

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

|                   | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  |                   | GENERIC BALLOT |       |                   |       |       |                |
|-------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|----------------|-------|-------------------|-------|-------|----------------|
|                   |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote           | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total             | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125            | 13    | 131               | 126   | 5     | 31             |
| DEFINITELY VOTING | 78.4% | 81.2%  | 79.8% | 71.3%     | 80.9%       | 100.0%             | -             | -           | -                | 80.3%             | 81.8%          | 65.7% | 81.2%             | 82.1% | 57.0% | 58.1%          |
| LIKELY VOTING     | 21.6% | 18.8%  | 20.2% | 28.7%     | 19.1%       | -                  | 100.0%        | 100.0%      | 100.0%           | 19.7%             | 18.2%          | 34.3% | 18.8%             | 17.9% | 43.0% | 41.9%          |
| Very Likely       | 17.9% | 10.7%  | 19.6% | 24.3%     | 16.1%       | -                  | 82.7%         | 100.0%      | -                | 17.3%             | 15.5%          | 34.3% | 16.5%             | 16.3% | 21.5% | 26.3%          |
| Somewhat Likely   | 3.7%  | 8.1%   | 0.7%  | 4.4%      | 3.0%        | -                  | 17.3%         | -           | 100.0%           | 2.4%              | 2.7%           | -     | 2.3%              | 1.6%  | 21.5% | 15.5%          |

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BANNER 2

|                   | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                   |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total             | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| DEFINITELY VOTING | 78.4% | 85.7%          | 100.0%           | 81.2%              | 74.8%                | 82.5%          | 91.0%            | 76.0%              | 76.7%                | 83.9%          | 83.0%            | 75.8%              | 75.9%                | 74.2%          | 89.1%            | 71.3%              | 81.9%                | 66.8%          | 100.0%           | 87.8%        | 83.0%       |
| LIKELY VOTING     | 21.6% | 14.3%          | -                | 18.8%              | 25.2%                | 17.5%          | 9.0%             | 24.0%              | 23.3%                | 16.1%          | 17.0%            | 24.2%              | 24.1%                | 25.8%          | 10.9%            | 28.7%              | 18.1%                | 33.2%          | -                | 12.2%        | 17.0%       |
| Very Likely       | 17.9% | 14.3%          | -                | 15.0%              | 20.8%                | 15.0%          | 7.5%             | 20.0%              | 19.0%                | 16.1%          | 13.7%            | 18.9%              | 19.3%                | 25.8%          | 10.9%            | 23.2%              | 12.3%                | 33.2%          | -                | 12.2%        | 13.9%       |
| Somewhat Likely   | 3.7%  | -              | -                | 3.9%               | 4.4%                 | 2.6%           | 1.5%             | 4.1%               | 4.2%                 | -              | 3.4%             | 5.4%               | 4.8%                 | -              | -                | 5.4%               | 5.8%                 | -              | -                | -            | 3.1%        |

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BANNER 3

|                   | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |       |       |                        |
|-------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|-------|-------|------------------------|
|                   |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total             | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127   | 11    | 26                     |
| DEFINITELY VOTING | 78.4% | 73.9%                  | 89.5%                    | 81.6%                | 79.4%               | 78.9%                   | 82.0%                     | 74.6%                      | 84.9%                    | 81.4%                      | 80.6%                    | 56.1%  | 79.5%              | 79.9% | 64.3% | 79.7%                | 80.5% | 69.9% | 65.9%                  |
| LIKELY VOTING     | 21.6% | 26.1%                  | 10.5%                    | 18.4%                | 20.6%               | 21.1%                   | 18.0%                     | 25.4%                      | 15.1%                    | 18.6%                      | 19.4%                    | 43.9%  | 20.5%              | 20.1% | 35.7% | 20.3%                | 19.5% | 30.1% | 34.1%                  |
| Very Likely       | 17.9% | 26.1%                  | 10.5%                    | 18.4%                | 18.8%               | 18.4%                   | 15.2%                     | 20.8%                      | 11.7%                    | 9.6%                       | 19.4%                    | 27.7%  | 17.1%              | 16.7% | 35.7% | 17.9%                | 17.7% | 20.6% | 21.5%                  |
| Somewhat Likely   | 3.7%  | -                      | -                        | -                    | 1.7%                | 2.6%                    | 2.8%                      | 4.6%                       | 3.4%                     | 9.0%                       | -                        | 16.2%  | 3.4%               | 3.5%  | -     | 2.4%                 | 1.8%  | 9.6%  | 12.6%                  |

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BANNER 4

|                   | TOTAL | STATE SENATE BALLOT |       |       |             |       |       | FAVOR-ABLE HANIG |            |           | HOUSE DISTRICT 5: STATE HOUSE BALLOT |       |             |       |       |                 | FAVOR-ABLE WARD |               |               | VOTE HANIG   |  | VOTE HANIG |  | UNDE-CIDED |
|-------------------|-------|---------------------|-------|-------|-------------|-------|-------|------------------|------------|-----------|--------------------------------------|-------|-------------|-------|-------|-----------------|-----------------|---------------|---------------|--------------|--|------------|--|------------|
|                   |       | VOTE HANIG          | Vote  | Lean  | VOTE JORDAN | Vote  | Lean  | FIRM UNDE-CIDED  | VOTE HANIG | VOTE WARD | Vote                                 | Lean  | VOTE HUNTER | Vote  | Lean  | FIRM UNDE-CIDED | VOTE WARD       | AND VOTE WARD | NOT VOTE WARD | ALL BAL-LOTS |  |            |  |            |
| Total             | 300   | 129                 | 122   | 7     | 132         | 124   | 8     | 39               | 16         | 104       | 98                                   | 6     | 125         | 111   | 13    | 71              | 50              | 93            | 36            | 15           |  |            |  |            |
| DEFINITELY VOTING | 78.4% | 80.9%               | 81.0% | 80.1% | 78.9%       | 80.7% | 50.8% | 68.3%            | 89.9%      | 78.4%     | 79.6%                                | 59.1% | 80.1%       | 80.6% | 76.0% | 75.5%           | 84.6%           | 79.7%         | 84.1%         | 59.9%        |  |            |  |            |
| LIKELY VOTING     | 21.6% | 19.1%               | 19.0% | 19.9% | 21.1%       | 19.3% | 49.2% | 31.7%            | 10.1%      | 21.6%     | 20.4%                                | 40.9% | 19.9%       | 19.4% | 24.0% | 24.5%           | 15.4%           | 20.3%         | 15.9%         | 40.1%        |  |            |  |            |
| Very Likely       | 17.9% | 17.1%               | 16.9% | 19.9% | 17.7%       | 15.7% | 49.2% | 21.0%            | 10.1%      | 19.0%     | 17.7%                                | 40.9% | 17.1%       | 18.2% | 7.5%  | 17.5%           | 15.4%           | 18.8%         | 12.8%         | 25.9%        |  |            |  |            |
| Somewhat Likely   | 3.7%  | 2.0%                | 2.1%  | -     | 3.4%        | 3.6%  | -     | 10.7%            | -          | 2.6%      | 2.7%                                 | -     | 2.8%        | 1.2%  | 16.6% | 7.0%            | -               | 1.5%          | 3.1%          | 14.2%        |  |            |  |            |

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BANNER 5

|                   | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|-------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                   | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                   | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total             | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| DEFINITELY VOTING | 78.4%                                       | 80.9%  | 68.7%                                 | 80.8%  | 75.2%   | 77.5%  | 83.1%                                    | 78.8%  | 77.8%                               | 76.0%  | 85.0%                                      | 85.8%  | 82.5%                       | 78.5%  | 82.5%            | 78.3%           | 77.3%                   | 80.2%            | 81.8% | 87.2%  | 35.5% |
| LIKELY VOTING     | 21.6%                                       | 19.1%  | 31.3%                                 | 19.2%  | 24.8%   | 22.5%  | 16.9%                                    | 21.2%  | 22.2%                               | 24.0%  | 15.0%                                      | 14.2%  | 17.5%                       | 21.5%  | 17.5%            | 21.7%           | 22.7%                   | 19.8%            | 18.2% | 12.8%  | 64.5% |
| Very Likely       | 17.9%                                       | 14.2%  | 30.2%                                 | 15.4%  | 20.7%   | 17.4%  | 15.7%                                    | 17.7%  | 16.8%                               | 18.4%  | 15.0%                                      | 14.2%  | 17.5%                       | 17.3%  | 17.5%            | 17.5%           | 19.8%                   | 15.0%            | 13.1% | 12.8%  | 57.5% |
| Somewhat Likely   | 3.7%  | 5.0%   | 1.1%                                  | 3.8%   | 4.1%  | 5.1%   | 1.2%                                     | 3.5%   | 5.5%                                | 5.6%   | -  | -      | -                           | 4.2%   | -                | 4.2%            | 2.9%                    | 4.7%             | 5.1%  | -      | 7.0%  |

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BANNER 6

|                   | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|-------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                   |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|                   |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total             | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| DEFINITELY VOTING | 78.4% | 89.6%                     | 77.7%           | 80.9%                   | 67.4%                       | 77.1%           | 79.5%                   | 78.2%                      | 77.3%           | 79.8%                   | 85.0%                          | 77.4%           | 81.5%                   | 85.0%   | 76.3%           | 77.3%                   |
| LIKELY VOTING     | 21.6% | 10.4%                     | 22.3%           | 19.1%                   | 32.6%                       | 22.9%           | 20.5%                   | 21.8%                      | 22.7%           | 20.2%                   | 15.0%                          | 22.6%           | 18.5%                   | 15.0%   | 23.7%           | 22.7%                   |
| Very Likely       | 17.9% | 8.1%                      | 20.4%           | 15.9%                   | 26.5%                       | 19.4%           | 14.1%                   | 17.0%                      | 20.6%           | 14.1%                   | 15.0%                          | 19.4%           | 17.1%                   | 15.0%   | 20.4%           | 20.9%                   |
| Somewhat Likely   | 3.7%  | 2.3%                      | 1.8%            | 3.2%                    | 6.1%                        | 3.5%            | 6.4%                    | 4.8%                       | 2.1%            | 6.1%                    | -                              | 3.2%            | 1.5%                    | -   | 3.3%            | 1.8%                    |

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BANNER 7

|                   | TOTAL | ALIGNMENT W/     |                 |                        | IDEOLOGY |       |           |          |              | WHITE     | IDEOLOGY: |           |         | IDEOLOGY: |              |         | IDEOLOGY: |              |         |          |
|-------------------|-------|------------------|-----------------|------------------------|----------|-------|-----------|----------|--------------|-----------|-----------|-----------|---------|-----------|--------------|---------|-----------|--------------|---------|----------|
|                   |       | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLICAN | LIBERAL  | Very  | Some-what | MODERATE | CONSERVATIVE | Some-what | Very      | DEMOCRATS | LIBERAL | MODERATE  | CONSERVATIVE | LIBERAL | MODERATE  | CONSERVATIVE | LIBERAL | MODERATE |
| Total             | 300   | 40               | 25              | 67                     | 34       | 33    | 88        | 132      | 51           | 81        | 13        | 20        | 32      | 75        | 47           | 56      | 58        | 23           | 48      | 96       |
| DEFINITELY VOTING | 78.4% | 85.8%            | 68.9%           | 80.3%                  | 81.8%    | 78.8% | 79.2%     | 77.5%    | 65.3%        | 85.2%     | 50.3%     | 84.8%     | 88.9%   | 79.2%     | 78.3%        | 73.6%   | 75.4%     | 83.3%        | 77.5%   | 77.7%    |
| LIKELY VOTING     | 21.6% | 14.2%            | 31.1%           | 19.7%                  | 18.2%    | 21.2% | 20.8%     | 22.5%    | 34.7%        | 14.8%     | 49.7%     | 15.2%     | 11.1%   | 20.8%     | 21.7%        | 26.4%   | 24.6%     | 16.7%        | 22.5%   | 22.3%    |
| Very Likely       | 17.9% | 14.2%            | 23.5%           | 14.8%                  | 15.1%    | 14.6% | 15.3%     | 20.1%    | 30.8%        | 13.4%     | 49.7%     | 15.2%     | 7.1%    | 18.2%     | 14.7%        | 20.0%   | 22.7%     | 11.6%        | 15.1%   | 19.1%    |
| Somewhat Likely   | 3.7%  | -                | 7.6%            | 4.9%                   | 3.1%     | 6.7%  | 5.5%      | 2.3%     | 3.9%         | 1.4%      | -         | -         | 4.0%    | 2.6%      | 7.0%         | 6.4%    | 1.9%      | 5.1%         | 7.4%    | 3.2%     |

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BANNER 8

|                   | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|-------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                   |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total             | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| DEFINITELY VOTING | 78.4% | 78.2%                  | 80.8%         | 76.6%             | 76.5%                                   | 79.2%         | 75.2%             | 80.0%                         | 77.7%          | 58.6%          | 75.9%                             | 78.2% | 76.3%                      | 79.7% | 80.5%                               | 80.7% | 72.9%                                 | 78.7% | 77.0%                                | 80.2% |
| LIKELY VOTING     | 21.6% | 21.8%                  | 19.2%         | 23.4%             | 23.5%                                   | 20.8%         | 24.8%             | 20.0%                         | 22.3%          | 41.4%          | 24.1%                             | 21.8% | 23.7%                      | 20.3% | 19.5%                               | 19.3% | 27.1%                                 | 21.3% | 23.0%                                | 19.8% |
| Very Likely       | 17.9% | 17.0%                  | 15.9%         | 23.4%             | 18.2%                                   | 17.2%         | 24.8%             | 16.0%                         | 19.1%          | 32.2%          | 15.5%                             | 19.0% | 21.4%                      | 15.2% | 16.1%                               | 17.4% | 25.5%                                 | 13.0% | 18.6%                                | 15.4% |
| Somewhat Likely   | 3.7%  | 4.9%                   | 3.3%          | -                 | 5.2%                                    | 3.6%          | -                 | 3.9%                          | 3.3%           | 9.1%           | 8.6%                              | 2.7%  | 2.4%                       | 5.1%  | 3.4%                                | 1.9%  | 1.5%                                  | 8.4%  | 4.4%                                 | 4.4%  |



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BANNER 9

|                   | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|-------------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                   | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
|                   |       |       |  |       |  |       |                      |       |                               |       |                                 |       |                                |       |                                    |       |  |       |                        |                          |                        |                          |
| Total             | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| DEFINITELY VOTING | 78.4% | 75.4% | 80.4%                                    | 75.3% | 77.7%  | 83.1% | 73.5%                | 82.6% | 77.5%                         | 84.0% | 71.9%                           | 81.6% | 74.2%                          | 86.7% | 72.9%                              | 85.3% | 72.3%                                  | 74.7% | 85.0%                  | 79.7%                    | 85.4%                  |                          |
| LIKELY VOTING     | 21.6% | 24.6% | 19.6%                                    | 24.7% | 22.3%  | 16.9% | 26.5%                | 17.4% | 22.5%                         | 16.0% | 28.1%                           | 18.4% | 25.8%                          | 13.3% | 27.1%                              | 14.7% | 27.7%                                  | 25.3% | 15.0%                  | 20.3%                    | 14.6%                  |                          |
| Very Likely       | 17.9% | 24.6% | 12.6%                                    | 24.7% | 14.3%  | 15.8% | 20.1%                | 15.7% | 20.2%                         | 16.0% | 20.1%                           | 16.7% | 16.3%                          | 13.3% | 23.4%                              | 14.7% | 24.0%                                  | 20.7% | 12.4%                  | 18.9%                    | 10.4%                  |                          |
| Somewhat Likely   | 3.7%  | -     | 7.0%                                     | -     | 8.0%   | 1.0%  | 6.4%                 | 1.7%  | 2.4%                          | -     | 8.0%                            | 1.7%  | 9.6%                           | -     | 3.7%                               | -     | 3.8%                                   | 4.6%  | 2.7%                   | 1.3%                     | 4.2%                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 10

|                   | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |       |
|-------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|-------|
|                   |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |       |
| Total             | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136                     | 140        | 66                        | 59         | 70                       | 81         | 101                          | 62         | 33                               | 73         | 31    | 69    |
| DEFINITELY VOTING | 78.4% | 70.2%             | 84.6%              | 76.4%             | 82.8%              | 73.3%                | 87.4%              | 73.1%                           | 85.2%              | 80.8%                   | 77.3%      | 83.7%                     | 77.3%      | 78.1%                    | 77.2%      | 82.7%                        | 73.3%      | 74.2%                            | 81.7%      | 72.0% | 80.8% |
| LIKELY VOTING     | 21.6% | 29.8%             | 15.4%              | 23.6%             | 17.2%              | 26.7%                | 12.6%              | 26.9%                           | 14.8%              | 19.2%                   | 22.7%      | 16.3%                     | 22.7%      | 21.9%                    | 22.8%      | 17.3%                        | 26.7%      | 25.8%                            | 18.3%      | 28.0% | 19.2% |
| Very Likely       | 17.9% | 22.4%             | 13.8%              | 18.0%             | 14.0%              | 23.3%                | 10.6%              | 23.5%                           | 12.5%              | 15.3%                   | 18.5%      | 11.8%                     | 22.2%      | 18.6%                    | 15.9%      | 13.1%                        | 21.0%      | 22.8%                            | 15.0%      | 24.8% | 15.8% |
| Somewhat Likely   | 3.7%  | 7.5%              | 1.6%               | 5.7%              | 3.2%               | 3.4%                 | 2.0%               | 3.4%                            | 2.3%               | 3.9%                    | 4.2%       | 4.5%                      | 0.5%       | 3.3%                     | 6.9%       | 4.3%                         | 5.7%       | 3.0%                             | 3.2%       | 3.2%  | 3.4%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 11

|                   | TOTAL | POSITION ON ABORTION |                     |                     |                    |            |                    |               |               | POSITION ON ABORTION: MALE |            | POSITION ON ABORTION: FEMALE |            | POSITION ON ABORTION: WHITE |            | POSITION ON ABORTION: NON-WHITE |            | POSITION ON ABORTION: AFRICAN-AMER. |            |
|-------------------|-------|----------------------|---------------------|---------------------|--------------------|------------|--------------------|---------------|---------------|----------------------------|------------|------------------------------|------------|-----------------------------|------------|---------------------------------|------------|-------------------------------------|------------|
|                   |       | PRO-LIFE             | Should Not Be Legal | Saves Mother's Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE                   | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                    | PRO-CHOICE | PRO-LIFE                        | PRO-CHOICE | PRO-LIFE                            | PRO-CHOICE |
| Total             | 300   | 138                  | 24                  | 30                  | 83                 | 135        | 52                 | 10            | 72            | 71                         | 54         | 67                           | 81         | 94                          | 66         | 42                              | 64         | 42                                  | 58         |
| DEFINITELY VOTING | 78.4% | 77.8%                | 90.6%               | 68.5%               | 77.5%              | 79.4%      | 84.3%              | 86.5%         | 74.9%         | 84.8%                      | 78.8%      | 70.2%                        | 79.9%      | 79.7%                       | 76.8%      | 72.4%                           | 83.7%      | 72.4%                               | 82.0%      |
| LIKELY VOTING     | 21.6% | 22.2%                | 9.4%                | 31.5%               | 22.5%              | 20.6%      | 15.7%              | 13.5%         | 25.1%         | 15.2%                      | 21.2%      | 29.8%                        | 20.1%      | 20.3%                       | 23.2%      | 27.6%                           | 16.3%      | 27.6%                               | 18.0%      |
| Very Likely       | 17.9% | 17.7%                | 9.4%                | 21.4%               | 18.7%              | 16.9%      | 15.7%              | -             | 20.3%         | 12.4%                      | 18.8%      | 23.3%                        | 15.7%      | 14.7%                       | 19.3%      | 25.1%                           | 12.7%      | 25.1%                               | 14.0%      |
| Somewhat Likely   | 3.7%  | 4.6%                 | -                   | 10.2%               | 3.9%               | 3.6%       | -                  | 13.5%         | 4.8%          | 2.8%                       | 2.4%       | 6.5%                         | 4.4%       | 5.6%                        | 3.9%       | 2.5%                            | 3.6%       | 2.5%                                | 4.0%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 12

|                   | RACIAL BACKGROUND |           |                     |                 |             |        |        | RACIAL BACKGROUND: MALE |           |                     |                 |             |        | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |
|-------------------|-------------------|-----------|---------------------|-----------------|-------------|--------|--------|-------------------------|-----------|---------------------|-----------------|-------------|--------|---------------------------|-----------|---------------------|-----------------|-------------|--------|
|                   | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |        | WHITE                   | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total             | 300               | 170       | 122                 | 114             | 3           | 2      | 3      | 80                      | 51        | 48                  | 1               | 0           | 2      | 90                        | 71        | 66                  | 2               | 2           | 1      |
| DEFINITELY VOTING | 78.4%             | 78.6%     | 78.4%               | 76.9%           | 100.0%      | 100.0% | 100.0% | 84.0%                   | 81.2%     | 79.9%               | 100.0%          | 100.0%      | 100.0% | 73.8%                     | 76.4%     | 74.7%               | 100.0%          | 100.0%      | 100.0% |
| LIKELY VOTING     | 21.6%             | 21.4%     | 21.6%               | 23.1%           | -           | -      | -      | 16.0%                   | 18.8%     | 20.1%               | -               | -           | -      | 26.2%                     | 23.6%     | 25.3%               | -               | -           | -      |
| Very Likely       | 17.9%             | 16.8%     | 18.9%               | 20.2%           | -           | -      | -      | 13.2%                   | 16.9%     | 18.0%               | -               | -           | -      | 20.1%                     | 20.3%     | 21.8%               | -               | -           | -      |
| Somewhat Likely   | 3.7%              | 4.6%      | 2.8%                | 3.0%            | -           | -      | -      | 2.8%                    | 1.9%      | 2.1%                | -               | -           | -      | 6.2%                      | 3.4%      | 3.6%                | -               | -           | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

|                   | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|-------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                   |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total             | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| DEFINITELY VOTING | 78.4% | 68.9% | 71.6% | 80.9% | 77.0% | 83.3%      | 70.5%        | 80.5%      | 75.9%       | 80.3%      | 76.3%       | 83.3%      | 83.8%                 | 81.1%      | 83.0%       | 80.3%      | 81.6%       | 81.7%      |
| LIKELY VOTING     | 21.6% | 31.1% | 28.4% | 19.1% | 23.0% | 16.7%      | 29.5%        | 19.5%      | 24.1%       | 19.7%      | 23.7%       | 16.7%      | 16.2%                 | 18.9%      | 17.0%       | 19.7%      | 18.4%       | 18.3%      |
| Very Likely       | 17.9% | 21.1% | 24.8% | 14.7% | 20.2% | 14.6%      | 23.3%        | 16.5%      | 18.8%       | 17.3%      | 19.3%       | 14.6%      | 11.2%                 | 17.2%      | 14.8%       | 17.0%      | 15.9%       | 15.8%      |
| Somewhat Likely   | 3.7%  | 10.0% | 3.6%  | 4.4%  | 2.8%  | 2.1%       | 6.2%         | 3.1%       | 5.3%        | 2.4%       | 4.4%        | 2.1%       | 4.9%                  | 1.7%       | 2.2%        | 2.7%       | 2.4%        | 2.5%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

|                   | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|-------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|                   |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total             | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |
| DEFINITELY VOTING | 78.4% | 59.7%                   | 80.0%      | 69.3%       | 80.3%      | 71.6%       | 84.3%      | 81.9%  | 75.5%  | 67.3%         | 82.7%           | 82.4% | 57.0%                         | 71.6%     | 66.4%     | 83.6%     | 86.5%     |
| LIKELY VOTING     | 21.6% | 40.3%                   | 20.0%      | 30.7%       | 19.7%      | 28.4%       | 15.7%      | 18.1%  | 24.5%  | 32.7%         | 17.3%           | 17.6% | 43.0%                         | 28.4%     | 33.6%     | 16.4%     | 13.5%     |
| Very Likely       | 17.9% | 33.1%                   | 15.9%      | 22.5%       | 17.5%      | 22.3%       | 13.9%      | 15.7%  | 19.7%  | 30.5%         | 14.8%           | 11.3% | 43.0%                         | 18.6%     | 28.8%     | 13.3%     | 12.6%     |
| Somewhat Likely   | 3.7%  | 7.2%                    | 4.1%       | 8.2%        | 2.3%       | 6.1%        | 1.8%       | 2.4%   | 4.8%   | 2.3%          | 2.5%            | 6.4%  | -                             | 9.8%      | 4.9%      | 3.1%      | 0.9%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

|                   | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|-------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                   |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total             | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| DEFINITELY VOTING | 78.4% | 67.2%                  | 85.3%  | 89.7%  | 79.7%  | 83.2%  | 70.9% | 85.8%                    | 82.8%       | 100.0%               | 79.4%                | 90.5%       | 100.0%               | 89.7%       |
| LIKELY VOTING     | 21.6% | 32.8%                  | 14.7%  | 10.3%  | 20.3%  | 16.8%  | 29.1% | 14.2%                    | 17.2%       | -                    | 20.6%                | 9.5%        | -                    | 10.3%       |
| Very Likely       | 17.9% | 26.4%                  | 10.1%  | 8.4%   | 20.3%  | 16.8%  | 19.2% | 14.2%                    | 17.2%       | -                    | 20.6%                | 8.4%        | -                    | 9.1%        |
| Somewhat Likely   | 3.7%  | 6.4%                   | 4.6%   | 1.9%   | -      | -      | 9.9%  | -                        | -           | -                    | -                    | 1.1%        | -                    | 1.2%        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

|                      | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |        |        |                   |        |        |                 |
|----------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|--------|--------|-------------------|--------|--------|-----------------|
|                      |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote   | Lean   | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total                | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125    | 13     | 131               | 126    | 5      | 31              |
| REPUBLICAN CANDIDATE | 46.1% | 55.8%  | 54.7% | 27.4%     | 50.7%       | 47.2%              | 42.1%         | 44.6%       | 30.2%            | 100.0%            | 100.0% | 100.0% | -                 | -      | -      | -               |
| Vote                 | 41.8% | 55.3%  | 46.6% | 27.0%     | 44.2%       | 43.6%              | 35.3%         | 36.3%       | 30.2%            | 90.6%             | 100.0% | -      | -                 | -      | -      | -               |
| Lean                 | 4.3%  | 0.5%   | 8.1%  | 0.4%      | 6.5%        | 3.6%               | 6.9%          | 8.3%        | -                | 9.4%              | -      | 100.0% | -                 | -      | -      | -               |
| DEMOCRATIC CANDIDATE | 43.6% | 33.8%  | 25.4% | 60.1%     | 43.2%       | 45.2%              | 38.0%         | 40.3%       | 27.1%            | -                 | -      | -      | 100.0%            | 100.0% | 100.0% | -               |
| Vote                 | 42.0% | 29.6%  | 25.4% | 56.0%     | 43.2%       | 44.0%              | 34.8%         | 38.3%       | 17.8%            | -                 | -      | -      | 96.3%             | 100.0% | -      | -               |
| Lean                 | 1.6%  | 4.2%   | -     | 4.1%      | -           | 1.2%               | 3.2%          | 1.9%        | 9.3%             | -                 | -      | -      | 3.7%              | -      | 100.0% | -               |
| FIRM UNDECIDED       | 10.3% | 10.4%  | 19.9% | 12.5%     | 6.1%        | 7.6%               | 19.9%         | 15.1%       | 42.7%            | -                 | -      | -      | -                 | -      | -      | 100.0%          |
| Net Diff.            | 2.5%  | 22.0%  | 29.3% | -32.7%    | 7.4%        | 2.1%               | 4.2%          | 4.4%        | 3.1%             | 100.0%            | 100.0% | 100.0% | -100%             | -100%  | -100%  | -               |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

|                      | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|----------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                      |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| REPUBLICAN CANDIDATE | 46.1% | 83.2%          | 17.4%            | 50.2%              | 42.6%                | 21.3%          | 79.7%            | 45.5%              | 50.7%                | 81.8%          | 27.3%            | 39.1%              | 36.0%                | 18.8%          | 79.2%            | 54.8%              | 52.0%                | 86.3%          | 13.9%            | 45.3%        | 47.6%       |
| Vote                 | 41.8% | 68.5%          | 17.4%            | 44.2%              | 39.8%                | 15.8%          | 72.2%            | 40.0%              | 47.7%                | 79.5%          | 16.6%            | 31.6%              | 34.1%                | 15.3%          | 74.5%            | 49.0%              | 47.9%                | 52.1%          | 13.9%            | 32.8%        | 41.0%       |
| Lean                 | 4.3%  | 14.7%          | -                | 6.1%               | 2.8%                 | 5.4%           | 7.6%             | 5.5%               | 3.0%                 | 2.3%           | 10.7%            | 7.5%               | 1.9%                 | 3.5%           | 4.7%             | 5.8%               | 4.1%                 | 34.2%          | -                | 12.5%        | 6.7%        |
| DEMOCRATIC CANDIDATE | 43.6% | 15.7%          | 80.9%            | 36.9%              | 46.6%                | 74.0%          | 17.4%            | 35.1%              | 40.9%                | 16.4%          | 65.4%            | 44.4%              | 52.5%                | 73.3%          | 19.8%            | 28.2%              | 37.6%                | 13.7%          | 69.0%            | 53.7%        | 42.8%       |
| Vote                 | 42.0% | 15.7%          | 80.9%            | 35.5%              | 44.6%                | 70.0%          | 17.4%            | 33.7%              | 39.8%                | 15.1%          | 62.0%            | 41.8%              | 51.8%                | 73.3%          | 19.8%            | 24.6%              | 35.6%                | 13.7%          | 69.0%            | 53.7%        | 41.8%       |
| Lean                 | 1.6%  | -              | -                | 1.4%               | 2.0%                 | 4.0%           | -                | 1.4%               | 1.1%                 | 1.3%           | 3.4%             | 2.6%               | 0.7%                 | -              | -                | 3.5%               | 2.0%                 | -              | -                | -            | 1.1%        |
| FIRM UNDECIDED       | 10.3% | 1.2%           | 1.7%             | 12.9%              | 10.8%                | 4.7%           | 2.8%             | 19.4%              | 8.4%                 | 1.8%           | 7.3%             | 16.5%              | 11.5%                | 7.9%           | 1.0%             | 17.0%              | 10.4%                | -              | 17.1%            | 1.0%         | 9.5%        |
| Net Diff.            | 2.5%  | 67.5%          | -63.4%           | 13.4%              | -4.1%                | -52.8%         | 62.3%            | 10.4%              | 9.8%                 | 65.4%          | -38.2%           | -5.3%              | -16.6%               | -54.5%         | 59.3%            | 26.7%              | 14.4%                | 72.6%          | -55.1%           | -8.3%        | 4.8%        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

|                      | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |        |        |                        |
|----------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|--------|--------|------------------------|
|                      |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127    | 11     | 26                     |
| REPUBLICAN CANDIDATE | 46.1% | 63.0%                  | 100.0%                   | 54.3%                | 48.3%               | 65.7%                   | 12.4%                     | 39.0%                      | 40.2%                    | 9.7%                       | 10.1%                    | 28.6%  | 94.3%              | 94.1% | 100.0% | 2.6%                 | 2.8%   | -      | 25.4%                  |
| Vote                 | 41.8% | 52.4%                  | 53.9%                    | 46.7%                | 42.0%               | 61.4%                   | 11.5%                     | 32.7%                      | 36.9%                    | -                          | 10.1%                    | 28.6%  | 88.8%              | 90.1% | 35.7%  | 1.1%                 | 1.2%   | -      | 12.4%                  |
| Lean                 | 4.3%  | 10.6%                  | 46.1%                    | 7.7%                 | 6.3%                | 4.3%                    | 0.9%                      | 6.3%                       | 3.3%                     | 9.7%                       | -                        | -      | 5.5%               | 4.1%  | 64.3%  | 1.5%                 | 1.7%   | -      | 13.0%                  |
| DEMOCRATIC CANDIDATE | 43.6% | 37.0%                  | -                        | 45.2%                | 44.2%               | 27.4%                   | 76.4%                     | 49.1%                      | 48.1%                    | 79.0%                      | 71.5%                    | 39.1%  | 2.2%               | 2.3%  | -      | 89.9%                | 93.1%  | 53.7%  | 14.2%                  |
| Vote                 | 42.0% | 37.0%                  | -                        | 45.2%                | 42.4%               | 25.9%                   | 72.9%                     | 47.9%                      | 48.1%                    | 79.0%                      | 62.2%                    | 39.1%  | 2.2%               | 2.3%  | -      | 86.4%                | 89.2%  | 53.7%  | 14.2%                  |
| Lean                 | 1.6%  | -                      | -                        | -                    | 1.8%                | 1.4%                    | 3.5%                      | 1.2%                       | -                        | -                          | 9.3%                     | -      | -                  | -     | -      | 3.5%                 | 3.8%   | -      | -                      |
| FIRM UNDECIDED       | 10.3% | -                      | -                        | 0.5%                 | 7.5%                | 6.9%                    | 11.2%                     | 11.8%                      | 11.6%                    | 11.3%                      | 18.4%                    | 32.3%  | 3.5%               | 3.6%  | -      | 7.4%                 | 4.1%   | 46.3%  | 60.4%                  |
| Net Diff.            | 2.5%  | 26.0%                  | 100.0%                   | 9.1%                 | 4.2%                | 38.4%                   | -64.0%                    | -10.1%                     | -7.9%                    | -69.2%                     | -61.4%                   | -10.5% | 92.1%              | 91.9% | 100.0% | -87.3%               | -90.2% | -53.7% | 11.2%                  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

|                      | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|----------------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|                      |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total                | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| REPUBLICAN CANDIDATE | 46.1% | 94.2%               | 94.0% | 96.7% | 3.7%           | 2.3%   | 24.8%  | 30.6%                   | 91.0%         | 93.2%                                   | 94.1% | 79.0% | 8.8%           | 7.8%   | 17.2%  | 42.8%                  | 97.6%        | 97.7%               | 84.9%               | 24.0%               |
| Vote                 | 41.8% | 91.0%               | 91.8% | 78.4% | 1.0%           | 1.1%   | -      | 16.6%                   | 81.4%         | 91.1%                                   | 91.9% | 79.0% | 6.0%           | 5.6%   | 9.8%   | 32.6%                  | 97.6%        | 97.5%               | 74.0%               | 15.4%               |
| Lean                 | 4.3%  | 3.2%                | 2.2%  | 18.3% | 2.6%           | 1.2%   | 24.8%  | 14.0%                   | 9.7%          | 2.1%                                    | 2.3%  | -     | 2.8%           | 2.3%   | 7.5%   | 10.2%                  | -            | 0.2%                | 10.9%               | 8.6%                |
| DEMOCRATIC CANDIDATE | 43.6% | 3.8%                | 4.0%  | -     | 89.6%          | 92.8%  | 38.5%  | 19.7%                   | 7.4%          | 3.0%                                    | 2.1%  | 16.8% | 82.4%          | 86.0%  | 52.3%  | 35.1%                  | 1.9%         | 1.0%                | 11.0%               | 15.6%               |
| Vote                 | 42.0% | 3.8%                | 4.0%  | -     | 86.5%          | 89.6%  | 38.5%  | 17.6%                   | 7.4%          | 3.0%                                    | 2.1%  | 16.8% | 79.9%          | 85.0%  | 37.0%  | 32.6%                  | 1.9%         | 1.0%                | 11.0%               | 15.6%               |
| Lean                 | 1.6%  | -                   | -     | -     | 3.0%           | 3.2%   | -      | 2.2%                    | -             | -                                       | -     | -     | 2.5%           | 0.9%   | 15.3%  | 2.5%                   | -            | -                   | -                   | -                   |
| FIRM UNDECIDED       | 10.3% | 2.1%                | 2.0%  | 3.3%  | 6.7%           | 4.8%   | 36.7%  | 49.6%                   | 1.6%          | 3.8%                                    | 3.8%  | 4.1%  | 8.8%           | 6.2%   | 30.4%  | 22.2%                  | 0.5%         | 1.3%                | 4.1%                | 60.4%               |
| Net Diff.            | 2.5%  | 90.4%               | 90.0% | 96.7% | -85.9%         | -90.5% | -13.7% | 10.9%                   | 83.6%         | 90.3%                                   | 92.0% | 62.2% | -73.5%         | -78.1% | -35.1% | 7.7%                   | 95.7%        | 96.7%               | 74.0%               | 8.4%                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

|                      | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                 |                 | REGISTERED PARTY        |                  |       |        |       |
|----------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                      | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                      | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |       |
| Total                | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26              | 72              | 141                     | 87               | 75    | 8      | 4     |
| REPUBLICAN CANDIDATE | 46.1%                                       | 42.3%  | 58.5%                                 | 43.0%  | 50.4%   | 50.5%  | 37.7%                                    | 49.5%  | 24.4%                               | 24.9%  | 87.7%                                       | 91.9%  | 79.0%                       | 42.1%  | 79.0%           | 93.7%           | 14.5%                   | 58.0%            | 61.5% | 34.0%  | 40.7% |
| Vote                 | 41.8%                                       | 37.7%  | 53.7%                                 | 39.8%  | 45.2%   | 45.6%  | 33.5%                                    | 45.6%  | 20.4%                               | 20.9%  | 83.4%                                       | 86.4%  | 79.0%                       | 37.8%  | 79.0%           | 92.6%           | 10.5%                   | 50.5%            | 52.8% | 34.0%  | 40.7% |
| Lean                 | 4.3%  | 4.6%   | 4.8%                                  | 3.2%   | 5.2%  | 4.9%   | 4.2%                                     | 3.8%   | 3.9%                                | 4.0%   | 4.4%  | 5.5%   | -                           | 4.4%   | -               | 1.2%            | 4.0%                    | 7.5%             | 8.7%  | -      | -     |
| DEMOCRATIC CANDIDATE | 43.6%                                       | 49.4%  | 32.2%                                 | 50.5%  | 35.3%   | 38.1%  | 55.4%                                    | 40.6%  | 69.0%                               | 63.0%  | 5.6%  | 1.8%   | 12.7%                       | 47.3%  | 12.7%           | 4.4%            | 75.5%                   | 24.5%            | 20.8% | 53.2%  | 35.5% |
| Vote                 | 42.0%                                       | 47.5%  | 31.0%                                 | 48.5%  | 34.4%   | 35.9%  | 54.6%                                    | 39.0%  | 69.0%                               | 60.6%  | 5.6%  | 1.8%   | 12.7%                       | 45.4%  | 12.7%           | 4.4%            | 72.6%                   | 23.5%            | 19.7% | 53.2%  | 35.5% |
| Lean                 | 1.6%  | 1.9%   | 1.2%                                  | 2.0%   | 0.9%  | 2.2%   | 0.8%                                     | 1.7%   | -                                   | 2.4%   | -   | -      | -                           | 1.8%   | -               | -               | 2.8%                    | 1.0%             | 1.1%  | -      | -     |
| FIRM UNDECIDED       | 10.3%                                       | 8.3%   | 9.4%                                  | 6.5%   | 14.3%   | 11.4%  | 6.9%                                     | 9.9%   | 6.6%                                | 12.1%  | 6.6%  | 6.2%   | 8.2%                        | 10.6%  | 8.2%            | 1.9%            | 10.0%                   | 17.5%            | 17.7% | 12.8%  | 23.8% |
| Net Diff.            | 2.5%  | -7.1%  | 26.3%                                 | -7.5%  | 15.1%   | 12.4%  | -17.7%                                   | 8.8%   | -44.6%                              | -38.1% | 82.1%                                       | 90.1%  | 66.3%                       | -5.1%  | 66.3%           | 89.3%           | -60.9%                  | 33.5%            | 40.6% | -19.2% | 5.2%  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

|                      | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|----------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                      |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| REPUBLICAN CANDIDATE | 46.1% | 96.8%                     | 15.6%           | 78.4%                   | 90.8%                       | 13.8%           | 35.6%                   | 94.7%                      | 33.0%           | 60.6%                   | 81.4%                          | 6.1%            | 43.7%                   | 81.4%   | 4.1%            | 42.1%                   |
| Vote                 | 41.8% | 96.8%                     | 11.1%           | 66.7%                   | 88.5%                       | 10.1%           | 32.7%                   | 93.3%                      | 22.5%           | 54.7%                   | 81.4%                          | 5.0%            | 29.1%                   | 81.4%   | 3.0%            | 33.9%                   |
| Lean                 | 4.3%  | -                         | 4.5%            | 11.6%                   | 2.3%                        | 3.7%            | 2.9%                    | 1.3%                       | 10.5%           | 5.9%                    | -                              | 1.0%            | 14.6%                   | -   | 1.1%            | 8.2%                    |
| DEMOCRATIC CANDIDATE | 43.6% | 3.2%                      | 72.1%           | 9.7%                    | 5.6%                        | 77.6%           | 40.7%                   | 3.6%                       | 63.7%           | 23.7%                   | 15.0%                          | 80.8%           | 28.0%                   | 15.0%   | 82.5%           | 23.2%                   |
| Vote                 | 42.0% | 3.2%                      | 70.2%           | 9.7%                    | 5.6%                        | 74.1%           | 38.7%                   | 3.6%                       | 61.6%           | 22.4%                   | 15.0%                          | 77.6%           | 28.0%                   | 15.0%   | 79.1%           | 23.2%                   |
| Lean                 | 1.6%  | -                         | 1.9%            | -                       | -                           | 3.5%            | 2.0%                    | -                          | 2.1%            | 1.3%                    | -                              | 3.2%            | -                       | -   | 3.4%            | -                       |
| FIRM UNDECIDED       | 10.3% | -                         | 12.3%           | 12.0%                   | 3.6%                        | 8.6%            | 23.6%                   | 1.8%                       | 3.4%            | 15.7%                   | 3.6%                           | 13.1%           | 28.3%                   | 3.6%  | 13.4%           | 34.7%                   |
| Net Diff.            | 2.5%  | 93.6%                     | -56.5%          | 68.7%                   | 85.2%                       | -63.7%          | -5.1%                   | 91.1%                      | -30.7%          | 36.8%                   | 66.4%                          | -74.8%          | 15.7%                   | 66.4%   | -78.4%          | 18.8%                   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

|                      | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|----------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                      |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| REPUBLICAN CANDIDATE | 46.1% | 94.4%                               | 95.5%                      | 9.4%         | 7.9%     | 11.0%         | 27.2%         | 79.2%            | 72.9%         | 83.2% | 55.7%                     | 8.6%              | 40.9%         | 80.4%            | 9.8%                | 19.3%         | 77.8%            | 13.2%              | 41.3%         | 91.6%            |
| Vote                 | 41.8% | 94.4%                               | 92.2%                      | 6.0%         | 7.9%     | 4.2%          | 19.1%         | 76.5%            | 65.8%         | 83.2% | 48.6%                     | 8.6%              | 25.2%         | 76.8%            | 4.9%                | 15.6%         | 76.1%            | 7.6%               | 29.2%         | 89.4%            |
| Lean                 | 4.3%  | -                                   | 3.3%                       | 3.4%         | -        | 6.8%          | 8.0%          | 2.8%             | 7.1%          | -     | 7.1%                      | -                 | 15.7%         | 3.6%             | 4.8%                | 3.7%          | 1.6%             | 5.5%               | 12.0%         | 2.2%             |
| DEMOCRATIC CANDIDATE | 43.6% | 5.6%                                | 3.6%                       | 81.2%        | 89.0%    | 73.2%         | 54.8%         | 16.7%            | 17.0%         | 16.5% | 33.1%                     | 91.4%             | 42.9%         | 12.7%            | 76.8%               | 61.5%         | 21.8%            | 81.7%              | 42.0%         | 5.7%             |
| Vote                 | 42.0% | 5.6%                                | 3.6%                       | 78.0%        | 82.8%    | 73.2%         | 51.6%         | 16.7%            | 17.0%         | 16.5% | 33.1%                     | 91.4%             | 39.8%         | 12.7%            | 72.3%               | 58.4%         | 21.8%            | 81.7%              | 38.3%         | 5.7%             |
| Lean                 | 1.6%  | -                                   | -                          | 3.1%         | 6.2%     | -             | 3.1%          | -                | -             | -     | -                         | -                 | 3.1%          | -                | 4.5%                | 3.1%          | -                | -                  | 3.6%          | -                |
| FIRM UNDECIDED       | 10.3% | -                                   | 0.9%                       | 9.4%         | 3.1%     | 15.8%         | 18.1%         | 4.1%             | 10.1%         | 0.3%  | 11.2%                     | -                 | 16.2%         | 6.9%             | 13.5%               | 19.2%         | 0.5%             | 5.1%               | 16.8%         | 2.7%             |
| Net Diff.            | 2.5%  | 88.8%                               | 91.9%                      | -71.7%       | -81.1%   | -62.3%        | -27.6%        | 62.6%            | 55.9%         | 66.7% | 22.6%                     | -82.7%            | -2.0%         | 67.6%            | -67.0%              | -42.2%        | 56.0%            | -68.6%             | -0.7%         | 85.8%            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

|                      | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|----------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|                      |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total                | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| REPUBLICAN CANDIDATE | 46.1% | 7.7%                   | 7.6%          | 37.7%             | 6.0%                                    | 5.0%          | 33.9%             | 86.5%                         | 6.6%           | 30.0%          | 49.9%                             | 44.9% | 50.9%                      | 40.0% | 53.6%                               | 57.5% | 48.8%                                 | 22.6%  | 86.5%                                | 49.4% |
| Vote                 | 41.8% | 5.4%                   | 4.3%          | 32.8%             | 3.5%                                    | 1.4%          | 33.9%             | 80.5%                         | 4.1%           | 23.5%          | 42.2%                             | 41.2% | 49.8%                      | 34.7% | 53.2%                               | 49.6% | 47.1%                                 | 19.9%  | 84.5%                                | 43.6% |
| Lean                 | 4.3%  | 2.3%                   | 3.3%          | 4.9%              | 2.5%                                    | 3.6%          | -                 | 6.0%                          | 2.5%           | 6.5%           | 7.7%                              | 3.7%  | 1.1%                       | 5.3%  | 0.3%                                | 8.0%  | 1.7%                                  | 2.7%   | 2.0%                                 | 5.8%  |
| DEMOCRATIC CANDIDATE | 43.6% | 80.4%                  | 72.2%         | 53.2%             | 81.2%                                   | 73.2%         | 56.5%             | 6.2%                          | 81.6%          | 26.3%          | 33.2%                             | 46.1% | 42.4%                      | 46.8% | 38.9%                               | 31.6% | 45.1%                                 | 61.9%  | 9.9%                                 | 41.8% |
| Vote                 | 42.0% | 75.5%                  | 69.6%         | 53.2%             | 76.0%                                   | 70.4%         | 56.5%             | 6.2%                          | 78.3%          | 26.3%          | 29.4%                             | 44.9% | 42.4%                      | 43.2% | 38.9%                               | 30.1% | 45.1%                                 | 56.2%  | 9.9%                                 | 39.6% |
| Lean                 | 1.6%  | 4.9%                   | 2.6%          | -                 | 5.2%                                    | 2.8%          | -                 | -                             | 3.3%           | -              | 3.8%                              | 1.2%  | -                          | 3.6%  | -                                   | 1.5%  | -                                     | 5.7%   | -                                    | 2.2%  |
| FIRM UNDECIDED       | 10.3% | 11.9%                  | 20.2%         | 9.1%              | 12.8%                                   | 21.8%         | 9.6%              | 7.3%                          | 11.8%          | 43.7%          | 16.9%                             | 9.1%  | 6.7%                       | 13.2% | 7.5%                                | 10.9% | 6.1%                                  | 15.4%  | 3.7%                                 | 8.9%  |
| Net Diff.            | 2.5%  | -72.7%                 | -64.5%        | -15.5%            | -75.2%                                  | -68.2%        | -22.7%            | 80.3%                         | -75.0%         | 3.7%           | 16.6%                             | -1.2% | 8.5%                       | -6.8% | 14.7%                               | 25.9% | 3.7%                                  | -39.3% | 76.6%                                | 7.6%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

|                      | TOTAL |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|----------------------|-------|--------|--|--------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|--------|------------------------------------|--------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|
|                      | YES   | NO     | YES                                      | NO     | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO     | YES                                | NO     | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total                | 300   | 60     | 48                                       | 60     | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50     | 65                                 | 45     | 63                                     | 173   | 123                     | 82                        | 52                      |                           |
| REPUBLICAN CANDIDATE | 46.1% | 9.1%   | 18.8%                                    | 8.7%   | 12.8%  | 58.2% | 20.4%                | 65.1% | 25.1%                         | 47.8% | 18.6%                           | 78.7% | 35.0%                          | 23.1%  | 8.0%                               | 17.5%  | 7.7%                                   | 49.9% | 41.5%                   | 56.0%                     | 60.5%                   |                           |
| Vote                 | 41.8% | 9.1%   | 13.6%                                    | 8.7%   | 10.4%  | 54.0% | 16.3%                | 59.1% | 21.0%                         | 46.2% | 14.5%                           | 73.5% | 28.0%                          | 20.0%  | 6.4%                               | 17.5%  | 6.2%                                   | 46.0% | 36.4%                   | 51.7%                     | 52.6%                   |                           |
| Lean                 | 4.3%  | -      | 5.3%                                     | -      | 2.4%   | 4.3%  | 4.1%                 | 6.1%  | 4.1%                          | 1.5%  | 4.1%                            | 5.1%  | 7.0%                           | 3.1%   | 1.5%                               | -      | 1.6%                                   | 3.9%  | 5.1%                    | 4.4%                      | 8.0%                    |                           |
| DEMOCRATIC CANDIDATE | 43.6% | 80.6%  | 59.1%                                    | 80.9%  | 62.1%  | 33.8% | 65.0%                | 26.3% | 63.8%                         | 45.1% | 65.4%                           | 15.4% | 51.7%                          | 65.1%  | 76.3%                              | 70.0%  | 76.2%                                  | 38.7% | 50.0%                   | 33.5%                     | 33.1%                   |                           |
| Vote                 | 42.0% | 80.6%  | 52.6%                                    | 80.9%  | 54.8%  | 33.8% | 60.9%                | 26.3% | 60.9%                         | 45.1% | 60.9%                           | 15.4% | 48.5%                          | 65.1%  | 71.5%                              | 70.0%  | 71.3%                                  | 36.9% | 48.6%                   | 32.2%                     | 33.1%                   |                           |
| Lean                 | 1.6%  | -      | 6.5%                                     | -      | 7.4%   | -     | 4.1%                 | -     | 3.0%                          | -     | 4.5%                            | -     | 3.2%                           | -      | 4.8%                               | -      | 4.9%                                   | 1.8%  | 1.4%                    | 1.2%                      | -                       |                           |
| FIRM UNDECIDED       | 10.3% | 10.4%  | 22.1%                                    | 10.4%  | 25.1%  | 8.0%  | 14.6%                | 8.5%  | 11.1%                         | 7.1%  | 16.0%                           | 6.0%  | 13.3%                          | 11.8%  | 15.7%                              | 12.5%  | 16.1%                                  | 11.4% | 8.5%                    | 10.5%                     | 6.4%                    |                           |
| Net Diff.            | 2.5%  | -71.5% | -40.2%                                   | -72.3% | -49.3%                                       | 24.4% | -44.6%               | 38.8% | -38.8%                        | 2.7%  | -46.9%                          | 63.3% | -16.7%                         | -42.0% | -68.3%                             | -52.5% | -68.4%                                 | 11.2% | -8.6%                   | 22.6%                     | 27.4%                   |                           |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

|                      | TOTAL | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION             |                          | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|----------------------|-------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------------------|--------------------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|                      |       | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total                | 300   | 91                               | 71                       | 97                               | 71                       | 70                               | 50                       | 70                                    | 43                       | 136                              | 140                      | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| REPUBLICAN CANDIDATE | 46.1% | 44.4%                            | 27.6%                    | 73.8%                            | 56.5%                    | 14.7%                            | 17.8%                    | 14.4%                                 | 12.4%                    | 71.7%                            | 22.8%                    | 81.3%                         | 34.4%          | 62.6%                           | 14.4%          | 82.8%                          | 36.9%          | 36.5%                              | 7.2%           | 36.7%                                  | 5.9%           |
| Vote                 | 41.8% | 40.9%                            | 24.6%                    | 69.2%                            | 49.9%                    | 11.4%                            | 14.8%                    | 11.1%                                 | 12.4%                    | 68.1%                            | 18.1%                    | 77.3%                         | 28.4%          | 59.5%                           | 10.6%          | 77.9%                          | 29.9%          | 36.5%                              | 4.1%           | 36.7%                                  | 2.6%           |
| Lean                 | 4.3%  | 3.5%                             | 2.9%                     | 4.6%                             | 6.6%                     | 3.2%                             | 3.0%                     | 3.3%                                  | -                        | 3.6%                             | 4.7%                     | 4.0%                          | 6.0%           | 3.2%                            | 3.8%           | 4.8%                           | 7.0%           | -                                  | 3.1%           | -                                      | 3.3%           |
| DEMOCRATIC CANDIDATE | 43.6% | 43.3%                            | 62.4%                    | 16.9%                            | 39.2%                    | 70.1%                            | 67.5%                    | 70.6%                                 | 70.3%                    | 21.6%                            | 65.1%                    | 11.9%                         | 56.8%          | 30.8%                           | 71.1%          | 12.3%                          | 53.4%          | 51.1%                              | 77.9%          | 49.9%                                  | 78.9%          |
| Vote                 | 42.0% | 41.1%                            | 59.9%                    | 16.9%                            | 36.7%                    | 65.7%                            | 67.5%                    | 66.2%                                 | 70.3%                    | 21.6%                            | 61.6%                    | 11.9%                         | 55.1%          | 30.8%                           | 66.4%          | 12.3%                          | 50.5%          | 51.1%                              | 73.7%          | 49.9%                                  | 74.4%          |
| Lean                 | 1.6%  | 2.3%                             | 2.5%                     | -                                | 2.5%                     | 4.4%                             | -                        | 4.4%                                  | -                        | -                                | 3.5%                     | -                             | 1.7%           | -                               | 4.8%           | -                              | 2.8%           | -                                  | 4.2%           | -                                      | 4.5%           |
| FIRM UNDECIDED       | 10.3% | 12.3%                            | 10.0%                    | 9.3%                             | 4.3%                     | 15.3%                            | 14.7%                    | 15.0%                                 | 17.3%                    | 6.7%                             | 12.1%                    | 6.9%                          | 8.8%           | 6.6%                            | 14.5%          | 5.0%                           | 9.7%           | 12.3%                              | 14.9%          | 13.4%                                  | 15.3%          |
| Net Diff.            | 2.5%  | 1.0%                             | -34.8%                   | 56.8%                            | 17.3%                    | -55.4%                           | -49.7%                   | -56.2%                                | -57.9%                   | 50.1%                            | -42.2%                   | 69.4%                         | -22.3%         | 31.8%                           | -56.8%         | 70.5%                          | -16.5%         | -14.6%                             | -70.7%         | -13.2%                                 | -73.0%         |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

|                      | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|----------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                      |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| REPUBLICAN CANDIDATE | 46.1% | 70.3%                | 85.5%               | 61.4%              | 69.1%              | 26.1%      | 44.6%                | 33.7%           | 11.7%           | 77.8%          | 37.2%            | 62.2%           | 18.7%               | 87.3%                   | 40.0%       | 30.2%       | 7.6%        | 30.2%       | 4.8%        |
| Vote                 | 41.8% | 65.7%                | 80.5%               | 61.4%              | 63.0%              | 23.2%      | 42.8%                | 22.4%           | 9.2%            | 73.8%          | 33.3%            | 57.1%           | 16.5%               | 82.0%                   | 35.6%       | 27.1%       | 6.1%        | 27.1%       | 3.1%        |
| Lean                 | 4.3%  | 4.6%                 | 5.0%                | -                  | 6.1%               | 2.9%       | 1.8%                 | 11.4%           | 2.5%            | 4.0%           | 3.9%             | 5.1%            | 2.3%                | 5.3%                    | 4.4%        | 3.1%        | 1.6%        | 3.1%        | 1.7%        |
| DEMOCRATIC CANDIDATE | 43.6% | 24.6%                | 14.5%               | 34.2%              | 24.0%              | 61.6%      | 39.9%                | 52.7%           | 78.4%           | 18.4%          | 53.0%            | 31.2%           | 67.2%               | 8.3%                    | 50.9%       | 62.6%       | 75.7%       | 62.6%       | 76.8%       |
| Vote                 | 42.0% | 24.6%                | 14.5%               | 34.2%              | 24.0%              | 58.0%      | 37.9%                | 52.7%           | 73.1%           | 18.4%          | 51.2%            | 31.2%           | 62.4%               | 8.3%                    | 48.2%       | 62.6%       | 70.9%       | 62.6%       | 71.5%       |
| Lean                 | 1.6%  | -                    | -                   | -                  | -                  | 3.6%       | 1.9%                 | -               | 5.3%            | -              | 1.9%             | -               | 4.7%                | -                       | 2.7%        | -           | 4.8%        | -           | 5.3%        |
| FIRM UNDECIDED       | 10.3% | 5.1%                 | -                   | 4.4%               | 6.9%               | 12.4%      | 15.6%                | 13.5%           | 9.9%            | 3.7%           | 9.8%             | 6.6%            | 14.1%               | 4.3%                    | 9.1%        | 7.2%        | 16.7%       | 7.2%        | 18.4%       |
| Net Diff.            | 2.5%  | 45.7%                | 71.1%               | 27.2%              | 45.1%              | -35.5%     | 4.7%                 | -19.0%          | -66.7%          | 59.4%          | -15.9%           | 31.1%           | -48.4%              | 79.0%                   | -10.9%      | -32.4%      | -68.1%      | -32.4%      | -72.0%      |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

|                      | TOTAL | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |
|----------------------|-------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                      |       | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total                | 300   | 170               | 122           | 114                       | 3                        | 2                         | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90                           | 71            | 66                        | 2                        | 2                         | 1      |
| REPUBLICAN CANDIDATE | 46.1% | 66.0%             | 15.8%         | 13.5%                     | 69.7%                    | 13.8%                     | 50.8% | 78.4%                      | 23.2%         | 18.6%                     | 100.0%                   | 100.0%                    | 84.3% | 55.1%                        | 10.3%         | 9.7%                      | 50.2%                    | -                         | -      |
| Vote                 | 41.8% | 60.6%             | 12.7%         | 11.5%                     | 69.7%                    | 13.8%                     | -     | 72.2%                      | 17.8%         | 16.0%                     | 100.0%                   | 100.0%                    | -     | 50.4%                        | 8.9%          | 8.2%                      | 50.2%                    | -                         | -      |
| Lean                 | 4.3%  | 5.4%              | 3.1%          | 2.0%                      | -                        | -                         | 50.8% | 6.2%                       | 5.5%          | 2.7%                      | -                        | -                         | 84.3% | 4.7%                         | 1.4%          | 1.5%                      | -                        | -                         | -      |
| DEMOCRATIC CANDIDATE | 43.6% | 26.7%             | 69.2%         | 70.7%                     | 30.3%                    | 86.2%                     | 39.7% | 15.6%                      | 62.6%         | 66.8%                     | -                        | -                         | -     | 36.5%                        | 74.0%         | 73.6%                     | 49.8%                    | 100.0%                    | 100.0% |
| Vote                 | 42.0% | 25.6%             | 66.7%         | 68.0%                     | 30.3%                    | 86.2%                     | 39.7% | 15.6%                      | 60.6%         | 64.7%                     | -                        | -                         | -     | 34.5%                        | 71.1%         | 70.4%                     | 49.8%                    | 100.0%                    | 100.0% |
| Lean                 | 1.6%  | 1.0%              | 2.5%          | 2.7%                      | -                        | -                         | -     | -                          | 2.0%          | 2.1%                      | -                        | -                         | -     | 1.9%                         | 3.0%          | 3.2%                      | -                        | -                         | -      |
| FIRM UNDECIDED       | 10.3% | 7.3%              | 15.0%         | 15.8%                     | -                        | -                         | 9.5%  | 6.0%                       | 14.2%         | 14.6%                     | -                        | -                         | 15.7% | 8.4%                         | 15.6%         | 16.7%                     | -                        | -                         | -      |
| Net Diff.            | 2.5%  | 39.3%             | -53.4%        | -57.2%                    | 39.4%                    | -72.5%                    | 11.1% | 62.8%                      | -39.4%        | -48.2%                    | 100.0%                   | 100.0%                    | 84.3% | 18.6%                        | -63.7%        | -63.9%                    | 0.5%                     | -100%                     | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

|                      | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                      |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| REPUBLICAN CANDIDATE | 46.1% | 58.2% | 39.0%  | 47.8% | 41.3% | 48.5%      | 46.8%        | 45.9%      | 47.3%       | 45.1%      | 45.2%       | 48.5%      | 72.0%                 | 54.2%      | 63.5%       | 52.8%      | 58.7%       | 56.2%      |
| Vote                 | 41.8% | 49.2% | 33.6%  | 44.5% | 36.9% | 45.2%      | 39.9%        | 42.3%      | 42.3%       | 41.2%      | 40.4%       | 45.2%      | 64.2%                 | 48.9%      | 59.6%       | 45.0%      | 53.8%       | 47.7%      |
| Lean                 | 4.3%  | 8.9%  | 5.4%   | 3.3%  | 4.4%  | 3.3%       | 6.8%         | 3.7%       | 5.0%        | 3.8%       | 4.8%        | 3.3%       | 7.8%                  | 5.3%       | 3.8%        | 7.8%       | 4.9%        | 8.5%       |
| DEMOCRATIC CANDIDATE | 43.6% | 21.3% | 54.5%  | 42.6% | 42.3% | 47.6%      | 41.0%        | 44.3%      | 41.8%       | 45.1%      | 42.0%       | 47.6%      | 22.2%                 | 35.8%      | 28.5%       | 37.0%      | 30.0%       | 41.2%      |
| Vote                 | 42.0% | 21.3% | 51.9%  | 39.9% | 41.0% | 46.6%      | 39.4%        | 42.7%      | 39.7%       | 43.9%      | 40.1%       | 46.6%      | 22.2%                 | 34.8%      | 28.5%       | 35.5%      | 29.0%       | 41.2%      |
| Lean                 | 1.6%  | -     | 2.7%   | 2.7%  | 1.3%  | 1.0%       | 1.6%         | 1.6%       | 2.2%        | 1.2%       | 1.9%        | 1.0%       | -                     | 1.0%       | -           | 1.5%       | 1.0%        | -          |
| FIRM UNDECIDED       | 10.3% | 20.5% | 6.5%   | 9.6%  | 16.4% | 3.9%       | 12.2%        | 9.8%       | 10.8%       | 9.9%       | 12.8%       | 3.9%       | 5.8%                  | 10.1%      | 8.0%        | 10.2%      | 11.2%       | 2.6%       |
| Net Diff.            | 2.5%  | 36.9% | -15.5% | 5.2%  | -1.0% | 0.9%       | 5.8%         | 1.6%       | 5.5%        | 4.9%       | 3.2%        | 0.9%       | 49.8%                 | 18.4%      | 35.0%       | 15.7%      | 28.7%       | 15.0%      |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

|                      | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|----------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                      |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| REPUBLICAN CANDIDATE | 46.1% | 26.4%                   | 39.3%      | 32.3%       | 39.6%      | 33.2%       | 43.6%      | 58.0%  | 36.4%  | 33.1%         | 43.0%           | 60.2% | 52.9%                         | 47.1%  | 46.2%  | 45.6%  | 45.2%  |  |
| Vote                 | 41.8% | 20.4%                   | 36.9%      | 26.3%       | 38.6%      | 28.6%       | 43.6%      | 52.2%  | 33.3%  | 31.8%         | 37.3%           | 55.1% | 52.9%                         | 38.3%  | 41.8%  | 40.5%  | 43.1%  |  |
| Lean                 | 4.3%  | 6.1%                    | 2.4%       | 6.0%        | 1.0%       | 4.6%        | -          | 5.7%   | 3.2%   | 1.4%          | 5.7%            | 5.1%  | -                             | 8.8%   | 4.5%   | 5.0%   | 2.1%   |  |
| DEMOCRATIC CANDIDATE | 43.6% | 56.2%                   | 51.2%      | 54.2%       | 50.8%      | 52.6%       | 51.7%      | 33.0%  | 52.3%  | 56.6%         | 44.4%           | 32.2% | 24.2%                         | 34.9%  | 51.1%  | 44.0%  | 46.5%  |  |
| Vote                 | 42.0% | 53.3%                   | 49.0%      | 50.0%       | 49.9%      | 49.9%       | 50.0%      | 32.3%  | 49.9%  | 52.0%         | 43.5%           | 32.2% | 24.2%                         | 34.9%  | 47.1%  | 44.0%  | 44.0%  |  |
| Lean                 | 1.6%  | 2.9%                    | 2.2%       | 4.2%        | 0.9%       | 2.6%        | 1.7%       | 0.7%   | 2.3%   | 4.7%          | 0.9%            | -     | -                             | -      | 4.0%   | -      | 2.4%   |  |
| FIRM UNDECIDED       | 10.3% | 17.3%                   | 9.6%       | 13.5%       | 9.6%       | 14.2%       | 4.8%       | 9.0%   | 11.3%  | 10.2%         | 12.6%           | 7.6%  | 22.9%                         | 17.9%  | 2.7%   | 10.5%  | 8.3%   |  |
| Net Diff.            | 2.5%  | -29.8%                  | -11.9%     | -21.9%      | -11.2%     | -19.3%      | -8.1%      | 24.9%  | -15.8% | -23.5%        | -1.4%           | 28.0% | 28.7%                         | 12.2%  | -4.8%  | 1.6%   | -1.3%  |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

|                      | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|----------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                      |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total                | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| REPUBLICAN CANDIDATE | 46.1% | 49.0%                  | 47.8%  | 46.9%  | 36.8%  | 42.9%  | 57.3% | 92.8%                    | 96.8%       | 73.4%                | 27.5%                | 39.1%       | 100.0%               | 33.9%       |
| Vote                 | 41.8% | 42.6%                  | 41.6%  | 46.2%  | 36.8%  | 39.9%  | 50.7% | 92.8%                    | 96.8%       | 73.4%                | 27.5%                | 23.7%       | 43.6%                | 22.0%       |
| Lean                 | 4.3%  | 6.4%                   | 6.2%   | 0.6%   | -      | 3.0%   | 6.6%  | -                        | -           | -                    | -                    | 15.4%       | 56.4%                | 11.9%       |
| DEMOCRATIC CANDIDATE | 43.6% | 37.7%                  | 44.8%  | 43.2%  | 56.4%  | 46.1%  | 17.3% | 5.6%                     | 1.2%        | 26.6%                | 72.5%                | 40.9%       | -                    | 44.3%       |
| Vote                 | 42.0% | 36.7%                  | 42.0%  | 43.2%  | 54.0%  | 43.9%  | 17.3% | 5.6%                     | 1.2%        | 26.6%                | 72.5%                | 37.5%       | -                    | 40.7%       |
| Lean                 | 1.6%  | 0.9%                   | 2.8%   | -      | 2.4%   | 2.3%   | -     | -                        | -           | -                    | -                    | 3.3%        | -                    | 3.6%        |
| FIRM UNDECIDED       | 10.3% | 13.3%                  | 7.4%   | 9.9%   | 6.7%   | 11.0%  | 25.3% | 1.6%                     | 1.9%        | -                    | -                    | 20.0%       | -                    | 21.7%       |
| Net Diff.            | 2.5%  | 11.3%                  | 3.1%   | 3.7%   | -19.6% | -3.2%  | 40.0% | 87.1%                    | 95.6%       | 46.9%                | -45.1%               | -1.7%       | 100.0%               | -10.4%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

ROBERT HANIG

BANNER 1

|                | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|----------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|                |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total          | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| FAVORABLE      | 6.9%  | 13.0%  | 12.1% | 2.4%      | 6.0%        | 7.6%               | 4.6%          | 5.5%        | -                | 12.5%             | 11.4% | 23.5% | 2.5%              | 2.6%  | -     | 0.8%            |
| UNFAVORABLE    | 4.8%  | 2.0%   | 2.1%  | 3.8%      | 7.0%        | 6.2%               | -             | -           | -                | 1.8%              | 2.0%  | -     | 8.9%              | 9.3%  | -     | 0.8%            |
| NO OPINION     | 25.7% | 21.9%  | 25.6% | 28.8%     | 25.3%       | 26.6%              | 22.4%         | 21.5%       | 26.7%            | 28.0%             | 27.2% | 36.1% | 21.8%             | 21.8% | 21.5% | 32.3%           |
| NEVER HEARD OF | 62.5% | 63.0%  | 60.2% | 65.0%     | 61.7%       | 59.6%              | 73.0%         | 72.9%       | 73.3%            | 57.7%             | 59.5% | 40.3% | 66.8%             | 66.4% | 78.5% | 66.1%           |
| Net Diff.      | 2.1%  | 11.0%  | 10.0% | -1.4%     | -1.0%       | 1.4%               | 4.6%          | 5.5%        | -                | 10.7%             | 9.3%  | 23.5% | -6.5%             | -6.7% | -     | -               |
| Mean           | 1.50  | 1.76   | 1.66  | 1.24      | 1.50        | 1.53               | 1.34          | 1.41        | 1.00             | 1.63              | 1.61  | 1.79  | 1.42              | 1.43  | 1.00  | 1.07            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 ROBERT HANIG

BANNER 2

|                | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|----------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|                | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total          | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| FAVORABLE      | 6.9%           | 100.0%           | -                  | -                    | -              | 15.9%            | 27.1%              | 3.0%                 | 3.5%           | 18.1%            | 13.1%              | 0.3%                 | 3.5%           | 8.6%             | 34.2%              | 0.4%                 | 3.8%           | 100.0%           | -            | 53.9%       | 15.9% |
| UNFAVORABLE    | 4.8%           | -                | 100.0%             | -                    | -              | 19.1%            | 7.8%               | 3.0%                 | 0.6%           | 6.7%             | 14.6%              | 3.5%                 | 2.2%           | 10.5%            | 5.6%               | 2.0%                 | 2.6%           | -                | 100.0%       | 46.1%       | 14.0% |
| NO OPINION     | 25.7%          | -                | -                  | 100.0%               | -              | 23.4%            | 33.1%              | 64.9%                | 6.1%           | 26.3%            | 27.0%              | 48.0%                | 10.9%          | 22.7%            | 21.6%              | 53.2%                | 16.4%          | -                | -            | -           | 70.1% |
| NEVER HEARD OF | 62.5%          | -                | -                  | -                    | 100.0%         | 41.5%            | 32.0%              | 29.0%                | 89.9%          | 48.9%            | 45.3%              | 48.1%                | 83.4%          | 58.1%            | 38.6%              | 44.4%                | 77.2%          | -                | -            | -           | -     |
| Net Diff.      | 2.1%           | 100.0%           | -100%              | -                    | -              | -3.2%            | 19.3%              | -0.0%                | 2.9%           | 11.4%            | -1.4%              | -3.2%                | 1.3%           | -1.9%            | 28.6%              | -1.6%                | 1.1%           | 100.0%           | -100%        | 7.8%        | 1.9%  |
| Mean           | 1.50           | 3.00             | 2.00               | 1.00                 | -              | 1.87             | 1.91               | 1.13                 | 1.75           | 1.84             | 1.75               | 1.08                 | 1.56           | 1.66             | 2.20               | 1.05                 | 1.45           | 3.00             | 2.00         | 2.54        | 1.46  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 3

|                | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                             |                          |        | U.S. SENATE BALLOT |       |        |                      |       |        |                        |
|----------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|-----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|--------|------------------------|
|                |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO-<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total          | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                          | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11     | 26                     |
| FAVORABLE      | 6.9%  | 30.8%                  | 64.4%                    | 29.6%                | 13.3%               | 7.9%                    | 5.7%                      | 6.2%                       | 8.4%                     | 9.7%                        | -                        | -      | 12.6%              | 12.9% | -      | 2.5%                 | 2.7%  | -      | 0.9%                   |
| UNFAVORABLE    | 4.8%  | 13.5%                  | -                        | 15.1%                | 9.3%                | 1.4%                    | 14.8%                     | 4.7%                       | 7.1%                     | 6.7%                        | 17.1%                    | -      | 1.7%               | 1.8%  | -      | 8.6%                 | 8.0%  | 15.9%  | 0.9%                   |
| NO OPINION     | 25.7% | 16.4%                  | -                        | 22.7%                | 43.1%               | 24.3%                   | 26.9%                     | 20.7%                      | 34.9%                    | 42.1%                       | 19.1%                    | 39.1%  | 26.6%              | 27.3% | -      | 22.3%                | 22.6% | 18.4%  | 39.3%                  |
| NEVER HEARD OF | 62.5% | 39.3%                  | 35.6%                    | 32.6%                | 34.3%               | 66.4%                   | 52.5%                     | 68.5%                      | 49.6%                    | 41.4%                       | 63.8%                    | 60.9%  | 59.1%              | 58.1% | 100.0% | 66.6%                | 66.7% | 65.7%  | 58.8%                  |
| Net Diff.      | 2.1%  | 17.3%                  | 64.4%                    | 14.6%                | 4.1%                | 6.6%                    | -9.1%                     | 1.5%                       | 1.3%                     | 3.0%                        | -17.1%                   | -      | 10.9%              | 11.2% | -      | -6.2%                | -5.3% | -15.9% | -                      |
| Mean           | 1.50  | 2.24                   | 3.00                     | 2.10                 | 1.55                | 1.51                    | 1.55                      | 1.54                       | 1.47                     | 1.45                        | 1.47                     | 1.00   | 1.66               | 1.66  | -      | 1.41                 | 1.40  | 1.46   | 1.07                   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
ROBERT HANIG

BANNER 4

|                | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|----------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|                |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total          | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| FAVORABLE      | 6.9%  | 12.2%               | 12.8% | 3.3%  | 3.8%           | 4.0%  | -     | -                       | 100.0%        | 12.7%                                   | 13.5% | -     | 2.3%           | 2.6%  | -     | 6.6%                   | 20.9%        | 11.1%               | 15.1%               | -                   |
| UNFAVORABLE    | 4.8%  | 3.3%                | 3.3%  | 2.7%  | 7.6%           | 8.0%  | -     | 0.6%                    | -             | 2.5%                                    | 2.4%  | 4.1%  | 8.1%           | 8.3%  | 7.1%  | 2.5%                   | 5.2%         | 2.5%                | 5.4%                | -                   |
| NO OPINION     | 25.7% | 26.2%               | 25.1% | 43.7% | 22.5%          | 21.6% | 37.6% | 35.1%                   | -             | 25.2%                                   | 24.2% | 40.2% | 18.3%          | 17.8% | 22.3% | 39.5%                  | 23.4%        | 27.7%               | 22.3%               | 58.0%               |
| NEVER HEARD OF | 62.5% | 58.3%               | 58.8% | 50.3% | 66.1%          | 66.4% | 62.4% | 64.2%                   | -             | 59.7%                                   | 59.9% | 55.7% | 71.3%          | 71.3% | 70.6% | 51.3%                  | 50.6%        | 58.7%               | 57.3%               | 42.0%               |
| Net Diff.      | 2.1%  | 8.9%                | 9.4%  | 0.6%  | -3.8%          | -4.0% | -     | -0.6%                   | 100.0%        | 10.2%                                   | 11.1% | -4.1% | -5.8%          | -5.7% | -7.1% | 4.2%                   | 15.7%        | 8.6%                | 9.7%                | -                   |
| Mean           | 1.50  | 1.66                | 1.70  | 1.19  | 1.45           | 1.48  | 1.00  | 1.02                    | 3.00          | 1.69                                    | 1.73  | 1.09  | 1.44           | 1.47  | 1.24  | 1.32                   | 1.95         | 1.60                | 1.83                | 1.00                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 5

|                | TOTAL  |        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REGISTERED PARTY |                 |                         |                  |       |
|----------------|--------|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|
|                | SUPPRT | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other |
| Total          | 300    | 209    | 70  | 147    | 113                                   | 180    | 101   | 241    | 32                                       | 199    | 81                                  | 69     | 26   | 268    | 26                          | 72     | 141              | 87              | 75                      | 8                | 4     |
| FAVORABLE      | 6.9%   | 8.7%   | 1.5%  | 10.8%  | 1.2%                                  | 8.7%   | 4.3%  | 7.5%   | 3.9%                                     | 3.6%   | 11.8%                               | 12.1%  | 14.2%                                      | 5.8%   | 14.2%                       | 10.1%  | 5.5%             | 6.7%            | 5.6%                    | -                | 40.7% |
| UNFAVORABLE    | 4.8%   | 5.7%   | 2.0%  | 6.6%   | 2.4%                                  | 4.9%   | 5.6%  | 4.2%   | 13.9%                                    | 6.0%   | 3.2%                                | 1.7%   | 5.5%                                       | 4.9%   | 5.5%                        | 1.9%   | 5.3%             | 6.4%            | 6.5%                    | 9.1%             | -     |
| NO OPINION     | 25.7%  | 24.1%  | 29.5%                                       | 24.6%  | 31.7%                                 | 25.7%  | 23.1%   | 24.3%  | 32.8%                                    | 21.2%  | 33.6%                               | 33.6%  | 33.2%                                      | 24.4%  | 33.2%                       | 23.7%  | 21.5%            | 34.3%           | 33.1%                   | 48.5%            | 27.2% |
| NEVER HEARD OF | 62.5%  | 61.5%  | 67.0%                                       | 58.1%  | 64.6%                                 | 60.7%  | 67.0%   | 64.1%  | 49.4%                                    | 69.2%  | 51.4%                               | 52.6%  | 47.2%                                      | 64.9%  | 47.2%                       | 64.2%  | 67.7%            | 52.6%           | 54.8%                   | 42.3%            | 32.1% |
| Net Diff.      | 2.1%   | 3.0%   | -0.5%                                       | 4.2%   | -1.2%                                 | 3.7%   | -1.4%   | 3.3%   | -10.0%                                   | -2.4%  | 8.6%                                | 10.5%  | 8.7%                                       | 0.9%   | 8.7%                        | 8.2%   | 0.1%             | 0.2%            | -0.9%                   | -9.1%            | 40.7% |
| Mean           | 1.50   | 1.60   | 1.15  | 1.67   | 1.14                                  | 1.57   | 1.43  | 1.53   | 1.43                                     | 1.43   | 1.55                                | 1.55   | 1.64                                       | 1.47   | 1.64                        | 1.62   | 1.50             | 1.42            | 1.39                    | 1.16             | 2.20  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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ROBERT HANIG

BANNER 6

|                | REGISTERED PARTY: MALE |            |                      | REGISTERED PARTY: FEMALE |            |                      | REGISTERED PARTY: WHITE |            |                      | REGISTERED PARTY: NON-WHITE |            |                      | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |            |                      |       |
|----------------|------------------------|------------|----------------------|--------------------------|------------|----------------------|-------------------------|------------|----------------------|-----------------------------|------------|----------------------|--|------------|----------------------|-------|
|                | REPUBLICAN             | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN               | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN              | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                  | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                               | DEMOCRATIC | INDEPENDENT/OTHER/DK |       |
| Total          | 300                    | 35         | 54                   | 45                       | 37         | 87                   | 42                      | 63         | 44                   | 63                          | 6          | 97                   | 19                                       | 6          | 92                   | 16    |
| FAVORABLE      | 6.9%                   | 14.2%      | 7.2%                 | 7.4%                     | 6.2%       | 4.4%                 | 5.9%                    | 10.1%      | 9.0%                 | 4.8%                        | -          | 3.9%                 | 9.1%                                     | -          | 4.0%                 | 1.5%  |
| UNFAVORABLE    | 4.8%                   | -          | 10.4%                | 3.1%                     | 3.7%       | 2.2%                 | 10.1%                   | 2.2%       | 12.4%                | 5.0%                        | -          | 2.1%                 | 12.9%                                    | -          | 2.2%                 | 4.7%  |
| NO OPINION     | 25.7%                  | 24.9%      | 29.7%                | 29.4%                    | 22.7%      | 16.3%                | 39.6%                   | 21.3%      | 21.4%                | 36.1%                       | 44.3%      | 21.5%                | 31.9%                                    | 44.3%      | 21.3%                | 37.3% |
| NEVER HEARD OF | 62.5%                  | 60.9%      | 52.7%                | 60.1%                    | 67.5%      | 77.1%                | 44.5%                   | 66.5%      | 57.2%                | 54.1%                       | 55.7%      | 72.6%                | 46.1%                                    | 55.7%      | 72.5%                | 56.5% |
| Net Diff.      | 2.1%                   | 14.2%      | -3.2%                | 4.3%                     | 2.5%       | 2.2%                 | -4.2%                   | 7.9%       | -3.5%                | -0.2%                       | -          | 1.8%                 | -3.8%                                    | -          | 1.9%                 | -3.3% |
| Mean           | 1.50                   | 1.73       | 1.52                 | 1.45                     | 1.49       | 1.48                 | 1.39                    | 1.67       | 1.71                 | 1.32                        | 1.00       | 1.36                 | 1.58                                     | 1.00       | 1.37                 | 1.18  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 ROBERT HANIG

BANNER 7

|                | TOTAL | ALIGNMENT W/     |                 |                       | IDEOLOGY |       |           |          |              |           | WHITE | IDEOLOGY: |         |          | IDEOLOGY:    |         |          | IDEOLOGY:    |         |          |
|----------------|-------|------------------|-----------------|-----------------------|----------|-------|-----------|----------|--------------|-----------|-------|-----------|---------|----------|--------------|---------|----------|--------------|---------|----------|
|                |       | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLIC. | LIBERAL  | Very  | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS | LIBERAL | MODERATE | CONSERVATIVE | LIBERAL | MODERATE | CONSERVATIVE | LIBERAL | MODERATE |
| Total          | 300   | 40               | 25              | 67                    | 34       | 33    | 88        | 132      | 51           | 81        | 13    | 20        | 32      | 75       | 47           | 56      | 58       | 23           | 48      | 96       |
| FAVORABLE      | 6.9%  | 13.1%            | 8.1%            | 6.8%                  | 2.9%     | 10.8% | 2.5%      | 10.6%    | 20.6%        | 4.3%      | -     | 4.8%      | 5.6%    | 12.7%    | 7.7%         | 0.8%    | 7.8%     | 9.7%         | 4.2%    | 9.5%     |
| UNFAVORABLE    | 4.8%  | 2.9%             | 0.8%            | 7.0%                  | 8.4%     | 5.5%  | 7.0%      | 1.9%     | 0.4%         | 2.9%      | -     | 18.5%     | 3.1%    | 1.6%     | 2.0%         | 9.2%    | 2.4%     | 16.1%        | 5.5%    | 2.6%     |
| NO OPINION     | 25.7% | 16.7%            | 23.8%           | 25.2%                 | 23.3%    | 27.1% | 22.4%     | 27.4%    | 30.1%        | 25.7%     | 26.5% | 18.1%     | 23.3%   | 30.5%    | 28.2%        | 21.9%   | 23.4%    | 30.7%        | 24.6%   | 26.5%    |
| NEVER HEARD OF | 62.5% | 67.4%            | 67.3%           | 61.0%                 | 65.4%    | 56.7% | 68.1%     | 60.1%    | 48.9%        | 67.2%     | 73.5% | 58.6%     | 68.0%   | 55.2%    | 62.1%        | 68.1%   | 66.5%    | 43.5%        | 65.7%   | 61.4%    |
| Net Diff.      | 2.1%  | 10.2%            | 7.3%            | -0.2%                 | -5.6%    | 5.3%  | -4.4%     | 8.7%     | 20.2%        | 1.4%      | -     | -13.7%    | 2.5%    | 11.2%    | 5.7%         | -8.4%   | 5.4%     | -6.4%        | -1.3%   | 6.8%     |
| Mean           | 1.50  | 1.89             | 1.52            | 1.53                  | 1.41     | 1.62  | 1.38      | 1.58     | 1.81         | 1.35      | 1.00  | 1.68      | 1.45    | 1.60     | 1.46         | 1.34    | 1.54     | 1.63         | 1.40    | 1.56     |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

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ROBERT HANIG

BANNER 8

|                | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|----------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|                | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total          | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| FAVORABLE      | 6.9%                   | 5.5%          | 0.6%              | 9.4%                                    | 5.9%          | 0.6%              | 4.7%                          | 11.6%          | 1.8%           | 15.2%                             | 6.8%  | 6.2%                       | 3.0%  | 9.2%                                | 2.8%  | 12.6%                                 | 3.2%  | 5.9%                                 | 3.7%  | 7.9%  |
| UNFAVORABLE    | 4.8%                   | 2.3%          | 9.0%              | -                                       | 2.5%          | 4.9%              | -                             | 2.8%           | 6.7%           | 6.7%                              | 2.2%  | 4.4%                       | 3.1%  | 6.4%                                | 3.8%  | 7.3%                                  | 2.6%  | 5.6%                                 | 3.3%  | 9.5%  |
| NO OPINION     | 25.7%                  | 20.4%         | 20.3%             | 31.3%                                   | 19.6%         | 21.9%             | 32.3%                         | 27.8%          | 24.1%          | 26.0%                             | 28.0% | 26.1%                      | 23.6% | 26.4%                               | 29.3% | 26.4%                                 | 19.0% | 26.3%                                | 25.9% | 24.7% |
| NEVER HEARD OF | 62.5%                  | 71.8%         | 70.2%             | 59.3%                                   | 72.0%         | 72.6%             | 63.0%                         | 57.8%          | 67.3%          | 52.2%                             | 63.0% | 63.2%                      | 70.3% | 58.0%                               | 64.1% | 53.8%                                 | 75.2% | 62.1%                                | 67.2% | 57.9% |
| Net Diff.      | 2.1%                   | 3.1%          | -8.4%             | 9.4%                                    | 3.4%          | -4.2%             | 4.7%                          | 8.9%           | -4.9%          | 8.5%                              | 4.6%  | 1.8%                       | -0.1% | 2.8%                                | -0.9% | 5.3%                                  | 0.6%  | 0.3%                                 | 0.4%  | -1.6% |
| Mean           | 1.50                   | 1.47          | 1.34              | 1.46                                    | 1.51          | 1.22              | 1.26                          | 1.62           | 1.32           | 1.78                              | 1.42  | 1.46                       | 1.31  | 1.59                                | 1.26  | 1.70                                  | 1.36  | 1.46                                 | 1.32  | 1.60  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 9

|                | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|----------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|                | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total          | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| FAVORABLE      | 6.9%                                     | 2.3%  | 8.6%   | 2.3%  | 6.1%                 | 6.5%  | 5.0%                          | 10.6% | 3.2%                            | 0.4%  | 5.8%                           | 4.7%  | 8.4%                               | 8.2%  | 2.1%                                   | 5.7%  | 2.2%                   | 6.7%                     | 7.5%                   | 6.8%                     | 12.8% |
| UNFAVORABLE    | 4.8%                                     | 2.9%  | 2.1%   | 2.9%  | 2.4%                 | 5.5%  | 3.3%                          | 3.7%  | 8.2%                            | 8.3%  | 1.3%                           | 6.9%  | 5.4%                               | 3.5%  | 1.5%                                   | 3.9%  | 1.6%                   | 3.9%                     | 6.3%                   | 4.6%                     | 6.2%  |
| NO OPINION     | 25.7%                                    | 20.9% | 28.3%  | 20.5% | 29.9%                | 27.8% | 23.9%                         | 27.1% | 30.4%                           | 28.9% | 21.3%                          | 28.0% | 25.0%                              | 25.1% | 23.0%                                  | 25.1% | 23.1%                  | 28.0%                    | 22.6%                  | 31.5%                    | 24.1% |
| NEVER HEARD OF | 62.5%                                    | 73.9% | 61.1%  | 74.3% | 61.6%                | 60.1% | 67.8%                         | 58.6% | 58.2%                           | 62.4% | 71.6%                          | 60.4% | 61.2%                              | 63.2% | 73.4%                                  | 65.3% | 73.2%                  | 61.4%                    | 63.6%                  | 57.1%                    | 56.8% |
| Net Diff.      | 2.1%                                     | -0.6% | 6.5%   | -0.6% | 3.7%                 | 1.0%  | 1.7%                          | 6.9%  | -5.1%                           | -7.9% | 4.4%                           | -2.2% | 3.0%                               | 4.7%  | 0.6%                                   | 1.8%  | 0.6%                   | 2.7%                     | 1.3%                   | 2.2%                     | 6.6%  |
| Mean           | 1.50                                     | 1.29  | 1.49   | 1.29  | 1.38                 | 1.47  | 1.41                          | 1.60  | 1.35                            | 1.24  | 1.45                           | 1.41  | 1.57                               | 1.54  | 1.22                                   | 1.44  | 1.22                   | 1.45                     | 1.59                   | 1.43                     | 1.74  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 10

|                | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|----------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|                | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| Total          | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                             | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| FAVORABLE      | 6.9%              | 6.5%               | 3.7%              | 7.9%               | 7.9%                 | 3.9%               | 5.4%                           | 4.0%               | 2.8%              | 10.0%      | 2.6%                    | 11.7%      | 3.4%                      | 8.4%       | 1.9%                     | 10.8%      | 3.9%                         | 8.3%       | 0.3%                             | 9.0%       | 0.3%  |
| UNFAVORABLE    | 4.8%              | 3.3%               | 6.3%              | 4.9%               | 7.3%                 | 2.8%               | 4.9%                           | 2.9%               | 1.7%              | 3.1%       | 7.1%                    | 1.8%       | 9.5%                      | 4.4%       | 5.4%                     | 2.5%       | 11.7%                        | 5.2%       | 3.7%                             | -          | 3.9%  |
| NO OPINION     | 25.7%             | 24.9%              | 21.5%             | 27.7%              | 24.8%                | 27.6%              | 20.4%                          | 27.0%              | 21.8%             | 28.9%      | 22.8%                   | 32.2%      | 22.7%                     | 25.7%      | 23.0%                    | 28.1%      | 24.1%                        | 33.0%      | 20.6%                            | 32.8%      | 21.2% |
| NEVER HEARD OF | 62.5%             | 65.3%              | 68.6%             | 59.5%              | 60.0%                | 65.6%              | 69.2%                          | 66.2%              | 73.6%             | 58.0%      | 67.5%                   | 54.3%      | 64.4%                     | 61.4%      | 69.7%                    | 58.6%      | 60.3%                        | 53.6%      | 75.4%                            | 58.2%      | 74.5% |
| Net Diff.      | 2.1%              | 3.2%               | -2.6%             | 3.0%               | 0.5%                 | 1.1%               | 0.5%                           | 1.1%               | 1.1%              | 6.9%       | -4.6%                   | 9.9%       | -6.1%                     | 4.0%       | -3.4%                    | 8.3%       | -7.8%                        | 3.1%       | -3.4%                            | 9.0%       | -3.6% |
| Mean           | 1.50              | 1.47               | 1.43              | 1.51               | 1.58                 | 1.31               | 1.51                           | 1.32               | 1.28              | 1.55       | 1.38                    | 1.55       | 1.46                      | 1.55       | 1.31                     | 1.58       | 1.49                         | 1.47       | 1.18                             | 1.43       | 1.18  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 11

| TOTAL          | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |                | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |          |            |
|----------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------|------------|
|                | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE | PRO-CHOICE |
| Total          | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72             | 71               | 54              | 67                  | 81                      | 94          | 66          | 42          | 64          | 42          | 58          |          |            |
| FAVORABLE      | 6.9%                 | 8.4%                | 5.9%               | 0.8%               | 11.9%      | 4.9%               | 12.3%         | 2.2%          | -              | 9.4%             | 7.6%            | 7.4%                | 3.1%                    | 8.4%        | 8.3%        | 9.0%        | 0.4%        | 9.0%        | 0.4%        |          |            |
| UNFAVORABLE    | 4.8%                 | 1.9%                | 4.9%               | 4.6%               | -          | 7.0%               | 8.9%          | 8.9%          | 5.3%           | 2.0%             | 8.8%            | 1.7%                | 5.7%                    | 2.7%        | 8.6%        | -           | 5.8%        | -           | 3.4%        |          |            |
| NO OPINION     | 25.7%                | 26.1%               | 38.3%              | 20.3%              | 24.7%      | 25.3%              | 32.1%         | 16.7%         | 21.6%          | 27.8%            | 27.5%           | 24.3%               | 23.8%                   | 25.7%       | 27.3%       | 28.3%       | 22.0%       | 28.3%       | 22.6%       |          |            |
| NEVER HEARD OF | 62.5%                | 63.6%               | 50.9%              | 74.3%              | 63.3%      | 62.9%              | 46.8%         | 72.2%         | 73.1%          | 60.8%            | 56.1%           | 66.5%               | 67.4%                   | 63.2%       | 55.9%       | 62.7%       | 71.8%       | 62.7%       | 73.5%       |          |            |
| Net Diff.      | 2.1%                 | 6.6%                | 1.1%               | -3.8%              | 11.9%      | -2.1%              | 3.4%          | -6.7%         | -5.3%          | 7.4%             | -1.1%           | 5.7%                | -2.6%                   | 5.6%        | -0.3%       | 9.0%        | -5.5%       | 9.0%        | -3.1%       |          |            |
| Mean           | 1.50                 | 1.51                | 1.34               | 1.24               | 1.65       | 1.45               | 1.63          | 1.48          | 1.20           | 1.53             | 1.55            | 1.50                | 1.37                    | 1.53        | 1.57        | 1.48        | 1.23        | 1.48        | 1.16        |          |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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 ROBERT HANIG

BANNER 12

|                | RACIAL BACKGROUND |           |                     |                 |             |        |       | RACIAL BACKGROUND: MALE |                     |                 |             |        | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |        |
|----------------|-------------------|-----------|---------------------|-----------------|-------------|--------|-------|-------------------------|---------------------|-----------------|-------------|--------|---------------------------|-----------|---------------------|-----------------|-------------|--------|--------|
|                | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian Amer. | Other  | WHITE | NON-WHITE               | African Amer./Black | Hispanic/Latino | Asian Amer. | Other  | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian Amer. | Other  |        |
| Total          | 300               | 170       | 122                 | 114             | 3           | 2      | 3     | 80                      | 51                  | 48              | 1           | 0      | 2                         | 90        | 71                  | 66              | 2           | 2      | 1      |
| FAVORABLE      | 6.9%              | 7.8%      | 4.5%                | 3.5%            | -           | -      | 50.8% | 9.4%                    | 7.5%                | 4.9%            | -           | -      | 84.3%                     | 6.5%      | 2.3%                | 2.4%            | -           | -      | -      |
| UNFAVORABLE    | 4.8%              | 5.9%      | 3.7%                | 2.4%            | -           | 86.2%  | -     | 6.3%                    | 3.9%                | 4.1%            | -           | -      | -                         | 5.5%      | 3.5%                | 1.1%            | -           | 100.0% | -      |
| NO OPINION     | 25.7%             | 26.8%     | 24.3%               | 24.7%           | 30.6%       | 13.8%  | 9.5%  | 23.3%                   | 36.5%               | 37.8%           | -           | 100.0% | 15.7%                     | 29.9%     | 15.4%               | 15.1%           | 50.2%       | -      | -      |
| NEVER HEARD OF | 62.5%             | 59.5%     | 67.6%               | 69.4%           | 69.4%       | -      | 39.7% | 61.0%                   | 52.1%               | 53.2%           | 100.0%      | -      | -                         | 58.1%     | 78.8%               | 81.3%           | 49.8%       | -      | 100.0% |
| Net Diff.      | 2.1%              | 2.0%      | 0.8%                | 1.1%            | -           | -86.2% | 50.8% | 3.0%                    | 3.6%                | 0.7%            | -           | -      | 84.3%                     | 1.0%      | -1.2%               | 1.3%            | -           | -100%  | -      |
| Mean           | 1.50              | 1.53      | 1.39                | 1.31            | 1.00        | 1.86   | 2.69  | 1.64                    | 1.40                | 1.30            | -           | 1.00   | 2.69                      | 1.44      | 1.38                | 1.32            | 1.00        | 2.00   | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

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ROBERT HANIG

BANNER 13

|                | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total          | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| FAVORABLE      | 6.9%  | 7.8%  | 5.9%  | 14.4% | 4.6%  | 3.0%       | 6.7%         | 7.1%       | 10.7%       | 3.8%       | 8.5%        | 3.0%       | 6.6%                  | 9.9%       | 9.4%        | 9.0%       | 9.7%        | 7.6%       |
| UNFAVORABLE    | 4.8%  | 4.5%  | 4.5%  | 4.0%  | 4.9%  | 5.9%       | 4.5%         | 5.0%       | 4.2%        | 5.4%       | 4.5%        | 5.9%       | 4.0%                  | 5.7%       | 3.1%        | 7.4%       | 4.0%        | 9.3%       |
| NO OPINION     | 25.7% | 19.5% | 23.2% | 20.4% | 29.6% | 30.5%      | 21.7%        | 27.1%      | 21.0%       | 30.1%      | 24.1%       | 30.5%      | 24.3%                 | 30.0%      | 20.9%       | 36.5%      | 28.0%       | 31.0%      |
| NEVER HEARD OF | 62.5% | 68.3% | 66.4% | 61.2% | 60.8% | 60.7%      | 67.1%        | 60.9%      | 64.1%       | 60.8%      | 62.9%       | 60.7%      | 65.1%                 | 54.4%      | 66.6%       | 47.0%      | 58.2%       | 52.2%      |
| Net Diff.      | 2.1%  | 3.3%  | 1.4%  | 10.5% | -0.3% | -2.9%      | 2.2%         | 2.1%       | 6.5%        | -1.7%      | 4.1%        | -2.9%      | 2.6%                  | 4.3%       | 6.3%        | 1.6%       | 5.8%        | -1.7%      |
| Mean           | 1.50  | 1.63  | 1.48  | 1.85  | 1.36  | 1.30       | 1.54         | 1.49       | 1.71        | 1.33       | 1.58        | 1.30       | 1.49                  | 1.56       | 1.66        | 1.48       | 1.56        | 1.51       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.  
 ROBERT HANIG

BANNER 14

|                | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|----------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|                | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total          | 300         | 36         | 129                     | 71         | 94          | 114        | 51     | 135    | 165           | 81              | 117   | 101                           | 12     | 59     | 51     | 63     | 116   |
| FAVORABLE      | 6.9%        | 6.7%       | 4.7%                    | 12.0%      | -           | 7.5%       | -      | 9.1%   | 5.2%          | 5.9%            | 6.4%  | 8.4%                          | 23.3%  | 10.4%  | 2.5%   | 8.6%   | 4.6%  |
| UNFAVORABLE    | 4.8%        | 4.9%       | 4.4%                    | 5.2%       | 4.0%        | 4.9%       | 3.7%   | 5.2%   | 4.5%          | 3.5%            | 5.6%  | 5.0%                          | -      | 6.8%   | 4.0%   | 4.4%   | 4.9%  |
| NO OPINION     | 25.7%       | 19.6%      | 24.7%                   | 21.1%      | 25.5%       | 20.6%      | 30.2%  | 28.4%  | 23.6%         | 18.8%           | 27.8% | 28.9%                         | 37.4%  | 30.5%  | 22.0%  | 22.6%  | 25.5% |
| NEVER HEARD OF | 62.5%       | 68.8%      | 66.2%                   | 61.7%      | 70.6%       | 67.0%      | 66.1%  | 57.3%  | 66.7%         | 71.8%           | 60.2% | 57.7%                         | 39.2%  | 52.3%  | 71.5%  | 64.3%  | 65.0% |
| Net Diff.      | 2.1%        | 1.8%       | 0.3%                    | 6.7%       | -4.0%       | 2.6%       | -3.7%  | 3.9%   | 0.7%          | 2.5%            | 0.8%  | 3.4%                          | 23.3%  | 3.6%   | -1.6%  | 4.2%   | -0.3% |
| Mean           | 1.50        | 1.59       | 1.41                    | 1.76       | 1.13        | 1.60       | 1.11   | 1.55   | 1.45          | 1.54            | 1.46  | 1.51                          | 1.77   | 1.58   | 1.31   | 1.61   | 1.40  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

ROBERT HANIG

BANNER 15

|                | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|----------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total          | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| FAVORABLE      | 6.9%  | 9.8%                   | 7.2%   | 9.4%   | 2.5%   | -      | 11.0% | -                        | -           | -                    | -                    | 6.0%        | -                    | 6.5%        |
| UNFAVORABLE    | 4.8%  | 6.2%                   | 1.3%   | 6.9%   | 5.3%   | 5.1%   | 12.5% | -                        | -           | -                    | -                    | 2.9%        | -                    | 3.1%        |
| NO OPINION     | 25.7% | 31.3%                  | 21.8%  | 26.4%  | 22.0%  | 20.6%  | 30.4% | 25.0%                    | 30.2%       | -                    | 41.1%                | 45.6%       | -                    | 49.5%       |
| NEVER HEARD OF | 62.5% | 52.8%                  | 69.7%  | 57.3%  | 70.3%  | 74.3%  | 46.1% | 75.0%                    | 69.8%       | 100.0%               | 58.9%                | 45.5%       | 100.0%               | 40.9%       |
| Net Diff.      | 2.1%  | 3.6%                   | 5.8%   | 2.5%   | -2.8%  | -5.1%  | -1.5% | -                        | -           | -                    | -                    | 3.1%        | -                    | 3.3%        |
| Mean           | 1.50  | 1.55                   | 1.52   | 1.60   | 1.34   | 1.20   | 1.64  | 1.00                     | 1.00        | -                    | 1.00                 | 1.27        | -                    | 1.27        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 1

|                | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  |                  | GENERIC BALLOT |       |                   |       |       |                |
|----------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|------------------|----------------|-------|-------------------|-------|-------|----------------|
|                |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUBLICAN CAND. | Vote           | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total          | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138              | 125            | 13    | 131               | 126   | 5     | 31             |
| FAVORABLE      | 17.1% | 16.2%  | 19.6% | 30.1%     | 9.6%        | 17.9%              | 13.9%         | 14.3%       | 11.8%            | 7.9%             | 6.5%           | 21.5% | 29.0%             | 28.4% | 42.3% | 7.9%           |
| UNFAVORABLE    | 6.1%  | -      | 14.1% | 6.3%      | 5.5%        | 7.1%               | 2.6%          | 2.6%        | 2.4%             | 10.6%            | 10.6%          | 10.8% | 2.5%              | 2.6%  | -     | 1.7%           |
| NO OPINION     | 25.6% | 29.7%  | 24.6% | 23.5%     | 25.7%       | 24.8%              | 28.4%         | 28.6%       | 27.8%            | 25.2%            | 24.4%          | 32.7% | 20.6%             | 20.5% | 21.5% | 48.4%          |
| NEVER HEARD OF | 51.2% | 54.1%  | 41.6% | 40.1%     | 59.2%       | 50.1%              | 55.2%         | 54.6%       | 57.9%            | 56.3%            | 58.5%          | 35.0% | 48.0%             | 48.5% | 36.2% | 42.0%          |
| Net Diff.      | 10.9% | 16.2%  | 5.5%  | 23.9%     | 4.1%        | 10.8%              | 11.3%         | 11.7%       | 9.4%             | -2.8%            | -4.2%          | 10.7% | 26.5%             | 25.9% | 42.3% | 6.2%           |
| Mean           | 1.83  | 1.71   | 1.91  | 2.11      | 1.61        | 1.86               | 1.67          | 1.69        | 1.62             | 1.60             | 1.57           | 1.83  | 2.16              | 2.15  | 2.33  | 1.30           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 2

|                | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN           |                          |                      |                     |       |
|----------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|------------------------|--------------------------|----------------------|---------------------|-------|
|                | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH |       |
| Total          | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137                    | 8                        | 1                    | 24                  | 97    |
| FAVORABLE      | 17.1%          | 39.2%            | 67.7%              | 15.5%                | 11.3%          | 100.0%           | -                  | -                    | -              | 17.6%            | 59.1%              | 12.6%                | 9.1%           | 38.4%            | 27.7%              | 3.3%                 | 8.8%                   | 100.0%                   | -                    | 73.6%               | 30.9% |
| UNFAVORABLE    | 6.1%           | 24.0%            | 10.0%              | 7.9%                 | 3.1%           | -                | 100.0%             | -                    | -              | 20.8%            | 0.9%               | 1.3%                 | 2.6%           | 6.1%             | 24.3%              | 3.6%                 | 4.0%                   | -                        | 100.0%               | 26.4%               | 12.9% |
| NO OPINION     | 25.6%          | 11.0%            | 16.1%              | 64.5%                | 11.9%          | -                | -                  | 100.0%               | -              | 21.3%            | 18.9%              | 46.9%                | 15.9%          | 19.8%            | 16.7%              | 54.6%                | 18.1%                  | -                        | -                    | -                   | 56.2% |
| NEVER HEARD OF | 51.2%          | 25.8%            | 6.3%               | 12.0%                | 73.6%          | -                | -                  | -                    | 100.0%         | 40.2%            | 21.0%              | 39.2%                | 72.4%          | 35.8%            | 31.3%              | 38.5%                | 69.1%                  | -                        | -                    | -                   | -     |
| Net Diff.      | 10.9%          | 15.2%            | 57.7%              | 7.6%                 | 8.2%           | 100.0%           | -100%              | -                    | -              | -3.2%            | 58.3%              | 11.4%                | 6.5%           | 32.3%            | 3.4%               | -0.2%                | 4.8%                   | 100.0%                   | -100%                | 47.2%               | 17.9% |
| Mean           | 1.83           | 2.38             | 2.55               | 1.44                 | 1.98           | 3.00             | 2.00               | 1.00                 | -              | 1.94             | 2.51               | 1.44                 | 1.75           | 2.29             | 2.16               | 1.17                 | 1.70                   | 3.00                     | 2.00                 | 2.74                | 1.75  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 3

|                | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|----------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total          | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| FAVORABLE      | 17.1% | 42.6%                  | 53.9%                    | 47.8%                | 28.2%               | 11.2%                   | 55.2%                     | 12.2%                      | 16.5%                    | 31.3%                      | 8.6%                     | 14.1%  | 8.6%               | 8.8%  | -      | 28.0%                | 28.3% | 23.6% | 3.6%                   |
| UNFAVORABLE    | 6.1%  | 26.2%                  | 10.5%                    | 19.0%                | 11.1%               | 7.4%                    | 0.9%                      | 7.8%                       | 4.7%                     | -                          | 8.9%                     | -      | 10.7%              | 10.9% | -      | 2.7%                 | 2.9%  | -     | 0.9%                   |
| NO OPINION     | 25.6% | 16.1%                  | -                        | 14.1%                | 37.1%               | 19.1%                   | 14.9%                     | 26.7%                      | 46.3%                    | 36.3%                      | 38.6%                    | 49.5%  | 21.9%              | 22.4% | -      | 24.0%                | 22.0% | 46.3% | 53.3%                  |
| NEVER HEARD OF | 51.2% | 15.1%                  | 35.6%                    | 19.1%                | 23.7%               | 62.3%                   | 29.0%                     | 53.2%                      | 32.5%                    | 32.4%                      | 43.9%                    | 36.4%  | 58.9%              | 57.9% | 100.0% | 45.4%                | 46.7% | 30.0% | 42.2%                  |
| Net Diff.      | 10.9% | 16.4%                  | 43.4%                    | 28.8%                | 17.1%               | 3.8%                    | 54.2%                     | 4.4%                       | 11.7%                    | 31.3%                      | -0.3%                    | 14.1%  | -2.1%              | -2.1% | -      | 25.3%                | 25.4% | 23.6% | 2.6%                   |
| Mean           | 1.83  | 2.31                   | 2.84                     | 2.42                 | 1.88                | 1.79                    | 2.57                      | 1.69                       | 1.56                     | 1.93                       | 1.47                     | 1.44   | 1.68               | 1.68  | -      | 2.07                 | 2.12  | 1.68  | 1.14                   |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 4

|                | TOTAL | STATE SENATE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|----------------|-------|---------------------|-------|--------|----------------|-------|-------|-------------------------|---------------|--------------|---|-------|----------------|-------|-------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                |       | VOTE<br>HANIG       | Vote  | Lean   | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total          | 300   | 129                 | 122   | 7      | 132            | 124   | 8     | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111   | 13    | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| FAVORABLE      | 17.1% | 8.4%                | 9.0%  | -      | 29.8%          | 30.8% | 13.2% | 2.4%                    | 27.8%         | 8.0%         | 8.5%                                    | -     | 29.4%          | 29.4% | 29.5% | 8.7%                   | 10.7%                  | 6.0%                | 14.9%               | 6.2%                |               |                |
| UNFAVORABLE    | 6.1%  | 11.2%               | 11.0% | 14.1%  | 2.0%           | 2.1%  | -     | 3.6%                    | 29.9%         | 11.0%        | 11.4%                                   | 4.1%  | 3.1%           | 3.5%  | -     | 4.3%                   | 20.5%                  | 11.7%               | 10.0%               | -                   |               |                |
| NO OPINION     | 25.6% | 21.4%               | 19.6% | 51.2%  | 24.3%          | 22.8% | 48.8% | 43.8%                   | 8.4%          | 23.6%        | 22.6%                                   | 40.2% | 18.0%          | 17.2% | 24.0% | 41.7%                  | 23.0%                  | 24.4%               | 13.7%               | 55.3%               |               |                |
| NEVER HEARD OF | 51.2% | 59.0%               | 60.4% | 34.6%  | 44.0%          | 44.3% | 38.1% | 50.2%                   | 33.9%         | 57.4%        | 57.5%                                   | 55.7% | 49.5%          | 49.9% | 46.5% | 45.3%                  | 45.9%                  | 58.0%               | 61.5%               | 38.5%               |               |                |
| Net Diff.      | 10.9% | -2.8%               | -2.1% | -14.1% | 27.8%          | 28.8% | 13.2% | -1.2%                   | -2.2%         | -3.0%        | -2.9%                                   | -4.1% | 26.2%          | 25.9% | 29.5% | 4.4%                   | -9.8%                  | -5.7%               | 4.9%                | 6.2%                |               |                |
| Mean           | 1.83  | 1.68                | 1.73  | 1.22   | 2.10           | 2.15  | 1.43  | 1.17                    | 2.29          | 1.63         | 1.67                                    | 1.09  | 2.23           | 2.24  | 2.10  | 1.40                   | 1.77                   | 1.56                | 2.03                | 1.20                |               |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 5

|                | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|----------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total          | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| FAVORABLE      | 17.1%                                       | 19.5%  | 9.4%                                  | 19.9%  | 13.8%   | 18.9%  | 17.1%                                    | 15.0%  | 38.6%                               | 22.3%  | 4.7%                                       | 5.8%   | 5.3%                        | 18.0%  | 5.3%             | 4.7%            | 23.0%                   | 17.6%            | 15.1% | 17.2%  | 67.9% |
| UNFAVORABLE    | 6.1%  | 6.0%   | 8.4%                                  | 8.1%   | 5.8%  | 6.5%   | 5.6%                                     | 7.2%   | -                                   | 4.0%   | 12.8%                                      | 7.1%   | 21.3%                       | 4.8%   | 21.3%            | 9.7%            | 3.3%                    | 7.8%             | 6.2%  | 23.2%  | 7.0%  |
| NO OPINION     | 25.6%                                       | 22.8%  | 35.0%                                 | 22.1%  | 36.2%   | 27.4%  | 21.8%                                    | 24.8%  | 22.9%                               | 24.5%  | 28.0%                                      | 24.6%  | 34.5%                       | 24.5%  | 34.5%            | 21.6%           | 23.0%                   | 33.1%            | 33.6% | 44.5%  | -     |
| NEVER HEARD OF | 51.2%                                       | 51.7%  | 47.2%                                 | 49.9%  | 44.2%   | 47.2%  | 55.5%                                    | 53.0%  | 38.5%                               | 49.2%  | 54.5%                                      | 62.6%  | 38.9%                       | 52.6%  | 38.9%            | 64.1%           | 50.7%                   | 41.4%            | 45.2% | 15.0%  | 25.1% |
| Net Diff.      | 10.9%                                       | 13.5%  | 0.9%                                  | 11.9%  | 8.0%  | 12.4%  | 11.5%                                    | 7.9%   | 38.6%                               | 18.2%  | -8.1%                                      | -1.3%  | -16.0%                      | 13.2%  | -16.0%           | -5.0%           | 19.7%                   | 9.8%             | 8.8%  | -6.0%  | 60.9% |
| Mean           | 1.83  | 1.93   | 1.52                                  | 1.96   | 1.60  | 1.84   | 1.89                                     | 1.79   | 2.26                                | 1.96   | 1.49                                       | 1.50   | 1.52                        | 1.86   | 1.52             | 1.53            | 2.00                    | 1.74             | 1.66  | 1.68   | 2.91  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 6

|                | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|----------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|                | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK |       |
| Total          | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| FAVORABLE      | 17.1%                     | 3.2%            | 27.0%                   | 13.5%                       | 6.2%            | 20.6%                   | 22.1%                      | 3.6%            | 30.4%                   | 11.0%                          | 18.6%           | 19.6%                   | 38.6%   | 18.6%           | 20.6%                   | 26.5% |
| UNFAVORABLE    | 6.1%                      | 9.4%            | 4.5%                    | 5.5%                        | 9.9%            | 2.6%                    | 10.4%                      | 11.0%           | 3.3%                    | 8.9%                           | -               | 3.3%                    | 1.2%  | -               | 2.2%                    | 1.5%  |
| NO OPINION     | 25.6%                     | 21.7%           | 31.9%                   | 32.2%                       | 21.4%           | 17.4%                   | 34.0%                      | 19.1%           | 13.4%                   | 38.2%                          | 40.7%           | 27.4%                   | 25.2%   | 40.7%           | 27.4%                   | 29.1% |
| NEVER HEARD OF | 51.2%                     | 65.7%           | 36.6%                   | 48.8%                       | 62.5%           | 59.5%                   | 33.4%                      | 66.3%           | 53.0%                   | 42.0%                          | 40.7%           | 49.6%                   | 35.0%   | 40.7%           | 49.8%                   | 42.9% |
| Net Diff.      | 10.9%                     | -6.2%           | 22.5%                   | 8.0%                        | -3.8%           | 18.0%                   | 11.7%                      | -7.5%           | 27.1%                   | 2.1%                           | 18.6%           | 16.3%                   | 37.4%   | 18.6%           | 18.4%                   | 25.1% |
| Mean           | 1.83                      | 1.46            | 1.92                    | 1.63                        | 1.59            | 2.08                    | 1.82                       | 1.54            | 2.36                    | 1.53                           | 1.63            | 1.85                    | 2.21  | 1.63            | 1.86                    | 1.95  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 7

|                | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|----------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total          | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| FAVORABLE      | 17.1% | 5.6%                                | 4.5%                       | 35.4%        | 35.1%    | 35.7%         | 13.8%         | 11.6%            | 14.9%         | 9.5%  | 19.0%                     | 33.3%             | 10.2%         | 15.9%            | 36.3%               | 15.9%         | 5.9%             | 44.5%              | 10.1%         | 7.8%             |
| UNFAVORABLE    | 6.1%  | 8.3%                                | 14.4%                      | 1.4%         | -        | 2.8%          | 6.1%          | 9.0%             | 10.7%         | 7.9%  | -                         | -                 | 12.0%         | 5.6%             | 2.0%                | 2.7%          | 13.4%            | 4.1%               | 3.9%          | 11.3%            |
| NO OPINION     | 25.6% | 19.6%                               | 17.3%                      | 27.2%        | 23.3%    | 31.1%         | 23.2%         | 27.1%            | 24.8%         | 28.5% | 7.1%                      | 27.4%             | 26.2%         | 31.3%            | 27.1%               | 21.5%         | 21.5%            | 27.7%              | 25.1%         | 24.4%            |
| NEVER HEARD OF | 51.2% | 66.5%                               | 63.9%                      | 36.0%        | 41.5%    | 30.4%         | 56.9%         | 52.4%            | 49.6%         | 54.1% | 73.9%                     | 39.2%             | 51.6%         | 47.1%            | 34.6%               | 59.9%         | 59.1%            | 23.6%              | 60.8%         | 56.6%            |
| Net Diff.      | 10.9% | -2.7%                               | -9.9%                      | 34.0%        | 35.1%    | 32.8%         | 7.8%          | 2.6%             | 4.2%          | 1.6%  | 19.0%                     | 33.3%             | -1.7%         | 10.4%            | 34.3%               | 13.2%         | -7.5%            | 40.4%              | 6.2%          | -3.4%            |
| Mean           | 1.83  | 1.58                                | 1.65                       | 2.13         | 2.20     | 2.07          | 1.78          | 1.68             | 1.80          | 1.59  | 2.46                      | 2.10              | 1.67          | 1.71             | 2.14                | 1.86          | 1.62             | 2.22               | 1.62          | 1.62             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 8

| TOTAL          | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|----------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|                | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total          | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| FAVORABLE      | 17.1%                  | 29.0%         | 18.9%             | 25.1%                                   | 31.2%         | 15.6%             | 21.4%                         | 11.8%          | 22.5%          | 7.3%                              | 9.4%  | 18.1%                      | 13.5% | 22.7%                               | 16.5% | 18.5%                                 | 11.1% | 26.9%                                | 4.8%  | 22.2% |
| UNFAVORABLE    | 6.1%                   | -             | 8.9%              | -                                       | -             | 6.3%              | -                             | 8.9%           | 2.6%           | 31.0%                             | 6.6%  | 5.8%                       | 5.7%  | 6.6%                                | 3.6%  | 7.5%                                  | 7.3%  | 5.8%                                 | 9.1%  | 6.8%  |
| NO OPINION     | 25.6%                  | 27.5%         | 21.5%             | 36.6%                                   | 27.3%         | 23.2%             | 37.9%                         | 23.5%          | 27.9%          | 18.7%                             | 37.9% | 23.6%                      | 27.6% | 23.3%                               | 39.5% | 20.0%                                 | 18.2% | 26.6%                                | 30.9% | 16.2% |
| NEVER HEARD OF | 51.2%                  | 43.5%         | 50.7%             | 38.3%                                   | 41.5%         | 54.9%             | 40.7%                         | 55.7%          | 47.0%          | 43.0%                             | 46.1% | 52.5%                      | 53.2% | 47.4%                               | 40.4% | 54.0%                                 | 63.4% | 40.8%                                | 55.2% | 54.9% |
| Net Diff.      | 10.9%                  | 29.0%         | 10.0%             | 25.1%                                   | 31.2%         | 9.2%              | 21.4%                         | 2.9%           | 19.9%          | -23.8%                            | 2.8%  | 12.4%                      | 7.8%  | 16.1%                               | 12.9% | 11.0%                                 | 3.8%  | 21.1%                                | -4.3% | 15.4% |
| Mean           | 1.83                   | 2.03          | 1.95              | 1.81                                    | 2.07          | 1.83              | 1.72                          | 1.74           | 1.90           | 1.80                              | 1.47  | 1.88                       | 1.70  | 1.99                                | 1.61  | 1.97                                  | 1.81  | 2.00                                 | 1.42  | 2.13  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 9

|                | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |       |
|----------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|-------|
|                | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |       |
| Total          | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                      | 173                       | 123                     | 82                        | 52    |
| FAVORABLE      | 17.1%                                    | 23.7% | 24.2%  | 23.8% | 23.9%                | 14.9% | 20.6%                         | 12.4% | 26.8%                           | 18.8% | 18.1%                          | 10.4% | 17.3%                              | 21.4% | 23.4%                                  | 20.3% | 24.0%                   | 17.9%                     | 16.4%                   | 18.8%                     | 12.6% |
| UNFAVORABLE    | 6.1%                                     | 1.7%  | 5.1%   | 1.7%  | 3.0%                 | 7.6%  | 2.3%                          | 5.9%  | 4.1%                            | 10.3% | 1.6%                           | 8.3%  | 5.0%                               | 6.9%  | -                                      | 5.0%  | -                       | 6.4%                      | 5.9%                    | 5.6%                      | 7.0%  |
| NO OPINION     | 25.6%                                    | 23.6% | 36.2%  | 23.3% | 39.0%                | 29.3% | 24.2%                         | 34.1% | 20.1%                           | 21.9% | 25.8%                          | 27.2% | 22.5%                              | 32.6% | 25.6%                                  | 33.4% | 25.8%                   | 26.0%                     | 25.0%                   | 28.9%                     | 30.8% |
| NEVER HEARD OF | 51.2%                                    | 51.0% | 34.4%  | 51.2% | 34.1%                | 48.2% | 52.9%                         | 47.6% | 49.0%                           | 49.0% | 54.5%                          | 54.1% | 55.2%                              | 39.1% | 51.0%                                  | 41.2% | 50.3%                   | 49.7%                     | 52.6%                   | 46.7%                     | 49.6% |
| Net Diff.      | 10.9%                                    | 22.1% | 19.1%  | 22.2% | 20.9%                | 7.3%  | 18.3%                         | 6.5%  | 22.7%                           | 8.5%  | 16.5%                          | 2.1%  | 12.3%                              | 14.5% | 23.4%                                  | 15.3% | 24.0%                   | 11.5%                     | 10.5%                   | 13.1%                     | 5.6%  |
| Mean           | 1.83                                     | 2.00  | 1.82   | 2.01  | 1.77                 | 1.72  | 1.92                          | 1.59  | 2.13                            | 1.94  | 1.83                           | 1.63  | 1.88                               | 1.82  | 1.96                                   | 1.78  | 1.96                    | 1.84                      | 1.82                    | 1.81                      | 1.64  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 10

|                | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|----------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|                | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| Total          | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                              | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| FAVORABLE      | 17.1%             | 17.1%              | 19.2%             | 12.0%              | 15.3%                | 25.9%              | 18.7%                           | 26.1%              | 14.3%             | 11.5%      | 23.6%                   | 10.8%      | 20.6%                     | 12.1%      | 25.8%                    | 9.5%       | 21.1%                        | 18.2%      | 25.9%                            | 14.2%      | 27.2% |
| UNFAVORABLE    | 6.1%              | 7.2%               | 5.1%              | 8.3%               | 8.3%                 | 2.9%               | 2.8%                            | 2.9%               | 0.5%              | 9.1%       | 3.4%                    | 7.1%       | 5.6%                      | 10.9%      | 1.9%                     | 12.2%      | 2.2%                         | -          | 4.7%                             | -          | 3.3%  |
| NO OPINION     | 25.6%             | 23.4%              | 20.9%             | 24.0%              | 24.7%                | 29.2%              | 26.5%                           | 28.7%              | 28.9%             | 24.2%      | 26.4%                   | 31.0%      | 24.7%                     | 17.8%      | 27.6%                    | 22.8%      | 26.9%                        | 29.9%      | 26.4%                            | 29.5%      | 27.3% |
| NEVER HEARD OF | 51.2%             | 52.3%              | 54.8%             | 55.8%              | 51.7%                | 42.0%              | 52.1%                           | 42.3%              | 56.3%             | 55.2%      | 46.6%                   | 51.0%      | 49.1%                     | 59.2%      | 44.8%                    | 55.5%      | 49.9%                        | 51.8%      | 43.0%                            | 56.3%      | 42.2% |
| Net Diff.      | 10.9%             | 9.9%               | 14.1%             | 3.7%               | 7.0%                 | 23.0%              | 15.9%                           | 23.2%              | 13.7%             | 2.4%       | 20.2%                   | 3.7%       | 15.0%                     | 1.2%       | 23.9%                    | -2.7%      | 18.9%                        | 18.2%      | 21.2%                            | 14.2%      | 24.0% |
| Mean           | 1.83              | 1.87               | 1.96              | 1.73               | 1.80                 | 1.94               | 1.84                            | 1.96               | 1.66              | 1.72       | 1.95                    | 1.59       | 1.92                      | 1.86       | 1.97                     | 1.70       | 1.88                         | 1.76       | 1.99                             | 1.65       | 2.00  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 11

| TOTAL          | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |                | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |          |            |
|----------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------|------------|
|                | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE | PRO-CHOICE |
| Total          | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72             | 71               | 54              | 67                  | 81                      | 94          | 66          | 42          | 64          | 42          | 58          |          |            |
| FAVORABLE      | 17.1%                | 10.1%               | 11.0%              | 7.2%               | 11.0%      | 23.9%              | 20.9%         | 36.5%         | 24.3%          | 11.3%            | 21.3%           | 8.9%                | 25.6%                   | 5.7%        | 23.4%       | 20.7%       | 24.7%       | 20.7%       | 24.2%       |          |            |
| UNFAVORABLE    | 6.1%                 | 9.1%                | 9.8%               | 14.5%              | 6.8%       | 3.6%               | 4.3%          | 16.3%         | 1.4%           | 7.0%             | 6.2%            | 11.3%               | 2.0%                    | 12.2%       | 3.8%        | 2.5%        | 3.8%        | 2.5%        | 2.1%        |          |            |
| NO OPINION     | 25.6%                | 24.2%               | 32.7%              | 14.9%              | 25.2%      | 27.7%              | 33.5%         | 13.0%         | 25.7%          | 28.4%            | 29.3%           | 19.8%               | 26.7%                   | 24.7%       | 25.0%       | 24.3%       | 31.2%       | 24.3%       | 32.8%       |          |            |
| NEVER HEARD OF | 51.2%                | 56.6%               | 46.5%              | 63.4%              | 57.0%      | 44.7%              | 41.3%         | 34.2%         | 48.7%          | 53.3%            | 43.2%           | 60.0%               | 45.7%                   | 57.4%       | 47.8%       | 52.5%       | 40.4%       | 52.5%       | 40.9%       |          |            |
| Net Diff.      | 10.9%                | 1.1%                | 1.2%               | -7.3%              | 4.1%       | 20.3%              | 16.6%         | 20.2%         | 22.9%          | 4.3%             | 15.1%           | -2.4%               | 23.6%                   | -6.4%       | 19.6%       | 18.2%       | 20.9%       | 18.2%       | 22.1%       |          |            |
| Mean           | 1.83                 | 1.68                | 1.60               | 1.79               | 1.67       | 1.93               | 1.79          | 2.36          | 1.97           | 1.63             | 1.86            | 1.73                | 1.98                    | 1.55        | 1.97        | 1.92        | 1.89        | 1.92        | 1.85        |          |            |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 12

|                | RACIAL BACKGROUND |               |                           |                          |                           |       |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |       |  |
|----------------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|--|
|                | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |       | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |       | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |  |
| Total          | 300               | 170           | 122                       | 114                      | 3                         | 2     | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90    | 71                           | 66            | 2                         | 2                        | 1                         |       |  |
| FAVORABLE      | 17.1%             | 13.3%         | 22.6%                     | 21.3%                    | -                         | 86.2% | 50.8% | 11.5%                      | 24.8%         | 23.3%                     | -                        | -                         | 84.3% | 14.9% | 21.0%                        | 19.9%         | -                         | 100.0%                   | -                         |       |  |
| UNFAVORABLE    | 6.1%              | 8.2%          | 2.8%                      | 2.0%                     | 39.1%                     | -     | -     | 7.6%                       | 4.2%          | 2.1%                      | 100.0%                   | -                         | -     | 8.7%  | 1.8%                         | 1.9%          | -                         | -                        | -                         |       |  |
| NO OPINION     | 25.6%             | 24.7%         | 27.7%                     | 28.4%                    | 30.6%                     | 13.8% | 9.5%  | 24.7%                      | 37.0%         | 38.3%                     | -                        | 100.0%                    | 15.7% | 24.7% | 21.0%                        | 21.1%         | 50.2%                     | -                        | -                         |       |  |
| NEVER HEARD OF | 51.2%             | 53.8%         | 46.9%                     | 48.3%                    | 30.3%                     | -     | 39.7% | 56.2%                      | 34.0%         | 36.3%                     | -                        | -                         | -     | 51.7% | 56.2%                        | 57.1%         | 49.8%                     | -                        | 100.0%                    |       |  |
| Net Diff.      | 10.9%             | 5.1%          | 19.8%                     | 19.3%                    | -39.1%                    | 86.2% | 50.8% | 3.8%                       | 20.6%         | 21.2%                     | -100%                    | -                         | 84.3% | 6.2%  | 19.2%                        | 17.9%         | -                         | 100.0%                   | -                         |       |  |
| Mean           | 1.83              | 1.75          | 1.90                      | 1.86                     | 1.56                      | 2.72  | 2.69  | 1.70                       | 1.82          | 1.76                      | 2.00                     | 1.00                      | 2.69  | 1.80  | 2.00                         | 1.97          | 1.00                      | 3.00                     | -                         |       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 13

|                | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total          | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| FAVORABLE      | 17.1% | 11.9% | 14.4% | 18.7% | 18.6% | 17.5%      | 13.4%        | 18.2%      | 16.2%       | 18.0%      | 17.1%       | 17.5%      | 3.1%                  | 20.2%      | 10.2%       | 22.6%      | 12.9%       | 27.1%      |
| UNFAVORABLE    | 6.1%  | 18.7% | 8.6%  | 5.1%  | 5.4%  | 2.8%       | 12.7%        | 4.3%       | 8.7%        | 4.0%       | 7.5%        | 2.8%       | 13.3%                 | 4.2%       | 8.0%        | 4.5%       | 8.2%        | -          |
| NO OPINION     | 25.6% | 11.9% | 23.4% | 22.6% | 26.3% | 33.4%      | 18.7%        | 27.7%      | 20.8%       | 30.0%      | 22.7%       | 33.4%      | 20.6%                 | 32.3%      | 21.0%       | 38.5%      | 26.7%       | 39.0%      |
| NEVER HEARD OF | 51.2% | 57.5% | 53.6% | 53.5% | 49.8% | 46.4%      | 55.2%        | 49.7%      | 54.3%       | 48.0%      | 52.7%       | 46.4%      | 63.0%                 | 43.3%      | 60.9%       | 34.4%      | 52.1%       | 33.9%      |
| Net Diff.      | 10.9% | -6.8% | 5.9%  | 13.6% | 13.2% | 14.7%      | 0.7%         | 13.9%      | 7.5%        | 14.0%      | 9.5%        | 14.7%      | -10.2%                | 16.0%      | 2.2%        | 18.2%      | 4.7%        | 27.1%      |
| Mean           | 1.83  | 2.00  | 1.81  | 1.92  | 1.85  | 1.70       | 1.88         | 1.81       | 1.90        | 1.77       | 1.88        | 1.70       | 1.53                  | 1.79       | 1.72        | 1.76       | 1.71        | 1.82       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 14

|                | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|----------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|                | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total          | 300         | 36         | 129                     | 71         | 94          | 114        | 51     | 135    | 165           | 81              | 117   | 101                           | 12     | 59     | 51     | 63     | 116   |
| FAVORABLE      | 17.1%       | 21.7%      | 16.6%                   | 21.8%      | 14.7%       | 20.7%      | 11.3%  | 16.2%  | 17.8%         | 24.9%           | 17.5% | 10.2%                         | 13.7%  | 13.9%  | 17.1%  | 13.5%  | 20.9% |
| UNFAVORABLE    | 6.1%        | 12.2%      | 4.5%                    | 9.5%       | 3.7%        | 6.9%       | 4.5%   | 6.1%   | 6.2%          | 12.9%           | 3.9%  | 3.3%                          | 9.6%   | 8.3%   | 2.2%   | 6.5%   | 6.3%  |
| NO OPINION     | 25.6%       | 17.2%      | 24.0%                   | 20.5%      | 23.9%       | 19.2%      | 29.8%  | 29.4%  | 22.5%         | 18.4%           | 28.6% | 27.7%                         | 37.4%  | 29.1%  | 23.3%  | 26.2%  | 23.3% |
| NEVER HEARD OF | 51.2%       | 48.9%      | 54.9%                   | 48.2%      | 57.7%       | 53.2%      | 54.4%  | 48.3%  | 53.6%         | 43.8%           | 49.9% | 58.8%                         | 39.2%  | 48.7%  | 57.4%  | 53.8%  | 49.6% |
| Net Diff.      | 10.9%       | 9.5%       | 12.2%                   | 12.3%      | 11.0%       | 13.8%      | 6.7%   | 10.1%  | 11.6%         | 12.0%           | 13.6% | 6.9%                          | 4.1%   | 5.6%   | 14.8%  | 7.0%   | 14.6% |
| Mean           | 1.83        | 2.09       | 1.84                    | 2.02       | 1.78        | 2.03       | 1.59   | 1.75   | 1.90          | 2.11            | 1.78  | 1.58                          | 1.61   | 1.70   | 1.85   | 1.73   | 1.95  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

4. Opinion: VALERIE JORDAN

BANNER 15

|                | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|----------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total          | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| FAVORABLE      | 17.1% | 13.3%                  | 16.4%  | 12.6%  | 21.9%  | 29.2%  | 13.0% | 11.1%                    | 7.8%        | 26.6%                | 15.4%                | 29.8%       | -                    | 32.4%       |
| UNFAVORABLE    | 6.1%  | 7.3%                   | 4.4%   | 3.1%   | 0.5%   | 15.3%  | 12.2% | 5.1%                     | 6.2%        | -                    | -                    | 4.4%        | 56.4%                | -           |
| NO OPINION     | 25.6% | 27.6%                  | 23.8%  | 32.2%  | 22.0%  | 19.5%  | 31.7% | 32.4%                    | 39.2%       | -                    | 57.2%                | 31.7%       | 43.6%                | 30.7%       |
| NEVER HEARD OF | 51.2% | 51.8%                  | 55.3%  | 52.2%  | 55.5%  | 35.9%  | 43.1% | 51.5%                    | 46.8%       | 73.4%                | 27.5%                | 34.0%       | -                    | 36.9%       |
| Net Diff.      | 10.9% | 6.0%                   | 12.0%  | 9.5%   | 21.4%  | 13.9%  | 0.7%  | 5.9%                     | 1.6%        | 26.6%                | 15.4%                | 25.4%       | -56.4%               | 32.4%       |
| Mean           | 1.83  | 1.70                   | 1.83   | 1.59   | 2.00   | 2.15   | 1.67  | 1.56                     | 1.41        | 3.00                 | 1.42                 | 1.97        | 1.56                 | 2.03        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 1

|                | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |        |                   |       |       |                 |
|----------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|--------|-------------------|-------|-------|-----------------|
|                |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean   | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total          | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13     | 131               | 126   | 5     | 31              |
| FAVORABLE      | 22.4% | 12.3%  | 33.7% | 14.7%     | 26.1%       | 23.9%              | 16.6%         | 20.1%       | -                | 39.6%             | 42.5% | 11.7%  | 8.4%              | 8.1%  | 17.4% | 3.9%            |
| UNFAVORABLE    | 10.2% | 14.1%  | 7.7%  | 11.7%     | 9.1%        | 10.8%              | 8.1%          | 7.8%        | 9.3%             | 6.1%              | 4.1%  | 25.3%  | 15.4%             | 15.1% | 21.5% | 7.3%            |
| NO OPINION     | 26.3% | 18.7%  | 27.3% | 25.3%     | 28.8%       | 25.4%              | 29.5%         | 27.8%       | 37.8%            | 22.3%             | 19.9% | 45.3%  | 26.8%             | 26.2% | 42.3% | 42.5%           |
| NEVER HEARD OF | 41.1% | 54.9%  | 31.3% | 48.3%     | 36.1%       | 39.8%              | 45.8%         | 44.3%       | 52.9%            | 32.0%             | 33.5% | 17.7%  | 49.5%             | 50.6% | 18.8% | 46.3%           |
| Net Diff.      | 12.1% | -1.9%  | 26.0% | 3.0%      | 17.0%       | 13.1%              | 8.5%          | 12.3%       | -9.3%            | 33.6%             | 38.5% | -13.5% | -7.0%             | -7.1% | -4.1% | -3.4%           |
| Mean           | 1.93  | 1.86   | 2.09  | 1.80      | 1.96        | 1.98               | 1.76          | 1.86        | 1.20             | 2.26              | 2.34  | 1.59   | 1.64              | 1.63  | 1.69  | 1.28            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 2

|                | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN           |                          |                      |                     |       |
|----------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|------------------------|--------------------------|----------------------|---------------------|-------|
|                | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH |       |
| Total          | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137                    | 8                        | 1                    | 24                  | 97    |
| FAVORABLE      | 22.4%          | 58.5%            | 31.1%              | 22.8%                | 17.5%          | 23.1%            | 75.8%              | 18.6%                | 17.6%          | 100.0%           | -                  | -                    | -              | 18.2%            | 69.3%              | 15.1%                | 19.2%                  | 53.8%                    | 31.0%                | 46.3%               | 32.2% |
| UNFAVORABLE    | 10.2%          | 19.4%            | 30.9%              | 10.8%                | 7.4%           | 35.5%            | 1.5%               | 7.6%                 | 4.2%           | -                | 100.0%             | -                    | -              | 22.3%            | 10.2%              | 4.0%                 | 6.0%                   | 46.2%                    | -                    | 34.9%               | 17.3% |
| NO OPINION     | 26.3%          | 1.2%             | 19.3%              | 49.1%                | 20.3%          | 19.5%            | 5.4%               | 48.2%                | 20.2%          | -                | -                  | 100.0%               | -              | 22.4%            | 7.5%               | 58.6%                | 18.1%                  | -                        | 69.0%                | 11.5%               | 36.0% |
| NEVER HEARD OF | 41.1%          | 20.9%            | 18.7%              | 17.3%                | 54.8%          | 21.9%            | 17.4%              | 25.6%                | 58.1%          | -                | -                  | -                    | 100.0%         | 37.0%            | 13.1%              | 22.3%                | 56.6%                  | -                        | -                    | 7.3%                | 14.5% |
| Net Diff.      | 12.1%          | 39.1%            | 0.2%               | 12.0%                | 10.1%          | -12.4%           | 74.3%              | 11.0%                | 13.4%          | 100.0%           | -100%              | -                    | -              | -4.1%            | 59.1%              | 11.1%                | 13.2%                  | 7.7%                     | 31.0%                | 11.5%               | 14.8% |
| Mean           | 1.93           | 2.72             | 2.14               | 1.68                 | 1.94           | 2.05             | 2.85               | 1.60                 | 1.94           | 3.00             | 2.00               | 1.00                 | -              | 1.93             | 2.71               | 1.44                 | 2.03                   | 2.54                     | 1.62                 | 2.38                | 1.96  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 3

|                | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|----------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total          | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| FAVORABLE      | 22.4% | 100.0%                 | -                        | 61.2%                | 34.7%               | 27.3%                   | 6.0%                      | 21.7%                      | 29.8%                    | -                          | 10.1%                    | 27.5%  | 38.6%              | 39.5% | -      | 8.4%                 | 7.8%  | 15.9% | 11.6%                  |
| UNFAVORABLE    | 10.2% | -                      | 100.0%                   | 38.8%                | 19.2%               | 2.9%                    | 21.7%                     | 15.0%                      | 11.3%                    | 31.3%                      | 8.3%                     | 17.0%  | 6.4%               | 5.8%  | 28.2%  | 14.5%                | 14.9% | 9.6%  | 7.9%                   |
| NO OPINION     | 26.3% | -                      | -                        | -                    | 46.1%               | 22.9%                   | 40.5%                     | 28.6%                      | 21.6%                    | 20.8%                      | 46.3%                    | 11.6%  | 20.1%              | 19.7% | 35.7%  | 29.3%                | 29.6% | 26.5% | 42.6%                  |
| NEVER HEARD OF | 41.1% | -                      | -                        | -                    | -                   | 46.9%                   | 31.8%                     | 34.7%                      | 37.4%                    | 47.9%                      | 35.3%                    | 43.9%  | 34.9%              | 34.9% | 36.1%  | 47.8%                | 47.7% | 48.0% | 37.9%                  |
| Net Diff.      | 12.1% | 100.0%                 | -100%                    | 22.3%                | 15.5%               | 24.4%                   | -15.7%                    | 6.7%                       | 18.5%                    | -31.3%                     | 1.8%                     | 10.5%  | 32.2%              | 33.7% | -28.2% | -6.1%                | -7.2% | 6.3%  | 3.7%                   |
| Mean           | 1.93  | 3.00                   | 2.00                     | 2.61                 | 1.89                | 2.08                    | 1.49                      | 1.89                       | 2.13                     | 1.60                       | 1.44                     | 2.28   | 2.28               | 2.30  | 1.44   | 1.60                 | 1.58  | 1.80  | 1.50                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 4

|                | TOTAL | STATE SENATE BALLOT |       |       |                |        |       | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |        |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|----------------|-------|---------------------|-------|-------|----------------|--------|-------|-------------------------|---------------|--------------|---|-------|----------------|--------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total          | 300   | 129                 | 122   | 7     | 132            | 124    | 8     | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111    | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| FAVORABLE      | 22.4% | 43.1%               | 44.6% | 17.7% | 4.8%           | 5.1%   | -     | 13.0%                   | 77.0%         | 47.9%        | 49.4%                                   | 23.4% | 7.1%           | 7.0%   | 7.1%   | 11.9%                  | 100.0%                 | 50.8%               | 23.0%               | 12.3%               |               |                |
| UNFAVORABLE    | 10.2% | 2.9%                | 3.0%  | -     | 18.2%          | 19.4%  | -     | 7.7%                    | -             | 5.6%         | 5.9%                                    | -     | 18.4%          | 17.5%  | 25.4%  | 2.8%                   | -                      | 1.4%                | 6.8%                | -                   |               |                |
| NO OPINION     | 26.3% | 21.4%               | 21.3% | 23.2% | 28.8%          | 27.6%  | 48.8% | 34.0%                   | 1.6%          | 18.3%        | 17.1%                                   | 38.4% | 28.1%          | 29.6%  | 15.0%  | 34.8%                  | -                      | 18.2%               | 29.9%               | 51.3%               |               |                |
| NEVER HEARD OF | 41.1% | 32.6%               | 31.0% | 59.1% | 48.1%          | 47.9%  | 51.2% | 45.3%                   | 21.5%         | 28.1%        | 27.5%                                   | 38.2% | 46.5%          | 45.8%  | 52.5%  | 50.5%                  | -                      | 29.7%               | 40.3%               | 36.4%               |               |                |
| Net Diff.      | 12.1% | 40.2%               | 41.6% | 17.7% | -13.4%         | -14.2% | -     | 5.3%                    | 77.0%         | 42.4%        | 43.5%                                   | 23.4% | -11.3%         | -10.5% | -18.3% | 9.1%                   | 100.0%                 | 49.4%               | 16.2%               | 12.3%               |               |                |
| Mean           | 1.93  | 2.32                | 2.34  | 1.86  | 1.54           | 1.57   | 1.00  | 1.61                    | 2.96          | 2.41         | 2.45                                    | 1.76  | 1.61           | 1.58   | 1.83   | 1.54                   | 3.00                   | 2.46                | 1.88                | 1.39                |               |                |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 5

|                | TOTAL                                       |        |       |                                       |        |   |        |  |  |                                     |        |  |        |                             |  | REGISTERED PARTY |                 |                         |                  |       |        |       |       |  |       |       |  |        |       |  |
|----------------|---|--------|-------|---------------------------------------|--------|---|--------|--|--|-------------------------------------|--------|--|--------|-----------------------------|--|------------------|-----------------|-------------------------|------------------|-------|--------|-------|-------|--|-------|-------|--|--------|-------|--|
|                | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        |       | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |  | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |  | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |       |  |       |       |  |        |       |  |
|                | SUPPRT                                      | OPPOSE |       | SUPPRT                                | OPPOSE |   | SUPPRT | OPPOSE                                   |  | SUPPRT                              | OPPOSE |  | SUPPRT | OPPOSE                      |  | SUPPRT           | OPPOSE          |                         |                  |       |        |       |       |  |       |       |  |        |       |  |
| Total          | 300   | 209    | 70    | 147                                   | 113    |   | 180    | 101                                      |  | 241                                 | 32     |  | 199    | 81                          |  | 69               | 26              |                         | 268              | 26    |        | 72    | 141   |  | 87    | 75    |  | 8      | 4     |  |
| FAVORABLE      | 22.4%                                       | 19.8%  | 29.3% | 23.4%                                 | 21.7%  |   | 28.5%  | 13.5%                                    |  | 22.7%                               | 20.3%  |  | 14.1%  | 40.0%                       |  | 39.2%            | 40.1%           |                         | 20.6%            | 40.1% |        | 40.7% | 11.3% |  | 25.0% | 24.2% |  | 11.6%  | 67.9% |  |
| UNFAVORABLE    | 10.2%                                       | 12.3%  | 5.9%  | 12.2%                                 | 7.6%   |   | 9.9%   | 12.7%                                    |  | 10.5%                               | 17.0%  |  | 13.6%  | 4.7%                        |  | 3.5%             | 5.3%            |                         | 11.0%            | 5.3%  |        | 2.7%  | 14.7% |  | 9.2%  | 7.9%  |  | 25.3%  | -     |  |
| NO OPINION     | 26.3%                                       | 26.9%  | 22.6% | 26.3%                                 | 28.2%  |   | 24.6%  | 30.0%                                    |  | 27.1%                               | 20.9%  |  | 26.2%  | 26.1%                       |  | 24.5%            | 25.0%           |                         | 25.8%            | 25.0% |        | 15.5% | 30.1% |  | 29.1% | 30.7% |  | 28.0%  | -     |  |
| NEVER HEARD OF | 41.1%                                       | 41.0%  | 42.1% | 38.1%                                 | 42.6%  |   | 36.9%  | 43.8%                                    |  | 39.7%                               | 41.9%  |  | 46.2%  | 29.2%                       |  | 32.7%            | 29.6%           |                         | 42.7%            | 29.6% |        | 41.1% | 43.8% |  | 36.7% | 37.1% |  | 35.1%  | 32.1% |  |
| Net Diff.      | 12.1%                                       | 7.5%   | 23.5% | 11.2%                                 | 14.1%  |   | 18.6%  | 0.7%                                     |  | 12.2%                               | 3.3%   |  | 0.5%   | 35.4%                       |  | 35.7%            | 34.8%           |                         | 9.6%             | 34.8% |        | 38.0% | -3.4% |  | 15.8% | 16.3% |  | -13.7% | 67.9% |  |
| Mean           | 1.93  | 1.88   | 2.12  | 1.95                                  | 1.89   |   | 2.06   | 1.71                                     |  | 1.93                                | 1.99   |  | 1.78   | 2.20                        |  | 2.22             | 2.21            |                         | 1.91             | 2.21  |        | 2.43  | 1.66  |  | 1.94  | 1.90  |  | 1.75   | 3.00  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 6

|                | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|----------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|                | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK |       |
| Total          | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| FAVORABLE      | 22.4%                     | 46.4%           | 12.2%                   | 30.5%                       | 35.3%           | 10.8%                   | 19.0%                      | 42.6%           | 24.2%                   | 23.8%                          | 40.7%           | 5.4%                    | 24.8%   | 40.7%           | 4.4%                    | 9.6%  |
| UNFAVORABLE    | 10.2%                     | -               | 16.1%                   | 7.3%                        | 5.3%            | 13.9%                   | 11.3%                      | 3.1%            | 14.8%                   | 8.1%                           | -               | 14.7%                   | 15.3%   | -               | 15.1%                   | 18.8% |
| NO OPINION     | 26.3%                     | 12.2%           | 33.2%                   | 35.0%                       | 18.6%           | 28.2%                   | 22.6%                      | 16.2%           | 22.6%                   | 29.0%                          | -               | 33.6%                   | 31.9%   | -               | 34.2%                   | 37.3% |
| NEVER HEARD OF | 41.1%                     | 41.4%           | 38.4%                   | 27.2%                       | 40.8%           | 47.2%                   | 47.1%                      | 38.2%           | 38.4%                   | 39.1%                          | 59.3%           | 46.3%                   | 28.0%   | 59.3%           | 46.3%                   | 34.3% |
| Net Diff.      | 12.1%                     | 46.4%           | -4.0%                   | 23.2%                       | 30.0%           | -3.1%                   | 7.7%                       | 39.5%           | 9.4%                    | 15.7%                          | 40.7%           | -9.3%                   | 9.5%  | 40.7%           | -10.7%                  | -9.2% |
| Mean           | 1.93                      | 2.58            | 1.66                    | 1.94                        | 2.28            | 1.67                    | 1.93                       | 2.43            | 2.03                    | 1.91                           | 3.00            | 1.48                    | 1.90  | 3.00            | 1.44                    | 1.58  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 7

|                | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|----------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total          | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| FAVORABLE      | 22.4% | 41.2%                               | 37.0%                      | 5.8%         | 2.7%     | 8.9%          | 14.9%         | 36.9%            | 37.2%         | 36.7% | 38.4%                     | 4.6%              | 14.6%         | 40.1%            | 6.3%                | 15.1%         | 32.6%            | 12.3%              | 16.4%         | 43.0%            |
| UNFAVORABLE    | 10.2% | 2.8%                                | 3.3%                       | 22.3%        | 32.5%    | 11.9%         | 8.6%          | 5.1%             | 6.6%          | 4.1%  | 9.8%                      | 19.5%             | 10.3%         | 4.4%             | 23.4%               | 7.6%          | 5.9%             | 23.3%              | 12.1%         | 2.5%             |
| NO OPINION     | 26.3% | 11.2%                               | 18.1%                      | 27.3%        | 20.2%    | 34.5%         | 32.8%         | 22.5%            | 23.3%         | 22.0% | 17.0%                     | 32.0%             | 37.3%         | 23.9%            | 25.3%               | 30.3%         | 20.8%            | 28.1%              | 26.7%         | 19.8%            |
| NEVER HEARD OF | 41.1% | 44.8%                               | 41.6%                      | 44.7%        | 44.6%    | 44.8%         | 43.6%         | 35.5%            | 32.9%         | 37.2% | 34.8%                     | 43.9%             | 37.8%         | 31.6%            | 45.0%               | 47.0%         | 40.7%            | 36.3%              | 44.9%         | 34.6%            |
| Net Diff.      | 12.1% | 38.4%                               | 33.7%                      | -16.5%       | -29.8%   | -3.0%         | 6.3%          | 31.8%            | 30.7%         | 32.5% | 28.5%                     | -15.0%            | 4.3%          | 35.8%            | -17.1%              | 7.5%          | 26.7%            | -11.0%             | 4.3%          | 40.5%            |
| Mean           | 1.93  | 2.54                                | 2.32                       | 1.61         | 1.69     | 1.54          | 1.68          | 2.22             | 2.21          | 2.23  | 2.33                      | 1.51              | 1.64          | 2.24             | 1.66                | 1.71          | 2.20             | 1.75               | 1.81          | 2.36             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 8

| TOTAL          | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|----------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|                | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total          | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| FAVORABLE      | 22.4%                  | -             | 13.5%             | 20.2%                                   | -             | 6.5%              | 16.2%                         | 37.9%          | 7.1%           | 21.9%                             | 24.7% | 20.9%                      | 24.5% | 21.0%                               | 25.5% | 28.3%                                 | 23.8% | 13.8%                                | 40.3% | 24.7% |
| UNFAVORABLE    | 10.2%                  | 22.3%         | 4.5%              | 13.8%                                   | 24.0%         | 4.9%              | 14.6%                         | 6.0%           | 14.4%          | 9.5%                              | 16.7% | 8.5%                       | 5.4%  | 13.8%                               | 9.2%  | 6.4%                                  | 2.4%  | 21.2%                                | -     | 12.5% |
| NO OPINION     | 26.3%                  | 27.5%         | 41.4%             | 31.3%                                   | 27.3%         | 44.8%             | 32.3%                         | 22.8%          | 30.2%          | 15.7%                             | 27.6% | 26.5%                      | 26.3% | 25.8%                               | 35.8% | 24.4%                                 | 18.7% | 27.3%                                | 20.1% | 21.8% |
| NEVER HEARD OF | 41.1%                  | 50.2%         | 40.6%             | 34.7%                                   | 48.7%         | 43.9%             | 36.8%                         | 33.3%          | 48.3%          | 52.9%                             | 31.1% | 44.1%                      | 43.8% | 39.3%                               | 29.5% | 40.9%                                 | 55.1% | 37.7%                                | 39.5% | 41.0% |
| Net Diff.      | 12.1%                  | -22.3%        | 9.0%              | 6.4%                                    | -24.0%        | 1.6%              | 1.6%                          | 31.9%          | -7.3%          | 12.4%                             | 8.0%  | 12.4%                      | 19.1% | 7.2%                                | 16.3% | 21.9%                                 | 21.4% | -7.4%                                | 40.3% | 12.3% |
| Mean           | 1.93                   | 1.45          | 1.53              | 1.83                                    | 1.47          | 1.32              | 1.75                          | 2.23           | 1.55           | 2.13                              | 1.96  | 1.90                       | 1.97  | 1.92                                | 1.85  | 2.07                                  | 2.11  | 1.78                                 | 2.33  | 2.05  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 9

|                | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |       |
|----------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|-------|
|                | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |       |
| Total          | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                      | 173                       | 123                     | 82                        | 52    |
| FAVORABLE      | 22.4%                                    | 5.9%  | 13.0%  | 5.9%  | 8.4%                 | 28.6% | 8.1%                          | 32.5% | 11.6%                           | 22.6% | 6.7%                           | 35.0% | 13.6%                              | 17.1% | 3.5%                                   | 12.9% | 3.5%                    | 23.5%                     | 21.3%                   | 22.5%                     | 35.5% |
| UNFAVORABLE    | 10.2%                                    | 11.7% | 17.9%  | 11.8% | 20.3%                | 9.5%  | 14.7%                         | 10.1% | 10.8%                           | 8.6%  | 16.3%                          | 8.1%  | 12.1%                              | 12.4% | 17.0%                                  | 13.1% | 17.4%                   | 10.5%                     | 10.1%                   | 10.9%                     | 6.1%  |
| NO OPINION     | 26.3%                                    | 33.5% | 31.7%  | 33.2% | 33.8%                | 25.7% | 27.6%                         | 23.6% | 34.9%                           | 28.7% | 24.6%                          | 21.9% | 22.8%                              | 31.7% | 31.7%                                  | 33.1% | 32.0%                   | 25.6%                     | 28.1%                   | 28.4%                     | 28.8% |
| NEVER HEARD OF | 41.1%                                    | 48.8% | 37.4%  | 49.1% | 37.5%                | 36.3% | 49.6%                         | 33.8% | 42.7%                           | 40.1% | 52.3%                          | 35.0% | 51.5%                              | 38.8% | 47.9%                                  | 40.9% | 47.1%                   | 40.3%                     | 40.4%                   | 38.3%                     | 29.5% |
| Net Diff.      | 12.1%                                    | -5.8% | -4.9%  | -5.8% | -12.0%               | 19.1% | -6.6%                         | 22.4% | 0.9%                            | 14.0% | -9.6%                          | 26.9% | 1.5%                               | 4.7%  | -13.5%                                 | -0.2% | -13.8%                  | 13.0%                     | 11.2%                   | 11.6%                     | 29.4% |
| Mean           | 1.93                                     | 1.46  | 1.70   | 1.46  | 1.59                 | 2.05  | 1.61                          | 2.13  | 1.59                            | 1.90  | 1.62                           | 2.20  | 1.81                               | 1.76  | 1.46                                   | 1.66  | 1.46                    | 1.97                      | 1.89                    | 1.90                      | 2.09  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 10

|                | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |        |
|----------------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|--------|
|                | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |        |
| Total          | 300                    | 91                       | 71                     | 97                       | 71                      | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69     |
| FAVORABLE      | 22.4%                  | 24.5%                    | 11.0%                  | 33.9%                    | 27.2%                   | 8.0%                     | 13.8%                                 | 8.0%                     | 5.8%                 | 33.5%          | 10.7%                         | 39.9%          | 12.8%                           | 27.5%          | 9.2%                           | 39.8%          | 13.7%                              | 16.5%          | 7.5%                                   | 12.3%          | 6.2%   |
| UNFAVORABLE    | 10.2%                  | 10.3%                    | 13.0%                  | 5.3%                     | 11.8%                   | 18.6%                    | 8.1%                                  | 18.3%                    | 9.6%                 | 3.6%           | 18.4%                         | 3.5%           | 16.5%                           | 3.8%           | 19.8%                          | 2.6%           | 17.7%                              | 6.9%           | 20.3%                                  | 7.5%           | 21.0%  |
| NO OPINION     | 26.3%                  | 23.1%                    | 27.6%                  | 21.7%                    | 24.1%                   | 30.0%                    | 34.9%                                 | 29.9%                    | 38.8%                | 23.1%          | 29.0%                         | 27.3%          | 28.4%                           | 19.2%          | 29.5%                          | 22.0%          | 22.5%                              | 27.8%          | 33.8%                                  | 27.3%          | 35.6%  |
| NEVER HEARD OF | 41.1%                  | 42.1%                    | 48.4%                  | 39.1%                    | 36.8%                   | 43.4%                    | 43.2%                                 | 43.8%                    | 45.8%                | 39.7%          | 41.8%                         | 29.4%          | 42.3%                           | 49.6%          | 41.5%                          | 35.6%          | 46.2%                              | 48.8%          | 38.4%                                  | 53.0%          | 37.3%  |
| Net Diff.      | 12.1%                  | 14.3%                    | -2.0%                  | 28.6%                    | 15.4%                   | -10.6%                   | 5.7%                                  | -10.3%                   | -3.8%                | 29.9%          | -7.7%                         | 36.3%          | -3.8%                           | 23.7%          | -10.6%                         | 37.1%          | -4.0%                              | 9.6%           | -12.9%                                 | 4.8%           | -14.8% |
| Mean           | 1.93                   | 2.02                     | 1.68                   | 2.20                     | 2.05                    | 1.61                     | 1.63                                  | 1.61                     | 1.39                 | 2.17           | 1.69                          | 2.18           | 1.73                            | 2.17           | 1.65                           | 2.28           | 1.84                               | 1.78           | 1.57                                   | 1.68           | 1.53   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 11

| TOTAL          | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|----------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|                | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total          | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| FAVORABLE      | 22.4%                | 30.5%               | 57.3%              | 38.0%              | 20.0%      | 15.1%              | 23.0%         | 23.9%         | 8.1%     | 34.6%       | 18.3%       | 26.1%       | 13.0%       | 39.5%       | 21.4%       | 11.6%       | 8.1%        | 11.6%       | 3.9%        |
| UNFAVORABLE    | 10.2%                | 5.6%                | 6.9%               | -                  | 7.2%       | 15.0%              | 6.4%          | 31.8%         | 18.8%    | 7.1%        | 10.9%       | 4.0%        | 17.7%       | 2.8%        | 15.2%       | 12.1%       | 15.9%       | 12.1%       | 17.6%       |
| NO OPINION     | 26.3%                | 20.2%               | 8.3%               | 11.1%              | 27.0%      | 31.9%              | 37.7%         | 10.9%         | 30.7%    | 22.8%       | 32.8%       | 17.4%       | 31.3%       | 20.3%       | 22.2%       | 20.9%       | 41.2%       | 20.9%       | 43.9%       |
| NEVER HEARD OF | 41.1%                | 43.7%               | 27.5%              | 50.9%              | 45.8%      | 38.0%              | 32.8%         | 33.4%         | 42.4%    | 35.5%       | 38.0%       | 52.5%       | 38.0%       | 37.4%       | 41.2%       | 55.5%       | 34.7%       | 55.5%       | 34.6%       |
| Net Diff.      | 12.1%                | 24.9%               | 50.4%              | 38.0%              | 12.8%      | 0.1%               | 16.6%         | -7.8%         | -10.7%   | 27.5%       | 7.4%        | 22.2%       | -4.7%       | 36.7%       | 6.1%        | -0.5%       | -7.8%       | -0.5%       | -13.6%      |
| Mean           | 1.93                 | 2.18                | 2.68               | 2.55               | 1.87       | 1.73               | 1.78          | 2.20          | 1.61     | 2.18        | 1.76        | 2.18        | 1.71        | 2.31        | 1.99        | 1.79        | 1.49        | 1.79        | 1.39        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 12

|                | RACIAL BACKGROUND |               |                           |                          |                           |       |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           | RACIAL BACKGROUND:<br>FEMALE |       |               |                           |                          |                           |        |
|----------------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|------------------------------|-------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |       | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other                        | WHITE | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total          | 300               | 170           | 122                       | 114                      | 3                         | 2     | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2                            | 90    | 71            | 66                        | 2                        | 2                         | 1      |
| FAVORABLE      | 22.4%             | 30.9%         | 10.2%                     | 7.1%                     | 39.1%                     | 86.2% | 50.8% | 37.2%                      | 14.0%         | 9.3%                      | 100.0%                   | -                         | 84.3%                        | 25.2% | 7.5%          | 5.4%                      | -                        | 100.0%                    | -      |
| UNFAVORABLE    | 10.2%             | 8.0%          | 14.1%                     | 14.8%                    | -                         | -     | 9.5%  | 4.0%                       | 17.2%         | 17.8%                     | -                        | -                         | 15.7%                        | 11.5% | 11.7%         | 12.6%                     | -                        | -                         | -      |
| NO OPINION     | 26.3%             | 22.6%         | 31.6%                     | 32.8%                    | 30.6%                     | 13.8% | -     | 23.4%                      | 34.2%         | 36.0%                     | -                        | 100.0%                    | -                            | 21.8% | 29.7%         | 30.5%                     | 50.2%                    | -                         | -      |
| NEVER HEARD OF | 41.1%             | 38.6%         | 44.1%                     | 45.3%                    | 30.3%                     | -     | 39.7% | 35.3%                      | 34.6%         | 36.9%                     | -                        | -                         | -                            | 41.5% | 51.0%         | 51.5%                     | 49.8%                    | -                         | 100.0% |
| Net Diff.      | 12.1%             | 22.9%         | -3.8%                     | -7.7%                    | 39.1%                     | 86.2% | 41.4% | 33.2%                      | -3.3%         | -8.5%                     | 100.0%                   | -                         | 68.6%                        | 13.8% | -4.2%         | -7.2%                     | -                        | 100.0%                    | -      |
| Mean           | 1.93              | 2.13          | 1.62                      | 1.53                     | 2.12                      | 2.72  | 2.84  | 2.21                       | 1.69          | 1.58                      | 3.00                     | 1.00                      | 2.84                         | 2.06  | 1.55          | 1.48                      | 1.00                     | 3.00                      | -      |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 13

|                | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total          | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| FAVORABLE      | 22.4% | 25.6% | 25.2% | 28.3% | 13.4% | 23.6%      | 25.4%        | 21.7%      | 26.9%       | 18.7%      | 22.1%       | 23.6%      | 30.2%                 | 27.0%      | 32.6%       | 22.8%      | 26.2%       | 32.1%      |
| UNFAVORABLE    | 10.2% | 16.2% | 9.7%  | 14.0% | 8.3%  | 7.4%       | 12.3%        | 9.7%       | 13.2%       | 7.8%       | 11.4%       | 7.4%       | 17.6%                 | 6.7%       | 10.1%       | 8.0%       | 10.0%       | 6.1%       |
| NO OPINION     | 26.3% | 21.2% | 29.9% | 20.3% | 31.1% | 27.6%      | 26.4%        | 26.5%      | 23.2%       | 29.3%      | 26.0%       | 27.6%      | 18.1%                 | 31.7%      | 24.5%       | 32.9%      | 28.5%       | 29.3%      |
| NEVER HEARD OF | 41.1% | 37.0% | 35.2% | 37.3% | 47.2% | 41.4%      | 36.0%        | 42.1%      | 36.7%       | 44.2%      | 40.4%       | 41.4%      | 34.0%                 | 34.7%      | 32.8%       | 36.2%      | 35.2%       | 32.5%      |
| Net Diff.      | 12.1% | 9.5%  | 15.6% | 14.2% | 5.1%  | 16.1%      | 13.1%        | 11.9%      | 13.7%       | 10.9%      | 10.6%       | 16.1%      | 12.6%                 | 20.3%      | 22.5%       | 14.8%      | 16.2%       | 26.0%      |
| Mean           | 1.93  | 2.07  | 1.93  | 2.13  | 1.66  | 1.93       | 1.98         | 1.92       | 2.06        | 1.81       | 1.93        | 1.93       | 2.18                  | 1.93       | 2.12        | 1.84       | 1.96        | 2.04       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 14

|                | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|----------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|                | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total          | 300         | 36         | 129                     | 71         | 94          | 114        | 51     | 135    | 165           | 81              | 117   | 101                           | 12     | 59     | 51     | 63     | 116   |
| FAVORABLE      | 22.4%       | 21.5%      | 17.4%                   | 21.6%      | 15.8%       | 18.4%      | 18.1%  | 27.3%  | 18.3%         | 27.1%           | 18.7% | 22.8%                         | 43.3%  | 35.8%  | 15.2%  | 20.4%  | 17.7% |
| UNFAVORABLE    | 10.2%       | 8.0%       | 12.2%                   | 16.1%      | 7.7%        | 12.7%      | 8.2%   | 8.9%   | 11.3%         | 14.0%           | 10.4% | 7.0%                          | -      | 7.2%   | 14.9%  | 9.0%   | 11.5% |
| NO OPINION     | 26.3%       | 33.0%      | 22.3%                   | 22.0%      | 26.7%       | 23.8%      | 26.5%  | 28.3%  | 24.7%         | 18.0%           | 31.5% | 27.0%                         | 37.4%  | 25.2%  | 34.8%  | 23.8%  | 23.3% |
| NEVER HEARD OF | 41.1%       | 37.5%      | 48.0%                   | 40.3%      | 49.9%       | 45.1%      | 47.1%  | 35.4%  | 45.7%         | 40.9%           | 39.4% | 43.2%                         | 19.3%  | 31.8%  | 35.1%  | 46.8%  | 47.5% |
| Net Diff.      | 12.1%       | 13.5%      | 5.2%                    | 5.5%       | 8.1%        | 5.7%       | 9.8%   | 18.4%  | 7.0%          | 13.1%           | 8.2%  | 15.8%                         | 43.3%  | 28.6%  | 0.3%   | 11.4%  | 6.2%  |
| Mean           | 1.93        | 1.82       | 1.91                    | 1.99       | 1.78        | 1.90       | 1.84   | 1.98   | 1.88          | 2.15            | 1.79  | 1.93                          | 2.07   | 2.16   | 1.70   | 1.94   | 1.89  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

