

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL				AREA				VOTER LIKELIHOOD				GENERIC BALLOT			
	GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED	
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
DEFINITELY VOTING	78.5%	80.8%	75.5%	77.1%	77.7%	100.0%	-	-	-	82.7%	82.4%	87.9%	78.1%	79.5%	64.4%	52.9%
LIKELY VOTING	21.5%	19.2%	24.5%	22.9%	22.3%	-	100.0%	100.0%	100.0%	17.3%	17.6%	12.1%	21.9%	20.5%	35.6%	47.1%
Very Likely	16.3%	17.1%	15.6%	14.1%	16.3%	-	75.5%	100.0%	-	14.0%	14.1%	12.1%	15.3%	14.2%	25.2%	37.5%
Somewhat Likely	5.3%	2.1%	8.9%	8.8%	6.1%	-	24.5%	-	100.0%	3.3%	3.5%	-	6.7%	6.3%	10.4%	9.6%

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BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
<b>Total</b>	<b>300</b>	<b>81</b>	<b>43</b>	<b>100</b>	<b>76</b>	<b>42</b>	<b>24</b>	<b>86</b>	<b>148</b>	<b>7</b>	<b>5</b>	<b>40</b>	<b>140</b>
<b>DEFINITELY VOTING</b>	<b>78.5%</b>	<b>89.3%</b>	<b>91.8%</b>	<b>70.6%</b>	<b>69.9%</b>	<b>83.8%</b>	<b>81.1%</b>	<b>71.4%</b>	<b>80.6%</b>	<b>86.2%</b>	<b>35.9%</b>	<b>88.6%</b>	<b>78.3%</b>
<b>LIKELY VOTING</b>	<b>21.5%</b>	<b>10.7%</b>	<b>8.2%</b>	<b>29.4%</b>	<b>30.1%</b>	<b>16.2%</b>	<b>18.9%</b>	<b>28.6%</b>	<b>19.4%</b>	<b>13.8%</b>	<b>64.1%</b>	<b>11.4%</b>	<b>21.7%</b>
<b>Very Likely</b>	<b>16.3%</b>	<b>9.2%</b>	<b>8.2%</b>	<b>21.7%</b>	<b>21.1%</b>	<b>9.9%</b>	<b>18.9%</b>	<b>21.2%</b>	<b>14.7%</b>	<b>13.8%</b>	<b>64.1%</b>	<b>11.4%</b>	<b>17.2%</b>
<b>Somewhat Likely</b>	<b>5.3%</b>	<b>1.5%</b>	<b>-</b>	<b>7.7%</b>	<b>9.1%</b>	<b>6.3%</b>	<b>-</b>	<b>7.3%</b>	<b>4.7%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>4.5%</b>

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
DEFINITELY VOTING	78.5%	82.5%	80.1%	76.0%	74.9%	87.9%	74.6%	75.0%	82.9%	83.2%	75.1%	78.6%	79.1%	44.1%	49.3%
LIKELY VOTING	21.5%	17.5%	19.9%	24.0%	25.1%	12.1%	25.4%	25.0%	17.1%	16.8%	24.9%	21.4%	20.9%	55.9%	50.7%
Very Likely	16.3%	13.6%	5.3%	20.2%	22.6%	12.1%	20.6%	7.7%	13.8%	14.2%	-	14.9%	15.1%	-	40.4%
Somewhat Likely	5.3%	3.9%	14.6%	3.8%	2.5%	-	4.8%	17.3%	3.2%	2.6%	24.9%	6.6%	5.8%	55.9%	10.3%

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BANNER 4

	TOTAL			STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER	
	VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS		
Total	300	135	131	4	127	118	9	38	73	18	
DEFINITELY VOTING	78.5%	84.0%	84.8%	58.7%	78.1%	78.4%	74.2%	60.1%	88.1%	42.9%	
LIKELY VOTING	21.5%	16.0%	15.2%	41.3%	21.9%	21.6%	25.8%	39.9%	11.9%	57.1%	
Very Likely	16.3%	13.2%	12.4%	41.3%	14.8%	15.0%	11.9%	31.7%	10.2%	45.8%	
Somewhat Likely	5.3%	2.8%	2.9%	-	7.1%	6.6%	13.9%	8.2%	1.7%	11.4%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
DEFINITELY VOTING	78.5%	79.5%	71.9%	78.1%	77.0%	76.4%	81.3%	76.2%	86.5%	79.1%	78.1%	74.3%	83.0%	77.9%	83.0%	76.9%	76.5%	83.8%	89.7%	49.6%	-
LIKELY VOTING	21.5%	20.5%	28.1%	21.9%	23.0%	23.6%	18.7%	23.8%	13.5%	20.9%	21.9%	25.7%	17.0%	22.1%	17.0%	23.1%	23.5%	16.2%	10.3%	50.4%	-
Very Likely	16.3%	15.9%	19.8%	15.3%	18.6%	17.6%	14.7%	18.8%	11.5%	15.4%	16.3%	21.0%	11.1%	16.7%	11.1%	19.9%	19.0%	6.7%	1.5%	36.9%	-
Somewhat Likely	5.3%	4.6%	8.4%	6.6%	4.4%	6.0%	4.0%	5.1%	2.0%	5.6%	5.5%	4.7%	6.0%	5.4%	6.0%	3.2%	4.5%	9.5%	8.8%	13.5%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
DEFINITELY VOTING	78.5%	79.7%	81.9%	92.1%	74.0%	74.4%	69.0%	80.7%	85.1%	85.8%	53.8%	70.9%	83.2%	75.3%	69.7%	79.8%
LIKELY VOTING	21.5%	20.3%	18.1%	7.9%	26.0%	25.6%	31.0%	19.3%	14.9%	14.2%	46.2%	29.1%	16.8%	24.7%	30.3%	20.2%
Very Likely	16.3%	16.3%	11.7%	2.8%	23.8%	21.9%	13.7%	15.6%	12.5%	9.0%	46.2%	23.3%	2.4%	24.7%	24.2%	2.9%
Somewhat Likely	5.3%	4.1%	6.5%	5.2%	2.2%	3.7%	17.2%	3.7%	2.5%	5.2%	-	5.8%	14.4%	-	6.0%	17.3%

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
DEFINITELY VOTING	78.5%	73.9%	88.8%	71.2%	74.4%	66.6%	86.0%	78.0%	64.8%	86.4%	100.0%	75.7%	86.4%	86.8%	69.2%	85.5%	67.4%	70.4%	87.3%	84.4%
LIKELY VOTING	21.5%	26.1%	11.2%	28.8%	25.6%	33.4%	14.0%	22.0%	35.2%	13.6%	-	24.3%	13.6%	13.2%	30.8%	14.5%	32.6%	29.6%	12.7%	15.6%
Very Likely	16.3%	21.2%	11.2%	22.6%	18.0%	29.2%	7.7%	19.0%	29.8%	12.1%	-	14.0%	7.7%	11.6%	26.5%	7.7%	27.9%	22.6%	10.3%	11.9%
Somewhat Likely	5.3%	4.9%	-	6.2%	7.6%	4.2%	6.4%	3.0%	5.4%	1.5%	-	10.3%	5.9%	1.7%	4.3%	6.8%	4.6%	6.9%	2.3%	3.7%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
DEFINITELY VOTING	78.5%	71.8%	84.2%	50.1%	71.6%	82.2%	52.6%	80.0%	77.6%	66.7%	72.1%	80.8%	80.1%	79.6%	82.1%	91.2%	78.5%	70.4%	86.7%	85.4%
LIKELY VOTING	21.5%	28.2%	15.8%	49.9%	28.4%	17.8%	47.4%	20.0%	22.4%	33.3%	27.9%	19.2%	19.9%	20.4%	17.9%	8.8%	21.5%	29.6%	13.3%	14.6%
Very Likely	16.3%	22.6%	4.4%	49.9%	22.7%	5.0%	47.4%	15.9%	16.3%	27.7%	22.0%	14.5%	15.7%	14.8%	13.8%	3.5%	17.2%	23.7%	10.6%	11.9%
Somewhat Likely	5.3%	5.5%	11.4%	-	5.7%	12.9%	-	4.1%	6.1%	5.6%	5.9%	4.7%	4.2%	5.6%	4.2%	5.3%	4.3%	5.9%	2.7%	2.7%



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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
DEFINITELY VOTING	78.5%	70.2%	70.9%	69.7%	73.2%	77.8%	76.4%	85.9%	81.5%	69.2%	73.6%	80.6%	89.2%	73.3%	64.2%	74.3%	65.7%	69.8%	84.6%	74.4%	92.9%	
LIKELY VOTING	21.5%	29.8%	29.1%	30.3%	26.8%	22.2%	23.6%	14.1%	18.5%	30.8%	26.4%	19.4%	10.8%	26.7%	35.8%	25.7%	34.3%	30.2%	15.4%	25.6%	7.1%	
Very Likely	16.3%	24.8%	19.1%	25.2%	15.1%	16.8%	16.5%	9.7%	9.6%	24.3%	20.3%	14.7%	6.6%	21.9%	25.9%	20.5%	23.3%	21.8%	12.5%	14.4%	7.1%	
Somewhat Likely	5.3%	5.0%	10.1%	5.1%	11.6%	5.4%	7.1%	4.4%	8.9%	6.5%	6.1%	4.7%	4.2%	4.9%	9.9%	5.2%	11.0%	8.4%	3.0%	11.2%	-	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
DEFINITELY VOTING	78.5%	65.8%	78.3%	74.1%	90.0%	63.9%	76.2%	64.2%	77.8%	80.6%	76.5%	87.4%	81.3%	71.9%	73.8%	83.3%	82.3%	71.2%	71.0%	75.3%	71.3%
LIKELY VOTING	21.5%	34.2%	21.7%	25.9%	10.0%	36.1%	23.8%	35.8%	22.2%	19.4%	23.5%	12.6%	18.7%	28.1%	26.2%	16.7%	17.7%	28.8%	29.0%	24.7%	28.7%
Very Likely	16.3%	28.3%	16.5%	19.3%	8.4%	26.5%	18.6%	25.0%	16.7%	16.4%	16.7%	11.1%	9.0%	23.2%	21.1%	12.8%	13.9%	28.8%	20.1%	24.7%	19.1%
Somewhat Likely	5.3%	6.0%	5.2%	6.6%	1.6%	9.6%	5.1%	10.8%	5.5%	3.0%	6.8%	1.6%	9.7%	4.9%	5.1%	3.9%	3.8%	-	8.9%	-	9.6%

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
DEFINITELY VOTING	78.5%	78.4%	89.4%	76.9%	75.9%	76.4%	76.1%	98.9%	69.9%	86.4%	79.3%	71.0%	74.5%	83.0%	83.2%	66.8%	69.7%	66.1%	71.3%	
LIKELY VOTING	21.5%	21.6%	10.6%	23.1%	24.1%	23.6%	23.9%	1.1%	30.1%	13.6%	20.7%	29.0%	25.5%	17.0%	16.8%	33.2%	30.3%	33.9%	28.7%	
Very Likely	16.3%	15.7%	5.8%	20.7%	16.2%	18.3%	19.9%	1.1%	22.7%	9.0%	13.9%	21.8%	21.3%	11.6%	15.2%	26.0%	22.2%	25.4%	20.0%	
Somewhat Likely	5.3%	5.9%	4.8%	2.5%	7.9%	5.3%	4.0%	-	7.4%	4.5%	6.8%	7.1%	4.3%	5.4%	1.5%	7.1%	8.2%	8.5%	8.8%	

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
DEFINITELY VOTING	78.5%	83.2%	71.3%	72.3%	65.8%	30.9%	100.0%	88.8%	76.3%	75.7%	67.3%	-	100.0%	77.9%	68.1%	70.1%	64.3%	30.9%	-
LIKELY VOTING	21.5%	16.8%	28.7%	27.7%	34.2%	69.1%	-	11.2%	23.7%	24.3%	32.7%	-	-	22.1%	31.9%	29.9%	35.7%	69.1%	-
Very Likely	16.3%	13.0%	21.7%	20.0%	34.2%	69.1%	-	7.5%	15.9%	15.4%	32.7%	-	-	18.2%	25.5%	22.9%	35.7%	69.1%	-
Somewhat Likely	5.3%	3.8%	6.9%	7.7%	-	-	-	3.7%	7.9%	8.9%	-	-	-	3.8%	6.3%	6.9%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
DEFINITELY VOTING	78.5%	64.3%	71.7%	75.9%	89.1%	83.7%	68.7%	82.1%	72.4%	86.1%	76.8%	83.7%	77.8%	87.7%	80.1%	91.7%	83.7%	88.3%
LIKELY VOTING	21.5%	35.7%	28.3%	24.1%	10.9%	16.3%	31.3%	17.9%	27.6%	13.9%	23.2%	16.3%	22.2%	12.3%	19.9%	8.3%	16.3%	11.7%
Very Likely	16.3%	15.4%	22.8%	19.0%	9.2%	14.8%	19.8%	14.9%	19.4%	12.3%	16.7%	14.8%	11.2%	9.8%	11.6%	8.3%	9.9%	11.7%
Somewhat Likely	5.3%	20.3%	5.5%	5.1%	1.7%	1.5%	11.5%	3.0%	8.2%	1.6%	6.5%	1.5%	11.0%	2.4%	8.3%	-	6.4%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
DEFINITELY VOTING	78.5%	58.9%	77.9%	65.0%	82.4%	70.8%	80.6%	84.6%	73.4%	87.7%	70.7%	77.1%	48.7%	53.3%	92.2%	80.4%	87.9%
LIKELY VOTING	21.5%	41.1%	22.1%	35.0%	17.6%	29.2%	19.4%	15.4%	26.6%	12.3%	29.3%	22.9%	51.3%	46.7%	7.8%	19.6%	12.1%
Very Likely	16.3%	28.9%	18.7%	27.0%	14.9%	22.7%	16.9%	10.3%	21.1%	10.1%	20.2%	18.4%	45.0%	27.7%	7.8%	15.8%	10.5%
Somewhat Likely	5.3%	12.1%	3.4%	8.1%	2.7%	6.5%	2.5%	5.1%	5.5%	2.1%	9.2%	4.5%	6.2%	19.0%	-	3.8%	1.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
DEFINITELY VOTING	78.5%	68.2%	86.0%	85.6%	85.4%	90.9%	70.0%	100.0%	100.0%	100.0%	100.0%	94.4%	100.0%	93.9%
LIKELY VOTING	21.5%	31.8%	14.0%	14.4%	14.6%	9.1%	30.0%	-	-	-	-	5.6%	-	6.1%
Very Likely	16.3%	22.9%	12.3%	10.1%	14.6%	4.5%	13.1%	-	-	-	-	1.3%	-	1.4%
Somewhat Likely	5.3%	8.9%	1.7%	4.2%	-	4.6%	16.9%	-	-	-	-	4.4%	-	4.8%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
REPUBLICAN CANDIDATE	47.1%	38.4%	48.9%	30.1%	59.4%	49.6%	37.8%	40.6%	29.2%	100.0%	100.0%	100.0%	-	-	-	-
Vote	44.3%	37.0%	45.7%	27.3%	55.5%	46.5%	36.2%	38.5%	29.2%	94.1%	100.0%	-	-	-	-	-
Lean	2.8%	1.3%	3.2%	2.8%	3.9%	3.1%	1.6%	2.1%	-	5.9%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	53.9%	39.9%	61.5%	35.7%	45.6%	46.7%	43.0%	57.9%	-	-	-	100.0%	100.0%	100.0%	-
Vote	41.5%	47.0%	33.9%	61.5%	33.0%	42.1%	39.6%	36.3%	49.5%	-	-	-	90.6%	100.0%	-	-
Lean	4.3%	6.9%	6.1%	-	2.7%	3.5%	7.1%	6.7%	8.4%	-	-	-	9.4%	-	100.0%	-
FIRM UNDECIDED	7.1%	7.8%	11.2%	8.4%	4.9%	4.8%	15.5%	16.4%	12.9%	-	-	-	-	-	-	100.0%
Net Diff.	1.2%	-15.5%	8.9%	-31.4%	23.7%	4.0%	-8.9%	-2.4%	-28.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
REPUBLICAN CANDIDATE	47.1%	83.8%	12.7%	39.3%	37.5%	18.8%	76.0%	44.9%	51.5%	73.2%	62.3%	53.6%	43.8%
Vote	44.3%	80.6%	10.2%	35.0%	36.9%	17.7%	76.0%	39.6%	49.3%	73.2%	62.3%	53.6%	40.5%
Lean	2.8%	3.2%	2.4%	4.2%	0.6%	1.2%	-	5.3%	2.2%	-	-	-	3.3%
DEMOCRATIC CANDIDATE	45.8%	13.5%	86.9%	50.7%	50.8%	79.8%	22.6%	47.5%	39.1%	26.8%	37.7%	45.5%	51.4%
Vote	41.5%	11.0%	85.6%	44.9%	44.8%	74.4%	18.1%	44.6%	34.3%	26.8%	37.7%	45.5%	48.0%
Lean	4.3%	2.5%	1.3%	5.7%	6.0%	5.4%	4.6%	2.9%	4.7%	-	-	-	3.4%
FIRM UNDECIDED	7.1%	2.7%	0.4%	10.1%	11.7%	1.4%	1.4%	7.6%	9.4%	-	-	0.9%	4.8%
Net Diff.	1.2%	70.3%	-74.2%	-11.4%	-13.3%	-61.0%	53.3%	-2.6%	12.4%	46.4%	24.7%	8.1%	-7.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
REPUBLICAN CANDIDATE	47.1%	70.1%	26.3%	53.2%	33.8%	28.8%	2.3%	36.1%	93.2%	93.8%	75.1%	2.6%	2.6%	-	29.5%
Vote	44.3%	67.5%	23.7%	51.1%	31.2%	13.5%	-	36.1%	89.1%	89.5%	75.1%	1.5%	1.6%	-	24.8%
Lean	2.8%	2.6%	2.6%	2.2%	2.6%	15.3%	2.3%	-	4.1%	4.3%	-	1.0%	1.1%	-	4.7%
DEMOCRATIC CANDIDATE	45.8%	24.9%	71.0%	39.5%	55.5%	69.2%	85.9%	34.4%	4.8%	4.9%	-	92.2%	92.0%	100.0%	19.2%
Vote	41.5%	24.5%	56.3%	36.2%	55.5%	69.2%	69.0%	34.4%	4.1%	4.2%	-	85.2%	85.6%	55.9%	8.7%
Lean	4.3%	0.3%	14.8%	3.3%	-	-	16.9%	-	0.7%	0.7%	-	7.0%	6.4%	44.1%	10.5%
FIRM UNDECIDED	7.1%	5.0%	2.7%	7.3%	10.7%	2.0%	11.8%	29.5%	2.0%	1.3%	24.9%	5.2%	5.3%	-	51.3%
Net Diff.	1.2%	45.2%	-44.7%	13.7%	-21.7%	-40.4%	-83.6%	1.7%	88.5%	88.9%	75.1%	-89.6%	-89.4%	-100%	10.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FIRM UNDE- CIED	FAVOR HARD- ISTER	UNDE- CIED	BOTH BAL- LOTS
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean				
Total	300	135	131	4	127	118	9	38	73	18	
REPUBLICAN CANDIDATE	47.1%	92.3%	95.2%	-	2.4%	1.8%	10.7%	35.1%	92.8%	35.2%	
Vote	44.3%	87.6%	90.3%	-	1.6%	1.8%	-	32.4%	89.3%	29.6%	
Lean	2.8%	4.7%	4.8%	-	0.7%	-	10.7%	2.7%	3.5%	5.6%	
DEMOCRATIC CANDIDATE	45.8%	3.8%	3.0%	29.9%	95.0%	96.2%	79.1%	31.3%	4.3%	16.5%	
Vote	41.5%	3.0%	2.2%	29.9%	90.3%	91.6%	72.9%	16.0%	2.8%	4.9%	
Lean	4.3%	0.8%	0.8%	-	4.7%	4.6%	6.2%	15.3%	1.5%	11.6%	
FIRM UNDECIDED	7.1%	3.9%	1.8%	70.1%	2.6%	2.0%	10.1%	33.6%	3.0%	48.3%	
Net Diff.	1.2%	88.4%	92.2%	-29.9%	-92.6%	-94.4%	-68.4%	3.9%	88.5%	18.7%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
REPUBLICAN CANDIDATE	47.1%	41.3%	63.4%	49.2%	46.7%	55.7%	35.6%	51.4%	30.4%	31.2%	83.0%	79.7%	83.3%	43.1%	83.3%	94.9%	9.1%	44.2%	48.9%	17.1%	-
Vote	44.3%	38.3%	60.8%	49.2%	42.4%	52.1%	33.5%	49.2%	28.2%	28.9%	81.5%	77.8%	83.3%	40.8%	83.3%	92.3%	7.3%	39.7%	43.6%	17.1%	-
Lean	2.8%	3.0%	2.6%	-	4.3%	3.6%	2.1%	2.1%	2.2%	2.3%	1.6%	1.9%	-	2.2%	-	2.6%	1.9%	4.5%	5.2%	-	-
DEMOCRATIC CANDIDATE	45.8%	51.4%	30.3%	43.0%	45.5%	37.5%	58.2%	42.1%	60.4%	61.6%	11.3%	12.2%	13.5%	49.5%	13.5%	1.3%	86.5%	39.8%	36.2%	60.7%	-
Vote	41.5%	47.0%	25.8%	38.9%	41.9%	34.1%	52.1%	36.9%	60.4%	56.7%	7.5%	9.0%	9.4%	45.0%	9.4%	1.3%	79.3%	34.4%	36.0%	25.5%	-
Lean	4.3%	4.5%	4.6%	4.2%	3.6%	3.4%	6.1%	5.2%	-	4.8%	3.8%	3.2%	4.1%	4.4%	4.1%	-	7.2%	5.4%	0.3%	35.3%	-
FIRM UNDECIDED	7.1%	7.2%	6.3%	7.7%	7.8%	6.9%	6.2%	6.6%	9.2%	7.2%	5.7%	8.1%	3.3%	7.4%	3.3%	3.8%	4.4%	16.0%	14.9%	22.2%	-
Net Diff.	1.2%	-10.1%	33.1%	6.2%	1.2%	18.2%	-22.6%	9.3%	-30.0%	-30.3%	71.8%	67.5%	69.8%	-6.4%	69.8%	93.6%	-77.3%	4.4%	12.6%	-43.6%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
REPUBLICAN CANDIDATE	47.1%	99.2%	11.2%	53.9%	90.4%	8.3%	26.9%	97.0%	13.2%	54.1%	82.3%	6.4%	26.0%	95.2%	6.7%	19.9%
Vote	44.3%	97.0%	8.3%	51.5%	87.3%	6.9%	18.7%	95.2%	10.6%	49.6%	74.4%	5.1%	21.4%	84.2%	5.3%	19.9%
Lean	2.8%	2.2%	2.9%	2.4%	3.1%	1.5%	8.2%	1.7%	2.6%	4.5%	7.9%	1.4%	4.6%	11.0%	1.4%	-
DEMOCRATIC CANDIDATE	45.8%	-	85.7%	37.9%	2.6%	86.8%	43.2%	1.2%	80.4%	32.7%	1.7%	90.5%	55.9%	-	90.1%	62.9%
Vote	41.5%	-	82.9%	34.9%	2.6%	77.8%	33.5%	1.2%	73.4%	28.0%	1.7%	83.2%	48.8%	-	82.5%	54.3%
Lean	4.3%	-	2.8%	3.0%	-	8.9%	9.7%	-	7.0%	4.7%	-	7.3%	7.1%	-	7.6%	8.6%
FIRM UNDECIDED	7.1%	0.8%	3.1%	8.2%	7.1%	4.9%	29.8%	1.8%	6.4%	13.2%	16.1%	3.1%	18.1%	4.8%	3.2%	17.3%
Net Diff.	1.2%	99.2%	-74.5%	15.9%	87.8%	-78.5%	-16.3%	95.8%	-67.2%	21.4%	80.6%	-84.1%	-29.9%	95.2%	-83.4%	-43.0%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
REPUBLICAN CANDIDATE	47.1%	96.5%	93.8%	6.7%	3.9%	10.7%	31.8%	86.5%	77.0%	92.5%	49.2%	6.7%	40.8%	91.8%	6.8%	24.0%	80.1%	11.2%	44.7%	92.2%	
Vote	44.3%	94.9%	86.8%	6.7%	3.9%	10.7%	27.6%	82.8%	70.3%	90.7%	23.3%	6.7%	38.1%	88.5%	6.8%	18.4%	76.0%	11.2%	39.3%	89.9%	
Lean	2.8%	1.6%	6.9%	-	-	-	4.2%	3.7%	6.7%	1.8%	25.8%	-	2.6%	3.3%	-	5.6%	4.2%	-	5.4%	2.3%	
DEMOCRATIC CANDIDATE	45.8%	-	4.4%	86.4%	95.6%	73.2%	56.8%	12.0%	19.6%	7.3%	31.1%	91.3%	48.5%	8.0%	84.2%	63.9%	17.0%	81.9%	42.0%	6.2%	
Vote	41.5%	-	4.4%	82.8%	89.6%	73.2%	50.0%	9.3%	14.9%	5.8%	31.1%	84.6%	46.3%	8.0%	82.0%	53.3%	10.9%	81.9%	36.1%	3.9%	
Lean	4.3%	-	-	3.6%	6.1%	-	6.7%	2.7%	4.7%	1.5%	-	6.7%	2.2%	-	2.2%	10.6%	6.1%	-	5.9%	2.2%	
FIRM UNDECIDED	7.1%	3.5%	1.8%	6.9%	0.4%	16.0%	11.5%	1.5%	3.4%	0.2%	19.7%	2.0%	10.7%	0.3%	9.0%	12.1%	2.9%	6.9%	13.3%	1.6%	
Net Diff.	1.2%	96.5%	89.3%	-79.7%	-91.7%	-62.5%	-25.0%	74.4%	57.4%	85.1%	18.1%	-84.6%	-7.8%	83.8%	-77.4%	-39.9%	63.1%	-70.8%	2.7%	86.0%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
REPUBLICAN CANDIDATE	47.1%	3.0%	15.6%	61.3%	3.1%	14.4%	54.7%	88.1%	8.6%	4.6%	34.0%	52.2%	63.8%	27.4%	77.2%	39.4%	52.8%	18.0%	87.1%	36.0%
Vote	44.3%	3.0%	12.9%	51.6%	3.1%	11.3%	49.4%	84.0%	7.2%	4.6%	32.4%	48.6%	60.1%	25.8%	75.6%	37.5%	47.5%	16.6%	82.5%	34.7%
Lean	2.8%	-	2.7%	9.7%	-	3.1%	5.4%	4.1%	1.3%	-	1.5%	3.6%	3.6%	1.7%	1.6%	2.0%	5.2%	1.4%	4.6%	1.3%
DEMOCRATIC CANDIDATE	45.8%	90.2%	75.2%	37.9%	89.9%	77.8%	44.4%	8.0%	84.6%	29.7%	56.1%	41.7%	32.9%	65.3%	22.5%	54.5%	41.4%	73.8%	11.0%	57.9%
Vote	41.5%	83.6%	67.5%	32.8%	83.0%	69.1%	38.4%	6.5%	77.9%	14.1%	52.7%	37.0%	30.5%	58.6%	22.5%	50.4%	37.1%	65.1%	9.8%	52.7%
Lean	4.3%	6.6%	7.7%	5.1%	6.8%	8.7%	6.0%	1.5%	6.7%	15.6%	3.4%	4.6%	2.4%	6.7%	-	4.2%	4.3%	8.7%	1.3%	5.3%
FIRM UNDECIDED	7.1%	6.9%	9.1%	0.8%	7.1%	7.8%	0.9%	3.9%	6.9%	65.7%	9.9%	6.1%	3.3%	7.3%	0.3%	6.0%	5.8%	8.2%	1.9%	6.1%
Net Diff.	1.2%	-87.2%	-59.6%	23.4%	-86.8%	-63.4%	10.3%	80.1%	-76.0%	-25.1%	-22.2%	10.5%	30.8%	-37.8%	54.8%	-15.1%	11.4%	-55.8%	76.0%	-21.9%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
REPUBLICAN CANDIDATE	47.1%	24.6%	14.8%	25.1%	12.1%	49.9%	36.4%	62.9%	44.3%	36.1%	32.0%	61.3%	57.2%	25.3%	16.5%	24.8%	14.0%	52.4%	42.5%	65.2%	55.8%	
Vote	44.3%	22.6%	12.6%	23.0%	9.6%	47.5%	33.1%	62.9%	39.0%	31.1%	29.9%	57.8%	54.4%	25.3%	12.8%	24.8%	9.8%	49.0%	40.1%	61.7%	54.1%	
Lean	2.8%	2.0%	2.2%	2.0%	2.5%	2.4%	3.3%	-	5.3%	5.0%	2.1%	3.5%	2.8%	-	3.7%	-	4.2%	3.3%	2.4%	3.5%	1.6%	
DEMOCRATIC CANDIDATE	45.8%	71.5%	76.2%	71.0%	81.5%	43.6%	56.2%	33.6%	53.0%	54.2%	58.0%	33.6%	36.5%	67.1%	75.2%	67.0%	80.3%	40.8%	50.5%	32.3%	38.7%	
Vote	41.5%	67.2%	67.4%	66.6%	71.3%	38.2%	53.3%	30.4%	53.0%	46.5%	53.5%	30.5%	34.5%	56.5%	71.4%	55.7%	76.1%	40.0%	43.8%	32.3%	35.3%	
Lean	4.3%	4.3%	8.9%	4.4%	10.2%	5.4%	2.9%	3.2%	-	7.7%	4.6%	3.2%	2.0%	10.5%	3.8%	11.3%	4.2%	0.9%	6.7%	-	3.4%	
FIRM UNDECIDED	7.1%	3.9%	9.0%	3.9%	6.4%	6.5%	7.4%	3.5%	2.7%	9.7%	10.0%	5.1%	6.4%	7.6%	8.3%	8.2%	5.7%	6.8%	7.0%	2.5%	5.6%	
Net Diff.	1.2%	-46.9%	-61.4%	-45.9%	-69.4%	6.3%	-19.8%	29.3%	-8.7%	-18.2%	-26.0%	27.7%	20.7%	-41.7%	-58.7%	-42.2%	-66.3%	11.6%	-8.0%	32.9%	17.1%	



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
REPUBLICAN CANDIDATE	47.1%	40.9%	32.5%	66.9%	60.4%	28.2%	15.0%	26.3%	12.8%	80.4%	22.9%	87.4%	32.4%	71.6%	17.5%	91.1%	33.3%	44.0%	11.4%	33.9%	12.3%
Vote	44.3%	37.7%	29.5%	64.2%	57.6%	23.7%	13.3%	23.9%	10.9%	78.1%	19.6%	85.8%	28.8%	68.3%	14.3%	89.2%	29.5%	39.9%	8.6%	33.9%	9.2%
Lean	2.8%	3.2%	3.0%	2.7%	2.8%	4.5%	1.8%	2.4%	1.9%	2.3%	3.3%	1.6%	3.6%	3.3%	3.1%	1.8%	3.8%	4.0%	2.8%	-	3.0%
DEMOCRATIC CANDIDATE	45.8%	48.4%	59.4%	26.9%	33.4%	65.9%	76.7%	71.4%	78.3%	17.3%	67.7%	10.4%	62.6%	26.0%	70.7%	6.3%	57.5%	54.8%	80.2%	64.6%	81.2%
Vote	41.5%	46.8%	50.2%	26.9%	28.1%	63.5%	67.8%	68.8%	68.7%	16.3%	61.2%	10.4%	58.5%	23.8%	62.7%	6.1%	52.1%	51.0%	72.2%	60.0%	72.6%
Lean	4.3%	1.6%	9.2%	-	5.3%	2.4%	8.9%	2.7%	9.6%	1.0%	6.6%	-	4.0%	2.3%	8.0%	0.2%	5.4%	3.8%	8.0%	4.6%	8.6%
FIRM UNDECIDED	7.1%	10.7%	8.2%	6.2%	6.2%	5.9%	8.3%	2.3%	9.0%	2.3%	9.4%	2.2%	5.1%	2.4%	11.9%	2.6%	9.2%	1.2%	8.4%	1.5%	6.5%
Net Diff.	1.2%	-7.4%	-26.9%	40.0%	27.0%	-37.7%	-61.6%	-45.1%	-65.5%	63.2%	-44.8%	77.0%	-30.2%	45.6%	-53.2%	84.8%	-24.2%	-10.8%	-68.8%	-30.7%	-69.0%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
REPUBLICAN CANDIDATE	47.1%	72.8%	75.8%	75.5%	70.6%	18.6%	34.6%	20.4%	11.9%	80.2%	36.6%	66.1%	6.2%	88.7%	25.6%	32.9%	10.7%	27.3%	11.5%
Vote	44.3%	70.1%	73.9%	72.5%	67.8%	15.3%	27.1%	20.4%	9.3%	78.6%	32.5%	62.3%	3.5%	86.0%	22.7%	30.3%	6.9%	27.3%	7.4%
Lean	2.8%	2.7%	1.9%	2.9%	2.8%	3.3%	7.5%	-	2.6%	1.5%	4.2%	3.7%	2.7%	2.7%	2.9%	2.5%	3.7%	-	4.0%
DEMOCRATIC CANDIDATE	45.8%	22.6%	20.9%	24.5%	22.1%	72.8%	53.0%	76.2%	79.5%	18.0%	59.5%	26.8%	82.0%	7.5%	68.4%	60.4%	79.3%	67.2%	81.1%
Vote	41.5%	22.5%	20.9%	24.5%	21.9%	65.1%	40.6%	71.2%	72.7%	18.0%	56.7%	26.6%	70.9%	7.3%	61.6%	60.4%	70.3%	67.2%	71.5%
Lean	4.3%	0.1%	-	-	0.2%	7.8%	12.4%	4.9%	6.8%	-	2.8%	0.2%	11.2%	0.2%	6.9%	-	9.0%	-	9.6%
FIRM UNDECIDED	7.1%	4.6%	3.3%	-	7.3%	8.6%	12.4%	3.4%	8.6%	1.8%	3.9%	7.2%	11.8%	3.8%	6.0%	6.7%	10.1%	5.5%	7.4%
Net Diff.	1.2%	50.2%	54.9%	50.9%	48.4%	-54.2%	-18.4%	-55.7%	-67.6%	62.2%	-22.8%	39.3%	-75.9%	81.3%	-42.8%	-27.5%	-68.6%	-39.8%	-69.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
REPUBLICAN CANDIDATE	47.1%	63.5%	20.4%	18.3%	53.1%	-	59.6%	75.3%	30.4%	25.8%	70.3%	-	59.6%	52.4%	13.9%	13.5%	35.7%	-	-
Vote	44.3%	60.8%	17.5%	16.2%	34.2%	-	59.6%	75.3%	23.0%	20.4%	32.7%	-	59.6%	47.1%	13.9%	13.5%	35.7%	-	-
Lean	2.8%	2.7%	2.9%	2.1%	18.8%	-	-	-	7.3%	5.4%	37.6%	-	-	5.3%	-	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	30.4%	71.6%	75.5%	46.9%	8.1%	40.4%	19.5%	67.9%	72.2%	29.7%	-	40.4%	40.7%	74.0%	77.7%	64.3%	8.1%	-
Vote	41.5%	27.3%	65.3%	68.5%	46.9%	8.1%	40.4%	19.5%	62.5%	66.1%	29.7%	-	40.4%	34.7%	67.1%	70.1%	64.3%	8.1%	-
Lean	4.3%	3.1%	6.3%	7.0%	-	-	-	-	5.4%	6.1%	-	-	-	6.0%	6.9%	7.6%	-	-	-
FIRM UNDECIDED	7.1%	6.1%	8.0%	6.2%	-	91.9%	-	5.1%	1.7%	2.0%	-	-	-	6.9%	12.1%	8.9%	-	91.9%	-
Net Diff.	1.2%	33.1%	-51.2%	-57.2%	6.2%	-8.1%	19.3%	55.8%	-37.5%	-46.3%	40.6%	-	19.3%	11.6%	-60.2%	-64.2%	-28.5%	-8.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
REPUBLICAN CANDIDATE	47.1%	57.2%	31.9%	43.2%	48.7%	55.8%	42.2%	48.8%	42.7%	52.6%	44.3%	55.8%	57.8%	61.7%	58.8%	63.1%	58.6%	67.5%
Vote	44.3%	55.7%	29.8%	41.9%	43.5%	52.2%	40.4%	45.7%	41.2%	48.3%	41.8%	52.2%	55.4%	59.2%	56.2%	61.0%	55.5%	67.5%
Lean	2.8%	1.5%	2.1%	1.3%	5.2%	3.5%	1.8%	3.1%	1.6%	4.3%	2.5%	3.5%	2.4%	2.4%	2.6%	2.2%	3.1%	-
DEMOCRATIC CANDIDATE	45.8%	38.9%	64.7%	48.4%	39.8%	38.4%	54.2%	42.7%	51.2%	39.0%	48.2%	38.4%	41.4%	32.9%	39.8%	28.8%	38.4%	24.8%
Vote	41.5%	31.1%	56.6%	45.5%	36.6%	35.6%	46.2%	39.8%	45.8%	36.1%	43.4%	35.6%	41.4%	30.3%	38.0%	27.0%	36.2%	24.8%
Lean	4.3%	7.8%	8.1%	2.9%	3.2%	2.8%	8.0%	2.9%	5.4%	3.0%	4.8%	2.8%	-	2.6%	1.8%	1.8%	2.3%	-
FIRM UNDECIDED	7.1%	3.9%	3.4%	8.4%	11.5%	5.8%	3.6%	8.4%	6.1%	8.4%	7.5%	5.8%	0.8%	5.5%	1.4%	8.1%	3.0%	7.8%
Net Diff.	1.2%	18.3%	-32.8%	-5.2%	8.9%	17.4%	-12.0%	6.1%	-8.4%	13.5%	-3.9%	17.4%	16.5%	28.8%	19.0%	34.3%	20.2%	42.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
REPUBLICAN CANDIDATE	47.1%	25.5%	39.4%	27.2%	45.6%	31.8%	48.0%	60.5%	36.1%	51.9%	40.7%	48.6%	31.8%	42.3%	63.4%	48.7%	45.2%
Vote	44.3%	24.3%	35.8%	26.6%	39.9%	29.8%	42.1%	58.0%	33.0%	47.3%	39.2%	46.4%	31.8%	38.5%	60.9%	48.7%	41.3%
Lean	2.8%	1.2%	3.6%	0.6%	5.7%	2.0%	5.9%	2.4%	3.0%	4.7%	1.5%	2.2%	-	3.8%	2.5%	-	3.9%
DEMOCRATIC CANDIDATE	45.8%	67.9%	50.0%	62.2%	45.8%	56.7%	47.4%	35.5%	54.3%	43.7%	50.9%	42.8%	55.6%	43.4%	35.1%	39.8%	51.5%
Vote	41.5%	51.4%	46.8%	53.4%	42.1%	49.7%	42.8%	33.7%	47.9%	42.7%	42.6%	39.3%	42.9%	38.6%	35.1%	33.1%	48.1%
Lean	4.3%	16.5%	3.2%	8.8%	3.7%	7.0%	4.6%	1.8%	6.4%	1.0%	8.4%	3.5%	12.7%	4.8%	-	6.7%	3.4%
FIRM UNDECIDED	7.1%	6.5%	10.6%	10.6%	8.6%	11.4%	4.5%	4.0%	9.6%	4.4%	8.3%	8.6%	12.6%	14.3%	1.5%	11.5%	3.3%
Net Diff.	1.2%	-42.4%	-10.7%	-35.0%	-0.1%	-24.9%	0.6%	24.9%	-18.2%	8.3%	-10.2%	5.7%	-23.8%	-1.1%	28.3%	8.9%	-6.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
REPUBLICAN CANDIDATE	47.1%	52.4%	44.0%	44.7%	42.3%	37.4%	46.9%	78.8%	77.0%	100.0%	-	18.4%	-	20.1%
Vote	44.3%	49.9%	41.2%	42.7%	35.2%	37.4%	46.9%	56.8%	53.0%	100.0%	-	18.4%	-	20.1%
Lean	2.8%	2.4%	2.8%	2.0%	7.1%	-	-	22.1%	24.0%	-	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	36.9%	50.6%	52.0%	52.6%	60.4%	31.7%	12.3%	13.4%	-	100.0%	68.8%	56.7%	69.9%
Vote	41.5%	31.4%	45.7%	49.8%	48.4%	60.4%	24.6%	12.3%	13.4%	-	100.0%	62.4%	56.7%	62.9%
Lean	4.3%	5.5%	5.0%	2.2%	4.3%	-	7.2%	-	-	-	-	6.4%	-	7.0%
FIRM UNDECIDED	7.1%	10.7%	5.4%	3.3%	5.1%	2.2%	21.3%	8.9%	9.6%	-	-	12.8%	43.3%	10.0%
Net Diff.	1.2%	15.5%	-6.7%	-7.3%	-10.3%	-23.0%	15.2%	66.5%	63.6%	100.0%	-100%	-50.3%	-56.7%	-49.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
FAVORABLE	27.0%	12.4%	23.8%	33.2%	39.3%	30.7%	13.5%	15.3%	7.9%	48.1%	49.1%	30.8%	8.0%	7.2%	15.9%	10.2%
UNFAVORABLE	14.2%	16.6%	11.5%	13.4%	13.1%	16.6%	5.4%	7.2%	-	3.8%	3.3%	12.5%	27.0%	29.3%	4.2%	0.8%
NO OPINION	33.4%	37.6%	41.5%	36.9%	26.0%	30.0%	45.5%	44.6%	48.5%	27.8%	26.4%	50.8%	36.9%	36.1%	44.5%	47.3%
NEVER HEARD OF	25.4%	33.4%	23.1%	16.5%	21.7%	22.7%	35.6%	33.0%	43.6%	20.3%	21.2%	5.9%	28.2%	27.5%	35.4%	41.7%
Net Diff.	12.8%	-4.3%	12.3%	19.8%	26.2%	14.1%	8.0%	8.1%	7.9%	44.2%	45.9%	18.3%	-19.0%	-22.2%	11.7%	9.4%
Mean	1.91	1.62	1.77	1.96	2.17	2.01	1.50	1.56	1.28	2.25	2.29	1.79	1.60	1.60	1.56	1.36

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JON HARDISTER

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE BOTH	UNFAVORABLE BOTH	OPINION BOTH	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
FAVORABLE	27.0%	100.0%	-	-	-	17.6%	61.2%	21.7%	27.1%	100.0%	-	56.3%	29.3%
UNFAVORABLE	14.2%	-	100.0%	-	-	28.2%	22.4%	9.4%	11.7%	-	100.0%	43.7%	18.1%
NO OPINION	33.4%	-	-	100.0%	-	32.4%	15.7%	65.5%	18.0%	-	-	-	52.6%
NEVER HEARD OF	25.4%	-	-	-	100.0%	21.7%	0.7%	3.4%	43.3%	-	-	-	-
Net Diff.	12.8%	100.0%	-100%	-	-	-10.6%	38.8%	12.3%	15.4%	100.0%	-100%	12.7%	11.1%
Mean	1.91	3.00	2.00	1.00	-	1.81	2.46	1.55	2.16	3.00	2.00	2.56	1.77



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
JON HARDISTER

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
FAVORABLE	27.0%	41.8%	11.3%	27.0%	24.2%	15.3%	9.4%	17.6%	51.7%	51.0%	75.1%	5.4%	5.4%	-	4.2%
UNFAVORABLE	14.2%	8.7%	21.1%	9.1%	22.6%	59.1%	15.7%	-	3.1%	3.2%	-	26.4%	26.8%	-	8.8%
NO OPINION	33.4%	26.2%	40.0%	41.4%	31.6%	25.6%	25.5%	16.8%	26.5%	27.3%	-	40.4%	41.0%	-	33.1%
NEVER HEARD OF	25.4%	23.4%	27.6%	22.5%	21.6%	-	49.4%	65.7%	18.6%	18.4%	24.9%	27.8%	26.7%	100.0%	53.9%
Net Diff.	12.8%	33.1%	-9.8%	17.9%	1.6%	-43.8%	-6.3%	17.6%	48.6%	47.8%	75.1%	-21.1%	-21.4%	-	-4.7%
Mean	1.91	2.20	1.60	1.81	1.91	1.90	1.68	2.02	2.31	2.29	3.00	1.51	1.51	-	1.37

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

JON HARDISTER

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FIRM UNDE- UNDE- CIED	FAVOR HARD- ISTER	UNDE- CIED	BOTH BAL- LOTS
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean				
Total	300	135	131	4	127	118	9	38	73	18	
FAVORABLE	27.0%	54.1%	54.8%	30.6%	3.8%	3.2%	12.1%	7.8%	100.0%	-	
UNFAVORABLE	14.2%	2.6%	2.7%	-	28.5%	29.3%	16.7%	7.8%	-	10.5%	
NO OPINION	33.4%	28.0%	27.1%	58.7%	39.6%	39.1%	45.2%	31.6%	-	33.0%	
NEVER HEARD OF	25.4%	15.2%	15.4%	10.6%	28.1%	28.3%	26.0%	52.8%	-	56.4%	
Net Diff.	12.8%	51.4%	52.1%	30.6%	-24.6%	-26.1%	-4.6%	31.6%	100.0%	-10.5%	
Mean	1.91	2.31	2.33	1.69	1.50	1.50	1.55	1.50	3.00	1.24	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

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 JON HARDISTER

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
FAVORABLE	27.0%	25.6%	30.8%	26.4%	27.2%	32.3%	20.4%	27.4%	23.5%	17.1%	52.5%	47.8%	57.7%	24.6%	57.7%	41.0%	14.1%	29.1%	31.1%	17.1%	-
UNFAVORABLE	14.2%	16.2%	9.2%	9.9%	15.8%	9.1%	23.0%	9.9%	32.9%	18.7%	5.5%	5.1%	4.9%	15.4%	4.9%	3.9%	23.3%	13.4%	13.6%	11.9%	-
NO OPINION	33.4%	34.5%	29.1%	33.0%	33.7%	31.2%	34.1%	34.1%	29.9%	36.8%	21.7%	23.2%	28.2%	33.5%	28.2%	27.4%	38.9%	32.5%	33.2%	28.0%	-
NEVER HEARD OF	25.4%	23.7%	30.9%	30.7%	23.2%	27.4%	22.5%	28.6%	13.7%	27.4%	20.3%	23.8%	9.2%	26.5%	9.2%	27.7%	23.8%	25.1%	22.0%	43.0%	-
Net Diff.	12.8%	9.3%	21.6%	16.5%	11.5%	23.2%	-2.6%	17.6%	-9.4%	-1.6%	46.9%	42.7%	52.9%	9.2%	52.9%	37.1%	-9.1%	15.7%	17.5%	5.2%	-
Mean	1.91	1.88	2.02	1.90	1.92	2.01	1.82	1.91	1.93	1.73	2.39	2.32	2.33	1.88	2.33	2.19	1.68	1.95	1.97	1.81	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
FAVORABLE	27.0%	46.1%	15.1%	34.8%	35.6%	13.8%	18.9%	43.9%	19.6%	37.1%	23.3%	10.5%	14.0%	23.0%	9.6%	10.9%
UNFAVORABLE	14.2%	3.7%	18.4%	14.5%	4.2%	25.2%	11.3%	4.6%	38.5%	15.8%	-	13.2%	9.1%	-	12.3%	10.9%
NO OPINION	33.4%	23.6%	36.0%	32.3%	31.4%	40.0%	32.7%	28.0%	35.5%	28.3%	23.7%	41.1%	42.1%	22.8%	41.5%	40.6%
NEVER HEARD OF	25.4%	26.7%	30.5%	18.3%	28.8%	21.1%	37.1%	23.5%	6.4%	18.7%	53.1%	35.2%	34.8%	54.2%	36.6%	37.5%
Net Diff.	12.8%	42.4%	-3.3%	20.2%	31.5%	-11.4%	7.5%	39.3%	-18.9%	21.4%	23.3%	-2.6%	4.9%	23.0%	-2.8%	-0.0%
Mean	1.91	2.31	1.70	2.03	2.06	1.67	1.78	2.21	1.83	2.11	1.99	1.53	1.57	2.01	1.50	1.52

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
FAVORABLE	27.0%	38.4%	44.5%	8.9%	10.9%	6.1%	24.5%	39.5%	35.6%	42.0%	49.2%	9.2%	30.8%	44.0%	8.7%	19.1%	34.2%	9.9%	35.6%	43.9%
UNFAVORABLE	14.2%	4.5%	4.4%	25.2%	23.9%	27.0%	18.6%	4.4%	6.5%	3.0%	31.1%	25.9%	17.6%	1.8%	24.9%	19.4%	7.5%	35.4%	25.7%	3.7%
NO OPINION	33.4%	29.9%	22.7%	41.9%	38.7%	46.4%	32.5%	30.2%	34.3%	27.7%	19.7%	37.5%	28.4%	27.6%	43.9%	36.1%	33.4%	38.0%	25.3%	31.5%
NEVER HEARD OF	25.4%	27.2%	28.4%	24.0%	26.5%	20.4%	24.4%	25.9%	23.6%	27.3%	-	27.4%	23.2%	26.7%	22.5%	25.4%	24.9%	16.6%	13.4%	20.9%
Net Diff.	12.8%	33.9%	40.0%	-16.3%	-13.0%	-21.0%	5.9%	35.2%	29.0%	39.0%	18.1%	-16.6%	13.1%	42.2%	-16.2%	-0.3%	26.6%	-25.5%	9.9%	40.2%
Mean	1.91	2.12	2.30	1.57	1.62	1.49	1.89	2.13	2.02	2.20	2.29	1.61	2.03	2.22	1.55	1.77	2.01	1.66	2.12	2.16

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
FAVORABLE	27.0%	8.0%	10.6%	20.2%	5.6%	8.8%	18.4%	46.4%	8.7%	15.8%	17.4%	29.0%	32.7%	17.9%	39.5%	23.5%	27.3%	13.5%	44.6%	21.0%
UNFAVORABLE	14.2%	16.5%	9.8%	7.4%	17.1%	8.4%	8.6%	3.8%	24.6%	5.7%	13.2%	15.5%	8.9%	22.8%	6.0%	20.0%	11.3%	24.9%	7.7%	30.0%
NO OPINION	33.4%	45.2%	41.6%	24.4%	46.7%	42.3%	16.8%	26.8%	40.2%	21.4%	37.6%	32.2%	28.1%	38.0%	22.6%	39.2%	32.5%	37.1%	25.2%	34.1%
NEVER HEARD OF	25.4%	30.3%	38.0%	48.0%	30.6%	40.5%	56.1%	23.0%	26.5%	57.1%	31.7%	23.3%	30.3%	21.4%	31.9%	17.3%	28.9%	24.6%	22.6%	14.9%
Net Diff.	12.8%	-8.5%	0.9%	12.8%	-11.5%	0.3%	9.8%	42.5%	-15.9%	10.1%	4.2%	13.6%	23.8%	-4.9%	33.5%	3.4%	16.0%	-11.4%	37.0%	-9.1%
Mean	1.91	1.47	1.50	1.92	1.41	1.44	2.04	2.25	1.57	1.87	1.70	1.96	2.07	1.74	2.25	1.81	1.93	1.69	2.25	1.85

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
FAVORABLE	27.0%	12.8%	13.3%	13.0%	10.6%	25.7%	20.2%	33.0%	23.2%	18.0%	18.4%	32.8%	27.9%	10.3%	12.7%	8.6%	10.0%	22.2%	29.7%	23.5%	41.6%
UNFAVORABLE	14.2%	11.3%	11.9%	11.5%	11.7%	15.1%	17.0%	11.9%	15.9%	18.6%	17.7%	17.4%	21.3%	10.3%	12.9%	8.8%	14.4%	13.7%	14.3%	12.8%	9.3%
NO OPINION	33.4%	33.7%	43.9%	34.3%	46.6%	27.2%	39.2%	26.1%	34.4%	28.4%	41.9%	24.9%	39.7%	33.1%	38.7%	35.6%	39.5%	32.0%	35.1%	33.1%	28.5%
NEVER HEARD OF	25.4%	42.2%	30.9%	41.2%	31.2%	31.9%	23.6%	29.0%	26.5%	35.0%	22.0%	24.9%	11.1%	46.3%	35.6%	47.0%	36.1%	32.2%	20.8%	30.6%	20.6%
Net Diff.	12.8%	1.5%	1.3%	1.5%	-1.2%	10.6%	3.1%	21.1%	7.3%	-0.6%	0.8%	15.4%	6.5%	-0.1%	-0.2%	-0.1%	-4.4%	8.6%	15.4%	10.7%	32.3%
Mean	1.91	1.64	1.56	1.64	1.48	1.98	1.75	2.10	1.85	1.84	1.70	2.11	1.87	1.57	1.60	1.49	1.54	1.86	1.93	1.86	2.17

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
FAVORABLE	27.0%	21.1%	20.8%	27.2%	41.1%	14.0%	12.3%	10.6%	11.7%	39.4%	17.8%	47.3%	20.6%	29.3%	16.2%	47.3%	22.2%	12.2%	13.1%	5.3%	12.7%
UNFAVORABLE	14.2%	14.4%	18.1%	14.9%	17.2%	11.8%	9.9%	13.3%	9.1%	6.7%	20.4%	3.9%	19.4%	10.3%	20.9%	4.9%	30.1%	12.9%	9.6%	15.5%	9.0%
NO OPINION	33.4%	31.0%	40.1%	32.0%	29.9%	32.5%	43.2%	34.0%	43.4%	31.5%	32.6%	28.8%	28.6%	34.9%	34.8%	29.4%	29.7%	38.5%	36.3%	36.7%	38.0%
NEVER HEARD OF	25.4%	33.5%	21.0%	25.9%	11.9%	41.6%	34.6%	42.0%	35.8%	22.4%	29.2%	20.0%	31.3%	25.4%	28.0%	18.3%	18.0%	36.4%	41.0%	42.6%	40.4%
Net Diff.	12.8%	6.7%	2.7%	12.3%	23.9%	2.2%	2.4%	-2.7%	2.6%	32.7%	-2.5%	43.4%	1.2%	19.0%	-4.7%	42.4%	-7.9%	-0.7%	3.5%	-10.2%	3.7%
Mean	1.91	1.85	1.76	1.93	2.13	1.68	1.53	1.60	1.50	2.10	1.79	2.23	1.88	1.93	1.74	2.22	1.91	1.59	1.61	1.45	1.58



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
FAVORABLE	27.0%	34.7%	30.0%	40.0%	33.4%	18.0%	23.8%	23.2%	14.2%	39.8%	27.8%	30.1%	11.2%	43.1%	22.7%	13.8%	12.7%	10.5%	11.8%	
UNFAVORABLE	14.2%	7.5%	4.1%	6.8%	8.8%	23.1%	16.5%	30.0%	23.7%	5.4%	20.0%	9.3%	25.3%	5.2%	35.4%	13.2%	9.0%	15.7%	7.9%	
NO OPINION	33.4%	34.0%	31.3%	28.8%	37.5%	32.3%	34.8%	27.8%	32.6%	29.3%	30.2%	38.4%	33.7%	32.3%	25.0%	38.3%	41.5%	35.0%	44.6%	
NEVER HEARD OF	25.4%	23.8%	34.6%	24.5%	20.3%	26.6%	25.0%	19.0%	29.5%	25.5%	22.0%	22.2%	29.8%	19.4%	16.9%	34.7%	36.9%	38.8%	35.8%	
Net Diff.	12.8%	27.2%	26.0%	33.2%	24.6%	-5.1%	7.3%	-6.8%	-9.5%	34.3%	7.8%	20.7%	-14.1%	37.9%	-12.7%	0.6%	3.7%	-5.2%	3.9%	
Mean	1.91	2.01	1.98	2.15	1.95	1.81	1.85	1.94	1.74	2.14	1.97	1.89	1.68	2.13	1.97	1.62	1.54	1.60	1.49	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 JON HARDISTER

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
FAVORABLE	27.0%	35.7%	12.9%	11.2%	32.7%	-	59.6%	46.1%	9.7%	5.5%	32.7%	-	59.6%	25.9%	15.0%	14.8%	32.6%	-	-
UNFAVORABLE	14.2%	16.5%	10.6%	10.8%	15.8%	-	-	13.4%	7.1%	8.0%	-	-	-	19.4%	12.9%	12.6%	31.7%	-	-
NO OPINION	33.4%	30.0%	39.1%	39.5%	36.7%	30.9%	40.4%	27.0%	35.8%	35.4%	37.6%	-	40.4%	32.9%	41.3%	42.0%	35.7%	30.9%	-
NEVER HEARD OF	25.4%	17.8%	37.4%	38.6%	14.9%	69.1%	-	13.5%	47.4%	51.1%	29.7%	-	-	21.8%	30.9%	30.6%	-	69.1%	-
Net Diff.	12.8%	19.2%	2.3%	0.4%	16.9%	-	59.6%	32.7%	2.6%	-2.5%	32.7%	-	59.6%	6.4%	2.1%	2.3%	0.9%	-	-
Mean	1.91	2.07	1.58	1.54	1.95	1.00	2.19	2.22	1.51	1.39	1.93	-	2.19	1.91	1.62	1.61	1.97	1.00	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

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 JON HARDISTER

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
FAVORABLE	27.0%	22.4%	24.6%	28.6%	25.3%	30.2%	23.7%	28.2%	26.2%	28.0%	26.0%	30.2%	34.0%	34.1%	32.9%	36.0%	32.0%	41.9%
UNFAVORABLE	14.2%	7.7%	14.3%	12.3%	18.0%	16.4%	11.6%	15.2%	11.9%	17.1%	13.5%	16.4%	7.4%	13.1%	8.2%	16.3%	10.6%	14.1%
NO OPINION	33.4%	30.7%	40.1%	32.3%	33.8%	31.0%	36.3%	32.3%	34.2%	32.3%	34.1%	31.0%	35.2%	27.5%	30.3%	29.2%	30.9%	26.1%
NEVER HEARD OF	25.4%	39.2%	21.0%	26.9%	22.9%	22.4%	28.4%	24.3%	27.6%	22.6%	26.4%	22.4%	23.4%	25.3%	28.6%	18.5%	26.5%	17.8%
Net Diff.	12.8%	14.6%	10.3%	16.3%	7.3%	13.9%	12.1%	13.0%	14.3%	10.9%	12.4%	13.9%	26.6%	21.1%	24.7%	19.7%	21.4%	27.8%
Mean	1.91	1.86	1.80	1.95	1.89	1.99	1.82	1.95	1.89	1.94	1.89	1.99	1.98	2.09	2.04	2.08	2.01	2.19

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

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 JON HARDISTER

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
FAVORABLE	27.0%	12.7%	23.8%	19.7%	22.7%	20.7%	22.5%	34.1%	21.2%	27.8%	24.3%	29.0%	19.4%	18.6%	28.4%	24.3%	32.2%
UNFAVORABLE	14.2%	16.1%	16.7%	15.6%	17.6%	16.1%	17.9%	11.3%	16.6%	17.5%	10.9%	14.3%	17.4%	11.7%	8.7%	8.8%	18.8%
NO OPINION	33.4%	37.5%	35.8%	37.9%	34.3%	36.9%	34.3%	29.9%	36.2%	26.8%	37.2%	36.1%	19.3%	46.2%	35.6%	39.9%	26.3%
NEVER HEARD OF	25.4%	33.8%	23.7%	26.7%	25.4%	26.3%	25.4%	24.7%	26.1%	27.9%	27.7%	20.7%	43.8%	23.5%	27.3%	27.0%	22.7%
Net Diff.	12.8%	-3.4%	7.1%	4.1%	5.1%	4.6%	4.6%	22.8%	4.6%	10.2%	13.4%	14.7%	2.0%	6.9%	19.7%	15.5%	13.4%
Mean	1.91	1.63	1.84	1.75	1.84	1.78	1.84	2.06	1.80	2.01	1.82	1.91	2.00	1.64	1.90	1.79	2.08

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

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JON HARDISTER

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
FAVORABLE	27.0%	26.6%	29.2%	24.3%	26.8%	28.9%	33.1%	57.4%	53.8%	100.0%	-	4.7%	-	5.2%
UNFAVORABLE	14.2%	9.9%	12.4%	12.6%	23.3%	33.3%	5.1%	5.7%	6.2%	-	100.0%	28.2%	-	30.8%
NO OPINION	33.4%	34.8%	32.1%	34.7%	32.5%	27.2%	34.7%	30.2%	32.9%	-	-	31.7%	100.0%	25.4%
NEVER HEARD OF	25.4%	28.6%	26.4%	28.4%	17.4%	10.7%	27.1%	6.6%	7.2%	-	-	35.3%	-	38.6%
Net Diff.	12.8%	16.7%	16.8%	11.7%	3.5%	-4.4%	28.0%	51.7%	47.6%	100.0%	-100%	-23.5%	-	-25.7%
Mean	1.91	1.89	1.96	1.86	1.93	2.02	1.98	2.29	2.23	3.00	2.00	1.58	1.00	1.67

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
FAVORABLE	14.0%	18.5%	6.8%	17.3%	11.1%	14.9%	10.5%	8.5%	16.8%	5.6%	5.6%	5.9%	24.3%	25.0%	17.5%	2.7%
UNFAVORABLE	8.1%	8.0%	-	10.8%	9.9%	8.4%	7.2%	9.5%	-	13.1%	14.0%	-	4.0%	3.5%	8.7%	1.6%
NO OPINION	28.5%	27.0%	35.6%	35.4%	25.7%	26.0%	37.8%	37.3%	39.6%	27.2%	25.5%	54.9%	29.6%	30.6%	19.4%	30.4%
NEVER HEARD OF	49.4%	46.5%	57.7%	36.5%	53.3%	50.7%	44.5%	44.8%	43.6%	54.0%	55.0%	39.2%	42.1%	40.8%	54.4%	65.2%
Net Diff.	5.8%	10.5%	6.8%	6.5%	1.1%	6.5%	3.4%	-1.0%	16.8%	-7.6%	-8.4%	5.9%	20.3%	21.5%	8.9%	1.1%
Mean	1.71	1.84	1.32	1.71	1.69	1.78	1.51	1.48	1.59	1.53	1.56	1.19	1.91	1.91	1.96	1.20

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
FAVORABLE	14.0%	9.1%	27.8%	13.6%	11.9%	100.0%	-	-	-	100.0%	-	48.5%	23.5%
UNFAVORABLE	8.1%	18.5%	12.8%	3.8%	0.2%	-	100.0%	-	-	-	100.0%	51.5%	17.4%
NO OPINION	28.5%	22.9%	18.9%	56.0%	3.8%	-	-	100.0%	-	-	-	-	59.2%
NEVER HEARD OF	49.4%	49.5%	40.5%	26.6%	84.0%	-	-	-	100.0%	-	-	-	-
Net Diff.	5.8%	-9.3%	14.9%	9.8%	11.7%	100.0%	-100%	-	-	100.0%	-100%	-3.0%	6.1%
Mean	1.71	1.73	2.15	1.42	2.51	3.00	2.00	1.00	-	3.00	2.00	2.48	1.64

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
FAVORABLE	14.0%	7.2%	15.5%	13.7%	18.7%	48.9%	20.3%	-	5.5%	5.0%	24.8%	23.4%	23.8%	-	9.2%
UNFAVORABLE	8.1%	9.5%	5.9%	10.1%	5.9%	-	7.9%	-	13.7%	14.1%	-	3.8%	3.8%	-	-
NO OPINION	28.5%	25.3%	33.8%	35.3%	21.5%	-	30.0%	16.8%	27.8%	27.9%	24.1%	29.6%	30.1%	-	26.1%
NEVER HEARD OF	49.4%	58.0%	44.7%	40.9%	53.9%	51.1%	41.8%	83.2%	53.0%	53.0%	51.1%	43.2%	42.3%	100.0%	64.7%
Net Diff.	5.8%	-2.3%	9.6%	3.5%	12.8%	48.9%	12.4%	-	-8.2%	-9.1%	24.8%	19.6%	19.9%	-	9.2%
Mean	1.71	1.57	1.67	1.63	1.94	3.00	1.83	1.00	1.53	1.51	2.02	1.89	1.89	-	1.52



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
FAVORABLE	14.0%	5.2%	5.4%	-	26.7%	28.7%	-	2.7%	7.4%	5.5%
UNFAVORABLE	8.1%	15.0%	15.4%	-	2.5%	2.7%	-	2.7%	19.3%	-
NO OPINION	28.5%	28.5%	27.5%	58.7%	29.0%	29.8%	18.3%	27.0%	21.1%	24.7%
NEVER HEARD OF	49.4%	51.3%	51.7%	41.3%	41.8%	38.8%	81.7%	67.6%	52.2%	69.8%
Net Diff.	5.8%	-9.8%	-10.1%	-	24.2%	26.0%	-	1.0%	-11.9%	5.5%
Mean	1.71	1.52	1.54	1.00	1.96	1.98	1.00	1.25	1.71	1.37

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
FAVORABLE	14.0%	16.9%	5.9%	13.9%	12.5%	11.7%	18.1%	12.3%	19.6%	18.2%	4.6%	3.4%	11.0%	14.6%	11.0%	5.0%	24.6%	8.7%	7.9%	13.5%	-
UNFAVORABLE	8.1%	7.7%	10.8%	8.7%	9.5%	8.3%	8.9%	9.6%	5.8%	5.9%	15.1%	11.0%	21.7%	7.2%	21.7%	5.1%	8.0%	12.6%	14.7%	-	-
NO OPINION	28.5%	28.9%	25.8%	35.0%	24.6%	34.1%	21.1%	27.3%	31.2%	29.6%	22.9%	27.5%	16.4%	29.1%	16.4%	30.4%	32.2%	20.0%	20.9%	14.9%	-
NEVER HEARD OF	49.4%	46.5%	57.5%	42.4%	53.4%	45.9%	51.9%	50.8%	43.3%	46.2%	57.4%	58.1%	50.9%	49.1%	50.9%	59.5%	35.3%	58.7%	56.5%	71.6%	-
Net Diff.	5.8%	9.2%	-4.9%	5.2%	3.1%	3.4%	9.2%	2.7%	13.8%	12.3%	-10.4%	-7.6%	-10.7%	7.4%	-10.7%	-0.1%	16.6%	-3.8%	-6.8%	13.5%	-
Mean	1.71	1.78	1.53	1.64	1.74	1.59	1.94	1.70	1.80	1.79	1.57	1.42	1.89	1.72	1.89	1.37	1.88	1.73	1.70	1.95	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
FAVORABLE	14.0%	6.6%	28.2%	11.6%	3.4%	23.2%	3.7%	4.5%	21.2%	5.8%	8.4%	26.8%	15.0%	11.8%	26.5%	18.0%
UNFAVORABLE	8.1%	5.5%	7.7%	19.6%	4.7%	8.1%	-	4.6%	9.2%	18.7%	8.4%	7.2%	0.7%	11.8%	7.4%	0.8%
NO OPINION	28.5%	32.9%	26.2%	24.0%	27.7%	34.5%	12.8%	29.8%	39.5%	18.5%	34.0%	27.4%	24.0%	27.7%	28.4%	23.3%
NEVER HEARD OF	49.4%	55.1%	37.9%	44.8%	64.2%	34.2%	83.5%	61.2%	30.1%	57.0%	49.2%	38.7%	60.4%	48.8%	37.7%	57.9%
Net Diff.	5.8%	1.0%	20.5%	-8.0%	-1.2%	15.1%	3.7%	-0.1%	12.1%	-12.9%	-0.0%	19.6%	14.3%	-0.0%	19.0%	17.2%
Mean	1.71	1.41	2.03	1.77	1.32	1.83	1.45	1.35	1.74	1.71	1.50	1.99	1.77	1.69	1.97	1.87

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
FAVORABLE	14.0%	1.9%	12.4%	24.0%	24.2%	23.7%	17.9%	4.6%	4.3%	4.8%	-	22.6%	20.5%	4.8%	24.6%	15.6%	4.3%	23.7%	12.8%	2.1%	
UNFAVORABLE	8.1%	6.5%	4.1%	3.8%	4.1%	3.4%	7.3%	11.1%	9.6%	12.1%	23.3%	3.1%	10.6%	14.7%	4.1%	4.5%	6.9%	7.7%	8.8%	11.0%	
NO OPINION	28.5%	28.4%	33.7%	30.8%	27.6%	35.4%	22.7%	32.8%	40.4%	27.9%	76.7%	28.5%	16.1%	33.4%	31.9%	28.4%	32.0%	28.0%	22.3%	33.5%	
NEVER HEARD OF	49.4%	63.2%	49.8%	41.3%	44.1%	37.5%	52.1%	51.5%	45.7%	55.2%	-	45.7%	52.8%	47.1%	39.4%	51.5%	56.9%	40.6%	56.1%	53.4%	
Net Diff.	5.8%	-4.7%	8.3%	20.2%	20.1%	20.3%	10.6%	-6.6%	-5.3%	-7.4%	-23.3%	19.5%	9.9%	-9.9%	20.5%	11.1%	-2.5%	16.0%	4.0%	-9.0%	
Mean	1.71	1.28	1.57	1.88	1.94	1.81	1.90	1.42	1.33	1.48	1.23	1.89	2.09	1.46	1.88	1.74	1.36	1.93	1.79	1.33	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
FAVORABLE	14.0%	24.2%	24.2%	15.6%	22.4%	27.4%	18.2%	3.0%	25.1%	5.7%	19.1%	12.4%	12.5%	18.0%	16.9%	14.3%	8.9%	20.9%	5.1%	16.4%
UNFAVORABLE	8.1%	0.5%	5.4%	11.7%	0.5%	6.1%	13.7%	12.6%	3.4%	11.6%	5.0%	9.1%	12.7%	5.1%	20.4%	3.7%	6.4%	6.3%	15.6%	5.3%
NO OPINION	28.5%	33.3%	23.2%	29.5%	34.4%	26.2%	17.5%	27.9%	29.0%	26.0%	35.5%	25.1%	24.4%	33.1%	21.6%	34.2%	26.6%	32.3%	25.7%	34.2%
NEVER HEARD OF	49.4%	42.0%	47.1%	43.3%	42.7%	40.3%	50.7%	56.5%	42.5%	56.7%	40.3%	53.5%	50.4%	43.7%	41.0%	47.8%	58.1%	40.6%	53.6%	44.1%
Net Diff.	5.8%	23.8%	18.8%	3.9%	21.9%	21.2%	4.5%	-9.7%	21.6%	-5.9%	14.1%	3.3%	-0.2%	12.9%	-3.5%	10.6%	2.5%	14.7%	-10.5%	11.1%
Mean	1.71	1.84	2.02	1.75	1.79	2.02	2.01	1.43	1.93	1.53	1.73	1.73	1.76	1.73	1.92	1.62	1.58	1.81	1.56	1.68

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
FAVORABLE	14.0%	25.6%	20.5%	26.0%	21.5%	14.7%	14.2%	13.3%	20.9%	16.2%	10.4%	11.6%	7.7%	22.0%	20.4%	23.7%	20.9%	12.7%	14.9%	11.9%	15.0%
UNFAVORABLE	8.1%	7.9%	4.9%	8.0%	5.6%	9.3%	5.7%	13.1%	5.3%	5.2%	5.9%	10.5%	7.7%	6.8%	3.8%	7.3%	4.2%	9.7%	6.4%	11.0%	9.7%
NO OPINION	28.5%	22.5%	31.5%	22.9%	34.1%	23.6%	35.7%	25.8%	32.6%	21.3%	37.3%	27.0%	35.6%	16.6%	35.7%	15.4%	37.7%	27.2%	30.3%	33.7%	24.4%
NEVER HEARD OF	49.4%	44.1%	43.1%	43.1%	38.8%	52.4%	44.5%	47.8%	41.1%	57.3%	46.3%	51.0%	49.0%	54.6%	40.1%	53.6%	37.2%	50.4%	48.4%	43.4%	50.9%
Net Diff.	5.8%	17.7%	15.6%	18.0%	15.9%	5.4%	8.5%	0.2%	15.6%	11.0%	4.5%	1.1%	-0.0%	15.2%	16.7%	16.4%	16.7%	3.1%	8.5%	0.9%	5.3%
Mean	1.71	2.06	1.81	2.06	1.79	1.81	1.61	1.76	1.80	1.88	1.50	1.69	1.45	2.12	1.75	2.18	1.73	1.71	1.70	1.61	1.81

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
FAVORABLE	14.0%	13.5%	14.9%	8.2%	9.7%	20.9%	23.0%	21.2%	24.8%	6.1%	19.6%	2.9%	26.4%	10.2%	15.8%	3.5%	16.0%	15.0%	24.0%	18.0%	24.5%
UNFAVORABLE	8.1%	8.5%	3.9%	9.3%	8.9%	10.6%	2.6%	12.0%	2.8%	12.3%	5.7%	16.4%	6.0%	6.9%	5.5%	12.7%	6.5%	10.8%	4.8%	12.9%	5.2%
NO OPINION	28.5%	21.4%	34.8%	27.0%	32.1%	28.1%	27.5%	29.0%	26.3%	30.1%	25.9%	32.6%	21.4%	26.9%	28.5%	28.7%	28.8%	34.8%	22.9%	28.1%	24.7%
NEVER HEARD OF	49.4%	56.6%	46.5%	55.5%	49.4%	40.4%	46.8%	37.8%	46.1%	51.5%	48.8%	48.0%	46.1%	55.9%	50.3%	55.0%	48.7%	39.4%	48.2%	41.1%	45.6%
Net Diff.	5.8%	5.0%	11.0%	-1.0%	0.8%	10.3%	20.4%	9.3%	22.0%	-6.1%	14.0%	-13.5%	20.4%	3.3%	10.3%	-9.1%	9.5%	4.2%	19.2%	5.1%	19.3%
Mean	1.71	1.82	1.63	1.58	1.56	1.88	1.92	1.88	1.97	1.51	1.88	1.43	2.09	1.62	1.74	1.44	1.75	1.67	2.02	1.83	2.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
FAVORABLE	14.0%	5.0%	13.9%	2.2%	3.7%	25.4%	16.0%	21.9%	30.0%	5.7%	26.3%	4.3%	24.7%	2.2%	21.8%	12.0%	30.0%	14.3%	30.4%
UNFAVORABLE	8.1%	10.1%	13.1%	12.5%	7.9%	5.9%	12.4%	3.8%	4.1%	14.0%	6.4%	6.5%	5.6%	10.0%	7.8%	10.2%	3.8%	12.1%	4.1%
NO OPINION	28.5%	31.5%	14.4%	36.2%	34.2%	23.8%	32.1%	17.5%	22.4%	27.9%	29.1%	34.9%	20.1%	30.8%	25.4%	33.3%	22.2%	31.1%	23.9%
NEVER HEARD OF	49.4%	53.4%	58.5%	49.0%	54.2%	44.9%	39.6%	56.8%	43.5%	52.5%	38.2%	54.3%	49.6%	57.1%	44.9%	44.4%	44.0%	42.5%	41.6%
Net Diff.	5.8%	-5.1%	0.8%	-10.3%	-4.2%	19.4%	3.6%	18.2%	25.9%	-8.3%	19.9%	-2.2%	19.2%	-7.8%	14.0%	1.8%	26.2%	2.1%	26.4%
Mean	1.71	1.43	1.99	1.33	1.33	2.03	1.73	2.10	2.14	1.53	1.95	1.33	2.09	1.33	1.93	1.62	2.14	1.71	2.11



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
FAVORABLE	14.0%	9.2%	21.9%	23.3%	16.2%	-	-	7.8%	26.2%	29.5%	-	-	-	10.6%	19.1%	19.3%	32.6%	-	-
UNFAVORABLE	8.1%	9.5%	5.9%	6.6%	-	-	-	16.2%	0.8%	0.9%	-	-	-	3.3%	9.3%	10.2%	-	-	-
NO OPINION	28.5%	29.3%	27.5%	27.3%	53.1%	-	-	27.6%	28.8%	27.2%	70.3%	-	-	30.9%	26.6%	27.4%	35.7%	-	-
NEVER HEARD OF	49.4%	51.9%	44.7%	42.8%	30.7%	100.0%	100.0%	48.4%	44.2%	42.4%	29.7%	-	100.0%	55.2%	45.1%	43.1%	31.7%	100.0%	-
Net Diff.	5.8%	-0.3%	16.0%	16.7%	16.2%	-	-	-8.4%	25.4%	28.6%	-	-	-	7.3%	9.8%	9.2%	32.6%	-	-
Mean	1.71	1.58	1.90	1.93	1.47	-	-	1.62	1.95	2.04	1.00	-	-	1.55	1.86	1.86	1.95	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
FAVORABLE	14.0%	17.4%	24.7%	13.5%	8.0%	10.8%	21.7%	11.1%	17.5%	9.5%	15.0%	10.8%	20.7%	10.9%	16.9%	9.2%	14.8%	10.5%
UNFAVORABLE	8.1%	16.1%	6.2%	5.3%	10.5%	7.2%	10.3%	7.4%	7.7%	8.7%	8.5%	7.2%	11.1%	11.1%	8.8%	14.7%	11.4%	9.9%
NO OPINION	28.5%	30.3%	33.6%	32.9%	24.1%	22.7%	32.2%	27.1%	32.6%	23.3%	30.4%	22.7%	35.6%	24.6%	31.9%	21.9%	30.5%	18.9%
NEVER HEARD OF	49.4%	36.2%	35.5%	48.2%	57.4%	59.4%	35.8%	54.4%	42.2%	58.5%	46.2%	59.4%	32.7%	53.4%	42.4%	54.2%	43.3%	60.6%
Net Diff.	5.8%	1.3%	18.5%	8.2%	-2.6%	3.6%	11.5%	3.7%	9.8%	0.8%	6.5%	3.6%	9.5%	-0.2%	8.1%	-5.5%	3.4%	0.6%
Mean	1.71	1.80	1.86	1.63	1.62	1.71	1.84	1.65	1.74	1.67	1.71	1.71	1.78	1.70	1.74	1.72	1.72	1.79

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
FAVORABLE	14.0%	22.9%	11.3%	18.1%	9.7%	15.1%	11.0%	13.9%	14.0%	7.5%	17.2%	17.2%	17.5%	15.6%	20.1%	7.6%	13.6%
UNFAVORABLE	8.1%	9.3%	4.6%	6.7%	4.7%	5.9%	5.4%	11.1%	5.7%	9.7%	8.7%	6.0%	-	8.6%	4.9%	9.0%	9.7%
NO OPINION	28.5%	28.7%	29.0%	33.3%	24.3%	30.3%	25.1%	28.0%	28.9%	20.2%	33.2%	32.1%	31.6%	33.5%	35.9%	30.3%	23.0%
NEVER HEARD OF	49.4%	39.1%	55.1%	42.0%	61.3%	48.7%	58.5%	47.0%	51.3%	62.7%	40.8%	44.7%	50.9%	42.4%	39.1%	53.2%	53.8%
Net Diff.	5.8%	13.5%	6.7%	11.4%	5.0%	9.3%	5.6%	2.8%	8.3%	-2.2%	8.5%	11.1%	17.5%	7.0%	15.2%	-1.4%	3.9%
Mean	1.71	1.90	1.61	1.74	1.62	1.70	1.66	1.73	1.69	1.66	1.73	1.73	1.71	1.69	1.74	1.52	1.80

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

4. Opinion: SHERRIE YOUNG

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
FAVORABLE	14.0%	12.0%	24.0%	6.4%	14.4%	12.4%	12.1%	-	-	-	-	9.6%	-	10.5%
UNFAVORABLE	8.1%	9.0%	6.1%	4.9%	8.2%	15.3%	12.3%	32.6%	35.5%	-	-	-	-	-
NO OPINION	28.5%	30.0%	25.0%	36.8%	21.4%	23.3%	23.5%	24.3%	17.7%	100.0%	-	12.4%	-	13.6%
NEVER HEARD OF	49.4%	48.9%	44.9%	51.9%	56.0%	49.1%	52.1%	43.1%	46.8%	-	100.0%	77.9%	100.0%	75.9%
Net Diff.	5.8%	3.0%	18.0%	1.5%	6.2%	-2.8%	-0.3%	-32.6%	-35.5%	-	-	9.6%	-	10.5%
Mean	1.71	1.65	1.98	1.37	1.84	1.79	1.76	1.57	1.67	1.00	-	1.87	-	1.87

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
CRIME/PUBLIC SAFETY	31.6%	38.7%	27.6%	22.9%	29.0%	30.6%	35.2%	39.3%	22.7%	35.8%	36.4%	25.0%	27.2%	27.6%	24.1%	32.3%
ECONOMIC ISSUES	28.8%	17.4%	46.7%	22.1%	35.6%	30.3%	23.4%	24.1%	21.2%	42.9%	43.9%	27.6%	15.6%	17.0%	2.3%	20.3%
EDUCATION ISSUES	14.5%	12.8%	12.2%	30.5%	12.0%	13.9%	16.9%	20.2%	6.8%	10.4%	10.2%	13.7%	17.6%	19.4%	-	21.8%
HEALTHCARE ISSUES	13.2%	16.7%	10.8%	10.9%	11.5%	13.5%	12.2%	4.3%	36.6%	7.4%	7.1%	12.5%	20.5%	17.9%	45.3%	4.9%
CULTURAL/SOCIAL ISSUES	7.2%	9.4%	2.7%	11.0%	5.3%	6.8%	8.5%	9.1%	6.5%	0.3%	-	5.9%	13.5%	11.9%	28.2%	11.9%
ENVIRONMENTAL ISSUES	2.8%	3.7%	-	-	3.6%	3.1%	1.6%	2.1%	-	1.7%	0.8%	15.4%	4.2%	4.6%	-	0.8%
DK/REFUSED	1.9%	1.2%	-	2.7%	2.9%	1.8%	2.2%	0.9%	6.2%	1.5%	1.6%	-	1.4%	1.6%	-	7.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
CRIME/PUBLIC SAFETY	31.6%	31.6%	20.3%	39.2%	28.0%	30.9%	39.4%	39.1%	26.2%	56.1%	26.5%	33.9%	37.3%
ECONOMIC ISSUES	28.8%	44.5%	17.6%	22.6%	26.5%	14.8%	33.5%	25.6%	33.8%	30.2%	17.7%	26.2%	24.2%
EDUCATION ISSUES	14.5%	13.0%	23.1%	13.8%	12.3%	19.4%	10.6%	11.0%	15.9%	13.6%	37.3%	17.6%	13.6%
HEALTHCARE ISSUES	13.2%	5.5%	19.6%	15.8%	14.3%	14.7%	9.6%	15.7%	12.0%	-	18.5%	10.7%	14.1%
CULTURAL/SOCIAL ISSUES	7.2%	2.5%	7.9%	5.5%	13.9%	10.4%	6.9%	7.6%	6.1%	-	-	3.8%	7.2%
ENVIRONMENTAL ISSUES	2.8%	1.6%	11.5%	2.1%	-	9.7%	-	-	2.9%	-	-	7.7%	2.9%
DK/REFUSED	1.9%	1.2%	-	1.0%	4.9%	-	-	1.1%	3.2%	-	-	-	0.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	IMPORTANT ISSUES						U.S. SENATE BALLOT							
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
CRIME/PUBLIC SAFETY	31.6%	-	- 100.0%	-	-	-	-	-	37.0%	37.3%	24.8%	28.2%	28.6%	-	18.7%
ECONOMIC ISSUES	28.8%	100.0%	-	-	-	-	-	-	40.9%	40.7%	50.2%	14.9%	14.3%	55.9%	37.9%
EDUCATION ISSUES	14.5%	-	-	- 100.0%	-	-	-	-	10.7%	11.0%	-	19.4%	19.7%	-	9.0%
HEALTHCARE ISSUES	13.2%	- 100.0%	-	-	-	-	-	-	5.8%	6.0%	-	20.5%	20.8%	-	15.1%
CULTURAL/SOCIAL ISSUES	7.2%	-	-	-	-	- 100.0%	-	-	1.8%	1.8%	-	11.3%	10.8%	44.1%	16.0%
ENVIRONMENTAL ISSUES	2.8%	-	-	-	- 100.0%	-	-	-	1.7%	1.8%	-	4.3%	4.4%	-	-
DK/REFUSED	1.9%	-	-	-	-	-	- 100.0%	2.2%	1.5%	24.9%	1.4%	1.5%	-	3.2%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	BOTH
		HARD-			YOUNG			UNDE-	HARD-	BAL-
		ISTER						CIED	ISTER	LOTS
Total	300	135	131	4	127	118	9	38	73	18
CRIME/PUBLIC SAFETY	31.6%	36.2%	36.4%	29.9%	27.3%	26.0%	44.9%	29.5%	30.8%	22.3%
ECONOMIC ISSUES	28.8%	43.3%	43.7%	28.8%	16.7%	15.1%	38.3%	17.5%	47.9%	29.3%
EDUCATION ISSUES	14.5%	11.1%	10.4%	30.6%	19.8%	21.3%	-	9.4%	13.0%	10.7%
HEALTHCARE ISSUES	13.2%	4.6%	4.8%	-	19.5%	20.2%	10.5%	22.7%	2.4%	17.1%
CULTURAL/SOCIAL ISSUES	7.2%	1.9%	1.9%	-	10.5%	10.9%	6.2%	14.9%	2.8%	19.1%
ENVIRONMENTAL ISSUES	2.8%	1.9%	2.0%	-	4.5%	4.9%	-	-	1.7%	-
DK/REFUSED	1.9%	1.1%	0.8%	10.6%	1.5%	1.7%	-	6.1%	1.4%	1.4%



