19.5%	31.9%	23.2%	33.4%	11.6%	30.4%	18.2%	53.6%	37.4%	19.0%	27.4%
African-American/Black	15.3%	6.9%	10.7%	25.0%	14.9%	20.5%	5.8%	24.6%	11.7%	38.0%	-	8.3%	20.3%
Hispanic/Latino	3.0%	1.5%	2.5%	2.9%	4.2%	9.0%	-	1.6%	2.8%	15.6%	-	4.7%	2.6%
Asian/Asian-American	3.0%	2.0%	3.2%	4.0%	2.8%	3.9%	-	4.2%	2.7%	-	-	3.0%	3.5%
Other	1.0%	0.4%	3.1%	-	1.3%	-	5.7%	-	1.0%	-	37.4%	2.9%	1.0%
REFUSED	0.7%	-	-	-	1.9%	-	-	-	1.2%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
WHITE	77.0%	80.5%	72.2%	78.7%	90.2%	59.8%	62.8%	51.7%	85.9%	86.6%	45.0%	67.3%	67.5%	52.3%	87.9%
NON-WHITE	22.3%	19.5%	27.8%	19.6%	9.8%	40.2%	37.2%	37.9%	13.4%	12.6%	55.0%	32.0%	31.8%	47.7%	12.1%
African-American/Black	15.3%	14.5%	23.9%	13.1%	5.3%	11.0%	32.7%	22.8%	6.9%	6.1%	55.0%	24.1%	23.7%	47.7%	10.1%
Hispanic/Latino	3.0%	3.4%	-	-	-	22.4%	4.4%	-	1.8%	1.8%	-	4.3%	4.4%	-	2.0%
Asian/Asian-American	3.0%	1.6%	-	4.4%	3.9%	6.7%	-	15.1%	3.4%	3.5%	-	2.8%	2.8%	-	-
Other	1.0%	-	3.9%	2.2%	0.6%	-	-	-	1.2%	1.2%	-	0.9%	0.9%	-	-
REFUSED	0.7%	-	-	1.7%	-	-	-	10.4%	0.8%	0.8%	-	0.7%	0.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-		
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	UNDE-	BOTH	
		FAIR-			GRAY			UNDE-	FAIR-	BAL-	
		CLOTH						CIED	CLOTH	LOTS	
Total	300	145	140	5	125	119	6	31	54	9	
WHITE	77.0%	87.3%	88.0%	70.4%	66.7%	66.9%	63.5%	70.0%	97.1%	84.8%	
NON-WHITE	22.3%	11.9%	11.2%	29.6%	32.5%	32.3%	36.5%	30.0%	2.9%	15.2%	
African-American/Black	15.3%	6.6%	6.8%	-	24.4%	23.7%	36.5%	19.6%	2.4%	12.7%	
Hispanic/Latino	3.0%	1.8%	1.9%	-	5.0%	5.2%	-	0.7%	-	2.6%	
Asian/Asian-American	3.0%	2.3%	2.4%	-	2.2%	2.3%	-	9.7%	-	-	
Other	1.0%	1.2%	0.2%	29.6%	1.0%	1.1%	-	-	0.5%	-	
REFUSED	0.7%	0.8%	0.8%	-	0.8%	0.8%	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 5

	REGISTERED PARTY																REGISTERED PARTY		Other	DK/Ref	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
WHITE	77.0%	77.6%	76.5%	76.8%	78.3%	71.1%	85.6%	78.7%	81.6%	75.3%	80.3%	80.9%	70.9%	76.8%	70.9%	88.9%	63.5%	76.8%	81.3%	54.0%	-
NON-WHITE	22.3%	21.4%	23.5%	23.2%	20.8%	28.2%	13.6%	20.8%	16.4%	24.2%	18.3%	17.6%	29.1%	22.4%	29.1%	10.1%	35.6%	23.2%	18.7%	46.0%	100.0%
African-American/Black	15.3%	16.7%	9.5%	21.5%	10.8%	20.3%	7.5%	15.9%	7.1%	19.8%	4.6%	5.1%	13.9%	15.8%	13.9%	6.4%	28.1%	12.2%	12.7%	-	100.0%
Hispanic/Latino	3.0%	2.9%	4.0%	1.7%	3.6%	2.8%	2.8%	2.2%	6.7%	1.7%	5.7%	6.2%	5.8%	2.9%	5.8%	2.2%	6.2%	0.3%	-	2.0%	-
Asian/Asian-American	3.0%	1.8%	5.4%	-	4.4%	4.0%	2.2%	1.4%	2.7%	2.0%	6.1%	4.4%	9.5%	2.7%	9.5%	1.4%	-	8.7%	5.6%	30.4%	-
Other	1.0%	0.1%	4.5%	-	2.0%	1.1%	1.0%	1.4%	-	0.8%	1.8%	2.0%	-	1.1%	-	-	1.3%	2.1%	0.4%	13.6%	-
REFUSED	0.7%	0.9%	-	-	0.8%	0.7%	0.8%	0.5%	2.0%	0.5%	1.4%	1.5%	-	0.8%	-	1.0%	1.0%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
WHITE	77.0%	84.1%	94.9%	74.9%	66.8%	81.9%	70.7%	82.9%	81.5%	83.9%	100.0%	74.2%	76.4%	83.5%	75.2%	66.9%	82.1%	100.0%	100.0%	100.0%
NON-WHITE	22.3%	13.9%	5.1%	23.9%	30.6%	18.1%	29.3%	16.2%	18.5%	14.6%	-	22.0%	23.6%	14.9%	24.8%	33.1%	17.9%	-	-	-
African-American/Black	15.3%	6.6%	5.1%	15.1%	20.7%	10.3%	23.4%	9.1%	13.0%	6.4%	-	13.2%	19.0%	8.4%	16.0%	26.4%	10.1%	-	-	-
Hispanic/Latino	3.0%	4.4%	-	5.4%	6.1%	4.9%	2.5%	2.0%	2.4%	1.8%	-	8.8%	-	1.9%	3.8%	4.2%	2.2%	-	-	-
Asian/Asian-American	3.0%	2.8%	-	1.8%	3.8%	-	3.1%	3.9%	3.1%	4.4%	-	-	3.8%	4.6%	2.6%	2.6%	2.9%	-	-	-
Other	1.0%	-	-	1.6%	-	3.0%	0.3%	1.2%	-	2.0%	-	-	0.8%	-	2.3%	-	2.6%	-	-	-
REFUSED	0.7%	2.0%	-	1.2%	2.6%	-	-	0.9%	-	1.5%	-	3.8%	-	1.6%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
WHITE	77.0%	-	-	-	-	-	-	87.5%	67.0%	83.9%	76.9%	77.0%	79.2%	79.8%	82.8%	78.7%	75.7%	80.6%	100.0%	100.0%
NON-WHITE	22.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	11.7%	32.4%	16.1%	23.1%	22.0%	20.8%	19.5%	17.2%	19.7%	24.3%	19.4%	-	-
African-American/Black	15.3%	63.1%	80.0%	56.4%	100.0%	100.0%	100.0%	5.4%	24.9%	-	13.9%	15.6%	17.6%	12.5%	15.0%	12.9%	20.1%	12.2%	-	-
Hispanic/Latino	3.0%	22.8%	8.5%	12.5%	-	-	-	1.8%	4.1%	7.3%	5.2%	2.2%	1.0%	4.7%	2.2%	3.7%	-	5.4%	-	-
Asian/Asian-American	3.0%	7.4%	10.5%	24.0%	-	-	-	3.5%	2.6%	-	2.1%	3.4%	-	2.2%	-	2.7%	-	1.8%	-	-
Other	1.0%	6.7%	1.0%	7.2%	-	-	-	1.0%	0.8%	8.7%	1.9%	0.7%	2.1%	0.2%	-	0.4%	4.2%	-	-	-
REFUSED	0.7%	-	-	-	-	-	-	0.8%	0.6%	-	-	1.0%	-	0.7%	-	1.6%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
WHITE	77.0%	-	-	-	-	80.9%	74.4%	82.5%	75.9%	79.3%	73.6%	100.0%	100.0%	-	-	-	-	77.8%	77.2%	77.6%	83.0%
NON-WHITE	22.3%	100.0%	100.0%	100.0%	100.0%	19.1%	24.9%	17.5%	21.9%	20.7%	26.4%	-	-	100.0%	100.0%	100.0%	100.0%	21.3%	22.3%	20.5%	15.6%
African-American/Black	15.3%	84.7%	64.0%	100.0%	100.0%	14.4%	16.7%	11.7%	15.2%	17.2%	17.6%	-	-	75.4%	67.3%	100.0%	100.0%	17.3%	14.1%	18.5%	7.8%
Hispanic/Latino	3.0%	5.0%	23.9%	-	-	3.7%	3.3%	3.8%	2.3%	3.6%	3.9%	-	-	19.3%	13.4%	-	-	3.7%	2.6%	1.6%	3.6%
Asian/Asian-American	3.0%	-	11.2%	-	-	1.0%	2.4%	2.0%	3.8%	-	1.7%	-	-	5.3%	9.7%	-	-	-	4.1%	-	4.2%
Other	1.0%	10.3%	1.0%	-	-	-	2.4%	-	0.6%	-	3.3%	-	-	-	9.6%	-	-	0.2%	1.5%	0.4%	-
REFUSED	0.7%	-	-	-	-	-	0.8%	-	2.2%	-	-	-	-	-	-	-	-	1.0%	0.5%	1.8%	1.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
WHITE	77.0%	73.2%	72.8%	66.9%	79.0%	89.7%	73.0%	78.4%	69.9%	85.0%	72.4%	89.7%	77.3%	80.4%	74.1%	86.0%	74.2%	96.0%
NON-WHITE	22.3%	26.8%	24.9%	33.1%	19.1%	10.3%	25.8%	21.0%	29.5%	14.1%	26.6%	10.3%	20.2%	18.4%	24.6%	12.1%	23.7%	4.0%
African-American/Black	15.3%	14.2%	13.6%	25.8%	14.4%	6.8%	13.9%	15.8%	19.9%	10.1%	18.4%	6.8%	11.3%	13.2%	17.2%	7.3%	16.7%	-
Hispanic/Latino	3.0%	9.1%	7.9%	1.2%	2.1%	-	8.5%	1.0%	4.8%	0.9%	4.1%	-	9.0%	-	4.9%	-	3.5%	-
Asian/Asian-American	3.0%	3.5%	3.4%	4.1%	2.7%	1.7%	3.4%	2.8%	3.8%	2.1%	3.5%	1.7%	-	4.9%	2.3%	4.8%	3.2%	4.0%
Other	1.0%	-	-	1.9%	-	1.9%	-	1.4%	0.9%	1.1%	0.7%	1.9%	-	0.3%	0.4%	-	0.3%	-
REFUSED	0.7%	-	2.3%	-	1.9%	-	1.2%	0.5%	0.6%	0.8%	1.0%	-	2.4%	1.2%	1.3%	1.8%	2.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

24. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
WHITE	77.0%	68.6%	76.9%	66.4%	84.3%	70.9%	85.2%	79.5%	74.9%	86.3%	64.2%	79.6%	76.1%	59.2%	84.9%	82.3%	79.8%
NON-WHITE	22.3%	31.4%	23.1%	33.6%	15.7%	29.1%	14.8%	18.9%	25.1%	13.7%	33.6%	20.4%	23.9%	40.8%	12.4%	17.7%	19.5%
African-American/Black	15.3%	16.5%	17.8%	22.2%	12.3%	19.8%	11.6%	12.7%	17.5%	8.5%	22.3%	15.7%	15.8%	25.8%	8.8%	15.5%	13.2%
Hispanic/Latino	3.0%	8.0%	1.8%	4.8%	1.6%	4.6%	-	2.6%	3.3%	2.2%	4.7%	2.2%	8.1%	6.9%	-	2.3%	2.1%
Asian/Asian-American	3.0%	6.9%	1.3%	5.1%	-	3.7%	-	3.4%	2.6%	1.6%	6.3%	1.3%	-	5.7%	3.6%	-	3.1%
Other	1.0%	-	2.2%	1.5%	1.9%	1.1%	3.2%	0.2%	1.7%	1.4%	0.3%	1.2%	-	2.4%	-	-	1.1%
REFUSED	0.7%	-	-	-	-	-	-	1.6%	-	-	2.2%	-	-	-	2.7%	-	0.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
18-29	12.6%	7.0%	16.6%	19.8%	12.2%	15.0%	5.8%	56.4%	12.7%	13.3%	-	12.7%	13.1%	8.3%	10.8%
30-40	13.8%	17.3%	7.0%	13.6%	14.5%	9.6%	8.9%	12.5%	9.0%	9.4%	-	18.5%	19.8%	3.6%	15.8%
41-55	26.8%	23.1%	31.0%	30.2%	27.3%	23.6%	22.6%	28.5%	27.1%	25.4%	65.5%	25.7%	23.9%	47.2%	32.9%
56-65	20.3%	23.2%	22.3%	12.6%	20.4%	20.2%	24.7%	-	24.7%	25.8%	-	17.1%	16.9%	19.9%	11.2%
OVER 65	26.4%	29.4%	23.0%	23.9%	25.6%	31.6%	38.0%	2.6%	26.5%	26.1%	34.5%	25.9%	26.4%	21.0%	29.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	53.39	50.87	48.21	51.29	52.55	56.86	33.12	52.62	52.49	55.58	50.32	50.12	52.60	51.14

