

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
DEFINITELY VOTING	85.1%	87.1%	85.9%	79.9%	100.0%	-	-	-	88.0%	87.5%	98.4%	86.0%	86.7%	64.9%	63.0%
LIKELY VOTING	14.9%	12.9%	14.1%	20.1%	-	100.0%	100.0%	100.0%	12.0%	12.5%	1.6%	14.0%	13.3%	35.1%	37.0%
Very Likely	11.2%	10.3%	10.7%	13.8%	-	75.5%	100.0%	-	9.4%	9.8%	1.6%	12.7%	12.0%	35.1%	13.8%
Somewhat Likely	3.6%	2.6%	3.3%	6.2%	-	24.5%	-	100.0%	2.6%	2.8%	-	1.3%	1.4%	-	23.2%

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BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
DEFINITELY VOTING	85.1%	99.3%	100.0%	84.4%	82.7%	95.9%	95.3%	82.8%	79.8%	92.0%	96.6%	83.5%	80.9%	93.7%	87.2%	85.2%	81.6%	100.0%	-	99.5%	89.0%
LIKELY VOTING	14.9%	0.7%	-	15.6%	17.3%	4.1%	4.7%	17.2%	20.2%	8.0%	3.4%	16.5%	19.1%	6.3%	12.8%	14.8%	18.4%	-	-	0.5%	11.0%
Very Likely	11.2%	0.7%	-	12.1%	12.8%	4.1%	0.4%	12.4%	15.9%	8.0%	3.4%	11.2%	14.3%	6.3%	12.8%	10.0%	13.8%	-	-	0.5%	8.0%
Somewhat Likely	3.6%	-	-	3.4%	4.5%	-	4.3%	4.8%	4.3%	-	-	5.4%	4.7%	-	-	4.8%	4.7%	-	-	-	3.0%

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BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
DEFINITELY VOTING	85.1%	85.4%	100.0%	93.3%	87.7%	85.5%	88.4%	84.0%	82.3%	87.8%	88.1%	83.5%	86.5%	87.2%	61.6%	87.2%	87.7%	48.9%	64.4%
LIKELY VOTING	14.9%	14.6%	-	6.7%	12.3%	14.5%	11.6%	16.0%	17.7%	12.2%	11.9%	16.5%	13.5%	12.8%	38.4%	12.8%	12.3%	51.1%	35.6%
Very Likely	11.2%	14.6%	-	6.7%	8.8%	12.5%	3.6%	12.3%	11.0%	12.2%	11.9%	16.5%	10.7%	11.1%	-	10.9%	11.0%	-	16.3%
Somewhat Likely	3.6%	-	-	-	3.4%	2.0%	8.0%	3.7%	6.7%	-	-	-	2.8%	1.7%	38.4%	1.9%	1.3%	51.1%	19.3%

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BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-ABLE PARE			VOTE CAVA- LIERO			VOTE CAVA- LIERO			UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS			
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14			
DEFINITELY VOTING	85.1%	84.8%	86.9%	46.9%	86.6%	87.7%	59.4%	80.5%	99.0%	88.7%	88.9%	84.5%	85.1%	87.0%	51.6%	72.1%	93.9%	87.8%	52.1%	56.7%			
LIKELY VOTING	14.9%	15.2%	13.1%	53.1%	13.4%	12.3%	40.6%	19.5%	1.0%	11.3%	11.1%	15.5%	14.9%	13.0%	48.4%	27.9%	6.1%	12.2%	47.9%	43.3%			
Very Likely	11.2%	11.9%	10.2%	43.0%	11.8%	12.3%	-	6.0%	1.0%	9.0%	9.4%	-	13.4%	12.2%	34.0%	11.2%	6.1%	9.7%	35.3%	12.2%			
Somewhat Likely	3.6%	3.3%	2.9%	10.1%	1.6%	0.1%	40.6%	13.5%	-	2.3%	1.8%	15.5%	1.5%	0.8%	14.4%	16.6%	-	2.4%	12.6%	31.1%			

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BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
DEFINITELY VOTING	85.1%	87.1%	75.9%	85.9%	85.7%	80.9%	91.9%	84.5%	88.8%	85.7%	84.7%	81.8%	100.0%	84.5%	100.0%	84.3%	81.5%	88.9%	89.4%	84.6%	-
LIKELY VOTING	14.9%	12.9%	24.1%	14.1%	14.3%	19.1%	8.1%	15.5%	11.2%	14.3%	15.3%	18.2%	-	15.5%	-	15.7%	18.5%	11.1%	10.6%	15.4%	-
Very Likely	11.2%	9.3%	19.2%	11.5%	9.9%	12.9%	7.2%	11.6%	9.6%	10.9%	11.4%	13.1%	-	11.6%	-	11.6%	17.5%	5.9%	6.3%	2.2%	-
Somewhat Likely	3.6%	3.6%	4.9%	2.5%	4.4%	6.1%	0.9%	3.9%	1.7%	3.4%	3.9%	5.1%	-	3.9%	-	4.1%	1.1%	5.2%	4.3%	13.2%	-

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BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
DEFINITELY VOTING	85.1%	91.8%	80.6%	88.0%	75.7%	81.9%	89.7%	84.6%	88.7%	90.5%	77.3%	60.8%	82.4%	100.0%	62.3%	83.7%
LIKELY VOTING	14.9%	8.2%	19.4%	12.0%	24.3%	18.1%	10.3%	15.4%	11.3%	9.5%	22.7%	39.2%	17.6%	-	37.7%	16.3%
Very Likely	11.2%	8.2%	16.4%	10.0%	15.4%	18.1%	2.0%	12.4%	9.8%	4.7%	-	39.2%	10.6%	-	37.7%	2.4%
Somewhat Likely	3.6%	-	2.9%	2.0%	8.9%	-	8.3%	3.0%	1.5%	4.8%	22.7%	-	6.9%	-	-	13.9%

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BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY					WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:			
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	WHITE CONSERVATIVE	MALE	LIBERAL	MODERATE	CONSERVATIVE	FEMALE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
DEFINITELY VOTING	85.1%	82.1%	84.8%	88.6%	92.2%	85.9%	84.0%	83.8%	77.7%	90.5%	58.6%	89.3%	86.1%	89.0%	88.0%	82.5%	78.0%	92.8%	86.4%	84.9%
LIKELY VOTING	14.9%	17.9%	15.2%	11.4%	7.8%	14.1%	16.0%	16.2%	22.3%	9.5%	41.4%	10.7%	13.9%	11.0%	12.0%	17.5%	22.0%	7.2%	13.6%	15.1%
Very Likely	11.2%	14.1%	9.9%	9.9%	7.8%	11.4%	11.0%	12.4%	17.4%	6.8%	41.4%	7.1%	11.9%	11.0%	12.0%	10.3%	13.8%	5.4%	9.0%	12.1%
Somewhat Likely	3.6%	3.8%	5.3%	1.6%	-	2.7%	5.0%	3.9%	4.9%	2.7%	-	3.6%	2.0%	-	-	7.2%	8.2%	1.8%	4.7%	3.0%

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BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
DEFINITELY VOTING	85.1%	63.2%	74.1%	76.7%	63.2%	70.5%	88.3%	84.6%	86.1%	51.7%	88.3%	83.3%	81.4%	87.5%	80.1%	92.3%	82.1%	82.3%	86.2%	88.7%
LIKELY VOTING	14.9%	36.8%	25.9%	23.3%	36.8%	29.5%	11.7%	15.4%	13.9%	48.3%	11.7%	16.7%	18.6%	12.5%	19.9%	7.7%	17.9%	17.7%	13.8%	11.3%
Very Likely	11.2%	36.8%	19.4%	14.1%	36.8%	18.3%	11.7%	12.1%	9.9%	48.3%	7.4%	13.3%	12.7%	10.3%	19.9%	6.6%	9.1%	14.3%	9.7%	8.8%
Somewhat Likely	3.6%	-	6.5%	9.2%	-	11.2%	-	3.3%	4.0%	-	4.2%	3.4%	5.9%	2.2%	-	1.1%	8.8%	3.3%	4.1%	2.5%

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BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
DEFINITELY VOTING	85.1%	64.6%	79.2%	74.8%	66.1%	85.6%	81.3%	84.4%	86.4%	86.8%	78.5%	89.9%	83.1%	58.8%	72.4%	45.6%	73.6%	78.4%	88.4%	78.8%	91.5%	
LIKELY VOTING	14.9%	35.4%	20.8%	25.2%	33.9%	14.4%	18.7%	15.6%	13.6%	13.2%	21.5%	10.1%	16.9%	41.2%	27.6%	54.4%	26.4%	21.6%	11.6%	21.2%	8.5%	
Very Likely	11.2%	23.0%	20.8%	15.1%	33.9%	10.2%	14.5%	14.3%	11.1%	6.0%	16.4%	7.6%	11.7%	26.6%	27.6%	37.8%	26.4%	19.6%	6.9%	21.2%	6.4%	
Somewhat Likely	3.6%	12.3%	-	10.1%	-	4.2%	4.2%	1.3%	2.6%	7.2%	5.0%	2.6%	5.2%	14.5%	-	16.6%	-	2.0%	4.7%	-	2.1%	

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BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
DEFINITELY VOTING	85.1%	78.1%	85.3%	83.1%	90.0%	54.6%	80.4%	55.2%	83.0%	83.8%	87.0%	86.7%	89.9%	80.2%	84.9%	86.1%	88.7%	72.8%	77.4%	87.6%	72.3%
LIKELY VOTING	14.9%	21.9%	14.7%	16.9%	10.0%	45.4%	19.6%	44.8%	17.0%	16.2%	13.0%	13.3%	10.1%	19.8%	15.1%	13.9%	11.3%	27.2%	22.6%	12.4%	27.7%
Very Likely	11.2%	18.5%	7.4%	14.5%	6.2%	45.4%	10.4%	44.8%	7.9%	15.0%	7.4%	13.3%	7.4%	17.0%	7.4%	13.9%	5.8%	20.4%	16.7%	12.4%	20.5%
Somewhat Likely	3.6%	3.3%	7.3%	2.4%	3.8%	-	9.2%	-	9.0%	1.2%	5.6%	-	2.7%	2.8%	7.7%	-	5.5%	6.8%	5.9%	-	7.2%

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BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
DEFINITELY VOTING	85.1%	82.1%	85.2%	70.6%	86.7%	87.3%	87.9%	84.4%	88.0%	83.7%	90.3%	80.6%	84.6%	87.4%	87.6%	59.5%	85.9%	61.7%	81.6%
LIKELY VOTING	14.9%	17.9%	14.8%	29.4%	13.3%	12.7%	12.1%	15.6%	12.0%	16.3%	9.7%	19.4%	15.4%	12.6%	12.4%	40.5%	14.1%	38.3%	18.4%
Very Likely	11.2%	14.8%	6.5%	26.3%	11.7%	8.9%	6.8%	12.0%	9.6%	14.5%	8.5%	15.0%	9.3%	10.3%	9.0%	33.9%	8.4%	38.3%	10.9%
Somewhat Likely	3.6%	3.1%	8.3%	3.1%	1.7%	3.8%	5.3%	3.6%	2.4%	1.7%	1.3%	4.3%	6.1%	2.3%	3.4%	6.6%	5.7%	-	7.5%

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BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
DEFINITELY VOTING	85.1%	87.7%	72.0%	70.7%	57.7%	100.0%	100.0%	90.8%	75.1%	78.3%	60.5%	100.0%	100.0%	85.1%	68.6%	63.8%	49.8%	100.0%	100.0%
LIKELY VOTING	14.9%	12.3%	28.0%	29.3%	42.3%	-	-	9.2%	24.9%	21.7%	39.5%	-	-	14.9%	31.4%	36.2%	50.2%	-	-
Very Likely	11.2%	9.1%	22.2%	24.7%	29.2%	-	-	7.5%	24.9%	21.7%	39.5%	-	-	10.4%	19.3%	27.5%	-	-	-
Somewhat Likely	3.6%	3.2%	5.8%	4.5%	13.1%	-	-	1.7%	-	-	-	-	-	4.5%	12.1%	8.7%	50.2%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
DEFINITELY VOTING	85.1%	80.0%	79.9%	82.9%	91.6%	91.8%	79.9%	87.5%	81.4%	91.7%	83.6%	91.8%	80.3%	91.3%	84.0%	97.1%	85.8%	100.0%
LIKELY VOTING	14.9%	20.0%	20.1%	17.1%	8.4%	8.2%	20.1%	12.5%	18.6%	8.3%	16.4%	8.2%	19.7%	8.7%	16.0%	2.9%	14.2%	-
Very Likely	11.2%	14.2%	16.0%	13.3%	4.5%	6.9%	15.3%	9.3%	14.3%	5.8%	12.2%	6.9%	17.3%	7.7%	15.0%	0.6%	12.6%	-
Somewhat Likely	3.6%	5.8%	4.1%	3.8%	4.0%	1.2%	4.8%	3.1%	4.3%	2.5%	4.2%	1.2%	2.4%	1.0%	1.1%	2.3%	1.7%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
DEFINITELY VOTING	85.1%	79.6%	84.2%	78.7%	88.3%	81.4%	87.2%	87.8%	82.7%	82.9%	80.4%	91.9%	98.9%	73.0%	81.6%	79.2%	91.1%
LIKELY VOTING	14.9%	20.4%	15.8%	21.3%	11.7%	18.6%	12.8%	12.2%	17.3%	17.1%	19.6%	8.1%	1.1%	27.0%	18.4%	20.8%	8.9%
Very Likely	11.2%	13.6%	10.8%	13.6%	9.0%	11.9%	10.8%	10.8%	11.7%	15.0%	13.2%	5.8%	1.1%	21.3%	16.2%	13.7%	6.5%
Somewhat Likely	3.6%	6.9%	5.0%	7.7%	2.7%	6.7%	1.9%	1.4%	5.6%	2.2%	6.4%	2.3%	-	5.6%	2.1%	7.1%	2.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
DEFINITELY VOTING	85.1%	79.7%	83.9%	86.7%	94.9%	94.5%	83.2%	92.4%	91.4%	100.0%	100.0%	90.1%	100.0%	89.6%
LIKELY VOTING	14.9%	20.3%	16.1%	13.3%	5.1%	5.5%	16.8%	7.6%	8.6%	-	-	9.9%	-	10.4%
Very Likely	11.2%	15.1%	10.3%	11.5%	5.1%	5.5%	11.2%	0.8%	0.9%	-	-	5.9%	-	6.1%
Somewhat Likely	3.6%	5.1%	5.8%	1.9%	-	-	5.7%	6.8%	7.8%	-	-	4.1%	-	4.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
REPUBLICAN CANDIDATE	46.4%	49.7%	35.1%	49.2%	48.0%	37.4%	38.7%	33.4%	100.0%	100.0%	100.0%	-	-	-	-
Vote	44.1%	47.4%	33.9%	45.8%	45.3%	37.1%	38.3%	33.4%	95.0%	100.0%	-	-	-	-	-
Lean	2.3%	2.3%	1.2%	3.4%	2.7%	0.2%	0.3%	-	5.0%	-	100.0%	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	45.9%	55.6%	36.5%	46.2%	43.1%	51.7%	16.6%	-	-	-	100.0%	100.0%	100.0%	-
Vote	44.3%	43.7%	55.6%	35.4%	45.1%	39.8%	47.3%	16.6%	-	-	-	96.9%	100.0%	-	-
Lean	1.4%	2.2%	-	1.1%	1.1%	3.3%	4.4%	-	-	-	-	3.1%	-	100.0%	-
FIRM UNDECIDED	7.9%	4.4%	9.3%	14.3%	5.8%	19.5%	9.6%	50.0%	-	-	-	-	-	-	100.0%
Net Diff.	0.6%	3.9%	-20.5%	12.8%	1.8%	-5.7%	-13.0%	16.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
REPUBLICAN CANDIDATE	46.4%	71.1%	9.5%	46.7%	47.8%	10.5%	73.6%	54.6%	51.6%	81.6%	3.3%	41.5%	47.5%	23.2%	43.3%	52.5%	51.5%	69.3%	-	35.8%	42.4%
Vote	44.1%	71.1%	9.5%	45.3%	44.4%	10.5%	69.1%	52.2%	48.6%	81.6%	-	39.8%	44.2%	23.2%	43.3%	48.6%	49.1%	69.3%	-	35.8%	41.1%
Lean	2.3%	-	-	1.4%	3.4%	-	4.5%	2.4%	3.0%	-	3.3%	1.8%	3.3%	-	-	3.9%	2.4%	-	-	-	1.3%
DEMOCRATIC CANDIDATE	45.8%	28.9%	84.8%	46.7%	42.6%	85.8%	17.5%	39.3%	37.5%	10.4%	93.7%	53.4%	41.8%	72.7%	51.1%	41.2%	37.9%	30.7%	-	59.6%	51.7%
Vote	44.3%	28.9%	84.8%	43.5%	42.0%	84.1%	17.5%	35.9%	37.5%	10.4%	93.7%	48.4%	41.8%	70.8%	51.1%	37.7%	37.9%	30.7%	-	59.6%	49.0%
Lean	1.4%	-	-	3.1%	0.6%	1.7%	-	3.4%	-	-	-	5.1%	-	1.9%	-	3.5%	-	-	-	-	2.8%
FIRM UNDECIDED	7.9%	-	5.7%	6.6%	9.6%	3.7%	8.9%	6.2%	10.9%	7.9%	3.0%	5.0%	10.8%	4.1%	5.6%	6.3%	10.6%	-	-	4.6%	5.9%
Net Diff.	0.6%	42.3%	-75.3%	*	5.2%	-75.3%	56.1%	15.3%	14.1%	71.2%	-90.4%	-11.9%	5.7%	-49.5%	-7.8%	11.3%	13.6%	38.6%	-	-23.8%	-9.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
REPUBLICAN CANDIDATE	46.4%	71.1%	-	29.7%	40.7%	74.4%	23.5%	42.9%	34.0%	-	12.2%	39.9%	97.2%	97.2%	100.0%	3.2%	3.3%	-	32.1%
Vote	44.1%	71.1%	-	29.7%	38.7%	72.3%	20.3%	38.3%	32.3%	-	12.2%	39.9%	91.9%	93.4%	38.4%	3.2%	3.3%	-	32.1%
Lean	2.3%	-	-	-	2.0%	2.1%	3.2%	4.6%	1.7%	-	-	-	5.4%	3.7%	61.6%	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	27.6%	73.9%	66.9%	53.2%	18.9%	67.7%	46.9%	53.4%	100.0%	87.8%	58.7%	-	-	-	92.0%	93.3%	-	11.2%
Vote	44.3%	27.6%	73.9%	66.9%	50.0%	18.9%	67.7%	46.9%	50.0%	100.0%	83.2%	42.2%	-	-	-	90.1%	91.4%	-	4.7%
Lean	1.4%	-	-	-	3.2%	-	-	-	3.4%	-	4.6%	16.5%	-	-	-	1.9%	1.9%	-	6.5%
FIRM UNDECIDED	7.9%	1.3%	26.1%	3.5%	6.1%	6.7%	8.8%	10.2%	12.5%	-	-	1.4%	2.8%	2.8%	-	4.8%	3.4%	100.0%	56.7%
Net Diff.	0.6%	43.5%	-73.9%	-37.2%	-12.5%	55.6%	-44.2%	-3.9%	-19.4%	-100%	-75.6%	-18.8%	97.2%	97.2%	100.0%	-88.8%	-90.1%	-	20.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-			VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS	CIDED	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14		
REPUBLICAN CANDIDATE	46.4%	94.2%	96.8%	46.9%	1.2%	1.3%	-	39.3%	100.0%	93.3%	94.6%	63.1%	2.4%	1.8%	14.1%	39.7%	89.0%	97.5%	58.9%	28.5%		
Vote	44.1%	90.1%	93.3%	31.3%	1.2%	1.3%	-	34.7%	100.0%	90.0%	91.1%	63.1%	1.6%	0.9%	14.1%	35.4%	89.0%	93.9%	49.3%	28.5%		
Lean	2.3%	4.2%	3.5%	15.5%	-	-	-	4.6%	-	3.4%	3.5%	-	0.8%	0.9%	-	4.3%	-	3.6%	9.6%	-		
DEMOCRATIC CANDIDATE	45.8%	1.2%	0.7%	10.1%	95.0%	95.6%	79.3%	22.9%	-	3.7%	2.3%	36.9%	93.2%	95.2%	58.2%	21.1%	2.5%	0.6%	8.2%	18.1%		
Vote	44.3%	1.2%	0.7%	10.1%	92.9%	94.2%	59.6%	18.3%	-	3.7%	2.3%	36.9%	91.1%	94.4%	33.8%	16.9%	2.5%	0.6%	8.2%	7.6%		
Lean	1.4%	-	-	-	2.0%	1.4%	19.7%	4.5%	-	-	-	-	2.1%	0.8%	24.4%	4.2%	-	-	-	10.5%		
FIRM UNDECIDED	7.9%	4.6%	2.4%	43.0%	3.8%	3.1%	20.7%	37.8%	-	3.0%	3.1%	-	4.4%	3.1%	27.7%	39.1%	8.4%	1.9%	32.9%	53.4%		
Net Diff.	0.6%	93.0%	96.1%	36.7%	-93.7%	-94.3%	-79.3%	16.5%	100.0%	89.7%	92.3%	26.2%	-90.8%	-93.4%	-44.1%	18.6%	86.5%	97.0%	50.7%	10.5%		

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
REPUBLICAN CANDIDATE	46.4%	42.0%	65.2%	45.8%	48.4%	64.7%	23.9%	57.4%	0.5%	25.3%	84.4%	83.1%	84.9%	43.5%	84.9%	89.6%	4.6%	38.0%	33.8%	75.1%	-
Vote	44.1%	40.7%	56.9%	45.2%	44.0%	62.6%	21.9%	56.0%	0.3%	22.8%	83.4%	82.2%	84.9%	41.5%	84.9%	85.8%	4.6%	35.2%	30.7%	75.1%	-
Lean	2.3%	1.2%	8.3%	0.7%	4.3%	2.1%	2.0%	1.3%	0.2%	2.5%	0.9%	0.9%	-	2.0%	-	3.8%	-	2.8%	3.1%	-	-
DEMOCRATIC CANDIDATE	45.8%	50.2%	26.9%	49.1%	39.9%	26.5%	68.9%	34.3%	95.8%	68.3%	4.5%	5.6%	6.6%	48.6%	6.6%	6.6%	92.9%	45.8%	49.8%	10.7%	-
Vote	44.3%	49.4%	26.9%	48.4%	38.4%	25.9%	67.6%	33.4%	94.2%	67.4%	4.5%	4.5%	6.6%	47.6%	6.6%	6.6%	91.2%	43.3%	47.0%	10.7%	-
Lean	1.4%	0.8%	-	0.7%	1.5%	0.6%	1.4%	0.9%	1.6%	0.9%	-	1.1%	-	1.0%	-	-	1.7%	2.6%	2.8%	-	-
FIRM UNDECIDED	7.9%	7.8%	8.0%	5.1%	11.8%	8.8%	7.2%	8.4%	3.7%	6.4%	11.2%	11.3%	8.5%	7.9%	8.5%	3.8%	2.5%	16.1%	16.3%	14.2%	-
Net Diff.	0.6%	-8.2%	38.3%	-3.2%	8.5%	38.3%	-45.0%	23.1%	-95.3%	-43.0%	79.9%	77.5%	78.4%	-5.0%	78.4%	83.0%	-88.3%	-7.8%	-16.0%	64.4%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
REPUBLICAN CANDIDATE	46.4%	89.4%	5.0%	44.6%	89.9%	4.4%	31.8%	89.8%	4.5%	35.5%	100.0%	5.0%	48.5%	100.0%	-	45.6%
Vote	44.1%	87.9%	5.0%	44.4%	83.4%	4.4%	26.5%	85.7%	4.5%	32.0%	100.0%	5.0%	48.5%	100.0%	-	45.6%
Lean	2.3%	1.5%	-	0.2%	6.5%	-	5.2%	4.1%	-	3.5%	-	-	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	7.2%	92.1%	41.7%	5.9%	93.4%	49.8%	7.1%	92.2%	49.2%	-	95.0%	32.2%	-	100.0%	38.1%
Vote	44.3%	7.2%	92.1%	40.2%	5.9%	90.7%	46.2%	7.1%	92.2%	46.9%	-	88.5%	28.5%	-	92.7%	38.1%
Lean	1.4%	-	-	1.4%	-	2.7%	3.6%	-	-	2.3%	-	6.6%	3.6%	-	7.3%	-
FIRM UNDECIDED	7.9%	3.5%	2.9%	13.7%	4.2%	2.2%	18.4%	3.1%	3.3%	15.3%	-	-	19.4%	-	-	16.3%
Net Diff.	0.6%	82.2%	-87.0%	2.9%	84.0%	-89.1%	-18.0%	82.8%	-87.7%	-13.7%	100.0%	-90.1%	16.3%	100.0%	-100%	7.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
REPUBLICAN CANDIDATE	46.4%	100.0%	82.0%	1.7%	4.0%	-	27.8%	91.2%	87.9%	94.8%	58.6%	-	34.6%	93.4%	2.9%	22.8%	88.7%	1.9%	28.6%	94.6%	
Vote	44.1%	100.0%	75.7%	1.7%	4.0%	-	25.6%	87.1%	82.0%	92.8%	58.6%	-	34.6%	91.8%	2.9%	19.0%	81.8%	1.9%	25.9%	89.9%	
Lean	2.3%	-	6.2%	-	-	-	2.2%	4.1%	5.9%	2.0%	-	-	-	1.6%	-	3.8%	6.9%	-	2.8%	4.8%	
DEMOCRATIC CANDIDATE	45.8%	-	12.9%	94.7%	91.1%	97.3%	56.5%	7.0%	10.7%	2.9%	41.4%	96.4%	50.4%	3.3%	93.4%	61.0%	11.2%	93.8%	57.0%	3.3%	
Vote	44.3%	-	12.9%	91.0%	91.1%	90.9%	54.9%	7.0%	10.7%	2.9%	41.4%	96.4%	48.8%	3.3%	86.9%	59.4%	11.2%	92.1%	55.8%	3.3%	
Lean	1.4%	-	-	3.7%	-	6.4%	1.6%	-	-	-	-	-	1.6%	-	6.5%	1.6%	-	1.7%	1.1%	-	
FIRM UNDECIDED	7.9%	-	5.2%	3.6%	5.0%	2.7%	15.7%	1.8%	1.4%	2.3%	-	3.6%	15.0%	3.3%	3.6%	16.2%	0.1%	4.2%	14.4%	2.1%	
Net Diff.	0.6%	100.0%	69.1%	-93.0%	-87.1%	-97.3%	-28.7%	84.1%	77.2%	91.9%	17.3%	-96.4%	-15.8%	90.1%	-90.5%	-38.2%	77.5%	-91.9%	-28.3%	91.4%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
REPUBLICAN CANDIDATE	46.4%	-	25.9%	69.6%	-	9.3%	57.6%	87.1%	3.3%	35.9%	40.7%	48.4%	57.8%	37.2%	54.8%	49.1%	59.2%	24.4%	69.4%	35.6%
Vote	44.1%	-	25.9%	69.6%	-	9.3%	57.6%	83.1%	2.7%	35.9%	38.3%	46.1%	53.8%	35.6%	54.5%	48.2%	53.4%	22.0%	64.2%	33.8%
Lean	2.3%	-	-	-	-	-	-	4.0%	0.6%	-	2.4%	2.4%	4.0%	1.6%	0.3%	0.9%	5.8%	2.4%	5.3%	1.9%
DEMOCRATIC CANDIDATE	45.8%	100.0%	57.2%	30.4%	100.0%	77.6%	42.4%	4.6%	90.1%	17.8%	50.0%	44.9%	33.1%	55.5%	32.6%	45.8%	33.4%	66.1%	24.4%	56.2%
Vote	44.3%	84.5%	53.8%	30.4%	84.5%	77.6%	42.4%	3.7%	88.1%	17.8%	46.6%	44.4%	32.2%	53.7%	32.6%	44.9%	31.9%	63.2%	23.2%	55.6%
Lean	1.4%	15.5%	3.4%	-	15.5%	-	-	1.0%	1.9%	-	3.4%	0.5%	1.0%	1.8%	-	0.8%	1.5%	2.9%	1.3%	0.6%
FIRM UNDECIDED	7.9%	-	17.0%	-	-	13.1%	-	8.3%	6.7%	46.4%	9.3%	6.7%	9.1%	7.2%	12.6%	5.2%	7.3%	9.5%	6.1%	8.1%
Net Diff.	0.6%	-100%	-31.3%	39.2%	-100%	-68.3%	15.2%	82.5%	-86.8%	18.1%	-9.3%	3.5%	24.6%	-18.3%	22.2%	3.3%	25.8%	-41.6%	45.0%	-20.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
REPUBLICAN CANDIDATE	46.4%	21.4%	48.3%	-	30.7%	53.3%	25.2%	55.6%	26.3%	51.1%	24.5%	56.0%	28.3%	36.6%	12.4%	0.8%	6.5%	50.8%	42.9%	56.0%	51.8%	
Vote	44.1%	21.4%	48.3%	-	30.7%	51.3%	21.7%	54.4%	26.3%	48.2%	19.2%	53.7%	24.0%	36.6%	12.4%	0.8%	6.5%	49.6%	40.4%	55.8%	50.9%	
Lean	2.3%	-	-	-	-	2.0%	3.5%	1.1%	-	2.9%	5.4%	2.3%	4.3%	-	-	-	-	1.1%	2.6%	0.3%	0.9%	
DEMOCRATIC CANDIDATE	45.8%	63.4%	50.6%	89.0%	68.4%	38.5%	66.4%	33.6%	68.5%	43.3%	65.3%	37.4%	62.4%	44.9%	87.0%	79.8%	93.5%	45.9%	46.5%	43.7%	37.8%	
Vote	44.3%	63.4%	40.6%	89.0%	57.6%	37.2%	64.3%	32.6%	68.5%	42.0%	62.0%	36.6%	61.4%	41.1%	80.0%	79.8%	85.0%	44.5%	45.1%	43.7%	37.0%	
Lean	1.4%	-	10.0%	-	10.7%	1.2%	2.2%	1.0%	-	1.4%	3.4%	0.8%	1.1%	3.8%	7.1%	-	8.5%	1.4%	1.5%	-	0.8%	
FIRM UNDECIDED	7.9%	15.2%	1.1%	11.0%	0.9%	8.2%	8.4%	10.8%	5.2%	5.6%	10.2%	6.6%	9.2%	18.6%	0.6%	19.4%	-	3.3%	10.6%	0.2%	10.5%	
Net Diff.	0.6%	-42.0%	-2.3%	-89.0%	-37.6%	14.9%	-41.3%	21.9%	-42.2%	7.7%	-40.8%	18.6%	-34.1%	-8.3%	-74.6%	-79.0%	-87.0%	4.8%	-3.6%	12.3%	14.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
REPUBLICAN CANDIDATE	46.4%	47.1%	33.9%	57.8%	42.2%	15.2%	47.8%	10.7%	27.4%	78.0%	23.8%	85.7%	25.7%	68.7%	22.3%	83.2%	24.9%	58.8%	16.9%	49.2%	7.7%
Vote	44.1%	45.4%	29.7%	56.4%	39.1%	15.2%	47.8%	10.7%	27.4%	75.8%	21.2%	85.7%	24.6%	63.7%	18.7%	80.5%	22.0%	58.8%	16.9%	49.2%	7.7%
Lean	2.3%	1.7%	4.3%	1.4%	3.1%	-	-	-	-	2.2%	2.5%	-	1.1%	4.9%	3.6%	2.8%	3.0%	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	47.4%	55.4%	38.6%	48.0%	83.4%	40.5%	89.3%	62.0%	17.0%	66.9%	9.3%	65.2%	26.3%	68.2%	13.9%	65.2%	31.2%	76.8%	50.8%	84.5%
Vote	44.3%	45.0%	53.2%	38.6%	46.7%	74.8%	38.1%	79.3%	62.0%	16.1%	65.9%	9.3%	64.1%	24.4%	67.2%	12.9%	64.6%	31.2%	73.7%	50.8%	84.5%
Lean	1.4%	2.4%	2.1%	-	1.3%	8.6%	2.4%	10.1%	-	0.9%	1.0%	-	1.0%	1.9%	1.0%	1.1%	0.7%	-	3.1%	-	-
FIRM UNDECIDED	7.9%	5.4%	10.7%	3.7%	9.8%	1.4%	11.7%	-	10.6%	5.0%	9.3%	4.9%	9.1%	5.0%	9.4%	2.8%	9.8%	9.9%	6.4%	-	7.8%
Net Diff.	0.6%	-0.3%	-21.4%	19.2%	-5.8%	-68.3%	7.3%	-78.6%	-34.7%	61.0%	-43.2%	76.4%	-39.5%	42.3%	-45.9%	69.3%	-40.3%	27.6%	-59.9%	-1.6%	-76.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
REPUBLICAN CANDIDATE	46.4%	73.8%	76.7%	74.6%	72.7%	29.1%	52.7%	22.4%	10.1%	73.1%	41.5%	74.5%	17.6%	81.9%	29.3%	43.8%	28.1%	26.1%	16.2%
Vote	44.1%	69.4%	68.1%	69.9%	69.5%	28.0%	49.9%	22.4%	10.1%	73.1%	40.5%	66.0%	16.4%	76.3%	28.0%	43.8%	28.1%	26.1%	16.2%
Lean	2.3%	4.4%	8.6%	4.7%	3.2%	1.1%	2.8%	-	-	-	1.0%	8.6%	1.2%	5.6%	1.3%	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	18.5%	16.8%	15.7%	20.3%	64.4%	37.8%	74.3%	85.0%	16.3%	54.9%	20.6%	73.4%	11.9%	64.2%	46.5%	65.6%	73.9%	75.7%
Vote	44.3%	18.5%	16.8%	15.7%	20.3%	62.8%	36.3%	71.9%	83.6%	16.3%	54.0%	20.6%	71.1%	11.9%	62.8%	46.5%	62.6%	73.9%	75.7%
Lean	1.4%	-	-	-	-	1.6%	1.5%	2.5%	1.4%	-	0.9%	-	2.2%	-	1.4%	-	3.0%	-	-
FIRM UNDECIDED	7.9%	7.7%	6.6%	9.7%	7.0%	6.4%	9.5%	3.3%	4.9%	10.7%	3.7%	4.9%	9.0%	6.2%	6.5%	9.7%	6.2%	-	8.1%
Net Diff.	0.6%	55.3%	59.9%	59.0%	52.4%	-35.3%	15.0%	-52.0%	-74.9%	56.8%	-13.4%	54.0%	-55.8%	70.0%	-34.9%	-2.6%	-37.5%	-47.8%	-59.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
REPUBLICAN CANDIDATE	46.4%	48.8%	35.3%	18.7%	56.6%	68.3%	100.0%	54.5%	48.5%	38.6%	58.9%	56.2%	100.0%	43.9%	20.6%	0.4%	50.2%	74.7%	100.0%
Vote	44.1%	46.0%	35.3%	18.7%	56.6%	68.3%	100.0%	53.7%	48.5%	38.6%	58.9%	56.2%	100.0%	39.4%	20.6%	0.4%	50.2%	74.7%	100.0%
Lean	2.3%	2.8%	-	-	-	-	-	0.8%	-	-	-	-	-	4.5%	-	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	43.7%	56.6%	76.0%	21.9%	31.7%	-	38.7%	42.5%	59.8%	15.1%	43.8%	-	48.0%	72.2%	90.9%	41.1%	25.3%	-
Vote	44.3%	42.9%	52.1%	71.3%	21.9%	16.5%	-	38.7%	39.6%	59.8%	15.1%	-	-	46.6%	65.9%	82.0%	41.1%	25.3%	-
Lean	1.4%	0.8%	4.5%	4.7%	-	15.2%	-	-	2.9%	-	-	43.8%	-	1.5%	6.3%	8.9%	-	-	-
FIRM UNDECIDED	7.9%	7.4%	8.1%	5.3%	21.5%	-	-	6.8%	9.0%	1.6%	26.0%	-	-	8.0%	7.2%	8.7%	8.7%	-	-
Net Diff.	0.6%	5.1%	-21.3%	-57.3%	34.8%	36.5%	100.0%	15.8%	6.1%	-21.1%	43.8%	12.4%	100.0%	-4.1%	-51.5%	-90.5%	9.1%	49.3%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
REPUBLICAN CANDIDATE	46.4%	40.8%	32.2%	47.2%	58.1%	52.7%	35.5%	51.5%	41.4%	55.3%	44.9%	52.7%	48.8%	55.5%	48.7%	64.7%	52.7%	57.7%
Vote	44.1%	38.2%	29.7%	47.2%	56.0%	46.6%	32.9%	49.2%	40.1%	51.0%	43.5%	46.6%	46.7%	55.5%	47.8%	64.7%	51.9%	57.7%
Lean	2.3%	2.6%	2.5%	-	2.1%	6.2%	2.5%	2.2%	1.3%	4.3%	1.4%	6.2%	2.1%	-	0.9%	-	0.8%	-
DEMOCRATIC CANDIDATE	45.8%	48.6%	52.5%	46.0%	37.5%	44.0%	51.0%	43.3%	48.5%	40.9%	46.2%	44.0%	37.8%	40.2%	42.9%	31.0%	39.5%	38.8%
Vote	44.3%	48.6%	48.7%	45.0%	35.6%	44.0%	48.6%	42.4%	46.8%	40.0%	44.4%	44.0%	36.1%	40.2%	42.2%	31.0%	38.9%	38.8%
Lean	1.4%	-	3.8%	1.0%	1.9%	-	2.4%	1.0%	1.7%	0.9%	1.7%	-	1.7%	-	0.8%	-	0.6%	-
FIRM UNDECIDED	7.9%	10.6%	15.3%	6.8%	4.4%	3.3%	13.5%	5.2%	10.1%	3.8%	8.9%	3.3%	13.4%	4.3%	8.4%	4.3%	7.8%	3.5%
Net Diff.	0.6%	-7.8%	-20.3%	1.2%	20.6%	8.8%	-15.5%	8.1%	-7.1%	14.4%	-1.3%	8.8%	11.1%	15.3%	5.8%	33.7%	13.2%	18.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
REPUBLICAN CANDIDATE	46.4%	23.8%	47.8%	33.5%	49.4%	37.3%	50.0%	53.4%	40.2%	48.6%	44.5%	46.1%	57.5%	45.9%	40.2%	39.7%	50.9%	
Vote	44.1%	20.8%	43.6%	31.9%	42.5%	35.2%	40.4%	52.7%	36.3%	44.0%	43.1%	45.1%	56.4%	45.9%	38.1%	36.3%	48.3%	
Lean	2.3%	2.9%	4.2%	1.6%	6.9%	2.1%	9.6%	0.7%	3.8%	4.6%	1.5%	1.1%	1.1%	-	2.1%	3.4%	2.6%	
DEMOCRATIC CANDIDATE	45.8%	62.6%	46.1%	54.4%	47.1%	52.7%	46.9%	39.4%	51.4%	44.8%	49.5%	42.9%	42.5%	47.9%	50.9%	46.9%	43.1%	
Vote	44.3%	59.6%	44.3%	51.7%	45.6%	49.9%	46.9%	38.9%	49.2%	44.8%	47.8%	40.5%	35.2%	43.7%	50.9%	46.9%	41.7%	
Lean	1.4%	2.9%	1.8%	2.7%	1.5%	2.8%	-	0.5%	2.2%	-	1.8%	2.4%	7.4%	4.1%	-	-	1.4%	
FIRM UNDECIDED	7.9%	13.7%	6.0%	12.1%	3.5%	10.0%	3.1%	7.2%	8.5%	6.6%	5.9%	11.0%	-	6.2%	8.9%	13.3%	6.0%	
Net Diff.	0.6%	-38.8%	1.7%	-20.9%	2.3%	-15.4%	3.1%	14.0%	-11.2%	3.7%	-5.0%	3.2%	15.0%	-2.0%	-10.7%	-7.2%	7.7%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

2. If the general election for State House in Raleigh were held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
REPUBLICAN CANDIDATE	46.4%	53.0%	38.4%	41.9%	51.8%	39.4%	45.3%	77.1%	81.8%	42.6%	-	4.1%	-	4.3%
Vote	44.1%	51.7%	35.9%	39.3%	49.3%	33.5%	41.0%	72.3%	76.3%	42.6%	-	4.1%	-	4.3%
Lean	2.3%	1.4%	2.5%	2.7%	2.5%	5.9%	4.3%	4.8%	5.5%	-	-	-	-	-
DEMOCRATIC CANDIDATE	45.8%	38.8%	50.8%	46.3%	48.0%	60.2%	32.5%	10.3%	3.9%	57.4%	67.0%	84.4%	100.0%	83.7%
Vote	44.3%	38.1%	48.8%	46.3%	43.3%	60.2%	30.3%	7.0%	3.9%	30.3%	67.0%	81.8%	100.0%	80.9%
Lean	1.4%	0.7%	2.0%	-	4.6%	-	2.2%	3.2%	-	27.1%	-	2.6%	-	2.8%
FIRM UNDECIDED	7.9%	8.2%	10.8%	11.8%	0.3%	0.4%	22.2%	12.6%	14.3%	-	33.0%	11.5%	-	12.0%
Net Diff.	0.6%	14.2%	-12.4%	-4.4%	3.8%	-20.7%	12.8%	66.9%	78.0%	-14.9%	-67.0%	-80.3%	-100%	-79.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

3. I am going to read a list of names. For each one, please tell me whether you have a favorable or unfavorable opinion of the person. If I name someone that you have no opinion of or have never heard of, just tell me and we'll go on to the next one.

MARK CAVALIERO

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
FAVORABLE	5.1%	3.8%	9.0%	4.3%	5.9%	0.2%	0.3%	-	7.8%	8.2%	-	3.2%	3.3%	-	-
UNFAVORABLE	5.8%	6.3%	9.1%	1.5%	6.8%	-	-	-	1.2%	1.2%	-	10.7%	11.0%	-	4.2%
NO OPINION	34.6%	34.9%	39.5%	29.3%	34.3%	36.2%	37.4%	32.6%	34.8%	35.6%	21.2%	35.3%	34.0%	76.7%	29.2%
NEVER HEARD OF	54.6%	54.9%	42.4%	64.9%	53.0%	63.6%	62.3%	67.4%	56.2%	55.0%	78.8%	50.8%	51.7%	23.3%	66.6%
Net Diff.	-0.7%	-2.5%	-0.1%	2.9%	-0.9%	0.2%	0.3%	-	6.6%	7.0%	-	-7.5%	-7.7%	-	-4.2%
Mean	1.35	1.31	1.47	1.29	1.40	1.01	1.02	1.00	1.38	1.39	1.00	1.35	1.37	1.00	1.12

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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MARK CAVALIERO

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	NO OPINION	NEVER HEARD OF	FAVORABLE	UNFAVORABLE	OPINION BOTH	HEARD OF BOTH	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
FAVORABLE	5.1%	100.0%	-	-	-	5.7%	18.5%	2.6%	4.1%	13.7%	-	7.0%	2.1%	10.8%	15.3%	2.8%	3.2%	100.0%	-	36.6%	8.7%
UNFAVORABLE	5.8%	-	100.0%	-	-	23.5%	-	3.8%	0.1%	3.3%	36.4%	4.4%	0.1%	21.6%	16.9%	3.2%	0.1%	-	-	63.4%	14.6%
NO OPINION	34.6%	-	-	100.0%	-	29.8%	41.6%	66.1%	11.0%	45.8%	32.8%	72.3%	7.8%	33.0%	28.4%	73.8%	9.3%	-	-	-	76.7%
NEVER HEARD OF	54.6%	-	-	-	100.0%	41.1%	39.9%	27.5%	84.9%	37.2%	30.8%	16.4%	90.1%	34.6%	39.5%	20.1%	87.5%	-	-	-	-
Net Diff.	-0.7%	100.0%	-100%	-	-	-17.7%	18.5%	-1.3%	4.0%	10.4%	-36.4%	2.6%	2.1%	-10.8%	-1.6%	-0.4%	3.1%	100.0%	-	-26.9%	-5.9%
Mean	1.35	3.00	2.00	1.00	-	1.59	1.62	1.12	1.54	1.49	1.53	1.22	1.43	1.66	1.78	1.11	1.51	3.00	-	2.37	1.32

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
FAVORABLE	5.1%	15.8%	-	9.0%	7.8%	5.5%	8.3%	2.0%	3.9%	12.5%	-	11.6%	7.5%	7.7%	-	3.0%	3.0%	-	4.6%
UNFAVORABLE	5.8%	20.5%	77.9%	37.2%	13.1%	1.5%	11.9%	7.1%	9.5%	-	11.8%	-	0.1%	0.1%	-	11.8%	11.9%	-	-
NO OPINION	34.6%	34.8%	22.1%	40.2%	65.1%	37.9%	35.1%	28.7%	34.5%	19.1%	51.5%	25.7%	35.5%	34.2%	78.1%	34.3%	34.1%	48.9%	31.6%
NEVER HEARD OF	54.6%	28.9%	-	13.6%	14.0%	55.0%	44.6%	62.3%	52.1%	68.4%	36.7%	62.7%	56.9%	58.0%	21.9%	51.0%	51.0%	51.1%	63.8%
Net Diff.	-0.7%	-4.7%	-77.9%	-28.2%	-5.4%	4.0%	-3.7%	-5.1%	-5.6%	12.5%	-11.8%	11.6%	7.4%	7.6%	-	-8.8%	-8.9%	-	4.6%
Mean	1.35	1.73	1.78	1.64	1.33	1.28	1.52	1.29	1.36	1.79	1.19	1.62	1.35	1.37	1.00	1.36	1.37	1.00	1.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVORABLE			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVORABLE			UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
FAVORABLE	5.1%	8.2%	8.7%	-	2.7%	2.8%	-	2.2%	100.0%	7.5%	7.8%	-	3.3%	3.5%	-	3.0%	14.9%	8.1%	9.2%	-
UNFAVORABLE	5.8%	0.1%	0.1%	-	12.8%	13.3%	-	-	-	1.3%	1.3%	-	11.0%	11.6%	-	2.8%	3.6%	0.1%	-	-
NO OPINION	34.6%	36.1%	35.8%	42.3%	34.2%	33.9%	40.0%	30.2%	-	37.6%	37.4%	42.2%	32.9%	33.4%	24.5%	29.9%	47.6%	35.9%	38.1%	26.0%
NEVER HEARD OF	54.6%	55.6%	55.5%	57.7%	50.3%	50.0%	60.0%	67.6%	-	53.6%	53.5%	57.8%	52.9%	51.6%	75.5%	64.3%	33.9%	55.9%	52.6%	74.0%
Net Diff.	-0.7%	8.1%	8.6%	-	-10.0%	-10.4%	-	2.2%	100.0%	6.2%	6.5%	-	-7.7%	-8.1%	-	0.2%	11.4%	8.0%	9.2%	-
Mean	1.35	1.37	1.39	1.00	1.37	1.38	1.00	1.14	3.00	1.35	1.36	1.00	1.37	1.38	1.00	1.24	1.51	1.37	1.39	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
FAVORABLE	5.1%	5.7%	4.0%	7.6%	3.7%	6.6%	3.1%	5.5%	4.0%	4.0%	7.3%	6.7%	10.8%	4.9%	10.8%	7.6%	2.3%	4.8%	5.2%	0.9%	-
UNFAVORABLE	5.8%	5.8%	5.5%	4.0%	7.3%	4.1%	8.4%	4.6%	10.7%	9.1%	0.1%	-	0.6%	6.2%	0.6%	0.1%	11.2%	6.9%	6.1%	14.2%	-
NO OPINION	34.6%	35.8%	32.6%	34.5%	35.5%	39.6%	29.2%	33.1%	42.8%	32.3%	36.6%	42.4%	8.1%	35.5%	8.1%	32.8%	29.5%	40.5%	43.2%	16.0%	-
NEVER HEARD OF	54.6%	52.7%	57.9%	53.8%	53.6%	49.6%	59.3%	56.9%	42.5%	54.6%	56.0%	50.8%	80.5%	53.4%	80.5%	59.5%	56.9%	47.8%	45.5%	68.9%	-
Net Diff.	-0.7%	-0.2%	-1.5%	3.6%	-3.6%	2.5%	-5.3%	0.9%	-6.6%	-5.0%	7.2%	6.7%	10.2%	-1.3%	10.2%	7.6%	-8.9%	-2.1%	-0.8%	-13.2%	-
Mean	1.35	1.36	1.32	1.42	1.31	1.35	1.36	1.36	1.33	1.38	1.33	1.27	2.13	1.34	2.13	1.38	1.37	1.32	1.30	1.52	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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MARK CAVALIERO

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
FAVORABLE	5.1%	12.2%	6.3%	6.9%	2.4%	-	2.8%	8.1%	1.6%	6.0%	1.1%	4.5%	-	5.7%	5.0%	-
UNFAVORABLE	5.8%	0.1%	15.6%	1.8%	-	8.7%	11.7%	0.1%	11.2%	6.3%	-	11.2%	9.3%	-	12.5%	18.6%
NO OPINION	34.6%	33.4%	20.0%	39.8%	32.1%	35.0%	41.1%	32.4%	31.4%	36.4%	44.0%	24.2%	57.1%	-	22.3%	50.4%
NEVER HEARD OF	54.6%	54.3%	58.0%	51.5%	65.5%	56.3%	44.4%	59.4%	55.8%	51.3%	54.9%	60.1%	33.6%	94.3%	60.2%	31.0%
Net Diff.	-0.7%	12.1%	-9.3%	5.1%	2.4%	-8.7%	-8.9%	8.0%	-9.7%	-0.4%	1.1%	-6.7%	-9.3%	5.7%	-7.5%	-18.6%
Mean	1.35	1.54	1.67	1.32	1.14	1.20	1.31	1.40	1.33	1.37	1.05	1.51	1.14	3.00	1.57	1.27

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

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MARK CAVALIERO

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
FAVORABLE	5.1%	8.6%	7.6%	2.9%	-	4.9%	3.6%	8.3%	8.2%	8.4%	-	6.7%	6.0%	13.1%	-	1.8%	2.9%	3.4%	3.3%	9.6%
UNFAVORABLE	5.8%	-	-	7.6%	14.3%	2.8%	9.6%	1.5%	-	3.1%	-	13.9%	4.2%	0.1%	2.9%	13.5%	2.9%	8.9%	8.7%	0.1%
NO OPINION	34.6%	39.5%	21.2%	35.1%	33.8%	36.1%	35.2%	35.4%	35.0%	35.8%	-	19.8%	41.2%	35.8%	46.8%	30.8%	34.9%	34.9%	33.4%	33.9%
NEVER HEARD OF	54.6%	51.8%	71.3%	54.4%	51.9%	56.2%	51.6%	54.9%	56.8%	52.7%	100.0%	59.7%	48.5%	50.9%	50.4%	53.9%	59.2%	52.9%	54.5%	56.4%
Net Diff.	-0.7%	8.6%	7.6%	-4.7%	-14.3%	2.1%	-6.0%	6.8%	8.2%	5.3%	-	-7.2%	1.8%	13.0%	-2.9%	-11.6%	***	-5.5%	-5.4%	9.6%
Mean	1.35	1.36	1.53	1.29	1.30	1.29	1.35	1.40	1.38	1.42	-	1.67	1.32	1.54	1.06	1.37	1.21	1.33	1.34	1.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
FAVORABLE	5.1%	-	4.9%	-	-	8.4%	-	6.3%	3.7%	-	9.7%	2.9%	5.6%	4.6%	13.7%	7.1%	1.6%	1.8%	6.0%	5.2%
UNFAVORABLE	5.8%	-	13.1%	9.9%	-	22.7%	18.7%	2.0%	9.8%	5.5%	6.5%	5.6%	4.4%	6.6%	3.0%	5.4%	5.1%	7.9%	2.5%	6.3%
NO OPINION	34.6%	36.7%	43.6%	44.7%	36.7%	23.6%	38.9%	37.2%	31.9%	40.1%	42.5%	31.0%	36.7%	33.4%	36.0%	30.6%	37.0%	36.4%	37.6%	31.6%
NEVER HEARD OF	54.6%	63.3%	38.4%	45.4%	63.3%	45.3%	42.5%	54.5%	54.5%	54.3%	41.3%	60.5%	53.3%	55.4%	47.3%	56.8%	56.3%	53.9%	53.9%	56.9%
Net Diff.	-0.7%	-	-8.2%	-9.9%	-	-14.3%	-18.7%	4.2%	-6.1%	-5.5%	3.3%	-2.6%	1.2%	-2.0%	10.7%	1.7%	-3.5%	-6.0%	3.5%	-1.1%
Mean	1.35	1.00	1.37	1.18	1.00	1.72	1.32	1.32	1.38	1.12	1.44	1.29	1.33	1.35	1.58	1.46	1.19	1.25	1.32	1.39

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
FAVORABLE	5.1%	4.4%	-	7.1%	-	5.8%	4.5%	9.8%	8.9%	1.6%	2.1%	5.8%	5.6%	5.5%	-	12.5%	-	5.6%	5.0%	11.1%	8.2%
UNFAVORABLE	5.8%	10.8%	8.7%	17.6%	14.1%	5.0%	8.8%	2.9%	9.8%	7.1%	8.2%	5.0%	7.1%	4.9%	16.6%	11.2%	20.1%	4.8%	6.5%	-	6.4%
NO OPINION	34.6%	35.3%	45.9%	21.2%	36.9%	40.5%	25.9%	39.9%	15.3%	41.1%	31.6%	37.5%	27.3%	59.1%	20.5%	35.1%	20.1%	27.9%	38.6%	26.3%	36.8%
NEVER HEARD OF	54.6%	49.6%	45.4%	54.1%	49.0%	48.8%	60.9%	47.4%	66.0%	50.2%	58.0%	51.7%	60.0%	30.4%	62.8%	41.2%	59.8%	61.7%	49.9%	62.6%	48.6%
Net Diff.	-0.7%	-6.4%	-8.7%	-10.4%	-14.1%	0.8%	-4.3%	7.0%	-1.0%	-5.5%	-6.1%	0.8%	-1.5%	0.6%	-16.6%	1.3%	-20.1%	0.8%	-1.5%	11.1%	1.8%
Mean	1.35	1.39	1.16	1.69	1.28	1.32	1.45	1.43	1.81	1.21	1.30	1.34	1.46	1.23	1.45	1.62	1.50	1.42	1.33	1.59	1.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
FAVORABLE	5.1%	1.7%	1.7%	5.5%	6.0%	5.9%	0.2%	6.9%	0.4%	8.1%	3.4%	10.4%	8.0%	5.2%	-	9.9%	3.3%	0.3%	4.1%	0.8%	5.1%
UNFAVORABLE	5.8%	8.1%	6.6%	4.0%	6.0%	8.9%	9.4%	10.4%	18.3%	1.4%	9.2%	0.1%	8.2%	3.0%	10.0%	0.1%	8.8%	7.3%	11.9%	17.2%	14.5%
NO OPINION	34.6%	29.0%	40.5%	27.6%	36.9%	29.3%	48.3%	34.3%	29.4%	40.3%	30.5%	44.9%	24.0%	34.6%	35.4%	36.3%	31.5%	59.7%	24.6%	46.0%	20.6%
NEVER HEARD OF	54.6%	61.2%	51.2%	62.9%	51.2%	55.8%	42.1%	48.3%	51.9%	50.2%	56.8%	44.5%	59.8%	57.2%	54.6%	53.7%	56.4%	32.7%	59.4%	36.1%	59.8%
Net Diff.	-0.7%	-6.4%	-4.8%	1.5%	-0.0%	-3.0%	-9.1%	-3.5%	-17.9%	6.7%	-5.8%	10.3%	-0.2%	2.3%	-10.0%	9.8%	-5.5%	-7.0%	-7.7%	-16.4%	-9.5%
Mean	1.35	1.30	1.21	1.40	1.37	1.47	1.17	1.47	1.40	1.35	1.37	1.38	1.60	1.31	1.22	1.43	1.35	1.12	1.50	1.29	1.61

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
FAVORABLE	5.1%	5.3%	0.6%	10.8%	4.0%	5.3%	6.6%	5.0%	4.3%	8.8%	9.2%	2.0%	1.8%	6.6%	5.6%	0.3%	4.1%	0.6%	5.3%
UNFAVORABLE	5.8%	0.9%	0.5%	-	1.5%	9.5%	10.2%	6.4%	10.0%	1.9%	6.0%	-	12.7%	0.1%	8.7%	4.4%	13.9%	8.9%	18.2%
NO OPINION	34.6%	34.4%	68.1%	31.9%	26.7%	34.7%	35.6%	40.9%	31.2%	31.7%	34.5%	37.0%	34.8%	30.1%	35.9%	53.9%	27.3%	41.9%	18.7%
NEVER HEARD OF	54.6%	59.3%	30.8%	57.3%	67.9%	50.5%	47.6%	47.7%	54.5%	57.5%	50.2%	61.0%	50.8%	63.3%	49.8%	41.3%	54.7%	48.6%	57.8%
Net Diff.	-0.7%	4.4%	0.1%	10.8%	2.5%	-4.1%	-3.6%	-1.4%	-5.7%	6.9%	3.1%	2.0%	-10.9%	6.5%	-3.1%	-4.1%	-9.9%	-8.2%	-12.9%
Mean	1.35	1.28	1.02	1.50	1.30	1.41	1.45	1.31	1.41	1.46	1.49	1.10	1.33	1.36	1.40	1.09	1.49	1.20	1.68

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
FAVORABLE	5.1%	5.7%	2.2%	3.4%	-	-	-	10.0%	3.9%	6.7%	-	-	-	2.0%	0.3%	0.4%	-	-	-
UNFAVORABLE	5.8%	5.1%	9.0%	14.0%	-	-	-	4.5%	3.7%	6.3%	-	-	-	5.7%	14.8%	21.1%	-	-	-
NO OPINION	34.6%	33.5%	40.5%	30.6%	71.9%	31.7%	48.0%	31.1%	39.8%	28.6%	65.1%	43.8%	-	35.6%	41.4%	32.6%	91.3%	25.3%	100.0%
NEVER HEARD OF	54.6%	55.6%	48.3%	51.9%	28.1%	68.3%	52.0%	54.4%	52.6%	58.4%	34.9%	56.2%	100.0%	56.7%	43.5%	45.9%	8.7%	74.7%	-
Net Diff.	-0.7%	0.5%	-6.8%	-10.6%	-	-	-	5.6%	0.2%	0.4%	-	-	-	-3.8%	-14.5%	-20.7%	-	-	-
Mean	1.35	1.37	1.26	1.43	1.00	1.00	1.00	1.54	1.24	1.47	1.00	1.00	-	1.22	1.27	1.41	1.00	1.00	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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MARK CAVALIERO

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
FAVORABLE	5.1%	-	9.0%	5.0%	7.7%	2.0%	5.6%	4.8%	5.3%	4.7%	5.8%	2.0%	11.8%	7.5%	8.6%	9.6%	9.5%	5.4%
UNFAVORABLE	5.8%	6.1%	8.3%	6.9%	-	6.2%	7.5%	5.0%	7.2%	3.3%	5.7%	6.2%	4.5%	4.2%	6.1%	-	5.0%	-
NO OPINION	34.6%	18.1%	39.2%	39.1%	42.9%	25.1%	31.2%	36.2%	35.2%	33.5%	36.8%	25.1%	34.5%	31.9%	33.8%	30.1%	33.1%	30.4%
NEVER HEARD OF	54.6%	75.8%	43.5%	49.0%	49.3%	66.7%	55.7%	54.0%	52.3%	58.5%	51.7%	66.7%	49.2%	56.3%	51.5%	60.3%	52.4%	64.2%
Net Diff.	-0.7%	-6.1%	0.7%	-1.8%	7.7%	-4.3%	-1.9%	-0.1%	-1.9%	1.4%	0.1%	-4.3%	7.3%	3.3%	2.5%	9.6%	4.4%	5.4%
Mean	1.35	1.25	1.46	1.33	1.31	1.30	1.42	1.32	1.37	1.31	1.36	1.30	1.55	1.44	1.48	1.48	1.50	1.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 MARK CAVALIERO

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
FAVORABLE	5.1%	0.1%	2.4%	1.8%	1.6%	2.2%	-	8.9%	1.7%	3.4%	5.0%	6.7%	-	5.5%	2.3%	3.7%	6.9%
UNFAVORABLE	5.8%	10.1%	5.6%	8.3%	5.3%	6.3%	9.7%	4.3%	7.1%	4.8%	6.6%	5.9%	-	13.1%	5.3%	7.6%	3.6%
NO OPINION	34.6%	28.3%	40.0%	36.7%	35.6%	40.5%	22.1%	32.7%	36.3%	21.1%	37.8%	44.4%	42.2%	26.9%	35.1%	32.6%	36.8%
NEVER HEARD OF	54.6%	61.4%	51.9%	53.2%	57.4%	51.0%	68.2%	54.1%	55.0%	70.7%	50.6%	43.0%	57.8%	54.5%	57.3%	56.1%	52.7%
Net Diff.	-0.7%	-10.0%	-3.2%	-6.6%	-3.7%	-4.1%	-9.7%	4.6%	-5.4%	-1.4%	-1.6%	0.8%	-	-7.6%	-3.0%	-3.8%	3.3%
Mean	1.35	1.27	1.22	1.25	1.20	1.22	1.31	1.48	1.23	1.40	1.34	1.34	1.00	1.53	1.23	1.34	1.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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MARK CAVALIERO

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
FAVORABLE	5.1%	3.9%	9.6%	2.1%	4.2%	5.6%	2.8%	13.7%	15.6%	-	-	-	-	-	
UNFAVORABLE	5.8%	6.5%	5.7%	7.0%	-	11.5%	12.9%	-	-	-	-	7.7%	-	8.1%	
NO OPINION	34.6%	36.7%	32.4%	29.6%	47.3%	16.3%	44.9%	34.8%	29.7%	72.9%	44.4%	40.5%	46.5%	40.2%	
NEVER HEARD OF	54.6%	53.0%	52.3%	61.3%	48.5%	66.7%	39.4%	51.5%	54.8%	27.1%	55.6%	51.9%	53.5%	51.8%	
Net Diff.	-0.7%	-2.6%	3.9%	-5.0%	4.2%	-5.9%	-10.1%	13.7%	15.6%	-	-	-7.7%	-	-8.1%	
Mean	1.35	1.30	1.52	1.29	1.16	1.68	1.31	1.56	1.69	1.00	1.00	1.16	1.00	1.17	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
FAVORABLE	19.3%	20.2%	33.1%	4.6%	21.7%	5.3%	7.0%	-	4.4%	4.6%	-	36.2%	36.6%	23.6%	9.1%
UNFAVORABLE	8.1%	7.7%	16.5%	1.4%	9.1%	2.6%	0.3%	9.5%	12.9%	12.8%	15.6%	3.1%	3.2%	-	9.2%
NO OPINION	31.8%	36.0%	20.2%	32.8%	30.9%	36.7%	35.0%	42.1%	37.4%	37.6%	32.8%	27.3%	25.7%	76.4%	24.9%
NEVER HEARD OF	40.8%	36.1%	30.2%	61.2%	38.3%	55.4%	57.7%	48.4%	45.4%	45.1%	51.6%	33.5%	34.5%	-	56.8%
Net Diff.	11.2%	12.5%	16.6%	3.2%	12.6%	2.7%	6.7%	-9.5%	-8.5%	-8.2%	-15.6%	33.1%	33.4%	23.6%	-0.2%
Mean	1.79	1.75	2.18	1.27	1.85	1.29	1.34	1.18	1.40	1.40	1.32	2.13	2.17	1.47	1.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
FAVORABLE	19.3%	21.7%	78.4%	16.6%	14.5%	100.0%	-	-	-	8.3%	85.0%	13.4%	10.8%	51.6%	35.4%	13.1%	9.1%	100.0%	-	78.9%	28.9%
UNFAVORABLE	8.1%	29.7%	-	9.8%	5.9%	-	100.0%	-	-	39.8%	3.3%	2.7%	1.5%	7.2%	6.8%	8.1%	8.7%	-	-	21.1%	12.4%
NO OPINION	31.8%	16.1%	21.1%	60.6%	16.0%	-	-	100.0%	-	36.7%	8.7%	73.8%	9.6%	22.1%	45.4%	65.3%	10.9%	-	-	-	58.6%
NEVER HEARD OF	40.8%	32.6%	0.5%	13.0%	63.5%	-	-	-	100.0%	15.1%	3.0%	10.2%	78.1%	19.1%	12.4%	13.6%	71.3%	-	-	-	-
Net Diff.	11.2%	-8.0%	78.4%	6.8%	8.6%	100.0%	-100%	-	-	-31.5%	81.7%	10.7%	9.3%	44.3%	28.6%	5.0%	0.4%	100.0%	-	57.7%	16.5%
Mean	1.79	2.08	2.58	1.49	1.96	3.00	2.00	1.00	-	1.67	2.79	1.33	2.05	2.36	1.89	1.40	1.94	3.00	-	2.79	1.70

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
FAVORABLE	19.3%	37.6%	77.9%	66.5%	27.4%	12.7%	23.5%	18.2%	26.6%	38.7%	23.8%	-	3.5%	3.6%	-	36.4%	37.0%	-	-
UNFAVORABLE	8.1%	20.4%	-	8.8%	9.5%	8.5%	14.0%	2.0%	15.7%	-	-	-	14.6%	15.0%	-	3.6%	3.0%	51.1%	-
NO OPINION	31.8%	27.3%	22.1%	21.1%	55.0%	35.2%	27.7%	26.8%	31.1%	25.0%	40.2%	36.7%	37.4%	35.5%	100.0%	26.0%	25.7%	48.9%	36.2%
NEVER HEARD OF	40.8%	14.6%	-	3.6%	8.1%	43.5%	34.9%	53.0%	26.6%	36.3%	35.9%	63.3%	44.6%	45.9%	-	33.9%	34.4%	-	63.8%
Net Diff.	11.2%	17.2%	77.9%	57.8%	17.9%	4.3%	9.5%	16.2%	10.9%	38.7%	23.8%	-	-11.1%	-11.5%	-	32.8%	34.0%	-51.1%	-
Mean	1.79	2.12	2.56	2.47	1.70	1.60	1.93	1.82	1.94	2.22	1.74	1.00	1.39	1.41	1.00	2.16	2.17	1.51	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 4

	TOTAL		STATE SENATE BALLOT					FAVORABLE		HOUSE DISTRICT 37: STATE HOUSE BALLOT					FAVORABLE		VOTE	VOTE	UNDE-	
	VOTE	VOTE	Lean	VOTE	VOTE	Lean	FIRM	VOTE	VOTE	VOTE	VOTE	Lean	VOTE	VOTE	Lean	FIRM	VOTE	AND	NOT	ALL
	CAVA-	CAVA-		BATCH			UNDE-	CAVA-	PARE				KELLY			UNDE-	PARE	VOTE	VOTE	BAL-
	LIERO	LIERO					CIED	LIERO							CIED	PARE	PARE	PARE	PARE	LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
FAVORABLE	19.3%	3.4%	3.6%	-	39.5%	41.1%	-	-	21.1%	6.3%	5.6%	21.4%	35.6%	36.8%	13.9%	5.6%	8.9%	3.7%	-	-
UNFAVORABLE	8.1%	14.4%	15.2%	-	3.9%	3.3%	20.7%	-	35.1%	13.8%	14.3%	-	4.8%	4.2%	14.4%	-	41.1%	14.9%	9.6%	-
NO OPINION	31.8%	36.1%	34.8%	59.8%	25.9%	24.6%	59.8%	38.0%	14.1%	38.6%	39.3%	22.8%	25.4%	25.4%	24.4%	30.5%	37.8%	36.7%	30.1%	33.5%
NEVER HEARD OF	40.8%	46.0%	46.3%	40.2%	30.6%	31.0%	19.6%	62.0%	29.7%	41.3%	40.7%	55.8%	34.3%	33.6%	47.3%	63.9%	12.2%	44.7%	60.4%	66.5%
Net Diff.	11.2%	-11.0%	-11.6%	-	35.6%	37.8%	-20.7%	-	-14.0%	-7.5%	-8.7%	21.4%	30.8%	32.6%	-0.5%	5.6%	-32.2%	-11.2%	-9.6%	-
Mean	1.79	1.39	1.42	1.00	2.20	2.24	1.26	1.00	2.10	1.45	1.43	1.97	2.16	2.17	1.80	1.31	1.67	1.40	1.24	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		DK/Ref				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
FAVORABLE	19.3%	22.8%	7.0%	17.9%	21.6%	11.2%	30.5%	15.4%	34.5%	29.8%	1.2%	1.2%	-	20.8%	-	6.9%	30.5%	22.3%	23.1%	15.4%	-
UNFAVORABLE	8.1%	8.4%	9.8%	5.0%	10.6%	11.5%	4.0%	9.8%	2.1%	5.1%	13.6%	11.6%	23.3%	7.2%	23.3%	12.4%	1.2%	9.6%	9.5%	10.4%	-
NO OPINION	31.8%	31.0%	31.9%	34.6%	31.1%	36.0%	26.9%	32.6%	26.8%	27.3%	39.4%	39.7%	30.7%	31.2%	30.7%	27.5%	29.6%	37.6%	40.2%	14.7%	-
NEVER HEARD OF	40.8%	37.8%	51.3%	42.5%	36.7%	41.3%	38.6%	42.2%	36.6%	37.8%	45.8%	47.5%	46.1%	40.8%	46.1%	53.2%	38.7%	30.5%	27.2%	59.4%	-
Net Diff.	11.2%	14.4%	-2.8%	12.9%	11.0%	-0.2%	26.5%	5.6%	32.3%	24.7%	-12.3%	-10.4%	-23.3%	13.7%	-23.3%	-5.5%	29.3%	12.7%	13.6%	5.0%	-
Mean	1.79	1.87	1.49	1.71	1.85	1.58	2.06	1.70	2.12	2.04	1.30	1.27	1.43	1.82	1.43	1.56	2.01	1.78	1.76	2.02	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
FAVORABLE	19.3%	11.2%	35.3%	17.8%	2.0%	27.7%	26.6%	6.4%	33.0%	25.4%	-	23.4%	9.3%	-	20.0%	18.6%
UNFAVORABLE	8.1%	11.3%	3.2%	7.0%	13.6%	-	12.1%	13.2%	1.6%	10.7%	1.1%	-	5.0%	5.7%	-	-
NO OPINION	31.8%	29.5%	26.0%	44.7%	25.2%	31.7%	30.8%	26.7%	26.1%	31.0%	44.0%	39.7%	65.1%	-	39.5%	66.5%
NEVER HEARD OF	40.8%	48.0%	35.5%	30.4%	59.3%	40.6%	30.5%	53.6%	39.3%	32.9%	54.9%	37.0%	20.7%	94.3%	40.4%	14.9%
Net Diff.	11.2%	-0.2%	32.1%	10.8%	-11.6%	27.7%	14.5%	-6.8%	31.4%	14.7%	-1.1%	23.4%	4.3%	-5.7%	20.0%	18.6%
Mean	1.79	1.65	2.14	1.61	1.43	1.93	1.94	1.56	2.12	1.92	1.02	1.74	1.30	2.00	1.67	1.44

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
FAVORABLE	19.3%	2.9%	5.5%	44.7%	50.5%	40.6%	20.0%	5.0%	7.7%	2.1%	-	48.2%	15.8%	9.6%	42.1%	23.1%	-	48.6%	19.8%	4.6%	
UNFAVORABLE	8.1%	5.7%	15.3%	2.3%	5.4%	-	7.1%	13.4%	11.3%	15.7%	-	-	6.5%	13.6%	4.0%	7.5%	13.2%	2.6%	7.7%	15.6%	
NO OPINION	31.8%	33.6%	25.3%	21.3%	14.1%	26.4%	32.0%	37.8%	42.4%	32.7%	58.6%	20.1%	39.2%	38.6%	22.2%	26.7%	37.0%	18.7%	29.3%	31.5%	
NEVER HEARD OF	40.8%	57.8%	54.0%	31.7%	29.9%	33.0%	40.9%	43.7%	38.6%	49.5%	41.4%	31.7%	38.4%	38.2%	31.8%	42.7%	49.8%	30.0%	43.3%	48.4%	
Net Diff.	11.2%	-2.8%	-9.8%	42.4%	45.1%	40.6%	13.0%	-8.4%	-3.7%	-13.6%	-	48.2%	9.3%	-4.0%	38.1%	15.7%	-13.2%	46.0%	12.1%	-11.0%	
Mean	1.79	1.27	1.57	2.34	2.52	2.21	1.80	1.42	1.43	1.39	1.00	2.41	1.62	1.53	2.29	1.94	1.26	2.43	1.83	1.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
FAVORABLE	19.3%	21.2%	17.7%	7.9%	21.2%	30.7%	-	5.3%	34.3%	9.3%	26.4%	16.4%	12.2%	24.7%	16.6%	22.9%	10.0%	26.7%	9.3%	26.4%
UNFAVORABLE	8.1%	-	5.0%	-	-	0.5%	-	12.7%	3.3%	-	13.7%	5.7%	8.1%	8.0%	8.9%	6.9%	7.8%	9.2%	10.7%	8.5%
NO OPINION	31.8%	36.7%	44.1%	77.1%	36.7%	24.5%	100.0%	37.5%	25.6%	39.1%	33.3%	31.1%	31.0%	31.6%	29.6%	35.0%	31.7%	28.0%	25.4%	28.6%
NEVER HEARD OF	40.8%	42.2%	33.2%	15.0%	42.2%	44.2%	-	44.5%	36.8%	51.6%	26.6%	46.9%	48.7%	35.6%	44.9%	35.2%	50.5%	36.1%	54.6%	36.5%
Net Diff.	11.2%	21.2%	12.8%	7.9%	21.2%	30.2%	-	-7.4%	31.0%	9.3%	12.8%	10.7%	4.1%	16.7%	7.8%	16.0%	2.3%	17.5%	-1.3%	17.9%
Mean	1.79	1.73	1.61	1.19	1.73	2.11	1.00	1.42	2.14	1.38	1.91	1.72	1.63	1.89	1.76	1.81	1.56	1.98	1.65	1.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
FAVORABLE	19.3%	18.2%	13.2%	21.1%	21.5%	16.1%	29.1%	16.7%	33.6%	15.4%	26.6%	17.8%	28.2%	4.9%	29.7%	11.2%	28.8%	16.3%	21.6%	20.3%	19.3%
UNFAVORABLE	8.1%	-	4.6%	-	-	11.5%	3.8%	9.7%	4.3%	13.4%	3.5%	13.3%	4.7%	0.3%	-	0.8%	-	5.5%	9.0%	2.4%	10.6%
NO OPINION	31.8%	51.0%	52.6%	46.8%	47.8%	34.5%	23.2%	38.9%	12.6%	30.1%	28.9%	30.5%	20.2%	59.7%	37.2%	36.5%	40.2%	25.4%	35.7%	24.9%	38.8%
NEVER HEARD OF	40.8%	30.9%	29.6%	32.2%	30.7%	37.9%	43.9%	34.6%	49.5%	41.2%	40.9%	38.3%	46.9%	35.0%	33.2%	51.5%	30.9%	52.8%	33.7%	52.4%	31.3%
Net Diff.	11.2%	18.2%	8.6%	21.1%	21.5%	4.5%	25.3%	7.0%	29.3%	2.0%	23.2%	4.5%	23.6%	4.6%	29.7%	10.4%	28.8%	10.8%	12.6%	17.9%	8.7%
Mean	1.79	1.53	1.44	1.62	1.62	1.70	2.11	1.66	2.41	1.75	1.96	1.79	2.15	1.16	1.89	1.48	1.83	1.81	1.79	1.90	1.72

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
FAVORABLE	19.3%	13.5%	23.9%	16.9%	22.2%	12.9%	15.9%	6.8%	31.2%	9.2%	27.7%	12.1%	26.4%	5.7%	28.7%	9.1%	28.3%	5.8%	24.2%	-	29.7%
UNFAVORABLE	8.1%	7.6%	7.4%	5.4%	10.9%	6.0%	0.2%	-	0.4%	11.2%	6.1%	12.7%	4.2%	9.4%	7.5%	13.8%	6.4%	0.3%	4.2%	0.8%	-
NO OPINION	31.8%	25.8%	32.6%	21.8%	31.7%	43.8%	56.8%	51.3%	46.0%	40.8%	25.1%	46.4%	24.3%	33.9%	25.7%	34.1%	23.4%	71.6%	34.8%	74.2%	33.1%
NEVER HEARD OF	40.8%	53.0%	36.0%	55.8%	35.2%	37.2%	27.0%	41.9%	22.4%	38.8%	41.1%	28.8%	45.1%	51.0%	38.1%	43.0%	41.9%	22.2%	36.8%	25.0%	37.2%
Net Diff.	11.2%	5.9%	16.5%	11.5%	11.4%	6.9%	15.7%	6.8%	30.7%	-2.0%	21.6%	-0.6%	22.2%	-3.7%	21.2%	-4.7%	21.9%	5.5%	20.0%	-0.8%	29.7%
Mean	1.79	1.74	1.86	1.89	1.85	1.51	1.44	1.23	1.81	1.48	2.04	1.52	2.04	1.42	2.05	1.56	2.08	1.15	1.83	1.01	1.95

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
FAVORABLE	19.3%	7.7%	5.9%	18.5%	3.1%	28.6%	16.2%	29.4%	39.7%	14.0%	23.3%	1.8%	33.6%	6.1%	30.1%	10.1%	20.0%	8.9%	26.1%
UNFAVORABLE	8.1%	7.7%	13.5%	3.5%	8.1%	7.6%	17.8%	-	1.4%	9.8%	6.9%	5.7%	8.2%	9.6%	8.2%	0.3%	4.1%	0.6%	-
NO OPINION	31.8%	35.8%	56.4%	32.7%	31.8%	31.0%	34.0%	41.5%	23.7%	35.6%	34.9%	36.0%	27.3%	31.8%	28.0%	53.9%	47.9%	41.8%	45.5%
NEVER HEARD OF	40.8%	48.8%	24.2%	45.2%	57.1%	32.9%	32.0%	29.1%	35.2%	40.6%	34.9%	56.5%	30.9%	52.5%	33.7%	35.7%	28.0%	48.7%	28.4%
Net Diff.	11.2%	-0.0%	-7.6%	15.0%	-5.0%	21.0%	-1.6%	29.4%	38.4%	4.1%	16.3%	-3.9%	25.3%	-3.5%	21.9%	9.8%	15.8%	8.2%	26.1%
Mean	1.79	1.45	1.33	1.74	1.33	1.96	1.74	1.83	2.25	1.64	1.82	1.21	2.09	1.46	2.03	1.32	1.61	1.36	1.73

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1		
FAVORABLE	19.3%	19.9%	14.5%	18.8%	11.2%	-	-	19.8%	16.2%	19.8%	15.1%	-	-	20.0%	12.5%	17.9%	-	-	-		
UNFAVORABLE	8.1%	9.3%	2.2%	0.2%	-	-	52.0%	8.7%	4.0%	-	-	-	100.0%	9.9%	0.3%	0.4%	-	-	-		
NO OPINION	31.8%	28.0%	50.9%	46.9%	71.9%	31.7%	48.0%	30.9%	50.0%	46.1%	65.1%	43.8%	-	25.6%	51.9%	47.6%	91.3%	25.3%	100.0%		
NEVER HEARD OF	40.8%	42.7%	32.4%	34.1%	16.9%	68.3%	-	40.6%	29.8%	34.1%	19.8%	56.2%	-	44.5%	35.3%	34.1%	8.7%	74.7%	-		
Net Diff.	11.2%	10.6%	12.3%	18.6%	11.2%	-	-52.0%	11.1%	12.3%	19.8%	15.1%	-	-100%	10.2%	12.3%	17.5%	-	-	-		
Mean	1.79	1.86	1.46	1.57	1.27	1.00	1.52	1.81	1.52	1.60	1.38	1.00	2.00	1.90	1.39	1.55	1.00	1.00	1.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
FAVORABLE	19.3%	15.6%	20.1%	22.2%	10.4%	23.8%	18.4%	19.7%	20.3%	17.5%	18.2%	23.8%	13.9%	21.6%	20.8%	15.3%	19.0%	20.0%
UNFAVORABLE	8.1%	2.9%	4.8%	13.4%	14.7%	-	4.1%	10.0%	8.8%	6.9%	10.0%	-	3.8%	9.7%	8.4%	6.5%	9.2%	-
NO OPINION	31.8%	16.3%	39.9%	33.3%	32.2%	30.0%	31.0%	32.1%	32.2%	31.0%	32.2%	30.0%	37.1%	33.2%	34.1%	35.3%	32.9%	43.3%
NEVER HEARD OF	40.8%	65.2%	35.2%	31.0%	42.8%	46.2%	46.5%	38.2%	38.7%	44.6%	39.6%	46.2%	45.2%	35.5%	36.7%	43.0%	38.9%	36.7%
Net Diff.	11.2%	12.7%	15.3%	8.8%	-4.3%	23.8%	14.3%	9.7%	11.5%	10.5%	8.2%	23.8%	10.1%	11.9%	12.3%	8.8%	9.8%	20.0%
Mean	1.79	1.98	1.69	1.84	1.62	1.89	1.76	1.80	1.81	1.76	1.77	1.89	1.58	1.82	1.79	1.65	1.77	1.63

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
FAVORABLE	19.3%	22.3%	18.1%	19.8%	18.8%	17.5%	26.0%	19.2%	19.4%	14.7%	20.2%	22.7%	9.6%	19.0%	16.9%	19.2%	20.9%
UNFAVORABLE	8.1%	4.3%	10.3%	9.2%	7.2%	10.9%	-	7.9%	8.4%	5.7%	9.1%	9.5%	14.7%	5.9%	4.4%	11.4%	8.0%
NO OPINION	31.8%	25.6%	31.2%	30.2%	28.3%	31.5%	22.5%	34.4%	29.4%	24.9%	31.5%	38.6%	7.4%	32.9%	42.7%	29.3%	30.7%
NEVER HEARD OF	40.8%	47.8%	40.5%	40.8%	45.6%	40.2%	51.6%	38.6%	42.8%	54.7%	39.2%	29.2%	68.3%	42.2%	36.0%	40.1%	40.4%
Net Diff.	11.2%	18.0%	7.8%	10.6%	11.6%	6.6%	26.0%	11.3%	11.0%	9.0%	11.2%	13.3%	-5.1%	13.2%	12.4%	7.8%	13.0%
Mean	1.79	1.94	1.78	1.83	1.83	1.77	2.07	1.75	1.83	1.77	1.82	1.78	2.07	1.76	1.60	1.83	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

4. Opinion: SYDNEY BATCH

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
FAVORABLE	19.3%	11.5%	24.0%	25.8%	12.2%	43.8%	16.1%	3.9%	0.3%	30.3%	23.3%	42.7%	-	44.8%	
UNFAVORABLE	8.1%	8.2%	7.3%	7.9%	7.8%	12.0%	13.0%	19.0%	15.8%	42.6%	-	-	-	-	
NO OPINION	31.8%	38.5%	33.0%	14.6%	45.8%	5.9%	53.6%	37.6%	39.1%	27.1%	21.1%	24.8%	46.5%	23.7%	
NEVER HEARD OF	40.8%	41.8%	35.6%	51.8%	34.1%	38.2%	17.4%	39.5%	44.8%	-	55.6%	32.5%	53.5%	31.4%	
Net Diff.	11.2%	3.3%	16.7%	17.9%	4.4%	31.7%	3.1%	-15.1%	-15.4%	-12.2%	23.3%	42.7%	-	44.8%	
Mean	1.79	1.54	1.86	2.23	1.49	2.61	1.55	1.44	1.30	2.03	2.05	2.27	1.00	2.31	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
FAVORABLE	15.9%	19.7%	19.2%	4.4%	17.2%	8.5%	11.3%	-	28.0%	29.5%	-	3.6%	3.7%	-	16.1%
UNFAVORABLE	11.0%	10.6%	20.8%	2.8%	12.5%	2.5%	3.3%	-	0.8%	-	15.6%	22.5%	23.2%	-	4.2%
NO OPINION	28.0%	28.6%	22.2%	31.8%	27.4%	31.1%	27.8%	41.2%	25.0%	25.2%	21.2%	32.7%	30.5%	100.0%	17.9%
NEVER HEARD OF	45.1%	41.0%	37.9%	61.0%	42.9%	57.9%	57.6%	58.8%	46.2%	45.3%	63.3%	41.2%	42.5%	-	61.8%
Net Diff.	4.9%	9.0%	-1.6%	1.6%	4.7%	6.0%	8.0%	-	27.2%	29.5%	-15.6%	-18.9%	-19.5%	-	11.9%
Mean	1.78	1.85	1.95	1.30	1.82	1.46	1.61	1.00	2.06	2.08	1.42	1.51	1.53	1.00	1.95

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
FAVORABLE	15.9%	42.9%	9.0%	21.1%	10.9%	6.9%	78.0%	18.4%	5.9%	100.0%	-	-	-	14.6%	22.0%	17.6%	14.5%	36.5%	-	30.7%	22.7%
UNFAVORABLE	11.0%	-	69.4%	10.4%	6.2%	48.4%	4.5%	3.0%	0.8%	-	100.0%	-	-	30.4%	21.7%	7.7%	4.4%	-	-	56.1%	19.4%
NO OPINION	28.0%	38.3%	21.1%	58.4%	8.4%	19.4%	9.2%	64.9%	7.0%	-	-	100.0%	-	32.5%	18.0%	60.6%	5.3%	63.5%	-	13.1%	54.2%
NEVER HEARD OF	45.1%	18.8%	0.5%	10.1%	74.5%	25.3%	8.4%	13.7%	86.3%	-	-	-	100.0%	22.6%	38.4%	14.0%	75.8%	-	-	-	3.7%
Net Diff.	4.9%	42.9%	-60.3%	10.7%	4.7%	-41.5%	73.5%	15.4%	5.1%	100.0%	-100%	-	-	-15.8%	0.3%	9.9%	10.1%	36.5%	-	-25.4%	3.3%
Mean	1.78	2.06	1.88	1.58	2.10	1.83	2.75	1.46	1.92	3.00	2.00	1.00	-	1.77	2.06	1.50	2.38	1.73	-	2.18	1.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 3

	PARE/KELLY				IMPORTANT ISSUES								U.S. SENATE BALLOT						
	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
FAVORABLE	15.9%	100.0%	-	36.7%	21.2%	23.2%	9.9%	13.3%	19.6%	-	-	-	30.3%	31.1%	-	4.5%	4.6%	-	6.7%
UNFAVORABLE	11.0%	-	100.0%	63.3%	20.5%	4.3%	14.8%	8.8%	19.3%	13.0%	23.8%	9.2%	0.8%	0.9%	-	21.8%	22.1%	-	-
NO OPINION	28.0%	-	-	-	58.3%	22.9%	39.8%	24.8%	27.5%	38.0%	39.5%	28.2%	24.2%	22.6%	78.1%	30.4%	30.2%	48.9%	33.5%
NEVER HEARD OF	45.1%	-	-	-	-	49.6%	35.5%	53.0%	33.6%	49.1%	36.7%	62.7%	44.7%	45.3%	21.9%	43.3%	43.2%	51.1%	59.7%
Net Diff.	4.9%	100.0%	-100%	-26.5%	0.7%	18.9%	-5.0%	4.5%	0.2%	-13.0%	-23.8%	-9.2%	29.4%	30.3%	-	-17.2%	-17.5%	-	6.7%
Mean	1.78	3.00	2.00	2.37	1.63	2.01	1.54	1.76	1.88	1.25	1.38	1.25	2.11	2.16	1.00	1.54	1.55	1.00	1.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVORABLE			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVORABLE			UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
FAVORABLE	15.9%	29.1%	28.9%	32.0%	4.9%	5.1%	-	8.0%	60.3%	33.5%	34.0%	21.4%	3.0%	3.1%	-	-	100.0%	31.8%	-	-
UNFAVORABLE	11.0%	0.8%	0.9%	-	22.9%	23.7%	-	3.1%	-	-	-	-	23.8%	25.2%	-	2.8%	-	-	9.6%	-
NO OPINION	28.0%	25.1%	24.1%	42.3%	32.2%	31.2%	59.8%	22.0%	29.4%	21.9%	22.0%	20.9%	31.7%	31.3%	38.3%	36.1%	-	22.8%	48.9%	32.6%
NEVER HEARD OF	45.1%	45.0%	46.1%	25.7%	40.0%	40.0%	40.2%	66.9%	10.3%	44.6%	44.0%	57.8%	41.5%	40.4%	61.7%	61.2%	-	45.3%	41.5%	67.4%
Net Diff.	4.9%	28.3%	28.1%	32.0%	-17.9%	-18.6%	-	4.9%	60.3%	33.5%	34.0%	21.4%	-20.9%	-22.1%	-	-2.8%	100.0%	31.8%	-9.6%	-
Mean	1.78	2.07	2.09	1.86	1.54	1.57	1.00	1.58	2.34	2.21	2.22	2.01	1.51	1.53	1.00	1.07	3.00	2.16	1.16	1.00

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	
FAVORABLE	15.9%	15.9%	19.6%	15.0%	18.2%	24.6%	6.6%	20.3%	2.1%	9.3%	30.9%	26.1%	41.3%	14.6%	41.3%	27.9%	3.6%	14.1%	12.9%	24.6%	-	
UNFAVORABLE	11.0%	13.1%	2.3%	8.3%	14.6%	4.2%	20.7%	8.1%	23.2%	17.3%	-	-	-	11.9%	-	1.7%	18.6%	13.8%	15.2%	1.3%	-	
NO OPINION	28.0%	27.8%	29.0%	27.3%	27.8%	28.9%	26.9%	24.4%	36.6%	27.2%	25.8%	32.0%	0.5%	28.7%	0.5%	21.0%	32.6%	31.0%	32.8%	14.7%	-	
NEVER HEARD OF	45.1%	43.2%	49.1%	49.4%	39.3%	42.2%	45.8%	47.2%	38.1%	46.2%	43.3%	41.8%	58.3%	44.8%	58.3%	49.3%	45.2%	41.1%	39.0%	59.4%	-	
Net Diff.	4.9%	2.7%	17.3%	6.7%	3.5%	20.4%	-14.0%	12.2%	-21.0%	-8.1%	30.9%	26.1%	41.3%	2.7%	41.3%	26.2%	-15.0%	0.3%	-2.3%	23.4%	-	
Mean	1.78	1.79	1.82	1.76	1.84	1.93	1.63	1.92	1.44	1.67	2.09	1.90	2.98	1.74	2.98	2.14	1.47	1.71	1.67	2.24	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
FAVORABLE	15.9%	31.0%	3.2%	17.0%	24.5%	3.8%	11.4%	28.8%	3.1%	14.1%	19.0%	4.9%	14.3%	100.0%	5.5%	-
UNFAVORABLE	11.0%	1.3%	21.9%	5.6%	2.2%	16.7%	21.6%	1.9%	23.6%	12.8%	-	4.4%	18.0%	-	4.9%	28.3%
NO OPINION	28.0%	23.0%	26.0%	35.9%	18.6%	36.5%	26.3%	21.1%	31.6%	29.1%	22.7%	35.4%	39.0%	-	34.8%	40.7%
NEVER HEARD OF	45.1%	44.7%	48.9%	41.5%	54.7%	43.0%	40.6%	48.2%	41.6%	44.1%	58.3%	55.2%	28.6%	-	54.8%	31.0%
Net Diff.	4.9%	29.7%	-18.7%	11.4%	22.2%	-12.8%	-10.2%	26.9%	-20.5%	1.3%	19.0%	0.5%	-3.7%	100.0%	0.6%	-28.3%
Mean	1.78	2.14	1.55	1.68	2.13	1.43	1.75	2.15	1.51	1.73	1.91	1.32	1.65	3.00	1.35	1.41

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
FAVORABLE	15.9%	28.9%	25.9%	1.5%	-	2.5%	15.2%	25.3%	24.5%	26.1%	-	-	19.9%	30.6%	2.6%	11.8%	19.4%	1.7%	13.2%	29.4%	
UNFAVORABLE	11.0%	-	5.4%	25.1%	32.6%	19.7%	13.6%	1.0%	1.8%	-	-	26.7%	6.4%	-	23.9%	18.8%	2.1%	29.3%	11.7%	1.1%	
NO OPINION	28.0%	24.4%	18.0%	34.0%	29.8%	37.1%	27.3%	26.1%	23.3%	29.1%	-	27.2%	32.4%	26.4%	39.2%	23.6%	25.6%	31.8%	27.8%	22.8%	
NEVER HEARD OF	45.1%	46.7%	50.7%	39.4%	37.6%	40.7%	43.9%	47.7%	50.3%	44.8%	100.0%	46.1%	41.2%	43.0%	34.3%	45.9%	52.9%	37.1%	47.3%	46.7%	
Net Diff.	4.9%	28.9%	20.4%	-23.6%	-32.6%	-17.2%	1.7%	24.3%	22.7%	26.1%	-	-26.7%	13.5%	30.6%	-21.3%	-7.0%	17.3%	-27.6%	1.5%	28.2%	
Mean	1.78	2.08	2.16	1.46	1.52	1.42	1.78	1.99	2.02	1.95	-	1.50	1.79	2.07	1.44	1.78	1.87	1.52	1.72	2.12	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
FAVORABLE	15.9%	-	23.7%	-	-	17.9%	-	27.7%	3.4%	-	18.8%	14.9%	12.7%	17.8%	13.1%	21.6%	12.5%	13.6%	16.7%	17.0%
UNFAVORABLE	11.0%	-	21.3%	-	-	30.5%	-	0.7%	22.0%	9.3%	19.9%	7.0%	4.7%	15.2%	-	11.5%	7.0%	19.1%	2.5%	16.1%
NO OPINION	28.0%	47.2%	26.6%	45.9%	47.2%	15.8%	57.5%	26.8%	29.2%	36.3%	32.8%	25.6%	29.5%	25.5%	34.9%	24.2%	26.9%	27.0%	26.0%	25.3%
NEVER HEARD OF	45.1%	52.8%	28.3%	54.1%	52.8%	35.8%	42.5%	44.8%	45.4%	54.5%	28.5%	52.5%	53.1%	41.5%	52.0%	42.7%	53.6%	40.3%	54.8%	41.6%
Net Diff.	4.9%	-	2.4%	-	-	-12.6%	-	27.0%	-18.7%	-9.3%	-1.2%	7.9%	8.0%	2.6%	13.1%	10.1%	5.5%	-5.5%	14.2%	0.8%
Mean	1.78	1.00	1.96	1.00	1.00	2.03	1.00	2.02	1.53	1.20	1.80	1.78	1.64	1.87	1.55	1.95	1.69	1.78	1.79	1.86

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
FAVORABLE	15.9%	-	23.3%	-	16.2%	19.7%	10.0%	23.5%	12.8%	15.8%	8.5%	21.2%	10.0%	10.2%	10.7%	0.8%	12.9%	14.4%	15.9%	14.0%	21.4%
UNFAVORABLE	11.0%	12.1%	8.7%	13.9%	14.1%	8.1%	17.5%	3.7%	17.2%	12.6%	17.7%	8.6%	17.6%	4.9%	18.0%	11.2%	17.1%	3.7%	15.4%	2.3%	10.3%
NO OPINION	28.0%	42.6%	26.8%	38.9%	29.6%	31.2%	22.6%	33.7%	11.9%	28.6%	28.4%	29.4%	22.5%	42.4%	23.9%	35.1%	28.9%	27.2%	29.3%	23.9%	31.6%
NEVER HEARD OF	45.1%	45.3%	41.3%	47.2%	40.0%	41.0%	49.9%	39.1%	58.1%	42.9%	45.4%	40.8%	49.9%	42.4%	47.4%	52.9%	41.1%	54.7%	39.4%	59.9%	36.7%
Net Diff.	4.9%	-12.1%	14.6%	-13.9%	2.1%	11.6%	-7.5%	19.8%	-4.4%	3.3%	-9.2%	12.6%	-7.6%	5.3%	-7.4%	-10.4%	-4.2%	10.7%	0.4%	11.7%	11.1%
Mean	1.78	1.22	1.94	1.26	1.78	1.81	1.75	1.83	2.02	1.78	1.64	1.86	1.75	1.44	1.75	1.27	1.73	1.72	1.78	1.75	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
FAVORABLE	15.9%	14.6%	10.3%	14.7%	17.1%	12.5%	10.1%	7.5%	7.5%	26.4%	7.9%	31.7%	8.3%	20.0%	7.5%	28.1%	8.5%	20.2%	4.2%	25.8%	-
UNFAVORABLE	11.0%	4.7%	20.6%	4.4%	15.5%	-	15.2%	-	24.6%	0.7%	18.9%	-	14.7%	1.6%	22.0%	-	19.4%	3.9%	15.9%	-	19.5%
NO OPINION	28.0%	29.5%	26.9%	23.9%	28.9%	44.1%	31.9%	51.6%	23.1%	33.6%	24.9%	38.8%	21.2%	27.2%	27.7%	30.8%	24.9%	47.4%	24.6%	63.1%	20.6%
NEVER HEARD OF	45.1%	51.2%	42.2%	56.9%	38.4%	43.5%	42.8%	40.9%	44.8%	39.3%	48.3%	29.5%	55.8%	51.3%	42.8%	41.1%	47.2%	28.5%	55.2%	11.1%	59.9%
Net Diff.	4.9%	10.0%	-10.3%	10.3%	1.6%	12.5%	-5.1%	7.5%	-17.1%	25.7%	-11.0%	31.7%	-6.4%	18.4%	-14.4%	28.1%	-10.9%	16.3%	-11.7%	25.8%	-19.5%
Mean	1.78	1.70	1.71	1.79	1.81	1.44	1.62	1.25	1.72	1.88	1.67	1.90	1.71	1.85	1.65	1.95	1.69	1.62	1.54	1.58	1.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
FAVORABLE	15.9%	21.8%	32.4%	14.3%	22.5%	11.9%	21.4%	10.4%	3.6%	26.4%	15.6%	17.6%	8.4%	22.6%	13.2%	19.7%	4.1%	21.3%	-
UNFAVORABLE	11.0%	2.5%	5.9%	-	2.8%	17.5%	13.5%	25.4%	18.0%	3.7%	10.5%	1.4%	24.1%	1.1%	18.5%	8.2%	11.8%	8.9%	15.5%
NO OPINION	28.0%	26.2%	43.2%	28.0%	20.9%	30.6%	33.0%	28.0%	29.5%	29.3%	29.0%	23.4%	32.2%	24.0%	30.4%	36.5%	32.0%	32.7%	31.8%
NEVER HEARD OF	45.1%	49.4%	18.5%	57.7%	53.8%	40.0%	32.1%	36.2%	48.9%	40.6%	44.9%	57.6%	35.4%	52.2%	37.9%	35.6%	52.0%	37.2%	52.7%
Net Diff.	4.9%	19.3%	26.5%	14.3%	19.8%	-5.7%	7.9%	-15.0%	-14.3%	22.7%	5.1%	16.2%	-15.7%	21.5%	-5.3%	11.4%	-7.7%	12.4%	-15.5%
Mean	1.78	1.91	1.87	1.68	2.03	1.69	1.83	1.72	1.49	1.95	1.76	1.86	1.63	1.97	1.72	1.74	1.42	1.82	1.33