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
CRIME/PUBLIC SAFETY	31.6%	28.7%	38.5%	41.1%	25.4%	28.4%	36.7%	33.0%	26.4%	28.6%	39.7%	39.2%	41.3%	31.2%	41.3%	37.7%	31.2%	23.9%	21.1%	40.2%	-
ECONOMIC ISSUES	28.8%	25.4%	36.3%	29.0%	30.9%	31.5%	23.2%	31.2%	17.0%	25.6%	36.8%	37.7%	35.7%	28.6%	35.7%	41.2%	14.2%	35.9%	38.3%	22.2%	-
EDUCATION ISSUES	14.5%	16.2%	10.6%	8.7%	16.9%	16.2%	12.6%	12.0%	25.4%	15.9%	10.4%	9.6%	9.3%	14.4%	9.3%	9.8%	19.0%	13.6%	15.9%	-	-
HEALTHCARE ISSUES	13.2%	15.6%	8.1%	13.2%	12.6%	13.3%	12.9%	13.1%	17.9%	16.9%	3.6%	1.6%	8.1%	13.2%	8.1%	7.3%	20.5%	9.4%	8.8%	13.1%	-
CULTURAL/SOCIAL ISSUES	7.2%	8.2%	5.0%	4.8%	8.9%	7.1%	7.8%	6.9%	6.0%	8.5%	4.0%	4.8%	4.9%	7.6%	4.9%	0.5%	10.3%	11.1%	9.2%	22.2%	-
ENVIRONMENTAL ISSUES	2.8%	3.8%	-	1.0%	2.9%	0.7%	5.9%	2.1%	5.5%	2.8%	3.1%	3.6%	0.7%	3.0%	0.7%	1.1%	3.9%	3.2%	3.7%	-	-
DK/REFUSED	1.9%	2.2%	1.5%	2.1%	2.4%	2.7%	0.9%	1.7%	1.9%	1.7%	2.4%	3.3%	-	2.1%	-	2.4%	0.8%	2.9%	3.0%	2.3%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
CRIME/PUBLIC SAFETY	31.6%	38.0%	21.8%	27.7%	37.4%	34.9%	17.0%	36.8%	23.9%	24.5%	43.3%	36.1%	23.6%	42.9%	35.0%	18.3%
ECONOMIC ISSUES	28.8%	46.6%	21.2%	43.7%	35.5%	11.5%	21.9%	42.3%	17.2%	35.0%	34.5%	12.2%	39.1%	38.8%	11.4%	36.8%
EDUCATION ISSUES	14.5%	9.7%	11.3%	11.2%	10.0%	22.0%	17.9%	9.0%	12.0%	18.4%	14.8%	23.7%	4.4%	18.3%	24.6%	5.3%
HEALTHCARE ISSUES	13.2%	3.8%	24.2%	7.1%	10.9%	19.0%	13.5%	7.2%	29.0%	5.2%	7.4%	14.8%	18.2%	-	15.4%	21.9%
CULTURAL/SOCIAL ISSUES	7.2%	-	13.1%	8.0%	1.0%	9.2%	16.7%	0.6%	10.1%	9.9%	-	10.5%	14.0%	-	10.9%	16.8%
ENVIRONMENTAL ISSUES	2.8%	-	5.4%	2.3%	2.3%	3.3%	4.7%	1.3%	7.8%	4.5%	-	1.4%	0.7%	-	1.4%	0.8%
DK/REFUSED	1.9%	1.9%	2.9%	-	3.0%	-	8.2%	2.9%	-	2.5%	-	1.4%	-	-	1.4%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/		IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
CRIME/PUBLIC SAFETY	31.6%	38.5%	52.7%	24.8%	25.2%	24.1%	27.3%	38.8%	38.2%	39.1%	23.3%	13.6%	26.0%	37.9%	29.8%	28.4%	39.9%	18.2%	25.5%	38.2%
ECONOMIC ISSUES	28.8%	41.7%	22.4%	10.3%	7.1%	14.9%	30.3%	39.8%	34.3%	43.3%	25.8%	20.1%	38.2%	47.1%	6.0%	23.4%	31.0%	15.7%	31.1%	41.0%
EDUCATION ISSUES	14.5%	6.1%	13.9%	28.3%	25.2%	32.8%	13.3%	8.0%	4.1%	10.4%	-	17.3%	16.1%	5.6%	33.3%	10.8%	10.8%	21.2%	11.3%	8.6%
HEALTHCARE ISSUES	13.2%	9.8%	4.2%	18.6%	22.6%	12.8%	18.5%	6.1%	9.1%	4.2%	11.4%	23.5%	10.8%	4.6%	16.4%	25.2%	7.8%	28.3%	17.1%	5.3%
CULTURAL/SOCIAL ISSUES	7.2%	-	2.1%	12.2%	10.0%	15.4%	4.9%	5.1%	11.0%	1.4%	39.4%	16.3%	6.7%	3.0%	10.4%	3.2%	7.6%	10.3%	4.6%	4.2%
ENVIRONMENTAL ISSUES	2.8%	-	4.8%	4.3%	7.3%	-	3.3%	1.1%	2.5%	0.2%	-	4.6%	2.2%	0.3%	4.2%	4.4%	2.1%	6.2%	6.0%	1.2%
DK/REFUSED	1.9%	3.8%	-	1.4%	2.4%	-	2.4%	1.2%	1.0%	1.4%	-	4.6%	-	1.5%	-	4.5%	0.8%	-	4.4%	1.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
CRIME/PUBLIC SAFETY	31.6%	30.4%	29.5%	41.4%	28.7%	28.6%	42.3%	33.8%	30.2%	19.4%	26.2%	36.1%	39.9%	22.6%	40.0%	19.9%	39.9%	24.6%	38.0%	21.7%
ECONOMIC ISSUES	28.8%	5.8%	29.3%	34.5%	6.0%	24.8%	35.1%	43.7%	15.3%	30.5%	30.3%	25.9%	31.4%	25.3%	42.3%	32.5%	22.6%	19.6%	36.0%	29.8%
EDUCATION ISSUES	14.5%	34.4%	15.8%	5.0%	34.9%	17.8%	5.8%	9.7%	19.1%	8.1%	18.5%	12.2%	10.9%	16.7%	5.9%	15.5%	15.0%	17.7%	7.6%	14.8%
HEALTHCARE ISSUES	13.2%	10.3%	20.3%	9.6%	10.6%	22.9%	5.5%	7.1%	19.3%	5.6%	9.9%	15.1%	5.6%	21.5%	3.7%	17.5%	7.1%	24.6%	6.4%	20.7%
CULTURAL/SOCIAL ISSUES	7.2%	13.8%	5.2%	8.8%	14.3%	5.9%	10.3%	2.6%	10.7%	22.1%	9.2%	6.4%	6.2%	9.5%	4.8%	9.3%	7.4%	9.6%	4.9%	7.1%
ENVIRONMENTAL ISSUES	2.8%	2.6%	-	0.8%	2.7%	-	0.9%	1.7%	3.9%	5.7%	3.3%	2.7%	3.2%	3.0%	1.6%	3.4%	4.5%	2.6%	3.9%	4.8%
DK/REFUSED	1.9%	2.6%	-	-	2.7%	-	-	1.4%	1.3%	8.6%	2.5%	1.7%	2.7%	1.5%	1.6%	1.7%	3.6%	1.3%	3.2%	1.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
CRIME/PUBLIC SAFETY	31.6%	44.0%	23.8%	44.8%	19.5%	28.1%	37.1%	28.6%	27.5%	27.5%	42.4%	29.3%	29.8%	25.8%	44.1%	27.8%	42.1%	34.4%	29.9%	30.6%	31.2%	
ECONOMIC ISSUES	28.8%	24.1%	18.6%	22.8%	16.8%	29.9%	21.5%	40.7%	34.0%	18.5%	14.6%	32.9%	26.7%	23.7%	16.6%	18.7%	16.1%	34.4%	24.3%	40.8%	37.3%	
EDUCATION ISSUES	14.5%	17.0%	19.6%	17.3%	22.2%	12.8%	18.1%	8.0%	17.0%	17.9%	18.8%	10.8%	15.5%	17.6%	20.6%	18.4%	23.0%	9.6%	17.2%	10.1%	8.9%	
HEALTHCARE ISSUES	13.2%	4.3%	22.7%	4.3%	23.9%	14.3%	14.0%	13.4%	6.8%	15.2%	18.1%	11.7%	18.8%	20.3%	9.4%	21.9%	8.4%	12.3%	14.4%	11.8%	9.2%	
CULTURAL/SOCIAL ISSUES	7.2%	8.6%	13.0%	8.8%	15.0%	7.8%	5.9%	5.4%	9.7%	10.4%	3.9%	7.0%	4.3%	9.8%	7.5%	10.5%	8.4%	4.2%	9.5%	3.5%	8.9%	
ENVIRONMENTAL ISSUES	2.8%	2.0%	0.3%	2.0%	0.4%	5.7%	-	4.0%	-	7.6%	-	7.2%	-	2.7%	-	2.9%	-	2.2%	3.4%	1.4%	3.0%	
DK/REFUSED	1.9%	-	1.9%	-	2.2%	1.4%	3.3%	-	5.0%	2.9%	2.3%	1.1%	4.8%	-	1.8%	-	2.0%	2.9%	1.2%	1.6%	1.4%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
CRIME/PUBLIC SAFETY	31.6%	37.8%	29.0%	26.3%	34.7%	49.3%	22.6%	46.2%	23.0%	35.8%	27.4%	34.7%	23.5%	37.1%	29.6%	34.3%	23.4%	40.7%	32.3%	43.9%	29.7%
ECONOMIC ISSUES	28.8%	28.7%	14.5%	39.8%	29.0%	25.9%	17.2%	26.4%	13.8%	38.5%	21.5%	49.6%	28.5%	24.5%	17.4%	44.2%	23.7%	19.3%	19.2%	13.7%	18.0%
EDUCATION ISSUES	14.5%	9.1%	23.5%	10.1%	11.8%	9.0%	25.5%	9.6%	27.5%	11.9%	17.1%	8.2%	13.0%	16.6%	19.4%	10.9%	13.3%	15.3%	21.6%	17.2%	23.3%
HEALTHCARE ISSUES	13.2%	12.7%	18.3%	14.7%	11.2%	8.5%	19.3%	9.6%	19.1%	9.0%	16.1%	4.6%	16.1%	14.6%	16.2%	6.9%	19.2%	16.2%	12.9%	14.9%	13.9%
CULTURAL/SOCIAL ISSUES	7.2%	4.7%	10.0%	2.4%	7.9%	7.3%	12.0%	8.3%	12.9%	2.2%	11.3%	1.5%	12.3%	3.1%	10.7%	1.4%	10.4%	4.9%	12.5%	5.9%	13.4%
ENVIRONMENTAL ISSUES	2.8%	2.8%	3.6%	3.4%	4.4%	-	1.8%	-	2.0%	1.7%	3.8%	1.5%	3.3%	2.1%	4.1%	1.2%	7.0%	3.6%	0.2%	4.3%	0.2%
DK/REFUSED	1.9%	4.0%	1.0%	3.4%	1.0%	-	1.6%	-	1.7%	0.9%	2.8%	-	3.4%	1.9%	2.5%	1.1%	3.1%	-	1.3%	-	1.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
CRIME/PUBLIC SAFETY	31.6%	36.2%	30.3%	43.0%	34.5%	27.4%	41.4%	9.1%	27.3%	36.4%	25.2%	36.1%	28.9%	35.0%	22.6%	39.2%	33.5%	38.9%	30.7%
ECONOMIC ISSUES	28.8%	33.4%	44.2%	22.2%	35.8%	22.0%	31.4%	35.7%	14.3%	44.5%	29.4%	23.3%	16.9%	38.6%	24.2%	20.3%	19.7%	15.9%	19.4%
EDUCATION ISSUES	14.5%	11.5%	2.1%	19.9%	10.1%	17.6%	8.9%	21.0%	20.0%	7.0%	15.9%	15.6%	18.8%	10.6%	13.5%	13.9%	22.8%	16.5%	24.1%
HEALTHCARE ISSUES	13.2%	10.3%	12.3%	12.8%	8.4%	16.3%	14.1%	21.7%	15.6%	7.7%	11.8%	12.6%	19.5%	7.4%	22.0%	17.4%	10.0%	17.8%	10.7%
CULTURAL/SOCIAL ISSUES	7.2%	4.6%	6.6%	2.0%	5.4%	10.4%	3.3%	8.6%	13.6%	1.4%	12.3%	7.5%	9.0%	3.9%	8.9%	6.5%	12.3%	7.7%	13.2%
ENVIRONMENTAL ISSUES	2.8%	1.7%	4.4%	-	1.7%	4.6%	-	4.0%	6.5%	0.2%	5.5%	2.9%	3.9%	2.2%	7.0%	0.4%	1.8%	0.5%	1.9%
DK/REFUSED	1.9%	2.3%	-	-	4.1%	1.7%	0.9%	-	2.6%	2.7%	-	1.8%	3.0%	2.3%	1.8%	2.3%	-	2.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
CRIME/PUBLIC SAFETY	31.6%	30.1%	34.3%	32.5%	35.1%	91.9%	40.4%	33.3%	23.9%	22.0%	37.6%	-	40.4%	27.1%	41.1%	39.1%	32.6%	91.9%	-
ECONOMIC ISSUES	28.8%	33.7%	20.9%	19.2%	47.1%	-	59.6%	43.9%	29.1%	25.0%	62.4%	-	59.6%	24.1%	15.6%	15.5%	31.7%	-	-
EDUCATION ISSUES	14.5%	12.3%	18.3%	20.1%	-	8.1%	-	10.4%	11.0%	12.4%	-	-	-	14.1%	23.1%	24.9%	-	8.1%	-
HEALTHCARE ISSUES	13.2%	12.4%	14.6%	15.1%	17.8%	-	-	6.6%	17.5%	19.7%	-	-	-	17.9%	12.7%	12.2%	35.7%	-	-
CULTURAL/SOCIAL ISSUES	7.2%	5.6%	9.9%	11.0%	-	-	-	2.6%	13.6%	15.3%	-	-	-	8.4%	7.5%	8.2%	-	-	-
ENVIRONMENTAL ISSUES	2.8%	3.8%	1.0%	1.2%	-	-	-	2.0%	2.6%	3.0%	-	-	-	5.6%	-	-	-	-	-
DK/REFUSED	1.9%	2.0%	0.9%	1.0%	-	-	-	1.1%	2.3%	2.5%	-	-	-	2.8%	-	-	-	-	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
CRIME/PUBLIC SAFETY	31.6%	32.2%	24.7%	23.7%	38.4%	39.9%	27.8%	33.0%	25.6%	39.2%	29.0%	39.9%	24.6%	32.7%	24.2%	39.6%	25.4%	48.1%
ECONOMIC ISSUES	28.8%	22.3%	22.7%	35.3%	27.6%	29.0%	22.5%	31.1%	29.2%	28.3%	28.7%	29.0%	40.1%	38.6%	41.4%	35.3%	41.3%	30.6%
EDUCATION ISSUES	14.5%	15.4%	16.3%	18.3%	12.7%	10.0%	15.9%	14.0%	17.1%	11.2%	16.0%	10.0%	14.4%	8.9%	13.2%	6.6%	12.6%	3.4%
HEALTHCARE ISSUES	13.2%	18.7%	13.1%	11.7%	16.2%	10.0%	15.4%	12.4%	13.5%	12.8%	14.2%	10.0%	9.5%	10.5%	9.4%	11.5%	9.8%	11.6%
CULTURAL/SOCIAL ISSUES	7.2%	8.3%	16.4%	3.5%	5.1%	6.6%	13.1%	5.0%	8.1%	5.9%	7.4%	6.6%	8.8%	5.1%	5.7%	7.1%	6.2%	6.3%
ENVIRONMENTAL ISSUES	2.8%	-	6.8%	3.3%	-	3.1%	4.0%	2.3%	3.6%	1.7%	2.7%	3.1%	2.6%	2.0%	3.6%	-	2.8%	-
DK/REFUSED	1.9%	3.0%	-	4.2%	-	1.5%	1.2%	2.2%	2.8%	0.8%	2.0%	1.5%	-	2.2%	2.4%	-	1.9%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
CRIME/PUBLIC SAFETY	31.6%	31.2%	33.2%	27.0%	38.9%	32.1%	34.4%	30.2%	32.7%	30.3%	31.0%	33.5%	29.3%	28.5%	28.7%	34.5%	33.0%
ECONOMIC ISSUES	28.8%	3.7%	25.6%	17.3%	23.8%	17.7%	28.0%	39.0%	20.4%	35.5%	25.6%	25.4%	19.4%	21.1%	46.8%	29.6%	27.3%
EDUCATION ISSUES	14.5%	17.6%	17.8%	20.9%	14.3%	18.9%	14.3%	10.6%	17.7%	17.0%	17.7%	8.8%	19.8%	17.3%	9.0%	9.9%	16.3%
HEALTHCARE ISSUES	13.2%	21.7%	13.8%	17.5%	13.7%	18.0%	9.0%	10.2%	15.7%	9.7%	14.8%	15.2%	5.5%	19.8%	9.8%	18.2%	10.5%
CULTURAL/SOCIAL ISSUES	7.2%	17.8%	4.9%	10.6%	5.2%	8.4%	6.8%	6.2%	8.0%	3.3%	9.9%	8.4%	26.1%	8.0%	2.7%	1.0%	8.4%
ENVIRONMENTAL ISSUES	2.8%	5.5%	2.5%	3.7%	2.8%	2.6%	5.1%	2.2%	3.2%	3.1%	1.0%	4.2%	-	3.6%	-	2.4%	3.8%
DK/REFUSED	1.9%	2.5%	2.2%	3.1%	1.3%	2.2%	2.4%	1.5%	2.2%	1.1%	-	4.7%	-	1.8%	3.0%	4.4%	0.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
CRIME/PUBLIC SAFETY	31.6%	30.2%	30.0%	37.5%	38.9%	21.4%	26.2%	38.5%	41.8%	-	-	11.4%	-	12.5%
ECONOMIC ISSUES	28.8%	26.3%	33.3%	23.5%	23.8%	48.4%	35.6%	38.1%	32.7%	100.0%	-	36.4%	56.7%	34.5%
EDUCATION ISSUES	14.5%	13.7%	15.0%	17.1%	21.9%	2.2%	10.4%	8.4%	9.2%	-	-	22.7%	43.3%	20.8%
HEALTHCARE ISSUES	13.2%	15.7%	10.9%	11.4%	9.5%	14.9%	10.0%	-	-	-	-	15.1%	-	16.5%
CULTURAL/SOCIAL ISSUES	7.2%	8.9%	4.1%	6.4%	3.0%	13.1%	14.4%	6.6%	7.2%	-	-	9.4%	-	10.2%
ENVIRONMENTAL ISSUES	2.8%	2.4%	3.6%	3.9%	2.9%	-	-	8.4%	9.1%	-	100.0%	0.8%	-	0.8%
DK/REFUSED	1.9%	2.8%	3.2%	-	-	-	3.4%	-	-	-	-	4.2%	-	4.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
TED BUDD: REPUBLICAN	46.9%	33.1%	49.7%	37.5%	61.3%	49.6%	37.1%	39.8%	28.8%	92.9%	94.3%	70.2%	4.9%	4.6%	7.4%	13.3%
Vote	45.6%	33.1%	49.7%	37.5%	58.0%	48.3%	35.6%	39.8%	22.6%	90.8%	92.1%	70.2%	4.9%	4.6%	7.4%	8.6%
Lean	1.3%	-	-	-	3.3%	1.3%	1.5%	-	6.2%	2.1%	2.2%	-	-	-	-	4.6%
CHERI BEASLEY: DEMOCRAT	45.8%	56.6%	42.7%	56.0%	34.0%	45.8%	45.6%	41.9%	56.9%	2.5%	1.6%	17.2%	92.1%	93.9%	74.8%	33.7%
Vote	45.1%	55.7%	42.7%	56.0%	32.9%	45.4%	43.7%	41.9%	49.2%	2.5%	1.6%	17.2%	90.5%	92.9%	67.3%	33.7%
Lean	0.7%	0.9%	-	-	1.0%	0.4%	1.9%	-	7.7%	-	-	-	1.6%	1.0%	7.4%	-
FIRM UNDECIDED	7.3%	10.4%	7.6%	6.5%	4.8%	4.6%	17.3%	18.2%	14.3%	4.6%	4.1%	12.5%	3.1%	1.5%	17.9%	53.0%
Net Diff.	1.1%	-23.5%	7.0%	-18.5%	27.3%	3.7%	-8.5%	-2.1%	-28.1%	90.4%	92.7%	53.0%	-87.2%	-89.3%	-67.4%	-20.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
TED BUDD: REPUBLICAN	46.9%	89.8%	10.4%	37.3%	34.3%	18.5%	78.8%	45.7%	50.3%	86.4%	44.2%	57.8%	45.8%
Vote	45.6%	86.1%	10.4%	37.3%	33.0%	16.2%	78.8%	44.6%	48.9%	73.0%	44.2%	55.3%	44.4%
Lean	1.3%	3.7%	-	-	1.3%	2.4%	-	1.1%	1.4%	13.3%	-	2.5%	1.4%
CHERI BEASLEY: DEMOCRAT	45.8%	9.1%	85.1%	55.4%	50.1%	76.6%	21.2%	47.5%	40.1%	13.6%	55.8%	42.2%	50.5%
Vote	45.1%	9.1%	85.1%	55.4%	47.3%	76.6%	21.2%	47.5%	38.6%	13.6%	55.8%	42.2%	50.5%
Lean	0.7%	-	-	-	2.9%	-	-	-	1.5%	-	-	-	-
FIRM UNDECIDED	7.3%	1.1%	4.6%	7.3%	15.6%	4.8%	-	6.7%	9.6%	-	-	-	3.8%
Net Diff.	1.1%	80.7%	-74.7%	-18.2%	-15.8%	-58.1%	57.6%	-1.8%	10.2%	72.7%	-11.6%	15.6%	-4.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
TED BUDD: REPUBLICAN	46.9%	66.6%	20.5%	54.8%	34.4%	28.8%	11.6%	53.4%	100.0%	100.0%	100.0%	-	-	-	-
Vote	45.6%	64.3%	20.5%	53.8%	34.4%	28.8%	11.6%	36.1%	97.2%	100.0%	-	-	-	-	-
Lean	1.3%	2.3%	-	1.0%	-	-	-	17.3%	2.8%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	45.8%	23.7%	71.1%	40.8%	61.0%	71.2%	72.0%	34.4%	-	-	-	100.0%	100.0%	100.0%	-
Vote	45.1%	22.3%	71.1%	40.8%	61.0%	71.2%	67.6%	34.4%	-	-	-	98.4%	100.0%	-	-
Lean	0.7%	1.4%	-	-	-	-	4.5%	-	-	-	-	1.6%	-	100.0%	-
FIRM UNDECIDED	7.3%	9.7%	8.4%	4.4%	4.6%	-	16.4%	12.2%	-	-	-	-	-	-	100.0%
Net Diff.	1.1%	42.9%	-50.5%	14.0%	-26.6%	-42.4%	-60.4%	19.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
TED BUDD: REPUBLICAN	46.9%	94.3%	95.3%	60.5%	3.4%	3.7%	-	23.1%	96.8%	-
Vote	45.6%	92.0%	93.0%	60.5%	3.4%	3.7%	-	20.5%	92.7%	-
Lean	1.3%	2.2%	2.3%	-	-	-	-	2.6%	4.1%	-
CHERI BEASLEY: DEMOCRAT	45.8%	3.9%	4.0%	-	95.8%	95.4%	100.0%	28.2%	2.0%	-
Vote	45.1%	3.9%	4.0%	-	94.8%	95.4%	86.1%	25.7%	2.0%	-
Lean	0.7%	-	-	-	1.0%	-	13.9%	2.5%	-	-
FIRM UNDECIDED	7.3%	1.9%	0.7%	39.5%	0.8%	0.9%	-	48.7%	1.3%	100.0%
Net Diff.	1.1%	90.4%	91.3%	60.5%	-92.3%	-91.8%	-100%	-5.1%	94.8%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
TED BUDD: REPUBLICAN	46.9%	42.3%	60.0%	47.3%	48.6%	55.8%	34.9%	50.1%	30.7%	30.5%	85.6%	81.2%	88.2%	42.9%	88.2%	90.5%	12.0%	44.8%	49.5%	17.1%	-
Vote	45.6%	41.4%	58.5%	46.4%	47.3%	54.0%	34.9%	49.3%	30.7%	29.5%	84.4%	78.1%	88.2%	41.4%	88.2%	88.5%	12.0%	42.1%	46.4%	17.1%	-
Lean	1.3%	0.9%	1.5%	0.9%	1.4%	1.8%	-	0.9%	-	1.0%	1.2%	3.1%	-	1.5%	-	2.0%	-	2.6%	3.1%	-	-
CHERI BEASLEY: DEMOCRAT	45.8%	51.5%	28.2%	45.1%	42.6%	38.9%	56.0%	41.9%	61.7%	63.6%	4.0%	6.0%	5.6%	49.5%	5.6%	0.7%	85.5%	41.9%	39.4%	56.0%	-
Vote	45.1%	50.5%	28.2%	44.0%	42.6%	37.6%	56.0%	40.9%	61.7%	63.0%	2.9%	6.0%	1.5%	49.0%	1.5%	0.7%	83.8%	41.9%	39.4%	56.0%	-
Lean	0.7%	1.0%	-	1.1%	-	1.3%	-	1.0%	-	0.6%	1.2%	-	4.1%	0.5%	4.1%	-	1.8%	-	-	-	-
FIRM UNDECIDED	7.3%	6.2%	11.8%	7.6%	8.8%	5.3%	9.1%	7.9%	7.6%	6.0%	10.3%	12.8%	6.2%	7.6%	6.2%	8.8%	2.4%	13.4%	11.1%	26.9%	-
Net Diff.	1.1%	-9.2%	31.8%	2.2%	6.1%	16.9%	-21.1%	8.2%	-31.0%	-33.1%	81.6%	75.2%	82.6%	-6.6%	82.6%	89.8%	-73.5%	2.9%	10.1%	-38.9%	-



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
TED BUDD: REPUBLICAN	46.9%	95.7%	11.2%	54.6%	85.0%	12.3%	27.1%	93.1%	17.7%	54.7%	74.9%	8.3%	22.5%	95.2%	7.2%	15.7%
Vote	45.6%	93.8%	11.2%	52.6%	82.9%	12.3%	23.4%	90.8%	17.7%	54.7%	74.9%	8.3%	18.5%	95.2%	7.2%	10.8%
Lean	1.3%	1.8%	-	2.1%	2.1%	-	3.7%	2.3%	-	-	-	-	4.0%	-	-	4.8%
CHERI BEASLEY: DEMOCRAT	45.8%	-	85.9%	40.2%	1.5%	85.4%	44.7%	0.6%	80.4%	34.8%	1.7%	88.9%	57.7%	-	89.9%	65.1%
Vote	45.1%	-	79.6%	40.2%	1.5%	85.4%	44.7%	0.6%	78.0%	34.8%	1.7%	87.6%	57.7%	-	88.5%	65.1%
Lean	0.7%	-	6.3%	-	-	-	-	-	2.5%	-	-	1.3%	-	-	1.3%	-
FIRM UNDECIDED	7.3%	4.3%	2.9%	5.1%	13.5%	2.2%	28.1%	6.4%	1.8%	10.5%	23.4%	2.8%	19.7%	4.8%	2.9%	19.2%
Net Diff.	1.1%	95.7%	-74.6%	14.4%	83.5%	-73.1%	-17.6%	92.5%	-62.7%	19.9%	73.2%	-80.7%	-35.2%	95.2%	-82.7%	-49.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
TED BUDD: REPUBLICAN	46.9%	91.7%	92.7%	8.3%	3.6%	15.0%	28.2%	85.7%	75.9%	91.8%	49.2%	6.7%	36.9%	91.8%	9.0%	20.7%	78.3%	15.0%	40.2%	92.3%	
Vote	45.6%	91.7%	88.6%	8.3%	3.6%	15.0%	28.2%	84.0%	71.6%	91.8%	49.2%	6.7%	36.9%	90.3%	9.0%	20.7%	76.3%	15.0%	40.2%	90.3%	
Lean	1.3%	-	4.1%	-	-	-	-	1.7%	4.4%	-	-	-	-	1.5%	-	-	1.9%	-	-	2.1%	
CHERI BEASLEY: DEMOCRAT	45.8%	-	2.1%	88.3%	96.4%	76.6%	58.7%	10.1%	16.4%	6.1%	50.8%	92.1%	53.2%	6.4%	86.5%	63.5%	14.6%	85.0%	44.9%	3.6%	
Vote	45.1%	-	2.1%	86.5%	96.4%	72.4%	57.7%	10.1%	16.4%	6.1%	50.8%	86.5%	51.0%	6.4%	86.5%	63.5%	14.6%	81.2%	44.9%	3.6%	
Lean	0.7%	-	-	1.7%	-	4.2%	1.0%	-	-	-	-	5.6%	2.2%	-	-	-	-	3.8%	-	-	
FIRM UNDECIDED	7.3%	8.3%	5.2%	3.5%	-	8.4%	13.1%	4.2%	7.7%	2.1%	-	1.2%	9.8%	1.9%	4.5%	15.9%	7.1%	-	14.9%	4.1%	
Net Diff.	1.1%	91.7%	90.6%	-80.0%	-92.9%	-61.6%	-30.5%	75.6%	59.5%	85.7%	-1.6%	-85.4%	-16.3%	85.4%	-77.5%	-42.8%	63.7%	-70.0%	-4.7%	88.7%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
TED BUDD: REPUBLICAN	46.9%	2.6%	13.2%	56.4%	-	11.6%	54.7%	88.7%	7.2%	10.2%	35.1%	51.2%	63.3%	27.3%	75.3%	38.7%	53.6%	18.3%	85.2%	36.6%
Vote	45.6%	2.6%	13.2%	56.4%	-	11.6%	54.7%	87.3%	6.6%	10.2%	34.1%	49.7%	61.1%	26.5%	73.7%	37.0%	50.9%	18.3%	84.0%	35.4%
Lean	1.3%	-	-	-	-	-	-	1.4%	0.7%	-	1.0%	1.6%	2.2%	0.7%	1.6%	1.7%	2.7%	-	1.2%	1.2%
CHERI BEASLEY: DEMOCRAT	45.8%	91.1%	76.0%	38.7%	93.4%	78.7%	45.3%	3.8%	87.5%	45.3%	54.6%	42.4%	33.2%	61.9%	21.1%	55.7%	43.0%	66.9%	12.4%	53.5%
Vote	45.1%	91.1%	73.7%	38.7%	93.4%	76.1%	45.3%	3.0%	86.9%	45.3%	54.6%	41.9%	33.2%	61.2%	21.1%	54.0%	43.0%	66.9%	12.4%	53.5%
Lean	0.7%	-	2.3%	-	-	2.6%	-	0.8%	0.7%	-	-	0.5%	-	0.7%	-	1.7%	-	-	-	-
FIRM UNDECIDED	7.3%	6.4%	10.8%	4.9%	6.6%	9.7%	-	7.5%	5.3%	44.5%	10.2%	6.4%	3.5%	10.8%	3.6%	5.6%	3.4%	14.9%	2.4%	9.9%
Net Diff.	1.1%	-88.5%	-62.9%	17.7%	-93.4%	-67.1%	9.4%	84.8%	-80.3%	-35.1%	-19.5%	8.9%	30.1%	-34.7%	54.2%	-17.0%	10.6%	-48.6%	72.8%	-16.8%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
TED BUDD: REPUBLICAN	46.9%	24.6%	13.4%	25.1%	10.7%	52.6%	32.1%	63.8%	39.1%	40.8%	28.1%	64.1%	52.4%	25.7%	12.6%	25.3%	9.8%	52.3%	42.2%	61.5%	56.9%	
Vote	45.6%	22.7%	13.4%	23.1%	10.7%	51.9%	30.3%	63.8%	34.3%	39.4%	28.1%	64.1%	50.6%	25.7%	10.9%	25.3%	7.9%	51.5%	40.4%	61.5%	54.1%	
Lean	1.3%	2.0%	-	2.0%	-	0.7%	1.7%	-	4.8%	1.4%	-	-	1.7%	-	1.7%	-	1.9%	0.8%	1.8%	-	2.8%	
CHERI BEASLEY: DEMOCRAT	45.8%	69.9%	74.5%	69.3%	81.7%	41.5%	58.2%	33.6%	52.6%	49.8%	61.3%	30.1%	39.6%	67.9%	76.0%	67.9%	83.1%	41.8%	49.6%	34.8%	38.2%	
Vote	45.1%	69.9%	72.7%	69.3%	79.6%	40.0%	58.2%	30.7%	52.6%	49.8%	61.3%	28.9%	39.6%	65.7%	76.0%	65.5%	83.1%	40.9%	49.0%	32.8%	36.8%	
Lean	0.7%	-	1.8%	-	2.1%	1.5%	-	2.9%	-	-	-	1.2%	-	2.2%	-	2.3%	-	0.9%	0.6%	2.0%	1.4%	
FIRM UNDECIDED	7.3%	5.5%	12.1%	5.6%	7.6%	5.9%	9.8%	2.6%	8.3%	9.4%	10.6%	5.8%	8.0%	6.4%	11.4%	6.9%	7.1%	5.9%	8.2%	3.7%	4.9%	
Net Diff.	1.1%	-45.3%	-61.1%	-44.3%	-71.0%	11.2%	-26.1%	30.1%	-13.4%	-9.0%	-33.2%	34.0%	12.8%	-42.1%	-63.4%	-42.6%	-73.3%	10.5%	-7.3%	26.8%	18.7%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
TED BUDD: REPUBLICAN	46.9%	44.1%	31.2%	64.4%	61.5%	30.3%	12.7%	26.3%	12.0%	79.3%	23.4%	87.7%	29.6%	68.6%	19.9%	90.5%	32.8%	40.8%	11.8%	34.6%	11.4%
Vote	45.6%	42.6%	30.0%	64.4%	59.5%	30.3%	11.1%	26.3%	10.4%	78.4%	21.7%	87.7%	26.3%	66.7%	19.0%	89.4%	31.7%	40.8%	10.5%	34.6%	10.0%
Lean	1.3%	1.4%	1.1%	-	2.0%	-	1.5%	-	1.6%	0.8%	1.8%	-	3.3%	1.9%	1.0%	1.1%	1.1%	-	1.3%	-	1.4%
CHERI BEASLEY: DEMOCRAT	45.8%	48.1%	58.2%	29.1%	32.1%	64.8%	76.4%	72.5%	78.0%	15.8%	68.2%	8.9%	64.8%	24.7%	70.1%	4.3%	59.4%	55.4%	79.0%	65.4%	81.4%
Vote	45.1%	48.1%	58.2%	27.6%	32.1%	64.8%	74.9%	72.5%	76.4%	15.8%	66.8%	8.9%	61.1%	24.7%	70.1%	4.3%	58.0%	55.4%	77.8%	65.4%	80.0%
Lean	0.7%	-	-	1.5%	-	-	1.5%	-	1.6%	-	1.3%	-	3.7%	-	-	-	1.4%	-	1.3%	-	1.4%
FIRM UNDECIDED	7.3%	7.8%	10.7%	6.5%	6.4%	4.9%	11.0%	1.2%	10.0%	4.9%	8.4%	3.5%	5.6%	6.7%	10.0%	5.2%	7.8%	3.8%	9.1%	-	7.3%
Net Diff.	1.1%	-4.0%	-27.0%	35.2%	29.4%	-34.5%	-63.7%	-46.3%	-66.0%	63.4%	-44.7%	78.8%	-35.2%	43.9%	-50.2%	86.2%	-26.5%	-14.7%	-67.2%	-30.7%	-70.0%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
TED BUDD: REPUBLICAN	46.9%	72.2%	74.5%	72.5%	71.4%	18.9%	32.5%	20.4%	13.2%	77.6%	37.4%	67.3%	6.1%	89.3%	23.2%	29.4%	12.4%	26.1%	11.5%
Vote	45.6%	71.5%	74.5%	72.5%	70.2%	16.6%	29.2%	20.4%	10.6%	77.6%	33.7%	66.0%	4.7%	88.4%	21.8%	29.4%	10.6%	26.1%	9.6%
Lean	1.3%	0.7%	-	-	1.2%	2.3%	3.3%	-	2.6%	-	3.8%	1.3%	1.3%	0.9%	1.4%	-	1.7%	-	1.9%
CHERI BEASLEY: DEMOCRAT	45.8%	22.2%	23.5%	24.7%	20.5%	72.5%	58.6%	76.2%	76.8%	17.9%	62.0%	26.0%	79.8%	6.9%	67.4%	60.3%	79.9%	67.0%	83.6%
Vote	45.1%	21.4%	18.7%	24.7%	20.5%	72.5%	58.6%	76.2%	76.8%	16.3%	62.0%	26.0%	79.8%	5.8%	67.4%	60.3%	79.9%	67.0%	83.6%
Lean	0.7%	0.8%	4.8%	-	-	-	-	-	-	1.6%	-	-	-	1.1%	-	-	-	-	-
FIRM UNDECIDED	7.3%	5.6%	1.9%	2.8%	8.1%	8.6%	8.9%	3.4%	10.0%	4.4%	0.5%	6.7%	14.2%	3.7%	9.4%	10.3%	7.8%	6.9%	4.9%
Net Diff.	1.1%	50.0%	51.0%	47.7%	50.9%	-53.6%	-26.2%	-55.7%	-63.6%	59.7%	-24.6%	41.3%	-73.7%	82.4%	-44.2%	-30.9%	-67.5%	-41.0%	-72.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
TED BUDD: REPUBLICAN	46.9%	63.0%	19.9%	17.8%	51.5%	-	59.6%	74.6%	28.5%	23.7%	70.3%	-	59.6%	52.0%	14.3%	14.1%	32.6%	-	-
Vote	45.6%	61.9%	19.0%	16.9%	51.5%	-	59.6%	73.6%	26.2%	21.2%	70.3%	-	59.6%	50.9%	14.3%	14.1%	32.6%	-	-
Lean	1.3%	1.1%	0.9%	1.0%	-	-	-	1.1%	2.2%	2.5%	-	-	-	1.1%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	45.8%	30.7%	71.0%	75.8%	30.7%	8.1%	40.4%	21.5%	66.4%	70.5%	29.7%	-	40.4%	39.4%	74.0%	79.2%	31.7%	8.1%	-
Vote	45.1%	30.1%	70.1%	74.9%	30.7%	8.1%	40.4%	20.2%	64.3%	68.1%	29.7%	-	40.4%	39.4%	74.0%	79.2%	31.7%	8.1%	-
Lean	0.7%	0.7%	0.8%	0.9%	-	-	-	1.3%	2.2%	2.4%	-	-	-	-	-	-	-	-	-
FIRM UNDECIDED	7.3%	6.3%	9.1%	6.4%	17.8%	91.9%	-	3.8%	5.1%	5.8%	-	-	-	8.6%	11.7%	6.7%	35.7%	91.9%	-
Net Diff.	1.1%	32.3%	-51.1%	-58.0%	20.8%	-8.1%	19.3%	53.1%	-38.0%	-46.8%	40.6%	-	19.3%	12.6%	-59.7%	-65.0%	0.9%	-8.1%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
TED BUDD: REPUBLICAN	46.9%	55.6%	34.3%	41.5%	49.3%	55.8%	43.0%	48.3%	42.2%	52.8%	44.1%	55.8%	52.5%	62.5%	55.5%	65.5%	56.0%	71.8%
Vote	45.6%	52.6%	32.2%	41.5%	45.9%	55.8%	40.5%	47.4%	41.0%	51.3%	42.3%	55.8%	50.1%	61.4%	54.3%	63.6%	54.2%	71.8%
Lean	1.3%	3.0%	2.1%	-	3.3%	-	2.4%	0.9%	1.2%	1.5%	1.7%	-	2.4%	1.0%	1.2%	1.8%	1.8%	-
CHERI BEASLEY: DEMOCRAT	45.8%	40.4%	55.7%	50.9%	41.2%	39.2%	49.5%	44.4%	50.2%	40.1%	47.9%	39.2%	42.2%	33.8%	39.0%	32.3%	38.6%	28.2%
Vote	45.1%	40.4%	55.7%	49.5%	39.6%	39.2%	49.5%	43.4%	49.5%	39.4%	46.9%	39.2%	42.2%	31.4%	37.5%	30.5%	36.5%	28.2%
Lean	0.7%	-	-	1.4%	1.6%	-	-	1.0%	0.7%	0.7%	1.0%	-	-	2.3%	1.5%	1.8%	2.0%	-
FIRM UNDECIDED	7.3%	4.0%	10.0%	7.6%	9.5%	5.0%	7.5%	7.3%	7.5%	7.1%	8.1%	5.0%	5.3%	3.8%	5.5%	2.3%	5.4%	-
Net Diff.	1.1%	15.2%	-21.5%	-9.4%	8.0%	16.6%	-6.5%	3.9%	-8.0%	12.7%	-3.8%	16.6%	10.3%	28.7%	16.5%	33.2%	17.5%	43.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132	
TED BUDD: REPUBLICAN	46.9%	32.8%	37.9%	29.4%	44.5%	33.6%	45.2%	59.4%	36.7%	51.9%	39.6%	49.3%	31.4%	41.7%	61.8%	46.9%	46.3%	
Vote	45.6%	30.3%	37.0%	28.2%	43.2%	31.9%	45.2%	57.9%	35.4%	50.9%	38.6%	47.2%	25.5%	40.0%	59.3%	46.9%	45.6%	
Lean	1.3%	2.5%	0.8%	1.2%	1.3%	1.7%	-	1.4%	1.2%	1.0%	1.0%	2.0%	5.8%	1.8%	2.5%	-	0.7%	
CHERI BEASLEY: DEMOCRAT	45.8%	57.3%	52.3%	61.1%	45.3%	56.0%	46.4%	36.4%	53.5%	46.0%	50.1%	41.2%	37.1%	46.7%	30.2%	45.2%	51.7%	
Vote	45.1%	57.3%	52.3%	61.1%	45.3%	56.0%	46.4%	34.8%	53.5%	46.0%	50.1%	39.1%	37.1%	44.5%	30.2%	45.2%	50.9%	
Lean	0.7%	-	-	-	-	-	-	1.6%	-	-	-	2.2%	-	2.2%	-	-	0.7%	
FIRM UNDECIDED	7.3%	9.9%	9.9%	9.5%	10.2%	10.4%	8.4%	4.2%	9.9%	2.1%	10.4%	9.5%	31.5%	11.6%	8.0%	7.9%	2.0%	
Net Diff.	1.1%	-24.5%	-14.4%	-31.8%	-0.8%	-22.4%	-1.2%	23.0%	-16.8%	5.9%	-10.5%	8.0%	-5.8%	-5.0%	31.6%	1.7%	-5.3%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

6. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
TED BUDD: REPUBLICAN	46.9%	53.6%	42.0%	42.7%	39.4%	41.8%	53.5%	72.6%	70.3%	100.0%	-	13.9%	-	15.2%
Vote	45.6%	51.3%	42.0%	42.7%	36.6%	41.8%	48.0%	72.6%	70.3%	100.0%	-	13.9%	-	15.2%
Lean	1.3%	2.3%	-	-	2.8%	-	5.4%	-	-	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	45.8%	35.0%	50.9%	54.0%	57.9%	58.2%	28.4%	18.5%	20.1%	-	100.0%	76.8%	100.0%	74.6%
Vote	45.1%	34.0%	49.4%	54.0%	57.9%	58.2%	28.4%	18.5%	20.1%	-	100.0%	76.8%	100.0%	74.6%
Lean	0.7%	0.9%	1.5%	-	-	-	-	-	-	-	-	-	-	-
FIRM UNDECIDED	7.3%	11.5%	7.0%	3.3%	2.7%	-	18.2%	8.9%	9.6%	-	-	9.3%	-	10.2%
Net Diff.	1.1%	18.6%	-8.9%	-11.3%	-18.6%	-16.3%	25.1%	54.1%	50.1%	100.0%	-100%	-62.8%	-100%	-59.4%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
JON HARDISTER: REPUB.	45.1%	32.1%	51.8%	36.2%	57.5%	48.3%	33.5%	36.8%	23.6%	88.4%	89.2%	76.1%	3.8%	3.3%	8.5%	24.9%
Vote	43.7%	30.9%	48.5%	36.2%	56.1%	47.2%	30.9%	33.3%	23.6%	88.4%	89.2%	76.1%	2.9%	2.3%	8.5%	11.4%
Lean	1.4%	1.1%	3.3%	-	1.4%	1.0%	2.6%	3.5%	-	-	-	-	0.9%	1.0%	-	13.5%
SHERRIE YOUNG: DEMOCRAT	42.3%	50.9%	37.7%	52.9%	32.7%	42.0%	43.0%	38.5%	56.9%	2.1%	1.6%	11.4%	87.6%	91.9%	46.6%	15.4%
Vote	39.3%	47.2%	37.7%	50.0%	29.6%	39.3%	39.5%	36.4%	49.2%	1.5%	1.6%	-	82.6%	86.7%	42.4%	11.2%
Lean	2.9%	3.7%	-	2.9%	3.1%	2.8%	3.5%	2.1%	7.7%	0.7%	-	11.4%	5.0%	5.1%	4.2%	4.2%
FIRM UNDECIDED	12.6%	17.0%	10.5%	10.9%	9.9%	9.7%	23.4%	24.7%	19.5%	9.4%	9.3%	12.5%	8.6%	4.9%	44.9%	59.7%
Net Diff.	2.8%	-18.8%	14.0%	-16.7%	24.8%	6.2%	-9.5%	-1.8%	-33.3%	86.3%	87.6%	64.8%	-83.9%	-88.6%	-38.1%	9.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
JON HARDISTER: REPUB.	45.1%	90.3%	8.4%	37.9%	27.0%	16.8%	82.9%	45.0%	46.9%	73.2%	62.3%	58.3%	46.0%
Vote	43.7%	88.8%	8.4%	35.5%	26.4%	16.8%	82.9%	42.2%	45.8%	73.2%	62.3%	58.3%	44.3%
Lean	1.4%	1.6%	-	2.4%	0.6%	-	-	2.8%	1.1%	-	-	-	1.7%
SHERRIE YOUNG: DEMOCRAT	42.3%	6.0%	84.7%	50.1%	46.7%	80.8%	13.0%	43.0%	35.8%	26.8%	19.1%	39.2%	47.1%
Vote	39.3%	4.7%	81.2%	46.2%	43.7%	80.8%	13.0%	41.1%	30.9%	26.8%	19.1%	39.2%	46.0%
Lean	2.9%	1.3%	3.4%	4.0%	3.0%	-	-	1.9%	4.8%	-	-	-	1.1%
FIRM UNDECIDED	12.6%	3.7%	6.9%	12.0%	26.3%	2.4%	4.2%	12.0%	17.3%	-	18.5%	2.6%	6.8%
Net Diff.	2.8%	84.3%	-76.3%	-12.2%	-19.7%	-64.0%	69.9%	2.0%	11.1%	46.4%	43.2%	19.1%	-1.1%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
JON HARDISTER: REPUB.	45.1%	67.8%	15.8%	51.7%	34.3%	30.8%	11.7%	25.2%	90.7%	91.1%	75.1%	3.8%	3.9%	-	11.5%
Vote	43.7%	66.4%	15.8%	50.4%	31.4%	30.8%	11.7%	17.6%	88.9%	89.3%	75.1%	3.8%	3.9%	-	4.2%
Lean	1.4%	1.4%	-	1.3%	2.9%	-	-	7.7%	1.8%	1.8%	-	-	-	-	7.4%
SHERRIE YOUNG: DEMOCRAT	42.3%	24.6%	62.5%	36.5%	57.5%	69.2%	62.1%	34.4%	3.1%	3.2%	-	88.4%	88.9%	55.9%	4.6%
Vote	39.3%	20.7%	60.1%	32.4%	57.5%	69.2%	59.6%	34.4%	3.1%	3.2%	-	82.0%	83.3%	-	4.6%
Lean	2.9%	3.9%	2.3%	4.2%	-	-	2.5%	-	-	-	-	6.4%	5.6%	55.9%	-
FIRM UNDECIDED	12.6%	7.7%	21.7%	11.8%	8.2%	-	26.2%	40.4%	6.2%	5.7%	24.9%	7.8%	7.2%	44.1%	83.9%
Net Diff.	2.8%	43.2%	-46.6%	15.2%	-23.2%	-38.3%	-50.4%	-9.2%	87.6%	87.9%	75.1%	-84.6%	-85.0%	-55.9%	7.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			UNDE-	BOTH	
		ISTER					FIRM	HARD-	BAL-	
							UNDE-	ISTER	LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
JON HARDISTER: REPUB.	45.1%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	-
Vote	43.7%	97.0%	100.0%	-	-	-	-	-	98.3%	-
Lean	1.4%	3.0%	-	100.0%	-	-	-	-	1.7%	-
SHERRIE YOUNG: DEMOCRAT	42.3%	-	-	-	100.0%	100.0%	100.0%	-	-	-
Vote	39.3%	-	-	-	93.1%	100.0%	-	-	-	-
Lean	2.9%	-	-	-	6.9%	-	100.0%	-	-	-
FIRM UNDECIDED	12.6%	-	-	-	-	-	-	100.0%	-	100.0%
Net Diff.	2.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref						
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE										
Total	300	219	68	106	146		162	122		223	52		203	82		66	23		269	23		102	123	75	64	11	-
JON HARDISTER: REPUB.	45.1%	41.2%	55.8%	45.8%	45.6%		52.6%	34.2%		48.2%	30.8%		29.4%	80.4%		78.2%	83.0%		41.3%	83.0%		84.3%	11.2%	47.3%	50.4%	29.2%	-
Vote	43.7%	39.3%	55.8%	45.8%	42.7%		51.5%	33.2%		46.9%	28.4%		28.5%	78.9%		76.5%	77.8%		40.3%	77.8%		83.9%	10.2%	44.0%	46.6%	29.2%	-
Lean	1.4%	1.9%	-	-	2.8%		1.0%	1.0%		1.3%	2.4%		0.8%	1.5%		1.8%	5.2%		1.1%	5.2%		0.4%	1.0%	3.2%	3.8%	-	-
SHERRIE YOUNG: DEMOCRAT	42.3%	47.3%	27.6%	41.6%	40.5%		36.7%	50.2%		38.4%	57.9%		58.0%	5.6%		7.6%	6.7%		45.7%	6.7%		2.6%	78.7%	36.4%	38.3%	25.5%	-
Vote	39.3%	43.8%	26.1%	37.8%	38.3%		35.4%	44.8%		35.4%	54.1%		54.2%	4.3%		6.0%	6.7%		42.4%	6.7%		2.6%	73.2%	33.7%	35.2%	25.5%	-
Lean	2.9%	3.5%	1.5%	3.8%	2.2%		1.3%	5.4%		3.0%	3.8%		3.8%	1.3%		1.6%	-		3.3%	-		-	5.5%	2.7%	3.2%	-	-
FIRM UNDECIDED	12.6%	11.5%	16.5%	12.6%	14.0%		10.7%	15.6%		13.4%	11.4%		12.6%	14.0%		14.2%	10.3%		13.0%	10.3%		13.1%	10.1%	16.3%	11.3%	45.3%	-
Net Diff.	2.8%	-6.1%	28.2%	4.2%	5.1%		15.8%	-16.1%		9.8%	-27.1%		-28.6%	74.7%		70.7%	76.3%		-4.3%	76.3%		81.7%	-67.5%	10.8%	12.0%	3.7%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
JON HARDISTER: REPUB.	45.1%	90.7%	15.0%	60.2%	77.7%	9.7%	24.1%	87.3%	16.0%	60.1%	66.3%	8.0%	23.2%	83.3%	7.2%	16.5%
Vote	43.7%	90.7%	15.0%	55.2%	76.8%	8.3%	24.1%	86.8%	13.5%	55.2%	66.3%	8.0%	23.2%	83.3%	7.2%	16.5%
Lean	1.4%	-	-	5.0%	0.9%	1.4%	-	0.5%	2.6%	4.9%	-	-	-	-	-	-
SHERRIE YOUNG: DEMOCRAT	42.3%	2.6%	79.5%	34.1%	2.6%	78.4%	40.6%	2.8%	71.5%	31.1%	1.7%	83.5%	48.8%	-	84.0%	54.3%
Vote	39.3%	2.6%	73.5%	34.1%	2.6%	73.1%	33.1%	2.8%	64.2%	29.2%	1.7%	79.2%	44.3%	-	79.5%	49.0%
Lean	2.9%	-	6.1%	-	-	5.2%	7.5%	-	7.3%	1.9%	-	4.3%	4.4%	-	4.4%	5.3%
FIRM UNDECIDED	12.6%	6.7%	5.4%	5.7%	19.8%	11.9%	35.3%	9.9%	12.5%	8.8%	32.0%	8.5%	28.0%	16.7%	8.8%	29.2%
Net Diff.	2.8%	88.1%	-64.5%	26.1%	75.1%	-68.6%	-16.6%	84.6%	-55.4%	29.0%	64.7%	-75.4%	-25.5%	83.3%	-76.8%	-37.8%



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
JON HARDISTER: REPUB.	45.1%	85.7%	84.0%	6.3%	1.2%	13.5%	29.1%	82.5%	74.2%	87.7%	49.2%	4.6%	43.7%	90.1%	7.0%	16.5%	73.2%	13.7%	40.3%	89.5%
Vote	43.7%	85.0%	84.0%	4.5%	1.2%	9.2%	27.8%	81.1%	70.5%	87.7%	49.2%	4.6%	40.9%	88.2%	4.4%	16.5%	72.3%	9.8%	38.0%	87.8%
Lean	1.4%	0.7%	-	1.8%	-	4.3%	1.3%	1.4%	3.6%	-	-	-	2.7%	1.9%	2.6%	-	0.8%	3.9%	2.3%	1.7%
SHERRIE YOUNG: DEMOCRAT	42.3%	1.5%	6.2%	81.1%	85.4%	75.0%	53.8%	10.0%	14.3%	7.3%	31.1%	83.3%	49.4%	6.1%	80.1%	57.6%	14.7%	80.2%	40.4%	3.7%
Vote	39.3%	1.5%	6.2%	78.1%	85.4%	67.6%	50.6%	9.2%	12.2%	7.3%	31.1%	77.7%	47.3%	6.1%	78.2%	53.4%	13.0%	73.6%	38.7%	2.7%
Lean	2.9%	-	-	3.0%	-	7.4%	3.2%	0.8%	2.1%	-	-	5.6%	2.0%	-	1.9%	4.3%	1.8%	6.6%	1.7%	1.0%
FIRM UNDECIDED	12.6%	12.8%	9.8%	12.6%	13.4%	11.5%	17.1%	7.5%	11.5%	5.0%	19.7%	12.1%	7.0%	3.8%	12.8%	25.8%	12.1%	6.1%	19.3%	6.9%
Net Diff.	2.8%	84.2%	77.7%	-74.8%	-84.2%	-61.4%	-24.7%	72.5%	59.9%	80.4%	18.1%	-78.7%	-5.7%	84.0%	-73.1%	-41.1%	58.4%	-66.6%	-0.1%	85.8%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
JON HARDISTER: REPUB.	45.1%	-	15.1%	51.6%	-	11.6%	49.1%	83.3%	8.5%	21.5%	33.4%	49.3%	59.3%	26.8%	73.3%	40.9%	47.9%	15.6%	81.4%	35.8%
Vote	43.7%	-	15.1%	51.6%	-	11.6%	49.1%	80.8%	8.5%	21.5%	30.4%	48.7%	59.0%	25.0%	73.3%	36.8%	47.4%	15.6%	80.9%	32.7%
Lean	1.4%	-	-	-	-	-	-	2.6%	-	-	3.0%	0.7%	0.3%	1.8%	-	4.2%	0.6%	-	0.5%	3.1%
SHERRIE YOUNG: DEMOCRAT	42.3%	81.9%	70.6%	37.9%	81.3%	74.7%	44.4%	5.2%	80.3%	14.1%	55.0%	36.8%	31.4%	58.2%	21.3%	51.3%	39.6%	63.7%	10.8%	52.0%
Vote	39.3%	81.9%	65.4%	37.9%	81.3%	68.9%	44.4%	4.4%	75.5%	14.1%	52.7%	34.2%	27.0%	57.5%	21.3%	49.8%	31.6%	63.7%	8.7%	50.9%
Lean	2.9%	-	5.2%	-	-	5.8%	-	0.8%	4.8%	-	2.2%	2.6%	4.4%	0.7%	-	1.5%	8.0%	-	2.1%	1.1%
FIRM UNDECIDED	12.6%	18.1%	14.3%	10.5%	18.7%	13.7%	6.6%	11.4%	11.1%	64.4%	11.7%	13.9%	9.3%	15.0%	5.4%	7.8%	12.5%	20.7%	7.7%	12.2%
Net Diff.	2.8%	-81.9%	-55.4%	13.6%	-81.3%	-63.1%	4.7%	78.1%	-71.8%	7.4%	-21.6%	12.5%	27.9%	-31.4%	52.0%	-10.4%	8.3%	-48.0%	70.6%	-16.2%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
JON HARDISTER: REPUB.	45.1%	22.2%	13.4%	22.6%	11.1%	47.5%	31.8%	62.6%	41.2%	31.5%	26.5%	58.8%	52.1%	23.3%	12.3%	22.7%	9.8%	47.8%	42.5%	61.7%	58.7%	
Vote	43.7%	22.2%	13.4%	22.6%	11.1%	45.0%	31.4%	59.4%	41.2%	29.7%	25.9%	55.1%	51.3%	23.3%	12.3%	22.7%	9.8%	46.5%	41.1%	61.7%	55.3%	
Lean	1.4%	-	-	-	-	2.5%	0.4%	3.2%	-	1.8%	0.6%	3.7%	0.8%	-	-	-	-	1.3%	1.5%	-	3.4%	
SHERRIE YOUNG: DEMOCRAT	42.3%	67.6%	67.4%	67.0%	73.1%	40.2%	52.7%	31.4%	50.8%	49.6%	53.8%	31.1%	34.2%	61.6%	70.4%	61.2%	76.6%	40.2%	44.6%	31.1%	36.0%	
Vote	39.3%	59.1%	67.4%	58.4%	73.1%	35.9%	51.9%	28.6%	50.8%	43.7%	52.5%	28.1%	32.6%	54.5%	70.4%	53.5%	76.6%	35.4%	43.4%	29.1%	34.8%	
Lean	2.9%	8.5%	-	8.6%	-	4.3%	0.8%	2.8%	-	5.8%	1.3%	3.1%	1.7%	7.1%	-	7.7%	-	4.8%	1.2%	2.0%	1.3%	
FIRM UNDECIDED	12.6%	10.2%	19.2%	10.4%	15.8%	12.2%	15.5%	5.9%	8.1%	19.0%	19.7%	10.1%	13.7%	15.0%	17.3%	16.2%	13.6%	12.0%	12.9%	7.2%	5.2%	
Net Diff.	2.8%	-45.4%	-54.0%	-44.5%	-62.0%	7.3%	-20.9%	31.2%	-9.6%	-18.1%	-27.3%	27.6%	17.8%	-38.3%	-58.2%	-38.5%	-66.8%	7.6%	-2.1%	30.6%	22.7%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
JON HARDISTER: REPUB.	45.1%	35.4%	30.3%	61.1%	61.0%	25.6%	14.2%	23.3%	12.3%	75.5%	22.5%	87.6%	32.0%	60.0%	17.0%	86.9%	32.1%	36.4%	11.8%	29.4%	11.6%
Vote	43.7%	33.0%	30.3%	59.1%	58.6%	25.6%	14.2%	23.3%	12.3%	73.5%	21.4%	84.1%	32.0%	60.0%	15.4%	84.4%	30.2%	36.4%	11.8%	29.4%	11.6%
Lean	1.4%	2.5%	-	2.1%	2.4%	-	-	-	-	1.9%	1.0%	3.5%	-	-	1.6%	2.5%	2.0%	-	-	-	-
SHERRIE YOUNG: DEMOCRAT	42.3%	48.3%	51.1%	26.8%	29.6%	64.3%	67.5%	69.7%	69.8%	14.5%	63.3%	7.6%	60.0%	23.4%	65.1%	4.9%	54.8%	47.7%	73.7%	56.1%	75.4%
Vote	39.3%	40.9%	49.9%	23.1%	28.7%	57.5%	65.9%	62.0%	68.0%	14.5%	58.4%	7.6%	58.0%	23.4%	58.7%	4.9%	50.6%	47.7%	68.1%	56.1%	69.4%
Lean	2.9%	7.4%	1.1%	3.7%	0.9%	6.8%	1.6%	7.7%	1.7%	-	4.8%	-	2.0%	-	6.4%	-	4.2%	-	5.6%	-	6.0%
FIRM UNDECIDED	12.6%	16.3%	18.6%	12.1%	9.4%	10.1%	18.3%	7.0%	17.9%	10.0%	14.3%	4.9%	8.0%	16.5%	17.9%	8.3%	13.1%	15.9%	14.5%	14.5%	13.0%
Net Diff.	2.8%	-12.9%	-20.8%	34.3%	31.4%	-38.7%	-53.4%	-46.3%	-57.5%	60.9%	-40.8%	80.0%	-28.0%	36.6%	-48.1%	82.0%	-22.7%	-11.3%	-61.8%	-26.7%	-63.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
JON HARDISTER: REPUB.	45.1%	67.2%	67.9%	67.7%	66.8%	19.1%	35.6%	23.8%	11.3%	76.0%	40.2%	59.3%	4.5%	82.6%	26.5%	28.9%	10.7%	23.2%	11.5%	
Vote	43.7%	65.4%	67.9%	67.7%	63.4%	19.1%	35.6%	23.8%	11.3%	74.3%	40.2%	57.2%	4.5%	79.9%	26.5%	28.9%	10.7%	23.2%	11.5%	
Lean	1.4%	1.9%	-	-	3.4%	-	-	-	-	1.7%	-	2.1%	-	2.6%	-	-	-	-	-	
SHERRIE YOUNG: DEMOCRAT	42.3%	22.1%	21.6%	27.1%	19.7%	65.0%	53.4%	71.5%	67.5%	17.9%	54.7%	25.8%	72.1%	7.8%	60.9%	57.7%	70.9%	66.1%	72.2%	
Vote	39.3%	20.6%	16.8%	27.1%	18.4%	60.5%	49.8%	62.4%	64.1%	16.3%	54.7%	24.6%	64.6%	6.7%	57.4%	55.3%	65.3%	63.3%	66.2%	
Lean	2.9%	1.5%	4.8%	-	1.2%	4.5%	3.7%	9.1%	3.4%	1.6%	-	1.3%	7.5%	1.1%	3.6%	2.4%	5.6%	2.8%	6.0%	
FIRM UNDECIDED	12.6%	10.7%	10.5%	5.2%	13.5%	15.9%	10.9%	4.7%	21.1%	6.1%	5.1%	14.9%	23.4%	9.6%	12.6%	13.5%	18.4%	10.7%	16.4%	
Net Diff.	2.8%	45.2%	46.3%	40.5%	47.2%	-45.9%	-17.8%	-47.6%	-56.2%	58.1%	-14.5%	33.4%	-67.6%	74.7%	-34.4%	-28.8%	-60.3%	-42.9%	-60.7%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
JON HARDISTER: REPUB.	45.1%	61.3%	18.8%	16.8%	35.3%	-	100.0%	76.5%	27.9%	21.0%	70.3%	-	100.0%	47.0%	12.9%	14.1%	-	-	-
Vote	43.7%	59.1%	18.8%	16.8%	35.3%	-	100.0%	73.8%	27.9%	21.0%	70.3%	-	100.0%	45.2%	12.9%	14.1%	-	-	-
Lean	1.4%	2.2%	-	-	-	-	-	2.7%	-	-	-	-	-	1.8%	-	-	-	-	-
SHERRIE YOUNG: DEMOCRAT	42.3%	28.4%	65.5%	69.5%	46.9%	8.1%	-	21.0%	59.0%	64.2%	29.7%	-	-	35.3%	69.7%	72.9%	64.3%	8.1%	-
Vote	39.3%	26.0%	61.7%	65.4%	46.9%	8.1%	-	18.7%	59.0%	64.2%	29.7%	-	-	32.8%	63.4%	66.1%	64.3%	8.1%	-
Lean	2.9%	2.4%	3.8%	4.2%	-	-	-	2.3%	-	-	-	-	-	2.5%	6.2%	6.8%	-	-	-
FIRM UNDECIDED	12.6%	10.3%	15.7%	13.7%	17.8%	91.9%	-	2.5%	13.1%	14.8%	-	-	-	17.7%	17.5%	13.0%	35.7%	91.9%	-
Net Diff.	2.8%	32.9%	-46.7%	-52.7%	-11.6%	-8.1%	100.0%	55.4%	-31.1%	-43.2%	40.6%	-	100.0%	11.6%	-56.8%	-58.8%	-64.3%	-8.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
JON HARDISTER: REPUB.	45.1%	50.4%	32.0%	42.7%	46.2%	53.4%	39.5%	47.2%	41.1%	50.1%	42.5%	53.4%	51.2%	64.6%	54.3%	70.0%	56.1%	76.4%
Vote	43.7%	50.4%	32.0%	42.2%	42.2%	51.7%	39.5%	45.3%	40.9%	47.3%	41.2%	51.7%	51.2%	62.0%	54.3%	65.4%	55.0%	72.1%
Lean	1.4%	-	-	0.5%	4.1%	1.7%	-	1.9%	0.3%	2.8%	1.3%	1.7%	-	2.6%	-	4.6%	1.1%	4.3%
SHERRIE YOUNG: DEMOCRAT	42.3%	34.9%	58.4%	46.0%	34.7%	36.6%	48.8%	39.8%	47.4%	35.8%	44.0%	36.6%	40.6%	30.4%	38.1%	26.4%	36.3%	23.6%
Vote	39.3%	34.9%	57.3%	40.9%	33.2%	32.6%	48.2%	36.1%	44.4%	32.9%	41.5%	32.6%	40.6%	28.2%	36.6%	24.7%	35.1%	20.5%
Lean	2.9%	-	1.1%	5.1%	1.6%	4.0%	0.7%	3.8%	2.9%	2.9%	2.6%	4.0%	-	2.3%	1.5%	1.7%	1.1%	3.1%
FIRM UNDECIDED	12.6%	14.7%	9.6%	11.3%	19.0%	10.0%	11.7%	13.0%	11.5%	14.1%	13.5%	10.0%	8.3%	5.0%	7.5%	3.6%	7.6%	-
Net Diff.	2.8%	15.4%	-26.4%	-3.3%	11.5%	16.8%	-9.4%	7.3%	-6.2%	14.4%	-1.6%	16.8%	10.6%	34.1%	16.2%	43.5%	19.8%	52.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
JON HARDISTER: REPUB.	45.1%	27.0%	34.3%	28.4%	37.1%	30.6%	38.1%	60.4%	32.6%	49.0%	40.5%	45.8%	25.6%	39.1%	58.8%	50.0%	43.8%
Vote	43.7%	27.0%	32.9%	27.8%	35.5%	29.2%	38.1%	58.6%	31.5%	49.0%	38.1%	44.1%	25.6%	39.1%	55.9%	44.7%	43.8%
Lean	1.4%	-	1.3%	0.5%	1.6%	1.4%	-	1.8%	1.0%	-	2.4%	1.7%	-	-	2.9%	5.3%	-
SHERRIE YOUNG: DEMOCRAT	42.3%	57.7%	46.8%	56.3%	41.9%	50.8%	45.2%	33.6%	49.4%	44.0%	44.6%	38.1%	42.9%	43.3%	30.4%	36.5%	47.9%
Vote	39.3%	56.3%	41.9%	51.9%	38.2%	47.0%	40.7%	32.0%	45.3%	41.2%	42.0%	34.8%	42.9%	41.1%	30.4%	33.8%	43.2%
Lean	2.9%	1.4%	4.9%	4.4%	3.7%	3.8%	4.6%	1.6%	4.0%	2.8%	2.7%	3.3%	-	2.2%	-	2.7%	4.6%
FIRM UNDECIDED	12.6%	15.3%	18.9%	15.3%	21.0%	18.6%	16.6%	6.0%	18.1%	7.0%	14.8%	16.1%	31.5%	17.7%	10.7%	13.5%	8.3%
Net Diff.	2.8%	-30.7%	-12.5%	-27.9%	-4.9%	-20.3%	-7.1%	26.8%	-16.8%	5.0%	-4.1%	7.6%	-17.4%	-4.2%	28.4%	13.5%	-4.1%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

7. If the general election for State House was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
JON HARDISTER: REPUB.	45.1%	51.0%	37.7%	44.4%	42.3%	37.4%	54.9%	80.4%	78.7%	100.0%	-	14.7%	-	16.0%
Vote	43.7%	48.8%	35.9%	44.4%	42.3%	37.4%	51.5%	72.6%	70.3%	100.0%	-	14.7%	-	16.0%
Lean	1.4%	2.2%	1.9%	-	-	-	3.4%	7.8%	8.5%	-	-	-	-	-
SHERRIE YOUNG: DEMOCRAT	42.3%	32.6%	45.5%	50.1%	50.8%	59.6%	23.9%	18.5%	20.1%	-	100.0%	66.0%	100.0%	62.9%
Vote	39.3%	31.2%	44.0%	45.8%	41.9%	55.0%	23.9%	12.3%	13.4%	-	100.0%	61.2%	43.3%	62.9%
Lean	2.9%	1.3%	1.4%	4.2%	8.8%	4.6%	-	6.2%	6.7%	-	-	4.8%	56.7%	-
FIRM UNDECIDED	12.6%	16.4%	16.8%	5.5%	6.9%	3.0%	21.2%	1.0%	1.1%	-	-	19.3%	-	21.1%
Net Diff.	2.8%	18.4%	-7.7%	-5.7%	-8.5%	-22.2%	31.0%	61.9%	58.6%	100.0%	-100%	-51.4%	-100%	-46.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	72.9%	76.1%	65.9%	79.6%	70.2%	73.8%	69.6%	71.4%	64.0%	64.0%	63.1%	78.7%	81.8%	82.5%	75.9%	74.1%
Strongly	46.4%	47.4%	42.3%	48.5%	46.1%	45.3%	50.3%	50.8%	48.7%	32.0%	32.3%	26.7%	61.4%	62.1%	53.9%	45.5%
Somewhat	26.5%	28.6%	23.5%	31.1%	24.1%	28.5%	19.3%	20.6%	15.3%	32.1%	30.8%	52.0%	20.5%	20.3%	22.0%	28.6%
OPPOSE	22.8%	20.3%	28.4%	20.4%	24.1%	20.9%	29.8%	27.7%	36.0%	30.7%	31.3%	21.3%	15.1%	14.1%	24.1%	20.2%
Somewhat	7.8%	3.8%	15.7%	14.3%	7.0%	7.0%	10.6%	7.6%	20.0%	9.0%	9.5%	-	5.9%	4.9%	15.9%	11.6%
Strongly	15.0%	16.5%	12.7%	6.1%	17.1%	13.9%	19.1%	20.2%	16.0%	21.7%	21.7%	21.3%	9.2%	9.2%	8.2%	8.6%
DK/REFUSED	4.3%	3.7%	5.8%	-	5.7%	5.3%	0.7%	0.9%	-	5.3%	5.6%	-	3.1%	3.4%	-	5.7%
Net Diff.	50.1%	55.8%	37.5%	59.3%	46.1%	53.0%	39.8%	43.7%	28.0%	33.4%	31.9%	57.3%	66.8%	68.3%	51.8%	53.9%
Mean	3.09	3.11	3.01	3.22	3.05	3.11	3.01	3.03	2.97	2.78	2.78	2.84	3.38	3.40	3.22	3.18

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	72.9%	69.0%	83.2%	75.4%	68.0%	88.1%	69.2%	73.8%	68.7%	86.7%	55.8%	84.2%	78.4%
Strongly	46.4%	40.3%	51.4%	49.6%	45.9%	55.3%	46.6%	47.4%	43.2%	42.6%	55.8%	56.1%	51.7%
Somewhat	26.5%	28.7%	31.8%	25.9%	22.1%	32.8%	22.5%	26.3%	25.5%	44.0%	-	28.1%	26.8%
OPPOSE	22.8%	26.0%	14.7%	19.9%	27.6%	9.6%	30.1%	20.6%	26.5%	-	44.2%	13.3%	18.3%
Somewhat	7.8%	8.8%	9.2%	6.3%	7.7%	-	8.5%	9.3%	8.9%	-	17.7%	2.4%	6.8%
Strongly	15.0%	17.1%	5.5%	13.6%	20.0%	9.6%	21.6%	11.3%	17.6%	-	26.5%	10.9%	11.4%
DK/REFUSED	4.3%	5.0%	2.1%	4.7%	4.4%	2.4%	0.7%	5.6%	4.7%	13.3%	-	2.5%	3.3%
Net Diff.	50.1%	43.0%	68.4%	55.5%	40.3%	78.5%	39.1%	53.1%	42.2%	86.7%	11.6%	70.9%	60.2%
Mean	3.09	2.97	3.32	3.17	2.98	3.37	2.95	3.16	2.99	3.49	2.85	3.33	3.23

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	72.9%	64.4%	86.0%	66.1%	81.0%	100.0%	83.4%	82.4%	65.8%	66.3%	49.0%	82.0%	81.7%	100.0%	61.4%
Strongly	46.4%	33.8%	64.6%	39.5%	56.5%	75.4%	54.6%	74.8%	33.8%	33.4%	49.0%	61.9%	62.0%	55.9%	29.9%
Somewhat	26.5%	30.6%	21.3%	26.6%	24.5%	24.6%	28.8%	7.7%	32.0%	33.0%	-	20.1%	19.7%	44.1%	31.5%
OPPOSE	22.8%	28.7%	14.0%	27.8%	16.6%	-	15.7%	17.6%	29.2%	29.2%	26.2%	14.0%	14.2%	-	36.6%
Somewhat	7.8%	11.4%	2.7%	9.9%	4.8%	-	4.1%	-	9.7%	10.0%	-	5.2%	5.2%	-	11.2%
Strongly	15.0%	17.3%	11.4%	17.8%	11.8%	-	11.6%	17.6%	19.4%	19.2%	26.2%	8.9%	9.0%	-	25.4%
DK/REFUSED	4.3%	6.9%	-	6.1%	2.4%	-	0.8%	-	5.0%	4.4%	24.8%	4.0%	4.1%	-	2.0%
Net Diff.	50.1%	35.7%	71.9%	38.3%	64.5%	100.0%	67.7%	64.9%	36.7%	37.1%	22.8%	68.0%	67.4%	100.0%	24.8%
Mean	3.09	2.87	3.39	2.93	3.29	3.75	3.27	3.40	2.84	2.84	2.96	3.41	3.40	3.56	2.67

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
SUPPORT	72.9%	66.6%	65.5%	100.0%	81.6%	81.1%	88.1%	66.3%	65.7%	54.0%
Strongly	46.4%	33.3%	32.5%	60.5%	61.5%	61.7%	58.9%	42.5%	35.4%	35.7%
Somewhat	26.5%	33.3%	33.1%	39.5%	20.1%	19.4%	29.1%	23.9%	30.3%	18.3%
OPPOSE	22.8%	28.2%	29.1%	-	14.9%	15.1%	11.9%	29.8%	28.8%	43.6%
Somewhat	7.8%	9.2%	9.5%	-	5.7%	6.1%	-	9.4%	9.8%	13.4%
Strongly	15.0%	19.0%	19.6%	-	9.2%	9.0%	11.9%	20.4%	19.0%	30.2%
DK/REFUSED	4.3%	5.2%	5.4%	-	3.5%	3.8%	-	3.9%	5.6%	2.3%
Net Diff.	50.1%	38.4%	36.5%	100.0%	66.7%	66.0%	76.1%	36.6%	36.9%	10.4%
Mean	3.09	2.85	2.83	3.61	3.39	3.39	3.35	2.92	2.87	2.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
SUPPORT	72.9%	100.0%	-	85.0%	61.5%	78.9%	66.7%	75.2%	66.8%	79.4%	55.7%	59.5%	55.0%	74.5%	55.0%	60.9%	80.3%	77.1%	78.4%	69.4%	-
Strongly	46.4%	63.6%	-	61.2%	33.1%	49.1%	43.4%	47.6%	41.2%	51.8%	33.9%	32.7%	45.0%	47.1%	45.0%	25.9%	60.0%	52.0%	51.5%	54.9%	-
Somewhat	26.5%	36.4%	-	23.7%	28.5%	29.8%	23.4%	27.6%	25.6%	27.6%	21.8%	26.8%	10.1%	27.4%	10.1%	35.0%	20.4%	25.1%	26.9%	14.5%	-
OPPOSE	22.8%	-	100.0%	10.1%	36.4%	17.7%	30.0%	20.9%	31.0%	16.0%	41.0%	37.5%	42.4%	21.3%	42.4%	33.8%	15.2%	20.2%	18.4%	30.6%	-
Somewhat	7.8%	-	34.1%	3.1%	12.2%	6.6%	9.5%	7.4%	11.5%	6.3%	11.4%	9.9%	12.2%	7.2%	12.2%	10.9%	5.0%	7.9%	6.4%	17.1%	-
Strongly	15.0%	-	65.9%	7.0%	24.1%	11.0%	20.6%	13.5%	19.5%	9.7%	29.6%	27.6%	30.2%	14.1%	30.2%	22.9%	10.2%	12.3%	12.0%	13.5%	-
DK/REFUSED	4.3%	-	-	4.9%	2.1%	3.5%	3.2%	3.9%	2.3%	4.6%	3.3%	3.1%	2.6%	4.2%	2.6%	5.3%	4.5%	2.7%	3.2%	-	-
Net Diff.	50.1%	100.0%	-100%	74.9%	25.1%	61.2%	36.7%	54.3%	35.8%	63.4%	14.7%	22.0%	12.7%	53.2%	12.7%	27.1%	65.1%	56.9%	60.0%	38.7%	-
Mean	3.09	3.64	1.34	3.46	2.72	3.21	2.93	3.14	2.91	3.27	2.62	2.67	2.72	3.12	2.72	2.68	3.36	3.20	3.22	3.11	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	72.9%	64.6%	92.1%	75.3%	56.9%	75.7%	80.2%	58.4%	86.6%	84.5%	76.0%	76.2%	61.2%	84.0%	75.3%	57.8%
Strongly	46.4%	28.4%	74.5%	46.4%	23.4%	54.3%	61.9%	24.0%	71.5%	53.6%	37.6%	52.3%	46.7%	30.4%	51.8%	46.0%
Somewhat	26.5%	36.3%	17.7%	28.9%	33.6%	21.4%	18.3%	34.4%	15.1%	30.9%	38.4%	23.9%	14.4%	53.7%	23.5%	11.8%
OPPOSE	22.8%	27.0%	7.3%	22.6%	41.0%	18.3%	15.8%	35.4%	11.6%	15.5%	24.0%	17.6%	30.5%	16.0%	18.3%	32.1%
Somewhat	7.8%	8.0%	-	8.3%	13.9%	7.0%	7.4%	10.8%	1.9%	8.0%	11.4%	7.1%	8.1%	16.0%	7.4%	5.2%
Strongly	15.0%	19.0%	7.3%	14.4%	27.0%	11.3%	8.5%	24.6%	9.7%	7.5%	12.6%	10.5%	22.4%	-	10.9%	26.9%
DK/REFUSED	4.3%	8.4%	0.5%	2.1%	2.1%	6.0%	4.0%	6.2%	1.8%	-	-	6.2%	8.4%	-	6.4%	10.1%
Net Diff.	50.1%	37.7%	84.8%	52.7%	16.0%	57.4%	64.4%	23.0%	75.0%	69.0%	51.9%	58.6%	30.7%	68.1%	57.0%	25.7%
Mean	3.09	2.81	3.60	3.10	2.54	3.26	3.39	2.62	3.51	3.31	3.01	3.26	2.93	3.14	3.24	2.85

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
SUPPORT	72.9%	66.5%	55.7%	84.3%	82.9%	86.4%	79.7%	62.5%	78.9%	52.1%	50.8%	88.8%	84.8%	66.0%	82.3%	75.4%	58.1%	89.4%	85.4%	60.9%
Strongly	46.4%	30.0%	22.2%	68.8%	73.0%	62.9%	45.9%	34.1%	45.7%	26.8%	50.8%	80.1%	47.0%	34.1%	63.7%	44.9%	34.1%	74.7%	48.5%	33.0%
Somewhat	26.5%	36.5%	33.6%	15.5%	9.9%	23.5%	33.9%	28.3%	33.1%	25.3%	-	8.6%	37.8%	31.9%	18.6%	30.4%	24.0%	14.7%	36.9%	28.0%
OPPOSE	22.8%	30.5%	42.4%	12.3%	11.4%	13.6%	17.9%	32.1%	21.1%	38.9%	49.2%	10.4%	15.2%	27.2%	13.2%	20.2%	37.9%	10.6%	14.6%	33.4%
Somewhat	7.8%	9.6%	18.5%	4.2%	5.1%	3.0%	8.0%	10.8%	7.1%	13.1%	-	4.1%	4.7%	8.0%	4.3%	10.9%	14.1%	2.7%	5.7%	10.9%
Strongly	15.0%	20.8%	24.0%	8.1%	6.3%	10.6%	9.9%	21.3%	14.1%	25.8%	49.2%	6.4%	10.5%	19.2%	8.9%	9.4%	23.8%	7.9%	8.9%	22.6%
DK/REFUSED	4.3%	3.0%	1.9%	3.4%	5.7%	-	2.4%	5.5%	-	8.9%	-	0.8%	-	6.8%	4.5%	4.4%	3.9%	-	-	5.6%
Net Diff.	50.1%	36.0%	13.3%	72.0%	71.5%	72.8%	61.8%	30.4%	57.7%	13.2%	1.6%	78.3%	69.6%	38.8%	69.2%	55.1%	20.2%	78.8%	70.7%	27.5%
Mean	3.09	2.78	2.55	3.50	3.59	3.39	3.19	2.80	3.11	2.58	2.52	3.64	3.21	2.87	3.44	3.16	2.71	3.56	3.25	2.76



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	72.9%	80.0%	72.7%	69.1%	79.4%	71.7%	63.9%	66.3%	79.5%	89.4%	84.1%	68.1%	63.6%	83.3%	62.8%	89.3%	64.3%	78.6%	60.9%	86.7%
Strongly	46.4%	63.8%	42.7%	39.2%	62.6%	40.3%	35.0%	33.4%	59.2%	63.0%	59.8%	39.0%	35.7%	57.2%	35.0%	57.4%	36.2%	57.1%	32.5%	57.9%
Somewhat	26.5%	16.2%	30.1%	29.9%	16.8%	31.4%	28.9%	32.9%	20.3%	26.4%	24.3%	29.0%	27.9%	26.1%	27.7%	31.9%	28.1%	21.6%	28.4%	28.8%
OPPOSE	22.8%	13.8%	22.0%	26.0%	14.2%	22.3%	30.4%	30.2%	15.4%	4.6%	12.0%	27.6%	32.2%	13.5%	29.8%	10.7%	34.2%	15.7%	35.2%	12.2%
Somewhat	7.8%	5.5%	10.9%	10.4%	5.7%	9.8%	12.1%	9.6%	5.6%	-	4.3%	9.1%	10.9%	3.4%	8.2%	2.1%	13.1%	4.4%	11.7%	2.9%
Strongly	15.0%	8.3%	11.0%	15.7%	8.5%	12.5%	18.3%	20.7%	9.8%	4.6%	7.6%	18.5%	21.4%	10.1%	21.7%	8.6%	21.1%	11.3%	23.5%	9.3%
DK/REFUSED	4.3%	6.2%	5.3%	4.9%	6.4%	6.0%	5.7%	3.5%	5.0%	6.0%	3.9%	4.3%	4.2%	3.2%	7.4%	-	1.5%	5.7%	3.9%	1.2%
Net Diff.	50.1%	66.3%	50.8%	43.1%	65.2%	49.4%	33.4%	36.1%	64.1%	84.8%	72.1%	40.4%	31.4%	69.9%	33.0%	78.7%	30.0%	62.9%	25.6%	74.5%
Mean	3.09	3.45	3.10	2.97	3.43	3.06	2.85	2.82	3.36	3.57	3.42	2.93	2.81	3.35	2.82	3.38	2.81	3.32	2.73	3.37

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	72.9%	67.6%	78.4%	67.1%	79.1%	75.6%	70.1%	76.6%	76.8%	74.5%	66.4%	72.0%	77.6%	83.2%	63.0%	81.9%	62.3%	73.4%	73.3%	72.3%	78.6%	
Strongly	46.4%	40.0%	56.2%	38.9%	55.5%	51.1%	47.2%	46.0%	52.6%	56.5%	44.1%	46.7%	49.7%	59.9%	44.7%	59.2%	41.9%	50.4%	43.4%	45.4%	46.6%	
Somewhat	26.5%	27.7%	22.3%	28.2%	23.6%	24.5%	23.0%	30.6%	24.2%	18.0%	22.3%	25.3%	27.8%	23.3%	18.3%	22.7%	20.4%	23.0%	30.0%	26.9%	31.9%	
OPPOSE	22.8%	27.7%	15.4%	28.2%	13.8%	22.3%	24.1%	20.5%	20.7%	24.2%	26.0%	25.1%	22.4%	16.4%	25.8%	17.6%	25.2%	24.5%	21.0%	25.1%	15.8%	
Somewhat	7.8%	9.6%	4.0%	9.8%	4.6%	7.7%	6.5%	7.2%	2.2%	8.2%	8.9%	8.5%	3.6%	6.0%	9.3%	6.5%	10.3%	6.5%	8.5%	5.1%	7.1%	
Strongly	15.0%	18.1%	11.4%	18.4%	9.1%	14.6%	17.7%	13.3%	18.5%	16.0%	17.2%	16.6%	18.8%	10.4%	16.5%	11.1%	14.8%	18.0%	12.6%	20.0%	8.7%	
DK/REFUSED	4.3%	4.6%	6.2%	4.7%	7.1%	2.1%	5.7%	2.9%	2.5%	1.3%	7.6%	2.9%	-	0.4%	11.3%	0.4%	12.5%	2.1%	5.6%	2.6%	5.6%	
Net Diff.	50.1%	39.9%	63.1%	38.8%	65.4%	53.3%	46.0%	56.1%	56.1%	50.3%	40.3%	46.8%	55.1%	66.8%	37.2%	64.3%	37.1%	48.8%	52.3%	47.2%	62.8%	
Mean	3.09	2.94	3.31	2.92	3.35	3.15	3.06	3.12	3.14	3.17	3.01	3.05	3.08	3.33	3.03	3.31	3.02	3.08	3.10	3.00	3.23	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	72.9%	74.3%	69.4%	72.9%	73.4%	73.6%	73.3%	74.6%	71.2%	61.8%	82.2%	68.0%	83.3%	53.8%	81.5%	58.9%	89.1%	71.6%	74.1%	66.0%	74.7%
Strongly	46.4%	54.8%	40.9%	47.1%	42.0%	55.0%	45.5%	56.3%	42.8%	31.9%	58.1%	34.2%	58.6%	29.0%	57.8%	27.4%	64.3%	47.5%	50.6%	41.9%	50.7%
Somewhat	26.5%	19.5%	28.5%	25.7%	31.4%	18.6%	27.8%	18.3%	28.4%	29.8%	24.1%	33.8%	24.7%	24.8%	23.7%	31.5%	24.8%	24.1%	23.6%	24.1%	24.0%
OPPOSE	22.8%	24.0%	25.0%	25.4%	22.7%	23.5%	18.5%	22.2%	20.0%	34.5%	12.7%	26.8%	13.4%	44.3%	12.3%	36.5%	8.7%	27.7%	17.4%	33.2%	16.2%
Somewhat	7.8%	7.7%	9.5%	5.0%	10.3%	9.2%	5.6%	10.4%	6.1%	10.9%	4.2%	11.8%	-	9.8%	6.6%	11.8%	2.5%	7.9%	6.2%	9.4%	6.7%
Strongly	15.0%	16.3%	15.5%	20.4%	12.4%	14.3%	12.9%	11.8%	13.9%	23.6%	8.5%	15.1%	13.4%	34.5%	5.7%	24.7%	6.2%	19.9%	11.2%	23.8%	9.5%
DK/REFUSED	4.3%	1.7%	5.6%	1.7%	3.9%	2.9%	8.2%	3.2%	8.8%	3.7%	5.1%	5.2%	3.3%	1.9%	6.1%	4.7%	2.2%	0.6%	8.5%	0.8%	9.1%
Net Diff.	50.1%	50.3%	44.4%	47.5%	50.7%	50.1%	54.8%	52.4%	51.2%	27.3%	69.5%	41.2%	70.0%	9.5%	69.2%	22.4%	80.4%	43.9%	56.7%	32.8%	58.5%
Mean	3.09	3.15	3.00	3.01	3.07	3.18	3.15	3.23	3.10	2.73	3.39	2.92	3.33	2.49	3.42	2.65	3.51	3.00	3.24	2.85	3.28

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
SUPPORT	72.9%	60.2%	44.9%	49.9%	70.0%	88.5%	92.4%	91.1%	86.2%	64.0%	89.4%	56.8%	87.9%	59.5%	95.8%	62.2%	79.7%	57.6%	81.6%
Strongly	46.4%	36.1%	30.4%	32.8%	39.4%	61.5%	57.3%	45.2%	68.0%	39.0%	57.9%	33.4%	64.0%	32.1%	65.9%	46.0%	55.7%	41.4%	57.5%
Somewhat	26.5%	24.2%	14.5%	17.1%	30.6%	26.9%	35.0%	45.9%	18.2%	25.0%	31.5%	23.5%	23.8%	27.4%	29.8%	16.2%	24.0%	16.2%	24.0%
OPPOSE	22.8%	35.3%	54.4%	39.4%	27.7%	8.3%	7.6%	4.5%	9.7%	32.5%	4.8%	37.9%	10.8%	37.4%	1.3%	30.1%	16.8%	33.2%	14.6%
Somewhat	7.8%	13.7%	17.8%	11.8%	13.4%	0.9%	3.9%	-	-	11.0%	-	16.1%	1.5%	12.1%	-	17.6%	2.0%	18.4%	2.1%
Strongly	15.0%	21.7%	36.6%	27.5%	14.3%	7.4%	3.8%	4.5%	9.7%	21.5%	4.8%	21.8%	9.3%	25.3%	1.3%	12.5%	14.8%	14.8%	12.5%
DK/REFUSED	4.3%	4.4%	0.7%	10.7%	2.4%	3.2%	-	4.4%	4.0%	3.5%	5.7%	5.3%	1.4%	3.1%	2.9%	7.7%	3.5%	9.2%	3.8%
Net Diff.	50.1%	24.9%	-9.5%	10.5%	42.3%	80.2%	84.7%	86.6%	76.5%	31.5%	84.6%	19.0%	77.1%	22.0%	94.4%	32.1%	62.9%	24.3%	67.0%
Mean	3.09	2.78	2.39	2.62	2.97	3.47	3.46	3.38	3.51	2.84	3.51	2.72	3.45	2.68	3.65	3.04	3.25	2.93	3.32

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:					RACIAL BACKGROUND:							
	RACIAL BACKGROUND							MALE					FEMALE							
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-	
SUPPORT	72.9%	72.8%	72.9%	72.7%	100.0%	8.1%	100.0%	71.0%	84.7%	82.8%	100.0%	-	100.0%	74.5%	65.2%	66.3%	100.0%	8.1%	-	
Strongly	46.4%	44.4%	49.2%	48.5%	65.4%	8.1%	100.0%	40.4%	59.2%	56.9%	62.4%	-	100.0%	48.1%	42.7%	43.2%	68.3%	8.1%	-	
Somewhat	26.5%	28.4%	23.7%	24.2%	34.6%	-	-	30.5%	25.5%	25.9%	37.6%	-	-	26.3%	22.5%	23.1%	31.7%	-	-	
OPPOSE	22.8%	23.8%	21.2%	20.8%	-	91.9%	-	24.2%	12.7%	14.3%	-	-	-	23.5%	26.8%	25.0%	-	91.9%	-	
Somewhat	7.8%	7.7%	7.9%	7.8%	-	30.9%	-	7.7%	2.6%	2.9%	-	-	-	7.7%	11.3%	10.9%	-	30.9%	-	
Strongly	15.0%	16.1%	13.4%	13.0%	-	61.0%	-	16.4%	10.1%	11.4%	-	-	-	15.8%	15.5%	14.0%	-	61.0%	-	
DK/REFUSED	4.3%	3.4%	5.9%	6.5%	-	-	-	4.9%	2.6%	2.9%	-	-	-	2.0%	8.0%	8.8%	-	-	-	
Net Diff.	50.1%	48.9%	51.7%	51.8%	100.0%	-83.7%	100.0%	46.8%	72.0%	68.5%	100.0%	-	100.0%	51.0%	38.4%	41.3%	100.0%	-83.7%	-	
Mean	3.09	3.05	3.16	3.16	3.65	1.55	4.00	3.00	3.37	3.32	3.62	-	4.00	3.09	3.00	3.05	3.68	1.55	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	72.9%	78.0%	81.1%	75.1%	63.6%	70.2%	79.8%	70.3%	77.4%	67.2%	73.8%	70.2%	78.7%	74.1%	75.1%	76.1%	76.8%	70.6%
Strongly	46.4%	52.6%	58.4%	52.3%	37.2%	36.2%	56.0%	42.8%	54.1%	36.6%	49.6%	36.2%	51.5%	44.4%	53.1%	36.4%	51.5%	28.7%
Somewhat	26.5%	25.5%	22.7%	22.9%	26.4%	34.0%	23.8%	27.5%	23.3%	30.6%	24.1%	34.0%	27.2%	29.6%	22.0%	39.7%	25.4%	41.9%
OPPOSE	22.8%	14.9%	15.6%	22.5%	31.4%	24.3%	15.3%	25.5%	19.0%	27.5%	22.3%	24.3%	17.5%	21.7%	21.7%	18.2%	20.7%	19.1%
Somewhat	7.8%	3.4%	6.1%	9.2%	10.2%	7.1%	5.0%	8.8%	7.2%	8.5%	8.0%	7.1%	7.0%	5.6%	7.6%	3.5%	6.8%	3.1%
Strongly	15.0%	11.5%	9.5%	13.3%	21.2%	17.2%	10.3%	16.8%	11.9%	19.0%	14.3%	17.2%	10.5%	16.1%	14.1%	14.7%	13.9%	16.0%
DK/REFUSED	4.3%	7.1%	3.3%	2.4%	5.0%	5.5%	4.9%	4.1%	3.6%	5.3%	3.9%	5.5%	3.8%	4.2%	3.2%	5.6%	2.4%	10.3%
Net Diff.	50.1%	63.2%	65.4%	52.7%	32.1%	45.9%	64.5%	44.8%	58.4%	39.6%	51.5%	45.9%	61.2%	52.4%	53.4%	57.9%	56.1%	51.6%
Mean	3.09	3.28	3.34	3.17	2.84	2.94	3.32	3.01	3.24	2.89	3.14	2.94	3.24	3.07	3.18	3.04	3.17	2.93