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 2

	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
18-29	12.6%	8.0%	5.7%	9.5%	20.3%	7.0%	19.3%	9.3%	14.2%	-	-	10.4%	10.0%
30-40	13.8%	11.6%	10.0%	6.6%	21.9%	18.1%	10.8%	6.4%	16.4%	30.5%	-	19.5%	9.8%
41-55	26.8%	25.7%	25.3%	39.3%	18.8%	24.7%	38.9%	34.3%	22.6%	35.8%	71.4%	28.6%	33.2%
56-65	20.3%	18.4%	22.6%	23.2%	18.5%	31.6%	16.0%	15.2%	20.8%	17.9%	-	24.6%	19.6%
OVER 65	26.4%	36.3%	36.3%	21.5%	20.5%	18.6%	15.0%	34.8%	25.9%	15.8%	28.6%	16.9%	27.4%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	54.82	56.11	52.45	47.00	51.99	47.16	54.44	50.69	49.73	54.30	49.71	52.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
18-29	12.6%	14.8%	6.6%	5.2%	14.8%	20.3%	22.9%	11.7%	13.3%	13.5%	-	11.4%	11.6%	-	19.4%
30-40	13.8%	11.4%	22.6%	7.6%	17.2%	11.6%	22.0%	25.5%	8.9%	9.0%	-	18.2%	17.8%	47.7%	21.2%
41-55	26.8%	27.9%	23.5%	32.5%	35.1%	4.9%	22.6%	3.3%	26.0%	25.4%	55.0%	26.8%	27.3%	-	38.3%
56-65	20.3%	20.5%	13.5%	24.4%	19.0%	9.8%	13.8%	57.5%	23.4%	23.1%	45.0%	18.0%	18.3%	-	9.9%
OVER 65	26.4%	25.5%	33.8%	30.2%	13.9%	53.4%	18.7%	2.0%	28.5%	29.0%	-	25.5%	25.1%	52.3%	11.2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	51.05	52.57	55.45	47.54	54.50	45.37	49.44	52.79	52.77	53.62	50.68	50.64	53.31	44.19

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	FAIR-	
		FAIR-			GRAY			CIDED	FAIR-	BAL-
		CLOTH						CLOTH	CLOTH	LOTS
Total	300	145	140	5	125	119	6	31	54	9
18-29	12.6%	13.3%	13.0%	22.6%	13.2%	13.9%	-	6.9%	8.0%	24.5%
30-40	13.8%	8.9%	9.2%	-	20.3%	19.6%	34.5%	10.6%	9.0%	26.7%
41-55	26.8%	23.0%	23.7%	4.0%	27.1%	26.7%	34.3%	43.8%	25.9%	37.0%
56-65	20.3%	22.8%	22.8%	21.3%	17.3%	18.2%	-	21.1%	16.9%	-
OVER 65	26.4%	32.1%	31.3%	52.2%	22.0%	21.5%	31.2%	17.6%	40.3%	11.8%
REFUSED	-	-	-	-	-	-	-	-	-	-
Mean	51.46	53.49	53.38	56.59	49.11	49.05	50.39	51.47	55.83	41.13

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
18-29	12.6%	13.6%	11.4%	17.1%	7.3%	13.8%	11.4%	13.6%	9.7%	11.5%	17.0%	15.1%	19.5%	12.5%	19.5%	10.9%	13.0%	14.6%	13.9%	20.9%	-
30-40	13.8%	16.1%	4.0%	14.4%	8.8%	13.7%	13.7%	11.0%	21.2%	13.3%	16.8%	15.1%	12.7%	13.8%	12.7%	8.5%	16.2%	18.2%	19.5%	11.8%	-
41-55	26.8%	25.0%	32.3%	33.4%	22.2%	31.0%	23.8%	26.7%	21.0%	28.2%	24.6%	20.5%	42.5%	26.1%	42.5%	27.2%	25.7%	27.7%	28.6%	15.2%	100.0%
56-65	20.3%	20.3%	20.8%	14.7%	26.4%	21.1%	17.1%	21.3%	20.9%	17.6%	20.5%	26.5%	13.6%	20.0%	13.6%	26.0%	18.5%	14.8%	13.1%	27.5%	-
OVER 65	26.4%	25.0%	31.5%	20.5%	35.4%	20.5%	34.0%	27.5%	27.2%	29.4%	21.1%	22.8%	11.7%	27.6%	11.7%	27.5%	26.7%	24.6%	25.0%	24.7%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	50.61	54.21	48.28	56.15	49.99	53.03	51.96	51.46	52.11	48.88	50.66	45.84	51.71	45.84	53.52	50.89	49.32	49.21	50.21	48.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
18-29	12.6%	14.7%	20.0%	13.3%	6.3%	10.1%	16.0%	10.9%	12.2%	13.5%	11.4%	14.7%	18.1%	-	11.1%	21.8%
30-40	13.8%	8.4%	14.2%	22.4%	8.7%	17.1%	14.0%	8.4%	14.0%	19.6%	10.4%	17.9%	13.8%	16.3%	11.8%	10.6%
41-55	26.8%	27.6%	20.9%	23.7%	26.6%	27.6%	31.9%	22.9%	21.6%	25.7%	67.5%	33.6%	34.5%	83.7%	34.5%	47.1%
56-65	20.3%	24.2%	18.4%	19.1%	28.2%	18.5%	10.4%	26.9%	18.6%	13.4%	10.7%	18.7%	19.3%	-	23.6%	20.5%
OVER 65	26.4%	25.2%	26.4%	21.5%	30.2%	26.8%	27.8%	30.9%	33.6%	27.8%	-	15.1%	14.3%	-	19.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	51.89	49.37	48.96	55.51	51.52	49.70	54.39	52.92	49.93	45.20	47.70	47.31	45.88	50.88	43.86

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
18-29	12.6%	16.1%	4.8%	12.5%	10.8%	13.9%	10.5%	12.4%	12.6%	12.2%	-	15.3%	6.4%	17.6%	11.2%	13.3%	5.8%	13.3%	5.6%	13.7%
30-40	13.8%	7.8%	11.7%	26.0%	26.1%	26.0%	10.1%	9.6%	7.9%	10.8%	-	32.8%	11.6%	9.3%	22.8%	9.1%	10.0%	21.5%	10.6%	10.4%
41-55	26.8%	20.9%	32.2%	19.5%	22.0%	17.4%	35.9%	25.2%	23.9%	26.1%	-	20.0%	33.5%	23.7%	19.3%	37.6%	27.1%	18.5%	33.4%	20.5%
56-65	20.3%	26.1%	23.1%	16.8%	11.4%	21.4%	14.6%	27.4%	36.2%	21.3%	48.6%	12.9%	18.1%	26.6%	18.6%	12.2%	28.4%	18.6%	13.6%	27.1%
OVER 65	26.4%	29.1%	28.2%	25.2%	29.7%	21.3%	28.8%	25.4%	19.4%	29.6%	51.4%	19.1%	30.4%	22.8%	28.0%	27.8%	28.7%	28.1%	36.8%	28.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	52.72	54.41	49.19	49.91	48.57	52.27	52.74	52.67	52.78	65.38	45.81	53.85	50.84	50.78	51.19	55.15	50.46	55.03	52.91

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
18-29	12.6%	10.7%	22.4%	6.4%	8.6%	15.9%	-	13.4%	12.1%	-	17.7%	10.5%	11.2%	14.2%	18.0%	13.9%	4.9%	14.4%	11.7%	13.1%
30-40	13.8%	36.5%	8.9%	5.8%	18.3%	11.1%	10.4%	8.7%	18.3%	26.8%	33.1%	6.5%	12.3%	16.7%	9.3%	18.2%	15.1%	15.5%	12.2%	13.9%
41-55	26.8%	23.6%	42.0%	50.8%	26.9%	46.2%	61.8%	24.9%	28.4%	34.8%	39.9%	21.9%	26.6%	25.3%	24.8%	22.6%	28.3%	27.3%	18.8%	26.6%
56-65	20.3%	11.9%	17.1%	24.9%	18.8%	21.3%	19.1%	25.0%	16.0%	19.2%	8.0%	24.9%	22.5%	16.1%	20.4%	21.2%	24.6%	12.2%	24.3%	15.5%
OVER 65	26.4%	17.3%	9.6%	12.1%	27.4%	5.4%	8.7%	28.1%	25.1%	19.2%	1.4%	36.3%	27.3%	27.8%	27.5%	24.0%	27.1%	30.7%	33.0%	31.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	45.92	45.59	51.43	51.90	46.51	50.97	52.88	50.17	51.13	40.67	55.68	52.46	50.48	50.96	50.15	53.88	50.74	53.84	51.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
18-29	12.6%	9.4%	19.1%	5.1%	24.1%	14.4%	12.4%	18.0%	14.6%	10.4%	11.2%	15.5%	9.7%	9.5%	20.6%	5.5%	20.6%	16.3%	10.3%	13.8%	17.1%
30-40	13.8%	13.0%	25.1%	15.3%	12.4%	13.1%	13.3%	15.5%	12.0%	10.5%	14.0%	11.9%	13.1%	18.3%	11.0%	17.7%	-	9.4%	16.9%	10.7%	17.3%
41-55	26.8%	56.2%	21.0%	60.8%	25.6%	27.1%	25.7%	26.1%	22.3%	28.2%	27.4%	24.0%	23.1%	40.1%	34.1%	47.9%	43.4%	24.6%	27.4%	22.2%	25.6%
56-65	20.3%	15.9%	19.1%	18.8%	13.1%	20.4%	17.7%	15.3%	24.9%	25.9%	13.9%	19.9%	18.6%	22.8%	15.7%	23.5%	15.5%	23.0%	18.8%	25.6%	18.1%
OVER 65	26.4%	5.6%	15.9%	-	24.8%	25.0%	31.0%	25.1%	26.3%	24.9%	33.5%	28.7%	35.4%	9.4%	18.6%	5.4%	20.6%	26.6%	26.6%	27.7%	21.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	47.24	45.94	47.10	47.58	50.84	52.27	49.00	51.75	52.81	52.55	51.46	54.02	48.22	47.56	48.49	49.42	51.52	51.47	52.50	48.65