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	African Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
FAVORABLE	15.9%	17.0%	10.7%	7.3%	17.8%	-	52.0%	20.2%	15.8%	7.4%	24.1%	-	100.0%	14.3%	5.0%	7.1%	-	-	-
UNFAVORABLE	11.0%	11.3%	9.6%	12.4%	-	16.5%	-	8.5%	3.7%	6.3%	-	-	-	13.7%	16.1%	17.9%	-	25.3%	-
NO OPINION	28.0%	26.6%	35.3%	35.4%	41.8%	15.2%	48.0%	28.0%	31.0%	35.1%	24.4%	43.8%	-	25.4%	40.1%	35.7%	91.3%	-	100.0%
NEVER HEARD OF	45.1%	45.1%	44.5%	44.9%	40.4%	68.3%	-	43.3%	49.5%	51.1%	51.5%	56.2%	-	46.6%	38.9%	39.2%	8.7%	74.7%	-
Net Diff.	4.9%	5.7%	1.1%	-5.1%	17.8%	-16.5%	52.0%	11.7%	12.1%	1.1%	24.1%	-	100.0%	0.6%	-11.1%	-10.8%	-	-25.3%	-
Mean	1.78	1.83	1.56	1.49	1.60	1.52	2.04	1.86	1.70	1.43	1.99	1.00	3.00	1.79	1.43	1.53	1.00	2.00	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
FAVORABLE	15.9%	3.1%	11.3%	20.0%	24.4%	14.1%	8.2%	19.5%	14.2%	19.0%	16.3%	14.1%	12.5%	22.6%	17.1%	25.0%	20.0%	16.1%
UNFAVORABLE	11.0%	12.5%	18.3%	11.0%	6.0%	6.9%	16.1%	8.6%	13.5%	6.5%	11.9%	6.9%	8.9%	7.0%	9.8%	2.4%	8.1%	4.8%
NO OPINION	28.0%	20.5%	31.9%	31.8%	24.8%	24.9%	27.6%	28.1%	29.7%	24.9%	28.7%	24.9%	29.2%	28.2%	32.0%	20.1%	29.1%	24.9%
NEVER HEARD OF	45.1%	63.9%	38.5%	37.2%	44.8%	54.0%	48.1%	43.8%	42.6%	49.7%	43.1%	54.0%	49.3%	42.2%	41.1%	52.5%	42.8%	54.1%
Net Diff.	4.9%	-9.4%	-6.9%	9.1%	18.4%	7.2%	-7.8%	10.8%	0.7%	12.5%	4.4%	7.2%	3.6%	15.6%	7.3%	22.6%	11.9%	11.3%
Mean	1.78	1.52	1.67	1.81	1.99	1.76	1.63	1.85	1.73	1.88	1.78	1.76	1.67	1.90	1.75	2.10	1.84	1.81

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
FAVORABLE	15.9%	4.4%	16.7%	11.1%	15.2%	12.7%	13.0%	19.4%	12.8%	11.9%	15.5%	20.2%	-	18.9%	10.6%	19.1%	16.6%
UNFAVORABLE	11.0%	22.3%	10.1%	17.5%	9.1%	15.7%	8.1%	7.6%	14.0%	8.3%	8.0%	16.5%	9.6%	5.7%	6.2%	14.0%	12.6%
NO OPINION	28.0%	26.2%	28.1%	27.2%	27.8%	28.2%	25.0%	28.5%	27.5%	17.1%	31.8%	34.6%	22.1%	27.3%	38.0%	21.7%	28.1%
NEVER HEARD OF	45.1%	47.1%	45.2%	44.3%	47.9%	43.3%	53.9%	44.4%	45.8%	62.7%	44.7%	28.8%	68.3%	48.0%	45.2%	45.2%	42.7%
Net Diff.	4.9%	-17.9%	6.6%	-6.4%	6.2%	-3.0%	4.9%	11.8%	-1.2%	3.6%	7.5%	3.7%	-9.6%	13.2%	4.4%	5.1%	4.0%
Mean	1.78	1.59	1.79	1.71	1.76	1.73	1.74	1.84	1.73	1.86	1.70	1.80	1.30	1.84	1.50	1.95	1.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

5. Opinion: ERIN PARE

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
FAVORABLE	15.9%	19.7%	17.2%	11.6%	13.7%	6.1%	25.0%	21.2%	18.3%	42.6%	-	-	-	-	
UNFAVORABLE	11.0%	5.2%	9.8%	15.9%	11.7%	33.3%	8.5%	3.6%	-	30.3%	23.3%	25.8%	46.5%	24.8%	
NO OPINION	28.0%	31.5%	26.7%	19.1%	37.4%	16.5%	41.9%	27.3%	27.3%	27.1%	21.1%	25.1%	-	26.3%	
NEVER HEARD OF	45.1%	43.5%	46.3%	53.4%	37.1%	44.2%	24.6%	47.9%	54.4%	-	55.6%	49.1%	53.5%	48.9%	
Net Diff.	4.9%	14.5%	7.4%	-4.3%	2.0%	-27.2%	16.5%	17.6%	18.3%	12.2%	-23.3%	-25.8%	-46.5%	-24.8%	
Mean	1.78	1.79	1.82	1.84	1.62	1.81	1.78	1.88	1.80	2.15	1.52	1.51	2.00	1.49	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
FAVORABLE	17.5%	20.2%	22.8%	6.3%	19.2%	7.4%	9.8%	-	8.7%	9.2%	-	27.7%	27.9%	23.3%	9.1%
UNFAVORABLE	5.8%	5.9%	7.0%	4.4%	5.9%	5.0%	6.6%	-	5.4%	5.7%	-	6.5%	6.7%	-	4.2%
NO OPINION	31.1%	29.2%	38.5%	28.6%	31.1%	30.9%	27.6%	41.2%	35.2%	34.3%	52.2%	28.0%	26.4%	76.7%	25.0%
NEVER HEARD OF	45.7%	44.7%	31.7%	60.7%	43.8%	56.7%	56.0%	58.8%	50.7%	50.9%	47.8%	37.8%	39.0%	-	61.8%
Net Diff.	11.7%	14.3%	15.8%	1.9%	13.3%	2.5%	3.3%	-	3.3%	3.5%	-	21.3%	21.2%	23.3%	5.0%
Mean	1.75	1.84	1.77	1.43	1.79	1.46	1.60	1.00	1.46	1.49	1.00	2.00	2.02	1.47	1.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
FAVORABLE	17.5%	37.2%	65.2%	16.7%	11.1%	46.7%	15.6%	12.1%	8.2%	16.0%	48.3%	20.3%	8.7%	100.0%	-	-	-	100.0%	-	59.2%	25.7%
UNFAVORABLE	5.8%	17.4%	16.9%	4.7%	4.2%	10.6%	4.8%	8.3%	1.8%	8.0%	11.4%	3.7%	4.9%	-	100.0%	-	-	-	-	14.0%	8.0%
NO OPINION	31.1%	17.1%	17.4%	66.3%	11.5%	21.1%	30.8%	63.9%	10.3%	34.4%	21.9%	67.4%	9.6%	-	-	100.0%	-	-	-	16.6%	58.8%
NEVER HEARD OF	45.7%	28.4%	0.5%	12.3%	73.3%	21.6%	48.8%	15.7%	79.7%	41.6%	18.4%	8.6%	76.7%	-	-	-	100.0%	-	-	10.2%	7.5%
Net Diff.	11.7%	19.8%	48.3%	11.9%	6.9%	36.1%	10.7%	3.9%	6.4%	8.0%	36.9%	16.5%	3.8%	100.0%	-100%	-	-	100.0%	-	45.2%	17.7%
Mean	1.75	2.28	2.48	1.43	1.99	2.33	1.70	1.39	1.89	1.68	2.32	1.48	1.96	3.00	2.00	1.00	-	3.00	-	2.47	1.64

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 3

	PARE/KELLY				IMPORTANT ISSUES								U.S. SENATE BALLOT						
	FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED	
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
FAVORABLE	17.5%	100.0%	-	75.7%	30.9%	13.8%	21.5%	20.9%	19.0%	25.3%	11.8%	11.0%	7.2%	7.5%	-	29.3%	29.0%	48.9%	-
UNFAVORABLE	5.8%	-	100.0%	24.3%	8.1%	6.9%	-	3.9%	4.8%	12.6%	5.9%	20.8%	4.9%	5.1%	-	6.7%	6.8%	-	4.6%
NO OPINION	31.1%	-	-	-	61.0%	33.6%	33.9%	22.8%	34.4%	23.7%	40.1%	16.5%	35.9%	34.7%	78.1%	26.0%	26.4%	-	35.7%
NEVER HEARD OF	45.7%	-	-	-	-	45.8%	44.6%	52.4%	41.7%	38.4%	42.3%	51.6%	51.9%	52.8%	21.9%	37.9%	37.8%	51.1%	59.7%
Net Diff.	11.7%	100.0%	-100%	51.4%	22.7%	7.0%	21.5%	17.0%	14.2%	12.6%	5.9%	-9.8%	2.3%	2.4%	-	22.6%	22.2%	48.9%	-4.6%
Mean	1.75	3.00	2.00	2.76	1.70	1.64	1.78	1.96	1.74	2.03	1.51	1.89	1.40	1.42	1.00	2.05	2.04	3.00	1.11

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVORABLE			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVORABLE			UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
FAVORABLE	17.5%	8.0%	8.4%	-	29.7%	30.1%	19.7%	5.3%	21.1%	9.3%	8.8%	20.9%	30.0%	30.9%	13.8%	-	12.4%	8.7%	-	-
UNFAVORABLE	5.8%	5.7%	6.0%	-	7.3%	7.6%	-	-	24.4%	5.6%	5.8%	-	4.5%	4.7%	-	11.6%	8.7%	4.4%	18.8%	-
NO OPINION	31.1%	35.0%	33.7%	57.8%	26.7%	26.2%	40.0%	33.3%	24.1%	34.0%	34.6%	20.9%	27.2%	26.5%	38.6%	35.1%	35.2%	33.7%	48.5%	32.6%
NEVER HEARD OF	45.7%	51.3%	51.8%	42.2%	36.4%	36.2%	40.2%	61.4%	30.4%	51.1%	50.8%	58.3%	38.4%	37.9%	47.6%	53.3%	43.7%	53.1%	32.6%	67.4%
Net Diff.	11.7%	2.3%	2.4%	-	22.4%	22.5%	19.7%	5.3%	-3.3%	3.7%	3.0%	20.9%	25.5%	26.2%	13.8%	-11.6%	3.7%	4.3%	-18.8%	-
Mean	1.75	1.45	1.47	1.00	2.05	2.06	1.66	1.27	1.96	1.49	1.48	2.00	2.05	2.07	1.53	1.25	1.59	1.47	1.28	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
FAVORABLE	17.5%	17.6%	14.6%	18.7%	16.1%	14.5%	22.4%	16.8%	18.9%	22.7%	7.9%	9.1%	-	18.4%	-	12.2%	25.1%	16.4%	16.6%	14.2%	-
UNFAVORABLE	5.8%	5.9%	7.2%	8.6%	2.6%	5.8%	5.4%	5.5%	4.6%	5.2%	6.0%	6.8%	10.8%	5.7%	10.8%	4.2%	4.8%	8.1%	9.0%	-	-
NO OPINION	31.1%	31.6%	28.9%	26.5%	37.6%	33.8%	27.2%	30.4%	34.9%	27.3%	35.4%	39.7%	16.5%	31.2%	16.5%	33.8%	27.3%	31.5%	34.9%	1.3%	-
NEVER HEARD OF	45.7%	44.9%	49.3%	46.2%	43.7%	45.9%	44.9%	47.3%	41.6%	44.8%	50.7%	44.4%	72.7%	44.7%	72.7%	49.8%	42.8%	44.0%	39.4%	84.6%	-
Net Diff.	11.7%	11.7%	7.5%	10.1%	13.5%	8.8%	17.0%	11.3%	14.3%	17.5%	1.8%	2.4%	-10.8%	12.8%	-10.8%	8.0%	20.3%	8.3%	7.6%	14.2%	-
Mean	1.75	1.75	1.72	1.86	1.62	1.64	1.91	1.74	1.73	1.92	1.44	1.45	1.39	1.77	1.39	1.57	1.96	1.73	1.70	2.84	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
FAVORABLE	17.5%	11.8%	18.8%	3.9%	12.7%	28.8%	28.2%	12.1%	23.6%	18.1%	-	29.4%	9.4%	-	32.8%	18.9%
UNFAVORABLE	5.8%	1.9%	7.0%	7.7%	6.9%	3.6%	8.4%	4.5%	4.6%	6.2%	1.1%	5.4%	16.0%	5.7%	-	24.2%
NO OPINION	31.1%	34.2%	32.3%	39.0%	33.3%	24.4%	24.3%	32.4%	30.0%	27.5%	60.1%	19.8%	48.3%	-	17.3%	40.7%
NEVER HEARD OF	45.7%	52.2%	41.9%	49.3%	47.1%	43.3%	39.0%	51.0%	41.8%	48.3%	38.8%	45.4%	26.2%	94.3%	49.9%	16.1%
Net Diff.	11.7%	9.9%	11.9%	-3.8%	5.8%	25.2%	19.8%	7.7%	19.0%	11.9%	-1.1%	24.0%	-6.6%	-5.7%	32.8%	-5.3%
Mean	1.75	1.53	1.77	1.31	1.61	2.08	2.06	1.59	1.89	1.82	1.02	2.18	1.47	2.00	2.31	1.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
FAVORABLE	17.5%	6.2%	15.2%	24.1%	30.3%	19.7%	21.7%	10.8%	8.5%	13.5%	-	19.6%	8.4%	8.7%	27.5%	31.4%	13.2%	26.4%	20.6%	10.0%	
UNFAVORABLE	5.8%	2.9%	3.2%	2.9%	-	5.1%	7.1%	6.7%	6.5%	7.0%	-	3.5%	2.1%	9.1%	2.6%	10.7%	4.1%	3.4%	6.8%	4.9%	
NO OPINION	31.1%	39.0%	31.3%	31.9%	28.8%	34.1%	27.7%	35.3%	34.9%	35.6%	-	31.6%	43.7%	34.8%	32.1%	16.0%	35.7%	31.1%	27.2%	32.7%	
NEVER HEARD OF	45.7%	51.9%	50.2%	41.0%	40.9%	41.1%	43.5%	47.2%	50.1%	43.9%	100.0%	45.3%	45.8%	47.4%	37.8%	41.8%	46.9%	39.1%	45.4%	52.4%	
Net Diff.	11.7%	3.3%	12.0%	21.2%	30.3%	14.6%	14.6%	4.1%	1.9%	6.5%	-	16.1%	6.3%	-0.4%	25.0%	20.8%	9.1%	22.9%	13.8%	5.0%	
Mean	1.75	1.32	1.68	1.87	2.03	1.75	1.89	1.54	1.47	1.61	-	1.78	1.35	1.50	1.93	2.26	1.58	1.92	1.88	1.52	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
FAVORABLE	17.5%	10.5%	22.7%	16.3%	10.5%	39.3%	30.7%	10.5%	25.0%	-	19.3%	17.0%	19.2%	17.7%	17.1%	9.5%	20.2%	26.5%	18.1%	17.6%
UNFAVORABLE	5.8%	-	8.4%	17.8%	-	8.1%	18.7%	4.9%	6.8%	-	12.2%	2.9%	6.0%	5.0%	6.8%	5.5%	5.7%	4.6%	4.0%	4.8%
NO OPINION	31.1%	36.7%	30.9%	51.2%	36.7%	8.0%	38.9%	35.8%	26.1%	40.1%	30.8%	31.2%	29.3%	31.1%	33.0%	33.9%	27.5%	28.2%	28.9%	29.7%
NEVER HEARD OF	45.7%	52.8%	38.1%	14.7%	52.8%	44.6%	11.7%	48.8%	42.1%	59.9%	37.7%	48.9%	45.5%	46.1%	43.1%	51.1%	46.6%	40.7%	48.9%	47.9%
Net Diff.	11.7%	10.5%	14.4%	-1.6%	10.5%	31.2%	11.9%	5.6%	18.2%	-	7.0%	14.2%	13.2%	12.6%	10.4%	4.1%	14.5%	21.9%	14.1%	12.8%
Mean	1.75	1.44	1.87	1.59	1.44	2.56	1.91	1.51	1.98	1.00	1.82	1.72	1.81	1.75	1.72	1.50	1.86	1.97	1.79	1.77

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
FAVORABLE	17.5%	19.5%	18.1%	31.8%	29.4%	15.5%	24.1%	10.9%	13.9%	20.1%	29.7%	17.1%	20.6%	5.1%	36.2%	11.5%	43.8%	17.0%	17.5%	7.7%	12.1%
UNFAVORABLE	5.8%	13.0%	6.9%	6.8%	11.2%	5.6%	4.5%	2.8%	5.5%	8.5%	3.9%	5.7%	3.3%	5.3%	9.8%	12.0%	-	7.5%	5.0%	6.4%	4.9%
NO OPINION	31.1%	31.8%	41.4%	14.2%	29.6%	35.0%	24.8%	43.0%	20.6%	26.9%	27.1%	31.1%	28.0%	59.2%	11.8%	23.6%	14.3%	21.1%	37.6%	23.8%	42.2%
NEVER HEARD OF	45.7%	35.8%	33.6%	47.3%	29.8%	43.9%	46.7%	43.3%	60.1%	44.5%	39.3%	46.0%	48.2%	30.5%	42.3%	52.9%	41.9%	54.5%	39.9%	62.1%	40.9%
Net Diff.	11.7%	6.5%	11.2%	24.9%	18.2%	9.8%	19.6%	8.1%	8.4%	11.6%	25.8%	11.4%	17.3%	-0.2%	26.4%	-0.5%	43.8%	9.5%	12.4%	1.3%	7.2%
Mean	1.75	1.81	1.65	2.33	2.00	1.65	1.99	1.43	1.83	1.88	2.04	1.74	1.86	1.22	2.42	1.74	2.51	1.91	1.66	1.58	1.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE POST	LESS THAN COLLEGE	COLLEGE POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
FAVORABLE	17.5%	23.3%	22.9%	15.0%	17.9%	26.9%	12.6%	31.5%	24.8%	13.1%	21.2%	9.7%	11.6%	17.2%	28.4%	11.2%	21.4%	17.2%	20.1%	40.6%	24.7%
UNFAVORABLE	5.8%	8.2%	5.2%	7.5%	3.9%	7.1%	10.9%	-	16.2%	4.1%	6.8%	6.0%	4.9%	1.7%	8.2%	2.8%	6.2%	10.0%	10.2%	0.8%	12.5%
NO OPINION	31.1%	19.3%	33.1%	20.6%	36.3%	23.5%	45.7%	27.5%	23.1%	39.9%	24.6%	44.9%	29.5%	33.7%	21.0%	35.6%	26.0%	60.6%	16.5%	46.0%	10.7%
NEVER HEARD OF	45.7%	49.2%	38.8%	56.8%	42.0%	42.4%	30.7%	40.9%	36.0%	43.0%	47.4%	39.3%	54.0%	47.4%	42.4%	50.4%	46.4%	12.2%	53.2%	12.6%	52.2%
Net Diff.	11.7%	15.1%	17.7%	7.5%	14.1%	19.8%	1.7%	31.5%	8.6%	9.0%	14.4%	3.7%	6.8%	15.4%	20.2%	8.5%	15.2%	7.2%	9.9%	39.9%	12.2%
Mean	1.75	2.08	1.83	1.87	1.68	2.06	1.52	2.07	2.03	1.53	1.94	1.42	1.61	1.69	2.13	1.51	1.91	1.51	2.08	1.94	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
FAVORABLE	17.5%	13.6%	12.3%	14.6%	13.5%	19.4%	18.1%	14.9%	22.4%	14.5%	8.2%	12.8%	29.9%	12.6%	18.9%	14.1%	22.0%	28.2%	28.8%
UNFAVORABLE	5.8%	2.8%	-	7.6%	1.4%	7.6%	8.2%	11.3%	5.4%	4.2%	6.1%	1.5%	9.0%	1.2%	7.2%	9.8%	10.0%	0.6%	13.1%
NO OPINION	31.1%	33.4%	68.2%	31.2%	25.2%	31.3%	36.6%	42.2%	21.9%	33.4%	38.2%	33.4%	24.9%	29.7%	32.7%	50.2%	23.3%	32.7%	13.5%
NEVER HEARD OF	45.7%	50.1%	19.5%	46.6%	59.9%	41.7%	37.0%	31.5%	50.3%	47.9%	47.5%	52.2%	36.3%	56.5%	41.2%	25.9%	44.7%	38.5%	44.7%
Net Diff.	11.7%	10.8%	12.3%	7.1%	12.1%	11.8%	9.9%	3.6%	16.9%	10.3%	2.1%	11.3%	20.9%	11.4%	11.7%	4.3%	12.0%	27.6%	15.7%
Mean	1.75	1.60	1.31	1.69	1.71	1.79	1.71	1.60	2.01	1.64	1.43	1.57	2.08	1.61	1.77	1.51	1.98	1.93	2.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
FAVORABLE	17.5%	17.2%	17.3%	27.0%	-	-	-	11.1%	7.5%	12.9%	-	-	-	22.3%	28.1%	40.0%	-	-	-
UNFAVORABLE	5.8%	5.1%	9.3%	8.1%	11.2%	16.5%	-	4.0%	10.6%	10.1%	15.1%	-	-	6.0%	7.9%	6.3%	-	25.3%	-
NO OPINION	31.1%	30.0%	36.9%	24.3%	71.9%	35.6%	48.0%	34.6%	39.8%	28.6%	65.1%	43.8%	-	26.1%	33.7%	20.4%	91.3%	31.2%	100.0%
NEVER HEARD OF	45.7%	47.7%	36.5%	40.5%	16.9%	47.9%	52.0%	50.3%	42.1%	48.4%	19.8%	56.2%	100.0%	45.5%	30.4%	33.3%	8.7%	43.5%	-
Net Diff.	11.7%	12.1%	8.0%	18.9%	-11.2%	-16.5%	-	7.1%	-3.1%	2.7%	-15.1%	-	-	16.3%	20.2%	33.7%	-	-25.3%	-
Mean	1.75	1.75	1.69	2.05	1.13	1.32	1.00	1.53	1.44	1.70	1.19	1.00	-	1.93	1.92	2.29	1.00	1.45	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
FAVORABLE	17.5%	17.8%	12.8%	14.7%	24.8%	20.3%	14.7%	18.7%	14.7%	22.4%	16.8%	20.3%	8.4%	11.4%	9.8%	11.9%	10.6%	9.7%
UNFAVORABLE	5.8%	-	10.9%	5.5%	-	9.8%	6.7%	5.3%	6.1%	5.2%	4.8%	9.8%	5.7%	5.0%	4.8%	6.2%	4.0%	12.5%
NO OPINION	31.1%	27.3%	34.6%	32.4%	26.0%	32.0%	31.8%	30.7%	32.1%	29.2%	30.9%	32.0%	37.7%	34.6%	36.9%	32.3%	35.5%	35.7%
NEVER HEARD OF	45.7%	55.0%	41.8%	47.4%	49.2%	37.9%	46.8%	45.2%	47.1%	43.2%	47.5%	37.9%	48.3%	49.0%	48.4%	49.6%	49.9%	42.0%
Net Diff.	11.7%	17.8%	1.9%	9.2%	24.8%	10.4%	7.9%	13.4%	8.6%	17.2%	12.0%	10.4%	2.7%	6.4%	5.0%	5.8%	6.6%	-2.7%
Mean	1.75	1.79	1.63	1.66	1.98	1.81	1.68	1.78	1.67	1.88	1.73	1.81	1.43	1.55	1.47	1.60	1.50	1.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
FAVORABLE	17.5%	20.2%	25.3%	19.9%	28.9%	22.9%	26.2%	10.5%	23.7%	15.0%	16.2%	21.1%	25.2%	21.6%	16.0%	12.8%	18.5%
UNFAVORABLE	5.8%	7.7%	5.6%	7.5%	4.6%	5.7%	8.4%	5.2%	6.3%	2.0%	7.7%	7.4%	-	5.4%	6.2%	6.6%	5.8%
NO OPINION	31.1%	26.6%	27.3%	27.0%	27.3%	26.2%	29.9%	35.6%	27.1%	22.1%	36.2%	34.7%	26.9%	26.1%	34.6%	32.3%	30.9%
NEVER HEARD OF	45.7%	45.5%	41.8%	45.7%	39.2%	45.2%	35.5%	48.8%	43.0%	60.9%	39.9%	36.9%	48.0%	46.9%	43.3%	48.4%	44.8%
Net Diff.	11.7%	12.5%	19.7%	12.4%	24.3%	17.2%	17.8%	5.2%	17.4%	12.9%	8.5%	13.6%	25.2%	16.2%	9.8%	6.2%	12.7%
Mean	1.75	1.88	1.97	1.87	2.03	1.94	1.94	1.51	1.94	1.82	1.67	1.78	1.97	1.92	1.67	1.62	1.77

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

6. Opinion: CHRISTINE KELLY

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
FAVORABLE	17.5%	17.2%	17.9%	16.2%	12.5%	32.6%	17.4%	15.2%	3.8%	100.0%	23.3%	15.6%	-	16.3%	
UNFAVORABLE	5.8%	3.8%	8.9%	6.7%	6.8%	-	5.6%	10.0%	11.4%	-	-	9.7%	46.5%	7.9%	
NO OPINION	31.1%	33.9%	33.0%	20.9%	42.0%	11.9%	33.1%	31.2%	35.4%	-	-	33.9%	-	35.6%	
NEVER HEARD OF	45.7%	45.1%	40.2%	56.3%	38.7%	55.5%	43.9%	43.5%	49.4%	-	76.7%	40.8%	53.5%	40.2%	
Net Diff.	11.7%	13.4%	9.1%	9.5%	5.7%	32.6%	11.8%	5.2%	-7.7%	100.0%	23.3%	5.9%	-46.5%	8.5%	
Mean	1.75	1.70	1.75	1.89	1.52	2.47	1.72	1.72	1.37	3.00	3.00	1.69	2.00	1.68	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
ECONOMIC ISSUES	36.3%	39.1%	27.2%	38.3%	36.5%	35.3%	40.4%	19.5%	58.2%	59.6%	32.8%	15.0%	15.5%	-	30.8%
EDUCATION ISSUES	19.6%	20.1%	24.5%	14.2%	19.0%	23.4%	19.2%	36.1%	14.4%	14.4%	14.4%	22.9%	22.2%	47.0%	31.3%
CRIME/PUBLIC SAFETY	18.9%	18.6%	20.2%	18.6%	18.7%	20.4%	20.7%	19.2%	17.5%	16.5%	37.1%	19.4%	20.0%	-	24.6%
HEALTHCARE ISSUES	11.4%	11.6%	11.2%	11.2%	11.9%	8.9%	3.7%	25.2%	5.8%	5.3%	15.6%	16.9%	17.4%	-	12.8%
CULTURAL/SOCIAL ISSUES	5.6%	4.4%	6.0%	7.7%	5.7%	4.5%	5.9%	-	1.5%	1.5%	-	10.7%	10.4%	17.9%	-
ENVIRONMENTAL ISSUES	5.2%	4.2%	7.5%	5.2%	5.3%	4.3%	5.6%	-	-	-	-	11.3%	11.7%	-	-
DK/REFUSED	3.0%	2.1%	3.4%	4.7%	3.0%	3.3%	4.4%	-	2.6%	2.7%	-	3.9%	2.9%	35.1%	0.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
ECONOMIC ISSUES	36.3%	39.5%	9.5%	39.8%	36.6%	24.0%	37.9%	40.2%	38.7%	52.9%	14.2%	29.7%	39.9%	28.7%	43.0%	39.2%	36.3%	69.3%	-	23.4%	34.3%
EDUCATION ISSUES	19.6%	14.9%	32.3%	19.6%	18.8%	27.0%	37.9%	19.2%	12.8%	24.1%	34.5%	19.3%	14.6%	21.4%	16.4%	21.7%	17.9%	-	-	29.5%	23.0%
CRIME/PUBLIC SAFETY	18.9%	7.3%	23.2%	15.7%	21.6%	17.9%	4.6%	16.0%	24.6%	15.9%	15.2%	16.8%	22.2%	22.6%	12.7%	13.9%	21.7%	-	-	14.1%	14.7%
HEALTHCARE ISSUES	11.4%	18.6%	23.6%	11.6%	9.3%	13.9%	19.6%	10.0%	9.8%	7.1%	15.4%	16.2%	9.0%	14.1%	-	12.5%	11.1%	-	-	19.1%	13.7%
CULTURAL/SOCIAL ISSUES	5.6%	-	11.4%	8.3%	3.7%	6.9%	-	7.0%	4.9%	-	12.0%	7.9%	4.5%	3.8%	5.6%	7.2%	5.1%	-	-	9.2%	8.2%
ENVIRONMENTAL ISSUES	5.2%	12.7%	-	2.9%	6.5%	10.4%	-	4.1%	4.6%	-	6.1%	7.0%	5.6%	7.5%	11.3%	3.9%	4.3%	30.7%	-	4.7%	4.2%
DK/REFUSED	3.0%	6.9%	-	2.2%	3.5%	-	-	3.5%	4.7%	-	2.5%	3.0%	4.2%	1.9%	10.8%	1.6%	3.4%	-	-	-	2.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
ECONOMIC ISSUES	36.3%	50.6%	-	33.4%	33.8%	100.0%	-	-	-	-	-	-	61.2%	61.2%	61.6%	17.9%	18.2%	-	11.3%
EDUCATION ISSUES	19.6%	1.3%	51.8%	20.2%	23.0%	-	-	-	100.0%	-	-	-	14.5%	13.8%	38.4%	22.2%	22.5%	-	32.1%
CRIME/PUBLIC SAFETY	18.9%	27.6%	-	19.6%	14.9%	-	-	100.0%	-	-	-	-	17.8%	18.4%	-	20.3%	19.9%	48.9%	16.6%
HEALTHCARE ISSUES	11.4%	20.4%	-	14.6%	13.9%	-	100.0%	-	-	-	-	-	5.3%	5.5%	-	17.1%	16.7%	51.1%	9.7%
CULTURAL/SOCIAL ISSUES	5.6%	-	26.1%	9.5%	7.3%	-	-	-	-	-	100.0%	-	-	-	-	10.0%	10.1%	-	8.9%
ENVIRONMENTAL ISSUES	5.2%	-	-	-	4.5%	-	-	-	-	100.0%	-	-	-	-	-	10.6%	10.7%	-	-
DK/REFUSED	3.0%	-	22.1%	2.7%	2.6%	-	-	-	-	-	-	100.0%	1.1%	1.1%	-	1.9%	1.9%	-	21.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-			VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS		
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14		
ECONOMIC ISSUES	36.3%	57.9%	60.3%	15.2%	16.5%	17.2%	-	30.3%	55.6%	60.7%	62.3%	22.8%	16.1%	14.7%	41.3%	22.4%	57.7%	60.9%	26.6%	7.4%		
EDUCATION ISSUES	19.6%	15.1%	13.5%	44.6%	22.6%	21.9%	39.3%	25.6%	14.4%	14.1%	14.7%	-	21.3%	21.7%	13.8%	33.6%	23.7%	13.6%	31.1%	36.8%		
CRIME/PUBLIC SAFETY	18.9%	16.2%	15.4%	30.1%	21.2%	21.2%	20.1%	20.7%	10.3%	16.5%	16.3%	21.4%	22.5%	22.7%	19.9%	14.3%	12.5%	16.9%	9.0%	14.6%		
HEALTHCARE ISSUES	11.4%	8.0%	7.9%	10.1%	16.2%	15.3%	40.6%	5.6%	10.1%	6.0%	3.9%	55.8%	18.3%	18.6%	14.4%	5.2%	6.1%	6.4%	24.1%	7.9%		
CULTURAL/SOCIAL ISSUES	5.6%	-	-	-	10.8%	11.3%	-	6.2%	-	0.7%	0.8%	-	10.2%	10.2%	10.6%	5.8%	-	-	-	14.3%		
ENVIRONMENTAL ISSUES	5.2%	-	-	-	10.7%	11.1%	-	3.4%	-	-	-	-	9.5%	10.0%	-	8.0%	-	-	-	-		
DK/REFUSED	3.0%	2.7%	2.9%	-	2.0%	2.1%	-	8.2%	9.7%	2.0%	2.0%	-	2.0%	2.1%	-	10.6%	-	2.1%	9.2%	19.0%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
ECONOMIC ISSUES	36.3%	36.3%	43.9%	43.0%	29.4%	44.2%	26.7%	42.2%	12.7%	23.1%	62.1%	59.3%	69.8%	34.5%	69.8%	48.1%	16.7%	40.6%	39.3%	51.5%	-
EDUCATION ISSUES	19.6%	19.1%	24.6%	16.8%	26.1%	21.7%	19.1%	20.5%	17.7%	21.1%	16.4%	18.9%	8.5%	20.4%	8.5%	16.7%	19.5%	22.6%	23.4%	15.5%	-
CRIME/PUBLIC SAFETY	18.9%	17.9%	19.4%	18.1%	20.2%	19.4%	16.1%	20.8%	13.1%	22.4%	13.8%	12.5%	15.2%	19.3%	15.2%	20.9%	24.1%	12.9%	10.6%	33.0%	-
HEALTHCARE ISSUES	11.4%	11.7%	7.6%	8.3%	14.2%	7.8%	15.7%	8.4%	23.8%	15.5%	4.0%	5.4%	-	12.3%	-	9.6%	14.0%	11.0%	12.3%	-	-
CULTURAL/SOCIAL ISSUES	5.6%	6.2%	2.0%	5.5%	4.9%	3.2%	9.1%	4.0%	14.0%	7.7%	1.1%	1.1%	-	5.6%	-	1.9%	10.3%	5.2%	5.8%	-	-
ENVIRONMENTAL ISSUES	5.2%	6.6%	-	4.6%	5.2%	1.8%	10.0%	1.2%	18.7%	8.2%	-	-	-	5.6%	-	0.7%	10.3%	5.4%	6.1%	-	-
DK/REFUSED	3.0%	2.2%	2.4%	3.7%	0.1%	2.0%	3.3%	2.9%	-	2.1%	2.7%	2.8%	6.6%	2.3%	6.6%	2.1%	5.0%	2.3%	2.6%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
ECONOMIC ISSUES	36.3%	53.6%	19.1%	49.8%	41.8%	15.3%	31.7%	47.9%	14.6%	38.6%	59.4%	22.8%	48.7%	5.7%	19.9%	55.3%
EDUCATION ISSUES	19.6%	17.2%	25.6%	14.5%	16.1%	15.9%	30.3%	16.5%	20.8%	22.7%	22.7%	15.8%	21.9%	-	17.7%	23.8%
CRIME/PUBLIC SAFETY	18.9%	19.6%	17.9%	10.4%	22.3%	27.8%	15.2%	20.3%	21.2%	14.7%	17.9%	32.5%	5.2%	94.3%	30.2%	-
HEALTHCARE ISSUES	11.4%	5.9%	12.4%	11.6%	14.0%	15.0%	10.5%	10.3%	14.3%	11.1%	-	13.4%	10.8%	-	14.9%	10.4%
CULTURAL/SOCIAL ISSUES	5.6%	1.8%	15.7%	5.2%	2.0%	7.2%	5.2%	2.1%	12.4%	4.5%	-	4.5%	8.3%	-	5.0%	9.4%
ENVIRONMENTAL ISSUES	5.2%	-	9.5%	5.5%	1.4%	10.7%	5.4%	0.7%	13.9%	6.7%	-	-	-	-	-	-
DK/REFUSED	3.0%	1.9%	-	3.0%	2.3%	7.9%	1.7%	2.2%	2.9%	1.6%	-	11.0%	5.1%	-	12.2%	1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
ECONOMIC ISSUES	36.3%	43.7%	47.9%	16.6%	19.3%	14.6%	28.5%	56.3%	61.3%	50.7%	100.0%	20.1%	41.1%	60.8%	13.9%	19.2%	51.2%	15.8%	27.3%	55.6%
EDUCATION ISSUES	19.6%	21.2%	18.5%	20.7%	20.1%	21.1%	22.6%	16.9%	10.4%	24.3%	-	28.3%	18.9%	12.7%	15.0%	25.2%	21.7%	22.4%	23.3%	16.6%
CRIME/PUBLIC SAFETY	18.9%	26.4%	12.7%	10.3%	7.2%	12.5%	26.5%	17.3%	19.3%	15.0%	-	3.5%	18.2%	19.8%	15.5%	32.6%	14.5%	6.8%	28.8%	17.8%
HEALTHCARE ISSUES	11.4%	5.8%	15.9%	18.3%	21.7%	15.8%	13.0%	6.7%	7.4%	6.0%	-	20.9%	11.8%	3.1%	16.3%	14.0%	10.8%	19.6%	11.6%	7.8%
CULTURAL/SOCIAL ISSUES	5.6%	-	3.0%	14.8%	17.3%	12.9%	4.3%	0.9%	-	2.0%	-	14.0%	8.0%	1.8%	15.4%	1.5%	-	15.4%	3.4%	1.1%
ENVIRONMENTAL ISSUES	5.2%	-	2.1%	14.2%	7.2%	19.2%	4.4%	-	-	-	-	13.3%	2.1%	-	14.9%	6.1%	-	16.6%	5.6%	-
DK/REFUSED	3.0%	3.0%	-	5.2%	7.2%	3.8%	0.7%	1.8%	1.7%	2.0%	-	-	-	1.8%	9.2%	1.3%	1.9%	3.5%	-	1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
ECONOMIC ISSUES	36.3%	21.2%	34.3%	60.4%	21.2%	23.9%	57.6%	52.6%	18.8%	38.7%	31.8%	37.8%	40.3%	31.0%	43.0%	39.8%	38.9%	21.4%	44.4%	29.2%
EDUCATION ISSUES	19.6%	10.7%	20.5%	19.1%	10.7%	19.2%	18.7%	18.2%	20.9%	39.1%	33.7%	13.4%	17.1%	22.6%	18.6%	19.6%	16.4%	25.7%	12.7%	25.1%
CRIME/PUBLIC SAFETY	18.9%	31.5%	14.7%	14.1%	31.5%	25.4%	11.7%	19.3%	18.8%	5.8%	9.5%	22.9%	19.3%	18.3%	17.6%	15.2%	20.1%	21.8%	18.6%	17.7%
HEALTHCARE ISSUES	11.4%	10.5%	19.1%	-	10.5%	24.0%	-	5.3%	18.0%	16.4%	9.2%	12.8%	11.1%	12.8%	8.5%	11.3%	12.3%	14.4%	11.9%	12.6%
CULTURAL/SOCIAL ISSUES	5.6%	10.7%	7.7%	-	10.7%	7.5%	-	1.3%	10.2%	-	7.0%	5.0%	3.9%	7.1%	5.9%	7.3%	2.9%	6.8%	3.8%	7.0%
ENVIRONMENTAL ISSUES	5.2%	-	-	-	-	-	-	-	10.8%	-	4.2%	5.8%	3.6%	6.6%	3.3%	5.2%	3.8%	8.1%	4.8%	7.5%
DK/REFUSED	3.0%	15.5%	3.7%	6.4%	15.5%	-	12.0%	3.3%	2.6%	-	4.6%	2.3%	4.8%	1.6%	3.1%	1.5%	5.6%	1.7%	3.8%	0.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
ECONOMIC ISSUES	36.3%	28.3%	43.4%	21.2%	29.8%	44.4%	20.9%	52.6%	26.8%	36.1%	17.6%	44.3%	23.1%	44.6%	11.8%	35.5%	5.8%	37.5%	35.7%	38.9%	46.1%
EDUCATION ISSUES	19.6%	32.3%	4.6%	28.9%	6.6%	23.2%	18.1%	19.4%	20.0%	27.1%	17.1%	21.4%	19.6%	34.9%	12.2%	40.2%	14.7%	16.2%	21.6%	20.3%	17.8%
CRIME/PUBLIC SAFETY	18.9%	18.3%	23.0%	21.3%	30.5%	10.0%	27.5%	8.2%	18.9%	11.8%	32.2%	11.6%	23.7%	-	40.9%	-	41.7%	19.7%	18.5%	13.5%	16.2%
HEALTHCARE ISSUES	11.4%	8.7%	14.4%	14.2%	15.0%	11.8%	13.1%	10.7%	11.0%	12.9%	14.2%	11.8%	13.0%	11.7%	14.1%	13.1%	17.0%	12.5%	10.3%	14.4%	7.6%
CULTURAL/SOCIAL ISSUES	5.6%	4.2%	7.9%	6.8%	7.4%	4.6%	8.7%	3.8%	14.9%	5.4%	5.4%	3.9%	9.7%	8.8%	4.8%	11.2%	5.9%	5.6%	5.7%	7.0%	6.1%
ENVIRONMENTAL ISSUES	5.2%	-	-	-	-	4.7%	6.6%	3.9%	4.9%	5.6%	7.5%	5.5%	8.1%	-	-	-	-	3.8%	6.1%	2.6%	5.1%
DK/REFUSED	3.0%	8.3%	6.6%	7.7%	10.7%	1.3%	5.2%	1.4%	3.5%	1.2%	6.1%	1.6%	2.8%	-	16.2%	-	14.9%	4.7%	2.0%	3.3%	1.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
ECONOMIC ISSUES	36.3%	36.4%	25.1%	38.4%	35.1%	32.7%	39.7%	31.2%	26.6%	50.6%	26.3%	59.1%	34.2%	40.2%	20.3%	52.0%	24.4%	46.7%	37.3%	36.6%	32.7%
EDUCATION ISSUES	19.6%	13.4%	25.5%	16.3%	21.7%	15.5%	22.1%	17.4%	21.9%	19.9%	19.1%	16.5%	16.0%	24.0%	21.5%	18.2%	20.7%	28.3%	10.0%	27.4%	12.2%
CRIME/PUBLIC SAFETY	18.9%	24.0%	20.9%	17.4%	19.1%	31.5%	13.2%	27.7%	19.8%	17.3%	20.3%	14.7%	16.2%	20.4%	23.3%	16.6%	20.3%	16.4%	20.3%	25.0%	24.8%
HEALTHCARE ISSUES	11.4%	11.2%	13.1%	12.7%	10.4%	11.7%	10.4%	13.7%	13.0%	3.7%	17.0%	1.8%	16.8%	6.2%	17.0%	4.6%	16.2%	-	21.3%	-	20.4%
CULTURAL/SOCIAL ISSUES	5.6%	4.7%	5.2%	6.7%	5.1%	-	8.8%	-	12.5%	3.5%	7.4%	4.7%	8.0%	2.1%	6.9%	4.4%	6.7%	-	11.1%	-	9.9%
ENVIRONMENTAL ISSUES	5.2%	4.6%	7.1%	4.5%	7.4%	-	-	-	-	1.7%	8.0%	1.6%	6.8%	1.8%	8.9%	2.1%	9.3%	-	-	-	-
DK/REFUSED	3.0%	5.6%	3.0%	3.9%	1.3%	8.6%	5.8%	10.1%	6.2%	3.3%	2.0%	1.7%	2.0%	5.4%	2.1%	2.2%	2.4%	8.6%	-	11.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON					
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
ECONOMIC ISSUES	36.3%	46.1%	40.7%	43.9%	48.6%	30.4%	36.6%	40.3%	20.4%	42.8%	45.9%	49.2%	15.8%	47.8%	28.7%	41.4%	40.1%	34.3%	31.8%
EDUCATION ISSUES	19.6%	20.7%	42.7%	24.5%	13.1%	20.1%	25.1%	4.0%	22.2%	25.5%	14.1%	16.3%	25.7%	19.8%	20.7%	25.2%	16.4%	17.8%	21.4%
CRIME/PUBLIC SAFETY	18.9%	19.8%	-	17.6%	26.1%	18.2%	23.5%	10.2%	16.7%	18.3%	13.5%	21.2%	22.7%	18.8%	18.6%	20.6%	15.9%	29.9%	20.8%
HEALTHCARE ISSUES	11.4%	4.4%	-	7.1%	4.3%	16.1%	10.9%	13.8%	21.9%	5.2%	12.6%	3.6%	19.4%	4.4%	16.0%	4.4%	16.6%	8.9%	15.7%
CULTURAL/SOCIAL ISSUES	5.6%	3.5%	11.0%	3.4%	1.5%	7.4%	-	22.3%	8.1%	3.7%	8.2%	3.3%	6.7%	4.3%	6.8%	-	10.9%	-	10.3%
ENVIRONMENTAL ISSUES	5.2%	1.7%	5.6%	-	1.4%	7.3%	3.9%	9.4%	9.5%	-	5.8%	3.2%	8.6%	2.1%	8.5%	-	-	-	-
DK/REFUSED	3.0%	3.8%	-	3.5%	5.0%	0.5%	-	-	1.2%	4.6%	-	3.1%	1.0%	2.8%	0.6%	8.4%	-	9.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
ECONOMIC ISSUES	36.3%	36.0%	38.3%	31.0%	43.6%	48.8%	100.0%	42.6%	52.1%	51.1%	58.9%	-	100.0%	30.4%	23.1%	12.5%	-	74.7%	100.0%
EDUCATION ISSUES	19.6%	19.8%	19.3%	19.0%	32.2%	-	-	18.6%	15.9%	14.2%	24.4%	-	-	20.8%	23.0%	23.4%	54.6%	-	-
CRIME/PUBLIC SAFETY	18.9%	18.6%	19.2%	22.8%	12.3%	19.5%	-	15.5%	16.7%	14.2%	15.1%	56.2%	-	21.2%	22.0%	30.6%	4.3%	-	-
HEALTHCARE ISSUES	11.4%	11.6%	10.6%	12.9%	10.7%	-	-	9.8%	8.1%	13.8%	-	-	-	13.2%	13.4%	12.0%	41.1%	-	-
CULTURAL/SOCIAL ISSUES	5.6%	5.6%	5.5%	6.3%	-	15.2%	-	6.1%	6.8%	6.7%	-	43.8%	-	5.1%	4.1%	5.9%	-	-	-
ENVIRONMENTAL ISSUES	5.2%	6.2%	-	-	-	-	-	5.2%	-	-	-	-	-	7.1%	-	-	-	-	-
DK/REFUSED	3.0%	2.2%	7.1%	8.1%	1.2%	16.5%	-	2.2%	0.5%	-	1.6%	-	-	2.2%	14.4%	15.6%	-	25.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
ECONOMIC ISSUES	36.3%	36.2%	37.1%	35.9%	42.9%	30.3%	36.7%	36.1%	36.3%	36.3%	37.7%	30.3%	52.8%	40.4%	44.4%	44.1%	44.5%	43.4%
EDUCATION ISSUES	19.6%	24.8%	25.6%	22.2%	11.4%	13.1%	25.3%	17.0%	23.7%	12.3%	21.2%	13.1%	23.2%	15.7%	22.2%	8.2%	19.4%	10.6%
CRIME/PUBLIC SAFETY	18.9%	17.7%	8.5%	15.8%	26.0%	29.5%	12.0%	22.1%	13.9%	27.9%	16.4%	29.5%	6.3%	20.1%	12.5%	23.6%	14.8%	21.2%
HEALTHCARE ISSUES	11.4%	11.9%	3.7%	15.8%	11.8%	11.3%	6.8%	13.6%	11.3%	11.6%	11.4%	11.3%	2.2%	12.8%	7.9%	13.3%	8.9%	12.9%
CULTURAL/SOCIAL ISSUES	5.6%	3.1%	11.1%	5.2%	5.8%	1.7%	8.1%	4.4%	6.6%	3.7%	6.4%	1.7%	3.9%	7.3%	5.8%	7.3%	6.5%	4.8%
ENVIRONMENTAL ISSUES	5.2%	6.0%	8.1%	2.1%	-	11.5%	7.3%	4.2%	4.7%	6.1%	3.7%	11.5%	11.1%	1.0%	6.0%	-	4.9%	-
DK/REFUSED	3.0%	0.3%	5.9%	3.1%	2.0%	2.5%	3.8%	2.6%	3.4%	2.3%	3.1%	2.5%	0.3%	2.6%	1.2%	3.5%	1.0%	7.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND-LINE	MOBILE	TEXT	NEWLY REGISTERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
ECONOMIC ISSUES	36.3%	22.7%	32.2%	27.6%	31.4%	31.0%	22.9%	44.3%	29.2%	38.0%	33.8%	37.2%	44.6%	34.5%	43.8%	31.8%	35.7%
EDUCATION ISSUES	19.6%	27.1%	18.1%	25.4%	14.9%	22.9%	14.5%	18.1%	21.0%	14.3%	22.4%	22.0%	24.3%	17.4%	23.9%	22.2%	17.2%
CRIME/PUBLIC SAFETY	18.9%	16.9%	24.0%	15.4%	30.5%	18.0%	34.2%	15.8%	21.8%	27.3%	16.4%	13.5%	12.9%	24.3%	10.4%	20.8%	20.0%
HEALTHCARE ISSUES	11.4%	10.8%	14.2%	15.0%	10.5%	13.9%	10.4%	9.5%	13.1%	11.3%	10.6%	12.3%	-	3.4%	10.0%	14.1%	13.6%
CULTURAL/SOCIAL ISSUES	5.6%	11.7%	1.8%	7.5%	1.4%	6.4%	-	6.2%	4.9%	2.0%	7.6%	6.9%	7.4%	5.5%	4.3%	6.2%	5.6%
ENVIRONMENTAL ISSUES	5.2%	4.0%	7.0%	3.3%	9.8%	2.5%	18.0%	4.2%	6.0%	5.8%	4.0%	5.8%	10.8%	5.3%	7.7%	2.9%	4.9%
DK/REFUSED	3.0%	6.9%	2.7%	5.9%	1.5%	5.2%	-	1.9%	4.0%	1.3%	5.3%	2.4%	-	9.6%	-	1.9%	3.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

7. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
ECONOMIC ISSUES	36.3%	41.2%	38.4%	26.8%	36.2%	27.8%	43.5%	66.9%	76.0%	-	21.1%	18.8%	53.5%	17.1%	
EDUCATION ISSUES	19.6%	19.3%	18.8%	21.7%	20.3%	16.9%	16.0%	16.5%	11.0%	57.4%	55.6%	29.7%	-	31.2%	
CRIME/PUBLIC SAFETY	18.9%	19.9%	11.4%	29.2%	19.5%	10.8%	25.7%	0.4%	0.5%	-	23.3%	9.9%	-	10.4%	
HEALTHCARE ISSUES	11.4%	5.5%	14.4%	10.7%	13.0%	33.5%	9.4%	8.5%	3.8%	42.6%	-	15.9%	-	16.7%	
CULTURAL/SOCIAL ISSUES	5.6%	6.1%	6.9%	5.3%	4.5%	-	5.0%	-	-	-	-	10.2%	-	10.7%	
ENVIRONMENTAL ISSUES	5.2%	4.3%	6.7%	3.4%	4.6%	11.0%	-	3.0%	3.4%	-	-	13.0%	-	13.7%	
DK/REFUSED	3.0%	3.8%	3.4%	2.8%	1.9%	-	0.3%	4.7%	5.3%	-	-	2.5%	46.5%	0.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
TED BUDD: REPUBLICAN	43.6%	46.7%	33.8%	45.5%	44.3%	39.6%	41.7%	33.4%	91.4%	90.9%	100.0%	-	-	-	15.3%
Vote	42.3%	44.9%	32.5%	45.5%	43.4%	36.4%	41.7%	20.2%	88.7%	89.8%	67.2%	-	-	-	15.3%
Lean	1.2%	1.8%	1.2%	-	0.9%	3.2%	-	13.2%	2.7%	1.1%	32.8%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	48.7%	56.7%	41.8%	50.0%	42.1%	47.3%	26.1%	3.4%	3.6%	-	98.1%	99.2%	64.9%	29.6%
Vote	48.1%	48.0%	56.7%	40.4%	49.6%	39.8%	47.3%	16.6%	3.4%	3.6%	-	98.1%	99.2%	64.9%	21.0%
Lean	0.7%	0.6%	-	1.4%	0.4%	2.3%	-	9.5%	-	-	-	-	-	-	8.6%
FIRM UNDECIDED	7.6%	4.6%	9.5%	12.7%	5.8%	18.3%	11.1%	40.5%	5.3%	5.6%	-	1.9%	0.8%	35.1%	55.1%
Net Diff.	-5.2%	-1.9%	-23.0%	3.7%	-5.7%	-2.4%	-5.6%	7.3%	88.0%	87.3%	100.0%	-98.1%	-99.2%	-64.9%	-14.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
TED BUDD: REPUBLICAN	43.6%	64.2%	0.5%	44.7%	45.5%	7.8%	78.3%	51.3%	47.6%	82.9%	3.3%	37.8%	43.1%	18.1%	37.2%	50.4%	49.5%	69.3%	-	28.5%	39.3%
Vote	42.3%	64.2%	0.5%	41.9%	45.0%	7.8%	78.3%	47.4%	47.6%	82.9%	3.3%	34.3%	42.5%	18.1%	37.2%	47.2%	48.9%	69.3%	-	28.5%	36.8%
Lean	1.2%	-	-	2.8%	0.5%	-	-	3.9%	-	-	-	3.5%	0.6%	-	-	3.1%	0.6%	-	-	-	2.5%
CHERI BEASLEY: DEMOCRAT	48.8%	28.9%	99.5%	48.3%	45.6%	92.2%	21.7%	40.0%	40.5%	13.9%	96.7%	53.1%	46.8%	81.9%	56.7%	40.9%	40.5%	30.7%	-	71.5%	54.5%
Vote	48.1%	28.9%	99.5%	47.4%	44.9%	92.2%	17.5%	39.0%	40.5%	13.9%	96.7%	51.9%	46.0%	80.0%	56.7%	40.9%	39.8%	30.7%	-	71.5%	53.7%
Lean	0.7%	-	-	1.0%	0.6%	-	4.3%	1.0%	-	-	-	1.2%	0.8%	1.9%	-	-	0.8%	-	-	-	0.8%
FIRM UNDECIDED	7.6%	6.9%	-	7.0%	8.9%	-	-	8.7%	11.9%	3.2%	-	9.2%	10.1%	-	6.1%	8.8%	10.0%	-	-	-	6.1%
Net Diff.	-5.2%	35.4%	-99.0%	-3.6%	-0.1%	-84.4%	56.5%	11.3%	7.1%	69.0%	-93.4%	-15.3%	-3.6%	-63.8%	-19.5%	9.5%	9.0%	38.6%	-	-43.0%	-15.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
TED BUDD: REPUBLICAN	43.6%	50.6%	-	24.6%	38.0%	73.5%	20.3%	41.1%	32.3%	-	-	15.9%	100.0%	100.0%	100.0%	-	-	-	-
Vote	42.3%	50.6%	-	24.6%	35.8%	71.4%	20.3%	41.1%	29.8%	-	-	15.9%	97.1%	100.0%	-	-	-	-	-
Lean	1.2%	-	-	-	2.2%	2.1%	-	-	2.4%	-	-	-	2.9%	-	100.0%	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	49.4%	100.0%	75.4%	55.0%	24.1%	73.2%	52.2%	55.3%	100.0%	87.8%	30.2%	-	-	-	100.0%	100.0%	100.0%	-
Vote	48.1%	49.4%	100.0%	75.4%	54.2%	24.1%	70.2%	50.5%	55.3%	100.0%	87.8%	30.2%	-	-	-	98.6%	100.0%	-	-
Lean	0.7%	-	-	-	0.8%	-	3.0%	1.7%	-	-	-	-	-	-	-	1.4%	-	100.0%	-
FIRM UNDECIDED	7.6%	-	-	-	7.0%	2.4%	6.5%	6.7%	12.5%	-	12.2%	53.9%	-	-	-	-	-	-	100.0%
Net Diff.	-5.2%	1.2%	-100%	-50.7%	-17.0%	49.5%	-52.9%	-11.2%	-23.0%	-100%	-87.8%	-14.3%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-		VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
TED BUDD: REPUBLICAN	43.6%	91.7%	93.4%	61.4%	0.1%	0.1%	-	28.6%	90.3%	90.4%	92.4%	41.7%	2.4%	1.8%	14.1%	26.7%	90.4%	95.7%	49.7%	-
Vote	42.3%	88.9%	90.4%	61.4%	0.1%	0.1%	-	28.6%	90.3%	88.6%	90.6%	41.7%	2.4%	1.8%	14.1%	22.6%	90.4%	93.7%	37.1%	-
Lean	1.2%	2.8%	3.0%	-	-	-	-	-	-	1.8%	1.8%	-	-	-	-	4.1%	-	1.9%	12.6%	-
CHERI BEASLEY: DEMOCRAT	48.8%	4.2%	3.9%	10.1%	99.9%	99.9%	100.0%	18.1%	-	6.7%	5.5%	36.9%	96.3%	96.9%	85.9%	24.0%	6.1%	2.5%	22.6%	-
Vote	48.1%	4.2%	3.9%	10.1%	98.4%	99.1%	79.3%	18.1%	-	6.7%	5.5%	36.9%	94.8%	96.1%	71.5%	24.0%	6.1%	2.5%	22.6%	-
Lean	0.7%	-	-	-	1.5%	0.8%	20.7%	-	-	-	-	-	1.5%	0.8%	14.4%	-	-	-	-	-
FIRM UNDECIDED	7.6%	4.1%	2.7%	28.5%	-	-	-	53.3%	9.7%	2.9%	2.1%	21.4%	1.3%	1.4%	-	49.4%	3.5%	1.8%	27.7%	100.0%
Net Diff.	-5.2%	87.5%	89.5%	51.3%	-99.8%	-99.8%	-100%	10.4%	90.3%	83.7%	87.0%	4.8%	-93.9%	-95.1%	-71.8%	2.7%	84.3%	93.2%	27.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	
TED BUDD: REPUBLICAN	43.6%	39.5%	68.2%	41.8%	47.0%	60.6%	23.2%	54.0%	0.5%	21.7%	86.0%	83.5%	92.6%	41.2%	92.6%	83.6%	4.6%	36.1%	34.3%	52.0%	-	
Vote	42.3%	39.2%	62.2%	41.2%	44.5%	58.3%	23.2%	53.0%	0.5%	20.9%	85.1%	82.6%	92.6%	40.4%	92.6%	81.4%	4.6%	34.7%	32.7%	52.0%	-	
Lean	1.2%	0.3%	6.1%	0.6%	2.5%	2.3%	-	1.0%	-	0.8%	0.9%	0.9%	-	0.8%	-	2.2%	-	1.4%	1.5%	-	-	
CHERI BEASLEY: DEMOCRAT	48.8%	54.7%	26.7%	52.2%	45.0%	29.6%	73.4%	38.3%	99.3%	73.8%	4.7%	5.7%	-	52.3%	-	10.4%	90.3%	52.7%	55.8%	24.8%	-	
Vote	48.1%	53.9%	26.7%	52.2%	43.2%	28.9%	72.7%	37.4%	99.3%	72.7%	4.7%	5.7%	-	51.6%	-	10.4%	90.3%	50.8%	53.7%	24.8%	-	
Lean	0.7%	0.9%	-	-	1.7%	0.6%	0.8%	0.9%	-	1.1%	-	-	-	0.7%	-	-	-	1.9%	2.1%	-	-	
FIRM UNDECIDED	7.6%	5.7%	5.1%	6.0%	8.1%	9.8%	3.4%	7.7%	0.3%	4.5%	9.3%	10.8%	7.4%	6.5%	7.4%	6.1%	5.1%	11.2%	9.9%	23.1%	-	
Net Diff.	-5.2%	-15.2%	41.6%	-10.4%	2.0%	31.0%	-50.3%	15.7%	-98.8%	-52.1%	81.3%	77.8%	92.6%	-11.2%	92.6%	73.2%	-85.7%	-16.6%	-21.6%	27.2%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
TED BUDD: REPUBLICAN	43.6%	81.9%	5.0%	42.7%	85.6%	4.4%	29.8%	83.3%	4.5%	34.2%	100.0%	5.0%	43.8%	100.0%	-	45.6%
Vote	42.3%	80.4%	5.0%	42.7%	82.6%	4.4%	27.1%	82.5%	4.5%	32.5%	77.3%	5.0%	43.8%	100.0%	-	45.6%
Lean	1.2%	1.5%	-	-	2.9%	-	2.7%	0.8%	-	1.7%	22.7%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	10.6%	92.1%	45.4%	10.1%	89.3%	59.6%	10.1%	91.0%	57.8%	-	88.5%	31.6%	-	92.7%	37.0%
Vote	48.1%	10.6%	92.1%	45.4%	10.1%	89.3%	55.9%	10.1%	91.0%	55.4%	-	88.5%	31.6%	-	92.7%	37.0%
Lean	0.7%	-	-	-	-	-	3.7%	-	-	2.3%	-	-	-	-	-	-
FIRM UNDECIDED	7.6%	7.6%	2.9%	11.8%	4.3%	6.3%	10.7%	6.5%	4.5%	8.0%	-	6.6%	24.5%	-	7.3%	17.3%
Net Diff.	-5.2%	71.3%	-87.0%	-2.7%	75.5%	-85.0%	-29.8%	73.2%	-86.5%	-23.5%	100.0%	-83.5%	12.2%	100.0%	-92.7%	8.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
TED BUDD: REPUBLICAN	43.6%	94.1%	78.9%	2.1%	5.0%	-	25.5%	87.4%	87.9%	86.9%	58.6%	-	32.4%	88.0%	3.6%	20.5%	86.8%	2.4%	25.7%	90.3%	
Vote	42.3%	90.3%	78.9%	2.1%	5.0%	-	25.5%	84.1%	84.0%	84.2%	58.6%	-	32.4%	86.6%	3.6%	20.5%	81.3%	2.4%	25.7%	87.9%	
Lean	1.2%	3.8%	-	-	-	-	-	3.3%	3.9%	2.7%	-	-	-	1.4%	-	-	5.5%	-	-	2.4%	
CHERI BEASLEY: DEMOCRAT	48.8%	2.9%	15.0%	92.5%	91.1%	93.5%	64.4%	9.7%	12.1%	7.1%	41.4%	96.4%	54.6%	6.5%	89.5%	71.5%	13.2%	93.8%	65.8%	6.4%	
Vote	48.1%	2.9%	15.0%	92.5%	91.1%	93.5%	62.5%	9.7%	12.1%	7.1%	41.4%	96.4%	54.6%	6.5%	89.5%	68.3%	13.2%	93.8%	63.5%	6.4%	
Lean	0.7%	-	-	-	-	-	1.8%	-	-	-	-	-	-	-	-	3.2%	-	-	2.3%	-	
FIRM UNDECIDED	7.6%	3.0%	6.1%	5.5%	4.0%	6.5%	10.1%	2.9%	-	6.0%	-	3.6%	13.0%	5.4%	6.8%	8.0%	-	3.8%	8.5%	3.3%	
Net Diff.	-5.2%	91.2%	63.9%	-90.4%	-86.1%	-93.5%	-38.8%	77.7%	75.8%	79.9%	17.3%	-96.4%	-22.3%	81.5%	-85.9%	-51.0%	73.5%	-91.4%	-40.1%	83.9%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
TED BUDD: REPUBLICAN	43.6%	-	25.9%	69.6%	-	9.3%	57.6%	82.8%	2.0%	35.9%	37.4%	45.6%	54.2%	35.2%	48.7%	45.7%	56.9%	23.8%	64.8%	33.9%
Vote	42.3%	-	25.9%	60.4%	-	9.3%	57.6%	80.9%	1.4%	35.9%	33.4%	45.6%	51.4%	34.7%	48.7%	44.8%	52.7%	23.8%	62.9%	33.4%
Lean	1.2%	-	-	9.2%	-	-	-	1.9%	0.6%	-	3.9%	-	2.9%	0.5%	-	0.9%	4.3%	-	1.9%	0.5%
CHERI BEASLEY: DEMOCRAT	48.8%	84.5%	57.2%	30.4%	84.5%	77.6%	42.4%	6.7%	93.9%	31.7%	51.7%	48.6%	37.1%	58.3%	35.6%	48.9%	37.9%	68.6%	28.6%	60.4%
Vote	48.1%	84.5%	57.2%	30.4%	84.5%	77.6%	42.4%	6.7%	92.5%	31.7%	50.6%	48.1%	36.1%	57.8%	35.6%	48.9%	36.4%	67.4%	27.3%	59.8%
Lean	0.7%	-	-	-	-	-	-	-	1.4%	-	1.1%	0.5%	1.0%	0.6%	-	-	1.5%	1.2%	1.3%	0.6%
FIRM UNDECIDED	7.6%	15.5%	17.0%	-	15.5%	13.1%	-	10.5%	4.1%	32.4%	10.9%	5.8%	8.6%	6.5%	15.7%	5.4%	5.2%	7.6%	6.6%	5.7%
Net Diff.	-5.2%	-84.5%	-31.3%	39.2%	-84.5%	-68.3%	15.2%	76.0%	-92.0%	4.2%	-14.3%	-3.1%	17.1%	-23.1%	13.1%	-3.1%	19.1%	-44.7%	36.2%	-26.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
TED BUDD: REPUBLICAN	43.6%	21.4%	44.0%	-	30.7%	51.5%	23.7%	54.3%	26.3%	48.8%	22.3%	53.9%	26.5%	36.6%	12.4%	0.8%	6.5%	44.3%	42.0%	48.6%	49.7%	
Vote	42.3%	15.3%	44.0%	-	30.7%	50.0%	22.4%	53.1%	26.3%	46.8%	20.3%	53.3%	24.9%	29.3%	12.4%	0.8%	6.5%	44.3%	40.1%	48.6%	48.8%	
Lean	1.2%	6.1%	-	-	-	1.6%	1.3%	1.1%	-	2.0%	2.0%	0.7%	1.6%	7.2%	-	-	-	-	2.0%	-	0.9%	
CHERI BEASLEY: DEMOCRAT	48.8%	62.9%	44.0%	88.3%	57.6%	41.9%	69.9%	36.0%	71.1%	47.8%	69.3%	41.4%	67.4%	44.9%	79.4%	79.8%	84.3%	48.1%	50.2%	44.0%	41.8%	
Vote	48.1%	62.9%	44.0%	88.3%	57.6%	41.9%	68.2%	36.0%	71.1%	47.8%	66.6%	41.4%	65.3%	44.9%	79.4%	79.8%	84.3%	47.1%	49.7%	44.0%	41.8%	
Lean	0.7%	-	-	-	-	-	1.8%	-	-	-	2.7%	-	2.2%	-	-	-	-	0.9%	0.6%	-	-	
FIRM UNDECIDED	7.6%	15.7%	12.0%	11.7%	11.6%	6.6%	6.4%	9.7%	2.6%	3.4%	8.4%	4.7%	6.0%	18.6%	8.2%	19.4%	9.2%	7.6%	7.8%	7.4%	8.6%	
Net Diff.	-5.2%	-41.5%	0%	-88.3%	-26.9%	9.7%	-46.2%	18.2%	-44.8%	1.0%	-47.0%	12.5%	-40.9%	-8.3%	-67.0%	-79.0%	-77.8%	-3.7%	-8.2%	4.7%	7.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
TED BUDD: REPUBLICAN	43.6%	41.4%	34.3%	50.1%	41.8%	15.2%	44.7%	10.7%	27.4%	75.6%	21.6%	80.8%	24.2%	69.2%	19.7%	80.2%	22.4%	58.8%	16.9%	49.2%	7.7%
Vote	42.3%	41.4%	31.2%	50.1%	40.3%	15.2%	40.1%	10.7%	27.4%	73.1%	21.1%	80.8%	23.0%	63.6%	19.7%	78.6%	21.8%	52.0%	16.9%	49.2%	7.7%
Lean	1.2%	-	3.1%	-	1.5%	-	4.6%	-	-	2.5%	0.5%	-	1.1%	5.6%	-	1.6%	0.6%	6.8%	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	50.9%	58.7%	42.8%	51.9%	74.8%	40.5%	79.3%	62.0%	17.9%	72.0%	9.3%	70.4%	28.4%	73.2%	14.1%	71.2%	31.2%	76.8%	50.8%	84.5%
Vote	48.1%	49.3%	57.6%	41.7%	51.2%	74.8%	40.5%	79.3%	62.0%	17.9%	70.8%	9.3%	70.4%	28.4%	71.1%	14.1%	69.8%	31.2%	76.8%	50.8%	84.5%
Lean	0.7%	1.6%	1.1%	1.1%	0.7%	-	-	-	-	-	1.2%	-	-	-	2.1%	-	1.4%	-	-	-	-
FIRM UNDECIDED	7.6%	7.8%	6.9%	7.1%	6.4%	10.0%	14.8%	10.1%	10.6%	6.5%	6.4%	9.9%	5.4%	2.3%	7.2%	5.7%	6.4%	9.9%	6.4%	-	7.8%
Net Diff.	-5.2%	-9.5%	-24.4%	7.2%	-10.1%	-59.7%	4.2%	-68.6%	-34.7%	57.6%	-50.4%	71.5%	-46.2%	40.8%	-53.5%	66.1%	-48.8%	27.6%	-59.9%	-1.6%	-76.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
TED BUDD: REPUBLICAN	43.6%	69.3%	77.5%	64.0%	69.6%	27.6%	52.7%	18.8%	8.0%	69.3%	38.9%	69.3%	17.0%	76.2%	27.5%	43.8%	28.1%	26.1%	16.2%
Vote	42.3%	66.7%	60.6%	64.0%	69.6%	27.1%	51.5%	18.8%	8.0%	69.3%	37.9%	64.3%	17.0%	74.6%	26.9%	37.2%	28.1%	26.1%	16.2%
Lean	1.2%	2.6%	16.9%	-	-	0.5%	1.2%	-	-	-	1.0%	5.0%	-	1.7%	0.6%	6.6%	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	21.2%	16.8%	15.7%	25.0%	68.8%	43.3%	81.2%	87.3%	16.3%	58.3%	25.9%	78.6%	14.3%	69.4%	46.5%	65.6%	73.9%	75.7%
Vote	48.1%	21.2%	16.8%	15.7%	25.0%	67.6%	40.3%	81.2%	87.3%	16.3%	58.3%	25.9%	76.4%	14.3%	68.0%	46.5%	65.6%	73.9%	75.7%
Lean	0.7%	-	-	-	-	1.2%	3.0%	-	-	-	-	-	2.3%	-	1.4%	-	-	-	-
FIRM UNDECIDED	7.6%	9.5%	5.8%	20.3%	5.4%	3.6%	4.0%	-	4.8%	14.5%	2.8%	4.8%	4.4%	9.5%	3.2%	9.7%	6.2%	-	8.1%
Net Diff.	-5.2%	48.1%	60.7%	48.3%	44.5%	-41.2%	9.4%	-62.4%	-79.3%	53.0%	-19.4%	43.5%	-61.7%	61.9%	-41.9%	-2.6%	-37.5%	-47.8%	-59.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
TED BUDD: REPUBLICAN	43.6%	45.8%	33.3%	18.7%	56.6%	48.8%	100.0%	50.8%	44.8%	38.6%	58.9%	-	100.0%	41.5%	20.6%	0.4%	50.2%	74.7%	100.0%
Vote	42.3%	44.9%	30.4%	18.7%	43.6%	48.8%	100.0%	50.1%	44.8%	38.6%	58.9%	-	100.0%	40.4%	14.6%	0.4%	-	74.7%	100.0%
Lean	1.2%	0.9%	2.9%	-	13.1%	-	-	0.7%	-	-	-	-	-	1.1%	6.0%	-	50.2%	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	47.7%	53.4%	71.0%	21.9%	31.7%	-	42.1%	42.5%	59.8%	15.1%	43.8%	-	52.4%	65.5%	81.3%	41.1%	25.3%	-
Vote	48.1%	46.8%	53.4%	71.0%	21.9%	31.7%	-	42.1%	42.5%	59.8%	15.1%	43.8%	-	50.9%	65.5%	81.3%	41.1%	25.3%	-
Lean	0.7%	0.8%	-	-	-	-	-	-	-	-	-	-	-	1.5%	-	-	-	-	-
FIRM UNDECIDED	7.6%	6.5%	13.3%	10.3%	21.5%	19.5%	-	7.0%	12.7%	1.6%	26.0%	56.2%	-	6.1%	13.9%	18.3%	8.7%	-	-
Net Diff.	-5.2%	-1.8%	-20.1%	-52.3%	34.8%	17.1%	100.0%	8.7%	2.3%	-21.1%	43.8%	-43.8%	100.0%	-10.9%	-44.8%	-80.9%	9.1%	49.3%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
TED BUDD: REPUBLICAN	43.6%	38.1%	32.9%	44.1%	51.9%	49.8%	34.9%	47.6%	39.5%	50.8%	42.1%	49.8%	46.6%	51.1%	46.7%	56.8%	49.3%	52.3%
Vote	42.3%	35.8%	30.4%	42.6%	51.9%	49.8%	32.4%	46.9%	37.6%	50.8%	40.6%	49.8%	44.8%	51.1%	45.9%	56.8%	48.6%	52.3%
Lean	1.2%	2.3%	2.5%	1.5%	-	-	2.4%	0.7%	1.9%	-	1.5%	-	1.8%	-	0.8%	-	0.7%	-
CHERI BEASLEY: DEMOCRAT	48.8%	51.1%	53.1%	48.3%	41.8%	49.9%	52.4%	47.1%	50.3%	46.1%	48.5%	49.9%	39.9%	43.2%	45.0%	35.4%	41.2%	47.7%
Vote	48.1%	48.3%	53.1%	48.3%	39.8%	49.9%	51.3%	46.6%	49.8%	45.2%	47.7%	49.9%	39.9%	43.2%	45.0%	35.4%	41.2%	47.7%
Lean	0.7%	2.9%	-	-	1.9%	-	1.1%	0.5%	0.5%	0.9%	0.8%	-	-	-	-	-	-	-
FIRM UNDECIDED	7.6%	10.8%	14.0%	7.7%	6.3%	0.2%	12.8%	5.3%	10.2%	3.1%	9.4%	0.2%	13.5%	5.6%	8.3%	7.7%	9.5%	-
Net Diff.	-5.2%	-13.0%	-20.3%	-4.2%	10.1%	-0.1%	-17.5%	0.5%	-10.8%	4.7%	-6.4%	-0.1%	6.8%	7.9%	1.8%	21.4%	8.0%	4.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
TED BUDD: REPUBLICAN	43.6%	24.5%	44.5%	31.7%	47.1%	35.1%	48.5%	49.7%	38.1%	48.7%	38.9%	43.3%	57.5%	35.9%	35.8%	38.0%	49.8%
Vote	42.3%	21.6%	43.2%	28.6%	47.1%	32.7%	48.5%	49.1%	36.3%	47.9%	36.0%	43.3%	57.5%	35.9%	35.8%	34.5%	48.7%
Lean	1.2%	2.9%	1.3%	3.2%	-	2.4%	-	0.6%	1.8%	0.8%	2.9%	-	-	-	-	3.5%	1.1%
CHERI BEASLEY: DEMOCRAT	48.8%	63.4%	50.6%	56.0%	52.7%	55.7%	51.2%	42.2%	54.6%	48.5%	53.3%	44.6%	42.5%	48.4%	56.5%	51.5%	45.5%
Vote	48.1%	61.3%	49.7%	54.9%	51.3%	54.0%	51.2%	42.2%	53.4%	48.5%	52.3%	43.6%	42.5%	48.4%	56.5%	48.4%	45.5%
Lean	0.7%	2.0%	0.9%	1.1%	1.5%	1.7%	-	-	1.3%	-	1.0%	1.0%	-	-	-	3.1%	-
FIRM UNDECIDED	7.6%	12.1%	4.9%	12.3%	0.2%	9.3%	0.3%	8.1%	7.2%	2.8%	7.8%	12.1%	-	15.8%	7.7%	10.5%	4.8%
Net Diff.	-5.2%	-38.8%	-6.1%	-24.3%	-5.7%	-20.6%	-2.7%	7.5%	-16.5%	0.3%	-14.4%	-1.3%	15.0%	-12.5%	-20.7%	-13.5%	4.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

8. If the general election for US Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
TED BUDD: REPUBLICAN	43.6%	44.8%	37.7%	43.8%	51.8%	39.8%	38.1%	78.6%	83.5%	42.6%	-	4.1%	-	4.3%
Vote	42.3%	43.5%	36.6%	41.1%	51.8%	39.8%	38.1%	73.8%	78.0%	42.6%	-	4.1%	-	4.3%
Lean	1.2%	1.3%	1.1%	2.7%	-	-	-	4.8%	5.5%	-	-	-	-	-
CHERI BEASLEY: DEMOCRAT	48.8%	44.1%	53.8%	48.3%	48.0%	60.2%	45.3%	16.7%	11.2%	57.4%	67.0%	86.9%	100.0%	86.2%
Vote	48.1%	43.2%	53.8%	46.5%	48.0%	60.2%	42.5%	13.3%	7.4%	57.4%	67.0%	86.9%	100.0%	86.2%
Lean	0.7%	0.9%	-	1.9%	-	-	2.8%	3.4%	3.8%	-	-	-	-	-
FIRM UNDECIDED	7.6%	11.1%	8.5%	7.9%	0.3%	-	16.7%	4.7%	5.3%	-	33.0%	9.0%	-	9.5%
Net Diff.	-5.2%	0.8%	-16.1%	-4.6%	3.8%	-20.3%	-7.2%	61.9%	72.3%	-14.9%	-67.0%	-82.8%	-100%	-81.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
MARK CAVALIERO: REPUB.	44.1%	48.5%	37.9%	39.8%	43.9%	45.2%	46.9%	39.9%	89.5%	90.1%	78.3%	1.2%	1.2%	-	25.5%
Vote	41.8%	46.0%	34.9%	38.4%	42.6%	36.9%	38.0%	33.4%	87.2%	88.4%	62.9%	0.7%	0.7%	-	12.8%
Lean	2.3%	2.5%	3.0%	1.4%	1.3%	8.3%	8.9%	6.5%	2.3%	1.7%	15.4%	0.5%	0.5%	-	12.7%
SYDNEY BATCH: DEMOCRAT	45.0%	45.0%	55.6%	35.1%	45.8%	40.5%	47.3%	19.6%	1.2%	1.3%	-	93.3%	94.2%	64.9%	21.7%
Vote	43.3%	43.2%	54.1%	33.6%	44.6%	35.9%	47.3%	0.9%	1.2%	1.3%	-	90.4%	92.0%	41.5%	17.3%
Lean	1.7%	1.8%	1.5%	1.4%	1.2%	4.6%	-	18.7%	-	-	-	2.9%	2.3%	23.3%	4.4%
FIRM UNDECIDED	11.0%	6.5%	6.5%	25.1%	10.4%	14.3%	5.9%	40.5%	9.3%	8.6%	21.7%	5.5%	4.5%	35.1%	52.7%
Net Diff.	-0.9%	3.4%	-17.7%	4.8%	-1.9%	4.7%	-0.4%	20.3%	88.3%	88.8%	78.3%	-92.1%	-93.0%	-64.9%	3.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
MARK CAVALIERO: REPUB.	44.1%	71.1%	0.5%	46.0%	44.9%	7.8%	78.3%	50.2%	49.7%	80.6%	3.3%	39.5%	43.9%	20.2%	43.3%	49.7%	49.5%	69.3%	-	28.5%	39.7%
Vote	41.8%	71.1%	0.5%	43.2%	42.5%	7.8%	78.3%	45.8%	47.4%	75.9%	3.3%	36.0%	42.6%	20.2%	43.3%	45.3%	47.4%	69.3%	-	28.5%	37.2%
Lean	2.3%	-	-	2.8%	2.5%	-	-	4.4%	2.3%	4.7%	-	3.5%	1.3%	-	-	4.3%	2.1%	-	-	-	2.5%
SYDNEY BATCH: DEMOCRAT	45.0%	24.1%	99.5%	44.4%	41.5%	92.2%	21.7%	36.7%	33.7%	13.9%	93.6%	51.9%	39.8%	76.5%	56.7%	38.6%	35.8%	30.7%	-	71.5%	51.9%
Vote	43.3%	24.1%	99.5%	42.5%	39.7%	92.2%	17.5%	33.6%	32.9%	13.9%	93.6%	48.3%	38.3%	74.6%	56.7%	36.5%	34.3%	30.7%	-	71.5%	50.2%
Lean	1.7%	-	-	1.9%	1.8%	-	4.3%	3.2%	0.8%	-	-	3.6%	1.5%	1.9%	-	2.2%	1.5%	-	-	-	1.7%
FIRM UNDECIDED	11.0%	4.8%	-	9.6%	13.6%	-	-	13.1%	16.6%	5.5%	3.1%	8.6%	16.2%	3.3%	-	11.7%	14.7%	-	-	-	8.4%
Net Diff.	-0.9%	47.0%	-99.0%	1.6%	3.4%	-84.4%	56.5%	13.4%	16.0%	66.7%	-90.3%	-12.3%	4.1%	-56.3%	-13.4%	11.0%	13.7%	38.6%	-	-43.0%	-12.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
MARK CAVALIERO: REPUB.	44.1%	50.6%	-	24.6%	38.3%	70.4%	30.8%	37.8%	34.0%	-	-	39.9%	92.7%	92.5%	100.0%	3.8%	3.9%	-	23.5%
Vote	41.8%	50.6%	-	24.6%	36.0%	69.4%	28.7%	34.1%	28.7%	-	-	39.9%	89.5%	89.1%	100.0%	3.3%	3.4%	-	14.8%
Lean	2.3%	-	-	-	2.2%	1.0%	2.1%	3.7%	5.3%	-	-	-	3.3%	3.4%	-	0.5%	0.5%	-	8.7%
SYDNEY BATCH: DEMOCRAT	45.0%	49.4%	100.0%	72.1%	53.4%	20.5%	63.8%	50.3%	51.7%	92.8%	87.8%	30.2%	0.1%	0.1%	-	92.1%	92.0%	100.0%	-
Vote	43.3%	49.4%	100.0%	72.1%	51.2%	20.5%	57.9%	48.5%	48.4%	92.8%	87.8%	30.2%	0.1%	0.1%	-	88.7%	89.2%	48.9%	-
Lean	1.7%	-	-	-	2.3%	-	6.0%	1.8%	3.4%	-	-	-	-	-	-	3.4%	2.8%	51.1%	-
FIRM UNDECIDED	11.0%	-	-	3.3%	8.3%	9.2%	5.4%	11.9%	14.3%	7.2%	12.2%	29.9%	7.2%	7.4%	-	4.1%	4.1%	-	76.5%
Net Diff.	-0.9%	1.2%	-100%	-47.5%	-15.2%	49.9%	-33.1%	-12.5%	-17.7%	-92.8%	-87.8%	9.7%	92.6%	92.4%	100.0%	-88.3%	-88.1%	-100%	23.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO	HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE	VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean		FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY					Vote	Lean
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
MARK CAVALIERO: REPUB.	44.1%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	92.5%	93.2%	76.7%	3.0%	2.4%	14.1%	20.8%	87.9%	100.0%	100.0%	-
Vote	41.8%	94.7%	100.0%	-	-	-	-	-	100.0%	88.7%	89.7%	63.1%	3.0%	2.4%	14.1%	15.2%	82.8%	95.9%	82.6%	-
Lean	2.3%	5.3%	-	100.0%	-	-	-	-	-	3.8%	3.4%	13.6%	-	-	-	5.6%	5.1%	4.1%	17.4%	-
SYDNEY BATCH: DEMOCRAT	45.0%	-	-	-	100.0%	100.0%	100.0%	-	-	4.3%	3.5%	23.3%	94.4%	94.9%	85.9%	7.6%	6.1%	-	-	-
Vote	43.3%	-	-	-	96.3%	100.0%	-	-	-	4.3%	3.5%	23.3%	90.6%	92.5%	57.7%	7.6%	6.1%	-	-	-
Lean	1.7%	-	-	-	3.7%	-	100.0%	-	-	-	-	-	3.7%	2.4%	28.2%	-	-	-	-	-
FIRM UNDECIDED	11.0%	-	-	-	-	-	-	100.0%	-	3.2%	3.3%	-	2.6%	2.7%	-	71.6%	6.0%	-	-	100.0%
Net Diff.	-0.9%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	88.2%	89.6%	53.4%	-91.4%	-92.5%	-71.8%	13.3%	81.8%	100.0%	100.0%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 5

	TOTAL															REGISTERED PARTY					
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
MARK CAVALIERO: REPUB.	44.1%	40.5%	62.5%	43.5%	46.5%	63.1%	22.3%	54.3%	4.9%	23.1%	84.6%	82.6%	83.0%	41.9%	83.0%	88.1%	2.5%	34.8%	32.7%	53.1%	-
Vote	41.8%	38.4%	57.9%	43.5%	41.4%	60.0%	22.3%	51.5%	3.4%	21.6%	80.0%	77.9%	83.0%	39.3%	83.0%	84.3%	1.4%	32.8%	30.5%	53.1%	-
Lean	2.3%	2.0%	4.6%	-	5.1%	3.1%	-	2.8%	1.5%	1.5%	4.6%	4.6%	-	2.5%	-	3.7%	1.1%	1.9%	2.1%	-	-
SYDNEY BATCH: DEMOCRAT	45.0%	50.3%	24.7%	48.9%	40.1%	26.6%	68.8%	34.7%	92.2%	69.4%	2.3%	3.5%	-	48.6%	-	6.1%	86.7%	49.2%	51.9%	24.8%	-
Vote	43.3%	48.5%	24.7%	46.8%	38.4%	25.9%	66.5%	32.4%	92.2%	67.2%	2.3%	2.3%	-	46.8%	-	6.1%	85.5%	45.4%	47.8%	24.8%	-
Lean	1.7%	1.7%	-	2.1%	1.7%	0.6%	2.3%	2.3%	-	2.1%	-	1.1%	-	1.8%	-	-	1.2%	3.7%	4.1%	-	-
FIRM UNDECIDED	11.0%	9.3%	12.8%	7.6%	13.4%	10.3%	8.9%	11.0%	2.8%	7.5%	13.1%	14.0%	17.0%	9.5%	17.0%	5.8%	10.8%	16.1%	15.4%	22.1%	-
Net Diff.	-0.9%	-9.8%	37.7%	-5.4%	6.4%	36.6%	-46.5%	19.7%	-87.3%	-46.2%	82.3%	79.1%	83.0%	-6.7%	83.0%	82.0%	-84.1%	-14.4%	-19.2%	28.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
MARK CAVALIERO: REPUB.	44.1%	89.0%	0.5%	48.0%	87.1%	3.7%	22.2%	89.2%	1.6%	30.3%	83.9%	5.0%	53.3%	100.0%	-	45.6%
Vote	41.8%	87.0%	0.5%	44.3%	81.3%	1.9%	22.0%	85.2%	1.6%	30.2%	83.9%	0.7%	43.8%	100.0%	-	45.6%
Lean	2.3%	2.0%	-	3.8%	5.7%	1.8%	0.2%	4.0%	-	0.1%	-	4.2%	9.5%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.0%	5.9%	88.6%	43.7%	6.4%	85.5%	54.4%	5.6%	86.0%	55.6%	-	88.5%	22.4%	-	92.7%	18.6%
Vote	43.3%	5.9%	88.6%	43.7%	6.4%	83.7%	47.1%	5.6%	86.0%	51.0%	-	84.0%	22.4%	-	87.7%	18.6%
Lean	1.7%	-	-	-	-	1.8%	7.3%	-	-	4.6%	-	4.4%	-	-	5.0%	-
FIRM UNDECIDED	11.0%	5.2%	10.9%	8.3%	6.5%	10.8%	23.5%	5.2%	12.3%	14.1%	16.1%	6.6%	24.3%	-	7.3%	35.8%
Net Diff.	-0.9%	83.1%	-88.1%	4.3%	80.7%	-81.9%	-32.2%	83.6%	-84.4%	-25.3%	83.9%	-83.5%	30.9%	100.0%	-92.7%	27.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
MARK CAVALIERO: REPUB.	44.1%	97.1%	83.2%	1.7%	4.0%	-	26.5%	88.0%	85.3%	91.0%	-	-	35.5%	94.6%	2.9%	19.9%	80.7%	1.9%	24.7%	92.1%	
Vote	41.8%	97.1%	74.7%	1.7%	4.0%	-	22.8%	85.5%	84.1%	87.0%	-	-	28.8%	94.6%	2.9%	18.4%	75.4%	1.9%	22.2%	90.1%	
Lean	2.3%	-	8.4%	-	-	-	3.7%	2.5%	1.2%	4.0%	-	-	6.7%	-	-	1.6%	5.4%	-	2.5%	2.0%	
SYDNEY BATCH: DEMOCRAT	45.0%	-	8.6%	92.5%	91.1%	93.5%	58.4%	6.4%	9.5%	2.9%	41.4%	96.4%	51.1%	3.3%	89.5%	63.7%	9.9%	93.8%	60.5%	2.5%	
Vote	43.3%	-	8.6%	91.0%	91.1%	90.9%	54.7%	6.4%	9.5%	2.9%	41.4%	96.4%	51.1%	3.3%	86.9%	57.4%	9.9%	93.8%	55.8%	2.5%	
Lean	1.7%	-	-	1.5%	-	2.6%	3.6%	-	-	-	-	-	-	-	2.6%	6.3%	-	-	4.6%	-	
FIRM UNDECIDED	11.0%	2.9%	8.2%	5.9%	5.0%	6.5%	15.1%	5.6%	5.1%	6.1%	58.6%	3.6%	13.4%	2.1%	7.5%	16.3%	9.4%	4.2%	14.9%	5.4%	
Net Diff.	-0.9%	97.1%	74.5%	-90.8%	-87.1%	-93.5%	-31.9%	81.6%	75.8%	88.1%	-41.4%	-96.4%	-15.6%	91.3%	-86.6%	-43.8%	70.9%	-91.9%	-35.8%	89.5%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
MARK CAVALIERO: REPUB.	44.1%	-	34.7%	63.1%	-	9.3%	57.6%	81.7%	4.2%	43.5%	40.6%	45.5%	52.6%	36.3%	59.1%	47.7%	49.4%	24.1%	61.4%	35.2%
Vote	41.8%	-	25.9%	56.9%	-	9.3%	57.6%	77.6%	3.8%	43.5%	39.4%	42.6%	48.6%	34.7%	53.2%	46.5%	46.4%	22.0%	60.0%	33.3%
Lean	2.3%	-	8.8%	6.2%	-	-	-	4.0%	0.5%	-	1.2%	2.9%	3.9%	1.6%	5.9%	1.2%	3.0%	2.1%	1.4%	1.9%
SYDNEY BATCH: DEMOCRAT	45.0%	84.5%	48.6%	30.4%	84.5%	62.7%	42.4%	5.3%	87.7%	17.4%	48.8%	44.3%	31.1%	55.4%	26.8%	47.0%	33.3%	64.4%	22.0%	57.6%
Vote	43.3%	74.0%	48.6%	30.4%	74.0%	62.7%	42.4%	5.3%	84.2%	17.4%	46.7%	42.8%	28.1%	54.3%	26.8%	47.0%	28.8%	62.1%	19.4%	56.3%
Lean	1.7%	10.5%	-	-	10.5%	-	-	-	3.5%	-	2.1%	1.5%	3.0%	1.1%	-	-	4.5%	2.3%	2.6%	1.3%
FIRM UNDECIDED	11.0%	15.5%	16.7%	6.5%	15.5%	28.0%	-	13.0%	8.1%	39.2%	10.6%	10.2%	16.3%	8.3%	14.2%	5.3%	17.4%	11.5%	16.6%	7.2%
Net Diff.	-0.9%	-84.5%	-13.9%	32.6%	-84.5%	-53.4%	15.2%	76.3%	-83.4%	26.1%	-8.2%	1.2%	21.5%	-19.0%	32.3%	0.7%	16.1%	-40.3%	39.4%	-22.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
MARK CAVALIERO: REPUB.	44.1%	25.5%	44.0%	-	30.7%	53.2%	22.4%	60.7%	26.3%	45.6%	20.3%	55.1%	24.9%	41.4%	12.4%	0.8%	6.5%	44.9%	42.5%	50.7%	54.4%	
Vote	41.8%	12.9%	44.0%	-	30.7%	51.1%	19.9%	56.4%	26.3%	45.6%	16.4%	54.2%	21.8%	31.4%	12.4%	0.8%	6.5%	42.8%	40.0%	48.0%	52.3%	
Lean	2.3%	12.6%	-	-	-	2.1%	2.5%	4.3%	-	-	3.9%	0.9%	3.1%	10.0%	-	-	-	2.1%	2.5%	2.6%	2.1%	
SYDNEY BATCH: DEMOCRAT	45.0%	58.6%	39.9%	81.2%	51.0%	37.9%	66.9%	33.8%	69.0%	42.1%	65.7%	37.6%	64.8%	40.3%	74.6%	69.3%	78.5%	47.0%	44.7%	41.6%	37.9%	
Vote	43.3%	54.3%	39.9%	74.2%	51.0%	36.6%	64.2%	33.8%	69.0%	39.4%	61.6%	36.0%	62.6%	40.3%	69.9%	69.3%	72.7%	45.1%	43.1%	41.6%	37.9%	
Lean	1.7%	4.3%	-	7.0%	-	1.4%	2.7%	-	-	2.7%	4.1%	1.6%	2.2%	-	4.8%	-	5.8%	1.9%	1.6%	-	-	
FIRM UNDECIDED	11.0%	15.9%	16.1%	18.8%	18.2%	8.9%	10.7%	5.5%	4.7%	12.2%	14.0%	7.4%	10.3%	18.3%	13.0%	29.9%	15.0%	8.1%	12.8%	7.7%	7.8%	
Net Diff.	-0.9%	-33.1%	4.1%	-81.2%	-20.3%	15.3%	-44.5%	26.9%	-42.7%	3.5%	-45.4%	17.5%	-39.8%	1.1%	-62.2%	-68.5%	-72.0%	-2.1%	-2.2%	9.0%	16.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
MARK CAVALIERO: REPUB.	44.1%	41.0%	30.5%	50.8%	41.7%	15.2%	47.7%	10.7%	27.4%	74.5%	23.3%	84.9%	28.1%	61.9%	19.6%	77.8%	24.3%	63.3%	16.9%	49.2%	7.7%
Vote	41.8%	39.2%	27.5%	48.3%	40.5%	15.2%	38.3%	10.7%	27.4%	70.9%	22.2%	81.7%	28.1%	57.8%	17.9%	76.6%	23.2%	49.4%	16.9%	49.2%	7.7%
Lean	2.3%	1.7%	3.0%	2.5%	1.2%	-	9.4%	-	-	3.6%	1.0%	3.1%	-	4.1%	1.8%	1.3%	1.2%	13.9%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.0%	50.7%	51.6%	41.5%	46.5%	74.8%	34.4%	79.3%	50.0%	16.3%	67.0%	9.5%	64.1%	24.6%	69.2%	13.0%	66.1%	26.9%	72.7%	40.6%	79.5%
Vote	43.3%	47.5%	48.4%	40.4%	44.5%	69.0%	34.4%	72.5%	50.0%	16.3%	64.1%	9.5%	64.1%	24.6%	64.1%	13.0%	63.3%	26.9%	68.6%	40.6%	74.6%
Lean	1.7%	3.2%	3.2%	1.1%	1.9%	5.8%	-	6.8%	-	-	3.0%	-	-	-	5.2%	-	2.8%	-	4.1%	-	5.0%
FIRM UNDECIDED	11.0%	8.3%	17.9%	7.7%	11.8%	10.0%	17.9%	10.1%	22.6%	9.2%	9.7%	5.6%	7.8%	13.5%	11.1%	9.1%	9.6%	9.7%	10.4%	10.2%	12.8%
Net Diff.	-0.9%	-9.7%	-21.2%	9.2%	-4.8%	-59.7%	13.4%	-68.6%	-22.7%	58.2%	-43.8%	75.3%	-36.0%	37.3%	-49.6%	64.8%	-41.7%	36.4%	-55.8%	8.6%	-71.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
MARK CAVALIERO: REPUB.	44.1%	66.9%	71.2%	64.6%	66.8%	30.3%	53.9%	25.3%	10.4%	74.0%	42.3%	60.3%	19.0%	72.1%	30.6%	48.3%	28.1%	26.1%	16.2%
Vote	41.8%	62.3%	65.7%	58.0%	63.4%	29.2%	52.3%	25.3%	9.4%	68.3%	42.3%	56.8%	16.9%	69.7%	29.4%	34.7%	28.1%	26.1%	16.2%
Lean	2.3%	4.6%	5.6%	6.6%	3.4%	1.1%	1.6%	-	1.0%	5.7%	-	3.5%	2.0%	2.5%	1.2%	13.5%	-	-	-
SYDNEY BATCH: DEMOCRAT	45.0%	18.0%	16.8%	16.1%	19.2%	65.6%	40.7%	74.7%	84.9%	14.9%	55.0%	20.8%	75.5%	11.2%	66.3%	42.3%	61.6%	65.5%	70.4%
Vote	43.3%	17.1%	16.8%	16.1%	17.6%	63.3%	36.3%	71.4%	84.9%	14.9%	55.0%	19.1%	71.0%	11.2%	63.5%	37.6%	61.6%	56.3%	70.4%
Lean	1.7%	0.9%	-	-	1.5%	2.3%	4.4%	3.3%	-	-	-	1.7%	4.5%	-	2.7%	4.6%	-	9.2%	-
FIRM UNDECIDED	11.0%	15.1%	12.0%	19.4%	14.0%	4.1%	5.4%	-	4.8%	11.1%	2.7%	18.9%	5.5%	16.7%	3.1%	9.5%	10.2%	8.4%	13.4%
Net Diff.	-0.9%	48.9%	54.5%	48.5%	47.7%	-35.3%	13.2%	-49.3%	-74.5%	59.1%	-12.7%	39.5%	-56.6%	60.9%	-35.7%	6.0%	-33.5%	-39.4%	-54.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
MARK CAVALIERO: REPUB.	44.1%	46.0%	35.2%	18.7%	74.7%	28.4%	100.0%	53.8%	52.4%	38.6%	83.3%	-	100.0%	39.4%	16.4%	0.4%	50.2%	43.5%	100.0%
Vote	41.8%	44.4%	29.3%	18.7%	56.6%	28.4%	52.0%	52.8%	44.8%	38.6%	58.9%	-	100.0%	37.3%	12.3%	0.4%	50.2%	43.5%	-
Lean	2.3%	1.6%	5.9%	-	18.0%	-	48.0%	1.0%	7.6%	-	24.4%	-	-	2.2%	4.0%	-	-	-	100.0%
SYDNEY BATCH: DEMOCRAT	45.0%	43.8%	49.6%	65.0%	21.9%	31.7%	-	38.0%	42.5%	59.8%	15.1%	43.8%	-	48.8%	57.4%	69.7%	41.1%	25.3%	-
Vote	43.3%	42.2%	47.5%	61.8%	21.9%	31.7%	-	38.0%	42.5%	59.8%	15.1%	43.8%	-	45.8%	53.1%	63.7%	41.1%	25.3%	-
Lean	1.7%	1.6%	2.0%	3.1%	-	-	-	-	-	-	-	-	-	3.0%	4.2%	6.0%	-	-	-
FIRM UNDECIDED	11.0%	10.1%	15.2%	16.4%	3.4%	39.9%	-	8.2%	5.2%	1.6%	1.6%	56.2%	-	11.8%	26.3%	29.8%	8.7%	31.2%	-
Net Diff.	-0.9%	2.2%	-14.3%	-46.3%	52.8%	-3.3%	100.0%	15.7%	9.9%	-21.1%	68.2%	-43.8%	100.0%	-9.4%	-41.0%	-69.3%	9.1%	18.1%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
MARK CAVALIERO: REPUB.	44.1%	35.0%	35.6%	44.4%	55.9%	47.4%	35.4%	48.1%	39.9%	51.4%	43.3%	47.4%	53.2%	53.6%	49.3%	63.7%	52.2%	61.2%
Vote	41.8%	35.0%	32.3%	43.3%	54.0%	42.4%	33.3%	45.7%	38.3%	47.8%	41.6%	42.4%	48.7%	52.5%	46.1%	63.7%	49.6%	61.2%
Lean	2.3%	-	3.4%	1.2%	1.9%	5.1%	2.1%	2.4%	1.6%	3.6%	1.7%	5.1%	4.5%	1.2%	3.1%	-	2.6%	-
SYDNEY BATCH: DEMOCRAT	45.0%	44.8%	50.0%	45.1%	38.5%	45.5%	48.1%	43.5%	46.5%	42.2%	44.9%	45.5%	35.0%	40.6%	42.7%	29.5%	38.9%	38.8%
Vote	43.3%	41.9%	50.0%	44.0%	34.5%	43.8%	47.0%	41.6%	45.5%	39.4%	43.2%	43.8%	35.0%	40.6%	42.7%	29.5%	38.9%	38.8%
Lean	1.7%	2.9%	-	1.0%	3.9%	1.7%	1.1%	1.9%	1.1%	2.8%	1.7%	1.7%	-	-	-	-	-	-
FIRM UNDECIDED	11.0%	20.2%	14.3%	10.5%	5.7%	7.1%	16.6%	8.4%	13.5%	6.4%	11.9%	7.1%	11.8%	5.7%	8.0%	6.8%	9.0%	-
Net Diff.	-0.9%	-9.9%	-14.4%	-0.7%	17.4%	2.0%	-12.7%	4.6%	-6.6%	9.2%	-1.6%	2.0%	18.2%	13.0%	6.5%	34.1%	13.3%	22.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
MARK CAVALIERO: REPUB.	44.1%	19.8%	43.2%	29.9%	43.8%	34.5%	39.7%	53.5%	35.7%	47.2%	39.3%	45.9%	46.5%	38.9%	34.3%	40.6%	50.1%	
Vote	41.8%	19.8%	39.6%	29.9%	38.0%	33.8%	31.7%	51.3%	33.3%	45.0%	38.6%	41.8%	46.5%	38.9%	31.9%	37.6%	47.4%	
Lean	2.3%	-	3.6%	-	5.8%	0.8%	8.0%	2.2%	2.4%	2.2%	0.7%	4.1%	-	-	2.4%	3.0%	2.7%	
SYDNEY BATCH: DEMOCRAT	45.0%	59.5%	46.1%	50.7%	50.0%	50.7%	49.2%	38.9%	50.4%	43.6%	49.8%	41.5%	31.7%	42.8%	53.1%	48.8%	42.0%	
Vote	43.3%	57.5%	42.5%	48.5%	45.6%	47.4%	46.6%	38.9%	47.2%	41.6%	47.7%	40.6%	31.7%	42.8%	51.0%	47.3%	39.8%	
Lean	1.7%	2.0%	3.7%	2.2%	4.5%	3.3%	2.7%	-	3.2%	2.0%	2.0%	1.0%	-	-	2.1%	1.6%	2.1%	
FIRM UNDECIDED	11.0%	20.7%	10.7%	19.4%	6.2%	14.7%	11.1%	7.7%	13.9%	9.2%	11.0%	12.6%	21.8%	18.3%	12.6%	10.5%	7.9%	
Net Diff.	-0.9%	-39.8%	-3.0%	-20.8%	-6.2%	-16.2%	-9.6%	14.6%	-14.7%	3.5%	-10.5%	4.3%	14.8%	-3.9%	-18.8%	-8.2%	8.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