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
SUPPORT	72.9%	81.1%	67.6%	79.6%	61.3%	71.1%	69.9%	75.5%	70.8%	68.2%	76.6%	73.8%	77.1%	71.3%	79.7%	78.9%	68.4%
Strongly	46.4%	60.8%	41.6%	55.0%	36.8%	48.0%	41.1%	46.6%	46.2%	45.1%	54.2%	39.9%	65.2%	48.7%	43.9%	47.5%	43.3%
Somewhat	26.5%	20.2%	25.9%	24.6%	24.5%	23.1%	28.8%	28.9%	24.6%	23.1%	22.5%	34.0%	11.9%	22.6%	35.7%	31.4%	25.1%
OPPOSE	22.8%	13.0%	28.4%	16.4%	33.7%	23.7%	27.8%	20.4%	24.7%	25.0%	20.2%	23.1%	17.1%	26.0%	17.1%	19.1%	25.4%
Somewhat	7.8%	2.9%	11.1%	6.7%	11.8%	9.0%	9.7%	6.0%	9.2%	7.3%	8.1%	7.8%	-	3.5%	7.0%	9.7%	10.0%
Strongly	15.0%	10.1%	17.3%	9.7%	21.9%	14.7%	18.0%	14.3%	15.6%	17.7%	12.1%	15.3%	17.1%	22.5%	10.1%	9.4%	15.4%
DK/REFUSED	4.3%	6.0%	4.0%	4.0%	5.0%	5.3%	2.3%	4.1%	4.5%	6.8%	3.2%	3.0%	5.8%	2.6%	3.2%	2.0%	6.1%
Net Diff.	50.1%	68.1%	39.2%	63.2%	27.6%	47.4%	42.1%	55.1%	46.0%	43.1%	56.5%	50.7%	60.0%	45.3%	62.5%	59.8%	43.0%
Mean	3.09	3.40	2.96	3.30	2.80	3.10	2.95	3.12	3.06	3.02	3.23	3.01	3.33	3.00	3.17	3.19	3.03

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
SUPPORT	72.9%	77.9%	68.6%	72.2%	72.5%	58.7%	76.6%	77.5%	84.2%	-	100.0%	76.7%	100.0%	74.5%	
Strongly	46.4%	54.4%	36.7%	41.2%	57.1%	23.1%	59.1%	31.6%	34.3%	-	100.0%	52.2%	-	57.0%	
Somewhat	26.5%	23.5%	31.9%	31.0%	15.5%	35.6%	17.4%	45.9%	49.9%	-	-	24.5%	100.0%	17.5%	
OPPOSE	22.8%	20.1%	22.8%	25.6%	21.7%	33.3%	20.7%	22.5%	15.8%	100.0%	-	18.6%	-	20.3%	
Somewhat	7.8%	5.9%	5.0%	14.6%	3.0%	18.3%	13.1%	8.0%	-	100.0%	-	-	-	-	
Strongly	15.0%	14.2%	17.8%	11.0%	18.6%	15.0%	7.7%	14.6%	15.8%	-	-	18.6%	-	20.3%	
DK/REFUSED	4.3%	2.0%	8.6%	2.1%	5.8%	8.0%	2.7%	-	-	-	-	4.7%	-	5.2%	
Net Diff.	50.1%	57.8%	45.8%	46.6%	50.9%	25.4%	55.8%	55.0%	68.4%	-100%	100.0%	58.1%	100.0%	54.2%	
Mean	3.09	3.20	2.96	3.05	3.18	2.73	3.32	2.94	3.03	2.00	4.00	3.16	3.00	3.17	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	35.5%	39.6%	28.9%	35.5%	33.7%	35.3%	36.1%	33.4%	44.3%	37.1%	39.4%	-	33.3%	33.2%	34.3%	38.6%
Strongly	16.0%	19.9%	8.4%	19.9%	13.5%	13.4%	25.4%	23.8%	30.3%	12.1%	12.8%	-	18.4%	18.6%	16.6%	25.7%
Somewhat	19.5%	19.7%	20.5%	15.6%	20.3%	22.0%	10.6%	9.6%	13.9%	25.0%	26.6%	-	14.9%	14.6%	17.7%	12.9%
OPPOSE	48.6%	44.0%	50.0%	49.6%	51.9%	47.7%	51.8%	55.5%	40.4%	48.2%	46.5%	75.0%	48.3%	49.1%	40.5%	53.3%
Somewhat	20.5%	19.0%	17.7%	37.9%	17.4%	19.9%	22.4%	25.4%	13.1%	14.8%	14.6%	18.0%	24.5%	25.4%	16.0%	31.8%
Strongly	28.1%	25.0%	32.4%	11.8%	34.5%	27.8%	29.4%	30.1%	27.3%	33.4%	31.9%	57.0%	23.8%	23.7%	24.5%	21.6%
DK/REFUSED	15.9%	16.4%	21.1%	14.9%	14.3%	17.0%	12.2%	11.1%	15.3%	14.7%	14.0%	25.0%	18.4%	17.7%	25.2%	8.1%
Net Diff.	-13.1%	-4.4%	-21.2%	-14.1%	-18.2%	-12.4%	-15.7%	-22.1%	3.8%	-11.1%	-7.1%	-75.0%	-14.9%	-15.8%	-6.2%	-14.7%
Mean	2.28	2.41	2.06	2.51	2.15	2.25	2.37	2.31	2.56	2.19	2.24	1.24	2.34	2.34	2.35	2.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	35.5%	34.7%	24.7%	35.1%	42.8%	35.4%	38.0%	43.5%	30.5%	40.9%	-	36.1%	40.3%
Strongly	16.0%	15.4%	13.7%	12.9%	21.9%	11.4%	24.9%	17.9%	14.7%	13.3%	-	20.9%	16.0%
Somewhat	19.5%	19.3%	11.1%	22.2%	21.0%	24.0%	13.1%	25.6%	15.8%	27.6%	-	15.2%	24.4%
OPPOSE	48.6%	49.0%	53.9%	49.2%	44.4%	43.5%	56.5%	41.9%	52.6%	42.6%	100.0%	43.1%	44.9%
Somewhat	20.5%	16.4%	24.8%	25.9%	15.3%	22.6%	32.5%	18.5%	19.0%	13.2%	54.4%	19.3%	22.0%
Strongly	28.1%	32.7%	29.1%	23.3%	29.1%	20.9%	24.0%	23.4%	33.6%	29.4%	45.6%	23.8%	22.9%
DK/REFUSED	15.9%	16.3%	21.4%	15.7%	12.8%	21.1%	5.5%	14.6%	16.9%	16.5%	-	20.7%	14.8%
Net Diff.	-13.1%	-14.4%	-29.2%	-14.0%	-1.6%	-8.1%	-18.4%	1.6%	-22.1%	-1.7%	-100%	-7.0%	-4.6%
Mean	2.28	2.21	2.12	2.29	2.41	2.33	2.41	2.44	2.14	2.30	1.54	2.42	2.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	35.5%	35.7%	35.5%	46.2%	21.3%	13.3%	23.9%	38.9%	35.8%	36.1%	24.8%	35.0%	34.6%	55.9%	36.6%
Strongly	16.0%	14.4%	9.7%	24.6%	6.8%	13.3%	15.0%	16.8%	12.3%	11.9%	24.8%	18.6%	18.0%	55.9%	23.0%
Somewhat	19.5%	21.3%	25.8%	21.6%	14.4%	-	9.0%	22.2%	23.6%	24.2%	-	16.3%	16.6%	-	13.7%
OPPOSE	48.6%	52.1%	46.5%	39.1%	56.5%	50.4%	60.0%	61.1%	50.4%	50.4%	51.1%	45.2%	45.9%	-	58.0%
Somewhat	20.5%	17.2%	16.0%	18.0%	31.2%	12.1%	33.1%	25.0%	17.9%	17.7%	24.9%	23.1%	23.4%	-	20.7%
Strongly	28.1%	35.0%	30.5%	21.1%	25.3%	38.3%	26.9%	36.1%	32.6%	32.7%	26.2%	22.1%	22.5%	-	37.2%
DK/REFUSED	15.9%	12.1%	18.0%	14.7%	22.3%	36.3%	16.1%	-	13.8%	13.5%	24.1%	19.8%	19.5%	44.1%	5.4%
Net Diff.	-13.1%	-16.4%	-11.0%	7.0%	-35.2%	-37.1%	-36.1%	-22.2%	-14.6%	-14.3%	-26.3%	-10.3%	-11.3%	55.9%	-21.4%
Mean	2.28	2.17	2.18	2.58	2.04	1.82	2.14	2.20	2.18	2.18	2.31	2.39	2.37	4.00	2.24

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
SUPPORT	35.5%	36.1%	37.2%	-	34.9%	34.1%	46.6%	35.3%	33.0%	42.8%
Strongly	16.0%	12.9%	13.4%	-	18.2%	16.0%	46.6%	19.4%	14.1%	27.4%
Somewhat	19.5%	23.1%	23.8%	-	16.8%	18.0%	-	15.9%	18.8%	15.4%
OPPOSE	48.6%	49.1%	47.5%	100.0%	46.5%	47.3%	36.4%	53.7%	49.0%	54.9%
Somewhat	20.5%	17.8%	17.1%	41.3%	22.9%	22.8%	24.5%	21.7%	15.5%	16.9%
Strongly	28.1%	31.2%	30.4%	58.7%	23.6%	24.5%	11.9%	32.0%	33.5%	38.0%
DK/REFUSED	15.9%	14.9%	15.3%	-	18.5%	18.7%	17.0%	11.0%	18.0%	2.3%
Net Diff.	-13.1%	-13.0%	-10.3%	-100%	-11.6%	-13.2%	10.2%	-18.4%	-16.0%	-12.1%
Mean	2.28	2.21	2.24	1.41	2.36	2.31	2.98	2.25	2.17	2.33

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU-	DEMO-	INDEP.	Indep-	Other	DK/Ref		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	LICAN	CRATIC	/OTHER /DK	endent				
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
SUPPORT	35.5%	41.4%	15.8%	100.0%	-	41.8%	30.3%	38.4%	26.8%	38.2%	31.6%	28.6%	35.2%	35.8%	35.2%	37.0%	29.6%	42.9%	41.2%	52.8%	-	
Strongly	16.0%	17.5%	8.1%	45.0%	-	15.5%	17.8%	17.0%	9.0%	16.1%	17.2%	18.8%	11.4%	16.8%	11.4%	10.6%	14.0%	26.4%	23.2%	45.1%	-	
Somewhat	19.5%	23.8%	7.7%	55.0%	-	26.4%	12.5%	21.4%	17.8%	22.1%	14.3%	9.8%	23.8%	19.1%	23.8%	26.5%	15.6%	16.5%	18.0%	7.7%	-	
OPPOSE	48.6%	41.0%	77.6%	-	100.0%	40.6%	56.5%	46.7%	57.4%	46.1%	54.3%	58.3%	48.7%	49.1%	48.7%	47.8%	55.2%	38.7%	40.0%	31.4%	-	
Somewhat	20.5%	21.3%	18.6%	-	42.1%	18.0%	23.2%	19.1%	27.9%	21.3%	18.4%	21.2%	13.3%	21.2%	13.3%	15.6%	25.6%	18.6%	19.7%	11.9%	-	
Strongly	28.1%	19.7%	59.0%	-	57.9%	22.6%	33.3%	27.6%	29.5%	24.8%	35.9%	37.1%	35.4%	27.8%	35.4%	32.2%	29.6%	20.2%	20.3%	19.5%	-	
DK/REFUSED	15.9%	17.6%	6.6%	-	-	17.6%	13.2%	14.9%	15.9%	15.7%	14.1%	13.1%	16.1%	15.1%	16.1%	15.1%	15.1%	18.3%	18.7%	15.9%	-	
Net Diff.	-13.1%	0.4%	-61.9%	100.0%	-100%	1.3%	-26.2%	-8.3%	-30.6%	-7.9%	-22.8%	-29.7%	-13.5%	-13.2%	-13.5%	-10.8%	-25.6%	4.2%	1.2%	21.4%	-	
Mean	2.28	2.48	1.62	3.45	1.42	2.42	2.17	2.33	2.07	2.35	2.15	2.12	2.13	2.29	2.13	2.18	2.17	2.60	2.54	2.93	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	35.5%	52.1%	40.8%	50.4%	21.2%	25.3%	29.5%	32.9%	30.8%	38.8%	62.4%	28.9%	52.9%	49.7%	28.9%	53.5%
Strongly	16.0%	15.0%	22.8%	30.4%	5.9%	10.6%	19.3%	7.0%	13.6%	23.0%	32.1%	14.3%	34.6%	27.3%	14.9%	35.7%
Somewhat	19.5%	37.1%	17.9%	20.0%	15.3%	14.7%	10.2%	25.9%	17.2%	15.9%	30.2%	14.6%	18.4%	22.4%	14.0%	17.7%
OPPOSE	48.6%	33.6%	37.3%	41.8%	62.8%	62.3%	33.4%	52.2%	54.8%	41.3%	21.4%	55.5%	31.1%	27.5%	54.9%	27.4%
Somewhat	20.5%	17.4%	13.8%	17.4%	13.8%	30.2%	20.7%	16.6%	24.8%	18.0%	10.1%	26.1%	16.5%	11.8%	25.8%	15.3%
Strongly	28.1%	16.2%	23.5%	24.4%	49.0%	32.0%	12.7%	35.7%	29.9%	23.3%	11.3%	29.4%	14.6%	15.8%	29.2%	12.1%
DK/REFUSED	15.9%	14.3%	22.0%	7.8%	16.0%	12.5%	37.1%	14.9%	14.4%	19.9%	16.3%	15.6%	15.9%	22.7%	16.2%	19.1%
Net Diff.	-13.1%	18.5%	3.5%	8.7%	-41.6%	-37.0%	-3.8%	-19.4%	-24.0%	-2.5%	41.0%	-26.6%	21.8%	22.2%	-26.1%	26.1%
Mean	2.28	2.59	2.51	2.61	1.74	2.04	2.58	2.05	2.17	2.48	2.99	2.16	2.87	2.79	2.17	2.95

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
SUPPORT	35.5%	38.9%	40.2%	31.5%	33.2%	29.1%	34.0%	37.8%	39.3%	36.8%	-	49.3%	44.1%	50.3%	23.5%	25.3%	22.6%	28.8%	31.2%	37.4%	
Strongly	16.0%	10.3%	13.1%	19.3%	20.6%	17.5%	16.5%	11.8%	9.9%	13.0%	-	23.9%	31.0%	14.8%	17.3%	4.0%	8.1%	15.5%	14.6%	11.0%	
Somewhat	19.5%	28.6%	27.1%	12.2%	12.5%	11.6%	17.5%	26.0%	29.4%	23.8%	-	25.4%	13.1%	35.5%	6.2%	21.3%	14.5%	13.3%	16.6%	26.3%	
OPPOSE	48.6%	46.5%	39.8%	47.7%	39.2%	59.9%	53.3%	45.7%	38.5%	50.3%	100.0%	35.3%	39.7%	38.0%	53.3%	64.9%	55.2%	50.2%	54.2%	47.9%	
Somewhat	20.5%	18.5%	6.9%	24.8%	20.0%	31.6%	22.7%	14.2%	6.8%	18.9%	11.4%	12.9%	18.9%	15.8%	30.1%	26.0%	12.3%	24.6%	22.3%	14.2%	
Strongly	28.1%	27.9%	32.9%	23.0%	19.2%	28.3%	30.6%	31.5%	31.7%	31.4%	88.6%	22.4%	20.9%	22.2%	23.2%	38.9%	42.8%	25.7%	31.8%	33.7%	
DK/REFUSED	15.9%	14.6%	20.0%	20.8%	27.6%	11.0%	12.7%	16.5%	22.2%	12.9%	-	15.4%	16.1%	11.7%	23.2%	9.8%	22.2%	20.9%	14.6%	14.7%	
Net Diff.	-13.1%	-7.5%	0.4%	-16.3%	-6.1%	-30.8%	-19.2%	-8.0%	0.8%	-13.5%	-100%	14.0%	4.4%	12.3%	-29.8%	-39.6%	-32.5%	-21.4%	-22.9%	-10.6%	
Mean	2.28	2.25	2.25	2.35	2.48	2.21	2.23	2.22	2.22	2.21	1.11	2.60	2.65	2.49	2.23	1.89	1.84	2.24	2.16	2.17	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	35.5%	33.7%	37.5%	39.6%	34.8%	34.5%	35.4%	38.4%	33.4%	56.4%	45.0%	31.2%	30.3%	42.0%	49.6%	48.8%	14.5%	36.7%	33.2%	35.3%
Strongly	16.0%	22.6%	18.9%	15.2%	23.3%	18.1%	17.8%	14.1%	18.8%	11.3%	23.0%	12.8%	14.6%	17.7%	27.6%	17.0%	4.1%	18.2%	13.4%	12.7%
Somewhat	19.5%	11.2%	18.6%	24.4%	11.5%	16.4%	17.6%	24.4%	14.6%	45.1%	22.0%	18.4%	15.6%	24.4%	22.0%	31.8%	10.5%	18.5%	19.8%	22.5%
OPPOSE	48.6%	45.6%	52.1%	36.0%	43.8%	53.8%	36.1%	49.1%	47.3%	33.7%	40.3%	52.7%	55.1%	42.5%	39.5%	33.6%	67.7%	49.4%	53.5%	50.0%
Somewhat	20.5%	25.0%	23.2%	14.2%	22.5%	23.7%	16.7%	15.7%	24.0%	14.1%	21.4%	20.9%	21.2%	20.4%	21.0%	15.9%	21.4%	24.0%	16.7%	25.3%
Strongly	28.1%	20.7%	29.0%	21.8%	21.3%	30.2%	19.4%	33.4%	23.3%	19.5%	18.9%	31.7%	33.8%	22.1%	18.5%	17.8%	46.3%	25.5%	36.8%	24.8%
DK/REFUSED	15.9%	20.6%	10.3%	24.4%	21.3%	11.7%	28.5%	12.5%	19.3%	10.0%	14.7%	16.2%	14.7%	15.5%	10.8%	17.6%	17.8%	13.8%	13.3%	14.7%
Net Diff.	-13.1%	-11.9%	-14.6%	3.6%	-9.0%	-19.3%	-0.7%	-10.7%	-14.0%	22.7%	4.6%	-21.5%	-24.8%	-0.4%	10.1%	15.1%	-53.2%	-12.7%	-20.4%	-14.8%
Mean	2.28	2.45	2.31	2.44	2.47	2.25	2.47	2.22	2.36	2.53	2.58	2.15	2.13	2.45	2.66	2.58	1.66	2.34	2.11	2.27



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	35.5%	25.8%	52.1%	24.5%	49.4%	40.6%	36.7%	51.9%	53.5%	28.6%	27.3%	40.1%	32.3%	42.8%	40.8%	41.4%	36.0%	39.1%	33.9%	52.5%	47.4%	
Strongly	16.0%	17.1%	25.0%	17.4%	22.2%	17.4%	17.9%	22.8%	26.9%	11.7%	12.8%	15.4%	11.3%	22.3%	24.1%	24.0%	21.0%	18.9%	14.2%	28.9%	18.0%	
Somewhat	19.5%	8.7%	27.1%	7.1%	27.2%	23.2%	18.8%	29.1%	26.5%	16.9%	14.5%	24.6%	21.0%	20.5%	16.7%	17.4%	15.0%	20.3%	19.7%	23.6%	29.4%	
OPPOSE	48.6%	56.8%	31.3%	57.9%	31.4%	47.7%	46.5%	37.0%	34.4%	59.0%	53.3%	47.3%	51.2%	47.3%	42.1%	48.0%	45.0%	47.0%	49.9%	37.3%	37.9%	
Somewhat	20.5%	27.5%	13.2%	28.0%	12.6%	16.6%	24.4%	16.6%	16.6%	16.7%	28.7%	17.4%	23.4%	13.0%	25.4%	13.4%	26.4%	19.7%	21.2%	18.3%	15.6%	
Strongly	28.1%	29.3%	18.1%	29.8%	18.8%	31.0%	22.2%	20.4%	17.8%	42.3%	24.6%	29.9%	27.8%	34.3%	16.7%	34.6%	18.7%	27.2%	28.6%	19.0%	22.3%	
DK/REFUSED	15.9%	17.3%	16.7%	17.7%	19.3%	11.7%	16.8%	11.0%	12.1%	12.4%	19.4%	12.6%	16.5%	9.9%	17.1%	10.6%	19.0%	13.9%	16.2%	10.2%	14.7%	
Net Diff.	-13.1%	-31.0%	20.8%	-33.4%	18.0%	-7.0%	-9.9%	14.9%	19.1%	-30.4%	-26.0%	-7.2%	-18.9%	-4.5%	-1.2%	-6.5%	-9.0%	-7.8%	-16.0%	15.3%	9.4%	
Mean	2.28	2.16	2.71	2.15	2.65	2.31	2.39	2.61	2.71	1.98	2.19	2.29	2.19	2.34	2.58	2.35	2.47	2.36	2.23	2.70	2.50	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	35.5%	27.2%	23.7%	35.4%	34.3%	46.5%	33.2%	45.2%	29.6%	31.7%	37.8%	47.0%	48.5%	12.2%	31.6%	30.7%	38.0%	34.9%	38.0%	27.9%	36.0%
Strongly	16.0%	10.0%	11.4%	13.2%	13.4%	29.2%	15.4%	25.7%	16.6%	9.0%	19.9%	14.5%	27.1%	1.9%	15.8%	6.0%	20.3%	19.3%	19.7%	17.9%	18.7%
Somewhat	19.5%	17.3%	12.3%	22.2%	20.9%	17.3%	17.8%	19.5%	12.9%	22.7%	17.8%	32.4%	21.4%	10.2%	15.8%	24.7%	17.7%	15.6%	18.3%	9.9%	17.3%
OPPOSE	48.6%	55.6%	58.9%	51.8%	48.9%	37.4%	51.4%	36.6%	53.9%	57.1%	42.9%	43.3%	32.9%	74.7%	48.6%	55.9%	42.1%	61.2%	43.0%	67.4%	43.6%
Somewhat	20.5%	21.0%	25.5%	18.2%	20.8%	20.6%	21.9%	20.4%	23.7%	19.6%	22.2%	17.4%	17.1%	22.4%	25.0%	18.2%	21.0%	24.3%	22.5%	28.0%	22.8%
Strongly	28.1%	34.6%	33.4%	33.6%	28.1%	16.8%	29.5%	16.2%	30.2%	37.5%	20.7%	25.9%	15.8%	52.3%	23.5%	37.7%	21.1%	36.9%	20.5%	39.4%	20.8%
DK/REFUSED	15.9%	17.2%	17.4%	12.8%	16.9%	16.1%	15.3%	18.2%	16.5%	11.2%	19.4%	9.7%	18.6%	13.1%	19.8%	13.3%	20.0%	3.9%	19.0%	4.7%	20.4%
Net Diff.	-13.1%	-28.4%	-35.2%	-16.4%	-14.6%	9.1%	-18.2%	8.6%	-24.3%	-25.4%	-5.1%	3.7%	15.6%	-62.5%	-17.0%	-25.2%	-4.1%	-26.3%	-5.0%	-39.5%	-7.6%
Mean	2.28	2.03	2.02	2.17	2.24	2.70	2.23	2.67	2.19	2.04	2.46	2.39	2.73	1.56	2.30	1.99	2.46	2.18	2.46	2.07	2.43

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
SUPPORT	35.5%	35.9%	31.5%	36.8%	36.7%	36.6%	34.5%	40.2%	36.3%	53.2%	47.4%	20.2%	29.1%	31.9%	38.2%	46.0%	35.3%	41.3%	34.5%
Strongly	16.0%	12.9%	22.8%	20.0%	6.4%	19.9%	18.6%	12.8%	22.5%	21.0%	25.2%	5.5%	16.2%	9.0%	18.1%	22.5%	22.4%	23.5%	20.6%
Somewhat	19.5%	23.0%	8.7%	16.8%	30.4%	16.7%	15.9%	27.4%	13.8%	32.2%	22.2%	14.7%	12.8%	22.8%	20.0%	23.5%	12.9%	17.9%	13.9%
OPPOSE	48.6%	53.3%	55.8%	52.1%	53.2%	44.1%	52.3%	29.7%	45.2%	40.9%	31.0%	64.6%	53.2%	55.9%	41.0%	46.8%	46.8%	50.1%	46.2%
Somewhat	20.5%	16.9%	9.8%	15.2%	19.9%	26.2%	22.2%	19.6%	29.7%	13.9%	21.2%	19.7%	29.7%	16.5%	25.5%	18.1%	25.8%	19.0%	25.4%
Strongly	28.1%	36.4%	46.0%	36.8%	33.3%	17.9%	30.1%	10.1%	15.5%	27.0%	9.9%	45.0%	23.5%	39.5%	15.5%	28.7%	21.0%	31.1%	20.8%
DK/REFUSED	15.9%	10.8%	12.6%	11.1%	10.0%	19.3%	13.2%	30.1%	18.5%	5.9%	21.6%	15.2%	17.8%	12.2%	20.8%	7.2%	17.9%	8.5%	19.2%
Net Diff.	-13.1%	-17.4%	-24.3%	-15.3%	-16.5%	-7.6%	-17.7%	10.5%	-9.0%	12.3%	16.3%	-44.4%	-24.1%	-24.0%	-2.9%	-0.9%	-11.5%	-8.8%	-11.7%
Mean	2.28	2.14	2.10	2.22	2.11	2.48	2.27	2.61	2.53	2.50	2.80	1.77	2.27	2.02	2.51	2.43	2.45	2.37	2.42

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
SUPPORT	35.5%	33.9%	38.4%	35.9%	49.1%	61.0%	100.0%	47.0%	51.9%	48.7%	62.4%	-	100.0%	21.6%	29.6%	27.8%	35.7%	61.0%	-
Strongly	16.0%	13.0%	21.0%	20.3%	-	61.0%	59.6%	17.9%	31.9%	32.9%	-	-	59.6%	8.3%	13.9%	12.3%	-	61.0%	-
Somewhat	19.5%	20.9%	17.4%	15.6%	49.1%	-	40.4%	29.1%	20.0%	15.8%	62.4%	-	40.4%	13.2%	15.7%	15.5%	35.7%	-	-
OPPOSE	48.6%	50.0%	45.8%	46.7%	50.9%	39.0%	-	40.6%	31.1%	32.2%	37.6%	-	-	58.9%	55.5%	55.8%	64.3%	39.0%	-
Somewhat	20.5%	19.1%	22.0%	22.3%	16.2%	39.0%	-	18.0%	13.4%	15.1%	-	-	-	20.2%	27.6%	26.8%	32.6%	39.0%	-
Strongly	28.1%	30.9%	23.9%	24.4%	34.6%	-	-	22.6%	17.7%	17.1%	37.6%	-	-	38.7%	27.9%	29.0%	31.7%	-	-
DK/REFUSED	15.9%	16.1%	15.7%	17.4%	-	-	-	12.5%	17.0%	19.1%	-	-	-	19.6%	14.9%	16.4%	-	-	-
Net Diff.	-13.1%	-16.1%	-7.4%	-10.8%	-1.8%	22.0%	100.0%	6.4%	20.8%	16.5%	24.8%	-	100.0%	-37.3%	-25.9%	-28.1%	-28.5%	22.0%	-
Mean	2.28	2.19	2.42	2.39	2.14	3.22	3.60	2.48	2.80	2.80	2.25	-	3.60	1.89	2.18	2.13	2.04	3.22	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	35.5%	32.8%	49.8%	38.3%	31.9%	26.8%	42.9%	32.7%	40.5%	29.1%	38.2%	26.8%	58.7%	44.0%	54.8%	38.8%	51.1%	39.4%
Strongly	16.0%	17.9%	30.4%	15.7%	10.6%	10.2%	25.3%	12.5%	20.3%	10.4%	17.8%	10.2%	35.9%	16.5%	27.1%	15.3%	23.6%	18.6%
Somewhat	19.5%	14.9%	19.4%	22.6%	21.3%	16.5%	17.6%	20.3%	20.2%	18.7%	20.5%	16.5%	22.8%	27.6%	27.7%	23.5%	27.5%	20.7%
OPPOSE	48.6%	41.9%	34.9%	44.3%	52.0%	63.1%	37.8%	52.6%	41.1%	58.1%	44.0%	63.1%	24.8%	43.1%	32.7%	45.0%	33.9%	50.7%
Somewhat	20.5%	19.5%	16.2%	19.6%	21.4%	24.0%	17.5%	21.6%	18.6%	22.8%	19.3%	24.0%	9.7%	19.5%	13.5%	21.1%	15.7%	19.1%
Strongly	28.1%	22.4%	18.8%	24.7%	30.6%	39.1%	20.2%	31.0%	22.6%	35.2%	24.7%	39.1%	15.2%	23.6%	19.1%	23.9%	18.1%	31.6%
DK/REFUSED	15.9%	25.3%	15.3%	17.4%	16.1%	10.1%	19.4%	14.7%	18.3%	12.9%	17.8%	10.1%	16.5%	12.8%	12.5%	16.2%	15.1%	9.9%
Net Diff.	-13.1%	-9.1%	14.9%	-6.0%	-20.1%	-36.4%	5.1%	-19.8%	-0.6%	-29.0%	-5.8%	-36.4%	33.9%	0.9%	22.2%	-6.2%	17.2%	-11.4%
Mean	2.28	2.38	2.73	2.35	2.14	1.98	2.59	2.17	2.47	2.05	2.38	1.98	2.95	2.42	2.72	2.36	2.67	2.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132	
SUPPORT	35.5%	25.9%	24.4%	26.7%	22.7%	27.0%	18.4%	48.6%	24.8%	26.6%	36.8%	43.1%	50.2%	26.6%	48.6%	39.0%	31.8%	
Strongly	16.0%	13.9%	9.6%	13.8%	7.2%	12.7%	4.7%	22.5%	10.6%	10.1%	22.0%	15.7%	42.5%	14.2%	16.6%	17.1%	12.7%	
Somewhat	19.5%	12.0%	14.8%	12.9%	15.5%	14.3%	13.7%	26.1%	14.2%	16.5%	14.8%	27.3%	7.7%	12.4%	32.0%	21.9%	19.1%	
OPPOSE	48.6%	51.6%	59.6%	49.3%	66.7%	52.9%	71.3%	37.4%	57.7%	57.6%	48.3%	40.0%	37.4%	53.5%	43.5%	41.7%	52.4%	
Somewhat	20.5%	25.9%	23.1%	23.5%	24.0%	22.5%	27.3%	16.5%	23.7%	24.7%	22.6%	14.1%	7.0%	26.5%	13.6%	17.1%	23.2%	
Strongly	28.1%	25.7%	36.5%	25.9%	42.7%	30.4%	44.1%	21.0%	34.0%	32.9%	25.7%	25.8%	30.4%	27.0%	29.8%	24.6%	29.2%	
DK/REFUSED	15.9%	22.5%	16.0%	24.0%	10.6%	20.1%	10.3%	14.0%	17.5%	15.9%	14.9%	17.0%	12.5%	19.9%	7.9%	19.3%	15.8%	
Net Diff.	-13.1%	-25.7%	-35.2%	-22.7%	-44.0%	-25.8%	-52.9%	11.1%	-33.0%	-31.0%	-11.5%	3.1%	12.8%	-26.9%	5.1%	-2.7%	-20.6%	
Mean	2.28	2.18	1.97	2.19	1.86	2.12	1.77	2.58	2.02	2.04	2.39	2.40	2.71	2.17	2.38	2.39	2.18	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

9. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
SUPPORT	35.5%	39.1%	31.9%	36.0%	33.4%	27.3%	48.6%	39.0%	42.3%	-	100.0%	34.2%	-	37.3%	
Strongly	16.0%	20.9%	11.3%	11.4%	16.7%	8.8%	36.7%	15.7%	17.1%	-	100.0%	14.1%	-	15.4%	
Somewhat	19.5%	18.1%	20.6%	24.6%	16.7%	18.5%	11.8%	23.3%	25.3%	-	-	20.1%	-	21.9%	
OPPOSE	48.6%	47.7%	51.5%	37.4%	48.3%	68.6%	37.8%	45.9%	41.3%	100.0%	-	37.0%	100.0%	31.2%	
Somewhat	20.5%	17.8%	21.8%	21.2%	26.0%	22.0%	18.2%	14.3%	15.6%	-	-	22.7%	100.0%	15.6%	
Strongly	28.1%	29.9%	29.7%	16.2%	22.3%	46.5%	19.6%	31.6%	25.7%	100.0%	-	14.2%	-	15.6%	
DK/REFUSED	15.9%	13.2%	16.7%	26.6%	18.3%	4.1%	13.6%	15.1%	16.4%	-	-	28.8%	-	31.5%	
Net Diff.	-13.1%	-8.7%	-19.6%	-1.4%	-14.9%	-41.2%	10.7%	-7.0%	1.1%	-100%	100.0%	-2.8%	-100%	6.2%	
Mean	2.28	2.35	2.16	2.42	2.34	1.89	2.76	2.27	2.40	1.00	4.00	2.48	2.00	2.54	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	53.9%	49.6%	56.6%	53.4%	57.1%	52.5%	59.1%	58.5%	60.7%	63.8%	63.4%	69.2%	44.1%	44.3%	42.3%	52.1%
Strongly	34.2%	33.0%	32.5%	30.6%	37.0%	33.6%	36.4%	35.2%	40.0%	41.2%	41.4%	37.1%	26.6%	25.9%	32.6%	37.8%
Somewhat	19.7%	16.6%	24.2%	22.8%	20.2%	18.9%	22.7%	23.3%	20.7%	22.6%	22.0%	32.1%	17.5%	18.3%	9.8%	14.3%
OPPOSE	40.6%	47.7%	34.0%	44.1%	35.2%	42.1%	35.2%	36.7%	30.4%	30.7%	30.7%	30.8%	51.6%	50.9%	57.7%	35.4%
Somewhat	11.2%	13.1%	21.3%	14.7%	5.4%	9.8%	16.3%	17.0%	14.4%	10.1%	10.8%	-	13.0%	11.2%	30.7%	6.7%
Strongly	29.4%	34.5%	12.7%	29.3%	29.8%	32.3%	18.8%	19.7%	16.0%	20.6%	19.9%	30.8%	38.6%	39.8%	26.9%	28.7%
DK/REFUSED	5.5%	2.8%	9.4%	2.6%	7.7%	5.4%	5.8%	4.8%	8.8%	5.5%	5.9%	-	4.4%	4.8%	-	12.5%
Net Diff.	13.3%	1.9%	22.7%	9.3%	22.0%	10.4%	23.9%	21.8%	30.3%	33.0%	32.7%	38.4%	-7.5%	-6.7%	-15.3%	16.7%
Mean	2.62	2.49	2.84	2.56	2.70	2.57	2.81	2.78	2.93	2.89	2.90	2.75	2.34	2.32	2.48	2.70



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	53.9%	64.5%	34.4%	50.5%	58.0%	45.1%	54.9%	64.5%	50.1%	54.6%	36.8%	47.8%	57.5%
Strongly	34.2%	43.7%	13.9%	32.9%	37.2%	20.2%	46.4%	40.4%	32.6%	13.6%	19.1%	27.4%	34.9%
Somewhat	19.7%	20.7%	20.5%	17.6%	20.8%	24.9%	8.5%	24.0%	17.5%	40.9%	17.7%	20.4%	22.6%
OPPOSE	40.6%	30.7%	65.6%	41.5%	35.9%	52.6%	44.3%	30.1%	42.7%	45.4%	63.2%	52.2%	38.4%
Somewhat	11.2%	7.7%	10.6%	13.9%	11.6%	15.6%	4.6%	11.6%	10.8%	32.3%	-	11.0%	12.2%
Strongly	29.4%	23.0%	55.0%	27.6%	24.3%	37.0%	39.8%	18.5%	31.8%	13.2%	63.2%	41.2%	26.2%
DK/REFUSED	5.5%	4.8%	-	8.0%	6.1%	2.3%	0.7%	5.5%	7.2%	-	-	-	4.1%
Net Diff.	13.3%	33.8%	-31.2%	9.0%	22.1%	-7.5%	10.6%	34.4%	7.5%	9.1%	-26.3%	-4.5%	19.1%
Mean	2.62	2.90	1.93	2.61	2.76	2.29	2.62	2.91	2.55	2.55	1.93	2.34	2.69

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	53.9%	58.9%	54.2%	48.5%	60.2%	14.1%	53.5%	76.9%	64.2%	63.9%	73.8%	45.8%	44.9%	100.0%	38.6%
Strongly	34.2%	35.3%	30.8%	30.2%	46.5%	14.1%	36.8%	35.2%	43.5%	44.0%	24.1%	26.7%	27.1%	-	22.5%
Somewhat	19.7%	23.6%	23.5%	18.3%	13.7%	-	16.8%	41.7%	20.7%	19.9%	49.8%	19.2%	17.8%	100.0%	16.1%
OPPOSE	40.6%	32.8%	39.5%	47.2%	35.3%	85.9%	44.2%	18.5%	30.2%	31.1%	-	49.7%	50.5%	-	50.1%
Somewhat	11.2%	13.1%	2.8%	12.9%	8.6%	11.9%	14.8%	18.5%	10.3%	10.6%	-	10.8%	11.0%	-	19.7%
Strongly	29.4%	19.7%	36.7%	34.3%	26.7%	73.9%	29.4%	-	20.0%	20.6%	-	38.9%	39.5%	-	30.4%
DK/REFUSED	5.5%	8.3%	6.3%	4.3%	4.5%	-	2.2%	4.5%	5.6%	5.0%	26.2%	4.5%	4.6%	-	11.3%
Net Diff.	13.3%	26.2%	14.7%	1.3%	24.9%	-71.7%	9.3%	58.4%	34.0%	32.8%	73.8%	-3.9%	-5.5%	100.0%	-11.5%
Mean	2.62	2.81	2.51	2.46	2.84	1.54	2.62	3.17	2.93	2.92	3.33	2.35	2.34	3.00	2.35

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-		
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	BOTH	
		HARD-			YOUNG			UNDE-	HARD-	BAL-	
		ISTER						CIED	ISTER	LOTS	
Total	300	135	131	4	127	118	9	38	73	18	
SUPPORT	53.9%	62.8%	63.5%	41.3%	46.9%	48.5%	24.6%	45.5%	65.9%	38.2%	
Strongly	34.2%	42.0%	42.4%	30.6%	28.2%	29.5%	10.7%	26.6%	45.8%	26.8%	
Somewhat	19.7%	20.8%	21.1%	10.6%	18.7%	19.0%	13.9%	19.0%	20.2%	11.4%	
OPPOSE	40.6%	30.8%	30.8%	29.9%	48.2%	46.2%	75.4%	50.1%	28.8%	58.8%	
Somewhat	11.2%	9.6%	8.9%	29.9%	10.9%	10.4%	18.3%	18.0%	7.1%	22.5%	
Strongly	29.4%	21.2%	21.8%	-	37.3%	35.9%	57.1%	32.1%	21.7%	36.3%	
DK/REFUSED	5.5%	6.4%	5.7%	28.8%	4.9%	5.2%	-	4.3%	5.3%	3.0%	
Net Diff.	13.3%	32.1%	32.7%	11.4%	-1.4%	2.3%	-50.8%	-4.6%	37.2%	-20.6%	
Mean	2.62	2.89	2.89	3.01	2.40	2.44	1.78	2.42	2.95	2.30	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
SUPPORT	53.9%	58.3%	41.8%	63.6%	45.0%	100.0%	-	61.8%	25.2%	53.5%	55.1%	51.0%	58.3%	52.9%	58.3%	60.4%	48.3%	54.3%	60.6%	17.4%	-
Strongly	34.2%	36.0%	30.0%	39.7%	31.3%	63.5%	-	40.6%	13.8%	33.3%	38.7%	36.7%	36.4%	34.1%	36.4%	34.4%	29.4%	41.9%	49.1%	-	-
Somewhat	19.7%	22.4%	11.8%	23.8%	13.7%	36.5%	-	21.2%	11.5%	20.2%	16.5%	14.3%	21.9%	18.7%	21.9%	25.9%	18.9%	12.3%	11.4%	17.4%	-
OPPOSE	40.6%	37.2%	53.5%	34.6%	47.2%	-	100.0%	33.2%	72.6%	42.5%	37.7%	40.4%	34.9%	42.0%	34.9%	33.6%	46.7%	40.1%	33.7%	77.5%	-
Somewhat	11.2%	11.2%	12.0%	10.9%	13.2%	-	27.6%	10.0%	16.4%	12.9%	8.3%	8.4%	5.2%	11.8%	5.2%	13.6%	11.7%	7.2%	4.6%	21.8%	-
Strongly	29.4%	26.0%	41.6%	23.8%	34.0%	-	72.4%	23.2%	56.3%	29.5%	29.5%	32.0%	29.7%	30.1%	29.7%	20.0%	35.0%	33.0%	29.1%	55.7%	-
DK/REFUSED	5.5%	4.5%	4.7%	1.8%	7.8%	-	-	5.0%	2.1%	4.0%	7.1%	8.6%	6.7%	5.1%	6.7%	6.0%	5.0%	5.6%	5.7%	5.1%	-
Net Diff.	13.3%	21.2%	-11.7%	28.9%	-2.2%	100.0%	-100%	28.6%	-47.4%	11.0%	17.4%	10.5%	23.4%	10.9%	23.4%	26.7%	1.6%	14.1%	26.9%	-60.1%	-
Mean	2.62	2.72	2.32	2.81	2.46	3.64	1.28	2.83	1.82	2.60	2.69	2.61	2.70	2.60	2.70	2.80	2.45	2.67	2.86	1.60	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	53.9%	70.9%	64.5%	56.7%	49.3%	41.9%	49.9%	58.2%	36.8%	59.4%	73.9%	55.9%	42.1%	83.5%	56.9%	39.2%
Strongly	34.2%	45.2%	47.0%	46.8%	23.1%	22.4%	33.2%	34.2%	18.2%	45.9%	36.0%	36.8%	35.7%	50.3%	37.0%	31.5%
Somewhat	19.7%	25.7%	17.6%	9.9%	26.2%	19.5%	16.7%	24.0%	18.6%	13.5%	37.9%	19.2%	6.4%	33.1%	19.9%	7.7%
OPPOSE	40.6%	29.1%	34.9%	40.8%	38.5%	51.3%	38.8%	34.9%	55.5%	34.9%	26.1%	40.8%	52.3%	16.5%	39.7%	54.0%
Somewhat	11.2%	3.9%	7.0%	5.0%	23.8%	13.5%	11.1%	13.6%	9.8%	8.5%	13.5%	12.9%	4.7%	16.5%	12.1%	1.3%
Strongly	29.4%	25.2%	28.0%	35.9%	14.6%	37.7%	27.8%	21.2%	45.6%	26.4%	12.6%	27.9%	47.6%	-	27.6%	52.7%
DK/REFUSED	5.5%	-	0.5%	2.5%	12.2%	6.8%	11.3%	7.0%	7.8%	5.7%	-	3.2%	5.6%	-	3.4%	6.7%
Net Diff.	13.3%	41.9%	29.6%	15.9%	10.8%	-9.3%	11.0%	23.3%	-18.7%	24.5%	47.7%	15.1%	-10.2%	66.9%	17.2%	-14.8%
Mean	2.62	2.91	2.84	2.69	2.66	2.29	2.62	2.76	2.10	2.84	2.97	2.67	2.32	3.34	2.69	2.19

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:	
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
SUPPORT	53.9%	67.7%	50.0%	51.9%	55.2%	47.2%	46.0%	61.9%	63.7%	60.8%	50.8%	61.7%	51.2%	72.4%	47.5%	41.5%	49.3%	37.8%	47.0%	61.5%
Strongly	34.2%	41.5%	19.3%	29.9%	32.9%	25.6%	24.3%	44.3%	39.5%	47.3%	50.8%	47.0%	29.3%	56.0%	22.2%	19.9%	30.1%	16.0%	19.6%	45.5%
Somewhat	19.7%	26.2%	30.8%	22.1%	22.4%	21.6%	21.7%	17.6%	24.2%	13.5%	-	14.7%	21.9%	16.3%	25.4%	21.6%	19.2%	21.7%	27.4%	16.0%
OPPOSE	40.6%	29.0%	45.2%	40.6%	41.5%	39.3%	49.5%	32.4%	31.0%	33.3%	49.2%	37.4%	46.0%	27.6%	42.0%	52.5%	38.2%	53.3%	44.9%	32.7%
Somewhat	11.2%	11.9%	14.0%	11.6%	5.6%	20.1%	11.8%	11.3%	12.5%	10.5%	-	12.3%	2.1%	5.0%	11.3%	20.2%	18.9%	14.0%	8.4%	11.4%
Strongly	29.4%	17.1%	31.1%	29.0%	35.8%	19.2%	37.7%	21.1%	18.5%	22.8%	49.2%	25.1%	44.0%	22.6%	30.7%	32.4%	19.3%	39.4%	36.5%	21.2%
DK/REFUSED	5.5%	3.3%	4.8%	7.5%	3.3%	13.5%	4.5%	5.7%	5.3%	5.9%	-	0.8%	2.7%	-	10.5%	6.0%	12.6%	8.9%	8.1%	5.9%
Net Diff.	13.3%	38.7%	4.9%	11.3%	13.8%	7.9%	-3.5%	29.5%	32.8%	27.5%	1.6%	24.3%	5.2%	44.7%	5.6%	-11.0%	11.1%	-15.6%	2.2%	28.8%
Mean	2.62	2.95	2.40	2.57	2.54	2.62	2.34	2.90	2.90	2.91	2.52	2.84	2.38	3.06	2.44	2.31	2.69	2.16	2.33	2.91

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	53.9%	64.0%	44.7%	63.8%	66.1%	45.0%	57.7%	61.6%	46.8%	41.3%	61.1%	50.0%	57.5%	49.5%	73.1%	52.4%	44.8%	47.3%	58.6%	45.7%
Strongly	34.2%	41.6%	30.1%	39.3%	43.0%	28.5%	39.9%	39.3%	30.2%	11.3%	46.7%	28.1%	40.8%	27.7%	56.8%	37.8%	27.8%	19.8%	41.9%	25.0%
Somewhat	19.7%	22.3%	14.6%	24.5%	23.1%	16.5%	17.8%	22.3%	16.6%	30.0%	14.4%	21.9%	16.7%	21.8%	16.3%	14.6%	17.0%	27.5%	16.7%	20.7%
OPPOSE	40.6%	29.7%	55.3%	31.3%	27.4%	55.0%	36.6%	32.9%	47.8%	33.9%	33.0%	44.8%	39.0%	43.9%	26.6%	45.6%	49.2%	42.6%	36.2%	47.9%
Somewhat	11.2%	9.6%	16.1%	10.6%	9.3%	13.1%	12.4%	11.5%	9.7%	27.8%	10.0%	11.8%	12.0%	10.4%	4.5%	4.7%	18.1%	14.8%	9.9%	11.7%
Strongly	29.4%	20.1%	39.3%	20.7%	18.1%	41.8%	24.2%	21.3%	38.1%	6.2%	22.9%	33.0%	27.1%	33.5%	22.1%	40.8%	31.1%	27.8%	26.3%	36.2%
DK/REFUSED	5.5%	6.3%	-	4.9%	6.5%	-	5.7%	5.5%	5.4%	24.7%	6.0%	5.1%	3.4%	6.6%	0.3%	2.1%	6.0%	10.1%	5.2%	6.4%
Net Diff.	13.3%	34.2%	-10.6%	32.5%	38.7%	-9.9%	21.0%	28.7%	-1.0%	7.4%	28.1%	5.2%	18.5%	5.6%	46.5%	6.8%	-4.3%	4.7%	22.4%	-2.2%
Mean	2.62	2.91	2.36	2.87	2.97	2.32	2.78	2.84	2.41	2.62	2.90	2.48	2.74	2.47	3.08	2.50	2.44	2.44	2.78	2.37

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	53.9%	54.8%	55.2%	55.8%	57.0%	52.1%	54.2%	65.8%	55.2%	37.5%	53.7%	51.3%	50.0%	52.7%	58.3%	54.3%	59.0%	55.3%	53.8%	69.4%	60.7%	
Strongly	34.2%	39.8%	31.7%	40.5%	32.2%	35.9%	30.5%	43.3%	44.9%	28.1%	22.5%	34.8%	25.0%	39.4%	35.8%	42.3%	36.0%	34.8%	34.2%	49.7%	43.4%	
Somewhat	19.7%	15.1%	23.5%	15.3%	24.8%	16.1%	23.7%	22.5%	10.3%	9.4%	31.2%	16.5%	25.0%	13.4%	22.5%	12.0%	23.0%	20.5%	19.6%	19.7%	17.3%	
OPPOSE	40.6%	44.8%	38.0%	43.8%	35.1%	42.7%	40.7%	32.4%	44.8%	53.6%	38.4%	41.2%	46.2%	46.8%	35.4%	45.3%	34.0%	41.1%	39.7%	30.3%	37.6%	
Somewhat	11.2%	15.9%	8.4%	14.3%	7.1%	12.1%	10.4%	4.2%	8.0%	20.4%	11.7%	11.6%	11.1%	13.3%	9.7%	9.2%	10.8%	12.3%	10.4%	-	9.7%	
Strongly	29.4%	29.0%	29.5%	29.5%	28.0%	30.6%	30.3%	28.2%	36.8%	33.1%	26.7%	29.6%	35.1%	33.5%	25.8%	36.0%	23.2%	28.8%	29.3%	30.3%	27.9%	
DK/REFUSED	5.5%	0.4%	6.8%	0.4%	7.9%	5.2%	5.1%	1.8%	-	8.9%	7.9%	7.5%	3.8%	0.4%	6.3%	0.4%	7.0%	3.7%	6.5%	0.3%	1.7%	
Net Diff.	13.3%	10.0%	17.2%	12.0%	21.9%	9.4%	13.5%	33.5%	10.4%	-16.1%	15.2%	10.1%	3.8%	5.9%	22.8%	9.0%	24.9%	14.2%	14.1%	39.1%	23.1%	
Mean	2.62	2.66	2.62	2.67	2.66	2.61	2.57	2.82	2.63	2.36	2.54	2.61	2.41	2.59	2.73	2.61	2.77	2.64	2.63	2.89	2.77	



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	53.9%	42.7%	48.6%	54.4%	52.8%	55.8%	55.4%	57.5%	54.9%	68.3%	44.1%	79.3%	48.5%	54.3%	41.6%	64.3%	41.2%	81.9%	46.6%	79.3%	49.1%
Strongly	34.2%	21.5%	27.3%	29.9%	36.0%	44.1%	31.5%	44.1%	32.7%	46.2%	25.3%	61.4%	30.3%	26.9%	22.5%	45.0%	20.0%	50.5%	31.6%	50.5%	32.9%
Somewhat	19.7%	21.2%	21.3%	24.5%	16.8%	11.8%	23.8%	13.3%	22.3%	22.1%	18.8%	17.9%	18.2%	27.4%	19.1%	19.3%	21.2%	31.4%	15.0%	28.8%	16.2%
OPPOSE	40.6%	50.7%	41.2%	40.4%	39.8%	43.1%	39.6%	41.4%	39.6%	26.9%	49.6%	18.8%	51.5%	37.3%	48.6%	29.7%	50.7%	17.5%	49.0%	19.9%	46.3%
Somewhat	11.2%	23.2%	11.0%	12.5%	10.2%	12.2%	10.7%	13.2%	8.5%	10.1%	12.2%	4.7%	6.0%	16.9%	15.8%	11.6%	11.4%	4.8%	13.3%	4.7%	11.7%
Strongly	29.4%	27.5%	30.3%	27.9%	29.5%	30.9%	28.9%	28.2%	31.1%	16.9%	37.4%	14.1%	45.5%	20.4%	32.8%	18.1%	39.3%	12.7%	35.8%	15.2%	34.6%
DK/REFUSED	5.5%	6.7%	10.2%	5.2%	7.5%	1.0%	5.1%	1.2%	5.5%	4.8%	6.3%	2.0%	-	8.4%	9.9%	6.0%	8.1%	0.6%	4.3%	0.8%	4.6%
Net Diff.	13.3%	-8.0%	7.3%	14.0%	13.0%	12.7%	15.8%	16.1%	15.3%	41.3%	-5.5%	60.5%	-2.9%	16.9%	-7.0%	34.6%	-9.5%	64.4%	-2.4%	59.4%	2.8%
Mean	2.62	2.39	2.51	2.59	2.64	2.70	2.61	2.74	2.60	3.03	2.34	3.29	2.33	2.66	2.35	2.97	2.24	3.20	2.44	3.15	2.50

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
SUPPORT	53.9%	61.6%	56.0%	66.8%	60.6%	44.3%	58.7%	25.0%	44.4%	71.2%	55.4%	52.9%	36.6%	60.6%	42.4%	64.1%	45.6%	62.2%	49.0%
Strongly	34.2%	40.6%	40.8%	42.1%	39.8%	27.8%	34.7%	16.0%	28.7%	53.9%	41.2%	28.5%	18.6%	40.0%	21.8%	41.9%	35.5%	41.4%	38.2%
Somewhat	19.7%	21.0%	15.2%	24.7%	20.9%	16.5%	24.0%	8.9%	15.8%	17.3%	14.2%	24.3%	18.0%	20.6%	20.6%	22.1%	10.1%	20.8%	10.9%
OPPOSE	40.6%	32.5%	39.0%	28.2%	32.8%	51.1%	33.6%	67.2%	53.0%	28.6%	44.6%	36.1%	55.5%	33.3%	50.5%	30.5%	52.6%	31.4%	49.0%
Somewhat	11.2%	9.9%	10.6%	4.9%	12.3%	13.5%	13.9%	5.3%	15.7%	4.3%	7.1%	15.1%	17.9%	11.7%	11.7%	5.4%	15.8%	4.1%	14.7%
Strongly	29.4%	22.6%	28.4%	23.3%	20.5%	37.6%	19.7%	61.9%	37.3%	24.3%	37.4%	21.0%	37.7%	21.6%	38.8%	25.1%	36.8%	27.3%	34.3%
DK/REFUSED	5.5%	5.9%	5.0%	5.1%	6.6%	4.6%	7.7%	7.8%	2.5%	0.2%	-	11.0%	7.9%	6.1%	7.1%	5.4%	1.8%	6.5%	2.0%
Net Diff.	13.3%	29.1%	17.0%	38.6%	27.8%	-6.8%	25.1%	-42.2%	-8.6%	42.6%	10.9%	16.8%	-19.0%	27.3%	-8.2%	33.5%	-6.9%	30.8%	**
Mean	2.62	2.85	2.72	2.90	2.86	2.36	2.80	1.77	2.37	3.01	2.59	2.68	2.19	2.84	2.27	2.86	2.45	2.82	2.54

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
SUPPORT	53.9%	52.9%	55.2%	56.1%	53.1%	-	100.0%	59.5%	73.9%	72.8%	70.3%	-	100.0%	46.6%	43.1%	45.5%	35.7%	-	-
Strongly	34.2%	33.1%	36.4%	37.3%	18.8%	-	100.0%	43.0%	52.8%	51.5%	37.6%	-	100.0%	23.7%	25.8%	28.2%	-	-	-
Somewhat	19.7%	19.8%	18.8%	18.8%	34.2%	-	-	16.4%	21.1%	21.3%	32.7%	-	-	22.9%	17.3%	17.2%	35.7%	-	-
OPPOSE	40.6%	40.3%	41.4%	40.2%	46.9%	100.0%	-	39.2%	25.7%	26.7%	29.7%	-	-	41.3%	51.7%	48.8%	64.3%	100.0%	-
Somewhat	11.2%	11.3%	11.2%	10.4%	30.7%	8.1%	-	5.2%	4.8%	3.2%	29.7%	-	-	17.0%	15.4%	15.0%	31.7%	8.1%	-
Strongly	29.4%	29.0%	30.2%	29.8%	16.2%	91.9%	-	34.0%	20.9%	23.6%	-	-	-	24.3%	36.3%	33.8%	32.6%	91.9%	-
DK/REFUSED	5.5%	6.8%	3.3%	3.7%	-	-	-	1.3%	0.4%	0.5%	-	-	-	12.1%	5.2%	5.7%	-	-	-
Net Diff.	13.3%	12.6%	13.8%	15.9%	6.2%	-100%	100.0%	20.2%	48.2%	46.1%	40.6%	-	100.0%	5.3%	-8.7%	-3.3%	-28.5%	-100%	-
Mean	2.62	2.61	2.64	2.66	2.56	1.08	4.00	2.69	3.06	3.01	3.08	-	4.00	2.52	2.34	2.42	2.03	1.08	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	53.9%	71.0%	49.1%	61.5%	50.6%	42.9%	58.0%	52.4%	59.8%	46.4%	57.4%	42.9%	67.9%	62.6%	69.5%	56.0%	68.2%	49.6%
Strongly	34.2%	59.3%	31.6%	33.9%	31.8%	26.9%	42.9%	31.0%	38.2%	29.1%	36.5%	26.9%	55.6%	42.0%	51.0%	38.7%	49.4%	34.4%
Somewhat	19.7%	11.7%	17.5%	27.6%	18.8%	16.0%	15.1%	21.3%	21.6%	17.3%	20.8%	16.0%	12.3%	20.5%	18.4%	17.3%	18.7%	15.2%
OPPOSE	40.6%	20.3%	46.5%	34.5%	39.4%	54.3%	35.8%	42.4%	35.1%	47.5%	36.3%	54.3%	31.7%	36.1%	30.3%	41.8%	30.6%	50.4%
Somewhat	11.2%	11.2%	11.2%	10.5%	5.1%	17.2%	11.2%	11.2%	10.8%	11.7%	9.3%	17.2%	3.4%	5.8%	5.6%	4.3%	4.3%	7.8%
Strongly	29.4%	9.1%	35.3%	24.0%	34.3%	37.1%	24.6%	31.2%	24.3%	35.8%	26.9%	37.1%	28.3%	30.3%	24.8%	37.5%	26.2%	42.6%
DK/REFUSED	5.5%	8.7%	4.5%	4.0%	10.0%	2.8%	6.2%	5.2%	5.1%	6.1%	6.4%	2.8%	0.4%	1.3%	0.2%	2.3%	1.3%	-
Net Diff.	13.3%	50.7%	2.6%	26.9%	11.2%	-11.4%	22.2%	10.0%	24.7%	-1.1%	21.1%	-11.4%	36.2%	26.5%	39.1%	14.2%	37.6%	-0.7%
Mean	2.62	3.33	2.47	2.74	2.53	2.34	2.81	2.55	2.78	2.42	2.72	2.34	2.96	2.75	2.96	2.58	2.93	2.41

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
SUPPORT	53.9%	47.5%	44.8%	50.4%	40.1%	47.9%	38.5%	64.2%	45.5%	42.2%	57.5%	61.9%	55.4%	60.5%	62.7%	58.2%	46.4%
Strongly	34.2%	29.3%	22.9%	25.8%	22.9%	25.3%	22.0%	46.2%	24.4%	22.0%	43.6%	36.9%	31.6%	40.8%	39.4%	40.1%	27.8%
Somewhat	19.7%	18.2%	21.9%	24.6%	17.2%	22.7%	16.5%	18.0%	21.0%	20.2%	13.9%	25.0%	23.9%	19.8%	23.3%	18.1%	18.6%
OPPOSE	40.6%	40.2%	47.0%	39.8%	51.3%	41.2%	57.0%	34.8%	45.4%	49.6%	37.5%	34.7%	42.8%	33.9%	31.0%	37.7%	47.4%
Somewhat	11.2%	19.5%	15.2%	15.9%	16.6%	13.7%	23.5%	5.1%	16.2%	11.4%	12.6%	9.6%	20.0%	10.9%	10.7%	11.4%	10.3%
Strongly	29.4%	20.7%	31.8%	23.9%	34.7%	27.6%	33.5%	29.7%	29.1%	38.2%	24.9%	25.2%	22.8%	22.9%	20.3%	26.3%	37.1%
DK/REFUSED	5.5%	12.3%	8.2%	9.7%	8.6%	10.8%	4.6%	1.0%	9.2%	8.2%	5.0%	3.3%	1.8%	5.6%	6.4%	4.2%	6.2%
Net Diff.	13.3%	7.3%	-2.1%	10.6%	-11.2%	6.7%	-18.5%	29.5%	0.1%	-7.3%	19.9%	27.2%	12.7%	26.7%	31.7%	20.5%	-1.1%
Mean	2.62	2.64	2.39	2.58	2.31	2.51	2.28	2.82	2.45	2.28	2.80	2.76	2.65	2.83	2.87	2.75	2.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

10. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
SUPPORT	53.9%	62.4%	45.0%	60.4%	32.3%	48.7%	56.5%	77.0%	75.0%	100.0%	-	37.6%	-	41.1%
Strongly	34.2%	41.0%	25.9%	39.6%	15.1%	35.5%	39.8%	77.0%	75.0%	100.0%	-	23.5%	-	25.6%
Somewhat	19.7%	21.4%	19.1%	20.8%	17.1%	13.2%	16.7%	-	-	-	-	14.2%	-	15.5%
OPPOSE	40.6%	32.4%	46.2%	33.0%	65.0%	51.3%	38.1%	15.2%	16.5%	-	100.0%	57.6%	100.0%	53.7%
Somewhat	11.2%	10.4%	13.8%	10.4%	11.0%	10.8%	10.5%	1.0%	1.1%	-	-	6.2%	-	6.8%
Strongly	29.4%	22.0%	32.4%	22.7%	54.0%	40.5%	27.6%	14.1%	15.3%	-	100.0%	51.4%	100.0%	46.9%
DK/REFUSED	5.5%	5.2%	8.8%	6.5%	2.7%	-	5.4%	7.8%	8.5%	-	-	4.7%	-	5.2%
Net Diff.	13.3%	30.0%	-1.2%	27.4%	-32.8%	-2.6%	18.4%	61.9%	58.6%	100.0%	-100%	-20.0%	-100%	-12.6%
Mean	2.62	2.86	2.42	2.83	1.93	2.44	2.73	3.52	3.47	4.00	1.00	2.10	1.00	2.21

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	74.3%	76.0%	73.4%	70.8%	74.2%	72.2%	82.2%	85.8%	71.2%	81.1%	82.6%	57.2%	68.3%	66.0%	90.5%	68.5%
Strongly	52.7%	50.2%	42.5%	46.2%	59.9%	50.2%	61.5%	65.6%	49.0%	62.5%	62.9%	57.2%	45.8%	43.2%	70.9%	31.9%
Somewhat	21.7%	25.8%	30.9%	24.7%	14.3%	21.9%	20.7%	20.2%	22.2%	18.6%	19.8%	-	22.5%	22.8%	19.5%	36.7%
OPPOSE	17.2%	20.7%	11.8%	25.2%	13.4%	19.0%	10.8%	12.2%	6.7%	11.1%	11.0%	13.6%	22.7%	25.1%	-	22.4%
Somewhat	9.9%	12.2%	6.3%	13.7%	7.8%	10.6%	7.4%	7.7%	6.7%	3.9%	3.3%	13.6%	14.1%	15.6%	-	22.4%
Strongly	7.3%	8.5%	5.5%	11.5%	5.6%	8.4%	3.4%	4.5%	-	7.2%	7.7%	-	8.6%	9.5%	-	-
DK/REFUSED	8.4%	3.3%	14.8%	4.0%	12.4%	8.8%	6.9%	2.0%	22.1%	7.8%	6.4%	29.1%	9.0%	9.0%	9.5%	9.0%
Net Diff.	57.1%	55.3%	61.6%	45.7%	60.8%	53.2%	71.4%	73.7%	64.6%	70.0%	71.6%	43.6%	45.6%	40.9%	90.5%	46.1%
Mean	3.31	3.22	3.30	3.10	3.47	3.25	3.51	3.50	3.54	3.48	3.47	3.62	3.16	3.10	3.78	3.10

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	74.3%	75.6%	51.6%	76.0%	83.6%	65.4%	87.6%	71.1%	76.5%	57.2%	63.3%	70.3%	71.7%
Strongly	52.7%	59.3%	31.5%	48.8%	62.6%	44.1%	68.1%	46.8%	55.9%	57.2%	45.6%	53.7%	48.9%
Somewhat	21.7%	16.3%	20.1%	27.2%	20.9%	21.3%	19.5%	24.3%	20.6%	-	17.7%	16.7%	22.8%
OPPOSE	17.2%	15.0%	39.9%	15.5%	9.3%	24.2%	12.4%	18.9%	15.1%	29.0%	36.7%	24.9%	20.1%
Somewhat	9.9%	6.6%	23.7%	10.2%	5.3%	7.3%	0.7%	12.8%	10.5%	-	-	4.9%	10.0%
Strongly	7.3%	8.4%	16.2%	5.2%	4.0%	16.9%	11.6%	6.1%	4.6%	29.0%	36.7%	20.0%	10.1%
DK/REFUSED	8.4%	9.4%	8.5%	8.6%	7.2%	10.4%	-	10.0%	8.3%	13.8%	-	4.8%	8.2%
Net Diff.	57.1%	60.6%	11.7%	60.5%	74.3%	41.2%	75.3%	52.2%	61.4%	28.2%	26.6%	45.4%	51.6%
Mean	3.31	3.40	2.73	3.31	3.53	3.03	3.44	3.24	3.39	2.99	2.72	3.09	3.20



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	74.3%	80.5%	73.8%	77.7%	61.5%	55.2%	71.8%	65.1%	79.5%	80.4%	48.9%	68.1%	67.5%	100.0%	80.4%
Strongly	52.7%	58.6%	47.2%	60.2%	36.8%	29.6%	46.9%	52.9%	59.9%	60.2%	48.9%	45.4%	44.5%	100.0%	52.0%
Somewhat	21.7%	21.9%	26.5%	17.5%	24.7%	25.6%	24.9%	12.2%	19.6%	20.2%	-	22.7%	23.1%	-	28.3%
OPPOSE	17.2%	10.1%	23.4%	14.4%	30.1%	34.3%	14.4%	17.6%	11.3%	11.6%	-	23.2%	23.6%	-	17.7%
Somewhat	9.9%	5.6%	8.6%	9.8%	16.2%	22.3%	10.3%	17.6%	4.8%	4.9%	-	14.6%	14.9%	-	13.1%
Strongly	7.3%	4.5%	14.7%	4.6%	13.9%	11.9%	4.1%	-	6.5%	6.7%	-	8.6%	8.7%	-	4.6%
DK/REFUSED	8.4%	9.4%	2.9%	7.9%	8.5%	10.5%	13.9%	17.3%	9.2%	8.0%	51.1%	8.7%	8.8%	-	1.9%
Net Diff.	57.1%	70.3%	50.4%	63.3%	31.4%	21.0%	57.4%	47.5%	68.2%	68.8%	48.9%	44.8%	43.9%	100.0%	62.6%
Mean	3.31	3.48	3.09	3.45	2.92	2.81	3.33	3.43	3.46	3.45	4.00	3.15	3.13	4.00	3.30

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	BOTH
		HARD-			YOUNG			UNDE-	HARD-	BAL-
		ISTER						CIED	ISTER	LOTS
Total	300	135	131	4	127	118	9	38	73	18
SUPPORT	74.3%	79.4%	79.7%	70.1%	67.6%	66.8%	77.5%	78.7%	76.7%	76.6%
Strongly	52.7%	58.4%	59.2%	30.6%	44.2%	42.2%	71.3%	60.6%	61.4%	57.0%
Somewhat	21.7%	21.1%	20.5%	39.5%	23.4%	24.6%	6.2%	18.1%	15.4%	19.6%
OPPOSE	17.2%	11.8%	11.2%	29.9%	23.6%	23.7%	22.5%	15.5%	12.8%	21.1%
Somewhat	9.9%	5.0%	4.2%	29.9%	15.1%	14.6%	22.5%	10.1%	6.0%	15.6%
Strongly	7.3%	6.8%	7.0%	-	8.5%	9.1%	-	5.4%	6.9%	5.5%
DK/REFUSED	8.4%	8.8%	9.1%	-	8.8%	9.5%	-	5.9%	10.5%	2.3%
Net Diff.	57.1%	67.7%	68.5%	40.3%	44.0%	43.2%	54.9%	63.2%	63.9%	55.4%
Mean	3.31	3.44	3.45	3.01	3.13	3.10	3.49	3.42	3.47	3.31

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	REGISTERED PARTY																REPUBLICAN	DEMOCRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
TOTAL	ALLOW DOCTORS PRESCRIBE MED MARIJUANA	LEGALIZING SPORTS BETTING IN NC	GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS	LOWERING THE STATE INCOME TAX RATE	EXPAND STATE MEDICAID PROGRAM	EXPAND PROGRM IF REQUIRED EMPLOYMENT	EXPAND MEDICAID COMBO																
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-		
SUPPORT	74.3%	76.7%	68.2%	80.5%	71.4%	85.2%	60.8%	100.0%	-	72.9%	79.3%	84.2%	72.5%	75.7%	72.5%	84.1%	72.9%	63.4%	63.2%	64.3%	-		
Strongly	52.7%	55.1%	46.9%	62.3%	46.5%	64.0%	39.9%	70.9%	-	48.7%	65.8%	67.5%	57.5%	53.3%	57.5%	62.3%	49.3%	45.1%	47.2%	32.6%	-		
Somewhat	21.7%	21.6%	21.3%	18.2%	24.9%	21.2%	20.9%	29.1%	-	24.3%	13.5%	16.7%	15.0%	22.4%	15.0%	21.8%	23.6%	18.3%	16.0%	31.7%	-		
OPPOSE	17.2%	15.8%	23.4%	13.0%	20.4%	8.1%	30.8%	-	100.0%	19.3%	13.9%	7.4%	27.5%	16.4%	27.5%	9.9%	18.2%	25.6%	27.1%	17.1%	-		
Somewhat	9.9%	10.3%	10.3%	9.5%	10.0%	7.4%	13.6%	-	57.4%	11.9%	5.3%	4.4%	6.0%	10.1%	6.0%	4.8%	9.3%	17.8%	20.9%	-	-		
Strongly	7.3%	5.5%	13.2%	3.5%	10.4%	0.6%	17.2%	-	42.6%	7.4%	8.6%	3.0%	21.5%	6.3%	21.5%	5.1%	9.0%	7.8%	6.2%	17.1%	-		
DK/REFUSED	8.4%	7.5%	8.4%	6.5%	8.2%	6.7%	8.4%	-	-	7.8%	6.8%	8.4%	-	8.0%	-	6.0%	8.9%	11.0%	9.7%	18.6%	-		
Net Diff.	57.1%	60.9%	44.8%	67.5%	51.1%	77.2%	29.9%	100.0%	-100%	53.6%	65.5%	76.7%	44.9%	59.3%	44.9%	74.3%	54.6%	37.8%	36.1%	47.2%	-		
Mean	3.31	3.37	3.11	3.49	3.17	3.59	2.91	3.71	1.57	3.24	3.47	3.62	3.08	3.33	3.08	3.50	3.24	3.13	3.15	2.98	-		

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	74.3%	81.0%	72.7%	66.7%	87.4%	73.0%	57.4%	86.9%	58.2%	69.8%	67.5%	82.6%	53.0%	81.7%	83.3%	49.0%
Strongly	52.7%	63.3%	61.7%	49.9%	61.2%	44.5%	36.4%	64.3%	43.5%	45.6%	50.3%	53.2%	45.9%	57.7%	54.1%	40.4%
Somewhat	21.7%	17.7%	11.0%	16.8%	26.2%	28.5%	21.0%	22.6%	14.7%	24.2%	17.1%	29.4%	7.1%	24.0%	29.2%	8.6%
OPPOSE	17.2%	11.4%	16.7%	27.2%	8.2%	18.9%	22.8%	8.3%	24.0%	23.8%	19.4%	14.4%	30.2%	-	13.6%	30.8%
Somewhat	9.9%	3.8%	5.5%	19.3%	5.9%	10.8%	15.2%	2.4%	14.2%	16.3%	19.4%	6.0%	21.6%	-	6.3%	20.5%
Strongly	7.3%	7.6%	11.2%	7.9%	2.4%	8.1%	7.6%	5.9%	9.8%	7.5%	-	8.4%	8.6%	-	7.4%	10.3%
DK/REFUSED	8.4%	7.6%	10.6%	6.2%	4.4%	8.2%	19.7%	4.8%	17.8%	6.4%	13.1%	3.0%	16.8%	18.3%	3.1%	20.2%
Net Diff.	57.1%	69.6%	56.0%	39.5%	79.2%	54.1%	34.6%	78.6%	34.2%	46.0%	48.0%	68.1%	22.8%	81.7%	69.6%	18.1%
Mean	3.31	3.48	3.38	3.16	3.53	3.19	3.07	3.53	3.12	3.15	3.36	3.31	3.08	3.71	3.34	2.99

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
SUPPORT	74.3%	84.7%	82.3%	70.9%	72.4%	68.7%	69.0%	82.4%	79.6%	84.3%	43.1%	80.4%	58.6%	81.0%	66.6%	78.0%	84.1%	67.3%	67.0%	83.9%
Strongly	52.7%	64.7%	49.3%	49.8%	52.9%	45.3%	44.2%	62.7%	66.1%	60.6%	43.1%	63.5%	40.1%	66.5%	43.6%	47.8%	58.2%	47.0%	46.8%	61.7%
Somewhat	21.7%	19.9%	33.1%	21.1%	19.4%	23.4%	24.8%	19.7%	13.5%	23.6%	-	16.9%	18.4%	14.6%	22.9%	30.2%	26.0%	20.3%	20.2%	22.1%
OPPOSE	17.2%	10.9%	8.5%	21.6%	22.3%	20.5%	22.0%	11.9%	13.2%	11.1%	11.4%	9.4%	26.5%	17.4%	27.0%	18.2%	5.3%	23.8%	25.3%	10.3%
Somewhat	9.9%	7.5%	-	8.8%	7.6%	10.6%	15.7%	5.9%	10.9%	2.8%	11.4%	0.8%	17.6%	8.2%	12.4%	14.0%	3.1%	8.8%	20.0%	4.0%
Strongly	7.3%	3.3%	8.5%	12.7%	14.7%	9.9%	6.4%	6.0%	2.3%	8.3%	-	8.6%	8.8%	9.1%	14.6%	4.2%	2.2%	15.0%	5.3%	6.3%
DK/REFUSED	8.4%	4.5%	9.2%	7.6%	5.3%	10.8%	9.0%	5.7%	7.2%	4.7%	45.6%	10.1%	15.0%	1.6%	6.4%	3.8%	10.6%	8.9%	7.7%	5.8%
Net Diff.	57.1%	73.8%	73.9%	49.3%	50.0%	48.3%	47.0%	70.5%	66.4%	73.2%	31.7%	71.0%	32.1%	63.7%	39.6%	59.9%	78.9%	43.5%	41.7%	73.6%
Mean	3.31	3.53	3.36	3.17	3.17	3.17	3.17	3.48	3.55	3.43	3.58	3.51	3.06	3.41	3.02	3.26	3.57	3.09	3.18	3.48

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	74.3%	73.9%	71.6%	76.2%	75.7%	67.9%	83.4%	82.7%	66.2%	70.0%	74.6%	75.1%	84.7%	63.3%	86.6%	65.2%	83.1%	61.8%	85.9%	61.3%
Strongly	52.7%	52.1%	41.0%	67.1%	53.2%	36.0%	72.8%	61.9%	43.9%	35.6%	50.3%	54.0%	60.9%	43.7%	71.9%	46.7%	51.9%	41.3%	65.5%	41.0%
Somewhat	21.7%	21.7%	30.5%	9.1%	22.5%	31.9%	10.6%	20.8%	22.4%	34.4%	24.2%	21.1%	23.8%	19.6%	14.7%	18.5%	31.3%	20.5%	20.5%	20.3%
OPPOSE	17.2%	19.7%	17.9%	18.9%	17.7%	20.2%	10.9%	10.9%	24.2%	6.0%	15.5%	17.3%	8.2%	27.1%	9.5%	24.1%	7.0%	29.5%	6.7%	28.3%
Somewhat	9.9%	8.9%	10.2%	14.2%	9.1%	11.6%	5.3%	6.0%	14.0%	6.0%	10.0%	10.0%	6.1%	14.7%	4.9%	13.9%	7.0%	15.3%	3.4%	18.2%
Strongly	7.3%	10.8%	7.7%	4.7%	8.5%	8.7%	5.5%	4.9%	10.2%	-	5.5%	7.3%	2.1%	12.4%	4.7%	10.2%	-	14.2%	3.3%	10.1%
DK/REFUSED	8.4%	6.5%	10.5%	4.9%	6.7%	11.9%	5.7%	6.4%	9.5%	24.0%	10.0%	7.5%	7.2%	9.6%	3.9%	10.6%	9.8%	8.8%	7.4%	10.4%
Net Diff.	57.1%	54.2%	53.6%	57.2%	58.0%	47.6%	72.6%	71.8%	42.0%	64.1%	59.1%	57.8%	76.5%	36.2%	77.0%	41.1%	76.1%	32.3%	79.2%	33.0%
Mean	3.31	3.23	3.17	3.46	3.29	3.08	3.60	3.49	3.10	3.39	3.33	3.32	3.55	3.05	3.60	3.14	3.50	2.97	3.60	3.03

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	74.3%	84.2%	66.3%	83.9%	67.2%	78.4%	68.7%	79.7%	62.2%	76.9%	72.3%	76.7%	67.5%	83.7%	69.9%	84.9%	71.9%	80.2%	69.5%	81.2%	67.5%	
Strongly	52.7%	54.0%	47.7%	53.2%	47.8%	58.3%	44.2%	63.5%	45.4%	52.8%	43.6%	57.2%	41.0%	62.3%	47.3%	64.1%	46.7%	57.9%	49.1%	58.9%	58.2%	
Somewhat	21.7%	30.2%	18.6%	30.7%	19.4%	20.0%	24.5%	16.1%	16.8%	24.1%	28.8%	19.6%	26.5%	21.5%	22.6%	20.8%	25.1%	22.3%	20.4%	22.3%	9.3%	
OPPOSE	17.2%	10.9%	25.3%	11.1%	23.1%	15.4%	18.8%	15.2%	21.1%	15.8%	17.5%	16.0%	20.0%	14.6%	17.6%	13.3%	14.2%	11.2%	22.1%	10.1%	25.1%	
Somewhat	9.9%	10.9%	9.5%	11.1%	7.0%	9.9%	9.9%	11.1%	9.3%	8.5%	10.2%	10.1%	11.1%	9.7%	8.7%	8.0%	6.1%	8.1%	11.7%	6.7%	12.8%	
Strongly	7.3%	-	15.8%	-	16.2%	5.6%	8.9%	4.0%	11.8%	7.2%	7.3%	5.9%	8.9%	4.9%	9.0%	5.3%	8.1%	3.1%	10.4%	3.3%	12.2%	
DK/REFUSED	8.4%	4.9%	8.4%	5.0%	9.7%	6.2%	12.5%	5.2%	16.8%	7.3%	10.1%	7.3%	12.5%	1.7%	12.5%	1.8%	13.9%	8.6%	8.4%	8.7%	7.4%	
Net Diff.	57.1%	73.3%	41.0%	72.9%	44.1%	62.9%	49.9%	64.5%	41.1%	61.2%	54.8%	60.8%	47.5%	69.1%	52.2%	71.6%	57.7%	69.0%	47.4%	71.2%	42.4%	
Mean	3.31	3.45	3.07	3.44	3.09	3.40	3.19	3.47	3.15	3.32	3.21	3.38	3.14	3.44	3.24	3.46	3.28	3.48	3.18	3.50	3.23	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	74.3%	79.2%	71.0%	82.7%	68.0%	77.5%	71.8%	84.1%	71.2%	84.5%	68.2%	82.4%	65.9%	87.1%	69.6%	84.3%	66.3%	85.2%	71.3%	91.3%	73.0%
Strongly	52.7%	57.0%	42.2%	59.3%	50.5%	56.6%	46.8%	60.4%	45.9%	59.7%	47.9%	63.7%	53.5%	54.6%	44.7%	58.8%	49.4%	62.7%	46.9%	64.4%	48.1%
Somewhat	21.7%	22.3%	28.9%	23.4%	17.5%	20.9%	25.0%	23.6%	25.3%	24.8%	20.3%	18.7%	12.4%	32.5%	24.9%	25.4%	17.0%	22.5%	24.4%	26.9%	24.9%
OPPOSE	17.2%	12.2%	19.8%	8.9%	22.8%	15.5%	21.1%	8.1%	21.1%	10.3%	21.5%	15.0%	19.3%	4.2%	22.7%	9.7%	22.8%	12.1%	20.3%	5.5%	17.9%
Somewhat	9.9%	9.3%	10.8%	6.4%	12.0%	11.3%	11.2%	5.6%	10.5%	5.4%	12.9%	8.1%	11.2%	2.0%	13.8%	3.5%	14.9%	12.1%	10.7%	5.5%	8.9%
Strongly	7.3%	2.9%	9.0%	2.5%	10.8%	4.3%	9.8%	2.5%	10.6%	4.8%	8.6%	6.9%	8.2%	2.2%	8.8%	6.2%	7.8%	-	9.6%	-	8.9%
DK/REFUSED	8.4%	8.5%	9.1%	8.5%	9.2%	6.9%	7.2%	7.8%	7.7%	5.3%	10.3%	2.6%	14.8%	8.7%	7.7%	6.0%	10.9%	2.7%	8.5%	3.2%	9.1%
Net Diff.	57.1%	67.0%	51.2%	73.8%	45.3%	62.0%	50.7%	75.9%	50.1%	74.2%	46.8%	67.4%	46.6%	83.0%	46.9%	74.6%	43.6%	73.1%	51.0%	85.8%	55.2%
Mean	3.31	3.46	3.15	3.52	3.19	3.40	3.17	3.54	3.15	3.47	3.20	3.43	3.31	3.53	3.14	3.46	3.21	3.52	3.19	3.61	3.23



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
SUPPORT	74.3%	80.6%	87.9%	75.4%	81.0%	66.6%	81.8%	55.1%	64.2%	79.5%	66.3%	81.5%	66.8%	82.2%	65.4%	76.3%	69.3%	77.6%	72.2%
Strongly	52.7%	62.0%	69.0%	55.2%	63.3%	44.4%	49.4%	36.9%	44.8%	69.2%	46.3%	55.4%	43.2%	63.9%	41.2%	57.3%	49.1%	54.9%	52.3%
Somewhat	21.7%	18.6%	19.0%	20.2%	17.6%	22.2%	32.4%	18.3%	19.4%	10.3%	20.1%	26.1%	23.7%	18.4%	24.2%	19.0%	20.2%	22.6%	19.9%
OPPOSE	17.2%	11.3%	12.1%	14.0%	9.8%	24.8%	6.6%	32.0%	29.6%	16.4%	18.9%	6.7%	28.8%	9.1%	27.7%	16.9%	21.6%	14.4%	18.0%
Somewhat	9.9%	6.2%	0.7%	4.6%	8.6%	15.2%	6.6%	23.3%	16.2%	7.2%	13.4%	5.2%	16.4%	3.7%	17.8%	12.3%	12.4%	9.0%	9.9%
Strongly	7.3%	5.1%	11.4%	9.3%	1.2%	9.5%	-	8.7%	13.5%	9.2%	5.5%	1.4%	12.3%	5.4%	9.9%	4.6%	9.2%	5.4%	8.1%
DK/REFUSED	8.4%	8.1%	-	10.6%	9.2%	8.6%	11.6%	12.9%	6.2%	4.1%	14.7%	11.8%	4.4%	8.7%	6.9%	6.8%	9.1%	8.0%	9.8%
Net Diff.	57.1%	69.2%	75.9%	61.4%	71.2%	41.9%	75.2%	23.1%	34.5%	63.1%	47.4%	74.8%	38.1%	73.1%	37.6%	59.4%	47.6%	63.1%	54.2%
Mean	3.31	3.50	3.46	3.36	3.58	3.11	3.48	2.96	3.02	3.45	3.26	3.54	3.02	3.54	3.04	3.38	3.20	3.38	3.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
SUPPORT	74.3%	74.8%	74.2%	76.3%	48.5%	39.0%	100.0%	75.3%	70.7%	72.4%	29.7%	-	100.0%	74.3%	76.5%	78.7%	67.4%	39.0%	-
Strongly	52.7%	53.8%	51.2%	51.7%	32.7%	39.0%	100.0%	58.4%	57.5%	57.5%	29.7%	-	100.0%	49.5%	47.1%	48.0%	35.7%	39.0%	-
Somewhat	21.7%	21.0%	23.0%	24.6%	15.8%	-	-	16.9%	13.2%	14.9%	-	-	-	24.8%	29.4%	30.7%	31.7%	-	-
OPPOSE	17.2%	16.6%	18.5%	15.7%	51.5%	61.0%	-	18.2%	18.8%	15.8%	70.3%	-	-	15.0%	18.3%	15.6%	32.6%	61.0%	-
Somewhat	9.9%	9.2%	11.1%	8.5%	35.3%	61.0%	-	9.8%	9.7%	5.6%	70.3%	-	-	8.7%	12.1%	10.3%	-	61.0%	-
Strongly	7.3%	7.3%	7.4%	7.2%	16.2%	-	-	8.4%	9.1%	10.2%	-	-	-	6.4%	6.3%	5.3%	32.6%	-	-
DK/REFUSED	8.4%	8.7%	7.3%	8.0%	-	-	-	6.6%	10.5%	11.8%	-	-	-	10.7%	5.2%	5.7%	-	-	-
Net Diff.	57.1%	58.2%	55.7%	60.6%	-3.0%	-22.0%	100.0%	57.1%	51.9%	56.5%	-40.6%	-	100.0%	59.3%	58.2%	63.1%	34.8%	-22.0%	-
Mean	3.31	3.33	3.27	3.31	2.65	2.78	4.00	3.34	3.33	3.36	2.59	-	4.00	3.31	3.24	3.29	2.71	2.78	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	74.3%	75.1%	64.5%	73.6%	77.0%	79.2%	68.8%	76.4%	71.3%	78.2%	72.8%	79.2%	69.5%	75.7%	73.0%	74.9%	73.2%	76.0%
Strongly	52.7%	56.5%	46.3%	53.4%	56.8%	50.9%	50.4%	53.5%	52.0%	53.5%	53.2%	50.9%	61.7%	56.5%	59.2%	56.4%	58.7%	55.9%
Somewhat	21.7%	18.6%	18.3%	20.2%	20.2%	28.3%	18.4%	22.9%	19.3%	24.6%	19.6%	28.3%	7.8%	19.2%	13.8%	18.5%	14.4%	20.1%
OPPOSE	17.2%	14.4%	24.3%	18.6%	15.3%	13.7%	20.3%	16.1%	19.4%	14.4%	18.4%	13.7%	22.3%	16.6%	17.3%	20.0%	18.7%	17.4%
Somewhat	9.9%	4.7%	9.4%	12.8%	10.7%	8.4%	7.5%	10.8%	10.3%	9.4%	10.4%	8.4%	10.5%	9.4%	8.9%	11.0%	10.4%	7.4%
Strongly	7.3%	9.7%	14.9%	5.8%	4.6%	5.3%	12.8%	5.3%	9.2%	5.0%	8.0%	5.3%	11.8%	7.2%	8.4%	9.0%	8.3%	10.0%
DK/REFUSED	8.4%	10.6%	11.1%	7.7%	7.7%	7.1%	10.9%	7.5%	9.3%	7.4%	8.8%	7.1%	8.2%	7.7%	9.6%	5.1%	8.2%	6.6%
Net Diff.	57.1%	60.7%	40.2%	55.0%	61.6%	65.5%	48.6%	60.2%	51.9%	63.7%	54.5%	65.5%	47.2%	59.1%	55.7%	54.9%	54.5%	58.7%
Mean	3.31	3.36	3.08	3.31	3.40	3.34	3.20	3.35	3.26	3.37	3.30	3.34	3.30	3.35	3.37	3.29	3.35	3.31