5. Opinion: BILL WARD

BANNER 15

|                | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|----------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total          | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| FAVORABLE      | 22.4% | 25.4%                  | 23.8%  | 16.1%  | 15.8%  | 24.0%  | 24.4% | 37.3%                    | 37.4%       | 36.7%                | 27.5%                | 16.9%       | -                    | 18.3%       |
| UNFAVORABLE    | 10.2% | 7.6%                   | 11.3%  | 10.8%  | 12.9%  | 12.4%  | 7.5%  | -                        | -           | -                    | 15.4%                | 17.3%       | -                    | 18.8%       |
| NO OPINION     | 26.3% | 31.5%                  | 22.2%  | 25.5%  | 28.1%  | 18.8%  | 31.7% | 29.8%                    | 22.7%       | 63.3%                | -                    | 29.3%       | 43.6%                | 28.1%       |
| NEVER HEARD OF | 41.1% | 35.5%                  | 42.7%  | 47.6%  | 43.2%  | 44.8%  | 36.4% | 33.0%                    | 39.9%       | -                    | 57.2%                | 36.5%       | 56.4%                | 34.8%       |
| Net Diff.      | 12.1% | 17.9%                  | 12.5%  | 5.3%   | 2.9%   | 11.6%  | 16.8% | 37.3%                    | 37.4%       | 36.7%                | 12.1%                | -0.5%       | -                    | -0.5%       |
| Mean           | 1.93  | 1.91                   | 2.03   | 1.82   | 1.78   | 2.10   | 1.88  | 2.11                     | 2.24        | 1.73                 | 2.64                 | 1.80        | 1.00                 | 1.85        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 1

|                | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|----------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|                |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total          | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| FAVORABLE      | 26.2% | 19.3%  | 39.5% | 41.9%     | 16.0%       | 24.8%              | 31.4%         | 37.9%       | -                | 10.7%             | 9.6%  | 21.5% | 44.1%             | 45.8% | -     | 20.2%           |
| UNFAVORABLE    | 8.4%  | 5.9%   | 10.0% | 3.6%      | 11.2%       | 9.5%               | 4.2%          | 5.1%        | -                | 14.4%             | 14.9% | 9.1%  | 3.8%              | 4.0%  | -     | 0.8%            |
| NO OPINION     | 19.6% | 7.8%   | 14.3% | 17.8%     | 25.8%       | 17.9%              | 26.1%         | 25.6%       | 28.7%            | 23.4%             | 23.0% | 26.4% | 12.7%             | 11.5% | 43.0% | 32.6%           |
| NEVER HEARD OF | 45.8% | 67.1%  | 36.1% | 36.8%     | 47.0%       | 47.8%              | 38.3%         | 31.4%       | 71.3%            | 51.6%             | 52.5% | 43.0% | 39.4%             | 38.7% | 57.0% | 46.4%           |
| Net Diff.      | 17.9% | 13.4%  | 29.5% | 38.3%     | 4.9%        | 15.3%              | 27.2%         | 32.8%       | -                | -3.7%             | -5.3% | 12.4% | 40.3%             | 41.8% | -     | 19.4%           |
| Mean           | 2.12  | 2.35   | 2.39  | 2.38      | 1.82        | 2.13               | 2.09          | 2.18        | 1.00             | 1.74              | 1.72  | 1.91  | 2.52              | 2.56  | 1.00  | 1.77            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 2

|                | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|----------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|                | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total          | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| FAVORABLE      | 26.2%          | 32.7%            | 57.2%              | 23.2%                | 24.4%          | 59.0%            | 25.8%              | 20.3%                | 18.3%          | 21.4%            | 57.2%              | 22.4%                | 23.6%          | 100.0%           | -                  | -                    | -              | 67.4%            | 82.9%        | 57.4%       | 33.0% |
| UNFAVORABLE    | 8.4%           | 41.3%            | 9.7%               | 7.0%                 | 5.2%           | 13.6%            | 33.1%              | 5.5%                 | 5.1%           | 25.9%            | 8.3%               | 2.4%                 | 2.7%           | -                | 100.0%             | -                    | -              | 32.6%            | 17.1%        | 31.5%       | 14.7% |
| NO OPINION     | 19.6%          | 1.2%             | 8.1%               | 40.6%                | 13.9%          | 3.8%             | 11.4%              | 41.9%                | 14.8%          | 13.3%            | 7.6%               | 43.8%                | 10.7%          | -                | -                  | 100.0%               | -              | -                | -            | -           | 28.8% |
| NEVER HEARD OF | 45.8%          | 24.8%            | 25.0%              | 29.2%                | 56.5%          | 23.6%            | 29.7%              | 32.3%                | 61.8%          | 39.4%            | 26.8%              | 31.5%                | 63.1%          | -                | -                  | -                    | 100.0%         | -                | -            | 11.1%       | 23.5% |
| Net Diff.      | 17.9%          | -8.6%            | 47.5%              | 16.1%                | 19.2%          | 45.4%            | -7.2%              | 14.8%                | 13.2%          | -4.5%            | 48.9%              | 20.0%                | 21.0%          | 100.0%           | -100%              | -                    | -              | 34.8%            | 65.9%        | 26.0%       | 18.3% |
| Mean           | 2.12           | 2.42             | 2.66               | 1.75                 | 2.24           | 2.72             | 2.21               | 1.68                 | 2.09           | 2.13             | 2.68               | 1.69                 | 2.35           | 3.00             | 2.00               | 1.00                 | -              | 2.67             | 2.83         | 2.65        | 2.05  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 3

|                | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|----------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total          | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| FAVORABLE      | 26.2% | 100.0%                 | -                        | 61.5%                | 42.3%               | 16.1%                   | 59.4%                     | 29.1%                      | 30.2%                    | 39.3%                      | 28.6%                    | 12.8%  | 13.1%              | 13.5% | -      | 41.8%                | 42.4% | 34.3% | 12.2%                  |
| UNFAVORABLE    | 8.4%  | -                      | 100.0%                   | 38.5%                | 18.6%               | 10.7%                   | 5.7%                      | 5.0%                       | 10.6%                    | -                          | -                        | 25.7%  | 13.0%              | 12.7% | 28.2%  | 4.5%                 | 4.9%  | -     | 4.3%                   |
| NO OPINION     | 19.6% | -                      | -                        | -                    | 39.1%               | 18.5%                   | 16.5%                     | 22.4%                      | 27.7%                    | 24.1%                      | 9.3%                     | -      | 21.1%              | 21.6% | -      | 13.7%                | 14.1% | 8.7%  | 43.8%                  |
| NEVER HEARD OF | 45.8% | -                      | -                        | -                    | -                   | 54.6%                   | 18.4%                     | 43.5%                      | 31.6%                    | 36.7%                      | 62.0%                    | 61.5%  | 52.7%              | 52.3% | 71.8%  | 40.0%                | 38.6% | 57.0% | 39.7%                  |
| Net Diff.      | 17.9% | 100.0%                 | -100%                    | 23.1%                | 23.7%               | 5.4%                    | 53.7%                     | 24.2%                      | 19.6%                    | 39.3%                      | 28.6%                    | -12.9% | 0.1%               | 0.8%  | -28.2% | 37.2%                | 37.5% | 34.3% | 7.9%                   |
| Mean           | 2.12  | 3.00                   | 2.00                     | 2.62                 | 2.03                | 1.95                    | 2.53                      | 2.12                       | 2.04                     | 2.24                       | 2.51                     | 2.33   | 1.83               | 1.83  | 2.00   | 2.47                 | 2.46  | 2.59  | 1.48                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 4

|                | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|----------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|--------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|                |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total          | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6      | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| FAVORABLE      | 26.2% | 13.6%               | 14.3% | 2.7%  | 40.9%          | 42.6% | 13.3% | 18.2%                   | 28.0%         | 8.2%                                    | 8.7%  | -      | 48.2%          | 53.3% | 6.4%  | 14.0%                  | 10.1%        | 7.9%                | 28.6%               | 8.5%                |
| UNFAVORABLE    | 8.4%  | 13.5%               | 14.3% | -     | 4.3%           | 3.7%  | 13.2% | 5.3%                    | 43.9%         | 19.5%                                   | 18.0% | 42.9%  | 2.4%           | 1.8%  | 7.1%  | 2.7%                   | 30.9%        | 18.6%               | -                   | 5.8%                |
| NO OPINION     | 19.6% | 23.2%               | 22.4% | 35.6% | 14.8%          | 14.3% | 23.2% | 24.3%                   | 1.6%          | 22.8%                                   | 22.8% | 21.6%  | 14.7%          | 13.3% | 26.3% | 23.8%                  | 16.0%        | 24.2%               | 20.6%               | 54.0%               |
| NEVER HEARD OF | 45.8% | 49.7%               | 49.0% | 61.7% | 40.0%          | 39.3% | 50.3% | 52.2%                   | 26.6%         | 49.6%                                   | 50.5% | 35.5%  | 34.7%          | 31.6% | 60.2% | 59.5%                  | 43.1%        | 49.3%               | 50.8%               | 31.7%               |
| Net Diff.      | 17.9% | 0.2%                | *     | 2.7%  | 36.6%          | 38.9% | 0.1%  | 13.0%                   | -15.9%        | -11.3%                                  | -9.3% | -42.9% | 45.9%          | 51.4% | -0.7% | 11.3%                  | -20.8%       | -10.7%              | 28.6%               | 2.7%                |
| Mean           | 2.12  | 1.81                | 1.84  | 1.14  | 2.43           | 2.47  | 1.80  | 1.87                    | 2.36          | 1.71                                    | 1.71  | 1.67   | 2.51           | 2.58  | 1.50  | 1.76                   | 1.90         | 1.68                | 2.16                | 1.34                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 5

|                | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|----------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total          | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| FAVORABLE      | 26.2%                                       | 25.7%  | 27.6%                                 | 26.4%  | 27.1%   | 24.7%  | 29.8%                                    | 23.4%  | 42.2%                               | 33.4%  | 10.1%                                      | 12.2%  | 9.2%                        | 27.9%  | 9.2%             | 12.8%           | 37.9%                   | 18.5%            | 15.7% | 33.7%  | 40.7% |
| UNFAVORABLE    | 8.4%  | 8.6%   | 8.6%                                  | 9.6%   | 7.9%  | 7.2%   | 11.1%                                    | 10.0%  | -                                   | 5.3%   | 17.9%                                      | 13.7%  | 19.6%                       | 7.5%   | 19.6%            | 12.5%           | 7.3%                    | 6.7%             | 5.1%  | 10.8%  | 27.2% |
| NO OPINION     | 19.6%                                       | 18.2%  | 21.5%                                 | 14.4%  | 28.4%   | 21.6%  | 18.7%                                    | 20.5%  | 9.2%                                | 17.7%  | 22.1%                                      | 19.9%  | 34.0%                       | 18.3%  | 34.0%            | 21.8%           | 16.9%                   | 22.3%            | 23.3% | 20.4%  | 7.5%  |
| NEVER HEARD OF | 45.8%                                       | 47.5%  | 42.3%                                 | 49.6%  | 36.7%   | 46.5%  | 40.4%                                    | 46.0%  | 48.6%                               | 43.6%  | 49.8%                                      | 54.2%  | 37.2%                       | 46.3%  | 37.2%            | 52.9%           | 37.9%                   | 52.6%            | 55.9% | 35.1%  | 24.6% |
| Net Diff.      | 17.9%                                       | 17.1%  | 19.0%                                 | 16.8%  | 19.2%   | 17.6%  | 18.7%                                    | 13.4%  | 42.2%                               | 28.1%  | -7.8%                                      | -1.6%  | -10.4%                      | 20.4%  | -10.4%           | 0.3%            | 30.5%                   | 11.8%            | 10.5% | 22.9%  | 13.5% |
| Mean           | 2.12  | 2.14   | 2.11                                  | 2.24   | 1.98  | 2.06   | 2.19                                     | 2.05   | 2.64                                | 2.28   | 1.76                                       | 1.83   | 1.60                        | 2.18   | 1.60             | 1.81            | 2.34                    | 1.92             | 1.83  | 2.20   | 2.44  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 6

|                | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|----------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|                | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK |       |
| Total          | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| FAVORABLE      | 26.2%                     | 16.0%           | 43.6%                   | 16.9%                       | 9.8%            | 34.3%                   | 20.2%                      | 12.7%           | 29.3%                   | 15.7%                          | 20.1%           | 41.8%                   | 32.3%   | 20.1%           | 41.3%                   | 18.8% |
| UNFAVORABLE    | 8.4%                      | 12.3%           | 8.7%                    | 5.0%                        | 12.6%           | 6.5%                    | 8.4%                       | 14.3%           | 15.6%                   | 5.5%                           | -               | 3.5%                    | 1.2%  | -               | 3.7%                    | 1.5%  |
| NO OPINION     | 19.6%                     | 12.2%           | 9.0%                    | 26.2%                       | 30.9%           | 21.9%                   | 18.0%                      | 19.8%           | 17.1%                   | 19.6%                          | 35.8%           | 16.8%                   | 31.9%   | 35.8%           | 16.7%                   | 37.3% |
| NEVER HEARD OF | 45.8%                     | 59.5%           | 38.7%                   | 51.9%                       | 46.6%           | 37.4%                   | 53.4%                      | 53.2%           | 38.0%                   | 59.2%                          | 44.1%           | 37.8%                   | 34.6%   | 44.1%           | 38.3%                   | 42.4% |
| Net Diff.      | 17.9%                     | 3.6%            | 34.9%                   | 11.9%                       | -2.8%           | 27.8%                   | 11.7%                      | -1.6%           | 13.7%                   | 10.2%                          | 20.1%           | 38.3%                   | 31.2%   | 20.1%           | 37.6%                   | 17.4% |
| Mean           | 2.12                      | 2.09            | 2.56                    | 1.81                        | 1.60            | 2.20                    | 2.05                       | 1.85            | 2.20                    | 1.91                           | 1.72            | 2.40                    | 2.01  | 1.72            | 2.40                    | 1.68  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 7

|                | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|----------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total          | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| FAVORABLE      | 26.2% | 16.8%                               | 5.0%                       | 31.9%        | 38.5%    | 25.3%         | 30.5%         | 19.9%            | 24.6%         | 17.0% | 35.1%                     | 38.4%             | 30.5%         | 24.7%            | 29.1%               | 30.5%         | 13.7%            | 39.2%              | 15.8%         | 14.8%            |
| UNFAVORABLE    | 8.4%  | 16.8%                               | 9.0%                       | 8.0%         | 3.1%     | 13.0%         | 5.7%          | 11.0%            | 10.3%         | 11.4% | 9.5%                      | -                 | 10.7%         | 10.3%            | 11.5%               | 2.7%          | 11.9%            | 8.3%               | 7.8%          | 14.0%            |
| NO OPINION     | 19.6% | 19.9%                               | 22.2%                      | 17.6%        | 20.5%    | 14.7%         | 14.6%         | 24.2%            | 23.6%         | 24.6% | 36.0%                     | 13.1%             | 11.5%         | 17.1%            | 19.6%               | 16.3%         | 33.5%            | 13.3%              | 12.8%         | 23.7%            |
| NEVER HEARD OF | 45.8% | 46.6%                               | 63.7%                      | 42.4%        | 37.9%    | 47.0%         | 49.3%         | 44.9%            | 41.4%         | 47.1% | 19.3%                     | 48.5%             | 47.3%         | 47.9%            | 39.8%               | 50.4%         | 40.9%            | 39.3%              | 63.7%         | 47.5%            |
| Net Diff.      | 17.9% | -0.0%                               | -3.9%                      | 23.9%        | 35.5%    | 12.2%         | 24.8%         | 9.0%             | 14.3%         | 5.6%  | 25.6%                     | 38.4%             | 19.7%         | 14.5%            | 17.7%               | 27.8%         | 1.8%             | 30.9%              | 8.0%          | 0.8%             |
| Mean           | 2.12  | 1.94                                | 1.53                       | 2.25         | 2.29     | 2.20          | 2.31          | 1.92             | 2.02          | 1.86  | 1.99                      | 2.49              | 2.36          | 2.15             | 2.16                | 2.29          | 1.67             | 2.43               | 2.08          | 1.83             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 8

|                | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|----------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|                | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total          | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| FAVORABLE      | 26.2%                  | 28.9%         | 49.6%             | 39.0%                                   | 28.1%         | 45.5%             | 36.2%                         | 17.1%          | 35.9%          | 14.3%                             | 16.5% | 28.6%                      | 28.3% | 25.0%                               | 30.8% | 27.1%                                 | 26.3% | 22.8%                                | 11.3% | 24.2% |
| UNFAVORABLE    | 8.4%                   | 5.6%          | 3.2%              | -                                       | 6.0%          | 3.4%              | -                             | 12.6%          | 4.0%           | 7.6%                              | 12.4% | 6.7%                       | 12.0% | 4.8%                                | 13.1% | 2.7%                                  | 11.2% | 6.9%                                 | 19.4% | 3.4%  |
| NO OPINION     | 19.6%                  | 20.4%         | 17.2%             | 26.4%                                   | 19.6%         | 18.6%             | 27.0%                         | 22.2%          | 17.0%          | 19.0%                             | 25.7% | 18.9%                      | 21.2% | 16.1%                               | 16.6% | 15.3%                                 | 24.8% | 17.0%                                | 25.5% | 10.4% |
| NEVER HEARD OF | 45.8%                  | 45.1%         | 30.0%             | 34.6%                                   | 46.3%         | 32.4%             | 36.7%                         | 48.1%          | 43.0%          | 59.1%                             | 45.4% | 45.7%                      | 38.5% | 54.1%                               | 39.4% | 55.0%                                 | 37.7% | 53.3%                                | 43.8% | 62.0% |
| Net Diff.      | 17.9%                  | 23.3%         | 46.5%             | 39.0%                                   | 22.0%         | 42.1%             | 36.2%                         | 4.5%           | 31.9%          | 6.7%                              | 4.1%  | 21.8%                      | 16.3% | 20.2%                               | 17.7% | 24.4%                                 | 15.2% | 16.0%                                | -8.1% | 20.8% |
| Mean           | 2.12                   | 2.16          | 2.46              | 2.19                                    | 2.16          | 2.40              | 2.14                          | 1.90           | 2.33           | 1.88                              | 1.83  | 2.18                       | 2.12  | 2.19                                | 2.23  | 2.26                                  | 2.02  | 2.13                                 | 1.75  | 2.36  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 9

|                | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|----------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|                | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total          | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| FAVORABLE      | 26.2%                                    | 48.3% | 29.4%  | 48.5% | 24.2%                | 26.0% | 32.4%                         | 25.0% | 44.3%                           | 27.6% | 27.6%                          | 20.9% | 19.4%                              | 36.2% | 43.5%                                  | 34.1% | 42.6%                  | 26.4%                    | 26.0%                  | 31.5%                    | 21.5% |
| UNFAVORABLE    | 8.4%                                     | 3.4%  | 3.4%   | 3.4%  | 3.8%                 | 8.8%  | 3.1%                          | 9.1%  | 0.8%                            | 8.5%  | 4.1%                           | 10.4% | 4.3%                               | 4.5%  | 2.1%                                   | 5.0%  | 2.2%                   | 12.2%                    | 3.2%                   | 10.9%                    | 4.7%  |
| NO OPINION     | 19.6%                                    | 16.1% | 23.7%  | 15.7% | 24.8%                | 19.0% | 18.1%                         | 12.5% | 11.8%                           | 29.0% | 20.6%                          | 18.2% | 19.1%                              | 19.7% | 17.3%                                  | 19.8% | 17.3%                  | 18.9%                    | 21.0%                  | 12.3%                    | 21.2% |
| NEVER HEARD OF | 45.8%                                    | 32.2% | 43.5%  | 32.3% | 47.2%                | 46.1% | 46.3%                         | 53.5% | 43.1%                           | 34.9% | 47.6%                          | 50.5% | 57.2%                              | 39.5% | 37.1%                                  | 41.1% | 37.9%                  | 42.5%                    | 49.8%                  | 45.3%                    | 52.6% |
| Net Diff.      | 17.9%                                    | 44.9% | 26.1%  | 45.1% | 20.4%                | 17.2% | 29.2%                         | 15.9% | 43.5%                           | 19.2% | 23.6%                          | 10.5% | 15.1%                              | 31.7% | 41.3%                                  | 29.1% | 40.4%                  | 14.1%                    | 22.8%                  | 20.6%                    | 16.9% |
| Mean           | 2.12                                     | 2.47  | 2.10   | 2.48  | 1.99                 | 2.13  | 2.27                          | 2.27  | 2.57                            | 1.98  | 2.13                           | 2.06  | 2.01                               | 2.27  | 2.42                                   | 2.24  | 2.41                   | 2.13                     | 2.10                   | 2.35                     | 2.01  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 10

|                | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |              | EDUCATION: AFRICAN-AMER. /BLACK |              | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|----------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------|---------------------------------|--------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|                | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE POST | LESS THAN COLLEGE               | COLLEGE POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| Total          | 300               | 91                 | 71                | 97                 | 71                   | 70           | 50                              | 70           | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| FAVORABLE      | 26.2%             | 21.7%              | 29.2%             | 19.1%              | 17.2%                | 38.4%        | 39.6%                           | 38.7%        | 33.3%             | 17.8%      | 34.1%                   | 18.9%      | 37.1%                     | 16.8%      | 31.9%                    | 14.1%      | 26.9%                        | 30.3%      | 42.5%                            | 27.3%      | 41.3% |
| UNFAVORABLE    | 8.4%              | 13.4%              | 2.2%              | 16.0%              | 5.3%                 | 4.9%         | 0.5%                            | 4.9%         | 0.5%              | 10.4%      | 4.5%                    | 10.8%      | 5.0%                      | 10.0%      | 4.0%                     | 12.6%      | 6.3%                         | 4.1%       | 1.7%                             | 4.5%       | 1.8%  |
| NO OPINION     | 19.6%             | 24.8%              | 20.9%             | 19.0%              | 19.0%                | 17.4%        | 24.7%                           | 17.1%        | 26.9%             | 22.1%      | 18.1%                   | 20.7%      | 10.3%                     | 23.4%      | 23.7%                    | 22.1%      | 16.3%                        | 23.3%      | 18.1%                            | 22.4%      | 19.0% |
| NEVER HEARD OF | 45.8%             | 40.0%              | 47.7%             | 45.9%              | 58.6%                | 39.4%        | 35.2%                           | 39.3%        | 39.3%             | 49.7%      | 43.4%                   | 49.6%      | 47.5%                     | 49.8%      | 40.3%                    | 51.2%      | 50.5%                        | 42.2%      | 37.7%                            | 45.8%      | 37.9% |
| Net Diff.      | 17.9%             | 8.3%               | 27.1%             | 3.0%               | 11.9%                | 33.5%        | 39.1%                           | 33.8%        | 32.8%             | 7.5%       | 29.7%                   | 8.1%       | 32.1%                     | 6.9%       | 27.8%                    | 1.4%       | 20.6%                        | 26.2%      | 40.8%                            | 22.8%      | 39.5% |
| Mean           | 2.12              | 1.95               | 2.16              | 2.00               | 1.96                 | 2.35         | 2.23                            | 2.36         | 2.11              | 1.92       | 2.28                    | 1.96       | 2.51                      | 1.87       | 2.14                     | 1.84       | 2.21                         | 2.12       | 2.39                             | 2.09       | 2.36  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 11

| TOTAL          | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 |                | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |          |            |
|----------------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------|------------|
|                | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE | PRO-CHOICE |
| Total          | 300                  | 138                 | 24                 | 30                 | 83         | 135                  | 52              | 10              | 72             | 71               | 54              | 67                  | 81                      | 94          | 66          | 42          | 64          | 42          | 58          |          |            |
| FAVORABLE      | 26.2%                | 21.7%               | 23.9%              | 31.1%              | 17.6%      | 31.5%                | 24.3%           | 56.3%           | 33.2%          | 19.4%            | 39.0%           | 24.2%               | 26.6%                   | 12.7%       | 24.0%       | 43.0%       | 41.8%       | 43.0%       | 38.9%       |          |            |
| UNFAVORABLE    | 8.4%                 | 10.4%               | 25.0%              | 8.1%               | 7.0%       | 5.6%                 | 8.7%            | 10.3%           | 2.7%           | 9.9%             | 6.3%            | 11.0%               | 5.2%                    | 13.8%       | 8.0%        | 3.3%        | 2.0%        | 3.3%        | 2.2%        |          |            |
| NO OPINION     | 19.6%                | 19.2%               | 18.0%              | 18.5%              | 19.8%      | 20.0%                | 16.1%           | -               | 25.5%          | 18.5%            | 10.7%           | 19.9%               | 26.1%                   | 21.8%       | 16.2%       | 14.1%       | 22.3%       | 14.1%       | 23.0%       |          |            |
| NEVER HEARD OF | 45.8%                | 48.7%               | 33.1%              | 42.2%              | 55.6%      | 42.9%                | 50.9%           | 33.3%           | 38.5%          | 52.3%            | 44.1%           | 44.9%               | 42.1%                   | 51.7%       | 51.9%       | 39.5%       | 33.9%       | 39.5%       | 35.8%       |          |            |
| Net Diff.      | 17.9%                | 11.3%               | -1.1%              | 23.0%              | 10.6%      | 25.9%                | 15.6%           | 46.0%           | 30.5%          | 9.5%             | 32.7%           | 13.2%               | 21.4%                   | -1.0%       | 16.0%       | 39.7%       | 39.8%       | 39.7%       | 36.8%       |          |            |
| Mean           | 2.12                 | 2.05                | 2.09               | 2.22               | 1.95       | 2.20                 | 2.17            | 2.85            | 2.12           | 2.02             | 2.51            | 2.08                | 2.01                    | 1.81        | 2.16        | 2.48        | 2.29        | 2.48        | 2.25        |          |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 12

|                | RACIAL BACKGROUND |               |                           |                          |                           |       |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |       |  |
|----------------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|--|
|                | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |       | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |       | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |  |
| Total          | 300               | 170           | 122                       | 114                      | 3                         | 2     | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90    | 71                           | 66            | 2                         | 2                        | 1                         |       |  |
| FAVORABLE      | 26.2%             | 18.1%         | 39.2%                     | 37.1%                    | 39.1%                     | 86.2% | 90.5% | 19.8%                      | 41.3%         | 38.5%                     | 100.0%                   | -                         | 84.3% | 16.7% | 37.7%                        | 36.0%         | -                         | 100.0%                   | 100.0%                    |       |  |
| UNFAVORABLE    | 8.4%              | 11.4%         | 3.0%                      | 3.2%                     | -                         | -     | -     | 13.0%                      | 1.9%          | 2.1%                      | -                        | -                         | -     | 10.0% | 3.7%                         | 4.0%          | -                         | -                        | -                         |       |  |
| NO OPINION     | 19.6%             | 19.0%         | 20.2%                     | 20.5%                    | 30.6%                     | 13.8% | -     | 12.9%                      | 17.1%         | 17.7%                     | -                        | 100.0%                    | -     | 24.4% | 22.4%                        | 22.6%         | 50.2%                     | -                        | -                         |       |  |
| NEVER HEARD OF | 45.8%             | 51.4%         | 37.6%                     | 39.2%                    | 30.3%                     | -     | 9.5%  | 54.3%                      | 39.6%         | 41.7%                     | -                        | -                         | 15.7% | 48.9% | 36.1%                        | 37.4%         | 49.8%                     | -                        | -                         |       |  |
| Net Diff.      | 17.9%             | 6.7%          | 36.3%                     | 33.9%                    | 39.1%                     | 86.2% | 90.5% | 6.8%                       | 39.4%         | 36.4%                     | 100.0%                   | -                         | 84.3% | 6.7%  | 34.0%                        | 32.0%         | -                         | 100.0%                   | 100.0%                    |       |  |
| Mean           | 2.12              | 1.98          | 2.31                      | 2.27                     | 2.12                      | 2.72  | 3.00  | 2.15                       | 2.40          | 2.36                      | 3.00                     | 1.00                      | 3.00  | 1.85  | 2.24                         | 2.21          | 1.00                      | 3.00                     | 3.00                      |       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 13

|                | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total          | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| FAVORABLE      | 26.2% | 24.0% | 14.8% | 25.3% | 33.2% | 27.2%      | 18.5%        | 28.6%      | 22.1%       | 30.1%      | 26.1%       | 27.2%      | 17.5%                 | 30.7%      | 18.1%       | 37.4%      | 25.6%       | 34.3%      |
| UNFAVORABLE    | 8.4%  | 14.1% | 13.4% | 11.5% | 4.1%  | 5.7%       | 13.7%        | 6.9%       | 12.5%       | 4.9%       | 9.5%        | 5.7%       | 15.5%                 | 6.6%       | 12.3%       | 4.8%       | 10.1%       | 3.8%       |
| NO OPINION     | 19.6% | 13.8% | 20.7% | 13.0% | 21.1% | 25.7%      | 17.9%        | 20.3%      | 15.4%       | 23.5%      | 17.4%       | 25.7%      | 10.7%                 | 17.3%      | 11.5%       | 20.1%      | 14.1%       | 21.2%      |
| NEVER HEARD OF | 45.8% | 48.0% | 51.1% | 50.2% | 41.6% | 41.4%      | 49.9%        | 44.2%      | 50.0%       | 41.5%      | 47.0%       | 41.4%      | 56.4%                 | 45.4%      | 58.1%       | 37.6%      | 50.2%       | 40.6%      |
| Net Diff.      | 17.9% | 9.8%  | 1.4%  | 13.9% | 29.1% | 21.6%      | 4.9%         | 21.7%      | 9.6%        | 25.2%      | 16.6%       | 21.6%      | 2.0%                  | 24.1%      | 5.8%        | 32.6%      | 15.6%       | 30.5%      |
| Mean           | 2.12  | 2.20  | 1.88  | 2.25  | 2.21  | 2.03       | 2.01         | 2.15       | 2.13        | 2.11       | 2.16        | 2.03       | 2.16                  | 2.25       | 2.16        | 2.28       | 2.23        | 2.22       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 14

|                | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|----------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|                |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total          | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| FAVORABLE      | 26.2% | 19.4%                   | 26.9%      | 25.8%       | 24.9%      | 26.4%       | 22.7%      | 27.4%  | 25.3%  | 44.7%         | 28.0%           | 9.4%  | 29.7%                         | 21.7%  | 26.3%  | 29.2%  | 26.5%  |
| UNFAVORABLE    | 8.4%  | 12.2%                   | 7.2%       | 12.7%       | 5.0%       | 9.0%        | 6.8%       | 8.4%   | 8.3%   | 10.7%         | 4.0%            | 11.5% | 19.6%                         | 10.0%  | 4.6%   | 12.2%  | 6.0%   |
| NO OPINION     | 19.6% | 23.7%                   | 22.7%      | 19.0%       | 26.0%      | 20.4%       | 28.6%      | 15.6%  | 22.9%  | 13.1%         | 23.2%           | 20.7% | 28.8%                         | 19.7%  | 24.3%  | 12.4%  | 20.5%  |
| NEVER HEARD OF | 45.8% | 44.6%                   | 43.1%      | 42.5%       | 44.2%      | 44.2%       | 41.9%      | 48.6%  | 43.5%  | 31.5%         | 44.7%           | 58.4% | 21.8%                         | 48.6%  | 44.8%  | 46.2%  | 46.9%  |
| Net Diff.      | 17.9% | 7.2%                    | 19.7%      | 13.1%       | 19.9%      | 17.4%       | 15.8%      | 19.0%  | 16.9%  | 33.9%         | 24.0%           | -2.1% | 10.1%                         | 11.7%  | 21.7%  | 17.0%  | 20.5%  |
| Mean           | 2.12  | 1.92                    | 2.07       | 2.12        | 1.98       | 2.11        | 1.90       | 2.23   | 2.04   | 2.46          | 2.09            | 1.73  | 2.01                          | 2.04   | 2.04   | 2.31   | 2.11   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

6. Opinion: HOWARD HUNTER

BANNER 15

|                | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|----------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total          | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| FAVORABLE      | 26.2% | 23.5%                  | 24.5%  | 14.6%  | 36.7%  | 39.9%  | 22.0% | -                        | -           | -                    | 15.4%                | 26.9%       | -                    | 29.1%       |
| UNFAVORABLE    | 8.4%  | 9.2%                   | 6.1%   | 12.5%  | 2.6%   | 11.5%  | 6.9%  | -                        | -           | -                    | 27.5%                | 7.6%        | 43.6%                | 4.5%        |
| NO OPINION     | 19.6% | 21.9%                  | 21.4%  | 17.7%  | 16.7%  | 14.6%  | 24.5% | 26.5%                    | 24.4%       | 36.7%                | 20.6%                | 16.2%       | -                    | 17.5%       |
| NEVER HEARD OF | 45.8% | 45.4%                  | 47.9%  | 55.2%  | 43.9%  | 34.0%  | 46.6% | 73.5%                    | 75.6%       | 63.3%                | 36.6%                | 49.4%       | 56.4%                | 48.8%       |
| Net Diff.      | 17.9% | 14.2%                  | 18.4%  | 2.1%   | 34.1%  | 28.4%  | 15.1% | -                        | -           | -                    | -12.1%               | 19.3%       | -43.6%               | 24.6%       |
| Mean           | 2.12  | 2.03                   | 2.06   | 1.93   | 2.36   | 2.38   | 1.95  | 1.00                     | 1.00        | 1.00                 | 1.92                 | 2.21        | 2.00                 | 2.23        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

|                        | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                |
|------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|----------------|
|                        |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total                  | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31             |
| ECONOMIC ISSUES        | 45.5% | 47.6%  | 38.0% | 41.4%     | 49.3%       | 45.8%              | 44.4%         | 46.9%       | 32.2%            | 64.8%             | 66.9% | 45.2% | 28.5%             | 28.1% | 40.3% | 30.8%          |
| CRIME/PUBLIC SAFETY    | 24.0% | 15.6%  | 29.1% | 20.0%     | 27.0%       | 22.8%              | 28.2%         | 27.9%       | 29.9%            | 20.3%             | 18.8% | 35.1% | 27.0%             | 27.4% | 17.4% | 27.7%          |
| EDUCATION ISSUES       | 10.3% | 14.1%  | 15.1% | 7.8%      | 9.2%        | 11.2%              | 7.2%          | 6.8%        | 9.3%             | 9.0%              | 9.1%  | 7.9%  | 11.4%             | 11.9% | -     | 11.8%          |
| HEALTHCARE ISSUES      | 9.6%  | 5.3%   | 10.4% | 20.6%     | 4.8%        | 10.1%              | 8.0%          | 8.2%        | 7.2%             | 2.6%              | 2.6%  | 2.1%  | 16.9%             | 16.7% | 20.8% | 10.5%          |
| ENVIRONMENTAL ISSUES   | 4.3%  | 7.0%   | 3.0%  | 4.1%      | 4.0%        | 4.5%               | 3.7%          | 2.3%        | 10.5%            | 0.9%              | -     | 9.7%  | 7.8%              | 8.1%  | -     | 4.8%           |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 10.5%  | -     | 2.7%      | 3.3%        | 3.8%               | 3.4%          | 4.1%        | -                | 0.8%              | 0.9%  | -     | 6.1%              | 5.5%  | 21.5% | 6.7%           |
| DK/REFUSED             | 2.5%  | -      | 4.4%  | 3.3%      | 2.3%        | 1.8%               | 5.1%          | 3.9%        | 10.9%            | 1.6%              | 1.7%  | -     | 2.2%              | 2.3%  | -     | 7.9%           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

|                        | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                        |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                  | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| ECONOMIC ISSUES        | 45.5% | 52.1%          | 12.8%            | 43.0%              | 48.3%                | 29.9%          | 54.6%            | 34.0%              | 55.4%                | 55.6%          | 12.7%            | 39.6%              | 52.0%                | 27.9%          | 58.4%            | 43.0%              | 54.3%                | 38.2%          | -                | 26.1%        | 36.0%       |
| CRIME/PUBLIC SAFETY    | 24.0% | 21.4%          | 23.2%            | 19.3%              | 26.3%                | 17.1%          | 30.6%            | 25.1%              | 24.9%                | 23.3%          | 35.1%            | 26.1%              | 20.3%                | 26.6%          | 14.3%            | 27.3%              | 22.8%                | 29.3%          | 17.1%            | 27.2%        | 20.7%       |
| EDUCATION ISSUES       | 10.3% | 12.5%          | 15.2%            | 14.0%              | 8.2%                 | 10.0%          | 8.0%             | 18.7%              | 6.6%                 | 13.8%          | 11.4%            | 8.5%               | 9.4%                 | 11.9%          | 13.1%            | 14.6%              | 7.1%                 | -              | 13.9%            | 9.5%         | 16.1%       |
| HEALTHCARE ISSUES      | 9.6%  | 7.9%           | 29.5%            | 10.1%              | 8.1%                 | 31.1%          | 1.5%             | 5.6%               | 5.4%                 | 2.6%           | 20.4%            | 14.8%              | 7.4%                 | 21.8%          | 6.6%             | 8.1%               | 3.9%                 | 17.0%          | -                | 24.3%        | 13.0%       |
| ENVIRONMENTAL ISSUES   | 4.3%  | 6.1%           | 6.0%             | 7.1%               | 2.9%                 | 7.9%           | -                | 6.1%               | 2.7%                 | -              | 13.2%            | 3.4%               | 5.0%                 | 6.5%           | -                | 5.3%               | 3.5%                 | 15.5%          | -                | 8.8%         | 7.8%        |
| CULTURAL/SOCIAL ISSUES | 3.7%  | -              | 13.2%            | 2.8%               | 3.8%                 | 1.9%           | 5.4%             | 5.6%               | 3.2%                 | 1.7%           | 3.0%             | 6.6%               | 3.2%                 | 4.1%           | -                | 1.8%               | 5.1%                 | -              | 69.0%            | 4.1%         | 3.2%        |
| DK/REFUSED             | 2.5%  | -              | -                | 3.8%               | 2.4%                 | 2.1%           | -                | 4.9%               | 1.8%                 | 3.1%           | 4.2%             | 1.1%               | 2.7%                 | 1.2%           | 7.7%             | -                  | 3.4%                 | -              | -                | -            | 3.0%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

|                        | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |                | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|----------------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                        |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD | VOTE               | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total                  | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8              | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| ECONOMIC ISSUES        | 45.5% | 52.7%                  | 35.6%                    | 38.4%                | 39.0%               | 100.0%                  | -                         | -                          | -                        | -                          | -                        | -              | 66.4%              | 65.6% | 100.0% | 27.9%                | 28.0% | 26.5% | 29.7%                  |
| CRIME/PUBLIC SAFETY    | 24.0% | 15.9%                  | -                        | 29.0%                | 26.3%               | -                       | -                         | 100.0%                     | -                        | -                          | -                        | -              | 18.3%              | 18.7% | -      | 26.7%                | 26.3% | 30.5% | 39.6%                  |
| EDUCATION ISSUES       | 10.3% | 19.3%                  | -                        | 12.8%                | 12.0%               | -                       | -                         | -                          | 100.0%                   | -                          | -                        | -              | 8.3%               | 8.5%  | -      | 11.9%                | 12.1% | 9.6%  | 13.1%                  |
| HEALTHCARE ISSUES      | 9.6%  | 12.1%                  | 64.4%                    | 11.9%                | 13.6%               | -                       | 100.0%                    | -                          | -                        | -                          | -                        | -              | 2.6%               | 2.7%  | -      | 17.3%                | 16.7% | 24.6% | 5.2%                   |
| ENVIRONMENTAL ISSUES   | 4.3%  | -                      | -                        | 5.8%                 | 4.9%                | -                       | -                         | -                          | -                        | 100.0%                     | -                        | -              | 0.9%               | 1.0%  | -      | 7.6%                 | 8.3%  | -     | 4.5%                   |
| CULTURAL/SOCIAL ISSUES | 3.7%  | -                      | -                        | -                    | 2.6%                | -                       | -                         | -                          | -                        | -                          | 100.0%                   | -              | 1.7%               | 1.7%  | -      | 5.8%                 | 6.3%  | -     | 3.6%                   |
| DK/REFUSED             | 2.5%  | -                      | -                        | 2.0%                 | 1.7%                | -                       | -                         | -                          | -                        | -                          | -                        | 100.0%         | 1.8%               | 1.9%  | -      | 2.8%                 | 2.3%  | 8.8%  | 4.3%                   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

|                        | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|                        |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total                  | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| ECONOMIC ISSUES        | 45.5% | 67.4%               | 68.9% | 42.7% | 29.0%          | 27.6% | 49.9% | 28.9%                   | 62.5%         | 63.9%                                   | 64.3% | 57.5% | 33.6%          | 31.4% | 52.0% | 39.5%                  | 60.9%        | 68.7%               | 63.8%               | 24.8%               |
| CRIME/PUBLIC SAFETY    | 24.0% | 19.2%               | 19.4% | 16.4% | 25.6%          | 25.6% | 24.8% | 34.5%                   | 21.1%         | 20.2%                                   | 20.2% | 21.0% | 25.8%          | 26.0% | 24.1% | 26.2%                  | 25.8%        | 17.6%               | 23.4%               | 45.4%               |
| EDUCATION ISSUES       | 10.3% | 9.4%                | 7.4%  | 40.9% | 11.1%          | 11.8% | -     | 10.9%                   | 16.4%         | 9.7%                                    | 9.0%  | 21.6% | 10.8%          | 12.1% | -     | 10.5%                  | 11.1%        | 9.9%                | 8.0%                | 15.5%               |
| HEALTHCARE ISSUES      | 9.6%  | 2.2%                | 2.3%  | -     | 17.2%          | 17.5% | 13.3% | 8.4%                    | -             | 2.7%                                    | 2.8%  | -     | 15.6%          | 16.5% | 7.5%  | 9.3%                   | -            | 1.2%                | 4.8%                | 6.9%                |
| ENVIRONMENTAL ISSUES   | 4.3%  | -                   | -     | -     | 9.6%           | 9.4%  | 12.0% | 0.8%                    | -             | -                                       | -     | -     | 7.9%           | 6.9%  | 16.3% | 4.4%                   | -            | -                   | -                   | -                   |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 0.9%                | 0.9%  | -     | 5.3%           | 5.6%  | -     | 7.9%                    | -             | 1.1%                                    | 1.2%  | -     | 6.3%           | 7.1%  | -     | 3.0%                   | 2.3%         | 1.2%                | -                   | -                   |
| DK/REFUSED             | 2.5%  | 1.0%                | 1.0%  | -     | 2.2%           | 2.4%  | -     | 8.5%                    | -             | 2.4%                                    | 2.6%  | -     | -              | -     | -     | 7.0%                   | -            | 1.4%                | -                   | 7.5%                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

|                        | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |            |                         |                  |       |        |       |
|------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|------------|-------------------------|------------------|-------|--------|-------|
|                        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN       | DEMOCRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                        | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |            |                         |                  |       |        |       |
| Total                  | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72         | 141                     | 87               | 75    | 8      | 4     |
| ECONOMIC ISSUES        | 45.5%                                       | 44.1%  | 52.8%                                 | 48.0%  | 43.8%   | 46.0%  | 41.4%                                    | 48.7%  | 31.8%                               | 33.2%  | 72.4%                                      | 72.6%  | 63.4%                       | 43.4%  | 63.4%            | 64.5%      | 32.1%                   | 51.4%            | 52.4% | 44.4%  | 47.8% |
| CRIME/PUBLIC SAFETY    | 24.0%                                       | 23.1%  | 22.1%                                 | 24.5%  | 24.2%   | 26.5%  | 22.1%                                    | 25.3%  | 15.7%                               | 28.3%  | 14.8%                                      | 14.1%  | 23.0%                       | 24.6%  | 23.0%            | 19.4%      | 33.1%                   | 13.0%            | 15.1% | -      | -     |
| EDUCATION ISSUES       | 10.3%                                       | 10.8%  | 10.6%                                 | 9.5%   | 12.3%   | 8.8%   | 15.1%                                    | 9.5%   | 10.9%                               | 11.0%  | 8.6%                                       | 11.5%  | 5.0%                        | 11.1%  | 5.0%             | 12.2%      | 10.5%                   | 8.6%             | 8.6%  | 8.1%   | 9.2%  |
| HEALTHCARE ISSUES      | 9.6%  | 10.3%  | 9.0%                                  | 6.9%   | 10.2%   | 9.2%   | 10.0%                                    | 8.8%   | 16.5%                               | 12.7%  | 2.7%                                       | -      | 8.6%                        | 9.5%   | 8.6%             | 4.0%       | 11.9%                   | 10.7%            | 8.9%  | 27.9%  | 8.3%  |
| ENVIRONMENTAL ISSUES   | 4.3%  | 5.8%   | 1.2%                                  | 4.8%   | 4.2%  | 3.8%   | 5.2%                                     | 2.8%   | 12.2%                               | 6.5%   | -  | -      | -                           | 4.8%   | -                | -          | 5.8%                    | 5.5%             | 5.0%  | 8.8%   | 7.5%  |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 3.5%   | 4.3%                                  | 5.6%   | 1.8%  | 3.1%   | 4.6%                                     | 2.7%   | 12.1%                               | 5.6%   | -  | -      | -                           | 4.2%   | -                | -          | 5.0%                    | 4.7%             | 5.4%  | -      | -     |
| DK/REFUSED             | 2.5%  | 2.5%   | -                                     | 0.7%   | 3.6%  | 2.8%   | 1.5%                                     | 2.3%   | 0.7%                                | 2.6%   | 1.6%                                       | 1.9%   | -                           | 2.4%   | -                | -          | 1.6%                    | 6.1%             | 4.5%  | 10.8%  | 27.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

|                        | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                        |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|                        |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total                  | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| ECONOMIC ISSUES        | 45.5% | 62.7%                     | 33.4%           | 65.9%                   | 66.2%                       | 31.4%           | 35.6%                   | 65.1%                      | 32.5%           | 56.7%                   | 41.4%                          | 32.0%           | 32.3%                   | 41.4%   | 30.3%           | 28.1%                   |
| CRIME/PUBLIC SAFETY    | 24.0% | 19.5%                     | 30.9%           | 12.9%                   | 19.2%                       | 34.5%           | 13.1%                   | 17.9%                      | 37.7%           | 10.5%                   | 43.5%                          | 31.0%           | 24.6%                   | 43.5%   | 32.2%           | 30.1%                   |
| EDUCATION ISSUES       | 10.3% | 15.5%                     | 5.5%            | 5.6%                    | 9.0%                        | 13.6%           | 11.9%                   | 13.9%                      | 3.4%            | 8.2%                    | -                              | 13.7%           | 6.7%                    | -   | 14.4%           | 8.2%                    |
| HEALTHCARE ISSUES      | 9.6%  | 2.3%                      | 15.3%           | 2.3%                    | 5.6%                        | 9.7%            | 19.9%                   | 3.1%                       | 15.2%           | 8.3%                    | 15.0%                          | 10.3%           | 21.2%                   | 15.0%   | 10.8%           | 15.0%                   |
| ENVIRONMENTAL ISSUES   | 4.3%  | -                         | 1.9%            | 1.6%                    | -                           | 8.3%            | 9.8%                    | -                          | 9.2%            | 6.5%                    | -                              | 4.3%            | 3.7%                    | -   | 4.5%            | 4.6%                    |
| CULTURAL/SOCIAL ISSUES | 3.7%  | -                         | 9.0%            | 7.0%                    | -                           | 2.6%            | 2.1%                    | -                          | 2.1%            | 5.0%                    | -                              | 6.4%            | 4.8%                    | -   | 5.4%            | 5.9%                    |
| DK/REFUSED             | 2.5%  | -                         | 4.1%            | 4.7%                    | -                           | -               | 7.6%                    | -                          | -               | 4.7%                    | -                              | 2.3%            | 6.7%                    | -   | 2.4%            | 8.2%                    |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

|                        | TOTAL | ALIGNMENT W/ REPUBLICAN PARTY |                    |         | IDEOLOGY |           |          |              |           |       | WHITE CONSERVATIVE | IDEOLOGY: MALE |          |              | IDEOLOGY: FEMALE |          |              | IDEOLOGY: WHITE |          |              |
|------------------------|-------|-------------------------------|--------------------|---------|----------|-----------|----------|--------------|-----------|-------|--------------------|----------------|----------|--------------|------------------|----------|--------------|-----------------|----------|--------------|
|                        |       | TRUMP SUPPORTER               | TRADITIONAL REPUB. | LIBERAL | Very     | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS          | LIBERAL        | MODERATE | CONSERVATIVE | LIBERAL          | MODERATE | CONSERVATIVE | LIBERAL         | MODERATE | CONSERVATIVE |
| Total                  | 300   | 40                            | 25                 | 67      | 34       | 33        | 88       | 132          | 51        | 81    | 13                 | 20             | 32       | 75           | 47               | 56       | 58           | 23              | 48       | 96           |
| ECONOMIC ISSUES        | 45.5% | 66.3%                         | 61.6%              | 29.1%   | 28.5%    | 29.6%     | 40.8%    | 58.2%        | 53.1%     | 61.5% | 19.1%              | 28.3%          | 46.0%    | 62.4%        | 29.4%            | 37.8%    | 52.8%        | 23.7%           | 50.4%    | 62.4%        |
| CRIME/PUBLIC SAFETY    | 24.0% | 17.1%                         | 23.0%              | 19.7%   | 24.4%    | 15.0%     | 27.3%    | 25.1%        | 28.5%     | 22.9% | 71.4%              | 35.3%          | 27.4%    | 17.5%        | 13.0%            | 27.2%    | 34.9%        | 12.2%           | 22.3%    | 21.6%        |
| EDUCATION ISSUES       | 10.3% | 13.8%                         | 8.5%               | 11.7%   | 15.1%    | 8.2%      | 8.5%     | 10.3%        | 8.9%      | 11.2% | 9.5%               | 5.0%           | 3.9%     | 10.3%        | 14.6%            | 11.2%    | 10.3%        | 2.9%            | 9.1%     | 10.8%        |
| HEALTHCARE ISSUES      | 9.6%  | 2.8%                          | 6.8%               | 15.6%   | 10.9%    | 20.3%     | 15.6%    | 2.5%         | 3.8%      | 1.7%  | -                  | 18.1%          | 13.4%    | 2.9%         | 14.5%            | 16.9%    | 1.9%         | 31.0%           | 10.1%    | 2.0%         |
| ENVIRONMENTAL ISSUES   | 4.3%  | -                             | -                  | 14.7%   | 14.4%    | 15.1%     | 3.2%     | -            | -         | -     | -                  | 3.6%           | 3.1%     | -            | 19.5%            | 3.3%     | -            | 26.4%           | 3.8%     | -            |
| CULTURAL/SOCIAL ISSUES | 3.7%  | -                             | -                  | 6.3%    | 6.7%     | 5.9%      | 2.1%     | 3.2%         | 4.0%      | 2.6%  | -                  | 9.8%           | 3.1%     | 5.6%         | 4.8%             | 1.6%     | -            | -               | 1.8%     | 2.3%         |
| DK/REFUSED             | 2.5%  | -                             | -                  | 2.9%    | -        | 5.8%      | 2.5%     | 0.7%         | 1.7%      | -     | -                  | -              | 3.0%     | 1.2%         | 4.1%             | 2.2%     | -            | 3.8%            | 2.5%     | 0.9%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

|                        | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                        |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total                  | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| ECONOMIC ISSUES        | 45.5% | 32.6%                  | 27.2%         | 42.0%             | 30.5%                                   | 26.1%         | 38.5%             | 61.0%                         | 31.1%          | 26.0%          | 49.2%                             | 45.4% | 48.6%                      | 46.4% | 43.0%                               | 61.7% | 53.1%                                 | 31.2% | 62.7%                                | 51.2% |
| CRIME/PUBLIC SAFETY    | 24.0% | 24.2%                  | 34.3%         | 40.0%             | 26.0%                                   | 37.1%         | 42.5%             | 20.3%                         | 27.4%          | 24.7%          | 25.8%                             | 24.0% | 23.2%                      | 22.7% | 25.8%                               | 17.9% | 21.1%                                 | 27.3% | 15.0%                                | 20.2% |
| EDUCATION ISSUES       | 10.3% | 16.7%                  | 8.0%          | 7.3%              | 17.9%                                   | 8.7%          | 7.7%              | 8.5%                          | 11.7%          | 20.8%          | 9.4%                              | 10.4% | 12.7%                      | 8.4%  | 11.9%                               | 4.5%  | 13.3%                                 | 12.3% | 14.4%                                | 5.2%  |
| HEALTHCARE ISSUES      | 9.6%  | 7.8%                   | 22.9%         | 4.5%              | 8.4%                                    | 19.9%         | 4.8%              | 4.7%                          | 14.2%          | 10.8%          | 1.8%                              | 10.5% | 8.7%                       | 11.7% | 7.3%                                | 8.8%  | 9.8%                                  | 14.5% | 3.7%                                 | 13.9% |
| ENVIRONMENTAL ISSUES   | 4.3%  | 8.9%                   | 2.6%          | -                 | 9.6%                                    | 2.8%          | -                 | 1.7%                          | 6.9%           | 9.8%           | 3.5%                              | 4.7%  | 2.3%                       | 3.9%  | 1.8%                                | 1.1%  | 2.7%                                  | 6.7%  | 1.3%                                 | 4.3%  |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 9.8%                   | 2.6%          | 6.2%              | 7.5%                                    | 2.8%          | 6.6%              | 1.5%                          | 6.0%           | -              | 6.1%                              | 2.9%  | 3.9%                       | 4.6%  | 8.7%                                | 4.5%  | -                                     | 4.6%  | 1.6%                                 | 3.6%  |
| DK/REFUSED             | 2.5%  | -                      | 2.5%          | -                 | -                                       | 2.7%          | -                 | 2.3%                          | 2.6%           | 8.0%           | 4.2%                              | 2.2%  | 0.7%                       | 2.4%  | 1.5%                                | 1.4%  | -                                     | 3.4%  | 1.2%                                 | 1.5%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

|                        | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                        | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
|                        |       |       |  |       |  |       |                      |       |                               |       |                                 |       |                                |       |                                    |       |  |       |                        |                          |                        |                          |
| Total                  | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| ECONOMIC ISSUES        | 45.5% | 32.0% | 35.8%                                    | 31.7% | 29.9%  | 51.9% | 34.4%                | 55.8% | 35.7%                         | 45.9% | 33.9%                           | 61.2% | 40.5%                          | 35.1% | 29.2%                              | 28.9% | 29.4%                                  | 45.0% | 46.8%                  | 48.2%                    | 57.3%                  |                          |
| CRIME/PUBLIC SAFETY    | 24.0% | 32.8% | 29.7%                                    | 32.9% | 33.7%  | 21.7% | 26.6%                | 18.7% | 23.9%                         | 26.4% | 27.7%                           | 17.1% | 22.2%                          | 31.0% | 30.4%                              | 33.7% | 31.1%                                  | 27.1% | 20.3%                  | 25.4%                    | 16.8%                  |                          |
| EDUCATION ISSUES       | 10.3% | 10.7% | 12.7%                                    | 10.7% | 14.5%  | 12.5% | 8.6%                 | 10.8% | 5.8%                          | 14.9% | 9.7%                            | 12.7% | 3.8%                           | 12.8% | 12.6%                              | 14.2% | 12.9%                                  | 8.9%  | 12.7%                  | 7.9%                     | 8.7%                   |                          |
| HEALTHCARE ISSUES      | 9.6%  | 14.6% | 9.4%                                     | 14.7% | 10.6%  | 3.5%  | 16.9%                | 1.2%  | 26.8%                         | 7.0%  | 12.9%                           | 1.8%  | 18.7%                          | 6.7%  | 15.3%                              | 7.4%  | 15.7%                                  | 8.4%  | 10.6%                  | 6.6%                     | 9.2%                   |                          |
| ENVIRONMENTAL ISSUES   | 4.3%  | 3.4%  | 3.7%                                     | 3.4%  | 4.2%   | 2.2%  | 8.3%                 | 1.2%  | 2.1%                          | 3.8%  | 10.7%                           | 2.4%  | 11.0%                          | 2.0%  | 5.9%                               | 2.2%  | 6.1%                                   | 3.6%  | 5.3%                   | 1.2%                     | 1.4%                   |                          |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 6.5%  | 6.8%                                     | 6.5%  | 4.9%   | 5.1%  | 3.4%                 | 8.5%  | 3.0%                          | -     | 3.6%                            | 3.7%  | 1.6%                           | 7.8%  | 5.0%                               | 8.6%  | 3.3%                                   | 4.0%  | 3.4%                   | 7.3%                     | 4.1%                   |                          |
| DK/REFUSED             | 2.5%  | -     | 2.0%                                     | -     | 2.3%   | 3.1%  | 1.8%                 | 3.8%  | 2.8%                          | 1.9%  | 1.4%                            | 1.0%  | 2.2%                           | 4.6%  | 1.5%                               | 5.1%  | 1.5%                                   | 3.0%  | 1.0%                   | 3.5%                     | 2.5%                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

|                        | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|                        |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total                  | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                             | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| ECONOMIC ISSUES        | 45.5% | 42.2%             | 39.1%              | 54.9%             | 52.5%              | 30.4%                | 36.5%              | 30.2%                          | 32.3%              | 53.6%             | 37.9%      | 58.2%                   | 45.2%      | 49.2%                     | 32.6%      | 59.3%                    | 44.6%      | 33.6%                        | 29.5%      | 33.5%                            | 28.0%      |
| CRIME/PUBLIC SAFETY    | 24.0% | 28.7%             | 22.8%              | 22.5%             | 17.7%              | 35.6%                | 24.6%              | 35.5%                          | 29.0%              | 27.3%             | 21.2%      | 25.0%                   | 19.3%      | 29.6%                     | 22.6%      | 22.5%                    | 15.1%      | 43.6%                        | 27.7%      | 47.4%                            | 28.8%      |
| EDUCATION ISSUES       | 10.3% | 9.8%              | 15.6%              | 9.5%              | 8.7%               | 7.3%                 | 18.9%              | 7.3%                           | 22.2%              | 7.9%              | 11.6%      | 10.6%                   | 5.1%       | 5.3%                      | 16.4%      | 9.4%                     | 9.7%       | 3.9%                         | 14.0%      | 4.2%                             | 14.7%      |
| HEALTHCARE ISSUES      | 9.6%  | 10.0%             | 11.6%              | 6.8%              | 10.1%              | 11.1%                | 11.6%              | 11.2%                          | 9.6%               | 5.6%              | 13.0%      | 3.0%                    | 12.1%      | 8.0%                      | 13.7%      | 4.4%                     | 15.3%      | 9.3%                         | 12.0%      | 4.5%                             | 12.6%      |
| ENVIRONMENTAL ISSUES   | 4.3%  | 5.7%              | 8.1%               | 2.1%              | 8.1%               | 5.9%                 | 1.4%               | 5.9%                           | 1.7%               | 1.9%              | 7.4%       | -                       | 2.9%       | 3.7%                      | 10.7%      | 1.5%                     | 10.6%      | 3.1%                         | 5.2%       | 3.4%                             | 5.5%       |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 1.1%              | 2.9%               | 2.1%              | 2.8%               | 7.0%                 | 4.4%               | 7.1%                           | 2.3%               | 2.1%              | 5.2%       | 2.9%                    | 8.5%       | 1.2%                      | 2.8%       | 0.9%                     | 3.3%       | 5.8%                         | 7.1%       | 6.3%                             | 5.8%       |
| DK/REFUSED             | 2.5%  | 2.5%              | -                  | 2.1%              | -                  | 2.8%                 | 2.6%               | 2.8%                           | 3.0%               | 1.7%              | 3.7%       | 0.4%                    | 7.0%       | 3.0%                      | 1.3%       | 2.1%                     | 1.4%       | 0.7%                         | 4.5%       | 0.8%                             | 4.7%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

| TOTAL                  | POSITION ON ABORTION |                           |                         |                           |                |                            |                       |                       |              | POSITION ON    | POSITION ON  | POSITION ON    | POSITION ON  | POSITION ON    |              |                |              |                |       |
|------------------------|----------------------|---------------------------|-------------------------|---------------------------|----------------|----------------------------|-----------------------|-----------------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|--------------|----------------|-------|
|                        | PRO-<br>LIFE         | Should<br>Not Be<br>Legal | Saves<br>Mother<br>Life | CaseOf<br>Rape/<br>Incest | PRO-<br>CHOICE | During<br>1stTri<br>Mester | Until<br>20th<br>Week | Legal<br>All<br>Cases | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE |       |
| Total                  | 300                  | 138                       | 24                      | 30                        | 83             | 135                        | 52                    | 10                    | 72           | 71             | 54           | 67             | 81           | 94             | 66           | 42             | 64           | 42             | 58    |
| ECONOMIC ISSUES        | 45.5%                | 50.5%                     | 66.0%                   | 50.5%                     | 46.1%          | 41.9%                      | 45.8%                 | 62.8%                 | 36.1%        | 55.4%          | 48.2%        | 45.3%          | 37.6%        | 59.1%          | 48.0%        | 28.7%          | 32.7%        | 28.7%          | 30.8% |
| CRIME/PUBLIC SAFETY    | 24.0%                | 26.3%                     | 13.6%                   | 21.3%                     | 31.9%          | 21.6%                      | 22.8%                 | 10.1%                 | 22.3%        | 25.2%          | 20.8%        | 27.6%          | 22.1%        | 21.7%          | 17.3%        | 38.0%          | 27.7%        | 38.0%          | 30.5% |
| EDUCATION ISSUES       | 10.3%                | 10.9%                     | 9.1%                    | 16.0%                     | 9.5%           | 8.3%                       | 7.6%                  | 8.6%                  | 8.7%         | 10.1%          | 3.4%         | 11.7%          | 11.5%        | 11.3%          | 6.0%         | 10.5%          | 11.3%        | 10.5%          | 12.4% |
| HEALTHCARE ISSUES      | 9.6%                 | 5.9%                      | 6.9%                    | 12.3%                     | 3.2%           | 12.9%                      | 12.0%                 | 8.2%                  | 14.2%        | 3.5%           | 11.0%        | 8.4%           | 14.1%        | 3.1%           | 14.0%        | 12.5%          | 12.7%        | 12.5%          | 11.0% |
| ENVIRONMENTAL ISSUES   | 4.3%                 | 1.9%                      | 4.3%                    | -                         | 1.9%           | 7.0%                       | 3.8%                  | -                     | 10.4%        | -              | 3.2%         | 3.9%           | 9.6%         | 1.7%           | 8.6%         | 2.5%           | 5.9%         | 2.5%           | 6.6%  |
| CULTURAL/SOCIAL ISSUES | 3.7%                 | 2.1%                      | -                       | -                         | 3.4%           | 5.5%                       | 4.5%                  | -                     | 7.0%         | 2.8%           | 9.6%         | 1.3%           | 2.8%         | 0.9%           | 4.8%         | 4.7%           | 6.6%         | 4.7%           | 5.2%  |
| DK/REFUSED             | 2.5%                 | 2.4%                      | -                       | -                         | 4.1%           | 2.9%                       | 3.5%                  | 10.3%                 | 1.4%         | 3.0%           | 3.7%         | 1.8%           | 2.4%         | 2.2%           | 1.3%         | 3.1%           | 3.1%         | 3.1%           | 3.4%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

|                        | RACIAL BACKGROUND |           |                     |                 |             |       |       | RACIAL BACKGROUND: MALE |                     |                 |             |        | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |        |
|------------------------|-------------------|-----------|---------------------|-----------------|-------------|-------|-------|-------------------------|---------------------|-----------------|-------------|--------|---------------------------|-----------|---------------------|-----------------|-------------|--------|--------|
|                        | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other | WHITE | NON-WHITE               | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |        |
| Total                  | 300               | 170       | 122                 | 114             | 3           | 2     | 3     | 80                      | 51                  | 48              | 1           | 0      | 2                         | 90        | 71                  | 66              | 2           | 2      | 1      |
| ECONOMIC ISSUES        | 45.5%             | 53.5%     | 32.5%               | 30.6%           | 100.0%      | 13.8% | 50.8% | 62.5%                   | 32.1%               | 28.0%           | 100.0%      | 100.0% | 84.3%                     | 45.5%     | 32.8%               | 32.4%           | 100.0%      | -      | -      |
| CRIME/PUBLIC SAFETY    | 24.0%             | 20.3%     | 30.6%               | 32.5%           | -           | -     | 9.5%  | 16.8%                   | 31.4%               | 33.0%           | -           | -      | 15.7%                     | 23.5%     | 30.1%               | 32.2%           | -           | -      | -      |
| EDUCATION ISSUES       | 10.3%             | 9.1%      | 11.9%               | 12.8%           | -           | -     | -     | 8.4%                    | 8.3%                | 8.8%            | -           | -      | -                         | 9.6%      | 14.6%               | 15.6%           | -           | -      | -      |
| HEALTHCARE ISSUES      | 9.6%              | 8.2%      | 12.3%               | 11.6%           | -           | 86.2% | -     | 7.2%                    | 8.6%                | 9.2%            | -           | -      | -                         | 9.0%      | 15.0%               | 13.4%           | -           | 100.0% | -      |
| ENVIRONMENTAL ISSUES   | 4.3%              | 4.8%      | 4.0%                | 4.2%            | -           | -     | -     | -                       | 3.4%                | 3.6%            | -           | -      | -                         | 9.0%      | 4.4%                | 4.7%            | -           | -      | -      |
| CULTURAL/SOCIAL ISSUES | 3.7%              | 2.4%      | 5.8%                | 5.2%            | -           | -     | 39.7% | 4.0%                    | 9.5%                | 10.2%           | -           | -      | -                         | 1.0%      | 3.2%                | 1.6%            | -           | -      | 100.0% |
| DK/REFUSED             | 2.5%              | 1.7%      | 2.9%                | 3.1%            | -           | -     | -     | 1.1%                    | 6.8%                | 7.2%            | -           | -      | -                         | 2.3%      | -                   | -               | -           | -      | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

|                        | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                        |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                  | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| ECONOMIC ISSUES        | 45.5% | 45.0% | 46.8% | 45.9% | 42.6% | 46.1%      | 46.1%        | 44.9%      | 46.0%       | 44.5%      | 44.8%       | 46.1%      | 66.9%                 | 46.9%      | 58.0%       | 44.6%      | 51.5%       | 50.8%      |
| CRIME/PUBLIC SAFETY    | 24.0% | 26.1% | 22.5% | 23.2% | 27.6% | 21.9%      | 24.0%        | 24.2%      | 23.6%       | 24.6%      | 25.0%       | 21.9%      | 15.4%                 | 24.1%      | 19.2%       | 25.1%      | 21.2%       | 25.2%      |
| EDUCATION ISSUES       | 10.3% | 7.0%  | 6.3%  | 13.4% | 10.1% | 11.2%      | 6.5%         | 11.5%      | 10.1%       | 10.6%      | 10.1%       | 11.2%      | 3.5%                  | 9.6%       | 8.2%        | 8.3%       | 9.7%        | 3.9%       |
| HEALTHCARE ISSUES      | 9.6%  | 9.7%  | 4.1%  | 7.3%  | 10.6% | 13.5%      | 6.3%         | 10.6%      | 6.8%        | 12.1%      | 8.2%        | 13.5%      | -                     | 9.8%       | 2.2%        | 13.0%      | 6.7%        | 10.5%      |
| ENVIRONMENTAL ISSUES   | 4.3%  | -     | 6.8%  | 3.0%  | 5.4%  | 4.8%       | 4.1%         | 4.4%       | 3.5%        | 5.1%       | 4.2%        | 4.8%       | 2.4%                  | 1.0%       | 1.1%        | 1.5%       | 0.7%        | 3.1%       |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 6.8%  | 2.7%  | 7.2%  | 1.3%  | 2.5%       | 4.3%         | 3.6%       | 5.8%        | 2.0%       | 4.2%        | 2.5%       | 3.2%                  | 6.9%       | 7.4%        | 4.7%       | 5.9%        | 6.5%       |
| DK/REFUSED             | 2.5%  | 5.5%  | 10.8% | -     | 2.4%  | -          | 8.7%         | 0.8%       | 4.1%        | 1.1%       | 3.5%        | -          | 8.6%                  | 1.8%       | 3.8%        | 2.8%       | 4.4%        | -          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

|                        | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                        |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                  | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| ECONOMIC ISSUES        | 45.5% | 29.3%                   | 43.3%      | 34.7%       | 44.3%      | 38.9%       | 43.1%      | 52.0%  | 40.2%  | 41.9%         | 38.1%           | 57.1% | 43.3%                         | 45.9%  | 37.5%  | 41.3%  | 51.4%  |  |
| CRIME/PUBLIC SAFETY    | 24.0% | 30.9%                   | 24.2%      | 27.6%       | 24.3%      | 28.4%       | 19.7%      | 21.9%  | 25.7%  | 23.6%         | 30.7%           | 16.6% | 28.8%                         | 26.2%  | 25.7%  | 31.5%  | 17.6%  |  |
| EDUCATION ISSUES       | 10.3% | 9.0%                    | 13.0%      | 12.0%       | 12.3%      | 10.5%       | 15.8%      | 8.1%   | 12.1%  | 8.7%          | 10.6%           | 11.4% | 7.0%                          | 9.6%   | 8.5%   | 11.9%  | 11.0%  |  |
| HEALTHCARE ISSUES      | 9.6%  | 11.4%                   | 11.3%      | 11.1%       | 11.5%      | 9.5%        | 15.4%      | 7.5%   | 11.3%  | 18.4%         | 8.9%            | 3.4%  | 11.1%                         | 3.0%   | 11.4%  | 6.1%   | 14.0%  |  |
| ENVIRONMENTAL ISSUES   | 4.3%  | 5.4%                    | 7.2%       | 5.7%        | 7.6%       | 7.2%        | 5.9%       | 1.3%   | 6.8%   | 1.1%          | 5.9%            | 5.1%  | -                             | 4.6%   | 8.6%   | 6.4%   | 1.6%   |  |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 5.3%                    | 0.9%       | 4.4%        | -          | 2.7%        | -          | 6.0%   | 1.9%   | 3.8%          | 4.0%            | 3.3%  | 9.7%                          | 5.0%   | 3.8%   | 1.4%   | 3.7%   |  |
| DK/REFUSED             | 2.5%  | 8.7%                    | -          | 4.4%        | -          | 2.8%        | -          | 3.2%   | 1.9%   | 2.6%          | 1.8%            | 3.3%  | -                             | 5.9%   | 4.6%   | 1.4%   | 0.8%   |  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

|                        | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                        |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                  | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| ECONOMIC ISSUES        | 45.5% | 44.5%                  | 48.3%  | 33.0%  | 55.9%  | 46.1%  | 52.8% | 84.8%                    | 81.6%       | 100.0%               | 43.5%                | 26.7%       | -                    | 29.0%       |  |
| CRIME/PUBLIC SAFETY    | 24.0% | 24.9%                  | 27.7%  | 24.0%  | 17.4%  | 20.4%  | 15.4% | -                        | -           | -                    | -                    | 20.9%       | 56.4%                | 17.9%       |  |
| EDUCATION ISSUES       | 10.3% | 9.1%                   | 7.2%   | 15.6%  | 7.8%   | 17.1%  | 9.0%  | 6.4%                     | 7.7%        | -                    | 20.6%                | 7.6%        | -                    | 8.3%        |  |
| HEALTHCARE ISSUES      | 9.6%  | 9.7%                   | 4.1%   | 11.7%  | 13.5%  | 14.2%  | 9.1%  | 1.0%                     | 1.2%        | -                    | 15.4%                | 19.3%       | -                    | 20.9%       |  |
| ENVIRONMENTAL ISSUES   | 4.3%  | 6.7%                   | 4.0%   | 4.6%   | 2.3%   | -      | 5.3%  | 1.6%                     | 1.9%        | -                    | -                    | 9.5%        | -                    | 10.3%       |  |
| CULTURAL/SOCIAL ISSUES | 3.7%  | 2.8%                   | 4.3%   | 9.1%   | 3.0%   | -      | 5.3%  | 6.2%                     | 7.5%        | -                    | -                    | 3.4%        | -                    | 3.7%        |  |
| DK/REFUSED             | 2.5%  | 2.3%                   | 4.4%   | 2.1%   | -      | 2.3%   | 3.1%  | -                        | -           | -                    | 20.6%                | 12.6%       | 43.6%                | 9.9%        |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

|                         | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  |                  | GENERIC BALLOT |       |                  |        |        |                |
|-------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|------------------|----------------|-------|------------------|--------|--------|----------------|
|                         |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUBLICAN CAND. | Vote           | Lean  | DEMOCRATIC CAND. | Vote   | Lean   | FIRM UNDECIDED |
| Total                   | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138              | 125            | 13    | 131              | 126    | 5      | 31             |
| TED BUDD: REPUBLICAN    | 45.3% | 60.6%  | 52.5% | 28.4%     | 47.6%       | 45.9%              | 43.0%         | 43.5%       | 41.1%            | 92.6%            | 96.2%          | 57.5% | 2.3%             | 2.4%   | -      | 15.5%          |
| Vote                    | 44.2% | 60.6%  | 52.5% | 28.4%     | 45.3%       | 45.1%              | 41.3%         | 41.3%       | 41.1%            | 90.3%            | 95.3%          | 41.5% | 2.3%             | 2.4%   | -      | 15.5%          |
| Lean                    | 1.1%  | -      | -     | -         | 2.3%        | 0.9%               | 1.8%          | 2.2%        | -                | 2.3%             | 0.9%           | 16.0% | -                | -      | -      | -              |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 31.2%  | 39.1% | 64.1%     | 42.9%       | 46.8%              | 43.3%         | 46.1%       | 29.6%            | 2.6%             | 1.2%           | 16.5% | 94.9%            | 94.7%  | 100.0% | 33.4%          |
| Vote                    | 42.4% | 29.2%  | 34.4% | 53.6%     | 42.7%       | 43.5%              | 38.2%         | 41.9%       | 20.2%            | 2.6%             | 1.2%           | 16.5% | 90.4%            | 90.0%  | 100.0% | 16.9%          |
| Lean                    | 3.6%  | 2.0%   | 4.7%  | 10.5%     | 0.2%        | 3.2%               | 5.1%          | 4.2%        | 9.3%             | -                | -              | -     | 4.5%             | 4.6%   | -      | 16.5%          |
| FIRM UNDECIDED          | 8.7%  | 8.2%   | 8.4%  | 7.6%      | 9.5%        | 7.3%               | 13.7%         | 10.4%       | 29.4%            | 4.8%             | 2.6%           | 26.0% | 2.8%             | 2.9%   | -      | 51.1%          |
| Net Diff.               | -0.7% | 29.5%  | 13.4% | -35.7%    | 4.7%        | -0.8%              | -0.2%         | -2.7%       | 11.5%            | 90.0%            | 95.1%          | 41.1% | -92.6%           | -92.3% | -100%  | -17.8%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

|                         | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                         |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                   | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| TED BUDD: REPUBLICAN    | 45.3% | 82.4%          | 16.1%            | 46.9%              | 42.8%                | 22.8%          | 78.6%            | 38.8%              | 52.1%                | 78.2%          | 28.2%            | 34.6%              | 38.5%                | 22.7%          | 70.6%            | 48.6%              | 52.2%                | 84.4%          | -                | 43.9%        | 44.7%       |
| Vote                    | 44.2% | 82.4%          | 16.1%            | 46.9%              | 41.1%                | 22.8%          | 78.6%            | 38.8%              | 50.0%                | 78.2%          | 25.2%            | 33.2%              | 37.6%                | 22.7%          | 67.0%            | 48.6%              | 50.5%                | 84.4%          | -                | 43.9%        | 44.7%       |
| Lean                    | 1.1%  | -              | -                | -                  | 1.7%                 | -              | -                | -                  | 2.1%                 | -              | 3.0%             | 1.5%               | 0.9%                 | -              | 3.6%             | -                  | 1.7%                 | -              | -                | -            | -           |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 16.4%          | 82.2%            | 39.9%              | 49.0%                | 75.4%          | 20.0%            | 43.1%              | 40.8%                | 17.3%          | 65.2%            | 51.3%              | 53.5%                | 73.3%          | 24.9%            | 32.0%              | 40.2%                | 15.6%          | 82.9%            | 55.1%        | 45.6%       |
| Vote                    | 42.4% | 16.4%          | 70.3%            | 37.3%              | 45.2%                | 70.4%          | 20.0%            | 36.5%              | 38.6%                | 14.7%          | 61.8%            | 47.6%              | 49.2%                | 68.5%          | 24.9%            | 30.4%              | 35.7%                | 15.6%          | 82.9%            | 48.0%        | 41.7%       |
| Lean                    | 3.6%  | -              | 12.0%            | 2.6%               | 3.8%                 | 5.0%           | -                | 6.6%               | 2.1%                 | 2.6%           | 3.4%             | 3.7%               | 4.3%                 | 4.8%           | -                | 1.6%               | 4.5%                 | -              | -                | 7.1%         | 3.9%        |
| FIRM UNDECIDED          | 8.7%  | 1.2%           | 1.7%             | 13.2%              | 8.2%                 | 1.8%           | 1.3%             | 18.1%              | 7.1%                 | 4.5%           | 6.7%             | 14.0%              | 8.0%                 | 4.0%           | 4.5%             | 19.3%              | 7.5%                 | -              | 17.1%            | 1.0%         | 9.7%        |
| Net Diff.               | -0.7% | 66.0%          | -66.2%           | 7.0%               | -6.2%                | -52.7%         | 58.6%            | -4.3%              | 11.3%                | 60.9%          | -37.0%           | -16.7%             | -14.9%               | -50.6%         | 45.7%            | 16.6%              | 12.0%                | 68.7%          | -82.9%           | -11.3%       | -0.9%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

|                         | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |        |        |                      |        |        |                        |
|-------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|--------|--------|----------------------|--------|--------|------------------------|
|                         |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote   | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                   | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133    | 3      | 138                  | 127    | 11     | 26                     |
| TED BUDD: REPUBLICAN    | 45.3% | 61.6%                  | 100.0%                   | 53.6%                | 45.2%               | 66.1%                   | 12.4%                     | 34.5%                      | 36.2%                    | 9.7%                       | 20.2%                    | 33.2%  | 100.0%             | 100.0% | 100.0% | -                    | -      | -      | -                      |
| Vote                    | 44.2% | 61.6%                  | 64.4%                    | 51.9%                | 44.4%               | 63.8%                   | 12.4%                     | 34.5%                      | 36.2%                    | 9.7%                       | 20.2%                    | 33.2%  | 97.6%              | 100.0% | -      | -                    | -      | -      | -                      |
| Lean                    | 1.1%  | -                      | 35.6%                    | 1.8%                 | 0.8%                | 2.4%                    | -                         | -                          | -                        | -                          | -                        | -      | 2.4%               | -      | 100.0% | -                    | -      | -      | -                      |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 38.4%                  | -                        | 45.9%                | 46.4%               | 28.2%                   | 82.9%                     | 51.1%                      | 52.8%                    | 81.2%                      | 71.5%                    | 52.0%  | -                  | -      | -      | 100.0%               | 100.0% | 100.0% | -                      |
| Vote                    | 42.4% | 26.3%                  | -                        | 42.5%                | 44.9%               | 26.1%                   | 73.6%                     | 46.5%                      | 49.4%                    | 81.2%                      | 71.5%                    | 39.1%  | -                  | -      | -      | 92.1%                | 100.0% | -      | -                      |
| Lean                    | 3.6%  | 12.1%                  | -                        | 3.3%                 | 1.5%                | 2.1%                    | 9.3%                      | 4.6%                       | 3.4%                     | -                          | -                        | 12.8%  | -                  | -      | -      | 7.9%                 | -      | 100.0% | -                      |
| FIRM UNDECIDED          | 8.7%  | -                      | -                        | 0.5%                 | 8.5%                | 5.7%                    | 4.7%                      | 14.3%                      | 11.0%                    | 9.0%                       | 8.3%                     | 14.8%  | -                  | -      | -      | -                    | -      | -      | 100.0%                 |
| Net Diff.               | -0.7% | 23.2%                  | 100.0%                   | 7.7%                 | -1.2%               | 37.9%                   | -70.5%                    | -16.6%                     | -16.5%                   | -71.5%                     | -51.3%                   | -18.7% | 100.0%             | 100.0% | 100.0% | -100%                | -100%  | -100%  | -                      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

|                         | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|-------------------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|                         |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total                   | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| TED BUDD: REPUBLICAN    | 45.3% | 95.5%               | 95.7% | 91.4% | 3.8%           | 4.0%   | -      | 19.6%                   | 83.0%         | 93.6%                                   | 94.5% | 79.0% | 9.4%           | 9.3%   | 9.8%   | 38.0%                  | 93.2%        | 97.4%               | 90.4%               | -                   |
| Vote                    | 44.2% | 93.7%               | 94.8% | 75.7% | 3.8%           | 4.0%   | -      | 17.2%                   | 83.0%         | 92.7%                                   | 93.5% | 79.0% | 8.4%           | 8.3%   | 9.8%   | 36.4%                  | 93.2%        | 97.4%               | 83.9%               | -                   |
| Lean                    | 1.1%  | 1.8%                | 0.9%  | 15.7% | -              | -      | -      | 2.4%                    | -             | 0.9%                                    | 0.9%  | -     | 0.9%           | 1.0%   | -      | 1.6%                   | -            | -                   | 6.5%                | -                   |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 4.3%                | 4.3%  | 5.3%  | 94.7%          | 95.0%  | 88.9%  | 19.0%                   | 15.5%         | 3.5%                                    | 2.7%  | 16.8% | 85.1%          | 86.3%  | 75.1%  | 39.5%                  | 4.5%         | 2.6%                | 8.9%                | -                   |
| Vote                    | 42.4% | 3.0%                | 2.9%  | 5.3%  | 89.3%          | 90.9%  | 63.3%  | 13.8%                   | 15.5%         | 3.5%                                    | 2.7%  | 16.8% | 78.8%          | 81.1%  | 59.8%  | 35.3%                  | 4.5%         | 2.6%                | 4.1%                | -                   |
| Lean                    | 3.6%  | 1.3%                | 1.4%  | -     | 5.4%           | 4.2%   | 25.6%  | 5.2%                    | -             | -                                       | -     | -     | 6.3%           | 5.3%   | 15.3%  | 4.2%                   | -            | -                   | 4.8%                | -                   |
| FIRM UNDECIDED          | 8.7%  | 0.2%                | -     | 3.3%  | 1.5%           | 0.9%   | 11.1%  | 61.4%                   | 1.6%          | 2.9%                                    | 2.9%  | 4.1%  | 5.5%           | 4.4%   | 15.1%  | 22.5%                  | 2.3%         | -                   | 0.7%                | 100.0%              |
| Net Diff.               | -0.7% | 91.1%               | 91.4% | 86.1% | -90.9%         | -91.0% | -88.9% | 0.6%                    | 67.5%         | 90.1%                                   | 91.8% | 62.2% | -75.8%         | -77.0% | -65.3% | -1.5%                  | 88.7%        | 94.8%               | 81.4%               | -                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

|                         | TOTAL                                       |        |       |                                       |        |       |   |        |        |  |        |                                     |        |  |       | REGISTERED PARTY            |        |                 |                 |                         |                  |       |        |
|-------------------------|---|--------|-------|---------------------------------------|--------|-------|---|--------|--------|--|--------|-------------------------------------|--------|--|-------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|
|                         | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        |       | LEGALIZING<br>SPORTS<br>BETTING IN NC |        |       | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |       | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |
|                         | SUPPRT                                      | OPPOSE |       | SUPPRT                                | OPPOSE |       | SUPPRT  | OPPOSE |        | SUPPRT                                   | OPPOSE |                                     | SUPPRT | OPPOSE                                     |       | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |
| Total                   | 300   | 209    | 70    | 147                                   | 113    | 180   | 101   | 241    | 32     | 199                                      | 81     | 69                                  | 26     | 268  | 26    | 72                          | 141    | 87              | 75              | 8                       | 4                |       |        |
| TED BUDD: REPUBLICAN    | 45.3%                                       | 40.6%  | 58.3% | 44.2%                                 | 47.5%  | 48.4% | 37.7%   | 48.8%  | 27.3%  | 25.5%                                    | 84.5%  | 88.3%                               | 79.0%  | 41.7%                                      | 79.0% | 92.2%                       | 12.2%  | 60.1%           | 65.1%           | 23.2%                   | 40.7%            |       |        |
| Vote                    | 44.2%                                       | 39.1%  | 58.3% | 42.0%                                 | 47.5%  | 48.4% | 35.7%   | 47.5%  | 27.3%  | 24.5%                                    | 84.5%  | 86.6%                               | 79.0%  | 40.5%                                      | 79.0% | 90.6%                       | 11.6%  | 58.8%           | 63.6%           | 23.2%                   | 40.7%            |       |        |
| Lean                    | 1.1%  | 1.6%   | -     | 2.2%                                  | -      | -     | 2.1%  | 1.3%   | -      | 1.0%                                     | -      | 1.7%                                | -      | 1.2%                                       | -     | 1.6%                        | 0.6%   | 1.3%            | 1.6%            | -                       | -                |       |        |
| CHERI BEASLEY: DEMOCRAT | 46.0%                                       | 53.0%  | 30.0% | 51.9%                                 | 39.0%  | 41.7% | 55.3%   | 43.5%  | 63.4%  | 65.2%                                    | 9.4%   | 4.8%                                | 16.7%  | 49.6%                                      | 16.7% | 3.4%                        | 80.5%  | 25.4%           | 21.8%           | 50.9%                   | 41.7%            |       |        |
| Vote                    | 42.4%                                       | 49.7%  | 27.2% | 48.6%                                 | 35.5%  | 36.8% | 55.3%   | 39.4%  | 63.4%  | 60.7%                                    | 6.8%   | 3.3%                                | 12.7%  | 45.9%                                      | 12.7% | 3.4%                        | 74.5%  | 22.5%           | 18.4%           | 50.9%                   | 41.7%            |       |        |
| Lean                    | 3.6%  | 3.3%   | 2.8%  | 3.3%                                  | 3.5%   | 4.9%  | -   | 4.1%   | -      | 4.5%                                     | 2.5%   | 1.5%                                | 4.0%   | 3.7%                                       | 4.0%  | -                           | 5.9%   | 3.0%            | 3.4%            | -                       | -                |       |        |
| FIRM UNDECIDED          | 8.7%  | 6.4%   | 11.7% | 3.9%                                  | 13.5%  | 9.8%  | 6.9%  | 7.6%   | 9.4%   | 9.3%                                     | 6.1%   | 6.9%                                | 4.2%   | 8.7%                                       | 4.2%  | 4.3%                        | 7.3%   | 14.4%           | 13.1%           | 25.8%                   | 17.5%            |       |        |
| Net Diff.               | -0.7%                                       | -12.4% | 28.3% | -7.8%                                 | 8.5%   | 6.7%  | -17.6%  | 5.3%   | -36.1% | -39.6%                                   | 75.2%  | 83.5%                               | 62.3%  | -7.9%                                      | 62.3% | 88.8%                       | -68.2% | 34.7%           | 43.3%           | -27.7%                  | -1.0%            |       |        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

|                         | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|-------------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                         |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                   | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| TED BUDD: REPUBLICAN    | 45.3% | 96.8%                     | 11.5%           | 77.1%                   | 87.9%                       | 12.7%           | 41.5%                   | 93.0%                      | 27.9%           | 64.6%                   | 81.4%                          | 5.0%            | 40.5%                   | 81.4%   | 3.0%            | 39.9%                   |
| Vote                    | 44.2% | 96.8%                     | 9.8%            | 74.6%                   | 84.7%                       | 12.7%           | 41.5%                   | 91.1%                      | 25.9%           | 62.7%                   | 81.4%                          | 5.0%            | 40.5%                   | 81.4%   | 3.0%            | 39.9%                   |
| Lean                    | 1.1%  | -                         | 1.7%            | 2.6%                    | 3.2%                        | -               | -                       | 1.8%                       | 2.1%            | 1.9%                    | -                              | -               | -                       | -   | -               | -                       |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 3.2%                      | 75.7%           | 10.1%                   | 3.7%                        | 83.4%           | 42.2%                   | 2.1%                       | 63.7%           | 25.0%                   | 18.6%                          | 88.2%           | 28.1%                   | 18.6%   | 90.2%           | 23.4%                   |
| Vote                    | 42.4% | 3.2%                      | 71.6%           | 10.1%                   | 3.7%                        | 76.4%           | 36.0%                   | 2.1%                       | 61.5%           | 23.7%                   | 18.6%                          | 80.5%           | 19.1%                   | 18.6%   | 82.1%           | 23.4%                   |
| Lean                    | 3.6%  | -                         | 4.1%            | -                       | -                           | 7.1%            | 6.2%                    | -                          | 2.2%            | 1.3%                    | -                              | 7.6%            | 9.0%                    | -   | 8.0%            | -                       |
| FIRM UNDECIDED          | 8.7%  | -                         | 12.8%           | 12.8%                   | 8.5%                        | 3.9%            | 16.3%                   | 4.9%                       | 8.4%            | 10.4%                   | -                              | 6.8%            | 31.5%                   | -   | 6.8%            | 36.8%                   |
| Net Diff.               | -0.7% | 93.6%                     | -64.3%          | 67.0%                   | 84.2%                       | -70.7%          | -0.8%                   | 90.9%                      | -35.7%          | 39.5%                   | 62.8%                          | -83.1%          | 12.4%                   | 62.8%   | -87.2%          | 16.5%                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

|                         | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       |                | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |                  |              | IDEOLOGY:<br>FEMALE |                  |              | IDEOLOGY:<br>WHITE |                  |  |
|-------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|----------------|---------------------------|-------------------|------------------|--------------|---------------------|------------------|--------------|--------------------|------------------|--|
|                         |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS | LIB-<br>ERAL              | MOD-<br>ERATE     | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE       | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE      | CONSER<br>VATIVE |  |
| Total                   | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13             | 20                        | 32                | 75               | 47           | 56                  | 58               | 23           | 48                 | 96               |  |
| TED BUDD: REPUBLICAN    | 45.3% | 94.3%                               | 91.4%                      | 6.5%         | 5.2%     | 8.0%          | 25.5%         | 79.9%            | 73.5%         | 84.0% | 57.8%          | 4.1%                      | 28.4%             | 83.2%            | 7.6%         | 23.9%               | 75.7%            | 9.1%         | 40.9%              | 91.9%            |  |
| Vote                    | 44.2% | 94.3%                               | 86.8%                      | 6.5%         | 5.2%     | 8.0%          | 24.5%         | 78.2%            | 68.9%         | 84.0% | 57.8%          | 4.1%                      | 25.6%             | 81.6%            | 7.6%         | 23.9%               | 73.7%            | 9.1%         | 39.0%              | 89.4%            |  |
| Lean                    | 1.1%  | -                                   | 4.6%                       | -            | -        | -             | 1.0%          | 1.8%             | 4.6%          | -     | -              | -                         | 2.8%              | 1.6%             | -            | -                   | 2.0%             | -            | 1.9%               | 2.4%             |  |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 2.8%                                | 5.3%                       | 90.3%        | 92.1%    | 88.5%         | 58.5%         | 15.0%            | 14.6%         | 15.3% | 30.6%          | 91.4%                     | 56.6%             | 9.8%             | 89.9%        | 59.5%               | 21.8%            | 81.7%        | 43.7%              | 4.4%             |  |
| Vote                    | 42.4% | 2.8%                                | 5.3%                       | 82.5%        | 88.3%    | 76.7%         | 52.0%         | 15.0%            | 14.6%         | 15.3% | 30.6%          | 90.2%                     | 50.4%             | 9.8%             | 79.2%        | 52.9%               | 21.8%            | 78.0%        | 41.7%              | 4.4%             |  |
| Lean                    | 3.6%  | -                                   | -                          | 7.8%         | 3.8%     | 11.8%         | 6.5%          | -                | -             | -     | -              | 1.2%                      | 6.1%              | -                | 10.6%        | 6.7%                | -                | 3.7%         | 2.0%               | -                |  |
| FIRM UNDECIDED          | 8.7%  | 2.9%                                | 3.3%                       | 3.1%         | 2.7%     | 3.5%          | 16.0%         | 5.0%             | 12.0%         | 0.7%  | 11.6%          | 4.6%                      | 15.0%             | 7.0%             | 2.5%         | 16.6%               | 2.5%             | 9.2%         | 15.4%              | 3.7%             |  |
| Net Diff.               | -0.7% | 91.5%                               | 86.1%                      | -83.8%       | -86.9%   | -80.6%        | -32.9%        | 64.9%            | 58.9%         | 68.7% | 27.2%          | -87.3%                    | -28.1%            | 73.4%            | -82.3%       | -35.7%              | 53.9%            | -72.6%       | -2.8%              | 87.4%            |  |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

|                         | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|-------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|                         |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total                   | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| TED BUDD: REPUBLICAN    | 45.3% | 5.4%                   | 4.3%          | 39.8%             | 3.5%                                    | 1.4%          | 37.1%             | 86.5%                         | 5.4%           | 7.6%           | 46.5%                             | 44.7% | 49.9%                      | 39.9%  | 53.4%                               | 55.4% | 47.2%                                 | 24.5%  | 83.7%                                | 50.4% |
| Vote                    | 44.2% | 5.4%                   | 4.3%          | 39.8%             | 3.5%                                    | 1.4%          | 37.1%             | 85.0%                         | 4.8%           | 7.6%           | 44.8%                             | 43.7% | 49.0%                      | 39.0%  | 53.4%                               | 53.7% | 45.6%                                 | 24.5%  | 82.1%                                | 49.0% |
| Lean                    | 1.1%  | -                      | -             | -                 | -                                       | -             | -                 | 1.6%                          | 0.6%           | -              | 1.7%                              | 1.0%  | 0.9%                       | 0.9%   | -                                   | 1.7%  | 1.6%                                  | -      | 1.6%                                 | 1.4%  |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 94.6%                  | 78.5%         | 50.2%             | 96.5%                                   | 80.0%         | 53.3%             | 6.3%                          | 85.7%          | 54.9%          | 37.1%                             | 48.1% | 42.5%                      | 52.5%  | 37.6%                               | 35.9% | 46.4%                                 | 68.9%  | 10.2%                                | 40.9% |
| Vote                    | 42.4% | 84.5%                  | 66.2%         | 50.2%             | 85.6%                                   | 71.6%         | 53.3%             | 5.2%                          | 79.7%          | 47.0%          | 32.9%                             | 45.2% | 40.2%                      | 48.0%  | 37.2%                               | 33.0% | 42.5%                                 | 62.8%  | 7.6%                                 | 40.9% |
| Lean                    | 3.6%  | 10.2%                  | 12.3%         | -                 | 10.9%                                   | 8.4%          | -                 | 1.2%                          | 6.0%           | 7.9%           | 4.2%                              | 2.9%  | 2.4%                       | 4.5%   | 0.4%                                | 2.9%  | 3.9%                                  | 6.1%   | 2.6%                                 | -     |
| FIRM UNDECIDED          | 8.7%  | -                      | 17.2%         | 10.0%             | -                                       | 18.6%         | 9.6%              | 7.1%                          | 8.9%           | 37.5%          | 16.4%                             | 7.2%  | 7.5%                       | 7.6%   | 9.0%                                | 8.6%  | 6.4%                                  | 6.6%   | 6.1%                                 | 8.7%  |
| Net Diff.               | -0.7% | -89.3%                 | -74.1%        | -10.4%            | -93.1%                                  | -78.6%        | -16.3%            | 80.2%                         | -80.4%         | -47.3%         | 9.4%                              | -3.4% | 7.4%                       | -12.6% | 15.8%                               | 19.5% | 0.8%                                  | -44.4% | 73.6%                                | 9.5%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

|                         | TOTAL |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|-------------------------|-------|--------|--|--------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|--------|------------------------------------|--------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                         | YES   | NO     | YES                                      | NO     | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO     | YES                                | NO     | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total                   | 300   | 60     | 48                                       | 60     | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50     | 65                                 | 45     | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| TED BUDD: REPUBLICAN    | 45.3% | 10.2%  | 16.7%                                    | 10.2%  | 10.4%  | 56.1% | 23.7%                | 64.1% | 27.0%                         | 44.1% | 22.4%                           | 75.3% | 42.8%                          | 23.1%  | 7.5%                               | 17.5%  | 7.6%                                   | 49.4% | 40.2%                  | 54.4%                    | 57.7%                  |                          |
| Vote                    | 44.2% | 10.2%  | 16.7%                                    | 10.2%  | 10.4%  | 53.8% | 23.7%                | 61.6% | 27.0%                         | 42.0% | 22.4%                           | 71.5% | 42.8%                          | 23.1%  | 7.5%                               | 17.5%  | 7.6%                                   | 48.2% | 39.3%                  | 53.3%                    | 55.5%                  |                          |
| Lean                    | 1.1%  | -      | -  | -      | -  | 2.3%  | -                    | 2.5%  | -                             | 2.1%  | -                               | 3.8%  | -                              | -      | -                                  | -      | -                                      | 1.2%  | 0.9%                   | 1.1%                     | 2.2%                   |                          |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 80.6%  | 76.5%                                    | 81.0%  | 81.9%  | 33.6% | 69.3%                | 25.4% | 68.8%                         | 46.2% | 69.5%                           | 13.7% | 50.0%                          | 67.5%  | 85.8%                              | 72.6%  | 85.9%                                  | 41.5% | 51.9%                  | 35.1%                    | 34.8%                  |                          |
| Vote                    | 42.4% | 78.5%  | 63.7%                                    | 78.8%  | 67.4%  | 33.5% | 62.5%                | 25.1% | 63.1%                         | 46.2% | 62.3%                           | 13.7% | 48.2%                          | 67.0%  | 74.7%                              | 72.1%  | 74.6%                                  | 36.8% | 49.7%                  | 32.4%                    | 34.8%                  |                          |
| Lean                    | 3.6%  | 2.1%   | 12.8%                                    | 2.1%   | 14.5%  | 0.2%  | 6.8%                 | 0.3%  | 5.8%                          | -     | 7.2%                            | -     | 1.7%                           | 0.5%   | 11.1%                              | 0.5%   | 11.3%                                  | 4.7%  | 2.3%                   | 2.7%                     | -                      |                          |
| FIRM UNDECIDED          | 8.7%  | 9.2%   | 6.8%                                     | 8.8%   | 7.7%   | 10.2% | 7.0%                 | 10.6% | 4.2%                          | 9.7%  | 8.1%                            | 11.0% | 7.2%                           | 9.5%   | 6.7%                               | 9.9%   | 6.5%                                   | 9.1%  | 7.9%                   | 10.5%                    | 7.5%                   |                          |
| Net Diff.               | -0.7% | -70.4% | -59.7%                                   | -70.7% | -71.4%                                       | 22.5% | -45.6%               | 38.7% | -41.9%                        | -2.0% | -47.1%                          | 61.5% | -7.1%                          | -44.4% | -78.3%                             | -55.1% | -78.3%                                 | 7.9%  | -11.7%                 | 19.3%                    | 23.0%                  |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

|                         | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|-------------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|                         |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total                   | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| TED BUDD: REPUBLICAN    | 45.3% | 44.9%             | 27.4%              | 74.6%             | 54.3%              | 12.4%                | 17.8%              | 12.5%                           | 12.4%              | 71.5%             | 20.7%      | 79.3%                   | 30.5%      | 64.2%                     | 13.5%      | 82.5%                    | 34.1%      | 36.5%                        | 5.3%       | 36.7%                            | 3.9%       |
| Vote                    | 44.2% | 43.6%             | 27.4%              | 72.4%             | 52.7%              | 12.4%                | 17.8%              | 12.5%                           | 12.4%              | 70.7%             | 19.2%      | 79.3%                   | 27.0%      | 62.5%                     | 13.5%      | 81.4%                    | 30.7%      | 36.5%                        | 5.3%       | 36.7%                            | 3.9%       |
| Lean                    | 1.1%  | 1.3%              | -                  | 2.1%              | 1.6%               | -                    | -                  | -                               | -                  | 0.8%              | 1.5%       | -                       | 3.5%       | 1.7%                      | -          | 1.1%                     | 3.4%       | -                            | -          | -                                | -          |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 47.3%             | 64.4%              | 17.6%             | 37.8%              | 76.2%                | 74.1%              | 76.8%                           | 78.1%              | 22.9%             | 69.7%      | 13.8%                   | 58.3%      | 31.5%                     | 78.0%      | 14.0%                    | 50.3%      | 51.1%                        | 89.3%      | 49.9%                            | 90.9%      |
| Vote                    | 42.4% | 40.8%             | 60.6%              | 15.7%             | 37.8%              | 67.2%                | 68.6%              | 67.7%                           | 75.6%              | 19.5%             | 65.3%      | 13.8%                   | 54.9%      | 25.0%                     | 72.9%      | 12.2%                    | 50.3%      | 42.8%                        | 81.0%      | 46.5%                            | 82.1%      |
| Lean                    | 3.6%  | 6.5%              | 3.9%               | 1.8%              | -                  | 9.0%                 | 5.5%               | 9.1%                            | 2.4%               | 3.4%              | 4.4%       | -                       | 3.3%       | 6.5%                      | 5.1%       | 1.8%                     | -          | 8.3%                         | 8.4%       | 3.4%                             | 8.8%       |
| FIRM UNDECIDED          | 8.7%  | 7.8%              | 8.1%               | 7.9%              | 8.0%               | 11.4%                | 8.1%               | 10.7%                           | 9.5%               | 5.6%              | 9.7%       | 6.9%                    | 11.2%      | 4.3%                      | 8.5%       | 3.5%                     | 15.6%      | 12.3%                        | 5.3%       | 13.4%                            | 5.2%       |
| Net Diff.               | -0.7% | -2.4%             | -37.0%             | 57.0%             | 16.5%              | -63.8%               | -56.3%             | -64.3%                          | -65.7%             | 48.6%             | -49.0%     | 65.5%                   | -27.8%     | 32.7%                     | -64.6%     | 68.5%                    | -16.2%     | -14.6%                       | -84.0%     | -13.2%                           | -87.0%     |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

|                         | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|-------------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                         |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. |             |             |             |             |             |
| Total                   | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                 | 10            | 72            | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| TED BUDD: REPUBLICAN    | 45.3% | 70.2%                | 81.6%               | 64.5%              | 69.0%              | 24.6%      | 46.1%              | 33.7%         | 7.9%          | 77.6%          | 35.2%            | 62.3%           | 17.6%               | 87.6%                   | 38.5%       | 29.4%       | 6.1%        | 29.4%       | 3.1%        |
| Vote                    | 44.2% | 69.3%                | 81.6%               | 64.5%              | 67.6%              | 23.1%      | 44.3%              | 22.4%         | 7.9%          | 77.6%          | 31.3%            | 60.6%           | 17.6%               | 86.3%                   | 35.3%       | 29.4%       | 6.1%        | 29.4%       | 3.1%        |
| Lean                    | 1.1%  | 0.8%                 | -                   | -                  | 1.4%               | 1.5%       | 1.8%               | 11.4%         | -             | -              | 3.9%             | 1.7%            | -                   | 1.2%                    | 3.2%        | -           | -           | -           | -           |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 24.0%                | 18.4%               | 31.1%              | 23.1%              | 67.6%      | 48.6%              | 53.6%         | 83.2%         | 17.4%          | 56.9%            | 31.1%           | 74.7%               | 8.8%                    | 48.7%       | 59.6%       | 90.7%       | 59.6%       | 93.4%       |
| Vote                    | 42.4% | 21.8%                | 18.4%               | 27.7%              | 20.7%              | 61.9%      | 35.9%              | 53.6%         | 81.8%         | 17.4%          | 53.2%            | 26.5%           | 67.7%               | 7.8%                    | 47.4%       | 54.6%       | 80.1%       | 54.6%       | 84.7%       |
| Lean                    | 3.6%  | 2.2%                 | -                   | 3.4%               | 2.4%               | 5.7%       | 12.7%              | -             | 1.4%          | -              | 3.7%             | 4.6%            | 7.0%                | 1.0%                    | 1.3%        | 5.0%        | 10.6%       | 5.0%        | 8.7%        |
| FIRM UNDECIDED          | 8.7%  | 5.8%                 | -                   | 4.4%               | 8.0%               | 7.8%       | 5.4%               | 12.7%         | 8.8%          | 5.0%           | 7.9%             | 6.6%            | 7.7%                | 3.6%                    | 12.8%       | 11.0%       | 3.2%        | 11.0%       | 3.5%        |
| Net Diff.               | -0.7% | 46.2%                | 63.2%               | 33.3%              | 45.9%              | -43.0%     | -2.5%              | -19.9%        | -75.3%        | 60.2%          | -21.7%           | 31.2%           | -57.0%              | 78.7%                   | -10.2%      | -30.2%      | -84.7%      | -30.2%      | -90.3%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

|                         | TOTAL | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |
|-------------------------|-------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                         |       | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total                   | 300   | 170               | 122           | 114                       | 3                        | 2                         | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90                           | 71            | 66                        | 2                        | 2                         | 1      |
| TED BUDD: REPUBLICAN    | 45.3% | 65.5%             | 14.4%         | 12.3%                     | 69.7%                    | -                         | 50.8% | 75.7%                      | 22.0%         | 17.9%                     | 100.0%                   | -                         | 84.3% | 56.6%                        | 8.9%          | 8.2%                      | 50.2%                    | -                         | -      |
| Vote                    | 44.2% | 63.6%             | 14.4%         | 12.3%                     | 69.7%                    | -                         | 50.8% | 73.0%                      | 22.0%         | 17.9%                     | 100.0%                   | -                         | 84.3% | 55.3%                        | 8.9%          | 8.2%                      | 50.2%                    | -                         | -      |
| Lean                    | 1.1%  | 1.9%              | -             | -                         | -                        | -                         | -     | 2.6%                       | -             | -                         | -                        | -                         | -     | 1.3%                         | -             | -                         | -                        | -                         | -      |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 26.6%             | 75.2%         | 77.1%                     | 30.3%                    | 86.2%                     | 39.7% | 17.0%                      | 64.6%         | 69.0%                     | -                        | -                         | -     | 35.1%                        | 82.9%         | 83.1%                     | 49.8%                    | 100.0%                    | 100.0% |
| Vote                    | 42.4% | 25.5%             | 67.7%         | 70.6%                     | 30.3%                    | -                         | 39.7% | 17.0%                      | 60.3%         | 64.4%                     | -                        | -                         | -     | 33.1%                        | 73.1%         | 75.2%                     | 49.8%                    | -                         | 100.0% |
| Lean                    | 3.6%  | 1.1%              | 7.5%          | 6.5%                      | -                        | 86.2%                     | -     | -                          | 4.3%          | 4.6%                      | -                        | -                         | -     | 2.0%                         | 9.8%          | 7.9%                      | -                        | 100.0%                    | -      |
| FIRM UNDECIDED          | 8.7%  | 7.9%              | 10.4%         | 10.6%                     | -                        | 13.8%                     | 9.5%  | 7.4%                       | 13.4%         | 13.1%                     | -                        | 100.0%                    | 15.7% | 8.3%                         | 8.1%          | 8.7%                      | -                        | -                         | -      |
| Net Diff.               | -0.7% | 38.9%             | -60.8%        | -64.8%                    | 39.4%                    | -86.2%                    | 11.1% | 58.7%                      | -42.6%        | -51.1%                    | 100.0%                   | -                         | 84.3% | 21.5%                        | -74.0%        | -74.9%                    | 0.5%                     | -100%                     | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

|                         | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|-------------------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                         |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                   | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| TED BUDD: REPUBLICAN    | 45.3% | 62.8% | 35.2%  | 49.0% | 40.4% | 45.6%      | 46.4%        | 45.0%      | 47.8%       | 43.2%      | 45.2%       | 45.6%      | 70.4%                 | 51.9%      | 62.5%       | 49.5%      | 57.2%       | 52.3%      |
| Vote                    | 44.2% | 58.4% | 29.9%  | 49.0% | 40.4% | 45.6%      | 41.5%        | 45.0%      | 45.4%       | 43.2%      | 43.7%       | 45.6%      | 63.3%                 | 51.9%      | 59.4%       | 49.5%      | 55.1%       | 52.3%      |
| Lean                    | 1.1%  | 4.4%  | 5.3%   | -     | -     | -          | 4.9%         | -          | 2.4%        | -          | 1.5%        | -          | 7.1%                  | -          | 3.1%        | -          | 2.1%        | -          |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 28.0% | 57.6%  | 42.9% | 47.6% | 47.5%      | 45.6%        | 46.1%      | 44.2%       | 47.5%      | 45.4%       | 47.5%      | 23.8%                 | 37.4%      | 28.9%       | 39.9%      | 32.3%       | 41.0%      |
| Vote                    | 42.4% | 28.0% | 57.6%  | 37.2% | 41.3% | 45.1%      | 45.6%        | 41.4%      | 41.2%       | 43.3%      | 41.2%       | 45.1%      | 23.8%                 | 35.3%      | 28.6%       | 36.9%      | 30.1%       | 41.0%      |
| Lean                    | 3.6%  | -     | -      | 5.6%  | 6.4%  | 2.4%       | -            | 4.7%       | 2.9%        | 4.3%       | 4.2%        | 2.4%       | -                     | 2.1%       | 0.4%        | 3.0%       | 2.2%        | -          |
| FIRM UNDECIDED          | 8.7%  | 9.2%  | 7.2%   | 8.1%  | 11.9% | 6.9%       | 8.0%         | 8.9%       | 8.0%        | 9.3%       | 9.4%        | 6.9%       | 5.8%                  | 10.7%      | 8.5%        | 10.6%      | 10.5%       | 6.7%       |
| Net Diff.               | -0.7% | 34.7% | -22.4% | 6.2%  | -7.2% | -1.8%      | 0.8%         | -1.1%      | 3.6%        | -4.4%      | -0.2%       | -1.8%      | 46.6%                 | 14.5%      | 33.6%       | 9.6%       | 24.9%       | 11.4%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

|                         | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|-------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                         |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                   | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| TED BUDD: REPUBLICAN    | 45.3% | 27.1%                   | 39.4%      | 34.1%       | 38.6%      | 34.6%       | 41.3%      | 55.9%  | 36.7%  | 33.6%         | 41.5%           | 59.3% | 62.6%                         | 49.0%  | 42.0%  | 41.1%  | 45.5%  |  |
| Vote                    | 44.2% | 23.9%                   | 39.4%      | 32.4%       | 38.6%      | 33.6%       | 41.3%      | 54.4%  | 36.0%  | 33.6%         | 41.5%           | 56.1% | 62.6%                         | 47.0%  | 39.8%  | 39.6%  | 45.5%  |  |
| Lean                    | 1.1%  | 3.2%                    | -          | 1.6%        | -          | 1.0%        | -          | 1.5%   | 0.7%   | -             | -               | 3.2%  | -                             | 2.0%   | 2.3%   | 1.5%   | -      |  |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 63.2%                   | 53.1%      | 58.3%       | 53.0%      | 57.0%       | 51.6%      | 34.6%  | 55.3%  | 59.3%         | 49.0%           | 31.9% | 26.3%                         | 35.2%  | 52.3%  | 53.4%  | 46.7%  |  |
| Vote                    | 42.4% | 63.2%                   | 46.3%      | 53.0%       | 47.8%      | 51.1%       | 47.7%      | 33.0%  | 50.0%  | 51.0%         | 46.3%           | 30.9% | 26.3%                         | 30.6%  | 49.8%  | 46.8%  | 44.3%  |  |
| Lean                    | 3.6%  | -                       | 6.8%       | 5.4%        | 5.2%       | 5.9%        | 3.9%       | 1.6%   | 5.3%   | 8.3%          | 2.7%            | 1.0%  | -                             | 4.6%   | 2.5%   | 6.6%   | 2.4%   |  |
| FIRM UNDECIDED          | 8.7%  | 9.8%                    | 7.5%       | 7.6%        | 8.3%       | 8.5%        | 7.1%       | 9.4%   | 8.0%   | 7.1%          | 9.6%            | 8.9%  | 11.0%                         | 15.9%  | 5.7%   | 5.5%   | 7.8%   |  |
| Net Diff.               | -0.7% | -36.1%                  | -13.7%     | -24.3%      | -14.4%     | -22.4%      | -10.3%     | 21.3%  | -18.7% | -25.7%        | -7.5%           | 27.4% | 36.3%                         | 13.8%  | -10.2% | -12.4% | -1.2%  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

|                         | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|-------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                         |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                   | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| TED BUDD: REPUBLICAN    | 45.3% | 49.7%                  | 43.4%  | 44.5%  | 36.3%  | 46.3%  | 62.1% | 92.8%                    | 96.8%       | 73.4%                | 27.5%                | 39.1%       | 56.4%                | 37.6%       |  |
| Vote                    | 44.2% | 46.8%                  | 43.4%  | 44.5%  | 36.3%  | 46.3%  | 59.1% | 92.8%                    | 96.8%       | 73.4%                | 27.5%                | 39.1%       | 56.4%                | 37.6%       |  |
| Lean                    | 1.1%  | 3.0%                   | -      | -      | -      | -      | 3.0%  | -                        | -           | -                    | -                    | -           | -                    | -           |  |
| CHERI BEASLEY: DEMOCRAT | 46.0% | 38.3%                  | 47.9%  | 48.8%  | 56.0%  | 51.4%  | 19.2% | 6.2%                     | 1.9%        | 26.6%                | 72.5%                | 40.9%       | -                    | 44.3%       |  |
| Vote                    | 42.4% | 33.8%                  | 45.2%  | 43.8%  | 51.1%  | 51.4%  | 14.7% | 1.6%                     | 1.9%        | -                    | 72.5%                | 40.9%       | -                    | 44.3%       |  |
| Lean                    | 3.6%  | 4.6%                   | 2.7%   | 5.0%   | 4.9%   | -      | 4.5%  | 4.6%                     | -           | 26.6%                | -                    | -           | -                    | -           |  |
| FIRM UNDECIDED          | 8.7%  | 11.9%                  | 8.7%   | 6.7%   | 7.8%   | 2.3%   | 18.7% | 1.0%                     | 1.2%        | -                    | -                    | 20.1%       | 43.6%                | 18.0%       |  |
| Net Diff.               | -0.7% | 11.4%                  | -4.5%  | -4.3%  | -19.7% | -5.0%  | 43.0% | 86.5%                    | 94.9%       | 46.9%                | -45.1%               | -1.8%       | 56.4%                | -6.7%       |  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

|                          | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |        |                 |
|--------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|--------|-----------------|
|                          |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total                    | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126    | 5      | 31              |
| ROBERT HANIG: REPUBLICAN | 43.1% | 52.5%  | 46.8% | 29.7%     | 46.3%       | 44.5%              | 38.1%         | 41.2%       | 22.9%            | 87.9%             | 93.8% | 31.5% | 3.7%              | 3.9%   | -      | 8.7%            |
| Vote                     | 40.6% | 52.0%  | 46.8% | 26.6%     | 42.8%       | 41.9%              | 35.8%         | 38.5%       | 22.9%            | 82.7%             | 89.1% | 21.0% | 3.7%              | 3.9%   | -      | 7.9%            |
| Lean                     | 2.5%  | 0.5%   | -     | 3.1%      | 3.5%        | 2.5%               | 2.3%          | 2.8%        | -                | 5.2%              | 4.7%  | 10.5% | -                 | -      | -      | 0.8%            |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 37.4%  | 39.2% | 55.8%     | 41.2%       | 44.3%              | 43.0%         | 43.6%       | 40.0%            | 3.5%              | 1.1%  | 26.8% | 90.5%             | 90.8%  | 82.6%  | 29.0%           |
| Vote                     | 41.4% | 37.4%  | 34.4% | 53.1%     | 38.5%       | 42.6%              | 37.0%         | 36.4%       | 40.0%            | 2.1%              | 1.1%  | 11.8% | 88.1%             | 88.4%  | 82.6%  | 19.6%           |
| Lean                     | 2.6%  | -      | 4.8%  | 2.7%      | 2.7%        | 1.7%               | 6.0%          | 7.2%        | -                | 1.4%              | -     | 15.0% | 2.3%              | 2.4%   | -      | 9.4%            |
| FIRM UNDECIDED           | 12.9% | 10.1%  | 14.0% | 14.5%     | 12.5%       | 11.2%              | 18.9%         | 15.1%       | 37.1%            | 8.5%              | 5.1%  | 41.7% | 5.8%              | 5.4%   | 17.4%  | 62.3%           |
| Net Diff.                | -1.0% | 15.0%  | 7.6%  | -26.2%    | 5.1%        | 0.1%               | -4.9%         | -2.4%       | -17.1%           | 84.4%             | 92.7% | 4.8%  | -86.7%            | -86.9% | -82.6% | -20.3%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

|                          | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|--------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                          |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                    | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| ROBERT HANIG: REPUBLICAN | 43.1% | 76.0%          | 29.4%            | 43.9%              | 40.2%                | 21.3%          | 78.5%            | 36.1%              | 49.6%                | 83.0%          | 12.1%            | 35.1%              | 34.2%                | 22.4%          | 69.2%            | 50.8%              | 46.8%                | 53.8%          | 13.9%            | 45.3%        | 42.9%       |
| Vote                     | 40.6% | 74.8%          | 28.0%            | 39.6%              | 38.2%                | 21.3%          | 72.8%            | 31.1%              | 47.9%                | 81.1%          | 12.1%            | 32.9%              | 30.6%                | 22.2%          | 69.2%            | 46.3%              | 43.5%                | 53.8%          | -                | 44.5%        | 39.1%       |
| Lean                     | 2.5%  | 1.2%           | 1.4%             | 4.2%               | 2.0%                 | -              | 5.7%             | 5.0%               | 1.7%                 | 2.0%           | -                | 2.2%               | 3.6%                 | 0.3%           | -                | 4.5%               | 3.4%                 | -              | 13.9%            | 0.8%         | 3.8%        |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 24.0%          | 68.9%            | 38.6%              | 46.6%                | 76.9%          | 14.0%            | 41.9%              | 37.8%                | 9.5%           | 78.3%            | 48.3%              | 51.6%                | 68.6%          | 22.7%            | 33.2%              | 38.5%                | 46.2%          | 69.0%            | 53.7%        | 44.2%       |
| Vote                     | 41.4% | 24.0%          | 68.9%            | 34.7%              | 44.0%                | 74.9%          | 14.0%            | 36.9%              | 35.8%                | 9.5%           | 78.3%            | 43.4%              | 48.3%                | 67.3%          | 18.5%            | 30.2%              | 35.6%                | 46.2%          | 69.0%            | 53.7%        | 41.1%       |
| Lean                     | 2.6%  | -              | -                | 3.8%               | 2.6%                 | 2.0%           | -                | 5.0%               | 1.9%                 | -              | -                | 4.8%               | 3.3%                 | 1.3%           | 4.1%             | 3.1%               | 2.9%                 | -              | -                | -            | 3.0%        |
| FIRM UNDECIDED           | 12.9% | -              | 1.7%             | 17.6%              | 13.2%                | 1.8%           | 7.5%             | 22.1%              | 12.6%                | 7.5%           | 9.6%             | 16.7%              | 14.2%                | 8.9%           | 8.1%             | 15.9%              | 14.7%                | -              | 17.1%            | 1.0%         | 12.9%       |
| Net Diff.                | -1.0% | 51.9%          | -39.5%           | 5.3%               | -6.4%                | -55.6%         | 64.5%            | -5.8%              | 11.8%                | 73.6%          | -66.2%           | -13.2%             | -17.4%               | -46.2%         | 46.6%            | 17.6%              | 8.3%                 | 7.7%           | -55.1%           | -8.4%        | -1.3%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

|                          | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |        |        |                        |
|--------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|--------|--------|------------------------|
|                          |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                    | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127    | 11     | 26                     |
| ROBERT HANIG: REPUBLICAN | 43.1% | 76.7%                  | -                        | 52.6%                | 45.8%               | 63.8%                   | 9.9%                      | 34.5%                      | 39.0%                    | -                          | 10.1%                    | 17.0%  | 90.8%              | 91.2% | 71.8% | 4.1%                 | 3.0%   | 15.9%  | 0.9%                   |
| Vote                     | 40.6% | 75.2%                  | -                        | 52.2%                | 43.3%               | 61.4%                   | 9.9%                      | 32.8%                      | 29.2%                    | -                          | 10.1%                    | 17.0%  | 85.8%              | 87.0% | 35.7% | 3.8%                 | 2.7%   | 15.9%  | -                      |
| Lean                     | 2.5%  | 1.4%                   | -                        | 0.4%                 | 2.4%                | 2.3%                    | -                         | 1.7%                       | 9.8%                     | -                          | -                        | -      | 5.0%               | 4.3%  | 36.1% | 0.3%                 | 0.3%   | -      | 0.9%                   |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 23.3%                  | 64.4%                    | 45.2%                | 45.1%               | 28.0%                   | 78.8%                     | 47.0%                      | 47.4%                    | 97.7%                      | 62.5%                    | 39.1%  | 3.7%               | 3.8%  | -     | 90.6%                | 92.8%  | 65.7%  | 7.9%                   |
| Vote                     | 41.4% | 23.3%                  | 64.4%                    | 45.2%                | 43.5%               | 25.2%                   | 75.2%                     | 44.3%                      | 47.4%                    | 90.4%                      | 62.5%                    | 39.1%  | 3.7%               | 3.8%  | -     | 85.6%                | 88.9%  | 47.3%  | 4.5%                   |
| Lean                     | 2.6%  | -                      | -                        | -                    | 1.6%                | 2.9%                    | 3.6%                      | 2.7%                       | -                        | 7.3%                       | -                        | -      | -                  | -     | -     | 5.1%                 | 3.9%   | 18.4%  | 3.4%                   |
| FIRM UNDECIDED           | 12.9% | -                      | 35.6%                    | 2.2%                 | 9.1%                | 8.2%                    | 11.3%                     | 18.5%                      | 13.5%                    | 2.3%                       | 27.4%                    | 43.9%  | 5.6%               | 5.0%  | 28.2% | 5.3%                 | 4.2%   | 18.4%  | 91.2%                  |
| Net Diff.                | -1.0% | 53.3%                  | -64.4%                   | 7.3%                 | 0.7%                | 35.8%                   | -68.9%                    | -12.5%                     | -8.4%                    | -97.7%                     | -52.4%                   | -22.1% | 87.1%              | 87.5% | 71.8% | -86.6%               | -89.7% | -49.8% | -6.9%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

|                          | TOTAL | STATE SENATE BALLOT |        |        |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG | VOTE<br>HANIG | UNDE-<br>CIDED      |
|--------------------------|-------|---------------------|--------|--------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------|---------------|---------------------|
|                          |       | VOTE<br>HANIG       | Vote   | Lean   | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>WARD   | NOT<br>WARD   | ALL<br>BAL-<br>LOTS |
| Total                    | 300   | 129                 | 122    | 7      | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93            | 36            | 15                  |
| ROBERT HANIG: REPUBLICAN | 43.1% | 100.0%              | 100.0% | 100.0% | -              | -      | -      | -                       | 100.0%        | 90.1%                                   | 90.7% | 79.0% | 10.1%          | 10.2%  | 9.8%   | 32.4%                  | 95.3%        | 100.0%        | 100.0%        | -                   |
| Vote                     | 40.6% | 94.2%               | 100.0% | -      | -              | -      | -      | -                       | 98.4%         | 86.4%                                   | 88.1% | 57.5% | 10.0%          | 10.0%  | 9.8%   | 27.6%                  | 93.1%        | 95.9%         | 89.8%         | -                   |
| Lean                     | 2.5%  | 5.8%                | -      | 100.0% | -              | -      | -      | -                       | 1.6%          | 3.7%                                    | 2.6%  | 21.6% | 0.2%           | 0.2%   | -      | 4.8%                   | 2.2%         | 4.1%          | 10.2%         | -                   |
| VALERIE JORDAN: DEMOCRAT | 44.0% | -                   | -      | -      | 100.0%         | 100.0% | 100.0% | -                       | -             | 3.8%                                    | 3.1%  | 16.8% | 82.1%          | 81.9%  | 83.8%  | 36.0%                  | -            | -             | -             | -                   |
| Vote                     | 41.4% | -                   | -      | -      | 94.1%          | 100.0% | -      | -                       | -             | 3.8%                                    | 3.1%  | 16.8% | 78.8%          | 80.0%  | 68.9%  | 30.7%                  | -            | -             | -             | -                   |
| Lean                     | 2.6%  | -                   | -      | -      | 5.9%           | -      | 100.0% | -                       | -             | -                                       | -     | -     | 3.3%           | 1.9%   | 14.9%  | 5.3%                   | -            | -             | -             | -                   |
| FIRM UNDECIDED           | 12.9% | -                   | -      | -      | -              | -      | -      | 100.0%                  | -             | 6.1%                                    | 6.2%  | 4.1%  | 7.7%           | 7.9%   | 6.4%   | 31.7%                  | 4.7%         | -             | -             | 100.0%              |
| Net Diff.                | -1.0% | 100.0%              | 100.0% | 100.0% | -100%          | -100%  | -100%  | -                       | 100.0%        | 86.2%                                   | 87.7% | 62.2% | -72.0%         | -71.7% | -74.1% | -3.6%                  | 95.3%        | 100.0%        | 100.0%        | -                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

|                          | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                |                 | REGISTERED PARTY        |                  |       |        |       |  |
|--------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|----------------|-----------------|-------------------------|------------------|-------|--------|-------|--|
|                          | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPU-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |  |
|                          | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                |                 |                         |                  |       |        |       |  |
| Total                    | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26             | 72              | 141                     | 87               | 75    | 8      | 4     |  |
| ROBERT HANIG: REPUBLICAN | 43.1%                                       | 39.5%  | 53.9%                                 | 42.3%  | 45.0%   | 45.7%  | 36.8%                                    | 46.9%  | 20.8%                               | 23.9%  | 81.6%                                       | 85.2%  | 73.7%                       | 39.7%  | 73.7%          | 88.2%           | 11.3%                   | 57.2%            | 61.8% | 23.2%  | 40.7% |  |
| Vote                     | 40.6%                                       | 37.7%  | 50.4%                                 | 38.4%  | 43.5%   | 42.9%  | 34.4%                                    | 44.3%  | 20.8%                               | 22.6%  | 78.6%                                       | 80.1%  | 68.7%                       | 37.4%  | 68.7%          | 84.7%           | 11.3%                   | 51.6%            | 55.2% | 23.2%  | 40.7% |  |
| Lean                     | 2.5%  | 1.8%   | 3.5%                                  | 3.9%   | 1.5%  | 2.8%   | 2.4%                                     | 2.6%   | -                                   | 1.3%   | 3.0%  | 5.1%   | 5.0%                        | 2.3%   | 5.0%           | 3.5%            | -                       | 5.7%             | 6.6%  | -      | -     |  |
| VALERIE JORDAN: DEMOCRAT | 44.0%                                       | 51.6%  | 27.1%                                 | 49.4%  | 38.9%   | 41.8%  | 51.3%                                    | 42.3%  | 64.2%                               | 62.7%  | 8.2%  | 2.9%   | 18.0%                       | 47.3%  | 18.0%          | 4.7%            | 77.1%                   | 23.0%            | 19.4% | 50.9%  | 34.2% |  |
| Vote                     | 41.4%                                       | 48.7%  | 24.5%                                 | 47.4%  | 34.6%   | 38.6%  | 50.3%                                    | 39.9%  | 60.9%                               | 59.7%  | 5.8%  | -      | 18.0%                       | 44.4%  | 18.0%          | 4.7%            | 72.2%                   | 22.0%            | 18.2% | 50.9%  | 34.2% |  |
| Lean                     | 2.6%  | 2.9%   | 2.7%                                  | 2.0%   | 4.3%  | 3.3%   | 1.0%                                     | 2.4%   | 3.3%                                | 2.9%   | 2.5%  | 2.9%   | -                           | 2.9%   | -              | -               | 4.9%                    | 1.0%             | 1.2%  | -      | -     |  |
| FIRM UNDECIDED           | 12.9%                                       | 8.9%   | 19.0%                                 | 8.3%   | 16.1%   | 12.5%  | 11.8%                                    | 10.7%  | 15.0%                               | 13.4%  | 10.1%                                       | 11.9%  | 8.2%                        | 13.0%  | 8.2%           | 7.0%            | 11.6%                   | 19.8%            | 18.9% | 25.8%  | 25.1% |  |
| Net Diff.                | -1.0%                                       | -12.1% | 26.7%                                 | -7.1%  | 6.1%  | 3.8%   | -14.5%                                   | 4.6%   | -43.3%                              | -38.7% | 73.4%                                       | 82.3%  | 55.7%                       | -7.6%  | 55.7%          | 83.5%           | -65.8%                  | 34.2%            | 42.4% | -27.7% | 6.5%  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

|                          | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|--------------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                          |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                    | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| ROBERT HANIG: REPUBLICAN | 43.1% | 94.5%                     | 11.6%           | 73.1%                   | 82.2%                       | 11.1%           | 39.8%                   | 88.4%                      | 25.8%           | 57.8%                   | 81.4%                          | 4.7%            | 49.5%                   | 81.4%   | 2.6%            | 39.9%                   |
| Vote                     | 40.6% | 87.9%                     | 11.6%           | 62.3%                   | 81.7%                       | 11.1%           | 39.8%                   | 86.3%                      | 25.8%           | 52.0%                   | 61.5%                          | 4.7%            | 42.8%                   | 61.5%   | 2.6%            | 31.6%                   |
| Lean                     | 2.5%  | 6.6%                      | -               | 10.8%                   | 0.5%                        | -               | -                       | 2.1%                       | -               | 5.8%                    | 19.9%                          | -               | 6.7%                    | 19.9%   | -               | 8.2%                    |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 3.2%                      | 70.2%           | 7.8%                    | 6.2%                        | 81.4%           | 39.6%                   | 3.6%                       | 63.8%           | 24.4%                   | 18.6%                          | 83.2%           | 19.1%                   | 18.6%   | 85.0%           | 23.4%                   |
| Vote                     | 41.4% | 3.2%                      | 68.4%           | 7.8%                    | 6.2%                        | 74.5%           | 37.5%                   | 3.6%                       | 59.5%           | 23.0%                   | 18.6%                          | 78.0%           | 19.1%                   | 18.6%   | 79.5%           | 23.4%                   |
| Lean                     | 2.6%  | -                         | 1.9%            | -                       | -                           | 6.9%            | 2.1%                    | -                          | 4.3%            | 1.4%                    | -                              | 5.3%            | -                       | -   | 5.5%            | -                       |
| FIRM UNDECIDED           | 12.9% | 2.3%                      | 18.1%           | 19.1%                   | 11.6%                       | 7.5%            | 20.6%                   | 8.0%                       | 10.5%           | 17.8%                   | -                              | 12.1%           | 31.5%                   | -   | 12.4%           | 36.8%                   |
| Net Diff.                | -1.0% | 91.3%                     | -58.6%          | 65.3%                   | 76.1%                       | -70.3%          | 0.2%                    | 84.8%                      | -38.0%          | 33.4%                   | 62.8%                          | -78.6%          | 30.4%                   | 62.8%   | -82.4%          | 16.5%                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

|                          | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       |                | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |                  |              | IDEOLOGY:<br>FEMALE |                  |              | IDEOLOGY:<br>WHITE |                  |  |
|--------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|----------------|---------------------------|-------------------|------------------|--------------|---------------------|------------------|--------------|--------------------|------------------|--|
|                          |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS | LIB-<br>ERAL              | MOD-<br>ERATE     | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE       | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE      | CONSER<br>VATIVE |  |
| Total                    | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13             | 20                        | 32                | 75               | 47           | 56                  | 58               | 23           | 48                 | 96               |  |
| ROBERT HANIG: REPUBLICAN | 43.1% | 88.6%                               | 89.0%                      | 4.0%         | 5.2%     | 2.8%          | 24.6%         | 76.8%            | 65.6%         | 83.8% | 57.8%          | 4.1%                      | 26.6%             | 80.6%            | 4.0%         | 23.5%               | 71.8%            | 7.7%         | 35.6%              | 86.4%            |  |
| Vote                     | 40.6% | 85.6%                               | 88.2%                      | 4.0%         | 5.2%     | 2.8%          | 24.1%         | 71.5%            | 61.2%         | 77.9% | 57.8%          | 4.1%                      | 25.2%             | 71.5%            | 4.0%         | 23.5%               | 71.4%            | 7.7%         | 34.7%              | 81.8%            |  |
| Lean                     | 2.5%  | 3.1%                                | 0.8%                       | -            | -        | -             | 0.5%          | 5.3%             | 4.4%          | 5.9%  | -              | -                         | 1.4%              | 9.1%             | -            | -                   | 0.3%             | -            | 0.9%               | 4.7%             |  |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 5.6%                                | 4.5%                       | 89.9%        | 89.0%    | 90.9%         | 53.6%         | 14.2%            | 16.3%         | 12.8% | 30.6%          | 91.4%                     | 47.2%             | 8.4%             | 89.3%        | 57.4%               | 21.6%            | 88.2%        | 40.5%              | 5.4%             |  |
| Vote                     | 41.4% | 5.6%                                | 4.5%                       | 85.4%        | 85.9%    | 84.9%         | 49.3%         | 13.5%            | 14.5%         | 12.8% | 23.5%          | 91.4%                     | 44.0%             | 8.4%             | 82.9%        | 52.2%               | 20.0%            | 88.2%        | 36.7%              | 4.4%             |  |
| Lean                     | 2.6%  | -                                   | -                          | 4.5%         | 3.1%     | 6.0%          | 4.4%          | 0.7%             | 1.9%          | -     | 7.1%           | -                         | 3.1%              | -                | 6.5%         | 5.1%                | 1.6%             | -            | 3.8%               | 1.0%             |  |
| FIRM UNDECIDED           | 12.9% | 5.8%                                | 6.5%                       | 6.0%         | 5.9%     | 6.2%          | 21.7%         | 9.1%             | 18.0%         | 3.4%  | 11.6%          | 4.6%                      | 26.2%             | 11.0%            | 6.7%         | 19.2%               | 6.6%             | 4.0%         | 23.9%              | 8.2%             |  |
| Net Diff.                | -1.0% | 83.0%                               | 84.5%                      | -85.9%       | -83.8%   | -88.1%        | -29.0%        | 62.6%            | 49.3%         | 71.0% | 27.2%          | -87.3%                    | -20.6%            | 72.2%            | -85.4%       | -33.9%              | 50.2%            | -80.5%       | -4.9%              | 81.1%            |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

|                          | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|--------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|                          |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total                    | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| ROBERT HANIG: REPUBLICAN | 43.1% | 2.1%                   | 8.8%          | 43.1%             | -                                       | 1.4%          | 40.6%             | 82.1%                         | 4.9%           | 28.4%          | 42.8%                             | 42.1% | 48.6%                      | 35.8%  | 52.7%                               | 53.6% | 45.4%                                 | 18.2%  | 79.9%                                | 45.3% |
| Vote                     | 40.6% | 2.1%                   | 8.8%          | 35.1%             | -                                       | 1.4%          | 32.0%             | 78.0%                         | 4.3%           | 15.2%          | 38.1%                             | 40.1% | 45.5%                      | 33.3%  | 45.8%                               | 48.7% | 45.4%                                 | 17.9%  | 76.0%                                | 42.6% |
| Lean                     | 2.5%  | -                      | -             | 8.1%              | -                                       | -             | 8.6%              | 4.1%                          | 0.6%           | 13.2%          | 4.6%                              | 2.0%  | 3.1%                       | 2.6%   | 7.0%                                | 4.8%  | -                                     | 0.3%   | 3.9%                                 | 2.7%  |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 90.6%                  | 71.5%         | 43.7%             | 92.2%                                   | 77.3%         | 46.3%             | 7.7%                          | 81.0%          | 24.3%          | 34.9%                             | 46.8% | 40.0%                      | 51.7%  | 35.5%                               | 31.7% | 43.6%                                 | 71.5%  | 9.9%                                 | 40.4% |
| Vote                     | 41.4% | 83.5%                  | 66.2%         | 43.7%             | 84.6%                                   | 71.6%         | 46.3%             | 7.7%                          | 75.7%          | 24.3%          | 33.0%                             | 43.9% | 37.7%                      | 48.8%  | 35.5%                               | 30.2% | 39.4%                                 | 67.3%  | 8.5%                                 | 39.3% |
| Lean                     | 2.6%  | 7.1%                   | 5.3%          | -                 | 7.6%                                    | 5.7%          | -                 | -                             | 5.3%           | -              | 1.8%                              | 2.9%  | 2.3%                       | 2.9%   | -                                   | 1.5%  | 4.1%                                  | 4.2%   | 1.3%                                 | 1.1%  |
| FIRM UNDECIDED           | 12.9% | 7.3%                   | 19.7%         | 13.2%             | 7.8%                                    | 21.3%         | 13.1%             | 10.3%                         | 14.0%          | 47.3%          | 22.4%                             | 11.1% | 11.4%                      | 12.5%  | 11.7%                               | 14.7% | 11.1%                                 | 10.3%  | 10.3%                                | 14.3% |
| Net Diff.                | -1.0% | -88.5%                 | -62.7%        | -0.5%             | -92.2%                                  | -75.9%        | -5.8%             | 74.4%                         | -76.1%         | 4.0%           | 7.9%                              | -4.7% | 8.6%                       | -15.9% | 17.2%                               | 21.8% | 1.8%                                  | -53.3% | 70.0%                                | 4.9%  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

|                          | TOTAL | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |        | FIREARM<br>HOUSEHOLD:<br>MALE |        | FIREARM<br>HOUSEHOLD:<br>FEMALE |        | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|--------------------------|-------|--|--------|--|--------|----------------------|--------|-------------------------------|--------|---------------------------------|--------|--------------------------------|--------|------------------------------------|--------|--|--------|-------------------------|---------------------------|-------------------------|---------------------------|
|                          |       | YES                                      | NO     | YES  | NO     | YES                  | NO     | YES                           | NO     | YES                             | NO     | YES                            | NO     | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
|                          |       |  |        |  |        |                      |        |                               |        |                                 |        |                                |        |                                    |        |  |        |                         |                           |                         |                           |
| Total                    | 300   | 60                                       | 48     | 60   | 42     | 138                  | 120    | 83                            | 34     | 55                              | 85     | 85                             | 55     | 50                                 | 65     | 45                                     | 63     | 173                     | 123                       | 82                      | 52                        |
| ROBERT HANIG: REPUBLICAN | 43.1% | 11.9%                                    | 13.9%  | 12.0%  | 7.1%   | 54.9%                | 16.1%  | 62.1%                         | 20.5%  | 43.9%                           | 14.3%  | 72.0%                          | 28.7%  | 25.1%                              | 5.3%   | 19.8%                                  | 5.4%   | 45.5%                   | 40.3%                     | 50.8%                   | 58.6%                     |
| Vote                     | 40.6% | 9.8%                                     | 11.3%  | 9.8%   | 4.2%   | 50.2%                | 15.9%  | 54.4%                         | 20.5%  | 43.9%                           | 14.1%  | 67.4%                          | 28.3%  | 20.1%                              | 5.3%   | 14.2%                                  | 5.4%   | 44.3%                   | 35.8%                     | 48.4%                   | 48.4%                     |
| Lean                     | 2.5%  | 2.2%                                     | 2.6%   | 2.2%   | 2.9%   | 4.6%                 | 0.2%   | 7.7%                          | -      | -                               | 0.2%   | 4.6%                           | 0.4%   | 5.0%                               | -      | 5.6%                                   | -      | 1.1%                    | 4.5%                      | 2.4%                    | 10.2%                     |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 75.5%                                    | 75.2%  | 75.8%  | 80.4%  | 31.0%                | 70.9%  | 25.1%                         | 61.3%  | 40.0%                           | 74.7%  | 13.2%                          | 56.3%  | 61.2%                              | 83.3%  | 65.7%                                  | 83.3%  | 39.7%                   | 49.8%                     | 31.4%                   | 32.7%                     |
| Vote                     | 41.4% | 72.0%                                    | 68.9%  | 72.3%  | 73.2%  | 30.3%                | 66.0%  | 25.1%                         | 58.4%  | 38.1%                           | 69.0%  | 13.2%                          | 53.0%  | 59.2%                              | 77.0%  | 63.4%                                  | 76.9%  | 36.4%                   | 49.1%                     | 30.2%                   | 32.7%                     |
| Lean                     | 2.6%  | 3.5%                                     | 6.3%   | 3.5%   | 7.1%   | 0.7%                 | 4.9%   | -                             | 3.0%   | 1.9%                            | 5.7%   | -                              | 3.3%   | 2.1%                               | 6.3%   | 2.3%                                   | 6.4%   | 3.4%                    | 0.8%                      | 1.2%                    | -                         |
| FIRM UNDECIDED           | 12.9% | 12.6%                                    | 11.0%  | 12.2%  | 12.5%  | 14.1%                | 13.1%  | 12.7%                         | 18.1%  | 16.1%                           | 11.0%  | 14.8%                          | 15.0%  | 13.6%                              | 11.4%  | 14.5%                                  | 11.2%  | 14.8%                   | 9.9%                      | 17.8%                   | 8.7%                      |
| Net Diff.                | -1.0% | -63.6%                                   | -61.3% | -63.8%                                       | -73.2% | 23.9%                | -54.8% | 37.0%                         | -40.8% | 3.9%                            | -60.4% | 58.9%                          | -27.6% | -36.1%                             | -77.9% | -45.9%                                 | -77.9% | 5.7%                    | -9.6%                     | 19.3%                   | 25.8%                     |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

|                          | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|--------------------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|                          |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
|                          |       |                        |                          |                        |                          |                         |                          |                                       |                          |                      |                |                               |                |                                 |                |                                |                |                                    |                |  |                |
| Total                    | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| ROBERT HANIG: REPUBLICAN | 43.1% | 40.7%                  | 26.9%                    | 69.0%                  | 50.5%                    | 10.4%                   | 23.3%                    | 10.5%                                 | 14.9%                    | 68.7%                | 19.4%          | 78.3%                         | 29.3%          | 59.7%                           | 12.2%          | 78.4%                          | 29.6%          | 37.6%                              | 6.7%           | 32.2%                                  | 5.4%           |
| Vote                     | 40.6% | 40.7%                  | 26.6%                    | 67.0%                  | 46.3%                    | 10.4%                   | 18.3%                    | 10.5%                                 | 9.0%                     | 64.9%                | 17.8%          | 70.6%                         | 25.5%          | 59.4%                           | 12.2%          | 75.7%                          | 26.1%          | 30.1%                              | 6.7%           | 24.0%                                  | 5.4%           |
| Lean                     | 2.5%  | -                      | 0.3%                     | 2.0%                   | 4.2%                     | -                       | 5.0%                     | -                                     | 5.9%                     | 3.8%                 | 1.6%           | 7.6%                          | 3.8%           | 0.3%                            | -              | 2.7%                           | 3.6%           | 7.5%                               | -              | 8.2%                                   | -              |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 47.2%                  | 62.3%                    | 17.2%                  | 39.5%                    | 72.4%                   | 66.5%                    | 73.0%                                 | 73.2%                    | 21.7%                | 67.3%          | 10.7%                         | 54.9%          | 32.1%                           | 76.4%          | 13.8%                          | 51.6%          | 47.0%                              | 83.7%          | 51.1%                                  | 85.0%          |
| Vote                     | 41.4% | 41.9%                  | 61.0%                    | 15.3%                  | 38.2%                    | 66.7%                   | 66.5%                    | 67.2%                                 | 73.2%                    | 21.0%                | 63.1%          | 10.7%                         | 53.2%          | 30.8%                           | 70.4%          | 12.8%                          | 48.7%          | 47.0%                              | 78.2%          | 51.1%                                  | 79.2%          |
| Lean                     | 2.6%  | 5.3%                   | 1.3%                     | 1.9%                   | 1.3%                     | 5.7%                    | -                        | 5.8%                                  | -                        | 0.7%                 | 4.2%           | -                             | 1.7%           | 1.3%                            | 6.0%           | 0.9%                           | 2.9%           | -                                  | 5.5%           | -                                      | 5.8%           |
| FIRM UNDECIDED           | 12.9% | 12.1%                  | 10.8%                    | 13.8%                  | 10.0%                    | 17.2%                   | 10.1%                    | 16.5%                                 | 11.9%                    | 9.6%                 | 13.3%          | 11.0%                         | 15.9%          | 8.2%                            | 11.3%          | 7.8%                           | 18.7%          | 15.4%                              | 9.5%           | 16.7%                                  | 9.6%           |
| Net Diff.                | -1.0% | -6.5%                  | -35.4%                   | 51.9%                  | 11.0%                    | -62.0%                  | -43.2%                   | -62.5%                                | -58.4%                   | 47.0%                | -47.9%         | 67.5%                         | -25.6%         | 27.6%                           | -64.2%         | 64.6%                          | -22.0%         | -9.4%                              | -77.0%         | -18.9%                                 | -79.6%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

|                          | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|--------------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                          |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                    | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| ROBERT HANIG: REPUBLICAN | 43.1% | 64.5%                | 80.5%               | 62.6%              | 60.6%              | 25.4%      | 45.7%                | 36.0%           | 9.3%            | 75.1%          | 33.8%            | 53.3%           | 19.9%               | 80.8%                   | 36.0%       | 26.1%       | 10.4%       | 26.1%       | 4.9%        |
| Vote                     | 40.6% | 60.7%                | 80.5%               | 58.2%              | 56.0%              | 23.8%      | 43.7%                | 24.6%           | 9.3%            | 67.7%          | 30.0%            | 53.3%           | 19.7%               | 77.9%                   | 32.6%       | 20.0%       | 10.4%       | 20.0%       | 4.9%        |
| Lean                     | 2.5%  | 3.8%                 | -                   | 4.5%               | 4.7%               | 1.6%       | 2.0%                 | 11.4%           | -               | 7.4%           | 3.8%             | -               | 0.2%                | 2.9%                    | 3.4%        | 6.0%        | -           | 6.0%        | -           |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 25.8%                | 19.5%               | 31.1%              | 25.6%              | 62.9%      | 40.6%                | 51.4%           | 80.5%           | 16.1%          | 52.7%            | 36.0%           | 69.5%               | 11.0%                   | 47.8%       | 60.5%       | 81.6%       | 60.5%       | 86.3%       |
| Vote                     | 41.4% | 24.3%                | 15.6%               | 27.7%              | 25.6%              | 58.5%      | 33.2%                | 51.4%           | 77.7%           | 16.1%          | 50.8%            | 33.1%           | 63.6%               | 10.0%                   | 45.0%       | 58.0%       | 75.3%       | 58.0%       | 79.4%       |
| Lean                     | 2.6%  | 1.4%                 | 3.9%                | 3.4%               | -                  | 4.3%       | 7.4%                 | -               | 2.8%            | -              | 1.9%             | 3.0%            | 6.0%                | 1.0%                    | 2.8%        | 2.5%        | 6.3%        | 2.5%        | 7.0%        |
| FIRM UNDECIDED           | 12.9% | 9.7%                 | -                   | 6.2%               | 13.8%              | 11.7%      | 13.7%                | 12.7%           | 10.2%           | 8.8%           | 13.5%            | 10.7%           | 10.5%               | 8.3%                    | 16.2%       | 13.5%       | 8.0%        | 13.5%       | 8.8%        |
| Net Diff.                | -1.0% | 38.8%                | 61.0%               | 31.5%              | 35.0%              | -37.4%     | 5.2%                 | -15.4%          | -71.1%          | 59.0%          | -19.0%           | 17.3%           | -49.6%              | 69.8%                   | -11.8%      | -34.4%      | -71.2%      | -34.4%      | -81.5%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

|                          | TOTAL | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |
|--------------------------|-------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                          |       | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total                    | 300   | 170               | 122           | 114                       | 3                        | 2                         | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90                           | 71            | 66                        | 2                        | 2                         | 1      |
| ROBERT HANIG: REPUBLICAN | 43.1% | 60.8%             | 15.6%         | 12.0%                     | 69.7%                    | 86.2%                     | 50.8% | 72.5%                      | 22.0%         | 17.9%                     | 100.0%                   | -                         | 84.3% | 50.5%                        | 10.9%         | 7.7%                      | 50.2%                    | 100.0%                    | -      |
| Vote                     | 40.6% | 57.9%             | 13.5%         | 9.8%                      | 69.7%                    | 86.2%                     | 50.8% | 66.5%                      | 17.1%         | 12.7%                     | 100.0%                   | -                         | 84.3% | 50.2%                        | 10.9%         | 7.7%                      | 50.2%                    | 100.0%                    | -      |
| Lean                     | 2.5%  | 2.9%              | 2.1%          | 2.2%                      | -                        | -                         | -     | 6.0%                       | 4.9%          | 5.2%                      | -                        | -                         | -     | 0.2%                         | -             | -                         | -                        | -                         | -      |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 26.9%             | 69.9%         | 73.0%                     | 30.3%                    | -                         | 39.7% | 14.4%                      | 60.8%         | 64.9%                     | -                        | -                         | -     | 38.0%                        | 76.5%         | 78.9%                     | 49.8%                    | -                         | 100.0% |
| Vote                     | 41.4% | 25.3%             | 65.7%         | 68.5%                     | 30.3%                    | -                         | 39.7% | 14.4%                      | 58.8%         | 62.8%                     | -                        | -                         | -     | 34.9%                        | 70.8%         | 72.7%                     | 49.8%                    | -                         | 100.0% |
| Lean                     | 2.6%  | 1.6%              | 4.2%          | 4.5%                      | -                        | -                         | -     | -                          | 2.0%          | 2.1%                      | -                        | -                         | -     | 3.1%                         | 5.8%          | 6.2%                      | -                        | -                         | -      |
| FIRM UNDECIDED           | 12.9% | 12.3%             | 14.5%         | 15.1%                     | -                        | 13.8%                     | 9.5%  | 13.1%                      | 17.2%         | 17.2%                     | -                        | 100.0%                    | 15.7% | 11.6%                        | 12.6%         | 13.5%                     | -                        | -                         | -      |
| Net Diff.                | -1.0% | 33.8%             | -54.3%        | -61.0%                    | 39.4%                    | 86.2%                     | 11.1% | 58.1%                      | -38.8%        | -47.0%                    | 100.0%                   | -                         | 84.3% | 12.5%                        | -65.6%        | -71.2%                    | 0.5%                     | 100.0%                    | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

|                          | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|--------------------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                          |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                    | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| ROBERT HANIG: REPUBLICAN | 43.1% | 58.2% | 33.4%  | 47.0% | 40.3% | 41.8%      | 43.5%        | 42.9%      | 45.3%       | 41.1%      | 43.5%       | 41.8%      | 68.0%                 | 50.2%      | 61.6%       | 46.6%      | 55.5%       | 49.9%      |
| Vote                     | 40.6% | 53.8% | 32.9%  | 44.7% | 37.7% | 38.9%      | 41.4%        | 40.3%      | 43.1%       | 38.4%      | 41.2%       | 38.9%      | 63.3%                 | 44.5%      | 57.4%       | 40.0%      | 50.7%       | 42.4%      |
| Lean                     | 2.5%  | 4.4%  | 0.5%   | 2.3%  | 2.6%  | 2.9%       | 2.1%         | 2.6%       | 2.2%        | 2.8%       | 2.3%        | 2.9%       | 4.7%                  | 5.7%       | 4.3%        | 6.6%       | 4.8%        | 7.5%       |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 27.1% | 57.1%  | 42.3% | 45.0% | 43.9%      | 44.9%        | 43.7%      | 43.5%       | 44.4%      | 44.1%       | 43.9%      | 23.2%                 | 33.7%      | 27.1%       | 35.6%      | 30.1%       | 35.3%      |
| Vote                     | 41.4% | 23.2% | 54.5%  | 42.3% | 40.0% | 41.5%      | 41.8%        | 41.2%      | 42.0%       | 40.8%      | 41.3%       | 41.5%      | 23.2%                 | 32.8%      | 27.1%       | 34.1%      | 29.1%       | 35.3%      |
| Lean                     | 2.6%  | 3.9%  | 2.6%   | -     | 5.0%  | 2.4%       | 3.1%         | 2.5%       | 1.5%        | 3.6%       | 2.7%        | 2.4%       | -                     | 1.0%       | -           | 1.5%       | 1.0%        | -          |
| FIRM UNDECIDED           | 12.9% | 14.7% | 9.5%   | 10.8% | 14.7% | 14.3%      | 11.6%        | 13.3%      | 11.2%       | 14.5%      | 12.4%       | 14.3%      | 8.9%                  | 16.1%      | 11.2%       | 17.8%      | 14.4%       | 14.8%      |
| Net Diff.                | -1.0% | 31.1% | -23.7% | 4.7%  | -4.7% | -2.1%      | -1.5%        | -0.8%      | 1.8%        | -3.3%      | -0.5%       | -2.1%      | 44.8%                 | 16.4%      | 34.5%       | 10.9%      | 25.3%       | 14.6%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

|                          | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|--------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                          |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                    | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| ROBERT HANIG: REPUBLICAN | 43.1% | 23.7%                   | 37.1%      | 30.1%       | 37.2%      | 33.0%       | 36.7%      | 54.0%  | 34.1%  | 31.9%         | 40.4%           | 55.2% | 42.9%                         | 48.4%  | 42.4%  | 38.4%  | 43.3%  |  |
| Vote                     | 40.6% | 23.7%                   | 36.9%      | 29.8%       | 37.2%      | 32.8%       | 36.7%      | 48.7%  | 34.0%  | 30.1%         | 39.2%           | 50.7% | 42.9%                         | 43.9%  | 41.6%  | 37.0%  | 40.2%  |  |
| Lean                     | 2.5%  | -                       | 0.2%       | 0.3%        | -          | 0.2%        | -          | 5.4%   | 0.1%   | 1.8%          | 1.2%            | 4.6%  | -                             | 4.5%   | 0.8%   | 1.4%   | 3.1%   |  |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 62.5%                   | 51.8%      | 58.8%       | 50.7%      | 56.3%       | 49.4%      | 31.7%  | 54.2%  | 55.1%         | 46.2%           | 32.7% | 24.2%                         | 32.2%  | 54.2%  | 49.3%  | 44.7%  |  |
| Vote                     | 41.4% | 56.9%                   | 48.1%      | 55.9%       | 45.5%      | 52.0%       | 45.5%      | 30.9%  | 50.0%  | 50.3%         | 44.5%           | 30.8% | 15.2%                         | 29.1%  | 54.2%  | 46.2%  | 42.0%  |  |
| Lean                     | 2.6%  | 5.6%                    | 3.7%       | 2.9%        | 5.1%       | 4.3%        | 3.9%       | 0.7%   | 4.1%   | 4.9%          | 1.7%            | 1.9%  | 9.0%                          | 3.1%   | -      | 3.1%   | 2.6%   |  |
| FIRM UNDECIDED           | 12.9% | 13.8%                   | 11.1%      | 11.1%       | 12.1%      | 10.7%       | 13.9%      | 14.3%  | 11.7%  | 13.0%         | 13.5%           | 12.1% | 32.9%                         | 19.4%  | 3.4%   | 12.3%  | 12.0%  |  |
| Net Diff.                | -1.0% | -38.8%                  | -14.7%     | -28.7%      | -13.5%     | -23.3%      | -12.7%     | 22.4%  | -20.0% | -23.2%        | -5.8%           | 22.5% | 18.7%                         | 16.1%  | -11.9% | -10.9% | -1.4%  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

|                          | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|--------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                          |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total                    | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| ROBERT HANIG: REPUBLICAN | 43.1% | 45.2%                  | 43.8%  | 41.7%  | 36.8%  | 43.3%  | 58.6% | 92.8%                    | 96.8%       | 73.4%                | 27.5%                | 34.7%       | -                    | 37.6%       |
| Vote                     | 40.6% | 43.0%                  | 42.2%  | 35.8%  | 36.3%  | 40.2%  | 52.2% | 86.4%                    | 89.1%       | 73.4%                | 27.5%                | 29.6%       | -                    | 32.1%       |
| Lean                     | 2.5%  | 2.3%                   | 1.6%   | 5.8%   | 0.5%   | 3.1%   | 6.3%  | 6.4%                     | 7.7%        | -                    | -                    | 5.1%        | -                    | 5.5%        |
| VALERIE JORDAN: DEMOCRAT | 44.0% | 38.6%                  | 45.8%  | 47.2%  | 52.6%  | 44.1%  | 18.8% | 4.6%                     | -           | 26.6%                | 72.5%                | 34.2%       | -                    | 37.1%       |
| Vote                     | 41.4% | 35.1%                  | 43.2%  | 47.2%  | 50.0%  | 41.3%  | 16.6% | 4.6%                     | -           | 26.6%                | 72.5%                | 34.2%       | -                    | 37.1%       |
| Lean                     | 2.6%  | 3.6%                   | 2.6%   | -      | 2.6%   | 2.8%   | 2.2%  | -                        | -           | -                    | -                    | -           | -                    | -           |
| FIRM UNDECIDED           | 12.9% | 16.1%                  | 10.4%  | 11.1%  | 10.5%  | 12.6%  | 22.6% | 2.6%                     | 3.2%        | -                    | -                    | 31.1%       | 100.0%               | 25.3%       |
| Net Diff.                | -1.0% | 6.6%                   | -2.0%  | -5.5%  | -15.8% | -0.8%  | 39.7% | 88.2%                    | 96.8%       | 46.9%                | -45.1%               | 0.5%        | -                    | 0.5%        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 1

|                         | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  |                   | GENERIC BALLOT |        |                   |        |        |                 |
|-------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|----------------|--------|-------------------|--------|--------|-----------------|
|                         |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote           | Lean   | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total                   | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125            | 13     | 131               | 126    | 5      | 31              |
| BILL WARD: REPUBLICAN   | 34.6% | 43.0%  | 36.1% | 25.7%     | 36.4%       | 34.6%              | 34.6%         | 36.9%       | 23.9%            | 70.0%             | 75.4%          | 17.0%  | 2.3%              | 2.4%   | -      | 12.8%           |
| Vote                    | 32.6% | 40.4%  | 36.1% | 21.1%     | 35.4%       | 33.1%              | 30.8%         | 32.3%       | 23.9%            | 66.5%             | 71.7%          | 17.0%  | 1.6%              | 1.6%   | -      | 12.0%           |
| Lean                    | 2.0%  | 2.7%   | -     | 4.6%      | 1.0%        | 1.5%               | 3.8%          | 4.6%        | -                | 3.4%              | 3.8%           | -      | 0.8%              | 0.8%   | -      | 0.8%            |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 23.0%  | 39.6% | 58.7%     | 38.6%       | 42.5%              | 38.4%         | 39.8%       | 31.6%            | 8.0%              | 6.0%           | 27.1%  | 78.5%             | 79.1%  | 63.8%  | 35.7%           |
| Vote                    | 37.1% | 20.2%  | 34.9% | 49.3%     | 36.4%       | 38.2%              | 33.4%         | 37.9%       | 11.8%            | 6.3%              | 5.0%           | 19.4%  | 73.2%             | 75.2%  | 21.5%  | 22.5%           |
| Lean                    | 4.5%  | 2.8%   | 4.8%  | 9.3%      | 2.3%        | 4.3%               | 5.0%          | 1.9%        | 19.8%            | 1.7%              | 1.0%           | 7.7%   | 5.3%              | 3.9%   | 42.3%  | 13.2%           |
| FIRM UNDECIDED          | 23.8% | 34.0%  | 24.3% | 15.6%     | 25.0%       | 22.9%              | 27.0%         | 23.4%       | 44.6%            | 22.1%             | 18.6%          | 55.8%  | 19.1%             | 18.5%  | 36.2%  | 51.5%           |
| Net Diff.               | -7.0% | 20.1%  | -3.5% | -33.0%    | -2.3%       | -7.9%              | -3.7%         | -2.9%       | -7.7%            | 62.0%             | 69.4%          | -10.1% | -76.2%            | -76.7% | -63.8% | -22.9%          |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 2

|                         | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                         |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                   | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| BILL WARD: REPUBLICAN   | 34.6% | 63.4%          | 17.8%            | 33.8%              | 33.0%                | 16.2%          | 61.9%            | 32.0%              | 38.8%                | 74.2%          | 18.9%            | 24.1%              | 23.7%                | 10.8%          | 80.4%            | 40.1%              | 37.5%                | 65.8%          | 17.1%            | 42.5%        | 36.5%       |
| Vote                    | 32.6% | 63.4%          | 16.1%            | 30.7%              | 31.3%                | 16.2%          | 60.6%            | 28.9%              | 36.6%                | 72.1%          | 18.9%            | 21.2%              | 21.8%                | 10.8%          | 70.2%            | 37.9%              | 36.0%                | 65.8%          | -                | 41.5%        | 33.8%       |
| Lean                    | 2.0%  | -              | 1.7%             | 3.1%               | 1.8%                 | -              | 1.3%             | 3.1%               | 2.2%                 | 2.1%           | -                | 2.9%               | 1.9%                 | -              | 10.2%            | 2.2%               | 1.5%                 | -              | 17.1%            | 1.0%         | 2.7%        |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 13.8%          | 70.0%            | 29.6%              | 47.4%                | 71.6%          | 21.3%            | 29.2%              | 40.2%                | 13.1%          | 74.6%            | 44.4%              | 47.0%                | 76.5%          | 11.9%            | 31.1%              | 31.5%                | 15.5%          | 82.9%            | 44.0%        | 32.3%       |
| Vote                    | 37.1% | 13.8%          | 63.5%            | 25.7%              | 42.4%                | 63.9%          | 21.3%            | 25.0%              | 36.2%                | 11.7%          | 63.6%            | 41.8%              | 41.4%                | 75.4%          | 8.1%             | 25.1%              | 25.7%                | 15.5%          | 82.9%            | 40.1%        | 28.3%       |
| Lean                    | 4.5%  | -              | 6.5%             | 3.9%               | 5.0%                 | 7.7%           | -                | 4.2%               | 4.0%                 | 1.4%           | 11.0%            | 2.5%               | 5.7%                 | 1.1%           | 3.8%             | 6.0%               | 5.9%                 | -              | -                | 3.9%         | 4.1%        |
| FIRM UNDECIDED          | 23.8% | 22.8%          | 12.2%            | 36.6%              | 19.6%                | 12.2%          | 16.8%            | 38.8%              | 21.0%                | 12.6%          | 6.5%             | 31.5%              | 29.3%                | 12.7%          | 7.7%             | 28.8%              | 31.0%                | 18.7%          | -                | 13.5%        | 31.1%       |
| Net Diff.               | -7.0% | 49.6%          | -52.3%           | 4.2%               | -14.4%               | -55.4%         | 40.7%            | 2.8%               | -1.5%                | 61.1%          | -55.8%           | -20.3%             | -23.4%               | -65.7%         | 68.6%            | 9.0%               | 6.0%                 | 50.3%          | -65.9%           | -1.4%        | 4.2%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 3

|                         | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |        |        |                        |
|-------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|--------|--------|------------------------|
|                         |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                   | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127    | 11     | 26                     |
| BILL WARD: REPUBLICAN   | 34.6% | 35.0%                  | 100.0%                   | 46.4%                | 37.7%               | 48.6%                   | 9.6%                      | 29.2%                      | 32.5%                    | -                          | 10.1%                    | 33.2%  | 71.4%              | 72.5% | 28.2% | 2.6%                 | 2.9%   | -      | 11.7%                  |
| Vote                    | 32.6% | 35.0%                  | 100.0%                   | 43.7%                | 35.4%               | 46.1%                   | 9.6%                      | 27.5%                      | 28.3%                    | -                          | 10.1%                    | 33.2%  | 68.0%              | 68.9% | 28.2% | 1.9%                 | 2.1%   | -      | 10.7%                  |
| Lean                    | 2.0%  | -                      | -                        | 2.7%                 | 2.3%                | 2.5%                    | -                         | 1.7%                       | 4.2%                     | -                          | -                        | -      | 3.5%               | 3.6%  | -     | 0.7%                 | 0.8%   | -      | 0.9%                   |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 46.6%                  | -                        | 44.3%                | 44.2%               | 30.7%                   | 67.3%                     | 44.8%                      | 43.3%                    | 76.0%                      | 70.9%                    | -      | 8.6%               | 7.9%  | 35.7% | 76.9%                | 77.3%  | 72.4%  | 26.5%                  |
| Vote                    | 37.1% | 46.6%                  | -                        | 42.4%                | 41.4%               | 25.6%                   | 63.8%                     | 40.3%                      | 43.3%                    | 59.2%                      | 70.9%                    | -      | 7.6%               | 6.9%  | 35.7% | 69.7%                | 71.0%  | 53.7%  | 18.7%                  |
| Lean                    | 4.5%  | -                      | -                        | 1.8%                 | 2.8%                | 5.1%                    | 3.5%                      | 4.5%                       | -                        | 16.8%                      | -                        | -      | 1.0%               | 1.0%  | -     | 7.3%                 | 6.3%   | 18.7%  | 7.8%                   |
| FIRM UNDECIDED          | 23.8% | 18.4%                  | -                        | 9.3%                 | 18.1%               | 20.7%                   | 23.1%                     | 26.0%                      | 24.2%                    | 24.0%                      | 19.0%                    | 66.8%  | 20.0%              | 19.6% | 36.1% | 20.4%                | 19.8%  | 27.6%  | 61.8%                  |
| Net Diff.               | -7.0% | -11.6%                 | 100.0%                   | 2.2%                 | -6.6%               | 17.9%                   | -57.7%                    | -15.5%                     | -10.8%                   | -76.0%                     | -60.8%                   | 33.2%  | 62.9%              | 64.6% | -7.5% | -74.3%               | -74.5% | -72.4% | -14.8%                 |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 4

|                         | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |               |              |        |        |                |        |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|-------------------------|-------|---------------------|-------|-------|----------------|--------|--------|---|---------------|--------------|--------|--------|----------------|--------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                         |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED                  | VOTE<br>HANIG | VOTE<br>WARD | Vote   | Lean   | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total                   | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                                      | 16            | 104          | 98     | 6      | 125            | 111    | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| BILL WARD: REPUBLICAN   | 34.6% | 72.3%               | 73.6% | 51.2% | 3.0%           | 3.2%   | -      | 16.4%                                   | 65.9%         | 100.0%       | 100.0% | 100.0% | -              | -      | -      | -                      | 100.0%                 | 100.0%              | -                   | -                   |               |                |
| Vote                    | 32.6% | 68.7%               | 70.8% | 34.0% | 2.3%           | 2.4%   | -      | 15.8%                                   | 65.9%         | 94.2%        | 100.0% | -      | -              | -      | -      | -                      | 97.2%                  | 94.9%               | -                   | -                   |               |                |
| Lean                    | 2.0%  | 3.7%                | 2.8%  | 17.3% | 0.8%           | 0.8%   | -      | 0.6%                                    | -             | 5.8%         | -      | 100.0% | -              | -      | -      | -                      | 2.8%                   | 5.1%                | -                   | -                   |               |                |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 9.8%                | 10.2% | 2.7%  | 77.5%          | 79.2%  | 51.9%  | 25.0%                                   | 10.2%         | -            | -      | -      | 100.0%         | 100.0% | 100.0% | -                      | -                      | -                   | 35.4%               | -                   |               |                |
| Vote                    | 37.1% | 8.8%                | 9.1%  | 2.7%  | 69.1%          | 71.7%  | 26.5%  | 22.8%                                   | 10.2%         | -            | -      | -      | 89.3%          | 100.0% | -      | -                      | -                      | -                   | 31.7%               | -                   |               |                |
| Lean                    | 4.5%  | 1.0%                | 1.1%  | -     | 8.5%           | 7.4%   | 25.5%  | 2.2%                                    | -             | -            | -      | -      | 10.7%          | -      | 100.0% | -                      | -                      | -                   | 3.7%                | -                   |               |                |
| FIRM UNDECIDED          | 23.8% | 17.9%               | 16.2% | 46.1% | 19.4%          | 17.6%  | 48.1%  | 58.6%                                   | 23.9%         | -            | -      | -      | -              | -      | -      | 100.0%                 | -                      | -                   | 64.6%               | 100.0%              |               |                |
| Net Diff.               | -7.0% | 62.5%               | 63.4% | 48.5% | -74.5%         | -75.9% | -51.9% | -8.6%                                   | 55.7%         | 100.0%       | 100.0% | 100.0% | -100%          | -100%  | -100%  | -                      | 100.0%                 | 100.0%              | -35.4%              | -                   |               |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 5

|                         | TOTAL  |        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |                 | REGISTERED PARTY        |                  |       |        |       |
|-------------------------|--------|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                         | SUPPRT | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                         |        |        |   |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |                 |                         |                  |       |        |       |
| Total                   | 300    | 209    | 70  | 147    | 113                                   | 180    | 101   | 241    | 32                                       | 199    | 81                                  | 69     | 26  | 268    | 26                          | 72              | 141                     | 87               | 75    | 8      | 4     |
| BILL WARD: REPUBLICAN   | 34.6%  | 32.6%  | 39.9%                                       | 34.1%  | 35.7%                                 | 36.8%  | 30.7%   | 38.8%  | 14.6%                                    | 21.1%  | 62.0%                               | 55.8%  | 75.7%                                       | 30.0%  | 75.7%                       | 74.2%           | 10.7%                   | 40.6%            | 42.5% | 23.2%  | 40.7% |
| Vote                    | 32.6%  | 31.6%  | 34.4%                                       | 32.4%  | 32.5%                                 | 36.1%  | 27.0%   | 36.3%  | 14.6%                                    | 20.0%  | 57.3%                               | 54.2%  | 65.2%                                       | 28.8%  | 65.2%                       | 69.4%           | 9.9%                    | 38.9%            | 40.5% | 23.2%  | 40.7% |
| Lean                    | 2.0%   | 1.0%   | 5.5%  | 1.6%   | 3.2%                                  | 0.6%   | 3.7%  | 2.5%   | -  | 1.1%   | 4.7%                                | 1.6%   | 10.4%                                       | 1.2%   | 10.4%                       | 4.8%            | 0.7%                    | 1.8%             | 2.0%  | -      | -     |
| HOWARD HUNTER: DEMOCRAT | 41.6%  | 46.2%  | 31.4%                                       | 43.9%  | 40.5%                                 | 39.2%  | 47.1%   | 40.1%  | 50.1%                                    | 56.3%  | 13.0%                               | 11.9%  | 12.7%                                       | 44.9%  | 12.7%                       | 6.3%            | 71.1%                   | 22.9%            | 20.3% | 50.9%  | 15.3% |
| Vote                    | 37.1%  | 40.7%  | 30.0%                                       | 39.5%  | 36.1%                                 | 34.0%  | 43.0%   | 34.9%  | 50.1%                                    | 50.1%  | 11.8%                               | 10.5%  | 12.7%                                       | 39.9%  | 12.7%                       | 4.7%            | 63.9%                   | 20.6%            | 17.6% | 50.9%  | 15.3% |
| Lean                    | 4.5%   | 5.5%   | 1.4%  | 4.4%   | 4.4%                                  | 5.1%   | 4.1%  | 5.1%   | -  | 6.2%   | 1.2%                                | 1.4%   | -   | 5.0%   | -                           | 1.6%            | 7.2%                    | 2.3%             | 2.7%  | -      | -     |
| FIRM UNDECIDED          | 23.8%  | 21.1%  | 28.7%                                       | 22.1%  | 23.8%                                 | 24.0%  | 22.2%   | 21.1%  | 35.4%                                    | 22.6%  | 25.0%                               | 32.2%  | 11.6%                                       | 25.1%  | 11.6%                       | 19.5%           | 18.2%                   | 36.4%            | 37.2% | 25.8%  | 43.9% |
| Net Diff.               | -7.0%  | -13.6% | 8.5%  | -9.8%  | -4.8%                                 | -2.4%  | -16.3%  | -1.3%  | -35.5%                                   | -35.3% | 49.0%                               | 43.9%  | 63.0%                                       | -14.9% | 63.0%                       | 67.9%           | -60.5%                  | 17.7%            | 22.2% | -27.7% | 25.4% |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 6

|                         | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|-------------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                         |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                   | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| BILL WARD: REPUBLICAN   | 34.6% | 76.4%                     | 12.7%           | 53.2%                   | 72.2%                       | 9.4%            | 26.9%                   | 73.5%                      | 24.1%           | 41.4%                   | 85.0%                          | 4.5%            | 27.7%                   | 85.0%   | 3.7%            | 33.9%                   |
| Vote                    | 32.6% | 76.4%                     | 10.8%           | 49.8%                   | 62.8%                       | 9.4%            | 26.9%                   | 68.0%                      | 24.1%           | 41.0%                   | 85.0%                          | 3.4%            | 20.9%                   | 85.0%   | 2.6%            | 25.7%                   |
| Lean                    | 2.0%  | -                         | 1.9%            | 3.4%                    | 9.4%                        | -               | -                       | 5.5%                       | -               | 0.4%                    | -                              | 1.0%            | 6.7%                    | -   | 1.1%            | 8.2%                    |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 6.4%                      | 61.0%           | 16.2%                   | 6.2%                        | 77.4%           | 30.3%                   | 5.7%                       | 54.7%           | 21.2%                   | 15.0%                          | 78.6%           | 34.6%                   | 15.0%   | 78.6%           | 31.4%                   |
| Vote                    | 37.1% | 3.2%                      | 55.6%           | 14.3%                   | 6.2%                        | 69.0%           | 27.5%                   | 3.9%                       | 45.4%           | 18.0%                   | 15.0%                          | 72.3%           | 34.6%                   | 15.0%   | 72.0%           | 31.4%                   |
| Lean                    | 4.5%  | 3.2%                      | 5.4%            | 1.9%                    | -                           | 8.4%            | 2.8%                    | 1.8%                       | 9.3%            | 3.2%                    | -                              | 6.3%            | -                       | -   | 6.6%            | -                       |
| FIRM UNDECIDED          | 23.8% | 17.3%                     | 26.3%           | 30.6%                   | 21.6%                       | 13.2%           | 42.8%                   | 20.8%                      | 21.2%           | 37.3%                   | -                              | 16.9%           | 37.7%                   | -   | 17.7%           | 34.7%                   |
| Net Diff.               | -7.0% | 70.0%                     | -48.4%          | 37.0%                   | 65.9%                       | -68.0%          | -3.4%                   | 67.8%                      | -30.6%          | 20.2%                   | 69.9%                          | -74.2%          | -7.0%                   | 69.9%   | -74.9%          | 2.5%                    |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 7

|                         | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       |                | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |                  |              | IDEOLOGY:<br>FEMALE |                  |              | IDEOLOGY:<br>WHITE |                  |  |
|-------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|----------------|---------------------------|-------------------|------------------|--------------|---------------------|------------------|--------------|--------------------|------------------|--|
|                         |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS | LIB-<br>ERAL              | MOD-<br>ERATE     | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE       | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE      | CONSER<br>VATIVE |  |
| Total                   | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13             | 20                        | 32                | 75               | 47           | 56                  | 58               | 23           | 48                 | 96               |  |
| BILL WARD: REPUBLICAN   | 34.6% | 80.5%                               | 62.0%                      | 7.5%         | 7.9%     | 7.0%          | 18.9%         | 59.4%            | 51.1%         | 64.6% | 38.0%          | 8.6%                      | 25.5%             | 59.5%            | 6.9%         | 15.2%               | 59.2%            | 11.8%        | 26.6%              | 68.6%            |  |
| Vote                    | 32.6% | 77.6%                               | 53.0%                      | 7.5%         | 7.9%     | 7.0%          | 17.8%         | 55.8%            | 51.1%         | 58.8% | 38.0%          | 8.6%                      | 22.3%             | 57.8%            | 6.9%         | 15.2%               | 53.2%            | 11.8%        | 26.6%              | 65.0%            |  |
| Lean                    | 2.0%  | 2.9%                                | 9.0%                       | -            | -        | -             | 1.1%          | 3.6%             | -             | 5.8%  | -              | -                         | 3.1%              | 1.7%             | -            | -                   | 6.0%             | -            | -                  | 3.6%             |  |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 5.6%                                | 9.0%                       | 73.7%        | 81.2%    | 66.2%         | 48.7%         | 19.6%            | 17.4%         | 21.0% | 33.3%          | 67.5%                     | 47.0%             | 15.8%            | 76.4%        | 49.7%               | 24.5%            | 68.8%        | 34.1%              | 8.4%             |  |
| Vote                    | 37.1% | 2.8%                                | 9.0%                       | 61.7%        | 72.2%    | 51.0%         | 44.2%         | 18.6%            | 14.8%         | 21.0% | 23.5%          | 62.9%                     | 34.5%             | 15.8%            | 61.1%        | 49.7%               | 22.2%            | 51.4%        | 30.0%              | 7.0%             |  |
| Lean                    | 4.5%  | 2.8%                                | -                          | 12.1%        | 9.0%     | 15.2%         | 4.5%          | 1.0%             | 2.6%          | -     | 9.8%           | 4.6%                      | 12.4%             | -                | 15.3%        | -                   | 2.3%             | 17.5%        | 4.1%               | 1.4%             |  |
| FIRM UNDECIDED          | 23.8% | 13.9%                               | 29.0%                      | 18.8%        | 10.9%    | 26.8%         | 32.4%         | 21.0%            | 31.6%         | 14.4% | 28.6%          | 23.9%                     | 27.6%             | 24.6%            | 16.6%        | 35.1%               | 16.3%            | 19.4%        | 39.3%              | 23.0%            |  |
| Net Diff.               | -7.0% | 74.9%                               | 53.0%                      | -66.3%       | -73.3%   | -59.2%        | -29.8%        | 39.8%            | 33.7%         | 43.6% | 4.7%           | -58.8%                    | -21.5%            | 43.7%            | -69.5%       | -34.5%              | 34.7%            | -57.1%       | -7.5%              | 60.2%            |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 8

|                         | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|-------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|                         |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total                   | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| BILL WARD: REPUBLICAN   | 34.6% | 5.4%                   | 7.1%          | 27.4%             | 3.5%                                    | 7.7%          | 29.1%             | 63.4%                         | 6.2%           | 21.4%          | 38.0%                             | 33.2% | 41.1%                      | 28.6%  | 47.7%                               | 34.3% | 35.9%                                 | 22.8%  | 67.7%                                | 35.7% |
| Vote                    | 32.6% | 5.4%                   | 4.5%          | 23.3%             | 3.5%                                    | 4.9%          | 24.7%             | 60.2%                         | 5.5%           | 21.4%          | 37.5%                             | 30.8% | 36.7%                      | 28.4%  | 43.7%                               | 34.0% | 31.2%                                 | 22.8%  | 62.9%                                | 35.4% |
| Lean                    | 2.0%  | -                      | 2.6%          | 4.2%              | -                                       | 2.8%          | 4.4%              | 3.2%                          | 0.7%           | -              | 0.4%                              | 2.4%  | 4.4%                       | 0.2%   | 4.0%                                | 0.4%  | 4.7%                                  | -      | 4.9%                                 | 0.3%  |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 78.2%                  | 68.3%         | 57.4%             | 78.8%                                   | 65.7%         | 61.0%             | 13.8%                         | 69.6%          | 51.6%          | 41.1%                             | 42.0% | 42.3%                      | 42.0%  | 37.7%                               | 30.9% | 45.9%                                 | 53.0%  | 8.9%                                 | 34.6% |
| Vote                    | 37.1% | 68.7%                  | 63.1%         | 57.4%             | 68.6%                                   | 60.1%         | 61.0%             | 11.3%                         | 63.0%          | 51.6%          | 31.4%                             | 38.6% | 41.5%                      | 34.7%  | 35.9%                               | 25.1% | 45.9%                                 | 44.2%  | 8.9%                                 | 28.7% |
| Lean                    | 4.5%  | 9.5%                   | 5.2%          | -                 | 10.2%                                   | 5.6%          | -                 | 2.5%                          | 6.6%           | -              | 9.7%                              | 3.4%  | 0.8%                       | 7.3%   | 1.8%                                | 5.8%  | -                                     | 8.8%   | -                                    | 5.9%  |
| FIRM UNDECIDED          | 23.8% | 16.5%                  | 24.6%         | 15.1%             | 17.7%                                   | 26.6%         | 9.9%              | 22.8%                         | 24.2%          | 27.0%          | 20.9%                             | 24.8% | 16.6%                      | 29.4%  | 14.7%                               | 34.8% | 18.2%                                 | 24.1%  | 23.3%                                | 29.6% |
| Net Diff.               | -7.0% | -72.8%                 | -61.1%        | -30.0%            | -75.4%                                  | -58.0%        | -31.8%            | 49.6%                         | -63.4%         | -30.3%         | -3.2%                             | -8.8% | -1.2%                      | -13.4% | 10.0%                               | 3.4%  | -10.1%                                | -30.2% | 58.8%                                | 1.1%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 9

|                         | TOTAL |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |        | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|-------------------------|-------|--------|--|--------|--|-------|----------------------|-------|-------------------------------|--------|---------------------------------|-------|--------------------------------|--------|------------------------------------|--------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|
|                         | YES   | NO     | YES                                      | NO     | YES  | NO    | YES                  | NO    | YES                           | NO     | YES                             | NO    | YES                            | NO     | YES                                | NO     | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total                   | 300   | 60     | 48                                       | 60     | 42   | 138   | 120                  | 83    | 34                            | 55     | 85                              | 85    | 55                             | 50     | 65                                 | 45     | 63                                     | 173   | 123                     | 82                        | 52                      |                           |
| BILL WARD: REPUBLICAN   | 34.6% | 9.7%   | 11.6%                                    | 9.8%   | 10.9%  | 40.9% | 17.2%                | 47.5% | 21.5%                         | 30.8%  | 15.4%                           | 56.1% | 26.6%                          | 15.3%  | 9.2%                               | 14.9%  | 9.4%                                   | 38.3% | 29.6%                   | 41.3%                     | 44.7%                   |                           |
| Vote                    | 32.6% | 5.9%   | 11.6%                                    | 5.9%   | 10.9%  | 38.1% | 16.3%                | 45.7% | 18.6%                         | 26.6%  | 15.4%                           | 53.1% | 26.6%                          | 12.8%  | 7.6%                               | 12.1%  | 7.8%                                   | 36.4% | 27.6%                   | 41.3%                     | 39.9%                   |                           |
| Lean                    | 2.0%  | 3.8%   | -  | 3.9%   | -  | 2.8%  | 0.8%                 | 1.8%  | 3.0%                          | 4.2%   | -                               | 3.0%  | -                              | 2.6%   | 1.6%                               | 2.9%   | 1.6%                                   | 2.0%  | 2.1%                    | -                         | 4.9%                    |                           |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 81.5%  | 59.8%                                    | 81.9%  | 60.1%  | 34.5% | 60.4%                | 27.6% | 54.5%                         | 45.0%  | 62.8%                           | 18.9% | 39.9%                          | 63.2%  | 77.9%                              | 64.7%  | 77.8%                                  | 40.3% | 43.5%                   | 33.0%                     | 30.2%                   |                           |
| Vote                    | 37.1% | 79.8%  | 49.1%                                    | 80.2%  | 48.0%  | 32.2% | 51.9%                | 25.4% | 45.6%                         | 42.6%  | 54.4%                           | 16.4% | 30.6%                          | 61.1%  | 70.0%                              | 62.4%  | 69.8%                                  | 33.8% | 41.8%                   | 28.4%                     | 28.0%                   |                           |
| Lean                    | 4.5%  | 1.7%   | 10.7%                                    | 1.7%   | 12.1%  | 2.3%  | 8.5%                 | 2.2%  | 9.0%                          | 2.4%   | 8.4%                            | 2.5%  | 9.3%                           | 2.0%   | 7.9%                               | 2.2%   | 8.1%                                   | 6.5%  | 1.8%                    | 4.6%                      | 2.2%                    |                           |
| FIRM UNDECIDED          | 23.8% | 8.7%   | 28.7%                                    | 8.3%   | 29.0%  | 24.6% | 22.4%                | 24.9% | 23.9%                         | 24.2%  | 21.8%                           | 25.0% | 33.6%                          | 21.5%  | 12.9%                              | 20.4%  | 12.8%                                  | 21.3% | 26.8%                   | 25.7%                     | 25.1%                   |                           |
| Net Diff.               | -7.0% | -71.8% | -48.2%                                   | -72.1% | -49.2%                                       | 6.3%  | -43.2%               | 19.9% | -33.0%                        | -14.2% | -47.3%                          | 37.2% | -13.3%                         | -47.8% | -68.7%                             | -49.7% | -68.4%                                 | -2.0% | -13.9%                  | 8.3%                      | 14.6%                   |                           |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 10

|                         | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|-------------------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|                         |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total                   | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| BILL WARD: REPUBLICAN   | 34.6% | 35.7%                  | 18.6%                    | 57.1%                  | 38.3%                    | 9.4%                    | 16.5%                    | 9.5%                                  | 17.2%                    | 56.2%                | 15.1%          | 64.3%                         | 21.9%          | 48.6%                           | 10.2%          | 62.2%                          | 24.6%          | 35.5%                              | 4.1%           | 35.6%                                  | 4.3%           |
| Vote                    | 32.6% | 31.9%                  | 18.6%                    | 53.6%                  | 37.9%                    | 9.4%                    | 11.9%                    | 9.5%                                  | 11.8%                    | 53.6%                | 14.4%          | 62.3%                         | 20.2%          | 45.3%                           | 10.2%          | 59.9%                          | 24.6%          | 31.6%                              | 2.7%           | 31.4%                                  | 2.9%           |
| Lean                    | 2.0%  | 3.8%                   | -                        | 3.5%                   | 0.3%                     | -                       | 4.6%                     | -                                     | 5.4%                     | 2.6%                 | 0.7%           | 1.9%                          | 1.7%           | 3.3%                            | -              | 2.3%                           | -              | 3.9%                               | 1.4%           | 4.2%                                   | 1.5%           |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 46.8%                  | 53.3%                    | 19.2%                  | 31.5%                    | 72.5%                   | 62.4%                    | 72.7%                                 | 61.6%                    | 25.2%                | 57.8%          | 19.3%                         | 46.8%          | 30.8%                           | 65.9%          | 15.9%                          | 40.6%          | 54.9%                              | 76.3%          | 54.0%                                  | 75.1%          |
| Vote                    | 37.1% | 38.7%                  | 51.8%                    | 12.9%                  | 29.9%                    | 65.3%                   | 60.3%                    | 65.4%                                 | 59.1%                    | 24.6%                | 48.9%          | 17.9%                         | 40.0%          | 30.8%                           | 55.5%          | 15.0%                          | 30.3%          | 54.9%                              | 68.0%          | 54.0%                                  | 66.3%          |
| Lean                    | 4.5%  | 8.1%                   | 1.5%                     | 6.3%                   | 1.6%                     | 7.2%                    | 2.1%                     | 7.2%                                  | 2.4%                     | 0.7%                 | 8.9%           | 1.4%                          | 6.8%           | -                               | 10.5%          | 0.9%                           | 10.3%          | -                                  | 8.4%           | -                                      | 8.8%           |
| FIRM UNDECIDED          | 23.8% | 17.5%                  | 28.1%                    | 23.7%                  | 30.3%                    | 18.1%                   | 21.1%                    | 17.9%                                 | 21.2%                    | 18.5%                | 27.0%          | 16.4%                         | 31.3%          | 20.6%                           | 23.8%          | 21.9%                          | 34.8%          | 9.6%                               | 19.5%          | 10.4%                                  | 20.5%          |
| Net Diff.               | -7.0% | -11.2%                 | -34.7%                   | 37.9%                  | 6.8%                     | -63.1%                  | -45.9%                   | -63.2%                                | -44.3%                   | 31.0%                | -42.7%         | 44.9%                         | -24.9%         | 17.8%                           | -55.7%         | 46.3%                          | -16.1%         | -19.4%                             | -72.2%         | -18.4%                                 | -70.8%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 11

|                         | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|-------------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                         |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                   | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                 | 10            | 72            | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| BILL WARD: REPUBLICAN   | 34.6% | 53.9%                | 81.6%               | 41.2%              | 50.6%              | 20.3%      | 37.7%              | -             | 10.6%         | 62.7%          | 25.1%            | 44.6%           | 17.0%               | 65.2%                   | 31.0%       | 26.3%       | 6.1%        | 26.3%       | 5.2%        |
| Vote                    | 32.6% | 51.2%                | 76.7%               | 40.4%              | 47.7%              | 19.5%      | 35.7%              | -             | 10.6%         | 60.6%          | 23.3%            | 41.2%           | 17.0%               | 62.5%                   | 31.0%       | 23.2%       | 4.6%        | 23.2%       | 3.5%        |
| Lean                    | 2.0%  | 2.8%                 | 4.9%                | 0.8%               | 2.9%               | 0.7%       | 1.9%               | -             | -             | 2.2%           | 1.9%             | 3.4%            | -                   | 2.7%                    | -           | 3.1%        | 1.6%        | 3.1%        | 1.7%        |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 26.1%                | 14.5%               | 38.0%              | 25.1%              | 54.2%      | 32.0%              | 65.7%         | 68.5%         | 19.3%          | 45.7%            | 33.4%           | 59.8%               | 11.1%                   | 38.2%       | 61.2%       | 74.9%       | 61.2%       | 73.9%       |
| Vote                    | 37.1% | 24.6%                | 14.5%               | 31.3%              | 25.1%              | 45.8%      | 23.8%              | 65.7%         | 58.7%         | 16.4%          | 40.3%            | 33.4%           | 49.4%               | 9.0%                    | 30.3%       | 61.2%       | 65.3%       | 61.2%       | 63.4%       |
| Lean                    | 4.5%  | 1.5%                 | -                   | 6.7%               | -                  | 8.4%       | 8.2%               | -             | 9.7%          | 2.9%           | 5.4%             | -               | 10.4%               | 2.2%                    | 7.9%        | -           | 9.5%        | -           | 10.5%       |
| FIRM UNDECIDED          | 23.8% | 20.0%                | 3.9%                | 20.8%              | 24.3%              | 25.6%      | 30.3%              | 34.3%         | 20.9%         | 18.0%          | 29.2%            | 22.1%           | 23.2%               | 23.7%                   | 30.8%       | 12.5%       | 19.0%       | 12.5%       | 20.9%       |
| Net Diff.               | -7.0% | 27.8%                | 67.1%               | 3.2%               | 25.5%              | -33.9%     | 5.7%               | -65.7%        | -57.8%        | 43.5%          | -20.5%           | 11.2%           | -42.8%              | 54.0%                   | -7.3%       | -34.9%      | -68.7%      | -34.9%      | -68.7%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 12

|                         | RACIAL BACKGROUND |           |                        |                 |                |        |        | RACIAL BACKGROUND: MALE |           |                        |                 |                | RACIAL BACKGROUND: FEMALE |       |           |                        |                 |                |        |
|-------------------------|-------------------|-----------|------------------------|-----------------|----------------|--------|--------|-------------------------|-----------|------------------------|-----------------|----------------|---------------------------|-------|-----------|------------------------|-----------------|----------------|--------|
|                         | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |        | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other                     | WHITE | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |
| Total                   | 300               | 170       | 122                    | 114             | 3              | 2      | 3      | 80                      | 51        | 48                     | 1               | 0              | 2                         | 90    | 71        | 66                     | 2               | 2              | 1      |
| BILL WARD: REPUBLICAN   | 34.6%             | 48.8%     | 12.2%                  | 12.2%           | 30.6%          | -      | -      | 59.9%                   | 14.2%     | 15.2%                  | -               | -              | -                         | 38.9% | 10.7%     | 10.1%                  | 50.2%           | -              | -      |
| Vote                    | 32.6%             | 46.6%     | 10.3%                  | 10.2%           | 30.6%          | -      | -      | 59.6%                   | 9.7%      | 10.4%                  | -               | -              | -                         | 35.1% | 10.7%     | 10.1%                  | 50.2%           | -              | -      |
| Lean                    | 2.0%              | 2.2%      | 1.9%                   | 2.0%            | -              | -      | -      | 0.3%                    | 4.5%      | 4.8%                   | -               | -              | -                         | 3.8%  | -         | -                      | -               | -              | -      |
| HOWARD HUNTER: DEMOCRAT | 41.6%             | 24.2%     | 68.5%                  | 68.7%           | 69.4%          | 86.2%  | 49.2%  | 18.4%                   | 54.5%     | 55.2%                  | 100.0%          | -              | 15.7%                     | 29.4% | 78.7%     | 78.6%                  | 49.8%           | 100.0%         | 100.0% |
| Vote                    | 37.1%             | 19.9%     | 63.5%                  | 63.3%           | 69.4%          | 86.2%  | 49.2%  | 14.8%                   | 50.6%     | 51.0%                  | 100.0%          | -              | 15.7%                     | 24.5% | 72.9%     | 72.4%                  | 49.8%           | 100.0%         | 100.0% |
| Lean                    | 4.5%              | 4.3%      | 5.0%                   | 5.4%            | -              | -      | -      | 3.6%                    | 3.9%      | 4.2%                   | -               | -              | -                         | 4.8%  | 5.8%      | 6.2%                   | -               | -              | -      |
| FIRM UNDECIDED          | 23.8%             | 27.0%     | 19.3%                  | 19.1%           | -              | 13.8%  | 50.8%  | 21.7%                   | 31.3%     | 29.6%                  | -               | 100.0%         | 84.3%                     | 31.7% | 10.6%     | 11.3%                  | -               | -              | -      |
| Net Diff.               | -7.0%             | 24.6%     | -56.3%                 | -56.4%          | -38.8%         | -86.2% | -49.2% | 41.6%                   | -40.3%    | -40.0%                 | -100%           | -              | -15.7%                    | 9.6%  | -68.0%    | -68.5%                 | 0.5%            | -100%          | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 13

|                         | TOTAL | AGE   |        |       |        |            | AGE CLUSTERS |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|-------------------------|-------|-------|--------|-------|--------|------------|--------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|                         |       | 18-29 | 30-40  | 41-55 | 56-65  | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                   | 300   | 27    | 39     | 72    | 76     | 84         | 66           | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| BILL WARD: REPUBLICAN   | 34.6% | 41.2% | 32.6%  | 41.3% | 25.4%  | 35.7%      | 36.1%        | 34.1%      | 38.8%       | 30.8%      | 34.0%       | 35.7%                 | 56.4%       | 39.1%      | 51.6%       | 34.2%      | 45.5%       | 34.8%      |
| Vote                    | 32.6% | 40.3% | 32.6%  | 36.7% | 23.9%  | 34.2%      | 35.7%        | 31.6%      | 36.3%       | 29.3%      | 31.8%       | 34.2%                 | 55.5%       | 36.9%      | 49.7%       | 32.3%      | 44.3%       | 30.9%      |
| Lean                    | 2.0%  | 0.9%  | -      | 4.6%  | 1.5%   | 1.5%       | 0.4%         | 2.5%       | 2.6%        | 1.5%       | 2.2%        | 1.5%                  | 0.8%        | 2.2%       | 1.9%        | 1.9%       | 1.3%        | 3.9%       |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 36.3% | 47.7%  | 36.5% | 45.3%  | 42.3%      | 43.1%        | 41.5%      | 39.7%       | 43.7%      | 41.7%       | 42.3%                 | 26.9%       | 33.5%      | 26.0%       | 38.0%      | 29.1%       | 41.2%      |
| Vote                    | 37.1% | 31.4% | 37.4%  | 33.7% | 38.8%  | 41.1%      | 35.0%        | 38.0%      | 34.3%       | 40.0%      | 35.9%       | 41.1%                 | 19.9%       | 30.8%      | 22.9%       | 33.8%      | 25.2%       | 38.2%      |
| Lean                    | 4.5%  | 4.9%  | 10.3%  | 2.9%  | 6.5%   | 1.2%       | 8.1%         | 3.5%       | 5.4%        | 3.7%       | 5.8%        | 1.2%                  | 7.0%        | 2.8%       | 3.1%        | 4.3%       | 3.9%        | 3.1%       |
| FIRM UNDECIDED          | 23.8% | 22.5% | 19.7%  | 22.2% | 29.3%  | 22.0%      | 20.8%        | 24.4%      | 21.5%       | 25.5%      | 24.3%       | 22.0%                 | 16.8%       | 27.4%      | 22.4%       | 27.7%      | 25.4%       | 24.0%      |
| Net Diff.               | -7.0% | 4.9%  | -15.1% | 4.7%  | -19.9% | -6.5%      | -7.0%        | -7.4%      | -0.8%       | -12.9%     | -7.6%       | -6.5%                 | 29.5%       | 5.5%       | 25.6%       | -3.8%      | 16.5%       | -6.5%      |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 14

|                         | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|-------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                         |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                   | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| BILL WARD: REPUBLICAN   | 34.6% | 19.8%                   | 30.0%      | 26.9%       | 28.4%      | 23.9%       | 36.4%      | 43.0%  | 27.8%  | 30.7%         | 32.3%           | 40.5% | 52.9%                         | 40.5%  | 30.4%  | 31.4%  | 33.4%  |  |
| Vote                    | 32.6% | 19.8%                   | 27.3%      | 23.7%       | 27.2%      | 20.9%       | 36.4%      | 41.1%  | 25.7%  | 27.6%         | 31.4%           | 38.0% | 42.9%                         | 38.1%  | 30.4%  | 28.0%  | 32.3%  |  |
| Lean                    | 2.0%  | -                       | 2.7%       | 3.2%        | 1.2%       | 3.0%        | -          | 1.9%   | 2.1%   | 3.0%          | 0.9%            | 2.5%  | 10.0%                         | 2.4%   | -      | 3.4%   | 1.1%   |  |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 56.1%                   | 47.9%      | 52.3%       | 47.8%      | 52.8%       | 43.0%      | 31.6%  | 49.7%  | 51.7%         | 46.6%           | 27.6% | 24.2%                         | 27.5%  | 53.3%  | 41.5%  | 45.3%  |  |
| Vote                    | 37.1% | 47.2%                   | 43.9%      | 44.8%       | 44.4%      | 45.4%       | 43.0%      | 28.0%  | 44.6%  | 46.5%         | 43.8%           | 21.8% | 24.2%                         | 24.0%  | 44.7%  | 38.5%  | 41.0%  |  |
| Lean                    | 4.5%  | 9.0%                    | 4.0%       | 7.5%        | 3.3%       | 7.4%        | -          | 3.6%   | 5.1%   | 5.2%          | 2.8%            | 5.8%  | -                             | 3.5%   | 8.6%   | 3.0%   | 4.3%   |  |
| FIRM UNDECIDED          | 23.8% | 24.1%                   | 22.1%      | 20.8%       | 23.8%      | 23.3%       | 20.7%      | 25.4%  | 22.5%  | 17.6%         | 21.1%           | 31.9% | 22.9%                         | 32.0%  | 16.4%  | 27.1%  | 21.3%  |  |
| Net Diff.               | -7.0% | -36.4%                  | -17.9%     | -25.4%      | -19.4%     | -28.9%      | -6.6%      | 11.3%  | -22.0% | -21.1%        | -14.4%          | 12.9% | 28.7%                         | 13.0%  | -22.9% | -10.1% | -11.9% |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