9. If the general election for State Senate was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
MARK CAVALIERO: REPUB.	44.1%	47.1%	38.5%	43.5%	51.8%	31.8%	39.4%	69.5%	73.1%	42.6%	-	6.5%	-	6.8%
Vote	41.8%	43.4%	37.4%	41.7%	49.3%	31.8%	33.7%	69.2%	72.8%	42.6%	-	6.5%	-	6.8%
Lean	2.3%	3.7%	1.1%	1.8%	2.5%	-	5.7%	0.3%	0.4%	-	-	-	-	-
SYDNEY BATCH: DEMOCRAT	45.0%	40.2%	46.6%	46.7%	45.6%	60.2%	43.0%	13.2%	7.3%	57.4%	67.0%	81.8%	100.0%	80.9%
Vote	43.3%	39.3%	46.6%	44.8%	41.0%	54.8%	40.2%	6.6%	3.4%	30.3%	44.4%	81.8%	100.0%	80.9%
Lean	1.7%	0.9%	-	1.9%	4.6%	5.3%	2.9%	6.6%	3.8%	27.1%	22.6%	-	-	-
FIRM UNDECIDED	11.0%	12.7%	14.8%	9.8%	2.6%	8.1%	17.6%	17.3%	19.6%	-	33.0%	11.7%	-	12.3%
Net Diff.	-0.9%	6.9%	-8.1%	-3.2%	6.2%	-28.4%	-3.6%	56.2%	65.9%	-14.9%	-67.0%	-75.2%	-100%	-74.0%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
ERIN PARE: REPUBLICAN	43.5%	50.8%	33.8%	36.1%	45.4%	33.1%	34.9%	27.6%	87.6%	88.9%	62.7%	3.5%	3.6%	-	16.5%
Vote	41.8%	47.7%	33.7%	36.1%	43.6%	31.3%	34.9%	20.2%	85.3%	86.4%	62.7%	2.1%	2.2%	-	16.5%
Lean	1.7%	3.1%	0.2%	-	1.7%	1.8%	-	7.4%	2.4%	2.5%	-	1.4%	1.4%	-	-
CHRISTINE KELLY: DEM.	44.7%	44.6%	52.5%	37.9%	44.7%	44.8%	53.3%	18.7%	2.3%	1.6%	15.6%	91.1%	91.9%	64.9%	24.9%
Vote	42.3%	43.3%	52.5%	30.7%	43.2%	37.0%	46.1%	9.2%	1.6%	0.9%	15.6%	88.0%	90.1%	23.6%	16.5%
Lean	2.4%	1.2%	-	7.2%	1.5%	7.8%	7.2%	9.5%	0.7%	0.8%	-	3.0%	1.8%	41.3%	8.5%
FIRM UNDECIDED	11.7%	4.6%	13.7%	26.0%	10.0%	22.0%	11.8%	53.7%	10.1%	9.4%	21.7%	5.4%	4.5%	35.1%	58.5%
Net Diff.	-1.2%	6.2%	-18.6%	-1.9%	0.7%	-11.7%	-18.4%	8.9%	85.3%	87.3%	47.2%	-87.6%	-88.3%	-64.9%	-8.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
ERIN PARE: REPUBLICAN	43.5%	64.2%	9.5%	47.3%	42.8%	14.2%	73.8%	53.0%	44.1%	91.7%	-	34.1%	43.0%	23.2%	41.9%	47.7%	48.7%	69.3%	-	35.8%	42.9%
Vote	41.8%	64.2%	9.5%	45.2%	41.0%	12.2%	73.8%	51.7%	41.7%	89.4%	-	32.8%	40.8%	21.1%	41.9%	46.5%	46.5%	69.3%	-	35.8%	42.0%
Lean	1.7%	-	-	2.1%	1.8%	1.9%	-	1.2%	2.4%	2.3%	-	1.3%	2.2%	2.1%	-	1.2%	2.2%	-	-	-	0.9%
CHRISTINE KELLY: DEM.	44.7%	28.9%	84.8%	42.5%	43.3%	82.5%	26.2%	35.7%	37.6%	8.3%	97.0%	50.7%	41.1%	76.8%	34.4%	39.1%	37.6%	30.7%	-	59.6%	48.1%
Vote	42.3%	28.9%	84.8%	40.8%	40.0%	80.7%	22.0%	33.9%	34.8%	8.3%	97.0%	47.4%	37.8%	74.9%	34.4%	36.1%	35.1%	30.7%	-	59.6%	46.6%
Lean	2.4%	-	-	1.7%	3.3%	1.7%	4.3%	1.8%	2.8%	-	-	3.3%	3.3%	1.9%	-	3.0%	2.5%	-	-	-	1.5%
FIRM UNDECIDED	11.7%	6.9%	5.7%	10.2%	13.8%	3.4%	-	11.3%	18.4%	-	3.0%	15.2%	15.9%	-	23.7%	13.3%	13.7%	-	-	4.6%	9.0%
Net Diff.	-1.2%	35.4%	-75.3%	4.8%	-0.5%	-68.3%	47.6%	17.3%	6.5%	83.4%	-97.0%	-16.6%	1.9%	-53.6%	7.5%	8.6%	11.1%	38.6%	-	-23.8%	-5.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
ERIN PARE: REPUBLICAN	43.5%	71.1%	-	29.7%	37.2%	72.9%	22.7%	37.9%	31.4%	-	5.8%	28.3%	90.3%	91.2%	61.6%	6.0%	6.1%	-	16.5%
Vote	41.8%	71.1%	-	29.7%	36.4%	71.8%	14.3%	36.0%	31.4%	-	5.8%	28.3%	88.7%	89.5%	61.6%	4.7%	4.7%	-	11.6%
Lean	1.7%	-	-	0.8%	1.1%	8.5%	2.0%	-	-	-	-	1.7%	1.7%	-	1.3%	1.3%	-	4.9%	
CHRISTINE KELLY: DEM.	44.7%	28.9%	73.9%	67.2%	52.4%	19.9%	71.9%	53.2%	48.5%	81.9%	82.0%	30.2%	2.5%	2.6%	-	88.2%	88.1%	100.0%	7.6%
Vote	42.3%	28.9%	73.9%	67.2%	50.3%	17.2%	68.8%	50.7%	46.9%	81.9%	77.4%	30.2%	1.7%	1.8%	-	84.0%	84.5%	48.9%	7.6%
Lean	2.4%	-	-	2.1%	2.7%	3.0%	2.5%	1.7%	-	4.6%	-	0.8%	0.8%	-	4.2%	3.6%	51.1%	-	
FIRM UNDECIDED	11.7%	-	26.1%	3.1%	10.4%	7.3%	5.4%	8.9%	20.1%	18.1%	12.2%	41.6%	7.2%	6.3%	38.4%	5.8%	5.8%	-	76.0%
Net Diff.	-1.2%	42.1%	-73.9%	-37.5%	-15.2%	53.0%	-49.1%	-15.3%	-17.2%	-81.9%	-76.2%	-1.9%	87.8%	88.6%	61.6%	-82.3%	-82.0%	-100%	8.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 37: STATE HOUSE BALLOT									FAVOR- ABLE PARE	VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED				
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
ERIN PARE: REPUBLICAN	43.5%	91.4%	92.5%	71.5%	4.2%	4.3%	-	12.6%	90.3%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	-	-
Vote	41.8%	88.4%	89.9%	61.4%	3.3%	3.4%	-	12.6%	90.3%	96.0%	100.0%	-	-	-	-	-	97.5%	96.7%	-	-
Lean	1.7%	3.0%	2.6%	10.1%	0.9%	0.9%	-	-	-	4.0%	-	100.0%	-	-	-	-	2.5%	3.3%	-	-
CHRISTINE KELLY: DEM.	44.7%	3.1%	3.2%	-	93.8%	93.6%	100.0%	10.6%	-	-	-	-	100.0%	100.0%	100.0%	-	-	-	35.6%	-
Vote	42.3%	2.3%	2.4%	-	89.3%	90.4%	59.6%	10.6%	-	-	-	-	94.6%	100.0%	-	-	-	-	26.7%	-
Lean	2.4%	0.8%	0.8%	-	4.6%	3.2%	40.4%	-	-	-	-	-	5.4%	-	100.0%	-	-	-	8.9%	-
FIRM UNDECIDED	11.7%	5.5%	4.3%	28.5%	2.0%	2.1%	-	76.8%	9.7%	-	-	-	-	-	-	100.0%	-	-	64.4%	100.0%
Net Diff.	-1.2%	88.3%	89.2%	71.5%	-89.7%	-89.3%	-100%	2.0%	90.3%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-	100.0%	100.0%	-35.6%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 5

	REGISTERED PARTY																REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep. endent	Other	DK/Ref						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO															
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE														
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-							
ERIN PARE: REPUBLICAN	43.5%	40.9%	57.3%	46.8%	41.1%	62.3%	22.1%	54.4%	3.7%	23.9%	82.3%	77.4%	92.6%	40.8%	92.6%	83.2%	5.3%	35.8%	32.3%	66.2%	-							
Vote	41.8%	39.6%	55.1%	45.2%	38.6%	60.5%	20.3%	52.4%	2.0%	22.3%	81.1%	74.9%	92.6%	38.9%	92.6%	78.3%	5.3%	35.7%	32.2%	66.2%	-							
Lean	1.7%	1.3%	2.3%	1.6%	2.5%	1.8%	1.8%	2.0%	1.7%	1.6%	1.2%	2.5%	-	1.9%	-	4.9%	-	0.1%	0.1%	-	-							
CHRISTINE KELLY: DEM.	44.7%	49.9%	24.7%	45.0%	44.2%	26.2%	68.0%	34.8%	90.0%	67.4%	5.7%	6.9%	-	48.3%	-	8.1%	84.3%	48.4%	52.7%	10.7%	-							
Vote	42.3%	47.9%	21.8%	43.6%	39.8%	24.7%	64.3%	31.9%	88.4%	64.7%	4.5%	4.6%	-	45.7%	-	7.1%	82.7%	44.0%	47.8%	10.7%	-							
Lean	2.4%	2.0%	3.0%	1.4%	4.5%	1.5%	3.7%	2.9%	1.6%	2.7%	1.1%	2.3%	-	2.6%	-	1.0%	1.6%	4.4%	4.9%	-	-							
FIRM UNDECIDED	11.7%	9.2%	17.9%	8.3%	14.7%	11.5%	9.8%	10.8%	6.3%	8.7%	12.0%	15.7%	7.4%	10.9%	7.4%	8.8%	10.3%	15.8%	15.0%	23.1%	-							
Net Diff.	-1.2%	-9.1%	32.6%	1.8%	-3.2%	36.0%	-45.9%	19.6%	-86.3%	-43.5%	76.7%	70.5%	92.6%	-7.6%	92.6%	75.1%	-79.0%	-12.6%	-20.4%	55.6%	-							

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
ERIN PARE: REPUBLICAN	43.5%	87.9%	3.6%	42.3%	77.7%	6.3%	29.6%	85.4%	5.5%	33.8%	61.2%	5.0%	43.8%	100.0%	-	45.6%
Vote	41.8%	84.0%	3.6%	42.3%	71.8%	6.3%	29.4%	80.2%	5.5%	33.7%	61.2%	5.0%	43.8%	100.0%	-	45.6%
Lean	1.7%	4.0%	-	-	5.9%	-	0.2%	5.2%	-	0.1%	-	-	-	-	-	-
CHRISTINE KELLY: DEM.	44.7%	5.2%	85.4%	47.0%	11.4%	83.7%	49.8%	7.7%	82.9%	53.5%	-	88.5%	27.3%	-	92.7%	28.3%
Vote	42.3%	5.2%	85.4%	41.8%	9.3%	81.1%	46.1%	6.6%	80.7%	48.9%	-	88.5%	23.6%	-	92.7%	28.3%
Lean	2.4%	-	-	5.2%	2.1%	2.6%	3.7%	1.0%	2.2%	4.6%	-	-	3.6%	-	-	-
FIRM UNDECIDED	11.7%	6.9%	10.9%	10.8%	10.9%	10.0%	20.6%	6.9%	11.6%	12.6%	38.8%	6.6%	28.9%	-	7.3%	26.1%
Net Diff.	-1.2%	82.7%	-81.8%	-4.7%	66.3%	-77.4%	-20.2%	77.7%	-77.4%	-19.7%	61.2%	-83.5%	16.6%	100.0%	-92.7%	17.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
ERIN PARE: REPUBLICAN	43.5%	90.8%	74.5%	4.6%	4.0%	5.0%	26.3%	83.7%	81.4%	86.3%	58.6%	3.5%	31.4%	91.7%	5.4%	22.5%	74.8%	5.4%	26.7%	88.5%	
Vote	41.8%	87.9%	72.4%	4.6%	4.0%	5.0%	25.2%	80.2%	80.2%	80.1%	58.6%	3.5%	29.0%	89.9%	5.4%	22.4%	69.4%	5.4%	25.3%	84.4%	
Lean	1.7%	2.9%	2.1%	-	-	-	1.1%	3.6%	1.2%	6.2%	-	-	2.4%	1.9%	-	0.2%	5.4%	-	1.4%	4.1%	
CHRISTINE KELLY: DEM.	44.7%	5.4%	11.9%	87.1%	91.1%	84.2%	58.1%	9.2%	14.8%	2.9%	41.4%	92.9%	54.0%	3.3%	82.6%	61.2%	15.7%	87.5%	59.0%	5.8%	
Vote	42.3%	2.7%	11.9%	87.1%	91.1%	84.2%	52.6%	8.3%	13.1%	2.9%	41.4%	92.9%	48.2%	3.3%	82.6%	55.8%	13.8%	87.5%	52.8%	4.7%	
Lean	2.4%	2.7%	-	-	-	-	5.6%	0.9%	1.7%	-	-	-	5.8%	-	-	5.4%	1.9%	-	6.2%	1.0%	
FIRM UNDECIDED	11.7%	3.8%	13.6%	8.4%	5.0%	10.8%	15.6%	7.1%	3.8%	10.8%	-	3.6%	14.6%	5.0%	11.9%	16.3%	9.5%	7.2%	14.3%	5.7%	
Net Diff.	-1.2%	85.4%	62.6%	-82.5%	-87.1%	-79.2%	-31.9%	74.5%	66.6%	83.4%	17.3%	-89.4%	-22.6%	88.4%	-77.2%	-38.7%	59.1%	-82.1%	-32.3%	82.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
ERIN PARE: REPUBLICAN	43.5%	-	25.9%	53.8%	-	9.3%	57.6%	80.4%	4.4%	41.7%	37.9%	45.9%	47.8%	38.7%	47.6%	49.0%	48.0%	27.6%	59.6%	38.0%
Vote	41.8%	-	25.9%	53.8%	-	9.3%	57.6%	77.5%	4.0%	41.7%	37.8%	43.4%	44.6%	37.7%	44.3%	47.8%	44.8%	26.7%	55.3%	36.8%
Lean	1.7%	-	-	-	-	-	-	2.9%	0.5%	-	0.1%	2.5%	3.2%	1.1%	3.3%	1.2%	3.2%	0.9%	4.2%	1.2%
CHRISTINE KELLY: DEM.	44.7%	84.5%	53.1%	30.4%	84.5%	70.5%	42.4%	6.7%	85.7%	17.4%	48.5%	44.1%	34.1%	53.2%	28.9%	46.6%	36.7%	60.4%	24.6%	55.1%
Vote	42.3%	84.5%	49.7%	30.4%	84.5%	70.5%	42.4%	5.1%	82.4%	17.4%	45.6%	41.8%	32.1%	50.3%	28.9%	43.7%	33.7%	57.6%	22.0%	52.3%
Lean	2.4%	-	3.4%	-	-	-	-	1.6%	3.3%	-	2.9%	2.2%	2.0%	2.9%	-	2.9%	3.0%	2.8%	2.6%	2.8%
FIRM UNDECIDED	11.7%	15.5%	21.1%	15.8%	15.5%	20.2%	-	12.9%	9.9%	40.9%	13.6%	10.0%	18.0%	8.0%	23.5%	4.4%	15.3%	12.0%	15.8%	6.9%
Net Diff.	-1.2%	-84.5%	-27.2%	23.4%	-84.5%	-61.2%	15.2%	73.6%	-81.2%	24.3%	-10.6%	1.9%	13.7%	-14.5%	18.7%	2.4%	11.3%	-32.8%	34.9%	-17.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
ERIN PARE: REPUBLICAN	43.5%	10.9%	44.0%	-	30.7%	50.3%	24.2%	55.6%	29.0%	44.9%	21.6%	54.4%	27.2%	24.2%	12.4%	0.8%	6.5%	44.5%	41.9%	53.2%	50.5%	
Vote	41.8%	10.9%	44.0%	-	30.7%	49.5%	22.6%	55.6%	26.3%	43.3%	20.6%	53.5%	25.2%	24.2%	12.4%	0.8%	6.5%	40.3%	41.5%	48.1%	50.5%	
Lean	1.7%	-	-	-	-	0.8%	1.6%	-	2.7%	1.6%	1.0%	0.9%	2.0%	-	-	-	-	4.2%	0.4%	5.2%	-	
CHRISTINE KELLY: DEM.	44.7%	62.9%	39.9%	88.3%	51.0%	37.9%	65.4%	34.8%	68.1%	41.0%	64.0%	37.5%	61.9%	40.3%	79.4%	69.3%	84.3%	44.5%	45.7%	39.1%	39.4%	
Vote	42.3%	62.9%	36.6%	88.3%	51.0%	36.0%	62.4%	32.4%	65.7%	39.6%	60.6%	35.9%	58.2%	36.5%	79.4%	69.3%	84.3%	43.6%	42.4%	39.1%	36.5%	
Lean	2.4%	-	3.4%	-	-	1.9%	3.0%	2.4%	2.3%	1.4%	3.3%	1.6%	3.7%	3.8%	-	-	-	1.0%	3.3%	-	2.9%	
FIRM UNDECIDED	11.7%	26.2%	16.1%	11.7%	18.2%	11.8%	10.4%	9.6%	2.9%	14.1%	14.5%	8.1%	11.0%	35.5%	8.2%	29.9%	9.2%	11.0%	12.4%	7.7%	10.1%	
Net Diff.	-1.2%	-52.0%	4.1%	-88.3%	-20.3%	12.4%	-41.2%	20.8%	-39.0%	4.0%	-42.4%	17.0%	-34.7%	-16.1%	-67.0%	-68.5%	-77.8%	-0.1%	-3.8%	14.2%	11.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
ERIN PARE: REPUBLICAN	43.5%	38.5%	33.2%	50.2%	43.2%	15.2%	36.8%	10.7%	27.4%	70.7%	24.5%	80.1%	28.6%	59.3%	21.5%	76.8%	25.9%	47.2%	16.9%	49.2%	7.7%
Vote	41.8%	35.0%	32.4%	45.3%	42.6%	15.2%	36.8%	10.7%	27.4%	69.7%	23.4%	78.3%	27.1%	59.3%	20.7%	75.6%	24.5%	47.2%	16.9%	49.2%	7.7%
Lean	1.7%	3.5%	0.9%	5.0%	0.5%	-	-	-	-	1.0%	1.1%	1.8%	1.5%	-	0.8%	1.2%	1.3%	-	-	-	-
CHRISTINE KELLY: DEM.	44.7%	48.3%	52.0%	38.6%	47.0%	74.8%	37.6%	79.3%	56.3%	17.2%	65.4%	9.5%	64.6%	26.5%	66.0%	14.1%	63.4%	26.9%	76.8%	40.6%	84.5%
Vote	42.3%	46.7%	48.3%	37.5%	43.5%	74.8%	35.2%	79.3%	56.3%	15.1%	63.2%	7.9%	62.2%	23.8%	63.9%	11.5%	61.4%	26.9%	73.7%	40.6%	84.5%
Lean	2.4%	1.6%	3.7%	1.1%	3.5%	-	2.4%	-	-	2.1%	2.2%	1.6%	2.4%	2.7%	2.1%	2.6%	2.1%	-	3.1%	-	-
FIRM UNDECIDED	11.7%	13.2%	14.7%	11.2%	9.9%	10.0%	25.6%	10.1%	16.3%	12.1%	10.1%	10.4%	6.9%	14.2%	12.5%	9.1%	10.7%	25.8%	6.4%	10.2%	7.8%
Net Diff.	-1.2%	-9.9%	-18.8%	11.7%	-3.8%	-59.7%	-0.8%	-68.6%	-29.0%	53.5%	-40.8%	70.6%	-36.0%	32.7%	-44.5%	62.6%	-37.6%	20.3%	-59.9%	8.6%	-76.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
ERIN PARE: REPUBLICAN	43.5%	65.6%	69.2%	59.2%	67.6%	30.1%	49.6%	22.7%	15.2%	68.4%	42.7%	63.0%	18.3%	74.4%	30.4%	32.6%	28.1%	26.1%	16.2%	
Vote	41.8%	64.6%	69.2%	55.5%	67.6%	28.4%	48.0%	22.4%	12.7%	66.3%	41.4%	63.0%	16.1%	73.1%	28.4%	32.6%	28.1%	26.1%	16.2%	
Lean	1.7%	1.0%	-	3.7%	-	1.7%	1.6%	0.3%	2.5%	2.0%	1.3%	-	2.1%	1.2%	2.0%	-	-	-	-	
CHRISTINE KELLY: DEM.	44.7%	21.1%	16.8%	16.1%	24.5%	63.1%	42.8%	74.3%	77.2%	19.5%	52.5%	22.6%	73.1%	15.1%	62.7%	42.3%	65.6%	65.5%	75.7%	
Vote	42.3%	18.9%	16.8%	11.3%	23.0%	60.9%	38.4%	71.9%	77.2%	19.5%	50.3%	18.4%	70.8%	12.3%	60.6%	42.3%	62.6%	65.5%	75.7%	
Lean	2.4%	2.2%	-	4.7%	1.6%	2.2%	4.5%	2.5%	-	-	2.1%	4.2%	2.3%	2.7%	2.1%	-	3.0%	-	-	
FIRM UNDECIDED	11.7%	13.3%	14.1%	24.7%	7.8%	6.8%	7.6%	3.0%	7.6%	12.2%	4.8%	14.4%	8.6%	10.6%	6.9%	25.2%	6.2%	8.4%	8.1%	
Net Diff.	-1.2%	44.6%	52.4%	43.1%	43.1%	-33.0%	6.7%	-51.6%	-62.1%	48.9%	-9.7%	40.5%	-54.9%	59.3%	-32.2%	-9.7%	-37.5%	-39.4%	-59.5%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
ERIN PARE: REPUBLICAN	43.5%	46.7%	28.4%	18.7%	43.6%	28.4%	100.0%	53.2%	44.8%	38.6%	58.9%	-	100.0%	41.2%	10.3%	0.4%	-	43.5%	100.0%
Vote	41.8%	44.7%	28.4%	18.7%	43.6%	28.4%	100.0%	51.3%	44.8%	38.6%	58.9%	-	100.0%	39.0%	10.3%	0.4%	-	43.5%	100.0%
Lean	1.7%	2.1%	-	-	-	-	-	1.9%	-	-	-	-	-	2.2%	-	-	-	-	-
CHRISTINE KELLY: DEM.	44.7%	43.1%	51.6%	68.1%	21.9%	31.7%	-	38.3%	42.5%	59.8%	15.1%	43.8%	-	47.2%	61.6%	75.8%	41.1%	25.3%	-
Vote	42.3%	40.5%	50.1%	68.1%	21.9%	16.5%	-	36.6%	39.6%	59.8%	15.1%	-	-	43.9%	61.6%	75.8%	41.1%	25.3%	-
Lean	2.4%	2.6%	1.5%	-	-	15.2%	-	1.7%	2.9%	-	-	43.8%	-	3.3%	-	-	-	-	-
FIRM UNDECIDED	11.7%	10.1%	20.0%	13.2%	34.5%	39.9%	-	8.5%	12.7%	1.6%	26.0%	56.2%	-	11.6%	28.1%	23.8%	58.9%	31.2%	-
Net Diff.	-1.2%	3.6%	-23.2%	-49.5%	21.7%	-3.3%	100.0%	14.9%	2.3%	-21.1%	43.8%	-43.8%	100.0%	-6.0%	-51.3%	-75.4%	-41.1%	18.1%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
ERIN PARE: REPUBLICAN	43.5%	35.0%	33.7%	44.1%	53.9%	48.9%	34.2%	47.9%	39.2%	51.2%	42.3%	48.9%	46.4%	54.1%	45.3%	67.0%	49.8%	62.6%
Vote	41.8%	35.0%	33.7%	44.0%	49.5%	43.8%	34.2%	45.3%	39.2%	46.5%	41.3%	43.8%	46.4%	51.8%	45.3%	61.6%	48.0%	62.6%
Lean	1.7%	-	-	0.1%	4.4%	5.0%	-	2.5%	0.1%	4.7%	1.0%	5.0%	-	2.3%	-	5.4%	1.8%	-
CHRISTINE KELLY: DEM.	44.7%	49.6%	45.2%	47.0%	41.9%	39.8%	46.9%	43.7%	46.9%	40.8%	45.9%	39.8%	38.9%	39.2%	44.5%	26.2%	40.0%	33.9%
Vote	42.3%	46.7%	43.9%	44.5%	39.9%	36.3%	45.0%	41.1%	44.8%	38.0%	43.7%	36.3%	37.2%	37.2%	42.7%	23.8%	38.6%	29.0%
Lean	2.4%	2.9%	1.3%	2.5%	1.9%	3.5%	1.9%	2.6%	2.2%	2.8%	2.1%	3.5%	1.7%	2.0%	1.7%	2.4%	1.4%	4.9%
FIRM UNDECIDED	11.7%	15.4%	21.1%	8.9%	4.3%	11.3%	18.9%	8.4%	13.9%	8.0%	11.8%	11.3%	14.7%	6.7%	10.3%	6.8%	10.2%	3.5%
Net Diff.	-1.2%	-14.7%	-11.5%	-2.8%	12.0%	9.1%	-12.7%	4.2%	-7.7%	10.5%	-3.6%	9.1%	7.5%	14.9%	0.8%	40.8%	9.8%	28.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
ERIN PARE: REPUBLICAN	43.5%	23.5%	42.4%	32.7%	41.4%	34.9%	41.2%	51.7%	36.3%	45.8%	41.8%	43.1%	46.5%	43.2%	37.9%	40.7%	46.6%
Vote	41.8%	23.5%	39.6%	32.6%	37.1%	34.8%	33.3%	50.1%	34.5%	44.6%	40.0%	40.9%	36.1%	43.2%	35.5%	40.6%	44.6%
Lean	1.7%	-	2.7%	0.1%	4.3%	0.1%	7.9%	1.6%	1.9%	1.1%	1.9%	2.2%	10.5%	-	2.3%	0.2%	2.1%
CHRISTINE KELLY: DEM.	44.7%	53.9%	47.7%	49.6%	49.9%	51.7%	43.1%	39.1%	49.7%	43.9%	46.0%	44.2%	31.7%	38.5%	45.2%	48.5%	45.4%
Vote	42.3%	51.9%	44.6%	46.9%	46.8%	48.8%	40.4%	37.2%	46.9%	41.4%	43.2%	42.3%	24.3%	38.5%	45.2%	41.7%	43.9%
Lean	2.4%	2.0%	3.2%	2.7%	3.0%	2.8%	2.8%	1.9%	2.8%	2.5%	2.8%	1.9%	7.4%	-	-	6.8%	1.4%
FIRM UNDECIDED	11.7%	22.6%	9.9%	17.7%	8.7%	13.4%	15.7%	9.3%	14.0%	10.3%	12.2%	12.7%	21.8%	18.3%	17.0%	10.8%	8.0%
Net Diff.	-1.2%	-30.5%	-5.4%	-16.9%	-8.4%	-16.7%	-2.0%	12.6%	-13.4%	1.8%	-4.2%	-1.1%	14.8%	4.7%	-7.3%	-7.8%	1.3%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

10. If the general election for State House was being held today, for whom would you vote?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
ERIN PARE: REPUBLICAN	43.5%	48.0%	39.2%	40.1%	51.6%	25.8%	42.2%	69.5%	73.1%	42.6%	-	6.7%	-	7.1%
Vote	41.8%	46.0%	36.6%	40.1%	49.0%	25.8%	42.2%	69.5%	73.1%	42.6%	-	6.5%	-	6.8%
Lean	1.7%	2.0%	2.6%	-	2.5%	-	-	-	-	-	-	0.3%	-	0.3%
CHRISTINE KELLY: DEM.	44.7%	36.3%	43.4%	55.1%	45.6%	66.1%	35.8%	13.2%	7.3%	57.4%	67.0%	86.3%	100.0%	85.7%
Vote	42.3%	34.8%	40.1%	51.4%	43.3%	66.1%	30.9%	6.6%	3.4%	30.3%	67.0%	83.7%	100.0%	82.9%
Lean	2.4%	1.6%	3.3%	3.7%	2.3%	-	4.9%	6.6%	3.8%	27.1%	-	2.6%	-	2.8%
FIRM UNDECIDED	11.7%	15.6%	17.4%	4.8%	2.8%	8.1%	22.0%	17.3%	19.6%	-	33.0%	6.9%	-	7.3%
Net Diff.	-1.2%	11.7%	-4.2%	-15.0%	5.9%	-40.3%	6.5%	56.2%	65.9%	-14.9%	-67.0%	-79.6%	-100%	-78.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING Likely	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	78.3%	80.4%	78.7%	73.4%	80.1%	68.0%	64.7%	78.3%	70.9%	72.4%	41.7%	85.9%	87.3%	41.5%	78.1%
Strongly	53.8%	58.9%	54.9%	41.4%	56.4%	39.1%	37.2%	45.0%	38.3%	38.1%	41.7%	71.2%	72.2%	41.5%	44.4%
Somewhat	24.5%	21.4%	23.7%	32.0%	23.7%	28.9%	27.5%	33.2%	32.6%	34.3%	-	14.7%	15.1%	-	33.8%
OPPOSE	16.1%	14.0%	16.2%	20.5%	14.3%	26.1%	27.5%	21.7%	22.6%	20.7%	56.7%	9.4%	9.7%	-	16.3%
Somewhat	9.9%	8.6%	8.9%	13.7%	8.6%	16.8%	15.2%	21.7%	14.5%	13.1%	41.3%	5.1%	5.2%	-	10.4%
Strongly	6.2%	5.5%	7.3%	6.8%	5.7%	9.2%	12.2%	-	8.1%	7.7%	15.4%	4.3%	4.5%	-	5.9%
DK/REFUSED	5.6%	5.6%	5.1%	6.1%	5.6%	5.9%	7.8%	-	6.6%	6.8%	1.6%	4.7%	2.9%	58.5%	5.6%
Net Diff.	62.3%	66.4%	62.4%	52.9%	65.8%	42.0%	37.2%	56.5%	48.3%	51.7%	-15.0%	76.5%	77.6%	41.5%	61.9%
Mean	3.33	3.42	3.33	3.15	3.39	3.04	2.97	3.23	3.08	3.10	2.69	3.60	3.60	4.00	3.24

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	78.3%	87.3%	79.0%	81.0%	75.7%	92.5%	80.6%	76.5%	72.6%	78.1%	93.7%	77.9%	74.9%	79.0%	80.1%	79.7%	76.9%	100.0%	-	86.1%	82.2%
Strongly	53.8%	67.0%	73.3%	53.2%	51.0%	76.7%	51.5%	51.1%	45.7%	50.8%	82.1%	53.7%	48.1%	65.1%	60.0%	51.0%	50.7%	69.3%	-	76.7%	59.7%
Somewhat	24.5%	20.3%	5.7%	27.8%	24.7%	15.8%	29.1%	25.5%	26.9%	27.4%	11.6%	24.2%	26.8%	13.9%	20.1%	28.7%	26.2%	30.7%	-	9.4%	22.5%
OPPOSE	16.1%	12.7%	15.3%	15.1%	17.0%	5.8%	19.4%	16.1%	20.2%	19.8%	3.3%	16.6%	17.5%	13.5%	19.9%	14.9%	17.3%	-	-	9.3%	13.6%
Somewhat	9.9%	12.0%	8.9%	8.5%	10.6%	3.9%	7.9%	9.5%	13.3%	2.5%	-	15.6%	11.3%	6.7%	13.6%	10.3%	10.3%	-	-	3.7%	8.4%
Strongly	6.2%	0.7%	6.4%	6.7%	6.4%	1.9%	11.5%	6.6%	6.9%	17.3%	3.3%	1.1%	6.2%	6.8%	6.4%	4.7%	7.0%	-	-	5.6%	5.2%
DK/REFUSED	5.6%	-	5.7%	3.8%	7.3%	1.7%	-	7.3%	7.3%	2.1%	3.0%	5.5%	7.6%	7.5%	-	5.4%	5.8%	-	-	4.6%	4.2%
Net Diff.	62.3%	74.5%	63.7%	65.9%	58.7%	86.7%	61.3%	60.4%	52.4%	58.3%	90.3%	61.2%	57.5%	65.5%	60.1%	64.8%	59.6%	100.0%	-	76.8%	68.6%
Mean	3.33	3.54	3.55	3.33	3.30	3.70	3.21	3.31	3.20	3.14	3.78	3.38	3.27	3.48	3.34	3.33	3.28	3.69	-	3.65	3.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	78.3%	66.6%	100.0%	81.3%	79.8%	78.3%	80.4%	74.0%	76.1%	100.0%	88.0%	56.8%	71.1%	72.5%	21.9%	87.9%	87.7%	100.0%	58.7%
Strongly	53.8%	66.6%	77.9%	71.8%	58.1%	49.1%	62.8%	49.1%	52.3%	87.2%	75.3%	20.7%	37.2%	37.6%	21.9%	72.1%	71.7%	100.0%	32.4%
Somewhat	24.5%	-	22.1%	9.5%	21.7%	29.2%	17.6%	24.9%	23.9%	12.8%	12.8%	36.1%	33.9%	34.9%	-	15.8%	16.0%	-	26.4%
OPPOSE	16.1%	20.4%	-	12.3%	15.3%	19.4%	10.7%	16.5%	20.2%	-	5.7%	12.9%	25.1%	23.6%	78.1%	8.8%	8.9%	-	10.8%
Somewhat	9.9%	-	-	0.2%	10.0%	12.5%	3.2%	11.3%	12.4%	-	-	12.9%	15.7%	13.8%	78.1%	4.7%	4.8%	-	9.7%
Strongly	6.2%	20.4%	-	12.1%	5.3%	6.9%	7.5%	5.2%	7.7%	-	5.7%	-	9.5%	9.7%	-	4.1%	4.1%	-	1.1%
DK/REFUSED	5.6%	13.0%	-	6.3%	5.0%	2.3%	8.9%	9.5%	3.7%	-	6.2%	30.3%	3.8%	3.9%	-	3.3%	3.4%	-	30.5%
Net Diff.	62.3%	46.2%	100.0%	69.0%	64.5%	58.9%	69.7%	57.5%	56.0%	100.0%	82.3%	44.0%	45.9%	48.9%	-56.2%	79.1%	78.8%	100.0%	47.9%
Mean	3.33	3.30	3.78	3.51	3.40	3.23	3.49	3.30	3.25	3.87	3.68	3.11	3.03	3.04	2.44	3.61	3.61	4.00	3.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO			VOTE CAVA- LIERO			UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS			
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14			
SUPPORT	78.3%	71.9%	72.1%	68.3%	87.5%	87.8%	80.3%	66.2%	88.7%	73.5%	74.1%	57.8%	87.5%	88.7%	66.3%	61.5%	78.4%	71.3%	78.2%	56.7%			
Strongly	53.8%	39.6%	41.2%	10.1%	72.5%	72.2%	80.3%	34.4%	79.0%	41.2%	41.4%	36.9%	70.9%	71.9%	52.2%	35.9%	48.6%	39.9%	36.5%	39.1%			
Somewhat	24.5%	32.3%	30.9%	58.2%	15.0%	15.6%	-	31.8%	9.7%	32.3%	32.7%	20.9%	16.6%	16.7%	14.1%	25.6%	29.8%	31.5%	41.7%	17.6%			
OPPOSE	16.1%	22.8%	22.3%	31.7%	8.8%	9.2%	-	18.7%	11.3%	21.1%	21.1%	20.9%	8.9%	8.3%	19.9%	24.5%	21.6%	22.8%	21.8%	10.0%			
Somewhat	9.9%	14.2%	15.0%	-	4.4%	4.6%	-	14.9%	10.3%	12.4%	12.1%	20.9%	4.4%	3.6%	19.9%	20.9%	2.8%	13.4%	21.8%	8.2%			
Strongly	6.2%	8.6%	7.3%	31.7%	4.4%	4.6%	-	3.9%	1.0%	8.7%	9.1%	-	4.4%	4.7%	-	3.6%	18.8%	9.4%	-	1.7%			
DK/REFUSED	5.6%	5.3%	5.6%	-	3.6%	3.0%	19.7%	15.0%	-	5.4%	4.7%	21.4%	3.6%	3.1%	13.8%	14.0%	-	5.8%	-	33.4%			
Net Diff.	62.3%	49.2%	49.9%	36.7%	78.7%	78.6%	80.3%	47.5%	77.4%	52.4%	53.0%	36.9%	78.6%	80.4%	46.4%	36.9%	56.8%	48.5%	56.3%	46.7%			
Mean	3.33	3.09	3.12	2.47	3.62	3.60	4.00	3.14	3.67	3.12	3.12	3.20	3.60	3.61	3.38	3.09	3.08	3.08	3.15	3.41			

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	78.3%	100.0%	-	90.2%	62.5%	77.8%	81.6%	77.2%	88.5%	83.6%	75.1%	71.6%	75.9%	79.8%	75.9%	68.0%	84.1%	83.7%	83.0%	90.2%	-
Strongly	53.8%	68.7%	-	62.4%	42.3%	49.1%	61.7%	50.4%	72.0%	65.0%	41.5%	36.5%	25.1%	56.0%	25.1%	37.3%	65.5%	60.6%	60.2%	63.6%	-
Somewhat	24.5%	31.3%	-	27.7%	20.2%	28.7%	19.9%	26.9%	16.5%	18.6%	33.6%	35.0%	50.8%	23.7%	50.8%	30.8%	18.5%	23.2%	22.8%	26.6%	-
OPPOSE	16.1%	-	100.0%	7.7%	29.1%	17.9%	13.5%	17.9%	9.3%	11.4%	22.3%	24.6%	24.1%	15.5%	24.1%	24.3%	10.8%	12.2%	13.5%	0.9%	-
Somewhat	9.9%	-	61.4%	4.6%	18.3%	11.5%	7.8%	11.4%	2.8%	6.5%	12.9%	15.4%	15.6%	9.3%	15.6%	14.1%	6.1%	8.7%	9.7%	-	-
Strongly	6.2%	-	38.6%	3.1%	10.8%	6.4%	5.7%	6.6%	6.4%	4.9%	9.4%	9.2%	8.5%	6.2%	8.5%	10.2%	4.7%	3.5%	3.8%	0.9%	-
DK/REFUSED	5.6%	-	-	2.2%	8.3%	4.2%	4.9%	4.8%	2.2%	5.1%	2.6%	3.9%	-	4.7%	-	7.6%	5.1%	4.0%	3.5%	8.9%	-
Net Diff.	62.3%	100.0%	-100%	82.5%	33.4%	59.9%	68.1%	59.3%	79.3%	72.2%	52.8%	47.0%	51.7%	64.3%	51.7%	43.7%	73.2%	71.5%	69.5%	89.2%	-
Mean	3.33	3.69	1.61	3.53	3.03	3.26	3.45	3.27	3.58	3.51	3.10	3.03	2.92	3.36	2.92	3.03	3.53	3.47	3.44	3.68	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	78.3%	72.3%	89.6%	91.7%	63.1%	80.8%	76.1%	71.0%	90.0%	84.3%	17.9%	67.2%	81.3%	94.3%	70.3%	89.0%
Strongly	53.8%	41.4%	69.2%	71.6%	32.5%	63.4%	50.1%	39.1%	74.3%	63.6%	-	40.6%	48.0%	-	45.3%	60.3%
Somewhat	24.5%	30.9%	20.3%	20.1%	30.7%	17.5%	26.1%	31.9%	15.7%	20.7%	17.9%	26.6%	33.3%	94.3%	25.0%	28.7%
OPPOSE	16.1%	21.5%	10.4%	4.2%	27.6%	11.0%	19.9%	22.2%	5.4%	12.1%	60.7%	26.2%	12.8%	5.7%	22.4%	11.0%
Somewhat	9.9%	15.5%	7.3%	2.2%	12.5%	5.4%	15.0%	12.3%	3.7%	7.9%	44.6%	13.0%	12.2%	5.7%	7.6%	11.0%
Strongly	6.2%	6.0%	3.2%	2.0%	15.1%	5.6%	4.9%	9.9%	1.7%	4.2%	16.1%	13.2%	0.6%	-	14.8%	-
DK/REFUSED	5.6%	6.2%	-	4.1%	9.3%	8.1%	4.0%	6.8%	4.6%	3.6%	21.3%	6.6%	5.8%	-	7.3%	-
Net Diff.	62.3%	50.8%	79.1%	87.5%	35.5%	69.8%	56.3%	48.8%	84.6%	72.2%	-42.8%	41.0%	68.5%	88.5%	47.9%	78.0%
Mean	3.33	3.15	3.56	3.68	2.89	3.51	3.26	3.07	3.70	3.49	2.02	3.01	3.37	2.94	3.09	3.49

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
SUPPORT	78.3%	54.6%	81.1%	89.6%	87.4%	91.2%	79.4%	69.8%	83.7%	54.3%	100.0%	93.2%	88.3%	75.0%	87.0%	72.8%	64.0%	92.3%	78.2%	74.1%
Strongly	53.8%	23.4%	49.8%	77.4%	76.7%	78.0%	58.2%	35.1%	44.2%	25.1%	-	75.5%	65.0%	46.1%	78.9%	53.2%	23.0%	83.3%	60.1%	37.5%
Somewhat	24.5%	31.2%	31.3%	12.2%	10.7%	13.3%	21.2%	34.6%	39.5%	29.2%	100.0%	17.6%	23.3%	28.9%	8.1%	19.6%	41.0%	8.9%	18.1%	36.6%
OPPOSE	16.1%	30.0%	18.9%	3.6%	8.6%	-	16.0%	24.9%	16.1%	34.7%	-	3.5%	11.7%	18.9%	3.6%	19.2%	31.5%	2.4%	15.9%	21.1%
Somewhat	9.9%	15.9%	12.6%	2.1%	5.0%	-	8.8%	16.4%	14.5%	18.5%	-	-	7.2%	14.9%	3.6%	9.9%	18.0%	2.4%	8.1%	13.3%
Strongly	6.2%	14.1%	6.3%	1.5%	3.7%	-	7.2%	8.5%	1.6%	16.2%	-	3.5%	4.4%	4.0%	-	9.3%	13.6%	-	7.9%	7.8%
DK/REFUSED	5.6%	15.4%	-	6.8%	4.0%	8.8%	4.6%	5.3%	0.2%	11.1%	-	3.3%	-	6.1%	9.4%	8.0%	4.5%	5.3%	5.8%	4.8%
Net Diff.	62.3%	24.6%	62.2%	86.0%	78.8%	91.2%	63.3%	44.9%	67.6%	19.6%	100.0%	89.6%	76.6%	56.1%	83.3%	53.6%	32.5%	89.9%	62.3%	53.0%
Mean	3.33	2.75	3.25	3.78	3.67	3.85	3.37	3.02	3.26	2.71	3.00	3.71	3.49	3.25	3.83	3.27	2.77	3.85	3.39	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

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 Allowing doctors to prescribe medical marijuana.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	78.3%	73.8%	82.9%	43.1%	73.8%	83.7%	69.6%	69.9%	87.7%	72.6%	79.4%	78.5%	63.6%	87.1%	67.7%	89.1%	61.6%	84.9%	62.6%	90.4%
Strongly	53.8%	42.0%	49.1%	20.6%	42.0%	55.8%	38.9%	37.8%	71.1%	66.7%	61.8%	50.6%	34.7%	65.3%	38.6%	67.8%	32.7%	62.6%	36.5%	68.6%
Somewhat	24.5%	31.8%	33.9%	22.5%	31.8%	27.9%	30.8%	32.2%	16.6%	5.9%	17.6%	27.8%	29.0%	21.8%	29.1%	21.3%	28.9%	22.3%	26.1%	21.8%
OPPOSE	16.1%	10.7%	17.1%	48.2%	10.7%	16.3%	30.4%	23.9%	7.5%	27.4%	15.7%	15.9%	30.1%	8.4%	25.6%	7.3%	32.3%	9.5%	29.1%	6.8%
Somewhat	9.9%	-	12.0%	35.5%	-	8.5%	18.7%	15.9%	3.4%	19.2%	11.7%	8.6%	20.1%	3.9%	16.4%	4.9%	21.9%	2.7%	18.6%	3.0%
Strongly	6.2%	10.7%	5.1%	12.8%	10.7%	7.8%	11.7%	8.0%	4.1%	8.2%	4.0%	7.4%	10.0%	4.5%	9.2%	2.4%	10.4%	6.8%	10.6%	3.8%
DK/REFUSED	5.6%	15.5%	-	8.7%	15.5%	-	-	6.2%	4.8%	-	4.9%	5.6%	6.3%	4.5%	6.7%	3.5%	6.1%	5.6%	8.2%	2.7%
Net Diff.	62.3%	63.2%	65.9%	-5.1%	63.2%	67.4%	39.2%	46.0%	80.2%	45.2%	63.7%	62.6%	33.5%	78.7%	42.1%	81.8%	29.3%	75.3%	33.5%	83.6%
Mean	3.33	3.24	3.27	2.56	3.24	3.32	2.97	3.06	3.62	3.31	3.44	3.29	2.94	3.55	3.04	3.60	2.89	3.49	2.97	3.60

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	78.3%	65.5%	63.9%	80.5%	68.4%	78.1%	78.2%	82.2%	86.1%	74.0%	73.9%	81.3%	80.5%	57.9%	67.1%	64.1%	76.4%	70.8%	82.8%	74.5%	87.1%	
Strongly	53.8%	25.8%	42.3%	42.1%	41.7%	52.7%	58.3%	57.4%	64.4%	47.9%	54.9%	57.2%	61.2%	24.3%	43.4%	24.1%	52.6%	53.8%	53.9%	61.1%	57.9%	
Somewhat	24.5%	39.6%	21.6%	38.3%	26.7%	25.4%	19.9%	24.8%	21.7%	26.1%	19.0%	24.1%	19.3%	33.5%	23.6%	40.0%	23.9%	17.0%	28.9%	13.4%	29.3%	
OPPOSE	16.1%	34.5%	19.2%	19.5%	20.8%	18.9%	14.1%	13.2%	13.9%	24.6%	14.1%	16.3%	11.6%	35.3%	25.3%	35.9%	15.1%	20.6%	13.1%	20.3%	9.4%	
Somewhat	9.9%	25.8%	9.9%	12.4%	6.6%	10.5%	10.5%	7.4%	11.2%	13.7%	10.2%	9.0%	8.3%	20.0%	20.7%	12.7%	9.5%	8.8%	10.7%	13.1%	6.9%	
Strongly	6.2%	8.7%	9.3%	7.1%	14.2%	8.4%	3.5%	5.8%	2.7%	11.0%	4.0%	7.3%	3.3%	15.4%	4.6%	23.2%	5.6%	11.8%	2.4%	7.2%	2.5%	
DK/REFUSED	5.6%	-	16.9%	-	10.7%	3.0%	7.7%	4.6%	-	1.4%	12.0%	2.4%	7.8%	6.8%	7.6%	-	8.5%	8.6%	4.1%	5.2%	3.5%	
Net Diff.	62.3%	31.0%	44.7%	60.9%	47.6%	59.3%	64.1%	69.0%	72.2%	49.4%	59.7%	65.1%	68.9%	22.5%	41.8%	28.2%	61.4%	50.2%	69.7%	54.2%	77.7%	
Mean	3.33	2.83	3.17	3.15	3.07	3.26	3.44	3.40	3.48	3.12	3.42	3.35	3.50	2.72	3.15	2.65	3.35	3.23	3.40	3.36	3.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.			
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE		
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	78.3%	68.3%	78.5%	73.6%	84.9%	56.6%	72.0%	59.2%	93.1%	67.7%	87.5%	73.6%	94.4%	60.5%	82.4%	69.6%	88.6%	57.5%	81.5%	71.9%	85.2%
Strongly	53.8%	48.8%	49.9%	55.6%	57.8%	44.9%	33.4%	45.5%	48.3%	40.1%	66.4%	50.0%	67.6%	28.0%	65.5%	41.8%	69.6%	29.7%	48.2%	48.2%	50.2%
Somewhat	24.5%	19.5%	28.6%	18.0%	27.1%	11.7%	38.6%	13.7%	44.8%	27.6%	21.1%	23.6%	26.7%	32.5%	16.9%	27.8%	19.0%	27.8%	33.3%	23.7%	35.0%
OPPOSE	16.1%	20.9%	16.9%	18.0%	11.7%	34.1%	20.6%	30.7%	6.9%	27.5%	8.3%	20.9%	4.3%	35.5%	11.2%	25.8%	6.5%	36.1%	18.5%	28.1%	14.8%
Somewhat	9.9%	5.9%	14.5%	7.4%	9.4%	16.0%	17.3%	10.4%	6.9%	18.2%	4.3%	15.7%	2.9%	21.2%	5.3%	15.5%	3.9%	30.7%	6.4%	28.1%	-
Strongly	6.2%	14.9%	2.4%	10.5%	2.3%	18.0%	3.3%	20.3%	-	9.3%	4.0%	5.2%	1.4%	14.2%	5.9%	10.3%	2.6%	5.4%	12.1%	-	14.8%
DK/REFUSED	5.6%	10.9%	4.7%	8.4%	3.4%	9.3%	7.4%	10.1%	-	4.9%	4.2%	5.5%	1.3%	4.1%	6.4%	4.6%	4.9%	6.4%	-	-	-
Net Diff.	62.3%	47.4%	61.6%	55.6%	73.2%	22.6%	51.4%	28.5%	86.2%	40.2%	79.3%	52.7%	90.0%	25.0%	71.2%	43.8%	82.1%	21.4%	63.0%	43.8%	70.3%
Mean	3.33	3.15	3.32	3.30	3.45	2.92	3.10	2.94	3.41	3.03	3.57	3.25	3.63	2.77	3.52	3.06	3.64	2.87	3.18	3.20	3.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTriMester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
SUPPORT	78.3%	63.6%	54.8%	44.3%	74.9%	90.7%	86.7%	96.9%	91.8%	68.2%	94.2%	59.3%	87.4%	63.5%	92.9%	62.6%	77.9%	72.3%	86.4%
Strongly	53.8%	35.8%	29.8%	25.8%	42.0%	67.5%	55.5%	79.3%	73.7%	42.8%	69.4%	29.2%	65.7%	35.2%	71.3%	35.4%	45.3%	52.7%	49.8%
Somewhat	24.5%	27.8%	25.0%	18.6%	32.9%	23.2%	31.2%	17.6%	18.1%	25.4%	24.8%	30.1%	21.7%	28.3%	21.6%	27.1%	32.7%	19.6%	36.6%
OPPOSE	16.1%	31.4%	45.2%	41.5%	23.1%	5.7%	7.0%	-	6.9%	27.8%	3.1%	34.8%	8.1%	30.3%	3.8%	37.4%	16.7%	27.7%	13.6%
Somewhat	9.9%	19.1%	25.9%	31.3%	11.6%	3.8%	5.3%	-	4.1%	17.8%	3.1%	20.3%	4.6%	18.4%	2.3%	22.8%	12.9%	9.0%	8.6%
Strongly	6.2%	12.3%	19.3%	10.2%	11.5%	1.8%	1.6%	-	2.8%	10.0%	-	14.4%	3.6%	11.9%	1.5%	14.6%	3.8%	18.6%	5.0%
DK/REFUSED	5.6%	5.0%	-	14.2%	2.0%	3.6%	6.4%	3.1%	1.4%	4.0%	2.8%	5.9%	4.5%	6.2%	3.4%	-	5.3%	-	-
Net Diff.	62.3%	32.2%	9.6%	2.9%	51.8%	85.0%	79.7%	96.9%	84.9%	40.4%	91.1%	24.6%	79.2%	33.2%	89.1%	25.1%	61.2%	44.6%	72.7%
Mean	3.33	2.92	2.65	2.70	3.08	3.62	3.50	3.82	3.65	3.05	3.68	2.79	3.56	2.93	3.68	2.83	3.26	3.06	3.31

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
Allowing doctors to prescribe medical marijuana.

BANNER 12

	TOTAL							RACIAL BACKGROUND:							RACIAL BACKGROUND:						
	RACIAL BACKGROUND							MALE							FEMALE						
	WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	African Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	3	1	
SUPPORT	78.3%	80.5%	66.9%	77.3%	46.6%	31.7%	100.0%	85.2%	75.9%	92.5%	48.5%	43.8%	100.0%	76.6%	57.0%	63.4%	41.1%	25.3%	100.0%		
Strongly	53.8%	56.7%	38.6%	48.5%	17.8%	15.2%	52.0%	61.9%	46.4%	54.8%	24.1%	43.8%	100.0%	52.3%	30.0%	42.7%	-	-	-		
Somewhat	24.5%	23.8%	28.3%	28.8%	28.7%	16.5%	48.0%	23.3%	29.5%	37.7%	24.4%	-	-	24.2%	27.0%	20.7%	41.1%	25.3%	100.0%		
OPPOSE	16.1%	14.3%	25.0%	18.0%	38.9%	48.8%	-	12.0%	14.7%	7.5%	33.4%	-	-	16.3%	36.3%	27.7%	54.6%	74.7%	-		
Somewhat	9.9%	8.5%	16.7%	8.6%	37.7%	28.4%	-	8.2%	10.8%	0.8%	33.4%	-	-	8.9%	23.1%	15.8%	50.2%	43.5%	-		
Strongly	6.2%	5.8%	8.3%	9.4%	1.1%	20.4%	-	3.9%	3.9%	6.7%	-	-	-	7.5%	13.1%	11.9%	4.4%	31.2%	-		
DK/REFUSED	5.6%	5.1%	8.1%	4.7%	14.6%	19.5%	-	2.8%	9.4%	-	18.2%	56.2%	-	7.1%	6.8%	8.9%	4.3%	-	-		
Net Diff.	62.3%	66.2%	41.9%	59.3%	7.7%	-17.1%	100.0%	73.2%	61.2%	85.0%	15.1%	43.8%	100.0%	60.2%	20.7%	35.7%	-13.5%	-49.3%	100.0%		
Mean	3.33	3.39	3.06	3.22	2.74	2.33	3.52	3.47	3.31	3.41	2.89	4.00	4.00	3.31	2.79	3.03	2.38	1.94	3.00		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	78.3%	76.2%	83.9%	74.1%	80.7%	79.0%	81.0%	77.1%	77.5%	79.8%	78.2%	79.0%	92.3%	79.4%	83.4%	83.7%	81.6%	94.6%
Strongly	53.8%	63.9%	63.6%	49.1%	47.0%	51.6%	63.7%	49.3%	56.3%	49.4%	54.4%	51.6%	70.5%	53.8%	62.7%	50.2%	57.8%	66.1%
Somewhat	24.5%	12.3%	20.3%	25.0%	33.7%	27.4%	17.3%	27.8%	21.2%	30.4%	23.8%	27.4%	21.8%	25.6%	20.7%	33.4%	23.8%	28.5%
OPPOSE	16.1%	17.4%	13.2%	21.6%	10.4%	13.9%	14.8%	16.7%	18.2%	12.2%	16.6%	13.9%	5.0%	16.0%	14.4%	7.9%	13.7%	5.4%
Somewhat	9.9%	11.5%	10.0%	14.2%	4.3%	6.3%	10.6%	9.5%	12.4%	5.3%	10.7%	6.3%	5.0%	10.3%	10.1%	5.2%	10.1%	-
Strongly	6.2%	5.9%	3.2%	7.4%	6.1%	7.6%	4.2%	7.1%	5.8%	6.9%	5.9%	7.6%	-	5.6%	4.4%	2.7%	3.6%	5.4%
DK/REFUSED	5.6%	6.4%	3.0%	4.3%	8.9%	7.1%	4.3%	6.2%	4.3%	8.0%	5.3%	7.1%	2.7%	4.6%	2.2%	8.4%	4.7%	-
Net Diff.	62.3%	58.8%	70.7%	52.5%	70.3%	65.1%	66.2%	60.5%	59.3%	67.6%	61.6%	65.1%	87.4%	63.4%	69.0%	75.8%	67.8%	89.3%
Mean	3.33	3.43	3.49	3.21	3.33	3.32	3.47	3.27	3.34	3.33	3.34	3.32	3.67	3.34	3.45	3.43	3.42	3.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	78.3%	71.0%	75.0%	71.1%	77.4%	74.8%	70.3%	83.5%	73.8%	68.1%	84.1%	82.5%	63.5%	84.0%	76.1%	73.8%	80.8%
Strongly	53.8%	57.8%	45.3%	49.5%	48.9%	51.0%	43.4%	59.0%	49.3%	46.8%	54.8%	59.7%	42.5%	72.0%	56.0%	52.9%	49.7%
Somewhat	24.5%	13.2%	29.8%	21.6%	28.5%	23.8%	26.8%	24.5%	24.5%	21.3%	29.3%	22.8%	21.0%	12.0%	20.1%	20.9%	31.1%
OPPOSE	16.1%	23.4%	17.3%	22.3%	14.9%	19.4%	18.7%	12.5%	19.2%	25.3%	13.8%	9.5%	23.6%	6.3%	19.4%	21.1%	14.5%
Somewhat	9.9%	15.5%	8.8%	14.9%	5.4%	11.3%	9.8%	8.6%	10.9%	13.3%	11.6%	4.8%	13.8%	3.3%	11.0%	15.3%	8.4%
Strongly	6.2%	7.9%	8.4%	7.3%	9.6%	8.1%	8.9%	3.9%	8.3%	12.0%	2.1%	4.7%	9.9%	3.0%	8.4%	5.8%	6.2%
DK/REFUSED	5.6%	5.6%	7.7%	6.6%	7.7%	5.8%	11.1%	4.0%	7.0%	6.7%	2.2%	8.0%	12.9%	9.7%	4.5%	5.1%	4.7%
Net Diff.	62.3%	47.6%	57.8%	48.9%	62.5%	55.5%	51.6%	71.0%	54.6%	42.8%	70.3%	72.9%	39.8%	77.7%	56.7%	52.6%	66.3%
Mean	3.33	3.28	3.21	3.21	3.26	3.25	3.18	3.44	3.23	3.10	3.40	3.49	3.10	3.69	3.29	3.27	3.30

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

11. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following.....
 Allowing doctors to prescribe medical marijuana.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
SUPPORT	78.3%	75.7%	82.1%	77.4%	73.1%	94.1%	83.3%	80.4%	87.2%	30.3%	100.0%	84.9%	100.0%	84.2%	
Strongly	53.8%	52.8%	60.0%	45.9%	52.0%	63.7%	62.7%	46.0%	48.1%	30.3%	76.7%	68.5%	-	71.8%	
Somewhat	24.5%	22.8%	22.1%	31.5%	21.2%	30.4%	20.6%	34.4%	39.1%	-	23.3%	16.4%	100.0%	12.3%	
OPPOSE	16.1%	17.4%	14.2%	17.1%	18.9%	5.5%	13.6%	15.6%	12.0%	42.6%	-	9.7%	-	10.1%	
Somewhat	9.9%	11.8%	6.7%	15.1%	7.8%	-	11.0%	9.4%	10.6%	-	-	7.1%	-	7.5%	
Strongly	6.2%	5.6%	7.6%	2.0%	11.1%	5.5%	2.6%	6.2%	1.3%	42.6%	-	2.5%	-	2.6%	
DK/REFUSED	5.6%	6.9%	3.7%	5.5%	7.9%	0.4%	3.1%	4.0%	0.8%	27.1%	-	5.4%	-	5.7%	
Net Diff.	62.3%	58.3%	67.9%	60.3%	54.2%	88.6%	69.7%	64.8%	75.3%	-12.2%	100.0%	75.3%	100.0%	74.0%	
Mean	3.33	3.32	3.40	3.28	3.24	3.53	3.48	3.25	3.35	2.25	3.77	3.60	3.00	3.63	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	47.5%	49.0%	49.5%	42.3%	48.0%	44.9%	48.7%	33.1%	47.0%	48.7%	13.3%	50.9%	51.8%	23.3%	30.8%
Strongly	19.0%	22.1%	18.8%	12.0%	19.1%	18.2%	20.7%	10.6%	18.4%	18.7%	13.3%	21.7%	22.4%	-	6.5%
Somewhat	28.5%	26.9%	30.7%	30.3%	28.9%	26.7%	28.0%	22.5%	28.6%	30.1%	-	29.2%	29.4%	23.3%	24.3%
OPPOSE	39.1%	40.5%	26.7%	47.5%	39.4%	37.8%	34.5%	47.7%	40.8%	39.1%	72.3%	34.1%	33.9%	41.5%	58.6%
Somewhat	17.8%	17.3%	17.8%	18.9%	17.3%	20.9%	18.2%	29.1%	17.3%	17.1%	20.1%	17.3%	16.5%	41.5%	24.0%
Strongly	21.3%	23.2%	8.9%	28.6%	22.1%	16.9%	16.3%	18.6%	23.5%	22.0%	52.2%	16.8%	17.4%	-	34.5%
DK/REFUSED	13.3%	10.5%	23.8%	10.2%	12.6%	17.3%	16.7%	19.2%	12.2%	12.1%	14.4%	14.9%	14.3%	35.1%	10.6%
Net Diff.	8.4%	8.5%	22.8%	-5.2%	8.6%	7.1%	14.2%	-14.6%	6.1%	9.6%	-59.0%	16.8%	17.9%	-18.2%	-27.8%
Mean	2.52	2.54	2.78	2.29	2.51	2.56	2.64	2.31	2.48	2.52	1.70	2.66	2.66	2.36	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	47.5%	71.3%	33.3%	47.4%	46.8%	44.1%	29.1%	51.8%	49.5%	44.9%	35.9%	46.4%	51.9%	51.0%	70.7%	40.5%	48.0%	35.7%	-	37.9%	43.5%
Strongly	19.0%	22.0%	15.9%	14.8%	21.7%	17.4%	13.8%	21.2%	19.1%	23.5%	9.3%	17.4%	20.7%	17.4%	20.1%	14.9%	22.2%	-	-	15.8%	16.3%
Somewhat	28.5%	49.3%	17.4%	32.7%	25.2%	26.7%	15.3%	30.6%	30.4%	21.4%	26.6%	29.0%	31.2%	33.5%	50.6%	25.7%	25.8%	35.7%	-	22.1%	27.3%
OPPOSE	39.1%	28.2%	49.2%	40.2%	38.4%	43.8%	51.1%	38.4%	35.2%	44.7%	52.2%	39.0%	34.1%	36.2%	17.7%	47.3%	37.4%	64.3%	-	52.7%	44.6%
Somewhat	17.8%	20.3%	43.5%	16.4%	15.8%	24.6%	36.9%	13.5%	14.1%	26.0%	33.8%	15.3%	12.6%	14.9%	17.7%	18.4%	18.5%	30.7%	-	42.4%	22.6%
Strongly	21.3%	8.0%	5.7%	23.8%	22.7%	19.1%	14.2%	24.8%	21.1%	18.7%	18.4%	23.7%	21.5%	21.2%	-	28.9%	18.9%	33.6%	-	10.3%	22.0%
DK/REFUSED	13.3%	0.5%	17.5%	12.4%	14.7%	12.1%	19.8%	9.9%	15.3%	10.3%	11.9%	14.6%	14.0%	12.9%	11.6%	12.1%	14.6%	-	-	9.4%	11.8%
Net Diff.	8.4%	43.0%	-15.9%	7.3%	8.4%	0.3%	-22.0%	13.4%	14.3%	0.2%	-16.3%	7.4%	17.8%	14.8%	53.1%	-6.8%	10.6%	-28.6%	-	-14.8%	-1.1%
Mean	2.52	2.86	2.53	2.44	2.54	2.48	2.36	2.53	2.56	2.55	2.30	2.47	2.59	2.54	3.03	2.30	2.60	2.02	-	2.48	2.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	47.5%	63.7%	22.1%	45.4%	44.3%	56.2%	34.6%	45.5%	40.7%	41.9%	47.4%	58.5%	45.6%	46.3%	21.9%	50.8%	51.5%	-	37.6%
Strongly	19.0%	48.1%	-	20.2%	17.7%	25.0%	8.7%	16.7%	20.9%	6.3%	18.2%	10.8%	17.6%	17.5%	21.9%	20.8%	21.1%	-	14.8%
Somewhat	28.5%	15.6%	22.1%	25.2%	26.6%	31.3%	25.8%	28.8%	19.8%	35.5%	29.2%	47.7%	28.0%	28.8%	-	30.0%	30.4%	-	22.8%
OPPOSE	39.1%	14.6%	52.1%	39.6%	42.8%	31.7%	48.7%	41.7%	52.1%	39.0%	34.5%	1.2%	42.2%	41.1%	78.1%	36.1%	35.2%	100.0%	41.4%
Somewhat	17.8%	-	52.1%	23.2%	19.6%	12.4%	19.2%	15.3%	31.8%	19.6%	16.7%	1.2%	16.9%	16.2%	38.4%	18.2%	17.7%	51.1%	20.5%
Strongly	21.3%	14.6%	-	16.3%	23.2%	19.3%	29.5%	26.4%	20.3%	19.4%	17.8%	-	25.3%	24.9%	39.7%	17.9%	17.4%	48.9%	20.9%
DK/REFUSED	13.3%	21.8%	25.8%	15.0%	12.9%	12.1%	16.7%	12.8%	7.2%	19.1%	18.1%	40.3%	12.3%	12.6%	-	13.1%	13.3%	-	21.0%
Net Diff.	8.4%	49.1%	-30.1%	5.8%	1.5%	24.6%	-14.1%	3.8%	-11.4%	2.9%	12.9%	57.3%	3.4%	5.2%	-56.2%	14.7%	16.3%	-100%	-3.8%
Mean	2.52	3.24	2.30	2.58	2.45	2.70	2.17	2.41	2.44	2.36	2.58	3.16	2.43	2.44	2.04	2.62	2.64	1.51	2.40

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 37: STATE HOUSE BALLOT									FAVOR- ABLE PARE	VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
SUPPORT	47.5%	46.9%	49.5%	-	51.7%	51.4%	59.8%	33.1%	69.0%	51.0%	51.3%	44.2%	47.8%	48.9%	27.1%	33.5%	42.5%	48.0%	34.3%	41.4%
Strongly	19.0%	16.3%	17.3%	-	21.7%	21.8%	20.1%	18.2%	24.4%	19.7%	19.5%	23.3%	19.8%	20.9%	-	13.2%	19.2%	17.8%	1.0%	23.0%
Somewhat	28.5%	30.5%	32.2%	-	29.9%	29.5%	39.7%	14.9%	44.6%	31.4%	31.8%	20.9%	28.0%	28.0%	27.1%	20.2%	23.4%	30.3%	33.3%	18.5%
OPPOSE	39.1%	41.3%	38.8%	85.5%	34.9%	34.7%	40.2%	47.8%	30.4%	36.9%	36.1%	55.8%	38.7%	36.8%	72.9%	49.1%	46.4%	39.0%	65.7%	32.6%
Somewhat	17.8%	16.9%	14.8%	54.7%	17.9%	17.7%	20.7%	21.3%	19.2%	13.7%	13.7%	13.6%	18.0%	17.6%	25.0%	32.4%	26.0%	14.8%	39.0%	19.0%
Strongly	21.3%	24.4%	24.1%	30.7%	17.1%	17.0%	19.6%	26.5%	11.2%	23.2%	22.4%	42.2%	20.7%	19.2%	47.9%	16.7%	20.4%	24.2%	26.7%	13.6%
DK/REFUSED	13.3%	11.8%	11.7%	14.5%	13.4%	13.9%	-	19.1%	0.6%	12.1%	12.6%	-	13.5%	14.3%	-	17.5%	11.1%	13.0%	-	26.0%
Net Diff.	8.4%	5.6%	10.6%	-85.5%	16.8%	16.6%	19.5%	-14.7%	38.6%	14.1%	15.2%	-11.7%	9.1%	12.2%	-45.9%	-15.6%	-3.9%	9.0%	-31.4%	8.8%
Mean	2.52	2.44	2.48	1.64	2.65	2.65	2.60	2.31	2.83	2.54	2.55	2.25	2.54	2.59	1.79	2.36	2.46	2.48	2.09	2.69

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 5

	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REGISTERED PARTY				
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	47.5%	54.7%	22.7%	100.0%	-	51.0%	45.8%	51.4%	40.8%	47.5%	49.8%	47.9%	68.7%	47.6%	68.7%	43.6%	43.7%	54.4%	50.3%	90.2%	-
Strongly	19.0%	21.6%	10.7%	39.9%	-	22.6%	15.6%	21.7%	11.9%	19.4%	20.0%	15.8%	42.3%	18.2%	42.3%	15.9%	22.7%	18.9%	19.3%	15.2%	-
Somewhat	28.5%	33.2%	11.9%	60.1%	-	28.4%	30.2%	29.7%	28.9%	28.1%	29.8%	32.2%	26.4%	29.4%	26.4%	27.6%	21.0%	35.5%	31.0%	75.0%	-
OPPOSE	39.1%	31.3%	71.0%	-	100.0%	38.2%	41.2%	38.2%	40.5%	38.3%	39.9%	40.6%	30.4%	39.0%	30.4%	45.7%	39.6%	32.4%	35.9%	0.9%	-
Somewhat	17.8%	16.2%	27.6%	-	45.5%	19.3%	16.1%	16.9%	21.7%	18.8%	13.6%	13.9%	22.7%	17.3%	22.7%	19.4%	17.0%	16.9%	18.8%	-	-
Strongly	21.3%	15.1%	43.4%	-	54.5%	18.9%	25.1%	21.4%	18.8%	19.5%	26.4%	26.7%	7.7%	21.7%	7.7%	26.3%	22.6%	15.5%	17.2%	0.9%	-
DK/REFUSED	13.3%	14.0%	6.3%	-	-	10.8%	13.0%	10.4%	18.7%	14.2%	10.3%	11.5%	0.9%	13.4%	0.9%	10.7%	16.7%	13.2%	13.7%	8.9%	-
Net Diff.	8.4%	23.4%	-48.3%	100.0%	-100%	12.8%	4.6%	13.2%	0.3%	9.3%	9.8%	7.4%	38.3%	8.7%	38.3%	-2.2%	4.1%	22.0%	14.4%	89.2%	-
Mean	2.52	2.71	1.89	3.40	1.45	2.61	2.42	2.58	2.42	2.55	2.48	2.42	3.04	2.51	3.04	2.37	2.53	2.67	2.61	3.15	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	47.5%	57.4%	51.1%	59.7%	27.7%	39.4%	49.3%	46.8%	39.7%	56.0%	-	55.0%	47.8%	-	55.4%	46.8%
Strongly	19.0%	26.1%	25.2%	32.7%	4.3%	21.2%	5.8%	17.1%	19.5%	19.1%	-	31.8%	18.3%	-	35.5%	18.0%
Somewhat	28.5%	31.3%	25.9%	27.0%	23.5%	18.1%	43.6%	29.7%	20.2%	36.9%	-	23.2%	29.4%	-	19.8%	28.7%
OPPOSE	39.1%	36.3%	48.9%	29.4%	56.6%	34.1%	35.2%	41.7%	43.2%	32.9%	98.9%	29.5%	30.2%	94.3%	27.4%	34.3%
Somewhat	17.8%	15.8%	22.5%	15.5%	23.6%	13.8%	18.2%	17.2%	17.3%	15.5%	56.8%	16.2%	22.6%	94.3%	17.3%	19.2%
Strongly	21.3%	20.5%	26.4%	14.0%	33.0%	20.3%	17.0%	24.6%	25.9%	17.4%	42.1%	13.3%	7.5%	-	10.1%	15.1%
DK/REFUSED	13.3%	6.3%	-	10.8%	15.7%	26.5%	15.5%	11.4%	17.1%	11.1%	1.1%	15.4%	22.1%	5.7%	17.2%	18.9%
Net Diff.	8.4%	21.0%	2.2%	30.3%	-28.8%	5.3%	14.2%	5.1%	-3.5%	23.1%	-98.9%	25.5%	17.6%	-94.3%	28.0%	12.5%
Mean	2.52	2.67	2.50	2.88	1.99	2.55	2.45	2.44	2.40	2.65	1.57	2.87	2.75	2.00	2.98	2.61

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
SUPPORT	47.5%	40.9%	49.1%	49.6%	45.2%	52.7%	44.9%	46.3%	52.7%	39.2%	100.0%	62.2%	52.1%	57.1%	40.0%	39.7%	34.4%	50.8%	43.2%	48.2%	
Strongly	19.0%	14.4%	11.9%	23.6%	23.5%	23.8%	18.1%	14.7%	15.3%	14.0%	58.6%	39.4%	23.5%	25.5%	11.7%	14.2%	2.7%	22.3%	16.8%	15.4%	
Somewhat	28.5%	26.4%	37.2%	26.0%	21.7%	29.0%	26.8%	31.6%	37.4%	25.2%	41.4%	22.9%	28.6%	31.6%	28.3%	25.5%	31.7%	28.5%	26.4%	32.8%	
OPPOSE	39.1%	53.2%	35.1%	27.1%	33.7%	22.5%	43.0%	44.9%	36.3%	54.5%	-	34.3%	43.4%	34.3%	21.7%	42.7%	56.6%	28.1%	45.5%	41.6%	
Somewhat	17.8%	23.8%	12.4%	14.7%	21.6%	9.8%	22.1%	16.9%	15.3%	18.6%	-	20.5%	24.1%	11.9%	10.3%	20.6%	22.4%	17.2%	20.1%	14.5%	
Strongly	21.3%	29.4%	22.8%	12.4%	12.1%	12.6%	20.9%	28.0%	21.0%	35.8%	-	13.8%	19.3%	22.4%	11.4%	22.1%	34.2%	10.9%	25.4%	27.1%	
DK/REFUSED	13.3%	5.9%	15.8%	23.3%	21.1%	24.8%	12.0%	8.8%	11.0%	6.4%	-	3.4%	4.5%	8.6%	38.3%	17.6%	9.0%	21.1%	11.3%	10.2%	
Net Diff.	8.4%	-12.4%	13.9%	22.5%	11.5%	30.3%	1.9%	1.4%	16.4%	-15.3%	100.0%	27.9%	8.6%	22.8%	18.3%	-3.0%	-22.3%	22.7%	-2.3%	6.6%	
Mean	2.52	2.28	2.45	2.79	2.72	2.85	2.48	2.36	2.53	2.19	3.59	2.91	2.59	2.66	2.65	2.39	2.03	2.79	2.39	2.41	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	47.5%	42.2%	53.6%	34.7%	42.2%	53.1%	50.5%	44.8%	50.3%	74.9%	54.9%	44.7%	36.9%	52.9%	46.1%	60.7%	32.3%	44.4%	34.6%	55.4%
Strongly	19.0%	31.7%	23.9%	10.5%	31.7%	26.2%	19.8%	17.7%	20.0%	59.8%	22.0%	18.0%	12.7%	21.3%	18.9%	31.1%	9.6%	10.9%	11.3%	22.4%
Somewhat	28.5%	10.5%	29.7%	24.2%	10.5%	26.9%	30.8%	27.2%	30.3%	15.1%	32.9%	26.7%	24.2%	31.6%	27.2%	29.7%	22.7%	33.6%	23.3%	33.0%
OPPOSE	39.1%	21.3%	30.9%	65.3%	21.3%	31.1%	49.5%	43.2%	35.1%	19.2%	36.2%	40.0%	51.0%	33.1%	45.9%	33.7%	53.5%	32.6%	53.9%	31.5%
Somewhat	17.8%	-	30.9%	31.9%	-	31.1%	30.4%	17.6%	18.1%	19.2%	21.2%	16.6%	18.7%	17.6%	12.7%	18.6%	21.7%	16.5%	15.3%	17.1%
Strongly	21.3%	21.3%	-	33.4%	21.3%	-	19.1%	25.6%	17.1%	-	15.0%	23.3%	32.3%	15.6%	33.2%	15.1%	31.9%	16.1%	38.6%	14.4%
DK/REFUSED	13.3%	36.5%	15.5%	-	36.5%	15.8%	-	12.0%	14.6%	5.9%	8.8%	15.3%	12.1%	13.9%	8.0%	5.6%	14.2%	23.0%	11.5%	13.1%
Net Diff.	8.4%	20.8%	22.7%	-30.6%	20.8%	22.0%	1.0%	1.6%	15.2%	55.7%	18.7%	4.7%	-14.1%	19.8%	0.2%	27.1%	-21.2%	11.9%	-19.3%	23.9%
Mean	2.52	2.83	2.92	2.12	2.83	2.94	2.51	2.42	2.62	3.43	2.68	2.46	2.20	2.68	2.35	2.81	2.12	2.51	2.08	2.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	47.5%	45.9%	35.9%	60.4%	27.3%	48.0%	43.7%	54.8%	58.2%	41.1%	35.8%	48.5%	45.3%	44.8%	39.0%	65.9%	35.4%	47.8%	47.8%	60.1%	55.1%	
Strongly	19.0%	17.9%	14.2%	29.2%	8.9%	17.3%	20.2%	25.0%	37.4%	9.6%	10.8%	16.7%	20.6%	21.3%	19.8%	26.0%	24.0%	24.8%	15.8%	36.8%	24.5%	
Somewhat	28.5%	27.9%	21.7%	31.2%	18.4%	30.7%	23.5%	29.8%	20.7%	31.5%	25.0%	31.8%	24.7%	23.5%	19.2%	39.8%	11.5%	23.1%	32.0%	23.4%	30.6%	
OPPOSE	39.1%	39.4%	44.5%	25.5%	47.7%	38.6%	39.3%	39.9%	31.5%	37.4%	43.7%	37.2%	39.8%	47.7%	34.4%	33.4%	33.2%	38.0%	40.4%	33.4%	38.2%	
Somewhat	17.8%	30.9%	21.2%	18.3%	29.0%	18.3%	19.5%	17.4%	20.5%	19.3%	18.9%	15.6%	18.8%	35.7%	23.3%	21.6%	27.3%	17.1%	18.7%	14.8%	18.9%	
Strongly	21.3%	8.5%	23.3%	7.1%	18.8%	20.3%	19.9%	22.5%	10.9%	18.1%	24.8%	21.6%	21.1%	12.0%	11.1%	11.7%	5.9%	20.9%	21.7%	18.6%	19.3%	
DK/REFUSED	13.3%	14.7%	19.6%	14.1%	24.9%	13.3%	16.9%	5.3%	10.4%	21.5%	20.5%	14.3%	14.9%	7.5%	26.5%	0.8%	31.4%	14.2%	11.9%	6.4%	6.7%	
Net Diff.	8.4%	6.4%	-8.6%	34.9%	-20.4%	9.4%	4.4%	15.0%	26.7%	3.7%	-7.8%	11.3%	5.4%	-2.9%	4.6%	32.5%	2.3%	9.8%	7.4%	26.7%	16.9%	
Mean	2.52	2.65	2.33	2.96	2.23	2.52	2.53	2.61	2.94	2.42	2.28	2.51	2.53	2.59	2.65	2.81	2.78	2.60	2.48	2.84	2.65	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	47.5%	39.3%	40.3%	46.3%	50.0%	55.4%	37.9%	48.7%	49.4%	40.0%	53.7%	44.9%	67.5%	34.0%	43.3%	41.0%	53.6%	37.2%	54.3%	41.7%	55.6%
Strongly	19.0%	16.5%	7.0%	23.8%	15.9%	29.8%	15.5%	34.9%	18.2%	16.3%	21.0%	24.9%	30.0%	5.9%	14.2%	15.1%	21.0%	22.2%	21.0%	30.6%	25.7%
Somewhat	28.5%	22.9%	33.3%	22.6%	34.1%	25.6%	22.3%	13.7%	31.2%	23.6%	32.7%	20.0%	37.5%	28.1%	29.1%	25.8%	32.6%	15.0%	33.3%	11.1%	29.8%
OPPOSE	39.1%	41.2%	42.6%	40.8%	38.5%	23.6%	48.0%	27.7%	37.9%	52.6%	29.5%	47.3%	28.2%	59.0%	30.5%	49.8%	30.5%	62.5%	23.9%	57.6%	24.7%
Somewhat	17.8%	18.6%	18.5%	17.6%	16.6%	14.5%	29.9%	17.0%	25.1%	21.6%	14.8%	19.4%	14.9%	24.2%	14.8%	18.1%	14.7%	37.9%	15.6%	40.0%	14.6%
Strongly	21.3%	22.5%	24.1%	23.2%	21.9%	9.1%	18.1%	10.7%	12.8%	31.0%	14.7%	27.8%	13.4%	34.8%	15.7%	31.7%	15.8%	24.6%	8.3%	17.6%	10.1%
DK/REFUSED	13.3%	19.5%	17.1%	12.8%	11.5%	20.9%	14.1%	23.7%	12.8%	7.5%	16.8%	7.8%	4.2%	7.1%	26.2%	9.2%	15.9%	0.3%	21.8%	0.8%	19.7%
Net Diff.	8.4%	-1.8%	-2.3%	5.5%	11.6%	31.8%	-10.1%	21.0%	11.5%	-12.6%	24.2%	-2.4%	39.3%	-25.0%	12.9%	-8.8%	23.1%	-25.3%	30.4%	-15.9%	30.9%
Mean	2.52	2.41	2.28	2.54	2.50	2.96	2.41	2.96	2.63	2.27	2.72	2.46	2.88	2.05	2.57	2.27	2.70	2.35	2.86	2.55	2.89

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
SUPPORT	47.5%	38.6%	6.7%	41.8%	45.7%	54.5%	54.8%	59.0%	52.4%	43.2%	66.6%	34.4%	43.2%	35.1%	56.8%	54.9%	41.3%	71.7%	42.4%
Strongly	19.0%	16.9%	6.7%	23.3%	16.6%	20.8%	18.8%	18.6%	23.5%	22.8%	33.0%	11.4%	9.3%	12.5%	22.2%	35.7%	12.6%	53.3%	16.4%
Somewhat	28.5%	21.7%	-	18.4%	29.1%	33.8%	36.0%	40.5%	28.8%	20.3%	33.7%	23.1%	33.8%	22.6%	34.6%	19.2%	28.7%	18.4%	26.0%
OPPOSE	39.1%	53.0%	81.4%	58.2%	43.0%	31.5%	34.3%	20.4%	33.5%	47.9%	29.5%	57.7%	33.3%	55.6%	29.8%	40.3%	41.1%	18.8%	42.0%
Somewhat	17.8%	19.7%	26.9%	25.1%	15.4%	17.4%	17.1%	5.7%	22.7%	19.8%	16.3%	19.7%	18.5%	17.5%	16.7%	29.8%	21.4%	18.8%	23.2%
Strongly	21.3%	33.3%	54.5%	33.1%	27.7%	14.0%	17.2%	14.8%	10.8%	28.1%	13.2%	38.0%	14.8%	38.1%	13.0%	10.5%	19.7%	-	18.7%
DK/REFUSED	13.3%	8.4%	11.9%	-	11.3%	14.0%	10.9%	20.6%	14.2%	8.9%	3.9%	7.9%	23.5%	9.3%	13.4%	4.7%	17.6%	9.5%	15.6%
Net Diff.	8.4%	-14.4%	-74.7%	-16.4%	2.6%	23.1%	20.5%	38.6%	18.9%	-4.8%	37.2%	-23.3%	9.8%	-20.5%	27.0%	14.6%	0.1%	52.8%	0.4%
Mean	2.52	2.24	1.53	2.32	2.39	2.71	2.63	2.79	2.76	2.42	2.90	2.08	2.49	2.11	2.76	2.84	2.41	3.38	2.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
SUPPORT	47.5%	48.2%	45.0%	50.5%	40.9%	16.5%	52.0%	57.8%	52.6%	62.5%	39.2%	-	100.0%	40.0%	36.6%	39.4%	45.5%	25.3%	-
Strongly	19.0%	18.4%	22.1%	28.5%	17.8%	-	-	27.1%	34.1%	45.7%	24.1%	-	-	11.0%	8.9%	12.7%	-	-	-
Somewhat	28.5%	29.8%	22.9%	22.0%	23.0%	16.5%	52.0%	30.7%	18.5%	16.8%	15.1%	-	100.0%	29.0%	27.7%	26.7%	45.5%	25.3%	-
OPPOSE	39.1%	39.0%	38.6%	32.2%	56.9%	35.6%	48.0%	36.0%	39.5%	31.2%	59.2%	43.8%	-	41.6%	37.6%	33.1%	50.2%	31.2%	100.0%
Somewhat	17.8%	16.6%	24.0%	20.8%	32.6%	35.6%	-	17.6%	15.4%	7.4%	26.4%	43.8%	-	15.8%	33.5%	33.1%	50.2%	31.2%	-
Strongly	21.3%	22.4%	14.5%	11.4%	24.3%	-	48.0%	18.4%	24.0%	23.7%	32.8%	-	-	25.9%	4.0%	-	-	-	100.0%
DK/REFUSED	13.3%	12.8%	16.4%	17.4%	2.3%	47.9%	-	6.3%	7.9%	6.3%	1.6%	56.2%	-	18.4%	25.8%	27.5%	4.3%	43.5%	-
Net Diff.	8.4%	9.2%	6.5%	18.3%	-16.0%	-19.0%	4.1%	21.8%	13.2%	31.3%	-20.0%	-43.8%	100.0%	-1.6%	-1.0%	6.4%	-4.7%	-5.9%	-100%
Mean	2.52	2.51	2.63	2.82	2.35	2.32	2.04	2.71	2.68	2.90	2.31	2.00	3.00	2.31	2.56	2.72	2.48	2.45	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	47.5%	47.5%	51.3%	49.0%	40.5%	47.3%	49.9%	46.4%	49.4%	44.1%	47.6%	47.3%	64.4%	53.3%	60.9%	47.1%	56.3%	59.9%
Strongly	19.0%	29.2%	26.8%	15.3%	15.6%	13.8%	27.7%	14.9%	21.4%	14.6%	20.2%	13.8%	43.3%	21.5%	32.5%	18.5%	30.5%	15.8%
Somewhat	28.5%	18.4%	24.5%	33.7%	25.0%	33.5%	22.2%	31.5%	28.0%	29.5%	27.4%	33.5%	21.1%	31.8%	28.4%	28.6%	25.8%	44.2%
OPPOSE	39.1%	33.4%	31.4%	39.4%	49.1%	41.3%	32.2%	42.4%	35.8%	45.0%	38.6%	41.3%	24.7%	42.1%	32.1%	47.6%	37.0%	34.7%
Somewhat	17.8%	15.8%	19.6%	21.6%	19.7%	9.1%	18.1%	17.6%	19.9%	14.1%	19.8%	9.1%	15.3%	18.1%	17.4%	16.7%	18.4%	10.2%
Strongly	21.3%	17.6%	11.9%	17.9%	29.4%	32.2%	14.0%	24.7%	16.0%	30.9%	18.8%	32.2%	9.4%	24.0%	14.6%	30.9%	18.5%	24.5%
DK/REFUSED	13.3%	19.1%	17.2%	11.6%	10.3%	11.4%	17.9%	11.2%	14.7%	10.9%	13.8%	11.4%	10.9%	4.6%	7.1%	5.4%	6.8%	5.4%
Net Diff.	8.4%	14.1%	19.9%	9.6%	-8.6%	5.9%	17.7%	4.0%	13.6%	-0.9%	8.9%	5.9%	39.7%	11.2%	28.8%	-0.5%	19.3%	25.3%
Mean	2.52	2.73	2.80	2.52	2.30	2.33	2.77	2.41	2.64	2.31	2.57	2.33	3.10	2.53	2.85	2.37	2.73	2.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	47.5%	37.2%	40.2%	37.1%	42.2%	39.0%	40.1%	56.8%	39.3%	42.7%	55.1%	44.6%	36.7%	58.9%	47.2%	47.9%	45.3%
Strongly	19.0%	14.1%	9.0%	9.5%	12.2%	10.0%	12.6%	28.4%	10.6%	19.4%	21.4%	16.2%	15.8%	40.5%	26.2%	11.6%	14.6%
Somewhat	28.5%	23.1%	31.2%	27.6%	30.0%	29.0%	27.5%	28.4%	28.6%	23.3%	33.8%	28.4%	21.0%	18.4%	21.1%	36.3%	30.7%
OPPOSE	39.1%	38.7%	42.6%	39.9%	43.4%	40.3%	45.1%	36.6%	41.4%	46.7%	32.3%	38.7%	49.5%	17.4%	37.2%	38.0%	45.2%
Somewhat	17.8%	20.6%	17.2%	22.5%	12.5%	21.2%	8.5%	17.2%	18.3%	14.0%	17.9%	21.3%	26.9%	14.4%	24.2%	16.7%	16.4%
Strongly	21.3%	18.1%	25.4%	17.4%	30.9%	19.1%	36.5%	19.4%	23.1%	32.7%	14.5%	17.3%	22.7%	3.0%	13.0%	21.3%	28.8%
DK/REFUSED	13.3%	24.1%	17.2%	23.0%	14.4%	20.7%	14.8%	6.6%	19.4%	10.6%	12.5%	16.8%	13.8%	23.7%	15.6%	14.1%	9.5%
Net Diff.	8.4%	-1.6%	-2.4%	-2.8%	-1.2%	-1.3%	-4.9%	20.2%	-2.1%	-4.0%	22.8%	5.9%	-12.8%	41.5%	10.0%	9.9%	0.1%
Mean	2.52	2.44	2.29	2.38	2.27	2.38	2.19	2.70	2.33	2.33	2.71	2.52	2.35	3.26	2.72	2.45	2.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

12. Support/Oppose: Legalizing sports betting in North Carolina.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
SUPPORT	47.5%	48.9%	57.7%	45.3%	39.9%	23.2%	58.6%	53.9%	57.5%	27.1%	-	57.2%	46.5%	57.7%	
Strongly	19.0%	20.0%	23.7%	18.9%	13.9%	6.0%	23.1%	19.1%	21.7%	-	-	17.1%	-	18.0%	
Somewhat	28.5%	28.9%	34.0%	26.4%	25.9%	17.2%	35.5%	34.8%	35.8%	27.1%	-	40.1%	46.5%	39.8%	
OPPOSE	39.1%	38.3%	28.6%	47.0%	44.7%	49.5%	28.6%	30.8%	30.8%	30.3%	100.0%	29.4%	53.5%	28.2%	
Somewhat	17.8%	22.6%	14.4%	15.4%	12.5%	22.0%	23.2%	15.6%	13.6%	30.3%	54.1%	7.7%	53.5%	5.5%	
Strongly	21.3%	15.6%	14.2%	31.6%	32.2%	27.5%	5.4%	15.2%	17.3%	-	45.9%	21.6%	-	22.7%	
DK/REFUSED	13.3%	12.8%	13.7%	7.7%	15.4%	27.2%	12.8%	15.3%	11.7%	42.6%	-	13.4%	-	14.1%	
Net Diff.	8.4%	10.6%	29.1%	-1.6%	-4.8%	-26.3%	30.0%	23.1%	26.7%	-3.2%	-100%	27.8%	-7.0%	29.5%	
Mean	2.52	2.61	2.78	2.35	2.26	2.02	2.87	2.68	2.70	2.47	1.54	2.61	2.46	2.62	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	53.2%	55.9%	47.7%	52.4%	50.6%	68.3%	61.3%	89.9%	74.3%	75.6%	48.9%	30.8%	31.0%	23.6%	59.6%
Strongly	32.7%	36.0%	29.1%	28.5%	32.2%	35.5%	40.9%	19.0%	50.6%	51.4%	37.2%	15.1%	14.8%	23.6%	28.8%
Somewhat	20.6%	19.9%	18.6%	23.9%	18.4%	32.8%	20.4%	70.9%	23.6%	24.3%	11.7%	15.7%	16.2%	-	30.8%
OPPOSE	42.3%	40.1%	47.4%	42.5%	45.6%	23.0%	27.2%	10.1%	21.8%	21.0%	35.7%	63.7%	64.4%	41.3%	38.5%
Somewhat	15.1%	14.5%	18.6%	13.2%	15.3%	13.8%	15.2%	9.2%	8.4%	7.8%	20.1%	21.6%	21.7%	17.9%	16.6%
Strongly	27.2%	25.5%	28.9%	29.3%	30.3%	9.2%	11.9%	0.9%	13.4%	13.3%	15.6%	42.1%	42.7%	23.3%	21.9%
DK/REFUSED	4.5%	4.1%	4.8%	5.1%	3.8%	8.7%	11.5%	-	3.9%	3.3%	15.4%	5.5%	4.6%	35.1%	1.9%
Net Diff.	11.0%	15.8%	0.3%	9.9%	5.0%	45.3%	34.2%	79.8%	52.5%	54.6%	13.2%	-32.9%	-33.3%	-17.6%	21.1%
Mean	2.62	2.69	2.50	2.54	2.55	3.04	3.02	3.08	3.16	3.18	2.83	2.04	2.03	2.37	2.68

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	53.2%	69.6%	38.2%	60.9%	48.4%	31.0%	75.2%	60.3%	53.8%	82.4%	20.5%	55.1%	49.8%	44.3%	53.1%	57.9%	53.5%	69.3%	-	44.1%	58.2%
Strongly	32.7%	39.7%	26.0%	35.2%	31.1%	20.1%	49.6%	30.9%	36.6%	58.3%	14.2%	28.4%	30.7%	30.1%	24.5%	32.3%	35.0%	35.7%	-	34.3%	30.7%
Somewhat	20.6%	29.8%	12.2%	25.7%	17.3%	10.9%	25.6%	29.4%	17.2%	24.1%	6.3%	26.6%	19.0%	14.3%	28.6%	25.7%	18.5%	33.6%	-	9.8%	27.5%
OPPOSE	42.3%	25.7%	61.8%	35.6%	46.0%	66.9%	20.7%	35.8%	40.0%	17.6%	79.5%	40.7%	42.9%	54.3%	39.8%	37.0%	41.6%	30.7%	-	55.9%	38.7%
Somewhat	15.1%	7.6%	14.6%	15.0%	15.9%	14.4%	9.1%	14.4%	17.1%	9.3%	9.4%	17.5%	17.0%	16.4%	18.2%	13.6%	15.2%	-	-	10.0%	14.5%
Strongly	27.2%	18.1%	47.2%	20.6%	30.0%	52.5%	11.6%	21.4%	22.8%	8.3%	70.0%	23.2%	25.9%	37.9%	21.7%	23.4%	26.3%	30.7%	-	45.9%	24.2%
DK/REFUSED	4.5%	4.8%	-	3.5%	5.6%	2.1%	4.1%	3.8%	6.2%	-	-	4.3%	7.3%	1.4%	7.1%	5.1%	4.9%	-	-	-	3.0%
Net Diff.	11.0%	43.9%	-23.5%	25.3%	2.5%	-35.8%	54.5%	24.5%	13.9%	64.8%	-59.0%	14.4%	6.9%	-10.0%	13.2%	20.9%	12.0%	38.6%	-	-11.7%	19.5%
Mean	2.62	2.96	2.17	2.78	2.52	1.99	3.18	2.73	2.72	3.32	1.65	2.63	2.59	2.37	2.60	2.70	2.65	2.74	-	2.33	2.67

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	53.2%	100.0%	26.1%	51.9%	55.1%	64.8%	36.3%	54.5%	58.9%	18.1%	30.4%	34.8%	74.0%	73.3%	100.0%	32.3%	32.0%	51.1%	68.4%
Strongly	32.7%	65.0%	26.1%	34.9%	33.3%	43.0%	8.5%	32.6%	40.3%	5.9%	12.1%	34.8%	50.6%	50.9%	39.7%	16.0%	16.3%	-	36.9%
Somewhat	20.6%	35.0%	-	17.1%	21.8%	21.9%	27.9%	21.9%	18.6%	12.2%	18.3%	-	23.5%	22.4%	60.3%	16.3%	15.8%	51.1%	31.5%
OPPOSE	42.3%	-	73.9%	48.1%	42.2%	31.0%	58.3%	35.9%	41.1%	81.9%	69.6%	46.1%	22.5%	23.1%	-	63.6%	63.8%	48.9%	18.7%
Somewhat	15.1%	-	26.1%	6.5%	12.8%	12.1%	12.4%	18.4%	13.1%	18.7%	34.8%	11.0%	8.2%	8.5%	-	22.3%	22.0%	48.9%	8.1%
Strongly	27.2%	-	47.9%	41.5%	29.4%	18.9%	45.9%	17.5%	28.0%	63.2%	34.8%	35.0%	14.2%	14.7%	-	41.3%	41.9%	-	10.6%
DK/REFUSED	4.5%	-	-	-	2.7%	4.1%	5.4%	9.5%	-	-	-	19.2%	3.5%	3.6%	-	4.1%	4.1%	-	12.9%
Net Diff.	11.0%	100.0%	-47.8%	3.9%	12.8%	33.8%	-21.9%	18.6%	17.8%	-63.7%	-39.2%	-11.3%	51.6%	50.1%	100.0%	-31.3%	-31.8%	2.3%	49.6%
Mean	2.62	3.65	2.04	2.45	2.61	2.93	1.99	2.77	2.71	1.61	2.08	2.43	3.14	3.14	3.40	2.07	2.07	2.51	3.09