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
18-29	12.6%	19.1%	5.9%	15.2%	9.9%	21.3%	11.9%	20.7%	4.5%	12.6%	13.7%	16.3%	15.6%	7.8%	12.6%	13.6%	11.5%	7.3%	19.8%	-	15.3%
30-40	13.8%	7.9%	16.6%	7.3%	16.9%	17.5%	14.7%	16.6%	8.8%	10.3%	17.1%	8.1%	20.8%	13.3%	14.9%	9.8%	16.3%	14.3%	17.3%	14.4%	12.6%
41-55	26.8%	27.4%	28.7%	21.2%	24.6%	38.5%	38.1%	41.1%	48.6%	27.3%	25.4%	27.0%	22.8%	27.8%	26.9%	23.0%	23.5%	54.0%	30.8%	85.6%	34.9%
56-65	20.3%	20.1%	19.3%	23.3%	19.3%	18.6%	17.5%	16.6%	21.0%	23.3%	16.4%	22.5%	16.6%	24.3%	16.3%	24.9%	15.2%	9.1%	20.1%	-	21.9%
OVER 65	26.4%	25.4%	29.6%	33.1%	29.3%	4.1%	17.8%	5.0%	17.0%	26.5%	27.3%	26.1%	24.2%	26.9%	29.2%	28.7%	33.5%	15.3%	12.0%	-	15.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	50.41	53.30	53.54	52.22	43.71	49.26	43.96	52.13	52.31	50.48	51.52	48.87	53.33	51.43	52.82	52.32	48.87	46.06	46.13	48.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
18-29	12.6%	14.6%	16.6%	14.3%	13.9%	12.9%	10.1%	6.9%	16.8%	16.1%	16.1%	12.5%	10.9%	14.4%	11.0%	17.0%	17.8%	-	16.9%
30-40	13.8%	12.0%	4.3%	20.5%	9.4%	16.7%	13.5%	21.0%	16.9%	11.0%	19.3%	13.3%	15.1%	12.6%	14.2%	8.4%	21.1%	14.8%	13.9%
41-55	26.8%	23.7%	25.7%	15.3%	28.8%	24.9%	21.9%	17.1%	29.8%	22.9%	23.2%	24.7%	25.9%	21.7%	22.5%	40.5%	31.6%	59.3%	38.2%
56-65	20.3%	22.7%	25.8%	31.1%	15.2%	17.7%	25.5%	20.2%	12.1%	23.9%	16.6%	21.0%	18.4%	23.0%	18.1%	14.6%	17.1%	25.9%	14.1%
OVER 65	26.4%	27.0%	27.6%	18.9%	32.7%	27.8%	28.9%	34.7%	24.5%	26.0%	24.8%	28.4%	29.6%	28.3%	34.1%	19.4%	12.4%	-	16.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	51.66	52.68	49.87	52.47	51.02	53.32	53.73	48.59	51.33	49.07	52.10	52.18	51.94	53.22	48.85	45.77	49.30	47.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
18-29	12.6%	12.0%	15.2%	11.7%	38.4%	14.6%	-	16.1%	13.7%	12.7%	37.4%	-	-	8.5%	16.0%	11.1%	39.0%	30.1%	-		
30-40	13.8%	13.1%	15.4%	12.2%	36.6%	15.5%	-	12.5%	17.7%	13.5%	62.6%	-	-	13.5%	14.0%	11.5%	19.5%	32.0%	-		
41-55	26.8%	23.3%	39.8%	45.3%	11.1%	36.8%	50.6%	22.0%	39.3%	47.5%	-	35.8%	100.0%	24.5%	40.1%	44.0%	18.4%	37.8%	45.8%		
56-65	20.3%	20.9%	17.5%	19.1%	14.0%	18.4%	-	20.0%	24.1%	26.3%	-	35.8%	-	21.6%	13.4%	14.8%	23.1%	-	-		
OVER 65	26.4%	30.8%	12.2%	11.7%	-	14.7%	49.4%	29.3%	5.2%	-	-	28.5%	-	32.0%	16.6%	18.6%	-	-	54.2%		
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Mean	51.46	52.74	47.15	48.50	35.59	47.94	58.87	51.39	46.47	46.41	30.70	58.73	48.00	53.91	47.57	49.74	38.79	36.46	59.91		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
18-29	12.6%	100.0%	-	-	-	-	47.7%	-	23.7%	-	17.1%	-	52.3%	-	28.3%	-	20.3%	-
30-40	13.8%	-	100.0%	-	-	-	52.3%	-	25.9%	-	18.8%	-	47.7%	-	25.8%	-	18.6%	-
41-55	26.8%	-	-	100.0%	-	-	-	36.5%	50.4%	-	36.4%	-	-	35.3%	45.8%	-	32.9%	-
56-65	20.3%	-	-	-	100.0%	-	-	27.6%	-	43.5%	27.6%	-	-	30.2%	-	46.7%	28.2%	-
OVER 65	26.4%	-	-	-	-	100.0%	-	35.9%	-	56.5%	-	100.0%	-	34.4%	-	53.3%	-	100.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.46	23.50	35.00	48.00	60.50	70.00	29.51	59.35	38.82	65.87	44.81	70.00	28.99	59.36	37.71	65.56	44.13	70.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4		
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153	
18-29	12.6%	43.2%	-	19.8%	-	14.4%	-	15.4%	10.4%	4.1%	15.0%	19.2%	41.7%	29.2%	25.5%	5.3%	3.4%	
30-40	13.8%	56.8%	-	26.0%	-	19.0%	-	14.0%	13.6%	2.8%	22.3%	17.0%	7.0%	17.4%	26.1%	21.2%	8.2%	
41-55	26.8%	-	37.3%	54.2%	-	39.5%	-	24.9%	28.4%	16.9%	28.2%	35.6%	29.2%	35.1%	20.9%	41.4%	21.0%	
56-65	20.3%	-	25.7%	-	41.0%	27.2%	-	21.3%	19.5%	17.0%	26.8%	17.6%	15.2%	6.4%	11.6%	12.2%	30.0%	
OVER 65	26.4%	-	37.0%	-	59.0%	-	100.0%	24.3%	28.1%	59.3%	7.7%	10.5%	6.9%	12.0%	15.8%	19.9%	37.5%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	51.46	30.03	59.35	39.77	66.11	45.40	70.00	50.42	52.32	61.81	46.47	45.61	40.31	42.04	43.29	49.83	58.09	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
18-29	12.6%	21.4%	16.9%	3.7%	2.9%	2.6%	25.1%	6.4%	6.4%	-	-	10.5%	-	10.5%	
30-40	13.8%	16.2%	20.3%	14.9%	2.9%	2.9%	30.7%	10.4%	10.4%	-	31.8%	9.2%	-	9.2%	
41-55	26.8%	32.1%	22.2%	26.6%	27.2%	22.8%	29.6%	17.8%	17.8%	-	-	34.6%	-	34.6%	
56-65	20.3%	15.9%	25.4%	16.2%	33.5%	16.0%	4.5%	26.3%	26.3%	-	3.0%	19.2%	-	19.2%	
OVER 65	26.4%	14.3%	15.2%	38.7%	33.5%	55.7%	10.2%	39.2%	39.2%	-	65.2%	26.4%	-	26.4%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	51.46	45.79	47.74	55.69	58.45	61.25	40.67	56.98	56.98	-	58.59	52.43	-	52.43	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT												
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	8	REPUB- LICAN CAND.	143	Vote	Lean	6	DEMO- CRATIC CAND.	138	Vote	Lean	11	FIRM UNDE- CIDED	19
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19						
MALE	45.0%	44.4%	44.6%	46.6%	44.8%	45.9%	48.9%	32.6%	53.8%	54.5%	37.7%	36.7%	35.3%	53.0%	39.8%						
FEMALE	55.0%	55.6%	55.4%	53.4%	55.2%	54.1%	51.1%	67.4%	46.2%	45.5%	62.3%	63.3%	64.7%	47.0%	60.2%						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
MALE	45.0%	48.6%	37.4%	41.2%	48.4%	35.0%	36.7%	45.4%	47.8%	53.6%	34.0%	35.7%	40.3%
FEMALE	55.0%	51.4%	62.6%	58.8%	51.6%	65.0%	63.3%	54.6%	52.2%	46.4%	66.0%	64.3%	59.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
MALE	45.0%	55.1%	38.0%	35.0%	44.7%	28.2%	51.1%	49.5%	53.7%	53.7%	49.4%	36.6%	36.5%	47.7%	40.5%
FEMALE	55.0%	44.9%	62.0%	65.0%	55.3%	71.8%	48.9%	50.5%	46.3%	46.3%	50.6%	63.4%	63.5%	52.3%	59.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BOTH	
		CLOTH					FIRM	CLOTH	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
MALE	45.0%	53.7%	55.5%	4.0%	36.8%	36.9%	34.5%	37.3%	47.7%	38.5%
FEMALE	55.0%	46.3%	44.5%	96.0%	63.2%	63.1%	65.5%	62.7%	52.3%	61.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
MALE	45.0%	43.9%	46.0%	52.5%	44.7%	44.1%	45.2%	43.1%	60.8%	38.3%	56.2%	53.8%	63.2%	42.5%	63.2%	54.8%	29.1%	50.5%	51.1%	51.0%	-
FEMALE	55.0%	56.1%	54.0%	47.5%	55.3%	55.9%	54.8%	56.9%	39.2%	61.7%	43.8%	46.2%	36.8%	57.5%	36.8%	45.2%	70.9%	49.5%	48.9%	49.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
MALE	45.0%	100.0%	100.0%	100.0%	-	-	-	52.9%	29.2%	53.2%	66.7%	27.1%	41.4%	64.6%	27.1%	45.2%
FEMALE	55.0%	-	-	-	100.0%	100.0%	100.0%	47.1%	70.8%	46.8%	33.3%	72.9%	58.6%	35.4%	72.9%	54.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
MALE	45.0%	54.7%	57.7%	32.0%	39.0%	26.1%	40.4%	56.0%	60.1%	53.1%	23.8%	100.0%	100.0%	100.0%	-	-	-	31.7%	43.7%	56.4%
FEMALE	55.0%	45.3%	42.3%	68.0%	61.0%	73.9%	59.6%	44.0%	39.9%	46.9%	76.2%	-	-	-	100.0%	100.0%	100.0%	68.3%	56.3%	43.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
MALE	45.0%	29.5%	32.6%	51.4%	28.0%	32.8%	51.4%	54.3%	35.9%	67.7%	42.4%	45.4%	48.4%	43.2%	100.0%	100.0%	-	-	50.6%	42.6%
FEMALE	55.0%	70.5%	67.4%	48.6%	72.0%	67.2%	48.6%	45.7%	64.1%	32.3%	57.6%	54.6%	51.6%	56.8%	-	-	100.0%	100.0%	49.4%	57.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
MALE	45.0%	39.9%	43.7%	41.2%	44.6%	51.6%	34.7%	100.0%	100.0%	-	-	52.6%	35.4%	47.4%	30.6%	42.2%	31.6%	52.9%	39.4%	100.0%	100.0%
FEMALE	55.0%	60.1%	56.3%	58.8%	55.4%	48.4%	65.3%	-	-	100.0%	100.0%	47.4%	64.6%	52.6%	69.4%	57.8%	68.4%	47.1%	60.6%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
MALE	45.0%	-	-	52.8%	42.4%	51.0%	27.6%	56.4%	21.8%	56.2%	36.9%	100.0%	100.0%	-	-	55.1%	37.9%	59.5%	32.9%	58.3%	34.7%
FEMALE	55.0%	100.0%	100.0%	47.2%	57.6%	49.0%	72.4%	43.6%	78.2%	43.8%	63.1%	-	-	100.0%	100.0%	44.9%	62.1%	40.5%	67.1%	41.7%	65.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	AFRICAN-AMER.
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
MALE	45.0%	57.7%	46.9%	61.6%	59.9%	37.4%	33.9%	40.5%	38.3%	100.0%	100.0%	-	-	57.9%	38.7%	52.5%	32.5%	60.2%	31.1%
FEMALE	55.0%	42.3%	53.1%	38.4%	40.1%	62.6%	66.1%	59.5%	61.7%	-	-	100.0%	100.0%	42.1%	61.3%	47.5%	67.5%	39.8%	68.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
MALE	45.0%	54.9%	45.8%	41.8%	47.2%	41.4%	50.1%	43.2%	45.9%	43.9%	46.3%	41.4%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	55.0%	45.1%	54.2%	58.2%	52.8%	58.6%	49.9%	56.8%	54.1%	56.1%	53.7%	58.6%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
MALE	45.0%	-	-	-	-	-	-	100.0%	-	50.2%	30.0%	53.8%	31.3%	30.1%	52.6%	54.3%	46.8%
FEMALE	55.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	49.8%	70.0%	46.2%	68.7%	69.9%	47.4%	45.7%	53.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
MALE	45.0%	43.6%	45.1%	46.5%	60.5%	33.4%	47.2%	63.6%	63.6%	-	65.3%	44.3%	-	44.3%
FEMALE	55.0%	56.4%	54.9%	53.5%	39.5%	66.6%	52.8%	36.4%	36.4%	-	34.7%	55.7%	-	55.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT												
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	8	REPUB- LICAN CAND.	143	Vote	Lean	6	DEMO- CRATIC CAND.	138	Vote	Lean	11	FIRM UNDE- CIDED	19
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19						
LANDLINE	34.4%	36.5%	25.1%	39.6%	31.8%	50.7%	55.8%	27.8%	40.3%	40.2%	41.8%	30.0%	31.0%	18.9%	23.3%						
MOBILE PHONE	31.9%	41.6%	25.5%	18.8%	33.7%	20.8%	15.8%	43.3%	24.8%	25.9%	-	40.5%	41.2%	32.4%	22.1%						
TEXT	33.7%	21.9%	49.4%	41.6%	34.5%	28.5%	28.4%	29.0%	34.9%	33.9%	58.2%	29.5%	27.8%	48.7%	54.7%						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
LANDLINE	34.4%	36.9%	39.2%	33.5%	31.9%	24.9%	14.2%	33.2%	39.4%	31.4%	28.6%	18.9%	28.0%
MOBILE PHONE	31.9%	27.9%	30.0%	31.2%	35.4%	37.9%	33.2%	27.0%	32.5%	35.0%	-	38.2%	31.4%
TEXT	33.7%	35.1%	30.8%	35.4%	32.6%	37.2%	52.6%	39.8%	28.1%	33.7%	71.4%	42.9%	40.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 3