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
SUPPORT	74.3%	68.1%	76.9%	69.7%	80.3%	72.5%	81.2%	73.8%	74.8%	76.9%	75.8%	70.3%	65.9%	68.8%	73.4%	82.3%	74.8%
Strongly	52.7%	38.4%	51.2%	45.0%	51.7%	48.5%	47.5%	58.1%	48.2%	51.0%	61.2%	45.8%	64.1%	52.6%	52.7%	55.7%	49.9%
Somewhat	21.7%	29.7%	25.6%	24.7%	28.6%	24.0%	33.7%	15.6%	26.6%	26.0%	14.5%	24.5%	1.8%	16.2%	20.7%	26.5%	24.9%
OPPOSE	17.2%	18.1%	15.8%	21.4%	10.8%	18.1%	11.3%	18.4%	16.3%	17.7%	13.1%	20.9%	22.5%	16.9%	16.4%	11.3%	19.4%
Somewhat	9.9%	4.2%	11.8%	11.5%	8.4%	10.4%	9.1%	9.8%	10.0%	9.9%	6.2%	13.7%	16.6%	7.5%	9.4%	5.6%	12.0%
Strongly	7.3%	13.8%	3.9%	9.9%	2.4%	7.7%	2.2%	8.6%	6.3%	7.8%	6.9%	7.2%	5.9%	9.3%	7.0%	5.7%	7.5%
DK/REFUSED	8.4%	13.8%	7.4%	8.9%	8.9%	9.4%	7.5%	7.8%	8.9%	5.4%	11.1%	8.8%	11.6%	14.3%	10.2%	6.4%	5.8%
Net Diff.	57.1%	50.1%	61.1%	48.2%	69.5%	54.4%	69.9%	55.4%	58.5%	59.2%	62.6%	49.4%	43.5%	51.9%	57.0%	70.9%	55.4%
Mean	3.31	3.08	3.34	3.15	3.42	3.25	3.37	3.34	3.28	3.27	3.46	3.19	3.41	3.31	3.33	3.41	3.24

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
SUPPORT	74.3%	75.1%	74.1%	77.7%	62.4%	81.1%	68.2%	70.8%	68.2%	100.0%	-	53.3%	-	58.3%	
Strongly	52.7%	55.1%	50.7%	58.0%	50.2%	37.2%	46.5%	55.0%	59.7%	-	-	38.1%	-	41.6%	
Somewhat	21.7%	20.0%	23.4%	19.7%	12.2%	43.9%	21.7%	15.8%	8.5%	100.0%	-	15.3%	-	16.7%	
OPPOSE	17.2%	11.5%	22.6%	20.5%	30.9%	8.6%	16.6%	28.2%	30.6%	-	100.0%	35.3%	100.0%	29.3%	
Somewhat	9.9%	4.6%	11.1%	18.4%	19.7%	4.6%	9.0%	28.2%	30.6%	-	100.0%	21.7%	100.0%	14.5%	
Strongly	7.3%	6.8%	11.5%	2.1%	11.1%	4.0%	7.6%	-	-	-	-	13.6%	-	14.8%	
DK/REFUSED	8.4%	13.4%	3.3%	1.8%	6.8%	10.3%	15.2%	1.0%	1.1%	-	-	11.4%	-	12.5%	
Net Diff.	57.1%	63.7%	51.5%	57.2%	31.5%	72.5%	51.6%	42.5%	37.6%	100.0%	-100%	18.0%	-100%	29.0%	
Mean	3.31	3.43	3.17	3.36	3.09	3.27	3.26	3.27	3.29	3.00	2.00	2.88	2.00	2.97	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	67.8%	78.3%	71.7%	72.5%	55.9%	68.3%	65.9%	64.2%	71.4%	45.0%	44.2%	57.3%	91.1%	92.6%	76.0%	68.9%
Strongly	48.5%	57.7%	60.0%	48.8%	36.6%	47.5%	51.9%	47.7%	64.8%	17.8%	16.1%	44.8%	79.9%	81.1%	68.1%	49.0%
Somewhat	19.3%	20.6%	11.7%	23.6%	19.2%	20.8%	14.1%	16.5%	6.7%	27.2%	28.1%	12.5%	11.2%	11.5%	7.9%	19.9%
OPPOSE	27.3%	19.4%	19.1%	20.4%	39.0%	27.2%	27.7%	27.5%	28.6%	48.2%	50.3%	15.4%	6.7%	4.9%	24.0%	21.9%
Somewhat	9.2%	6.1%	4.1%	11.9%	12.8%	9.0%	10.0%	11.2%	6.2%	14.9%	15.8%	-	3.7%	1.6%	24.0%	7.4%
Strongly	18.1%	13.3%	15.0%	8.5%	26.2%	18.2%	17.8%	16.3%	22.3%	33.3%	34.5%	15.4%	3.0%	3.3%	-	14.5%
DK/REFUSED	4.9%	2.3%	9.2%	7.2%	5.1%	4.5%	6.3%	8.4%	-	6.8%	5.5%	27.3%	2.2%	2.4%	-	9.2%
Net Diff.	40.5%	58.8%	52.6%	52.1%	16.9%	41.1%	38.2%	36.7%	42.9%	-3.2%	-6.1%	42.0%	84.4%	87.7%	52.0%	47.1%
Mean	3.03	3.26	3.28	3.22	2.70	3.02	3.07	3.04	3.14	2.32	2.27	3.19	3.72	3.75	3.44	3.14

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	67.8%	43.1%	89.4%	74.8%	72.9%	88.5%	49.4%	70.4%	63.5%	70.4%	55.8%	68.8%	70.5%
Strongly	48.5%	24.1%	80.2%	47.3%	58.2%	76.4%	27.4%	42.7%	47.4%	56.6%	55.8%	54.0%	47.4%
Somewhat	19.3%	19.0%	9.2%	27.5%	14.7%	12.1%	22.1%	27.8%	16.1%	13.8%	-	14.8%	23.1%
OPPOSE	27.3%	53.1%	10.6%	17.8%	21.8%	9.1%	50.6%	21.9%	31.8%	29.6%	44.2%	31.2%	24.1%
Somewhat	9.2%	16.6%	2.7%	6.9%	8.1%	4.3%	9.2%	12.6%	8.7%	16.5%	17.7%	9.2%	10.6%
Strongly	18.1%	36.5%	8.0%	10.9%	13.7%	4.8%	41.3%	9.3%	23.1%	13.2%	26.5%	22.0%	13.5%
DK/REFUSED	4.9%	3.8%	-	7.5%	5.3%	2.4%	-	7.7%	4.7%	-	-	-	5.4%
Net Diff.	40.5%	-10.1%	78.7%	57.0%	51.1%	79.5%	-1.1%	48.5%	31.7%	40.7%	11.6%	37.7%	46.4%
Mean	3.03	2.32	3.62	3.20	3.24	3.64	2.36	3.12	2.92	3.14	2.85	3.01	3.10

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	67.8%	60.3%	86.8%	61.3%	74.2%	69.2%	80.1%	61.4%	44.1%	43.9%	48.9%	94.2%	94.8%	55.9%	55.0%
Strongly	48.5%	33.0%	68.9%	41.8%	64.0%	69.2%	71.1%	17.6%	18.9%	18.7%	24.8%	82.9%	83.3%	55.9%	22.8%
Somewhat	19.3%	27.2%	17.9%	19.5%	10.2%	-	9.0%	43.7%	25.2%	25.2%	24.1%	11.3%	11.5%	-	32.2%
OPPOSE	27.3%	34.9%	7.5%	34.3%	19.6%	30.8%	15.2%	34.1%	49.9%	50.6%	24.9%	2.4%	1.7%	44.1%	38.4%
Somewhat	9.2%	11.2%	2.7%	8.7%	7.9%	2.0%	14.4%	34.1%	15.9%	15.7%	24.9%	2.3%	1.6%	44.1%	9.7%
Strongly	18.1%	23.7%	4.8%	25.6%	11.7%	28.8%	0.8%	-	34.0%	35.0%	-	0.1%	0.1%	-	28.7%
DK/REFUSED	4.9%	4.8%	5.7%	4.4%	6.2%	-	4.7%	4.5%	6.0%	5.4%	26.2%	3.4%	3.5%	-	6.6%
Net Diff.	40.5%	25.4%	79.2%	27.0%	54.6%	38.3%	64.9%	27.3%	-5.9%	-6.7%	24.0%	91.8%	93.1%	11.7%	16.6%
Mean	3.03	2.73	3.60	2.81	3.35	3.10	3.58	2.83	2.31	2.29	3.00	3.83	3.84	3.12	2.53



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			HARD-	BAL-	
		ISTER					CIDED	ISTER	LOTS	
Total	300	135	131	4	127	118	9	38	73	18
SUPPORT	67.8%	44.2%	44.3%	41.3%	93.1%	93.5%	88.1%	67.7%	38.3%	52.8%
Strongly	48.5%	22.5%	22.2%	30.6%	80.4%	79.8%	88.1%	34.6%	18.7%	22.2%
Somewhat	19.3%	21.7%	22.1%	10.6%	12.7%	13.6%	-	33.1%	19.6%	30.6%
OPPOSE	27.3%	48.7%	49.3%	29.9%	3.6%	3.0%	11.9%	30.3%	57.5%	45.8%
Somewhat	9.2%	14.8%	15.3%	-	1.9%	1.2%	11.9%	13.6%	18.4%	11.6%
Strongly	18.1%	33.9%	34.0%	29.9%	1.7%	1.9%	-	16.7%	39.1%	34.2%
DK/REFUSED	4.9%	7.1%	6.5%	28.8%	3.3%	3.5%	-	2.0%	4.2%	1.4%
Net Diff.	40.5%	-4.5%	-5.0%	11.4%	89.5%	90.4%	76.1%	37.4%	-19.2%	7.1%
Mean	3.03	2.35	2.35	2.59	3.78	3.78	3.76	2.87	2.19	2.41

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRAM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO								
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref			
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-						
SUPPORT	67.8%	73.9%	47.8%	73.0%	64.3%	67.3%	71.0%	66.5%	75.9%	100.0%	-	-	-	75.5%	-	44.6%	89.9%	63.2%	63.5%	61.2%	-						
Strongly	48.5%	53.9%	34.3%	47.0%	47.2%	45.3%	56.0%	46.0%	60.7%	71.5%	-	-	-	54.0%	-	15.6%	75.7%	48.6%	47.3%	56.2%	-						
Somewhat	19.3%	19.9%	13.5%	26.0%	17.1%	22.0%	15.0%	20.5%	15.1%	28.5%	-	-	-	21.5%	-	29.0%	14.2%	14.6%	16.2%	5.0%	-						
OPPOSE	27.3%	20.9%	49.2%	24.3%	30.6%	28.0%	25.4%	29.2%	22.0%	-	100.0%	87.2%	100.0%	21.3%	100.0%	48.2%	6.7%	32.7%	32.1%	36.5%	-						
Somewhat	9.2%	7.2%	15.8%	8.2%	10.8%	10.8%	6.6%	10.9%	2.3%	-	33.8%	31.2%	30.4%	7.6%	30.4%	17.3%	1.6%	10.7%	9.2%	19.4%	-						
Strongly	18.1%	13.6%	33.4%	16.1%	19.7%	17.1%	18.8%	18.3%	19.7%	-	66.2%	56.0%	69.6%	13.7%	69.6%	30.9%	5.1%	22.0%	22.9%	17.1%	-						
DK/REFUSED	4.9%	5.3%	3.1%	2.7%	5.1%	4.7%	3.6%	4.3%	2.2%	-	-	12.8%	-	3.1%	-	7.2%	3.4%	4.1%	4.4%	2.3%	-						
Net Diff.	40.5%	53.0%	-1.4%	48.7%	33.7%	39.3%	45.6%	37.3%	53.9%	100.0%	-100%	-87.2%	-100%	54.2%	-100%	-3.7%	83.2%	30.4%	31.4%	24.7%	-						
Mean	3.03	3.20	2.50	3.07	2.97	3.00	3.12	2.98	3.19	3.71	1.34	1.36	1.30	3.20	1.30	2.31	3.66	2.94	2.92	3.03	-						

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	67.8%	46.0%	91.9%	65.8%	43.1%	89.1%	58.5%	42.9%	92.8%	53.0%	54.6%	88.0%	86.2%	54.2%	88.9%	88.9%
Strongly	48.5%	19.2%	82.8%	46.6%	11.7%	72.9%	52.2%	11.5%	70.1%	39.9%	40.4%	79.4%	68.2%	54.2%	79.9%	73.1%
Somewhat	19.3%	26.8%	9.1%	19.2%	31.4%	16.3%	6.3%	31.5%	22.7%	13.1%	14.2%	8.6%	18.0%	-	9.0%	15.8%
OPPOSE	27.3%	46.2%	8.1%	29.4%	50.3%	6.2%	38.6%	50.0%	5.2%	43.0%	37.5%	7.7%	9.2%	34.8%	6.6%	11.1%
Somewhat	9.2%	10.4%	2.8%	5.5%	24.5%	1.2%	19.9%	18.8%	-	13.9%	8.4%	2.7%	0.7%	11.8%	2.8%	0.8%
Strongly	18.1%	35.8%	5.3%	23.9%	25.8%	5.0%	18.7%	31.2%	5.2%	29.1%	29.1%	5.0%	8.5%	23.0%	3.8%	10.3%
DK/REFUSED	4.9%	7.8%	-	4.8%	6.6%	4.7%	2.9%	7.1%	1.9%	4.0%	7.9%	4.3%	4.6%	11.0%	4.5%	-
Net Diff.	40.5%	-0.3%	83.9%	36.4%	-7.2%	83.0%	19.9%	-7.1%	87.6%	10.0%	17.1%	80.3%	76.9%	19.4%	82.3%	77.8%
Mean	3.03	2.32	3.69	2.93	2.31	3.65	2.95	2.25	3.61	2.66	2.72	3.70	3.53	2.96	3.73	3.52

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
SUPPORT	67.8%	43.4%	42.4%	88.6%	86.0%	92.3%	80.5%	46.3%	51.2%	43.3%	76.7%	96.9%	71.0%	48.8%	84.8%	88.7%	43.3%	91.9%	73.2%	40.5%	
Strongly	48.5%	12.1%	12.3%	75.5%	73.4%	78.4%	57.2%	23.7%	33.0%	17.8%	76.7%	87.1%	50.5%	25.2%	70.3%	63.0%	21.9%	74.2%	45.0%	14.9%	
Somewhat	19.3%	31.3%	30.0%	13.1%	12.6%	13.9%	23.3%	22.6%	18.1%	25.4%	-	9.8%	20.5%	23.6%	14.6%	25.7%	21.4%	17.7%	28.3%	25.6%	
OPPOSE	27.3%	51.9%	48.1%	5.5%	4.0%	7.7%	16.7%	47.5%	39.2%	52.7%	23.3%	3.1%	23.6%	45.0%	6.6%	10.8%	50.6%	5.1%	24.0%	53.0%	
Somewhat	9.2%	13.6%	20.0%	-	-	-	6.1%	14.9%	14.0%	15.5%	-	-	8.5%	6.8%	-	4.1%	24.7%	-	9.2%	16.8%	
Strongly	18.1%	38.3%	28.1%	5.5%	4.0%	7.7%	10.6%	32.6%	25.3%	37.3%	23.3%	3.1%	15.1%	38.2%	6.6%	6.8%	25.9%	5.1%	14.8%	36.2%	
DK/REFUSED	4.9%	4.7%	9.5%	5.9%	10.0%	-	2.8%	6.2%	9.6%	4.0%	-	-	5.3%	6.3%	8.5%	0.5%	6.1%	2.9%	2.8%	6.4%	
Net Diff.	40.5%	-8.5%	-5.7%	83.0%	82.0%	84.6%	63.8%	-1.2%	12.0%	-9.5%	53.3%	93.8%	47.4%	3.8%	78.2%	77.8%	-7.2%	86.8%	49.3%	-12.5%	
Mean	3.03	2.18	2.29	3.68	3.73	3.63	3.31	2.40	2.65	2.25	3.30	3.81	3.12	2.38	3.62	3.46	2.42	3.66	3.06	2.21	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	67.8%	85.7%	89.6%	71.7%	87.9%	88.2%	73.0%	43.4%	91.7%	79.7%	72.4%	67.9%	61.1%	75.9%	58.8%	74.2%	63.0%	77.3%	48.9%	71.7%
Strongly	48.5%	76.5%	72.5%	62.4%	78.4%	72.2%	73.0%	16.5%	79.6%	50.0%	53.5%	47.1%	44.8%	54.0%	41.0%	53.5%	47.9%	54.4%	24.5%	47.0%
Somewhat	19.3%	9.2%	17.1%	9.4%	9.5%	16.0%	-	26.9%	12.1%	29.7%	18.8%	20.7%	16.3%	21.9%	17.7%	20.7%	15.1%	22.8%	24.4%	24.7%
OPPOSE	27.3%	5.9%	7.7%	23.1%	3.4%	8.7%	27.0%	49.8%	5.5%	11.7%	23.1%	26.7%	35.0%	18.3%	38.1%	20.1%	32.6%	16.9%	46.1%	22.9%
Somewhat	9.2%	-	2.3%	6.3%	-	2.6%	7.4%	16.2%	2.0%	5.7%	10.3%	8.3%	12.6%	7.0%	10.2%	4.8%	14.6%	8.7%	16.4%	10.3%
Strongly	18.1%	5.9%	5.4%	16.8%	3.4%	6.1%	19.6%	33.6%	3.5%	6.0%	12.9%	18.4%	22.4%	11.3%	27.9%	15.3%	17.9%	8.1%	29.7%	12.6%
DK/REFUSED	4.9%	8.4%	2.7%	5.2%	8.7%	3.1%	-	6.7%	2.8%	8.6%	4.5%	5.4%	3.9%	5.8%	3.2%	5.7%	4.5%	5.9%	5.0%	5.4%
Net Diff.	40.5%	79.8%	81.9%	48.6%	84.5%	79.5%	45.9%	-6.4%	86.2%	68.0%	49.2%	41.2%	26.1%	57.6%	20.7%	54.2%	30.4%	60.4%	2.9%	48.8%
Mean	3.03	3.71	3.61	3.24	3.78	3.59	3.26	2.28	3.73	3.35	3.18	3.02	2.87	3.26	2.74	3.19	2.97	3.31	2.46	3.12

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	67.8%	83.4%	82.3%	83.0%	85.6%	64.2%	78.1%	63.2%	81.1%	65.3%	76.5%	56.2%	70.3%	83.6%	85.7%	82.4%	89.5%	69.0%	66.9%	67.3%	62.5%	
Strongly	48.5%	81.0%	64.5%	80.6%	70.1%	48.6%	53.0%	45.7%	57.7%	51.8%	50.4%	37.3%	35.6%	75.3%	69.7%	75.8%	76.1%	49.7%	47.7%	48.5%	43.3%	
Somewhat	19.3%	2.4%	17.8%	2.4%	15.6%	15.6%	25.2%	17.5%	23.4%	13.5%	26.1%	18.9%	34.7%	8.3%	16.0%	6.6%	13.4%	19.3%	19.3%	18.8%	19.1%	
OPPOSE	27.3%	14.6%	11.4%	14.9%	7.1%	34.3%	15.4%	33.9%	16.1%	34.7%	15.0%	41.6%	22.5%	16.4%	8.5%	17.6%	4.1%	25.7%	28.4%	26.1%	34.2%	
Somewhat	9.2%	4.5%	2.1%	4.6%	2.5%	11.1%	4.0%	10.3%	-	12.0%	6.3%	12.9%	8.3%	4.9%	-	5.3%	-	5.7%	11.7%	1.6%	11.5%	
Strongly	18.1%	10.1%	9.3%	10.3%	4.6%	23.2%	11.3%	23.7%	16.1%	22.8%	8.7%	28.7%	14.2%	11.5%	8.5%	12.3%	4.1%	20.0%	16.7%	24.5%	22.7%	
DK/REFUSED	4.9%	2.0%	6.3%	2.0%	7.3%	1.5%	6.5%	2.9%	2.8%	-	8.5%	2.2%	7.2%	-	5.8%	-	6.5%	5.3%	4.7%	6.6%	3.3%	
Net Diff.	40.5%	68.7%	70.8%	68.1%	78.6%	29.9%	62.8%	29.3%	65.0%	30.5%	61.5%	14.6%	47.9%	67.2%	77.1%	64.8%	85.4%	43.3%	38.5%	41.1%	28.3%	
Mean	3.03	3.57	3.47	3.57	3.63	2.91	3.28	2.88	3.26	2.94	3.29	2.66	2.99	3.47	3.56	3.46	3.73	3.04	3.03	2.98	2.86	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	67.8%	70.5%	70.3%	63.2%	55.1%	80.6%	85.0%	87.5%	83.8%	51.5%	79.7%	51.2%	78.7%	52.0%	80.3%	41.5%	78.5%	85.8%	82.1%	87.8%	84.7%
Strongly	48.5%	50.8%	50.9%	37.6%	32.1%	71.7%	71.6%	80.4%	72.8%	29.1%	62.7%	28.4%	63.3%	30.1%	62.3%	17.1%	53.3%	70.4%	74.1%	83.3%	76.1%
Somewhat	19.3%	19.8%	19.3%	25.5%	23.1%	8.9%	13.4%	7.2%	11.0%	22.4%	17.0%	22.8%	15.4%	21.9%	18.0%	24.4%	25.2%	15.4%	7.9%	4.5%	8.6%
OPPOSE	27.3%	25.3%	24.0%	29.8%	41.5%	17.0%	8.3%	12.5%	8.9%	43.2%	15.4%	44.1%	16.1%	42.0%	15.0%	52.8%	17.2%	10.2%	12.2%	12.2%	9.2%
Somewhat	9.2%	9.4%	11.9%	6.4%	17.2%	2.6%	3.4%	2.9%	3.6%	15.0%	4.1%	10.9%	2.6%	20.3%	4.9%	19.4%	4.1%	-	2.9%	-	3.1%
Strongly	18.1%	15.9%	12.1%	23.4%	24.3%	14.4%	4.9%	9.6%	5.3%	28.2%	11.3%	33.2%	13.5%	21.8%	10.0%	33.4%	13.2%	10.2%	9.4%	12.2%	6.1%
DK/REFUSED	4.9%	4.2%	5.7%	7.1%	3.3%	2.4%	6.7%	-	7.2%	5.3%	4.9%	4.8%	5.2%	6.0%	4.7%	5.7%	4.3%	4.0%	5.7%	-	6.1%
Net Diff.	40.5%	45.2%	46.2%	33.4%	13.6%	63.6%	76.7%	75.0%	74.9%	8.3%	64.3%	7.1%	62.6%	9.9%	65.3%	-11.3%	61.3%	75.6%	69.9%	75.6%	75.5%
Mean	3.03	3.10	3.16	2.83	2.65	3.41	3.63	3.58	3.63	2.55	3.38	2.49	3.36	2.64	3.39	2.27	3.24	3.52	3.56	3.59	3.65

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
SUPPORT	67.8%	52.1%	40.7%	53.7%	54.7%	85.8%	82.4%	90.9%	85.6%	50.6%	84.8%	53.5%	86.5%	43.5%	82.5%	73.7%	91.2%	71.8%	95.8%
Strongly	48.5%	28.1%	29.9%	25.0%	29.2%	71.2%	57.1%	76.7%	75.1%	27.6%	71.3%	28.6%	71.2%	15.7%	63.3%	59.1%	81.9%	63.2%	85.8%
Somewhat	19.3%	24.0%	10.8%	28.7%	25.5%	14.6%	25.3%	14.2%	10.5%	23.0%	13.6%	24.9%	15.3%	27.8%	19.2%	14.6%	9.4%	8.7%	10.1%
OPPOSE	27.3%	42.0%	51.5%	38.6%	40.9%	10.8%	12.8%	4.7%	11.8%	46.6%	9.2%	37.9%	11.9%	52.2%	12.9%	16.5%	6.8%	19.6%	2.0%
Somewhat	9.2%	13.5%	17.5%	10.5%	13.9%	3.6%	1.4%	-	5.4%	10.4%	0.8%	16.3%	5.5%	17.8%	5.2%	2.7%	-	3.3%	-
Strongly	18.1%	28.5%	34.0%	28.1%	27.1%	7.2%	11.4%	4.7%	6.4%	36.1%	8.4%	21.5%	6.4%	34.4%	7.7%	13.8%	6.8%	16.3%	2.0%
DK/REFUSED	4.9%	5.9%	7.8%	7.7%	4.3%	3.4%	4.8%	4.4%	2.6%	2.9%	6.0%	8.6%	1.6%	4.3%	4.7%	9.8%	2.0%	8.6%	2.1%
Net Diff.	40.5%	10.1%	-10.8%	15.1%	13.8%	75.0%	69.6%	86.3%	73.8%	4.0%	75.6%	15.7%	74.6%	-8.7%	69.6%	57.2%	84.4%	52.2%	93.8%
Mean	3.03	2.55	2.40	2.55	2.59	3.55	3.35	3.70	3.58	2.43	3.57	2.66	3.54	2.26	3.45	3.32	3.70	3.30	3.84



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
SUPPORT	67.8%	58.8%	83.3%	85.4%	64.9%	39.0%	100.0%	52.6%	89.7%	91.2%	62.4%	-	100.0%	64.6%	79.2%	81.7%	67.4%	39.0%	-
Strongly	48.5%	34.5%	71.9%	76.0%	30.7%	39.0%	40.4%	28.8%	78.7%	84.4%	29.7%	-	40.4%	39.8%	67.5%	70.6%	31.7%	39.0%	-
Somewhat	19.3%	24.3%	11.4%	9.4%	34.2%	-	59.6%	23.8%	10.9%	6.8%	32.7%	-	59.6%	24.8%	11.7%	11.1%	35.7%	-	-
OPPOSE	27.3%	36.3%	11.8%	10.4%	16.2%	61.0%	-	42.9%	5.2%	5.9%	-	-	-	30.2%	16.2%	13.2%	32.6%	61.0%	-
Somewhat	9.2%	12.5%	3.0%	3.3%	-	-	-	8.8%	2.5%	2.9%	-	-	-	16.0%	3.3%	3.6%	-	-	-
Strongly	18.1%	23.8%	8.8%	7.0%	16.2%	61.0%	-	34.1%	2.7%	3.0%	-	-	-	14.1%	12.8%	9.6%	32.6%	61.0%	-
DK/REFUSED	4.9%	4.9%	4.8%	4.2%	18.8%	-	-	4.6%	5.1%	2.9%	37.6%	-	-	5.2%	4.7%	5.1%	-	-	-
Net Diff.	40.5%	22.4%	71.5%	75.0%	48.7%	-22.0%	100.0%	9.7%	84.5%	85.4%	62.4%	-	100.0%	34.4%	63.0%	68.5%	34.8%	-22.0%	-
Mean	3.03	2.73	3.54	3.61	2.98	2.17	3.40	2.50	3.75	3.78	3.48	-	3.40	2.95	3.40	3.50	2.67	2.17	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	67.8%	68.0%	67.0%	70.8%	56.5%	74.1%	67.4%	68.0%	69.2%	66.1%	65.8%	74.1%	69.3%	62.8%	68.3%	59.4%	64.8%	65.0%
Strongly	48.5%	45.0%	51.7%	53.7%	37.9%	50.4%	49.0%	48.3%	51.4%	44.7%	47.9%	50.4%	46.5%	44.8%	47.4%	42.0%	45.0%	46.3%
Somewhat	19.3%	22.9%	15.4%	17.1%	18.5%	23.7%	18.5%	19.7%	17.7%	21.4%	18.0%	23.7%	22.7%	18.1%	20.9%	17.4%	19.7%	18.8%
OPPOSE	27.3%	32.0%	30.6%	22.7%	34.6%	22.5%	31.2%	25.9%	26.8%	28.0%	28.9%	22.5%	30.7%	30.3%	30.4%	30.6%	31.1%	28.2%
Somewhat	9.2%	10.6%	13.9%	9.1%	10.3%	4.7%	12.6%	8.0%	10.8%	7.2%	10.7%	4.7%	8.4%	6.0%	8.7%	3.7%	8.5%	-
Strongly	18.1%	21.5%	16.7%	13.6%	24.3%	17.8%	18.6%	17.9%	16.0%	20.7%	18.2%	17.8%	22.3%	24.3%	21.7%	26.9%	22.5%	28.2%
DK/REFUSED	4.9%	-	2.3%	6.5%	8.9%	3.4%	1.4%	6.1%	4.0%	5.9%	5.3%	3.4%	-	6.9%	1.4%	10.0%	4.2%	6.8%
Net Diff.	40.5%	35.9%	36.4%	48.1%	21.9%	51.6%	36.2%	42.1%	42.4%	38.1%	37.0%	51.6%	38.5%	32.5%	37.9%	28.9%	33.7%	36.9%
Mean	3.03	2.92	3.04	3.19	2.77	3.11	2.99	3.05	3.09	2.96	3.01	3.11	2.93	2.89	2.95	2.83	2.91	2.89

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
SUPPORT	67.8%	65.4%	71.8%	70.0%	70.5%	66.7%	80.1%	64.8%	70.3%	69.2%	64.5%	69.9%	57.7%	68.3%	62.8%	69.1%	70.0%
Strongly	48.5%	51.6%	50.9%	55.3%	46.5%	50.4%	53.1%	45.3%	51.1%	50.6%	51.2%	43.6%	39.3%	53.6%	25.1%	46.3%	55.7%
Somewhat	19.3%	13.9%	20.8%	14.7%	24.0%	16.4%	27.0%	19.5%	19.2%	18.6%	13.3%	26.2%	18.4%	14.7%	37.6%	22.8%	14.2%
OPPOSE	27.3%	31.7%	22.6%	23.4%	26.3%	26.9%	18.7%	30.4%	24.8%	26.7%	29.8%	25.4%	35.9%	28.0%	31.4%	26.6%	25.0%
Somewhat	9.2%	17.0%	9.5%	12.8%	9.6%	12.5%	7.8%	6.7%	11.3%	8.9%	9.3%	9.4%	12.7%	10.5%	2.9%	8.2%	10.7%
Strongly	18.1%	14.7%	13.2%	10.5%	16.7%	14.4%	10.9%	23.7%	13.5%	17.8%	20.5%	16.0%	23.2%	17.4%	28.5%	18.4%	14.3%
DK/REFUSED	4.9%	2.9%	5.6%	6.6%	3.2%	6.3%	1.2%	4.7%	5.0%	4.1%	5.8%	4.7%	6.5%	3.7%	5.9%	4.3%	5.1%
Net Diff.	40.5%	33.8%	49.1%	46.7%	44.2%	39.8%	61.4%	34.4%	45.5%	42.4%	34.7%	44.4%	21.8%	40.4%	31.4%	42.5%	45.0%
Mean	3.03	3.05	3.16	3.23	3.04	3.10	3.24	2.91	3.13	3.06	3.01	3.02	2.79	3.09	2.63	3.01	3.17

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0	1	2	3	4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
SUPPORT	67.8%	65.6%	68.9%	72.3%	70.3%	64.6%	57.2%	45.0%	48.8%	-	100.0%	83.5%	100.0%	81.9%
Strongly	48.5%	43.3%	45.7%	59.1%	53.5%	56.3%	37.7%	27.0%	29.3%	-	100.0%	78.5%	56.7%	80.6%
Somewhat	19.3%	22.3%	23.2%	13.2%	16.8%	8.2%	19.5%	18.0%	19.6%	-	-	4.9%	43.3%	1.4%
OPPOSE	27.3%	29.3%	29.2%	25.5%	20.6%	24.8%	42.1%	39.8%	34.6%	100.0%	-	14.2%	-	15.6%
Somewhat	9.2%	6.0%	12.4%	16.1%	6.2%	9.2%	15.7%	8.0%	-	100.0%	-	5.0%	-	5.5%
Strongly	18.1%	23.3%	16.8%	9.4%	14.4%	15.6%	26.4%	31.8%	34.6%	-	-	9.3%	-	10.1%
DK/REFUSED	4.9%	5.1%	1.9%	2.2%	9.1%	10.6%	0.7%	15.3%	16.6%	-	-	2.3%	-	2.5%
Net Diff.	40.5%	36.4%	39.7%	46.8%	49.7%	39.8%	15.0%	5.2%	14.3%	-100%	100.0%	69.2%	100.0%	66.4%
Mean	3.03	2.90	3.00	3.25	3.20	3.18	2.69	2.47	2.52	2.00	4.00	3.56	3.57	3.56

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	97	23	10	10	53	75	22	17	5	78	74	4	12	9	3	7
SUPPORT	68.3%	71.3%	64.6%	43.1%	72.3%	65.7%	77.0%	79.1%	69.1%	67.6%	69.2%	36.0%	65.6%	64.4%	69.0%	80.6%
Strongly	42.1%	59.8%	53.0%	32.1%	34.1%	42.2%	41.8%	46.7%	23.2%	41.0%	41.2%	36.0%	57.1%	53.0%	69.0%	27.6%
Somewhat	26.2%	11.5%	11.6%	10.9%	38.3%	23.5%	35.2%	32.4%	45.9%	26.6%	27.9%	-	8.5%	11.4%	-	53.0%
OPPOSE	24.3%	19.0%	13.7%	41.0%	25.5%	26.1%	18.2%	14.8%	30.9%	25.1%	26.3%	-	25.8%	24.0%	31.0%	11.5%
Somewhat	11.0%	10.1%	4.1%	31.2%	9.0%	11.1%	10.9%	5.6%	30.9%	10.1%	10.6%	-	17.8%	13.4%	31.0%	9.0%
Strongly	13.2%	9.0%	9.7%	9.8%	16.5%	15.0%	7.3%	9.2%	-	15.0%	15.7%	-	7.9%	10.6%	-	2.6%
DK/REFUSED	7.4%	9.7%	21.6%	15.9%	2.1%	8.2%	4.8%	6.1%	-	7.2%	4.5%	64.0%	8.6%	11.6%	-	7.8%
Net Diff.	44.0%	52.3%	50.9%	2.0%	46.8%	39.6%	58.9%	64.2%	38.1%	42.5%	42.8%	36.0%	39.8%	40.4%	38.0%	69.1%
Mean	3.05	3.35	3.38	2.78	2.92	3.01	3.17	3.24	2.92	3.01	2.99	4.00	3.26	3.21	3.38	3.15

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	97	46	5	25	21	5	12	25	54	2	2	12	41
SUPPORT	68.3%	68.3%	74.9%	60.6%	76.1%	46.3%	58.7%	71.7%	70.8%	55.5%	59.9%	58.7%	66.9%
Strongly	42.1%	43.2%	42.9%	37.9%	44.8%	46.3%	47.0%	50.2%	36.8%	55.5%	-	47.0%	50.3%
Somewhat	26.2%	25.2%	32.0%	22.7%	31.3%	-	11.7%	21.4%	34.0%	-	59.9%	11.7%	16.7%
OPPOSE	24.3%	29.4%	25.1%	26.2%	10.5%	53.7%	41.3%	15.2%	22.1%	44.5%	40.1%	41.3%	25.0%
Somewhat	11.0%	9.8%	21.4%	16.0%	5.5%	8.6%	19.7%	8.8%	10.3%	-	40.1%	18.3%	11.9%
Strongly	13.2%	19.6%	3.8%	10.2%	4.9%	45.1%	21.5%	6.4%	11.8%	44.5%	-	23.0%	13.1%
DK/REFUSED	7.4%	2.3%	-	13.2%	13.5%	-	-	13.2%	7.1%	-	-	-	8.1%
Net Diff.	44.0%	39.0%	49.7%	34.5%	65.6%	-7.4%	17.5%	56.5%	48.8%	11.0%	19.8%	17.4%	41.9%
Mean	3.05	2.94	3.14	3.02	3.34	2.48	2.84	3.33	3.03	2.67	2.60	2.83	3.13

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	97	34	5	37	11	3	4	2	79	77	2	8	7	1	10
SUPPORT	68.3%	72.5%	20.7%	70.5%	56.5%	93.4%	73.4%	100.0%	68.0%	67.2%	100.0%	49.7%	56.5%	-	85.3%
Strongly	42.1%	41.4%	20.7%	49.4%	16.7%	49.6%	73.4%	43.4%	40.5%	40.2%	51.2%	36.6%	41.6%	-	59.8%
Somewhat	26.2%	31.1%	-	21.1%	39.8%	43.7%	-	56.6%	27.6%	27.0%	48.8%	13.1%	14.9%	-	25.5%
OPPOSE	24.3%	24.4%	36.1%	26.4%	19.4%	6.6%	26.6%	-	26.3%	27.0%	-	16.4%	5.0%	100.0%	14.7%
Somewhat	11.0%	6.0%	26.7%	13.4%	10.1%	-	26.6%	-	12.1%	12.4%	-	14.3%	2.6%	100.0%	-
Strongly	13.2%	18.4%	9.4%	13.0%	9.2%	6.6%	-	-	14.2%	14.6%	-	2.1%	2.4%	-	14.7%
DK/REFUSED	7.4%	3.1%	43.2%	3.1%	24.1%	-	-	-	5.7%	5.8%	-	33.9%	38.5%	-	-
Net Diff.	44.0%	48.1%	-15.4%	44.1%	37.2%	86.7%	46.8%	100.0%	41.7%	40.2%	100.0%	33.3%	51.5%	-100%	70.6%
Mean	3.05	2.99	2.56	3.10	2.84	3.36	3.47	3.43	3.00	2.99	3.51	3.27	3.56	2.00	3.30

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIED	
		HARD-			YOUNG			UNDE-	HARD-	BAL-
		ISTER						CIED	ISTER	LOTS
TotalAnswering	97	76	73	2	9	8	1	12	45	9
SUPPORT	68.3%	68.3%	68.9%	49.1%	57.1%	51.3%	100.0%	76.1%	69.8%	83.3%
Strongly	42.1%	39.3%	40.6%	-	45.2%	51.3%	-	57.1%	44.1%	68.0%
Somewhat	26.2%	29.0%	28.3%	49.1%	11.9%	-	100.0%	19.0%	25.7%	15.3%
OPPOSE	24.3%	25.8%	24.9%	50.9%	17.9%	20.3%	-	19.7%	27.8%	16.7%
Somewhat	11.0%	12.1%	10.8%	50.9%	6.8%	7.7%	-	7.8%	10.0%	-
Strongly	13.2%	13.7%	14.2%	-	11.1%	12.6%	-	11.9%	17.9%	16.7%
DK/REFUSED	7.4%	5.9%	6.1%	-	25.0%	28.4%	-	4.2%	2.4%	-
Net Diff.	44.0%	42.5%	44.0%	-1.7%	39.2%	31.0%	100.0%	56.4%	42.0%	66.6%
Mean	3.05	3.00	3.02	2.49	3.22	3.26	3.00	3.27	2.98	3.35



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	97	57	36	29	52	53	35	75	12	-	82	66	23	66	23	57	12	28	23	4	-
SUPPORT	68.3%	68.6%	69.2%	65.6%	73.8%	63.5%	75.4%	74.3%	39.2%	-	70.1%	100.0%	-	100.0%	-	75.9%	61.3%	55.8%	55.8%	56.0%	-
Strongly	42.1%	39.8%	47.5%	54.0%	39.8%	31.2%	62.4%	46.6%	30.5%	-	42.2%	61.7%	-	61.7%	-	48.3%	32.5%	33.8%	30.8%	50.0%	-
Somewhat	26.2%	28.8%	21.7%	11.6%	34.0%	32.4%	13.0%	27.7%	8.7%	-	27.9%	38.3%	-	38.3%	-	27.6%	28.8%	22.0%	25.0%	6.0%	-
OPPOSE	24.3%	22.6%	27.8%	28.7%	22.0%	25.9%	23.2%	22.8%	51.7%	-	28.6%	-	100.0%	-	100.0%	20.1%	21.0%	34.3%	32.6%	44.0%	-
Somewhat	11.0%	12.7%	9.0%	8.6%	9.3%	12.2%	7.5%	12.4%	11.3%	-	13.0%	-	45.4%	-	45.4%	9.9%	9.2%	14.2%	16.8%	-	-
Strongly	13.2%	9.8%	18.9%	20.1%	12.7%	13.7%	15.7%	10.4%	40.5%	-	15.6%	-	54.6%	-	54.6%	10.2%	11.9%	20.2%	15.8%	44.0%	-
DK/REFUSED	7.4%	8.8%	3.0%	5.7%	4.2%	10.6%	1.5%	2.9%	9.1%	-	1.3%	-	-	-	-	4.0%	17.6%	9.8%	11.6%	-	-
Net Diff.	44.0%	46.0%	41.4%	36.9%	51.9%	37.7%	52.2%	51.6%	-12.5%	-	41.5%	100.0%	-100%	100.0%	-100%	55.8%	40.3%	21.5%	23.2%	12.0%	-
Mean	3.05	3.08	3.01	3.06	3.05	2.91	3.24	3.14	2.32	-	2.98	3.62	1.45	3.62	1.45	3.19	2.99	2.77	2.80	2.62	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	97	28	3	16	28	10	11	50	4	23	7	9	3	5	8	2
SUPPORT	68.3%	75.6%	41.5%	44.0%	76.2%	67.1%	73.2%	77.3%	85.9%	62.1%	64.9%	51.6%	-	51.4%	57.9%	-
Strongly	42.1%	46.9%	41.5%	22.4%	49.7%	29.9%	50.6%	46.1%	85.9%	40.2%	64.9%	11.4%	-	51.4%	12.8%	-
Somewhat	26.2%	28.7%	-	21.7%	26.5%	37.2%	22.6%	31.2%	-	21.9%	-	40.2%	-	-	45.2%	-
OPPOSE	24.3%	20.4%	58.5%	49.1%	19.8%	10.1%	12.5%	20.4%	14.1%	35.7%	17.7%	23.8%	35.1%	24.6%	14.4%	52.7%
Somewhat	11.0%	12.0%	40.8%	15.3%	7.9%	-	12.5%	11.2%	-	16.8%	-	12.8%	-	-	14.4%	-
Strongly	13.2%	8.4%	17.7%	33.8%	11.9%	10.1%	-	9.2%	14.1%	18.8%	17.7%	11.0%	35.1%	24.6%	-	52.7%
DK/REFUSED	7.4%	4.0%	-	6.9%	4.0%	22.8%	14.2%	2.3%	-	2.2%	17.3%	24.6%	64.9%	24.0%	27.7%	47.3%
Net Diff.	44.0%	55.2%	-17.0%	-5.1%	56.4%	56.9%	60.7%	56.9%	71.8%	26.4%	47.2%	27.8%	-35.1%	26.8%	43.5%	-52.7%
Mean	3.05	3.19	2.65	2.35	3.19	3.12	3.44	3.17	3.58	2.85	3.36	2.69	1.00	3.03	2.98	1.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	97	37	13	8	6	2	18	64	22	41	1	1	13	33	7	6	30	3	14	57
SUPPORT	68.3%	74.3%	76.8%	52.3%	33.8%	100.0%	68.2%	67.8%	68.8%	67.3%	100.0%	-	53.8%	66.1%	57.1%	100.0%	69.6%	81.0%	80.7%	70.5%
Strongly	42.1%	46.3%	60.8%	38.9%	33.8%	51.9%	48.0%	42.4%	43.0%	42.0%	100.0%	-	26.5%	44.4%	42.4%	95.5%	40.2%	81.0%	54.2%	44.8%
Somewhat	26.2%	28.0%	16.0%	13.4%	-	48.1%	20.2%	25.4%	25.8%	25.3%	-	-	27.3%	21.7%	14.6%	4.5%	29.5%	-	26.5%	25.7%
OPPOSE	24.3%	22.6%	14.7%	20.5%	28.4%	-	25.6%	26.9%	21.0%	30.1%	-	100.0%	37.2%	30.4%	13.2%	-	23.1%	19.0%	19.3%	27.5%
Somewhat	11.0%	8.2%	11.5%	2.2%	3.1%	-	20.0%	10.7%	16.6%	7.5%	-	26.6%	29.1%	9.6%	-	-	12.0%	-	19.3%	11.9%
Strongly	13.2%	14.4%	3.2%	18.3%	25.3%	-	5.6%	16.2%	4.4%	22.6%	-	73.4%	8.1%	20.8%	13.2%	-	11.1%	19.0%	-	15.6%
DK/REFUSED	7.4%	3.1%	8.4%	27.2%	37.7%	-	6.2%	5.3%	10.2%	2.6%	-	-	9.0%	3.4%	29.7%	-	7.3%	-	-	2.0%
Net Diff.	44.0%	51.6%	62.1%	31.8%	5.4%	100.0%	42.6%	40.9%	47.8%	37.1%	100.0%	-100%	16.6%	35.7%	43.8%	100.0%	46.6%	62.1%	61.4%	43.0%
Mean	3.05	3.10	3.47	3.00	2.68	3.52	3.18	2.99	3.20	2.89	4.00	1.27	2.79	2.93	3.23	3.95	3.06	3.43	3.35	3.02

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	97	5	4	6	4	4	5	81	12	1	27	61	54	31	26	15	28	17	44	22
SUPPORT	68.3%	38.5%	28.1%	43.0%	46.9%	28.1%	52.6%	72.6%	48.9%	42.5%	77.9%	67.2%	77.2%	60.4%	69.4%	60.2%	84.3%	60.6%	75.5%	77.7%
Strongly	42.1%	18.6%	28.1%	19.6%	22.7%	28.1%	24.0%	45.5%	31.4%	-	37.5%	46.9%	42.3%	43.2%	40.9%	30.9%	43.5%	54.2%	43.5%	53.2%
Somewhat	26.2%	19.9%	-	23.4%	24.2%	-	28.6%	27.0%	17.5%	42.5%	40.3%	20.4%	34.9%	17.2%	28.5%	29.4%	40.7%	6.4%	32.0%	24.5%
OPPOSE	24.3%	21.2%	45.7%	21.5%	4.0%	45.7%	26.3%	23.2%	24.3%	57.5%	14.0%	24.5%	22.8%	22.0%	30.6%	32.1%	15.7%	12.9%	24.5%	17.2%
Somewhat	11.0%	3.3%	22.1%	-	4.0%	22.1%	-	11.2%	7.9%	29.5%	-	17.6%	10.5%	8.3%	13.5%	17.5%	7.9%	-	12.4%	7.4%
Strongly	13.2%	17.9%	23.6%	21.5%	-	23.6%	26.3%	12.0%	16.4%	28.0%	14.0%	6.9%	12.2%	13.7%	17.1%	14.6%	7.8%	12.9%	12.2%	9.7%
DK/REFUSED	7.4%	40.3%	26.2%	35.5%	49.1%	26.2%	21.1%	4.2%	26.8%	-	8.1%	8.2%	-	17.6%	-	7.6%	-	26.5%	-	5.1%
Net Diff.	44.0%	17.2%	-17.6%	21.4%	42.8%	-17.6%	26.2%	49.3%	24.6%	-15.1%	63.8%	42.7%	54.4%	38.4%	38.8%	28.1%	68.6%	47.7%	50.9%	60.5%
Mean	3.05	2.66	2.44	2.64	3.37	2.44	2.64	3.11	2.87	2.14	3.10	3.17	3.07	3.09	2.93	2.83	3.20	3.39	3.07	3.28

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	97	8	9	8	7	52	25	28	8	24	17	44	16	7	8	7	5	40	54	20	26	
SUPPORT	68.3%	83.9%	19.6%	83.9%	-	73.0%	53.3%	62.1%	71.6%	85.3%	45.1%	73.6%	69.0%	65.9%	22.3%	65.9%	-	72.6%	63.9%	74.4%	52.3%	
Strongly	42.1%	41.2%	19.6%	41.2%	-	41.3%	42.9%	38.4%	58.0%	44.7%	36.1%	46.4%	53.2%	16.8%	22.3%	16.8%	-	44.9%	39.8%	48.0%	28.3%	
Somewhat	26.2%	42.7%	-	42.7%	-	31.7%	10.5%	23.7%	13.6%	40.6%	9.0%	27.2%	15.7%	49.2%	-	49.2%	-	27.7%	24.1%	26.4%	24.0%	
OPPOSE	24.3%	16.1%	33.4%	16.1%	32.9%	27.0%	22.0%	37.9%	13.5%	14.7%	25.8%	26.4%	20.9%	34.1%	24.3%	34.1%	18.9%	20.5%	28.0%	20.0%	43.4%	
Somewhat	11.0%	2.1%	10.3%	2.1%	14.7%	15.4%	9.1%	24.1%	-	5.7%	13.2%	15.7%	13.7%	15.7%	-	15.7%	-	5.5%	15.6%	5.7%	22.3%	
Strongly	13.2%	13.9%	23.2%	13.9%	18.2%	11.6%	12.9%	13.9%	13.5%	9.0%	12.7%	10.7%	7.2%	18.4%	24.3%	18.4%	18.9%	15.0%	12.5%	14.3%	21.1%	
DK/REFUSED	7.4%	-	47.0%	-	67.1%	-	24.7%	-	15.0%	-	29.0%	-	10.2%	-	53.5%	-	81.1%	6.9%	8.1%	5.6%	4.3%	
Net Diff.	44.0%	67.8%	-13.9%	67.8%	-32.9%	46.0%	31.3%	24.1%	58.1%	70.5%	19.3%	47.1%	48.1%	31.9%	-2.0%	31.9%	-18.9%	52.1%	35.8%	54.4%	9.0%	
Mean	3.05	3.11	2.30	3.11	1.45	3.03	3.11	2.87	3.37	3.21	2.97	3.09	3.28	2.64	2.43	2.64	1.00	3.10	2.99	3.15	2.62	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	97	20	28	30	44	9	10	5	10	60	33	34	13	26	21	56	19	4	14	3	11
SUPPORT	68.3%	70.9%	74.8%	74.8%	70.7%	62.3%	32.4%	74.3%	32.4%	65.8%	69.5%	60.0%	66.9%	73.3%	71.1%	65.7%	92.3%	67.1%	36.4%	93.7%	28.9%
Strongly	42.1%	41.9%	50.8%	45.9%	46.2%	46.5%	10.4%	46.6%	10.4%	38.2%	43.3%	35.0%	41.7%	42.4%	44.2%	38.7%	62.1%	30.6%	20.8%	42.8%	9.3%
Somewhat	26.2%	28.9%	24.1%	28.9%	24.5%	15.8%	21.9%	27.7%	21.9%	27.6%	26.2%	25.0%	25.1%	30.9%	26.9%	27.0%	30.2%	36.4%	15.6%	50.9%	19.6%
OPPOSE	24.3%	21.0%	13.4%	19.7%	29.3%	25.3%	22.2%	25.7%	22.2%	30.4%	15.7%	36.7%	24.2%	22.3%	10.4%	32.3%	4.9%	4.5%	31.4%	6.3%	30.6%
Somewhat	11.0%	5.4%	9.2%	6.8%	16.8%	2.0%	9.9%	3.4%	9.9%	15.5%	4.1%	16.7%	10.8%	13.9%	-	16.3%	2.2%	4.5%	7.0%	6.3%	8.9%
Strongly	13.2%	15.6%	4.2%	12.9%	12.5%	23.3%	12.3%	22.3%	12.3%	14.9%	11.5%	20.0%	13.3%	8.5%	10.4%	16.0%	2.7%	-	24.4%	-	21.7%
DK/REFUSED	7.4%	8.2%	11.8%	5.5%	-	12.3%	45.4%	-	45.4%	3.8%	14.8%	3.3%	9.0%	4.4%	18.4%	2.0%	2.8%	28.4%	32.2%	-	40.5%
Net Diff.	44.0%	49.9%	61.4%	55.1%	41.4%	37.0%	10.1%	48.6%	10.1%	35.4%	53.8%	23.3%	42.7%	51.0%	60.7%	33.4%	87.4%	62.5%	4.9%	87.4%	-1.7%
Mean	3.05	3.06	3.38	3.14	3.04	2.98	2.56	2.99	2.56	2.93	3.19	2.78	3.05	3.12	3.29	2.90	3.56	3.36	2.48	3.36	2.28

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
TotalAnswering	97	74	15	20	39	18	5	2	11	37	8	38	10	63	12	12	5	11	2
SUPPORT	68.3%	64.8%	70.6%	59.2%	65.5%	80.4%	50.3%	100.0%	91.0%	61.0%	67.6%	68.4%	90.3%	69.3%	88.2%	40.6%	57.9%	44.9%	48.7%
Strongly	42.1%	38.2%	49.6%	43.9%	30.9%	56.3%	25.5%	100.0%	62.8%	37.8%	42.3%	38.6%	67.3%	41.8%	69.4%	19.1%	36.5%	21.2%	-
Somewhat	26.2%	26.6%	21.0%	15.3%	34.6%	24.0%	24.7%	-	28.2%	23.2%	25.3%	29.8%	23.1%	27.6%	18.8%	21.4%	21.5%	23.7%	48.7%
OPPOSE	24.3%	27.1%	29.4%	29.5%	24.9%	13.3%	27.5%	-	9.0%	35.9%	17.9%	18.5%	9.7%	28.0%	11.8%	21.8%	19.4%	24.1%	-
Somewhat	11.0%	11.2%	17.0%	5.7%	11.8%	7.8%	27.5%	-	-	12.8%	17.9%	9.6%	-	13.0%	11.8%	1.5%	-	1.7%	-
Strongly	13.2%	15.9%	12.5%	23.9%	13.1%	5.4%	-	-	9.0%	23.1%	-	8.9%	9.7%	15.1%	-	20.2%	19.4%	22.4%	-
DK/REFUSED	7.4%	8.1%	-	11.3%	9.7%	6.3%	22.3%	-	-	3.1%	14.5%	13.0%	-	2.6%	-	37.7%	22.6%	31.0%	51.3%
Net Diff.	44.0%	37.7%	41.1%	29.7%	40.6%	67.1%	22.8%	100.0%	82.0%	25.2%	49.7%	49.9%	80.7%	41.3%	76.4%	18.8%	38.5%	20.8%	48.7%
Mean	3.05	2.95	3.08	2.89	2.92	3.40	2.97	4.00	3.45	2.78	3.29	3.13	3.48	2.99	3.58	2.63	2.97	2.63	3.00

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	97	77	19	15	2	2	-	43	5	3	1	-	-	34	14	11	1	2	-
SUPPORT	68.3%	73.1%	47.0%	47.1%	-	100.0%	-	69.4%	-	-	-	-	-	77.8%	62.1%	61.3%	-	100.0%	-
Strongly	42.1%	46.1%	28.0%	23.1%	-	100.0%	-	42.2%	-	-	-	-	-	51.2%	37.0%	30.1%	-	100.0%	-
Somewhat	26.2%	27.0%	19.0%	24.0%	-	-	-	27.2%	-	-	-	-	-	26.7%	25.1%	31.2%	-	-	-
OPPOSE	24.3%	24.7%	23.7%	23.5%	46.3%	-	-	30.6%	50.7%	67.2%	-	-	-	17.3%	15.0%	10.2%	100.0%	-	-
Somewhat	11.0%	12.4%	6.0%	7.6%	-	-	-	13.7%	24.8%	32.9%	-	-	-	10.7%	-	-	-	-	-
Strongly	13.2%	12.3%	17.7%	15.8%	46.3%	-	-	16.9%	25.9%	34.4%	-	-	-	6.5%	15.0%	10.2%	100.0%	-	-
DK/REFUSED	7.4%	2.2%	29.3%	29.5%	53.7%	-	-	-	49.3%	32.8%	100.0%	-	-	4.9%	22.9%	28.5%	-	-	-
Net Diff.	44.0%	48.4%	23.2%	23.6%	-46.3%	100.0%	-	38.7%	-50.7%	-67.2%	-	-	-	60.6%	47.1%	51.2%	-100%	100.0%	-
Mean	3.05	3.09	2.81	2.77	1.00	4.00	-	2.95	1.49	1.49	-	-	-	3.29	3.09	3.14	1.00	4.00	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	97	11	16	25	26	19	26	70	52	45	78	19	13	35	26	21	37	10
SUPPORT	68.3%	52.7%	55.3%	68.0%	76.9%	76.4%	54.2%	73.6%	61.0%	76.7%	66.3%	76.4%	51.3%	66.9%	61.8%	63.7%	59.9%	73.0%
Strongly	42.1%	33.1%	28.3%	41.7%	51.3%	46.7%	30.2%	46.6%	35.8%	49.4%	41.0%	46.7%	26.8%	42.3%	37.5%	38.9%	34.5%	51.5%
Somewhat	26.2%	19.6%	27.0%	26.4%	25.5%	29.7%	24.0%	26.9%	25.2%	27.3%	25.3%	29.7%	24.5%	24.6%	24.3%	24.9%	25.4%	21.4%
OPPOSE	24.3%	47.3%	37.6%	14.6%	18.8%	20.8%	41.5%	17.8%	28.3%	19.6%	25.1%	20.8%	48.7%	26.6%	33.9%	31.0%	34.1%	27.0%
Somewhat	11.0%	25.4%	8.3%	9.9%	7.4%	11.9%	15.2%	9.5%	12.6%	9.3%	10.8%	11.9%	11.4%	16.1%	11.0%	19.5%	12.9%	22.1%
Strongly	13.2%	21.9%	29.3%	4.8%	11.4%	8.9%	26.3%	8.3%	15.7%	10.4%	14.3%	8.9%	37.3%	10.5%	22.9%	11.5%	21.2%	4.9%
DK/REFUSED	7.4%	-	7.1%	17.3%	4.3%	2.8%	4.3%	8.6%	10.7%	3.7%	8.6%	2.8%	-	6.6%	4.3%	5.3%	6.1%	-
Net Diff.	44.0%	5.4%	17.6%	53.4%	58.1%	55.7%	12.7%	55.7%	32.7%	57.1%	41.2%	55.7%	2.7%	40.3%	27.9%	32.8%	25.8%	45.9%
Mean	3.05	2.64	2.58	3.27	3.22	3.18	2.61	3.22	2.91	3.20	3.02	3.18	2.41	3.06	2.80	2.96	2.78	3.20

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	97	14	36	26	23	40	9	47	49	31	36	30	7	18	16	17	40
SUPPORT	68.3%	57.0%	80.1%	60.2%	88.4%	72.3%	80.5%	62.6%	73.7%	64.7%	66.1%	74.4%	100.0%	51.2%	43.5%	78.8%	75.5%
Strongly	42.1%	33.4%	50.8%	34.1%	59.0%	47.1%	41.2%	38.1%	46.0%	37.3%	43.4%	45.6%	100.0%	24.1%	28.7%	26.3%	51.7%
Somewhat	26.2%	23.6%	29.3%	26.1%	29.4%	25.2%	39.3%	24.5%	27.7%	27.5%	22.8%	28.8%	-	27.1%	14.8%	52.5%	23.8%
OPPOSE	24.3%	34.7%	9.3%	22.6%	9.4%	16.8%	13.5%	32.6%	16.3%	28.1%	29.4%	14.3%	-	42.4%	49.2%	8.0%	17.7%
Somewhat	11.0%	18.8%	3.1%	14.2%	-	9.0%	-	14.8%	7.4%	15.6%	11.0%	6.5%	-	27.8%	9.1%	-	11.0%
Strongly	13.2%	15.9%	6.2%	8.4%	9.4%	7.9%	13.5%	17.8%	8.9%	12.5%	18.5%	7.8%	-	14.6%	40.1%	8.0%	6.7%
DK/REFUSED	7.4%	8.3%	10.7%	17.2%	2.2%	10.9%	6.0%	4.8%	10.0%	7.2%	4.4%	11.3%	-	6.4%	7.4%	13.2%	6.9%
Net Diff.	44.0%	22.3%	70.8%	37.6%	79.0%	55.4%	67.0%	30.1%	57.5%	36.6%	36.7%	60.1%	100.0%	8.8%	-5.7%	70.8%	57.8%
Mean	3.05	2.81	3.40	3.04	3.41	3.25	3.15	2.87	3.23	2.96	2.95	3.27	4.00	2.65	2.35	3.12	3.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	97	45	20	13	10	8	16	8	7	1	-	4	-	4
SUPPORT	68.3%	68.5%	54.2%	75.1%	88.8%	64.8%	54.4%	72.0%	67.3%	100.0%	-	25.6%	-	25.6%
Strongly	42.1%	40.8%	37.6%	34.1%	58.4%	53.1%	30.4%	43.8%	34.3%	100.0%	-	25.6%	-	25.6%
Somewhat	26.2%	27.8%	16.6%	41.0%	30.4%	11.7%	24.0%	28.2%	33.0%	-	-	-	-	-
OPPOSE	24.3%	23.9%	40.4%	16.8%	-	29.0%	45.6%	14.5%	16.9%	-	-	31.9%	-	31.9%
Somewhat	11.0%	11.2%	18.3%	7.6%	-	11.6%	25.2%	-	-	-	-	-	-	-
Strongly	13.2%	12.7%	22.1%	9.2%	-	17.4%	20.4%	14.5%	16.9%	-	-	31.9%	-	31.9%
DK/REFUSED	7.4%	7.5%	5.4%	8.1%	11.2%	6.2%	-	13.5%	15.8%	-	-	42.5%	-	42.5%
Net Diff.	44.0%	44.6%	13.8%	58.3%	88.8%	35.8%	8.8%	57.5%	50.3%	100.0%	-	-6.3%	-	-6.3%
Mean	3.05	3.04	2.74	3.09	3.66	3.07	2.64	3.17	3.01	4.00	-	2.34	-	2.34

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
SUPPORT	89.8%	93.8%	90.0%	84.3%	87.8%	89.1%	92.2%	92.5%	91.2%	82.2%	82.8%	72.7%	96.9%	97.4%	92.6%	94.0%
Strongly	62.0%	70.7%	75.0%	57.7%	51.7%	60.9%	66.1%	64.4%	71.4%	40.3%	39.1%	60.2%	85.0%	85.0%	84.6%	57.6%
Somewhat	27.8%	23.1%	15.0%	26.6%	36.1%	28.2%	26.0%	28.1%	19.7%	41.9%	43.7%	12.5%	11.9%	12.3%	7.9%	36.4%
OPPOSE	7.8%	4.1%	3.9%	11.3%	11.3%	8.3%	6.2%	5.3%	8.8%	13.8%	14.7%	-	2.3%	1.8%	7.4%	3.6%
Somewhat	3.6%	2.2%	1.1%	8.6%	4.0%	3.5%	3.7%	2.0%	8.8%	5.6%	5.9%	-	1.6%	1.0%	7.4%	2.8%
Strongly	4.3%	1.9%	2.7%	2.7%	7.3%	4.8%	2.5%	3.3%	-	8.3%	8.8%	-	0.7%	0.8%	-	0.8%
DK/REFUSED	2.4%	2.1%	6.1%	4.4%	0.9%	2.6%	1.6%	2.2%	-	4.0%	2.5%	27.3%	0.8%	0.9%	-	2.4%
Net Diff.	82.0%	89.6%	86.1%	73.0%	76.5%	80.9%	86.0%	87.2%	82.3%	68.4%	68.1%	72.7%	94.6%	95.6%	85.1%	90.4%
Mean	3.51	3.66	3.73	3.46	3.33	3.49	3.58	3.57	3.63	3.19	3.16	3.83	3.83	3.83	3.77	3.55

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
SUPPORT	89.8%	82.0%	97.3%	90.1%	93.5%	93.8%	79.1%	91.6%	89.3%	86.8%	82.3%	87.1%	90.2%
Strongly	62.0%	48.6%	84.8%	56.9%	70.3%	81.7%	51.1%	57.5%	60.8%	73.0%	55.8%	68.7%	62.3%
Somewhat	27.8%	33.3%	12.6%	33.2%	23.2%	12.1%	28.0%	34.1%	28.5%	13.8%	26.5%	18.5%	28.0%
OPPOSE	7.8%	16.7%	2.7%	6.6%	2.8%	6.2%	20.9%	4.5%	8.1%	13.2%	17.7%	12.9%	7.4%
Somewhat	3.6%	5.6%	2.3%	4.0%	1.5%	1.0%	10.0%	2.6%	3.8%	-	17.7%	5.7%	3.5%
Strongly	4.3%	11.2%	0.4%	2.6%	1.3%	5.2%	10.9%	1.9%	4.3%	13.2%	-	7.2%	3.9%
DK/REFUSED	2.4%	1.3%	-	3.3%	3.6%	-	-	3.9%	2.6%	-	-	-	2.4%
Net Diff.	82.0%	65.2%	94.7%	83.5%	90.7%	87.7%	58.3%	87.1%	81.3%	73.6%	64.6%	74.2%	82.9%
Mean	3.51	3.21	3.82	3.49	3.69	3.70	3.19	3.53	3.50	3.47	3.38	3.49	3.52

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
SUPPORT	89.8%	89.1%	89.5%	88.6%	88.8%	98.0%	94.7%	100.0%	82.1%	81.6%	100.0%	97.1%	97.7%	55.9%	93.4%
Strongly	62.0%	49.5%	71.6%	60.9%	68.3%	84.5%	85.7%	34.4%	41.5%	41.3%	51.0%	85.0%	85.5%	55.9%	49.7%
Somewhat	27.8%	39.6%	17.9%	27.6%	20.5%	13.5%	9.0%	65.6%	40.6%	40.3%	49.0%	12.1%	12.3%	-	43.7%
OPPOSE	7.8%	9.7%	4.8%	10.2%	5.0%	2.0%	5.3%	-	14.7%	15.1%	-	1.0%	0.3%	44.1%	6.6%
Somewhat	3.6%	2.4%	3.5%	5.2%	2.6%	-	5.3%	-	6.8%	7.0%	-	0.8%	0.1%	44.1%	-
Strongly	4.3%	7.3%	1.2%	5.0%	2.4%	2.0%	-	-	7.9%	8.2%	-	0.1%	0.1%	-	6.6%
DK/REFUSED	2.4%	1.2%	5.7%	1.2%	6.2%	-	-	-	3.2%	3.3%	-	2.0%	2.0%	-	-
Net Diff.	82.0%	79.4%	84.7%	78.4%	83.8%	95.9%	89.4%	100.0%	67.4%	66.5%	100.0%	96.1%	97.5%	11.7%	86.8%
Mean	3.51	3.33	3.70	3.46	3.65	3.80	3.80	3.34	3.20	3.19	3.51	3.86	3.87	3.12	3.36

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			HARD-	BAL-	
		ISTER					CIDED	ISTER	LOTS	
Total	300	135	131	4	127	118	9	38	73	18
SUPPORT	89.8%	82.3%	82.7%	70.1%	97.0%	96.8%	100.0%	92.3%	81.4%	92.1%
Strongly	62.0%	44.4%	44.8%	30.6%	83.5%	83.2%	88.1%	53.0%	45.9%	54.3%
Somewhat	27.8%	37.9%	37.8%	39.5%	13.5%	13.6%	11.9%	39.2%	35.5%	37.8%
OPPOSE	7.8%	14.4%	13.9%	29.9%	1.2%	1.3%	-	6.4%	17.2%	7.9%
Somewhat	3.6%	6.7%	6.0%	29.9%	0.5%	0.5%	-	2.5%	6.2%	-
Strongly	4.3%	7.7%	7.9%	-	0.8%	0.8%	-	3.8%	11.0%	7.9%
DK/REFUSED	2.4%	3.3%	3.4%	-	1.7%	1.9%	-	1.4%	1.5%	-
Net Diff.	82.0%	67.9%	68.8%	40.3%	95.8%	95.5%	100.0%	85.9%	64.2%	84.2%
Mean	3.51	3.23	3.24	3.01	3.83	3.83	3.88	3.43	3.18	3.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
SUPPORT	89.8%	91.8%	83.9%	90.7%	90.7%	88.1%	92.9%	91.4%	85.3%	100.0%	70.1%	100.0%	-	100.0%	-	86.6%	96.1%	83.7%	83.9%	82.9%	-
Strongly	62.0%	64.3%	59.1%	61.6%	61.4%	55.5%	74.1%	61.6%	68.1%	71.5%	42.2%	61.7%	-	69.1%	-	42.3%	79.0%	61.1%	58.6%	75.6%	-
Somewhat	27.8%	27.5%	24.8%	29.1%	29.3%	32.6%	18.8%	29.8%	17.3%	28.5%	27.9%	38.3%	-	30.9%	-	44.3%	17.1%	22.7%	25.3%	7.3%	-
OPPOSE	7.8%	5.9%	14.5%	7.7%	7.8%	8.5%	6.7%	7.6%	12.5%	-	28.6%	-	100.0%	-	100.0%	11.1%	2.1%	12.6%	11.9%	17.1%	-
Somewhat	3.6%	3.3%	4.7%	2.3%	3.3%	4.0%	2.2%	4.1%	2.7%	-	13.0%	-	45.4%	-	45.4%	5.5%	0.9%	5.2%	6.1%	-	-
Strongly	4.3%	2.6%	9.9%	5.4%	4.5%	4.5%	4.6%	3.5%	9.8%	-	15.6%	-	54.6%	-	54.6%	5.6%	1.2%	7.4%	5.8%	17.1%	-
DK/REFUSED	2.4%	2.3%	1.6%	1.5%	1.5%	3.5%	0.4%	1.0%	2.2%	-	1.3%	-	-	-	-	2.2%	1.8%	3.6%	4.2%	-	-
Net Diff.	82.0%	85.9%	69.4%	83.0%	82.8%	79.6%	86.1%	83.8%	72.8%	100.0%	41.5%	100.0%	-100%	100.0%	-100%	75.5%	94.0%	71.1%	72.0%	65.8%	-
Mean	3.51	3.57	3.35	3.49	3.50	3.44	3.63	3.51	3.47	3.71	2.98	3.62	1.45	3.69	1.45	3.26	3.77	3.43	3.43	3.41	-



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
SUPPORT	89.8%	86.8%	95.3%	80.8%	86.4%	96.4%	88.9%	87.1%	99.0%	82.2%	84.1%	94.2%	86.2%	77.8%	95.3%	88.9%
Strongly	62.0%	44.6%	86.2%	54.2%	40.0%	76.1%	73.3%	37.8%	76.3%	58.8%	69.9%	80.7%	68.2%	77.8%	81.4%	73.1%
Somewhat	27.8%	42.2%	9.1%	26.6%	46.4%	20.3%	15.6%	49.3%	22.7%	23.4%	14.2%	13.5%	18.0%	-	14.0%	15.8%
OPPOSE	7.8%	11.0%	4.7%	16.8%	11.3%	1.1%	5.2%	11.6%	1.0%	16.8%	8.1%	2.9%	4.9%	11.3%	1.6%	5.9%
Somewhat	3.6%	6.5%	3.3%	5.2%	4.5%	-	5.2%	6.4%	-	7.9%	-	1.5%	-	-	1.6%	-
Strongly	4.3%	4.5%	1.4%	11.6%	6.8%	1.1%	-	5.2%	1.0%	8.8%	8.1%	1.3%	4.9%	11.3%	-	5.9%
DK/REFUSED	2.4%	2.2%	-	2.4%	2.3%	2.5%	5.9%	1.3%	-	1.0%	7.9%	3.0%	9.0%	11.0%	3.1%	5.3%
Net Diff.	82.0%	75.8%	90.6%	64.0%	75.2%	95.3%	83.7%	75.4%	98.0%	65.4%	76.0%	91.3%	81.3%	66.5%	93.7%	83.0%
Mean	3.51	3.30	3.80	3.26	3.22	3.76	3.72	3.21	3.74	3.34	3.58	3.79	3.64	3.62	3.82	3.65

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY										WHITE CONSERVATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE	
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
SUPPORT	89.8%	85.4%	86.7%	94.5%	90.7%	100.0%	93.8%	82.7%	84.8%	81.4%	100.0%	96.9%	86.6%	82.7%	93.5%	100.0%	82.8%	98.5%	94.8%	82.5%
Strongly	62.0%	38.3%	47.4%	79.9%	78.1%	82.4%	66.6%	46.4%	54.1%	41.7%	100.0%	87.1%	58.2%	47.9%	76.7%	73.8%	44.7%	80.8%	59.5%	41.6%
Somewhat	27.8%	47.1%	39.3%	14.6%	12.6%	17.6%	27.2%	36.3%	30.7%	39.8%	-	9.8%	28.4%	34.8%	16.8%	26.2%	38.1%	17.7%	35.3%	40.9%
OPPOSE	7.8%	12.8%	8.5%	2.3%	4.0%	-	5.0%	14.5%	10.3%	17.1%	-	3.1%	10.8%	15.6%	2.0%	-	13.1%	1.5%	5.2%	16.4%
Somewhat	3.6%	4.7%	6.6%	0.3%	0.4%	-	3.9%	5.8%	8.1%	4.3%	-	0.8%	8.4%	4.9%	-	-	6.8%	-	5.2%	7.1%
Strongly	4.3%	8.2%	1.9%	2.1%	3.6%	-	1.1%	8.7%	2.2%	12.8%	-	2.3%	2.4%	10.7%	2.0%	-	6.3%	1.5%	-	9.3%
DK/REFUSED	2.4%	1.7%	4.9%	3.1%	5.3%	-	1.2%	2.8%	5.0%	1.5%	-	-	2.6%	1.7%	4.5%	-	4.1%	-	-	1.2%
Net Diff.	82.0%	72.6%	78.2%	92.2%	86.7%	100.0%	88.8%	68.3%	74.5%	64.3%	100.0%	93.8%	75.8%	67.1%	91.5%	100.0%	69.7%	96.9%	89.7%	66.1%
Mean	3.51	3.18	3.39	3.78	3.75	3.82	3.61	3.24	3.44	3.12	4.00	3.82	3.46	3.22	3.76	3.74	3.26	3.78	3.54	3.16

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
SUPPORT	89.8%	91.2%	92.5%	83.9%	93.6%	91.5%	87.2%	84.5%	95.7%	88.3%	93.9%	89.5%	91.1%	90.5%	87.4%	89.7%	94.2%	91.0%	87.5%	93.7%
Strongly	62.0%	79.2%	75.4%	67.9%	81.1%	75.5%	79.4%	42.3%	82.2%	50.0%	63.9%	62.2%	61.3%	64.4%	57.9%	61.5%	64.0%	66.8%	46.7%	62.1%
Somewhat	27.8%	12.1%	17.1%	16.0%	12.5%	16.0%	7.7%	42.2%	13.5%	38.3%	30.0%	27.3%	29.8%	26.0%	29.5%	28.3%	30.1%	24.3%	40.8%	31.6%
OPPOSE	7.8%	3.0%	4.8%	6.1%	0.5%	5.4%	7.1%	13.1%	2.0%	11.7%	3.9%	7.9%	8.9%	5.3%	12.6%	8.3%	5.8%	2.9%	12.5%	4.9%
Somewhat	3.6%	0.5%	2.3%	-	0.5%	2.6%	-	6.4%	0.7%	6.0%	-	5.7%	4.1%	2.0%	5.5%	4.5%	2.9%	-	6.3%	2.1%
Strongly	4.3%	2.6%	2.5%	6.1%	-	2.8%	7.1%	6.8%	1.4%	5.7%	3.9%	2.2%	4.8%	3.3%	7.1%	3.8%	2.9%	2.9%	6.2%	2.8%
DK/REFUSED	2.4%	5.8%	2.7%	10.0%	5.9%	3.1%	5.7%	2.4%	2.2%	-	2.2%	2.6%	-	4.2%	-	2.0%	-	6.0%	-	1.5%
Net Diff.	82.0%	88.2%	87.7%	77.8%	93.1%	86.2%	80.0%	71.3%	93.7%	76.6%	90.0%	81.6%	82.3%	85.2%	74.8%	81.5%	88.4%	88.1%	74.9%	88.8%
Mean	3.51	3.78	3.70	3.62	3.86	3.69	3.69	3.23	3.81	3.33	3.57	3.54	3.48	3.58	3.38	3.50	3.55	3.65	3.28	3.55

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
SUPPORT	89.8%	97.3%	85.7%	97.3%	85.6%	90.3%	89.8%	86.0%	94.6%	94.9%	87.1%	88.4%	90.8%	94.4%	88.8%	94.0%	89.5%	91.5%	88.0%	91.6%	82.1%	
Strongly	62.0%	87.8%	67.9%	87.6%	70.1%	63.4%	62.3%	59.8%	68.6%	67.3%	58.8%	57.6%	51.4%	78.0%	72.9%	78.8%	76.1%	63.6%	60.8%	64.2%	54.0%	
Somewhat	27.8%	9.5%	17.8%	9.7%	15.6%	26.9%	27.5%	26.2%	26.0%	27.6%	28.3%	30.8%	39.4%	16.4%	16.0%	15.2%	13.4%	27.9%	27.2%	27.4%	28.2%	
OPPOSE	7.8%	2.7%	5.9%	2.7%	4.7%	9.7%	4.8%	14.0%	2.5%	5.1%	6.1%	11.6%	6.2%	5.6%	3.5%	6.0%	2.0%	6.4%	9.3%	6.5%	16.3%	
Somewhat	3.6%	0.4%	1.8%	0.4%	2.1%	5.5%	2.0%	8.9%	-	2.0%	3.1%	6.9%	4.1%	2.6%	-	2.8%	-	1.7%	5.1%	1.9%	8.4%	
Strongly	4.3%	2.3%	4.1%	2.4%	2.6%	4.1%	2.8%	5.1%	2.5%	3.1%	3.0%	4.7%	2.1%	3.0%	3.5%	3.2%	2.0%	4.6%	4.1%	4.7%	7.9%	
DK/REFUSED	2.4%	-	8.3%	-	9.6%	-	5.4%	-	2.8%	-	6.8%	-	3.0%	-	7.7%	-	8.5%	2.1%	2.7%	1.8%	1.6%	
Net Diff.	82.0%	94.6%	79.8%	94.5%	80.9%	80.7%	85.0%	72.1%	92.1%	89.8%	81.0%	76.8%	84.6%	88.8%	85.4%	88.0%	87.5%	85.2%	78.8%	85.1%	65.9%	
Mean	3.51	3.83	3.63	3.83	3.69	3.50	3.58	3.41	3.65	3.59	3.53	3.41	3.44	3.69	3.71	3.70	3.79	3.54	3.49	3.54	3.30	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
SUPPORT	89.8%	91.4%	92.5%	90.7%	86.9%	92.7%	89.9%	96.8%	89.1%	83.4%	93.8%	80.5%	92.9%	87.2%	94.3%	79.9%	98.3%	95.3%	88.6%	99.2%	89.1%
Strongly	62.0%	63.1%	66.0%	54.6%	52.8%	80.7%	73.1%	86.2%	74.5%	47.7%	71.5%	45.5%	72.2%	50.4%	71.0%	39.7%	66.6%	74.7%	77.9%	88.5%	77.5%
Somewhat	27.8%	28.3%	26.5%	36.2%	34.1%	11.9%	16.7%	10.6%	14.6%	35.8%	22.4%	35.0%	20.7%	36.7%	23.3%	40.2%	31.7%	20.6%	10.7%	10.7%	11.6%
OPPOSE	7.8%	6.2%	4.0%	7.3%	13.1%	4.9%	3.3%	3.2%	3.6%	14.8%	3.2%	17.9%	5.1%	10.7%	2.1%	18.9%	1.1%	0.6%	5.6%	0.8%	4.7%
Somewhat	3.6%	1.6%	2.7%	2.5%	7.5%	0.4%	1.5%	0.4%	1.6%	7.5%	0.8%	8.2%	2.3%	6.7%	-	9.5%	0.5%	0.6%	1.3%	0.8%	1.4%
Strongly	4.3%	4.6%	1.3%	4.8%	5.6%	4.5%	1.8%	2.8%	2.0%	7.2%	2.3%	9.7%	2.8%	4.1%	2.1%	9.4%	0.6%	-	4.4%	-	3.3%
DK/REFUSED	2.4%	2.4%	3.5%	2.0%	-	2.4%	6.8%	-	7.3%	1.8%	3.0%	1.6%	1.9%	2.1%	3.6%	1.2%	0.6%	4.0%	5.8%	-	6.2%
Net Diff.	82.0%	85.2%	88.5%	83.5%	73.7%	87.8%	86.5%	93.6%	85.5%	68.7%	90.6%	62.6%	87.8%	76.4%	92.3%	61.1%	97.3%	94.7%	83.0%	98.5%	84.4%
Mean	3.51	3.54	3.63	3.43	3.34	3.73	3.73	3.80	3.74	3.26	3.68	3.18	3.65	3.36	3.69	3.12	3.65	3.77	3.72	3.88	3.74

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
SUPPORT	89.8%	83.2%	82.5%	81.1%	84.4%	97.2%	91.2%	100.0%	98.7%	80.7%	95.1%	85.3%	98.7%	82.7%	97.9%	84.4%	96.3%	84.5%	97.9%	
Strongly	62.0%	46.4%	59.4%	45.3%	43.2%	79.2%	61.6%	85.8%	84.1%	46.2%	77.7%	46.6%	80.3%	39.3%	75.4%	64.1%	85.1%	69.1%	85.8%	
Somewhat	27.8%	36.7%	23.2%	35.8%	41.2%	18.0%	29.7%	14.2%	14.6%	34.5%	17.4%	38.8%	18.4%	43.3%	22.5%	20.3%	11.2%	15.4%	12.1%	
OPPOSE	7.8%	13.0%	17.5%	13.7%	11.3%	1.9%	4.8%	-	1.3%	17.7%	2.7%	8.6%	1.3%	15.8%	2.1%	5.7%	1.7%	6.8%	-	
Somewhat	3.6%	5.3%	10.1%	2.6%	5.3%	1.1%	4.8%	-	-	6.3%	2.7%	4.5%	-	7.3%	2.1%	0.4%	-	0.5%	-	
Strongly	4.3%	7.6%	7.4%	11.1%	5.9%	0.8%	-	-	1.3%	11.4%	-	4.2%	1.3%	8.5%	-	5.3%	1.7%	6.3%	-	
DK/REFUSED	2.4%	3.9%	-	5.2%	4.4%	0.9%	3.9%	-	-	1.5%	2.2%	6.0%	-	1.5%	-	9.9%	2.0%	8.7%	2.1%	
Net Diff.	82.0%	70.2%	65.1%	67.4%	73.1%	95.3%	86.4%	100.0%	97.4%	63.0%	92.4%	76.7%	97.4%	66.8%	95.9%	78.7%	94.6%	77.7%	97.9%	
Mean	3.51	3.27	3.35	3.22	3.27	3.77	3.59	3.86	3.82	3.17	3.77	3.36	3.78	3.15	3.73	3.59	3.83	3.61	3.88	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
SUPPORT	89.8%	88.9%	91.2%	92.3%	64.9%	100.0%	100.0%	85.5%	89.7%	91.2%	62.4%	-	100.0%	92.2%	92.1%	92.9%	67.4%	100.0%	-
Strongly	62.0%	53.5%	76.6%	79.3%	30.7%	100.0%	40.4%	48.8%	78.7%	84.4%	29.7%	-	40.4%	57.9%	75.2%	76.1%	31.7%	100.0%	-
Somewhat	27.8%	35.4%	14.5%	12.9%	34.2%	-	59.6%	36.7%	10.9%	6.8%	32.7%	-	59.6%	34.2%	16.9%	16.8%	35.7%	-	-
OPPOSE	7.8%	10.2%	4.0%	3.4%	16.2%	-	-	14.5%	5.2%	5.9%	-	-	-	6.1%	3.1%	1.9%	32.6%	-	-
Somewhat	3.6%	5.1%	1.0%	1.1%	-	-	-	6.5%	2.6%	2.9%	-	-	-	3.8%	-	-	-	-	-
Strongly	4.3%	5.1%	2.9%	2.3%	16.2%	-	-	8.0%	2.7%	3.0%	-	-	-	2.3%	3.1%	1.9%	32.6%	-	-
DK/REFUSED	2.4%	0.9%	4.9%	4.3%	18.8%	-	-	-	5.1%	2.9%	37.6%	-	-	1.7%	4.8%	5.2%	-	-	-
Net Diff.	82.0%	78.7%	87.2%	88.8%	48.7%	100.0%	100.0%	70.9%	84.5%	85.4%	62.4%	-	100.0%	86.0%	89.0%	91.0%	34.8%	100.0%	-
Mean	3.51	3.39	3.73	3.77	2.98	4.00	3.40	3.26	3.75	3.78	3.48	-	3.40	3.50	3.72	3.76	2.67	4.00	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
SUPPORT	89.8%	84.8%	85.3%	90.7%	89.9%	93.9%	85.1%	91.5%	88.0%	92.1%	88.5%	93.9%	85.0%	87.7%	87.9%	85.3%	85.9%	90.5%
Strongly	62.0%	55.6%	61.0%	65.9%	60.3%	62.5%	58.8%	63.2%	62.5%	61.5%	61.9%	62.5%	54.8%	60.5%	59.3%	57.8%	57.2%	64.3%
Somewhat	27.8%	29.2%	24.3%	24.8%	29.6%	31.4%	26.3%	28.3%	25.5%	30.6%	26.6%	31.4%	30.3%	27.2%	28.6%	27.5%	28.7%	26.2%
OPPOSE	7.8%	15.2%	12.4%	4.3%	8.2%	5.4%	13.5%	5.7%	8.7%	6.7%	8.6%	5.4%	15.0%	9.9%	10.8%	12.6%	12.0%	9.5%
Somewhat	3.6%	8.1%	2.7%	2.9%	3.2%	3.1%	4.9%	3.0%	3.9%	3.1%	3.7%	3.1%	3.5%	6.0%	3.5%	7.9%	4.5%	7.7%
Strongly	4.3%	7.0%	9.7%	1.4%	5.0%	2.3%	8.6%	2.7%	4.9%	3.5%	4.9%	2.3%	11.5%	3.9%	7.3%	4.6%	7.5%	1.7%
DK/REFUSED	2.4%	-	2.3%	5.1%	1.9%	0.7%	1.4%	2.8%	3.3%	1.2%	2.9%	0.7%	-	2.4%	1.4%	2.2%	2.1%	-
Net Diff.	82.0%	69.7%	72.9%	86.4%	81.8%	88.5%	71.6%	85.8%	79.2%	85.4%	79.9%	88.5%	70.1%	77.8%	77.1%	72.7%	73.9%	81.1%
Mean	3.51	3.33	3.40	3.63	3.48	3.55	3.37	3.56	3.51	3.52	3.50	3.55	3.28	3.48	3.42	3.41	3.39	3.53



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
SUPPORT	89.8%	85.1%	94.4%	88.1%	96.6%	90.8%	96.1%	86.9%	92.2%	89.1%	88.0%	92.3%	100.0%	84.5%	79.0%	93.5%	92.6%
Strongly	62.0%	63.1%	65.3%	65.6%	63.9%	66.0%	61.3%	58.7%	64.8%	62.1%	66.6%	57.4%	81.6%	61.3%	35.8%	54.5%	71.3%
Somewhat	27.8%	22.0%	29.1%	22.5%	32.7%	24.8%	34.8%	28.2%	27.4%	27.1%	21.4%	34.9%	18.4%	23.3%	43.1%	39.0%	21.4%
OPPOSE	7.8%	12.0%	2.6%	6.8%	2.8%	5.6%	2.7%	11.5%	4.8%	8.7%	10.5%	4.3%	-	13.4%	18.3%	2.5%	5.3%
Somewhat	3.6%	6.5%	0.9%	4.2%	-	3.0%	-	5.2%	2.2%	4.8%	3.9%	2.0%	-	8.8%	3.4%	-	3.3%
Strongly	4.3%	5.5%	1.8%	2.5%	2.8%	2.6%	2.7%	6.3%	2.6%	3.9%	6.6%	2.3%	-	4.6%	14.9%	2.5%	2.0%
DK/REFUSED	2.4%	2.9%	3.0%	5.1%	0.7%	3.6%	1.2%	1.7%	3.0%	2.2%	1.6%	3.4%	-	2.0%	2.7%	4.1%	2.1%
Net Diff.	82.0%	73.2%	91.8%	81.3%	93.8%	85.2%	93.4%	75.4%	87.3%	80.5%	77.5%	88.0%	100.0%	71.1%	60.6%	91.0%	87.3%
Mean	3.51	3.47	3.63	3.59	3.59	3.60	3.57	3.42	3.59	3.51	3.50	3.53	3.82	3.44	3.03	3.52	3.65