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO			VOTE CAVA- LIERO			UNDE- CIDED		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS								
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14								
SUPPORT	53.2%	76.3%	76.6%	70.6%	31.4%	31.9%	20.7%	50.1%	89.3%	76.2%	77.0%	55.8%	31.2%	31.1%	34.3%	52.0%	84.8%	78.0%	57.4%	61.3%								
Strongly	32.7%	52.7%	53.1%	46.0%	15.2%	15.8%	-	23.5%	55.9%	51.5%	52.7%	20.9%	14.8%	14.6%	19.9%	30.9%	58.6%	54.3%	35.8%	29.3%								
Somewhat	20.6%	23.5%	23.5%	24.7%	16.2%	16.1%	20.7%	26.6%	33.4%	24.7%	24.3%	35.0%	16.4%	16.5%	14.4%	21.2%	26.3%	23.7%	21.6%	32.0%								
OPPOSE	42.3%	21.4%	22.6%	-	64.7%	64.9%	59.3%	34.2%	10.7%	21.5%	20.5%	44.2%	64.3%	64.2%	65.7%	35.4%	15.2%	19.4%	42.6%	18.0%								
Somewhat	15.1%	7.1%	7.5%	-	23.5%	23.7%	20.0%	12.8%	10.7%	7.9%	7.4%	21.4%	22.6%	22.5%	24.5%	12.9%	10.1%	6.8%	9.6%	0.9%								
Strongly	27.2%	14.3%	15.1%	-	41.2%	41.2%	39.3%	21.4%	-	13.6%	13.2%	22.8%	41.7%	41.7%	41.2%	22.5%	5.0%	12.6%	32.9%	17.1%								
DK/REFUSED	4.5%	2.3%	0.8%	29.4%	3.9%	3.3%	20.1%	15.7%	-	2.4%	2.5%	-	4.4%	4.7%	-	12.6%	-	2.6%	-	20.7%								
Net Diff.	11.0%	54.9%	54.0%	70.6%	-33.2%	-33.0%	-38.6%	15.9%	78.6%	54.7%	56.5%	11.7%	-33.1%	-33.2%	-31.4%	16.7%	69.7%	58.6%	14.9%	43.3%								
Mean	2.62	3.17	3.16	3.65	2.06	2.07	1.77	2.62	3.45	3.17	3.19	2.54	2.05	2.04	2.13	2.69	3.38	3.23	2.60	2.93								

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 5

	TOTAL	REGISTERED PARTY														DK/Ref					
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO			REPUB-LICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep-ent	Other
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	53.2%	52.9%	59.4%	57.1%	51.9%	100.0%	-	64.1%	13.0%	38.1%	82.4%	80.6%	80.5%	51.5%	80.5%	71.9%	26.5%	56.7%	55.0%	71.0%	-
Strongly	32.7%	30.5%	43.3%	34.5%	32.9%	61.4%	-	40.4%	4.9%	19.5%	56.4%	53.6%	62.7%	30.2%	62.7%	51.6%	14.4%	28.9%	28.8%	29.7%	-
Somewhat	20.6%	22.4%	16.1%	22.6%	19.0%	38.6%	-	23.8%	8.1%	18.6%	26.0%	27.0%	17.8%	21.3%	17.8%	20.2%	12.1%	27.7%	26.2%	41.3%	-
OPPOSE	42.3%	44.0%	35.5%	40.7%	44.5%	-	100.0%	32.5%	80.2%	56.8%	16.5%	18.1%	19.5%	44.6%	19.5%	25.4%	65.8%	39.7%	42.0%	20.2%	-
Somewhat	15.1%	15.6%	13.3%	14.5%	14.8%	-	35.7%	12.8%	22.7%	20.8%	5.3%	5.0%	8.8%	15.8%	8.8%	9.0%	21.6%	15.9%	15.4%	20.2%	-
Strongly	27.2%	28.5%	22.2%	26.2%	29.7%	-	64.3%	19.7%	57.6%	36.0%	11.2%	13.1%	10.7%	28.8%	10.7%	16.4%	44.3%	23.9%	26.6%	-	-
DK/REFUSED	4.5%	3.1%	5.0%	2.2%	3.6%	-	-	3.3%	6.7%	5.0%	1.1%	1.2%	-	3.8%	-	2.8%	7.7%	3.6%	3.0%	8.9%	-
Net Diff.	11.0%	8.9%	23.9%	16.4%	7.4%	100.0%	-100%	31.6%	-67.2%	-18.7%	65.9%	62.5%	61.0%	6.9%	61.0%	46.5%	-39.3%	16.9%	13.1%	50.8%	-
Mean	2.62	2.57	2.85	2.67	2.57	3.61	1.36	2.88	1.58	2.23	3.29	3.23	3.33	2.55	3.33	3.10	1.96	2.64	2.59	3.10	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	53.2%	71.9%	30.4%	62.1%	71.8%	24.2%	51.5%	72.6%	22.9%	53.7%	56.8%	36.8%	68.9%	94.3%	40.3%	88.0%
Strongly	32.7%	54.2%	10.0%	31.6%	48.7%	17.0%	26.4%	52.3%	9.7%	24.2%	34.1%	27.8%	48.4%	94.3%	30.3%	58.1%
Somewhat	20.6%	17.8%	20.4%	30.5%	23.1%	7.2%	25.1%	20.3%	13.2%	29.5%	22.7%	9.0%	20.5%	-	10.0%	29.9%
OPPOSE	42.3%	26.8%	62.7%	35.6%	23.7%	67.6%	43.7%	24.4%	74.0%	43.5%	43.2%	42.5%	24.2%	5.7%	47.4%	9.7%
Somewhat	15.1%	8.7%	18.7%	14.4%	9.2%	23.3%	17.2%	8.2%	18.9%	17.6%	22.4%	29.1%	8.6%	5.7%	32.5%	-
Strongly	27.2%	18.1%	44.0%	21.2%	14.5%	44.4%	26.5%	16.3%	55.2%	25.9%	20.8%	13.4%	15.6%	-	14.9%	9.7%
DK/REFUSED	4.5%	1.3%	6.9%	2.3%	4.5%	8.1%	4.8%	3.0%	3.1%	2.8%	-	20.7%	7.0%	-	12.3%	2.2%
Net Diff.	11.0%	45.1%	-32.3%	26.5%	48.1%	-43.4%	7.8%	48.1%	-51.2%	10.2%	13.5%	-5.7%	44.7%	88.5%	-7.1%	78.3%
Mean	2.62	3.09	1.96	2.74	3.11	1.97	2.54	3.12	1.77	2.54	2.70	2.65	3.09	3.89	2.63	3.40

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
SUPPORT	53.2%	73.9%	64.7%	27.0%	25.2%	28.4%	47.5%	73.9%	68.4%	80.0%	-	34.7%	50.0%	79.4%	21.3%	45.7%	67.8%	26.3%	42.9%	77.3%	
Strongly	32.7%	58.6%	40.7%	14.7%	17.9%	12.4%	26.9%	50.2%	45.2%	55.9%	-	9.9%	31.3%	53.8%	18.4%	23.7%	46.3%	15.4%	20.0%	53.0%	
Somewhat	20.6%	15.2%	24.0%	12.3%	7.3%	16.0%	20.6%	23.7%	23.3%	24.1%	-	24.8%	18.7%	25.6%	2.9%	22.0%	21.5%	10.9%	23.0%	24.4%	
OPPOSE	42.3%	23.4%	33.1%	69.2%	74.8%	65.2%	48.1%	21.9%	27.1%	16.0%	100.0%	65.3%	46.1%	18.5%	72.2%	49.6%	25.6%	73.7%	51.6%	20.0%	
Somewhat	15.1%	6.5%	10.2%	21.2%	18.3%	23.2%	20.5%	7.5%	5.4%	9.8%	-	20.6%	21.3%	4.3%	21.6%	19.8%	11.1%	19.4%	22.7%	4.7%	
Strongly	27.2%	16.9%	22.9%	48.1%	56.5%	42.0%	27.6%	14.4%	21.7%	6.2%	100.0%	44.7%	24.8%	14.2%	50.7%	29.7%	14.5%	54.4%	29.0%	15.3%	
DK/REFUSED	4.5%	2.7%	2.1%	3.7%	-	6.4%	4.4%	4.2%	4.5%	4.0%	-	-	3.9%	2.1%	6.5%	4.8%	6.6%	-	5.5%	2.7%	
Net Diff.	11.0%	50.5%	31.6%	-42.2%	-49.7%	-36.9%	-0.6%	52.0%	41.4%	64.0%	-100%	-30.6%	3.9%	60.9%	-51.0%	-3.9%	42.2%	-47.5%	-8.7%	57.4%	
Mean	2.62	3.19	2.84	1.93	1.87	1.99	2.49	3.15	2.96	3.35	1.00	2.00	2.59	3.22	1.88	2.42	3.07	1.87	2.36	3.18	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	53.2%	31.7%	63.0%	52.5%	31.7%	67.3%	69.3%	73.3%	32.0%	55.3%	61.1%	49.3%	54.8%	50.1%	61.2%	54.1%	51.7%	45.8%	59.0%	48.7%
Strongly	32.7%	10.5%	50.7%	33.4%	10.5%	55.1%	50.6%	50.5%	13.7%	35.3%	37.7%	29.6%	38.0%	28.4%	43.5%	30.5%	35.4%	26.1%	40.8%	26.2%
Somewhat	20.6%	21.2%	12.3%	19.2%	21.2%	12.2%	18.7%	22.8%	18.3%	19.9%	23.4%	19.8%	16.8%	21.7%	17.8%	23.6%	16.3%	19.7%	18.2%	22.5%
OPPOSE	42.3%	42.3%	36.4%	33.4%	42.3%	31.8%	30.7%	22.8%	63.2%	36.4%	36.1%	45.8%	38.1%	46.6%	33.0%	43.7%	40.6%	49.7%	36.0%	49.2%
Somewhat	15.1%	31.8%	12.8%	24.9%	31.8%	8.3%	30.7%	9.8%	20.7%	22.9%	9.2%	18.3%	12.1%	17.0%	6.3%	16.4%	15.0%	17.7%	10.1%	16.2%
Strongly	27.2%	10.5%	23.6%	8.4%	10.5%	23.5%	-	13.0%	42.5%	13.6%	26.8%	27.5%	25.9%	29.6%	26.6%	27.3%	25.6%	32.0%	26.0%	33.0%
DK/REFUSED	4.5%	26.0%	0.6%	14.1%	26.0%	1.0%	-	3.9%	4.8%	8.3%	2.9%	4.9%	7.1%	3.3%	5.8%	2.3%	7.7%	4.5%	5.0%	2.2%
Net Diff.	11.0%	-10.6%	26.6%	19.2%	-10.6%	35.5%	38.6%	50.5%	-31.2%	18.8%	25.0%	3.6%	16.8%	3.5%	28.3%	10.4%	11.1%	-3.9%	22.9%	-0.5%
Mean	2.62	2.43	2.91	2.90	2.43	3.00	3.20	3.15	2.03	2.84	2.74	2.54	2.72	2.51	2.83	2.59	2.67	2.42	2.78	2.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	53.2%	39.3%	59.8%	32.0%	73.9%	60.7%	37.0%	66.0%	37.2%	55.4%	36.9%	61.5%	34.7%	55.6%	44.7%	39.7%	53.2%	54.7%	52.2%	69.7%	54.8%	
Strongly	32.7%	26.5%	43.2%	21.1%	55.3%	38.9%	23.5%	44.3%	21.7%	33.4%	24.5%	39.6%	19.0%	34.5%	39.9%	21.6%	47.3%	36.0%	31.3%	43.0%	33.5%	
Somewhat	20.6%	12.9%	16.6%	11.0%	18.5%	21.8%	13.5%	21.7%	15.5%	22.0%	12.4%	22.0%	15.6%	21.1%	4.8%	18.0%	5.9%	18.7%	20.9%	26.7%	21.3%	
OPPOSE	42.3%	46.5%	28.7%	60.2%	14.5%	37.1%	55.8%	32.5%	58.0%	41.8%	54.6%	36.1%	60.8%	43.7%	36.5%	58.9%	31.9%	36.3%	45.8%	25.2%	43.3%	
Somewhat	15.1%	19.6%	22.9%	32.0%	14.5%	14.6%	17.8%	12.2%	15.2%	17.1%	19.3%	12.8%	18.3%	26.4%	16.8%	35.7%	20.3%	15.0%	15.0%	7.6%	14.9%	
Strongly	27.2%	26.9%	5.8%	28.2%	-	22.5%	38.0%	20.3%	42.7%	24.7%	35.4%	23.3%	42.5%	17.4%	19.7%	23.2%	11.6%	21.3%	30.8%	17.6%	28.4%	
DK/REFUSED	4.5%	14.2%	11.5%	7.8%	11.6%	2.1%	7.2%	1.5%	4.8%	2.8%	8.4%	2.4%	4.6%	0.6%	18.8%	1.4%	14.9%	8.9%	2.0%	5.2%	1.9%	
Net Diff.	11.0%	-7.2%	31.1%	-28.2%	59.4%	23.6%	-18.7%	33.5%	-20.7%	13.6%	-17.7%	25.5%	-26.1%	11.9%	8.2%	-19.3%	21.2%	18.4%	6.4%	44.5%	11.5%	
Mean	2.62	2.45	3.10	2.27	3.46	2.79	2.24	2.91	2.17	2.66	2.29	2.80	2.12	2.73	2.80	2.39	3.04	2.76	2.54	3.00	2.61	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	53.2%	44.4%	49.6%	60.0%	49.2%	27.8%	65.5%	31.7%	79.9%	75.3%	38.4%	77.5%	42.7%	72.6%	35.1%	78.3%	36.4%	60.9%	49.7%	71.0%	54.3%
Strongly	32.7%	31.2%	29.0%	37.6%	28.3%	27.8%	43.9%	31.7%	54.0%	55.6%	16.5%	57.2%	15.9%	53.6%	16.9%	55.5%	15.1%	54.1%	24.7%	71.0%	29.4%
Somewhat	20.6%	13.2%	20.5%	22.4%	20.9%	-	21.5%	-	25.9%	19.7%	21.9%	20.3%	26.9%	19.0%	18.2%	22.9%	21.3%	6.8%	25.1%	-	24.9%
OPPOSE	42.3%	44.0%	48.3%	33.7%	49.7%	50.0%	28.0%	51.5%	19.3%	19.8%	58.7%	20.6%	54.7%	18.7%	61.8%	17.9%	61.0%	28.8%	45.7%	29.0%	40.1%
Somewhat	15.1%	20.1%	15.2%	11.6%	15.5%	32.5%	13.4%	31.0%	13.0%	7.3%	21.1%	5.5%	20.6%	9.5%	21.5%	4.8%	20.7%	18.7%	23.7%	29.0%	20.1%
Strongly	27.2%	23.9%	33.2%	22.1%	34.2%	17.5%	14.6%	20.5%	6.3%	12.5%	37.6%	15.1%	34.1%	9.3%	40.2%	13.1%	40.3%	10.1%	22.1%	-	20.0%
DK/REFUSED	4.5%	11.5%	2.1%	6.3%	1.1%	22.2%	6.6%	16.9%	0.8%	5.0%	2.9%	1.9%	2.5%	8.6%	3.2%	3.8%	2.6%	10.3%	4.6%	-	5.6%
Net Diff.	11.0%	0.4%	1.3%	26.3%	-0.4%	-22.2%	37.5%	-19.8%	60.6%	55.5%	-20.4%	56.9%	-12.0%	53.9%	-26.7%	60.4%	-24.6%	32.1%	4.0%	42.0%	14.3%
Mean	2.62	2.58	2.46	2.81	2.44	2.49	3.02	2.52	3.29	3.25	2.18	3.22	2.25	3.28	2.12	3.25	2.11	3.17	2.55	3.42	2.68

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
SUPPORT	53.2%	65.8%	70.0%	68.5%	63.4%	44.9%	63.2%	34.6%	32.4%	70.7%	53.2%	61.2%	37.2%	66.5%	43.8%	61.2%	51.7%	62.3%	60.6%
Strongly	32.7%	50.4%	40.6%	54.6%	51.0%	20.1%	27.7%	16.1%	14.6%	56.1%	23.6%	45.0%	16.8%	48.8%	18.9%	54.6%	26.7%	62.3%	34.0%
Somewhat	20.6%	15.4%	29.3%	13.9%	12.4%	24.9%	35.5%	18.5%	17.7%	14.6%	29.6%	16.2%	20.4%	17.7%	24.8%	6.6%	25.1%	-	26.7%
OPPOSE	42.3%	27.6%	24.5%	24.0%	30.1%	53.3%	36.8%	65.4%	63.6%	25.7%	45.7%	29.4%	60.5%	28.7%	54.2%	24.1%	48.3%	28.4%	39.4%
Somewhat	15.1%	10.6%	0.5%	12.1%	12.6%	18.8%	12.7%	32.9%	18.7%	7.3%	17.5%	13.7%	20.1%	9.8%	17.5%	14.2%	26.6%	28.4%	18.5%
Strongly	27.2%	17.0%	24.0%	11.8%	17.5%	34.5%	24.2%	32.5%	44.9%	18.4%	28.2%	15.7%	40.4%	18.9%	36.7%	9.9%	21.6%	-	20.9%
DK/REFUSED	4.5%	6.6%	5.6%	7.5%	6.5%	1.7%	-	-	4.1%	3.6%	1.2%	9.4%	2.3%	4.7%	2.0%	14.7%	-	9.2%	-
Net Diff.	11.0%	38.2%	45.5%	44.5%	33.3%	-8.4%	26.3%	-30.8%	-31.2%	45.1%	7.5%	31.8%	-23.3%	37.8%	-10.4%	37.1%	3.5%	33.9%	21.2%
Mean	2.62	3.06	2.92	3.20	3.04	2.31	2.67	2.18	2.02	3.13	2.49	3.00	2.14	3.01	2.27	3.24	2.57	3.37	2.74

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
SUPPORT	53.2%	53.2%	52.8%	57.9%	62.3%	20.4%	-	58.9%	58.0%	72.5%	50.5%	-	-	48.2%	47.1%	44.6%	95.7%	31.2%	-
Strongly	32.7%	31.5%	37.2%	41.8%	38.5%	20.4%	-	33.8%	43.8%	48.3%	50.5%	-	-	29.5%	30.0%	35.9%	4.4%	31.2%	-
Somewhat	20.6%	21.7%	15.6%	16.1%	23.8%	-	-	25.2%	14.2%	24.3%	-	-	-	18.6%	17.1%	8.7%	91.3%	-	-
OPPOSE	42.3%	43.9%	34.9%	33.5%	24.3%	60.1%	52.0%	39.6%	32.6%	26.7%	32.8%	43.8%	100.0%	47.6%	37.4%	39.8%	-	68.8%	-
Somewhat	15.1%	14.2%	19.7%	20.9%	12.3%	15.2%	52.0%	11.6%	19.9%	13.4%	16.6%	43.8%	100.0%	16.5%	19.4%	27.7%	-	-	-
Strongly	27.2%	29.7%	15.2%	12.7%	12.0%	44.9%	-	28.0%	12.8%	13.3%	16.2%	-	-	31.1%	18.0%	12.1%	-	68.8%	-
DK/REFUSED	4.5%	2.9%	12.3%	8.5%	13.5%	19.5%	48.0%	1.5%	9.4%	0.8%	16.7%	56.2%	-	4.2%	15.5%	15.6%	4.3%	-	100.0%
Net Diff.	11.0%	9.2%	17.9%	24.4%	38.0%	-39.7%	-52.0%	19.4%	25.4%	45.9%	17.7%	-43.8%	-100%	0.6%	9.7%	4.7%	95.7%	-37.6%	-
Mean	2.62	2.57	2.85	2.95	3.03	1.95	2.00	2.66	2.98	3.08	3.02	2.00	2.00	2.49	2.70	2.81	3.05	1.94	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	53.2%	54.2%	59.6%	59.7%	51.9%	36.2%	57.5%	51.2%	58.6%	43.6%	57.2%	36.2%	62.2%	57.2%	63.6%	47.1%	63.8%	29.1%
Strongly	32.7%	21.5%	42.8%	37.9%	31.6%	21.3%	34.8%	31.7%	36.3%	26.1%	35.3%	21.3%	39.8%	33.7%	41.6%	21.2%	39.9%	10.8%
Somewhat	20.6%	32.6%	16.8%	21.8%	20.4%	15.0%	22.8%	19.5%	22.3%	17.5%	21.9%	15.0%	22.4%	23.4%	22.0%	25.9%	24.0%	18.3%
OPPOSE	42.3%	42.8%	37.4%	36.8%	40.7%	57.7%	39.5%	43.6%	38.1%	49.6%	38.7%	57.7%	35.3%	39.6%	33.9%	48.7%	33.5%	66.0%
Somewhat	15.1%	23.9%	11.2%	9.0%	23.0%	16.8%	16.0%	14.7%	12.5%	19.7%	14.7%	16.8%	12.7%	13.3%	10.8%	18.6%	12.8%	15.2%
Strongly	27.2%	18.9%	26.2%	27.8%	17.7%	40.9%	23.4%	28.9%	25.6%	29.9%	24.0%	40.9%	22.6%	26.3%	23.1%	30.1%	20.8%	50.8%
DK/REFUSED	4.5%	3.0%	3.0%	3.5%	7.4%	6.1%	3.0%	5.2%	3.2%	6.7%	4.1%	6.1%	2.5%	3.2%	2.5%	4.1%	2.6%	4.8%
Net Diff.	11.0%	11.3%	22.2%	22.9%	11.3%	-21.4%	18.1%	7.7%	20.5%	-6.0%	18.6%	-21.4%	26.9%	17.6%	29.7%	-1.6%	30.3%	-36.9%
Mean	2.62	2.59	2.79	2.72	2.71	2.18	2.71	2.57	2.72	2.43	2.72	2.18	2.81	2.67	2.84	2.40	2.85	1.89

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	53.2%	53.5%	45.9%	53.3%	41.5%	50.8%	40.2%	58.8%	48.3%	42.9%	62.7%	53.8%	58.4%	64.1%	47.4%	53.0%	52.1%
Strongly	32.7%	30.4%	29.9%	30.7%	29.2%	30.9%	27.1%	35.6%	30.0%	29.8%	34.8%	33.3%	58.4%	46.2%	32.7%	30.3%	28.4%
Somewhat	20.6%	23.1%	16.1%	22.6%	12.3%	19.9%	13.1%	23.1%	18.3%	13.1%	27.9%	20.5%	-	17.9%	14.7%	22.7%	23.8%
OPPOSE	42.3%	43.1%	47.1%	42.7%	50.2%	43.7%	53.0%	38.3%	45.8%	51.2%	32.2%	43.7%	41.6%	25.6%	50.4%	43.6%	43.2%
Somewhat	15.1%	18.9%	15.9%	14.3%	20.4%	16.6%	17.7%	13.1%	16.8%	19.0%	12.0%	14.3%	7.4%	8.6%	22.6%	18.6%	13.2%
Strongly	27.2%	24.2%	31.2%	28.4%	29.8%	27.1%	35.3%	25.1%	29.0%	32.2%	20.1%	29.3%	34.2%	17.0%	27.8%	25.0%	30.1%
DK/REFUSED	4.5%	3.4%	7.0%	4.1%	8.3%	5.6%	6.8%	3.0%	5.8%	5.9%	5.2%	2.5%	-	10.3%	2.1%	3.4%	4.6%
Net Diff.	11.0%	10.3%	-1.1%	10.6%	-8.7%	7.1%	-12.7%	20.5%	2.5%	-8.3%	30.5%	10.1%	16.9%	38.5%	-3.0%	9.4%	8.9%
Mean	2.62	2.62	2.48	2.58	2.45	2.58	2.34	2.71	2.52	2.43	2.82	2.59	2.83	3.04	2.53	2.60	2.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

13. Support/Oppose: Increasing school choice for parents by giving them a \$6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
SUPPORT	53.2%	60.7%	56.7%	53.2%	40.4%	25.3%	60.9%	83.6%	85.1%	72.9%	-	37.6%	53.5%	36.8%	
Strongly	32.7%	44.6%	25.4%	32.1%	18.7%	25.3%	38.4%	44.8%	50.9%	-	-	10.7%	-	11.3%	
Somewhat	20.6%	16.2%	31.2%	21.1%	21.8%	-	22.5%	38.8%	34.2%	72.9%	-	26.8%	53.5%	25.5%	
OPPOSE	42.3%	35.4%	38.8%	44.4%	52.4%	66.7%	32.8%	11.4%	9.2%	27.1%	100.0%	62.1%	46.5%	62.9%	
Somewhat	15.1%	13.6%	17.0%	9.1%	25.1%	11.0%	17.7%	3.5%	3.9%	-	-	26.0%	-	27.3%	
Strongly	27.2%	21.8%	21.8%	35.3%	27.3%	55.6%	15.1%	7.9%	5.3%	27.1%	100.0%	36.1%	46.5%	35.6%	
DK/REFUSED	4.5%	3.8%	4.6%	2.4%	7.2%	8.1%	6.3%	5.0%	5.7%	-	-	0.3%	-	0.4%	
Net Diff.	11.0%	25.3%	17.9%	8.8%	-12.0%	-41.4%	28.1%	72.2%	75.8%	45.8%	-100%	-24.5%	7.0%	-26.1%	
Mean	2.62	2.87	2.63	2.51	2.34	1.94	2.90	3.27	3.38	2.46	1.00	2.12	2.07	2.12	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	74.0%	79.1%	68.7%	67.5%	73.5%	77.1%	76.4%	79.3%	91.5%	94.1%	42.7%	55.4%	55.7%	47.0%	79.1%
Strongly	51.2%	55.7%	43.4%	48.3%	52.5%	43.9%	46.0%	37.4%	66.8%	68.9%	27.3%	36.4%	36.8%	23.6%	45.2%
Somewhat	22.8%	23.4%	25.3%	19.2%	21.0%	33.2%	30.4%	41.9%	24.7%	25.2%	15.4%	19.0%	18.9%	23.3%	33.9%
OPPOSE	15.9%	12.0%	24.1%	17.2%	16.6%	12.0%	13.6%	7.4%	0.2%	0.1%	1.6%	33.3%	33.8%	17.9%	7.5%
Somewhat	8.3%	6.7%	12.4%	8.2%	8.2%	9.0%	9.5%	7.4%	-	-	-	17.4%	18.0%	-	3.9%
Strongly	7.6%	5.4%	11.7%	9.0%	8.4%	3.1%	4.0%	-	0.2%	0.1%	1.6%	15.9%	15.8%	17.9%	3.6%
DK/REFUSED	10.0%	8.9%	7.2%	15.3%	9.9%	10.9%	10.1%	13.3%	8.3%	5.8%	55.7%	11.2%	10.5%	35.1%	13.3%
Net Diff.	58.1%	67.1%	44.7%	50.3%	56.9%	65.1%	62.8%	71.9%	91.4%	94.0%	41.1%	22.1%	21.9%	29.1%	71.6%
Mean	3.31	3.42	3.08	3.26	3.30	3.32	3.32	3.35	3.73	3.73	3.54	2.86	2.86	2.81	3.39

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	74.0%	80.2%	58.4%	70.8%	77.2%	59.3%	89.4%	75.9%	76.5%	94.6%	54.8%	64.5%	77.4%	71.2%	70.5%	72.4%	76.7%	36.5%	-	61.7%	69.7%
Strongly	51.2%	51.9%	47.0%	51.0%	51.7%	36.2%	52.1%	56.6%	53.9%	74.5%	35.6%	42.6%	52.1%	51.0%	50.2%	46.7%	54.5%	36.5%	-	37.3%	47.9%
Somewhat	22.8%	28.3%	11.4%	19.8%	25.5%	23.0%	37.3%	19.3%	22.6%	20.0%	19.2%	21.9%	25.3%	20.2%	20.4%	25.8%	22.2%	-	-	24.5%	21.9%
OPPOSE	15.9%	12.7%	29.5%	19.7%	12.4%	28.5%	4.2%	13.4%	14.3%	2.1%	33.6%	20.9%	13.4%	17.3%	12.7%	17.9%	14.5%	30.7%	-	28.6%	20.1%
Somewhat	8.3%	12.7%	5.8%	9.5%	7.4%	14.2%	4.2%	7.2%	7.1%	2.1%	12.1%	11.7%	7.4%	7.5%	7.1%	10.6%	7.1%	30.7%	-	9.4%	10.1%
Strongly	7.6%	-	23.7%	10.2%	5.0%	14.2%	-	6.2%	7.2%	-	21.5%	9.1%	6.0%	9.8%	5.6%	7.3%	7.3%	-	-	19.2%	10.1%
DK/REFUSED	10.0%	7.1%	12.0%	9.5%	10.4%	12.3%	6.4%	10.7%	9.2%	3.3%	11.6%	14.6%	9.2%	11.6%	16.8%	9.7%	8.8%	32.8%	-	9.7%	10.1%
Net Diff.	58.1%	67.5%	28.9%	51.1%	64.8%	30.8%	85.2%	62.5%	62.3%	92.4%	21.2%	43.6%	64.0%	53.9%	57.8%	54.5%	62.2%	5.8%	-	33.1%	49.6%
Mean	3.31	3.42	2.93	3.23	3.38	2.93	3.51	3.41	3.36	3.75	2.78	3.15	3.36	3.27	3.38	3.24	3.36	3.09	-	2.88	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	74.0%	100.0%	52.1%	71.4%	67.8%	86.1%	54.4%	81.2%	77.3%	17.3%	53.8%	71.7%	91.7%	92.7%	60.3%	58.2%	57.6%	100.0%	74.5%
Strongly	51.2%	64.9%	52.1%	52.8%	48.5%	67.6%	37.9%	47.6%	45.0%	6.4%	36.2%	71.7%	67.0%	68.4%	21.9%	37.5%	37.3%	48.9%	48.6%
Somewhat	22.8%	35.1%	-	18.6%	19.3%	18.5%	16.5%	33.6%	32.3%	10.9%	17.7%	-	24.7%	24.3%	38.4%	20.7%	20.3%	51.1%	25.9%
OPPOSE	15.9%	-	25.8%	19.6%	20.3%	5.6%	33.2%	11.0%	14.4%	57.5%	40.2%	-	0.2%	0.2%	-	32.4%	32.8%	-	0.5%
Somewhat	8.3%	-	-	3.2%	10.5%	2.8%	13.6%	5.6%	7.0%	31.1%	30.2%	-	-	-	-	17.0%	17.2%	-	-
Strongly	7.6%	-	25.8%	16.4%	9.8%	2.8%	19.6%	5.4%	7.4%	26.4%	10.0%	-	0.2%	0.2%	-	15.4%	15.6%	-	0.5%
DK/REFUSED	10.0%	-	22.1%	9.0%	11.9%	8.4%	12.4%	7.7%	8.3%	25.3%	6.0%	28.3%	8.1%	7.1%	39.7%	9.4%	9.6%	-	25.0%
Net Diff.	58.1%	100.0%	26.4%	51.8%	47.5%	80.5%	21.2%	70.2%	63.0%	-40.2%	13.6%	71.7%	91.6%	92.5%	60.3%	25.8%	24.7%	100.0%	73.9%
Mean	3.31	3.65	3.01	3.18	3.21	3.65	2.83	3.34	3.25	1.96	2.85	4.00	3.73	3.73	3.36	2.89	2.88	3.49	3.63

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-		VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
SUPPORT	74.0%	91.3%	91.4%	89.9%	57.1%	55.4%	100.0%	74.2%	90.0%	92.5%	92.8%	84.5%	57.6%	55.8%	89.4%	68.1%	96.4%	92.7%	75.9%	59.0%
Strongly	51.2%	66.7%	68.7%	31.3%	37.0%	36.1%	59.6%	47.2%	56.9%	69.3%	69.6%	63.1%	38.2%	38.8%	27.4%	33.7%	77.1%	68.6%	45.9%	51.2%
Somewhat	22.8%	24.6%	22.7%	58.5%	20.1%	19.3%	40.4%	27.0%	33.1%	23.1%	23.2%	21.4%	19.5%	17.1%	62.0%	34.5%	19.3%	24.1%	30.1%	7.7%
OPPOSE	15.9%	1.8%	1.3%	10.1%	32.7%	33.9%	-	4.1%	-	1.4%	0.8%	15.5%	32.1%	33.3%	10.6%	8.5%	-	0.6%	14.5%	0.9%
Somewhat	8.3%	1.2%	0.7%	10.1%	17.2%	17.9%	-	-	-	1.4%	0.8%	15.5%	16.5%	17.5%	-	2.6%	-	0.6%	8.1%	-
Strongly	7.6%	0.5%	0.6%	-	15.4%	16.0%	-	4.1%	-	-	-	-	15.5%	15.8%	10.6%	5.9%	-	-	6.4%	0.9%
DK/REFUSED	10.0%	6.9%	7.3%	-	10.2%	10.6%	-	21.7%	10.0%	6.2%	6.4%	-	10.3%	10.9%	-	23.4%	3.6%	6.7%	9.6%	40.2%
Net Diff.	58.1%	89.5%	90.1%	79.7%	24.5%	21.5%	100.0%	70.0%	90.0%	91.1%	92.0%	69.0%	25.6%	22.6%	78.8%	59.6%	96.4%	92.2%	61.5%	58.1%
Mean	3.31	3.69	3.72	3.21	2.88	2.85	3.60	3.50	3.63	3.72	3.74	3.48	2.89	2.88	3.06	3.25	3.80	3.73	3.28	3.83

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	74.0%	73.0%	82.7%	80.1%	72.3%	89.2%	57.0%	100.0%	-	64.9%	94.1%	92.2%	99.5%	73.5%	99.5%	94.2%	55.3%	69.5%	70.1%	64.4%	-
Strongly	51.2%	51.7%	51.1%	60.5%	44.8%	62.2%	39.9%	69.2%	-	42.0%	75.8%	66.2%	84.5%	49.6%	84.5%	71.0%	37.9%	42.7%	43.6%	35.1%	-
Somewhat	22.8%	21.3%	31.6%	19.6%	27.5%	27.0%	17.1%	30.8%	-	22.9%	18.3%	26.0%	15.1%	23.8%	15.1%	23.3%	17.4%	26.8%	26.5%	29.3%	-
OPPOSE	15.9%	18.0%	9.2%	13.7%	16.5%	3.9%	30.2%	-	100.0%	25.1%	-	0.1%	-	17.2%	-	1.4%	32.5%	16.7%	18.6%	-	-
Somewhat	8.3%	9.2%	4.5%	7.1%	7.3%	2.3%	14.9%	-	52.0%	13.1%	-	-	-	8.9%	-	0.7%	19.8%	6.4%	7.1%	-	-
Strongly	7.6%	8.8%	4.6%	6.5%	9.1%	1.5%	15.3%	-	48.0%	12.0%	-	0.1%	-	8.3%	-	0.7%	12.7%	10.3%	11.5%	-	-
DK/REFUSED	10.0%	9.0%	8.1%	6.3%	11.2%	6.9%	12.8%	-	-	10.1%	5.9%	7.6%	0.5%	9.3%	0.5%	4.4%	12.2%	13.8%	11.3%	35.6%	-
Net Diff.	58.1%	55.0%	73.5%	66.4%	55.8%	85.3%	26.8%	100.0%	-100%	39.8%	94.1%	92.1%	99.5%	56.3%	99.5%	92.9%	22.8%	52.8%	51.5%	64.4%	-
Mean	3.31	3.27	3.41	3.43	3.22	3.61	2.93	3.69	1.52	3.06	3.81	3.71	3.85	3.27	3.85	3.72	2.92	3.18	3.15	3.54	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	74.0%	94.2%	58.4%	68.4%	94.2%	53.5%	70.5%	95.2%	48.4%	67.3%	78.7%	74.7%	78.6%	100.0%	77.8%	83.9%
Strongly	51.2%	73.2%	28.8%	45.2%	68.3%	43.3%	40.4%	73.7%	29.9%	39.3%	39.9%	60.8%	56.7%	100.0%	62.3%	59.1%
Somewhat	22.8%	21.0%	29.6%	23.3%	25.9%	10.2%	30.2%	21.5%	18.6%	28.0%	38.8%	13.9%	21.8%	-	15.6%	24.8%
OPPOSE	15.9%	1.3%	35.5%	22.7%	1.4%	30.8%	11.0%	1.5%	39.0%	19.7%	-	14.3%	4.2%	-	9.9%	1.2%
Somewhat	8.3%	-	19.7%	11.0%	1.4%	20.0%	2.0%	0.7%	23.4%	7.9%	-	9.8%	-	-	4.9%	-
Strongly	7.6%	1.3%	15.8%	11.7%	-	10.9%	9.0%	0.7%	15.6%	11.8%	-	4.4%	4.2%	-	5.0%	1.2%
DK/REFUSED	10.0%	4.5%	6.2%	8.9%	4.3%	15.7%	18.5%	3.3%	12.6%	13.0%	21.3%	11.0%	17.2%	-	12.3%	14.9%
Net Diff.	58.1%	93.0%	22.9%	45.8%	92.8%	22.7%	59.5%	93.7%	9.5%	47.6%	78.7%	60.4%	74.3%	100.0%	68.0%	82.7%
Mean	3.31	3.74	2.76	3.12	3.70	3.02	3.25	3.74	2.72	3.09	3.51	3.47	3.58	4.00	3.54	3.67

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
SUPPORT	74.0%	96.4%	89.5%	50.2%	53.6%	47.8%	71.9%	90.3%	90.9%	89.6%	100.0%	48.5%	78.7%	89.6%	51.5%	67.0%	91.0%	46.2%	70.3%	91.4%
Strongly	51.2%	81.2%	65.8%	32.3%	31.9%	32.6%	46.8%	64.7%	64.9%	64.4%	100.0%	20.3%	51.8%	67.9%	41.4%	43.1%	61.2%	28.9%	44.3%	65.8%
Somewhat	22.8%	15.2%	23.7%	17.9%	21.7%	15.1%	25.2%	25.6%	25.9%	25.2%	-	28.2%	26.9%	21.7%	10.1%	23.8%	29.8%	17.3%	26.1%	25.5%
OPPOSE	15.9%	-	4.2%	36.8%	35.5%	37.7%	17.3%	2.5%	4.7%	-	-	44.6%	17.1%	3.5%	30.9%	17.5%	1.3%	42.9%	18.6%	1.6%
Somewhat	8.3%	-	2.1%	20.5%	10.7%	27.6%	8.2%	1.7%	3.3%	-	-	20.1%	10.8%	2.1%	20.9%	6.3%	1.3%	24.0%	9.3%	0.7%
Strongly	7.6%	-	2.2%	16.3%	24.9%	10.1%	9.1%	0.7%	1.4%	-	-	24.5%	6.3%	1.4%	10.0%	11.1%	-	19.0%	9.3%	0.9%
DK/REFUSED	10.0%	3.6%	6.3%	13.0%	10.8%	14.5%	10.8%	7.3%	4.5%	10.4%	-	7.0%	4.2%	6.9%	17.6%	15.5%	7.6%	10.8%	11.0%	7.0%
Net Diff.	58.1%	96.4%	85.2%	13.4%	18.1%	10.1%	54.6%	87.8%	86.2%	89.6%	100.0%	3.9%	61.6%	86.1%	20.6%	49.5%	89.7%	3.3%	51.7%	89.8%
Mean	3.31	3.84	3.63	2.76	2.68	2.82	3.23	3.66	3.62	3.72	4.00	2.48	3.30	3.68	3.01	3.17	3.65	2.63	3.18	3.68

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	74.0%	74.0%	77.0%	83.5%	74.0%	72.4%	100.0%	90.3%	56.9%	83.6%	70.7%	75.5%	82.3%	68.8%	86.8%	70.9%	80.1%	66.5%	82.9%	68.5%
Strongly	51.2%	52.7%	58.5%	57.8%	52.7%	55.8%	81.3%	64.5%	37.2%	45.8%	49.4%	51.3%	58.5%	45.4%	61.2%	46.5%	57.2%	44.2%	59.9%	44.7%
Somewhat	22.8%	21.3%	18.4%	25.7%	21.3%	16.6%	18.7%	25.7%	19.7%	37.8%	21.3%	24.1%	23.8%	23.5%	25.6%	24.5%	22.9%	22.4%	23.0%	23.8%
OPPOSE	15.9%	-	12.9%	7.9%	-	16.4%	-	-	32.9%	16.4%	17.9%	15.4%	7.2%	22.6%	13.2%	21.1%	4.3%	24.1%	7.8%	24.0%
Somewhat	8.3%	-	4.5%	7.9%	-	7.7%	-	-	17.2%	-	5.4%	9.8%	5.0%	11.0%	9.2%	9.7%	2.9%	12.5%	4.9%	12.0%
Strongly	7.6%	-	8.4%	-	-	8.7%	-	-	15.7%	16.4%	12.4%	5.6%	2.3%	11.5%	4.0%	11.4%	1.4%	11.6%	2.8%	12.0%
DK/REFUSED	10.0%	26.0%	10.2%	8.7%	26.0%	11.2%	-	9.7%	10.3%	-	11.4%	9.1%	10.5%	8.6%	-	8.0%	15.6%	9.3%	9.4%	7.4%
Net Diff.	58.1%	74.0%	64.1%	75.6%	74.0%	55.9%	100.0%	90.3%	24.0%	67.3%	52.8%	60.0%	75.1%	46.3%	73.6%	49.8%	75.8%	42.4%	75.1%	44.5%
Mean	3.31	3.71	3.41	3.55	3.71	3.34	3.81	3.71	2.87	3.13	3.22	3.33	3.55	3.12	3.44	3.15	3.61	3.09	3.54	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	74.0%	79.7%	70.9%	81.2%	74.8%	74.0%	67.2%	74.5%	69.9%	73.4%	65.8%	73.6%	65.7%	76.4%	72.6%	70.5%	79.3%	79.6%	70.8%	82.1%	73.1%	
Strongly	51.2%	56.3%	49.9%	74.1%	40.8%	53.5%	42.6%	52.0%	49.8%	55.0%	38.6%	55.1%	38.5%	43.6%	62.5%	46.9%	67.1%	63.2%	44.4%	62.4%	46.6%	
Somewhat	22.8%	23.4%	20.9%	7.1%	34.1%	20.4%	24.6%	22.5%	20.1%	18.4%	27.2%	18.5%	27.2%	32.8%	10.1%	23.6%	12.3%	16.3%	26.4%	19.7%	26.5%	
OPPOSE	15.9%	5.8%	12.2%	0.9%	14.4%	17.6%	18.2%	18.6%	22.8%	16.7%	15.7%	18.9%	20.1%	9.5%	10.6%	12.9%	5.7%	10.0%	19.7%	15.5%	18.4%	
Somewhat	8.3%	5.3%	4.4%	-	7.2%	8.8%	10.5%	9.3%	13.0%	8.3%	9.1%	10.2%	10.6%	-	10.6%	-	5.7%	4.0%	11.0%	5.1%	10.5%	
Strongly	7.6%	0.5%	7.8%	0.9%	7.3%	8.8%	7.7%	9.3%	9.7%	8.4%	6.6%	8.7%	9.5%	9.5%	-	12.9%	-	6.1%	8.8%	10.4%	7.9%	
DK/REFUSED	10.0%	14.5%	16.9%	17.9%	10.7%	8.4%	14.6%	6.8%	7.4%	10.0%	18.5%	7.5%	14.2%	14.1%	16.9%	16.6%	14.9%	10.4%	9.5%	2.4%	8.5%	
Net Diff.	58.1%	73.9%	58.6%	80.4%	60.4%	56.3%	49.0%	55.9%	47.1%	56.7%	50.0%	54.6%	45.5%	66.9%	62.0%	57.6%	73.6%	69.5%	51.1%	66.6%	54.8%	
Mean	3.31	3.59	3.36	3.88	3.21	3.30	3.19	3.26	3.19	3.33	3.20	3.30	3.10	3.29	3.62	3.25	3.72	3.53	3.18	3.37	3.22	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	74.0%	77.8%	68.4%	81.1%	68.9%	72.0%	79.3%	76.3%	84.0%	86.9%	64.9%	86.8%	67.7%	87.1%	62.8%	87.4%	62.5%	83.9%	78.9%	100.0%	77.9%
Strongly	51.2%	63.8%	42.1%	63.9%	42.8%	59.6%	53.7%	61.9%	61.4%	60.8%	43.6%	66.3%	41.1%	54.1%	45.5%	63.1%	40.1%	53.4%	63.9%	77.4%	59.5%
Somewhat	22.8%	14.0%	26.3%	17.1%	26.1%	12.3%	25.7%	14.4%	22.5%	26.1%	21.3%	20.5%	26.6%	33.0%	17.3%	24.3%	22.4%	30.5%	15.0%	22.6%	18.4%
OPPOSE	15.9%	6.3%	21.1%	9.5%	22.6%	12.9%	6.0%	6.8%	7.0%	3.8%	25.3%	5.2%	28.2%	2.1%	23.2%	3.4%	27.8%	5.8%	11.1%	-	9.9%
Somewhat	8.3%	3.2%	11.5%	3.3%	12.6%	7.1%	3.2%	-	6.2%	3.7%	12.1%	5.1%	12.2%	2.1%	12.0%	3.3%	13.4%	5.8%	4.0%	-	4.9%
Strongly	7.6%	3.1%	9.6%	6.1%	10.0%	5.8%	2.8%	6.8%	0.8%	0.1%	13.3%	0.2%	16.0%	-	11.2%	0.1%	14.3%	-	7.1%	-	5.0%
DK/REFUSED	10.0%	15.9%	10.5%	9.5%	8.5%	15.1%	14.7%	16.9%	9.0%	9.3%	9.7%	8.0%	4.1%	10.8%	14.0%	9.1%	9.7%	10.3%	9.9%	-	12.2%
Net Diff.	58.1%	71.5%	47.3%	71.6%	46.3%	59.0%	73.4%	69.5%	77.0%	83.1%	39.6%	81.5%	39.6%	85.0%	39.6%	84.0%	34.8%	78.1%	67.8%	100.0%	68.0%
Mean	3.31	3.65	3.13	3.53	3.11	3.48	3.53	3.58	3.59	3.63	3.06	3.66	2.97	3.58	3.13	3.66	2.98	3.53	3.51	3.77	3.51

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
SUPPORT	74.0%	87.2%	80.2%	87.2%	89.1%	65.4%	79.0%	54.9%	57.3%	93.6%	67.0%	81.2%	64.0%	87.4%	63.4%	85.9%	77.5%	90.8%	81.5%	
Strongly	51.2%	59.2%	44.2%	57.9%	63.8%	46.1%	51.5%	44.0%	42.0%	64.5%	45.9%	54.3%	46.3%	61.7%	42.4%	51.5%	67.3%	62.7%	68.2%	
Somewhat	22.8%	28.0%	36.0%	29.3%	25.2%	19.3%	27.5%	10.9%	15.3%	29.1%	21.1%	26.9%	17.7%	25.6%	20.9%	34.4%	10.2%	28.0%	13.3%	
OPPOSE	15.9%	4.6%	10.8%	4.5%	3.0%	24.0%	13.1%	35.1%	29.6%	4.3%	24.7%	5.0%	23.4%	3.3%	26.9%	10.3%	7.4%	9.2%	5.8%	
Somewhat	8.3%	2.8%	5.6%	4.1%	1.5%	12.6%	7.4%	26.1%	11.8%	4.0%	11.9%	1.7%	13.3%	2.2%	14.1%	5.7%	4.0%	-	5.2%	
Strongly	7.6%	1.8%	5.2%	0.4%	1.5%	11.4%	5.7%	9.0%	17.8%	0.2%	12.8%	3.3%	10.2%	1.1%	12.8%	4.6%	3.5%	9.2%	0.6%	
DK/REFUSED	10.0%	8.2%	9.0%	8.3%	7.9%	10.5%	7.9%	10.0%	13.2%	2.1%	8.3%	13.8%	12.6%	9.3%	9.7%	3.8%	15.1%	-	12.7%	
Net Diff.	58.1%	82.6%	69.4%	82.7%	86.0%	41.4%	65.9%	19.8%	27.7%	89.4%	42.3%	76.3%	40.6%	84.1%	36.5%	75.6%	70.0%	81.5%	75.7%	
Mean	3.31	3.58	3.31	3.58	3.64	3.12	3.36	3.00	2.94	3.61	3.09	3.53	3.15	3.63	3.03	3.38	3.66	3.44	3.71	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	3	1
SUPPORT	74.0%	73.4%	76.8%	80.6%	74.2%	48.8%	100.0%	75.0%	82.6%	99.2%	66.7%	-	100.0%	72.0%	70.5%	63.7%	95.7%	74.7%	100.0%	
Strongly	51.2%	50.4%	56.4%	62.7%	43.1%	28.4%	100.0%	50.7%	60.8%	74.8%	42.3%	-	100.0%	50.0%	51.6%	51.5%	45.5%	43.5%	100.0%	
Somewhat	22.8%	23.0%	20.4%	18.0%	31.1%	20.4%	-	24.3%	21.8%	24.4%	24.4%	-	-	22.0%	18.9%	12.2%	50.2%	31.2%	-	
OPPOSE	15.9%	17.5%	8.2%	6.7%	11.2%	15.2%	-	19.1%	8.1%	0.8%	15.1%	43.8%	-	16.1%	8.4%	12.0%	-	-	-	
Somewhat	8.3%	9.1%	4.5%	3.1%	11.2%	-	-	9.5%	4.7%	-	15.1%	-	-	8.8%	4.2%	6.0%	-	-	-	
Strongly	7.6%	8.4%	3.8%	3.5%	-	15.2%	-	9.7%	3.4%	0.8%	-	43.8%	-	7.4%	4.2%	6.0%	-	-	-	
DK/REFUSED	10.0%	9.1%	14.9%	12.7%	14.6%	36.0%	-	5.8%	9.4%	-	18.2%	56.2%	-	11.9%	21.1%	24.3%	4.3%	25.3%	-	
Net Diff.	58.1%	55.9%	68.6%	74.0%	63.1%	33.6%	100.0%	55.9%	74.5%	98.4%	51.6%	-43.8%	100.0%	55.8%	62.1%	51.6%	95.7%	74.7%	100.0%	
Mean	3.31	3.27	3.52	3.60	3.37	2.97	4.00	3.23	3.54	3.73	3.33	1.00	4.00	3.30	3.49	3.44	3.48	3.58	4.00	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	74.0%	66.5%	63.0%	80.2%	82.2%	72.5%	64.3%	78.6%	72.3%	77.1%	74.4%	72.5%	68.1%	80.2%	75.5%	78.7%	76.3%	77.4%
Strongly	51.2%	39.4%	45.2%	54.0%	66.9%	46.1%	43.0%	55.0%	48.6%	55.9%	52.4%	46.1%	44.2%	56.5%	51.9%	54.3%	54.0%	44.3%
Somewhat	22.8%	27.0%	17.8%	26.2%	15.3%	26.4%	21.3%	23.6%	23.8%	21.2%	22.0%	26.4%	23.9%	23.8%	23.5%	24.4%	22.2%	33.1%
OPPOSE	15.9%	21.5%	22.3%	13.8%	12.1%	12.8%	22.0%	13.1%	17.9%	12.5%	16.6%	12.8%	24.6%	13.6%	20.3%	9.4%	17.8%	12.9%
Somewhat	8.3%	6.2%	9.6%	8.6%	7.8%	8.2%	8.3%	8.3%	8.4%	8.0%	8.3%	8.2%	11.0%	7.5%	11.1%	2.4%	10.0%	-
Strongly	7.6%	15.4%	12.7%	5.2%	4.3%	4.6%	13.7%	4.8%	9.4%	4.5%	8.3%	4.6%	13.6%	6.2%	9.1%	7.0%	7.7%	12.9%
DK/REFUSED	10.0%	12.0%	14.7%	6.0%	5.7%	14.7%	13.7%	8.3%	9.8%	10.5%	8.9%	14.7%	7.3%	6.1%	4.3%	11.8%	6.0%	9.7%
Net Diff.	58.1%	44.9%	40.6%	66.4%	70.2%	59.6%	42.3%	65.5%	54.5%	64.6%	57.8%	59.6%	43.6%	66.6%	55.2%	69.3%	58.5%	64.5%
Mean	3.31	3.03	3.12	3.37	3.54	3.34	3.08	3.40	3.24	3.44	3.30	3.34	3.07	3.39	3.24	3.43	3.30	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	74.0%	60.9%	77.1%	69.0%	76.0%	72.6%	69.7%	76.4%	71.9%	74.8%	74.6%	72.8%	80.7%	76.1%	74.4%	74.2%	72.8%
Strongly	51.2%	42.0%	53.7%	45.0%	56.9%	50.8%	47.1%	52.6%	50.0%	55.5%	53.0%	45.3%	70.9%	57.5%	59.7%	46.1%	47.6%
Somewhat	22.8%	19.0%	23.4%	24.0%	19.1%	21.8%	22.6%	23.8%	22.0%	19.3%	21.6%	27.4%	9.9%	18.5%	14.7%	28.1%	25.2%
OPPOSE	15.9%	19.8%	12.6%	15.3%	14.3%	15.5%	12.8%	17.1%	14.9%	18.6%	15.7%	13.6%	19.3%	13.8%	10.3%	17.8%	17.3%
Somewhat	8.3%	6.0%	9.0%	5.5%	11.5%	6.6%	12.8%	8.6%	8.0%	10.1%	8.0%	6.9%	-	10.8%	2.2%	11.6%	8.8%
Strongly	7.6%	13.8%	3.6%	9.7%	2.9%	8.9%	-	8.5%	6.9%	8.5%	7.8%	6.7%	19.3%	3.0%	8.1%	6.2%	8.5%
DK/REFUSED	10.0%	19.3%	10.3%	15.7%	9.6%	11.9%	17.6%	6.5%	13.2%	6.6%	9.7%	13.7%	-	10.2%	15.3%	8.0%	9.9%
Net Diff.	58.1%	41.1%	64.5%	53.7%	61.7%	57.1%	56.9%	59.3%	57.0%	56.3%	58.9%	59.2%	61.5%	62.3%	64.1%	56.5%	55.6%
Mean	3.31	3.10	3.42	3.24	3.44	3.30	3.42	3.29	3.32	3.30	3.33	3.29	3.32	3.45	3.49	3.24	3.24

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

14. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
SUPPORT	74.0%	85.1%	64.9%	66.6%	76.5%	61.5%	84.6%	81.8%	79.3%	100.0%	22.6%	51.1%	53.5%	51.0%	
Strongly	51.2%	67.6%	42.2%	42.1%	40.6%	41.8%	60.0%	43.1%	48.9%	-	22.6%	28.7%	53.5%	27.5%	
Somewhat	22.8%	17.4%	22.8%	24.6%	35.8%	19.7%	24.6%	38.7%	30.4%	100.0%	-	22.4%	-	23.5%	
OPPOSE	15.9%	11.8%	18.8%	20.2%	15.9%	16.4%	5.7%	3.0%	3.4%	-	44.4%	34.7%	-	36.4%	
Somewhat	8.3%	6.3%	12.1%	9.3%	6.9%	5.4%	-	3.0%	3.4%	-	-	15.7%	-	16.4%	
Strongly	7.6%	5.5%	6.7%	10.8%	9.1%	11.0%	5.7%	-	-	-	44.4%	19.0%	-	20.0%	
DK/REFUSED	10.0%	3.2%	16.3%	13.2%	7.6%	22.0%	9.7%	15.2%	17.3%	-	33.0%	14.2%	46.5%	12.6%	
Net Diff.	58.1%	73.3%	46.2%	46.5%	60.5%	45.1%	78.9%	78.8%	75.9%	100.0%	-21.8%	16.4%	53.5%	14.5%	
Mean	3.31	3.52	3.20	3.13	3.17	3.18	3.54	3.47	3.55	3.00	2.01	2.71	4.00	2.67	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	63.4%	66.6%	63.4%	56.0%	63.8%	61.0%	61.6%	59.1%	34.6%	32.8%	67.2%	94.6%	96.3%	41.5%	51.4%
Strongly	45.1%	46.2%	49.2%	39.1%	46.8%	35.9%	39.0%	26.2%	13.0%	12.1%	29.9%	80.1%	81.4%	41.5%	31.2%
Somewhat	18.2%	20.4%	14.3%	16.9%	17.0%	25.1%	22.6%	32.9%	21.5%	20.7%	37.3%	14.5%	15.0%	-	20.2%
OPPOSE	29.5%	28.0%	27.6%	34.8%	29.4%	30.4%	30.0%	31.9%	53.7%	55.9%	11.7%	2.9%	3.0%	-	42.0%
Somewhat	13.8%	11.5%	13.1%	19.5%	12.1%	23.2%	23.7%	21.9%	22.4%	23.0%	11.7%	2.2%	2.2%	-	30.3%
Strongly	15.8%	16.4%	14.5%	15.4%	17.3%	7.2%	6.3%	10.0%	31.3%	33.0%	-	0.7%	0.7%	-	11.8%
DK/REFUSED	7.1%	5.4%	9.0%	9.2%	6.9%	8.6%	8.4%	9.0%	11.8%	11.3%	21.2%	2.5%	0.7%	58.5%	6.6%
Net Diff.	33.8%	38.7%	35.9%	21.1%	34.4%	30.6%	31.6%	27.3%	-19.1%	-23.1%	55.5%	91.8%	93.4%	41.5%	9.3%
Mean	3.00	3.02	3.08	2.88	3.00	2.98	3.03	2.83	2.18	2.13	3.23	3.78	3.78	4.00	2.76

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	63.4%	50.2%	99.5%	59.2%	63.4%	98.0%	39.8%	54.5%	58.6%	36.9%	100.0%	61.7%	64.8%	82.5%	56.7%	55.7%	62.1%	64.3%	-	81.8%	64.9%
Strongly	45.1%	26.6%	79.2%	40.9%	46.0%	83.1%	19.0%	35.0%	40.3%	17.5%	76.7%	46.1%	46.6%	57.9%	40.6%	39.2%	44.9%	30.7%	-	56.8%	46.8%
Somewhat	18.2%	23.6%	20.4%	18.3%	17.4%	14.9%	20.8%	19.5%	18.3%	19.4%	23.3%	15.6%	18.2%	24.6%	16.1%	16.5%	17.3%	33.6%	-	25.0%	18.1%
OPPOSE	29.5%	42.3%	0.5%	31.2%	30.3%	1.9%	49.3%	36.6%	33.1%	57.3%	-	27.2%	28.3%	13.3%	30.9%	33.7%	32.7%	32.8%	-	17.8%	27.5%
Somewhat	13.8%	23.8%	-	18.2%	11.5%	1.9%	26.0%	18.2%	13.5%	32.9%	-	13.6%	10.5%	9.1%	6.4%	19.0%	12.9%	32.8%	-	16.9%	16.3%
Strongly	15.8%	18.5%	0.5%	13.1%	18.8%	-	23.3%	18.4%	19.7%	24.4%	-	13.6%	17.9%	4.2%	24.5%	14.7%	19.8%	-	-	0.8%	11.2%
DK/REFUSED	7.1%	7.5%	-	9.6%	6.3%	0.2%	10.9%	8.9%	8.3%	5.8%	-	11.1%	6.8%	4.2%	12.4%	10.6%	5.1%	2.8%	-	0.4%	7.6%
Net Diff.	33.8%	8.0%	99.0%	28.0%	33.1%	96.1%	-9.5%	17.9%	25.5%	-20.5%	100.0%	34.5%	36.5%	69.2%	25.9%	22.0%	29.4%	31.5%	-	64.1%	37.4%
Mean	3.00	2.63	3.78	2.96	2.97	3.81	2.40	2.78	2.86	2.32	3.77	3.06	3.00	3.42	2.83	2.90	2.92	2.98	-	3.38	3.09

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUE	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	63.4%	78.3%	100.0%	82.4%	63.0%	40.3%	86.2%	74.9%	68.0%	100.0%	87.8%	43.8%	31.5%	31.3%	38.4%	95.9%	95.8%	100.0%	37.6%
Strongly	45.1%	43.3%	51.8%	52.7%	44.7%	20.6%	69.3%	50.0%	51.8%	89.1%	81.2%	33.4%	12.1%	12.5%	-	77.4%	78.4%	-	27.7%
Somewhat	18.2%	35.1%	48.2%	29.8%	18.2%	19.7%	16.9%	24.9%	16.2%	10.9%	6.6%	10.4%	19.4%	18.8%	38.4%	18.5%	17.4%	100.0%	9.9%
OPPOSE	29.5%	20.4%	-	13.7%	27.8%	50.5%	10.2%	21.5%	24.6%	-	6.0%	26.7%	58.3%	59.3%	21.9%	2.8%	2.9%	-	36.0%
Somewhat	13.8%	20.4%	-	8.6%	17.1%	20.2%	7.3%	11.4%	15.1%	-	-	15.9%	24.6%	24.7%	21.9%	2.1%	2.1%	-	26.3%
Strongly	15.8%	-	-	5.1%	10.8%	30.3%	3.0%	10.0%	9.5%	-	6.0%	10.8%	33.6%	34.6%	-	0.7%	0.8%	-	9.7%
DK/REFUSED	7.1%	1.2%	-	3.9%	9.2%	9.2%	3.5%	3.7%	7.4%	-	6.2%	29.6%	10.2%	9.4%	39.7%	1.3%	1.3%	-	26.4%
Net Diff.	33.8%	57.9%	100.0%	68.8%	35.1%	-10.2%	76.0%	53.4%	43.4%	100.0%	81.8%	17.1%	-26.7%	-28.0%	16.5%	93.0%	92.9%	100.0%	1.6%
Mean	3.00	3.23	3.52	3.35	3.07	2.34	3.58	3.19	3.19	3.89	3.74	2.94	2.11	2.10	2.64	3.75	3.76	3.00	2.76

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-		VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
SUPPORT	63.4%	33.2%	32.8%	41.8%	97.7%	98.4%	80.3%	43.4%	30.0%	34.8%	33.8%	58.3%	95.5%	96.8%	72.1%	47.0%	31.2%	32.9%	36.7%	32.7%
Strongly	45.1%	14.2%	12.7%	41.8%	80.9%	81.7%	59.6%	22.8%	10.1%	16.7%	16.7%	15.5%	79.7%	80.9%	57.7%	19.1%	10.0%	15.6%	-	24.5%
Somewhat	18.2%	19.0%	20.1%	-	16.9%	16.7%	20.7%	20.6%	19.9%	18.1%	17.1%	42.8%	15.8%	15.9%	14.4%	27.8%	21.1%	17.4%	36.7%	8.2%
OPPOSE	29.5%	56.7%	56.6%	58.2%	1.5%	1.6%	-	35.3%	59.4%	55.8%	57.3%	20.9%	3.7%	3.2%	14.1%	30.2%	62.5%	56.9%	54.1%	32.3%
Somewhat	13.8%	25.5%	23.8%	56.8%	1.5%	1.6%	-	16.6%	33.4%	24.0%	25.0%	-	3.0%	3.2%	-	16.9%	35.9%	24.6%	35.6%	16.8%
Strongly	15.8%	31.1%	32.8%	1.4%	-	-	-	18.6%	26.0%	31.8%	32.3%	20.9%	0.8%	-	14.1%	13.3%	26.6%	32.3%	18.5%	15.6%
DK/REFUSED	7.1%	10.1%	10.6%	-	0.7%	-	19.7%	21.3%	10.6%	9.4%	8.9%	20.9%	0.7%	-	13.8%	22.8%	6.3%	10.2%	9.2%	35.0%
Net Diff.	33.8%	-23.4%	-23.8%	-16.4%	96.2%	96.8%	80.3%	8.2%	-29.4%	-21.0%	-23.5%	37.4%	91.8%	93.7%	58.0%	16.8%	-31.4%	-24.0%	-17.4%	0.3%
Mean	3.00	2.18	2.14	2.82	3.80	3.80	3.74	2.61	2.16	2.22	2.20	2.67	3.76	3.78	3.34	2.68	2.16	2.18	2.20	2.64

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	63.4%	67.6%	44.9%	63.4%	61.9%	45.4%	85.2%	55.5%	99.7%	100.0%	-	-	-	68.5%	-	45.7%	89.4%	59.7%	61.9%	39.6%	-
Strongly	45.1%	50.1%	26.1%	46.1%	42.1%	30.3%	62.9%	36.5%	87.5%	71.2%	-	-	-	48.8%	-	19.3%	78.7%	43.2%	45.3%	25.4%	-
Somewhat	18.2%	17.5%	18.8%	17.2%	19.8%	15.1%	22.3%	19.0%	12.3%	28.8%	-	-	-	19.7%	-	26.4%	10.6%	16.4%	16.7%	14.2%	-
OPPOSE	29.5%	28.3%	41.0%	30.9%	30.1%	45.7%	11.5%	37.5%	-	-	100.0%	83.1%	92.4%	26.2%	92.4%	44.1%	8.9%	31.9%	31.2%	38.2%	-
Somewhat	13.8%	13.9%	17.9%	15.2%	11.2%	23.0%	2.8%	16.8%	-	-	46.6%	47.2%	-	14.9%	-	15.5%	6.0%	18.4%	17.3%	27.8%	-
Strongly	15.8%	14.4%	23.1%	15.7%	18.9%	22.7%	8.7%	20.8%	-	-	53.4%	35.9%	92.4%	11.3%	92.4%	28.7%	2.9%	13.6%	13.9%	10.4%	-
DK/REFUSED	7.1%	4.1%	14.1%	5.7%	7.9%	8.9%	3.3%	6.9%	0.3%	-	-	16.9%	7.6%	5.3%	7.6%	10.2%	1.7%	8.4%	6.8%	22.2%	-
Net Diff.	33.8%	39.3%	3.9%	32.4%	31.8%	-0.3%	73.7%	18.0%	99.7%	100.0%	-100%	-83.1%	-92.4%	42.3%	-92.4%	1.6%	80.4%	27.7%	30.7%	1.3%	-
Mean	3.00	3.08	2.56	2.99	2.92	2.58	3.44	2.77	3.88	3.71	1.47	1.57	1.00	3.12	1.00	2.40	3.68	2.98	3.00	2.70	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	63.4%	44.6%	92.1%	55.1%	46.9%	87.8%	64.0%	45.2%	89.7%	67.3%	44.0%	88.5%	27.8%	-	92.7%	29.3%
Strongly	45.1%	13.2%	79.4%	46.5%	26.3%	78.3%	40.2%	19.7%	80.0%	49.2%	-	75.1%	18.5%	-	77.7%	18.6%
Somewhat	18.2%	31.4%	12.7%	8.6%	20.6%	9.4%	23.8%	25.5%	9.6%	18.1%	44.0%	13.4%	9.3%	-	14.9%	10.8%
OPPOSE	29.5%	44.0%	7.9%	39.2%	44.3%	9.5%	25.0%	44.8%	10.3%	25.0%	39.9%	5.0%	60.8%	100.0%	-	59.5%
Somewhat	13.8%	15.2%	7.4%	20.3%	15.7%	5.1%	16.5%	16.6%	6.6%	16.6%	-	4.2%	25.7%	-	-	13.9%
Strongly	15.8%	28.7%	0.5%	18.9%	28.6%	4.4%	8.5%	28.2%	3.7%	8.4%	39.9%	0.7%	35.1%	100.0%	-	45.6%
DK/REFUSED	7.1%	11.5%	-	5.7%	8.8%	2.7%	11.0%	10.0%	-	7.7%	16.1%	6.6%	11.4%	-	7.3%	11.1%
Net Diff.	33.8%	0.6%	84.1%	15.8%	2.7%	78.3%	39.0%	0.4%	79.3%	42.4%	4.2%	83.5%	-33.0%	-100%	92.7%	-30.2%
Mean	3.00	2.33	3.71	2.88	2.49	3.66	3.08	2.41	3.66	3.17	2.05	3.74	2.13	1.00	3.84	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
SUPPORT	63.4%	36.3%	70.6%	94.0%	95.0%	93.3%	74.9%	35.9%	39.9%	31.5%	41.4%	96.1%	65.7%	36.2%	92.5%	81.6%	35.5%	95.6%	80.2%	33.9%	
Strongly	45.1%	17.3%	26.9%	87.2%	95.0%	81.6%	52.5%	14.8%	21.7%	7.0%	-	86.5%	46.6%	14.2%	87.7%	56.9%	15.4%	89.4%	56.3%	12.3%	
Somewhat	18.2%	19.0%	43.7%	6.8%	-	11.7%	22.3%	21.1%	18.1%	24.4%	41.4%	9.6%	19.0%	22.0%	4.7%	24.8%	20.1%	6.2%	23.9%	21.6%	
OPPOSE	29.5%	52.1%	26.4%	3.7%	5.0%	2.9%	21.2%	51.4%	52.2%	50.5%	58.6%	3.9%	31.4%	51.9%	3.6%	13.7%	50.8%	4.4%	16.1%	52.4%	
Somewhat	13.8%	14.5%	3.0%	1.7%	-	2.9%	13.0%	20.3%	28.5%	11.1%	-	3.9%	15.9%	19.7%	-	10.9%	20.9%	2.0%	10.3%	22.5%	
Strongly	15.8%	37.6%	23.4%	2.1%	5.0%	-	8.1%	31.1%	23.7%	39.5%	58.6%	-	15.5%	32.2%	3.6%	2.7%	29.9%	2.4%	5.8%	29.9%	
DK/REFUSED	7.1%	11.5%	3.0%	2.2%	-	3.8%	3.9%	12.7%	8.0%	18.0%	-	-	2.9%	11.8%	3.9%	4.7%	13.6%	-	3.7%	13.7%	
Net Diff.	33.8%	-15.8%	44.1%	90.3%	90.1%	90.4%	53.7%	-15.5%	-12.3%	-19.1%	-17.3%	92.2%	34.3%	-15.7%	88.8%	68.0%	-15.3%	91.3%	64.1%	-18.5%	
Mean	3.00	2.18	2.76	3.83	3.85	3.82	3.24	2.22	2.41	1.99	1.83	3.83	3.00	2.21	3.84	3.42	2.24	3.83	3.36	2.19	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	63.4%	84.5%	53.1%	48.3%	84.5%	70.5%	42.4%	36.9%	92.0%	45.2%	63.4%	65.0%	54.1%	71.2%	52.1%	66.5%	55.1%	76.3%	48.9%	74.9%
Strongly	45.1%	73.8%	35.9%	30.4%	73.8%	47.2%	42.4%	17.3%	75.1%	39.7%	45.8%	46.0%	33.9%	54.0%	28.9%	49.0%	36.4%	59.3%	29.4%	56.7%
Somewhat	18.2%	10.7%	17.2%	17.9%	10.7%	23.3%	-	19.6%	16.9%	5.4%	17.5%	19.0%	20.2%	17.2%	23.2%	17.4%	18.7%	17.0%	19.6%	18.2%
OPPOSE	29.5%	-	41.7%	45.2%	-	20.5%	57.6%	52.2%	5.4%	38.3%	27.8%	29.0%	34.5%	24.5%	31.7%	31.1%	35.8%	17.3%	37.6%	22.4%
Somewhat	13.8%	-	24.1%	6.2%	-	11.2%	-	23.1%	4.0%	13.6%	16.0%	12.5%	15.7%	12.3%	18.3%	13.3%	14.5%	11.3%	15.0%	12.8%
Strongly	15.8%	-	17.7%	39.0%	-	9.3%	57.6%	29.1%	1.4%	24.7%	11.8%	16.5%	18.7%	12.1%	13.4%	17.9%	21.3%	6.0%	22.6%	9.6%
DK/REFUSED	7.1%	15.5%	5.2%	6.5%	15.5%	9.0%	-	10.9%	2.7%	16.5%	8.8%	6.0%	11.4%	4.3%	16.1%	2.4%	9.1%	6.4%	13.5%	2.7%
Net Diff.	33.8%	84.5%	11.3%	3.1%	84.5%	50.0%	-15.2%	-15.3%	86.6%	6.9%	35.6%	35.9%	19.7%	46.8%	20.4%	35.4%	19.3%	59.1%	11.3%	52.5%
Mean	3.00	3.87	2.75	2.42	3.87	3.19	2.27	2.28	3.70	2.72	3.07	3.00	2.78	3.18	2.81	3.00	2.77	3.39	2.64	3.25

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	63.4%	69.5%	45.9%	89.0%	51.0%	59.4%	82.5%	56.3%	84.5%	62.6%	81.3%	60.2%	82.8%	54.3%	80.0%	69.3%	85.0%	63.4%	64.2%	60.4%	59.8%	
Strongly	45.1%	46.4%	35.5%	67.1%	43.8%	41.2%	60.7%	36.9%	62.9%	45.6%	59.5%	43.8%	58.1%	25.0%	70.7%	34.6%	78.5%	44.4%	45.9%	39.3%	41.7%	
Somewhat	18.2%	23.2%	10.4%	22.0%	7.3%	18.2%	21.7%	19.4%	21.6%	17.0%	21.8%	16.4%	24.8%	29.3%	9.2%	34.7%	6.4%	19.0%	18.3%	21.1%	18.1%	
OPPOSE	29.5%	25.6%	38.6%	10.1%	30.7%	31.4%	13.9%	33.9%	15.5%	28.9%	13.0%	30.9%	14.4%	34.7%	12.4%	17.4%	6.5%	28.5%	29.1%	29.5%	34.9%	
Somewhat	13.8%	18.8%	8.7%	10.1%	-	19.1%	7.4%	22.7%	6.3%	15.5%	8.1%	17.8%	9.2%	27.2%	-	16.6%	-	12.4%	13.6%	12.2%	16.2%	
Strongly	15.8%	6.8%	29.9%	-	30.7%	12.3%	6.5%	11.2%	9.2%	13.4%	5.0%	13.1%	5.2%	7.5%	12.4%	0.8%	6.5%	16.1%	15.5%	17.3%	18.7%	
DK/REFUSED	7.1%	4.9%	15.5%	0.9%	18.2%	9.2%	3.6%	9.8%	-	8.5%	5.6%	8.9%	2.8%	11.0%	7.6%	13.3%	8.5%	8.2%	6.7%	10.1%	5.2%	
Net Diff.	33.8%	44.0%	7.3%	78.9%	20.3%	28.0%	68.5%	22.4%	69.0%	33.7%	68.3%	29.3%	68.4%	19.6%	67.6%	51.9%	78.4%	34.9%	35.1%	30.9%	24.9%	
Mean	3.00	3.15	2.61	3.57	2.78	2.97	3.42	2.91	3.38	3.04	3.44	3.00	3.40	2.81	3.50	3.19	3.72	3.00	3.01	2.92	2.87	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	63.4%	65.5%	68.7%	61.2%	67.6%	74.8%	46.5%	79.3%	56.3%	41.3%	81.1%	35.0%	79.6%	48.9%	82.2%	41.0%	81.9%	40.1%	76.8%	40.6%	84.5%
Strongly	45.1%	47.8%	50.2%	40.7%	49.1%	63.2%	28.5%	65.7%	43.6%	21.7%	63.6%	13.7%	63.7%	31.4%	63.4%	20.6%	64.1%	23.0%	60.5%	40.6%	64.5%
Somewhat	18.2%	17.7%	18.4%	20.5%	18.5%	11.6%	18.0%	13.6%	12.7%	19.6%	17.6%	21.4%	15.9%	17.5%	18.8%	20.4%	17.8%	17.0%	16.3%	-	20.0%
OPPOSE	29.5%	27.7%	23.2%	30.9%	26.4%	15.9%	43.5%	10.7%	36.4%	48.4%	16.3%	53.9%	18.8%	41.7%	14.5%	48.3%	15.3%	50.8%	22.7%	49.2%	14.8%
Somewhat	13.8%	12.5%	10.9%	14.8%	12.3%	-	20.3%	-	9.0%	20.8%	9.2%	22.1%	10.3%	19.2%	8.3%	20.5%	9.8%	23.1%	5.9%	-	7.2%
Strongly	15.8%	15.2%	12.3%	16.1%	14.0%	15.9%	23.2%	10.7%	27.4%	27.6%	7.2%	31.8%	8.4%	22.4%	6.2%	27.8%	5.5%	27.7%	16.9%	49.2%	7.7%
DK/REFUSED	7.1%	6.8%	8.1%	7.9%	6.0%	9.3%	10.1%	10.1%	7.2%	10.3%	2.5%	11.0%	1.6%	9.4%	3.3%	10.7%	2.9%	9.1%	0.5%	10.2%	0.6%
Net Diff.	33.8%	37.7%	45.5%	30.2%	41.2%	58.9%	3.0%	68.6%	19.9%	-7.1%	64.8%	-18.9%	60.9%	7.2%	67.7%	-7.4%	66.6%	-10.7%	54.1%	-8.6%	69.7%
Mean	3.00	3.05	3.16	2.93	3.09	3.35	2.57	3.49	2.78	2.39	3.41	2.19	3.37	2.64	3.44	2.38	3.45	2.39	3.21	2.36	3.42

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
SUPPORT	63.4%	43.6%	31.8%	46.4%	45.4%	78.9%	61.9%	81.1%	93.8%	38.2%	73.0%	48.6%	84.5%	41.7%	80.3%	48.9%	71.0%	65.5%	75.7%
Strongly	45.1%	25.1%	10.8%	26.9%	28.2%	59.9%	35.1%	65.7%	80.4%	21.4%	52.6%	28.7%	66.7%	22.2%	61.0%	33.8%	53.6%	56.3%	60.0%
Somewhat	18.2%	18.4%	21.0%	19.6%	17.2%	19.0%	26.8%	15.5%	13.3%	16.9%	20.4%	19.9%	17.8%	19.5%	19.3%	15.0%	17.4%	9.2%	15.7%
OPPOSE	29.5%	46.3%	53.2%	35.9%	49.2%	18.3%	31.0%	18.9%	6.2%	51.8%	23.7%	41.1%	13.2%	47.7%	16.5%	42.2%	28.5%	26.1%	23.7%
Somewhat	13.8%	20.1%	27.2%	13.3%	21.4%	9.9%	19.7%	8.8%	1.3%	25.2%	9.5%	15.4%	10.3%	19.8%	10.6%	22.6%	5.7%	-	7.5%
Strongly	15.8%	26.1%	25.9%	22.6%	27.8%	8.4%	11.4%	10.1%	5.0%	26.6%	14.3%	25.7%	2.9%	28.0%	5.9%	19.7%	22.8%	26.1%	16.2%
DK/REFUSED	7.1%	10.2%	15.0%	17.7%	5.4%	2.8%	7.1%	-	-	10.0%	3.3%	10.3%	2.3%	10.6%	3.2%	8.9%	0.5%	8.4%	0.6%
Net Diff.	33.8%	-2.7%	-21.3%	10.5%	-3.8%	60.6%	30.9%	62.3%	87.5%	-13.5%	49.3%	7.4%	71.2%	-6.0%	63.8%	6.6%	42.4%	39.4%	52.0%
Mean	3.00	2.47	2.20	2.62	2.48	3.34	2.92	3.37	3.69	2.37	3.15	2.57	3.52	2.40	3.40	2.69	3.02	3.04	3.20

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other		WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other	WHITE	NON-WHITE	African American	Hispanic/Latino	Asian American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
SUPPORT	63.4%	64.4%	57.4%	68.5%	47.2%	31.7%	-	62.0%	47.6%	59.8%	31.7%	43.8%	-	66.5%	68.1%	76.5%	91.3%	25.3%	-
Strongly	45.1%	45.6%	41.8%	55.5%	21.9%	15.2%	-	42.1%	34.7%	46.5%	15.1%	43.8%	-	48.6%	49.6%	63.7%	41.1%	-	-
Somewhat	18.2%	18.8%	15.6%	13.0%	25.3%	16.5%	-	19.9%	12.9%	13.3%	16.6%	-	-	17.9%	18.5%	12.8%	50.2%	25.3%	-
OPPOSE	29.5%	29.0%	32.8%	23.2%	50.5%	28.4%	100.0%	30.9%	47.2%	38.6%	66.7%	-	100.0%	27.3%	16.9%	9.1%	4.4%	43.5%	100.0%
Somewhat	13.8%	14.0%	12.7%	4.5%	35.9%	-	48.0%	15.4%	15.1%	-	48.5%	-	-	12.8%	10.2%	8.7%	-	-	100.0%
Strongly	15.8%	15.0%	20.1%	18.7%	14.6%	28.4%	52.0%	15.5%	32.2%	38.6%	18.2%	-	100.0%	14.5%	6.8%	0.4%	4.4%	43.5%	-
DK/REFUSED	7.1%	6.6%	9.8%	8.3%	2.3%	39.9%	-	7.1%	5.2%	1.6%	1.6%	56.2%	-	6.2%	14.9%	14.4%	4.3%	31.2%	-
Net Diff.	33.8%	35.5%	24.5%	45.3%	-3.3%	3.3%	-100%	31.0%	0.4%	21.1%	-35.0%	43.8%	-100%	39.2%	51.2%	67.4%	86.9%	-18.1%	-100%
Mean	3.00	3.02	2.88	3.15	2.56	2.31	1.48	2.95	2.53	2.69	2.29	4.00	1.00	3.07	3.30	3.63	3.34	1.74	2.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	63.4%	66.6%	55.3%	67.0%	56.0%	70.1%	59.6%	65.1%	63.3%	63.4%	61.8%	70.1%	49.1%	64.0%	60.0%	57.7%	58.5%	64.2%
Strongly	45.1%	49.8%	45.8%	46.2%	34.9%	49.0%	47.3%	44.1%	46.7%	42.3%	44.3%	49.0%	40.1%	41.0%	44.1%	32.5%	40.0%	44.6%
Somewhat	18.2%	16.8%	9.5%	20.9%	21.0%	21.1%	12.2%	21.0%	16.6%	21.1%	17.5%	21.1%	9.0%	23.0%	15.8%	25.3%	18.4%	19.6%
OPPOSE	29.5%	27.8%	34.2%	29.2%	29.6%	26.2%	31.8%	28.5%	30.5%	27.8%	30.3%	26.2%	46.0%	28.5%	35.4%	30.5%	34.5%	30.7%
Somewhat	13.8%	12.0%	17.3%	16.7%	13.8%	6.2%	15.3%	13.1%	16.0%	9.8%	15.5%	6.2%	26.7%	10.1%	16.2%	13.4%	15.8%	12.4%
Strongly	15.8%	15.8%	16.9%	12.5%	15.8%	20.0%	16.5%	15.4%	14.5%	18.0%	14.8%	20.0%	19.3%	18.3%	19.3%	17.1%	18.7%	18.4%
DK/REFUSED	7.1%	5.5%	10.5%	3.7%	14.5%	3.7%	8.6%	6.4%	6.2%	8.8%	7.9%	3.7%	5.0%	7.5%	4.6%	11.7%	7.0%	5.0%
Net Diff.	33.8%	38.8%	21.1%	37.8%	26.4%	43.9%	27.8%	36.7%	32.8%	35.6%	31.5%	43.9%	3.1%	35.5%	24.6%	27.2%	23.9%	33.5%
Mean	3.00	3.07	2.94	3.05	2.88	3.03	2.99	3.00	3.02	2.96	2.99	3.03	2.74	2.94	2.89	2.83	2.86	2.95

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 14

	TOTAL	AGE CLUSTERS:						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	63.4%	68.7%	66.1%	67.0%	67.0%	65.1%	73.4%	59.3%	67.0%	67.4%	67.6%	55.4%	43.6%	59.4%	74.0%	70.0%	59.2%
Strongly	45.1%	53.6%	47.0%	49.5%	48.5%	48.4%	51.4%	40.7%	49.1%	47.7%	47.7%	40.2%	42.5%	51.8%	51.0%	44.3%	42.0%
Somewhat	18.2%	15.1%	19.2%	17.4%	18.5%	16.7%	22.0%	18.6%	17.9%	19.6%	19.9%	15.2%	1.1%	7.6%	23.0%	25.7%	17.1%
OPPOSE	29.5%	19.4%	28.5%	25.2%	26.1%	26.2%	23.6%	34.0%	25.6%	30.2%	20.9%	37.4%	46.5%	28.2%	23.6%	26.2%	32.2%
Somewhat	13.8%	5.3%	15.7%	15.8%	7.5%	15.2%	2.8%	15.3%	12.3%	12.2%	10.4%	18.5%	10.5%	11.0%	7.6%	18.6%	14.5%
Strongly	15.8%	14.1%	12.8%	9.4%	18.5%	11.0%	20.9%	18.6%	13.2%	17.9%	10.5%	18.9%	36.1%	17.2%	16.0%	7.6%	17.6%
DK/REFUSED	7.1%	11.9%	5.4%	7.8%	7.0%	8.8%	3.0%	6.7%	7.5%	2.5%	11.5%	7.2%	9.9%	12.4%	2.4%	3.8%	8.7%
Net Diff.	33.8%	49.4%	37.7%	41.7%	40.9%	38.9%	49.7%	25.3%	41.4%	37.2%	46.7%	18.0%	-2.9%	31.1%	50.4%	43.9%	27.0%
Mean	3.00	3.23	3.06	3.16	3.04	3.12	3.07	2.87	3.11	3.00	3.18	2.83	2.56	3.07	3.12	3.11	2.92

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

15. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
SUPPORT	63.4%	61.2%	65.9%	64.4%	56.2%	79.9%	56.8%	21.5%	20.3%	30.3%	100.0%	88.4%	100.0%	87.9%
Strongly	45.1%	42.6%	47.9%	47.1%	37.9%	60.2%	35.0%	10.5%	7.8%	30.3%	76.7%	73.5%	-	77.1%
Somewhat	18.2%	18.6%	18.0%	17.4%	18.3%	19.7%	21.8%	11.1%	12.6%	-	23.3%	15.0%	100.0%	10.8%
OPPOSE	29.5%	31.2%	27.5%	28.5%	36.6%	14.2%	34.7%	59.4%	61.7%	42.6%	-	10.9%	-	11.4%
Somewhat	13.8%	13.6%	14.6%	16.0%	12.3%	8.2%	23.3%	24.6%	22.2%	42.6%	-	10.9%	-	11.4%
Strongly	15.8%	17.7%	12.9%	12.4%	24.2%	6.0%	11.4%	34.8%	39.5%	-	-	-	-	-
DK/REFUSED	7.1%	7.6%	6.6%	7.1%	7.2%	5.9%	8.6%	19.0%	17.9%	27.1%	-	0.7%	-	0.7%
Net Diff.	33.8%	30.0%	38.4%	35.9%	19.6%	65.7%	22.1%	-37.9%	-41.4%	-12.2%	100.0%	77.5%	100.0%	76.4%
Mean	3.00	2.93	3.08	3.07	2.75	3.43	2.88	1.97	1.86	2.83	3.77	3.63	3.00	3.66

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	110	54	24	32	92	17	13	4	91	89	2	7	5	2	11
SUPPORT	79.6%	74.5%	75.3%	91.7%	77.4%	91.4%	88.5%	100.0%	79.9%	81.0%	35.6%	66.5%	80.0%	39.9%	86.2%
Strongly	36.3%	40.9%	16.7%	43.3%	34.4%	46.2%	35.3%	78.1%	36.8%	36.8%	35.6%	25.2%	38.0%	-	39.0%
Somewhat	43.4%	33.6%	58.7%	48.3%	43.0%	45.2%	53.2%	21.9%	43.1%	44.2%	-	41.3%	42.0%	39.9%	47.2%
OPPOSE	13.5%	15.8%	19.8%	4.8%	16.0%	-	-	-	13.8%	14.2%	-	13.2%	20.0%	-	11.0%
Somewhat	5.5%	9.1%	4.7%	-	6.5%	-	-	-	5.4%	5.5%	-	-	-	-	9.9%
Strongly	8.0%	6.8%	15.1%	4.8%	9.5%	-	-	-	8.5%	8.7%	-	13.2%	20.0%	-	1.1%
DK/REFUSED	6.9%	9.7%	4.9%	3.6%	6.6%	8.6%	11.5%	-	6.3%	4.8%	64.4%	20.3%	-	60.1%	2.8%
Net Diff.	66.1%	58.7%	55.6%	86.9%	61.4%	91.4%	88.5%	100.0%	66.0%	66.8%	35.6%	53.3%	60.1%	39.9%	75.1%
Mean	3.16	3.20	2.81	3.35	3.09	3.51	3.40	3.78	3.16	3.15	4.00	2.98	2.98	3.00	3.28

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total Answering	110	8	0	42	60	1	15	43	51	30	-	32	48	9	8	41	52	1	-	4	41
SUPPORT	79.6%	77.7%	-	87.7%	74.3%	92.0%	69.2%	80.1%	82.0%	75.8%	-	87.3%	76.8%	87.0%	78.7%	84.2%	74.8%	92.0%	-	95.8%	83.3%
Strongly	36.3%	28.6%	-	31.2%	40.9%	-	7.5%	42.2%	40.4%	19.9%	-	43.9%	41.5%	21.9%	64.1%	29.3%	40.3%	-	-	-	27.1%
Somewhat	43.4%	49.2%	-	56.5%	33.4%	92.0%	61.7%	37.9%	41.6%	56.0%	-	43.4%	35.4%	65.2%	14.6%	54.8%	34.6%	92.0%	-	95.8%	56.2%
OPPOSE	13.5%	21.0%	100.0%	2.8%	20.0%	-	23.5%	10.5%	13.5%	20.3%	-	0.2%	18.1%	-	21.3%	5.9%	20.8%	-	-	1.8%	6.8%
Somewhat	5.5%	-	-	2.7%	8.2%	-	15.3%	3.5%	4.5%	11.2%	-	-	5.6%	-	-	2.8%	9.4%	-	-	-	2.8%
Strongly	8.0%	21.0%	100.0%	0.2%	11.8%	-	8.2%	7.0%	9.0%	9.1%	-	0.2%	12.6%	-	21.3%	3.2%	11.3%	-	-	1.8%	4.0%
DK/REFUSED	6.9%	1.2%	-	9.5%	5.8%	8.0%	7.3%	9.4%	4.6%	3.9%	-	12.5%	5.0%	13.0%	-	9.9%	4.4%	8.0%	-	2.4%	9.9%
Net Diff.	66.1%	56.7%	-100%	84.8%	54.3%	92.0%	45.7%	69.6%	68.5%	55.5%	-	87.1%	58.7%	87.0%	57.5%	78.2%	54.1%	92.0%	-	94.0%	76.5%
Mean	3.16	2.86	1.00	3.31	3.10	3.00	2.74	3.27	3.19	2.90	-	3.50	3.11	3.25	3.22	3.22	3.09	3.00	-	2.96	3.18

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	110	2	-	5	49	65	5	14	19	-	2	5	90	87	2	6	6	-	14
SUPPORT	79.6%	94.3%	-	69.0%	85.8%	79.9%	100.0%	76.5%	87.6%	-	49.0%	49.0%	81.6%	82.8%	35.6%	82.0%	82.0%	-	66.0%
Strongly	36.3%	-	-	40.5%	33.5%	35.7%	64.3%	30.6%	30.5%	-	49.0%	49.0%	35.2%	35.1%	35.6%	32.0%	32.0%	-	45.0%
Somewhat	43.4%	94.3%	-	28.5%	52.3%	44.1%	35.7%	45.9%	57.1%	-	-	-	46.5%	47.7%	-	50.0%	50.0%	-	21.0%
OPPOSE	13.5%	-	-	29.2%	5.8%	15.9%	-	15.8%	6.7%	-	-	19.1%	15.3%	15.7%	-	-	-	-	7.7%
Somewhat	5.5%	-	-	-	2.3%	5.8%	-	15.8%	-	-	-	-	6.7%	6.9%	-	-	-	-	-
Strongly	8.0%	-	-	29.2%	3.4%	10.1%	-	-	6.7%	-	-	19.1%	8.6%	8.8%	-	-	-	-	7.7%
DK/REFUSED	6.9%	5.7%	-	1.7%	8.4%	4.2%	-	7.7%	5.7%	-	51.0%	31.9%	3.0%	1.4%	64.4%	18.0%	18.0%	-	26.3%
Net Diff.	66.1%	94.3%	-	39.8%	80.0%	63.9%	100.0%	60.8%	80.9%	-	49.0%	29.8%	66.3%	67.1%	35.6%	82.0%	82.0%	-	58.3%
Mean	3.16	3.00	-	2.82	3.27	3.10	3.64	3.16	3.18	-	4.00	3.16	3.12	3.11	4.00	3.39	3.39	-	3.40

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-		VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total Answering	110	88	84	4	3	2	1	19	8	85	83	2	6	4	2	19	30	81	7	10
SUPPORT	79.6%	81.8%	81.0%	100.0%	100.0%	100.0%	100.0%	65.8%	77.7%	79.5%	79.0%	100.0%	100.0%	100.0%	100.0%	73.6%	75.8%	80.2%	100.0%	49.4%
Strongly	36.3%	40.2%	38.6%	72.7%	30.3%	44.9%	-	18.7%	28.6%	37.1%	35.4%	100.0%	30.8%	46.3%	-	34.4%	19.9%	38.8%	55.0%	35.3%
Somewhat	43.4%	41.7%	42.4%	27.3%	69.7%	55.1%	100.0%	47.1%	49.2%	42.4%	43.6%	-	69.2%	53.7%	100.0%	39.3%	56.0%	41.4%	45.0%	14.1%
OPPOSE	13.5%	13.9%	14.6%	-	-	-	-	13.6%	21.0%	16.1%	16.5%	-	-	-	-	5.9%	20.3%	15.2%	-	11.4%
Somewhat	5.5%	6.8%	7.2%	-	-	-	-	-	-	7.1%	7.3%	-	-	-	-	-	11.2%	7.4%	-	-
Strongly	8.0%	7.1%	7.4%	-	-	-	-	13.6%	21.0%	9.0%	9.3%	-	-	-	-	5.9%	9.1%	7.7%	-	11.4%
DK/REFUSED	6.9%	4.2%	4.4%	-	-	-	-	20.6%	1.2%	4.4%	4.5%	-	-	-	-	20.5%	3.9%	4.6%	-	39.2%
Net Diff.	66.1%	67.9%	66.3%	100.0%	100.0%	100.0%	100.0%	52.2%	56.7%	63.4%	62.4%	100.0%	100.0%	100.0%	100.0%	67.8%	55.5%	65.0%	100.0%	37.9%
Mean	3.16	3.20	3.17	3.73	3.30	3.45	3.00	2.89	2.86	3.12	3.10	4.00	3.31	3.46	3.00	3.28	2.90	3.17	3.55	3.20

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL															REGISTERED PARTY											
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS			LOWERING THE STATE INCOME TAX RATE			EXPAND STATE MEDICAID PROGRAM			EXPAND PROGRAM IF REQUIRED EMPLOYMENT			EXPAND MEDICAID COMBO								
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref			
Total Answering	110	76	27	52	45	87	19	99	0	-	89	88	15	88	15	57	9	44	37	7	-						
SUPPORT	79.6%	82.3%	80.9%	80.3%	79.4%	80.9%	84.6%	81.7%	100.0%	-	82.1%	100.0%	-	100.0%	-	79.8%	58.0%	83.9%	83.7%	85.3%	-						
Strongly	36.3%	37.8%	32.5%	37.3%	41.7%	35.3%	43.2%	38.9%	-	-	40.0%	45.5%	-	45.5%	-	38.1%	40.5%	32.9%	34.9%	21.8%	-						
Somewhat	43.4%	44.4%	48.4%	43.0%	37.7%	45.6%	41.4%	42.8%	100.0%	-	42.0%	54.5%	-	54.5%	-	41.7%	17.5%	51.0%	48.8%	63.5%	-						
OPPOSE	13.5%	14.8%	13.5%	19.5%	10.1%	13.7%	15.4%	14.9%	-	-	15.5%	-	100.0%	-	100.0%	14.4%	25.9%	9.6%	11.4%	-	-						
Somewhat	5.5%	5.0%	8.5%	2.9%	10.1%	6.9%	-	6.1%	-	-	6.8%	-	40.7%	-	40.7%	7.9%	-	3.5%	4.1%	-	-						
Strongly	8.0%	9.8%	5.0%	16.6%	-	6.8%	15.4%	8.8%	-	-	8.7%	-	59.3%	-	59.3%	6.5%	25.9%	6.1%	7.2%	-	-						
DK/REFUSED	6.9%	3.0%	5.6%	0.2%	10.5%	5.5%	-	3.4%	-	-	2.4%	-	-	-	-	5.7%	16.1%	6.4%	5.0%	14.7%	-						
Net Diff.	66.1%	67.5%	67.4%	60.8%	69.4%	67.2%	69.1%	66.7%	100.0%	-	66.6%	100.0%	-100%	100.0%	-100%	65.4%	32.1%	74.3%	72.3%	85.3%	-						
Mean	3.16	3.14	3.15	3.01	3.35	3.16	3.12	3.16	3.00	-	3.16	3.46	1.41	3.46	1.41	3.18	2.86	3.18	3.17	3.26	-						

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	110	31	3	24	26	7	20	54	7	28	4	3	15	1	1	7
SUPPORT	79.6%	70.4%	100.0%	84.2%	91.1%	42.0%	83.6%	80.8%	63.9%	80.1%	66.0%	43.1%	91.1%	-	-	100.0%
Strongly	36.3%	35.2%	36.7%	54.0%	41.7%	42.0%	7.8%	38.2%	42.0%	21.5%	37.2%	36.8%	54.2%	-	-	84.3%
Somewhat	43.4%	35.3%	63.3%	30.2%	49.5%	-	75.8%	42.6%	21.9%	58.6%	28.8%	6.3%	36.9%	-	-	15.7%
OPPOSE	13.5%	26.2%	-	10.8%	0.3%	35.8%	8.3%	13.1%	36.1%	14.3%	34.0%	-	0.8%	100.0%	-	-
Somewhat	5.5%	14.5%	-	-	-	-	7.6%	6.3%	-	5.4%	32.1%	-	-	94.3%	-	-
Strongly	8.0%	11.7%	-	10.8%	0.3%	35.8%	0.6%	6.8%	36.1%	9.0%	2.0%	-	0.8%	5.7%	-	-
DK/REFUSED	6.9%	3.3%	-	5.1%	8.6%	22.2%	8.1%	6.1%	-	5.6%	-	56.9%	8.1%	-	100.0%	-
Net Diff.	66.1%	44.2%	100.0%	73.4%	90.9%	6.2%	75.4%	67.6%	27.7%	65.8%	32.0%	43.1%	90.2%	-100%	-	100.0%
Mean	3.16	2.97	3.37	3.34	3.45	2.62	2.99	3.19	2.70	2.98	3.01	3.85	3.57	1.94	-	3.84

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total Answering	110	24	10	4	1	3	28	72	36	36	1	1	16	38	3	12	34	3	17	64	
SUPPORT	79.6%	86.1%	76.0%	62.8%	100.0%	43.1%	86.7%	79.1%	76.8%	81.4%	-	100.0%	78.2%	77.8%	48.2%	98.3%	80.6%	100.0%	86.3%	76.5%	
Strongly	36.3%	36.5%	44.5%	-	-	-	35.9%	38.1%	37.9%	38.3%	-	-	34.0%	47.2%	-	38.5%	28.2%	-	37.9%	31.9%	
Somewhat	43.4%	49.6%	31.5%	62.8%	100.0%	43.1%	50.8%	41.0%	38.9%	43.1%	-	100.0%	44.2%	30.6%	48.2%	59.8%	52.4%	100.0%	48.4%	44.6%	
OPPOSE	13.5%	9.4%	24.0%	-	-	-	13.0%	14.3%	19.0%	9.6%	100.0%	-	21.2%	19.4%	-	1.7%	8.6%	-	13.1%	16.1%	
Somewhat	5.5%	4.7%	-	-	-	-	4.1%	6.8%	10.5%	3.1%	-	-	7.1%	9.0%	-	-	4.4%	-	-	7.7%	
Strongly	8.0%	4.7%	24.0%	-	-	-	8.9%	7.5%	8.5%	6.4%	100.0%	-	14.1%	10.5%	-	1.7%	4.2%	-	13.1%	8.4%	
DK/REFUSED	6.9%	4.4%	-	37.2%	-	56.9%	0.3%	6.6%	4.2%	9.0%	-	-	0.6%	2.8%	51.8%	-	10.8%	-	0.5%	7.4%	
Net Diff.	66.1%	76.7%	52.1%	62.8%	100.0%	43.1%	73.8%	64.9%	57.7%	71.9%	-100%	100.0%	57.1%	58.4%	48.2%	96.7%	72.0%	100.0%	73.2%	60.4%	
Mean	3.16	3.23	2.97	3.00	3.00	3.00	3.14	3.18	3.11	3.25	1.00	3.00	2.99	3.18	3.00	3.35	3.17	3.00	3.12	3.08	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	110	1	11	8	1	4	5	97	12	1	35	70	47	52	16	31	31	20	40	39
SUPPORT	79.6%	-	87.3%	100.0%	-	68.4%	100.0%	80.7%	74.4%	89.9%	76.0%	81.3%	82.4%	75.7%	80.2%	73.2%	83.6%	79.3%	79.3%	77.6%
Strongly	36.3%	-	32.7%	87.4%	-	38.0%	100.0%	37.3%	31.2%	10.8%	28.5%	40.5%	35.3%	38.0%	41.9%	45.6%	31.9%	26.4%	30.6%	38.5%
Somewhat	43.4%	-	54.7%	12.6%	-	30.4%	-	43.3%	43.2%	79.1%	47.5%	40.9%	47.1%	37.6%	38.3%	27.6%	51.7%	52.9%	48.7%	39.0%
OPPOSE	13.5%	-	12.7%	-	-	31.6%	-	12.9%	17.2%	10.1%	12.2%	15.1%	9.7%	17.5%	13.3%	23.6%	7.8%	8.1%	11.5%	19.7%
Somewhat	5.5%	-	10.8%	-	-	29.7%	-	6.2%	-	-	4.4%	6.4%	2.4%	7.3%	7.0%	7.2%	-	7.5%	2.9%	6.7%
Strongly	8.0%	-	1.9%	-	-	1.8%	-	6.7%	17.2%	10.1%	7.8%	8.7%	7.3%	10.2%	6.3%	16.4%	7.8%	0.6%	8.6%	13.0%
DK/REFUSED	6.9%	100.0%	-	-	100.0%	-	-	6.4%	8.4%	-	11.8%	3.5%	7.9%	6.9%	6.4%	3.1%	8.6%	12.6%	9.3%	2.7%
Net Diff.	66.1%	-	74.7%	100.0%	-	36.9%	100.0%	67.7%	57.1%	79.8%	63.8%	66.2%	72.7%	58.2%	66.9%	49.6%	75.8%	71.3%	67.8%	57.8%
Mean	3.16	-	3.18	3.87	-	3.05	4.00	3.19	2.96	2.91	3.10	3.17	3.20	3.11	3.24	3.06	3.18	3.20	3.12	3.06