10. If the general election for State House was being held today, for whom would you vote?

BANNER 15

|                         | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|-------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                         |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total                   | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| BILL WARD: REPUBLICAN   | 34.6% | 38.6%                  | 33.4%  | 38.6%  | 30.7%  | 25.1%  | 40.0% | 80.0%                    | 89.1%       | 36.7%                | 27.5%                | 15.6%       | -                    | 16.9%       |
| Vote                    | 32.6% | 36.2%                  | 31.9%  | 33.1%  | 30.7%  | 25.1%  | 39.4% | 80.0%                    | 89.1%       | 36.7%                | 27.5%                | 10.5%       | -                    | 11.4%       |
| Lean                    | 2.0%  | 2.4%                   | 1.5%   | 5.5%   | -      | -      | 0.6%  | -                        | -           | -                    | -                    | 5.1%        | -                    | 5.5%        |
| HOWARD HUNTER: DEMOCRAT | 41.6% | 36.1%                  | 43.1%  | 33.6%  | 54.7%  | 49.9%  | 18.8% | 11.0%                    | -           | 63.3%                | 31.4%                | 36.3%       | -                    | 39.4%       |
| Vote                    | 37.1% | 32.4%                  | 34.9%  | 28.2%  | 52.1%  | 49.9%  | 13.6% | 11.0%                    | -           | 63.3%                | 31.4%                | 36.3%       | -                    | 39.4%       |
| Lean                    | 4.5%  | 3.7%                   | 8.2%   | 5.4%   | 2.6%   | -      | 5.2%  | -                        | -           | -                    | -                    | -           | -                    | -           |
| FIRM UNDECIDED          | 23.8% | 25.4%                  | 23.5%  | 27.8%  | 14.5%  | 25.0%  | 41.1% | 9.0%                     | 10.9%       | -                    | 41.1%                | 48.1%       | 100.0%               | 43.7%       |
| Net Diff.               | -7.0% | 2.5%                   | -9.8%  | 5.0%   | -24.0% | -24.8% | 21.2% | 69.0%                    | 89.1%       | -26.6%               | -4.0%                | -20.7%      | -                    | -22.5%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31             |
| SUPPORT    | 69.6% | 70.8%  | 63.2% | 71.2%     | 70.3%       | 71.8%              | 61.7%         | 55.2%       | 92.8%            | 63.9%             | 62.8% | 73.9% | 78.8%             | 78.7% | 82.6% | 56.2%          |
| Strongly   | 48.7% | 45.9%  | 45.5% | 41.9%     | 54.0%       | 50.1%              | 43.3%         | 39.5%       | 61.4%            | 46.9%             | 46.8% | 47.9% | 54.0%             | 54.4% | 43.0% | 33.8%          |
| Somewhat   | 21.0% | 24.9%  | 17.6% | 29.3%     | 16.3%       | 21.7%              | 18.4%         | 15.7%       | 31.4%            | 17.0%             | 16.0% | 26.0% | 24.8%             | 24.3% | 39.6% | 22.4%          |
| OPPOSE     | 23.5% | 26.8%  | 27.7% | 22.7%     | 21.6%       | 20.6%              | 34.0%         | 39.6%       | 7.2%             | 29.7%             | 30.1% | 26.1% | 17.3%             | 17.3% | 17.4% | 21.4%          |
| Somewhat   | 7.4%  | 13.2%  | 8.0%  | 7.7%      | 5.4%        | 7.2%               | 8.3%          | 10.0%       | -                | 7.4%              | 6.3%  | 18.4% | 6.1%              | 5.6%  | 17.4% | 13.3%          |
| Strongly   | 16.0% | 13.6%  | 19.8% | 15.0%     | 16.2%       | 13.3%              | 25.7%         | 29.6%       | 7.2%             | 22.3%             | 23.8% | 7.7%  | 11.2%             | 11.7% | -     | 8.1%           |
| DK/REFUSED | 6.9%  | 2.4%   | 9.1%  | 6.1%      | 8.1%        | 7.6%               | 4.3%          | 5.2%        | -                | 6.4%              | 7.0%  | -     | 3.9%              | 4.0%  | -     | 22.3%          |
| Net Diff.  | 46.2% | 43.9%  | 35.4% | 48.5%     | 48.8%       | 51.3%              | 27.7%         | 15.6%       | 85.6%            | 34.1%             | 32.7% | 47.8% | 61.5%             | 61.4% | 65.2% | 34.8%          |
| Mean       | 3.10  | 3.06   | 2.98  | 3.04      | 3.18        | 3.18               | 2.83          | 2.69        | 3.47             | 2.94              | 2.92  | 3.14  | 3.27              | 3.27  | 3.26  | 3.06           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 69.6% | 87.2%          | 82.2%            | 65.3%              | 68.5%                | 79.5%          | 67.8%            | 62.2%              | 70.3%                | 61.8%          | 83.5%            | 71.1%              | 69.5%                | 68.2%          | 71.6%            | 64.5%              | 72.3%                | 80.5%          | 82.9%            | 92.5%        | 70.6%       |
| Strongly   | 48.7% | 56.0%          | 53.3%            | 52.1%              | 46.1%                | 56.8%          | 45.5%            | 41.7%              | 49.8%                | 44.3%          | 49.3%            | 56.2%              | 46.0%                | 46.2%          | 59.8%            | 46.4%              | 49.0%                | 51.3%          | 82.9%            | 61.6%        | 52.6%       |
| Somewhat   | 21.0% | 31.2%          | 29.0%            | 13.2%              | 22.4%                | 22.6%          | 22.2%            | 20.4%              | 20.5%                | 17.5%          | 34.2%            | 14.9%              | 23.4%                | 22.0%          | 11.9%            | 18.1%              | 23.3%                | 29.2%          | -                | 30.8%        | 18.1%       |
| OPPOSE     | 23.5% | 5.2%           | 9.7%             | 26.9%              | 25.2%                | 12.9%          | 32.2%            | 32.1%              | 21.6%                | 30.8%          | 13.5%            | 20.2%              | 24.0%                | 24.7%          | 24.2%            | 25.7%              | 21.7%                | -              | 17.1%            | 1.0%         | 22.8%       |
| Somewhat   | 7.4%  | -              | -                | 11.9%              | 7.0%                 | 2.0%           | 6.1%             | 16.0%              | 5.1%                 | 4.4%           | 2.1%             | 10.7%              | 8.3%                 | 6.5%           | -                | 12.3%              | 7.2%                 | -              | -                | -            | 9.5%        |
| Strongly   | 16.0% | 5.2%           | 9.7%             | 14.9%              | 18.1%                | 10.9%          | 26.1%            | 16.0%              | 16.5%                | 26.4%          | 11.3%            | 9.5%               | 15.7%                | 18.1%          | 24.2%            | 13.4%              | 14.4%                | -              | 17.1%            | 1.0%         | 13.4%       |
| DK/REFUSED | 6.9%  | 7.6%           | 8.1%             | 7.9%               | 6.4%                 | 7.6%           | -                | 5.8%               | 8.1%                 | 7.4%           | 3.0%             | 8.7%               | 6.5%                 | 7.2%           | 4.2%             | 9.8%               | 6.0%                 | 19.5%          | -                | 6.5%         | 6.5%        |
| Net Diff.  | 46.2% | 82.0%          | 72.6%            | 38.4%              | 43.3%                | 66.6%          | 35.6%            | 30.1%              | 48.6%                | 31.0%          | 70.0%            | 50.9%              | 45.4%                | 43.5%          | 47.4%            | 38.8%              | 50.6%                | 80.5%          | 65.9%            | 91.5%        | 47.8%       |
| Mean       | 3.10  | 3.49           | 3.37             | 3.11               | 3.03                 | 3.36           | 2.87             | 2.93               | 3.13                 | 2.86           | 3.25             | 3.29               | 3.07                 | 3.04           | 3.12             | 3.08               | 3.14                 | 3.64           | 3.49             | 3.64         | 3.18        |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      | IMPORTANT ISSUES    |                         |                           |                            |                          |                            |                          | U.S. SENATE BALLOT |              |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------------------|--------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF             | VOTE<br>BUDD | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8                  | 136          | 133   | 3      | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 69.6% | 65.2%                  | 100.0%                   | 70.9%                | 67.6%               | 67.4%                   | 74.3%                     | 67.0%                      | 72.6%                    | 93.5%                      | 64.8%                    | 69.9%              | 62.4%        | 61.5% | 100.0% | 80.2%                | 81.6% | 63.3% | 51.2%                  |
| Strongly   | 48.7% | 38.3%                  | 100.0%                   | 49.7%                | 49.5%               | 50.0%                   | 39.9%                     | 49.9%                      | 44.0%                    | 58.4%                      | 64.8%                    | 25.0%              | 44.9%        | 43.6% | 100.0% | 55.1%                | 57.3% | 28.6% | 34.2%                  |
| Somewhat   | 21.0% | 26.9%                  | -                        | 21.2%                | 18.1%               | 17.4%                   | 34.4%                     | 17.1%                      | 28.7%                    | 35.0%                      | -                        | 44.8%              | 17.5%        | 17.9% | -      | 25.1%                | 24.3% | 34.7% | 17.0%                  |
| OPPOSE     | 23.5% | 23.8%                  | -                        | 24.0%                | 24.3%               | 27.2%                   | 22.1%                     | 21.6%                      | 24.1%                    | 6.5%                       | 27.0%                    | -                  | 30.2%        | 30.9% | -      | 15.3%                | 15.0% | 18.3% | 31.6%                  |
| Somewhat   | 7.4%  | -                      | -                        | 1.3%                 | 6.6%                | 8.3%                    | 4.4%                      | 7.3%                       | 8.4%                     | 6.5%                       | 9.0%                     | -                  | 7.5%         | 7.7%  | -      | 5.3%                 | 4.2%  | 18.3% | 18.1%                  |
| Strongly   | 16.0% | 23.8%                  | -                        | 22.7%                | 17.7%               | 18.9%                   | 17.6%                     | 14.3%                      | 15.7%                    | -                          | 17.9%                    | -                  | 22.7%        | 23.2% | -      | 9.9%                 | 10.8% | -     | 13.5%                  |
| DK/REFUSED | 6.9%  | 11.1%                  | -                        | 5.1%                 | 8.1%                | 5.4%                    | 3.6%                      | 11.4%                      | 3.2%                     | -                          | 8.3%                     | 30.1%              | 7.4%         | 7.6%  | -      | 4.5%                 | 3.3%  | 18.4% | 17.2%                  |
| Net Diff.  | 46.2% | 41.4%                  | 100.0%                   | 46.9%                | 43.3%               | 40.2%                   | 52.3%                     | 45.4%                      | 48.5%                    | 87.0%                      | 37.8%                    | 69.9%              | 32.2%        | 30.6% | 100.0% | 64.9%                | 66.6% | 45.0% | 19.6%                  |
| Mean       | 3.10  | 2.90                   | 4.00                     | 3.03                 | 3.08                | 3.04                    | 3.00                      | 3.16                       | 3.04                     | 3.52                       | 3.22                     | 3.36               | 2.91         | 2.89  | 4.00   | 3.31                 | 3.33  | 3.13  | 2.87                   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |             |       |       | FAVOR-ABLE HANIG |            |           | HOUSE DISTRICT 5: STATE HOUSE BALLOT |        |             |       |       |                 | FAVOR-ABLE HANIG WARD |               |               | VOTE HANIG   |  | VOTE HANIG |  | UNDE-CIDED |
|------------|-------|---------------------|-------|-------|-------------|-------|-------|------------------|------------|-----------|--------------------------------------|--------|-------------|-------|-------|-----------------|-----------------------|---------------|---------------|--------------|--|------------|--|------------|
|            |       | VOTE HANIG          | Vote  | Lean  | VOTE JORDAN | Vote  | Lean  | FIRM UNDE-CIDED  | VOTE HANIG | VOTE WARD | Vote                                 | Lean   | VOTE HUNTER | Vote  | Lean  | FIRM UNDE-CIDED | VOTE WARD             | AND VOTE WARD | NOT VOTE WARD | ALL BAL-LOTS |  |            |  |            |
| Total      | 300   | 129                 | 122   | 7     | 132         | 124   | 8     | 39               | 16         | 104       | 98                                   | 6      | 125         | 111   | 13    | 71              | 50                    | 93            | 36            | 15           |  |            |  |            |
| SUPPORT    | 69.6% | 63.8%               | 64.6% | 50.7% | 81.6%       | 81.9% | 76.1% | 48.2%            | 83.1%      | 65.7%     | 67.5%                                | 35.5%  | 77.4%       | 76.4% | 85.6% | 61.8%           | 58.9%                 | 64.7%         | 61.4%         | 53.2%        |  |            |  |            |
| Strongly   | 48.7% | 46.8%               | 46.6% | 50.7% | 54.8%       | 55.1% | 50.0% | 33.7%            | 57.1%      | 46.4%     | 48.1%                                | 18.7%  | 53.8%       | 55.0% | 43.3% | 42.9%           | 43.1%                 | 47.8%         | 44.2%         | 37.0%        |  |            |  |            |
| Somewhat   | 21.0% | 17.0%               | 18.0% | -     | 26.7%       | 26.8% | 26.1% | 14.6%            | 26.0%      | 19.2%     | 19.4%                                | 16.8%  | 23.6%       | 21.3% | 42.3% | 18.9%           | 15.8%                 | 16.9%         | 17.2%         | 16.2%        |  |            |  |            |
| OPPOSE     | 23.5% | 29.3%               | 29.1% | 33.0% | 14.4%       | 13.8% | 23.9% | 34.7%            | 6.8%       | 27.1%     | 24.8%                                | 64.5%  | 17.7%       | 18.9% | 7.5%  | 28.3%           | 33.3%                 | 29.8%         | 28.1%         | 30.0%        |  |            |  |            |
| Somewhat   | 7.4%  | 6.1%                | 6.5%  | -     | 4.1%        | 3.6%  | 11.1% | 23.5%            | -          | 6.5%      | 6.9%                                 | -      | 5.0%        | 5.6%  | -     | 13.0%           | 2.2%                  | 7.3%          | 3.2%          | 15.0%        |  |            |  |            |
| Strongly   | 16.0% | 23.2%               | 22.6% | 33.0% | 10.4%       | 10.2% | 12.7% | 11.2%            | 6.8%       | 20.5%     | 17.8%                                | 64.5%  | 12.7%       | 13.3% | 7.5%  | 15.2%           | 31.0%                 | 22.5%         | 25.0%         | 15.0%        |  |            |  |            |
| DK/REFUSED | 6.9%  | 6.9%                | 6.3%  | 16.4% | 4.0%        | 4.3%  | -     | 17.1%            | 10.1%      | 7.3%      | 7.7%                                 | -      | 4.9%        | 4.7%  | 6.9%  | 9.9%            | 7.9%                  | 5.5%          | 10.5%         | 16.8%        |  |            |  |            |
| Net Diff.  | 46.2% | 34.5%               | 35.5% | 17.7% | 67.1%       | 68.0% | 52.2% | 13.6%            | 76.3%      | 38.6%     | 42.7%                                | -29.0% | 59.6%       | 57.4% | 78.2% | 33.6%           | 25.6%                 | 34.9%         | 33.3%         | 23.2%        |  |            |  |            |
| Mean       | 3.10  | 2.94                | 2.95  | 2.82  | 3.31        | 3.32  | 3.13  | 2.85             | 3.48       | 2.99      | 3.06                                 | 1.90   | 3.25        | 3.24  | 3.30  | 2.99            | 2.77                  | 2.95          | 2.90          | 2.90         |  |            |  |            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 5

|            | TOTAL  |        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |                 | REGISTERED PARTY        |                  |       |        |       |
|------------|--------|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|            | SUPPRT | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
| Total      | 300    | 209    | 70  | 147    | 113                                   | 180    | 101   | 241    | 32                                       | 199    | 81                                  | 69     | 26  | 268    | 26                          | 72              | 141                     | 87               | 75    | 8      | 4     |
| SUPPORT    | 69.6%  | 100.0% | -   | 84.7%  | 50.3%                                 | 70.6%  | 70.6%   | 68.9%  | 77.8%                                    | 75.9%  | 54.8%                               | 63.4%  | 42.2%                                       | 72.7%  | 42.2%                       | 65.5%           | 74.5%                   | 65.1%            | 66.2% | 79.2%  | 14.5% |
| Strongly   | 48.7%  | 69.9%  | -   | 65.3%  | 26.2%                                 | 47.3%  | 51.9%   | 47.6%  | 59.5%                                    | 50.4%  | 40.9%                               | 48.7%  | 34.2%                                       | 50.0%  | 34.2%                       | 42.6%           | 53.4%                   | 46.1%            | 49.7% | 30.8%  | 7.0%  |
| Somewhat   | 21.0%  | 30.1%  | -   | 19.4%  | 24.1%                                 | 23.3%  | 18.7%   | 21.3%  | 18.3%                                    | 25.5%  | 13.8%                               | 14.6%  | 8.0%  | 22.7%  | 8.0%                        | 22.9%           | 21.1%                   | 19.1%            | 16.5% | 48.4%  | 7.5%  |
| OPPOSE     | 23.5%  | -      | 100.0%                                      | 10.1%  | 43.0%                                 | 22.2%  | 24.9%   | 23.5%  | 21.4%                                    | 18.2%  | 40.8%                               | 27.8%  | 53.3%                                       | 20.7%  | 53.3%                       | 30.9%           | 19.4%                   | 23.8%            | 24.5% | 20.8%  | 17.5% |
| Somewhat   | 7.4%   | -      | 31.7%                                       | 3.7%   | 13.0%                                 | 6.7%   | 7.9%  | 7.5%   | 6.1%                                     | 6.1%   | 11.3%                               | 11.5%  | 4.0%  | 7.5%   | 4.0%                        | 6.3%            | 6.9%                    | 9.3%             | 9.4%  | 8.1%   | 8.3%  |
| Strongly   | 16.0%  | -      | 68.3%                                       | 6.4%   | 30.0%                                 | 15.5%  | 17.0%   | 16.0%  | 15.3%                                    | 12.1%  | 29.5%                               | 16.3%  | 49.3%                                       | 13.2%  | 49.3%                       | 24.6%           | 12.5%                   | 14.6%            | 15.0% | 12.8%  | 9.2%  |
| DK/REFUSED | 6.9%   | -      | -   | 5.3%   | 6.7%                                  | 7.1%   | 4.5%  | 7.7%   | 0.7%                                     | 5.9%   | 4.4%                                | 8.9%   | 4.5%  | 6.6%   | 4.5%                        | 3.6%            | 6.1%                    | 11.0%            | 9.3%  | -      | 67.9% |
| Net Diff.  | 46.2%  | 100.0% | -100%                                       | 74.6%  | 7.3%                                  | 48.4%  | 45.7%   | 45.4%  | 56.4%                                    | 57.7%  | 13.9%                               | 35.6%  | -11.1%                                      | 52.0%  | -11.1%                      | 34.5%           | 55.1%                   | 41.3%            | 41.8% | 58.3%  | -3.0% |
| Mean       | 3.10   | 3.70   | 1.32  | 3.52   | 2.50                                  | 3.10   | 3.10  | 3.09   | 3.23                                     | 3.21   | 2.69                                | 3.05   | 2.28  | 3.17   | 2.28                        | 2.86            | 3.23                    | 3.09             | 3.11  | 2.97   | 2.39  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 6

|            | TOTAL | REGISTERED PARTY:<br>MALE |            |                      | REGISTERED PARTY:<br>FEMALE |            |                      | REGISTERED PARTY:<br>WHITE |            |                      | REGISTERED PARTY:<br>NON-WHITE |            |                      | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |            |                      |
|------------|-------|---------------------------|------------|----------------------|-----------------------------|------------|----------------------|----------------------------|------------|----------------------|--------------------------------|------------|----------------------|---|------------|----------------------|
|            |       | REPUBLICAN                | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                  | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                 | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                     | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                                      | DEMOCRATIC | INDEPENDENT/OTHER/DK |
| Total      | 300   | 35                        | 54         | 45                   | 37                          | 87         | 42                   | 63                         | 44         | 63                   | 6                              | 97         | 19                   | 6   | 92         | 16                   |
| SUPPORT    | 69.6% | 69.1%                     | 73.0%      | 66.0%                | 62.0%                       | 75.5%      | 64.2%                | 62.8%                      | 75.7%      | 66.2%                | 76.5%                          | 74.0%      | 63.2%                | 76.5%   | 74.0%      | 54.9%                |
| Strongly   | 48.7% | 51.0%                     | 58.5%      | 52.3%                | 34.5%                       | 50.2%      | 39.2%                | 40.2%                      | 52.5%      | 47.7%                | 55.9%                          | 53.8%      | 37.0%                | 55.9%   | 52.8%      | 33.9%                |
| Somewhat   | 21.0% | 18.2%                     | 14.5%      | 13.7%                | 27.5%                       | 25.3%      | 24.9%                | 22.7%                      | 23.2%      | 18.4%                | 20.6%                          | 20.2%      | 26.2%                | 20.6%   | 21.2%      | 21.0%                |
| OPPOSE     | 23.5% | 27.4%                     | 21.3%      | 23.3%                | 34.3%                       | 18.3%      | 24.4%                | 35.3%                      | 19.3%      | 23.7%                | -                              | 19.5%      | 25.3%                | -   | 19.2%      | 31.0%                |
| Somewhat   | 7.4%  | 6.3%                      | 10.6%      | 5.0%                 | 6.2%                        | 4.6%       | 14.0%                | 7.2%                       | 10.6%      | 10.7%                | -                              | 5.2%       | 1.7%                 | -   | 5.5%       | 2.1%                 |
| Strongly   | 16.0% | 21.1%                     | 10.7%      | 18.4%                | 28.1%                       | 13.6%      | 10.4%                | 28.2%                      | 8.6%       | 13.0%                | -                              | 14.3%      | 23.6%                | -   | 13.7%      | 28.9%                |
| DK/REFUSED | 6.9%  | 3.5%                      | 5.8%       | 10.7%                | 3.7%                        | 6.3%       | 11.5%                | 1.8%                       | 5.1%       | 10.1%                | 23.5%                          | 6.5%       | 11.5%                | 23.5%   | 6.9%       | 14.1%                |
| Net Diff.  | 46.2% | 41.7%                     | 51.7%      | 42.7%                | 27.7%                       | 57.2%      | 39.8%                | 27.5%                      | 56.4%      | 42.5%                | 76.5%                          | 54.5%      | 37.9%                | 76.5%   | 54.8%      | 23.9%                |
| Mean       | 3.10  | 3.03                      | 3.28       | 3.12                 | 2.71                        | 3.19       | 3.05                 | 2.76                       | 3.26       | 3.12                 | 3.73                           | 3.21       | 2.87                 | 3.73  | 3.21       | 2.70                 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |       | TRUMP<br>SUPPORT<br>-TER            | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| SUPPORT    | 69.6% | 54.6%                               | 78.0%                      | 88.7%        | 91.2%    | 86.2%         | 67.8%         | 61.2%            | 70.6%         | 55.3% | 52.0%                     | 95.4%             | 75.8%         | 58.7%            | 85.8%               | 63.2%         | 64.3%            | 89.4%              | 68.1%         | 61.3%            |
| Strongly   | 48.7% | 29.5%                               | 52.5%                      | 68.7%        | 76.5%    | 60.8%         | 38.7%         | 44.3%            | 60.0%         | 34.5% | 40.1%                     | 81.4%             | 50.6%         | 47.6%            | 63.3%               | 31.9%         | 40.0%            | 62.4%              | 43.9%         | 42.6%            |
| Somewhat   | 21.0% | 25.1%                               | 25.5%                      | 20.0%        | 14.7%    | 25.3%         | 29.1%         | 16.8%            | 10.6%         | 20.8% | 11.8%                     | 14.1%             | 25.2%         | 11.1%            | 22.5%               | 31.4%         | 24.3%            | 27.0%              | 24.1%         | 18.7%            |
| OPPOSE     | 23.5% | 39.5%                               | 21.1%                      | 8.3%         | 6.1%     | 10.7%         | 22.0%         | 32.4%            | 17.4%         | 41.8% | 38.1%                     | -                 | 21.2%         | 33.1%            | 11.9%               | 22.4%         | 31.4%            | 6.6%               | 26.9%         | 32.0%            |
| Somewhat   | 7.4%  | 8.5%                                | -                          | 5.3%         | 3.0%     | 7.6%          | 6.9%          | 9.3%             | 6.8%          | 11.0% | 18.8%                     | -                 | 7.4%          | 10.5%            | 7.6%                | 6.6%          | 7.9%             | 6.6%               | 10.5%         | 9.7%             |
| Strongly   | 16.0% | 31.0%                               | 21.1%                      | 3.0%         | 3.1%     | 3.0%          | 15.0%         | 23.0%            | 10.6%         | 30.8% | 19.3%                     | -                 | 13.7%         | 22.7%            | 4.3%                | 15.8%         | 23.5%            | -                  | 16.5%         | 22.3%            |
| DK/REFUSED | 6.9%  | 5.9%                                | 0.9%                       | 3.0%         | 2.7%     | 3.2%          | 10.2%         | 6.5%             | 12.1%         | 2.9%  | 9.9%                      | 4.6%              | 3.0%          | 8.1%             | 2.3%                | 14.4%         | 4.3%             | 4.0%               | 5.0%          | 6.6%             |
| Net Diff.  | 46.2% | 15.1%                               | 56.9%                      | 80.3%        | 85.1%    | 75.5%         | 45.9%         | 28.8%            | 53.2%         | 13.4% | 13.8%                     | 95.4%             | 54.7%         | 25.6%            | 73.9%               | 40.8%         | 33.0%            | 82.8%              | 41.1%         | 29.3%            |
| Mean       | 3.10  | 2.57                                | 3.10                       | 3.59         | 3.69     | 3.49          | 3.02          | 2.88             | 3.36          | 2.61  | 2.81                      | 3.85              | 3.16          | 2.91             | 3.48                | 2.93          | 2.85             | 3.58               | 3.01          | 2.87             |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO                         | YES   | NO                                  | YES   | NO                                    | YES   | NO                                   | YES   | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| SUPPORT    | 69.6% | 90.5%                  | 69.4%         | 54.6%             | 89.8%                                   | 70.2%         | 51.8%             | 61.3%                         | 77.8%          | 73.9%          | 72.9%                             | 68.3%                      | 60.4% | 74.3%                               | 61.7% | 72.1%                                 | 59.3% | 76.6%                                | 55.2% | 73.7% |
| Strongly   | 48.7% | 73.7%                  | 33.2%         | 44.0%             | 71.7%                                   | 35.9%         | 40.5%             | 41.6%                         | 55.2%          | 64.1%          | 54.5%                             | 47.1%                      | 44.1% | 52.6%                               | 47.7% | 58.9%                                 | 41.2% | 46.3%                                | 36.6% | 53.9% |
| Somewhat   | 21.0% | 16.8%                  | 36.2%         | 10.6%             | 18.1%                                   | 34.3%         | 11.3%             | 19.7%                         | 22.5%          | 9.8%           | 18.4%                             | 21.2%                      | 16.3% | 21.7%                               | 14.0% | 13.1%                                 | 18.1% | 30.3%                                | 18.6% | 19.8% |
| OPPOSE     | 23.5% | 9.5%                   | 13.6%         | 38.5%             | 10.2%                                   | 11.5%         | 40.8%             | 31.0%                         | 16.2%          | 10.8%          | 18.9%                             | 24.9%                      | 34.0% | 17.8%                               | 32.9% | 19.2%                                 | 34.9% | 16.3%                                | 41.5% | 20.3% |
| Somewhat   | 7.4%  | 4.8%                   | -             | 9.7%              | 5.1%                                    | -             | 10.3%             | 8.7%                          | 6.2%           | 10.8%          | 8.6%                              | 7.0%                       | 7.8%  | 9.0%                                | 7.8%  | 8.6%                                  | 7.9%  | 9.4%                                 | 11.2% | 9.9%  |
| Strongly   | 16.0% | 4.7%                   | 13.6%         | 28.8%             | 5.1%                                    | 11.5%         | 30.6%             | 22.3%                         | 9.9%           | -              | 10.3%                             | 17.9%                      | 26.2% | 8.8%                                | 25.1% | 10.6%                                 | 27.0% | 6.9%                                 | 30.3% | 10.4% |
| DK/REFUSED | 6.9%  | -                      | 17.0%         | 6.9%              | -                                       | 18.4%         | 7.3%              | 7.7%                          | 6.1%           | 15.3%          | 8.3%                              | 6.9%                       | 5.6%  | 7.9%                                | 5.4%  | 8.7%                                  | 5.8%  | 7.1%                                 | 3.3%  | 6.0%  |
| Net Diff.  | 46.2% | 81.0%                  | 55.7%         | 16.2%             | 79.6%                                   | 58.7%         | 11.0%             | 30.3%                         | 61.6%          | 63.1%          | 54.0%                             | 43.4%                      | 26.3% | 56.6%                               | 28.8% | 52.8%                                 | 24.4% | 60.3%                                | 13.7% | 53.4% |
| Mean       | 3.10  | 3.60                   | 3.07          | 2.75              | 3.56                                    | 3.16          | 2.67              | 2.87                          | 3.31           | 3.63           | 3.28                              | 3.05                       | 2.83  | 3.28                                | 2.89  | 3.32                                  | 2.78  | 3.25                                 | 2.64  | 3.25  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| SUPPORT    | 69.6% | 66.4% | 76.5%                                    | 66.2% | 76.1%  | 67.0% | 69.6%                | 66.2% | 72.9%                         | 68.3% | 68.3%                           | 62.7% | 69.7%                          | 74.6% | 69.5%                              | 74.4% | 68.8%                                  | 66.7% | 73.3%                  | 68.9%                    | 70.6%                  |                          |
| Strongly   | 48.7% | 52.8% | 50.7%                                    | 52.6% | 46.8%  | 50.8% | 42.9%                | 55.1% | 47.0%                         | 44.2% | 41.3%                           | 43.4% | 43.9%                          | 64.3% | 42.1%                              | 63.1% | 40.8%                                  | 50.4% | 46.3%                  | 55.8%                    | 51.7%                  |                          |
| Somewhat   | 21.0% | 13.6% | 25.8%                                    | 13.6% | 29.3%  | 16.3% | 26.7%                | 11.1% | 25.9%                         | 24.0% | 27.0%                           | 19.3% | 25.8%                          | 10.2% | 27.4%                              | 11.3% | 28.0%                                  | 16.3% | 27.0%                  | 13.0%                    | 18.9%                  |                          |
| OPPOSE     | 23.5% | 25.3% | 13.6%                                    | 25.4% | 12.6%  | 25.1% | 24.4%                | 26.7% | 21.6%                         | 22.6% | 25.5%                           | 31.2% | 26.4%                          | 16.2% | 22.6%                              | 15.3% | 23.1%                                  | 26.1% | 20.2%                  | 23.1%                    | 24.8%                  |                          |
| Somewhat   | 7.4%  | 3.9%  | 6.4%                                     | 3.9%  | 7.2%   | 5.3%  | 9.8%                 | 5.9%  | 9.1%                          | 4.4%  | 10.1%                           | 7.0%  | 14.0%                          | 2.6%  | 6.3%                               | 2.9%  | 6.4%                                   | 9.5%  | 4.5%                   | 9.8%                     | 4.3%                   |                          |
| Strongly   | 16.0% | 21.4% | 7.2%                                     | 21.5% | 5.4%   | 19.8% | 14.6%                | 20.8% | 12.5%                         | 18.1% | 15.4%                           | 24.1% | 12.5%                          | 13.5% | 16.3%                              | 12.3% | 16.7%                                  | 16.6% | 15.7%                  | 13.3%                    | 20.5%                  |                          |
| DK/REFUSED | 6.9%  | 8.3%  | 9.9%                                     | 8.4%  | 11.2%  | 7.9%  | 6.0%                 | 7.1%  | 5.5%                          | 9.2%  | 6.2%                            | 6.1%  | 3.9%                           | 9.3%  | 7.9%                               | 10.3% | 8.1%                                   | 7.2%  | 6.5%                   | 8.0%                     | 4.6%                   |                          |
| Net Diff.  | 46.2% | 41.1% | 63.0%                                    | 40.8% | 63.5%  | 41.9% | 45.2%                | 39.5% | 51.4%                         | 45.7% | 42.8%                           | 31.5% | 43.3%                          | 58.4% | 46.9%                              | 59.2% | 45.7%                                  | 40.6% | 53.0%                  | 45.7%                    | 45.8%                  |                          |
| Mean       | 3.10  | 3.07  | 3.33                                     | 3.06  | 3.32   | 3.06  | 3.04                 | 3.08  | 3.14                          | 3.04  | 3.00                            | 2.87  | 3.05                           | 3.38  | 3.03                               | 3.40  | 3.01                                   | 3.08  | 3.11                   | 3.21                     | 3.07                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 10

|            | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |       |
|------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|-------|
|            |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |       |
| Total      | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136                     | 140        | 66                        | 59         | 70                       | 81         | 101                          | 62         | 33                               | 73         | 31    | 69    |
| SUPPORT    | 69.6% | 64.7%             | 75.2%              | 62.5%             | 73.6%              | 73.0%                | 71.8%              | 72.8%                           | 69.6%              | 58.4%                   | 81.7%      | 58.2%                     | 79.6%      | 58.6%                    | 83.3%      | 55.9%                        | 84.8%      | 66.7%                            | 79.3%      | 63.8% | 80.0% |
| Strongly   | 48.7% | 45.5%             | 42.3%              | 45.7%             | 46.4%              | 56.3%                | 45.9%              | 55.9%                           | 43.2%              | 40.5%                   | 57.2%      | 50.2%                     | 57.4%      | 31.3%                    | 57.0%      | 37.8%                        | 57.7%      | 48.4%                            | 56.6%      | 49.6% | 56.1% |
| Somewhat   | 21.0% | 19.3%             | 32.9%              | 16.9%             | 27.2%              | 16.7%                | 26.0%              | 16.9%                           | 26.4%              | 17.9%                   | 24.5%      | 8.0%                      | 22.2%      | 27.3%                    | 26.3%      | 18.1%                        | 27.1%      | 18.3%                            | 22.7%      | 14.2% | 23.9% |
| OPPOSE     | 23.5% | 28.7%             | 16.9%              | 31.3%             | 21.2%              | 19.3%                | 19.6%              | 19.4%                           | 20.3%              | 32.9%                   | 13.5%      | 32.7%                     | 16.8%      | 33.1%                    | 11.2%      | 36.8%                        | 11.4%      | 19.9%                            | 16.2%      | 21.6% | 15.4% |
| Somewhat   | 7.4%  | 9.3%              | 4.7%               | 12.6%             | 5.1%               | 4.4%                 | 3.9%               | 4.4%                            | 4.6%               | 9.9%                    | 6.3%       | 12.0%                     | 3.8%       | 7.8%                     | 8.2%       | 11.3%                        | 7.3%       | 3.0%                             | 6.0%       | 3.3%  | 6.3%  |
| Strongly   | 16.0% | 19.5%             | 12.2%              | 18.6%             | 16.2%              | 14.9%                | 15.7%              | 15.0%                           | 15.7%              | 23.0%                   | 7.2%       | 20.6%                     | 13.0%      | 25.3%                    | 3.0%       | 25.5%                        | 4.2%       | 16.9%                            | 10.3%      | 18.4% | 9.1%  |
| DK/REFUSED | 6.9%  | 6.5%              | 7.9%               | 6.2%              | 5.2%               | 7.7%                 | 8.6%               | 7.8%                            | 10.1%              | 8.7%                    | 4.7%       | 9.1%                      | 3.6%       | 8.3%                     | 5.5%       | 7.3%                         | 3.8%       | 13.4%                            | 4.4%       | 14.5% | 4.6%  |
| Net Diff.  | 46.2% | 36.0%             | 58.3%              | 31.3%             | 52.3%              | 53.7%                | 52.2%              | 53.3%                           | 49.4%              | 25.5%                   | 68.2%      | 25.5%                     | 62.8%      | 25.4%                    | 72.1%      | 19.1%                        | 73.4%      | 46.8%                            | 63.1%      | 42.2% | 64.6% |
| Mean       | 3.10  | 2.97              | 3.14               | 2.95              | 3.09               | 3.24                 | 3.12               | 3.23                            | 3.08               | 2.83                    | 3.38       | 2.97                      | 3.29       | 2.70                     | 3.45       | 2.74                         | 3.44       | 3.13                             | 3.31       | 3.11  | 3.33  |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
Allowing doctors to prescribe medical marijuana.

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                   |                    |            |                      |                 |                 | POSITION ON ABORTION: MALE |            | POSITION ON ABORTION: FEMALE |            | POSITION ON ABORTION: WHITE |            | POSITION ON ABORTION: NON-WHITE |            | POSITION ON ABORTION: AFRICAN-AMER. |            |
|------------|-------|----------------------|---------------------|-------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------------------|------------|------------------------------|------------|-----------------------------|------------|---------------------------------|------------|-------------------------------------|------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mother Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | PRO-LIFE                   | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                    | PRO-CHOICE | PRO-LIFE                        | PRO-CHOICE | PRO-LIFE                            | PRO-CHOICE |
| Total      | 300   | 138                  | 24                  | 30                | 83                 | 135        | 52                   | 10              | 72              | 71                         | 54         | 67                           | 81         | 94                          | 66         | 42                              | 64         | 42                                  | 58         |
| SUPPORT    | 69.6% | 59.2%                | 42.0%               | 51.3%             | 67.0%              | 83.3%      | 81.1%                | 71.9%           | 86.5%           | 62.6%                      | 81.3%      | 55.6%                        | 84.6%      | 60.1%                       | 80.4%      | 57.6%                           | 86.7%      | 57.6%                               | 87.3%      |
| Strongly   | 48.7% | 38.9%                | 27.2%               | 26.7%             | 46.7%              | 61.0%      | 51.2%                | 55.1%           | 68.8%           | 47.0%                      | 65.2%      | 30.3%                        | 58.2%      | 41.1%                       | 55.8%      | 33.5%                           | 66.4%      | 33.5%                               | 67.9%      |
| Somewhat   | 21.0% | 20.3%                | 14.8%               | 24.7%             | 20.3%              | 22.3%      | 29.9%                | 16.8%           | 17.7%           | 15.6%                      | 16.1%      | 25.3%                        | 26.5%      | 19.0%                       | 24.6%      | 24.1%                           | 20.3%      | 24.1%                               | 19.4%      |
| OPPOSE     | 23.5% | 33.2%                | 53.2%               | 39.0%             | 25.3%              | 12.5%      | 12.6%                | 17.8%           | 11.8%           | 30.5%                      | 14.7%      | 36.0%                        | 11.1%      | 33.3%                       | 16.1%      | 32.1%                           | 9.8%       | 32.1%                               | 8.8%       |
| Somewhat   | 7.4%  | 9.0%                 | 9.0%                | 3.8%              | 10.9%              | 5.7%       | 5.9%                 | 6.4%            | 5.5%            | 7.9%                       | 4.5%       | 10.2%                        | 6.5%       | 9.6%                        | 8.5%       | 5.6%                            | 3.3%       | 5.6%                                | 3.6%       |
| Strongly   | 16.0% | 24.2%                | 44.2%               | 35.1%             | 14.4%              | 6.8%       | 6.7%                 | 11.4%           | 6.2%            | 22.7%                      | 10.3%      | 25.8%                        | 4.6%       | 23.7%                       | 7.6%       | 26.5%                           | 6.6%       | 26.5%                               | 5.2%       |
| DK/REFUSED | 6.9%  | 7.6%                 | 4.9%                | 9.7%              | 7.7%               | 4.2%       | 6.3%                 | 10.3%           | 1.7%            | 6.9%                       | 4.0%       | 8.4%                         | 4.3%       | 6.6%                        | 3.5%       | 10.3%                           | 3.5%       | 10.3%                               | 3.8%       |
| Net Diff.  | 46.2% | 26.0%                | -11.2%              | 12.4%             | 41.7%              | 70.8%      | 68.5%                | 54.1%           | 74.8%           | 32.0%                      | 66.5%      | 19.5%                        | 73.6%      | 26.9%                       | 64.3%      | 25.5%                           | 76.8%      | 25.5%                               | 78.5%      |
| Mean       | 3.10  | 2.80                 | 2.26                | 2.47              | 3.08               | 3.43       | 3.34                 | 3.29            | 3.52            | 2.93                       | 3.42       | 2.66                         | 3.44       | 2.83                        | 3.33       | 2.72                            | 3.52       | 2.72                                | 3.56       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 12

|            | TOTAL             |           |                     |                 |             |        |        | RACIAL BACKGROUND: |                     |                 |             |        |        | RACIAL BACKGROUND: |                     |                 |             |        |        |
|------------|-------------------|-----------|---------------------|-----------------|-------------|--------|--------|--------------------|---------------------|-----------------|-------------|--------|--------|--------------------|---------------------|-----------------|-------------|--------|--------|
|            | RACIAL BACKGROUND |           |                     |                 |             |        |        | MALE               |                     |                 |             |        |        | FEMALE             |                     |                 |             |        |        |
|            | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE  | NON-WHITE          | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE  | NON-WHITE          | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |        |
| Total      | 300               | 170       | 122                 | 114             | 3           | 2      | 3      | 80                 | 51                  | 48              | 1           | 0      | 2      | 90                 | 71                  | 66              | 2           | 2      | 1      |
| SUPPORT    | 69.6%             | 67.4%     | 72.4%               | 71.5%           | 60.9%       | 100.0% | 100.0% | 66.6%              | 72.1%               | 72.6%           | -           | 100.0% | 100.0% | 68.2%              | 72.6%               | 70.7%           | 100.0%      | 100.0% | 100.0% |
| Strongly   | 48.7%             | 46.2%     | 51.3%               | 50.4%           | 60.9%       | 13.8%  | 100.0% | 52.8%              | 55.4%               | 54.8%           | -           | 100.0% | 100.0% | 40.3%              | 48.3%               | 47.2%           | 100.0%      | -      | 100.0% |
| Somewhat   | 21.0%             | 21.3%     | 21.2%               | 21.1%           | -           | 86.2%  | -      | 13.8%              | 16.7%               | 17.8%           | -           | -      | -      | 27.9%              | 24.4%               | 23.5%           | -           | 100.0% | -      |
| OPPOSE     | 23.5%             | 26.8%     | 19.4%               | 19.8%           | 39.1%       | -      | -      | 27.3%              | 19.5%               | 18.3%           | 100.0%      | -      | -      | 26.4%              | 19.4%               | 20.8%           | -           | -      | -      |
| Somewhat   | 7.4%              | 9.4%      | 4.4%                | 4.7%            | -           | -      | -      | 10.3%              | 3.8%                | 4.1%            | -           | -      | -      | 8.5%               | 4.8%                | 5.2%            | -           | -      | -      |
| Strongly   | 16.0%             | 17.5%     | 15.0%               | 15.1%           | 39.1%       | -      | -      | 17.0%              | 15.6%               | 14.2%           | 100.0%      | -      | -      | 17.9%              | 14.6%               | 15.6%           | -           | -      | -      |
| DK/REFUSED | 6.9%              | 5.7%      | 8.2%                | 8.7%            | -           | -      | -      | 6.1%               | 8.5%                | 9.0%            | -           | -      | -      | 5.4%               | 8.0%                | 8.5%            | -           | -      | -      |
| Net Diff.  | 46.2%             | 40.6%     | 53.0%               | 51.7%           | 21.8%       | 100.0% | 100.0% | 39.2%              | 52.6%               | 54.3%           | -100%       | 100.0% | 100.0% | 41.8%              | 53.2%               | 49.9%           | 100.0%      | 100.0% | 100.0% |
| Mean       | 3.10              | 3.02      | 3.18                | 3.17            | 2.83        | 3.14   | 4.00   | 3.09               | 3.22                | 3.24            | 1.00        | 4.00   | 4.00   | 2.96               | 3.15                | 3.12            | 4.00        | 3.00   | 4.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 69.6% | 78.9% | 86.1% | 80.3% | 63.3% | 55.0%      | 83.2%        | 65.6%      | 81.7%       | 58.9%      | 75.1%       | 55.0%                 | 84.2%       | 65.0%      | 75.3%       | 63.1%      | 72.3%       | 59.7%      |
| Strongly   | 48.7% | 55.3% | 67.0% | 52.7% | 48.8% | 33.3%      | 62.2%        | 44.4%      | 57.3%       | 40.7%      | 54.2%       | 33.3%                 | 69.5%       | 49.4%      | 59.6%       | 48.0%      | 57.0%       | 43.9%      |
| Somewhat   | 21.0% | 23.6% | 19.1% | 27.6% | 14.4% | 21.7%      | 20.9%        | 21.1%      | 24.4%       | 18.3%      | 20.8%       | 21.7%                 | 14.7%       | 15.6%      | 15.7%       | 15.1%      | 15.3%       | 15.8%      |
| OPPOSE     | 23.5% | 16.7% | 6.1%  | 12.5% | 29.3% | 38.2%      | 10.5%        | 27.3%      | 11.5%       | 34.0%      | 17.9%       | 38.2%                 | 8.7%        | 28.2%      | 14.0%       | 33.7%      | 19.7%       | 36.8%      |
| Somewhat   | 7.4%  | -     | 2.7%  | 4.7%  | 7.2%  | 14.8%      | 1.6%         | 9.2%       | 3.2%        | 11.2%      | 4.6%        | 14.8%                 | -           | 9.8%       | 5.1%        | 10.3%      | 6.9%        | 9.9%       |
| Strongly   | 16.0% | 16.7% | 3.5%  | 7.8%  | 22.0% | 23.5%      | 8.9%         | 18.2%      | 8.3%        | 22.8%      | 13.2%       | 23.5%                 | 8.7%        | 18.3%      | 8.9%        | 23.4%      | 12.7%       | 26.9%      |
| DK/REFUSED | 6.9%  | 4.4%  | 7.7%  | 7.2%  | 7.5%  | 6.8%       | 6.4%         | 7.1%       | 6.8%        | 7.1%       | 7.0%        | 6.8%                  | 7.1%        | 6.8%       | 10.7%       | 3.2%       | 8.0%        | 3.6%       |
| Net Diff.  | 46.2% | 62.1% | 80.0% | 67.8% | 34.0% | 16.8%      | 72.7%        | 38.2%      | 70.1%       | 25.0%      | 57.2%       | 16.8%                 | 75.4%       | 36.8%      | 61.3%       | 29.4%      | 52.6%       | 22.9%      |
| Mean       | 3.10  | 3.23  | 3.62  | 3.35  | 2.97  | 2.70       | 3.46         | 2.99       | 3.40        | 2.83       | 3.25        | 2.70                  | 3.56        | 3.03       | 3.41        | 2.91       | 3.27        | 2.80       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |  |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|--|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |  |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |  |
| SUPPORT    | 69.6% | 82.4%                   | 66.0%      | 87.5%       | 56.0%      | 77.5%       | 52.0%      | 69.6%  | 69.6%  | 57.2%         | 76.7%           | 71.3% | 45.7%                         | 67.5%     | 87.5%     | 73.9%     | 62.8%     |  |
| Strongly   | 48.7% | 56.4%                   | 40.4%      | 55.1%       | 35.4%      | 51.8%       | 26.5%      | 54.4%  | 43.9%  | 32.1%         | 61.2%           | 47.4% | 29.6%                         | 48.0%     | 60.0%     | 48.0%     | 46.2%     |  |
| Somewhat   | 21.0% | 26.0%                   | 25.6%      | 32.5%       | 20.5%      | 25.7%       | 25.6%      | 15.2%  | 25.7%  | 25.1%         | 15.5%           | 23.9% | 16.0%                         | 19.5%     | 27.6%     | 25.9%     | 16.6%     |  |
| OPPOSE     | 23.5% | 11.9%                   | 26.6%      | 9.2%        | 34.1%      | 16.3%       | 39.2%      | 23.6%  | 23.4%  | 38.8%         | 15.7%           | 20.1% | 19.6%                         | 21.0%     | 8.2%      | 22.5%     | 32.4%     |  |
| Somewhat   | 7.4%  | 2.8%                    | 8.6%       | 1.5%        | 11.8%      | 2.6%        | 17.9%      | 7.6%   | 7.3%   | 11.9%         | 4.2%            | 7.6%  | 9.6%                          | 10.5%     | -         | 7.2%      | 9.1%      |  |
| Strongly   | 16.0% | 9.0%                    | 18.0%      | 7.8%        | 22.3%      | 13.7%       | 21.3%      | 16.0%  | 16.0%  | 26.9%         | 11.5%           | 12.4% | 10.0%                         | 10.4%     | 8.2%      | 15.4%     | 23.3%     |  |
| DK/REFUSED | 6.9%  | 5.8%                    | 7.4%       | 3.2%        | 9.9%       | 6.2%        | 8.8%       | 6.8%   | 7.0%   | 4.0%          | 7.5%            | 8.6%  | 34.7%                         | 11.5%     | 4.3%      | 3.5%      | 4.8%      |  |
| Net Diff.  | 46.2% | 70.5%                   | 39.4%      | 78.3%       | 21.8%      | 61.3%       | 12.9%      | 46.1%  | 46.2%  | 18.4%         | 61.0%           | 51.3% | 26.1%                         | 46.5%     | 79.4%     | 51.4%     | 30.4%     |  |
| Mean       | 3.10  | 3.38                    | 2.95       | 3.39        | 2.77       | 3.23        | 2.63       | 3.16   | 3.05   | 2.65          | 3.37            | 3.16  | 3.00                          | 3.19      | 3.46      | 3.10      | 2.90      |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....  
 Allowing doctors to prescribe medical marijuana.

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| SUPPORT    | 69.6% | 73.5%                  | 74.0%  | 64.3%  | 69.1%  | 56.1%  | 68.8% | 61.9%                    | 53.9%       | 100.0%               | 100.0%               | 56.1%       | 43.6%                | 57.1%       |  |
| Strongly   | 48.7% | 53.2%                  | 50.6%  | 52.0%  | 52.2%  | 24.2%  | 47.5% | 47.8%                    | 36.8%       | 100.0%               | 83.9%                | 36.4%       | -                    | 39.5%       |  |
| Somewhat   | 21.0% | 20.3%                  | 23.3%  | 12.3%  | 16.9%  | 31.9%  | 21.3% | 14.2%                    | 17.1%       | -                    | 16.1%                | 19.7%       | 43.6%                | 17.6%       |  |
| OPPOSE     | 23.5% | 18.4%                  | 18.9%  | 27.9%  | 28.2%  | 37.7%  | 15.4% | 31.7%                    | 38.3%       | -                    | -                    | 35.0%       | 56.4%                | 33.2%       |  |
| Somewhat   | 7.4%  | 8.8%                   | 2.9%   | 7.3%   | 9.1%   | 11.2%  | 8.3%  | 5.7%                     | 6.9%        | -                    | -                    | 14.9%       | 56.4%                | 11.3%       |  |
| Strongly   | 16.0% | 9.6%                   | 16.0%  | 20.6%  | 19.1%  | 26.6%  | 7.1%  | 26.0%                    | 31.4%       | -                    | -                    | 20.2%       | -                    | 21.9%       |  |
| DK/REFUSED | 6.9%  | 8.1%                   | 7.1%   | 7.8%   | 2.8%   | 6.2%   | 15.9% | 6.4%                     | 7.7%        | -                    | -                    | 8.9%        | -                    | 9.6%        |  |
| Net Diff.  | 46.2% | 55.2%                  | 55.1%  | 36.4%  | 40.9%  | 18.4%  | 53.4% | 30.3%                    | 15.6%       | 100.0%               | 100.0%               | 21.0%       | -12.7%               | 23.9%       |  |
| Mean       | 3.10  | 3.28                   | 3.17   | 3.04   | 3.05   | 2.57   | 3.30  | 2.89                     | 2.64        | 4.00                 | 3.84                 | 2.79        | 2.44                 | 2.83        |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| SUPPORT    | 49.0% | 46.1%  | 45.5% | 47.9%     | 51.4%       | 50.5%              | 43.5%         | 42.2%       | 49.6%            | 45.6%             | 46.6% | 36.5% | 56.7%             | 56.5% | 61.8% | 31.1%           |
| Strongly   | 21.1% | 14.7%  | 17.6% | 27.8%     | 20.6%       | 22.0%              | 18.1%         | 17.1%       | 22.9%            | 18.2%             | 17.4% | 25.7% | 24.6%             | 24.7% | 21.5% | 19.8%           |
| Somewhat   | 27.8% | 31.5%  | 27.8% | 20.1%     | 30.9%       | 28.5%              | 25.4%         | 25.1%       | 26.7%            | 27.5%             | 29.2% | 10.8% | 32.1%             | 31.8% | 40.3% | 11.3%           |
| OPPOSE     | 37.8% | 39.1%  | 44.1% | 39.5%     | 34.7%       | 36.3%              | 43.4%         | 43.8%       | 41.1%            | 41.3%             | 40.9% | 45.3% | 30.6%             | 31.0% | 20.8% | 52.6%           |
| Somewhat   | 13.5% | 18.3%  | 12.6% | 15.0%     | 11.6%       | 13.3%              | 14.5%         | 15.3%       | 10.9%            | 11.2%             | 9.4%  | 28.7% | 12.2%             | 11.9% | 20.8% | 29.7%           |
| Strongly   | 24.3% | 20.7%  | 31.5% | 24.5%     | 23.1%       | 23.0%              | 28.8%         | 28.6%       | 30.2%            | 30.1%             | 31.5% | 16.6% | 18.4%             | 19.1% | -     | 22.9%           |
| DK/REFUSED | 13.2% | 14.8%  | 10.4% | 12.6%     | 13.9%       | 13.2%              | 13.2%         | 14.0%       | 9.3%             | 13.0%             | 12.5% | 18.2% | 12.7%             | 12.5% | 17.4% | 16.4%           |
| Net Diff.  | 11.1% | 7.1%   | 1.4%  | 8.4%      | 16.7%       | 14.2%              | 0.1%          | -1.7%       | 8.5%             | 4.3%              | 5.7%  | -8.8% | 26.1%             | 25.5% | 41.0% | -21.5%          |
| Mean       | 2.53  | 2.47   | 2.35  | 2.59      | 2.57        | 2.57               | 2.38          | 2.36        | 2.47             | 2.39              | 2.37  | 2.56  | 2.72              | 2.71  | 3.01  | 2.33            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 49.0% | 76.2%          | 66.4%            | 46.8%              | 45.5%                | 57.2%          | 64.2%            | 42.4%              | 47.7%                | 51.3%          | 58.4%            | 48.9%              | 45.4%                | 49.2%          | 56.0%            | 35.9%              | 53.1%                | 81.3%          | 100.0%           | 78.6%        | 53.3%       |
| Strongly   | 21.1% | 48.6%          | 32.1%            | 16.3%              | 19.2%                | 28.9%          | 35.7%            | 16.3%              | 19.2%                | 26.4%          | 23.5%            | 24.3%              | 15.6%                | 30.7%          | 35.3%            | 7.2%               | 19.0%                | 31.1%          | 69.0%            | 39.4%        | 22.8%       |
| Somewhat   | 27.8% | 27.6%          | 34.4%            | 30.5%              | 26.3%                | 28.3%          | 28.5%            | 26.0%              | 28.5%                | 24.9%          | 34.9%            | 24.6%              | 29.7%                | 18.5%          | 20.8%            | 28.7%              | 34.1%                | 50.2%          | 31.0%            | 39.2%        | 30.5%       |
| OPPOSE     | 37.8% | 6.8%           | 19.1%            | 46.6%              | 39.1%                | 30.6%          | 35.8%            | 53.5%              | 32.6%                | 36.7%          | 28.0%            | 40.5%              | 39.2%                | 39.0%          | 35.5%            | 54.7%              | 30.3%                | -              | -                | 11.4%        | 38.9%       |
| Somewhat   | 13.5% | 5.6%           | 6.0%             | 15.4%              | 14.2%                | 11.6%          | 17.1%            | 21.4%              | 9.9%                 | 10.9%          | 9.4%             | 19.0%              | 12.5%                | 14.1%          | 17.0%            | 17.8%              | 10.8%                | -              | -                | 8.4%         | 13.1%       |
| Strongly   | 24.3% | 1.2%           | 13.1%            | 31.2%              | 24.8%                | 19.0%          | 18.8%            | 32.1%              | 22.8%                | 25.8%          | 18.6%            | 21.5%              | 26.7%                | 24.9%          | 18.5%            | 36.8%              | 19.5%                | -              | -                | 3.0%         | 25.8%       |
| DK/REFUSED | 13.2% | 17.0%          | 14.4%            | 6.6%               | 15.4%                | 12.3%          | -                | 4.1%               | 19.7%                | 12.0%          | 13.7%            | 10.6%              | 15.4%                | 11.8%          | 8.4%             | 9.4%               | 16.6%                | 18.7%          | -                | 10.0%        | 7.8%        |
| Net Diff.  | 11.1% | 69.4%          | 47.3%            | 0.2%               | 6.4%                 | 26.6%          | 28.3%            | -11.2%             | 15.1%                | 14.6%          | 30.4%            | 8.4%               | 6.2%                 | 10.2%          | 20.5%            | -18.8%             | 22.8%                | 81.3%          | 100.0%           | 67.1%        | 14.4%       |
| Mean       | 2.53  | 3.49           | 3.00             | 2.34               | 2.47                 | 2.76           | 2.81             | 2.28               | 2.55                 | 2.59           | 2.73             | 2.58               | 2.41                 | 2.62           | 2.80             | 2.07               | 2.63                 | 3.38           | 3.69             | 3.28         | 2.54        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 49.0% | 58.3%                  | 100.0%                   | 58.5%                | 50.9%               | 51.6%                   | 35.3%                     | 50.0%                      | 44.7%                    | 54.6%                      | 73.8%                    | 13.4%  | 47.7%              | 46.5% | 100.0% | 55.3%                | 56.2% | 44.5% | 21.9%                  |
| Strongly   | 21.1% | 44.3%                  | 35.6%                    | 35.6%                | 25.6%               | 21.3%                   | 14.6%                     | 19.7%                      | 21.1%                    | 25.8%                      | 45.6%                    | 13.4%  | 18.4%              | 17.3% | 64.3%  | 26.1%                | 25.4% | 33.2% | 9.2%                   |
| Somewhat   | 27.8% | 14.1%                  | 64.4%                    | 22.9%                | 25.3%               | 30.4%                   | 20.7%                     | 30.3%                      | 23.6%                    | 28.9%                      | 28.2%                    | -      | 29.3%              | 29.2% | 35.7%  | 29.2%                | 30.7% | 11.3% | 12.7%                  |
| OPPOSE     | 37.8% | 31.0%                  | -                        | 32.8%                | 40.7%               | 36.4%                   | 40.3%                     | 38.1%                      | 44.8%                    | 36.3%                      | 17.9%                    | 54.8%  | 39.6%              | 40.6% | -      | 32.1%                | 31.7% | 36.4% | 58.7%                  |
| Somewhat   | 13.5% | 7.3%                   | -                        | 10.4%                | 15.2%               | 12.3%                   | 17.4%                     | 14.9%                      | 10.6%                    | 14.0%                      | -                        | 40.7%  | 8.3%               | 8.5%  | -      | 13.9%                | 13.5% | 18.1% | 39.5%                  |
| Strongly   | 24.3% | 23.8%                  | -                        | 22.5%                | 25.5%               | 24.1%                   | 22.9%                     | 23.3%                      | 34.3%                    | 22.3%                      | 17.9%                    | 14.1%  | 31.4%              | 32.1% | -      | 18.2%                | 18.2% | 18.3% | 19.2%                  |
| DK/REFUSED | 13.2% | 10.6%                  | -                        | 8.7%                 | 8.4%                | 12.0%                   | 24.4%                     | 11.8%                      | 10.4%                    | 9.0%                       | 8.3%                     | 31.8%  | 12.6%              | 12.9% | -      | 12.6%                | 12.1% | 19.1% | 19.4%                  |
| Net Diff.  | 11.1% | 27.3%                  | 100.0%                   | 25.7%                | 10.1%               | 15.3%                   | -5.0%                     | 11.9%                      | -0.1%                    | 18.3%                      | 55.9%                    | -41.4% | 8.1%               | 5.8%  | 100.0% | 23.2%                | 24.5% | 8.2%  | -36.8%                 |
| Mean       | 2.53  | 2.88                   | 3.36                     | 2.78                 | 2.56                | 2.55                    | 2.36                      | 2.53                       | 2.35                     | 2.64                       | 3.11                     | 2.19   | 2.40               | 2.36  | 3.64   | 2.72                 | 2.72  | 2.73  | 2.15                   |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |       |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|-------|--------|-------------------------|---------------|---|-------|--------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124   | 8      | 39                      | 16            | 104                                     | 98    | 6      | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| SUPPORT    | 49.0% | 48.1%               | 46.3% | 76.8% | 54.9%          | 56.0% | 37.9%  | 31.6%                   | 68.7%         | 48.2%                                   | 48.7% | 39.6%  | 51.7%          | 52.1% | 48.4% | 45.4%                  | 54.0%        | 48.0%               | 48.3%               | 36.4%               |
| Strongly   | 21.1% | 20.7%               | 19.3% | 43.5% | 21.9%          | 22.4% | 13.2%  | 20.1%                   | 49.8%         | 19.6%                                   | 20.8% | -      | 25.0%          | 27.1% | 7.8%  | 16.6%                  | 25.4%        | 20.8%               | 20.4%               | 16.0%               |
| Somewhat   | 27.8% | 27.4%               | 27.1% | 33.3% | 33.0%          | 33.5% | 24.8%  | 11.5%                   | 18.8%         | 28.6%                                   | 27.9% | 39.6%  | 26.7%          | 25.0% | 40.6% | 28.8%                  | 28.6%        | 27.2%               | 27.9%               | 20.5%               |
| OPPOSE     | 37.8% | 39.5%               | 40.5% | 23.2% | 33.4%          | 31.6% | 62.1%  | 47.2%                   | 9.0%          | 39.0%                                   | 37.7% | 60.4%  | 36.8%          | 36.7% | 37.7% | 37.9%                  | 36.5%        | 39.9%               | 38.6%               | 52.6%               |
| Somewhat   | 13.5% | 7.9%                | 8.2%  | 2.6%  | 14.3%          | 12.0% | 50.0%  | 30.0%                   | 7.4%          | 8.6%                                    | 7.9%  | 19.3%  | 15.4%          | 14.7% | 21.4% | 17.5%                  | 10.7%        | 7.2%                | 9.7%                | 35.6%               |
| Strongly   | 24.3% | 31.6%               | 32.3% | 20.6% | 19.1%          | 19.6% | 12.0%  | 17.2%                   | 1.6%          | 30.4%                                   | 29.8% | 41.1%  | 21.4%          | 22.0% | 16.3% | 20.4%                  | 25.8%        | 32.7%               | 28.9%               | 17.0%               |
| DK/REFUSED | 13.2% | 12.4%               | 13.2% | -     | 11.7%          | 12.4% | -      | 21.2%                   | 22.4%         | 12.8%                                   | 13.6% | -      | 11.5%          | 11.2% | 14.0% | 16.8%                  | 9.6%         | 12.1%               | 13.1%               | 10.9%               |
| Net Diff.  | 11.1% | 8.6%                | 5.8%  | 53.6% | 21.5%          | 24.4% | -24.1% | -15.6%                  | 59.7%         | 9.2%                                    | 11.0% | -20.7% | 14.8%          | 15.3% | 10.7% | 7.5%                   | 17.5%        | 8.1%                | 9.7%                | -16.2%              |
| Mean       | 2.53  | 2.42                | 2.38  | 3.00  | 2.65           | 2.67  | 2.39   | 2.44                    | 3.51          | 2.43                                    | 2.46  | 1.99   | 2.62           | 2.64  | 2.46  | 2.50                   | 2.59         | 2.41                | 2.46                | 2.40                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

|            | TOTAL  |        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REGISTERED PARTY |                 |                         |                  |       |
|------------|--------|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|
|            | SUPPRT | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other |
| Total      | 300    | 209    | 70  | 147    | 113                                   | 180    | 101   | 241    | 32                                       | 199    | 81                                  | 69     | 26  | 268    | 26                          | 72     | 141              | 87              | 75                      | 8                | 4     |
| SUPPORT    | 49.0%  | 59.6%  | 21.0%                                       | 100.0% | -                                     | 51.4%  | 44.6%   | 51.4%  | 54.4%                                    | 52.8%  | 42.3%                               | 45.0%  | 35.2%                                       | 50.8%  | 35.2%                       | 47.5%  | 57.0%            | 37.2%           | 37.4%                   | 30.4%            | 47.8% |
| Strongly   | 21.1%  | 27.5%  | 6.7%  | 43.2%  | -                                     | 21.0%  | 22.3%   | 23.5%  | 16.7%                                    | 23.8%  | 18.3%                               | 18.6%  | 12.5%                                       | 22.5%  | 12.5%                       | 15.1%  | 27.7%            | 15.5%           | 17.6%                   | -                | 7.0%  |
| Somewhat   | 27.8%  | 32.0%  | 14.3%                                       | 56.8%  | -                                     | 30.3%  | 22.2%   | 27.9%  | 37.7%                                    | 29.0%  | 24.0%                               | 26.4%  | 22.7%                                       | 28.3%  | 22.7%                       | 32.4%  | 29.3%            | 21.7%           | 19.8%                   | 30.4%            | 40.7% |
| OPPOSE     | 37.8%  | 27.3%  | 69.3%                                       | -      | 100.0%                                | 38.2%  | 39.0%   | 37.4%  | 35.3%                                    | 36.4%  | 45.0%                               | 35.0%  | 60.3%                                       | 36.1%  | 60.3%                       | 42.2%  | 32.6%            | 42.6%           | 41.9%                   | 56.8%            | 27.2% |
| Somewhat   | 13.5%  | 11.7%  | 16.8%                                       | -      | 35.8%                                 | 14.6%  | 14.2%   | 12.9%  | 23.9%                                    | 14.2%  | 15.2%                               | 11.4%  | 12.5%                                       | 13.5%  | 12.5%                       | 4.6%   | 15.2%            | 18.3%           | 18.9%                   | 22.4%            | -     |
| Strongly   | 24.3%  | 15.6%  | 52.5%                                       | -      | 64.2%                                 | 23.6%  | 24.9%   | 24.4%  | 11.4%                                    | 22.2%  | 29.9%                               | 23.7%  | 47.9%                                       | 22.6%  | 47.9%                       | 37.6%  | 17.4%            | 24.3%           | 23.0%                   | 34.5%            | 27.2% |
| DK/REFUSED | 13.2%  | 13.1%  | 9.7%  | -      | -                                     | 10.4%  | 16.4%   | 11.2%  | 10.3%                                    | 10.8%  | 12.7%                               | 20.0%  | 4.5%  | 13.1%  | 4.5%                        | 10.3%  | 10.4%            | 20.2%           | 20.7%                   | 12.8%            | 25.1% |
| Net Diff.  | 11.1%  | 32.2%  | -48.3%                                      | 100.0% | -100%                                 | 13.1%  | 5.5%  | 14.0%  | 19.0%                                    | 16.4%  | -2.8%                               | 10.0%  | -25.2%                                      | 14.7%  | -25.2%                      | 5.2%   | 24.4%            | -5.4%           | -4.5%                   | -26.5%           | 20.6% |
| Mean       | 2.53   | 2.82   | 1.73  | 3.43   | 1.36                                  | 2.54   | 2.50  | 2.57   | 2.66                                     | 2.61   | 2.35                                | 2.50   | 2.00  | 2.58   | 2.00                        | 2.28   | 2.75             | 2.36            | 2.40                    | 1.95             | 2.37  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

|            | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|            |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total      | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| SUPPORT    | 49.0% | 63.9%                     | 58.9%           | 39.3%                   | 31.7%                       | 55.8%           | 34.9%                   | 45.5%                      | 60.0%           | 43.2%                   | 58.6%                          | 55.6%           | 16.9%                   | 58.6%   | 55.0%           | 9.6%                    |
| Strongly   | 21.1% | 27.6%                     | 34.4%           | 15.3%                   | 3.0%                        | 23.5%           | 15.8%                   | 11.9%                      | 29.9%           | 14.7%                   | 40.0%                          | 26.7%           | 16.9%                   | 40.0%   | 27.9%           | 9.6%                    |
| Somewhat   | 27.8% | 36.3%                     | 24.5%           | 24.1%                   | 28.7%                       | 32.3%           | 19.1%                   | 33.7%                      | 30.1%           | 28.5%                   | 18.6%                          | 28.9%           | -                       | 18.6%   | 27.0%           | -                       |
| OPPOSE     | 37.8% | 30.4%                     | 33.2%           | 36.3%                   | 53.6%                       | 32.2%           | 49.6%                   | 44.2%                      | 28.8%           | 41.5%                   | 41.4%                          | 34.3%           | 46.8%                   | 41.4%   | 34.7%           | 55.6%                   |
| Somewhat   | 13.5% | 6.1%                      | 14.8%           | 16.5%                   | 3.2%                        | 15.4%           | 20.3%                   | 5.3%                       | 9.1%            | 19.9%                   | -                              | 17.9%           | 18.1%                   | -   | 18.8%           | 22.2%                   |
| Strongly   | 24.3% | 24.3%                     | 18.4%           | 19.7%                   | 50.5%                       | 16.8%           | 29.3%                   | 39.0%                      | 19.7%           | 21.6%                   | 41.4%                          | 16.4%           | 28.7%                   | 41.4%   | 15.9%           | 33.4%                   |
| DK/REFUSED | 13.2% | 5.7%                      | 7.9%            | 24.4%                   | 14.7%                       | 12.0%           | 15.5%                   | 10.3%                      | 11.2%           | 15.3%                   | -                              | 10.1%           | 36.3%                   | -   | 10.3%           | 34.7%                   |
| Net Diff.  | 11.1% | 33.5%                     | 25.7%           | 3.1%                    | -21.9%                      | 23.5%           | -14.7%                  | 1.3%                       | 31.2%           | 1.7%                    | 17.2%                          | 21.2%           | -30.0%                  | 17.2%   | 20.3%           | -46.0%                  |
| Mean       | 2.53  | 2.71                      | 2.81            | 2.46                    | 1.82                        | 2.71            | 2.25                    | 2.21                       | 2.79            | 2.43                    | 2.57                           | 2.73            | 2.08                    | 2.57  | 2.75            | 1.78                    |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |        | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|--------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |       | TRUMP<br>SUPPORT<br>-TER            | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very   | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81     | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| SUPPORT    | 49.0% | 38.1%                               | 48.6%                      | 62.8%        | 63.2%    | 62.3%         | 48.2%         | 43.2%            | 64.7%         | 29.7%  | 62.7%                     | 68.6%             | 47.9%         | 50.8%            | 60.3%               | 48.4%         | 33.4%            | 43.7%              | 55.5%         | 45.0%            |
| Strongly   | 21.1% | 15.7%                               | 8.8%                       | 25.8%        | 30.3%    | 21.3%         | 19.0%         | 20.0%            | 28.6%         | 14.6%  | 35.8%                     | 24.7%             | 20.6%         | 27.9%            | 26.3%               | 18.1%         | 9.8%             | 17.6%              | 17.4%         | 17.3%            |
| Somewhat   | 27.8% | 22.4%                               | 39.8%                      | 37.0%        | 32.9%    | 41.0%         | 29.2%         | 23.2%            | 36.1%         | 15.1%  | 26.9%                     | 43.8%             | 27.3%         | 22.9%            | 34.0%               | 30.4%         | 23.6%            | 26.2%              | 38.1%         | 27.7%            |
| OPPOSE     | 37.8% | 53.6%                               | 35.4%                      | 24.7%        | 20.4%    | 29.1%         | 43.9%         | 43.2%            | 20.0%         | 57.8%  | 27.8%                     | 17.7%             | 43.4%         | 37.1%            | 27.7%               | 44.2%         | 51.2%            | 28.5%              | 38.5%         | 43.1%            |
| Somewhat   | 13.5% | 5.4%                                | 4.6%                       | 9.0%         | 5.6%     | 12.4%         | 25.1%         | 9.5%             | 7.7%          | 10.6%  | -                         | 4.6%              | 29.9%         | 9.6%             | 10.8%               | 22.4%         | 9.3%             | 8.2%               | 19.5%         | 8.9%             |
| Strongly   | 24.3% | 48.2%                               | 30.9%                      | 15.8%        | 14.8%    | 16.7%         | 18.8%         | 33.8%            | 12.3%         | 47.2%  | 27.8%                     | 13.1%             | 13.6%         | 27.5%            | 16.9%               | 21.8%         | 42.0%            | 20.3%              | 19.1%         | 34.2%            |
| DK/REFUSED | 13.2% | 8.4%                                | 15.9%                      | 12.5%        | 16.4%    | 8.6%          | 7.8%          | 13.5%            | 15.3%         | 12.4%  | 9.5%                      | 13.7%             | 8.7%          | 12.1%            | 12.0%               | 7.4%          | 15.4%            | 27.7%              | 6.0%          | 11.9%            |
| Net Diff.  | 11.1% | -15.5%                              | 13.2%                      | 38.0%        | 42.9%    | 33.2%         | 4.3%          | -0.0%            | 44.7%         | -28.1% | 34.9%                     | 50.9%             | 4.5%          | 13.7%            | 32.5%               | 4.2%          | -17.8%           | 15.2%              | 17.0%         | 1.9%             |
| Mean       | 2.53  | 2.06                                | 2.32                       | 2.83         | 2.94     | 2.73          | 2.53          | 2.34             | 2.96          | 1.97   | 2.78                      | 2.93              | 2.60          | 2.58             | 2.79                | 2.48          | 2.01             | 2.57               | 2.57          | 2.32             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| SUPPORT    | 49.0% | 74.4%                  | 40.5%         | 31.9%             | 72.5%                                   | 38.9%         | 33.8%             | 46.4%                         | 51.6%          | 46.2%          | 53.9%                             | 46.0% | 38.5%                      | 57.7% | 48.7%                               | 56.9% | 30.5%                                 | 58.4% | 29.7%                                | 62.3% |
| Strongly   | 21.1% | 30.8%                  | 21.5%         | 25.4%             | 33.2%                                   | 18.4%         | 27.0%             | 20.5%                         | 22.0%          | 16.7%          | 20.3%                             | 20.1% | 17.5%                      | 21.9% | 20.7%                               | 27.4% | 14.9%                                 | 16.5% | 8.1%                                 | 23.4% |
| Somewhat   | 27.8% | 43.6%                  | 19.0%         | 6.5%              | 39.3%                                   | 20.5%         | 6.9%              | 25.9%                         | 29.7%          | 29.5%          | 33.6%                             | 25.9% | 21.0%                      | 35.8% | 28.0%                               | 29.5% | 15.6%                                 | 42.0% | 21.6%                                | 38.9% |
| OPPOSE     | 37.8% | 20.8%                  | 49.2%         | 50.5%             | 22.4%                                   | 49.9%         | 52.7%             | 41.9%                         | 34.2%          | 15.7%          | 30.0%                             | 41.0% | 50.5%                      | 27.9% | 41.9%                               | 27.9% | 57.2%                                 | 28.0% | 60.5%                                | 21.8% |
| Somewhat   | 13.5% | 9.6%                   | 32.9%         | 12.8%             | 10.3%                                   | 35.5%         | 13.6%             | 10.8%                         | 16.6%          | 6.5%           | 20.1%                             | 12.5% | 11.3%                      | 16.8% | 10.8%                               | 15.2% | 11.8%                                 | 18.3% | 13.8%                                | 11.3% |
| Strongly   | 24.3% | 11.3%                  | 16.3%         | 37.7%             | 12.1%                                   | 14.3%         | 39.1%             | 31.0%                         | 17.7%          | 9.2%           | 9.9%                              | 28.5% | 39.2%                      | 11.2% | 31.1%                               | 12.6% | 45.5%                                 | 9.7%  | 46.7%                                | 10.5% |
| DK/REFUSED | 13.2% | 4.8%                   | 10.4%         | 17.6%             | 5.1%                                    | 11.2%         | 13.5%             | 11.7%                         | 14.1%          | 38.1%          | 16.1%                             | 13.0% | 11.0%                      | 14.4% | 9.4%                                | 15.2% | 12.2%                                 | 13.5% | 9.8%                                 | 16.0% |
| Net Diff.  | 11.1% | 53.6%                  | -8.7%         | -18.7%            | 50.1%                                   | -11.0%        | -18.9%            | 4.5%                          | 17.4%          | 30.5%          | 23.9%                             | 5.0%  | -12.0%                     | 29.7% | 6.8%                                | 29.1% | -26.7%                                | 30.4% | -30.9%                               | 40.5% |
| Mean       | 2.53  | 2.99                   | 2.51          | 2.24              | 2.99                                    | 2.48          | 2.25              | 2.41                          | 2.65           | 2.87           | 2.77                              | 2.43  | 2.19                       | 2.80  | 2.42                                | 2.85  | 2.00                                  | 2.75  | 1.90                                 | 2.89  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                     | 82                        | 52                      |                           |
| SUPPORT    | 49.0% | 48.9% | 53.1%                                    | 49.2% | 53.1%  | 54.5% | 44.9%                | 58.6% | 50.7%                         | 48.3% | 42.6%                           | 52.2% | 46.8%                          | 59.7% | 43.3%                              | 62.1% | 42.4%                                  | 46.2% | 53.5%                   | 54.3%                     | 52.0%                   |                           |
| Strongly   | 21.1% | 28.5% | 20.0%                                    | 28.7% | 22.7%  | 23.3% | 16.9%                | 29.1% | 20.5%                         | 14.5% | 15.5%                           | 17.2% | 14.6%                          | 35.0% | 18.9%                              | 38.7% | 19.4%                                  | 21.1% | 21.0%                   | 27.5%                     | 22.9%                   |                           |
| Somewhat   | 27.8% | 20.4% | 33.1%                                    | 20.5% | 30.4%  | 31.3% | 28.0%                | 29.6% | 30.2%                         | 33.8% | 27.1%                           | 35.0% | 32.2%                          | 24.7% | 24.4%                              | 23.3% | 23.1%                                  | 25.1% | 32.5%                   | 26.8%                     | 29.1%                   |                           |
| OPPOSE     | 37.8% | 38.7% | 37.6%                                    | 38.4% | 39.9%  | 36.1% | 41.0%                | 32.8% | 35.7%                         | 41.2% | 43.1%                           | 41.2% | 37.5%                          | 27.6% | 44.0%                              | 27.9% | 44.5%                                  | 44.1% | 29.3%                   | 37.9%                     | 27.3%                   |                           |
| Somewhat   | 13.5% | 8.4%  | 28.2%                                    | 8.5%  | 32.0%  | 11.4% | 16.2%                | 12.3% | 11.6%                         | 9.9%  | 18.0%                           | 12.2% | 9.2%                           | 10.6% | 22.1%                              | 11.7% | 22.6%                                  | 17.5% | 7.5%                    | 17.6%                     | 6.4%                    |                           |
| Strongly   | 24.3% | 30.3% | 9.4%                                     | 29.9% | 7.9%   | 24.8% | 24.8%                | 20.5% | 24.2%                         | 31.3% | 25.1%                           | 29.0% | 28.2%                          | 17.0% | 21.9%                              | 16.2% | 22.0%                                  | 26.6% | 21.7%                   | 20.4%                     | 20.9%                   |                           |
| DK/REFUSED | 13.2% | 12.4% | 9.4%                                     | 12.4% | 7.0%   | 9.4%  | 14.1%                | 8.6%  | 13.5%                         | 10.5% | 14.3%                           | 6.6%  | 15.7%                          | 12.7% | 12.7%                              | 10.0% | 13.0%                                  | 9.7%  | 17.2%                   | 7.8%                      | 20.8%                   |                           |
| Net Diff.  | 11.1% | 10.3% | 15.5%                                    | 10.8% | 13.2%  | 18.4% | 3.9%                 | 25.9% | 15.0%                         | 7.0%  | -0.5%                           | 11.1% | 9.3%                           | 32.1% | -0.6%                              | 34.1% | -2.1%                                  | 2.1%  | 24.3%                   | 16.4%                     | 24.7%                   |                           |
| Mean       | 2.53  | 2.54  | 2.70                                     | 2.55  | 2.73   | 2.58  | 2.43                 | 2.74  | 2.54                          | 2.35  | 2.39                            | 2.43  | 2.39                           | 2.89  | 2.46                               | 2.94  | 2.46                                   | 2.45  | 2.64                    | 2.67                      | 2.68                    |                           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

|            | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|            |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total      | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| SUPPORT    | 49.0% | 39.0%                  | 54.7%                    | 43.2%                  | 56.5%                    | 50.9%                   | 49.4%                    | 51.3%                                 | 46.9%                    | 47.2%                | 51.0%          | 54.7%                         | 51.5%          | 40.0%                           | 50.7%          | 46.9%                          | 48.7%          | 47.9%                              | 53.8%          | 43.5%                                  | 53.5%          |
| Strongly   | 21.1% | 15.4%                  | 19.6%                    | 17.1%                  | 18.7%                    | 26.8%                   | 25.2%                    | 27.0%                                 | 25.5%                    | 22.2%                | 19.0%          | 28.3%                         | 22.9%          | 16.5%                           | 16.2%          | 17.5%                          | 15.9%          | 34.9%                              | 23.0%          | 32.3%                                  | 24.2%          |
| Somewhat   | 27.8% | 23.5%                  | 35.1%                    | 26.1%                  | 37.8%                    | 24.1%                   | 24.2%                    | 24.3%                                 | 21.4%                    | 24.9%                | 32.0%          | 26.4%                         | 28.6%          | 23.5%                           | 34.4%          | 29.4%                          | 32.8%          | 13.0%                              | 30.8%          | 11.1%                                  | 29.3%          |
| OPPOSE     | 37.8% | 49.7%                  | 30.7%                    | 48.2%                  | 27.6%                    | 38.7%                   | 32.8%                    | 38.7%                                 | 35.8%                    | 43.3%                | 33.2%          | 35.6%                         | 34.2%          | 50.6%                           | 32.5%          | 44.4%                          | 31.6%          | 39.5%                              | 35.4%          | 42.9%                                  | 35.5%          |
| Somewhat   | 13.5% | 17.5%                  | 8.3%                     | 16.0%                  | 5.9%                     | 20.9%                   | 10.1%                    | 21.1%                                 | 11.9%                    | 10.5%                | 15.6%          | 13.2%                         | 15.2%          | 8.0%                            | 15.9%          | 11.2%                          | 11.9%          | 8.9%                               | 19.9%          | 9.6%                                   | 20.9%          |
| Strongly   | 24.3% | 32.2%                  | 22.4%                    | 32.1%                  | 21.7%                    | 17.9%                   | 22.7%                    | 17.6%                                 | 23.9%                    | 32.8%                | 17.6%          | 22.4%                         | 19.0%          | 42.6%                           | 16.6%          | 33.1%                          | 19.7%          | 30.6%                              | 15.5%          | 33.2%                                  | 14.6%          |
| DK/REFUSED | 13.2% | 11.3%                  | 14.6%                    | 8.7%                   | 16.0%                    | 10.3%                   | 17.8%                    | 10.0%                                 | 17.3%                    | 9.5%                 | 15.8%          | 9.7%                          | 14.3%          | 9.4%                            | 16.9%          | 8.7%                           | 19.7%          | 12.6%                              | 10.9%          | 13.7%                                  | 11.0%          |
| Net Diff.  | 11.1% | -10.7%                 | 24.0%                    | -5.0%                  | 28.9%                    | 12.2%                   | 16.6%                    | 12.7%                                 | 11.1%                    | 3.9%                 | 17.8%          | 19.1%                         | 17.3%          | -10.5%                          | 18.2%          | 2.5%                           | 17.1%          | 8.5%                               | 18.4%          | 0.6%                                   | 18.0%          |
| Mean       | 2.53  | 2.25                   | 2.61                     | 2.31                   | 2.64                     | 2.67                    | 2.63                     | 2.68                                  | 2.59                     | 2.40                 | 2.62           | 2.67                          | 2.65           | 2.15                            | 2.61           | 2.34                           | 2.56           | 2.60                               | 2.69           | 2.49                                   | 2.71           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                   |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------|-------|----------------------|---------------------|-------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mother Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total      | 300   | 138                  | 24                  | 30                | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| SUPPORT    | 49.0% | 42.0%                | 24.2%               | 37.3%             | 48.9%              | 59.1%      | 56.9%                | 54.3%           | 61.3%           | 55.6%          | 57.2%            | 27.6%           | 60.3%               | 46.4%                   | 55.5%       | 31.8%       | 64.2%       | 31.8%       | 62.6%       |
| Strongly   | 21.1% | 14.9%                | 4.3%                | 8.0%              | 20.5%              | 28.8%      | 25.8%                | 24.9%           | 31.4%           | 22.0%          | 35.0%            | 7.3%            | 24.7%               | 12.4%                   | 27.6%       | 18.9%       | 32.1%       | 18.9%       | 32.4%       |
| Somewhat   | 27.8% | 27.1%                | 19.9%               | 29.3%             | 28.5%              | 30.3%      | 31.1%                | 29.4%           | 29.8%           | 33.6%          | 22.3%            | 20.3%           | 35.6%               | 34.0%                   | 27.9%       | 12.9%       | 32.1%       | 12.9%       | 30.2%       |
| OPPOSE     | 37.8% | 46.5%                | 70.9%               | 49.2%             | 38.5%              | 27.4%      | 25.0%                | 45.7%           | 26.6%           | 36.5%          | 31.4%            | 57.2%           | 24.8%               | 46.1%                   | 26.0%       | 47.1%       | 29.4%       | 47.1%       | 30.3%       |
| Somewhat   | 13.5% | 13.3%                | 13.1%               | 10.1%             | 14.6%              | 11.6%      | 13.6%                | -               | 11.9%           | 12.2%          | 12.7%            | 14.5%           | 10.9%               | 10.6%                   | 9.9%        | 20.1%       | 14.4%       | 20.1%       | 15.8%       |
| Strongly   | 24.3% | 33.2%                | 57.9%               | 39.1%             | 23.9%              | 15.8%      | 11.4%                | 45.7%           | 14.7%           | 24.2%          | 18.7%            | 42.7%           | 13.8%               | 35.5%                   | 16.1%       | 27.0%       | 15.0%       | 27.0%       | 14.5%       |
| DK/REFUSED | 13.2% | 11.5%                | 4.9%                | 13.5%             | 12.6%              | 13.5%      | 18.1%                | -               | 12.1%           | 7.9%           | 11.4%            | 15.2%           | 14.9%               | 7.5%                    | 18.5%       | 21.1%       | 6.4%        | 21.1%       | 7.0%        |
| Net Diff.  | 11.1% | -4.5%                | -46.7%              | -11.9%            | 10.4%              | 31.7%      | 31.9%                | 8.6%            | 34.7%           | 19.1%          | 25.8%            | -29.6%          | 35.5%               | 0.3%                    | 29.5%       | -15.3%      | 34.9%       | -15.3%      | 32.3%       |
| Mean       | 2.53  | 2.27                 | 1.69                | 2.07              | 2.52               | 2.83       | 2.87                 | 2.33            | 2.89            | 2.58           | 2.83             | 1.91            | 2.84                | 2.25                    | 2.82        | 2.30        | 2.87        | 2.30        | 2.87        |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

|            | RACIAL BACKGROUND |           |                        |                 |             |       |       | RACIAL BACKGROUND: MALE |           |                        |                 |             | RACIAL BACKGROUND: FEMALE |       |           |                        |                 |             |        |
|------------|-------------------|-----------|------------------------|-----------------|-------------|-------|-------|-------------------------|-----------|------------------------|-----------------|-------------|---------------------------|-------|-----------|------------------------|-----------------|-------------|--------|
|            | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other |       | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other                     | WHITE | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total      | 300               | 170       | 122                    | 114             | 3           | 2     | 3     | 80                      | 51        | 48                     | 1               | 0           | 2                         | 90    | 71        | 66                     | 2               | 2           | 1      |
| SUPPORT    | 49.0%             | 48.5%     | 49.6%                  | 48.9%           | 60.9%       | 86.2% | 39.7% | 54.5%                   | 52.6%     | 56.1%                  | -               | -           | -                         | 43.1% | 47.5%     | 43.7%                  | 100.0%          | 100.0%      | 100.0% |
| Strongly   | 21.1%             | 17.6%     | 25.8%                  | 26.1%           | -           | 86.2% | -     | 23.3%                   | 30.8%     | 32.9%                  | -               | -           | -                         | 12.6% | 22.1%     | 21.1%                  | -               | 100.0%      | -      |
| Somewhat   | 27.8%             | 30.8%     | 23.8%                  | 22.9%           | 60.9%       | -     | 39.7% | 31.2%                   | 21.8%     | 23.3%                  | -               | -           | -                         | 30.5% | 25.3%     | 22.6%                  | 100.0%          | -           | 100.0% |
| OPPOSE     | 37.8%             | 39.2%     | 36.7%                  | 38.0%           | 39.1%       | 13.8% | -     | 33.9%                   | 35.4%     | 34.8%                  | 100.0%          | 100.0%      | -                         | 43.9% | 37.6%     | 40.3%                  | -               | -           | -      |
| Somewhat   | 13.5%             | 11.7%     | 17.1%                  | 18.3%           | -           | -     | -     | 13.2%                   | 13.9%     | 14.8%                  | -               | -           | -                         | 10.3% | 19.4%     | 20.8%                  | -               | -           | -      |
| Strongly   | 24.3%             | 27.5%     | 19.6%                  | 19.7%           | 39.1%       | 13.8% | -     | 20.6%                   | 21.5%     | 19.9%                  | 100.0%          | 100.0%      | -                         | 33.6% | 18.2%     | 19.5%                  | -               | -           | -      |
| DK/REFUSED | 13.2%             | 12.4%     | 13.7%                  | 13.1%           | -           | -     | 60.3% | 11.6%                   | 12.0%     | 9.1%                   | -               | -           | 100.0%                    | 13.0% | 15.0%     | 16.0%                  | -               | -           | -      |
| Net Diff.  | 11.1%             | 9.3%      | 13.0%                  | 11.0%           | 21.8%       | 72.5% | 39.7% | 20.6%                   | 17.2%     | 21.4%                  | -100%           | -100%       | -                         | -0.7% | 9.9%      | 3.4%                   | 100.0%          | 100.0%      | 100.0% |
| Mean       | 2.53              | 2.44      | 2.65                   | 2.64            | 2.22        | 3.59  | 3.00  | 2.65                    | 2.70      | 2.76                   | 1.00            | 1.00        | -                         | 2.25  | 2.60      | 2.54                   | 3.00            | 4.00        | 3.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

|            | TOTAL | AGE   |       |       |        |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|--------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65  | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76     | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 49.0% | 51.4% | 59.8% | 74.0% | 39.6%  | 30.2%      | 56.4%        | 46.9%      | 65.6%       | 34.7%      | 56.3%       | 30.2%      | 58.6%                 | 52.3%      | 73.2%       | 34.3%      | 61.2%       | 30.8%      |
| Strongly   | 21.1% | 31.3% | 21.3% | 29.4% | 18.0%  | 12.9%      | 25.4%        | 19.7%      | 27.5%       | 15.3%      | 24.1%       | 12.9%      | 26.1%                 | 25.8%      | 31.4%       | 20.4%      | 28.3%       | 18.4%      |
| Somewhat   | 27.8% | 20.0% | 38.4% | 44.6% | 21.6%  | 17.3%      | 31.0%        | 27.2%      | 38.1%       | 19.4%      | 32.2%       | 17.3%      | 32.5%                 | 26.5%      | 41.8%       | 13.9%      | 32.9%       | 12.3%      |
| OPPOSE     | 37.8% | 36.0% | 25.7% | 13.3% | 49.8%  | 54.9%      | 29.9%        | 40.3%      | 21.2%       | 52.5%      | 31.4%       | 54.9%      | 26.0%                 | 36.2%      | 14.9%       | 52.9%      | 25.9%       | 58.4%      |
| Somewhat   | 13.5% | 12.7% | 14.2% | 4.2%  | 18.7%  | 17.1%      | 13.6%        | 13.6%      | 8.7%        | 17.9%      | 12.3%       | 17.1%      | 8.2%                  | 14.7%      | 5.1%        | 21.5%      | 11.3%       | 19.4%      |
| Strongly   | 24.3% | 23.2% | 11.5% | 9.1%  | 31.1%  | 37.8%      | 16.3%        | 26.7%      | 12.5%       | 34.6%      | 19.2%       | 37.8%      | 17.7%                 | 21.5%      | 9.8%        | 31.4%      | 14.6%       | 39.0%      |
| DK/REFUSED | 13.2% | 12.6% | 14.5% | 12.6% | 10.6%  | 14.9%      | 13.7%        | 12.8%      | 13.2%       | 12.9%      | 12.3%       | 14.9%      | 15.5%                 | 11.5%      | 11.9%       | 12.9%      | 12.9%       | 10.8%      |
| Net Diff.  | 11.1% | 15.4% | 34.1% | 60.7% | -10.2% | -24.7%     | 26.5%        | 6.5%       | 44.4%       | -17.8%     | 24.9%       | -24.7%     | 32.6%                 | 16.1%      | 58.3%       | -18.6%     | 35.2%       | -27.6%     |
| Mean       | 2.53  | 2.68  | 2.81  | 3.08  | 2.30   | 2.06       | 2.76         | 2.46       | 2.93        | 2.18       | 2.70        | 2.06       | 2.79                  | 2.64       | 3.08        | 2.27       | 2.86        | 2.11       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| SUPPORT    | 49.0% | 54.6%                   | 42.5%      | 58.6%       | 35.0%      | 52.0%       | 29.9%      | 53.6%  | 45.2%  | 46.8%         | 50.2%           | 49.3% | 43.3%                         | 56.4%  | 51.0%  | 59.1%  | 39.3%  |  |
| Strongly   | 21.1% | 24.9%                   | 14.8%      | 23.9%       | 11.7%      | 20.4%       | 9.4%       | 26.2%  | 17.0%  | 21.7%         | 25.1%           | 16.1% | 21.5%                         | 29.0%  | 22.9%  | 27.6%  | 12.8%  |  |
| Somewhat   | 27.8% | 29.7%                   | 27.7%      | 34.6%       | 23.2%      | 31.6%       | 20.5%      | 27.4%  | 28.2%  | 25.1%         | 25.1%           | 33.1% | 21.8%                         | 27.4%  | 28.2%  | 31.6%  | 26.5%  |  |
| OPPOSE     | 37.8% | 33.1%                   | 43.7%      | 27.1%       | 52.2%      | 36.3%       | 52.6%      | 33.5%  | 41.4%  | 42.9%         | 36.6%           | 35.1% | 46.7%                         | 33.0%  | 27.2%  | 27.2%  | 49.8%  |  |
| Somewhat   | 13.5% | 17.9%                   | 12.8%      | 12.1%       | 15.3%      | 13.1%       | 15.6%      | 13.1%  | 13.9%  | 14.7%         | 14.6%           | 11.4% | 30.0%                         | 14.5%  | 13.9%  | 11.8%  | 12.2%  |  |
| Strongly   | 24.3% | 15.1%                   | 30.9%      | 15.0%       | 36.9%      | 23.2%       | 37.0%      | 20.4%  | 27.5%  | 28.2%         | 22.0%           | 23.7% | 16.7%                         | 18.5%  | 13.2%  | 15.4%  | 37.6%  |  |
| DK/REFUSED | 13.2% | 12.3%                   | 13.8%      | 14.4%       | 12.8%      | 11.7%       | 17.5%      | 12.9%  | 13.5%  | 10.3%         | 13.2%           | 15.6% | 10.0%                         | 10.6%  | 21.8%  | 13.6%  | 10.9%  |  |
| Net Diff.  | 11.1% | 21.5%                   | -1.2%      | 31.5%       | -17.2%     | 15.7%       | -22.7%     | 20.1%  | 3.8%   | 3.9%          | 13.6%           | 14.1% | -3.3%                         | 23.4%  | 23.9%  | 31.9%  | -10.5% |  |
| Mean       | 2.53  | 2.73                    | 2.31       | 2.79        | 2.11       | 2.56        | 2.03       | 2.68   | 2.40   | 2.45          | 2.61            | 2.49  | 2.54                          | 2.75   | 2.78   | 2.83   | 2.16   |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| SUPPORT    | 49.0% | 51.4%                  | 57.2%  | 45.0%  | 50.0%  | 28.8%  | 46.3% | 43.2%                    | 38.9%       | 63.3%                | 35.9%                | 19.4%       | 56.4%                | 16.2%       |  |
| Strongly   | 21.1% | 24.8%                  | 25.9%  | 15.2%  | 17.9%  | 10.7%  | 26.2% | 11.1%                    | 7.8%        | 26.6%                | -                    | 5.0%        | -                    | 5.4%        |  |
| Somewhat   | 27.8% | 26.7%                  | 31.2%  | 29.8%  | 32.1%  | 18.1%  | 20.1% | 32.1%                    | 31.1%       | 36.7%                | 35.9%                | 14.4%       | 56.4%                | 10.8%       |  |
| OPPOSE     | 37.8% | 34.8%                  | 28.6%  | 42.4%  | 38.6%  | 58.8%  | 35.1% | 42.9%                    | 44.2%       | 36.7%                | 16.1%                | 58.3%       | 43.6%                | 59.6%       |  |
| Somewhat   | 13.5% | 18.7%                  | 11.0%  | 12.4%  | 8.0%   | 10.8%  | 22.4% | 11.3%                    | 13.7%       | -                    | -                    | 20.2%       | 43.6%                | 18.2%       |  |
| Strongly   | 24.3% | 16.2%                  | 17.6%  | 30.1%  | 30.7%  | 48.1%  | 12.7% | 31.6%                    | 30.5%       | 36.7%                | 16.1%                | 38.1%       | -                    | 41.4%       |  |
| DK/REFUSED | 13.2% | 13.7%                  | 14.2%  | 12.6%  | 11.4%  | 12.4%  | 18.6% | 13.9%                    | 16.9%       | -                    | 48.0%                | 22.3%       | -                    | 24.2%       |  |
| Net Diff.  | 11.1% | 16.6%                  | 28.6%  | 2.6%   | 11.3%  | -30.1% | 11.2% | 0.3%                     | -5.3%       | 26.6%                | 19.9%                | -39.0%      | 12.7%                | -43.4%      |  |
| Mean       | 2.53  | 2.70                   | 2.76   | 2.34   | 2.42   | 1.90   | 2.73  | 2.26                     | 2.19        | 2.53                 | 2.38                 | 1.82        | 2.56                 | 1.74        |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31             |
| SUPPORT    | 60.0% | 57.5%  | 63.9% | 57.3%     | 61.0%       | 59.3%              | 62.5%         | 58.5%       | 81.8%            | 65.6%             | 65.4% | 67.7% | 52.4%             | 51.3% | 82.6% | 66.7%          |
| Strongly   | 37.1% | 39.6%  | 39.5% | 39.1%     | 34.5%       | 37.3%              | 36.3%         | 35.2%       | 42.0%            | 43.8%             | 44.3% | 39.0% | 31.2%             | 30.7% | 43.0% | 31.8%          |
| Somewhat   | 22.9% | 17.9%  | 24.4% | 18.3%     | 26.5%       | 22.0%              | 26.2%         | 23.4%       | 39.8%            | 21.9%             | 21.2% | 28.7% | 21.2%             | 20.5% | 39.6% | 34.9%          |
| OPPOSE     | 33.6% | 35.2%  | 28.2% | 32.7%     | 35.3%       | 35.6%              | 26.3%         | 29.5%       | 10.9%            | 27.5%             | 27.0% | 32.3% | 42.7%             | 43.7% | 17.4% | 22.6%          |
| Somewhat   | 10.9% | 11.4%  | 10.4% | 14.6%     | 8.9%        | 10.8%              | 11.0%         | 13.3%       | -                | 9.9%              | 8.5%  | 23.3% | 11.0%             | 10.7% | 17.4% | 14.9%          |
| Strongly   | 22.8% | 23.9%  | 17.8% | 18.1%     | 26.4%       | 24.8%              | 15.3%         | 16.2%       | 10.9%            | 17.6%             | 18.5% | 9.0%  | 31.7%             | 33.0% | -     | 7.8%           |
| DK/REFUSED | 6.4%  | 7.3%   | 7.9%  | 10.0%     | 3.8%        | 5.1%               | 11.1%         | 11.9%       | 7.2%             | 6.9%              | 7.6%  | -     | 4.9%              | 5.1%  | -     | 10.7%          |
| Net Diff.  | 26.4% | 22.3%  | 35.7% | 24.7%     | 25.7%       | 23.7%              | 36.2%         | 29.0%       | 70.9%            | 38.2%             | 38.5% | 35.4% | 9.7%              | 7.6%  | 65.2% | 44.1%          |
| Mean       | 2.79  | 2.79   | 2.93  | 2.87      | 2.72        | 2.76               | 2.94          | 2.88        | 3.22             | 2.99              | 2.99  | 2.98  | 2.55              | 2.52  | 3.26  | 3.02           |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 60.0% | 74.9%          | 60.9%            | 60.0%              | 58.3%                | 66.4%          | 63.6%            | 64.4%              | 55.2%                | 76.6%          | 58.2%            | 56.1%              | 53.9%                | 56.6%          | 51.3%            | 66.1%              | 60.9%                | 100.0%         | 82.9%            | 66.9%        | 63.8%       |
| Strongly   | 37.1% | 38.9%          | 41.5%            | 33.8%              | 37.8%                | 46.4%          | 37.4%            | 39.7%              | 32.6%                | 45.4%          | 51.4%            | 33.2%              | 31.4%                | 36.8%          | 33.6%            | 34.8%              | 38.8%                | 65.7%          | 69.0%            | 39.1%        | 38.0%       |
| Somewhat   | 22.9% | 36.0%          | 19.4%            | 26.1%              | 20.4%                | 20.0%          | 26.2%            | 24.7%              | 22.6%                | 31.2%          | 6.8%             | 22.9%              | 22.5%                | 19.8%          | 17.7%            | 31.3%              | 22.1%                | 34.3%          | 13.9%            | 27.8%        | 25.8%       |
| OPPOSE     | 33.6% | 20.6%          | 39.1%            | 30.2%              | 36.0%                | 33.6%          | 30.6%            | 28.7%              | 36.4%                | 20.3%          | 41.8%            | 38.3%              | 35.9%                | 38.2%          | 44.4%            | 32.0%              | 29.7%                | -              | 17.1%            | 33.1%        | 30.7%       |
| Somewhat   | 10.9% | -              | 6.0%             | 9.4%               | 13.0%                | 7.8%           | 11.2%            | 11.7%              | 11.4%                | 7.9%           | 12.8%            | 9.5%               | 12.8%                | 12.6%          | 17.8%            | 12.2%              | 8.0%                 | -              | -                | 3.6%         | 7.1%        |
| Strongly   | 22.8% | 20.6%          | 33.0%            | 20.9%              | 23.0%                | 25.9%          | 19.4%            | 17.0%              | 25.0%                | 12.4%          | 29.0%            | 28.7%              | 23.1%                | 25.6%          | 26.6%            | 19.9%              | 21.7%                | -              | 17.1%            | 29.5%        | 23.7%       |
| DK/REFUSED | 6.4%  | 4.5%           | -                | 9.8%               | 5.7%                 | -              | 5.9%             | 6.9%               | 8.3%                 | 3.1%           | -                | 5.6%               | 10.3%                | 5.2%           | 4.3%             | 1.9%               | 9.4%                 | -              | -                | -            | 5.5%        |
| Net Diff.  | 26.4% | 54.2%          | 21.9%            | 29.8%              | 22.2%                | 32.7%          | 33.0%            | 35.6%              | 18.8%                | 56.3%          | 16.4%            | 17.9%              | 18.0%                | 18.4%          | 6.9%             | 34.0%              | 31.2%                | 100.0%         | 65.9%            | 33.8%        | 33.0%       |
| Mean       | 2.79  | 2.97           | 2.69             | 2.81               | 2.78                 | 2.87           | 2.87             | 2.94               | 2.69                 | 3.13           | 2.81             | 2.64               | 2.69                 | 2.72           | 2.61             | 2.83               | 2.86                 | 3.66           | 3.35             | 2.76         | 2.83        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                             |                          |                | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|-----------------------------|--------------------------|----------------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO-<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD | VOTE               | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                          | 11                       | 8              | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 60.0% | 100.0%                 | 64.4%                    | 71.7%                | 65.0%               | 60.6%                   | 57.4%                     | 66.2%                      | 50.8%                    | 52.4%                       | 49.1%                    | 66.4%          | 64.1%              | 65.7% | -      | 54.4%                | 52.2% | 80.9% | 67.9%                  |
| Strongly   | 37.1% | 52.1%                  | 64.4%                    | 45.9%                | 40.4%               | 35.2%                   | 31.8%                     | 41.2%                      | 40.0%                    | 33.8%                       | 49.1%                    | 27.9%          | 43.0%              | 44.0% | -      | 31.6%                | 32.5% | 21.3% | 35.1%                  |
| Somewhat   | 22.9% | 47.9%                  | -                        | 25.9%                | 24.7%               | 25.4%                   | 25.6%                     | 25.0%                      | 10.8%                    | 18.6%                       | -                        | 38.6%          | 21.1%              | 21.7% | -      | 22.8%                | 19.7% | 59.6% | 32.8%                  |
| OPPOSE     | 33.6% | -                      | 35.6%                    | 26.2%                | 33.2%               | 30.6%                   | 35.1%                     | 30.9%                      | 49.2%                    | 40.3%                       | 41.8%                    | 20.2%          | 28.0%              | 27.1% | 64.3%  | 40.4%                | 43.9% | -     | 26.8%                  |
| Somewhat   | 10.9% | -                      | 35.6%                    | 8.0%                 | 11.1%               | 9.9%                    | 14.6%                     | 12.1%                      | 13.3%                    | 13.3%                       | -                        | 3.2%           | 9.4%               | 8.9%  | 28.2%  | 11.3%                | 12.3% | -     | 16.0%                  |
| Strongly   | 22.8% | -                      | -                        | 18.2%                | 22.1%               | 20.7%                   | 20.5%                     | 18.8%                      | 35.9%                    | 27.1%                       | 41.8%                    | 17.0%          | 18.6%              | 18.2% | 36.1%  | 29.1%                | 31.6% | -     | 10.8%                  |
| DK/REFUSED | 6.4%  | -                      | -                        | 2.1%                 | 1.8%                | 8.8%                    | 7.5%                      | 2.9%                       | -                        | 7.3%                        | 9.0%                     | 13.4%          | 7.9%               | 7.2%  | 35.7%  | 5.1%                 | 3.9%  | 19.1% | 5.2%                   |
| Net Diff.  | 26.4% | 100.0%                 | 28.8%                    | 45.5%                | 31.8%               | 30.0%                   | 22.3%                     | 35.3%                      | 1.6%                     | 12.0%                       | 7.3%                     | 46.2%          | 36.1%              | 38.6% | -64.3% | 14.0%                | 8.2%  | 80.9% | 41.1%                  |
| Mean       | 2.79  | 3.52                   | 3.29                     | 3.02                 | 2.85                | 2.82                    | 2.74                      | 2.91                       | 2.55                     | 2.64                        | 2.62                     | 2.89           | 2.96               | 2.99  | 1.44   | 2.60                 | 2.55  | 3.26  | 2.97                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|--------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6      | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| SUPPORT    | 60.0% | 63.6%               | 63.4% | 67.0% | 57.0%          | 55.9% | 74.8% | 58.2%                   | 73.0%         | 63.8%                                   | 66.5% | 19.3%  | 56.5%          | 55.0% | 69.2% | 60.6%                  | 74.1%        | 63.0%               | 65.1%               | 65.5%               |
| Strongly   | 37.1% | 38.7%               | 37.3% | 61.0% | 35.0%          | 35.6% | 25.3% | 38.8%                   | 25.6%         | 44.4%                                   | 45.9% | 19.3%  | 35.7%          | 37.3% | 22.5% | 28.7%                  | 49.4%        | 42.6%               | 28.5%               | 37.7%               |
| Somewhat   | 22.9% | 24.9%               | 26.1% | 6.0%  | 22.0%          | 20.3% | 49.4% | 19.4%                   | 47.4%         | 19.4%                                   | 20.6% | -      | 20.8%          | 17.7% | 46.7% | 31.8%                  | 24.7%        | 20.4%               | 36.7%               | 27.9%               |
| OPPOSE     | 33.6% | 28.7%               | 28.5% | 33.0% | 39.2%          | 40.8% | 13.2% | 30.9%                   | 21.1%         | 29.9%                                   | 27.9% | 62.0%  | 38.0%          | 38.9% | 30.8% | 31.4%                  | 23.7%        | 29.9%               | 25.6%               | 27.5%               |
| Somewhat   | 10.9% | 9.1%                | 8.6%  | 17.3% | 11.0%          | 11.7% | -     | 16.0%                   | -             | 12.8%                                   | 10.0% | 57.9%  | 10.4%          | 9.7%  | 16.2% | 8.9%                   | 7.0%         | 11.3%               | 3.7%                | 16.6%               |
| Strongly   | 22.8% | 19.6%               | 19.8% | 15.7% | 28.2%          | 29.1% | 13.2% | 14.9%                   | 21.1%         | 17.1%                                   | 17.9% | 4.1%   | 27.7%          | 29.2% | 14.6% | 22.5%                  | 16.7%        | 18.7%               | 22.0%               | 10.9%               |
| DK/REFUSED | 6.4%  | 7.7%                | 8.1%  | -     | 3.8%           | 3.3%  | 12.0% | 10.9%                   | 5.9%          | 6.4%                                    | 5.6%  | 18.7%  | 5.4%           | 6.1%  | -     | 8.1%                   | 2.2%         | 7.1%                | 9.2%                | 6.9%                |
| Net Diff.  | 26.4% | 34.8%               | 34.9% | 34.1% | 17.8%          | 15.0% | 61.6% | 27.4%                   | 52.0%         | 33.9%                                   | 38.6% | -42.7% | 18.5%          | 16.1% | 38.5% | 29.2%                  | 50.4%        | 33.1%               | 39.5%               | 38.0%               |
| Mean       | 2.79  | 2.90                | 2.88  | 3.12  | 2.66           | 2.64  | 2.99  | 2.92                    | 2.82          | 2.97                                    | 3.00  | 2.42   | 2.68           | 2.67  | 2.77  | 2.73                   | 3.09         | 2.94                | 2.79                | 2.99                |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |            | REGISTERED PARTY |                         |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------|------------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN | DEMOCRATIC       | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |            |                  |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26         | 72               | 141                     | 87               | 75    | 8      | 4     |
| SUPPORT    | 60.0%                                       | 60.9%  | 56.8%                                 | 62.9%  | 60.6%   | 100.0% | -  | 65.6%  | 30.9%                               | 59.2%  | 60.8%                                       | 65.4%  | 47.5%                       | 60.8%  | 47.5%      | 68.2%            | 56.8%                   | 58.4%            | 58.1% | 50.2%  | 82.5% |
| Strongly   | 37.1%                                       | 37.5%  | 34.2%                                 | 39.2%  | 36.8%   | 61.8%  | -  | 41.9%  | 18.7%                               | 35.8%  | 40.3%                                       | 42.1%  | 31.0%                       | 37.5%  | 31.0%      | 45.0%            | 34.3%                   | 35.0%            | 33.8% | 39.6%  | 47.8% |
| Somewhat   | 22.9%                                       | 23.4%  | 22.7%                                 | 23.7%  | 23.8%   | 38.2%  | -  | 23.6%  | 12.2%                               | 23.3%  | 20.5%                                       | 23.2%  | 16.4%                       | 23.3%  | 16.4%      | 23.2%            | 22.5%                   | 23.5%            | 24.3% | 10.6%  | 34.7% |
| OPPOSE     | 33.6%                                       | 34.1%  | 35.7%                                 | 30.6%  | 34.7%   | -      | 100.0%                                   | 28.3%  | 63.5%                               | 36.6%  | 29.8%                                       | 23.6%  | 40.3%                       | 33.3%  | 40.3%      | 23.2%            | 38.2%                   | 34.8%            | 35.9% | 37.0%  | 9.2%  |
| Somewhat   | 10.9%                                       | 8.9%   | 16.6%                                 | 9.3%   | 12.3%   | -      | 32.3%                                    | 10.5%  | 12.8%                               | 12.1%  | 10.1%                                       | 5.3%   | 17.4%                       | 10.4%  | 17.4%      | 9.2%             | 12.1%                   | 10.3%            | 10.6% | 11.7%  | -     |
| Strongly   | 22.8%                                       | 25.2%  | 19.1%                                 | 21.3%  | 22.4%   | -      | 67.7%                                    | 17.8%  | 50.6%                               | 24.5%  | 19.8%                                       | 18.2%  | 22.8%                       | 22.9%  | 22.8%      | 14.0%            | 26.1%                   | 24.6%            | 25.3% | 25.4%  | 9.2%  |
| DK/REFUSED | 6.4%  | 5.0%   | 7.5%                                  | 6.5%   | 4.7%  | -      | -  | 6.2%   | 5.7%                                | 4.2%   | 9.4%  | 11.1%  | 12.3%                       | 6.0%   | 12.3%      | 8.6%             | 5.0%                    | 6.8%             | 6.0%  | 12.8%  | 8.3%  |
| Net Diff.  | 26.4%                                       | 26.8%  | 21.1%                                 | 32.3%  | 25.9%   | 100.0% | -100%                                    | 37.3%  | -32.6%                              | 22.5%  | 31.0%                                       | 41.8%  | 7.2%                        | 27.5%  | 7.2%       | 45.0%            | 18.6%                   | 23.6%            | 22.1% | 13.2%  | 73.3% |
| Mean       | 2.79  | 2.77   | 2.78                                  | 2.86   | 2.79  | 3.62   | 1.32                                     | 2.96   | 1.99                                | 2.74   | 2.90  | 3.00   | 2.64                        | 2.80   | 2.64       | 3.09             | 2.68                    | 2.74             | 2.71  | 2.74   | 3.32  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

|            | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|            |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|            |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total      | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| SUPPORT    | 60.0% | 73.4%                     | 47.6%           | 53.4%                   | 63.2%                       | 62.5%           | 63.9%                   | 67.2%                      | 50.6%           | 61.5%                   | 79.2%                          | 59.6%           | 53.2%                   | 79.2%   | 58.6%           | 42.7%                   |
| Strongly   | 37.1% | 45.9%                     | 18.8%           | 38.9%                   | 44.1%                       | 44.0%           | 30.6%                   | 40.7%                      | 28.2%           | 37.8%                   | 79.2%                          | 37.1%           | 35.1%                   | 79.2%   | 36.3%           | 41.2%                   |
| Somewhat   | 22.9% | 27.4%                     | 28.9%           | 14.5%                   | 19.2%                       | 18.4%           | 33.3%                   | 26.5%                      | 22.4%           | 23.7%                   | -                              | 22.5%           | 18.2%                   | -   | 22.3%           | 1.5%                    |
| OPPOSE     | 33.6% | 18.7%                     | 46.8%           | 41.5%                   | 27.5%                       | 32.8%           | 27.5%                   | 24.5%                      | 47.3%           | 32.9%                   | 20.8%                          | 34.0%           | 39.7%                   | 20.8%   | 34.7%           | 48.7%                   |
| Somewhat   | 10.9% | 6.2%                      | 15.2%           | 11.3%                   | 12.0%                       | 10.1%           | 9.1%                    | 8.4%                       | 12.8%           | 8.7%                    | 20.8%                          | 11.8%           | 18.2%                   | 20.8%   | 12.3%           | 22.3%                   |
| Strongly   | 22.8% | 12.4%                     | 31.5%           | 30.2%                   | 15.5%                       | 22.7%           | 18.5%                   | 16.0%                      | 34.5%           | 24.3%                   | -                              | 22.3%           | 21.5%                   | -   | 22.4%           | 26.4%                   |
| DK/REFUSED | 6.4%  | 8.0%                      | 5.6%            | 5.1%                    | 9.2%                        | 4.7%            | 8.6%                    | 8.4%                       | 2.1%            | 5.6%                    | -                              | 6.4%            | 7.1%                    | -   | 6.7%            | 8.7%                    |
| Net Diff.  | 26.4% | 54.7%                     | 0.9%            | 11.9%                   | 35.7%                       | 29.6%           | 36.4%                   | 42.7%                      | 3.3%            | 28.5%                   | 58.4%                          | 25.5%           | 13.5%                   | 58.4%   | 23.9%           | -6.0%                   |
| Mean       | 2.79  | 3.16                      | 2.37            | 2.66                    | 3.01                        | 2.88            | 2.83                    | 3.00                       | 2.45            | 2.79                    | 3.58                           | 2.79            | 2.72                    | 3.58  | 2.78            | 2.63                    |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

|            | TOTAL | ALIGNMENT W/     |                 |                        | IDEOLOGY |       |           |          |              |           |       | WHITE     | IDEOLOGY: |          |              | IDEOLOGY: |          |              | IDEOLOGY: |          |              |
|------------|-------|------------------|-----------------|------------------------|----------|-------|-----------|----------|--------------|-----------|-------|-----------|-----------|----------|--------------|-----------|----------|--------------|-----------|----------|--------------|
|            |       | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLICAN | LIBERAL  | Very  | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE |
| Total      | 300   | 40               | 25              | 67                     | 34       | 33    | 88        | 132      | 51           | 81        | 13    | 20        | 32        | 75       | 47           | 56        | 58       | 23           | 48        | 96       |              |
| SUPPORT    | 60.0% | 72.0%            | 53.8%           | 63.2%                  | 63.0%    | 63.5% | 59.9%     | 60.7%    | 58.6%        | 61.9%     | 45.1% | 48.7%     | 54.7%     | 62.0%    | 69.5%        | 62.9%     | 58.9%    | 57.1%        | 59.5%     | 62.4%    |              |
| Strongly   | 37.1% | 44.8%            | 35.4%           | 39.7%                  | 54.1%    | 25.1% | 29.7%     | 42.5%    | 36.5%        | 46.2%     | 36.0% | 24.4%     | 22.9%     | 40.8%    | 46.2%        | 33.6%     | 44.6%    | 28.1%        | 27.7%     | 42.5%    |              |
| Somewhat   | 22.9% | 27.3%            | 18.5%           | 23.5%                  | 8.9%     | 38.4% | 30.2%     | 18.2%    | 22.2%        | 15.7%     | 9.1%  | 24.3%     | 31.8%     | 21.2%    | 23.2%        | 29.3%     | 14.3%    | 29.0%        | 31.8%     | 19.9%    |              |
| OPPOSE     | 33.6% | 22.5%            | 30.4%           | 35.2%                  | 37.0%    | 33.4% | 35.3%     | 31.4%    | 28.9%        | 32.9%     | 54.9% | 51.3%     | 45.3%     | 29.8%    | 28.3%        | 29.5%     | 33.4%    | 42.9%        | 36.1%     | 29.7%    |              |
| Somewhat   | 10.9% | 8.4%             | 12.7%           | 5.7%                   | -        | 11.4% | 17.0%     | 10.2%    | 8.8%         | 11.1%     | 19.0% | 9.5%      | 24.3%     | 7.6%     | 4.0%         | 12.8%     | 13.6%    | 7.7%         | 13.8%     | 8.3%     |              |
| Strongly   | 22.8% | 14.1%            | 17.6%           | 29.5%                  | 37.0%    | 22.0% | 18.3%     | 21.2%    | 20.1%        | 21.8%     | 35.9% | 41.8%     | 21.0%     | 22.2%    | 24.3%        | 16.7%     | 19.8%    | 35.2%        | 22.2%     | 21.4%    |              |
| DK/REFUSED | 6.4%  | 5.5%             | 15.8%           | 1.6%                   | -        | 3.1%  | 4.8%      | 8.0%     | 12.4%        | 5.1%      | -     | -         | -         | 8.2%     | 2.2%         | 7.6%      | 7.6%     | -            | 4.5%      | 7.9%     |              |
| Net Diff.  | 26.4% | 49.6%            | 23.5%           | 28.0%                  | 25.9%    | 30.1% | 24.6%     | 29.3%    | 29.7%        | 29.0%     | -9.8% | -2.6%     | 9.5%      | 32.1%    | 41.2%        | 33.3%     | 25.5%    | 14.1%        | 23.4%     | 32.7%    |              |
| Mean       | 2.79  | 3.09             | 2.85            | 2.75                   | 2.80     | 2.69  | 2.75      | 2.89     | 2.86         | 2.91      | 2.45  | 2.31      | 2.57      | 2.88     | 2.94         | 2.86      | 2.91     | 2.50         | 2.68      | 2.91     |              |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| SUPPORT    | 60.0% | 65.6%                  | 59.4%         | 58.5%             | 65.3%                                   | 56.1%         | 56.0%             | 64.6%                         | 55.2%          | 81.2%          | 68.6%                             | 57.9% | 57.4%                      | 64.1% | 54.7%                               | 61.3% | 59.5%                                 | 66.9% | 64.0%                                | 58.7% |
| Strongly   | 37.1% | 46.8%                  | 33.0%         | 42.8%             | 45.1%                                   | 35.7%         | 44.5%             | 42.7%                         | 31.3%          | 57.1%          | 48.3%                             | 35.2% | 35.7%                      | 40.0% | 31.6%                               | 35.2% | 38.9%                                 | 44.8% | 38.7%                                | 37.2% |
| Somewhat   | 22.9% | 18.8%                  | 26.4%         | 15.7%             | 20.2%                                   | 20.4%         | 11.5%             | 21.8%                         | 23.9%          | 24.1%          | 20.3%                             | 22.7% | 21.7%                      | 24.1% | 23.1%                               | 26.1% | 20.6%                                 | 22.1% | 25.4%                                | 21.5% |
| OPPOSE     | 33.6% | 32.0%                  | 35.2%         | 38.2%             | 32.1%                                   | 38.1%         | 40.6%             | 28.0%                         | 39.4%          | 8.0%           | 27.2%                             | 35.4% | 35.2%                      | 32.8% | 40.3%                               | 34.0% | 31.3%                                 | 31.6% | 27.1%                                | 39.9% |
| Somewhat   | 10.9% | 4.8%                   | 21.4%         | 18.0%             | 5.1%                                    | 23.2%         | 19.1%             | 8.9%                          | 12.8%          | 8.0%           | 15.2%                             | 10.2% | 10.9%                      | 9.9%  | 13.2%                               | 8.3%  | 9.0%                                  | 11.5% | 9.7%                                 | 9.1%  |
| Strongly   | 22.8% | 27.2%                  | 13.8%         | 20.3%             | 27.0%                                   | 14.9%         | 21.5%             | 19.1%                         | 26.6%          | -              | 12.1%                             | 25.2% | 24.4%                      | 22.9% | 27.0%                               | 25.7% | 22.2%                                 | 20.1% | 17.4%                                | 30.8% |
| DK/REFUSED | 6.4%  | 2.4%                   | 5.4%          | 3.2%              | 2.6%                                    | 5.8%          | 3.4%              | 7.4%                          | 5.3%           | 10.8%          | 4.2%                              | 6.7%  | 7.4%                       | 3.1%  | 5.0%                                | 4.6%  | 9.3%                                  | 1.5%  | 8.8%                                 | 1.4%  |
| Net Diff.  | 26.4% | 33.6%                  | 24.2%         | 20.3%             | 33.1%                                   | 18.0%         | 15.4%             | 36.6%                         | 15.8%          | 73.2%          | 41.4%                             | 22.4% | 22.1%                      | 31.3% | 14.4%                               | 27.3% | 28.2%                                 | 35.3% | 36.9%                                | 18.8% |
| Mean       | 2.79  | 2.87                   | 2.83          | 2.84              | 2.86                                    | 2.82          | 2.82              | 2.95                          | 2.63           | 3.55           | 3.09                              | 2.73  | 2.74                       | 2.84  | 2.62                                | 2.74  | 2.84                                  | 2.93  | 2.94                                 | 2.66  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
|            |       |       |  |       |  |       |                      |       |                               |       |                                 |       |                                |       |                                    |       |  |       |                        |                          |                        |                          |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| SUPPORT    | 60.0% | 49.5% | 75.1%                                    | 49.3% | 73.8%  | 55.0% | 65.8%                | 55.9% | 54.7%                         | 53.7% | 70.2%                           | 56.2% | 63.2%                          | 52.2% | 68.0%                              | 49.1% | 67.2%                                  | 64.0% | 53.6%                  | 59.3%                    | 51.1%                  |                          |
| Strongly   | 37.1% | 32.1% | 47.8%                                    | 31.8% | 49.3%  | 34.6% | 41.1%                | 35.0% | 22.0%                         | 34.0% | 48.7%                           | 35.3% | 33.4%                          | 33.6% | 47.6%                              | 34.5% | 46.4%                                  | 41.5% | 30.4%                  | 36.9%                    | 24.9%                  |                          |
| Somewhat   | 22.9% | 17.5% | 27.2%                                    | 17.5% | 24.5%  | 20.4% | 24.7%                | 20.9% | 32.8%                         | 19.7% | 21.5%                           | 20.9% | 29.8%                          | 18.6% | 20.4%                              | 14.6% | 20.9%                                  | 22.5% | 23.2%                  | 22.4%                    | 26.1%                  |                          |
| OPPOSE     | 33.6% | 44.8% | 20.7%                                    | 45.0% | 21.3%  | 38.4% | 27.5%                | 37.7% | 37.0%                         | 39.5% | 23.6%                           | 35.9% | 31.4%                          | 45.1% | 24.1%                              | 47.9% | 24.6%                                  | 27.4% | 43.2%                  | 31.9%                    | 47.2%                  |                          |
| Somewhat   | 10.9% | 12.3% | 12.6%                                    | 12.3% | 14.3%  | 11.3% | 9.9%                 | 10.2% | 13.8%                         | 13.1% | 8.4%                            | 12.1% | 8.7%                           | 10.7% | 11.0%                              | 11.8% | 11.3%                                  | 8.8%  | 13.8%                  | 8.8%                     | 15.8%                  |                          |
| Strongly   | 22.8% | 32.5% | 8.1%                                     | 32.6% | 7.0%   | 27.1% | 17.5%                | 27.6% | 23.2%                         | 26.5% | 15.2%                           | 23.7% | 22.7%                          | 34.5% | 13.1%                              | 36.1% | 13.4%                                  | 18.6% | 29.4%                  | 23.1%                    | 31.4%                  |                          |
| DK/REFUSED | 6.4%  | 5.7%  | 4.3%                                     | 5.7%  | 4.9%   | 6.5%  | 6.8%                 | 6.4%  | 8.3%                          | 6.8%  | 6.2%                            | 7.9%  | 5.4%                           | 2.7%  | 8.0%                               | 2.9%  | 8.2%                                   | 8.6%  | 3.2%                   | 8.8%                     | 1.8%                   |                          |
| Net Diff.  | 26.4% | 4.8%  | 54.4%                                    | 4.4%  | 52.5%  | 16.6% | 38.3%                | 18.1% | 17.8%                         | 14.2% | 46.5%                           | 20.4% | 31.7%                          | 7.0%  | 43.9%                              | 1.2%  | 42.6%                                  | 36.6% | 10.5%                  | 27.5%                    | 3.9%                   |                          |
| Mean       | 2.79  | 2.52  | 3.20                                     | 2.51  | 3.22   | 2.67  | 2.96                 | 2.68  | 2.58                          | 2.66  | 3.10                            | 2.74  | 2.78                           | 2.53  | 3.11                               | 2.49  | 3.09                                   | 2.95  | 2.56                   | 2.80                     | 2.45                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

|            | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|            |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total      | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                             | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| SUPPORT    | 60.0% | 68.2%             | 55.5%              | 66.3%             | 52.6%              | 61.1%                | 57.2%              | 60.8%                          | 51.9%              | 67.6%             | 52.7%      | 70.7%                   | 40.4%      | 64.7%                     | 61.7%      | 69.0%                    | 46.9%      | 61.3%                        | 58.5%      | 58.0%                            | 57.6%      |
| Strongly   | 37.1% | 45.5%             | 34.4%              | 41.2%             | 30.3%              | 43.5%                | 31.7%              | 43.0%                          | 32.3%              | 42.5%             | 30.6%      | 48.2%                   | 17.7%      | 37.1%                     | 40.0%      | 42.3%                    | 25.3%      | 42.8%                        | 35.9%      | 43.5%                            | 35.6%      |
| Somewhat   | 22.9% | 22.6%             | 21.1%              | 25.1%             | 22.2%              | 17.6%                | 25.6%              | 17.8%                          | 19.6%              | 25.1%             | 22.1%      | 22.5%                   | 22.7%      | 27.6%                     | 21.7%      | 26.7%                    | 21.7%      | 18.5%                        | 22.6%      | 14.5%                            | 22.1%      |
| OPPOSE     | 33.6% | 23.4%             | 40.3%              | 24.7%             | 46.1%              | 30.1%                | 40.7%              | 30.4%                          | 45.7%              | 26.2%             | 41.9%      | 23.4%                   | 54.3%      | 28.8%                     | 32.8%      | 25.6%                    | 47.9%      | 29.5%                        | 38.3%      | 32.0%                            | 38.9%      |
| Somewhat   | 10.9% | 8.9%              | 12.4%              | 7.9%              | 12.2%              | 10.8%                | 16.7%              | 10.8%                          | 19.6%              | 8.5%              | 13.4%      | 7.5%                    | 16.4%      | 9.4%                      | 11.2%      | 6.6%                     | 13.7%      | 14.6%                        | 14.0%      | 15.9%                            | 14.8%      |
| Strongly   | 22.8% | 14.5%             | 27.9%              | 16.8%             | 33.9%              | 19.4%                | 24.0%              | 19.5%                          | 26.1%              | 17.8%             | 28.5%      | 16.0%                   | 38.0%      | 19.4%                     | 21.6%      | 19.1%                    | 34.2%      | 14.9%                        | 24.2%      | 16.1%                            | 24.2%      |
| DK/REFUSED | 6.4%  | 8.5%              | 4.2%               | 9.0%              | 1.3%               | 8.7%                 | 2.1%               | 8.8%                           | 2.4%               | 6.2%              | 5.4%       | 5.9%                    | 5.3%       | 6.5%                      | 5.5%       | 5.3%                     | 5.2%       | 9.2%                         | 3.3%       | 9.9%                             | 3.4%       |
| Net Diff.  | 26.4% | 44.8%             | 15.2%              | 41.6%             | 6.5%               | 31.0%                | 16.6%              | 30.4%                          | 6.2%               | 41.4%             | 10.9%      | 47.3%                   | -13.9%     | 35.9%                     | 29.0%      | 43.4%                    | -0.9%      | 31.9%                        | 20.2%      | 26.0%                            | 18.7%      |
| Mean       | 2.79  | 3.08              | 2.65               | 3.00              | 2.50               | 2.93                 | 2.66               | 2.92                           | 2.60               | 2.98              | 2.58       | 3.09                    | 2.21       | 2.88                      | 2.85       | 2.98                     | 2.40       | 2.98                         | 2.72       | 2.95                             | 2.72       |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. |             |             |             |             |             |
| Total      | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| SUPPORT    | 60.0% | 63.0%                | 70.9%               | 65.6%              | 59.9%              | 59.4%      | 62.7%                | 66.7%           | 55.9%           | 64.1%          | 48.3%            | 61.9%           | 66.7%               | 65.7%                   | 55.5%       | 55.2%       | 64.8%       | 55.2%       | 62.7%       |
| Strongly   | 37.1% | 40.3%                | 57.3%               | 36.2%              | 36.9%              | 34.3%      | 31.4%                | 43.2%           | 35.2%           | 40.2%          | 25.2%            | 40.5%           | 40.3%               | 40.4%                   | 30.6%       | 39.8%       | 39.3%       | 39.8%       | 39.7%       |
| Somewhat   | 22.9% | 22.7%                | 13.6%               | 29.3%              | 23.0%              | 25.1%      | 31.4%                | 23.5%           | 20.8%           | 24.0%          | 23.1%            | 21.4%           | 26.4%               | 25.3%                   | 25.0%       | 15.4%       | 25.5%       | 15.4%       | 23.0%       |
| OPPOSE     | 33.6% | 29.9%                | 29.1%               | 21.4%              | 33.2%              | 34.5%      | 27.5%                | 33.3%           | 39.8%           | 30.2%          | 44.0%            | 29.6%           | 28.3%               | 28.7%                   | 39.6%       | 34.1%       | 30.4%       | 34.1%       | 32.0%       |
| Somewhat   | 10.9% | 9.7%                 | 9.3%                | 10.0%              | 9.7%               | 11.2%      | 10.0%                | -               | 13.7%           | 9.6%           | 12.5%            | 9.9%            | 10.4%               | 9.3%                    | 10.2%       | 11.1%       | 13.1%       | 11.1%       | 14.4%       |
| Strongly   | 22.8% | 20.2%                | 19.7%               | 11.3%              | 23.5%              | 23.3%      | 17.5%                | 33.3%           | 26.0%           | 20.6%          | 31.5%            | 19.7%           | 17.9%               | 19.3%                   | 29.3%       | 23.0%       | 17.3%       | 23.0%       | 17.5%       |
| DK/REFUSED | 6.4%  | 7.1%                 | -                   | 13.0%              | 6.9%               | 6.1%       | 9.8%                 | -               | 4.3%            | 5.7%           | 7.7%             | 8.6%            | 5.1%                | 5.6%                    | 4.9%        | 10.7%       | 4.8%        | 10.7%       | 5.3%        |
| Net Diff.  | 26.4% | 33.2%                | 41.8%               | 44.2%              | 26.6%              | 24.8%      | 35.2%                | 33.5%           | 16.2%           | 34.0%          | 4.3%             | 32.3%           | 38.4%               | 37.1%                   | 16.0%       | 21.1%       | 34.3%       | 21.1%       | 30.8%       |
| Mean       | 2.79  | 2.90                 | 3.08                | 3.04               | 2.79               | 2.75       | 2.85                 | 2.77            | 2.68            | 2.89           | 2.46             | 2.90            | 2.94                | 2.92                    | 2.60        | 2.81        | 2.91        | 2.81        | 2.90        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

|            | TOTAL | RACIAL BACKGROUND |           |                     |                 |             |        | RACIAL BACKGROUND: MALE |           |                     |                 |             |        | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |
|------------|-------|-------------------|-----------|---------------------|-----------------|-------------|--------|-------------------------|-----------|---------------------|-----------------|-------------|--------|---------------------------|-----------|---------------------|-----------------|-------------|--------|
|            |       | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE                   | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total      | 300   | 170               | 122       | 114                 | 3               | 2           | 3      | 80                      | 51        | 48                  | 1               | 0           | 2      | 90                        | 71        | 66                  | 2               | 2           | 1      |
| SUPPORT    | 60.0% | 60.7%             | 59.6%     | 57.5%               | 69.7%           | 100.0%      | 100.0% | 61.0%                   | 49.6%     | 46.2%               | 100.0%          | 100.0%      | 100.0% | 60.5%                     | 66.9%     | 65.8%               | 50.2%           | 100.0%      | 100.0% |
| Strongly   | 37.1% | 36.4%             | 38.9%     | 39.3%               | 30.6%           | 13.8%       | 49.2%  | 39.8%                   | 20.4%     | 20.6%               | -               | 100.0%      | 15.7%  | 33.3%                     | 52.4%     | 53.0%               | 50.2%           | -           | 100.0% |
| Somewhat   | 22.9% | 24.4%             | 20.7%     | 18.2%               | 39.1%           | 86.2%       | 50.8%  | 21.2%                   | 29.2%     | 25.6%               | 100.0%          | -           | 84.3%  | 27.2%                     | 14.4%     | 12.8%               | -               | 100.0%      | -      |
| OPPOSE     | 33.6% | 33.5%             | 34.3%     | 35.9%               | 30.3%           | -           | -      | 33.8%                   | 44.5%     | 47.6%               | -               | -           | -      | 33.3%                     | 26.8%     | 27.3%               | 49.8%           | -           | -      |
| Somewhat   | 10.9% | 9.6%              | 13.2%     | 14.2%               | -               | -           | -      | 8.7%                    | 16.9%     | 18.1%               | -               | -           | -      | 10.5%                     | 10.5%     | 11.3%               | -               | -           | -      |
| Strongly   | 22.8% | 23.9%             | 21.0%     | 21.7%               | 30.3%           | -           | -      | 25.1%                   | 27.6%     | 29.5%               | -               | -           | -      | 22.8%                     | 16.2%     | 16.0%               | 49.8%           | -           | -      |
| DK/REFUSED | 6.4%  | 5.7%              | 6.2%      | 6.6%                | -               | -           | -      | 5.2%                    | 5.9%      | 6.3%                | -               | -           | -      | 6.1%                      | 6.4%      | 6.8%                | -               | -           | -      |
| Net Diff.  | 26.4% | 27.2%             | 25.3%     | 21.7%               | 39.4%           | 100.0%      | 100.0% | 27.2%                   | 5.0%      | -1.4%               | 100.0%          | 100.0%      | 100.0% | 27.2%                     | 40.1%     | 38.5%               | 0.5%            | 100.0%      | 100.0% |
| Mean       | 2.79  | 2.78              | 2.83      | 2.80                | 2.70            | 3.14        | 3.49   | 2.80                    | 2.45      | 2.40                | 3.00            | 4.00        | 3.16   | 2.76                      | 3.10      | 3.10                | 2.51            | 3.00        | 4.00   |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 60.0% | 58.3% | 55.8% | 65.2% | 59.5% | 58.7%      | 56.8%        | 61.0%      | 61.2%       | 59.1%      | 60.6%       | 58.7%      | 49.4%                 | 58.4%      | 52.8%       | 60.0%      | 57.3%       | 53.8%      |
| Strongly   | 37.1% | 32.8% | 31.8% | 40.6% | 36.8% | 37.8%      | 32.2%        | 38.3%      | 36.6%       | 37.3%      | 36.7%       | 37.8%      | 19.5%                 | 36.1%      | 25.7%       | 39.1%      | 30.9%       | 36.9%      |
| Somewhat   | 22.9% | 25.5% | 24.0% | 24.6% | 22.7% | 20.9%      | 24.6%        | 22.6%      | 24.6%       | 21.8%      | 23.9%       | 20.9%      | 30.0%                 | 22.3%      | 27.2%       | 20.8%      | 26.3%       | 16.8%      |
| OPPOSE     | 33.6% | 33.7% | 35.7% | 30.4% | 33.5% | 35.1%      | 34.9%        | 33.1%      | 32.5%       | 34.4%      | 32.9%       | 35.1%      | 39.6%                 | 36.9%      | 39.2%       | 35.8%      | 36.4%       | 40.7%      |
| Somewhat   | 10.9% | 10.3% | 7.6%  | 10.9% | 11.1% | 11.5%      | 8.7%         | 11.2%      | 9.8%        | 11.3%      | 10.3%       | 11.5%      | 7.4%                  | 12.1%      | 12.3%       | 9.8%       | 11.2%       | 10.6%      |
| Strongly   | 22.8% | 23.4% | 28.2% | 19.5% | 22.4% | 23.7%      | 26.3%        | 22.0%      | 22.7%       | 23.1%      | 22.6%       | 23.7%      | 32.2%                 | 24.8%      | 26.9%       | 26.0%      | 25.2%       | 30.1%      |
| DK/REFUSED | 6.4%  | 7.9%  | 8.5%  | 4.5%  | 7.0%  | 6.2%       | 8.2%         | 5.9%       | 6.3%        | 6.6%       | 6.5%        | 6.2%       | 11.0%                 | 4.7%       | 8.0%        | 4.2%       | 6.3%        | 5.5%       |
| Net Diff.  | 26.4% | 24.6% | 20.1% | 34.8% | 26.0% | 23.6%      | 21.9%        | 27.8%      | 28.6%       | 24.7%      | 27.7%       | 23.6%      | 9.8%                  | 21.5%      | 13.6%       | 24.1%      | 20.8%       | 13.0%      |
| Mean       | 2.79  | 2.74  | 2.65  | 2.90  | 2.79  | 2.78       | 2.68         | 2.82       | 2.80        | 2.78       | 2.80        | 2.78       | 2.41                  | 2.73       | 2.56        | 2.76       | 2.67        | 2.64       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |
| SUPPORT    | 60.0% | 62.8%                   | 63.0%      | 69.0%       | 58.4%      | 63.5%       | 61.9%      | 56.3%  | 63.0%  | 55.8%         | 62.8%           | 60.0% | 81.2%                         | 64.2%     | 64.0%     | 57.0%     | 55.6%     |
| Strongly   | 37.1% | 42.4%                   | 40.2%      | 46.7%       | 36.0%      | 41.7%       | 38.4%      | 32.7%  | 40.7%  | 27.8%         | 41.1%           | 39.8% | 73.0%                         | 36.6%     | 49.0%     | 31.2%     | 31.5%     |
| Somewhat   | 22.9% | 20.4%                   | 22.9%      | 22.2%       | 22.4%      | 21.8%       | 23.5%      | 23.7%  | 22.3%  | 28.0%         | 21.7%           | 20.2% | 8.1%                          | 27.5%     | 15.0%     | 25.8%     | 24.0%     |
| OPPOSE     | 33.6% | 31.2%                   | 30.1%      | 26.4%       | 33.3%      | 29.8%       | 31.5%      | 37.7%  | 30.3%  | 35.1%         | 33.4%           | 32.7% | 18.8%                         | 27.2%     | 31.8%     | 31.5%     | 40.3%     |
| Somewhat   | 10.9% | 9.7%                    | 10.4%      | 7.5%        | 12.3%      | 9.5%        | 12.0%      | 11.6%  | 10.3%  | 17.4%         | 8.4%            | 8.5%  | 2.1%                          | 5.7%      | 12.6%     | 13.0%     | 12.4%     |
| Strongly   | 22.8% | 21.4%                   | 19.7%      | 18.9%       | 21.0%      | 20.3%       | 19.5%      | 26.1%  | 20.1%  | 17.7%         | 25.0%           | 24.2% | 16.7%                         | 21.5%     | 19.2%     | 18.5%     | 27.9%     |
| DK/REFUSED | 6.4%  | 6.0%                    | 6.9%       | 4.6%        | 8.3%       | 6.8%        | 6.6%       | 6.0%   | 6.7%   | 9.1%          | 3.7%            | 7.3%  | -                             | 8.7%      | 4.2%      | 11.4%     | 4.1%      |
| Net Diff.  | 26.4% | 31.6%                   | 33.0%      | 42.6%       | 25.1%      | 33.7%       | 30.4%      | 18.7%  | 32.7%  | 20.8%         | 29.4%           | 27.3% | 62.4%                         | 37.0%     | 32.2%     | 25.5%     | 15.2%     |
| Mean       | 2.79  | 2.89                    | 2.90       | 3.02        | 2.80       | 2.91        | 2.86       | 2.67   | 2.90   | 2.73          | 2.82            | 2.82  | 3.38                          | 2.87      | 2.98      | 2.79      | 2.62      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| SUPPORT    | 60.0% | 68.0%                  | 61.6%  | 53.3%  | 43.8%  | 57.2%  | 62.1% | 69.1%                    | 70.4%       | 63.3%                | 83.9%                | 41.0%       | 100.0%               | 35.9%       |
| Strongly   | 37.1% | 42.5%                  | 34.7%  | 31.0%  | 30.1%  | 39.7%  | 37.4% | 49.8%                    | 52.5%       | 36.7%                | 42.8%                | 19.4%       | 100.0%               | 12.5%       |
| Somewhat   | 22.9% | 25.5%                  | 27.0%  | 22.3%  | 13.7%  | 17.6%  | 24.7% | 19.4%                    | 17.9%       | 26.6%                | 41.1%                | 21.6%       | -                    | 23.4%       |
| OPPOSE     | 33.6% | 24.2%                  | 31.2%  | 36.8%  | 52.8%  | 42.8%  | 35.3% | 19.0%                    | 15.3%       | 36.7%                | 16.1%                | 48.6%       | -                    | 52.7%       |
| Somewhat   | 10.9% | 6.6%                   | 15.5%  | 10.7%  | 11.6%  | 13.4%  | 9.9%  | -                        | -           | -                    | -                    | 19.9%       | -                    | 21.6%       |
| Strongly   | 22.8% | 17.6%                  | 15.7%  | 26.1%  | 41.3%  | 29.4%  | 25.4% | 19.0%                    | 15.3%       | 36.7%                | 16.1%                | 28.7%       | -                    | 31.2%       |
| DK/REFUSED | 6.4%  | 7.8%                   | 7.2%   | 9.9%   | 3.3%   | -      | 2.7%  | 11.9%                    | 14.4%       | -                    | -                    | 10.4%       | -                    | 11.3%       |
| Net Diff.  | 26.4% | 43.8%                  | 30.4%  | 16.4%  | -9.0%  | 14.5%  | 26.8% | 50.1%                    | 55.1%       | 26.6%                | 67.9%                | -7.6%       | 100.0%               | -16.8%      |
| Mean       | 2.79  | 3.01                   | 2.87   | 2.65   | 2.34   | 2.68   | 2.76  | 3.13                     | 3.26        | 2.63                 | 3.11                 | 2.35        | 4.00                 | 2.19        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| SUPPORT    | 80.4% | 79.8%  | 78.6% | 79.5%     | 81.6%       | 80.8%              | 78.9%         | 79.6%       | 75.4%            | 86.2%             | 87.8% | 71.3% | 74.9%             | 74.6% | 82.6% | 77.5%           |
| Strongly   | 60.2% | 69.5%  | 55.8% | 54.2%     | 62.0%       | 62.2%              | 52.8%         | 52.7%       | 53.6%            | 65.5%             | 67.6% | 45.4% | 55.8%             | 57.2% | 21.5% | 55.2%           |
| Somewhat   | 20.2% | 10.3%  | 22.7% | 25.3%     | 19.6%       | 18.6%              | 26.0%         | 26.9%       | 21.8%            | 20.8%             | 20.2% | 25.9% | 19.1%             | 17.4% | 61.1% | 22.3%           |
| OPPOSE     | 10.7% | 12.9%  | 8.0%  | 9.8%      | 11.3%       | 10.6%              | 11.0%         | 10.0%       | 15.7%            | 5.7%              | 5.2%  | 9.7%  | 16.9%             | 17.6% | -     | 6.9%            |
| Somewhat   | 6.2%  | 10.3%  | 8.0%  | 3.1%      | 6.1%        | 6.5%               | 5.1%          | 6.1%        | -                | 2.6%              | 1.9%  | 9.7%  | 9.8%              | 10.2% | -     | 6.9%            |
| Strongly   | 4.5%  | 2.6%   | -     | 6.7%      | 5.2%        | 4.1%               | 5.9%          | 3.9%        | 15.7%            | 3.0%              | 3.3%  | -     | 7.1%              | 7.4%  | -     | -               |
| DK/REFUSED | 8.9%  | 7.3%   | 13.5% | 10.7%     | 7.1%        | 8.6%               | 10.1%         | 10.4%       | 8.9%             | 8.1%              | 7.0%  | 19.0% | 8.2%              | 7.8%  | 17.4% | 15.6%           |
| Net Diff.  | 69.7% | 66.8%  | 70.6% | 69.6%     | 70.3%       | 70.2%              | 67.9%         | 69.6%       | 59.7%            | 80.6%             | 82.5% | 61.6% | 58.0%             | 57.0% | 82.6% | 70.6%           |
| Mean       | 3.49  | 3.58   | 3.55  | 3.42      | 3.49        | 3.52               | 3.40          | 3.43        | 3.24             | 3.62              | 3.63  | 3.44  | 3.35              | 3.35  | 3.26  | 3.57            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 80.4% | 86.6%          | 69.2%            | 76.0%              | 82.4%                | 70.8%          | 93.6%            | 77.9%              | 83.2%                | 81.7%          | 82.3%            | 82.8%              | 77.7%                | 71.7%          | 96.5%            | 84.1%              | 80.8%                | 65.8%          | 100.0%           | 74.0%        | 75.5%       |
| Strongly   | 60.2% | 60.2%          | 50.7%            | 53.1%              | 63.9%                | 51.5%          | 67.0%            | 56.6%              | 64.1%                | 64.8%          | 72.2%            | 63.1%              | 52.9%                | 56.9%          | 77.3%            | 66.5%              | 56.3%                | 30.7%          | 100.0%           | 45.4%        | 51.9%       |
| Somewhat   | 20.2% | 26.4%          | 18.5%            | 22.9%              | 18.5%                | 19.3%          | 26.6%            | 21.3%              | 19.1%                | 16.9%          | 10.1%            | 19.7%              | 24.8%                | 14.9%          | 19.2%            | 17.6%              | 24.5%                | 35.1%          | -                | 28.6%        | 23.5%       |
| OPPOSE     | 10.7% | 6.1%           | 30.8%            | 13.6%              | 8.4%                 | 24.2%          | -                | 9.6%               | 8.0%                 | 9.7%           | 17.7%            | 8.5%               | 10.9%                | 17.2%          | -                | 5.0%               | 11.4%                | 15.5%          | -                | 19.7%        | 14.7%       |
| Somewhat   | 6.2%  | 6.1%           | 12.1%            | 5.9%               | 5.9%                 | 12.9%          | -                | 5.9%               | 4.9%                 | 6.3%           | 12.1%            | 3.6%               | 6.4%                 | 9.9%           | -                | 1.6%               | 7.2%                 | 15.5%          | -                | 12.4%        | 7.8%        |
| Strongly   | 4.5%  | -              | 18.7%            | 7.8%               | 2.5%                 | 11.3%          | -                | 3.7%               | 3.1%                 | 3.4%           | 5.7%             | 4.9%               | 4.5%                 | 7.3%           | -                | 3.4%               | 4.1%                 | -              | -                | 7.4%         | 6.9%        |
| DK/REFUSED | 8.9%  | 7.3%           | -                | 10.4%              | 9.2%                 | 4.9%           | 6.4%             | 12.5%              | 8.7%                 | 8.6%           | -                | 8.7%               | 11.4%                | 11.1%          | 3.5%             | 10.9%              | 7.8%                 | 18.7%          | -                | 6.3%         | 9.8%        |
| Net Diff.  | 69.7% | 80.5%          | 38.3%            | 62.3%              | 73.9%                | 46.6%          | 93.6%            | 68.3%              | 75.2%                | 71.9%          | 64.5%            | 74.3%              | 66.8%                | 54.5%          | 96.5%            | 79.1%              | 69.4%                | 50.3%          | 100.0%           | 54.3%        | 60.8%       |
| Mean       | 3.49  | 3.58           | 3.01             | 3.35               | 3.58                 | 3.17           | 3.72             | 3.50               | 3.58                 | 3.57           | 3.49             | 3.54               | 3.42                 | 3.36           | 3.80             | 3.65               | 3.44                 | 3.19           | 4.00             | 3.19         | 3.34        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 80.4% | 81.2%                  | 100.0%                   | 86.0%                | 81.9%               | 86.1%                   | 73.2%                     | 84.7%                      | 73.8%                    | 52.4%                      | 57.4%                    | 73.6%  | 86.6%              | 86.3% | 100.0% | 76.1%                | 74.8% | 90.4% | 70.8%                  |
| Strongly   | 60.2% | 56.4%                  | 89.5%                    | 68.0%                | 65.2%               | 60.9%                   | 52.1%                     | 66.0%                      | 59.1%                    | 37.1%                      | 57.4%                    | 73.6%  | 68.0%              | 68.1% | 64.3%  | 54.0%                | 55.4% | 37.9% | 52.4%                  |
| Somewhat   | 20.2% | 24.7%                  | 10.5%                    | 18.0%                | 16.7%               | 25.2%                   | 21.2%                     | 18.7%                      | 14.7%                    | 15.3%                      | -                        | -      | 18.6%              | 18.2% | 35.7%  | 22.1%                | 19.4% | 52.6% | 18.3%                  |
| OPPOSE     | 10.7% | -                      | -                        | 8.8%                 | 9.0%                | 7.5%                    | 18.4%                     | 7.0%                       | 11.3%                    | 30.3%                      | 34.8%                    | 3.2%   | 6.4%               | 6.6%  | -      | 14.7%                | 16.0% | -     | 11.6%                  |
| Somewhat   | 6.2%  | -                      | -                        | 5.5%                 | 4.8%                | 2.9%                    | 12.4%                     | 5.7%                       | 8.5%                     | 16.8%                      | 17.6%                    | 3.2%   | 2.7%               | 2.7%  | -      | 8.7%                 | 9.4%  | -     | 11.6%                  |
| Strongly   | 4.5%  | -                      | -                        | 3.4%                 | 4.2%                | 4.6%                    | 6.0%                      | 1.3%                       | 2.8%                     | 13.5%                      | 17.2%                    | -      | 3.8%               | 3.9%  | -      | 6.0%                 | 6.6%  | -     | -                      |
| DK/REFUSED | 8.9%  | 18.8%                  | -                        | 5.2%                 | 9.1%                | 6.5%                    | 8.4%                      | 8.3%                       | 14.9%                    | 17.3%                      | 7.8%                     | 23.3%  | 6.9%               | 7.1%  | -      | 9.2%                 | 9.2%  | 9.6%  | 17.7%                  |
| Net Diff.  | 69.7% | 81.2%                  | 100.0%                   | 77.1%                | 73.0%               | 78.6%                   | 54.8%                     | 77.7%                      | 62.5%                    | 22.1%                      | 22.7%                    | 70.4%  | 80.2%              | 79.7% | 100.0% | 61.3%                | 58.8% | 90.4% | 59.2%                  |
| Mean       | 3.49  | 3.70                   | 3.90                     | 3.59                 | 3.57                | 3.52                    | 3.30                      | 3.63                       | 3.53                     | 2.92                       | 3.06                     | 3.92   | 3.62               | 3.62  | 3.64   | 3.37                 | 3.36  | 3.42  | 3.50                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|--------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6      | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| SUPPORT    | 80.4% | 87.5%               | 87.7% | 85.0% | 77.3%          | 77.4% | 74.7% | 67.1%                   | 90.3%         | 90.1%                                   | 89.5% | 100.0% | 77.5%          | 75.7% | 92.5% | 71.4%                  | 86.1%        | 89.0%               | 83.7%               | 58.3%               |
| Strongly   | 60.2% | 66.4%               | 65.5% | 81.7% | 57.3%          | 59.3% | 24.3% | 49.6%                   | 57.4%         | 69.3%                                   | 67.5% | 100.0% | 57.6%          | 58.1% | 53.7% | 51.5%                  | 67.3%        | 68.1%               | 62.0%               | 48.3%               |
| Somewhat   | 20.2% | 21.1%               | 22.2% | 3.3%  | 20.0%          | 18.1% | 50.3% | 17.5%                   | 33.0%         | 20.8%                                   | 22.0% | -      | 19.8%          | 17.6% | 38.7% | 19.9%                  | 18.8%        | 20.9%               | 21.7%               | 10.0%               |
| OPPOSE     | 10.7% | 5.2%                | 5.5%  | -     | 15.6%          | 15.7% | 13.3% | 12.5%                   | -             | 4.5%                                    | 4.8%  | -      | 12.9%          | 14.4% | -     | 15.9%                  | 9.4%         | 5.0%                | 5.6%                | 20.1%               |
| Somewhat   | 6.2%  | 1.8%                | 2.0%  | -     | 10.0%          | 9.8%  | 13.3% | 7.8%                    | -             | 2.3%                                    | 2.4%  | -      | 7.7%           | 8.6%  | -     | 9.4%                   | 4.8%         | 2.5%                | -                   | 20.1%               |
| Strongly   | 4.5%  | 3.3%                | 3.5%  | -     | 5.5%           | 5.9%  | -     | 4.7%                    | -             | 2.2%                                    | 2.3%  | -      | 5.2%           | 5.9%  | -     | 6.5%                   | 4.6%         | 2.5%                | 5.6%                | -                   |
| DK/REFUSED | 8.9%  | 7.3%                | 6.8%  | 15.0% | 7.1%           | 6.8%  | 12.0% | 20.4%                   | 9.7%          | 5.4%                                    | 5.7%  | -      | 9.7%           | 9.9%  | 7.5%  | 12.7%                  | 4.5%         | 6.0%                | 10.7%               | 21.6%               |
| Net Diff.  | 69.7% | 82.4%               | 82.2% | 85.0% | 61.7%          | 61.7% | 61.4% | 54.6%                   | 90.3%         | 85.6%                                   | 84.7% | 100.0% | 64.6%          | 61.2% | 92.5% | 55.5%                  | 76.7%        | 84.0%               | 78.1%               | 38.2%               |
| Mean       | 3.49  | 3.62                | 3.61  | 3.96  | 3.39           | 3.40  | 3.13  | 3.41                    | 3.63          | 3.66                                    | 3.64  | 4.00   | 3.44           | 3.42  | 3.58  | 3.33                   | 3.56         | 3.65                | 3.57                | 3.36                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                 | REGISTERED PARTY |                         |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|------------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                  |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26              | 72               | 141                     | 87               | 75    | 8      | 4     |
| SUPPORT    | 80.4%                                       | 79.5%  | 80.4%                                 | 84.4%  | 79.4%   | 87.9%  | 67.6%                                    | 100.0% | -                                   | 77.9%  | 90.3%                                       | 84.8%  | 87.0%                       | 79.7%  | 87.0%           | 86.5%            | 78.4%                   | 78.6%            | 79.4% | 72.7%  | 74.9% |
| Strongly   | 60.2%                                       | 58.3%  | 61.2%                                 | 62.3%  | 60.7%   | 65.7%  | 55.4%                                    | 74.9%  | -                                   | 59.2%  | 66.3%                                       | 63.1%  | 66.5%                       | 60.2%  | 66.5%           | 66.9%            | 55.5%                   | 62.4%            | 66.0% | 46.0%  | 27.2% |
| Somewhat   | 20.2%                                       | 21.2%  | 19.2%                                 | 22.1%  | 18.7%   | 22.2%  | 12.2%                                    | 25.1%  | -                                   | 18.7%  | 23.9%                                       | 21.7%  | 20.5%                       | 19.5%  | 20.5%           | 19.7%            | 22.9%                   | 16.2%            | 13.4% | 26.7%  | 47.8% |
| OPPOSE     | 10.7%                                       | 12.0%  | 9.8%                                  | 11.9%  | 10.0%   | 5.5%   | 20.2%                                    | -      | 100.0%                              | 13.7%  | 5.7%  | 5.1%   | 4.3%                        | 11.5%  | 4.3%            | 5.7%             | 12.9%                   | 11.2%            | 12.1% | 8.1%   | -     |
| Somewhat   | 6.2%  | 6.8%   | 5.9%                                  | 5.7%   | 7.7%  | 3.8%   | 11.6%                                    | -      | 58.1%                               | 8.1%   | 2.9%  | 1.8%   | 4.3%                        | 6.5%   | 4.3%            | 1.6%             | 8.9%                    | 5.7%             | 5.8%  | 8.1%   | -     |
| Strongly   | 4.5%  | 5.1%   | 3.9%                                  | 6.1%   | 2.3%  | 1.7%   | 8.6%                                     | -      | 41.9%                               | 5.6%   | 2.8%  | 3.3%   | -                           | 5.0%   | -               | 4.2%             | 4.0%                    | 5.4%             | 6.3%  | -      | -     |
| DK/REFUSED | 8.9%  | 8.5%   | 9.8%                                  | 3.7%   | 10.6%   | 6.6%   | 12.2%                                    | -      | -                                   | 8.4%   | 4.0%  | 10.1%  | 8.7%                        | 8.8%   | 8.7%            | 7.8%             | 8.7%                    | 10.2%            | 8.5%  | 19.2%  | 25.1% |
| Net Diff.  | 69.7%                                       | 67.6%  | 70.6%                                 | 72.5%  | 69.4%   | 82.4%  | 47.4%                                    | 100.0% | -100%                               | 64.2%  | 84.5%                                       | 79.7%  | 82.7%                       | 68.2%  | 82.7%           | 80.8%            | 65.4%                   | 67.4%            | 67.3% | 64.6%  | 74.9% |
| Mean       | 3.49  | 3.45   | 3.53                                  | 3.46   | 3.54  | 3.63   | 3.30                                     | 3.75   | 1.58                                | 3.44   | 3.60  | 3.61   | 3.68                        | 3.48   | 3.68            | 3.62             | 3.42                    | 3.51             | 3.52  | 3.47   | 3.36  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