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
SUPPORT	89.8%	89.2%	85.8%	93.1%	96.7%	87.5%	80.5%	84.6%	83.3%	100.0%	100.0%	87.7%	100.0%	86.6%	
Strongly	62.0%	57.3%	57.4%	68.5%	70.8%	75.2%	50.7%	51.0%	46.8%	100.0%	100.0%	82.8%	56.7%	85.2%	
Somewhat	27.8%	31.9%	28.4%	24.6%	25.8%	12.4%	29.8%	33.5%	36.4%	-	-	4.9%	43.3%	1.4%	
OPPOSE	7.8%	8.2%	12.6%	4.7%	-	10.3%	19.5%	8.0%	8.7%	-	-	5.3%	-	5.8%	
Somewhat	3.6%	3.8%	5.7%	2.1%	-	4.1%	10.8%	-	-	-	-	-	-	-	
Strongly	4.3%	4.4%	6.9%	2.6%	-	6.2%	8.7%	8.0%	8.7%	-	-	5.3%	-	5.8%	
DK/REFUSED	2.4%	2.6%	1.7%	2.2%	3.3%	2.2%	-	7.5%	8.1%	-	-	7.0%	-	7.7%	
Net Diff.	82.0%	81.0%	73.2%	88.4%	96.7%	77.2%	60.9%	76.6%	74.6%	100.0%	100.0%	82.4%	100.0%	80.8%	
Mean	3.51	3.46	3.39	3.63	3.73	3.60	3.22	3.38	3.32	4.00	4.00	3.78	3.57	3.80	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Opnose - SUPPORT:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
MEDICAID BENEFIT COMBO	89.8%	93.8%	90.0%	84.3%	87.8%	89.1%	92.2%	92.5%	91.2%	82.2%	82.8%	72.7%	96.9%	97.4%	92.6%	94.0%
LOWERING STATE TAX RATE	74.3%	76.0%	73.4%	70.8%	74.2%	72.2%	82.2%	85.8%	71.2%	81.1%	82.6%	57.2%	68.3%	66.0%	90.5%	68.5%
MEDICAL MARIJUANA	72.9%	76.1%	65.9%	79.6%	70.2%	73.8%	69.6%	71.4%	64.0%	64.0%	63.1%	78.7%	81.8%	82.5%	75.9%	74.1%
EXPAND MEDICAID PROGRAM	67.8%	78.3%	71.7%	72.5%	55.9%	68.3%	65.9%	64.2%	71.4%	45.0%	44.2%	57.3%	91.1%	92.6%	76.0%	68.9%
PARENTS SCHOOL CHOICE	53.9%	49.6%	56.6%	53.4%	57.1%	52.5%	59.1%	58.5%	60.7%	63.8%	63.4%	69.2%	44.1%	44.3%	42.3%	52.1%
LEGALIZE SPORTS BETTING	35.5%	39.6%	28.9%	35.5%	33.7%	35.3%	36.1%	33.4%	44.3%	37.1%	39.4%	-	33.3%	33.2%	34.3%	38.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
MEDICAID BENEFIT COMBO	89.8%	82.0%	97.3%	90.1%	93.5%	93.8%	79.1%	91.6%	89.3%	86.8%	82.3%	87.1%	90.2%
LOWERING STATE TAX RATE	74.3%	75.6%	51.6%	76.0%	83.6%	65.4%	87.6%	71.1%	76.5%	57.2%	63.3%	70.3%	71.7%
MEDICAL MARIJUANA	72.9%	69.0%	83.2%	75.4%	68.0%	88.1%	69.2%	73.8%	68.7%	86.7%	55.8%	84.2%	78.4%
EXPAND MEDICAID PROGRAM	67.8%	43.1%	89.4%	74.8%	72.9%	88.5%	49.4%	70.4%	63.5%	70.4%	55.8%	68.8%	70.5%
PARENTS SCHOOL CHOICE	53.9%	64.5%	34.4%	50.5%	58.0%	45.1%	54.9%	64.5%	50.1%	54.6%	36.8%	47.8%	57.5%
LEGALIZE SPORTS BETTING	35.5%	34.7%	24.7%	35.1%	42.8%	35.4%	38.0%	43.5%	30.5%	40.9%	-	36.1%	40.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
MEDICAID BENEFIT COMBO	89.8%	89.1%	89.5%	88.6%	88.8%	98.0%	94.7%	100.0%	82.1%	81.6%	100.0%	97.1%	97.7%	55.9%	93.4%
LOWERING STATE TAX RATE	74.3%	80.5%	73.8%	77.7%	61.5%	55.2%	71.8%	65.1%	79.5%	80.4%	48.9%	68.1%	67.5%	100.0%	80.4%
MEDICAL MARIJUANA	72.9%	64.4%	86.0%	66.1%	81.0%	100.0%	83.4%	82.4%	65.8%	66.3%	49.0%	82.0%	81.7%	100.0%	61.4%
EXPAND MEDICAID PROGRAM	67.8%	60.3%	86.8%	61.3%	74.2%	69.2%	80.1%	61.4%	44.1%	43.9%	48.9%	94.2%	94.8%	55.9%	55.0%
PARENTS SCHOOL CHOICE	53.9%	58.9%	54.2%	48.5%	60.2%	14.1%	53.5%	76.9%	64.2%	63.9%	73.8%	45.8%	44.9%	100.0%	38.6%
LEGALIZE SPORTS BETTING	35.5%	35.7%	35.5%	46.2%	21.3%	13.3%	23.9%	38.9%	35.8%	36.1%	24.8%	35.0%	34.6%	55.9%	36.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	UNDE-	CIDED	
		HARD-			YOUNG			HARD-	BOTH	
		ISTER					FIRM	ISTER	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
MEDICAID BENEFIT COMBO	89.8%	82.3%	82.7%	70.1%	97.0%	96.8%	100.0%	92.3%	81.4%	92.1%
LOWERING STATE TAX RATE	74.3%	79.4%	79.7%	70.1%	67.6%	66.8%	77.5%	78.7%	76.7%	76.6%
MEDICAL MARIJUANA	72.9%	66.6%	65.5%	100.0%	81.6%	81.1%	88.1%	66.3%	65.7%	54.0%
EXPAND MEDICAID PROGRAM	67.8%	44.2%	44.3%	41.3%	93.1%	93.5%	88.1%	67.7%	38.3%	52.8%
PARENTS SCHOOL CHOICE	53.9%	62.8%	63.5%	41.3%	46.9%	48.5%	24.6%	45.5%	65.9%	38.2%
LEGALIZE SPORTS BETTING	35.5%	36.1%	37.2%	-	34.9%	34.1%	46.6%	35.3%	33.0%	42.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
MEDICAID BENEFIT COMBO	89.8%	91.8%	83.9%	90.7%	90.7%	88.1%	92.9%	91.4%	85.3%	100.0%	70.1%	100.0%	-	100.0%	-	86.6%	96.1%	83.7%	83.9%	82.9%	-
LOWERING STATE TAX RATE	74.3%	76.7%	68.2%	80.5%	71.4%	85.2%	60.8%	100.0%	-	72.9%	79.3%	84.2%	72.5%	75.7%	72.5%	84.1%	72.9%	63.4%	63.2%	64.3%	-
MEDICAL MARIJUANA	72.9%	100.0%	-	85.0%	61.5%	78.9%	66.7%	75.2%	66.8%	79.4%	55.7%	59.5%	55.0%	74.5%	55.0%	60.9%	80.3%	77.1%	78.4%	69.4%	-
EXPAND MEDICAID PROGRAM	67.8%	73.9%	47.8%	73.0%	64.3%	67.3%	71.0%	66.5%	75.9%	100.0%	-	-	-	75.5%	-	44.6%	89.9%	63.2%	63.5%	61.2%	-
PARENTS SCHOOL CHOICE	53.9%	58.3%	41.8%	63.6%	45.0%	100.0%	-	61.8%	25.2%	53.5%	55.1%	51.0%	58.3%	52.9%	58.3%	60.4%	48.3%	54.3%	60.6%	17.4%	-
LEGALIZE SPORTS BETTING	35.5%	41.4%	15.8%	100.0%	-	41.8%	30.3%	38.4%	26.8%	38.2%	31.6%	28.6%	35.2%	35.8%	35.2%	37.0%	29.6%	42.9%	41.2%	52.8%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
MEDICAID BENEFIT COMBO	89.8%	86.8%	95.3%	80.8%	86.4%	96.4%	88.9%	87.1%	99.0%	82.2%	84.1%	94.2%	86.2%	77.8%	95.3%	88.9%
LOWERING STATE TAX RATE	74.3%	81.0%	72.7%	66.7%	87.4%	73.0%	57.4%	86.9%	58.2%	69.8%	67.5%	82.6%	53.0%	81.7%	83.3%	49.0%
MEDICAL MARIJUANA	72.9%	64.6%	92.1%	75.3%	56.9%	75.7%	80.2%	58.4%	86.6%	84.5%	76.0%	76.2%	61.2%	84.0%	75.3%	57.8%
EXPAND MEDICAID PROGRAM	67.8%	46.0%	91.9%	65.8%	43.1%	89.1%	58.5%	42.9%	92.8%	53.0%	54.6%	88.0%	86.2%	54.2%	88.9%	88.9%
PARENTS SCHOOL CHOICE	53.9%	70.9%	64.5%	56.7%	49.3%	41.9%	49.9%	58.2%	36.8%	59.4%	73.9%	55.9%	42.1%	83.5%	56.9%	39.2%
LEGALIZE SPORTS BETTING	35.5%	52.1%	40.8%	50.4%	21.2%	25.3%	29.5%	32.9%	30.8%	38.8%	62.4%	28.9%	52.9%	49.7%	28.9%	53.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
MEDICAID BENEFIT COMBO	89.8%	85.4%	86.7%	94.5%	90.7%	100.0%	93.8%	82.7%	84.8%	81.4%	100.0%	96.9%	86.6%	82.7%	93.5%	100.0%	82.8%	98.5%	94.8%	82.5%
LOWERING STATE TAX RATE	74.3%	84.7%	82.3%	70.9%	72.4%	68.7%	69.0%	82.4%	79.6%	84.3%	43.1%	80.4%	58.6%	81.0%	66.6%	78.0%	84.1%	67.3%	67.0%	83.9%
MEDICAL MARIJUANA	72.9%	66.5%	55.7%	84.3%	82.9%	86.4%	79.7%	62.5%	78.9%	52.1%	50.8%	88.8%	84.8%	66.0%	82.3%	75.4%	58.1%	89.4%	85.4%	60.9%
EXPAND MEDICAID PROGRAM	67.8%	43.4%	42.4%	88.6%	86.0%	92.3%	80.5%	46.3%	51.2%	43.3%	76.7%	96.9%	71.0%	48.8%	84.8%	88.7%	43.3%	91.9%	73.2%	40.5%
PARENTS SCHOOL CHOICE	53.9%	67.7%	50.0%	51.9%	55.2%	47.2%	46.0%	61.9%	63.7%	60.8%	50.8%	61.7%	51.2%	72.4%	47.5%	41.5%	49.3%	37.8%	47.0%	61.5%
LEGALIZE SPORTS BETTING	35.5%	38.9%	40.2%	31.5%	33.2%	29.1%	34.0%	37.8%	39.3%	36.8%	-	49.3%	44.1%	50.3%	23.5%	25.3%	22.6%	28.8%	31.2%	37.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
MEDICAID BENEFIT COMBO	89.8%	91.2%	92.5%	83.9%	93.6%	91.5%	87.2%	84.5%	95.7%	88.3%	93.9%	89.5%	91.1%	90.5%	87.4%	89.7%	94.2%	91.0%	87.5%	93.7%
LOWERING STATE TAX RATE	74.3%	73.9%	71.6%	76.2%	75.7%	67.9%	83.4%	82.7%	66.2%	70.0%	74.6%	75.1%	84.7%	63.3%	86.6%	65.2%	83.1%	61.8%	85.9%	61.3%
MEDICAL MARIJUANA	72.9%	80.0%	72.7%	69.1%	79.4%	71.7%	63.9%	66.3%	79.5%	89.4%	84.1%	68.1%	63.6%	83.3%	62.8%	89.3%	64.3%	78.6%	60.9%	86.7%
EXPAND MEDICAID PROGRAM	67.8%	85.7%	89.6%	71.7%	87.9%	88.2%	73.0%	43.4%	91.7%	79.7%	72.4%	67.9%	61.1%	75.9%	58.8%	74.2%	63.0%	77.3%	48.9%	71.7%
PARENTS SCHOOL CHOICE	53.9%	64.0%	44.7%	63.8%	66.1%	45.0%	57.7%	61.6%	46.8%	41.3%	61.1%	50.0%	57.5%	49.5%	73.1%	52.4%	44.8%	47.3%	58.6%	45.7%
LEGALIZE SPORTS BETTING	35.5%	33.7%	37.5%	39.6%	34.8%	34.5%	35.4%	38.4%	33.4%	56.4%	45.0%	31.2%	30.3%	42.0%	49.6%	48.8%	14.5%	36.7%	33.2%	35.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
MEDICAID BENEFIT COMBO	89.8%	97.3%	85.7%	97.3%	85.6%	90.3%	89.8%	86.0%	94.6%	94.9%	87.1%	88.4%	90.8%	94.4%	88.8%	94.0%	89.5%	91.5%	88.0%	91.6%	82.1%	
LOWERING STATE TAX RATE	74.3%	84.2%	66.3%	83.9%	67.2%	78.4%	68.7%	79.7%	62.2%	76.9%	72.3%	76.7%	67.5%	83.7%	69.9%	84.9%	71.9%	80.2%	69.5%	81.2%	67.5%	
MEDICAL MARIJUANA	72.9%	67.6%	78.4%	67.1%	79.1%	75.6%	70.1%	76.6%	76.8%	74.5%	66.4%	72.0%	77.6%	83.2%	63.0%	81.9%	62.3%	73.4%	73.3%	72.3%	78.6%	
EXPAND MEDICAID PROGRAM	67.8%	83.4%	82.3%	83.0%	85.6%	64.2%	78.1%	63.2%	81.1%	65.3%	76.5%	56.2%	70.3%	83.6%	85.7%	82.4%	89.5%	69.0%	66.9%	67.3%	62.5%	
PARENTS SCHOOL CHOICE	53.9%	54.8%	55.2%	55.8%	57.0%	52.1%	54.2%	65.8%	55.2%	37.5%	53.7%	51.3%	50.0%	52.7%	58.3%	54.3%	59.0%	55.3%	53.8%	69.4%	60.7%	
LEGALIZE SPORTS BETTING	35.5%	25.8%	52.1%	24.5%	49.4%	40.6%	36.7%	51.9%	53.5%	28.6%	27.3%	40.1%	32.3%	42.8%	40.8%	41.4%	36.0%	39.1%	33.9%	52.5%	47.4%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
MEDICAID BENEFIT COMBO	89.8%	91.4%	92.5%	90.7%	86.9%	92.7%	89.9%	96.8%	89.1%	83.4%	93.8%	80.5%	92.9%	87.2%	94.3%	79.9%	98.3%	95.3%	88.6%	99.2%	89.1%
LOWERING STATE TAX RATE	74.3%	79.2%	71.0%	82.7%	68.0%	77.5%	71.8%	84.1%	71.2%	84.5%	68.2%	82.4%	65.9%	87.1%	69.6%	84.3%	66.3%	85.2%	71.3%	91.3%	73.0%
MEDICAL MARIJUANA	72.9%	74.3%	69.4%	72.9%	73.4%	73.6%	73.3%	74.6%	71.2%	61.8%	82.2%	68.0%	83.3%	53.8%	81.5%	58.9%	89.1%	71.6%	74.1%	66.0%	74.7%
EXPAND MEDICAID PROGRAM	67.8%	70.5%	70.3%	63.2%	55.1%	80.6%	85.0%	87.5%	83.8%	51.5%	79.7%	51.2%	78.7%	52.0%	80.3%	41.5%	78.5%	85.8%	82.1%	87.8%	84.7%
PARENTS SCHOOL CHOICE	53.9%	42.7%	48.6%	54.4%	52.8%	55.8%	55.4%	57.5%	54.9%	68.3%	44.1%	79.3%	48.5%	54.3%	41.6%	64.3%	41.2%	81.9%	46.6%	79.3%	49.1%
LEGALIZE SPORTS BETTING	35.5%	27.2%	23.7%	35.4%	34.3%	46.5%	33.2%	45.2%	29.6%	31.7%	37.8%	47.0%	48.5%	12.2%	31.6%	30.7%	38.0%	34.9%	38.0%	27.9%	36.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 11

	POSITION ON ABORTION																		
	POSITION ON ABORTION:									POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:			
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
MEDICAID BENEFIT COMBO	89.8%	83.2%	82.5%	81.1%	84.4%	97.2%	91.2%	100.0%	98.7%	80.7%	95.1%	85.3%	98.7%	82.7%	97.9%	84.4%	96.3%	84.5%	97.9%
LOWERING STATE TAX RATE	74.3%	80.6%	87.9%	75.4%	81.0%	66.6%	81.8%	55.1%	64.2%	79.5%	66.3%	81.5%	66.8%	82.2%	65.4%	76.3%	69.3%	77.6%	72.2%
MEDICAL MARIJUANA	72.9%	60.2%	44.9%	49.9%	70.0%	88.5%	92.4%	91.1%	86.2%	64.0%	89.4%	56.8%	87.9%	59.5%	95.8%	62.2%	79.7%	57.6%	81.6%
EXPAND MEDICAID PROGRAM	67.8%	52.1%	40.7%	53.7%	54.7%	85.8%	82.4%	90.9%	85.6%	50.6%	84.8%	53.5%	86.5%	43.5%	82.5%	73.7%	91.2%	71.8%	95.8%
PARENTS SCHOOL CHOICE	53.9%	61.6%	56.0%	66.8%	60.6%	44.3%	58.7%	25.0%	44.4%	71.2%	55.4%	52.9%	36.6%	60.6%	42.4%	64.1%	45.6%	62.2%	49.0%
LEGALIZE SPORTS BETTING	35.5%	35.9%	31.5%	36.8%	36.7%	36.6%	34.5%	40.2%	36.3%	53.2%	47.4%	20.2%	29.1%	31.9%	38.2%	46.0%	35.3%	41.3%	34.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
MEDICAID BENEFIT COMBO	89.8%	88.9%	91.2%	92.3%	64.9%	100.0%	100.0%	85.5%	89.7%	91.2%	62.4%	-	100.0%	92.2%	92.1%	92.9%	67.4%	100.0%	-
LOWERING STATE TAX RATE	74.3%	74.8%	74.2%	76.3%	48.5%	39.0%	100.0%	75.3%	70.7%	72.4%	29.7%	-	100.0%	74.3%	76.5%	78.7%	67.4%	39.0%	-
MEDICAL MARIJUANA	72.9%	72.8%	72.9%	72.7%	100.0%	8.1%	100.0%	71.0%	84.7%	82.8%	100.0%	-	100.0%	74.5%	65.2%	66.3%	100.0%	8.1%	-
EXPAND MEDICAID PROGRAM	67.8%	58.8%	83.3%	85.4%	64.9%	39.0%	100.0%	52.6%	89.7%	91.2%	62.4%	-	100.0%	64.6%	79.2%	81.7%	67.4%	39.0%	-
PARENTS SCHOOL CHOICE	53.9%	52.9%	55.2%	56.1%	53.1%	-	100.0%	59.5%	73.9%	72.8%	70.3%	-	100.0%	46.6%	43.1%	45.5%	35.7%	-	-
LEGALIZE SPORTS BETTING	35.5%	33.9%	38.4%	35.9%	49.1%	61.0%	100.0%	47.0%	51.9%	48.7%	62.4%	-	100.0%	21.6%	29.6%	27.8%	35.7%	61.0%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
MEDICAID BENEFIT COMBO	89.8%	84.8%	85.3%	90.7%	89.9%	93.9%	85.1%	91.5%	88.0%	92.1%	88.5%	93.9%	85.0%	87.7%	87.9%	85.3%	85.9%	90.5%
LOWERING STATE TAX RATE	74.3%	75.1%	64.5%	73.6%	77.0%	79.2%	68.8%	76.4%	71.3%	78.2%	72.8%	79.2%	69.5%	75.7%	73.0%	74.9%	73.2%	76.0%
MEDICAL MARIJUANA	72.9%	78.0%	81.1%	75.1%	63.6%	70.2%	79.8%	70.3%	77.4%	67.2%	73.8%	70.2%	78.7%	74.1%	75.1%	76.1%	76.8%	70.6%
EXPAND MEDICAID PROGRAM	67.8%	68.0%	67.0%	70.8%	56.5%	74.1%	67.4%	68.0%	69.2%	66.1%	65.8%	74.1%	69.3%	62.8%	68.3%	59.4%	64.8%	65.0%
PARENTS SCHOOL CHOICE	53.9%	71.0%	49.1%	61.5%	50.6%	42.9%	58.0%	52.4%	59.8%	46.4%	57.4%	42.9%	67.9%	62.6%	69.5%	56.0%	68.2%	49.6%
LEGALIZE SPORTS BETTING	35.5%	32.8%	49.8%	38.3%	31.9%	26.8%	42.9%	32.7%	40.5%	29.1%	38.2%	26.8%	58.7%	44.0%	54.8%	38.8%	51.1%	39.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
MEDICAID BENEFIT COMBO	89.8%	85.1%	94.4%	88.1%	96.6%	90.8%	96.1%	86.9%	92.2%	89.1%	88.0%	92.3%	100.0%	84.5%	79.0%	93.5%	92.6%
LOWERING STATE TAX RATE	74.3%	68.1%	76.9%	69.7%	80.3%	72.5%	81.2%	73.8%	74.8%	76.9%	75.8%	70.3%	65.9%	68.8%	73.4%	82.3%	74.8%
MEDICAL MARIJUANA	72.9%	81.1%	67.6%	79.6%	61.3%	71.1%	69.9%	75.5%	70.8%	68.2%	76.6%	73.8%	77.1%	71.3%	79.7%	78.9%	68.4%
EXPAND MEDICAID PROGRAM	67.8%	65.4%	71.8%	70.0%	70.5%	66.7%	80.1%	64.8%	70.3%	69.2%	64.5%	69.9%	57.7%	68.3%	62.8%	69.1%	70.0%
PARENTS SCHOOL CHOICE	53.9%	47.5%	44.8%	50.4%	40.1%	47.9%	38.5%	64.2%	45.5%	42.2%	57.5%	61.9%	55.4%	60.5%	62.7%	58.2%	46.4%
LEGALIZE SPORTS BETTING	35.5%	25.9%	24.4%	26.7%	22.7%	27.0%	18.4%	48.6%	24.8%	26.6%	36.8%	43.1%	50.2%	26.6%	48.6%	39.0%	31.8%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
MEDICAID BENEFIT COMBO	89.8%	89.2%	85.8%	93.1%	96.7%	87.5%	80.5%	84.6%	83.3%	100.0%	100.0%	87.7%	100.0%	86.6%	
LOWERING STATE TAX RATE	74.3%	75.1%	74.1%	77.7%	62.4%	81.1%	68.2%	70.8%	68.2%	100.0%	-	53.3%	-	58.3%	
MEDICAL MARIJUANA	72.9%	77.9%	68.6%	72.2%	72.5%	58.7%	76.6%	77.5%	84.2%	-	100.0%	76.7%	100.0%	74.5%	
EXPAND MEDICAID PROGRAM	67.8%	65.6%	68.9%	72.3%	70.3%	64.6%	57.2%	45.0%	48.8%	-	100.0%	83.5%	100.0%	81.9%	
PARENTS SCHOOL CHOICE	53.9%	62.4%	45.0%	60.4%	32.3%	48.7%	56.5%	77.0%	75.0%	100.0%	-	37.6%	-	41.1%	
LEGALIZE SPORTS BETTING	35.5%	39.1%	31.9%	36.0%	33.4%	27.3%	48.6%	39.0%	42.3%	-	100.0%	34.2%	-	37.3%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
MEDICAID BENEFIT COMBO	3.51	3.66	3.73	3.46	3.33	3.49	3.58	3.57	3.63	3.19	3.16	3.83	3.83	3.83	3.77	3.55
LOWERING STATE TAX RATE	3.31	3.22	3.30	3.10	3.47	3.25	3.51	3.50	3.54	3.48	3.47	3.62	3.16	3.10	3.78	3.10
MEDICAL MARIJUANA	3.09	3.11	3.01	3.22	3.05	3.11	3.01	3.03	2.97	2.78	2.78	2.84	3.38	3.40	3.22	3.18
EXPAND MEDICAID PROGRAM	3.03	3.26	3.28	3.22	2.70	3.02	3.07	3.04	3.14	2.32	2.27	3.19	3.72	3.75	3.44	3.14
PARENTS SCHOOL CHOICE	2.62	2.49	2.84	2.56	2.70	2.57	2.81	2.78	2.93	2.89	2.90	2.75	2.34	2.32	2.48	2.70
LEGALIZE SPORTS BETTING	2.28	2.41	2.06	2.51	2.15	2.25	2.37	2.31	2.56	2.19	2.24	1.24	2.34	2.34	2.35	2.47

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
MEDICAID BENEFIT COMBO	3.51	3.21	3.82	3.49	3.69	3.70	3.19	3.53	3.50	3.47	3.38	3.49	3.52
LOWERING STATE TAX RATE	3.31	3.40	2.73	3.31	3.53	3.03	3.44	3.24	3.39	2.99	2.72	3.09	3.20
MEDICAL MARIJUANA	3.09	2.97	3.32	3.17	2.98	3.37	2.95	3.16	2.99	3.49	2.85	3.33	3.23
EXPAND MEDICAID PROGRAM	3.03	2.32	3.62	3.20	3.24	3.64	2.36	3.12	2.92	3.14	2.85	3.01	3.10
PARENTS SCHOOL CHOICE	2.62	2.90	1.93	2.61	2.76	2.29	2.62	2.91	2.55	2.55	1.93	2.34	2.69
LEGALIZE SPORTS BETTING	2.28	2.21	2.12	2.29	2.41	2.33	2.41	2.44	2.14	2.30	1.54	2.42	2.39

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
MEDICAID BENEFIT COMBO	3.51	3.33	3.70	3.46	3.65	3.80	3.80	3.34	3.20	3.19	3.51	3.86	3.87	3.12	3.36
LOWERING STATE TAX RATE	3.31	3.48	3.09	3.45	2.92	2.81	3.33	3.43	3.46	3.45	4.00	3.15	3.13	4.00	3.30
MEDICAL MARIJUANA	3.09	2.87	3.39	2.93	3.29	3.75	3.27	3.40	2.84	2.84	2.96	3.41	3.40	3.56	2.67
EXPAND MEDICAID PROGRAM	3.03	2.73	3.60	2.81	3.35	3.10	3.58	2.83	2.31	2.29	3.00	3.83	3.84	3.12	2.53
PARENTS SCHOOL CHOICE	2.62	2.81	2.51	2.46	2.84	1.54	2.62	3.17	2.93	2.92	3.33	2.35	2.34	3.00	2.35
LEGALIZE SPORTS BETTING	2.28	2.17	2.18	2.58	2.04	1.82	2.14	2.20	2.18	2.18	2.31	2.39	2.37	4.00	2.24

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			UNDE-	BOTH	
		ISTER					FIRM	HARD-	BAL-	
							UNDE-	ISTER	LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
MEDICAID BENEFIT COMBO	3.51	3.23	3.24	3.01	3.83	3.83	3.88	3.43	3.18	3.39
LOWERING STATE TAX RATE	3.31	3.44	3.45	3.01	3.13	3.10	3.49	3.42	3.47	3.31
MEDICAL MARIJUANA	3.09	2.85	2.83	3.61	3.39	3.39	3.35	2.92	2.87	2.61
EXPAND MEDICAID PROGRAM	3.03	2.35	2.35	2.59	3.78	3.78	3.76	2.87	2.19	2.41
PARENTS SCHOOL CHOICE	2.62	2.89	2.89	3.01	2.40	2.44	1.78	2.42	2.95	2.30
LEGALIZE SPORTS BETTING	2.28	2.21	2.24	1.41	2.36	2.31	2.98	2.25	2.17	2.33

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
MEDICAID BENEFIT COMBO	3.51	3.57	3.35	3.49	3.50	3.44	3.63	3.51	3.47	3.71	2.98	3.62	1.45	3.69	1.45	3.26	3.77	3.43	3.43	3.41	-	
LOWERING STATE TAX RATE	3.31	3.37	3.11	3.49	3.17	3.59	2.91	3.71	1.57	3.24	3.47	3.62	3.08	3.33	3.08	3.50	3.24	3.13	3.15	2.98	-	
MEDICAL MARIJUANA	3.09	3.64	1.34	3.46	2.72	3.21	2.93	3.14	2.91	3.27	2.62	2.67	2.72	3.12	2.72	2.68	3.36	3.20	3.22	3.11	-	
EXPAND MEDICAID PROGRAM	3.03	3.20	2.50	3.07	2.97	3.00	3.12	2.98	3.19	3.71	1.34	1.36	1.30	3.20	1.30	2.31	3.66	2.94	2.92	3.03	-	
PARENTS SCHOOL CHOICE	2.62	2.72	2.32	2.81	2.46	3.64	1.28	2.83	1.82	2.60	2.69	2.61	2.70	2.60	2.70	2.80	2.45	2.67	2.86	1.60	-	
LEGALIZE SPORTS BETTING	2.28	2.48	1.62	3.45	1.42	2.42	2.17	2.33	2.07	2.35	2.15	2.12	2.13	2.29	2.13	2.18	2.17	2.60	2.54	2.93	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
MEDICAID BENEFIT COMBO	3.51	3.30	3.80	3.26	3.22	3.76	3.72	3.21	3.74	3.34	3.58	3.79	3.64	3.62	3.82	3.65
LOWERING STATE TAX RATE	3.31	3.48	3.38	3.16	3.53	3.19	3.07	3.53	3.12	3.15	3.36	3.31	3.08	3.71	3.34	2.99
MEDICAL MARIJUANA	3.09	2.81	3.60	3.10	2.54	3.26	3.39	2.62	3.51	3.31	3.01	3.26	2.93	3.14	3.24	2.85
EXPAND MEDICAID PROGRAM	3.03	2.32	3.69	2.93	2.31	3.65	2.95	2.25	3.61	2.66	2.72	3.70	3.53	2.96	3.73	3.52
PARENTS SCHOOL CHOICE	2.62	2.91	2.84	2.69	2.66	2.29	2.62	2.76	2.10	2.84	2.97	2.67	2.32	3.34	2.69	2.19
LEGALIZE SPORTS BETTING	2.28	2.59	2.51	2.61	1.74	2.04	2.58	2.05	2.17	2.48	2.99	2.16	2.87	2.79	2.17	2.95

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
MEDICAID BENEFIT COMBO	3.51	3.18	3.39	3.78	3.75	3.82	3.61	3.24	3.44	3.12	4.00	3.82	3.46	3.22	3.76	3.74	3.26	3.78	3.54	3.16	
LOWERING STATE TAX RATE	3.31	3.53	3.36	3.17	3.17	3.17	3.17	3.48	3.55	3.43	3.58	3.51	3.06	3.41	3.02	3.26	3.57	3.09	3.18	3.48	
MEDICAL MARIJUANA	3.09	2.78	2.55	3.50	3.59	3.39	3.19	2.80	3.11	2.58	2.52	3.64	3.21	2.87	3.44	3.16	2.71	3.56	3.25	2.76	
EXPAND MEDICAID PROGRAM	3.03	2.18	2.29	3.68	3.73	3.63	3.31	2.40	2.65	2.25	3.30	3.81	3.12	2.38	3.62	3.46	2.42	3.66	3.06	2.21	
PARENTS SCHOOL CHOICE	2.62	2.95	2.40	2.57	2.54	2.62	2.34	2.90	2.90	2.91	2.52	2.84	2.38	3.06	2.44	2.31	2.69	2.16	2.33	2.91	
LEGALIZE SPORTS BETTING	2.28	2.25	2.25	2.35	2.48	2.21	2.23	2.22	2.22	2.21	1.11	2.60	2.65	2.49	2.23	1.89	1.84	2.24	2.16	2.17	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
MEDICAID BENEFIT COMBO	3.51	3.78	3.70	3.62	3.86	3.69	3.69	3.23	3.81	3.33	3.57	3.54	3.48	3.58	3.38	3.50	3.55	3.65	3.28	3.55
LOWERING STATE TAX RATE	3.31	3.23	3.17	3.46	3.29	3.08	3.60	3.49	3.10	3.39	3.33	3.32	3.55	3.05	3.60	3.14	3.50	2.97	3.60	3.03
MEDICAL MARIJUANA	3.09	3.45	3.10	2.97	3.43	3.06	2.85	2.82	3.36	3.57	3.42	2.93	2.81	3.35	2.82	3.38	2.81	3.32	2.73	3.37
EXPAND MEDICAID PROGRAM	3.03	3.71	3.61	3.24	3.78	3.59	3.26	2.28	3.73	3.35	3.18	3.02	2.87	3.26	2.74	3.19	2.97	3.31	2.46	3.12
PARENTS SCHOOL CHOICE	2.62	2.91	2.36	2.87	2.97	2.32	2.78	2.84	2.41	2.62	2.90	2.48	2.74	2.47	3.08	2.50	2.44	2.44	2.78	2.37
LEGALIZE SPORTS BETTING	2.28	2.45	2.31	2.44	2.47	2.25	2.47	2.22	2.36	2.53	2.58	2.15	2.13	2.45	2.66	2.58	1.66	2.34	2.11	2.27

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
MEDICAID BENEFIT COMBO	3.51	3.83	3.63	3.83	3.69	3.50	3.58	3.41	3.65	3.59	3.53	3.41	3.44	3.69	3.71	3.70	3.79	3.54	3.49	3.54	3.30	
LOWERING STATE TAX RATE	3.31	3.45	3.07	3.44	3.09	3.40	3.19	3.47	3.15	3.32	3.21	3.38	3.14	3.44	3.24	3.46	3.28	3.48	3.18	3.50	3.23	
MEDICAL MARIJUANA	3.09	2.94	3.31	2.92	3.35	3.15	3.06	3.12	3.14	3.17	3.01	3.05	3.08	3.33	3.03	3.31	3.02	3.08	3.10	3.00	3.23	
EXPAND MEDICAID PROGRAM	3.03	3.57	3.47	3.57	3.63	2.91	3.28	2.88	3.26	2.94	3.29	2.66	2.99	3.47	3.56	3.46	3.73	3.04	3.03	2.98	2.86	
PARENTS SCHOOL CHOICE	2.62	2.66	2.62	2.67	2.66	2.61	2.57	2.82	2.63	2.36	2.54	2.61	2.41	2.59	2.73	2.61	2.77	2.64	2.63	2.89	2.77	
LEGALIZE SPORTS BETTING	2.28	2.16	2.71	2.15	2.65	2.31	2.39	2.61	2.71	1.98	2.19	2.29	2.19	2.34	2.58	2.35	2.47	2.36	2.23	2.70	2.50	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
MEDICAID BENEFIT COMBO	3.51	3.54	3.63	3.43	3.34	3.73	3.73	3.80	3.74	3.26	3.68	3.18	3.65	3.36	3.69	3.12	3.65	3.77	3.72	3.88	3.74
LOWERING STATE TAX RATE	3.31	3.46	3.15	3.52	3.19	3.40	3.17	3.54	3.15	3.47	3.20	3.43	3.31	3.53	3.14	3.46	3.21	3.52	3.19	3.61	3.23
MEDICAL MARIJUANA	3.09	3.15	3.00	3.01	3.07	3.18	3.15	3.23	3.10	2.73	3.39	2.92	3.33	2.49	3.42	2.65	3.51	3.00	3.24	2.85	3.28
EXPAND MEDICAID PROGRAM	3.03	3.10	3.16	2.83	2.65	3.41	3.63	3.58	3.63	2.55	3.38	2.49	3.36	2.64	3.39	2.27	3.24	3.52	3.56	3.59	3.65
PARENTS SCHOOL CHOICE	2.62	2.39	2.51	2.59	2.64	2.70	2.61	2.74	2.60	3.03	2.34	3.29	2.33	2.66	2.35	2.97	2.24	3.20	2.44	3.15	2.50
LEGALIZE SPORTS BETTING	2.28	2.03	2.02	2.17	2.24	2.70	2.23	2.67	2.19	2.04	2.46	2.39	2.73	1.56	2.30	1.99	2.46	2.18	2.46	2.07	2.43

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
MEDICAID BENEFIT COMBO	3.51	3.27	3.35	3.22	3.27	3.77	3.59	3.86	3.82	3.17	3.77	3.36	3.78	3.15	3.73	3.59	3.83	3.61	3.88
LOWERING STATE TAX RATE	3.31	3.50	3.46	3.36	3.58	3.11	3.48	2.96	3.02	3.45	3.26	3.54	3.02	3.54	3.04	3.38	3.20	3.38	3.29
MEDICAL MARIJUANA	3.09	2.78	2.39	2.62	2.97	3.47	3.46	3.38	3.51	2.84	3.51	2.72	3.45	2.68	3.65	3.04	3.25	2.93	3.32
EXPAND MEDICAID PROGRAM	3.03	2.55	2.40	2.55	2.59	3.55	3.35	3.70	3.58	2.43	3.57	2.66	3.54	2.26	3.45	3.32	3.70	3.30	3.84
PARENTS SCHOOL CHOICE	2.62	2.85	2.72	2.90	2.86	2.36	2.80	1.77	2.37	3.01	2.59	2.68	2.19	2.84	2.27	2.86	2.45	2.82	2.54
LEGALIZE SPORTS BETTING	2.28	2.14	2.10	2.22	2.11	2.48	2.27	2.61	2.53	2.50	2.80	1.77	2.27	2.02	2.51	2.43	2.45	2.37	2.42

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
MEDICAID BENEFIT COMBO	3.51	3.39	3.73	3.77	2.98	4.00	3.40	3.26	3.75	3.78	3.48	-	3.40	3.50	3.72	3.76	2.67	4.00	-
LOWERING STATE TAX RATE	3.31	3.33	3.27	3.31	2.65	2.78	4.00	3.34	3.33	3.36	2.59	-	4.00	3.31	3.24	3.29	2.71	2.78	-
MEDICAL MARIJUANA	3.09	3.05	3.16	3.16	3.65	1.55	4.00	3.00	3.37	3.32	3.62	-	4.00	3.09	3.00	3.05	3.68	1.55	-
EXPAND MEDICAID PROGRAM	3.03	2.73	3.54	3.61	2.98	2.17	3.40	2.50	3.75	3.78	3.48	-	3.40	2.95	3.40	3.50	2.67	2.17	-
PARENTS SCHOOL CHOICE	2.62	2.61	2.64	2.66	2.56	1.08	4.00	2.69	3.06	3.01	3.08	-	4.00	2.52	2.34	2.42	2.03	1.08	-
LEGALIZE SPORTS BETTING	2.28	2.19	2.42	2.39	2.14	3.22	3.60	2.48	2.80	2.80	2.25	-	3.60	1.89	2.18	2.13	2.04	3.22	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
MEDICAID BENEFIT COMBO	3.51	3.33	3.40	3.63	3.48	3.55	3.37	3.56	3.51	3.52	3.50	3.55	3.28	3.48	3.42	3.41	3.39	3.53
LOWERING STATE TAX RATE	3.31	3.36	3.08	3.31	3.40	3.34	3.20	3.35	3.26	3.37	3.30	3.34	3.30	3.35	3.37	3.29	3.35	3.31
MEDICAL MARIJUANA	3.09	3.28	3.34	3.17	2.84	2.94	3.32	3.01	3.24	2.89	3.14	2.94	3.24	3.07	3.18	3.04	3.17	2.93
EXPAND MEDICAID PROGRAM	3.03	2.92	3.04	3.19	2.77	3.11	2.99	3.05	3.09	2.96	3.01	3.11	2.93	2.89	2.95	2.83	2.91	2.89
PARENTS SCHOOL CHOICE	2.62	3.33	2.47	2.74	2.53	2.34	2.81	2.55	2.78	2.42	2.72	2.34	2.96	2.75	2.96	2.58	2.93	2.41
LEGALIZE SPORTS BETTING	2.28	2.38	2.73	2.35	2.14	1.98	2.59	2.17	2.47	2.05	2.38	1.98	2.95	2.42	2.72	2.36	2.67	2.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
MEDICAID BENEFIT COMBO	3.51	3.47	3.63	3.59	3.59	3.60	3.57	3.42	3.59	3.51	3.50	3.53	3.82	3.44	3.03	3.52	3.65
LOWERING STATE TAX RATE	3.31	3.08	3.34	3.15	3.42	3.25	3.37	3.34	3.28	3.27	3.46	3.19	3.41	3.31	3.33	3.41	3.24
MEDICAL MARIJUANA	3.09	3.40	2.96	3.30	2.80	3.10	2.95	3.12	3.06	3.02	3.23	3.01	3.33	3.00	3.17	3.19	3.03
EXPAND MEDICAID PROGRAM	3.03	3.05	3.16	3.23	3.04	3.10	3.24	2.91	3.13	3.06	3.01	3.02	2.79	3.09	2.63	3.01	3.17
PARENTS SCHOOL CHOICE	2.62	2.64	2.39	2.58	2.31	2.51	2.28	2.82	2.45	2.28	2.80	2.76	2.65	2.83	2.87	2.75	2.39
LEGALIZE SPORTS BETTING	2.28	2.18	1.97	2.19	1.86	2.12	1.77	2.58	2.02	2.04	2.39	2.40	2.71	2.17	2.38	2.39	2.18

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
MEDICAID BENEFIT COMBO	3.51	3.46	3.39	3.63	3.73	3.60	3.22	3.38	3.32	4.00	4.00	3.78	3.57	3.80	
LOWERING STATE TAX RATE	3.31	3.43	3.17	3.36	3.09	3.27	3.26	3.27	3.29	3.00	2.00	2.88	2.00	2.97	
MEDICAL MARIJUANA	3.09	3.20	2.96	3.05	3.18	2.73	3.32	2.94	3.03	2.00	4.00	3.16	3.00	3.17	
EXPAND MEDICAID PROGRAM	3.03	2.90	3.00	3.25	3.20	3.18	2.69	2.47	2.52	2.00	4.00	3.56	3.57	3.56	
PARENTS SCHOOL CHOICE	2.62	2.86	2.42	2.83	1.93	2.44	2.73	3.52	3.47	4.00	1.00	2.10	1.00	2.21	
LEGALIZE SPORTS BETTING	2.28	2.35	2.16	2.42	2.34	1.89	2.76	2.27	2.40	1.00	4.00	2.48	2.00	2.54	



































DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT				FIRM UNDECIDED		
		GREENS-BORO	BROWNS-SUMMITT	WHITT-SETT	REST-OF-DIST.	DEFIN-ITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUB-LICAN CAND.	Vote	Lean	DEMO-CRATIC CAND.		Vote	Lean
Total Answering	102	31	14	6	51	78	24	20	3	97	94	3	1	1	-	4
SUPPORTER OF TRUMP	64.0%	72.0%	53.2%	82.3%	59.6%	61.5%	72.3%	67.9%	100.0%	65.1%	65.8%	39.0%	-	-	-	57.8%
TRADITIONAL REPUB. PARTY	22.9%	19.8%	27.5%	17.7%	24.3%	26.5%	11.1%	12.8%	-	22.7%	21.6%	61.0%	81.0%	81.0%	-	10.5%
DK/REFUSED	13.1%	8.2%	19.3%	-	16.1%	12.0%	16.6%	19.3%	-	12.3%	12.6%	-	19.0%	19.0%	-	31.7%
Net Diff.	41.0%	52.2%	25.6%	64.5%	35.3%	35.0%	61.2%	55.0%	100.0%	42.4%	44.2%	-22.0%	-81.0%	-81.0%	-	47.2%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total Answering	102	42	4	28	28	5	5	31	61	3	1	6	38
SUPPORTER OF TRUMP	64.0%	59.9%	74.0%	69.9%	62.7%	23.7%	81.6%	59.8%	68.0%	37.4%	100.0%	52.4%	59.7%
TRADITIONAL REPUB. PARTY	22.9%	24.9%	26.0%	19.0%	23.5%	56.4%	18.4%	25.5%	19.2%	31.3%	-	31.4%	27.0%
DK/REFUSED	13.1%	15.2%	-	11.1%	13.8%	19.9%	-	14.7%	12.8%	31.3%	-	16.2%	13.3%
Net Diff.	41.0%	35.0%	48.1%	50.9%	39.2%	-32.7%	63.3%	34.3%	48.8%	6.1%	100.0%	20.9%	32.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	102	42	7	38	10	1	0	2	92	90	2	1	1	-	9
SUPPORTER OF TRUMP	64.0%	64.7%	86.8%	65.4%	39.9%	-	-	100.0%	64.8%	66.3%	-	-	-	-	60.4%
TRADITIONAL REPUB. PARTY	22.9%	12.5%	13.2%	32.0%	32.4%	100.0%	100.0%	-	23.5%	23.0%	47.9%	66.7%	66.7%	-	13.5%
DK/REFUSED	13.1%	22.8%	-	2.6%	27.8%	-	-	-	11.7%	10.8%	52.1%	33.3%	33.3%	-	26.2%
Net Diff.	41.0%	52.3%	73.7%	33.3%	7.5%	-100%	-100%	100.0%	41.3%	43.3%	-47.9%	-66.7%	-66.7%	-	46.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR HARD- ISTER	UNDE- CIDED	BOTH BAL- LOTS
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean			
Total Answering	102	86	86	0	3	3	-	13	42	8
SUPPORTER OF TRUMP	64.0%	65.0%	64.8%	100.0%	36.0%	36.0%	-	62.8%	59.9%	63.9%
TRADITIONAL REPUB. PARTY	22.9%	22.8%	22.9%	-	54.8%	54.8%	-	17.3%	24.9%	15.5%
DK/REFUSED	13.1%	12.2%	12.2%	-	9.2%	9.2%	-	20.0%	15.2%	20.5%
Net Diff.	41.0%	42.2%	41.9%	100.0%	-18.7%	-18.7%	-	45.5%	35.0%	48.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	102	62	34	38	49	62	34	86	10	45	49	43	11	88	11	102	-	-	-	-	-	
SUPPORTER OF TRUMP	64.0%	69.8%	57.7%	67.2%	62.1%	71.7%	55.1%	64.4%	70.4%	62.2%	68.8%	63.9%	73.7%	63.1%	73.7%	64.0%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	22.9%	21.0%	28.8%	24.9%	19.1%	19.0%	30.8%	22.4%	19.7%	21.8%	22.9%	24.1%	17.5%	22.9%	17.5%	22.9%	-	-	-	-	-	
DK/REFUSED	13.1%	9.2%	13.5%	7.9%	18.8%	9.3%	14.1%	13.2%	10.0%	16.0%	8.3%	11.9%	8.8%	14.0%	8.8%	13.1%	-	-	-	-	-	
Net Diff.	41.0%	48.9%	28.9%	42.3%	43.0%	52.7%	24.4%	41.9%	50.7%	40.4%	45.9%	39.8%	56.2%	40.1%	56.2%	41.0%	-	-	-	-	-	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total Answering	102	52	-	-	50	-	-	88	-	-	14	-	-	10	-	-
SUPPORTER OF TRUMP	64.0%	65.5%	-	-	62.3%	-	-	62.8%	-	-	71.2%	-	-	62.1%	-	-
TRADITIONAL REPUB. PARTY	22.9%	22.7%	-	-	23.1%	-	-	24.1%	-	-	15.8%	-	-	22.2%	-	-
DK/REFUSED	13.1%	11.8%	-	-	14.5%	-	-	13.1%	-	-	13.0%	-	-	15.8%	-	-
Net Diff.	41.0%	42.8%	-	-	39.2%	-	-	38.7%	-	-	55.4%	-	-	39.9%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:				
		REPUBLICAN	TRUMP	TRADIT	LIB-	Very	Some-	MOD-	CONSER	Some-	Very	WHITE	MALE	FEMALE	WHITE	CONSER	LIB-	MOD-	CONSER	LIB-	MOD-
		PARTY	SUPPOR	-IONAL	ERAL		what	ERATE	VATIVE	what		CRATS	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE
Total Answering	102	65	23	2	0	2	18	79	26	53	-	1	8	42	1	10	37	2	14	70	
SUPPORTER OF TRUMP	64.0%	100.0%	-	89.7%	-	100.0%	57.9%	64.5%	62.9%	65.4%	-	100.0%	45.4%	70.3%	82.7%	68.9%	58.0%	100.0%	58.7%	63.4%	
TRADITIONAL REPUB. PARTY	22.9%	-	100.0%	-	-	-	29.0%	23.1%	27.5%	20.9%	-	-	54.6%	17.4%	-	6.5%	29.5%	-	28.4%	24.3%	
DK/REFUSED	13.1%	-	-	10.3%	100.0%	-	13.1%	12.4%	9.6%	13.7%	-	-	-	12.3%	17.3%	24.6%	12.5%	-	12.9%	12.3%	
Net Diff.	41.0%	100.0%	-100%	89.7%	-	100.0%	28.9%	41.5%	35.4%	44.5%	-	100.0%	-9.1%	52.9%	82.7%	62.3%	28.5%	100.0%	30.3%	39.1%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	102	0	4	9	-	4	7	96	3	0	20	78	68	25	32	14	36	11	59	20
SUPPORTER OF TRUMP	64.0%	-	54.8%	73.9%	-	54.8%	66.0%	66.0%	51.0%	-	68.0%	63.6%	58.5%	80.5%	57.4%	74.5%	59.6%	88.0%	57.3%	83.1%
TRADITIONAL REPUB. PARTY	22.9%	-	31.5%	13.1%	-	31.5%	17.1%	22.1%	25.0%	36.1%	26.3%	23.3%	27.9%	14.3%	23.3%	25.5%	32.0%	-	29.9%	11.7%
DK/REFUSED	13.1%	100.0%	13.7%	12.9%	-	13.7%	16.9%	11.9%	24.0%	63.9%	5.7%	13.1%	13.6%	5.3%	19.4%	-	8.4%	12.0%	12.7%	5.2%
Net Diff.	41.0%	-	23.3%	60.8%	-	23.3%	48.8%	43.9%	26.0%	-36.1%	41.7%	40.3%	30.6%	66.2%	34.1%	49.0%	27.6%	88.0%	27.4%	71.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	102	8	4	8	1	52	31	31	12	20	18	43	26	8	5	7	2	52	48	27	25	
SUPPORTER OF TRUMP	64.0%	67.0%	67.7%	67.0%	-	54.4%	80.2%	58.1%	83.0%	48.6%	78.3%	52.5%	80.9%	63.9%	76.6%	61.1%	42.3%	78.8%	50.3%	76.1%	56.7%	
TRADITIONAL REPUB. PARTY	22.9%	13.7%	26.6%	13.7%	100.0%	27.8%	19.8%	25.4%	17.0%	31.5%	21.7%	30.6%	19.1%	13.8%	23.4%	16.1%	57.7%	14.8%	30.8%	16.4%	26.5%	
DK/REFUSED	13.1%	19.3%	5.7%	19.3%	-	17.8%	-	16.4%	-	19.8%	-	16.9%	-	22.4%	-	22.8%	-	6.4%	18.9%	7.5%	16.8%	
Net Diff.	41.0%	53.4%	41.2%	53.4%	-100%	26.5%	60.4%	32.7%	65.9%	17.1%	56.7%	22.0%	61.7%	50.1%	53.3%	45.0%	-15.5%	64.1%	19.5%	59.8%	30.2%	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total Answering	102	26	23	43	43	10	5	8	3	72	26	38	12	34	14	64	22	8	5	6	3
SUPPORTER OF TRUMP	64.0%	81.6%	43.4%	77.3%	51.2%	85.5%	42.6%	84.8%	-	65.9%	56.7%	74.7%	40.1%	55.8%	71.6%	65.7%	54.9%	67.5%	64.7%	58.3%	41.7%
TRADITIONAL REPUB. PARTY	22.9%	13.2%	35.4%	15.4%	31.6%	12.0%	23.6%	15.2%	41.1%	19.2%	33.2%	11.7%	52.0%	27.7%	16.2%	19.7%	35.0%	14.8%	24.6%	21.0%	40.6%
DK/REFUSED	13.1%	5.2%	21.1%	7.3%	17.2%	2.5%	33.8%	-	58.9%	15.0%	10.2%	13.6%	7.8%	16.5%	12.2%	14.6%	10.0%	17.7%	10.7%	20.7%	17.7%
Net Diff.	41.0%	68.5%	8.0%	61.9%	19.6%	73.5%	19.0%	69.5%	-41.1%	46.7%	23.5%	63.1%	-11.9%	28.1%	55.4%	46.0%	19.9%	52.7%	40.2%	37.3%	1.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		POSITION ON ABORTION:		
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.						
										PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total Answering	102	83	14	28	42	16	7	3	6	39	11	44	4	75	12	8	4	6	2	
SUPPORTER OF TRUMP	64.0%	67.9%	69.4%	57.7%	74.2%	49.2%	43.3%	34.4%	64.3%	75.8%	42.5%	60.9%	66.6%	66.6%	43.4%	79.6%	65.8%	72.6%	42.3%	
TRADITIONAL REPUB. PARTY	22.9%	22.7%	19.7%	34.8%	15.7%	22.5%	50.4%	-	-	19.0%	31.1%	26.0%	-	23.7%	20.6%	14.3%	28.1%	19.2%	57.7%	
DK/REFUSED	13.1%	9.4%	10.9%	7.6%	10.1%	28.3%	6.3%	65.6%	35.7%	5.2%	26.4%	13.1%	33.4%	9.8%	36.1%	6.1%	6.0%	8.2%	-	
Net Diff.	41.0%	45.1%	49.7%	22.9%	58.5%	26.7%	-7.1%	34.4%	64.3%	56.8%	11.5%	34.8%	66.6%	42.9%	22.8%	65.3%	37.7%	53.4%	-15.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other
Total Answering	102	88	14	10	2	2	-	45	7	6	1	-	-	43	7	4	1	2	-
SUPPORTER OF TRUMP	64.0%	62.8%	71.2%	62.1%	100.0%	88.2%	-	67.6%	52.6%	45.2%	100.0%	-	-	57.6%	89.8%	87.9%	100.0%	88.2%	-
TRADITIONAL REPUB. PARTY	22.9%	24.1%	15.8%	22.2%	-	-	-	21.3%	31.7%	36.7%	-	-	-	27.1%	-	-	-	-	-
DK/REFUSED	13.1%	13.1%	13.0%	15.8%	-	11.8%	-	11.1%	15.7%	18.2%	-	-	-	15.3%	10.2%	12.1%	-	11.8%	-
Net Diff.	41.0%	38.7%	55.4%	39.9%	100.0%	88.2%	-	46.3%	21.0%	8.5%	100.0%	-	-	30.6%	89.8%	87.9%	100.0%	88.2%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	102	10	8	29	26	30	18	84	47	55	72	30	11	41	28	24	39	13
SUPPORTER OF TRUMP	64.0%	92.6%	28.5%	67.0%	69.1%	56.4%	64.4%	63.9%	66.0%	62.3%	67.1%	56.4%	70.4%	64.2%	63.7%	67.6%	69.4%	53.7%
TRADITIONAL REPUB. PARTY	22.9%	4.9%	71.5%	20.5%	19.9%	21.3%	34.2%	20.6%	25.7%	20.6%	23.6%	21.3%	29.6%	20.9%	25.0%	20.1%	22.6%	23.0%
DK/REFUSED	13.1%	2.5%	-	12.6%	11.1%	22.3%	1.4%	15.6%	8.3%	17.1%	9.3%	22.3%	-	14.9%	11.3%	12.3%	8.0%	23.2%
Net Diff.	41.0%	87.6%	-43.0%	46.5%	49.2%	35.1%	30.1%	43.3%	40.3%	41.6%	43.5%	35.1%	40.7%	43.4%	38.7%	47.5%	46.8%	30.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump. OR,
  2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	102	7	43	19	31	33	17	52	50	38	23	42	5	18	18	17	43
SUPPORTER OF TRUMP	64.0%	54.3%	63.5%	69.4%	58.1%	64.3%	58.4%	65.5%	62.3%	60.2%	71.0%	63.5%	54.8%	70.4%	88.1%	63.7%	52.2%
TRADITIONAL REPUB. PARTY	22.9%	42.0%	20.3%	26.6%	21.1%	24.8%	20.0%	22.7%	23.1%	24.4%	16.2%	25.2%	40.5%	25.5%	-	29.9%	26.6%
DK/REFUSED	13.1%	3.7%	16.2%	4.0%	20.9%	10.9%	21.6%	11.8%	14.5%	15.4%	12.8%	11.2%	4.6%	4.2%	11.9%	6.3%	21.1%
Net Diff.	41.0%	12.3%	43.2%	42.8%	37.0%	39.5%	38.5%	42.8%	39.2%	35.8%	54.8%	38.3%	14.3%	44.9%	88.1%	33.8%	25.6%



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
LIBERAL	23.4%	22.5%	16.6%	38.0%	22.0%	21.3%	31.4%	32.7%	27.4%	3.4%	3.6%	-	44.2%	46.7%	19.5%	22.7%
Very	13.8%	15.8%	8.5%	28.3%	9.1%	13.1%	16.3%	15.2%	19.7%	1.1%	1.2%	-	28.7%	29.7%	19.5%	0.8%
Somewhat	9.7%	6.7%	8.0%	9.6%	12.9%	8.2%	15.0%	17.4%	7.7%	2.2%	2.3%	-	15.5%	17.1%	-	21.8%
MODERATE	31.2%	39.9%	32.2%	28.8%	23.9%	34.2%	20.4%	14.8%	37.6%	21.1%	19.4%	47.5%	38.7%	37.6%	48.8%	50.4%
CONSERVATIVE	39.5%	33.7%	47.6%	24.4%	46.8%	39.3%	40.3%	46.1%	22.6%	72.6%	73.8%	52.5%	10.4%	8.8%	25.2%	8.2%
Somewhat	15.3%	13.0%	17.2%	8.8%	18.6%	12.6%	25.0%	28.0%	15.7%	25.0%	24.2%	37.1%	6.5%	5.5%	16.6%	7.4%
Very	24.2%	20.6%	30.4%	15.6%	28.2%	26.7%	15.3%	18.1%	6.8%	47.6%	49.6%	15.4%	3.9%	3.4%	8.7%	0.8%
DK/REFUSED	5.8%	3.9%	3.7%	8.8%	7.3%	5.3%	8.0%	6.5%	12.5%	3.0%	3.2%	-	6.8%	6.8%	6.5%	18.7%
Net Diff.	16.0%	11.1%	31.0%	-13.5%	24.9%	18.0%	8.9%	13.4%	-4.8%	69.2%	70.3%	52.5%	-33.8%	-37.9%	5.8%	-14.5%
Mean	3.28	3.17	3.55	2.71	3.47	3.33	3.09	3.17	2.80	4.19	4.23	3.68	2.37	2.31	2.95	2.82

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
LIBERAL	23.4%	7.7%	41.6%	29.4%	22.1%	40.2%	11.0%	25.4%	19.6%	26.8%	36.7%	28.9%	29.4%
Very	13.8%	5.5%	23.2%	16.0%	14.4%	23.9%	6.9%	13.3%	12.3%	26.8%	18.5%	18.7%	16.4%
Somewhat	9.7%	2.2%	18.4%	13.5%	7.8%	16.4%	4.1%	12.0%	7.3%	-	18.2%	10.2%	13.0%
MODERATE	31.2%	28.3%	40.8%	30.5%	29.9%	40.0%	28.1%	24.8%	33.0%	29.6%	19.1%	29.4%	26.6%
CONSERVATIVE	39.5%	57.8%	12.1%	35.8%	40.2%	12.9%	54.0%	45.4%	41.2%	30.2%	44.2%	32.8%	38.1%
Somewhat	15.3%	20.1%	7.0%	15.7%	14.2%	4.6%	18.0%	21.6%	14.1%	13.8%	26.5%	12.3%	16.2%
Very	24.2%	37.7%	5.1%	20.1%	26.0%	8.2%	36.1%	23.7%	27.1%	16.5%	17.7%	20.5%	21.8%
DK/REFUSED	5.8%	6.1%	5.5%	4.3%	7.8%	6.9%	6.9%	4.5%	6.2%	13.3%	-	8.9%	6.0%
Net Diff.	16.0%	50.1%	-29.4%	6.3%	18.0%	-27.4%	43.1%	20.0%	21.6%	3.4%	7.5%	3.9%	8.7%
Mean	3.28	3.88	2.50	3.11	3.32	2.54	3.78	3.32	3.39	2.92	3.07	3.06	3.15



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
LIBERAL	23.4%	8.4%	33.0%	18.4%	45.7%	36.3%	39.9%	17.6%	4.1%	4.3%	-	45.2%	45.0%	55.9%	11.0%
Very	13.8%	3.4%	23.6%	11.0%	23.9%	36.3%	19.1%	17.6%	1.0%	1.1%	-	29.0%	29.5%	-	-
Somewhat	9.7%	5.0%	9.4%	7.4%	21.8%	-	20.8%	-	3.1%	3.2%	-	16.2%	15.6%	55.9%	11.0%
MODERATE	31.2%	32.8%	43.8%	27.0%	28.5%	37.6%	21.1%	39.8%	18.8%	19.3%	-	40.1%	40.0%	44.1%	55.7%
CONSERVATIVE	39.5%	54.6%	18.1%	48.4%	21.6%	15.5%	28.0%	25.2%	72.2%	72.8%	50.2%	8.7%	8.8%	-	22.8%
Somewhat	15.3%	18.2%	10.5%	18.4%	4.3%	13.5%	23.3%	7.7%	24.7%	24.0%	50.2%	5.5%	5.6%	-	15.9%
Very	24.2%	36.4%	7.7%	30.0%	17.4%	2.0%	4.7%	17.6%	47.5%	48.8%	-	3.2%	3.3%	-	6.8%
DK/REFUSED	5.8%	4.2%	5.1%	6.2%	4.1%	10.5%	11.0%	17.3%	4.9%	3.6%	49.8%	6.0%	6.1%	-	10.5%
Net Diff.	16.0%	46.2%	-14.8%	30.1%	-24.1%	-20.8%	-11.9%	7.6%	68.0%	68.5%	50.2%	-36.5%	-36.2%	-55.9%	11.7%
Mean	3.28	3.83	2.68	3.52	2.68	2.38	2.70	3.09	4.20	4.21	4.00	2.34	2.34	2.44	3.21

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIDE ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIDE	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
LIBERAL	23.4%	3.3%	2.4%	30.6%	45.0%	46.5%	24.4%	23.4%	3.1%	13.1%
Very	13.8%	0.4%	0.4%	-	27.8%	29.9%	-	14.5%	0.7%	-
Somewhat	9.7%	2.9%	2.0%	30.6%	17.2%	16.6%	24.4%	8.8%	2.4%	13.1%
MODERATE	31.2%	20.1%	19.9%	28.8%	39.8%	40.1%	34.6%	42.2%	26.1%	49.5%
CONSERVATIVE	39.5%	72.2%	73.2%	40.5%	9.3%	9.2%	10.7%	23.5%	64.0%	24.8%
Somewhat	15.3%	25.1%	24.6%	40.5%	5.2%	4.7%	10.7%	13.9%	22.2%	16.6%
Very	24.2%	47.1%	48.6%	-	4.2%	4.5%	-	9.6%	41.8%	8.1%
DK/REFUSED	5.8%	4.4%	4.5%	-	5.9%	4.1%	30.3%	10.9%	6.8%	12.6%
Net Diff.	16.0%	68.9%	70.8%	9.9%	-35.7%	-37.3%	-13.6%	0.2%	60.9%	11.6%
Mean	3.28	4.21	4.25	3.10	2.37	2.35	2.80	2.95	4.09	3.23

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	219	68	106	146		162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
LIBERAL	23.4%	27.1%	12.7%	20.8%	23.0%		22.6%	23.4%	22.3%	29.3%	30.6%	4.7%	6.4%	7.0%	24.7%	7.0%	2.3%	47.5%	12.8%	12.3%	15.5%	-
Very	13.8%	15.6%	6.9%	12.9%	11.1%		14.1%	14.1%	13.4%	17.8%	17.4%	2.0%	3.0%	7.0%	13.9%	7.0%	0.2%	28.2%	8.5%	7.7%	13.1%	-
Somewhat	9.7%	11.5%	5.8%	7.9%	11.9%		8.5%	9.4%	9.0%	11.5%	13.2%	2.7%	3.4%	-	10.8%	-	2.1%	19.3%	4.3%	4.6%	2.4%	-
MODERATE	31.2%	34.2%	24.5%	29.9%	34.2%		26.6%	38.1%	29.0%	39.9%	37.1%	19.1%	18.9%	19.9%	32.6%	19.9%	17.6%	34.8%	43.9%	44.1%	42.5%	-
CONSERVATIVE	39.5%	33.8%	55.6%	42.0%	37.2%		45.4%	31.5%	43.8%	27.3%	27.0%	68.6%	65.4%	73.0%	36.4%	73.0%	77.3%	11.2%	34.5%	34.1%	36.5%	-
Somewhat	15.3%	16.5%	14.2%	16.9%	12.1%		18.0%	11.6%	16.3%	11.7%	11.5%	21.9%	23.3%	20.0%	14.4%	20.0%	25.4%	6.5%	15.7%	15.1%	19.4%	-
Very	24.2%	17.3%	41.4%	25.1%	25.1%		27.3%	19.9%	27.5%	15.6%	15.5%	46.7%	42.1%	53.0%	22.0%	53.0%	51.9%	4.6%	18.8%	19.0%	17.1%	-
DK/REFUSED	5.8%	4.9%	7.2%	7.2%	5.6%		5.4%	7.0%	4.9%	3.5%	5.3%	7.5%	9.3%	-	6.3%	-	2.8%	6.5%	8.9%	9.5%	5.5%	-
Net Diff.	16.0%	6.7%	42.9%	21.2%	14.1%		22.8%	8.1%	21.4%	-2.1%	-3.6%	63.9%	59.0%	66.0%	11.7%	66.0%	75.0%	-36.3%	21.7%	21.8%	21.0%	-
Mean	3.28	3.09	3.83	3.36	3.30		3.38	3.15	3.37	2.96	2.94	4.17	4.08	4.12	3.21	4.12	4.30	2.36	3.35	3.37	3.26	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
LIBERAL	23.4%	1.8%	49.9%	7.2%	2.8%	46.5%	22.7%	2.4%	50.0%	11.5%	1.7%	45.8%	15.8%	-	46.2%	19.1%
Very	13.8%	-	34.3%	4.8%	0.5%	25.8%	15.0%	-	20.8%	7.7%	1.7%	33.1%	10.3%	-	33.0%	12.4%
Somewhat	9.7%	1.8%	15.7%	2.4%	2.3%	20.7%	7.7%	2.4%	29.2%	3.7%	-	12.7%	5.5%	-	13.2%	6.6%
MODERATE	31.2%	16.1%	35.6%	47.1%	19.2%	34.5%	38.1%	16.4%	35.1%	41.4%	24.9%	34.6%	50.5%	34.9%	33.5%	46.0%
CONSERVATIVE	39.5%	80.2%	11.9%	39.2%	74.3%	10.9%	26.0%	80.0%	10.1%	43.4%	60.7%	11.9%	17.8%	65.1%	12.3%	15.8%
Somewhat	15.3%	23.0%	8.6%	14.9%	27.9%	5.7%	17.2%	27.1%	5.1%	19.5%	15.3%	7.5%	8.6%	11.9%	7.7%	4.8%
Very	24.2%	57.2%	3.3%	24.3%	46.3%	5.2%	8.8%	52.9%	5.0%	23.9%	45.4%	4.4%	9.1%	53.2%	4.6%	11.0%
DK/REFUSED	5.8%	1.9%	2.5%	6.5%	3.7%	8.1%	13.3%	1.1%	4.7%	3.6%	12.6%	7.7%	15.9%	-	8.0%	19.1%
Net Diff.	16.0%	78.4%	-38.0%	32.0%	71.5%	-35.6%	3.3%	77.6%	-39.9%	31.9%	59.1%	-33.9%	1.9%	65.1%	-33.8%	-3.2%
Mean	3.28	4.38	2.29	3.55	4.22	2.39	2.97	4.32	2.41	3.50	4.18	2.32	3.01	4.18	2.32	2.94

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY					WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
LIBERAL	23.4%	3.2%	-	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	13.8%	-	-	58.7%	100.0%	-	-	-	-	-	-	65.3%	-	-	55.7%	-	-	43.4%	-	-
Somewhat	9.7%	3.2%	-	41.3%	-	100.0%	-	-	-	-	-	34.7%	-	-	44.3%	-	-	56.6%	-	-
MODERATE	31.2%	15.9%	22.2%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	39.5%	78.0%	77.8%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	15.3%	25.0%	30.5%	-	-	-	-	38.6%	100.0%	-	50.8%	-	-	34.1%	-	-	44.1%	-	-	37.2%
Very	24.2%	53.0%	47.3%	-	-	-	-	61.4%	-	100.0%	49.2%	-	-	65.9%	-	-	55.9%	-	-	62.8%
DK/REFUSED	5.8%	2.8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	16.0%	74.8%	77.8%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.28	4.31	4.25	1.41	1.00	2.00	3.00	4.61	4.00	5.00	4.49	1.35	3.00	4.66	1.44	3.00	4.56	1.57	3.00	4.63

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
LIBERAL	23.4%	100.0%	-	-	100.0%	-	-	4.1%	42.9%	22.8%	33.2%	18.7%	14.4%	34.7%	10.4%	21.6%	17.7%	44.9%	5.9%	30.3%
Very	13.8%	71.7%	-	-	70.7%	-	-	0.9%	26.7%	14.1%	23.4%	9.5%	7.2%	22.9%	6.0%	15.8%	8.2%	28.5%	1.7%	16.0%
Somewhat	9.7%	28.3%	-	-	29.3%	-	-	3.2%	16.2%	8.7%	9.7%	9.1%	7.2%	11.8%	4.4%	5.8%	9.5%	16.5%	4.2%	14.3%
MODERATE	31.2%	-	100.0%	-	-	100.0%	-	22.1%	40.2%	34.3%	32.0%	33.1%	20.7%	41.1%	17.3%	49.6%	23.4%	34.5%	14.7%	42.0%
CONSERVATIVE	39.5%	-	-	100.0%	-	-	100.0%	69.8%	10.8%	11.0%	29.2%	42.9%	58.7%	18.5%	67.5%	25.6%	51.6%	12.9%	76.7%	25.4%
Somewhat	15.3%	-	-	44.9%	-	-	41.2%	23.8%	6.6%	5.3%	12.3%	17.1%	21.0%	9.3%	19.2%	12.4%	22.5%	6.9%	26.8%	13.0%
Very	24.2%	-	-	55.1%	-	-	58.8%	46.1%	4.2%	5.7%	16.8%	25.8%	37.7%	9.2%	48.4%	13.2%	29.1%	6.0%	50.0%	12.4%
DK/REFUSED	5.8%	-	-	-	-	-	-	3.9%	6.1%	31.8%	5.6%	5.3%	6.2%	5.7%	4.8%	3.2%	7.3%	7.6%	2.6%	2.3%
Net Diff.	16.0%	-100%	-	100.0%	-100%	-	100.0%	65.7%	-32.1%	-11.9%	-4.0%	24.2%	44.3%	-16.2%	57.1%	3.9%	33.9%	-32.0%	70.8%	-4.9%
Mean	3.28	1.28	3.00	4.55	1.29	3.00	4.59	4.15	2.42	2.70	2.89	3.43	3.80	2.68	4.04	3.01	3.59	2.41	4.22	2.91

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
LIBERAL	23.4%	29.4%	41.1%	29.9%	44.8%	18.0%	36.2%	10.1%	34.0%	26.4%	37.4%	18.8%	22.0%	16.7%	49.8%	17.4%	53.6%	18.6%	27.6%	10.9%	20.1%	
Very	13.8%	16.9%	33.1%	17.2%	35.6%	9.4%	23.7%	7.2%	21.9%	11.7%	24.7%	8.4%	10.2%	11.8%	36.7%	12.1%	39.0%	9.0%	17.5%	7.4%	12.5%	
Somewhat	9.7%	12.5%	8.0%	12.8%	9.2%	8.6%	12.5%	2.9%	12.1%	14.6%	12.7%	10.3%	11.8%	4.9%	13.1%	5.2%	14.6%	9.6%	10.1%	3.5%	7.7%	
MODERATE	31.2%	31.4%	39.9%	30.1%	39.7%	34.5%	30.0%	36.4%	33.5%	32.5%	28.0%	29.0%	27.5%	47.6%	32.3%	46.7%	32.1%	30.1%	32.1%	29.4%	34.6%	
CONSERVATIVE	39.5%	28.7%	8.2%	29.2%	7.2%	42.5%	29.5%	49.4%	30.1%	35.1%	29.2%	50.4%	47.2%	25.7%	12.5%	25.2%	11.9%	44.5%	35.5%	55.1%	42.2%	
Somewhat	15.3%	11.4%	3.8%	11.6%	4.4%	16.6%	12.2%	16.5%	12.3%	16.6%	12.1%	19.5%	19.2%	10.4%	5.4%	8.8%	6.0%	19.6%	12.3%	22.1%	12.2%	
Very	24.2%	17.3%	4.4%	17.6%	2.7%	25.9%	17.4%	32.9%	17.8%	18.5%	17.1%	30.9%	28.0%	15.3%	7.1%	16.4%	5.9%	24.9%	23.1%	33.0%	30.0%	
DK/REFUSED	5.8%	10.5%	10.7%	10.7%	8.4%	5.0%	4.4%	4.0%	2.5%	6.0%	5.4%	1.8%	3.3%	10.0%	5.4%	10.7%	2.5%	6.7%	4.9%	4.6%	3.1%	
Net Diff.	16.0%	-0.7%	-32.9%	-0.8%	-37.6%	24.5%	-6.6%	39.3%	-3.9%	8.8%	-8.2%	31.6%	25.2%	9.0%	-37.2%	7.8%	-41.7%	25.9%	7.9%	44.2%	22.1%	
Mean	3.28	3.00	2.31	3.00	2.23	3.43	2.86	3.68	2.92	3.16	2.83	3.55	3.45	3.14	2.29	3.14	2.23	3.45	3.14	3.73	3.41	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
LIBERAL	23.4%	25.5%	33.3%	20.3%	14.9%	16.1%	47.1%	15.3%	50.8%	11.3%	33.8%	6.2%	27.5%	17.8%	37.4%	4.1%	32.9%	36.1%	35.3%	42.2%	36.6%
Very	13.8%	10.5%	21.3%	10.1%	4.9%	7.3%	36.9%	5.4%	39.7%	4.8%	21.0%	3.6%	17.9%	6.4%	22.7%	-	16.3%	21.4%	26.5%	24.6%	27.2%
Somewhat	9.7%	15.0%	11.9%	10.2%	10.0%	8.8%	10.3%	9.9%	11.1%	6.5%	12.8%	2.6%	9.6%	11.5%	14.7%	4.1%	16.6%	14.7%	8.7%	17.6%	9.4%
MODERATE	31.2%	30.8%	30.2%	26.1%	29.9%	37.8%	35.4%	39.8%	33.8%	15.9%	40.9%	15.5%	49.3%	16.3%	36.1%	14.8%	40.7%	19.6%	41.6%	18.4%	41.1%
CONSERVATIVE	39.5%	35.1%	30.4%	51.9%	52.0%	32.6%	10.1%	34.1%	7.5%	69.2%	17.5%	75.1%	18.4%	61.6%	16.9%	78.7%	23.1%	36.5%	11.3%	30.1%	12.2%
Somewhat	15.3%	17.4%	12.4%	20.3%	19.4%	18.8%	1.5%	18.5%	-	25.0%	8.4%	24.9%	6.5%	25.2%	9.5%	26.3%	12.5%	20.7%	4.0%	15.7%	4.3%
Very	24.2%	17.7%	17.9%	31.6%	32.6%	13.9%	8.6%	15.6%	7.5%	44.2%	9.0%	50.3%	11.9%	36.4%	7.4%	52.5%	10.6%	15.8%	7.4%	14.4%	7.9%
DK/REFUSED	5.8%	8.6%	6.2%	1.7%	3.2%	13.5%	7.4%	10.8%	8.0%	3.6%	7.8%	3.1%	4.8%	4.3%	9.5%	2.4%	3.3%	7.8%	11.7%	9.3%	10.0%
Net Diff.	16.0%	9.6%	-2.9%	31.6%	37.1%	16.5%	-37.0%	18.9%	-43.3%	57.8%	-16.3%	68.9%	-9.1%	43.8%	-20.5%	74.6%	-9.8%	0.4%	-23.9%	-12.1%	-24.4%
Mean	3.28	3.18	2.93	3.54	3.67	3.27	2.30	3.33	2.18	4.01	2.69	4.19	2.84	3.77	2.60	4.30	2.84	2.94	2.51	2.75	2.51



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
LIBERAL	23.4%	15.6%	13.5%	22.3%	12.8%	35.0%	13.9%	32.5%	43.8%	13.6%	22.7%	17.4%	43.4%	7.1%	34.6%	36.9%	36.0%	43.9%	36.4%
Very	13.8%	9.5%	8.8%	20.3%	4.2%	20.2%	3.5%	19.7%	26.9%	8.2%	15.8%	10.6%	23.3%	0.4%	19.9%	32.0%	20.9%	38.0%	20.2%
Somewhat	9.7%	6.1%	4.8%	2.0%	8.6%	14.7%	10.4%	12.8%	16.9%	5.3%	7.0%	6.9%	20.1%	6.6%	14.7%	4.9%	15.0%	5.8%	16.1%
MODERATE	31.2%	18.6%	17.2%	8.0%	24.4%	42.9%	62.4%	50.3%	33.3%	16.4%	49.0%	20.6%	38.7%	14.6%	47.0%	28.7%	38.8%	23.8%	40.0%
CONSERVATIVE	39.5%	61.6%	60.6%	69.7%	57.8%	14.4%	12.1%	13.3%	15.6%	68.5%	20.8%	55.3%	9.9%	75.8%	16.3%	25.9%	12.4%	22.2%	13.3%
Somewhat	15.3%	22.3%	15.0%	13.9%	28.7%	8.0%	8.3%	4.2%	9.0%	21.9%	9.5%	22.7%	7.0%	26.0%	10.4%	13.0%	5.3%	9.8%	5.7%
Very	24.2%	39.3%	45.6%	55.8%	29.1%	6.4%	3.9%	9.1%	6.5%	46.6%	11.3%	32.6%	3.0%	49.8%	5.9%	12.8%	7.1%	12.4%	7.6%
DK/REFUSED	5.8%	4.2%	8.7%	-	5.0%	7.7%	11.6%	4.0%	7.4%	1.6%	7.4%	6.6%	8.0%	2.5%	2.1%	8.5%	12.8%	10.1%	10.4%
Net Diff.	16.0%	46.0%	47.0%	47.4%	45.0%	-20.6%	-1.8%	-19.2%	-28.3%	54.9%	-1.9%	37.8%	-33.5%	68.8%	-18.3%	-11.1%	-23.6%	-21.7%	-23.1%
Mean	3.28	3.79	3.92	3.83	3.74	2.63	2.98	2.69	2.48	3.95	2.93	3.64	2.41	4.21	2.67	2.67	2.57	2.47	2.60

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
LIBERAL	23.4%	17.4%	33.6%	36.1%	16.2%	8.1%	-	9.5%	29.5%	33.3%	-	-	-	24.8%	36.3%	37.8%	32.6%	8.1%	-
Very	13.8%	7.5%	24.1%	25.5%	16.2%	8.1%	-	3.5%	24.7%	27.8%	-	-	-	11.3%	23.7%	24.1%	32.6%	8.1%	-
Somewhat	9.7%	9.8%	9.5%	10.6%	-	-	-	5.9%	4.9%	5.5%	-	-	-	13.5%	12.6%	13.8%	-	-	-
MODERATE	31.2%	28.0%	36.8%	36.1%	30.7%	30.9%	100.0%	29.5%	37.5%	34.9%	29.7%	-	100.0%	26.6%	36.4%	36.9%	31.7%	30.9%	-
CONSERVATIVE	39.5%	51.9%	19.4%	18.4%	53.1%	-	-	59.0%	26.0%	24.0%	70.3%	-	-	45.2%	15.1%	14.9%	35.7%	-	-
Somewhat	15.3%	19.3%	8.7%	7.6%	35.3%	-	-	16.4%	16.4%	13.1%	70.3%	-	-	22.0%	3.7%	4.1%	-	-	-
Very	24.2%	32.6%	10.7%	10.8%	17.8%	-	-	42.5%	9.6%	10.8%	-	-	-	23.2%	11.4%	10.8%	35.7%	-	-
DK/REFUSED	5.8%	2.8%	10.1%	9.4%	-	61.0%	-	2.1%	7.0%	7.9%	-	-	-	3.4%	12.2%	10.4%	-	61.0%	-
Net Diff.	16.0%	34.5%	-14.2%	-17.7%	36.8%	-8.1%	-	49.5%	-3.5%	-9.3%	70.3%	-	-	20.4%	-21.2%	-23.0%	3.2%	-8.1%	-
Mean	3.28	3.61	2.69	2.64	3.38	2.58	3.00	3.90	2.80	2.71	3.70	-	3.00	3.33	2.62	2.60	3.06	2.58	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
LIBERAL	23.4%	23.6%	35.5%	27.1%	13.2%	19.5%	30.6%	20.8%	28.8%	16.6%	24.7%	19.5%	15.9%	16.2%	19.1%	11.4%	17.4%	11.2%
Very	13.8%	16.6%	21.9%	18.3%	4.9%	9.0%	19.7%	11.6%	19.0%	7.1%	15.3%	9.0%	12.5%	9.7%	14.4%	4.4%	12.0%	5.0%
Somewhat	9.7%	7.0%	13.6%	8.8%	8.3%	10.5%	10.9%	9.2%	9.8%	9.5%	9.4%	10.5%	3.4%	6.6%	4.7%	7.0%	5.4%	6.2%
MODERATE	31.2%	28.5%	26.7%	29.6%	34.0%	27.4%	32.6%	28.6%	34.6%	30.4%	34.0%	38.1%	29.4%	29.7%	35.9%	30.7%	37.6%	
CONSERVATIVE	39.5%	43.1%	29.0%	38.6%	43.4%	42.6%	34.8%	41.2%	36.8%	43.0%	38.5%	42.6%	41.3%	51.1%	45.1%	52.7%	47.2%	51.2%
Somewhat	15.3%	14.6%	16.9%	15.0%	14.2%	15.7%	15.9%	15.0%	15.5%	15.0%	15.1%	15.7%	16.0%	16.6%	14.2%	19.8%	14.8%	22.3%
Very	24.2%	28.5%	12.1%	23.6%	29.2%	26.9%	18.8%	26.2%	21.3%	28.0%	23.4%	26.9%	25.3%	34.5%	30.9%	32.9%	32.4%	29.0%
DK/REFUSED	5.8%	4.8%	8.8%	4.7%	8.0%	4.0%	7.2%	5.4%	5.9%	5.8%	6.4%	4.0%	4.7%	3.2%	6.0%	-	4.7%	-
Net Diff.	16.0%	19.5%	-6.4%	11.5%	30.2%	23.1%	4.1%	20.5%	8.0%	26.3%	13.8%	23.1%	25.5%	34.9%	26.0%	41.4%	29.8%	40.1%
Mean	3.28	3.33	2.82	3.18	3.59	3.43	3.03	3.37	3.11	3.50	3.23	3.43	3.40	3.62	3.45	3.70	3.53	3.64

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
LIBERAL	23.4%	46.4%	24.2%	38.2%	20.1%	31.0%	25.0%	16.1%	29.4%	18.0%	26.9%	25.4%	25.9%	32.4%	18.4%	25.1%	20.2%
Very	13.8%	27.5%	13.0%	23.4%	8.9%	18.1%	11.6%	10.5%	16.4%	10.0%	17.0%	14.3%	7.5%	20.1%	11.4%	13.6%	12.7%
Somewhat	9.7%	18.9%	11.2%	14.7%	11.2%	12.9%	13.4%	5.6%	13.0%	8.0%	9.9%	11.1%	18.4%	12.3%	7.0%	11.6%	7.5%
MODERATE	31.2%	16.0%	35.0%	27.4%	33.7%	30.1%	31.6%	32.1%	30.5%	39.7%	30.8%	23.2%	24.6%	29.1%	16.2%	33.1%	37.0%
CONSERVATIVE	39.5%	27.7%	33.9%	28.7%	36.5%	30.9%	36.8%	48.1%	32.5%	40.4%	34.4%	43.7%	31.1%	34.0%	60.2%	38.6%	36.7%
Somewhat	15.3%	15.9%	13.8%	16.6%	11.8%	15.4%	11.3%	16.4%	14.3%	13.2%	16.9%	15.6%	24.9%	17.5%	25.9%	10.4%	11.7%
Very	24.2%	11.9%	20.1%	12.0%	24.7%	15.5%	25.5%	31.7%	18.2%	27.2%	17.5%	28.0%	6.2%	16.4%	34.3%	28.2%	25.0%
DK/REFUSED	5.8%	9.8%	6.9%	5.7%	9.6%	8.0%	6.6%	3.7%	7.6%	1.9%	7.9%	7.7%	18.5%	4.6%	5.2%	3.2%	6.1%
Net Diff.	16.0%	-18.7%	9.8%	-9.5%	16.4%	-0.1%	11.8%	32.0%	3.0%	22.4%	7.5%	18.3%	5.2%	1.6%	41.8%	13.5%	16.5%
Mean	3.28	2.62	3.18	2.78	3.36	2.97	3.28	3.55	3.05	3.40	3.09	3.35	3.05	2.98	3.68	3.29	3.31

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
LIBERAL	23.4%	26.3%	19.1%	19.3%	29.7%	18.6%	8.6%	-	-	-	-	28.5%	-	31.1%
Very	13.8%	14.6%	11.7%	12.5%	15.6%	14.5%	2.8%	-	-	-	-	23.6%	-	25.8%
Somewhat	9.7%	11.7%	7.4%	6.8%	14.1%	4.1%	5.8%	-	-	-	-	4.8%	-	5.3%
MODERATE	31.2%	27.2%	41.5%	31.2%	27.7%	31.2%	46.8%	30.4%	33.0%	-	100.0%	45.9%	100.0%	40.9%
CONSERVATIVE	39.5%	39.6%	36.4%	43.2%	36.4%	44.2%	30.3%	69.6%	67.0%	100.0%	-	19.0%	-	20.8%
Somewhat	15.3%	16.5%	12.0%	21.4%	9.0%	13.7%	14.6%	30.5%	33.1%	-	-	8.2%	-	9.0%
Very	24.2%	23.2%	24.3%	21.8%	27.3%	30.5%	15.7%	39.1%	33.9%	100.0%	-	10.8%	-	11.8%
DK/REFUSED	5.8%	6.9%	3.0%	6.4%	6.2%	6.0%	14.3%	-	-	-	-	6.7%	-	7.3%
Net Diff.	16.0%	13.3%	17.2%	23.9%	6.7%	25.7%	21.6%	69.6%	67.0%	100.0%	-	-9.4%	-	-10.3%
Mean	3.28	3.24	3.31	3.35	3.20	3.44	3.40	4.09	4.01	5.00	3.00	2.76	3.00	2.74