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	110	7	12	2	7	59	20	32	6	27	14	50	16	9	4	3	3	39	67	17	38	
SUPPORT	79.6%	100.0%	69.5%	100.0%	61.4%	86.0%	71.9%	82.6%	81.9%	90.1%	67.3%	83.6%	81.7%	99.2%	35.0%	97.4%	-	83.0%	76.7%	78.4%	76.0%	
Strongly	36.3%	61.7%	36.4%	92.2%	46.1%	33.1%	34.2%	39.7%	61.4%	25.3%	21.9%	32.3%	35.1%	37.9%	31.1%	54.1%	-	38.9%	35.1%	39.6%	44.2%	
Somewhat	43.4%	38.3%	33.1%	7.8%	15.3%	52.9%	37.7%	42.9%	20.5%	64.7%	45.4%	51.4%	46.6%	61.4%	3.9%	43.3%	-	44.1%	41.6%	38.8%	31.8%	
OPPOSE	13.5%	-	10.3%	-	16.7%	10.3%	12.7%	14.1%	18.1%	5.9%	10.3%	12.1%	9.0%	0.8%	26.8%	2.6%	43.3%	7.2%	17.9%	15.5%	21.2%	
Somewhat	5.5%	-	9.3%	-	16.7%	6.4%	5.6%	7.1%	18.1%	5.6%	-	7.6%	-	-	26.8%	-	43.3%	-	8.9%	-	11.9%	
Strongly	8.0%	-	1.0%	-	-	3.9%	7.1%	7.0%	-	0.3%	10.3%	4.5%	9.0%	0.8%	-	2.6%	-	7.2%	8.9%	15.5%	9.3%	
DK/REFUSED	6.9%	-	20.2%	-	21.9%	3.6%	15.4%	3.3%	-	4.0%	22.4%	4.3%	9.3%	-	38.1%	-	56.7%	9.8%	5.4%	6.1%	2.8%	
Net Diff.	66.1%	100.0%	59.2%	100.0%	44.7%	75.7%	59.2%	68.5%	63.9%	84.2%	57.0%	71.5%	72.7%	98.5%	8.2%	94.8%	-43.3%	75.8%	58.8%	62.9%	54.8%	
Mean	3.16	3.62	3.31	3.92	3.38	3.20	3.17	3.19	3.43	3.20	3.02	3.16	3.19	3.36	3.07	3.49	2.00	3.27	3.09	3.09	3.14	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	110	22	29	34	51	4	17	3	7	68	32	41	15	27	17	55	26	13	6	5	3
SUPPORT	79.6%	86.7%	77.6%	85.9%	73.3%	60.2%	87.0%	51.5%	82.8%	76.6%	88.3%	76.9%	84.7%	76.2%	91.3%	73.6%	85.7%	89.5%	100.0%	77.4%	100.0%
Strongly	36.3%	38.5%	23.4%	39.3%	29.2%	36.2%	53.0%	51.5%	66.2%	30.6%	45.4%	40.4%	53.7%	15.3%	38.2%	24.0%	43.9%	58.9%	52.1%	60.3%	96.0%
Somewhat	43.4%	48.2%	54.3%	46.6%	44.1%	23.9%	34.1%	-	16.6%	46.1%	42.9%	36.5%	31.0%	60.8%	53.1%	49.6%	41.8%	30.7%	47.9%	17.1%	4.0%
OPPOSE	13.5%	0.6%	13.6%	7.7%	21.5%	2.9%	7.2%	-	17.2%	16.5%	11.5%	20.5%	15.3%	10.1%	8.3%	17.8%	14.0%	10.5%	-	22.6%	-
Somewhat	5.5%	-	5.2%	-	9.7%	-	6.8%	-	16.2%	8.9%	-	11.0%	-	5.7%	-	8.9%	-	8.9%	-	21.3%	-
Strongly	8.0%	0.6%	8.4%	7.7%	11.8%	2.9%	0.4%	-	1.0%	7.5%	11.5%	9.6%	15.3%	4.4%	8.3%	8.9%	14.0%	1.5%	-	1.3%	-
DK/REFUSED	6.9%	12.7%	8.8%	6.3%	5.3%	37.0%	5.8%	48.5%	-	6.9%	0.2%	2.5%	-	13.7%	0.4%	8.5%	0.3%	-	-	-	-
Net Diff.	66.1%	86.1%	64.0%	78.2%	51.8%	57.3%	79.9%	51.5%	65.6%	60.2%	76.8%	56.4%	69.5%	66.1%	83.1%	55.8%	71.7%	79.1%	100.0%	54.8%	100.0%
Mean	3.16	3.43	3.01	3.25	2.96	3.48	3.48	4.00	3.48	3.07	3.22	3.11	3.23	3.01	3.22	2.97	3.16	3.47	3.52	3.36	3.96

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
TotalAnswering	110	63	12	16	36	36	26	6	5	34	22	30	14	52	29	11	7	4	5
SUPPORT	79.6%	76.8%	76.5%	71.1%	79.4%	89.5%	91.3%	73.7%	100.0%	76.2%	83.1%	77.3%	100.0%	74.4%	86.9%	88.0%	100.0%	67.9%	100.0%
Strongly	36.3%	34.4%	34.6%	44.6%	29.7%	43.5%	40.8%	54.2%	44.8%	42.7%	45.7%	25.0%	39.8%	30.4%	38.6%	53.0%	62.5%	43.6%	97.4%
Somewhat	43.4%	42.4%	41.9%	26.6%	49.7%	46.1%	50.5%	19.4%	55.2%	33.5%	37.4%	52.3%	60.2%	44.0%	48.3%	35.0%	37.5%	24.4%	2.6%
OPPOSE	13.5%	15.9%	10.9%	15.8%	17.5%	10.5%	8.7%	26.3%	-	20.7%	16.9%	10.5%	-	16.7%	13.1%	12.0%	-	32.1%	-
Somewhat	5.5%	9.5%	9.6%	-	13.8%	-	-	-	-	13.5%	-	5.1%	-	9.4%	-	10.2%	-	30.2%	-
Strongly	8.0%	6.4%	1.3%	15.8%	3.8%	10.5%	8.7%	26.3%	-	7.2%	16.9%	5.4%	-	7.3%	13.1%	1.8%	-	1.8%	-
DK/REFUSED	6.9%	7.4%	12.6%	13.0%	3.1%	-	-	-	-	3.1%	-	12.2%	-	8.9%	-	-	-	-	-
Net Diff.	66.1%	60.9%	65.6%	55.3%	61.9%	79.1%	82.5%	47.4%	100.0%	55.6%	66.2%	66.8%	100.0%	57.7%	73.8%	76.1%	100.0%	35.8%	100.0%
Mean	3.16	3.13	3.26	3.15	3.09	3.23	3.23	3.02	3.45	3.15	3.12	3.10	3.40	3.07	3.12	3.39	3.62	3.10	3.97

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	110	89	21	10	6	3	2	44	14	6	6	1	1	45	8	4	0	2	1
SUPPORT	79.6%	79.3%	81.0%	73.3%	93.5%	71.5%	100.0%	75.5%	83.7%	81.5%	97.7%	-	100.0%	83.0%	76.1%	60.3%	-	100.0%	100.0%
Strongly	36.3%	33.1%	49.2%	61.7%	56.9%	-	48.0%	38.0%	58.8%	77.5%	59.4%	-	-	28.4%	31.9%	37.0%	-	-	100.0%
Somewhat	43.4%	46.2%	31.8%	11.5%	36.6%	71.5%	52.0%	37.4%	24.9%	4.0%	38.3%	-	100.0%	54.6%	44.3%	23.3%	-	100.0%	-
OPPOSE	13.5%	15.2%	6.2%	12.0%	2.2%	-	-	21.9%	8.3%	18.5%	-	-	-	8.7%	2.6%	1.8%	50.4%	-	-
Somewhat	5.5%	5.5%	5.3%	11.3%	-	-	-	7.7%	8.3%	18.5%	-	-	-	3.4%	-	-	-	-	-
Strongly	8.0%	9.7%	0.9%	0.7%	2.2%	-	-	14.2%	-	-	-	-	-	5.3%	2.6%	1.8%	50.4%	-	-
DK/REFUSED	6.9%	5.5%	12.7%	14.8%	4.3%	28.5%	-	2.6%	8.0%	-	2.3%	100.0%	-	8.3%	21.3%	38.0%	49.6%	-	-
Net Diff.	66.1%	64.0%	74.8%	61.3%	91.3%	71.5%	100.0%	53.5%	75.4%	63.1%	97.7%	-	100.0%	74.3%	73.6%	58.5%	-50.4%	100.0%	100.0%
Mean	3.16	3.09	3.48	3.58	3.55	3.00	3.48	3.02	3.55	3.59	3.61	-	3.00	3.16	3.34	3.54	1.00	3.00	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	110	12	26	32	22	17	38	71	70	40	93	17	23	35	40	18	50	7
SUPPORT	79.6%	81.5%	73.7%	74.1%	78.5%	99.3%	76.2%	81.5%	75.2%	87.4%	76.0%	99.3%	82.5%	74.1%	72.9%	87.7%	74.1%	100.0%
Strongly	36.3%	30.6%	37.3%	27.1%	27.3%	67.5%	35.2%	36.8%	31.5%	44.7%	30.5%	67.5%	43.7%	42.6%	38.3%	53.6%	36.8%	85.0%
Somewhat	43.4%	50.9%	36.4%	47.0%	51.2%	31.7%	40.9%	44.7%	43.7%	42.8%	45.5%	31.7%	38.9%	31.5%	34.6%	34.1%	37.3%	15.0%
OPPOSE	13.5%	10.3%	10.0%	25.6%	11.7%	0.7%	10.1%	15.3%	17.2%	7.0%	15.8%	0.7%	12.6%	22.6%	24.1%	6.3%	21.4%	-
Somewhat	5.5%	-	-	10.6%	11.7%	-	-	8.4%	4.8%	6.7%	6.5%	-	-	13.0%	8.5%	6.3%	9.0%	-
Strongly	8.0%	10.3%	10.0%	15.0%	-	0.7%	10.1%	6.9%	12.3%	0.3%	9.3%	0.7%	12.6%	9.7%	15.6%	-	12.4%	-
DK/REFUSED	6.9%	8.1%	16.3%	0.3%	9.8%	-	13.7%	3.2%	7.6%	5.6%	8.1%	-	4.9%	3.3%	3.0%	5.9%	4.5%	-
Net Diff.	66.1%	71.2%	63.8%	48.4%	66.8%	98.5%	66.1%	66.1%	58.1%	80.5%	60.2%	98.5%	70.0%	51.5%	48.8%	81.4%	52.7%	100.0%
Mean	3.16	3.11	3.21	2.86	3.17	3.66	3.17	3.15	3.02	3.40	3.06	3.66	3.19	3.11	2.99	3.50	3.03	3.85

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total Answering	110	16	37	31	22	43	10	57	53	32	33	46	6	15	12	20	57
SUPPORT	79.6%	67.1%	88.4%	78.3%	87.2%	78.2%	98.7%	77.4%	82.0%	76.0%	73.8%	86.3%	100.0%	53.0%	70.9%	83.9%	84.8%
Strongly	36.3%	23.2%	31.3%	22.6%	37.5%	23.1%	54.4%	43.0%	28.9%	46.5%	28.3%	34.8%	58.1%	11.1%	23.7%	35.7%	43.4%
Somewhat	43.4%	43.9%	57.1%	55.6%	49.7%	55.1%	44.3%	34.4%	53.1%	29.5%	45.5%	51.5%	41.9%	41.9%	47.2%	48.2%	41.4%
OPPOSE	13.5%	6.6%	8.4%	8.1%	7.5%	9.3%	1.3%	18.7%	7.8%	23.8%	14.9%	5.3%	-	22.8%	20.7%	14.3%	10.7%
Somewhat	5.5%	-	4.1%	-	6.9%	3.6%	-	7.9%	2.9%	11.9%	3.4%	2.5%	-	-	9.1%	13.6%	3.9%
Strongly	8.0%	6.6%	4.2%	8.1%	0.6%	5.8%	1.3%	10.8%	4.9%	11.9%	11.5%	2.8%	-	22.8%	11.6%	0.7%	6.8%
DK/REFUSED	6.9%	26.3%	3.2%	13.6%	5.3%	12.4%	-	3.9%	10.1%	0.2%	11.3%	8.4%	-	24.2%	8.4%	1.8%	4.6%
Net Diff.	66.1%	60.5%	80.1%	70.2%	79.7%	68.9%	97.4%	58.8%	74.2%	52.3%	58.9%	81.0%	100.0%	30.3%	50.3%	69.6%	74.1%
Mean	3.16	3.14	3.19	3.07	3.31	3.09	3.52	3.14	3.18	3.11	3.02	3.29	3.58	2.55	2.91	3.21	3.27

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

16. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total Answering	110	43	25	20	19	4	15	24	21	3	-	4	-	4
SUPPORT	79.6%	72.2%	77.8%	80.9%	94.1%	95.8%	83.5%	81.8%	79.6%	100.0%	-	97.1%	-	97.1%
Strongly	36.3%	29.5%	34.4%	29.9%	54.2%	68.2%	23.5%	38.8%	43.4%	-	-	33.1%	-	33.1%
Somewhat	43.4%	42.7%	43.5%	50.9%	39.9%	27.6%	60.0%	43.0%	36.3%	100.0%	-	64.0%	-	64.0%
OPPOSE	13.5%	20.5%	15.3%	5.7%	5.9%	2.2%	10.0%	11.1%	12.4%	-	-	-	-	-
Somewhat	5.5%	8.9%	4.6%	-	5.9%	-	10.0%	-	-	-	-	-	-	-
Strongly	8.0%	11.6%	10.7%	5.7%	-	2.2%	-	11.1%	12.4%	-	-	-	-	-
DK/REFUSED	6.9%	7.3%	6.9%	13.5%	-	1.9%	6.4%	7.1%	7.9%	-	-	2.9%	-	2.9%
Net Diff.	66.1%	51.8%	62.6%	75.2%	88.2%	93.6%	73.5%	70.7%	67.2%	100.0%	-	97.1%	-	97.1%
Mean	3.16	2.97	3.09	3.22	3.48	3.65	3.14	3.18	3.20	3.00	-	3.34	-	3.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
SUPPORT	92.5%	91.5%	91.0%	96.3%	91.8%	96.7%	95.6%	100.0%	86.8%	87.2%	78.8%	98.2%	99.3%	64.9%	93.3%
Strongly	58.4%	59.8%	55.3%	58.2%	59.2%	53.9%	52.6%	58.1%	37.1%	36.9%	41.6%	81.5%	82.7%	41.5%	50.2%
Somewhat	34.1%	31.7%	35.7%	38.2%	32.6%	42.7%	43.0%	41.9%	49.7%	50.4%	37.3%	16.7%	16.5%	23.3%	43.1%
OPPOSE	4.9%	5.3%	7.2%	2.1%	5.8%	-	-	-	9.0%	9.5%	-	0.7%	0.7%	-	5.4%
Somewhat	2.0%	3.0%	1.7%	-	2.4%	-	-	-	3.5%	3.7%	-	-	-	-	4.8%
Strongly	2.9%	2.3%	5.5%	2.1%	3.4%	-	-	-	5.5%	5.8%	-	0.7%	0.7%	-	0.5%
DK/REFUSED	2.5%	3.2%	1.8%	1.6%	2.4%	3.3%	4.4%	-	4.1%	3.2%	21.2%	1.1%	-	35.1%	1.4%
Net Diff.	87.6%	86.2%	83.8%	94.2%	86.0%	96.7%	95.6%	100.0%	77.8%	77.7%	78.8%	97.5%	98.5%	64.9%	87.9%
Mean	3.52	3.54	3.43	3.55	3.51	3.56	3.55	3.58	3.23	3.22	3.53	3.81	3.81	3.64	3.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
SUPPORT	92.5%	88.9%	99.5%	95.0%	90.6%	99.8%	81.5%	90.9%	92.5%	84.8%	100.0%	95.1%	91.9%	97.7%	90.8%	93.0%	90.5%	97.2%	-	99.2%	94.1%
Strongly	58.4%	40.8%	79.2%	53.6%	60.9%	83.1%	23.6%	54.2%	57.0%	30.1%	76.7%	62.9%	61.2%	61.8%	68.4%	52.2%	60.1%	30.7%	-	56.8%	56.3%
Somewhat	34.1%	48.1%	20.4%	41.4%	29.6%	16.8%	57.9%	36.8%	35.5%	54.7%	23.3%	32.3%	30.6%	36.0%	22.4%	40.8%	30.3%	66.5%	-	42.4%	37.8%
OPPOSE	4.9%	10.5%	0.5%	1.2%	7.3%	-	14.2%	4.8%	5.6%	12.8%	-	0.1%	6.4%	-	9.2%	2.6%	7.9%	-	-	0.3%	2.4%
Somewhat	2.0%	-	-	1.1%	3.0%	-	9.2%	1.6%	1.8%	7.1%	-	-	2.0%	-	-	1.2%	3.6%	-	-	-	1.0%
Strongly	2.9%	10.5%	0.5%	0.1%	4.3%	-	4.9%	3.2%	3.7%	5.7%	-	0.1%	4.4%	-	9.2%	1.4%	4.3%	-	-	0.3%	1.4%
DK/REFUSED	2.5%	0.6%	-	3.9%	2.1%	0.2%	4.4%	4.3%	1.9%	2.4%	-	4.8%	1.8%	2.3%	-	4.4%	1.7%	2.8%	-	0.4%	3.5%
Net Diff.	87.6%	78.4%	99.0%	93.8%	83.3%	99.8%	67.3%	86.2%	87.0%	71.9%	100.0%	95.0%	85.5%	97.7%	81.6%	90.4%	82.6%	97.2%	-	98.9%	91.8%
Mean	3.52	3.20	3.78	3.54	3.50	3.83	3.05	3.48	3.49	3.12	3.77	3.66	3.51	3.63	3.50	3.50	3.49	3.32	-	3.56	3.54

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
SUPPORT	92.5%	98.8%	100.0%	94.6%	94.7%	88.0%	100.0%	94.1%	96.0%	100.0%	93.8%	71.3%	87.4%	88.2%	60.3%	99.3%	99.2%	100.0%	78.8%
Strongly	58.4%	43.3%	51.8%	59.8%	57.1%	41.9%	78.2%	57.7%	61.6%	89.1%	87.2%	60.9%	36.2%	36.6%	21.9%	78.7%	79.8%	-	55.7%
Somewhat	34.1%	55.5%	48.2%	34.8%	37.6%	46.1%	21.8%	36.4%	34.5%	10.9%	6.6%	10.4%	51.2%	51.6%	38.4%	20.6%	19.5%	100.0%	23.0%
OPPOSE	4.9%	-	-	5.1%	2.1%	9.5%	-	4.0%	2.1%	-	-	10.8%	10.5%	10.8%	-	-	-	-	4.8%
Somewhat	2.0%	-	-	-	0.9%	3.5%	-	4.0%	-	-	-	-	4.6%	4.7%	-	-	-	-	-
Strongly	2.9%	-	-	5.1%	1.3%	6.0%	-	-	2.1%	-	-	10.8%	5.9%	6.1%	-	-	-	-	4.8%
DK/REFUSED	2.5%	1.2%	-	0.3%	3.1%	2.5%	-	1.9%	1.8%	-	6.2%	17.9%	2.1%	1.0%	39.7%	0.7%	0.8%	-	16.4%
Net Diff.	87.6%	98.8%	100.0%	89.4%	92.6%	78.5%	100.0%	90.1%	93.9%	100.0%	93.8%	60.5%	76.9%	77.4%	60.3%	99.3%	99.2%	100.0%	74.0%
Mean	3.52	3.44	3.52	3.50	3.55	3.27	3.78	3.55	3.58	3.89	3.93	3.48	3.20	3.20	3.36	3.79	3.80	3.00	3.55

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-		VOTE	VOTE	UNDE-
		VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	AND	NOT	ALL	
		CAVA-			BATCH		UNDE-	CAVA-	PARE			KELLY			UNDE-	PARE	VOTE	VOTE	BAL-		
		LIERO					CIDED	LIERO						CIDED	CIDED		PARE	PARE	LOTS		
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14	
SUPPORT	92.5%	87.9%	87.2%	100.0%	100.0%	100.0%	100.0%	80.7%	84.4%	86.6%	86.1%	100.0%	100.0%	100.0%	100.0%	86.0%	83.4%	86.7%	100.0%	65.9%	
Strongly	58.4%	41.0%	38.6%	84.1%	81.6%	82.4%	59.6%	33.4%	30.1%	40.8%	40.2%	57.2%	81.1%	82.4%	57.7%	37.4%	23.7%	41.6%	34.8%	48.3%	
Somewhat	34.1%	46.8%	48.6%	15.9%	18.4%	17.6%	40.4%	47.3%	54.3%	45.8%	45.9%	42.8%	18.9%	17.6%	42.3%	48.6%	59.7%	45.1%	65.2%	17.6%	
OPPOSE	4.9%	9.3%	9.8%	-	-	-	-	7.7%	14.7%	10.5%	10.9%	-	-	-	-	3.1%	14.0%	10.2%	-	7.7%	
Somewhat	2.0%	4.6%	4.8%	-	-	-	-	-	-	4.6%	4.8%	-	-	-	-	-	7.7%	5.0%	-	-	
Strongly	2.9%	4.7%	5.0%	-	-	-	-	7.7%	14.7%	5.9%	6.1%	-	-	-	-	3.1%	6.2%	5.2%	-	7.7%	
DK/REFUSED	2.5%	2.8%	3.0%	-	-	-	-	11.7%	0.9%	2.9%	3.0%	-	-	-	-	10.9%	2.7%	3.1%	-	26.4%	
Net Diff.	87.6%	78.6%	77.4%	100.0%	100.0%	100.0%	100.0%	73.0%	69.7%	76.1%	75.1%	100.0%	100.0%	100.0%	100.0%	82.9%	69.4%	76.5%	100.0%	58.2%	
Mean	3.52	3.28	3.25	3.84	3.82	3.82	3.60	3.20	3.01	3.25	3.24	3.57	3.81	3.82	3.58	3.35	3.04	3.27	3.35	3.45	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
SUPPORT	92.5%	94.3%	89.5%	92.8%	92.2%	89.5%	97.7%	91.8%	100.0%	100.0%	82.1%	100.0%	-	100.0%	-	89.0%	95.5%	93.5%	93.8%	91.1%	-
Strongly	58.4%	62.4%	44.1%	59.8%	58.0%	49.5%	69.3%	53.8%	87.5%	71.2%	40.0%	45.5%	-	63.1%	-	40.0%	83.0%	56.5%	58.6%	38.6%	-
Somewhat	34.1%	31.9%	45.4%	33.0%	34.2%	40.0%	28.4%	38.1%	12.5%	28.8%	42.0%	54.5%	-	36.9%	-	49.1%	12.5%	37.0%	35.2%	52.6%	-
OPPOSE	4.9%	4.8%	7.4%	7.1%	3.8%	7.5%	2.3%	6.6%	-	-	15.5%	-	100.0%	-	100.0%	7.8%	2.8%	3.9%	4.3%	-	-
Somewhat	2.0%	1.6%	4.7%	1.1%	3.8%	3.8%	-	2.7%	-	-	6.8%	-	40.7%	-	40.7%	4.3%	-	1.4%	1.6%	-	-
Strongly	2.9%	3.2%	2.7%	6.1%	-	3.7%	2.3%	3.9%	-	-	8.7%	-	59.3%	-	59.3%	3.5%	2.8%	2.5%	2.8%	-	-
DK/REFUSED	2.5%	1.0%	3.1%	0.1%	4.0%	3.0%	-	1.5%	-	-	2.4%	-	-	-	-	3.1%	1.7%	2.6%	1.9%	8.9%	-
Net Diff.	87.6%	89.5%	82.1%	85.6%	88.3%	82.1%	95.4%	85.2%	100.0%	100.0%	66.6%	100.0%	-100%	100.0%	-100%	81.2%	92.8%	89.6%	89.5%	91.1%	-
Mean	3.52	3.55	3.35	3.47	3.56	3.40	3.65	3.44	3.87	3.71	3.16	3.46	1.41	3.63	1.41	3.30	3.79	3.51	3.52	3.42	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
SUPPORT	92.5%	83.6%	100.0%	92.9%	95.3%	92.9%	94.1%	89.5%	96.3%	93.5%	81.0%	93.4%	93.6%	-	92.7%	100.0%
Strongly	58.4%	32.7%	82.3%	70.7%	48.4%	83.5%	43.0%	40.6%	84.4%	56.3%	20.8%	79.3%	57.6%	-	77.7%	78.1%
Somewhat	34.1%	50.9%	17.7%	22.2%	46.9%	9.4%	51.1%	48.8%	11.9%	37.3%	60.1%	14.1%	36.0%	-	14.9%	21.9%
OPPOSE	4.9%	14.5%	-	4.8%	0.1%	4.4%	3.0%	7.2%	3.7%	4.7%	19.0%	-	0.6%	100.0%	-	-
Somewhat	2.0%	8.0%	-	-	-	-	2.7%	3.5%	-	1.7%	17.9%	-	-	94.3%	-	-
Strongly	2.9%	6.5%	-	4.8%	0.1%	4.4%	0.2%	3.7%	3.7%	2.9%	1.1%	-	0.6%	5.7%	-	-
DK/REFUSED	2.5%	1.8%	-	2.3%	4.6%	2.7%	2.9%	3.3%	-	1.8%	-	6.6%	5.8%	-	7.3%	-
Net Diff.	87.6%	69.1%	100.0%	88.1%	95.2%	88.5%	91.1%	82.3%	92.5%	88.8%	61.9%	93.4%	93.0%	-100%	92.7%	100.0%
Mean	3.52	3.12	3.82	3.62	3.50	3.77	3.41	3.31	3.77	3.50	3.01	3.85	3.60	1.94	3.84	3.78

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
SUPPORT	92.5%	91.2%	92.9%	97.8%	100.0%	96.2%	96.7%	86.6%	86.0%	87.3%	41.4%	100.0%	92.5%	85.9%	96.1%	99.7%	87.5%	100.0%	97.3%	84.5%	
Strongly	58.4%	40.6%	40.0%	87.2%	95.0%	81.6%	61.6%	39.2%	44.5%	33.3%	-	86.5%	58.3%	44.3%	87.7%	63.9%	33.6%	89.4%	63.8%	33.3%	
Somewhat	34.1%	50.6%	52.9%	10.6%	5.0%	14.6%	35.1%	47.4%	41.5%	54.0%	41.4%	13.5%	34.2%	41.5%	8.4%	35.8%	53.9%	10.6%	33.5%	51.1%	
OPPOSE	4.9%	6.0%	7.1%	-	-	-	3.3%	9.1%	11.5%	6.6%	58.6%	-	7.3%	12.4%	-	0.3%	5.5%	-	2.6%	10.6%	
Somewhat	2.0%	3.0%	-	-	-	-	1.0%	4.4%	6.3%	2.1%	-	-	2.4%	5.7%	-	-	2.9%	-	-	5.1%	
Strongly	2.9%	3.0%	7.1%	-	-	-	2.2%	4.8%	5.1%	4.4%	58.6%	-	4.8%	6.7%	-	0.3%	2.7%	-	2.6%	5.6%	
DK/REFUSED	2.5%	2.8%	-	2.2%	-	3.8%	0.1%	4.2%	2.5%	6.2%	-	-	0.2%	1.8%	3.9%	-	7.0%	-	0.1%	4.9%	
Net Diff.	87.6%	85.2%	85.9%	97.8%	100.0%	96.2%	93.4%	77.5%	74.6%	80.7%	-17.3%	100.0%	85.3%	73.5%	96.1%	99.4%	81.9%	100.0%	94.7%	73.8%	
Mean	3.52	3.33	3.26	3.89	3.95	3.85	3.56	3.26	3.29	3.24	1.83	3.87	3.46	3.26	3.91	3.63	3.27	3.89	3.59	3.18	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
SUPPORT	92.5%	84.5%	94.1%	100.0%	84.5%	90.7%	100.0%	87.8%	97.9%	94.5%	91.2%	93.5%	91.9%	93.0%	90.5%	91.0%	92.6%	95.1%	89.4%	94.4%
Strongly	58.4%	73.8%	51.2%	75.6%	73.8%	58.4%	100.0%	40.9%	77.6%	45.7%	56.3%	60.1%	50.1%	64.9%	49.0%	64.3%	50.7%	65.6%	45.0%	66.3%
Somewhat	34.1%	10.7%	42.8%	24.4%	10.7%	32.3%	-	46.9%	20.4%	48.8%	34.9%	33.3%	41.8%	28.1%	41.6%	26.7%	41.9%	29.6%	44.4%	28.0%
OPPOSE	4.9%	-	5.9%	-	-	9.3%	-	8.2%	1.4%	5.5%	4.5%	5.3%	4.5%	5.0%	6.4%	7.9%	3.5%	1.9%	5.9%	5.0%
Somewhat	2.0%	-	5.1%	-	-	8.8%	-	3.9%	-	-	1.6%	2.3%	1.1%	2.1%	3.4%	2.4%	-	1.8%	1.5%	1.7%
Strongly	2.9%	-	0.9%	-	-	0.5%	-	4.2%	1.4%	5.5%	2.9%	3.0%	3.3%	2.9%	3.0%	5.5%	3.5%	0.1%	4.4%	3.3%
DK/REFUSED	2.5%	15.5%	-	-	15.5%	-	-	4.0%	0.7%	-	4.3%	1.2%	3.6%	2.0%	3.1%	1.0%	3.9%	3.0%	4.7%	0.7%
Net Diff.	87.6%	84.5%	88.1%	100.0%	84.5%	81.4%	100.0%	79.6%	96.6%	88.9%	86.7%	88.2%	87.5%	88.0%	84.1%	83.1%	89.1%	93.2%	83.6%	89.4%
Mean	3.52	3.87	3.44	3.76	3.87	3.49	4.00	3.30	3.75	3.35	3.51	3.52	3.44	3.58	3.41	3.51	3.45	3.65	3.36	3.59

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN/ NON-WHITE		EVANGELICAL/ BORN-AGAIN/ AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
SUPPORT	92.5%	100.0%	83.5%	100.0%	81.1%	94.3%	95.1%	92.4%	97.2%	96.3%	93.9%	93.5%	96.9%	99.7%	87.0%	99.2%	85.0%	93.8%	91.7%	91.4%	90.3%	
Strongly	58.4%	65.2%	55.2%	77.2%	66.3%	54.7%	66.7%	54.3%	72.4%	55.0%	63.6%	56.6%	64.1%	42.3%	77.0%	51.2%	78.5%	58.6%	58.5%	55.0%	59.4%	
Somewhat	34.1%	34.8%	28.3%	22.8%	14.7%	39.7%	28.3%	38.1%	24.8%	41.2%	30.3%	36.9%	32.8%	57.4%	10.0%	48.0%	6.4%	35.2%	33.2%	36.4%	30.9%	
OPPOSE	4.9%	-	5.6%	-	8.2%	4.2%	2.2%	6.2%	2.8%	2.2%	1.9%	4.8%	1.5%	0.3%	5.4%	0.8%	6.5%	2.6%	6.4%	6.2%	8.5%	
Somewhat	2.0%	-	5.0%	-	8.2%	2.6%	1.0%	3.1%	2.8%	2.1%	-	3.0%	-	-	5.4%	-	6.5%	-	3.2%	-	4.8%	
Strongly	2.9%	-	0.6%	-	-	1.6%	1.2%	3.1%	-	0.1%	1.9%	1.8%	1.5%	0.3%	-	0.8%	-	2.6%	3.2%	6.2%	3.8%	
DK/REFUSED	2.5%	-	10.9%	-	10.7%	1.5%	2.7%	1.4%	-	1.5%	4.2%	1.7%	1.6%	-	7.6%	-	8.5%	3.6%	1.9%	2.4%	1.1%	
Net Diff.	87.6%	100.0%	77.9%	100.0%	72.9%	90.1%	92.8%	86.3%	94.4%	94.1%	92.0%	88.7%	95.3%	99.3%	81.6%	98.4%	78.4%	91.2%	85.3%	85.3%	81.8%	
Mean	3.52	3.65	3.55	3.77	3.65	3.50	3.65	3.46	3.70	3.54	3.62	3.51	3.62	3.42	3.77	3.50	3.79	3.55	3.50	3.44	3.48	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
SUPPORT	92.5%	95.4%	93.0%	94.5%	91.3%	90.0%	93.1%	89.9%	92.5%	86.3%	97.8%	85.0%	96.9%	87.8%	98.5%	84.4%	97.4%	93.7%	100.0%	86.6%	100.0%
Strongly	58.4%	61.1%	57.6%	55.9%	58.6%	72.3%	56.8%	76.4%	72.5%	39.6%	72.1%	39.9%	74.7%	39.3%	70.2%	34.7%	72.1%	58.3%	72.6%	76.4%	79.4%
Somewhat	34.1%	34.3%	35.4%	38.6%	32.7%	17.6%	36.2%	13.6%	19.9%	46.7%	25.7%	45.1%	22.2%	48.6%	28.2%	49.7%	25.4%	35.4%	27.4%	10.2%	20.6%
OPPOSE	4.9%	0.2%	4.3%	3.0%	7.0%	0.7%	3.8%	-	7.5%	9.7%	2.2%	13.3%	3.1%	5.2%	1.5%	10.5%	2.5%	6.3%	-	13.4%	-
Somewhat	2.0%	-	1.6%	-	3.1%	-	3.6%	-	7.1%	5.2%	-	7.1%	-	2.9%	-	5.3%	-	5.4%	-	12.6%	-
Strongly	2.9%	0.2%	2.6%	3.0%	3.8%	0.7%	0.2%	-	0.4%	4.4%	2.2%	6.2%	3.1%	2.2%	1.5%	5.3%	2.5%	0.9%	-	0.8%	-
DK/REFUSED	2.5%	4.4%	2.7%	2.5%	1.7%	9.3%	3.1%	10.1%	-	4.1%	1.6%	1.6%	-	7.0%	0.1%	5.0%	1.0%	-	-	-	-
Net Diff.	87.6%	95.2%	88.7%	91.5%	84.4%	89.2%	89.2%	89.9%	85.0%	76.6%	95.6%	71.7%	93.8%	82.7%	97.0%	73.9%	94.9%	87.4%	100.0%	73.2%	100.0%
Mean	3.52	3.63	3.52	3.51	3.49	3.78	3.54	3.85	3.65	3.27	3.68	3.21	3.68	3.34	3.67	3.20	3.67	3.51	3.73	3.62	3.79

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.					
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
SUPPORT	92.5%	86.9%	84.0%	84.5%	88.7%	97.8%	96.7%	95.0%	100.0%	85.3%	95.4%	88.3%	100.0%	85.0%	97.4%	93.9%	100.0%	88.9%	100.0%
Strongly	58.4%	44.5%	34.4%	50.7%	44.4%	69.0%	50.6%	75.9%	83.2%	47.8%	64.9%	41.5%	72.9%	40.0%	68.6%	60.9%	71.7%	71.3%	83.6%
Somewhat	34.1%	42.3%	49.6%	33.8%	44.4%	28.8%	46.0%	19.1%	16.8%	37.6%	30.5%	46.8%	27.1%	45.1%	28.8%	32.9%	28.3%	17.6%	16.4%
OPPOSE	4.9%	9.0%	7.4%	8.5%	9.6%	2.2%	3.3%	5.0%	-	12.8%	4.6%	5.4%	-	9.7%	2.6%	6.1%	-	11.1%	-
Somewhat	2.0%	5.4%	6.6%	-	7.5%	-	-	-	-	8.3%	-	2.6%	-	5.5%	-	5.2%	-	10.4%	-
Strongly	2.9%	3.6%	0.9%	8.5%	2.0%	2.2%	3.3%	5.0%	-	4.4%	4.6%	2.8%	-	4.3%	2.6%	0.9%	-	0.6%	-
DK/REFUSED	2.5%	4.2%	8.6%	7.0%	1.7%	-	-	-	-	1.9%	-	6.3%	-	5.2%	-	-	-	-	-
Net Diff.	87.6%	77.9%	76.5%	76.1%	79.2%	95.6%	93.3%	90.1%	100.0%	72.6%	90.9%	82.9%	100.0%	75.3%	94.8%	87.8%	100.0%	77.9%	100.0%
Mean	3.52	3.33	3.29	3.36	3.33	3.65	3.44	3.66	3.83	3.31	3.56	3.36	3.73	3.27	3.63	3.54	3.72	3.60	3.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
SUPPORT	92.5%	92.6%	91.9%	91.6%	96.6%	80.5%	100.0%	90.7%	91.5%	92.6%	98.4%	43.8%	100.0%	94.3%	92.4%	90.7%	91.3%	100.0%	100.0%
Strongly	58.4%	57.4%	62.8%	74.9%	51.9%	15.2%	48.0%	56.5%	65.5%	77.7%	55.7%	43.8%	-	58.1%	59.8%	72.4%	41.1%	-	100.0%
Somewhat	34.1%	35.2%	29.1%	16.6%	44.7%	65.3%	52.0%	34.1%	25.9%	14.9%	42.7%	-	100.0%	36.2%	32.6%	18.3%	50.2%	100.0%	-
OPPOSE	4.9%	5.4%	2.7%	3.8%	1.1%	-	-	8.3%	4.3%	7.4%	-	-	-	2.9%	0.8%	0.4%	4.4%	-	-
Somewhat	2.0%	2.0%	2.3%	3.6%	-	-	-	2.9%	4.3%	7.4%	-	-	-	1.1%	-	-	-	-	-
Strongly	2.9%	3.5%	0.4%	0.2%	1.1%	-	-	5.4%	-	-	-	-	-	1.8%	0.8%	0.4%	4.4%	-	-
DK/REFUSED	2.5%	1.9%	5.4%	4.7%	2.3%	19.5%	-	1.0%	4.2%	-	1.6%	56.2%	-	2.8%	6.8%	8.9%	4.3%	-	-
Net Diff.	87.6%	87.2%	89.2%	87.8%	95.4%	80.5%	100.0%	82.3%	87.1%	85.1%	98.4%	43.8%	100.0%	91.4%	91.6%	90.2%	86.9%	100.0%	100.0%
Mean	3.52	3.49	3.63	3.74	3.51	3.19	3.48	3.43	3.64	3.70	3.57	4.00	3.00	3.55	3.62	3.79	3.34	3.00	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
SUPPORT	92.5%	93.8%	88.3%	91.5%	90.5%	99.8%	90.4%	93.5%	90.9%	95.4%	90.8%	99.8%	91.1%	90.7%	89.2%	94.8%	89.3%	100.0%
Strongly	58.4%	60.0%	62.5%	55.1%	46.9%	69.2%	61.6%	57.0%	58.3%	58.7%	55.9%	69.2%	62.4%	56.3%	59.5%	55.1%	55.3%	75.0%
Somewhat	34.1%	33.8%	25.7%	36.4%	43.6%	30.6%	28.8%	36.6%	32.6%	36.7%	34.9%	30.6%	28.7%	34.4%	29.7%	39.7%	33.9%	25.0%
OPPOSE	4.9%	3.5%	4.5%	8.4%	5.2%	0.2%	4.1%	5.3%	6.3%	2.6%	6.1%	0.2%	6.4%	8.1%	9.6%	2.7%	8.9%	-
Somewhat	2.0%	-	-	3.5%	5.2%	-	-	2.9%	1.8%	2.4%	2.5%	-	-	4.7%	3.4%	2.7%	3.7%	-
Strongly	2.9%	3.5%	4.5%	4.9%	-	0.2%	4.1%	2.4%	4.5%	0.1%	3.6%	0.2%	6.4%	3.5%	6.2%	-	5.1%	-
DK/REFUSED	2.5%	2.7%	7.3%	0.1%	4.3%	-	5.5%	1.1%	2.8%	2.0%	3.1%	-	2.5%	1.2%	1.2%	2.5%	1.9%	-
Net Diff.	87.6%	90.4%	83.8%	83.0%	85.4%	99.6%	86.3%	88.2%	84.6%	92.9%	84.8%	99.6%	84.7%	82.5%	79.5%	92.1%	80.4%	100.0%
Mean	3.52	3.55	3.58	3.42	3.44	3.69	3.57	3.50	3.49	3.57	3.48	3.69	3.51	3.45	3.44	3.54	3.42	3.75

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
SUPPORT	92.5%	89.7%	96.1%	92.8%	95.8%	92.4%	99.7%	90.8%	94.1%	92.2%	91.5%	93.9%	100.0%	80.9%	92.4%	95.2%	93.8%
Strongly	58.4%	60.9%	57.6%	57.0%	60.9%	56.5%	65.9%	58.2%	58.6%	62.9%	56.9%	55.7%	75.3%	56.3%	57.1%	55.0%	59.7%
Somewhat	34.1%	28.8%	38.5%	35.8%	34.9%	35.9%	33.8%	32.6%	35.4%	29.3%	34.7%	38.2%	24.7%	24.6%	35.3%	40.2%	34.0%
OPPOSE	4.9%	2.1%	2.8%	2.7%	2.5%	3.3%	0.3%	7.6%	2.6%	7.8%	4.8%	2.4%	-	9.3%	5.4%	4.3%	4.4%
Somewhat	2.0%	-	1.4%	-	2.3%	1.2%	-	3.2%	1.0%	3.9%	1.1%	1.1%	-	-	2.4%	4.1%	1.6%
Strongly	2.9%	2.1%	1.4%	2.7%	0.2%	2.0%	0.3%	4.4%	1.6%	3.9%	3.7%	1.3%	-	9.3%	3.0%	0.2%	2.8%
DK/REFUSED	2.5%	8.2%	1.1%	4.5%	1.7%	4.3%	-	1.6%	3.4%	0.1%	3.7%	3.7%	-	9.8%	2.2%	0.5%	1.9%
Net Diff.	87.6%	87.7%	93.2%	90.1%	93.3%	89.1%	99.3%	83.2%	91.5%	84.4%	86.7%	91.5%	100.0%	71.7%	87.1%	90.9%	89.4%
Mean	3.52	3.62	3.54	3.54	3.59	3.54	3.65	3.47	3.56	3.51	3.50	3.54	3.75	3.42	3.50	3.51	3.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
SUPPORT	92.5%	89.2%	92.4%	93.2%	97.4%	99.2%	92.9%	85.7%	83.8%	100.0%	100.0%	99.7%	100.0%	99.6%
Strongly	58.4%	54.1%	59.7%	57.7%	61.6%	73.9%	45.1%	40.9%	42.4%	30.3%	76.7%	77.3%	-	81.1%
Somewhat	34.1%	35.1%	32.8%	35.5%	35.8%	25.3%	47.8%	44.8%	41.4%	69.7%	23.3%	22.4%	100.0%	18.5%
OPPOSE	4.9%	7.9%	5.2%	2.0%	2.6%	0.5%	4.3%	8.7%	9.9%	-	-	-	-	-
Somewhat	2.0%	3.5%	1.6%	-	2.6%	-	4.3%	-	-	-	-	-	-	-
Strongly	2.9%	4.5%	3.7%	2.0%	-	0.5%	-	8.7%	9.9%	-	-	-	-	-
DK/REFUSED	2.5%	2.8%	2.3%	4.8%	-	0.4%	2.8%	5.6%	6.3%	-	-	0.3%	-	0.4%
Net Diff.	87.6%	81.3%	87.2%	91.2%	94.9%	98.7%	88.5%	77.0%	73.9%	100.0%	100.0%	99.7%	100.0%	99.6%
Mean	3.52	3.43	3.52	3.56	3.59	3.73	3.42	3.25	3.24	3.30	3.77	3.78	3.00	3.81

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
MEDICAID BENEFIT COMBO	92.5%	91.5%	91.0%	96.3%	91.8%	96.7%	95.6%	100.0%	86.8%	87.2%	78.8%	98.2%	99.3%	64.9%	93.3%
MEDICAL MARIJUANA	78.3%	80.4%	78.7%	73.4%	80.1%	68.0%	64.7%	78.3%	70.9%	72.4%	41.7%	85.9%	87.3%	41.5%	78.1%
LOWERING STATE TAX RATE	74.0%	79.1%	68.7%	67.5%	73.5%	77.1%	76.4%	79.3%	91.5%	94.1%	42.7%	55.4%	55.7%	47.0%	79.1%
EXPAND MEDICAID PROGRAM	63.4%	66.6%	63.4%	56.0%	63.8%	61.0%	61.6%	59.1%	34.6%	32.8%	67.2%	94.6%	96.3%	41.5%	51.4%
PARENTS SCHOOL CHOICE	53.2%	55.9%	47.7%	52.4%	50.6%	68.3%	61.3%	89.9%	74.3%	75.6%	48.9%	30.8%	31.0%	23.6%	59.6%
LEGALIZE SPORTS BETTING	47.5%	49.0%	49.5%	42.3%	48.0%	44.9%	48.7%	33.1%	47.0%	48.7%	13.3%	50.9%	51.8%	23.3%	30.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
MEDICAID BENEFIT COMBO	92.5%	88.9%	99.5%	95.0%	90.6%	99.8%	81.5%	90.9%	92.5%	84.8%	100.0%	95.1%	91.9%	97.7%	90.8%	93.0%	90.5%	97.2%	-	99.2%	94.1%
MEDICAL MARIJUANA	78.3%	87.3%	79.0%	81.0%	75.7%	92.5%	80.6%	76.5%	72.6%	78.1%	93.7%	77.9%	74.9%	79.0%	80.1%	79.7%	76.9%	100.0%	-	86.1%	82.2%
LOWERING STATE TAX RATE	74.0%	80.2%	58.4%	70.8%	77.2%	59.3%	89.4%	75.9%	76.5%	94.6%	54.8%	64.5%	77.4%	71.2%	70.5%	72.4%	76.7%	36.5%	-	61.7%	69.7%
EXPAND MEDICAID PROGRAM	63.4%	50.2%	99.5%	59.2%	63.4%	98.0%	39.8%	54.5%	58.6%	36.9%	100.0%	61.7%	64.8%	82.5%	56.7%	55.7%	62.1%	64.3%	-	81.8%	64.9%
PARENTS SCHOOL CHOICE	53.2%	69.6%	38.2%	60.9%	48.4%	31.0%	75.2%	60.3%	53.8%	82.4%	20.5%	55.1%	49.8%	44.3%	53.1%	57.9%	53.5%	69.3%	-	44.1%	58.2%
LEGALIZE SPORTS BETTING	47.5%	71.3%	33.3%	47.4%	46.8%	44.1%	29.1%	51.8%	49.5%	44.9%	35.9%	46.4%	51.9%	51.0%	70.7%	40.5%	48.0%	35.7%	-	37.9%	43.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
MEDICAID BENEFIT COMBO	92.5%	98.8%	100.0%	94.6%	94.7%	88.0%	100.0%	94.1%	96.0%	100.0%	93.8%	71.3%	87.4%	88.2%	60.3%	99.3%	99.2%	100.0%	78.8%
MEDICAL MARIJUANA	78.3%	66.6%	100.0%	81.3%	79.8%	78.3%	80.4%	74.0%	76.1%	100.0%	88.0%	56.8%	71.1%	72.5%	21.9%	87.9%	87.7%	100.0%	58.7%
LOWERING STATE TAX RATE	74.0%	100.0%	52.1%	71.4%	67.8%	86.1%	54.4%	81.2%	77.3%	17.3%	53.8%	71.7%	91.7%	92.7%	60.3%	58.2%	57.6%	100.0%	74.5%
EXPAND MEDICAID PROGRAM	63.4%	78.3%	100.0%	82.4%	63.0%	40.3%	86.2%	74.9%	68.0%	100.0%	87.8%	43.8%	31.5%	31.3%	38.4%	95.9%	95.8%	100.0%	37.6%
PARENTS SCHOOL CHOICE	53.2%	100.0%	26.1%	51.9%	55.1%	64.8%	36.3%	54.5%	58.9%	18.1%	30.4%	34.8%	74.0%	73.3%	100.0%	32.3%	32.0%	51.1%	68.4%
LEGALIZE SPORTS BETTING	47.5%	63.7%	22.1%	45.4%	44.3%	56.2%	34.6%	45.5%	40.7%	41.9%	47.4%	58.5%	45.6%	46.3%	21.9%	50.8%	51.5%	-	37.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
	VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
MEDICAID BENEFIT COMBO	92.5%	87.9%	87.2%	100.0%	100.0%	100.0%	100.0%	80.7%	84.4%	86.6%	86.1%	100.0%	100.0%	100.0%	100.0%	86.0%	83.4%	86.7%	100.0%	65.9%
MEDICAL MARIJUANA	78.3%	71.9%	72.1%	68.3%	87.5%	87.8%	80.3%	66.2%	88.7%	73.5%	74.1%	57.8%	87.5%	88.7%	66.3%	61.5%	78.4%	71.3%	78.2%	56.7%
LOWERING STATE TAX RATE	74.0%	91.3%	91.4%	89.9%	57.1%	55.4%	100.0%	74.2%	90.0%	92.5%	92.8%	84.5%	57.6%	55.8%	89.4%	68.1%	96.4%	92.7%	75.9%	59.0%
EXPAND MEDICAID PROGRAM	63.4%	33.2%	32.8%	41.8%	97.7%	98.4%	80.3%	43.4%	30.0%	34.8%	33.8%	58.3%	95.5%	96.8%	72.1%	47.0%	31.2%	32.9%	36.7%	32.7%
PARENTS SCHOOL CHOICE	53.2%	76.3%	76.6%	70.6%	31.4%	31.9%	20.7%	50.1%	89.3%	76.2%	77.0%	55.8%	31.2%	31.1%	34.3%	52.0%	84.8%	78.0%	57.4%	61.3%
LEGALIZE SPORTS BETTING	47.5%	46.9%	49.5%	-	51.7%	51.4%	59.8%	33.1%	69.0%	51.0%	51.3%	44.2%	47.8%	48.9%	27.1%	33.5%	42.5%	48.0%	34.3%	41.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		DK/Ref				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
MEDICAID BENEFIT COMBO	92.5%	94.3%	89.5%	92.8%	92.2%	89.5%	97.7%	91.8%	100.0%	100.0%	82.1%	100.0%	-	100.0%	-	89.0%	95.5%	93.5%	93.8%	91.1%	-
MEDICAL MARIJUANA	78.3%	100.0%	-	90.2%	62.5%	77.8%	81.6%	77.2%	88.5%	83.6%	75.1%	71.6%	75.9%	79.8%	75.9%	68.0%	84.1%	83.7%	83.0%	90.2%	-
LOWERING STATE TAX RATE	74.0%	73.0%	82.7%	80.1%	72.3%	89.2%	57.0%	100.0%	-	64.9%	94.1%	92.2%	99.5%	73.5%	99.5%	94.2%	55.3%	69.5%	70.1%	64.4%	-
EXPAND MEDICAID PROGRAM	63.4%	67.6%	44.9%	63.4%	61.9%	45.4%	85.2%	55.5%	99.7%	100.0%	-	-	-	68.5%	-	45.7%	89.4%	59.7%	61.9%	39.6%	-
PARENTS SCHOOL CHOICE	53.2%	52.9%	59.4%	57.1%	51.9%	100.0%	-	64.1%	13.0%	38.1%	82.4%	80.6%	80.5%	51.5%	80.5%	71.9%	26.5%	56.7%	55.0%	71.0%	-
LEGALIZE SPORTS BETTING	47.5%	54.7%	22.7%	100.0%	-	51.0%	45.8%	51.4%	40.8%	47.5%	49.8%	47.9%	68.7%	47.6%	68.7%	43.6%	43.7%	54.4%	50.3%	90.2%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
MEDICAID BENEFIT COMBO	92.5%	83.6%	100.0%	92.9%	95.3%	92.9%	94.1%	89.5%	96.3%	93.5%	81.0%	93.4%	93.6%	-	92.7%	100.0%
MEDICAL MARIJUANA	78.3%	72.3%	89.6%	91.7%	63.1%	80.8%	76.1%	71.0%	90.0%	84.3%	17.9%	67.2%	81.3%	94.3%	70.3%	89.0%
LOWERING STATE TAX RATE	74.0%	94.2%	58.4%	68.4%	94.2%	53.5%	70.5%	95.2%	48.4%	67.3%	78.7%	74.7%	78.6%	100.0%	77.8%	83.9%
EXPAND MEDICAID PROGRAM	63.4%	44.6%	92.1%	55.1%	46.9%	87.8%	64.0%	45.2%	89.7%	67.3%	44.0%	88.5%	27.8%	-	92.7%	29.3%
PARENTS SCHOOL CHOICE	53.2%	71.9%	30.4%	62.1%	71.8%	24.2%	51.5%	72.6%	22.9%	53.7%	56.8%	36.8%	68.9%	94.3%	40.3%	88.0%
LEGALIZE SPORTS BETTING	47.5%	57.4%	51.1%	59.7%	27.7%	39.4%	49.3%	46.8%	39.7%	56.0%	-	55.0%	47.8%	-	55.4%	46.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
MEDICAID BENEFIT COMBO	92.5%	91.2%	92.9%	97.8%	100.0%	96.2%	96.7%	86.6%	86.0%	87.3%	41.4%	100.0%	92.5%	85.9%	96.1%	99.7%	87.5%	100.0%	97.3%	84.5%
MEDICAL MARIJUANA	78.3%	54.6%	81.1%	89.6%	87.4%	91.2%	79.4%	69.8%	83.7%	54.3%	100.0%	93.2%	88.3%	75.0%	87.0%	72.8%	64.0%	92.3%	78.2%	74.1%
LOWERING STATE TAX RATE	74.0%	96.4%	89.5%	50.2%	53.6%	47.8%	71.9%	90.3%	90.9%	89.6%	100.0%	48.5%	78.7%	89.6%	51.5%	67.0%	91.0%	46.2%	70.3%	91.4%
EXPAND MEDICAID PROGRAM	63.4%	36.3%	70.6%	94.0%	95.0%	93.3%	74.9%	35.9%	39.9%	31.5%	41.4%	96.1%	65.7%	36.2%	92.5%	81.6%	35.5%	95.6%	80.2%	33.9%
PARENTS SCHOOL CHOICE	53.2%	73.9%	64.7%	27.0%	25.2%	28.4%	47.5%	73.9%	68.4%	80.0%	-	34.7%	50.0%	79.4%	21.3%	45.7%	67.8%	26.3%	42.9%	77.3%
LEGALIZE SPORTS BETTING	47.5%	40.9%	49.1%	49.6%	45.2%	52.7%	44.9%	46.3%	52.7%	39.2%	100.0%	62.2%	52.1%	57.1%	40.0%	39.7%	34.4%	50.8%	43.2%	48.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
MEDICAID BENEFIT COMBO	92.5%	84.5%	94.1%	100.0%	84.5%	90.7%	100.0%	87.8%	97.9%	94.5%	91.2%	93.5%	91.9%	93.0%	90.5%	91.0%	92.6%	95.1%	89.4%	94.4%
MEDICAL MARIJUANA	78.3%	73.8%	82.9%	43.1%	73.8%	83.7%	69.6%	69.9%	87.7%	72.6%	79.4%	78.5%	63.6%	87.1%	67.7%	89.1%	61.6%	84.9%	62.6%	90.4%
LOWERING STATE TAX RATE	74.0%	74.0%	77.0%	83.5%	74.0%	72.4%	100.0%	90.3%	56.9%	83.6%	70.7%	75.5%	82.3%	68.8%	86.8%	70.9%	80.1%	66.5%	82.9%	68.5%
EXPAND MEDICAID PROGRAM	63.4%	84.5%	53.1%	48.3%	84.5%	70.5%	42.4%	36.9%	92.0%	45.2%	63.4%	65.0%	54.1%	71.2%	52.1%	66.5%	55.1%	76.3%	48.9%	74.9%
PARENTS SCHOOL CHOICE	53.2%	31.7%	63.0%	52.5%	31.7%	67.3%	69.3%	73.3%	32.0%	55.3%	61.1%	49.3%	54.8%	50.1%	61.2%	54.1%	51.7%	45.8%	59.0%	48.7%
LEGALIZE SPORTS BETTING	47.5%	42.2%	53.6%	34.7%	42.2%	53.1%	50.5%	44.8%	50.3%	74.9%	54.9%	44.7%	36.9%	52.9%	46.1%	60.7%	32.3%	44.4%	34.6%	55.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
MEDICAID BENEFIT COMBO	92.5%	100.0%	83.5%	100.0%	81.1%	94.3%	95.1%	92.4%	97.2%	96.3%	93.9%	93.5%	96.9%	99.7%	87.0%	99.2%	85.0%	93.8%	91.7%	91.4%	90.3%
MEDICAL MARIJUANA	78.3%	65.5%	63.9%	80.5%	68.4%	78.1%	78.2%	82.2%	86.1%	74.0%	73.9%	81.3%	80.5%	57.9%	67.1%	64.1%	76.4%	70.8%	82.8%	74.5%	87.1%
LOWERING STATE TAX RATE	74.0%	79.7%	70.9%	81.2%	74.8%	74.0%	67.2%	74.5%	69.9%	73.4%	65.8%	73.6%	65.7%	76.4%	72.6%	70.5%	79.3%	79.6%	70.8%	82.1%	73.1%
EXPAND MEDICAID PROGRAM	63.4%	69.5%	45.9%	89.0%	51.0%	59.4%	82.5%	56.3%	84.5%	62.6%	81.3%	60.2%	82.8%	54.3%	80.0%	69.3%	85.0%	63.4%	64.2%	60.4%	59.8%
PARENTS SCHOOL CHOICE	53.2%	39.3%	59.8%	32.0%	73.9%	60.7%	37.0%	66.0%	37.2%	55.4%	36.9%	61.5%	34.7%	55.6%	44.7%	39.7%	53.2%	54.7%	52.2%	69.7%	54.8%
LEGALIZE SPORTS BETTING	47.5%	45.9%	35.9%	60.4%	27.3%	48.0%	43.7%	54.8%	58.2%	41.1%	35.8%	48.5%	45.3%	44.8%	39.0%	65.9%	35.4%	47.8%	47.8%	60.1%	55.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
MEDICAID BENEFIT COMBO	92.5%	95.4%	93.0%	94.5%	91.3%	90.0%	93.1%	89.9%	92.5%	86.3%	97.8%	85.0%	96.9%	87.8%	98.5%	84.4%	97.4%	93.7%	100.0%	86.6%	100.0%
MEDICAL MARIJUANA	78.3%	68.3%	78.5%	73.6%	84.9%	56.6%	72.0%	59.2%	93.1%	67.7%	87.5%	73.6%	94.4%	60.5%	82.4%	69.6%	88.6%	57.5%	81.5%	71.9%	85.2%
LOWERING STATE TAX RATE	74.0%	77.8%	68.4%	81.1%	68.9%	72.0%	79.3%	76.3%	84.0%	86.9%	64.9%	86.8%	67.7%	87.1%	62.8%	87.4%	62.5%	83.9%	78.9%	100.0%	77.9%
EXPAND MEDICAID PROGRAM	63.4%	65.5%	68.7%	61.2%	67.6%	74.8%	46.5%	79.3%	56.3%	41.3%	81.1%	35.0%	79.6%	48.9%	82.2%	41.0%	81.9%	40.1%	76.8%	40.6%	84.5%
PARENTS SCHOOL CHOICE	53.2%	44.4%	49.6%	60.0%	49.2%	27.8%	65.5%	31.7%	79.9%	75.3%	38.4%	77.5%	42.7%	72.6%	35.1%	78.3%	36.4%	60.9%	49.7%	71.0%	54.3%
LEGALIZE SPORTS BETTING	47.5%	39.3%	40.3%	46.3%	50.0%	55.4%	37.9%	48.7%	49.4%	40.0%	53.7%	44.9%	67.5%	34.0%	43.3%	41.0%	53.6%	37.2%	54.3%	41.7%	55.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
MEDICAID BENEFIT COMBO	92.5%	86.9%	84.0%	84.5%	88.7%	97.8%	96.7%	95.0%	100.0%	85.3%	95.4%	88.3%	100.0%	85.0%	97.4%	93.9%	100.0%	88.9%	100.0%	
MEDICAL MARIJUANA	78.3%	63.6%	54.8%	44.3%	74.9%	90.7%	86.7%	96.9%	91.8%	68.2%	94.2%	59.3%	87.4%	63.5%	92.9%	62.6%	77.9%	72.3%	86.4%	
LOWERING STATE TAX RATE	74.0%	87.2%	80.2%	87.2%	89.1%	65.4%	79.0%	54.9%	57.3%	93.6%	67.0%	81.2%	64.0%	87.4%	63.4%	85.9%	77.5%	90.8%	81.5%	
EXPAND MEDICAID PROGRAM	63.4%	43.6%	31.8%	46.4%	45.4%	78.9%	61.9%	81.1%	93.8%	38.2%	73.0%	48.6%	84.5%	41.7%	80.3%	48.9%	71.0%	65.5%	75.7%	
PARENTS SCHOOL CHOICE	53.2%	65.8%	70.0%	68.5%	63.4%	44.9%	63.2%	34.6%	32.4%	70.7%	53.2%	61.2%	37.2%	66.5%	43.8%	61.2%	51.7%	62.3%	60.6%	
LEGALIZE SPORTS BETTING	47.5%	38.6%	6.7%	41.8%	45.7%	54.5%	54.8%	59.0%	52.4%	43.2%	66.6%	34.4%	43.2%	35.1%	56.8%	54.9%	41.3%	71.7%	42.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
MEDICAID BENEFIT COMBO	92.5%	92.6%	91.9%	91.6%	96.6%	80.5%	100.0%	90.7%	91.5%	92.6%	98.4%	43.8%	100.0%	94.3%	92.4%	90.7%	91.3%	100.0%	100.0%
MEDICAL MARIJUANA	78.3%	80.5%	66.9%	77.3%	46.6%	31.7%	100.0%	85.2%	75.9%	92.5%	48.5%	43.8%	100.0%	76.6%	57.0%	63.4%	41.1%	25.3%	100.0%
LOWERING STATE TAX RATE	74.0%	73.4%	76.8%	80.6%	74.2%	48.8%	100.0%	75.0%	82.6%	99.2%	66.7%	-	100.0%	72.0%	70.5%	63.7%	95.7%	74.7%	100.0%
EXPAND MEDICAID PROGRAM	63.4%	64.4%	57.4%	68.5%	47.2%	31.7%	-	62.0%	47.6%	59.8%	31.7%	43.8%	-	66.5%	68.1%	76.5%	91.3%	25.3%	-
PARENTS SCHOOL CHOICE	53.2%	53.2%	52.8%	57.9%	62.3%	20.4%	-	58.9%	58.0%	72.5%	50.5%	-	-	48.2%	47.1%	44.6%	95.7%	31.2%	-
LEGALIZE SPORTS BETTING	47.5%	48.2%	45.0%	50.5%	40.9%	16.5%	52.0%	57.8%	52.6%	62.5%	39.2%	-	100.0%	40.0%	36.6%	39.4%	45.5%	25.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
MEDICAID BENEFIT COMBO	92.5%	93.8%	88.3%	91.5%	90.5%	99.8%	90.4%	93.5%	90.9%	95.4%	90.8%	99.8%	91.1%	90.7%	89.2%	94.8%	89.3%	100.0%
MEDICAL MARIJUANA	78.3%	76.2%	83.9%	74.1%	80.7%	79.0%	81.0%	77.1%	77.5%	79.8%	78.2%	79.0%	92.3%	79.4%	83.4%	83.7%	81.6%	94.6%
LOWERING STATE TAX RATE	74.0%	66.5%	63.0%	80.2%	82.2%	72.5%	64.3%	78.6%	72.3%	77.1%	74.4%	72.5%	68.1%	80.2%	75.5%	78.7%	76.3%	77.4%
EXPAND MEDICAID PROGRAM	63.4%	66.6%	55.3%	67.0%	56.0%	70.1%	59.6%	65.1%	63.3%	63.4%	61.8%	70.1%	49.1%	64.0%	60.0%	57.7%	58.5%	64.2%
PARENTS SCHOOL CHOICE	53.2%	54.2%	59.6%	59.7%	51.9%	36.2%	57.5%	51.2%	58.6%	43.6%	57.2%	36.2%	62.2%	57.2%	63.6%	47.1%	63.8%	29.1%
LEGALIZE SPORTS BETTING	47.5%	47.5%	51.3%	49.0%	40.5%	47.3%	49.9%	46.4%	49.4%	44.1%	47.6%	47.3%	64.4%	53.3%	60.9%	47.1%	56.3%	59.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
MEDICAID BENEFIT COMBO	92.5%	89.7%	96.1%	92.8%	95.8%	92.4%	99.7%	90.8%	94.1%	92.2%	91.5%	93.9%	100.0%	80.9%	92.4%	95.2%	93.8%
MEDICAL MARIJUANA	78.3%	71.0%	75.0%	71.1%	77.4%	74.8%	70.3%	83.5%	73.8%	68.1%	84.1%	82.5%	63.5%	84.0%	76.1%	73.8%	80.8%
LOWERING STATE TAX RATE	74.0%	60.9%	77.1%	69.0%	76.0%	72.6%	69.7%	76.4%	71.9%	74.8%	74.6%	72.8%	80.7%	76.1%	74.4%	74.2%	72.8%
EXPAND MEDICAID PROGRAM	63.4%	68.7%	66.1%	67.0%	67.0%	65.1%	73.4%	59.3%	67.0%	67.4%	67.6%	55.4%	43.6%	59.4%	74.0%	70.0%	59.2%
PARENTS SCHOOL CHOICE	53.2%	53.5%	45.9%	53.3%	41.5%	50.8%	40.2%	58.8%	48.3%	42.9%	62.7%	53.8%	58.4%	64.1%	47.4%	53.0%	52.1%
LEGALIZE SPORTS BETTING	47.5%	37.2%	40.2%	37.1%	42.2%	39.0%	40.1%	56.8%	39.3%	42.7%	55.1%	44.6%	36.7%	58.9%	47.2%	47.9%	45.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUPPORT:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
MEDICAID BENEFIT COMBO	92.5%	89.2%	92.4%	93.2%	97.4%	99.2%	92.9%	85.7%	83.8%	100.0%	100.0%	99.7%	100.0%	99.6%	
MEDICAL MARIJUANA	78.3%	75.7%	82.1%	77.4%	73.1%	94.1%	83.3%	80.4%	87.2%	30.3%	100.0%	84.9%	100.0%	84.2%	
LOWERING STATE TAX RATE	74.0%	85.1%	64.9%	66.6%	76.5%	61.5%	84.6%	81.8%	79.3%	100.0%	22.6%	51.1%	53.5%	51.0%	
EXPAND MEDICAID PROGRAM	63.4%	61.2%	65.9%	64.4%	56.2%	79.9%	56.8%	21.5%	20.3%	30.3%	100.0%	88.4%	100.0%	87.9%	
PARENTS SCHOOL CHOICE	53.2%	60.7%	56.7%	53.2%	40.4%	25.3%	60.9%	83.6%	85.1%	72.9%	-	37.6%	53.5%	36.8%	
LEGALIZE SPORTS BETTING	47.5%	48.9%	57.7%	45.3%	39.9%	23.2%	58.6%	53.9%	57.5%	27.1%	-	57.2%	46.5%	57.7%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
MEDICAID BENEFIT COMBO	3.52	3.54	3.43	3.55	3.51	3.56	3.55	3.58	3.23	3.22	3.53	3.81	3.81	3.64	3.45
MEDICAL MARIJUANA	3.33	3.42	3.33	3.15	3.39	3.04	2.97	3.23	3.08	3.10	2.69	3.60	3.60	4.00	3.24
LOWERING STATE TAX RATE	3.31	3.42	3.08	3.26	3.30	3.32	3.32	3.35	3.73	3.73	3.54	2.86	2.86	2.81	3.39
EXPAND MEDICAID PROGRAM	3.00	3.02	3.08	2.88	3.00	2.98	3.03	2.83	2.18	2.13	3.23	3.78	3.78	4.00	2.76
PARENTS SCHOOL CHOICE	2.62	2.69	2.50	2.54	2.55	3.04	3.02	3.08	3.16	3.18	2.83	2.04	2.03	2.37	2.68
LEGALIZE SPORTS BETTING	2.52	2.54	2.78	2.29	2.51	2.56	2.64	2.31	2.48	2.52	1.70	2.66	2.66	2.36	2.03

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
MEDICAID BENEFIT COMBO	3.52	3.20	3.78	3.54	3.50	3.83	3.05	3.48	3.49	3.12	3.77	3.66	3.51	3.63	3.50	3.50	3.49	3.32	-	3.56	3.54
MEDICAL MARIJUANA	3.33	3.54	3.55	3.33	3.30	3.70	3.21	3.31	3.20	3.14	3.78	3.38	3.27	3.48	3.34	3.33	3.28	3.69	-	3.65	3.43
LOWERING STATE TAX RATE	3.31	3.42	2.93	3.23	3.38	2.93	3.51	3.41	3.36	3.75	2.78	3.15	3.36	3.27	3.38	3.24	3.36	3.09	-	2.88	3.20
EXPAND MEDICAID PROGRAM	3.00	2.63	3.78	2.96	2.97	3.81	2.40	2.78	2.86	2.32	3.77	3.06	3.00	3.42	2.83	2.90	2.92	2.98	-	3.38	3.09
PARENTS SCHOOL CHOICE	2.62	2.96	2.17	2.78	2.52	1.99	3.18	2.73	2.72	3.32	1.65	2.63	2.59	2.37	2.60	2.70	2.65	2.74	-	2.33	2.67
LEGALIZE SPORTS BETTING	2.52	2.86	2.53	2.44	2.54	2.48	2.36	2.53	2.56	2.55	2.30	2.47	2.59	2.54	3.03	2.30	2.60	2.02	-	2.48	2.43

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
MEDICAID BENEFIT COMBO	3.52	3.44	3.52	3.50	3.55	3.27	3.78	3.55	3.58	3.89	3.93	3.48	3.20	3.20	3.36	3.79	3.80	3.00	3.55
MEDICAL MARIJUANA	3.33	3.30	3.78	3.51	3.40	3.23	3.49	3.30	3.25	3.87	3.68	3.11	3.03	3.04	2.44	3.61	3.61	4.00	3.29
LOWERING STATE TAX RATE	3.31	3.65	3.01	3.18	3.21	3.65	2.83	3.34	3.25	1.96	2.85	4.00	3.73	3.73	3.36	2.89	2.88	3.49	3.63
EXPAND MEDICAID PROGRAM	3.00	3.23	3.52	3.35	3.07	2.34	3.58	3.19	3.19	3.89	3.74	2.94	2.11	2.10	2.64	3.75	3.76	3.00	2.76
PARENTS SCHOOL CHOICE	2.62	3.65	2.04	2.45	2.61	2.93	1.99	2.77	2.71	1.61	2.08	2.43	3.14	3.14	3.40	2.07	2.07	2.51	3.09
LEGALIZE SPORTS BETTING	2.52	3.24	2.30	2.58	2.45	2.70	2.17	2.41	2.44	2.36	2.58	3.16	2.43	2.44	2.04	2.62	2.64	1.51	2.40

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS				
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14				
MEDICAID BENEFIT COMBO	3.52	3.28	3.25	3.84	3.82	3.82	3.60	3.20	3.01	3.25	3.24	3.57	3.81	3.82	3.58	3.35	3.04	3.27	3.35	3.45				
MEDICAL MARIJUANA	3.33	3.09	3.12	2.47	3.62	3.60	4.00	3.14	3.67	3.12	3.12	3.20	3.60	3.61	3.38	3.09	3.08	3.08	3.15	3.41				
LOWERING STATE TAX RATE	3.31	3.69	3.72	3.21	2.88	2.85	3.60	3.50	3.63	3.72	3.74	3.48	2.89	2.88	3.06	3.25	3.80	3.73	3.28	3.83				
EXPAND MEDICAID PROGRAM	3.00	2.18	2.14	2.82	3.80	3.80	3.74	2.61	2.16	2.22	2.20	2.67	3.76	3.78	3.34	2.68	2.16	2.18	2.20	2.64				
PARENTS SCHOOL CHOICE	2.62	3.17	3.16	3.65	2.06	2.07	1.77	2.62	3.45	3.17	3.19	2.54	2.05	2.04	2.13	2.69	3.38	3.23	2.60	2.93				
LEGALIZE SPORTS BETTING	2.52	2.44	2.48	1.64	2.65	2.65	2.60	2.31	2.83	2.54	2.55	2.25	2.54	2.59	1.79	2.36	2.46	2.48	2.09	2.69				

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
MEDICAID BENEFIT COMBO	3.52	3.55	3.35	3.47	3.56	3.40	3.65	3.44	3.87	3.71	3.16	3.46	1.41	3.63	1.41	3.30	3.79	3.51	3.52	3.42	-
MEDICAL MARIJUANA	3.33	3.69	1.61	3.53	3.03	3.26	3.45	3.27	3.58	3.51	3.10	3.03	2.92	3.36	2.92	3.03	3.53	3.47	3.44	3.68	-
LOWERING STATE TAX RATE	3.31	3.27	3.41	3.43	3.22	3.61	2.93	3.69	1.52	3.06	3.81	3.71	3.85	3.27	3.85	3.72	2.92	3.18	3.15	3.54	-
EXPAND MEDICAID PROGRAM	3.00	3.08	2.56	2.99	2.92	2.58	3.44	2.77	3.88	3.71	1.47	1.57	1.00	3.12	1.00	2.40	3.68	2.98	3.00	2.70	-
PARENTS SCHOOL CHOICE	2.62	2.57	2.85	2.67	2.57	3.61	1.36	2.88	1.58	2.23	3.29	3.23	3.33	2.55	3.33	3.10	1.96	2.64	2.59	3.10	-
LEGALIZE SPORTS BETTING	2.52	2.71	1.89	3.40	1.45	2.61	2.42	2.58	2.42	2.55	2.48	2.42	3.04	2.51	3.04	2.37	2.53	2.67	2.61	3.15	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
MEDICAID BENEFIT COMBO	3.52	3.12	3.82	3.62	3.50	3.77	3.41	3.31	3.77	3.50	3.01	3.85	3.60	1.94	3.84	3.78
MEDICAL MARIJUANA	3.33	3.15	3.56	3.68	2.89	3.51	3.26	3.07	3.70	3.49	2.02	3.01	3.37	2.94	3.09	3.49
LOWERING STATE TAX RATE	3.31	3.74	2.76	3.12	3.70	3.02	3.25	3.74	2.72	3.09	3.51	3.47	3.58	4.00	3.54	3.67
EXPAND MEDICAID PROGRAM	3.00	2.33	3.71	2.88	2.49	3.66	3.08	2.41	3.66	3.17	2.05	3.74	2.13	1.00	3.84	2.03
PARENTS SCHOOL CHOICE	2.62	3.09	1.96	2.74	3.11	1.97	2.54	3.12	1.77	2.54	2.70	2.65	3.09	3.89	2.63	3.40
LEGALIZE SPORTS BETTING	2.52	2.67	2.50	2.88	1.99	2.55	2.45	2.44	2.40	2.65	1.57	2.87	2.75	2.00	2.98	2.61

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
MEDICAID BENEFIT COMBO	3.52	3.33	3.26	3.89	3.95	3.85	3.56	3.26	3.29	3.24	1.83	3.87	3.46	3.26	3.91	3.63	3.27	3.89	3.59	3.18	
MEDICAL MARIJUANA	3.33	2.75	3.25	3.78	3.67	3.85	3.37	3.02	3.26	2.71	3.00	3.71	3.49	3.25	3.83	3.27	2.77	3.85	3.39	3.09	
LOWERING STATE TAX RATE	3.31	3.84	3.63	2.76	2.68	2.82	3.23	3.66	3.62	3.72	4.00	2.48	3.30	3.68	3.01	3.17	3.65	2.63	3.18	3.68	
EXPAND MEDICAID PROGRAM	3.00	2.18	2.76	3.83	3.85	3.82	3.24	2.22	2.41	1.99	1.83	3.83	3.00	2.21	3.84	3.42	2.24	3.83	3.36	2.19	
PARENTS SCHOOL CHOICE	2.62	3.19	2.84	1.93	1.87	1.99	2.49	3.15	2.96	3.35	1.00	2.00	2.59	3.22	1.88	2.42	3.07	1.87	2.36	3.18	
LEGALIZE SPORTS BETTING	2.52	2.28	2.45	2.79	2.72	2.85	2.48	2.36	2.53	2.19	3.59	2.91	2.59	2.66	2.65	2.39	2.03	2.79	2.39	2.41	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
MEDICAID BENEFIT COMBO	3.52	3.87	3.44	3.76	3.87	3.49	4.00	3.30	3.75	3.35	3.51	3.52	3.44	3.58	3.41	3.51	3.45	3.65	3.36	3.59
MEDICAL MARIJUANA	3.33	3.24	3.27	2.56	3.24	3.32	2.97	3.06	3.62	3.31	3.44	3.29	2.94	3.55	3.04	3.60	2.89	3.49	2.97	3.60
LOWERING STATE TAX RATE	3.31	3.71	3.41	3.55	3.71	3.34	3.81	3.71	2.87	3.13	3.22	3.33	3.55	3.12	3.44	3.15	3.61	3.09	3.54	3.09
EXPAND MEDICAID PROGRAM	3.00	3.87	2.75	2.42	3.87	3.19	2.27	2.28	3.70	2.72	3.07	3.00	2.78	3.18	2.81	3.00	2.77	3.39	2.64	3.25
PARENTS SCHOOL CHOICE	2.62	2.43	2.91	2.90	2.43	3.00	3.20	3.15	2.03	2.84	2.74	2.54	2.72	2.51	2.83	2.59	2.67	2.42	2.78	2.43
LEGALIZE SPORTS BETTING	2.52	2.83	2.92	2.12	2.83	2.94	2.51	2.42	2.62	3.43	2.68	2.46	2.20	2.68	2.35	2.81	2.12	2.51	2.08	2.73

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
MEDICAID BENEFIT COMBO	3.52	3.65	3.55	3.77	3.65	3.50	3.65	3.46	3.70	3.54	3.62	3.51	3.62	3.42	3.77	3.50	3.79	3.55	3.50	3.44	3.48	
MEDICAL MARIJUANA	3.33	2.83	3.17	3.15	3.07	3.26	3.44	3.40	3.48	3.12	3.42	3.35	3.50	2.72	3.15	2.65	3.35	3.23	3.40	3.36	3.48	
LOWERING STATE TAX RATE	3.31	3.59	3.36	3.88	3.21	3.30	3.19	3.26	3.19	3.33	3.20	3.30	3.10	3.29	3.62	3.25	3.72	3.53	3.18	3.37	3.22	
EXPAND MEDICAID PROGRAM	3.00	3.15	2.61	3.57	2.78	2.97	3.42	2.91	3.38	3.04	3.44	3.00	3.40	2.81	3.50	3.19	3.72	3.00	3.01	2.92	2.87	
PARENTS SCHOOL CHOICE	2.62	2.45	3.10	2.27	3.46	2.79	2.24	2.91	2.17	2.66	2.29	2.80	2.12	2.73	2.80	2.39	3.04	2.76	2.54	3.00	2.61	
LEGALIZE SPORTS BETTING	2.52	2.65	2.33	2.96	2.23	2.52	2.53	2.61	2.94	2.42	2.28	2.51	2.53	2.59	2.65	2.81	2.78	2.60	2.48	2.84	2.65	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE POST	LESS THAN COLLGE	COLLGE POST	LESS THAN COLLGE	COLLGE POST	LESS THAN COLLGE	COLLGE POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
MEDICAID BENEFIT COMBO	3.52	3.63	3.52	3.51	3.49	3.78	3.54	3.85	3.65	3.27	3.68	3.21	3.68	3.34	3.67	3.20	3.67	3.51	3.73	3.62	3.79
MEDICAL MARIJUANA	3.33	3.15	3.32	3.30	3.45	2.92	3.10	2.94	3.41	3.03	3.57	3.25	3.63	2.77	3.52	3.06	3.64	2.87	3.18	3.20	3.21
LOWERING STATE TAX RATE	3.31	3.65	3.13	3.53	3.11	3.48	3.53	3.58	3.59	3.63	3.06	3.66	2.97	3.58	3.13	3.66	2.98	3.53	3.51	3.77	3.51
EXPAND MEDICAID PROGRAM	3.00	3.05	3.16	2.93	3.09	3.35	2.57	3.49	2.78	2.39	3.41	2.19	3.37	2.64	3.44	2.38	3.45	2.39	3.21	2.36	3.42
PARENTS SCHOOL CHOICE	2.62	2.58	2.46	2.81	2.44	2.49	3.02	2.52	3.29	3.25	2.18	3.22	2.25	3.28	2.12	3.25	2.11	3.17	2.55	3.42	2.68
LEGALIZE SPORTS BETTING	2.52	2.41	2.28	2.54	2.50	2.96	2.41	2.96	2.63	2.27	2.72	2.46	2.88	2.05	2.57	2.27	2.70	2.35	2.86	2.55	2.89

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
MEDICAID BENEFIT COMBO	3.52	3.33	3.29	3.36	3.33	3.65	3.44	3.66	3.83	3.31	3.56	3.36	3.73	3.27	3.63	3.54	3.72	3.60	3.84
MEDICAL MARIJUANA	3.33	2.92	2.65	2.70	3.08	3.62	3.50	3.82	3.65	3.05	3.68	2.79	3.56	2.93	3.68	2.83	3.26	3.06	3.31
LOWERING STATE TAX RATE	3.31	3.58	3.31	3.58	3.64	3.12	3.36	3.00	2.94	3.61	3.09	3.53	3.15	3.63	3.03	3.38	3.66	3.44	3.71
EXPAND MEDICAID PROGRAM	3.00	2.47	2.20	2.62	2.48	3.34	2.92	3.37	3.69	2.37	3.15	2.57	3.52	2.40	3.40	2.69	3.02	3.04	3.20
PARENTS SCHOOL CHOICE	2.62	3.06	2.92	3.20	3.04	2.31	2.67	2.18	2.02	3.13	2.49	3.00	2.14	3.01	2.27	3.24	2.57	3.37	2.74
LEGALIZE SPORTS BETTING	2.52	2.24	1.53	2.32	2.39	2.71	2.63	2.79	2.76	2.42	2.90	2.08	2.49	2.11	2.76	2.84	2.41	3.38	2.47

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
MEDICAID BENEFIT COMBO	3.52	3.49	3.63	3.74	3.51	3.19	3.48	3.43	3.64	3.70	3.57	4.00	3.00	3.55	3.62	3.79	3.34	3.00	4.00
MEDICAL MARIJUANA	3.33	3.39	3.06	3.22	2.74	2.33	3.52	3.47	3.31	3.41	2.89	4.00	4.00	3.31	2.79	3.03	2.38	1.94	3.00
LOWERING STATE TAX RATE	3.31	3.27	3.52	3.60	3.37	2.97	4.00	3.23	3.54	3.73	3.33	1.00	4.00	3.30	3.49	3.44	3.48	3.58	4.00
EXPAND MEDICAID PROGRAM	3.00	3.02	2.88	3.15	2.56	2.31	1.48	2.95	2.53	2.69	2.29	4.00	1.00	3.07	3.30	3.63	3.34	1.74	2.00
PARENTS SCHOOL CHOICE	2.62	2.57	2.85	2.95	3.03	1.95	2.00	2.66	2.98	3.08	3.02	2.00	2.00	2.49	2.70	2.81	3.05	1.94	-
LEGALIZE SPORTS BETTING	2.52	2.51	2.63	2.82	2.35	2.32	2.04	2.71	2.68	2.90	2.31	2.00	3.00	2.31	2.56	2.72	2.48	2.45	1.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
MEDICAID BENEFIT COMBO	3.52	3.55	3.58	3.42	3.44	3.69	3.57	3.50	3.49	3.57	3.48	3.69	3.51	3.45	3.44	3.54	3.42	3.75
MEDICAL MARIJUANA	3.33	3.43	3.49	3.21	3.33	3.32	3.47	3.27	3.34	3.33	3.34	3.32	3.67	3.34	3.45	3.43	3.42	3.55
LOWERING STATE TAX RATE	3.31	3.03	3.12	3.37	3.54	3.34	3.08	3.40	3.24	3.44	3.30	3.34	3.07	3.39	3.24	3.43	3.30	3.20
EXPAND MEDICAID PROGRAM	3.00	3.07	2.94	3.05	2.88	3.03	2.99	3.00	3.02	2.96	2.99	3.03	2.74	2.94	2.89	2.83	2.86	2.95
PARENTS SCHOOL CHOICE	2.62	2.59	2.79	2.72	2.71	2.18	2.71	2.57	2.72	2.43	2.72	2.18	2.81	2.67	2.84	2.40	2.85	1.89
LEGALIZE SPORTS BETTING	2.52	2.73	2.80	2.52	2.30	2.33	2.77	2.41	2.64	2.31	2.57	2.33	3.10	2.53	2.85	2.37	2.73	2.54

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
MEDICAID BENEFIT COMBO	3.52	3.62	3.54	3.54	3.59	3.54	3.65	3.47	3.56	3.51	3.50	3.54	3.75	3.42	3.50	3.51	3.54
MEDICAL MARIJUANA	3.33	3.28	3.21	3.21	3.26	3.25	3.18	3.44	3.23	3.10	3.40	3.49	3.10	3.69	3.29	3.27	3.30
LOWERING STATE TAX RATE	3.31	3.10	3.42	3.24	3.44	3.30	3.42	3.29	3.32	3.30	3.33	3.29	3.32	3.45	3.49	3.24	3.24
EXPAND MEDICAID PROGRAM	3.00	3.23	3.06	3.16	3.04	3.12	3.07	2.87	3.11	3.00	3.18	2.83	2.56	3.07	3.12	3.11	2.92
PARENTS SCHOOL CHOICE	2.62	2.62	2.48	2.58	2.45	2.58	2.34	2.71	2.52	2.43	2.82	2.59	2.83	3.04	2.53	2.60	2.53
LEGALIZE SPORTS BETTING	2.52	2.44	2.29	2.38	2.27	2.38	2.19	2.70	2.33	2.33	2.71	2.52	2.35	3.26	2.72	2.45	2.34

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

Support/Oppose - SUMMARY MEANS:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
MEDICAID BENEFIT COMBO	3.52	3.43	3.52	3.56	3.59	3.73	3.42	3.25	3.24	3.30	3.77	3.78	3.00	3.81
MEDICAL MARIJUANA	3.33	3.32	3.40	3.28	3.24	3.53	3.48	3.25	3.35	2.25	3.77	3.60	3.00	3.63
LOWERING STATE TAX RATE	3.31	3.52	3.20	3.13	3.17	3.18	3.54	3.47	3.55	3.00	2.01	2.71	4.00	2.67
EXPAND MEDICAID PROGRAM	3.00	2.93	3.08	3.07	2.75	3.43	2.88	1.97	1.86	2.83	3.77	3.63	3.00	3.66
PARENTS SCHOOL CHOICE	2.62	2.87	2.63	2.51	2.34	1.94	2.90	3.27	3.38	2.46	1.00	2.12	2.07	2.12
LEGALIZE SPORTS BETTING	2.52	2.61	2.78	2.35	2.26	2.02	2.87	2.68	2.70	2.47	1.54	2.61	2.46	2.62

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	105	65	15	24	89	16	12	4	94	90	4	7	7	-	4
SUPPORTER OF TRUMP	35.9%	39.6%	14.6%	39.5%	35.0%	40.9%	43.7%	33.0%	40.1%	41.9%	-	-	-	-	-
TRADITIONAL REPUB. PARTY	32.1%	25.7%	43.4%	42.5%	32.3%	31.1%	27.4%	41.3%	29.4%	28.4%	52.5%	62.9%	62.9%	-	43.5%
DK/REFUSED	31.9%	34.8%	42.0%	18.0%	32.7%	28.0%	28.9%	25.7%	30.5%	29.8%	47.5%	37.1%	37.1%	-	56.5%
Net Diff.	3.8%	13.9%	-28.8%	-3.0%	2.7%	9.8%	16.3%	-8.3%	10.7%	13.5%	-52.5%	-62.9%	-62.9%	-	-43.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	105	8	0	34	62	7	13	29	56	29	2	22	52	13	4	35	52	2	-	4	31
SUPPORTER OF TRUMP	35.9%	40.7%	-	43.3%	31.3%	15.2%	16.6%	43.8%	39.0%	37.1%	-	41.8%	34.0%	18.2%	25.0%	41.5%	37.4%	-	-	26.8%	37.6%
TRADITIONAL REPUB. PARTY	32.1%	31.8%	-	20.7%	38.5%	25.6%	39.7%	29.5%	32.6%	29.8%	100.0%	27.6%	33.0%	40.1%	24.8%	29.8%	32.4%	50.6%	-	44.8%	29.1%
DK/REFUSED	31.9%	27.5%	100.0%	35.9%	30.2%	59.2%	43.6%	26.7%	28.4%	33.1%	-	30.6%	33.0%	41.7%	50.3%	28.7%	30.2%	49.4%	-	28.3%	33.3%
Net Diff.	3.8%	8.8%	-	22.6%	-7.2%	-10.4%	-23.1%	14.3%	6.4%	7.3%	-100%	14.2%	1.0%	-21.8%	0.2%	11.7%	5.0%	-50.6%	-	-18.0%	8.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	105	2	-	5	36	51	10	22	18	1	2	2	88	86	2	11	11	-	6
SUPPORTER OF TRUMP	35.9%	-	-	21.2%	37.8%	32.6%	21.5%	45.6%	45.5%	-	-	51.5%	40.4%	39.8%	63.7%	10.1%	10.1%	-	17.6%
TRADITIONAL REPUB. PARTY	32.1%	100.0%	-	56.4%	30.8%	32.0%	53.1%	19.5%	35.6%	100.0%	49.0%	-	30.3%	31.1%	-	46.6%	46.6%	-	32.2%
DK/REFUSED	31.9%	-	-	22.5%	31.4%	35.5%	25.4%	34.9%	19.0%	-	51.0%	48.5%	29.2%	29.0%	36.3%	43.3%	43.3%	-	50.3%
Net Diff.	3.8%	-100%	-	-35.2%	6.9%	0.6%	-31.6%	26.0%	9.9%	-100%	-49.0%	51.5%	10.1%	8.7%	63.7%	-36.5%	-36.5%	-	-14.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO	HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE	VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED		
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean		FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY					Vote	Lean
Total Answering	105	92	89	4	6	6	-	6	7	87	82	5	8	7	1	9	29	85	7	3
SUPPORTER OF TRUMP	35.9%	39.6%	41.4%	-	-	-	-	17.8%	49.6%	39.2%	40.3%	21.3%	24.0%	13.7%	100.0%	15.6%	38.1%	39.0%	46.7%	-
TRADITIONAL REPUB. PARTY	32.1%	30.3%	28.5%	72.4%	45.2%	45.2%	-	45.6%	16.9%	28.8%	29.7%	13.9%	47.5%	53.9%	-	49.8%	30.5%	29.6%	39.2%	66.4%
DK/REFUSED	31.9%	30.1%	30.2%	27.6%	54.8%	54.8%	-	36.5%	33.5%	32.0%	30.0%	64.9%	28.5%	32.4%	-	34.6%	31.4%	31.5%	14.1%	33.6%
Net Diff.	3.8%	9.3%	12.9%	-72.4%	-45.2%	-45.2%	-	-27.8%	32.7%	10.4%	10.6%	7.4%	-23.4%	-40.2%	100.0%	-34.1%	7.5%	9.4%	7.5%	-66.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID				REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE								
Total Answering	105	71	26	46	48	75	27	99	1	48	46	46	8	93	8	105	-	-	-	-	-	
SUPPORTER OF TRUMP	35.9%	28.8%	44.3%	33.7%	41.8%	36.9%	33.1%	36.7%	-	28.6%	42.5%	45.4%	27.5%	36.8%	27.5%	35.9%	-	-	-	-	-	
TRADITIONAL REPUB. PARTY	32.1%	38.3%	25.0%	36.2%	24.7%	28.9%	42.0%	30.5%	100.0%	49.7%	19.2%	16.6%	28.9%	33.5%	28.9%	32.1%	-	-	-	-	-	
DK/REFUSED	31.9%	32.9%	30.7%	30.1%	33.5%	34.1%	24.9%	32.7%	-	21.8%	38.3%	38.0%	43.6%	29.7%	43.6%	31.9%	-	-	-	-	-	
Net Diff.	3.8%	-9.5%	19.3%	-2.5%	17.1%	8.0%	-8.9%	6.2%	-100%	-21.1%	23.2%	28.8%	-1.4%	3.2%	-1.4%	3.8%	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total Answering	105	56	-	-	49	-	-	98	-	-	6	-	-	1	-	-
SUPPORTER OF TRUMP	35.9%	35.6%	-	-	36.3%	-	-	34.6%	-	-	62.0%	-	-	94.3%	-	-
TRADITIONAL REPUB. PARTY	32.1%	25.6%	-	-	39.6%	-	-	33.2%	-	-	20.8%	-	-	-	-	-
DK/REFUSED	31.9%	38.8%	-	-	24.1%	-	-	32.2%	-	-	17.2%	-	-	5.7%	-	-
Net Diff.	3.8%	10.0%	-	-	-3.4%	-	-	1.4%	-	-	41.2%	-	-	94.3%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE		IDEOLOGY: FEMALE		IDEOLOGY: WHITE				
		TRUMP SUPPORTER	TRADITIONAL REPUBLIC.	LIBERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	105	38	34	3	1	1	21	81	38	43	-	1	10	45	2	10	36	3	19	76
SUPPORTER OF TRUMP	35.9%	100.0%	-	43.6%	100.0%	-	31.5%	37.2%	16.7%	55.6%	-	-	31.6%	37.1%	61.3%	31.4%	37.4%	43.6%	29.1%	36.1%
TRADITIONAL REPUB. PARTY	32.1%	-	100.0%	56.4%	-	100.0%	54.6%	24.8%	35.2%	15.4%	-	100.0%	50.6%	18.6%	38.7%	58.6%	32.5%	56.4%	61.0%	24.7%
DK/REFUSED	31.9%	-	-	-	-	-	13.9%	38.0%	48.1%	29.0%	-	-	17.7%	44.3%	-	10.0%	30.0%	-	9.9%	39.2%
Net Diff.	3.8%	100.0%	-100%	-12.9%	100.0%	-100%	-23.1%	12.5%	-18.5%	40.2%	-	-100%	-19.0%	18.5%	22.5%	-27.2%	4.9%	-12.9%	-31.9%	11.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	105	-	1	5	-	1	-	97	7	0	25	79	47	48	17	31	30	16	44	44
SUPPORTER OF TRUMP	35.9%	-	94.3%	54.4%	-	94.3%	-	38.8%	-	-	32.0%	36.3%	39.7%	28.5%	32.3%	32.5%	43.8%	20.7%	39.5%	25.3%
TRADITIONAL REPUB. PARTY	32.1%	-	-	25.7%	-	-	-	29.4%	69.0%	49.5%	28.8%	33.6%	22.8%	45.7%	21.7%	34.0%	23.5%	68.2%	24.6%	46.7%
DK/REFUSED	31.9%	-	5.7%	19.9%	-	5.7%	-	31.8%	31.0%	50.5%	39.2%	30.1%	37.5%	25.8%	46.0%	33.5%	32.7%	11.1%	35.9%	28.0%
Net Diff.	3.8%	-	94.3%	28.7%	-	94.3%	-	9.5%	-69.0%	-49.5%	3.1%	2.7%	16.8%	-17.3%	10.6%	-1.5%	20.3%	-47.5%	14.9%	-21.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total Answering	105	2	4	-	1	62	24	31	12	31	12	58	21	4	2	0	1	42	60	18	36	
SUPPORTER OF TRUMP	35.9%	58.5%	65.4%	-	100.0%	32.6%	31.7%	32.1%	35.6%	33.2%	27.6%	30.0%	31.5%	71.9%	46.3%	-	100.0%	43.4%	30.8%	37.2%	34.0%	
TRADITIONAL REPUB. PARTY	32.1%	-	34.6%	-	-	31.7%	44.5%	22.5%	40.4%	41.2%	48.8%	33.9%	45.5%	-	53.7%	-	-	28.4%	34.8%	25.1%	27.4%	
DK/REFUSED	31.9%	41.5%	-	-	-	35.6%	23.8%	45.4%	24.0%	25.6%	23.6%	36.1%	23.1%	28.1%	-	100.0%	-	28.2%	34.4%	37.7%	38.5%	
Net Diff.	3.8%	58.5%	30.7%	-	100.0%	0.9%	-12.8%	9.6%	-4.8%	-8.1%	-21.1%	-3.9%	-14.0%	71.9%	-7.4%	-	100.0%	15.0%	-4.0%	12.1%	6.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	105	24	23	42	52	-	6	-	1	65	33	40	15	25	18	58	33	6	-	1	-
SUPPORTER OF TRUMP	35.9%	47.9%	25.8%	43.4%	27.6%	-	62.0%	-	94.3%	39.5%	26.1%	33.9%	43.0%	48.4%	12.2%	37.7%	26.1%	62.0%	-	94.3%	-
TRADITIONAL REPUB. PARTY	32.1%	30.9%	46.1%	28.4%	37.1%	-	20.8%	-	-	26.7%	46.0%	24.3%	23.6%	30.3%	64.5%	27.7%	46.0%	20.8%	-	-	-
DK/REFUSED	31.9%	21.2%	28.1%	28.2%	35.3%	-	17.2%	-	5.7%	33.8%	27.9%	41.7%	33.4%	21.2%	23.3%	34.5%	27.9%	17.2%	-	5.7%	-
Net Diff.	3.8%	17.0%	-20.3%	15.0%	-9.5%	-	41.2%	-	94.3%	12.9%	-19.9%	9.6%	19.5%	18.1%	-52.3%	10.0%	-19.9%	41.2%	-	94.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total Answering	105	65	10	20	35	37	27	4	6	34	22	31	15	59	36	5	1	1	-
SUPPORTER OF TRUMP	35.9%	36.1%	55.7%	27.6%	35.1%	35.8%	36.7%	59.7%	17.9%	29.3%	45.4%	43.8%	21.6%	35.4%	33.4%	51.7%	100.0%	94.3%	-
TRADITIONAL REPUB. PARTY	32.1%	31.2%	21.1%	21.8%	39.5%	36.8%	30.0%	40.3%	64.2%	27.9%	22.1%	34.8%	58.6%	32.1%	38.2%	26.5%	-	-	-
DK/REFUSED	31.9%	32.7%	23.2%	50.6%	25.4%	27.4%	33.3%	-	17.9%	42.8%	32.4%	21.4%	19.8%	32.5%	28.4%	21.9%	-	5.7%	-
Net Diff.	3.8%	5.0%	34.6%	5.8%	-4.3%	-0.9%	6.7%	19.4%	-46.3%	1.3%	23.3%	9.0%	-37.0%	3.3%	-4.8%	25.2%	100.0%	94.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total Answering	105	98	6	1	4	1	-	52	4	1	3	-	-	45	3	0	1	1	-
SUPPORTER OF TRUMP	35.9%	34.6%	62.0%	94.3%	67.9%	-	-	33.4%	65.4%	100.0%	50.6%	-	-	35.9%	56.9%	-	100.0%	-	-
TRADITIONAL REPUB. PARTY	32.1%	33.2%	20.8%	-	32.1%	-	-	25.0%	34.6%	-	49.4%	-	-	42.7%	-	-	-	-	-
DK/REFUSED	31.9%	32.2%	17.2%	5.7%	-	100.0%	-	41.6%	-	-	-	-	-	21.4%	43.1%	100.0%	-	100.0%	-
Net Diff.	3.8%	1.4%	41.2%	94.3%	35.8%	-	-	8.5%	30.7%	100.0%	1.2%	-	-	-6.8%	56.9%	-	100.0%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
1. More of a supporter of Donald Trump.
 2. More of a supporter of the traditional Republican Party.