|            | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|            | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total      | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| SUPPORT    | 80.4%                     | 85.2%           | 70.4%                   | 81.9%                       | 87.8%           | 83.3%                   | 75.0%                      | 84.6%           | 77.6%                   | 76.2%                          | 100.0%          | 78.7%                   | 80.7%   | 100.0%          | 79.9%                   | 86.1% |
| Strongly   | 60.2%                     | 66.9%           | 44.3%                   | 69.1%                       | 66.8%           | 62.4%                   | 55.1%                      | 63.6%           | 46.2%                   | 61.6%                          | 100.0%          | 59.7%                   | 55.1%   | 100.0%          | 60.0%                   | 67.5% |
| Somewhat   | 20.2%                     | 18.3%           | 26.1%                   | 12.8%                       | 21.0%           | 20.9%                   | 19.9%                      | 21.0%           | 31.4%                   | 14.6%                          | -               | 19.0%                   | 25.6%   | -               | 19.9%                   | 18.6% |
| OPPOSE     | 10.7%                     | 11.7%           | 18.2%                   | 8.5%                        | -               | 9.7%                    | 14.2%                      | 6.5%            | 18.1%                   | 12.6%                          | -               | 10.6%                   | 9.7%  | -               | 10.1%                   | 11.9% |
| Somewhat   | 6.2%                      | 3.2%            | 11.1%                   | 3.8%                        | -               | 7.6%                    | 7.8%                       | 1.8%            | 11.9%                   | 6.5%                           | -               | 7.5%                    | 4.8%  | -               | 7.9%                    | 5.9%  |
| Strongly   | 4.5%                      | 8.5%            | 7.1%                    | 4.6%                        | -               | 2.1%                    | 6.3%                       | 4.8%            | 6.3%                    | 6.1%                           | -               | 3.0%                    | 4.9%  | -               | 2.2%                    | 6.0%  |
| DK/REFUSED | 8.9%                      | 3.2%            | 11.4%                   | 9.6%                        | 12.2%           | 7.0%                    | 10.8%                      | 8.9%            | 4.3%                    | 11.2%                          | -               | 10.7%                   | 9.6%  | -               | 10.0%                   | 2.1%  |
| Net Diff.  | 69.7%                     | 73.5%           | 52.3%                   | 73.4%                       | 87.8%           | 73.6%                   | 60.8%                      | 78.1%           | 59.5%                   | 63.6%                          | 100.0%          | 68.2%                   | 71.0%   | 100.0%          | 69.9%                   | 74.2% |
| Mean       | 3.49                      | 3.48            | 3.22                    | 3.62                        | 3.76            | 3.54                    | 3.39                       | 3.57            | 3.23                    | 3.48                           | 4.00            | 3.52                    | 3.45  | 4.00            | 3.53                    | 3.51  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |       | TRUMP<br>SUPPORT<br>-TER            | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| SUPPORT    | 80.4% | 91.6%                               | 79.3%                      | 83.1%        | 80.6%    | 85.7%         | 75.8%         | 83.1%            | 79.3%         | 85.4% | 83.4%                     | 81.1%             | 72.4%         | 80.4%            | 84.0%               | 77.7%         | 86.6%            | 67.7%              | 75.2%         | 85.5%            |
| Strongly   | 60.2% | 80.5%                               | 49.7%                      | 63.8%        | 71.8%    | 55.7%         | 49.0%         | 66.5%            | 63.2%         | 68.6% | 64.7%                     | 52.1%             | 41.7%         | 68.8%            | 68.8%               | 53.1%         | 63.6%            | 55.5%              | 44.5%         | 67.2%            |
| Somewhat   | 20.2% | 11.1%                               | 29.7%                      | 19.4%        | 8.8%     | 30.0%         | 26.8%         | 16.5%            | 16.1%         | 16.8% | 18.7%                     | 29.0%             | 30.7%         | 11.6%            | 15.2%               | 24.6%         | 23.0%            | 12.2%              | 30.6%         | 18.3%            |
| OPPOSE     | 10.7% | -                                   | 16.3%                      | 12.6%        | 13.5%    | 11.7%         | 12.7%         | 8.6%             | 11.9%         | 6.5%  | 9.5%                      | 18.9%             | 12.0%         | 12.1%            | 9.9%                | 13.2%         | 4.0%             | 24.3%              | 16.8%         | 5.7%             |
| Somewhat   | 6.2%  | -                                   | 4.4%                       | 8.5%         | 5.4%     | 11.7%         | 9.7%          | 3.2%             | 3.7%          | 2.8%  | 9.5%                      | 14.3%             | 12.0%         | 2.5%             | 6.1%                | 8.3%          | 4.0%             | 16.4%              | 11.3%         | 1.3%             |
| Strongly   | 4.5%  | -                                   | 11.8%                      | 4.0%         | 8.1%     | -             | 3.1%          | 5.4%             | 8.2%          | 3.6%  | -                         | 4.6%              | -             | 9.5%             | 3.8%                | 4.8%          | -                | 7.9%               | 5.6%          | 4.3%             |
| DK/REFUSED | 8.9%  | 8.4%                                | 4.4%                       | 4.3%         | 5.9%     | 2.6%          | 11.5%         | 8.4%             | 8.8%          | 8.1%  | 7.1%                      | -                 | 15.7%         | 7.6%             | 6.1%                | 9.1%          | 9.4%             | 8.0%               | 8.0%          | 8.9%             |
| Net Diff.  | 69.7% | 91.6%                               | 63.1%                      | 70.5%        | 67.1%    | 74.0%         | 63.1%         | 74.5%            | 67.4%         | 78.9% | 73.9%                     | 62.2%             | 60.4%         | 68.3%            | 74.1%               | 64.6%         | 82.6%            | 43.4%              | 58.4%         | 79.8%            |
| Mean       | 3.49  | 3.88                                | 3.23                       | 3.49         | 3.53     | 3.45          | 3.37          | 3.57             | 3.47          | 3.64  | 3.59                      | 3.29              | 3.35          | 3.51             | 3.59                | 3.39          | 3.66             | 3.25               | 3.24          | 3.63             |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| SUPPORT    | 80.4% | 90.9%                  | 75.9%         | 72.9%             | 92.5%                                   | 77.2%         | 76.4%             | 88.2%                         | 72.9%          | 71.4%          | 85.4%                             | 78.9% | 81.3%                      | 80.1% | 76.6%                               | 78.2% | 85.1%                                 | 82.0% | 87.3%                                | 76.2% |
| Strongly   | 60.2% | 67.2%                  | 53.1%         | 62.3%             | 67.0%                                   | 57.4%         | 66.1%             | 68.1%                         | 53.0%          | 45.5%          | 65.2%                             | 59.6% | 62.5%                      | 58.4% | 58.6%                               | 55.8% | 65.6%                                 | 61.0% | 60.1%                                | 57.6% |
| Somewhat   | 20.2% | 23.6%                  | 22.8%         | 10.6%             | 25.4%                                   | 19.8%         | 10.3%             | 20.1%                         | 19.9%          | 25.9%          | 20.3%                             | 19.3% | 18.8%                      | 21.7% | 17.9%                               | 22.4% | 19.5%                                 | 21.0% | 27.2%                                | 18.6% |
| OPPOSE     | 10.7% | 6.7%                   | 7.9%          | 18.9%             | 4.9%                                    | 8.6%          | 20.1%             | 4.8%                          | 16.8%          | 8.0%           | 8.9%                              | 11.1% | 8.0%                       | 14.3% | 13.0%                               | 15.1% | 4.1%                                  | 13.6% | 3.5%                                 | 19.0% |
| Somewhat   | 6.2%  | 4.6%                   | 7.9%          | 9.4%              | 4.9%                                    | 8.6%          | 10.0%             | 2.5%                          | 10.0%          | 8.0%           | 6.9%                              | 6.3%  | 4.4%                       | 7.8%  | 6.4%                                | 7.3%  | 2.9%                                  | 8.3%  | 1.2%                                 | 9.3%  |
| Strongly   | 4.5%  | 2.1%                   | -             | 9.5%              | -                                       | -             | 10.1%             | 2.3%                          | 6.8%           | -              | 2.0%                              | 4.8%  | 3.6%                       | 6.5%  | 6.5%                                | 7.8%  | 1.2%                                  | 5.3%  | 2.4%                                 | 9.8%  |
| DK/REFUSED | 8.9%  | 2.4%                   | 16.2%         | 8.2%              | 2.6%                                    | 14.2%         | 3.4%              | 7.0%                          | 10.3%          | 20.6%          | 5.7%                              | 10.0% | 10.7%                      | 5.6%  | 10.5%                               | 6.8%  | 10.9%                                 | 4.5%  | 9.2%                                 | 4.8%  |
| Net Diff.  | 69.7% | 84.2%                  | 67.9%         | 54.0%             | 87.6%                                   | 68.6%         | 56.3%             | 83.5%                         | 56.1%          | 63.4%          | 76.6%                             | 67.8% | 73.3%                      | 65.7% | 63.6%                               | 63.1% | 81.0%                                 | 68.4% | 83.7%                                | 57.2% |
| Mean       | 3.49  | 3.60                   | 3.54          | 3.37              | 3.64                                    | 3.57          | 3.37              | 3.66                          | 3.33           | 3.47           | 3.58                              | 3.49  | 3.57                       | 3.40  | 3.44                                | 3.35  | 3.68                                  | 3.44  | 3.60                                 | 3.30  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                     | 82                        | 52                      |                           |
| SUPPORT    | 80.4% | 74.3% | 84.1%                                    | 74.2% | 90.5%  | 78.2% | 80.6%                | 76.2% | 75.1%                         | 81.1% | 82.8%                           | 79.8% | 76.1%                          | 74.1% | 84.4%                              | 79.3% | 84.0%                                  | 85.1% | 75.5%                   | 83.2%                     | 70.2%                   |                           |
| Strongly   | 60.2% | 65.4% | 56.5%                                    | 65.7% | 59.2%  | 60.9% | 57.8%                | 60.5% | 45.6%                         | 61.6% | 62.7%                           | 56.5% | 56.8%                          | 68.0% | 58.7%                              | 72.6% | 58.2%                                  | 65.5% | 53.9%                   | 61.7%                     | 53.2%                   |                           |
| Somewhat   | 20.2% | 8.9%  | 27.6%                                    | 8.5%  | 31.3%  | 17.2% | 22.7%                | 15.7% | 29.4%                         | 19.5% | 20.1%                           | 23.3% | 19.3%                          | 6.1%  | 25.7%                              | 6.7%  | 25.8%                                  | 19.6% | 21.6%                   | 21.5%                     | 17.0%                   |                           |
| OPPOSE     | 10.7% | 13.2% | 8.2%                                     | 13.3% | 7.1%   | 12.6% | 11.0%                | 14.3% | 16.5%                         | 9.9%  | 8.9%                            | 13.6% | 13.1%                          | 11.7% | 9.3%                               | 10.9% | 9.5%                                   | 7.5%  | 14.4%                   | 10.6%                     | 17.2%                   |                           |
| Somewhat   | 6.2%  | 8.3%  | 6.3%                                     | 8.3%  | 7.1%   | 8.2%  | 4.9%                 | 9.2%  | 2.8%                          | 6.7%  | 5.7%                            | 7.5%  | 5.1%                           | 9.9%  | 4.7%                               | 10.9% | 4.8%                                   | 3.2%  | 9.7%                    | 3.5%                      | 11.0%                   |                           |
| Strongly   | 4.5%  | 4.9%  | 1.9%                                     | 4.9%  | -  | 4.4%  | 6.2%                 | 5.2%  | 13.7%                         | 3.2%  | 3.2%                            | 6.1%  | 8.0%                           | 1.8%  | 4.6%                               | -     | 4.7%                                   | 4.4%  | 4.8%                    | 7.0%                      | 6.2%                    |                           |
| DK/REFUSED | 8.9%  | 12.5% | 7.7%                                     | 12.5% | 2.4%   | 9.2%  | 8.4%                 | 9.4%  | 8.4%                          | 9.0%  | 8.4%                            | 6.6%  | 10.8%                          | 14.2% | 6.4%                               | 9.8%  | 6.5%                                   | 7.4%  | 10.1%                   | 6.3%                      | 12.6%                   |                           |
| Net Diff.  | 69.7% | 61.1% | 75.9%                                    | 60.9% | 83.4%  | 65.6% | 69.5%                | 61.9% | 58.5%                         | 71.1% | 73.9%                           | 66.2% | 63.0%                          | 62.4% | 75.1%                              | 68.4% | 74.5%                                  | 77.5% | 61.1%                   | 72.6%                     | 53.0%                   |                           |
| Mean       | 3.49  | 3.54  | 3.50                                     | 3.54  | 3.53   | 3.48  | 3.44                 | 3.45  | 3.17                          | 3.53  | 3.55                            | 3.40  | 3.40                           | 3.64  | 3.48                               | 3.68  | 3.47                                   | 3.58  | 3.39                    | 3.47                      | 3.34                    |                           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

|            | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|            |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total      | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| SUPPORT    | 80.4% | 86.8%                  | 79.4%                    | 85.8%                  | 72.6%                    | 82.9%                   | 78.7%                    | 82.8%                                 | 83.4%                    | 84.3%                | 77.3%          | 85.9%                         | 73.8%          | 82.8%                           | 79.9%          | 86.0%                          | 68.8%          | 78.2%                              | 83.0%          | 76.3%                                  | 85.1%          |
| Strongly   | 60.2% | 69.0%                  | 54.3%                    | 63.8%                  | 51.8%                    | 65.4%                   | 56.8%                    | 65.5%                                 | 61.8%                    | 61.2%                | 57.5%          | 63.5%                         | 54.6%          | 59.1%                           | 59.5%          | 61.6%                          | 49.9%          | 57.9%                              | 62.2%          | 59.9%                                  | 63.3%          |
| Somewhat   | 20.2% | 17.8%                  | 25.1%                    | 22.0%                  | 20.8%                    | 17.5%                   | 21.9%                    | 17.3%                                 | 21.6%                    | 23.1%                | 19.9%          | 22.4%                         | 19.1%          | 23.7%                           | 20.4%          | 24.4%                          | 18.8%          | 20.4%                              | 20.8%          | 16.5%                                  | 21.8%          |
| OPPOSE     | 10.7% | 4.8%                   | 12.4%                    | 6.3%                   | 19.4%                    | 9.8%                    | 7.8%                     | 9.9%                                  | 7.0%                     | 7.2%                 | 15.2%          | 9.4%                          | 19.6%          | 5.1%                            | 12.0%          | 5.5%                           | 23.4%          | 12.6%                              | 9.3%           | 13.7%                                  | 8.5%           |
| Somewhat   | 6.2%  | 2.8%                   | 8.7%                     | 1.6%                   | 12.5%                    | 5.6%                    | 6.0%                     | 5.6%                                  | 7.0%                     | 4.3%                 | 8.4%           | 3.4%                          | 11.1%          | 5.1%                            | 6.4%           | 3.6%                           | 11.0%          | 6.6%                               | 6.8%           | 7.2%                                   | 7.1%           |
| Strongly   | 4.5%  | 2.0%                   | 3.7%                     | 4.7%                   | 7.0%                     | 4.2%                    | 1.8%                     | 4.2%                                  | -                        | 2.9%                 | 6.8%           | 5.9%                          | 8.5%           | -                               | 5.6%           | 1.9%                           | 12.4%          | 6.0%                               | 2.5%           | 6.6%                                   | 1.3%           |
| DK/REFUSED | 8.9%  | 8.4%                   | 8.2%                     | 7.9%                   | 8.0%                     | 7.3%                    | 13.5%                    | 7.3%                                  | 9.5%                     | 8.5%                 | 7.5%           | 4.7%                          | 6.6%           | 12.1%                           | 8.1%           | 8.5%                           | 7.8%           | 9.1%                               | 7.7%           | 9.9%                                   | 6.4%           |
| Net Diff.  | 69.7% | 81.9%                  | 67.0%                    | 79.5%                  | 53.1%                    | 73.2%                   | 70.9%                    | 72.9%                                 | 76.4%                    | 77.1%                | 62.1%          | 76.5%                         | 54.1%          | 77.7%                           | 67.9%          | 80.5%                          | 45.4%          | 65.6%                              | 73.7%          | 62.6%                                  | 76.6%          |
| Mean       | 3.49  | 3.68                   | 3.42                     | 3.57                   | 3.28                     | 3.55                    | 3.55                     | 3.56                                  | 3.61                     | 3.56                 | 3.38           | 3.51                          | 3.28           | 3.61                            | 3.46           | 3.59                           | 3.15           | 3.43                               | 3.55           | 3.44                                   | 3.57           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                   |                    |            |                    |               |               | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------|-------|----------------------|---------------------|-------------------|--------------------|------------|--------------------|---------------|---------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mother Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total      | 300   | 138                  | 24                  | 30                | 83                 | 135        | 52                 | 10            | 72            | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| SUPPORT    | 80.4% | 82.2%                | 91.4%               | 76.4%             | 81.7%              | 80.7%      | 85.1%              | 66.7%         | 79.5%         | 86.0%          | 73.8%            | 78.2%           | 85.2%               | 82.8%                   | 77.5%       | 80.0%       | 82.5%       | 80.0%       | 84.3%       |
| Strongly   | 60.2% | 63.1%                | 80.4%               | 54.8%             | 61.1%              | 58.7%      | 55.9%              | 60.0%         | 60.5%         | 67.0%          | 54.1%            | 58.9%           | 61.7%               | 59.1%                   | 58.2%       | 70.3%       | 57.4%       | 70.3%       | 59.7%       |
| Somewhat   | 20.2% | 19.1%                | 11.0%               | 21.6%             | 20.6%              | 22.0%      | 29.2%              | 6.7%          | 19.0%         | 18.9%          | 19.6%            | 19.3%           | 23.5%               | 23.7%                   | 19.3%       | 9.7%        | 25.0%       | 9.7%        | 24.6%       |
| OPPOSE     | 10.7% | 9.7%                 | -                   | 9.1%              | 12.8%              | 11.0%      | 9.3%               | 15.2%         | 11.6%         | 9.6%           | 16.5%            | 9.9%            | 7.3%                | 6.9%                    | 16.5%       | 16.7%       | 6.1%        | 16.7%       | 5.2%        |
| Somewhat   | 6.2%  | 5.5%                 | -                   | 3.4%              | 7.8%               | 7.4%       | 7.0%               | 15.2%         | 6.5%          | 2.7%           | 10.7%            | 8.5%            | 5.1%                | 2.7%                    | 12.0%       | 12.0%       | 3.1%        | 12.0%       | 3.4%        |
| Strongly   | 4.5%  | 4.3%                 | -                   | 5.7%              | 5.0%               | 3.6%       | 2.3%               | -             | 5.1%          | 7.0%           | 5.8%             | 1.4%            | 2.2%                | 4.2%                    | 4.5%        | 4.7%        | 3.0%        | 4.7%        | 1.7%        |
| DK/REFUSED | 8.9%  | 8.0%                 | 8.6%                | 14.4%             | 5.5%               | 8.3%       | 5.6%               | 18.1%         | 8.9%          | 4.4%           | 9.7%             | 11.9%           | 7.4%                | 10.3%                   | 6.0%        | 3.3%        | 11.4%       | 3.3%        | 10.5%       |
| Net Diff.  | 69.7% | 72.5%                | 91.4%               | 67.3%             | 68.9%              | 69.7%      | 75.8%              | 51.5%         | 67.9%         | 76.4%          | 57.2%            | 68.3%           | 77.9%               | 76.0%                   | 61.0%       | 63.3%       | 76.3%       | 63.3%       | 79.1%       |
| Mean       | 3.49  | 3.53                 | 3.88                | 3.47              | 3.46               | 3.48       | 3.47               | 3.55          | 3.48          | 3.53           | 3.35             | 3.54            | 3.56                | 3.54                    | 3.40        | 3.51        | 3.55        | 3.51        | 3.59        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

|            | RACIAL BACKGROUND |           |                        |                 |                |        |       | RACIAL BACKGROUND: MALE |           |                        |                 |                | RACIAL BACKGROUND: FEMALE |       |           |                        |                 |                |        |
|------------|-------------------|-----------|------------------------|-----------------|----------------|--------|-------|-------------------------|-----------|------------------------|-----------------|----------------|---------------------------|-------|-----------|------------------------|-----------------|----------------|--------|
|            | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |       | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other                     | WHITE | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |
| Total      | 300               | 170       | 122                    | 114             | 3              | 2      | 3     | 80                      | 51        | 48                     | 1               | 0              | 2                         | 90    | 71        | 66                     | 2               | 2              | 1      |
| SUPPORT    | 80.4%             | 79.7%     | 80.1%                  | 81.9%           | 30.6%          | 100.0% | 49.2% | 82.8%                   | 69.4%     | 72.9%                  | -               | 100.0%         | 15.7%                     | 77.0% | 87.9%     | 88.4%                  | 50.2%           | 100.0%         | 100.0% |
| Strongly   | 60.2%             | 58.3%     | 61.0%                  | 63.2%           | 30.6%          | -      | 49.2% | 61.1%                   | 53.4%     | 56.4%                  | -               | -              | 15.7%                     | 55.9% | 66.6%     | 68.2%                  | 50.2%           | -              | 100.0% |
| Somewhat   | 20.2%             | 21.4%     | 19.1%                  | 18.7%           | -              | 100.0% | -     | 21.7%                   | 16.0%     | 16.5%                  | -               | 100.0%         | -                         | 21.1% | 21.3%     | 20.3%                  | -               | 100.0%         | -      |
| OPPOSE     | 10.7%             | 11.8%     | 9.9%                   | 9.8%            | 30.3%          | -      | -     | 12.3%                   | 15.6%     | 16.7%                  | -               | -              | -                         | 11.4% | 5.7%      | 4.7%                   | 49.8%           | -              | -      |
| Somewhat   | 6.2%              | 6.1%      | 6.7%                   | 7.2%            | -              | -      | -     | 4.7%                    | 9.9%      | 10.6%                  | -               | -              | -                         | 7.4%  | 4.4%      | 4.7%                   | -               | -              | -      |
| Strongly   | 4.5%              | 5.6%      | 3.2%                   | 2.6%            | 30.3%          | -      | -     | 7.5%                    | 5.7%      | 6.1%                   | -               | -              | -                         | 4.0%  | 1.3%      | -                      | 49.8%           | -              | -      |
| DK/REFUSED | 8.9%              | 8.5%      | 10.0%                  | 8.3%            | 39.1%          | -      | 50.8% | 5.0%                    | 15.0%     | 10.4%                  | 100.0%          | -              | 84.3%                     | 11.7% | 6.4%      | 6.8%                   | -               | -              | -      |
| Net Diff.  | 69.7%             | 67.9%     | 70.2%                  | 72.1%           | 0.3%           | 100.0% | 49.2% | 70.5%                   | 53.7%     | 56.2%                  | -               | 100.0%         | 15.7%                     | 65.6% | 82.2%     | 83.7%                  | 0.5%            | 100.0%         | 100.0% |
| Mean       | 3.49              | 3.45      | 3.53                   | 3.55            | 2.51           | 3.00   | 4.00  | 3.43                    | 3.38      | 3.37                   | -               | 3.00           | 4.00                      | 3.46  | 3.64      | 3.68                   | 2.51            | 3.00           | 4.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 80.4% | 83.5% | 76.7% | 78.1% | 84.7% | 78.7%      | 79.5%        | 80.5%      | 78.7%       | 81.6%      | 80.9%       | 78.7%      | 81.7%                 | 76.7%      | 79.9%       | 75.8%      | 79.9%       | 71.6%      |
| Strongly   | 60.2% | 63.0% | 54.2% | 52.3% | 63.7% | 66.0%      | 57.8%        | 61.0%      | 54.9%       | 64.9%      | 58.0%       | 66.0%      | 61.1%                 | 58.0%      | 55.9%       | 61.4%      | 57.5%       | 62.1%      |
| Somewhat   | 20.2% | 20.5% | 22.5% | 25.8% | 21.0% | 12.8%      | 21.7%        | 19.5%      | 23.9%       | 16.7%      | 22.8%       | 12.8%      | 20.6%                 | 18.7%      | 24.0%       | 14.4%      | 22.3%       | 9.4%       |
| OPPOSE     | 10.7% | 7.9%  | 14.6% | 13.7% | 7.4%  | 10.5%      | 11.8%        | 10.5%      | 12.8%       | 9.0%       | 10.9%       | 10.5%      | 10.4%                 | 14.2%      | 13.6%       | 13.2%      | 11.8%       | 18.1%      |
| Somewhat   | 6.2%  | 7.9%  | 11.8% | 5.8%  | 5.0%  | 4.7%       | 10.2%        | 5.1%       | 7.9%        | 4.8%       | 6.9%        | 4.7%       | 6.7%                  | 6.6%       | 7.4%        | 5.9%       | 6.8%        | 6.2%       |
| Strongly   | 4.5%  | -     | 2.8%  | 7.9%  | 2.3%  | 5.8%       | 1.6%         | 5.3%       | 4.9%        | 4.2%       | 4.0%        | 5.8%       | 3.7%                  | 7.6%       | 6.2%        | 7.3%       | 5.0%        | 12.0%      |
| DK/REFUSED | 8.9%  | 8.6%  | 8.7%  | 8.2%  | 7.9%  | 10.8%      | 8.7%         | 9.0%       | 8.4%        | 9.4%       | 8.2%        | 10.8%      | 7.9%                  | 9.0%       | 6.5%        | 11.0%      | 8.3%        | 10.3%      |
| Net Diff.  | 69.7% | 75.6% | 62.2% | 64.4% | 77.3% | 68.2%      | 67.6%        | 70.0%      | 65.9%       | 72.6%      | 70.0%       | 68.2%      | 71.3%                 | 62.5%      | 66.3%       | 62.6%      | 68.1%       | 53.4%      |
| Mean       | 3.49  | 3.60  | 3.40  | 3.33  | 3.59  | 3.56       | 3.48         | 3.50       | 3.41        | 3.57       | 3.47        | 3.56       | 3.51                  | 3.40       | 3.39        | 3.46       | 3.44        | 3.36       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| SUPPORT    | 80.4% | 77.7%                   | 83.5%      | 77.7%       | 85.7%      | 81.7%       | 83.3%      | 78.1%  | 82.2%  | 78.6%         | 78.0%           | 84.6% | 81.8%                         | 81.0%  | 83.7%  | 79.9%  | 78.7%  |
| Strongly   | 60.2% | 55.1%                   | 63.4%      | 53.9%       | 67.4%      | 58.5%       | 68.4%      | 58.6%  | 61.6%  | 54.4%         | 62.7%           | 62.0% | 68.1%                         | 64.3%  | 62.0%  | 54.6%  | 59.6%  |
| Somewhat   | 20.2% | 22.5%                   | 20.1%      | 23.7%       | 18.3%      | 23.3%       | 14.9%      | 19.6%  | 20.7%  | 24.2%         | 15.3%           | 22.7% | 13.7%                         | 16.7%  | 21.7%  | 25.3%  | 19.1%  |
| OPPOSE     | 10.7% | 13.0%                   | 7.4%       | 12.1%       | 6.0%       | 10.0%       | 5.6%       | 13.2%  | 8.7%   | 9.9%          | 12.0%           | 9.9%  | 16.0%                         | 10.4%  | 8.3%   | 12.0%  | 10.7%  |
| Somewhat   | 6.2%  | 13.0%                   | 4.0%       | 8.4%        | 4.1%       | 6.9%        | 3.7%       | 6.6%   | 5.9%   | 6.5%          | 6.0%            | 6.2%  | 16.0%                         | 5.2%   | 4.4%   | 4.9%   | 7.3%   |
| Strongly   | 4.5%  | -                       | 3.5%       | 3.7%        | 1.9%       | 3.1%        | 1.8%       | 6.6%   | 2.7%   | 3.3%          | 6.0%            | 3.6%  | -                             | 5.2%   | 3.9%   | 7.1%   | 3.4%   |
| DK/REFUSED | 8.9%  | 9.3%                    | 9.0%       | 10.2%       | 8.3%       | 8.2%        | 11.1%      | 8.7%   | 9.1%   | 11.5%         | 10.0%           | 5.5%  | 2.1%                          | 8.5%   | 8.0%   | 8.1%   | 10.6%  |
| Net Diff.  | 69.7% | 64.7%                   | 76.1%      | 65.5%       | 79.7%      | 71.7%       | 77.8%      | 64.9%  | 73.6%  | 68.8%         | 66.0%           | 74.8% | 65.8%                         | 70.6%  | 75.4%  | 67.9%  | 68.1%  |
| Mean       | 3.49  | 3.46                    | 3.58       | 3.42        | 3.65       | 3.49        | 3.69       | 3.42   | 3.55   | 3.47          | 3.50            | 3.51  | 3.53                          | 3.53   | 3.54   | 3.39   | 3.51   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |               |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|---------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4             | 26          | 2                    | 24          |  |
| SUPPORT    | 80.4% | 83.7%                  | 80.5%  | 66.3%  | 79.0%  | 87.5%  | 91.9% | 92.0%        | 90.3%                    | 100.0%               | 27.5%         | 57.3%       | 56.4%                | 57.4%       |  |
| Strongly   | 60.2% | 55.9%                  | 65.0%  | 54.9%  | 59.7%  | 69.5%  | 65.3% | 78.1%        | 73.5%                    | 100.0%               | 27.5%         | 52.6%       | 56.4%                | 52.2%       |  |
| Somewhat   | 20.2% | 27.8%                  | 15.5%  | 11.4%  | 19.3%  | 18.0%  | 26.6% | 13.8%        | 16.7%                    | -                    | -             | 4.7%        | -                    | 5.1%        |  |
| OPPOSE     | 10.7% | 12.0%                  | 7.2%   | 17.5%  | 14.7%  | 2.5%   | 6.5%  | 6.4%         | 7.8%                     | -                    | 35.9%         | 17.6%       | -                    | 19.0%       |  |
| Somewhat   | 6.2%  | 5.6%                   | 5.6%   | 11.2%  | 9.9%   | -      | 4.3%  | -            | -                        | -                    | 15.4%         | 10.5%       | -                    | 11.4%       |  |
| Strongly   | 4.5%  | 6.4%                   | 1.6%   | 6.3%   | 4.7%   | 2.5%   | 2.2%  | 6.4%         | 7.8%                     | -                    | 20.6%         | 7.1%        | -                    | 7.7%        |  |
| DK/REFUSED | 8.9%  | 4.3%                   | 12.3%  | 16.2%  | 6.4%   | 10.0%  | 1.6%  | 1.6%         | 1.9%                     | -                    | 36.6%         | 25.2%       | 43.6%                | 23.6%       |  |
| Net Diff.  | 69.7% | 71.7%                  | 73.3%  | 48.8%  | 64.3%  | 85.0%  | 85.4% | 85.5%        | 82.5%                    | 100.0%               | -8.5%         | 39.7%       | 56.4%                | 38.3%       |  |
| Mean       | 3.49  | 3.39                   | 3.64   | 3.37   | 3.43   | 3.72   | 3.57  | 3.66         | 3.59                     | 4.00                 | 2.54          | 3.37        | 4.00                 | 3.33        |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |        |       |                   |       |        |                |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|--------|-------|-------------------|-------|--------|----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote   | Lean  | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDECIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125    | 13    | 131               | 126   | 5      | 31             |
| SUPPORT    | 66.2% | 59.4%  | 59.0% | 75.6%     | 65.5%       | 64.2%              | 73.7%         | 68.2%       | 100.0%           | 35.7%             | 33.1%  | 61.0% | 95.7%             | 95.5% | 100.0% | 78.3%          |
| Strongly   | 47.3% | 32.6%  | 36.5% | 61.0%     | 47.6%       | 47.0%              | 48.3%         | 45.0%       | 63.9%            | 19.6%             | 17.0%  | 44.9% | 75.3%             | 76.5% | 42.3%  | 52.6%          |
| Somewhat   | 19.0% | 26.8%  | 22.5% | 14.6%     | 17.9%       | 17.2%              | 25.5%         | 23.2%       | 36.1%            | 16.1%             | 16.1%  | 16.2% | 20.4%             | 19.0% | 57.7%  | 25.7%          |
| OPPOSE     | 27.1% | 35.3%  | 29.2% | 21.0%     | 27.3%       | 29.4%              | 18.8%         | 22.8%       | -                | 51.5%             | 54.0%  | 27.2% | 3.5%              | 3.6%  | -      | 17.5%          |
| Somewhat   | 11.1% | 10.8%  | 16.3% | 7.4%      | 11.5%       | 11.3%              | 10.3%         | 12.4%       | -                | 20.8%             | 21.1%  | 17.5% | 0.9%              | 1.0%  | -      | 10.6%          |
| Strongly   | 16.0% | 24.5%  | 12.9% | 13.6%     | 15.7%       | 18.1%              | 8.6%          | 10.4%       | -                | 30.8%             | 32.9%  | 9.7%  | 2.6%              | 2.7%  | -      | 6.9%           |
| DK/REFUSED | 6.7%  | 5.3%   | 11.8% | 3.5%      | 7.2%        | 6.5%               | 7.4%          | 9.0%        | -                | 12.8%             | 12.9%  | 11.7% | 0.8%              | 0.8%  | -      | 4.2%           |
| Net Diff.  | 39.2% | 24.1%  | 29.8% | 54.6%     | 38.2%       | 34.8%              | 54.9%         | 45.5%       | 100.0%           | -15.8%            | -20.9% | 33.8% | 92.2%             | 91.9% | 100.0% | 60.8%          |
| Mean       | 3.04  | 2.71   | 2.94  | 3.27      | 3.05        | 3.00               | 3.23          | 3.13        | 3.64             | 2.28              | 2.20   | 3.09  | 3.70              | 3.71  | 3.42   | 3.29           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 66.2% | 34.4%          | 82.2%            | 54.6%              | 73.3%                | 86.5%          | 43.6%            | 63.5%              | 63.6%                | 41.8%          | 87.7%            | 65.9%              | 74.4%                | 84.3%          | 42.0%            | 59.8%              | 63.1%                | 44.8%          | 82.9%            | 65.0%        | 59.0%       |
| Strongly   | 47.3% | 11.9%          | 74.3%            | 41.5%              | 51.5%                | 70.5%          | 31.1%            | 38.7%              | 45.7%                | 22.0%          | 67.1%            | 53.0%              | 52.3%                | 70.7%          | 20.8%            | 44.7%              | 39.8%                | 13.7%          | 69.0%            | 46.1%        | 42.5%       |
| Somewhat   | 19.0% | 22.6%          | 7.9%             | 13.1%              | 21.9%                | 15.9%          | 12.5%            | 24.8%              | 17.9%                | 19.7%          | 20.6%            | 12.9%              | 22.1%                | 13.6%          | 21.2%            | 15.2%              | 23.3%                | 31.1%          | 13.9%            | 19.0%        | 16.5%       |
| OPPOSE     | 27.1% | 46.1%          | 17.8%            | 35.4%              | 22.3%                | 7.5%           | 56.4%            | 29.7%              | 28.8%                | 48.5%          | 12.3%            | 26.9%              | 19.2%                | 10.4%          | 58.0%            | 30.5%              | 29.5%                | 17.0%          | 17.1%            | 22.2%        | 32.4%       |
| Somewhat   | 11.1% | 18.2%          | 8.0%             | 19.1%              | 7.2%                 | -              | 38.8%            | 14.4%              | 9.8%                 | 21.1%          | 3.7%             | 15.5%              | 4.6%                 | 3.1%           | 32.6%            | 13.5%              | 10.6%                | -              | -                | 15.5%        | 16.6%       |
| Strongly   | 16.0% | 27.9%          | 9.8%             | 16.3%              | 15.1%                | 7.5%           | 17.6%            | 15.3%              | 19.0%                | 27.4%          | 8.7%             | 11.4%              | 14.6%                | 7.3%           | 25.4%            | 17.1%              | 18.8%                | 17.0%          | 17.1%            | 6.7%         | 15.9%       |
| DK/REFUSED | 6.7%  | 19.4%          | -                | 9.9%               | 4.4%                 | 6.1%           | -                | 6.8%               | 7.6%                 | 9.7%           | -                | 7.2%               | 6.3%                 | 5.3%           | -                | 9.6%               | 7.4%                 | 38.2%          | -                | 12.8%        | 8.6%        |
| Net Diff.  | 39.2% | -11.7%         | 64.5%            | 19.2%              | 51.1%                | 79.0%          | -12.7%           | 33.8%              | 34.8%                | -6.7%          | 75.3%            | 39.0%              | 55.2%                | 73.9%          | -16.0%           | 29.3%              | 33.6%                | 27.9%          | 65.9%            | 42.9%        | 26.5%       |
| Mean       | 3.04  | 2.23           | 3.47             | 2.89               | 3.15                 | 3.59           | 2.57             | 2.93               | 2.98                 | 2.40           | 3.46             | 3.16               | 3.20                 | 3.56           | 2.37             | 2.97               | 2.91                 | 2.67           | 3.35             | 3.20         | 2.94        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                             |                          | U.S. SENATE BALLOT |        |        |       |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|-----------------------------|--------------------------|--------------------|--------|--------|-------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO-<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD     | VOTE   | Vote   | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                          | 11                       | 8                  | 136    | 133    | 3     | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 66.2% | 52.5%                  | 46.1%                    | 58.9%                | 64.5%               | 48.4%                   | 87.8%                     | 78.2%                      | 70.4%                    | 100.0%                      | 100.0%                   | 68.2%              | 37.3%  | 36.7%  | 64.3% | 93.8%                | 94.9% | 81.2% | 70.9%                  |
| Strongly   | 47.3% | 51.1%                  | 46.1%                    | 41.4%                | 48.8%               | 31.0%                   | 74.7%                     | 57.6%                      | 47.1%                    | 73.4%                       | 80.6%                    | 43.7%              | 22.4%  | 21.4%  | 64.3% | 71.8%                | 73.9% | 46.7% | 47.4%                  |
| Somewhat   | 19.0% | 1.4%                   | -                        | 17.5%                | 15.7%               | 17.4%                   | 13.1%                     | 20.6%                      | 23.3%                    | 26.6%                       | 19.4%                    | 24.4%              | 15.0%  | 15.3%  | -     | 22.1%                | 21.0% | 34.5% | 23.5%                  |
| OPPOSE     | 27.1% | 25.8%                  | 53.9%                    | 35.1%                | 28.9%               | 43.1%                   | 7.7%                      | 16.7%                      | 22.4%                    | -                           | -                        | 17.0%              | 50.5%  | 51.8%  | -     | 5.5%                 | 4.4%  | 18.8% | 19.0%                  |
| Somewhat   | 11.1% | 9.4%                   | -                        | 20.5%                | 15.9%               | 19.2%                   | -                         | 6.3%                       | 7.8%                     | -                           | -                        | -                  | 20.1%  | 20.6%  | -     | 3.1%                 | 1.8%  | 18.8% | 6.0%                   |
| Strongly   | 16.0% | 16.4%                  | 53.9%                    | 14.6%                | 13.1%               | 23.9%                   | 7.7%                      | 10.3%                      | 14.6%                    | -                           | -                        | 17.0%              | 30.4%  | 31.1%  | -     | 2.4%                 | 2.6%  | -     | 13.0%                  |
| DK/REFUSED | 6.7%  | 21.7%                  | -                        | 6.0%                 | 6.5%                | 8.5%                    | 4.5%                      | 5.1%                       | 7.2%                     | -                           | -                        | 14.8%              | 12.1%  | 11.6%  | 35.7% | 0.6%                 | 0.7%  | -     | 10.1%                  |
| Net Diff.  | 39.2% | 26.8%                  | -7.8%                    | 23.8%                | 35.6%               | 5.3%                    | 80.1%                     | 61.5%                      | 48.0%                    | 100.0%                      | 100.0%                   | 51.2%              | -13.2% | -15.1% | 64.3% | 88.3%                | 90.6% | 62.4% | 51.9%                  |
| Mean       | 3.04  | 3.11                   | 2.38                     | 2.91                 | 3.07                | 2.61                    | 3.62                      | 3.32                       | 3.11                     | 3.73                        | 3.81                     | 3.11               | 2.33   | 2.30   | 4.00  | 3.64                 | 3.67  | 3.28  | 3.17                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |        |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|--------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|--------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote   | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122    | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6      | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| SUPPORT    | 66.2% | 36.8%               | 36.9%  | 35.7% | 94.3%          | 95.5% | 74.4% | 68.9%                   | 22.4%         | 40.3%                                   | 40.6% | 36.2%  | 89.8%          | 89.4% | 92.5% | 62.9%                  | 31.9%        | 36.7%               | 37.1%               | 66.4%               |
| Strongly   | 47.3% | 20.6%               | 20.1%  | 29.7% | 73.0%          | 75.2% | 38.5% | 48.4%                   | 6.8%          | 20.6%                                   | 20.9% | 16.8%  | 75.6%          | 76.2% | 70.2% | 36.5%                  | 11.1%        | 16.0%               | 32.7%               | 46.5%               |
| Somewhat   | 19.0% | 16.2%               | 16.8%  | 6.0%  | 21.3%          | 20.4% | 35.9% | 20.5%                   | 15.6%         | 19.7%                                   | 19.7% | 19.3%  | 14.2%          | 13.2% | 22.3% | 26.4%                  | 20.8%        | 20.7%               | 4.4%                | 19.9%               |
| OPPOSE     | 27.1% | 51.3%               | 52.4%  | 33.0% | 5.1%           | 3.8%  | 25.6% | 21.3%                   | 52.0%         | 48.5%                                   | 47.6% | 63.8%  | 8.5%           | 8.6%  | 7.5%  | 28.4%                  | 58.1%        | 52.1%               | 49.1%               | 23.0%               |
| Somewhat   | 11.1% | 21.4%               | 22.7%  | -     | 2.3%           | 0.8%  | 25.6% | 6.7%                    | 24.0%         | 19.6%                                   | 19.7% | 18.7%  | 3.7%           | 3.2%  | 7.5%  | 11.5%                  | 23.4%        | 21.8%               | 20.2%               | 10.4%               |
| Strongly   | 16.0% | 30.0%               | 29.8%  | 33.0% | 2.8%           | 3.0%  | -     | 14.6%                   | 28.0%         | 28.9%                                   | 27.9% | 45.2%  | 4.8%           | 5.4%  | -     | 16.9%                  | 34.7%        | 30.3%               | 29.0%               | 12.6%               |
| DK/REFUSED | 6.7%  | 11.9%               | 10.7%  | 31.3% | 0.7%           | 0.7%  | -     | 9.8%                    | 25.6%         | 11.2%                                   | 11.8% | -      | 1.8%           | 2.0%  | -     | 8.7%                   | 10.0%        | 11.2%               | 13.8%               | 10.6%               |
| Net Diff.  | 39.2% | -14.5%              | -15.5% | 2.8%  | 89.2%          | 91.8% | 48.9% | 47.5%                   | -29.5%        | -8.2%                                   | -7.0% | -27.7% | 81.3%          | 80.8% | 85.1% | 34.5%                  | -26.3%       | -15.4%              | -12.1%              | 43.5%               |
| Mean       | 3.04  | 2.31                | 2.30   | 2.47  | 3.66           | 3.69  | 3.13  | 3.14                    | 2.02          | 2.36                                    | 2.38  | 2.08   | 3.63           | 3.64  | 3.63  | 2.90                   | 2.09         | 2.25                | 2.47                | 3.12                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |            | REGISTERED PARTY |                         |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------|------------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN | DEMOCRATIC       | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |            |                  |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26         | 72               | 141                     | 87               | 75    | 8      | 4     |
| SUPPORT    | 66.2%                                       | 72.3%  | 51.4%                                 | 71.5%  | 63.8%   | 65.3%  | 72.2%                                    | 64.2%  | 84.8%                               | 100.0% | -   | -      | -                           | 74.2%  | -          | 43.0%            | 86.5%                   | 52.7%            | 51.3% | 61.7%  | 59.3% |
| Strongly   | 47.3%                                       | 53.1%  | 30.8%                                 | 49.8%  | 44.5%   | 43.6%  | 57.8%                                    | 44.2%  | 67.6%                               | 71.3%  | -   | -      | -                           | 53.0%  | -          | 21.3%            | 66.4%                   | 37.8%            | 37.9% | 34.8%  | 43.4% |
| Somewhat   | 19.0%                                       | 19.2%  | 20.6%                                 | 21.7%  | 19.3%   | 21.8%  | 14.4%                                    | 20.0%  | 17.2%                               | 28.7%  | -   | -      | -                           | 21.3%  | -          | 21.7%            | 20.2%                   | 14.8%            | 13.5% | 26.9%  | 15.8% |
| OPPOSE     | 27.1%                                       | 21.3%  | 47.1%                                 | 23.4%  | 32.3%   | 27.5%  | 24.0%                                    | 30.4%  | 14.4%                               | -      | 100.0%                                      | 80.1%  | 95.6%                       | 20.6%  | 95.6%      | 43.2%            | 11.6%                   | 38.8%            | 41.1% | 36.0%  | -     |
| Somewhat   | 11.1%                                       | 10.0%  | 15.8%                                 | 10.9%  | 13.2%   | 11.0%  | 8.9%                                     | 13.3%  | -                                   | -      | 40.9%                                       | 38.6%  | 25.6%                       | 9.9%   | 25.6%      | 17.1%            | 4.6%                    | 16.5%            | 19.2% | -      | -     |
| Strongly   | 16.0%                                       | 11.3%  | 31.3%                                 | 12.5%  | 19.0%   | 16.5%  | 15.1%                                    | 17.1%  | 14.4%                               | -      | 59.1%                                       | 41.5%  | 70.1%                       | 10.7%  | 70.1%      | 26.1%            | 7.0%                    | 22.2%            | 21.9% | 36.0%  | -     |
| DK/REFUSED | 6.7%  | 6.4%   | 1.5%                                  | 5.1%   | 3.9%  | 7.2%   | 3.8%                                     | 5.4%   | 0.7%                                | -      | -   | 19.9%  | 4.4%                        | 5.1%   | 4.4%       | 13.8%            | 1.8%                    | 8.6%             | 7.6%  | 2.3%   | 40.7% |
| Net Diff.  | 39.2%                                       | 51.0%  | 4.3%                                  | 48.1%  | 31.6%   | 37.9%  | 48.2%                                    | 33.8%  | 70.4%                               | 100.0% | -100%                                       | -80.1% | -95.6%                      | 53.6%  | -95.6%     | -0.3%            | 74.9%                   | 13.9%            | 10.3% | 25.7%  | 59.3% |
| Mean       | 3.04  | 3.22   | 2.52                                  | 3.15   | 2.93  | 3.00   | 3.19                                     | 2.97   | 3.39                                | 3.71   | 1.41  | 1.48   | 1.27                        | 3.23   | 1.27       | 2.44             | 3.49                    | 2.75             | 2.73  | 2.62   | 3.73  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

|            | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|            |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|            |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total      | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| SUPPORT    | 66.2% | 35.4%                     | 88.7%           | 42.7%                   | 50.2%                       | 85.2%           | 63.5%                   | 41.7%                      | 82.2%           | 53.9%                   | 60.0%                          | 88.5%           | 57.4%                   | 60.0%   | 89.0%           | 59.2%                   |
| Strongly   | 47.3% | 17.8%                     | 69.7%           | 28.7%                   | 24.6%                       | 64.3%           | 47.8%                   | 20.8%                      | 52.0%           | 35.3%                   | 35.8%                          | 72.9%           | 50.9%                   | 35.8%   | 72.6%           | 51.3%                   |
| Somewhat   | 19.0% | 17.5%                     | 18.9%           | 14.0%                   | 25.7%                       | 21.0%           | 15.7%                   | 20.9%                      | 30.2%           | 18.6%                   | 24.2%                          | 15.6%           | 6.5%                    | 24.2%   | 16.3%           | 8.0%                    |
| OPPOSE     | 27.1% | 52.6%                     | 10.9%           | 45.1%                   | 34.2%                       | 12.1%           | 31.8%                   | 47.4%                      | 14.8%           | 38.3%                   | 20.1%                          | 10.1%           | 34.7%                   | 20.1%   | 9.6%            | 40.8%                   |
| Somewhat   | 11.1% | 15.6%                     | 3.7%            | 18.3%                   | 18.6%                       | 5.2%            | 14.5%                   | 19.6%                      | 3.5%            | 16.8%                   | -                              | 5.1%            | 9.3%                    | -   | 4.4%            | 9.6%                    |
| Strongly   | 16.0% | 37.0%                     | 7.2%            | 26.7%                   | 15.6%                       | 6.9%            | 17.3%                   | 27.9%                      | 11.4%           | 21.5%                   | 20.1%                          | 5.0%            | 25.4%                   | 20.1%   | 5.2%            | 31.1%                   |
| DK/REFUSED | 6.7%  | 12.0%                     | 0.4%            | 12.2%                   | 15.5%                       | 2.7%            | 4.6%                    | 10.8%                      | 3.0%            | 7.8%                    | 19.9%                          | 1.3%            | 7.9%                    | 19.9%   | 1.4%            | -                       |
| Net Diff.  | 39.2% | -17.3%                    | 77.7%           | -2.3%                   | 16.0%                       | 73.1%           | 31.7%                   | -5.7%                      | 67.3%           | 15.5%                   | 39.9%                          | 78.4%           | 22.7%                   | 39.9%   | 79.3%           | 18.5%                   |
| Mean       | 3.04  | 2.18                      | 3.52            | 2.51                    | 2.70                        | 3.47            | 2.99                    | 2.39                       | 3.27            | 2.73                    | 2.95                           | 3.59            | 2.90                    | 2.95  | 3.59            | 2.79                    |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                          |         | IDEOLOGY |               |          |              |               |       |           | WHITE<br>CONSERVATIVE | IDEOLOGY:<br>MALE |              | IDEOLOGY:<br>FEMALE |          | IDEOLOGY:<br>WHITE |         |          |              |
|------------|-------|-------------------------------------|--------------------------|---------|----------|---------------|----------|--------------|---------------|-------|-----------|-----------------------|-------------------|--------------|---------------------|----------|--------------------|---------|----------|--------------|
|            |       | TRUMP<br>SUPPORTER                  | TRADITIONAL<br>REPUBLIC. | LIBERAL | Very     | Some-<br>what | MODERATE | CONSERVATIVE | Some-<br>what | Very  | DEMOCRATS | LIBERAL               | MODERATE          | CONSERVATIVE | LIBERAL             | MODERATE | CONSERVATIVE       | LIBERAL | MODERATE | CONSERVATIVE |
| Total      | 300   | 40                                  | 25                       | 67      | 34       | 33            | 88       | 132          | 51            | 81    | 13        | 20                    | 32                | 75           | 47                  | 56       | 58                 | 23      | 48       | 96           |
| SUPPORT    | 66.2% | 33.3%                               | 60.7%                    | 89.1%   | 91.2%    | 87.1%         | 78.5%    | 46.2%        | 50.5%         | 43.4% | 71.1%     | 95.0%                 | 74.4%             | 42.4%        | 86.6%               | 80.8%    | 51.0%              | 96.2%   | 70.3%    | 39.8%        |
| Strongly   | 47.3% | 14.1%                               | 29.5%                    | 69.1%   | 82.4%    | 55.7%         | 57.1%    | 27.9%        | 35.9%         | 22.9% | 53.0%     | 80.3%                 | 57.7%             | 23.0%        | 64.3%               | 56.8%    | 34.3%              | 72.9%   | 39.9%    | 21.1%        |
| Somewhat   | 19.0% | 19.2%                               | 31.2%                    | 20.0%   | 8.8%     | 31.4%         | 21.4%    | 18.2%        | 14.5%         | 20.6% | 18.1%     | 14.7%                 | 16.8%             | 19.4%        | 22.3%               | 24.0%    | 16.8%              | 23.3%   | 30.3%    | 18.7%        |
| OPPOSE     | 27.1% | 52.3%                               | 31.0%                    | 9.6%    | 8.8%     | 10.3%         | 20.1%    | 41.3%        | 27.8%         | 49.8% | 19.0%     | 5.0%                  | 25.0%             | 44.7%        | 11.5%               | 17.3%    | 36.8%              | -       | 29.4%    | 47.8%        |
| Somewhat   | 11.1% | 19.5%                               | 18.0%                    | 5.9%    | 5.7%     | 6.1%          | 12.5%    | 13.0%        | 13.2%         | 12.9% | -         | 5.0%                  | 17.6%             | 11.0%        | 6.3%                | 9.6%     | 15.7%              | -       | 17.6%    | 16.5%        |
| Strongly   | 16.0% | 32.8%                               | 13.1%                    | 3.6%    | 3.1%     | 4.2%          | 7.6%     | 28.2%        | 14.5%         | 36.9% | 19.0%     | -                     | 7.4%              | 33.8%        | 5.2%                | 7.8%     | 21.1%              | -       | 11.8%    | 31.3%        |
| DK/REFUSED | 6.7%  | 14.4%                               | 8.2%                     | 1.3%    | -        | 2.6%          | 1.4%     | 12.6%        | 21.8%         | 6.8%  | 9.9%      | -                     | 0.6%              | 12.9%        | 1.9%                | 1.9%     | 12.2%              | 3.8%    | 0.4%     | 12.4%        |
| Net Diff.  | 39.2% | -19.0%                              | 29.7%                    | 79.6%   | 82.4%    | 76.8%         | 58.3%    | 4.9%         | 22.7%         | -6.3% | 52.1%     | 90.1%                 | 49.4%             | -2.4%        | 75.1%               | 63.5%    | 14.3%              | 96.2%   | 40.9%    | -8.0%        |
| Mean       | 3.04  | 2.17                                | 2.84                     | 3.57    | 3.70     | 3.42          | 3.30     | 2.52         | 2.92          | 2.32  | 3.17      | 3.75                  | 3.25              | 2.36         | 3.48                | 3.32     | 2.73               | 3.76    | 2.99     | 2.34         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| SUPPORT    | 66.2% | 85.1%                  | 90.8%         | 70.2%             | 86.3%                                   | 90.1%         | 74.6%             | 39.3%                         | 92.8%          | 67.6%          | 58.2%                             | 68.9% | 61.4%                      | 71.6% | 61.4%                               | 60.3% | 61.5%                                 | 82.8% | 38.9%                                | 70.7% |
| Strongly   | 47.3% | 66.3%                  | 80.1%         | 53.5%             | 66.1%                                   | 78.4%         | 56.8%             | 23.8%                         | 70.8%          | 33.0%          | 47.3%                             | 47.8% | 42.9%                      | 51.1% | 40.9%                               | 45.2% | 44.5%                                 | 57.0% | 14.0%                                | 50.5% |
| Somewhat   | 19.0% | 18.8%                  | 10.8%         | 16.8%             | 20.3%                                   | 11.7%         | 17.8%             | 15.5%                         | 22.0%          | 34.6%          | 10.9%                             | 21.1% | 18.5%                      | 20.5% | 20.4%                               | 15.1% | 17.0%                                 | 25.8% | 24.9%                                | 20.2% |
| OPPOSE     | 27.1% | 14.9%                  | 9.2%          | 20.9%             | 13.7%                                   | 9.9%          | 21.3%             | 48.7%                         | 5.9%           | 24.4%          | 34.1%                             | 24.5% | 32.5%                      | 22.1% | 34.7%                               | 30.1% | 30.8%                                 | 14.0% | 51.4%                                | 25.7% |
| Somewhat   | 11.1% | 9.2%                   | 6.5%          | 0.9%              | 7.6%                                    | 7.0%          | -                 | 18.7%                         | 3.4%           | 24.4%          | 16.8%                             | 10.1% | 12.5%                      | 9.1%  | 10.0%                               | 9.8%  | 14.4%                                 | 8.3%  | 21.2%                                | 7.4%  |
| Strongly   | 16.0% | 5.6%                   | 2.7%          | 20.0%             | 6.1%                                    | 2.9%          | 21.3%             | 30.0%                         | 2.5%           | -              | 17.2%                             | 14.3% | 20.1%                      | 13.0% | 24.8%                               | 20.3% | 16.4%                                 | 5.7%  | 30.2%                                | 18.3% |
| DK/REFUSED | 6.7%  | -                      | -             | 8.8%              | -                                       | -             | 4.2%              | 12.0%                         | 1.3%           | 8.0%           | 7.7%                              | 6.7%  | 6.0%                       | 6.4%  | 3.9%                                | 9.5%  | 7.7%                                  | 3.2%  | 9.7%                                 | 3.6%  |
| Net Diff.  | 39.2% | 70.3%                  | 81.7%         | 49.3%             | 72.6%                                   | 80.2%         | 53.3%             | -9.4%                         | 86.9%          | 43.2%          | 24.2%                             | 44.4% | 28.9%                      | 49.5% | 26.6%                               | 30.2% | 30.6%                                 | 68.8% | -12.5%                               | 45.0% |
| Mean       | 3.04  | 3.46                   | 3.68          | 3.14              | 3.46                                    | 3.66          | 3.15              | 2.38                          | 3.63           | 3.09           | 2.96                              | 3.10  | 2.90                       | 3.17  | 2.81                                | 2.94  | 2.97                                  | 3.39  | 2.25                                 | 3.07  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| SUPPORT    | 66.2% | 87.9% | 79.9%                                    | 88.3% | 83.0%  | 56.4% | 86.5%                | 51.9% | 90.1%                         | 63.2% | 85.1%                           | 46.1% | 83.1%                          | 75.2% | 89.5%                              | 78.0% | 89.7%                                  | 64.9% | 68.0%                  | 61.9%                    | 54.6%                  |                          |
| Strongly   | 47.3% | 76.9% | 56.5%                                    | 77.2% | 56.4%  | 39.1% | 66.8%                | 34.0% | 75.8%                         | 46.8% | 63.2%                           | 25.7% | 59.0%                          | 62.1% | 73.5%                              | 63.5% | 73.3%                                  | 46.7% | 48.6%                  | 43.2%                    | 41.9%                  |                          |
| Somewhat   | 19.0% | 11.0% | 23.4%                                    | 11.1% | 26.6%  | 17.3% | 19.7%                | 17.8% | 14.3%                         | 16.4% | 21.9%                           | 20.3% | 24.1%                          | 13.1% | 16.0%                              | 14.5% | 16.4%                                  | 18.2% | 19.4%                  | 18.7%                    | 12.7%                  |                          |
| OPPOSE     | 27.1% | 10.4% | 14.3%                                    | 10.0% | 14.1%  | 34.0% | 12.4%                | 37.9% | 9.4%                          | 28.1% | 13.6%                           | 43.8% | 16.6%                          | 19.3% | 8.9%                               | 19.3% | 8.7%                                   | 27.8% | 26.9%                  | 30.8%                    | 38.0%                  |                          |
| Somewhat   | 11.1% | 2.1%  | 8.8%                                     | 1.7%  | 7.8%   | 13.1% | 5.8%                 | 10.7% | 3.8%                          | 16.7% | 6.5%                            | 18.8% | 6.5%                           | 4.3%  | 5.2%                               | 2.7%  | 4.8%                                   | 13.2% | 8.4%                   | 12.5%                    | 10.9%                  |                          |
| Strongly   | 16.0% | 8.2%  | 5.6%                                     | 8.3%  | 6.3%   | 20.9% | 6.7%                 | 27.2% | 5.6%                          | 11.3% | 7.1%                            | 25.1% | 10.1%                          | 15.0% | 3.7%                               | 16.6% | 3.8%                                   | 14.6% | 18.5%                  | 18.4%                    | 27.1%                  |                          |
| DK/REFUSED | 6.7%  | 1.7%  | 5.7%                                     | 1.7%  | 2.9%   | 9.6%  | 1.0%                 | 10.2% | 0.5%                          | 8.7%  | 1.2%                            | 10.1% | 0.3%                           | 5.5%  | 1.6%                               | 2.7%  | 1.7%                                   | 7.3%  | 5.1%                   | 7.2%                     | 7.4%                   |                          |
| Net Diff.  | 39.2% | 77.5% | 65.6%                                    | 78.3% | 68.9%  | 22.4% | 74.1%                | 13.9% | 80.6%                         | 35.1% | 71.5%                           | 2.3%  | 66.5%                          | 55.9% | 80.6%                              | 58.6% | 81.0%                                  | 37.1% | 41.1%                  | 31.1%                    | 16.5%                  |                          |
| Mean       | 3.04  | 3.59  | 3.39                                     | 3.60  | 3.37   | 2.83  | 3.48                 | 2.65  | 3.61                          | 3.08  | 3.43                            | 2.52  | 3.32                           | 3.29  | 3.62                               | 3.28  | 3.62                                   | 3.05  | 3.03                   | 2.94                     | 2.75                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

|            | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|            |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total      | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                             | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| SUPPORT    | 66.2% | 67.6%             | 77.8%              | 52.9%             | 62.6%              | 84.9%                | 78.3%              | 85.1%                          | 80.3%              | 46.2%             | 84.8%      | 38.6%                   | 81.1%      | 53.3%                     | 87.4%      | 39.2%                    | 84.7%      | 67.1%                        | 89.2%      | 67.3%                            | 88.6%      |
| Strongly   | 47.3% | 49.8%             | 53.6%              | 31.2%             | 39.0%              | 70.0%                | 64.3%              | 70.2%                          | 63.7%              | 30.5%             | 61.6%      | 26.8%                   | 59.3%      | 34.0%                     | 63.3%      | 21.3%                    | 55.8%      | 60.2%                        | 69.3%      | 59.8%                            | 67.7%      |
| Somewhat   | 19.0% | 17.8%             | 24.2%              | 21.7%             | 23.6%              | 14.8%                | 14.1%              | 14.9%                          | 16.5%              | 15.7%             | 23.2%      | 11.8%                   | 21.8%      | 19.3%                     | 24.1%      | 17.9%                    | 28.9%      | 6.9%                         | 19.9%      | 7.5%                             | 20.9%      |
| OPPOSE     | 27.1% | 25.1%             | 18.8%              | 37.4%             | 33.7%              | 13.6%                | 16.2%              | 13.4%                          | 16.9%              | 45.1%             | 11.4%      | 53.4%                   | 15.4%      | 37.2%                     | 8.5%       | 51.4%                    | 11.3%      | 28.5%                        | 9.4%       | 28.0%                            | 9.9%       |
| Somewhat   | 11.1% | 13.9%             | 6.6%               | 15.6%             | 12.9%              | 8.0%                 | 2.3%               | 7.6%                           | 0.5%               | 17.3%             | 5.0%       | 18.5%                   | 5.6%       | 16.2%                     | 4.5%       | 21.5%                    | 2.2%       | 5.7%                         | 6.2%       | 3.2%                             | 6.6%       |
| Strongly   | 16.0% | 11.2%             | 12.1%              | 21.8%             | 20.7%              | 5.7%                 | 13.9%              | 5.7%                           | 16.3%              | 27.7%             | 6.4%       | 34.9%                   | 9.8%       | 21.0%                     | 3.9%       | 29.9%                    | 9.1%       | 22.8%                        | 3.2%       | 24.7%                            | 3.3%       |
| DK/REFUSED | 6.7%  | 7.3%              | 3.5%               | 9.8%              | 3.7%               | 1.5%                 | 5.5%               | 1.5%                           | 2.9%               | 8.8%              | 3.9%       | 8.0%                    | 3.5%       | 9.5%                      | 4.1%       | 9.4%                     | 4.0%       | 4.4%                         | 1.4%       | 4.8%                             | 1.5%       |
| Net Diff.  | 39.2% | 42.5%             | 59.0%              | 15.5%             | 28.9%              | 71.2%                | 62.1%              | 71.8%                          | 63.4%              | 1.1%              | 73.4%      | -14.8%                  | 65.7%      | 16.1%                     | 79.0%      | -12.2%                   | 73.3%      | 38.6%                        | 79.7%      | 39.3%                            | 78.7%      |
| Mean       | 3.04  | 3.15              | 3.23               | 2.69              | 2.84               | 3.51                 | 3.36               | 3.52                           | 3.31               | 2.54              | 3.46       | 2.33                    | 3.35       | 2.73                      | 3.53       | 2.34                     | 3.37       | 3.09                         | 3.57       | 3.07                             | 3.55       |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |            |
|------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE |
| Total      | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |            |
| SUPPORT    | 66.2% | 49.4%                | 43.6%               | 63.8%              | 45.8%              | 82.4%      | 63.5%                | 96.0%           | 94.1%           | 42.1%          | 80.3%            | 57.2%           | 83.9%               | 40.2%                   | 79.6%       | 70.2%       | 90.2%       | 70.2%       | 90.7%       |            |
| Strongly   | 47.3% | 32.4%                | 24.3%               | 41.5%              | 31.4%              | 60.0%      | 39.8%                | 83.3%           | 71.2%           | 24.3%          | 64.8%            | 41.0%           | 56.9%               | 21.1%                   | 51.0%       | 59.4%       | 72.4%       | 59.4%       | 71.1%       |            |
| Somewhat   | 19.0% | 17.0%                | 19.2%               | 22.3%              | 14.4%              | 22.4%      | 23.7%                | 12.7%           | 22.9%           | 17.8%          | 15.5%            | 16.2%           | 27.0%               | 19.1%                   | 28.6%       | 10.9%       | 17.8%       | 10.9%       | 19.6%       |            |
| OPPOSE     | 27.1% | 41.9%                | 47.4%               | 32.6%              | 43.7%              | 12.9%      | 26.9%                | 2.2%            | 4.4%            | 49.2%          | 15.9%            | 34.1%           | 11.0%               | 49.5%                   | 15.4%       | 26.8%       | 8.2%        | 26.8%       | 7.5%        |            |
| Somewhat   | 11.1% | 16.6%                | 4.5%                | 14.8%              | 20.8%              | 5.8%       | 12.5%                | 2.2%            | 1.4%            | 19.1%          | 3.8%             | 14.0%           | 7.1%                | 21.9%                   | 3.9%        | 5.5%        | 6.6%        | 5.5%        | 5.7%        |            |
| Strongly   | 16.0% | 25.3%                | 43.0%               | 17.7%              | 22.9%              | 7.2%       | 14.4%                | -               | 3.0%            | 30.1%          | 12.1%            | 20.1%           | 3.9%                | 27.5%                   | 11.5%       | 21.3%       | 1.6%        | 21.3%       | 1.8%        |            |
| DK/REFUSED | 6.7%  | 8.7%                 | 9.0%                | 3.7%               | 10.4%              | 4.6%       | 9.5%                 | 1.8%            | 1.5%            | 8.7%           | 3.9%             | 8.7%            | 5.2%                | 10.3%                   | 5.1%        | 2.9%        | 1.6%        | 2.9%        | 1.8%        |            |
| Net Diff.  | 39.2% | 7.5%                 | -3.9%               | 31.2%              | 2.1%               | 69.5%      | 36.6%                | 93.8%           | 89.7%           | -7.2%          | 64.4%            | 23.0%           | 72.9%               | -9.2%                   | 64.2%       | 43.4%       | 82.0%       | 43.4%       | 83.3%       |            |
| Mean       | 3.04  | 2.62                 | 2.27                | 2.91               | 2.61               | 3.42       | 2.98                 | 3.83            | 3.65            | 2.40           | 3.38             | 2.85            | 3.44                | 2.38                    | 3.25        | 3.12        | 3.64        | 3.12        | 3.63        |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

|            | TOTAL | RACIAL BACKGROUND |           |                     |                 |             |       | RACIAL BACKGROUND: MALE |           |                     |                 |             |       | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |
|------------|-------|-------------------|-----------|---------------------|-----------------|-------------|-------|-------------------------|-----------|---------------------|-----------------|-------------|-------|---------------------------|-----------|---------------------|-----------------|-------------|--------|
|            |       | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other | WHITE                   | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total      | 300   | 170               | 122       | 114                 | 3               | 2           | 3     | 80                      | 51        | 48                  | 1               | 0           | 2     | 90                        | 71        | 66                  | 2               | 2           | 1      |
| SUPPORT    | 66.2% | 56.7%             | 82.2%     | 83.3%               | 69.4%           | 86.2%       | 49.2% | 51.0%                   | 74.7%     | 76.7%               | 100.0%          | -           | 15.7% | 61.9%                     | 87.6%     | 88.1%               | 49.8%           | 100.0%      | 100.0% |
| Strongly   | 47.3% | 34.3%             | 67.6%     | 67.7%               | 69.4%           | 86.2%       | 49.2% | 33.3%                   | 59.6%     | 60.6%               | 100.0%          | -           | 15.7% | 35.1%                     | 73.5%     | 72.9%               | 49.8%           | 100.0%      | 100.0% |
| Somewhat   | 19.0% | 22.5%             | 14.6%     | 15.6%               | -               | -           | -     | 17.7%                   | 15.1%     | 16.2%               | -               | -           | -     | 26.7%                     | 14.2%     | 15.2%               | -               | -           | -      |
| OPPOSE     | 27.1% | 35.6%             | 14.5%     | 14.5%               | 30.6%           | 13.8%       | -     | 42.6%                   | 19.5%     | 20.2%               | -               | 100.0%      | -     | 29.4%                     | 10.9%     | 10.3%               | 50.2%           | -           | -      |
| Somewhat   | 11.1% | 14.4%             | 5.5%      | 4.9%                | 30.6%           | 13.8%       | -     | 14.1%                   | 6.9%      | 6.8%                | -               | 100.0%      | -     | 14.5%                     | 4.5%      | 3.4%                | 50.2%           | -           | -      |
| Strongly   | 16.0% | 21.2%             | 9.0%      | 9.6%                | -               | -           | -     | 28.4%                   | 12.6%     | 13.4%               | -               | -           | -     | 14.8%                     | 6.4%      | 6.8%                | -               | -           | -      |
| DK/REFUSED | 6.7%  | 7.7%              | 3.3%      | 2.2%                | -               | -           | 50.8% | 6.5%                    | 5.8%      | 3.0%                | -               | -           | 84.3% | 8.8%                      | 1.5%      | 1.6%                | -               | -           | -      |
| Net Diff.  | 39.2% | 21.2%             | 67.7%     | 68.8%               | 38.8%           | 72.5%       | 49.2% | 8.4%                    | 55.2%     | 56.5%               | 100.0%          | -100%       | 15.7% | 32.5%                     | 76.8%     | 77.9%               | -0.5%           | 100.0%      | 100.0% |
| Mean       | 3.04  | 2.76              | 3.46      | 3.45                | 3.39            | 3.72        | 4.00  | 2.60                    | 3.29      | 3.28                | 4.00            | 2.00        | 4.00  | 2.90                      | 3.57      | 3.57                | 3.00            | 4.00        | 4.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 66.2% | 70.2% | 62.3% | 66.5% | 68.4% | 63.8%      | 65.5%        | 66.2%      | 66.1%       | 66.0%      | 66.9%       | 63.8%      | 52.6%                 | 60.4%      | 56.2%       | 61.1%      | 60.6%       | 52.9%      |
| Strongly   | 47.3% | 58.7% | 49.8% | 43.3% | 51.8% | 42.8%      | 53.4%        | 45.9%      | 48.1%       | 47.0%      | 49.4%       | 42.8%      | 41.3%                 | 43.4%      | 42.5%       | 43.3%      | 44.5%       | 38.2%      |
| Somewhat   | 19.0% | 11.5% | 12.5% | 23.2% | 16.7% | 21.1%      | 12.1%        | 20.3%      | 17.9%       | 19.0%      | 17.5%       | 21.1%      | 11.3%                 | 17.0%      | 13.7%       | 17.8%      | 16.1%       | 14.7%      |
| OPPOSE     | 27.1% | 28.8% | 27.1% | 25.0% | 28.6% | 27.5%      | 27.8%        | 27.1%      | 26.3%       | 28.0%      | 27.2%       | 27.5%      | 39.5%                 | 32.2%      | 32.7%       | 34.9%      | 31.0%       | 42.5%      |
| Somewhat   | 11.1% | 13.1% | 15.0% | 9.5%  | 10.1% | 11.1%      | 14.2%        | 10.3%      | 11.7%       | 10.6%      | 11.2%       | 11.1%      | 20.1%                 | 9.6%       | 15.8%       | 8.1%       | 12.4%       | 10.3%      |
| Strongly   | 16.0% | 15.8% | 12.1% | 15.5% | 18.5% | 16.4%      | 13.6%        | 16.8%      | 14.6%       | 17.4%      | 16.0%       | 16.4%      | 19.3%                 | 22.6%      | 16.9%       | 26.8%      | 18.5%       | 32.1%      |
| DK/REFUSED | 6.7%  | 0.9%  | 10.6% | 8.5%  | 2.9%  | 8.7%       | 6.7%         | 6.7%       | 7.6%        | 5.9%       | 5.9%        | 8.7%       | 8.0%                  | 7.4%       | 11.1%       | 4.0%       | 8.5%        | 4.6%       |
| Net Diff.  | 39.2% | 41.4% | 35.2% | 41.5% | 39.8% | 36.4%      | 37.7%        | 39.1%      | 39.7%       | 38.0%      | 39.7%       | 36.4%      | 13.1%                 | 28.2%      | 23.5%       | 26.2%      | 29.6%       | 10.4%      |
| Mean       | 3.04  | 3.14  | 3.12  | 3.03  | 3.05  | 2.99       | 3.13         | 3.02       | 3.08        | 3.02       | 3.07        | 2.99       | 2.81                  | 2.88       | 2.92        | 2.81       | 2.95        | 2.62       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |
| SUPPORT    | 66.2% | 76.0%                   | 70.8%      | 75.2%       | 69.5%      | 72.5%       | 70.8%      | 59.2%  | 72.0%  | 75.9%         | 67.7%           | 56.8% | 57.1%                         | 65.9%     | 65.7%     | 67.9%     | 66.7%     |
| Strongly   | 47.3% | 63.2%                   | 47.9%      | 53.4%       | 49.7%      | 53.8%       | 45.7%      | 42.3%  | 51.3%  | 51.7%         | 55.5%           | 34.1% | 47.1%                         | 44.7%     | 48.9%     | 47.7%     | 47.6%     |
| Somewhat   | 19.0% | 12.8%                   | 22.9%      | 21.9%       | 19.8%      | 18.7%       | 25.2%      | 16.9%  | 20.7%  | 24.1%         | 12.2%           | 22.7% | 10.0%                         | 21.2%     | 16.8%     | 20.2%     | 19.1%     |
| OPPOSE     | 27.1% | 18.4%                   | 23.0%      | 20.5%       | 23.1%      | 23.8%       | 17.8%      | 33.3%  | 22.0%  | 22.2%         | 26.5%           | 31.7% | 19.3%                         | 25.3%     | 28.0%     | 27.6%     | 28.1%     |
| Somewhat   | 11.1% | 9.5%                    | 10.8%      | 8.0%        | 12.4%      | 10.1%       | 11.6%      | 11.7%  | 10.5%  | 9.5%          | 10.0%           | 13.6% | 19.3%                         | 7.9%      | 11.0%     | 12.6%     | 11.1%     |
| Strongly   | 16.0% | 8.9%                    | 12.2%      | 12.5%       | 10.7%      | 13.8%       | 6.3%       | 21.6%  | 11.5%  | 12.7%         | 16.5%           | 18.1% | -                             | 17.4%     | 17.0%     | 15.0%     | 17.0%     |
| DK/REFUSED | 6.7%  | 5.6%                    | 6.2%       | 4.3%        | 7.4%       | 3.7%        | 11.3%      | 7.4%   | 6.1%   | 1.9%          | 5.8%            | 11.5% | 23.7%                         | 8.8%      | 6.3%      | 4.5%      | 5.2%      |
| Net Diff.  | 39.2% | 57.6%                   | 47.9%      | 54.8%       | 46.4%      | 48.7%       | 53.0%      | 25.9%  | 50.0%  | 53.6%         | 41.2%           | 25.1% | 37.8%                         | 40.6%     | 37.7%     | 40.3%     | 38.6%     |
| Mean       | 3.04  | 3.38                    | 3.14       | 3.21        | 3.17       | 3.17        | 3.24       | 2.86   | 3.19   | 3.17          | 3.13            | 2.82  | 3.36                          | 3.02      | 3.04      | 3.05      | 3.03      |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| SUPPORT    | 66.2% | 63.0%                  | 61.2%  | 59.4%  | 81.7%  | 77.8%  | 56.7% | 31.5%                    | 24.9%       | 63.3%                | 52.0%                | 61.8%       | 100.0%               | 58.5%       |
| Strongly   | 47.3% | 47.6%                  | 40.2%  | 42.7%  | 56.8%  | 55.9%  | 46.2% | 6.4%                     | -           | 36.7%                | 36.6%                | 47.8%       | 56.4%                | 47.0%       |
| Somewhat   | 19.0% | 15.3%                  | 21.0%  | 16.8%  | 24.9%  | 21.9%  | 10.5% | 25.2%                    | 24.9%       | 26.6%                | 15.4%                | 14.0%       | 43.6%                | 11.5%       |
| OPPOSE     | 27.1% | 30.3%                  | 29.3%  | 33.0%  | 15.3%  | 18.7%  | 39.2% | 55.6%                    | 59.6%       | 36.7%                | 27.5%                | 27.8%       | -                    | 30.2%       |
| Somewhat   | 11.1% | 13.7%                  | 10.9%  | 13.3%  | 3.1%   | 9.2%   | 21.4% | 12.8%                    | 7.8%        | 36.7%                | -                    | 14.5%       | -                    | 15.7%       |
| Strongly   | 16.0% | 16.5%                  | 18.4%  | 19.7%  | 12.2%  | 9.5%   | 17.9% | 42.8%                    | 51.8%       | -                    | 27.5%                | 13.4%       | -                    | 14.5%       |
| DK/REFUSED | 6.7%  | 6.8%                   | 9.5%   | 7.5%   | 3.0%   | 3.5%   | 4.1%  | 12.9%                    | 15.6%       | -                    | 20.6%                | 10.4%       | -                    | 11.3%       |
| Net Diff.  | 39.2% | 32.7%                  | 31.9%  | 26.4%  | 66.3%  | 59.2%  | 17.4% | -24.0%                   | -34.7%      | 26.6%                | 24.5%                | 33.9%       | 100.0%               | 28.3%       |
| Mean       | 3.04  | 3.01                   | 2.92   | 2.89   | 3.30   | 3.29   | 2.89  | 1.94                     | 1.68        | 3.00                 | 2.77                 | 3.07        | 3.56                 | 3.03        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

|                 | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |      |                |
|-----------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|------|----------------|
|                 |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean | FIRM UNDECIDED |
| Total Answering | 101   | 17     | 17    | 18        | 49          | 84                 | 17            | 17          | -                | 89                | 84    | 5     | 6                 | 6      | -    | 7              |
| SUPPORT         | 68.1% | 64.3%  | 59.6% | 68.0%     | 72.5%       | 70.2%              | 57.4%         | 57.4%       | -                | 71.2%             | 71.0% | 75.1% | 22.6%             | 22.6%  | -    | 64.4%          |
| Strongly        | 34.8% | 19.8%  | 1.6%  | 62.5%     | 41.3%       | 34.0%              | 38.4%         | 38.4%       | -                | 35.8%             | 34.6% | 55.4% | 22.6%             | 22.6%  | -    | 31.1%          |
| Somewhat        | 33.3% | 44.5%  | 57.9% | 5.5%      | 31.2%       | 36.2%              | 19.0%         | 19.0%       | -                | 35.4%             | 36.4% | 19.7% | -                 | -      | -    | 33.2%          |
| OPPOSE          | 25.6% | 28.0%  | 24.7% | 30.7%     | 23.1%       | 25.4%              | 26.7%         | 26.7%       | -                | 23.0%             | 24.4% | -     | 58.6%             | 58.6%  | -    | 32.0%          |
| Somewhat        | 9.0%  | 14.7%  | 13.3% | 17.2%     | 2.3%        | 9.5%               | 6.1%          | 6.1%        | -                | 9.0%              | 9.6%  | -     | -                 | -      | -    | 15.6%          |
| Strongly        | 16.6% | 13.3%  | 11.4% | 13.5%     | 20.8%       | 15.8%              | 20.6%         | 20.6%       | -                | 14.0%             | 14.8% | -     | 58.6%             | 58.6%  | -    | 16.4%          |
| DK/REFUSED      | 6.3%  | 7.7%   | 15.7% | 1.3%      | 4.4%        | 4.4%               | 15.9%         | 15.9%       | -                | 5.7%              | 4.6%  | 24.9% | 18.8%             | 18.8%  | -    | 3.6%           |
| Net Diff.       | 42.5% | 36.2%  | 34.8% | 37.3%     | 49.4%       | 44.9%              | 30.7%         | 30.7%       | -                | 48.2%             | 46.6% | 75.1% | -36.0%            | -36.0% | -    | 32.4%          |
| Mean            | 2.92  | 2.77   | 2.59  | 3.19      | 2.97        | 2.93               | 2.89          | 2.89        | -                | 2.99              | 2.95  | 3.74  | 1.83              | 1.83   | -    | 2.82           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

|                 | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-----------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                 |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total Answering | 101   | 14             | 3                | 35                 | 50                   | 7              | 10               | 28                 | 56                   | 39             | 4                | 27                 | 32                   | 12             | 15               | 24                 | 51                   | 4              | 0                | 9            | 40          |
| SUPPORT         | 68.1% | 61.4%          | 45.0%            | 66.1%              | 72.5%                | 57.2%          | 46.8%            | 60.5%              | 77.2%                | 69.3%          | 63.5%            | 62.9%              | 71.6%                | 67.9%          | 65.1%            | 58.0%              | 73.7%                | 33.9%          | -                | 35.5%        | 56.2%       |
| Strongly        | 34.8% | 28.1%          | 45.0%            | 34.0%              | 36.6%                | 57.2%          | 25.6%            | 28.6%              | 36.8%                | 34.5%          | 33.7%            | 38.4%              | 32.1%                | 49.7%          | 34.3%            | 39.0%              | 29.3%                | 33.9%          | -                | 35.5%        | 30.9%       |
| Somewhat        | 33.3% | 33.3%          | -                | 32.2%              | 35.8%                | -              | 21.1%            | 31.9%              | 40.4%                | 34.8%          | 29.8%            | 24.5%              | 39.5%                | 18.2%          | 30.8%            | 19.1%              | 44.4%                | -              | -                | -            | 25.3%       |
| OPPOSE          | 25.6% | 26.9%          | 55.0%            | 24.6%              | 24.4%                | 19.9%          | 53.2%            | 31.9%              | 18.0%                | 26.6%          | 36.5%            | 24.1%              | 24.3%                | 19.2%          | 34.9%            | 37.3%              | 19.0%                | 30.7%          | 100.0%           | 45.9%        | 34.4%       |
| Somewhat        | 9.0%  | 18.7%          | -                | 5.9%               | 8.9%                 | 19.9%          | 20.3%            | 7.8%               | 6.1%                 | 5.9%           | 36.5%            | 3.9%               | 13.8%                | -              | 25.5%            | -                  | 10.6%                | 30.7%          | -                | 29.9%        | 11.6%       |
| Strongly        | 16.6% | 8.2%           | 55.0%            | 18.6%              | 15.5%                | -              | 32.9%            | 24.1%              | 11.9%                | 20.7%          | -                | 20.2%              | 10.5%                | 19.2%          | 9.4%             | 37.3%              | 8.4%                 | -              | 100.0%           | 16.0%        | 22.8%       |
| DK/REFUSED      | 6.3%  | 11.7%          | -                | 9.3%               | 3.1%                 | 22.9%          | -                | 7.6%               | 4.8%                 | 4.1%           | -                | 13.0%              | 4.1%                 | 12.8%          | -                | 4.7%               | 7.3%                 | 35.3%          | -                | 18.6%        | 9.4%        |
| Net Diff.       | 42.5% | 34.5%          | -10.1%           | 41.6%              | 48.0%                | 37.3%          | -6.4%            | 28.6%              | 59.2%                | 42.7%          | 27.1%            | 38.8%              | 47.3%                | 48.7%          | 30.2%            | 20.8%              | 54.7%                | 3.2%           | -100%            | -10.5%       | 21.8%       |
| Mean            | 2.92  | 2.92           | 2.35             | 2.90               | 2.97                 | 3.48           | 2.40             | 2.70               | 3.07                 | 2.87           | 2.97             | 2.93               | 2.97                 | 3.13           | 2.90             | 2.63               | 3.02                 | 3.05           | 1.00             | 2.67         | 2.71        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

|                 | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          | U.S. SENATE BALLOT |       |       |        |                      |        |       |                        |
|-----------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------------------|-------|-------|--------|----------------------|--------|-------|------------------------|
|                 |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>-MENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD     | VOTE  | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total Answering | 101   | 7                      | 1                        | 21                   | 42                  | 70                      | 4                         | 16                         | 9                        | -                          | -                        | 2                  | 85    | 84    | 1      | 8                    | 6      | 2     | 8                      |
| SUPPORT         | 68.1% | 60.3%                  | -                        | 69.0%                | 60.2%               | 71.0%                   | -                         | 62.0%                      | 86.0%                    | -                          | -                        | 53.4%              | 71.5% | 71.1% | 100.0% | 38.6%                | 35.2%  | 49.1% | 63.3%                  |
| Strongly        | 34.8% | 43.8%                  | -                        | 37.4%                | 38.6%               | 34.5%                   | -                         | 39.4%                      | 37.8%                    | -                          | -                        | 53.4%              | 35.6% | 34.7% | 100.0% | 15.0%                | 19.7%  | -     | 48.0%                  |
| Somewhat        | 33.3% | 16.4%                  | -                        | 31.6%                | 21.6%               | 36.6%                   | -                         | 22.6%                      | 48.2%                    | -                          | -                        | -                  | 35.9% | 36.4% | -      | 23.6%                | 15.5%  | 49.1% | 15.3%                  |
| OPPOSE          | 25.6% | 16.4%                  | 100.0%                   | 23.6%                | 33.3%               | 23.3%                   | 63.1%                     | 38.0%                      | 14.0%                    | -                          | -                        | -                  | 24.0% | 24.4% | -      | 51.1%                | 51.2%  | 50.9% | 14.4%                  |
| Somewhat        | 9.0%  | -                      | 100.0%                   | 12.0%                | 6.1%                | 9.4%                    | 39.1%                     | 6.7%                       | -                        | -                          | -                        | -                  | 9.4%  | 9.6%  | -      | 12.3%                | -      | 50.9% | -                      |
| Strongly        | 16.6% | 16.4%                  | -                        | 11.6%                | 27.2%               | 13.9%                   | 24.0%                     | 31.3%                      | 14.0%                    | -                          | -                        | -                  | 14.6% | 14.8% | -      | 38.8%                | 51.2%  | -     | 14.4%                  |
| DK/REFUSED      | 6.3%  | 23.3%                  | -                        | 7.4%                 | 6.5%                | 5.6%                    | 36.9%                     | -                          | -                        | -                          | -                        | 46.6%              | 4.5%  | 4.6%  | -      | 10.3%                | 13.6%  | -     | 22.3%                  |
| Net Diff.       | 42.5% | 43.9%                  | -100%                    | 45.4%                | 26.8%               | 47.7%                   | -63.1%                    | 24.1%                      | 71.9%                    | -                          | -                        | 53.4%              | 47.4% | 46.7% | 100.0% | -12.5%               | -15.9% | -1.7% | 48.8%                  |
| Mean            | 2.92  | 3.14                   | 2.00                     | 3.02                 | 2.77                | 2.97                    | 1.62                      | 2.70                       | 3.10                     | -                          | -                        | 4.00               | 2.97  | 2.95  | 4.00   | 2.16                 | 2.04   | 2.49  | 3.25                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

|                 | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |        |                |       |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       |                     | VOTE<br>HANIG       |  | UNDE-<br>CIDED |
|-----------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|--------|----------------|-------|--------|------------------------|--------------|---------------------|---------------------|---------------------|--|----------------|
|                 |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean   | VOTE<br>HUNTER | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |  |                |
| Total Answering | 101   | 82                  | 77    | 5     | 8              | 6      | 2      | 12                      | 12            | 62                                      | 58    | 4      | 13             | 12    | 1      | 27                     | 34           | 59                  | 23                  | 5                   |  |                |
| SUPPORT         | 68.1% | 71.9%               | 71.8% | 73.1% | 26.6%          | -      | 100.0% | 68.2%                   | 68.4%         | 62.2%                                   | 64.3% | 29.2%  | 64.4%          | 61.3% | 100.0% | 83.8%                  | 64.7%        | 63.1%               | 95.0%               | 74.7%               |  |                |
| Strongly        | 34.8% | 36.0%               | 35.1% | 49.8% | -              | -      | -      | 48.5%                   | 31.3%         | 31.3%                                   | 33.4% | -      | 36.3%          | 39.4% | -      | 42.1%                  | 31.1%        | 30.8%               | 49.5%               | 51.6%               |  |                |
| Somewhat        | 33.3% | 36.0%               | 36.7% | 23.3% | 26.6%          | -      | 100.0% | 19.7%                   | 37.1%         | 30.9%                                   | 31.0% | 29.2%  | 28.1%          | 22.0% | 100.0% | 41.6%                  | 33.6%        | 32.3%               | 45.5%               | 23.1%               |  |                |
| OPPOSE          | 25.6% | 23.4%               | 23.2% | 26.9% | 61.9%          | 84.2%  | -      | 17.8%                   | 18.7%         | 31.7%                                   | 29.1% | 70.8%  | 25.8%          | 28.0% | -      | 11.3%                  | 30.7%        | 30.4%               | 5.0%                | 16.9%               |  |                |
| Somewhat        | 9.0%  | 8.1%                | 8.7%  | -     | 18.3%          | 24.9%  | -      | 8.7%                    | 9.5%          | 13.0%                                   | 11.8% | 30.5%  | -              | -     | -      | 3.9%                   | 6.8%         | 11.2%               | -                   | -                   |  |                |
| Strongly        | 16.6% | 15.2%               | 14.5% | 26.9% | 43.6%          | 59.4%  | -      | 9.1%                    | 9.1%          | 18.7%                                   | 17.3% | 40.2%  | 25.8%          | 28.0% | -      | 7.4%                   | 23.9%        | 19.1%               | 5.0%                | 16.9%               |  |                |
| DK/REFUSED      | 6.3%  | 4.7%                | 5.0%  | -     | 11.6%          | 15.8%  | -      | 14.0%                   | 13.0%         | 6.2%                                    | 6.6%  | -      | 9.9%           | 10.7% | -      | 4.9%                   | 4.7%         | 6.5%                | -                   | 8.5%                |  |                |
| Net Diff.       | 42.5% | 48.5%               | 48.7% | 46.2% | -35.3%         | -84.2% | 100.0% | 50.4%                   | 49.7%         | 30.5%                                   | 35.2% | -41.5% | 38.6%          | 33.4% | 100.0% | 72.4%                  | 34.0%        | 32.7%               | 90.1%               | 57.8%               |  |                |
| Mean            | 2.92  | 2.97                | 2.97  | 2.96  | 1.81           | 1.30   | 3.00   | 3.25                    | 3.04          | 2.80                                    | 2.86  | 1.89   | 2.83           | 2.81  | 3.00   | 3.25                   | 2.75         | 2.80                | 3.40                | 3.20                |  |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

|                 | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |        |
|-----------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|--------|
|                 | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |        |
|                 | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |        |
| Total Answering | 101   | 58     | 34                                    | 42     | 41  | 62     | 28                                       | 86     | 5                                   | -      | 81  | 69     | 26                          | 69     | 26               | 41              | 19                      | 41               | 37    | 3      | 2      |
| SUPPORT         | 68.1%                                       | 75.4%  | 55.9%                                 | 74.0%  | 58.8%   | 72.2%  | 57.9%                                    | 67.7%  | 72.2%                               | -      | 67.9%                                       | 100.0% | -                           | 100.0% | -                | 78.1%           | 62.0%                   | 60.9%            | 65.9% | 33.4%  | -      |
| Strongly        | 34.8%                                       | 40.4%  | 20.2%                                 | 46.7%  | 18.1%   | 34.2%  | 41.6%                                    | 34.0%  | 46.3%                               | -      | 33.0%                                       | 51.1%  | -                           | 51.1%  | -                | 32.6%           | 37.5%                   | 35.7%            | 37.4% | 33.4%  | -      |
| Somewhat        | 33.3%                                       | 35.1%  | 35.7%                                 | 27.3%  | 40.7%   | 38.0%  | 16.3%                                    | 33.8%  | 25.9%                               | -      | 34.9%                                       | 48.9%  | -                           | 48.9%  | -                | 45.5%           | 24.5%                   | 25.2%            | 28.5% | -      | -      |
| OPPOSE          | 25.6%                                       | 18.9%  | 40.4%                                 | 21.7%  | 38.1%   | 19.7%  | 37.2%                                    | 26.1%  | 22.9%                               | -      | 30.5%                                       | -      | 100.0%                      | -      | 100.0%           | 19.2%           | 30.1%                   | 29.9%            | 28.6% | 60.7%  | -      |
| Somewhat        | 9.0%  | 11.9%  | 6.5%                                  | 8.2%   | 13.7%   | 5.8%   | 11.7%                                    | 9.2%   | -                                   | -      | 9.8%  | -      | 35.0%                       | -      | 35.0%            | 5.6%            | 12.8%                   | 10.6%            | 9.4%  | 30.5%  | -      |
| Strongly        | 16.6%                                       | 7.0%   | 33.9%                                 | 13.5%  | 24.4%   | 13.9%  | 25.5%                                    | 16.9%  | 22.9%                               | -      | 20.7%                                       | -      | 65.0%                       | -      | 65.0%            | 13.6%           | 17.4%                   | 19.3%            | 19.2% | 30.2%  | -      |
| DK/REFUSED      | 6.3%  | 5.7%   | 3.7%                                  | 4.2%   | 3.1%  | 8.1%   | 4.9%                                     | 6.1%   | 4.9%                                | -      | 1.6%  | -      | -                           | -      | -                | 2.7%            | 7.9%                    | 9.2%             | 5.5%  | 6.0%   | 100.0% |
| Net Diff.       | 42.5%                                       | 56.6%  | 15.5%                                 | 52.3%  | 20.7%   | 52.5%  | 20.7%                                    | 41.6%  | 49.3%                               | -      | 37.4%                                       | 100.0% | -100%                       | 100.0% | -100%            | 59.0%           | 31.9%                   | 31.0%            | 37.3% | -27.3% | -      |
| Mean            | 2.92  | 3.15   | 2.44                                  | 3.12   | 2.54  | 3.01   | 2.78                                     | 2.90   | 3.01                                | -      | 2.81  | 3.51   | 1.35                        | 3.51   | 1.35             | 3.00            | 2.89                    | 2.85             | 2.89  | 2.39   | -      |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

|                 | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|-----------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                 |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|                 |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total Answering | 101   | 23                        | 6               | 26                      | 18                          | 13              | 15                      | 37                         | 8               | 29                      | 2                              | 11              | 8                       | 2   | 10              | 6                       |
| SUPPORT         | 68.1% | 75.5%                     | 59.3%           | 60.4%                   | 81.4%                       | 63.2%           | 61.8%                   | 75.5%                      | 68.1%           | 56.7%                   | 100.0%                         | 57.6%           | 68.6%                   | 100.0%  | 53.8%           | 59.8%                   |
| Strongly        | 34.8% | 28.2%                     | 20.5%           | 38.4%                   | 38.1%                       | 45.6%           | 30.9%                   | 27.2%                      | 52.1%           | 24.3%                   | 100.0%                         | 27.1%           | 68.6%                   | 100.0%  | 20.5%           | 59.8%                   |
| Somewhat        | 33.3% | 47.3%                     | 38.8%           | 22.0%                   | 43.3%                       | 17.6%           | 30.9%                   | 48.4%                      | 16.0%           | 32.4%                   | -                              | 30.5%           | -                       | -   | 33.3%           | -                       |
| OPPOSE          | 25.6% | 24.5%                     | 16.2%           | 28.5%                   | 12.5%                       | 36.8%           | 32.4%                   | 21.4%                      | 16.0%           | 30.3%                   | -                              | 40.2%           | 31.4%                   | -   | 43.8%           | 40.2%                   |
| Somewhat        | 9.0%  | 4.9%                      | -               | 8.7%                    | 6.4%                        | 18.9%           | 14.0%                   | 6.2%                       | -               | 15.1%                   | -                              | 21.9%           | -                       | -   | 23.8%           | -                       |
| Strongly        | 16.6% | 19.6%                     | 16.2%           | 19.8%                   | 6.1%                        | 17.9%           | 18.4%                   | 15.2%                      | 16.0%           | 15.1%                   | -                              | 18.3%           | 31.4%                   | -   | 20.0%           | 40.2%                   |
| DK/REFUSED      | 6.3%  | -                         | 24.4%           | 11.1%                   | 6.1%                        | -               | 5.8%                    | 3.0%                       | 16.0%           | 13.1%                   | -                              | 2.2%            | -                       | -   | 2.4%            | -                       |
| Net Diff.       | 42.5% | 51.0%                     | 43.1%           | 31.9%                   | 68.9%                       | 26.5%           | 29.4%                   | 54.1%                      | 52.1%           | 26.4%                   | 100.0%                         | 17.4%           | 37.3%                   | 100.0%  | 10.0%           | 19.6%                   |
| Mean            | 2.92  | 2.84                      | 2.84            | 2.89                    | 3.21                        | 2.91            | 2.79                    | 2.90                       | 3.24            | 2.76                    | 4.00                           | 2.68            | 3.06                    | 4.00  | 2.56            | 2.79                    |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

|                 | TOTAL | ALIGNMENT W/     |                 |                        | IDEOLOGY |        |           |          |              |           |        | WHITE     | IDEOLOGY: |          | IDEOLOGY:    |         | IDEOLOGY: |              |         |          |
|-----------------|-------|------------------|-----------------|------------------------|----------|--------|-----------|----------|--------------|-----------|--------|-----------|-----------|----------|--------------|---------|-----------|--------------|---------|----------|
|                 |       | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLICAN | LIBERAL  | Very   | Some-what | MODERATE | CONSERVATIVE | Some-what | Very   | DEMOCRATS | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL | MODERATE  | CONSERVATIVE | LIBERAL | MODERATE |
| Total Answering | 101   | 27               | 10              | 7                      | 3        | 4      | 19        | 71       | 25           | 46        | 4      | 1         | 8         | 43       | 6            | 11      | 28        | 1            | 14      | 58       |
| SUPPORT         | 68.1% | 74.7%            | 77.6%           | 40.8%                  | 66.3%    | 23.2%  | 69.5%     | 69.5%    | 63.1%        | 73.0%     | 100.0% | -         | 55.3%     | 69.2%    | 47.3%        | 80.4%   | 69.9%     | -            | 59.7%   | 70.5%    |
| Strongly        | 34.8% | 24.9%            | 45.8%           | 27.0%                  | 66.3%    | -      | 34.0%     | 32.9%    | 45.3%        | 26.1%     | 67.1%  | -         | 15.5%     | 32.9%    | 31.3%        | 48.2%   | 33.1%     | -            | 27.2%   | 29.6%    |
| Somewhat        | 33.3% | 49.8%            | 31.8%           | 13.8%                  | -        | 23.2%  | 35.5%     | 36.5%    | 17.7%        | 46.9%     | 32.9%  | -         | 39.7%     | 36.4%    | 16.0%        | 32.2%   | 36.8%     | -            | 32.5%   | 40.8%    |
| OPPOSE          | 25.6% | 21.1%            | 22.4%           | 47.2%                  | 33.7%    | 56.4%  | 22.9%     | 25.1%    | 26.2%        | 24.5%     | -      | 100.0%    | 27.2%     | 24.5%    | 38.7%        | 19.6%   | 26.2%     | -            | 30.2%   | 22.9%    |
| Somewhat        | 9.0%  | 8.6%             | -               | 33.4%                  | -        | 56.4%  | 5.9%      | 7.8%     | 9.1%         | 7.1%      | -      | -         | 13.6%     | 5.2%     | 38.7%        | -       | 11.6%     | -            | 7.8%    | 9.5%     |
| Strongly        | 16.6% | 12.6%            | 22.4%           | 13.8%                  | 33.7%    | -      | 17.0%     | 17.4%    | 17.2%        | 17.5%     | -      | 100.0%    | 13.6%     | 19.2%    | -            | 19.6%   | 14.5%     | -            | 22.4%   | 13.4%    |
| DK/REFUSED      | 6.3%  | 4.2%             | -               | 12.1%                  | -        | 20.4%  | 7.6%      | 5.4%     | 10.7%        | 2.5%      | -      | -         | 17.6%     | 6.3%     | 14.0%        | -       | 4.0%      | 100.0%       | 10.1%   | 6.6%     |
| Net Diff.       | 42.5% | 53.6%            | 55.1%           | -6.4%                  | 32.5%    | -33.2% | 46.6%     | 44.3%    | 36.8%        | 48.5%     | 100.0% | -100%     | 28.1%     | 44.8%    | 8.5%         | 60.8%   | 43.7%     | -            | 29.5%   | 47.6%    |
| Mean            | 2.92  | 2.91             | 3.01            | 2.61                   | 2.99     | 2.29   | 2.94      | 2.90     | 3.02         | 2.84      | 3.67   | 1.00      | 2.69      | 2.88     | 2.91         | 3.09    | 2.92      | -            | 2.72    | 2.93     |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

|                 | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|-----------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                 |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total Answering | 101   | 6                      | 4             | 9                 | 5                                       | 4             | 7                 | 89                            | 11             | 1              | 23                                | 74    | 50                         | 38    | 22                                  | 27    | 28                                    | 12    | 43                                   | 24    |
| SUPPORT         | 68.1% | 46.4%                  | 100.0%        | 61.0%             | 37.4%                                   | 100.0%        | 51.6%             | 69.9%                         | 54.8%          | 75.3%          | 79.1%                             | 65.9% | 67.2%                      | 73.0% | 63.9%                               | 74.5% | 69.8%                                 | 69.6% | 69.4%                                | 72.0% |
| Strongly        | 34.8% | 30.7%                  | 71.6%         | 46.1%             | 19.1%                                   | 71.6%         | 33.0%             | 34.4%                         | 35.9%          | 75.3%          | 24.8%                             | 40.0% | 26.3%                      | 41.8% | 17.7%                               | 42.0% | 33.1%                                 | 41.2% | 24.8%                                | 38.4% |
| Somewhat        | 33.3% | 15.7%                  | 28.4%         | 14.9%             | 18.3%                                   | 28.4%         | 18.6%             | 35.6%                         | 18.9%          | -              | 54.2%                             | 25.9% | 40.9%                      | 31.2% | 46.2%                               | 32.5% | 36.7%                                 | 28.4% | 44.6%                                | 33.6% |
| OPPOSE          | 25.6% | 53.6%                  | -             | 39.0%             | 62.6%                                   | -             | 48.4%             | 24.4%                         | 36.9%          | -              | 15.4%                             | 27.1% | 30.5%                      | 16.1% | 31.0%                               | 14.1% | 30.2%                                 | 20.8% | 28.0%                                | 10.5% |
| Somewhat        | 9.0%  | 38.0%                  | -             | -                 | 44.4%                                   | -             | -                 | 9.0%                          | 9.8%           | -              | 9.2%                              | 7.6%  | 8.8%                       | 6.3%  | 5.1%                                | -     | 11.7%                                 | 20.8% | 10.2%                                | -     |
| Strongly        | 16.6% | 15.6%                  | -             | 39.0%             | 18.3%                                   | -             | 48.4%             | 15.4%                         | 27.1%          | -              | 6.2%                              | 19.5% | 21.8%                      | 9.8%  | 25.9%                               | 14.1% | 18.5%                                 | -     | 17.7%                                | 10.5% |
| DK/REFUSED      | 6.3%  | -                      | -             | -                 | -                                       | -             | -                 | 5.7%                          | 8.2%           | 24.7%          | 5.5%                              | 7.0%  | 2.2%                       | 10.8% | 5.1%                                | 11.4% | -                                     | 9.6%  | 2.6%                                 | 17.5% |
| Net Diff.       | 42.5% | -7.3%                  | 100.0%        | 22.0%             | -25.3%                                  | 100.0%        | 3.1%              | 45.6%                         | 17.9%          | 75.3%          | 63.6%                             | 38.8% | 36.7%                      | 56.9% | 32.9%                               | 60.4% | 39.7%                                 | 48.7% | 41.5%                                | 61.6% |
| Mean            | 2.92  | 2.61                   | 3.72          | 2.68              | 2.38                                    | 3.72          | 2.36              | 2.94                          | 2.69           | 4.00           | 3.03                              | 2.93  | 2.73                       | 3.18  | 2.59                                | 3.16  | 2.84                                  | 3.23  | 2.79                                 | 3.21  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

|                 | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|-----------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                 | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total Answering | 101   | 7     | 10                                       | 7     | 7  | 60    | 16                   | 40    | 3                             | 20    | 13                              | 46    | 9                              | 12    | 7                                  | 10    | 7                                      | 61    | 40                     | 31                       | 24                     |                          |
| SUPPORT         | 68.1% | 54.2% | 61.4%                                    | 52.4% | 48.3%  | 74.6% | 55.3%                | 72.0% | 61.6%                         | 79.8% | 53.6%                           | 74.5% | 59.8%                          | 71.2% | 49.0%                              | 64.2% | 46.9%                                  | 69.8% | 67.4%                  | 69.8%                    | 62.9%                  |                          |
| Strongly        | 34.8% | 35.2% | 40.5%                                    | 32.6% | 20.3%  | 37.4% | 27.8%                | 33.0% | 31.9%                         | 46.0% | 26.6%                           | 30.7% | 33.8%                          | 60.1% | 19.5%                              | 50.3% | 16.0%                                  | 30.7% | 41.9%                  | 30.0%                    | 35.3%                  |                          |
| Somewhat        | 33.3% | 19.0% | 20.9%                                    | 19.8% | 28.0%  | 37.3% | 27.5%                | 39.0% | 29.7%                         | 33.8% | 26.9%                           | 43.8% | 26.0%                          | 11.1% | 29.6%                              | 13.9% | 30.8%                                  | 39.1% | 25.4%                  | 39.8%                    | 27.6%                  |                          |
| OPPOSE          | 25.6% | 45.8% | 38.6%                                    | 47.6% | 51.7%  | 20.6% | 43.6%                | 20.9% | 32.9%                         | 20.2% | 46.4%                           | 19.3% | 38.2%                          | 28.8% | 51.0%                              | 35.8% | 53.1%                                  | 23.9% | 29.0%                  | 21.4%                    | 31.0%                  |                          |
| Somewhat        | 9.0%  | -     | 25.3%                                    | -     | 33.9%  | 5.4%  | 22.3%                | 2.8%  | -                             | 10.4% | 28.3%                           | 7.1%  | 12.6%                          | -     | 35.7%                              | -     | 37.3%                                  | 13.4% | 2.4%                   | 10.8%                    | -                      |                          |
| Strongly        | 16.6% | 45.8% | 13.3%                                    | 47.6% | 17.9%  | 15.3% | 21.2%                | 18.1% | 32.9%                         | 9.7%  | 18.1%                           | 12.2% | 25.6%                          | 28.8% | 15.2%                              | 35.8% | 15.9%                                  | 10.5% | 26.6%                  | 10.6%                    | 31.0%                  |                          |
| DK/REFUSED      | 6.3%  | -     | -  | -     | -  | 4.7%  | 1.1%                 | 7.1%  | 5.4%                          | -     | -                               | 6.2%  | 2.0%                           | -     | -                                  | -     | -                                      | 6.3%  | 3.7%                   | 8.7%                     | 6.1%                   |                          |
| Net Diff.       | 42.5% | 8.4%  | 22.9%                                    | 4.8%  | -3.4%  | 54.0% | 11.7%                | 51.1% | 28.7%                         | 59.7% | 7.2%                            | 55.2% | 21.7%                          | 42.4% | -1.9%                              | 28.3% | -6.3%                                  | 45.9% | 38.4%                  | 48.4%                    | 31.8%                  |                          |
| Mean            | 2.92  | 2.44  | 2.89                                     | 2.37  | 2.51   | 3.02  | 2.63                 | 2.94  | 2.64                          | 3.16  | 2.62                            | 2.99  | 2.69                           | 3.03  | 2.53                               | 2.79  | 2.47                                   | 2.96  | 2.86                   | 2.98                     | 2.72                   |                          |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

|                 | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|-----------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|                 |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total Answering | 101   | 30                | 16                 | 46                | 27                 | 11                   | 11                 | 10                              | 8                  | 73                | 21         | 41                      | 11         | 33                        | 10         | 61                       | 9          | 11                           | 8          | 10                               | 8          |
| SUPPORT         | 68.1% | 69.8%             | 74.1%              | 67.6%             | 69.0%              | 67.8%                | 66.8%              | 67.0%                           | 57.2%              | 62.4%             | 84.3%      | 58.6%                   | 98.3%      | 67.2%                     | 68.8%      | 65.2%                    | 86.2%      | 43.3%                        | 86.8%      | 38.1%                            | 86.8%      |
| Strongly        | 34.8% | 31.5%             | 51.8%              | 25.7%             | 34.9%              | 36.0%                | 66.8%              | 34.3%                           | 57.2%              | 25.0%             | 54.7%      | 22.4%                   | 60.8%      | 28.3%                     | 47.9%      | 24.4%                    | 50.7%      | 30.7%                        | 61.5%      | 24.4%                            | 61.5%      |
| Somewhat        | 33.3% | 38.3%             | 22.3%              | 41.9%             | 34.1%              | 31.8%                | -                  | 32.7%                           | -                  | 37.4%             | 29.6%      | 36.2%                   | 37.5%      | 38.9%                     | 20.9%      | 40.8%                    | 35.6%      | 12.6%                        | 25.3%      | 13.7%                            | 25.3%      |
| OPPOSE          | 25.6% | 26.5%             | 25.9%              | 24.1%             | 25.6%              | 32.2%                | 33.2%              | 33.0%                           | 42.8%              | 30.6%             | 9.6%       | 31.0%                   | -          | 30.1%                     | 20.2%      | 26.9%                    | -          | 54.5%                        | 13.2%      | 59.5%                            | 13.2%      |
| Somewhat        | 9.0%  | 16.1%             | 6.0%               | 12.4%             | 3.5%               | 22.8%                | -                  | 23.4%                           | -                  | 9.4%              | 4.9%       | 5.5%                    | -          | 14.3%                     | 10.3%      | 9.0%                     | -          | 12.6%                        | 13.2%      | 13.7%                            | 13.2%      |
| Strongly        | 16.6% | 10.3%             | 19.9%              | 11.6%             | 22.0%              | 9.4%                 | 33.2%              | 9.6%                            | 42.8%              | 21.2%             | 4.7%       | 25.5%                   | -          | 15.9%                     | 9.9%       | 17.9%                    | -          | 41.9%                        | -          | 45.7%                            | -          |
| DK/REFUSED      | 6.3%  | 3.8%              | -                  | 8.3%              | 5.4%               | -                    | -                  | -                               | -                  | 6.9%              | 6.1%       | 10.4%                   | 1.7%       | 2.7%                      | 11.0%      | 7.9%                     | 13.8%      | 2.2%                         | -          | 2.4%                             | -          |
| Net Diff.       | 42.5% | 43.3%             | 48.2%              | 43.5%             | 43.5%              | 35.7%                | 33.6%              | 34.0%                           | 14.3%              | 31.8%             | 74.6%      | 27.6%                   | 98.3%      | 37.1%                     | 48.5%      | 38.3%                    | 86.2%      | -11.2%                       | 73.7%      | -21.3%                           | 73.7%      |
| Mean            | 2.92  | 2.94              | 3.06               | 2.89              | 2.87               | 2.94                 | 3.00               | 2.92                            | 2.71               | 2.71              | 3.43       | 2.62                    | 3.62       | 2.82                      | 3.20       | 2.78                     | 3.59       | 2.33                         | 3.48       | 2.17                             | 3.48       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

|                 | TOTAL | POSITION ON ABORTION |                           |                         |                           |                |                            |                       |                       | POSITION ON       | POSITION ON         | POSITION ON        | POSITION ON            | POSITION ON                | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|-----------------|-------|----------------------|---------------------------|-------------------------|---------------------------|----------------|----------------------------|-----------------------|-----------------------|-------------------|---------------------|--------------------|------------------------|----------------------------|-------------|-------------|-------------|-------------|-------------|
|                 |       | PRO-<br>LIFE         | Should<br>Not Be<br>Legal | Saves<br>Mother<br>Life | CaseOf<br>Rape/<br>Incest | PRO-<br>CHOICE | During<br>1stTri<br>Mester | Until<br>20th<br>Week | Legal<br>All<br>Cases | ABORTION:<br>MALE | ABORTION:<br>FEMALE | ABORTION:<br>WHITE | ABORTION:<br>NON-WHITE | ABORTION:<br>AFRICAN-AMER. |             |             |             |             |             |
| Total Answering | 101   | 70                   | 14                        | 11                      | 45                        | 24             | 19                         | 0                     | 4                     | 41                | 11                  | 29                 | 13                     | 56                         | 13          | 12          | 6           | 12          | 5           |
| SUPPORT         | 68.1% | 66.8%                | 49.9%                     | 71.4%                   | 70.7%                     | 77.4%          | 78.7%                      | 55.2%                 | 73.9%                 | 62.1%             | 87.7%               | 73.5%              | 69.1%                  | 67.6%                      | 75.6%       | 60.0%       | 83.4%       | 60.0%       | 80.6%       |
| Strongly        | 34.8% | 29.2%                | 9.3%                      | 31.6%                   | 34.5%                     | 50.8%          | 56.7%                      | 55.2%                 | 24.4%                 | 26.3%             | 48.1%               | 33.3%              | 53.0%                  | 25.4%                      | 50.6%       | 48.9%       | 51.5%       | 48.9%       | 43.1%       |
| Somewhat        | 33.3% | 37.6%                | 40.6%                     | 39.8%                   | 36.2%                     | 26.6%          | 22.0%                      | -                     | 49.5%                 | 35.8%             | 39.6%               | 40.3%              | 16.2%                  | 42.3%                      | 25.0%       | 11.2%       | 31.9%       | 11.2%       | 37.4%       |
| OPPOSE          | 25.6% | 29.3%                | 50.1%                     | 28.6%                   | 23.3%                     | 13.4%          | 16.7%                      | -                     | -                     | 31.3%             | 10.6%               | 26.5%              | 15.7%                  | 27.5%                      | 8.3%        | 40.0%       | 16.6%       | 40.0%       | 19.4%       |
| Somewhat        | 9.0%  | 11.5%                | 16.9%                     | 8.6%                    | 10.6%                     | 4.4%           | 5.5%                       | -                     | -                     | 8.2%              | -                   | 16.3%              | 8.0%                   | 11.8%                      | -           | 11.2%       | 16.6%       | 11.2%       | 19.4%       |
| Strongly        | 16.6% | 17.8%                | 33.2%                     | 20.0%                   | 12.6%                     | 9.0%           | 11.2%                      | -                     | -                     | 23.1%             | 10.6%               | 10.1%              | 7.7%                   | 15.7%                      | 8.3%        | 28.8%       | -           | 28.8%       | -           |
| DK/REFUSED      | 6.3%  | 3.9%                 | -                         | -                       | 6.0%                      | 9.2%           | 4.6%                       | 44.8%                 | 26.1%                 | 6.6%              | 1.7%                | -                  | 15.2%                  | 4.8%                       | 16.1%       | -           | -           | -           | -           |
| Net Diff.       | 42.5% | 37.4%                | -0.2%                     | 42.8%                   | 47.4%                     | 64.0%          | 62.0%                      | 55.2%                 | 73.9%                 | 30.7%             | 77.1%               | 47.1%              | 53.5%                  | 40.1%                      | 67.3%       | 20.0%       | 66.8%       | 20.0%       | 61.1%       |
| Mean            | 2.92  | 2.81                 | 2.26                      | 2.83                    | 2.99                      | 3.31           | 3.30                       | 4.00                  | 3.33                  | 2.70              | 3.27                | 2.97               | 3.35                   | 2.81                       | 3.41        | 2.80        | 3.35        | 2.80        | 3.24        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

|                 | TOTAL | RACIAL BACKGROUND |                     |                 |             |        |        | RACIAL BACKGROUND: MALE |                     |                 |             |        |        | RACIAL BACKGROUND: FEMALE |                     |                 |             |       |   |
|-----------------|-------|-------------------|---------------------|-----------------|-------------|--------|--------|-------------------------|---------------------|-----------------|-------------|--------|--------|---------------------------|---------------------|-----------------|-------------|-------|---|
|                 | WHITE | NON-WHITE         | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  | WHITE  | NON-WHITE               | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  | WHITE  | NON-WHITE                 | African Amer. Black | Hispanic/Latino | Asian Amer. | Other |   |
| Total Answering | 101   | 74                | 22                  | 19              | 1           | 0      | 2      | 39                      | 13                  | 11              | -           | 0      | 2      | 34                        | 9                   | 8               | 1           | -     | - |
| SUPPORT         | 68.1% | 67.3%             | 66.6%               | 61.8%           | 100.0%      | 100.0% | 100.0% | 62.7%                   | 70.7%               | 66.0%           | -           | 100.0% | 100.0% | 72.6%                     | 60.4%               | 55.7%           | 100.0%      | -     | - |
| Strongly        | 34.8% | 28.7%             | 51.0%               | 44.0%           | 100.0%      | 100.0% | 100.0% | 22.8%                   | 52.4%               | 44.7%           | -           | 100.0% | 100.0% | 35.4%                     | 48.9%               | 42.9%           | 100.0%      | -     | - |
| Somewhat        | 33.3% | 38.6%             | 15.6%               | 17.8%           | -           | -      | -      | 39.9%                   | 18.4%               | 21.3%           | -           | -      | -      | 37.2%                     | 11.5%               | 12.8%           | -           | -     | - |
| OPPOSE          | 25.6% | 24.3%             | 32.3%               | 36.9%           | -           | -      | -      | 26.7%                   | 27.4%               | 31.8%           | -           | -      | -      | 21.6%                     | 39.6%               | 44.3%           | -           | -     | - |
| Somewhat        | 9.0%  | 9.1%              | 11.2%               | 12.8%           | -           | -      | -      | 8.6%                    | -                   | -               | -           | -      | -      | 9.5%                      | 27.8%               | 31.1%           | -           | -     | - |
| Strongly        | 16.6% | 15.3%             | 21.2%               | 24.2%           | -           | -      | -      | 18.1%                   | 27.4%               | 31.8%           | -           | -      | -      | 12.1%                     | 11.9%               | 13.2%           | -           | -     | - |
| DK/REFUSED      | 6.3%  | 8.4%              | 1.1%                | 1.3%            | -           | -      | -      | 10.6%                   | 1.8%                | 2.1%            | -           | -      | -      | 5.8%                      | -                   | -               | -           | -     | - |
| Net Diff.       | 42.5% | 43.0%             | 34.2%               | 24.8%           | 100.0%      | 100.0% | 100.0% | 36.0%                   | 43.3%               | 34.2%           | -           | 100.0% | 100.0% | 51.0%                     | 20.7%               | 11.4%           | 100.0%      | -     | - |
| Mean            | 2.92  | 2.88              | 2.97                | 2.83            | 4.00        | 4.00   | 4.00   | 2.75                    | 2.97                | 2.81            | -           | 4.00   | 4.00   | 3.02                      | 2.97                | 2.85            | 4.00        | -     | - |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

|                 | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|-----------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                 |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total Answering | 101   | 8     | 15    | 24    | 24    | 30         | 23           | 79         | 47          | 55         | 71          | 30         | 14                    | 41         | 29          | 26         | 40          | 15         |
| SUPPORT         | 68.1% | 81.9% | 63.1% | 64.2% | 66.6% | 71.1%      | 69.7%        | 67.6%      | 66.9%       | 69.1%      | 66.8%       | 71.1%      | 72.3%                 | 64.6%      | 68.8%       | 64.0%      | 70.7%       | 55.9%      |
| Strongly        | 34.8% | 39.3% | 32.4% | 28.0% | 19.1% | 52.6%      | 34.8%        | 34.8%      | 31.3%       | 37.7%      | 27.1%       | 52.6%      | 31.7%                 | 32.3%      | 27.3%       | 37.7%      | 25.7%       | 48.7%      |
| Somewhat        | 33.3% | 42.6% | 30.7% | 36.2% | 47.6% | 18.6%      | 34.9%        | 32.9%      | 35.6%       | 31.4%      | 39.7%       | 18.6%      | 40.5%                 | 32.3%      | 41.6%       | 26.3%      | 45.0%       | 7.2%       |
| OPPOSE          | 25.6% | 15.0% | 30.9% | 23.8% | 28.1% | 25.2%      | 25.3%        | 25.7%      | 24.5%       | 26.5%      | 25.8%       | 25.2%      | 26.0%                 | 25.3%      | 20.3%       | 31.2%      | 18.2%       | 44.1%      |
| Somewhat        | 9.0%  | 11.9% | 23.3% | 5.7%  | 9.2%  | 3.7%       | 19.3%        | 6.0%       | 12.3%       | 6.1%       | 11.2%       | 3.7%       | 16.2%                 | 2.7%       | 7.7%        | 4.3%       | 5.7%        | 7.3%       |
| Strongly        | 16.6% | 3.1%  | 7.6%  | 18.0% | 19.0% | 21.5%      | 6.0%         | 19.7%      | 12.2%       | 20.4%      | 14.5%       | 21.5%      | 9.8%                  | 22.5%      | 12.6%       | 26.8%      | 12.5%       | 36.8%      |
| DK/REFUSED      | 6.3%  | 3.0%  | 6.0%  | 12.0% | 5.2%  | 3.7%       | 4.9%         | 6.7%       | 8.6%        | 4.4%       | 7.5%        | 3.7%       | 1.7%                  | 10.1%      | 10.8%       | 4.9%       | 11.1%       | -          |
| Net Diff.       | 42.5% | 66.9% | 32.2% | 40.4% | 38.5% | 45.9%      | 44.4%        | 42.0%      | 42.3%       | 42.6%      | 41.0%       | 45.9%      | 46.2%                 | 39.3%      | 48.5%       | 32.8%      | 52.5%       | 11.9%      |
| Mean            | 2.92  | 3.22  | 2.94  | 2.84  | 2.70  | 3.06       | 3.04         | 2.89       | 2.94        | 2.90       | 2.86        | 3.06       | 2.96                  | 2.83       | 2.94        | 2.79       | 2.94        | 2.68       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

|                 | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|-----------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|                 |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total Answering | 101   | 9                       | 38         | 18          | 29         | 31          | 15         | 55     | 46     | 20            | 38              | 44    | 5                             | 20        | 18        | 20        | 39        |
| SUPPORT         | 68.1% | 65.7%                   | 70.9%      | 63.6%       | 73.8%      | 61.9%       | 86.9%      | 66.5%  | 69.9%  | 45.0%         | 65.5%           | 80.8% | 45.7%                         | 74.8%     | 70.4%     | 72.8%     | 64.0%     |
| Strongly        | 34.8% | 39.7%                   | 37.4%      | 37.9%       | 37.8%      | 28.9%       | 56.5%      | 32.2%  | 37.9%  | 11.8%         | 44.0%           | 37.1% | 23.2%                         | 41.5%     | 51.5%     | 23.1%     | 31.2%     |
| Somewhat        | 33.3% | 26.0%                   | 33.5%      | 25.7%       | 36.0%      | 32.9%       | 30.3%      | 34.4%  | 32.1%  | 33.2%         | 21.4%           | 43.7% | 22.4%                         | 33.3%     | 18.9%     | 49.7%     | 32.8%     |
| OPPOSE          | 25.6% | 24.3%                   | 26.1%      | 31.4%       | 22.2%      | 35.3%       | 5.7%       | 25.5%  | 25.8%  | 52.9%         | 26.3%           | 12.7% | 22.4%                         | 17.7%     | 23.2%     | 22.8%     | 32.7%     |
| Somewhat        | 9.0%  | 24.3%                   | 9.6%       | 19.8%       | 7.7%       | 18.2%       | -          | 6.1%   | 12.3%  | 18.9%         | 8.7%            | 4.7%  | -                             | 10.6%     | -         | 11.0%     | 12.3%     |
| Strongly        | 16.6% | -                       | 16.5%      | 11.6%       | 14.5%      | 17.1%       | 5.7%       | 19.3%  | 13.4%  | 33.9%         | 17.6%           | 8.0%  | 22.4%                         | 7.1%      | 23.2%     | 11.8%     | 20.3%     |
| DK/REFUSED      | 6.3%  | 10.0%                   | 3.0%       | 5.0%        | 3.9%       | 2.8%        | 7.5%       | 8.0%   | 4.3%   | 2.2%          | 8.2%            | 6.5%  | 31.9%                         | 7.5%      | 6.4%      | 4.3%      | 3.4%      |
| Net Diff.       | 42.5% | 41.4%                   | 44.8%      | 32.2%       | 51.6%      | 26.5%       | 81.2%      | 41.1%  | 44.2%  | -7.9%         | 39.1%           | 68.1% | 23.2%                         | 57.2%     | 47.2%     | 50.0%     | 31.3%     |
| Mean            | 2.92  | 3.17                    | 2.95       | 2.95        | 3.01       | 2.76        | 3.49       | 2.86   | 2.99   | 2.23          | 3.00            | 3.18  | 2.68                          | 3.18      | 3.05      | 2.88      | 2.77      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

|                 | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|-----------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                 |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total Answering | 101   | 40                     | 29     | 17     | 7      | 8      | 17    | 13                       | 11          | 1                    | 2                    | 10          | -                    | 10          |
| SUPPORT         | 68.1% | 69.7%                  | 70.4%  | 46.8%  | 78.8%  | 86.4%  | 69.6% | 45.4%                    | 39.8%       | 100.0%               | 57.2%                | 66.6%       | -                    | 66.6%       |
| Strongly        | 34.8% | 39.3%                  | 31.2%  | 5.5%   | 49.0%  | 73.0%  | 42.1% | 28.1%                    | 20.7%       | 100.0%               | -                    | 41.8%       | -                    | 41.8%       |
| Somewhat        | 33.3% | 30.4%                  | 39.2%  | 41.3%  | 29.8%  | 13.4%  | 27.5% | 17.3%                    | 19.1%       | -                    | 57.2%                | 24.8%       | -                    | 24.8%       |
| OPPOSE          | 25.6% | 19.8%                  | 29.6%  | 41.3%  | 18.5%  | 13.6%  | 20.9% | 44.1%                    | 48.7%       | -                    | -                    | 33.4%       | -                    | 33.4%       |
| Somewhat        | 9.0%  | 10.9%                  | 3.9%   | 14.4%  | -      | 13.6%  | 12.5% | 9.0%                     | 9.9%        | -                    | -                    | 11.6%       | -                    | 11.6%       |
| Strongly        | 16.6% | 8.9%                   | 25.7%  | 26.9%  | 18.5%  | -      | 8.4%  | 35.1%                    | 38.7%       | -                    | -                    | 21.9%       | -                    | 21.9%       |
| DK/REFUSED      | 6.3%  | 10.5%                  | -      | 11.9%  | 2.7%   | -      | 9.4%  | 10.5%                    | 11.6%       | -                    | 42.8%                | -           | -                    | -           |
| Net Diff.       | 42.5% | 49.9%                  | 40.8%  | 5.5%   | 60.3%  | 72.9%  | 48.7% | 1.3%                     | -8.9%       | 100.0%               | 57.2%                | 33.1%       | -                    | 33.1%       |
| Mean            | 2.92  | 3.12                   | 2.76   | 2.29   | 3.12   | 3.59   | 3.14  | 2.43                     | 2.25        | 4.00                 | 3.00                 | 2.86        | -                    | 2.86        |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |        |                |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|--------|----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDECIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5      | 31             |
| SUPPORT    | 89.2% | 85.5%  | 83.4% | 92.2%     | 90.5%       | 89.3%              | 88.8%         | 86.5%       | 100.0%           | 81.5%             | 80.6% | 90.3% | 96.7%             | 96.5% | 100.0% | 92.3%          |
| Strongly   | 59.0% | 40.6%  | 37.1% | 76.2%     | 61.8%       | 59.2%              | 58.4%         | 57.2%       | 63.9%            | 42.6%             | 40.2% | 66.4% | 76.2%             | 77.5% | 42.3%  | 59.4%          |
| Somewhat   | 30.2% | 44.9%  | 46.3% | 15.9%     | 28.7%       | 30.2%              | 30.5%         | 29.3%       | 36.1%            | 38.9%             | 40.5% | 23.8% | 20.4%             | 19.0% | 57.7%  | 32.9%          |
| OPPOSE     | 8.6%  | 11.4%  | 10.1% | 7.5%      | 8.0%        | 9.1%               | 7.0%          | 8.5%        | -                | 14.8%             | 16.3% | -     | 2.5%              | 2.6%  | -      | 6.9%           |
| Somewhat   | 3.0%  | 6.0%   | 5.5%  | 4.2%      | 0.8%        | 3.4%               | 1.6%          | 1.9%        | -                | 5.8%              | 6.4%  | -     | -                 | -     | -      | 3.4%           |
| Strongly   | 5.6%  | 5.4%   | 4.7%  | 3.3%      | 7.2%        | 5.7%               | 5.4%          | 6.5%        | -                | 9.0%              | 9.9%  | -     | 2.5%              | 2.6%  | -      | 3.6%           |
| DK/REFUSED | 2.1%  | 3.1%   | 6.4%  | 0.3%      | 1.5%        | 1.6%               | 4.2%          | 5.0%        | -                | 3.7%              | 3.1%  | 9.7%  | 0.8%              | 0.8%  | -      | 0.8%           |
| Net Diff.  | 80.6% | 74.1%  | 73.3% | 84.7%     | 82.5%       | 80.3%              | 81.8%         | 78.0%       | 100.0%           | 66.7%             | 64.3% | 90.3% | 94.2%             | 93.9% | 100.0% | 85.3%          |
| Mean       | 3.46  | 3.25   | 3.24  | 3.66      | 3.47        | 3.45               | 3.48          | 3.44        | 3.64             | 3.20              | 3.14  | 3.74  | 3.72              | 3.73  | 3.42   | 3.49           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| SUPPORT    | 89.2% | 74.7%          | 90.2%            | 84.6%              | 92.7%                | 94.2%          | 70.0%            | 85.6%              | 91.7%                | 82.1%          | 95.5%            | 87.4%              | 92.7%                | 95.0%          | 79.8%            | 83.1%              | 90.3%                | 63.6%          | 82.9%            | 77.4%        | 82.0%       |
| Strongly   | 59.0% | 30.3%          | 82.3%            | 56.9%              | 61.2%                | 78.3%          | 45.6%            | 49.1%              | 59.1%                | 42.1%          | 71.3%            | 66.1%              | 60.6%                | 78.5%          | 40.7%            | 60.3%              | 50.6%                | 32.4%          | 69.0%            | 58.5%        | 55.2%       |
| Somewhat   | 30.2% | 44.4%          | 7.9%             | 27.7%              | 31.4%                | 15.9%          | 24.4%            | 36.5%              | 32.6%                | 40.0%          | 24.2%            | 21.2%              | 32.2%                | 16.4%          | 39.1%            | 22.8%              | 39.7%                | 31.1%          | 13.9%            | 19.0%        | 26.9%       |
| OPPOSE     | 8.6%  | 17.6%          | 9.8%             | 11.1%              | 6.5%                 | 2.7%           | 30.0%            | 11.6%              | 6.6%                 | 15.5%          | 4.5%             | 8.2%               | 6.2%                 | 3.0%           | 20.2%            | 15.0%              | 7.0%                 | 17.0%          | 17.1%            | 16.0%        | 14.1%       |
| Somewhat   | 3.0%  | 12.3%          | -                | 2.7%               | 2.4%                 | 2.7%           | 11.5%            | 2.8%               | 2.2%                 | 3.4%           | 4.5%             | 1.3%               | 3.5%                 | -              | 14.8%            | -                  | 3.9%                 | 17.0%          | -                | 10.5%        | 4.8%        |
| Strongly   | 5.6%  | 5.4%           | 9.8%             | 8.5%               | 4.1%                 | -              | 18.5%            | 8.8%               | 4.3%                 | 12.1%          | -                | 6.9%               | 2.7%                 | 3.0%           | 5.4%             | 15.0%              | 3.1%                 | -              | 17.1%            | 5.6%         | 9.4%        |
| DK/REFUSED | 2.1%  | 7.6%           | -                | 4.2%               | 0.8%                 | 3.1%           | -                | 2.8%               | 1.7%                 | 2.4%           | -                | 4.4%               | 1.1%                 | 2.0%           | -                | 1.9%               | 2.7%                 | 19.5%          | -                | 6.5%         | 3.8%        |
| Net Diff.  | 80.6% | 57.1%          | 80.5%            | 73.5%              | 86.1%                | 91.5%          | 40.0%            | 73.9%              | 85.2%                | 66.6%          | 91.0%            | 79.2%              | 86.5%                | 91.9%          | 59.5%            | 68.2%              | 83.3%                | 46.6%          | 65.9%            | 61.4%        | 67.9%       |
| Mean       | 3.46  | 3.08           | 3.63             | 3.39               | 3.51                 | 3.78           | 2.97             | 3.29               | 3.49                 | 3.15           | 3.67             | 3.53               | 3.52                 | 3.74           | 3.15             | 3.31               | 3.42                 | 3.19           | 3.35             | 3.39         | 3.33        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |                | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|----------------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>-MENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD | VOTE               | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8              | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| SUPPORT    | 89.2% | 81.1%                  | 46.1%                    | 87.2%                | 85.9%               | 85.0%                   | 87.8%                     | 91.7%                      | 95.8%                    | 100.0%                     | 100.0%                   | 85.2%          | 82.1%              | 81.7% | 100.0% | 96.2%                | 96.7% | 90.4% | 89.3%                  |
| Strongly   | 59.0% | 71.9%                  | 46.1%                    | 56.8%                | 62.5%               | 48.8%                   | 74.7%                     | 66.2%                      | 58.3%                    | 73.4%                      | 80.6%                    | 60.7%          | 44.7%              | 43.3% | 100.0% | 72.7%                | 74.9% | 46.7% | 61.3%                  |
| Somewhat   | 30.2% | 9.2%                   | -                        | 30.4%                | 23.3%               | 36.2%                   | 13.1%                     | 25.5%                      | 37.5%                    | 26.6%                      | 19.4%                    | 24.4%          | 37.5%              | 38.4% | -      | 23.6%                | 21.8% | 43.7% | 28.0%                  |
| OPPOSE     | 8.6%  | 7.8%                   | 53.9%                    | 9.7%                 | 11.8%               | 12.0%                   | 7.7%                      | 8.3%                       | 4.2%                     | -                          | -                        | -              | 15.1%              | 15.4% | -      | 3.1%                 | 2.6%  | 9.6%  | 4.2%                   |
| Somewhat   | 3.0%  | -                      | 53.9%                    | 4.9%                 | 2.2%                | 4.9%                    | 4.8%                      | 1.5%                       | -                        | -                          | -                        | -              | 5.9%               | 6.1%  | -      | 0.8%                 | -     | 9.6%  | -                      |
| Strongly   | 5.6%  | 7.8%                   | -                        | 4.8%                 | 9.6%                | 7.2%                    | 2.9%                      | 6.8%                       | 4.2%                     | -                          | -                        | -              | 9.2%               | 9.4%  | -      | 2.4%                 | 2.6%  | -     | 4.2%                   |
| DK/REFUSED | 2.1%  | 11.1%                  | -                        | 3.1%                 | 2.3%                | 2.9%                    | 4.5%                      | -                          | -                        | -                          | -                        | 14.8%          | 2.8%               | 2.9%  | -      | 0.6%                 | 0.7%  | -     | 6.5%                   |
| Net Diff.  | 80.6% | 73.4%                  | -7.8%                    | 77.5%                | 74.1%               | 73.0%                   | 80.1%                     | 83.4%                      | 91.7%                    | 100.0%                     | 100.0%                   | 85.2%          | 67.0%              | 66.2% | 100.0% | 93.1%                | 94.1% | 80.9% | 85.1%                  |
| Mean       | 3.46  | 3.63                   | 2.92                     | 3.44                 | 3.42                | 3.30                    | 3.67                      | 3.51                       | 3.50                     | 3.73                       | 3.81                     | 3.71           | 3.21               | 3.19  | 4.00   | 3.68                 | 3.70  | 3.37  | 3.57                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |       |        | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |       |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       |  | VOTE<br>HANIG |  | UNDE-<br>CIDED |
|------------|-------|---------------------|-------|-------|----------------|-------|--------|-------------------------|---------------|--------------|---|-------|----------------|-------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|--|---------------|--|----------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |  |               |  |                |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124   | 8      | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111   | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |  |               |  |                |
| SUPPORT    | 89.2% | 82.3%               | 82.2% | 82.7% | 95.8%          | 95.5% | 100.0% | 90.1%                   | 75.5%         | 77.4%        | 78.8%                                   | 54.8% | 96.3%          | 95.9% | 100.0% | 94.0%                  | 75.9%                  | 76.7%               | 96.9%               | 91.5%               |  |               |  |                |
| Strongly   | 59.0% | 43.3%               | 42.2% | 61.7% | 73.0%          | 75.2% | 38.5%  | 63.5%                   | 31.1%         | 39.3%        | 40.7%                                   | 16.8% | 79.3%          | 80.4% | 70.2%  | 52.1%                  | 32.2%                  | 35.5%               | 63.8%               | 63.8%               |  |               |  |                |
| Somewhat   | 30.2% | 38.9%               | 40.0% | 21.0% | 22.8%          | 20.4% | 61.5%  | 26.6%                   | 44.4%         | 38.1%        | 38.1%                                   | 38.0% | 17.0%          | 15.5% | 29.8%  | 41.9%                  | 43.7%                  | 41.2%               | 33.0%               | 27.7%               |  |               |  |                |
| OPPOSE     | 8.6%  | 14.8%               | 14.6% | 17.3% | 3.5%           | 3.8%  | -      | 5.5%                    | 14.5%         | 18.9%        | 17.3%                                   | 45.2% | 2.6%           | 3.0%  | -      | 4.2%                   | 20.9%                  | 19.2%               | 3.1%                | 5.7%                |  |               |  |                |
| Somewhat   | 3.0%  | 5.1%                | 5.5%  | -     | 1.0%           | 1.1%  | -      | 2.7%                    | 7.4%          | 7.7%         | 7.0%                                    | 19.5% | -              | -     | -      | 1.5%                   | 4.6%                   | 7.1%                | -                   | -                   |  |               |  |                |
| Strongly   | 5.6%  | 9.6%                | 9.2%  | 17.3% | 2.5%           | 2.7%  | -      | 2.8%                    | 7.1%          | 11.1%        | 10.3%                                   | 25.7% | 2.6%           | 3.0%  | -      | 2.7%                   | 16.3%                  | 12.1%               | 3.1%                | 5.7%                |  |               |  |                |
| DK/REFUSED | 2.1%  | 3.0%                | 3.1%  | -     | 0.7%           | 0.7%  | -      | 4.4%                    | 10.1%         | 3.7%         | 3.9%                                    | -     | 1.0%           | 1.1%  | -      | 1.8%                   | 3.2%                   | 4.1%                | -                   | 2.8%                |  |               |  |                |
| Net Diff.  | 80.6% | 67.5%               | 67.6% | 65.4% | 92.3%          | 91.8% | 100.0% | 84.6%                   | 61.0%         | 58.5%        | 61.5%                                   | 9.6%  | 93.7%          | 93.0% | 100.0% | 89.8%                  | 55.0%                  | 57.4%               | 93.8%               | 85.8%               |  |               |  |                |
| Mean       | 3.46  | 3.20                | 3.19  | 3.27  | 3.67           | 3.69  | 3.39   | 3.58                    | 3.11          | 3.10         | 3.14                                    | 2.46  | 3.75           | 3.75  | 3.70   | 3.46                   | 2.95                   | 3.04                | 3.58                | 3.54                |  |               |  |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |            | REGISTERED PARTY |                         |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------|------------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN | DEMOCRATIC       | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |            |                  |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26         | 72               | 141                     | 87               | 75    | 8      | 4     |
| SUPPORT    | 89.2%                                       | 93.2%  | 78.6%                                 | 92.6%  | 85.1%   | 90.4%  | 88.3%                                    | 88.5%  | 95.8%                               | 100.0% | 67.9%                                       | 100.0% | -                           | 100.0% | -          | 87.5%            | 94.9%                   | 81.5%            | 83.4% | 74.5%  | 59.3% |
| Strongly   | 59.0%                                       | 64.2%  | 40.6%                                 | 63.1%  | 51.1%   | 55.4%  | 69.3%                                    | 56.4%  | 74.7%                               | 71.3%  | 33.0%                                       | 51.1%  | -                           | 66.1%  | -          | 39.9%            | 71.4%                   | 54.7%            | 56.1% | 47.5%  | 43.4% |
| Somewhat   | 30.2%                                       | 28.9%  | 37.9%                                 | 29.5%  | 34.0%   | 34.9%  | 19.0%                                    | 32.1%  | 21.1%                               | 28.7%  | 34.9%                                       | 48.9%  | -                           | 33.9%  | -          | 47.6%            | 23.5%                   | 26.8%            | 27.3% | 26.9%  | 15.8% |
| OPPOSE     | 8.6%  | 5.2%   | 19.6%                                 | 6.2%   | 13.8%   | 6.8%   | 10.3%                                    | 9.4%   | 3.5%                                | -      | 30.5%                                       | -      | 100.0%                      | -      | 100.0%     | 10.9%            | 4.1%                    | 14.2%            | 13.9% | 23.2%  | -     |
| Somewhat   | 3.0%  | 3.3%   | 3.1%                                  | 2.3%   | 5.0%  | 2.0%   | 3.3%                                     | 3.3%   | -                                   | -      | 9.8%  | -      | 35.0%                       | -      | 35.0%      | 3.2%             | 1.7%                    | 5.0%             | 4.6%  | 11.7%  | -     |
| Strongly   | 5.6%  | 1.9%   | 16.5%                                 | 3.9%   | 8.8%  | 4.8%   | 7.1%                                     | 6.1%   | 3.5%                                | -      | 20.7%                                       | -      | 65.0%                       | -      | 65.0%      | 7.8%             | 2.3%                    | 9.1%             | 9.4%  | 11.6%  | -     |
| DK/REFUSED | 2.1%  | 1.6%   | 1.8%                                  | 1.2%   | 1.1%  | 2.8%   | 1.4%                                     | 2.2%   | 0.7%                                | -      | 1.6%  | -      | -                           | -      | -          | 1.6%             | 1.1%                    | 4.3%             | 2.7%  | 2.3%   | 40.7% |
| Net Diff.  | 80.6%                                       | 88.0%  | 58.9%                                 | 86.4%  | 71.3%   | 83.5%  | 78.0%                                    | 79.1%  | 92.3%                               | 100.0% | 37.4%                                       | 100.0% | -100%                       | 100.0% | -100%      | 76.6%            | 90.8%                   | 67.3%            | 69.5% | 51.3%  | 59.3% |
| Mean       | 3.46  | 3.58   | 3.05                                  | 3.54   | 3.29  | 3.45   | 3.53                                     | 3.42   | 3.68                                | 3.71   | 2.81  | 3.51   | 1.35                        | 3.66   | 1.35       | 3.22             | 3.66                    | 3.33             | 3.34  | 3.13   | 3.73  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

|            | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|            |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|            |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total      | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| SUPPORT    | 89.2% | 84.2%                     | 95.4%           | 77.3%                   | 90.7%                       | 94.6%           | 86.1%                   | 85.7%                      | 94.3%           | 80.0%                   | 100.0%                         | 95.1%           | 86.6%                   | 100.0%  | 94.9%           | 83.6%                   |
| Strongly   | 59.0% | 36.1%                     | 72.0%           | 50.7%                   | 43.5%                       | 71.0%           | 59.1%                   | 36.6%                      | 61.2%           | 46.5%                   | 75.8%                          | 76.1%           | 80.1%                   | 75.8%   | 74.9%           | 75.6%                   |
| Somewhat   | 30.2% | 48.1%                     | 23.4%           | 26.6%                   | 47.2%                       | 23.6%           | 27.0%                   | 49.1%                      | 33.1%           | 33.5%                   | 24.2%                          | 19.1%           | 6.5%                    | 24.2%   | 20.0%           | 8.0%                    |
| OPPOSE     | 8.6%  | 15.8%                     | 1.8%            | 16.3%                   | 6.2%                        | 5.4%            | 11.8%                   | 12.5%                      | 2.8%            | 14.0%                   | -                              | 4.6%            | 13.4%                   | -   | 4.8%            | 16.4%                   |
| Somewhat   | 3.0%  | 3.2%                      | -               | 5.0%                    | 3.2%                        | 2.8%            | 5.1%                    | 3.6%                       | -               | 7.0%                    | -                              | 2.5%            | -                       | -   | 2.6%            | -                       |
| Strongly   | 5.6%  | 12.7%                     | 1.8%            | 11.4%                   | 3.0%                        | 2.6%            | 6.7%                    | 8.9%                       | 2.8%            | 7.0%                    | -                              | 2.1%            | 13.4%                   | -   | 2.2%            | 16.4%                   |
| DK/REFUSED | 2.1%  | -                         | 2.8%            | 6.4%                    | 3.0%                        | -               | 2.1%                    | 1.8%                       | 2.8%            | 6.0%                    | -                              | 0.2%            | -                       | -   | 0.3%            | -                       |
| Net Diff.  | 80.6% | 68.4%                     | 93.5%           | 61.0%                   | 84.5%                       | 89.1%           | 74.3%                   | 73.3%                      | 91.5%           | 66.0%                   | 100.0%                         | 90.5%           | 73.2%                   | 100.0%  | 90.1%           | 67.2%                   |
| Mean       | 3.46  | 3.08                      | 3.70            | 3.25                    | 3.35                        | 3.63            | 3.41                    | 3.16                       | 3.57            | 3.27                    | 3.76                           | 3.70            | 3.53                    | 3.76  | 3.68            | 3.43                    |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

|            | TOTAL | ALIGNMENT W/ REPUBLICAN PARTY |                    |         |       | IDEOLOGY  |          |              |           |       | WHITE CONSERVATIVE | IDEOLOGY: MALE |          | IDEOLOGY: FEMALE |         | IDEOLOGY: WHITE |              |         |          |              |
|------------|-------|-------------------------------|--------------------|---------|-------|-----------|----------|--------------|-----------|-------|--------------------|----------------|----------|------------------|---------|-----------------|--------------|---------|----------|--------------|
|            |       | TRUMP SUPPORTER               | TRADITIONAL REPUB. | LIBERAL | Very  | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS          | LIBERAL        | MODERATE | CONSERVATIVE     | LIBERAL | MODERATE        | CONSERVATIVE | LIBERAL | MODERATE | CONSERVATIVE |
| Total      | 300   | 40                            | 25                 | 67      | 34    | 33        | 88       | 132          | 51        | 81    | 13                 | 20             | 32       | 75               | 47      | 56              | 58           | 23      | 48       | 96           |
| SUPPORT    | 89.2% | 83.1%                         | 91.2%              | 93.6%   | 97.0% | 90.1%     | 93.4%    | 83.6%        | 81.7%     | 84.7% | 100.0%             | 95.0%          | 88.6%    | 82.3%            | 92.9%   | 96.2%           | 85.2%        | 96.2%   | 88.0%    | 82.2%        |
| Strongly   | 59.0% | 30.7%                         | 47.5%              | 72.0%   | 88.2% | 55.7%     | 64.4%    | 45.7%        | 58.4%     | 37.7% | 72.4%              | 80.3%          | 61.6%    | 42.0%            | 68.5%   | 66.0%           | 50.5%        | 72.9%   | 48.0%    | 38.9%        |
| Somewhat   | 30.2% | 52.5%                         | 43.7%              | 21.5%   | 8.8%  | 34.4%     | 29.0%    | 37.9%        | 23.3%     | 47.1% | 27.6%              | 14.7%          | 26.9%    | 40.3%            | 24.5%   | 30.2%           | 34.8%        | 23.3%   | 40.0%    | 43.3%        |
| OPPOSE     | 8.6%  | 14.1%                         | 8.8%               | 5.1%    | 3.0%  | 7.3%      | 4.9%     | 13.5%        | 13.0%     | 13.9% | -                  | 5.0%           | 6.9%     | 14.1%            | 5.2%    | 3.8%            | 12.8%        | -       | 9.0%     | 13.8%        |
| Somewhat   | 3.0%  | 5.7%                          | -                  | 3.6%    | -     | 7.3%      | 1.3%     | 4.2%         | 4.5%      | 4.0%  | -                  | -              | 3.5%     | 3.0%             | 5.2%    | -               | 5.7%         | -       | 2.3%     | 5.8%         |
| Strongly   | 5.6%  | 8.4%                          | 8.8%               | 1.5%    | 3.0%  | -         | 3.7%     | 9.3%         | 8.5%      | 9.9%  | -                  | 5.0%           | 3.5%     | 11.1%            | -       | 3.8%            | 7.1%         | -       | 6.7%     | 8.0%         |
| DK/REFUSED | 2.1%  | 2.8%                          | -                  | 1.3%    | -     | 2.6%      | 1.6%     | 2.9%         | 5.3%      | 1.4%  | -                  | -              | 4.5%     | 3.6%             | 1.9%    | -               | 1.9%         | 3.8%    | 3.0%     | 4.0%         |
| Net Diff.  | 80.6% | 69.0%                         | 82.4%              | 88.4%   | 94.1% | 82.8%     | 88.5%    | 70.0%        | 68.7%     | 70.9% | 100.0%             | 90.1%          | 81.6%    | 68.2%            | 87.8%   | 92.5%           | 72.4%        | 96.2%   | 79.0%    | 68.4%        |
| Mean       | 3.46  | 3.08                          | 3.30               | 3.66    | 3.82  | 3.50      | 3.57     | 3.23         | 3.39      | 3.14  | 3.72               | 3.70           | 3.54     | 3.17             | 3.64    | 3.58            | 3.31         | 3.76    | 3.33     | 3.18         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| SUPPORT    | 89.2% | 92.0%                  | 100.0%        | 88.4%             | 91.4%                                   | 100.0%        | 87.7%             | 81.7%                         | 96.8%          | 92.0%          | 91.3%                             | 89.4% | 87.4%                      | 92.3% | 86.1%                               | 89.9% | 88.4%                                 | 94.8% | 81.3%                                | 91.8% |
| Strongly   | 59.0% | 70.9%                  | 86.6%         | 67.2%             | 68.7%                                   | 85.5%         | 65.2%             | 44.6%                         | 73.4%          | 57.4%          | 57.7%                             | 60.3% | 53.1%                      | 63.0% | 47.8%                               | 61.9% | 57.2%                                 | 64.1% | 29.2%                                | 61.7% |
| Somewhat   | 30.2% | 21.2%                  | 13.4%         | 21.2%             | 22.8%                                   | 14.5%         | 22.5%             | 37.1%                         | 23.4%          | 34.6%          | 33.6%                             | 29.1% | 34.3%                      | 29.3% | 38.3%                               | 28.0% | 31.1%                                 | 30.7% | 52.1%                                | 30.1% |
| OPPOSE     | 8.6%  | 8.0%                   | -             | 11.6%             | 8.6%                                    | -             | 12.3%             | 14.8%                         | 2.7%           | -              | 6.4%                              | 8.4%  | 11.8%                      | 4.6%  | 12.0%                               | 5.6%  | 11.6%                                 | 3.6%  | 17.1%                                | 3.1%  |
| Somewhat   | 3.0%  | 5.6%                   | -             | -                 | 6.1%                                    | -             | -                 | 5.5%                          | 0.7%           | -              | 3.9%                              | 2.4%  | 3.4%                       | 1.8%  | 2.0%                                | -     | 4.5%                                  | 3.6%  | 6.3%                                 | -     |
| Strongly   | 5.6%  | 2.3%                   | -             | 11.6%             | 2.5%                                    | -             | 12.3%             | 9.3%                          | 1.9%           | -              | 2.6%                              | 6.1%  | 8.4%                       | 2.8%  | 10.0%                               | 5.6%  | 7.1%                                  | -     | 10.8%                                | 3.1%  |
| DK/REFUSED | 2.1%  | -                      | -             | -                 | -                                       | -             | -                 | 3.5%                          | 0.6%           | 8.0%           | 2.3%                              | 2.2%  | 0.9%                       | 3.1%  | 2.0%                                | 4.5%  | -                                     | 1.7%  | 1.6%                                 | 5.1%  |
| Net Diff.  | 80.6% | 84.1%                  | 100.0%        | 76.8%             | 82.9%                                   | 100.0%        | 75.4%             | 66.9%                         | 94.1%          | 92.0%          | 84.8%                             | 80.9% | 75.6%                      | 87.7% | 74.1%                               | 84.3% | 76.8%                                 | 91.2% | 64.2%                                | 88.7% |
| Mean       | 3.46  | 3.61                   | 3.87          | 3.44              | 3.58                                    | 3.86          | 3.41              | 3.21                          | 3.69           | 3.62           | 3.50                              | 3.47  | 3.33                       | 3.57  | 3.26                                | 3.53  | 3.38                                  | 3.62  | 3.01                                 | 3.59  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

|            | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|            | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total      | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| SUPPORT    | 89.2% | 94.5% | 92.3%                                    | 94.4% | 91.2%  | 88.9% | 94.0%                | 86.5% | 96.2%                         | 92.6% | 93.1%                           | 86.2% | 93.2%                          | 92.9% | 94.6%                              | 92.1% | 94.5%                                  | 89.4% | 89.6%                  | 88.5%                    | 83.1%                  |                          |
| Strongly   | 59.0% | 81.1% | 64.6%                                    | 81.1% | 59.8%  | 55.4% | 70.6%                | 49.9% | 79.0%                         | 63.7% | 67.2%                           | 42.3% | 64.7%                          | 77.0% | 75.5%                              | 74.5% | 75.0%                                  | 57.5% | 62.1%                  | 54.7%                    | 57.9%                  |                          |
| Somewhat   | 30.2% | 13.3% | 27.6%                                    | 13.4% | 31.4%  | 33.5% | 23.4%                | 36.6% | 17.2%                         | 28.9% | 25.9%                           | 44.0% | 28.5%                          | 15.9% | 19.1%                              | 17.6% | 19.5%                                  | 31.9% | 27.5%                  | 33.8%                    | 25.2%                  |                          |
| OPPOSE     | 8.6%  | 5.5%  | 7.7%                                     | 5.6%  | 8.8%   | 9.0%  | 5.9%                 | 10.0% | 3.3%                          | 7.4%  | 6.9%                            | 10.4% | 6.5%                           | 7.1%  | 5.4%                               | 7.9%  | 5.5%                                   | 8.4%  | 9.3%                   | 8.2%                     | 14.1%                  |                          |
| Somewhat   | 3.0%  | -     | 5.1%                                     | -     | 5.8%   | 2.3%  | 3.0%                 | 1.4%  | -                             | 3.8%  | 4.2%                            | 3.8%  | 2.1%                           | -     | 3.8%                               | -     | 3.8%                                   | 4.7%  | 0.8%                   | 4.1%                     | -                      |                          |
| Strongly   | 5.6%  | 5.5%  | 2.7%                                     | 5.6%  | 3.0%   | 6.7%  | 2.9%                 | 8.7%  | 3.3%                          | 3.6%  | 2.7%                            | 6.6%  | 4.3%                           | 7.1%  | 1.6%                               | 7.9%  | 1.6%                                   | 3.7%  | 8.5%                   | 4.0%                     | 14.1%                  |                          |
| DK/REFUSED | 2.1%  | -     | -  | -     | -  | 2.1%  | 0.2%                 | 3.4%  | 0.5%                          | -     | -                               | 3.3%  | 0.3%                           | -     | -                                  | -     | -                                      | 2.2%  | 1.2%                   | 3.3%                     | 2.8%                   |                          |
| Net Diff.  | 80.6% | 88.9% | 84.5%                                    | 88.9% | 82.4%  | 79.9% | 88.1%                | 76.5% | 92.9%                         | 85.2% | 86.2%                           | 75.8% | 86.8%                          | 85.7% | 89.3%                              | 84.2% | 89.0%                                  | 81.0% | 80.3%                  | 80.4%                    | 69.0%                  |                          |
| Mean       | 3.46  | 3.70  | 3.54                                     | 3.70  | 3.48   | 3.41  | 3.62                 | 3.32  | 3.73                          | 3.53  | 3.58                            | 3.26  | 3.54                           | 3.63  | 3.69                               | 3.59  | 3.68                                   | 3.46  | 3.45                   | 3.44                     | 3.31                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

|            | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|            |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total      | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| SUPPORT    | 89.2% | 90.2%             | 94.2%              | 84.7%             | 88.4%              | 95.1%                | 92.8%              | 95.1%                           | 91.5%              | 79.8%             | 97.6%      | 74.6%                   | 99.7%      | 84.7%                     | 96.1%      | 78.9%                    | 97.9%      | 81.4%                        | 98.6%      | 79.8%                            | 98.5%      |
| Strongly   | 59.0% | 60.0%             | 65.1%              | 43.3%             | 52.0%              | 75.5%                | 78.7%              | 75.3%                           | 75.0%              | 44.0%             | 69.9%      | 40.5%                   | 70.8%      | 47.3%                     | 69.3%      | 36.1%                    | 63.5%      | 70.3%                        | 75.9%      | 67.8%                            | 74.7%      |
| Somewhat   | 30.2% | 30.2%             | 29.2%              | 41.4%             | 36.4%              | 19.6%                | 14.1%              | 19.8%                           | 16.5%              | 35.8%             | 27.7%      | 34.0%                   | 28.9%      | 37.4%                     | 26.8%      | 42.7%                    | 34.3%      | 11.0%                        | 22.6%      | 12.0%                            | 23.8%      |
| OPPOSE     | 8.6%  | 8.6%              | 5.8%               | 11.3%             | 9.6%               | 4.9%                 | 7.2%               | 4.9%                            | 8.5%               | 16.5%             | 1.5%       | 19.0%                   | -          | 14.1%                     | 2.5%       | 16.3%                    | -          | 17.9%                        | 1.4%       | 19.5%                            | 1.5%       |
| Somewhat   | 3.0%  | 5.2%              | 1.3%               | 5.9%              | 1.3%               | 3.4%                 | -                  | 3.5%                            | -                  | 5.1%              | 0.7%       | 3.4%                    | -          | 6.7%                      | 1.3%       | 5.5%                     | -          | 4.1%                         | 1.4%       | 4.5%                             | 1.5%       |
| Strongly   | 5.6%  | 3.3%              | 4.4%               | 5.5%              | 8.2%               | 1.4%                 | 7.2%               | 1.4%                            | 8.5%               | 11.4%             | 0.7%       | 15.7%                   | -          | 7.4%                      | 1.2%       | 10.9%                    | -          | 13.8%                        | -          | 15.0%                            | -          |
| DK/REFUSED | 2.1%  | 1.2%              | -                  | 3.9%              | 2.0%               | -                    | -                  | -                               | -                  | 3.7%              | 0.9%       | 6.4%                    | 0.3%       | 1.2%                      | 1.4%       | 4.8%                     | 2.1%       | 0.7%                         | -          | 0.8%                             | -          |
| Net Diff.  | 80.6% | 81.6%             | 88.5%              | 73.4%             | 78.8%              | 90.3%                | 85.6%              | 90.2%                           | 83.1%              | 63.3%             | 96.1%      | 55.5%                   | 99.7%      | 70.6%                     | 93.5%      | 62.5%                    | 97.9%      | 63.5%                        | 97.1%      | 60.3%                            | 97.0%      |
| Mean       | 3.46  | 3.49              | 3.55               | 3.28              | 3.35               | 3.69                 | 3.64               | 3.69                            | 3.58               | 3.17              | 3.68       | 3.06                    | 3.71       | 3.26                      | 3.66       | 3.09                     | 3.65       | 3.39                         | 3.75       | 3.34                             | 3.73       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                           |                         |                           |                |                            |                       |                       | POSITION ON       | POSITION ON         | POSITION ON        | POSITION ON            | POSITION ON                | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------|-------|----------------------|---------------------------|-------------------------|---------------------------|----------------|----------------------------|-----------------------|-----------------------|-------------------|---------------------|--------------------|------------------------|----------------------------|-------------|-------------|-------------|-------------|-------------|
|            |       | PRO-<br>LIFE         | Should<br>Not Be<br>Legal | Saves<br>Mother<br>Life | CaseOf<br>Rape/<br>Incest | PRO-<br>CHOICE | During<br>1stTri<br>Mester | Until<br>20th<br>Week | Legal<br>All<br>Cases | ABORTION:<br>MALE | ABORTION:<br>FEMALE | ABORTION:<br>WHITE | ABORTION:<br>NON-WHITE | ABORTION:<br>AFRICAN-AMER. |             |             |             |             |             |
| Total      | 300   | 138                  | 24                        | 30                      | 83                        | 135            | 52                         | 10                    | 72                    | 71                | 54                  | 67                 | 81                     | 94                         | 66          | 42          | 64          | 42          | 58          |
| SUPPORT    | 89.2% | 83.2%                | 71.7%                     | 89.6%                   | 84.1%                     | 96.0%          | 92.2%                      | 98.2%                 | 98.5%                 | 78.0%             | 97.6%               | 88.7%              | 95.0%                  | 80.7%                      | 95.0%       | 88.1%       | 98.4%       | 88.1%       | 98.2%       |
| Strongly   | 59.0% | 47.1%                | 29.6%                     | 53.0%                   | 50.1%                     | 68.9%          | 60.5%                      | 85.5%                 | 72.7%                 | 39.5%             | 74.3%               | 55.3%              | 65.4%                  | 36.3%                      | 61.3%       | 73.9%       | 77.4%       | 73.9%       | 75.1%       |
| Somewhat   | 30.2% | 36.0%                | 42.2%                     | 36.7%                   | 34.0%                     | 27.1%          | 31.7%                      | 12.7%                 | 25.8%                 | 38.5%             | 23.3%               | 33.4%              | 29.6%                  | 44.4%                      | 33.7%       | 14.2%       | 20.9%       | 14.2%       | 23.1%       |
| OPPOSE     | 8.6%  | 14.8%                | 28.3%                     | 10.4%                   | 12.6%                     | 2.3%           | 6.1%                       | -                     | -                     | 18.1%             | 2.1%                | 11.3%              | 2.5%                   | 16.5%                      | 1.7%        | 11.9%       | 1.6%        | 11.9%       | 1.8%        |
| Somewhat   | 3.0%  | 5.8%                 | 9.5%                      | 3.1%                    | 5.8%                      | 0.8%           | 2.0%                       | -                     | -                     | 4.8%              | -                   | 7.0%               | 1.3%                   | 7.1%                       | -           | 3.3%        | 1.6%        | 3.3%        | 1.8%        |
| Strongly   | 5.6%  | 9.0%                 | 18.7%                     | 7.3%                    | 6.8%                      | 1.6%           | 4.1%                       | -                     | -                     | 13.4%             | 2.1%                | 4.3%               | 1.2%                   | 9.4%                       | 1.7%        | 8.6%        | -           | 8.6%        | -           |
| DK/REFUSED | 2.1%  | 2.0%                 | -                         | -                       | 3.3%                      | 1.6%           | 1.7%                       | 1.8%                  | 1.5%                  | 3.8%              | 0.3%                | -                  | 2.5%                   | 2.9%                       | 3.3%        | -           | -           | -           | -           |
| Net Diff.  | 80.6% | 68.3%                | 43.5%                     | 79.3%                   | 71.5%                     | 93.7%          | 86.1%                      | 98.2%                 | 98.5%                 | 59.9%             | 95.5%               | 77.3%              | 92.5%                  | 64.2%                      | 93.3%       | 76.2%       | 96.7%       | 76.2%       | 96.4%       |
| Mean       | 3.46  | 3.24                 | 2.83                      | 3.35                    | 3.32                      | 3.66           | 3.51                       | 3.87                  | 3.74                  | 3.08              | 3.70                | 3.40               | 3.63                   | 3.11                       | 3.60        | 3.53        | 3.76        | 3.53        | 3.73        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