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
DONALD TRUMP	47.7%	38.2%	49.2%	32.4%	60.4%	48.6%	44.2%	46.7%	36.8%	89.3%	90.5%	70.7%	8.3%	7.5%	16.6%	26.1%
JOE BIDEN	48.7%	57.3%	47.5%	64.3%	36.7%	48.2%	50.6%	48.8%	55.8%	8.9%	8.0%	23.5%	89.9%	91.3%	75.6%	46.9%
OTHER	1.0%	1.5%	0.8%	0.5%	0.8%	0.8%	1.5%	1.7%	1.1%	0.1%	0.1%	-	0.6%	0.3%	3.6%	9.2%
DK/REFUSED	2.6%	3.1%	2.5%	2.9%	2.1%	2.3%	3.6%	2.8%	6.2%	1.7%	1.4%	5.9%	1.2%	0.9%	4.2%	17.7%
Net Diff.	-1.0%	-19.1%	1.7%	-31.8%	23.8%	0.5%	-6.3%	-2.2%	-19.0%	80.5%	82.5%	47.2%	-81.6%	-83.9%	-59.0%	-20.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
DONALD TRUMP	47.7%	81.9%	12.8%	38.3%	43.2%	10.1%	73.9%	46.6%	54.6%	44.0%	44.2%	48.2%	42.9%
JOE BIDEN	48.7%	15.7%	84.2%	58.7%	50.7%	87.4%	20.5%	49.5%	42.0%	56.0%	55.8%	49.7%	53.8%
OTHER	1.0%	0.6%	0.4%	0.6%	2.2%	0.4%	1.4%	0.9%	1.1%	-	-	0.9%	0.8%
DK/REFUSED	2.6%	1.8%	2.6%	2.3%	3.8%	2.2%	4.2%	3.0%	2.2%	-	-	1.2%	2.5%
Net Diff.	-1.0%	66.2%	-71.4%	-20.4%	-7.6%	-77.3%	53.4%	-2.8%	12.7%	-11.9%	-11.6%	-1.4%	-10.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
DONALD TRUMP	47.7%	72.5%	25.6%	51.0%	31.9%	28.8%	17.0%	36.1%	90.2%	91.4%	50.2%	4.0%	3.2%	55.9%	48.6%
JOE BIDEN	48.7%	25.9%	71.3%	46.5%	64.1%	69.2%	72.8%	34.4%	7.5%	7.0%	24.8%	93.1%	93.9%	44.1%	34.9%
OTHER	1.0%	1.1%	0.4%	0.6%	0.6%	2.0%	3.1%	4.5%	0.2%	0.2%	-	1.0%	1.0%	-	6.1%
DK/REFUSED	2.6%	0.6%	2.7%	1.9%	3.4%	-	7.2%	25.0%	2.1%	1.4%	24.9%	1.9%	1.9%	-	10.4%
Net Diff.	-1.0%	46.5%	-45.7%	4.4%	-32.1%	-40.4%	-55.8%	1.7%	82.7%	84.4%	25.4%	-89.1%	-90.7%	11.7%	13.7%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER			
	VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS	
Total	300	135	131	4	127	118	9	38	73	18
DONALD TRUMP	47.7%	88.1%	88.1%	89.4%	5.9%	5.3%	13.9%	43.1%	90.7%	51.6%
JOE BIDEN	48.7%	9.2%	9.5%	-	92.5%	93.5%	79.9%	42.9%	6.7%	32.1%
OTHER	1.0%	0.5%	0.5%	-	0.3%	0.4%	-	5.1%	0.6%	6.3%
DK/REFUSED	2.6%	2.2%	1.9%	10.6%	1.2%	0.8%	6.2%	8.9%	2.0%	10.0%
Net Diff.	-1.0%	78.9%	78.6%	89.4%	-86.6%	-88.2%	-66.1%	0.2%	84.0%	19.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
DONALD TRUMP	47.7%	43.4%	63.3%	51.7%	48.2%	54.5%	38.6%	53.1%	30.1%	30.6%	87.0%	89.1%	80.2%	44.9%	80.2%	93.9%	10.8%	45.4%	46.9%	36.5%	-
JOE BIDEN	48.7%	53.1%	33.0%	45.8%	47.4%	42.3%	57.3%	43.4%	68.4%	65.8%	9.8%	9.0%	12.6%	51.9%	12.6%	3.1%	87.2%	47.7%	47.1%	50.7%	-
OTHER	1.0%	1.2%	0.2%	1.6%	0.7%	0.8%	0.8%	0.9%	0.3%	1.2%	0.4%	0.4%	1.5%	1.0%	1.5%	0.4%	0.3%	3.0%	1.3%	12.8%	-
DK/REFUSED	2.6%	2.3%	3.5%	1.0%	3.7%	2.4%	3.2%	2.6%	1.1%	2.4%	2.8%	1.5%	5.7%	2.2%	5.7%	2.7%	1.7%	4.0%	4.6%	-	-
Net Diff.	-1.0%	-9.8%	30.3%	5.9%	0.8%	12.2%	-18.7%	9.7%	-38.3%	-35.3%	77.2%	80.1%	67.6%	-7.1%	67.6%	90.9%	-76.4%	-2.3%	-0.2%	-14.2%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
DONALD TRUMP	47.7%	93.8%	14.3%	52.7%	94.0%	9.4%	32.2%	95.6%	15.2%	61.1%	83.9%	7.9%	15.3%	79.8%	8.2%	7.0%
JOE BIDEN	48.7%	4.5%	82.3%	44.9%	1.5%	89.1%	52.6%	1.7%	80.4%	35.5%	11.0%	91.6%	74.1%	15.4%	91.3%	84.8%
OTHER	1.0%	-	0.5%	1.2%	0.8%	0.2%	6.2%	0.2%	-	1.2%	1.7%	0.5%	6.8%	-	0.5%	8.2%
DK/REFUSED	2.6%	1.6%	2.9%	1.1%	3.7%	1.3%	9.0%	2.5%	4.3%	2.1%	3.4%	-	3.8%	4.8%	-	-
Net Diff.	-1.0%	89.3%	-68.0%	7.8%	92.5%	-79.7%	-20.4%	93.8%	-65.2%	25.6%	72.9%	-83.8%	-58.7%	64.5%	-83.2%	-77.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
DONALD TRUMP	47.7%	96.9%	90.4%	8.4%	3.2%	15.8%	33.7%	84.4%	74.3%	90.7%	49.2%	16.1%	42.7%	86.8%	5.0%	26.0%	81.4%	14.2%	48.2%	92.6%
JOE BIDEN	48.7%	2.4%	3.3%	89.2%	94.5%	81.5%	62.7%	13.3%	21.0%	8.5%	39.4%	77.2%	56.4%	11.5%	94.5%	68.1%	15.6%	82.7%	49.0%	4.7%
OTHER	1.0%	-	0.6%	1.0%	1.0%	0.9%	1.1%	0.3%	0.3%	0.2%	-	2.0%	-	0.3%	0.5%	2.0%	0.3%	-	1.1%	0.2%
DK/REFUSED	2.6%	0.7%	5.7%	1.4%	1.2%	1.8%	2.5%	2.0%	4.3%	0.6%	11.4%	4.6%	1.0%	1.5%	-	3.8%	2.7%	3.1%	1.7%	2.5%
Net Diff.	-1.0%	94.5%	87.0%	-80.7%	-91.3%	-65.7%	-28.9%	71.0%	53.4%	82.2%	9.7%	-61.1%	-13.7%	75.3%	-89.5%	-42.1%	65.9%	-68.5%	-0.7%	87.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
DONALD TRUMP	47.7%	3.5%	15.6%	48.0%	3.6%	14.4%	39.2%	100.0%	-	-	37.0%	51.6%	58.7%	31.9%	67.5%	42.8%	51.5%	23.4%	83.4%	41.1%
JOE BIDEN	48.7%	94.7%	79.8%	51.2%	95.2%	83.0%	59.9%	-	100.0%	-	58.8%	46.0%	37.4%	66.0%	29.8%	55.3%	43.5%	74.5%	12.7%	56.8%
OTHER	1.0%	1.8%	1.1%	0.8%	1.2%	1.3%	0.9%	-	-	100.0%	0.8%	0.9%	0.8%	0.9%	0.3%	0.3%	1.2%	1.4%	0.6%	0.2%
DK/REFUSED	2.6%	-	3.4%	-	-	1.3%	-	-	-	-	3.4%	1.6%	3.1%	1.1%	2.4%	1.6%	3.7%	0.8%	3.3%	1.9%
Net Diff.	-1.0%	-91.2%	-64.2%	-3.1%	-91.5%	-68.6%	-20.7%	100.0%	-100%	-	-21.8%	5.6%	21.3%	-34.1%	37.7%	-12.5%	8.0%	-51.1%	70.6%	-15.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
DONALD TRUMP	47.7%	17.1%	18.4%	17.4%	12.3%	54.0%	32.4%	66.3%	34.7%	40.9%	31.0%	65.9%	56.6%	28.5%	9.1%	28.2%	2.2%	51.8%	44.1%	58.7%	58.2%
JOE BIDEN	48.7%	80.9%	79.7%	80.5%	86.0%	43.6%	64.5%	32.3%	64.6%	55.5%	64.3%	33.2%	38.5%	67.8%	89.4%	68.4%	96.1%	43.9%	53.8%	38.7%	39.6%
OTHER	1.0%	1.1%	1.9%	1.1%	1.7%	0.8%	1.4%	0.7%	0.7%	0.9%	1.8%	-	1.3%	2.5%	1.5%	2.1%	1.7%	1.2%	0.7%	0.3%	0.9%
DK/REFUSED	2.6%	1.0%	-	1.0%	-	1.7%	1.8%	0.7%	-	2.7%	2.8%	0.9%	3.7%	1.1%	-	1.2%	-	3.1%	1.4%	2.4%	1.3%
Net Diff.	-1.0%	-63.8%	-61.3%	-63.1%	-73.8%	10.4%	-32.1%	34.0%	-29.9%	-14.6%	-33.3%	32.6%	18.1%	-39.4%	-80.2%	-40.2%	-93.9%	7.9%	-9.7%	20.0%	18.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
DONALD TRUMP	47.7%	45.7%	33.5%	66.4%	64.1%	27.6%	13.5%	21.2%	11.1%	81.3%	23.0%	86.5%	28.5%	74.7%	19.9%	92.7%	35.3%	42.6%	9.4%	32.3%	7.5%
JOE BIDEN	48.7%	48.6%	64.5%	29.5%	33.7%	69.9%	84.5%	76.5%	86.8%	16.6%	72.7%	11.6%	68.4%	23.0%	75.1%	5.5%	59.6%	54.7%	88.4%	65.5%	90.1%
OTHER	1.0%	2.0%	0.5%	0.5%	0.3%	2.5%	1.2%	2.3%	1.3%	0.9%	1.0%	0.5%	0.7%	1.3%	1.1%	0.3%	0.5%	2.8%	1.6%	2.3%	1.7%
DK/REFUSED	2.6%	3.6%	1.5%	3.6%	1.9%	-	0.8%	-	0.8%	1.2%	3.3%	1.4%	2.4%	0.9%	3.8%	1.5%	4.6%	-	0.6%	-	0.7%
Net Diff.	-1.0%	-2.9%	-31.0%	36.8%	30.4%	-42.3%	-71.1%	-55.3%	-75.7%	64.7%	-49.6%	75.0%	-39.9%	51.7%	-55.2%	87.2%	-24.3%	-12.1%	-79.0%	-33.2%	-82.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
DONALD TRUMP	47.7%	72.7%	76.5%	75.6%	70.1%	18.1%	34.2%	20.4%	11.2%	78.7%	32.1%	67.3%	8.4%	89.6%	27.1%	30.3%	7.7%	24.3%	4.8%
JOE BIDEN	48.7%	23.8%	16.1%	23.4%	26.2%	77.9%	60.0%	78.5%	84.7%	18.7%	65.6%	28.4%	86.4%	7.3%	68.8%	64.9%	90.1%	72.5%	93.2%
OTHER	1.0%	0.7%	1.4%	-	0.9%	1.2%	2.9%	1.1%	0.6%	0.7%	0.5%	0.8%	1.7%	0.4%	0.4%	1.6%	2.2%	1.9%	1.9%
DK/REFUSED	2.6%	2.8%	6.0%	1.0%	2.8%	2.7%	3.0%	-	3.5%	2.0%	1.8%	3.5%	3.4%	2.6%	3.6%	3.2%	-	1.3%	-
Net Diff.	-1.0%	49.0%	60.4%	52.1%	44.0%	-59.8%	-25.8%	-58.0%	-73.5%	60.0%	-33.6%	38.9%	-78.0%	82.3%	-41.7%	-34.5%	-82.4%	-48.2%	-88.4%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
DONALD TRUMP	47.7%	65.3%	19.2%	15.2%	53.1%	61.0%	59.6%	75.9%	24.1%	18.8%	70.3%	-	59.6%	55.2%	16.1%	13.0%	35.7%	61.0%	-
JOE BIDEN	48.7%	31.5%	77.5%	82.3%	46.9%	-	40.4%	21.5%	74.2%	79.3%	29.7%	-	40.4%	40.9%	79.7%	84.2%	64.3%	-	-
OTHER	1.0%	0.4%	2.0%	2.0%	-	8.1%	-	-	1.7%	2.0%	-	-	-	0.8%	2.2%	2.0%	-	8.1%	-
DK/REFUSED	2.6%	2.9%	1.3%	0.5%	-	30.9%	-	2.6%	-	-	-	-	-	3.1%	2.1%	0.8%	-	30.9%	-
Net Diff.	-1.0%	33.8%	-58.3%	-67.1%	6.2%	61.0%	19.3%	54.4%	-50.1%	-60.5%	40.6%	-	19.3%	14.3%	-63.6%	-71.3%	-28.5%	61.0%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

	TOTAL	AGE				AGE CLUSTERS								AGE CLUSTERS: MALE				
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
DONALD TRUMP	47.7%	47.4%	33.5%	42.4%	54.7%	57.8%	39.2%	50.8%	40.9%	56.4%	44.5%	57.8%	49.8%	62.8%	54.6%	65.3%	55.7%	70.0%
JOE BIDEN	48.7%	42.2%	61.9%	53.8%	45.0%	39.8%	53.9%	46.8%	53.9%	42.1%	51.5%	39.8%	45.8%	35.8%	42.2%	33.7%	41.8%	28.2%
OTHER	1.0%	2.6%	1.5%	1.1%	0.3%	0.4%	1.9%	0.7%	1.5%	0.4%	1.2%	0.4%	0.8%	0.5%	0.9%	-	0.7%	-
DK/REFUSED	2.6%	7.8%	3.1%	2.6%	-	2.0%	5.0%	1.7%	3.8%	1.1%	2.8%	2.0%	3.5%	1.0%	2.3%	0.9%	1.8%	1.7%
Net Diff.	-1.0%	5.3%	-28.4%	-11.4%	9.8%	18.0%	-14.7%	4.1%	-13.0%	14.3%	-7.0%	18.0%	4.1%	27.0%	12.5%	31.6%	14.0%	41.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
DONALD TRUMP	47.7%	27.8%	42.0%	27.6%	50.5%	34.7%	49.7%	58.8%	38.6%	50.3%	41.0%	51.9%	49.4%	41.5%	66.9%	46.0%	44.7%
JOE BIDEN	48.7%	62.5%	54.9%	65.2%	47.7%	60.0%	47.4%	38.9%	56.7%	47.4%	54.0%	44.6%	47.3%	52.6%	29.0%	50.5%	52.7%
OTHER	1.0%	3.1%	0.8%	2.0%	0.6%	1.6%	0.7%	0.6%	1.3%	0.4%	1.6%	1.0%	3.2%	0.8%	1.5%	1.7%	0.4%
DK/REFUSED	2.6%	6.6%	2.2%	5.2%	1.2%	3.7%	2.2%	1.8%	3.3%	1.9%	3.4%	2.5%	-	5.1%	2.7%	1.8%	2.2%
Net Diff.	-1.0%	-34.8%	-12.9%	-37.6%	2.9%	-25.3%	2.2%	19.9%	-18.1%	2.9%	-13.0%	7.3%	2.1%	-11.1%	38.0%	-4.5%	-8.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
DONALD TRUMP	47.7%	55.9%	41.6%	43.1%	39.4%	39.7%	56.8%	80.4%	78.7%	100.0%	-	5.3%	-	5.8%
JOE BIDEN	48.7%	39.3%	55.6%	53.7%	60.6%	55.2%	31.9%	18.5%	20.1%	-	100.0%	90.4%	100.0%	89.5%
OTHER	1.0%	1.4%	1.5%	-	-	0.8%	4.5%	1.0%	1.1%	-	-	2.0%	-	2.2%
DK/REFUSED	2.6%	3.3%	1.4%	3.2%	-	4.3%	6.8%	-	-	-	-	2.3%	-	2.5%
Net Diff.	-1.0%	16.6%	-14.0%	-10.6%	-21.2%	-15.5%	24.9%	61.9%	58.6%	100.0%	-100%	-85.0%	-100%	-83.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
YES	32.5%	38.3%	23.7%	40.4%	27.5%	29.9%	42.1%	44.0%	36.2%	23.5%	23.8%	18.0%	39.8%	41.3%	25.8%	45.2%
NO	62.9%	58.8%	72.6%	59.1%	64.7%	64.7%	56.0%	56.0%	56.1%	69.7%	69.0%	82.0%	57.2%	56.1%	67.7%	54.0%
DK/REFUSED	4.7%	2.9%	3.7%	0.5%	7.7%	5.4%	1.9%	-	7.7%	6.8%	7.2%	-	3.0%	2.7%	6.5%	0.8%
Net Diff.	-30.4%	-20.5%	-49.0%	-18.6%	-37.2%	-34.9%	-13.9%	-11.9%	-19.9%	-46.3%	-45.2%	-64.0%	-17.3%	-14.8%	-41.9%	-8.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
YES	32.5%	21.0%	30.3%	36.7%	40.5%	44.4%	20.1%	40.5%	26.5%	43.3%	19.1%	30.8%	36.3%
NO	62.9%	67.6%	68.5%	60.7%	57.5%	55.6%	70.2%	55.2%	68.1%	56.7%	80.9%	64.6%	59.4%
DK/REFUSED	4.7%	11.4%	1.3%	2.7%	2.0%	-	9.7%	4.3%	5.3%	-	-	4.6%	4.3%
Net Diff.	-30.4%	-46.6%	-38.2%	-24.0%	-17.0%	-11.1%	-50.1%	-14.8%	-41.6%	-13.5%	-61.8%	-33.8%	-23.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
YES	32.5%	34.2%	24.4%	27.0%	41.3%	39.1%	41.7%	42.6%	24.4%	24.3%	24.9%	38.8%	39.4%	-	45.3%
NO	62.9%	56.4%	71.7%	71.8%	52.6%	60.9%	55.8%	57.4%	68.7%	68.5%	75.1%	58.2%	58.4%	44.1%	54.7%
DK/REFUSED	4.7%	9.3%	3.9%	1.2%	6.1%	-	2.5%	-	6.9%	7.2%	-	3.1%	2.2%	55.9%	-
Net Diff.	-30.4%	-22.2%	-47.3%	-44.8%	-11.4%	-21.8%	-14.1%	-14.8%	-44.3%	-44.2%	-50.2%	-19.4%	-19.0%	-44.1%	-9.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			HARD-	BOTH	
		ISTER					FIRM	ISTER	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
YES	32.5%	24.0%	22.6%	70.1%	42.3%	43.6%	24.5%	30.0%	17.8%	38.8%
NO	62.9%	68.7%	69.9%	29.9%	54.7%	54.6%	55.4%	69.2%	69.6%	61.2%
DK/REFUSED	4.7%	7.2%	7.4%	-	3.1%	1.8%	20.1%	0.8%	12.6%	-
Net Diff.	-30.4%	-44.7%	-47.3%	40.3%	-12.4%	-11.0%	-30.9%	-39.2%	-51.8%	-22.3%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
YES	32.5%	37.5%	17.1%	41.2%	27.0%	36.8%	26.4%	32.6%	29.1%	34.7%	27.5%	31.8%	16.1%	34.0%	16.1%	19.5%	37.6%	41.8%	42.8%	35.7%	-
NO	62.9%	58.7%	76.3%	55.2%	68.1%	58.3%	69.4%	63.5%	63.1%	62.9%	61.4%	61.8%	63.3%	62.6%	63.3%	76.3%	57.9%	52.7%	54.1%	44.5%	-
DK/REFUSED	4.7%	3.8%	6.6%	3.6%	4.9%	4.8%	4.2%	3.9%	7.8%	2.4%	11.1%	6.4%	20.6%	3.4%	20.6%	4.2%	4.5%	5.6%	3.1%	19.8%	-
Net Diff.	-30.4%	-21.2%	-59.2%	-14.0%	-41.1%	-21.5%	-43.0%	-30.9%	-34.0%	-28.2%	-33.9%	-30.0%	-47.2%	-28.7%	-47.2%	-56.8%	-20.3%	-10.9%	-11.2%	-8.8%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
YES	32.5%	21.1%	40.9%	40.5%	17.9%	36.3%	44.1%	17.5%	24.1%	37.2%	31.6%	46.5%	48.7%	34.7%	47.0%	48.2%
NO	62.9%	75.0%	47.8%	51.5%	77.7%	61.8%	54.8%	79.0%	69.0%	55.3%	60.4%	50.6%	49.4%	54.1%	50.0%	49.5%
DK/REFUSED	4.7%	3.9%	11.3%	8.1%	4.4%	1.9%	1.1%	3.5%	7.0%	7.5%	8.1%	2.9%	1.9%	11.3%	3.0%	2.3%
Net Diff.	-30.4%	-54.0%	-7.0%	-11.0%	-59.8%	-25.5%	-10.7%	-61.5%	-44.9%	-18.1%	-28.8%	-4.0%	-0.7%	-19.4%	-3.1%	-1.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
YES	32.5%	20.7%	22.4%	46.0%	55.3%	32.6%	33.3%	24.0%	26.3%	22.6%	19.7%	46.1%	36.2%	26.1%	45.9%	30.9%	21.4%	36.9%	23.1%	22.4%
NO	62.9%	75.9%	77.6%	50.0%	43.5%	59.4%	66.7%	68.3%	70.3%	67.0%	56.9%	46.0%	63.8%	63.2%	51.9%	69.1%	74.5%	57.9%	76.9%	70.4%
DK/REFUSED	4.7%	3.4%	-	4.0%	1.2%	8.0%	-	7.7%	3.4%	10.4%	23.3%	7.9%	-	10.7%	2.3%	-	4.1%	5.3%	-	7.2%
Net Diff.	-30.4%	-55.1%	-55.2%	-4.1%	11.9%	-26.8%	-33.3%	-44.3%	-44.0%	-44.5%	-37.2%	0.2%	-27.7%	-37.0%	-6.0%	-38.2%	-53.1%	-21.0%	-53.8%	-48.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
YES	32.5%	53.7%	46.1%	31.2%	52.8%	46.3%	31.2%	25.2%	39.2%	27.6%	100.0%	-	29.3%	37.7%	33.9%	36.9%	25.6%	38.3%	21.4%	31.6%
NO	62.9%	43.4%	53.9%	58.8%	44.2%	53.7%	57.0%	68.0%	59.3%	56.8%	-	100.0%	65.8%	61.5%	58.8%	61.3%	71.5%	61.7%	73.4%	68.4%
DK/REFUSED	4.7%	2.9%	-	10.0%	3.0%	-	11.7%	6.8%	1.5%	15.6%	-	-	4.9%	0.8%	7.2%	1.8%	3.0%	-	5.2%	-
Net Diff.	-30.4%	10.3%	-7.8%	-27.6%	8.7%	-7.4%	-25.8%	-42.7%	-20.1%	-29.2%	100.0%	-100%	-36.5%	-23.8%	-24.9%	-24.4%	-45.9%	-23.3%	-52.0%	-36.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
YES	32.5%	41.7%	46.8%	42.4%	49.3%	31.4%	35.3%	32.0%	44.3%	30.8%	30.2%	26.3%	24.2%	41.4%	45.9%	42.1%	46.9%	29.9%	33.8%	34.3%	30.3%
NO	62.9%	53.8%	51.2%	53.0%	48.4%	65.7%	63.8%	64.0%	53.1%	67.6%	69.8%	70.9%	73.9%	55.5%	54.1%	54.6%	53.1%	65.8%	62.2%	58.5%	62.0%
DK/REFUSED	4.7%	4.5%	2.0%	4.6%	2.3%	2.9%	0.9%	4.1%	2.6%	1.7%	-	2.9%	1.9%	3.0%	-	3.2%	-	4.3%	4.0%	7.2%	7.6%
Net Diff.	-30.4%	-12.2%	-4.4%	-10.6%	0.9%	-34.3%	-28.6%	-32.0%	-8.8%	-36.8%	-39.6%	-44.6%	-49.8%	-14.1%	-8.2%	-12.5%	-6.2%	-35.8%	-28.4%	-24.1%	-31.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
YES	32.5%	26.0%	36.4%	20.1%	27.0%	45.5%	44.2%	46.2%	46.0%	24.3%	38.3%	29.6%	36.4%	17.5%	39.3%	20.8%	29.7%	36.1%	47.2%	33.9%	49.5%
NO	62.9%	72.3%	62.4%	75.7%	67.7%	49.8%	53.8%	48.5%	51.9%	68.3%	59.5%	60.2%	60.7%	78.6%	58.7%	70.9%	67.7%	59.4%	50.9%	60.7%	48.5%
DK/REFUSED	4.7%	1.7%	1.2%	4.1%	5.3%	4.7%	2.0%	5.3%	2.1%	7.4%	2.3%	10.2%	2.9%	3.9%	1.9%	8.3%	2.6%	4.5%	1.9%	5.4%	2.1%
Net Diff.	-30.4%	-46.2%	-26.0%	-55.6%	-40.7%	-4.2%	-9.6%	-2.3%	-5.8%	-44.0%	-21.2%	-30.6%	-24.3%	-61.1%	-19.4%	-50.0%	-38.1%	-23.3%	-3.7%	-26.8%	1.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
YES	32.5%	26.4%	26.3%	22.0%	28.7%	37.0%	31.9%	27.1%	41.8%	27.4%	38.2%	25.5%	36.2%	20.2%	29.0%	42.0%	45.4%	41.6%	47.0%
NO	62.9%	65.8%	50.2%	73.3%	66.7%	62.3%	67.0%	72.9%	57.4%	60.7%	61.8%	70.5%	62.7%	71.1%	70.2%	52.5%	54.1%	51.9%	52.5%
DK/REFUSED	4.7%	7.8%	23.5%	4.8%	4.7%	0.7%	1.0%	-	0.7%	11.9%	-	4.1%	1.1%	8.7%	0.8%	5.5%	0.5%	6.5%	0.6%
Net Diff.	-30.4%	-39.4%	-23.9%	-51.3%	-38.0%	-25.4%	-35.1%	-45.7%	-15.6%	-33.2%	-23.7%	-45.0%	-26.5%	-51.0%	-41.3%	-10.5%	-8.7%	-10.4%	-5.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
YES	32.5%	24.5%	45.1%	46.0%	32.7%	30.9%	59.6%	25.0%	49.5%	50.2%	32.7%	-	59.6%	24.0%	42.3%	43.3%	32.6%	30.9%	-
NO	62.9%	70.0%	51.6%	50.3%	67.3%	69.1%	40.4%	65.5%	47.8%	46.7%	67.3%	-	40.4%	74.3%	54.0%	52.6%	67.4%	69.1%	-
DK/REFUSED	4.7%	5.5%	3.3%	3.7%	-	-	-	9.5%	2.7%	3.0%	-	-	-	1.7%	3.7%	4.1%	-	-	-
Net Diff.	-30.4%	-45.6%	-6.5%	-4.4%	-34.7%	-38.2%	19.3%	-40.5%	1.6%	3.5%	-34.5%	-	19.3%	-50.3%	-11.7%	-9.4%	-34.8%	-38.2%	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
YES	32.5%	37.1%	66.8%	44.7%	18.8%	4.2%	54.7%	24.3%	49.5%	10.8%	41.4%	4.2%	54.3%	23.5%	46.8%	11.5%	40.9%	4.1%
NO	62.9%	56.5%	26.0%	50.1%	77.6%	93.5%	38.4%	71.9%	44.5%	86.2%	53.2%	93.5%	34.3%	71.0%	43.3%	85.4%	50.4%	94.2%
DK/REFUSED	4.7%	6.4%	7.2%	5.2%	3.7%	2.3%	6.9%	3.8%	6.0%	2.9%	5.4%	2.3%	11.3%	5.4%	9.9%	3.2%	8.8%	1.7%
Net Diff.	-30.4%	-19.4%	40.8%	-5.4%	-58.8%	-89.2%	16.2%	-47.6%	5.0%	-75.4%	-11.8%	-89.2%	20.0%	-47.5%	3.4%	-73.9%	-9.5%	-90.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
YES	32.5%	55.0%	24.9%	52.2%	10.4%	41.9%	4.3%	33.1%	32.0%	21.0%	40.4%	36.0%	33.2%	29.8%	47.7%	41.0%	25.2%
NO	62.9%	42.8%	72.5%	45.6%	86.8%	55.7%	93.0%	59.7%	65.5%	74.7%	54.7%	59.3%	66.8%	63.8%	40.2%	55.8%	72.0%
DK/REFUSED	4.7%	2.2%	2.6%	2.3%	2.8%	2.4%	2.7%	7.3%	2.5%	4.3%	4.9%	4.8%	-	6.4%	12.1%	3.2%	2.8%
Net Diff.	-30.4%	12.2%	-47.6%	6.6%	-76.4%	-13.8%	-88.6%	-26.6%	-33.4%	-53.6%	-14.3%	-23.3%	-33.7%	-33.9%	7.4%	-14.7%	-46.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

18. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
YES	32.5%	35.2%	41.0%	37.9%	8.2%	18.7%	39.3%	46.2%	41.5%	100.0%	100.0%	40.5%	56.7%	39.0%
NO	62.9%	57.0%	57.4%	57.6%	91.8%	79.2%	49.2%	53.8%	58.5%	-	-	59.5%	43.3%	61.0%
DK/REFUSED	4.7%	7.9%	1.6%	4.4%	-	2.1%	11.5%	-	-	-	-	-	-	-
Net Diff.	-30.4%	-21.8%	-16.4%	-19.7%	-83.6%	-60.5%	-10.0%	-7.7%	-17.0%	100.0%	100.0%	-19.0%	13.5%	-22.1%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
YES	46.1%	44.4%	30.7%	46.1%	52.2%	47.1%	42.6%	44.4%	36.9%	62.4%	62.6%	60.2%	33.1%	33.9%	25.4%	21.6%
NO	43.6%	47.1%	56.4%	45.8%	35.9%	44.2%	41.4%	39.7%	46.6%	25.4%	25.4%	26.2%	62.1%	61.5%	68.0%	44.5%
DK/REFUSED	10.3%	8.5%	12.9%	8.0%	11.9%	8.7%	16.0%	15.9%	16.5%	12.1%	12.0%	13.6%	4.8%	4.6%	6.5%	33.9%
Net Diff.	2.5%	-2.7%	-25.7%	0.3%	16.3%	2.8%	1.2%	4.7%	-9.7%	37.0%	37.2%	33.9%	-29.0%	-27.6%	-42.6%	-23.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
YES	46.1%	55.9%	28.9%	38.8%	54.8%	41.2%	71.9%	39.4%	47.1%	57.2%	44.2%	50.0%	43.3%
NO	43.6%	28.9%	69.8%	49.7%	36.6%	56.2%	27.4%	50.6%	38.6%	42.8%	55.8%	49.5%	50.4%
DK/REFUSED	10.3%	15.3%	1.3%	11.5%	8.6%	2.6%	0.7%	10.0%	14.3%	-	-	0.4%	6.2%
Net Diff.	2.5%	27.0%	-40.9%	-10.9%	18.2%	-15.0%	44.4%	-11.3%	8.5%	14.5%	-11.6%	0.5%	-7.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
YES	46.1%	50.3%	19.5%	58.2%	34.7%	53.2%	40.0%	65.6%	62.2%	61.8%	75.9%	33.4%	33.9%	-	22.0%
NO	43.6%	38.3%	71.0%	31.1%	50.2%	46.8%	57.5%	34.4%	25.4%	25.4%	24.1%	59.0%	59.2%	44.1%	64.2%
DK/REFUSED	10.3%	11.5%	9.5%	10.6%	15.2%	-	2.5%	-	12.4%	12.8%	-	7.6%	6.8%	55.9%	13.8%
Net Diff.	2.5%	12.0%	-51.5%	27.1%	-15.5%	6.4%	-17.5%	31.2%	36.9%	36.5%	51.8%	-25.6%	-25.3%	-44.1%	-42.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
YES	46.1%	60.6%	62.2%	10.6%	34.2%	31.6%	69.8%	33.9%	57.7%	17.5%
NO	43.6%	25.9%	24.9%	58.7%	60.1%	63.8%	10.1%	51.7%	25.4%	70.1%
DK/REFUSED	10.3%	13.5%	12.9%	30.6%	5.7%	4.7%	20.1%	14.4%	16.9%	12.4%
Net Diff.	2.5%	34.7%	37.3%	-48.1%	-25.8%	-32.2%	59.7%	-17.8%	32.3%	-52.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID		REPUBLICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
YES	46.1%	40.2%	65.3%	39.3%	52.2%	49.2%	44.3%	52.5%	21.8%	41.5%	59.1%	63.0%	52.3%	46.8%	52.3%	66.3%	36.3%	34.6%	37.9%	15.9%	-
NO	43.6%	49.8%	25.8%	51.6%	38.1%	40.1%	47.1%	37.1%	68.6%	48.8%	29.2%	28.9%	29.5%	43.9%	29.5%	24.2%	55.7%	50.2%	50.2%	49.8%	-
DK/REFUSED	10.3%	9.9%	8.9%	9.0%	9.7%	10.7%	8.5%	10.4%	9.6%	9.7%	11.7%	8.1%	18.2%	9.3%	18.2%	9.4%	8.0%	15.2%	11.9%	34.3%	-
Net Diff.	2.5%	-9.6%	39.5%	-12.3%	14.1%	9.1%	-2.8%	15.4%	-46.7%	-7.3%	29.9%	34.2%	22.7%	2.8%	22.7%	42.1%	-19.4%	-15.5%	-12.4%	-33.9%	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
YES	46.1%	60.6%	36.1%	37.1%	72.3%	36.4%	30.2%	67.7%	21.3%	35.1%	58.4%	46.2%	31.0%	81.7%	47.9%	33.0%
NO	43.6%	26.5%	56.6%	50.4%	21.9%	55.3%	49.7%	23.3%	69.8%	47.5%	29.6%	46.3%	57.6%	11.0%	44.3%	63.5%
DK/REFUSED	10.3%	12.9%	7.4%	12.5%	5.8%	8.3%	20.1%	9.0%	8.8%	17.4%	12.0%	7.5%	11.4%	7.3%	7.8%	3.6%
Net Diff.	2.5%	34.2%	-20.5%	-13.3%	50.5%	-19.0%	-19.5%	44.3%	-48.5%	-12.3%	28.8%	-0.1%	-26.6%	70.7%	3.7%	-30.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN	PARTY		Very	Some-	MOD-	CONSER	Some-	Very	DEMO-	LIB-	MOD-	CONSER	LIB-	MOD-	CONSER	LIB-	MOD-	CONSER	
		TRUMP	TRADIT	LIB-		what	ERATE	VATIVE	what		CRATS	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	ERAL	ERATE	VATIVE	
		SUPPOR	-IONAL	ERAL																	
		-TER	RE PUB.																		
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
YES	46.1%	60.7%	80.8%	28.3%	24.2%	34.2%	30.5%	68.5%	63.4%	71.8%	88.6%	29.6%	24.8%	64.5%	27.8%	35.5%	73.4%	16.0%	24.6%	69.2%	
NO	43.6%	30.5%	15.1%	64.5%	72.6%	53.0%	57.4%	20.4%	26.7%	16.5%	11.4%	57.4%	65.9%	22.7%	67.6%	50.2%	17.6%	73.4%	63.0%	20.6%	
DK/REFUSED	10.3%	8.8%	4.2%	7.2%	3.2%	12.8%	12.0%	11.0%	9.9%	11.7%	-	12.9%	9.3%	12.7%	4.6%	14.4%	9.0%	10.7%	12.4%	10.2%	
Net Diff.	2.5%	30.2%	65.7%	-36.1%	-48.4%	-18.8%	-26.9%	48.1%	36.8%	55.3%	77.2%	-27.8%	-41.1%	41.8%	-39.9%	-14.7%	55.8%	-57.4%	-38.3%	48.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
YES	46.1%	38.9%	37.9%	65.6%	40.1%	40.4%	76.8%	56.7%	35.4%	37.0%	41.6%	48.3%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	43.6%	56.9%	50.6%	19.7%	55.5%	49.1%	17.4%	29.2%	59.1%	38.7%	50.6%	42.7%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	10.3%	4.2%	11.6%	14.6%	4.3%	10.6%	5.8%	14.1%	5.5%	24.3%	7.8%	9.1%	-	-	-	-	-	-	-	-
Net Diff.	2.5%	-18.1%	-12.7%	45.9%	-15.4%	-8.7%	59.4%	27.5%	-23.7%	-1.7%	-9.0%	5.6%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
YES	46.1%	100.0%	-	100.0%	-	50.2%	38.0%	50.9%	32.6%	49.4%	41.0%	49.4%	37.2%	51.0%	38.7%	52.6%	43.2%	54.9%	40.0%	52.9%	40.0%
NO	43.6%	-	100.0%	-	100.0%	42.1%	54.4%	40.1%	61.6%	44.2%	50.4%	43.8%	53.4%	39.2%	55.4%	39.3%	50.2%	36.8%	50.1%	37.9%	47.7%
DK/REFUSED	10.3%	-	-	-	-	7.7%	7.6%	8.9%	5.8%	6.4%	8.7%	6.8%	9.4%	9.8%	5.9%	8.1%	6.6%	8.4%	9.9%	9.2%	12.3%
Net Diff.	2.5%	100.0%	-100%	100.0%	-100%	8.1%	-16.4%	10.8%	-29.1%	5.2%	-9.4%	5.6%	-16.3%	11.7%	-16.6%	13.3%	-7.1%	18.1%	-10.1%	15.1%	-7.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
YES	46.1%	56.6%	39.9%	52.1%	43.3%	58.8%	34.8%	66.4%	36.0%	64.5%	32.0%	61.4%	29.7%	68.4%	33.3%	65.6%	25.6%	60.5%	38.4%	72.4%	40.1%
NO	43.6%	35.8%	52.0%	38.2%	46.3%	35.0%	56.0%	29.3%	55.7%	21.5%	60.9%	22.1%	65.6%	20.8%	58.2%	21.9%	65.2%	20.1%	56.7%	13.4%	54.6%
DK/REFUSED	10.3%	7.6%	8.1%	9.7%	10.4%	6.2%	9.2%	4.3%	8.3%	14.0%	7.1%	16.6%	4.7%	10.8%	8.5%	12.5%	9.2%	19.4%	4.9%	14.2%	5.3%
Net Diff.	2.5%	20.8%	-12.1%	13.8%	-2.9%	23.8%	-21.2%	37.0%	-19.7%	43.0%	-28.9%	39.3%	-36.0%	47.6%	-24.8%	43.7%	-39.7%	40.3%	-18.4%	59.1%	-14.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
YES	46.1%	57.8%	79.0%	56.7%	52.1%	32.2%	37.3%	31.7%	30.4%	53.4%	37.0%	61.9%	28.9%	65.2%	18.3%	39.3%	47.6%	44.2%	51.1%
NO	43.6%	28.3%	8.2%	27.8%	34.4%	62.8%	53.6%	64.9%	65.7%	30.8%	58.0%	26.0%	66.1%	21.0%	76.4%	46.4%	47.7%	46.9%	43.8%
DK/REFUSED	10.3%	13.9%	12.8%	15.5%	13.5%	5.0%	9.0%	3.4%	3.9%	15.9%	5.0%	12.2%	5.0%	13.8%	5.3%	14.3%	4.7%	8.9%	5.1%
Net Diff.	2.5%	29.6%	70.8%	28.9%	17.7%	-30.6%	-16.3%	-33.2%	-35.3%	22.6%	-21.0%	35.9%	-37.2%	44.2%	-58.1%	-7.2%	-0.1%	-2.7%	7.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
YES	46.1%	46.8%	44.4%	48.4%	14.9%	-	-	47.8%	42.1%	45.2%	29.7%	-	-	45.8%	46.0%	50.4%	-	-	-
NO	43.6%	42.0%	46.6%	44.7%	49.8%	69.1%	100.0%	40.4%	47.5%	48.4%	-	-	100.0%	43.5%	46.1%	42.4%	100.0%	69.1%	-
DK/REFUSED	10.3%	11.2%	8.9%	6.9%	35.3%	30.9%	-	11.8%	10.4%	6.4%	70.3%	-	-	10.7%	8.0%	7.3%	-	30.9%	-
Net Diff.	2.5%	4.8%	-2.2%	3.7%	-35.0%	-69.1%	-100%	7.5%	-5.4%	-3.2%	29.7%	-	-100%	2.3%	-0.1%	8.0%	-100%	-69.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
YES	46.1%	42.5%	34.7%	45.1%	47.7%	55.2%	37.9%	49.1%	41.6%	51.8%	43.2%	55.2%	45.1%	46.3%	46.5%	45.1%	46.1%	45.5%
NO	43.6%	52.4%	60.2%	44.3%	36.3%	33.8%	57.0%	38.6%	50.4%	34.9%	46.7%	33.8%	50.4%	39.3%	43.7%	41.2%	44.5%	36.0%
DK/REFUSED	10.3%	5.1%	5.1%	10.6%	16.0%	11.1%	5.1%	12.2%	7.9%	13.3%	10.1%	11.1%	4.5%	14.4%	9.8%	13.7%	9.4%	18.5%
Net Diff.	2.5%	-9.9%	-25.5%	0.8%	11.4%	21.4%	-19.2%	10.5%	-8.8%	16.9%	-3.5%	21.4%	-5.4%	7.1%	2.8%	3.9%	1.5%	9.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
YES	46.1%	30.2%	51.2%	36.9%	56.2%	40.7%	61.6%	45.9%	46.2%	49.8%	43.5%	44.9%	31.0%	40.5%	50.9%	50.6%	47.1%
NO	43.6%	64.1%	38.2%	56.9%	30.8%	48.6%	32.3%	42.7%	44.3%	40.2%	45.9%	44.6%	69.0%	44.5%	38.0%	38.7%	43.7%
DK/REFUSED	10.3%	5.7%	10.6%	6.1%	13.1%	10.7%	6.2%	11.3%	9.5%	10.0%	10.5%	10.4%	-	15.0%	11.1%	10.8%	9.2%
Net Diff.	2.5%	-33.9%	13.0%	-20.0%	25.4%	-7.9%	29.3%	3.2%	1.9%	9.6%	-2.4%	0.3%	-38.1%	-4.1%	12.8%	11.9%	3.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
YES	46.1%	43.0%	46.6%	54.0%	39.1%	55.7%	34.3%	61.6%	66.9%	-	-	18.5%	56.7%	14.9%	
NO	43.6%	42.5%	41.9%	43.9%	54.7%	38.0%	38.8%	31.0%	25.0%	100.0%	100.0%	79.2%	43.3%	82.6%	
DK/REFUSED	10.3%	14.5%	11.5%	2.1%	6.2%	6.3%	26.9%	7.5%	8.1%	-	-	2.3%	-	2.5%	
Net Diff.	2.5%	0.6%	4.8%	10.1%	-15.6%	17.7%	-4.5%	30.6%	41.9%	-100%	-100%	-60.7%	13.5%	-67.6%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
YES	48.4%	48.4%	35.1%	43.6%	53.8%	48.0%	49.8%	49.9%	49.6%	51.3%	51.9%	42.2%	46.0%	44.5%	60.7%	44.1%
NO	37.4%	40.4%	46.0%	44.6%	30.1%	36.4%	41.0%	38.0%	50.4%	29.0%	28.0%	44.2%	45.9%	48.0%	25.6%	38.8%
DK/REFUSED	14.2%	11.3%	18.9%	11.8%	16.2%	15.6%	9.2%	12.1%	-	19.8%	20.1%	13.6%	8.1%	7.5%	13.8%	17.1%
Net Diff.	10.9%	8.0%	-10.9%	-1.0%	23.7%	11.5%	8.8%	11.9%	-0.7%	22.3%	23.9%	-2.1%	0.1%	-3.5%	35.1%	5.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
YES	48.4%	46.0%	51.5%	39.5%	60.7%	50.9%	55.1%	40.0%	51.4%	43.4%	62.7%	48.7%	44.4%
NO	37.4%	27.9%	44.9%	44.0%	34.7%	38.0%	26.2%	46.8%	33.7%	40.2%	37.3%	35.6%	40.9%
DK/REFUSED	14.2%	26.0%	3.6%	16.5%	4.5%	11.1%	18.7%	13.2%	14.9%	16.5%	-	15.7%	14.7%
Net Diff.	10.9%	18.1%	6.7%	-4.5%	26.0%	12.9%	28.9%	-6.7%	17.6%	3.2%	25.4%	13.1%	3.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
YES	48.4%	50.2%	52.3%	42.9%	42.7%	100.0%	52.4%	35.9%	54.3%	55.1%	24.9%	43.8%	42.9%	100.0%	39.1%
NO	37.4%	28.0%	39.7%	43.9%	46.7%	-	31.0%	64.1%	25.6%	24.9%	48.9%	47.6%	48.3%	-	49.7%
DK/REFUSED	14.2%	21.8%	8.0%	13.1%	10.6%	-	16.6%	-	20.1%	19.9%	26.2%	8.6%	8.8%	-	11.2%
Net Diff.	10.9%	22.2%	12.6%	-1.0%	-4.0%	100.0%	21.5%	-28.3%	28.7%	30.2%	-24.0%	-3.8%	-5.4%	100.0%	-10.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
YES	48.4%	51.0%	49.8%	89.4%	46.0%	44.2%	70.9%	46.8%	49.5%	36.1%
NO	37.4%	26.4%	26.9%	10.6%	46.7%	49.4%	10.5%	45.9%	21.7%	50.5%
DK/REFUSED	14.2%	22.7%	23.4%	-	7.3%	6.4%	18.6%	7.3%	28.8%	13.4%
Net Diff.	10.9%	24.6%	22.9%	78.7%	-0.6%	-5.2%	60.3%	0.9%	27.8%	-14.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	TOTAL															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
YES	48.4%	50.1%	47.4%	55.4%	47.4%	46.7%	50.8%	51.0%	43.3%	45.8%	60.7%	57.5%	59.8%	48.7%	59.8%	50.7%	45.5%	49.9%	50.9%	44.5%	-
NO	37.4%	36.0%	39.7%	38.7%	35.8%	37.6%	37.5%	34.6%	40.8%	43.1%	21.0%	19.8%	23.0%	37.4%	23.0%	30.0%	47.4%	31.2%	32.5%	23.6%	-
DK/REFUSED	14.2%	13.9%	13.0%	6.0%	16.7%	15.6%	11.6%	14.4%	15.8%	11.1%	18.2%	22.6%	17.1%	13.9%	17.1%	19.4%	7.1%	18.9%	16.6%	31.9%	-
Net Diff.	10.9%	14.2%	7.7%	16.7%	11.6%	9.1%	13.3%	16.4%	2.5%	2.7%	39.7%	37.7%	36.8%	11.2%	36.8%	20.7%	-1.9%	18.7%	18.3%	20.9%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
YES	48.4%	59.9%	48.9%	55.1%	41.0%	44.2%	40.7%	49.5%	59.9%	54.8%	58.0%	36.0%	38.0%	69.2%	36.0%	41.3%
NO	37.4%	23.5%	46.6%	24.4%	36.7%	47.7%	43.4%	29.3%	36.0%	23.5%	33.6%	54.9%	48.0%	19.0%	54.5%	51.9%
DK/REFUSED	14.2%	16.6%	4.5%	20.5%	22.3%	8.1%	15.9%	21.2%	4.1%	21.6%	8.4%	9.1%	14.0%	11.8%	9.4%	6.8%
Net Diff.	10.9%	36.4%	2.3%	30.7%	4.3%	-3.5%	-2.7%	20.1%	23.9%	31.3%	24.3%	-18.9%	-10.0%	50.2%	-18.5%	-10.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
YES	48.4%	43.1%	61.5%	37.2%	33.1%	43.0%	53.5%	52.1%	52.6%	51.7%	68.9%	34.9%	62.7%	56.9%	38.2%	45.5%	46.2%	58.0%	55.7%	52.1%	
NO	37.4%	37.6%	25.9%	57.7%	64.4%	48.2%	35.9%	28.0%	29.8%	26.8%	31.1%	62.8%	31.0%	18.6%	55.5%	40.1%	39.3%	37.4%	29.1%	26.9%	
DK/REFUSED	14.2%	19.4%	12.6%	5.1%	2.4%	8.9%	10.6%	20.0%	17.6%	21.5%	-	2.3%	6.3%	24.5%	6.3%	14.4%	14.5%	4.6%	15.2%	21.0%	
Net Diff.	10.9%	5.5%	35.6%	-20.5%	-31.3%	-5.2%	17.6%	24.1%	22.8%	24.9%	37.8%	-27.9%	31.7%	38.3%	-17.2%	5.4%	6.9%	20.6%	26.6%	25.2%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
YES	48.4%	19.5%	50.7%	51.9%	19.5%	52.3%	55.4%	54.7%	43.3%	37.6%	46.7%	50.6%	52.7%	46.7%	61.4%	52.0%	45.6%	42.6%	56.6%	55.9%
NO	37.4%	75.0%	44.4%	32.7%	74.8%	44.7%	32.5%	25.4%	49.5%	52.4%	40.6%	38.0%	30.8%	46.7%	21.1%	42.9%	38.7%	49.7%	23.5%	37.6%
DK/REFUSED	14.2%	5.5%	4.8%	15.4%	5.7%	3.0%	12.0%	19.9%	7.2%	10.0%	12.7%	11.4%	16.5%	6.6%	17.5%	5.1%	15.7%	7.8%	20.0%	6.5%
Net Diff.	10.9%	-55.5%	6.3%	19.2%	-55.3%	7.6%	22.9%	29.4%	-6.3%	-14.8%	6.1%	12.6%	21.8%	10.1%	40.2%	9.0%	6.9%	-7.1%	33.1%	18.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
YES	48.4%	45.0%	33.0%	44.0%	35.5%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	54.0%	45.6%	63.7%	50.6%
NO	37.4%	44.2%	60.2%	45.0%	56.6%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	34.4%	40.7%	24.2%	34.7%
DK/REFUSED	14.2%	10.9%	6.8%	11.0%	7.9%	-	-	-	-	-	-	-	-	-	-	-	-	11.6%	13.7%	12.1%	14.7%
Net Diff.	10.9%	0.8%	-27.2%	-1.0%	-21.1%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	19.6%	5.0%	39.4%	15.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
YES	48.4%	45.4%	41.9%	61.2%	49.9%	40.5%	39.1%	45.1%	37.4%	52.4%	47.7%	62.3%	49.2%	39.9%	46.8%	54.1%	54.6%	46.8%	39.1%	50.8%	39.5%
NO	37.4%	43.4%	45.2%	27.1%	32.2%	47.9%	53.7%	44.5%	54.8%	29.5%	43.8%	16.3%	45.4%	46.4%	42.8%	26.0%	34.9%	41.5%	54.4%	40.1%	53.5%
DK/REFUSED	14.2%	11.2%	12.9%	11.7%	17.9%	11.6%	7.2%	10.4%	7.8%	18.1%	8.6%	21.5%	5.4%	13.7%	10.3%	19.9%	10.5%	11.7%	6.5%	9.2%	7.0%
Net Diff.	10.9%	2.0%	-3.3%	34.2%	17.7%	-7.4%	-14.7%	0.7%	-17.4%	22.9%	3.9%	46.0%	3.8%	-6.5%	4.0%	28.0%	19.8%	5.2%	-15.3%	10.7%	-13.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
YES	48.4%	45.9%	51.7%	41.8%	46.3%	52.5%	46.8%	69.1%	49.9%	54.6%	56.6%	38.0%	49.7%	50.3%	60.5%	35.0%	42.3%	36.6%	43.3%
NO	37.4%	35.4%	18.7%	45.2%	35.4%	41.8%	42.6%	26.0%	46.1%	27.1%	37.1%	43.0%	45.0%	29.7%	32.5%	49.8%	53.5%	50.9%	52.2%
DK/REFUSED	14.2%	18.7%	29.6%	12.9%	18.3%	5.7%	10.6%	4.9%	4.0%	18.3%	6.3%	19.0%	5.3%	20.1%	7.0%	15.2%	4.2%	12.5%	4.5%
Net Diff.	10.9%	10.5%	33.0%	-3.4%	10.9%	10.8%	4.3%	43.1%	3.7%	27.5%	19.5%	-5.0%	4.7%	20.6%	28.0%	-14.8%	-11.2%	-14.4%	-9.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
YES	48.4%	53.6%	39.2%	40.5%	47.1%	8.1%	-	58.6%	48.7%	50.1%	62.4%	-	-	48.9%	33.1%	34.3%	31.7%	8.1%	-
NO	37.4%	29.6%	50.7%	50.4%	34.1%	61.0%	100.0%	21.5%	46.4%	47.2%	-	-	100.0%	37.2%	53.5%	52.4%	68.3%	61.0%	-
DK/REFUSED	14.2%	16.8%	10.1%	9.1%	18.8%	30.9%	-	19.9%	4.9%	2.6%	37.6%	-	-	13.9%	13.5%	13.3%	-	30.9%	-
Net Diff.	10.9%	24.1%	-11.5%	-9.9%	13.0%	-52.9%	-100%	37.1%	2.3%	2.9%	62.4%	-	-100%	11.8%	-20.4%	-18.1%	-36.6%	-52.9%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
YES	48.4%	51.1%	44.6%	46.8%	47.0%	52.7%	47.3%	48.8%	47.0%	50.1%	47.0%	52.7%	44.2%	60.4%	55.2%	55.5%	55.7%	54.1%
NO	37.4%	34.6%	43.0%	38.2%	36.0%	35.2%	39.6%	36.6%	38.9%	35.6%	38.1%	35.2%	39.0%	25.6%	33.3%	24.2%	32.5%	19.5%
DK/REFUSED	14.2%	14.2%	12.3%	15.1%	17.1%	12.1%	13.1%	14.6%	14.1%	14.3%	14.9%	12.1%	16.8%	14.0%	11.5%	20.3%	11.8%	26.4%
Net Diff.	10.9%	16.5%	1.6%	8.6%	11.0%	17.5%	7.7%	12.2%	8.1%	14.5%	8.9%	17.5%	5.3%	34.7%	21.9%	31.3%	23.2%	34.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
YES	48.4%	50.6%	40.2%	39.1%	46.5%	39.4%	51.8%	55.3%	42.7%	50.9%	46.5%	47.8%	31.8%	47.0%	43.5%	48.0%	52.7%
NO	37.4%	40.3%	44.7%	44.3%	43.1%	43.0%	45.7%	29.8%	43.7%	33.4%	40.1%	38.7%	68.2%	43.5%	39.7%	36.1%	30.7%
DK/REFUSED	14.2%	9.1%	15.0%	16.7%	10.4%	17.6%	2.6%	14.9%	13.6%	15.7%	13.4%	13.5%	-	9.4%	16.8%	15.8%	16.6%
Net Diff.	10.9%	10.3%	-4.5%	-5.2%	3.4%	-3.6%	6.1%	25.6%	-1.0%	17.5%	6.4%	9.1%	-36.4%	3.5%	3.7%	11.9%	22.1%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
YES	48.4%	45.7%	50.2%	41.8%	66.4%	45.7%	47.6%	61.4%	58.1%	100.0%	100.0%	43.8%	-	47.9%
NO	37.4%	42.6%	40.5%	35.0%	21.6%	28.0%	32.4%	6.8%	7.3%	-	-	47.0%	43.3%	47.4%
DK/REFUSED	14.2%	11.8%	9.3%	23.2%	12.0%	26.3%	20.0%	31.8%	34.5%	-	-	9.2%	56.7%	4.8%
Net Diff.	10.9%	3.1%	9.7%	6.7%	44.7%	17.8%	15.2%	54.7%	50.8%	100.0%	100.0%	-3.2%	-43.3%	0.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
LESS THAN COLLEGE	43.5%	38.7%	35.3%	47.9%	48.9%	38.7%	60.9%	58.2%	69.3%	48.4%	48.1%	52.5%	38.7%	41.8%	8.7%	41.6%
Less than High School	1.5%	-	2.7%	-	2.8%	0.4%	5.2%	4.4%	7.7%	2.2%	2.4%	-	0.9%	1.0%	-	-
High School Graduate	8.9%	9.3%	6.7%	8.8%	9.4%	8.4%	10.9%	10.3%	12.7%	11.7%	12.5%	-	5.4%	6.0%	-	13.2%
Some College/Trade	17.1%	12.6%	11.0%	13.4%	24.0%	15.3%	23.7%	21.9%	29.0%	20.0%	19.6%	26.8%	14.0%	15.4%	-	17.8%
Associates/2-yr Degree	16.0%	16.8%	14.9%	25.6%	12.7%	14.6%	21.2%	21.6%	19.9%	14.4%	13.7%	25.7%	18.4%	19.4%	8.7%	10.7%
COLLEGE/POST GRADUATE	54.5%	58.4%	63.9%	52.1%	48.9%	58.8%	39.1%	41.8%	30.7%	49.2%	49.3%	47.5%	60.0%	57.5%	84.8%	54.1%
Bachelors/4-yr Degree	37.5%	39.0%	50.2%	22.6%	36.7%	38.5%	33.7%	37.6%	21.9%	34.9%	34.9%	34.9%	40.5%	35.9%	84.8%	35.4%
Post Graduate Degree	17.1%	19.4%	13.7%	29.5%	12.2%	20.3%	5.4%	4.2%	8.8%	14.3%	14.5%	12.5%	19.6%	21.6%	-	18.7%
REFUSED	2.0%	2.9%	0.8%	-	2.1%	2.6%	-	-	-	2.4%	2.5%	-	1.2%	0.7%	6.5%	4.3%
Net Diff.	11.1%	19.8%	28.6%	4.3%	*	20.1%	-21.8%	-16.4%	-38.6%	0.9%	1.2%	-5.1%	21.3%	15.6%	76.2%	12.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
LESS THAN COLLEGE	43.5%	35.8%	41.8%	41.7%	55.0%	39.7%	51.6%	41.4%	44.4%	43.4%	81.8%	42.4%	42.0%
Less than High School	1.5%	1.2%	-	1.0%	3.1%	-	-	-	2.9%	-	-	-	-
High School Graduate	8.9%	8.8%	5.4%	9.2%	10.9%	4.6%	12.9%	10.7%	8.5%	-	-	7.5%	9.4%
Some College/Trade	17.1%	18.7%	13.7%	15.0%	20.0%	17.9%	8.9%	16.3%	18.7%	27.0%	-	10.2%	15.1%
Associates/2-yr Degree	16.0%	7.1%	22.7%	16.5%	21.0%	17.1%	29.9%	14.4%	14.3%	16.5%	81.8%	24.7%	17.5%
COLLEGE/POST GRADUATE	54.5%	60.1%	54.9%	57.4%	44.6%	58.3%	42.8%	57.9%	53.4%	56.6%	18.2%	52.0%	56.0%
Bachelors/4-yr Degree	37.5%	37.2%	29.9%	40.6%	38.0%	33.8%	13.7%	45.1%	38.0%	27.0%	-	21.4%	36.5%
Post Graduate Degree	17.1%	22.9%	25.0%	16.9%	6.6%	24.5%	29.1%	12.8%	15.4%	29.6%	18.2%	30.6%	19.5%
REFUSED	2.0%	4.2%	3.3%	0.9%	0.4%	2.1%	5.5%	0.6%	2.2%	-	-	5.6%	2.0%
Net Diff.	11.1%	24.3%	13.1%	15.7%	-10.3%	18.6%	-8.8%	16.5%	9.0%	13.1%	-63.7%	9.7%	14.0%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
LESS THAN COLLEGE	43.5%	52.0%	40.5%	47.4%	28.8%	33.9%	25.2%	65.6%	48.5%	49.2%	24.9%	39.7%	39.5%	55.9%	34.9%
Less than High School	1.5%	1.4%	-	2.3%	-	-	-	17.6%	2.2%	2.3%	-	0.9%	-	55.9%	-
High School Graduate	8.9%	7.8%	8.8%	9.4%	4.9%	-	16.1%	35.9%	12.5%	12.1%	24.9%	6.5%	6.6%	-	1.4%
Some College/Trade	17.1%	20.0%	17.8%	19.7%	8.9%	23.4%	9.1%	7.7%	20.1%	20.6%	-	13.8%	14.1%	-	18.4%
Associates/2-yr Degree	16.0%	22.8%	13.9%	16.0%	15.0%	10.5%	-	4.5%	13.7%	14.1%	-	18.5%	18.8%	-	15.1%
COLLEGE/POST GRADUATE	54.5%	46.1%	59.5%	51.6%	64.6%	66.1%	72.3%	34.4%	49.1%	48.4%	75.1%	59.0%	59.3%	44.1%	60.9%
Bachelors/4-yr Degree	37.5%	32.9%	36.4%	40.2%	31.3%	66.1%	48.3%	34.4%	35.0%	34.6%	48.9%	37.7%	37.6%	44.1%	52.1%
Post Graduate Degree	17.1%	13.2%	23.1%	11.5%	33.4%	-	24.0%	-	14.1%	13.8%	26.2%	21.3%	21.7%	-	8.8%
REFUSED	2.0%	1.9%	-	1.0%	6.6%	-	2.5%	-	2.4%	2.5%	-	1.2%	1.3%	-	4.2%
Net Diff.	11.1%	-5.9%	19.0%	4.3%	35.9%	32.2%	47.2%	-31.2%	0.6%	-0.8%	50.2%	19.3%	19.8%	-11.7%	26.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FIRM UNDE- CIED	FAVOR HARD- ISTER	UNDE- CIED	BOTH BAL- LOTS
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean				
Total	300	135	131	4	127	118	9	38	73	18	
LESS THAN COLLEGE	43.5%	46.1%	46.2%	41.3%	41.4%	39.1%	71.7%	41.3%	35.5%	39.2%	
Less than High School	1.5%	2.3%	2.4%	-	1.0%	-	13.9%	-	1.4%	-	
High School Graduate	8.9%	11.7%	12.0%	-	6.0%	6.5%	-	9.1%	8.3%	1.6%	
Some College/Trade	17.1%	18.8%	18.0%	41.3%	15.9%	15.5%	21.3%	15.1%	19.4%	19.5%	
Associates/2-yr Degree	16.0%	13.3%	13.8%	-	18.5%	17.1%	36.6%	17.1%	6.4%	18.0%	
COLLEGE/POST GRADUATE	54.5%	51.4%	51.2%	58.7%	57.5%	60.2%	22.1%	55.5%	60.0%	55.8%	
Bachelors/4-yr Degree	37.5%	35.6%	34.9%	58.7%	38.9%	40.1%	22.1%	39.3%	37.0%	45.3%	
Post Graduate Degree	17.1%	15.8%	16.3%	-	18.6%	20.0%	-	16.2%	22.9%	10.5%	
REFUSED	2.0%	2.5%	2.6%	-	1.1%	0.7%	6.2%	3.2%	4.6%	5.0%	
Net Diff.	11.1%	5.4%	5.0%	17.4%	16.2%	21.1%	-49.7%	14.3%	24.5%	16.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
LESS THAN COLLEGE	43.5%	43.7%	46.8%	47.9%	42.0%	44.6%	44.0%	46.9%	28.2%	44.2%	40.9%	44.5%	35.3%	44.3%	35.3%	51.3%	40.6%	37.4%	36.1%	45.3%	-
Less than High School	1.5%	1.0%	3.2%	1.1%	1.5%	2.0%	1.0%	1.5%	1.9%	1.1%	1.4%	3.3%	-	1.6%	-	3.1%	1.0%	-	-	-	-
High School Graduate	8.9%	8.1%	11.7%	11.4%	8.0%	7.9%	10.2%	10.3%	2.3%	8.7%	8.7%	12.7%	2.9%	9.7%	2.9%	12.4%	4.5%	11.5%	8.8%	26.8%	-
Some College/Trade	17.1%	20.2%	9.8%	19.6%	15.6%	18.7%	15.8%	18.3%	5.5%	17.4%	16.2%	13.2%	23.7%	16.4%	23.7%	22.5%	16.8%	10.3%	9.2%	16.1%	-
Associates/2-yr Degree	16.0%	14.5%	22.2%	15.8%	17.0%	16.0%	17.0%	16.8%	18.5%	17.0%	14.6%	15.4%	8.8%	16.6%	8.8%	13.3%	18.4%	15.7%	18.0%	2.3%	-
COLLEGE/POST GRADUATE	54.5%	54.9%	50.4%	52.1%	56.0%	54.4%	53.3%	51.0%	69.9%	53.8%	56.7%	52.4%	64.7%	53.5%	64.7%	46.7%	58.2%	59.1%	60.4%	52.0%	-
Bachelors/4-yr Degree	37.5%	36.8%	36.3%	41.9%	35.5%	40.2%	32.2%	36.6%	43.1%	35.8%	41.5%	36.1%	48.7%	35.9%	48.7%	36.3%	34.1%	44.5%	43.2%	52.0%	-
Post Graduate Degree	17.1%	18.1%	14.0%	10.2%	20.4%	14.3%	21.1%	14.4%	26.7%	18.0%	15.2%	16.3%	16.0%	17.6%	16.0%	10.4%	24.1%	14.6%	17.1%	-	-
REFUSED	2.0%	1.4%	2.8%	-	2.0%	1.0%	2.7%	2.1%	1.9%	2.0%	2.5%	3.1%	-	2.2%	-	2.0%	1.2%	3.4%	3.6%	2.7%	-
Net Diff.	11.1%	11.1%	3.6%	4.1%	14.0%	9.9%	9.3%	4.1%	41.6%	9.6%	15.8%	7.9%	29.3%	9.2%	29.3%	-4.6%	17.6%	21.7%	24.3%	6.7%	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
LESS THAN COLLEGE	43.5%	50.8%	39.3%	44.1%	51.8%	41.2%	25.6%	48.8%	47.9%	32.4%	66.7%	35.9%	45.0%	73.2%	35.9%	42.7%
Less than High School	1.5%	3.8%	3.5%	-	2.3%	-	-	3.6%	2.5%	-	-	-	-	-	-	-
High School Graduate	8.9%	13.1%	10.3%	15.2%	11.6%	2.3%	4.8%	13.3%	2.9%	12.8%	6.9%	5.6%	5.2%	7.3%	5.8%	6.3%
Some College/Trade	17.1%	22.0%	3.0%	9.7%	23.1%	22.2%	11.3%	22.2%	31.5%	8.0%	24.5%	7.0%	15.2%	34.2%	5.9%	18.3%
Associates/2-yr Degree	16.0%	11.9%	22.5%	19.2%	14.9%	16.7%	9.5%	9.7%	11.0%	11.6%	35.3%	23.2%	24.5%	31.7%	24.1%	18.1%
COLLEGE/POST GRADUATE	54.5%	47.3%	58.1%	53.1%	46.1%	58.2%	69.9%	48.9%	49.2%	64.8%	33.3%	64.1%	50.0%	26.8%	64.1%	55.8%
Bachelors/4-yr Degree	37.5%	37.6%	42.2%	39.9%	35.0%	31.0%	52.7%	36.8%	24.6%	44.8%	33.3%	40.4%	45.7%	26.8%	40.8%	55.0%
Post Graduate Degree	17.1%	9.7%	16.0%	13.2%	11.1%	27.3%	17.1%	12.1%	24.6%	20.0%	-	23.7%	4.3%	-	23.3%	0.8%
REFUSED	2.0%	1.9%	2.5%	2.8%	2.1%	0.6%	4.6%	2.3%	2.9%	2.7%	-	-	5.0%	-	-	1.5%
Net Diff.	11.1%	-3.5%	18.8%	9.1%	-5.7%	17.1%	44.3%	0.1%	1.4%	32.4%	-33.4%	28.3%	5.1%	-46.5%	28.2%	13.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
LESS THAN COLLEGE	43.5%	63.2%	33.1%	34.6%	28.5%	43.1%	41.9%	49.0%	55.9%	44.7%	80.3%	30.8%	41.6%	52.1%	36.2%	42.3%	45.3%	51.7%	41.2%	44.2%
Less than High School	1.5%	4.8%	-	3.4%	-	8.2%	-	1.7%	-	2.7%	-	5.6%	-	3.1%	2.4%	-	-	7.4%	-	2.1%
High School Graduate	8.9%	14.1%	9.5%	5.6%	7.0%	3.5%	11.9%	8.8%	4.4%	11.6%	-	12.2%	18.1%	11.2%	2.6%	6.5%	6.0%	4.4%	16.2%	9.9%
Some College/Trade	17.1%	25.2%	18.8%	15.7%	14.5%	17.5%	14.9%	20.1%	25.3%	16.9%	45.6%	4.8%	6.2%	17.7%	20.6%	22.3%	23.0%	28.0%	19.0%	20.0%
Associates/2-yr Degree	16.0%	19.1%	4.7%	9.9%	7.1%	13.9%	15.2%	18.4%	26.2%	13.5%	34.7%	8.3%	17.2%	20.2%	10.6%	13.4%	16.2%	11.9%	6.0%	12.2%
COLLEGE/POST GRADUATE	54.5%	36.8%	62.8%	64.2%	69.3%	56.9%	56.0%	49.0%	44.1%	52.0%	19.7%	65.2%	56.2%	45.8%	63.8%	55.9%	52.8%	45.6%	56.9%	53.3%
Bachelors/4-yr Degree	37.5%	28.6%	49.1%	44.9%	49.7%	38.1%	34.6%	36.7%	29.0%	41.5%	-	58.6%	36.0%	35.6%	38.8%	33.4%	37.9%	23.3%	36.6%	39.4%
Post Graduate Degree	17.1%	8.2%	13.6%	19.3%	19.6%	18.8%	21.4%	12.3%	15.1%	10.5%	19.7%	6.5%	20.2%	10.2%	25.0%	22.5%	14.8%	22.4%	20.3%	13.9%
REFUSED	2.0%	-	4.2%	1.2%	2.1%	-	2.0%	2.0%	-	3.3%	-	4.0%	2.2%	2.1%	-	1.8%	1.9%	2.7%	1.9%	2.5%
Net Diff.	11.1%	-26.5%	29.7%	29.6%	40.8%	13.8%	14.1%	-0.1%	-11.8%	7.3%	-60.6%	34.4%	14.6%	-6.3%	27.5%	13.6%	7.5%	-6.0%	15.7%	9.1%



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
LESS THAN COLLEGE	43.5%	20.0%	42.9%	70.3%	17.4%	45.2%	76.2%	47.2%	39.2%	53.1%	40.0%	45.5%	51.7%	36.7%	52.4%	40.3%	51.2%	33.8%	49.2%	40.2%
Less than High School	1.5%	-	-	-	-	-	-	3.1%	-	-	1.2%	1.1%	1.4%	0.9%	3.2%	-	-	1.6%	2.3%	1.5%
High School Graduate	8.9%	6.5%	6.6%	4.2%	6.0%	7.4%	5.0%	10.6%	6.4%	28.8%	5.7%	11.0%	11.1%	6.3%	10.9%	13.3%	11.2%	0.7%	12.9%	7.2%
Some College/Trade	17.1%	5.3%	9.7%	20.4%	2.8%	10.9%	23.9%	19.3%	15.0%	9.5%	15.2%	18.7%	20.5%	14.3%	19.2%	9.2%	21.6%	18.3%	20.9%	21.1%
Associates/2-yr Degree	16.0%	8.2%	26.7%	45.6%	8.5%	26.9%	47.3%	14.2%	17.8%	14.8%	17.9%	14.7%	18.7%	15.2%	19.0%	17.9%	18.5%	13.1%	13.1%	10.5%
COLLEGE/POST GRADUATE	54.5%	80.0%	54.9%	29.7%	82.6%	54.8%	23.8%	50.4%	60.2%	36.9%	56.7%	54.0%	47.3%	62.7%	45.5%	58.2%	48.8%	66.2%	49.3%	58.7%
Bachelors/4-yr Degree	37.5%	63.3%	32.0%	24.8%	65.4%	34.0%	18.0%	36.7%	39.2%	25.3%	43.0%	35.2%	30.1%	46.1%	30.2%	47.3%	29.9%	45.2%	32.9%	39.6%
Post Graduate Degree	17.1%	16.7%	22.9%	5.0%	17.2%	20.8%	5.8%	13.7%	21.0%	11.6%	13.7%	18.8%	17.2%	16.6%	15.2%	10.9%	18.8%	21.0%	16.4%	19.0%
REFUSED	2.0%	-	2.2%	-	-	-	-	2.3%	0.6%	10.0%	3.2%	0.5%	1.0%	0.7%	2.2%	1.5%	-	-	1.5%	1.1%
Net Diff.	11.1%	60.0%	12.0%	-40.5%	65.3%	9.7%	-52.3%	3.2%	21.0%	-16.2%	16.7%	8.5%	-4.5%	26.0%	-6.9%	17.9%	-2.5%	32.4%	0.1%	18.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
LESS THAN COLLEGE	43.5%	55.3%	31.4%	56.3%	26.9%	48.6%	39.9%	52.3%	37.1%	44.6%	41.6%	50.4%	40.4%	43.1%	39.5%	45.8%	36.2%	100.0%	-	100.0%	-
Less than High School	1.5%	-	-	-	-	1.6%	0.9%	1.6%	2.5%	1.7%	-	2.4%	1.8%	-	-	-	-	3.3%	-	5.2%	-
High School Graduate	8.9%	6.2%	4.8%	6.3%	5.1%	12.1%	6.2%	16.1%	8.6%	7.8%	4.9%	13.5%	6.7%	7.0%	5.8%	6.9%	6.5%	20.6%	-	28.9%	-
Some College/Trade	17.1%	20.3%	4.3%	20.7%	2.8%	19.3%	15.5%	16.4%	8.9%	22.5%	19.2%	21.5%	21.0%	14.8%	10.3%	15.9%	9.6%	39.3%	-	28.0%	-
Associates/2-yr Degree	16.0%	28.7%	22.3%	29.2%	19.1%	15.5%	17.3%	18.3%	17.1%	12.6%	17.4%	13.1%	11.0%	21.4%	23.3%	23.0%	20.1%	36.8%	-	37.8%	-
COLLEGE/POST GRADUATE	54.5%	44.7%	68.6%	43.7%	73.1%	51.4%	59.3%	47.7%	60.8%	55.4%	58.4%	49.6%	58.0%	56.9%	60.5%	54.2%	63.8%	-	100.0%	-	100.0%
Bachelors/4-yr Degree	37.5%	25.7%	55.7%	26.2%	60.3%	35.2%	43.2%	34.5%	49.6%	35.8%	39.7%	35.6%	34.9%	35.0%	51.2%	35.3%	53.4%	-	68.7%	-	75.9%
Post Graduate Degree	17.1%	19.0%	12.9%	17.5%	12.8%	16.3%	16.1%	13.1%	11.1%	19.6%	18.8%	14.0%	23.1%	21.8%	9.3%	19.0%	10.4%	-	31.3%	-	24.1%
REFUSED	2.0%	-	-	-	-	-	0.8%	-	2.2%	-	-	-	1.6%	-	-	-	-	-	-	-	-
Net Diff.	11.1%	-10.6%	37.3%	-12.6%	46.2%	2.9%	19.3%	-4.6%	23.7%	10.9%	16.9%	-0.9%	17.5%	13.7%	21.1%	8.5%	27.6%	-100%	100.0%	-100%	100.0%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
LESS THAN COLLEGE	43.5%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	45.4%	41.8%	44.9%	43.5%	46.0%	40.9%	42.3%	48.3%	55.9%	33.8%	56.0%	32.4%
Less than High School	1.5%	1.7%	-	5.3%	-	-	-	-	-	1.7%	1.4%	1.4%	3.7%	2.1%	-	2.2%	2.6%	-	-	-	-
High School Graduate	8.9%	13.1%	-	23.6%	-	13.6%	-	14.8%	-	10.7%	8.1%	9.4%	18.9%	12.5%	1.9%	11.6%	9.7%	7.9%	5.2%	8.4%	5.6%
Some College/Trade	17.1%	49.4%	-	47.2%	-	26.4%	-	27.5%	-	18.4%	16.8%	16.6%	7.8%	20.8%	21.9%	19.2%	23.6%	15.8%	9.2%	18.9%	8.5%
Associates/2-yr Degree	16.0%	35.8%	-	23.9%	-	60.0%	-	57.8%	-	14.5%	15.6%	17.6%	13.0%	10.6%	17.1%	9.3%	12.4%	32.3%	19.4%	28.7%	18.3%
COLLEGE/POST GRADUATE	54.5%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	52.7%	57.1%	53.1%	55.0%	52.1%	58.3%	55.2%	50.0%	44.1%	65.8%	44.0%	67.2%
Bachelors/4-yr Degree	37.5%	-	63.3%	-	67.2%	-	71.1%	-	71.9%	38.9%	37.0%	41.9%	39.6%	35.1%	35.5%	41.1%	29.3%	31.1%	46.2%	28.5%	48.6%
Post Graduate Degree	17.1%	-	36.7%	-	32.8%	-	28.9%	-	28.1%	13.8%	20.1%	11.3%	15.4%	17.1%	22.8%	14.0%	20.7%	13.0%	19.7%	15.6%	18.6%
REFUSED	2.0%	-	-	-	-	-	-	-	-	1.9%	1.1%	1.9%	1.5%	1.9%	0.8%	2.5%	1.6%	-	0.4%	-	0.4%
Net Diff.	11.1%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	7.3%	15.3%	8.2%	11.5%	6.1%	17.4%	12.9%	1.7%	-11.8%	32.1%	-11.9%	34.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.						
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
LESS THAN COLLEGE	43.5%	43.6%	46.2%	37.9%	45.6%	46.0%	43.4%	44.9%	47.4%	44.9%	50.8%	42.4%	42.7%	46.8%	44.6%	35.4%	46.8%	35.9%	44.6%	
Less than High School	1.5%	2.8%	8.6%	-	2.5%	-	-	-	-	4.3%	-	1.4%	-	3.9%	-	-	-	-	-	
High School Graduate	8.9%	7.9%	9.3%	7.4%	7.8%	10.5%	13.1%	9.7%	9.7%	9.2%	19.3%	6.8%	4.4%	10.3%	11.8%	2.1%	7.4%	2.5%	7.5%	
Some College/Trade	17.1%	20.3%	8.1%	25.4%	21.4%	15.6%	12.0%	21.9%	15.1%	15.8%	10.7%	24.5%	19.0%	22.5%	20.5%	15.0%	10.1%	17.8%	9.1%	
Associates/2-yr Degree	16.0%	12.5%	20.1%	5.2%	13.9%	19.9%	18.3%	13.3%	22.5%	15.5%	20.8%	9.7%	19.3%	10.1%	12.3%	18.3%	29.3%	15.5%	28.1%	
COLLEGE/POST GRADUATE	54.5%	55.2%	53.8%	59.7%	53.3%	52.6%	55.5%	55.1%	50.7%	55.1%	47.5%	55.2%	56.1%	52.2%	53.3%	62.5%	52.6%	64.1%	54.8%	
Bachelors/4-yr Degree	37.5%	39.4%	45.2%	44.6%	35.1%	32.2%	38.2%	27.9%	31.2%	42.3%	33.1%	36.8%	31.6%	37.3%	31.2%	44.4%	34.0%	45.1%	36.6%	
Post Graduate Degree	17.1%	15.8%	8.6%	15.1%	18.2%	20.4%	17.3%	27.1%	19.6%	12.9%	14.4%	18.4%	24.5%	14.9%	22.2%	18.0%	18.6%	19.0%	18.2%	
REFUSED	2.0%	1.3%	-	2.4%	1.1%	1.4%	1.0%	-	1.9%	-	1.7%	2.4%	1.1%	0.9%	2.1%	2.1%	0.5%	-	0.6%	
Net Diff.	11.1%	11.6%	7.5%	21.8%	7.6%	6.6%	12.1%	10.2%	3.4%	10.3%	-3.4%	12.8%	13.4%	5.4%	8.8%	27.0%	5.8%	28.3%	10.2%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
LESS THAN COLLEGE	43.5%	44.2%	41.8%	41.0%	35.1%	69.1%	59.6%	44.4%	47.6%	47.8%	37.6%	-	59.6%	44.0%	38.0%	36.8%	32.6%	69.1%	-
Less than High School	1.5%	2.3%	-	-	-	-	-	3.5%	-	-	-	-	-	1.2%	-	-	-	-	-
High School Graduate	8.9%	10.4%	5.7%	6.1%	-	8.1%	-	15.4%	8.7%	9.8%	-	-	-	5.8%	3.7%	3.7%	-	8.1%	-
Some College/Trade	17.1%	20.9%	11.0%	11.3%	16.2%	-	-	12.8%	12.6%	14.2%	-	-	-	28.5%	10.0%	9.4%	32.6%	-	-
Associates/2-yr Degree	16.0%	10.5%	25.1%	23.7%	18.8%	61.0%	59.6%	12.7%	26.3%	23.8%	37.6%	-	59.6%	8.5%	24.3%	23.7%	-	61.0%	-
COLLEGE/POST GRADUATE	54.5%	53.2%	57.1%	58.7%	64.9%	-	40.4%	52.1%	52.4%	52.2%	62.4%	-	40.4%	54.4%	60.2%	62.8%	67.4%	-	-
Bachelors/4-yr Degree	37.5%	35.8%	40.6%	42.2%	34.2%	-	40.4%	36.8%	45.4%	46.6%	32.7%	-	40.4%	34.8%	37.5%	39.4%	35.7%	-	-
Post Graduate Degree	17.1%	17.5%	16.5%	16.5%	30.7%	-	-	15.3%	7.0%	5.6%	29.7%	-	-	19.5%	22.7%	23.4%	31.7%	-	-
REFUSED	2.0%	2.6%	1.1%	0.3%	-	30.9%	-	3.5%	-	-	-	-	-	1.7%	1.8%	0.5%	-	30.9%	-
Net Diff.	11.1%	9.1%	15.3%	17.6%	29.8%	-69.1%	-19.3%	7.7%	4.8%	4.5%	24.8%	-	-19.3%	10.4%	22.2%	26.0%	34.8%	-69.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
LESS THAN COLLEGE	43.5%	57.9%	41.5%	35.9%	42.6%	48.0%	48.2%	41.7%	41.8%	45.6%	42.0%	48.0%	50.2%	43.3%	46.4%	43.9%	46.0%	43.4%
Less than High School	1.5%	3.5%	-	2.6%	1.6%	-	1.4%	1.5%	2.0%	0.7%	1.9%	-	-	3.4%	2.7%	1.9%	3.0%	-
High School Graduate	8.9%	11.2%	5.0%	3.7%	8.0%	17.6%	7.5%	9.5%	5.6%	13.2%	6.2%	17.6%	10.9%	14.2%	9.5%	19.0%	8.9%	28.8%
Some College/Trade	17.1%	9.6%	24.3%	14.4%	15.8%	20.1%	18.3%	16.6%	16.3%	18.1%	16.2%	20.1%	18.9%	10.0%	14.9%	9.4%	13.4%	10.4%
Associates/2-yr Degree	16.0%	33.6%	12.1%	15.2%	17.1%	10.4%	20.9%	14.2%	18.0%	13.5%	17.7%	10.4%	20.4%	15.8%	19.4%	13.7%	20.7%	4.2%
COLLEGE/POST GRADUATE	54.5%	37.1%	57.3%	63.1%	54.2%	50.6%	49.1%	56.5%	56.3%	52.2%	55.8%	50.6%	46.6%	54.7%	51.9%	52.5%	51.9%	53.2%
Bachelors/4-yr Degree	37.5%	25.7%	42.4%	43.4%	34.8%	34.6%	35.6%	38.2%	39.6%	34.7%	38.4%	34.6%	35.8%	41.3%	41.0%	37.4%	40.1%	37.8%
Post Graduate Degree	17.1%	11.5%	14.9%	19.7%	19.4%	16.0%	13.5%	18.4%	16.7%	17.5%	17.4%	16.0%	10.7%	13.4%	10.9%	15.1%	11.8%	15.5%
REFUSED	2.0%	5.0%	1.1%	1.1%	3.2%	1.4%	2.7%	1.7%	1.9%	2.2%	2.2%	1.4%	3.2%	2.0%	1.6%	3.5%	2.1%	3.4%
Net Diff.	11.1%	-20.7%	15.8%	27.2%	11.6%	2.6%	0.9%	14.8%	14.5%	6.7%	13.7%	2.6%	-3.7%	11.4%	5.5%	8.6%	5.8%	9.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132	
LESS THAN COLLEGE	43.5%	46.0%	40.5%	37.3%	46.7%	38.5%	51.1%	45.5%	41.8%	50.9%	41.7%	37.8%	51.5%	50.8%	57.6%	51.4%	31.6%	
Less than High School	1.5%	3.0%	-	1.4%	-	1.0%	-	2.4%	0.7%	-	2.1%	2.2%	-	4.3%	2.4%	-	0.7%	
High School Graduate	8.9%	3.9%	6.0%	1.8%	9.5%	3.8%	10.2%	13.2%	5.5%	15.9%	4.5%	6.4%	3.2%	8.9%	8.1%	8.4%	10.2%	
Some College/Trade	17.1%	17.7%	21.6%	17.6%	23.9%	18.6%	26.5%	12.7%	20.7%	20.4%	15.9%	15.0%	11.6%	19.9%	22.1%	29.7%	9.8%	
Associates/2-yr Degree	16.0%	21.4%	13.0%	16.5%	13.3%	15.2%	14.5%	17.2%	15.0%	14.6%	19.2%	14.1%	36.6%	17.7%	25.1%	13.3%	10.9%	
COLLEGE/POST GRADUATE	54.5%	51.8%	57.9%	60.6%	52.0%	59.2%	48.9%	52.2%	56.5%	46.8%	56.8%	60.0%	48.5%	47.1%	42.4%	45.1%	66.2%	
Bachelors/4-yr Degree	37.5%	35.4%	35.8%	38.3%	32.9%	36.8%	32.6%	39.6%	35.7%	28.8%	39.8%	43.8%	43.0%	30.3%	32.2%	33.3%	43.2%	
Post Graduate Degree	17.1%	16.5%	22.1%	22.3%	19.1%	22.3%	16.3%	12.5%	20.7%	18.0%	17.0%	16.2%	5.5%	16.7%	10.2%	11.8%	23.0%	
REFUSED	2.0%	2.2%	1.6%	2.1%	1.3%	2.3%	-	2.4%	1.7%	2.3%	1.5%	2.2%	-	2.2%	-	3.5%	2.2%	
Net Diff.	11.1%	5.8%	17.4%	23.2%	5.4%	20.6%	-2.3%	6.7%	14.6%	-4.1%	15.1%	22.2%	-2.9%	-3.7%	-15.2%	-6.3%	34.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

21. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
LESS THAN COLLEGE	43.5%	51.4%	40.1%	35.2%	33.9%	38.7%	46.6%	13.7%	14.8%	-	-	40.3%	56.7%	38.7%
Less than High School	1.5%	2.6%	-	-	2.9%	-	-	-	-	-	-	-	-	-
High School Graduate	8.9%	10.4%	7.1%	4.0%	12.7%	10.5%	17.4%	-	-	-	-	10.1%	-	11.0%
Some College/Trade	17.1%	21.3%	14.8%	17.2%	6.5%	14.9%	13.7%	6.2%	6.7%	-	-	7.9%	-	8.6%
Associates/2-yr Degree	16.0%	17.2%	18.1%	14.0%	11.8%	13.4%	15.5%	7.5%	8.1%	-	-	22.2%	56.7%	19.1%
COLLEGE/POST GRADUATE	54.5%	47.2%	56.2%	60.9%	66.1%	61.3%	50.1%	77.5%	75.5%	100.0%	100.0%	59.7%	43.3%	61.3%
Bachelors/4-yr Degree	37.5%	36.5%	36.3%	46.8%	38.6%	25.7%	39.5%	48.0%	43.5%	100.0%	100.0%	47.9%	-	52.3%
Post Graduate Degree	17.1%	10.7%	19.9%	14.1%	27.5%	35.6%	10.5%	29.5%	32.0%	-	-	11.9%	43.3%	9.0%
REFUSED	2.0%	1.3%	3.7%	3.9%	-	-	3.4%	8.9%	9.7%	-	-	-	-	-
Net Diff.	11.1%	-4.2%	16.1%	25.8%	32.2%	22.5%	3.5%	63.8%	60.7%	100.0%	100.0%	19.5%	-13.5%	22.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
PRO-LIFE	41.2%	35.3%	48.5%	33.3%	46.8%	42.4%	37.2%	41.6%	23.6%	70.5%	72.7%	35.0%	15.5%	16.2%	9.5%	13.2%
Strongly	29.4%	21.6%	37.0%	18.8%	37.3%	31.3%	22.5%	25.4%	13.7%	52.3%	54.3%	21.3%	8.3%	8.3%	8.2%	13.2%
Somewhat	11.9%	13.7%	11.6%	14.5%	9.5%	11.1%	14.7%	16.2%	9.9%	18.2%	18.4%	13.6%	7.2%	7.8%	1.3%	-
PRO-CHOICE	54.5%	57.6%	48.9%	60.4%	51.5%	53.1%	59.4%	56.1%	69.7%	26.5%	24.1%	65.0%	80.5%	80.2%	83.2%	71.9%
Somewhat	16.0%	17.3%	11.8%	9.4%	18.1%	16.5%	14.4%	12.4%	20.5%	16.0%	15.4%	25.0%	14.5%	13.4%	25.1%	26.0%
Strongly	38.4%	40.3%	37.0%	51.0%	33.4%	36.6%	45.1%	43.7%	49.3%	10.5%	8.7%	40.0%	66.0%	66.8%	58.1%	45.9%
DK/REFUSED	4.3%	7.1%	2.6%	6.3%	1.6%	4.5%	3.4%	2.3%	6.7%	3.0%	3.2%	-	4.0%	3.6%	7.2%	14.9%
Net Diff.	-13.2%	-22.4%	-0.3%	-27.1%	-4.7%	-10.8%	-22.2%	-14.5%	-46.1%	44.0%	48.6%	-30.1%	-65.0%	-64.1%	-73.7%	-58.7%
Mean	2.34	2.18	2.50	2.01	2.52	2.39	2.15	2.24	1.87	3.16	3.22	2.16	1.56	1.56	1.57	1.77

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
PRO-LIFE	41.2%	60.2%	19.5%	38.9%	36.3%	18.1%	62.0%	43.5%	43.0%	13.8%	44.2%	38.7%	41.6%
Strongly	29.4%	47.7%	4.2%	26.4%	28.0%	15.5%	46.6%	25.3%	32.8%	13.8%	-	26.4%	27.8%
Somewhat	11.9%	12.5%	15.3%	12.6%	8.3%	2.6%	15.4%	18.2%	10.2%	-	44.2%	12.2%	13.7%
PRO-CHOICE	54.5%	36.0%	78.0%	53.2%	62.6%	76.5%	38.0%	49.5%	53.9%	69.8%	55.8%	55.7%	52.5%
Somewhat	16.0%	14.7%	15.8%	17.2%	16.1%	14.9%	10.5%	18.8%	15.6%	29.6%	-	11.5%	14.8%
Strongly	38.4%	21.3%	62.2%	36.0%	46.5%	61.7%	27.4%	30.6%	38.2%	40.2%	55.8%	44.2%	37.8%
DK/REFUSED	4.3%	3.9%	2.4%	7.8%	1.1%	5.4%	-	7.0%	3.1%	16.5%	-	5.7%	5.9%
Net Diff.	-13.2%	24.2%	-58.5%	-14.3%	-26.3%	-58.4%	24.1%	-5.9%	-10.8%	-56.0%	-11.6%	-17.0%	-11.0%
Mean	2.34	2.90	1.61	2.32	2.18	1.70	2.81	2.41	2.39	1.85	1.88	2.22	2.34

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
PRO-LIFE	41.2%	55.2%	28.1%	46.7%	33.7%	25.6%	12.8%	18.5%	69.7%	71.0%	26.2%	14.3%	14.5%	-	27.4%
Strongly	29.4%	38.5%	21.4%	31.7%	26.2%	25.6%	7.8%	18.5%	51.2%	52.0%	26.2%	8.8%	9.0%	-	18.1%
Somewhat	11.9%	16.7%	6.7%	14.9%	7.6%	-	4.9%	-	18.5%	19.0%	-	5.5%	5.5%	-	9.3%
PRO-CHOICE	54.5%	40.6%	66.6%	47.2%	64.0%	74.4%	85.8%	81.5%	27.2%	25.9%	73.8%	81.1%	80.8%	100.0%	62.2%
Somewhat	16.0%	17.3%	9.1%	20.6%	12.0%	11.1%	17.9%	-	14.8%	14.5%	24.1%	18.1%	17.7%	44.1%	11.0%
Strongly	38.4%	23.3%	57.5%	26.6%	52.1%	63.3%	68.0%	81.5%	12.4%	11.3%	49.8%	63.0%	63.2%	55.9%	51.3%
DK/REFUSED	4.3%	4.2%	5.3%	6.2%	2.2%	-	1.4%	-	3.0%	3.1%	-	4.6%	4.7%	-	10.4%
Net Diff.	-13.2%	14.6%	-38.4%	-0.5%	-30.3%	-48.8%	-73.1%	-62.9%	42.5%	45.1%	-47.7%	-66.8%	-66.3%	-100%	-34.8%
Mean	2.34	2.74	1.92	2.55	2.08	1.88	1.52	1.56	3.12	3.15	2.03	1.58	1.58	1.44	1.94