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	105	11	12	31	26	26	23	82	53	52	79	26	12	44	31	25	47	10
SUPPORTER OF TRUMP	35.9%	22.0%	27.6%	33.6%	34.1%	50.2%	24.9%	39.0%	29.9%	42.2%	31.3%	50.2%	18.1%	40.4%	24.6%	49.7%	26.5%	80.0%
TRADITIONAL REPUB. PARTY	32.1%	28.9%	35.1%	24.6%	36.2%	37.1%	32.1%	32.2%	27.8%	36.6%	30.5%	37.1%	27.3%	25.2%	30.4%	19.5%	29.1%	8.4%
DK/REFUSED	31.9%	49.2%	37.3%	41.8%	29.7%	12.7%	43.1%	28.9%	42.4%	21.2%	38.2%	12.7%	54.6%	34.5%	45.0%	30.9%	44.4%	11.5%
Net Diff.	3.8%	-6.9%	-7.5%	9.1%	-2.1%	13.2%	-7.2%	6.8%	2.1%	5.5%	0.7%	13.2%	-9.2%	15.2%	-5.9%	30.2%	-2.7%	71.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

18. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...
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 2. More of a supporter of the traditional Republican Party.

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	105	11	38	22	27	33	16	56	49	37	33	35	4	8	20	17	55	
SUPPORTER OF TRUMP	35.9%	32.4%	37.4%	37.5%	35.3%	38.1%	32.6%	35.6%	36.3%	32.2%	30.9%	44.7%	27.7%	37.5%	22.4%	46.9%	37.9%	
TRADITIONAL REPUB. PARTY	32.1%	37.3%	40.3%	23.9%	52.4%	32.5%	54.0%	25.6%	39.6%	35.3%	33.8%	27.2%	-	49.6%	41.1%	23.1%	31.6%	
DK/REFUSED	31.9%	30.2%	22.3%	38.5%	12.4%	29.4%	13.4%	38.8%	24.1%	32.5%	35.3%	28.1%	72.3%	12.9%	36.5%	30.0%	30.6%	
Net Diff.	3.8%	-4.9%	-2.9%	13.6%	-17.1%	5.5%	-21.3%	10.0%	-3.4%	-3.1%	-2.9%	17.4%	27.7%	-12.2%	-18.7%	23.7%	6.3%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
LIBERAL	22.4%	21.3%	31.6%	16.5%	23.3%	17.2%	19.7%	9.7%	0.8%	0.8%	-	46.4%	46.0%	58.7%	10.4%
Very	9.3%	6.6%	16.8%	8.6%	10.1%	4.9%	6.4%	-	0.8%	0.8%	-	18.6%	19.2%	-	5.9%
Somewhat	13.1%	14.7%	14.8%	7.9%	13.2%	12.4%	13.2%	9.7%	-	-	-	27.8%	26.8%	58.7%	4.5%
MODERATE	36.8%	33.5%	35.7%	45.4%	36.4%	39.6%	36.1%	50.5%	22.1%	21.4%	34.6%	45.5%	45.7%	41.3%	73.4%
CONSERVATIVE	37.4%	41.8%	29.6%	34.8%	36.8%	40.9%	41.2%	39.9%	73.5%	74.0%	65.4%	5.8%	5.9%	-	8.6%
Somewhat	19.7%	21.0%	18.8%	17.8%	18.0%	29.6%	30.5%	26.7%	37.4%	36.7%	50.0%	4.6%	4.8%	-	3.5%
Very	17.7%	20.8%	10.8%	17.0%	18.8%	11.3%	10.6%	13.2%	36.1%	37.2%	15.4%	1.1%	1.2%	-	5.1%
DK/REFUSED	3.3%	3.4%	3.1%	3.4%	3.5%	2.3%	3.0%	-	3.6%	3.8%	-	2.4%	2.4%	-	7.6%
Net Diff.	15.0%	20.5%	-2.0%	18.3%	13.5%	23.6%	21.5%	30.2%	72.7%	73.1%	65.4%	-40.6%	-40.0%	-58.7%	-1.8%
Mean	3.24	3.36	2.92	3.28	3.23	3.31	3.26	3.43	4.12	4.14	3.81	2.41	2.40	2.41	2.97

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
LIBERAL	22.4%	12.7%	29.6%	22.8%	22.3%	51.9%	6.2%	15.0%	17.4%	2.1%	51.2%	27.3%	19.5%	31.0%	11.4%	23.0%	20.1%	30.7%	-	23.5%	23.6%
Very	9.3%	-	23.2%	9.1%	8.9%	24.5%	6.2%	4.1%	6.8%	-	27.7%	9.9%	7.8%	16.2%	-	8.6%	8.4%	-	-	18.8%	10.7%
Somewhat	13.1%	12.7%	6.4%	13.6%	13.5%	27.5%	-	10.9%	10.6%	2.1%	23.5%	17.3%	11.8%	14.7%	11.4%	14.4%	11.8%	30.7%	-	4.7%	12.9%
MODERATE	36.8%	26.2%	61.0%	37.5%	34.9%	38.3%	32.0%	37.2%	36.9%	35.3%	45.5%	36.0%	35.8%	45.8%	45.0%	32.9%	35.1%	2.8%	-	55.1%	41.5%
CONSERVATIVE	37.4%	61.1%	9.4%	38.3%	37.6%	9.8%	61.7%	44.6%	40.1%	59.4%	3.3%	34.9%	39.5%	23.3%	43.6%	42.4%	38.6%	66.5%	-	21.4%	33.6%
Somewhat	19.7%	32.0%	-	19.9%	20.5%	7.9%	27.5%	26.4%	18.6%	30.4%	3.3%	16.5%	22.0%	9.6%	22.3%	22.2%	21.6%	32.8%	-	15.7%	18.0%
Very	17.7%	29.1%	9.4%	18.3%	17.1%	1.9%	34.2%	18.2%	21.4%	29.0%	-	18.4%	17.6%	13.7%	21.3%	20.3%	17.0%	33.6%	-	5.7%	15.7%
DK/REFUSED	3.3%	-	-	1.5%	5.2%	-	-	3.3%	5.6%	3.2%	-	1.9%	5.1%	-	-	1.7%	6.2%	-	-	-	1.3%
Net Diff.	15.0%	48.4%	-20.1%	15.5%	15.3%	-42.2%	55.5%	29.5%	22.7%	57.4%	-47.9%	7.6%	20.0%	-7.7%	32.2%	19.4%	18.5%	35.8%	-	-2.1%	10.1%
Mean	3.24	3.78	2.66	3.25	3.25	2.35	3.83	3.45	3.39	3.89	2.24	3.16	3.31	2.90	3.54	3.32	3.29	3.69	-	2.85	3.15

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
LIBERAL	22.4%	13.0%	-	24.7%	25.0%	10.2%	35.8%	12.2%	23.6%	61.5%	59.6%	38.9%	1.1%	1.1%	-	42.5%	43.1%	-	16.0%
Very	9.3%	-	-	9.6%	11.1%	5.0%	17.8%	3.6%	9.6%	13.0%	29.1%	22.3%	1.1%	1.1%	-	17.4%	17.7%	-	4.9%
Somewhat	13.1%	13.0%	-	15.0%	13.9%	5.3%	18.1%	8.6%	14.1%	48.5%	30.5%	16.5%	-	-	-	25.0%	25.4%	-	11.1%
MODERATE	36.8%	58.1%	100.0%	59.8%	40.2%	28.9%	42.1%	51.7%	42.3%	31.3%	28.2%	9.2%	21.6%	22.2%	-	48.6%	47.9%	100.0%	48.8%
CONSERVATIVE	37.4%	28.9%	-	15.5%	33.7%	58.0%	22.1%	34.2%	32.3%	-	6.2%	22.7%	75.1%	74.3%	100.0%	7.5%	7.6%	-	14.0%
Somewhat	19.7%	14.3%	-	12.0%	18.2%	33.3%	12.7%	20.2%	10.4%	-	-	11.0%	39.8%	39.2%	61.6%	4.9%	5.0%	-	-
Very	17.7%	14.6%	-	3.6%	15.5%	24.7%	9.4%	14.1%	21.9%	-	6.2%	11.6%	35.3%	35.2%	38.4%	2.6%	2.6%	-	14.0%
DK/REFUSED	3.3%	-	-	-	1.2%	2.9%	-	1.9%	1.7%	7.2%	6.0%	29.3%	2.3%	2.4%	-	1.5%	1.5%	-	21.2%
Net Diff.	15.0%	15.9%	-	-9.1%	8.7%	47.8%	-13.8%	22.0%	8.7%	-61.5%	-53.3%	-16.2%	74.0%	73.2%	100.0%	-35.0%	-35.5%	-	-2.0%
Mean	3.24	3.31	3.00	2.85	3.13	3.69	2.78	3.33	3.21	2.20	2.19	2.62	4.11	4.10	4.38	2.49	2.49	3.00	3.09

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS		
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14		
LIBERAL	22.4%	0.8%	0.9%	-	46.1%	47.1%	20.1%	12.0%	-	2.4%	2.5%	-	43.6%	46.1%	-	15.9%	-	0.9%	-	17.9%		
Very	9.3%	0.8%	0.9%	-	18.9%	19.6%	-	4.2%	-	0.9%	0.9%	-	19.0%	20.1%	-	3.9%	-	0.9%	-	-		
Somewhat	13.1%	-	-	-	27.2%	27.4%	20.1%	7.8%	-	1.5%	1.6%	-	24.6%	26.0%	-	12.0%	-	-	-	17.9%		
MODERATE	36.8%	22.2%	20.1%	59.1%	47.8%	46.6%	79.9%	50.8%	20.7%	22.2%	22.2%	23.3%	47.9%	45.8%	85.9%	48.9%	31.7%	21.0%	34.7%	51.6%		
CONSERVATIVE	37.4%	74.7%	76.6%	40.9%	5.3%	5.5%	-	19.0%	79.3%	71.9%	71.7%	76.7%	7.7%	7.3%	14.1%	22.6%	64.8%	75.6%	65.3%	7.3%		
Somewhat	19.7%	38.2%	39.8%	10.1%	4.2%	4.3%	-	9.3%	38.5%	36.9%	37.8%	13.6%	6.5%	6.1%	14.1%	6.4%	33.2%	38.6%	33.8%	-		
Very	17.7%	36.5%	36.8%	30.7%	1.1%	1.2%	-	9.8%	40.9%	35.1%	33.9%	63.1%	1.2%	1.2%	-	16.2%	31.6%	37.0%	31.5%	7.3%		
DK/REFUSED	3.3%	2.3%	2.4%	-	0.8%	0.8%	-	18.2%	-	3.5%	3.6%	-	0.8%	0.8%	-	12.6%	3.5%	2.5%	-	23.2%		
Net Diff.	15.0%	73.9%	75.7%	40.9%	-40.7%	-41.5%	-20.1%	7.1%	79.3%	69.6%	69.3%	76.7%	-35.9%	-38.8%	14.1%	6.7%	64.8%	74.7%	65.3%	-10.6%		
Mean	3.24	4.12	4.14	3.72	2.41	2.40	2.80	3.15	4.20	4.08	4.06	4.40	2.46	2.42	3.14	3.22	4.00	4.14	3.97	2.96		

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
LIBERAL	22.4%	25.6%	5.0%	23.4%	15.5%	11.4%	36.7%	15.2%	51.8%	33.3%	2.8%	2.9%	-	23.7%	-	2.4%	46.6%	22.3%	24.7%	1.3%	-
Very	9.3%	10.4%	5.0%	8.9%	8.0%	4.4%	16.5%	6.8%	20.8%	14.0%	1.6%	1.6%	-	10.1%	-	1.1%	18.3%	10.2%	11.2%	1.3%	-
Somewhat	13.1%	15.2%	-	14.5%	7.5%	7.0%	20.2%	8.4%	30.9%	19.2%	1.3%	1.3%	-	13.6%	-	1.4%	28.3%	12.2%	13.5%	-	-
MODERATE	36.8%	37.3%	36.8%	34.9%	40.5%	32.9%	41.9%	35.8%	40.0%	43.5%	26.4%	27.5%	24.2%	38.5%	24.2%	19.7%	40.5%	50.6%	51.0%	47.3%	-
CONSERVATIVE	37.4%	33.3%	58.0%	36.5%	42.9%	51.9%	19.3%	45.6%	5.8%	21.2%	65.2%	65.1%	69.2%	35.0%	69.2%	76.9%	9.4%	21.6%	19.3%	42.5%	-
Somewhat	19.7%	21.1%	19.8%	21.9%	18.3%	25.4%	12.6%	24.2%	5.8%	12.4%	34.9%	31.2%	45.7%	18.3%	45.7%	36.3%	6.5%	14.3%	14.3%	14.7%	-
Very	17.7%	12.2%	38.2%	14.6%	24.6%	26.6%	6.7%	21.4%	-	8.8%	30.3%	33.8%	23.5%	16.7%	23.5%	40.6%	2.9%	7.3%	5.0%	27.8%	-
DK/REFUSED	3.3%	3.7%	0.2%	5.3%	1.0%	3.8%	2.0%	3.4%	2.3%	2.0%	5.6%	4.5%	6.6%	2.8%	6.6%	0.9%	3.6%	5.4%	5.1%	8.9%	-
Net Diff.	15.0%	7.7%	53.0%	13.1%	27.4%	40.6%	-17.4%	30.4%	-46.0%	-12.1%	62.3%	62.2%	69.2%	11.3%	69.2%	74.4%	-37.2%	-0.7%	-5.5%	41.3%	-
Mean	3.24	3.10	3.86	3.20	3.44	3.65	2.72	3.47	2.32	2.82	3.96	3.99	3.99	3.18	3.99	4.15	2.45	2.96	2.88	3.74	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
LIBERAL	22.4%	1.3%	43.7%	26.9%	3.7%	48.2%	18.0%	2.6%	48.1%	27.7%	-	42.3%	-	-	47.3%	-
Very	9.3%	-	22.0%	9.5%	2.3%	16.1%	10.8%	1.1%	18.4%	12.7%	-	17.9%	-	-	20.0%	-
Somewhat	13.1%	1.3%	21.7%	17.4%	1.4%	32.2%	7.2%	1.5%	29.7%	15.1%	-	24.4%	-	-	27.2%	-
MODERATE	36.8%	18.5%	45.8%	41.1%	21.1%	37.4%	59.6%	19.0%	44.9%	45.7%	19.0%	28.0%	70.9%	100.0%	30.4%	53.3%
CONSERVATIVE	37.4%	80.2%	3.8%	24.2%	73.1%	12.6%	19.1%	77.4%	3.8%	21.4%	81.0%	25.2%	22.7%	-	17.3%	45.6%
Somewhat	19.7%	42.0%	3.8%	15.0%	29.7%	8.0%	13.6%	37.7%	3.8%	15.9%	20.8%	14.1%	7.5%	-	9.7%	15.1%
Very	17.7%	38.1%	-	9.2%	43.4%	4.6%	5.5%	39.7%	-	5.4%	60.1%	11.1%	15.2%	-	7.6%	30.5%
DK/REFUSED	3.3%	-	6.7%	7.8%	2.0%	1.8%	3.2%	1.0%	3.3%	5.2%	-	4.5%	6.4%	-	5.0%	1.1%
Net Diff.	15.0%	78.8%	-39.9%	-2.7%	69.4%	-35.6%	1.1%	74.8%	-44.3%	-6.4%	81.0%	-17.2%	22.7%	-	-30.0%	45.6%
Mean	3.24	4.17	2.34	2.97	4.13	2.52	2.96	4.15	2.35	2.86	4.41	2.75	3.41	3.00	2.55	3.77

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY					WHITE CONSERVATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE			
		TRUMP SUPPORTER	TRADITIONAL REPUB.	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMO-CRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
LIBERAL	22.4%	3.0%	4.3%	100.0%	100.0%	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-	-
Very	9.3%	3.0%	-	41.7%	100.0%	-	-	-	-	-	-	41.8%	-	-	41.6%	-	-	41.6%	-	-
Somewhat	13.1%	-	4.3%	58.3%	-	100.0%	-	-	-	-	-	58.2%	-	-	58.4%	-	-	58.4%	-	-
MODERATE	36.8%	17.3%	33.5%	-	-	-	100.0%	-	-	-	-	-	100.0%	-	-	100.0%	-	-	100.0%	-
CONSERVATIVE	37.4%	79.7%	59.3%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	-	-	100.0%
Somewhat	19.7%	16.9%	39.8%	-	-	-	-	52.7%	100.0%	-	100.0%	-	-	55.5%	-	-	49.7%	-	-	54.9%
Very	17.7%	62.9%	19.5%	-	-	-	-	47.3%	-	100.0%	-	-	-	44.5%	-	-	50.3%	-	-	45.1%
DK/REFUSED	3.3%	-	3.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	15.0%	76.8%	55.0%	-100%	-100%	-100%	-	100.0%	100.0%	100.0%	100.0%	-100%	-	100.0%	-100%	-	100.0%	-100%	-	100.0%
Mean	3.24	4.37	3.77	1.58	1.00	2.00	3.00	4.47	4.00	5.00	4.00	1.58	3.00	4.45	1.58	3.00	4.50	1.58	3.00	4.45

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	LIB-ERAL	MOD-ERATE	CONSER-VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
LIBERAL	22.4%	100.0%	-	-	100.0%	-	-	3.6%	42.8%	9.3%	25.2%	21.0%	12.8%	29.0%	6.1%	27.9%	16.2%	30.3%	10.3%	31.0%
Very	9.3%	42.4%	-	-	42.4%	-	-	2.6%	16.6%	9.3%	11.2%	8.0%	4.2%	12.1%	3.0%	10.8%	4.8%	13.4%	4.2%	12.5%
Somewhat	13.1%	57.6%	-	-	57.6%	-	-	1.0%	26.2%	-	14.0%	13.0%	8.6%	17.0%	3.0%	17.0%	11.4%	16.9%	6.1%	18.5%
MODERATE	36.8%	-	100.0%	-	-	100.0%	-	25.0%	48.9%	73.9%	40.9%	35.9%	32.0%	41.7%	37.3%	35.6%	29.4%	48.3%	26.6%	40.5%
CONSERVATIVE	37.4%	-	-	100.0%	-	-	100.0%	67.7%	5.5%	16.9%	31.3%	39.9%	52.0%	26.2%	53.3%	32.2%	51.4%	19.7%	59.1%	25.6%
Somewhat	19.7%	-	-	39.1%	-	-	42.9%	33.3%	5.5%	11.3%	20.6%	18.5%	21.8%	18.1%	27.4%	20.5%	19.0%	15.6%	25.7%	18.3%
Very	17.7%	-	-	60.9%	-	-	57.1%	34.4%	-	5.5%	10.7%	21.4%	30.3%	8.1%	26.0%	11.8%	32.4%	4.1%	33.4%	7.4%
DK/REFUSED	3.3%	-	-	-	-	-	-	3.6%	2.8%	-	2.7%	3.2%	3.1%	3.1%	3.3%	4.3%	3.0%	1.8%	4.0%	2.9%
Net Diff.	15.0%	-100%	-	100.0%	-100%	-	100.0%	64.1%	-37.3%	7.6%	6.2%	18.9%	39.2%	-2.8%	47.3%	4.4%	35.2%	-10.6%	48.8%	-5.3%
Mean	3.24	1.58	3.00	4.61	1.58	3.00	4.57	4.00	2.45	3.04	3.06	3.33	3.67	2.93	3.73	3.06	3.65	2.80	3.81	2.89

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
LIBERAL	22.4%	21.7%	15.6%	35.3%	25.4%	19.0%	33.6%	18.8%	34.9%	19.2%	32.9%	20.4%	34.6%	10.3%	31.0%	23.4%	37.5%	21.9%	22.8%	19.4%	20.7%	
Very	9.3%	4.4%	9.0%	7.1%	14.6%	8.1%	13.3%	5.5%	17.3%	10.7%	11.0%	8.6%	14.2%	5.2%	9.6%	11.7%	11.6%	11.8%	7.7%	9.4%	7.4%	
Somewhat	13.1%	17.3%	6.6%	28.2%	10.7%	10.9%	20.4%	13.3%	17.6%	8.4%	21.9%	11.8%	20.3%	5.2%	21.4%	11.7%	25.8%	10.1%	15.1%	10.0%	13.3%	
MODERATE	36.8%	47.1%	50.1%	46.2%	45.1%	38.9%	39.9%	33.5%	37.4%	44.3%	41.3%	33.9%	40.5%	70.5%	34.4%	76.6%	35.9%	31.7%	39.5%	27.1%	37.1%	
CONSERVATIVE	37.4%	30.7%	30.0%	17.7%	29.6%	40.4%	24.1%	45.5%	21.6%	35.2%	25.5%	43.7%	23.3%	19.2%	28.7%	-	20.1%	41.9%	34.9%	45.2%	39.5%	
Somewhat	19.7%	9.5%	17.1%	6.9%	18.4%	20.2%	17.0%	24.6%	13.6%	15.8%	18.9%	23.4%	16.2%	-	21.4%	-	11.3%	16.9%	20.8%	19.3%	23.6%	
Very	17.7%	21.2%	12.8%	10.8%	11.2%	20.1%	7.1%	20.9%	8.0%	19.4%	6.6%	20.3%	7.1%	19.2%	7.3%	-	8.9%	25.0%	14.1%	25.9%	16.0%	
DK/REFUSED	3.3%	0.5%	4.3%	0.8%	-	1.8%	2.3%	2.1%	6.1%	1.4%	0.3%	2.0%	1.5%	-	6.0%	-	6.5%	4.4%	2.7%	8.3%	2.7%	
Net Diff.	15.0%	9.1%	14.4%	-17.6%	4.2%	21.4%	-9.5%	26.6%	-13.3%	16.0%	-7.4%	23.3%	-11.2%	8.9%	-2.3%	-23.4%	-17.4%	20.0%	12.1%	25.8%	18.8%	
Mean	3.24	3.26	3.19	2.86	3.01	3.34	2.84	3.43	2.76	3.25	2.88	3.36	2.81	3.23	2.95	2.65	2.78	3.35	3.19	3.46	3.28	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
LIBERAL	22.4%	23.7%	25.0%	20.0%	25.6%	31.9%	9.7%	37.4%	19.0%	3.9%	35.4%	1.6%	37.0%	6.7%	34.2%	4.8%	35.8%	-	32.7%	-	40.1%
Very	9.3%	13.5%	8.0%	11.9%	8.6%	11.7%	3.3%	13.7%	6.4%	1.2%	15.6%	-	16.6%	2.7%	14.9%	1.5%	15.5%	-	16.4%	-	20.1%
Somewhat	13.1%	10.2%	17.0%	8.1%	17.0%	20.2%	6.5%	23.7%	12.7%	2.7%	19.7%	1.6%	20.4%	4.0%	19.3%	3.3%	20.3%	-	16.3%	-	20.0%
MODERATE	36.8%	34.9%	42.0%	31.9%	36.2%	30.7%	54.5%	28.0%	54.9%	23.3%	47.7%	22.8%	42.4%	24.0%	51.8%	19.1%	46.1%	38.3%	57.1%	36.0%	47.5%
CONSERVATIVE	37.4%	39.6%	30.3%	44.1%	35.6%	30.7%	32.7%	27.7%	26.1%	70.5%	14.8%	73.2%	17.2%	67.4%	13.0%	73.3%	15.6%	61.7%	10.2%	64.0%	12.5%
Somewhat	19.7%	15.3%	18.0%	15.9%	23.6%	21.8%	7.4%	17.2%	6.2%	35.8%	9.2%	41.2%	8.9%	29.1%	9.4%	38.8%	10.1%	24.2%	3.9%	28.7%	4.8%
Very	17.7%	24.3%	12.3%	28.2%	12.0%	8.9%	25.3%	10.4%	19.9%	34.8%	5.6%	31.9%	8.3%	38.2%	3.6%	34.5%	5.5%	37.5%	6.3%	35.4%	7.7%
DK/REFUSED	3.3%	1.8%	2.7%	4.0%	2.6%	6.6%	3.1%	6.9%	-	2.2%	2.1%	2.5%	3.5%	1.9%	1.0%	2.7%	2.4%	-	-	-	-
Net Diff.	15.0%	15.9%	5.3%	24.1%	10.0%	-1.2%	23.0%	-9.7%	7.0%	66.6%	-20.6%	71.6%	-19.8%	60.7%	-21.2%	68.5%	-20.3%	61.7%	-22.5%	64.0%	-27.6%
Mean	3.24	3.27	3.10	3.42	3.14	2.96	3.46	2.86	3.20	4.02	2.69	4.06	2.71	3.98	2.67	4.04	2.69	3.99	2.67	3.99	2.60

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
LIBERAL	22.4%	2.6%	5.2%	3.4%	1.5%	35.1%	10.6%	42.3%	54.7%	1.9%	33.6%	3.3%	36.4%	1.0%	37.0%	9.3%	24.1%	18.6%	31.4%	
Very	9.3%	1.7%	5.2%	3.4%	-	13.7%	5.1%	6.9%	24.5%	1.9%	13.3%	1.5%	14.1%	1.0%	14.0%	4.7%	12.0%	9.4%	15.7%	
Somewhat	13.1%	0.9%	-	-	1.5%	21.3%	5.5%	35.4%	30.2%	-	20.3%	1.7%	22.3%	-	23.0%	4.6%	12.0%	9.2%	15.7%	
MODERATE	36.8%	30.7%	11.6%	26.4%	37.8%	40.9%	51.4%	35.3%	33.5%	30.2%	35.1%	31.2%	46.3%	26.2%	39.6%	46.4%	48.3%	47.8%	39.4%	
CONSERVATIVE	37.4%	62.2%	77.5%	70.2%	54.5%	23.1%	35.7%	22.4%	11.8%	63.3%	29.4%	61.2%	17.3%	68.4%	22.4%	39.5%	27.7%	24.2%	29.2%	
Somewhat	19.7%	29.4%	24.8%	30.6%	30.1%	14.4%	20.8%	18.8%	6.7%	33.5%	17.3%	25.7%	11.7%	32.9%	15.2%	16.3%	10.1%	9.1%	13.2%	
Very	17.7%	32.8%	52.7%	39.6%	24.4%	8.7%	14.9%	3.6%	5.1%	29.8%	12.1%	35.5%	5.6%	35.5%	7.2%	23.2%	17.6%	15.0%	16.0%	
DK/REFUSED	3.3%	4.4%	5.8%	-	6.1%	0.9%	2.3%	-	-	4.5%	1.9%	4.4%	-	4.4%	1.1%	4.7%	-	9.4%	-	
Net Diff.	15.0%	59.6%	72.3%	66.8%	52.9%	-11.9%	25.1%	-20.0%	-42.9%	61.4%	-4.2%	57.9%	-19.2%	67.4%	-14.6%	30.2%	3.6%	5.5%	-2.2%	
Mean	3.24	3.95	4.27	4.03	3.82	2.83	3.36	2.77	2.38	3.94	2.95	3.96	2.72	4.07	2.78	3.51	3.09	3.12	2.98	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer. Black	Hispanic/Latino	Asian Amer.	Other	
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	3	1	
LIBERAL	22.4%	23.1%	19.2%	30.0%	-	-	-	21.7%	15.6%	26.7%	-	-	-	24.4%	23.2%	33.1%	-	-	-	-	
Very	9.3%	9.6%	8.1%	12.7%	-	-	-	7.9%	11.7%	20.0%	-	-	-	11.1%	4.2%	6.0%	-	-	-	-	
Somewhat	13.1%	13.5%	11.1%	17.3%	-	-	-	13.8%	3.9%	6.7%	-	-	-	13.3%	19.0%	27.0%	-	-	-	-	
MODERATE	36.8%	35.0%	44.9%	40.5%	49.2%	60.1%	52.0%	30.9%	43.2%	35.4%	50.5%	43.8%	100.0%	38.5%	46.7%	45.2%	45.5%	68.8%	-	-	
CONSERVATIVE	37.4%	38.8%	31.2%	25.9%	48.5%	20.4%	48.0%	43.9%	33.1%	31.2%	47.9%	-	-	34.5%	29.1%	21.0%	50.2%	31.2%	100.0%	-	
Somewhat	19.7%	21.3%	12.2%	11.1%	23.2%	-	-	24.9%	15.8%	10.3%	31.3%	-	-	18.2%	8.3%	11.8%	-	-	-	-	
Very	17.7%	17.5%	19.0%	14.8%	25.3%	20.4%	48.0%	18.9%	17.3%	20.8%	16.6%	-	-	16.2%	20.9%	9.3%	50.2%	31.2%	100.0%	-	
DK/REFUSED	3.3%	3.1%	4.7%	3.5%	2.3%	19.5%	-	3.6%	8.1%	6.7%	1.6%	56.2%	-	2.6%	1.0%	0.7%	4.3%	-	-	-	
Net Diff.	15.0%	15.7%	12.0%	-4.1%	48.5%	20.4%	48.0%	22.2%	17.5%	4.5%	47.9%	-	-	10.1%	5.9%	-12.0%	50.2%	31.2%	100.0%	-	
Mean	3.24	3.24	3.24	2.98	3.76	3.51	3.96	3.34	3.25	3.06	3.66	3.00	3.00	3.16	3.23	2.91	4.05	3.62	5.00	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
LIBERAL	22.4%	27.6%	30.9%	20.7%	20.3%	15.1%	29.6%	19.1%	25.1%	17.6%	24.1%	15.1%	27.1%	17.5%	25.1%	9.7%	22.4%	9.7%
Very	9.3%	6.1%	15.5%	9.5%	12.6%	1.7%	11.9%	8.1%	10.7%	6.9%	11.1%	1.7%	11.2%	7.4%	11.1%	2.4%	10.0%	-
Somewhat	13.1%	21.4%	15.4%	11.2%	7.7%	13.4%	17.7%	10.9%	14.4%	10.7%	13.0%	13.4%	15.9%	10.2%	13.9%	7.3%	12.3%	9.7%
MODERATE	36.8%	36.1%	41.5%	39.2%	21.8%	42.1%	39.4%	35.7%	39.3%	32.5%	35.6%	42.1%	32.9%	33.3%	35.9%	26.6%	33.0%	34.1%
CONSERVATIVE	37.4%	30.2%	23.9%	35.9%	57.8%	40.3%	26.3%	42.6%	31.1%	48.6%	36.7%	40.3%	35.0%	45.0%	34.2%	60.2%	40.6%	49.2%
Somewhat	19.7%	9.2%	20.2%	22.0%	28.0%	14.6%	16.1%	21.4%	19.0%	21.0%	20.9%	14.6%	26.1%	21.9%	22.3%	25.5%	23.8%	20.1%
Very	17.7%	21.0%	3.6%	13.9%	29.8%	25.6%	10.2%	21.1%	12.1%	27.6%	15.8%	25.6%	8.9%	23.1%	12.0%	34.7%	16.8%	29.1%
DK/REFUSED	3.3%	6.1%	3.8%	4.3%	-	2.5%	4.7%	2.7%	4.5%	1.3%	3.5%	2.5%	5.0%	4.2%	4.8%	3.5%	4.0%	7.0%
Net Diff.	15.0%	2.7%	-7.0%	15.2%	37.5%	25.1%	-3.3%	23.5%	6.0%	31.0%	12.6%	25.1%	8.0%	27.5%	9.2%	50.5%	18.2%	39.4%
Mean	3.24	3.19	2.80	3.20	3.55	3.50	2.95	3.38	3.08	3.52	3.18	3.50	3.06	3.45	3.11	3.86	3.26	3.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
LIBERAL	22.4%	31.9%	20.4%	25.2%	22.5%	25.8%	18.2%	20.5%	24.1%	16.2%	25.5%	25.3%	24.3%	23.3%	14.2%	25.5%	23.4%	
Very	9.3%	12.6%	8.8%	10.3%	9.7%	12.2%	2.7%	8.6%	10.0%	7.4%	13.3%	7.3%	24.3%	5.3%	6.2%	6.6%	11.6%	
Somewhat	13.1%	19.3%	11.6%	14.9%	12.9%	13.6%	15.5%	12.0%	14.0%	8.8%	12.2%	18.0%	-	18.0%	8.0%	18.9%	11.8%	
MODERATE	36.8%	45.2%	37.8%	43.0%	36.2%	38.2%	46.6%	33.2%	40.1%	38.4%	32.6%	39.6%	21.1%	47.1%	51.7%	45.5%	26.3%	
CONSERVATIVE	37.4%	18.6%	40.4%	27.8%	41.3%	32.9%	35.2%	41.9%	33.5%	44.2%	33.3%	35.0%	43.7%	21.0%	34.1%	23.9%	48.5%	
Somewhat	19.7%	7.3%	21.0%	15.6%	18.1%	18.1%	11.6%	23.2%	16.6%	28.2%	17.8%	13.6%	11.6%	10.4%	21.2%	15.8%	24.0%	
Very	17.7%	11.4%	19.4%	12.3%	23.2%	14.8%	23.7%	18.6%	16.8%	16.0%	15.5%	21.4%	32.2%	10.7%	12.9%	8.1%	24.5%	
DK/REFUSED	3.3%	4.4%	1.4%	4.0%	-	3.1%	-	4.4%	2.4%	1.3%	8.6%	0.1%	10.8%	8.5%	-	5.1%	1.7%	
Net Diff.	15.0%	-13.2%	20.0%	2.6%	18.8%	7.1%	17.1%	21.3%	9.4%	28.0%	7.8%	9.7%	19.4%	-2.3%	19.9%	-1.6%	25.1%	
Mean	3.24	2.85	3.31	3.05	3.32	3.10	3.38	3.33	3.17	3.37	3.11	3.24	3.31	3.03	3.27	3.00	3.39	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

19. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
LIBERAL	22.4%	13.4%	27.8%	26.8%	23.5%	38.4%	7.2%	11.0%	12.5%	-	21.1%	45.6%	-	47.9%
Very	9.3%	6.8%	8.8%	10.6%	9.6%	22.2%	7.2%	4.5%	5.1%	-	-	18.7%	-	19.6%
Somewhat	13.1%	6.7%	19.0%	16.1%	14.0%	16.2%	-	6.4%	7.3%	-	21.1%	26.9%	-	28.3%
MODERATE	36.8%	41.4%	41.7%	32.6%	29.0%	21.8%	67.1%	28.5%	18.8%	100.0%	78.9%	49.9%	100.0%	47.5%
CONSERVATIVE	37.4%	38.5%	29.0%	37.8%	47.4%	39.8%	13.8%	55.4%	63.0%	-	-	4.1%	-	4.3%
Somewhat	19.7%	22.8%	16.2%	10.5%	26.7%	27.4%	13.8%	29.6%	33.6%	-	-	4.1%	-	4.3%
Very	17.7%	15.7%	12.8%	27.3%	20.7%	12.5%	-	25.8%	29.3%	-	-	-	-	-
DK/REFUSED	3.3%	6.7%	1.5%	2.8%	-	-	12.0%	5.1%	5.8%	-	-	0.3%	-	0.4%
Net Diff.	15.0%	25.0%	1.2%	11.1%	23.9%	1.4%	6.6%	44.5%	50.5%	-	-21.1%	-41.5%	-	-43.6%
Mean	3.24	3.36	3.05	3.29	3.35	2.92	2.99	3.69	3.79	3.00	2.79	2.40	3.00	2.37

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
DONALD TRUMP	51.0%	54.2%	37.0%	56.7%	50.7%	53.0%	55.0%	46.7%	95.7%	96.2%	86.7%	5.2%	4.2%	35.1%	53.7%
JOE BIDEN	48.0%	44.7%	62.2%	42.4%	48.6%	44.7%	42.2%	52.4%	3.4%	3.0%	11.7%	94.5%	95.4%	64.9%	40.6%
OTHER	0.5%	0.5%	0.2%	0.8%	0.3%	1.6%	2.1%	-	0.4%	0.4%	-	0.2%	0.2%	-	3.0%
DK/REFUSED	0.5%	0.6%	0.6%	0.1%	0.5%	0.7%	0.6%	0.9%	0.5%	0.4%	1.6%	0.2%	0.2%	-	2.7%
Net Diff.	3.0%	9.5%	-25.3%	14.3%	2.1%	8.2%	12.7%	-5.6%	92.3%	93.3%	75.0%	-89.3%	-91.2%	-29.8%	13.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
DONALD TRUMP	51.0%	62.9%	17.9%	54.9%	50.9%	13.9%	79.7%	60.2%	55.6%	88.9%	3.3%	48.9%	50.6%	30.7%	42.9%	58.8%	54.5%	66.5%	-	29.9%	49.9%
JOE BIDEN	48.0%	35.3%	81.6%	44.3%	48.0%	85.3%	19.5%	38.7%	43.2%	10.2%	96.3%	50.2%	48.3%	68.8%	56.7%	40.3%	44.2%	30.7%	-	68.8%	49.2%
OTHER	0.5%	-	0.5%	0.6%	0.5%	0.2%	-	0.6%	0.6%	-	0.4%	0.6%	0.6%	-	-	0.6%	0.7%	-	-	-	0.5%
DK/REFUSED	0.5%	1.8%	-	0.3%	0.6%	0.5%	0.7%	0.5%	0.5%	1.0%	-	0.3%	0.6%	0.6%	0.4%	0.3%	0.7%	2.8%	-	1.2%	0.5%
Net Diff.	3.0%	27.6%	-63.6%	10.6%	2.9%	-71.4%	60.2%	21.5%	12.4%	78.7%	-92.9%	-1.3%	2.3%	-38.1%	-13.8%	18.5%	10.3%	35.8%	-	-38.9%	0.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO -MENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF BUDD	VOTE	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
DONALD TRUMP	51.0%	69.8%	-	29.1%	47.4%	74.0%	23.5%	51.9%	47.2%	-	12.2%	56.4%	96.9%	97.4%	78.1%	7.1%	7.2%	-	69.9%
JOE BIDEN	48.0%	27.6%	100.0%	70.0%	51.8%	24.8%	75.8%	47.6%	51.2%	100.0%	87.8%	40.9%	2.2%	1.6%	21.9%	92.4%	92.3%	100.0%	25.8%
OTHER	0.5%	-	-	-	0.5%	0.5%	0.7%	0.2%	1.0%	-	-	-	0.4%	0.4%	-	0.3%	0.3%	-	2.1%
DK/REFUSED	0.5%	2.5%	-	0.8%	0.4%	0.6%	-	0.4%	0.6%	-	-	2.6%	0.5%	0.6%	-	0.2%	0.2%	-	2.1%
Net Diff.	3.0%	42.2%	-100%	-40.9%	-4.4%	49.2%	-52.2%	4.3%	-4.0%	-100%	-75.6%	15.5%	94.7%	95.9%	56.2%	-85.4%	-85.2%	-100%	44.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 4

TOTAL	STATE SENATE BALLOT							FAVOR.		HOUSE DISTRICT 37: STATE HOUSE BALLOT							FAVOR-		VOTE	VOTE	UNDE-
	VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	VOTE	Vote	Lean	VOTE	Vote	Lean	FIRM	VOTE	AND	NOT	ALL		
	CAVA-			BATCH			UNDE-	CAVA-	PARE			KELLY			UNDE-	PARE	VOTE	VOTE	BAL-		
	LIERO						CIDED	LIERO							CIDED		PARE	PARE	LOTS		
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14	
DONALD TRUMP	51.0%	94.5%	94.8%	88.5%	6.0%	6.3%	-	60.7%	88.5%	94.1%	94.5%	84.5%	7.7%	6.2%	34.0%	56.0%	96.9%	96.2%	76.4%	52.4%	
JOE BIDEN	48.0%	4.6%	4.3%	10.1%	93.6%	93.3%	100.0%	35.5%	9.1%	4.9%	4.5%	13.6%	92.0%	93.4%	66.0%	40.4%	2.2%	2.9%	22.6%	41.5%	
OTHER	0.5%	0.5%	0.5%	-	0.2%	0.2%	-	1.8%	-	0.5%	0.5%	-	0.2%	0.2%	-	1.7%	-	0.4%	1.0%	2.6%	
DK/REFUSED	0.5%	0.4%	0.3%	1.4%	0.2%	0.2%	-	2.0%	2.5%	0.5%	0.4%	1.9%	0.1%	0.2%	-	1.9%	0.8%	0.4%	-	3.4%	
Net Diff.	3.0%	89.9%	90.5%	78.3%	-87.5%	-87.1%	-100%	25.2%	79.4%	89.2%	90.0%	70.9%	-84.3%	-87.2%	-32.0%	15.6%	94.7%	93.3%	53.7%	10.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY		REGISTERED PARTY	
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUBLICAN		DEMOCRATIC		INDEP. /OTHER		Indep- endent		Other		DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	LICAN	CRATIC	/DK	/DK	end	end				
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	-	-	-	-	
DONALD TRUMP	51.0%	45.5%	75.9%	48.1%	56.3%	70.2%	27.5%	62.2%	-	29.7%	90.1%	89.0%	84.2%	48.4%	84.2%	92.5%	9.6%	44.1%	40.1%	78.5%	-	-	-	-	-	
JOE BIDEN	48.0%	53.8%	22.4%	50.8%	43.1%	28.8%	71.8%	36.9%	99.0%	69.7%	8.7%	9.8%	13.4%	50.8%	13.4%	7.0%	90.0%	54.0%	58.1%	18.3%	-	-	-	-	-	
OTHER	0.5%	0.5%	0.9%	0.8%	0.2%	0.5%	0.4%	0.6%	0.5%	0.4%	0.6%	0.8%	0.6%	0.5%	0.6%	0.3%	0.3%	0.8%	0.6%	2.3%	-	-	-	-	-	
DK/REFUSED	0.5%	0.2%	0.9%	0.3%	0.3%	0.5%	0.3%	0.4%	0.4%	0.3%	0.5%	0.3%	1.8%	0.3%	1.8%	0.2%	0.1%	1.1%	1.1%	0.9%	-	-	-	-	-	
Net Diff.	3.0%	-8.2%	53.5%	-2.7%	13.2%	41.4%	-44.3%	25.3%	-99.0%	-39.9%	81.4%	79.1%	70.8%	-2.4%	70.8%	85.5%	-80.4%	-10.0%	-17.9%	60.2%	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
DONALD TRUMP	51.0%	91.5%	4.5%	45.2%	93.6%	12.5%	43.0%	92.0%	6.7%	40.2%	98.9%	17.6%	60.2%	94.3%	14.9%	59.5%
JOE BIDEN	48.0%	7.9%	95.0%	52.7%	5.9%	87.1%	55.3%	7.5%	93.0%	58.3%	-	81.6%	36.3%	-	85.1%	37.0%
OTHER	0.5%	0.5%	0.5%	1.2%	0.2%	0.2%	0.5%	0.3%	0.2%	0.7%	-	0.7%	1.2%	-	-	2.4%
DK/REFUSED	0.5%	0.1%	-	1.0%	0.3%	0.2%	1.2%	0.1%	0.2%	0.8%	1.1%	-	2.3%	5.7%	-	1.1%
Net Diff.	3.0%	83.5%	-90.4%	-7.5%	87.7%	-74.6%	-12.3%	84.5%	-86.2%	-18.2%	98.9%	-64.0%	23.9%	94.3%	-70.1%	22.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 7

TOTAL	ALIGNMENT W/			IDEOLOGY							WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
	REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
DONALD TRUMP	51.0%	100.0%	84.5%	8.2%	14.4%	3.8%	34.6%	92.3%	86.1%	99.3%	58.6%	-	39.9%	93.2%	14.4%	30.8%	91.4%	7.0%	32.5%	94.4%
JOE BIDEN	48.0%	-	15.0%	91.6%	85.1%	96.2%	63.7%	7.0%	13.3%	-	41.4%	100.0%	58.1%	5.9%	85.2%	67.9%	8.3%	92.8%	66.1%	4.9%
OTHER	0.5%	-	0.5%	0.2%	0.5%	-	1.0%	0.2%	0.3%	0.2%	-	-	1.7%	0.4%	0.4%	0.5%	-	0.2%	0.8%	0.3%
DK/REFUSED	0.5%	-	-	-	-	-	0.6%	0.4%	0.3%	0.5%	-	-	0.4%	0.5%	-	0.8%	0.3%	-	0.6%	0.5%
Net Diff.	3.0%	100.0%	69.5%	-83.4%	-70.8%	-92.4%	-29.1%	85.3%	72.7%	99.3%	17.3%	-100%	-18.2%	87.2%	-70.8%	-37.0%	83.1%	-85.8%	-33.6%	89.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
DONALD TRUMP	51.0%	15.5%	40.1%	79.5%	15.5%	20.0%	76.2%	100.0%	-	-	46.2%	52.6%	63.8%	41.7%	60.0%	48.9%	65.7%	33.9%	69.9%	40.4%
JOE BIDEN	48.0%	84.5%	57.2%	20.5%	84.5%	77.6%	23.8%	-	100.0%	-	52.6%	46.6%	35.2%	57.6%	38.0%	50.5%	33.9%	65.2%	29.3%	58.9%
OTHER	0.5%	-	1.8%	-	-	1.9%	-	-	-	100.0%	0.5%	0.5%	0.7%	0.4%	1.7%	0.5%	0.2%	0.3%	0.5%	0.3%
DK/REFUSED	0.5%	-	0.9%	-	-	0.5%	-	-	-	-	0.7%	0.4%	0.3%	0.3%	0.3%	0.1%	0.3%	0.6%	0.2%	0.3%
Net Diff.	3.0%	-69.0%	-17.0%	59.0%	-69.0%	-57.6%	52.5%	100.0%	-100%	-	-6.4%	6.0%	28.6%	-15.9%	22.0%	-1.6%	31.8%	-31.3%	40.6%	-18.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
DONALD TRUMP	51.0%	42.0%	50.6%	20.9%	41.5%	56.8%	32.7%	57.9%	28.6%	55.6%	34.9%	57.3%	33.5%	53.5%	26.0%	16.6%	23.9%	55.8%	47.4%	57.9%	52.4%
JOE BIDEN	48.0%	56.3%	48.3%	77.5%	57.6%	42.4%	66.5%	41.0%	70.4%	43.7%	64.4%	42.0%	65.9%	44.9%	72.1%	79.8%	75.5%	43.4%	51.6%	41.1%	46.5%
OTHER	0.5%	1.2%	0.6%	0.9%	0.9%	0.7%	0.4%	1.0%	0.7%	0.3%	0.2%	0.6%	0.3%	1.2%	0.8%	2.8%	-	0.3%	0.6%	0.5%	0.9%
DK/REFUSED	0.5%	0.5%	0.6%	0.8%	-	0.2%	0.5%	-	0.2%	0.4%	0.6%	0.2%	0.3%	0.3%	1.1%	0.8%	0.6%	0.5%	0.4%	0.5%	0.3%
Net Diff.	3.0%	-14.4%	2.3%	-56.6%	-16.2%	14.4%	-33.8%	16.9%	-41.8%	11.9%	-29.5%	15.3%	-32.4%	8.6%	-46.1%	-63.2%	-51.6%	12.5%	-4.2%	16.8%	5.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
DONALD TRUMP	51.0%	54.4%	42.4%	60.4%	45.6%	32.7%	54.9%	31.2%	36.0%	84.9%	26.7%	90.1%	25.4%	78.6%	27.7%	87.0%	27.5%	75.1%	22.0%	65.6%	14.8%
JOE BIDEN	48.0%	44.9%	56.7%	38.9%	53.5%	65.9%	43.6%	68.8%	62.0%	14.4%	72.5%	9.3%	73.8%	20.6%	71.6%	12.4%	71.8%	24.0%	76.8%	33.6%	84.5%
OTHER	0.5%	0.2%	0.4%	0.4%	0.5%	-	1.3%	-	1.5%	0.3%	0.5%	0.3%	0.7%	0.2%	0.4%	0.4%	0.4%	-	1.2%	-	0.6%
DK/REFUSED	0.5%	0.5%	0.5%	0.3%	0.4%	1.4%	0.2%	-	0.4%	0.4%	0.3%	0.3%	0.1%	0.6%	0.4%	0.3%	0.3%	0.9%	-	0.8%	-
Net Diff.	3.0%	9.5%	-14.3%	21.4%	-7.9%	-33.2%	11.2%	-37.6%	-26.1%	70.5%	-45.8%	80.7%	-48.5%	57.9%	-43.8%	74.5%	-44.3%	51.1%	-54.7%	32.0%	-69.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
DONALD TRUMP	51.0%	80.2%	81.3%	85.6%	77.5%	32.0%	53.9%	22.4%	15.7%	81.2%	39.2%	79.4%	25.2%	86.7%	30.7%	52.6%	39.3%	25.5%	31.7%
JOE BIDEN	48.0%	18.8%	16.8%	14.0%	21.5%	67.4%	45.2%	76.5%	84.2%	17.8%	60.2%	19.7%	74.1%	12.3%	68.8%	46.5%	59.5%	73.9%	67.7%
OTHER	0.5%	0.5%	0.9%	0.4%	0.4%	0.4%	0.7%	0.5%	0.2%	0.8%	0.5%	0.2%	0.4%	0.6%	0.3%	-	1.1%	-	0.6%
DK/REFUSED	0.5%	0.5%	1.0%	-	0.6%	0.2%	0.1%	0.7%	-	0.3%	0.1%	0.7%	0.2%	0.4%	0.2%	0.9%	-	0.6%	-
Net Diff.	3.0%	61.5%	64.5%	71.5%	56.0%	-35.4%	8.8%	-54.2%	-68.5%	63.4%	-21.0%	59.6%	-48.9%	74.5%	-38.0%	6.2%	-20.2%	-48.5%	-36.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian/Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
DONALD TRUMP	51.0%	51.9%	45.8%	32.5%	73.2%	48.8%	100.0%	54.9%	51.8%	38.6%	81.3%	-	100.0%	49.2%	39.2%	26.9%	50.2%	74.7%	100.0%
JOE BIDEN	48.0%	47.3%	52.3%	66.2%	21.9%	51.2%	-	44.1%	46.2%	59.8%	15.1%	100.0%	-	50.1%	59.0%	72.0%	41.1%	25.3%	-
OTHER	0.5%	0.4%	0.8%	0.8%	1.5%	-	-	0.5%	1.6%	1.6%	2.0%	-	-	0.3%	-	-	-	-	-
DK/REFUSED	0.5%	0.4%	1.1%	0.6%	3.4%	-	-	0.4%	0.5%	-	1.6%	-	-	0.3%	1.8%	1.1%	8.7%	-	-
Net Diff.	3.0%	4.5%	-6.5%	-33.7%	51.3%	-2.4%	100.0%	10.8%	5.6%	-21.1%	66.1%	-100%	100.0%	-0.9%	-19.8%	-45.2%	9.1%	49.3%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 13

TOTAL	AGE					AGE CLUSTERS								AGE CLUSTERS: MALE				
	18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
DONALD TRUMP	51.0%	39.9%	42.6%	52.0%	63.1%	54.2%	41.6%	55.4%	46.8%	58.4%	50.2%	54.2%	50.2%	56.3%	49.1%	66.9%	53.9%	57.3%
JOE BIDEN	48.0%	58.3%	56.5%	46.8%	36.1%	45.3%	57.2%	43.7%	52.0%	41.0%	48.6%	45.3%	48.2%	42.8%	49.6%	32.3%	44.9%	42.3%
OTHER	0.5%	1.2%	0.2%	0.6%	0.5%	0.1%	0.6%	0.5%	0.6%	0.3%	0.6%	0.1%	0.9%	0.6%	0.7%	0.8%	0.8%	0.4%
DK/REFUSED	0.5%	0.6%	0.7%	0.5%	0.3%	0.4%	0.6%	0.4%	0.6%	0.4%	0.5%	0.4%	0.7%	0.3%	0.6%	-	0.5%	-
Net Diff.	3.0%	-18.5%	-13.8%	5.1%	26.9%	8.9%	-15.6%	11.6%	-5.1%	17.4%	1.6%	8.9%	2.0%	13.5%	-0.4%	34.6%	9.0%	14.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
DONALD TRUMP	51.0%	34.1%	54.6%	44.4%	53.1%	46.7%	52.5%	54.3%	48.0%	51.7%	46.2%	55.1%	71.1%	44.2%	50.4%	45.7%	54.0%
JOE BIDEN	48.0%	65.1%	44.6%	54.6%	46.3%	52.4%	46.9%	44.5%	51.1%	47.2%	52.8%	44.0%	27.8%	54.5%	48.9%	53.2%	45.1%
OTHER	0.5%	0.3%	0.3%	0.5%	-	0.4%	-	0.7%	0.3%	0.4%	0.6%	0.5%	-	0.8%	0.5%	0.2%	0.6%
DK/REFUSED	0.5%	0.6%	0.5%	0.5%	0.6%	0.5%	0.6%	0.4%	0.6%	0.7%	0.4%	0.4%	1.1%	0.6%	0.2%	0.9%	0.4%
Net Diff.	3.0%	-31.0%	10.0%	-10.2%	6.8%	-5.7%	5.6%	9.9%	-3.1%	4.4%	-6.6%	11.1%	43.3%	-10.3%	1.4%	-7.5%	8.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

20. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
DONALD TRUMP	51.0%	57.6%	45.2%	49.1%	51.8%	39.0%	53.5%	74.0%	78.3%	42.6%	33.0%	12.5%	-	13.1%
JOE BIDEN	48.0%	41.3%	53.8%	50.0%	47.6%	60.2%	44.6%	23.1%	18.4%	57.4%	67.0%	86.2%	100.0%	85.6%
OTHER	0.5%	0.8%	0.2%	0.4%	0.6%	0.5%	1.0%	0.8%	0.9%	-	-	0.7%	-	0.7%
DK/REFUSED	0.5%	0.4%	0.9%	0.6%	-	0.4%	0.9%	2.1%	2.4%	-	-	0.6%	-	0.6%
Net Diff.	3.0%	16.3%	-8.6%	-0.9%	4.1%	-21.2%	8.9%	50.9%	59.8%	-14.9%	-34.0%	-73.7%	-100%	-72.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
YES	31.6%	28.7%	37.8%	32.5%	32.8%	24.8%	20.9%	36.9%	27.7%	27.5%	32.8%	34.6%	33.2%	76.7%	37.5%
NO	66.7%	70.2%	60.8%	64.2%	65.2%	75.0%	78.8%	63.1%	69.6%	69.7%	67.2%	65.4%	66.8%	23.3%	56.7%
DK/REFUSED	1.7%	1.0%	1.5%	3.4%	2.0%	0.2%	0.3%	-	2.7%	2.8%	-	-	-	-	5.9%
Net Diff.	-35.1%	-41.5%	-23.0%	-31.7%	-32.4%	-50.2%	-57.9%	-26.2%	-41.9%	-42.3%	-34.3%	-30.9%	-33.6%	53.3%	-19.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
YES	31.6%	60.7%	35.4%	38.8%	24.0%	43.4%	53.1%	33.1%	20.6%	37.3%	57.4%	37.1%	19.9%	34.9%	66.9%	31.3%	26.1%	69.3%	-	54.5%	41.2%
NO	66.7%	38.7%	64.6%	59.7%	74.0%	56.6%	46.4%	65.2%	76.6%	62.5%	42.6%	61.0%	77.5%	65.1%	33.1%	67.0%	71.3%	30.7%	-	45.0%	57.4%
DK/REFUSED	1.7%	0.7%	-	1.5%	2.1%	-	0.4%	1.7%	2.8%	0.2%	-	1.9%	2.5%	-	-	1.7%	2.6%	-	-	0.5%	1.4%
Net Diff.	-35.1%	22.0%	-29.3%	-20.8%	-50.0%	-13.3%	6.7%	-32.1%	-55.9%	-25.2%	14.8%	-23.8%	-57.6%	-30.1%	33.8%	-35.7%	-45.2%	38.6%	-	9.5%	-16.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
YES	31.6%	52.2%	100.0%	62.4%	41.8%	27.7%	25.5%	15.9%	54.4%	25.7%	39.7%	48.1%	27.1%	25.0%	100.0%	33.5%	33.3%	51.1%	45.2%
NO	66.7%	47.8%	-	37.6%	57.0%	69.5%	74.5%	80.6%	45.6%	74.3%	60.3%	51.9%	69.7%	71.8%	-	66.5%	66.7%	48.9%	50.6%
DK/REFUSED	1.7%	-	-	-	1.2%	2.8%	-	3.5%	-	-	-	-	3.1%	3.2%	-	-	-	-	4.3%
Net Diff.	-35.1%	4.4%	100.0%	24.8%	-15.2%	-41.7%	-49.0%	-64.7%	8.7%	-48.6%	-20.7%	-3.8%	-42.6%	-46.8%	100.0%	-32.9%	-33.4%	2.3%	-5.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 4

	TOTAL	STATE SENATE BALLOT						HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14	
YES	31.6%	29.1%	29.8%	16.1%	34.3%	34.1%	40.2%	30.7%	78.7%	27.6%	28.6%	1.9%	34.3%	34.1%	38.3%	36.5%	37.9%	28.2%	39.1%	52.3%	
NO	66.7%	68.8%	68.0%	83.9%	65.7%	65.9%	59.8%	62.1%	20.4%	70.4%	69.2%	98.1%	65.7%	65.9%	61.7%	56.8%	61.9%	69.6%	60.9%	40.9%	
DK/REFUSED	1.7%	2.1%	2.2%	-	-	-	-	7.2%	1.0%	2.1%	2.2%	-	-	-	-	6.7%	0.2%	2.3%	-	6.9%	
Net Diff.	-35.1%	-39.7%	-38.2%	-67.8%	-31.4%	-31.8%	-19.5%	-31.4%	58.3%	-42.8%	-40.6%	-96.2%	-31.4%	-31.8%	-23.4%	-20.3%	-24.0%	-41.4%	-21.8%	11.4%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 5

	REGISTERED PARTY																REPUBLICAN	DEMOCRATIC	INDEP. /OTHER /DK	Indep. endent	Other	DK/Ref						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO															
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE														
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-							
YES	31.6%	32.1%	30.9%	36.6%	29.3%	36.3%	27.0%	30.2%	35.5%	31.6%	29.8%	30.2%	28.6%	31.2%	28.6%	23.8%	24.1%	45.4%	47.7%	25.0%	-							
NO	66.7%	66.8%	66.0%	62.7%	68.1%	61.8%	72.2%	67.9%	64.5%	68.4%	65.6%	65.1%	71.4%	67.4%	71.4%	75.3%	75.9%	50.9%	49.3%	65.2%	-							
DK/REFUSED	1.7%	1.1%	3.1%	0.7%	2.6%	1.9%	0.8%	1.9%	-	-	4.6%	4.7%	-	1.5%	-	1.0%	-	3.8%	3.1%	9.8%	-							
Net Diff.	-35.1%	-34.8%	-35.2%	-26.1%	-38.8%	-25.5%	-45.2%	-37.7%	-29.0%	-36.8%	-35.8%	-35.0%	-42.8%	-36.2%	-42.8%	-51.5%	-51.9%	-5.5%	-1.6%	-40.2%	-							

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
YES	31.6%	35.8%	13.8%	41.2%	9.8%	30.1%	49.3%	22.6%	23.2%	45.8%	44.6%	26.5%	43.5%	5.7%	22.7%	32.0%
NO	66.7%	62.3%	86.2%	53.7%	90.2%	69.9%	48.2%	76.3%	76.8%	52.5%	55.4%	73.5%	44.4%	94.3%	77.3%	52.9%
DK/REFUSED	1.7%	1.8%	-	5.1%	-	-	2.5%	1.1%	-	1.7%	-	-	12.2%	-	-	15.1%
Net Diff.	-35.1%	-26.5%	-72.4%	-12.5%	-80.3%	-39.8%	1.1%	-53.7%	-53.6%	-6.6%	-10.8%	-47.0%	-0.9%	-88.5%	-54.6%	-20.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
YES	31.6%	21.1%	21.3%	35.5%	37.8%	33.9%	35.1%	26.5%	33.0%	19.2%	-	37.2%	32.3%	31.9%	34.2%	37.1%	20.4%	35.3%	32.5%	26.6%
NO	66.7%	76.1%	78.7%	62.4%	57.2%	66.1%	64.9%	71.1%	62.6%	80.6%	100.0%	62.8%	67.7%	63.4%	62.2%	62.9%	79.6%	62.2%	67.5%	72.2%
DK/REFUSED	1.7%	2.8%	-	2.1%	5.0%	-	-	2.4%	4.4%	0.2%	-	-	-	4.6%	3.6%	-	-	2.4%	-	1.2%
Net Diff.	-35.1%	-55.0%	-57.4%	-26.9%	-19.4%	-32.3%	-29.9%	-44.6%	-29.6%	-61.5%	-100%	-25.5%	-35.4%	-31.5%	-28.0%	-25.8%	-59.2%	-26.9%	-35.1%	-45.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
YES	31.6%	36.5%	46.7%	25.5%	36.5%	34.9%	-	28.7%	34.6%	33.5%	100.0%	-	24.0%	37.4%	28.3%	37.0%	21.8%	37.9%	22.3%	36.0%
NO	66.7%	63.5%	53.3%	64.3%	63.5%	65.1%	80.9%	68.7%	64.7%	66.5%	-	100.0%	74.7%	61.1%	71.7%	60.2%	76.2%	62.1%	75.9%	64.0%
DK/REFUSED	1.7%	-	-	10.1%	-	-	19.1%	2.6%	0.7%	-	-	-	1.4%	1.4%	-	2.8%	2.0%	-	1.8%	-
Net Diff.	-35.1%	-27.0%	-6.7%	-38.8%	-27.0%	-30.1%	-80.9%	-40.1%	-30.0%	-33.1%	100.0%	-100%	-50.7%	-23.7%	-43.3%	-23.2%	-54.4%	-24.2%	-53.6%	-28.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
YES	31.6%	30.3%	47.7%	24.0%	32.6%	34.2%	31.5%	35.4%	32.9%	33.1%	30.7%	32.7%	30.2%	44.1%	38.6%	39.0%	26.5%	25.2%	35.4%	33.8%	33.5%
NO	66.7%	69.7%	41.0%	76.0%	56.0%	64.8%	68.5%	64.6%	67.1%	65.0%	69.3%	66.2%	69.8%	55.9%	61.4%	61.0%	73.5%	73.4%	63.3%	62.5%	65.3%
DK/REFUSED	1.7%	-	11.3%	-	11.4%	1.0%	-	-	-	1.9%	-	1.1%	-	-	-	-	-	1.5%	1.3%	3.7%	1.1%
Net Diff.	-35.1%	-39.3%	6.8%	-52.1%	-23.4%	-30.5%	-37.1%	-29.2%	-34.2%	-31.9%	-38.7%	-33.5%	-39.7%	-11.9%	-22.7%	-21.9%	-47.1%	-48.2%	-27.8%	-28.7%	-31.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
YES	31.6%	19.2%	37.4%	23.4%	35.0%	34.0%	38.4%	24.4%	27.5%	30.5%	32.9%	34.1%	32.2%	26.0%	33.3%	28.2%	33.2%	41.8%	30.6%	23.3%	22.0%
NO	66.7%	80.8%	61.2%	76.6%	64.0%	56.9%	58.5%	64.9%	72.5%	66.9%	66.5%	63.2%	66.4%	71.3%	66.7%	70.2%	66.0%	50.7%	69.4%	59.1%	78.0%
DK/REFUSED	1.7%	-	1.5%	-	1.0%	9.1%	3.1%	10.7%	-	2.7%	0.6%	2.7%	1.4%	2.7%	-	1.6%	0.7%	7.5%	-	17.6%	-
Net Diff.	-35.1%	-61.7%	-23.8%	-53.2%	-29.0%	-22.9%	-20.1%	-40.5%	-44.9%	-36.4%	-33.7%	-29.1%	-34.1%	-45.3%	-33.3%	-42.0%	-32.8%	-8.9%	-38.8%	-35.7%	-56.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON ABORTION: MALE		POSITION ON ABORTION: FEMALE		POSITION ON ABORTION: WHITE		POSITION ON ABORTION: NON-WHITE		POSITION ON ABORTION: AFRICAN-AMER.	
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
YES	31.6%	26.9%	37.9%	32.9%	21.1%	34.0%	33.2%	43.7%	30.7%	35.2%	31.5%	19.1%	36.4%	23.8%	34.7%	40.8%	30.0%	19.3%	23.0%
NO	66.7%	72.1%	61.5%	67.1%	77.3%	65.1%	66.8%	51.2%	69.3%	62.7%	66.6%	80.9%	63.6%	75.0%	65.3%	59.2%	63.7%	80.7%	68.9%
DK/REFUSED	1.7%	1.0%	0.6%	-	1.6%	0.9%	-	5.1%	-	2.1%	1.9%	-	-	1.3%	-	-	6.3%	-	8.2%
Net Diff.	-35.1%	-45.3%	-23.7%	-34.2%	-56.1%	-31.0%	-33.5%	-7.5%	-38.7%	-27.5%	-35.2%	-61.8%	-27.1%	-51.2%	-30.6%	-18.4%	-33.7%	-61.5%	-45.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
YES	31.6%	30.9%	35.9%	25.1%	66.3%	31.7%	52.0%	34.7%	24.7%	-	57.5%	43.8%	100.0%	27.6%	48.2%	48.1%	91.3%	25.3%	-
NO	66.7%	68.1%	59.0%	69.9%	33.7%	48.8%	48.0%	64.3%	65.5%	89.7%	42.5%	-	-	71.3%	51.8%	51.9%	8.7%	74.7%	100.0%
DK/REFUSED	1.7%	1.0%	5.1%	4.9%	-	19.5%	-	1.0%	9.8%	10.3%	-	56.2%	-	1.0%	-	-	-	-	-
Net Diff.	-35.1%	-37.2%	-23.1%	-44.8%	32.5%	-17.1%	4.1%	-29.6%	-40.8%	-89.7%	14.9%	43.8%	100.0%	-43.7%	-3.5%	-3.7%	82.6%	-49.3%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
YES	31.6%	29.1%	63.8%	36.5%	14.1%	7.3%	50.7%	22.8%	43.5%	10.5%	37.3%	7.3%	50.6%	24.7%	43.2%	7.8%	37.5%	5.4%
NO	66.7%	68.2%	33.8%	61.8%	83.8%	92.7%	46.8%	75.9%	54.4%	88.5%	60.6%	92.7%	47.2%	72.5%	54.1%	89.6%	59.4%	94.6%
DK/REFUSED	1.7%	2.7%	2.4%	1.7%	2.0%	-	2.5%	1.3%	2.1%	1.0%	2.1%	-	2.2%	2.8%	2.7%	2.5%	3.1%	-
Net Diff.	-35.1%	-39.1%	30.0%	-25.3%	-69.7%	-85.4%	3.8%	-53.1%	-10.9%	-78.0%	-23.2%	-85.4%	3.3%	-47.8%	-10.8%	-81.8%	-21.9%	-89.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY			
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
YES	31.6%	50.8%	21.1%	43.8%	12.2%	37.2%	8.3%	32.8%	30.5%	18.0%	40.3%	36.0%	22.1%	32.8%	32.4%	39.0%	28.3%
NO	66.7%	46.5%	78.9%	54.7%	87.8%	61.7%	91.7%	64.5%	68.6%	79.2%	58.7%	62.6%	77.9%	61.7%	67.6%	61.0%	69.5%
DK/REFUSED	1.7%	2.7%	-	1.5%	-	1.1%	-	2.6%	0.9%	2.8%	1.0%	1.4%	-	5.6%	-	-	2.2%
Net Diff.	-35.1%	4.3%	-57.8%	-11.0%	-75.6%	-24.5%	-83.3%	-31.7%	-38.0%	-61.1%	-18.4%	-26.6%	-55.9%	-28.9%	-35.1%	-21.9%	-41.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

21. Are there children in your household under the age of 18 years old?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
YES	31.6%	33.1%	26.4%	37.6%	30.3%	28.6%	41.6%	27.6%	21.5%	72.9%	100.0%	56.8%	100.0%	54.7%
NO	66.7%	65.0%	71.7%	62.2%	66.0%	71.4%	55.6%	62.3%	67.1%	27.1%	-	43.2%	-	45.3%
DK/REFUSED	1.7%	1.8%	1.9%	0.2%	3.7%	-	2.8%	10.0%	11.4%	-	-	-	-	-
Net Diff.	-35.1%	-31.9%	-45.4%	-24.7%	-35.8%	-42.9%	-13.9%	-34.7%	-45.6%	45.8%	100.0%	13.7%	100.0%	9.4%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
YES	34.1%	34.8%	24.7%	41.0%	32.6%	42.6%	38.4%	55.4%	42.4%	41.6%	58.3%	24.7%	24.7%	23.6%	39.4%
NO	59.7%	59.7%	69.2%	50.7%	61.3%	50.2%	54.8%	36.0%	47.9%	48.2%	41.7%	72.4%	72.3%	76.4%	55.0%
DK/REFUSED	6.3%	5.4%	6.1%	8.2%	6.1%	7.2%	6.8%	8.6%	9.7%	10.2%	-	2.9%	3.0%	-	5.6%
Net Diff.	-25.6%	-24.9%	-44.5%	-9.7%	-28.7%	-7.6%	-16.4%	19.4%	-5.5%	-6.6%	16.6%	-47.7%	-47.5%	-52.7%	-15.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
YES	34.1%	37.5%	26.0%	36.1%	33.3%	21.6%	34.1%	33.3%	40.6%	27.2%	14.5%	36.0%	40.1%	37.5%	35.5%	32.1%	33.9%	33.6%	-	22.7%	31.7%
NO	59.7%	53.8%	68.3%	57.6%	60.6%	76.6%	58.8%	59.4%	52.1%	66.6%	82.5%	54.4%	54.9%	60.4%	52.1%	59.8%	60.2%	63.5%	-	71.4%	61.7%
DK/REFUSED	6.3%	8.7%	5.7%	6.3%	6.1%	1.9%	7.1%	7.3%	7.3%	6.2%	3.0%	9.6%	5.0%	2.1%	12.4%	8.1%	5.9%	2.8%	-	5.8%	6.6%
Net Diff.	-25.6%	-16.3%	-42.3%	-21.5%	-27.3%	-55.0%	-24.6%	-26.2%	-11.4%	-39.4%	-68.1%	-18.4%	-14.8%	-22.9%	-16.5%	-27.7%	-26.3%	-29.9%	-	-48.7%	-30.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
YES	34.1%	41.9%	73.9%	29.2%	32.4%	37.8%	33.0%	34.7%	29.7%	24.0%	23.8%	53.8%	42.4%	41.3%	78.1%	25.9%	25.6%	51.1%	38.6%
NO	59.7%	56.9%	26.1%	67.2%	59.4%	50.9%	67.0%	57.8%	68.6%	76.0%	76.2%	32.4%	48.2%	48.9%	21.9%	71.3%	71.6%	48.9%	50.8%
DK/REFUSED	6.3%	1.2%	-	3.7%	8.2%	11.2%	-	7.5%	1.7%	-	-	13.8%	9.4%	9.7%	-	2.7%	2.8%	-	10.6%
Net Diff.	-25.6%	-15.0%	47.9%	-38.0%	-27.1%	-13.1%	-34.0%	-23.1%	-38.8%	-52.0%	-52.3%	21.4%	-5.8%	-7.6%	56.2%	-45.4%	-46.1%	2.3%	-12.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR. CAVA-LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-ABLE CAVA-LIERO			VOTE CAVA-LIERO			VOTE CAVA-LIERO			UNDE-CIDED BAL-LOTS		
		VOTE CAVA-LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE-CIDED	VOTE CAVA-LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE-CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL-LOTS								
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14								
YES	34.1%	40.6%	39.7%	57.8%	23.6%	22.1%	60.7%	50.8%	30.0%	37.5%	36.4%	63.1%	26.0%	25.9%	28.5%	52.3%	27.4%	38.3%	65.2%	33.0%								
NO	59.7%	49.2%	49.6%	42.2%	73.5%	74.8%	39.3%	45.2%	57.8%	53.1%	53.8%	36.9%	71.0%	71.0%	71.5%	40.8%	65.9%	51.4%	25.2%	57.8%								
DK/REFUSED	6.3%	10.2%	10.7%	-	3.0%	3.1%	-	4.0%	12.2%	9.5%	9.8%	-	3.0%	3.2%	-	6.8%	6.7%	10.2%	9.6%	9.2%								
Net Diff.	-25.6%	-8.5%	-9.9%	15.7%	-49.9%	-52.6%	21.4%	5.5%	-27.8%	-15.6%	-17.4%	26.2%	-45.0%	-45.1%	-42.9%	11.5%	-38.4%	-13.1%	40.1%	-24.9%								

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
YES	34.1%	27.7%	63.9%	26.4%	44.4%	35.1%	30.7%	37.9%	15.5%	29.1%	39.8%	44.2%	30.7%	33.9%	30.7%	44.8%	31.0%	26.1%	24.5%	40.1%	-
NO	59.7%	66.3%	31.2%	66.4%	50.5%	56.1%	65.7%	55.5%	84.5%	67.1%	49.4%	44.5%	60.7%	60.0%	60.7%	45.6%	64.5%	69.5%	70.7%	59.0%	-
DK/REFUSED	6.3%	6.0%	4.9%	7.1%	5.1%	8.8%	3.5%	6.7%	-	3.8%	10.8%	11.3%	8.5%	6.2%	8.5%	9.6%	4.5%	4.4%	4.8%	0.9%	-
Net Diff.	-25.6%	-38.7%	32.7%	-40.0%	-6.1%	-21.0%	-35.0%	-17.6%	-69.1%	-38.0%	-9.7%	-0.3%	-30.0%	-26.1%	-30.0%	-0.8%	-33.4%	-43.3%	-46.1%	-18.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
YES	34.1%	30.1%	31.4%	12.8%	61.7%	30.8%	38.8%	44.7%	21.7%	23.3%	38.8%	57.5%	37.7%	-	52.5%	35.2%
NO	59.7%	56.1%	59.3%	80.5%	33.6%	67.5%	59.0%	45.1%	75.4%	73.4%	60.1%	33.6%	53.3%	94.3%	37.5%	49.2%
DK/REFUSED	6.3%	13.8%	9.3%	6.7%	4.7%	1.8%	2.2%	10.2%	3.0%	3.3%	1.1%	9.0%	9.0%	5.7%	10.0%	15.7%
Net Diff.	-25.6%	-26.0%	-27.9%	-67.7%	28.1%	-36.7%	-20.1%	-0.5%	-53.7%	-50.0%	-21.3%	23.9%	-15.6%	-94.3%	15.1%	-14.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
YES	34.1%	49.5%	31.8%	19.5%	15.3%	22.5%	29.6%	47.4%	37.6%	58.4%	58.6%	7.1%	26.9%	30.5%	28.9%	31.5%	66.1%	14.0%	23.8%	47.6%	
NO	59.7%	36.2%	64.9%	77.3%	77.1%	77.5%	67.5%	41.8%	54.8%	27.2%	41.4%	89.4%	70.9%	50.7%	68.1%	65.1%	31.8%	84.1%	72.7%	41.5%	
DK/REFUSED	6.3%	14.4%	3.2%	3.2%	7.6%	-	2.9%	10.8%	7.6%	14.4%	-	3.5%	2.2%	18.8%	2.9%	3.4%	2.1%	1.9%	3.6%	10.9%	
Net Diff.	-25.6%	13.3%	-33.1%	-57.8%	-61.7%	-55.0%	-37.9%	5.6%	-17.2%	31.2%	17.3%	-82.3%	-44.0%	-20.2%	-39.2%	-33.5%	34.3%	-70.1%	-48.9%	6.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
YES	34.1%	52.8%	49.2%	46.1%	52.8%	51.2%	30.7%	42.6%	25.0%	47.1%	25.8%	38.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-
NO	59.7%	36.7%	50.5%	43.4%	36.7%	48.3%	49.6%	48.8%	71.6%	44.7%	70.7%	54.7%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
DK/REFUSED	6.3%	10.5%	0.3%	10.5%	10.5%	0.5%	19.8%	8.6%	3.4%	8.2%	3.5%	7.1%	-	-	-	-	-	-	-	-
Net Diff.	-25.6%	16.1%	-1.3%	2.7%	16.1%	2.9%	-18.9%	-6.2%	-46.5%	2.4%	-44.8%	-16.5%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
YES	34.1%	100.0%	-	100.0%	-	38.9%	28.9%	32.5%	12.6%	45.4%	37.9%	35.1%	24.1%	62.9%	47.1%	75.8%	44.2%	38.6%	32.6%	34.0%	20.2%
NO	59.7%	-	100.0%	-	100.0%	56.2%	66.4%	57.9%	82.3%	54.5%	57.6%	59.3%	71.3%	36.7%	47.5%	23.4%	49.9%	53.2%	63.8%	55.8%	72.8%
DK/REFUSED	6.3%	-	-	-	-	4.9%	4.7%	9.6%	5.1%	0.1%	4.5%	5.6%	4.6%	0.3%	5.4%	0.8%	5.9%	8.2%	3.6%	10.2%	7.0%
Net Diff.	-25.6%	100.0%	-100%	100.0%	-100%	-17.3%	-37.4%	-25.4%	-69.7%	-9.1%	-19.7%	-24.2%	-47.3%	26.2%	-0.4%	52.4%	-5.6%	-14.6%	-31.3%	-21.8%	-52.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
YES	34.1%	41.8%	45.0%	37.3%	28.8%	45.2%	49.2%	44.7%	47.5%	50.5%	22.4%	34.9%	15.4%	69.5%	27.7%	50.8%	17.2%	47.2%	53.1%	28.2%	57.2%
NO	59.7%	51.3%	54.8%	54.2%	68.0%	48.1%	45.4%	48.4%	41.8%	41.5%	72.7%	50.9%	79.1%	30.1%	68.0%	41.2%	77.8%	44.8%	42.9%	52.8%	37.8%
DK/REFUSED	6.3%	6.9%	0.2%	8.5%	3.2%	6.6%	5.4%	6.9%	10.6%	8.0%	4.8%	14.2%	5.5%	0.4%	4.3%	8.0%	5.0%	8.0%	4.1%	19.0%	5.0%
Net Diff.	-25.6%	-9.6%	-9.7%	-16.8%	-39.2%	-2.9%	3.8%	-3.8%	5.7%	9.0%	-50.3%	-15.9%	-63.7%	39.4%	-40.2%	9.6%	-60.7%	2.4%	10.2%	-24.5%	19.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
YES	34.1%	53.3%	81.0%	70.1%	38.2%	20.5%	23.5%	16.6%	19.3%	38.2%	14.1%	67.4%	26.5%	54.1%	15.3%	48.2%	50.6%	27.8%	57.9%
NO	59.7%	37.2%	18.0%	23.2%	48.9%	75.6%	69.8%	83.4%	77.8%	42.6%	81.6%	32.3%	70.0%	37.2%	80.8%	39.2%	45.4%	47.2%	36.8%
DK/REFUSED	6.3%	9.4%	1.0%	6.7%	12.9%	3.9%	6.7%	-	2.9%	19.2%	4.4%	0.3%	3.4%	8.8%	3.9%	12.5%	4.0%	25.1%	5.2%
Net Diff.	-25.6%	16.1%	63.1%	46.9%	-10.7%	-55.1%	-46.3%	-66.8%	-58.4%	-4.3%	-67.5%	35.1%	-43.5%	16.9%	-65.5%	9.0%	5.3%	-19.4%	21.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Amer.	Other		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Amer.
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
YES	34.1%	31.3%	46.8%	44.9%	43.8%	65.3%	48.0%	21.9%	32.9%	34.2%	41.5%	-	-	39.3%	62.2%	54.6%	50.2%	100.0%	100.0%
NO	59.7%	62.8%	45.2%	43.4%	53.9%	34.7%	52.0%	69.0%	52.6%	41.7%	56.9%	100.0%	100.0%	57.5%	37.0%	45.0%	45.5%	-	-
DK/REFUSED	6.3%	5.9%	8.0%	11.7%	2.3%	-	-	9.1%	14.5%	24.0%	1.6%	-	-	3.2%	0.8%	0.4%	4.3%	-	-
Net Diff.	-25.6%	-31.5%	1.6%	1.5%	-10.1%	30.7%	-4.1%	-47.1%	-19.7%	-7.5%	-15.3%	-100%	-100%	-18.3%	25.1%	9.7%	4.7%	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
YES	34.1%	24.1%	29.2%	34.1%	41.9%	38.4%	27.3%	37.2%	30.7%	40.1%	33.1%	38.4%	17.5%	26.9%	21.1%	30.7%	24.4%	21.1%
NO	59.7%	68.2%	68.3%	60.0%	46.9%	56.2%	68.2%	55.7%	64.1%	51.8%	60.5%	56.2%	73.3%	62.5%	70.2%	55.6%	63.7%	78.9%
DK/REFUSED	6.3%	7.8%	2.5%	5.9%	11.1%	5.4%	4.5%	7.1%	5.2%	8.1%	6.5%	5.4%	9.2%	10.5%	8.6%	13.7%	11.8%	-
Net Diff.	-25.6%	-44.1%	-39.1%	-25.9%	-5.0%	-17.8%	-41.0%	-18.4%	-33.4%	-11.7%	-27.4%	-17.8%	-55.9%	-35.6%	-49.1%	-25.0%	-39.3%	-57.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
YES	34.1%	35.8%	46.4%	41.0%	45.9%	41.5%	48.2%	23.9%	43.1%	40.7%	33.7%	28.2%	46.0%	20.4%	25.0%	33.5%	40.1%
NO	59.7%	63.8%	49.6%	57.5%	49.5%	57.3%	43.4%	65.9%	54.1%	50.8%	61.5%	66.4%	54.0%	66.7%	67.9%	62.6%	54.1%
DK/REFUSED	6.3%	0.4%	4.0%	1.6%	4.6%	1.2%	8.4%	10.1%	2.8%	8.5%	4.9%	5.4%	-	12.9%	7.1%	3.9%	5.8%
Net Diff.	-25.6%	-27.9%	-3.1%	-16.5%	-3.5%	-15.7%	4.7%	-42.0%	-11.0%	-10.1%	-27.8%	-38.2%	-8.0%	-46.3%	-42.9%	-29.1%	-14.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

22. Do you consider yourself to be an Evangelical, or Born Again Christian?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
YES	34.1%	36.2%	27.5%	34.1%	41.3%	30.5%	25.5%	34.2%	38.8%	-	-	23.2%	46.5%	22.1%	
NO	59.7%	57.6%	65.2%	58.0%	53.3%	69.5%	74.5%	53.9%	47.7%	100.0%	100.0%	73.8%	53.5%	74.8%	
DK/REFUSED	6.3%	6.1%	7.3%	7.9%	5.4%	-	-	11.9%	13.5%	-	-	2.9%	-	3.1%	
Net Diff.	-25.6%	-21.4%	-37.7%	-23.9%	-12.1%	-39.1%	-49.0%	-19.8%	-8.9%	-100%	-100%	-50.6%	-7.0%	-52.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
YES	48.4%	49.5%	46.4%	47.6%	48.6%	46.8%	43.8%	56.2%	55.6%	56.3%	41.7%	40.7%	40.6%	41.3%	50.6%
NO	38.3%	35.5%	44.7%	38.8%	36.6%	48.2%	49.6%	43.8%	20.8%	18.9%	56.7%	55.6%	55.5%	58.7%	41.0%
DK/REFUSED	13.3%	15.0%	8.9%	13.6%	14.8%	5.0%	6.7%	-	23.6%	24.8%	1.6%	3.7%	3.8%	-	8.4%
Net Diff.	10.1%	14.0%	1.8%	8.8%	12.1%	-1.3%	-5.8%	12.4%	34.8%	37.5%	-15.0%	-15.0%	-14.9%	-17.5%	9.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
YES	48.4%	54.8%	41.7%	56.6%	43.3%	40.3%	68.6%	52.6%	44.9%	59.9%	35.8%	53.9%	43.9%	42.9%	47.1%	54.5%	46.5%	97.2%	-	48.5%	53.0%
NO	38.3%	33.9%	58.3%	28.6%	42.7%	57.8%	17.8%	28.0%	41.2%	24.2%	61.1%	30.9%	42.3%	52.9%	29.5%	30.5%	39.1%	-	-	50.6%	33.4%
DK/REFUSED	13.3%	11.3%	-	14.8%	14.0%	1.9%	13.6%	19.4%	13.9%	15.9%	3.1%	15.2%	13.8%	4.2%	23.4%	15.0%	14.4%	2.8%	-	0.9%	13.6%
Net Diff.	10.1%	20.9%	-16.7%	28.0%	0.5%	-17.5%	50.8%	24.7%	3.7%	35.7%	-25.3%	23.0%	1.6%	-10.0%	17.6%	23.9%	7.4%	97.2%	-	-2.1%	19.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
YES	48.4%	49.3%	77.9%	41.1%	53.2%	59.1%	50.0%	25.6%	57.2%	44.2%	39.7%	21.6%	57.2%	57.1%	60.3%	41.5%	42.1%	-	41.7%
NO	38.3%	49.4%	22.1%	50.4%	36.1%	22.0%	43.8%	55.6%	35.3%	48.6%	60.3%	66.2%	20.8%	20.3%	39.7%	54.9%	54.3%	100.0%	31.9%
DK/REFUSED	13.3%	1.2%	-	8.5%	10.8%	18.8%	6.2%	18.9%	7.5%	7.2%	-	12.2%	22.0%	22.6%	-	3.6%	3.6%	-	26.3%
Net Diff.	10.1%	-0.1%	55.8%	-9.3%	17.1%	37.1%	6.1%	-30.0%	21.9%	-4.4%	-20.6%	-44.6%	36.4%	36.8%	20.7%	-13.4%	-12.2%	-100%	9.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS				
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14				
YES	48.4%	58.4%	59.2%	44.6%	40.8%	40.9%	39.3%	39.2%	49.7%	55.9%	57.3%	22.8%	41.0%	41.1%	38.3%	48.8%	65.3%	57.0%	73.3%	32.8%				
NO	38.3%	19.5%	18.2%	41.6%	57.0%	56.8%	60.7%	37.5%	34.3%	21.3%	20.7%	35.0%	56.0%	56.5%	47.6%	33.8%	17.3%	19.6%	17.8%	43.5%				
DK/REFUSED	13.3%	22.1%	22.6%	13.8%	2.2%	2.3%	-	23.3%	15.9%	22.8%	22.0%	42.2%	3.0%	2.4%	14.1%	17.4%	17.4%	23.4%	8.9%	23.7%				
Net Diff.	10.1%	38.9%	40.9%	3.0%	-16.2%	-16.0%	-21.4%	1.7%	15.4%	34.6%	36.5%	-12.2%	-15.1%	-15.4%	-9.3%	14.9%	48.0%	37.3%	55.5%	-10.7%				

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
YES	48.4%	48.3%	56.9%	48.9%	47.8%	55.2%	42.5%	48.3%	53.6%	45.4%	51.5%	57.9%	41.1%	49.3%	41.1%	59.1%	34.8%	48.9%	51.2%	27.8%	-
NO	38.3%	38.2%	33.5%	35.3%	38.5%	26.7%	50.6%	34.8%	43.8%	49.8%	18.0%	16.6%	17.3%	39.4%	17.3%	22.9%	56.6%	38.5%	40.1%	24.8%	-
DK/REFUSED	13.3%	13.5%	9.6%	15.8%	13.7%	18.2%	6.9%	16.9%	2.6%	4.8%	30.5%	25.5%	41.6%	11.3%	41.6%	17.9%	8.6%	12.6%	8.7%	47.4%	-
Net Diff.	10.1%	10.0%	23.3%	13.6%	9.2%	28.5%	-8.1%	13.5%	9.8%	-4.5%	33.5%	41.3%	23.8%	10.0%	23.8%	36.2%	-21.8%	10.3%	11.2%	2.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
YES	48.4%	56.0%	46.6%	50.5%	62.7%	27.9%	47.3%	59.6%	39.1%	48.1%	61.2%	22.4%	51.9%	5.7%	25.0%	34.4%
NO	38.3%	22.0%	39.1%	29.8%	24.0%	66.8%	46.8%	21.2%	52.2%	44.3%	38.8%	68.9%	14.5%	94.3%	70.0%	20.0%
DK/REFUSED	13.3%	21.9%	14.3%	19.7%	13.3%	5.3%	5.9%	19.2%	8.6%	7.6%	-	8.7%	33.6%	-	5.0%	45.6%
Net Diff.	10.1%	34.0%	7.5%	20.7%	38.7%	-38.9%	0.5%	38.4%	-13.1%	3.8%	22.5%	-46.5%	37.4%	-88.5%	-45.0%	14.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
YES	48.4%	53.7%	58.4%	41.0%	42.0%	40.3%	51.0%	52.2%	49.6%	55.1%	-	47.5%	52.4%	56.3%	36.1%	50.0%	47.6%	44.3%	48.7%	56.7%
NO	38.3%	20.3%	31.8%	57.5%	54.4%	59.7%	41.5%	24.7%	33.0%	15.4%	100.0%	49.0%	32.5%	14.9%	63.9%	48.0%	35.6%	55.7%	43.2%	22.4%
DK/REFUSED	13.3%	26.0%	9.8%	1.5%	3.6%	-	7.5%	23.1%	17.4%	29.5%	-	3.5%	15.0%	28.9%	-	1.9%	16.8%	-	8.1%	20.9%
Net Diff.	10.1%	33.4%	26.7%	-16.5%	-12.4%	-19.3%	9.6%	27.5%	16.5%	39.7%	-100%	-1.5%	19.9%	41.4%	-27.8%	2.0%	12.1%	-11.4%	5.5%	34.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
YES	48.4%	21.3%	62.4%	24.4%	21.3%	51.7%	-	53.9%	42.7%	63.1%	52.4%	47.0%	55.2%	45.6%	70.3%	45.5%	47.8%	45.7%	56.5%	47.5%
NO	38.3%	68.1%	32.4%	38.9%	68.1%	48.3%	42.4%	24.5%	53.1%	28.8%	38.1%	39.4%	32.5%	42.6%	15.2%	36.0%	41.1%	49.7%	28.7%	42.3%
DK/REFUSED	13.3%	10.5%	5.2%	36.7%	10.5%	-	57.6%	21.6%	4.2%	8.2%	9.5%	13.6%	12.2%	11.8%	14.5%	18.5%	11.1%	4.6%	14.8%	10.2%
Net Diff.	10.1%	-46.8%	30.1%	-14.4%	-46.8%	3.3%	-42.4%	29.3%	-10.3%	34.3%	14.3%	7.6%	22.7%	3.0%	55.1%	9.5%	6.7%	-4.1%	27.8%	5.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
YES	48.4%	53.4%	32.3%	46.2%	14.7%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	43.4%	51.3%	51.1%	53.9%
NO	38.3%	42.5%	44.4%	53.8%	62.7%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	39.9%	38.6%	26.2%	31.0%
DK/REFUSED	13.3%	4.1%	23.4%	-	22.6%	-	-	-	-	-	-	-	-	-	-	-	-	16.7%	10.1%	22.7%	15.0%
Net Diff.	10.1%	10.9%	-12.1%	-7.6%	-48.0%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	3.6%	12.7%	24.8%	22.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
YES	48.4%	38.2%	48.7%	47.4%	51.8%	23.4%	50.3%	27.4%	29.2%	52.2%	47.3%	60.3%	46.0%	42.3%	48.3%	55.2%	47.8%	41.2%	44.3%	10.9%	37.7%
NO	38.3%	49.3%	46.2%	35.8%	39.2%	60.7%	33.4%	61.9%	50.9%	28.7%	45.8%	15.6%	39.3%	44.8%	50.6%	25.8%	46.6%	38.5%	41.1%	53.3%	49.6%
DK/REFUSED	13.3%	12.5%	5.1%	16.8%	8.9%	15.9%	16.3%	10.7%	19.9%	19.1%	6.9%	24.1%	14.8%	13.0%	1.1%	19.0%	5.6%	20.3%	14.5%	35.8%	12.7%
Net Diff.	10.1%	-11.1%	2.5%	11.6%	12.6%	-37.3%	16.9%	-34.5%	-21.7%	23.4%	1.5%	44.7%	6.7%	-2.5%	-2.3%	29.4%	1.2%	2.7%	3.2%	-42.3%	-11.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
YES	48.4%	49.9%	53.2%	52.9%	47.6%	48.7%	62.1%	42.3%	38.9%	53.6%	52.6%	46.5%	45.0%	52.1%	50.0%	43.3%	40.8%	27.7%	29.0%
NO	38.3%	29.9%	28.4%	29.0%	30.7%	43.9%	26.9%	44.0%	59.7%	22.2%	33.3%	37.1%	53.9%	25.7%	44.8%	44.2%	38.7%	57.3%	49.6%
DK/REFUSED	13.3%	20.2%	18.3%	18.1%	21.7%	7.4%	11.0%	13.7%	1.4%	24.2%	14.1%	16.4%	1.1%	22.3%	5.1%	12.5%	20.5%	15.0%	21.4%
Net Diff.	10.1%	20.0%	24.8%	23.9%	16.9%	4.8%	35.2%	-1.7%	-20.7%	31.4%	19.3%	9.4%	-8.9%	26.4%	5.2%	-0.9%	2.1%	-29.6%	-20.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
YES	48.4%	50.3%	39.7%	27.3%	71.9%	64.0%	-	54.6%	39.6%	28.3%	65.1%	43.8%	-	46.6%	39.8%	26.5%	91.3%	74.7%	-
NO	38.3%	37.3%	42.2%	54.6%	25.8%	16.5%	-	28.5%	30.1%	33.9%	33.4%	-	-	44.7%	55.6%	73.5%	4.3%	25.3%	-
DK/REFUSED	13.3%	12.4%	18.0%	18.1%	2.3%	19.5%	100.0%	16.9%	30.3%	37.8%	1.6%	56.2%	100.0%	8.6%	4.6%	-	4.4%	-	100.0%
Net Diff.	10.1%	13.0%	-2.5%	-27.2%	46.1%	47.4%	-	26.0%	9.5%	-5.6%	31.7%	43.8%	-	1.9%	-15.7%	-47.0%	87.0%	49.3%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
YES	48.4%	54.0%	63.7%	37.6%	57.3%	39.3%	60.0%	43.0%	48.7%	47.8%	50.5%	39.3%	61.3%	47.5%	50.6%	54.6%	50.5%	59.4%
NO	38.3%	28.5%	29.9%	49.0%	25.1%	46.9%	29.4%	42.4%	39.3%	36.6%	36.3%	46.9%	23.4%	31.3%	31.1%	23.3%	29.0%	27.7%
DK/REFUSED	13.3%	17.5%	6.4%	13.4%	17.6%	13.8%	10.6%	14.6%	12.0%	15.6%	13.2%	13.8%	15.4%	21.2%	18.2%	22.1%	20.5%	12.9%
Net Diff.	10.1%	25.5%	33.8%	-11.4%	32.2%	-7.6%	30.6%	0.5%	9.4%	11.2%	14.2%	-7.6%	37.9%	16.1%	19.5%	31.3%	21.5%	31.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
YES	48.4%	58.9%	39.0%	46.6%	43.5%	50.5%	28.0%	51.8%	45.3%	43.9%	50.3%	50.7%	56.2%	47.2%	44.0%	46.6%	50.4%
NO	38.3%	34.6%	52.3%	48.0%	44.8%	43.4%	57.6%	28.8%	46.7%	40.1%	38.8%	36.1%	9.6%	29.5%	51.4%	49.0%	33.3%
DK/REFUSED	13.3%	6.4%	8.7%	5.3%	11.6%	6.1%	14.3%	19.4%	8.0%	16.0%	10.9%	13.1%	34.2%	23.4%	4.6%	4.4%	16.3%
Net Diff.	10.1%	24.3%	-13.3%	-1.4%	-1.3%	7.1%	-29.6%	23.0%	-1.4%	3.8%	11.5%	14.6%	46.5%	17.7%	-7.3%	-2.5%	17.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

23. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
YES	48.4%	51.0%	50.1%	42.1%	44.6%	53.6%	59.1%	42.1%	38.3%	69.7%	22.6%	47.9%	-	50.3%
NO	38.3%	34.1%	37.1%	45.1%	41.3%	40.5%	25.8%	31.1%	31.2%	30.3%	77.4%	51.7%	100.0%	49.4%
DK/REFUSED	13.3%	14.9%	12.9%	12.7%	14.1%	5.9%	15.1%	26.8%	30.5%	-	-	0.3%	-	0.4%
Net Diff.	10.1%	16.9%	13.0%	-3.0%	3.3%	13.1%	33.3%	10.9%	7.1%	39.3%	-54.9%	-3.8%	-100%	0.9%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD					GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
LESS THAN COLLEGE	35.2%	38.6%	27.5%	34.6%	32.4%	51.1%	61.5%	19.2%	38.5%	39.7%	17.0%	35.3%	35.4%	35.1%	14.9%
Less than High School	0.8%	0.7%	-	1.7%	-	5.3%	7.0%	-	-	-	-	1.7%	1.8%	-	-
High School Graduate	5.5%	5.7%	4.8%	5.7%	5.6%	4.8%	6.3%	-	7.1%	6.7%	15.4%	4.7%	4.8%	-	0.5%
Some College/Trade	15.9%	17.3%	11.8%	16.3%	14.4%	23.9%	28.4%	10.0%	19.1%	20.1%	-	13.8%	14.2%	-	8.9%
Associates/2-yr Degree	13.1%	14.9%	10.9%	10.9%	12.4%	17.2%	19.7%	9.2%	12.3%	12.9%	1.6%	15.2%	14.5%	35.1%	5.5%
COLLEGE/POST GRADUATE	62.8%	60.0%	69.9%	62.5%	65.2%	48.9%	38.5%	80.8%	58.1%	57.5%	68.5%	63.8%	63.8%	64.9%	84.6%
Bachelors/4-yr Degree	34.9%	36.0%	32.3%	34.7%	36.0%	28.3%	21.9%	48.3%	37.8%	36.8%	56.8%	29.2%	29.4%	23.3%	50.4%
Post Graduate Degree	27.9%	24.0%	37.6%	27.9%	29.2%	20.5%	16.7%	32.5%	20.2%	20.7%	11.7%	34.6%	34.4%	41.5%	34.2%
REFUSED	2.0%	1.4%	2.6%	2.9%	2.3%	-	-	-	3.4%	2.8%	14.4%	0.8%	0.8%	-	0.5%
Net Diff.	27.6%	21.4%	42.4%	27.9%	32.8%	-2.3%	-23.0%	61.6%	19.5%	17.8%	51.5%	28.5%	28.4%	29.8%	69.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
LESS THAN COLLEGE	35.2%	38.5%	29.3%	28.4%	39.9%	29.7%	23.9%	28.2%	45.5%	31.8%	11.9%	34.3%	42.7%	34.2%	45.5%	23.9%	42.0%	33.6%	-	26.8%	26.4%
Less than High School	0.8%	-	-	-	1.4%	2.1%	-	-	0.9%	2.3%	-	-	0.9%	2.1%	7.1%	-	-	-	-	-	-
High School Graduate	5.5%	6.7%	-	4.6%	6.6%	3.5%	6.2%	4.3%	7.3%	-	3.0%	6.8%	7.2%	4.6%	6.3%	5.9%	5.4%	-	-	-	4.0%
Some College/Trade	15.9%	10.0%	20.4%	13.5%	17.4%	11.4%	8.7%	13.0%	21.6%	15.5%	8.9%	14.1%	18.8%	12.3%	20.1%	10.8%	20.1%	-	-	16.5%	12.6%
Associates/2-yr Degree	13.1%	21.8%	8.9%	10.4%	14.4%	12.7%	9.0%	11.0%	15.7%	14.0%	-	13.3%	15.8%	15.2%	12.0%	7.2%	16.4%	33.6%	-	10.3%	9.7%
COLLEGE/POST GRADUATE	62.8%	61.5%	70.7%	70.1%	57.4%	70.3%	69.7%	70.6%	51.8%	62.6%	88.1%	65.7%	54.9%	62.8%	54.5%	76.1%	54.8%	66.4%	-	73.2%	72.3%
Bachelors/4-yr Degree	34.9%	44.2%	30.4%	38.6%	32.1%	35.4%	48.1%	40.4%	27.6%	45.2%	49.3%	36.6%	26.7%	33.5%	26.3%	42.0%	31.6%	35.7%	-	36.4%	39.5%
Post Graduate Degree	27.9%	17.2%	40.3%	31.5%	25.3%	34.9%	21.6%	30.2%	24.1%	17.4%	38.8%	29.2%	28.2%	29.3%	28.2%	34.0%	23.2%	30.7%	-	36.8%	32.7%
REFUSED	2.0%	-	-	1.5%	2.7%	-	6.4%	1.2%	2.7%	5.6%	-	-	2.4%	3.0%	-	-	3.2%	-	-	-	1.3%
Net Diff.	27.6%	23.0%	41.4%	41.7%	17.6%	40.5%	45.8%	42.4%	6.3%	30.8%	76.3%	31.5%	12.2%	28.5%	9.0%	52.1%	12.8%	32.7%	-	46.5%	45.8%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
LESS THAN COLLEGE	35.2%	51.0%	26.1%	27.3%	26.8%	36.4%	38.7%	36.7%	29.1%	25.8%	35.7%	54.7%	35.8%	36.9%	-	34.7%	34.5%	48.9%	35.2%
Less than High School	0.8%	14.6%	-	3.6%	0.8%	-	-	4.1%	-	-	-	-	-	-	-	1.6%	1.6%	-	-
High School Graduate	5.5%	-	-	-	4.4%	5.2%	9.2%	5.4%	6.0%	-	6.2%	-	6.0%	6.1%	-	4.4%	4.5%	-	9.9%
Some College/Trade	15.9%	20.5%	26.1%	16.2%	12.1%	19.2%	12.4%	17.8%	12.5%	13.1%	5.6%	22.3%	17.5%	18.0%	-	15.4%	15.0%	48.9%	9.5%
Associates/2-yr Degree	13.1%	15.9%	-	7.4%	9.5%	12.0%	17.1%	9.3%	10.6%	12.7%	23.9%	32.4%	12.4%	12.8%	-	13.3%	13.5%	-	15.8%
COLLEGE/POST GRADUATE	62.8%	28.5%	73.9%	67.7%	72.0%	61.7%	56.8%	61.5%	69.2%	74.2%	64.3%	42.6%	60.6%	59.4%	100.0%	64.6%	64.8%	51.1%	63.8%
Bachelors/4-yr Degree	34.9%	15.6%	25.8%	32.5%	40.3%	34.1%	32.2%	34.7%	40.4%	50.4%	17.9%	22.4%	38.8%	37.6%	78.1%	30.0%	29.7%	51.1%	43.4%
Post Graduate Degree	27.9%	13.0%	48.2%	35.2%	31.7%	27.6%	24.5%	26.8%	28.8%	23.8%	46.4%	20.2%	21.8%	21.8%	21.9%	34.6%	35.1%	-	20.3%
REFUSED	2.0%	20.4%	-	5.0%	1.2%	2.0%	4.5%	1.8%	1.7%	-	-	2.6%	3.6%	3.7%	-	0.7%	0.7%	-	1.0%
Net Diff.	27.6%	-22.5%	47.9%	40.4%	45.3%	25.3%	18.1%	24.8%	40.1%	48.4%	28.6%	-12.1%	24.8%	22.5%	100.0%	29.9%	30.3%	2.3%	28.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
LESS THAN COLLEGE	35.2%	35.9%	36.1%	31.7%	36.8%	36.7%	40.0%	26.0%	44.7%	36.0%	34.0%	84.5%	35.1%	36.3%	14.1%	32.9%	31.9%	36.7%	27.5%	40.9%
Less than High School	0.8%	-	-	-	1.7%	1.8%	-	-	-	-	-	-	1.8%	1.8%	-	-	-	-	-	-
High School Graduate	5.5%	6.7%	6.2%	15.5%	4.8%	5.0%	-	3.5%	-	6.0%	5.3%	21.4%	4.8%	5.1%	-	6.4%	-	6.5%	9.6%	8.2%
Some College/Trade	15.9%	17.0%	18.0%	-	15.9%	16.5%	-	10.9%	14.1%	17.7%	16.7%	42.2%	14.8%	14.8%	14.1%	12.9%	16.9%	17.0%	17.9%	7.4%
Associates/2-yr Degree	13.1%	12.1%	11.9%	16.1%	14.4%	13.4%	40.0%	11.5%	30.6%	12.3%	11.9%	20.9%	13.8%	14.5%	-	13.5%	15.0%	13.3%	-	25.3%
COLLEGE/POST GRADUATE	62.8%	60.5%	60.1%	68.3%	62.4%	62.5%	60.0%	73.3%	55.3%	60.4%	62.3%	15.5%	64.2%	62.9%	85.9%	66.4%	62.0%	59.4%	72.5%	57.4%
Bachelors/4-yr Degree	34.9%	38.8%	38.7%	39.9%	28.4%	28.0%	40.4%	45.3%	53.7%	39.3%	40.2%	15.5%	29.9%	30.0%	28.2%	37.3%	46.9%	38.1%	45.9%	39.5%
Post Graduate Degree	27.9%	21.7%	21.4%	28.5%	34.0%	34.6%	19.6%	28.0%	1.6%	21.1%	22.0%	-	34.2%	32.9%	57.7%	29.1%	15.1%	21.3%	26.6%	17.9%
REFUSED	2.0%	3.6%	3.8%	-	0.8%	0.8%	-	0.7%	-	3.6%	3.8%	-	0.8%	0.8%	-	0.7%	6.1%	3.9%	-	1.7%
Net Diff.	27.6%	24.6%	24.0%	36.7%	25.6%	25.9%	19.9%	47.3%	10.6%	24.4%	28.3%	-69.0%	29.1%	26.6%	71.8%	33.5%	30.1%	22.7%	45.0%	16.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 5

	TOTAL	REGISTERED PARTY												REGISTERED PARTY							
		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
LESS THAN COLLEGE	35.2%	31.8%	45.2%	35.5%	34.2%	36.2%	30.3%	37.8%	22.2%	35.2%	33.9%	36.7%	18.7%	35.7%	18.7%	40.3%	38.1%	28.0%	25.4%	50.6%	-
Less than High School	0.8%	0.5%	2.6%	1.6%	-	0.7%	-	0.5%	2.6%	1.2%	-	-	-	0.8%	-	-	2.7%	-	-	-	-
High School Graduate	5.5%	3.0%	15.0%	4.1%	8.0%	6.4%	4.0%	6.5%	-	5.8%	3.7%	3.7%	7.6%	5.1%	7.6%	9.5%	2.3%	4.2%	4.7%	-	-
Some College/Trade	15.9%	16.2%	13.4%	15.8%	16.3%	17.4%	13.7%	17.7%	8.9%	14.6%	18.3%	19.8%	10.3%	16.2%	10.3%	16.6%	14.8%	16.0%	13.6%	37.0%	-
Associates/2-yr Degree	13.1%	12.2%	14.3%	13.9%	9.9%	11.7%	12.6%	13.1%	10.7%	13.7%	11.9%	13.2%	0.8%	13.5%	0.8%	14.2%	18.3%	7.8%	7.1%	13.5%	-
COLLEGE/POST GRADUATE	62.8%	66.4%	51.3%	63.1%	64.8%	61.6%	68.0%	60.0%	77.8%	63.6%	61.9%	59.1%	81.3%	62.2%	81.3%	56.7%	60.7%	70.3%	72.7%	49.4%	-
Bachelors/4-yr Degree	34.9%	35.5%	30.2%	38.2%	34.4%	33.7%	38.5%	30.9%	47.1%	35.1%	33.2%	32.1%	48.4%	34.2%	48.4%	34.5%	27.1%	41.5%	43.3%	24.8%	-
Post Graduate Degree	27.9%	30.9%	21.1%	24.9%	30.4%	27.9%	29.6%	29.1%	30.7%	28.5%	28.7%	27.0%	32.8%	28.0%	32.8%	22.2%	33.6%	28.9%	29.4%	24.6%	-
REFUSED	2.0%	1.8%	3.5%	1.4%	1.0%	2.2%	1.7%	2.1%	-	1.1%	4.2%	4.2%	-	2.1%	-	3.0%	1.2%	1.7%	1.9%	-	-
Net Diff.	27.6%	34.5%	6.1%	27.6%	30.6%	25.4%	37.7%	22.2%	55.6%	28.4%	27.9%	22.4%	62.6%	26.5%	62.6%	16.5%	22.6%	42.3%	47.3%	-1.1%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	REPUBLICAN	DEMOCRATIC	INDEPENDENT/OTHER/DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
LESS THAN COLLEGE	35.2%	31.9%	26.1%	31.8%	49.9%	45.1%	24.4%	43.3%	29.0%	31.5%	-	63.7%	13.7%	-	65.1%	15.1%
Less than High School	0.8%	-	3.8%	-	-	2.0%	-	-	-	-	-	10.3%	-	-	5.5%	-
High School Graduate	5.5%	7.9%	3.2%	3.8%	11.3%	1.8%	4.6%	10.2%	-	5.1%	-	8.8%	0.6%	-	9.8%	-
Some College/Trade	15.9%	12.1%	9.8%	17.0%	21.7%	17.7%	15.1%	17.8%	15.3%	16.8%	-	13.4%	12.5%	-	14.9%	15.1%
Associates/2-yr Degree	13.1%	11.9%	9.4%	11.0%	16.9%	23.6%	4.7%	15.3%	13.8%	9.5%	-	31.2%	0.6%	-	34.8%	-
COLLEGE/POST GRADUATE	62.8%	64.3%	70.7%	68.0%	48.1%	54.9%	72.6%	53.5%	71.0%	66.8%	100.0%	31.8%	85.2%	100.0%	29.9%	83.8%
Bachelors/4-yr Degree	34.9%	38.8%	28.1%	40.5%	29.6%	26.5%	42.3%	33.1%	35.2%	44.2%	62.0%	4.2%	30.0%	94.3%	-	26.0%
Post Graduate Degree	27.9%	25.5%	42.6%	27.4%	18.4%	28.4%	30.2%	20.4%	35.8%	22.5%	38.0%	27.6%	55.2%	5.7%	29.9%	57.8%
REFUSED	2.0%	3.8%	3.2%	0.2%	2.1%	-	3.0%	3.2%	-	1.8%	-	4.5%	1.1%	-	5.0%	1.1%
Net Diff.	27.6%	32.4%	44.6%	36.2%	-1.8%	9.8%	48.2%	10.2%	41.9%	35.3%	100.0%	-31.9%	71.4%	100.0%	-35.1%	68.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
LESS THAN COLLEGE	35.2%	48.6%	35.6%	34.5%	44.7%	27.2%	30.3%	39.5%	30.2%	49.8%	41.4%	28.9%	25.0%	33.0%	38.8%	34.2%	46.6%	30.6%	32.3%	40.3%
Less than High School	0.8%	-	-	-	-	-	1.0%	1.1%	2.1%	-	-	-	-	2.1%	-	1.7%	-	-	-	-
High School Graduate	5.5%	3.0%	13.1%	3.7%	8.9%	-	3.7%	8.8%	5.7%	12.2%	-	3.4%	4.4%	7.5%	4.0%	3.1%	10.1%	4.3%	3.5%	9.2%
Some College/Trade	15.9%	22.6%	12.9%	12.0%	21.4%	5.3%	16.1%	17.4%	19.3%	15.2%	-	10.9%	11.7%	13.8%	12.8%	19.4%	21.4%	12.3%	18.1%	18.6%
Associates/2-yr Degree	13.1%	23.0%	9.6%	18.8%	14.3%	21.9%	9.5%	12.2%	3.1%	22.4%	41.4%	14.5%	8.9%	9.6%	22.0%	10.0%	15.1%	14.0%	10.8%	12.6%
COLLEGE/POST GRADUATE	62.8%	48.6%	61.4%	64.0%	51.7%	72.8%	67.4%	58.6%	66.2%	50.2%	58.6%	67.6%	75.0%	63.4%	61.2%	61.8%	53.4%	69.4%	64.7%	57.5%
Bachelors/4-yr Degree	34.9%	36.9%	35.7%	31.0%	22.0%	37.4%	32.4%	38.2%	37.7%	38.7%	58.6%	29.6%	36.6%	40.5%	32.0%	29.3%	35.7%	36.2%	35.5%	38.9%
Post Graduate Degree	27.9%	11.7%	25.7%	33.0%	29.7%	35.3%	35.0%	20.4%	28.4%	11.5%	-	38.0%	38.4%	22.9%	29.2%	32.5%	17.7%	33.2%	29.3%	18.6%
REFUSED	2.0%	2.8%	3.0%	1.5%	3.6%	-	2.3%	1.9%	3.6%	-	-	3.5%	-	3.6%	-	4.0%	-	-	3.0%	2.2%
Net Diff.	27.6%	25.8%	29.5%	7.0%	45.5%	37.1%	19.2%	36.0%	0.4%	17.3%	38.8%	50.1%	30.4%	22.4%	27.5%	6.8%	38.7%	32.4%	17.2%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
LESS THAN COLLEGE	35.2%	57.6%	23.7%	34.2%	57.6%	32.0%	49.5%	38.6%	31.8%	21.6%	28.0%	38.7%	39.9%	31.4%	43.4%	25.9%	38.2%	37.4%	42.3%	30.6%
Less than High School	0.8%	-	5.0%	7.9%	-	8.6%	-	-	1.6%	-	2.5%	-	1.2%	0.6%	3.7%	-	-	1.3%	-	-
High School Graduate	5.5%	-	4.6%	6.2%	-	7.9%	11.7%	7.5%	3.4%	-	3.7%	6.5%	7.1%	3.8%	9.4%	3.4%	6.0%	4.3%	8.0%	3.8%
Some College/Trade	15.9%	10.5%	9.1%	10.1%	10.5%	7.8%	19.1%	18.0%	13.7%	21.6%	13.2%	16.7%	15.3%	15.5%	14.6%	14.0%	15.6%	17.3%	20.1%	14.8%
Associates/2-yr Degree	13.1%	47.2%	5.0%	9.9%	47.2%	7.7%	18.7%	13.1%	13.0%	-	8.6%	15.5%	16.3%	11.4%	15.7%	8.5%	16.6%	14.5%	14.2%	12.0%
COLLEGE/POST GRADUATE	62.8%	31.8%	76.3%	65.8%	31.8%	68.0%	50.5%	58.4%	67.5%	78.4%	70.3%	59.6%	60.0%	67.2%	56.6%	74.1%	61.6%	59.7%	57.7%	67.8%
Bachelors/4-yr Degree	34.9%	-	21.8%	34.0%	-	17.7%	18.7%	36.7%	32.8%	45.8%	37.1%	34.2%	27.9%	40.4%	19.7%	44.9%	32.0%	35.5%	31.6%	41.6%
Post Graduate Degree	27.9%	31.8%	54.4%	31.9%	31.8%	50.3%	31.8%	21.6%	34.7%	32.7%	33.2%	25.4%	32.1%	26.8%	37.0%	29.2%	29.7%	24.2%	26.1%	26.2%
REFUSED	2.0%	10.5%	-	-	10.5%	-	-	3.1%	0.7%	-	1.6%	1.7%	0.1%	1.4%	-	-	0.2%	3.0%	-	1.6%
Net Diff.	27.6%	-25.8%	52.6%	31.7%	-25.8%	36.0%	1.0%	19.8%	35.7%	56.8%	42.3%	20.8%	20.1%	35.8%	13.3%	48.3%	23.5%	22.3%	15.4%	37.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
LESS THAN COLLEGE	35.2%	33.5%	36.9%	46.1%	51.6%	31.6%	36.7%	30.1%	27.8%	33.2%	41.5%	33.4%	34.1%	20.4%	49.8%	46.4%	52.5%	100.0%	-	100.0%	-	
Less than High School	0.8%	5.3%	4.9%	-	8.0%	-	2.0%	-	3.0%	-	1.5%	-	-	-	11.1%	-	6.4%	2.2%	-	2.9%	-	
High School Graduate	5.5%	4.4%	4.3%	7.1%	7.0%	5.6%	4.5%	5.8%	2.4%	5.3%	5.6%	5.6%	4.4%	5.2%	5.2%	11.7%	5.6%	15.6%	-	17.4%	-	
Some College/Trade	15.9%	-	20.5%	-	25.9%	12.6%	14.1%	8.3%	13.3%	17.0%	14.6%	13.8%	15.3%	5.1%	9.6%	11.5%	11.6%	45.0%	-	43.9%	-	
Associates/2-yr Degree	13.1%	23.9%	7.2%	38.9%	10.7%	13.4%	16.0%	16.0%	9.0%	10.8%	19.8%	13.9%	14.4%	10.2%	23.9%	23.2%	28.9%	37.1%	-	35.9%	-	
COLLEGE/POST GRADUATE	62.8%	66.0%	63.1%	53.2%	48.4%	66.6%	63.2%	69.9%	72.2%	63.3%	58.3%	64.5%	65.9%	79.6%	49.7%	53.6%	46.9%	-	100.0%	-	100.0%	
Bachelors/4-yr Degree	34.9%	16.9%	32.0%	0.9%	26.8%	39.6%	28.3%	41.9%	28.6%	37.2%	28.2%	40.6%	33.8%	33.0%	5.4%	13.3%	6.5%	-	55.5%	-	55.1%	
Post Graduate Degree	27.9%	49.2%	31.1%	52.3%	21.5%	27.0%	34.9%	28.0%	43.6%	26.1%	30.1%	23.9%	32.1%	46.6%	44.3%	40.3%	40.3%	-	44.5%	-	44.9%	
REFUSED	2.0%	0.5%	-	0.8%	-	1.8%	0.1%	-	-	3.6%	0.1%	2.1%	-	-	0.5%	-	0.6%	-	-	-	-	
Net Diff.	27.6%	32.5%	26.2%	7.1%	-3.3%	35.0%	26.5%	39.8%	44.4%	30.1%	16.8%	31.1%	31.9%	59.1%	-0.2%	7.2%	-5.7%	-100%	100.0%	-100%	100.0%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	LESS THAN COLLEGE	COLLEGE/GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
LESS THAN COLLEGE	35.2%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	36.4%	33.3%	31.9%	28.3%	41.8%	37.0%	39.0%	32.7%	26.4%	36.7%	47.2%	39.8%
Less than High School	0.8%	1.8%	-	-	-	13.5%	-	7.5%	-	2.0%	-	1.9%	-	2.1%	-	-	-	11.1%	-	12.4%	-
High School Graduate	5.5%	14.4%	-	16.3%	-	12.2%	-	13.5%	-	7.5%	4.5%	7.0%	4.2%	8.1%	4.8%	9.3%	3.9%	-	8.0%	-	9.9%
Some College/Trade	15.9%	45.8%	-	47.4%	-	32.7%	-	31.2%	-	16.7%	14.8%	14.4%	12.0%	19.4%	16.9%	19.0%	15.2%	7.5%	12.3%	17.6%	9.9%
Associates/2-yr Degree	13.1%	38.0%	-	36.3%	-	41.6%	-	47.8%	-	10.1%	14.0%	8.5%	12.1%	12.1%	15.3%	10.8%	13.6%	7.9%	16.3%	17.2%	20.0%
COLLEGE/POST GRADUATE	62.8%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	62.7%	64.0%	66.4%	68.9%	58.2%	60.3%	59.8%	64.8%	73.6%	59.2%	52.8%	55.2%
Bachelors/4-yr Degree	34.9%	-	55.9%	-	59.9%	-	35.6%	-	24.0%	33.1%	36.0%	34.7%	39.5%	31.1%	33.5%	34.7%	39.2%	27.3%	17.2%	22.8%	8.3%
Post Graduate Degree	27.9%	-	44.1%	-	40.1%	-	64.4%	-	76.0%	29.6%	28.0%	31.6%	29.4%	27.1%	26.9%	25.0%	25.5%	46.3%	42.0%	30.0%	46.9%
REFUSED	2.0%	-	-	-	-	-	-	-	-	1.0%	2.7%	1.8%	2.8%	-	2.6%	1.2%	2.5%	-	4.1%	-	5.0%
Net Diff.	27.6%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	26.3%	30.7%	34.5%	40.5%	16.3%	23.3%	20.8%	32.0%	47.2%	22.6%	5.7%	15.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO- LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/ Incest	PRO- CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:	ABORTION:
										MALE	FEMALE	WHITE	NON-WHITE	AFRICAN-AMER.					
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
LESS THAN COLLEGE	35.2%	40.9%	24.8%	43.5%	44.0%	31.2%	24.8%	23.8%	40.2%	38.0%	25.5%	43.6%	36.4%	44.0%	30.3%	30.0%	36.3%	47.5%	42.0%
Less than High School	0.8%	2.1%	-	4.1%	1.7%	-	-	-	-	2.3%	-	1.9%	-	-	-	10.8%	-	10.2%	-
High School Graduate	5.5%	9.6%	-	17.7%	8.4%	3.3%	2.2%	-	5.6%	10.1%	2.4%	9.1%	4.0%	12.0%	2.5%	-	7.9%	-	10.3%
Some College/Trade	15.9%	15.2%	12.6%	7.6%	19.5%	15.8%	18.2%	16.9%	13.1%	9.1%	15.5%	21.0%	16.2%	16.8%	16.1%	9.3%	14.4%	18.6%	13.4%
Associates/2-yr Degree	13.1%	14.0%	12.2%	14.1%	14.4%	12.1%	4.3%	6.9%	21.5%	16.5%	7.7%	11.6%	16.2%	15.1%	11.7%	9.9%	14.1%	18.6%	18.4%
COLLEGE/POST GRADUATE	62.8%	56.3%	75.2%	56.5%	51.1%	68.3%	75.2%	76.2%	58.4%	58.0%	73.2%	54.6%	63.6%	52.5%	69.7%	70.0%	59.7%	52.5%	52.7%
Bachelors/4-yr Degree	34.9%	30.5%	54.8%	41.8%	18.9%	39.5%	47.6%	44.3%	30.0%	29.7%	41.8%	31.3%	37.4%	33.3%	42.5%	20.5%	22.2%	18.8%	8.6%
Post Graduate Degree	27.9%	25.7%	20.4%	14.7%	32.3%	28.7%	27.6%	31.9%	28.4%	28.3%	31.5%	23.3%	26.2%	19.2%	27.2%	49.5%	37.4%	33.6%	44.1%
REFUSED	2.0%	2.8%	-	-	4.9%	0.6%	-	-	1.4%	4.0%	1.2%	1.7%	-	3.5%	-	-	4.0%	-	5.2%
Net Diff.	27.6%	15.4%	50.4%	13.1%	7.1%	37.1%	50.4%	52.5%	18.3%	20.0%	47.7%	11.0%	27.2%	8.5%	39.5%	40.0%	23.3%	5.0%	10.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 12

	TOTAL	RACIAL BACKGROUND						RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
		WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer./ Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
LESS THAN COLLEGE	35.2%	35.5%	34.7%	46.3%	13.5%	-	52.0%	30.6%	30.3%	37.0%	15.1%	-	100.0%	39.6%	39.5%	54.8%	8.7%	-	-
Less than High School	0.8%	-	4.7%	3.5%	11.2%	-	-	-	4.7%	-	15.1%	-	-	-	4.7%	6.7%	-	-	-
High School Graduate	5.5%	5.8%	4.2%	6.2%	1.1%	-	-	5.6%	3.9%	6.7%	-	-	-	5.9%	4.6%	5.8%	4.3%	-	-
Some College/Trade	15.9%	16.8%	11.3%	14.4%	-	-	52.0%	13.3%	13.9%	17.0%	-	-	100.0%	19.8%	8.5%	12.1%	-	-	-
Associates/2-yr Degree	13.1%	12.9%	14.4%	22.1%	1.1%	-	-	11.7%	7.7%	13.3%	-	-	-	13.9%	21.8%	30.3%	4.4%	-	-
COLLEGE/POST GRADUATE	62.8%	62.6%	62.8%	50.2%	85.4%	100.0%	48.0%	67.5%	65.4%	56.4%	83.3%	100.0%	-	58.5%	60.0%	44.5%	91.3%	100.0%	100.0%
Bachelors/4-yr Degree	34.9%	37.5%	22.3%	12.0%	36.0%	47.9%	48.0%	40.8%	20.1%	19.2%	16.6%	56.2%	-	34.6%	24.9%	5.5%	91.3%	43.5%	100.0%
Post Graduate Degree	27.9%	25.1%	40.5%	38.2%	49.4%	52.1%	-	26.7%	45.3%	37.2%	66.7%	43.8%	-	23.8%	35.2%	39.0%	-	56.5%	-
REFUSED	2.0%	1.9%	2.5%	3.5%	1.2%	-	-	1.9%	4.3%	6.6%	1.6%	-	-	1.9%	0.5%	0.7%	-	-	-
Net Diff.	27.6%	27.2%	28.2%	3.9%	71.9%	100.0%	-4.1%	36.9%	35.1%	19.4%	68.2%	100.0%	-100%	18.8%	20.5%	-10.3%	82.6%	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
LESS THAN COLLEGE	35.2%	22.9%	29.6%	34.0%	46.9%	40.4%	27.1%	39.0%	30.6%	43.5%	34.0%	40.4%	29.5%	31.1%	30.8%	29.9%	31.9%	22.6%
Less than High School	0.8%	3.1%	-	1.3%	-	-	1.2%	0.6%	1.2%	-	1.0%	-	-	1.3%	1.2%	-	1.0%	-
High School Graduate	5.5%	6.6%	5.1%	2.2%	9.2%	7.5%	5.7%	5.4%	3.9%	8.3%	5.0%	7.5%	4.8%	5.5%	4.3%	7.7%	6.2%	-
Some College/Trade	15.9%	9.7%	16.9%	10.5%	23.3%	21.1%	14.2%	16.6%	12.3%	22.1%	14.6%	21.1%	17.2%	11.7%	15.6%	8.2%	14.8%	5.2%
Associates/2-yr Degree	13.1%	3.4%	7.7%	20.0%	14.4%	11.8%	6.1%	16.3%	13.1%	13.0%	13.4%	11.8%	7.4%	12.6%	9.7%	13.9%	9.9%	17.3%
COLLEGE/POST GRADUATE	62.8%	76.8%	70.1%	64.4%	46.9%	57.8%	72.7%	58.2%	68.5%	52.7%	64.0%	57.8%	70.3%	65.7%	69.0%	62.5%	65.4%	77.4%
Bachelors/4-yr Degree	34.9%	52.8%	31.8%	32.3%	30.2%	35.3%	39.8%	32.6%	36.0%	32.9%	34.7%	35.3%	35.2%	37.8%	35.4%	40.8%	36.0%	42.5%
Post Graduate Degree	27.9%	24.0%	38.3%	32.1%	16.8%	22.5%	32.9%	25.6%	32.5%	19.8%	29.2%	22.5%	35.0%	27.9%	33.6%	21.8%	29.3%	34.9%
REFUSED	2.0%	0.3%	0.2%	1.6%	6.2%	1.8%	0.3%	2.8%	0.9%	3.9%	2.0%	1.8%	0.3%	3.3%	0.1%	7.6%	2.7%	-
Net Diff.	27.6%	54.0%	40.5%	30.3%	0.1%	17.4%	45.6%	19.2%	37.9%	9.2%	29.9%	17.4%	40.8%	34.6%	38.2%	32.7%	33.4%	54.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
LESS THAN COLLEGE	35.2%	25.0%	46.1%	30.3%	51.9%	36.1%	50.4%	30.6%	39.4%	39.6%	36.0%	30.3%	37.1%	28.1%	49.8%	26.1%	36.2%	
Less than High School	0.8%	2.2%	-	1.2%	-	0.9%	-	0.9%	0.7%	1.1%	1.2%	-	-	3.1%	-	1.9%	-	
High School Graduate	5.5%	6.4%	5.4%	3.5%	8.7%	3.9%	11.7%	5.3%	5.7%	8.7%	3.6%	4.3%	14.7%	-	13.2%	0.2%	6.1%	
Some College/Trade	15.9%	11.5%	21.1%	8.8%	30.8%	14.5%	30.0%	13.4%	18.0%	19.5%	15.5%	12.8%	10.8%	12.3%	18.0%	15.9%	16.4%	
Associates/2-yr Degree	13.1%	4.9%	19.7%	16.8%	12.4%	16.8%	8.7%	11.0%	15.0%	10.3%	15.7%	13.2%	11.6%	12.7%	18.6%	8.2%	13.7%	
COLLEGE/POST GRADUATE	62.8%	74.8%	51.5%	67.9%	46.5%	62.6%	46.8%	67.1%	59.0%	56.0%	64.0%	68.1%	62.9%	68.7%	48.1%	71.3%	62.3%	
Bachelors/4-yr Degree	34.9%	43.7%	27.9%	36.6%	28.0%	33.5%	31.3%	37.0%	33.0%	31.1%	35.8%	37.5%	25.6%	33.0%	22.3%	36.2%	39.6%	
Post Graduate Degree	27.9%	31.1%	23.6%	31.3%	18.6%	29.1%	15.5%	30.1%	26.0%	24.8%	28.3%	30.6%	37.3%	35.7%	25.8%	35.1%	22.6%	
REFUSED	2.0%	0.2%	2.4%	1.8%	1.5%	1.4%	2.8%	2.3%	1.7%	4.4%	-	1.6%	-	3.2%	2.1%	2.6%	1.5%	
Net Diff.	27.6%	49.8%	5.5%	37.6%	-5.4%	26.5%	-3.6%	36.6%	19.6%	16.4%	28.0%	37.8%	25.8%	40.6%	-1.7%	45.2%	26.1%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

24. What is the last grade of formal education you have completed?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
LESS THAN COLLEGE	35.2%	32.1%	30.8%	48.2%	30.3%	43.9%	23.8%	34.8%	39.6%	-	-	29.6%	-	31.0%
Less than High School	0.8%	1.0%	-	2.2%	-	-	-	-	-	-	-	-	-	-
High School Graduate	5.5%	7.2%	1.5%	5.8%	7.4%	5.6%	6.9%	0.4%	0.5%	-	-	5.3%	-	5.6%
Some College/Trade	15.9%	13.0%	15.9%	18.0%	13.3%	32.4%	13.4%	24.5%	27.8%	-	-	13.4%	-	14.0%
Associates/2-yr Degree	13.1%	10.9%	13.3%	22.2%	9.6%	5.9%	3.5%	10.0%	11.3%	-	-	10.9%	-	11.4%
COLLEGE/POST GRADUATE	62.8%	66.9%	67.8%	49.8%	63.6%	56.1%	75.9%	60.1%	60.4%	57.4%	100.0%	70.1%	100.0%	68.6%
Bachelors/4-yr Degree	34.9%	31.9%	40.3%	33.6%	34.9%	34.2%	46.6%	46.1%	44.6%	57.4%	33.0%	33.9%	53.5%	33.0%
Post Graduate Degree	27.9%	34.9%	27.5%	16.2%	28.6%	21.9%	29.3%	13.9%	15.8%	-	67.0%	36.1%	46.5%	35.6%
REFUSED	2.0%	1.0%	1.4%	2.0%	6.2%	-	0.3%	5.1%	-	42.6%	-	0.3%	-	0.4%
Net Diff.	27.6%	34.8%	37.1%	1.6%	33.3%	12.3%	52.1%	25.2%	20.9%	57.4%	100.0%	40.5%	100.0%	37.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
PRO-LIFE	38.4%	41.5%	26.7%	42.3%	37.8%	41.9%	51.2%	13.2%	64.7%	66.2%	36.6%	14.3%	14.0%	23.6%	24.3%
Strongly	26.1%	28.0%	16.7%	30.2%	26.1%	25.7%	29.7%	13.2%	43.2%	43.6%	36.6%	9.1%	8.6%	23.6%	23.8%
Somewhat	12.4%	13.5%	10.0%	12.1%	11.7%	16.2%	21.4%	-	21.4%	22.6%	-	5.2%	5.4%	-	0.5%
PRO-CHOICE	56.7%	51.6%	71.6%	54.7%	58.0%	49.4%	37.3%	86.8%	29.0%	27.3%	61.8%	83.0%	84.3%	41.3%	67.2%
Somewhat	17.3%	16.5%	21.1%	15.6%	17.8%	14.0%	9.7%	27.0%	20.6%	19.1%	47.4%	10.7%	10.2%	23.3%	36.3%
Strongly	39.4%	35.1%	50.5%	39.1%	40.2%	35.4%	27.5%	59.8%	8.5%	8.2%	14.4%	72.3%	74.0%	17.9%	30.9%
DK/REFUSED	4.8%	6.9%	1.7%	3.0%	4.2%	8.7%	11.6%	-	6.3%	6.5%	1.6%	2.7%	1.7%	35.1%	8.5%
Net Diff.	-18.3%	-10.1%	-44.8%	-12.4%	-20.2%	-7.5%	13.9%	-73.7%	35.6%	38.8%	-25.2%	-68.7%	-70.3%	-17.6%	-43.0%
Mean	2.26	2.37	1.93	2.34	2.25	2.35	2.60	1.67	3.06	3.09	2.60	1.50	1.48	2.45	2.19

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
PRO-LIFE	38.4%	61.2%	9.4%	44.7%	35.4%	18.4%	52.9%	49.3%	36.6%	63.8%	2.5%	46.2%	33.5%	28.8%	27.2%	49.3%	36.2%	97.2%	-	31.5%	43.0%
Strongly	26.1%	28.9%	0.5%	30.8%	25.5%	12.6%	23.1%	31.7%	28.6%	37.2%	-	31.4%	25.2%	22.4%	-	30.7%	27.6%	97.2%	-	20.6%	27.1%
Somewhat	12.4%	32.3%	8.9%	13.9%	9.9%	5.8%	29.8%	17.7%	7.9%	26.6%	2.5%	14.8%	8.3%	6.4%	27.2%	18.7%	8.5%	-	-	10.9%	15.9%
PRO-CHOICE	56.7%	38.2%	90.6%	50.0%	59.1%	81.5%	42.5%	44.8%	57.1%	28.1%	97.5%	50.5%	60.7%	68.9%	66.5%	44.9%	58.8%	-	-	68.0%	53.2%
Somewhat	17.3%	18.1%	5.9%	12.2%	21.6%	5.4%	28.0%	15.1%	22.4%	18.1%	6.4%	11.8%	23.0%	12.2%	21.1%	14.8%	20.4%	-	-	4.6%	10.7%
Strongly	39.4%	20.1%	84.7%	37.8%	37.5%	76.0%	14.6%	29.7%	34.7%	10.0%	91.1%	38.7%	37.7%	56.8%	45.4%	30.2%	38.4%	-	-	63.4%	42.5%
DK/REFUSED	4.8%	0.6%	-	5.2%	5.5%	0.2%	4.5%	5.9%	6.3%	8.1%	-	3.3%	5.8%	2.2%	6.4%	5.7%	5.0%	2.8%	-	0.4%	3.8%
Net Diff.	-18.3%	23.0%	-81.2%	-5.3%	-23.7%	-63.1%	10.4%	4.5%	-20.5%	35.7%	-95.0%	-4.3%	-27.3%	-40.1%	-39.3%	4.4%	-22.7%	97.2%	-	-36.5%	-10.1%
Mean	2.26	2.70	1.25	2.40	2.25	1.55	2.64	2.54	2.33	2.99	1.11	2.40	2.22	1.94	1.81	2.53	2.27	4.00	-	1.89	2.29

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
PRO-LIFE	38.4%	43.5%	22.1%	18.5%	41.5%	53.6%	12.6%	35.0%	38.9%	12.4%	24.5%	42.6%	66.7%	66.3%	78.1%	14.1%	14.3%	-	32.6%
Strongly	26.1%	43.5%	-	10.7%	25.9%	34.5%	9.4%	23.5%	30.5%	6.5%	18.8%	21.8%	45.5%	44.5%	78.1%	8.5%	8.6%	-	27.5%
Somewhat	12.4%	-	22.1%	7.8%	15.6%	19.1%	3.2%	11.6%	8.4%	5.9%	5.7%	20.8%	21.2%	21.8%	-	5.7%	5.7%	-	5.1%
PRO-CHOICE	56.7%	55.2%	77.9%	77.7%	54.3%	41.0%	84.2%	60.7%	55.3%	87.6%	75.5%	38.2%	28.1%	28.3%	21.9%	83.7%	83.4%	100.0%	47.8%
Somewhat	17.3%	20.4%	-	11.8%	10.7%	18.3%	20.1%	24.6%	9.2%	13.5%	6.0%	28.3%	20.2%	20.2%	21.9%	12.6%	12.1%	51.1%	30.0%
Strongly	39.4%	34.8%	77.9%	65.8%	43.5%	22.8%	64.2%	36.1%	46.1%	74.0%	69.5%	10.0%	7.9%	8.1%	-	71.0%	71.3%	48.9%	17.8%
DK/REFUSED	4.8%	1.2%	-	3.9%	4.2%	5.4%	3.2%	4.3%	5.8%	-	-	19.2%	5.2%	5.4%	-	2.2%	2.2%	-	19.6%
Net Diff.	-18.3%	-11.7%	-55.8%	-59.2%	-12.7%	12.5%	-71.6%	-25.6%	-16.4%	-75.1%	-50.9%	4.4%	38.6%	38.1%	56.2%	-69.5%	-69.1%	-100%	-15.2%
Mean	2.26	2.53	1.44	1.62	2.25	2.69	1.56	2.23	2.25	1.45	1.74	2.67	3.10	3.09	3.56	1.51	1.51	1.51	2.53

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
	VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
PRO-LIFE	38.4%	65.0%	65.3%	59.2%	13.9%	14.5%	-	32.2%	70.1%	62.4%	64.1%	21.4%	14.8%	13.7%	33.8%	39.7%	67.0%	66.6%	48.2%	23.2%
Strongly	26.1%	42.5%	41.6%	59.2%	8.5%	8.9%	-	31.8%	31.3%	40.5%	41.3%	21.4%	9.3%	8.7%	19.9%	36.3%	38.0%	42.8%	39.0%	22.4%
Somewhat	12.4%	22.5%	23.7%	-	5.4%	5.6%	-	0.4%	38.8%	22.0%	22.9%	-	5.5%	5.0%	13.9%	3.3%	29.1%	23.7%	9.2%	0.9%
PRO-CHOICE	56.7%	29.9%	30.2%	24.7%	84.5%	83.9%	100.0%	50.3%	29.1%	32.0%	31.8%	36.9%	82.9%	84.7%	52.1%	48.6%	24.1%	28.7%	42.9%	56.0%
Somewhat	17.3%	21.9%	22.3%	14.5%	10.3%	8.4%	60.4%	27.1%	18.8%	20.8%	21.6%	-	12.3%	11.4%	28.2%	23.3%	18.0%	21.6%	25.1%	27.4%
Strongly	39.4%	8.0%	7.9%	10.1%	74.2%	75.6%	39.6%	23.2%	10.3%	11.2%	10.1%	36.9%	70.7%	73.3%	23.9%	25.3%	6.1%	7.1%	17.8%	28.6%
DK/REFUSED	4.8%	5.1%	4.5%	16.1%	1.5%	1.6%	-	17.5%	0.9%	5.6%	4.1%	41.7%	2.3%	1.6%	14.1%	11.7%	8.8%	4.7%	8.9%	20.7%
Net Diff.	-18.3%	35.1%	35.1%	34.6%	-70.6%	-69.5%	-100%	-18.0%	41.0%	30.4%	32.3%	-15.5%	-68.2%	-71.0%	-18.3%	-9.0%	42.9%	37.9%	5.4%	-32.8%
Mean	2.26	3.05	3.04	3.29	1.47	1.47	1.60	2.50	2.92	2.97	2.99	2.10	1.52	1.48	2.35	2.57	3.08	3.07	2.76	2.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE					
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	
PRO-LIFE	38.4%	33.2%	65.8%	32.3%	51.6%	54.4%	18.0%	45.1%	9.3%	25.1%	63.0%	59.3%	75.1%	35.8%	75.1%	62.0%	16.9%	32.8%	33.4%	27.8%	-	
Strongly	26.1%	21.4%	49.3%	18.2%	38.2%	37.4%	11.1%	31.5%	4.4%	15.0%	45.6%	43.0%	56.8%	23.8%	56.8%	45.3%	12.7%	18.1%	17.0%	27.8%	-	
Somewhat	12.4%	11.9%	16.5%	14.2%	13.4%	17.0%	6.9%	13.6%	4.8%	10.1%	17.4%	16.3%	18.3%	12.0%	18.3%	16.8%	4.2%	14.7%	16.4%	-	-	
PRO-CHOICE	56.7%	63.4%	29.2%	64.1%	42.8%	40.9%	78.8%	49.7%	90.2%	72.6%	31.4%	32.4%	24.9%	59.9%	24.9%	31.5%	79.0%	63.2%	63.2%	63.3%	-	
Somewhat	17.3%	16.1%	20.2%	19.5%	12.4%	15.6%	19.8%	20.1%	12.1%	16.4%	19.9%	21.1%	15.3%	17.8%	15.3%	18.6%	14.2%	18.5%	17.7%	25.3%	-	
Strongly	39.4%	47.3%	8.9%	44.6%	30.3%	25.3%	59.0%	29.6%	78.1%	56.2%	11.5%	11.4%	9.6%	42.1%	9.6%	13.0%	64.9%	44.7%	45.5%	38.0%	-	
DK/REFUSED	4.8%	3.4%	5.1%	3.6%	5.6%	4.8%	3.2%	5.2%	0.5%	2.3%	5.6%	8.3%	-	4.2%	-	6.4%	4.1%	4.0%	3.4%	8.9%	-	
Net Diff.	-18.3%	-30.2%	36.6%	-31.8%	8.8%	13.5%	-60.9%	-4.6%	-81.0%	-47.5%	31.6%	26.9%	50.2%	-24.1%	50.2%	30.5%	-62.1%	-30.4%	-29.8%	-35.5%	-	
Mean	2.26	2.08	3.12	2.06	2.63	2.70	1.69	2.50	1.35	1.83	3.03	2.99	3.22	2.18	3.22	3.01	1.63	2.07	2.05	2.19	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	REPUB-LICAN	DEMO-CRATIC	INDEP-/OTHER/DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
PRO-LIFE	38.4%	71.3%	14.6%	35.3%	51.5%	18.3%	30.5%	59.2%	13.8%	30.4%	100.0%	25.8%	43.1%	100.0%	18.0%	39.5%
Strongly	26.1%	49.9%	10.8%	9.9%	40.0%	13.8%	26.0%	42.6%	12.4%	17.2%	77.6%	13.5%	22.2%	94.3%	10.4%	24.4%
Somewhat	12.4%	21.4%	3.8%	25.3%	11.4%	4.5%	4.5%	16.6%	1.4%	13.2%	22.4%	12.2%	20.8%	5.7%	7.6%	15.1%
PRO-CHOICE	56.7%	26.6%	79.1%	61.8%	37.3%	79.0%	64.6%	33.9%	84.6%	66.4%	-	63.1%	50.0%	-	69.6%	58.2%
Somewhat	17.3%	17.6%	16.4%	21.7%	19.7%	12.9%	15.4%	20.0%	14.2%	18.3%	-	14.1%	19.1%	-	14.9%	14.8%
Strongly	39.4%	9.0%	62.7%	40.0%	17.6%	66.1%	49.2%	13.9%	70.5%	48.1%	-	49.0%	30.8%	-	54.7%	43.4%
DK/REFUSED	4.8%	2.2%	6.3%	3.0%	11.3%	2.7%	4.9%	6.9%	1.6%	3.2%	-	11.1%	7.0%	-	12.4%	2.2%
Net Diff.	-18.3%	44.7%	-64.5%	-26.5%	14.2%	-60.7%	-34.1%	25.3%	-70.9%	-36.0%	100.0%	-37.3%	-6.9%	100.0%	-51.7%	-18.7%
Mean	2.26	3.15	1.60	2.05	2.83	1.65	2.08	2.94	1.55	1.99	3.78	1.89	2.37	3.94	1.70	2.21

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
PRO-LIFE	38.4%	68.3%	51.5%	6.7%	5.0%	8.0%	24.4%	72.5%	69.7%	75.6%	-	3.5%	30.8%	78.5%	9.1%	19.6%	65.9%	7.8%	20.5%	70.7%	
Strongly	26.1%	58.8%	29.6%	6.7%	5.0%	8.0%	15.7%	49.3%	38.9%	61.0%	-	3.5%	16.6%	47.3%	9.1%	15.0%	51.6%	7.8%	12.7%	49.7%	
Somewhat	12.4%	9.4%	21.9%	-	-	-	8.7%	23.1%	30.8%	14.6%	-	-	14.3%	31.1%	-	4.6%	14.3%	-	7.8%	21.0%	
PRO-CHOICE	56.7%	22.9%	45.2%	89.6%	95.0%	85.7%	73.5%	22.4%	26.4%	18.0%	100.0%	93.0%	66.0%	21.2%	87.0%	78.9%	23.8%	90.4%	76.9%	23.4%	
Somewhat	17.3%	14.5%	26.9%	7.7%	11.2%	5.1%	26.7%	12.1%	12.7%	11.4%	-	7.0%	24.9%	17.6%	8.2%	28.0%	6.0%	3.7%	30.8%	12.5%	
Strongly	39.4%	8.4%	18.3%	81.9%	83.8%	80.5%	46.8%	10.3%	13.7%	6.6%	100.0%	86.0%	41.1%	3.6%	78.8%	51.0%	17.7%	86.7%	46.1%	11.0%	
DK/REFUSED	4.8%	8.8%	3.3%	3.7%	-	6.4%	2.2%	5.1%	3.9%	6.4%	-	3.5%	3.1%	0.3%	3.9%	1.5%	10.4%	1.8%	2.6%	5.9%	
Net Diff.	-18.3%	45.3%	6.3%	-82.9%	-90.1%	-77.7%	-49.1%	50.1%	43.3%	57.6%	-100%	-89.5%	-35.2%	57.2%	-77.8%	-59.3%	42.1%	-82.6%	-56.5%	47.2%	
Mean	2.26	3.30	2.65	1.29	1.26	1.31	1.93	3.17	2.99	3.39	1.00	1.18	2.07	3.23	1.37	1.83	3.11	1.28	1.87	3.16	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
PRO-LIFE	38.4%	-	36.3%	83.8%	-	25.0%	69.5%	64.0%	11.6%	21.8%	37.0%	38.5%	57.0%	26.7%	65.5%	34.6%	52.8%	18.2%	60.8%	24.5%
Strongly	26.1%	-	23.5%	47.2%	-	24.4%	31.8%	43.6%	7.6%	5.5%	22.4%	27.7%	45.6%	14.1%	47.2%	15.6%	44.8%	12.5%	50.4%	13.2%
Somewhat	12.4%	-	12.7%	36.6%	-	0.5%	37.8%	20.4%	3.9%	16.3%	14.6%	10.9%	11.4%	12.6%	18.3%	19.0%	8.0%	5.7%	10.3%	11.3%
PRO-CHOICE	56.7%	84.5%	63.2%	16.2%	84.5%	74.1%	30.5%	29.7%	85.7%	55.5%	58.9%	56.6%	37.3%	69.1%	33.1%	62.0%	39.4%	76.9%	32.1%	72.3%
Somewhat	17.3%	31.6%	11.7%	9.9%	31.6%	-	18.7%	18.4%	16.0%	24.1%	15.6%	18.5%	14.7%	18.8%	18.0%	20.0%	13.0%	17.6%	14.6%	19.2%
Strongly	39.4%	52.8%	51.5%	6.2%	52.8%	74.1%	11.7%	11.3%	69.7%	31.4%	43.3%	38.1%	22.7%	50.3%	15.2%	42.1%	26.4%	59.2%	17.5%	53.1%
DK/REFUSED	4.8%	15.5%	0.5%	-	15.5%	1.0%	-	6.3%	2.7%	22.6%	4.0%	4.9%	5.7%	4.1%	1.3%	3.3%	7.8%	4.9%	7.1%	3.1%
Net Diff.	-18.3%	-84.5%	-26.9%	67.7%	-84.5%	-49.1%	39.1%	34.3%	-74.1%	-33.7%	-21.9%	-18.0%	19.7%	-42.4%	32.4%	-27.4%	13.4%	-58.6%	28.7%	-47.8%
Mean	2.26	1.37	2.08	3.25	1.37	1.75	2.90	3.03	1.48	1.95	2.17	2.30	2.85	1.90	2.99	2.08	2.77	1.70	3.01	1.84

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 9

	TOTAL		EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95	
PRO-LIFE	38.4%	42.8%	42.0%	17.7%	34.2%	41.5%	28.9%	52.3%	24.3%	30.5%	31.4%	41.1%	25.9%	44.0%	38.7%	11.3%	27.4%	39.7%	38.4%	46.8%	44.4%	
Strongly	26.1%	27.3%	20.4%	6.9%	22.8%	25.8%	20.1%	25.9%	16.7%	25.8%	21.9%	25.6%	18.9%	27.0%	21.6%	10.5%	18.6%	27.9%	25.2%	28.9%	24.4%	
Somewhat	12.4%	15.4%	21.7%	10.8%	11.4%	15.6%	8.8%	26.4%	7.6%	4.7%	9.5%	15.4%	7.0%	17.0%	17.1%	0.8%	8.9%	11.7%	13.1%	17.9%	20.0%	
PRO-CHOICE	56.7%	56.3%	47.0%	80.7%	55.1%	55.5%	67.8%	45.9%	70.4%	65.2%	66.3%	55.5%	72.9%	55.4%	48.3%	87.3%	57.5%	53.6%	57.8%	47.9%	53.0%	
Somewhat	17.3%	15.5%	15.9%	14.2%	18.4%	18.8%	14.6%	20.3%	10.1%	17.4%	17.1%	19.9%	15.7%	12.3%	10.3%	11.7%	11.5%	16.4%	17.5%	16.2%	20.7%	
Strongly	39.4%	40.8%	31.1%	66.5%	36.7%	36.6%	53.2%	25.6%	60.3%	47.8%	49.3%	35.6%	57.2%	43.1%	38.0%	75.6%	46.0%	37.2%	40.3%	31.7%	32.3%	
DK/REFUSED	4.8%	1.0%	10.9%	1.6%	10.7%	3.1%	3.4%	1.8%	5.3%	4.3%	2.3%	3.5%	1.2%	0.6%	13.0%	1.4%	15.0%	6.7%	3.8%	5.2%	2.6%	
Net Diff.	-18.3%	-13.5%	-5.0%	-63.0%	-20.9%	-14.0%	-38.9%	6.4%	-46.1%	-34.7%	-35.0%	-14.4%	-47.0%	-11.4%	-9.6%	-76.1%	-30.1%	-13.9%	-19.4%	-1.1%	-8.6%	
Mean	2.26	2.30	2.35	1.57	2.23	2.32	1.96	2.54	1.80	2.09	2.04	2.32	1.87	2.28	2.26	1.45	2.00	2.33	2.24	2.47	2.38	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
PRO-LIFE	38.4%	34.8%	32.3%	41.1%	35.7%	32.3%	49.7%	28.6%	29.6%	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-
Strongly	26.1%	27.3%	26.0%	32.0%	22.5%	7.2%	36.3%	7.5%	29.2%	67.8%	-	58.0%	-	79.7%	-	69.3%	-	59.6%	-	64.5%	-
Somewhat	12.4%	7.5%	6.3%	9.1%	13.2%	25.1%	13.4%	21.1%	0.4%	32.2%	-	42.0%	-	20.3%	-	30.7%	-	40.4%	-	35.5%	-
PRO-CHOICE	56.7%	57.6%	62.6%	53.9%	60.4%	52.5%	46.8%	54.4%	69.6%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%	-	100.0%
Somewhat	17.3%	16.6%	14.2%	15.0%	19.1%	23.6%	10.0%	20.5%	9.7%	-	30.4%	-	36.5%	-	25.9%	-	30.7%	-	29.1%	-	22.7%
Strongly	39.4%	41.0%	48.4%	38.9%	41.3%	28.9%	36.8%	33.9%	60.0%	-	69.6%	-	63.5%	-	74.1%	-	69.3%	-	70.9%	-	77.3%
DK/REFUSED	4.8%	7.7%	5.1%	5.0%	3.9%	15.2%	3.5%	17.0%	0.8%	-	-	-	-	-	-	-	-	-	-	-	-
Net Diff.	-18.3%	-22.8%	-30.3%	-12.7%	-24.6%	-20.2%	2.9%	-25.7%	-40.0%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%	100.0%	-100%
Mean	2.26	2.23	2.10	2.36	2.18	2.12	2.51	2.03	1.99	3.68	1.30	3.58	1.37	3.80	1.26	3.69	1.31	3.60	1.29	3.64	1.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
		PRO-LIFE	Should Not Be Legal	Saves Mother Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
PRO-LIFE	38.4%	73.0%	77.0%	76.6%	70.3%	17.9%	25.3%	22.4%	9.2%	77.4%	25.7%	69.0%	10.7%	71.8%	18.0%	76.9%	17.7%	53.9%	16.1%
Strongly	26.1%	60.0%	77.0%	68.6%	51.4%	4.9%	6.3%	3.6%	4.1%	60.0%	5.0%	59.9%	4.8%	60.0%	5.7%	58.1%	-	53.2%	-
Somewhat	12.4%	13.1%	-	8.0%	18.9%	13.1%	19.1%	18.8%	5.1%	17.4%	20.6%	9.0%	6.0%	11.8%	12.3%	18.8%	17.7%	0.6%	16.1%
PRO-CHOICE	56.7%	20.8%	23.0%	23.4%	18.9%	80.8%	72.9%	77.6%	89.4%	18.4%	73.0%	22.9%	88.1%	21.6%	80.6%	18.4%	81.8%	36.7%	83.2%
Somewhat	17.3%	12.1%	11.9%	14.6%	11.1%	18.8%	36.7%	9.9%	6.1%	12.8%	22.3%	11.5%	15.6%	13.0%	18.5%	9.3%	20.5%	18.6%	13.2%
Strongly	39.4%	8.6%	11.1%	8.8%	7.9%	61.9%	36.2%	67.8%	83.3%	5.6%	50.7%	11.4%	72.5%	8.6%	62.0%	9.1%	61.3%	18.1%	70.0%
DK/REFUSED	4.8%	6.2%	-	-	10.7%	1.3%	1.8%	-	1.4%	4.2%	1.4%	8.1%	1.2%	6.6%	1.4%	4.7%	0.5%	9.4%	0.6%
Net Diff.	-18.3%	52.3%	54.0%	53.2%	51.4%	-62.8%	-47.5%	-55.3%	-80.2%	59.0%	-47.3%	46.0%	-77.3%	50.2%	-62.6%	58.5%	-64.1%	17.1%	-67.1%
Mean	2.26	3.33	3.43	3.36	3.28	1.60	1.95	1.58	1.29	3.38	1.80	3.28	1.42	3.32	1.61	3.32	1.56	2.98	1.46

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian-American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
PRO-LIFE	38.4%	37.4%	42.4%	28.1%	85.5%	36.9%	48.0%	44.5%	46.5%	28.5%	96.4%	-	-	31.3%	37.9%	27.8%	54.6%	56.5%	100.0%
Strongly	26.1%	25.9%	25.3%	18.1%	44.2%	20.4%	48.0%	26.7%	23.2%	18.1%	40.6%	-	-	25.3%	27.6%	18.1%	54.6%	31.2%	100.0%
Somewhat	12.4%	11.5%	17.1%	10.0%	41.3%	16.5%	-	17.8%	23.4%	10.3%	55.8%	-	-	6.0%	10.3%	9.7%	-	25.3%	-
PRO-CHOICE	56.7%	58.4%	49.6%	63.3%	12.2%	43.6%	52.0%	53.2%	44.9%	64.0%	2.0%	43.8%	100.0%	62.7%	54.9%	62.6%	41.1%	43.5%	-
Somewhat	17.3%	17.9%	14.4%	14.4%	1.5%	28.4%	52.0%	19.9%	14.4%	16.8%	2.0%	-	100.0%	16.2%	14.4%	12.1%	-	43.5%	-
Strongly	39.4%	40.5%	35.2%	48.9%	10.7%	15.2%	-	33.4%	30.4%	47.2%	-	43.8%	-	46.5%	40.4%	50.6%	41.1%	-	-
DK/REFUSED	4.8%	4.2%	7.9%	8.6%	2.3%	19.5%	-	2.2%	8.6%	7.5%	1.6%	56.2%	-	5.9%	7.2%	9.6%	4.3%	-	-
Net Diff.	-18.3%	-21.0%	-7.2%	-35.2%	73.3%	-6.6%	-4.1%	-8.7%	1.7%	-35.5%	94.4%	-43.8%	-100%	-31.4%	-17.0%	-34.8%	13.5%	13.1%	100.0%
Mean	2.26	2.24	2.35	1.97	3.22	2.52	2.96	2.39	2.43	1.99	3.39	1.00	2.00	2.11	2.27	1.95	2.71	2.88	4.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
PRO-LIFE	38.4%	23.6%	36.6%	40.6%	53.7%	32.3%	31.7%	41.6%	36.2%	42.4%	39.9%	32.3%	37.6%	48.3%	42.0%	51.8%	46.3%	36.6%
Strongly	26.1%	16.9%	26.8%	23.6%	41.4%	21.4%	23.1%	27.4%	23.4%	30.8%	27.1%	21.4%	22.1%	27.9%	23.8%	31.5%	26.9%	21.0%
Somewhat	12.4%	6.6%	9.8%	17.0%	12.3%	10.9%	8.6%	14.1%	12.8%	11.6%	12.7%	10.9%	15.5%	20.4%	18.3%	20.3%	19.4%	15.6%
PRO-CHOICE	56.7%	69.4%	60.4%	52.2%	46.1%	62.1%	63.8%	53.4%	57.9%	54.5%	55.5%	62.1%	59.4%	48.1%	53.2%	47.9%	49.7%	63.4%
Somewhat	17.3%	27.3%	13.9%	16.0%	13.5%	19.9%	19.0%	16.5%	17.5%	16.9%	16.6%	19.9%	23.7%	16.7%	19.1%	18.3%	17.2%	28.8%
Strongly	39.4%	42.1%	46.5%	36.2%	32.6%	42.2%	44.8%	37.0%	40.5%	37.6%	38.8%	42.2%	35.7%	31.5%	34.1%	29.7%	32.5%	34.6%
DK/REFUSED	4.8%	7.1%	3.0%	7.1%	0.2%	5.6%	4.5%	5.0%	5.8%	3.1%	4.7%	5.6%	3.0%	3.6%	4.7%	0.3%	4.0%	-
Net Diff.	-18.3%	-45.8%	-23.8%	-11.6%	7.6%	-29.8%	-32.1%	-11.9%	-21.7%	-12.1%	-15.6%	-29.8%	-21.9%	0.1%	-11.2%	3.8%	-3.4%	-26.8%
Mean	2.26	1.98	2.18	2.30	2.63	2.12	2.10	2.34	2.20	2.37	2.30	2.12	2.25	2.46	2.33	2.54	2.42	2.23

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
PRO-LIFE	38.4%	26.6%	35.6%	29.9%	36.6%	33.6%	29.9%	44.9%	32.7%	43.0%	33.8%	38.6%	9.9%	33.1%	39.1%	33.7%	43.9%	
Strongly	26.1%	24.0%	27.1%	22.9%	30.4%	27.4%	21.7%	26.0%	26.1%	30.4%	18.7%	29.1%	9.9%	21.6%	27.4%	19.0%	31.2%	
Somewhat	12.4%	2.6%	8.5%	7.0%	6.2%	6.2%	8.3%	18.9%	6.6%	12.6%	15.1%	9.5%	-	11.5%	11.7%	14.7%	12.7%	
PRO-CHOICE	56.7%	67.6%	58.2%	63.0%	58.6%	61.1%	61.4%	51.7%	61.2%	52.3%	61.3%	56.4%	66.8%	57.0%	58.5%	61.8%	52.9%	
Somewhat	17.3%	14.8%	16.3%	15.7%	16.0%	16.1%	15.0%	18.9%	15.8%	16.9%	20.1%	14.8%	35.1%	16.7%	10.3%	22.8%	15.9%	
Strongly	39.4%	52.8%	41.8%	47.3%	42.6%	45.0%	46.4%	32.8%	45.3%	35.3%	41.2%	41.7%	31.7%	40.2%	48.2%	39.1%	37.0%	
DK/REFUSED	4.8%	5.8%	6.2%	7.1%	4.8%	5.3%	8.7%	3.4%	6.1%	4.7%	4.9%	4.9%	23.4%	9.9%	2.4%	4.4%	3.2%	
Net Diff.	-18.3%	-41.1%	-22.6%	-33.1%	-22.0%	-27.6%	-31.4%	-6.8%	-28.5%	-9.3%	-27.5%	-17.8%	-56.9%	-23.9%	-19.4%	-28.1%	-9.0%	
Mean	2.26	1.98	2.22	2.06	2.26	2.17	2.06	2.39	2.14	2.40	2.12	2.27	1.84	2.16	2.19	2.14	2.39	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

25. On the issue of abortion, do you consider yourself pro-life or pro-choice?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
PRO-LIFE	38.4%	40.4%	39.4%	32.2%	44.3%	28.0%	32.9%	60.6%	68.9%	-	-	14.1%	46.5%	12.5%	
Strongly	26.1%	29.0%	22.2%	24.7%	28.6%	21.8%	18.1%	35.0%	39.7%	-	-	6.7%	-	7.1%	
Somewhat	12.4%	11.4%	17.2%	7.5%	15.8%	6.1%	14.9%	25.7%	29.1%	-	-	7.3%	46.5%	5.4%	
PRO-CHOICE	56.7%	51.9%	56.8%	63.7%	53.2%	72.0%	59.2%	35.2%	26.4%	100.0%	100.0%	85.3%	53.5%	86.8%	
Somewhat	17.3%	17.5%	13.3%	25.4%	12.9%	17.0%	21.6%	25.1%	19.1%	69.7%	23.3%	9.7%	-	10.2%	
Strongly	39.4%	34.4%	43.6%	38.2%	40.2%	55.1%	37.6%	10.1%	7.3%	30.3%	76.7%	75.6%	53.5%	76.7%	
DK/REFUSED	4.8%	7.7%	3.8%	4.1%	2.5%	-	7.8%	4.2%	4.8%	-	-	0.7%	-	0.7%	
Net Diff.	-18.3%	-11.5%	-17.5%	-31.4%	-8.9%	-44.1%	-26.3%	25.5%	42.5%	-100%	-100%	-71.2%	-7.0%	-74.4%	
Mean	2.26	2.38	2.19	2.20	2.34	1.95	2.15	2.89	3.06	1.70	1.23	1.45	1.93	1.42	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 1

	TOTAL	AREA				VOTER LIKELIHOOD				GENERIC BALLOT					
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
PRO-LIFE	37.5%	37.3%	21.3%	52.7%	36.2%	45.0%	49.4%	31.7%	59.7%	59.0%	71.2%	15.2%	15.6%	-	36.6%
Shouldn't Be Legal	5.8%	6.5%	5.6%	4.3%	5.8%	5.7%	3.3%	13.2%	9.5%	8.9%	21.2%	2.1%	2.2%	-	4.8%
Protect Mother's Life	10.0%	8.3%	7.8%	16.1%	8.3%	19.9%	23.5%	8.6%	16.2%	15.9%	20.1%	3.4%	3.5%	-	12.4%
Case of Incest/Rape	21.7%	22.6%	7.9%	32.3%	22.1%	19.5%	22.5%	10.0%	34.0%	34.2%	29.9%	9.6%	9.9%	-	19.4%
PRO-CHOICE	57.3%	58.7%	69.9%	42.5%	58.8%	48.9%	45.5%	59.3%	36.0%	36.5%	27.3%	80.7%	81.2%	64.9%	47.0%
During 1st Trimester	22.6%	23.9%	24.3%	18.3%	23.4%	18.4%	13.7%	33.1%	25.7%	25.7%	27.3%	18.7%	18.5%	23.3%	27.3%
Until 20th Week	10.3%	10.4%	12.8%	7.6%	10.2%	10.8%	11.0%	10.1%	4.9%	5.2%	-	16.7%	16.6%	17.9%	4.3%
Legal:All Circumstance	24.4%	24.4%	32.8%	16.6%	25.2%	19.7%	20.9%	16.1%	5.3%	5.6%	-	45.3%	46.0%	23.6%	15.3%
DK/REFUSED	5.2%	3.9%	8.8%	4.8%	5.1%	6.1%	5.1%	9.0%	4.3%	4.5%	1.6%	4.2%	3.2%	35.1%	16.4%
Net Diff.	-19.8%	-21.4%	-48.6%	10.1%	-22.6%	-3.8%	3.8%	-27.5%	23.7%	22.6%	43.9%	-65.5%	-65.5%	-64.9%	-10.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
PRO-LIFE	37.5%	39.1%	6.1%	37.3%	40.8%	14.9%	35.5%	42.3%	44.8%	51.5%	8.6%	35.2%	41.0%	29.3%	18.3%	40.3%	41.1%	66.5%	-	24.0%	31.9%
Shouldn't Be Legal	5.8%	0.7%	0.5%	11.4%	3.3%	1.8%	9.6%	10.3%	3.4%	11.8%	3.1%	8.9%	2.4%	4.1%	-	12.7%	2.5%	-	-	0.5%	9.3%
Protect Mother's Life	10.0%	21.3%	-	9.3%	10.5%	9.7%	4.4%	10.3%	11.1%	9.0%	-	10.0%	12.8%	8.4%	13.2%	10.1%	10.2%	66.5%	-	10.3%	9.1%
Case of Incest/Rape	21.7%	17.1%	5.6%	16.7%	27.0%	3.5%	21.5%	21.7%	30.3%	30.7%	5.4%	16.2%	25.8%	16.8%	5.2%	17.6%	28.4%	-	-	13.3%	13.4%
PRO-CHOICE	57.3%	60.3%	93.9%	57.4%	53.1%	84.9%	53.6%	55.9%	46.1%	42.8%	91.4%	62.8%	50.7%	63.6%	75.3%	57.8%	52.3%	30.7%	-	75.5%	64.4%
During 1st Trimester	22.6%	29.6%	40.1%	23.3%	19.7%	19.0%	49.5%	24.3%	17.8%	30.5%	27.8%	26.8%	16.1%	23.5%	32.2%	26.7%	18.3%	-	-	39.6%	26.7%
Until 20th Week	10.3%	10.0%	11.4%	12.1%	9.0%	15.6%	-	13.4%	7.3%	6.7%	23.7%	10.3%	8.2%	8.8%	20.1%	13.9%	7.1%	-	-	9.2%	11.9%
Legal:All Circumstance	24.4%	20.7%	42.5%	22.0%	24.4%	50.3%	4.1%	18.2%	21.0%	5.6%	40.0%	25.8%	26.4%	31.3%	23.0%	17.2%	26.9%	30.7%	-	26.7%	25.7%
DK/REFUSED	5.2%	0.6%	-	5.3%	6.1%	0.2%	10.9%	1.9%	9.0%	5.8%	-	2.0%	8.2%	7.1%	6.4%	1.9%	6.6%	2.8%	-	0.4%	3.8%
Net Diff.	-19.8%	-21.3%	-87.9%	-20.1%	-12.3%	-70.0%	-18.1%	-13.6%	-1.3%	8.7%	-82.9%	-27.6%	-9.7%	-34.3%	-56.9%	-17.5%	-11.2%	35.8%	-	-51.5%	-32.5%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
PRO-LIFE	37.5%	43.5%	22.1%	20.0%	33.1%	47.7%	14.3%	39.3%	39.5%	12.2%	23.3%	47.7%	59.6%	59.1%	78.1%	16.3%	16.6%	-	46.5%
Shouldn't Be Legal	5.8%	-	-	3.3%	9.8%	6.5%	-	-	12.5%	6.3%	11.4%	-	10.3%	8.3%	78.1%	2.0%	2.0%	-	4.4%
Protect Mother's Life	10.0%	28.9%	-	7.1%	8.9%	12.1%	6.2%	9.3%	12.5%	-	6.2%	11.6%	14.7%	15.2%	-	3.2%	3.3%	-	26.7%
Case of Incest/Rape	21.7%	14.6%	22.1%	9.6%	14.4%	29.0%	8.1%	29.9%	14.5%	5.9%	5.7%	36.1%	34.6%	35.6%	-	11.1%	11.3%	-	15.4%
PRO-CHOICE	57.3%	34.8%	77.9%	71.2%	63.5%	47.9%	80.8%	55.2%	58.7%	80.6%	76.7%	10.0%	36.3%	36.7%	21.9%	80.8%	80.6%	100.0%	27.2%
During 1st Trimester	22.6%	13.0%	51.8%	25.9%	28.1%	22.9%	21.5%	28.1%	29.0%	16.9%	-	-	27.4%	27.5%	21.9%	20.1%	19.0%	100.0%	12.0%
Until 20th Week	10.3%	1.3%	26.1%	20.4%	13.0%	11.4%	12.4%	5.6%	2.1%	18.7%	41.2%	-	4.4%	4.5%	-	17.1%	17.3%	-	-
Legal:All Circumstance	24.4%	20.5%	-	24.9%	22.4%	13.7%	46.8%	21.5%	27.6%	45.0%	35.5%	10.0%	4.5%	4.6%	-	43.7%	44.3%	-	15.2%
DK/REFUSED	5.2%	21.7%	-	8.9%	3.4%	4.4%	4.9%	5.6%	1.8%	7.2%	-	42.3%	4.1%	4.3%	-	2.8%	2.9%	-	26.3%
Net Diff.	-19.8%	8.8%	-55.8%	-51.2%	-30.4%	-0.3%	-66.4%	-15.9%	-19.2%	-68.4%	-53.3%	37.8%	23.4%	22.4%	56.2%	-64.5%	-64.0%	-100%	19.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR.			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR-			VOTE	VOTE	UNDE-
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS	CIDED	
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14		
PRO-LIFE	37.5%	56.9%	56.0%	73.9%	15.0%	14.8%	20.1%	51.8%	41.6%	56.5%	58.0%	21.4%	17.7%	16.7%	34.0%	42.5%	53.6%	57.7%	48.2%	22.6%		
Shouldn't Be Legal	5.8%	9.3%	9.1%	13.8%	2.2%	2.2%	-	6.3%	1.0%	9.2%	9.5%	-	2.2%	2.3%	-	6.9%	12.8%	9.0%	12.6%	7.0%		
Protect Mother's Life	10.0%	14.7%	13.9%	28.5%	3.6%	3.7%	-	17.8%	29.9%	13.7%	13.3%	21.4%	3.6%	2.7%	19.9%	21.1%	9.8%	13.6%	26.7%	13.9%		
Case of Incest/Rape	21.7%	32.9%	32.9%	31.7%	9.2%	8.8%	20.1%	27.7%	10.7%	33.7%	35.1%	-	11.9%	11.8%	14.1%	14.5%	30.9%	35.1%	8.9%	1.7%		
PRO-CHOICE	57.3%	39.3%	40.1%	26.1%	83.6%	83.7%	79.9%	21.7%	57.5%	39.6%	38.9%	57.8%	80.9%	82.5%	52.7%	33.0%	40.1%	38.2%	51.8%	43.0%		
During 1st Trimester	22.6%	27.7%	28.4%	15.9%	20.5%	19.0%	60.0%	11.1%	33.1%	25.8%	26.0%	20.9%	21.7%	20.5%	42.2%	14.6%	27.0%	27.9%	25.9%	18.4%		
Until 20th Week	10.3%	5.9%	6.2%	-	17.0%	16.9%	20.0%	-	14.1%	5.3%	5.5%	1.9%	17.1%	17.4%	10.6%	2.6%	7.1%	5.7%	8.1%	-		
Legal:All Circumstance	24.4%	5.7%	5.5%	10.1%	46.1%	47.8%	-	10.6%	10.3%	8.5%	7.4%	35.0%	42.2%	44.5%	-	15.8%	6.1%	4.6%	17.8%	24.5%		
DK/REFUSED	5.2%	3.7%	4.0%	-	1.4%	1.5%	-	26.5%	0.9%	3.9%	3.2%	20.9%	1.4%	0.8%	13.3%	24.5%	6.3%	4.1%	-	34.4%		
Net Diff.	-19.8%	17.6%	15.9%	47.9%	-68.6%	-68.9%	-59.9%	30.0%	-15.9%	16.9%	19.1%	-36.4%	-63.2%	-65.8%	-18.7%	9.5%	13.5%	19.6%	-3.6%	-20.3%		

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 5

	REGISTERED PARTY																REPUBLICAN	DEMO-CRATIC	INDEP./OTHER/DK	Indep/endent	Other	DK/Ref
	TOTAL		ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO							
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	
PRO-LIFE	37.5%	30.4%	73.4%	30.5%	50.8%	46.3%	24.5%	44.2%	10.9%	25.8%	58.7%	55.7%	67.9%	35.2%	67.9%	61.5%	21.3%	27.2%	27.1%	27.8%	-	
Shouldn't Be Legal	5.8%	4.0%	16.2%	0.8%	12.0%	7.6%	3.3%	6.2%	3.9%	2.9%	10.4%	10.3%	8.7%	5.2%	8.7%	9.8%	4.4%	2.9%	3.1%	0.9%	-	
Protect Mother's Life	10.0%	5.7%	25.9%	8.8%	14.9%	12.9%	5.7%	11.8%	2.8%	7.4%	12.2%	13.1%	17.2%	9.2%	17.2%	18.6%	7.0%	4.2%	4.7%	-	-	
Case of Incest/Rape	21.7%	20.7%	31.2%	20.8%	23.8%	25.8%	15.4%	26.1%	4.1%	15.5%	36.1%	32.2%	42.0%	20.8%	42.0%	33.1%	9.9%	20.1%	19.3%	26.9%	-	
PRO-CHOICE	57.3%	66.3%	20.3%	65.8%	46.1%	48.4%	72.3%	50.6%	86.6%	71.4%	35.5%	37.1%	25.6%	60.6%	25.6%	35.2%	72.3%	66.7%	67.1%	63.3%	-	
During 1st Trimester	22.6%	25.1%	9.8%	26.1%	19.8%	26.9%	19.7%	24.2%	18.6%	22.1%	23.8%	27.0%	15.3%	23.7%	15.3%	25.8%	15.3%	25.6%	24.1%	38.5%	-	
Until 20th Week	10.3%	12.7%	-	12.7%	5.4%	6.7%	15.9%	7.6%	22.6%	13.1%	6.6%	4.9%	10.3%	10.5%	10.3%	3.5%	11.6%	15.7%	16.3%	10.7%	-	
Legal:All Circumstance	24.4%	28.6%	10.5%	26.9%	20.9%	14.8%	36.7%	18.9%	45.3%	36.1%	5.2%	5.2%	-	26.4%	-	5.9%	45.4%	25.4%	26.7%	14.2%	-	
DK/REFUSED	5.2%	3.2%	6.3%	3.8%	3.2%	5.3%	3.2%	5.2%	2.6%	2.9%	5.7%	7.2%	6.6%	4.2%	6.6%	3.3%	6.4%	6.1%	5.7%	8.9%	-	
Net Diff.	-19.8%	-35.9%	53.0%	-35.3%	4.7%	-2.0%	-47.8%	-6.5%	-75.7%	-45.6%	23.2%	18.6%	42.3%	-25.4%	42.3%	26.3%	-51.0%	-39.5%	-40.0%	-35.5%	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
PRO-LIFE	37.5%	60.5%	20.8%	25.8%	62.6%	21.5%	28.6%	60.0%	15.8%	24.1%	78.7%	36.9%	40.1%	100.0%	30.4%	33.6%
Shouldn't Be Legal	5.8%	6.4%	3.2%	0.2%	13.8%	5.2%	5.5%	9.1%	4.5%	3.6%	22.7%	4.2%	-	-	-	-
Protect Mother's Life	10.0%	21.3%	9.9%	6.0%	15.4%	5.2%	2.6%	18.9%	5.9%	2.9%	16.1%	9.9%	9.5%	-	5.0%	-
Case of Incest/Rape	21.7%	32.8%	7.7%	19.6%	33.4%	11.2%	20.6%	32.0%	5.4%	17.5%	39.9%	22.7%	30.7%	100.0%	25.3%	33.6%
PRO-CHOICE	57.3%	39.3%	75.7%	69.7%	30.5%	70.3%	63.9%	36.5%	77.8%	70.1%	21.3%	56.5%	52.9%	-	62.3%	64.1%
During 1st Trimester	22.6%	30.1%	13.4%	24.7%	20.8%	16.3%	26.4%	26.3%	18.8%	25.8%	21.3%	5.1%	24.7%	-	4.9%	39.6%
Until 20th Week	10.3%	5.2%	15.3%	23.9%	1.5%	9.4%	8.0%	3.8%	15.7%	14.4%	-	-	21.4%	-	-	24.5%
Legal:All Circumstance	24.4%	4.0%	47.0%	21.1%	8.2%	44.6%	29.5%	6.4%	43.3%	29.9%	-	51.4%	6.8%	-	57.4%	-
DK/REFUSED	5.2%	0.2%	3.5%	4.5%	6.9%	8.2%	7.5%	3.5%	6.4%	5.8%	-	6.6%	7.0%	-	7.3%	2.2%
Net Diff.	-19.8%	21.2%	-54.8%	-44.0%	32.2%	-48.7%	-35.3%	23.5%	-62.1%	-46.0%	57.4%	-19.7%	-12.8%	100.0%	-31.9%	-30.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
PRO-LIFE	37.5%	61.9%	59.7%	4.4%	6.9%	2.6%	31.3%	62.4%	55.9%	69.5%	58.6%	3.5%	35.1%	58.2%	5.0%	28.4%	67.0%	1.6%	26.9%	63.5%
Shouldn't Be Legal	5.8%	15.2%	6.4%	1.3%	3.2%	-	1.8%	11.9%	7.3%	17.2%	-	-	2.2%	6.2%	2.3%	1.5%	18.3%	1.6%	2.3%	11.4%
Protect Mother's Life	10.0%	14.3%	12.6%	1.5%	3.7%	-	7.2%	18.8%	15.6%	22.5%	58.6%	3.5%	8.7%	22.4%	-	6.1%	14.9%	-	6.8%	19.6%
Case of Incest/Rape	21.7%	32.4%	40.6%	1.5%	-	2.6%	22.2%	31.6%	33.1%	29.9%	-	-	24.2%	29.6%	2.6%	20.8%	33.8%	-	17.8%	32.6%
PRO-CHOICE	57.3%	35.1%	40.3%	89.7%	84.2%	93.6%	63.6%	35.4%	41.9%	28.3%	41.4%	96.5%	62.4%	41.5%	84.6%	64.4%	28.8%	94.1%	66.6%	33.9%
During 1st Trimester	22.6%	26.3%	24.1%	10.7%	12.5%	9.5%	31.6%	21.6%	23.9%	19.1%	-	6.6%	30.6%	27.9%	13.9%	32.3%	14.6%	12.5%	34.5%	22.1%
Until 20th Week	10.3%	5.8%	4.4%	19.4%	7.6%	27.8%	9.8%	6.1%	9.8%	2.1%	-	26.7%	12.5%	11.7%	13.8%	7.9%	-	22.6%	9.1%	5.5%
Legal:All Circumstance	24.4%	3.0%	11.8%	59.6%	64.1%	56.4%	22.2%	7.7%	8.2%	7.1%	41.4%	63.2%	19.3%	1.9%	56.9%	24.3%	14.1%	59.0%	23.0%	6.3%
DK/REFUSED	5.2%	3.0%	-	5.9%	8.9%	3.8%	5.2%	2.2%	2.2%	2.2%	-	-	2.5%	0.3%	10.5%	7.1%	4.2%	4.4%	6.4%	2.5%
Net Diff.	-19.8%	26.8%	19.4%	-85.3%	-77.3%	-91.1%	-32.3%	26.9%	14.1%	41.2%	17.3%	-92.9%	-27.3%	16.7%	-79.6%	-36.0%	38.2%	-92.5%	-39.7%	29.6%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD	EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
PRO-LIFE	37.5%	21.2%	45.1%	55.1%	21.2%	40.2%	31.8%	59.0%	14.7%	35.8%	31.8%	40.6%	58.7%	23.4%	61.4%	24.8%	57.3%	21.8%	62.3%	21.3%
Shouldn't Be Legal	5.8%	-	-	15.4%	-	-	-	9.2%	2.0%	10.9%	6.9%	5.3%	13.7%	1.7%	6.9%	2.4%	17.1%	1.0%	14.9%	2.0%
Protect Mother's Life	10.0%	10.7%	8.8%	14.4%	10.7%	-	-	16.8%	2.9%	8.1%	10.4%	10.1%	20.7%	3.9%	35.0%	4.8%	13.6%	2.9%	20.4%	4.5%
Case of Incest/Rape	21.7%	10.5%	36.2%	25.3%	10.5%	40.2%	31.8%	32.9%	9.7%	16.7%	14.5%	25.1%	24.3%	17.8%	19.5%	17.6%	26.6%	17.9%	27.0%	14.9%
PRO-CHOICE	57.3%	63.3%	54.4%	44.9%	63.3%	58.9%	68.2%	36.0%	80.5%	50.0%	61.6%	55.9%	34.5%	72.6%	34.7%	72.9%	34.4%	72.3%	28.8%	75.8%
During 1st Trimester	22.6%	-	21.4%	18.6%	-	27.7%	18.7%	24.0%	21.3%	32.7%	23.8%	22.7%	15.6%	26.5%	16.6%	28.0%	15.2%	24.8%	17.0%	27.1%
Until 20th Week	10.3%	-	13.0%	10.1%	-	7.5%	19.1%	4.5%	16.4%	9.3%	14.2%	7.9%	5.0%	14.3%	6.0%	19.8%	4.5%	8.4%	5.3%	14.2%
Legal:All Circumstance	24.4%	63.3%	20.0%	16.1%	63.3%	23.6%	30.4%	7.5%	42.8%	8.0%	23.7%	25.4%	13.9%	31.8%	12.1%	25.1%	14.7%	39.1%	6.5%	34.5%
DK/REFUSED	5.2%	15.5%	0.6%	-	15.5%	1.0%	-	5.1%	4.9%	14.2%	6.5%	3.5%	6.9%	4.0%	3.9%	2.2%	8.3%	5.9%	8.9%	2.9%
Net Diff.	-19.8%	-42.2%	-9.3%	10.3%	-42.2%	-18.7%	-36.4%	23.0%	-65.8%	-14.2%	-29.8%	-15.4%	24.2%	-49.2%	26.7%	-48.1%	22.9%	-50.4%	33.5%	-54.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 9

	TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
PRO-LIFE	37.5%	44.8%	37.8%	21.1%	37.0%	38.7%	29.3%	39.8%	29.6%	37.5%	29.1%	37.3%	24.8%	47.4%	45.5%	34.5%	35.8%	43.5%	33.6%	47.8%	33.3%
Shouldn't Be Legal	5.8%	10.3%	-	-	-	6.4%	4.3%	4.8%	-	7.9%	6.6%	6.2%	5.3%	7.2%	-	-	-	4.1%	6.9%	2.8%	3.7%
Protect Mother's Life	10.0%	22.5%	-	7.1%	-	11.0%	7.6%	17.3%	5.8%	4.6%	8.6%	9.5%	8.1%	20.3%	5.8%	11.7%	-	12.4%	9.0%	23.2%	8.8%
Case of Incest/Rape	21.7%	12.1%	37.8%	14.0%	37.0%	21.3%	17.4%	17.7%	23.8%	25.0%	13.9%	21.6%	11.4%	19.9%	39.7%	22.8%	35.8%	27.1%	17.7%	21.9%	20.7%
PRO-CHOICE	57.3%	54.7%	50.7%	78.1%	51.4%	57.7%	65.7%	59.9%	68.1%	55.4%	64.4%	58.6%	70.8%	51.9%	46.3%	64.1%	55.1%	50.7%	62.3%	49.3%	64.4%
During 1st Trimester	22.6%	11.8%	21.9%	18.0%	18.4%	29.1%	15.9%	32.4%	10.1%	25.7%	19.1%	31.3%	17.3%	14.7%	10.3%	18.0%	11.5%	15.9%	27.1%	10.4%	31.5%
Until 20th Week	10.3%	4.2%	15.6%	6.8%	11.4%	9.0%	11.8%	10.9%	20.4%	7.0%	7.1%	8.1%	14.6%	14.7%	-	11.2%	-	6.9%	12.5%	10.1%	17.0%
Legal:All Circumstance	24.4%	38.8%	13.3%	53.3%	21.6%	19.6%	38.0%	16.6%	37.6%	22.7%	38.3%	19.2%	38.9%	22.5%	36.0%	34.9%	43.5%	27.8%	22.7%	28.9%	15.9%
DK/REFUSED	5.2%	0.5%	11.5%	0.8%	11.6%	3.6%	5.0%	0.3%	2.3%	7.0%	6.5%	4.1%	4.3%	0.6%	8.2%	1.4%	9.2%	5.8%	4.1%	2.9%	2.4%
Net Diff.	-19.8%	-9.9%	-12.9%	-57.1%	-14.4%	-19.0%	-36.4%	-20.1%	-38.5%	-17.9%	-35.3%	-21.3%	-46.0%	-4.5%	-0.7%	-29.6%	-19.3%	-7.1%	-28.7%	-1.4%	-31.1%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
PRO-LIFE	37.5%	40.6%	33.9%	44.7%	30.2%	37.7%	48.5%	35.0%	35.6%	71.2%	13.7%	66.3%	13.7%	77.2%	13.7%	69.2%	13.3%	78.9%	16.1%	65.2%	19.8%
Shouldn't Be Legal	5.8%	5.0%	10.1%	4.9%	6.8%	-	7.6%	-	-	11.6%	2.3%	5.7%	1.5%	18.7%	3.0%	11.7%	2.7%	11.3%	-	-	-
Protect Mother's Life	10.0%	5.0%	9.3%	12.3%	9.0%	13.0%	9.6%	6.9%	-	20.0%	4.1%	24.2%	4.1%	14.9%	4.2%	20.2%	4.2%	20.0%	4.1%	-	5.1%
Case of Incest/Rape	21.7%	30.6%	14.5%	27.6%	14.4%	24.7%	31.3%	28.0%	35.6%	39.6%	7.2%	36.4%	8.1%	43.6%	6.6%	37.2%	6.4%	47.6%	12.0%	65.2%	14.7%
PRO-CHOICE	57.3%	51.7%	60.2%	50.2%	65.6%	53.0%	48.0%	55.0%	63.6%	26.7%	81.6%	33.7%	83.3%	18.3%	80.4%	28.3%	81.3%	21.1%	83.4%	34.8%	79.6%
During 1st Trimester	22.6%	19.8%	22.7%	17.9%	28.5%	6.0%	21.2%	-	32.0%	14.9%	29.1%	21.4%	28.2%	7.1%	29.7%	17.0%	29.8%	6.4%	25.1%	-	24.8%
Until 20th Week	10.3%	4.7%	7.8%	6.5%	13.2%	9.1%	9.3%	10.7%	6.1%	6.0%	14.0%	9.1%	20.1%	2.1%	9.5%	5.7%	14.4%	7.5%	11.7%	17.6%	4.8%
Legal:All Circumstance	24.4%	27.1%	29.6%	25.9%	23.9%	37.8%	17.6%	44.3%	25.5%	5.8%	38.5%	3.2%	34.9%	9.1%	41.2%	5.6%	37.1%	7.3%	46.5%	17.2%	50.0%
DK/REFUSED	5.2%	7.8%	5.8%	5.1%	4.2%	9.3%	3.5%	10.1%	0.8%	2.0%	4.7%	-	3.0%	4.5%	5.9%	2.5%	5.4%	-	0.5%	-	0.6%
Net Diff.	-19.8%	-11.1%	-26.3%	-5.5%	-35.4%	-15.3%	0.5%	-20.0%	-28.0%	44.5%	-67.9%	32.6%	-69.6%	58.9%	-66.6%	40.9%	-68.0%	57.8%	-67.2%	30.5%	-59.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 12

	TOTAL							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	3	1
PRO-LIFE	37.5%	36.0%	43.5%	34.1%	73.3%	36.9%	48.0%	36.6%	46.9%	37.8%	79.8%	-	-	35.6%	39.9%	30.6%	54.6%	56.5%	100.0%	
Shouldn't Be Legal	5.8%	6.0%	4.8%	-	13.1%	-	48.0%	4.1%	-	-	-	-	-	7.6%	10.1%	-	50.2%	-	100.0%	
Protect Mother's Life	10.0%	10.0%	10.5%	3.2%	29.2%	20.4%	-	12.3%	16.2%	6.7%	39.5%	-	-	8.0%	4.3%	-	-	31.2%	-	
Case of Incest/Rape	21.7%	20.1%	28.2%	30.9%	31.0%	16.5%	-	20.2%	30.7%	31.1%	40.3%	-	-	20.0%	25.5%	30.6%	4.4%	25.3%	-	
PRO-CHOICE	57.3%	58.9%	50.6%	60.5%	24.5%	43.6%	52.0%	61.4%	48.5%	61.4%	18.6%	43.8%	100.0%	56.7%	52.9%	59.8%	41.1%	43.5%	-	
During 1st Trimester	22.6%	24.2%	15.4%	16.1%	13.8%	-	52.0%	26.2%	16.2%	11.0%	18.6%	-	100.0%	22.5%	14.6%	20.8%	-	-	-	
Until 20th Week	10.3%	10.6%	9.0%	8.0%	10.7%	15.2%	-	15.8%	8.9%	10.3%	-	43.8%	-	6.1%	9.1%	5.9%	41.1%	-	-	
Legal:All Circumstance	24.4%	24.1%	26.2%	36.5%	-	28.4%	-	19.4%	23.4%	40.1%	-	-	-	28.2%	29.3%	33.2%	-	43.5%	-	
DK/REFUSED	5.2%	5.1%	5.9%	5.4%	2.3%	19.5%	-	2.1%	4.7%	0.8%	1.6%	56.2%	-	7.7%	7.2%	9.6%	4.3%	-	-	
Net Diff.	-19.8%	-22.8%	-7.0%	-26.5%	48.8%	-6.6%	-4.1%	-24.8%	-1.6%	-23.5%	61.2%	-43.8%	-100%	-21.2%	-13.0%	-29.2%	13.5%	13.1%	100.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 13

	TOTAL	AGE					AGE CLUSTERS					AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
PRO-LIFE	37.5%	32.5%	30.7%	36.5%	57.5%	31.5%	31.4%	40.3%	33.9%	43.8%	38.9%	31.5%	34.9%	40.1%	38.0%	39.6%	41.9%	18.1%
Shouldn't Be Legal	5.8%	-	5.8%	5.5%	8.4%	7.5%	3.6%	6.8%	4.6%	7.9%	5.4%	7.5%	0.2%	4.8%	2.4%	5.5%	2.9%	5.8%
Protect Mother's Life	10.0%	6.2%	10.7%	12.0%	12.6%	6.2%	9.0%	10.5%	10.5%	9.2%	11.0%	6.2%	11.8%	13.5%	13.0%	12.9%	15.2%	-
Case of Incest/Rape	21.7%	26.2%	14.2%	19.0%	36.5%	17.9%	18.7%	23.0%	18.9%	26.7%	22.6%	17.9%	22.9%	21.8%	22.6%	21.1%	23.8%	12.4%
PRO-CHOICE	57.3%	58.2%	60.7%	58.3%	42.3%	64.9%	59.8%	56.2%	59.0%	54.2%	55.5%	64.9%	59.8%	58.6%	58.4%	60.4%	55.1%	81.9%
During 1st Trimester	22.6%	21.6%	20.5%	21.8%	22.7%	26.9%	20.9%	23.4%	21.4%	24.9%	21.6%	26.9%	25.4%	23.8%	23.8%	25.6%	23.0%	31.8%
Until 20th Week	10.3%	11.7%	17.3%	10.4%	3.9%	7.4%	15.2%	8.0%	12.8%	5.8%	10.9%	7.4%	18.5%	12.7%	15.3%	12.7%	13.5%	20.6%
Legal:All Circumstance	24.4%	25.0%	22.8%	26.1%	15.7%	30.5%	23.6%	24.8%	24.9%	23.5%	23.0%	30.5%	15.9%	22.1%	19.3%	22.2%	18.6%	29.5%
DK/REFUSED	5.2%	9.3%	8.6%	5.2%	0.1%	3.6%	8.9%	3.5%	7.0%	2.0%	5.6%	3.6%	5.3%	1.3%	3.6%	-	3.0%	-
Net Diff.	-19.8%	-25.8%	-30.0%	-21.9%	15.2%	-33.4%	-28.4%	-15.8%	-25.1%	-10.4%	-16.6%	-33.4%	-24.9%	-18.5%	-20.4%	-20.8%	-13.1%	-63.7%

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
PRO-LIFE	37.5%	28.3%	40.5%	29.6%	46.4%	35.9%	39.0%	38.5%	36.6%	46.6%	32.8%	33.4%	21.7%	30.2%	38.2%	34.3%	41.7%	
Shouldn't Be Legal	5.8%	6.7%	8.5%	6.9%	9.3%	7.8%	8.4%	3.3%	7.9%	5.1%	7.0%	5.2%	-	-	-	2.3%	11.2%	
Protect Mother's Life	10.0%	6.5%	7.8%	7.8%	6.9%	6.8%	9.6%	13.0%	7.4%	12.2%	6.4%	11.5%	9.9%	2.9%	7.7%	14.3%	10.7%	
Case of Incest/Rape	21.7%	15.1%	24.2%	14.9%	30.1%	21.4%	21.0%	22.1%	21.3%	29.3%	19.4%	16.6%	11.8%	27.4%	30.5%	17.7%	19.8%	
PRO-CHOICE	57.3%	59.7%	54.0%	59.7%	50.4%	56.0%	55.3%	59.0%	55.8%	48.7%	62.9%	60.0%	55.9%	56.9%	59.6%	58.1%	56.4%	
During 1st Trimester	22.6%	17.0%	23.1%	18.7%	24.6%	20.3%	24.2%	24.3%	21.2%	15.3%	26.8%	25.5%	25.2%	16.7%	21.1%	31.4%	20.4%	
Until 20th Week	10.3%	12.3%	3.8%	10.1%	1.5%	8.4%	-	14.5%	6.5%	12.1%	8.7%	10.0%	7.4%	13.4%	11.2%	11.4%	8.8%	
Legal:All Circumstance	24.4%	30.4%	27.1%	30.9%	24.3%	27.3%	31.1%	20.2%	28.2%	21.3%	27.4%	24.4%	23.4%	26.8%	27.3%	15.3%	27.1%	
DK/REFUSED	5.2%	12.0%	5.5%	10.7%	3.2%	8.1%	5.6%	2.6%	7.6%	4.7%	4.2%	6.7%	22.4%	12.8%	2.2%	7.6%	1.9%	
Net Diff.	-19.8%	-31.4%	-13.5%	-30.2%	-4.0%	-20.1%	-16.3%	-20.5%	-19.2%	-2.1%	-30.1%	-26.6%	-34.2%	-26.7%	-21.4%	-23.7%	-14.7%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

26. Which one of the following statements most closely describes your positions on the issue of abortion?
 1. Abortions should not be legal in any circumstances
 2. Abortions should be legal only in order to protect the life of the mother
 3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
 4. Abortions should be legal during the first trimester of pregnancy
 5. Abortions should be legal until the twentieth week of pregnancy
 6. Abortions should be legal in all circumstances

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
PRO-LIFE	37.5%	43.1%	27.9%	42.3%	34.8%	33.5%	29.6%	39.0%	44.3%	-	-	18.6%	46.5%	17.2%
Shouldn't Be Legal	5.8%	4.0%	5.8%	8.9%	6.2%	6.0%	-	5.2%	5.9%	-	-	4.1%	-	4.3%
Protect Mother's Life	10.0%	13.3%	6.2%	10.2%	12.3%	-	10.1%	-	-	-	-	2.7%	-	2.9%
Case of Incest/Rape	21.7%	25.8%	15.9%	23.3%	16.4%	27.5%	19.5%	33.8%	38.4%	-	-	11.8%	46.5%	10.1%
PRO-CHOICE	57.3%	48.0%	67.8%	55.7%	61.6%	66.1%	61.1%	50.7%	49.7%	57.4%	100.0%	81.1%	53.5%	82.4%
During 1st Trimester	22.6%	23.8%	25.3%	22.9%	15.2%	22.1%	30.9%	33.4%	34.3%	27.1%	22.6%	14.6%	-	15.3%
Until 20th Week	10.3%	9.1%	17.8%	3.6%	11.0%	5.4%	16.0%	10.1%	11.5%	-	23.3%	19.2%	-	20.1%
Legal:All Circumstance	24.4%	15.0%	24.7%	29.2%	35.3%	38.6%	14.2%	7.1%	3.9%	30.3%	54.1%	47.3%	53.5%	47.0%
DK/REFUSED	5.2%	8.9%	4.2%	2.0%	3.6%	0.4%	9.3%	10.3%	6.0%	42.6%	-	0.3%	-	0.4%
Net Diff.	-19.8%	-4.9%	-39.9%	-13.4%	-26.7%	-32.6%	-31.5%	-11.6%	-5.4%	-57.4%	-100%	-62.4%	-7.0%	-65.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
WHITE	83.0%	92.8%	74.1%	80.5%	84.6%	85.8%	95.4%	73.3%	86.8%	88.8%	85.5%	78.9%	82.9%	81.6%	73.1%	80.2%	86.7%	100.0%	-	85.9%	79.8%
NON-WHITE	16.7%	7.2%	25.9%	19.5%	14.8%	12.5%	4.6%	26.7%	13.2%	11.2%	14.5%	21.1%	16.4%	16.5%	26.9%	19.8%	13.3%	-	-	14.1%	20.2%
African-American/Black	10.7%	7.2%	25.9%	9.5%	10.2%	10.4%	0.3%	15.7%	8.9%	4.9%	12.0%	13.5%	10.6%	16.5%	15.0%	8.4%	9.5%	-	-	14.1%	11.3%
Hispanic/Latino	3.7%	-	-	7.6%	1.9%	2.1%	-	8.3%	1.5%	4.1%	-	5.5%	3.3%	-	7.1%	8.5%	1.4%	-	-	-	6.7%
Asian/Asian-American	1.7%	-	-	1.5%	2.1%	-	-	1.7%	2.8%	-	2.5%	0.9%	2.5%	-	4.8%	1.9%	1.7%	-	-	-	1.3%
Other	0.7%	-	-	0.9%	0.6%	-	4.3%	1.0%	-	2.2%	-	1.1%	-	-	-	1.0%	0.8%	-	-	-	0.8%
REFUSED	0.3%	-	-	-	0.6%	1.7%	-	-	-	-	-	-	0.7%	1.8%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
WHITE	83.0%	85.4%	51.8%	80.8%	81.3%	82.4%	84.5%	81.4%	83.6%	100.0%	83.4%	60.6%	87.2%	88.0%	61.6%	81.1%	80.8%	100.0%	71.0%
NON-WHITE	16.7%	14.6%	48.2%	19.2%	18.7%	17.6%	15.5%	16.9%	16.4%	-	16.6%	39.4%	12.8%	12.0%	38.4%	18.3%	18.5%	-	29.0%
African-American/Black	10.7%	14.6%	26.1%	16.5%	11.8%	9.1%	12.0%	12.8%	10.3%	-	12.0%	28.8%	4.6%	4.7%	-	15.5%	15.7%	-	14.4%
Hispanic/Latino	3.7%	-	-	-	5.0%	4.4%	3.4%	2.4%	6.0%	-	-	1.4%	4.8%	3.8%	38.4%	1.6%	1.7%	-	10.3%
Asian/Asian-American	1.7%	-	22.1%	2.7%	1.2%	2.2%	-	1.7%	-	-	4.6%	9.2%	1.9%	1.9%	-	1.1%	1.1%	-	4.3%
Other	0.7%	-	-	-	0.7%	1.8%	-	-	-	-	-	-	1.5%	1.6%	-	-	-	-	-
REFUSED	0.3%	-	-	-	-	-	-	1.7%	-	-	-	-	-	-	-	0.7%	0.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS				
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14				
WHITE	83.0%	86.7%	88.3%	57.7%	80.9%	80.9%	79.9%	76.8%	99.4%	89.1%	88.7%	100.0%	80.0%	79.5%	89.4%	71.6%	90.4%	88.2%	69.9%	67.3%				
NON-WHITE	16.7%	13.3%	11.7%	42.3%	18.4%	18.3%	20.1%	23.2%	0.6%	10.9%	11.3%	-	19.2%	19.7%	10.6%	28.4%	9.6%	11.8%	30.1%	32.7%				
African-American/Black	10.7%	4.5%	4.8%	-	15.4%	15.2%	20.1%	15.9%	0.6%	4.6%	4.8%	-	16.3%	17.2%	-	12.0%	2.8%	4.9%	-	23.2%				
Hispanic/Latino	3.7%	6.2%	5.0%	28.5%	1.8%	1.9%	-	1.1%	-	3.7%	3.8%	-	1.8%	1.9%	-	10.8%	4.5%	4.0%	30.1%	2.6%				
Asian/Asian-American	1.7%	1.1%	1.1%	-	1.2%	1.2%	-	6.1%	-	1.1%	1.1%	-	1.2%	0.7%	10.6%	5.7%	-	1.2%	-	6.9%				
Other	0.7%	1.5%	0.8%	13.8%	-	-	-	-	-	1.5%	1.6%	-	-	-	-	-	2.4%	1.7%	-	-				
REFUSED	0.3%	-	-	-	0.7%	0.7%	-	-	-	-	-	-	0.7%	0.8%	-	-	-	-	-	-				