|            | RACIAL BACKGROUND |           |                     |                 |             |        |        | RACIAL BACKGROUND: MALE |           |                     |                 |             |        |       | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |       |  |
|------------|-------------------|-----------|---------------------|-----------------|-------------|--------|--------|-------------------------|-----------|---------------------|-----------------|-------------|--------|-------|---------------------------|-----------|---------------------|-----------------|-------------|-------|--|
|            | WHITE             | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  |        | WHITE                   | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  |       | WHITE                     | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other |  |
| Total      | 300               | 170       | 122                 | 114             | 3           | 2      | 3      | 80                      | 51        | 48                  | 1               | 0           | 2      | 90    | 71                        | 66        | 2                   | 2               | 1           |       |  |
| SUPPORT    | 89.2%             | 85.9%     | 94.0%               | 93.6%           | 100.0%      | 100.0% | 100.0% | 81.7%                   | 92.6%     | 92.1%               | 100.0%          | 100.0%      | 100.0% | 89.5% | 95.1%                     | 94.7%     | 100.0%              | 100.0%          | 100.0%      |       |  |
| Strongly   | 59.0%             | 46.7%     | 76.7%               | 75.0%           | 100.0%      | 100.0% | 100.0% | 44.5%                   | 72.8%     | 71.0%               | 100.0%          | 100.0%      | 100.0% | 48.6% | 79.5%                     | 78.0%     | 100.0%              | 100.0%          | 100.0%      |       |  |
| Somewhat   | 30.2%             | 39.2%     | 17.4%               | 18.6%           | -           | -      | -      | 37.2%                   | 19.8%     | 21.1%               | -               | -           | -      | 40.9% | 15.6%                     | 16.7%     | -                   | -               | -           |       |  |
| OPPOSE     | 8.6%              | 10.5%     | 5.8%                | 6.2%            | -           | -      | -      | 13.1%                   | 6.9%      | 7.4%                | -               | -           | -      | 8.2%  | 4.9%                      | 5.3%      | -                   | -               | -           |       |  |
| Somewhat   | 3.0%              | 3.9%      | 2.0%                | 2.1%            | -           | -      | -      | 4.2%                    | -         | -                   | -               | -           | -      | 3.6%  | 3.4%                      | 3.7%      | -                   | -               | -           |       |  |
| Strongly   | 5.6%              | 6.6%      | 3.8%                | 4.0%            | -           | -      | -      | 8.9%                    | 6.9%      | 7.4%                | -               | -           | -      | 4.6%  | 1.5%                      | 1.6%      | -                   | -               | -           |       |  |
| DK/REFUSED | 2.1%              | 3.6%      | 0.2%                | 0.2%            | -           | -      | -      | 5.2%                    | 0.5%      | 0.5%                | -               | -           | -      | 2.2%  | -                         | -         | -                   | -               | -           |       |  |
| Net Diff.  | 80.6%             | 75.3%     | 88.3%               | 87.5%           | 100.0%      | 100.0% | 100.0% | 68.6%                   | 85.7%     | 84.7%               | 100.0%          | 100.0%      | 100.0% | 81.3% | 90.2%                     | 89.5%     | 100.0%              | 100.0%          | 100.0%      |       |  |
| Mean       | 3.46              | 3.31      | 3.67                | 3.65            | 4.00        | 4.00   | 4.00   | 3.24                    | 3.59      | 3.56                | 4.00            | 4.00        | 4.00   | 3.37  | 3.73                      | 3.71      | 4.00                | 4.00            | 4.00        |       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| SUPPORT    | 89.2% | 94.6% | 86.1% | 88.0% | 89.5% | 89.6%      | 89.6%        | 89.0%      | 88.8%       | 89.5%      | 89.0%       | 89.6%      | 86.8%                 | 86.0%      | 86.4%       | 86.0%      | 88.4%       | 79.2%      |
| Strongly   | 59.0% | 70.4% | 62.0% | 52.7% | 57.8% | 61.8%      | 65.4%        | 57.6%      | 58.8%       | 59.9%      | 58.4%       | 61.8%      | 56.4%                 | 56.2%      | 54.5%       | 58.0%      | 54.6%       | 61.2%      |
| Somewhat   | 30.2% | 24.2% | 24.1% | 35.3% | 31.7% | 27.8%      | 24.1%        | 31.4%      | 30.0%       | 29.6%      | 30.6%       | 27.8%      | 30.5%                 | 29.8%      | 31.9%       | 28.0%      | 33.8%       | 18.1%      |
| OPPOSE     | 8.6%  | 4.5%  | 11.6% | 8.0%  | 8.9%  | 9.1%       | 8.7%         | 8.7%       | 8.3%        | 9.0%       | 8.5%        | 9.1%       | 12.3%                 | 10.0%      | 8.9%        | 12.1%      | 7.2%        | 20.8%      |
| Somewhat   | 3.0%  | 3.5%  | 8.8%  | 1.9%  | 2.9%  | 1.3%       | 6.7%         | 2.0%       | 4.2%        | 2.1%       | 3.7%        | 1.3%       | 7.7%                  | 1.1%       | 3.4%        | 1.7%       | 2.2%        | 3.4%       |
| Strongly   | 5.6%  | 0.9%  | 2.9%  | 6.0%  | 6.0%  | 7.8%       | 2.1%         | 6.7%       | 4.2%        | 6.9%       | 4.8%        | 7.8%       | 4.7%                  | 8.9%       | 5.5%        | 10.4%      | 4.9%        | 17.3%      |
| DK/REFUSED | 2.1%  | 0.9%  | 2.2%  | 4.0%  | 1.7%  | 1.3%       | 1.7%         | 2.3%       | 2.9%        | 1.5%       | 2.5%        | 1.3%       | 0.8%                  | 4.0%       | 4.7%        | 1.9%       | 4.4%        | -          |
| Net Diff.  | 80.6% | 90.1% | 74.5% | 80.1% | 80.6% | 80.4%      | 80.8%        | 80.4%      | 80.4%       | 80.5%      | 80.5%       | 80.4%      | 74.5%                 | 76.0%      | 77.4%       | 73.9%      | 81.3%       | 58.5%      |
| Mean       | 3.46  | 3.66  | 3.49  | 3.40  | 3.44  | 3.45       | 3.56         | 3.43       | 3.48        | 3.45       | 3.46        | 3.45       | 3.40                  | 3.39       | 3.42        | 3.36       | 3.44        | 3.23       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |
| SUPPORT    | 89.2% | 91.8%                   | 91.5%      | 91.0%       | 92.0%      | 89.5%       | 96.2%      | 86.4%  | 91.6%  | 86.7%         | 88.8%           | 91.7% | 76.7%                         | 91.4%     | 89.8%     | 91.3%     | 88.0%     |
| Strongly   | 59.0% | 72.8%                   | 58.8%      | 62.8%       | 61.2%      | 61.8%       | 62.1%      | 55.5%  | 61.9%  | 54.6%         | 69.7%           | 50.1% | 57.1%                         | 58.8%     | 66.6%     | 55.1%     | 58.0%     |
| Somewhat   | 30.2% | 19.0%                   | 32.7%      | 28.2%       | 30.8%      | 27.7%       | 34.0%      | 30.9%  | 29.7%  | 32.1%         | 19.2%           | 41.6% | 19.6%                         | 32.6%     | 23.2%     | 36.2%     | 30.0%     |
| OPPOSE     | 8.6%  | 5.8%                    | 7.6%       | 7.8%        | 6.8%       | 9.7%        | 1.7%       | 10.4%  | 7.2%   | 12.8%         | 8.5%            | 5.5%  | 9.6%                          | 6.0%      | 8.0%      | 7.3%      | 10.9%     |
| Somewhat   | 3.0%  | 5.8%                    | 2.8%       | 4.9%        | 2.4%       | 5.0%        | -          | 2.5%   | 3.5%   | 4.6%          | 2.8%            | 2.0%  | -                             | 3.6%      | -         | 3.5%      | 4.1%      |
| Strongly   | 5.6%  | -                       | 4.8%       | 2.9%        | 4.4%       | 4.7%        | 1.7%       | 7.9%   | 3.8%   | 8.2%          | 5.7%            | 3.4%  | 9.6%                          | 2.4%      | 8.0%      | 3.8%      | 6.8%      |
| DK/REFUSED | 2.1%  | 2.4%                    | 0.9%       | 1.2%        | 1.2%       | 0.8%        | 2.2%       | 3.3%   | 1.2%   | 0.5%          | 2.7%            | 2.8%  | 13.7%                         | 2.6%      | 2.2%      | 1.4%      | 1.1%      |
| Net Diff.  | 80.6% | 85.9%                   | 83.9%      | 83.2%       | 85.2%      | 79.8%       | 94.5%      | 76.0%  | 84.4%  | 74.0%         | 80.4%           | 86.2% | 67.0%                         | 85.4%     | 81.9%     | 83.9%     | 77.1%     |
| Mean       | 3.46  | 3.69                    | 3.47       | 3.53        | 3.51       | 3.48        | 3.60       | 3.38   | 3.52   | 3.34          | 3.57            | 3.42  | 3.44                          | 3.52      | 3.52      | 3.45      | 3.41      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| SUPPORT    | 89.2% | 88.8%                  | 88.5%  | 78.4%  | 96.1%  | 97.0%  | 86.8% | 62.6%                    | 54.7%       | 100.0%               | 79.4%                | 87.2%       | 100.0%               | 86.1%       |
| Strongly   | 59.0% | 62.2%                  | 52.3%  | 44.9%  | 65.7%  | 72.1%  | 64.5% | 25.6%                    | 15.5%       | 73.4%                | 36.6%                | 63.8%       | 56.4%                | 64.4%       |
| Somewhat   | 30.2% | 26.6%                  | 36.3%  | 33.5%  | 30.4%  | 24.9%  | 22.4% | 37.0%                    | 39.2%       | 26.6%                | 42.8%                | 23.5%       | 43.6%                | 21.7%       |
| OPPOSE     | 8.6%  | 7.3%                   | 11.5%  | 16.8%  | 3.4%   | 3.0%   | 9.1%  | 30.2%                    | 36.6%       | -                    | -                    | 12.8%       | -                    | 13.9%       |
| Somewhat   | 3.0%  | 4.1%                   | 1.5%   | 5.9%   | -      | 3.0%   | 5.4%  | 6.2%                     | 7.5%        | -                    | -                    | 4.4%        | -                    | 4.8%        |
| Strongly   | 5.6%  | 3.3%                   | 10.0%  | 10.9%  | 3.4%   | -      | 3.6%  | 24.0%                    | 29.1%       | -                    | -                    | 8.4%        | -                    | 9.1%        |
| DK/REFUSED | 2.1%  | 3.9%                   | -      | 4.8%   | 0.5%   | -      | 4.1%  | 7.2%                     | 8.7%        | -                    | 20.6%                | -           | -                    | -           |
| Net Diff.  | 80.6% | 81.4%                  | 77.0%  | 61.7%  | 92.7%  | 94.0%  | 77.8% | 32.4%                    | 18.2%       | 100.0%               | 79.4%                | 74.4%       | 100.0%               | 72.3%       |
| Mean       | 3.46  | 3.54                   | 3.31   | 3.18   | 3.59   | 3.69   | 3.54  | 2.69                     | 2.45        | 3.73                 | 3.46                 | 3.43        | 3.56                 | 3.41        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 1

|                         | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |        |                 |
|-------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|--------|-----------------|
|                         |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDE-CIDED |
| Total                   | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5      | 31              |
| MEDICAID BENEFIT COMBO  | 89.2% | 85.5%  | 83.4% | 92.2%     | 90.5%       | 89.3%              | 88.8%         | 86.5%       | 100.0%           | 81.5%             | 80.6% | 90.3% | 96.7%             | 96.5% | 100.0% | 92.3%           |
| LOWERING STATE TAX RATE | 80.4% | 79.8%  | 78.6% | 79.5%     | 81.6%       | 80.8%              | 78.9%         | 79.6%       | 75.4%            | 86.2%             | 87.8% | 71.3% | 74.9%             | 74.6% | 82.6%  | 77.5%           |
| MEDICAL MARIJUANA       | 69.6% | 70.8%  | 63.2% | 71.2%     | 70.3%       | 71.8%              | 61.7%         | 55.2%       | 92.8%            | 63.9%             | 62.8% | 73.9% | 78.8%             | 78.7% | 82.6%  | 56.2%           |
| EXPAND MEDICAID PROGRAM | 66.2% | 59.4%  | 59.0% | 75.6%     | 65.5%       | 64.2%              | 73.7%         | 68.2%       | 100.0%           | 35.7%             | 33.1% | 61.0% | 95.7%             | 95.5% | 100.0% | 78.3%           |
| PARENTS SCHOOL CHOICE   | 60.0% | 57.5%  | 63.9% | 57.3%     | 61.0%       | 59.3%              | 62.5%         | 58.5%       | 81.8%            | 65.6%             | 65.4% | 67.7% | 52.4%             | 51.3% | 82.6%  | 66.7%           |
| LEGALIZE SPORTS BETTING | 49.0% | 46.1%  | 45.5% | 47.9%     | 51.4%       | 50.5%              | 43.5%         | 42.2%       | 49.6%            | 45.6%             | 46.6% | 36.5% | 56.7%             | 56.5% | 61.8%  | 31.1%           |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 2

|                         | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                         |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                   | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| MEDICAID BENEFIT COMBO  | 89.2% | 74.7%          | 90.2%            | 84.6%              | 92.7%                | 94.2%          | 70.0%            | 85.6%              | 91.7%                | 82.1%          | 95.5%            | 87.4%              | 92.7%                | 95.0%          | 79.8%            | 83.1%              | 90.3%                | 63.6%          | 82.9%            | 77.4%        | 82.0%       |
| LOWERING STATE TAX RATE | 80.4% | 86.6%          | 69.2%            | 76.0%              | 82.4%                | 70.8%          | 93.6%            | 77.9%              | 83.2%                | 81.7%          | 82.3%            | 82.8%              | 77.7%                | 71.7%          | 96.5%            | 84.1%              | 80.8%                | 65.8%          | 100.0%           | 74.0%        | 75.5%       |
| MEDICAL MARIJUANA       | 69.6% | 87.2%          | 82.2%            | 65.3%              | 68.5%                | 79.5%          | 67.8%            | 62.2%              | 70.3%                | 61.8%          | 83.5%            | 71.1%              | 69.5%                | 68.2%          | 71.6%            | 64.5%              | 72.3%                | 80.5%          | 82.9%            | 92.5%        | 70.6%       |
| EXPAND MEDICAID PROGRAM | 66.2% | 34.4%          | 82.2%            | 54.6%              | 73.3%                | 86.5%          | 43.6%            | 63.5%              | 63.6%                | 41.8%          | 87.7%            | 65.9%              | 74.4%                | 84.3%          | 42.0%            | 59.8%              | 63.1%                | 44.8%          | 82.9%            | 65.0%        | 59.0%       |
| PARENTS SCHOOL CHOICE   | 60.0% | 74.9%          | 60.9%            | 60.0%              | 58.3%                | 66.4%          | 63.6%            | 64.4%              | 55.2%                | 76.6%          | 58.2%            | 56.1%              | 53.9%                | 56.6%          | 51.3%            | 66.1%              | 60.9%                | 100.0%         | 82.9%            | 66.9%        | 63.8%       |
| LEGALIZE SPORTS BETTING | 49.0% | 76.2%          | 66.4%            | 46.8%              | 45.5%                | 57.2%          | 64.2%            | 42.4%              | 47.7%                | 51.3%          | 58.4%            | 48.9%              | 45.4%                | 49.2%          | 56.0%            | 35.9%              | 53.1%                | 81.3%          | 100.0%           | 78.6%        | 53.3%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 3

|                         | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|-------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                         |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total                   | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| MEDICAID BENEFIT COMBO  | 89.2% | 81.1%                  | 46.1%                    | 87.2%                | 85.9%               | 85.0%                   | 87.8%                     | 91.7%                      | 95.8%                    | 100.0%                     | 100.0%                   | 85.2%  | 82.1%              | 81.7% | 100.0% | 96.2%                | 96.7% | 90.4% | 89.3%                  |
| LOWERING STATE TAX RATE | 80.4% | 81.2%                  | 100.0%                   | 86.0%                | 81.9%               | 86.1%                   | 73.2%                     | 84.7%                      | 73.8%                    | 52.4%                      | 57.4%                    | 73.6%  | 86.6%              | 86.3% | 100.0% | 76.1%                | 74.8% | 90.4% | 70.8%                  |
| MEDICAL MARIJUANA       | 69.6% | 65.2%                  | 100.0%                   | 70.9%                | 67.6%               | 67.4%                   | 74.3%                     | 67.0%                      | 72.6%                    | 93.5%                      | 64.8%                    | 69.9%  | 62.4%              | 61.5% | 100.0% | 80.2%                | 81.6% | 63.3% | 51.2%                  |
| EXPAND MEDICAID PROGRAM | 66.2% | 52.5%                  | 46.1%                    | 58.9%                | 64.5%               | 48.4%                   | 87.8%                     | 78.2%                      | 70.4%                    | 100.0%                     | 100.0%                   | 68.2%  | 37.3%              | 36.7% | 64.3%  | 93.8%                | 94.9% | 81.2% | 70.9%                  |
| PARENTS SCHOOL CHOICE   | 60.0% | 100.0%                 | 64.4%                    | 71.7%                | 65.0%               | 60.6%                   | 57.4%                     | 66.2%                      | 50.8%                    | 52.4%                      | 49.1%                    | 66.4%  | 64.1%              | 65.7% | -      | 54.4%                | 52.2% | 80.9% | 67.9%                  |
| LEGALIZE SPORTS BETTING | 49.0% | 58.3%                  | 100.0%                   | 58.5%                | 50.9%               | 51.6%                   | 35.3%                     | 50.0%                      | 44.7%                    | 54.6%                      | 73.8%                    | 13.4%  | 47.7%              | 46.5% | 100.0% | 55.3%                | 56.2% | 44.5% | 21.9%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 4

|                         | TOTAL | STATE SENATE BALLOT |       |       |                |       |        | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |        |                |       |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|-------------------------|-------|---------------------|-------|-------|----------------|-------|--------|-------------------------|---------------|--------------|---|--------|----------------|-------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                         |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean   | VOTE<br>HUNTER | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total                   | 300   | 129                 | 122   | 7     | 132            | 124   | 8      | 39                      | 16            | 104          | 98                                      | 6      | 125            | 111   | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| MEDICAID BENEFIT COMBO  | 89.2% | 82.3%               | 82.2% | 82.7% | 95.8%          | 95.5% | 100.0% | 90.1%                   | 75.5%         | 77.4%        | 78.8%                                   | 54.8%  | 96.3%          | 95.9% | 100.0% | 94.0%                  | 75.9%                  | 76.7%               | 96.9%               | 91.5%               |               |                |
| LOWERING STATE TAX RATE | 80.4% | 87.5%               | 87.7% | 85.0% | 77.3%          | 77.4% | 74.7%  | 67.1%                   | 90.3%         | 90.1%        | 89.5%                                   | 100.0% | 77.5%          | 75.7% | 92.5%  | 71.4%                  | 86.1%                  | 89.0%               | 83.7%               | 58.3%               |               |                |
| MEDICAL MARIJUANA       | 69.6% | 63.8%               | 64.6% | 50.7% | 81.6%          | 81.9% | 76.1%  | 48.2%                   | 83.1%         | 65.7%        | 67.5%                                   | 35.5%  | 77.4%          | 76.4% | 85.6%  | 61.8%                  | 58.9%                  | 64.7%               | 61.4%               | 53.2%               |               |                |
| EXPAND MEDICAID PROGRAM | 66.2% | 36.8%               | 36.9% | 35.7% | 94.3%          | 95.5% | 74.4%  | 68.9%                   | 22.4%         | 40.3%        | 40.6%                                   | 36.2%  | 89.8%          | 89.4% | 92.5%  | 62.9%                  | 31.9%                  | 36.7%               | 37.1%               | 66.4%               |               |                |
| PARENTS SCHOOL CHOICE   | 60.0% | 63.6%               | 63.4% | 67.0% | 57.0%          | 55.9% | 74.8%  | 58.2%                   | 73.0%         | 63.8%        | 66.5%                                   | 19.3%  | 56.5%          | 55.0% | 69.2%  | 60.6%                  | 74.1%                  | 63.0%               | 65.1%               | 65.5%               |               |                |
| LEGALIZE SPORTS BETTING | 49.0% | 48.1%               | 46.3% | 76.8% | 54.9%          | 56.0% | 37.9%  | 31.6%                   | 68.7%         | 48.2%        | 48.7%                                   | 39.6%  | 51.7%          | 52.1% | 48.4%  | 45.4%                  | 54.0%                  | 48.0%               | 48.3%               | 36.4%               |               |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 5

|                         | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|-------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                         | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                         | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total                   | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| MEDICAID BENEFIT COMBO  | 89.2%                                       | 93.2%  | 78.6%                                 | 92.6%  | 85.1%   | 90.4%  | 88.3%                                    | 88.5%  | 95.8%                               | 100.0% | 67.9%                                       | 100.0% | -                           | 100.0% | -                | 87.5%           | 94.9%                   | 81.5%            | 83.4% | 74.5%  | 59.3% |
| LOWERING STATE TAX RATE | 80.4%                                       | 79.5%  | 80.4%                                 | 84.4%  | 79.4%   | 87.9%  | 67.6%                                    | 100.0% | -                                   | 77.9%  | 90.3%                                       | 84.8%  | 87.0%                       | 79.7%  | 87.0%            | 86.5%           | 78.4%                   | 78.6%            | 79.4% | 72.7%  | 74.9% |
| MEDICAL MARIJUANA       | 69.6%                                       | 100.0% | -                                     | 84.7%  | 50.3%   | 70.6%  | 70.6%                                    | 68.9%  | 77.8%                               | 75.9%  | 54.8%                                       | 63.4%  | 42.2%                       | 72.7%  | 42.2%            | 65.5%           | 74.5%                   | 65.1%            | 66.2% | 79.2%  | 14.5% |
| EXPAND MEDICAID PROGRAM | 66.2%                                       | 72.3%  | 51.4%                                 | 71.5%  | 63.8%   | 65.3%  | 72.2%                                    | 64.2%  | 84.8%                               | 100.0% | -   | -      | -                           | 74.2%  | -                | 43.0%           | 86.5%                   | 52.7%            | 51.3% | 61.7%  | 59.3% |
| PARENTS SCHOOL CHOICE   | 60.0%                                       | 60.9%  | 56.8%                                 | 62.9%  | 60.6%   | 100.0% | -  | 65.6%  | 30.9%                               | 59.2%  | 60.8%                                       | 65.4%  | 47.5%                       | 60.8%  | 47.5%            | 68.2%           | 56.8%                   | 58.4%            | 58.1% | 50.2%  | 82.5% |
| LEGALIZE SPORTS BETTING | 49.0%                                       | 59.6%  | 21.0%                                 | 100.0% | -   | 51.4%  | 44.6%                                    | 51.4%  | 54.4%                               | 52.8%  | 42.3%                                       | 45.0%  | 35.2%                       | 50.8%  | 35.2%            | 47.5%           | 57.0%                   | 37.2%            | 37.4% | 30.4%  | 47.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 6

|                         | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|-------------------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|                         | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total                   | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| MEDICAID BENEFIT COMBO  | 89.2%                     | 84.2%           | 95.4%                   | 77.3%                       | 90.7%           | 94.6%                   | 86.1%                      | 85.7%           | 94.3%                   | 80.0%                          | 100.0%          | 95.1%                   | 86.6%   | 100.0%          | 94.9%                   | 83.6% |
| LOWERING STATE TAX RATE | 80.4%                     | 85.2%           | 70.4%                   | 81.9%                       | 87.8%           | 83.3%                   | 75.0%                      | 84.6%           | 77.6%                   | 76.2%                          | 100.0%          | 78.7%                   | 80.7%   | 100.0%          | 79.9%                   | 86.1% |
| MEDICAL MARIJUANA       | 69.6%                     | 69.1%           | 73.0%                   | 66.0%                       | 62.0%           | 75.5%                   | 64.2%                      | 62.8%           | 75.7%                   | 66.2%                          | 76.5%           | 74.0%                   | 63.2%   | 76.5%           | 74.0%                   | 54.9% |
| EXPAND MEDICAID PROGRAM | 66.2%                     | 35.4%           | 88.7%                   | 42.7%                       | 50.2%           | 85.2%                   | 63.5%                      | 41.7%           | 82.2%                   | 53.9%                          | 60.0%           | 88.5%                   | 57.4%   | 60.0%           | 89.0%                   | 59.2% |
| PARENTS SCHOOL CHOICE   | 60.0%                     | 73.4%           | 47.6%                   | 53.4%                       | 63.2%           | 62.5%                   | 63.9%                      | 67.2%           | 50.6%                   | 61.5%                          | 79.2%           | 59.6%                   | 53.2%   | 79.2%           | 58.6%                   | 42.7% |
| LEGALIZE SPORTS BETTING | 49.0%                     | 63.9%           | 58.9%                   | 39.3%                       | 31.7%           | 55.8%                   | 34.9%                      | 45.5%           | 60.0%                   | 43.2%                          | 58.6%           | 55.6%                   | 16.9%   | 58.6%           | 55.0%                   | 9.6%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 7

|                         | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|-------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                         |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                   | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| MEDICAID BENEFIT COMBO  | 89.2% | 83.1%                               | 91.2%                      | 93.6%        | 97.0%    | 90.1%         | 93.4%         | 83.6%            | 81.7%         | 84.7% | 100.0%                    | 95.0%             | 88.6%         | 82.3%            | 92.9%               | 96.2%         | 85.2%            | 96.2%              | 88.0%         | 82.2%            |
| LOWERING STATE TAX RATE | 80.4% | 91.6%                               | 79.3%                      | 83.1%        | 80.6%    | 85.7%         | 75.8%         | 83.1%            | 79.3%         | 85.4% | 83.4%                     | 81.1%             | 72.4%         | 80.4%            | 84.0%               | 77.7%         | 86.6%            | 67.7%              | 75.2%         | 85.5%            |
| MEDICAL MARIJUANA       | 69.6% | 54.6%                               | 78.0%                      | 88.7%        | 91.2%    | 86.2%         | 67.8%         | 61.2%            | 70.6%         | 55.3% | 52.0%                     | 95.4%             | 75.8%         | 58.7%            | 85.8%               | 63.2%         | 64.3%            | 89.4%              | 68.1%         | 61.3%            |
| EXPAND MEDICAID PROGRAM | 66.2% | 33.3%                               | 60.7%                      | 89.1%        | 91.2%    | 87.1%         | 78.5%         | 46.2%            | 50.5%         | 43.4% | 71.1%                     | 95.0%             | 74.4%         | 42.4%            | 86.6%               | 80.8%         | 51.0%            | 96.2%              | 70.3%         | 39.8%            |
| PARENTS SCHOOL CHOICE   | 60.0% | 72.0%                               | 53.8%                      | 63.2%        | 63.0%    | 63.5%         | 59.9%         | 60.7%            | 58.6%         | 61.9% | 45.1%                     | 48.7%             | 54.7%         | 62.0%            | 69.5%               | 62.9%         | 58.9%            | 57.1%              | 59.5%         | 62.4%            |
| LEGALIZE SPORTS BETTING | 49.0% | 38.1%                               | 48.6%                      | 62.8%        | 63.2%    | 62.3%         | 48.2%         | 43.2%            | 64.7%         | 29.7% | 62.7%                     | 68.6%             | 47.9%         | 50.8%            | 60.3%               | 48.4%         | 33.4%            | 43.7%              | 55.5%         | 45.0%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 8

|                         | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|-------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                         |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total                   | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| MEDICAID BENEFIT COMBO  | 89.2% | 92.0%                  | 100.0%        | 88.4%             | 91.4%                                   | 100.0%        | 87.7%             | 81.7%                         | 96.8%          | 92.0%          | 91.3%                             | 89.4% | 87.4%                      | 92.3% | 86.1%                               | 89.9% | 88.4%                                 | 94.8% | 81.3%                                | 91.8% |
| LOWERING STATE TAX RATE | 80.4% | 90.9%                  | 75.9%         | 72.9%             | 92.5%                                   | 77.2%         | 76.4%             | 88.2%                         | 72.9%          | 71.4%          | 85.4%                             | 78.9% | 81.3%                      | 80.1% | 76.6%                               | 78.2% | 85.1%                                 | 82.0% | 87.3%                                | 76.2% |
| MEDICAL MARIJUANA       | 69.6% | 90.5%                  | 69.4%         | 54.6%             | 89.8%                                   | 70.2%         | 51.8%             | 61.3%                         | 77.8%          | 73.9%          | 72.9%                             | 68.3% | 60.4%                      | 74.3% | 61.7%                               | 72.1% | 59.3%                                 | 76.6% | 55.2%                                | 73.7% |
| EXPAND MEDICAID PROGRAM | 66.2% | 85.1%                  | 90.8%         | 70.2%             | 86.3%                                   | 90.1%         | 74.6%             | 39.3%                         | 92.8%          | 67.6%          | 58.2%                             | 68.9% | 61.4%                      | 71.6% | 61.4%                               | 60.3% | 61.5%                                 | 82.8% | 38.9%                                | 70.7% |
| PARENTS SCHOOL CHOICE   | 60.0% | 65.6%                  | 59.4%         | 58.5%             | 65.3%                                   | 56.1%         | 56.0%             | 64.6%                         | 55.2%          | 81.2%          | 68.6%                             | 57.9% | 57.4%                      | 64.1% | 54.7%                               | 61.3% | 59.5%                                 | 66.9% | 64.0%                                | 58.7% |
| LEGALIZE SPORTS BETTING | 49.0% | 74.4%                  | 40.5%         | 31.9%             | 72.5%                                   | 38.9%         | 33.8%             | 46.4%                         | 51.6%          | 46.2%          | 53.9%                             | 46.0% | 38.5%                      | 57.7% | 48.7%                               | 56.9% | 30.5%                                 | 58.4% | 29.7%                                | 62.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Opnose - SUPPORT:

BANNER 9

|                         | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|-------------------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|
|                         | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total                   | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                     | 82                        | 52                      |                           |
| MEDICAID BENEFIT COMBO  | 89.2% | 94.5% | 92.3%                                    | 94.4% | 91.2%  | 88.9% | 94.0%                | 86.5% | 96.2%                         | 92.6% | 93.1%                           | 86.2% | 93.2%                          | 92.9% | 94.6%                              | 92.1% | 94.5%                                  | 89.4% | 89.6%                   | 88.5%                     | 83.1%                   |                           |
| LOWERING STATE TAX RATE | 80.4% | 74.3% | 84.1%                                    | 74.2% | 90.5%  | 78.2% | 80.6%                | 76.2% | 75.1%                         | 81.1% | 82.8%                           | 79.8% | 76.1%                          | 74.1% | 84.4%                              | 79.3% | 84.0%                                  | 85.1% | 75.5%                   | 83.2%                     | 70.2%                   |                           |
| MEDICAL MARIJUANA       | 69.6% | 66.4% | 76.5%                                    | 66.2% | 76.1%  | 67.0% | 69.6%                | 66.2% | 72.9%                         | 68.3% | 68.3%                           | 62.7% | 69.7%                          | 74.6% | 69.5%                              | 74.4% | 68.8%                                  | 66.7% | 73.3%                   | 68.9%                     | 70.6%                   |                           |
| EXPAND MEDICAID PROGRAM | 66.2% | 87.9% | 79.9%                                    | 88.3% | 83.0%  | 56.4% | 86.5%                | 51.9% | 90.1%                         | 63.2% | 85.1%                           | 46.1% | 83.1%                          | 75.2% | 89.5%                              | 78.0% | 89.7%                                  | 64.9% | 68.0%                   | 61.9%                     | 54.6%                   |                           |
| PARENTS SCHOOL CHOICE   | 60.0% | 49.5% | 75.1%                                    | 49.3% | 73.8%  | 55.0% | 65.8%                | 55.9% | 54.7%                         | 53.7% | 70.2%                           | 56.2% | 63.2%                          | 52.2% | 68.0%                              | 49.1% | 67.2%                                  | 64.0% | 53.6%                   | 59.3%                     | 51.1%                   |                           |
| LEGALIZE SPORTS BETTING | 49.0% | 48.9% | 53.1%                                    | 49.2% | 53.1%  | 54.5% | 44.9%                | 58.6% | 50.7%                         | 48.3% | 42.6%                           | 52.2% | 46.8%                          | 59.7% | 43.3%                              | 62.1% | 42.4%                                  | 46.2% | 53.5%                   | 54.3%                     | 52.0%                   |                           |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 10

|                         | TOTAL | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|-------------------------|-------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|                         |       | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total                   | 300   | 91                               | 71                       | 97                               | 71                       | 70                               | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| MEDICAID BENEFIT COMBO  | 89.2% | 90.2%                            | 94.2%                    | 84.7%                            | 88.4%                    | 95.1%                            | 92.8%                    | 95.1%                                 | 91.5%                    | 79.8%                | 97.6%          | 74.6%                         | 99.7%          | 84.7%                           | 96.1%          | 78.9%                          | 97.9%          | 81.4%                              | 98.6%          | 79.8%                                  | 98.5%          |
| LOWERING STATE TAX RATE | 80.4% | 86.8%                            | 79.4%                    | 85.8%                            | 72.6%                    | 82.9%                            | 78.7%                    | 82.8%                                 | 83.4%                    | 84.3%                | 77.3%          | 85.9%                         | 73.8%          | 82.8%                           | 79.9%          | 86.0%                          | 68.8%          | 78.2%                              | 83.0%          | 76.3%                                  | 85.1%          |
| MEDICAL MARIJUANA       | 69.6% | 64.7%                            | 75.2%                    | 62.5%                            | 73.6%                    | 73.0%                            | 71.8%                    | 72.8%                                 | 69.6%                    | 58.4%                | 81.7%          | 58.2%                         | 79.6%          | 58.6%                           | 83.3%          | 55.9%                          | 84.8%          | 66.7%                              | 79.3%          | 63.8%                                  | 80.0%          |
| EXPAND MEDICAID PROGRAM | 66.2% | 67.6%                            | 77.8%                    | 52.9%                            | 62.6%                    | 84.9%                            | 78.3%                    | 85.1%                                 | 80.3%                    | 46.2%                | 84.8%          | 38.6%                         | 81.1%          | 53.3%                           | 87.4%          | 39.2%                          | 84.7%          | 67.1%                              | 89.2%          | 67.3%                                  | 88.6%          |
| PARENTS SCHOOL CHOICE   | 60.0% | 68.2%                            | 55.5%                    | 66.3%                            | 52.6%                    | 61.1%                            | 57.2%                    | 60.8%                                 | 51.9%                    | 67.6%                | 52.7%          | 70.7%                         | 40.4%          | 64.7%                           | 61.7%          | 69.0%                          | 46.9%          | 61.3%                              | 58.5%          | 58.0%                                  | 57.6%          |
| LEGALIZE SPORTS BETTING | 49.0% | 39.0%                            | 54.7%                    | 43.2%                            | 56.5%                    | 50.9%                            | 49.4%                    | 51.3%                                 | 46.9%                    | 47.2%                | 51.0%          | 54.7%                         | 51.5%          | 40.0%                           | 50.7%          | 46.9%                          | 48.7%          | 47.9%                              | 53.8%          | 43.5%                                  | 53.5%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 11

| TOTAL                   | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|-------------------------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|                         | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                   | 300                  | 138                 | 24                 | 30                 | 83         | 135                  | 52              | 10              | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| MEDICAID BENEFIT COMBO  | 89.2%                | 83.2%               | 71.7%              | 89.6%              | 84.1%      | 96.0%                | 92.2%           | 98.2%           | 98.5%    | 78.0%       | 97.6%       | 88.7%       | 95.0%       | 80.7%       | 95.0%       | 88.1%       | 98.4%       | 88.1%       | 98.2%       |
| LOWERING STATE TAX RATE | 80.4%                | 82.2%               | 91.4%              | 76.4%              | 81.7%      | 80.7%                | 85.1%           | 66.7%           | 79.5%    | 86.0%       | 73.8%       | 78.2%       | 85.2%       | 82.8%       | 77.5%       | 80.0%       | 82.5%       | 80.0%       | 84.3%       |
| MEDICAL MARIJUANA       | 69.6%                | 59.2%               | 42.0%              | 51.3%              | 67.0%      | 83.3%                | 81.1%           | 71.9%           | 86.5%    | 62.6%       | 81.3%       | 55.6%       | 84.6%       | 60.1%       | 80.4%       | 57.6%       | 86.7%       | 57.6%       | 87.3%       |
| EXPAND MEDICAID PROGRAM | 66.2%                | 49.4%               | 43.6%              | 63.8%              | 45.8%      | 82.4%                | 63.5%           | 96.0%           | 94.1%    | 42.1%       | 80.3%       | 57.2%       | 83.9%       | 40.2%       | 79.6%       | 70.2%       | 90.2%       | 70.2%       | 90.7%       |
| PARENTS SCHOOL CHOICE   | 60.0%                | 63.0%               | 70.9%              | 65.6%              | 59.9%      | 59.4%                | 62.7%           | 66.7%           | 55.9%    | 64.1%       | 48.3%       | 61.9%       | 66.7%       | 65.7%       | 55.5%       | 55.2%       | 64.8%       | 55.2%       | 62.7%       |
| LEGALIZE SPORTS BETTING | 49.0%                | 42.0%               | 24.2%              | 37.3%              | 48.9%      | 59.1%                | 56.9%           | 54.3%           | 61.3%    | 55.6%       | 57.2%       | 27.6%       | 60.3%       | 46.4%       | 55.5%       | 31.8%       | 64.2%       | 31.8%       | 62.6%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 12

|                         | RACIAL BACKGROUND |               |                            |                          |                           |        |        | RACIAL BACKGROUND:<br>MALE |               |                            |                          |                           |        |       | RACIAL BACKGROUND:<br>FEMALE |               |                            |                          |                           |       |  |
|-------------------------|-------------------|---------------|----------------------------|--------------------------|---------------------------|--------|--------|----------------------------|---------------|----------------------------|--------------------------|---------------------------|--------|-------|------------------------------|---------------|----------------------------|--------------------------|---------------------------|-------|--|
|                         | WHITE             | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |        | WHITE                      | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |       | WHITE                        | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |  |
| Total                   | 300               | 170           | 122                        | 114                      | 3                         | 2      | 3      | 80                         | 51            | 48                         | 1                        | 0                         | 2      | 90    | 71                           | 66            | 2                          | 2                        | 1                         |       |  |
| MEDICAID BENEFIT COMBO  | 89.2%             | 85.9%         | 94.0%                      | 93.6%                    | 100.0%                    | 100.0% | 100.0% | 81.7%                      | 92.6%         | 92.1%                      | 100.0%                   | 100.0%                    | 100.0% | 89.5% | 95.1%                        | 94.7%         | 100.0%                     | 100.0%                   | 100.0%                    |       |  |
| LOWERING STATE TAX RATE | 80.4%             | 79.7%         | 80.1%                      | 81.9%                    | 30.6%                     | 100.0% | 49.2%  | 82.8%                      | 69.4%         | 72.9%                      | -                        | 100.0%                    | 15.7%  | 77.0% | 87.9%                        | 88.4%         | 50.2%                      | 100.0%                   | 100.0%                    |       |  |
| MEDICAL MARIJUANA       | 69.6%             | 67.4%         | 72.4%                      | 71.5%                    | 60.9%                     | 100.0% | 100.0% | 66.6%                      | 72.1%         | 72.6%                      | -                        | 100.0%                    | 100.0% | 68.2% | 72.6%                        | 70.7%         | 100.0%                     | 100.0%                   | 100.0%                    |       |  |
| EXPAND MEDICAID PROGRAM | 66.2%             | 56.7%         | 82.2%                      | 83.3%                    | 69.4%                     | 86.2%  | 49.2%  | 51.0%                      | 74.7%         | 76.7%                      | 100.0%                   | -                         | 15.7%  | 61.9% | 87.6%                        | 88.1%         | 49.8%                      | 100.0%                   | 100.0%                    |       |  |
| PARENTS SCHOOL CHOICE   | 60.0%             | 60.7%         | 59.6%                      | 57.5%                    | 69.7%                     | 100.0% | 100.0% | 61.0%                      | 49.6%         | 46.2%                      | 100.0%                   | 100.0%                    | 100.0% | 60.5% | 66.9%                        | 65.8%         | 50.2%                      | 100.0%                   | 100.0%                    |       |  |
| LEGALIZE SPORTS BETTING | 49.0%             | 48.5%         | 49.6%                      | 48.9%                    | 60.9%                     | 86.2%  | 39.7%  | 54.5%                      | 52.6%         | 56.1%                      | -                        | -                         | -      | 43.1% | 47.5%                        | 43.7%         | 100.0%                     | 100.0%                   | 100.0%                    |       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 13

|                         | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|-------------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|                         |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                   | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| MEDICAID BENEFIT COMBO  | 89.2% | 94.6% | 86.1% | 88.0% | 89.5% | 89.6%      | 89.6%        | 89.0%      | 88.8%       | 89.5%      | 89.0%       | 89.6%                 | 86.8%       | 86.0%      | 86.4%       | 86.0%      | 88.4%       | 79.2%      |
| LOWERING STATE TAX RATE | 80.4% | 83.5% | 76.7% | 78.1% | 84.7% | 78.7%      | 79.5%        | 80.5%      | 78.7%       | 81.6%      | 80.9%       | 78.7%                 | 81.7%       | 76.7%      | 79.9%       | 75.8%      | 79.9%       | 71.6%      |
| MEDICAL MARIJUANA       | 69.6% | 78.9% | 86.1% | 80.3% | 63.3% | 55.0%      | 83.2%        | 65.6%      | 81.7%       | 58.9%      | 75.1%       | 55.0%                 | 84.2%       | 65.0%      | 75.3%       | 63.1%      | 72.3%       | 59.7%      |
| EXPAND MEDICAID PROGRAM | 66.2% | 70.2% | 62.3% | 66.5% | 68.4% | 63.8%      | 65.5%        | 66.2%      | 66.1%       | 66.0%      | 66.9%       | 63.8%                 | 52.6%       | 60.4%      | 56.2%       | 61.1%      | 60.6%       | 52.9%      |
| PARENTS SCHOOL CHOICE   | 60.0% | 58.3% | 55.8% | 65.2% | 59.5% | 58.7%      | 56.8%        | 61.0%      | 61.2%       | 59.1%      | 60.6%       | 58.7%                 | 49.4%       | 58.4%      | 52.8%       | 60.0%      | 57.3%       | 53.8%      |
| LEGALIZE SPORTS BETTING | 49.0% | 51.4% | 59.8% | 74.0% | 39.6% | 30.2%      | 56.4%        | 46.9%      | 65.6%       | 34.7%      | 56.3%       | 30.2%                 | 58.6%       | 52.3%      | 73.2%       | 34.3%      | 61.2%       | 30.8%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUPPORT:

BANNER 14

|                         | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|-------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|                         |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total                   | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| MEDICAID BENEFIT COMBO  | 89.2% | 91.8%                   | 91.5%      | 91.0%       | 92.0%      | 89.5%       | 96.2%      | 86.4%  | 91.6%  | 86.7%         | 88.8%           | 91.7% | 76.7%                         | 91.4%  | 89.8%  | 91.3%  | 88.0%  |
| LOWERING STATE TAX RATE | 80.4% | 77.7%                   | 83.5%      | 77.7%       | 85.7%      | 81.7%       | 83.3%      | 78.1%  | 82.2%  | 78.6%         | 78.0%           | 84.6% | 81.8%                         | 81.0%  | 83.7%  | 79.9%  | 78.7%  |
| MEDICAL MARIJUANA       | 69.6% | 82.4%                   | 66.0%      | 87.5%       | 56.0%      | 77.5%       | 52.0%      | 69.6%  | 69.6%  | 57.2%         | 76.7%           | 71.3% | 45.7%                         | 67.5%  | 87.5%  | 73.9%  | 62.8%  |
| EXPAND MEDICAID PROGRAM | 66.2% | 76.0%                   | 70.8%      | 75.2%       | 69.5%      | 72.5%       | 70.8%      | 59.2%  | 72.0%  | 75.9%         | 67.7%           | 56.8% | 57.1%                         | 65.9%  | 65.7%  | 67.9%  | 66.7%  |
| PARENTS SCHOOL CHOICE   | 60.0% | 62.8%                   | 63.0%      | 69.0%       | 58.4%      | 63.5%       | 61.9%      | 56.3%  | 63.0%  | 55.8%         | 62.8%           | 60.0% | 81.2%                         | 64.2%  | 64.0%  | 57.0%  | 55.6%  |
| LEGALIZE SPORTS BETTING | 49.0% | 54.6%                   | 42.5%      | 58.6%       | 35.0%      | 52.0%       | 29.9%      | 53.6%  | 45.2%  | 46.8%         | 50.2%           | 49.3% | 43.3%                         | 56.4%  | 51.0%  | 59.1%  | 39.3%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Opnose - SUPPORT:

BANNER 15

|                         | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|-------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                         |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                   | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| MEDICAID BENEFIT COMBO  | 89.2% | 88.8%                  | 88.5%  | 78.4%  | 96.1%  | 97.0%  | 86.8% | 62.6%                    | 54.7%       | 100.0%               | 79.4%                | 87.2%       | 100.0%               | 86.1%       |  |
| LOWERING STATE TAX RATE | 80.4% | 83.7%                  | 80.5%  | 66.3%  | 79.0%  | 87.5%  | 91.9% | 92.0%                    | 90.3%       | 100.0%               | 27.5%                | 57.3%       | 56.4%                | 57.4%       |  |
| MEDICAL MARIJUANA       | 69.6% | 73.5%                  | 74.0%  | 64.3%  | 69.1%  | 56.1%  | 68.8% | 61.9%                    | 53.9%       | 100.0%               | 100.0%               | 56.1%       | 43.6%                | 57.1%       |  |
| EXPAND MEDICAID PROGRAM | 66.2% | 63.0%                  | 61.2%  | 59.4%  | 81.7%  | 77.8%  | 56.7% | 31.5%                    | 24.9%       | 63.3%                | 52.0%                | 61.8%       | 100.0%               | 58.5%       |  |
| PARENTS SCHOOL CHOICE   | 60.0% | 68.0%                  | 61.6%  | 53.3%  | 43.8%  | 57.2%  | 62.1% | 69.1%                    | 70.4%       | 63.3%                | 83.9%                | 41.0%       | 100.0%               | 35.9%       |  |
| LEGALIZE SPORTS BETTING | 49.0% | 51.4%                  | 57.2%  | 45.0%  | 50.0%  | 28.8%  | 46.3% | 43.2%                    | 38.9%       | 63.3%                | 35.9%                | 19.4%       | 56.4%                | 16.2%       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 1

|                         | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |      |      |                   |      |      |                 |
|-------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|------|------|-------------------|------|------|-----------------|
|                         |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote | Lean | DEMO-CRATIC CAND. | Vote | Lean | FIRM UNDE-CIDED |
| Total                   | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125  | 13   | 131               | 126  | 5    | 31              |
| LOWERING STATE TAX RATE | 3.49  | 3.58   | 3.55  | 3.42      | 3.49        | 3.52               | 3.40          | 3.43        | 3.24             | 3.62              | 3.63 | 3.44 | 3.35              | 3.35 | 3.26 | 3.57            |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.25   | 3.24  | 3.66      | 3.47        | 3.45               | 3.48          | 3.44        | 3.64             | 3.20              | 3.14 | 3.74 | 3.72              | 3.73 | 3.42 | 3.49            |
| MEDICAL MARIJUANA       | 3.10  | 3.06   | 2.98  | 3.04      | 3.18        | 3.18               | 2.83          | 2.69        | 3.47             | 2.94              | 2.92 | 3.14 | 3.27              | 3.27 | 3.26 | 3.06            |
| EXPAND MEDICAID PROGRAM | 3.04  | 2.71   | 2.94  | 3.27      | 3.05        | 3.00               | 3.23          | 3.13        | 3.64             | 2.28              | 2.20 | 3.09 | 3.70              | 3.71 | 3.42 | 3.29            |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.79   | 2.93  | 2.87      | 2.72        | 2.76               | 2.94          | 2.88        | 3.22             | 2.99              | 2.99 | 2.98 | 2.55              | 2.52 | 3.26 | 3.02            |
| LEGALIZE SPORTS BETTING | 2.53  | 2.47   | 2.35  | 2.59      | 2.57        | 2.57               | 2.38          | 2.36        | 2.47             | 2.39              | 2.37 | 2.56 | 2.72              | 2.71 | 3.01 | 2.33            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 2

|                         | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|-------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                         |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                   | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| LOWERING STATE TAX RATE | 3.49  | 3.58           | 3.01             | 3.35               | 3.58                 | 3.17           | 3.72             | 3.50               | 3.58                 | 3.57           | 3.49             | 3.54               | 3.42                 | 3.36           | 3.80             | 3.65               | 3.44                 | 3.19           | 4.00             | 3.19         | 3.34        |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.08           | 3.63             | 3.39               | 3.51                 | 3.78           | 2.97             | 3.29               | 3.49                 | 3.15           | 3.67             | 3.53               | 3.52                 | 3.74           | 3.15             | 3.31               | 3.42                 | 3.19           | 3.35             | 3.39         | 3.33        |
| MEDICAL MARIJUANA       | 3.10  | 3.49           | 3.37             | 3.11               | 3.03                 | 3.36           | 2.87             | 2.93               | 3.13                 | 2.86           | 3.25             | 3.29               | 3.07                 | 3.04           | 3.12             | 3.08               | 3.14                 | 3.64           | 3.49             | 3.64         | 3.18        |
| EXPAND MEDICAID PROGRAM | 3.04  | 2.23           | 3.47             | 2.89               | 3.15                 | 3.59           | 2.57             | 2.93               | 2.98                 | 2.40           | 3.46             | 3.16               | 3.20                 | 3.56           | 2.37             | 2.97               | 2.91                 | 2.67           | 3.35             | 3.20         | 2.94        |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.97           | 2.69             | 2.81               | 2.78                 | 2.87           | 2.87             | 2.94               | 2.69                 | 3.13           | 2.81             | 2.64               | 2.69                 | 2.72           | 2.61             | 2.83               | 2.86                 | 3.66           | 3.35             | 2.76         | 2.83        |
| LEGALIZE SPORTS BETTING | 2.53  | 3.49           | 3.00             | 2.34               | 2.47                 | 2.76           | 2.81             | 2.28               | 2.55                 | 2.59           | 2.73             | 2.58               | 2.41                 | 2.62           | 2.80             | 2.07               | 2.63                 | 3.38           | 3.69             | 3.28         | 2.54        |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 3

|                         | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |      |      |                      |      |      |                        |
|-------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|------|------|----------------------|------|------|------------------------|
|                         |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote | Lean | VOTE<br>BEAS-<br>LEY | Vote | Lean | FIRM<br>UNDE-<br>CIDED |
| Total                   | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133  | 3    | 138                  | 127  | 11   | 26                     |
| LOWERING STATE TAX RATE | 3.49  | 3.70                   | 3.90                     | 3.59                 | 3.57                | 3.52                    | 3.30                      | 3.63                       | 3.53                     | 2.92                       | 3.06                     | 3.92   | 3.62               | 3.62 | 3.64 | 3.37                 | 3.36 | 3.42 | 3.50                   |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.63                   | 2.92                     | 3.44                 | 3.42                | 3.30                    | 3.67                      | 3.51                       | 3.50                     | 3.73                       | 3.81                     | 3.71   | 3.21               | 3.19 | 4.00 | 3.68                 | 3.70 | 3.37 | 3.57                   |
| MEDICAL MARIJUANA       | 3.10  | 2.90                   | 4.00                     | 3.03                 | 3.08                | 3.04                    | 3.00                      | 3.16                       | 3.04                     | 3.52                       | 3.22                     | 3.36   | 2.91               | 2.89 | 4.00 | 3.31                 | 3.33 | 3.13 | 2.87                   |
| EXPAND MEDICAID PROGRAM | 3.04  | 3.11                   | 2.38                     | 2.91                 | 3.07                | 2.61                    | 3.62                      | 3.32                       | 3.11                     | 3.73                       | 3.81                     | 3.11   | 2.33               | 2.30 | 4.00 | 3.64                 | 3.67 | 3.28 | 3.17                   |
| PARENTS SCHOOL CHOICE   | 2.79  | 3.52                   | 3.29                     | 3.02                 | 2.85                | 2.82                    | 2.74                      | 2.91                       | 2.55                     | 2.64                       | 2.62                     | 2.89   | 2.96               | 2.99 | 1.44 | 2.60                 | 2.55 | 3.26 | 2.97                   |
| LEGALIZE SPORTS BETTING | 2.53  | 2.88                   | 3.36                     | 2.78                 | 2.56                | 2.55                    | 2.36                      | 2.53                       | 2.35                     | 2.64                       | 3.11                     | 2.19   | 2.40               | 2.36 | 3.64 | 2.72                 | 2.72 | 2.73 | 2.15                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 4

|                         | TOTAL         | STATE SENATE BALLOT |      |                |      |      |                        | FAVOR-<br>ABLE<br>HANIG |              |      | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |                |      |      |                        |              | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG | VOTE<br>HANIG | UNDE-<br>CIDED |
|-------------------------|---------------|---------------------|------|----------------|------|------|------------------------|-------------------------|--------------|------|---|----------------|------|------|------------------------|--------------|------------------------|---------------------|---------------------|---------------|---------------|----------------|
|                         | VOTE<br>HANIG | Vote                | Lean | VOTE<br>JORDAN | Vote | Lean | FIRM<br>UNDE-<br>CIDED | VOTE<br>HANIG           | VOTE<br>WARD | Vote | Lean                                    | VOTE<br>HUNTER | Vote | Lean | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD    | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |               |                |
| Total                   | 300           | 129                 | 122  | 7              | 132  | 124  | 8                      | 39                      | 16           | 104  | 98                                      | 6              | 125  | 111  | 13                     | 71           | 50                     | 93                  | 36                  | 15            |               |                |
| LOWERING STATE TAX RATE | 3.49          | 3.62                | 3.61 | 3.96           | 3.39 | 3.40 | 3.13                   | 3.41                    | 3.63         | 3.66 | 3.64                                    | 4.00           | 3.44 | 3.42 | 3.58                   | 3.33         | 3.56                   | 3.65                | 3.57                | 3.36          |               |                |
| MEDICAID BENEFIT COMBO  | 3.46          | 3.20                | 3.19 | 3.27           | 3.67 | 3.69 | 3.39                   | 3.58                    | 3.11         | 3.10 | 3.14                                    | 2.46           | 3.75 | 3.75 | 3.70                   | 3.46         | 2.95                   | 3.04                | 3.58                | 3.54          |               |                |
| MEDICAL MARIJUANA       | 3.10          | 2.94                | 2.95 | 2.82           | 3.31 | 3.32 | 3.13                   | 2.85                    | 3.48         | 2.99 | 3.06                                    | 1.90           | 3.25 | 3.24 | 3.30                   | 2.99         | 2.77                   | 2.95                | 2.90                | 2.90          |               |                |
| EXPAND MEDICAID PROGRAM | 3.04          | 2.31                | 2.30 | 2.47           | 3.66 | 3.69 | 3.13                   | 3.14                    | 2.02         | 2.36 | 2.38                                    | 2.08           | 3.63 | 3.64 | 3.63                   | 2.90         | 2.09                   | 2.25                | 2.47                | 3.12          |               |                |
| PARENTS SCHOOL CHOICE   | 2.79          | 2.90                | 2.88 | 3.12           | 2.66 | 2.64 | 2.99                   | 2.92                    | 2.82         | 2.97 | 3.00                                    | 2.42           | 2.68 | 2.67 | 2.77                   | 2.73         | 3.09                   | 2.94                | 2.79                | 2.99          |               |                |
| LEGALIZE SPORTS BETTING | 2.53          | 2.42                | 2.38 | 3.00           | 2.65 | 2.67 | 2.39                   | 2.44                    | 3.51         | 2.43 | 2.46                                    | 1.99           | 2.62 | 2.64 | 2.46                   | 2.50         | 2.59                   | 2.41                | 2.46                | 2.40          |               |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 5

|                         | BANNER 5 |        |   |        |                                       |        |   |        |  |        |                                     |        |   |        | REGISTERED PARTY            |        |                 |                 |                         |                  |       |        |
|-------------------------|----------|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|
|                         | TOTAL    |        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |
|                         | SUPPRT   | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |
| Total                   | 300      | 209    | 70  | 147    | 113                                   | 180    | 101   | 241    | 32                                       | 199    | 81                                  | 69     | 26  | 268    | 26                          | 72     | 141             | 87              | 75                      | 8                | 4     |        |
| LOWERING STATE TAX RATE | 3.49     | 3.45   | 3.53  | 3.46   | 3.54                                  | 3.63   | 3.30  | 3.75   | 1.58                                     | 3.44   | 3.60                                | 3.61   | 3.68  | 3.48   | 3.68                        | 3.62   | 3.42            | 3.51            | 3.52                    | 3.47             | 3.36  |        |
| MEDICAID BENEFIT COMBO  | 3.46     | 3.58   | 3.05  | 3.54   | 3.29                                  | 3.45   | 3.53  | 3.42   | 3.68                                     | 3.71   | 2.81                                | 3.51   | 1.35  | 3.66   | 1.35                        | 3.22   | 3.66            | 3.33            | 3.34                    | 3.13             | 3.73  |        |
| MEDICAL MARIJUANA       | 3.10     | 3.70   | 1.32  | 3.52   | 2.50                                  | 3.10   | 3.10  | 3.09   | 3.23                                     | 3.21   | 2.69                                | 3.05   | 2.28  | 3.17   | 2.28                        | 2.86   | 3.23            | 3.09            | 3.11                    | 2.97             | 2.39  |        |
| EXPAND MEDICAID PROGRAM | 3.04     | 3.22   | 2.52  | 3.15   | 2.93                                  | 3.00   | 3.19  | 2.97   | 3.39                                     | 3.71   | 1.41                                | 1.48   | 1.27  | 3.23   | 1.27                        | 2.44   | 3.49            | 2.75            | 2.73                    | 2.62             | 3.73  |        |
| PARENTS SCHOOL CHOICE   | 2.79     | 2.77   | 2.78  | 2.86   | 2.79                                  | 3.62   | 1.32  | 2.96   | 1.99                                     | 2.74   | 2.90                                | 3.00   | 2.64  | 2.80   | 2.64                        | 3.09   | 2.68            | 2.74            | 2.71                    | 2.74             | 3.32  |        |
| LEGALIZE SPORTS BETTING | 2.53     | 2.82   | 1.73  | 3.43   | 1.36                                  | 2.54   | 2.50  | 2.57   | 2.66                                     | 2.61   | 2.35                                | 2.50   | 2.00  | 2.58   | 2.00                        | 2.28   | 2.75            | 2.36            | 2.40                    | 1.95             | 2.37  |        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 6

|                         | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |      |
|-------------------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|------|
|                         | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |      |
| Total                   | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16   |
| LOWERING STATE TAX RATE | 3.49                      | 3.48            | 3.22                    | 3.62                        | 3.76            | 3.54                    | 3.39                       | 3.57            | 3.23                    | 3.48                           | 4.00            | 3.52                    | 3.45  | 4.00            | 3.53                    | 3.51 |
| MEDICAID BENEFIT COMBO  | 3.46                      | 3.08            | 3.70                    | 3.25                        | 3.35            | 3.63                    | 3.41                       | 3.16            | 3.57                    | 3.27                           | 3.76            | 3.70                    | 3.53  | 3.76            | 3.68                    | 3.43 |
| MEDICAL MARIJUANA       | 3.10                      | 3.03            | 3.28                    | 3.12                        | 2.71            | 3.19                    | 3.05                       | 2.76            | 3.26                    | 3.12                           | 3.73            | 3.21                    | 2.87  | 3.73            | 3.21                    | 2.70 |
| EXPAND MEDICAID PROGRAM | 3.04                      | 2.18            | 3.52                    | 2.51                        | 2.70            | 3.47                    | 2.99                       | 2.39            | 3.27                    | 2.73                           | 2.95            | 3.59                    | 2.90  | 2.95            | 3.59                    | 2.79 |
| PARENTS SCHOOL CHOICE   | 2.79                      | 3.16            | 2.37                    | 2.66                        | 3.01            | 2.88                    | 2.83                       | 3.00            | 2.45                    | 2.79                           | 3.58            | 2.79                    | 2.72  | 3.58            | 2.78                    | 2.63 |
| LEGALIZE SPORTS BETTING | 2.53                      | 2.71            | 2.81                    | 2.46                        | 1.82            | 2.71                    | 2.25                       | 2.21            | 2.79                    | 2.43                           | 2.57            | 2.73                    | 2.08  | 2.57            | 2.75                    | 1.78 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 7

|                         | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |      | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|-------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                         |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                   | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81   | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| LOWERING STATE TAX RATE | 3.49  | 3.88                                | 3.23                       | 3.49         | 3.53     | 3.45          | 3.37          | 3.57             | 3.47          | 3.64 | 3.59                      | 3.29              | 3.35          | 3.51             | 3.59                | 3.39          | 3.66             | 3.25               | 3.24          | 3.63             |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.08                                | 3.30                       | 3.66         | 3.82     | 3.50          | 3.57          | 3.23             | 3.39          | 3.14 | 3.72                      | 3.70              | 3.54          | 3.17             | 3.64                | 3.58          | 3.31             | 3.76               | 3.33          | 3.18             |
| MEDICAL MARIJUANA       | 3.10  | 2.57                                | 3.10                       | 3.59         | 3.69     | 3.49          | 3.02          | 2.88             | 3.36          | 2.61 | 2.81                      | 3.85              | 3.16          | 2.91             | 3.48                | 2.93          | 2.85             | 3.58               | 3.01          | 2.87             |
| EXPAND MEDICAID PROGRAM | 3.04  | 2.17                                | 2.84                       | 3.57         | 3.70     | 3.42          | 3.30          | 2.52             | 2.92          | 2.32 | 3.17                      | 3.75              | 3.25          | 2.36             | 3.48                | 3.32          | 2.73             | 3.76               | 2.99          | 2.34             |
| PARENTS SCHOOL CHOICE   | 2.79  | 3.09                                | 2.85                       | 2.75         | 2.80     | 2.69          | 2.75          | 2.89             | 2.86          | 2.91 | 2.45                      | 2.31              | 2.57          | 2.88             | 2.94                | 2.86          | 2.91             | 2.50               | 2.68          | 2.91             |
| LEGALIZE SPORTS BETTING | 2.53  | 2.06                                | 2.32                       | 2.83         | 2.94     | 2.73          | 2.53          | 2.34             | 2.96          | 1.97 | 2.78                      | 2.93              | 2.60          | 2.58             | 2.79                | 2.48          | 2.01             | 2.57               | 2.57          | 2.32             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 8

|                         | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |      | EVANGELICAL/<br>BORN-AGAIN |      | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |      | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |      | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |      |
|-------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|------|----------------------------|------|-------------------------------------|------|---------------------------------------|------|--------------------------------------|------|
|                         |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO   | YES                        | NO   | YES                                 | NO   | YES                                   | NO   | YES                                  | NO   |
| Total                   | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237  | 130                        | 135  | 57                                  | 67   | 73                                    | 68   | 70                                   | 81   |
| LOWERING STATE TAX RATE | 3.49  | 3.60                   | 3.54          | 3.37              | 3.64                                    | 3.57          | 3.37              | 3.66                          | 3.33           | 3.47           | 3.58                              | 3.49 | 3.57                       | 3.40 | 3.44                                | 3.35 | 3.68                                  | 3.44 | 3.60                                 | 3.30 |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.61                   | 3.87          | 3.44              | 3.58                                    | 3.86          | 3.41              | 3.21                          | 3.69           | 3.62           | 3.50                              | 3.47 | 3.33                       | 3.57 | 3.26                                | 3.53 | 3.38                                  | 3.62 | 3.01                                 | 3.59 |
| MEDICAL MARIJUANA       | 3.10  | 3.60                   | 3.07          | 2.75              | 3.56                                    | 3.16          | 2.67              | 2.87                          | 3.31           | 3.63           | 3.28                              | 3.05 | 2.83                       | 3.28 | 2.89                                | 3.32 | 2.78                                  | 3.25 | 2.64                                 | 3.25 |
| EXPAND MEDICAID PROGRAM | 3.04  | 3.46                   | 3.68          | 3.14              | 3.46                                    | 3.66          | 3.15              | 2.38                          | 3.63           | 3.09           | 2.96                              | 3.10 | 2.90                       | 3.17 | 2.81                                | 2.94 | 2.97                                  | 3.39 | 2.25                                 | 3.07 |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.87                   | 2.83          | 2.84              | 2.86                                    | 2.82          | 2.82              | 2.95                          | 2.63           | 3.55           | 3.09                              | 2.73 | 2.74                       | 2.84 | 2.62                                | 2.74 | 2.84                                  | 2.93 | 2.94                                 | 2.66 |
| LEGALIZE SPORTS BETTING | 2.53  | 2.99                   | 2.51          | 2.24              | 2.99                                    | 2.48          | 2.25              | 2.41                          | 2.65           | 2.87           | 2.77                              | 2.43 | 2.19                       | 2.80 | 2.42                                | 2.85 | 2.00                                  | 2.75 | 1.90                                 | 2.89 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 9

|                         | TOTAL |      | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |      | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |      | FIREARM<br>HOUSEHOLD |      | FIREARM<br>HOUSEHOLD:<br>MALE |      | FIREARM<br>HOUSEHOLD:<br>FEMALE |      | FIREARM<br>HOUSEHOLD:<br>WHITE |      | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |      | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |      | EDUCATION               |                          | EDUCATION:<br>MALE      |                          |
|-------------------------|-------|------|--|------|--|------|----------------------|------|-------------------------------|------|---------------------------------|------|--------------------------------|------|------------------------------------|------|--|------|-------------------------|--------------------------|-------------------------|--------------------------|
|                         | YES   | NO   | YES                                      | NO   | YES  | NO   | YES                  | NO   | YES                           | NO   | YES                             | NO   | YES                            | NO   | YES                                | NO   | YES                                    | NO   | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST |
| Total                   | 300   | 60   | 48                                       | 60   | 42   | 138  | 120                  | 83   | 34                            | 55   | 85                              | 85   | 55                             | 50   | 65                                 | 45   | 63                                     | 173  | 123                     | 82                       | 52                      |                          |
| LOWERING STATE TAX RATE | 3.49  | 3.54 | 3.50                                     | 3.54 | 3.53   | 3.48 | 3.44                 | 3.45 | 3.17                          | 3.53 | 3.55                            | 3.40 | 3.40                           | 3.64 | 3.48                               | 3.68 | 3.47                                   | 3.58 | 3.39                    | 3.47                     | 3.34                    |                          |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.70 | 3.54                                     | 3.70 | 3.48   | 3.41 | 3.62                 | 3.32 | 3.73                          | 3.53 | 3.58                            | 3.26 | 3.54                           | 3.63 | 3.69                               | 3.59 | 3.68                                   | 3.46 | 3.45                    | 3.44                     | 3.31                    |                          |
| MEDICAL MARIJUANA       | 3.10  | 3.07 | 3.33                                     | 3.06 | 3.32   | 3.06 | 3.04                 | 3.08 | 3.14                          | 3.04 | 3.00                            | 2.87 | 3.05                           | 3.38 | 3.03                               | 3.40 | 3.01                                   | 3.08 | 3.11                    | 3.21                     | 3.07                    |                          |
| EXPAND MEDICAID PROGRAM | 3.04  | 3.59 | 3.39                                     | 3.60 | 3.37   | 2.83 | 3.48                 | 2.65 | 3.61                          | 3.08 | 3.43                            | 2.52 | 3.32                           | 3.29 | 3.62                               | 3.28 | 3.62                                   | 3.05 | 3.03                    | 2.94                     | 2.75                    |                          |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.52 | 3.20                                     | 2.51 | 3.22   | 2.67 | 2.96                 | 2.68 | 2.58                          | 2.66 | 3.10                            | 2.74 | 2.78                           | 2.53 | 3.11                               | 2.49 | 3.09                                   | 2.95 | 2.56                    | 2.80                     | 2.45                    |                          |
| LEGALIZE SPORTS BETTING | 2.53  | 2.54 | 2.70                                     | 2.55 | 2.73   | 2.58 | 2.43                 | 2.74 | 2.54                          | 2.35 | 2.39                            | 2.43 | 2.39                           | 2.89 | 2.46                               | 2.94 | 2.46                                   | 2.45 | 2.64                    | 2.67                     | 2.68                    |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 10

|                         | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |              | EDUCATION: AFRICAN-AMER. /BLACK |              | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |      |
|-------------------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------|---------------------------------|--------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|------|
|                         | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE POST | LESS THAN COLLEGE               | COLLEGE POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |      |
| Total                   | 300               | 91                 | 71                | 97                 | 71                   | 70           | 50                              | 70           | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69   |
| LOWERING STATE TAX RATE | 3.49              | 3.68               | 3.42              | 3.57               | 3.28                 | 3.55         | 3.55                            | 3.56         | 3.61              | 3.56       | 3.38                    | 3.51       | 3.28                      | 3.61       | 3.46                     | 3.59       | 3.15                         | 3.43       | 3.55                             | 3.44       | 3.57 |
| MEDICAID BENEFIT COMBO  | 3.46              | 3.49               | 3.55              | 3.28               | 3.35                 | 3.69         | 3.64                            | 3.69         | 3.58              | 3.17       | 3.68                    | 3.06       | 3.71                      | 3.26       | 3.66                     | 3.09       | 3.65                         | 3.39       | 3.75                             | 3.34       | 3.73 |
| MEDICAL MARIJUANA       | 3.10              | 2.97               | 3.14              | 2.95               | 3.09                 | 3.24         | 3.12                            | 3.23         | 3.08              | 2.83       | 3.38                    | 2.97       | 3.29                      | 2.70       | 3.45                     | 2.74       | 3.44                         | 3.13       | 3.31                             | 3.11       | 3.33 |
| EXPAND MEDICAID PROGRAM | 3.04              | 3.15               | 3.23              | 2.69               | 2.84                 | 3.51         | 3.36                            | 3.52         | 3.31              | 2.54       | 3.46                    | 2.33       | 3.35                      | 2.73       | 3.53                     | 2.34       | 3.37                         | 3.09       | 3.57                             | 3.07       | 3.55 |
| PARENTS SCHOOL CHOICE   | 2.79              | 3.08               | 2.65              | 3.00               | 2.50                 | 2.93         | 2.66                            | 2.92         | 2.60              | 2.98       | 2.58                    | 3.09       | 2.21                      | 2.88       | 2.85                     | 2.98       | 2.40                         | 2.98       | 2.72                             | 2.95       | 2.72 |
| LEGALIZE SPORTS BETTING | 2.53              | 2.25               | 2.61              | 2.31               | 2.64                 | 2.67         | 2.63                            | 2.68         | 2.59              | 2.40       | 2.62                    | 2.67       | 2.65                      | 2.15       | 2.61                     | 2.34       | 2.56                         | 2.60       | 2.69                             | 2.49       | 2.71 |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 11

|                         | TOTAL | POSITION ON ABORTION |                           |                         |                           |                |                            |                       |                       | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON   | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|-------------------------|-------|----------------------|---------------------------|-------------------------|---------------------------|----------------|----------------------------|-----------------------|-----------------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|-------------|-------------|
|                         |       | PRO-<br>LIFE         | Should<br>Not Be<br>Legal | Saves<br>Mother<br>Life | CaseOf<br>Rape/<br>Incest | PRO-<br>CHOICE | During<br>1stTri<br>Mester | Until<br>20th<br>Week | Legal<br>All<br>Cases | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:     | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   |
|                         |       |                      |                           |                         |                           |                |                            |                       |                       | MALE        | FEMALE      | WHITE       | NON-WHITE   | AFRICAN-AMER. |             |             |             |             |             |
| Total                   | 300   | 138                  | 24                        | 30                      | 83                        | 135            | 52                         | 10                    | 72                    | 71          | 54          | 67          | 81          | 94            | 66          | 42          | 64          | 42          | 58          |
| LOWERING STATE TAX RATE | 3.49  | 3.53                 | 3.88                      | 3.47                    | 3.46                      | 3.48           | 3.47                       | 3.55                  | 3.48                  | 3.53        | 3.35        | 3.54        | 3.56        | 3.54          | 3.40        | 3.51        | 3.55        | 3.51        | 3.59        |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.24                 | 2.83                      | 3.35                    | 3.32                      | 3.66           | 3.51                       | 3.87                  | 3.74                  | 3.08        | 3.70        | 3.40        | 3.63        | 3.11          | 3.60        | 3.53        | 3.76        | 3.53        | 3.73        |
| MEDICAL MARIJUANA       | 3.10  | 2.80                 | 2.26                      | 2.47                    | 3.08                      | 3.43           | 3.34                       | 3.29                  | 3.52                  | 2.93        | 3.42        | 2.66        | 3.44        | 2.83          | 3.33        | 2.72        | 3.52        | 2.72        | 3.56        |
| EXPAND MEDICAID PROGRAM | 3.04  | 2.62                 | 2.27                      | 2.91                    | 2.61                      | 3.42           | 2.98                       | 3.83                  | 3.65                  | 2.40        | 3.38        | 2.85        | 3.44        | 2.38          | 3.25        | 3.12        | 3.64        | 3.12        | 3.63        |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.90                 | 3.08                      | 3.04                    | 2.79                      | 2.75           | 2.85                       | 2.77                  | 2.68                  | 2.89        | 2.46        | 2.90        | 2.94        | 2.92          | 2.60        | 2.81        | 2.91        | 2.81        | 2.90        |
| LEGALIZE SPORTS BETTING | 2.53  | 2.27                 | 1.69                      | 2.07                    | 2.52                      | 2.83           | 2.87                       | 2.33                  | 2.89                  | 2.58        | 2.83        | 1.91        | 2.84        | 2.25          | 2.82        | 2.30        | 2.87        | 2.30        | 2.87        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 12

|                         | TOTAL | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |       |
|-------------------------|-------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|
|                         |       | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other |
| Total                   | 300   | 170               | 122           | 114                       | 3                        | 2                         | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90                           | 71            | 66                        | 2                        | 2                         | 1     |
| LOWERING STATE TAX RATE | 3.49  | 3.45              | 3.53          | 3.55                      | 2.51                     | 3.00                      | 4.00  | 3.43                       | 3.38          | 3.37                      | -                        | 3.00                      | 4.00  | 3.46                         | 3.64          | 3.68                      | 2.51                     | 3.00                      | 4.00  |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.31              | 3.67          | 3.65                      | 4.00                     | 4.00                      | 4.00  | 3.24                       | 3.59          | 3.56                      | 4.00                     | 4.00                      | 4.00  | 3.37                         | 3.73          | 3.71                      | 4.00                     | 4.00                      | 4.00  |
| MEDICAL MARIJUANA       | 3.10  | 3.02              | 3.18          | 3.17                      | 2.83                     | 3.14                      | 4.00  | 3.09                       | 3.22          | 3.24                      | 1.00                     | 4.00                      | 4.00  | 2.96                         | 3.15          | 3.12                      | 4.00                     | 3.00                      | 4.00  |
| EXPAND MEDICAID PROGRAM | 3.04  | 2.76              | 3.46          | 3.45                      | 3.39                     | 3.72                      | 4.00  | 2.60                       | 3.29          | 3.28                      | 4.00                     | 2.00                      | 4.00  | 2.90                         | 3.57          | 3.57                      | 3.00                     | 4.00                      | 4.00  |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.78              | 2.83          | 2.80                      | 2.70                     | 3.14                      | 3.49  | 2.80                       | 2.45          | 2.40                      | 3.00                     | 4.00                      | 3.16  | 2.76                         | 3.10          | 3.10                      | 2.51                     | 3.00                      | 4.00  |
| LEGALIZE SPORTS BETTING | 2.53  | 2.44              | 2.65          | 2.64                      | 2.22                     | 3.59                      | 3.00  | 2.65                       | 2.70          | 2.76                      | 1.00                     | 1.00                      | -     | 2.25                         | 2.60          | 2.54                      | 3.00                     | 4.00                      | 3.00  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 13

|                         | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|-------------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                         |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                   | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| LOWERING STATE TAX RATE | 3.49  | 3.60  | 3.40  | 3.33  | 3.59  | 3.56       | 3.48         | 3.50       | 3.41        | 3.57       | 3.47        | 3.56       | 3.51                  | 3.40       | 3.39        | 3.46       | 3.44        | 3.36       |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.66  | 3.49  | 3.40  | 3.44  | 3.45       | 3.56         | 3.43       | 3.48        | 3.45       | 3.46        | 3.45       | 3.40                  | 3.39       | 3.42        | 3.36       | 3.44        | 3.23       |
| MEDICAL MARIJUANA       | 3.10  | 3.23  | 3.62  | 3.35  | 2.97  | 2.70       | 3.46         | 2.99       | 3.40        | 2.83       | 3.25        | 2.70       | 3.56                  | 3.03       | 3.41        | 2.91       | 3.27        | 2.80       |
| EXPAND MEDICAID PROGRAM | 3.04  | 3.14  | 3.12  | 3.03  | 3.05  | 2.99       | 3.13         | 3.02       | 3.08        | 3.02       | 3.07        | 2.99       | 2.81                  | 2.88       | 2.92        | 2.81       | 2.95        | 2.62       |
| PARENTS SCHOOL CHOICE   | 2.79  | 2.74  | 2.65  | 2.90  | 2.79  | 2.78       | 2.68         | 2.82       | 2.80        | 2.78       | 2.80        | 2.78       | 2.41                  | 2.73       | 2.56        | 2.76       | 2.67        | 2.64       |
| LEGALIZE SPORTS BETTING | 2.53  | 2.68  | 2.81  | 3.08  | 2.30  | 2.06       | 2.76         | 2.46       | 2.93        | 2.18       | 2.70        | 2.06       | 2.79                  | 2.64       | 3.08        | 2.27       | 2.86        | 2.11       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 14

|                         | TOTAL       | AGE CLUSTERS:<br>FEMALE |             |            |             |            |      | GENDER |               | INTERVIEW       |      |                          | GENERAL ELECTION VOTE HISTORY |        |        |        |      |
|-------------------------|-------------|-------------------------|-------------|------------|-------------|------------|------|--------|---------------|-----------------|------|--------------------------|-------------------------------|--------|--------|--------|------|
|                         | UNDER<br>40 | OVER<br>40              | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT | NEWLY<br>REGIS-<br>TERED | 1 OF 4                        | 2 OF 4 | 3 OF 4 | 4 OF 4 |      |
| Total                   | 300         | 36                      | 129         | 71         | 94          | 114        | 51   | 135    | 165           | 81              | 117  | 101                      | 12                            | 59     | 51     | 63     | 116  |
| LOWERING STATE TAX RATE | 3.49        | 3.46                    | 3.58        | 3.42       | 3.65        | 3.49       | 3.69 | 3.42   | 3.55          | 3.47            | 3.50 | 3.51                     | 3.53                          | 3.53   | 3.54   | 3.39   | 3.51 |
| MEDICAID BENEFIT COMBO  | 3.46        | 3.69                    | 3.47        | 3.53       | 3.51        | 3.48       | 3.60 | 3.38   | 3.52          | 3.34            | 3.57 | 3.42                     | 3.44                          | 3.52   | 3.52   | 3.45   | 3.41 |
| MEDICAL MARIJUANA       | 3.10        | 3.38                    | 2.95        | 3.39       | 2.77        | 3.23       | 2.63 | 3.16   | 3.05          | 2.65            | 3.37 | 3.16                     | 3.00                          | 3.19   | 3.46   | 3.10   | 2.90 |
| EXPAND MEDICAID PROGRAM | 3.04        | 3.38                    | 3.14        | 3.21       | 3.17        | 3.17       | 3.24 | 2.86   | 3.19          | 3.17            | 3.13 | 2.82                     | 3.36                          | 3.02   | 3.04   | 3.05   | 3.03 |
| PARENTS SCHOOL CHOICE   | 2.79        | 2.89                    | 2.90        | 3.02       | 2.80        | 2.91       | 2.86 | 2.67   | 2.90          | 2.73            | 2.82 | 2.82                     | 3.38                          | 2.87   | 2.98   | 2.79   | 2.62 |
| LEGALIZE SPORTS BETTING | 2.53        | 2.73                    | 2.31        | 2.79       | 2.11        | 2.56       | 2.03 | 2.68   | 2.40          | 2.45            | 2.61 | 2.49                     | 2.54                          | 2.75   | 2.78   | 2.83   | 2.16 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

Support/Oppose - SUMMARY MEANS:

BANNER 15

|                         | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |      |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|-------------------------|-------|------------------------|--------|--------|--------|--------|------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                         |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                   | 300   | 108                    | 75     | 41     | 38     | 38     | 39   | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| LOWERING STATE TAX RATE | 3.49  | 3.39                   | 3.64   | 3.37   | 3.43   | 3.72   | 3.57 | 3.66         | 3.59                     | 4.00                 | 2.54                 | 3.37        | 4.00                 | 3.33        |  |
| MEDICAID BENEFIT COMBO  | 3.46  | 3.54                   | 3.31   | 3.18   | 3.59   | 3.69   | 3.54 | 2.69         | 2.45                     | 3.73                 | 3.46                 | 3.43        | 3.56                 | 3.41        |  |
| MEDICAL MARIJUANA       | 3.10  | 3.28                   | 3.17   | 3.04   | 3.05   | 2.57   | 3.30 | 2.89         | 2.64                     | 4.00                 | 3.84                 | 2.79        | 2.44                 | 2.83        |  |
| EXPAND MEDICAID PROGRAM | 3.04  | 3.01                   | 2.92   | 2.89   | 3.30   | 3.29   | 2.89 | 1.94         | 1.68                     | 3.00                 | 2.77                 | 3.07        | 3.56                 | 3.03        |  |
| PARENTS SCHOOL CHOICE   | 2.79  | 3.01                   | 2.87   | 2.65   | 2.34   | 2.68   | 2.76 | 3.13         | 3.26                     | 2.63                 | 3.11                 | 2.35        | 4.00                 | 2.19        |  |
| LEGALIZE SPORTS BETTING | 2.53  | 2.70                   | 2.76   | 2.34   | 2.42   | 1.90   | 2.73 | 2.26         | 2.19                     | 2.53                 | 2.38                 | 1.82        | 2.56                 | 1.74        |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 1

|                      | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|----------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|                      |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total                | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| REPUBLICAN           | 24.0% | 33.2%  | 26.2% | 16.6%     | 24.5%       | 24.0%              | 24.1%         | 23.5%       | 27.2%            | 48.8%             | 53.2% | 6.4%  | 2.4%              | 2.5%  | -     | 4.3%            |
| DEMOCRATIC           | 47.0% | 25.1%  | 43.2% | 65.9%     | 44.6%       | 46.4%              | 49.3%         | 52.1%       | 36.0%            | 14.8%             | 11.8% | 43.5% | 81.3%             | 81.3% | 82.6% | 46.0%           |
| INDEPENDENT/OTHER/DK | 29.0% | 41.6%  | 30.6% | 17.4%     | 30.9%       | 29.7%              | 26.6%         | 24.4%       | 36.8%            | 36.4%             | 35.0% | 50.1% | 16.3%             | 16.2% | 17.4% | 49.6%           |
| Independent          | 25.0% | 38.1%  | 24.1% | 13.5%     | 27.5%       | 26.1%              | 21.1%         | 18.3%       | 34.3%            | 33.3%             | 31.6% | 50.1% | 11.9%             | 11.7% | 17.4% | 43.3%           |
| Other                | 2.7%  | 3.6%   | 2.1%  | 3.5%      | 2.2%        | 3.0%               | 1.6%          | 1.9%        | -                | 2.0%              | 2.2%  | -     | 3.3%              | 3.4%  | -     | 3.4%            |
| DK/Refused           | 1.3%  | -      | 4.4%  | 0.4%      | 1.2%        | 0.6%               | 3.9%          | 4.2%        | 2.4%             | 1.1%              | 1.3%  | -     | 1.1%              | 1.1%  | -     | 3.0%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 2

|                      | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|----------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                      |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| REPUBLICAN           | 24.0% | 35.0%          | 9.4%             | 22.2%              | 24.7%                | 6.6%           | 37.7%            | 20.2%              | 30.0%                | 43.8%          | 6.4%             | 14.1%              | 24.0%                | 11.7%          | 35.8%            | 26.6%              | 27.8%                | 13.7%          | 13.9%            | 10.0%        | 19.0%       |
| DEMOCRATIC           | 47.0% | 37.1%          | 51.9%            | 39.2%              | 50.9%                | 63.4%          | 25.3%            | 42.2%              | 46.5%                | 23.8%          | 67.6%            | 53.8%              | 50.1%                | 67.9%          | 41.1%            | 40.5%              | 38.9%                | 48.1%          | 69.0%            | 49.0%        | 42.2%       |
| INDEPENDENT/OTHER/DK | 29.0% | 27.9%          | 38.7%            | 38.6%              | 24.4%                | 30.0%          | 37.0%            | 37.5%              | 23.5%                | 32.5%          | 26.1%            | 32.0%              | 25.9%                | 20.4%          | 23.1%            | 32.9%              | 33.3%                | 38.2%          | 17.1%            | 41.0%        | 38.8%       |
| Independent          | 25.0% | 20.3%          | 33.6%            | 32.1%              | 21.9%                | 22.1%          | 25.3%            | 32.8%              | 22.0%                | 27.1%          | 19.4%            | 29.2%              | 22.6%                | 14.9%          | 15.4%            | 29.6%              | 30.6%                | 18.7%          | 17.1%            | 31.4%        | 31.2%       |
| Other                | 2.7%  | -              | 5.1%             | 5.1%               | 1.8%                 | 2.7%           | 10.2%            | 4.7%               | 0.8%                 | 1.4%           | 6.7%             | 2.9%               | 2.3%                 | 3.5%           | 3.5%             | 2.8%               | 2.1%                 | -              | -                | 3.0%         | 4.8%        |
| DK/Refused           | 1.3%  | 7.6%           | -                | 1.4%               | 0.7%                 | 5.2%           | 1.5%             | -                  | 0.6%                 | 4.0%           | -                | -                  | 1.0%                 | 2.0%           | 4.2%             | 0.5%               | 0.7%                 | 19.5%          | -                | 6.5%         | 2.7%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 3

|                      | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |       |       |                        |
|----------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|-------|-------|------------------------|
|                      |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total                | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127   | 11    | 26                     |
| REPUBLICAN           | 24.0% | 33.1%                  | -                        | 24.3%                | 19.3%               | 34.0%                   | 9.9%                      | 19.4%                      | 28.3%                    | -                          | -                        | -      | 48.9%              | 49.2% | 35.7% | 1.8%                 | 1.9%  | -     | 12.0%                  |
| DEMOCRATIC           | 47.0% | 33.1%                  | 100.0%                   | 47.4%                | 50.5%               | 33.2%                   | 57.9%                     | 64.9%                      | 47.6%                    | 63.2%                      | 63.7%                    | 29.4%  | 12.7%              | 12.3% | 28.2% | 82.2%                | 82.7% | 76.4% | 39.7%                  |
| INDEPENDENT/OTHER/DK | 29.0% | 33.8%                  | -                        | 28.3%                | 30.2%               | 32.8%                   | 32.2%                     | 15.7%                      | 24.1%                    | 36.8%                      | 36.3%                    | 70.6%  | 38.5%              | 38.5% | 36.1% | 16.0%                | 15.4% | 23.6% | 48.3%                  |
| Independent          | 25.0% | 22.7%                  | -                        | 19.3%                | 23.5%               | 28.8%                   | 23.2%                     | 15.7%                      | 20.9%                    | 29.0%                      | 36.3%                    | 44.9%  | 35.9%              | 35.9% | 36.1% | 11.9%                | 10.8% | 23.6% | 37.7%                  |
| Other                | 2.7%  | -                      | -                        | 4.0%                 | 4.5%                | 2.6%                    | 7.8%                      | -                          | 2.1%                     | 5.5%                       | -                        | 11.6%  | 1.4%               | 1.4%  | -     | 3.0%                 | 3.2%  | -     | 8.0%                   |
| DK/Refused           | 1.3%  | 11.1%                  | -                        | 5.1%                 | 2.3%                | 1.4%                    | 1.1%                      | -                          | 1.2%                     | 2.3%                       | -                        | 14.1%  | 1.2%               | 1.2%  | -     | 1.2%                 | 1.3%  | -     | 2.6%                   |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 4

|                      | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|----------------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|--------------|---|-------|----------------|-------|-------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                      |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total                | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111   | 13    | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| REPUBLICAN           | 24.0% | 49.2%               | 50.1% | 34.0% | 2.6%           | 2.7%  | -     | 13.1%                   | 39.1%         | 51.5%        | 51.1%                                   | 57.5% | 3.6%           | 3.1%  | 8.4%  | 19.6%                  | 54.1%                  | 53.6%               | 37.6%               | 15.2%               |               |                |
| DEMOCRATIC           | 47.0% | 12.3%               | 13.1% | -     | 82.3%          | 81.9% | 88.9% | 42.3%                   | 24.2%         | 14.5%        | 14.3%                                   | 16.8% | 80.4%          | 80.8% | 76.4% | 36.0%                  | 16.6%                  | 10.2%               | 18.0%               | 31.7%               |               |                |
| INDEPENDENT/OTHER/DK | 29.0% | 38.5%               | 36.8% | 66.0% | 15.1%          | 15.4% | 11.1% | 44.6%                   | 36.7%         | 34.1%        | 34.6%                                   | 25.7% | 16.0%          | 16.1% | 15.1% | 44.4%                  | 29.3%                  | 36.3%               | 44.4%               | 53.1%               |               |                |
| Independent          | 25.0% | 35.8%               | 34.0% | 66.0% | 11.0%          | 11.0% | 11.1% | 36.6%                   | 26.7%         | 30.7%        | 31.0%                                   | 25.7% | 12.2%          | 11.9% | 15.1% | 39.0%                  | 24.2%                  | 32.5%               | 44.4%               | 36.7%               |               |                |
| Other                | 2.7%  | 1.5%                | 1.5%  | -     | 3.1%           | 3.3%  | -     | 5.4%                    | -             | 1.8%         | 1.9%                                    | -     | 3.3%           | 3.7%  | -     | 2.9%                   | 1.9%                   | 2.0%                | -                   | 14.0%               |               |                |
| DK/Refused           | 1.3%  | 1.2%                | 1.3%  | -     | 1.0%           | 1.1%  | -     | 2.5%                    | 10.1%         | 1.5%         | 1.6%                                    | -     | 0.5%           | 0.5%  | -     | 2.4%                   | 3.2%                   | 1.7%                | -                   | 2.4%                |               |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 5

|                      | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                 | REGISTERED PARTY |                         |                  |        |        |        |
|----------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|-----------------|------------------|-------------------------|------------------|--------|--------|--------|
|                      | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other  | DK/Ref |        |
|                      | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                 |                  |                         |                  |        |        |        |
| Total                | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26              | 72               | 141                     | 87               | 75     | 8      | 4      |
| REPUBLICAN           | 24.0%                                       | 22.6%  | 31.6%                                 | 23.3%  | 26.8%   | 27.3%  | 16.5%                                    | 25.8%  | 12.8%                               | 15.6%  | 38.3%                                      | 46.5%  | 30.4%                       | 23.5%  | 30.4%           | 100.0%           | -                       | -                | -      | -      | -      |
| DEMOCRATIC           | 47.0%                                       | 50.3%  | 38.9%                                 | 54.7%  | 40.5%   | 44.5%  | 53.4%                                    | 45.8%  | 56.9%                               | 61.4%  | 20.2%                                      | 17.1%  | 22.1%                       | 50.0%  | 22.1%           | -                | 100.0%                  | -                | -      | -      | -      |
| INDEPENDENT/OTHER/DK | 29.0%                                       | 27.1%  | 29.5%                                 | 22.0%  | 32.7%   | 28.2%  | 30.0%                                    | 28.4%  | 30.3%                               | 23.0%  | 41.5%                                      | 36.4%  | 47.6%                       | 26.5%  | 47.6%           | -                | -                       | 100.0%           | 100.0% | 100.0% | 100.0% |
| Independent          | 25.0%                                       | 23.8%  | 26.1%                                 | 19.1%  | 27.7%   | 24.2%  | 26.7%                                    | 24.7%  | 28.3%                               | 19.4%  | 37.9%                                      | 34.9%  | 40.3%                       | 23.4%  | 40.3%           | -                | -                       | 86.2%            | 100.0% | -      | -      |
| Other                | 2.7%  | 3.1%   | 2.4%                                  | 1.7%   | 4.1%  | 2.3%   | 3.0%                                     | 2.4%   | 2.0%                                | 2.5%   | 3.6%                                       | 1.5%   | 7.3%                        | 2.3%   | 7.3%            | -                | -                       | 9.3%             | -      | 100.0% | -      |
| DK/Refused           | 1.3%  | 0.3%   | 1.0%                                  | 1.3%   | 0.9%  | 1.8%   | 0.4%                                     | 1.2%   | -                                   | 1.2%   | -  | -      | -                           | 0.9%   | -               | -                | -                       | 4.5%             | -      | -      | 100.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 6

|                             | REGISTERED PARTY: MALE |               |                      | REGISTERED PARTY: FEMALE |               |                      | REGISTERED PARTY: WHITE |               |                      | REGISTERED PARTY: NON-WHITE |               |                      | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |               |                      |               |
|-----------------------------|------------------------|---------------|----------------------|--------------------------|---------------|----------------------|-------------------------|---------------|----------------------|-----------------------------|---------------|----------------------|--|---------------|----------------------|---------------|
|                             | REPUBLICAN             | DEMOCRATIC    | INDEPENDENT/OTHER/DK | REPUBLICAN               | DEMOCRATIC    | INDEPENDENT/OTHER/DK | REPUBLICAN              | DEMOCRATIC    | INDEPENDENT/OTHER/DK | REPUBLICAN                  | DEMOCRATIC    | INDEPENDENT/OTHER/DK | REPUBLICAN                               | DEMOCRATIC    | INDEPENDENT/OTHER/DK |               |
| <b>Total</b>                | <b>300</b>             | <b>35</b>     | <b>54</b>            | <b>45</b>                | <b>37</b>     | <b>87</b>            | <b>42</b>               | <b>63</b>     | <b>44</b>            | <b>63</b>                   | <b>6</b>      | <b>97</b>            | <b>19</b>                                | <b>6</b>      | <b>92</b>            | <b>16</b>     |
| <b>REPUBLICAN</b>           | <b>24.0%</b>           | <b>100.0%</b> | <b>-</b>             | <b>-</b>                 | <b>100.0%</b> | <b>-</b>             | <b>-</b>                | <b>100.0%</b> | <b>-</b>             | <b>-</b>                    | <b>100.0%</b> | <b>-</b>             | <b>-</b>                                 | <b>100.0%</b> | <b>-</b>             | <b>-</b>      |
| <b>DEMOCRATIC</b>           | <b>47.0%</b>           | <b>-</b>      | <b>100.0%</b>        | <b>-</b>                 | <b>-</b>      | <b>100.0%</b>        | <b>-</b>                | <b>-</b>      | <b>100.0%</b>        | <b>-</b>                    | <b>-</b>      | <b>100.0%</b>        | <b>-</b>                                 | <b>-</b>      | <b>100.0%</b>        | <b>-</b>      |
| <b>INDEPENDENT/OTHER/DK</b> | <b>29.0%</b>           | <b>-</b>      | <b>-</b>             | <b>100.0%</b>            | <b>-</b>      | <b>-</b>             | <b>100.0%</b>           | <b>-</b>      | <b>-</b>             | <b>100.0%</b>               | <b>-</b>      | <b>-</b>             | <b>100.0%</b>                            | <b>-</b>      | <b>-</b>             | <b>100.0%</b> |
| <b>Independent</b>          | <b>25.0%</b>           | <b>-</b>      | <b>-</b>             | <b>92.0%</b>             | <b>-</b>      | <b>-</b>             | <b>79.9%</b>            | <b>-</b>      | <b>-</b>             | <b>87.0%</b>                | <b>-</b>      | <b>-</b>             | <b>85.3%</b>                             | <b>-</b>      | <b>-</b>             | <b>82.0%</b>  |
| <b>Other</b>                | <b>2.7%</b>            | <b>-</b>      | <b>-</b>             | <b>3.9%</b>              | <b>-</b>      | <b>-</b>             | <b>15.2%</b>            | <b>-</b>      | <b>-</b>             | <b>9.0%</b>                 | <b>-</b>      | <b>-</b>             | <b>13.0%</b>                             | <b>-</b>      | <b>-</b>             | <b>15.9%</b>  |
| <b>DK/Refused</b>           | <b>1.3%</b>            | <b>-</b>      | <b>-</b>             | <b>4.1%</b>              | <b>-</b>      | <b>-</b>             | <b>4.9%</b>             | <b>-</b>      | <b>-</b>             | <b>4.0%</b>                 | <b>-</b>      | <b>-</b>             | <b>1.7%</b>                              | <b>-</b>      | <b>-</b>             | <b>2.1%</b>   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 7

|                      | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|----------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                      |       | TRUMP<br>SUPPORT-<br>TER            | TRADIT-<br>IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| REPUBLICAN           | 24.0% | 100.0%                              | 100.0%                     | 2.6%         | 2.4%     | 2.8%          | 8.9%          | 46.4%            | 31.9%         | 55.5% | -                         | 4.1%              | 10.5%         | 40.2%            | 2.0%                | 8.0%          | 54.4%            | 3.6%               | 15.8%         | 55.6%            |
| DEMOCRATIC           | 47.0% | -                                   | -                          | 84.6%        | 92.4%    | 76.7%         | 50.7%         | 23.6%            | 28.6%         | 20.5% | 100.0%                    | 92.4%             | 55.3%         | 17.9%            | 81.2%               | 48.0%         | 31.0%            | 66.6%              | 30.9%         | 13.8%            |
| INDEPENDENT/OTHER/DK | 29.0% | -                                   | -                          | 12.8%        | 5.2%     | 20.5%         | 40.4%         | 30.0%            | 39.5%         | 24.0% | -                         | 3.6%              | 34.2%         | 41.8%            | 16.8%               | 44.0%         | 14.7%            | 29.8%              | 53.3%         | 30.7%            |
| Independent          | 25.0% | -                                   | -                          | 8.2%         | 5.2%     | 11.2%         | 35.9%         | 26.7%            | 34.7%         | 21.7% | -                         | -                 | 32.8%         | 38.5%            | 11.7%               | 37.7%         | 11.4%            | 24.1%              | 48.8%         | 26.1%            |
| Other                | 2.7%  | -                                   | -                          | 3.0%         | -        | 6.1%          | 3.8%          | 2.1%             | 1.7%          | 2.3%  | -                         | 3.6%              | 0.6%          | 1.2%             | 2.8%                | 5.6%          | 3.3%             | 5.7%               | 3.2%          | 2.9%             |
| DK/Refused           | 1.3%  | -                                   | -                          | 1.6%         | -        | 3.2%          | 0.7%          | 1.2%             | 3.1%          | -     | -                         | -                 | 0.9%          | 2.1%             | 2.3%                | 0.6%          | -                | -                  | 1.3%          | 1.6%             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 8

|                      | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|----------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                      |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total                | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| REPUBLICAN           | 24.0% | 2.1%                   | 0.6%          | 16.1%             | 2.3%                                    | 0.6%          | 17.1%             | 45.8%                         | 2.8%           | 14.0%          | 21.9%                             | 24.3% | 31.9%                      | 17.6% | 24.7%                               | 25.1% | 37.5%                                 | 10.2% | 54.1%                                | 25.3% |
| DEMOCRATIC           | 47.0% | 96.2%                  | 76.8%         | 57.8%             | 95.9%                                   | 79.7%         | 61.3%             | 14.9%                         | 79.5%          | 33.0%          | 50.8%                             | 46.4% | 45.4%                      | 49.3% | 45.9%                               | 37.8% | 45.0%                                 | 60.8% | 13.3%                                | 32.6% |
| INDEPENDENT/OTHER/DK | 29.0% | 1.7%                   | 22.7%         | 26.1%             | 1.8%                                    | 19.7%         | 21.6%             | 39.3%                         | 17.7%          | 53.0%          | 27.3%                             | 29.3% | 22.7%                      | 33.0% | 29.4%                               | 37.1% | 17.5%                                 | 29.0% | 32.6%                                | 42.2% |
| Independent          | 25.0% | -                      | 18.1%         | 26.1%             | -                                       | 14.7%         | 21.6%             | 35.6%                         | 14.2%          | 23.3%          | 18.7%                             | 26.2% | 19.8%                      | 27.9% | 27.9%                               | 33.0% | 13.5%                                 | 22.9% | 28.7%                                | 35.9% |
| Other                | 2.7%  | 1.7%                   | 4.6%          | -                 | 1.8%                                    | 5.0%          | -                 | 2.6%                          | 2.8%           | -              | 6.0%                              | 2.0%  | 2.7%                       | 2.6%  | 1.5%                                | 1.3%  | 3.6%                                  | 3.9%  | 3.9%                                 | 3.5%  |
| DK/Refused           | 1.3%  | -                      | -             | -                 | -                                       | -             | -                 | 1.1%                          | 0.7%           | 29.7%          | 2.5%                              | 1.1%  | 0.2%                       | 2.4%  | -                                   | 2.8%  | 0.4%                                  | 2.1%  | -                                    | 2.7%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 9

|                      | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |       |
|----------------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|---------------------------|-------------------------|---------------------------|-------|
|                      | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |       |
| Total                | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                      | 173                       | 123                     | 82                        | 52    |
| REPUBLICAN           | 24.0%                                    | 5.7%  | 3.0%   | 5.7%  | 3.4%                 | 31.6% | 12.5%                         | 27.7% | 20.0%                           | 37.4% | 9.4%                           | 45.8% | 23.1%                              | 5.4%  | 3.4%                                   | 5.9%  | 3.5%                    | 28.4%                     | 17.8%                   | 28.9%                     | 20.6% |
| DEMOCRATIC           | 47.0%                                    | 83.1% | 84.0%  | 83.5% | 85.4%                | 38.7% | 66.4%                         | 36.7% | 62.2%                           | 41.7% | 68.2%                          | 20.2% | 36.8%                              | 72.5% | 91.7%                                  | 72.9% | 92.0%                   | 46.0%                     | 48.8%                   | 44.0%                     | 34.5% |
| INDEPENDENT/OTHER/DK | 29.0%                                    | 11.2% | 13.0%  | 10.8% | 11.2%                | 29.8% | 21.1%                         | 35.6% | 17.8%                           | 20.9% | 22.4%                          | 34.0% | 40.1%                              | 22.2% | 4.9%                                   | 21.1% | 4.6%                    | 25.7%                     | 33.3%                   | 27.1%                     | 44.9% |
| Independent          | 25.0%                                    | 9.4%  | 11.5%  | 9.0%  | 9.5%                 | 24.9% | 18.4%                         | 32.3% | 15.2%                           | 13.5% | 19.6%                          | 28.5% | 35.5%                              | 20.0% | 3.8%                                   | 18.8% | 3.4%                    | 22.6%                     | 28.5%                   | 23.7%                     | 43.2% |
| Other                | 2.7%                                     | 1.2%  | 1.5%   | 1.2%  | 1.7%                 | 2.3%  | 2.4%                          | 1.1%  | 2.6%                            | 4.3%  | 2.3%                           | 2.9%  | 4.0%                               | 1.5%  | 1.1%                                   | 1.6%  | 1.1%                    | 1.4%                      | 4.6%                    | 1.1%                      | 1.7%  |
| DK/Refused           | 1.3%                                     | 0.5%  | -  | 0.5%  | -                    | 2.6%  | 0.3%                          | 2.2%  | -                               | 3.1%  | 0.4%                           | 2.5%  | 0.7%                               | 0.6%  | -                                      | 0.7%  | -                       | 1.7%                      | 0.3%                    | 2.3%                      | -     |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 10

|                             | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|-----------------------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|                             | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| <b>Total</b>                | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                             | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| <b>REPUBLICAN</b>           | 24.0%             | 27.9%              | 15.8%             | 44.3%              | 27.8%                | 7.0%               | 2.4%                           | 7.0%               | 2.9%              | 39.5%      | 10.6%                   | 42.5%      | 10.1%                     | 36.6%      | 10.9%                    | 47.4%      | 19.0%                        | 15.0%      | 1.6%                             | 16.3%      | 1.6%  |
| <b>DEMOCRATIC</b>           | 47.0%             | 47.7%              | 59.3%             | 22.4%              | 31.6%                | 82.0%              | 75.4%                          | 82.2%              | 78.7%             | 30.6%      | 61.8%                   | 23.8%      | 58.0%                     | 37.1%      | 64.7%                    | 20.3%      | 36.5%                        | 63.7%      | 87.5%                            | 66.3%      | 86.9% |
| <b>INDEPENDENT/OTHER/DK</b> | 29.0%             | 24.4%              | 24.9%             | 33.3%              | 40.6%                | 11.1%              | 22.2%                          | 10.7%              | 18.4%             | 29.9%      | 27.6%                   | 33.7%      | 31.9%                     | 26.3%      | 24.4%                    | 32.3%      | 44.5%                        | 21.3%      | 10.9%                            | 17.5%      | 11.5% |
| <b>Independent</b>          | 25.0%             | 21.5%              | 17.8%             | 28.9%              | 35.7%                | 11.1%              | 17.2%                          | 10.7%              | 12.6%             | 26.6%      | 22.9%                   | 31.3%      | 28.4%                     | 22.2%      | 18.9%                    | 27.9%      | 38.6%                        | 21.3%      | 8.5%                             | 17.5%      | 8.9%  |
| <b>Other</b>                | 2.7%              | 1.7%               | 6.6%              | 2.5%               | 4.4%                 | -                  | 5.0%                           | -                  | 5.8%              | 1.9%       | 3.2%                    | -          | 3.0%                      | 3.7%       | 3.4%                     | 2.5%       | 4.9%                         | -          | 2.0%                             | -          | 2.1%  |
| <b>DK/Refused</b>           | 1.3%              | 1.2%               | 0.5%              | 1.9%               | 0.5%                 | -                  | -                              | -                  | -                 | 1.4%       | 1.4%                    | 2.4%       | 0.5%                      | 0.4%       | 2.2%                     | 1.9%       | 1.0%                         | -          | 0.4%                             | -          | 0.5%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 11

|                      | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|----------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                      |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| REPUBLICAN           | 24.0% | 37.3%                | 52.1%               | 54.3%              | 26.9%              | 12.8%      | 18.6%                | 21.8%           | 7.4%            | 40.1%          | 12.8%            | 34.4%           | 12.9%               | 49.7%                   | 21.1%       | 8.9%        | 2.3%        | 8.9%        | 2.6%        |
| DEMOCRATIC           | 47.0% | 30.8%                | 24.8%               | 27.4%              | 33.8%              | 63.0%      | 47.6%                | 32.7%           | 78.3%           | 20.2%          | 63.4%            | 42.1%           | 62.7%               | 14.7%                   | 40.5%       | 68.7%       | 91.0%       | 68.7%       | 93.1%       |
| INDEPENDENT/OTHER/DK | 29.0% | 31.8%                | 23.1%               | 18.2%              | 39.3%              | 24.2%      | 33.8%                | 45.5%           | 14.3%           | 39.7%          | 23.9%            | 23.4%           | 24.4%               | 35.6%                   | 38.4%       | 22.4%       | 6.6%        | 22.4%       | 4.3%        |
| Independent          | 25.0% | 27.5%                | 19.2%               | 15.1%              | 34.4%              | 20.3%      | 32.5%                | 11.4%           | 12.8%           | 36.3%          | 21.7%            | 18.2%           | 19.4%               | 30.7%                   | 33.1%       | 19.1%       | 5.5%        | 19.1%       | 3.1%        |
| Other                | 2.7%  | 2.8%                 | 3.9%                | 3.1%               | 2.3%               | 2.6%       | 1.3%                 | 21.2%           | 1.0%            | 1.2%           | 1.7%             | 4.4%            | 3.3%                | 2.9%                    | 4.3%        | 2.5%        | 1.1%        | 2.5%        | 1.2%        |
| DK/Refused           | 1.3%  | 1.6%                 | -                   | -                  | 2.6%               | 1.3%       | -                    | 13.0%           | 0.5%            | 2.2%           | 0.5%             | 0.9%            | 1.7%                | 2.0%                    | 1.0%        | 0.8%        | -           | 0.8%        | -           |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 12

|                             | RACIAL BACKGROUND |               |                           |                          |                           |               |              | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |              | RACIAL BACKGROUND:<br>FEMALE |              |               |                           |                          |                           |
|-----------------------------|-------------------|---------------|---------------------------|--------------------------|---------------------------|---------------|--------------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|--------------|------------------------------|--------------|---------------|---------------------------|--------------------------|---------------------------|
|                             | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other         |              | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other        |                              | WHITE        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. |
| <b>Total</b>                | <b>300</b>        | <b>170</b>    | <b>122</b>                | <b>114</b>               | <b>3</b>                  | <b>2</b>      | <b>3</b>     | <b>80</b>                  | <b>51</b>     | <b>48</b>                 | <b>1</b>                 | <b>0</b>                  | <b>2</b>     | <b>90</b>                    | <b>71</b>    | <b>66</b>     | <b>2</b>                  | <b>2</b>                 | <b>1</b>                  |
| <b>REPUBLICAN</b>           | <b>24.0%</b>      | <b>37.1%</b>  | <b>5.0%</b>               | <b>5.4%</b>              | <b>-</b>                  | <b>-</b>      | <b>-</b>     | <b>37.6%</b>               | <b>4.8%</b>   | <b>5.1%</b>               | <b>-</b>                 | <b>-</b>                  | <b>-</b>     | <b>36.6%</b>                 | <b>5.2%</b>  | <b>5.6%</b>   | <b>-</b>                  | <b>-</b>                 | <b>-</b>                  |
| <b>DEMOCRATIC</b>           | <b>47.0%</b>      | <b>26.1%</b>  | <b>79.2%</b>              | <b>80.9%</b>             | <b>100.0%</b>             | <b>-</b>      | <b>49.2%</b> | <b>20.8%</b>               | <b>73.2%</b>  | <b>75.1%</b>              | <b>100.0%</b>            | <b>-</b>                  | <b>15.7%</b> | <b>30.7%</b>                 | <b>83.7%</b> | <b>85.1%</b>  | <b>100.0%</b>             | <b>-</b>                 | <b>100.0%</b>             |
| <b>INDEPENDENT/OTHER/DK</b> | <b>29.0%</b>      | <b>36.8%</b>  | <b>15.7%</b>              | <b>13.7%</b>             | <b>-</b>                  | <b>100.0%</b> | <b>50.8%</b> | <b>41.6%</b>               | <b>22.1%</b>  | <b>19.8%</b>              | <b>-</b>                 | <b>100.0%</b>             | <b>84.3%</b> | <b>32.7%</b>                 | <b>11.1%</b> | <b>9.3%</b>   | <b>-</b>                  | <b>100.0%</b>            | <b>-</b>                  |
| <b>Independent</b>          | <b>25.0%</b>      | <b>32.1%</b>  | <b>13.4%</b>              | <b>11.3%</b>             | <b>-</b>                  | <b>100.0%</b> | <b>50.8%</b> | <b>37.9%</b>               | <b>20.7%</b>  | <b>18.3%</b>              | <b>-</b>                 | <b>100.0%</b>             | <b>84.3%</b> | <b>26.9%</b>                 | <b>8.2%</b>  | <b>6.1%</b>   | <b>-</b>                  | <b>100.0%</b>            | <b>-</b>                  |
| <b>Other</b>                | <b>2.7%</b>       | <b>3.3%</b>   | <b>2.0%</b>               | <b>2.2%</b>              | <b>-</b>                  | <b>-</b>      | <b>-</b>     | <b>1.3%</b>                | <b>1.4%</b>   | <b>1.5%</b>               | <b>-</b>                 | <b>-</b>                  | <b>-</b>     | <b>5.0%</b>                  | <b>2.5%</b>  | <b>2.7%</b>   | <b>-</b>                  | <b>-</b>                 | <b>-</b>                  |
| <b>DK/Refused</b>           | <b>1.3%</b>       | <b>1.5%</b>   | <b>0.3%</b>               | <b>0.3%</b>              | <b>-</b>                  | <b>-</b>      | <b>-</b>     | <b>2.3%</b>                | <b>-</b>      | <b>-</b>                  | <b>-</b>                 | <b>-</b>                  | <b>-</b>     | <b>0.7%</b>                  | <b>0.5%</b>  | <b>0.5%</b>   | <b>-</b>                  | <b>-</b>                 | <b>-</b>                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 13

|                      | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|----------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                      |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| REPUBLICAN           | 24.0% | 14.2% | 24.9% | 29.7% | 22.4% | 22.7%      | 20.5%        | 24.8%      | 25.3%       | 22.5%      | 24.3%       | 22.7%      | 35.1%                 | 23.2%      | 33.7%       | 18.0%      | 29.0%       | 16.1%      |
| DEMOCRATIC           | 47.0% | 25.2% | 49.4% | 47.4% | 50.6% | 50.2%      | 39.6%        | 49.5%      | 43.7%       | 50.4%      | 46.1%       | 50.2%      | 21.1%                 | 46.2%      | 32.2%       | 49.1%      | 39.3%       | 45.0%      |
| INDEPENDENT/OTHER/DK | 29.0% | 60.6% | 25.7% | 22.9% | 27.0% | 27.1%      | 39.9%        | 25.8%      | 31.0%       | 27.1%      | 29.6%       | 27.1%      | 43.8%                 | 30.6%      | 34.0%       | 32.9%      | 31.7%       | 38.9%      |
| Independent          | 25.0% | 52.2% | 18.5% | 17.2% | 25.8% | 24.7%      | 32.2%        | 22.8%      | 24.4%       | 25.3%      | 24.9%       | 24.7%      | 40.5%                 | 28.0%      | 29.9%       | 31.6%      | 28.1%       | 38.9%      |
| Other                | 2.7%  | 7.4%  | 3.5%  | 3.4%  | 1.1%  | 1.7%       | 5.1%         | 2.0%       | 4.2%        | 1.4%       | 3.1%        | 1.7%       | 2.4%                  | 1.0%       | 1.4%        | 1.3%       | 1.8%        | -          |
| DK/Refused           | 1.3%  | 1.0%  | 3.6%  | 2.2%  | -     | 0.7%       | 2.6%         | 0.9%       | 2.4%        | 0.4%       | 1.5%        | 0.7%       | 0.9%                  | 1.5%       | 2.8%        | -          | 1.9%        | -          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 14

|                      | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|----------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|                      |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total                | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| REPUBLICAN           | 24.0% | 8.8%                    | 26.0%      | 17.5%       | 25.8%      | 20.1%       | 26.9%      | 26.1%  | 22.2%  | 22.0%         | 18.8%           | 31.7% | 39.2%                         | 26.6%  | 25.6%  | 21.8%  | 21.6%  |
| DEMOCRATIC           | 47.0% | 54.5%                   | 52.1%      | 54.3%       | 51.3%      | 52.2%       | 53.5%      | 40.2%  | 52.6%  | 63.1%         | 44.6%           | 36.8% | 17.1%                         | 34.8%  | 54.8%  | 53.1%  | 49.4%  |
| INDEPENDENT/OTHER/DK | 29.0% | 36.7%                   | 21.9%      | 28.1%       | 22.9%      | 27.7%       | 19.6%      | 33.7%  | 25.2%  | 14.9%         | 36.6%           | 31.5% | 43.6%                         | 38.6%  | 19.6%  | 25.1%  | 29.0%  |
| Independent          | 25.0% | 25.5%                   | 18.5%      | 19.2%       | 20.7%      | 22.1%       | 15.6%      | 31.0%  | 20.1%  | 13.2%         | 31.4%           | 27.0% | 29.9%                         | 32.9%  | 15.7%  | 23.6%  | 25.4%  |
| Other                | 2.7%  | 7.3%                    | 2.9%       | 6.9%        | 1.5%       | 4.3%        | 2.7%       | 1.3%   | 3.8%   | 1.3%          | 4.6%            | 1.6%  | -                             | 4.6%   | 1.8%   | 1.1%   | 3.3%   |
| DK/Refused           | 1.3%  | 3.9%                    | 0.5%       | 2.0%        | 0.7%       | 1.2%        | 1.2%       | 1.4%   | 1.2%   | 0.4%          | 0.5%            | 2.9%  | 13.7%                         | 1.1%   | 2.1%   | 0.5%   | 0.3%   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

17. With which political party are you registered?

BANNER 15

|                      | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |        | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|----------------------|-------|------------------------|--------|--------|--------|--------|--------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                      |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                | 300   | 108                    | 75     | 41     | 38     | 38     | 39     | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| REPUBLICAN           | 24.0% | 27.5%                  | 26.7%  | 20.7%  | 17.8%  | 18.3%  | -      | -                        | -           | -                    | -                    | -           | -                    | -           |  |
| DEMOCRATIC           | 47.0% | 36.6%                  | 52.2%  | 49.1%  | 53.3%  | 58.1%  | -      | -                        | -           | -                    | -                    | -           | -                    | -           |  |
| INDEPENDENT/OTHER/DK | 29.0% | 35.9%                  | 21.1%  | 30.3%  | 28.9%  | 23.6%  | 100.0% | 100.0%                   | 100.0%      | 100.0%               | 100.0%               | 100.0%      | 100.0%               | 100.0%      |  |
| Independent          | 25.0% | 31.4%                  | 17.1%  | 27.0%  | 25.9%  | 19.3%  | 87.5%  | 92.3%                    | 90.6%       | 100.0%               | 68.6%                | 82.9%       | 56.4%                | 85.1%       |  |
| Other                | 2.7%  | 2.4%                   | 2.2%   | 3.2%   | 2.2%   | 4.3%   | 6.8%   | 6.1%                     | 7.4%        | -                    | 31.4%                | 11.7%       | 43.6%                | 9.0%        |  |
| DK/Refused           | 1.3%  | 2.0%                   | 1.8%   | -      | 0.9%   | -      | 5.7%   | 1.6%                     | 1.9%        | -                    | -                    | 5.4%        | -                    | 5.9%        |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 1

|                          | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |        |                   | FIRM UNDECIDED |      |        |
|--------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|--------|-------------------|----------------|------|--------|
|                          |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean   | DEMO-CRATIC CAND. |                | Vote | Lean   |
| Total Answering          | 72    | 14     | 11    | 12        | 35          | 56                 | 16            | 13          | 3                | 67                | 67    | 1      | 3                 | 3              | -    | 1      |
| SUPPORTER OF TRUMP       | 55.6% | 45.9%  | 90.2% | 54.9%     | 48.8%       | 60.9%              | 36.2%         | 45.0%       | -                | 56.0%             | 56.7% | -      | 70.9%             | 70.9%          | -    | -      |
| TRADITIONAL REPUB. PARTY | 35.2% | 46.1%  | -     | 35.2%     | 42.0%       | 31.0%              | 50.5%         | 47.4%       | 63.3%            | 35.9%             | 35.1% | 100.0% | 29.1%             | 29.1%          | -    | 16.3%  |
| DK/REFUSED               | 9.2%  | 8.0%   | 9.8%  | 9.9%      | 9.2%        | 8.1%               | 13.3%         | 7.6%        | 36.7%            | 8.2%              | 8.3%  | -      | -                 | -              | -    | 83.7%  |
| Net Diff.                | 20.4% | -0.3%  | 90.2% | 19.7%     | 6.7%        | 30.0%              | -14.2%        | -2.4%       | -63.3%           | 20.1%             | 21.6% | -100%  | 41.7%             | 41.7%          | -    | -16.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 2

|                          | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|--------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                          |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total Answering          | 72    | 7              | 1                | 17                 | 46                   | 3              | 7                | 16                 | 46                   | 29             | 2                | 11                 | 30                   | 9              | 9                | 16                 | 38                   | 1              | 0                | 2            | 18          |
| SUPPORTER OF TRUMP       | 55.6% | 71.9%          | 85.2%            | 39.0%              | 58.3%                | 66.3%          | 47.6%            | 50.5%              | 57.7%                | 56.2%          | 57.2%            | 40.2%              | 60.6%                | 72.8%          | 74.7%            | 50.7%              | 48.9%                | 100.0%         | -                | 45.9%        | 48.2%       |
| TRADITIONAL REPUB. PARTY | 35.2% | 28.1%          | 14.8%            | 35.3%              | 36.9%                | 33.7%          | 52.4%            | 28.2%              | 35.1%                | 32.0%          | 42.8%            | 41.2%              | 35.7%                | 13.9%          | 25.3%            | 36.0%              | 42.4%                | -              | 100.0%           | 54.1%        | 33.8%       |
| DK/REFUSED               | 9.2%  | -              | -                | 25.7%              | 4.8%                 | -              | -                | 21.3%              | 7.2%                 | 11.8%          | -                | 18.7%              | 3.7%                 | 13.4%          | -                | 13.3%              | 8.7%                 | -              | -                | -            | 17.9%       |
| Net Diff.                | 20.4% | 43.8%          | 70.4%            | 3.7%               | 21.4%                | 32.6%          | -4.7%            | 22.3%              | 22.6%                | 24.3%          | 14.4%            | -1.0%              | 24.9%                | 58.9%          | 49.4%            | 14.7%              | 6.5%                 | 100.0%         | -100%            | -8.2%        | 14.4%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 3

|                          | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |      |                        |
|--------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|------|------------------------|
|                          |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean | FIRM<br>UNDE-<br>CIDED |
| Total Answering          | 72    | 5                      | -                        | 13                   | 23                  | 46                      | 3                         | 14                         | 9                        | -                          | -                        | -      | 66                 | 65    | 1      | 2                    | 2     | -    | 3                      |
| SUPPORTER OF TRUMP       | 55.6% | 69.8%                  | -                        | 70.6%                | 59.2%               | 57.1%                   | 39.2%                     | 49.2%                      | 62.8%                    | -                          | -                        | -      | 56.8%              | 57.8% | -      | 45.6%                | 45.6% | -    | 37.2%                  |
| TRADITIONAL REPUB. PARTY | 35.2% | 4.2%                   | -                        | 19.6%                | 26.1%               | 33.7%                   | 60.8%                     | 41.9%                      | 24.5%                    | -                          | -                        | -      | 34.9%              | 33.7% | 100.0% | 54.4%                | 54.4% | -    | 26.9%                  |
| DK/REFUSED               | 9.2%  | 26.0%                  | -                        | 9.8%                 | 14.6%               | 9.2%                    | -                         | 8.9%                       | 12.7%                    | -                          | -                        | -      | 8.3%               | 8.4%  | -      | -                    | -     | -    | 35.9%                  |
| Net Diff.                | 20.4% | 65.5%                  | -                        | 51.0%                | 33.1%               | 23.5%                   | -21.5%                    | 7.3%                       | 38.2%                    | -                          | -                        | -      | 21.9%              | 24.1% | -100%  | -8.7%                | -8.7% | -    | 10.3%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 4

|                          | TOTAL | STATE SENATE BALLOT |       |       |                |       |      | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |        |                |        |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       |  | VOTE<br>HANIG |  | UNDE-<br>CIDED |
|--------------------------|-------|---------------------|-------|-------|----------------|-------|------|-------------------------|---------------|--------------|---|--------|----------------|--------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|--|---------------|--|----------------|
|                          |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean   | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |  |               |  |                |
| Total Answering          | 72    | 64                  | 61    | 3     | 3              | 3     | -    | 5                       | 6             | 53           | 50                                      | 3      | 5              | 3      | 1      | 14                     | 27                     | 50                  | 13                  | 2                   |  |               |  |                |
| SUPPORTER OF TRUMP       | 55.6% | 55.8%               | 56.1% | 48.1% | 66.3%          | 66.3% | -    | 45.6%                   | 66.8%         | 60.3%        | 62.1%                                   | 33.9%  | 49.7%          | 33.1%  | 100.0% | 39.6%                  | 53.1%                  | 59.7%               | 41.1%               | 50.9%               |  |               |  |                |
| TRADITIONAL REPUB. PARTY | 35.2% | 35.5%               | 36.7% | 7.9%  | 33.7%          | 33.7% | -    | 32.4%                   | 33.2%         | 29.4%        | 26.9%                                   | 66.1%  | 50.3%          | 66.9%  | -      | 52.5%                  | 34.1%                  | 29.3%               | 58.9%               | -                   |  |               |  |                |
| DK/REFUSED               | 9.2%  | 8.7%                | 7.2%  | 44.0% | -              | -     | -    | 22.0%                   | -             | 10.3%        | 11.0%                                   | -      | -              | -      | -      | 8.0%                   | 12.9%                  | 11.0%               | -                   | 49.1%               |  |               |  |                |
| Net Diff.                | 20.4% | 20.3%               | 19.5% | 40.2% | 32.6%          | 32.6% | -    | 13.2%                   | 33.7%         | 30.9%        | 35.2%                                   | -32.2% | -0.6%          | -33.9% | 100.0% | -12.9%                 | 19.0%                  | 30.5%               | -17.8%              | 50.9%               |  |               |  |                |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 5

|                          | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |   |
|--------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|---|
|                          | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN       | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |   |
|                          | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |   |
| Total Answering          | 72  | 47     | 22                                    | 34     | 30  | 49     | 17                                       | 62     | 4                                   | 31     | 31   | 32     | 8                           | 63     | 8                | 72              | -                       | -                | -     | -      | - |
| SUPPORTER OF TRUMP       | 55.6%                                       | 46.3%  | 70.9%                                 | 44.6%  | 70.5%   | 58.7%  | 53.9%                                    | 58.9%  | -                                   | 43.1%  | 67.2%                                      | 62.1%  | 71.6%                       | 52.8%  | 71.6%            | 55.6%           | -                       | -                | -     | -      | - |
| TRADITIONAL REPUB. PARTY | 35.2%                                       | 42.0%  | 24.1%                                 | 36.1%  | 29.5%   | 27.8%  | 46.1%                                    | 32.3%  | 100.0%                              | 49.8%  | 25.3%                                      | 24.1%  | 28.4%                       | 36.7%  | 28.4%            | 35.2%           | -                       | -                | -     | -      | - |
| DK/REFUSED               | 9.2%  | 11.7%  | 5.0%                                  | 19.4%  | -   | 13.5%  | -  | 8.8%   | -                                   | 7.1%   | 7.5%                                       | 13.8%  | -                           | 10.5%  | -                | 9.2%            | -                       | -                | -     | -      | - |
| Net Diff.                | 20.4%                                       | 4.4%   | 46.9%                                 | 8.5%   | 40.9%   | 30.9%  | 7.7%                                     | 26.6%  | -100%                               | -6.7%  | 41.9%                                      | 38.1%  | 43.2%                       | 16.1%  | 43.2%            | 20.4%           | -                       | -                | -     | -      | - |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 6

|                          | REGISTERED PARTY: MALE |            |                      | REGISTERED PARTY: FEMALE |            |                      | REGISTERED PARTY: WHITE |            |                      | REGISTERED PARTY: NON-WHITE |            |                      | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |            |                      |
|--------------------------|------------------------|------------|----------------------|--------------------------|------------|----------------------|-------------------------|------------|----------------------|-----------------------------|------------|----------------------|--|------------|----------------------|
|                          | REPUBLICAN             | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN               | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN              | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                  | DEMOCRATIC | INDEPENDENT/OTHER/DK | REPUBLICAN                               | DEMOCRATIC | INDEPENDENT/OTHER/DK |
| Total Answering          | 72                     | 35         | -                    | 37                       | -          | -                    | 63                      | -          | -                    | 6                           | -          | -                    | 6  | -          | -                    |
| SUPPORTER OF TRUMP       | 55.6%                  | 58.4%      | -                    | 52.9%                    | -          | -                    | 60.1%                   | -          | -                    | 19.9%                       | -          | -                    | 19.9%                                    | -          | -                    |
| TRADITIONAL REPUB. PARTY | 35.2%                  | 26.0%      | -                    | 44.1%                    | -          | -                    | 32.9%                   | -          | -                    | 60.0%                       | -          | -                    | 60.0%                                    | -          | -                    |
| DK/REFUSED               | 9.2%                   | 15.6%      | -                    | 3.0%                     | -          | -                    | 7.0%                    | -          | -                    | 20.1%                       | -          | -                    | 20.1%                                    | -          | -                    |
| Net Diff.                | 20.4%                  | 32.4%      | -                    | 8.8%                     | -          | -                    | 27.2%                   | -          | -                    | -40.1%                      | -          | -                    | -40.1%                                   | -          | -                    |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 7

|                          | TOTAL | ALIGNMENT W/ REPUBLICAN PARTY |                    |         |        |           |          |              |           |       | IDEOLOGY  |         |          |              |         |          |              |         |          |              |
|--------------------------|-------|-------------------------------|--------------------|---------|--------|-----------|----------|--------------|-----------|-------|-----------|---------|----------|--------------|---------|----------|--------------|---------|----------|--------------|
|                          |       | TRUMP SUPPORTER               | TRADITIONAL REPUB. | LIBERAL | Very   | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS | LIBERAL | MODERATE | CONSERVATIVE | LIBERAL | MODERATE | CONSERVATIVE | LIBERAL | MODERATE | CONSERVATIVE |
| Total Answering          | 72    | 40                            | 25                 | 2       | 1      | 1         | 8        | 61           | 16        | 45    | -         | 1       | 3        | 30           | 1       | 4        | 31           | 1       | 8        | 54           |
| SUPPORTER OF TRUMP       | 55.6% | 100.0%                        | -                  | -       | -      | -         | 43.3%    | 59.7%        | 52.8%     | 62.2% | -         | -       | 66.8%    | 61.1%        | -       | 25.8%    | 58.3%        | -       | 44.6%    | 64.4%        |
| TRADITIONAL REPUB. PARTY | 35.2% | -                             | 100.0%             | 100.0%  | 100.0% | 100.0%    | 42.4%    | 33.1%        | 33.7%     | 32.9% | -         | 100.0%  | 33.2%    | 24.1%        | 100.0%  | 49.3%    | 41.7%        | 100.0%  | 40.8%    | 31.4%        |
| DK/REFUSED               | 9.2%  | -                             | -                  | -       | -      | -         | 14.2%    | 7.2%         | 13.5%     | 5.0%  | -         | -       | -        | 14.7%        | -       | 24.9%    | -            | -       | 14.6%    | 4.2%         |
| Net Diff.                | 20.4% | 100.0%                        | -100%              | -100%   | -100%  | -100%     | 0.9%     | 26.6%        | 19.1%     | 29.3% | -         | -100%   | 33.5%    | 37.0%        | -100%   | -23.5%   | 16.6%        | -100%   | 3.8%     | 33.0%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 8

|                          | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|--------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|                          |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO                         | YES   | NO                                  | YES   | NO                                    | YES   | NO                                   | YES   | NO    |
| Total Answering          | 72    | 1                      | 0             | 5                 | 1                                       | 0             | 5                 | 67                            | 4              | 0              | 12                                | 58                         | 42    | 24                                  | 14    | 17                                    | 27    | 7                                    | 38    | 20    |
| SUPPORTER OF TRUMP       | 55.6% | -                      | -             | 24.5%             | -                                       | -             | 24.5%             | 58.2%                         | 19.3%          | -              | 37.4%                             | 61.7%                      | 62.5% | 45.9%                               | 62.0% | 51.5%                                 | 62.8% | 32.3%                                | 68.1% | 47.4% |
| TRADITIONAL REPUB. PARTY | 35.2% | 100.0%                 | 100.0%        | 50.9%             | 100.0%                                  | 100.0%        | 50.9%             | 32.0%                         | 80.7%          | 100.0%         | 36.1%                             | 34.2%                      | 29.1% | 40.8%                               | 13.6% | 36.4%                                 | 37.2% | 51.6%                                | 26.0% | 41.8% |
| DK/REFUSED               | 9.2%  | -                      | -             | 24.7%             | -                                       | -             | 24.7%             | 9.8%                          | -              | -              | 26.6%                             | 4.0%                       | 8.3%  | 13.3%                               | 24.4% | 12.1%                                 | -     | 16.1%                                | 5.9%  | 10.7% |
| Net Diff.                | 20.4% | -100%                  | -100%         | -26.4%            | -100%                                   | -100%         | -26.4%            | 26.2%                         | -61.4%         | -100%          | 1.3%                              | 27.5%                      | 33.4% | 5.1%                                | 48.4% | 15.1%                                 | 25.6% | -19.3%                               | 42.1% | 5.6%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 9

|                          | TOTAL |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|--------------------------|-------|--------|--|--------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                          | YES   | NO     | YES                                      | NO     | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total Answering          | 72    | 3      | 1  | 3      | 1  | 44    | 15                   | 23    | 7                             | 21    | 8                               | 39    | 13                             | 3     | 2                                  | 3     | 2                                      | 49    | 22                     | 24                       | 11                     |                          |
| SUPPORTER OF TRUMP       | 55.6% | -      | 84.9%                                    | -      | 84.9%  | 59.3% | 35.8%                | 57.5% | 44.7%                         | 61.2% | 28.3%                           | 63.1% | 42.0%                          | 45.7% | -                                  | 45.7% | -                                      | 55.0% | 55.0%                  | 56.0%                    | 60.0%                  |                          |
| TRADITIONAL REPUB. PARTY | 35.2% | 64.0%  | 15.1%                                    | 64.0%  | 15.1%  | 30.6% | 49.4%                | 23.2% | 39.5%                         | 38.8% | 57.8%                           | 31.2% | 40.7%                          | 8.2%  | 100.0%                             | 8.2%  | 100.0%                                 | 33.8% | 39.9%                  | 20.7%                    | 40.0%                  |                          |
| DK/REFUSED               | 9.2%  | 36.0%  | -  | 36.0%  | -  | 10.2% | 14.7%                | 19.2% | 15.8%                         | -     | 13.9%                           | 5.7%  | 17.3%                          | 46.1% | -                                  | 46.1% | -                                      | 11.2% | 5.1%                   | 23.3%                    | -                      |                          |
| Net Diff.                | 20.4% | -64.0% | 69.7%                                    | -64.0% | 69.7%  | 28.7% | -13.6%               | 34.3% | 5.1%                          | 22.4% | -29.5%                          | 31.9% | 1.3%                           | 37.6% | -100%                              | 37.6% | -100%                                  | 21.2% | 15.0%                  | 35.3%                    | 20.1%                  |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 10

|                          | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |        |        |
|--------------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|--------|--------|
|                          |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |        |        |
| Total Answering          | 72    | 25                | 11                 | 43                | 20                 | 5                    | 1                  | 5                               | 1                  | 54                      | 15         | 28                        | 6          | 26                       | 9          | 48                           | 12         | 5                                | 1          | 5      | 1      |
| SUPPORTER OF TRUMP       | 55.6% | 54.1%             | 50.2%              | 62.5%             | 54.8%              | -                    | 100.0%             | -                               | 100.0%             | 59.8%                   | 45.5%      | 61.3%                     | 36.8%      | 58.1%                    | 51.5%      | 62.7%                        | 57.3%      | 24.5%                            | -          | 24.5%  | -      |
| TRADITIONAL REPUB. PARTY | 35.2% | 45.9%             | 39.9%              | 29.8%             | 39.6%              | 74.9%                | -                  | 74.9%                           | -                  | 31.8%                   | 40.4%      | 22.5%                     | 47.1%      | 41.9%                    | 35.8%      | 30.4%                        | 33.2%      | 50.9%                            | 100.0%     | 50.9%  | 100.0% |
| DK/REFUSED               | 9.2%  | -                 | 9.9%               | 7.7%              | 5.6%               | 25.1%                | -                  | 25.1%                           | -                  | 8.4%                    | 14.1%      | 16.1%                     | 16.1%      | -                        | 12.8%      | 6.9%                         | 9.5%       | 24.7%                            | -          | 24.7%  | -      |
| Net Diff.                | 20.4% | 8.1%              | 10.3%              | 32.7%             | 15.2%              | -74.9%               | 100.0%             | -74.9%                          | 100.0%             | 28.1%                   | 5.1%       | 38.8%                     | -10.3%     | 16.3%                    | 15.7%      | 32.3%                        | 24.1%      | -26.4%                           | -100%      | -26.4% | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 11

|                          | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON   | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |           |
|--------------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|-------------|-------------|-------------|-----------|
|                          |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:     | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION:   | ABORTION: |
|                          |       |                      |                     |                    |                    |            |                    |               |               | MALE        | FEMALE      | WHITE       | NON-WHITE   | AFRICAN-AMER. |             |             |             |             |             |           |
| Total Answering          | 72    | 51                   | 13                  | 17                 | 22                 | 17         | 10                 | 2             | 5             | 28          | 7           | 23          | 10          | 47            | 14          | 4           | 1           | 4           | 1           |           |
| SUPPORTER OF TRUMP       | 55.6% | 63.1%                | 71.8%               | 68.4%              | 54.5%              | 43.5%      | 43.0%              | 50.2%         | 41.5%         | 61.8%       | 44.1%       | 64.8%       | 43.1%       | 64.8%         | 54.0%       | 32.8%       | -           | 32.8%       | -           |           |
| TRADITIONAL REPUB. PARTY | 35.2% | 28.0%                | 19.3%               | 18.4%              | 40.0%              | 44.5%      | 47.1%              | -             | 58.5%         | 22.2%       | 41.9%       | 35.2%       | 46.3%       | 28.1%         | 37.9%       | 34.0%       | 100.0%      | 34.0%       | 100.0%      |           |
| DK/REFUSED               | 9.2%  | 8.8%                 | 8.9%                | 13.3%              | 5.5%               | 12.0%      | 9.9%               | 49.8%         | -             | 16.0%       | 14.1%       | -           | 10.7%       | 7.1%          | 8.0%        | 33.1%       | -           | 33.1%       | -           |           |
| Net Diff.                | 20.4% | 35.1%                | 52.5%               | 50.0%              | 14.4%              | -1.1%      | -4.1%              | 50.2%         | -16.9%        | 39.6%       | 2.2%        | 29.6%       | -3.2%       | 36.7%         | 16.1%       | -1.2%       | -100%       | -1.2%       | -100%       |           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 12

|                          | TOTAL |           | RACIAL BACKGROUND |           |                  |                 |                |       | RACIAL BACKGROUND: MALE |           |                  |                 |                |       | RACIAL BACKGROUND: FEMALE |           |                  |                 |                |       |
|--------------------------|-------|-----------|-------------------|-----------|------------------|-----------------|----------------|-------|-------------------------|-----------|------------------|-----------------|----------------|-------|---------------------------|-----------|------------------|-----------------|----------------|-------|
|                          | WHITE | NON-WHITE | White             | Non-White | African American | Hispanic/Latino | Asian American | Other | White                   | Non-White | African American | Hispanic/Latino | Asian American | Other | White                     | Non-White | African American | Hispanic/Latino | Asian American | Other |
| Total Answering          | 72    | 63        | 6                 | 6         | -                | -               | -              | -     | 30                      | 2         | 2                | -               | -              | -     | 33                        | 4         | 4                | -               | -              | -     |
| SUPPORTER OF TRUMP       | 55.6% | 60.1%     | 19.9%             | 19.9%     | -                | -               | -              | -     | 61.5%                   | 49.8%     | 49.8%            | -               | -              | -     | 58.8%                     | -         | -                | -               | -              | -     |
| TRADITIONAL REPUB. PARTY | 35.2% | 32.9%     | 60.0%             | 60.0%     | -                | -               | -              | -     | 27.5%                   | -         | -                | -               | -              | -     | 37.8%                     | 100.0%    | 100.0%           | -               | -              | -     |
| DK/REFUSED               | 9.2%  | 7.0%      | 20.1%             | 20.1%     | -                | -               | -              | -     | 11.0%                   | 50.2%     | 50.2%            | -               | -              | -     | 3.4%                      | -         | -                | -               | -              | -     |
| Net Diff.                | 20.4% | 27.2%     | -40.1%            | -40.1%    | -                | -               | -              | -     | 34.0%                   | 49.8%     | 49.8%            | -               | -              | -     | 20.9%                     | -100%     | -100%            | -               | -              | -     |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 13

|                          | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|--------------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                          |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total Answering          | 72    | 4     | 10    | 21    | 17    | 19         | 13           | 58         | 35          | 36         | 52          | 19         | 10                    | 24         | 22          | 12         | 29          | 5          |
| SUPPORTER OF TRUMP       | 55.6% | 49.9% | 34.3% | 47.3% | 65.3% | 65.8%      | 38.7%        | 58.8%      | 44.0%       | 65.6%      | 51.0%       | 65.8%      | 50.8%                 | 60.0%      | 53.4%       | 64.4%      | 56.1%       | 63.6%      |
| TRADITIONAL REPUB. PARTY | 35.2% | 50.1% | 44.2% | 42.4% | 20.9% | 34.2%      | 45.8%        | 33.3%      | 43.7%       | 27.9%      | 36.2%       | 34.2%      | 39.9%                 | 21.1%      | 32.4%       | 16.0%      | 24.9%       | 36.4%      |
| DK/REFUSED               | 9.2%  | -     | 21.5% | 10.3% | 13.7% | -          | 15.4%        | 7.9%       | 12.3%       | 6.5%       | 12.7%       | -          | 9.4%                  | 18.9%      | 14.1%       | 19.6%      | 18.9%       | -          |
| Net Diff.                | 20.4% | -0.2% | -9.8% | 4.9%  | 44.4% | 31.6%      | -7.1%        | 25.5%      | 0.3%        | 37.6%      | 14.8%       | 31.6%      | 10.9%                 | 38.9%      | 21.0%       | 48.3%      | 31.2%       | 27.2%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
  2. More of a supporter of the traditional Republican Party.

BANNER 14

|                          | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|--------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|                          |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total Answering          | 72    | 3                       | 34         | 13          | 24         | 23          | 14         | 35     | 37     | 18            | 22              | 32    | 5                             | 16        | 13        | 14        | 25        |
| SUPPORTER OF TRUMP       | 55.6% | -                       | 57.9%      | 27.1%       | 66.2%      | 44.6%       | 66.6%      | 58.4%  | 52.9%  | 75.2%         | 35.5%           | 58.5% | 50.0%                         | 69.7%     | 42.0%     | 40.1%     | 63.3%     |
| TRADITIONAL REPUB. PARTY | 35.2% | 65.1%                   | 42.1%      | 63.9%       | 33.8%      | 50.5%       | 33.4%      | 26.0%  | 44.1%  | 24.8%         | 43.9%           | 35.0% | 50.0%                         | 15.3%     | 42.4%     | 51.7%     | 32.2%     |
| DK/REFUSED               | 9.2%  | 34.9%                   | -          | 8.9%        | -          | 4.9%        | -          | 15.6%  | 3.0%   | -             | 20.6%           | 6.5%  | -                             | 15.1%     | 15.5%     | 8.2%      | 4.5%      |
| Net Diff.                | 20.4% | -65.1%                  | 15.8%      | -36.8%      | 32.3%      | -5.9%       | 33.3%      | 32.4%  | 8.8%   | 50.3%         | -8.5%           | 23.4% | -                             | 54.4%     | -0.4%     | -11.6%    | 31.1%     |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

|              | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |        |                |
|--------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|--------|----------------|
|              |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDECIDED |
| Total        | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126    | 5      | 31             |
| LIBERAL      | 22.3% | 25.2%  | 14.6% | 29.2%     | 20.0%       | 22.8%              | 20.3%         | 18.5%       | 29.1%            | 4.5%              | 3.2%  | 17.4% | 41.4%             | 41.4%  | 43.0%  | 20.5%          |
| Very         | 11.2% | 9.7%   | 2.4%  | 19.7%     | 9.7%        | 11.7%              | 9.5%          | 9.5%        | 9.3%             | 1.9%              | 2.1%  | -     | 22.8%             | 22.1%  | 43.0%  | 3.4%           |
| Somewhat     | 11.1% | 15.5%  | 12.2% | 9.5%      | 10.3%       | 11.1%              | 10.9%         | 9.0%        | 19.8%            | 2.6%              | 1.1%  | 17.4% | 18.6%             | 19.3%  | -      | 17.1%          |
| MODERATE     | 29.4% | 20.6%  | 25.9% | 31.2%     | 32.0%       | 29.7%              | 28.3%         | 25.1%       | 43.2%            | 17.3%             | 13.4% | 54.6% | 36.9%             | 36.1%  | 57.0%  | 51.8%          |
| CONSERVATIVE | 44.1% | 54.2%  | 54.6% | 33.4%     | 43.6%       | 43.6%              | 45.9%         | 49.7%       | 27.7%            | 75.7%             | 80.6% | 28.0% | 16.8%             | 17.5%  | -      | 17.7%          |
| Somewhat     | 17.0% | 15.2%  | 27.4% | 11.0%     | 17.7%       | 14.2%              | 27.3%         | 29.3%       | 17.7%            | 26.9%             | 26.8% | 28.0% | 6.6%              | 6.9%   | -      | 16.8%          |
| Very         | 27.1% | 39.0%  | 27.1% | 22.4%     | 26.0%       | 29.4%              | 18.5%         | 20.3%       | 10.0%            | 48.8%             | 53.9% | -     | 10.2%             | 10.6%  | -      | 0.9%           |
| DK/REFUSED   | 4.3%  | -      | 4.9%  | 6.2%      | 4.3%        | 3.9%               | 5.5%          | 6.7%        | -                | 2.4%              | 2.7%  | -     | 4.8%              | 5.0%   | -      | 10.1%          |
| Net Diff.    | 21.8% | 29.0%  | 39.9% | 4.2%      | 23.6%       | 20.8%              | 25.5%         | 31.2%       | -1.4%            | 71.2%             | 77.4% | 10.6% | -24.6%            | -23.9% | -43.0% | -2.8%          |
| Mean         | 3.39  | 3.58   | 3.68  | 3.07      | 3.42        | 3.40               | 3.37          | 3.45        | 2.99             | 4.21              | 4.33  | 3.11  | 2.61              | 2.63   | 2.14   | 2.94           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

|              | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|--------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|              |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total        | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| LIBERAL      | 22.3% | 21.9%          | 32.2%            | 21.8%              | 21.7%                | 46.2%          | 5.1%             | 23.7%              | 15.7%                | 5.8%           | 48.4%            | 23.1%              | 24.2%                | 27.1%          | 21.4%            | 20.0%              | 20.6%                | 32.4%          | -                | 33.8%        | 26.9%       |
| Very         | 11.2% | 4.6%           | 19.6%            | 10.1%              | 11.7%                | 23.0%          | -                | 10.2%              | 9.1%                 | 1.4%           | 35.6%            | 8.6%               | 12.1%                | 16.4%          | 4.1%             | 11.7%              | 9.3%                 | -              | -                | 11.6%        | 12.0%       |
| Somewhat     | 11.1% | 17.3%          | 12.6%            | 11.7%              | 10.0%                | 23.2%          | 5.1%             | 13.5%              | 6.6%                 | 4.4%           | 12.9%            | 14.5%              | 12.1%                | 10.7%          | 17.3%            | 8.3%               | 11.4%                | 32.4%          | -                | 22.2%        | 14.9%       |
| MODERATE     | 29.4% | 10.8%          | 42.4%            | 25.6%              | 32.0%                | 23.8%          | 29.0%            | 26.7%              | 32.6%                | 19.6%          | 24.7%            | 36.7%              | 31.2%                | 34.1%          | 19.9%            | 21.8%              | 31.6%                | 15.6%          | 69.0%            | 33.4%        | 25.3%       |
| CONSERVATIVE | 44.1% | 67.3%          | 17.4%            | 46.9%              | 42.4%                | 29.9%          | 64.6%            | 46.6%              | 45.1%                | 72.7%          | 21.8%            | 37.7%              | 38.1%                | 33.5%          | 57.8%            | 54.3%              | 43.2%                | 51.9%          | 13.9%            | 31.8%        | 45.3%       |
| Somewhat     | 17.0% | 50.6%          | 1.4%             | 19.9%              | 13.3%                | 14.8%          | 29.6%            | 16.5%              | 16.5%                | 28.3%          | 10.9%            | 15.1%              | 13.6%                | 16.0%          | 21.0%            | 20.4%              | 15.4%                | 51.9%          | 13.9%            | 31.8%        | 21.3%       |
| Very         | 27.1% | 16.7%          | 16.1%            | 27.0%              | 29.1%                | 15.1%          | 34.9%            | 30.1%              | 28.6%                | 44.4%          | 10.9%            | 22.7%              | 24.5%                | 17.5%          | 36.7%            | 33.9%              | 27.8%                | -              | -                | -            | 23.9%       |
| DK/REFUSED   | 4.3%  | -              | 8.0%             | 5.7%               | 3.9%                 | -              | 1.3%             | 3.0%               | 6.7%                 | 1.9%           | 5.1%             | 2.5%               | 6.5%                 | 5.2%           | 1.0%             | 3.9%               | 4.5%                 | -              | 17.1%            | 1.0%         | 2.6%        |
| Net Diff.    | 21.8% | 45.4%          | -14.7%           | 25.1%              | 20.6%                | -16.3%         | 59.4%            | 23.0%              | 29.4%                | 67.0%          | -26.6%           | 14.6%              | 13.9%                | 6.4%           | 36.4%            | 34.3%              | 22.6%                | 19.5%          | 13.9%            | -2.0%        | 18.4%       |
| Mean         | 3.39  | 3.57           | 2.80             | 3.45               | 3.40                 | 2.76           | 3.96             | 3.44               | 3.52                 | 4.12           | 2.46             | 3.29               | 3.28                 | 3.08           | 3.70             | 3.59               | 3.43                 | 3.19           | 3.17             | 2.86         | 3.31        |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

|              | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |                | U.S. SENATE BALLOT |       |                      |        |        |                        |       |
|--------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|----------------|--------------------|-------|----------------------|--------|--------|------------------------|-------|
|              |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD | VOTE               | Lean  | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |       |
| Total        | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8              | 136                | 133   | 3                    | 138    | 127    | 11                     | 26    |
| LIBERAL      | 22.3% | -                      | 53.9%                    | 24.6%                | 22.4%               | 14.2%                   | 36.1%                     | 18.3%                      | 25.2%                    | 75.9%                      | 37.6%                    | 25.7%          | 3.2%               | 3.3%  | -                    | 43.7%  | 43.4%  | 47.8%                  | 8.0%  |
| Very         | 11.2% | -                      | -                        | 11.3%                | 10.9%               | 7.0%                    | 12.7%                     | 11.4%                      | 16.4%                    | 37.2%                      | 20.0%                    | -              | 1.3%               | 1.3%  | -                    | 22.4%  | 23.3%  | 11.7%                  | 3.5%  |
| Somewhat     | 11.1% | -                      | 53.9%                    | 13.3%                | 11.5%               | 7.2%                    | 23.4%                     | 6.9%                       | 8.8%                     | 38.8%                      | 17.6%                    | 25.7%          | 1.9%               | 2.0%  | -                    | 21.3%  | 20.1%  | 36.0%                  | 4.5%  |
| MODERATE     | 29.4% | 36.4%                  | 46.1%                    | 26.8%                | 28.0%               | 26.3%                   | 47.7%                     | 33.4%                      | 24.2%                    | 21.8%                      | 16.8%                    | 29.1%          | 16.5%              | 16.3% | 28.2%                | 37.3%  | 36.0%  | 52.2%                  | 54.3% |
| CONSERVATIVE | 44.1% | 63.6%                  | -                        | 48.2%                | 47.8%               | 56.4%                   | 11.5%                     | 46.1%                      | 44.1%                    | -                          | 37.5%                    | 11.6%          | 77.8%              | 77.9% | 71.8%                | 14.4%  | 15.6%  | -                      | 25.6% |
| Somewhat     | 17.0% | 48.0%                  | -                        | 23.9%                | 20.7%               | 19.8%                   | 6.7%                      | 20.2%                      | 14.7%                    | -                          | 18.4%                    | 11.6%          | 27.6%              | 26.5% | 71.8%                | 5.4%   | 5.8%   | -                      | 23.5% |
| Very         | 27.1% | 15.6%                  | -                        | 24.2%                | 27.1%               | 36.6%                   | 4.8%                      | 25.9%                      | 29.4%                    | -                          | 19.1%                    | -              | 50.2%              | 51.4% | -                    | 9.0%   | 9.8%   | -                      | 2.1%  |
| DK/REFUSED   | 4.3%  | -                      | -                        | 0.5%                 | 1.9%                | 3.0%                    | 4.7%                      | 2.1%                       | 6.5%                     | 2.3%                       | 8.2%                     | 33.6%          | 2.5%               | 2.5%  | -                    | 4.6%   | 5.0%   | -                      | 12.1% |
| Net Diff.    | 21.8% | 63.6%                  | -53.9%                   | 23.6%                | 25.4%               | 42.2%                   | -24.6%                    | 27.8%                      | 18.9%                    | -75.9%                     | -0.1%                    | -14.1%         | 74.5%              | 74.6% | 71.8%                | -29.3% | -27.8% | -47.8%                 | 17.6% |
| Mean         | 3.39  | 3.79                   | 2.46                     | 3.37                 | 3.42                | 3.74                    | 2.66                      | 3.43                       | 3.34                     | 1.84                       | 2.99                     | 2.79           | 4.27               | 4.28  | 3.72                 | 2.55   | 2.57   | 2.41                   | 3.18  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

|              | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|--------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|              |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total        | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| LIBERAL      | 22.3% | 2.1%                | 2.2%  | -     | 45.5%          | 45.9%  | 38.6%  | 10.5%                   | 6.0%          | 4.8%                                    | 5.1%  | -     | 39.5%          | 37.0%  | 60.3%  | 17.6%                  | 3.7%         | 2.9%                | -                   | -                   |
| Very         | 11.2% | 1.3%                | 1.4%  | -     | 22.6%          | 23.2%  | 13.2%  | 5.1%                    | -             | 2.6%                                    | 2.7%  | -     | 21.8%          | 21.8%  | 22.5%  | 5.1%                   | 1.9%         | 1.9%                | -                   | -                   |
| Somewhat     | 11.1% | 0.7%                | 0.8%  | -     | 22.9%          | 22.7%  | 25.5%  | 5.4%                    | 6.0%          | 2.2%                                    | 2.4%  | -     | 17.6%          | 15.2%  | 37.8%  | 12.5%                  | 1.9%         | 1.0%                | -                   | -                   |
| MODERATE     | 29.4% | 16.8%               | 17.4% | 5.9%  | 35.8%          | 34.9%  | 49.3%  | 49.6%                   | 12.5%         | 16.1%                                   | 16.0% | 16.8% | 34.4%          | 35.0%  | 29.9%  | 39.9%                  | 12.5%        | 12.0%               | 29.4%               | 53.3%               |
| CONSERVATIVE | 44.1% | 78.5%               | 77.6% | 94.1% | 14.2%          | 14.3%  | 12.0%  | 31.0%                   | 81.5%         | 75.7%                                   | 75.4% | 79.0% | 20.8%          | 22.1%  | 9.8%   | 38.9%                  | 83.3%        | 81.6%               | 70.6%               | 38.4%               |
| Somewhat     | 17.0% | 25.9%               | 25.7% | 29.8% | 6.3%           | 6.0%   | 12.0%  | 23.9%                   | 59.6%         | 25.1%                                   | 26.6% | -     | 7.1%           | 6.8%   | 9.8%   | 22.6%                  | 30.2%        | 25.5%               | 27.1%               | 34.7%               |
| Very         | 27.1% | 52.6%               | 51.9% | 64.3% | 7.9%           | 8.4%   | -      | 7.2%                    | 21.9%         | 50.5%                                   | 48.8% | 79.0% | 13.7%          | 15.3%  | -      | 16.4%                  | 53.1%        | 56.1%               | 43.5%               | 3.6%                |
| DK/REFUSED   | 4.3%  | 2.6%                | 2.8%  | -     | 4.5%           | 4.8%   | -      | 8.9%                    | -             | 3.5%                                    | 3.4%  | 4.1%  | 5.3%           | 6.0%   | -      | 3.6%                   | 0.5%         | 3.6%                | -                   | 8.3%                |
| Net Diff.    | 21.8% | 76.5%               | 75.4% | 94.1% | -31.3%         | -31.6% | -26.6% | 20.5%                   | 75.5%         | 70.9%                                   | 70.4% | 79.0% | -18.7%         | -14.9% | -50.6% | 21.3%                  | 79.5%        | 78.7%               | 70.6%               | 38.4%               |
| Mean         | 3.39  | 4.31                | 4.29  | 4.58  | 2.52           | 2.51   | 2.60   | 3.25                    | 3.97          | 4.23                                    | 4.21  | 4.65  | 2.72           | 2.77   | 2.27   | 3.34                   | 4.31         | 4.38                | 4.14                | 3.46                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

|              | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |            | REGISTERED PARTY |                         |                  |       |        |       |
|--------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------|------------------|-------------------------|------------------|-------|--------|-------|
|              | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN | DEMOCRATIC       | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|              | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |            |                  |                         |                  |       |        |       |
| Total        | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26         | 72               | 141                     | 87               | 75    | 8      | 4     |
| LIBERAL      | 22.3%                                       | 28.4%  | 7.9%                                  | 28.6%  | 14.6%   | 23.5%  | 23.3%                                    | 23.0%  | 26.2%                               | 30.0%  | 7.9%  | 4.3%   | 13.2%                       | 23.4%  | 13.2%      | 2.4%             | 40.1%                   | 9.8%             | 7.3%  | 25.0%  | 27.2% |
| Very         | 11.2%                                       | 14.7%  | 2.9%                                  | 14.5%  | 6.0%  | 11.7%  | 12.3%                                    | 11.2%  | 14.1%                               | 15.4%  | 3.6%  | 2.8%   | 3.9%                        | 12.2%  | 3.9%       | 1.1%             | 22.0%                   | 2.0%             | 2.3%  | -      | -     |
| Somewhat     | 11.1%                                       | 13.7%  | 5.0%                                  | 14.1%  | 8.5%  | 11.7%  | 11.0%                                    | 11.8%  | 12.1%                               | 14.6%  | 4.2%  | 1.4%   | 9.4%                        | 11.2%  | 9.4%       | 1.3%             | 18.1%                   | 7.8%             | 5.0%  | 25.0%  | 27.2% |
| MODERATE     | 29.4%                                       | 28.6%  | 27.5%                                 | 28.9%  | 34.1%   | 29.3%  | 30.8%                                    | 27.7%  | 34.9%                               | 34.8%  | 21.8%                                       | 19.1%  | 16.8%                       | 30.8%  | 16.8%      | 10.9%            | 31.7%                   | 40.9%            | 42.2% | 41.0%  | 16.2% |
| CONSERVATIVE | 44.1%                                       | 38.7%  | 60.8%                                 | 38.9%  | 50.4%   | 44.6%  | 41.2%                                    | 45.5%  | 35.3%                               | 30.7%  | 67.2%                                       | 71.8%  | 69.1%                       | 41.3%  | 69.1%      | 85.2%            | 22.1%                   | 45.6%            | 47.1% | 34.0%  | 40.7% |
| Somewhat     | 17.0%                                       | 17.2%  | 12.6%                                 | 22.5%  | 9.0%  | 16.6%  | 14.6%                                    | 16.8%  | 18.9%                               | 13.0%  | 17.4%                                       | 23.1%  | 25.6%                       | 15.6%  | 25.6%      | 22.6%            | 10.4%                   | 23.2%            | 23.6% | 10.8%  | 40.7% |
| Very         | 27.1%                                       | 21.5%  | 48.2%                                 | 16.4%  | 41.4%   | 27.9%  | 26.5%                                    | 28.8%  | 16.4%                               | 17.8%  | 49.7%                                       | 48.6%  | 43.5%                       | 25.7%  | 43.5%      | 62.6%            | 11.8%                   | 22.4%            | 23.5% | 23.2%  | -     |
| DK/REFUSED   | 4.3%  | 4.3%   | 3.8%                                  | 3.6%   | 0.9%  | 2.6%   | 4.7%                                     | 3.7%   | 3.6%                                | 4.5%   | 3.1%  | 4.8%   | 1.0%                        | 4.6%   | 1.0%       | 1.5%             | 6.1%                    | 3.6%             | 3.4%  | -      | 15.8% |
| Net Diff.    | 21.8%                                       | 10.4%  | 52.9%                                 | 10.4%  | 35.8%   | 21.1%  | 17.8%                                    | 22.5%  | 9.1%                                | 0.7%   | 59.3%                                       | 67.5%  | 55.9%                       | 17.9%  | 55.9%      | 82.8%            | -17.9%                  | 35.8%            | 39.8% | 9.0%   | 13.5% |
| Mean         | 3.39  | 3.18   | 4.02                                  | 3.13   | 3.72  | 3.38   | 3.34                                     | 3.42   | 3.12                                | 3.03   | 4.09  | 4.19   | 3.96                        | 3.33   | 3.96       | 4.46             | 2.70                    | 3.58             | 3.63  | 3.32   | 3.16  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

|              | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|--------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|              |       | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|              |       |                           |                 |                         |                             |                 |                         |                            |                 |                         |                                |                 |                         |   |                 |                         |
| Total        | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| LIBERAL      | 22.3% | 2.3%                      | 34.2%           | 1.6%                    | 2.5%                        | 43.7%           | 18.9%                   | 1.3%                       | 34.3%           | 10.8%                   | 15.0%                          | 42.8%           | 3.7%                    | 15.0%   | 41.6%           | 4.6%                    |
| Very         | 11.2% | 2.3%                      | 19.9%           | -                       | -                           | 23.3%           | 4.2%                    | 1.3%                       | 18.8%           | 2.8%                    | -                              | 23.5%           | -                       | -   | 21.3%           | -                       |
| Somewhat     | 11.1% | -                         | 14.3%           | 1.6%                    | 2.5%                        | 20.5%           | 14.7%                   | -                          | 15.4%           | 8.1%                    | 15.0%                          | 19.3%           | 3.7%                    | 15.0%   | 20.2%           | 4.6%                    |
| MODERATE     | 29.4% | 9.5%                      | 32.8%           | 24.2%                   | 12.2%                       | 31.0%           | 59.3%                   | 12.1%                      | 33.7%           | 41.2%                   | 3.6%                           | 30.8%           | 45.7%                   | 3.6%  | 31.0%           | 44.9%                   |
| CONSERVATIVE | 44.1% | 85.1%                     | 24.7%           | 68.7%                   | 85.3%                       | 20.5%           | 20.3%                   | 84.9%                      | 30.0%           | 47.1%                   | 81.4%                          | 18.6%           | 42.2%                   | 81.4%   | 19.5%           | 40.3%                   |
| Somewhat     | 17.0% | 29.4%                     | 8.2%            | 35.1%                   | 16.1%                       | 11.7%           | 10.1%                   | 22.3%                      | 21.6%           | 22.0%                   | 20.1%                          | 5.2%            | 22.6%                   | 20.1%   | 5.5%            | 17.9%                   |
| Very         | 27.1% | 55.8%                     | 16.5%           | 33.6%                   | 69.2%                       | 8.8%            | 10.3%                   | 62.6%                      | 8.4%            | 25.1%                   | 61.3%                          | 13.4%           | 19.7%                   | 61.3%   | 14.0%           | 22.3%                   |
| DK/REFUSED   | 4.3%  | 3.1%                      | 8.2%            | 5.6%                    | -                           | 4.7%            | 1.5%                    | 1.7%                       | 2.1%            | 0.9%                    | -                              | 7.9%            | 8.3%                    | -   | 8.0%            | 10.2%                   |
| Net Diff.    | 21.8% | 82.8%                     | -9.5%           | 67.1%                   | 82.7%                       | -23.2%          | 1.4%                    | 83.6%                      | -4.3%           | 36.3%                   | 66.4%                          | -24.2%          | 38.5%                   | 66.4%   | -22.1%          | 35.7%                   |
| Mean         | 3.39  | 4.41                      | 2.86            | 4.07                    | 4.52                        | 2.60            | 3.08                    | 4.47                       | 2.85            | 3.59                    | 4.28                           | 2.63            | 3.63                    | 4.28  | 2.68            | 3.65                    |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

|              | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |        | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|--------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|--------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|              |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very   | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total        | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81     | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| LIBERAL      | 22.3% | -                                   | 6.9%                       | 100.0%       | 100.0%   | 100.0%        | -             | -                | -             | -      | -                         | 100.0%            | -             | -                | 100.0%              | -             | -                | 100.0%             | -             | -                |
| Very         | 11.2% | -                                   | 3.2%                       | 50.3%        | 100.0%   | -             | -             | -                | -             | -      | -                         | 57.8%             | -             | -                | 47.0%               | -             | -                | 47.9%              | -             | -                |
| Somewhat     | 11.1% | -                                   | 3.6%                       | 49.7%        | -        | 100.0%        | -             | -                | -             | -      | -                         | 42.2%             | -             | -                | 53.0%               | -             | -                | 52.1%              | -             | -                |
| MODERATE     | 29.4% | 8.5%                                | 13.1%                      | -            | -        | -             | 100.0%        | -                | -             | -      | -                         | -                 | 100.0%        | -                | -                   | 100.0%        | -                | -                  | 100.0%        | -                |
| CONSERVATIVE | 44.1% | 91.5%                               | 80.0%                      | -            | -        | -             | -             | 100.0%           | 100.0%        | 100.0% | 100.0%                    | -                 | -             | 100.0%           | -                   | -             | 100.0%           | -                  | -             | 100.0%           |
| Somewhat     | 17.0% | 21.5%                               | 21.6%                      | -            | -        | -             | -             | 38.6%            | 100.0%        | -      | 72.1%                     | -                 | -             | 41.2%            | -                   | -             | 35.2%            | -                  | -             | 38.9%            |
| Very         | 27.1% | 70.0%                               | 58.4%                      | -            | -        | -             | -             | 61.4%            | -             | 100.0% | 27.9%                     | -                 | -             | 58.8%            | -                   | -             | 64.8%            | -                  | -             | 61.1%            |
| DK/REFUSED   | 4.3%  | -                                   | -                          | -            | -        | -             | -             | -                | -             | -      | -                         | -                 | -             | -                | -                   | -             | -                | -                  | -             | -                |
| Net Diff.    | 21.8% | 91.5%                               | 73.2%                      | -100%        | -100%    | -100%         | -             | 100.0%           | 100.0%        | 100.0% | 100.0%                    | -100%             | -             | 100.0%           | -100%               | -             | 100.0%           | -100%              | -             | 100.0%           |
| Mean         | 3.39  | 4.62                                | 4.28                       | 1.50         | 1.00     | 2.00          | 3.00          | 4.61             | 4.00          | 5.00   | 4.28                      | 1.42              | 3.00          | 4.59             | 1.53                | 3.00          | 4.65             | 1.52               | 3.00          | 4.61             |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

|              | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|--------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|              |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total        | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| LIBERAL      | 22.3% | 100.0%                 | -             | -                 | 100.0%                                  | -             | -                 | 2.6%                          | 42.4%          | 7.9%           | 22.1%                             | 22.1% | 13.9%                      | 30.0% | 14.1%                               | 17.8% | 13.7%                                 | 42.1%  | 2.5%                                 | 18.4% |
| Very         | 11.2% | 52.8%                  | -             | -                 | 49.2%                                   | -             | -                 | -                             | 22.5%          | 7.9%           | 11.6%                             | 11.5% | 7.9%                       | 15.1% | 7.2%                                | 11.1% | 8.5%                                  | 19.0%  | 1.3%                                 | 10.0% |
| Somewhat     | 11.1% | 47.2%                  | -             | -                 | 50.8%                                   | -             | -                 | 2.6%                          | 19.9%          | -              | 10.4%                             | 10.6% | 6.0%                       | 15.0% | 6.9%                                | 6.7%  | 5.3%                                  | 23.1%  | 1.2%                                 | 8.4%  |
| MODERATE     | 29.4% | -                      | 100.0%        | -                 | -                                       | 100.0%        | -                 | 22.1%                         | 35.8%          | 38.1%          | 23.9%                             | 31.0% | 22.5%                      | 35.1% | 14.4%                               | 30.6% | 28.9%                                 | 39.6%  | 15.6%                                | 39.6% |
| CONSERVATIVE | 44.1% | -                      | -             | 100.0%            | -                                       | -             | 100.0%            | 73.0%                         | 16.4%          | 15.9%          | 48.8%                             | 43.1% | 60.2%                      | 30.9% | 69.7%                               | 45.2% | 52.6%                                 | 16.8%  | 81.9%                                | 39.2% |
| Somewhat     | 17.0% | -                      | -             | 34.1%             | -                                       | -             | 31.0%             | 26.3%                         | 8.3%           | 6.7%           | 20.0%                             | 16.4% | 13.3%                      | 17.7% | 18.1%                               | 25.4% | 9.5%                                  | 9.9%   | 17.4%                                | 22.6% |
| Very         | 27.1% | -                      | -             | 65.9%             | -                                       | -             | 69.0%             | 46.7%                         | 8.1%           | 9.2%           | 28.8%                             | 26.7% | 46.8%                      | 13.3% | 51.6%                               | 19.8% | 43.1%                                 | 6.8%   | 64.5%                                | 16.6% |
| DK/REFUSED   | 4.3%  | -                      | -             | -                 | -                                       | -             | -                 | 2.3%                          | 5.4%           | 38.1%          | 5.2%                              | 3.8%  | 3.4%                       | 3.9%  | 1.7%                                | 6.3%  | 4.7%                                  | 1.5%   | -                                    | 2.8%  |
| Net Diff.    | 21.8% | -100%                  | -             | 100.0%            | -100%                                   | -             | 100.0%            | 70.4%                         | -26.1%         | 8.0%           | 26.7%                             | 21.0% | 46.2%                      | 0.9%  | 55.6%                               | 27.4% | 38.9%                                 | -25.4% | 79.3%                                | 20.8% |
| Mean         | 3.39  | 1.47                   | 3.00          | 4.66              | 1.51                                    | 3.00          | 4.69              | 4.20                          | 2.57           | 3.15           | 3.46                              | 3.38  | 3.88                       | 2.99  | 4.02                                | 3.39  | 3.77                                  | 2.62   | 4.43                                 | 3.28  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

|              | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|--------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|              | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total        | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50    | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| LIBERAL      | 22.3% | 27.3% | 51.3%                                    | 27.5% | 51.1%  | 12.9% | 37.9%                | 10.8% | 32.5%                         | 16.1% | 40.1%                           | 4.3%  | 28.2%                          | 26.2% | 46.3%                              | 25.0% | 45.4%                                  | 21.4% | 23.4%                  | 11.9%                    | 19.9%                  |                          |
| Very         | 11.2% | 15.7% | 25.5%                                    | 15.8% | 21.8%  | 9.3%  | 17.4%                | 7.3%  | 16.3%                         | 12.3% | 17.8%                           | 4.3%  | 13.1%                          | 18.2% | 21.0%                              | 16.1% | 19.6%                                  | 9.3%  | 14.2%                  | 7.2%                     | 11.0%                  |                          |
| Somewhat     | 11.1% | 11.6% | 25.7%                                    | 11.7% | 29.2%  | 3.7%  | 20.6%                | 3.6%  | 16.1%                         | 3.8%  | 22.3%                           | -     | 15.0%                          | 8.0%  | 25.2%                              | 8.8%  | 25.8%                                  | 12.1% | 9.3%                   | 4.7%                     | 8.9%                   |                          |
| MODERATE     | 29.4% | 30.6% | 29.8%                                    | 30.8% | 31.1%  | 24.0% | 34.9%                | 19.3% | 30.9%                         | 31.1% | 36.5%                           | 18.7% | 47.5%                          | 34.3% | 24.2%                              | 35.4% | 24.8%                                  | 25.3% | 35.2%                  | 22.2%                    | 26.9%                  |                          |
| CONSERVATIVE | 44.1% | 34.6% | 14.7%                                    | 34.3% | 13.1%  | 58.5% | 22.8%                | 64.2% | 30.5%                         | 49.9% | 19.7%                           | 75.2% | 22.4%                          | 29.7% | 23.2%                              | 29.5% | 23.3%                                  | 47.9% | 39.3%                  | 58.2%                    | 50.3%                  |                          |
| Somewhat     | 17.0% | 8.6%  | 7.3%                                     | 8.6%  | 4.7%   | 25.1% | 8.7%                 | 31.6% | 7.6%                          | 15.2% | 9.1%                            | 31.7% | 11.6%                          | 13.2% | 6.2%                               | 11.3% | 6.3%                                   | 17.9% | 16.3%                  | 23.9%                    | 21.7%                  |                          |
| Very         | 27.1% | 26.1% | 7.4%                                     | 25.8% | 8.4%   | 33.4% | 14.2%                | 32.7% | 22.9%                         | 34.7% | 10.6%                           | 43.5% | 10.8%                          | 16.4% | 17.0%                              | 18.2% | 16.9%                                  | 30.0% | 23.0%                  | 34.4%                    | 28.6%                  |                          |
| DK/REFUSED   | 4.3%  | 7.4%  | 4.2%                                     | 7.4%  | 4.8%   | 4.6%  | 4.4%                 | 5.7%  | 6.1%                          | 2.9%  | 3.7%                            | 1.7%  | 2.0%                           | 9.8%  | 6.4%                               | 10.2% | 6.5%                                   | 5.4%  | 2.0%                   | 7.7%                     | 2.9%                   |                          |
| Net Diff.    | 21.8% | 7.3%  | -36.6%                                   | 6.9%  | -38.0%                                       | 45.6% | -15.1%               | 53.4% | -2.0%                         | 33.7% | -20.4%                          | 70.9% | -5.8%                          | 3.4%  | -23.1%                             | 4.5%  | -22.2%                                 | 26.4% | 15.9%                  | 46.3%                    | 30.4%                  |                          |
| Mean         | 3.39  | 3.19  | 2.43                                     | 3.18  | 2.46   | 3.73  | 2.81                 | 3.84  | 3.05                          | 3.58  | 2.71                            | 4.12  | 2.92                           | 3.02  | 2.71                               | 3.07  | 2.73                                   | 3.50  | 3.25                   | 3.80                     | 3.49                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