	IMPORTANT ISSUES								U.S. SENATE BALLOT						
	TOTAL	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
LANDLINE	34.4%	33.0%	33.8%	37.4%	29.5%	55.8%	27.8%	25.1%	40.4%	41.1%	-	30.2%	29.8%	52.3%	11.7%
MOBILE PHONE	31.9%	30.5%	37.2%	30.6%	35.2%	21.1%	35.8%	36.5%	25.1%	24.7%	50.6%	38.8%	38.7%	47.7%	29.0%
TEXT	33.7%	36.5%	29.0%	32.0%	35.3%	23.1%	36.4%	38.4%	34.5%	34.2%	49.4%	31.0%	31.5%	-	59.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
LANDLINE	34.4%	42.9%	42.5%	52.2%	26.9%	26.7%	31.2%	25.4%	39.9%	-
MOBILE PHONE	31.9%	24.4%	25.3%	-	43.2%	42.8%	50.6%	21.0%	26.8%	25.3%
TEXT	33.7%	32.7%	32.2%	47.8%	29.9%	30.5%	18.2%	53.6%	33.3%	74.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
LANDLINE	34.4%	31.4%	47.2%	35.3%	38.4%	31.6%	36.7%	33.5%	37.8%	35.2%	31.0%	31.4%	33.4%	34.1%	33.4%	43.2%	31.4%	26.0%	24.2%	41.1%	-
MOBILE PHONE	31.9%	34.0%	25.3%	22.5%	32.7%	34.9%	29.6%	31.2%	22.3%	33.3%	32.7%	33.6%	20.5%	33.4%	20.5%	25.4%	40.0%	31.0%	29.2%	46.5%	-
TEXT	33.7%	34.6%	27.5%	42.2%	28.9%	33.5%	33.8%	35.3%	40.0%	31.6%	36.3%	35.0%	46.1%	32.5%	46.1%	31.3%	28.6%	42.9%	46.7%	12.4%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
LANDLINE	34.4%	43.1%	47.0%	25.7%	43.4%	25.0%	26.4%	45.0%	39.6%	27.4%	31.7%	17.5%	21.6%	32.9%	18.6%	10.6%
MOBILE PHONE	31.9%	21.1%	26.1%	18.2%	30.7%	45.7%	44.1%	20.9%	32.5%	29.7%	58.0%	51.6%	35.3%	50.9%	54.0%	22.3%
TEXT	33.7%	35.8%	26.8%	56.1%	25.9%	29.4%	29.5%	34.1%	27.8%	42.9%	10.4%	30.8%	43.1%	16.3%	27.4%	67.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
LANDLINE	34.4%	43.5%	42.7%	26.5%	29.6%	23.8%	34.1%	39.8%	38.7%	40.5%	76.2%	47.1%	35.0%	37.0%	16.8%	33.4%	43.2%	30.0%	40.7%	41.8%
MOBILE PHONE	31.9%	26.9%	22.8%	45.1%	37.1%	52.0%	25.8%	28.1%	31.6%	25.7%	23.8%	25.1%	10.3%	26.2%	54.5%	36.3%	30.6%	41.7%	19.4%	21.8%
TEXT	33.7%	29.6%	34.6%	28.4%	33.3%	24.2%	40.2%	32.1%	29.7%	33.8%	-	27.7%	54.7%	36.7%	28.7%	30.4%	26.2%	28.3%	39.9%	36.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
LANDLINE	34.4%	16.9%	17.9%	31.4%	18.3%	22.4%	18.1%	41.0%	28.7%	25.8%	15.3%	42.3%	38.3%	32.7%	41.7%	39.9%	35.1%	27.2%	43.4%	35.1%
MOBILE PHONE	31.9%	53.0%	41.2%	56.7%	54.8%	38.1%	60.8%	23.9%	38.8%	47.4%	38.1%	29.2%	29.7%	32.6%	22.8%	19.5%	36.2%	42.6%	26.3%	27.3%
TEXT	33.7%	30.1%	40.9%	11.9%	26.8%	39.5%	21.1%	35.1%	32.5%	26.8%	46.6%	28.5%	32.0%	34.7%	35.5%	40.6%	28.7%	30.2%	30.3%	37.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
LANDLINE	34.4%	18.7%	23.9%	15.4%	24.5%	34.5%	35.0%	37.2%	44.2%	31.6%	30.0%	38.5%	38.3%	17.4%	26.1%	16.4%	27.0%	35.2%	34.3%	40.1%	37.9%
MOBILE PHONE	31.9%	42.8%	51.9%	44.6%	50.4%	25.5%	38.3%	18.8%	22.2%	32.6%	46.9%	21.8%	32.9%	41.2%	52.5%	47.6%	47.2%	32.4%	30.9%	24.6%	16.5%
TEXT	33.7%	38.6%	24.2%	40.0%	25.2%	40.0%	26.8%	44.1%	33.6%	35.7%	23.1%	39.7%	28.8%	41.4%	21.3%	36.0%	25.7%	32.4%	34.7%	35.3%	45.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
LANDLINE	34.4%	29.8%	32.0%	37.9%	39.1%	27.0%	18.5%	22.0%	16.8%	33.3%	34.1%	33.8%	43.8%	32.5%	28.5%	37.9%	38.0%	8.1%	24.8%	-	25.1%
MOBILE PHONE	31.9%	41.2%	40.3%	30.1%	24.3%	37.7%	52.2%	39.5%	51.9%	29.7%	34.8%	25.0%	16.9%	35.8%	45.3%	21.7%	31.3%	72.0%	42.5%	84.3%	40.5%
TEXT	33.7%	29.1%	27.7%	31.9%	36.6%	35.4%	29.3%	38.5%	31.3%	37.0%	31.0%	41.1%	39.3%	31.7%	26.2%	40.3%	30.7%	19.9%	32.7%	15.7%	34.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
LANDLINE	34.4%	34.6%	44.0%	26.9%	35.8%	35.0%	30.5%	48.2%	32.7%	34.9%	45.0%	34.1%	29.0%	38.2%	39.0%	10.3%	25.6%	-	27.7%
MOBILE PHONE	31.9%	26.1%	25.9%	33.2%	21.0%	35.6%	46.3%	25.5%	33.0%	21.7%	18.0%	32.0%	46.0%	22.2%	30.0%	49.4%	48.2%	57.3%	44.5%
TEXT	33.7%	39.3%	30.2%	39.9%	43.3%	29.4%	23.3%	26.3%	34.3%	43.4%	37.0%	33.9%	24.9%	39.6%	31.0%	40.3%	26.2%	42.7%	27.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3		
LANDLINE	34.4%	38.6%	21.2%	19.1%	25.1%	18.3%	49.4%	43.5%	20.5%	24.8%	28.2%	-	-	34.4%	21.6%	15.8%	23.1%	37.8%	54.2%		
MOBILE PHONE	31.9%	26.6%	48.0%	46.4%	50.2%	67.0%	8.7%	12.6%	51.1%	47.6%	37.4%	71.5%	100.0%	38.7%	46.1%	45.6%	58.5%	62.2%	-		
TEXT	33.7%	34.8%	30.8%	34.5%	24.7%	14.7%	41.8%	43.9%	28.4%	27.6%	34.4%	28.5%	-	27.0%	32.3%	38.6%	18.4%	-	45.8%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
LANDLINE	34.4%	11.1%	6.9%	21.7%	28.8%	77.3%	8.9%	43.6%	15.4%	56.2%	19.1%	77.3%	12.7%	49.2%	18.3%	62.4%	25.1%	80.0%
MOBILE PHONE	31.9%	37.8%	51.6%	33.5%	42.0%	9.3%	45.0%	27.2%	39.2%	23.5%	40.0%	9.3%	22.3%	20.9%	24.5%	17.4%	26.9%	3.7%
TEXT	33.7%	51.2%	41.5%	44.8%	29.2%	13.4%	46.1%	29.2%	45.4%	20.3%	41.0%	13.4%	65.1%	29.9%	57.2%	20.1%	48.0%	16.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
LANDLINE	34.4%	5.1%	39.4%	12.8%	51.3%	13.9%	75.4%	38.5%	31.2%	100.0%	-	-	14.8%	11.2%	15.2%	26.8%	50.9%
MOBILE PHONE	31.9%	67.8%	31.9%	51.7%	28.3%	51.2%	13.3%	21.3%	40.5%	-	100.0%	-	40.0%	44.1%	40.5%	31.4%	25.0%
TEXT	33.7%	27.1%	28.7%	35.5%	20.4%	34.9%	11.4%	40.3%	28.3%	-	-	100.0%	45.1%	44.7%	44.4%	41.7%	24.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
LANDLINE	34.4%	19.7%	23.7%	56.2%	52.4%	47.5%	9.8%	42.1%	42.1%	-	31.6%	32.0%	-	32.0%	
MOBILE PHONE	31.9%	36.4%	36.8%	20.2%	34.6%	24.6%	30.0%	32.5%	32.5%	-	-	34.2%	-	34.2%	
TEXT	33.7%	43.9%	39.5%	23.6%	13.0%	27.8%	60.2%	25.3%	25.3%	-	68.4%	33.8%	-	33.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

28. HD:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
HD 62	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	-	100.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 1

	TOTAL			AREA					VOTER LIKELIHOOD				GENERIC BALLOT			
	GREENSBORO	HIGH POINT	REST OF DIST.	DEFINITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUBLICAN CAND.	Vote	Lean	DEMOCRATIC CAND.	Vote	Lean	FIRM UNDECIDED		
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19	
GREENSBORO	50.0%	100.0%	-	-	52.3%	36.0%	40.4%	16.0%	45.1%	45.9%	27.0%	57.4%	58.1%	49.5%	33.0%	
HIGH POINT	25.0%	-	100.0%	-	24.5%	27.8%	27.0%	31.5%	27.4%	26.1%	58.2%	21.7%	21.7%	21.7%	30.4%	
REST OF DISTRICT	25.0%	-	-	100.0%	23.2%	36.3%	32.6%	52.5%	27.5%	28.0%	14.8%	20.8%	20.2%	28.8%	36.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 2

	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
GREENSBORO	50.0%	40.9%	48.8%	53.1%	53.7%	39.8%	46.5%	58.6%	48.9%	35.0%	62.6%	43.8%	51.1%
HIGH POINT	25.0%	34.8%	25.8%	27.3%	17.1%	35.1%	28.3%	16.3%	26.2%	49.4%	-	31.1%	24.4%
REST OF DISTRICT	25.0%	24.3%	25.5%	19.7%	29.2%	25.1%	25.2%	25.0%	24.9%	15.6%	37.4%	25.1%	24.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
GREENSBORO	50.0%	45.7%	50.7%	43.5%	62.5%	57.3%	58.1%	51.6%	44.4%	43.4%	100.0%	57.3%	57.5%	47.7%	27.8%
HIGH POINT	25.0%	33.5%	13.7%	31.2%	18.9%	12.0%	9.8%	14.3%	27.8%	28.3%	-	21.4%	20.9%	52.3%	35.5%
REST OF DISTRICT	25.0%	20.8%	35.6%	25.3%	18.6%	30.7%	32.1%	34.1%	27.8%	28.3%	-	21.3%	21.7%	-	36.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
GREENSBORO	50.0%	42.2%	42.1%	45.2%	58.9%	57.6%	84.9%	50.4%	39.0%	23.9%
HIGH POINT	25.0%	28.5%	29.4%	4.0%	20.5%	21.6%	-	26.7%	35.3%	42.5%
REST OF DISTRICT	25.0%	29.3%	28.5%	50.8%	20.6%	20.8%	15.1%	22.9%	25.7%	33.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
GREENSBORO	50.0%	51.5%	42.3%	40.6%	56.4%	45.9%	53.4%	46.5%	56.5%	54.0%	44.5%	41.1%	36.0%	50.5%	36.0%	47.3%	53.7%	49.3%	46.6%	61.7%	100.0%
HIGH POINT	25.0%	24.1%	29.3%	29.7%	22.5%	28.4%	24.5%	28.5%	19.2%	23.6%	24.8%	30.3%	20.7%	25.5%	20.7%	26.1%	22.6%	26.4%	28.6%	14.9%	-
REST OF DISTRICT	25.0%	24.4%	28.4%	29.7%	21.1%	25.7%	22.0%	25.0%	24.3%	22.4%	30.7%	28.6%	43.2%	24.1%	43.2%	26.6%	23.7%	24.3%	24.8%	23.4%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
GREENSBORO	50.0%	48.4%	50.9%	49.7%	46.0%	54.9%	48.9%	45.7%	59.2%	46.1%	56.3%	42.7%	59.9%	49.2%	50.2%	65.7%
HIGH POINT	25.0%	24.9%	19.1%	28.6%	27.5%	24.0%	24.3%	26.7%	22.9%	30.2%	23.0%	22.5%	13.9%	18.2%	24.4%	24.4%
REST OF DISTRICT	25.0%	26.7%	30.0%	21.7%	26.5%	21.1%	26.9%	27.6%	17.8%	23.7%	20.7%	34.9%	26.2%	32.6%	25.4%	9.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106	
GREENSBORO	50.0%	44.5%	53.4%	66.8%	65.8%	67.6%	38.2%	47.3%	51.7%	44.1%	26.5%	66.6%	37.1%	48.6%	66.9%	38.9%	45.6%	68.7%	39.0%	44.5%	
HIGH POINT	25.0%	31.4%	20.9%	18.9%	17.7%	20.0%	29.1%	25.6%	22.5%	27.8%	23.8%	18.3%	22.5%	27.5%	19.2%	33.5%	23.3%	23.0%	29.1%	27.5%	
REST OF DISTRICT	25.0%	24.1%	25.7%	14.3%	16.5%	12.3%	32.7%	27.1%	25.7%	28.0%	49.8%	15.1%	40.4%	23.9%	13.8%	27.6%	31.2%	8.4%	31.9%	28.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
GREENSBORO	50.0%	59.2%	36.2%	58.7%	73.1%	43.9%	50.9%	44.2%	55.5%	46.4%	43.9%	52.3%	45.5%	55.5%	53.3%	47.5%	38.1%	61.7%	47.3%	53.0%
HIGH POINT	25.0%	7.3%	29.0%	17.5%	9.7%	30.6%	19.6%	26.3%	23.3%	53.6%	22.9%	25.6%	26.9%	23.0%	27.9%	24.8%	25.9%	21.7%	26.8%	26.6%
REST OF DISTRICT	25.0%	33.5%	34.8%	23.8%	17.2%	25.5%	29.5%	29.5%	21.2%	-	33.2%	22.0%	27.6%	21.4%	18.7%	27.8%	36.0%	16.6%	25.9%	20.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 9

TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
GREENSBORO	50.0%	38.5%	64.3%	45.5%	68.3%	39.5%	63.3%	38.6%	70.7%	40.4%	59.3%	40.2%	65.2%	36.6%	56.2%	41.8%	62.8%	43.3%	54.0%	50.1%	47.5%
HIGH POINT	25.0%	27.4%	9.2%	26.4%	13.1%	28.7%	22.9%	32.1%	16.3%	25.1%	26.5%	29.7%	24.5%	24.7%	18.9%	24.5%	22.7%	27.1%	23.7%	24.4%	25.7%
REST OF DISTRICT	25.0%	34.1%	26.5%	28.1%	18.6%	31.8%	13.8%	29.3%	13.0%	34.5%	14.2%	30.2%	10.3%	38.8%	24.9%	33.7%	14.5%	29.6%	22.3%	25.5%	26.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
GREENSBORO	50.0%	35.8%	58.2%	41.8%	54.7%	46.4%	50.3%	49.5%	56.6%	43.9%	54.8%	44.3%	57.9%	43.3%	52.9%	41.8%	57.1%	52.4%	47.6%	57.7%	53.1%
HIGH POINT	25.0%	30.1%	22.4%	28.4%	25.4%	23.7%	18.6%	23.5%	23.3%	26.9%	23.4%	31.1%	17.6%	21.3%	26.8%	29.4%	24.3%	13.6%	21.5%	13.6%	23.5%
REST OF DISTRICT	25.0%	34.1%	19.4%	29.8%	19.9%	29.9%	31.1%	26.9%	20.0%	29.3%	21.8%	24.6%	24.5%	35.3%	20.3%	28.8%	18.5%	34.1%	30.9%	28.7%	23.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
GREENSBORO	50.0%	40.7%	51.6%	45.4%	32.2%	55.5%	53.9%	47.8%	59.5%	42.4%	56.3%	38.5%	55.0%	42.2%	56.9%	24.8%	50.9%	43.8%	51.4%
HIGH POINT	25.0%	29.6%	22.3%	28.2%	34.2%	21.7%	23.8%	29.7%	17.3%	30.7%	20.1%	28.2%	22.6%	30.6%	22.7%	25.0%	19.6%	14.0%	26.0%
REST OF DISTRICT	25.0%	29.6%	26.0%	26.4%	33.6%	22.8%	22.3%	22.5%	23.2%	26.9%	23.6%	33.4%	22.3%	27.2%	20.4%	50.2%	29.5%	42.2%	22.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
GREENSBORO	50.0%	49.5%	50.1%	53.5%	25.8%	70.7%	8.7%	48.2%	49.8%	53.6%	-	71.5%	100.0%	50.6%	50.2%	53.4%	42.6%	69.9%	-
HIGH POINT	25.0%	26.7%	20.1%	23.4%	29.7%	-	-	26.5%	19.6%	20.2%	43.6%	-	-	26.8%	20.3%	25.3%	20.6%	-	-
REST OF DISTRICT	25.0%	23.8%	29.9%	23.1%	44.5%	29.3%	91.3%	25.3%	30.6%	26.2%	56.4%	28.5%	-	22.6%	29.4%	21.3%	36.7%	30.1%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
GREENSBORO	50.0%	27.9%	62.6%	43.0%	57.1%	55.6%	46.1%	51.4%	44.5%	56.3%	48.0%	55.6%	36.1%	54.9%	42.9%	57.0%	49.1%	50.0%
HIGH POINT	25.0%	32.9%	12.7%	28.9%	27.5%	21.8%	22.4%	25.9%	25.6%	24.3%	26.1%	21.8%	25.3%	24.6%	23.3%	26.6%	24.7%	25.1%
REST OF DISTRICT	25.0%	39.1%	24.6%	28.1%	15.5%	22.6%	31.6%	22.6%	29.8%	19.5%	25.9%	22.6%	38.7%	20.5%	33.8%	16.5%	26.2%	24.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
GREENSBORO	50.0%	56.1%	48.8%	45.8%	55.7%	47.0%	59.6%	49.3%	50.5%	53.0%	65.2%	32.5%	68.2%	42.1%	58.6%	31.2%	54.4%
HIGH POINT	25.0%	19.5%	27.0%	27.6%	22.4%	27.4%	19.5%	24.8%	25.2%	18.2%	20.0%	36.6%	16.8%	26.2%	17.8%	33.3%	24.7%
REST OF DISTRICT	25.0%	24.4%	24.3%	26.5%	21.9%	25.6%	21.0%	25.9%	24.3%	28.8%	14.7%	30.9%	14.9%	31.7%	23.7%	35.5%	20.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