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			HARD-	BAL-	
		ISTER					FIRM	ISTER	LOTS	
							UNDE-			
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
PRO-LIFE	41.2%	69.0%	69.3%	58.7%	14.2%	15.3%	-	32.6%	65.2%	25.3%
Strongly	29.4%	51.3%	52.0%	28.8%	8.4%	9.1%	-	21.1%	52.8%	15.1%
Somewhat	11.9%	17.7%	17.3%	29.9%	5.8%	6.2%	-	11.5%	12.4%	10.2%
PRO-CHOICE	54.5%	27.2%	26.7%	41.3%	81.6%	80.9%	89.9%	61.4%	30.6%	62.3%
Somewhat	16.0%	14.7%	14.2%	30.6%	17.1%	15.8%	35.1%	17.1%	14.9%	13.1%
Strongly	38.4%	12.5%	12.5%	10.6%	64.4%	65.1%	54.8%	44.3%	15.7%	49.2%
DK/REFUSED	4.3%	3.8%	3.9%	-	4.2%	3.8%	10.1%	6.0%	4.3%	12.4%
Net Diff.	-13.2%	41.8%	42.6%	17.4%	-67.4%	-65.7%	-89.9%	-28.8%	34.6%	-37.0%
Mean	2.34	3.12	3.13	2.77	1.56	1.58	1.39	2.10	3.07	1.90

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
PRO-LIFE	41.2%	34.9%	62.5%	36.8%	48.5%	52.2%	27.4%	46.9%	24.5%	31.3%	65.2%	59.9%	77.8%	38.3%	77.8%	70.2%	17.0%	41.7%	45.9%	17.1%	-	
Strongly	29.4%	24.0%	46.9%	25.2%	36.5%	37.8%	18.5%	33.7%	12.3%	20.6%	49.7%	49.6%	52.8%	27.7%	52.8%	53.8%	10.4%	27.2%	28.9%	17.1%	-	
Somewhat	11.9%	10.9%	15.6%	11.6%	11.9%	14.4%	8.9%	13.1%	12.2%	10.7%	15.4%	10.3%	25.0%	10.6%	25.0%	16.3%	6.6%	14.5%	17.0%	-	-	
PRO-CHOICE	54.5%	61.4%	30.4%	58.0%	48.1%	44.6%	66.6%	50.0%	67.8%	64.0%	30.7%	35.0%	22.2%	56.9%	22.2%	25.7%	79.8%	52.1%	47.2%	80.2%	-	
Somewhat	16.0%	17.0%	14.4%	13.7%	17.1%	13.9%	18.5%	15.2%	15.9%	17.4%	13.5%	11.2%	15.5%	15.9%	15.5%	14.9%	19.9%	11.3%	10.7%	14.7%	-	
Strongly	38.4%	44.5%	16.0%	44.3%	30.9%	30.6%	48.1%	34.8%	51.9%	46.6%	17.2%	23.7%	6.6%	41.0%	6.6%	10.8%	60.0%	40.8%	36.5%	65.5%	-	
DK/REFUSED	4.3%	3.6%	7.1%	5.2%	3.5%	3.2%	6.0%	3.1%	7.6%	4.6%	4.2%	5.2%	-	4.8%	-	4.2%	3.2%	6.3%	6.9%	2.8%	-	
Net Diff.	-13.2%	-26.5%	32.1%	-21.2%	0.4%	7.7%	-39.2%	-3.1%	-43.3%	-32.7%	34.5%	24.9%	55.6%	-18.6%	55.6%	44.5%	-62.9%	-10.4%	-1.3%	-63.1%	-	
Mean	2.34	2.15	3.01	2.19	2.56	2.61	1.98	2.47	1.84	2.06	3.02	2.90	3.24	2.26	3.24	3.18	1.66	2.30	2.41	1.68	-	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
PRO-LIFE	41.2%	72.8%	15.7%	53.7%	67.4%	17.5%	20.1%	72.9%	10.6%	54.2%	53.9%	21.2%	18.2%	53.2%	22.1%	10.4%
Strongly	29.4%	49.1%	15.7%	34.4%	58.8%	8.4%	14.3%	57.7%	10.6%	36.5%	30.6%	10.3%	9.6%	30.1%	10.7%	5.7%
Somewhat	11.9%	23.7%	-	19.3%	8.6%	9.1%	5.8%	15.2%	-	17.7%	23.3%	10.9%	8.6%	23.1%	11.3%	4.8%
PRO-CHOICE	54.5%	23.8%	75.7%	43.3%	27.7%	81.5%	67.7%	24.6%	85.7%	45.8%	32.0%	76.0%	62.6%	27.0%	75.0%	71.0%
Somewhat	16.0%	13.5%	18.2%	11.0%	16.3%	20.5%	11.8%	14.7%	23.9%	10.1%	15.9%	17.2%	14.2%	22.2%	17.8%	12.7%
Strongly	38.4%	10.2%	57.6%	32.3%	11.3%	60.9%	55.9%	9.9%	61.8%	35.8%	16.1%	58.8%	48.5%	4.8%	57.2%	58.4%
DK/REFUSED	4.3%	3.5%	8.6%	3.0%	4.9%	1.1%	12.2%	2.5%	3.7%	-	14.1%	2.8%	19.2%	19.8%	2.9%	18.6%
Net Diff.	-13.2%	49.0%	-60.0%	10.4%	39.8%	-64.0%	-47.5%	48.2%	-75.2%	8.3%	21.9%	-54.7%	-44.5%	26.1%	-53.0%	-60.6%
Mean	2.34	3.16	1.71	2.58	3.21	1.65	1.76	3.24	1.58	2.55	2.80	1.72	1.74	2.98	1.75	1.48

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
PRO-LIFE	41.2%	72.2%	58.7%	19.9%	14.5%	27.7%	21.0%	72.3%	67.6%	75.2%	49.2%	19.9%	24.8%	80.2%	20.0%	17.6%	62.6%	12.2%	27.2%	78.1%	
Strongly	29.4%	57.7%	36.9%	14.1%	11.9%	17.2%	15.0%	51.3%	42.8%	56.6%	49.2%	15.8%	20.2%	52.8%	13.3%	10.5%	49.4%	9.4%	20.8%	59.6%	
Somewhat	11.9%	14.5%	21.8%	5.9%	2.6%	10.5%	6.0%	21.0%	24.9%	18.6%	-	4.1%	4.7%	27.4%	6.7%	7.1%	13.2%	2.7%	6.3%	18.5%	
PRO-CHOICE	54.5%	22.8%	37.2%	78.6%	83.0%	72.3%	71.3%	24.1%	30.1%	20.3%	50.8%	75.3%	67.6%	16.9%	80.0%	74.6%	32.9%	87.8%	67.5%	20.6%	
Somewhat	16.0%	13.0%	26.9%	9.4%	3.7%	17.5%	26.3%	12.7%	18.7%	9.0%	39.4%	15.0%	26.6%	5.9%	6.9%	26.1%	20.9%	14.0%	24.4%	12.3%	
Strongly	38.4%	9.8%	10.2%	69.2%	79.3%	54.8%	45.0%	11.4%	11.4%	11.4%	11.4%	60.4%	40.9%	11.0%	73.1%	48.5%	11.9%	73.9%	43.0%	8.4%	
DK/REFUSED	4.3%	5.0%	4.2%	1.5%	2.5%	-	7.7%	3.6%	2.3%	4.5%	-	4.8%	7.6%	2.9%	-	7.8%	4.5%	-	5.4%	1.3%	
Net Diff.	-13.2%	49.5%	21.5%	-58.6%	-68.5%	-44.6%	-50.4%	48.1%	37.5%	54.8%	-1.6%	-55.4%	-42.8%	63.4%	-60.1%	-56.9%	29.7%	-75.6%	-40.3%	57.5%	
Mean	2.34	3.27	2.89	1.64	1.46	1.90	1.90	3.16	3.01	3.26	2.87	1.74	2.04	3.26	1.60	1.78	3.05	1.48	2.05	3.31	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
PRO-LIFE	41.2%	26.5%	13.2%	46.5%	26.8%	11.7%	37.4%	70.3%	14.1%	35.9%	30.8%	44.8%	57.7%	20.3%	68.5%	26.5%	48.8%	15.5%	72.2%	26.8%
Strongly	29.4%	18.0%	7.6%	14.5%	18.0%	5.4%	11.3%	52.0%	7.9%	24.3%	21.5%	32.0%	44.0%	14.4%	51.4%	16.7%	38.1%	12.5%	60.0%	19.6%
Somewhat	11.9%	8.5%	5.6%	32.0%	8.8%	6.3%	26.1%	18.3%	6.2%	11.6%	9.3%	12.8%	13.7%	6.0%	17.2%	9.8%	10.8%	2.9%	12.2%	7.2%
PRO-CHOICE	54.5%	70.7%	76.2%	39.4%	70.4%	78.9%	46.1%	26.3%	81.3%	53.9%	64.1%	51.5%	37.8%	76.1%	28.4%	67.7%	45.5%	82.7%	25.3%	72.0%
Somewhat	16.0%	5.5%	28.7%	14.6%	5.7%	30.0%	17.1%	13.8%	17.9%	21.0%	10.2%	19.4%	17.3%	14.4%	8.4%	21.0%	24.5%	9.1%	14.0%	16.7%
Strongly	38.4%	65.2%	47.5%	24.8%	64.7%	48.9%	29.0%	12.5%	63.3%	33.0%	53.9%	32.2%	20.6%	61.7%	20.1%	46.7%	21.0%	73.6%	11.4%	55.4%
DK/REFUSED	4.3%	2.7%	10.6%	14.1%	2.8%	9.4%	16.5%	3.4%	4.6%	10.1%	5.0%	3.7%	4.5%	3.6%	3.0%	5.8%	5.7%	1.9%	2.5%	1.1%
Net Diff.	-13.2%	-44.2%	-63.0%	7.1%	-43.7%	-67.2%	-8.7%	44.0%	-67.2%	-18.0%	-33.3%	-6.7%	19.9%	-55.7%	40.1%	-41.2%	3.4%	-67.2%	46.8%	-45.2%
Mean	2.34	1.79	1.70	2.42	1.79	1.65	2.24	3.14	1.57	2.30	1.98	2.46	2.85	1.72	3.03	1.96	2.70	1.54	3.24	1.91



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
PRO-LIFE	41.2%	33.7%	10.7%	34.3%	6.8%	44.7%	32.5%	57.7%	28.1%	30.8%	35.0%	51.9%	45.3%	29.5%	20.3%	28.7%	18.2%	43.1%	39.8%	50.7%	52.3%	
Strongly	29.4%	17.3%	6.6%	17.6%	2.2%	30.1%	25.0%	37.8%	20.6%	22.0%	27.4%	37.8%	37.6%	13.6%	12.8%	14.1%	9.9%	28.8%	30.3%	33.3%	38.6%	
Somewhat	11.9%	16.4%	4.1%	16.7%	4.7%	14.5%	7.6%	19.9%	7.5%	8.8%	7.6%	14.1%	7.7%	15.9%	7.5%	14.7%	8.3%	14.2%	9.6%	17.4%	13.7%	
PRO-CHOICE	54.5%	58.2%	82.0%	57.5%	84.8%	53.7%	63.7%	39.1%	67.3%	69.2%	61.7%	47.2%	54.7%	67.3%	72.3%	67.8%	73.6%	52.4%	57.1%	42.2%	46.5%	
Somewhat	16.0%	23.3%	10.9%	21.9%	12.6%	15.8%	18.2%	14.1%	16.9%	17.7%	19.0%	14.5%	21.1%	19.3%	15.5%	18.5%	17.2%	17.8%	15.2%	9.8%	17.9%	
Strongly	38.4%	34.9%	71.1%	35.5%	72.2%	37.9%	45.5%	25.1%	50.3%	51.5%	42.8%	32.8%	33.6%	48.0%	56.9%	49.3%	56.4%	34.7%	41.8%	32.4%	28.5%	
DK/REFUSED	4.3%	8.1%	7.3%	8.3%	8.4%	1.6%	3.8%	3.1%	4.7%	-	3.3%	0.9%	-	3.2%	7.4%	3.5%	8.2%	4.5%	3.1%	7.1%	1.3%	
Net Diff.	-13.2%	-24.5%	-71.3%	-23.2%	-77.9%	-9.0%	-31.2%	18.6%	-39.2%	-38.3%	-26.7%	4.6%	-9.4%	-37.7%	-52.1%	-39.1%	-55.4%	-9.4%	-17.2%	8.5%	5.8%	
Mean	2.34	2.17	1.42	2.18	1.31	2.38	2.12	2.73	1.98	2.01	2.20	2.57	2.49	1.95	1.74	1.93	1.69	2.39	2.29	2.56	2.63	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
PRO-LIFE	41.2%	36.2%	30.4%	49.3%	53.4%	33.1%	19.1%	31.2%	17.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	29.4%	24.8%	24.0%	37.8%	42.0%	13.8%	12.3%	12.1%	11.4%	71.2%	-	68.7%	-	74.4%	-	77.0%	-	51.6%	-	51.1%	-
Somewhat	11.9%	11.4%	6.5%	11.5%	11.4%	19.3%	6.8%	19.1%	5.7%	28.8%	-	31.3%	-	25.6%	-	23.0%	-	48.4%	-	48.9%	-
PRO-CHOICE	54.5%	61.6%	65.1%	50.7%	43.6%	54.5%	77.7%	54.8%	79.4%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	16.0%	24.8%	13.2%	18.5%	14.5%	16.9%	16.3%	19.0%	16.1%	-	29.4%	-	31.4%	-	28.3%	-	34.3%	-	24.3%	-	24.9%
Strongly	38.4%	36.7%	51.9%	32.2%	29.0%	37.6%	61.4%	35.8%	63.3%	-	70.6%	-	68.6%	-	71.7%	-	65.7%	-	75.7%	-	75.1%
DK/REFUSED	4.3%	2.2%	4.5%	-	3.1%	12.4%	3.2%	14.0%	3.4%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-13.2%	-25.3%	-34.6%	-1.4%	9.8%	-21.4%	-58.6%	-23.6%	-62.2%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.34	2.25	2.03	2.55	2.68	2.11	1.69	2.09	1.64	3.71	1.29	3.69	1.31	3.74	1.28	3.77	1.34	3.52	1.24	3.51	1.25

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
PRO-LIFE	41.2%	65.8%	81.3%	73.2%	57.5%	13.3%	18.2%	11.6%	12.0%	74.9%	19.9%	57.5%	8.8%	74.5%	15.5%	43.9%	11.0%	40.4%	11.4%
Strongly	29.4%	47.0%	81.3%	54.6%	33.1%	9.3%	11.4%	6.9%	9.3%	52.8%	12.1%	41.7%	7.4%	58.6%	11.0%	17.9%	7.5%	15.2%	7.6%
Somewhat	11.9%	18.8%	-	18.6%	24.4%	4.0%	6.8%	4.7%	2.8%	22.1%	7.7%	15.8%	1.4%	15.9%	4.5%	25.9%	3.5%	25.2%	3.8%
PRO-CHOICE	54.5%	31.5%	14.7%	24.0%	40.2%	84.1%	81.8%	84.0%	85.0%	23.7%	75.8%	38.6%	89.8%	24.4%	84.5%	49.3%	83.3%	54.0%	82.5%
Somewhat	16.0%	16.2%	-	4.6%	26.9%	15.6%	42.2%	14.7%	5.6%	11.2%	18.2%	20.8%	13.8%	17.2%	15.6%	13.9%	16.0%	14.2%	17.2%
Strongly	38.4%	15.2%	14.7%	19.4%	13.3%	68.4%	39.6%	69.3%	79.4%	12.5%	57.5%	17.8%	76.0%	7.2%	68.9%	35.4%	67.3%	39.8%	65.3%
DK/REFUSED	4.3%	2.7%	4.1%	2.8%	2.3%	2.6%	-	4.5%	3.0%	1.4%	4.4%	3.9%	1.3%	1.1%	-	6.8%	5.7%	5.6%	6.1%
Net Diff.	-13.2%	34.3%	66.6%	49.3%	17.3%	-70.7%	-63.7%	-72.4%	-73.0%	51.2%	-55.9%	18.9%	-81.0%	50.2%	-69.0%	-5.4%	-72.3%	-13.6%	-71.1%
Mean	2.34	3.00	3.54	3.12	2.79	1.53	1.90	1.47	1.40	3.17	1.73	2.85	1.39	3.27	1.58	2.28	1.48	2.17	1.51

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
PRO-LIFE	41.2%	51.5%	24.8%	22.9%	53.1%	8.1%	59.6%	62.1%	29.5%	24.9%	70.3%	-	59.6%	41.4%	21.7%	21.6%	35.7%	8.1%	-
Strongly	29.4%	39.6%	12.8%	11.7%	17.8%	8.1%	59.6%	44.2%	17.2%	16.4%	-	-	59.6%	35.3%	9.9%	8.7%	35.7%	8.1%	-
Somewhat	11.9%	11.8%	12.0%	11.2%	35.3%	-	-	17.9%	12.3%	8.5%	70.3%	-	-	6.1%	11.8%	12.9%	-	-	-
PRO-CHOICE	54.5%	46.4%	67.4%	69.4%	46.9%	61.0%	40.4%	35.8%	60.8%	64.2%	29.7%	-	40.4%	56.3%	71.8%	72.7%	64.3%	61.0%	-
Somewhat	16.0%	15.9%	16.4%	17.3%	14.9%	-	-	15.2%	11.1%	10.2%	29.7%	-	-	16.6%	19.8%	21.7%	-	-	-
Strongly	38.4%	30.5%	51.1%	52.1%	32.0%	61.0%	40.4%	20.7%	49.7%	54.0%	-	-	40.4%	39.7%	52.0%	50.9%	64.3%	61.0%	-
DK/REFUSED	4.3%	2.2%	7.8%	7.7%	-	30.9%	-	2.1%	9.7%	11.0%	-	-	-	2.2%	6.6%	5.7%	-	30.9%	-
Net Diff.	-13.2%	5.1%	-42.7%	-46.5%	6.2%	-52.9%	19.3%	26.3%	-31.3%	-39.3%	40.6%	-	19.3%	-14.9%	-50.1%	-51.0%	-28.5%	-52.9%	-
Mean	2.34	2.62	1.85	1.81	2.39	1.35	2.79	2.87	1.97	1.86	2.70	-	2.79	2.38	1.78	1.78	2.07	1.35	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
PRO-LIFE	41.2%	47.6%	25.7%	35.1%	47.1%	51.2%	34.6%	43.7%	34.9%	49.4%	38.1%	51.2%	47.9%	52.9%	49.3%	54.6%	51.2%	51.7%
Strongly	29.4%	25.0%	19.3%	23.8%	37.5%	38.1%	21.6%	32.2%	22.7%	37.8%	26.6%	38.1%	29.1%	38.0%	31.8%	40.8%	35.7%	33.8%
Somewhat	11.9%	22.6%	6.4%	11.3%	9.7%	13.1%	13.0%	11.4%	12.1%	11.5%	11.5%	13.1%	18.8%	14.8%	17.5%	13.8%	15.6%	17.9%
PRO-CHOICE	54.5%	47.8%	67.0%	60.3%	49.7%	46.2%	59.2%	52.7%	59.8%	47.8%	57.1%	46.2%	43.7%	44.2%	45.5%	41.8%	44.7%	41.8%
Somewhat	16.0%	17.1%	4.3%	14.8%	20.3%	21.3%	9.5%	18.4%	12.3%	20.8%	14.4%	21.3%	4.6%	18.0%	9.8%	20.2%	12.9%	17.3%
Strongly	38.4%	30.7%	62.7%	45.5%	29.4%	24.9%	49.6%	34.3%	47.5%	26.9%	42.7%	24.9%	39.1%	26.3%	35.7%	21.7%	31.8%	24.5%
DK/REFUSED	4.3%	4.6%	7.3%	4.6%	3.2%	2.6%	6.2%	3.6%	5.4%	2.9%	4.8%	2.6%	8.4%	2.9%	5.3%	3.6%	4.1%	6.5%
Net Diff.	-13.2%	-0.2%	-41.3%	-25.2%	-2.5%	5.0%	-24.5%	-9.1%	-24.9%	1.6%	-19.0%	5.0%	4.2%	8.6%	3.8%	12.8%	6.6%	9.8%
Mean	2.34	2.44	1.81	2.14	2.57	2.66	2.07	2.43	2.11	2.62	2.23	2.66	2.41	2.67	2.48	2.76	2.57	2.65

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132	
PRO-LIFE	41.2%	20.4%	36.9%	20.9%	45.9%	26.6%	50.9%	51.3%	33.0%	40.3%	37.4%	46.0%	21.2%	41.1%	62.6%	32.1%	40.9%	
Strongly	29.4%	13.6%	28.0%	14.0%	35.9%	18.7%	41.0%	35.3%	24.6%	27.2%	26.6%	34.4%	21.2%	30.4%	40.7%	23.7%	28.8%	
Somewhat	11.9%	6.8%	8.9%	6.9%	10.1%	7.9%	9.9%	16.0%	8.4%	13.2%	10.9%	11.6%	-	10.7%	21.9%	8.4%	12.1%	
PRO-CHOICE	54.5%	75.7%	59.0%	73.5%	51.7%	68.0%	49.1%	44.1%	63.0%	57.8%	58.2%	47.5%	77.0%	53.5%	31.0%	60.5%	57.0%	
Somewhat	16.0%	14.8%	18.8%	14.6%	21.3%	15.7%	23.9%	13.8%	17.8%	22.4%	12.0%	13.7%	12.0%	9.5%	11.8%	20.2%	18.9%	
Strongly	38.4%	61.0%	40.2%	58.9%	30.4%	52.3%	25.1%	30.3%	45.2%	35.4%	46.1%	33.8%	65.0%	44.0%	19.2%	40.3%	38.0%	
DK/REFUSED	4.3%	3.9%	4.1%	5.5%	2.4%	5.5%	-	4.6%	4.0%	1.9%	4.4%	6.6%	1.8%	5.4%	6.4%	7.4%	2.2%	
Net Diff.	-13.2%	-55.3%	-22.1%	-52.6%	-5.8%	-41.4%	1.9%	7.3%	-30.0%	-17.4%	-20.7%	-1.5%	-55.9%	-12.4%	31.5%	-28.4%	-16.1%	
Mean	2.34	1.72	2.26	1.75	2.53	1.93	2.67	2.59	2.13	2.33	2.19	2.50	1.77	2.29	2.90	2.17	2.32	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
PRO-LIFE	41.2%	43.2%	45.1%	33.7%	30.9%	49.6%	47.6%	72.0%	69.6%	100.0%	-	13.5%	-	14.8%	
Strongly	29.4%	31.9%	30.0%	26.8%	24.6%	26.0%	27.8%	47.7%	51.9%	-	-	13.5%	-	14.8%	
Somewhat	11.9%	11.4%	15.2%	6.9%	6.2%	23.6%	19.7%	24.3%	17.8%	100.0%	-	-	-	-	
PRO-CHOICE	54.5%	51.0%	54.9%	59.1%	66.5%	46.2%	42.2%	28.0%	30.4%	-	100.0%	82.1%	100.0%	80.4%	
Somewhat	16.0%	13.7%	14.0%	20.2%	25.1%	13.2%	7.5%	7.3%	7.9%	-	-	20.5%	100.0%	13.1%	
Strongly	38.4%	37.3%	40.8%	38.9%	41.4%	33.0%	34.7%	20.7%	22.5%	-	100.0%	61.6%	-	67.3%	
DK/REFUSED	4.3%	5.8%	-	7.2%	2.6%	4.2%	10.2%	-	-	-	-	4.4%	-	4.8%	
Net Diff.	-13.2%	-7.8%	-9.7%	-25.4%	-35.6%	3.4%	5.4%	44.1%	39.2%	100.0%	-100%	-68.5%	-100%	-65.6%	
Mean	2.34	2.40	2.34	2.23	2.14	2.44	2.45	2.99	2.99	3.00	1.00	1.64	2.00	1.60	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
PRO-LIFE	51.8%	42.4%	51.7%	41.7%	63.2%	51.7%	52.0%	50.1%	57.8%	80.1%	81.9%	50.3%	25.5%	28.0%	1.3%	33.6%
Shouldn't Be Legal	8.5%	8.1%	10.4%	6.1%	9.0%	9.7%	4.2%	3.0%	7.7%	13.7%	14.1%	5.9%	3.9%	4.3%	-	4.0%
Protect Mother's Life	14.5%	13.6%	15.2%	11.8%	15.9%	14.2%	15.6%	18.4%	6.8%	23.3%	23.7%	15.4%	7.8%	8.6%	-	-
Case of Incest/Rape	28.8%	20.7%	26.1%	23.8%	38.3%	27.8%	32.3%	28.7%	43.3%	43.2%	44.0%	29.0%	13.9%	15.2%	1.3%	29.7%
PRO-CHOICE	42.0%	47.2%	36.5%	54.9%	35.2%	40.9%	46.0%	47.3%	42.2%	16.6%	14.6%	49.7%	66.8%	65.8%	75.8%	50.7%
During 1st Trimester	9.7%	12.0%	8.0%	13.9%	6.8%	9.4%	10.7%	11.8%	7.4%	7.1%	5.9%	26.2%	11.2%	9.4%	28.0%	16.8%
Until 20th Week	7.4%	6.7%	9.0%	8.5%	7.1%	9.3%	0.4%	0.5%	-	3.2%	3.4%	-	12.3%	12.6%	8.5%	3.5%
Legal:All Circumstance	25.0%	28.4%	19.5%	32.4%	21.3%	22.3%	34.9%	34.9%	34.8%	6.3%	5.2%	23.5%	43.3%	43.8%	39.4%	30.4%
DK/REFUSED	6.2%	10.5%	11.7%	3.4%	1.6%	7.4%	2.0%	2.6%	-	3.3%	3.5%	-	7.7%	6.1%	22.9%	15.7%
Net Diff.	9.7%	-4.8%	15.2%	-13.1%	28.0%	10.8%	6.0%	2.9%	15.6%	63.4%	67.4%	0.6%	-41.3%	-37.8%	-74.5%	-17.0%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
PRO-LIFE	51.8%	66.5%	27.2%	52.8%	48.4%	18.4%	63.9%	57.2%	56.1%	-	44.2%	40.2%	48.6%
Shouldn't Be Legal	8.5%	9.4%	2.4%	8.0%	11.5%	8.4%	13.7%	4.3%	10.0%	-	-	9.2%	6.7%
Protect Mother's Life	14.5%	21.5%	6.9%	12.5%	13.9%	2.3%	22.3%	18.4%	14.4%	-	-	8.3%	15.2%
Case of Incest/Rape	28.8%	35.6%	17.9%	32.4%	22.9%	7.6%	27.9%	34.5%	31.6%	-	44.2%	22.7%	26.7%
PRO-CHOICE	42.0%	28.0%	68.4%	40.7%	44.0%	76.3%	30.6%	35.0%	38.3%	83.5%	55.8%	53.4%	45.7%
During 1st Trimester	9.7%	8.5%	11.2%	10.1%	9.5%	11.1%	14.7%	10.9%	7.7%	27.4%	-	11.4%	11.7%
Until 20th Week	7.4%	6.3%	15.6%	6.1%	5.5%	11.6%	3.4%	4.5%	8.5%	-	-	6.8%	6.2%
Legal:All Circumstance	25.0%	13.1%	41.6%	24.5%	29.0%	53.7%	12.5%	19.6%	22.0%	56.1%	55.8%	35.3%	27.8%
DK/REFUSED	6.2%	5.5%	4.4%	6.5%	7.6%	5.3%	5.5%	7.8%	5.7%	16.5%	-	6.5%	5.8%
Net Diff.	9.7%	38.5%	-41.2%	12.2%	4.4%	-57.9%	33.3%	22.2%	17.8%	-83.5%	-11.6%	-13.2%	2.9%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
PRO-LIFE	51.8%	60.0%	40.3%	59.3%	41.1%	30.8%	33.4%	61.4%	79.7%	81.3%	26.2%	25.1%	24.6%	55.9%	39.5%
Shouldn't Be Legal	8.5%	13.0%	7.9%	8.1%	1.2%	13.5%	7.8%	-	13.5%	13.9%	-	4.4%	3.5%	55.9%	2.2%
Protect Mother's Life	14.5%	11.2%	14.1%	19.7%	19.8%	-	4.1%	-	22.4%	23.1%	-	7.8%	8.0%	-	5.5%
Case of Incest/Rape	28.8%	35.8%	18.3%	31.4%	20.0%	17.3%	21.5%	61.4%	43.8%	44.4%	26.2%	12.9%	13.1%	-	31.8%
PRO-CHOICE	42.0%	32.1%	52.0%	36.4%	51.0%	69.2%	60.7%	38.6%	16.9%	15.3%	73.8%	66.6%	67.7%	-	49.2%
During 1st Trimester	9.7%	10.5%	10.3%	12.7%	5.9%	-	4.5%	4.5%	6.7%	6.2%	24.1%	12.4%	12.6%	-	11.8%
Until 20th Week	7.4%	9.1%	12.1%	2.1%	10.6%	10.5%	8.8%	-	3.2%	3.3%	-	12.3%	12.5%	-	3.4%
Legal:All Circumstance	25.0%	12.4%	29.6%	21.6%	34.4%	58.7%	47.5%	34.1%	7.0%	5.8%	49.8%	41.9%	42.6%	-	34.0%
DK/REFUSED	6.2%	7.9%	7.7%	4.3%	7.9%	-	5.9%	-	3.3%	3.4%	-	8.3%	7.8%	44.1%	11.3%
Net Diff.	9.7%	27.9%	-11.7%	22.9%	-9.9%	-38.3%	-27.3%	22.8%	62.8%	66.0%	-47.7%	-41.5%	-43.1%	55.9%	-9.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	BOTH
		HARD- ISTER			YOUNG			UNDE- CIED	HARD- ISTER	BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
PRO-LIFE	51.8%	77.2%	77.4%	71.2%	27.0%	27.1%	25.8%	43.8%	73.6%	43.8%
Shouldn't Be Legal	8.5%	12.8%	13.2%	-	4.3%	3.6%	13.9%	7.0%	10.4%	2.7%
Protect Mother's Life	14.5%	21.8%	22.4%	-	9.3%	10.0%	-	6.0%	23.8%	6.6%
Case of Incest/Rape	28.8%	42.7%	41.8%	71.2%	13.4%	13.5%	11.9%	30.8%	39.4%	34.6%
PRO-CHOICE	42.0%	17.8%	18.4%	-	64.6%	64.7%	64.1%	52.9%	20.3%	54.5%
During 1st Trimester	9.7%	7.6%	7.9%	-	12.2%	12.2%	12.1%	8.4%	8.0%	14.0%
Until 20th Week	7.4%	3.9%	4.0%	-	12.5%	11.7%	22.9%	2.7%	5.9%	-
Legal:All Circumstance	25.0%	6.3%	6.5%	-	39.9%	40.8%	29.0%	41.8%	6.4%	40.5%
DK/REFUSED	6.2%	5.0%	4.3%	28.8%	8.3%	8.2%	10.1%	3.3%	6.1%	1.6%
Net Diff.	9.7%	59.4%	59.0%	71.2%	-37.6%	-37.5%	-38.3%	-9.1%	53.3%	-10.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	TOTAL																REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRAM IF REQUIRED		EXPAND MEDICAID									
	MARIJUANA	BETTING IN NC	PRIV. SCHOOLS	TAX RATE	PROGRAM	EMPLOYMENT	COMBO									REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep. endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
PRO-LIFE	51.8%	42.8%	80.3%	52.4%	56.8%	59.1%	41.4%	56.1%	34.0%	39.8%	79.6%	73.0%	85.8%	47.9%	85.8%	81.4%	31.8%	44.2%	48.8%	17.1%	-	
Shouldn't Be Legal	8.5%	5.2%	20.2%	7.5%	9.7%	8.8%	8.1%	10.0%	5.9%	5.1%	16.0%	16.1%	18.9%	7.8%	18.9%	13.4%	5.4%	6.8%	5.0%	17.1%	-	
Protect Mother's Life	14.5%	9.9%	25.1%	15.0%	15.5%	18.0%	10.1%	14.7%	11.8%	11.5%	20.5%	18.1%	25.4%	13.1%	25.4%	27.2%	9.1%	6.1%	7.2%	-	-	
Case of Incest/Rape	28.8%	27.6%	35.0%	29.8%	31.5%	32.4%	23.2%	31.4%	16.3%	23.2%	43.1%	38.8%	41.5%	27.0%	41.5%	40.7%	17.3%	31.3%	36.7%	-	-	
PRO-CHOICE	42.0%	51.0%	15.4%	43.3%	38.2%	34.5%	52.9%	37.7%	60.4%	53.2%	16.6%	21.8%	10.1%	45.5%	10.1%	15.3%	59.6%	49.5%	44.2%	80.2%	-	
During 1st Trimester	9.7%	12.2%	3.2%	9.4%	10.4%	10.5%	8.0%	10.6%	3.7%	11.7%	4.5%	3.9%	6.0%	9.8%	6.0%	6.9%	11.5%	10.5%	8.9%	19.8%	-	
Until 20th Week	7.4%	9.2%	1.5%	8.3%	4.5%	3.4%	12.2%	5.5%	13.7%	9.9%	1.3%	3.0%	-	8.2%	-	2.9%	10.4%	8.4%	9.8%	-	-	
Legal:All Circumstance	25.0%	29.6%	10.7%	25.6%	23.3%	20.6%	32.7%	21.6%	43.0%	31.6%	10.8%	14.9%	4.2%	27.5%	4.2%	5.5%	37.7%	30.6%	25.5%	60.4%	-	
DK/REFUSED	6.2%	6.2%	4.3%	4.3%	5.0%	6.3%	5.7%	6.2%	5.6%	7.0%	3.8%	5.1%	4.1%	6.6%	4.1%	3.3%	8.6%	6.4%	7.0%	2.8%	-	
Net Diff.	9.7%	-8.2%	64.9%	9.1%	18.6%	24.6%	-11.4%	18.4%	-26.3%	-13.4%	63.0%	51.2%	75.6%	2.4%	75.6%	66.0%	-27.8%	-5.3%	4.7%	-63.1%	-	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
PRO-LIFE	51.8%	74.2%	32.2%	49.9%	88.9%	31.7%	33.9%	85.6%	23.4%	49.5%	55.8%	37.4%	35.1%	58.2%	37.7%	21.9%
Shouldn't Be Legal	8.5%	11.8%	13.3%	10.6%	15.2%	2.3%	-	15.1%	4.8%	9.9%	3.4%	5.8%	0.7%	4.8%	6.0%	0.8%
Protect Mother's Life	14.5%	27.6%	9.7%	6.8%	26.8%	8.8%	4.8%	27.9%	2.6%	6.8%	23.2%	13.3%	4.9%	22.9%	13.9%	-
Case of Incest/Rape	28.8%	34.9%	9.2%	32.5%	46.9%	20.5%	29.2%	42.7%	16.0%	32.8%	29.2%	18.2%	29.6%	30.5%	17.8%	21.1%
PRO-CHOICE	42.0%	21.7%	56.6%	42.8%	8.7%	60.8%	61.3%	13.3%	71.0%	43.4%	27.9%	52.1%	59.7%	19.0%	51.4%	71.8%
During 1st Trimester	9.7%	10.6%	10.5%	9.9%	3.0%	11.9%	11.5%	6.7%	9.4%	12.8%	7.9%	12.9%	6.3%	11.0%	12.0%	7.6%
Until 20th Week	7.4%	3.8%	11.2%	6.5%	2.0%	10.1%	11.8%	3.1%	17.8%	6.3%	1.7%	5.6%	12.9%	-	5.8%	15.5%
Legal:All Circumstance	25.0%	7.3%	34.9%	26.4%	3.7%	38.8%	38.1%	3.4%	43.9%	24.3%	18.4%	33.6%	40.4%	8.0%	33.6%	48.6%
DK/REFUSED	6.2%	4.0%	11.2%	7.3%	2.4%	7.5%	4.7%	1.1%	5.6%	7.1%	16.3%	10.5%	5.2%	22.7%	10.9%	6.3%
Net Diff.	9.7%	52.5%	-24.4%	7.1%	80.3%	-29.2%	-27.4%	72.4%	-47.6%	6.1%	27.9%	-14.7%	-24.5%	39.2%	-13.7%	-49.9%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
PRO-LIFE	51.8%	86.3%	80.8%	34.4%	35.6%	32.8%	30.8%	80.7%	75.7%	83.9%	88.6%	46.1%	27.9%	78.0%	29.2%	33.4%	83.9%	24.3%	31.1%	87.2%
Shouldn't Be Legal	8.5%	14.6%	11.5%	4.9%	5.4%	4.2%	4.7%	13.0%	8.4%	15.9%	23.3%	11.2%	5.3%	15.3%	2.1%	4.1%	10.2%	3.8%	5.5%	16.0%
Protect Mother's Life	14.5%	24.5%	41.3%	13.8%	21.4%	3.0%	3.7%	25.6%	13.2%	33.4%	25.8%	19.5%	2.8%	24.1%	11.3%	4.5%	27.4%	2.7%	-	29.2%
Case of Incest/Rape	28.8%	47.2%	27.9%	15.7%	8.8%	25.5%	22.5%	42.1%	54.1%	34.6%	39.4%	15.4%	19.9%	38.7%	15.9%	24.7%	46.3%	17.8%	25.6%	42.0%
PRO-CHOICE	42.0%	11.8%	15.1%	62.7%	61.8%	63.9%	57.8%	15.3%	22.1%	11.0%	11.4%	53.9%	58.3%	16.5%	66.6%	57.4%	13.8%	72.7%	61.3%	11.4%
During 1st Trimester	9.7%	4.6%	15.1%	5.7%	2.4%	10.4%	19.3%	3.0%	5.3%	1.5%	-	8.8%	20.9%	3.0%	4.3%	17.9%	2.9%	2.8%	25.8%	2.5%
Until 20th Week	7.4%	1.6%	-	10.2%	10.5%	9.8%	11.9%	2.5%	2.0%	2.8%	-	-	12.0%	4.5%	14.8%	11.8%	-	14.9%	13.2%	2.1%
Legal:All Circumstance	25.0%	5.6%	-	46.7%	48.8%	43.7%	26.6%	9.8%	14.8%	6.7%	11.4%	45.0%	25.4%	9.0%	47.5%	27.7%	10.9%	55.0%	22.2%	6.9%
DK/REFUSED	6.2%	1.9%	4.2%	2.9%	2.6%	3.3%	11.4%	4.0%	2.3%	5.1%	-	-	13.8%	5.4%	4.2%	9.3%	2.3%	3.0%	7.6%	1.4%
Net Diff.	9.7%	74.5%	65.7%	-28.2%	-26.2%	-31.1%	-26.9%	65.4%	53.6%	72.8%	77.2%	-7.8%	-30.4%	61.5%	-37.4%	-24.0%	70.1%	-48.5%	-30.2%	75.7%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
PRO-LIFE	51.8%	43.1%	30.6%	52.3%	44.5%	24.1%	44.2%	78.9%	25.2%	38.8%	42.1%	54.2%	64.9%	33.5%	63.6%	39.5%	66.0%	28.9%	83.1%	29.8%
Shouldn't Be Legal	8.5%	5.9%	3.6%	-	6.1%	4.1%	-	13.6%	2.8%	11.6%	6.9%	6.8%	14.5%	1.6%	18.6%	1.7%	11.2%	1.5%	18.8%	1.4%
Protect Mother's Life	14.5%	23.2%	8.3%	9.8%	24.0%	6.1%	6.2%	23.0%	7.0%	-	9.8%	16.9%	17.8%	9.2%	19.9%	9.3%	16.1%	9.2%	24.4%	5.7%
Case of Incest/Rape	28.8%	14.0%	18.7%	42.5%	14.4%	13.9%	38.0%	42.3%	15.5%	27.2%	25.4%	30.5%	32.6%	22.7%	25.0%	28.4%	38.7%	18.2%	39.9%	22.8%
PRO-CHOICE	42.0%	54.1%	53.4%	32.2%	52.6%	57.8%	37.7%	15.9%	67.3%	51.1%	47.8%	41.7%	29.4%	60.5%	30.8%	51.8%	28.3%	67.4%	14.2%	66.4%
During 1st Trimester	9.7%	8.2%	11.1%	5.1%	8.5%	10.0%	6.0%	6.9%	11.9%	28.0%	9.5%	10.3%	7.8%	11.9%	9.5%	9.9%	6.4%	13.5%	6.4%	11.3%
Until 20th Week	7.4%	6.2%	10.2%	4.2%	5.8%	11.5%	5.0%	3.2%	11.9%	8.1%	6.2%	8.5%	5.1%	11.0%	3.1%	12.3%	6.7%	9.9%	2.2%	15.3%
Legal:All Circumstance	25.0%	39.7%	32.1%	22.9%	38.4%	36.3%	26.8%	5.9%	43.5%	14.9%	32.2%	22.8%	16.5%	37.7%	18.2%	29.6%	15.1%	44.0%	5.6%	39.8%
DK/REFUSED	6.2%	2.8%	16.0%	15.5%	2.9%	18.1%	18.1%	5.2%	7.5%	10.1%	10.1%	4.1%	5.7%	5.9%	5.6%	8.7%	5.7%	3.7%	2.6%	3.8%
Net Diff.	9.7%	-11.1%	-22.8%	20.1%	-8.1%	-33.6%	6.5%	62.9%	-42.0%	-12.3%	-5.8%	12.5%	35.6%	-27.0%	32.9%	-12.4%	37.7%	-38.5%	68.9%	-36.6%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
PRO-LIFE	51.8%	34.7%	39.1%	33.5%	38.4%	49.1%	49.0%	54.1%	49.9%	43.9%	48.5%	55.9%	59.9%	35.0%	38.6%	33.1%	37.0%	51.9%	52.4%	54.0%	57.9%	
Shouldn't Be Legal	8.5%	7.5%	1.9%	7.6%	2.2%	9.1%	4.2%	12.5%	5.2%	5.4%	3.7%	11.3%	6.8%	4.2%	1.8%	4.5%	2.0%	9.0%	8.4%	13.8%	10.4%	
Protect Mother's Life	14.5%	6.8%	14.5%	6.9%	14.2%	12.5%	17.5%	14.0%	18.1%	11.0%	17.2%	12.5%	20.0%	12.9%	15.2%	11.5%	14.6%	12.6%	15.9%	15.8%	16.2%	
Case of Incest/Rape	28.8%	20.4%	22.6%	19.0%	22.0%	27.5%	27.2%	27.6%	26.7%	27.5%	27.6%	32.1%	33.2%	17.9%	21.6%	17.1%	20.4%	30.2%	28.1%	24.5%	31.3%	
PRO-CHOICE	42.0%	54.2%	51.8%	55.2%	51.1%	45.7%	46.9%	39.1%	47.6%	52.6%	46.5%	41.1%	40.1%	54.6%	53.4%	55.8%	54.1%	44.5%	40.5%	42.7%	34.8%	
During 1st Trimester	9.7%	10.4%	12.7%	10.6%	12.6%	9.4%	11.0%	9.2%	13.2%	9.5%	9.7%	8.3%	12.2%	11.8%	9.9%	10.4%	11.0%	9.7%	9.8%	10.8%	10.4%	
Until 20th Week	7.4%	10.2%	4.6%	10.4%	4.8%	10.5%	5.1%	9.8%	4.2%	11.3%	5.6%	12.0%	4.8%	7.5%	5.4%	7.5%	6.1%	7.6%	7.4%	7.8%	6.0%	
Legal:All Circumstance	25.0%	33.6%	34.5%	34.2%	33.7%	25.8%	30.8%	20.1%	30.1%	31.8%	31.2%	20.8%	23.2%	35.3%	38.1%	37.9%	37.0%	27.2%	23.3%	24.1%	18.4%	
DK/REFUSED	6.2%	11.1%	9.1%	11.3%	10.5%	5.2%	4.1%	6.9%	2.5%	3.4%	5.0%	3.0%	-	10.3%	8.0%	11.1%	8.9%	3.6%	7.1%	3.3%	7.4%	
Net Diff.	9.7%	-19.5%	-12.7%	-21.7%	-12.7%	3.5%	2.1%	15.0%	2.3%	-8.7%	2.0%	14.8%	19.7%	-19.6%	-14.8%	-22.7%	-17.1%	7.4%	11.8%	11.4%	23.1%	



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
PRO-LIFE	51.8%	50.0%	48.2%	63.2%	58.5%	33.3%	42.9%	32.0%	40.0%	82.6%	29.9%	79.9%	29.4%	85.9%	30.2%	86.4%	31.3%	69.6%	28.7%	64.6%	28.5%
Shouldn't Be Legal	8.5%	4.8%	6.8%	12.8%	10.0%	2.6%	5.8%	2.9%	6.2%	16.7%	2.3%	18.1%	3.7%	14.9%	1.4%	20.1%	1.4%	5.0%	3.3%	6.0%	3.5%
Protect Mother's Life	14.5%	9.9%	15.6%	14.4%	16.3%	9.8%	15.2%	8.2%	14.8%	25.7%	6.4%	23.2%	8.3%	28.9%	5.3%	26.0%	3.4%	24.8%	9.8%	20.4%	10.6%
Case of Incest/Rape	28.8%	35.3%	25.7%	35.9%	32.2%	20.9%	21.9%	20.9%	19.0%	40.1%	21.2%	38.5%	17.4%	42.1%	23.5%	40.2%	26.5%	39.8%	15.6%	38.3%	14.4%
PRO-CHOICE	42.0%	46.1%	44.9%	36.8%	36.6%	56.8%	46.7%	56.8%	48.7%	13.6%	64.9%	14.8%	65.6%	12.1%	64.4%	11.0%	66.5%	22.6%	62.5%	26.0%	62.1%
During 1st Trimester	9.7%	8.6%	9.4%	9.9%	8.7%	9.4%	11.6%	10.7%	10.9%	4.3%	14.5%	5.7%	16.7%	2.4%	13.2%	4.5%	14.5%	3.5%	14.8%	4.2%	14.6%
Until 20th Week	7.4%	7.5%	8.6%	9.3%	7.0%	4.8%	8.2%	4.8%	8.8%	2.1%	11.4%	3.3%	11.2%	0.4%	11.4%	2.4%	14.2%	0.9%	8.3%	-	8.9%
Legal:All Circumstance	25.0%	30.0%	26.9%	17.6%	20.9%	42.5%	26.9%	41.3%	29.0%	7.3%	39.0%	5.7%	37.6%	9.3%	39.8%	4.1%	37.8%	18.2%	39.5%	21.8%	38.6%
DK/REFUSED	6.2%	3.9%	6.9%	-	4.9%	9.9%	10.4%	11.2%	11.2%	3.8%	5.2%	5.3%	4.9%	2.0%	5.4%	2.6%	2.2%	7.9%	8.8%	9.4%	9.4%
Net Diff.	9.7%	3.8%	3.2%	26.4%	22.0%	-23.5%	-3.7%	-24.8%	-8.7%	69.0%	-35.0%	65.2%	-36.2%	73.8%	-34.2%	75.4%	-35.2%	47.0%	-33.8%	38.6%	-33.6%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
PRO-LIFE	51.8%	59.6%	39.2%	36.6%	68.0%	30.9%	100.0%	62.9%	38.3%	30.5%	100.0%	-	100.0%	56.6%	39.8%	40.5%	35.7%	30.9%	-
Shouldn't Be Legal	8.5%	11.0%	4.4%	4.8%	-	-	-	14.9%	5.4%	6.0%	-	-	-	7.4%	3.7%	4.1%	-	-	-
Protect Mother's Life	14.5%	15.6%	12.8%	12.0%	16.4%	-	59.6%	15.9%	15.0%	11.4%	32.7%	-	59.6%	15.4%	11.3%	12.4%	-	-	-
Case of Incest/Rape	28.8%	33.0%	22.1%	19.8%	51.5%	30.9%	40.4%	32.1%	18.0%	13.1%	67.3%	-	40.4%	33.8%	24.8%	24.0%	35.7%	30.9%	-
PRO-CHOICE	42.0%	36.5%	50.6%	52.2%	32.0%	69.1%	-	32.2%	50.2%	56.6%	-	-	-	40.5%	50.9%	49.4%	64.3%	69.1%	-
During 1st Trimester	9.7%	9.0%	10.8%	11.1%	15.8%	-	-	12.0%	7.0%	7.9%	-	-	-	6.2%	13.3%	13.1%	31.7%	-	-
Until 20th Week	7.4%	7.8%	6.7%	7.2%	-	8.1%	-	8.9%	2.1%	2.3%	-	-	-	6.8%	9.7%	10.2%	-	8.1%	-
Legal:All Circumstance	25.0%	19.6%	33.2%	34.0%	16.2%	61.0%	-	11.3%	41.1%	46.4%	-	-	-	27.5%	27.9%	26.1%	32.6%	61.0%	-
DK/REFUSED	6.2%	3.9%	10.1%	11.2%	-	-	-	4.9%	11.5%	12.9%	-	-	-	2.9%	9.2%	10.1%	-	-	-
Net Diff.	9.7%	23.1%	-11.4%	-15.6%	35.9%	-38.2%	100.0%	30.6%	-11.9%	-26.1%	100.0%	-	100.0%	16.1%	-11.1%	-8.9%	-28.5%	-38.2%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
PRO-LIFE	51.8%	53.1%	43.8%	50.7%	55.8%	54.3%	47.6%	53.3%	49.2%	55.0%	51.0%	54.3%	54.2%	55.0%	56.4%	52.3%	57.3%	45.3%
Shouldn't Be Legal	8.5%	10.4%	13.0%	5.8%	14.0%	3.2%	12.0%	7.2%	8.8%	8.1%	10.1%	3.2%	19.3%	8.3%	13.9%	8.2%	13.7%	4.2%
Protect Mother's Life	14.5%	17.5%	16.3%	11.4%	13.8%	16.2%	16.8%	13.7%	14.0%	15.1%	14.0%	16.2%	15.9%	15.5%	17.4%	12.8%	17.1%	9.9%
Case of Incest/Rape	28.8%	25.1%	14.5%	33.5%	28.0%	34.9%	18.8%	32.5%	26.4%	31.8%	26.9%	34.9%	19.0%	31.2%	25.0%	31.3%	26.4%	31.2%
PRO-CHOICE	42.0%	38.4%	54.0%	42.6%	35.8%	40.3%	47.6%	40.0%	45.0%	38.2%	42.6%	40.3%	40.1%	37.3%	38.2%	38.2%	36.4%	44.8%
During 1st Trimester	9.7%	7.8%	6.7%	9.3%	6.4%	15.6%	7.2%	10.6%	8.3%	11.4%	7.8%	15.6%	5.3%	12.6%	9.2%	12.1%	8.9%	15.8%
Until 20th Week	7.4%	6.8%	7.0%	7.0%	10.6%	5.7%	6.9%	7.6%	6.9%	7.9%	7.9%	5.7%	5.4%	7.2%	5.0%	9.2%	6.4%	7.7%
Legal:All Circumstance	25.0%	23.8%	40.3%	26.2%	18.8%	19.0%	33.6%	21.8%	29.8%	18.9%	26.9%	19.0%	29.4%	17.5%	23.9%	16.9%	21.2%	21.3%
DK/REFUSED	6.2%	8.5%	2.2%	6.7%	8.4%	5.4%	4.8%	6.7%	5.8%	6.8%	6.5%	5.4%	5.7%	7.6%	5.5%	9.5%	6.3%	9.9%
Net Diff.	9.7%	14.7%	-10.2%	8.2%	20.0%	14.0%	-0.1%	13.3%	4.2%	16.8%	8.4%	14.0%	14.1%	17.7%	18.2%	14.1%	20.9%	0.5%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132	
PRO-LIFE	51.8%	40.5%	52.0%	42.3%	56.8%	45.4%	60.3%	54.8%	49.3%	53.1%	42.8%	59.4%	43.6%	51.9%	60.4%	55.2%	48.6%	
Shouldn't Be Legal	8.5%	4.1%	6.3%	3.7%	8.0%	7.0%	2.6%	11.7%	5.8%	10.5%	6.9%	8.1%	-	10.2%	11.9%	8.2%	7.8%	
Protect Mother's Life	14.5%	17.8%	12.3%	10.8%	16.6%	11.2%	20.4%	15.6%	13.6%	11.3%	12.2%	19.9%	19.6%	17.9%	11.3%	12.1%	14.4%	
Case of Incest/Rape	28.8%	18.6%	33.4%	27.8%	32.1%	27.2%	37.3%	27.4%	29.9%	31.3%	23.7%	31.4%	24.0%	23.7%	37.2%	34.9%	26.4%	
PRO-CHOICE	42.0%	55.7%	41.9%	51.6%	38.3%	48.0%	37.3%	38.2%	45.2%	38.0%	50.6%	37.3%	54.6%	42.6%	31.5%	38.4%	45.0%	
During 1st Trimester	9.7%	9.2%	9.1%	7.4%	11.0%	6.9%	15.4%	10.3%	9.1%	8.8%	12.5%	7.6%	-	8.9%	12.5%	9.1%	10.6%	
Until 20th Week	7.4%	8.5%	7.8%	8.8%	7.0%	9.2%	4.4%	6.7%	8.0%	6.6%	9.5%	6.1%	7.2%	3.2%	7.0%	9.3%	8.5%	
Legal:All Circumstance	25.0%	38.0%	25.0%	35.5%	20.2%	31.9%	17.5%	21.2%	28.1%	22.7%	28.6%	23.6%	47.4%	30.6%	12.0%	19.9%	25.9%	
DK/REFUSED	6.2%	3.8%	6.1%	6.1%	5.0%	6.6%	2.5%	7.0%	5.5%	8.9%	6.5%	3.2%	1.8%	5.5%	8.1%	6.4%	6.4%	
Net Diff.	9.7%	-15.2%	10.1%	-9.3%	18.5%	-2.6%	23.0%	16.6%	4.1%	15.0%	-7.8%	22.1%	-11.0%	9.2%	28.9%	16.8%	3.6%	

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
PRO-LIFE	51.8%	59.1%	40.7%	50.3%	44.6%	54.1%	46.9%	56.4%	52.6%	100.0%	-	33.5%	43.3%	32.5%	
Shouldn't Be Legal	8.5%	9.6%	9.7%	7.6%	6.0%	4.3%	10.7%	-	-	-	-	5.3%	-	5.8%	
Protect Mother's Life	14.5%	17.7%	8.4%	12.0%	18.3%	12.6%	9.3%	8.0%	8.7%	-	-	-	-	-	
Case of Incest/Rape	28.8%	31.8%	22.6%	30.7%	20.3%	37.2%	26.9%	48.4%	43.9%	100.0%	-	28.1%	43.3%	26.7%	
PRO-CHOICE	42.0%	36.0%	48.9%	41.8%	52.8%	42.1%	49.6%	27.0%	29.3%	-	100.0%	62.2%	56.7%	62.8%	
During 1st Trimester	9.7%	10.5%	7.7%	9.0%	11.5%	8.7%	20.9%	-	-	-	-	1.3%	-	1.4%	
Until 20th Week	7.4%	3.0%	14.3%	6.9%	8.1%	12.9%	2.7%	14.2%	15.4%	-	-	14.0%	56.7%	10.0%	
Legal:All Circumstance	25.0%	22.4%	26.9%	25.9%	33.2%	20.5%	26.0%	12.8%	13.9%	-	100.0%	47.0%	-	51.3%	
DK/REFUSED	6.2%	4.9%	10.4%	7.8%	2.6%	3.8%	3.5%	16.7%	18.1%	-	-	4.3%	-	4.7%	
Net Diff.	9.7%	23.1%	-8.2%	8.5%	-8.2%	12.1%	-2.7%	29.4%	23.3%	100.0%	-100%	-28.8%	-13.5%	-30.2%	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
WHITE	62.0%	82.0%	71.9%	55.8%	43.3%	41.0%	72.6%	63.7%	65.2%	27.6%	54.4%	67.7%	62.3%
NON-WHITE	37.7%	18.0%	28.1%	44.2%	55.4%	59.0%	27.4%	36.3%	34.1%	72.4%	45.6%	32.3%	37.7%
African-American/Black	34.0%	14.1%	25.8%	40.2%	51.5%	56.6%	27.4%	32.6%	29.5%	59.2%	45.6%	29.8%	34.7%
Hispanic/Latino	2.0%	2.4%	2.2%	2.2%	1.2%	2.3%	-	3.7%	1.2%	13.2%	-	2.5%	3.0%
Asian/Asian-American	1.0%	-	-	0.9%	2.7%	-	-	-	2.0%	-	-	-	-
Other	0.7%	1.5%	-	0.8%	-	-	-	-	1.4%	-	-	-	-
REFUSED	0.3%	-	-	-	1.3%	-	-	-	0.7%	-	-	-	-



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
WHITE	62.0%	72.6%	58.4%	59.1%	52.4%	85.9%	48.1%	65.0%	83.3%	84.3%	50.2%	41.6%	41.4%	55.9%	53.1%
NON-WHITE	37.7%	27.4%	41.6%	40.9%	47.6%	14.1%	51.9%	17.6%	16.0%	15.7%	24.8%	58.4%	58.6%	44.1%	46.9%
African-American/Black	34.0%	22.7%	38.9%	34.9%	47.0%	14.1%	51.9%	17.6%	12.9%	12.6%	24.8%	56.3%	56.5%	44.1%	29.5%
Hispanic/Latino	2.0%	3.3%	2.7%	2.2%	-	-	-	-	2.2%	2.3%	-	1.3%	1.4%	-	4.9%
Asian/Asian-American	1.0%	-	-	2.9%	0.6%	-	-	-	-	-	-	0.2%	0.2%	-	12.5%
Other	0.7%	1.4%	-	0.9%	-	-	-	-	0.9%	0.9%	-	0.6%	0.6%	-	-
REFUSED	0.3%	-	-	-	-	-	-	17.3%	0.7%	-	24.9%	-	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIDE ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIDE	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
WHITE	62.0%	84.3%	83.8%	100.0%	41.6%	40.9%	51.5%	50.5%	87.0%	49.6%
NON-WHITE	37.7%	15.7%	16.2%	-	58.4%	59.1%	48.5%	46.9%	13.0%	50.4%
African-American/Black	34.0%	12.7%	13.1%	-	55.9%	56.5%	48.5%	36.8%	10.0%	29.7%
Hispanic/Latino	2.0%	1.6%	1.6%	-	2.2%	2.4%	-	2.8%	1.3%	5.8%
Asian/Asian-American	1.0%	-	-	-	0.2%	0.2%	-	7.3%	-	14.9%
Other	0.7%	1.5%	1.5%	-	-	-	-	-	1.6%	-
REFUSED	0.3%	-	-	-	-	-	-	2.6%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 5

	REGISTERED PARTY																REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO									
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
<b>Total</b>	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
<b>WHITE</b>	62.0%	61.9%	64.9%	59.2%	63.8%	60.8%	61.5%	62.4%	59.5%	53.7%	82.5%	85.1%	80.9%	61.4%	80.9%	85.8%	39.8%	66.0%	66.5%	62.9%	-	
<b>NON-WHITE</b>	37.7%	37.7%	35.1%	40.8%	35.5%	38.6%	38.5%	37.6%	40.5%	46.3%	16.3%	13.4%	19.1%	38.2%	19.1%	14.2%	60.2%	32.7%	31.9%	37.1%	-	
<b>African-American/Black</b>	34.0%	33.9%	31.1%	34.4%	32.6%	35.4%	33.7%	34.9%	30.9%	42.8%	12.9%	10.6%	14.9%	34.9%	14.9%	10.1%	58.0%	27.2%	25.5%	37.1%	-	
<b>Hispanic/Latino</b>	2.0%	2.7%	-	2.8%	2.1%	2.0%	2.3%	1.3%	6.0%	1.9%	1.2%	-	4.2%	1.4%	4.2%	2.0%	1.6%	2.7%	3.2%	-	-	
<b>Asian/Asian-American</b>	1.0%	0.1%	4.0%	1.7%	0.8%	-	2.5%	0.5%	3.5%	0.6%	2.2%	2.8%	-	1.1%	-	2.0%	-	1.2%	1.4%	-	-	
<b>Other</b>	0.7%	0.9%	-	1.9%	-	1.2%	-	0.9%	-	1.0%	-	-	-	0.7%	-	-	0.7%	1.6%	1.9%	-	-	
<b>REFUSED</b>	0.3%	0.5%	-	-	0.7%	0.6%	-	-	-	-	1.2%	1.5%	-	0.4%	-	-	-	1.3%	1.5%	-	-	





DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
WHITE	62.0%	-	-	-	-	-	-	84.8%	40.1%	24.1%	46.7%	69.1%	63.0%	59.7%	69.7%	63.3%	57.5%	56.9%	100.0%	100.0%
NON-WHITE	37.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	15.2%	59.9%	75.9%	52.3%	30.9%	36.3%	40.3%	30.3%	36.7%	41.2%	43.1%	-	-
African-American/Black	34.0%	96.8%	88.5%	85.5%	100.0%	100.0%	100.0%	10.8%	57.5%	67.8%	48.1%	27.2%	35.7%	34.9%	28.9%	33.3%	41.2%	36.1%	-	-
Hispanic/Latino	2.0%	2.6%	4.4%	14.5%	-	-	-	2.2%	1.9%	-	2.0%	2.1%	0.6%	2.3%	1.4%	-	-	4.1%	-	-
Asian/Asian-American	1.0%	0.6%	2.2%	-	-	-	-	1.3%	-	8.1%	1.0%	1.1%	-	1.6%	-	-	-	2.8%	-	-
Other	0.7%	-	4.8%	-	-	-	-	0.8%	0.6%	-	1.2%	0.4%	-	1.5%	-	3.5%	-	-	-	-
REFUSED	0.3%	-	-	-	-	-	-	-	-	-	1.0%	-	0.7%	-	-	-	1.3%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
WHITE	62.0%	-	-	-	-	68.8%	49.0%	70.9%	48.4%	66.5%	49.3%	100.0%	100.0%	-	-	-	-	63.0%	60.5%	65.4%	66.8%
NON-WHITE	37.7%	100.0%	100.0%	100.0%	100.0%	30.6%	51.0%	29.1%	51.6%	32.1%	50.7%	-	-	100.0%	100.0%	100.0%	100.0%	36.2%	39.5%	34.6%	33.2%
African-American/Black	34.0%	98.2%	86.6%	100.0%	100.0%	28.4%	45.8%	26.6%	46.6%	30.4%	45.3%	-	-	93.1%	89.7%	100.0%	100.0%	32.1%	36.6%	30.8%	29.4%
Hispanic/Latino	2.0%	1.8%	5.7%	-	-	1.9%	1.8%	2.5%	-	1.3%	2.8%	-	-	6.4%	3.6%	-	-	1.6%	2.4%	1.8%	2.7%
Asian/Asian-American	1.0%	-	3.9%	-	-	0.2%	1.6%	-	-	0.3%	2.5%	-	-	0.6%	3.2%	-	-	1.6%	-	-	-
Other	0.7%	-	3.8%	-	-	-	1.8%	-	5.0%	-	-	-	-	-	3.5%	-	-	0.9%	0.5%	2.0%	1.2%
REFUSED	0.3%	-	-	-	-	0.7%	-	-	-	1.4%	-	-	-	-	-	-	-	0.8%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
WHITE	62.0%	60.9%	55.8%	100.0%	100.0%	-	-	-	-	77.4%	52.8%	81.0%	54.4%	72.8%	51.8%	100.0%	100.0%	-	-	-	-
NON-WHITE	37.7%	37.6%	44.2%	-	-	100.0%	100.0%	100.0%	100.0%	22.6%	46.6%	19.0%	45.6%	27.2%	47.2%	-	-	100.0%	100.0%	100.0%	100.0%
African-American/Black	34.0%	33.2%	42.0%	-	-	88.6%	92.7%	100.0%	100.0%	18.9%	43.3%	14.2%	42.7%	24.8%	43.6%	-	-	83.5%	92.8%	100.0%	100.0%
Hispanic/Latino	2.0%	1.4%	2.2%	-	-	4.5%	6.0%	-	-	2.6%	1.7%	3.1%	1.5%	2.0%	1.8%	-	-	11.4%	3.7%	-	-
Asian/Asian-American	1.0%	3.0%	-	-	-	4.4%	-	-	-	0.2%	1.1%	-	-	0.4%	1.8%	-	-	0.9%	2.4%	-	-
Other	0.7%	-	-	-	-	2.5%	1.3%	-	-	1.0%	0.5%	1.7%	1.4%	-	-	-	-	4.3%	1.1%	-	-
REFUSED	0.3%	1.4%	-	-	-	-	-	-	-	-	0.6%	-	-	-	1.0%	-	-	-	-	-	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
WHITE	62.0%	71.4%	80.6%	66.8%	71.1%	53.8%	57.8%	65.9%	48.7%	76.9%	56.5%	66.5%	52.0%	100.0%	100.0%	-	-	-	-
NON-WHITE	37.7%	28.6%	19.4%	33.2%	28.9%	45.4%	42.2%	34.1%	50.0%	23.1%	43.5%	33.5%	46.7%	-	-	100.0%	100.0%	100.0%	100.0%
African-American/Black	34.0%	24.0%	19.4%	28.2%	23.3%	42.2%	38.9%	33.0%	46.2%	16.3%	43.5%	31.0%	41.4%	-	-	84.2%	93.0%	100.0%	100.0%
Hispanic/Latino	2.0%	2.6%	-	2.3%	3.6%	1.5%	3.3%	-	1.3%	4.1%	-	1.3%	2.6%	-	-	9.2%	3.4%	-	-
Asian/Asian-American	1.0%	0.6%	-	-	1.1%	1.6%	-	1.1%	2.4%	-	-	1.1%	2.8%	-	-	2.1%	3.6%	-	-
Other	0.7%	1.3%	-	2.8%	0.9%	-	-	-	-	2.7%	-	-	-	-	-	4.5%	-	-	-
REFUSED	0.3%	-	-	-	-	0.8%	-	-	1.3%	-	-	-	1.3%	-	-	-	-	-	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
WHITE	62.0%	59.9%	52.7%	49.1%	68.1%	79.6%	55.6%	64.4%	52.3%	74.4%	56.4%	79.6%	57.2%	71.3%	56.1%	84.0%	59.8%	93.3%
NON-WHITE	37.7%	37.1%	47.3%	50.9%	31.9%	20.4%	43.1%	35.6%	47.1%	25.6%	43.1%	20.4%	42.8%	28.7%	43.9%	16.0%	40.2%	6.7%
African-American/Black	34.0%	32.7%	45.2%	47.6%	25.6%	17.6%	40.2%	31.7%	44.0%	21.2%	39.2%	17.6%	39.9%	24.6%	40.2%	12.3%	35.4%	6.7%
Hispanic/Latino	2.0%	-	2.0%	2.2%	1.9%	2.8%	1.2%	2.3%	1.7%	2.4%	1.7%	2.8%	-	3.2%	2.3%	2.2%	2.8%	-
Asian/Asian-American	1.0%	0.7%	-	1.1%	3.0%	-	0.3%	1.3%	0.7%	1.4%	1.3%	-	-	-	-	-	-	-
Other	0.7%	3.6%	-	-	1.4%	-	1.5%	0.4%	0.7%	0.6%	0.9%	-	2.9%	0.9%	1.5%	1.5%	1.9%	-
REFUSED	0.3%	3.0%	-	-	-	-	1.2%	-	0.6%	-	0.4%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
WHITE	62.0%	53.9%	59.2%	48.5%	68.0%	53.5%	70.6%	66.9%	58.0%	71.0%	54.1%	60.9%	54.4%	55.5%	61.8%	63.3%	65.3%
NON-WHITE	37.7%	43.5%	40.8%	50.3%	32.0%	45.7%	29.4%	33.1%	41.4%	29.0%	45.9%	38.1%	45.6%	42.7%	38.2%	36.7%	34.7%
African-American/Black	34.0%	40.4%	37.0%	47.8%	27.1%	42.5%	24.8%	29.3%	37.8%	24.2%	43.5%	34.2%	26.3%	37.4%	38.2%	36.7%	31.1%
Hispanic/Latino	2.0%	2.5%	1.6%	1.1%	2.5%	0.8%	4.7%	2.2%	1.8%	4.0%	-	2.1%	-	3.7%	-	-	3.0%
Asian/Asian-American	1.0%	0.6%	2.2%	1.4%	2.3%	2.5%	-	-	1.8%	-	1.2%	1.8%	12.3%	1.7%	-	-	-
Other	0.7%	-	-	-	-	-	-	1.5%	-	0.8%	1.2%	-	7.1%	-	-	-	0.6%
REFUSED	0.3%	2.5%	-	1.2%	-	0.8%	-	-	0.6%	-	-	1.0%	-	1.8%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

24. What is your main racial background?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
WHITE	62.0%	63.0%	56.5%	58.4%	74.6%	60.1%	71.7%	85.9%	84.7%	100.0%	100.0%	42.0%	43.3%	41.9%
NON-WHITE	37.7%	36.2%	43.5%	41.6%	25.4%	39.9%	25.6%	14.1%	15.3%	-	-	58.0%	56.7%	58.1%
African-American/Black	34.0%	32.2%	42.0%	39.9%	16.5%	35.9%	19.7%	6.6%	7.2%	-	-	54.1%	56.7%	53.8%
Hispanic/Latino	2.0%	0.8%	1.5%	-	8.9%	4.0%	-	7.5%	8.1%	-	-	4.0%	-	4.3%
Asian/Asian-American	1.0%	2.3%	-	-	-	-	2.6%	-	-	-	-	-	-	-
Other	0.7%	0.9%	-	1.7%	-	-	3.3%	-	-	-	-	-	-	-
REFUSED	0.3%	0.8%	-	-	-	-	2.7%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 1

	TOTAL		AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
			GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
18-29	11.0%	13.1%	0.8%	9.0%	12.8%	9.0%	18.2%	10.4%	42.2%	13.4%	13.8%	5.9%	9.3%	8.2%	20.0%	6.1%
30-40	16.0%	16.4%	6.4%	28.5%	14.7%	14.6%	21.0%	22.4%	16.7%	10.9%	10.8%	12.1%	22.6%	21.8%	30.0%	7.6%
41-55	29.0%	27.2%	37.2%	38.9%	25.2%	28.1%	32.4%	34.0%	27.7%	26.6%	27.4%	13.7%	30.6%	31.7%	19.7%	34.4%
56-65	20.0%	18.0%	28.8%	13.0%	21.2%	22.7%	10.1%	11.3%	6.5%	20.7%	19.7%	37.5%	17.4%	17.6%	14.7%	32.3%
OVER 65	24.0%	25.2%	26.8%	10.6%	26.1%	25.6%	18.2%	21.9%	6.9%	28.4%	28.3%	30.8%	20.1%	20.6%	15.6%	19.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	50.47	56.45	46.06	51.34	52.36	46.07	48.76	37.80	52.16	51.89	56.45	49.37	49.88	44.45	53.89

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
18-29	11.0%	9.1%	6.0%	10.1%	17.0%	13.7%	21.7%	11.7%	8.1%	15.8%	18.5%	14.6%	10.8%
30-40	16.0%	14.6%	16.1%	19.2%	13.2%	28.3%	12.3%	18.8%	11.5%	26.5%	-	20.4%	21.0%
41-55	29.0%	30.7%	25.0%	28.0%	30.7%	28.1%	19.0%	33.5%	28.3%	30.1%	37.3%	27.0%	30.4%
56-65	20.0%	18.8%	25.3%	20.2%	18.0%	11.4%	25.9%	16.9%	23.2%	-	44.2%	18.1%	17.6%
OVER 65	24.0%	26.9%	27.6%	22.3%	21.1%	18.5%	21.1%	19.1%	28.9%	27.6%	-	19.9%	20.2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	52.13	53.69	50.46	49.03	46.47	48.97	49.00	53.79	46.75	48.98	48.40	49.29

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
18-29	11.0%	8.5%	15.6%	11.2%	11.7%	-	12.8%	17.3%	13.0%	12.7%	24.9%	9.7%	9.9%	-	6.0%
30-40	16.0%	12.6%	15.9%	12.5%	17.9%	39.1%	36.6%	-	11.7%	11.3%	24.8%	19.5%	19.8%	-	21.7%
41-55	29.0%	35.6%	25.8%	21.7%	36.4%	34.5%	14.2%	64.1%	25.7%	26.4%	-	32.3%	31.9%	55.9%	29.9%
56-65	20.0%	19.2%	24.5%	24.3%	17.5%	-	14.3%	-	21.0%	20.2%	50.2%	18.0%	17.6%	44.1%	25.9%
OVER 65	24.0%	24.2%	18.3%	30.3%	16.5%	26.4%	22.1%	18.5%	28.6%	29.4%	-	20.5%	20.9%	-	16.5%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	51.98	49.19	53.32	48.61	48.72	46.77	47.83	52.19	52.40	44.95	49.86	49.80	53.52	50.57



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
18-29	11.0%	12.3%	12.7%	-	9.1%	9.8%	-	12.8%	10.1%	7.2%
30-40	16.0%	11.4%	11.7%	-	22.1%	23.3%	6.2%	12.2%	14.8%	25.0%
41-55	29.0%	27.5%	28.0%	10.6%	31.6%	30.2%	50.3%	26.0%	28.4%	27.8%
56-65	20.0%	20.5%	19.3%	59.5%	16.4%	16.9%	10.7%	30.1%	18.3%	20.4%
OVER 65	24.0%	28.4%	28.4%	29.9%	20.8%	19.9%	32.8%	19.0%	28.5%	19.6%
REFUSED	-	-	-	-	-	-	-	-	-	-
Mean	51.00	52.33	52.02	62.01	49.53	49.07	55.74	51.22	52.14	49.87

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
18-29	11.0%	11.8%	7.2%	10.2%	9.5%	14.5%	5.5%	11.1%	9.2%	11.0%	12.9%	8.5%	21.3%	10.4%	21.3%	9.7%	8.6%	16.8%	18.7%	5.5%	-	
30-40	16.0%	17.8%	11.0%	22.5%	11.5%	14.6%	18.3%	13.9%	22.6%	15.8%	17.9%	13.3%	25.4%	15.2%	25.4%	7.6%	20.5%	20.1%	14.9%	50.0%	-	
41-55	29.0%	29.9%	28.6%	31.3%	26.4%	33.1%	24.7%	28.7%	31.4%	30.3%	24.1%	26.2%	15.8%	29.3%	15.8%	28.4%	28.3%	30.9%	32.7%	20.5%	-	
56-65	20.0%	17.4%	27.6%	18.0%	21.4%	18.8%	19.4%	20.7%	17.8%	16.7%	25.3%	30.4%	20.9%	20.0%	20.9%	25.1%	22.1%	9.6%	11.3%	-	-	
OVER 65	24.0%	23.1%	25.6%	18.1%	31.2%	19.1%	32.1%	25.6%	19.1%	26.2%	19.7%	21.6%	16.5%	25.1%	16.5%	29.3%	20.5%	22.5%	22.3%	24.0%	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	51.00	50.07	53.90	48.82	53.72	49.11	53.76	51.68	49.24	51.10	50.02	52.77	45.73	51.50	45.73	54.22	50.52	47.43	47.77	45.45	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
18-29	11.0%	12.9%	3.0%	17.9%	6.3%	10.8%	14.9%	9.6%	5.3%	17.8%	10.2%	10.7%	11.5%	11.9%	11.1%	8.0%
30-40	16.0%	8.3%	28.0%	23.9%	6.9%	17.5%	13.3%	8.9%	20.1%	15.6%	-	20.7%	30.1%	-	20.1%	36.2%
41-55	29.0%	32.3%	29.8%	28.2%	24.3%	27.7%	35.9%	25.1%	17.9%	24.2%	48.1%	35.2%	45.8%	57.7%	36.6%	46.2%
56-65	20.0%	21.9%	23.9%	8.3%	28.4%	21.4%	12.0%	26.3%	26.0%	10.3%	17.9%	19.5%	8.7%	7.3%	19.1%	4.9%
OVER 65	24.0%	24.7%	15.3%	21.7%	34.1%	22.6%	23.9%	30.2%	30.6%	32.2%	23.9%	13.8%	4.0%	23.0%	13.0%	4.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	51.92	50.00	46.34	56.63	50.72	49.37	54.43	54.08	49.99	52.98	48.16	43.23	51.07	47.91	43.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
18-29	11.0%	14.0%	2.1%	11.1%	13.3%	7.9%	10.0%	12.0%	10.5%	13.0%	11.4%	4.7%	12.5%	15.3%	13.9%	7.9%	8.0%	13.0%	7.1%	12.3%	
30-40	16.0%	3.4%	23.7%	24.2%	25.4%	22.4%	13.7%	11.8%	17.7%	8.0%	19.7%	25.8%	24.3%	11.4%	23.5%	4.5%	12.2%	22.6%	11.0%	12.1%	
41-55	29.0%	29.7%	25.3%	33.5%	38.5%	26.4%	27.5%	28.4%	28.6%	28.2%	19.7%	42.1%	19.8%	30.8%	29.7%	34.1%	25.5%	24.5%	19.0%	23.9%	
56-65	20.0%	27.1%	21.7%	11.2%	7.1%	17.2%	22.7%	22.0%	18.6%	24.1%	23.3%	12.6%	18.6%	19.9%	10.6%	26.2%	24.5%	15.3%	24.0%	23.3%	
OVER 65	24.0%	25.8%	27.2%	20.0%	15.7%	26.1%	26.1%	25.9%	24.7%	26.6%	25.8%	14.7%	24.8%	22.6%	22.3%	27.2%	29.8%	24.5%	38.9%	28.3%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	51.00	53.20	53.11	47.94	45.76	51.04	52.34	51.97	50.87	52.66	51.25	48.31	49.56	50.25	47.78	54.73	54.06	49.17	56.39	52.56	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
18-29	11.0%	9.4%	13.7%	10.7%	9.0%	12.3%	12.5%	10.9%	9.5%	28.2%	12.5%	9.9%	10.1%	13.2%	12.7%	14.7%	8.0%	12.1%	9.6%	12.8%
30-40	16.0%	25.6%	17.0%	10.1%	23.7%	19.2%	11.8%	11.2%	20.3%	23.5%	32.9%	6.6%	12.0%	22.1%	17.7%	21.9%	7.5%	22.2%	11.1%	16.9%
41-55	29.0%	41.1%	38.1%	48.2%	42.5%	38.1%	51.1%	25.8%	32.1%	32.4%	39.9%	23.1%	28.4%	29.5%	31.5%	26.0%	25.9%	32.2%	22.9%	23.6%
56-65	20.0%	7.8%	21.1%	16.0%	8.1%	21.6%	12.7%	23.0%	18.5%	6.0%	11.6%	24.7%	20.7%	16.6%	17.1%	19.5%	23.6%	14.4%	20.8%	21.9%
OVER 65	24.0%	16.1%	10.0%	15.0%	16.6%	8.8%	11.9%	29.1%	19.6%	9.9%	3.1%	35.7%	28.7%	18.6%	21.0%	17.9%	35.0%	19.1%	35.7%	24.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	46.90	47.26	49.37	47.37	47.12	47.59	53.12	49.64	40.97	42.79	55.65	52.86	48.06	49.34	47.93	55.72	48.16	54.64	50.87

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
18-29	11.0%	9.3%	13.9%	9.4%	12.8%	11.6%	10.2%	10.3%	13.7%	13.0%	8.2%	12.1%	6.0%	8.6%	14.2%	8.6%	13.5%	14.6%	7.5%	15.3%	8.0%
30-40	16.0%	13.9%	29.8%	14.2%	32.3%	14.8%	18.4%	14.5%	27.0%	15.1%	13.6%	14.3%	14.0%	16.2%	22.6%	17.4%	23.3%	15.3%	16.8%	19.0%	19.7%
41-55	29.0%	38.5%	38.2%	37.4%	44.1%	28.0%	29.6%	36.3%	27.9%	19.3%	30.5%	20.1%	25.4%	46.6%	33.6%	45.5%	37.5%	23.9%	33.5%	28.2%	33.2%
56-65	20.0%	21.0%	8.8%	21.4%	4.4%	19.4%	19.2%	18.2%	17.6%	20.7%	20.1%	23.0%	21.6%	11.8%	16.9%	12.7%	13.7%	19.6%	19.9%	17.3%	17.4%
OVER 65	24.0%	17.3%	9.4%	17.6%	6.4%	26.1%	22.6%	20.7%	13.9%	31.9%	27.5%	30.6%	33.0%	16.8%	12.6%	15.8%	11.9%	26.5%	22.3%	20.2%	21.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	50.35	43.89	50.39	42.61	51.41	50.49	50.43	46.41	52.45	52.77	52.77	54.69	48.97	46.46	48.68	46.00	50.71	51.36	48.40	50.42

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
18-29	11.0%	14.1%	7.1%	13.0%	7.8%	15.7%	7.0%	14.3%	7.6%	12.7%	9.6%	17.9%	6.6%	6.1%	11.4%	13.6%	6.4%	9.6%	12.2%	5.3%	13.1%
30-40	16.0%	12.0%	14.7%	11.5%	15.5%	22.2%	18.9%	22.8%	20.4%	10.0%	19.7%	11.0%	24.1%	8.6%	17.1%	11.6%	16.5%	4.5%	23.5%	5.4%	24.0%
41-55	29.0%	20.1%	33.8%	24.9%	22.5%	22.7%	50.5%	25.7%	51.3%	24.7%	32.1%	29.8%	32.4%	18.2%	31.9%	19.2%	28.2%	43.2%	36.9%	47.6%	38.5%
56-65	20.0%	21.7%	21.7%	17.7%	24.6%	23.3%	12.6%	19.3%	12.2%	22.9%	18.2%	19.9%	16.7%	26.6%	19.1%	23.8%	19.8%	19.6%	16.6%	18.6%	14.2%
OVER 65	24.0%	32.1%	22.7%	32.9%	29.6%	16.0%	11.0%	18.0%	8.5%	29.8%	20.3%	21.4%	20.1%	40.6%	20.5%	31.8%	29.1%	23.1%	10.7%	23.1%	10.2%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	52.76	52.07	52.78	53.67	47.69	47.83	47.91	46.90	53.01	49.83	49.36	49.76	57.65	49.88	53.12	53.16	52.61	46.41	53.43	45.70

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
18-29	11.0%	11.3%	13.5%	13.3%	9.6%	10.0%	8.9%	10.1%	10.5%	16.3%	5.7%	6.7%	13.1%	11.6%	8.1%	10.4%	10.8%	9.2%	11.1%
30-40	16.0%	13.5%	24.6%	17.9%	8.1%	20.6%	11.2%	15.1%	25.8%	14.4%	26.9%	12.8%	16.2%	10.6%	20.0%	20.9%	21.6%	24.8%	21.4%
41-55	29.0%	28.4%	19.7%	22.9%	33.8%	29.4%	27.9%	27.6%	30.4%	32.3%	28.6%	24.9%	29.9%	25.9%	19.3%	34.8%	41.8%	33.9%	44.9%
56-65	20.0%	21.6%	33.0%	19.0%	19.5%	17.0%	13.3%	28.7%	15.0%	19.5%	13.9%	23.5%	19.2%	23.5%	17.3%	16.7%	17.0%	14.6%	14.9%
OVER 65	24.0%	25.2%	9.1%	26.8%	29.1%	23.0%	38.7%	18.5%	18.3%	17.6%	24.9%	32.1%	21.7%	28.4%	35.3%	17.1%	8.8%	17.5%	7.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	51.71	47.62	50.69	53.43	50.06	54.54	51.23	47.98	48.43	50.34	54.70	49.86	52.96	53.35	48.59	46.61	48.21	46.03



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE							
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-	
18-29	11.0%	10.6%	10.8%	10.6%	-	8.1%	59.6%	13.1%	10.0%	8.3%	-	-	59.6%	8.2%	11.4%	12.1%	-	8.1%	-	
30-40	16.0%	13.6%	20.1%	21.3%	16.2%	-	-	13.4%	30.1%	33.9%	-	-	-	13.8%	13.5%	13.3%	32.6%	-	-	
41-55	29.0%	23.0%	39.2%	40.6%	31.3%	30.9%	-	24.8%	41.1%	41.6%	62.4%	-	-	21.3%	37.9%	40.1%	-	30.9%	-	
56-65	20.0%	22.0%	16.9%	15.1%	18.8%	61.0%	40.4%	19.1%	14.5%	11.4%	37.6%	-	40.4%	24.7%	18.5%	17.4%	-	61.0%	-	
OVER 65	24.0%	30.8%	13.0%	12.4%	33.6%	-	-	29.6%	4.3%	4.8%	-	-	-	32.0%	18.7%	17.2%	67.4%	-	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	53.15	47.71	47.25	55.64	53.63	38.43	51.94	44.38	44.05	52.70	-	38.43	54.30	49.88	49.28	58.60	53.63	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
18-29	11.0%	100.0%	-	-	-	-	40.7%	-	19.6%	-	14.5%	-	39.1%	-	19.8%	-	15.4%	-
30-40	16.0%	-	100.0%	-	-	-	59.3%	-	28.6%	-	21.1%	-	60.9%	-	30.9%	-	24.0%	-
41-55	29.0%	-	-	100.0%	-	-	39.7%	51.8%	-	38.2%	-	-	43.7%	49.3%	-	38.3%	-	-
56-65	20.0%	-	-	-	100.0%	-	27.4%	-	45.5%	26.3%	-	-	25.5%	-	45.3%	22.3%	-	-
OVER 65	24.0%	-	-	-	-	100.0%	-	32.9%	-	54.5%	-	100.0%	-	30.8%	-	54.7%	-	100.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	23.50	35.00	48.00	60.50	70.00	30.31	58.66	39.47	65.68	45.01	70.00	30.51	57.95	39.13	65.70	43.90	70.00

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
18-29	11.0%	42.5%	-	19.5%	-	13.7%	-	12.1%	10.1%	4.1%	21.5%	7.3%	22.8%	26.2%	19.2%	6.8%	2.1%
30-40	16.0%	57.5%	-	26.3%	-	18.5%	-	18.9%	13.6%	5.8%	24.2%	17.9%	36.1%	26.8%	18.0%	17.4%	7.6%
41-55	29.0%	-	36.8%	54.2%	-	38.0%	-	30.2%	28.0%	23.1%	26.0%	37.8%	18.5%	24.2%	37.7%	32.0%	28.4%
56-65	20.0%	-	28.8%	-	45.6%	29.8%	-	17.6%	22.0%	27.9%	13.0%	19.2%	22.5%	8.9%	19.5%	23.7%	23.0%
OVER 65	24.0%	-	34.4%	-	54.4%	-	100.0%	21.2%	26.3%	39.0%	15.4%	17.8%	-	14.0%	5.5%	20.2%	38.7%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	30.11	59.18	39.80	65.67	45.97	70.00	49.44	52.28	58.29	44.59	50.20	40.53	42.29	44.60	51.47	57.88

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

25. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
18-29	11.0%	19.0%	9.7%	3.8%	-	-	28.2%	8.9%	9.7%	-	-	4.5%	-	4.9%
30-40	16.0%	25.1%	12.2%	15.3%	-	-	26.4%	8.4%	9.2%	-	100.0%	14.5%	-	15.8%
41-55	29.0%	25.0%	30.4%	42.6%	29.9%	19.0%	19.4%	30.6%	24.6%	100.0%	-	51.0%	56.7%	50.4%
56-65	20.0%	18.2%	15.9%	18.1%	27.7%	34.0%	3.5%	27.2%	29.5%	-	-	8.1%	43.3%	4.8%
OVER 65	24.0%	12.7%	31.8%	20.3%	42.4%	47.0%	22.4%	24.9%	27.1%	-	-	22.0%	-	24.0%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	51.00	45.13	53.02	51.82	60.78	62.59	43.04	53.60	54.09	48.00	35.00	50.85	53.41	50.61

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD					GENERIC BALLOT					
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
MALE	45.0%	43.8%	46.0%	41.0%	46.9%	48.5%	32.1%	28.4%	43.3%	57.8%	59.0%	39.4%	34.9%	36.5%	18.7%	25.5%
FEMALE	55.0%	56.2%	54.0%	59.0%	53.1%	51.5%	67.9%	71.6%	56.7%	42.2%	41.0%	60.6%	65.1%	63.5%	81.3%	74.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
MALE	45.0%	56.8%	35.9%	40.3%	43.7%	44.8%	61.3%	44.2%	42.8%	54.6%	17.7%	56.1%	45.7%
FEMALE	55.0%	43.2%	64.1%	59.7%	56.3%	55.2%	38.7%	55.8%	57.2%	45.4%	82.3%	43.9%	54.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
MALE	45.0%	61.0%	34.8%	43.0%	32.9%	35.9%	38.9%	35.2%	57.0%	57.2%	48.9%	35.8%	34.7%	100.0%	26.1%
FEMALE	55.0%	39.0%	65.2%	57.0%	67.1%	64.1%	61.1%	64.8%	43.0%	42.8%	51.1%	64.2%	65.3%	-	73.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR HARD- ISTER	UNDE- CIDED	BOTH BAL- LOTS
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean			
Total	300	135	131	4	127	118	9	38	73	18
MALE	45.0%	60.3%	60.3%	58.7%	35.8%	36.6%	24.0%	21.4%	60.4%	19.2%
FEMALE	55.0%	39.7%	39.7%	41.3%	64.2%	63.4%	76.0%	78.6%	39.6%	80.8%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 5