|              | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |        |
|--------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|--------|
|              |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE               | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |        |
| Total        | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136                    | 140        | 66                        | 59         | 70                       | 81         | 101                          | 62         | 33                               | 73         | 31    | 69     |
| LIBERAL      | 22.3% | 30.0%             | 26.0%              | 10.2%             | 16.8%              | 37.1%                | 33.8%              | 37.3%                           | 32.6%              | 8.9%                   | 36.8%      | 4.3%                      | 27.2%      | 13.3%                    | 43.8%      | 5.7%                         | 27.6%      | 19.2%                            | 45.6%      | 17.9% | 44.9%  |
| Very         | 11.2% | 11.2%             | 16.5%              | 3.6%              | 10.3%              | 17.9%                | 20.2%              | 18.0%                           | 16.6%              | 4.3%                   | 18.3%      | 4.3%                      | 12.8%      | 4.3%                     | 22.2%      | 1.8%                         | 14.7%      | 12.0%                            | 22.5%      | 10.0% | 20.6%  |
| Somewhat     | 11.1% | 18.8%             | 9.5%               | 6.6%              | 6.5%               | 19.2%                | 13.6%              | 19.4%                           | 15.9%              | 4.7%                   | 18.5%      | -                         | 14.3%      | 9.1%                     | 21.6%      | 3.9%                         | 12.9%      | 7.3%                             | 23.1%      | 7.9%  | 24.2%  |
| MODERATE     | 29.4% | 28.0%             | 41.2%              | 23.0%             | 36.4%              | 28.8%                | 34.9%              | 29.0%                           | 34.1%              | 23.0%                  | 32.7%      | 17.9%                     | 31.0%      | 28.0%                    | 34.0%      | 23.3%                        | 36.2%      | 20.5%                            | 32.1%      | 16.6% | 32.0%  |
| CONSERVATIVE | 44.1% | 38.6%             | 31.4%              | 64.8%             | 46.5%              | 25.1%                | 26.8%              | 24.9%                           | 27.9%              | 66.1%                  | 24.8%      | 74.4%                     | 34.2%      | 58.3%                    | 18.0%      | 69.6%                        | 34.7%      | 56.6%                            | 14.2%      | 61.4% | 14.9%  |
| Somewhat     | 17.0% | 12.5%             | 12.4%              | 24.5%             | 19.0%              | 7.2%                 | 11.1%              | 7.2%                            | 9.5%               | 19.7%                  | 13.8%      | 23.2%                     | 19.7%      | 16.3%                    | 9.6%       | 21.6%                        | 21.7%      | 15.2%                            | 5.5%       | 16.5% | 5.8%   |
| Very         | 27.1% | 26.1%             | 19.0%              | 40.3%             | 27.5%              | 17.9%                | 15.7%              | 17.6%                           | 18.5%              | 46.4%                  | 11.0%      | 51.1%                     | 14.6%      | 41.9%                    | 8.4%       | 48.1%                        | 13.1%      | 41.4%                            | 8.7%       | 44.9% | 9.2%   |
| DK/REFUSED   | 4.3%  | 3.4%              | 1.4%               | 2.0%              | 0.3%               | 9.1%                 | 4.6%               | 8.8%                            | 5.3%               | 1.9%                   | 5.6%       | 3.5%                      | 7.6%       | 0.4%                     | 4.2%       | 1.4%                         | 1.5%       | 3.7%                             | 8.2%       | 4.1%  | 8.2%   |
| Net Diff.    | 21.8% | 8.6%              | 5.4%               | 54.6%             | 29.7%              | -12.0%               | -6.9%              | -12.5%                          | -4.7%              | 57.2%                  | -11.9%     | 70.1%                     | 7.0%       | 44.9%                    | -25.8%     | 63.9%                        | 7.2%       | 37.3%                            | -31.4%     | 43.5% | -30.0% |
| Mean         | 3.39  | 3.24              | 3.08               | 3.93              | 3.47               | 2.87                 | 2.88               | 2.86                            | 2.97               | 4.01                   | 2.80       | 4.21                      | 3.09       | 3.83                     | 2.59       | 4.12                         | 3.06       | 3.69                             | 2.51       | 3.82  | 2.55   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

|              | TOTAL | POSITION ON ABORTION |                           |                         |                           |                |                            |                       |                       | POSITION ON       | POSITION ON         | POSITION ON        | POSITION ON            | POSITION ON                | POSITION ON  | POSITION ON    | POSITION ON  | POSITION ON    | POSITION ON  |                |
|--------------|-------|----------------------|---------------------------|-------------------------|---------------------------|----------------|----------------------------|-----------------------|-----------------------|-------------------|---------------------|--------------------|------------------------|----------------------------|--------------|----------------|--------------|----------------|--------------|----------------|
|              |       | PRO-<br>LIFE         | Should<br>Not Be<br>Legal | Saves<br>Mother<br>Life | CaseOf<br>Rape/<br>Incest | PRO-<br>CHOICE | During<br>1stTri<br>Mester | Until<br>20th<br>Week | Legal<br>All<br>Cases | ABORTION:<br>MALE | ABORTION:<br>FEMALE | ABORTION:<br>WHITE | ABORTION:<br>NON-WHITE | ABORTION:<br>AFRICAN-AMER. | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE | PRO-<br>LIFE | PRO-<br>CHOICE |
| Total        | 300   | 138                  | 24                        | 30                      | 83                        | 135            | 52                         | 10                    | 72                    | 71                | 54                  | 67                 | 81                     | 94                         | 66           | 42             | 64           | 42             | 58           |                |
| LIBERAL      | 22.3% | 8.4%                 | 4.3%                      | 6.3%                    | 10.4%                     | 38.6%          | 24.4%                      | 42.1%                 | 48.4%                 | 6.8%              | 26.3%               | 10.1%              | 46.8%                  | 2.3%                       | 29.9%        | 22.7%          | 49.1%        | 22.7%          | 48.9%        |                |
| Very         | 11.2% | 4.3%                 | 4.3%                      | 3.0%                    | 4.8%                      | 19.6%          | 4.1%                       | 19.0%                 | 30.9%                 | 4.1%              | 14.1%               | 4.6%               | 23.2%                  | 1.0%                       | 13.7%        | 12.1%          | 27.2%        | 12.1%          | 24.8%        |                |
| Somewhat     | 11.1% | 4.1%                 | -                         | 3.3%                    | 5.6%                      | 19.0%          | 20.3%                      | 23.0%                 | 17.5%                 | 2.8%              | 12.1%               | 5.5%               | 23.5%                  | 1.3%                       | 16.1%        | 10.5%          | 21.8%        | 10.5%          | 24.1%        |                |
| MODERATE     | 29.4% | 23.8%                | 9.8%                      | 24.6%                   | 27.6%                     | 30.2%          | 31.7%                      | 35.6%                 | 28.4%                 | 14.9%             | 32.7%               | 33.3%              | 28.6%                  | 21.5%                      | 31.3%        | 27.9%          | 31.5%        | 27.9%          | 29.7%        |                |
| CONSERVATIVE | 44.1% | 64.6%                | 85.9%                     | 61.3%                   | 59.7%                     | 26.7%          | 38.1%                      | 22.3%                 | 19.1%                 | 74.6%             | 33.7%               | 54.1%              | 22.1%                  | 74.5%                      | 37.5%        | 43.1%          | 13.1%        | 43.1%          | 14.5%        |                |
| Somewhat     | 17.0% | 18.7%                | 3.9%                      | 14.2%                   | 24.6%                     | 14.7%          | 25.5%                      | 11.4%                 | 7.4%                  | 25.0%             | 18.0%               | 11.9%              | 12.5%                  | 22.9%                      | 24.0%        | 9.9%           | 3.2%         | 9.9%           | 3.5%         |                |
| Very         | 27.1% | 46.0%                | 81.9%                     | 47.1%                   | 35.1%                     | 12.0%          | 12.6%                      | 11.0%                 | 11.7%                 | 49.6%             | 15.7%               | 42.1%              | 9.6%                   | 51.6%                      | 13.5%        | 33.2%          | 10.0%        | 33.2%          | 11.0%        |                |
| DK/REFUSED   | 4.3%  | 3.1%                 | -                         | 7.8%                    | 2.3%                      | 4.4%           | 5.9%                       | -                     | 4.0%                  | 3.7%              | 7.3%                | 2.5%               | 2.5%                   | 1.7%                       | 1.4%         | 6.4%           | 6.4%         | 6.4%           | 7.0%         |                |
| Net Diff.    | 21.8% | 56.2%                | 81.5%                     | 55.0%                   | 49.3%                     | -11.9%         | 13.7%                      | -19.7%                | -29.3%                | 67.7%             | 7.4%                | 43.9%              | -24.7%                 | 72.2%                      | 7.6%         | 20.5%          | -35.9%       | 20.5%          | -34.4%       |                |
| Mean         | 3.39  | 4.01                 | 4.59                      | 4.07                    | 3.82                      | 2.80           | 3.24                       | 2.72                  | 2.50                  | 4.18              | 3.10                | 3.84               | 2.61                   | 4.25                       | 3.07         | 3.44           | 2.43         | 3.44           | 2.48         |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

|              | TOTAL | RACIAL BACKGROUND |           |                     |                 |             |       | RACIAL BACKGROUND: MALE |           |                     |                 |             |       | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |
|--------------|-------|-------------------|-----------|---------------------|-----------------|-------------|-------|-------------------------|-----------|---------------------|-----------------|-------------|-------|---------------------------|-----------|---------------------|-----------------|-------------|--------|
|              |       | WHITE             | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other | WHITE                   | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other | WHITE                     | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  |
| Total        | 300   | 170               | 122       | 114                 | 3               | 2           | 3     | 80                      | 51        | 48                  | 1               | 0           | 2     | 90                        | 71        | 66                  | 2               | 2           | 1      |
| LIBERAL      | 22.3% | 13.4%             | 35.2%     | 35.0%               | 60.9%           | -           | 39.7% | 9.0%                    | 25.1%     | 26.8%               | -               | -           | -     | 17.3%                     | 42.6%     | 41.1%               | 100.0%          | -           | 100.0% |
| Very         | 11.2% | 6.4%              | 18.6%     | 17.2%               | 60.9%           | -           | 39.7% | 6.8%                    | 12.1%     | 12.9%               | -               | -           | -     | 6.1%                      | 23.3%     | 20.4%               | 100.0%          | -           | 100.0% |
| Somewhat     | 11.1% | 7.0%              | 16.6%     | 17.8%               | -               | -           | -     | 2.3%                    | 13.0%     | 13.9%               | -               | -           | -     | 11.2%                     | 19.3%     | 20.7%               | -               | -           | -      |
| MODERATE     | 29.4% | 28.4%             | 31.7%     | 31.4%               | 39.1%           | 86.2%       | -     | 21.0%                   | 29.9%     | 29.5%               | 100.0%          | -           | -     | 35.0%                     | 33.1%     | 32.8%               | -               | 100.0%      | -      |
| CONSERVATIVE | 44.1% | 56.7%             | 25.5%     | 25.7%               | -               | 13.8%       | 50.8% | 67.1%                   | 35.7%     | 34.3%               | -               | 100.0%      | 84.3% | 47.4%                     | 18.0%     | 19.3%               | -               | -           | -      |
| Somewhat     | 17.0% | 22.0%             | 8.7%      | 8.0%                | -               | -           | 50.8% | 29.2%                   | 12.8%     | 10.5%               | -               | -           | 84.3% | 15.7%                     | 5.7%      | 6.1%                | -               | -           | -      |
| Very         | 27.1% | 34.6%             | 16.8%     | 17.7%               | -               | 13.8%       | -     | 37.9%                   | 22.9%     | 23.9%               | -               | 100.0%      | -     | 31.7%                     | 12.3%     | 13.2%               | -               | -           | -      |
| DK/REFUSED   | 4.3%  | 1.5%              | 7.6%      | 7.9%                | -               | -           | 9.5%  | 2.8%                    | 9.4%      | 9.4%                | -               | -           | 15.7% | 0.3%                      | 6.3%      | 6.7%                | -               | -           | -      |
| Net Diff.    | 21.8% | 43.2%             | -9.8%     | -9.4%               | -60.9%          | 13.8%       | 11.1% | 58.1%                   | 10.6%     | 7.6%                | -               | 100.0%      | 84.3% | 30.1%                     | -24.6%    | -21.8%              | -100%           | -           | -100%  |
| Mean         | 3.39  | 3.73              | 2.87      | 2.90                | 1.78            | 3.28        | 2.68  | 3.92                    | 3.24      | 3.20                | 3.00            | 5.00        | 4.00  | 3.56                      | 2.62      | 2.69                | 1.00            | 3.00        | 1.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

|              | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|--------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|              |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total        | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| LIBERAL      | 22.3% | 6.9%  | 30.8% | 23.4% | 20.7% | 24.1%      | 21.1%        | 22.8%      | 22.3%       | 22.5%      | 21.8%       | 24.1%      | 14.9%                 | 15.1%      | 12.9%       | 17.2%      | 12.4%       | 23.4%      |
| Very         | 11.2% | 6.9%  | 9.7%  | 11.5% | 10.3% | 14.0%      | 8.6%         | 12.0%      | 10.1%       | 12.3%      | 10.2%       | 14.0%      | 9.1%                  | 8.6%       | 5.9%        | 11.6%      | 6.7%        | 14.9%      |
| Somewhat     | 11.1% | -     | 21.1% | 11.9% | 10.4% | 10.1%      | 12.5%        | 10.8%      | 12.2%       | 10.2%      | 11.6%       | 10.1%      | 5.9%                  | 6.5%       | 7.1%        | 5.7%       | 5.7%        | 8.5%       |
| MODERATE     | 29.4% | 51.1% | 33.9% | 22.3% | 29.1% | 26.2%      | 40.9%        | 26.0%      | 31.2%       | 27.6%      | 30.4%       | 26.2%      | 27.0%                 | 22.4%      | 23.9%       | 23.0%      | 25.0%       | 18.8%      |
| CONSERVATIVE | 44.1% | 40.2% | 29.4% | 46.9% | 47.5% | 46.5%      | 33.8%        | 46.9%      | 40.6%       | 47.0%      | 43.1%       | 46.5%      | 48.6%                 | 57.3%      | 54.1%       | 56.7%      | 54.6%       | 57.8%      |
| Somewhat     | 17.0% | 28.2% | 20.0% | 16.2% | 16.3% | 13.8%      | 23.3%        | 15.4%      | 19.6%       | 15.0%      | 18.4%       | 13.8%      | 36.2%                 | 19.4%      | 28.7%       | 17.6%      | 26.2%       | 13.8%      |
| Very         | 27.1% | 12.0% | 9.4%  | 30.7% | 31.2% | 32.7%      | 10.4%        | 31.6%      | 21.0%       | 32.0%      | 24.7%       | 32.7%      | 12.3%                 | 37.9%      | 25.4%       | 39.1%      | 28.4%       | 44.1%      |
| DK/REFUSED   | 4.3%  | 1.8%  | 5.9%  | 7.4%  | 2.6%  | 3.2%       | 4.2%         | 4.3%       | 5.9%        | 2.9%       | 4.7%        | 3.2%       | 9.5%                  | 5.1%       | 9.1%        | 3.0%       | 8.0%        | -          |
| Net Diff.    | 21.8% | 33.2% | -1.4% | 23.5% | 26.7% | 22.4%      | 12.6%        | 24.2%      | 18.3%       | 24.5%      | 21.3%       | 22.4%      | 33.6%                 | 42.2%      | 41.1%       | 39.5%      | 42.2%       | 34.5%      |
| Mean         | 3.39  | 3.39  | 2.98  | 3.46  | 3.49  | 3.42       | 3.15         | 3.46       | 3.31        | 3.46       | 3.38        | 3.42       | 3.41                  | 3.75       | 3.67        | 3.69       | 3.69        | 3.64       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

|              | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |           |           |           |           |
|--------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|-----------|-----------|-----------|-----------|
|              |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF<br>4 | 2 OF<br>4 | 3 OF<br>4 | 4 OF<br>4 |
| Total        | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59        | 51        | 63        | 116       |
| LIBERAL      | 22.3% | 26.1%                   | 28.9%      | 31.1%       | 26.3%      | 30.0%       | 24.6%      | 14.9%  | 28.3%  | 25.6%         | 22.6%           | 19.2% | -                             | 9.8%      | 32.2%     | 23.0%     | 26.0%     |
| Very         | 11.2% | 8.2%                    | 14.7%      | 14.0%       | 12.7%      | 13.2%       | 13.5%      | 8.6%   | 13.3%  | 14.4%         | 12.0%           | 7.7%  | -                             | 5.3%      | 15.5%     | 13.6%     | 12.1%     |
| Somewhat     | 11.1% | 17.9%                   | 14.2%      | 17.0%       | 13.5%      | 16.8%       | 11.1%      | 6.3%   | 15.0%  | 11.2%         | 10.6%           | 11.5% | -                             | 4.5%      | 16.7%     | 9.4%      | 13.9%     |
| MODERATE     | 29.4% | 52.1%                   | 28.8%      | 37.9%       | 30.9%      | 35.3%       | 31.0%      | 23.8%  | 33.9%  | 28.6%         | 32.0%           | 26.9% | 29.2%                         | 44.8%     | 17.3%     | 32.5%     | 25.2%     |
| CONSERVATIVE | 44.1% | 21.8%                   | 38.6%      | 28.1%       | 40.0%      | 32.9%       | 39.2%      | 55.3%  | 34.9%  | 42.5%         | 40.2%           | 49.8% | 70.8%                         | 42.8%     | 38.2%     | 40.6%     | 46.5%     |
| Somewhat     | 17.0% | 12.9%                   | 12.1%      | 11.2%       | 13.1%      | 11.6%       | 13.8%      | 22.8%  | 12.3%  | 15.2%         | 17.9%           | 17.4% | 51.2%                         | 20.7%     | 17.3%     | 13.7%     | 13.4%     |
| Very         | 27.1% | 8.9%                    | 26.5%      | 17.0%       | 26.9%      | 21.4%       | 25.4%      | 32.5%  | 22.6%  | 27.3%         | 22.3%           | 32.4% | 19.6%                         | 22.1%     | 21.0%     | 26.9%     | 33.1%     |
| DK/REFUSED   | 4.3%  | -                       | 3.7%       | 2.9%        | 2.9%       | 1.8%        | 5.3%       | 6.0%   | 2.9%   | 3.2%          | 5.2%            | 4.1%  | -                             | 2.5%      | 12.2%     | 3.8%      | 2.3%      |
| Net Diff.    | 21.8% | -4.3%                   | 9.6%       | -2.9%       | 13.8%      | 2.9%        | 14.7%      | 40.4%  | 6.6%   | 16.8%         | 17.6%           | 30.7% | 70.8%                         | 32.9%     | 6.0%      | 17.6%     | 20.5%     |
| Mean         | 3.39  | 2.96                    | 3.22       | 3.00        | 3.29       | 3.11        | 3.28       | 3.68   | 3.16   | 3.31          | 3.29            | 3.58  | 3.90                          | 3.51      | 3.13      | 3.32      | 3.43      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

|              | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|--------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|              |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total        | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| LIBERAL      | 22.3% | 15.0%                  | 22.9%  | 28.0%  | 26.5%  | 31.4%  | 5.3%  | 4.6%                     | -           | 26.6%                | 35.9%                | 16.3%       | -                    | 17.6%       |
| Very         | 11.2% | 6.4%                   | 13.8%  | 9.3%   | 14.9%  | 18.3%  | 2.2%  | -                        | -           | -                    | -                    | 3.4%        | -                    | 3.7%        |
| Somewhat     | 11.1% | 8.6%                   | 9.1%   | 18.7%  | 11.6%  | 13.2%  | 3.0%  | 4.6%                     | -           | 26.6%                | 35.9%                | 12.8%       | -                    | 13.9%       |
| MODERATE     | 29.4% | 34.5%                  | 28.1%  | 35.2%  | 24.7%  | 15.3%  | 50.6% | 6.7%                     | 8.1%        | -                    | 36.6%                | 51.3%       | 56.4%                | 50.9%       |
| CONSERVATIVE | 44.1% | 45.3%                  | 45.1%  | 29.8%  | 48.0%  | 50.5%  | 40.9% | 87.1%                    | 89.9%       | 73.4%                | 27.5%                | 26.1%       | 43.6%                | 24.6%       |
| Somewhat     | 17.0% | 25.9%                  | 16.8%  | 5.1%   | 7.4%   | 14.5%  | 28.7% | 24.8%                    | 30.0%       | -                    | -                    | 17.4%       | 43.6%                | 15.2%       |
| Very         | 27.1% | 19.4%                  | 28.3%  | 24.7%  | 40.6%  | 36.0%  | 12.2% | 62.3%                    | 60.0%       | 73.4%                | 27.5%                | 8.7%        | -                    | 9.4%        |
| DK/REFUSED   | 4.3%  | 5.2%                   | 3.9%   | 7.0%   | 0.9%   | 2.8%   | 3.2%  | 1.6%                     | 1.9%        | -                    | -                    | 6.3%        | -                    | 6.8%        |
| Net Diff.    | 21.8% | 30.3%                  | 22.2%  | 1.8%   | 21.5%  | 19.1%  | 35.6% | 82.5%                    | 89.9%       | 46.9%                | -8.5%                | 9.9%        | 43.6%                | 7.0%        |
| Mean         | 3.39  | 3.46                   | 3.38   | 3.18   | 3.48   | 3.38   | 3.47  | 4.47                     | 4.53        | 4.20                 | 3.19                 | 3.16        | 3.44                 | 3.14        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

|              | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |        |                |
|--------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|--------|----------------|
|              |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDECIDED |
| Total        | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126    | 5      | 31             |
| DONALD TRUMP | 49.0% | 69.1%  | 63.7% | 32.5%     | 47.4%       | 50.0%              | 45.3%         | 44.0%       | 51.8%            | 91.9%             | 94.4% | 68.0% | 7.0%              | 7.3%   | -      | 34.7%          |
| JOE BIDEN    | 49.3% | 30.0%  | 33.8% | 65.8%     | 50.9%       | 48.8%              | 51.0%         | 52.6%       | 43.3%            | 7.1%              | 4.8%  | 28.4% | 92.2%             | 91.9%  | 100.0% | 56.6%          |
| OTHER        | 1.0%  | 0.5%   | 1.3%  | 1.3%      | 0.9%        | 0.7%               | 1.9%          | 1.8%        | 2.4%             | 0.7%              | 0.6%  | 1.5%  | 0.6%              | 0.6%   | -      | 4.3%           |
| DK/REFUSED   | 0.7%  | 0.4%   | 1.2%  | 0.4%      | 0.8%        | 0.4%               | 1.8%          | 1.6%        | 2.5%             | 0.4%              | 0.2%  | 2.1%  | 0.1%              | 0.1%   | -      | 4.4%           |
| Net Diff.    | -0.3% | 39.1%  | 29.9% | -33.4%    | -3.4%       | 1.2%               | -5.7%         | -8.7%       | 8.5%             | 84.8%             | 89.5% | 39.6% | -85.2%            | -84.7% | -100%  | -22.0%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

|              | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|--------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|              | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total        | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| DONALD TRUMP | 49.0%          | 82.3%            | 28.0%              | 52.9%                | 45.3%          | 34.0%            | 71.3%              | 45.1%                | 53.3%          | 83.1%            | 28.9%              | 42.5%                | 39.7%          | 31.9%            | 73.6%              | 55.4%                | 51.6%          | 100.0%           | -            | 54.2%       | 50.7% |
| JOE BIDEN    | 49.3%          | 13.1%            | 68.9%              | 46.1%                | 53.1%          | 65.1%            | 20.8%              | 53.9%                | 45.2%          | 15.6%            | 69.3%              | 56.6%                | 57.9%          | 67.5%            | 23.5%              | 42.8%                | 46.4%          | -                | 69.0%        | 41.0%       | 47.0% |
| OTHER        | 1.0%           | 2.2%             | 1.4%               | 1.0%                 | 0.8%           | 0.4%             | 5.0%               | 0.7%                 | 0.8%           | 1.0%             | 0.9%               | 0.6%                 | 1.3%           | 0.5%             | 0.9%               | 1.0%                 | 1.3%           | -                | 13.9%        | 2.7%        | 1.5%  |
| DK/REFUSED   | 0.7%           | 2.5%             | 1.7%               | -                    | 0.7%           | 0.5%             | 2.8%               | 0.3%                 | 0.7%           | 0.4%             | 0.9%               | 0.3%                 | 1.1%           | -                | 2.1%               | 0.9%                 | 0.8%           | -                | 17.1%        | 2.1%        | 0.8%  |
| Net Diff.    | -0.3%          | 69.2%            | -40.9%             | 6.7%                 | -7.8%          | -31.1%           | 50.5%              | -8.8%                | 8.1%           | 67.5%            | -40.5%             | -14.2%               | -18.3%         | -35.6%           | 50.1%              | 12.6%                | 5.2%           | 100.0%           | -69.0%       | 13.1%       | 3.7%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

|              | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                             |                          |                | U.S. SENATE BALLOT |       |       |                      |        |        |                        |
|--------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|-----------------------------|--------------------------|----------------|--------------------|-------|-------|----------------------|--------|--------|------------------------|
|              |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO-<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF<br>BUDD | VOTE               | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total        | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                          | 11                       | 8              | 136                | 133   | 3     | 138                  | 127    | 11     | 26                     |
| DONALD TRUMP | 49.0% | 82.5%                  | 53.9%                    | 61.8%                | 52.0%               | 65.7%                   | 23.9%                     | 41.5%                      | 40.3%                    | 18.8%                       | 20.2%                    | 44.8%          | 93.6%              | 94.1% | 71.8% | 6.8%                 | 6.0%   | 15.9%  | 40.2%                  |
| JOE BIDEN    | 49.3% | 14.5%                  | 35.6%                    | 35.9%                | 46.5%               | 33.7%                   | 72.5%                     | 56.4%                      | 55.7%                    | 79.0%                       | 79.8%                    | 52.0%          | 5.9%               | 5.3%  | 28.2% | 91.9%                | 92.7%  | 81.9%  | 50.5%                  |
| OTHER        | 1.0%  | 3.0%                   | -                        | 1.3%                 | 0.8%                | 0.6%                    | 1.1%                      | 1.0%                       | 2.0%                     | 2.3%                        | -                        | 3.2%           | 0.2%               | 0.2%  | -     | 1.2%                 | 1.1%   | 2.2%   | 4.3%                   |
| DK/REFUSED   | 0.7%  | -                      | 10.5%                    | 1.0%                 | 0.7%                | -                       | 2.4%                      | 1.1%                       | 2.0%                     | -                           | -                        | -              | 0.4%               | 0.4%  | -     | 0.2%                 | 0.2%   | -      | 5.0%                   |
| Net Diff.    | -0.3% | 67.9%                  | 18.3%                    | 25.9%                | 5.5%                | 31.9%                   | -48.6%                    | -14.8%                     | -15.4%                   | -60.2%                      | -59.6%                   | -7.1%          | 87.7%              | 88.8% | 43.6% | -85.1%               | -86.7% | -66.1% | -10.3%                 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

|              | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |        |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|--------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|--------------|---|-------|----------------|--------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|              |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total        | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111    | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| DONALD TRUMP | 49.0% | 93.3%               | 94.1% | 80.0% | 8.5%           | 9.1%   | -      | 39.2%                   | 84.5%         | 89.8%        | 90.5%                                   | 79.0% | 16.3%          | 15.0%  | 27.0%  | 46.9%                  | 93.7%                  | 94.5%               | 90.2%               | 53.6%               |               |                |
| JOE BIDEN    | 49.3% | 5.6%                | 5.3%  | 11.4% | 90.7%          | 90.1%  | 100.0% | 53.8%                   | 11.1%         | 8.8%         | 8.3%                                    | 16.8% | 82.5%          | 83.6%  | 73.0%  | 50.1%                  | 5.4%                   | 4.8%                | 7.9%                | 37.5%               |               |                |
| OTHER        | 1.0%  | 0.7%                | 0.4%  | 5.3%  | 0.6%           | 0.6%   | -      | 3.7%                    | 2.9%          | 0.6%         | 0.7%                                    | -     | 1.2%           | 1.4%   | -      | 1.1%                   | 0.5%                   | 0.5%                | 1.2%                | 3.5%                |               |                |
| DK/REFUSED   | 0.7%  | 0.4%                | 0.2%  | 3.3%  | 0.2%           | 0.2%   | -      | 3.4%                    | 1.6%          | 0.8%         | 0.6%                                    | 4.1%  | -              | -      | -      | 1.8%                   | 0.5%                   | 0.3%                | 0.7%                | 5.4%                |               |                |
| Net Diff.    | -0.3% | 87.7%               | 88.9% | 68.5% | -82.2%         | -81.1% | -100%  | -14.6%                  | 73.4%         | 81.0%        | 82.1%                                   | 62.2% | -66.3%         | -68.7% | -46.1% | -3.2%                  | 88.3%                  | 89.7%               | 82.3%               | 16.1%               |               |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

|              | REGISTERED PARTY                            |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |            | REGISTERED PARTY |                         | Other | DK/Ref |                  |       |
|--------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------|------------------|-------------------------|-------|--------|------------------|-------|
|              | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUBLICAN | DEMOCRATIC       | INDEP.<br>/OTHER<br>/DK |       |        | Indep-<br>endent |       |
|              | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |            |                  |                         |       |        |                  |       |
| Total        | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26         | 72               | 141                     | 87    | 75     | 8                | 4     |
| DONALD TRUMP | 49.0%                                       | 43.2%  | 64.7%                                 | 46.4%  | 54.2%   | 52.7%  | 40.8%                                    | 53.8%  | 21.9%                               | 29.1%  | 88.1%                                      | 90.5%  | 83.9%                       | 44.9%  | 83.9%      | 93.6%            | 15.5%                   | 66.3% | 69.8%  | 46.8%            | 40.7% |
| JOE BIDEN    | 49.3%                                       | 55.1%  | 34.0%                                 | 52.0%  | 44.6%   | 45.4%  | 57.8%                                    | 44.7%  | 77.4%                               | 69.1%  | 10.7%                                      | 8.4%   | 15.1%                       | 53.5%  | 15.1%      | 5.8%             | 83.4%                   | 30.1% | 27.9%  | 50.9%            | 27.2% |
| OTHER        | 1.0%  | 1.1%   | 0.5%                                  | 0.9%   | 0.4%  | 1.4%   | 0.2%                                     | 0.9%   | 0.7%                                | 1.0%   | 0.9%                                       | 1.1%   | -                           | 1.0%   | -          | 0.6%             | 0.7%                    | 1.8%  | 0.9%   | -                | 22.9% |
| DK/REFUSED   | 0.7%  | 0.7%   | 0.9%                                  | 0.6%   | 0.7%  | 0.5%   | 1.1%                                     | 0.6%   | -                                   | 0.8%   | 0.3%                                       | -      | 1.0%                        | 0.6%   | 1.0%       | -                | 0.4%                    | 1.8%  | 1.4%   | 2.3%             | 9.2%  |
| Net Diff.    | -0.3%                                       | -11.9% | 30.7%                                 | -5.5%  | 9.6%  | 7.4%   | -17.0%                                   | 9.1%   | -55.5%                              | -40.0% | 77.4%                                      | 82.1%  | 68.8%                       | -8.6%  | 68.8%      | 87.8%            | -67.8%                  | 36.3% | 41.8%  | -4.2%            | 13.5% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

|              | TOTAL | REGISTERED PARTY: MALE |                 |                         | REGISTERED PARTY: FEMALE |                 |                         | REGISTERED PARTY: WHITE |                 |                         | REGISTERED PARTY: NON-WHITE |                 |                         | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |                 |                         |
|--------------|-------|------------------------|-----------------|-------------------------|--------------------------|-----------------|-------------------------|-------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|--|-----------------|-------------------------|
|              |       | REPU-<br>LICAN         | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN          | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
|              |       |                        |                 |                         |                          |                 |                         |                         |                 |                         |                             |                 |                         |  |                 |                         |
| Total        | 300   | 35                     | 54              | 45                      | 37                       | 87              | 42                      | 63                      | 44              | 63                      | 6                           | 97              | 19                      | 6  | 92              | 16                      |
| DONALD TRUMP | 49.0% | 93.1%                  | 18.9%           | 77.9%                   | 94.1%                    | 13.4%           | 53.6%                   | 94.5%                   | 37.4%           | 66.5%                   | 81.4%                       | 5.5%            | 62.4%                   | 81.4%                                    | 4.5%            | 55.6%                   |
| JOE BIDEN    | 49.3% | 6.9%                   | 79.2%           | 18.9%                   | 4.8%                     | 86.0%           | 42.2%                   | 5.2%                    | 60.9%           | 30.3%                   | 15.0%                       | 93.7%           | 31.9%                   | 15.0%                                    | 95.0%           | 39.1%                   |
| OTHER        | 1.0%  | -                      | 1.4%            | 1.6%                    | 1.1%                     | 0.3%            | 2.0%                    | 0.3%                    | 0.5%            | 1.2%                    | 3.6%                        | 0.8%            | 4.3%                    | 3.6%                                     | 0.5%            | 3.5%                    |
| DK/REFUSED   | 0.7%  | -                      | 0.5%            | 1.5%                    | -                        | 0.3%            | 2.1%                    | -                       | 1.2%            | 2.1%                    | -                           | -               | 1.5%                    | -  | -               | 1.8%                    |
| Net Diff.    | -0.3% | 86.2%                  | -60.3%          | 59.0%                   | 89.3%                    | -72.5%          | 11.4%                   | 89.3%                   | -23.5%          | 36.2%                   | 66.4%                       | -88.2%          | 30.5%                   | 66.4%                                    | -90.5%          | 16.6%                   |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

| TOTAL        | ALIGNMENT W/     |                 |                        | IDEOLOGY |        |           |          |              |           |       | WHITE     | IDEOLOGY: |          |              | IDEOLOGY: |          |              | IDEOLOGY: |          |              |
|--------------|------------------|-----------------|------------------------|----------|--------|-----------|----------|--------------|-----------|-------|-----------|-----------|----------|--------------|-----------|----------|--------------|-----------|----------|--------------|
|              | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLICAN | LIBERAL  | Very   | Some-what | MODERATE | CONSERVATIVE | Some-what | Very  | DEMOCRATS | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE |
| Total        | 300              | 40              | 25                     | 67       | 34     | 33        | 88       | 132          | 51        | 81    | 13        | 20        | 32       | 75           | 47        | 56       | 58           | 23        | 48       | 96           |
| DONALD TRUMP | 49.0%            | 98.0%           | 85.0%                  | 5.7%     | -      | 11.5%     | 36.9%    | 81.2%        | 75.7%     | 84.6% | 76.9%     | -         | 40.1%    | 83.4%        | 8.2%      | 35.0%    | 78.2%        | 10.7%     | 49.0%    | 94.0%        |
| JOE BIDEN    | 49.3%            | 2.0%            | 13.3%                  | 93.9%    | 99.3%  | 88.5%     | 60.0%    | 18.3%        | 23.9%     | 14.7% | 21.1%     | 98.8%     | 56.2%    | 16.2%        | 91.8%     | 62.2%    | 20.9%        | 89.3%     | 46.9%    | 5.5%         |
| OTHER        | 1.0%             | -               | 1.7%                   | 0.4%     | 0.7%   | -         | 1.3%     | 0.4%         | 0.4%      | 0.3%  | -         | 1.2%      | 1.5%     | 0.4%         | -         | 1.2%     | 0.3%         | -         | 1.4%     | 0.2%         |
| DK/REFUSED   | 0.7%             | -               | -                      | -        | -      | -         | 1.8%     | 0.2%         | -         | 0.3%  | 2.0%      | -         | 2.2%     | -            | -         | 1.6%     | 0.5%         | -         | 2.7%     | 0.3%         |
| Net Diff.    | -0.3%            | 96.0%           | 71.7%                  | -88.2%   | -99.3% | -77.1%    | -23.1%   | 62.9%        | 51.8%     | 69.8% | 55.8%     | -98.8%    | -16.1%   | 67.2%        | -83.7%    | -27.2%   | 57.3%        | -78.7%    | 2.1%     | 88.6%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

|              | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|--------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|              | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total        | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| DONALD TRUMP | 49.0%                  | 3.2%          | 20.1%             | 38.2%                                   | 3.5%          | 13.6%             | 35.4%                         | 100.0%         | -              | -                                 | 50.1% | 47.8%                      | 54.1% | 41.5%                               | 54.3% | 58.7%                                 | 54.0% | 24.5%                                | 89.0% | 53.3% |
| JOE BIDEN    | 49.3%                  | 96.2%         | 78.0%             | 60.9%                                   | 95.9%         | 84.4%             | 64.6%                         | -              | 100.0%         | -                                 | 46.2% | 51.0%                      | 44.7% | 56.4%                               | 44.0% | 39.8%                                 | 45.2% | 72.9%                                | 9.9%  | 44.2% |
| OTHER        | 1.0%                   | 0.6%          | 1.2%              | 0.9%                                    | 0.6%          | 1.2%              | -                             | -              | -              | 100.0%                            | 2.7%  | 0.6%                       | 0.8%  | 0.9%                                | 1.2%  | 0.4%                                  | 0.4%  | 1.3%                                 | 0.3%  | 0.9%  |
| DK/REFUSED   | 0.7%                   | -             | 0.7%              | -                                       | -             | 0.8%              | -                             | -              | -              | -                                 | 1.0%  | 0.7%                       | 0.4%  | 1.2%                                | 0.4%  | 1.0%                                  | 0.4%  | 1.3%                                 | 0.7%  | 1.6%  |
| Net Diff.    | -0.3%                  | -93.0%        | -58.0%            | -22.7%                                  | -92.5%        | -70.8%            | -29.3%                        | 100.0%         | -100%          | -                                 | 3.9%  | -3.2%                      | 9.5%  | -14.9%                              | 10.3% | 18.9%                                 | 8.8%  | -48.4%                               | 79.1% | 9.1%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

|              | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|--------------|--|--------|--|--------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|--------|--|--------|------------------------|--------------------------|------------------------|--------------------------|-------|
|              | YES                                      | NO     | YES  | NO     | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total        | 300                                      | 60     | 48   | 60     | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50     | 65                                     | 45     | 63                     | 173                      | 123                    | 82                       | 52    |
| DONALD TRUMP | 49.0%                                    | 13.1%  | 16.4%  | 13.1%  | 12.3%                | 60.7% | 23.9%                         | 67.1% | 23.7%                           | 51.1% | 24.0%                          | 81.0% | 44.7%                              | 25.9%  | 6.3%                                   | 22.7%  | 6.4%                   | 52.4%                    | 44.9%                  | 56.2%                    | 60.8% |
| JOE BIDEN    | 49.3%                                    | 85.5%  | 82.0%  | 85.9%  | 86.0%                | 37.4% | 74.3%                         | 31.2% | 74.1%                           | 46.9% | 74.4%                          | 17.5% | 52.5%                              | 71.5%  | 92.9%                                  | 75.1%  | 93.2%                  | 46.2%                    | 53.5%                  | 42.1%                    | 37.5% |
| OTHER        | 1.0%                                     | 1.4%   | 0.9%   | 0.9%   | 1.1%                 | 1.5%  | 0.4%                          | 1.2%  | 0.8%                            | 1.9%  | 0.2%                           | 0.9%  | 0.4%                               | 2.6%   | 0.4%                                   | 2.2%   | -                      | 0.9%                     | 0.5%                   | 1.3%                     | 0.4%  |
| DK/REFUSED   | 0.7%                                     | -      | 0.6%   | -      | 0.7%                 | 0.4%  | 1.3%                          | 0.6%  | 1.3%                            | -     | 1.3%                           | 0.6%  | 2.4%                               | -      | 0.4%                                   | -      | 0.4%                   | 0.5%                     | 1.1%                   | 0.3%                     | 1.3%  |
| Net Diff.    | -0.3%                                    | -72.4% | -65.6%                                       | -72.8% | -73.8%               | 23.3% | -50.4%                        | 35.9% | -50.4%                          | 4.2%  | -50.4%                         | 63.5% | -7.9%                              | -45.6% | -86.6%                                 | -52.4% | -86.7%                 | 6.2%                     | -8.6%                  | 14.1%                    | 23.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

|              | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |        |
|--------------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|--------|
|              | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |        |
| Total        | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                             | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69     |
| DONALD TRUMP | 49.0%             | 49.0%              | 33.3%             | 78.1%              | 58.4%                | 14.9%              | 23.6%                          | 15.0%              | 17.3%             | 73.9%      | 24.6%                   | 80.3%      | 34.6%                     | 67.9%      | 17.3%                    | 85.9%      | 38.9%                        | 36.1%      | 8.8%                             | 33.6%      | 7.5%   |
| JOE BIDEN    | 49.3%             | 49.9%              | 65.2%             | 20.8%              | 39.3%                | 83.2%              | 75.9%                          | 83.9%              | 82.1%             | 25.2%      | 73.2%                   | 18.6%      | 63.8%                     | 31.4%      | 80.1%                    | 13.1%      | 58.2%                        | 63.2%      | 89.4%                            | 65.6%      | 91.0%  |
| OTHER        | 1.0%              | 0.5%               | 0.6%              | 0.5%               | 0.6%                 | 1.4%               | 0.5%                           | 0.7%               | 0.5%              | 0.5%       | 1.3%                    | 0.4%       | 1.3%                      | 0.7%       | 1.2%                     | 0.5%       | 1.1%                         | 0.7%       | 1.4%                             | 0.8%       | 1.1%   |
| DK/REFUSED   | 0.7%              | 0.6%               | 0.9%              | 0.5%               | 1.8%                 | 0.4%               | -                              | 0.4%               | -                 | 0.4%       | 1.0%                    | 0.8%       | 0.3%                      | -          | 1.4%                     | 0.5%       | 1.7%                         | -          | 0.4%                             | -          | 0.4%   |
| Net Diff.    | -0.3%             | -0.9%              | -31.9%            | 57.3%              | 19.1%                | -68.3%             | -52.3%                         | -68.9%             | -64.8%            | 48.7%      | -48.6%                  | 61.7%      | -29.2%                    | 36.4%      | -62.8%                   | 72.7%      | -19.3%                       | -27.0%     | -80.6%                           | -32.0%     | -83.4% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

| TOTAL        | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 |                | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON |        |        |        |        |        |
|--------------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|--------|--------|--------|--------|--------|
|              | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. |             |        |        |        |        |        |
| Total        | 300                  | 138                 | 24                 | 30                 | 83         | 135                  | 52              | 10              | 72             | 71               | 54              | 67                  | 81                      | 94          | 66     | 42     | 64     | 42     | 58     |
| DONALD TRUMP | 49.0%                | 73.2%               | 86.3%              | 66.6%              | 71.9%      | 26.9%                | 44.7%           | 44.6%           | 11.5%          | 81.3%            | 33.6%           | 64.6%               | 22.4%                   | 90.1%       | 40.7%  | 33.7%  | 8.6%   | 33.7%  | 4.4%   |
| JOE BIDEN    | 49.3%                | 25.6%               | 12.6%              | 31.8%              | 27.1%      | 71.5%                | 54.5%           | 48.7%           | 86.9%          | 17.3%            | 65.5%           | 34.4%               | 75.5%                   | 8.6%        | 57.1%  | 65.5%  | 90.3%  | 65.5%  | 94.3%  |
| OTHER        | 1.0%                 | 0.6%                | -                  | -                  | 1.0%       | 0.9%                 | 0.8%            | 4.9%            | 0.3%           | 0.3%             | 0.5%            | 0.9%                | 1.1%                    | 0.5%        | 1.1%   | 0.8%   | 0.7%   | 0.8%   | 0.8%   |
| DK/REFUSED   | 0.7%                 | 0.6%                | 1.1%               | 1.6%               | -          | 0.8%                 | -               | 1.8%            | 1.2%           | 1.1%             | 0.3%            | -                   | 1.1%                    | 0.8%        | 1.2%   | -      | 0.4%   | -      | 0.5%   |
| Net Diff.    | -0.3%                | 47.6%               | 73.7%              | 34.8%              | 44.8%      | -44.6%               | -9.8%           | -4.1%           | -75.4%         | 64.0%            | -31.9%          | 30.2%               | -53.1%                  | 81.6%       | -16.4% | -31.7% | -81.8% | -31.7% | -89.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

|              | RACIAL BACKGROUND |           |                     |                 |             |       | RACIAL BACKGROUND: MALE |           |                     |                 |             |        | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |        |
|--------------|-------------------|-----------|---------------------|-----------------|-------------|-------|-------------------------|-----------|---------------------|-----------------|-------------|--------|---------------------------|-----------|---------------------|-----------------|-------------|--------|--------|
|              | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other | WHITE                   | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |        |
| Total        | 300               | 170       | 122                 | 114             | 3           | 2     | 3                       | 80        | 51                  | 48              | 1           | 0      | 2                         | 90        | 71                  | 66              | 2           | 2      | 1      |
| DONALD TRUMP | 49.0%             | 69.3%     | 18.3%               | 15.7%           | 39.1%       | 86.2% | 50.8%                   | 77.3%     | 25.4%               | 21.5%           | 100.0%      | -      | 84.3%                     | 62.2%     | 13.1%               | 11.4%           | -           | 100.0% | -      |
| JOE BIDEN    | 49.3%             | 29.0%     | 80.0%               | 83.0%           | 60.9%       | -     | 39.7%                   | 20.9%     | 72.6%               | 77.5%           | -           | -      | -                         | 36.1%     | 85.4%               | 87.0%           | 100.0%      | -      | 100.0% |
| OTHER        | 1.0%              | 0.7%      | 1.5%                | 1.1%            | -           | 13.8% | 9.5%                    | 0.6%      | 2.0%                | 1.0%            | -           | 100.0% | 15.7%                     | 0.8%      | 1.1%                | 1.2%            | -           | -      | -      |
| DK/REFUSED   | 0.7%              | 1.1%      | 0.2%                | 0.2%            | -           | -     | -                       | 1.2%      | -                   | -               | -           | -      | -                         | 1.0%      | 0.4%                | 0.4%            | -           | -      | -      |
| Net Diff.    | -0.3%             | 40.3%     | -61.7%              | -67.3%          | -21.8%      | 86.2% | 11.1%                   | 56.5%     | -47.2%              | -56.0%          | 100.0%      | -      | 84.3%                     | 26.1%     | -72.3%              | -75.6%          | -100%       | 100.0% | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

|              | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|--------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|              |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total        | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| DONALD TRUMP | 49.0% | 64.5% | 37.9%  | 50.7% | 50.4% | 46.4%      | 48.7%        | 49.1%      | 49.7%       | 48.3%      | 50.0%       | 46.4%      | 65.6%                 | 56.2%      | 63.9%       | 52.8%      | 60.7%       | 50.9%      |
| JOE BIDEN    | 49.3% | 30.9% | 59.2%  | 46.7% | 49.6% | 52.5%      | 47.7%        | 49.7%      | 47.2%       | 51.1%      | 48.0%       | 52.5%      | 30.2%                 | 42.6%      | 32.4%       | 47.2%      | 36.8%       | 49.1%      |
| OTHER        | 1.0%  | 2.8%  | 1.2%   | 1.6%  | -     | 0.7%       | 1.9%         | 0.8%       | 1.7%        | 0.4%       | 1.1%        | 0.7%       | 3.4%                  | 0.5%       | 2.3%        | -          | 1.5%        | -          |
| DK/REFUSED   | 0.7%  | 1.9%  | 1.6%   | 1.0%  | -     | 0.3%       | 1.7%         | 0.4%       | 1.3%        | 0.2%       | 0.9%        | 0.3%       | 0.8%                  | 0.7%       | 1.4%        | -          | 0.9%        | -          |
| Net Diff.    | -0.3% | 33.6% | -21.3% | 4.0%  | 0.9%  | -6.1%      | 1.0%         | -0.7%      | 2.6%        | -2.8%      | 2.0%        | -6.1%      | 35.4%                 | 13.7%      | 31.4%       | 5.6%       | 23.9%       | 1.9%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

|              | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|--------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|              | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total        | 300         | 36         | 129                     | 71         | 94          | 114        | 51     | 135    | 165           | 81              | 117   | 101                           | 12     | 59     | 51     | 63     | 116   |
| DONALD TRUMP | 49.0%       | 35.1%      | 43.3%                   | 36.6%      | 45.2%       | 40.5%      | 43.6%  | 58.2%  | 41.5%         | 40.7%           | 46.1% | 59.1%                         | 73.7%  | 57.9%  | 41.9%  | 42.8%  | 48.5% |
| JOE BIDEN    | 49.3%       | 61.8%      | 55.5%                   | 60.9%      | 53.9%       | 57.9%      | 54.7%  | 40.0%  | 56.9%         | 57.5%           | 52.1% | 39.4%                         | 24.2%  | 39.4%  | 55.9%  | 56.3%  | 50.1% |
| OTHER        | 1.0%        | 0.6%       | 1.0%                    | 1.2%       | 0.7%        | 0.8%       | 1.2%   | 1.1%   | 0.9%          | 1.2%            | 0.8%  | 1.0%                          | -      | 1.3%   | 1.7%   | 0.9%   | 0.7%  |
| DK/REFUSED   | 0.7%        | 2.4%       | 0.2%                    | 1.2%       | 0.3%        | 0.8%       | 0.5%   | 0.7%   | 0.7%          | 0.6%            | 1.0%  | 0.5%                          | 2.1%   | 1.5%   | 0.5%   | -      | 0.6%  |
| Net Diff.    | -0.3%       | -26.7%     | -12.3%                  | -24.3%     | -8.7%       | -17.4%     | -11.2% | 18.2%  | -15.4%        | -16.8%          | -6.1% | 19.7%                         | 49.5%  | 18.5%  | -14.0% | -13.5% | -1.6% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

|              | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|--------------|-------|------------------------|--------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|              |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total        | 300   | 108                    | 75     | 41     | 38     | 38     | 39     | 18    | 15                       | 3           | 4                    | 26                   | 2           | 24                   |             |
| DONALD TRUMP | 49.0% | 53.3%                  | 48.2%  | 45.8%  | 44.6%  | 46.2%  | 70.3%  | 92.8% | 96.8%                    | 73.4%       | 27.5%                | 47.8%                | 100.0%      | 43.3%                |             |
| JOE BIDEN    | 49.3% | 44.2%                  | 50.4%  | 53.5%  | 52.8%  | 53.8%  | 24.4%  | 4.6%  | -                        | 26.6%       | 72.5%                | 49.9%                | -           | 54.1%                |             |
| OTHER        | 1.0%  | 1.5%                   | 1.1%   | -      | 1.4%   | -      | 2.5%   | 1.6%  | 1.9%                     | -           | -                    | 1.3%                 | -           | 1.4%                 |             |
| DK/REFUSED   | 0.7%  | 1.0%                   | 0.4%   | 0.6%   | 1.2%   | -      | 2.8%   | 1.0%  | 1.2%                     | -           | -                    | 1.1%                 | -           | 1.2%                 |             |
| Net Diff.    | -0.3% | 9.1%                   | -2.2%  | -7.7%  | -8.2%  | -7.7%  | 45.9%  | 88.2% | 96.8%                    | 46.9%       | -45.1%               | -2.1%                | 100.0%      | -10.8%               |             |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 1

|            | TOTAL  | AREA   |        |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |        |        |                   |        |        |                 |
|------------|--------|--------|--------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|--------|--------|-------------------|--------|--------|-----------------|
|            |        | CAMDEN | GATES  | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote   | Lean   | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total      | 300    | 42     | 42     | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125    | 13     | 131               | 126    | 5      | 31              |
| YES        | 18.3%  | 24.7%  | 15.5%  | 18.4%     | 17.2%       | 17.7%              | 20.4%         | 15.9%       | 42.1%            | 19.8%             | 18.5%  | 32.4%  | 13.9%             | 12.8%  | 43.0%  | 30.2%           |
| NO         | 78.9%  | 69.6%  | 84.5%  | 79.0%     | 79.9%       | 78.7%              | 79.6%         | 84.1%       | 57.9%            | 76.7%             | 77.7%  | 67.6%  | 83.3%             | 84.3%  | 57.0%  | 69.8%           |
| DK/REFUSED | 2.8%   | 5.7%   | -      | 2.6%      | 2.9%        | 3.6%               | -             | -           | -                | 3.5%              | 3.8%   | -      | 2.7%              | 2.9%   | -      | -               |
| Net Diff.  | -60.6% | -44.9% | -69.0% | -60.6%    | -62.8%      | -61.0%             | -59.1%        | -68.2%      | -15.9%           | -57.0%            | -59.2% | -35.3% | -69.4%            | -71.5% | -14.0% | -39.6%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 2

|            | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |        |
|------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|--------|
|            | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |        |
| Total      | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97     |
| YES        | 18.3%          | 17.8%            | 8.2%               | 19.9%                | 18.5%          | 10.1%            | 19.7%              | 27.1%                | 16.5%          | 20.2%            | 29.8%              | 19.2%                | 13.8%          | 11.5%            | 27.1%              | 23.9%                | 18.1%          | -                | 17.1%        | 10.6%       | 18.6%  |
| NO         | 78.9%          | 71.0%            | 72.1%              | 80.1%                | 79.8%          | 83.9%            | 74.1%              | 72.9%                | 80.8%          | 73.8%            | 65.7%              | 79.4%                | 84.6%          | 86.0%            | 63.6%              | 76.1%                | 78.8%          | 83.0%            | 69.0%        | 71.9%       | 77.0%  |
| DK/REFUSED | 2.8%           | 11.2%            | 19.7%              | -                    | 1.7%           | 6.1%             | 6.2%               | -                    | 2.7%           | 6.0%             | 4.5%               | 1.4%                 | 1.6%           | 2.5%             | 9.3%               | -                    | 3.0%           | 17.0%            | 13.9%        | 17.5%       | 4.4%   |
| Net Diff.  | -60.6%         | -53.1%           | -63.9%             | -60.1%               | -61.4%         | -73.8%           | -54.4%             | -45.7%               | -64.4%         | -53.6%           | -35.9%             | -60.2%               | -70.8%         | -74.5%           | -36.5%             | -52.1%               | -60.7%         | -83.0%           | -52.0%       | -61.3%      | -58.5% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 3

|            | TOTAL  | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |        |        |                      |        |        |                        |
|------------|--------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|--------|--------|----------------------|--------|--------|------------------------|
|            |        | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote   | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total      | 300    | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133    | 3      | 138                  | 127    | 11     | 26                     |
| YES        | 18.3%  | 7.3%                   | 35.6%                    | 22.3%                | 22.6%               | 19.8%                   | 3.4%                      | 19.7%                      | 16.6%                    | 15.0%                      | 30.1%                    | 30.3%  | 18.8%              | 18.5%  | 28.2%  | 14.8%                | 14.2%  | 21.3%  | 34.7%                  |
| NO         | 78.9%  | 79.2%                  | 10.5%                    | 69.5%                | 73.8%               | 78.7%                   | 85.8%                     | 79.0%                      | 79.1%                    | 85.0%                      | 61.7%                    | 69.7%  | 77.8%              | 78.0%  | 71.8%  | 82.5%                | 84.2%  | 62.8%  | 65.3%                  |
| DK/REFUSED | 2.8%   | 13.5%                  | 53.9%                    | 8.2%                 | 3.6%                | 1.6%                    | 10.8%                     | 1.3%                       | 4.2%                     | -                          | 8.2%                     | -      | 3.4%               | 3.5%   | -      | 2.7%                 | 1.6%   | 15.9%  | -                      |
| Net Diff.  | -60.6% | -72.0%                 | 25.1%                    | -47.1%               | -51.2%              | -58.9%                  | -82.4%                    | -59.3%                     | -62.5%                   | -70.0%                     | -31.6%                   | -39.3% | -59.1%             | -59.4% | -43.6% | -67.7%               | -70.0% | -41.5% | -30.6%                 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 4

|            | TOTAL  | STATE SENATE BALLOT |        |        |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |        |        |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|--------|---------------------|--------|--------|----------------|--------|--------|-------------------------|---------------|---|--------|--------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |        | VOTE<br>HANIG       | Vote   | Lean   | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote   | Lean   | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300    | 129                 | 122    | 7      | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98     | 6      | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| YES        | 18.3%  | 18.2%               | 17.2%  | 34.0%  | 14.5%          | 14.6%  | 12.7%  | 31.8%                   | 23.5%         | 20.1%                                   | 21.0%  | 4.1%   | 18.1%          | 15.5%  | 39.9%  | 16.1%                  | 16.8%        | 16.5%               | 22.4%               | 27.5%               |
| NO         | 78.9%  | 77.1%               | 77.9%  | 63.3%  | 83.8%          | 83.6%  | 87.3%  | 68.2%                   | 70.5%         | 75.6%                                   | 74.4%  | 95.9%  | 79.6%          | 82.0%  | 60.1%  | 82.4%                  | 79.1%        | 80.2%               | 69.0%               | 72.5%               |
| DK/REFUSED | 2.8%   | 4.7%                | 4.9%   | 2.7%   | 1.7%           | 1.8%   | -      | -                       | 6.0%          | 4.3%                                    | 4.5%   | -      | 2.3%           | 2.6%   | -      | 1.6%                   | 4.1%         | 3.3%                | 8.5%                | -                   |
| Net Diff.  | -60.6% | -58.9%              | -60.8% | -29.4% | -69.3%         | -69.0% | -74.5% | -36.4%                  | -47.1%        | -55.6%                                  | -53.4% | -91.8% | -61.5%         | -66.5% | -20.1% | -66.3%                 | -62.3%       | -63.7%              | -46.6%              | -44.9%              |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                 |                 | REGISTERED PARTY        |                  |        |        |        |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|--------|--------|--------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other  | DK/Ref |        |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |        |        |        |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26              | 72              | 141                     | 87               | 75     | 8      | 4      |
| YES        | 18.3%                                       | 19.2%  | 14.7%                                 | 20.2%  | 14.5%   | 20.9%  | 14.8%                                    | 19.4%  | 15.2%                               | 16.1%  | 23.0%                                      | 26.3%  | 13.7%                       | 18.7%  | 13.7%           | 16.7%           | 19.8%                   | 17.2%            | 13.7%  | 40.9%  | 35.5%  |
| NO         | 78.9%                                       | 77.4%  | 83.7%                                 | 74.1%  | 85.5%   | 76.1%  | 83.2%                                    | 77.4%  | 82.0%                               | 82.0%  | 71.3%                                      | 70.5%  | 77.1%                       | 79.0%  | 77.1%           | 79.9%           | 77.9%                   | 79.6%            | 82.6%  | 59.1%  | 64.5%  |
| DK/REFUSED | 2.8%  | 3.5%   | 1.6%                                  | 5.7%   | -   | 3.0%   | 2.0%                                     | 3.1%   | 2.8%                                | 1.9%   | 5.7%                                       | 3.2%   | 9.2%                        | 2.3%   | 9.2%            | 3.4%            | 2.3%                    | 3.2%             | 3.7%   | -      | -      |
| Net Diff.  | -60.6%                                      | -58.2% | -68.9%                                | -54.0% | -71.0%  | -55.2% | -68.3%                                   | -58.0% | -66.8%                              | -65.9% | -48.3%                                     | -44.2% | -63.5%                      | -60.3% | -63.5%          | -63.2%          | -58.2%                  | -62.4%           | -68.9% | -18.1% | -29.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 6

|            | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |        |
|------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|--------|
|            | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |        |
| Total      | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16     |
| YES        | 18.3%                     | 24.3%           | 16.5%                   | 16.2%                       | 9.4%            | 21.8%                   | 18.3%                      | 11.8%           | 19.1%                   | 19.3%                          | 44.3%           | 20.1%                   | 9.7%  | 44.3%           | 19.5%                   | 11.9%  |
| NO         | 78.9%                     | 69.3%           | 81.8%                   | 83.8%                       | 90.1%           | 75.5%                   | 75.1%                      | 84.4%           | 76.7%                   | 80.7%                          | 55.7%           | 78.5%                   | 81.3%   | 55.7%           | 79.0%                   | 88.1%  |
| DK/REFUSED | 2.8%                      | 6.3%            | 1.7%                    | -                           | 0.5%            | 2.7%                    | 6.6%                       | 3.9%            | 4.2%                    | -                              | -               | 1.4%                    | 9.0%  | -               | 1.5%                    | -      |
| Net Diff.  | -60.6%                    | -45.0%          | -65.2%                  | -67.5%                      | -80.7%          | -53.7%                  | -56.8%                     | -72.6%          | -57.6%                  | -61.5%                         | -11.5%          | -58.4%                  | -71.5%  | -11.5%          | -59.6%                  | -76.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 7

|            | TOTAL  | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |        | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|--------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|--------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |        | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very   | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300    | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81     | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| YES        | 18.3%  | 11.2%                               | 17.1%                      | 18.2%        | 19.0%    | 17.3%         | 14.9%         | 20.3%            | 21.5%         | 19.5%  | 19.3%                     | 5.8%              | 14.0%         | 23.8%            | 23.5%               | 15.4%         | 15.7%            | 15.1%              | 17.2%         | 16.6%            |
| NO         | 78.9%  | 88.8%                               | 77.7%                      | 78.4%        | 81.0%    | 75.7%         | 83.1%         | 77.1%            | 76.1%         | 77.8%  | 80.7%                     | 94.2%             | 86.0%         | 73.2%            | 71.5%               | 81.5%         | 82.2%            | 80.8%              | 82.8%         | 80.9%            |
| DK/REFUSED | 2.8%   | -                                   | 5.2%                       | 3.5%         | -        | 7.0%          | 2.0%          | 2.6%             | 2.4%          | 2.8%   | -                         | -                 | -             | 3.0%             | 5.0%                | 3.1%          | 2.1%             | 4.1%               | -             | 2.5%             |
| Net Diff.  | -60.6% | -77.5%                              | -60.6%                     | -60.2%       | -61.9%   | -58.5%        | -68.2%        | -56.9%           | -54.7%        | -58.3% | -61.3%                    | -88.5%            | -72.0%        | -49.5%           | -48.1%              | -66.0%        | -66.5%           | -65.7%             | -65.7%        | -64.3%           |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 8

|            | TOTAL  | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |        | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |        |
|------------|--------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|--------|----------------------------|--------|-------------------------------------|--------|---------------------------------------|--------|--------------------------------------|--------|
|            |        | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO     | YES                        | NO     | YES                                 | NO     | YES                                   | NO     | YES                                  | NO     |
| Total      | 300    | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237    | 130                        | 135    | 57                                  | 67     | 73                                    | 68     | 70                                   | 81     |
| YES        | 18.3%  | 17.8%                  | 12.5%         | 28.7%             | 16.1%                                   | 13.5%         | 30.5%             | 18.7%                         | 17.2%          | 49.6%          | 100.0%                            | -      | 13.0%                      | 23.8%  | 21.7%                               | 16.8%  | 6.2%                                  | 30.8%  | 14.1%                                | 19.5%  |
| NO         | 78.9%  | 79.0%                  | 83.0%         | 71.3%             | 80.4%                                   | 86.5%         | 69.5%             | 77.0%                         | 81.6%          | 43.7%          | -                                 | 100.0% | 85.3%                      | 74.4%  | 74.4%                               | 81.9%  | 93.8%                                 | 66.9%  | 82.7%                                | 79.1%  |
| DK/REFUSED | 2.8%   | 3.2%                   | 4.5%          | -                 | 3.5%                                    | -             | -                 | 4.3%                          | 1.3%           | 6.7%           | -                                 | -      | 1.7%                       | 1.9%   | 3.9%                                | 1.4%   | -                                     | 2.3%   | 3.2%                                 | 1.4%   |
| Net Diff.  | -60.6% | -61.2%                 | -70.6%        | -42.6%            | -64.3%                                  | -73.0%        | -39.0%            | -58.3%                        | -64.4%         | 5.9%           | 100.0%                            | -100%  | -72.2%                     | -50.6% | -52.7%                              | -65.1% | -87.6%                                | -36.1% | -68.5%                               | -59.7% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 9

|            | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |        | FIREARM<br>HOUSEHOLD:<br>MALE |        | FIREARM<br>HOUSEHOLD:<br>FEMALE |        | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |        |
|------------|--|--------|--|--------|----------------------|--------|-------------------------------|--------|---------------------------------|--------|--------------------------------|--------|------------------------------------|--------|--|--------|------------------------|--------------------------|------------------------|--------------------------|--------|
|            | YES                                      | NO     | YES  | NO     | YES                  | NO     | YES                           | NO     | YES                             | NO     | YES                            | NO     | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |        |
| Total      | 300                                      | 60     | 48   | 60     | 42                   | 138    | 120                           | 83     | 34                              | 55     | 85                             | 85     | 55                                 | 50     | 65                                     | 45     | 63                     | 173                      | 123                    | 82                       | 52     |
| YES        | 18.3%                                    | 11.7%  | 27.9%  | 11.8%  | 28.9%                | 23.6%  | 13.8%                         | 26.1%  | 2.8%                            | 19.8%  | 18.2%                          | 21.8%  | 10.5%                              | 22.0%  | 16.6%                                  | 23.7%  | 15.1%                  | 18.5%                    | 18.2%                  | 20.4%                    | 15.8%  |
| NO         | 78.9%                                    | 88.3%  | 69.2%  | 88.2%  | 67.8%                | 74.2%  | 84.9%                         | 70.1%  | 97.2%                           | 80.2%  | 80.0%                          | 74.5%  | 89.1%                              | 78.0%  | 81.3%                                  | 76.3%  | 82.7%                  | 78.3%                    | 79.4%                  | 75.7%                    | 84.2%  |
| DK/REFUSED | 2.8%                                     | -      | 2.9%   | -      | 3.3%                 | 2.3%   | 1.3%                          | 3.8%   | -                               | -      | 1.9%                           | 3.7%   | 0.4%                               | -      | 2.1%                                   | -      | 2.2%                   | 3.2%                     | 2.4%                   | 3.8%                     | -      |
| Net Diff.  | -60.6%                                   | -76.6% | -41.3%                                       | -76.5% | -38.9%               | -50.6% | -71.1%                        | -44.1% | -94.3%                          | -60.5% | -61.8%                         | -52.6% | -78.6%                             | -56.1% | -64.7%                                 | -52.6% | -67.6%                 | -59.7%                   | -61.1%                 | -55.3%                   | -68.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 10

|            | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |        |
|------------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|--------|
|            | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |        |
| Total      | 300                              | 91                       | 71                               | 97                       | 71                               | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69     |
| YES        | 18.3%                            | 16.9%                    | 20.0%                            | 16.6%                    | 16.6%                            | 19.8%                    | 19.5%                                 | 19.5%                    | 20.1%                | 14.5%          | 22.5%                         | 19.5%          | 16.0%                           | 9.9%           | 27.3%                          | 14.7%          | 18.9%                              | 14.7%          | 23.0%                                  | 16.0%          | 22.1%  |
| NO         | 78.9%                            | 80.6%                    | 75.9%                            | 79.3%                    | 83.2%                            | 78.2%                    | 77.1%                                 | 78.5%                    | 79.9%                | 80.7%          | 76.1%                         | 77.2%          | 82.5%                           | 84.1%          | 71.5%                          | 81.9%          | 79.6%                              | 76.0%          | 77.0%                                  | 79.5%          | 77.9%  |
| DK/REFUSED | 2.8%                             | 2.6%                     | 4.1%                             | 4.2%                     | 0.3%                             | 2.0%                     | 3.5%                                  | 2.0%                     | -                    | 4.8%           | 1.4%                          | 3.4%           | 1.5%                            | 6.1%           | 1.2%                           | 3.3%           | 1.5%                               | 9.3%           | -                                      | 4.5%           | -      |
| Net Diff.  | -60.6%                           | -63.7%                   | -55.9%                           | -62.7%                   | -66.6%                           | -58.5%                   | -57.6%                                | -58.9%                   | -59.8%               | -66.2%         | -53.6%                        | -57.7%         | -66.5%                          | -74.2%         | -44.2%                         | -67.2%         | -60.7%                             | -61.2%         | -54.0%                                 | -63.5%         | -55.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 11

| TOTAL      | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON ABORTION: MALE |          | POSITION ON ABORTION: FEMALE |          | POSITION ON ABORTION: WHITE |          | POSITION ON ABORTION: NON-WHITE |          | POSITION ON ABORTION: AFRICAN-AMER. |          |
|------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|----------------------------|----------|------------------------------|----------|-----------------------------|----------|---------------------------------|----------|-------------------------------------|----------|
|            | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE                 | PRO-LIFE | PRO-CHOICE                   | PRO-LIFE | PRO-CHOICE                  | PRO-LIFE | PRO-CHOICE                      | PRO-LIFE | PRO-CHOICE                          | PRO-LIFE |
| Total      | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71                         | 54       | 67                           | 81       | 94                          | 66       | 42                              | 64       | 42                                  | 58       |
| YES        | 18.3%                | 16.9%               | 4.5%               | 14.8%              | 21.2%      | 20.7%              | 19.0%         | 34.2%         | 20.0%    | 20.0%                      | 13.1%    | 13.6%                        | 25.7%    | 16.1%                       | 17.5%    | 19.4%                           | 21.0%    | 19.4%                               | 21.1%    |
| NO         | 78.9%                | 80.5%               | 90.9%              | 85.2%              | 75.8%      | 75.7%              | 73.6%         | 65.8%         | 78.7%    | 76.9%                      | 85.2%    | 84.3%                        | 69.5%    | 81.5%                       | 79.4%    | 77.2%                           | 76.3%    | 77.2%                               | 78.9%    |
| DK/REFUSED | 2.8%                 | 2.6%                | 4.6%               | -                  | 3.0%       | 3.6%               | 7.5%          | -             | 1.3%     | 3.1%                       | 1.7%     | 2.1%                         | 4.8%     | 2.4%                        | 3.1%     | 3.3%                            | 2.7%     | 3.3%                                | -        |
| Net Diff.  | -60.6%               | -63.6%              | -86.4%             | -70.3%             | -54.6%     | -55.0%             | -54.6%        | -31.6%        | -58.7%   | -57.0%                     | -72.1%   | -70.7%                       | -43.8%   | -65.5%                      | -61.9%   | -57.8%                          | -55.3%   | -57.8%                              | -57.8%   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 12

|            | RACIAL BACKGROUND |           |                        |                 |                |        |       | RACIAL BACKGROUND: MALE |           |                        |                 |                | RACIAL BACKGROUND: FEMALE |        |           |                        |                 |                |        |
|------------|-------------------|-----------|------------------------|-----------------|----------------|--------|-------|-------------------------|-----------|------------------------|-----------------|----------------|---------------------------|--------|-----------|------------------------|-----------------|----------------|--------|
|            | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |       | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other                     | WHITE  | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |
| Total      | 300               | 170       | 122                    | 114             | 3              | 2      | 3     | 80                      | 51        | 48                     | 1               | 0              | 2                         | 90     | 71        | 66                     | 2               | 2              | 1      |
| YES        | 18.3%             | 16.4%     | 19.7%                  | 19.8%           | -              | -      | 49.2% | 20.0%                   | 13.8%     | 14.1%                  | -               | -              | 15.7%                     | 13.3%  | 23.9%     | 23.9%                  | -               | -              | 100.0% |
| NO         | 78.9%             | 81.0%     | 77.8%                  | 79.0%           | 100.0%         | 13.8%  | 50.8% | 76.1%                   | 86.2%     | 85.9%                  | 100.0%          | 100.0%         | 84.3%                     | 85.4%  | 71.6%     | 74.0%                  | 100.0%          | -              | -      |
| DK/REFUSED | 2.8%              | 2.5%      | 2.6%                   | 1.2%            | -              | 86.2%  | -     | 3.9%                    | -         | -                      | -               | -              | -                         | 1.3%   | 4.4%      | 2.1%                   | -               | 100.0%         | -      |
| Net Diff.  | -60.6%            | -64.6%    | -58.1%                 | -59.3%          | -100%          | -13.8% | -1.7% | -56.0%                  | -72.4%    | -71.7%                 | -100%           | -100%          | -68.6%                    | -72.1% | -47.7%    | -50.2%                 | -100%           | -              | 100.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 13

|            | TOTAL  | AGE    |       |        |        |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|--------|--------|-------|--------|--------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |        | 18-29  | 30-40 | 41-55  | 56-65  | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300    | 27     | 39    | 72     | 76     | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| YES        | 18.3%  | 30.9%  | 48.8% | 25.3%  | 7.9%   | 4.0%       | 41.5%        | 11.9%      | 33.0%       | 5.9%       | 24.1%       | 4.0%       | 27.1%                 | 16.4%      | 27.4%       | 10.2%      | 21.8%       | 9.3%       |
| NO         | 78.9%  | 69.1%  | 51.2% | 64.4%  | 90.7%  | 96.0%      | 58.5%        | 84.5%      | 61.6%       | 93.5%      | 72.0%       | 96.0%      | 72.9%                 | 80.6%      | 67.9%       | 89.8%      | 75.0%       | 90.7%      |
| DK/REFUSED | 2.8%   | -      | -     | 10.3%  | 1.3%   | -          | -            | 3.6%       | 5.4%        | 0.6%       | 3.9%        | -          | -                     | 3.0%       | 4.7%        | -          | 3.1%        | -          |
| Net Diff.  | -60.6% | -38.2% | -2.5% | -39.0% | -82.8% | -92.0%     | -17.0%       | -72.6%     | -28.5%      | -87.6%     | -47.9%      | -92.0%     | -45.7%                | -64.2%     | -40.5%      | -79.6%     | -53.2%      | -81.5%     |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 14

|            | TOTAL  | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |        | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------|--------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|--------|-------------------------------|--------|--------|--------|--------|
|            |        | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT   | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total      | 300    | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101    | 12                            | 59     | 51     | 63     | 116    |
| YES        | 18.3%  | 53.1%                   | 8.3%       | 38.3%       | 2.8%       | 26.0%       | 0.6%       | 18.5%  | 18.2%  | 9.4%          | 17.2%           | 26.8%  | 19.4%                         | 22.9%  | 32.0%  | 13.5%  | 12.4%  |
| NO         | 78.9%  | 46.9%                   | 87.6%      | 55.7%       | 96.1%      | 69.3%       | 99.4%      | 79.2%  | 78.6%  | 85.4%         | 80.2%           | 72.2%  | 80.6%                         | 74.1%  | 65.8%  | 81.4%  | 85.6%  |
| DK/REFUSED | 2.8%   | -                       | 4.1%       | 6.0%        | 1.1%       | 4.6%        | -          | 2.3%   | 3.2%   | 5.2%          | 2.7%            | 1.0%   | -                             | 3.0%   | 2.2%   | 5.1%   | 2.1%   |
| Net Diff.  | -60.6% | 6.2%                    | -79.3%     | -17.4%      | -93.3%     | -43.3%      | -98.7%     | -60.7% | -60.5% | -76.1%        | -63.0%          | -45.4% | -61.3%                        | -51.3% | -33.8% | -67.8% | -73.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

21. Are there children in your household under the age of 18 years old?

BANNER 15

|            | TOTAL  | PRIMARY VOTE FREQUENCY |        |        |        |        |        |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|------------|--------|------------------------|--------|--------|--------|--------|--------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |        | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300    | 108                    | 75     | 41     | 38     | 38     | 39     | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| YES        | 18.3%  | 22.5%                  | 24.0%  | 18.9%  | 9.8%   | 2.7%   | 21.8%  | 12.8%        | 7.8%                     | 36.7%                | 58.9%                | 6.5%        | -                    | 7.1%        |  |
| NO         | 78.9%  | 75.1%                  | 73.2%  | 72.8%  | 89.7%  | 97.3%  | 73.8%  | 81.7%        | 85.5%                    | 63.3%                | 41.1%                | 93.5%       | 100.0%               | 92.9%       |  |
| DK/REFUSED | 2.8%   | 2.5%                   | 2.8%   | 8.2%   | 0.5%   | -      | 4.5%   | 5.5%         | 6.7%                     | -                    | -                    | -           | -                    | -           |  |
| Net Diff.  | -60.6% | -52.6%                 | -49.1% | -53.9% | -79.8% | -94.6% | -52.0% | -68.8%       | -77.7%                   | -26.6%               | 17.8%                | -87.0%      | -100%                | -85.9%      |  |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |        |                   |       |        |                 |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|--------|-------------------|-------|--------|-----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean   | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDE-CIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13     | 131               | 126   | 5      | 31              |
| YES        | 43.5% | 36.8%  | 44.3% | 41.5%     | 46.3%       | 42.3%              | 47.8%         | 51.9%       | 27.7%            | 48.0%             | 51.8% | 10.8%  | 42.2%             | 43.8% | -      | 28.6%           |
| NO         | 44.9% | 55.8%  | 47.5% | 48.3%     | 39.2%       | 45.7%              | 42.3%         | 38.2%       | 61.9%            | 39.0%             | 37.3% | 55.3%  | 48.2%             | 46.2% | 100.0% | 57.7%           |
| DK/REFUSED | 11.6% | 7.4%   | 8.3%  | 10.2%     | 14.6%       | 12.1%              | 10.0%         | 9.9%        | 10.5%            | 13.1%             | 10.9% | 33.9%  | 9.6%              | 9.9%  | -      | 13.8%           |
| Net Diff.  | -1.5% | -19.0% | -3.2% | -6.8%     | 7.1%        | -3.4%              | 5.5%          | 13.8%       | -34.2%           | 9.0%              | 14.5% | -44.5% | -6.0%             | -2.4% | -100%  | -29.1%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

|            | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN           |                          |                      |                     |        |
|------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|------------------------|--------------------------|----------------------|---------------------|--------|
|            | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH |        |
| Total      | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137                    | 8                        | 1                    | 24                  | 97     |
| YES        | 43.5%          | 19.0%            | 28.1%              | 39.8%                | 48.9%          | 34.4%            | 40.2%              | 46.9%                | 45.2%          | 47.7%            | 22.9%              | 43.4%                | 46.3%          | 46.9%            | 62.5%              | 46.9%                | 36.6%                  | -                        | 69.0%                | 11.9%               | 37.4%  |
| NO         | 44.9%          | 59.8%            | 60.0%              | 46.0%                | 41.7%          | 59.8%            | 48.6%              | 40.9%                | 41.5%          | 42.3%            | 60.7%              | 44.1%                | 43.0%          | 42.8%            | 25.7%              | 36.9%                | 53.1%                  | 84.5%                    | 31.0%                | 67.3%               | 49.0%  |
| DK/REFUSED | 11.6%          | 21.2%            | 12.0%              | 14.1%                | 9.5%           | 5.9%             | 11.2%              | 12.2%                | 13.3%          | 10.1%            | 16.4%              | 12.5%                | 10.7%          | 10.3%            | 11.8%              | 16.2%                | 10.3%                  | 15.5%                    | -                    | 20.7%               | 13.7%  |
| Net Diff.  | -1.5%          | -40.8%           | -31.9%             | -6.2%                | 7.2%           | -25.4%           | -8.4%              | 5.9%                 | 3.6%           | 5.4%             | -37.8%             | -0.7%                | 3.4%           | 4.1%             | 36.8%              | 10.0%                | -16.6%                 | -84.5%                   | 38.1%                | -55.4%              | -11.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |       |        |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|-------|--------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127   | 11     | 26                     |
| YES        | 43.5% | 40.2%                  | -                        | 43.2%                | 45.7%               | 46.5%                   | 39.4%                     | 42.0%                      | 53.3%                    | 23.1%                      | 45.0%                    | 11.6%  | 47.9%              | 48.2% | 35.7% | 40.2%                | 41.2% | 28.2%  | 37.8%                  |
| NO         | 44.9% | 40.1%                  | 64.4%                    | 43.2%                | 40.8%               | 45.8%                   | 54.6%                     | 42.4%                      | 36.5%                    | 40.6%                      | 55.0%                    | 43.2%  | 39.6%              | 39.6% | 36.1% | 51.3%                | 50.9% | 55.9%  | 39.4%                  |
| DK/REFUSED | 11.6% | 19.6%                  | 35.6%                    | 13.6%                | 13.5%               | 7.8%                    | 6.0%                      | 15.6%                      | 10.2%                    | 36.3%                      | -                        | 45.2%  | 12.5%              | 12.2% | 28.2% | 8.6%                 | 7.9%  | 15.9%  | 22.7%                  |
| Net Diff.  | -1.5% | 0.1%                   | -64.4%                   | -0.0%                | 5.0%                | 0.7%                    | -15.3%                    | -0.5%                      | 16.8%                    | -17.5%                     | -10.1%                   | -31.5% | 8.3%               | 8.5%  | -0.4% | -11.1%               | -9.7% | -27.7% | -1.6%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|-------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| YES        | 43.5% | 49.1%               | 48.8% | 53.8% | 39.5%          | 39.6%  | 38.5%  | 38.3%                   | 25.0%         | 51.6%                                   | 48.9% | 95.9% | 44.2%          | 48.6% | 7.5%   | 30.4%                  | 57.3%        | 52.9%               | 39.0%               | 35.7%               |
| NO         | 44.9% | 37.4%               | 36.8% | 46.2% | 52.7%          | 53.0%  | 49.4%  | 43.5%                   | 55.1%         | 37.1%                                   | 39.1% | 4.1%  | 45.4%          | 41.9% | 73.9%  | 55.6%                  | 36.4%        | 35.5%               | 42.2%               | 41.3%               |
| DK/REFUSED | 11.6% | 13.6%               | 14.4% | -     | 7.8%           | 7.5%   | 12.0%  | 18.1%                   | 19.9%         | 11.3%                                   | 12.0% | -     | 10.4%          | 9.4%  | 18.5%  | 14.1%                  | 6.3%         | 11.6%               | 18.8%               | 22.9%               |
| Net Diff.  | -1.5% | 11.7%               | 11.9% | 7.7%  | -13.3%         | -13.4% | -10.9% | -5.2%                   | -30.1%        | 14.5%                                   | 9.8%  | 91.8% | -1.2%          | 6.7%  | -66.4% | -25.2%                 | 21.0%        | 17.4%               | -3.1%               | -5.6%               |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

|            | REGISTERED PARTY                            |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                 | REGISTERED PARTY |                         | REGISTERED PARTY |        | REGISTERED PARTY |        | REGISTERED PARTY |  | REGISTERED PARTY |  | REGISTERED PARTY |  |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|-----------------|------------------|-------------------------|------------------|--------|------------------|--------|------------------|--|------------------|--|------------------|--|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other  | DK/Ref           |        |                  |  |                  |  |                  |  |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                 |                  |                         |                  |        |                  |        |                  |  |                  |  |                  |  |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26              | 72               | 141                     | 87               | 75     | 8                | 4      |                  |  |                  |  |                  |  |
| YES        | 43.5%                                       | 37.7%  | 63.1%                                 | 34.2%  | 58.0%   | 41.6%  | 45.5%                                    | 44.0%  | 32.5%                               | 40.3%  | 52.2%                                      | 49.1%  | 59.3%                       | 42.6%  | 59.3%           | 57.7%            | 42.0%                   | 34.1%            | 34.4%  | 43.2%            | 8.3%   |                  |  |                  |  |                  |  |
| NO         | 44.9%                                       | 48.0%  | 34.0%                                 | 52.9%  | 33.2%   | 48.0%  | 43.8%                                    | 44.8%  | 60.1%                               | 48.6%  | 36.6%                                      | 40.5%  | 23.9%                       | 46.5%  | 23.9%           | 33.0%            | 47.2%                   | 51.2%            | 50.2%  | 44.1%            | 84.2%  |                  |  |                  |  |                  |  |
| DK/REFUSED | 11.6%                                       | 14.4%  | 2.9%                                  | 12.9%  | 8.8%  | 10.4%  | 10.6%                                    | 11.3%  | 7.4%                                | 11.2%  | 11.2%                                      | 10.4%  | 16.9%                       | 11.0%  | 16.9%           | 9.3%             | 10.8%                   | 14.8%            | 15.4%  | 12.8%            | 7.5%   |                  |  |                  |  |                  |  |
| Net Diff.  | -1.5%                                       | -10.3% | 29.0%                                 | -18.7% | 24.8%   | -6.5%  | 1.7%                                     | -0.8%  | -27.7%                              | -8.3%  | 15.7%                                      | 8.5%   | 35.4%                       | -3.9%  | 35.4%           | 24.7%            | -5.2%                   | -17.1%           | -15.8% | -0.9%            | -75.9% |                  |  |                  |  |                  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

|            | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|            | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total      | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| YES        | 43.5%                     | 40.2%           | 48.7%                   | 37.1%                       | 74.5%           | 37.8%                   | 30.7%                      | 60.5%           | 21.2%                   | 36.7%                          | 55.7%           | 51.5%                   | 34.8%   | 55.7%           | 54.0%                   | 40.9% |
| NO         | 44.9%                     | 47.8%           | 46.8%                   | 54.8%                       | 18.9%           | 47.4%                   | 47.2%                      | 32.4%           | 59.4%                   | 54.5%                          | 23.5%           | 41.5%                   | 32.4%   | 23.5%           | 39.0%                   | 30.0% |
| DK/REFUSED | 11.6%                     | 12.0%           | 4.5%                    | 8.1%                        | 6.6%            | 14.8%                   | 22.1%                      | 7.1%            | 19.4%                   | 8.9%                           | 20.8%           | 6.9%                    | 32.7%   | 20.8%           | 7.0%                    | 29.0% |
| Net Diff.  | -1.5%                     | -7.6%           | 1.9%                    | -17.6%                      | 55.7%           | -9.6%                   | -16.5%                     | 28.0%           | -38.2%                  | -17.8%                         | 32.3%           | 10.0%                   | 2.4%  | 32.3%           | 15.0%                   | 10.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

|            | TOTAL | ALIGNMENT W/     |                 |                        | IDEOLOGY |        |           |          |              |           |        | WHITE     | IDEOLOGY: |          |              | IDEOLOGY: |          |              | IDEOLOGY: |          |              |
|------------|-------|------------------|-----------------|------------------------|----------|--------|-----------|----------|--------------|-----------|--------|-----------|-----------|----------|--------------|-----------|----------|--------------|-----------|----------|--------------|
|            |       | REPUBLICAN PARTY | TRUMP SUPPORTER | TRADITIONAL REPUBLICAN | LIBERAL  | Very   | Some-what | MODERATE | CONSERVATIVE | Some-what | Very   | DEMOCRATS | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE | LIBERAL   | MODERATE | CONSERVATIVE |
| Total      | 300   | 40               | 25              | 67                     | 34       | 33     | 88        | 132      | 51           | 81        | 13     | 20        | 32        | 75       | 47           | 56        | 58       | 23           | 48        | 96       |              |
| YES        | 43.5% | 64.9%            | 47.7%           | 27.1%                  | 30.8%    | 23.5%  | 33.3%     | 59.3%    | 34.0%        | 75.2%     | 30.2%  | 40.4%     | 25.7%     | 53.7%    | 21.4%        | 37.7%     | 66.7%    | 7.7%         | 22.8%     | 59.9%    |              |
| NO         | 44.9% | 27.3%            | 38.3%           | 60.6%                  | 60.5%    | 60.6%  | 53.8%     | 31.5%    | 46.6%        | 22.1%     | 42.9%  | 59.6%     | 64.0%     | 40.7%    | 61.0%        | 47.9%     | 19.7%    | 65.3%        | 66.3%     | 33.0%    |              |
| DK/REFUSED | 11.6% | 7.8%             | 14.0%           | 12.3%                  | 8.7%     | 15.9%  | 12.9%     | 9.1%     | 19.4%        | 2.7%      | 26.9%  | -         | 10.3%     | 5.7%     | 17.6%        | 14.4%     | 13.6%    | 26.9%        | 10.9%     | 7.2%     |              |
| Net Diff.  | -1.5% | 37.6%            | 9.4%            | -33.4%                 | -29.7%   | -37.2% | -20.4%    | 27.8%    | -12.6%       | 53.2%     | -12.7% | -19.1%    | -38.2%    | 13.0%    | -39.6%       | -10.2%    | 47.0%    | -57.6%       | -43.5%    | 26.9%    |              |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |        |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|--------|---------------------------------------|--------|--------------------------------------|--------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO     | YES                                   | NO     | YES                                  | NO     |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67     | 73                                    | 68     | 70                                   | 81     |
| YES        | 43.5% | 38.1%                  | 47.4%         | 66.9%             | 41.0%                                   | 51.2%         | 70.0%             | 48.0%                         | 39.4%          | 34.4%          | 30.9%                             | 47.0% | 100.0%                     | -      | 100.0%                              | -      | 100.0%                                | -      | 100.0%                               | -      |
| NO         | 44.9% | 57.1%                  | 36.8%         | 22.6%             | 53.8%                                   | 36.6%         | 18.8%             | 38.1%                         | 51.4%          | 38.3%          | 58.4%                             | 42.3% | -                          | 100.0% | -                                   | 100.0% | -                                     | 100.0% | -                                    | 100.0% |
| DK/REFUSED | 11.6% | 4.8%                   | 15.8%         | 10.5%             | 5.2%                                    | 12.2%         | 11.2%             | 13.9%                         | 9.2%           | 27.3%          | 10.7%                             | 10.7% | -                          | -      | -                                   | -      | -                                     | -      | -                                    | -      |
| Net Diff.  | -1.5% | -18.9%                 | 10.5%         | 44.2%             | -12.8%                                  | 14.7%         | 51.2%             | 9.9%                          | -12.0%         | -3.9%          | -27.5%                            | 4.6%  | 100.0%                     | -100%  | 100.0%                              | -100%  | 100.0%                                | -100%  | 100.0%                               | -100%  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

|            | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                          | EDUCATION:<br>MALE      |                          |        |
|------------|--|--------|--|--------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|--------------------------|-------------------------|--------------------------|--------|
|            | YES                                      | NO     | YES  | NO     | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST |        |
| Total      | 300                                      | 60     | 48   | 60     | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                      | 173                      | 123                     | 82                       | 52     |
| YES        | 43.5%                                    | 100.0% | -  | 100.0% | -                    | 53.0% | 34.7%                         | 48.3% | 33.9%                           | 60.2% | 35.0%                          | 50.1% | 22.0%                              | 61.2% | 45.5%                                  | 67.7% | 46.1%                   | 52.7%                    | 30.7%                   | 52.6%                    | 27.8%  |
| NO         | 44.9%                                    | -      | 100.0%                                       | -      | 100.0%               | 38.6% | 56.3%                         | 44.8% | 66.1%                           | 29.3% | 52.3%                          | 40.7% | 67.5%                              | 31.6% | 46.6%                                  | 24.9% | 45.8%                   | 36.5%                    | 58.1%                   | 39.1%                    | 67.6%  |
| DK/REFUSED | 11.6%                                    | -      | -  | -      | -                    | 8.3%  | 9.1%                          | 6.8%  | -                               | 10.5% | 12.7%                          | 9.2%  | 10.4%                              | 7.2%  | 7.9%                                   | 7.4%  | 8.1%                    | 10.8%                    | 11.1%                   | 8.3%                     | 4.6%   |
| Net Diff.  | -1.5%                                    | 100.0% | -100%  | 100.0% | -100%                | 14.4% | -21.6%                        | 3.5%  | -32.2%                          | 30.9% | -17.3%                         | 9.5%  | -45.5%                             | 29.6% | -1.2%                                  | 42.7% | 0.3%                    | 16.2%                    | -27.4%                  | 13.5%                    | -39.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

|            | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|            |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total      | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| YES        | 43.5% | 52.8%                  | 32.9%                    | 52.5%                  | 27.1%                    | 56.8%                   | 37.1%                    | 56.9%                                 | 43.6%                    | 52.8%                | 33.0%          | 47.2%                         | 36.5%          | 58.1%                           | 30.4%          | 52.2%                          | 22.9%          | 57.8%                              | 43.7%          | 62.8%                                  | 45.9%          |
| NO         | 44.9% | 34.2%                  | 51.2%                    | 35.4%                  | 65.1%                    | 33.4%                   | 48.6%                    | 33.7%                                 | 43.7%                    | 36.0%                | 56.9%          | 46.1%                         | 55.5%          | 26.4%                           | 58.0%          | 37.7%                          | 67.1%          | 29.6%                              | 46.8%          | 29.2%                                  | 44.5%          |
| DK/REFUSED | 11.6% | 13.1%                  | 15.9%                    | 12.2%                  | 7.8%                     | 9.8%                    | 14.3%                    | 9.4%                                  | 12.7%                    | 11.2%                | 10.1%          | 6.8%                          | 8.1%           | 15.4%                           | 11.6%          | 10.1%                          | 10.0%          | 12.6%                              | 9.5%           | 8.0%                                   | 9.6%           |
| Net Diff.  | -1.5% | 18.6%                  | -18.3%                   | 17.1%                  | -38.0%                   | 23.5%                   | -11.5%                   | 23.2%                                 | -0.1%                    | 16.9%                | -24.0%         | 1.1%                          | -19.0%         | 31.7%                           | -27.6%         | 14.5%                          | -44.2%         | 28.2%                              | -3.1%          | 33.6%                                  | 1.5%           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

| TOTAL      | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 |                | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |          |            |
|------------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|----------|------------|
|            | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE | PRO-CHOICE |
| Total      | 300                  | 138                 | 24                 | 30                 | 83         | 135                  | 52              | 10              | 72             | 71               | 54              | 67                  | 81                      | 94          | 66          | 42          | 64          | 42          | 58          |          |            |
| YES        | 43.5%                | 61.5%               | 80.5%              | 78.1%              | 49.9%      | 24.4%                | 19.6%           | -               | 31.3%          | 53.4%            | 30.0%           | 70.0%               | 20.7%                   | 61.2%       | 14.0%       | 65.0%       | 37.0%       | 65.0%       | 40.8%       |          |            |
| NO         | 44.9%                | 27.8%               | 15.6%              | 21.9%              | 33.5%      | 63.6%                | 63.7%           | 100.0%          | 58.4%          | 35.4%            | 66.4%           | 19.7%               | 61.8%                   | 30.0%       | 73.9%       | 21.6%       | 51.8%       | 21.6%       | 49.9%       |          |            |
| DK/REFUSED | 11.6%                | 10.7%               | 3.9%               | -                  | 16.6%      | 11.9%                | 16.7%           | -               | 10.2%          | 11.2%            | 3.6%            | 10.3%               | 17.5%                   | 8.8%        | 12.1%       | 13.4%       | 11.2%       | 13.4%       | 9.3%        |          |            |
| Net Diff.  | -1.5%                | 33.7%               | 64.9%              | 56.2%              | 16.4%      | -39.2%               | -44.2%          | -100%           | -27.1%         | 18.1%            | -36.4%          | 50.3%               | -41.1%                  | 31.2%       | -59.8%      | 43.5%       | -14.8%      | 43.5%       | -9.1%       |          |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

|            | RACIAL BACKGROUND |           |                     |                 |             |       |        | RACIAL BACKGROUND: MALE |           |                     |                 |             | RACIAL BACKGROUND: FEMALE |       |           |                     |                 |             |        |
|------------|-------------------|-----------|---------------------|-----------------|-------------|-------|--------|-------------------------|-----------|---------------------|-----------------|-------------|---------------------------|-------|-----------|---------------------|-----------------|-------------|--------|
|            | WHITE             | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other |        | WHITE                   | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other                     | WHITE | NON-WHITE | African Amer. Black | Hispanic/Latino | Asian Amer. | Other  |
| Total      | 300               | 170       | 122                 | 114             | 3           | 2     | 3      | 80                      | 51        | 48                  | 1               | 0           | 2                         | 90    | 71        | 66                  | 2               | 2           | 1      |
| YES        | 43.5%             | 41.5%     | 49.1%               | 52.3%           | -           | 13.8% | -      | 36.2%                   | 55.6%     | 58.8%               | -               | 100.0%      | -                         | 46.1% | 44.4%     | 47.6%               | -               | -           | -      |
| NO         | 44.9%             | 47.6%     | 39.2%               | 36.9%           | 100.0%      | -     | 90.5%  | 57.0%                   | 36.5%     | 33.3%               | 100.0%          | -           | 84.3%                     | 39.3% | 41.2%     | 39.5%               | 100.0%          | -           | 100.0% |
| DK/REFUSED | 11.6%             | 10.9%     | 11.7%               | 10.7%           | -           | 86.2% | 9.5%   | 6.7%                    | 8.0%      | 7.9%                | -               | -           | 15.7%                     | 14.7% | 14.4%     | 12.8%               | -               | 100.0%      | -      |
| Net Diff.  | -1.5%             | -6.2%     | 9.9%                | 15.4%           | -100%       | 13.8% | -90.5% | -20.8%                  | 19.1%     | 25.4%               | -100%           | 100.0%      | -84.3%                    | 6.8%  | 3.3%      | 8.1%                | -100%           | -           | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

|            | TOTAL | AGE    |        |        |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|--------|--------|--------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29  | 30-40  | 41-55  | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27     | 39     | 72     | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| YES        | 43.5% | 40.1%  | 25.5%  | 37.5%  | 48.8% | 54.1%      | 31.4%        | 47.2%      | 34.6%       | 51.5%      | 39.7%       | 54.1%      | 26.3%                 | 47.9%      | 34.6%       | 51.7%      | 39.3%       | 55.0%      |
| NO         | 44.9% | 50.2%  | 52.7%  | 53.8%  | 39.8% | 36.6%      | 51.7%        | 43.0%      | 52.8%       | 38.1%      | 48.2%       | 36.6%      | 50.4%                 | 49.6%      | 54.7%       | 44.8%      | 52.6%       | 41.1%      |
| DK/REFUSED | 11.6% | 9.7%   | 21.8%  | 8.6%   | 11.4% | 9.4%       | 16.9%        | 9.8%       | 12.6%       | 10.3%      | 12.1%       | 9.4%       | 23.2%                 | 2.5%       | 10.7%       | 3.5%       | 8.1%        | 3.9%       |
| Net Diff.  | -1.5% | -10.2% | -27.2% | -16.3% | 9.0%  | 17.5%      | -20.2%       | 4.2%       | -18.2%      | 13.4%      | -8.5%       | 17.5%      | -24.1%                | -1.6%      | -20.2%      | 6.9%       | -13.3%      | 13.9%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |        | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|--------|-------------------------------|--------|--------|--------|--------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT   | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101    | 12                            | 59     | 51     | 63     | 116    |
| YES        | 43.5% | 35.6%                   | 46.6%      | 34.7%       | 51.4%      | 40.0%       | 53.5%      | 42.6%  | 44.2%  | 54.1%         | 42.6%           | 36.0%  | 45.6%                         | 35.7%  | 41.9%  | 43.6%  | 47.8%  |
| NO         | 44.9% | 52.7%                   | 37.7%      | 51.0%       | 33.4%      | 44.3%       | 33.6%      | 49.7%  | 41.0%  | 41.2%         | 44.3%           | 48.6%  | 44.7%                         | 55.9%  | 42.7%  | 42.8%  | 41.6%  |
| DK/REFUSED | 11.6% | 11.7%                   | 15.7%      | 14.3%       | 15.2%      | 15.7%       | 12.9%      | 7.7%   | 14.8%  | 4.7%          | 13.1%           | 15.4%  | 9.6%                          | 8.4%   | 15.5%  | 13.6%  | 10.6%  |
| Net Diff.  | -1.5% | -17.2%                  | 8.9%       | -16.3%      | 18.1%      | -4.3%       | 19.8%      | -7.2%  | 3.2%   | 12.9%         | -1.7%           | -12.7% | 0.9%                          | -20.1% | -0.8%  | 0.7%   | 6.3%   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |        |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|--------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39     | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| YES        | 43.5% | 36.4%                  | 43.6%  | 51.0%  | 42.2%  | 56.4%  | 24.0%  | 53.8%        | 51.8%                    | 63.3%                | 48.0%                | 33.0%       | 43.6%                | 32.1%       |  |
| NO         | 44.9% | 48.3%                  | 45.2%  | 40.8%  | 49.3%  | 34.8%  | 63.4%  | 39.1%        | 39.6%                    | 36.7%                | 31.4%                | 44.4%       | 56.4%                | 43.4%       |  |
| DK/REFUSED | 11.6% | 15.2%                  | 11.2%  | 8.2%   | 8.5%   | 8.8%   | 12.6%  | 7.1%         | 8.6%                     | -                    | 20.6%                | 22.6%       | -                    | 24.5%       |  |
| Net Diff.  | -1.5% | -11.9%                 | -1.5%  | 10.2%  | -7.1%  | 21.6%  | -39.4% | 14.8%        | 12.3%                    | 26.6%                | 16.6%                | -11.5%      | -12.7%               | -11.4%      |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |        |                 |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|--------|-----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126    | 5      | 31              |
| YES        | 46.0% | 37.8%  | 58.3% | 32.3%     | 52.1%       | 48.8%              | 35.9%         | 40.7%       | 12.9%            | 58.1%             | 59.4% | 45.4% | 35.7%             | 37.0%  | -      | 35.8%           |
| NO         | 39.8% | 42.1%  | 33.3% | 56.1%     | 32.5%       | 37.4%              | 48.9%         | 44.9%       | 68.2%            | 17.6%             | 15.6% | 37.5% | 59.4%             | 57.8%  | 100.0% | 56.8%           |
| DK/REFUSED | 14.1% | 20.1%  | 8.3%  | 11.6%     | 15.4%       | 13.8%              | 15.2%         | 14.4%       | 18.9%            | 24.3%             | 25.0% | 17.1% | 5.0%              | 5.2%   | -      | 7.4%            |
| Net Diff.  | 6.2%  | -4.2%  | 25.0% | -23.8%    | 19.6%       | 11.5%              | -13.0%        | -4.1%       | -55.3%           | 40.5%             | 43.9% | 7.9%  | -23.7%            | -20.8% | -100%  | -21.0%          |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

|            | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|            | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total      | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| YES        | 46.0%          | 43.4%            | 52.7%              | 49.8%                | 44.3%          | 40.3%            | 57.2%              | 52.7%                | 43.3%          | 58.8%            | 42.7%              | 44.9%                | 40.6%          | 45.7%            | 48.5%              | 44.6%                | 46.4%          | 38.2%            | 86.1%        | 36.5%       | 49.9% |
| NO         | 39.8%          | 28.9%            | 27.3%              | 37.0%                | 43.2%          | 48.1%            | 15.0%              | 37.7%                | 41.2%          | 14.5%            | 57.3%              | 41.8%                | 48.1%          | 49.2%            | 15.0%              | 36.8%                | 40.4%          | 46.2%            | 13.9%        | 37.5%       | 34.3% |
| DK/REFUSED | 14.1%          | 27.7%            | 20.0%              | 13.2%                | 12.5%          | 11.6%            | 27.8%              | 9.6%                 | 15.5%          | 26.7%            | -                  | 13.3%                | 11.3%          | 5.1%             | 36.5%              | 18.6%                | 13.2%          | 15.6%            | -            | 26.0%       | 15.8% |
| Net Diff.  | 6.2%           | 14.5%            | 25.4%              | 12.8%                | 1.1%           | -7.8%            | 42.2%              | 15.0%                | 2.1%           | 44.4%            | -14.6%             | 3.1%                 | -7.4%          | -3.5%            | 33.5%              | 7.8%                 | 6.1%           | -8.0%            | 72.2%        | -1.0%       | 15.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |        |        |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|--------|--------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127    | 11     | 26                     |
| YES        | 46.0% | 77.1%                  | 35.6%                    | 49.5%                | 50.3%               | 52.5%                   | 16.9%                     | 41.8%                      | 55.5%                    | 23.8%                      | 63.2%                    | 56.1%  | 57.0%              | 56.0% | 100.0% | 33.7%                | 36.4%  | 2.2%   | 54.3%                  |
| NO         | 39.8% | 9.2%                   | 64.4%                    | 29.1%                | 31.1%               | 30.1%                   | 70.0%                     | 44.2%                      | 33.0%                    | 76.2%                      | 36.8%                    | 29.1%  | 20.9%              | 21.4% | -      | 60.0%                | 58.8%  | 74.2%  | 32.0%                  |
| DK/REFUSED | 14.1% | 13.7%                  | -                        | 21.4%                | 18.6%               | 17.4%                   | 13.2%                     | 14.0%                      | 11.5%                    | -                          | -                        | 14.8%  | 22.1%              | 22.7% | -      | 6.3%                 | 4.8%   | 23.6%  | 13.7%                  |
| Net Diff.  | 6.2%  | 68.0%                  | -28.8%                   | 20.4%                | 19.2%               | 22.3%                   | -53.1%                    | -2.4%                      | 22.5%                    | -52.4%                     | 26.3%                    | 27.1%  | 36.2%              | 34.6% | 100.0% | -26.4%               | -22.4% | -72.0% | 22.3%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| YES        | 46.0% | 58.6%               | 57.0% | 85.9% | 32.4%          | 33.7%  | 13.2%  | 50.4%                   | 51.0%         | 54.4%                                   | 53.8% | 63.8% | 38.2%          | 39.9%  | 23.7%  | 47.6%                  | 54.4%        | 55.8%               | 66.2%               | 55.0%               |
| NO         | 39.8% | 14.9%               | 15.6% | 2.7%  | 64.1%          | 63.4%  | 74.8%  | 40.4%                   | 12.5%         | 19.8%                                   | 20.0% | 16.8% | 57.9%          | 55.7%  | 76.3%  | 37.5%                  | 13.5%        | 15.5%               | 13.2%               | 21.2%               |
| DK/REFUSED | 14.1% | 26.5%               | 27.4% | 11.4% | 3.4%           | 2.9%   | 12.0%  | 9.2%                    | 36.5%         | 25.9%                                   | 26.3% | 19.3% | 3.9%           | 4.4%   | -      | 14.9%                  | 32.0%        | 28.7%               | 20.7%               | 23.8%               |
| Net Diff.  | 6.2%  | 43.8%               | 41.4% | 83.2% | -31.7%         | -29.8% | -61.6% | 9.9%                    | 38.5%         | 34.6%                                   | 33.8% | 47.0% | -19.7%         | -15.7% | -52.6% | 10.1%                  | 40.9%        | 40.3%               | 53.0%               | 33.8%               |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

|            | TOTAL                          |        |                      |        |                                |        |                              |        |                          |        |                              |        |                    |        |                | REGISTERED PARTY |                         |                  |       |        |       |
|------------|--------------------------------|--------|----------------------|--------|--------------------------------|--------|------------------------------|--------|--------------------------|--------|------------------------------|--------|--------------------|--------|----------------|------------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED |        | LEGALIZING<br>SPORTS |        | GIVE PARENTS<br>\$6K GRANT FOR |        | LOWERING THE<br>STATE INCOME |        | EXPAND STATE<br>MEDICAID |        | EXPAND PROGRM<br>IF REQUIRED |        | EXPAND<br>MEDICAID |        | REPU-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                         | OPPOSE | SUPPRT               | OPPOSE | SUPPRT                         | OPPOSE | SUPPRT                       | OPPOSE | SUPPRT                   | OPPOSE | SUPPRT                       | OPPOSE | SUPPRT             | OPPOSE |                |                  |                         |                  |       |        |       |
| Total      | 300                            | 209    | 70                   | 147    | 113                            | 180    | 101                          | 241    | 32                       | 199    | 81                           | 69     | 26                 | 268    | 26             | 72               | 141                     | 87               | 75    | 8      | 4     |
| YES        | 46.0%                          | 44.3%  | 49.2%                | 51.3%  | 44.0%                          | 42.2%  | 52.7%                        | 44.8%  | 54.2%                    | 39.2%  | 57.8%                        | 65.2%  | 48.0%              | 45.9%  | 48.0%          | 60.5%            | 37.9%                   | 47.2%            | 45.8% | 40.0%  | 90.8% |
| NO         | 39.8%                          | 39.8%  | 41.4%                | 36.6%  | 43.2%                          | 43.7%  | 32.5%                        | 39.9%  | 41.1%                    | 52.1%  | 18.3%                        | 12.9%  | 27.0%              | 42.0%  | 27.0%          | 20.7%            | 56.3%                   | 29.0%            | 29.3% | 35.7%  | 9.2%  |
| DK/REFUSED | 14.1%                          | 15.8%  | 9.4%                 | 12.2%  | 12.8%                          | 14.1%  | 14.8%                        | 15.3%  | 4.7%                     | 8.8%   | 23.9%                        | 21.9%  | 25.0%              | 12.1%  | 25.0%          | 18.8%            | 5.8%                    | 23.8%            | 24.9% | 24.3%  | -     |
| Net Diff.  | 6.2%                           | 4.5%   | 7.8%                 | 14.7%  | 0.8%                           | -1.5%  | 20.1%                        | 4.8%   | 13.0%                    | -12.9% | 39.5%                        | 52.3%  | 20.9%              | 3.9%   | 20.9%          | 39.9%            | -18.4%                  | 18.3%            | 16.5% | 4.3%   | 81.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

|            | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|            | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total      | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| YES        | 46.0%                     | 65.3%           | 56.2%                   | 65.1%                       | 56.0%           | 26.4%                   | 27.7%                      | 61.9%           | 38.8%                   | 46.3%                          | 43.5%           | 37.5%                   | 57.7%   | 43.5%           | 35.7%                   | 60.9% |
| NO         | 39.8%                     | 19.4%           | 39.1%                   | 13.4%                       | 22.0%           | 67.1%                   | 46.1%                      | 20.2%           | 45.6%                   | 35.2%                          | 35.7%           | 61.2%                   | 16.5%   | 35.7%           | 62.9%                   | 18.4% |
| DK/REFUSED | 14.1%                     | 15.3%           | 4.6%                    | 21.5%                       | 22.1%           | 6.5%                    | 26.2%                      | 17.9%           | 15.6%                   | 18.5%                          | 20.8%           | 1.3%                    | 25.9%   | 20.8%           | 1.3%                    | 20.7% |
| Net Diff.  | 6.2%                      | 46.0%           | 17.1%                   | 51.8%                       | 34.0%           | -40.7%                  | -18.4%                     | 41.8%           | -6.8%                   | 11.1%                          | 7.9%            | -23.8%                  | 41.2%   | 7.9%            | -27.2%                  | 42.5% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| YES        | 46.0% | 64.6%                               | 52.5%                      | 26.7%        | 38.1%    | 15.2%         | 37.6%         | 61.1%            | 67.8%         | 56.9% | 64.4%                     | 44.8%             | 49.8%         | 71.5%            | 18.9%               | 30.5%         | 47.6%            | 16.2%              | 33.0%         | 66.5%            |
| NO         | 39.8% | 13.3%                               | 29.0%                      | 67.9%        | 61.9%    | 73.9%         | 47.3%         | 20.6%            | 20.3%         | 20.8% | 19.0%                     | 55.2%             | 32.8%         | 13.9%            | 73.3%               | 55.7%         | 29.3%            | 67.9%              | 54.0%         | 12.8%            |
| DK/REFUSED | 14.1% | 22.1%                               | 18.4%                      | 5.4%         | -        | 10.9%         | 15.1%         | 18.3%            | 11.9%         | 22.3% | 16.6%                     | -                 | 17.4%         | 14.6%            | 7.7%                | 13.8%         | 23.1%            | 15.9%              | 13.0%         | 20.7%            |
| Net Diff.  | 6.2%  | 51.2%                               | 23.5%                      | -41.1%       | -23.7%   | -58.7%        | -9.8%         | 40.5%            | 47.5%         | 36.1% | 45.5%                     | -10.3%            | 17.0%         | 57.6%            | -54.4%              | -25.2%        | 18.3%            | -51.7%             | -21.0%        | 53.8%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| YES        | 46.0% | 30.5%                  | 44.3%         | 47.8%             | 28.2%                                   | 44.6%         | 45.5%             | 57.0%                         | 35.0%          | 68.5%          | 59.3%                             | 43.3% | 56.2%                      | 39.6%  | 69.9%                               | 55.5% | 45.3%                                 | 23.8%  | 60.6%                                | 42.8% |
| NO         | 39.8% | 69.5%                  | 40.3%         | 48.1%             | 71.8%                                   | 43.6%         | 50.2%             | 19.5%                         | 60.1%          | 15.9%          | 30.1%                             | 42.9% | 31.8%                      | 49.9%  | 20.1%                               | 33.6% | 41.0%                                 | 66.1%  | 17.2%                                | 45.9% |
| DK/REFUSED | 14.1% | -                      | 15.4%         | 4.1%              | -                                       | 11.8%         | 4.4%              | 23.5%                         | 5.0%           | 15.6%          | 10.7%                             | 13.9% | 12.0%                      | 10.5%  | 9.9%                                | 10.9% | 13.7%                                 | 10.1%  | 22.2%                                | 11.3% |
| Net Diff.  | 6.2%  | -39.0%                 | 3.9%          | -0.4%             | -43.5%                                  | 1.0%          | -4.7%             | 37.6%                         | -25.1%         | 52.6%          | 29.2%                             | 0.4%  | 24.4%                      | -10.3% | 49.8%                               | 21.9% | 4.4%                                  | -42.3% | 43.4%                                | -3.1% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

|            | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |        | FIREARM<br>HOUSEHOLD:<br>MALE |        | FIREARM<br>HOUSEHOLD:<br>FEMALE |        | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION               |                          | EDUCATION:<br>MALE      |                          |       |
|------------|--|-------|--|-------|----------------------|--------|-------------------------------|--------|---------------------------------|--------|--------------------------------|--------|------------------------------------|--------|--|--------|-------------------------|--------------------------|-------------------------|--------------------------|-------|
|            | YES                                      | NO    | YES  | NO    | YES                  | NO     | YES                           | NO     | YES                             | NO     | YES                            | NO     | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST |       |
| Total      | 300                                      | 60    | 48   | 60    | 42                   | 138    | 120                           | 83     | 34                              | 55     | 85                             | 85     | 55                                 | 50     | 65                                     | 45     | 63                      | 173                      | 123                     | 82                       | 52    |
| YES        | 46.0%                                    | 51.0% | 33.0%  | 51.2% | 26.8%                | 100.0% | -                             | 100.0% | -                               | 100.0% | -                              | 100.0% | -                                  | 100.0% | -                                      | 100.0% | -                       | 44.8%                    | 48.6%                   | 60.9%                    | 64.1% |
| NO         | 39.8%                                    | 49.0% | 63.0%  | 48.8% | 68.7%                | -      | 100.0%                        | -      | 100.0%                          | -      | 100.0%                         | -      | 100.0%                             | -      | 100.0%                                 | -      | 100.0%                  | 39.4%                    | 40.9%                   | 22.9%                    | 29.6% |
| DK/REFUSED | 14.1%                                    | -     | 4.0%   | -     | 4.6%                 | -      | -                             | -      | -                               | -      | -                              | -      | -                                  | -      | -                                      | -      | -                       | 15.8%                    | 10.5%                   | 16.2%                    | 6.3%  |
| Net Diff.  | 6.2%                                     | 2.0%  | -29.9%                                       | 2.5%  | -41.9%               | 100.0% | -100%                         | 100.0% | -100%                           | 100.0% | -100%                          | 100.0% | -100%                              | 100.0% | -100%                                  | 100.0% | -100%                   | 5.4%                     | 7.8%                    | 38.1%                    | 34.4% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

|            | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|            |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total      | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| YES        | 46.0% | 30.4%                  | 37.4%                    | 49.0%                  | 52.0%                    | 39.4%                   | 43.9%                    | 39.3%                                 | 40.9%                    | 47.7%                | 44.6%          | 61.1%                         | 58.1%          | 35.1%                           | 34.8%          | 52.3%                          | 46.5%          | 36.6%                              | 42.1%          | 36.7%                                  | 40.8%          |
| NO         | 39.8% | 54.2%                  | 49.1%                    | 29.7%                  | 36.5%                    | 55.7%                   | 48.6%                    | 55.7%                                 | 54.3%                    | 31.7%                | 48.4%          | 20.1%                         | 33.0%          | 42.6%                           | 59.7%          | 26.0%                          | 44.6%          | 50.7%                              | 54.9%          | 55.1%                                  | 56.0%          |
| DK/REFUSED | 14.1% | 15.5%                  | 13.6%                    | 21.3%                  | 11.5%                    | 4.9%                    | 7.5%                     | 5.0%                                  | 4.8%                     | 20.6%                | 6.9%           | 18.8%                         | 8.9%           | 22.3%                           | 5.5%           | 21.7%                          | 8.9%           | 12.7%                              | 3.0%           | 8.2%                                   | 3.2%           |
| Net Diff.  | 6.2%  | -23.8%                 | -11.7%                   | 19.4%                  | 15.5%                    | -16.3%                  | -4.8%                    | -16.5%                                | -13.4%                   | 16.0%                | -3.8%          | 41.0%                         | 25.1%          | -7.6%                           | -24.9%         | 26.3%                          | 1.9%           | -14.1%                             | -12.8%         | -18.3%                                 | -15.2%         |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

| TOTAL      | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON ABORTION: MALE |          | POSITION ON ABORTION: FEMALE |          | POSITION ON ABORTION: WHITE |          | POSITION ON ABORTION: NON-WHITE |          | POSITION ON ABORTION: AFRICAN-AMER. |        |
|------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|----------------------------|----------|------------------------------|----------|-----------------------------|----------|---------------------------------|----------|-------------------------------------|--------|
|            | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE                 | PRO-LIFE | PRO-CHOICE                   | PRO-LIFE | PRO-CHOICE                  | PRO-LIFE | PRO-CHOICE                      | PRO-LIFE | PRO-CHOICE                          |        |
| Total      | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71                         | 54       | 67                           | 81       | 94                          | 66       | 42                              | 64       | 42                                  | 58     |
| YES        | 46.0%                | 52.5%               | 43.3%              | 52.2%              | 55.3%      | 40.5%              | 37.8%         | 44.6%         | 41.8%    | 67.9%                      | 53.7%    | 36.2%                        | 31.7%    | 57.8%                       | 43.4%    | 43.1%                           | 36.0%    | 43.1%                               | 34.5%  |
| NO         | 39.8%                | 31.2%               | 25.5%              | 40.3%              | 29.5%      | 47.3%              | 41.4%         | 42.2%         | 52.2%    | 19.5%                      | 32.2%    | 43.6%                        | 57.2%    | 22.9%                       | 40.7%    | 51.4%                           | 57.7%    | 51.4%                               | 61.6%  |
| DK/REFUSED | 14.1%                | 16.3%               | 31.2%              | 7.5%               | 15.2%      | 12.3%              | 20.8%         | 13.2%         | 6.0%     | 12.7%                      | 14.1%    | 20.2%                        | 11.1%    | 19.3%                       | 15.9%    | 5.6%                            | 6.3%     | 5.6%                                | 3.9%   |
| Net Diff.  | 6.2%                 | 21.3%               | 17.8%              | 11.9%              | 25.8%      | -6.8%              | -3.7%         | 2.4%          | -10.4%   | 48.4%                      | 21.5%    | -7.4%                        | -25.4%   | 34.9%                       | 2.7%     | -8.3%                           | -21.7%   | -8.3%                               | -27.1% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

|            | RACIAL BACKGROUND |           |                        |                 |             |        |       | RACIAL BACKGROUND: MALE |           |                        |                 |             | RACIAL BACKGROUND: FEMALE |       |           |                        |                 |             |        |
|------------|-------------------|-----------|------------------------|-----------------|-------------|--------|-------|-------------------------|-----------|------------------------|-----------------|-------------|---------------------------|-------|-----------|------------------------|-----------------|-------------|--------|
|            | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other  |       | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other                     | WHITE | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total      | 300               | 170       | 122                    | 114             | 3           | 2      | 3     | 80                      | 51        | 48                     | 1               | 0           | 2                         | 90    | 71        | 66                     | 2               | 2           | 1      |
| YES        | 46.0%             | 50.1%     | 41.0%                  | 39.6%           | 100.0%      | -      | 60.3% | 64.7%                   | 57.7%     | 55.4%                  | 100.0%          | -           | 100.0%                    | 37.2% | 28.8%     | 28.1%                  | 100.0%          | -           | -      |
| NO         | 39.8%             | 32.3%     | 52.9%                  | 55.3%           | -           | 13.8%  | 39.7% | 19.8%                   | 35.6%     | 37.4%                  | -               | 100.0%      | -                         | 43.4% | 65.5%     | 68.4%                  | -               | -           | 100.0% |
| DK/REFUSED | 14.1%             | 17.5%     | 6.1%                   | 5.0%            | -           | 86.2%  | -     | 15.5%                   | 6.7%      | 7.1%                   | -               | -           | -                         | 19.4% | 5.7%      | 3.5%                   | -               | 100.0%      | -      |
| Net Diff.  | 6.2%              | 17.8%     | -12.0%                 | -15.7%          | 100.0%      | -13.8% | 20.6% | 44.9%                   | 22.1%     | 18.0%                  | 100.0%          | -100%       | 100.0%                    | -6.2% | -36.7%    | -40.4%                 | 100.0%          | -           | -100%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| YES        | 46.0% | 47.6% | 51.1% | 51.6% | 44.6% | 40.8%      | 49.7%        | 45.4%      | 50.7%       | 42.6%      | 48.5%       | 40.8%                 | 63.9%       | 62.1%      | 69.4%       | 55.6%      | 65.6%       | 53.0%      |
| NO         | 39.8% | 39.3% | 37.7% | 35.0% | 40.6% | 45.4%      | 38.3%        | 40.6%      | 36.6%       | 43.1%      | 38.0%       | 45.4%                 | 23.6%       | 26.2%      | 21.5%       | 29.7%      | 25.5%       | 25.9%      |
| DK/REFUSED | 14.1% | 13.1% | 11.2% | 13.4% | 14.9% | 13.8%      | 12.0%        | 14.0%      | 12.7%       | 14.3%      | 13.5%       | 13.8%                 | 12.5%       | 11.8%      | 9.1%        | 14.7%      | 8.9%        | 21.1%      |
| Net Diff.  | 6.2%  | 8.4%  | 13.4% | 16.6% | 4.0%  | -4.7%      | 11.4%        | 4.8%       | 14.1%       | -0.5%      | 10.5%       | -4.7%                 | 40.3%       | 35.9%      | 47.9%       | 25.9%      | 40.1%       | 27.1%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| YES        | 46.0% | 38.2%                   | 31.9%      | 33.3%       | 33.3%      | 33.5%       | 33.0%      | 61.6%  | 33.3%  | 43.6%         | 43.4%           | 51.0% | 51.5%                         | 37.4%  | 48.7%  | 36.6%  | 53.8%  |
| NO         | 39.8% | 50.2%                   | 52.2%      | 50.6%       | 52.7%      | 49.0%       | 58.0%      | 25.3%  | 51.8%  | 50.0%         | 41.5%           | 29.8% | 19.3%                         | 40.8%  | 42.8%  | 46.1%  | 36.8%  |
| DK/REFUSED | 14.1% | 11.6%                   | 15.9%      | 16.1%       | 14.0%      | 17.6%       | 9.1%       | 13.1%  | 14.9%  | 6.4%          | 15.1%           | 19.2% | 29.2%                         | 21.9%  | 8.5%   | 17.3%  | 9.4%   |
| Net Diff.  | 6.2%  | -12.0%                  | -20.3%     | -17.3%      | -19.4%     | -15.5%      | -25.0%     | 36.3%  | -18.5% | -6.4%         | 1.9%            | 21.3% | 32.2%                         | -3.4%  | 6.0%   | -9.6%  | 17.1%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| YES        | 46.0% | 39.8%                  | 45.0%  | 45.9%  | 57.7%  | 54.6%  | 43.4% | 59.3%        | 56.4%                    | 73.4%                | -                    | 52.3%       | 43.6%                | 53.0%       |  |
| NO         | 39.8% | 41.6%                  | 40.0%  | 43.4%  | 36.7%  | 33.7%  | 30.6% | 1.0%         | 1.2%                     | -                    | 52.0%                | 42.7%       | 56.4%                | 41.5%       |  |
| DK/REFUSED | 14.1% | 18.6%                  | 15.0%  | 10.7%  | 5.6%   | 11.7%  | 26.0% | 39.6%        | 42.4%                    | 26.6%                | 48.0%                | 5.0%        | -                    | 5.4%        |  |
| Net Diff.  | 6.2%  | -1.8%                  | 5.0%   | 2.5%   | 21.0%  | 20.9%  | 12.8% | 58.3%        | 55.2%                    | 73.4%                | -52.0%               | 9.6%        | -12.7%               | 11.5%       |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 1

|                        | TOTAL  | AREA   |        |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |        |       |                   |       |        |                 |
|------------------------|--------|--------|--------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|--------|-------|-------------------|-------|--------|-----------------|
|                        |        | CAMDEN | GATES  | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote   | Lean  | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDE-CIDED |
| Total                  | 300    | 42     | 42     | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125    | 13    | 131               | 126   | 5      | 31              |
| LESS THAN COLLEGE      | 57.6%  | 54.5%  | 59.0%  | 65.6%     | 54.0%       | 54.9%              | 67.6%         | 66.9%       | 70.6%            | 62.3%             | 63.4%  | 51.9% | 51.1%             | 50.6% | 63.8%  | 64.3%           |
| Less than High School  | 2.4%   | -      | -      | 5.8%      | 2.1%        | 1.0%               | 7.5%          | 9.0%        | -                | 0.7%              | 0.8%   | -     | 4.8%              | 5.0%  | -      | -               |
| High School Graduate   | 15.8%  | 7.5%   | 17.7%  | 24.9%     | 12.8%       | 14.2%              | 21.5%         | 20.1%       | 28.1%            | 16.8%             | 16.8%  | 16.3% | 12.6%             | 13.1% | -      | 24.8%           |
| Some College/Trade     | 26.2%  | 35.0%  | 30.7%  | 18.4%     | 26.4%       | 27.3%              | 22.2%         | 22.9%       | 18.9%            | 30.9%             | 31.5%  | 24.8% | 20.8%             | 20.8% | 20.8%  | 28.0%           |
| Associates/2-yr Degree | 13.2%  | 11.9%  | 10.5%  | 16.5%     | 12.7%       | 12.4%              | 16.4%         | 14.8%       | 23.6%            | 13.9%             | 14.3%  | 10.8% | 12.9%             | 11.7% | 43.0%  | 11.5%           |
| COLLEGE/POST GRADUATE  | 41.1%  | 43.3%  | 41.0%  | 32.3%     | 45.2%       | 44.6%              | 28.7%         | 28.5%       | 29.4%            | 37.0%             | 35.8%  | 48.1% | 47.2%             | 47.6% | 36.2%  | 34.0%           |
| Bachelors/4-yr Degree  | 29.0%  | 24.5%  | 34.1%  | 23.5%     | 31.7%       | 31.4%              | 20.1%         | 22.4%       | 8.9%             | 26.7%             | 25.2%  | 41.7% | 31.5%             | 32.0% | 18.8%  | 28.4%           |
| Post Graduate Degree   | 12.1%  | 18.9%  | 6.9%   | 8.8%      | 13.5%       | 13.1%              | 8.6%          | 6.1%        | 20.4%            | 10.3%             | 10.7%  | 6.4%  | 15.7%             | 15.6% | 17.4%  | 5.6%            |
| REFUSED                | 1.2%   | 2.2%   | -      | 2.1%      | 0.8%        | 0.5%               | 3.8%          | 4.6%        | -                | 0.7%              | 0.7%   | -     | 1.7%              | 1.8%  | -      | 1.7%            |
| Net Diff.              | -16.5% | -11.2% | -18.0% | -33.3%    | -8.8%       | -10.3%             | -38.9%        | -38.4%      | -41.3%           | -25.4%            | -27.6% | -3.8% | -3.9%             | -3.0% | -27.5% | -30.3%          |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 2

|                        | TOTAL  | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------------------|--------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                        |        | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                  | 300    | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| LESS THAN COLLEGE      | 57.6%  | 55.4%          | 46.7%            | 62.7%              | 56.6%                | 60.4%          | 60.4%            | 58.6%              | 55.9%                | 60.7%          | 59.3%            | 56.1%              | 56.6%                | 57.9%          | 84.2%            | 55.5%              | 53.5%                | 52.1%          | 69.0%            | 51.6%        | 58.2%       |
| Less than High School  | 2.4%   | -              | -                | 3.1%               | 2.6%                 | 6.5%           | -                | 1.3%               | 1.9%                 | 1.6%           | 7.8%             | 1.3%               | 2.3%                 | 6.9%           | -                | 1.6%               | 0.7%                 | -              | -                | -            | 2.5%        |
| High School Graduate   | 15.8%  | -              | 14.9%            | 17.5%              | 16.9%                | 8.5%           | 23.3%            | 16.2%              | 17.1%                | 20.7%          | 3.0%             | 16.3%              | 16.0%                | 19.0%          | 17.1%            | 15.3%              | 13.9%                | -              | 69.0%            | 4.1%         | 14.0%       |
| Some College/Trade     | 26.2%  | 35.7%          | 12.3%            | 27.8%              | 25.6%                | 18.9%          | 17.1%            | 25.6%              | 30.1%                | 23.2%          | 22.6%            | 28.4%              | 27.4%                | 24.7%          | 41.8%            | 20.2%              | 26.8%                | 19.5%          | -                | 19.2%        | 23.2%       |
| Associates/2-yr Degree | 13.2%  | 19.7%          | 19.5%            | 14.2%              | 11.6%                | 26.6%          | 20.0%            | 15.5%              | 6.8%                 | 15.2%          | 26.0%            | 10.1%              | 10.9%                | 7.4%           | 25.2%            | 18.5%              | 12.1%                | 32.6%          | -                | 28.4%        | 18.5%       |
| COLLEGE/POST GRADUATE  | 41.1%  | 44.6%          | 53.3%            | 36.1%              | 41.8%                | 39.6%          | 39.6%            | 40.3%              | 42.2%                | 39.3%          | 40.7%            | 43.9%              | 40.4%                | 40.7%          | 15.8%            | 44.0%              | 44.7%                | 47.9%          | 31.0%            | 48.4%        | 40.9%       |
| Bachelors/4-yr Degree  | 29.0%  | 29.1%          | 38.8%            | 25.1%              | 29.8%                | 35.8%          | 39.6%            | 21.3%              | 29.3%                | 31.0%          | 35.1%            | 25.9%              | 28.3%                | 33.5%          | 15.8%            | 31.2%              | 27.9%                | 47.9%          | 31.0%            | 44.6%        | 28.7%       |
| Post Graduate Degree   | 12.1%  | 15.5%          | 14.4%            | 11.0%              | 12.1%                | 3.8%           | -                | 19.0%              | 13.0%                | 8.2%           | 5.6%             | 18.1%              | 12.1%                | 7.3%           | -                | 12.8%              | 16.9%                | -              | -                | 3.8%         | 12.2%       |
| REFUSED                | 1.2%   | -              | -                | 1.1%               | 1.5%                 | -              | -                | 1.1%               | 1.8%                 | -              | -                | -                  | 3.0%                 | 1.3%           | -                | 0.5%               | 1.7%                 | -              | -                | -            | 0.9%        |
| Net Diff.              | -16.5% | -10.7%         | 6.5%             | -26.6%             | -14.8%               | -20.9%         | -20.8%           | -18.3%             | -13.7%               | -21.4%         | -18.6%           | -12.1%             | -16.1%               | -17.2%         | -68.3%           | -11.5%             | -8.8%                | -4.2%          | -38.1%           | -3.3%        | -17.3%      |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 3

|                        | TOTAL  | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |        |        |                      |       |        |                        |
|------------------------|--------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|--------|--------|----------------------|-------|--------|------------------------|
|                        |        | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote   | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                  | 300    | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133    | 3      | 138                  | 127   | 11     | 26                     |
| LESS THAN COLLEGE      | 57.6%  | 59.9%                  | 100.0%                   | 66.8%                | 59.4%               | 57.0%                   | 50.0%                     | 65.3%                      | 49.6%                    | 47.6%                      | 62.5%                    | 68.2%  | 62.8%              | 62.8%  | 63.9%  | 52.0%                | 50.1% | 74.6%  | 60.5%                  |
| Less than High School  | 2.4%   | 7.3%                   | -                        | 6.6%                 | 3.8%                | 0.8%                    | 8.0%                      | 4.0%                       | -                        | 8.0%                       | -                        | -      | 0.7%               | 0.7%   | -      | 4.6%                 | 5.0%  | -      | -                      |
| High School Graduate   | 15.8%  | 24.7%                  | 35.6%                    | 15.1%                | 17.0%               | 14.1%                   | 11.1%                     | 18.0%                      | 21.6%                    | 8.0%                       | 26.6%                    | 16.2%  | 18.7%              | 18.5%  | 28.2%  | 13.6%                | 12.4% | 28.3%  | 12.2%                  |
| Some College/Trade     | 26.2%  | 28.0%                  | -                        | 29.6%                | 22.8%               | 30.2%                   | 19.8%                     | 25.4%                      | 17.9%                    | 23.5%                      | 26.5%                    | 25.0%  | 30.2%              | 30.0%  | 35.7%  | 21.2%                | 21.3% | 20.1%  | 32.1%                  |
| Associates/2-yr Degree | 13.2%  | -                      | 64.4%                    | 15.4%                | 15.8%               | 12.0%                   | 11.0%                     | 17.8%                      | 10.2%                    | 8.0%                       | 9.3%                     | 26.9%  | 13.3%              | 13.6%  | -      | 12.6%                | 11.4% | 26.1%  | 16.3%                  |
| COLLEGE/POST GRADUATE  | 41.1%  | 40.1%                  | -                        | 33.2%                | 40.6%               | 42.3%                   | 45.2%                     | 34.7%                      | 50.4%                    | 50.1%                      | 37.5%                    | 17.0%  | 36.5%              | 36.5%  | 36.1%  | 46.4%                | 48.2% | 25.4%  | 37.3%                  |
| Bachelors/4-yr Degree  | 29.0%  | 40.1%                  | -                        | 33.2%                | 31.1%               | 30.5%                   | 32.3%                     | 24.3%                      | 36.4%                    | 29.0%                      | 19.6%                    | 17.0%  | 26.7%              | 26.4%  | 36.1%  | 31.6%                | 32.1% | 25.4%  | 27.5%                  |
| Post Graduate Degree   | 12.1%  | -                      | -                        | -                    | 9.6%                | 11.8%                   | 12.9%                     | 10.5%                      | 14.0%                    | 21.1%                      | 17.9%                    | -      | 9.8%               | 10.1%  | -      | 14.9%                | 16.1% | -      | 9.8%                   |
| REFUSED                | 1.2%   | -                      | -                        | -                    | -                   | 0.7%                    | 4.7%                      | -                          | -                        | 2.3%                       | -                        | 14.8%  | 0.7%               | 0.7%   | -      | 1.6%                 | 1.7%  | -      | 2.2%                   |
| Net Diff.              | -16.5% | -19.8%                 | -100%                    | -33.5%               | -18.7%              | -14.8%                  | -4.8%                     | -30.5%                     | 0.8%                     | 2.5%                       | -24.9%                   | -51.2% | -26.3%             | -26.3% | -27.8% | -5.6%                | -1.8% | -49.1% | -23.2%                 |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 4

|                        | TOTAL  | STATE SENATE BALLOT |        |       |                |       |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |        |        |                |       |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------------------|--------|---------------------|--------|-------|----------------|-------|--------|-------------------------|---------------|---|--------|--------|----------------|-------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|                        |        | VOTE<br>HANIG       | Vote   | Lean  | VOTE<br>JORDAN | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote   | Lean   | VOTE<br>HUNTER | Vote  | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total                  | 300    | 129                 | 122    | 7     | 132            | 124   | 8      | 39                      | 16            | 104                                     | 98     | 6      | 125            | 111   | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| LESS THAN COLLEGE      | 57.6%  | 60.8%               | 63.0%  | 26.4% | 52.0%          | 50.6% | 74.7%  | 66.2%                   | 62.4%         | 63.9%                                   | 64.3%  | 57.5%  | 55.9%          | 52.5% | 83.8%  | 51.7%                  | 64.6%        | 64.4%               | 51.5%               | 57.7%               |
| Less than High School  | 2.4%   | 0.7%                | 0.8%   | -     | 4.8%           | 5.1%  | -      | -                       | -             | 0.9%                                    | 1.0%   | -      | 4.2%           | 4.7%  | -      | 1.4%                   | -            | 1.0%                | -                   | -                   |
| High School Graduate   | 15.8%  | 16.5%               | 17.5%  | -     | 11.7%          | 11.6% | 12.8%  | 27.4%                   | -             | 19.3%                                   | 19.3%  | 19.3%  | 15.6%          | 15.9% | 13.3%  | 11.0%                  | 23.2%        | 17.9%               | 12.8%               | 8.5%                |
| Some College/Trade     | 26.2%  | 31.8%               | 33.7%  | -     | 22.1%          | 20.3% | 50.7%  | 21.5%                   | 47.0%         | 29.2%                                   | 28.6%  | 38.2%  | 23.6%          | 20.9% | 45.8%  | 26.5%                  | 24.8%        | 31.4%               | 32.7%               | 28.6%               |
| Associates/2-yr Degree | 13.2%  | 11.8%               | 11.0%  | 26.4% | 13.4%          | 13.5% | 11.1%  | 17.3%                   | 15.5%         | 14.5%                                   | 15.4%  | -      | 12.4%          | 10.9% | 24.7%  | 12.8%                  | 16.6%        | 14.1%               | 6.0%                | 20.6%               |
| COLLEGE/POST GRADUATE  | 41.1%  | 38.4%               | 36.3%  | 73.6% | 46.5%          | 48.7% | 12.0%  | 31.6%                   | 37.6%         | 35.2%                                   | 34.8%  | 42.5%  | 43.0%          | 46.3% | 16.2%  | 46.3%                  | 35.4%        | 34.6%               | 48.5%               | 40.7%               |
| Bachelors/4-yr Degree  | 29.0%  | 27.1%               | 25.5%  | 53.9% | 33.2%          | 35.3% | -      | 20.7%                   | 23.3%         | 23.7%                                   | 23.6%  | 25.7%  | 31.7%          | 33.6% | 16.2%  | 31.9%                  | 26.0%        | 23.7%               | 35.9%               | 30.8%               |
| Post Graduate Degree   | 12.1%  | 11.3%               | 10.8%  | 19.7% | 13.3%          | 13.4% | 12.0%  | 10.9%                   | 14.3%         | 11.6%                                   | 11.2%  | 16.8%  | 11.3%          | 12.7% | -      | 14.5%                  | 9.4%         | 10.9%               | 12.6%               | 9.9%                |
| REFUSED                | 1.2%   | 0.7%                | 0.8%   | -     | 1.5%           | 0.7%  | 13.3%  | 2.2%                    | -             | 0.9%                                    | 1.0%   | -      | 1.1%           | 1.2%  | -      | 2.0%                   | -            | 1.0%                | -                   | 1.6%                |
| Net Diff.              | -16.5% | -22.4%              | -26.7% | 47.2% | -5.5%          | -1.9% | -62.6% | -34.6%                  | -24.9%        | -28.6%                                  | -29.5% | -15.0% | -12.8%         | -6.2% | -67.5% | -5.4%                  | -29.3%       | -29.8%              | -3.0%               | -17.0%              |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 5

|                        | REGISTERED PARTY                            |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                 | REGISTERED PARTY |                         | REGISTERED PARTY |       | REGISTERED PARTY |        | REGISTERED PARTY |  | REGISTERED PARTY |  |
|------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|-----------------|------------------|-------------------------|------------------|-------|------------------|--------|------------------|--|------------------|--|
|                        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref           |        |                  |  |                  |  |
|                        | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                 |                  |                         |                  |       |                  |        |                  |  |                  |  |
| Total                  | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26              | 72               | 141                     | 87               | 75    | 8                | 4      |                  |  |                  |  |
| LESS THAN COLLEGE      | 57.6%                                       | 55.2%  | 64.1%                                 | 54.4%  | 67.3%   | 61.5%  | 46.9%                                    | 61.0%  | 40.6%                               | 56.5%  | 59.2%                                      | 61.4%  | 55.9%                       | 57.8%  | 55.9%           | 68.1%            | 56.4%                   | 51.0%            | 52.0% | 30.4%            | 74.9%  |                  |  |                  |  |
| Less than High School  | 2.4%  | 2.8%   | 2.0%                                  | 2.7%   | 2.1%  | 2.2%   | 3.3%                                     | 3.0%   | -                                   | 3.7%   | -  | -      | -                           | 2.7%   | -               | 1.3%             | 3.8%                    | 1.1%             | 1.3%  | -                | -      |                  |  |                  |  |
| High School Graduate   | 15.8%                                       | 15.1%  | 16.6%                                 | 10.7%  | 22.3%   | 16.5%  | 9.4%                                     | 16.2%  | 11.8%                               | 16.5%  | 11.2%                                      | 16.5%  | 8.4%                        | 16.5%  | 8.4%            | 24.5%            | 16.1%                   | 8.0%             | 9.3%  | -                | -      |                  |  |                  |  |
| Some College/Trade     | 26.2%                                       | 25.3%  | 27.7%                                 | 24.6%  | 31.3%   | 24.6%  | 27.3%                                    | 27.3%  | 17.9%                               | 22.3%  | 35.0%                                      | 36.5%  | 24.9%                       | 25.9%  | 24.9%           | 34.2%            | 22.1%                   | 26.2%            | 25.9% | 22.4%            | 40.7%  |                  |  |                  |  |
| Associates/2-yr Degree | 13.2%                                       | 11.9%  | 17.7%                                 | 16.4%  | 11.5%   | 18.1%  | 7.0%                                     | 14.5%  | 10.9%                               | 14.1%  | 12.9%                                      | 8.4%   | 22.6%                       | 12.6%  | 22.6%           | 8.1%             | 14.3%                   | 15.7%            | 15.5% | 8.1%             | 34.2%  |                  |  |                  |  |
| COLLEGE/POST GRADUATE  | 41.1%                                       | 43.3%  | 35.5%                                 | 45.0%  | 31.8%   | 36.8%  | 52.8%                                    | 38.6%  | 55.4%                               | 42.2%  | 40.8%                                      | 38.6%  | 44.1%                       | 41.3%  | 44.1%           | 30.6%            | 42.7%                   | 47.3%            | 46.8% | 69.6%            | 9.2%   |                  |  |                  |  |
| Bachelors/4-yr Degree  | 29.0%                                       | 30.6%  | 26.6%                                 | 33.7%  | 21.7%   | 29.3%  | 32.8%                                    | 28.8%  | 37.0%                               | 29.4%  | 30.0%                                      | 27.5%  | 31.4%                       | 28.9%  | 31.4%           | 20.2%            | 30.7%                   | 33.4%            | 32.2% | 61.1%            | -      |                  |  |                  |  |
| Post Graduate Degree   | 12.1%                                       | 12.7%  | 8.9%                                  | 11.2%  | 10.1%   | 7.4%   | 20.0%                                    | 9.9%   | 18.4%                               | 12.8%  | 10.8%                                      | 11.1%  | 12.7%                       | 12.4%  | 12.7%           | 10.4%            | 12.0%                   | 13.8%            | 14.7% | 8.4%             | 9.2%   |                  |  |                  |  |
| REFUSED                | 1.2%  | 1.5%   | 0.5%                                  | 0.6%   | 0.9%  | 1.7%   | 0.2%                                     | 0.4%   | 4.0%                                | 1.3%   | -  | -      | -                           | 1.0%   | -               | 1.3%             | 0.9%                    | 1.7%             | 1.2%  | -                | 15.8%  |                  |  |                  |  |
| Net Diff.              | -16.5%                                      | -11.9% | -28.6%                                | -9.4%  | -35.5%  | -24.7% | 5.9%                                     | -22.4% | 14.8%                               | -14.3% | -18.4%                                     | -22.8% | -11.7%                      | -16.5% | -11.7%          | -37.6%           | -13.6%                  | -3.8%            | -5.2% | 39.1%            | -65.7% |                  |  |                  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 6

|                        | TOTAL  | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------------------|--------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                        |        | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                  | 300    | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| LESS THAN COLLEGE      | 57.6%  | 67.0%                     | 66.4%           | 48.6%                   | 69.2%                       | 50.1%           | 53.6%                   | 68.5%                      | 49.2%           | 51.8%                   | 80.1%                          | 59.6%           | 40.5%                   | 80.1%   | 62.2%           | 47.9%                   |
| Less than High School  | 2.4%   | -                         | 6.1%            | -                       | 2.5%                        | 2.4%            | 2.3%                    | -                          | 2.1%            | -                       | 15.0%                          | 4.6%            | 5.0%                    | 15.0%   | 4.9%            | 6.1%                    |
| High School Graduate   | 15.8%  | 20.6%                     | 20.4%           | 7.2%                    | 28.4%                       | 13.4%           | 9.0%                    | 24.1%                      | 9.7%            | 7.4%                    | 40.7%                          | 19.0%           | 1.4%                    | 40.7%   | 20.0%           | -                       |
| Some College/Trade     | 26.2%  | 33.8%                     | 27.1%           | 26.8%                   | 34.6%                       | 19.0%           | 25.6%                   | 35.5%                      | 21.0%           | 26.2%                   | 20.8%                          | 22.6%           | 27.8%                   | 20.8%   | 23.7%           | 34.1%                   |
| Associates/2-yr Degree | 13.2%  | 12.7%                     | 12.8%           | 14.6%                   | 3.8%                        | 15.2%           | 16.8%                   | 9.0%                       | 16.4%           | 18.1%                   | 3.6%                           | 13.4%           | 6.3%                    | 3.6%  | 13.7%           | 7.7%                    |
| COLLEGE/POST GRADUATE  | 41.1%  | 30.4%                     | 33.1%           | 51.4%                   | 30.8%                       | 48.7%           | 42.8%                   | 31.5%                      | 50.8%           | 46.3%                   | 19.9%                          | 39.0%           | 57.8%                   | 19.9%   | 36.4%           | 50.1%                   |
| Bachelors/4-yr Degree  | 29.0%  | 18.0%                     | 20.7%           | 39.6%                   | 22.3%                       | 37.0%           | 26.6%                   | 23.1%                      | 35.4%           | 28.7%                   | -                              | 28.6%           | 57.8%                   | -   | 26.4%           | 50.1%                   |
| Post Graduate Degree   | 12.1%  | 12.3%                     | 12.4%           | 11.8%                   | 8.5%                        | 11.7%           | 16.1%                   | 8.4%                       | 15.4%           | 17.6%                   | 19.9%                          | 10.4%           | -                       | 19.9%   | 9.9%            | -                       |
| REFUSED                | 1.2%   | 2.6%                      | 0.4%            | -                       | -                           | 1.2%            | 3.6%                    | -                          | -               | 1.9%                    | -                              | 1.3%            | 1.7%                    | -   | 1.4%            | 2.1%                    |
| Net Diff.              | -16.5% | -36.7%                    | -33.3%          | 2.7%                    | -38.5%                      | -1.3%           | -10.8%                  | -37.0%                     | 1.6%            | -5.5%                   | -60.2%                         | -20.6%          | 17.3%                   | -60.2%  | -25.9%          | 2.2%                    |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 7

|                        | TOTAL  | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            | IDEOLOGY     |       |               |               |                  |               |        | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------------------|--------|-------------------------------------|----------------------------|--------------|-------|---------------|---------------|------------------|---------------|--------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                        |        | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very  | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very   | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                  | 300    | 40                                  | 25                         | 67           | 34    | 33            | 88            | 132              | 51            | 81     | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| LESS THAN COLLEGE      | 57.6%  | 67.4%                               | 65.3%                      | 55.4%        | 47.9% | 63.0%         | 49.6%         | 62.6%            | 60.6%         | 63.8%  | 71.4%                     | 48.5%             | 56.4%         | 63.7%            | 58.4%               | 45.6%         | 61.1%            | 43.5%              | 46.3%         | 65.6%            |
| Less than High School  | 2.4%   | -                                   | 3.6%                       | 4.4%         | 3.0%  | 5.9%          | 1.2%          | 2.5%             | 1.9%          | 2.8%   | 6.9%                      | 5.0%              | -             | 3.1%             | 4.2%                | 1.9%          | 1.7%             | -                  | -             | 0.9%             |
| High School Graduate   | 15.8%  | 19.8%                               | 33.6%                      | 10.3%        | 8.3%  | 12.3%         | 15.5%         | 17.2%            | 17.6%         | 16.9%  | 18.7%                     | 13.4%             | 14.8%         | 14.8%            | 8.9%                | 15.9%         | 20.3%            | 7.6%               | 9.2%          | 18.7%            |
| Some College/Trade     | 26.2%  | 36.4%                               | 27.2%                      | 19.8%        | 15.3% | 24.4%         | 25.9%         | 28.4%            | 25.4%         | 30.2%  | 16.6%                     | 15.7%             | 29.4%         | 31.1%            | 21.6%               | 23.8%         | 24.9%            | 21.3%              | 27.4%         | 29.1%            |
| Associates/2-yr Degree | 13.2%  | 11.3%                               | 0.9%                       | 20.9%        | 21.3% | 20.5%         | 7.0%          | 14.6%            | 15.7%         | 13.8%  | 29.3%                     | 14.3%             | 12.2%         | 14.7%            | 23.7%               | 4.0%          | 14.3%            | 14.6%              | 9.7%          | 16.9%            |
| COLLEGE/POST GRADUATE  | 41.1%  | 30.2%                               | 34.7%                      | 43.3%        | 52.1% | 34.3%         | 49.3%         | 36.7%            | 39.4%         | 35.0%  | 28.6%                     | 51.5%             | 43.6%         | 35.0%            | 39.7%               | 52.5%         | 38.9%            | 52.7%              | 53.7%         | 34.4%            |
| Bachelors/4-yr Degree  | 29.0%  | 24.5%                               | 18.7%                      | 30.5%        | 35.0% | 25.9%         | 31.4%         | 27.5%            | 33.0%         | 24.0%  | 19.1%                     | 37.6%             | 25.2%         | 24.7%            | 27.5%               | 35.0%         | 31.1%            | 32.6%              | 29.6%         | 27.2%            |
| Post Graduate Degree   | 12.1%  | 5.8%                                | 15.9%                      | 12.8%        | 17.1% | 8.4%          | 17.9%         | 9.2%             | 6.4%          | 11.0%  | 9.5%                      | 13.9%             | 18.4%         | 10.3%            | 12.3%               | 17.5%         | 7.7%             | 20.0%              | 24.1%         | 7.2%             |
| REFUSED                | 1.2%   | 2.3%                                | -                          | 1.3%         | -     | 2.6%          | 1.2%          | 0.7%             | -             | 1.1%   | -                         | -                 | -             | 1.2%             | 1.9%                | 1.9%          | -                | 3.8%               | -             | -                |
| Net Diff.              | -16.5% | -37.2%                              | -30.7%                     | -12.2%       | 4.2%  | -28.7%        | -0.3%         | -25.9%           | -21.2%        | -28.8% | -42.9%                    | 3.0%              | -12.8%        | -28.7%           | -18.7%              | 6.9%          | -22.2%           | 9.2%               | 7.4%          | -31.1%           |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 8

|                        | TOTAL  | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |        | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------------------|--------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|--------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                        |        | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO     | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total                  | 300    | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237    | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| LESS THAN COLLEGE      | 57.6%  | 60.7%                  | 52.3%         | 56.8%             | 65.3%                                   | 56.5%         | 59.3%             | 61.7%                         | 54.1%          | 50.6%          | 58.4%                             | 57.2%  | 69.9%                      | 46.8% | 74.9%                               | 47.6% | 65.9%                                 | 46.0% | 72.5%                                | 42.6% |
| Less than High School  | 2.4%   | 6.9%                   | 2.7%          | 7.6%              | 7.4%                                    | 2.9%          | 8.0%              | 0.9%                          | 4.0%           | -              | 1.9%                              | 2.6%   | 3.3%                       | 0.7%  | 4.2%                                | 1.4%  | 2.7%                                  | -     | -                                    | 1.1%  |
| High School Graduate   | 15.8%  | 11.9%                  | 21.2%         | 15.4%             | 12.8%                                   | 22.9%         | 15.4%             | 16.4%                         | 15.4%          | 9.2%           | 7.6%                              | 17.8%  | 22.0%                      | 11.6% | 18.6%                               | 13.1% | 24.7%                                 | 10.0% | 20.9%                                | 9.1%  |
| Some College/Trade     | 26.2%  | 19.5%                  | 24.6%         | 24.1%             | 21.0%                                   | 26.6%         | 25.6%             | 31.3%                         | 21.8%          | 15.5%          | 23.9%                             | 26.4%  | 32.0%                      | 19.1% | 34.9%                               | 21.3% | 29.7%                                 | 16.9% | 34.1%                                | 20.3% |
| Associates/2-yr Degree | 13.2%  | 22.3%                  | 3.8%          | 9.7%              | 24.0%                                   | 4.1%          | 10.3%             | 13.0%                         | 13.0%          | 25.9%          | 25.0%                             | 10.4%  | 12.5%                      | 15.5% | 17.2%                               | 11.8% | 8.9%                                  | 19.1% | 17.5%                                | 12.0% |
| COLLEGE/POST GRADUATE  | 41.1%  | 39.3%                  | 45.1%         | 43.2%             | 34.7%                                   | 40.6%         | 40.7%             | 37.7%                         | 44.6%          | 20.8%          | 41.0%                             | 41.4%  | 29.1%                      | 53.2% | 25.1%                               | 52.4% | 32.2%                                 | 54.0% | 27.5%                                | 57.4% |
| Bachelors/4-yr Degree  | 29.0%  | 30.1%                  | 34.5%         | 32.7%             | 27.1%                                   | 29.2%         | 29.5%             | 28.5%                         | 29.6%          | 20.8%          | 28.1%                             | 29.4%  | 21.0%                      | 36.9% | 12.0%                               | 39.2% | 28.0%                                 | 34.7% | 19.7%                                | 37.8% |
| Post Graduate Degree   | 12.1%  | 9.2%                   | 10.5%         | 10.5%             | 7.6%                                    | 11.4%         | 11.2%             | 9.2%                          | 15.1%          | -              | 12.9%                             | 12.0%  | 8.1%                       | 16.3% | 13.1%                               | 13.2% | 4.1%                                  | 19.3% | 7.8%                                 | 19.6% |
| REFUSED                | 1.2%   | -                      | 2.7%          | -                 | -                                       | 2.9%          | -                 | 0.6%                          | 1.3%           | 28.6%          | 0.6%                              | 1.4%   | 1.0%                       | -     | -                                   | -     | 1.9%                                  | -     | -                                    | -     |
| Net Diff.              | -16.5% | -21.3%                 | -7.2%         | -13.6%            | -30.5%                                  | -15.9%        | -18.7%            | -24.0%                        | -9.4%          | -29.8%         | -17.4%                            | -15.8% | -40.8%                     | 6.4%  | -49.7%                              | 4.8%  | -33.8%                                | 8.0%  | -45.1%                               | 14.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 9

|                        | TOTAL  |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |        | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |        | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |
|------------------------|--------|--------|--|--------|--|--------|----------------------|--------|-------------------------------|-------|---------------------------------|--------|--------------------------------|--------|------------------------------------|--------|--|--------|-------------------------|---------------------------|-------------------------|---------------------------|
|                        | YES    | NO     | YES                                      | NO     | YES  | NO     | YES                  | NO     | YES                           | NO    | YES                             | NO     | YES                            | NO     | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |
| Total                  | 300    | 60     | 48                                       | 60     | 42   | 138    | 120                  | 83     | 34                            | 55    | 85                              | 85     | 55                             | 50     | 65                                 | 45     | 63                                     | 173    | 123                     | 82                        | 52                      |                           |
| LESS THAN COLLEGE      | 57.6%  | 66.7%  | 49.1%                                    | 66.6%  | 55.8%  | 56.1%  | 57.0%                | 59.9%  | 54.8%                         | 50.4% | 57.8%                           | 56.1%  | 52.6%                          | 55.4%  | 60.7%                              | 60.7%  | 61.7%                                  | 100.0% | -                       | 100.0%                    | -                       |                           |
| Less than High School  | 2.4%   | 7.3%   | -  | 7.3%   | -  | 2.1%   | 3.6%                 | 2.3%   | 4.1%                          | 1.9%  | 3.4%                            | 1.1%   | -                              | 4.1%   | 6.7%                               | 4.5%   | 6.8%                                   | 4.2%   | -                       | 4.1%                      | -                       |                           |
| High School Graduate   | 15.8%  | 23.4%  | 12.9%                                    | 23.0%  | 14.6%  | 14.9%  | 16.0%                | 13.8%  | 23.2%                         | 16.4% | 13.2%                           | 14.3%  | 11.5%                          | 16.6%  | 19.9%                              | 18.4%  | 20.0%                                  | 27.4%  | -                       | 26.4%                     | -                       |                           |
| Some College/Trade     | 26.2%  | 29.4%  | 15.3%                                    | 29.6%  | 17.3%  | 29.8%  | 20.2%                | 33.8%  | 15.1%                         | 23.9% | 22.2%                           | 31.0%  | 23.6%                          | 27.8%  | 17.2%                              | 30.7%  | 17.7%                                  | 45.5%  | -                       | 47.5%                     | -                       |                           |
| Associates/2-yr Degree | 13.2%  | 6.7%   | 21.0%                                    | 6.7%   | 23.9%  | 9.3%   | 17.1%                | 10.0%  | 12.4%                         | 8.2%  | 19.0%                           | 9.7%   | 17.5%                          | 6.9%   | 16.8%                              | 7.1%   | 17.2%                                  | 22.9%  | -                       | 22.1%                     | -                       |                           |
| COLLEGE/POST GRADUATE  | 41.1%  | 31.0%  | 50.9%                                    | 31.1%  | 44.2%  | 43.4%  | 42.2%                | 40.1%  | 45.2%                         | 48.5% | 41.0%                           | 43.6%  | 47.4%                          | 43.9%  | 37.7%                              | 38.6%  | 36.7%                                  | -      | 100.0%                  | -                         | 100.0%                  |                           |
| Bachelors/4-yr Degree  | 29.0%  | 22.5%  | 40.1%                                    | 22.6%  | 34.1%  | 31.5%  | 29.4%                | 28.6%  | 28.5%                         | 35.8% | 29.8%                           | 32.5%  | 29.0%                          | 31.5%  | 29.8%                              | 26.8%  | 28.6%                                  | -      | 70.5%                   | -                         | 68.4%                   |                           |
| Post Graduate Degree   | 12.1%  | 8.5%   | 10.8%                                    | 8.5%   | 10.1%  | 12.0%  | 12.7%                | 11.5%  | 16.6%                         | 12.7% | 11.2%                           | 11.0%  | 18.4%                          | 12.4%  | 7.9%                               | 11.7%  | 8.1%                                   | -      | 29.5%                   | -                         | 31.6%                   |                           |
| REFUSED                | 1.2%   | 2.3%   | -  | 2.3%   | -  | 0.4%   | 0.9%                 | -      | -                             | 1.1%  | 1.2%                            | 0.3%   | -                              | 0.6%   | 1.6%                               | 0.7%   | 1.7%                                   | -      | -                       | -                         | -                       |                           |
| Net Diff.              | -16.5% | -35.8% | 1.7%                                     | -35.5% | -11.6%                                       | -12.7% | -14.8%               | -19.8% | -9.6%                         | -1.8% | -16.8%                          | -12.5% | -5.1%                          | -11.5% | -23.0%                             | -22.1% | -25.0%                                 | -100%  | 100.0%                  | -100%                     | 100.0%                  |                           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 10

|                        | TOTAL  | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------------------|--------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|                        |        | LESS THAN COLLEGE | COLLEGE/GRAD./POST | LESS THAN COLLEGE | COLLEGE/GRAD./POST | LESS THAN COLLEGE    | COLLEGE/GRAD./POST | LESS THAN COLLEGE               | COLLEGE/GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total                  | 300    | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| LESS THAN COLLEGE      | 57.6%  | 100.0%            | -                  | 100.0%            | -                  | 100.0%               | -                  | 100.0%                          | -                  | 61.5%             | 53.2%      | 62.3%                   | 58.6%      | 60.8%                     | 49.2%      | 63.7%                    | 44.4%      | 55.5%                        | 60.1%      | 60.3%                            | 62.8%      |
| Less than High School  | 2.4%   | 4.3%              | -                  | 0.9%              | -                  | 9.0%                 | -                  | 9.1%                            | -                  | 0.7%              | 4.5%       | -                       | 5.6%       | 1.4%                      | 3.7%       | -                        | 1.5%       | 2.9%                         | 7.4%       | 3.1%                             | 7.8%       |
| High School Graduate   | 15.8%  | 28.3%             | -                  | 24.8%             | -                  | 30.1%                | -                  | 29.9%                           | -                  | 18.5%             | 10.3%      | 19.0%                   | 11.1%      | 18.0%                     | 9.8%       | 15.4%                    | 10.2%      | 25.8%                        | 9.8%       | 28.0%                            | 10.3%      |
| Some College/Trade     | 26.2%  | 43.7%             | -                  | 49.4%             | -                  | 40.5%                | -                  | 40.8%                           | -                  | 28.9%             | 23.9%      | 27.8%                   | 30.6%      | 29.9%                     | 19.1%      | 34.4%                    | 18.0%      | 13.8%                        | 29.2%      | 15.0%                            | 30.7%      |
| Associates/2-yr Degree | 13.2%  | 23.7%             | -                  | 24.9%             | -                  | 20.4%                | -                  | 20.1%                           | -                  | 13.5%             | 14.4%      | 15.5%                   | 11.3%      | 11.6%                     | 16.7%      | 13.9%                    | 14.7%      | 13.0%                        | 13.7%      | 14.1%                            | 14.0%      |
| COLLEGE/POST GRADUATE  | 41.1%  | -                 | 100.0%             | -                 | 100.0%             | -                    | 100.0%             | -                               | 100.0%             | 36.8%             | 46.6%      | 36.0%                   | 41.4%      | 37.5%                     | 50.4%      | 35.2%                    | 55.6%      | 43.8%                        | 39.5%      | 39.0%                            | 36.8%      |
| Bachelors/4-yr Degree  | 29.0%  | -                 | 72.0%              | -                 | 67.5%              | -                    | 77.4%              | -                               | 75.6%              | 27.7%             | 30.8%      | 27.0%                   | 27.0%      | 28.3%                     | 33.6%      | 27.0%                    | 31.3%      | 31.3%                        | 32.4%      | 28.3%                            | 29.4%      |
| Post Graduate Degree   | 12.1%  | -                 | 28.0%              | -                 | 32.5%              | -                    | 22.6%              | -                               | 24.4%              | 9.1%              | 15.8%      | 8.9%                    | 14.4%      | 9.2%                      | 16.8%      | 8.1%                     | 24.3%      | 12.5%                        | 7.1%       | 10.6%                            | 7.4%       |
| REFUSED                | 1.2%   | -                 | -                  | -                 | -                  | -                    | -                  | -                               | -                  | 1.7%              | 0.2%       | 1.8%                    | -          | 1.7%                      | 0.4%       | 1.2%                     | -          | 0.7%                         | 0.4%       | 0.8%                             | 0.5%       |
| Net Diff.              | -16.5% | -100%             | 100.0%             | -100%             | 100.0%             | -100%                | 100.0%             | -100%                           | 100.0%             | -24.8%            | -6.6%      | -26.3%                  | -17.2%     | -23.3%                    | 1.1%       | -28.5%                   | 11.1%      | -11.7%                       | -20.6%     | -21.3%                           | -26.0%     |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 11

|                        | TOTAL  | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |            |
|------------------------|--------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|------------|
|                        |        | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE |
|                        |        |                      |                     |                    |                    |            |                      |                 |                 |                |                  |                 |                     |                         |             |             |             |             |             |            |
| Total                  | 300    | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |            |
| LESS THAN COLLEGE      | 57.6%  | 62.8%                | 80.5%               | 62.8%              | 57.6%              | 51.0%      | 55.9%                | 42.7%           | 48.7%           | 64.1%          | 59.0%            | 61.3%           | 45.7%               | 64.1%                   | 47.6%       | 60.2%       | 53.8%       | 60.2%       | 59.2%       |            |
| Less than High School  | 2.4%   | 1.7%                 | 5.8%                | -                  | 1.1%               | 3.0%       | 2.0%                 | -               | 4.1%            | 2.0%           | 3.6%             | 1.4%            | 2.6%                | -                       | 1.4%        | 5.7%        | 4.8%        | 5.7%        | 5.3%        |            |
| High School Graduate   | 15.8%  | 20.7%                | 22.9%               | 34.9%              | 14.8%              | 10.7%      | 11.9%                | 11.0%           | 9.8%            | 16.3%          | 16.3%            | 25.4%           | 6.9%                | 17.8%                   | 9.4%        | 25.7%       | 11.2%       | 25.7%       | 12.3%       |            |
| Some College/Trade     | 26.2%  | 28.0%                | 41.3%               | 20.4%              | 26.9%              | 20.9%      | 20.4%                | 12.4%           | 22.4%           | 31.7%          | 24.7%            | 24.0%           | 18.3%               | 33.9%                   | 17.8%       | 15.9%       | 24.2%       | 15.9%       | 26.7%       |            |
| Associates/2-yr Degree | 13.2%  | 12.4%                | 10.5%               | 7.5%               | 14.8%              | 16.5%      | 21.7%                | 19.3%           | 12.4%           | 14.2%          | 14.4%            | 10.5%           | 17.9%               | 12.5%                   | 19.0%       | 13.0%       | 13.6%       | 13.0%       | 14.9%       |            |
| COLLEGE/POST GRADUATE  | 41.1%  | 35.4%                | 19.5%               | 33.8%              | 40.5%              | 48.4%      | 42.4%                | 57.3%           | 51.3%           | 34.5%          | 41.0%            | 36.2%           | 53.2%               | 35.6%                   | 51.1%       | 36.5%       | 46.2%       | 36.5%       | 40.8%       |            |
| Bachelors/4-yr Degree  | 29.0%  | 28.9%                | 14.6%               | 29.1%              | 32.9%              | 29.4%      | 21.5%                | 39.8%           | 33.6%           | 26.7%          | 22.5%            | 31.2%           | 34.0%               | 28.4%                   | 27.6%       | 31.3%       | 33.6%       | 31.3%       | 28.4%       |            |
| Post Graduate Degree   | 12.1%  | 6.5%                 | 4.9%                | 4.6%               | 7.6%               | 18.9%      | 20.9%                | 17.5%           | 17.7%           | 7.9%           | 18.5%            | 5.0%            | 19.2%               | 7.2%                    | 23.5%       | 5.3%        | 12.7%       | 5.3%        | 12.4%       |            |
| REFUSED                | 1.2%   | 1.9%                 | -                   | 3.4%               | 1.9%               | 0.6%       | 1.7%                 | -               | -               | 1.3%           | -                | 2.5%            | 1.1%                | 0.3%                    | 1.3%        | 3.3%        | -           | 3.3%        | -           |            |
| Net Diff.              | -16.5% | -27.4%               | -61.1%              | -29.0%             | -17.1%             | -2.6%      | -13.5%               | 14.7%           | 2.7%            | -29.6%         | -17.9%           | -25.1%          | 7.4%                | -28.6%                  | 3.5%        | -23.6%      | -7.5%       | -23.6%      | -18.5%      |            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 12

|                        | TOTAL  | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |
|------------------------|--------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|-------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                        |        | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total                  | 300    | 170               | 122           | 114                       | 3                        | 2                         | 3     | 80                         | 51            | 48                        | 1                        | 0                         | 2     | 90                           | 71            | 66                        | 2                        | 2                         | 1      |
| LESS THAN COLLEGE      | 57.6%  | 57.3%             | 57.7%         | 61.2%                     | -                        | 13.8%                     | 9.5%  | 60.3%                      | 61.7%         | 64.7%                     | -                        | 100.0%                    | 15.7% | 54.7%                        | 54.7%         | 58.6%                     | -                        | -                         | -      |
| Less than High School  | 2.4%   | 0.5%              | 5.2%          | 5.6%                      | -                        | -                         | -     | 1.1%                       | 4.7%          | 5.0%                      | -                        | -                         | -     | -                            | 5.6%          | 6.0%                      | -                        | -                         | -      |
| High School Graduate   | 15.8%  | 14.2%             | 17.4%         | 18.3%                     | -                        | 13.8%                     | -     | 13.9%                      | 18.5%         | 19.2%                     | -                        | 100.0%                    | -     | 14.5%                        | 16.5%         | 17.7%                     | -                        | -                         | -      |
| Some College/Trade     | 26.2%  | 28.3%             | 23.3%         | 25.0%                     | -                        | -                         | -     | 27.8%                      | 30.5%         | 32.5%                     | -                        | -                         | -     | 28.7%                        | 18.2%         | 19.5%                     | -                        | -                         | -      |
| Associates/2-yr Degree | 13.2%  | 14.3%             | 11.7%         | 12.3%                     | -                        | -                         | 9.5%  | 17.4%                      | 8.1%          | 8.1%                      | -                        | -                         | 15.7% | 11.5%                        | 14.4%         | 15.4%                     | -                        | -                         | -      |
| COLLEGE/POST GRADUATE  | 41.1%  | 42.0%             | 41.0%         | 37.4%                     | 100.0%                   | 86.2%                     | 90.5% | 39.7%                      | 37.8%         | 34.8%                     | 100.0%                   | -                         | 84.3% | 44.0%                        | 43.4%         | 39.3%                     | 100.0%                   | 100.0%                    | 100.0% |
| Bachelors/4-yr Degree  | 29.0%  | 28.4%             | 31.8%         | 28.3%                     | 69.4%                    | 86.2%                     | 90.5% | 26.8%                      | 27.7%         | 23.9%                     | 100.0%                   | -                         | 84.3% | 29.7%                        | 34.7%         | 31.4%                     | 49.8%                    | 100.0%                    | 100.0% |
| Post Graduate Degree   | 12.1%  | 13.6%             | 9.3%          | 9.1%                      | 30.6%                    | -                         | -     | 12.9%                      | 10.1%         | 10.8%                     | -                        | -                         | -     | 14.3%                        | 8.6%          | 7.9%                      | 50.2%                    | -                         | -      |
| REFUSED                | 1.2%   | 0.7%              | 1.3%          | 1.4%                      | -                        | -                         | -     | -                          | 0.5%          | 0.5%                      | -                        | -                         | -     | 1.3%                         | 1.9%          | 2.1%                      | -                        | -                         | -      |
| Net Diff.              | -16.5% | -15.3%            | -16.6%        | -23.9%                    | 100.0%                   | 72.5%                     | 81.1% | -20.6%                     | -23.9%        | -30.0%                    | 100.0%                   | -100%                     | 68.6% | -10.7%                       | -11.3%        | -19.4%                    | 100.0%                   | 100.0%                    | 100.0% |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 13

|                        | TOTAL  | AGE   |        |       |        |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------------------|--------|-------|--------|-------|--------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                        |        | 18-29 | 30-40  | 41-55 | 56-65  | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                  | 300    | 27    | 39     | 72    | 76     | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| LESS THAN COLLEGE      | 57.6%  | 47.1% | 61.5%  | 50.9% | 67.0%  | 56.6%      | 55.6%        | 58.3%      | 53.2%       | 61.6%      | 58.1%       | 56.6%      | 54.5%                 | 62.5%      | 57.3%       | 64.1%      | 60.1%       | 62.8%      |
| Less than High School  | 2.4%   | -     | 7.7%   | 1.3%  | 1.8%   | 2.3%       | 4.6%         | 1.8%       | 2.9%        | 2.1%       | 2.5%        | 2.3%       | -                     | 3.2%       | -           | 5.0%       | 1.4%        | 5.8%       |
| High School Graduate   | 15.8%  | 21.2% | 13.7%  | 10.6% | 16.8%  | 19.0%      | 16.7%        | 15.6%      | 13.5%       | 17.9%      | 14.7%       | 19.0%      | 21.2%                 | 14.8%      | 15.5%       | 16.9%      | 17.6%       | 12.0%      |
| Some College/Trade     | 26.2%  | 15.5% | 26.7%  | 26.4% | 33.1%  | 22.5%      | 22.1%        | 27.2%      | 24.3%       | 27.5%      | 27.5%       | 22.5%      | 28.4%                 | 28.5%      | 31.5%       | 25.5%      | 28.2%       | 29.4%      |
| Associates/2-yr Degree | 13.2%  | 10.3% | 13.5%  | 12.6% | 15.4%  | 12.9%      | 12.2%        | 13.6%      | 12.4%       | 14.1%      | 13.5%       | 12.9%      | 4.9%                  | 16.0%      | 10.3%       | 16.8%      | 12.9%       | 15.6%      |
| COLLEGE/POST GRADUATE  | 41.1%  | 48.1% | 36.3%  | 49.1% | 33.0%  | 42.6%      | 41.1%        | 41.5%      | 45.3%       | 38.0%      | 40.9%       | 42.6%      | 44.7%                 | 37.5%      | 42.3%       | 35.9%      | 39.7%       | 37.2%      |
| Bachelors/4-yr Degree  | 29.0%  | 37.4% | 23.9%  | 37.0% | 24.8%  | 26.2%      | 29.4%        | 29.1%      | 33.4%       | 25.5%      | 30.3%       | 26.2%      | 37.9%                 | 23.6%      | 31.4%       | 22.1%      | 29.5%       | 18.3%      |
| Post Graduate Degree   | 12.1%  | 10.7% | 12.3%  | 12.1% | 8.2%   | 16.4%      | 11.7%        | 12.4%      | 11.9%       | 12.5%      | 10.6%       | 16.4%      | 6.8%                  | 13.9%      | 10.9%       | 13.8%      | 10.2%       | 18.9%      |
| REFUSED                | 1.2%   | 4.8%  | 2.2%   | -     | -      | 0.7%       | 3.3%         | 0.3%       | 1.6%        | 0.4%       | 1.0%        | 0.7%       | 0.8%                  | -          | 0.4%        | -          | 0.2%        | -          |
| Net Diff.              | -16.5% | 1.1%  | -25.2% | -1.8% | -34.0% | -14.0%     | -14.6%       | -16.8%     | -7.9%       | -23.5%     | -17.2%      | -14.0%     | -9.9%                 | -25.0%     | -15.0%      | -28.2%     | -20.4%      | -25.6%     |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 14

|                        | TOTAL  | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------------------|--------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|                        |        | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total                  | 300    | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| LESS THAN COLLEGE      | 57.6%  | 56.5%                   | 54.9%      | 49.3%       | 59.8%      | 56.4%       | 52.7%      | 60.6%  | 55.2%  | 58.4%         | 60.3%           | 53.9% | 66.2%                         | 45.8%  | 65.9%  | 60.2%  | 57.7%  |
| Less than High School  | 2.4%   | 8.3%                    | 0.7%       | 5.6%        | -          | 3.5%        | -          | 2.5%   | 2.4%   | 3.6%          | 3.7%            | -     | -                             | 3.3%   | 5.7%   | -      | 2.1%   |
| High School Graduate   | 15.8%  | 13.1%                   | 16.3%      | 11.6%       | 18.7%      | 12.1%       | 23.4%      | 16.0%  | 15.6%  | 17.1%         | 17.7%           | 12.5% | 22.1%                         | 17.4%  | 7.7%   | 23.0%  | 14.0%  |
| Some College/Trade     | 26.2%  | 17.1%                   | 26.1%      | 17.7%       | 29.0%      | 26.8%       | 18.1%      | 28.8%  | 24.1%  | 21.6%         | 26.3%           | 29.8% | 34.5%                         | 17.9%  | 36.7%  | 22.7%  | 26.9%  |
| Associates/2-yr Degree | 13.2%  | 18.0%                   | 11.7%      | 14.4%       | 12.1%      | 13.9%       | 11.2%      | 13.4%  | 13.1%  | 16.1%         | 12.7%           | 11.5% | 9.6%                          | 7.1%   | 15.8%  | 14.5%  | 14.8%  |
| COLLEGE/POST GRADUATE  | 41.1%  | 38.2%                   | 44.7%      | 48.0%       | 39.6%      | 41.9%       | 46.1%      | 38.5%  | 43.2%  | 39.6%         | 38.9%           | 44.9% | 24.8%                         | 52.2%  | 34.1%  | 38.0%  | 42.0%  |
| Bachelors/4-yr Degree  | 29.0%  | 22.5%                   | 33.5%      | 35.2%       | 28.0%      | 31.0%       | 31.3%      | 26.4%  | 31.1%  | 33.7%         | 25.0%           | 29.8% | 17.8%                         | 37.8%  | 24.7%  | 26.7%  | 28.8%  |
| Post Graduate Degree   | 12.1%  | 15.7%                   | 11.1%      | 12.9%       | 11.6%      | 10.9%       | 14.8%      | 12.2%  | 12.1%  | 6.0%          | 13.9%           | 15.1% | 7.0%                          | 14.4%  | 9.5%   | 11.3%  | 13.2%  |
| REFUSED                | 1.2%   | 5.3%                    | 0.5%       | 2.7%        | 0.7%       | 1.7%        | 1.2%       | 0.9%   | 1.5%   | 2.0%          | 0.7%            | 1.2%  | 9.0%                          | 2.0%   | -      | 1.9%   | 0.3%   |
| Net Diff.              | -16.5% | -18.3%                  | -10.2%     | -1.2%       | -20.2%     | -14.4%      | -6.6%      | -22.0% | -12.0% | -18.8%        | -21.4%          | -9.0% | -41.4%                        | 6.4%   | -31.7% | -22.2% | -15.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