29. HD 62 Area:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
GREENSBORO	50.0%	48.7%	45.4%	49.8%	56.1%	57.4%	47.7%	33.1%	33.1%	-	63.4%	59.3%	-	59.3%	
HIGH POINT	25.0%	26.8%	27.6%	15.4%	20.8%	31.9%	29.1%	31.9%	31.9%	-	33.5%	19.8%	-	19.8%	
REST OF DISTRICT	25.0%	24.5%	26.9%	34.8%	23.1%	10.7%	23.3%	34.9%	34.9%	-	3.0%	20.9%	-	20.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19
NEWLY REGISTERED	4.6%	6.3%	3.1%	2.8%	4.0%	8.4%	6.7%	15.7%	4.0%	4.2%	-	5.9%	4.8%	18.3%	-
1 OF 4	17.4%	14.7%	18.2%	22.1%	17.0%	20.0%	15.7%	39.1%	16.8%	15.5%	45.7%	18.8%	18.8%	19.0%	12.3%
2 OF 4	12.1%	14.2%	8.6%	11.5%	12.4%	10.1%	12.3%	-	11.0%	11.5%	-	12.7%	11.8%	23.9%	16.2%
3 OF 4	14.7%	9.2%	19.6%	20.9%	14.7%	15.2%	15.0%	15.8%	17.4%	16.6%	36.2%	11.0%	11.9%	-	21.8%
4 OF 4	51.1%	55.6%	50.4%	42.7%	51.9%	46.4%	50.2%	29.4%	50.8%	52.3%	18.1%	51.6%	52.7%	38.8%	49.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
NEWLY REGISTERED	4.6%	4.9%	2.4%	8.9%	2.0%	2.9%	10.0%	10.2%	2.0%	-	-	7.3%	8.6%
1 OF 4	17.4%	13.6%	13.4%	19.2%	19.9%	29.1%	11.2%	21.5%	14.3%	35.0%	37.4%	20.7%	21.8%
2 OF 4	12.1%	10.4%	15.0%	4.8%	17.5%	8.8%	20.4%	8.5%	13.2%	-	34.0%	14.7%	10.3%
3 OF 4	14.7%	23.2%	7.9%	11.9%	14.2%	12.7%	26.7%	10.4%	15.4%	31.4%	-	20.4%	14.4%
4 OF 4	51.1%	47.8%	61.3%	55.3%	46.3%	46.6%	31.7%	49.4%	55.2%	33.7%	28.6%	36.8%	44.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
NEWLY REGISTERED	4.6%	2.2%	3.8%	6.1%	4.7%	5.7%	13.2%	-	3.9%	4.0%	-	5.6%	5.7%	-	-
1 OF 4	17.4%	18.6%	23.2%	16.8%	15.2%	16.2%	13.5%	11.7%	17.3%	17.6%	-	17.2%	15.8%	100.0%	22.8%
2 OF 4	12.1%	11.8%	6.9%	8.3%	17.3%	12.5%	18.2%	22.0%	10.1%	10.2%	-	12.2%	12.4%	-	38.8%
3 OF 4	14.7%	18.7%	12.1%	17.8%	7.7%	10.0%	8.8%	12.1%	16.4%	15.8%	50.6%	11.9%	12.1%	-	30.0%
4 OF 4	51.1%	48.7%	53.9%	51.0%	55.1%	55.6%	46.3%	54.2%	52.3%	52.3%	49.4%	53.1%	54.0%	-	8.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FAIR-	CIDED	
		FAIR-			GRAY			FAIR-	BOTH	
		CLOTH					FIRM	CLOTH	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	145	140	5	125	119	6	31	54	9
NEWLY REGISTERED	4.6%	4.7%	4.0%	22.6%	4.9%	5.2%	-	2.9%	4.1%	-
1 OF 4	17.4%	15.3%	15.8%	-	19.9%	18.3%	52.6%	17.7%	15.0%	17.6%
2 OF 4	12.1%	10.7%	11.1%	-	12.2%	12.0%	16.2%	18.2%	8.4%	36.4%
3 OF 4	14.7%	15.7%	16.3%	-	12.2%	12.8%	-	20.4%	23.1%	35.5%
4 OF 4	51.1%	53.6%	52.8%	77.4%	50.7%	51.7%	31.2%	40.8%	49.4%	10.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
NEWLY REGISTERED	4.6%	4.7%	5.1%	5.6%	4.6%	6.3%	3.1%	5.9%	-	4.7%	5.5%	3.0%	12.6%	4.2%	12.6%	3.9%	5.1%	4.9%	4.2%	10.4%	-
1 OF 4	17.4%	17.7%	16.2%	20.5%	16.0%	22.5%	12.8%	18.7%	9.3%	16.6%	20.6%	21.5%	16.7%	17.9%	16.7%	12.1%	19.6%	22.2%	20.2%	27.6%	100.0%
2 OF 4	12.1%	13.5%	5.4%	13.1%	11.1%	11.1%	11.9%	9.5%	20.6%	14.2%	8.3%	7.3%	13.4%	12.3%	13.4%	11.4%	15.3%	9.3%	10.9%	-	-
3 OF 4	14.7%	14.5%	14.7%	16.8%	12.2%	17.2%	12.9%	16.6%	8.0%	13.6%	16.6%	15.1%	25.4%	14.0%	25.4%	15.8%	9.9%	19.0%	20.7%	9.8%	-
4 OF 4	51.1%	49.6%	58.5%	44.0%	56.0%	42.9%	59.3%	49.3%	62.1%	50.9%	49.0%	53.2%	31.8%	51.5%	31.8%	56.8%	50.1%	44.6%	44.1%	52.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
NEWLY REGISTERED	4.6%	3.6%	-	4.8%	4.3%	7.2%	5.1%	3.4%	4.5%	6.4%	9.3%	6.2%	-	14.7%	3.9%	-
1 OF 4	17.4%	11.1%	6.9%	15.8%	13.4%	24.8%	28.6%	11.1%	15.4%	15.1%	22.4%	27.6%	45.4%	17.3%	23.1%	55.5%
2 OF 4	12.1%	12.0%	20.5%	13.0%	10.6%	13.2%	5.6%	12.8%	17.5%	10.1%	-	9.0%	6.7%	-	11.4%	-
3 OF 4	14.7%	16.3%	13.6%	22.9%	15.1%	8.5%	15.0%	15.3%	9.1%	23.0%	21.3%	11.8%	5.9%	33.5%	11.3%	11.2%
4 OF 4	51.1%	57.0%	59.1%	43.5%	56.5%	46.4%	45.6%	57.4%	53.5%	45.3%	46.9%	45.5%	42.0%	34.5%	50.4%	33.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
NEWLY REGISTERED	4.6%	4.0%	4.9%	1.3%	-	2.5%	9.7%	3.5%	4.3%	2.9%	-	-	6.2%	3.0%	2.0%	12.1%	4.0%	1.8%	10.1%	3.2%
1 OF 4	17.4%	16.1%	10.4%	21.4%	19.9%	22.7%	15.5%	16.5%	12.9%	19.0%	24.9%	13.6%	8.7%	13.0%	25.1%	20.1%	20.9%	15.4%	12.1%	13.7%
2 OF 4	12.1%	9.5%	14.5%	15.1%	10.7%	19.0%	6.9%	12.0%	14.1%	10.5%	26.5%	19.3%	9.7%	12.2%	13.2%	5.0%	11.8%	16.7%	5.8%	13.5%
3 OF 4	14.7%	13.8%	17.3%	7.5%	8.3%	6.8%	20.6%	15.3%	14.5%	15.8%	23.8%	4.0%	26.6%	17.6%	9.2%	16.4%	12.3%	8.3%	23.8%	16.0%
4 OF 4	51.1%	56.6%	53.0%	54.6%	61.1%	49.0%	47.3%	52.8%	54.2%	51.8%	24.9%	63.1%	48.7%	54.2%	50.6%	46.4%	51.0%	57.8%	48.2%	53.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
NEWLY REGISTERED	4.6%	-	8.8%	5.3%	-	5.4%	9.3%	4.0%	5.3%	-	5.3%	3.9%	2.5%	5.9%	1.8%	3.4%	3.1%	7.9%	1.0%	7.5%
1 OF 4	17.4%	41.5%	23.6%	31.4%	36.0%	23.0%	30.1%	16.5%	18.2%	27.2%	24.2%	14.7%	17.7%	15.7%	11.5%	14.3%	23.6%	16.9%	14.2%	11.9%
2 OF 4	12.1%	5.8%	9.6%	4.9%	9.1%	5.4%	8.7%	11.7%	12.5%	12.5%	10.7%	12.9%	12.2%	11.5%	17.7%	9.5%	7.1%	13.1%	14.4%	12.6%
3 OF 4	14.7%	5.3%	12.7%	12.0%	-	15.9%	21.3%	16.6%	13.1%	6.6%	21.1%	12.1%	15.5%	12.0%	16.4%	16.3%	14.7%	8.8%	15.3%	13.1%
4 OF 4	51.1%	47.4%	45.3%	46.4%	54.8%	50.3%	30.5%	51.2%	50.9%	53.7%	38.7%	56.3%	52.0%	54.7%	52.6%	56.6%	51.5%	53.3%	55.2%	54.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
NEWLY REGISTERED	4.6%	8.2%	-	9.7%	-	6.7%	4.0%	4.8%	2.5%	8.7%	4.9%	7.2%	3.1%	4.4%	7.1%	5.8%	5.2%	6.6%	3.3%	5.4%	1.4%
1 OF 4	17.4%	31.2%	31.9%	25.3%	36.8%	16.2%	15.8%	13.4%	7.3%	19.2%	20.3%	14.4%	12.0%	24.0%	27.7%	23.5%	25.4%	21.1%	15.2%	9.3%	14.0%
2 OF 4	12.1%	4.1%	4.0%	4.9%	6.2%	14.2%	10.8%	14.4%	16.5%	13.9%	7.7%	14.3%	12.3%	13.8%	3.5%	11.2%	5.2%	15.7%	9.9%	17.2%	11.8%
3 OF 4	14.7%	16.4%	8.1%	19.3%	6.9%	15.8%	12.6%	21.2%	12.2%	10.1%	12.8%	15.4%	13.3%	17.7%	11.0%	23.5%	11.5%	14.1%	15.3%	18.0%	18.0%
4 OF 4	51.1%	40.1%	56.0%	40.8%	50.0%	47.1%	56.8%	46.1%	61.5%	48.1%	54.3%	48.7%	59.4%	40.2%	50.8%	36.0%	52.7%	42.5%	56.4%	50.1%	54.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
NEWLY REGISTERED	4.6%	8.0%	4.6%	6.1%	3.5%	8.8%	2.7%	5.3%	4.3%	3.2%	5.5%	1.5%	5.5%	5.4%	5.4%	3.8%	4.8%	-	7.4%	-	6.2%
1 OF 4	17.4%	34.2%	15.9%	17.4%	10.7%	35.5%	31.0%	43.6%	18.1%	14.8%	19.0%	13.4%	10.6%	16.6%	23.8%	14.0%	13.8%	20.3%	32.8%	28.2%	27.9%
2 OF 4	12.1%	14.1%	8.6%	17.9%	10.4%	8.4%	6.0%	10.4%	4.3%	11.7%	12.8%	12.7%	15.2%	10.3%	11.4%	12.6%	14.2%	7.2%	7.2%	-	9.1%
3 OF 4	14.7%	9.7%	13.5%	15.7%	15.7%	8.8%	14.0%	5.9%	22.1%	19.7%	10.2%	19.5%	13.8%	19.9%	8.1%	20.9%	9.6%	13.6%	12.0%	29.6%	12.4%
4 OF 4	51.1%	34.0%	57.4%	42.9%	59.7%	38.4%	46.3%	34.8%	51.3%	50.6%	52.6%	52.9%	54.9%	47.7%	51.2%	48.7%	57.6%	58.9%	40.6%	42.2%	44.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 11