	BANNER 5														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
MALE	45.0%	46.6%	40.3%	61.6%	34.7%	53.6%	38.5%	44.7%	48.0%	43.0%	50.1%	45.1%	66.0%	43.5%	66.0%	51.2%	28.2%	64.1%	63.1%	70.2%	-
FEMALE	55.0%	53.4%	59.7%	38.4%	65.3%	46.4%	61.5%	55.3%	52.0%	57.0%	49.9%	54.9%	34.0%	56.5%	34.0%	48.8%	71.8%	35.9%	36.9%	29.8%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
MALE	45.0%	100.0%	100.0%	100.0%	-	-	-	51.4%	27.4%	64.6%	50.0%	28.7%	65.8%	60.4%	28.7%	63.4%
FEMALE	55.0%	-	-	-	100.0%	100.0%	100.0%	48.6%	72.6%	35.4%	50.0%	71.3%	34.2%	39.6%	71.3%	36.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
MALE	45.0%	52.5%	50.8%	30.9%	34.4%	26.0%	46.3%	54.8%	48.4%	58.8%	23.3%	100.0%	100.0%	100.0%	-	-	-	26.5%	51.2%	55.2%
FEMALE	55.0%	47.5%	49.2%	69.1%	65.6%	74.0%	53.7%	45.2%	51.6%	41.2%	76.7%	-	-	-	100.0%	100.0%	100.0%	73.5%	48.8%	44.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
MALE	45.0%	34.7%	40.2%	52.9%	35.8%	37.5%	50.6%	55.4%	35.9%	26.0%	45.8%	42.7%	44.9%	44.1%	100.0%	100.0%	-	-	49.7%	46.7%
FEMALE	55.0%	65.3%	59.8%	47.1%	64.2%	62.5%	49.4%	44.6%	64.1%	74.0%	54.2%	57.3%	55.1%	55.9%	-	-	100.0%	100.0%	50.3%	53.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
MALE	45.0%	37.4%	40.2%	36.3%	42.1%	51.5%	35.8%	100.0%	100.0%	-	-	53.1%	35.4%	49.0%	36.2%	48.1%	36.4%	47.1%	43.0%	100.0%	100.0%
FEMALE	55.0%	62.6%	59.8%	63.7%	57.9%	48.5%	64.2%	-	-	100.0%	100.0%	46.9%	64.6%	51.0%	63.8%	51.9%	63.6%	52.9%	57.0%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
MALE	45.0%	-	-	48.8%	47.5%	45.0%	36.2%	45.2%	34.6%	56.0%	36.4%	100.0%	100.0%	-	-	58.6%	37.5%	47.1%	35.6%	42.2%	35.9%
FEMALE	55.0%	100.0%	100.0%	51.2%	52.5%	55.0%	63.8%	54.8%	65.4%	44.0%	63.6%	-	-	100.0%	100.0%	41.4%	62.5%	52.9%	64.4%	57.8%	64.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
MALE	45.0%	47.6%	62.3%	48.4%	42.9%	40.9%	48.1%	40.7%	38.2%	100.0%	100.0%	-	-	51.2%	42.9%	38.6%	39.1%	32.4%	42.1%
FEMALE	55.0%	52.4%	37.7%	51.6%	57.1%	59.1%	51.9%	59.3%	61.8%	-	-	100.0%	100.0%	48.8%	57.1%	61.4%	60.9%	67.6%	57.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
MALE	45.0%	48.6%	39.5%	38.8%	50.2%	-	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	-	-	-	-	-	-
FEMALE	55.0%	51.4%	60.5%	61.2%	49.8%	100.0%	-	-	-	-	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	-



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
MALE	45.0%	49.6%	53.1%	46.8%	39.6%	39.8%	51.7%	42.5%	49.2%	39.7%	46.6%	39.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	55.0%	50.4%	46.9%	53.2%	60.4%	60.2%	48.3%	57.5%	50.8%	60.3%	53.4%	60.2%	-	-	-	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
MALE	45.0%	-	-	-	-	-	-	100.0%	-	43.2%	47.7%	44.2%	36.8%	39.2%	64.5%	39.7%	44.5%
FEMALE	55.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	56.8%	52.3%	55.8%	63.2%	60.8%	35.5%	60.3%	55.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

26. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
MALE	45.0%	47.8%	40.2%	39.9%	55.9%	36.8%	60.0%	84.3%	83.0%	100.0%	100.0%	55.8%	43.3%	56.9%
FEMALE	55.0%	52.2%	59.8%	60.1%	44.1%	63.2%	40.0%	15.7%	17.0%	-	-	44.2%	56.7%	43.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
LANDLINE	33.2%	30.1%	39.6%	27.9%	35.6%	37.1%	18.9%	20.7%	13.3%	36.6%	35.4%	55.8%	31.6%	34.1%	7.4%	20.6%
MOBILE PHONE	33.5%	34.1%	28.1%	35.3%	34.2%	30.2%	45.7%	41.6%	58.2%	29.0%	29.7%	18.0%	37.3%	34.4%	65.4%	39.3%
TEXT	33.3%	35.9%	32.3%	36.9%	30.2%	32.7%	35.4%	37.7%	28.4%	34.4%	34.9%	26.2%	31.1%	31.5%	27.2%	40.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
LANDLINE	33.2%	34.1%	40.9%	26.6%	36.4%	17.7%	39.3%	23.5%	42.1%	27.0%	35.9%	32.5%	25.6%
MOBILE PHONE	33.5%	30.1%	25.7%	37.4%	36.5%	41.4%	36.0%	39.0%	27.7%	27.0%	45.6%	28.8%	36.6%
TEXT	33.3%	35.8%	33.4%	36.0%	27.1%	40.9%	24.7%	37.5%	30.1%	46.0%	18.5%	38.6%	37.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
LANDLINE	33.2%	40.9%	24.3%	31.8%	38.9%	37.6%	15.2%	18.5%	36.7%	37.1%	24.1%	33.3%	33.9%	-	9.5%
MOBILE PHONE	33.5%	29.8%	37.5%	32.9%	40.9%	12.6%	46.0%	-	28.3%	28.4%	24.8%	36.7%	37.3%	-	47.4%
TEXT	33.3%	29.3%	38.2%	35.3%	20.2%	49.8%	38.8%	81.5%	35.0%	34.5%	51.1%	30.0%	28.9%	100.0%	43.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			HARD-	BOTH	
		ISTER					FIRM	ISTER	BAL-	
							UNDE-		LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
LANDLINE	33.2%	36.1%	37.2%	-	34.5%	34.7%	31.4%	18.4%	32.6%	7.3%
MOBILE PHONE	33.5%	30.2%	29.3%	58.7%	35.4%	35.8%	30.7%	39.3%	30.5%	44.7%
TEXT	33.3%	33.8%	33.6%	41.3%	30.0%	29.5%	37.9%	42.4%	36.8%	48.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
LANDLINE	33.2%	31.0%	36.5%	24.8%	39.3%	26.0%	40.5%	34.3%	34.0%	33.8%	32.4%	30.1%	36.8%	32.9%	36.8%	37.0%	34.8%	25.3%	25.5%	24.0%	-	
MOBILE PHONE	33.5%	35.3%	29.7%	34.8%	33.3%	35.8%	31.0%	34.2%	25.6%	31.9%	36.6%	35.9%	44.9%	32.9%	44.9%	22.2%	35.3%	46.2%	41.9%	70.9%	-	
TEXT	33.3%	33.7%	33.8%	40.4%	27.4%	38.3%	28.5%	31.5%	40.4%	34.3%	31.0%	34.0%	18.4%	34.2%	18.4%	40.9%	29.9%	28.5%	32.6%	5.1%	-	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
LANDLINE	33.2%	37.5%	27.6%	28.6%	36.3%	37.7%	19.3%	43.1%	36.8%	30.1%	-	33.5%	16.6%	-	30.9%	10.0%
MOBILE PHONE	33.5%	21.9%	41.5%	46.1%	22.4%	32.8%	46.4%	20.6%	31.6%	42.4%	31.7%	37.7%	55.6%	42.0%	39.2%	56.5%
TEXT	33.3%	40.6%	30.9%	25.3%	41.2%	29.5%	34.2%	36.4%	31.6%	27.4%	68.3%	28.8%	27.8%	58.0%	29.9%	33.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
LANDLINE	33.2%	34.8%	39.3%	25.4%	24.0%	27.5%	42.2%	33.9%	28.8%	37.2%	49.2%	22.0%	38.0%	31.8%	27.0%	45.8%	36.5%	22.0%	49.6%	37.1%
MOBILE PHONE	33.5%	24.6%	15.7%	38.5%	41.4%	34.4%	33.1%	29.2%	37.1%	24.3%	19.7%	42.0%	37.6%	30.0%	37.0%	29.1%	28.3%	35.1%	27.9%	26.3%
TEXT	33.3%	40.6%	45.0%	36.1%	34.6%	38.1%	24.8%	36.8%	34.1%	38.5%	31.1%	36.0%	24.3%	38.1%	36.1%	25.1%	35.3%	42.9%	22.5%	36.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
<b>Total</b>	<b>300</b>	<b>38</b>	<b>42</b>	<b>22</b>	<b>37</b>	<b>37</b>	<b>19</b>	<b>143</b>	<b>146</b>	<b>3</b>	<b>97</b>	<b>189</b>	<b>138</b>	<b>131</b>	<b>62</b>	<b>58</b>	<b>76</b>	<b>73</b>	<b>87</b>	<b>78</b>
<b>LANDLINE</b>	<b>33.2%</b>	<b>28.4%</b>	<b>32.9%</b>	<b>19.9%</b>	<b>26.7%</b>	<b>30.0%</b>	<b>17.2%</b>	<b>35.0%</b>	<b>32.3%</b>	<b>12.0%</b>	<b>21.5%</b>	<b>39.4%</b>	<b>35.9%</b>	<b>30.6%</b>	<b>31.2%</b>	<b>30.9%</b>	<b>39.7%</b>	<b>30.3%</b>	<b>42.2%</b>	<b>36.6%</b>
<b>MOBILE PHONE</b>	<b>33.5%</b>	<b>41.4%</b>	<b>39.5%</b>	<b>42.1%</b>	<b>42.1%</b>	<b>38.8%</b>	<b>49.3%</b>	<b>28.8%</b>	<b>37.2%</b>	<b>53.9%</b>	<b>41.7%</b>	<b>29.2%</b>	<b>31.7%</b>	<b>35.3%</b>	<b>34.8%</b>	<b>38.6%</b>	<b>29.1%</b>	<b>32.7%</b>	<b>27.0%</b>	<b>31.5%</b>
<b>TEXT</b>	<b>33.3%</b>	<b>30.2%</b>	<b>27.6%</b>	<b>38.0%</b>	<b>31.2%</b>	<b>31.2%</b>	<b>33.5%</b>	<b>36.2%</b>	<b>30.5%</b>	<b>34.1%</b>	<b>36.8%</b>	<b>31.4%</b>	<b>32.4%</b>	<b>34.1%</b>	<b>34.0%</b>	<b>30.5%</b>	<b>31.2%</b>	<b>37.0%</b>	<b>30.8%</b>	<b>31.9%</b>

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
LANDLINE	33.2%	25.6%	21.7%	24.3%	19.0%	34.9%	29.6%	37.0%	15.2%	32.6%	37.6%	39.5%	34.3%	25.3%	25.1%	22.7%	24.5%	38.8%	28.4%	35.8%	26.4%
MOBILE PHONE	33.5%	40.4%	40.9%	41.2%	44.1%	32.2%	36.0%	30.7%	48.2%	33.9%	29.2%	29.3%	28.8%	39.6%	42.8%	41.9%	45.4%	32.2%	34.9%	32.3%	40.0%
TEXT	33.3%	33.9%	37.4%	34.5%	36.8%	32.9%	34.4%	32.3%	36.6%	33.5%	33.2%	31.2%	36.9%	35.1%	32.1%	35.3%	30.1%	29.0%	36.6%	31.9%	33.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
LANDLINE	33.2%	41.5%	30.0%	47.3%	29.7%	24.8%	26.5%	23.0%	24.2%	32.4%	35.2%	29.6%	34.6%	36.1%	35.5%	34.5%	41.5%	25.4%	28.5%	25.6%	25.6%
MOBILE PHONE	33.5%	32.1%	31.1%	26.9%	32.1%	42.0%	39.3%	44.0%	42.4%	30.5%	35.8%	32.8%	40.6%	27.4%	33.0%	29.4%	28.1%	34.2%	45.0%	34.8%	48.5%
TEXT	33.3%	26.4%	38.9%	25.7%	38.2%	33.1%	34.2%	33.0%	33.5%	37.1%	29.0%	37.6%	24.8%	36.4%	31.4%	36.1%	30.5%	40.4%	26.4%	39.6%	25.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-ABORTION: MALE	PRO-CHOICE	PRO-ABORTION: FEMALE	PRO-CHOICE	PRO-ABORTION: WHITE	PRO-CHOICE	PRO-ABORTION: NON-WHITE	PRO-CHOICE	PRO-ABORTION: AFRICAN-AMER.	PRO-CHOICE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
LANDLINE	33.2%	34.0%	40.9%	25.9%	36.1%	30.0%	30.2%	29.5%	30.1%	29.9%	32.3%	37.8%	28.4%	35.9%	39.3%	29.2%	19.6%	27.1%	17.4%
MOBILE PHONE	33.5%	27.8%	27.4%	28.3%	27.6%	40.4%	43.5%	43.0%	38.4%	32.2%	38.3%	23.7%	41.8%	27.7%	30.5%	28.0%	52.9%	27.5%	56.4%
TEXT	33.3%	38.2%	31.7%	45.8%	36.3%	29.6%	26.3%	27.5%	31.5%	37.9%	29.4%	38.6%	29.7%	36.4%	30.2%	42.9%	27.6%	45.4%	26.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
LANDLINE	33.2%	38.0%	25.5%	23.6%	65.8%	-	40.4%	38.3%	18.6%	13.8%	67.3%	-	40.4%	37.7%	30.1%	29.9%	64.3%	-	-
MOBILE PHONE	33.5%	29.3%	40.8%	42.9%	-	39.0%	59.6%	28.8%	49.2%	52.4%	-	-	59.6%	29.8%	35.4%	36.9%	-	39.0%	-
TEXT	33.3%	32.7%	33.6%	33.5%	34.2%	61.0%	-	32.9%	32.2%	33.8%	32.7%	-	-	32.6%	34.6%	33.3%	35.7%	61.0%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
LANDLINE	33.2%	12.5%	12.0%	26.5%	46.3%	53.9%	12.2%	40.9%	19.6%	50.4%	26.6%	53.9%	13.2%	40.2%	17.3%	54.7%	25.2%	56.3%
MOBILE PHONE	33.5%	65.5%	50.7%	30.1%	21.7%	21.5%	56.7%	25.0%	42.9%	21.6%	37.3%	21.5%	63.4%	23.0%	46.9%	17.5%	40.9%	15.5%
TEXT	33.3%	22.0%	37.3%	43.4%	32.0%	24.6%	31.0%	34.1%	37.5%	28.0%	36.0%	24.6%	23.4%	36.9%	35.8%	27.8%	33.9%	28.1%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
LANDLINE	33.2%	11.1%	41.5%	21.8%	47.6%	27.9%	52.3%	31.8%	34.3%	100.0%	-	-	-	11.5%	17.5%	35.1%	50.8%
MOBILE PHONE	33.5%	49.6%	26.4%	39.1%	24.3%	34.2%	25.4%	35.5%	31.9%	-	100.0%	-	71.5%	53.9%	41.5%	26.0%	20.6%
TEXT	33.3%	39.3%	32.1%	39.1%	28.1%	37.9%	22.3%	32.7%	33.8%	-	-	100.0%	28.5%	34.6%	41.0%	38.9%	28.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

27. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
LANDLINE	33.2%	18.7%	37.9%	39.3%	60.9%	48.8%	14.4%	30.9%	33.6%	-	100.0%	35.9%	43.3%	35.3%
MOBILE PHONE	33.5%	43.9%	34.6%	22.6%	13.0%	24.7%	59.3%	30.3%	24.3%	100.0%	-	37.6%	56.7%	35.8%
TEXT	33.3%	37.4%	27.5%	38.2%	26.1%	26.5%	26.3%	38.7%	42.1%	-	-	26.5%	-	28.9%



































DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 1

	AREA				VOTER LIKELIHOOD					GENERIC BALLOT						
	TOTAL	GREENSBORO	BROWNS SUMMITT	WHITTSETT	REST OF DIST.	DEFINITELY VOTING	LIKELY VOTING	Very Likely	Some-what Likely	REPUBLICAN CAND.	Vote	Lean	DEMOCRATIC CAND.	Vote	Lean	FIRM UNDECIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
GREENSBORO	36.0%	100.0%	-	-	-	37.1%	32.1%	38.0%	14.0%	29.4%	30.1%	17.2%	42.3%	40.7%	57.7%	39.4%
BROWNS SUMMITT	12.0%	-	100.0%	-	-	11.5%	13.7%	11.5%	20.1%	12.5%	12.4%	13.7%	10.5%	9.8%	16.9%	19.0%
WHITTSETT	12.0%	-	-	100.0%	-	11.8%	12.8%	10.4%	19.9%	7.7%	7.4%	12.1%	16.1%	17.8%	-	14.2%
REST OF DISTRICT	40.0%	-	-	-	100.0%	39.6%	41.5%	40.1%	45.9%	50.5%	50.1%	57.0%	31.2%	31.7%	25.4%	27.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
GREENSBORO	36.0%	16.5%	42.1%	40.6%	47.2%	47.7%	35.3%	34.1%	33.9%	57.0%	44.6%	47.2%	36.8%
BROWNS SUMMITT	12.0%	10.6%	9.7%	14.9%	10.9%	5.8%	-	15.0%	14.0%	-	-	2.5%	10.6%
WHITTSETT	12.0%	14.8%	11.3%	13.3%	7.8%	14.9%	15.9%	14.9%	8.9%	29.6%	17.7%	15.3%	15.7%
REST OF DISTRICT	40.0%	58.2%	36.8%	31.2%	34.1%	31.6%	48.8%	36.1%	43.2%	13.3%	37.7%	35.0%	37.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
GREENSBORO	36.0%	21.8%	45.6%	44.1%	31.8%	47.6%	47.3%	22.2%	25.4%	26.2%	-	44.5%	44.5%	44.1%	50.8%
BROWNS SUMMITT	12.0%	19.5%	9.8%	10.5%	10.0%	-	4.5%	-	12.7%	13.1%	-	11.2%	11.4%	-	12.5%
WHITTSETT	12.0%	9.2%	9.9%	8.7%	25.2%	-	18.4%	16.8%	9.6%	9.9%	-	14.7%	14.9%	-	10.7%
REST OF DISTRICT	40.0%	49.5%	34.7%	36.7%	33.0%	52.4%	29.8%	61.1%	52.3%	50.9%	100.0%	29.7%	29.2%	55.9%	26.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
GREENSBORO	36.0%	25.6%	25.5%	29.9%	43.3%	43.2%	45.4%	48.5%	16.9%	55.1%
BROWNS SUMMITT	12.0%	13.8%	13.3%	28.8%	10.7%	11.5%	-	10.0%	10.4%	8.5%
WHITTSETT	12.0%	9.6%	9.9%	-	15.0%	15.2%	12.1%	10.3%	12.1%	12.7%
REST OF DISTRICT	40.0%	51.0%	51.3%	41.3%	30.9%	30.1%	42.5%	31.2%	60.6%	23.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 5

	BANNER 5															REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-
GREENSBORO	36.0%	37.6%	32.0%	40.2%	32.6%	33.1%	42.3%	36.8%	43.2%	41.5%	25.6%	25.4%	19.1%	37.6%	19.1%	30.7%	42.0%	33.2%	31.8%	41.6%	-
BROWNS SUMMITT	12.0%	10.8%	15.0%	9.8%	12.4%	12.6%	10.0%	11.8%	8.2%	12.7%	8.4%	10.0%	6.0%	12.0%	6.0%	13.4%	9.6%	14.1%	14.0%	14.6%	-
WHITTSETT	12.0%	13.1%	10.7%	12.0%	12.3%	11.9%	13.0%	11.4%	17.5%	12.8%	8.9%	6.5%	17.4%	11.3%	17.4%	6.3%	15.6%	13.9%	16.2%	-	-
REST OF DISTRICT	40.0%	38.5%	42.3%	38.0%	42.8%	42.4%	34.7%	39.9%	31.1%	33.0%	57.1%	58.1%	57.6%	39.1%	57.6%	49.6%	32.8%	38.8%	38.0%	43.8%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
GREENSBORO	36.0%	30.6%	47.3%	31.2%	30.9%	40.0%	36.9%	28.7%	27.7%	31.6%	43.3%	51.6%	37.9%	42.9%	51.1%	36.6%
BROWNS SUMMITT	12.0%	14.8%	8.3%	12.4%	11.9%	10.1%	17.1%	11.2%	11.4%	16.6%	26.5%	8.4%	9.6%	26.8%	8.7%	11.6%
WHITTSETT	12.0%	7.8%	17.9%	9.3%	4.7%	14.7%	22.0%	5.9%	6.5%	14.4%	8.4%	21.6%	13.4%	11.8%	21.1%	16.1%
REST OF DISTRICT	40.0%	46.9%	26.5%	47.1%	52.4%	35.2%	23.9%	54.2%	54.4%	37.4%	21.8%	18.5%	39.2%	18.6%	19.2%	35.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
GREENSBORO	36.0%	34.6%	26.5%	34.6%	41.4%	24.9%	46.0%	30.7%	30.7%	30.7%	-	39.5%	45.4%	29.4%	32.5%	46.4%	32.3%	30.9%	34.4%	27.3%
BROWNS SUMMITT	12.0%	11.1%	16.1%	8.5%	7.4%	10.0%	12.4%	14.5%	13.5%	15.0%	19.7%	9.3%	14.3%	12.9%	8.1%	10.7%	16.4%	8.9%	15.1%	13.3%
WHITTSETT	12.0%	8.1%	4.9%	19.4%	24.7%	12.0%	11.1%	7.4%	6.9%	7.7%	-	15.2%	8.9%	9.9%	21.3%	13.0%	4.4%	13.1%	9.8%	5.8%
REST OF DISTRICT	40.0%	46.2%	52.5%	37.5%	26.4%	53.2%	30.6%	47.4%	48.8%	46.5%	80.3%	36.1%	31.4%	47.8%	38.1%	29.9%	46.9%	47.1%	40.7%	53.5%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
GREENSBORO	36.0%	37.8%	60.4%	45.4%	39.0%	58.5%	53.1%	28.8%	42.3%	53.5%	42.4%	33.7%	34.7%	38.9%	32.3%	42.8%	36.6%	35.8%	23.9%	36.8%
BROWNS SUMMITT	12.0%	8.1%	8.9%	19.4%	8.4%	10.0%	17.0%	12.4%	11.7%	10.0%	8.7%	13.9%	8.0%	15.5%	7.0%	19.4%	8.8%	12.4%	9.7%	15.3%
WHITTSETT	12.0%	24.8%	12.7%	14.4%	22.9%	14.3%	16.8%	8.2%	15.8%	5.6%	14.9%	11.3%	12.0%	12.6%	14.4%	5.9%	10.0%	17.9%	8.3%	7.1%
REST OF DISTRICT	40.0%	29.3%	18.0%	20.8%	29.6%	17.1%	13.1%	50.7%	30.1%	30.9%	33.9%	41.2%	45.3%	33.0%	46.3%	31.9%	44.5%	33.8%	58.2%	40.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 9

TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLGE GRAD./ POST	LESS THAN COLLEGE	COLLGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
GREENSBORO	36.0%	54.1%	42.1%	53.3%	40.8%	36.0%	38.8%	34.2%	42.6%	38.0%	36.7%	26.3%	38.3%	58.6%	39.3%	58.5%	38.7%	32.0%	38.6%	35.8%	32.9%
BROWNS SUMMITT	12.0%	5.3%	15.9%	5.4%	16.0%	8.7%	14.7%	12.2%	15.0%	5.0%	14.6%	11.0%	13.0%	3.7%	16.4%	4.0%	16.2%	9.7%	14.1%	10.6%	14.3%
WHITTSETT	12.0%	18.7%	20.7%	19.1%	21.8%	10.8%	14.3%	14.0%	9.5%	7.5%	17.0%	8.4%	12.0%	16.5%	16.5%	17.7%	16.5%	13.2%	11.5%	14.5%	8.3%
REST OF DISTRICT	40.0%	21.9%	21.3%	22.3%	21.4%	44.5%	32.1%	39.6%	32.9%	49.6%	31.7%	54.3%	36.7%	21.2%	27.7%	19.8%	28.6%	45.0%	35.9%	39.1%	44.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
GREENSBORO	36.0%	28.7%	42.9%	26.0%	31.0%	43.2%	50.2%	44.4%	49.7%	30.8%	38.1%	26.3%	40.1%	36.4%	36.9%	26.3%	31.3%	46.0%	46.3%	55.1%	43.5%
BROWNS SUMMITT	12.0%	9.0%	13.9%	10.5%	15.1%	8.6%	12.4%	9.8%	11.6%	14.1%	10.8%	15.6%	9.7%	12.2%	11.4%	13.8%	11.0%	15.1%	10.7%	13.6%	11.5%
WHITTSETT	12.0%	12.0%	13.9%	10.8%	6.7%	17.7%	18.8%	17.7%	20.2%	9.7%	13.3%	12.3%	10.5%	6.4%	14.9%	10.2%	6.6%	7.9%	21.0%	9.4%	21.3%
REST OF DISTRICT	40.0%	50.3%	29.4%	52.8%	47.1%	30.4%	18.7%	28.2%	18.5%	45.4%	37.8%	45.8%	39.7%	44.9%	36.8%	49.6%	51.1%	31.0%	22.0%	21.9%	23.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.						
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53
GREENSBORO	36.0%	29.5%	34.4%	33.7%	25.9%	40.4%	44.7%	32.8%	40.9%	28.5%	38.9%	30.4%	41.4%	25.2%	35.5%	40.1%	46.9%	40.6%	45.2%
BROWNS SUMMITT	12.0%	12.0%	14.8%	12.6%	10.9%	10.4%	9.9%	14.7%	9.4%	8.4%	15.6%	15.3%	6.9%	9.8%	14.3%	17.6%	6.0%	18.0%	6.5%
WHITTSETT	12.0%	9.7%	8.6%	9.8%	9.9%	15.7%	17.3%	13.9%	15.6%	10.4%	13.7%	9.0%	17.1%	6.5%	12.3%	17.7%	20.0%	21.0%	19.6%
REST OF DISTRICT	40.0%	48.9%	42.3%	44.0%	53.3%	33.5%	28.1%	38.6%	34.1%	52.7%	31.8%	45.4%	34.7%	58.6%	37.9%	24.6%	27.1%	20.3%	28.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 12

TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
GREENSBORO	36.0%	29.2%	47.5%	47.4%	30.7%	91.9%	40.4%	30.4%	44.5%	45.9%	29.7%	-	40.4%	28.0%	49.5%	48.3%	31.7%	91.9%	-
BROWNS SUMMITT	12.0%	12.7%	10.9%	11.1%	17.8%	-	-	12.5%	11.8%	13.3%	-	-	-	12.9%	10.4%	9.7%	35.7%	-	-
WHITTSETT	12.0%	8.3%	18.1%	19.1%	16.2%	-	-	10.7%	11.4%	12.8%	-	-	-	6.1%	22.5%	23.1%	32.6%	-	-
REST OF DISTRICT	40.0%	49.8%	23.4%	22.4%	35.3%	8.1%	59.6%	46.4%	32.3%	28.0%	70.3%	-	59.6%	53.0%	17.6%	18.9%	-	8.1%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
GREENSBORO	36.0%	42.8%	37.0%	33.7%	32.5%	37.9%	39.4%	34.8%	36.5%	35.4%	35.4%	37.9%	42.0%	31.9%	35.0%	35.3%	33.2%	41.9%
BROWNS SUMMITT	12.0%	0.9%	4.8%	15.4%	17.3%	13.4%	3.2%	15.3%	9.5%	15.1%	11.6%	13.4%	5.5%	15.3%	10.9%	14.4%	11.5%	15.3%
WHITTSETT	12.0%	9.8%	21.3%	16.1%	7.8%	5.3%	16.6%	10.3%	16.4%	6.4%	14.1%	5.3%	13.2%	9.9%	13.3%	7.1%	12.9%	3.4%
REST OF DISTRICT	40.0%	46.5%	36.9%	34.7%	42.5%	43.4%	40.8%	39.7%	37.6%	43.0%	38.9%	43.4%	39.3%	42.8%	40.8%	43.2%	42.4%	39.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 14

TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
GREENSBORO	36.0%	36.5%	36.8%	37.9%	35.5%	37.3%	35.2%	35.1%	36.8%	32.7%	36.6%	38.8%	37.3%	29.6%	27.7%	41.0%	39.1%
BROWNS SUMMITT	12.0%	0.8%	15.2%	8.2%	15.6%	11.7%	12.1%	12.3%	11.8%	14.3%	10.0%	11.7%	17.4%	11.8%	10.0%	13.7%	11.3%
WHITTSETT	12.0%	20.3%	10.6%	19.3%	6.0%	15.1%	6.5%	10.9%	12.9%	10.1%	12.6%	13.3%	6.7%	20.0%	15.5%	5.7%	10.7%
REST OF DISTRICT	40.0%	42.4%	37.4%	34.6%	42.9%	35.9%	46.1%	41.7%	38.6%	42.9%	40.8%	36.3%	38.6%	38.6%	46.8%	39.6%	38.8%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

29. HD 59 Area:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
GREENSBORO	36.0%	35.3%	39.9%	39.0%	26.1%	37.5%	34.5%	27.4%	29.8%	-	100.0%	32.3%	56.7%	30.0%	
BROWNS SUMMITT	12.0%	11.3%	14.2%	16.5%	9.5%	4.6%	7.0%	16.2%	17.6%	-	-	24.5%	-	26.8%	
WHITTSETT	12.0%	11.5%	16.5%	10.8%	8.3%	10.6%	15.8%	8.1%	8.8%	-	-	15.2%	-	16.6%	
REST OF DISTRICT	40.0%	41.9%	29.5%	33.7%	56.0%	47.3%	42.6%	48.3%	43.8%	100.0%	-	27.9%	43.3%	26.5%	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
NEWLY REGISTERED	5.6%	5.8%	8.2%	3.1%	5.4%	3.5%	13.4%	15.6%	6.6%	3.8%	4.0%	-	6.8%	5.8%	16.6%	10.0%
1 OF 4	18.6%	15.3%	18.3%	31.1%	18.0%	12.6%	40.4%	31.8%	67.0%	16.7%	16.2%	25.8%	17.6%	17.3%	20.9%	37.5%
2 OF 4	13.9%	10.7%	11.6%	17.9%	16.2%	16.3%	5.0%	6.7%	-	18.7%	19.1%	12.5%	10.6%	11.7%	-	2.8%
3 OF 4	18.0%	20.5%	20.5%	8.6%	17.8%	18.5%	16.4%	17.5%	13.0%	18.7%	19.8%	-	15.7%	14.4%	28.0%	29.0%
4 OF 4	43.9%	47.6%	41.4%	39.3%	42.6%	49.1%	24.7%	28.4%	13.3%	42.1%	40.9%	61.7%	49.3%	50.8%	34.5%	20.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
NEWLY REGISTERED	5.6%	4.0%	6.9%	3.3%	9.7%	7.0%	-	6.2%	5.8%	13.3%	-	7.4%	5.9%
1 OF 4	18.6%	12.8%	15.4%	25.8%	17.2%	20.7%	19.6%	21.9%	16.0%	13.2%	64.1%	17.1%	20.5%
2 OF 4	13.9%	14.6%	8.5%	14.8%	14.9%	19.9%	8.4%	17.5%	11.0%	16.5%	-	9.1%	15.0%
3 OF 4	18.0%	16.2%	11.1%	21.6%	19.1%	9.8%	19.9%	19.1%	19.4%	-	-	11.9%	17.4%
4 OF 4	43.9%	52.3%	58.1%	34.6%	39.1%	42.6%	52.1%	35.3%	47.8%	57.0%	35.9%	54.4%	41.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
NEWLY REGISTERED	5.6%	3.8%	2.4%	5.2%	7.7%	-	20.4%	-	3.8%	3.2%	24.8%	4.6%	4.6%	-	24.2%
1 OF 4	18.6%	13.6%	27.9%	16.8%	22.2%	24.4%	20.6%	17.3%	16.6%	16.3%	24.9%	19.0%	18.4%	55.9%	29.4%
2 OF 4	13.9%	22.5%	10.3%	12.6%	8.6%	-	5.2%	22.1%	18.3%	18.1%	26.2%	9.2%	9.3%	-	15.1%
3 OF 4	18.0%	18.5%	24.8%	19.7%	12.3%	15.5%	2.5%	42.0%	18.0%	18.6%	-	17.8%	18.1%	-	19.3%
4 OF 4	43.9%	41.5%	34.7%	45.7%	49.3%	60.1%	51.2%	18.5%	43.3%	43.9%	24.1%	49.5%	49.6%	44.1%	12.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			UNDE-	BOTH	
		ISTER					FIRM	HARD-	BAL-	
							UNDE-	ISTER	LOTS	
							CIDED			
Total	300	135	131	4	127	118	9	38	73	18
NEWLY REGISTERED	5.6%	3.2%	3.3%	-	5.7%	6.1%	-	14.0%	4.5%	28.8%
1 OF 4	18.6%	16.1%	16.6%	-	19.1%	19.5%	13.9%	26.0%	12.9%	30.1%
2 OF 4	13.9%	18.1%	17.7%	29.9%	10.0%	10.7%	-	11.8%	16.2%	12.6%
3 OF 4	18.0%	20.0%	18.4%	70.1%	15.6%	15.5%	16.7%	19.3%	16.6%	14.2%
4 OF 4	43.9%	42.6%	43.9%	-	49.7%	48.2%	69.4%	28.9%	49.8%	14.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
NEWLY REGISTERED	5.6%	6.0%	4.2%	8.0%	4.3%	5.8%	5.9%	5.0%	7.3%	4.8%	7.4%	10.8%	-	6.3%	-	5.1%	4.9%	7.5%	4.9%	22.2%	-	
1 OF 4	18.6%	18.2%	21.3%	14.0%	20.5%	20.9%	15.5%	17.2%	18.2%	18.8%	19.0%	13.7%	32.0%	17.5%	32.0%	17.6%	19.3%	18.8%	19.2%	16.3%	-	
2 OF 4	13.9%	15.2%	10.4%	19.0%	12.4%	16.1%	10.6%	13.7%	13.2%	12.8%	15.9%	10.2%	32.5%	12.2%	32.5%	17.9%	10.8%	13.3%	12.3%	19.4%	-	
3 OF 4	18.0%	19.5%	15.1%	19.8%	15.5%	19.4%	16.7%	19.9%	11.8%	18.4%	17.5%	20.0%	5.7%	18.8%	5.7%	17.1%	17.3%	20.4%	21.0%	17.1%	-	
4 OF 4	43.9%	41.2%	49.0%	39.3%	47.3%	37.7%	51.2%	44.1%	49.4%	45.2%	40.1%	45.2%	29.8%	45.2%	29.8%	42.2%	47.6%	40.0%	42.5%	25.1%	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
NEWLY REGISTERED	5.6%	2.0%	5.8%	6.6%	8.4%	4.6%	9.1%	3.6%	5.9%	6.3%	14.3%	4.2%	10.1%	-	4.4%	6.3%
1 OF 4	18.6%	18.0%	22.5%	9.8%	17.2%	18.1%	34.9%	17.1%	15.7%	16.9%	20.5%	21.8%	19.5%	18.3%	21.2%	18.9%
2 OF 4	13.9%	20.4%	18.6%	20.3%	15.4%	7.8%	1.0%	16.8%	9.3%	13.0%	24.8%	11.8%	14.7%	34.7%	12.3%	17.6%
3 OF 4	18.0%	11.2%	14.1%	22.3%	23.3%	18.6%	17.0%	16.3%	19.8%	20.8%	22.2%	15.7%	20.5%	31.1%	16.3%	24.7%
4 OF 4	43.9%	48.5%	38.9%	41.1%	35.6%	51.0%	38.0%	46.2%	49.3%	43.1%	18.2%	46.5%	35.2%	16.0%	45.8%	32.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97
NEWLY REGISTERED	5.6%	4.4%	9.1%	6.2%	3.1%	10.7%	4.4%	4.4%	9.2%	1.4%	19.7%	9.3%	7.4%	-	4.8%	1.9%	9.8%	3.0%	5.7%	5.4%
1 OF 4	18.6%	19.4%	19.6%	25.7%	27.2%	23.6%	17.3%	16.0%	21.4%	12.6%	19.7%	26.3%	15.2%	14.8%	25.4%	19.1%	17.5%	33.5%	10.6%	13.9%
2 OF 4	13.9%	24.7%	-	10.9%	11.5%	10.0%	7.2%	21.2%	23.6%	19.6%	34.7%	15.4%	10.3%	27.5%	8.9%	4.5%	13.4%	5.9%	6.3%	21.3%
3 OF 4	18.0%	17.1%	22.3%	19.3%	17.7%	21.6%	19.1%	17.6%	12.2%	21.0%	-	14.7%	18.2%	14.5%	21.4%	19.8%	21.4%	18.2%	25.6%	15.0%
4 OF 4	43.9%	34.4%	49.0%	37.8%	40.5%	34.1%	52.0%	40.8%	33.6%	45.3%	25.8%	34.3%	48.8%	43.2%	39.4%	54.7%	37.8%	39.4%	51.8%	44.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
<b>Total</b>	<b>300</b>	<b>38</b>	<b>42</b>	<b>22</b>	<b>37</b>	<b>37</b>	<b>19</b>	<b>143</b>	<b>146</b>	<b>3</b>	<b>97</b>	<b>189</b>	<b>138</b>	<b>131</b>	<b>62</b>	<b>58</b>	<b>76</b>	<b>73</b>	<b>87</b>	<b>78</b>
<b>NEWLY REGISTERED</b>	<b>5.6%</b>	<b>8.9%</b>	<b>2.9%</b>	<b>-</b>	<b>8.5%</b>	<b>-</b>	<b>-</b>	<b>5.8%</b>	<b>5.5%</b>	<b>18.3%</b>	<b>5.7%</b>	<b>6.0%</b>	<b>3.8%</b>	<b>8.9%</b>	<b>1.6%</b>	<b>9.1%</b>	<b>5.6%</b>	<b>8.8%</b>	<b>3.6%</b>	<b>7.8%</b>
<b>1 OF 4</b>	<b>18.6%</b>	<b>19.1%</b>	<b>25.8%</b>	<b>25.4%</b>	<b>17.1%</b>	<b>26.6%</b>	<b>24.0%</b>	<b>16.2%</b>	<b>20.1%</b>	<b>15.6%</b>	<b>17.1%</b>	<b>18.9%</b>	<b>16.3%</b>	<b>19.0%</b>	<b>16.4%</b>	<b>15.1%</b>	<b>16.3%</b>	<b>22.1%</b>	<b>15.5%</b>	<b>15.5%</b>
<b>2 OF 4</b>	<b>13.9%</b>	<b>15.2%</b>	<b>8.3%</b>	<b>20.6%</b>	<b>15.7%</b>	<b>9.4%</b>	<b>24.1%</b>	<b>19.5%</b>	<b>8.3%</b>	<b>20.2%</b>	<b>20.3%</b>	<b>8.9%</b>	<b>15.3%</b>	<b>12.1%</b>	<b>23.1%</b>	<b>13.7%</b>	<b>9.0%</b>	<b>10.9%</b>	<b>14.4%</b>	<b>12.9%</b>
<b>3 OF 4</b>	<b>18.0%</b>	<b>20.3%</b>	<b>10.9%</b>	<b>29.3%</b>	<b>21.0%</b>	<b>12.3%</b>	<b>34.3%</b>	<b>17.4%</b>	<b>18.7%</b>	<b>30.1%</b>	<b>22.8%</b>	<b>16.0%</b>	<b>19.8%</b>	<b>16.0%</b>	<b>15.4%</b>	<b>17.9%</b>	<b>23.3%</b>	<b>14.5%</b>	<b>19.0%</b>	<b>15.5%</b>
<b>4 OF 4</b>	<b>43.9%</b>	<b>36.5%</b>	<b>52.2%</b>	<b>24.7%</b>	<b>37.7%</b>	<b>51.7%</b>	<b>17.7%</b>	<b>41.1%</b>	<b>47.5%</b>	<b>15.9%</b>	<b>34.1%</b>	<b>50.3%</b>	<b>44.8%</b>	<b>44.0%</b>	<b>43.5%</b>	<b>44.3%</b>	<b>45.9%</b>	<b>43.8%</b>	<b>47.5%</b>	<b>48.3%</b>



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70
NEWLY REGISTERED	5.6%	4.2%	10.6%	4.3%	5.1%	3.7%	10.3%	1.3%	13.1%	6.2%	8.7%	5.1%	7.4%	0.6%	13.0%	-	8.6%	6.7%	5.0%	5.2%	4.3%
1 OF 4	18.6%	16.1%	24.2%	16.4%	23.5%	18.1%	21.7%	14.9%	21.9%	21.5%	21.5%	17.8%	18.6%	16.9%	24.6%	18.1%	23.5%	21.7%	16.1%	18.0%	15.4%
2 OF 4	13.9%	17.3%	10.9%	17.6%	12.6%	12.5%	14.7%	21.6%	17.5%	2.8%	13.2%	10.7%	18.6%	16.7%	11.0%	17.9%	12.2%	18.4%	10.8%	25.6%	15.8%
3 OF 4	18.0%	21.5%	16.7%	21.9%	19.3%	17.9%	17.4%	17.1%	15.0%	18.7%	18.8%	18.2%	13.7%	17.7%	21.0%	19.0%	23.4%	21.3%	14.9%	22.1%	9.3%
4 OF 4	43.9%	40.9%	37.6%	39.9%	39.6%	47.8%	36.0%	45.1%	32.6%	50.7%	37.8%	48.1%	41.8%	48.2%	30.4%	45.0%	32.3%	31.9%	53.2%	29.0%	55.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
NEWLY REGISTERED	5.6%	7.9%	5.6%	4.8%	5.2%	10.0%	4.6%	3.4%	5.0%	2.9%	8.0%	1.7%	8.4%	4.4%	7.7%	2.2%	8.2%	5.2%	7.8%	-	5.8%
1 OF 4	18.6%	25.0%	16.6%	21.3%	13.7%	20.9%	19.7%	21.3%	19.5%	18.6%	18.3%	13.9%	19.0%	24.6%	17.9%	18.4%	15.5%	19.1%	20.3%	18.3%	20.5%
2 OF 4	13.9%	12.0%	7.0%	18.2%	10.8%	19.0%	10.7%	21.5%	11.6%	21.1%	7.9%	28.2%	9.9%	12.0%	6.8%	18.7%	9.0%	29.0%	6.8%	34.8%	7.3%
3 OF 4	18.0%	20.6%	19.1%	20.6%	15.5%	23.0%	13.9%	26.0%	15.0%	14.0%	20.0%	14.1%	16.5%	13.8%	22.0%	15.8%	19.6%	7.9%	20.7%	9.4%	22.3%
4 OF 4	43.9%	34.5%	51.7%	35.1%	54.7%	27.1%	51.0%	27.8%	48.9%	43.5%	45.8%	42.1%	46.3%	45.2%	45.6%	44.8%	47.7%	38.8%	44.4%	37.5%	44.1%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
NEWLY REGISTERED	5.6%	4.7%	-	7.6%	4.7%	7.3%	-	5.5%	10.7%	4.4%	5.7%	5.0%	8.4%	4.6%	6.0%	5.0%	9.1%	2.7%	5.8%	
1 OF 4	18.6%	18.7%	22.5%	22.9%	15.4%	18.9%	17.1%	8.0%	22.8%	17.3%	15.7%	19.9%	21.1%	18.5%	14.0%	18.9%	23.3%	17.1%	23.3%	
2 OF 4	13.9%	16.2%	19.5%	10.8%	18.0%	10.4%	18.0%	13.2%	6.7%	23.7%	14.0%	9.4%	7.9%	17.1%	9.9%	13.9%	11.1%	16.6%	12.0%	
3 OF 4	18.0%	19.2%	17.5%	15.0%	21.8%	16.5%	17.0%	22.8%	14.4%	16.7%	12.7%	21.5%	19.0%	18.9%	14.4%	20.0%	19.2%	23.7%	20.7%	
4 OF 4	43.9%	41.2%	40.5%	43.6%	40.2%	46.9%	47.9%	50.6%	45.5%	37.9%	51.9%	44.2%	43.5%	40.8%	55.8%	42.2%	37.3%	39.8%	38.3%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
NEWLY REGISTERED	5.6%	4.9%	6.8%	4.3%	-	69.1%	59.6%	2.2%	9.4%	7.6%	-	-	59.6%	7.5%	5.1%	2.3%	-	69.1%	-
1 OF 4	18.6%	16.7%	21.1%	20.5%	34.1%	30.9%	-	12.7%	23.5%	26.5%	-	-	-	20.5%	19.6%	16.7%	68.3%	30.9%	-
2 OF 4	13.9%	13.8%	14.1%	15.6%	-	-	-	18.3%	23.2%	26.1%	-	-	-	9.6%	8.2%	8.9%	-	-	-
3 OF 4	18.0%	18.4%	17.6%	19.5%	-	-	-	15.7%	16.2%	18.3%	-	-	-	20.9%	18.4%	20.2%	-	-	-
4 OF 4	43.9%	46.2%	40.4%	40.1%	65.9%	-	40.4%	51.1%	27.7%	21.6%	100.0%	-	40.4%	41.5%	48.7%	51.9%	31.7%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
NEWLY REGISTERED	5.6%	11.7%	12.7%	3.6%	6.3%	-	12.3%	3.2%	7.8%	2.9%	7.4%	-	10.0%	2.2%	7.5%	-	5.8%	-
1 OF 4	18.6%	44.4%	31.1%	15.5%	8.3%	10.9%	36.5%	12.0%	25.6%	9.7%	21.1%	10.9%	33.0%	8.7%	23.3%	5.1%	19.7%	3.4%
2 OF 4	13.9%	24.3%	15.6%	18.0%	13.6%	3.2%	19.1%	11.9%	18.6%	7.9%	17.3%	3.2%	28.0%	16.2%	26.2%	10.0%	24.1%	4.3%
3 OF 4	18.0%	11.2%	19.6%	19.9%	21.3%	15.2%	16.1%	18.7%	18.1%	18.0%	18.9%	15.2%	10.9%	18.1%	14.2%	18.6%	14.9%	19.5%
4 OF 4	43.9%	8.6%	21.0%	43.0%	50.5%	70.8%	15.9%	54.2%	29.9%	61.6%	35.4%	70.8%	18.1%	54.8%	28.8%	66.4%	35.4%	72.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
NEWLY REGISTERED	5.6%	14.8%	3.9%	8.0%	4.8%	8.8%	-	4.6%	6.5%	-	12.0%	4.8%	100.0%	-	-	-	-
1 OF 4	18.6%	40.2%	14.5%	27.9%	12.7%	22.3%	15.8%	16.2%	20.6%	6.5%	29.9%	19.3%	-	100.0%	-	-	-
2 OF 4	13.9%	9.7%	8.7%	11.2%	6.5%	11.3%	2.4%	19.9%	9.0%	7.3%	17.2%	17.1%	-	-	100.0%	-	-
3 OF 4	18.0%	21.7%	19.1%	21.8%	17.6%	22.4%	12.3%	15.9%	19.7%	19.1%	14.0%	21.1%	-	-	-	100.0%	-
4 OF 4	43.9%	13.6%	53.8%	31.0%	58.5%	35.3%	69.5%	43.4%	44.3%	67.2%	26.9%	37.7%	-	-	-	-	100.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

30. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21	
NEWLY REGISTERED	5.6%	12.9%	-	-	-	-	15.4%	-	-	-	-	-	-	-	
1 OF 4	18.6%	36.1%	13.2%	-	-	-	36.1%	6.6%	7.2%	-	-	-	-	-	
2 OF 4	13.9%	21.7%	14.6%	8.0%	-	-	24.8%	-	-	-	-	4.5%	-	4.9%	
3 OF 4	18.0%	20.2%	27.1%	19.7%	2.7%	-	11.5%	16.7%	18.1%	-	-	38.1%	-	41.6%	
4 OF 4	43.9%	9.2%	45.0%	72.3%	97.3%	100.0%	12.2%	76.7%	74.7%	100.0%	100.0%	57.4%	100.0%	53.5%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT						
		GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	RE PUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	108	36	36	120	235	65	49	16	141	133	8	138	125	13	21
0 OF 4	43.8%	43.0%	41.1%	41.8%	45.9%	38.0%	64.7%	61.8%	73.6%	48.7%	49.4%	38.3%	35.3%	33.1%	56.3%	66.0%
1 OF 4	21.3%	23.5%	25.2%	29.2%	15.7%	23.3%	13.8%	16.1%	6.8%	19.9%	19.8%	21.2%	23.5%	23.4%	24.6%	16.1%
2 OF 4	15.8%	17.1%	21.7%	14.2%	13.3%	17.2%	10.5%	9.8%	12.7%	15.0%	15.2%	11.4%	17.9%	18.9%	7.9%	7.4%
3 OF 4	11.3%	8.2%	9.0%	7.9%	15.9%	12.3%	7.7%	10.2%	-	10.2%	9.0%	29.1%	13.0%	13.2%	11.2%	8.1%
4 OF 4	7.9%	8.2%	3.0%	6.9%	9.3%	9.1%	3.3%	2.2%	6.9%	6.2%	6.6%	-	10.3%	11.4%	-	2.4%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 2

	TOTAL	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	81	43	100	76	42	24	86	148	7	5	40	140
0 OF 4	43.8%	43.2%	30.5%	45.7%	49.3%	37.7%	48.6%	46.0%	43.4%	42.8%	64.1%	46.4%	43.8%
1 OF 4	21.3%	23.0%	18.5%	20.5%	22.0%	36.5%	15.8%	18.7%	19.3%	27.0%	-	16.6%	21.6%
2 OF 4	15.8%	14.2%	14.0%	16.4%	17.6%	7.2%	9.5%	20.4%	16.6%	16.5%	-	11.1%	15.3%
3 OF 4	11.3%	11.2%	18.6%	11.0%	7.7%	11.6%	11.4%	8.5%	12.9%	13.8%	18.2%	14.4%	10.7%
4 OF 4	7.9%	8.4%	18.4%	6.4%	3.3%	7.0%	14.7%	6.4%	7.8%	-	17.7%	11.5%	8.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	86	40	95	44	8	22	6	141	137	4	137	135	2	22
0 OF 4	43.8%	40.0%	52.0%	41.8%	41.2%	37.9%	54.6%	64.7%	50.0%	49.3%	75.9%	33.4%	33.1%	55.9%	68.4%
1 OF 4	21.3%	24.5%	17.5%	20.2%	21.9%	27.9%	12.2%	35.3%	19.1%	19.6%	-	23.6%	23.3%	44.1%	20.3%
2 OF 4	15.8%	12.9%	13.6%	18.8%	18.6%	22.3%	14.2%	-	14.4%	14.8%	-	18.6%	18.9%	-	7.2%
3 OF 4	11.3%	9.3%	8.1%	13.9%	17.1%	11.9%	4.7%	-	9.5%	9.1%	24.1%	14.3%	14.6%	-	4.1%
4 OF 4	7.9%	13.2%	8.8%	5.3%	1.2%	-	14.4%	-	7.0%	7.2%	-	10.0%	10.1%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR UNDE- HARD- CIED ISTER		
		VOTE HARD- ISTER	Vote	Lean	VOTE YOUNG	Vote	Lean	FIRM UNDE- CIED	VOTE HARD- ISTER	BOTH BAL- LOTS
Total	300	135	131	4	127	118	9	38	73	18
0 OF 4	43.8%	49.5%	48.8%	71.2%	33.7%	34.8%	20.1%	56.8%	45.2%	74.1%
1 OF 4	21.3%	17.8%	17.4%	28.8%	22.9%	23.8%	10.5%	28.2%	21.3%	12.4%
2 OF 4	15.8%	15.5%	16.0%	-	18.7%	18.4%	22.8%	6.9%	14.3%	8.6%
3 OF 4	11.3%	10.6%	11.0%	-	13.6%	12.1%	34.2%	6.2%	11.3%	4.9%
4 OF 4	7.9%	6.5%	6.7%	-	11.1%	11.0%	12.4%	1.8%	7.9%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 5

	TOTAL																REGISTERED PARTY					DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other			
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total	300	219	68	106	146	162	122	223	52	203	82	66	23	269	23	102	123	75	64	11	-	
0 OF 4	43.8%	46.8%	38.7%	48.2%	43.0%	50.7%	34.9%	44.2%	29.1%	42.4%	46.9%	47.0%	46.1%	43.5%	46.1%	46.9%	38.4%	48.4%	44.3%	72.3%	-	
1 OF 4	21.3%	20.0%	21.3%	19.1%	22.5%	17.7%	24.2%	21.2%	27.9%	21.6%	22.7%	16.3%	34.2%	20.3%	34.2%	19.7%	23.5%	19.8%	22.7%	2.6%	-	
2 OF 4	15.8%	15.6%	17.8%	16.0%	12.2%	17.7%	12.8%	16.5%	18.8%	16.8%	14.7%	15.0%	9.4%	16.4%	9.4%	15.9%	16.0%	15.3%	17.9%	-	-	
3 OF 4	11.3%	11.3%	10.8%	10.6%	11.3%	6.8%	18.1%	9.5%	20.3%	11.7%	8.5%	13.6%	-	12.2%	-	10.7%	12.6%	9.9%	7.3%	25.1%	-	
4 OF 4	7.9%	6.3%	11.5%	6.0%	11.1%	7.1%	9.9%	8.6%	3.9%	7.5%	7.1%	8.2%	10.3%	7.7%	10.3%	6.8%	9.4%	6.6%	7.8%	-	-	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	52	35	48	50	88	27	88	49	49	14	74	25	10	71	20
0 OF 4	43.8%	47.4%	47.0%	45.2%	46.3%	35.1%	54.0%	42.5%	40.0%	52.6%	73.4%	37.4%	37.8%	72.3%	38.8%	35.1%
1 OF 4	21.3%	14.5%	26.2%	18.7%	25.1%	22.4%	21.6%	22.9%	13.8%	18.6%	-	29.9%	22.9%	-	29.7%	27.5%
2 OF 4	15.8%	9.9%	15.2%	17.6%	22.1%	16.3%	11.2%	15.2%	14.2%	14.9%	19.8%	17.2%	16.7%	27.7%	16.7%	20.1%
3 OF 4	11.3%	19.0%	7.5%	13.5%	2.1%	14.7%	3.6%	11.4%	23.3%	8.0%	6.8%	5.6%	14.2%	-	5.8%	7.1%
4 OF 4	7.9%	9.3%	4.1%	4.9%	4.3%	11.5%	9.7%	8.0%	8.7%	5.9%	-	9.9%	8.5%	-	8.9%	10.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	65	23	70	41	29	94	118	46	73	5	22	43	65	49	50	54	32	52	97	
0 OF 4	43.8%	51.7%	46.6%	49.1%	46.5%	52.9%	38.1%	43.9%	47.3%	41.8%	62.8%	65.2%	39.9%	45.0%	41.9%	36.6%	42.7%	52.0%	40.4%	44.7%	
1 OF 4	21.3%	18.0%	13.4%	17.3%	18.1%	16.2%	28.3%	19.6%	16.8%	21.3%	-	9.1%	26.9%	17.1%	21.0%	29.5%	22.5%	11.4%	24.5%	19.4%	
2 OF 4	15.8%	12.0%	23.1%	13.0%	14.3%	11.1%	15.8%	17.3%	22.2%	14.2%	11.4%	8.3%	17.9%	11.3%	15.1%	13.9%	24.5%	8.6%	16.9%	15.6%	
3 OF 4	11.3%	9.2%	12.5%	14.4%	12.9%	16.5%	10.0%	10.4%	6.7%	12.8%	25.8%	10.7%	15.3%	15.4%	16.0%	5.5%	4.4%	20.4%	16.3%	10.6%	
4 OF 4	7.9%	9.1%	4.4%	6.2%	8.2%	3.3%	7.8%	8.8%	7.1%	9.9%	-	6.6%	-	11.1%	6.1%	14.6%	6.0%	7.5%	1.8%	9.7%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	38	42	22	37	37	19	143	146	3	97	189	138	131	62	58	76	73	87	78
0 OF 4	43.8%	46.6%	35.2%	40.7%	47.5%	34.0%	41.9%	51.3%	35.3%	62.9%	47.4%	39.7%	40.9%	42.7%	47.3%	42.0%	35.7%	43.2%	43.1%	39.7%
1 OF 4	21.3%	22.4%	33.0%	20.3%	20.5%	37.3%	23.7%	18.5%	24.3%	31.0%	26.8%	19.4%	21.5%	20.4%	19.2%	20.3%	23.4%	20.5%	22.0%	16.3%
2 OF 4	15.8%	16.7%	14.3%	24.5%	17.2%	13.9%	28.7%	14.3%	17.4%	-	18.4%	14.5%	18.5%	15.9%	13.5%	16.6%	22.6%	15.3%	17.7%	14.4%
3 OF 4	11.3%	9.2%	2.1%	9.6%	9.5%	-	-	9.3%	14.1%	-	2.9%	16.5%	9.6%	14.2%	12.6%	15.7%	7.1%	13.0%	9.4%	21.9%
4 OF 4	7.9%	5.1%	15.4%	4.8%	5.3%	14.8%	5.7%	6.5%	8.9%	6.0%	4.5%	9.9%	9.5%	6.8%	7.4%	5.4%	11.2%	8.0%	7.7%	7.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	50	53	49	46	145	112	75	40	70	72	100	55	44	57	41	51	130	164	61	70	
0 OF 4	43.8%	35.8%	47.0%	36.5%	44.8%	41.4%	49.8%	40.6%	63.3%	42.2%	42.2%	42.4%	52.4%	37.7%	47.2%	39.9%	44.7%	51.8%	37.9%	58.3%	38.4%	
1 OF 4	21.3%	21.1%	26.5%	21.5%	28.5%	22.1%	23.0%	24.3%	14.2%	19.7%	27.9%	21.4%	17.8%	24.0%	28.1%	25.8%	29.4%	19.6%	21.9%	13.4%	22.8%	
2 OF 4	15.8%	20.2%	18.1%	20.6%	19.1%	13.6%	14.8%	15.0%	11.4%	12.2%	16.7%	12.6%	13.6%	16.3%	15.9%	17.5%	16.2%	12.8%	17.6%	10.9%	14.7%	
3 OF 4	11.3%	10.0%	2.7%	8.4%	3.2%	15.5%	6.5%	15.3%	8.7%	15.8%	5.3%	16.1%	11.5%	14.6%	1.8%	11.1%	2.0%	8.8%	13.7%	10.3%	18.0%	
4 OF 4	7.9%	12.8%	5.7%	13.0%	4.4%	7.4%	5.9%	4.9%	2.3%	10.1%	7.8%	7.5%	4.7%	7.4%	7.0%	5.7%	7.8%	7.0%	8.8%	7.1%	6.1%	



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	69	93	82	99	47	65	42	60	124	163	69	60	54	104	96	86	28	76	23	71
0 OF 4	43.8%	46.1%	37.6%	53.4%	38.7%	48.0%	36.6%	46.4%	37.7%	45.9%	41.0%	46.4%	44.2%	45.3%	39.1%	44.8%	45.2%	49.8%	35.4%	48.9%	35.6%
1 OF 4	21.3%	25.1%	21.2%	19.2%	18.0%	20.6%	27.9%	20.9%	30.1%	23.3%	21.4%	19.1%	20.9%	28.6%	21.7%	25.6%	13.4%	15.4%	30.8%	18.4%	31.8%
2 OF 4	15.8%	14.4%	19.9%	10.0%	17.8%	17.9%	17.4%	20.2%	17.4%	12.9%	17.1%	15.2%	12.4%	9.9%	19.8%	12.2%	16.0%	15.3%	18.6%	18.3%	18.9%
3 OF 4	11.3%	7.6%	10.5%	10.1%	17.2%	6.8%	8.4%	5.0%	5.9%	8.5%	13.8%	10.3%	18.5%	6.2%	11.2%	7.7%	19.8%	11.2%	7.2%	4.4%	6.5%
4 OF 4	7.9%	6.9%	10.9%	7.3%	8.3%	6.7%	9.7%	7.5%	8.9%	9.4%	6.7%	9.0%	4.0%	10.0%	8.2%	9.8%	5.6%	8.4%	8.0%	10.0%	7.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	155	25	43	86	126	29	22	75	74	52	81	75	111	68	44	57	37	53	
0 OF 4	43.8%	50.0%	49.6%	53.5%	48.3%	37.5%	47.8%	17.9%	39.3%	53.2%	41.3%	47.1%	34.8%	50.4%	36.8%	48.8%	37.2%	49.5%	36.1%	
1 OF 4	21.3%	16.7%	24.2%	12.3%	16.7%	24.7%	16.9%	41.2%	22.9%	11.9%	22.0%	21.1%	26.6%	18.4%	19.3%	12.6%	31.6%	14.9%	32.1%	
2 OF 4	15.8%	15.4%	14.2%	13.1%	16.8%	15.7%	14.8%	14.7%	16.4%	12.5%	16.9%	17.9%	14.9%	13.7%	17.0%	19.6%	14.5%	21.1%	15.6%	
3 OF 4	11.3%	9.8%	8.0%	14.3%	8.0%	14.2%	13.5%	12.4%	15.0%	13.3%	16.1%	6.6%	12.9%	9.1%	21.2%	11.5%	6.2%	5.6%	6.6%	
4 OF 4	7.9%	8.2%	4.0%	6.8%	10.1%	7.9%	7.0%	13.8%	6.4%	9.1%	3.7%	7.4%	10.7%	8.5%	5.7%	7.5%	10.6%	9.0%	9.6%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	186	113	102	6	3	2	90	45	40	3	-	2	96	68	62	3	3	-
0 OF 4	43.8%	44.5%	42.1%	41.5%	17.8%	100.0%	59.6%	42.8%	54.0%	57.8%	-	-	59.6%	46.1%	34.3%	31.1%	35.7%	100.0%	-
1 OF 4	21.3%	19.4%	24.5%	26.2%	16.2%	-	-	18.2%	20.7%	23.3%	-	-	-	20.5%	27.1%	28.1%	32.6%	-	-
2 OF 4	15.8%	14.9%	17.4%	18.5%	-	-	40.4%	14.4%	13.2%	12.8%	-	-	40.4%	15.3%	20.2%	22.1%	-	-	-
3 OF 4	11.3%	13.6%	7.6%	5.5%	50.2%	-	-	16.1%	10.0%	3.7%	100.0%	-	-	11.3%	6.1%	6.7%	-	-	-
4 OF 4	7.9%	7.6%	8.3%	8.3%	15.8%	-	-	8.5%	2.1%	2.4%	-	-	-	6.7%	12.4%	12.0%	31.7%	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	33	48	87	60	72	81	219	168	132	228	72	42	93	83	52	106	29
0 OF 4	43.8%	75.8%	68.8%	37.7%	39.8%	23.1%	71.6%	33.5%	54.1%	30.7%	50.3%	23.1%	68.8%	36.5%	59.8%	25.5%	52.9%	22.9%
1 OF 4	21.3%	18.8%	16.2%	22.3%	16.9%	28.2%	17.2%	22.7%	19.9%	23.0%	19.1%	28.2%	16.4%	20.2%	15.0%	25.2%	16.3%	29.1%
2 OF 4	15.8%	5.4%	15.1%	23.2%	14.3%	13.3%	11.1%	17.5%	17.4%	13.8%	16.6%	13.3%	14.8%	13.6%	15.1%	12.4%	14.9%	10.5%
3 OF 4	11.3%	-	-	11.7%	15.7%	20.0%	-	15.5%	6.1%	18.0%	8.6%	20.0%	-	20.4%	8.6%	22.6%	13.0%	18.2%
4 OF 4	7.9%	-	-	5.2%	13.3%	15.4%	-	10.8%	2.7%	14.4%	5.5%	15.4%	-	9.3%	1.5%	14.2%	2.9%	19.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	39	126	85	80	122	43	135	165	100	101	100	17	56	42	54	132
0 OF 4	43.8%	74.7%	31.2%	48.5%	34.1%	48.1%	23.2%	46.5%	41.5%	24.7%	57.2%	49.2%	100.0%	84.9%	68.5%	49.0%	9.2%
1 OF 4	21.3%	18.1%	24.7%	24.5%	21.6%	21.5%	27.6%	19.0%	23.1%	24.3%	21.9%	17.6%	-	15.1%	22.4%	32.0%	21.8%
2 OF 4	15.8%	7.2%	20.4%	19.6%	14.7%	18.0%	15.2%	14.0%	17.2%	18.7%	10.6%	18.1%	-	-	9.1%	17.3%	26.0%
3 OF 4	11.3%	-	11.9%	3.6%	15.0%	4.8%	21.2%	14.1%	9.1%	20.8%	4.4%	8.9%	-	-	-	1.7%	25.1%
4 OF 4	7.9%	-	11.8%	3.8%	14.6%	7.7%	12.8%	6.4%	9.0%	11.5%	5.8%	6.3%	-	-	-	-	17.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

31. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	131	64	47	34	24	36	15	14	1	1	23	2	21
0 OF 4	43.8%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
1 OF 4	21.3%	-	100.0%	-	-	-	-	46.5%	50.5%	-	-	34.3%	-	37.5%
2 OF 4	15.8%	-	-	100.0%	-	-	-	30.3%	33.0%	-	100.0%	26.2%	-	28.7%
3 OF 4	11.3%	-	-	-	100.0%	-	-	7.5%	8.1%	-	-	28.0%	43.3%	26.6%
4 OF 4	7.9%	-	-	-	-	100.0%	-	15.7%	8.4%	100.0%	-	11.5%	56.7%	7.3%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL		AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
			GREENS -BORO	BROWNS SUM- MITT	WHITT- SETT	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean
Total Answering	75	25	11	10	29	63	12	5	7	33	30	3	30	26	4	12
NONE	48.4%	50.3%	24.2%	55.1%	53.1%	40.4%	89.5%	94.3%	86.1%	51.3%	57.1%	-	38.6%	34.5%	64.3%	64.7%
VOTED GOP	20.2%	16.7%	23.3%	11.8%	25.2%	24.1%	-	-	-	36.1%	28.9%	100.0%	6.3%	7.2%	-	11.2%
Only Voted GOP	18.6%	16.7%	23.3%	11.8%	21.0%	22.2%	-	-	-	32.4%	24.8%	100.0%	6.3%	7.2%	-	11.2%
Voted Majority GOP	1.6%	-	-	-	4.2%	1.9%	-	-	-	3.6%	4.1%	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	3.8%	-	-	-	1.5%	-	-	-	-	-	-	3.1%	3.6%	-	-
VOTED DEM	30.1%	29.3%	52.5%	33.1%	21.7%	33.9%	10.5%	5.7%	13.9%	12.6%	14.0%	-	52.1%	54.6%	35.7%	24.1%
Voted Majority Dem	2.6%	4.4%	-	-	2.8%	3.0%	-	-	-	-	-	-	3.6%	4.2%	-	6.9%
Only Voted Dem	27.6%	24.9%	52.5%	33.1%	18.9%	30.9%	10.5%	5.7%	13.9%	12.6%	14.0%	-	48.4%	50.4%	35.7%	17.2%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 2

	JON HARDISTER				SHERRIE YOUNG				HARDISTER/YOUNG				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	
Total Answering	75	22	10	24	19	7	9	15	44	1	-	12	28
NONE	48.4%	55.1%	18.5%	51.7%	52.2%	66.7%	47.4%	56.7%	43.0%	100.0%	-	49.1%	54.2%
VOTED GOP	20.2%	40.0%	8.6%	18.8%	5.3%	-	52.6%	24.5%	14.9%	-	-	41.3%	31.3%
Only Voted GOP	18.6%	34.4%	8.6%	18.8%	5.3%	-	52.6%	16.5%	14.9%	-	-	41.3%	27.0%
Voted Majority GOP	1.6%	5.5%	-	-	-	-	-	8.0%	-	-	-	-	4.4%
VOTED EQUAL GOP/DEM	1.2%	-	9.3%	-	-	-	-	-	2.1%	-	-	-	-
VOTED DEM	30.1%	4.9%	63.6%	29.4%	42.5%	33.3%	-	18.7%	40.0%	-	-	9.7%	14.4%
Voted Majority Dem	2.6%	-	-	7.9%	-	-	-	-	4.4%	-	-	-	-
Only Voted Dem	27.6%	4.9%	63.6%	21.6%	42.5%	33.3%	-	18.7%	35.7%	-	-	9.7%	14.4%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	IMPORTANT ISSUES							U.S. SENATE BALLOT						
		ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	75	27	7	18	10	2	8	2	34	32	2	31	31	-	10
NONE	48.4%	48.0%	51.7%	53.0%	36.9%	-	62.5%	56.6%	57.8%	55.2%	100.0%	32.8%	32.8%	-	65.6%
VOTED GOP	20.2%	21.5%	-	32.5%	12.6%	53.5%	12.0%	-	32.8%	34.9%	-	9.0%	9.0%	-	13.4%
Only Voted GOP	18.6%	17.0%	-	32.5%	12.6%	53.5%	12.0%	-	29.2%	31.1%	-	9.0%	9.0%	-	13.4%
Voted Majority GOP	1.6%	4.5%	-	-	-	-	-	-	3.6%	3.8%	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	39.3%	-	-	-	-	-	3.0%	3.0%	-	-
VOTED DEM	30.1%	30.6%	48.3%	14.4%	50.5%	7.2%	25.4%	43.4%	9.4%	10.0%	-	55.3%	55.3%	-	21.0%
Voted Majority Dem	2.6%	4.0%	-	-	8.1%	-	-	-	-	-	-	6.1%	6.1%	-	-
Only Voted Dem	27.6%	26.5%	48.3%	14.4%	42.4%	7.2%	25.4%	43.4%	9.4%	10.0%	-	49.2%	49.2%	-	21.0%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE HOUSE BALLOT						FAVOR	UNDE-	BOTH
		VOTE	Vote	Lean	VOTE	Vote	Lean	HARD-	CIDED	
		HARD-			YOUNG			FIRM	HARD-	BAL-
		ISTER						UNDE-	ISTER	LOTS
								CIDED		
Total Answering	75	35	33	2	27	25	2	12	22	9
NONE	48.4%	56.2%	56.6%	50.9%	31.7%	34.2%	-	63.0%	55.1%	73.9%
VOTED GOP	20.2%	34.4%	33.4%	49.1%	10.3%	7.4%	46.4%	1.3%	40.0%	1.8%
Only Voted GOP	18.6%	31.0%	29.7%	49.1%	10.3%	7.4%	46.4%	1.3%	34.4%	1.8%
Voted Majority GOP	1.6%	3.4%	3.7%	-	-	-	-	-	5.5%	-
VOTED EQUAL GOP/DEM	1.2%	-	-	-	3.4%	3.7%	-	-	-	-
VOTED DEM	30.1%	9.4%	10.0%	-	54.6%	54.7%	53.6%	35.7%	4.9%	24.3%
Voted Majority Dem	2.6%	-	-	-	7.0%	3.3%	53.6%	-	-	-
Only Voted Dem	27.6%	9.4%	10.0%	-	47.6%	51.4%	-	35.7%	4.9%	24.3%

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	75	58	15	32	29	41	30	48	19	47	25	15	9	63	9	-	-	75	64	11	-
NONE	48.4%	48.1%	49.7%	54.7%	47.2%	50.4%	45.9%	52.1%	31.3%	43.8%	62.3%	54.8%	74.7%	46.5%	74.7%	-	-	48.4%	44.3%	72.3%	-
VOTED GOP	20.2%	20.3%	22.6%	18.4%	24.0%	28.7%	7.6%	22.6%	22.3%	14.4%	24.6%	39.0%	12.7%	20.4%	12.7%	-	-	20.2%	23.7%	-	-
Only Voted GOP	18.6%	20.3%	14.6%	18.4%	19.8%	25.8%	7.6%	20.0%	22.3%	14.4%	19.7%	31.1%	12.7%	18.5%	12.7%	-	-	18.6%	21.8%	-	-
Voted Majority GOP	1.6%	-	8.0%	-	4.2%	3.0%	-	2.5%	-	-	4.9%	7.8%	-	1.9%	-	-	-	1.6%	1.9%	-	-
VOTED EQUAL GOP/DEM	1.2%	1.6%	-	2.9%	-	-	3.1%	-	4.9%	2.0%	-	-	-	1.5%	-	-	-	1.2%	1.5%	-	-
VOTED DEM	30.1%	30.0%	27.8%	24.0%	28.8%	20.9%	43.3%	25.4%	41.5%	39.8%	13.1%	6.2%	12.6%	31.6%	12.6%	-	-	30.1%	30.6%	27.7%	-
Voted Majority Dem	2.6%	3.3%	-	-	6.6%	-	6.4%	-	10.0%	4.0%	-	-	-	3.1%	-	-	-	2.6%	3.0%	-	-
Only Voted Dem	27.6%	26.7%	27.8%	24.0%	22.2%	20.9%	36.9%	25.4%	31.5%	35.8%	13.1%	6.2%	12.6%	28.5%	12.6%	-	-	27.6%	27.6%	27.7%	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
		Total Answering	75	-	-	48	-	-	27	-	-	49	-	-	25	-
NONE	48.4%	-	-	45.2%	-	-	54.0%	-	-	52.6%	-	-	37.8%	-	-	35.1%
VOTED GOP	20.2%	-	-	26.6%	-	-	8.8%	-	-	26.4%	-	-	8.7%	-	-	4.9%
Only Voted GOP	18.6%	-	-	24.1%	-	-	8.8%	-	-	23.9%	-	-	8.7%	-	-	4.9%
Voted Majority GOP	1.6%	-	-	2.5%	-	-	-	-	-	2.4%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	-	-	1.9%	-	-	-	-	-	1.9%	-	-	-	-	-	-
VOTED DEM	30.1%	-	-	26.2%	-	-	37.2%	-	-	19.2%	-	-	53.5%	-	-	60.0%
Voted Majority Dem	2.6%	-	-	1.7%	-	-	4.0%	-	-	1.7%	-	-	4.4%	-	-	5.3%
Only Voted Dem	27.6%	-	-	24.5%	-	-	33.1%	-	-	17.5%	-	-	49.0%	-	-	54.6%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	75	-	-	10	6	3	33	26	12	14	-	3	23	19	6	10	7	6	21	21
NONE	48.4%	-	-	32.8%	16.0%	66.1%	51.6%	42.5%	45.0%	40.4%	-	33.0%	54.4%	32.7%	32.7%	45.5%	69.0%	50.6%	53.1%	51.1%
VOTED GOP	20.2%	-	-	-	-	-	14.0%	40.9%	39.3%	42.2%	-	-	14.7%	50.2%	-	12.4%	15.7%	-	22.5%	39.2%
Only Voted GOP	18.6%	-	-	-	-	-	14.0%	36.2%	39.3%	33.6%	-	-	14.7%	43.8%	-	12.4%	15.7%	-	22.5%	33.6%
Voted Majority GOP	1.6%	-	-	-	-	-	-	4.7%	-	8.6%	-	-	-	6.4%	-	-	-	-	-	5.6%
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	-	2.8%	-	-	-	-	-	4.1%	-	-	-	-	-	4.6%	-
VOTED DEM	30.1%	-	-	67.2%	84.0%	33.9%	31.5%	16.6%	15.7%	17.4%	-	67.0%	26.7%	17.1%	67.3%	42.1%	15.3%	49.4%	19.9%	9.7%
Voted Majority Dem	2.6%	-	-	-	-	-	5.8%	-	-	-	-	-	3.7%	-	-	10.6%	-	-	4.0%	-
Only Voted Dem	27.6%	-	-	67.2%	84.0%	33.9%	25.7%	16.6%	15.7%	17.4%	-	67.0%	23.1%	17.1%	67.3%	31.5%	15.3%	49.4%	15.9%	9.7%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	75	4	12	4	4	9	3	34	36	2	31	39	26	38	18	24	8	13	17	23
NONE	48.4%	6.7%	49.3%	-	6.7%	42.5%	-	60.6%	32.4%	72.8%	45.5%	45.2%	48.0%	37.4%	48.3%	34.1%	47.2%	43.4%	45.1%	42.9%
VOTED GOP	20.2%	-	-	48.9%	-	-	31.0%	35.9%	7.9%	7.0%	22.4%	20.7%	36.0%	12.5%	39.9%	18.7%	27.3%	1.2%	48.0%	20.0%
Only Voted GOP	18.6%	-	-	48.9%	-	-	31.0%	32.3%	7.9%	7.0%	18.5%	20.7%	36.0%	9.3%	39.9%	13.7%	27.3%	1.2%	48.0%	14.9%
Voted Majority GOP	1.6%	-	-	-	-	-	-	3.6%	-	-	3.9%	-	-	3.2%	-	5.0%	-	-	-	5.1%
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	-	-	-	2.6%	-	3.0%	-	-	2.5%	-	3.9%	-	-	-	4.0%
VOTED DEM	30.1%	93.3%	50.7%	51.1%	93.3%	57.5%	69.0%	3.5%	57.1%	20.2%	29.2%	34.1%	16.1%	47.6%	11.8%	43.3%	25.6%	55.4%	6.9%	33.1%
Voted Majority Dem	2.6%	-	8.8%	-	-	11.6%	-	-	5.4%	-	3.5%	2.1%	4.2%	2.2%	-	3.4%	13.4%	-	-	3.5%
Only Voted Dem	27.6%	93.3%	41.9%	51.1%	93.3%	45.9%	69.0%	3.5%	51.8%	20.2%	25.7%	32.0%	11.9%	45.4%	11.8%	39.9%	12.2%	55.4%	6.9%	29.5%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	75	8	14	7	13	37	23	26	12	11	12	27	12	9	12	8	11	28	44	21	26
NONE	48.4%	47.8%	28.2%	54.1%	21.6%	46.2%	50.2%	40.0%	52.2%	61.1%	48.3%	49.9%	55.5%	29.6%	45.0%	32.7%	38.8%	60.2%	40.9%	60.6%	34.9%
VOTED GOP	20.2%	13.2%	-	14.9%	-	24.9%	4.4%	26.8%	7.4%	20.2%	1.4%	30.7%	8.8%	10.7%	-	11.9%	-	7.4%	26.5%	5.3%	40.4%
Only Voted GOP	18.6%	13.2%	-	14.9%	-	21.7%	4.4%	22.3%	7.4%	20.2%	1.4%	26.2%	8.8%	10.7%	-	11.9%	-	7.4%	23.8%	5.3%	35.6%
Voted Majority GOP	1.6%	-	-	-	-	3.2%	-	4.6%	-	-	-	4.5%	-	-	-	-	-	-	2.7%	-	4.7%
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	2.5%	-	3.5%	-	-	-	3.5%	-	-	-	-	-	-	2.1%	-	3.7%
VOTED DEM	30.1%	39.1%	71.8%	31.0%	78.4%	26.5%	45.4%	29.7%	40.5%	18.7%	50.4%	16.0%	35.7%	59.7%	55.0%	55.4%	61.2%	32.4%	30.4%	34.0%	21.1%
Voted Majority Dem	2.6%	14.3%	-	16.2%	-	-	3.5%	-	7.1%	-	-	-	7.1%	-	-	-	-	3.9%	1.9%	-	3.2%
Only Voted Dem	27.6%	24.8%	71.8%	14.8%	78.4%	26.5%	41.9%	29.7%	33.4%	18.7%	50.4%	16.0%	28.6%	59.7%	55.0%	55.4%	61.2%	28.6%	28.6%	34.0%	17.9%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	75	7	19	16	32	11	12	9	11	31	39	26	21	5	18	27	23	4	15	2	14
NONE	48.4%	58.9%	49.2%	64.3%	48.9%	50.6%	20.1%	50.4%	21.7%	55.2%	39.2%	45.8%	40.7%	100.0%	37.5%	55.7%	48.9%	52.5%	21.0%	53.6%	22.3%
VOTED GOP	20.2%	13.7%	7.6%	5.9%	33.5%	10.3%	8.2%	-	8.8%	35.0%	10.9%	42.3%	9.0%	-	13.0%	36.6%	14.3%	25.4%	6.5%	-	6.9%
Only Voted GOP	18.6%	13.7%	7.6%	5.9%	29.7%	10.3%	8.2%	-	8.8%	31.1%	10.9%	37.6%	9.0%	-	13.0%	32.1%	14.3%	25.4%	6.5%	-	6.9%
Voted Majority GOP	1.6%	-	-	-	3.8%	-	-	-	-	3.9%	-	4.7%	-	-	-	4.5%	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	-	-	-	2.9%	-	-	-	-	-	2.4%	-	4.5%	-	-	-	4.1%	-	-	-	-
VOTED DEM	30.1%	27.5%	43.2%	29.8%	14.7%	39.1%	71.7%	49.6%	69.5%	9.8%	47.5%	11.8%	45.8%	-	49.5%	7.7%	32.7%	22.1%	72.5%	46.4%	70.8%
Voted Majority Dem	2.6%	15.8%	-	-	2.6%	9.9%	-	12.5%	-	-	4.9%	-	4.0%	-	6.0%	-	3.7%	-	7.1%	-	7.5%
Only Voted Dem	27.6%	11.7%	43.2%	29.8%	12.1%	29.3%	71.7%	37.1%	69.5%	9.8%	42.6%	11.8%	41.8%	-	43.5%	7.7%	29.0%	22.1%	65.4%	46.4%	63.3%



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL		POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.		
	Count	%	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total Answering	75	33	5	5	23	37	8	6	23	24	21	9	16	25	21	9	15	4	15		
NONE	48.4%	51.4%	76.3%	73.6%	41.6%	48.5%	96.4%	15.4%	41.1%	45.5%	52.7%	66.9%	43.3%	55.8%	53.0%	38.8%	38.5%	27.3%	38.5%		
VOTED GOP	20.2%	25.8%	-	26.4%	31.3%	11.0%	-	34.2%	8.5%	29.7%	15.3%	15.7%	5.7%	30.3%	14.4%	13.1%	6.8%	-	6.8%		
Only Voted GOP	18.6%	22.2%	-	26.4%	26.1%	11.0%	-	34.2%	8.5%	24.6%	15.3%	15.7%	5.7%	25.3%	14.4%	13.1%	6.8%	-	6.8%		
Voted Majority GOP	1.6%	3.6%	-	-	5.1%	-	-	-	-	5.0%	-	-	-	4.9%	-	-	-	-	-		
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	2.5%	-	-	4.1%	-	4.5%	-	-	-	4.4%	-	-	-	-		
VOTED DEM	30.1%	22.8%	23.7%	-	27.1%	37.9%	3.6%	50.4%	46.3%	24.9%	27.5%	17.4%	51.0%	14.0%	28.3%	48.0%	54.7%	72.7%	54.7%		
Voted Majority Dem	2.6%	2.5%	-	-	3.5%	2.9%	-	17.3%	-	3.5%	-	-	6.6%	3.4%	-	-	7.4%	-	7.4%		
Only Voted Dem	27.6%	20.3%	23.7%	-	23.6%	35.0%	3.6%	33.1%	46.3%	21.4%	27.5%	17.4%	44.4%	10.6%	28.3%	48.0%	47.3%	72.7%	47.3%		

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	
Total Answering	75	49	25	20	2	1	1	32	16	13	2	-	1	18	8	7	-	1	-
NONE	48.4%	52.6%	37.8%	35.1%	-	100.0%	100.0%	47.7%	40.3%	41.1%	-	-	100.0%	61.4%	33.1%	24.7%	-	100.0%	-
VOTED GOP	20.2%	26.4%	8.7%	4.9%	55.9%	-	-	33.4%	13.2%	7.7%	55.9%	-	-	13.5%	-	-	-	-	-
Only Voted GOP	18.6%	23.9%	8.7%	4.9%	55.9%	-	-	29.6%	13.2%	7.7%	55.9%	-	-	13.5%	-	-	-	-	-
Voted Majority GOP	1.6%	2.4%	-	-	-	-	-	3.8%	-	-	-	-	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	1.9%	-	-	-	-	-	2.9%	-	-	-	-	-	-	-	-	-	-	-
VOTED DEM	30.1%	19.2%	53.5%	60.0%	44.1%	-	-	16.0%	46.5%	51.2%	44.1%	-	-	25.1%	66.9%	75.3%	-	-	-
Voted Majority Dem	2.6%	1.7%	4.4%	5.3%	-	-	-	2.6%	-	-	-	-	-	13.0%	14.6%	-	-	-	-
Only Voted Dem	27.6%	17.5%	49.0%	54.6%	44.1%	-	-	13.4%	46.5%	51.2%	44.1%	-	-	25.1%	54.0%	60.7%	-	-	-

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	75	13	15	23	7	17	28	47	51	24	58	17	20	28	34	14	38	10
NONE	48.4%	81.2%	63.6%	30.3%	17.8%	48.2%	71.6%	34.8%	52.8%	39.1%	48.4%	48.2%	66.3%	30.2%	51.0%	31.9%	45.5%	44.2%
VOTED GOP	20.2%	10.7%	8.5%	20.0%	57.0%	22.4%	9.5%	26.5%	14.3%	32.8%	19.6%	22.4%	13.1%	36.3%	21.6%	38.2%	27.8%	22.4%
Only Voted GOP	18.6%	10.7%	8.5%	14.8%	57.0%	22.4%	9.5%	24.0%	11.9%	32.8%	17.5%	22.4%	13.1%	32.0%	18.0%	38.2%	24.6%	22.4%
Voted Majority GOP	1.6%	-	-	5.2%	-	-	-	2.6%	2.4%	-	2.1%	-	-	4.3%	3.6%	-	3.2%	-
VOTED EQUAL GOP/DEM	1.2%	-	6.2%	-	-	-	3.4%	-	1.8%	-	1.6%	-	4.7%	-	2.8%	-	2.5%	-
VOTED DEM	30.1%	8.1%	21.7%	49.7%	25.2%	29.4%	15.5%	38.7%	31.1%	28.1%	30.4%	29.4%	16.0%	33.5%	24.6%	29.9%	24.2%	33.4%
Voted Majority Dem	2.6%	-	-	4.7%	11.5%	-	-	4.0%	2.1%	3.4%	3.3%	-	-	3.0%	-	5.7%	2.2%	-
Only Voted Dem	27.6%	8.1%	21.7%	45.0%	13.7%	29.4%	15.5%	34.6%	29.0%	24.7%	27.1%	29.4%	16.0%	30.6%	24.6%	24.1%	22.0%	33.4%

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	75	8	19	17	10	20	6	48	27	19	35	21	6	14	10	15	30	
NONE	48.4%	85.7%	41.5%	56.3%	49.8%	53.8%	54.8%	45.2%	54.0%	27.5%	62.2%	44.6%	100.0%	92.9%	89.8%	27.2%	14.8%	
VOTED GOP	20.2%	-	12.3%	-	24.6%	4.6%	22.3%	26.6%	8.8%	24.7%	13.3%	27.5%	-	7.1%	-	16.6%	38.8%	
Only Voted GOP	18.6%	-	12.3%	-	24.6%	4.6%	22.3%	24.1%	8.8%	24.7%	9.8%	27.5%	-	7.1%	-	16.6%	34.8%	
Voted Majority GOP	1.6%	-	-	-	-	-	-	2.5%	-	-	3.5%	-	-	-	-	-	4.0%	
VOTED EQUAL GOP/DEM	1.2%	-	-	-	-	-	-	1.9%	-	4.9%	-	-	-	-	-	-	3.1%	
VOTED DEM	30.1%	14.3%	46.2%	43.7%	25.6%	41.6%	23.0%	26.2%	37.2%	42.8%	24.5%	28.0%	-	-	10.2%	56.2%	43.3%	
Voted Majority Dem	2.6%	-	5.6%	6.3%	-	5.3%	-	1.7%	4.0%	4.4%	3.1%	-	-	-	-	-	6.4%	
Only Voted Dem	27.6%	14.3%	40.5%	37.4%	25.6%	36.3%	23.0%	24.5%	33.1%	38.5%	21.4%	28.0%	-	-	10.2%	56.2%	36.9%	

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 59

32. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	75	36	15	11	7	5	36	15	14	1	1	23	2	21
NONE	48.4%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-
VOTED GOP	20.2%	-	47.6%	40.1%	15.2%	47.8%	-	100.0%	100.0%	100.0%	-	-	-	-
Only Voted GOP	18.6%	-	47.6%	40.1%	15.2%	23.6%	-	92.0%	100.0%	-	-	-	-	-
Voted Majority GOP	1.6%	-	-	-	-	24.3%	-	8.0%	-	100.0%	-	-	-	-
VOTED EQUAL GOP/DEM	1.2%	-	-	8.2%	-	-	-	-	-	-	100.0%	-	-	-
VOTED DEM	30.1%	-	52.4%	51.7%	84.8%	52.2%	-	-	-	-	100.0%	100.0%	100.0%	-
Voted Majority Dem	2.6%	-	-	-	11.1%	21.8%	-	-	-	-	8.5%	100.0%	-	-
Only Voted Dem	27.6%	-	52.4%	51.7%	73.7%	30.3%	-	-	-	-	91.5%	-	100.0%	-