24. What is the last grade of formal education you have completed?

BANNER 15

|                        | TOTAL  | PRIMARY VOTE FREQUENCY |        |        |        |        |        | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |  |
|------------------------|--------|------------------------|--------|--------|--------|--------|--------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                        |        | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total                  | 300    | 108                    | 75     | 41     | 38     | 38     | 39     | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |  |
| LESS THAN COLLEGE      | 57.6%  | 63.7%                  | 52.8%  | 67.6%  | 48.1%  | 48.3%  | 60.1%  | 40.6%                    | 43.5%       | 26.6%                | 42.8%                | 46.0%       | 100.0%               | 41.4%       |  |
| Less than High School  | 2.4%   | 3.6%                   | 1.2%   | -      | 3.7%   | 2.7%   | 2.5%   | -                        | -           | -                    | -                    | -           | -                    | -           |  |
| High School Graduate   | 15.8%  | 18.2%                  | 13.3%  | 22.0%  | 4.9%   | 18.0%  | 12.4%  | 5.7%                     | 6.9%        | -                    | -                    | 4.4%        | -                    | 4.8%        |  |
| Some College/Trade     | 26.2%  | 32.7%                  | 25.2%  | 23.4%  | 19.9%  | 18.9%  | 34.0%  | 17.7%                    | 21.4%       | -                    | -                    | 24.9%       | 43.6%                | 23.3%       |  |
| Associates/2-yr Degree | 13.2%  | 9.2%                   | 13.1%  | 22.3%  | 19.6%  | 8.7%   | 11.3%  | 17.2%                    | 15.3%       | 26.6%                | 42.8%                | 16.7%       | 56.4%                | 13.3%       |  |
| COLLEGE/POST GRADUATE  | 41.1%  | 35.1%                  | 45.5%  | 30.2%  | 51.0%  | 51.7%  | 39.9%  | 57.8%                    | 54.5%       | 73.4%                | 36.6%                | 52.7%       | -                    | 57.2%       |  |
| Bachelors/4-yr Degree  | 29.0%  | 25.9%                  | 30.5%  | 12.7%  | 37.3%  | 44.5%  | 27.1%  | 46.1%                    | 40.4%       | 73.4%                | 20.6%                | 36.1%       | -                    | 39.1%       |  |
| Post Graduate Degree   | 12.1%  | 9.2%                   | 15.1%  | 17.6%  | 13.7%  | 7.2%   | 12.8%  | 11.7%                    | 14.1%       | -                    | 16.1%                | 16.7%       | -                    | 18.1%       |  |
| REFUSED                | 1.2%   | 1.2%                   | 1.6%   | 2.1%   | 0.9%   | -      | -      | 1.6%                     | 1.9%        | -                    | 20.6%                | 1.3%        | -                    | 1.4%        |  |
| Net Diff.              | -16.5% | -28.5%                 | -7.3%  | -37.4% | 2.8%   | 3.4%   | -20.2% | 17.2%                    | 11.0%       | 46.9%                | -6.2%                | 6.7%        | -100%                | 15.8%       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

|            | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |        |                   |        |        |                 |
|------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|--------|-------------------|--------|--------|-----------------|
|            |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean   | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDE-CIDED |
| Total      | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13     | 131               | 126    | 5      | 31              |
| PRO-LIFE   | 45.5% | 45.1%  | 49.1% | 42.6%     | 46.0%       | 46.9%              | 40.3%         | 38.8%       | 47.5%            | 70.6%             | 74.1% | 37.5%  | 22.5%             | 23.4%  | -      | 29.8%           |
| Strongly   | 32.1% | 31.2%  | 32.7% | 29.2%     | 33.8%       | 32.7%              | 30.0%         | 32.0%       | 20.4%            | 48.8%             | 52.2% | 16.0%  | 17.4%             | 18.1%  | -      | 19.2%           |
| Somewhat   | 13.4% | 13.9%  | 16.4% | 13.4%     | 12.2%       | 14.2%              | 10.4%         | 6.9%        | 27.1%            | 21.8%             | 21.8% | 21.5%  | 5.1%              | 5.3%   | -      | 10.6%           |
| PRO-CHOICE | 46.6% | 49.9%  | 44.5% | 50.5%     | 44.1%       | 45.9%              | 49.1%         | 48.4%       | 52.5%            | 23.1%             | 20.2% | 50.8%  | 69.5%             | 68.3%  | 100.0% | 55.0%           |
| Somewhat   | 16.2% | 17.9%  | 26.7% | 12.1%     | 14.8%       | 15.9%              | 17.3%         | 17.0%       | 18.4%            | 15.3%             | 13.2% | 35.8%  | 15.0%             | 14.7%  | 20.8%  | 25.5%           |
| Strongly   | 30.4% | 32.0%  | 17.8% | 38.3%     | 29.4%       | 30.0%              | 31.8%         | 31.3%       | 34.1%            | 7.7%              | 7.0%  | 15.0%  | 54.5%             | 53.6%  | 79.2%  | 29.5%           |
| DK/REFUSED | 8.0%  | 5.0%   | 6.4%  | 6.9%      | 9.9%        | 7.2%               | 10.6%         | 12.8%       | -                | 6.3%              | 5.7%  | 11.7%  | 8.0%              | 8.3%   | -      | 15.2%           |
| Net Diff.  | -1.1% | -4.8%  | 4.6%  | -7.9%     | 1.9%        | 1.0%               | -8.7%         | -9.5%       | -5.0%            | 47.6%             | 53.9% | -13.3% | -47.0%            | -44.9% | -100%  | -25.2%          |
| Mean       | 2.51  | 2.47   | 2.68  | 2.36      | 2.56        | 2.53               | 2.43          | 2.45        | 2.34             | 3.19              | 3.27  | 2.44   | 1.84              | 1.87   | 1.21   | 2.23            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

|            | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|            |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total      | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| PRO-LIFE   | 45.5% | 65.8%          | 29.4%            | 51.0%              | 42.1%                | 30.6%          | 67.0%            | 43.1%              | 49.0%                | 68.1%          | 16.2%            | 39.9%              | 44.0%                | 30.9%          | 56.3%            | 51.1%              | 49.4%                | 67.6%          | 13.9%            | 44.9%        | 48.6%       |
| Strongly   | 32.1% | 31.6%          | 16.1%            | 37.8%              | 31.1%                | 17.7%          | 53.0%            | 31.5%              | 34.7%                | 46.8%          | 3.0%             | 27.1%              | 34.6%                | 23.9%          | 36.2%            | 40.0%              | 32.7%                | 19.5%          | -                | 11.1%        | 30.9%       |
| Somewhat   | 13.4% | 34.2%          | 13.4%            | 13.3%              | 11.1%                | 12.9%          | 14.0%            | 11.6%              | 14.3%                | 21.4%          | 13.2%            | 12.8%              | 9.4%                 | 7.1%           | 20.1%            | 11.1%              | 16.7%                | 48.1%          | 13.9%            | 33.8%        | 17.7%       |
| PRO-CHOICE | 46.6% | 17.2%          | 68.9%            | 41.4%              | 50.3%                | 64.4%          | 26.0%            | 48.0%              | 42.4%                | 22.3%          | 83.8%            | 51.4%              | 47.4%                | 60.6%          | 24.8%            | 42.8%              | 44.2%                | 13.7%          | 69.0%            | 43.6%        | 41.5%       |
| Somewhat   | 16.2% | 16.1%          | 19.3%            | 17.6%              | 15.4%                | 18.2%          | 17.9%            | 15.5%              | 15.7%                | 7.1%           | 19.1%            | 20.8%              | 17.5%                | 18.3%          | 9.0%             | 16.7%              | 16.1%                | 13.7%          | -                | 17.0%        | 15.8%       |
| Strongly   | 30.4% | 1.1%           | 49.6%            | 23.8%              | 34.8%                | 46.3%          | 8.1%             | 32.5%              | 26.7%                | 15.2%          | 64.8%            | 30.5%              | 30.0%                | 42.3%          | 15.7%            | 26.1%              | 28.1%                | -              | 69.0%            | 26.6%        | 25.7%       |
| DK/REFUSED | 8.0%  | 17.0%          | 1.7%             | 7.6%               | 7.6%                 | 4.9%           | 7.0%             | 8.9%               | 8.6%                 | 9.5%           | -                | 8.7%               | 8.6%                 | 8.5%           | 18.9%            | 6.1%               | 6.4%                 | 18.7%          | 17.1%            | 11.5%        | 9.9%        |
| Net Diff.  | -1.1% | 48.6%          | -39.5%           | 9.7%               | -8.1%                | -33.8%         | 41.0%            | -4.9%              | 6.6%                 | 45.8%          | -67.7%           | -11.4%             | -3.5%                | -29.7%         | 31.5%            | 8.3%               | 5.2%                 | 53.9%          | -55.1%           | 1.2%         | 7.1%        |
| Mean       | 2.51  | 3.16           | 1.96             | 2.70               | 2.42                 | 2.02           | 3.20             | 2.46               | 2.62                 | 3.10           | 1.54             | 2.40               | 2.53                 | 2.14           | 2.95             | 2.69               | 2.58                 | 3.07           | 1.34             | 2.33         | 2.60        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |        |        |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|--------|--------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127    | 11     | 26                     |
| PRO-LIFE   | 45.5% | 65.1%                  | 64.4%                    | 45.5%                | 43.3%               | 53.5%                   | 26.3%                     | 51.8%                      | 34.6%                    | 20.0%                      | 25.1%                    | 31.1%  | 71.7%              | 72.6% | 35.7%  | 22.6%                | 21.0%  | 41.9%  | 29.4%                  |
| Strongly   | 32.1% | 43.0%                  | -                        | 25.1%                | 28.6%               | 40.7%                   | 11.7%                     | 31.5%                      | 30.5%                    | 10.3%                      | 25.1%                    | 14.8%  | 49.9%              | 51.2% | -      | 17.4%                | 16.7%  | 26.0%  | 16.7%                  |
| Somewhat   | 13.4% | 22.1%                  | 64.4%                    | 20.4%                | 14.6%               | 12.8%                   | 14.5%                     | 20.3%                      | 4.1%                     | 9.7%                       | -                        | 16.2%  | 21.8%              | 21.4% | 35.7%  | 5.2%                 | 4.3%   | 15.9%  | 12.7%                  |
| PRO-CHOICE | 46.6% | 24.3%                  | 35.6%                    | 44.3%                | 48.3%               | 38.8%                   | 63.0%                     | 41.2%                      | 52.1%                    | 80.0%                      | 64.8%                    | 68.9%  | 21.2%              | 20.2% | 64.3%  | 70.5%                | 71.8%  | 55.9%  | 51.9%                  |
| Somewhat   | 16.2% | 15.5%                  | -                        | 12.7%                | 15.7%               | 16.8%                   | 18.8%                     | 16.0%                      | 12.0%                    | 14.7%                      | -                        | 41.4%  | 14.1%              | 13.6% | 36.1%  | 17.8%                | 17.0%  | 27.2%  | 18.8%                  |
| Strongly   | 30.4% | 8.9%                   | 35.6%                    | 31.6%                | 32.6%               | 22.0%                   | 44.2%                     | 25.2%                      | 40.1%                    | 65.2%                      | 64.8%                    | 27.5%  | 7.1%               | 6.6%  | 28.2%  | 52.7%                | 54.8%  | 28.7%  | 33.2%                  |
| DK/REFUSED | 8.0%  | 10.6%                  | -                        | 10.2%                | 8.4%                | 7.7%                    | 10.7%                     | 7.0%                       | 13.2%                    | -                          | 10.1%                    | -      | 7.0%               | 7.2%  | -      | 6.8%                 | 7.2%   | 2.2%   | 18.7%                  |
| Net Diff.  | -1.1% | 40.7%                  | 28.8%                    | 1.2%                 | -5.0%               | 14.7%                   | -36.7%                    | 10.6%                      | -17.5%                   | -59.9%                     | -39.7%                   | -37.9% | 50.5%              | 52.4% | -28.6% | -47.9%               | -50.9% | -14.0% | -22.6%                 |
| Mean       | 2.51  | 3.11                   | 2.29                     | 2.43                 | 2.43                | 2.78                    | 1.93                      | 2.63                       | 2.29                     | 1.65                       | 1.84                     | 2.18   | 3.23               | 3.26  | 2.08   | 1.86                 | 1.82   | 2.40   | 2.16                   |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|---|-------|-------|----------------|--------|--------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111    | 13     | 71                     | 50           | 93                  | 36                  | 15                  |
| PRO-LIFE   | 45.5% | 72.5%               | 72.6% | 70.3% | 22.4%          | 23.1%  | 12.0%  | 33.8%                   | 68.1%         | 73.8%                                   | 74.7% | 59.7% | 27.6%          | 30.1%  | 6.9%   | 35.4%                  | 78.6%        | 77.8%               | 58.5%               | 27.9%               |
| Strongly   | 32.1% | 50.9%               | 49.9% | 67.6% | 17.2%          | 17.6%  | 12.0%  | 20.0%                   | 41.6%         | 51.9%                                   | 52.6% | 41.1% | 20.7%          | 22.3%  | 6.9%   | 23.2%                  | 55.9%        | 57.7%               | 33.3%               | 21.2%               |
| Somewhat   | 13.4% | 21.6%               | 22.7% | 2.7%  | 5.2%           | 5.5%   | -      | 13.8%                   | 26.6%         | 21.9%                                   | 22.1% | 18.7% | 6.9%           | 7.7%   | -      | 12.2%                  | 22.7%        | 20.1%               | 25.3%               | 6.7%                |
| PRO-CHOICE | 46.6% | 21.0%               | 20.5% | 29.7% | 71.2%          | 71.0%  | 74.7%  | 48.0%                   | 15.6%         | 20.4%                                   | 20.6% | 16.8% | 64.8%          | 61.4%  | 93.1%  | 52.9%                  | 11.6%        | 16.0%               | 34.0%               | 48.1%               |
| Somewhat   | 16.2% | 14.0%               | 13.2% | 27.1% | 19.4%          | 17.5%  | 49.4%  | 12.9%                   | 14.2%         | 8.9%                                    | 9.4%  | -     | 16.6%          | 13.7%  | 40.7%  | 26.2%                  | 5.2%         | 8.7%                | 27.8%               | 24.9%               |
| Strongly   | 30.4% | 7.0%                | 7.3%  | 2.6%  | 51.8%          | 53.5%  | 25.2%  | 35.1%                   | 1.4%          | 11.5%                                   | 11.2% | 16.8% | 48.2%          | 47.7%  | 52.4%  | 26.6%                  | 6.4%         | 7.4%                | 6.1%                | 23.2%               |
| DK/REFUSED | 8.0%  | 6.5%                | 6.9%  | -     | 6.4%           | 5.9%   | 13.3%  | 18.2%                   | 16.3%         | 5.8%                                    | 4.7%  | 23.4% | 7.6%           | 8.5%   | -      | 11.7%                  | 9.8%         | 6.2%                | 7.5%                | 24.0%               |
| Net Diff.  | -1.1% | 51.5%               | 52.2% | 40.6% | -48.8%         | -47.9% | -62.6% | -14.2%                  | 52.5%         | 53.5%                                   | 54.1% | 42.9% | -37.2%         | -31.3% | -86.2% | -17.4%                 | 67.0%        | 61.8%               | 24.6%               | -20.3%              |
| Mean       | 2.51  | 3.24                | 3.24  | 3.35  | 1.87           | 1.86   | 1.99   | 2.23                    | 3.29          | 3.21                                    | 3.22  | 3.10  | 2.00           | 2.05   | 1.61   | 2.36                   | 3.42         | 3.37                | 2.93                | 2.34                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

|            | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                 |                 | REGISTERED PARTY        |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26              | 72              | 141                     | 87               | 75    | 8      | 4     |
| PRO-LIFE   | 45.5%                                       | 38.1%  | 63.7%                                 | 43.8%  | 52.0%   | 51.2%  | 35.4%                                    | 47.7%  | 30.5%                               | 31.7%  | 75.6%                                       | 66.5%  | 86.8%                       | 40.6%  | 86.8%           | 74.7%           | 29.6%                   | 46.9%            | 48.4% | 31.6%  | 48.3% |
| Strongly   | 32.1%                                       | 24.9%  | 51.0%                                 | 27.8%  | 40.4%   | 34.5%  | 28.6%                                    | 33.3%  | 16.6%                               | 22.5%  | 51.8%                                       | 43.5%  | 68.3%                       | 27.9%  | 68.3%           | 58.1%           | 17.5%                   | 34.4%            | 33.9% | 31.6%  | 48.3% |
| Somewhat   | 13.4%                                       | 13.2%  | 12.7%                                 | 16.0%  | 11.7%   | 16.7%  | 6.9%                                     | 14.3%  | 13.9%                               | 9.2%   | 23.9%                                       | 22.9%  | 18.5%                       | 12.7%  | 18.5%           | 16.7%           | 12.2%                   | 12.5%            | 14.5% | -      | -     |
| PRO-CHOICE | 46.6%                                       | 54.7%  | 26.9%                                 | 48.5%  | 40.9%   | 40.9%  | 58.0%                                    | 44.8%  | 66.3%                               | 59.6%  | 19.6%                                       | 26.0%  | 7.9%                        | 51.0%  | 7.9%            | 20.5%           | 61.3%                   | 44.3%            | 42.7% | 55.6%  | 51.7% |
| Somewhat   | 16.2%                                       | 19.3%  | 7.3%                                  | 15.9%  | 13.6%   | 16.6%  | 15.5%                                    | 16.1%  | 24.1%                               | 17.1%  | 14.1%                                       | 17.9%  | 3.9%                        | 17.3%  | 3.9%            | 14.7%           | 14.2%                   | 20.8%            | 22.7% | 13.1%  | -     |
| Strongly   | 30.4%                                       | 35.4%  | 19.6%                                 | 32.7%  | 27.3%   | 24.3%  | 42.5%                                    | 28.7%  | 42.2%                               | 42.5%  | 5.5%  | 8.1%   | 4.0%                        | 33.6%  | 4.0%            | 5.8%            | 47.1%                   | 23.6%            | 20.1% | 42.6%  | 51.7% |
| DK/REFUSED | 8.0%  | 7.2%   | 9.4%                                  | 7.7%   | 7.0%  | 7.8%   | 6.5%                                     | 7.5%   | 3.3%                                | 8.7%   | 4.8%  | 7.5%   | 5.3%                        | 8.4%   | 5.3%            | 4.8%            | 9.1%                    | 8.8%             | 8.8%  | 12.8%  | -     |
| Net Diff.  | -1.1%                                       | -16.6% | 36.9%                                 | -4.7%  | 11.1%   | 10.3%  | -22.6%                                   | 2.9%   | -35.8%                              | -27.9% | 56.1%                                       | 40.4%  | 78.9%                       | -10.3% | 78.9%           | 54.3%           | -31.7%                  | 2.5%             | 5.7%  | -24.1% | -3.5% |
| Mean       | 2.51  | 2.30   | 3.05                                  | 2.42   | 2.70  | 2.67   | 2.23                                     | 2.57   | 2.05                                | 2.13   | 3.28  | 3.10   | 3.60                        | 2.38   | 3.60            | 3.33            | 2.00                    | 2.63             | 2.68  | 2.24   | 2.45  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

|            | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |        |
|------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|--------|
|            | REPU-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN              | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPU-<br>LICAN                                  | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |        |
| Total      | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16     |
| PRO-LIFE   | 45.5%                     | 79.9%           | 29.1%                   | 49.1%                       | 69.8%           | 30.0%                   | 44.4%                      | 76.0%           | 46.2%                   | 52.1%                          | 81.4%           | 22.0%                   | 37.0%   | 81.4%           | 22.1%                   | 34.3%  |
| Strongly   | 32.1%                     | 56.2%           | 22.1%                   | 41.7%                       | 59.9%           | 14.6%                   | 26.3%                      | 58.9%           | 21.8%                   | 39.0%                          | 61.3%           | 15.4%                   | 23.0%   | 61.3%           | 16.2%                   | 28.2%  |
| Somewhat   | 13.4%                     | 23.7%           | 7.0%                    | 7.4%                        | 9.9%            | 15.4%                   | 18.1%                      | 17.1%           | 24.4%                   | 13.1%                          | 20.1%           | 6.6%                    | 14.0%   | 20.1%           | 5.9%                    | 6.1%   |
| PRO-CHOICE | 46.6%                     | 17.0%           | 63.1%                   | 41.4%                       | 23.9%           | 60.1%                   | 47.5%                      | 18.6%           | 50.8%                   | 43.9%                          | 18.6%           | 66.1%                   | 41.6%   | 18.6%           | 65.5%                   | 50.9%  |
| Somewhat   | 16.2%                     | 14.7%           | 13.6%                   | 25.7%                       | 14.8%           | 14.5%                   | 15.3%                      | 12.4%           | 9.8%                    | 19.3%                          | 15.0%           | 16.2%                   | 26.0%   | 15.0%           | 15.4%                   | 31.8%  |
| Strongly   | 30.4%                     | 2.3%            | 49.6%                   | 15.7%                       | 9.1%            | 45.6%                   | 32.2%                      | 6.2%            | 41.0%                   | 24.7%                          | 3.6%            | 49.9%                   | 15.6%   | 3.6%            | 50.1%                   | 19.1%  |
| DK/REFUSED | 8.0%                      | 3.2%            | 7.8%                    | 9.5%                        | 6.3%            | 9.9%                    | 8.1%                       | 5.4%            | 2.9%                    | 4.0%                           | -               | 11.9%                   | 21.4%   | -               | 12.4%                   | 14.8%  |
| Net Diff.  | -1.1%                     | 62.9%           | -34.1%                  | 7.7%                        | 46.0%           | -30.2%                  | -3.1%                      | 57.4%           | -4.6%                   | 8.2%                           | 62.8%           | -44.1%                  | -4.5%   | 62.8%           | -43.4%                  | -16.6% |
| Mean       | 2.51                      | 3.38            | 2.02                    | 2.83                        | 3.29            | 1.99                    | 2.42                       | 3.36            | 2.28                    | 2.69                           | 3.39            | 1.86                    | 2.57  | 3.39            | 1.87                    | 2.51   |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

|            | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|            |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total      | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| PRO-LIFE   | 45.5% | 80.4%                               | 67.4%                      | 18.2%        | 17.4%    | 19.1%         | 35.7%         | 68.2%            | 52.6%         | 77.9% | 71.7%                     | 14.1%             | 36.8%         | 66.0%            | 20.0%               | 35.0%         | 71.0%            | 25.3%              | 48.7%         | 73.0%            |
| Strongly   | 32.1% | 70.1%                               | 41.2%                      | 11.5%        | 14.6%    | 8.3%          | 15.6%         | 54.6%            | 35.1%         | 66.9% | 42.4%                     | 14.1%             | 11.0%         | 56.3%            | 10.4%               | 18.3%         | 52.5%            | 15.6%              | 22.1%         | 57.7%            |
| Somewhat   | 13.4% | 10.3%                               | 26.2%                      | 6.7%         | 2.7%     | 10.8%         | 20.0%         | 13.5%            | 17.6%         | 11.0% | 29.3%                     | -                 | 25.8%         | 9.7%             | 9.6%                | 16.7%         | 18.5%            | 9.7%               | 26.6%         | 15.3%            |
| PRO-CHOICE | 46.6% | 16.8%                               | 23.5%                      | 76.9%        | 76.0%    | 77.8%         | 51.9%         | 26.3%            | 37.9%         | 18.9% | 28.3%                     | 79.9%             | 56.9%         | 27.1%            | 75.6%               | 49.1%         | 25.2%            | 74.7%              | 46.2%         | 22.3%            |
| Somewhat   | 16.2% | 11.1%                               | 16.1%                      | 14.9%        | 11.8%    | 18.0%         | 23.5%         | 12.4%            | 25.3%         | 4.3%  | 11.8%                     | 14.5%             | 28.9%         | 14.0%            | 15.0%               | 20.4%         | 10.4%            | 4.0%               | 20.2%         | 14.1%            |
| Strongly   | 30.4% | 5.7%                                | 7.4%                       | 62.0%        | 64.2%    | 59.7%         | 28.4%         | 13.8%            | 12.6%         | 14.6% | 16.5%                     | 65.4%             | 28.0%         | 13.1%            | 60.5%               | 28.7%         | 14.8%            | 70.7%              | 26.1%         | 8.2%             |
| DK/REFUSED | 8.0%  | 2.8%                                | 9.1%                       | 4.9%         | 6.7%     | 3.1%          | 12.4%         | 5.6%             | 9.5%          | 3.1%  | -                         | 6.0%              | 6.2%          | 6.9%             | 4.4%                | 16.0%         | 3.8%             | -                  | 5.1%          | 4.7%             |
| Net Diff.  | -1.1% | 63.6%                               | 43.9%                      | -58.7%       | -58.6%   | -58.7%        | -16.3%        | 41.9%            | 14.7%         | 59.0% | 43.4%                     | -65.8%            | -20.1%        | 39.0%            | -55.6%              | -14.1%        | 45.7%            | -49.5%             | 2.5%          | 50.7%            |
| Mean       | 2.51  | 3.49                                | 3.11                       | 1.66         | 1.65     | 1.67          | 2.26          | 3.15             | 2.83          | 3.34  | 2.98                      | 1.60              | 2.21          | 3.17             | 1.68                | 2.29          | 3.13             | 1.70               | 2.47          | 3.29             |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

|            | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |        | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|--------|-------------------------------------|-------|---------------------------------------|--------|--------------------------------------|-------|
|            |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO     | YES                                 | NO    | YES                                   | NO     | YES                                  | NO    |
| Total      | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135    | 57                                  | 67    | 73                                    | 68     | 70                                   | 81    |
| PRO-LIFE   | 45.5% | 14.9%                  | 17.7%         | 60.8%             | 13.8%                                   | 14.3%         | 64.6%             | 68.5%                         | 23.2%          | 24.5%          | 36.1%                             | 46.5% | 55.2%                      | 36.4%  | 54.4%                               | 45.5% | 55.9%                                 | 27.4%  | 74.8%                                | 47.1% |
| Strongly   | 32.1% | 9.6%                   | 5.3%          | 50.6%             | 10.3%                                   | 5.7%          | 53.7%             | 48.7%                         | 16.2%          | 17.8%          | 21.2%                             | 34.8% | 47.7%                      | 19.4%  | 48.9%                               | 28.7% | 46.7%                                 | 10.2%  | 65.5%                                | 24.2% |
| Somewhat   | 13.4% | 5.4%                   | 12.4%         | 10.3%             | 3.5%                                    | 8.6%          | 10.9%             | 19.8%                         | 7.0%           | 6.7%           | 14.9%                             | 11.7% | 7.5%                       | 17.0%  | 5.5%                                | 16.8% | 9.2%                                  | 17.1%  | 9.3%                                 | 22.9% |
| PRO-CHOICE | 46.6% | 77.4%                  | 60.5%         | 33.4%             | 78.0%                                   | 62.1%         | 35.4%             | 23.4%                         | 69.2%          | 58.3%          | 57.3%                             | 45.0% | 35.3%                      | 59.0%  | 37.5%                               | 48.8% | 33.6%                                 | 69.2%  | 20.1%                                | 51.2% |
| Somewhat   | 16.2% | 21.0%                  | 28.2%         | -                 | 22.6%                                   | 27.3%         | -                 | 16.2%                         | 16.2%          | 17.1%          | 18.5%                             | 15.8% | 9.7%                       | 22.1%  | 6.7%                                | 26.1% | 12.0%                                 | 18.2%  | 9.0%                                 | 20.4% |
| Strongly   | 30.4% | 56.4%                  | 32.2%         | 33.4%             | 55.4%                                   | 34.8%         | 35.4%             | 7.2%                          | 53.0%          | 41.3%          | 38.8%                             | 29.1% | 25.7%                      | 36.9%  | 30.8%                               | 22.6% | 21.6%                                 | 51.0%  | 11.1%                                | 30.8% |
| DK/REFUSED | 8.0%  | 7.6%                   | 21.9%         | 5.8%              | 8.2%                                    | 23.7%         | -                 | 8.1%                          | 7.6%           | 17.2%          | 6.6%                              | 8.5%  | 9.4%                       | 4.6%   | 8.1%                                | 5.8%  | 10.5%                                 | 3.4%   | 5.1%                                 | 1.7%  |
| Net Diff.  | -1.1% | -62.5%                 | -42.8%        | 27.4%             | -64.3%                                  | -47.8%        | 29.1%             | 45.2%                         | -45.9%         | -33.8%         | -21.2%                            | 1.6%  | 19.9%                      | -22.6% | 16.9%                               | -3.3% | 22.2%                                 | -41.8% | 54.7%                                | -4.1% |
| Mean       | 2.51  | 1.65                   | 1.88          | 2.83              | 1.66                                    | 1.81          | 2.83              | 3.20                          | 1.85           | 2.01           | 2.20                              | 2.57  | 2.85                       | 2.20   | 2.79                                | 2.55  | 2.90                                  | 1.86   | 3.36                                 | 2.41  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

|            | TOTAL |        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                          | EDUCATION:<br>MALE      |                          |
|------------|-------|--------|--|--------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|--------|------------------------------------|--------|--|-------|-------------------------|--------------------------|-------------------------|--------------------------|
|            | YES   | NO     | YES                                      | NO     | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO     | YES                                | NO     | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST |
| Total      | 300   | 60     | 48                                       | 60     | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50     | 65                                 | 45     | 63                                     | 173   | 123                     | 82                       | 52                      |                          |
| PRO-LIFE   | 45.5% | 32.2%  | 20.7%                                    | 32.4%  | 21.3%  | 47.1% | 36.1%                | 48.7% | 39.1%                         | 44.7% | 35.0%                           | 62.0% | 47.8%                          | 24.4%  | 26.2%                              | 25.0%  | 26.8%                                  | 48.5% | 40.6%                   | 50.5%                    | 45.8%                   |                          |
| Strongly   | 32.1% | 26.8%  | 11.6%                                    | 26.9%  | 13.2%  | 36.3% | 23.2%                | 39.0% | 30.4%                         | 32.2% | 20.4%                           | 47.0% | 29.5%                          | 20.1%  | 17.9%                              | 22.3%  | 18.3%                                  | 37.2% | 24.0%                   | 39.3%                    | 33.4%                   |                          |
| Somewhat   | 13.4% | 5.5%   | 9.1%                                     | 5.5%   | 8.1%   | 10.8% | 12.9%                | 9.7%  | 8.7%                          | 12.5% | 14.6%                           | 15.0% | 18.2%                          | 4.3%   | 8.4%                               | 2.7%   | 8.6%                                   | 11.3% | 16.6%                   | 11.1%                    | 12.4%                   |                          |
| PRO-CHOICE | 46.6% | 53.2%  | 71.4%                                    | 53.5%  | 73.4%  | 45.2% | 56.6%                | 41.3% | 57.2%                         | 51.1% | 56.4%                           | 33.7% | 50.1%                          | 61.5%  | 62.1%                              | 62.8%  | 61.7%                                  | 43.0% | 52.8%                   | 42.3%                    | 47.0%                   |                          |
| Somewhat   | 16.2% | 10.4%  | 23.9%                                    | 10.4%  | 24.4%  | 13.7% | 19.6%                | 14.4% | 23.5%                         | 12.5% | 18.0%                           | 12.6% | 18.9%                          | 12.6%  | 20.2%                              | 10.7%  | 20.7%                                  | 15.0% | 18.4%                   | 15.4%                    | 22.4%                   |                          |
| Strongly   | 30.4% | 42.8%  | 47.6%                                    | 43.0%  | 49.0%  | 31.5% | 37.0%                | 26.8% | 33.7%                         | 38.5% | 38.4%                           | 21.1% | 31.3%                          | 48.9%  | 41.9%                              | 52.1%  | 41.0%                                  | 28.0% | 34.4%                   | 27.0%                    | 24.6%                   |                          |
| DK/REFUSED | 8.0%  | 14.5%  | 7.9%                                     | 14.2%  | 5.3%   | 7.7%  | 7.3%                 | 10.0% | 3.8%                          | 4.2%  | 8.6%                            | 4.3%  | 2.1%                           | 14.1%  | 11.6%                              | 12.2%  | 11.5%                                  | 8.5%  | 6.6%                    | 7.2%                     | 7.2%                    |                          |
| Net Diff.  | -1.1% | -21.0% | -50.8%                                   | -21.1% | -52.1%                                       | 1.9%  | -20.5%               | 7.4%  | -18.1%                        | -6.4% | -21.4%                          | 28.3% | -2.4%                          | -37.0% | -35.9%                             | -37.8% | -34.8%                                 | 5.5%  | -12.1%                  | 8.2%                     | -1.2%                   |                          |
| Mean       | 2.51  | 2.19   | 1.83                                     | 2.19   | 1.85   | 2.56  | 2.24                 | 2.68  | 2.37                          | 2.40  | 2.19                            | 2.92  | 2.47                           | 1.95   | 2.02                               | 1.95   | 2.05                                   | 2.63  | 2.32                    | 2.68                     | 2.59                    |                          |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

|            | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|            |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total      | 300   | 91                     | 71                       | 97                     | 71                       | 70                      | 50                       | 70                                    | 43                       | 136                  | 140            | 66                            | 59             | 70                              | 81             | 101                            | 62             | 33                                 | 73             | 31                                     | 69             |
| PRO-LIFE   | 45.5% | 46.8%                  | 36.9%                    | 66.0%                  | 49.7%                    | 26.3%                   | 29.2%                    | 26.5%                                 | 28.1%                    | 100.0%               | -              | 100.0%                        | -              | 100.0%                          | -              | 100.0%                         | -              | 100.0%                             | -              | 100.0%                                 | -              |
| Strongly   | 32.1% | 35.3%                  | 17.2%                    | 49.6%                  | 30.5%                    | 21.3%                   | 15.8%                    | 21.4%                                 | 18.6%                    | 70.6%                | -              | 76.5%                         | -              | 65.0%                           | -              | 70.5%                          | -              | 69.2%                              | -              | 75.2%                                  | -              |
| Somewhat   | 13.4% | 11.5%                  | 19.7%                    | 16.4%                  | 19.3%                    | 5.1%                    | 13.4%                    | 5.1%                                  | 9.5%                     | 29.4%                | -              | 23.5%                         | -              | 35.0%                           | -              | 29.5%                          | -              | 30.8%                              | -              | 24.8%                                  | -              |
| PRO-CHOICE | 46.6% | 43.6%                  | 57.0%                    | 28.2%                  | 48.1%                    | 62.4%                   | 57.6%                    | 62.5%                                 | 60.0%                    | -                    | 100.0%         | -                             | 100.0%         | -                               | 100.0%         | -                              | 100.0%         | -                                  | 100.0%         | -                                      | 100.0%         |
| Somewhat   | 16.2% | 14.7%                  | 15.4%                    | 11.8%                  | 17.8%                    | 19.2%                   | 16.0%                    | 19.0%                                 | 16.0%                    | -                    | 34.8%          | -                             | 41.0%          | -                               | 30.2%          | -                              | 39.2%          | -                                  | 29.5%          | -                                      | 28.9%          |
| Strongly   | 30.4% | 28.9%                  | 41.6%                    | 16.4%                  | 30.2%                    | 43.1%                   | 41.6%                    | 43.5%                                 | 44.0%                    | -                    | 65.2%          | -                             | 59.0%          | -                               | 69.8%          | -                              | 60.8%          | -                                  | 70.5%          | -                                      | 71.1%          |
| DK/REFUSED | 8.0%  | 9.6%                   | 6.2%                     | 5.8%                   | 2.2%                     | 11.3%                   | 13.2%                    | 11.0%                                 | 11.9%                    | -                    | -              | -                             | -              | -                               | -              | -                              | -              | -                                  | -              | -                                      | -              |
| Net Diff.  | -1.1% | 3.2%                   | -20.1%                   | 37.8%                  | 1.7%                     | -36.0%                  | -28.4%                   | -35.9%                                | -31.9%                   | 100.0%               | -100%          | 100.0%                        | -100%          | 100.0%                          | -100%          | 100.0%                         | -100%          | 100.0%                             | -100%          | 100.0%                                 | -100%          |
| Mean       | 2.51  | 2.59                   | 2.13                     | 3.05                   | 2.51                     | 2.05                    | 2.04                     | 2.05                                  | 2.03                     | 3.71                 | 1.35           | 3.77                          | 1.41           | 3.65                            | 1.30           | 3.71                           | 1.39           | 3.69                               | 1.29           | 3.75                                   | 1.29           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

|            | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON ABORTION: MALE |            | POSITION ON ABORTION: FEMALE |            | POSITION ON ABORTION: WHITE |            | POSITION ON ABORTION: NON-WHITE |            | POSITION ON ABORTION: AFRICAN-AMER. |            |
|------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------------------|------------|------------------------------|------------|-----------------------------|------------|---------------------------------|------------|-------------------------------------|------------|
|            |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | PRO-LIFE                   | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                    | PRO-CHOICE | PRO-LIFE                        | PRO-CHOICE | PRO-LIFE                            | PRO-CHOICE |
| Total      | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71                         | 54         | 67                           | 81         | 94                          | 66         | 42                              | 64         | 42                                  | 58         |
| PRO-LIFE   | 45.5% | 76.2%                | 89.9%               | 75.6%              | 72.5%              | 18.1%      | 29.1%                | 11.0%           | 11.2%           | 75.3%                      | 19.4%      | 77.1%                        | 17.3%      | 86.9%                       | 23.4%      | 50.9%                           | 14.1%      | 50.9%                               | 10.9%      |
| Strongly   | 32.1% | 57.1%                | 88.7%               | 69.4%              | 43.4%              | 9.7%       | 11.0%                | 11.0%           | 8.5%            | 61.1%                      | 11.6%      | 52.8%                        | 8.4%       | 64.8%                       | 11.6%      | 37.4%                           | 8.4%       | 37.4%                               | 9.2%       |
| Somewhat   | 13.4% | 19.1%                | 1.1%                | 6.2%               | 29.0%              | 8.5%       | 18.2%                | -               | 2.7%            | 14.2%                      | 7.8%       | 24.3%                        | 8.9%       | 22.0%                       | 11.8%      | 13.5%                           | 5.7%       | 13.5%                               | 1.7%       |
| PRO-CHOICE | 46.6% | 16.6%                | 5.8%                | 16.7%              | 19.6%              | 79.5%      | 68.7%                | 89.0%           | 85.9%           | 19.8%                      | 76.6%      | 13.1%                        | 81.4%      | 9.1%                        | 74.9%      | 34.3%                           | 82.7%      | 34.3%                               | 85.5%      |
| Somewhat   | 16.2% | 9.9%                 | -                   | 13.7%              | 11.4%              | 22.2%      | 38.2%                | 35.4%           | 8.7%            | 10.5%                      | 27.4%      | 9.3%                         | 18.7%      | 6.4%                        | 23.1%      | 18.3%                           | 18.4%      | 18.3%                               | 18.3%      |
| Strongly   | 30.4% | 6.7%                 | 5.8%                | 3.1%               | 8.2%               | 57.4%      | 30.4%                | 53.6%           | 77.2%           | 9.3%                       | 49.2%      | 3.8%                         | 62.7%      | 2.7%                        | 51.8%      | 15.9%                           | 64.3%      | 15.9%                               | 67.3%      |
| DK/REFUSED | 8.0%  | 7.2%                 | 4.3%                | 7.7%               | 7.9%               | 2.4%       | 2.2%                 | -               | 2.8%            | 4.9%                       | 4.0%       | 9.7%                         | 1.3%       | 4.0%                        | 1.7%       | 14.8%                           | 3.2%       | 14.8%                               | 3.5%       |
| Net Diff.  | -1.1% | 59.6%                | 84.1%               | 58.8%              | 52.8%              | -61.4%     | -39.6%               | -78.1%          | -74.7%          | 55.5%                      | -57.2%     | 64.0%                        | -64.2%     | 77.7%                       | -51.5%     | 16.6%                           | -68.7%     | 16.6%                               | -74.6%     |
| Mean       | 2.51  | 3.36                 | 3.81                | 3.54               | 3.17               | 1.70       | 2.10                 | 1.68            | 1.41            | 3.34                       | 1.81       | 3.40                         | 1.63       | 3.55                        | 1.83       | 2.85                            | 1.57       | 2.85                                | 1.51       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

|            | RACIAL BACKGROUND |           |                        |                 |                |       |        | RACIAL BACKGROUND: MALE |           |                        |                 |                |        | RACIAL BACKGROUND: FEMALE |           |                        |                 |                |        |
|------------|-------------------|-----------|------------------------|-----------------|----------------|-------|--------|-------------------------|-----------|------------------------|-----------------|----------------|--------|---------------------------|-----------|------------------------|-----------------|----------------|--------|
|            | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian-American | Other |        | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian-American | Other  | WHITE                     | NON-WHITE | African American/Black | Hispanic/Latino | Asian-American | Other  |
| Total      | 300               | 170       | 122                    | 114             | 3              | 2     | 3      | 80                      | 51        | 48                     | 1               | 0              | 2      | 90                        | 71        | 66                     | 2               | 2              | 1      |
| PRO-LIFE   | 45.5%             | 59.4%     | 27.4%                  | 27.0%           | 30.6%          | 86.2% | -      | 62.5%                   | 30.2%     | 32.2%                  | -               | -              | -      | 56.7%                     | 25.3%     | 23.1%                  | 50.2%           | 100.0%         | -      |
| Strongly   | 32.1%             | 41.9%     | 18.9%                  | 20.3%           | -              | -     | -      | 45.8%                   | 25.8%     | 27.6%                  | -               | -              | -      | 38.5%                     | 13.9%     | 14.9%                  | -               | -              | -      |
| Somewhat   | 13.4%             | 17.5%     | 8.4%                   | 6.7%            | 30.6%          | 86.2% | -      | 16.7%                   | 4.3%      | 4.6%                   | -               | -              | -      | 18.2%                     | 11.4%     | 8.2%                   | 50.2%           | 100.0%         | -      |
| PRO-CHOICE | 46.6%             | 36.3%     | 59.9%                  | 60.9%           | 69.4%          | -     | 49.2%  | 32.9%                   | 58.1%     | 59.0%                  | 100.0%          | -              | 15.7%  | 39.3%                     | 61.1%     | 62.3%                  | 49.8%           | -              | 100.0% |
| Somewhat   | 16.2%             | 14.2%     | 17.6%                  | 17.6%           | 39.1%          | -     | 9.5%   | 15.6%                   | 19.3%     | 17.6%                  | 100.0%          | -              | 15.7%  | 13.0%                     | 16.5%     | 17.6%                  | -               | -              | -      |
| Strongly   | 30.4%             | 22.1%     | 42.2%                  | 43.3%           | 30.3%          | -     | 39.7%  | 17.4%                   | 38.8%     | 41.5%                  | -               | -              | -      | 26.3%                     | 44.7%     | 44.7%                  | 49.8%           | -              | 100.0% |
| DK/REFUSED | 8.0%              | 4.3%      | 12.8%                  | 12.1%           | -              | 13.8% | 50.8%  | 4.5%                    | 11.7%     | 8.7%                   | -               | 100.0%         | 84.3%  | 4.0%                      | 13.6%     | 14.5%                  | -               | -              | -      |
| Net Diff.  | -1.1%             | 23.1%     | -32.5%                 | -34.0%          | -38.8%         | 86.2% | -49.2% | 29.6%                   | -27.9%    | -26.8%                 | -100%           | -              | -15.7% | 17.4%                     | -35.8%    | -39.2%                 | 0.5%            | 100.0%         | -100%  |
| Mean       | 2.51              | 2.83      | 2.05                   | 2.04            | 2.00           | 3.00  | 1.19   | 2.95                    | 2.19      | 2.20                   | 2.00            | -              | 2.00   | 2.72                      | 1.94      | 1.92                   | 2.00            | 3.00           | 1.00   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

|            | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| PRO-LIFE   | 45.5% | 47.4% | 30.7%  | 48.3% | 50.9% | 44.2%      | 37.5%        | 47.7%      | 43.1%       | 47.4%      | 45.9%       | 44.2%      | 44.4%                 | 50.4%      | 48.3%       | 49.9%      | 49.8%       | 47.0%      |
| Strongly   | 32.1% | 27.9% | 13.3%  | 29.9% | 40.4% | 36.1%      | 19.2%        | 35.6%      | 24.8%       | 38.1%      | 30.4%       | 36.1%      | 30.3%                 | 39.4%      | 36.4%       | 38.4%      | 37.3%       | 37.7%      |
| Somewhat   | 13.4% | 19.5% | 17.4%  | 18.4% | 10.5% | 8.1%       | 18.3%        | 12.1%      | 18.3%       | 9.3%       | 15.5%       | 8.1%       | 14.1%                 | 11.0%      | 11.9%       | 11.5%      | 12.5%       | 9.3%       |
| PRO-CHOICE | 46.6% | 39.9% | 65.7%  | 42.5% | 43.2% | 46.3%      | 55.3%        | 44.1%      | 48.6%       | 44.9%      | 46.7%       | 46.3%      | 49.9%                 | 41.9%      | 40.9%       | 46.4%      | 43.1%       | 45.4%      |
| Somewhat   | 16.2% | 31.4% | 24.6%  | 7.5%  | 17.7% | 13.0%      | 27.3%        | 12.8%      | 16.9%       | 15.2%      | 17.2%       | 13.0%      | 30.0%                 | 14.0%      | 18.3%       | 16.7%      | 19.8%       | 10.5%      |
| Strongly   | 30.4% | 8.6%  | 41.2%  | 35.0% | 25.5% | 33.4%      | 27.9%        | 31.3%      | 31.6%       | 29.6%      | 29.5%       | 33.4%      | 19.9%                 | 27.9%      | 22.6%       | 29.7%      | 23.3%       | 34.9%      |
| DK/REFUSED | 8.0%  | 12.6% | 3.6%   | 9.2%  | 5.9%  | 9.5%       | 7.3%         | 8.2%       | 8.3%        | 7.8%       | 7.4%        | 9.5%       | 5.6%                  | 7.7%       | 10.8%       | 3.7%       | 7.1%        | 7.6%       |
| Net Diff.  | -1.1% | 7.5%  | -35.1% | 5.8%  | 7.7%  | -2.1%      | -17.8%       | 3.6%       | -5.4%       | 2.5%       | -0.8%       | -2.1%      | -5.5%                 | 8.5%       | 7.5%        | 3.4%       | 6.7%        | 1.5%       |
| Mean       | 2.51  | 2.76  | 2.03   | 2.48  | 2.70  | 2.52       | 2.31         | 2.57       | 2.40        | 2.61       | 2.51        | 2.52       | 2.58                  | 2.67       | 2.70        | 2.61       | 2.69        | 2.54       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

|            | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|            |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total      | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| PRO-LIFE   | 45.5% | 31.9%                   | 45.5%      | 38.3%       | 45.6%      | 42.5%       | 42.4%      | 49.1%  | 42.5%  | 43.4%         | 44.4%           | 48.3% | 41.1%                         | 56.1%  | 31.7%  | 53.2%  | 42.5%  |  |
| Strongly   | 32.1% | 10.3%                   | 32.5%      | 14.0%       | 38.0%      | 24.3%       | 35.1%      | 37.6%  | 27.6%  | 33.0%         | 30.5%           | 33.2% | 31.5%                         | 34.4%  | 22.6%  | 34.3%  | 34.0%  |  |
| Somewhat   | 13.4% | 21.6%                   | 13.0%      | 24.3%       | 7.7%       | 18.2%       | 7.4%       | 11.5%  | 14.8%  | 10.4%         | 13.9%           | 15.1% | 9.6%                          | 21.7%  | 9.1%   | 18.8%  | 8.4%   |  |
| PRO-CHOICE | 46.6% | 59.6%                   | 45.9%      | 55.7%       | 43.7%      | 49.8%       | 46.9%      | 43.8%  | 48.9%  | 52.8%         | 43.9%           | 44.7% | 19.1%                         | 35.6%  | 59.2%  | 41.2%  | 52.2%  |  |
| Somewhat   | 16.2% | 25.2%                   | 11.9%      | 15.6%       | 14.2%      | 14.9%       | 14.5%      | 18.0%  | 14.8%  | 15.5%         | 18.2%           | 14.5% | 7.0%                          | 16.7%  | 19.1%  | 19.7%  | 13.7%  |  |
| Strongly   | 30.4% | 34.4%                   | 34.0%      | 40.1%       | 29.6%      | 34.9%       | 32.4%      | 25.8%  | 34.1%  | 37.2%         | 25.8%           | 30.2% | 12.1%                         | 18.9%  | 40.1%  | 21.5%  | 38.5%  |  |
| DK/REFUSED | 8.0%  | 8.6%                    | 8.6%       | 6.0%        | 10.6%      | 7.7%        | 10.7%      | 7.1%   | 8.6%   | 3.8%          | 11.7%           | 7.0%  | 39.7%                         | 8.3%   | 9.2%   | 5.6%   | 5.3%   |  |
| Net Diff.  | -1.1% | -27.7%                  | -0.4%      | -17.4%      | 1.9%       | -7.3%       | -4.5%      | 5.4%   | -6.4%  | -9.3%         | 0.4%            | 3.6%  | 22.0%                         | 20.4%  | -27.5% | 11.9%  | -9.7%  |  |
| Mean       | 2.51  | 2.08                    | 2.48       | 2.13        | 2.60       | 2.35        | 2.51       | 2.66   | 2.39   | 2.41          | 2.56            | 2.55  | 3.00                          | 2.78   | 2.16   | 2.70   | 2.40   |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| PRO-LIFE   | 45.5% | 50.2%                  | 40.0%  | 58.5%  | 33.9%  | 40.0%  | 54.3% | 61.7%        | 61.4%                    | 63.3%                | 20.6%                | 29.3%       | 56.4%                | 27.0%       |  |
| Strongly   | 32.1% | 31.2%                  | 31.5%  | 39.0%  | 23.8%  | 36.5%  | 32.3% | 55.6%        | 53.9%                    | 63.3%                | 20.6%                | 24.6%       | 56.4%                | 21.9%       |  |
| Somewhat   | 13.4% | 19.0%                  | 8.4%   | 19.4%  | 10.1%  | 3.5%   | 22.0% | 6.2%         | 7.5%                     | -                    | -                    | 4.7%        | -                    | 5.1%        |  |
| PRO-CHOICE | 46.6% | 40.0%                  | 49.1%  | 36.8%  | 60.7%  | 57.2%  | 32.8% | 38.3%        | 38.6%                    | 36.7%                | 79.4%                | 60.3%       | 43.6%                | 61.7%       |  |
| Somewhat   | 16.2% | 19.6%                  | 19.0%  | 10.6%  | 9.7%   | 13.6%  | 17.9% | 19.3%        | 23.4%                    | -                    | 48.0%                | 21.6%       | 43.6%                | 19.8%       |  |
| Strongly   | 30.4% | 20.4%                  | 30.0%  | 26.2%  | 51.0%  | 43.7%  | 15.0% | 18.9%        | 15.2%                    | 36.7%                | 31.4%                | 38.7%       | -                    | 42.0%       |  |
| DK/REFUSED | 8.0%  | 9.8%                   | 10.9%  | 4.7%   | 5.4%   | 2.8%   | 12.9% | -            | -                        | -                    | -                    | 10.4%       | -                    | 11.3%       |  |
| Net Diff.  | -1.1% | 10.2%                  | -9.1%  | 21.7%  | -26.9% | -17.2% | 21.4% | 23.5%        | 22.8%                    | 26.6%                | -58.9%               | -31.0%      | 12.7%                | -34.7%      |  |
| Mean       | 2.51  | 2.68                   | 2.47   | 2.75   | 2.07   | 2.34   | 2.82  | 2.98         | 3.00                     | 2.90                 | 2.10                 | 2.17        | 3.13                 | 2.08        |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

|                        | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |        |        |                |
|------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|--------|--------|----------------|
|                        |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote   | Lean   | FIRM UNDECIDED |
| Total                  | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126    | 5      | 31             |
| PRO-LIFE               | 45.9% | 47.4%  | 60.5% | 41.6%     | 43.4%       | 45.6%              | 47.3%         | 45.4%       | 56.4%            | 70.0%             | 72.2% | 48.4% | 25.9%             | 26.9%  | -      | 23.0%          |
| Shouldn't Be Legal     | 8.0%  | 5.3%   | 5.2%  | 8.1%      | 9.6%        | 9.3%               | 3.5%          | 4.2%        | -                | 14.9%             | 15.4% | 9.3%  | 2.7%              | 2.8%   | -      | -              |
| Protect Mother's Life  | 10.2% | 7.7%   | 18.0% | 12.4%     | 7.4%        | 8.9%               | 14.8%         | 12.2%       | 27.7%            | 13.5%             | 14.9% | -     | 8.0%              | 8.3%   | -      | 4.4%           |
| Case of Incest/Rape    | 27.8% | 34.4%  | 37.2% | 21.2%     | 26.4%       | 27.4%              | 29.0%         | 29.0%       | 28.7%            | 41.6%             | 41.8% | 39.1% | 15.3%             | 15.9%  | -      | 18.6%          |
| PRO-CHOICE             | 44.9% | 47.3%  | 35.2% | 54.5%     | 42.1%       | 45.5%              | 42.8%         | 42.6%       | 43.6%            | 25.4%             | 24.9% | 30.1% | 63.4%             | 62.0%  | 100.0% | 54.2%          |
| During 1st Trimester   | 17.3% | 24.9%  | 11.1% | 19.2%     | 16.0%       | 18.7%              | 12.6%         | 15.2%       | -                | 16.8%             | 17.8% | 7.0%  | 15.8%             | 15.7%  | 20.8%  | 26.4%          |
| Until 20th Week        | 3.4%  | 6.2%   | 3.4%  | 4.1%      | 2.2%        | 3.8%               | 2.1%          | -           | 12.4%            | 2.5%              | 1.8%  | 9.0%  | 4.1%              | 4.3%   | -      | 4.5%           |
| Legal:All Circumstance | 24.2% | 16.2%  | 20.6% | 31.2%     | 23.8%       | 23.1%              | 28.1%         | 27.4%       | 31.2%            | 6.1%              | 5.3%  | 14.1% | 43.4%             | 42.1%  | 79.2%  | 23.3%          |
| DK/REFUSED             | 9.1%  | 5.3%   | 4.3%  | 3.9%      | 14.5%       | 8.9%               | 9.9%          | 12.0%       | -                | 4.6%              | 2.9%  | 21.4% | 10.7%             | 11.1%  | -      | 22.8%          |
| Net Diff.              | 1.0%  | 0.1%   | 25.3% | -12.8%    | 1.4%        | -%                 | 4.5%          | 2.8%        | 12.7%            | 44.6%             | 47.3% | 18.3% | -37.5%            | -35.1% | -100%  | -31.2%         |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?  
 1. Abortions should not be legal in any circumstances  
 2. Abortions should be legal only in order to protect the life of the mother  
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother  
 4. Abortions should be legal during the first trimester of pregnancy  
 5. Abortions should be legal until the twentieth week of pregnancy  
 6. Abortions should be legal in all circumstances

BANNER 2

|                        | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                        |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                  | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| PRO-LIFE               | 45.9% | 55.9%          | 17.8%            | 46.6%              | 46.7%                | 27.3%          | 67.8%            | 43.5%              | 50.7%                | 62.7%          | 25.0%            | 35.3%              | 48.9%                | 38.0%          | 57.1%            | 44.8%              | 48.9%                | 51.9%          | 17.1%            | 28.8%        | 44.2%       |
| Shouldn't Be Legal     | 8.0%  | 6.9%           | 8.1%             | 11.9%              | 6.5%                 | 5.2%           | 12.8%            | 10.2%              | 7.3%                 | 20.6%          | 5.4%             | 2.5%               | 5.4%                 | 7.3%           | 23.9%            | 7.3%               | 5.8%                 | -              | -                | 1.1%         | 11.0%       |
| Protect Mother's Life  | 10.2% | 1.2%           | 9.7%             | 8.0%               | 12.1%                | 4.3%           | 24.0%            | 5.9%               | 12.6%                | 17.3%          | -                | 4.3%               | 12.6%                | 12.1%          | 9.9%             | 9.6%               | 9.4%                 | -              | 17.1%            | 1.0%         | 7.0%        |
| Case of Incest/Rape    | 27.8% | 47.8%          | -                | 26.7%              | 28.1%                | 17.8%          | 30.9%            | 27.4%              | 30.9%                | 24.8%          | 19.6%            | 28.5%              | 30.9%                | 18.6%          | 23.3%            | 27.9%              | 33.7%                | 51.9%          | -                | 26.7%        | 26.3%       |
| PRO-CHOICE             | 44.9% | 31.8%          | 64.7%            | 44.1%              | 45.2%                | 62.9%          | 26.6%            | 48.7%              | 39.2%                | 30.3%          | 65.8%            | 54.5%              | 41.6%                | 54.0%          | 30.1%            | 45.7%              | 42.1%                | 29.3%          | 82.9%            | 50.2%        | 44.4%       |
| During 1st Trimester   | 17.3% | 30.7%          | 31.8%            | 21.6%              | 13.0%                | 21.2%          | 12.1%            | 22.7%              | 14.0%                | 17.9%          | 10.9%            | 24.9%              | 13.9%                | 16.0%          | 18.0%            | 14.2%              | 19.3%                | 29.3%          | 13.9%            | 33.5%        | 24.5%       |
| Until 20th Week        | 3.4%  | 1.1%           | 6.3%             | 2.2%               | 4.0%                 | 7.3%           | 9.1%             | 1.7%               | 2.3%                 | 3.7%           | 10.6%            | 1.4%               | 2.8%                 | 7.4%           | 4.2%             | -                  | 2.5%                 | -              | -                | 4.7%         | 2.9%        |
| Legal:All Circumstance | 24.2% | -              | 26.6%            | 20.3%              | 28.3%                | 34.4%          | 5.4%             | 24.3%              | 23.0%                | 8.8%           | 44.3%            | 28.2%              | 24.9%                | 30.6%          | 7.9%             | 31.4%              | 20.3%                | -              | 69.0%            | 12.1%        | 17.0%       |
| DK/REFUSED             | 9.1%  | 12.3%          | 17.5%            | 9.3%               | 8.1%                 | 9.7%           | 5.7%             | 7.7%               | 10.0%                | 7.0%           | 9.2%             | 10.3%              | 9.6%                 | 8.0%           | 12.7%            | 9.5%               | 9.0%                 | 18.7%          | -                | 20.9%        | 11.4%       |
| Net Diff.              | 1.0%  | 24.1%          | -47.0%           | 2.5%               | 1.5%                 | -35.6%         | 41.2%            | -5.2%              | 11.5%                | 32.3%          | -40.8%           | -19.2%             | 7.3%                 | -16.0%         | 27.0%            | -0.8%              | 6.7%                 | 22.6%          | -65.9%           | -21.4%       | -0.2%       |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

|                        | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |        |        |                        |
|------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|--------|--------|------------------------|
|                        |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED |
| Total                  | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127    | 11     | 26                     |
| PRO-LIFE               | 45.9% | 58.8%                  | 64.4%                    | 47.1%                | 43.7%               | 51.0%                   | 27.9%                     | 50.4%                      | 48.3%                    | 20.0%                      | 25.5%                    | 44.8%  | 71.1%              | 72.0% | 35.7%  | 24.0%                | 23.7%  | 27.9%  | 30.6%                  |
| Shouldn't Be Legal     | 8.0%  | 7.8%                   | 10.5%                    | 12.1%                | 9.9%                | 11.6%                   | 5.8%                      | 4.5%                       | 7.1%                     | 8.0%                       | -                        | -      | 14.4%              | 14.8% | -      | 3.2%                 | 3.5%   | -      | -                      |
| Protect Mother's Life  | 10.2% | 23.9%                  | -                        | 11.4%                | 8.9%                | 11.3%                   | 13.0%                     | 9.0%                       | 15.7%                    | -                          | -                        | -      | 14.4%              | 14.8% | -      | 6.9%                 | 6.6%   | 9.6%   | 5.1%                   |
| Case of Incest/Rape    | 27.8% | 27.2%                  | 53.9%                    | 23.6%                | 24.9%               | 28.1%                   | 9.2%                      | 36.9%                      | 25.5%                    | 12.0%                      | 25.5%                    | 44.8%  | 42.2%              | 42.4% | 35.7%  | 13.9%                | 13.5%  | 18.3%  | 25.5%                  |
| PRO-CHOICE             | 44.9% | 30.5%                  | 35.6%                    | 42.6%                | 47.9%               | 41.3%                   | 60.2%                     | 40.4%                      | 35.9%                    | 73.2%                      | 66.2%                    | 52.0%  | 24.4%              | 23.4% | 64.3%  | 66.0%                | 65.7%  | 70.0%  | 40.4%                  |
| During 1st Trimester   | 17.3% | 13.5%                  | 35.6%                    | 14.6%                | 18.2%               | 17.5%                   | 21.7%                     | 16.5%                      | 12.7%                    | 15.3%                      | 20.8%                    | 24.5%  | 17.6%              | 17.4% | 28.2%  | 18.3%                | 14.7%  | 60.4%  | 10.7%                  |
| Until 20th Week        | 3.4%  | 9.8%                   | -                        | 11.0%                | 4.9%                | 4.7%                    | 2.9%                      | 1.5%                       | 2.8%                     | -                          | -                        | 14.1%  | 2.6%               | 1.7%  | 36.1%  | 4.0%                 | 4.3%   | -      | 5.0%                   |
| Legal:All Circumstance | 24.2% | 7.3%                   | -                        | 17.0%                | 24.8%               | 19.2%                   | 35.6%                     | 22.5%                      | 20.3%                    | 57.9%                      | 45.5%                    | 13.4%  | 4.2%               | 4.3%  | -      | 43.7%                | 46.7%  | 9.6%   | 24.7%                  |
| DK/REFUSED             | 9.1%  | 10.6%                  | -                        | 10.3%                | 8.4%                | 7.7%                    | 11.9%                     | 9.1%                       | 15.8%                    | 6.7%                       | 8.3%                     | 3.2%   | 4.5%               | 4.6%  | -      | 10.0%                | 10.7%  | 2.2%   | 29.0%                  |
| Net Diff.              | 1.0%  | 28.3%                  | 28.8%                    | 4.4%                 | -4.2%               | 9.7%                    | -32.2%                    | 10.0%                      | 12.4%                    | -53.2%                     | -40.8%                   | -7.1%  | 46.7%              | 48.6% | -28.6% | -42.0%               | -42.0% | -42.1% | -9.8%                  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 4

|                        | TOTAL | STATE SENATE BALLOT |       |       |                |        |        | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |        |        |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|------------------------|-------|---------------------|-------|-------|----------------|--------|--------|-------------------------|---------------|--------------|---|-------|----------------|--------|--------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                        |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote   | Lean   | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total                  | 300   | 129                 | 122   | 7     | 132            | 124    | 8      | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111    | 13     | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| PRO-LIFE               | 45.9% | 68.8%               | 68.7% | 70.2% | 26.9%          | 27.0%  | 25.3%  | 34.7%                   | 49.0%         | 71.6%        | 72.0%                                   | 63.8% | 28.8%          | 30.4%  | 15.3%  | 38.6%                  | 73.0%                  | 75.0%               | 52.4%               | 40.9%               |               |                |
| Shouldn't Be Legal     | 8.0%  | 15.0%               | 15.9% | -     | 3.6%           | 3.0%   | 12.0%  | -                       | 7.3%          | 18.9%        | 18.9%                                   | 19.5% | 2.8%           | 3.1%   | -      | 1.3%                   | 27.7%                  | 20.7%               | -                   | -                   |               |                |
| Protect Mother's Life  | 10.2% | 14.8%               | 14.5% | 18.3% | 7.2%           | 6.8%   | 13.3%  | 4.9%                    | 1.6%          | 12.1%        | 12.6%                                   | 4.1%  | 9.3%           | 8.6%   | 15.3%  | 8.9%                   | 11.9%                  | 13.2%               | 19.0%               | 5.7%                |               |                |
| Case of Incest/Rape    | 27.8% | 39.0%               | 38.3% | 51.9% | 16.1%          | 17.1%  | -      | 29.8%                   | 40.1%         | 40.6%        | 40.6%                                   | 40.2% | 16.7%          | 18.7%  | -      | 28.4%                  | 33.5%                  | 41.2%               | 33.5%               | 35.2%               |               |                |
| PRO-CHOICE             | 44.9% | 26.5%               | 26.3% | 29.8% | 64.1%          | 63.5%  | 74.7%  | 40.9%                   | 34.8%         | 26.3%        | 26.9%                                   | 16.8% | 58.5%          | 55.4%  | 84.7%  | 48.2%                  | 22.6%                  | 22.6%               | 36.7%               | 32.2%               |               |                |
| During 1st Trimester   | 17.3% | 18.4%               | 18.7% | 14.1% | 16.0%          | 13.9%  | 48.8%  | 18.5%                   | 33.3%         | 18.9%        | 19.0%                                   | 16.8% | 13.3%          | 11.1%  | 31.9%  | 22.1%                  | 18.4%                  | 16.5%               | 23.5%               | 5.9%                |               |                |
| Until 20th Week        | 3.4%  | 2.9%                | 2.1%  | 15.7% | 4.0%           | 4.3%   | -      | 3.4%                    | 1.4%          | -            | -                                       | -     | 5.4%           | 6.1%   | -      | 4.9%                   | -                      | -                   | 10.3%               | 8.7%                |               |                |
| Legal:All Circumstance | 24.2% | 5.2%                | 5.6%  | -     | 44.2%          | 45.3%  | 25.9%  | 19.1%                   | -             | 7.4%         | 7.9%                                    | -     | 39.8%          | 38.2%  | 52.8%  | 21.2%                  | 4.1%                   | 6.1%                | 2.9%                | 17.6%               |               |                |
| DK/REFUSED             | 9.1%  | 4.7%                | 5.0%  | -     | 9.0%           | 9.6%   | -      | 24.4%                   | 16.3%         | 2.1%         | 1.1%                                    | 19.3% | 12.6%          | 14.2%  | -      | 13.2%                  | 4.4%                   | 2.4%                | 10.9%               | 26.9%               |               |                |
| Net Diff.              | 1.0%  | 42.3%               | 42.4% | 40.4% | -37.3%         | -36.5% | -49.3% | -6.3%                   | 14.2%         | 45.3%        | 45.1%                                   | 47.0% | -29.7%         | -25.0% | -69.4% | -9.7%                  | 50.5%                  | 52.4%               | 15.8%               | 8.7%                |               |                |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

|                        | REGISTERED PARTY |        |                                |        |                      |        |                                |        |                              |        |                          |        |                               |        |                    |        | REPUBLICAN |       | DEMOCRATIC |        | INDEPENDENT |        | OTHER |  | DK/Ref |  |
|------------------------|------------------|--------|--------------------------------|--------|----------------------|--------|--------------------------------|--------|------------------------------|--------|--------------------------|--------|-------------------------------|--------|--------------------|--------|------------|-------|------------|--------|-------------|--------|-------|--|--------|--|
|                        | TOTAL            |        | ALLOW DOCTORS<br>PRESCRIBE MED |        | LEGALIZING<br>SPORTS |        | GIVE PARENTS<br>\$6K GRANT FOR |        | LOWERING THE<br>STATE INCOME |        | EXPAND STATE<br>MEDICAID |        | EXPAND PROGRAM<br>IF REQUIRED |        | EXPAND<br>MEDICAID |        |            |       |            |        |             |        |       |  |        |  |
|                        | SUPPRT           | OPPOSE | SUPPRT                         | OPPOSE | SUPPRT               | OPPOSE | SUPPRT                         | OPPOSE | SUPPRT                       | OPPOSE | SUPPRT                   | OPPOSE | SUPPRT                        | OPPOSE | SUPPRT             | OPPOSE | REPU-      | DEMO- | INDEP.     | Indep. | Other       | DK/Ref |       |  |        |  |
| Total                  | 300              | 209    | 70                             | 147    | 113                  | 180    | 101                            | 241    | 32                           | 199    | 81                       | 69     | 26                            | 268    | 26                 | 72     | 141        | 87    | 75         | 8      | 4           |        |       |  |        |  |
| PRO-LIFE               | 45.9%            | 39.0%  | 65.0%                          | 39.4%  | 56.5%                | 48.3%  | 40.8%                          | 47.0%  | 41.8%                        | 34.2%  | 71.1%                    | 67.5%  | 78.9%                         | 42.8%  | 78.9%              | 71.5%  | 30.1%      | 50.4% | 50.5%      | 46.8%  | 56.6%       |        |       |  |        |  |
| Shouldn't Be Legal     | 8.0%             | 4.8%   | 18.2%                          | 4.0%   | 15.0%                | 9.5%   | 6.9%                           | 9.1%   | -                            | 5.3%   | 14.0%                    | 9.8%   | 26.2%                         | 6.4%   | 26.2%              | 17.4%  | 4.2%       | 6.4%  | 6.2%       | 11.6%  | -           |        |       |  |        |  |
| Protect Mother's Life  | 10.2%            | 7.5%   | 16.9%                          | 7.7%   | 13.2%                | 11.1%  | 6.5%                           | 9.7%   | 8.7%                         | 9.8%   | 12.2%                    | 11.4%  | 12.2%                         | 10.2%  | 12.2%              | 23.0%  | 5.9%       | 6.4%  | 6.1%       | 11.7%  | -           |        |       |  |        |  |
| Case of Incest/Rape    | 27.8%            | 26.7%  | 30.0%                          | 27.7%  | 28.3%                | 27.7%  | 27.4%                          | 28.2%  | 33.1%                        | 19.2%  | 44.8%                    | 46.3%  | 40.5%                         | 26.2%  | 40.5%              | 31.1%  | 20.0%      | 37.7% | 38.2%      | 23.6%  | 56.6%       |        |       |  |        |  |
| PRO-CHOICE             | 44.9%            | 53.8%  | 24.0%                          | 54.2%  | 32.6%                | 44.5%  | 46.2%                          | 45.1%  | 46.1%                        | 55.9%  | 21.4%                    | 26.6%  | 12.2%                         | 48.4%  | 12.2%              | 24.0%  | 60.2%      | 37.5% | 36.5%      | 44.1%  | 43.4%       |        |       |  |        |  |
| During 1st Trimester   | 17.3%            | 20.2%  | 9.3%                           | 20.2%  | 11.5%                | 18.1%  | 14.2%                          | 18.4%  | 15.1%                        | 16.6%  | 17.3%                    | 21.7%  | 12.2%                         | 17.9%  | 12.2%              | 13.4%  | 17.6%      | 20.2% | 22.5%      | 8.4%   | -           |        |       |  |        |  |
| Until 20th Week        | 3.4%             | 3.5%   | 2.6%                           | 3.8%   | 4.1%                 | 3.8%   | 3.4%                           | 2.8%   | 4.9%                         | 5.0%   | 0.3%                     | 0.3%   | -                             | 3.8%   | -                  | 3.1%   | 2.4%       | 5.4%  | 1.6%       | 26.9%  | 34.2%       |        |       |  |        |  |
| Legal:All Circumstance | 24.2%            | 30.0%  | 12.1%                          | 30.3%  | 17.0%                | 22.5%  | 28.6%                          | 23.9%  | 26.2%                        | 34.3%  | 3.9%                     | 4.6%   | -                             | 26.7%  | -                  | 7.5%   | 40.3%      | 11.9% | 12.4%      | 8.8%   | 9.2%        |        |       |  |        |  |
| DK/REFUSED             | 9.1%             | 7.2%   | 11.0%                          | 6.4%   | 10.9%                | 7.3%   | 13.0%                          | 7.9%   | 12.1%                        | 9.8%   | 7.5%                     | 5.9%   | 8.9%                          | 8.8%   | 8.9%               | 4.5%   | 9.7%       | 12.1% | 13.0%      | 9.1%   | -           |        |       |  |        |  |
| Net Diff.              | 1.0%             | -14.7% | 41.0%                          | -14.8% | 23.9%                | 3.8%   | -5.3%                          | 1.9%   | -4.3%                        | -21.7% | 49.7%                    | 41.0%  | 66.7%                         | -5.6%  | 66.7%              | 47.4%  | -30.1%     | 12.9% | 14.0%      | 2.7%   | 13.1%       |        |       |  |        |  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

|                        | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|------------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                        |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total                  | 300   | 35                        | 54              | 45                      | 37                          | 87              | 42                      | 63                         | 44              | 63                      | 6                              | 97              | 19                      | 6   | 92              | 16                      |
| PRO-LIFE               | 45.9% | 80.6%                     | 26.5%           | 62.0%                   | 62.7%                       | 32.4%           | 37.7%                   | 74.2%                      | 31.3%           | 53.5%                   | 60.6%                          | 29.6%           | 48.4%                   | 60.6%   | 31.0%           | 59.3%                   |
| Shouldn't Be Legal     | 8.0%  | 15.6%                     | 5.4%            | 7.9%                    | 19.1%                       | 3.5%            | 4.8%                    | 17.9%                      | 5.6%            | 5.2%                    | 20.6%                          | 3.6%            | 6.7%                    | 20.6%   | 3.8%            | 8.2%                    |
| Protect Mother's Life  | 10.2% | 17.8%                     | 3.5%            | 8.3%                    | 28.0%                       | 7.4%            | 4.3%                    | 26.3%                      | 4.9%            | 7.4%                    | -                              | 6.4%            | 4.9%                    | -   | 6.7%            | 6.0%                    |
| Case of Incest/Rape    | 27.8% | 47.2%                     | 17.5%           | 45.9%                   | 15.6%                       | 21.5%           | 28.6%                   | 30.1%                      | 20.8%           | 41.0%                   | 40.0%                          | 19.6%           | 36.9%                   | 40.0%   | 20.5%           | 45.2%                   |
| PRO-CHOICE             | 44.9% | 19.4%                     | 62.6%           | 28.1%                   | 28.5%                       | 58.7%           | 47.8%                   | 22.1%                      | 60.3%           | 40.4%                   | 24.4%                          | 60.2%           | 22.1%                   | 24.4%   | 58.5%           | 16.0%                   |
| During 1st Trimester   | 17.3% | 13.9%                     | 16.6%           | 18.6%                   | 13.0%                       | 18.2%           | 22.0%                   | 12.4%                      | 21.3%           | 21.7%                   | -                              | 15.9%           | 10.2%                   | -   | 14.4%           | 1.5%                    |
| Until 20th Week        | 3.4%  | 3.2%                      | 3.8%            | 3.6%                    | 3.0%                        | 1.5%            | 7.4%                    | 3.6%                       | 2.6%            | 5.8%                    | -                              | 2.3%            | -                       | -   | 1.1%            | -                       |
| Legal:All Circumstance | 24.2% | 2.3%                      | 42.2%           | 5.9%                    | 12.4%                       | 39.0%           | 18.4%                   | 6.2%                       | 36.5%           | 12.9%                   | 24.4%                          | 42.0%           | 11.8%                   | 24.4%   | 43.1%           | 14.5%                   |
| DK/REFUSED             | 9.1%  | -                         | 10.9%           | 9.9%                    | 8.8%                        | 8.9%            | 14.5%                   | 3.7%                       | 8.4%            | 6.1%                    | 15.0%                          | 10.3%           | 29.5%                   | 15.0%   | 10.5%           | 24.7%                   |
| Net Diff.              | 1.0%  | 61.3%                     | -36.2%          | 33.9%                   | 34.1%                       | -26.3%          | -10.1%                  | 52.2%                      | -29.0%          | 13.1%                   | 36.3%                          | -30.6%          | 26.4%                   | 36.3%   | -27.5%          | 43.4%                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

|                        | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                        |       | TRUMP<br>SUPPORT-<br>TER            | TRADIT-<br>IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total                  | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| PRO-LIFE               | 45.9% | 81.2%                               | 56.8%                      | 17.4%        | 17.8%    | 17.0%         | 37.3%         | 67.3%            | 50.4%         | 78.0% | 54.7%                     | 24.1%             | 33.0%         | 70.9%            | 14.5%               | 39.7%         | 62.7%            | 9.6%               | 41.8%         | 72.9%            |
| Shouldn't Be Legal     | 8.0%  | 22.5%                               | 9.6%                       | 1.6%         | 3.1%     | -             | 2.7%          | 15.6%            | 1.9%          | 24.3% | 16.6%                     | -                 | 0.8%          | 15.7%            | 2.2%                | 3.7%          | 15.5%            | -                  | 0.6%          | 17.4%            |
| Protect Mother's Life  | 10.2% | 28.3%                               | 12.0%                      | 2.9%         | 2.7%     | 3.0%          | 8.5%          | 14.1%            | 8.5%          | 17.7% | 9.5%                      | 9.6%              | 4.3%          | 9.8%             | -                   | 11.0%         | 19.7%            | 4.0%               | 7.0%          | 18.4%            |
| Case of Incest/Rape    | 27.8% | 30.4%                               | 35.3%                      | 12.9%        | 11.9%    | 14.0%         | 26.1%         | 37.6%            | 40.1%         | 36.0% | 28.6%                     | 14.6%             | 27.9%         | 45.3%            | 12.2%               | 25.1%         | 27.6%            | 5.5%               | 34.3%         | 37.1%            |
| PRO-CHOICE             | 44.9% | 18.8%                               | 30.4%                      | 78.0%        | 78.8%    | 77.1%         | 46.2%         | 27.2%            | 38.8%         | 19.9% | 43.3%                     | 70.1%             | 54.5%         | 24.1%            | 81.3%               | 41.5%         | 31.2%            | 86.4%              | 42.7%         | 25.7%            |
| During 1st Trimester   | 17.3% | 10.4%                               | 18.0%                      | 19.0%        | 6.3%     | 31.8%         | 18.7%         | 15.0%            | 26.0%         | 8.1%  | 19.7%                     | 8.9%              | 25.2%         | 15.3%            | 23.3%               | 15.0%         | 14.6%            | 23.7%              | 19.7%         | 16.5%            |
| Until 20th Week        | 3.4%  | 2.8%                                | -                          | 6.5%         | 5.8%     | 7.1%          | 4.2%          | 1.7%             | 2.3%          | 1.4%  | -                         | 4.5%              | 5.1%          | 3.1%             | 7.3%                | 3.6%          | -                | 9.7%               | 5.1%          | 2.4%             |
| Legal:All Circumstance | 24.2% | 5.6%                                | 12.4%                      | 52.5%        | 66.7%    | 38.2%         | 23.4%         | 10.5%            | 10.5%         | 10.5% | 23.6%                     | 56.6%             | 24.2%         | 5.8%             | 50.8%               | 22.9%         | 16.6%            | 52.9%              | 17.9%         | 6.7%             |
| DK/REFUSED             | 9.1%  | -                                   | 12.8%                      | 4.7%         | 3.5%     | 5.9%          | 16.5%         | 5.4%             | 10.8%         | 2.1%  | 2.0%                      | 5.8%              | 12.6%         | 4.9%             | 4.2%                | 18.8%         | 6.1%             | 4.0%               | 15.5%         | 1.5%             |
| Net Diff.              | 1.0%  | 62.4%                               | 26.4%                      | -60.6%       | -61.0%   | -60.1%        | -9.0%         | 40.1%            | 11.6%         | 58.0% | 11.5%                     | -46.0%            | -21.5%        | 46.8%            | -66.9%              | -1.8%         | 31.5%            | -76.8%             | -0.9%         | 47.2%            |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

|                        | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |        |
|------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|--------|
|                        |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO                         | YES   | NO                                  | YES   | NO                                    | YES   | NO                                   | YES   | NO     |
| Total                  | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81     |
| PRO-LIFE               | 45.9% | 21.9%                  | 29.9%         | 57.8%             | 23.6%                                   | 32.3%         | 61.3%             | 68.6%                         | 23.9%          | 27.1%          | 42.3%                             | 46.9%                      | 65.0% | 28.4%                               | 66.1% | 37.4%                                 | 64.1% | 19.5%                                | 81.8% | 35.0%  |
| Shouldn't Be Legal     | 8.0%  | 2.4%                   | 2.7%          | 12.7%             | 2.6%                                    | 2.9%          | 13.5%             | 14.1%                         | 2.0%           | -              | 2.0%                              | 9.2%                       | 14.8% | 2.8%                                | 18.2% | 2.3%                                  | 12.2% | 3.3%                                 | 20.7% | 1.8%   |
| Protect Mother's Life  | 10.2% | 2.3%                   | 10.7%         | 3.0%              | 2.5%                                    | 11.5%         | 3.2%              | 13.8%                         | 6.5%           | -              | 8.2%                              | 11.0%                      | 18.2% | 4.9%                                | 11.1% | 8.4%                                  | 23.9% | 1.5%                                 | 25.2% | 6.9%   |
| Case of Incest/Rape    | 27.8% | 17.2%                  | 16.6%         | 42.1%             | 18.5%                                   | 17.9%         | 44.7%             | 40.7%                         | 15.3%          | 27.1%          | 32.1%                             | 26.7%                      | 31.9% | 20.7%                               | 36.8% | 26.8%                                 | 28.0% | 14.7%                                | 35.9% | 26.2%  |
| PRO-CHOICE             | 44.9% | 72.9%                  | 51.9%         | 27.0%             | 70.9%                                   | 48.0%         | 28.7%             | 24.6%                         | 65.2%          | 38.3%          | 50.8%                             | 43.1%                      | 25.2% | 63.7%                               | 28.0% | 53.0%                                 | 23.1% | 74.3%                                | 13.1% | 60.2%  |
| During 1st Trimester   | 17.3% | 16.9%                  | 18.0%         | 3.2%              | 12.9%                                   | 14.7%         | 3.4%              | 15.8%                         | 19.2%          | 14.3%          | 18.0%                             | 16.2%                      | 7.8%  | 24.6%                               | 7.0%  | 25.9%                                 | 8.5%  | 23.3%                                | 8.6%  | 24.5%  |
| Until 20th Week        | 3.4%  | 2.4%                   | 3.0%          | -                 | 2.6%                                    | -             | -                 | 3.1%                          | 3.4%           | 16.7%          | 6.4%                              | 2.9%                       | -     | 7.6%                                | -     | 7.2%                                  | -     | 8.0%                                 | -     | 8.7%   |
| Legal:All Circumstance | 24.2% | 53.6%                  | 30.8%         | 23.8%             | 55.4%                                   | 33.3%         | 25.2%             | 5.7%                          | 42.6%          | 7.3%           | 26.5%                             | 24.1%                      | 17.4% | 31.4%                               | 21.0% | 19.8%                                 | 14.6% | 42.9%                                | 4.5%  | 27.1%  |
| DK/REFUSED             | 9.1%  | 5.1%                   | 18.2%         | 15.2%             | 5.5%                                    | 19.7%         | 10.0%             | 6.7%                          | 11.0%          | 34.6%          | 6.8%                              | 10.0%                      | 9.8%  | 7.9%                                | 6.0%  | 9.6%                                  | 12.8% | 6.3%                                 | 5.1%  | 4.8%   |
| Net Diff.              | 1.0%  | -51.0%                 | -22.0%        | 30.7%             | -47.3%                                  | -15.7%        | 32.6%             | 44.0%                         | -41.3%         | -11.2%         | -8.5%                             | 3.7%                       | 39.7% | -35.2%                              | 38.1% | -15.5%                                | 41.0% | -54.8%                               | 68.7% | -25.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

|                        | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|------------------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|--------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                        | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO     | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
|                        |       |       |  |       |  |       |                      |       |                               |       |                                 |       |                                |        |                                    |       |  |       |                        |                          |                        |                          |
| Total                  | 300   | 60    | 48                                       | 60    | 42   | 138   | 120                  | 83    | 34                            | 55    | 85                              | 85    | 55                             | 50     | 65                                 | 45    | 63                                     | 173   | 123                    | 82                       | 52                     |                          |
| PRO-LIFE               | 45.9% | 45.1% | 18.8%                                    | 45.3% | 21.3%  | 52.4% | 35.9%                | 57.9% | 40.6%                         | 44.0% | 34.1%                           | 63.9% | 39.3%                          | 35.9%  | 33.1%                              | 39.7% | 33.9%                                  | 50.0% | 39.5%                  | 55.7%                    | 47.1%                  |                          |
| Shouldn't Be Legal     | 8.0%  | 7.9%  | 2.7%                                     | 8.0%  | 3.0%   | 7.5%  | 5.1%                 | 8.3%  | 8.1%                          | 6.3%  | 3.9%                            | 10.7% | 2.5%                           | 2.6%   | 7.4%                               | 2.8%  | 7.5%                                   | 11.2% | 3.8%                   | 10.4%                    | 6.8%                   |                          |
| Protect Mother's Life  | 10.2% | 10.1% | 2.2%                                     | 10.2% | 2.5%   | 11.5% | 10.3%                | 7.3%  | 17.2%                         | 17.8% | 7.5%                            | 17.4% | 11.3%                          | 2.1%   | 9.4%                               | 2.3%  | 9.6%                                   | 11.1% | 8.3%                   | 8.6%                     | 9.5%                   |                          |
| Case of Incest/Rape    | 27.8% | 27.1% | 13.9%                                    | 27.2% | 15.8%  | 33.3% | 20.5%                | 42.2% | 15.2%                         | 19.8% | 22.7%                           | 35.7% | 25.4%                          | 31.2%  | 16.4%                              | 34.5% | 16.7%                                  | 27.8% | 27.3%                  | 36.7%                    | 30.8%                  |                          |
| PRO-CHOICE             | 44.9% | 39.5% | 69.3%                                    | 39.6% | 68.7%  | 39.5% | 53.3%                | 34.6% | 50.6%                         | 47.0% | 54.4%                           | 33.6% | 48.8%                          | 46.0%  | 57.1%                              | 44.3% | 56.6%                                  | 39.8% | 52.8%                  | 38.6%                    | 42.2%                  |                          |
| During 1st Trimester   | 17.3% | 6.8%  | 21.8%                                    | 6.9%  | 19.8%  | 14.2% | 18.0%                | 11.2% | 22.3%                         | 18.8% | 16.3%                           | 17.1% | 16.7%                          | 6.4%   | 19.2%                              | 5.0%  | 17.8%                                  | 16.8% | 17.9%                  | 16.5%                    | 17.0%                  |                          |
| Until 20th Week        | 3.4%  | -     | 4.6%                                     | -     | 2.5%   | 3.3%  | 3.6%                 | 4.2%  | 0.5%                          | 1.9%  | 4.9%                            | 2.8%  | 6.0%                           | 2.3%   | 1.6%                               | -     | 1.7%                                   | 2.5%  | 4.8%                   | 1.7%                     | 6.6%                   |                          |
| Legal:All Circumstance | 24.2% | 32.6% | 42.8%                                    | 32.8% | 46.4%  | 21.9% | 31.7%                | 19.2% | 27.8%                         | 26.2% | 33.2%                           | 13.7% | 26.2%                          | 37.3%  | 36.3%                              | 39.3% | 37.2%                                  | 20.4% | 30.2%                  | 20.4%                    | 18.6%                  |                          |
| DK/REFUSED             | 9.1%  | 15.4% | 12.0%                                    | 15.0% | 10.0%  | 8.1%  | 10.7%                | 7.5%  | 8.8%                          | 9.0%  | 11.5%                           | 2.5%  | 11.9%                          | 18.1%  | 9.8%                               | 16.0% | 9.5%                                   | 10.2% | 7.7%                   | 5.7%                     | 10.6%                  |                          |
| Net Diff.              | 1.0%  | 5.7%  | -50.5%                                   | 5.7%  | -47.4%                                       | 12.9% | -17.4%               | 23.4% | -10.0%                        | -2.9% | -20.3%                          | 30.3% | -9.5%                          | -10.2% | -24.0%                             | -4.6% | -22.7%                                 | 10.3% | -13.4%                 | 17.1%                    | 4.9%                   |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?  
 1. Abortions should not be legal in any circumstances  
 2. Abortions should be legal only in order to protect the life of the mother  
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother  
 4. Abortions should be legal during the first trimester of pregnancy  
 5. Abortions should be legal until the twentieth week of pregnancy  
 6. Abortions should be legal in all circumstances

BANNER 10

|                        | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER./BLACK |                    | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |        |
|------------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|--------------------------------|--------------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|--------|
|                        |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE              | COLLEGE GRAD./POST | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |        |
| Total                  | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                             | 43                 | 136                     | 140        | 66                        | 59         | 70                       | 81         | 101                          | 62         | 33                               | 73         | 31    | 69     |
| PRO-LIFE               | 45.9% | 44.9%             | 33.9%              | 62.0%             | 46.9%              | 35.6%                | 30.4%              | 35.9%                          | 35.7%              | 77.0%                   | 16.3%      | 80.7%                     | 23.8%      | 73.5%                    | 10.9%      | 81.0%                        | 13.9%      | 63.4%                            | 19.5%      | 68.9% | 20.5%  |
| Shouldn't Be Legal     | 8.0%  | 11.9%             | 1.6%               | 13.9%             | 4.8%               | 6.7%                 | 2.6%               | 6.8%                           | 3.0%               | 15.8%                   | 1.0%       | 16.0%                     | 2.4%       | 15.7%                    | -          | 16.8%                        | -          | 10.7%                            | 1.9%       | 11.7% | 2.0%   |
| Protect Mother's Life  | 10.2% | 13.3%             | 7.5%               | 15.5%             | 11.6%              | 5.8%                 | 4.0%               | 5.8%                           | 4.7%               | 16.9%                   | 3.7%       | 13.1%                     | 5.2%       | 20.5%                    | 2.5%       | 21.8%                        | 1.8%       | 3.1%                             | 5.4%       | 3.4%  | 5.7%   |
| Case of Incest/Rape    | 27.8% | 19.7%             | 24.8%              | 32.6%             | 30.5%              | 23.1%                | 23.8%              | 23.2%                          | 28.0%              | 44.2%                   | 11.7%      | 51.6%                     | 16.3%      | 37.3%                    | 8.3%       | 42.4%                        | 12.1%      | 49.5%                            | 12.2%      | 53.8% | 12.8%  |
| PRO-CHOICE             | 44.9% | 40.8%             | 60.6%              | 32.2%             | 47.2%              | 48.8%                | 59.0%              | 49.2%                          | 55.5%              | 17.9%                   | 76.7%      | 15.7%                     | 69.5%      | 20.0%                    | 82.0%      | 15.3%                        | 80.0%      | 26.9%                            | 72.4%      | 20.6% | 71.4%  |
| During 1st Trimester   | 17.3% | 17.2%             | 18.5%              | 18.4%             | 16.8%              | 13.1%                | 16.2%              | 13.2%                          | 10.0%              | 11.1%                   | 25.6%      | 8.0%                      | 26.9%      | 14.0%                    | 24.6%      | 11.4%                        | 29.5%      | 11.0%                            | 18.7%      | 3.3%  | 17.9%  |
| Until 20th Week        | 3.4%  | 3.3%              | 3.4%               | 2.3%              | 6.6%               | 1.5%                 | 2.3%               | 1.5%                           | -                  | 0.8%                    | 6.5%       | 1.7%                      | 6.3%       | -                        | 6.7%       | 1.1%                         | 9.5%       | -                                | 3.0%       | -     | 1.5%   |
| Legal:All Circumstance | 24.2% | 20.4%             | 38.6%              | 11.5%             | 23.8%              | 34.3%                | 40.5%              | 34.5%                          | 45.4%              | 6.0%                    | 44.6%      | 5.9%                      | 36.3%      | 6.0%                     | 50.6%      | 2.8%                         | 41.0%      | 16.0%                            | 50.7%      | 17.4% | 51.9%  |
| DK/REFUSED             | 9.1%  | 14.3%             | 5.5%               | 5.8%              | 5.9%               | 15.6%                | 10.6%              | 14.9%                          | 8.9%               | 5.1%                    | 6.9%       | 3.7%                      | 6.7%       | 6.5%                     | 7.1%       | 3.7%                         | 6.1%       | 9.7%                             | 8.1%       | 10.5% | 8.1%   |
| Net Diff.              | 1.0%  | 4.1%              | -26.7%             | 29.8%             | -0.3%              | -13.2%               | -28.7%             | -13.3%                         | -19.8%             | 59.1%                   | -60.4%     | 65.0%                     | -45.6%     | 53.4%                    | -71.1%     | 65.7%                        | -66.1%     | 36.5%                            | -52.8%     | 48.2% | -50.8% |



DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

|                        | TOTAL | RACIAL BACKGROUND |               |                           |                          |                           |        | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |        | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |
|------------------------|-------|-------------------|---------------|---------------------------|--------------------------|---------------------------|--------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|
|                        |       | WHITE             | NON-<br>WHITE | African<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  | WHITE                      | NON-<br>WHITE | African<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  | WHITE                        | NON-<br>WHITE | African<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |
| Total                  | 300   | 170               | 122           | 114                       | 3                        | 2                         | 3      | 80                         | 51            | 48                        | 1                        | 0                         | 2      | 90                           | 71            | 66                        | 2                        | 2                         | 1      |
| PRO-LIFE               | 45.9% | 55.4%             | 34.1%         | 36.5%                     | -                        | -                         | -      | 62.7%                      | 39.1%         | 41.8%                     | -                        | -                         | -      | 49.0%                        | 30.4%         | 32.6%                     | -                        | -                         | -      |
| Shouldn't Be Legal     | 8.0%  | 10.0%             | 4.9%          | 5.3%                      | -                        | -                         | -      | 11.7%                      | 5.2%          | 5.5%                      | -                        | -                         | -      | 8.5%                         | 4.7%          | 5.1%                      | -                        | -                         | -      |
| Protect Mother's Life  | 10.2% | 13.7%             | 5.8%          | 6.2%                      | -                        | -                         | -      | 12.6%                      | 3.8%          | 4.0%                      | -                        | -                         | -      | 14.8%                        | 7.3%          | 7.9%                      | -                        | -                         | -      |
| Case of Incest/Rape    | 27.8% | 31.7%             | 23.3%         | 25.0%                     | -                        | -                         | -      | 38.4%                      | 30.2%         | 32.2%                     | -                        | -                         | -      | 25.8%                        | 18.3%         | 19.7%                     | -                        | -                         | -      |
| PRO-CHOICE             | 44.9% | 38.8%             | 52.4%         | 50.8%                     | 100.0%                   | 86.2%                     | 39.7%  | 33.5%                      | 46.5%         | 47.2%                     | 100.0%                   | -                         | -      | 43.5%                        | 56.6%         | 53.5%                     | 100.0%                   | 100.0%                    | 100.0% |
| During 1st Trimester   | 17.3% | 18.1%             | 14.2%         | 11.8%                     | 30.6%                    | 86.2%                     | 39.7%  | 18.1%                      | 9.7%          | 10.4%                     | -                        | -                         | -      | 18.2%                        | 17.4%         | 12.9%                     | 50.2%                    | 100.0%                    | 100.0% |
| Until 20th Week        | 3.4%  | 4.1%              | 1.8%          | 0.9%                      | 39.1%                    | -                         | -      | 4.6%                       | 2.3%          | -                         | 100.0%                   | -                         | -      | 3.7%                         | 1.5%          | 1.6%                      | -                        | -                         | -      |
| Legal:All Circumstance | 24.2% | 16.5%             | 36.4%         | 38.1%                     | 30.3%                    | -                         | -      | 10.8%                      | 34.5%         | 36.9%                     | -                        | -                         | -      | 21.6%                        | 37.7%         | 39.0%                     | 49.8%                    | -                         | -      |
| DK/REFUSED             | 9.1%  | 5.8%              | 13.5%         | 12.7%                     | -                        | 13.8%                     | 60.3%  | 3.8%                       | 14.3%         | 11.0%                     | -                        | 100.0%                    | 100.0% | 7.5%                         | 13.0%         | 13.9%                     | -                        | -                         | -      |
| Net Diff.              | 1.0%  | 16.6%             | -18.3%        | -14.4%                    | -100%                    | -86.2%                    | -39.7% | 29.1%                      | -7.4%         | -5.5%                     | -100%                    | -                         | -      | 5.6%                         | -26.2%        | -20.9%                    | -100%                    | -100%                     | -100%  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

|                        | TOTAL | AGE   |        |       |       |            | AGE CLUSTERS |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|------------------------|-------|-------|--------|-------|-------|------------|--------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|                        |       | 18-29 | 30-40  | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                  | 300   | 27    | 39     | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| PRO-LIFE               | 45.9% | 49.7% | 40.8%  | 44.4% | 42.6% | 51.4%      | 44.4%        | 46.3%      | 44.4%       | 47.2%      | 43.7%       | 51.4%                 | 55.0%       | 52.0%      | 53.9%       | 51.4%      | 53.7%       | 49.4%      |
| Shouldn't Be Legal     | 8.0%  | -     | -      | 8.1%  | 13.5% | 9.4%       | -            | 10.3%      | 4.2%        | 11.4%      | 7.5%        | 9.4%                  | -           | 11.6%      | 3.7%        | 14.3%      | 7.3%        | 14.2%      |
| Protect Mother's Life  | 10.2% | 16.8% | 7.9%   | 8.1%  | 7.4%  | 13.6%      | 11.6%        | 9.8%       | 9.7%        | 10.6%      | 8.9%        | 13.6%                 | 15.5%       | 7.2%       | 12.2%       | 5.8%       | 10.2%       | 5.3%       |
| Case of Incest/Rape    | 27.8% | 32.9% | 32.8%  | 28.2% | 21.7% | 28.4%      | 32.9%        | 26.1%      | 30.4%       | 25.2%      | 27.3%       | 28.4%                 | 39.4%       | 33.3%      | 38.0%       | 31.3%      | 36.2%       | 29.9%      |
| PRO-CHOICE             | 44.9% | 42.0% | 50.8%  | 48.0% | 44.3% | 42.1%      | 47.2%        | 44.7%      | 47.6%       | 43.2%      | 46.4%       | 42.1%                 | 40.1%       | 40.3%      | 38.7%       | 41.8%      | 39.2%       | 43.3%      |
| During 1st Trimester   | 17.3% | 16.3% | 11.9%  | 21.3% | 19.2% | 15.5%      | 13.7%        | 18.5%      | 17.7%       | 17.3%      | 18.2%       | 15.5%                 | 16.0%       | 17.0%      | 15.4%       | 18.2%      | 17.1%       | 15.9%      |
| Until 20th Week        | 3.4%  | 9.8%  | 9.6%   | 1.5%  | 1.4%  | 2.1%       | 9.7%         | 1.7%       | 5.4%        | 1.8%       | 4.0%        | 2.1%                  | 12.1%       | 1.3%       | 5.6%        | 1.7%       | 3.7%        | 3.4%       |
| Legal:All Circumstance | 24.2% | 15.9% | 29.3%  | 25.1% | 23.8% | 24.5%      | 23.9%        | 24.4%      | 24.5%       | 24.1%      | 24.2%       | 24.5%                 | 12.1%       | 22.0%      | 17.7%       | 21.9%      | 18.5%       | 24.0%      |
| DK/REFUSED             | 9.1%  | 8.3%  | 8.4%   | 7.7%  | 13.1% | 6.5%       | 8.4%         | 9.0%       | 8.0%        | 9.6%       | 9.8%        | 6.5%                  | 4.9%        | 7.7%       | 7.4%        | 6.8%       | 7.1%        | 7.2%       |
| Net Diff.              | 1.0%  | 7.7%  | -10.0% | -3.6% | -1.8% | 9.3%       | -2.8%        | 1.7%       | -3.2%       | 4.0%       | -2.7%       | 9.3%                  | 14.9%       | 11.7%      | 15.3%       | 9.6%       | 14.5%       | 6.1%       |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

|                        | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                        |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                  | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| PRO-LIFE               | 45.9% | 35.9%                   | 41.7%      | 35.5%       | 44.2%      | 35.0%       | 52.6%      | 52.6%  | 40.5%  | 45.6%         | 46.2%           | 45.9% | 42.0%                         | 52.1%  | 41.0%  | 41.8%  | 47.6%  |  |
| Shouldn't Be Legal     | 8.0%  | -                       | 9.3%       | 4.7%        | 9.3%       | 7.7%        | 6.3%       | 8.9%   | 7.3%   | 6.9%          | 9.7%            | 6.9%  | -                             | 11.8%  | 3.9%   | 10.2%  | 7.6%   |  |
| Protect Mother's Life  | 10.2% | 8.4%                    | 12.0%      | 7.4%        | 14.1%      | 7.7%        | 18.9%      | 8.9%   | 11.2%  | 18.2%         | 3.6%            | 11.3% | 9.0%                          | 12.0%  | 8.2%   | 10.0%  | 10.3%  |  |
| Case of Incest/Rape    | 27.8% | 27.5%                   | 20.4%      | 23.4%       | 20.8%      | 19.5%       | 27.4%      | 34.8%  | 22.0%  | 20.4%         | 32.9%           | 27.7% | 33.0%                         | 28.3%  | 29.0%  | 21.6%  | 29.7%  |  |
| PRO-CHOICE             | 44.9% | 53.0%                   | 48.2%      | 55.9%       | 44.1%      | 52.8%       | 41.4%      | 39.7%  | 49.2%  | 48.7%         | 42.9%           | 44.3% | 37.0%                         | 37.7%  | 52.7%  | 49.5%  | 43.5%  |  |
| During 1st Trimester   | 17.3% | 11.8%                   | 19.8%      | 19.8%       | 16.6%      | 19.2%       | 15.3%      | 16.5%  | 18.0%  | 13.5%         | 15.9%           | 22.2% | 26.8%                         | 14.5%  | 17.0%  | 26.0%  | 13.3%  |  |
| Until 20th Week        | 3.4%  | 7.8%                    | 2.0%       | 5.3%        | 1.8%       | 4.2%        | 1.3%       | 3.6%   | 3.3%   | 1.9%          | 4.1%            | 3.9%  | -                             | 4.4%   | 2.1%   | 1.5%   | 5.0%   |  |
| Legal:All Circumstance | 24.2% | 33.4%                   | 26.4%      | 30.8%       | 25.7%      | 29.3%       | 24.8%      | 19.6%  | 27.9%  | 33.3%         | 23.0%           | 18.3% | 10.3%                         | 18.8%  | 33.6%  | 22.0%  | 25.2%  |  |
| DK/REFUSED             | 9.1%  | 11.1%                   | 10.1%      | 8.5%        | 11.7%      | 12.2%       | 6.0%       | 7.7%   | 10.3%  | 5.8%          | 10.9%           | 9.8%  | 21.0%                         | 10.2%  | 6.3%   | 8.7%   | 8.9%   |  |
| Net Diff.              | 1.0%  | -17.1%                  | -6.4%      | -20.4%      | *          | -17.8%      | 11.3%      | 12.9%  | -8.8%  | -3.1%         | 3.3%            | 1.6%  | 4.9%                          | 14.4%  | -11.6% | -7.7%  | 4.1%   |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

26. Which one of the following statements most closely describes your positions on the issue of abortion?  
 1. Abortions should not be legal in any circumstances  
 2. Abortions should be legal only in order to protect the life of the mother  
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother  
 4. Abortions should be legal during the first trimester of pregnancy  
 5. Abortions should be legal until the twentieth week of pregnancy  
 6. Abortions should be legal in all circumstances

BANNER 15

|                        | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                        |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total                  | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| PRO-LIFE               | 45.9% | 46.6%                  | 48.0%  | 47.1%  | 31.6%  | 53.1%  | 46.7% | 69.9%                    | 69.1%       | 73.4%                | -                    | 50.5%       | 100.0%               | 46.3%       |
| Shouldn't Be Legal     | 8.0%  | 4.1%                   | 10.3%  | 8.5%   | 12.9%  | 9.5%   | 3.0%  | 24.0%                    | 29.0%       | -                    | -                    | -           | -                    | -           |
| Protect Mother's Life  | 10.2% | 9.3%                   | 11.8%  | 9.2%   | 6.2%   | 14.3%  | 6.7%  | 6.4%                     | -           | 36.7%                | -                    | 7.0%        | -                    | 7.6%        |
| Case of Incest/Rape    | 27.8% | 33.2%                  | 25.9%  | 29.4%  | 12.5%  | 29.4%  | 37.0% | 39.5%                    | 40.1%       | 36.7%                | -                    | 43.6%       | 100.0%               | 38.8%       |
| PRO-CHOICE             | 44.9% | 41.4%                  | 46.6%  | 42.5%  | 62.3%  | 37.1%  | 39.6% | 30.1%                    | 30.9%       | 26.6%                | 79.4%                | 32.5%       | -                    | 35.3%       |
| During 1st Trimester   | 17.3% | 19.9%                  | 12.9%  | 25.7%  | 21.8%  | 5.2%   | 26.9% | 22.9%                    | 22.2%       | 26.6%                | 48.0%                | 3.4%        | -                    | 3.7%        |
| Until 20th Week        | 3.4%  | 2.4%                   | 1.7%   | 3.2%   | 7.4%   | 6.1%   | 3.7%  | 1.0%                     | 1.2%        | -                    | 31.4%                | 6.7%        | -                    | 7.3%        |
| Legal:All Circumstance | 24.2% | 19.1%                  | 32.1%  | 13.5%  | 33.1%  | 25.8%  | 9.0%  | 6.2%                     | 7.5%        | -                    | -                    | 22.4%       | -                    | 24.3%       |
| DK/REFUSED             | 9.1%  | 12.1%                  | 5.3%   | 10.5%  | 6.1%   | 9.8%   | 13.7% | -                        | -           | -                    | 20.6%                | 16.9%       | -                    | 18.4%       |
| Net Diff.              | 1.0%  | 5.2%                   | 1.4%   | 4.6%   | -30.7% | 16.0%  | 7.1%  | 39.8%                    | 38.3%       | 46.9%                | -79.4%               | 18.0%       | 100.0%               | 11.0%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 1

|                        | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|------------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|                        |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total                  | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| WHITE                  | 56.7% | 75.4%  | 66.8% | 38.2%     | 57.9%       | 56.8%              | 56.3%         | 53.4%       | 69.9%            | 81.1%             | 82.2% | 70.7% | 34.7%             | 34.6% | 36.2% | 40.4%           |
| NON-WHITE              | 40.7% | 17.8%  | 33.2% | 61.8%     | 38.5%       | 40.7%              | 40.7%         | 42.9%       | 30.1%            | 13.9%             | 12.3% | 29.3% | 64.5%             | 64.6% | 63.8% | 59.6%           |
| African-American/Black | 38.0% | 14.9%  | 29.7% | 58.2%     | 36.6%       | 37.3%              | 40.7%         | 42.9%       | 30.1%            | 11.1%             | 10.4% | 17.5% | 61.6%             | 61.5% | 63.8% | 58.7%           |
| Hispanic/Latino        | 1.0%  | -      | 2.8%  | 1.2%      | 0.6%        | 1.3%               | -             | -           | -                | 1.5%              | 1.7%  | -     | 0.7%              | 0.7%  | -     | -               |
| Asian/Asian-American   | 0.7%  | -      | 0.7%  | 2.3%      | -           | 0.9%               | -             | -           | -                | 0.2%              | 0.2%  | -     | 1.3%              | 1.4%  | -     | -               |
| Other                  | 1.0%  | 2.8%   | -     | -         | 1.3%        | 1.3%               | -             | -           | -                | 1.1%              | -     | 11.7% | 0.9%              | 0.9%  | -     | 0.9%            |
| REFUSED                | 2.7%  | 6.8%   | -     | -         | 3.6%        | 2.6%               | 3.0%          | 3.7%        | -                | 5.0%              | 5.5%  | -     | 0.8%              | 0.8%  | -     | -               |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 2

|                        | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|------------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                        |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total                  | 300   | 21             | 14               | 77                 | 188                  | 51             | 18               | 77                 | 154                  | 67             | 31               | 79                 | 123                  | 79             | 25               | 59                 | 137                  | 8              | 1                | 24           | 97          |
| WHITE                  | 56.7% | 64.2%          | 69.1%            | 59.0%              | 53.9%                | 44.1%          | 75.7%            | 54.7%              | 59.6%                | 78.2%          | 44.2%            | 48.6%              | 53.2%                | 39.2%          | 77.1%            | 54.9%              | 63.7%                | 64.3%          | 31.0%            | 64.5%        | 59.8%       |
| NON-WHITE              | 40.7% | 26.4%          | 30.9%            | 38.4%              | 44.0%                | 53.8%          | 18.7%            | 44.1%              | 37.2%                | 18.6%          | 55.8%            | 48.9%              | 43.6%                | 60.8%          | 14.5%            | 41.7%              | 33.4%                | 35.7%          | 69.0%            | 31.2%        | 37.1%       |
| African-American/Black | 38.0% | 19.0%          | 18.9%            | 36.5%              | 42.2%                | 47.5%          | 12.3%            | 42.2%              | 35.9%                | 12.0%          | 54.9%            | 47.4%              | 41.9%                | 53.7%          | 14.5%            | 39.7%              | 32.6%                | 17.0%          | 69.0%            | 17.8%        | 32.2%       |
| Hispanic/Latino        | 1.0%  | -              | -                | 1.2%               | 1.1%                 | -              | 6.4%             | 1.2%               | 0.6%                 | 1.7%           | -                | 1.2%               | 0.7%                 | 1.5%           | -                | 1.6%               | 0.7%                 | -              | -                | -            | 0.9%        |
| Asian/Asian-American   | 0.7%  | -              | 12.0%            | 0.4%               | -                    | 3.4%           | -                | 0.4%               | -                    | 2.6%           | -                | 0.4%               | -                    | 2.2%           | -                | 0.5%               | -                    | -              | -                | 7.1%         | 2.1%        |
| Other                  | 1.0%  | 7.3%           | -                | 0.4%               | 0.6%                 | 3.0%           | -                | 0.4%               | 0.8%                 | 2.3%           | 0.9%             | -                  | 1.0%                 | 3.5%           | -                | -                  | 0.2%                 | 18.7%          | -                | 6.3%         | 1.9%        |
| REFUSED                | 2.7%  | 9.5%           | -                | 2.6%               | 2.1%                 | 2.1%           | 5.7%             | 1.3%               | 3.2%                 | 3.1%           | -                | 2.5%               | 3.2%                 | -              | 8.4%             | 3.3%               | 2.8%                 | -              | -                | 4.3%         | 3.2%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 3

|                        | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                        |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total                  | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| WHITE                  | 56.7% | 46.0%                  | 46.1%                    | 60.3%                | 51.9%               | 66.7%                   | 48.1%                     | 48.0%                      | 49.7%                    | 62.6%                      | 36.2%                    | 39.5%  | 81.9%              | 81.5% | 100.0% | 32.8%                | 34.2% | 16.5% | 51.4%                  |
| NON-WHITE              | 40.7% | 54.0%                  | 53.9%                    | 35.7%                | 44.6%               | 29.0%                   | 51.9%                     | 52.0%                      | 46.9%                    | 37.4%                      | 63.8%                    | 46.4%  | 13.0%              | 13.3% | -      | 66.5%                | 65.0% | 83.5% | 48.6%                  |
| African-American/Black | 38.0% | 23.1%                  | 53.9%                    | 27.1%                | 39.8%               | 25.5%                   | 45.8%                     | 51.6%                      | 46.9%                    | 37.4%                      | 53.1%                    | 46.4%  | 10.3%              | 10.6% | -      | 63.7%                | 63.3% | 67.6% | 46.5%                  |
| Hispanic/Latino        | 1.0%  | 8.2%                   | -                        | 2.3%                 | 1.8%                | 2.2%                    | -                         | -                          | -                        | -                          | -                        | -      | 1.5%               | 1.6%  | -      | 0.7%                 | 0.7%  | -     | -                      |
| Asian/Asian-American   | 0.7%  | 12.1%                  | -                        | 3.3%                 | 1.7%                | 0.2%                    | 6.0%                      | -                          | -                        | -                          | -                        | -      | -                  | -     | -      | 1.3%                 | -     | 15.9% | 1.1%                   |
| Other                  | 1.0%  | 10.6%                  | -                        | 2.9%                 | 1.3%                | 1.1%                    | -                         | 0.4%                       | -                        | -                          | 10.7%                    | -      | 1.1%               | 1.1%  | -      | 0.9%                 | 0.9%  | -     | 1.1%                   |
| REFUSED                | 2.7%  | -                      | -                        | 4.1%                 | 3.5%                | 4.3%                    | -                         | -                          | 3.4%                     | -                          | -                        | 14.1%  | 5.1%               | 5.2%  | -      | 0.8%                 | 0.8%  | -     | -                      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 4

|                        | TOTAL         | STATE SENATE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>HANIG |              |       | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |                |       |       |                        |              | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG | VOTE<br>HANIG | UNDE-<br>CIDED |
|------------------------|---------------|---------------------|-------|----------------|-------|-------|------------------------|-------------------------|--------------|-------|---|----------------|-------|-------|------------------------|--------------|------------------------|---------------------|---------------------|---------------|---------------|----------------|
|                        | VOTE<br>HANIG | Vote                | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>HANIG           | VOTE<br>WARD | Vote  | Lean                                    | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD    | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |               |                |
| Total                  | 300           | 129                 | 122   | 7              | 132   | 124   | 8                      | 39                      | 16           | 104   | 98                                      | 6              | 125   | 111   | 13                     | 71           | 50                     | 93                  | 36                  | 15            |               |                |
| WHITE                  | 56.7%         | 79.9%               | 80.8% | 66.3%          | 34.7% | 34.6% | 35.2%                  | 54.1%                   | 67.7%        | 79.9% | 81.0%                                   | 61.6%          | 33.0% | 30.4% | 54.4%                  | 64.2%        | 89.9%                  | 81.6%               | 75.7%               | 46.5%         |               |                |
| NON-WHITE              | 40.7%         | 14.7%               | 13.5% | 33.7%          | 64.5% | 64.5% | 64.8%                  | 45.9%                   | 19.8%        | 14.3% | 12.8%                                   | 38.4%          | 67.0% | 69.6% | 45.6%                  | 33.0%        | 8.0%                   | 12.0%               | 21.7%               | 53.5%         |               |                |
| African-American/Black | 38.0%         | 10.6%               | 9.2%  | 33.7%          | 62.9% | 62.8% | 64.8%                  | 44.5%                   | 10.2%        | 13.4% | 11.9%                                   | 38.4%          | 62.8% | 64.8% | 45.6%                  | 30.5%        | 8.0%                   | 11.0%               | 9.4%                | 51.6%         |               |                |
| Hispanic/Latino        | 1.0%          | 1.6%                | 1.7%  | -              | 0.7%  | 0.7%  | -                      | -                       | -            | 0.9%  | 0.9%                                    | -              | 1.7%  | 1.9%  | -                      | -            | -                      | 1.0%                | 3.3%                | -             |               |                |
| Asian/Asian-American   | 0.7%          | 1.3%                | 1.4%  | -              | -     | -     | -                      | 0.7%                    | -            | -     | -                                       | -              | 1.4%  | 1.6%  | -                      | 0.4%         | -                      | -                   | 4.8%                | 1.8%          |               |                |
| Other                  | 1.0%          | 1.2%                | 1.3%  | -              | 0.9%  | 1.0%  | -                      | 0.7%                    | 9.7%         | -     | -                                       | -              | 1.2%  | 1.3%  | -                      | 2.1%         | -                      | -                   | 4.3%                | -             |               |                |
| REFUSED                | 2.7%          | 5.4%                | 5.7%  | -              | 0.8%  | 0.9%  | -                      | -                       | 12.5%        | 5.8%  | 6.1%                                    | -              | -     | -     | -                      | 2.8%         | 2.1%                   | 6.4%                | 2.6%                | -             |               |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 5

|                        | REGISTERED PARTY                            |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                 |                 | REGISTERED PARTY        |                  | Other | DK/Ref |       |
|------------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent |       |        |       |
|                        | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |       |
| Total                  | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26              | 72              | 141                     | 87               | 75    | 8      | 4     |
| WHITE                  | 56.7%                                       | 54.9%  | 64.8%                                 | 56.1%  | 58.7%   | 57.4%  | 56.5%                                    | 56.2%  | 62.4%                               | 48.5%  | 74.4%                                       | 71.8%  | 69.0%                       | 54.5%  | 69.0%           | 87.6%           | 31.4%                   | 72.0%            | 72.7% | 69.3%  | 64.5% |
| NON-WHITE              | 40.7%                                       | 42.3%  | 33.7%                                 | 41.2%  | 39.4%   | 40.4%  | 41.5%                                    | 40.5%  | 37.6%                               | 50.5%  | 21.8%                                       | 21.0%  | 27.1%                       | 42.9%  | 27.1%           | 8.5%            | 68.6%                   | 22.1%            | 21.9% | 30.7%  | 8.3%  |
| African-American/Black | 38.0%                                       | 39.0%  | 32.0%                                 | 38.0%  | 38.1%   | 36.4%  | 40.6%                                    | 38.7%  | 34.8%                               | 47.8%  | 20.3%                                       | 17.0%  | 27.1%                       | 39.9%  | 27.1%           | 8.5%            | 65.4%                   | 18.0%            | 17.1% | 30.7%  | 8.3%  |
| Hispanic/Latino        | 1.0%  | 0.9%   | 1.7%                                  | 1.2%   | 1.0%  | 1.2%   | 0.9%                                     | 0.4%   | 2.8%                                | 1.0%   | 1.1%  | 1.3%   | -                           | 1.1%   | -               | -               | 2.1%                    | -                | -     | -      | -     |
| Asian/Asian-American   | 0.7%  | 1.0%   | -                                     | 1.2%   | 0.2%  | 1.1%   | -  | 0.8%   | -                                   | 0.9%   | 0.3%  | 0.4%   | -                           | 0.8%   | -               | -               | -                       | 2.3%             | 2.7%  | -      | -     |
| Other                  | 1.0%  | 1.4%   | -                                     | 0.8%   | -   | 1.7%   | -  | 0.6%   | -                                   | 0.7%   | -   | 2.2%   | -                           | 1.1%   | -               | -               | 1.0%                    | 1.8%             | 2.0%  | -      | -     |
| REFUSED                | 2.7%  | 2.8%   | 1.5%                                  | 2.7%   | 1.9%  | 2.2%   | 2.0%                                     | 3.3%   | -                                   | 1.0%   | 3.8%  | 7.2%   | 3.9%                        | 2.6%   | 3.9%            | 3.9%            | -                       | 5.9%             | 5.5%  | -      | 27.2% |





DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 7

|                        | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       |                | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |                  |              | IDEOLOGY:<br>FEMALE |                  |              | IDEOLOGY:<br>WHITE |                  |  |
|------------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|----------------|---------------------------|-------------------|------------------|--------------|---------------------|------------------|--------------|--------------------|------------------|--|
|                        |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS | LIB-<br>ERAL              | MOD-<br>ERATE     | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE       | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE      | CONSER<br>VATIVE |  |
| Total                  | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13             | 20                        | 32                | 75               | 47           | 56                  | 58               | 23           | 48                 | 96               |  |
| WHITE                  | 56.7% | 94.6%                               | 81.8%                      | 34.1%        | 32.5%    | 35.8%         | 54.9%         | 72.8%            | 73.3%         | 72.5% | 100.0%         | 35.8%                     | 52.2%             | 71.7%            | 33.4%        | 56.4%               | 74.4%            | 100.0%       | 100.0%             | 100.0%           |  |
| NON-WHITE              | 40.7% | 3.1%                                | 14.5%                      | 64.3%        | 67.5%    | 61.0%         | 43.9%         | 23.5%            | 20.8%         | 25.2% | -              | 64.2%                     | 47.8%             | 24.6%            | 64.4%        | 41.7%               | 22.1%            | -            | -                  | -                |  |
| African-American/Black | 38.0% | 3.1%                                | 14.5%                      | 59.8%        | 58.5%    | 61.0%         | 40.6%         | 22.1%            | 17.8%         | 24.8% | -              | 64.2%                     | 44.2%             | 22.1%            | 57.9%        | 38.6%               | 22.1%            | -            | -                  | -                |  |
| Hispanic/Latino        | 1.0%  | -                                   | -                          | 2.7%         | 5.4%     | -             | 1.3%          | -                | -             | -     | -              | -                         | 3.6%              | -                | 3.9%         | -                   | -                | -            | -                  | -                |  |
| Asian/Asian-American   | 0.7%  | -                                   | -                          | -            | -        | -             | 2.0%          | 0.2%             | -             | 0.3%  | -              | -                         | -                 | 0.4%             | -            | 3.1%                | -                | -            | -                  | -                |  |
| Other                  | 1.0%  | -                                   | -                          | 1.8%         | 3.5%     | -             | -             | 1.2%             | 3.0%          | -     | -              | -                         | -                 | 2.0%             | 2.5%         | -                   | -                | -            | -                  | -                |  |
| REFUSED                | 2.7%  | 2.3%                                | 3.7%                       | 1.6%         | -        | 3.2%          | 1.2%          | 3.7%             | 5.9%          | 2.3%  | -              | -                         | -                 | 3.8%             | 2.3%         | 1.9%                | 3.6%             | -            | -                  | -                |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 8

|                        | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |        |
|------------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|--------|
|                        |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO     |
| Total                  | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81     |
| WHITE                  | 56.7% | -                      | -             | -                 | -                                       | -             | -                 | 80.1%                         | 33.3%          | 39.7%          | 50.9%                             | 58.2% | 54.0%                      | 60.0% | 50.3%                               | 67.8% | 57.0%                                 | 52.4% | 100.0%                               | 100.0% |
| NON-WHITE              | 40.7% | 100.0%                 | 100.0%        | 100.0%            | 100.0%                                  | 100.0%        | 100.0%            | 15.2%                         | 66.0%          | 60.3%          | 43.7%                             | 40.1% | 46.0%                      | 35.5% | 49.7%                               | 27.9% | 43.0%                                 | 43.0% | -                                    | -      |
| African-American/Black | 38.0% | 93.0%                  | 92.5%         | 94.2%             | 100.0%                                  | 100.0%        | 100.0%            | 12.2%                         | 64.0%          | 41.6%          | 41.0%                             | 38.1% | 45.7%                      | 31.2% | 49.2%                               | 23.9% | 43.0%                                 | 38.5% | -                                    | -      |
| Hispanic/Latino        | 1.0%  | 4.3%                   | 3.0%          | -                 | -                                       | -             | -                 | 0.8%                          | 1.2%           | -              | -                                 | 1.3%  | -                          | 2.2%  | -                                   | 1.7%  | -                                     | 2.7%  | -                                    | -      |
| Asian/Asian-American   | 0.7%  | -                      | 4.5%          | 0.9%              | -                                       | -             | -                 | 1.2%                          | -              | 9.2%           | -                                 | 0.1%  | 0.2%                       | -     | 0.5%                                | -     | -                                     | -     | -                                    | -      |
| Other                  | 1.0%  | 2.8%                   | -             | 4.9%              | -                                       | -             | -                 | 1.0%                          | 0.8%           | 9.5%           | 2.7%                              | 0.6%  | -                          | 2.0%  | -                                   | 2.3%  | -                                     | 1.8%  | -                                    | -      |
| REFUSED                | 2.7%  | -                      | -             | -                 | -                                       | -             | -                 | 4.7%                          | 0.7%           | -              | 5.4%                              | 1.7%  | -                          | 4.5%  | -                                   | 4.3%  | -                                     | 4.6%  | -                                    | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 9

|                        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |        | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |        | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |        | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |        | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |        | EDUCATION               |                           | EDUCATION:<br>MALE      |                           |       |
|------------------------|--|--------|--|--------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|--------|------------------------------------|--------|--|--------|-------------------------|---------------------------|-------------------------|---------------------------|-------|
|                        | YES                                      | NO     | YES  | NO     | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO     | YES                                | NO     | YES                                    | NO     | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLEGE<br>GRAD./<br>POST |       |
| Total                  | 300                                      | 60     | 48   | 60     | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85     | 55                                 | 50     | 65                                     | 45     | 63                      | 173                       | 123                     | 82                        | 52    |
| WHITE                  | 56.7%                                    | -      | -  | -      | -                    | 61.7% | 46.0%                         | 62.1% | 46.3%                           | 61.1% | 45.9%                          | 100.0% | 100.0%                             | -      | -                                      | -      | -                       | 56.4%                     | 57.9%                   | 58.8%                     | 60.9% |
| NON-WHITE              | 40.7%                                    | 100.0% | 100.0%                                       | 100.0% | 100.0%               | 36.2% | 54.0%                         | 35.7% | 53.7%                           | 37.0% | 54.1%                          | -      | -                                  | 100.0% | 100.0%                                 | 100.0% | 100.0%                  | 40.7%                     | 40.6%                   | 38.8%                     | 37.4% |
| African-American/Black | 38.0%                                    | 99.5%  | 88.0%  | 100.0% | 100.0%               | 32.7% | 52.8%                         | 32.1% | 52.9%                           | 33.6% | 52.7%                          | -      | -                                  | 90.4%  | 97.7%                                  | 100.0% | 100.0%                  | 40.4%                     | 34.5%                   | 38.1%                     | 32.2% |
| Hispanic/Latino        | 1.0%                                     | -      | 6.3%   | -      | -                    | 2.2%  | -                             | 1.4%  | -                               | 3.3%  | -                              | -      | -                                  | 6.0%   | -                                      | -      | -                       | -                         | 2.4%                    | -                         | 2.3%  |
| Asian/Asian-American   | 0.7%                                     | 0.5%   | -  | -      | -                    | -     | 0.2%                          | -     | 0.8%                            | -     | -                              | -      | -                                  | -      | 0.4%                                   | -      | -                       | 0.2%                      | 1.4%                    | 0.3%                      | -     |
| Other                  | 1.0%                                     | -      | 5.7%   | -      | -                    | 1.3%  | 1.0%                          | 2.2%  | -                               | -     | 1.4%                           | -      | -                                  | 3.6%   | 1.8%                                   | -      | -                       | 0.2%                      | 2.2%                    | 0.3%                      | 2.9%  |
| REFUSED                | 2.7%                                     | -      | -  | -      | -                    | 2.1%  | -                             | 2.3%  | -                               | 1.9%  | -                              | -      | -                                  | -      | -                                      | -      | -                       | 3.0%                      | 1.6%                    | 2.4%                      | 1.8%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 10

|                        | TOTAL | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |
|------------------------|-------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|
|                        |       | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |
| Total                  | 300   | 91                | 71                 | 97                | 71                 | 70                   | 50                 | 70                              | 43                 | 136               | 140        | 66                      | 59         | 70                        | 81         | 101                      | 62         | 33                           | 73         | 31                               | 69         |
| WHITE                  | 56.7% | 54.2%             | 55.7%              | 100.0%            | 100.0%             | -                    | -                  | -                               | -                  | 74.1%             | 44.2%      | 75.2%                   | 44.5%      | 73.0%                     | 44.0%      | 100.0%                   | 100.0%     | -                            | -          | -                                | -          |
| NON-WHITE              | 40.7% | 42.4%             | 42.9%              | -                 | -                  | 100.0%               | 100.0%             | 100.0%                          | 100.0%             | 24.5%             | 52.3%      | 23.4%                   | 50.6%      | 25.5%                     | 53.5%      | -                        | -          | 100.0%                       | 100.0%     | 100.0%                           | 100.0%     |
| African-American/Black | 38.0% | 42.4%             | 36.2%              | -                 | -                  | 99.2%                | 85.1%              | 100.0%                          | 100.0%             | 22.5%             | 49.7%      | 23.4%                   | 48.1%      | 21.7%                     | 50.9%      | -                        | -          | 92.1%                        | 95.1%      | 100.0%                           | 100.0%     |
| Hispanic/Latino        | 1.0%  | -                 | 2.6%               | -                 | -                  | -                    | 6.0%               | -                               | -                  | 0.7%              | 1.5%       | -                       | 2.0%       | 1.3%                      | 1.1%       | -                        | -          | 2.7%                         | 2.9%       | -                                | -          |
| Asian/Asian-American   | 0.7%  | -                 | 2.4%               | -                 | -                  | 0.4%                 | 3.5%               | -                               | -                  | 1.3%              | -          | -                       | -          | 2.5%                      | -          | -                        | -          | 5.2%                         | -          | -                                | -          |
| Other                  | 1.0%  | -                 | 1.7%               | -                 | -                  | 0.4%                 | 5.4%               | -                               | -                  | -                 | 1.1%       | -                       | 0.5%       | -                         | 1.5%       | -                        | -          | -                            | 2.0%       | -                                | -          |
| REFUSED                | 2.7%  | 3.5%              | 1.4%               | -                 | -                  | -                    | -                  | -                               | -                  | 1.4%              | 3.6%       | 1.4%                    | 4.9%       | 1.5%                      | 2.6%       | -                        | -          | -                            | -          | -                                | -          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 11

|                        | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|
|                        |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total                  | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |
| WHITE                  | 56.7% | 68.4%                | 70.6%               | 76.7%              | 64.7%              | 48.9%      | 59.2%                | 68.1%           | 38.8%           | 70.4%          | 49.9%            | 66.3%           | 48.3%               | 100.0%                  | 100.0%      | -           | -           | -           | -           |
| NON-WHITE              | 40.7% | 30.2%                | 25.0%               | 23.3%              | 34.2%              | 47.4%      | 33.3%                | 21.6%           | 61.2%           | 28.3%          | 44.7%            | 32.2%           | 49.2%               | -                       | -           | 100.0%      | 100.0%      | 100.0%      | 100.0%      |
| African-American/Black | 38.0% | 30.2%                | 25.0%               | 23.3%              | 34.2%              | 43.0%      | 25.9%                | 10.1%           | 59.9%           | 28.3%          | 42.5%            | 32.2%           | 43.3%               | -                       | -           | 100.0%      | 90.7%       | 100.0%      | 100.0%      |
| Hispanic/Latino        | 1.0%  | -                    | -                   | -                  | -                  | 2.2%       | 1.8%                 | 11.4%           | 1.3%            | -              | 2.2%             | -               | 2.2%                | -                       | -           | -           | 4.7%        | -           | -           |
| Asian/Asian-American   | 0.7%  | -                    | -                   | -                  | -                  | 1.3%       | 3.3%                 | -               | -               | -              | -                | -               | 2.1%                | -                       | -           | -           | 2.7%        | -           | -           |
| Other                  | 1.0%  | -                    | -                   | -                  | -                  | 0.9%       | 2.3%                 | -               | -               | -              | -                | -               | 1.5%                | -                       | -           | -           | 1.9%        | -           | -           |
| REFUSED                | 2.7%  | 1.4%                 | 4.3%                | -                  | 1.1%               | 3.7%       | 7.5%                 | 10.3%           | -               | 1.3%           | 5.4%             | 1.6%            | 2.5%                | -                       | -           | -           | -           | -           | -           |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 13

|                        | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                        |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total                  | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| WHITE                  | 56.7% | 70.0% | 51.5% | 55.0% | 54.0% | 60.0%      | 59.0%        | 56.5%      | 56.9%       | 57.1%      | 55.9%       | 60.0%      | 74.1%                 | 55.9%      | 68.0%       | 51.8%      | 60.7%       | 57.3%      |
| NON-WHITE              | 40.7% | 26.1% | 43.3% | 43.7% | 43.3% | 38.8%      | 36.3%        | 41.8%      | 40.2%       | 41.0%      | 41.3%       | 38.8%      | 22.6%                 | 42.2%      | 29.1%       | 46.7%      | 36.4%       | 42.7%      |
| African-American/Black | 38.0% | 21.7% | 42.6% | 36.8% | 43.3% | 37.0%      | 34.1%        | 39.0%      | 35.5%       | 40.0%      | 38.3%       | 37.0%      | 17.7%                 | 40.5%      | 26.5%       | 44.4%      | 34.6%       | 38.0%      |
| Hispanic/Latino        | 1.0%  | 4.4%  | -     | 2.5%  | -     | -          | 1.8%         | 0.8%       | 2.2%        | -          | 1.4%        | -          | 4.0%                  | -          | 1.8%        | -          | 1.2%        | -          |
| Asian/Asian-American   | 0.7%  | -     | 0.7%  | 2.4%  | -     | -          | 0.4%         | 0.7%       | 1.5%        | -          | 0.9%        | -          | 0.9%                  | -          | 0.4%        | -          | 0.3%        | -          |
| Other                  | 1.0%  | -     | -     | 2.0%  | -     | 1.8%       | -            | 1.3%       | 1.1%        | 0.9%       | 0.7%        | 1.8%       | -                     | 1.7%       | 0.4%        | 2.3%       | 0.3%        | 4.6%       |
| REFUSED                | 2.7%  | 3.9%  | 5.2%  | 1.3%  | 2.6%  | 1.2%       | 4.7%         | 1.7%       | 2.9%        | 1.9%       | 2.8%        | 1.2%       | 3.3%                  | 1.9%       | 2.9%        | 1.5%       | 2.9%        | -          |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 14

|                        | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|------------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|                        |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total                  | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| WHITE                  | 56.7% | 46.8%                   | 56.9%      | 46.5%       | 60.9%      | 51.6%       | 61.7%      | 59.1%  | 54.7%  | 51.5%         | 49.5%           | 69.1% | 80.0%                         | 53.4%  | 48.7%  | 61.5%  | 56.9%  |  |
| NON-WHITE              | 40.7% | 47.4%                   | 41.5%      | 50.5%       | 36.9%      | 45.7%       | 36.3%      | 38.1%  | 42.8%  | 48.5%         | 50.5%           | 23.0% | 20.0%                         | 41.5%  | 45.4%  | 37.1%  | 42.2%  |  |
| African-American/Black | 38.0% | 47.4%                   | 37.8%      | 43.9%       | 36.9%      | 41.5%       | 36.3%      | 35.7%  | 39.9%  | 43.8%         | 48.9%           | 20.6% | 20.0%                         | 35.9%  | 45.4%  | 35.2%  | 39.1%  |  |
| Hispanic/Latino        | 1.0%  | -                       | 1.4%       | 2.6%        | -          | 1.6%        | -          | 0.9%   | 1.1%   | 2.6%          | -               | 0.9%  | -                             | -      | -      | 1.5%   | 1.8%   |  |
| Asian/Asian-American   | 0.7%  | -                       | 1.3%       | 2.4%        | -          | 1.5%        | -          | 0.2%   | 1.1%   | 2.1%          | 0.2%            | -     | -                             | 3.0%   | -      | 0.4%   | -      |  |
| Other                  | 1.0%  | -                       | 0.9%       | 1.7%        | -          | 1.0%        | -          | 1.3%   | 0.7%   | -             | 1.3%            | 1.5%  | -                             | 2.6%   | -      | -      | 1.3%   |  |
| REFUSED                | 2.7%  | 5.8%                    | 1.6%       | 2.9%        | 2.2%       | 2.7%        | 2.0%       | 2.8%   | 2.5%   | -             | -               | 7.9%  | -                             | 5.1%   | 5.9%   | 1.5%   | 0.9%   |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

27. What is your main racial background?

BANNER 15

|                        | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                        |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total                  | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| WHITE                  | 56.7% | 64.3%                  | 42.8%  | 64.4%  | 50.4%  | 60.0%  | 75.8% | 81.8%                    | 78.0%       | 100.0%               | 100.0%               | 54.5%       | 100.0%               | 50.6%       |
| NON-WHITE              | 40.7% | 32.9%                  | 51.8%  | 35.6%  | 47.2%  | 40.0%  | 18.9% | 7.0%                     | 8.5%        | -                    | -                    | 41.4%       | -                    | 44.9%       |
| African-American/Black | 38.0% | 31.0%                  | 47.8%  | 33.3%  | 44.7%  | 36.8%  | 13.7% | 7.0%                     | 8.5%        | -                    | -                    | 35.4%       | -                    | 38.4%       |
| Hispanic/Latino        | 1.0%  | -                      | -      | 2.2%   | 2.4%   | 3.1%   | -     | -                        | -           | -                    | -                    | -           | -                    | -           |
| Asian/Asian-American   | 0.7%  | 1.9%                   | -      | -      | -      | -      | 5.2%  | -                        | -           | -                    | -                    | -           | -                    | -           |
| Other                  | 1.0%  | -                      | 4.0%   | -      | -      | -      | -     | -                        | -           | -                    | -                    | 6.0%        | -                    | 6.5%        |
| REFUSED                | 2.7%  | 2.8%                   | 5.4%   | -      | 2.5%   | -      | 5.3%  | 11.2%                    | 13.5%       | -                    | -                    | 4.2%        | -                    | 4.5%        |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 1

|         | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|---------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|         |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total   | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| 18-29   | 8.9%  | 5.3%   | 11.6% | 8.3%      | 9.4%        | 7.8%               | 12.8%         | 10.5%       | 23.8%            | 11.2%             | 10.5% | 18.3% | 4.3%              | 4.5%  | -     | 17.8%           |
| 30-40   | 13.0% | 14.0%  | 11.5% | 9.5%      | 15.0%       | 11.8%              | 17.1%         | 18.0%       | 12.5%            | 11.0%             | 10.4% | 16.2% | 16.2%             | 16.0% | 21.5% | 8.2%            |
| 41-55   | 24.0% | 28.9%  | 31.3% | 24.1%     | 20.3%       | 24.8%              | 21.3%         | 19.8%       | 28.6%            | 24.9%             | 25.6% | 18.2% | 23.4%             | 22.8% | 40.3% | 22.5%           |
| 56-65   | 25.5% | 18.0%  | 35.8% | 28.1%     | 23.3%       | 25.0%              | 27.2%         | 28.8%       | 19.4%            | 22.8%             | 22.5% | 25.7% | 24.7%             | 24.9% | 20.8% | 40.8%           |
| OVER 65 | 28.0% | 31.6%  | 9.8%  | 30.0%     | 31.4%       | 29.8%              | 21.7%         | 22.9%       | 15.7%            | 29.5%             | 30.3% | 21.6% | 30.6%             | 31.1% | 17.4% | 10.7%           |
| REFUSED | 0.6%  | 2.2%   | -     | -         | 0.7%        | 0.8%               | -             | -           | -                | 0.7%              | 0.7%  | -     | 0.7%              | 0.7%  | -     | -               |
| Mean    | 53.53 | 54.23  | 50.29 | 54.83     | 53.59       | 54.28              | 50.81         | 51.73       | 46.41            | 53.20             | 53.60 | 49.36 | 54.69             | 54.81 | 51.63 | 50.04           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 2

|         | ROBERT HANIG   |                  |                    |                      |       | VALERIE JORDAN |                  |                    |                      | BILL WARD |                |                  |                    | HOWARD HUNTER        |       |                |                  | HANIG/JORDAN       |                      |       |                |                  |                    |                      |  |
|---------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------------|----------------------|-----------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------------|----------------------|--|
|         | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |           | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |  |
| Total   | 300            | 21               | 14                 | 77                   | 188   | 51             | 18               | 77                 | 154                  | 67        | 31             | 79               | 123                | 79                   | 25    | 59             | 137              | 8                  | 1                    | 24    | 97             |                  |                    |                      |  |
| 18-29   | 8.9%           | 10.0%            | 8.2%               | 6.7%                 | 9.7%  | 6.2%           | 27.1%            | 4.1%               | 10.0%                | 10.2%     | 14.0%          | 7.1%             | 8.0%               | 8.1%                 | 15.0% | 6.3%           | 9.3%             | -                  | 17.1%                | 10.1% | 7.9%           |                  |                    |                      |  |
| 30-40   | 13.0%          | 11.0%            | 12.1%              | 11.7%                | 13.8% | 11.0%          | 18.1%            | 11.9%              | 13.6%                | 14.6%     | 12.2%          | 14.7%            | 11.1%              | 7.3%                 | 20.7% | 13.7%          | 14.5%            | -                  | -                    | 16.6% | 13.5%          |                  |                    |                      |  |
| 41-55   | 24.0%          | 50.0%            | 19.7%              | 19.0%                | 23.5% | 26.3%          | 20.0%            | 21.2%              | 25.1%                | 30.4%     | 32.9%          | 18.6%            | 21.8%              | 23.2%                | 32.9% | 15.9%          | 26.3%            | 81.3%              | 13.9%                | 41.0% | 23.5%          |                  |                    |                      |  |
| 56-65   | 25.5%          | 17.0%            | 25.8%              | 29.4%                | 24.8% | 27.8%          | 22.2%            | 26.2%              | 24.8%                | 15.3%     | 20.6%          | 30.1%            | 29.3%              | 32.3%                | 12.4% | 27.4%          | 23.2%            | -                  | 69.0%                | 15.3% | 26.1%          |                  |                    |                      |  |
| OVER 65 | 28.0%          | 12.0%            | 34.2%              | 33.2%                | 27.2% | 28.7%          | 12.6%            | 36.6%              | 25.4%                | 29.5%     | 20.3%          | 29.4%            | 28.3%              | 29.1%                | 19.0% | 36.7%          | 25.3%            | 18.7%              | -                    | 17.0% | 29.1%          |                  |                    |                      |  |
| REFUSED | 0.6%           | -                | -                  | -                    | 1.0%  | -              | -                | -                  | 1.2%                 | -         | -              | -                | 1.5%               | -                    | -     | -              | 1.4%             | -                  | -                    | -     | -              |                  |                    |                      |  |
| Mean    | 53.53          | 48.88            | 55.15              | 55.81                | 52.97 | 54.84          | 44.57            | 56.77              | 52.53                | 52.01     | 50.01          | 54.57            | 54.57              | 55.49                | 47.36 | 56.20          | 52.36            | 52.12              | 52.45                | 49.03 | 53.97          |                  |                    |                      |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 3

|         | WARD/HUNTER            |                          |                      |                     |                         | IMPORTANT ISSUES          |                            |                          |                            |                          |        |              | U.S. SENATE BALLOT |       |                      |       |       |                        |       |
|---------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------|--------------------|-------|----------------------|-------|-------|------------------------|-------|
|         | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD | Vote               | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |       |
| Total   | 300                    | 14                       | 3                    | 52                  | 117                     | 136                       | 29                         | 72                       | 31                         | 13                       | 11     | 8            | 136                | 133   | 3                    | 138   | 127   | 11                     | 26    |
| 18-29   | 8.9%                   | 8.2%                     | -                    | 13.5%               | 10.9%                   | 8.8%                      | 8.9%                       | 9.7%                     | 6.0%                       | -                        | 16.1%  | 19.4%        | 12.3%              | 11.7% | 36.1%                | 5.4%  | 5.9%  | -                      | 9.4%  |
| 30-40   | 13.0%                  | 14.5%                    | 35.6%                | 17.1%               | 14.5%                   | 13.4%                     | 5.5%                       | 12.2%                    | 7.8%                       | 20.5%                    | 9.3%   | 56.1%        | 10.1%              | 8.8%  | 63.9%                | 16.2% | 17.6% | -                      | 10.7% |
| 41-55   | 24.0%                  | 26.1%                    | 64.4%                | 31.3%               | 24.3%                   | 24.2%                     | 18.2%                      | 23.3%                    | 31.1%                      | 16.5%                    | 46.5%  | -            | 26.0%              | 26.6% | -                    | 22.4% | 21.1% | 37.2%                  | 22.4% |
| 56-65   | 25.5%                  | 32.7%                    | -                    | 19.2%               | 21.8%                   | 23.9%                     | 28.1%                      | 29.3%                    | 24.8%                      | 31.9%                    | 8.9%   | 24.4%        | 22.8%              | 23.3% | -                    | 26.4% | 24.8% | 44.5%                  | 35.0% |
| OVER 65 | 28.0%                  | 18.4%                    | -                    | 18.8%               | 28.5%                   | 28.4%                     | 39.3%                      | 25.6%                    | 30.2%                      | 31.1%                    | 19.1%  | -            | 28.2%              | 28.9% | -                    | 28.9% | 29.8% | 18.3%                  | 22.4% |
| REFUSED | 0.6%                   | -                        | -                    | -                   | -                       | 1.4%                      | -                          | -                        | -                          | -                        | -      | -            | 0.7%               | 0.7%  | -                    | 0.7%  | 0.7%  | -                      | -     |
| Mean    | 53.53                  | 52.25                    | 43.37                | 49.02               | 52.42                   | 53.42                     | 57.27                      | 53.34                    | 55.26                      | 56.16                    | 48.16  | 39.00        | 52.76              | 53.30 | 30.85                | 54.26 | 53.98 | 57.59                  | 53.61 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 4

|         | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|---------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|--------------|---|-------|----------------|-------|-------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|         |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total   | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111   | 13    | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| 18-29   | 8.9%  | 12.0%               | 11.8% | 15.7% | 5.5%           | 5.0%  | 13.3% | 10.1%                   | 13.2%         | 10.6%        | 11.0%                                   | 4.1%  | 7.8%           | 7.5%  | 9.8%  | 8.4%                   | 11.4%                  | 10.2%               | 16.7%               | 8.5%                |               |                |
| 30-40   | 13.0% | 10.1%               | 10.5% | 2.6%  | 16.8%          | 17.1% | 12.7% | 9.6%                    | 14.5%         | 12.2%        | 13.0%                                   | -     | 14.9%          | 13.1% | 29.9% | 10.7%                  | 9.5%                   | 11.5%               | 6.3%                | 11.7%               |               |                |
| 41-55   | 24.0% | 26.2%               | 26.4% | 22.4% | 23.0%          | 24.5% | -     | 20.1%                   | 40.3%         | 28.6%        | 27.0%                                   | 54.8% | 21.1%          | 21.8% | 15.6% | 22.4%                  | 30.1%                  | 26.6%               | 25.0%               | 22.9%               |               |                |
| 56-65   | 25.5% | 23.9%               | 23.7% | 26.4% | 26.0%          | 24.6% | 48.8% | 29.1%                   | 22.4%         | 18.7%        | 18.7%                                   | 19.5% | 27.8%          | 26.6% | 37.2% | 31.4%                  | 14.0%                  | 20.8%               | 31.9%               | 33.1%               |               |                |
| OVER 65 | 28.0% | 27.2%               | 26.9% | 33.0% | 27.9%          | 28.1% | 25.2% | 31.1%                   | 9.7%          | 28.9%        | 29.4%                                   | 21.6% | 28.5%          | 31.0% | 7.5%  | 25.9%                  | 35.0%                  | 29.9%               | 20.1%               | 23.7%               |               |                |
| REFUSED | 0.6%  | 0.7%                | 0.8%  | -     | 0.7%           | 0.7%  | -     | -                       | -             | 0.9%         | 1.0%                                    | -     | -              | -     | -     | 1.3%                   | -                      | 1.0%                | -                   | -                   |               |                |
| Mean    | 53.53 | 52.76               | 52.66 | 54.37 | 53.91          | 53.86 | 54.73 | 54.75                   | 47.82         | 52.57        | 52.47                                   | 54.17 | 53.91          | 54.61 | 48.03 | 54.25                  | 53.44                  | 53.25               | 51.50               | 53.75               |               |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 5

|         | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        |                 |                 | REGISTERED PARTY        |                  |       |        |       |
|---------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|-----------------|-----------------|-------------------------|------------------|-------|--------|-------|
|         | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|         | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                 |                 |                         |                  |       |        |       |
| Total   | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26              | 72              | 141                     | 87               | 75    | 8      | 4     |
| 18-29   | 8.9%  | 10.1%  | 6.3%                                  | 9.3%   | 8.4%  | 8.6%   | 8.9%                                     | 9.2%   | 6.5%                                | 9.4%   | 9.5%  | 9.4%   | 4.6%                        | 9.4%   | 4.6%            | 5.3%            | 4.7%                    | 18.6%            | 18.5% | 24.4%  | 7.0%  |
| 30-40   | 13.0%                                       | 16.0%  | 3.4%                                  | 15.8%  | 8.8%  | 12.1%  | 13.8%                                    | 12.4%  | 17.7%                               | 12.2%  | 13.0%                                       | 13.4%  | 17.5%                       | 12.5%  | 17.5%           | 13.4%           | 13.6%                   | 11.5%            | 9.6%  | 16.9%  | 36.4% |
| 41-55   | 24.0%                                       | 27.7%  | 12.8%                                 | 36.3%  | 8.5%  | 26.1%  | 21.7%                                    | 23.3%  | 30.8%                               | 24.1%  | 22.2%                                       | 22.4%  | 22.1%                       | 23.7%  | 22.1%           | 29.7%           | 24.2%                   | 18.9%            | 16.5% | 30.6%  | 40.7% |
| 56-65   | 25.5%                                       | 23.2%  | 31.8%                                 | 20.6%  | 33.6%   | 25.3%  | 25.4%                                    | 26.9%  | 17.6%                               | 26.3%  | 27.0%                                       | 23.3%  | 26.2%                       | 25.6%  | 26.2%           | 23.8%           | 27.5%                   | 23.7%            | 26.4% | 10.8%  | -     |
| OVER 65 | 28.0%                                       | 22.1%  | 45.7%                                 | 17.3%  | 40.7%   | 27.4%  | 29.3%                                    | 27.4%  | 27.4%                               | 27.0%  | 28.4%                                       | 31.4%  | 29.6%                       | 28.1%  | 29.6%           | 26.5%           | 29.9%                   | 26.2%            | 27.7% | 17.2%  | 15.8% |
| REFUSED | 0.6%  | 0.9%   | -                                     | 0.6%   | -   | 0.5%   | 0.9%                                     | 0.8%   | -                                   | 0.9%   | -   | -      | -                           | 0.7%   | -               | 1.3%            | -                       | 1.1%             | 1.2%  | -      | -     |
| Mean    | 53.53                                       | 51.25  | 60.03                                 | 50.05  | 57.93   | 53.54  | 53.70                                    | 53.57  | 52.34                               | 53.39  | 53.62                                       | 53.77  | 54.38                       | 53.49  | 54.38           | 53.84           | 55.08                   | 50.72            | 51.65 | 44.95  | 45.03 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 6

|         | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|---------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|         | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK |       |
| Total   | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| 18-29   | 8.9%                      | 10.7%           | 2.6%                    | 17.7%                       | -               | 6.1%                    | 19.5%                      | 6.0%            | 7.2%                    | 18.6%                          | -               | 3.6%                    | 18.0%   | -               | 2.5%                    | 22.1% |
| 30-40   | 13.0%                     | 18.4%           | 8.8%                    | 10.5%                       | 8.7%            | 16.7%                   | 12.6%                      | 12.4%           | 13.2%                   | 10.2%                          | 15.0%           | 13.8%                   | 13.3%   | 15.0%           | 14.5%                   | 14.5% |
| 41-55   | 24.0%                     | 34.3%           | 28.0%                   | 21.4%                       | 25.3%           | 21.8%                   | 16.2%                      | 28.2%           | 18.1%                   | 22.0%                          | 44.1%           | 27.0%                   | 14.0%   | 44.1%           | 24.7%                   | 6.1%  |
| 56-65   | 25.5%                     | 19.0%           | 33.3%                   | 20.3%                       | 28.4%           | 23.8%                   | 27.5%                      | 23.2%           | 26.0%                   | 24.2%                          | 40.9%           | 28.1%                   | 18.1%   | 40.9%           | 29.5%                   | 22.2% |
| OVER 65 | 28.0%                     | 15.0%           | 27.3%                   | 28.1%                       | 37.5%           | 31.6%                   | 24.1%                      | 30.2%           | 35.4%                   | 25.0%                          | -               | 27.4%                   | 31.7%   | -               | 28.8%                   | 29.1% |
| REFUSED | 0.6%                      | 2.6%            | -                       | 2.0%                        | -               | -                       | -                          | -               | -                       | -                              | -               | -                       | 4.8%  | -               | -                       | 5.9%  |
| Mean    | 53.53                     | 48.68           | 56.39                   | 51.07                       | 58.68           | 54.26                   | 50.34                      | 54.48           | 55.55                   | 50.65                          | 51.16           | 54.87                   | 51.25   | 51.16           | 55.51                   | 50.00 |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 7

|         | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|---------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|         |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total   | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| 18-29   | 8.9%  | 4.7%                                | 7.5%                       | 2.8%         | 5.5%     | -             | 15.4%         | 8.1%             | 14.7%         | 3.9%  | 9.8%                      | 4.1%              | 14.2%         | 9.9%             | 2.2%                | 16.1%         | 5.7%             | 3.6%               | 18.3%         | 9.1%             |
| 30-40   | 13.0% | 8.3%                                | 16.9%                      | 18.0%        | 11.3%    | 24.7%         | 15.0%         | 8.6%             | 15.2%         | 4.5%  | 9.5%                      | 17.7%             | 10.4%         | 9.1%             | 18.1%               | 17.6%         | 8.0%             | 22.9%              | 11.7%         | 9.5%             |
| 41-55   | 24.0% | 25.3%                               | 35.8%                      | 25.2%        | 24.6%    | 25.8%         | 18.3%         | 25.5%            | 22.9%         | 27.2% | 9.6%                      | 20.9%             | 24.7%         | 29.0%            | 27.1%               | 14.6%         | 21.1%            | 13.5%              | 18.8%         | 26.4%            |
| 56-65   | 25.5% | 28.0%                               | 14.2%                      | 23.7%        | 23.5%    | 24.0%         | 25.3%         | 27.5%            | 24.4%         | 29.4% | 32.9%                     | 19.1%             | 28.7%         | 25.3%            | 25.7%               | 23.3%         | 30.3%            | 29.0%              | 28.9%         | 21.5%            |
| OVER 65 | 28.0% | 31.4%                               | 25.7%                      | 30.3%        | 35.1%    | 25.4%         | 25.0%         | 29.6%            | 22.7%         | 33.9% | 38.1%                     | 38.3%             | 19.2%         | 25.5%            | 26.9%               | 28.3%         | 34.9%            | 31.0%              | 22.3%         | 33.5%            |
| REFUSED | 0.6%  | 2.3%                                | -                          | -            | -        | -             | 1.0%          | 0.7%             | -             | 1.1%  | -                         | -                 | 2.9%          | 1.2%             | -                   | -             | -                | -                  | -             | -                |
| Mean    | 53.53 | 56.35                               | 51.41                      | 54.63        | 55.85    | 53.39         | 50.96         | 54.88            | 50.47         | 57.68 | 56.86                     | 55.52             | 51.06         | 53.22            | 54.24               | 50.91         | 57.01            | 54.59              | 50.51         | 54.61            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 8

|         | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|---------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|         | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total   | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| 18-29   | 8.9%                   | 2.4%          | 12.3%             | 3.0%                                    | 2.6%          | 10.0%             | 3.2%                          | 11.7%          | 5.6%           | 24.7%                             | 15.0% | 7.8%                       | 8.2%  | 9.9%                                | 9.0%  | 11.7%                                 | 7.6%  | 8.1%                                 | 9.1%  | 13.5% |
| 30-40   | 13.0%                  | 13.3%         | 19.5%             | 4.2%                                    | 14.3%         | 21.0%             | 3.5%                          | 10.0%          | 15.6%          | 15.7%                             | 34.6% | 8.4%                       | 7.6%  | 15.2%                               | 4.4%  | 10.3%                                 | 10.1% | 20.1%                                | 5.1%  | 14.0% |
| 41-55   | 24.0%                  | 32.1%         | 18.1%             | 23.9%                                   | 26.9%         | 14.7%             | 25.4%                         | 24.8%          | 22.8%          | 39.0%                             | 33.2% | 19.6%                      | 20.7% | 28.8%                               | 26.5% | 32.1%                                 | 16.2% | 25.5%                                | 20.5% | 28.3% |
| 56-65   | 25.5%                  | 21.5%         | 21.4%             | 47.0%                                   | 23.1%         | 23.2%             | 49.9%                         | 26.3%          | 25.6%          | -                                 | 11.1% | 29.3%                      | 28.6% | 22.6%                               | 28.7% | 24.5%                                 | 28.6% | 20.8%                                | 27.2% | 19.4% |
| OVER 65 | 28.0%                  | 30.7%         | 26.4%             | 21.9%                                   | 33.0%         | 28.5%             | 18.0%                         | 26.6%          | 29.9%          | 20.6%                             | 6.1%  | 34.1%                      | 34.9% | 22.8%                               | 31.4% | 20.1%                                 | 37.5% | 25.5%                                | 38.1% | 24.8% |
| REFUSED | 0.6%                   | -             | 2.4%              | -                                       | -             | 2.6%              | -                             | 0.6%           | 0.6%           | -                                 | -     | 0.8%                       | -     | 0.7%                                | -     | 1.4%                                  | -     | -                                    | -     | -     |
| Mean    | 53.53                  | 55.13         | 51.01             | 57.42                                   | 55.67         | 52.09             | 56.97                         | 52.99          | 54.42          | 44.42                             | 42.57 | 56.23                      | 56.25 | 51.46                               | 55.73 | 51.33                                 | 56.66 | 51.58                                | 56.90 | 50.75 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 9

|         | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|---------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|         | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total   | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| 18-29   | 8.9%                                     | 7.1%  | 2.9%   | 7.2%  | 0.5%                 | 9.2%  | 8.7%                          | 9.6%  | 11.3%                           | 8.6%  | 7.7%                           | 10.7% | 15.2%                              | 7.2%  | 3.2%                                   | 5.4%  | 3.3%                   | 7.2%                     | 10.4%                  | 7.9%                     | 12.6% |
| 30-40   | 13.0%                                    | 10.6% | 15.0%  | 10.2% | 17.1%                | 14.4% | 12.3%                         | 12.9% | 8.9%                            | 16.7% | 13.6%                          | 11.0% | 11.4%                              | 17.0% | 13.0%                                  | 18.8% | 12.8%                  | 13.8%                    | 11.4%                  | 11.6%                    | 12.5% |
| 41-55   | 24.0%                                    | 21.0% | 31.2%  | 21.1% | 28.3%                | 26.9% | 21.1%                         | 32.8% | 21.5%                           | 18.0% | 20.9%                          | 26.3% | 16.8%                              | 27.7% | 24.7%                                  | 25.9% | 23.4%                  | 21.2%                    | 28.7%                  | 27.0%                    | 28.8% |
| 56-65   | 25.5%                                    | 30.3% | 28.7%  | 30.4% | 32.6%                | 24.7% | 26.0%                         | 23.8% | 33.3%                           | 26.1% | 23.0%                          | 25.7% | 22.4%                              | 24.4% | 29.0%                                  | 26.9% | 29.7%                  | 29.6%                    | 20.5%                  | 27.2%                    | 22.6% |
| OVER 65 | 28.0%                                    | 31.0% | 20.2%  | 31.2% | 19.3%                | 24.8% | 32.0%                         | 20.9% | 24.9%                           | 30.7% | 34.8%                          | 26.3% | 34.1%                              | 23.8% | 30.1%                                  | 23.0% | 30.8%                  | 27.5%                    | 29.0%                  | 25.2%                    | 23.5% |
| REFUSED | 0.6%                                     | -     | 1.9%   | -     | 2.2%                 | -     | -                             | -     | -                               | -     | -                              | -     | -                                  | -     | -                                      | -     | -                      | 0.5%                     | -                      | 1.1%                     | -     |
| Mean    | 53.53                                    | 55.48 | 53.46  | 55.58 | 54.10                | 52.42 | 54.54                         | 51.55 | 53.71                           | 53.75 | 54.87                          | 52.95 | 53.09                              | 52.31 | 55.77                                  | 52.66 | 56.01                  | 54.22                    | 52.92                  | 53.57                    | 51.28 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 10

|         | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|---------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|         | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| Total   | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                              | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| 18-29   | 8.9%              | 6.7%               | 8.8%              | 9.8%               | 12.7%                | 2.8%               | 7.4%                            | 2.8%               | 6.0%              | 9.3%       | 7.6%                    | 11.5%      | 9.2%                      | 7.2%       | 6.5%                     | 10.3%      | 12.9%                        | 6.6%       | 3.7%                             | 7.2%       | 2.2%  |
| 30-40   | 13.0%             | 15.9%              | 10.7%             | 10.4%              | 12.6%                | 16.7%              | 10.2%                           | 16.4%              | 12.0%             | 8.8%       | 18.3%                   | 8.1%       | 15.6%                     | 9.3%       | 20.3%                    | 9.8%       | 14.7%                        | 6.2%       | 19.9%                            | 6.7%       | 20.9% |
| 41-55   | 24.0%             | 16.0%              | 28.6%             | 23.8%              | 22.9%                | 19.1%              | 36.1%                           | 18.9%              | 31.3%             | 25.5%      | 21.9%                   | 28.7%      | 21.2%                     | 22.5%      | 22.4%                    | 26.0%      | 16.0%                        | 25.4%      | 27.1%                            | 19.0%      | 25.0% |
| 56-65   | 25.5%             | 31.9%              | 18.9%             | 29.3%              | 17.9%                | 30.8%              | 22.9%                           | 31.1%              | 26.9%             | 28.5%      | 23.7%                   | 27.0%      | 27.3%                     | 30.0%      | 21.0%                    | 24.4%      | 25.1%                        | 42.7%      | 21.3%                            | 46.4%      | 22.4% |
| OVER 65 | 28.0%             | 29.6%              | 33.1%             | 26.7%              | 33.8%                | 29.3%              | 23.4%                           | 29.5%              | 23.9%             | 27.3%      | 27.9%                   | 23.3%      | 25.3%                     | 31.0%      | 29.8%                    | 29.5%      | 31.4%                        | 19.1%      | 26.8%                            | 20.8%      | 28.2% |
| REFUSED | 0.6%              | -                  | -                 | -                  | -                    | 1.3%               | -                               | 1.3%               | -                 | 0.7%       | 0.7%                    | 1.4%       | 1.6%                      | -          | -                        | -          | -                            | -          | 1.3%                             | -          | 1.3%  |
| Mean    | 53.53             | 54.80              | 54.11             | 53.78              | 52.91                | 55.54              | 52.86                           | 55.65              | 53.60             | 54.20      | 52.88                   | 52.69      | 52.78                     | 55.61      | 52.95                    | 53.73      | 52.97                        | 55.12      | 53.15                            | 55.74      | 53.83 |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 11

| TOTAL   | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|---------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|         | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total   | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| 18-29   | 8.9%                 | 9.6%                | -                  | 14.7%              | 10.5%      | 8.3%               | 8.3%          | 25.4%         | 5.8%     | 8.3%        | 11.6%       | 11.0%       | 6.1%        | 10.7%       | 12.9%       | 7.5%        | 4.2%        | 7.5%        | 2.6%        |
| 30-40   | 13.0%                | 11.5%               | -                  | 10.1%              | 15.4%      | 14.7%              | 8.9%          | 36.4%         | 15.7%    | 14.4%       | 10.3%       | 8.5%        | 17.6%       | 13.3%       | 11.4%       | 8.1%        | 16.0%       | 8.1%        | 17.6%       |
| 41-55   | 24.0%                | 23.2%               | 24.2%              | 19.1%              | 24.4%      | 25.6%              | 29.5%         | 10.7%         | 24.9%    | 27.7%       | 25.9%       | 18.4%       | 25.4%       | 26.7%       | 18.8%       | 16.4%       | 33.2%       | 16.4%       | 28.4%       |
| 56-65   | 25.5%                | 23.6%               | 42.9%              | 18.6%              | 19.9%      | 25.1%              | 28.2%         | 10.1%         | 25.1%    | 25.5%       | 25.6%       | 21.7%       | 24.9%       | 21.5%       | 21.8%       | 29.6%       | 27.4%       | 29.6%       | 30.2%       |
| OVER 65 | 28.0%                | 31.4%               | 32.9%              | 37.5%              | 28.7%      | 26.3%              | 25.1%         | 17.3%         | 28.4%    | 22.9%       | 26.6%       | 40.4%       | 26.1%       | 27.8%       | 35.1%       | 38.5%       | 19.2%       | 38.5%       | 21.2%       |
| REFUSED | 0.6%                 | 0.7%                | -                  | -                  | 1.1%       | -                  | -             | -             | -        | 1.3%        | -           | -           | -           | -           | -           | -           | -           | -           | -           |
| Mean    | 53.53                | 54.04               | 60.60              | 53.65              | 52.27      | 52.98              | 53.84         | 42.11         | 53.91    | 52.38       | 52.86       | 55.79       | 53.06       | 52.44       | 53.80       | 57.28       | 52.55       | 57.28       | 53.51       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 12

|         | RACIAL BACKGROUND |           |                     |                 |             |       |       | RACIAL BACKGROUND: MALE |           |                     |                 |             |       | RACIAL BACKGROUND: FEMALE |           |                     |                 |             |        |
|---------|-------------------|-----------|---------------------|-----------------|-------------|-------|-------|-------------------------|-----------|---------------------|-----------------|-------------|-------|---------------------------|-----------|---------------------|-----------------|-------------|--------|
|         | WHITE             | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other |       | WHITE                   | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other | WHITE                     | NON-WHITE | African Amer./Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total   | 300               | 170       | 122                 | 114             | 3           | 2     | 3     | 80                      | 51        | 48                  | 1               | 0           | 2     | 90                        | 71        | 66                  | 2               | 2           | 1      |
| 18-29   | 8.9%              | 11.0%     | 5.7%                | 5.1%            | 39.1%       | -     | -     | 13.7%                   | 4.5%      | 2.4%                | 100.0%          | -           | -     | 8.5%                      | 6.5%      | 7.0%                | -               | -           | -      |
| 30-40   | 13.0%             | 11.8%     | 13.8%               | 14.5%           | -           | 13.8% | -     | 13.5%                   | 8.3%      | 8.3%                | -               | 100.0%      | -     | 10.3%                     | 17.8%     | 19.1%               | -               | -           | -      |
| 41-55   | 24.0%             | 23.3%     | 25.8%               | 23.2%           | 60.9%       | 86.2% | 49.2% | 29.4%                   | 24.7%     | 25.8%               | -               | -           | 15.7% | 17.9%                     | 26.7%     | 21.4%               | 100.0%          | 100.0%      | 100.0% |
| 56-65   | 25.5%             | 24.3%     | 27.2%               | 29.1%           | -           | -     | -     | 19.8%                   | 33.4%     | 35.7%               | -               | -           | -     | 28.3%                     | 22.6%     | 24.3%               | -               | -           | -      |
| OVER 65 | 28.0%             | 29.7%     | 26.7%               | 27.3%           | -           | -     | 50.8% | 23.6%                   | 27.3%     | 25.9%               | -               | -           | 84.3% | 35.0%                     | 26.3%     | 28.2%               | -               | -           | -      |
| REFUSED | 0.6%              | -         | 0.8%                | 0.8%            | -           | -     | -     | -                       | 1.8%      | 1.9%                | -               | -           | -     | -                         | -         | -                   | -               | -           | -      |
| Mean    | 53.53             | 53.34     | 54.13               | 54.56           | 38.42       | 46.21 | 59.18 | 50.57                   | 56.12     | 56.66               | 23.50           | 35.00       | 66.55 | 55.80                     | 52.71     | 53.05               | 48.00           | 48.00       | 48.00  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 13

|         | TOTAL | AGE    |        |        |        |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|---------|-------|--------|--------|--------|--------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|         |       | 18-29  | 30-40  | 41-55  | 56-65  | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total   | 300   | 27     | 39     | 72     | 76     | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| 18-29   | 8.9%  | 100.0% | -      | -      | -      | -          | 40.6%        | -          | 19.4%       | -          | 12.4%       | -          | 45.3%                 | -          | 20.0%       | -          | 13.2%       | -          |
| 30-40   | 13.0% | -      | 100.0% | -      | -      | -          | 59.4%        | -          | 28.3%       | -          | 18.2%       | -          | 54.7%                 | -          | 24.1%       | -          | 16.0%       | -          |
| 41-55   | 24.0% | -      | -      | 100.0% | -      | -          | 31.0%        | 52.4%      | -           | 33.6%      | -           | -          | 35.7%                 | 55.9%      | -           | 36.9%      | -           | -          |
| 56-65   | 25.5% | -      | -      | -      | 100.0% | -          | 32.9%        | -          | 47.6%       | 35.7%      | -           | -          | 32.7%                 | -          | 50.8%       | 33.9%      | -           | -          |
| OVER 65 | 28.0% | -      | -      | -      | -      | 100.0%     | -            | 36.1%      | -           | 52.4%      | -           | 100.0%     | -                     | 31.6%      | -           | 49.2%      | -           | 100.0%     |
| REFUSED | 0.6%  | -      | -      | -      | -      | -          | -            | -          | -           | -          | -           | -          | -                     | -          | -           | -          | -           | -          |
| Mean    | 53.53 | 23.50  | 35.00  | 48.00  | 60.50  | 70.00      | 30.33        | 60.06      | 39.58       | 65.47      | 47.06       | 70.00      | 29.79                 | 59.05      | 39.96       | 65.17      | 46.92       | 70.00      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 14

|         | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|---------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|         |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total   | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| 18-29   | 8.9%  | 36.8%                   | -          | 18.7%       | -          | 11.7%       | -          | 9.8%   | 8.1%   | 4.3%          | 10.3%           | 10.8% | 18.2%                         | 27.1%  | 4.4%   | 6.6%   | 1.9%   |
| 30-40   | 13.0% | 63.2%                   | -          | 32.2%       | -          | 20.1%       | -          | 11.9%  | 13.9%  | 7.9%          | 15.9%           | 13.7% | 9.6%                          | 17.5%  | 25.7%  | 15.0%  | 4.2%   |
| 41-55   | 24.0% | -                       | 27.2%      | 49.1%       | -          | 30.7%       | -          | 27.4%  | 21.2%  | 24.6%         | 25.0%           | 22.4% | 33.4%                         | 18.7%  | 33.6%  | 34.1%  | 16.0%  |
| 56-65   | 25.5% | -                       | 33.0%      | -           | 45.4%      | 37.4%       | -          | 25.2%  | 25.8%  | 27.2%         | 25.4%           | 24.2% | 19.2%                         | 22.3%  | 20.1%  | 26.3%  | 29.7%  |
| OVER 65 | 28.0% | -                       | 39.8%      | -           | 54.6%      | -           | 100.0%     | 24.3%  | 31.0%  | 36.0%         | 23.3%           | 27.1% | 19.6%                         | 12.9%  | 16.2%  | 17.9%  | 47.3%  |
| REFUSED | 0.6%  | -                       | -          | -           | -          | -           | -          | 1.4%   | -      | -             | -               | 1.8%  | -                             | 1.6%   | -      | -      | 0.8%   |
| Mean    | 53.53 | 30.77                   | 60.88      | 39.23       | 65.69      | 47.17       | 70.00      | 52.62  | 54.26  | 57.23         | 51.72           | 52.62 | 49.01                         | 44.65  | 49.65  | 51.65  | 61.19  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