	POSITION ON ABORTION									POSITION ON ABORTION: MALE	POSITION ON ABORTION: FEMALE	POSITION ON ABORTION: WHITE	POSITION ON ABORTION: NON-WHITE	POSITION ON ABORTION: AFRICAN-AMER.					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32
NEWLY REGISTERED	4.6%	3.6%	8.3%	-	4.0%	5.4%	9.0%	3.5%	4.0%	1.5%	5.7%	6.5%	5.3%	3.1%	5.6%	7.8%	5.0%	-	6.9%
1 OF 4	17.4%	16.8%	20.7%	21.1%	11.9%	18.4%	13.7%	17.6%	21.5%	13.3%	11.0%	21.6%	22.8%	14.7%	13.5%	33.6%	31.2%	43.1%	27.2%
2 OF 4	12.1%	13.7%	4.3%	19.8%	13.7%	10.4%	-	10.4%	16.6%	14.2%	11.8%	13.0%	9.6%	14.5%	11.8%	9.2%	4.9%	-	6.6%
3 OF 4	14.7%	17.1%	8.9%	13.4%	23.6%	11.4%	15.5%	10.5%	9.4%	20.6%	14.3%	12.3%	9.7%	18.4%	11.2%	8.4%	12.4%	14.8%	13.7%
4 OF 4	51.1%	48.8%	57.9%	45.7%	46.8%	54.3%	61.8%	57.9%	48.4%	50.4%	57.3%	46.6%	52.5%	49.3%	57.9%	41.0%	46.4%	42.1%	45.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
NEWLY REGISTERED	4.6%	4.6%	4.9%	4.7%	12.5%	-	-	3.0%	4.3%	6.4%	-	-	-	5.9%	5.3%	3.8%	20.6%	-	-
1 OF 4	17.4%	13.4%	31.9%	29.4%	40.2%	32.9%	41.8%	11.0%	15.4%	13.9%	43.6%	-	-	15.5%	42.1%	38.6%	37.9%	68.0%	45.8%
2 OF 4	12.1%	13.4%	6.8%	7.0%	-	14.7%	-	14.6%	9.4%	6.4%	-	28.5%	-	12.2%	5.1%	7.3%	-	-	-
3 OF 4	14.7%	15.7%	11.7%	14.9%	11.2%	-	-	18.3%	17.2%	19.8%	28.2%	-	-	13.5%	8.3%	12.0%	-	-	-
4 OF 4	51.1%	52.9%	44.7%	44.0%	36.2%	52.4%	58.2%	53.1%	53.7%	53.4%	28.2%	71.5%	100.0%	52.9%	39.1%	38.4%	41.5%	32.0%	54.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
NEWLY REGISTERED	4.6%	15.2%	2.3%	5.0%	3.4%	1.2%	8.5%	3.2%	6.7%	2.2%	5.8%	1.2%	8.1%	1.1%	5.9%	-	4.2%	-
1 OF 4	17.4%	40.3%	21.9%	22.8%	5.5%	7.9%	30.7%	12.7%	26.7%	6.9%	20.9%	7.9%	26.0%	5.7%	20.3%	1.5%	14.5%	2.8%
2 OF 4	12.1%	24.5%	22.9%	9.4%	6.9%	7.3%	23.7%	8.0%	16.5%	7.1%	13.8%	7.3%	26.0%	9.2%	21.2%	5.7%	16.3%	7.5%
3 OF 4	14.7%	6.2%	22.6%	22.8%	8.8%	11.1%	14.8%	14.7%	18.8%	10.1%	16.0%	11.1%	14.0%	19.3%	22.1%	12.7%	17.9%	17.2%
4 OF 4	51.1%	13.8%	30.3%	40.0%	75.3%	72.5%	22.4%	61.4%	31.3%	73.7%	43.4%	72.5%	25.8%	64.6%	30.6%	80.1%	47.0%	72.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
NEWLY REGISTERED	4.6%	8.8%	4.8%	7.4%	3.9%	7.2%	2.1%	3.2%	5.7%	2.0%	5.8%	6.2%	100.0%	-	-	-	-
1 OF 4	17.4%	35.4%	18.0%	32.2%	11.1%	26.3%	11.6%	11.7%	22.2%	5.7%	24.1%	23.1%	-	100.0%	-	-	-
2 OF 4	12.1%	21.3%	7.0%	12.5%	8.2%	11.8%	7.1%	14.1%	10.4%	5.3%	15.4%	16.0%	-	-	100.0%	-	-
3 OF 4	14.7%	15.5%	11.2%	16.0%	8.1%	14.4%	6.7%	17.8%	12.2%	11.5%	14.5%	18.2%	-	-	-	100.0%	-
4 OF 4	51.1%	18.9%	59.0%	31.8%	68.8%	40.4%	72.5%	53.2%	49.4%	75.5%	40.2%	36.5%	-	-	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

30. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31	
NEWLY REGISTERED	4.6%	13.2%	1.2%	-	-	-	13.4%	-	-	-	-	-	-	-	
1 OF 4	17.4%	39.2%	18.4%	-	-	-	52.1%	-	-	-	-	7.9%	-	7.9%	
2 OF 4	12.1%	15.7%	20.1%	10.5%	-	-	7.1%	6.4%	6.4%	-	-	14.2%	-	14.2%	
3 OF 4	14.7%	16.7%	22.5%	15.6%	6.8%	-	21.3%	17.7%	17.7%	-	-	19.3%	-	19.3%	
4 OF 4	51.1%	15.2%	37.8%	73.9%	93.2%	100.0%	6.1%	76.0%	76.0%	-	100.0%	58.6%	-	58.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT												
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	8	REPUB- LICAN CAND.	143	Vote	Lean	6	DEMO- CRATIC CAND.	138	Vote	Lean	11	FIRM UNDE- CIDED	19
Total	300	150	75	75	258	42	34	8	143	136	6	138	127	11	19						
0 OF 4	32.4%	31.6%	34.8%	31.8%	28.6%	55.8%	53.1%	68.0%	36.6%	35.4%	65.5%	27.0%	25.3%	47.2%	40.5%						
1 OF 4	25.7%	23.3%	28.4%	27.6%	27.7%	13.2%	16.1%	-	24.6%	24.8%	19.7%	25.4%	26.6%	11.2%	35.4%						
2 OF 4	17.8%	17.8%	11.0%	24.8%	17.7%	18.7%	18.7%	18.6%	14.2%	14.8%	-	21.7%	21.6%	22.2%	17.2%						
3 OF 4	10.9%	12.3%	9.1%	10.1%	12.0%	4.3%	5.3%	-	13.5%	13.4%	14.8%	9.9%	10.7%	-	-						
4 OF 4	13.1%	15.1%	16.7%	5.6%	13.9%	8.0%	6.8%	13.4%	11.1%	11.6%	-	16.1%	15.8%	19.4%	6.8%						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	67	41	82	110	33	22	71	173	6	3	43	121
0 OF 4	32.4%	33.5%	10.4%	38.2%	35.6%	28.2%	51.1%	39.7%	27.9%	50.7%	34.0%	37.8%	38.6%
1 OF 4	25.7%	25.1%	23.8%	17.8%	32.6%	35.1%	28.3%	13.7%	28.5%	15.8%	37.4%	31.0%	21.1%
2 OF 4	17.8%	16.2%	29.1%	14.3%	17.3%	18.0%	6.4%	16.7%	19.7%	15.6%	-	14.6%	15.0%
3 OF 4	10.9%	3.2%	9.7%	17.9%	10.9%	6.2%	9.9%	11.7%	11.7%	-	-	7.1%	10.4%
4 OF 4	13.1%	22.0%	27.0%	11.8%	3.6%	12.4%	4.4%	18.3%	12.2%	17.9%	28.6%	9.5%	15.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	106	32	68	42	20	23	9	145	142	3	144	142	2	11
0 OF 4	32.4%	39.2%	23.1%	31.0%	25.8%	17.7%	40.1%	41.1%	37.6%	37.5%	45.0%	26.6%	25.4%	100.0%	41.3%
1 OF 4	25.7%	22.9%	33.2%	27.2%	33.4%	10.0%	23.3%	24.4%	23.4%	23.0%	50.6%	25.6%	26.0%	-	56.9%
2 OF 4	17.8%	13.1%	21.6%	14.4%	19.3%	27.1%	27.8%	32.4%	14.6%	14.8%	4.4%	22.2%	22.6%	-	1.8%
3 OF 4	10.9%	12.1%	9.5%	18.1%	4.4%	14.4%	-	-	13.2%	13.5%	-	9.5%	9.6%	-	-
4 OF 4	13.1%	12.7%	12.6%	9.3%	17.1%	30.8%	8.8%	2.0%	11.1%	11.3%	-	16.1%	16.4%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total	300	145	140	5	125	119	6	31	54	9
0 OF 4	32.4%	34.8%	35.0%	26.6%	28.5%	28.1%	36.5%	37.7%	33.7%	40.8%
1 OF 4	25.7%	24.0%	24.9%	-	26.4%	25.3%	47.4%	30.5%	27.3%	59.2%
2 OF 4	17.8%	17.0%	16.0%	43.9%	18.2%	19.1%	-	20.2%	13.9%	-
3 OF 4	10.9%	12.5%	11.9%	29.6%	10.9%	11.5%	-	3.7%	2.2%	-
4 OF 4	13.1%	11.8%	12.2%	-	15.9%	15.9%	16.1%	7.9%	22.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	228	61	115	135	159	122	219	49	200	81	75	17	276	17	116	100	84	72	11	1
0 OF 4	32.4%	32.1%	30.5%	38.1%	30.6%	39.8%	24.5%	37.5%	17.1%	30.0%	37.2%	38.3%	35.9%	32.2%	35.9%	33.4%	27.5%	37.0%	34.1%	49.7%	100.0%
1 OF 4	25.7%	25.8%	26.4%	27.4%	21.2%	25.2%	23.4%	25.8%	18.5%	23.7%	30.9%	31.4%	27.1%	25.8%	27.1%	25.4%	26.0%	25.7%	27.6%	15.2%	-
2 OF 4	17.8%	20.6%	10.8%	21.6%	14.3%	16.7%	20.4%	14.0%	35.7%	19.9%	13.7%	13.8%	12.3%	18.2%	12.3%	15.2%	18.7%	20.3%	22.1%	10.5%	-
3 OF 4	10.9%	10.0%	13.7%	5.5%	15.4%	7.1%	15.0%	10.2%	14.2%	12.1%	8.2%	5.7%	18.7%	10.3%	18.7%	14.2%	8.7%	9.2%	8.6%	13.6%	-
4 OF 4	13.1%	11.4%	18.6%	7.4%	18.4%	11.2%	16.7%	12.4%	14.5%	14.4%	9.9%	10.8%	6.1%	13.4%	6.1%	11.7%	19.1%	7.9%	7.5%	11.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	
Total	300	63	29	43	52	71	42	103	64	65	12	36	20	7	28	10
0 OF 4	32.4%	34.3%	20.5%	34.6%	32.3%	30.4%	39.4%	32.7%	26.5%	32.5%	42.5%	30.2%	51.7%	32.0%	30.6%	66.7%
1 OF 4	25.7%	32.1%	11.2%	26.1%	17.3%	32.0%	25.2%	26.2%	21.7%	28.8%	21.3%	34.2%	15.2%	33.5%	31.5%	-
2 OF 4	17.8%	7.8%	37.3%	21.3%	24.3%	11.1%	19.3%	15.8%	18.2%	20.6%	11.6%	17.3%	19.4%	18.2%	14.8%	21.6%
3 OF 4	10.9%	18.5%	10.3%	12.2%	8.9%	8.1%	6.1%	13.1%	12.2%	7.9%	24.6%	2.9%	13.1%	16.3%	3.6%	10.6%
4 OF 4	13.1%	7.3%	20.7%	5.8%	17.1%	18.4%	10.0%	12.1%	21.4%	10.1%	-	15.4%	0.6%	-	19.5%	1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	58	45	79	36	42	86	128	53	75	4	25	35	72	54	51	56	59	61	106
0 OF 4	32.4%	33.9%	36.9%	22.7%	21.4%	23.8%	36.3%	34.3%	27.9%	38.8%	49.8%	20.4%	30.5%	33.8%	23.7%	40.2%	34.9%	20.4%	38.4%	32.0%
1 OF 4	25.7%	25.8%	24.3%	28.8%	24.8%	32.1%	20.6%	27.9%	40.9%	18.7%	26.5%	21.3%	14.4%	34.0%	32.3%	24.8%	20.2%	27.0%	19.8%	28.7%
2 OF 4	17.8%	19.6%	13.7%	16.3%	21.8%	11.6%	23.6%	14.3%	10.9%	16.7%	23.8%	23.9%	30.6%	10.1%	12.8%	18.8%	19.8%	13.2%	23.3%	16.2%
3 OF 4	10.9%	12.8%	12.4%	11.1%	5.3%	16.0%	9.4%	12.6%	8.9%	15.2%	-	19.1%	11.8%	15.3%	7.3%	7.8%	9.1%	14.8%	9.8%	11.1%
4 OF 4	13.1%	7.9%	12.6%	21.2%	26.7%	16.4%	10.2%	10.9%	11.3%	10.6%	-	15.3%	12.7%	6.8%	24.0%	8.5%	16.1%	24.6%	8.7%	12.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	19	25	21	12	20	12	143	153	3	80	215	127	140	62	61	66	80	101	112
0 OF 4	32.4%	30.9%	31.3%	48.0%	26.9%	33.5%	48.8%	36.9%	28.1%	40.0%	33.1%	31.3%	37.8%	25.0%	41.1%	19.0%	34.7%	29.6%	34.3%	24.1%
1 OF 4	25.7%	35.7%	22.4%	25.6%	37.1%	16.5%	31.1%	25.0%	26.5%	12.9%	37.9%	21.7%	23.6%	26.9%	29.5%	23.9%	18.1%	29.2%	26.3%	25.5%
2 OF 4	17.8%	21.9%	24.2%	5.5%	17.8%	22.4%	9.7%	14.2%	20.8%	40.8%	14.3%	19.5%	15.6%	20.9%	7.3%	29.8%	23.4%	14.1%	15.3%	21.3%
3 OF 4	10.9%	-	8.4%	21.0%	-	10.5%	10.4%	12.7%	9.5%	-	6.8%	12.2%	14.1%	8.7%	17.7%	12.0%	10.7%	6.2%	14.2%	9.9%
4 OF 4	13.1%	11.5%	13.7%	-	18.3%	17.1%	-	11.2%	15.0%	6.3%	7.8%	15.4%	8.9%	18.5%	4.4%	15.3%	13.1%	20.9%	10.0%	19.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	27	27	22	18	131	126	67	44	63	82	106	94	25	31	19	21	118	180	62	71
0 OF 4	32.4%	51.1%	29.8%	54.4%	24.4%	36.7%	26.1%	36.9%	24.5%	36.6%	26.9%	38.6%	21.0%	29.0%	42.2%	23.5%	46.1%	45.7%	24.1%	40.8%	23.9%
1 OF 4	25.7%	13.6%	33.7%	10.5%	31.4%	23.0%	26.5%	25.5%	22.0%	20.3%	28.9%	23.3%	26.5%	22.0%	27.4%	23.8%	21.8%	19.5%	29.9%	18.7%	32.4%
2 OF 4	17.8%	17.1%	16.3%	20.2%	12.5%	21.4%	16.3%	19.4%	20.1%	23.5%	14.3%	20.2%	15.8%	26.5%	15.1%	22.8%	16.4%	15.1%	19.8%	14.1%	22.6%
3 OF 4	10.9%	13.5%	4.4%	9.4%	6.9%	9.1%	13.4%	8.4%	23.4%	9.9%	8.2%	8.1%	16.5%	13.4%	4.7%	17.7%	-	11.6%	9.7%	14.3%	13.1%
4 OF 4	13.1%	4.7%	15.9%	5.6%	24.8%	9.8%	17.7%	9.8%	10.0%	9.7%	21.8%	9.9%	20.3%	9.2%	10.6%	12.2%	15.7%	8.1%	16.5%	12.1%	7.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	55	109	92	139	25	40	20	25	126	161	71	59	55	102	106	115	18	45	8	35
0 OF 4	32.4%	51.1%	24.1%	45.2%	21.5%	49.4%	33.5%	49.0%	30.9%	36.1%	29.0%	34.3%	28.8%	38.3%	29.1%	37.9%	25.1%	27.9%	39.8%	28.2%	40.4%
1 OF 4	25.7%	20.4%	28.3%	20.3%	29.3%	17.8%	32.9%	16.9%	31.1%	27.4%	23.9%	31.7%	17.5%	22.0%	27.7%	27.6%	23.5%	28.2%	25.6%	29.6%	22.2%
2 OF 4	17.8%	16.2%	18.0%	15.4%	19.4%	14.5%	19.1%	11.6%	21.0%	15.8%	19.6%	10.7%	27.4%	22.3%	15.1%	16.3%	18.9%	13.8%	19.8%	14.3%	18.7%
3 OF 4	10.9%	8.6%	7.5%	12.4%	10.8%	9.2%	6.2%	11.3%	4.0%	12.6%	9.3%	16.8%	11.9%	7.2%	7.7%	10.8%	11.1%	23.8%	4.7%	14.4%	6.0%
4 OF 4	13.1%	3.7%	22.1%	6.7%	19.0%	9.1%	8.3%	11.2%	13.0%	8.0%	18.2%	6.4%	14.5%	10.2%	20.3%	7.4%	21.4%	6.3%	10.0%	13.6%	12.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	124	27	41	56	154	47	30	78	71	58	52	97	108	110	14	43	8	32	
0 OF 4	32.4%	37.8%	37.6%	38.7%	37.3%	27.2%	32.1%	17.4%	27.9%	37.3%	23.7%	38.6%	29.2%	36.7%	24.7%	49.0%	34.0%	56.5%	34.1%	
1 OF 4	25.7%	27.7%	17.2%	27.3%	33.0%	24.9%	21.1%	27.3%	26.3%	31.7%	19.2%	22.4%	28.3%	29.7%	23.0%	15.3%	30.3%	14.8%	24.6%	
2 OF 4	17.8%	15.7%	5.0%	20.0%	17.7%	20.8%	24.2%	17.9%	19.9%	10.2%	30.5%	23.3%	15.0%	15.7%	20.2%	17.0%	20.6%	13.9%	20.8%	
3 OF 4	10.9%	12.3%	31.6%	8.2%	6.2%	8.1%	4.2%	16.3%	7.4%	15.8%	10.1%	7.5%	7.0%	11.6%	10.5%	18.7%	2.4%	14.8%	3.2%	
4 OF 4	13.1%	6.4%	8.5%	5.7%	5.9%	19.0%	18.4%	21.1%	18.5%	5.0%	16.4%	8.3%	20.5%	6.3%	21.6%	-	12.7%	-	17.3%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	231	67	46	9	9	3	107	26	17	4	5	0	124	41	29	5	4	3
0 OF 4	32.4%	31.0%	38.6%	38.9%	54.8%	33.9%	-	31.7%	32.7%	39.8%	43.6%	-	-	30.3%	42.3%	38.4%	62.1%	69.9%	-
1 OF 4	25.7%	25.7%	26.4%	24.8%	22.9%	33.0%	41.8%	28.6%	15.7%	13.8%	-	35.8%	-	23.2%	33.0%	31.2%	37.9%	30.1%	45.8%
2 OF 4	17.8%	17.8%	16.9%	16.9%	22.3%	14.7%	8.7%	15.8%	27.1%	19.4%	56.4%	28.5%	100.0%	19.6%	10.7%	15.3%	-	-	-
3 OF 4	10.9%	11.4%	9.7%	7.2%	-	18.4%	49.4%	14.8%	15.5%	13.5%	-	35.8%	-	8.5%	6.1%	3.5%	-	-	54.2%
4 OF 4	13.1%	14.1%	8.4%	12.2%	-	-	-	9.0%	9.0%	13.4%	-	-	-	18.5%	8.0%	11.5%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	38	41	80	61	79	79	221	160	140	221	79	40	95	73	62	102	33
0 OF 4	32.4%	55.1%	38.1%	38.8%	25.4%	17.6%	46.2%	27.5%	42.5%	21.0%	37.8%	17.6%	52.6%	22.6%	45.3%	14.9%	38.1%	10.6%
1 OF 4	25.7%	34.4%	37.6%	21.3%	32.0%	14.8%	36.1%	21.9%	28.6%	22.3%	29.6%	14.8%	27.6%	24.9%	25.1%	26.5%	26.6%	23.1%
2 OF 4	17.8%	5.2%	19.2%	17.6%	14.2%	26.1%	12.5%	19.7%	15.1%	20.9%	14.9%	26.1%	12.3%	20.9%	18.5%	18.2%	17.6%	20.9%
3 OF 4	10.9%	2.5%	2.3%	11.1%	18.0%	13.9%	2.4%	14.0%	6.8%	15.7%	9.9%	13.9%	4.9%	18.8%	7.9%	22.9%	13.2%	19.6%
4 OF 4	13.1%	2.7%	2.7%	11.1%	10.3%	27.7%	2.7%	16.8%	7.0%	20.1%	7.9%	27.7%	2.6%	12.7%	3.2%	17.5%	4.5%	25.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	40	125	86	79	119	46	135	165	103	96	101	14	52	36	44	153
0 OF 4	32.4%	39.7%	31.3%	40.1%	25.8%	37.5%	22.5%	31.4%	33.3%	18.5%	37.1%	42.3%	93.1%	73.0%	42.1%	36.8%	9.6%
1 OF 4	25.7%	44.7%	19.6%	31.7%	19.0%	32.2%	8.9%	25.7%	25.6%	17.7%	29.6%	30.1%	6.9%	27.0%	42.5%	39.3%	19.0%
2 OF 4	17.8%	12.7%	18.8%	12.2%	23.0%	12.5%	29.8%	18.4%	17.3%	29.1%	11.3%	12.5%	-	-	15.4%	18.9%	25.8%
3 OF 4	10.9%	-	10.3%	5.9%	10.0%	7.1%	9.8%	14.7%	7.9%	16.7%	11.9%	4.2%	-	-	-	5.1%	20.0%
4 OF 4	13.1%	2.9%	20.0%	10.2%	22.2%	10.8%	28.9%	9.7%	15.9%	18.1%	10.1%	10.8%	-	-	-	-	25.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

31. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	97	77	53	33	39	31	19	19	-	3	31	-	31
0 OF 4	32.4%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
1 OF 4	25.7%	-	100.0%	-	-	-	-	38.0%	38.0%	-	-	46.3%	-	46.3%
2 OF 4	17.8%	-	-	100.0%	-	-	-	23.8%	23.8%	-	100.0%	30.7%	-	30.7%
3 OF 4	10.9%	-	-	-	100.0%	-	-	19.8%	19.8%	-	-	12.8%	-	12.8%
4 OF 4	13.1%	-	-	-	-	100.0%	-	18.4%	18.4%	-	-	10.2%	-	10.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	HIGH POINT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	84	42	22	20	79	6	4	1	33	30	3	42	37	5	9
NONE	37.0%	35.8%	40.6%	35.4%	36.8%	39.2%	26.8%	80.3%	50.9%	49.9%	60.6%	28.0%	26.6%	37.8%	27.1%
VOTED GOP	22.4%	15.0%	27.0%	32.2%	22.7%	18.6%	24.2%	-	41.6%	41.8%	39.4%	6.7%	7.6%	-	25.3%
Only Voted GOP	22.4%	15.0%	27.0%	32.2%	22.7%	18.6%	24.2%	-	41.6%	41.8%	39.4%	6.7%	7.6%	-	25.3%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	4.6%	4.6%	0.4%	3.9%	-	-	-	0.3%	0.3%	-	6.9%	8.0%	-	-
VOTED DEM	37.1%	44.6%	27.8%	31.9%	36.7%	42.2%	49.0%	19.7%	7.3%	8.0%	-	58.4%	57.8%	62.2%	47.6%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	44.6%	27.8%	31.9%	36.7%	42.2%	49.0%	19.7%	7.3%	8.0%	-	58.4%	57.8%	62.2%	47.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	JOHN FAIRCLOTH				BRANDON GRAY				FAIRCLOTH/GRAY			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	84	18	11	27	28	9	6	22	48	1	1	11	36
NONE	37.0%	27.0%	18.5%	51.8%	36.1%	35.6%	77.8%	50.0%	26.2%	-	-	47.9%	49.5%
VOTED GOP	22.4%	34.3%	9.1%	16.8%	25.6%	25.0%	5.2%	6.2%	31.5%	-	-	12.1%	10.8%
Only Voted GOP	22.4%	34.3%	9.1%	16.8%	25.6%	25.0%	5.2%	6.2%	31.5%	-	-	12.1%	10.8%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	11.3%	-	-	3.7%	-	-	4.5%	4.2%	-	-	-	2.9%
VOTED DEM	37.1%	27.4%	72.4%	31.4%	34.5%	39.4%	16.9%	39.2%	38.0%	100.0%	100.0%	40.0%	36.9%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	27.4%	72.4%	31.4%	34.5%	39.4%	16.9%	39.2%	38.0%	100.0%	100.0%	40.0%	36.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	84	25	7	22	18	3	6	3	33	33	0	47	46	1	4
NONE	37.0%	51.5%	31.4%	33.0%	22.5%	6.5%	49.8%	54.9%	50.8%	50.9%	-	25.7%	23.9%	100.0%	52.6%
VOTED GOP	22.4%	31.8%	12.9%	28.3%	15.9%	-	16.0%	-	41.7%	41.5%	100.0%	8.5%	8.7%	-	23.0%
Only Voted GOP	22.4%	31.8%	12.9%	28.3%	15.9%	-	16.0%	-	41.7%	41.5%	100.0%	8.5%	8.7%	-	23.0%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	4.8%	10.9%	-	-	-	0.3%	0.3%	-	6.3%	6.5%	-	-
VOTED DEM	37.1%	16.7%	55.6%	33.9%	50.6%	93.5%	34.2%	45.1%	7.2%	7.3%	-	59.5%	60.9%	-	24.3%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	16.7%	55.6%	33.9%	50.6%	93.5%	34.2%	45.1%	7.2%	7.3%	-	59.5%	60.9%	-	24.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- FAIR- CIED CLOTH		
		VOTE FAIR- CLOTH	Vote	Lean	VOTE GRAY	Vote	Lean	FIRM UNDE- CIED	VOTE FAIR- CLOTH	BOTH BAL- LOTS
Total Answering	84	33	31	3	36	32	4	15	14	3
NONE	37.0%	41.8%	41.3%	47.3%	33.3%	30.7%	53.1%	35.2%	33.6%	38.5%
VOTED GOP	22.4%	41.7%	40.7%	52.7%	10.9%	12.3%	-	6.6%	42.8%	29.9%
Only Voted GOP	22.4%	41.7%	40.7%	52.7%	10.9%	12.3%	-	6.6%	42.8%	29.9%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	6.2%	6.8%	-	2.7%	3.0%	-	-	7.2%	-
VOTED DEM	37.1%	10.3%	11.2%	-	53.1%	53.9%	46.9%	58.2%	16.3%	31.6%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	10.3%	11.2%	-	53.1%	53.9%	46.9%	58.2%	16.3%	31.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 5

	REGISTERED PARTY																REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO									
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	84	71	12	32	41	44	36	56	18	54	25	22	6	76	6	-	-	84	72	11	1	
NONE	37.0%	34.9%	53.1%	41.4%	31.9%	43.6%	30.4%	42.9%	18.3%	28.5%	47.4%	54.0%	45.3%	36.0%	45.3%	-	-	37.0%	34.1%	49.7%	100.0%	
VOTED GOP	22.4%	20.2%	37.2%	20.2%	29.9%	28.8%	11.9%	30.2%	10.5%	13.7%	40.2%	36.1%	37.8%	20.3%	37.8%	-	-	22.4%	18.5%	50.3%	-	
Only Voted GOP	22.4%	20.2%	37.2%	20.2%	29.9%	28.8%	11.9%	30.2%	10.5%	13.7%	40.2%	36.1%	37.8%	20.3%	37.8%	-	-	22.4%	18.5%	50.3%	-	
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VOTED EQUAL GOP/DEM	3.6%	4.3%	-	6.2%	2.5%	2.4%	5.4%	1.9%	10.8%	5.5%	-	0.4%	-	4.0%	-	-	-	3.6%	4.2%	-	-	
VOTED DEM	37.1%	40.6%	9.7%	32.1%	35.7%	25.1%	52.3%	25.0%	60.4%	52.3%	12.4%	9.5%	16.9%	39.7%	16.9%	-	-	37.1%	43.2%	-	-	
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Only Voted Dem	37.1%	40.6%	9.7%	32.1%	35.7%	25.1%	52.3%	25.0%	60.4%	52.3%	12.4%	9.5%	16.9%	39.7%	16.9%	-	-	37.1%	43.2%	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	84	-	-	43	-	-	42	-	-	65	-	-	20	-	-	10
NONE	37.0%	-	-	34.6%	-	-	39.4%	-	-	32.5%	-	-	51.7%	-	-	66.7%
VOTED GOP	22.4%	-	-	28.2%	-	-	16.4%	-	-	24.1%	-	-	16.6%	-	-	1.1%
Only Voted GOP	22.4%	-	-	28.2%	-	-	16.4%	-	-	24.1%	-	-	16.6%	-	-	1.1%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	4.7%	-	-	2.5%	-	-	4.7%	-	-	-	-	-	-
VOTED DEM	37.1%	-	-	32.5%	-	-	41.7%	-	-	38.7%	-	-	31.7%	-	-	32.2%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	-	-	32.5%	-	-	41.7%	-	-	38.7%	-	-	31.7%	-	-	32.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	84	-	-	21	10	11	36	25	11	14	-	9	17	15	11	19	10	17	28	19
NONE	37.0%	-	-	23.2%	38.6%	9.6%	30.4%	53.1%	29.8%	72.0%	-	25.0%	24.0%	46.7%	21.8%	36.3%	63.0%	12.3%	29.9%	55.5%
VOTED GOP	22.4%	-	-	9.9%	-	18.7%	21.2%	37.6%	49.5%	28.0%	-	21.9%	19.5%	44.4%	-	22.6%	27.1%	12.2%	26.9%	32.3%
Only Voted GOP	22.4%	-	-	9.9%	-	18.7%	21.2%	37.6%	49.5%	28.0%	-	21.9%	19.5%	44.4%	-	22.6%	27.1%	12.2%	26.9%	32.3%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	-	-	-	5.8%	3.9%	8.7%	-	-	-	11.8%	-	-	0.5%	9.9%	-	7.4%	5.1%
VOTED DEM	37.1%	-	-	66.8%	61.4%	71.6%	42.6%	5.4%	12.0%	-	-	53.1%	44.8%	8.9%	78.2%	40.6%	-	75.5%	35.8%	7.1%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	-	-	66.8%	61.4%	71.6%	42.6%	5.4%	12.0%	-	-	53.1%	44.8%	8.9%	78.2%	40.6%	-	75.5%	35.8%	7.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	84	4	8	6	2	5	1	32	49	2	26	57	26	48	14	25	12	23	19	41
NONE	37.0%	71.3%	32.3%	45.7%	50.0%	52.3%	90.7%	47.8%	29.5%	54.5%	47.5%	31.1%	44.2%	29.4%	49.9%	26.0%	37.3%	33.0%	43.3%	25.0%
VOTED GOP	22.4%	-	-	54.3%	-	-	9.3%	45.3%	7.7%	10.8%	16.6%	25.5%	31.6%	22.1%	26.7%	32.9%	37.4%	10.3%	35.0%	21.7%
Only Voted GOP	22.4%	-	-	54.3%	-	-	9.3%	45.3%	7.7%	10.8%	16.6%	25.5%	31.6%	22.1%	26.7%	32.9%	37.4%	10.3%	35.0%	21.7%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	-	-	-	-	-	5.9%	-	3.7%	3.6%	-	6.4%	-	8.0%	-	4.6%	-	7.4%
VOTED DEM	37.1%	28.7%	67.7%	-	50.0%	47.7%	-	6.9%	56.9%	34.7%	32.2%	39.8%	24.2%	42.2%	23.4%	33.0%	25.3%	52.1%	21.7%	45.9%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	28.7%	67.7%	-	50.0%	47.7%	-	6.9%	56.9%	34.7%	32.2%	39.8%	24.2%	42.2%	23.4%	33.0%	25.3%	52.1%	21.7%	45.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	84	7	7	6	3	38	33	25	11	13	21	31	23	6	9	5	4	29	55	17	26
NONE	37.0%	46.5%	55.7%	58.7%	66.6%	39.7%	27.0%	37.3%	18.9%	44.5%	31.2%	39.7%	17.4%	39.6%	51.2%	48.3%	75.3%	49.4%	30.6%	51.2%	23.7%
VOTED GOP	22.4%	22.3%	24.4%	2.0%	-	21.8%	25.7%	24.1%	33.4%	17.5%	21.6%	25.7%	22.4%	1.8%	34.1%	2.5%	-	27.7%	19.6%	34.1%	24.3%
Only Voted GOP	22.4%	22.3%	24.4%	2.0%	-	21.8%	25.7%	24.1%	33.4%	17.5%	21.6%	25.7%	22.4%	1.8%	34.1%	2.5%	-	27.7%	19.6%	34.1%	24.3%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	-	-	7.8%	-	8.0%	-	7.5%	-	9.4%	-	-	-	-	-	3.5%	3.6%	6.0%	3.8%
VOTED DEM	37.1%	31.1%	19.9%	39.3%	33.4%	30.6%	47.3%	30.6%	47.7%	30.6%	47.2%	25.2%	60.2%	58.5%	14.7%	49.3%	24.7%	19.3%	46.1%	8.7%	48.2%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	31.1%	19.9%	39.3%	33.4%	30.6%	47.3%	30.6%	47.7%	30.6%	47.2%	25.2%	60.2%	58.5%	14.7%	49.3%	24.7%	19.3%	46.1%	8.7%	48.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	84	12	30	24	41	5	15	4	6	32	48	19	22	13	26	25	39	7	10	1	8
NONE	37.0%	46.9%	36.5%	45.6%	24.9%	69.0%	46.2%	73.1%	61.8%	47.4%	26.8%	41.8%	29.8%	55.8%	24.2%	50.8%	21.4%	35.2%	48.7%	90.7%	57.1%
VOTED GOP	22.4%	18.6%	15.6%	33.2%	18.8%	-	21.9%	-	1.9%	35.7%	15.3%	40.2%	18.9%	28.8%	12.2%	32.7%	19.1%	46.1%	-	9.3%	-
Only Voted GOP	22.4%	18.6%	15.6%	33.2%	18.8%	-	21.9%	-	1.9%	35.7%	15.3%	40.2%	18.9%	28.8%	12.2%	32.7%	19.1%	46.1%	-	9.3%	-
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	3.5%	4.2%	5.0%	-	-	-	-	-	6.3%	-	8.9%	-	4.1%	-	7.9%	-	-	-	-
VOTED DEM	37.1%	34.4%	44.4%	17.1%	51.4%	31.0%	31.9%	26.9%	36.3%	16.9%	51.6%	18.0%	42.3%	15.4%	59.5%	16.4%	51.6%	18.7%	51.3%	-	42.9%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	34.4%	44.4%	17.1%	51.4%	31.0%	31.9%	26.9%	36.3%	16.9%	51.6%	18.0%	42.3%	15.4%	59.5%	16.4%	51.6%	18.7%	51.3%	-	42.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	84	32	5	11	16	48	21	7	20	19	23	13	25	27	37	5	10	2	6	
NONE	37.0%	40.6%	67.7%	47.8%	27.5%	31.5%	26.0%	31.1%	37.4%	43.8%	28.8%	36.1%	33.9%	44.1%	24.1%	21.6%	58.2%	49.0%	80.2%	
VOTED GOP	22.4%	30.2%	32.3%	33.2%	27.6%	19.1%	34.5%	27.9%	-	32.7%	25.9%	26.7%	12.9%	29.9%	19.9%	31.7%	16.0%	5.0%	-	
Only Voted GOP	22.4%	30.2%	32.3%	33.2%	27.6%	19.1%	34.5%	27.9%	-	32.7%	25.9%	26.7%	12.9%	29.9%	19.9%	31.7%	16.0%	5.0%	-	
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VOTED EQUAL GOP/DEM	3.6%	-	-	-	-	6.3%	14.5%	-	-	-	8.8%	-	4.2%	-	8.1%	-	-	-	-	
VOTED DEM	37.1%	29.2%	-	19.0%	44.9%	43.1%	25.0%	41.1%	62.6%	23.4%	36.4%	37.2%	49.0%	26.0%	47.9%	46.6%	25.7%	46.0%	19.8%	
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Only Voted Dem	37.1%	29.2%	-	19.0%	44.9%	43.1%	25.0%	41.1%	62.6%	23.4%	36.4%	37.2%	49.0%	26.0%	47.9%	46.6%	25.7%	46.0%	19.8%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	84	65	20	10	0	7	2	34	8	5	0	3	0	30	11	6	-	4	1
NONE	37.0%	32.5%	51.7%	66.7%	100.0%	41.5%	-	35.6%	30.4%	48.3%	100.0%	-	-	29.0%	66.7%	81.9%	-	69.9%	-
VOTED GOP	22.4%	24.1%	16.6%	1.1%	-	22.6%	85.0%	29.7%	21.8%	2.4%	-	55.7%	-	17.8%	12.9%	-	-	-	100.0%
Only Voted GOP	22.4%	24.1%	16.6%	1.1%	-	22.6%	85.0%	29.7%	21.8%	2.4%	-	55.7%	-	17.8%	12.9%	-	-	-	100.0%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	4.7%	-	-	-	-	-	5.8%	-	-	-	-	-	3.5%	-	-	-	-	-
VOTED DEM	37.1%	38.7%	31.7%	32.2%	-	35.9%	15.0%	28.9%	47.8%	49.4%	-	44.3%	100.0%	49.8%	20.3%	18.1%	-	30.1%	-
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	38.7%	31.7%	32.2%	-	35.9%	15.0%	28.9%	47.8%	49.4%	-	44.3%	100.0%	49.8%	20.3%	18.1%	-	30.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	84	12	15	23	12	21	28	57	51	33	63	21	15	27	25	17	33	9
NONE	37.0%	63.5%	62.2%	39.4%	11.2%	15.3%	62.8%	24.4%	52.1%	13.8%	44.1%	15.3%	73.4%	13.1%	52.7%	8.1%	40.5%	13.2%
VOTED GOP	22.4%	9.8%	12.8%	14.3%	39.8%	35.5%	11.4%	27.7%	12.8%	37.1%	18.1%	35.5%	13.9%	36.1%	13.8%	49.2%	25.3%	38.8%
Only Voted GOP	22.4%	9.8%	12.8%	14.3%	39.8%	35.5%	11.4%	27.7%	12.8%	37.1%	18.1%	35.5%	13.9%	36.1%	13.8%	49.2%	25.3%	38.8%
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	6.3%	-	0.7%	9.5%	3.5%	3.7%	1.9%	6.2%	1.7%	9.5%	6.4%	3.7%	3.8%	5.9%	2.9%	11.1%
VOTED DEM	37.1%	26.7%	18.8%	46.2%	48.3%	39.6%	22.3%	44.3%	33.3%	42.9%	36.2%	39.6%	6.4%	47.0%	29.6%	36.7%	31.3%	37.0%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	26.7%	18.8%	46.2%	48.3%	39.6%	22.3%	44.3%	33.3%	42.9%	36.2%	39.6%	6.4%	47.0%	29.6%	36.7%	31.3%	37.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	84	12	29	26	16	30	12	43	42	22	26	36	4	19	8	16	38	
NONE	37.0%	49.8%	34.9%	51.4%	19.9%	48.0%	17.0%	34.6%	39.4%	13.9%	35.7%	51.9%	100.0%	86.9%	28.2%	41.5%	5.1%	
VOTED GOP	22.4%	8.5%	19.8%	11.7%	24.0%	10.0%	33.0%	28.2%	16.4%	36.2%	23.4%	13.2%	-	-	15.3%	20.8%	38.1%	
Only Voted GOP	22.4%	8.5%	19.8%	11.7%	24.0%	10.0%	33.0%	28.2%	16.4%	36.2%	23.4%	13.2%	-	-	15.3%	20.8%	38.1%	
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
VOTED EQUAL GOP/DEM	3.6%	-	3.6%	-	6.6%	0.3%	8.3%	4.7%	2.5%	4.4%	-	5.7%	-	-	-	-	8.1%	
VOTED DEM	37.1%	41.7%	41.7%	36.8%	49.5%	41.6%	41.8%	32.5%	41.7%	45.5%	40.8%	29.2%	-	13.1%	56.5%	37.7%	48.7%	
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Only Voted Dem	37.1%	41.7%	41.7%	36.8%	49.5%	41.6%	41.8%	32.5%	41.7%	45.5%	40.8%	29.2%	-	13.1%	56.5%	37.7%	48.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 62

32. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	84	31	22	17	8	7	31	19	19	-	3	31	-	31
NONE	37.0%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
VOTED GOP	22.4%	-	33.1%	26.2%	48.4%	52.1%	-	100.0%	100.0%	-	-	-	-	-
Only Voted GOP	22.4%	-	33.1%	26.2%	48.4%	52.1%	-	100.0%	100.0%	-	-	-	-	-
Voted Majority GOP	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	3.6%	-	-	17.7%	-	-	-	-	-	-	100.0%	-	-	-
VOTED DEM	37.1%	-	66.9%	56.0%	51.6%	47.9%	-	-	-	-	-	100.0%	-	100.0%
Voted Majority Dem	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Only Voted Dem	37.1%	-	66.9%	56.0%	51.6%	47.9%	-	-	-	-	-	100.0%	-	100.0%