28. What is your age? Are you between...?

BANNER 15

|         | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|---------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|         |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total   | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| 18-29   | 8.9%  | 16.6%                  | 1.3%   | 10.7%  | 5.6%   | 3.1%   | 33.0% | -            | -                        | -                    | 27.5%                | 8.4%        | -                    | 9.2%        |  |
| 30-40   | 13.0% | 19.8%                  | 17.3%  | 3.7%   | 7.8%   | -      | 10.3% | -            | -                        | -                    | 35.9%                | 17.5%       | -                    | 19.0%       |  |
| 41-55   | 24.0% | 20.2%                  | 36.1%  | 30.2%  | 25.3%  | 2.7%   | 19.2% | 31.5%        | 30.4%                    | 36.7%                | 36.6%                | 6.6%        | -                    | 7.2%        |  |
| 56-65   | 25.5% | 27.8%                  | 17.2%  | 26.6%  | 37.9%  | 21.9%  | 23.1% | 29.7%        | 22.6%                    | 63.3%                | -                    | 24.4%       | 100.0%               | 17.9%       |  |
| OVER 65 | 28.0% | 14.7%                  | 27.0%  | 28.7%  | 23.5%  | 72.3%  | 12.0% | 38.8%        | 47.0%                    | -                    | -                    | 43.1%       | -                    | 46.8%       |  |
| REFUSED | 0.6%  | 0.9%                   | 1.2%   | -      | -      | -      | 2.4%  | -            | -                        | -                    | -                    | -           | -                    | -           |  |
| Mean    | 53.53 | 48.08                  | 53.59  | 54.55  | 55.52  | 65.88  | 44.02 | 60.25        | 61.17                    | 55.91                | 36.60                | 56.19       | 60.50                | 55.82       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 1

|        | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |       |                 |
|--------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|-------|-----------------|
|        |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total  | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138               | 125   | 13    | 131               | 126   | 5     | 31              |
| MALE   | 45.0% | 43.9%  | 44.4% | 45.4%     | 45.3%       | 47.0%              | 37.7%         | 39.5%       | 29.0%            | 56.6%             | 56.2% | 59.6% | 34.1%             | 34.6% | 20.8% | 39.4%           |
| FEMALE | 55.0% | 56.1%  | 55.6% | 54.6%     | 54.7%       | 53.0%              | 62.3%         | 60.5%       | 71.0%            | 43.4%             | 43.8% | 40.4% | 65.9%             | 65.4% | 79.2% | 60.6%           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 2

|        | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|--------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|        | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total  | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| MALE   | 45.0%          | 59.0%            | 48.6%              | 49.6%                | 41.3%          | 42.8%            | 44.8%              | 51.7%                | 42.4%          | 55.0%            | 39.3%              | 48.4%                | 38.8%          | 47.0%            | 45.2%              | 35.8%                | 47.8%          | 53.8%            | 86.1%        | 44.0%       | 49.5% |
| FEMALE | 55.0%          | 41.0%            | 51.4%              | 50.4%                | 58.7%          | 57.2%            | 55.2%              | 48.3%                | 57.6%          | 45.0%            | 60.7%              | 51.6%                | 61.2%          | 53.0%            | 54.8%              | 64.2%                | 52.2%          | 46.2%            | 13.9%        | 56.0%       | 50.5% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 3

|        | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |       |       |                        |
|--------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|-------|-------|------------------------|
|        |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total  | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127   | 11    | 26                     |
| MALE   | 45.0% | 53.8%                  | 46.1%                    | 47.3%                | 46.3%               | 51.4%                   | 35.2%                     | 41.0%                      | 35.4%                    | 13.3%                      | 72.2%                    | 58.0%  | 55.5%              | 55.3% | 64.3% | 33.9%                | 35.1% | 20.3% | 49.0%                  |
| FEMALE | 55.0% | 46.2%                  | 53.9%                    | 52.7%                | 53.7%               | 48.6%                   | 64.8%                     | 59.0%                      | 64.6%                    | 86.7%                      | 27.8%                    | 42.0%  | 44.5%              | 44.7% | 35.7% | 66.1%                | 64.9% | 79.7% | 51.0%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 4

|        | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|--------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|        |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total  | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| MALE   | 45.0% | 56.4%               | 53.9% | 97.3% | 32.4%          | 33.6% | 12.8% | 50.0%                   | 69.8%         | 55.9%                                   | 56.7% | 42.5% | 34.2%          | 33.9% | 36.8% | 48.0%                  | 60.1%        | 58.5%               | 51.1%               | 53.6%               |
| FEMALE | 55.0% | 43.6%               | 46.1% | 2.7%  | 67.6%          | 66.4% | 87.2% | 50.0%                   | 30.2%         | 44.1%                                   | 43.3% | 57.5% | 65.8%          | 66.1% | 63.2% | 52.0%                  | 39.9%        | 41.5%               | 48.9%               | 46.4%               |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 5

|        | BANNER 5                                    |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|        | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total  | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| MALE   | 45.0%                                       | 45.0%  | 45.2%                                 | 49.3%  | 39.9%   | 42.2%  | 50.4%                                    | 43.7%  | 55.5%                               | 40.2%  | 55.4%                                      | 53.1%  | 54.0%                       | 43.6%  | 54.0%            | 49.0%           | 38.4%                   | 52.3%            | 55.8% | 21.9%  | 47.8% |
| FEMALE | 55.0%                                       | 55.0%  | 54.8%                                 | 50.7%  | 60.1%   | 57.8%  | 49.6%                                    | 56.3%  | 44.5%                               | 59.8%  | 44.6%                                      | 46.9%  | 46.0%                       | 56.4%  | 46.0%            | 51.0%           | 61.6%                   | 47.7%            | 44.2% | 78.1%  | 52.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 6

|        | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|--------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|        | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total  | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| MALE   | 45.0%                     | 100.0%          | 100.0%                  | 100.0%                      | -               | -                       | -                          | 47.6%           | 37.4%                   | 52.9%                          | 40.0%           | 38.9%                   | 59.1%   | 40.0%           | 39.2%                   | 60.9% |
| FEMALE | 55.0%                     | -               | -                       | -                           | 100.0%          | 100.0%                  | 100.0%                     | 52.4%           | 62.6%                   | 47.1%                          | 60.0%           | 61.1%                   | 40.9%   | 60.0%           | 60.8%                   | 39.1% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 7

|        | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|--------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|        |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total  | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| MALE   | 45.0% | 51.5%                               | 36.2%                      | 30.1%        | 34.6%    | 25.5%         | 36.5%         | 56.5%            | 60.4%         | 54.0% | 35.1%                     | 100.0%            | 100.0%        | 100.0%           | -                   | -             | -                | 31.6%              | 34.7%         | 55.6%            |
| FEMALE | 55.0% | 48.5%                               | 63.8%                      | 69.9%        | 65.4%    | 74.5%         | 63.5%         | 43.5%            | 39.6%         | 46.0% | 64.9%                     | -                 | -             | -                | 100.0%              | 100.0%        | 100.0%           | 68.4%              | 65.3%         | 44.4%            |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 8

| TOTAL  | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |        | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|--------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|--------|---------------------------------------|--------|--------------------------------------|-------|-------|
|        | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO     | YES                                   | NO     | YES                                  | NO    |       |
| Total  | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57     | 67                                    | 73     | 68                                   | 70    | 81    |
| MALE   | 45.0%                  | 30.0%         | 39.7%             | 59.1%                                   | 32.3%         | 39.6%             | 56.6%                         | 53.4%          | 36.5%          | 50.2%                             | 45.4% | 45.2%                      | 44.1% | 49.8%                               | 100.0% | 100.0%                                | -      | -                                    | 41.0% | 56.2% |
| FEMALE | 55.0%                  | 70.0%         | 60.3%             | 40.9%                                   | 67.7%         | 60.4%             | 43.4%                         | 46.6%          | 63.5%          | 49.8%                             | 54.6% | 54.8%                      | 55.9% | 50.2%                               | -      | -                                     | 100.0% | 100.0%                               | 59.0% | 43.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 9

|        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |        | FIREARM<br>HOUSEHOLD:<br>FEMALE |        | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |        |
|--------|--|-------|--|-------|----------------------|-------|-------------------------------|--------|---------------------------------|--------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|--------|
|        | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO     | YES                             | NO     | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |        |
| Total  | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83     | 34                              | 55     | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52     |
| MALE   | 45.0%                                    | 47.7% | 39.2%  | 47.4% | 38.2%                | 60.2% | 28.5%                         | 100.0% | 100.0%                          | -      | -                              | 60.6% | 28.7%                              | 59.4% | 28.4%                                  | 59.1% | 28.6%                  | 47.3%                    | 42.2%                  | 100.0%                   | 100.0% |
| FEMALE | 55.0%                                    | 52.3% | 60.8%  | 52.6% | 61.8%                | 39.8% | 71.5%                         | -      | -                               | 100.0% | 100.0%                         | 39.4% | 71.3%                              | 40.6% | 71.6%                                  | 40.9% | 71.4%                  | 52.7%                    | 57.8%                  | -                        | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 10

|        | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |       |
|--------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|-------|
|        | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |       |
| Total  | 300                              | 91                       | 71                               | 97                       | 71                               | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69    |
| MALE   | 45.0%                            | -                        | -                                | 49.3%                    | 44.4%                            | 45.1%                    | 38.8%                                 | 44.7%                    | 39.3%                | 48.6%          | 42.3%                         | 100.0%         | 100.0%                          | -              | -                              | 49.4%          | 42.5%                              | 46.5%          | 40.9%                                  | 50.5%          | 40.9% |
| FEMALE | 55.0%                            | 100.0%                   | 100.0%                           | 50.7%                    | 55.6%                            | 54.9%                    | 61.2%                                 | 55.3%                    | 60.7%                | 51.4%          | 57.7%                         | -              | -                               | 100.0%         | 100.0%                         | 50.6%          | 57.5%                              | 53.5%          | 59.1%                                  | 49.5%          | 59.1% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 11

| TOTAL  | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|--------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|        | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total  | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| MALE   | 45.0%                | 51.5%               | 50.0%              | 39.3%              | 56.5%      | 39.7%              | 42.9%         | 47.1%         | 36.4%    | 100.0%      | 100.0%      | -           | -           | 53.0%       | 40.5%       | 48.4%       | 37.4%       | 48.4%       | 39.3%       |
| FEMALE | 55.0%                | 48.5%               | 50.0%              | 60.7%              | 43.5%      | 60.3%              | 57.1%         | 52.9%         | 63.6%    | -           | -           | 100.0%      | 100.0%      | 47.0%       | 59.5%       | 51.6%       | 62.6%       | 51.6%       | 60.7%       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 13

|        | TOTAL | AGE   |       |       |       | AGE CLUSTERS |             |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|--------|-------|-------|-------|-------|-------|--------------|-------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|        |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65   | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total  | 300   | 27    | 39    | 72    | 76    | 84           | 66          | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| MALE   | 45.0% | 49.8% | 41.1% | 51.4% | 44.4% | 39.1%        | 44.6%       | 44.7%      | 48.2%       | 41.6%      | 46.8%       | 39.1%                 | 100.0%      | 100.0%     | 100.0%      | 100.0%     | 100.0%      | 100.0%     |
| FEMALE | 55.0% | 50.2% | 58.9% | 48.6% | 55.6% | 60.9%        | 55.4%       | 55.3%      | 51.8%       | 58.4%      | 53.2%       | 60.9%                 | -           | -          | -           | -          | -           | -          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 14

|        | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|--------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|        |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total  | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| MALE   | 45.0% | -                       | -          | -           | -          | -           | -          | 100.0% | -      | 39.8%         | 49.3%           | 44.3% | 49.7%                         | 47.3%  | 41.5%  | 43.3%  | 45.8%  |
| FEMALE | 55.0% | 100.0%                  | 100.0%     | 100.0%      | 100.0%     | 100.0%      | 100.0%     | -      | 100.0% | 60.2%         | 50.7%           | 55.7% | 50.3%                         | 52.7%  | 58.5%  | 56.7%  | 54.2%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

29. Gender:

BANNER 15

|        | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|--------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|        |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total  | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| MALE   | 45.0% | 46.4%                  | 46.0%  | 46.7%  | 40.3%  | 41.8%  | 47.7% | 71.1%                    | 70.6%       | 73.4%                | 27.5%                | 49.9%       | 100.0%               | 45.6%       |
| FEMALE | 55.0% | 53.6%                  | 54.0%  | 53.3%  | 59.7%  | 58.2%  | 52.3% | 28.9%                    | 29.4%       | 26.6%                | 72.5%                | 50.1%       | -                    | 54.4%       |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 1

|              | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  |                  | GENERIC BALLOT |       |                   |       |       |                |
|--------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|------------------|----------------|-------|-------------------|-------|-------|----------------|
|              |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUBLICAN CAND. | Vote           | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total        | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138              | 125            | 13    | 131               | 126   | 5     | 31             |
| LANDLINE     | 27.1% | 26.0%  | 48.2% | 38.2%     | 15.3%       | 23.3%              | 41.1%         | 46.2%       | 16.6%            | 19.5%            | 20.6%          | 8.7%  | 35.2%             | 33.6% | 78.5% | 27.0%          |
| MOBILE PHONE | 39.2% | 29.8%  | 40.4% | 41.7%     | 40.2%       | 41.3%              | 31.3%         | 32.5%       | 25.9%            | 36.5%            | 35.0%          | 51.4% | 39.9%             | 40.6% | 21.5% | 47.9%          |
| TEXT         | 33.7% | 44.2%  | 11.4% | 20.0%     | 44.5%       | 35.4%              | 27.5%         | 21.3%       | 57.6%            | 44.0%            | 44.4%          | 39.9% | 24.9%             | 25.8% | -     | 25.0%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 2

|              | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|--------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|              | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total        | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| LANDLINE     | 27.1%          | 23.3%            | 19.4%              | 19.8%                | 31.1%          | 39.5%            | 56.9%              | 19.5%                | 23.2%          | 32.9%            | 37.1%              | 18.5%                | 27.0%          | 46.2%            | 34.8%              | 18.1%                | 18.7%          | 30.7%            | 13.9%        | 31.4%       | 22.7% |
| MOBILE PHONE | 39.2%          | 36.0%            | 45.6%              | 42.3%                | 37.7%          | 40.3%            | 25.2%              | 43.9%                | 38.1%          | 32.7%            | 39.9%              | 46.9%                | 37.5%          | 41.8%            | 18.9%              | 46.3%                | 38.3%          | 49.8%            | 69.0%        | 40.9%       | 41.3% |
| TEXT         | 33.7%          | 40.7%            | 34.9%              | 37.9%                | 31.1%          | 20.2%            | 18.0%              | 36.6%                | 38.7%          | 34.4%            | 23.0%              | 34.6%                | 35.5%          | 12.0%            | 46.4%              | 35.6%                | 43.0%          | 19.5%            | 17.1%        | 27.7%       | 36.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 3

|              | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|--------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|              |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total        | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| LANDLINE     | 27.1% | 54.9%                  | 53.9%                    | 37.6%                | 30.3%               | 25.0%                   | 51.9%                     | 26.7%                      | 22.9%                    | 6.7%                       | 27.8%                    | 27.6%  | 20.1%              | 20.6% | -      | 35.0%                | 32.7% | 61.8% | 22.3%                  |
| MOBILE PHONE | 39.2% | 34.0%                  | 10.5%                    | 29.6%                | 41.2%               | 32.8%                   | 36.3%                     | 50.0%                      | 40.1%                    | 53.8%                      | 42.5%                    | 27.9%  | 35.8%              | 36.7% | -      | 41.7%                | 42.8% | 28.6% | 43.2%                  |
| TEXT         | 33.7% | 11.1%                  | 35.6%                    | 32.8%                | 28.5%               | 42.3%                   | 11.8%                     | 23.3%                      | 37.0%                    | 39.4%                      | 29.7%                    | 44.5%  | 44.1%              | 42.7% | 100.0% | 23.4%                | 24.6% | 9.6%  | 34.5%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 4

|              | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|--------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|              |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total        | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| LANDLINE     | 27.1% | 20.1%               | 20.1% | 20.0% | 33.9%          | 32.9% | 50.5% | 27.3%                   | 14.8%         | 24.0%                                   | 23.0% | 41.1% | 33.7%          | 34.0% | 31.6% | 20.1%                  | 29.0%        | 23.0%               | 12.4%               | 24.6%               |
| MOBILE PHONE | 39.2% | 36.7%               | 37.8% | 18.3% | 41.0%          | 42.1% | 24.8% | 41.0%                   | 31.6%         | 36.5%                                   | 37.7% | 16.8% | 43.9%          | 46.2% | 24.8% | 34.7%                  | 36.9%        | 36.8%               | 36.5%               | 55.1%               |
| TEXT         | 33.7% | 43.2%               | 42.1% | 61.7% | 25.0%          | 25.0% | 24.8% | 31.7%                   | 53.6%         | 39.5%                                   | 39.3% | 42.1% | 22.4%          | 19.8% | 43.6% | 45.2%                  | 34.0%        | 40.2%               | 51.1%               | 20.3%               |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 5

|              | TOTAL                                       |        |       |                                       |        |  |   |        |  |        |                                     |  |  |        |                             | REGISTERED PARTY |                 |                 |                         |                  |       |        |       |       |       |       |       |
|--------------|---|--------|-------|---------------------------------------|--------|--|---|--------|--|--------|-------------------------------------|--|--|--------|-----------------------------|------------------|-----------------|-----------------|-------------------------|------------------|-------|--------|-------|-------|-------|-------|-------|
|              | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        |       | LEGALIZING<br>SPORTS<br>BETTING IN NC |        |  | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |  | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |                  | REPUB-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |       |       |       |       |
|              | SUPPRT                                      | OPPOSE |       | SUPPRT                                | OPPOSE |  | SUPPRT  | OPPOSE |  | SUPPRT | OPPOSE                              |  | SUPPRT                                     | OPPOSE |                             |                  |                 |                 |                         |                  |       |        |       |       |       |       |       |
| Total        | 300   | 209    | 70    | 147                                   | 113    |  | 180   | 101    |  | 241    | 32                                  |  | 199  | 81     |                             | 69               | 26              |                 | 268                     | 26               |       | 72     | 141   | 87    | 75    | 8     | 4     |
| LANDLINE     | 27.1%                                       | 22.3%  | 44.9% | 25.9%                                 | 30.8%  |  | 25.2%   | 28.3%  |  | 26.5%  | 25.0%                               |  | 31.1%                                      | 22.3%  |                             | 12.8%            | 40.1%           |                 | 26.4%                   | 40.1%            |       | 24.9%  | 36.4% | 13.9% | 14.3% | 13.1% | 8.3%  |
| MOBILE PHONE | 39.2%                                       | 43.2%  | 26.3% | 40.1%                                 | 37.9%  |  | 41.0%   | 38.9%  |  | 38.0%  | 44.0%                               |  | 40.0%                                      | 38.3%  |                             | 36.0%            | 38.5%           |                 | 39.0%                   | 38.5%            |       | 30.6%  | 37.2% | 49.4% | 49.2% | 67.2% | 16.2% |
| TEXT         | 33.7%                                       | 34.6%  | 28.8% | 33.9%                                 | 31.3%  |  | 33.7%   | 32.8%  |  | 35.5%  | 31.0%                               |  | 28.9%                                      | 39.4%  |                             | 51.2%            | 21.4%           |                 | 34.7%                   | 21.4%            |       | 44.5%  | 26.4% | 36.6% | 36.4% | 19.7% | 75.4% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 6

|              | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|--------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|              | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total        | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| LANDLINE     | 27.1%                     | 17.9%           | 37.9%                   | 12.0%                       | 31.6%           | 35.4%                   | 16.1%                      | 28.4%           | 34.3%                   | 14.0%                          | -               | 37.4%                   | 17.4%   | -               | 36.9%                   | 10.3% |
| MOBILE PHONE | 39.2%                     | 43.3%           | 36.8%                   | 49.8%                       | 18.4%           | 37.4%                   | 49.1%                      | 29.5%           | 22.6%                   | 47.2%                          | 55.9%           | 43.9%                   | 69.9%   | 55.9%           | 46.0%                   | 74.2% |
| TEXT         | 33.7%                     | 38.8%           | 25.3%                   | 38.2%                       | 50.0%           | 27.1%                   | 34.9%                      | 42.1%           | 43.2%                   | 38.8%                          | 44.1%           | 18.7%                   | 12.7%   | 44.1%           | 17.1%                   | 15.5% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 7

|              | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            | IDEOLOGY     |       |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|--------------|-------|-------------------------------------|----------------------------|--------------|-------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|              |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very  | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total        | 300   | 40                                  | 25                         | 67           | 34    | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| LANDLINE     | 27.1% | 33.7%                               | 17.5%                      | 31.2%        | 35.0% | 27.4%         | 26.4%         | 26.1%            | 24.2%         | 27.4% | 47.0%                     | 38.7%             | 29.4%         | 18.6%            | 28.0%               | 24.8%         | 36.0%            | 28.4%              | 19.1%         | 27.2%            |
| MOBILE PHONE | 39.2% | 19.5%                               | 38.2%                      | 39.7%        | 41.9% | 37.5%         | 42.7%         | 35.7%            | 41.3%         | 32.2% | 33.6%                     | 38.0%             | 37.5%         | 47.1%            | 40.4%               | 45.7%         | 21.0%            | 27.4%              | 36.0%         | 33.8%            |
| TEXT         | 33.7% | 46.8%                               | 44.3%                      | 29.1%        | 23.1% | 35.1%         | 30.9%         | 38.1%            | 34.6%         | 40.4% | 19.4%                     | 23.2%             | 33.1%         | 34.3%            | 31.6%               | 29.6%         | 43.1%            | 44.2%              | 44.9%         | 39.0%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 8

| TOTAL        | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|--------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|              | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total        | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| LANDLINE     | 27.1%                  | 33.5%         | 36.4%             | 27.0%                                   | 33.7%         | 31.2%             | 28.6%                         | 22.5%          | 31.7%          | 33.1%                             | 13.9% | 29.4%                      | 33.7% | 24.9%                               | 30.4% | 21.8%                                 | 36.4% | 27.9%                                | 32.8% | 20.9% |
| MOBILE PHONE | 39.2%                  | 47.2%         | 52.2%             | 47.3%                                   | 50.8%         | 56.4%             | 44.1%                         | 36.8%          | 41.4%          | 32.8%                             | 36.7% | 39.8%                      | 38.4% | 38.6%                               | 49.0% | 37.4%                                 | 30.0% | 39.9%                                | 25.2% | 40.4% |
| TEXT         | 33.7%                  | 19.3%         | 11.5%             | 25.7%                                   | 15.4%         | 12.4%             | 27.3%                         | 40.7%          | 27.0%          | 34.1%                             | 49.4% | 30.9%                      | 27.9% | 36.5%                               | 20.6% | 40.8%                                 | 33.6% | 32.2%                                | 42.0% | 38.7% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 9

|              | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|--------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|              | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total        | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| LANDLINE     | 27.1%                                    | 34.8% | 34.8%  | 35.0% | 34.5%                | 25.7% | 34.0%                         | 20.4% | 44.3%                           | 33.6% | 29.9%                          | 24.3% | 32.7%                              | 29.6% | 35.2%                                  | 28.1% | 36.0%                  | 27.5%                    | 26.1%                  | 24.6%                    | 23.0% |
| MOBILE PHONE | 39.2%                                    | 53.9% | 40.4%  | 53.7% | 42.3%                | 36.9% | 40.8%                         | 43.6% | 39.2%                           | 26.8% | 41.4%                          | 31.0% | 32.1%                              | 49.2% | 48.2%                                  | 51.0% | 48.9%                  | 41.0%                    | 37.1%                  | 45.8%                    | 39.2% |
| TEXT         | 33.7%                                    | 11.3% | 24.8%  | 11.3% | 23.2%                | 37.4% | 25.2%                         | 35.9% | 16.5%                           | 39.6% | 28.7%                          | 44.7% | 35.3%                              | 21.2% | 16.6%                                  | 20.8% | 15.1%                  | 31.5%                    | 36.8%                  | 29.5%                    | 37.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 10

|              | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |       |
|--------------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|-------|
|              | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |       |
| Total        | 300                              | 91                       | 71                               | 97                       | 71                               | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69    |
| LANDLINE     | 27.1%                            | 30.1%                    | 28.4%                            | 26.6%                    | 22.4%                            | 30.7%                    | 32.4%                                 | 31.0%                    | 29.1%                | 25.9%          | 30.7%                         | 16.7%          | 34.3%                           | 34.6%          | 28.1%                          | 24.4%          | 27.9%                              | 32.0%          | 35.2%                                  | 26.2%          | 35.3% |
| MOBILE PHONE | 39.2%                            | 36.6%                    | 35.5%                            | 34.3%                    | 33.5%                            | 53.3%                    | 43.6%                                 | 53.3%                    | 47.6%                | 38.2%          | 36.9%                         | 45.5%          | 34.6%                           | 31.4%          | 38.6%                          | 36.0%          | 31.7%                              | 47.2%          | 43.9%                                  | 51.2%          | 46.2% |
| TEXT         | 33.7%                            | 33.3%                    | 36.1%                            | 39.1%                    | 44.1%                            | 16.0%                    | 24.0%                                 | 15.7%                    | 23.3%                | 35.8%          | 32.3%                         | 37.8%          | 31.1%                           | 34.0%          | 33.3%                          | 39.6%          | 40.4%                              | 20.8%          | 20.9%                                  | 22.6%          | 18.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 11

| TOTAL        | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|--------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|              | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total        | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| LANDLINE     | 27.1%                | 26.9%               | 23.4%              | 48.6%              | 20.0%      | 29.4%              | 21.1%         | 15.4%         | 37.3%    | 20.8%       | 30.8%       | 33.4%       | 28.5%       | 24.3%       | 25.1%       | 34.0%       | 36.0%       | 34.0%       | 33.1%       |
| MOBILE PHONE | 39.2%                | 39.4%               | 47.4%              | 13.9%              | 46.4%      | 37.4%              | 35.8%         | 46.4%         | 37.2%    | 47.5%       | 34.0%       | 30.7%       | 39.6%       | 37.2%       | 33.8%       | 46.2%       | 44.0%       | 46.2%       | 48.4%       |
| TEXT         | 33.7%                | 33.7%               | 29.1%              | 37.6%              | 33.6%      | 33.3%              | 43.1%         | 38.2%         | 25.5%    | 31.7%       | 35.2%       | 35.9%       | 32.0%       | 38.5%       | 41.1%       | 19.8%       | 20.0%       | 19.8%       | 18.4%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 12

|              | RACIAL BACKGROUND |               |                          |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                          |                          |                           |        | RACIAL BACKGROUND:<br>FEMALE |               |                          |                          |                           |        |        |
|--------------|-------------------|---------------|--------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|--------------------------|--------------------------|---------------------------|--------|------------------------------|---------------|--------------------------|--------------------------|---------------------------|--------|--------|
|              | WHITE             | NON-<br>WHITE | Africn<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  | WHITE                        | NON-<br>WHITE | Africn<br>Amer.<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |        |
| Total        | 300               | 170           | 122                      | 114                      | 3                         | 2     | 3                          | 80            | 51                       | 48                       | 1                         | 0      | 2                            | 90            | 71                       | 66                       | 2                         | 2      | 1      |
| LANDLINE     | 27.1%             | 24.6%         | 32.4%                    | 31.3%                    | 69.7%                     | 86.2% | -                          | 19.7%         | 32.4%                    | 32.1%                    | 100.0%                    | -      | -                            | 29.0%         | 32.3%                    | 30.6%                    | 50.2%                     | 100.0% | -      |
| MOBILE PHONE | 39.2%             | 34.2%         | 48.6%                    | 50.4%                    | -                         | 13.8% | 50.8%                      | 40.4%         | 49.9%                    | 49.6%                    | -                         | 100.0% | 84.3%                        | 28.8%         | 47.6%                    | 51.0%                    | -                         | -      | -      |
| TEXT         | 33.7%             | 41.1%         | 19.1%                    | 18.3%                    | 30.3%                     | -     | 49.2%                      | 39.9%         | 17.7%                    | 18.3%                    | -                         | -      | 15.7%                        | 42.2%         | 20.1%                    | 18.3%                    | 49.8%                     | -      | 100.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 13

|              | TOTAL | AGE   |       |       |       | AGE CLUSTERS |             |            |             |            |             | AGE CLUSTERS:<br>MALE |             |            |             |            |             |            |
|--------------|-------|-------|-------|-------|-------|--------------|-------------|------------|-------------|------------|-------------|-----------------------|-------------|------------|-------------|------------|-------------|------------|
|              |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65   | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65            | UNDER<br>40 | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total        | 300   | 27    | 39    | 72    | 76    | 84           | 66          | 233        | 138         | 161        | 214         | 84                    | 29          | 104        | 66          | 67         | 100         | 33         |
| LANDLINE     | 27.1% | 13.3% | 16.5% | 27.8% | 28.9% | 34.8%        | 15.2%       | 30.7%      | 21.8%       | 32.0%      | 24.3%       | 34.8%                 | 15.8%       | 26.7%      | 17.0%       | 31.6%      | 22.4%       | 30.2%      |
| MOBILE PHONE | 39.2% | 45.5% | 48.0% | 40.8% | 39.1% | 32.6%        | 47.0%       | 37.3%      | 43.7%       | 35.7%      | 42.1%       | 32.6%                 | 35.9%       | 45.6%      | 48.7%       | 38.3%      | 42.3%       | 47.1%      |
| TEXT         | 33.7% | 41.2% | 35.6% | 31.4% | 32.0% | 32.6%        | 37.9%       | 32.0%      | 34.5%       | 32.3%      | 33.6%       | 32.6%                 | 48.3%       | 27.7%      | 34.4%       | 30.1%      | 35.4%       | 22.7%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 14

|              | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |        | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|--------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|--------|-------------------------------|--------|--------|--------|--------|
|              |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT   | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total        | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101    | 12                            | 59     | 51     | 63     | 116    |
| LANDLINE     | 27.1% | 14.7%                   | 33.9%      | 26.3%       | 32.3%      | 26.1%       | 37.8%      | 24.0%  | 29.7%  | 100.0%        | -               | -      | 9.0%                          | 22.9%  | 19.9%  | 26.9%  | 34.4%  |
| MOBILE PHONE | 39.2% | 55.9%                   | 30.5%      | 39.1%       | 33.8%      | 41.9%       | 23.3%      | 42.9%  | 36.1%  | -             | 100.0%          | -      | 38.0%                         | 36.5%  | 46.7%  | 48.1%  | 32.5%  |
| TEXT         | 33.7% | 29.4%                   | 35.5%      | 34.6%       | 33.8%      | 32.0%       | 38.9%      | 33.2%  | 34.2%  | -             | -               | 100.0% | 53.0%                         | 40.6%  | 33.4%  | 25.0%  | 33.1%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

30. Interview:

BANNER 15

|              | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|--------------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|              |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total        | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| LANDLINE     | 27.1% | 20.0%                  | 24.3%  | 25.3%  | 27.7%  | 54.7%  | 9.7%  | 7.2%         | 8.7%                     | -                    | -                    | 27.5%       | 100.0%               | 21.4%       |  |
| MOBILE PHONE | 39.2% | 43.1%                  | 37.3%  | 47.6%  | 42.1%  | 19.1%  | 43.9% | 60.9%        | 68.1%                    | 26.6%                | 36.6%                | 51.8%       | -                    | 56.2%       |  |
| TEXT         | 33.7% | 36.8%                  | 38.5%  | 27.1%  | 30.2%  | 26.2%  | 46.4% | 32.0%        | 23.2%                    | 73.4%                | 63.4%                | 20.6%       | -                    | 22.4%       |  |



































DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 1

|            | TOTAL | AREA   |        |          |            | VOTER LIKELIHOOD  |               |             |                  | GENERIC BALLOT   |       |       |                  |       |       |                |
|------------|-------|--------|--------|----------|------------|-------------------|---------------|-------------|------------------|------------------|-------|-------|------------------|-------|-------|----------------|
|            |       | CAMDEN | GATES  | HERTFORD | PASQUOTANK | DEFINITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUBLICAN CAND. | Vote  | Lean  | DEMOCRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total      | 300   | 42     | 42     | 75       | 141        | 235               | 65            | 54          | 11               | 138              | 125   | 13    | 131              | 126   | 5     | 31             |
| CAMDEN     | 14.0% | 100.0% | -      | -        | -          | 14.5%             | 12.2%         | 8.4%        | 30.4%            | 16.9%            | 18.5% | 1.5%  | 10.9%            | 9.9%  | 36.2% | 14.2%          |
| GATES      | 14.0% | -      | 100.0% | -        | -          | 14.2%             | 13.1%         | 15.3%       | 2.4%             | 16.6%            | 15.6% | 26.1% | 8.1%             | 8.5%  | -     | 27.2%          |
| HERTFORD   | 25.0% | -      | -      | 100.0%   | -          | 22.7%             | 33.2%         | 34.0%       | 29.6%            | 14.9%            | 16.2% | 2.1%  | 34.4%            | 33.3% | 63.8% | 30.5%          |
| PASQUOTANK | 47.0% | -      | -      | -        | 100.0%     | 48.5%             | 41.5%         | 42.3%       | 37.5%            | 51.6%            | 49.7% | 70.3% | 46.6%            | 48.4% | -     | 28.0%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 2

| TOTAL      | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN           |                          |                      |                     |       |
|------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|------------------------|--------------------------|----------------------|---------------------|-------|
|            | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH |       |
| Total      | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137                    | 8                        | 1                    | 24                  | 97    |
| CAMDEN     | 14.0%          | 26.3%            | 5.8%               | 11.9%                | 14.1%          | 13.3%            | -                  | 16.3%                | 14.8%          | 7.7%             | 19.3%              | 9.9%                 | 18.7%          | 10.3%            | 9.8%               | 5.5%                 | 20.5%                  | 30.7%                    | -                    | 13.7%               | 12.8% |
| GATES      | 14.0%          | 24.5%            | 6.1%               | 13.9%                | 13.5%          | 16.1%            | 32.2%              | 13.5%                | 11.4%          | 21.1%            | 10.5%              | 14.5%                | 10.7%          | 21.1%            | 16.7%              | 10.2%                | 11.1%                  | 35.0%                    | -                    | 20.1%               | 15.0% |
| HERTFORD   | 25.0%          | 8.5%             | 19.7%              | 28.0%                | 26.0%          | 44.2%            | 25.5%              | 23.0%                | 19.6%          | 16.5%            | 28.7%              | 24.0%                | 29.4%          | 39.9%            | 10.8%              | 22.6%                | 20.1%                  | 15.6%                    | 13.9%                | 19.0%               | 24.7% |
| PASQUOTANK | 47.0%          | 40.6%            | 68.4%              | 46.2%                | 46.4%          | 26.5%            | 42.2%              | 47.2%                | 54.3%          | 54.8%            | 41.5%              | 51.5%                | 41.3%          | 28.7%            | 62.7%              | 61.6%                | 48.3%                  | 18.7%                    | 86.1%                | 47.2%               | 47.6% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 3

|            | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|            |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total      | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| CAMDEN     | 14.0% | -                      | 53.9%                    | 9.5%                 | 6.0%                | 14.6%                   | 7.7%                      | 9.1%                       | 19.0%                    | 22.6%                      | 39.5%                    | -      | 18.7%              | 19.2% | -      | 9.5%                 | 9.6%  | 7.7%  | 13.2%                  |
| GATES      | 14.0% | 43.4%                  | -                        | 24.6%                | 19.8%               | 11.7%                   | 15.1%                     | 17.0%                      | 20.5%                    | 9.7%                       | -                        | 24.4%  | 16.2%              | 16.6% | -      | 11.9%                | 11.4% | 18.0% | 13.6%                  |
| HERTFORD   | 25.0% | 38.2%                  | 10.5%                    | 22.1%                | 22.6%               | 22.7%                   | 53.6%                     | 20.9%                      | 18.9%                    | 23.9%                      | 18.4%                    | 32.8%  | 15.6%              | 16.0% | -      | 34.8%                | 31.6% | 72.1% | 21.9%                  |
| PASQUOTANK | 47.0% | 18.4%                  | 35.6%                    | 43.7%                | 51.5%               | 51.0%                   | 23.6%                     | 53.0%                      | 41.6%                    | 43.8%                      | 42.1%                    | 42.7%  | 49.4%              | 48.2% | 100.0% | 43.8%                | 47.4% | 2.2%  | 51.3%                  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 4

|            | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|            |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total      | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| CAMDEN     | 14.0% | 17.0%               | 17.9% | 2.6%  | 11.9%          | 12.6% | -     | 11.0%                   | 12.7%         | 17.4%                                   | 17.3% | 18.7% | 7.7%           | 7.6%  | 8.7%  | 20.0%                  | 6.7%         | 16.7%               | 18.1%               | 15.2%               |
| GATES      | 14.0% | 15.2%               | 16.1% | -     | 12.5%          | 11.6% | 25.5% | 15.2%                   | 24.3%         | 14.6%                                   | 15.5% | -     | 13.3%          | 13.1% | 14.9% | 14.3%                  | 19.1%        | 16.2%               | 12.5%               | 23.7%               |
| HERTFORD   | 25.0% | 17.2%               | 16.4% | 31.4% | 31.7%          | 32.0% | 26.1% | 28.1%                   | 9.5%          | 18.6%                                   | 16.2% | 57.9% | 35.3%          | 33.2% | 52.4% | 16.4%                  | 11.6%        | 17.0%               | 17.9%               | 17.0%               |
| PASQUOTANK | 47.0% | 50.5%               | 49.6% | 66.0% | 43.9%          | 43.7% | 48.4% | 45.7%                   | 53.5%         | 49.4%                                   | 51.0% | 23.4% | 43.7%          | 46.0% | 23.9% | 49.3%                  | 62.6%        | 50.1%               | 51.5%               | 44.1%               |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 5

|            | BANNER 5                                    |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|            | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|            | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total      | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| CAMDEN     | 14.0%                                       | 14.2%  | 16.0%                                 | 13.2%  | 14.5%   | 13.4%  | 14.7%                                    | 13.9%  | 16.9%                               | 12.6%  | 18.2%                                      | 15.9%  | 18.4%                       | 13.4%  | 18.4%            | 19.4%           | 7.5%                    | 20.1%            | 21.3% | 18.4%  | -     |
| GATES      | 14.0%                                       | 12.7%  | 16.5%                                 | 13.0%  | 16.3%   | 14.9%  | 11.7%                                    | 13.7%  | 10.4%                               | 12.5%  | 15.1%                                      | 14.9%  | 16.4%                       | 13.1%  | 16.4%            | 15.3%           | 12.9%                   | 14.8%            | 13.5% | 10.8%  | 47.8% |
| HERTFORD   | 25.0%                                       | 25.6%  | 24.2%                                 | 24.4%  | 26.1%   | 23.9%  | 24.3%                                    | 24.7%  | 23.0%                               | 28.5%  | 19.4%                                      | 18.1%  | 21.7%                       | 25.8%  | 21.7%            | 17.3%           | 35.1%                   | 15.0%            | 13.5% | 32.9%  | 8.3%  |
| PASQUOTANK | 47.0%                                       | 47.5%  | 43.3%                                 | 49.4%  | 43.1%   | 47.8%  | 49.3%                                    | 47.7%  | 49.7%                               | 46.5%  | 47.3%                                      | 51.1%  | 43.4%                       | 47.7%  | 43.4%            | 48.1%           | 44.6%                   | 50.1%            | 51.7% | 37.9%  | 43.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 6

|            | REGISTERED PARTY: MALE |                 |                         | REGISTERED PARTY: FEMALE |                 |                         | REGISTERED PARTY: WHITE |                 |                         | REGISTERED PARTY: NON-WHITE |                 |                         | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |                 |                         |       |
|------------|------------------------|-----------------|-------------------------|--------------------------|-----------------|-------------------------|-------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|--|-----------------|-------------------------|-------|
|            | REPUB-<br>LICAN        | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN          | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN         | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                          | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total      | 300                    | 35              | 54                      | 45                       | 37              | 87                      | 42                      | 63              | 44                      | 63                          | 6               | 97                      | 19                                       | 6               | 92                      | 16    |
| CAMDEN     | 14.0%                  | 20.6%           | 5.3%                    | 18.2%                    | 18.3%           | 8.8%                    | 22.2%                   | 19.2%           | 7.0%                    | 26.3%                       | -               | 7.7%                    | -  | -               | 6.8%                    | -     |
| GATES      | 14.0%                  | 15.3%           | 9.6%                    | 17.7%                    | 15.2%           | 14.9%                   | 11.6%                   | 17.4%           | 15.9%                   | 16.0%                       | -               | 11.5%                   | 14.8%                                    | -               | 10.8%                   | 16.3% |
| HERTFORD   | 25.0%                  | 18.6%           | 37.5%                   | 15.7%                    | 16.1%           | 33.6%                   | 14.3%                   | 14.3%           | 26.8%                   | 12.4%                       | 55.9%           | 38.9%                   | 27.7%                                    | 55.9%           | 39.8%                   | 22.9% |
| PASQUOTANK | 47.0%                  | 45.6%           | 47.6%                   | 48.4%                    | 50.4%           | 42.7%                   | 51.9%                   | 49.1%           | 50.3%                   | 45.3%                       | 44.1%           | 41.9%                   | 57.6%                                    | 44.1%           | 42.7%                   | 60.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 7

| TOTAL      | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       |                | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |                  |              | IDEOLOGY:<br>FEMALE |                  |              | IDEOLOGY:<br>WHITE |                  |       |
|------------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|----------------|---------------------------|-------------------|------------------|--------------|---------------------|------------------|--------------|--------------------|------------------|-------|
|            | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS | LIB-<br>ERAL              | MOD-<br>ERATE     | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE       | CONSER<br>VATIVE | LIB-<br>ERAL | MOD-<br>ERATE      | CONSER<br>VATIVE |       |
| Total      | 300                                 | 40                         | 25           | 67       | 34            | 33            | 88               | 132           | 51    | 81             | 13                        | 20                | 32               | 75           | 47                  | 56               | 58           | 23                 | 48               | 96    |
| CAMDEN     | 14.0%                               | 16.0%                      | 25.4%        | 15.8%    | 12.1%         | 19.6%         | 9.8%             | 17.2%         | 12.5% | 20.2%          | -                         | 9.6%              | 4.7%             | 20.1%        | 18.5%               | 12.8%            | 13.5%        | 22.3%              | 15.8%            | 19.6% |
| GATES      | 14.0%                               | 24.8%                      | -            | 9.2%     | 3.0%          | 15.5%         | 12.3%            | 17.3%         | 22.6% | 14.0%          | 30.2%                     | 4.4%              | 19.6%            | 13.9%        | 11.3%               | 8.2%             | 21.8%        | 9.4%               | 12.8%            | 19.4% |
| HERTFORD   | 25.0%                               | 17.1%                      | 17.3%        | 32.7%    | 44.0%         | 21.3%         | 26.6%            | 18.9%         | 16.2% | 20.7%          | 19.5%                     | 27.8%             | 29.3%            | 22.4%        | 34.8%               | 25.1%            | 14.4%        | 24.1%              | 19.4%            | 14.4% |
| PASQUOTANK | 47.0%                               | 42.2%                      | 57.3%        | 42.3%    | 40.9%         | 43.6%         | 51.2%            | 46.5%         | 48.8% | 45.1%          | 50.3%                     | 58.2%             | 46.4%            | 43.6%        | 35.4%               | 54.0%            | 50.3%        | 44.2%              | 52.0%            | 46.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 8

| TOTAL      | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |       |
|------------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|-------|
|            | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |       |
| Total      | 300                    | 43            | 39                | 31                                      | 40            | 36                | 29                            | 147            | 148            | 3                                 | 55    | 237                        | 130   | 135                                 | 57    | 67                                    | 73    | 68                                   | 70    | 81    |
| CAMDEN     | 14.0%                  | 12.8%         | 2.6%              | 3.1%                                    | 10.8%         | 2.8%              | 3.3%                          | 19.7%          | 8.5%           | 6.5%                              | 18.9% | 12.3%                      | 11.8% | 17.4%                               | 11.7% | 16.1%                                 | 12.0% | 18.7%                                | 19.1% | 21.0% |
| GATES      | 14.0%                  | 9.3%          | 12.1%             | 13.6%                                   | 10.0%         | 9.8%              | 13.5%                         | 18.2%          | 9.6%           | 18.3%                             | 11.9% | 15.0%                      | 14.3% | 14.8%                               | 11.0% | 15.1%                                 | 16.9% | 14.5%                                | 18.6% | 14.2% |
| HERTFORD   | 25.0%                  | 38.1%         | 36.3%             | 36.1%                                   | 38.7%         | 34.4%             | 38.3%                         | 16.6%          | 33.4%          | 33.1%                             | 25.2% | 25.0%                      | 23.9% | 26.9%                               | 28.1% | 24.8%                                 | 20.6% | 29.0%                                | 12.2% | 23.2% |
| PASQUOTANK | 47.0%                  | 39.8%         | 49.0%             | 47.2%                                   | 40.5%         | 52.9%             | 44.9%                         | 45.5%          | 48.5%          | 42.1%                             | 44.1% | 47.6%                      | 50.0% | 41.0%                               | 49.3% | 44.1%                                 | 50.6% | 37.8%                                | 50.1% | 41.6% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 9

|            | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|            | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
| Total      | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| CAMDEN     | 14.0%                                    | 3.3%  | 11.5%  | 3.3%  | 10.2%                | 11.5% | 14.8%                         | 14.3% | 6.5%                            | 7.3%  | 18.1%                          | 15.3% | 22.1%                              | 3.9%  | 8.6%                                   | 4.3%  | 6.9%                   | 13.2%                    | 14.7%                  | 13.4%                    | 12.6% |
| GATES      | 14.0%                                    | 9.2%  | 17.6%  | 8.8%  | 17.2%                | 17.7% | 11.7%                         | 16.2% | 15.1%                           | 20.0% | 10.4%                          | 19.7% | 14.1%                              | 15.4% | 9.7%                                   | 14.4% | 9.4%                   | 14.3%                    | 14.0%                  | 16.7%                    | 9.6%  |
| HERTFORD   | 25.0%                                    | 37.6% | 36.5%  | 37.7% | 39.3%                | 17.5% | 35.2%                         | 17.1% | 47.8%                           | 18.2% | 30.1%                          | 14.4% | 21.8%                              | 24.0% | 46.6%                                  | 24.5% | 47.6%                  | 28.4%                    | 19.6%                  | 29.8%                    | 18.1% |
| PASQUOTANK | 47.0%                                    | 50.0% | 34.4%  | 50.2% | 33.2%                | 53.2% | 38.3%                         | 52.4% | 30.6%                           | 54.5% | 41.4%                          | 50.6% | 42.0%                              | 56.8% | 35.2%                                  | 56.8% | 36.0%                  | 44.0%                    | 51.7%                  | 40.2%                    | 59.7% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 10

|            | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |       |
|------------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|-------|
|            | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |       |
| Total      | 300                              | 91                       | 71                               | 97                       | 71                               | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69    |
| CAMDEN     | 14.0%                            | 13.1%                    | 16.3%                            | 20.0%                    | 17.0%                            | 4.8%                     | 8.2%                                  | 4.8%                     | 6.9%                 | 13.9%          | 15.0%                         | 14.8%          | 11.0%                           | 13.0%          | 17.9%                          | 16.5%          | 22.5%                              | 4.1%           | 7.0%                                   | 4.5%           | 5.7%  |
| GATES      | 14.0%                            | 12.2%                    | 17.1%                            | 18.8%                    | 13.7%                            | 9.2%                     | 14.9%                                 | 8.9%                     | 14.7%                | 15.1%          | 13.4%                         | 15.8%          | 11.5%                           | 14.5%          | 14.8%                          | 19.4%          | 11.9%                              | 3.0%           | 15.6%                                  | 3.2%           | 14.7% |
| HERTFORD   | 25.0%                            | 27.2%                    | 20.8%                            | 18.1%                    | 15.5%                            | 44.8%                    | 26.3%                                 | 45.2%                    | 24.7%                | 23.4%          | 27.1%                         | 20.8%          | 32.5%                           | 25.9%          | 23.1%                          | 16.9%          | 18.8%                              | 44.6%          | 35.9%                                  | 39.8%          | 37.8% |
| PASQUOTANK | 47.0%                            | 47.4%                    | 45.8%                            | 43.1%                    | 53.8%                            | 41.2%                    | 50.6%                                 | 41.1%                    | 53.7%                | 47.6%          | 44.5%                         | 48.6%          | 45.0%                           | 46.6%          | 44.2%                          | 47.2%          | 46.8%                              | 48.3%          | 41.5%                                  | 52.4%          | 41.9% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 11

| TOTAL      | POSITION ON ABORTION |                     |                    |                    |            |                    |               |               |          | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |
|------------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|---------------|----------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
|            | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAllCases | PRO-LIFE | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    |
| Total      | 300                  | 138                 | 24                 | 30                 | 83         | 135                | 52            | 10            | 72       | 71          | 54          | 67          | 81          | 94          | 66          | 42          | 64          | 42          | 58          |
| CAMDEN     | 14.0%                | 14.4%               | 9.2%               | 10.6%              | 17.4%      | 14.7%              | 20.1%         | 25.4%         | 9.4%     | 16.7%       | 10.4%       | 12.0%       | 17.6%       | 15.6%       | 23.9%       | 10.4%       | 3.4%        | 10.4%       | 1.7%        |
| GATES      | 14.0%                | 18.4%               | 9.1%               | 24.9%              | 18.8%      | 11.0%              | 9.0%          | 14.1%         | 12.0%    | 20.1%       | 7.7%        | 16.7%       | 13.1%       | 23.8%       | 8.1%        | 7.1%        | 14.7%       | 7.1%        | 14.2%       |
| HERTFORD   | 25.0%                | 22.7%               | 25.1%              | 30.4%              | 19.1%      | 30.3%              | 27.6%         | 30.0%         | 32.3%    | 17.8%       | 36.2%       | 27.9%       | 26.4%       | 15.5%       | 18.6%       | 39.8%       | 44.7%       | 39.8%       | 44.7%       |
| PASQUOTANK | 47.0%                | 44.5%               | 56.6%              | 34.1%              | 44.8%      | 44.0%              | 43.4%         | 30.6%         | 46.4%    | 45.4%       | 45.7%       | 43.4%       | 42.9%       | 45.1%       | 49.4%       | 42.7%       | 37.1%       | 42.7%       | 39.3%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 12

| TOTAL      | RACIAL BACKGROUND |               |                           |                          |                           |       | RACIAL BACKGROUND:<br>MALE |               |                           |                          |                           |        | RACIAL BACKGROUND:<br>FEMALE |               |                           |                          |                           |        |        |
|------------|-------------------|---------------|---------------------------|--------------------------|---------------------------|-------|----------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|------------------------------|---------------|---------------------------|--------------------------|---------------------------|--------|--------|
|            | WHITE             | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other | WHITE                      | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  | WHITE                        | NON-<br>WHITE | Africn<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Asian-<br>Amer. | Other  |        |
| Total      | 300               | 170           | 122                       | 114                      | 3                         | 2     | 3                          | 80            | 51                        | 48                       | 1                         | 0      | 2                            | 90            | 71                        | 66                       | 2                         | 2      | 1      |
| CAMDEN     | 14.0%             | 18.6%         | 6.1%                      | 5.5%                     | -                         | -     | 39.7%                      | 17.2%         | 5.6%                      | 6.0%                     | -                         | -      | -                            | 19.9%         | 6.5%                      | 5.1%                     | -                         | -      | 100.0% |
| GATES      | 14.0%             | 16.5%         | 11.4%                     | 10.9%                    | 39.1%                     | 13.8% | -                          | 19.1%         | 6.6%                      | 4.0%                     | 100.0%                    | 100.0% | -                            | 14.2%         | 14.9%                     | 16.0%                    | -                         | -      | -      |
| HERTFORD   | 25.0%             | 16.9%         | 38.0%                     | 38.3%                    | 30.6%                     | 86.2% | -                          | 19.8%         | 35.4%                     | 37.8%                    | -                         | -      | -                            | 14.3%         | 39.8%                     | 38.7%                    | 50.2%                     | 100.0% | -      |
| PASQUOTANK | 47.0%             | 48.0%         | 44.5%                     | 45.2%                    | 30.3%                     | -     | 60.3%                      | 43.9%         | 52.4%                     | 52.2%                    | -                         | -      | 100.0%                       | 51.6%         | 38.7%                     | 40.2%                    | 49.8%                     | -      | -      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 13

|            | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|            |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total      | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| CAMDEN     | 14.0% | 8.3%  | 15.1% | 16.9% | 9.9%  | 15.8%      | 12.3%        | 14.2%      | 14.7%       | 13.0%      | 13.0%       | 15.8%      | 15.6%                 | 12.5%      | 14.9%       | 11.4%      | 13.1%       | 13.2%      |
| GATES      | 14.0% | 18.3% | 12.4% | 18.3% | 19.7% | 4.9%       | 14.8%        | 13.9%      | 16.6%       | 11.9%      | 17.7%       | 4.9%       | 16.2%                 | 13.4%      | 17.4%       | 10.6%      | 17.7%       | 2.7%       |
| HERTFORD   | 25.0% | 23.5% | 18.3% | 25.1% | 27.6% | 26.7%      | 20.4%        | 26.5%      | 22.9%       | 27.1%      | 24.5%       | 26.7%      | 14.1%                 | 28.8%      | 18.5%       | 32.5%      | 23.6%       | 31.4%      |
| PASQUOTANK | 47.0% | 49.9% | 54.2% | 39.8% | 42.9% | 52.6%      | 52.5%        | 45.4%      | 45.8%       | 48.0%      | 44.8%       | 52.6%      | 54.1%                 | 45.4%      | 49.3%       | 45.4%      | 45.6%       | 52.6%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 14

|            | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|            | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total      | 300         | 36         | 129                     | 71         | 94          | 114        | 51     | 135    | 165           | 81              | 117   | 101                           | 12     | 59     | 51     | 63     | 116   |
| CAMDEN     | 14.0%       | 9.7%       | 15.6%                   | 14.5%      | 14.1%       | 12.9%      | 17.4%  | 13.7%  | 14.3%         | 13.4%           | 10.7% | 18.3%                         | 9.7%   | 10.4%  | 9.1%   | 12.1%  | 19.5% |
| GATES      | 14.0%       | 13.7%      | 14.3%                   | 15.9%      | 12.8%       | 17.7%      | 6.3%   | 13.8%  | 14.2%         | 24.9%           | 14.4% | 4.7%                          | 33.9%  | 7.8%   | 14.7%  | 14.9%  | 14.4% |
| HERTFORD   | 25.0%       | 25.5%      | 24.7%                   | 26.9%      | 23.3%       | 25.3%      | 23.7%  | 25.2%  | 24.8%         | 35.2%           | 26.6% | 14.9%                         | 9.0%   | 27.0%  | 24.0%  | 27.3%  | 24.8% |
| PASQUOTANK | 47.0%       | 51.1%      | 45.5%                   | 42.6%      | 49.8%       | 44.1%      | 52.6%  | 47.3%  | 46.7%         | 26.5%           | 48.2% | 62.1%                         | 47.4%  | 54.9%  | 52.3%  | 45.7%  | 41.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

32. HD 5 AREA:

BANNER 15

|            | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|------------|-------|------------------------|--------|--------|--------|--------|-------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|            |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total      | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| CAMDEN     | 14.0% | 12.0%                  | 10.1%  | 25.3%  | 15.3%  | 13.7%  | 17.4% | 42.2%                    | 45.5%       | 26.6%                | 15.4%                | 9.2%        | -                    | 10.0%       |
| GATES      | 14.0% | 16.2%                  | 14.2%  | 4.5%   | 9.1%   | 22.6%  | 17.4% | -                        | -           | -                    | -                    | 23.8%       | 100.0%               | 17.3%       |
| HERTFORD   | 25.0% | 23.5%                  | 21.1%  | 28.2%  | 31.0%  | 27.6%  | 17.1% | 12.9%                    | 15.6%       | -                    | 16.1%                | 13.3%       | -                    | 14.4%       |
| PASQUOTANK | 47.0% | 48.2%                  | 54.6%  | 42.1%  | 44.6%  | 36.1%  | 48.1% | 44.9%                    | 38.9%       | 73.4%                | 68.6%                | 53.7%       | -                    | 58.3%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 1

|                  | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT   |       |       |                  |       |       |                |
|------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|------------------|-------|-------|------------------|-------|-------|----------------|
|                  |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUBLICAN CAND. | Vote  | Lean  | DEMOCRATIC CAND. | Vote  | Lean  | FIRM UNDECIDED |
| Total            | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138              | 125   | 13    | 131              | 126   | 5     | 31             |
| NEWLY REGISTERED | 3.9%  | 2.7%   | 9.4%  | 1.4%      | 3.9%        | 2.8%               | 7.7%          | 9.3%        | -                | 4.4%             | 4.9%  | -     | 2.1%             | 2.2%  | -     | 8.6%           |
| 1 OF 4           | 19.5% | 14.5%  | 10.9% | 21.1%     | 22.8%       | 17.9%              | 25.7%         | 20.4%       | 51.2%            | 20.0%            | 17.9% | 39.8% | 15.7%            | 16.3% | -     | 34.2%          |
| 2 OF 4           | 17.1% | 11.1%  | 17.9% | 16.4%     | 19.1%       | 14.5%              | 26.6%         | 27.5%       | 22.3%            | 17.2%            | 17.1% | 17.7% | 20.0%            | 19.2% | 42.3% | 4.5%           |
| 3 OF 4           | 20.9% | 18.0%  | 22.2% | 22.8%     | 20.3%       | 22.3%              | 15.8%         | 15.5%       | 17.2%            | 20.6%            | 20.3% | 24.1% | 21.0%            | 21.9% | -     | 21.3%          |
| 4 OF 4           | 38.6% | 53.7%  | 39.6% | 38.3%     | 33.9%       | 42.6%              | 24.2%         | 27.3%       | 9.3%             | 37.8%            | 39.8% | 18.5% | 41.1%            | 40.5% | 57.7% | 31.4%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 2

|                  | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |       |
|------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|-------|
|                  | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |       |
| Total            | 300            | 21               | 14                 | 77                   | 188            | 51               | 18                 | 77                   | 154            | 67               | 31                 | 79                   | 123            | 79               | 25                 | 59                   | 137            | 8                | 1            | 24          | 97    |
| NEWLY REGISTERED | 3.9%           | 13.0%            | -                  | 5.6%                 | 2.4%           | 3.1%             | 6.1%               | 5.7%                 | 3.0%           | 7.5%             | -                  | 5.5%                 | 1.8%           | 4.4%             | 9.1%               | 5.7%                 | 1.8%           | 19.5%            | -            | 11.1%       | 7.3%  |
| 1 OF 4           | 19.5%          | 29.5%            | 27.6%              | 23.2%                | 16.3%          | 15.9%            | 26.4%              | 22.2%                | 18.6%          | 31.3%            | 13.7%              | 18.7%                | 15.1%          | 16.2%            | 23.4%              | 19.6%                | 20.8%          | 32.4%            | 17.1%        | 27.6%       | 25.7% |
| 2 OF 4           | 17.1%          | 6.1%             | 14.2%              | 14.6%                | 19.6%          | 17.1%            | 6.2%               | 15.6%                | 19.2%          | 11.6%            | 24.8%              | 22.6%                | 14.6%          | 17.2%            | 9.4%               | 21.2%                | 16.8%          | 15.5%            | 13.9%        | 9.9%        | 12.0% |
| 3 OF 4           | 20.9%          | 26.0%            | 19.2%              | 18.3%                | 21.5%          | 16.6%            | 22.2%              | 21.4%                | 21.9%          | 19.1%            | 18.3%              | 18.9%                | 23.8%          | 23.2%            | 30.4%              | 13.2%                | 21.1%          | 15.6%            | -            | 25.3%       | 20.8% |
| 4 OF 4           | 38.6%          | 25.5%            | 39.0%              | 38.3%                | 40.2%          | 47.3%            | 39.3%              | 35.1%                | 37.3%          | 30.5%            | 43.2%              | 34.2%                | 44.7%          | 39.1%            | 27.8%              | 40.3%                | 39.6%          | 17.0%            | 69.0%        | 26.1%       | 34.3% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 3

|                  | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |       |                      |       |       |                        |
|------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|-------|----------------------|-------|-------|------------------------|
|                  |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean  | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total            | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3     | 138                  | 127   | 11    | 26                     |
| NEWLY REGISTERED | 3.9%  | 11.1%                  | -                        | 7.4%                 | 6.0%                | 3.7%                    | 4.5%                      | 4.6%                       | 2.6%                     | -                          | 10.1%                    | -      | 5.3%               | 5.5%  | -     | 2.2%                 | 2.4%  | -     | 4.9%                   |
| 1 OF 4           | 19.5% | 45.9%                  | -                        | 26.1%                | 22.2%               | 19.7%                   | 6.0%                      | 21.3%                      | 18.1%                    | 20.9%                      | 26.2%                    | 45.7%  | 21.1%              | 20.8% | 36.1% | 14.9%                | 14.1% | 24.7% | 35.8%                  |
| 2 OF 4           | 17.1% | 1.4%                   | -                        | 13.1%                | 19.0%               | 14.1%                   | 20.3%                     | 18.3%                      | 14.1%                    | 34.0%                      | 17.5%                    | 31.1%  | 15.9%              | 15.4% | 35.7% | 19.4%                | 20.1% | 11.7% | 11.3%                  |
| 3 OF 4           | 20.9% | 16.3%                  | 35.6%                    | 24.2%                | 18.9%               | 19.0%                   | 13.2%                     | 27.4%                      | 24.1%                    | 30.8%                      | 7.8%                     | 11.6%  | 18.9%              | 18.7% | 28.2% | 24.2%                | 23.1% | 37.9% | 13.3%                  |
| 4 OF 4           | 38.6% | 25.3%                  | 64.4%                    | 29.2%                | 33.8%               | 43.6%                   | 56.0%                     | 28.3%                      | 41.1%                    | 14.3%                      | 38.3%                    | 11.6%  | 38.7%              | 39.7% | -     | 39.2%                | 40.3% | 25.6% | 34.8%                  |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 4

|                  | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               |              | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG       | VOTE<br>HANIG | UNDE-<br>CIDED |
|------------------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|--------------|---|-------|----------------|-------|-------|------------------------|------------------------|---------------------|---------------------|---------------------|---------------|----------------|
|                  |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD | Vote                                    | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD           | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |                |
| Total            | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104          | 98                                      | 6     | 125            | 111   | 13    | 71                     | 50                     | 93                  | 36                  | 15                  |               |                |
| NEWLY REGISTERED | 3.9%  | 3.9%                | 4.1%  | -     | 2.1%           | 1.4%  | 13.3% | 9.9%                    | 17.1%         | 5.9%         | 5.1%                                    | 19.3% | 2.2%           | 2.5%  | -     | 3.7%                   | 10.1%                  | 5.3%                | -                   | 8.6%                |               |                |
| 1 OF 4           | 19.5% | 21.9%               | 21.1% | 35.3% | 14.3%          | 13.7% | 23.2% | 29.5%                   | 31.7%         | 22.9%        | 22.8%                                   | 23.6% | 12.9%          | 12.6% | 15.5% | 26.2%                  | 25.6%                  | 21.5%               | 23.0%               | 31.5%               |               |                |
| 2 OF 4           | 17.1% | 16.8%               | 17.5% | 5.3%  | 21.1%          | 22.4% | -     | 4.6%                    | -             | 15.0%        | 15.9%                                   | -     | 21.9%          | 20.6% | 33.0% | 11.8%                  | 10.9%                  | 14.6%               | 22.7%               | -                   |               |                |
| 3 OF 4           | 20.9% | 18.6%               | 19.0% | 11.4% | 23.4%          | 23.3% | 24.9% | 20.0%                   | 34.2%         | 18.9%        | 17.9%                                   | 35.5% | 20.8%          | 21.6% | 14.2% | 23.7%                  | 23.1%                  | 19.0%               | 17.6%               | 10.4%               |               |                |
| 4 OF 4           | 38.6% | 38.8%               | 38.2% | 47.9% | 39.1%          | 39.2% | 38.6% | 36.1%                   | 17.0%         | 37.2%        | 38.2%                                   | 21.6% | 42.0%          | 42.6% | 37.4% | 34.5%                  | 30.2%                  | 39.6%               | 36.7%               | 49.5%               |               |                |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 5

|                  | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |   |        |                             |        | REGISTERED PARTY |                 |                         |                  |       |        |       |
|------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|---|--------|-----------------------------|--------|------------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                  | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRAM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN  | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                  | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                      | OPPOSE | SUPPRT                      | OPPOSE |                  |                 |                         |                  |       |        |       |
| Total            | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81  | 69     | 26                          | 268    | 26               | 72              | 141                     | 87               | 75    | 8      | 4     |
| NEWLY REGISTERED | 3.9%  | 2.5%   | 3.2%                                  | 3.4%   | 4.8%  | 5.2%   | 2.2%                                     | 3.9%   | 5.8%                                | 3.3%   | 2.7%  | 3.3%   | 4.3%                        | 3.3%   | 4.3%             | 6.3%            | 1.4%                    | 5.8%             | 4.6%  | -      | 40.7% |
| 1 OF 4           | 19.5%                                       | 18.9%  | 17.5%                                 | 22.5%  | 17.1%   | 20.9%  | 15.8%                                    | 19.7%  | 19.1%                               | 19.5%  | 18.3%                                       | 21.7%  | 13.6%                       | 20.0%  | 13.6%            | 21.7%           | 14.5%                   | 26.0%            | 25.7% | 33.3%  | 16.2% |
| 2 OF 4           | 17.1%                                       | 21.5%  | 6.0%                                  | 17.8%  | 12.3%   | 18.3%  | 16.2%                                    | 17.8%  | 13.2%                               | 17.0%  | 17.7%                                       | 18.0%  | 15.8%                       | 17.2%  | 15.8%            | 18.2%           | 20.0%                   | 11.6%            | 10.7% | 11.6%  | 27.2% |
| 3 OF 4           | 20.9%                                       | 22.2%  | 20.1%                                 | 25.2%  | 15.0%   | 19.9%  | 19.6%                                    | 20.7%  | 23.5%                               | 21.4%  | 21.3%                                       | 21.3%  | 17.7%                       | 21.4%  | 17.7%            | 19.0%           | 23.6%                   | 18.1%            | 19.7% | 8.4%   | 7.5%  |
| 4 OF 4           | 38.6%                                       | 34.8%  | 53.3%                                 | 31.0%  | 50.8%   | 35.7%  | 46.3%                                    | 37.8%  | 38.4%                               | 38.9%  | 40.0%                                       | 35.8%  | 48.6%                       | 38.1%  | 48.6%            | 34.8%           | 40.6%                   | 38.6%            | 39.2% | 46.8%  | 8.3%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 6

|                  | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |       |
|------------------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|-------|
|                  | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |       |
| Total            | 300                       | 35              | 54                      | 45                          | 37              | 87                      | 42                         | 63              | 44                      | 63                             | 6               | 97                      | 19  | 6               | 92                      | 16    |
| NEWLY REGISTERED | 3.9%                      | 6.3%            | -                       | 7.8%                        | 6.3%            | 2.3%                    | 3.7%                       | 7.2%            | 2.1%                    | 6.0%                           | -               | 1.1%                    | 6.7%  | -               | 1.1%                    | 8.2%  |
| 1 OF 4           | 19.5%                     | 21.3%           | 17.3%                   | 23.9%                       | 22.1%           | 12.7%                   | 28.3%                      | 17.4%           | 13.5%                   | 22.9%                          | 60.6%           | 15.0%                   | 32.1%   | 60.6%           | 15.7%                   | 18.5% |
| 2 OF 4           | 17.1%                     | 21.3%           | 16.6%                   | 10.5%                       | 15.3%           | 22.1%                   | 12.7%                      | 17.5%           | 19.2%                   | 8.7%                           | 18.6%           | 20.3%                   | 13.1%   | 18.6%           | 21.3%                   | 16.1% |
| 3 OF 4           | 20.9%                     | 29.1%           | 18.7%                   | 14.8%                       | 9.2%            | 26.6%                   | 21.7%                      | 20.2%           | 29.0%                   | 20.6%                          | -               | 21.1%                   | 14.8%   | -               | 21.1%                   | 16.3% |
| 4 OF 4           | 38.6%                     | 22.0%           | 47.4%                   | 43.1%                       | 47.1%           | 36.3%                   | 33.6%                      | 37.7%           | 36.2%                   | 41.7%                          | 20.8%           | 42.6%                   | 33.4%   | 20.8%           | 40.8%                   | 40.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 7

|                  | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            |              | IDEOLOGY |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|------------------|-------|-------------------------------------|----------------------------|--------------|----------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                  |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very     | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total            | 300   | 40                                  | 25                         | 67           | 34       | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| NEWLY REGISTERED | 3.9%  | 5.7%                                | 9.0%                       | -            | -        | -             | 3.8%          | 6.2%             | 11.6%         | 2.8%  | 7.1%                      | -                 | 2.5%          | 6.6%             | -                   | 4.6%          | 5.7%             | -                  | 2.2%          | 8.5%             |
| 1 OF 4           | 19.5% | 27.2%                               | 9.4%                       | 8.6%         | 9.3%     | 8.0%          | 29.8%         | 19.0%            | 23.8%         | 15.9% | 6.9%                      | 8.5%              | 25.8%         | 21.7%            | 8.7%                | 32.2%         | 15.4%            | 4.1%               | 35.5%         | 13.4%            |
| 2 OF 4           | 17.1% | 13.8%                               | 22.0%                      | 24.8%        | 23.8%    | 25.8%         | 10.1%         | 14.9%            | 17.4%         | 13.3% | 9.8%                      | 20.3%             | 10.0%         | 11.7%            | 26.7%               | 10.1%         | 18.9%            | 26.7%              | 6.8%          | 14.2%            |
| 3 OF 4           | 20.9% | 13.7%                               | 27.8%                      | 21.6%        | 25.4%    | 17.8%         | 23.1%         | 19.2%            | 16.8%         | 20.8% | 36.0%                     | 28.5%             | 19.7%         | 20.2%            | 18.6%               | 25.1%         | 18.1%            | 23.4%              | 22.0%         | 23.1%            |
| 4 OF 4           | 38.6% | 39.6%                               | 31.8%                      | 45.0%        | 41.6%    | 48.5%         | 33.1%         | 40.7%            | 30.4%         | 47.2% | 40.2%                     | 42.6%             | 42.0%         | 39.8%            | 46.0%               | 28.0%         | 42.0%            | 45.7%              | 33.5%         | 40.8%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 8

|                  | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                  |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total            | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| NEWLY REGISTERED | 3.9%  | -                      | 6.0%          | -                 | -                                       | 6.5%          | -                 | 5.8%                          | 1.9%           | -              | 4.1%                              | 4.0%  | 4.1%                       | 3.8%  | 3.4%                                | 4.0%  | 4.6%                                  | 3.7%  | 6.0%                                 | 4.8%  |
| 1 OF 4           | 19.5% | 11.2%                  | 20.9%         | 32.8%             | 12.1%                                   | 17.7%         | 29.6%             | 23.1%                         | 15.6%          | 24.7%          | 24.5%                             | 18.4% | 16.1%                      | 24.3% | 13.6%                               | 26.4% | 18.0%                                 | 22.2% | 16.1%                                | 24.6% |
| 2 OF 4           | 17.1% | 21.9%                  | 14.4%         | 16.2%             | 23.5%                                   | 15.6%         | 17.2%             | 14.6%                         | 19.4%          | 28.4%          | 29.9%                             | 14.3% | 16.5%                      | 16.2% | 13.4%                               | 18.4% | 18.9%                                 | 14.1% | 14.4%                                | 12.6% |
| 3 OF 4           | 20.9% | 21.1%                  | 25.2%         | 7.4%              | 20.4%                                   | 27.2%         | 6.9%              | 18.2%                         | 23.8%          | 19.0%          | 15.4%                             | 21.5% | 20.9%                      | 19.9% | 20.5%                               | 18.0% | 21.3%                                 | 21.8% | 22.0%                                | 20.7% |
| 4 OF 4           | 38.6% | 45.7%                  | 33.5%         | 43.7%             | 43.9%                                   | 33.0%         | 46.4%             | 38.2%                         | 39.3%          | 27.8%          | 26.1%                             | 41.9% | 42.5%                      | 35.7% | 49.1%                               | 33.2% | 37.2%                                 | 38.2% | 41.5%                                | 37.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 9

|                  | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION               |                          | EDUCATION:<br>MALE      |                          |       |
|------------------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|-------------------------|--------------------------|-------------------------|--------------------------|-------|
|                  | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLEGE | COLLGE<br>GRAD./<br>POST |       |
| Total            | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                      | 173                      | 123                     | 82                       | 52    |
| NEWLY REGISTERED | 3.9%                                     | 1.7%  | 2.7%   | 1.7%  | 3.0%                 | 4.3%  | 1.9%                          | 4.2%  | -                               | 4.4%  | 2.6%                           | 5.5%  | 2.2%                               | 2.6%  | 1.6%                                   | 2.8%  | 1.7%                    | 4.4%                     | 2.3%                    | 4.7%                     | 3.7%  |
| 1 OF 4           | 19.5%                                    | 16.0% | 22.5%  | 16.1% | 21.9%                | 15.9% | 20.0%                         | 20.0% | 22.8%                           | 9.6%  | 18.9%                          | 14.9% | 23.3%                              | 18.5% | 17.2%                                  | 17.1% | 17.6%                   | 15.5%                    | 24.8%                   | 10.4%                    | 34.7% |
| 2 OF 4           | 17.1%                                    | 19.0% | 18.1%  | 19.1% | 20.5%                | 18.1% | 18.4%                         | 15.8% | 17.7%                           | 21.6% | 18.6%                          | 17.8% | 11.7%                              | 15.6% | 24.0%                                  | 17.3% | 24.6%                   | 19.6%                    | 14.2%                   | 20.4%                    | 9.0%  |
| 3 OF 4           | 20.9%                                    | 19.6% | 19.1%  | 19.3% | 19.5%                | 16.6% | 24.2%                         | 16.2% | 23.2%                           | 17.1% | 24.5%                          | 19.6% | 22.2%                              | 10.5% | 25.8%                                  | 9.6%  | 26.0%                   | 21.8%                    | 19.3%                   | 23.3%                    | 15.5% |
| 4 OF 4           | 38.6%                                    | 43.6% | 37.7%  | 43.8% | 35.0%                | 45.1% | 35.6%                         | 43.7% | 36.4%                           | 47.3% | 35.3%                          | 42.2% | 40.6%                              | 52.8% | 31.3%                                  | 53.2% | 30.2%                   | 38.7%                    | 39.4%                   | 41.2%                    | 37.2% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 10

|                  | EDUCATION:<br>FEMALE             |                          | EDUCATION:<br>WHITE              |                          | EDUCATION:<br>NON-WHITE          |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |       |
|------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|----------------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|-------|
|                  | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE<br>COLLGE      | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |       |
| Total            | 300                              | 91                       | 71                               | 97                       | 71                               | 70                       | 50                                    | 70                       | 43                   | 136            | 140                           | 66             | 59                              | 70             | 81                             | 101            | 62                                 | 33             | 73                                     | 31             | 69    |
| NEWLY REGISTERED | 3.9%                             | 4.2%                     | 1.3%                             | 6.6%                     | 4.0%                             | 1.8%                     | -                                     | 1.8%                     | -                    | 3.5%           | 1.6%                          | 5.8%           | 1.4%                            | 1.3%           | 1.7%                           | 4.7%           | 3.6%                               | -              | -                                      | -              | -     |
| 1 OF 4           | 19.5%                            | 20.1%                    | 17.6%                            | 13.5%                    | 25.4%                            | 16.5%                    | 25.0%                                 | 16.6%                    | 21.7%                | 24.1%          | 14.9%                         | 26.9%          | 13.8%                           | 21.5%          | 15.8%                          | 19.0%          | 19.2%                              | 35.0%          | 12.4%                                  | 32.4%          | 13.0% |
| 2 OF 4           | 17.1%                            | 18.8%                    | 18.0%                            | 16.3%                    | 12.8%                            | 21.2%                    | 16.8%                                 | 21.4%                    | 19.7%                | 11.9%          | 21.7%                         | 14.5%          | 15.9%                           | 9.5%           | 26.0%                          | 12.1%          | 16.7%                              | 12.0%          | 23.3%                                  | 13.0%          | 24.5% |
| 3 OF 4           | 20.9%                            | 20.4%                    | 22.0%                            | 27.6%                    | 14.6%                            | 15.4%                    | 24.8%                                 | 15.1%                    | 26.9%                | 24.4%          | 18.5%                         | 18.0%          | 25.2%                           | 30.5%          | 13.5%                          | 25.9%          | 18.0%                              | 21.2%          | 18.9%                                  | 20.1%          | 19.8% |
| 4 OF 4           | 38.6%                            | 36.4%                    | 41.0%                            | 36.0%                    | 43.2%                            | 45.1%                    | 33.5%                                 | 45.1%                    | 31.7%                | 36.1%          | 43.2%                         | 34.9%          | 43.8%                           | 37.2%          | 42.9%                          | 38.2%          | 42.5%                              | 31.8%          | 45.5%                                  | 34.5%          | 42.7% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 11

|                  | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |            |
|------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|------------|
|                  |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE |
| Total            | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |            |
| NEWLY REGISTERED | 3.9%  | 3.5%                 | -                   | 3.4%               | 4.6%               | 3.2%       | 6.0%                 | -               | 1.6%            | 5.4%           | 3.6%             | 1.6%            | 2.9%                | 4.1%                    | 6.5%        | 2.5%        | -           | 2.5%        | -           |            |
| 1 OF 4           | 19.5% | 22.2%                | 28.8%               | 23.0%              | 20.0%              | 16.4%      | 16.4%                | 24.9%           | 15.2%           | 19.7%          | 16.5%            | 24.8%           | 16.3%               | 20.9%                   | 15.6%       | 21.3%       | 18.5%       | 21.3%       | 17.4%       |            |
| 2 OF 4           | 17.1% | 15.3%                | 8.2%                | 13.8%              | 17.9%              | 20.1%      | 16.8%                | 10.3%           | 23.8%           | 17.3%          | 16.5%            | 13.2%           | 22.4%               | 16.7%                   | 14.1%       | 12.8%       | 23.1%       | 12.8%       | 25.4%       |            |
| 3 OF 4           | 20.9% | 19.0%                | 26.6%               | 20.6%              | 16.2%              | 23.0%      | 31.2%                | 8.9%            | 19.0%           | 15.2%          | 29.9%            | 23.0%           | 18.4%               | 19.9%                   | 23.6%       | 17.9%       | 22.6%       | 17.9%       | 23.4%       |            |
| 4 OF 4           | 38.6% | 40.0%                | 36.4%               | 39.2%              | 41.3%              | 37.4%      | 29.7%                | 55.9%           | 40.3%           | 42.5%          | 33.4%            | 37.4%           | 40.0%               | 38.4%                   | 40.2%       | 45.5%       | 35.8%       | 45.5%       | 33.8%       |            |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 12

|                  | RACIAL BACKGROUND |           |                        |                 |             |       |       | RACIAL BACKGROUND: MALE |           |                        |                 |             | RACIAL BACKGROUND: FEMALE |       |           |                        |                 |             |        |
|------------------|-------------------|-----------|------------------------|-----------------|-------------|-------|-------|-------------------------|-----------|------------------------|-----------------|-------------|---------------------------|-------|-----------|------------------------|-----------------|-------------|--------|
|                  | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other |       | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other                     | WHITE | NON-WHITE | African American/Black | Hispanic/Latino | Asian/Amer. | Other  |
| Total            | 300               | 170       | 122                    | 114             | 3           | 2     | 3     | 80                      | 51        | 48                     | 1               | 0           | 2                         | 90    | 71        | 66                     | 2               | 2           | 1      |
| NEWLY REGISTERED | 3.9%              | 5.5%      | 1.9%                   | 2.0%            | -           | -     | -     | 7.2%                    | -         | -                      | -               | -           | -                         | 3.9%  | 3.3%      | 3.5%                   | -               | -           | -      |
| 1 OF 4           | 19.5%             | 18.4%     | 19.9%                  | 18.5%           | -           | 86.2% | 50.8% | 17.6%                   | 24.9%     | 23.4%                  | -               | -           | 84.3%                     | 19.2% | 16.3%     | 14.9%                  | -               | 100.0%      | -      |
| 2 OF 4           | 17.1%             | 14.7%     | 19.1%                  | 20.4%           | -           | -     | -     | 14.8%                   | 14.7%     | 15.7%                  | -               | -           | -                         | 14.6% | 22.3%     | 23.9%                  | -               | -           | -      |
| 3 OF 4           | 20.9%             | 22.6%     | 19.0%                  | 19.3%           | 30.6%       | 13.8% | -     | 22.1%                   | 16.7%     | 17.2%                  | -               | 100.0%      | -                         | 23.1% | 20.7%     | 20.8%                  | 50.2%           | -           | -      |
| 4 OF 4           | 38.6%             | 38.8%     | 40.0%                  | 39.7%           | 69.4%       | -     | 49.2% | 38.3%                   | 43.7%     | 43.7%                  | 100.0%          | -           | 15.7%                     | 39.2% | 37.3%     | 36.8%                  | 49.8%           | -           | 100.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 13

|                  | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                  |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total            | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| NEWLY REGISTERED | 3.9%  | 7.9%  | 2.9%  | 5.4%  | 2.9%  | 2.7%       | 4.9%         | 3.6%       | 5.2%        | 2.8%       | 4.4%        | 2.7%       | 6.6%                  | 3.7%       | 7.0%        | 1.7%       | 4.6%        | 3.4%       |
| 1 OF 4           | 19.5% | 59.6% | 26.4% | 15.2% | 17.1% | 9.0%       | 39.9%        | 13.6%      | 27.0%       | 12.8%      | 23.4%       | 9.0%       | 37.8%                 | 15.2%      | 25.2%       | 15.1%      | 22.1%       | 14.0%      |
| 2 OF 4           | 17.1% | 8.5%  | 33.9% | 24.0% | 13.5% | 9.9%       | 23.6%        | 15.4%      | 23.8%       | 11.6%      | 20.1%       | 9.9%       | 22.8%                 | 14.1%      | 21.7%       | 10.4%      | 19.3%       | 5.8%       |
| 3 OF 4           | 20.9% | 15.5% | 24.2% | 29.7% | 21.6% | 13.3%      | 20.7%        | 21.1%      | 25.4%       | 17.2%      | 24.0%       | 13.3%      | 14.0%                 | 22.2%      | 24.0%       | 16.8%      | 22.8%       | 12.8%      |
| 4 OF 4           | 38.6% | 8.5%  | 12.6% | 25.8% | 45.0% | 65.1%      | 10.9%        | 46.3%      | 18.7%       | 55.5%      | 28.1%       | 65.1%      | 18.8%                 | 44.9%      | 22.1%       | 56.1%      | 31.0%       | 63.9%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 14

|                  | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |
|------------------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|
|                  |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |
| Total            | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |
| NEWLY REGISTERED | 3.9%  | 3.6%                    | 3.5%       | 3.4%        | 3.6%       | 4.1%        | 2.3%       | 4.3%   | 3.5%   | 1.3%          | 3.7%            | 6.1%  | 100.0%                        | -      | -      | -      | -      |
| 1 OF 4           | 19.5% | 41.6%                   | 12.3%      | 28.6%       | 11.2%      | 24.6%       | 5.7%       | 20.6%  | 18.7%  | 16.5%         | 18.2%           | 23.6% | -                             | 100.0% | -      | -      | -      |
| 2 OF 4           | 17.1% | 24.2%                   | 16.5%      | 25.7%       | 12.5%      | 20.8%       | 12.5%      | 15.8%  | 18.2%  | 12.6%         | 20.4%           | 17.0% | -                             | -      | 100.0% | -      | -      |
| 3 OF 4           | 20.9% | 26.1%                   | 20.2%      | 26.7%       | 17.6%      | 25.1%       | 13.6%      | 20.1%  | 21.5%  | 20.7%         | 25.6%           | 15.5% | -                             | -      | -      | 100.0% | -      |
| 4 OF 4           | 38.6% | 4.6%                    | 47.5%      | 15.5%       | 55.1%      | 25.5%       | 65.9%      | 39.3%  | 38.0%  | 48.9%         | 32.0%           | 37.9% | -                             | -      | -      | -      | 100.0% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

33. Voter Household General Election History:

BANNER 15

|                  | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |       |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|------------------|-------|------------------------|--------|--------|--------|--------|-------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|                  |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE  | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total            | 300   | 108                    | 75     | 41     | 38     | 38     | 39    | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| NEWLY REGISTERED | 3.9%  | 10.7%                  | -      | -      | -      | -      | 13.0% | -            | -                        | -                    | -                    | -           | -                    | -           |  |
| 1 OF 4           | 19.5% | 38.5%                  | 22.5%  | -      | -      | -      | 49.7% | 5.7%         | 6.9%                     | -                    | -                    | 8.8%        | -                    | 9.5%        |  |
| 2 OF 4           | 17.1% | 22.9%                  | 25.3%  | 12.7%  | 6.0%   | -      | 13.8% | 11.3%        | 13.7%                    | -                    | -                    | 10.3%       | -                    | 11.1%       |  |
| 3 OF 4           | 20.9% | 18.3%                  | 26.9%  | 40.0%  | 16.2%  | -      | 18.1% | 8.0%         | 9.7%                     | -                    | 68.6%                | 16.9%       | -                    | 18.3%       |  |
| 4 OF 4           | 38.6% | 9.5%                   | 25.4%  | 47.3%  | 77.7%  | 100.0% | 5.4%  | 75.0%        | 69.8%                    | 100.0%               | 31.4%                | 64.1%       | 100.0%               | 61.1%       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 1

|        | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT     |       |       |                   |       |       |                 |
|--------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|--------------------|-------|-------|-------------------|-------|-------|-----------------|
|        |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | RE PUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean  | FIRM UNDE-CIDED |
| Total  | 300   | 42     | 42    | 75        | 141         | 235                | 65            | 54          | 11               | 138                | 125   | 13    | 131               | 126   | 5     | 31              |
| 0 OF 4 | 36.2% | 31.0%  | 42.0% | 34.0%     | 37.1%       | 31.0%              | 54.9%         | 53.4%       | 62.0%            | 38.4%              | 36.8% | 53.5% | 31.2%             | 31.6% | 20.8% | 47.0%           |
| 1 OF 4 | 25.0% | 18.0%  | 25.3% | 21.1%     | 29.0%       | 27.2%              | 16.9%         | 14.1%       | 30.7%            | 25.9%              | 24.9% | 35.7% | 25.6%             | 24.9% | 43.0% | 18.1%           |
| 2 OF 4 | 13.8% | 24.9%  | 4.4%  | 15.6%     | 12.4%       | 15.8%              | 6.6%          | 6.5%        | 7.2%             | 14.0%              | 15.3% | 2.1%  | 13.7%             | 14.2% | -     | 13.3%           |
| 3 OF 4 | 12.6% | 13.8%  | 8.2%  | 15.6%     | 11.9%       | 12.8%              | 11.8%         | 14.3%       | -                | 10.0%              | 11.1% | -     | 16.3%             | 16.2% | 18.8% | 8.3%            |
| 4 OF 4 | 12.5% | 12.2%  | 20.2% | 13.8%     | 9.6%        | 13.3%              | 9.8%          | 11.8%       | -                | 11.6%              | 11.9% | 8.7%  | 13.2%             | 13.1% | 17.4% | 13.4%           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 2

|        | ROBERT HANIG   |                  |                    |                      |       | VALERIE JORDAN |                  |                    |                      | BILL WARD |                |                  |                    | HOWARD HUNTER        |       |                |                  | HANIG/JORDAN       |                      |       |                |                  |              |             |  |
|--------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------------|----------------------|-----------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------------|----------------------|-------|----------------|------------------|--------------|-------------|--|
|        | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |           | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |  |
| Total  | 300            | 21               | 14                 | 77                   | 188   | 51             | 18               | 77                 | 154                  | 67        | 31             | 79               | 123                | 79                   | 25    | 59             | 137              | 8                  | 1                    | 24    | 97             |                  |              |             |  |
| 0 OF 4 | 36.2%          | 51.0%            | 46.5%              | 43.9%                | 30.5% | 28.2%          | 42.8%            | 39.0%              | 36.6%                | 41.2%     | 26.7%          | 43.2%            | 31.2%              | 32.3%                | 39.9% | 40.3%          | 35.9%            | 48.7%              | 17.1%                | 57.5% | 46.4%          |                  |              |             |  |
| 1 OF 4 | 25.0%          | 25.8%            | 6.9%               | 21.2%                | 27.8% | 24.0%          | 18.0%            | 23.3%              | 27.0%                | 26.6%     | 27.6%          | 21.1%            | 25.9%              | 23.3%                | 18.3% | 27.2%          | 26.1%            | 18.7%              | -                    | 11.3% | 18.4%          |                  |              |             |  |
| 2 OF 4 | 13.8%          | 18.7%            | 19.7%              | 14.2%                | 12.7% | 10.2%          | 6.9%             | 17.4%              | 14.1%                | 10.0%     | 14.6%          | 13.4%            | 16.0%              | 7.7%                 | 20.6% | 12.5%          | 16.7%            | 32.6%              | 69.0%                | 20.0% | 16.0%          |                  |              |             |  |
| 3 OF 4 | 12.6%          | 4.5%             | 13.8%              | 10.7%                | 14.1% | 16.2%          | 1.1%             | 10.8%              | 13.6%                | 8.9%      | 15.9%          | 13.4%            | 13.2%              | 17.6%                | 4.0%  | 10.7%          | 12.1%            | -                  | 13.9%                | 8.2%  | 10.6%          |                  |              |             |  |
| 4 OF 4 | 12.5%          | -                | 13.1%              | 10.0%                | 14.9% | 21.4%          | 31.2%            | 9.6%               | 8.8%                 | 13.4%     | 15.2%          | 8.9%             | 13.6%              | 19.0%                | 17.2% | 9.3%           | 9.3%             | -                  | -                    | 3.0%  | 8.6%           |                  |              |             |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 3

|        | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|--------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|        |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total  | 300   | 14                     | 3                        | 52                   | 117                 | 136                     | 29                        | 72                         | 31                       | 13                         | 11                       | 8      | 136                | 133   | 3      | 138                  | 127   | 11    | 26                     |
| 0 OF 4 | 36.2% | 46.6%                  | 35.6%                    | 40.2%                | 38.4%               | 35.4%                   | 36.5%                     | 37.6%                      | 31.7%                    | 55.8%                      | 27.4%                    | 32.8%  | 39.7%              | 38.2% | 100.0% | 30.1%                | 28.8% | 45.6% | 49.7%                  |
| 1 OF 4 | 25.0% | 36.1%                  | -                        | 26.6%                | 25.9%               | 26.5%                   | 10.6%                     | 28.9%                      | 17.4%                    | 22.8%                      | 28.9%                    | 43.9%  | 23.9%              | 24.5% | -      | 26.0%                | 26.6% | 18.4% | 25.1%                  |
| 2 OF 4 | 13.8% | -                      | 64.4%                    | 9.1%                 | 10.4%               | 10.0%                   | 16.7%                     | 13.8%                      | 20.9%                    | 14.6%                      | 33.6%                    | 11.6%  | 13.6%              | 13.9% | -      | 14.6%                | 14.3% | 19.1% | 10.6%                  |
| 3 OF 4 | 12.6% | 1.4%                   | -                        | 9.8%                 | 11.9%               | 15.4%                   | 17.7%                     | 9.1%                       | 9.5%                     | 6.7%                       | 10.1%                    | -      | 10.1%              | 10.3% | -      | 15.3%                | 15.1% | 16.9% | 11.2%                  |
| 4 OF 4 | 12.5% | 16.0%                  | -                        | 14.3%                | 13.3%               | 12.7%                   | 18.5%                     | 10.6%                      | 20.6%                    | -                          | -                        | 11.6%  | 12.8%              | 13.1% | -      | 14.0%                | 15.2% | -     | 3.4%                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 4

|        | TOTAL | STATE SENATE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>HANIG |               | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |       |       |                |       |       | FAVOR-<br>ABLE<br>WARD |              | VOTE<br>HANIG       | VOTE<br>HANIG       | UNDE-<br>CIDED      |
|--------|-------|---------------------|-------|-------|----------------|-------|-------|-------------------------|---------------|---|-------|-------|----------------|-------|-------|------------------------|--------------|---------------------|---------------------|---------------------|
|        |       | VOTE<br>HANIG       | Vote  | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED  | VOTE<br>HANIG | VOTE<br>WARD                            | Vote  | Lean  | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |
| Total  | 300   | 129                 | 122   | 7     | 132            | 124   | 8     | 39                      | 16            | 104                                     | 98    | 6     | 125            | 111   | 13    | 71                     | 50           | 93                  | 36                  | 15                  |
| 0 OF 4 | 36.2% | 38.0%               | 38.3% | 33.0% | 31.7%          | 30.6% | 49.3% | 45.4%                   | 52.1%         | 40.3%                                   | 40.1% | 42.9% | 31.4%          | 31.6% | 29.7% | 38.5%                  | 41.8%        | 38.4%               | 36.8%               | 35.3%               |
| 1 OF 4 | 25.0% | 25.4%               | 25.9% | 16.4% | 26.0%          | 26.0% | 24.8% | 20.2%                   | 34.0%         | 24.1%                                   | 24.4% | 18.7% | 25.9%          | 23.5% | 45.9% | 24.6%                  | 25.5%        | 25.8%               | 24.1%               | 29.2%               |
| 2 OF 4 | 13.8% | 13.4%               | 12.2% | 32.3% | 14.8%          | 15.7% | -     | 12.0%                   | 8.1%          | 15.4%                                   | 14.0% | 38.4% | 11.2%          | 10.5% | 16.8% | 16.1%                  | 13.4%        | 13.3%               | 13.5%               | 12.3%               |
| 3 OF 4 | 12.6% | 10.7%               | 11.2% | 2.7%  | 15.0%          | 15.2% | 12.7% | 10.3%                   | 5.9%          | 11.2%                                   | 11.8% | -     | 16.5%          | 17.6% | 7.5%  | 7.7%                   | 7.5%         | 12.4%               | 6.4%                | 17.4%               |
| 4 OF 4 | 12.5% | 12.6%               | 12.4% | 15.7% | 12.5%          | 12.5% | 13.2% | 12.3%                   | -             | 9.1%                                    | 9.6%  | -     | 15.0%          | 16.8% | -     | 13.1%                  | 11.8%        | 10.1%               | 19.1%               | 5.8%                |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 5

|        | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                 | REGISTERED PARTY |                         |                  |       |        |       |
|--------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|-----------------|------------------|-------------------------|------------------|-------|--------|-------|
|        | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPUB-<br>LICAN | DEMO-<br>CRATIC  | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|        | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                 |                  |                         |                  |       |        |       |
| Total  | 300   | 209    | 70                                    | 147    | 113   | 180    | 101                                      | 241    | 32                                  | 199    | 81   | 69     | 26                          | 268    | 26              | 72               | 141                     | 87               | 75    | 8      | 4     |
| 0 OF 4 | 36.2%                                       | 38.2%  | 28.3%                                 | 38.0%  | 33.3%   | 41.0%  | 26.0%                                    | 37.7%  | 40.6%                               | 34.4%  | 40.4%                                      | 40.6%  | 30.7%                       | 36.0%  | 30.7%           | 41.5%            | 28.2%                   | 44.7%            | 45.4% | 32.8%  | 57.0% |
| 1 OF 4 | 25.0%                                       | 26.5%  | 20.1%                                 | 29.1%  | 18.9%   | 25.6%  | 23.2%                                    | 25.0%  | 16.7%                               | 23.1%  | 27.0%                                      | 29.7%  | 33.2%                       | 24.8%  | 33.2%           | 27.8%            | 27.7%                   | 18.2%            | 17.1% | 20.4%  | 34.7% |
| 2 OF 4 | 13.8%                                       | 12.8%  | 16.4%                                 | 12.7%  | 15.5%   | 12.3%  | 15.1%                                    | 11.4%  | 22.6%                               | 12.4%  | 16.8%                                      | 11.4%  | 26.8%                       | 12.1%  | 26.8%           | 11.9%            | 14.4%                   | 14.4%            | 14.9% | 16.5%  | -     |
| 3 OF 4 | 12.6%                                       | 12.5%  | 15.1%                                 | 12.8%  | 12.8%   | 9.2%   | 19.7%                                    | 12.3%  | 17.2%                               | 15.5%  | 7.1%                                       | 7.9%   | 4.9%                        | 13.5%  | 4.9%            | 9.3%             | 14.2%                   | 12.5%            | 13.0% | 10.4%  | 8.3%  |
| 4 OF 4 | 12.5%                                       | 10.1%  | 20.1%                                 | 7.4%   | 19.5%   | 11.9%  | 15.9%                                    | 13.6%  | 2.9%                                | 14.7%  | 8.6%                                       | 10.4%  | 4.4%                        | 13.6%  | 4.4%            | 9.6%             | 15.5%                   | 10.2%            | 9.6%  | 19.9%  | -     |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 6

|        | REGISTERED PARTY: MALE |             |                 | REGISTERED PARTY: FEMALE |             |                 | REGISTERED PARTY: WHITE |             |                 | REGISTERED PARTY: NON-WHITE |             |                 | REGISTERED PARTY: AFRICAN-AMERICAN/BLACK |             |                 |       |
|--------|------------------------|-------------|-----------------|--------------------------|-------------|-----------------|-------------------------|-------------|-----------------|-----------------------------|-------------|-----------------|--|-------------|-----------------|-------|
|        | REPUB-LICAN            | DEMO-CRATIC | INDEP-/OTHER/DK | REPUB-LICAN              | DEMO-CRATIC | INDEP-/OTHER/DK | REPUB-LICAN             | DEMO-CRATIC | INDEP-/OTHER/DK | REPUB-LICAN                 | DEMO-CRATIC | INDEP-/OTHER/DK | REPUB-LICAN                              | DEMO-CRATIC | INDEP-/OTHER/DK |       |
| Total  | 300                    | 35          | 54              | 45                       | 37          | 87              | 42                      | 63          | 44              | 63                          | 6           | 97              | 19                                       | 6           | 92              | 16    |
| 0 OF 4 | 36.2%                  | 45.9%       | 28.8%           | 40.8%                    | 37.3%       | 27.8%           | 49.0%                   | 42.1%       | 31.0%           | 47.1%                       | 38.7%       | 26.8%           | 38.3%                                    | 38.7%       | 28.1%           | 34.1% |
| 1 OF 4 | 25.0%                  | 24.9%       | 26.7%           | 24.6%                    | 30.5%       | 28.3%           | 11.1%                   | 26.3%       | 19.7%           | 10.7%                       | 40.5%       | 31.4%           | 31.3%                                    | 40.5%       | 31.3%           | 28.6% |
| 2 OF 4 | 13.8%                  | 21.1%       | 15.3%           | 7.9%                     | 3.0%        | 13.8%           | 21.6%                   | 13.6%       | 15.5%           | 18.0%                       | -           | 13.9%           | 6.7%                                     | -           | 13.6%           | 8.2%  |
| 3 OF 4 | 12.6%                  | 4.9%        | 13.6%           | 13.3%                    | 13.5%       | 14.6%           | 11.7%                   | 7.1%        | 14.6%           | 12.8%                       | 20.8%       | 14.1%           | 15.0%                                    | 20.8%       | 13.8%           | 18.4% |
| 4 OF 4 | 12.5%                  | 3.2%        | 15.6%           | 13.4%                    | 15.7%       | 15.4%           | 6.6%                    | 10.9%       | 19.1%           | 11.4%                       | -           | 13.8%           | 8.7%                                     | -           | 13.2%           | 10.7% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 7

|        | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            | IDEOLOGY     |       |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|--------|-------|-------------------------------------|----------------------------|--------------|-------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|        |       | TRUMP<br>SUPPOR<br>-TER             | TRADIT<br>-IONAL<br>REPUB. | LIB-<br>ERAL | Very  | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total  | 300   | 40                                  | 25                         | 67           | 34    | 33            | 88            | 132              | 51            | 81    | 13                        | 20                | 32            | 75               | 47                  | 56            | 58               | 23                 | 48            | 96               |
| 0 OF 4 | 36.2% | 43.9%                               | 31.2%                      | 24.4%        | 20.8% | 28.0%         | 42.5%         | 37.1%            | 55.0%         | 25.9% | 14.2%                     | 20.7%             | 40.6%         | 38.2%            | 26.0%               | 43.6%         | 35.7%            | 35.0%              | 49.3%         | 38.0%            |
| 1 OF 4 | 25.0% | 30.6%                               | 26.1%                      | 25.7%        | 30.7% | 20.6%         | 23.9%         | 25.5%            | 24.7%         | 26.1% | 25.9%                     | 33.1%             | 28.6%         | 22.8%            | 22.5%               | 21.2%         | 29.0%            | 4.0%               | 17.2%         | 23.3%            |
| 2 OF 4 | 13.8% | 8.3%                                | 16.3%                      | 17.4%        | 11.5% | 23.3%         | 16.5%         | 9.3%             | 4.1%          | 12.6% | 9.8%                      | 14.2%             | 14.5%         | 13.3%            | 18.7%               | 17.7%         | 4.2%             | 18.6%              | 21.7%         | 11.5%            |
| 3 OF 4 | 12.6% | 5.8%                                | 17.3%                      | 14.9%        | 16.7% | 13.2%         | 10.6%         | 13.7%            | 5.4%          | 18.8% | 21.4%                     | 18.0%             | 6.5%          | 12.7%            | 13.6%               | 12.9%         | 15.0%            | 21.9%              | 6.0%          | 11.5%            |
| 4 OF 4 | 12.5% | 11.4%                               | 9.2%                       | 17.6%        | 20.4% | 14.9%         | 6.5%          | 14.3%            | 10.7%         | 16.6% | 28.6%                     | 14.1%             | 9.8%          | 13.0%            | 19.2%               | 4.6%          | 16.1%            | 20.5%              | 5.8%          | 15.6%            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 8

|        | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|--------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|        |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total  | 300   | 43                     | 39            | 31                | 40                                      | 36            | 29                | 147                           | 148            | 3              | 55                                | 237   | 130                        | 135   | 57                                  | 67    | 73                                    | 68    | 70                                   | 81    |
| 0 OF 4 | 36.2% | 19.3%                  | 35.2%         | 33.6%             | 20.8%                                   | 33.2%         | 34.8%             | 39.3%                         | 32.4%          | 55.7%          | 44.4%                             | 34.4% | 30.3%                      | 38.9% | 29.0%                               | 42.0% | 31.3%                                 | 35.8% | 32.2%                                | 46.5% |
| 1 OF 4 | 25.0% | 35.3%                  | 30.2%         | 30.1%             | 35.0%                                   | 32.6%         | 26.8%             | 24.5%                         | 25.5%          | 26.8%          | 32.8%                             | 23.1% | 25.1%                      | 25.1% | 20.5%                               | 26.4% | 28.6%                                 | 23.7% | 24.0%                                | 15.5% |
| 2 OF 4 | 13.8% | 17.1%                  | 10.5%         | 4.2%              | 16.1%                                   | 11.4%         | 4.4%              | 12.9%                         | 15.0%          | -              | 14.3%                             | 12.7% | 16.2%                      | 12.5% | 23.9%                               | 8.4%  | 10.1%                                 | 16.7% | 19.5%                                | 11.8% |
| 3 OF 4 | 12.6% | 11.6%                  | 16.6%         | 19.4%             | 10.2%                                   | 18.0%         | 20.6%             | 11.4%                         | 13.5%          | 17.5%          | 6.7%                              | 14.3% | 12.2%                      | 13.8% | 9.9%                                | 14.1% | 14.0%                                 | 13.5% | 8.1%                                 | 15.3% |
| 4 OF 4 | 12.5% | 16.6%                  | 7.5%          | 12.7%             | 17.8%                                   | 4.9%          | 13.5%             | 11.8%                         | 13.7%          | -              | 1.8%                              | 15.4% | 16.2%                      | 9.7%  | 16.6%                               | 9.1%  | 15.9%                                 | 10.3% | 16.2%                                | 10.9% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 9

|        | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |       |
|--------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|-------|
|        | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |       |
|        |  |       |  |       |                      |       |                               |       |                                 |       |                                |       |                                    |       |  |       |                        |                          |                        |                          |       |
| Total  | 300                                      | 60    | 48   | 60    | 42                   | 138   | 120                           | 83    | 34                              | 55    | 85                             | 85    | 55                                 | 50    | 65                                     | 45    | 63                     | 173                      | 123                    | 82                       | 52    |
| 0 OF 4 | 36.2%                                    | 28.1% | 24.7%  | 27.8% | 28.0%                | 31.3% | 37.8%                         | 34.2% | 38.9%                           | 26.9% | 37.4%                          | 38.7% | 41.1%                              | 18.4% | 34.9%                                  | 20.4% | 35.3%                  | 39.9%                    | 30.9%                  | 39.7%                    | 34.0% |
| 1 OF 4 | 25.0%                                    | 26.4% | 40.1%  | 26.5% | 39.0%                | 24.4% | 25.0%                         | 25.9% | 28.4%                           | 22.0% | 23.7%                          | 19.8% | 16.6%                              | 31.5% | 32.2%                                  | 30.8% | 31.1%                  | 22.9%                    | 27.6%                  | 21.2%                    | 31.0% |
| 2 OF 4 | 13.8%                                    | 12.3% | 15.4%  | 12.3% | 15.4%                | 13.8% | 15.0%                         | 15.2% | 9.3%                            | 11.6% | 17.3%                          | 13.9% | 18.9%                              | 14.3% | 11.8%                                  | 13.8% | 12.0%                  | 16.2%                    | 10.2%                  | 18.3%                    | 8.4%  |
| 3 OF 4 | 12.6%                                    | 17.0% | 11.0%  | 17.1% | 10.4%                | 15.8% | 11.6%                         | 14.3% | 9.6%                            | 17.9% | 12.3%                          | 12.8% | 13.2%                              | 19.9% | 10.2%                                  | 20.0% | 10.4%                  | 10.5%                    | 15.6%                  | 7.8%                     | 16.9% |
| 4 OF 4 | 12.5%                                    | 16.3% | 8.8%   | 16.4% | 7.2%                 | 14.8% | 10.6%                         | 10.4% | 13.9%                           | 21.5% | 9.3%                           | 14.7% | 10.2%                              | 15.9% | 10.9%                                  | 15.0% | 11.2%                  | 10.5%                    | 15.7%                  | 13.0%                    | 9.6%  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 10

|        | EDUCATION: FEMALE |                    | EDUCATION: WHITE  |                    | EDUCATION: NON-WHITE |                    | EDUCATION: AFRICAN-AMER. /BLACK |                    | ISSUE OF ABORTION |            | ISSUE OF ABORTION: MALE |            | ISSUE OF ABORTION: FEMALE |            | ISSUE OF ABORTION: WHITE |            | ISSUE OF ABORTION: NON-WHITE |            | ISSUE OF ABORTION: AFRICAN-AMER. |            |       |
|--------|-------------------|--------------------|-------------------|--------------------|----------------------|--------------------|---------------------------------|--------------------|-------------------|------------|-------------------------|------------|---------------------------|------------|--------------------------|------------|------------------------------|------------|----------------------------------|------------|-------|
|        | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE | COLLEGE GRAD./POST | LESS THAN COLLEGE    | COLLEGE GRAD./POST | LESS THAN COLLEGE               | COLLEGE GRAD./POST | PRO-LIFE          | PRO-CHOICE | PRO-LIFE                | PRO-CHOICE | PRO-LIFE                  | PRO-CHOICE | PRO-LIFE                 | PRO-CHOICE | PRO-LIFE                     | PRO-CHOICE | PRO-LIFE                         | PRO-CHOICE |       |
| Total  | 300               | 91                 | 71                | 97                 | 71                   | 70                 | 50                              | 70                 | 43                | 136        | 140                     | 66         | 59                        | 70         | 81                       | 101        | 62                           | 33         | 73                               | 31         | 69    |
| 0 OF 4 | 36.2%             | 40.2%              | 28.7%             | 43.8%              | 37.9%                | 33.2%              | 22.1%                           | 33.0%              | 21.9%             | 39.9%      | 31.1%                   | 45.8%      | 28.7%                     | 34.3%      | 32.8%                    | 39.8%      | 42.0%                        | 42.6%      | 21.2%                            | 40.6%      | 22.3% |
| 1 OF 4 | 25.0%             | 24.3%              | 25.2%             | 17.2%              | 20.9%                | 29.4%              | 36.3%                           | 29.2%              | 36.2%             | 21.9%      | 26.3%                   | 19.6%      | 30.2%                     | 24.2%      | 23.5%                    | 19.9%      | 13.4%                        | 23.4%      | 36.1%                            | 25.4%      | 35.9% |
| 2 OF 4 | 13.8%             | 14.3%              | 11.4%             | 21.1%              | 7.4%                 | 10.6%              | 14.5%                           | 10.7%              | 14.9%             | 17.8%      | 10.9%                   | 17.2%      | 10.1%                     | 18.3%      | 11.5%                    | 17.3%      | 14.9%                        | 20.1%      | 8.3%                             | 18.9%      | 8.7%  |
| 3 OF 4 | 12.6%             | 12.9%              | 14.6%             | 8.5%               | 14.9%                | 14.0%              | 15.2%                           | 14.1%              | 15.8%             | 9.4%       | 16.4%                   | 5.4%       | 17.9%                     | 13.1%      | 15.2%                    | 8.1%       | 17.6%                        | 13.9%      | 15.2%                            | 15.1%      | 14.7% |
| 4 OF 4 | 12.5%             | 8.2%               | 20.2%             | 9.3%               | 18.9%                | 12.9%              | 11.9%                           | 13.0%              | 11.2%             | 11.0%      | 15.4%                   | 12.0%      | 13.1%                     | 10.1%      | 17.0%                    | 14.9%      | 12.2%                        | -          | 19.1%                            | -          | 18.4% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 11

|        | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                      |                 |                 | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |            |
|--------|-------|----------------------|---------------------|--------------------|--------------------|------------|----------------------|-----------------|-----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|------------|
|        |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During 1stTri Mester | Until 20th Week | Legal All Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE |
| Total  | 300   | 138                  | 24                  | 30                 | 83                 | 135        | 52                   | 10              | 72              | 71             | 54               | 67              | 81                  | 94                      | 66          | 42          | 64          | 42          | 58          |            |
| 0 OF 4 | 36.2% | 36.6%                | 18.3%               | 33.1%              | 43.2%              | 33.3%      | 41.5%                | 24.9%           | 28.6%           | 37.5%          | 33.5%            | 35.7%           | 33.1%               | 40.4%                   | 41.7%       | 29.9%       | 24.1%       | 29.9%       | 23.6%       |            |
| 1 OF 4 | 25.0% | 26.1%                | 32.1%               | 29.1%              | 23.3%              | 25.9%      | 18.5%                | 12.5%           | 33.1%           | 24.8%          | 28.1%            | 27.5%           | 24.5%               | 25.0%                   | 11.1%       | 25.1%       | 40.0%       | 25.1%       | 42.0%       |            |
| 2 OF 4 | 13.8% | 14.1%                | 14.6%               | 12.5%              | 14.6%              | 13.0%      | 20.5%                | 13.0%           | 7.7%            | 15.4%          | 13.8%            | 12.8%           | 12.5%               | 12.5%                   | 17.6%       | 18.6%       | 9.4%        | 18.6%       | 8.8%        |            |
| 3 OF 4 | 12.6% | 8.6%                 | 20.3%               | 7.7%               | 5.6%               | 17.4%      | 15.8%                | 27.2%           | 17.2%           | 8.6%           | 15.0%            | 8.6%            | 19.0%               | 6.1%                    | 19.6%       | 14.7%       | 15.1%       | 14.7%       | 15.0%       |            |
| 4 OF 4 | 12.5% | 14.5%                | 14.8%               | 17.6%              | 13.2%              | 10.3%      | 3.8%                 | 22.4%           | 13.4%           | 13.6%          | 9.6%             | 15.3%           | 10.8%               | 15.9%                   | 10.1%       | 11.8%       | 11.4%       | 11.8%       | 10.6%       |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 12

|        | RACIAL BACKGROUND |               |                            |                          |                 |        | RACIAL BACKGROUND:<br>MALE |               |                            |                          |                 |        | RACIAL BACKGROUND:<br>FEMALE |               |                            |                          |                 |        |        |
|--------|-------------------|---------------|----------------------------|--------------------------|-----------------|--------|----------------------------|---------------|----------------------------|--------------------------|-----------------|--------|------------------------------|---------------|----------------------------|--------------------------|-----------------|--------|--------|
|        | WHITE             | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Amer. | Other  | WHITE                      | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Amer. | Other  | WHITE                        | NON-<br>WHITE | African<br>Amer./<br>Black | His-<br>panic/<br>Latino | Asian/<br>Amer. | Other  |        |
| Total  | 300               | 170           | 122                        | 114                      | 3               | 2      | 3                          | 80            | 51                         | 48                       | 1               | 0      | 2                            | 90            | 71                         | 66                       | 2               | 2      | 1      |
| 0 OF 4 | 36.2%             | 41.0%         | 29.2%                      | 29.5%                    | -               | 100.0% | -                          | 40.8%         | 30.8%                      | 32.3%                    | -               | 100.0% | -                            | 41.3%         | 28.1%                      | 27.5%                    | -               | 100.0% | -      |
| 1 OF 4 | 25.0%             | 18.8%         | 31.8%                      | 31.4%                    | -               | -      | 100.0%                     | 17.5%         | 38.1%                      | 36.9%                    | -               | -      | 100.0%                       | 20.0%         | 27.2%                      | 27.4%                    | -               | -      | 100.0% |
| 2 OF 4 | 13.8%             | 15.7%         | 12.1%                      | 12.1%                    | 30.6%           | -      | -                          | 16.4%         | 12.1%                      | 12.9%                    | -               | -      | -                            | 15.0%         | 12.0%                      | 11.5%                    | 50.2%           | -      | -      |
| 3 OF 4 | 12.6%             | 11.2%         | 14.6%                      | 14.8%                    | 30.3%           | -      | -                          | 12.0%         | 9.1%                       | 9.7%                     | -               | -      | -                            | 10.4%         | 18.6%                      | 18.5%                    | 49.8%           | -      | -      |
| 4 OF 4 | 12.5%             | 13.3%         | 12.3%                      | 12.1%                    | 39.1%           | -      | -                          | 13.3%         | 9.9%                       | 8.1%                     | 100.0%          | -      | -                            | 13.2%         | 14.0%                      | 15.1%                    | -               | -      | -      |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 13

|        | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|--------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|        |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total  | 300   | 27    | 39    | 72    | 76    | 84         | 66           | 233        | 138         | 161        | 214         | 84         | 29                    | 104        | 66          | 67         | 100         | 33         |
| 0 OF 4 | 36.2% | 67.5% | 55.3% | 30.5% | 39.4% | 19.0%      | 60.3%        | 29.3%      | 44.7%       | 28.7%      | 42.8%       | 19.0%      | 61.3%                 | 30.3%      | 46.4%       | 27.9%      | 42.9%       | 19.5%      |
| 1 OF 4 | 25.0% | 3.6%  | 33.2% | 37.5% | 16.8% | 24.0%      | 21.2%        | 25.8%      | 29.7%       | 20.6%      | 25.1%       | 24.0%      | 17.7%                 | 27.3%      | 25.9%       | 24.5%      | 24.4%       | 27.4%      |
| 2 OF 4 | 13.8% | 16.6% | 3.9%  | 17.4% | 14.4% | 14.2%      | 9.1%         | 15.2%      | 13.4%       | 14.3%      | 13.8%       | 14.2%      | 7.7%                  | 16.5%      | 15.0%       | 14.1%      | 14.2%       | 15.5%      |
| 3 OF 4 | 12.6% | 7.9%  | 7.6%  | 13.2% | 18.7% | 10.5%      | 7.7%         | 14.0%      | 10.6%       | 14.4%      | 13.5%       | 10.5%      | 9.3%                  | 12.0%      | 11.0%       | 11.8%      | 12.2%       | 8.9%       |
| 4 OF 4 | 12.5% | 4.4%  | -     | 1.4%  | 10.7% | 32.3%      | 1.8%         | 15.6%      | 1.6%        | 22.0%      | 4.8%        | 32.3%      | 4.0%                  | 14.0%      | 1.8%        | 21.7%      | 6.3%        | 28.6%      |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 14

|        | TOTAL | AGE CLUSTERS:<br>FEMALE |            |             |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |  |
|--------|-------|-------------------------|------------|-------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|--|
|        |       | UNDER<br>40             | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |  |
| Total  | 300   | 36                      | 129        | 71          | 94         | 114         | 51         | 135    | 165    | 81            | 117             | 101   | 12                            | 59     | 51     | 63     | 116    |  |
| 0 OF 4 | 36.2% | 59.4%                   | 28.4%      | 43.0%       | 29.3%      | 42.7%       | 18.7%      | 37.3%  | 35.2%  | 26.7%         | 39.8%           | 39.5% | 100.0%                        | 71.3%  | 48.4%  | 31.7%  | 8.9%   |  |
| 1 OF 4 | 25.0% | 24.0%                   | 24.6%      | 33.3%       | 17.8%      | 25.7%       | 21.8%      | 25.5%  | 24.5%  | 22.3%         | 23.7%           | 28.5% | -                             | 28.7%  | 36.9%  | 32.1%  | 16.4%  |  |
| 2 OF 4 | 13.8% | 10.2%                   | 14.3%      | 12.0%       | 14.4%      | 13.4%       | 13.3%      | 14.3%  | 13.4%  | 12.9%         | 16.8%           | 11.1% | -                             | -      | 10.3%  | 26.4%  | 16.9%  |  |
| 3 OF 4 | 12.6% | 6.4%                    | 15.7%      | 10.2%       | 16.3%      | 14.6%       | 11.6%      | 11.2%  | 13.7%  | 12.8%         | 13.5%           | 11.3% | -                             | -      | 4.4%   | 9.8%   | 25.3%  |  |
| 4 OF 4 | 12.5% | -                       | 17.0%      | 1.4%        | 22.3%      | 3.6%        | 34.7%      | 11.6%  | 13.2%  | 25.3%         | 6.1%            | 9.7%  | -                             | -      | -      | -      | 32.4%  |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

34. Primary Vote Frequency:

BANNER 15

|        | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |        |              | PRIMARY BALLOT INDICATOR |                      |                      |             |                      |             |  |
|--------|-------|------------------------|--------|--------|--------|--------|--------|--------------|--------------------------|----------------------|----------------------|-------------|----------------------|-------------|--|
|        |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP | Only<br>Gop              | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |  |
| Total  | 300   | 108                    | 75     | 41     | 38     | 38     | 39     | 18           | 15                       | 3                    | 4                    | 26          | 2                    | 24          |  |
| 0 OF 4 | 36.2% | 100.0%                 | -      | -      | -      | -      | 100.0% | -            | -                        | -                    | -                    | -           | -                    | -           |  |
| 1 OF 4 | 25.0% | -                      | 100.0% | -      | -      | -      | -      | 37.2%        | 45.0%                    | -                    | -                    | 35.3%       | -                    | 38.3%       |  |
| 2 OF 4 | 13.8% | -                      | -      | 100.0% | -      | -      | -      | 6.2%         | 7.5%                     | -                    | 100.0%               | 28.0%       | -                    | 30.4%       |  |
| 3 OF 4 | 12.6% | -                      | -      | -      | 100.0% | -      | -      | 37.7%        | 24.6%                    | 100.0%               | -                    | 15.7%       | -                    | 17.0%       |  |
| 4 OF 4 | 12.5% | -                      | -      | -      | -      | 100.0% | -      | 18.9%        | 22.9%                    | -                    | -                    | 21.0%       | 100.0%               | 14.3%       |  |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 1

|                     | TOTAL | AREA   |       |           |             | VOTER LIKELIHOOD   |               |             |                  | GENERIC BALLOT    |       |       |                   |       |        |                 |
|---------------------|-------|--------|-------|-----------|-------------|--------------------|---------------|-------------|------------------|-------------------|-------|-------|-------------------|-------|--------|-----------------|
|                     |       | CAMDEN | GATES | HERT-FORD | PASQUO-TANK | DEFIN-ITELY VOTING | LIKELY VOTING | Very Likely | Some-what Likely | REPUB-LICAN CAND. | Vote  | Lean  | DEMO-CRATIC CAND. | Vote  | Lean   | FIRM UNDE-CIDED |
| Total Answering     | 87    | 17     | 13    | 13        | 44          | 70                 | 17            | 13          | 4                | 50                | 44    | 7     | 21                | 20    | 1      | 15              |
| NONE                | 44.7% | 38.7%  | 52.7% | 50.8%     | 42.9%       | 39.5%              | 65.7%         | 57.1%       | 93.2%            | 44.2%             | 44.9% | 39.6% | 31.7%             | 33.0% | -      | 64.6%           |
| VOTED GOP           | 21.0% | 44.2%  | -     | 18.0%     | 18.9%       | 22.5%              | 15.1%         | 19.9%       | -                | 33.7%             | 38.7% | -     | 4.8%              | 5.0%  | -      | 1.9%            |
| Only Voted GOP      | 17.4% | 39.3%  | -     | 18.0%     | 13.5%       | 17.9%              | 15.1%         | 19.9%       | -                | 29.0%             | 33.3% | -     | 0.9%              | 0.9%  | -      | 1.9%            |
| Voted Majority GOP  | 3.7%  | 4.8%   | -     | -         | 5.4%        | 4.6%               | -             | -           | -                | 4.6%              | 5.3%  | -     | 4.0%              | 4.1%  | -      | -               |
| VOTED EQUAL GOP/DEM | 4.9%  | 3.7%   | -     | 5.2%      | 6.7%        | 4.8%               | 5.1%          | 6.7%        | -                | 2.3%              | 2.7%  | -     | 14.5%             | 15.1% | -      | -               |
| VOTED DEM           | 29.4% | 13.4%  | 47.3% | 26.0%     | 31.5%       | 33.1%              | 14.1%         | 16.4%       | 6.8%             | 19.8%             | 13.8% | 60.4% | 49.0%             | 46.9% | 100.0% | 33.5%           |
| Voted Majority Dem  | 2.3%  | -      | 15.6% | -         | -           | 2.9%               | -             | -           | -                | 4.0%              | 2.0%  | 17.4% | -                 | -     | -      | -               |
| Only Voted Dem      | 27.1% | 13.4%  | 31.7% | 26.0%     | 31.5%       | 30.3%              | 14.1%         | 16.4%       | 6.8%             | 15.8%             | 11.8% | 43.1% | 49.0%             | 46.9% | 100.0% | 33.5%           |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 2

|                     | TOTAL | ROBERT HANIG   |                  |                    |                      | VALERIE JORDAN |                  |                    |                      | BILL WARD      |                  |                    |                      | HOWARD HUNTER  |                  |                    |                      | HANIG/JORDAN   |                  |              |             |
|---------------------|-------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------------|----------------------|----------------|------------------|--------------|-------------|
|                     |       | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | NO<br>OPIN-<br>ION | NEVER<br>HEARD<br>OF | FAVOR-<br>ABLE | UNFAV-<br>ORABLE | OPIN-<br>ION | HEARD<br>OF |
| Total Answering     | 87    | 6              | 6                | 30                 | 46                   | 15             | 7                | 29                 | 36                   | 22             | 8                | 25                 | 32                   | 16             | 6                | 19                 | 46                   | 3              | 0                | 10           | 38          |
| NONE                | 44.7% | 73.7%          | 86.8%            | 39.7%              | 39.2%                | 32.9%          | 69.7%            | 42.8%              | 46.5%                | 43.5%          | 36.6%            | 48.8%              | 44.3%                | 53.2%          | 46.4%            | 49.1%              | 39.6%                | 51.0%          | 100.0%           | 77.3%        | 52.7%       |
| VOTED GOP           | 21.0% | -              | -                | 15.3%              | 30.0%                | 13.2%          | 13.7%            | 20.6%              | 26.1%                | 31.3%          | -                | 21.6%              | 18.9%                | -              | -                | 25.0%              | 29.4%                | -              | -                | -            | 12.2%       |
| Only Voted GOP      | 17.4% | -              | -                | 15.3%              | 23.0%                | 7.7%           | 13.7%            | 20.6%              | 19.6%                | 26.0%          | -                | 13.6%              | 18.9%                | -              | -                | 19.0%              | 25.0%                | -              | -                | -            | 12.2%       |
| Voted Majority GOP  | 3.7%  | -              | -                | -                  | 7.0%                 | 5.5%           | -                | -                  | 6.5%                 | 5.4%           | -                | 8.0%               | -                    | -              | -                | 6.0%               | 4.4%                 | -              | -                | -            | -           |
| VOTED EQUAL GOP/DEM | 4.9%  | -              | -                | 5.9%               | 5.5%                 | 4.3%           | -                | 8.5%               | 3.2%                 | 5.4%           | 8.2%             | -                  | 7.6%                 | 4.1%           | 20.2%            | 4.5%               | 3.4%                 | -              | -                | -            | 4.7%        |
| VOTED DEM           | 29.4% | 26.3%          | 13.2%            | 39.1%              | 25.4%                | 49.7%          | 16.5%            | 28.2%              | 24.1%                | 19.8%          | 55.3%            | 29.6%              | 29.2%                | 42.7%          | 33.4%            | 21.3%              | 27.6%                | 49.0%          | -                | 22.7%        | 30.4%       |
| Voted Majority Dem  | 2.3%  | -              | -                | -                  | 4.4%                 | -              | 16.5%            | 3.0%               | -                    | -              | -                | 3.5%               | 3.5%                 | -              | 15.1%            | -                  | 2.5%                 | -              | -                | -            | -           |
| Only Voted Dem      | 27.1% | 26.3%          | 13.2%            | 39.1%              | 21.0%                | 49.7%          | -                | 25.1%              | 24.1%                | 19.8%          | 55.3%            | 26.2%              | 25.6%                | 42.7%          | 18.3%            | 21.3%              | 25.1%                | 49.0%          | -                | 22.7%        | 30.4%       |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 3

|                     | TOTAL | WARD/HUNTER            |                          |                      |                     | IMPORTANT ISSUES        |                           |                            |                          |                            |                          |        | U.S. SENATE BALLOT |       |        |                      |       |       |                        |
|---------------------|-------|------------------------|--------------------------|----------------------|---------------------|-------------------------|---------------------------|----------------------------|--------------------------|----------------------------|--------------------------|--------|--------------------|-------|--------|----------------------|-------|-------|------------------------|
|                     |       | FAVOR-<br>ABLE<br>BOTH | UNFAV-<br>ORABLE<br>BOTH | OPIN-<br>ION<br>BOTH | HEARD<br>OF<br>BOTH | ECON-<br>OMIC<br>ISSUES | HEALTH<br>-CARE<br>ISSUES | CRIME/<br>PUBLIC<br>SAFETY | EDUCA-<br>TION<br>ISSUES | ENVIRO<br>NMENTL<br>ISSUES | CULTU-<br>RAL/<br>SOCIAL | DK/REF | VOTE<br>BUDD       | Vote  | Lean   | VOTE<br>BEAS-<br>LEY | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED |
| Total Answering     | 87    | 5                      | -                        | 15                   | 35                  | 45                      | 9                         | 11                         | 7                        | 5                          | 4                        | 5      | 52                 | 51    | 1      | 22                   | 20    | 3     | 13                     |
| NONE                | 44.7% | 68.5%                  | -                        | 54.5%                | 50.5%               | 45.9%                   | 38.0%                     | 52.9%                      | 46.8%                    | 42.8%                      | 50.6%                    | 23.0%  | 46.2%              | 45.0% | 100.0% | 33.7%                | 29.3% | 67.2% | 57.8%                  |
| VOTED GOP           | 21.0% | -                      | -                        | -                    | 12.9%               | 34.7%                   | 2.0%                      | -                          | 15.6%                    | 6.1%                       | 27.8%                    | -      | 32.5%              | 33.2% | -      | 5.1%                 | 1.5%  | 32.8% | 1.5%                   |
| Only Voted GOP      | 17.4% | -                      | -                        | -                    | 9.6%                | 27.6%                   | 2.0%                      | -                          | 15.6%                    | 6.1%                       | 27.8%                    | -      | 28.0%              | 28.6% | -      | 1.3%                 | 1.5%  | -     | 1.5%                   |
| Voted Majority GOP  | 3.7%  | -                      | -                        | -                    | 3.3%                | 7.1%                    | -                         | -                          | -                        | -                          | -                        | -      | 4.5%               | 4.6%  | -      | 3.8%                 | -     | 32.8% | -                      |
| VOTED EQUAL GOP/DEM | 4.9%  | -                      | -                        | 12.4%                | 5.2%                | 4.1%                    | 7.0%                      | -                          | 11.7%                    | -                          | -                        | 16.5%  | 2.2%               | 2.3%  | -      | 14.0%                | 15.8% | -     | -                      |
| VOTED DEM           | 29.4% | 31.5%                  | -                        | 33.1%                | 31.5%               | 15.2%                   | 52.9%                     | 47.1%                      | 25.9%                    | 51.0%                      | 21.6%                    | 60.5%  | 19.1%              | 19.5% | -      | 47.2%                | 53.4% | -     | 40.7%                  |
| Voted Majority Dem  | 2.3%  | -                      | -                        | -                    | 2.5%                | -                       | -                         | 10.0%                      | -                        | -                          | -                        | 16.5%  | 2.2%               | 2.2%  | -      | -                    | -     | -     | 7.0%                   |
| Only Voted Dem      | 27.1% | 31.5%                  | -                        | 33.1%                | 29.0%               | 15.2%                   | 52.9%                     | 37.1%                      | 25.9%                    | 51.0%                      | 21.6%                    | 44.1%  | 16.9%              | 17.3% | -      | 47.2%                | 53.4% | -     | 33.8%                  |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 4

|                     | TOTAL         | STATE SENATE BALLOT |       |                |       |       |                        | FAVOR-<br>ABLE<br>HANIG |              |       | HOUSE DISTRICT 5:<br>STATE HOUSE BALLOT |                |       |       |                        |              | FAVOR-<br>ABLE<br>WARD |                     |                     | VOTE<br>HANIG | VOTE<br>HANIG | UNDE-<br>CIDED |
|---------------------|---------------|---------------------|-------|----------------|-------|-------|------------------------|-------------------------|--------------|-------|---|----------------|-------|-------|------------------------|--------------|------------------------|---------------------|---------------------|---------------|---------------|----------------|
|                     | VOTE<br>HANIG | Vote                | Lean  | VOTE<br>JORDAN | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>HANIG           | VOTE<br>WARD | Vote  | Lean                                    | VOTE<br>HUNTER | Vote  | Lean  | FIRM<br>UNDE-<br>CIDED | VOTE<br>WARD | AND<br>VOTE<br>WARD    | NOT<br>VOTE<br>WARD | ALL<br>BAL-<br>LOTS |               |               |                |
| Total Answering     | 87            | 50                  | 45    | 5              | 20    | 19    | 1                      | 17                      | 6            | 35    | 34                                      | 2              | 20    | 18    | 2                      | 32           | 15                     | 34                  | 16                  | 8             |               |                |
| NONE                | 44.7%         | 45.8%               | 45.3% | 50.0%          | 36.7% | 33.8% | 100.0%                 | 51.0%                   | 73.7%        | 44.0% | 45.3%                                   | 16.1%          | 36.7% | 29.6% | 100.0%                 | 50.5%        | 53.2%                  | 41.6%               | 54.6%               | 37.2%         |               |                |
| VOTED GOP           | 21.0%         | 34.1%               | 35.2% | 23.7%          | 4.2%  | 4.4%  | -                      | 2.8%                    | -            | 41.4% | 43.3%                                   | -              | 10.1% | 11.2% | -                      | 5.2%         | 38.8%                  | 43.2%               | 14.7%               | 2.3%          |               |                |
| Only Voted GOP      | 17.4%         | 29.4%               | 30.0% | 23.7%          | -     | -     | -                      | 2.8%                    | -            | 38.1% | 39.8%                                   | -              | -     | -     | -                      | 5.2%         | 38.8%                  | 39.8%               | 7.4%                | 2.3%          |               |                |
| Voted Majority GOP  | 3.7%          | 4.7%                | 5.2%  | -              | 4.2%  | 4.4%  | -                      | -                       | -            | 3.3%  | 3.5%                                    | -              | 10.1% | 11.2% | -                      | -            | -                      | 3.4%                | 7.4%                | -             |               |                |
| VOTED EQUAL GOP/DEM | 4.9%          | 2.3%                | 2.6%  | -              | 15.4% | 16.1% | -                      | -                       | -            | 3.3%  | 3.5%                                    | -              | 6.7%  | 7.5%  | -                      | 5.5%         | 8.0%                   | 3.4%                | -                   | -             |               |                |
| VOTED DEM           | 29.4%         | 17.8%               | 16.9% | 26.2%          | 43.7% | 45.7% | -                      | 46.2%                   | 26.3%        | 11.2% | 7.9%                                    | 83.9%          | 46.5% | 51.7% | -                      | 38.8%        | -                      | 11.7%               | 30.7%               | 60.5%         |               |                |
| Voted Majority Dem  | 2.3%          | -                   | -     | -              | -     | -     | -                      | 11.6%                   | -            | -     | -                                       | -              | -     | -     | -                      | 6.3%         | -                      | -                   | -                   | 11.0%         |               |                |
| Only Voted Dem      | 27.1%         | 17.8%               | 16.9% | 26.2%          | 43.7% | 45.7% | -                      | 34.6%                   | 26.3%        | 11.2% | 7.9%                                    | 83.9%          | 46.5% | 51.7% | -                      | 32.5%        | -                      | 11.7%               | 30.7%               | 49.5%         |               |                |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 5

|                     | TOTAL                                       |        |                                       |        |   |        |  |        |                                     |        |  |        |                             |        |                |                 | REGISTERED PARTY        |                  |       |        |       |
|---------------------|---|--------|---------------------------------------|--------|---|--------|--|--------|-------------------------------------|--------|--|--------|-----------------------------|--------|----------------|-----------------|-------------------------|------------------|-------|--------|-------|
|                     | ALLOW DOCTORS<br>PRESCRIBE MED<br>MARIJUANA |        | LEGALIZING<br>SPORTS<br>BETTING IN NC |        | GIVE PARENTS<br>\$6K GRANT FOR<br>PRIV. SCHOOLS |        | LOWERING THE<br>STATE INCOME<br>TAX RATE |        | EXPAND STATE<br>MEDICAID<br>PROGRAM |        | EXPAND PROGRM<br>IF REQUIRED<br>EMPLOYMENT |        | EXPAND<br>MEDICAID<br>COMBO |        | REPU-<br>LICAN | DEMO-<br>CRATIC | INDEP.<br>/OTHER<br>/DK | Indep-<br>endent | Other | DK/Ref |       |
|                     | SUPPRT                                      | OPPOSE | SUPPRT                                | OPPOSE | SUPPRT  | OPPOSE | SUPPRT                                   | OPPOSE | SUPPRT                              | OPPOSE | SUPPRT                                     | OPPOSE | SUPPRT                      | OPPOSE |                |                 |                         |                  |       |        |       |
| Total Answering     | 87  | 57     | 21                                    | 32     | 37  | 51     | 30                                       | 68     | 10                                  | 46     | 34   | 25     | 12                          | 71     | 12             | -               | -                       | 87               | 75    | 8      | 4     |
| NONE                | 44.7%                                       | 47.2%  | 28.9%                                 | 55.6%  | 36.8%   | 47.5%  | 45.3%                                    | 52.3%  | 26.1%                               | 48.1%  | 45.3%                                      | 46.8%  | 28.6%                       | 47.6%  | 28.6%          | -               | -                       | 44.7%            | 45.4% | 32.8%  | 57.0% |
| VOTED GOP           | 21.0%                                       | 20.0%  | 28.0%                                 | 24.4%  | 21.2%   | 24.9%  | 11.5%                                    | 24.6%  | 12.1%                               | 12.6%  | 30.2%                                      | 22.7%  | 44.9%                       | 16.2%  | 44.9%          | -               | -                       | 21.0%            | 22.5% | 13.8%  | 7.5%  |
| Only Voted GOP      | 17.4%                                       | 14.4%  | 28.0%                                 | 18.2%  | 18.0%   | 20.9%  | 7.6%                                     | 20.0%  | 12.1%                               | 8.2%   | 26.7%                                      | 18.0%  | 44.9%                       | 11.7%  | 44.9%          | -               | -                       | 17.4%            | 18.3% | 13.8%  | 7.5%  |
| Voted Majority GOP  | 3.7%  | 5.6%   | -                                     | 6.2%   | 3.2%  | 4.0%   | 3.9%                                     | 4.7%   | -                                   | 4.4%   | 3.5%                                       | 4.7%   | -                           | 4.5%   | -              | -               | -                       | 3.7%             | 4.2%  | -      | -     |
| VOTED EQUAL GOP/DEM | 4.9%  | 7.5%   | -                                     | 4.7%   | 1.8%  | 7.0%   | 2.3%                                     | 1.7%   | 15.7%                               | 4.8%   | 3.5%                                       | 4.7%   | -                           | 4.8%   | -              | -               | -                       | 4.9%             | 3.9%  | 16.5%  | -     |
| VOTED DEM           | 29.4%                                       | 25.3%  | 43.2%                                 | 15.3%  | 40.2%   | 20.6%  | 41.0%                                    | 21.4%  | 46.1%                               | 34.4%  | 21.1%                                      | 25.9%  | 26.5%                       | 31.4%  | 26.5%          | -               | -                       | 29.4%            | 28.2% | 36.9%  | 35.5% |
| Voted Majority Dem  | 2.3%  | 1.5%   | 5.4%                                  | 3.5%   | 2.4%  | 3.9%   | -  | 1.7%   | -                                   | 4.4%   | -  | -      | -                           | 2.8%   | -              | -               | -                       | 2.3%             | 1.5%  | 10.8%  | -     |
| Only Voted Dem      | 27.1%                                       | 23.7%  | 37.7%                                 | 11.8%  | 37.8%   | 16.6%  | 41.0%                                    | 19.7%  | 46.1%                               | 30.1%  | 21.1%                                      | 25.9%  | 26.5%                       | 28.6%  | 26.5%          | -               | -                       | 27.1%            | 26.7% | 26.1%  | 35.5% |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 6

|                     | TOTAL | REGISTERED PARTY:<br>MALE |                 |                         | REGISTERED PARTY:<br>FEMALE |                 |                         | REGISTERED PARTY:<br>WHITE |                 |                         | REGISTERED PARTY:<br>NON-WHITE |                 |                         | REGISTERED PARTY:<br>AFRICAN-AMERICAN/<br>BLACK |                 |                         |
|---------------------|-------|---------------------------|-----------------|-------------------------|-----------------------------|-----------------|-------------------------|----------------------------|-----------------|-------------------------|--------------------------------|-----------------|-------------------------|---|-----------------|-------------------------|
|                     |       | REPUB-<br>LICAN           | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN             | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN            | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK | REPUB-<br>LICAN                                 | DEMO-<br>CRATIC | INDEP-<br>/OTHER<br>/DK |
| Total Answering     | 87    | -                         | -               | 45                      | -                           | -               | 42                      | -                          | -               | 63                      | -                              | -               | 19                      | -   | -               | 16                      |
| NONE                | 44.7% | -                         | -               | 40.8%                   | -                           | -               | 49.0%                   | -                          | -               | 47.1%                   | -                              | -               | 38.3%                   | -   | -               | 34.1%                   |
| VOTED GOP           | 21.0% | -                         | -               | 28.6%                   | -                           | -               | 12.8%                   | -                          | -               | 23.9%                   | -                              | -               | 6.7%                    | -   | -               | 8.2%                    |
| Only Voted GOP      | 17.4% | -                         | -               | 23.5%                   | -                           | -               | 10.7%                   | -                          | -               | 18.8%                   | -                              | -               | 6.7%                    | -   | -               | 8.2%                    |
| Voted Majority GOP  | 3.7%  | -                         | -               | 5.1%                    | -                           | -               | 2.0%                    | -                          | -               | 5.1%                    | -                              | -               | -                       | -   | -               | -                       |
| VOTED EQUAL GOP/DEM | 4.9%  | -                         | -               | 2.6%                    | -                           | -               | 7.4%                    | -                          | -               | 6.8%                    | -                              | -               | -                       | -   | -               | -                       |
| VOTED DEM           | 29.4% | -                         | -               | 28.0%                   | -                           | -               | 30.8%                   | -                          | -               | 22.2%                   | -                              | -               | 55.0%                   | -   | -               | 57.7%                   |
| Voted Majority Dem  | 2.3%  | -                         | -               | 4.4%                    | -                           | -               | -                       | -                          | -               | 3.2%                    | -                              | -               | -                       | -   | -               | -                       |
| Only Voted Dem      | 27.1% | -                         | -               | 23.6%                   | -                           | -               | 30.8%                   | -                          | -               | 19.0%                   | -                              | -               | 55.0%                   | -   | -               | 57.7%                   |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 7

|                     | TOTAL | ALIGNMENT W/<br>REPUBLICAN<br>PARTY |                            | IDEOLOGY     |       |               |               |                  |               |       | WHITE<br>CONSER<br>VATIVE | IDEOLOGY:<br>MALE |               |                  | IDEOLOGY:<br>FEMALE |               |                  | IDEOLOGY:<br>WHITE |               |                  |
|---------------------|-------|-------------------------------------|----------------------------|--------------|-------|---------------|---------------|------------------|---------------|-------|---------------------------|-------------------|---------------|------------------|---------------------|---------------|------------------|--------------------|---------------|------------------|
|                     |       | TRUMP<br>SUPPORT-<br>TER            | TRADIT-<br>IONAL<br>REPUB. | LIB-<br>ERAL | Very  | Some-<br>what | MOD-<br>ERATE | CONSER<br>VATIVE | Some-<br>what | Very  | DEMO-<br>CRATS            | LIB-<br>ERAL      | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL        | MOD-<br>ERATE | CONSER<br>VATIVE | LIB-<br>ERAL       | MOD-<br>ERATE | CONSER<br>VATIVE |
| Total Answering     | 87    | -                                   | -                          | 9            | 2     | 7             | 36            | 40               | 20            | 20    | -                         | 1                 | 11            | 31               | 8                   | 25            | 8                | 7                  | 26            | 30               |
| NONE                | 44.7% | -                                   | -                          | 23.9%        | 50.0% | 17.1%         | 55.3%         | 40.1%            | 55.4%         | 24.2% | -                         | -                 | 61.3%         | 33.8%            | 26.0%               | 52.7%         | 63.1%            | 30.1%              | 56.3%         | 43.0%            |
| VOTED GOP           | 21.0% | -                                   | -                          | 9.9%         | -     | 12.4%         | 3.4%          | 40.2%            | 22.5%         | 58.4% | -                         | -                 | 1.7%          | 41.1%            | 10.8%               | 4.2%          | 36.9%            | 12.4%              | 0.7%          | 46.2%            |
| Only Voted GOP      | 17.4% | -                                   | -                          | -            | -     | -             | 3.4%          | 34.3%            | 22.5%         | 46.4% | -                         | -                 | 1.7%          | 33.6%            | -                   | 4.2%          | 36.9%            | -                  | 0.7%          | 38.3%            |
| Voted Majority GOP  | 3.7%  | -                                   | -                          | 9.9%         | -     | 12.4%         | -             | 5.9%             | -             | 12.0% | -                         | -                 | -             | 7.5%             | 10.8%               | -             | -                | 12.4%              | -             | 7.9%             |
| VOTED EQUAL GOP/DEM | 4.9%  | -                                   | -                          | 17.8%        | -     | 22.4%         | 4.4%          | 2.9%             | -             | 6.0%  | -                         | -                 | -             | 3.7%             | 19.5%               | 6.3%          | -                | 22.5%              | 6.0%          | 4.0%             |
| VOTED DEM           | 29.4% | -                                   | -                          | 48.4%        | 50.0% | 48.0%         | 36.8%         | 16.8%            | 22.1%         | 11.4% | -                         | 100.0%            | 37.1%         | 21.4%            | 43.7%               | 36.7%         | -                | 35.0%              | 37.0%         | 6.8%             |
| Voted Majority Dem  | 2.3%  | -                                   | -                          | -            | -     | -             | 3.2%          | 2.2%             | 4.3%          | -     | -                         | -                 | 10.3%         | 2.8%             | -                   | -             | -                | -                  | 4.4%          | 3.0%             |
| Only Voted Dem      | 27.1% | -                                   | -                          | 48.4%        | 50.0% | 48.0%         | 33.7%         | 14.6%            | 17.8%         | 11.4% | -                         | 100.0%            | 26.8%         | 18.6%            | 43.7%               | 36.7%         | -                | 35.0%              | 32.6%         | 3.8%             |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 8

|                     | TOTAL | IDEOLOGY:<br>NON-WHITE |               |                   | IDEOLOGY:<br>AFRICAN-AMERICAN/<br>BLACK |               |                   | 2020 PRESIDENTIAL<br>ELECTION |                |                | CHILDREN<br>UNDER 18<br>HOUSEHOLD |       | EVANGELICAL/<br>BORN-AGAIN |       | EVANGELICAL/<br>BORN-AGAIN:<br>MALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>FEMALE |       | EVANGELICAL/<br>BORN-AGAIN:<br>WHITE |       |
|---------------------|-------|------------------------|---------------|-------------------|---|---------------|-------------------|-------------------------------|----------------|----------------|-----------------------------------|-------|----------------------------|-------|-------------------------------------|-------|---------------------------------------|-------|--------------------------------------|-------|
|                     |       | LIB-<br>ERAL           | MOD-<br>ERATE | CONSER-<br>VATIVE | LIB-<br>ERAL                            | MOD-<br>ERATE | CONSER-<br>VATIVE | VOTED<br>TRUMP                | VOTED<br>BIDEN | VOTED<br>OTHER | YES                               | NO    | YES                        | NO    | YES                                 | NO    | YES                                   | NO    | YES                                  | NO    |
| Total Answering     | 87    | 1                      | 9             | 8                 | 1                                       | 7             | 6                 | 58                            | 26             | 2              | 15                                | 69    | 30                         | 45    | 17                                  | 25    | 13                                    | 20    | 23                                   | 34    |
| NONE                | 44.7% | -                      | 59.2%         | 26.6%             | -                                       | 49.2%         | 29.8%             | 47.4%                         | 36.2%          | 61.2%          | 56.5%                             | 41.4% | 31.5%                      | 55.4% | 28.4%                               | 55.3% | 35.5%                                 | 55.6% | 35.4%                                | 59.2% |
| VOTED GOP           | 21.0% | -                      | -             | 15.8%             | -                                       | -             | 20.3%             | 29.4%                         | 3.2%           | 18.4%          | 15.7%                             | 21.6% | 33.2%                      | 16.1% | 40.9%                               | 24.5% | 23.1%                                 | 5.3%  | 42.9%                                | 14.2% |
| Only Voted GOP      | 17.4% | -                      | -             | 15.8%             | -                                       | -             | 20.3%             | 25.4%                         | -              | 18.4%          | 7.9%                              | 18.7% | 26.4%                      | 13.4% | 34.0%                               | 19.8% | 16.5%                                 | 5.3%  | 34.2%                                | 10.7% |
| Voted Majority GOP  | 3.7%  | -                      | -             | -                 | -                                       | -             | -                 | 4.1%                          | 3.2%           | -              | 7.8%                              | 2.9%  | 6.8%                       | 2.6%  | 6.9%                                | 4.7%  | 6.6%                                  | -     | 8.8%                                 | 3.4%  |
| VOTED EQUAL GOP/DEM | 4.9%  | -                      | -             | -                 | -                                       | -             | -                 | 2.0%                          | 11.8%          | -              | 16.7%                             | 2.5%  | 6.9%                       | 3.0%  | 6.9%                                | -     | 6.9%                                  | 6.8%  | 8.9%                                 | 3.9%  |
| VOTED DEM           | 29.4% | 100.0%                 | 40.8%         | 57.6%             | 100.0%                                  | 50.8%         | 49.9%             | 21.1%                         | 48.7%          | 20.4%          | 11.1%                             | 34.5% | 28.4%                      | 25.5% | 23.8%                               | 20.2% | 34.5%                                 | 32.2% | 12.8%                                | 22.8% |
| Voted Majority Dem  | 2.3%  | -                      | -             | -                 | -                                       | -             | -                 | 3.5%                          | -              | -              | -                                 | 2.9%  | 2.9%                       | 2.5%  | 5.2%                                | 4.5%  | -                                     | -     | 3.8%                                 | 3.3%  |
| Only Voted Dem      | 27.1% | 100.0%                 | 40.8%         | 57.6%             | 100.0%                                  | 50.8%         | 49.9%             | 17.7%                         | 48.7%          | 20.4%          | 11.1%                             | 31.6% | 25.5%                      | 23.0% | 18.6%                               | 15.7% | 34.5%                                 | 32.2% | 9.0%                                 | 19.5% |

DIFFERENTIATORS DATA  
NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 9

|                     | TOTAL |       | EVANGELICAL/<br>BORN-AGAIN:<br>NON-WHITE |       | EVANGELICAL/<br>BORN-AGAIN:<br>AFRICAN-AMER. |       | FIREARM<br>HOUSEHOLD |       | FIREARM<br>HOUSEHOLD:<br>MALE |       | FIREARM<br>HOUSEHOLD:<br>FEMALE |       | FIREARM<br>HOUSEHOLD:<br>WHITE |       | FIREARM<br>HOUSEHOLD:<br>NON-WHITE |       | FIREARM<br>HOUSEHOLD:<br>AFRICAN-AMER. |       | EDUCATION              |                          | EDUCATION:<br>MALE     |                          |
|---------------------|-------|-------|--|-------|--|-------|----------------------|-------|-------------------------------|-------|---------------------------------|-------|--------------------------------|-------|------------------------------------|-------|--|-------|------------------------|--------------------------|------------------------|--------------------------|
|                     | YES   | NO    | YES                                      | NO    | YES  | NO    | YES                  | NO    | YES                           | NO    | YES                             | NO    | YES                            | NO    | YES                                | NO    | YES                                    | NO    | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST |
| Total Answering     | 87    | 7     | 6  | 6     | 5  | 41    | 25                   | 30    | 6                             | 11    | 19                              | 29    | 22                             | 11    | 3                                  | 10    | 3                                      | 44    | 41                     | 22                       | 23                     |                          |
| NONE                | 44.7% | 17.9% | 39.0%                                    | 14.4% | 51.7%  | 41.1% | 47.2%                | 40.6% | 23.8%                         | 42.3% | 54.7%                           | 49.9% | 48.4%                          | 22.0% | 39.0%                              | 25.5% | 33.2%                                  | 52.7% | 37.7%                  | 45.6%                    | 36.3%                  |                          |
| VOTED GOP           | 21.0% | -     | 20.5%                                    | -     | 27.2%  | 26.4% | 0.7%                 | 35.7% | 3.0%                          | 2.6%  | -                               | 33.1% | 0.8%                           | 11.5% | -                                  | 13.4% | -                                      | 16.7% | 25.7%                  | 20.8%                    | 36.0%                  |                          |
| Only Voted GOP      | 17.4% | -     | 20.5%                                    | -     | 27.2%  | 20.7% | 0.7%                 | 27.8% | 3.0%                          | 2.6%  | -                               | 25.0% | 0.8%                           | 11.5% | -                                  | 13.4% | -                                      | 14.8% | 20.1%                  | 20.8%                    | 26.0%                  |                          |
| Voted Majority GOP  | 3.7%  | -     | -  | -     | -  | 5.7%  | -                    | 7.9%  | -                             | -     | -                               | 8.1%  | -                              | -     | -                                  | -     | -                                      | 1.9%  | 5.7%                   | -                        | 10.0%                  |                          |
| VOTED EQUAL GOP/DEM | 4.9%  | -     | -  | -     | -  | -     | 8.8%                 | -     | -                             | -     | 11.6%                           | -     | 10.0%                          | -     | -                                  | -     | -                                      | 4.1%  | 3.8%                   | 5.3%                     | -                      |                          |
| VOTED DEM           | 29.4% | 82.1% | 40.4%                                    | 85.6% | 21.2%  | 32.5% | 43.3%                | 23.7% | 73.2%                         | 55.2% | 33.8%                           | 17.0% | 40.7%                          | 66.5% | 61.0%                              | 61.1% | 66.8%                                  | 26.5% | 32.8%                  | 28.3%                    | 27.7%                  |                          |
| Voted Majority Dem  | 2.3%  | -     | -  | -     | -  | 2.1%  | 4.5%                 | 2.9%  | 18.6%                         | -     | -                               | 3.0%  | 5.1%                           | -     | -                                  | -     | -                                      | 4.5%  | -                      | 9.1%                     | -                      |                          |
| Only Voted Dem      | 27.1% | 82.1% | 40.4%                                    | 85.6% | 21.2%  | 30.4% | 38.8%                | 20.7% | 54.6%                         | 55.2% | 33.8%                           | 14.0% | 35.6%                          | 66.5% | 61.0%                              | 61.1% | 66.8%                                  | 22.0% | 32.8%                  | 19.3%                    | 27.7%                  |                          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 10

|                     | TOTAL | EDUCATION:<br>FEMALE   |                          | EDUCATION:<br>WHITE    |                          | EDUCATION:<br>NON-WHITE |                          | EDUCATION:<br>AFRICAN-AMER.<br>/BLACK |                          | ISSUE OF<br>ABORTION |                | ISSUE OF<br>ABORTION:<br>MALE |                | ISSUE OF<br>ABORTION:<br>FEMALE |                | ISSUE OF<br>ABORTION:<br>WHITE |                | ISSUE OF<br>ABORTION:<br>NON-WHITE |                | ISSUE OF<br>ABORTION:<br>AFRICAN-AMER. |                |
|---------------------|-------|------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|---------------------------------------|--------------------------|----------------------|----------------|-------------------------------|----------------|---------------------------------|----------------|--------------------------------|----------------|------------------------------------|----------------|--|----------------|
|                     |       | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE  | COLLGE<br>GRAD./<br>POST | LESS<br>THAN<br>COLLGE                | COLLGE<br>GRAD./<br>POST | PRO-<br>LIFE         | PRO-<br>CHOICE | PRO-<br>LIFE                  | PRO-<br>CHOICE | PRO-<br>LIFE                    | PRO-<br>CHOICE | PRO-<br>LIFE                   | PRO-<br>CHOICE | PRO-<br>LIFE                       | PRO-<br>CHOICE | PRO-<br>LIFE                           | PRO-<br>CHOICE |
| Total Answering     | 87    | 22                     | 18                       | 32                     | 29                       | 8                       | 11                       | 8                                     | 8                        | 41                   | 39             | 22                            | 19             | 18                              | 20             | 33                             | 28             | 7                                  | 8              | 5                                      | 8              |
| NONE                | 44.7% | 59.7%                  | 39.6%                    | 52.3%                  | 43.1%                    | 56.1%                   | 27.0%                    | 54.5%                                 | 16.1%                    | 51.8%                | 33.1%          | 48.4%                         | 32.3%          | 55.9%                           | 33.9%          | 53.6%                          | 38.6%          | 50.9%                              | 14.4%          | 35.0%                                  | 14.4%          |
| VOTED GOP           | 21.0% | 12.7%                  | 12.3%                    | 19.7%                  | 28.6%                    | -                       | 11.5%                    | -                                     | 16.3%                    | 27.7%                | 18.2%          | 36.6%                         | 25.6%          | 16.9%                           | 11.0%          | 27.5%                          | 21.8%          | 18.0%                              | -              | 23.8%                                  | -              |
| Only Voted GOP      | 17.4% | 8.9%                   | 12.3%                    | 17.1%                  | 20.5%                    | -                       | 11.5%                    | -                                     | 16.3%                    | 22.8%                | 15.1%          | 31.4%                         | 19.4%          | 12.3%                           | 11.0%          | 21.4%                          | 17.6%          | 18.0%                              | -              | 23.8%                                  | -              |
| Voted Majority GOP  | 3.7%  | 3.8%                   | -                        | 2.6%                   | 8.1%                     | -                       | -                        | -                                     | -                        | 4.9%                 | 3.0%           | 5.2%                          | 6.2%           | 4.6%                            | -              | 6.2%                           | 4.2%           | -                                  | -              | -                                      | -              |
| VOTED EQUAL GOP/DEM | 4.9%  | 2.9%                   | 8.8%                     | 5.6%                   | 5.4%                     | -                       | -                        | -                                     | -                        | 2.1%                 | 8.8%           | -                             | 6.2%           | 4.7%                            | 11.2%          | 2.7%                           | 12.3%          | -                                  | -              | -                                      | -              |
| VOTED DEM           | 29.4% | 24.6%                  | 39.4%                    | 22.4%                  | 22.9%                    | 43.9%                   | 61.5%                    | 45.5%                                 | 67.6%                    | 18.4%                | 39.9%          | 15.0%                         | 35.8%          | 22.5%                           | 43.9%          | 16.2%                          | 27.3%          | 31.2%                              | 85.6%          | 41.2%                                  | 85.6%          |
| Voted Majority Dem  | 2.3%  | -                      | -                        | 6.2%                   | -                        | -                       | -                        | -                                     | -                        | 2.8%                 | 2.3%           | 5.1%                          | 4.6%           | -                               | -              | 3.5%                           | 3.2%           | -                                  | -              | -                                      | -              |
| Only Voted Dem      | 27.1% | 24.6%                  | 39.4%                    | 16.2%                  | 22.9%                    | 43.9%                   | 61.5%                    | 45.5%                                 | 67.6%                    | 15.6%                | 37.7%          | 9.9%                          | 31.2%          | 22.5%                           | 43.9%          | 12.7%                          | 24.1%          | 31.2%                              | 85.6%          | 41.2%                                  | 85.6%          |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 11

|                     | TOTAL | POSITION ON ABORTION |                     |                    |                    |            |                    |               |                | POSITION ON    | POSITION ON      | POSITION ON     | POSITION ON         | POSITION ON             | POSITION ON | POSITION ON | POSITION ON | POSITION ON | POSITION ON |            |
|---------------------|-------|----------------------|---------------------|--------------------|--------------------|------------|--------------------|---------------|----------------|----------------|------------------|-----------------|---------------------|-------------------------|-------------|-------------|-------------|-------------|-------------|------------|
|                     |       | PRO-LIFE             | Should Not Be Legal | Saves Mothers Life | CaseOf Rape/Incest | PRO-CHOICE | During1stTriMester | Until20thWeek | LegalAll Cases | ABORTION: MALE | ABORTION: FEMALE | ABORTION: WHITE | ABORTION: NON-WHITE | ABORTION: AFRICAN-AMER. | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE  | PRO-LIFE    | PRO-CHOICE |
|                     |       |                      |                     |                    |                    |            |                    |               |                | LIFE           | CHOICE           | LIFE            | CHOICE              | LIFE                    | CHOICE      | LIFE        | CHOICE      | LIFE        | CHOICE      |            |
| Total Answering     | 87    | 44                   | 6                   | 6                  | 33                 | 33         | 18                 | 5             | 10             | 28             | 13               | 16              | 20                  | 34                      | 25          | 9           | 4           | 9           | 3           |            |
| NONE                | 44.7% | 41.4%                | 21.0%               | 46.9%              | 43.9%              | 47.3%      | 59.5%              | 30.8%         | 33.9%          | 32.6%          | 56.6%            | 57.2%           | 41.2%               | 48.2%                   | 49.2%       | 21.4%       | 46.3%       | 21.4%       | 9.1%        |            |
| VOTED GOP           | 21.0% | 29.2%                | 79.0%               | 21.0%              | 22.1%              | 16.9%      | 23.9%              | 3.9%          | 10.9%          | 33.1%          | 28.7%            | 22.0%           | 9.3%                | 31.2%                   | 17.8%       | 13.7%       | -           | 13.7%       | -           |            |
| Only Voted GOP      | 17.4% | 23.8%                | 79.0%               | -                  | 18.5%              | 14.3%      | 19.1%              | 3.9%          | 10.9%          | 24.9%          | 28.7%            | 22.0%           | 5.1%                | 24.3%                   | 14.5%       | 13.7%       | -           | 13.7%       | -           |            |
| Voted Majority GOP  | 3.7%  | 5.3%                 | -                   | 21.0%              | 3.6%               | 2.6%       | 4.8%               | -             | -              | 8.3%           | -                | -               | 4.3%                | 7.0%                    | 3.3%        | -           | -           | -           | -           |            |
| VOTED EQUAL GOP/DEM | 4.9%  | -                    | -                   | -                  | -                  | 10.4%      | 11.6%              | 28.6%         | -              | -              | 9.1%             | -               | 11.2%               | -                       | 13.4%       | -           | -           | -           | -           |            |
| VOTED DEM           | 29.4% | 29.4%                | -                   | 32.0%              | 34.0%              | 25.5%      | 5.0%               | 36.6%         | 55.2%          | 34.2%          | 5.6%             | 20.8%           | 38.3%               | 20.5%                   | 19.6%       | 64.8%       | 53.7%       | 64.8%       | 90.9%       |            |
| Voted Majority Dem  | 2.3%  | 4.6%                 | -                   | -                  | 6.1%               | -          | -                  | -             | -              | 7.1%           | -                | -               | -                   | 6.0%                    | -           | -           | -           | -           | -           |            |
| Only Voted Dem      | 27.1% | 24.9%                | -                   | 32.0%              | 27.9%              | 25.5%      | 5.0%               | 36.6%         | 55.2%          | 27.1%          | 5.6%             | 20.8%           | 38.3%               | 14.5%                   | 19.6%       | 64.8%       | 53.7%       | 64.8%       | 90.9%       |            |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 12

|                     | RACIAL BACKGROUND |           |                        |                 |                |        | RACIAL BACKGROUND: MALE |           |                        |                 |                |        | RACIAL BACKGROUND: FEMALE |           |                        |                 |                |        |   |
|---------------------|-------------------|-----------|------------------------|-----------------|----------------|--------|-------------------------|-----------|------------------------|-----------------|----------------|--------|---------------------------|-----------|------------------------|-----------------|----------------|--------|---|
|                     | WHITE             | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  | WHITE                   | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  | WHITE                     | NON-WHITE | African American/Black | Hispanic/Latino | Asian/American | Other  |   |
| Total Answering     | 87                | 63        | 19                     | 16              | -              | 2      | 2                       | 33        | 11                     | 10              | -              | 0      | 2                         | 29        | 8                      | 6               | -              | 2      | - |
| NONE                | 44.7%             | 47.1%     | 38.3%                  | 34.1%           | -              | 100.0% | -                       | 46.6%     | 18.7%                  | 19.4%           | -              | 100.0% | -                         | 47.7%     | 66.6%                  | 57.1%           | -              | 100.0% | - |
| VOTED GOP           | 21.0%             | 23.9%     | 6.7%                   | 8.2%            | -              | -      | -                       | 35.4%     | 11.3%                  | 13.4%           | -              | -      | -                         | 11.0%     | -                      | -               | -              | -      | - |
| Only Voted GOP      | 17.4%             | 18.8%     | 6.7%                   | 8.2%            | -              | -      | -                       | 28.4%     | 11.3%                  | 13.4%           | -              | -      | -                         | 8.1%      | -                      | -               | -              | -      | - |
| Voted Majority GOP  | 3.7%              | 5.1%      | -                      | -               | -              | -      | -                       | 7.1%      | -                      | -               | -              | -      | 2.9%                      | -         | -                      | -               | -              | -      | - |
| VOTED EQUAL GOP/DEM | 4.9%              | 6.8%      | -                      | -               | -              | -      | -                       | 3.5%      | -                      | -               | -              | -      | 10.5%                     | -         | -                      | -               | -              | -      | - |
| VOTED DEM           | 29.4%             | 22.2%     | 55.0%                  | 57.7%           | -              | -      | 100.0%                  | 14.5%     | 70.0%                  | 67.2%           | -              | -      | 100.0%                    | 30.9%     | 33.4%                  | 42.9%           | -              | -      | - |
| Voted Majority Dem  | 2.3%              | 3.2%      | -                      | -               | -              | -      | -                       | 6.0%      | -                      | -               | -              | -      | -                         | -         | -                      | -               | -              | -      | - |
| Only Voted Dem      | 27.1%             | 19.0%     | 55.0%                  | 57.7%           | -              | -      | 100.0%                  | 8.4%      | 70.0%                  | 67.2%           | -              | -      | 100.0%                    | 30.9%     | 33.4%                  | 42.9%           | -              | -      | - |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 13

|                     | TOTAL | AGE   |       |       |       |            | AGE CLUSTERS |            |             |            |             |            | AGE CLUSTERS:<br>MALE |            |             |            |             |            |
|---------------------|-------|-------|-------|-------|-------|------------|--------------|------------|-------------|------------|-------------|------------|-----------------------|------------|-------------|------------|-------------|------------|
|                     |       | 18-29 | 30-40 | 41-55 | 56-65 | OVER<br>65 | UNDER<br>40  | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 | UNDER<br>40           | OVER<br>40 | UNDER<br>55 | OVER<br>55 | UNDER<br>65 | OVER<br>65 |
| Total Answering     | 87    | 16    | 10    | 16    | 21    | 23         | 26           | 60         | 43          | 43         | 63          | 23         | 13                    | 32         | 23          | 22         | 32          | 13         |
| NONE                | 44.7% | 79.4% | 40.1% | 45.3% | 43.6% | 20.5%      | 64.4%        | 35.3%      | 57.0%       | 31.5%      | 52.6%       | 20.5%      | 66.5%                 | 28.7%      | 56.0%       | 22.8%      | 48.3%       | 18.0%      |
| VOTED GOP           | 21.0% | -     | -     | 35.0% | 26.3% | 31.2%      | -            | 30.5%      | 13.5%       | 28.9%      | 17.7%       | 31.2%      | -                     | 41.0%      | 21.4%       | 37.2%      | 26.4%       | 36.0%      |
| Only Voted GOP      | 17.4% | -     | -     | 27.9% | 16.5% | 31.2%      | -            | 25.2%      | 10.8%       | 24.2%      | 12.7%       | 31.2%      | -                     | 33.6%      | 16.2%       | 31.9%      | 19.1%       | 36.0%      |
| Voted Majority GOP  | 3.7%  | -     | -     | 7.1%  | 9.8%  | -          | -            | 5.3%       | 2.7%        | 4.6%       | 5.0%        | -          | -                     | 7.4%       | 5.2%        | 5.3%       | 7.4%        | -          |
| VOTED EQUAL GOP/DEM | 4.9%  | 7.2%  | 15.3% | 9.5%  | -     | -          | 10.3%        | 2.6%       | 10.0%       | -          | 6.7%        | -          | 9.1%                  | -          | 5.2%        | -          | 3.7%        | -          |
| VOTED DEM           | 29.4% | 13.3% | 44.6% | 10.3% | 30.1% | 48.3%      | 25.3%        | 31.6%      | 19.5%       | 39.7%      | 23.0%       | 48.3%      | 24.3%                 | 30.3%      | 17.5%       | 40.0%      | 21.6%       | 46.0%      |
| Voted Majority Dem  | 2.3%  | -     | -     | -     | 9.7%  | -          | -            | 3.3%       | -           | 4.6%       | 3.2%        | -          | -                     | 6.3%       | -           | 9.1%       | 6.3%        | -          |
| Only Voted Dem      | 27.1% | 13.3% | 44.6% | 10.3% | 20.4% | 48.3%      | 25.3%        | 28.2%      | 19.5%       | 35.1%      | 19.8%       | 48.3%      | 24.3%                 | 24.0%      | 17.5%       | 30.9%      | 15.3%       | 46.0%      |



DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 14

|                     | TOTAL       |            | AGE CLUSTERS:<br>FEMALE |            |             |            | GENDER |        | INTERVIEW     |                 |       | GENERAL ELECTION VOTE HISTORY |        |        |        |        |       |
|---------------------|-------------|------------|-------------------------|------------|-------------|------------|--------|--------|---------------|-----------------|-------|-------------------------------|--------|--------|--------|--------|-------|
|                     | UNDER<br>40 | OVER<br>40 | UNDER<br>55             | OVER<br>55 | UNDER<br>65 | OVER<br>65 | MALE   | FEMALE | LAND-<br>LINE | MOBILE<br>PHONE | TEXT  | NEWLY<br>REGIS-<br>TERED      | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 |       |
| Total Answering     | 87          | 13         | 28                      | 20         | 21          | 31         | 10     | 45     | 42            | 12              | 43    | 32                            | 5      | 23     | 10     | 16     | 34    |
| NONE                | 44.7%       | 62.3%      | 42.7%                   | 58.2%      | 40.4%       | 57.0%      | 23.8%  | 40.8%  | 49.0%         | 31.1%           | 39.7% | 56.6%                         | 100.0% | 85.5%  | 53.4%  | 44.8%  | 6.2%  |
| VOTED GOP           | 21.0%       | -          | 18.8%                   | 4.7%       | 20.3%       | 8.9%       | 25.0%  | 28.6%  | 12.8%         | 10.8%           | 25.9% | 18.4%                         | -      | 4.6%   | 20.5%  | 9.3%   | 41.0% |
| Only Voted GOP      | 17.4%       | -          | 15.8%                   | 4.7%       | 16.4%       | 6.2%       | 25.0%  | 23.5%  | 10.7%         | 10.8%           | 23.9% | 11.0%                         | -      | 4.6%   | 20.5%  | 9.3%   | 31.5% |
| Voted Majority GOP  | 3.7%        | -          | 3.0%                    | -          | 3.9%        | 2.7%       | -      | 5.1%   | 2.0%          | -               | 2.0%  | 7.3%                          | -      | -      | -      | -      | 9.5%  |
| VOTED EQUAL GOP/DEM | 4.9%        | 11.5%      | 5.5%                    | 15.4%      | -           | 9.8%       | -      | 2.6%   | 7.4%          | -               | 3.6%  | 8.5%                          | -      | -      | -      | 18.6%  | 4.0%  |
| VOTED DEM           | 29.4%       | 26.2%      | 33.0%                   | 21.8%      | 39.3%       | 24.3%      | 51.2%  | 28.0%  | 30.8%         | 58.0%           | 30.8% | 16.5%                         | -      | 9.9%   | 26.0%  | 27.4%  | 48.8% |
| Voted Majority Dem  | 2.3%        | -          | -                       | -          | -           | -          | -      | 4.4%   | -             | 16.5%           | -     | -                             | -      | -      | -      | -      | 6.0%  |
| Only Voted Dem      | 27.1%       | 26.2%      | 33.0%                   | 21.8%      | 39.3%       | 24.3%      | 51.2%  | 23.6%  | 30.8%         | 41.5%           | 30.8% | 16.5%                         | -      | 9.9%   | 26.0%  | 27.4%  | 42.8% |

DIFFERENTIATORS DATA  
 NORTH CAROLINA - HOUSE DISTRICT 5

35. Primary Ballot Indicator (Independents):

BANNER 15

|                     | TOTAL | PRIMARY VOTE FREQUENCY |        |        |        |        |        | PRIMARY BALLOT INDICATOR |             |                      |                      |             |                      |             |
|---------------------|-------|------------------------|--------|--------|--------|--------|--------|--------------------------|-------------|----------------------|----------------------|-------------|----------------------|-------------|
|                     |       | 0 OF 4                 | 1 OF 4 | 2 OF 4 | 3 OF 4 | 4 OF 4 | NONE   | VOTED<br>GOP             | Only<br>Gop | Majo-<br>rity<br>Gop | GOP/<br>DEM<br>EQUAL | VOTE<br>DEM | Majo-<br>rity<br>Dem | Only<br>Dem |
| Total Answering     | 87    | 39                     | 16     | 13     | 11     | 9      | 39     | 18                       | 15          | 3                    | 4                    | 26          | 2                    | 24          |
| NONE                | 44.7% | 100.0%                 | -      | -      | -      | -      | 100.0% | -                        | -           | -                    | -                    | -           | -                    | -           |
| VOTED GOP           | 21.0% | -                      | 43.0%  | 9.0%   | 63.3%  | 39.2%  | -      | 100.0%                   | 100.0%      | 100.0%               | -                    | -           | -                    | -           |
| Only Voted GOP      | 17.4% | -                      | 43.0%  | 9.0%   | 34.1%  | 39.2%  | -      | 82.6%                    | 100.0%      | -                    | -                    | -           | -                    | -           |
| Voted Majority GOP  | 3.7%  | -                      | -      | -      | 29.2%  | -      | -      | 17.4%                    | -           | 100.0%               | -                    | -           | -                    | -           |
| VOTED EQUAL GOP/DEM | 4.9%  | -                      | -      | 34.0%  | -      | -      | -      | -                        | -           | -                    | 100.0%               | -           | -                    | -           |
| VOTED DEM           | 29.4% | -                      | 57.0%  | 57.0%  | 36.7%  | 60.8%  | -      | -                        | -           | -                    | -                    | 100.0%      | 100.0%               | 100.0%      |
| Voted Majority Dem  | 2.3%  | -                      | -      | -      | -      | 22.7%  | -      | -                        | -           | -                    | -                    | 7.8%        | 100.0%               | -           |
| Only Voted Dem      | 27.1% | -                      | 57.0%  | 57.0%  | 36.7%  | 38.1%  | -      | -                        | -           | -                    | -                    | 92.2%       | -                    | 100.0%      |