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 5

	REGISTERED PARTY															REGISTERED PARTY		DK/Ref			
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK		Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
WHITE	83.0%	85.3%	74.1%	84.2%	82.7%	82.9%	86.2%	82.3%	91.4%	84.4%	81.5%	80.3%	91.0%	83.1%	91.0%	93.1%	73.9%	80.6%	81.9%	68.4%	-
NON-WHITE	16.7%	14.2%	25.9%	15.8%	16.4%	16.5%	13.8%	17.3%	8.6%	15.1%	18.5%	19.7%	9.0%	16.6%	9.0%	6.0%	26.1%	19.4%	18.1%	31.6%	-
African-American/Black	10.7%	10.5%	12.0%	11.3%	8.8%	11.6%	8.5%	11.6%	4.5%	11.5%	8.4%	8.4%	8.1%	10.6%	8.1%	1.1%	23.4%	9.7%	9.3%	13.2%	-
Hispanic/Latino	3.7%	2.2%	8.9%	3.2%	5.3%	4.3%	2.1%	3.7%	2.6%	2.7%	6.3%	6.2%	0.8%	3.8%	0.8%	3.9%	1.6%	5.1%	5.7%	-	-
Asian/Asian-American	1.7%	0.7%	5.1%	0.6%	1.5%	0.6%	2.4%	1.1%	1.6%	0.8%	1.6%	2.8%	-	1.5%	-	1.0%	-	3.7%	3.1%	8.9%	-
Other	0.7%	0.9%	-	0.7%	0.8%	-	0.8%	0.9%	-	-	2.3%	2.3%	-	0.7%	-	-	1.1%	1.0%	-	9.5%	-
REFUSED	0.3%	0.4%	-	-	0.8%	0.6%	-	0.4%	-	0.5%	-	-	-	0.3%	-	0.9%	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 7

	TOTAL	ALIGNMENT W/			IDEOLOGY						WHITE	IDEOLOGY:			IDEOLOGY:			IDEOLOGY:		
		REPUBLICAN PARTY	TRUMP SUPPORTER	TRADITIONAL REPUBLICAN	LIBERAL	Very	Some-what	MODERATE	CONSERVATIVE	Some-what	Very	DEMOCRATS	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE	CONSERVATIVE	LIBERAL	MODERATE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
WHITE	83.0%	89.6%	96.1%	85.7%	85.5%	85.9%	78.8%	86.1%	89.7%	82.1%	100.0%	85.9%	75.7%	85.3%	85.6%	81.1%	87.0%	100.0%	100.0%	100.0%
NON-WHITE	16.7%	10.4%	3.9%	14.3%	14.5%	14.1%	20.3%	13.9%	10.3%	17.9%	-	14.1%	24.3%	14.7%	14.4%	17.4%	13.0%	-	-	-
African-American/Black	10.7%	3.0%	-	14.3%	14.5%	14.1%	11.7%	7.4%	6.0%	8.9%	-	14.1%	11.6%	8.1%	14.4%	11.8%	6.6%	-	-	-
Hispanic/Latino	3.7%	7.4%	3.9%	-	-	-	4.9%	4.8%	4.3%	5.3%	-	-	8.8%	6.6%	-	2.0%	2.7%	-	-	-
Asian/Asian-American	1.7%	-	-	-	-	-	2.7%	0.9%	-	1.9%	-	-	1.6%	-	-	3.5%	1.9%	-	-	-
Other	0.7%	-	-	-	-	-	0.9%	0.9%	-	1.8%	-	-	2.2%	-	-	-	1.8%	-	-	-
REFUSED	0.3%	-	-	-	-	-	0.9%	-	-	-	-	-	-	-	-	1.5%	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
WHITE	83.0%	-	-	-	-	-	-	84.4%	81.8%	72.5%	81.1%	84.8%	76.1%	87.4%	74.5%	85.2%	77.0%	89.8%	100.0%	100.0%
NON-WHITE	16.7%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	15.0%	18.2%	27.5%	18.9%	14.8%	22.9%	12.6%	25.5%	14.8%	21.6%	10.2%	-	-
African-American/Black	10.7%	100.0%	57.8%	53.1%	100.0%	100.0%	100.0%	6.8%	14.7%	16.5%	8.5%	11.2%	14.1%	7.8%	15.5%	6.9%	13.3%	8.7%	-	-
Hispanic/Latino	3.7%	-	24.1%	34.2%	-	-	-	5.3%	1.7%	11.0%	7.7%	1.9%	4.7%	3.3%	10.0%	5.0%	2.1%	1.5%	-	-
Asian/Asian-American	1.7%	-	13.4%	6.5%	-	-	-	1.6%	1.8%	-	1.7%	1.2%	3.2%	1.0%	-	1.9%	4.8%	-	-	-
Other	0.7%	-	4.7%	6.2%	-	-	-	1.3%	-	-	1.1%	0.5%	0.9%	0.6%	-	1.1%	1.4%	-	-	-
REFUSED	0.3%	-	-	-	-	-	-	0.6%	-	-	-	0.5%	0.9%	-	-	-	1.4%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
WHITE	83.0%	-	-	-	-	86.3%	80.8%	85.8%	80.6%	86.8%	80.9%	100.0%	100.0%	-	-	-	-	83.6%	82.8%	81.6%	81.9%
NON-WHITE	16.7%	100.0%	100.0%	100.0%	100.0%	13.7%	18.4%	14.2%	19.4%	13.2%	17.8%	-	-	100.0%	100.0%	100.0%	100.0%	16.4%	16.7%	18.4%	18.1%
African-American/Black	10.7%	61.3%	61.5%	100.0%	100.0%	6.0%	15.2%	5.9%	12.8%	6.1%	16.5%	-	-	44.0%	82.6%	100.0%	100.0%	14.0%	8.5%	13.1%	9.1%
Hispanic/Latino	3.7%	20.6%	26.2%	-	-	5.5%	2.5%	7.3%	6.7%	3.6%	0.2%	-	-	39.8%	13.4%	-	-	1.4%	5.0%	2.9%	7.2%
Asian/Asian-American	1.7%	14.0%	7.7%	-	-	2.2%	0.7%	1.0%	-	3.4%	1.1%	-	-	16.1%	3.9%	-	-	-	2.7%	-	1.8%
Other	0.7%	4.1%	4.6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.0%	0.5%	2.4%	-
REFUSED	0.3%	-	-	-	-	-	0.8%	-	-	-	1.3%	-	-	-	-	-	-	-	0.5%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER./BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
WHITE	83.0%	85.0%	83.7%	100.0%	100.0%	-	-	-	-	80.8%	85.4%	80.7%	83.9%	80.8%	86.6%	100.0%	100.0%	-	-	-	-
NON-WHITE	16.7%	15.0%	15.2%	-	-	100.0%	100.0%	100.0%	100.0%	18.4%	14.6%	19.3%	16.1%	17.3%	13.4%	-	-	100.0%	100.0%	100.0%	100.0%
African-American/Black	10.7%	14.6%	7.9%	-	-	85.4%	51.1%	100.0%	100.0%	7.8%	11.9%	6.9%	13.4%	8.9%	10.8%	-	-	42.4%	81.6%	100.0%	100.0%
Hispanic/Latino	3.7%	0.4%	2.8%	-	-	8.5%	29.9%	-	-	8.2%	0.8%	12.4%	0.2%	3.0%	1.2%	-	-	44.4%	5.4%	-	-
Asian/Asian-American	1.7%	-	3.5%	-	-	-	15.9%	-	-	1.6%	1.3%	-	1.0%	3.6%	1.5%	-	-	8.7%	8.8%	-	-
Other	0.7%	-	1.0%	-	-	6.0%	3.1%	-	-	0.8%	0.6%	-	1.4%	1.9%	-	-	-	4.5%	4.2%	-	-
REFUSED	0.3%	-	1.0%	-	-	-	-	-	-	0.8%	-	-	-	1.8%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
WHITE	83.0%	79.8%	86.1%	82.5%	76.8%	85.3%	88.7%	85.4%	82.1%	77.3%	84.7%	82.1%	85.8%	100.0%	100.0%	-	-	-	-	
NON-WHITE	16.7%	19.4%	13.9%	17.5%	21.7%	14.7%	11.3%	14.6%	17.9%	22.7%	15.3%	16.3%	14.2%	-	-	100.0%	100.0%	100.0%	100.0%	
African-American/Black	10.7%	9.7%	-	3.4%	15.2%	11.3%	7.6%	8.3%	15.9%	10.7%	11.3%	8.8%	11.3%	-	-	50.1%	76.6%	100.0%	100.0%	
Hispanic/Latino	3.7%	7.2%	8.3%	10.7%	5.2%	1.6%	2.2%	3.8%	-	12.0%	1.8%	2.7%	1.3%	-	-	37.0%	10.6%	-	-	
Asian/Asian-American	1.7%	1.6%	-	3.4%	1.3%	1.3%	-	2.5%	1.9%	-	0.9%	3.2%	1.6%	-	-	8.5%	8.6%	-	-	
Other	0.7%	0.9%	5.6%	-	-	0.6%	1.5%	-	-	-	1.3%	1.7%	-	-	-	4.4%	4.1%	-	-	
REFUSED	0.3%	0.9%	-	-	1.5%	-	-	-	-	-	-	1.6%	-	-	-	-	-	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
WHITE	83.0%	82.1%	75.8%	81.4%	83.3%	93.5%	78.2%	85.2%	79.8%	88.7%	80.5%	93.5%	79.9%	82.1%	79.7%	85.4%	80.4%	87.5%
NON-WHITE	16.7%	17.9%	22.6%	18.6%	16.7%	6.5%	20.8%	14.8%	19.7%	11.3%	19.1%	6.5%	20.1%	17.9%	20.3%	14.6%	19.6%	12.5%
African-American/Black	10.7%	8.0%	10.0%	13.9%	12.1%	6.2%	9.2%	11.3%	11.6%	9.0%	11.7%	6.2%	3.7%	14.1%	10.6%	11.4%	10.6%	12.5%
Hispanic/Latino	3.7%	0.5%	11.3%	2.8%	2.6%	0.2%	7.2%	2.0%	5.0%	1.4%	4.5%	0.2%	12.5%	2.7%	6.8%	3.3%	6.8%	-
Asian/Asian-American	1.7%	9.5%	1.3%	0.9%	-	-	4.4%	0.4%	2.6%	-	2.1%	-	3.9%	-	1.7%	-	1.4%	-
Other	0.7%	-	-	1.1%	1.9%	-	-	1.0%	0.5%	0.9%	0.8%	-	-	1.1%	1.1%	-	0.9%	-
REFUSED	0.3%	-	1.6%	-	-	-	1.0%	-	0.5%	-	0.4%	-	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

27. What is your main racial background?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141	
WHITE	83.0%	76.7%	88.0%	79.8%	90.8%	80.7%	96.9%	81.4%	84.4%	86.4%	82.7%	80.1%	69.0%	68.2%	85.3%	82.9%	87.1%	
NON-WHITE	16.7%	21.4%	12.0%	19.1%	9.2%	18.5%	3.1%	18.6%	15.0%	12.6%	17.3%	19.9%	31.0%	31.8%	12.7%	17.1%	12.9%	
African-American/Black	10.7%	14.0%	8.9%	12.6%	7.5%	12.8%	2.7%	10.9%	10.5%	12.5%	8.1%	11.4%	-	23.3%	7.4%	8.0%	10.5%	
Hispanic/Latino	3.7%	2.6%	1.4%	3.0%	0.2%	2.2%	0.3%	5.8%	1.8%	0.1%	5.4%	5.3%	-	5.9%	5.3%	7.5%	1.1%	
Asian/Asian-American	1.7%	4.8%	0.8%	3.5%	-	2.7%	-	1.2%	2.1%	-	2.7%	2.2%	31.0%	2.7%	-	-	0.6%	
Other	0.7%	-	0.9%	-	1.4%	0.8%	-	0.7%	0.6%	-	1.0%	0.9%	-	-	-	1.6%	0.7%	
REFUSED	0.3%	1.9%	-	1.0%	-	0.8%	-	-	0.6%	1.0%	-	-	-	-	2.0%	-	-	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
18-29	12.0%	13.4%	6.4%	14.0%	11.3%	16.2%	15.2%	19.2%	10.6%	10.4%	13.3%	12.7%	13.1%	-	16.2%
30-40	19.7%	16.2%	26.3%	21.4%	18.5%	26.6%	28.0%	22.3%	13.7%	13.3%	21.2%	22.6%	21.6%	53.0%	38.3%
41-55	32.3%	33.2%	35.9%	27.1%	31.5%	37.1%	38.3%	33.5%	32.9%	34.6%	-	32.5%	32.8%	23.6%	28.1%
56-65	17.0%	16.9%	14.9%	19.1%	18.3%	9.6%	6.8%	18.6%	21.3%	21.6%	15.6%	13.9%	13.6%	23.3%	9.4%
OVER 65	19.0%	20.2%	16.5%	18.5%	20.5%	10.4%	11.7%	6.5%	21.6%	20.1%	50.0%	18.3%	18.8%	-	7.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	49.18	48.50	48.24	49.63	44.08	44.06	44.15	51.05	50.85	54.95	47.71	47.82	44.02	41.96

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 2

	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
18-29	12.0%	-	12.7%	6.3%	16.7%	9.7%	4.3%	6.2%	19.2%	2.3%	13.6%	8.8%	17.0%	12.2%	-	10.5%	14.4%	-	-	5.2%	5.4%
30-40	19.7%	34.8%	28.3%	22.3%	15.7%	20.5%	11.6%	24.7%	16.9%	14.0%	32.7%	22.5%	16.8%	14.4%	37.0%	21.9%	18.0%	32.8%	-	36.3%	24.9%
41-55	32.3%	32.0%	38.5%	36.6%	29.0%	37.2%	53.5%	33.9%	24.5%	40.7%	32.3%	36.7%	26.6%	27.2%	30.7%	33.8%	33.5%	33.5%	-	31.7%	39.2%
56-65	17.0%	25.9%	-	21.1%	15.4%	9.1%	30.6%	17.2%	17.8%	26.1%	9.3%	15.1%	16.9%	24.1%	-	14.2%	18.3%	33.6%	-	10.3%	17.2%
OVER 65	19.0%	7.3%	20.5%	13.8%	23.2%	23.5%	-	17.9%	21.5%	16.9%	12.0%	16.9%	22.7%	22.1%	32.3%	19.6%	15.7%	-	-	16.6%	13.3%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	48.33	45.70	49.23	48.91	49.27	49.28	49.37	48.06	52.57	44.22	48.53	48.77	51.01	50.31	48.66	47.87	47.94	-	46.96	48.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO- NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
18-29	12.0%	14.6%	-	10.7%	8.3%	12.0%	12.5%	11.2%	15.2%	13.9%	6.6%	1.2%	10.5%	10.2%	21.9%	12.6%	12.0%	51.1%	16.9%
30-40	19.7%	-	77.9%	24.0%	23.2%	20.1%	6.3%	8.8%	25.6%	30.9%	39.4%	38.6%	14.8%	14.1%	39.7%	21.4%	21.7%	-	36.0%
41-55	32.3%	23.0%	22.1%	37.3%	35.5%	32.0%	44.7%	26.9%	36.6%	13.0%	30.1%	33.2%	32.7%	32.5%	38.4%	32.0%	32.4%	-	32.5%
56-65	17.0%	28.9%	-	7.1%	14.9%	20.1%	17.6%	23.3%	9.9%	-	17.9%	11.0%	20.3%	20.8%	-	14.6%	14.1%	48.9%	14.0%
OVER 65	19.0%	33.5%	-	20.9%	18.2%	15.9%	18.8%	29.6%	12.7%	42.3%	6.0%	15.9%	21.7%	22.4%	-	19.4%	19.7%	-	0.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	55.39	37.87	47.74	48.84	48.46	50.46	53.54	44.97	49.88	44.80	47.55	50.81	51.21	37.48	48.23	48.32	41.58	41.05

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
18-29	12.0%	9.5%	10.0%	-	12.0%	11.6%	20.7%	22.2%	-	9.6%	10.0%	-	13.3%	13.3%	14.4%	15.8%	-	10.4%	-	15.0%
30-40	19.7%	15.9%	15.2%	28.5%	21.9%	22.7%	-	25.7%	33.8%	15.2%	15.9%	-	19.9%	20.4%	10.6%	35.3%	15.3%	14.9%	26.5%	43.1%
41-55	32.3%	32.6%	33.5%	16.1%	32.4%	32.9%	20.0%	31.0%	35.6%	32.8%	34.1%	1.9%	34.0%	34.0%	33.2%	24.4%	40.2%	32.8%	30.0%	26.2%
56-65	17.0%	21.5%	22.0%	13.8%	14.5%	13.6%	39.8%	8.8%	20.3%	21.0%	20.1%	42.8%	15.9%	16.0%	13.8%	6.2%	28.4%	21.8%	18.6%	14.7%
OVER 65	19.0%	20.5%	19.3%	41.6%	19.2%	19.2%	19.6%	12.3%	10.3%	21.3%	19.9%	55.3%	16.9%	16.3%	28.0%	18.3%	16.1%	20.0%	24.9%	0.9%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	50.79	50.55	55.18	48.27	48.12	52.22	43.03	48.41	50.98	50.38	65.52	47.86	47.69	50.98	44.35	53.11	50.65	52.35	40.74

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 5

	REGISTERED PARTY																REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO															
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE														
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-							
18-29	12.0%	11.7%	13.0%	12.0%	10.2%	12.2%	12.2%	10.8%	16.2%	12.6%	11.3%	11.2%	8.4%	12.2%	8.4%	10.6%	13.9%	11.8%	12.0%	10.1%	-							
30-40	19.7%	21.1%	16.1%	21.2%	15.8%	22.0%	17.4%	16.7%	27.6%	17.2%	22.8%	22.3%	17.8%	18.8%	17.8%	11.2%	16.0%	30.9%	32.8%	14.2%	-							
41-55	32.3%	30.6%	43.4%	33.3%	32.6%	36.3%	28.1%	35.0%	28.0%	34.2%	32.0%	27.1%	55.2%	32.0%	55.2%	29.1%	33.8%	34.3%	33.8%	38.7%	-							
56-65	17.0%	17.5%	11.0%	14.5%	21.3%	16.6%	16.4%	18.9%	12.9%	15.0%	17.0%	20.1%	17.7%	16.6%	17.7%	24.7%	18.2%	8.5%	8.0%	13.4%	-							
OVER 65	19.0%	19.2%	16.4%	18.9%	20.1%	12.9%	25.9%	18.6%	15.3%	21.0%	16.9%	19.3%	0.8%	20.5%	0.8%	24.5%	18.0%	14.4%	13.4%	23.6%	-							
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							
Mean	48.81	48.81	47.71	48.27	50.52	47.06	50.50	49.64	45.41	49.18	48.10	49.14	46.04	49.17	46.04	52.43	48.75	45.33	44.74	50.53	-							

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
18-29	12.0%	8.0%	7.5%	15.0%	13.6%	17.7%	8.8%	10.3%	16.9%	9.9%	16.1%	5.6%	19.7%	-	5.5%	16.7%
30-40	19.7%	13.4%	12.0%	34.5%	8.5%	18.3%	27.5%	9.6%	17.8%	27.5%	21.9%	10.9%	45.2%	5.7%	12.1%	32.0%
41-55	32.3%	34.7%	49.7%	37.5%	22.6%	24.6%	31.2%	28.6%	30.3%	36.2%	40.6%	43.7%	26.5%	94.3%	42.8%	35.3%
56-65	17.0%	26.9%	12.4%	3.4%	22.1%	21.6%	13.4%	25.1%	13.7%	10.5%	21.3%	30.9%	0.6%	-	29.8%	1.2%
OVER 65	19.0%	17.0%	18.4%	9.5%	33.1%	17.8%	19.1%	26.4%	21.3%	16.0%	-	8.8%	8.0%	-	9.9%	14.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	51.42	50.20	42.37	53.60	47.90	48.15	53.16	47.95	46.83	43.87	51.02	39.12	47.25	50.97	43.16

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
18-29	12.0%	6.5%	9.5%	14.8%	7.9%	19.7%	11.7%	9.7%	5.6%	14.3%	-	11.4%	9.4%	8.4%	17.3%	13.5%	11.1%	17.2%	11.8%	8.5%	
30-40	19.7%	8.6%	12.2%	27.1%	32.5%	23.2%	22.1%	12.6%	20.2%	4.1%	-	30.0%	21.8%	17.9%	24.9%	22.4%	6.6%	29.0%	16.3%	12.2%	
41-55	32.3%	27.2%	22.2%	29.9%	33.0%	27.6%	34.4%	31.0%	36.0%	25.5%	100.0%	44.6%	45.2%	31.4%	18.7%	26.4%	30.6%	26.0%	36.5%	30.0%	
56-65	17.0%	23.4%	27.8%	15.4%	23.0%	10.0%	10.1%	26.3%	24.2%	28.7%	-	7.0%	8.6%	25.2%	21.8%	11.1%	27.5%	12.8%	10.3%	27.1%	
OVER 65	19.0%	34.3%	28.3%	12.8%	3.5%	19.5%	21.7%	20.4%	14.1%	27.5%	-	6.9%	14.9%	17.1%	17.3%	26.7%	24.2%	15.0%	25.1%	22.1%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	48.81	55.77	53.78	45.61	45.49	45.70	48.28	51.77	50.12	53.62	48.00	43.69	47.23	50.51	47.07	49.04	53.17	44.89	49.80	52.58	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
18-29	12.0%	-	12.0%	17.0%	-	8.6%	19.8%	9.4%	14.6%	28.8%	11.0%	12.3%	8.5%	13.7%	4.5%	11.2%	10.4%	16.4%	7.6%	14.4%
30-40	19.7%	15.5%	41.4%	14.7%	15.5%	26.3%	11.7%	16.4%	23.2%	7.7%	39.7%	10.0%	16.9%	22.5%	18.4%	23.8%	16.1%	21.2%	15.2%	20.3%
41-55	32.3%	53.0%	27.4%	37.1%	53.0%	33.0%	37.8%	33.0%	31.6%	41.8%	37.3%	30.0%	32.3%	32.5%	39.4%	40.2%	28.8%	24.2%	28.1%	33.4%
56-65	17.0%	31.5%	9.6%	21.2%	31.5%	16.6%	12.0%	21.0%	12.8%	16.4%	7.6%	21.4%	20.9%	13.4%	24.9%	7.4%	19.0%	19.8%	22.2%	13.2%
OVER 65	19.0%	-	9.5%	9.9%	-	15.5%	18.7%	20.2%	17.9%	5.4%	4.4%	26.4%	21.4%	17.9%	12.8%	17.4%	25.7%	18.4%	26.8%	18.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	49.92	42.95	46.76	49.92	47.95	47.26	50.63	46.96	43.19	42.04	52.18	51.06	47.32	50.42	46.91	51.38	47.77	52.83	47.62

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
18-29	12.0%	11.6%	9.2%	0.8%	8.0%	13.4%	8.9%	9.9%	6.1%	17.0%	10.5%	13.6%	9.6%	12.3%	6.6%	-	7.0%	7.8%	14.7%	13.7%	9.4%
30-40	19.7%	18.9%	38.0%	16.9%	24.3%	25.9%	15.4%	27.4%	19.4%	24.4%	13.1%	22.6%	13.8%	46.8%	18.5%	39.0%	14.1%	16.6%	22.0%	16.7%	23.6%
41-55	32.3%	47.7%	26.0%	53.4%	34.8%	25.1%	41.3%	31.8%	50.7%	18.4%	36.2%	26.2%	38.4%	18.2%	56.0%	24.8%	55.9%	31.2%	33.1%	40.9%	39.7%
56-65	17.0%	17.6%	14.9%	21.9%	14.5%	20.1%	11.1%	14.3%	9.8%	26.0%	11.9%	20.5%	10.5%	17.6%	14.2%	24.6%	17.2%	22.6%	12.7%	18.0%	10.6%
OVER 65	19.0%	4.3%	11.8%	7.0%	18.4%	15.4%	23.2%	16.7%	14.0%	14.2%	28.3%	17.1%	27.7%	5.1%	4.7%	11.5%	5.7%	21.8%	17.5%	10.7%	16.8%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	45.84	45.26	49.89	48.73	47.27	50.32	47.48	48.28	47.04	51.44	48.07	51.28	42.22	46.81	48.53	47.86	51.56	46.98	47.09	47.66

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
18-29	12.0%	3.7%	20.0%	8.1%	14.4%	6.4%	16.6%	7.5%	10.2%	7.4%	14.7%	4.4%	14.8%	10.9%	14.6%	5.1%	16.1%	17.8%	6.4%	30.6%	-
30-40	19.7%	16.5%	20.4%	16.9%	19.1%	14.9%	33.8%	16.6%	21.3%	18.8%	20.9%	21.9%	21.4%	14.9%	20.6%	15.5%	20.9%	29.5%	21.5%	10.9%	16.8%
41-55	32.3%	24.6%	26.5%	27.8%	33.9%	48.8%	30.6%	41.8%	45.7%	34.2%	29.8%	39.8%	36.6%	27.3%	24.7%	34.0%	28.5%	36.6%	37.4%	47.4%	40.6%
56-65	17.0%	25.8%	14.8%	22.5%	13.1%	23.3%	10.9%	27.3%	7.0%	23.7%	13.8%	22.0%	9.4%	25.8%	17.1%	25.8%	12.7%	15.6%	20.4%	11.1%	25.0%
OVER 65	19.0%	29.4%	18.2%	24.8%	19.5%	6.5%	8.1%	6.8%	15.9%	16.0%	20.8%	11.9%	17.8%	21.0%	23.0%	19.6%	21.9%	0.6%	14.3%	-	17.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	54.64	46.31	52.10	47.92	48.84	42.69	48.90	47.10	50.24	47.98	49.43	46.70	51.23	48.94	52.30	47.75	41.90	49.34	40.47	52.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
18-29	12.0%	10.4%	-	7.4%	14.5%	12.2%	11.4%	13.7%	12.3%	8.6%	9.5%	12.1%	14.7%	8.8%	13.2%	17.3%	6.3%	25.2%	-
30-40	19.7%	16.1%	19.9%	21.0%	12.8%	20.8%	17.8%	33.2%	18.4%	20.0%	22.4%	12.5%	19.3%	12.2%	20.8%	28.7%	21.1%	9.0%	17.6%
41-55	32.3%	31.4%	30.9%	38.5%	28.3%	32.9%	31.1%	32.9%	34.6%	41.2%	38.0%	22.3%	28.2%	30.9%	31.6%	35.1%	40.7%	38.1%	47.7%
56-65	17.0%	26.1%	24.6%	21.4%	28.6%	12.6%	17.1%	6.5%	10.9%	23.4%	9.9%	28.6%	15.0%	28.3%	11.6%	18.3%	17.9%	27.6%	16.4%
OVER 65	19.0%	16.0%	24.6%	11.6%	15.7%	21.5%	22.6%	13.8%	23.8%	6.9%	20.2%	24.5%	22.7%	19.9%	22.8%	0.6%	14.1%	-	18.4%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	50.13	53.90	48.69	49.80	48.61	49.98	44.17	49.19	47.73	48.44	52.37	48.77	52.17	48.53	42.43	49.04	44.09	51.80

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other		WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other	WHITE	NON-WHITE	African Amer./Black	Hispanic/Latino	Asian Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
18-29	12.0%	11.9%	12.9%	8.9%	1.5%	68.3%	-	10.4%	10.6%	10.7%	2.0%	56.2%	-	13.1%	15.4%	7.3%	-	74.7%	-
30-40	19.7%	18.0%	26.7%	18.4%	60.8%	15.2%	-	20.4%	23.5%	-	66.3%	43.8%	-	15.8%	30.2%	35.2%	45.4%	-	-
41-55	32.3%	31.7%	36.1%	42.3%	24.3%	16.5%	52.0%	38.3%	42.8%	58.5%	15.1%	-	100.0%	26.0%	28.8%	27.4%	50.2%	25.3%	-
56-65	17.0%	17.1%	17.0%	19.3%	12.3%	-	48.0%	15.2%	13.4%	14.1%	16.6%	-	-	18.7%	20.9%	24.1%	-	-	100.0%
OVER 65	19.0%	21.4%	7.4%	11.1%	1.1%	-	-	15.6%	9.8%	16.7%	-	-	-	26.3%	4.7%	6.0%	4.4%	-	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	49.60	45.12	48.28	41.51	29.30	54.00	48.12	46.17	50.82	40.97	28.54	48.00	50.87	43.96	45.95	43.06	29.70	60.50

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
18-29	12.0%	100.0%	-	-	-	-	37.9%	-	18.7%	-	14.8%	-	33.3%	-	14.8%	-	12.3%	-
30-40	19.7%	-	100.0%	-	-	-	62.1%	-	30.7%	-	24.3%	-	66.7%	-	29.7%	-	24.6%	-
41-55	32.3%	-	-	100.0%	-	-	47.3%	50.5%	-	39.9%	-	-	57.1%	55.4%	-	45.8%	-	-
56-65	17.0%	-	-	-	100.0%	-	24.9%	-	47.2%	21.0%	-	-	21.7%	-	50.5%	17.4%	-	-
OVER 65	19.0%	-	-	-	-	100.0%	27.8%	-	52.8%	-	100.0%	-	21.2%	-	49.5%	-	100.0%	-
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	23.50	35.00	48.00	60.50	70.00	30.64	57.23	39.41	65.51	43.84	70.00	31.17	55.38	40.50	65.20	43.97	70.00

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
18-29	12.0%	41.9%	-	23.0%	-	17.3%	-	10.5%	13.4%	14.0%	13.4%	8.7%	47.4%	25.5%	16.9%	13.3%	3.6%
30-40	19.7%	58.1%	-	31.8%	-	24.0%	-	21.0%	18.5%	7.6%	28.5%	22.5%	17.8%	36.2%	29.2%	14.3%	14.8%
41-55	32.3%	-	38.6%	45.2%	-	34.1%	-	39.1%	26.3%	35.2%	33.8%	28.2%	-	22.3%	28.9%	48.3%	31.1%
56-65	17.0%	-	27.8%	-	45.2%	24.5%	-	14.8%	18.9%	17.9%	11.2%	21.8%	24.3%	5.9%	11.6%	11.1%	23.9%
OVER 65	19.0%	-	33.7%	-	54.8%	-	100.0%	14.5%	22.9%	25.4%	13.0%	18.8%	10.5%	10.0%	13.5%	13.0%	26.6%
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	48.81	30.18	58.88	38.24	65.71	43.70	70.00	47.76	49.74	51.42	45.27	49.80	39.43	39.99	44.46	47.12	54.02

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

28. What is your age? Are you between...?

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
18-29	12.0%	13.6%	18.7%	9.2%	2.9%	5.6%	7.5%	16.2%	14.3%	30.3%	-	13.6%	-	14.3%	
30-40	19.7%	26.6%	20.9%	18.7%	6.2%	8.2%	36.4%	27.6%	31.4%	-	21.1%	29.7%	-	31.1%	
41-55	32.3%	38.3%	24.8%	29.9%	34.6%	28.6%	32.9%	28.0%	26.0%	42.6%	56.3%	38.1%	100.0%	35.1%	
56-65	17.0%	13.4%	15.2%	20.5%	22.1%	22.9%	11.9%	13.1%	11.2%	27.1%	-	2.8%	-	2.9%	
OVER 65	19.0%	8.1%	20.4%	21.7%	34.2%	34.7%	11.3%	15.1%	17.1%	-	22.6%	15.8%	-	16.6%	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	48.81	44.66	47.08	50.66	56.76	56.06	45.41	45.40	45.59	43.96	50.22	44.64	48.00	44.47	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
MALE	47.0%	48.2%	48.8%	42.7%	48.5%	38.4%	45.0%	18.2%	54.1%	56.3%	13.3%	40.5%	41.2%	17.9%	43.0%
FEMALE	53.0%	51.8%	51.2%	57.3%	51.5%	61.6%	55.0%	81.8%	45.9%	43.7%	86.7%	59.5%	58.8%	82.1%	57.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
MALE	47.0%	82.2%	35.1%	44.5%	46.6%	46.7%	45.5%	50.9%	44.4%	57.4%	32.6%	47.9%	46.3%	28.2%	42.4%	53.8%	50.2%	100.0%	-	47.1%	47.1%
FEMALE	53.0%	17.8%	64.9%	55.5%	53.4%	53.3%	54.5%	49.1%	55.6%	42.6%	67.4%	52.1%	53.7%	71.8%	57.6%	46.2%	49.8%	-	-	52.9%	52.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
MALE	47.0%	17.1%	-	27.6%	44.6%	57.4%	39.1%	39.1%	43.4%	38.4%	52.9%	28.9%	53.6%	54.6%	21.9%	40.6%	41.2%	-	49.9%
FEMALE	53.0%	82.9%	100.0%	72.4%	55.4%	42.6%	60.9%	60.9%	56.6%	61.6%	47.1%	71.1%	46.4%	45.4%	78.1%	59.4%	58.8%	100.0%	50.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
MALE	47.0%	57.0%	57.7%	44.6%	40.6%	42.2%	-	32.8%	74.9%	55.8%	56.3%	42.8%	41.1%	41.3%	37.8%	37.0%	58.3%	58.5%	42.1%	38.1%
FEMALE	53.0%	43.0%	42.3%	55.4%	59.4%	57.8%	100.0%	67.2%	25.1%	44.2%	43.7%	57.2%	58.9%	58.7%	62.2%	63.0%	41.7%	41.5%	57.9%	61.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED		LEGALIZING SPORTS		GIVE PARENTS \$6K GRANT FOR		LOWERING THE STATE INCOME		EXPAND STATE MEDICAID		EXPAND PROGRM IF REQUIRED		EXPAND MEDICAID		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
MALE	47.0%	50.1%	36.6%	56.2%	44.0%	51.9%	42.6%	48.5%	50.4%	44.0%	54.1%	50.8%	72.2%	46.1%	72.2%	53.5%	37.0%	48.8%	49.3%	44.5%	-
FEMALE	53.0%	49.9%	63.4%	43.8%	56.0%	48.1%	57.4%	51.5%	49.6%	56.0%	45.9%	49.2%	27.8%	53.9%	27.8%	46.5%	63.0%	51.2%	50.7%	55.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
MALE	47.0%	100.0%	100.0%	100.0%	-	-	-	53.6%	35.1%	45.8%	60.1%	42.2%	61.2%	94.3%	40.2%	57.2%
FEMALE	53.0%	-	-	-	100.0%	100.0%	100.0%	46.4%	64.9%	54.2%	39.9%	57.8%	38.8%	5.7%	59.8%	42.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
MALE	47.0%	53.0%	42.6%	43.1%	43.2%	43.0%	42.3%	52.6%	55.3%	49.5%	-	100.0%	100.0%	100.0%	-	-	-	43.2%	40.6%	52.1%
FEMALE	53.0%	47.0%	57.4%	56.9%	56.8%	57.0%	57.7%	47.4%	44.7%	50.5%	100.0%	-	-	-	100.0%	100.0%	100.0%	56.8%	59.4%	47.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
MALE	47.0%	42.5%	50.5%	55.6%	42.5%	41.8%	57.6%	50.1%	43.6%	68.7%	48.8%	45.5%	33.0%	51.9%	100.0%	100.0%	-	-	32.3%	50.6%
FEMALE	53.0%	57.5%	49.5%	44.4%	57.5%	58.2%	42.4%	49.9%	56.4%	31.3%	51.2%	54.5%	67.0%	48.1%	-	-	100.0%	100.0%	67.7%	49.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
MALE	47.0%	36.8%	61.0%	36.5%	46.0%	50.3%	35.4%	100.0%	100.0%	-	-	50.0%	35.3%	52.3%	37.4%	49.4%	29.7%	40.8%	50.2%	100.0%	100.0%
FEMALE	53.0%	63.2%	39.0%	63.5%	54.0%	49.7%	64.6%	-	-	100.0%	100.0%	50.0%	64.7%	47.7%	62.6%	50.6%	70.3%	59.2%	49.8%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
MALE	47.0%	-	-	39.8%	49.7%	45.8%	54.5%	38.2%	53.7%	54.9%	42.8%	100.0%	100.0%	-	-	54.9%	42.1%	57.5%	47.4%	48.4%	48.4%
FEMALE	53.0%	100.0%	100.0%	60.2%	50.3%	54.2%	45.5%	61.8%	46.3%	45.1%	57.2%	-	-	100.0%	100.0%	45.1%	57.9%	42.5%	52.6%	51.6%	51.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
MALE	47.0%	48.2%	27.2%	60.8%	48.0%	48.4%	50.4%	66.5%	38.9%	100.0%	100.0%	-	-	46.8%	48.0%	56.4%	50.2%	53.1%	48.4%
FEMALE	53.0%	51.8%	72.8%	39.2%	52.0%	51.6%	49.6%	33.5%	61.1%	-	-	100.0%	100.0%	53.2%	52.0%	43.6%	49.8%	46.9%	51.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
MALE	47.0%	41.0%	50.2%	56.9%	41.0%	36.0%	46.7%	47.1%	51.9%	38.4%	49.6%	36.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	53.0%	59.0%	49.8%	43.1%	59.0%	64.0%	53.3%	52.9%	48.1%	61.6%	50.4%	64.0%	-	-	-	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
MALE	47.0%	-	-	-	-	-	-	100.0%	-	38.5%	51.4%	50.8%	29.7%	50.0%	43.8%	43.7%	50.1%
FEMALE	53.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	61.5%	48.6%	49.2%	70.3%	50.0%	56.2%	56.3%	49.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

29. Gender:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
MALE	47.0%	46.1%	53.7%	41.3%	49.6%	36.9%	42.8%	51.0%	58.0%	-	21.1%	55.7%	53.5%	55.8%
FEMALE	53.0%	53.9%	46.3%	58.7%	50.4%	63.1%	57.2%	49.0%	42.0%	100.0%	78.9%	44.3%	46.5%	44.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
LANDLINE	32.5%	33.2%	25.4%	37.4%	31.6%	37.3%	43.2%	19.2%	34.0%	32.4%	63.3%	31.8%	32.8%	-	27.2%
MOBILE PHONE	33.5%	30.1%	43.2%	32.2%	31.6%	44.1%	39.3%	58.9%	32.2%	32.8%	21.2%	36.3%	36.1%	41.5%	25.2%
TEXT	34.0%	36.7%	31.4%	30.4%	36.7%	18.5%	17.4%	21.9%	33.8%	34.8%	15.6%	31.9%	31.1%	58.5%	47.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
LANDLINE	32.5%	21.9%	27.0%	19.8%	42.1%	24.7%	22.8%	25.5%	43.5%	24.3%	24.6%	19.8%	45.1%	27.8%	11.4%	23.1%	43.3%	33.6%	-	25.4%	20.8%
MOBILE PHONE	33.5%	33.3%	38.3%	36.6%	31.1%	35.2%	37.4%	33.2%	32.2%	32.6%	24.4%	38.1%	33.2%	31.1%	44.9%	39.0%	29.2%	-	-	24.5%	35.2%
TEXT	34.0%	44.9%	34.7%	43.7%	26.8%	40.1%	39.7%	41.3%	24.3%	43.2%	51.0%	42.1%	21.7%	41.1%	43.7%	38.0%	27.5%	66.4%	-	50.1%	44.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
LANDLINE	32.5%	29.2%	-	23.6%	21.5%	34.0%	32.2%	46.8%	23.7%	36.4%	11.8%	13.6%	36.3%	36.7%	21.9%	32.3%	32.7%	-	11.8%
MOBILE PHONE	33.5%	34.8%	26.1%	30.0%	35.7%	31.2%	31.2%	29.0%	38.2%	25.6%	45.7%	59.3%	29.9%	28.5%	78.1%	36.6%	36.4%	51.1%	34.1%
TEXT	34.0%	36.0%	73.9%	46.4%	42.8%	34.9%	36.6%	24.2%	38.1%	38.0%	42.5%	27.1%	33.8%	34.8%	-	31.1%	30.9%	48.9%	54.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO		VOTE CAVA- LIERO		UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS				
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14				
LANDLINE	32.5%	34.7%	35.0%	30.1%	31.5%	31.2%	39.6%	27.4%	21.3%	34.1%	34.7%	20.9%	31.9%	31.8%	34.0%	28.5%	23.9%	34.9%	33.3%	10.4%				
MOBILE PHONE	33.5%	29.8%	30.9%	10.1%	37.1%	36.9%	40.7%	33.5%	33.5%	32.2%	32.0%	36.4%	34.5%	34.2%	38.9%	34.7%	29.0%	30.6%	21.8%	36.7%				
TEXT	34.0%	35.4%	34.1%	59.8%	31.4%	31.9%	19.7%	39.1%	45.2%	33.7%	33.3%	42.8%	33.6%	34.0%	27.1%	36.8%	47.1%	34.5%	44.8%	52.9%				

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 5

	REGISTERED PARTY														REGISTERED PARTY		DK/Ref				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC		INDEP. /OTHER /DK	Indep- endent	Other	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
LANDLINE	32.5%	28.2%	51.1%	29.2%	38.7%	26.2%	39.3%	32.8%	37.9%	34.5%	33.2%	27.6%	50.9%	32.3%	50.9%	35.1%	36.6%	26.6%	28.3%	11.4%	-
MOBILE PHONE	33.5%	36.0%	28.7%	38.9%	27.7%	39.4%	25.5%	33.7%	33.1%	35.7%	23.7%	27.5%	32.7%	33.1%	32.7%	31.7%	33.0%	35.7%	34.5%	46.1%	-
TEXT	34.0%	35.8%	20.2%	31.9%	33.6%	34.4%	35.2%	33.4%	29.0%	29.8%	43.1%	44.9%	16.4%	34.5%	16.4%	33.2%	30.4%	37.7%	37.2%	42.5%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
LANDLINE	32.5%	22.5%	31.9%	27.7%	49.6%	39.3%	25.5%	36.8%	35.9%	28.9%	-	38.4%	17.1%	-	42.8%	33.0%
MOBILE PHONE	33.5%	36.0%	37.2%	37.0%	26.8%	30.5%	34.4%	30.2%	31.4%	38.4%	59.6%	37.5%	24.4%	-	35.0%	9.9%
TEXT	34.0%	41.5%	30.9%	35.3%	23.6%	30.2%	40.1%	33.0%	32.7%	32.7%	40.4%	24.1%	58.5%	100.0%	22.1%	57.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
LANDLINE	32.5%	31.5%	38.6%	23.4%	25.7%	21.8%	33.8%	38.4%	46.4%	29.3%	58.6%	34.3%	15.5%	32.5%	15.2%	47.2%	44.9%	22.1%	37.9%	38.6%
MOBILE PHONE	33.5%	27.3%	33.3%	38.2%	47.8%	31.3%	29.7%	29.8%	30.1%	29.4%	41.4%	35.4%	35.8%	33.3%	40.3%	25.1%	25.9%	37.5%	31.6%	28.4%
TEXT	34.0%	41.3%	28.1%	38.4%	26.5%	46.9%	36.5%	31.8%	23.4%	41.3%	-	30.3%	48.6%	34.2%	44.6%	27.7%	29.2%	40.5%	30.5%	33.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
LANDLINE	32.5%	31.7%	15.1%	36.8%	31.7%	25.2%	69.2%	32.9%	32.0%	24.1%	18.5%	38.5%	38.8%	27.6%	33.2%	21.7%	41.6%	34.0%	44.8%	27.9%
MOBILE PHONE	33.5%	42.3%	23.3%	38.5%	42.3%	16.0%	12.0%	30.3%	36.9%	39.1%	42.7%	29.5%	33.1%	34.5%	41.5%	35.4%	29.0%	33.6%	32.0%	34.8%
TEXT	34.0%	26.0%	61.6%	24.8%	26.0%	58.8%	18.7%	36.8%	31.2%	36.9%	38.8%	31.9%	28.1%	37.9%	25.4%	42.9%	29.5%	32.5%	23.2%	37.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
LANDLINE	32.5%	16.4%	25.7%	26.7%	40.9%	29.5%	34.0%	27.8%	17.5%	31.1%	43.0%	31.6%	35.9%	16.0%	22.5%	36.3%	27.2%	36.5%	28.9%	24.6%	25.1%
MOBILE PHONE	33.5%	38.1%	32.5%	35.3%	14.9%	34.8%	33.9%	34.7%	46.8%	35.0%	26.9%	35.2%	32.4%	32.5%	42.3%	23.6%	34.9%	34.2%	34.2%	42.6%	35.2%
TEXT	34.0%	45.5%	41.8%	38.0%	44.2%	35.7%	32.1%	37.5%	35.7%	33.8%	30.1%	33.2%	31.7%	51.5%	35.2%	40.1%	37.9%	29.3%	36.9%	32.9%	39.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
LANDLINE	32.5%	44.7%	32.8%	33.0%	33.2%	54.2%	5.6%	62.6%	11.0%	36.3%	29.9%	27.5%	27.2%	47.0%	31.9%	37.5%	30.9%	28.3%	24.4%	65.4%	29.9%
MOBILE PHONE	33.5%	28.5%	33.1%	35.9%	32.9%	25.6%	41.3%	13.7%	38.2%	29.5%	36.2%	33.7%	38.7%	24.3%	34.4%	29.1%	36.6%	32.6%	33.7%	21.2%	25.8%
TEXT	34.0%	26.8%	34.1%	31.0%	33.9%	20.2%	53.1%	23.6%	50.9%	34.2%	33.9%	38.7%	34.1%	28.7%	33.7%	33.4%	32.5%	39.1%	41.9%	13.4%	44.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
LANDLINE	32.5%	40.4%	28.7%	39.6%	43.8%	27.6%	22.0%	38.2%	28.4%	26.1%	26.6%	53.6%	28.6%	44.1%	27.4%	22.5%	28.7%	43.9%	37.5%
MOBILE PHONE	33.5%	29.3%	40.4%	21.5%	30.0%	36.8%	39.7%	28.5%	37.6%	31.0%	40.6%	27.8%	33.2%	26.8%	38.2%	41.1%	28.6%	36.2%	21.1%
TEXT	34.0%	30.3%	30.9%	38.9%	26.1%	35.6%	38.3%	33.3%	34.0%	42.9%	32.8%	18.5%	38.2%	29.2%	34.4%	36.3%	42.6%	19.9%	41.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE						RACIAL BACKGROUND: FEMALE					
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
LANDLINE	32.5%	33.8%	24.6%	38.0%	1.1%	-	-	27.1%	24.4%	41.9%	-	-	-	39.5%	24.7%	34.5%	4.4%	-	-
MOBILE PHONE	33.5%	33.4%	34.8%	25.5%	49.6%	55.1%	52.0%	36.5%	37.1%	27.7%	33.4%	100.0%	100.0%	30.6%	32.3%	23.5%	95.6%	31.2%	-
TEXT	34.0%	32.8%	40.6%	36.5%	49.3%	44.9%	48.0%	36.4%	38.5%	30.5%	66.6%	-	-	29.8%	43.0%	42.0%	-	68.8%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
LANDLINE	32.5%	37.8%	12.5%	35.3%	34.2%	43.4%	22.1%	37.3%	28.8%	39.1%	29.9%	43.4%	21.0%	29.2%	25.3%	29.8%	27.1%	23.7%
MOBILE PHONE	33.5%	37.5%	48.6%	35.0%	22.1%	22.9%	44.4%	28.5%	39.7%	22.6%	36.0%	22.9%	39.2%	35.5%	38.4%	32.4%	37.3%	32.9%
TEXT	34.0%	24.7%	39.0%	29.7%	43.6%	33.7%	33.6%	34.3%	31.6%	38.4%	34.1%	33.7%	39.8%	35.4%	36.3%	37.8%	35.6%	43.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
LANDLINE	32.5%	23.0%	44.5%	32.5%	44.8%	32.7%	54.4%	26.6%	37.7%	100.0%	-	-	23.7%	23.9%	35.5%	29.1%	35.8%
MOBILE PHONE	33.5%	48.9%	22.2%	41.0%	16.4%	34.7%	17.4%	36.6%	30.7%	-	100.0%	-	52.9%	48.0%	31.2%	39.4%	26.4%
TEXT	34.0%	28.1%	33.3%	26.5%	38.7%	32.6%	28.2%	36.8%	31.6%	-	-	100.0%	23.4%	28.1%	33.3%	31.5%	37.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

30. Interview:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
LANDLINE	32.5%	29.8%	27.5%	30.1%	39.1%	59.9%	25.0%	27.6%	31.3%	-	45.9%	25.0%	53.5%	23.6%	
MOBILE PHONE	33.5%	41.0%	33.1%	34.5%	25.6%	5.6%	40.7%	36.1%	36.8%	30.3%	-	34.8%	-	36.5%	
TEXT	34.0%	29.2%	39.4%	35.4%	35.3%	34.5%	34.3%	36.3%	31.8%	69.7%	54.1%	40.2%	46.5%	39.8%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

31. HD:

BANNER 2

TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH				
	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF	
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
HD 37	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRINGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
FAQUAY VARINA	54.0%	100.0%	-	-	55.3%	46.8%	49.4%	38.8%	57.9%	58.1%	53.8%	54.1%	53.2%	82.1%	30.2%
HOLLY SPRINGS	22.0%	-	100.0%	-	22.2%	20.8%	21.0%	20.1%	16.6%	16.9%	11.7%	26.7%	27.6%	-	26.0%
REST OF DISTRICT	24.0%	-	-	100.0%	22.5%	32.4%	29.6%	41.0%	25.5%	25.0%	34.6%	19.1%	19.2%	17.9%	43.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- BOTH	HEARD OF BOTH
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
FAQUAY VARINA	54.0%	40.6%	59.3%	54.5%	54.4%	56.5%	51.1%	61.2%	47.8%	66.8%	52.3%	55.3%	49.1%	62.6%	55.0%	50.7%	52.8%	97.2%	-	56.4%	55.7%
HOLLY SPRINGS	22.0%	39.0%	34.6%	25.1%	17.1%	37.7%	44.6%	14.0%	16.3%	26.6%	41.6%	17.4%	18.5%	28.7%	26.6%	27.3%	15.3%	-	-	38.7%	28.7%
REST OF DISTRICT	24.0%	20.5%	6.1%	20.3%	28.6%	5.7%	4.3%	24.8%	36.0%	6.6%	6.1%	27.3%	32.5%	8.7%	18.4%	22.1%	31.9%	2.8%	-	5.0%	15.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
FAQUAY VARINA	54.0%	65.4%	73.9%	52.2%	53.7%	58.2%	55.0%	52.9%	55.2%	43.7%	42.6%	38.0%	57.9%	57.3%	78.1%	53.9%	53.9%	48.9%	32.7%
HOLLY SPRINGS	22.0%	33.4%	26.1%	44.4%	28.8%	16.5%	21.5%	23.5%	27.5%	31.9%	23.9%	24.6%	17.0%	16.9%	21.9%	25.6%	25.9%	-	27.4%
REST OF DISTRICT	24.0%	1.2%	-	3.4%	17.5%	25.3%	23.5%	23.6%	17.4%	24.4%	33.5%	37.5%	25.1%	25.8%	-	20.6%	20.1%	51.1%	39.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 4

TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO			HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE			VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
	VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS		
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14	
FAQUAY VARINA	54.0%	59.4%	59.5%	57.0%	54.1%	53.9%	59.3%	32.0%	41.0%	63.0%	61.6%	98.1%	53.8%	55.3%	27.7%	21.1%	68.4%	62.9%	22.2%	21.7%	
HOLLY SPRINGS	22.0%	18.9%	18.4%	28.5%	27.2%	27.5%	20.1%	13.0%	38.7%	17.1%	17.7%	1.9%	25.8%	27.3%	-	25.7%	24.4%	17.6%	33.4%	22.3%	
REST OF DISTRICT	24.0%	21.7%	22.1%	14.5%	18.7%	18.6%	20.7%	55.0%	20.3%	19.9%	20.7%	-	20.4%	17.4%	72.3%	53.2%	7.2%	19.6%	44.4%	56.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 5

	BANNER 5														REGISTERED PARTY						DK/Ref
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other		
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
FAQUAY VARINA	54.0%	55.4%	47.1%	55.7%	55.9%	56.7%	51.2%	57.7%	40.8%	56.8%	51.1%	46.0%	57.6%	53.4%	57.6%	62.4%	57.3%	43.2%	43.5%	40.5%	-
HOLLY SPRINGS	22.0%	22.1%	22.2%	22.9%	15.0%	19.7%	24.7%	20.4%	33.3%	22.0%	20.5%	20.8%	32.2%	21.6%	32.2%	14.5%	23.1%	28.4%	29.5%	18.4%	-
REST OF DISTRICT	24.0%	22.5%	30.6%	21.4%	29.1%	23.6%	24.1%	21.9%	25.9%	21.2%	28.3%	33.2%	10.2%	25.0%	10.2%	23.1%	19.6%	28.4%	27.0%	41.1%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
FAQUAY VARINA	54.0%	60.7%	54.1%	50.5%	64.3%	59.1%	36.3%	63.3%	53.8%	43.9%	41.7%	67.0%	40.6%	100.0%	70.1%	52.5%
HOLLY SPRINGS	22.0%	17.4%	28.4%	25.3%	11.3%	20.0%	31.3%	14.6%	21.8%	28.8%	16.1%	26.8%	26.5%	-	29.9%	-
REST OF DISTRICT	24.0%	22.0%	17.5%	24.2%	24.4%	20.8%	32.4%	22.1%	24.4%	27.3%	42.1%	6.2%	32.9%	-	-	47.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 7

TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
	TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
FAQUAY VARINA	54.0%	68.7%	49.8%	51.3%	38.3%	60.6%	49.1%	60.3%	57.4%	63.5%	-	49.8%	55.9%	57.3%	52.5%	44.2%	63.7%	46.7%	51.5%	60.7%
HOLLY SPRINGS	22.0%	5.9%	19.6%	31.0%	39.6%	24.9%	21.3%	17.4%	20.9%	13.5%	41.4%	33.8%	19.7%	20.5%	28.9%	22.5%	14.0%	32.7%	17.2%	19.2%
REST OF DISTRICT	24.0%	25.4%	30.6%	17.7%	22.1%	14.5%	29.6%	22.3%	21.6%	23.0%	58.6%	16.4%	24.4%	22.2%	18.6%	33.3%	22.4%	20.6%	31.3%	20.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 8

TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
FAQUAY VARINA	54.0%	79.0%	37.8%	58.0%	79.0%	42.9%	80.2%	57.4%	50.3%	53.7%	49.1%	56.9%	55.2%	54.1%	49.0%	59.0%	58.2%	48.7%	54.4%	54.8%
HOLLY SPRINGS	22.0%	21.0%	38.0%	6.5%	21.0%	31.4%	-	15.9%	28.5%	8.2%	26.3%	20.0%	15.9%	25.5%	24.1%	24.1%	11.9%	27.1%	11.3%	26.0%
REST OF DISTRICT	24.0%	-	24.2%	35.5%	-	25.7%	19.8%	26.7%	21.2%	38.1%	24.6%	23.1%	28.9%	20.4%	26.9%	16.9%	29.9%	24.2%	34.3%	19.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 9

TOTAL	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
FAQUAY VARINA	54.0%	55.8%	49.0%	68.5%	64.8%	55.3%	50.0%	56.6%	47.7%	53.9%	51.3%	57.8%	46.5%	39.0%	63.4%	49.7%	71.3%	59.2%	51.6%	65.6%	50.4%
HOLLY SPRINGS	22.0%	32.0%	22.3%	21.4%	21.7%	21.1%	25.7%	22.5%	27.2%	19.7%	24.8%	19.3%	27.4%	32.5%	19.2%	23.2%	23.2%	17.2%	24.5%	18.3%	25.6%
REST OF DISTRICT	24.0%	12.2%	28.7%	10.1%	13.5%	23.6%	24.3%	20.9%	25.0%	26.3%	23.9%	22.8%	26.1%	28.5%	17.4%	27.1%	5.5%	23.6%	23.9%	16.1%	24.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 10

TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
FAQUAY VARINA	54.0%	54.8%	52.8%	58.4%	52.6%	63.5%	45.3%	72.7%	56.4%	58.3%	49.1%	59.2%	50.9%	57.2%	47.7%	58.5%	49.4%	55.4%	47.3%	71.6%	58.0%
HOLLY SPRINGS	22.0%	16.4%	23.4%	14.8%	24.8%	29.4%	23.7%	27.3%	12.7%	15.3%	27.8%	18.0%	27.0%	12.0%	28.4%	15.7%	26.6%	14.2%	34.5%	-	30.0%
REST OF DISTRICT	24.0%	28.7%	23.8%	26.8%	22.6%	7.1%	31.0%	-	30.9%	26.4%	23.1%	22.8%	22.1%	30.8%	23.9%	25.8%	24.0%	30.4%	18.2%	28.4%	11.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 11

TOTAL	POSITION ON ABORTION									POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON
	PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19
FAQUAY VARINA	54.0%	53.8%	60.8%	44.4%	56.3%	55.4%	57.0%	54.9%	54.1%	54.3%	56.7%	53.3%	54.1%	54.4%	55.5%	49.1%	54.8%	49.2%	71.5%
HOLLY SPRINGS	22.0%	12.5%	21.5%	17.1%	8.0%	26.8%	23.6%	27.4%	29.6%	17.1%	26.3%	8.3%	27.4%	10.1%	27.0%	23.1%	25.8%	18.5%	21.0%
REST OF DISTRICT	24.0%	33.7%	17.8%	38.6%	35.7%	17.8%	19.4%	17.8%	16.3%	28.7%	17.0%	38.4%	18.6%	35.5%	17.5%	27.9%	19.4%	32.3%	7.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other		WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other	WHITE	NON- WHITE	Africn Amer. Black	His- panic/ Latino	Asian/ Asian- Amer.	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
FAQUAY VARINA	54.0%	54.1%	52.8%	65.5%	33.2%	16.5%	48.0%	57.0%	48.0%	69.5%	24.1%	-	-	51.5%	57.9%	61.7%	58.9%	25.3%	100.0%
HOLLY SPRINGS	22.0%	21.4%	25.3%	19.0%	19.2%	68.3%	52.0%	22.7%	23.6%	13.5%	26.0%	56.2%	100.0%	20.4%	27.2%	24.1%	-	74.7%	-
REST OF DISTRICT	24.0%	24.5%	21.9%	15.5%	47.6%	15.2%	-	20.3%	28.3%	17.0%	49.9%	43.8%	-	28.1%	14.9%	14.2%	41.1%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 13

	TOTAL	AGE				AGE CLUSTERS						AGE CLUSTERS: MALE						
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
FAQUAY VARINA	54.0%	60.3%	44.5%	55.5%	53.8%	57.5%	50.5%	55.6%	53.0%	55.8%	53.2%	57.5%	49.9%	57.9%	54.4%	57.8%	53.0%	69.2%
HOLLY SPRINGS	22.0%	11.8%	29.4%	24.4%	19.2%	19.1%	22.7%	21.7%	23.6%	19.2%	22.7%	19.1%	27.5%	20.7%	24.7%	18.3%	24.4%	13.9%
REST OF DISTRICT	24.0%	27.9%	26.1%	20.1%	27.0%	23.3%	26.8%	22.7%	23.4%	25.0%	24.2%	23.3%	22.6%	21.4%	20.9%	23.9%	22.6%	16.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
FAQUAY VARINA	54.0%	50.9%	53.6%	51.5%	54.5%	53.3%	51.0%	55.4%	52.8%	55.2%	48.6%	58.2%	59.4%	57.0%	54.5%	52.4%	53.4%
HOLLY SPRINGS	22.0%	18.5%	22.5%	22.4%	19.7%	21.0%	22.1%	22.8%	21.3%	17.2%	28.4%	20.3%	33.3%	19.8%	18.8%	25.5%	21.2%
REST OF DISTRICT	24.0%	30.5%	23.8%	26.1%	25.7%	25.7%	26.9%	21.8%	26.0%	27.6%	23.1%	21.5%	7.4%	23.2%	26.7%	22.2%	25.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

32. HD 37 AREA:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36
FAQUAY VARINA	54.0%	55.2%	53.1%	50.5%	57.4%	52.8%	52.5%	36.6%	33.8%	57.4%	22.6%	42.4%	46.5%	42.2%
HOLLY SPRINGS	22.0%	25.6%	18.6%	16.3%	25.8%	22.4%	29.7%	21.0%	18.0%	42.6%	23.3%	33.7%	-	35.3%
REST OF DISTRICT	24.0%	19.2%	28.3%	33.1%	16.8%	24.8%	17.8%	42.4%	48.2%	-	54.1%	23.9%	53.5%	22.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
NEWLY REGISTERED	3.4%	3.8%	5.2%	1.1%	4.0%	0.2%	0.3%	-	4.3%	4.4%	1.6%	3.2%	2.7%	17.9%	-
1 OF 4	12.1%	12.7%	10.9%	11.7%	10.4%	21.9%	23.0%	18.6%	12.0%	12.6%	-	12.6%	11.9%	35.1%	9.6%
2 OF 4	15.8%	16.0%	13.5%	17.7%	15.2%	19.6%	22.9%	9.2%	13.7%	13.7%	14.4%	17.6%	18.2%	-	17.9%
3 OF 4	21.7%	21.1%	25.2%	20.1%	20.2%	30.4%	26.6%	42.2%	18.6%	17.9%	31.8%	22.3%	23.0%	-	36.9%
4 OF 4	46.9%	46.4%	45.2%	49.5%	50.2%	27.9%	27.2%	30.0%	51.4%	51.4%	52.2%	44.2%	44.1%	47.0%	35.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
NEWLY REGISTERED	3.4%	-	-	4.2%	3.7%	1.7%	6.2%	0.8%	5.8%	-	3.0%	2.7%	5.2%	5.0%	-	3.0%	3.6%	-	-	-	2.8%
1 OF 4	12.1%	13.1%	27.4%	9.4%	12.1%	11.9%	8.7%	12.5%	12.5%	14.4%	6.3%	11.8%	12.9%	15.0%	11.3%	10.2%	12.4%	30.7%	-	26.4%	14.0%
2 OF 4	15.8%	7.2%	14.6%	16.1%	16.6%	13.8%	8.6%	21.3%	14.0%	10.6%	8.9%	21.5%	15.9%	14.5%	17.0%	17.6%	15.0%	-	-	9.7%	15.3%
3 OF 4	21.7%	16.0%	28.6%	20.5%	22.4%	21.6%	30.5%	20.1%	21.4%	26.1%	27.8%	16.8%	21.7%	15.9%	24.7%	22.6%	23.0%	2.8%	-	26.4%	20.9%
4 OF 4	46.9%	63.7%	29.4%	49.9%	45.3%	50.9%	46.0%	45.3%	46.4%	49.0%	54.0%	47.1%	44.3%	49.7%	47.1%	46.6%	46.0%	66.5%	-	37.5%	47.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
NEWLY REGISTERED	3.4%	-	-	-	2.5%	4.2%	-	2.3%	4.3%	7.2%	4.6%	-	4.5%	4.7%	-	3.0%	3.0%	-	-
1 OF 4	12.1%	36.4%	26.1%	15.6%	11.5%	11.5%	3.6%	15.5%	10.7%	12.4%	11.9%	38.5%	9.9%	10.2%	-	12.0%	12.1%	-	24.9%
2 OF 4	15.8%	13.0%	26.1%	9.5%	16.0%	19.1%	13.8%	8.7%	19.3%	23.6%	12.2%	-	13.0%	13.4%	-	18.4%	18.6%	-	15.9%
3 OF 4	21.7%	21.7%	25.8%	25.0%	21.9%	19.0%	26.8%	23.9%	24.6%	12.3%	24.4%	13.8%	19.0%	17.7%	60.3%	22.9%	21.9%	100.0%	29.8%
4 OF 4	46.9%	28.9%	22.1%	49.9%	48.1%	46.1%	55.8%	49.5%	41.1%	44.5%	46.9%	47.7%	53.5%	53.9%	39.7%	43.7%	44.3%	-	29.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
NEWLY REGISTERED	3.4%	3.6%	3.8%	-	2.4%	2.5%	-	6.9%	-	3.7%	3.0%	20.9%	2.4%	2.0%	10.6%	6.4%	-	4.0%	-	-
1 OF 4	12.1%	10.7%	11.3%	-	11.5%	11.9%	-	20.2%	9.1%	12.0%	12.5%	-	10.4%	11.0%	-	18.8%	12.9%	11.7%	-	40.1%
2 OF 4	15.8%	12.3%	12.1%	16.1%	18.7%	18.7%	20.0%	18.2%	10.1%	13.8%	13.5%	21.4%	16.0%	16.9%	-	22.9%	7.6%	12.8%	7.4%	24.8%
3 OF 4	21.7%	20.0%	19.6%	28.5%	23.6%	23.7%	20.7%	20.9%	15.9%	20.3%	21.1%	1.9%	23.6%	21.4%	61.5%	19.9%	26.1%	19.1%	30.1%	15.3%
4 OF 4	46.9%	53.3%	53.2%	55.4%	43.8%	43.1%	59.4%	33.8%	65.0%	50.2%	50.0%	55.8%	47.6%	48.7%	27.9%	32.0%	53.4%	52.5%	62.6%	19.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 5

	TOTAL														REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-
NEWLY REGISTERED	3.4%	2.8%	5.1%	2.7%	4.4%	3.8%	3.4%	3.8%	4.2%	2.4%	5.4%	6.7%	-	3.7%	-	4.2%	2.4%	3.5%	3.9%	-	-
1 OF 4	12.1%	13.0%	4.8%	15.0%	5.4%	14.5%	7.3%	12.4%	10.5%	11.3%	11.6%	8.9%	22.6%	10.6%	22.6%	8.1%	17.0%	12.0%	9.1%	37.8%	-
2 OF 4	15.8%	15.4%	19.1%	15.7%	15.1%	14.1%	18.9%	15.9%	10.3%	18.5%	12.7%	10.0%	17.2%	15.8%	17.2%	19.2%	16.0%	12.5%	13.8%	1.0%	-
3 OF 4	21.7%	20.5%	28.6%	21.9%	21.1%	21.6%	22.4%	21.8%	24.2%	24.0%	19.3%	18.7%	18.9%	22.4%	18.9%	16.3%	25.2%	24.2%	24.2%	24.3%	-
4 OF 4	46.9%	48.4%	42.4%	44.7%	54.1%	45.9%	48.0%	46.1%	50.9%	43.8%	51.1%	55.7%	41.3%	47.5%	41.3%	52.2%	39.4%	47.7%	49.0%	36.9%	-

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
NEWLY REGISTERED	3.4%	1.9%	3.5%	1.7%	6.8%	1.8%	5.3%	3.5%	3.3%	1.9%	16.1%	-	10.4%	-	-	-
1 OF 4	12.1%	8.0%	16.0%	16.1%	8.1%	17.6%	8.2%	8.7%	15.4%	7.2%	-	21.3%	31.9%	-	23.0%	36.0%
2 OF 4	15.8%	24.9%	3.1%	11.2%	12.7%	23.5%	13.7%	18.3%	16.1%	14.1%	20.8%	15.5%	5.6%	-	17.3%	-
3 OF 4	21.7%	16.6%	32.3%	16.6%	15.9%	21.0%	31.5%	14.8%	29.0%	24.0%	41.7%	14.4%	25.1%	100.0%	10.0%	18.9%
4 OF 4	46.9%	48.6%	45.2%	54.5%	56.4%	36.1%	41.3%	54.7%	36.1%	52.7%	21.3%	48.8%	27.0%	-	49.7%	45.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97	
NEWLY REGISTERED	3.4%	3.2%	-	3.7%	9.0%	-	2.0%	4.0%	2.0%	6.3%	-	-	1.6%	2.0%	6.6%	2.2%	6.3%	4.4%	-	3.6%	
1 OF 4	12.1%	8.4%	12.5%	12.6%	6.8%	16.7%	15.5%	6.8%	6.4%	7.3%	-	10.3%	14.1%	11.1%	14.3%	16.4%	2.1%	12.1%	12.4%	6.2%	
2 OF 4	15.8%	12.0%	24.6%	10.0%	10.5%	9.7%	22.2%	14.5%	17.0%	11.6%	100.0%	7.3%	21.2%	14.9%	12.1%	23.0%	13.9%	11.7%	24.6%	12.8%	
3 OF 4	21.7%	21.3%	11.7%	24.7%	15.3%	31.4%	26.8%	13.9%	17.5%	9.9%	-	21.0%	30.3%	11.1%	27.5%	24.3%	17.0%	25.3%	26.9%	13.4%	
4 OF 4	46.9%	55.1%	51.3%	49.0%	58.3%	42.3%	33.5%	60.8%	57.1%	65.0%	-	61.4%	32.8%	60.9%	39.5%	34.0%	60.8%	46.6%	36.1%	64.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 8

	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE		
	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
NEWLY REGISTERED	3.4%	-	9.7%	6.5%	-	-	-	4.8%	2.0%	-	2.4%	4.0%	4.7%	3.1%	3.6%	2.0%	5.2%	4.3%	3.0%	3.1%
1 OF 4	12.1%	15.5%	28.1%	10.5%	15.5%	32.2%	19.8%	10.5%	13.7%	19.3%	12.5%	11.2%	7.2%	13.5%	6.8%	13.0%	7.4%	14.0%	6.5%	11.2%
2 OF 4	15.8%	-	9.7%	24.6%	-	7.8%	30.4%	15.6%	16.2%	15.8%	16.3%	16.1%	11.6%	18.0%	3.1%	17.7%	15.9%	18.4%	12.1%	17.8%
3 OF 4	21.7%	21.2%	27.7%	17.1%	21.2%	24.6%	-	19.5%	24.1%	9.3%	26.8%	19.9%	21.3%	22.8%	27.4%	19.4%	18.4%	26.5%	18.1%	24.1%
4 OF 4	46.9%	63.3%	24.8%	41.3%	63.3%	35.5%	49.9%	49.6%	44.1%	55.6%	42.0%	48.9%	55.1%	42.5%	59.1%	48.0%	53.2%	36.7%	60.3%	43.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLEGE	COLLEGE GRAD./ POST	LESS THAN COLLEGE	COLLEGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
NEWLY REGISTERED	3.4%	10.4%	3.4%	-	-	4.0%	0.9%	2.5%	-	5.5%	1.3%	2.1%	1.1%	16.1%	-	-	-	3.6%	3.5%	2.9%	1.9%
1 OF 4	12.1%	9.8%	29.1%	14.8%	26.2%	11.8%	9.3%	11.2%	8.3%	12.3%	9.8%	10.5%	6.2%	20.0%	23.4%	23.1%	27.4%	9.6%	13.2%	4.9%	15.8%
2 OF 4	15.8%	6.6%	19.8%	10.8%	14.2%	14.4%	21.3%	12.7%	23.1%	16.2%	20.2%	15.0%	21.1%	11.0%	18.2%	11.5%	14.4%	22.4%	12.1%	23.3%	11.4%
3 OF 4	21.7%	32.9%	13.9%	21.2%	15.1%	20.9%	27.8%	20.3%	30.2%	21.5%	26.5%	20.6%	28.5%	22.7%	25.9%	12.5%	23.6%	16.1%	24.7%	12.8%	24.1%
4 OF 4	46.9%	40.3%	33.8%	53.2%	44.4%	48.9%	40.8%	53.2%	38.3%	44.5%	42.1%	51.9%	43.1%	30.1%	32.5%	52.9%	34.6%	48.2%	46.5%	56.1%	46.7%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
NEWLY REGISTERED	3.4%	4.2%	5.0%	4.3%	2.1%	-	10.2%	-	-	0.9%	4.1%	-	4.1%	2.0%	4.1%	-	3.2%	4.8%	8.8%	-	-
1 OF 4	12.1%	12.9%	10.6%	7.4%	11.0%	20.9%	24.8%	24.5%	29.2%	10.4%	12.1%	10.8%	12.7%	9.9%	11.7%	6.8%	12.6%	26.5%	9.3%	40.8%	10.6%
2 OF 4	15.8%	21.8%	12.9%	22.8%	12.4%	20.3%	7.9%	23.8%	-	16.1%	16.3%	18.4%	11.1%	13.4%	20.3%	15.9%	17.0%	13.5%	12.7%	17.2%	9.8%
3 OF 4	21.7%	18.4%	25.2%	16.6%	24.3%	13.8%	27.5%	-	32.5%	19.1%	23.7%	18.1%	21.7%	20.2%	25.2%	17.3%	24.3%	27.6%	20.4%	13.4%	19.8%
4 OF 4	46.9%	42.8%	46.3%	48.9%	50.2%	44.9%	29.6%	51.7%	38.3%	53.5%	43.8%	52.7%	50.5%	54.6%	38.7%	60.0%	42.9%	27.6%	48.8%	28.7%	59.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON		
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19		
NEWLY REGISTERED	3.4%	2.0%	-	3.4%	1.9%	3.4%	3.8%	2.5%	3.3%	-	2.2%	3.9%	4.4%	1.4%	2.5%	4.7%	8.6%	-	-		
1 OF 4	12.1%	9.7%	-	3.4%	15.3%	12.0%	8.9%	15.8%	13.3%	12.5%	12.3%	7.1%	11.7%	4.8%	12.6%	30.6%	8.6%	43.0%	10.4%		
2 OF 4	15.8%	16.2%	-	12.2%	22.3%	16.5%	14.8%	17.3%	17.7%	17.0%	14.0%	15.4%	18.8%	16.6%	16.8%	10.7%	14.6%	9.2%	13.0%		
3 OF 4	21.7%	19.9%	8.7%	30.9%	17.8%	22.0%	30.1%	24.1%	13.6%	17.1%	21.7%	22.6%	22.3%	17.3%	23.0%	31.3%	16.2%	19.9%	15.7%		
4 OF 4	46.9%	52.2%	91.3%	50.1%	42.8%	46.1%	42.3%	40.4%	52.1%	53.4%	49.8%	51.1%	42.7%	59.9%	45.1%	22.7%	52.0%	27.8%	60.9%		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
NEWLY REGISTERED	3.4%	2.9%	6.4%	-	-	64.0%	-	2.0%	2.9%	-	-	43.8%	-	3.6%	10.3%	-	-	74.7%	-
1 OF 4	12.1%	9.9%	23.1%	26.4%	19.3%	19.5%	-	9.7%	26.4%	25.0%	26.1%	56.2%	-	10.1%	19.4%	27.6%	-	-	-
2 OF 4	15.8%	16.3%	12.0%	11.0%	22.7%	-	-	17.0%	5.0%	-	16.2%	-	-	15.7%	19.8%	21.1%	41.1%	-	-
3 OF 4	21.7%	21.7%	22.3%	16.3%	44.6%	-	52.0%	18.3%	28.7%	20.4%	41.1%	-	100.0%	24.6%	15.3%	12.5%	54.5%	-	-
4 OF 4	46.9%	49.2%	36.2%	46.3%	13.4%	16.5%	48.0%	53.0%	37.0%	54.6%	16.6%	-	-	46.0%	35.3%	38.8%	4.4%	25.3%	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
NEWLY REGISTERED	3.4%	13.6%	3.1%	-	4.9%	1.9%	7.1%	1.8%	3.5%	3.3%	3.8%	1.9%	6.9%	-	3.1%	-	2.6%	-
1 OF 4	12.1%	25.7%	22.2%	8.4%	4.2%	6.4%	23.5%	6.8%	15.9%	5.3%	13.4%	6.4%	22.3%	8.5%	16.0%	5.2%	14.1%	5.4%
2 OF 4	15.8%	22.3%	23.5%	14.1%	10.8%	11.2%	23.1%	12.5%	18.6%	11.0%	16.9%	11.2%	21.5%	11.7%	15.8%	12.3%	15.9%	8.4%
3 OF 4	21.7%	24.1%	15.8%	32.4%	14.2%	14.8%	19.0%	23.0%	25.8%	14.5%	23.4%	14.8%	16.4%	21.9%	22.8%	14.0%	21.0%	15.3%
4 OF 4	46.9%	14.2%	35.3%	45.1%	65.9%	65.7%	27.3%	56.0%	36.3%	65.8%	42.5%	65.7%	32.8%	57.9%	42.3%	68.5%	46.4%	71.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 14

	TOTAL		AGE CLUSTERS: FEMALE				GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
NEWLY REGISTERED	3.4%	7.2%	3.3%	4.0%	5.4%	5.0%	3.0%	2.2%	4.6%	2.5%	5.4%	2.4%	100.0%	-	-	-	-
1 OF 4	12.1%	24.6%	5.2%	15.7%	5.5%	12.7%	7.0%	12.8%	11.4%	8.9%	17.3%	10.0%	-	100.0%	-	-	-
2 OF 4	15.8%	24.5%	13.2%	21.6%	10.2%	18.0%	12.8%	14.8%	16.8%	17.3%	14.7%	15.5%	-	-	100.0%	-	-
3 OF 4	21.7%	21.2%	24.0%	29.0%	14.9%	25.6%	14.6%	20.2%	23.1%	19.5%	25.5%	20.1%	-	-	-	100.0%	-
4 OF 4	46.9%	22.5%	54.3%	29.8%	64.1%	38.6%	62.7%	50.0%	44.1%	51.8%	37.0%	52.0%	-	-	-	-	100.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

33. Voter Household General Election History:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
NEWLY REGISTERED	3.4%	9.4%	-	-	-	-	10.9%	-	-	-	-	-	-	-	
1 OF 4	12.1%	25.3%	11.6%	-	-	-	29.5%	8.8%	10.0%	-	-	-	-	-	
2 OF 4	15.8%	27.6%	19.0%	6.0%	-	-	15.2%	5.3%	6.0%	-	33.0%	13.4%	-	14.1%	
3 OF 4	21.7%	22.9%	27.8%	25.1%	13.3%	-	31.5%	19.1%	15.9%	42.6%	23.3%	21.8%	-	22.9%	
4 OF 4	46.9%	14.7%	41.6%	68.8%	86.7%	100.0%	13.1%	66.8%	68.1%	57.4%	43.7%	64.7%	100.0%	63.0%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total	300	162	66	72	255	45	34	11	139	132	7	137	133	4	24
0 OF 4	36.5%	37.3%	42.4%	29.2%	34.2%	49.8%	49.2%	51.6%	41.8%	42.8%	21.7%	31.0%	31.4%	17.9%	37.9%
1 OF 4	24.3%	23.9%	20.6%	28.7%	24.0%	26.4%	22.3%	38.9%	20.2%	19.8%	26.1%	27.0%	26.8%	35.1%	33.4%
2 OF 4	18.6%	17.4%	13.8%	25.7%	19.0%	16.7%	19.0%	9.5%	16.8%	16.6%	21.2%	18.9%	19.5%	-	27.9%
3 OF 4	14.4%	15.3%	16.9%	10.1%	16.0%	4.9%	6.5%	-	16.0%	16.1%	15.4%	15.1%	14.1%	47.0%	0.5%
4 OF 4	6.1%	6.0%	6.3%	6.3%	6.8%	2.3%	3.0%	-	5.2%	4.7%	15.6%	8.1%	8.3%	-	0.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total	300	15	17	104	164	58	24	95	122	48	33	84	135	52	17	93	137	3	-	21	118
0 OF 4	36.5%	27.8%	41.0%	38.7%	35.5%	21.8%	37.0%	44.2%	37.4%	45.3%	17.4%	41.2%	35.2%	36.0%	24.1%	39.8%	36.0%	64.3%	-	36.0%	37.4%
1 OF 4	24.3%	45.9%	24.2%	22.8%	23.3%	30.3%	21.9%	25.3%	21.2%	26.3%	21.7%	23.3%	24.9%	25.0%	37.3%	25.9%	21.4%	35.7%	-	32.3%	26.3%
2 OF 4	18.6%	7.6%	22.7%	15.9%	20.9%	24.9%	18.1%	8.5%	23.6%	13.6%	27.0%	12.7%	22.0%	17.3%	21.6%	12.5%	22.9%	-	-	18.9%	15.0%
3 OF 4	14.4%	12.0%	-	19.7%	12.8%	9.1%	13.9%	20.8%	12.0%	12.4%	15.3%	19.2%	11.8%	10.3%	16.9%	19.4%	12.2%	-	-	3.3%	17.0%
4 OF 4	6.1%	6.7%	12.2%	2.9%	7.5%	13.9%	9.1%	1.1%	5.7%	2.4%	18.6%	3.6%	6.0%	11.5%	-	2.3%	7.4%	-	-	9.5%	4.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total	300	8	4	31	131	109	34	57	59	16	17	9	131	127	4	146	144	2	23
0 OF 4	36.5%	64.0%	52.1%	31.4%	38.0%	41.4%	17.5%	38.3%	35.9%	30.5%	40.0%	46.0%	37.6%	37.5%	38.4%	33.0%	32.8%	48.9%	53.2%
1 OF 4	24.3%	15.6%	-	22.2%	25.8%	25.8%	30.7%	14.6%	23.4%	31.4%	30.4%	27.5%	21.1%	21.0%	21.9%	26.9%	27.2%	-	27.0%
2 OF 4	18.6%	-	25.8%	19.0%	13.3%	13.8%	17.5%	28.7%	20.6%	12.3%	17.9%	17.3%	18.7%	18.1%	39.7%	18.5%	18.0%	51.1%	19.3%
3 OF 4	14.4%	20.4%	22.1%	14.5%	17.5%	14.4%	16.4%	14.8%	14.9%	12.7%	11.7%	9.2%	17.1%	17.6%	-	14.1%	14.3%	-	0.5%
4 OF 4	6.1%	-	-	12.8%	5.4%	4.7%	18.0%	3.5%	5.3%	13.1%	-	-	5.6%	5.8%	-	7.6%	7.7%	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total	300	132	125	7	135	130	5	33	11	131	125	5	134	127	7	35	44	121	11	14
0 OF 4	36.5%	39.0%	38.0%	58.4%	32.6%	33.1%	20.0%	42.4%	29.7%	40.3%	40.2%	42.2%	29.7%	30.0%	23.9%	48.6%	40.4%	38.9%	40.3%	36.9%
1 OF 4	24.3%	21.3%	21.8%	11.5%	25.3%	26.2%	-	32.9%	49.4%	21.9%	21.3%	36.9%	23.6%	23.1%	33.8%	36.1%	28.7%	21.9%	14.5%	43.4%
2 OF 4	18.6%	18.4%	18.6%	14.5%	19.3%	19.3%	20.7%	16.7%	10.7%	17.2%	17.9%	-	22.9%	22.6%	28.5%	7.6%	14.8%	17.6%	26.0%	18.9%
3 OF 4	14.4%	16.9%	17.0%	15.5%	14.6%	13.6%	39.8%	3.5%	10.3%	17.0%	16.9%	20.9%	14.7%	14.7%	13.8%	3.5%	13.5%	17.6%	9.6%	0.9%
4 OF 4	6.1%	4.4%	4.7%	-	8.2%	7.8%	19.6%	4.5%	-	3.6%	3.8%	-	9.1%	9.6%	-	4.2%	2.6%	3.9%	9.6%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 5

	TOTAL															REGISTERED PARTY						
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA			LEGALIZING SPORTS BETTING IN NC			GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPUB- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref
	SUPPRT	OPPOSE		SUPPRT	OPPOSE		SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE						
Total	300	235	48	143	117	160	127	222	48	190	89	88	15	278	15	105	87	108	97	11	-	
0 OF 4	36.5%	35.3%	39.6%	37.6%	35.7%	41.7%	30.6%	41.9%	27.0%	35.3%	38.6%	35.1%	58.7%	35.2%	58.7%	42.3%	34.7%	32.4%	30.6%	48.3%	-	
1 OF 4	24.3%	25.5%	21.6%	29.6%	17.8%	25.9%	22.3%	21.4%	28.7%	25.3%	22.7%	22.2%	25.7%	24.3%	25.7%	18.6%	27.4%	27.5%	27.6%	26.6%	-	
2 OF 4	18.6%	18.4%	19.8%	17.8%	22.3%	18.6%	19.6%	16.8%	23.6%	18.9%	18.0%	18.4%	7.6%	18.8%	7.6%	17.5%	17.2%	20.9%	21.6%	14.5%	-	
3 OF 4	14.4%	13.4%	16.9%	12.1%	16.4%	10.9%	17.8%	14.9%	14.4%	12.8%	17.8%	20.3%	7.5%	15.1%	7.5%	17.5%	10.3%	14.6%	15.1%	10.7%	-	
4 OF 4	6.1%	7.4%	2.1%	3.0%	7.8%	2.9%	9.7%	5.1%	6.3%	7.7%	2.9%	4.1%	0.6%	6.6%	0.6%	4.2%	10.4%	4.6%	5.1%	-	-	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 6

	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK			
	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPUB- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	
Total	300	56	32	53	49	55	55	98	64	87	6	23	21	1	20	10
0 OF 4	36.5%	46.7%	28.9%	28.4%	37.1%	38.0%	36.2%	39.3%	33.2%	27.1%	78.7%	38.9%	54.6%	100.0%	37.9%	20.4%
1 OF 4	24.3%	20.1%	29.7%	34.9%	16.8%	26.1%	20.4%	19.9%	31.7%	29.1%	-	15.4%	20.5%	-	17.2%	38.8%
2 OF 4	18.6%	11.8%	16.3%	21.3%	24.0%	17.7%	20.6%	18.8%	19.7%	23.9%	-	9.9%	8.6%	-	5.0%	16.0%
3 OF 4	14.4%	19.2%	15.6%	10.6%	15.5%	7.2%	18.5%	17.4%	7.6%	14.2%	21.3%	18.0%	16.3%	-	20.1%	24.8%
4 OF 4	6.1%	2.1%	9.5%	4.8%	6.5%	11.0%	4.3%	4.5%	7.8%	5.7%	-	17.8%	-	-	19.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY		IDEOLOGY							WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPOR -TER	TRADIT -IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	300	38	34	67	28	39	111	112	59	53	2	29	47	59	38	64	53	58	87	97
0 OF 4	36.5%	33.4%	40.8%	21.9%	26.5%	18.6%	41.0%	37.6%	42.1%	32.5%	100.0%	12.6%	42.3%	37.9%	28.9%	40.1%	37.2%	23.8%	33.8%	36.1%
1 OF 4	24.3%	17.5%	22.2%	30.2%	22.9%	35.5%	27.5%	18.9%	20.0%	17.6%	-	24.4%	40.8%	22.1%	34.6%	17.8%	15.3%	32.7%	30.9%	19.2%
2 OF 4	18.6%	28.4%	12.7%	22.2%	21.2%	23.0%	16.5%	18.8%	9.9%	28.8%	-	31.4%	6.2%	16.1%	15.3%	24.0%	21.8%	24.2%	20.8%	19.0%
3 OF 4	14.4%	17.9%	14.7%	15.1%	14.8%	15.4%	11.3%	18.2%	19.5%	16.8%	-	21.0%	8.4%	19.2%	10.6%	13.4%	17.1%	10.5%	12.3%	18.1%
4 OF 4	6.1%	2.7%	9.6%	10.5%	14.6%	7.6%	3.6%	6.5%	8.5%	4.3%	-	10.5%	2.2%	4.6%	10.5%	4.7%	8.7%	8.8%	2.3%	7.6%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	300	10	22	16	10	13	8	153	144	1	95	200	102	179	34	93	68	86	78	156
0 OF 4	36.5%	10.5%	66.4%	46.5%	10.5%	49.2%	30.4%	41.2%	31.4%	54.9%	38.3%	35.6%	38.8%	35.3%	39.1%	34.2%	38.7%	36.4%	34.8%	32.4%
1 OF 4	24.3%	15.5%	15.8%	16.9%	15.5%	26.4%	31.8%	21.6%	27.3%	8.5%	20.3%	26.2%	19.6%	26.6%	25.0%	28.5%	17.0%	24.5%	21.3%	28.8%
2 OF 4	18.6%	10.5%	0.5%	17.8%	10.5%	1.0%	18.7%	17.9%	19.4%	13.6%	22.1%	17.4%	18.6%	18.1%	10.8%	17.2%	22.5%	19.1%	22.7%	19.7%
3 OF 4	14.4%	42.5%	8.2%	18.8%	42.5%	7.8%	19.1%	14.6%	14.3%	17.4%	13.8%	14.2%	17.4%	12.9%	17.6%	15.4%	17.3%	10.1%	16.6%	12.2%
4 OF 4	6.1%	21.0%	9.0%	-	21.0%	15.6%	-	4.7%	7.7%	5.5%	5.5%	6.6%	5.5%	7.1%	7.5%	4.6%	4.5%	9.9%	4.6%	6.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total	300	23	23	14	14	145	115	73	41	72	74	125	93	20	21	9	17	106	188	43	95
0 OF 4	36.5%	49.9%	55.3%	32.6%	37.9%	38.5%	32.5%	38.6%	29.2%	38.5%	34.3%	34.4%	29.0%	64.7%	44.6%	35.4%	45.5%	33.3%	38.9%	30.8%	38.3%
1 OF 4	24.3%	14.7%	11.4%	24.0%	17.7%	25.2%	23.5%	27.5%	30.1%	22.8%	19.9%	27.2%	25.3%	12.4%	16.9%	28.1%	19.8%	21.3%	26.3%	23.4%	30.8%
2 OF 4	18.6%	5.8%	6.9%	0.9%	11.2%	16.2%	21.9%	12.9%	21.3%	19.6%	22.3%	18.7%	25.8%	0.6%	5.8%	1.4%	-	25.5%	14.8%	26.5%	11.1%
3 OF 4	14.4%	20.9%	17.5%	28.4%	18.8%	13.3%	15.5%	14.6%	14.4%	12.0%	16.2%	12.7%	15.0%	17.1%	18.3%	23.4%	17.4%	12.4%	14.6%	11.0%	16.4%
4 OF 4	6.1%	8.7%	8.9%	14.2%	14.4%	6.8%	6.5%	6.5%	5.0%	7.1%	7.3%	7.1%	4.8%	5.2%	14.3%	11.7%	17.3%	7.6%	5.5%	8.3%	3.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 10

	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.		
	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	LESS THAN COLLEGE	COLLEGE GRAD./POST	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	
Total	300	63	94	88	156	17	31	15	16	115	170	63	73	52	97	93	145	21	25	9	20
0 OF 4	36.5%	34.9%	39.5%	32.2%	34.5%	38.7%	58.7%	38.2%	32.8%	38.4%	33.4%	43.2%	27.3%	32.7%	38.0%	32.1%	32.5%	63.5%	39.1%	53.1%	25.3%
1 OF 4	24.3%	19.8%	21.8%	22.3%	28.5%	15.8%	16.1%	16.8%	31.4%	24.9%	24.4%	25.6%	31.3%	24.1%	19.2%	27.9%	26.2%	13.0%	13.8%	29.3%	16.9%
2 OF 4	18.6%	24.7%	18.5%	29.1%	16.8%	7.1%	5.3%	-	10.4%	15.6%	20.9%	10.8%	20.5%	21.5%	21.2%	18.0%	22.7%	5.8%	10.3%	-	12.7%
3 OF 4	14.4%	13.3%	12.7%	10.7%	14.2%	20.8%	16.7%	24.4%	19.1%	16.6%	13.5%	16.2%	15.3%	17.1%	12.1%	16.5%	12.3%	17.7%	20.5%	17.6%	25.2%
4 OF 4	6.1%	7.2%	7.6%	5.7%	6.0%	17.5%	3.2%	20.5%	6.2%	4.5%	7.8%	4.3%	5.6%	4.7%	9.4%	5.5%	6.3%	-	16.3%	-	19.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During1stTriMester	Until20thWeek	LegalAllCases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total	300	112	17	30	65	172	68	31	73	54	83	58	89	90	147	22	25	11	19	
0 OF 4	36.5%	42.0%	25.1%	48.5%	43.5%	30.6%	38.4%	32.5%	22.5%	44.6%	27.6%	39.6%	33.3%	36.0%	28.9%	64.1%	40.0%	48.3%	28.6%	
1 OF 4	24.3%	18.1%	24.6%	15.1%	17.8%	28.8%	27.1%	42.3%	24.7%	18.5%	35.0%	17.8%	23.1%	18.6%	32.1%	17.1%	9.7%	33.0%	12.7%	
2 OF 4	18.6%	21.0%	28.6%	18.8%	20.0%	18.1%	18.8%	6.5%	22.3%	18.6%	15.5%	23.3%	20.6%	25.0%	19.4%	5.7%	10.6%	-	13.9%	
3 OF 4	14.4%	13.4%	15.4%	17.5%	10.9%	15.4%	9.7%	15.4%	20.8%	13.3%	17.0%	13.4%	14.0%	13.6%	14.0%	13.1%	23.7%	18.6%	24.0%	
4 OF 4	6.1%	5.5%	6.3%	-	7.8%	7.1%	6.0%	3.2%	9.7%	5.0%	4.9%	5.9%	9.1%	6.9%	5.5%	-	16.0%	-	20.9%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE					RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/American	Other
Total	300	249	50	32	11	5	2	115	26	15	8	2	1	134	24	17	3	3	1
0 OF 4	36.5%	33.5%	50.5%	34.5%	73.1%	83.5%	100.0%	34.0%	44.0%	21.7%	66.7%	100.0%	100.0%	33.0%	57.7%	46.2%	91.3%	74.7%	100.0%
1 OF 4	24.3%	26.2%	15.6%	23.6%	2.3%	-	-	31.0%	13.8%	23.6%	-	-	-	22.1%	17.6%	23.6%	8.7%	-	-
2 OF 4	18.6%	20.8%	8.1%	8.4%	12.4%	-	-	16.6%	15.4%	17.6%	16.7%	-	-	24.4%	-	-	-	-	-
3 OF 4	14.4%	13.8%	17.7%	20.9%	12.3%	16.5%	-	13.4%	22.9%	30.4%	16.6%	-	-	14.1%	12.0%	12.1%	-	25.3%	-
4 OF 4	6.1%	5.8%	8.1%	12.6%	-	-	-	5.0%	3.9%	6.7%	-	-	-	6.4%	12.7%	18.1%	-	-	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	300	36	59	97	51	57	95	205	192	108	243	57	44	97	100	41	120	21
0 OF 4	36.5%	41.4%	49.3%	43.3%	28.9%	15.5%	46.3%	32.0%	44.8%	21.8%	41.5%	15.5%	43.3%	32.4%	44.1%	16.0%	41.0%	5.4%
1 OF 4	24.3%	38.0%	25.8%	18.7%	21.8%	26.1%	30.4%	21.5%	24.5%	24.1%	23.9%	26.1%	33.9%	25.0%	25.9%	32.3%	25.9%	39.1%
2 OF 4	18.6%	14.2%	17.7%	17.2%	22.4%	21.3%	16.4%	19.7%	16.8%	21.8%	18.0%	21.3%	15.5%	16.8%	15.7%	18.0%	16.6%	15.0%
3 OF 4	14.4%	3.5%	4.6%	15.4%	18.7%	25.9%	4.1%	19.1%	9.8%	22.5%	11.7%	25.9%	3.9%	20.4%	9.5%	28.8%	11.7%	35.7%
4 OF 4	6.1%	2.9%	2.6%	5.4%	8.3%	11.2%	2.7%	7.7%	4.1%	9.8%	4.9%	11.2%	3.4%	5.5%	4.8%	4.9%	4.8%	4.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY				
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4
Total	300	51	108	92	67	123	36	141	159	97	101	102	10	36	48	65	141
0 OF 4	36.5%	49.0%	31.6%	45.6%	25.4%	41.9%	21.2%	35.8%	37.1%	33.5%	44.7%	31.3%	100.0%	76.6%	63.7%	38.5%	11.4%
1 OF 4	24.3%	27.4%	18.4%	22.9%	19.0%	22.0%	18.8%	27.8%	21.3%	20.6%	24.1%	28.2%	-	23.4%	29.2%	31.2%	21.6%
2 OF 4	18.6%	17.2%	22.2%	18.0%	24.2%	19.4%	24.9%	16.4%	20.6%	17.3%	19.2%	19.4%	-	-	7.1%	21.5%	27.3%
3 OF 4	14.4%	4.4%	18.0%	10.2%	18.5%	11.7%	20.3%	15.2%	13.7%	17.3%	11.0%	14.9%	-	-	-	8.8%	26.6%
4 OF 4	6.1%	2.0%	9.8%	3.3%	12.9%	5.1%	14.8%	4.8%	7.3%	11.3%	1.0%	6.2%	-	-	-	-	13.1%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

34. Primary Vote Frequency:

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY							PRIMARY BALLOT INDICATOR						
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total	300	110	73	56	43	18	35	31	27	4	4	38	2	36	
0 OF 4	36.5%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
1 OF 4	24.3%	-	100.0%	-	-	-	-	49.8%	56.5%	-	-	37.9%	-	39.8%	
2 OF 4	18.6%	-	-	100.0%	-	-	-	23.2%	26.3%	-	77.4%	31.8%	-	33.4%	
3 OF 4	14.4%	-	-	-	100.0%	-	-	17.5%	6.3%	100.0%	-	27.5%	100.0%	24.0%	
4 OF 4	6.1%	-	-	-	-	100.0%	-	9.5%	10.8%	-	22.6%	2.7%	-	2.8%	

DIFFERENTIATORS DATA
NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 1

	TOTAL	AREA			VOTER LIKELIHOOD				GENERIC BALLOT						
		FAQUAY VARINA	HOLLY SPRI- NGS	REST OF DIST.	DEFIN- ITELY VOTING	LIKELY VOTING	Very Likely	Some- what Likely	REPUB- LICAN CAND.	Vote	Lean	DEMO- CRATIC CAND.	Vote	Lean	FIRM UNDE- CIDED
Total Answering	108	47	31	31	96	12	6	6	41	38	3	50	47	3	17
NONE	32.4%	39.4%	33.9%	20.3%	30.3%	49.1%	61.4%	35.2%	38.6%	37.7%	50.6%	23.0%	22.7%	27.6%	44.6%
VOTED GOP	28.4%	24.0%	21.0%	42.4%	29.5%	19.4%	3.6%	37.2%	57.6%	58.2%	49.4%	6.4%	4.6%	36.0%	22.1%
Only Voted GOP	25.0%	19.5%	15.9%	42.4%	25.7%	19.4%	3.6%	37.2%	53.8%	54.1%	49.4%	2.1%	2.2%	-	22.1%
Voted Majority GOP	3.4%	4.5%	5.1%	-	3.8%	-	-	-	3.8%	4.1%	-	4.2%	2.4%	36.0%	-
VOTED EQUAL GOP/DEM	4.0%	2.1%	3.3%	7.7%	4.5%	-	-	-	-	-	-	5.9%	6.2%	-	8.3%
VOTED DEM	35.2%	34.5%	41.8%	29.6%	35.6%	31.5%	35.0%	27.6%	3.8%	4.1%	-	64.8%	66.4%	36.4%	25.0%
Voted Majority Dem	1.7%	1.8%	-	3.1%	1.9%	-	-	-	-	-	-	3.6%	3.8%	-	-
Only Voted Dem	33.5%	32.7%	41.8%	26.5%	33.8%	31.5%	35.0%	27.6%	3.8%	4.1%	-	61.2%	62.6%	36.4%	25.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 2

	TOTAL	MARK CAVALIERO				SYDNEY BATCH				ERIN PARE				CHRISTINE KELLY				CAVALIERO/BATCH			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	OPIN- ION	HEARD OF
Total Answering	108	5	7	44	52	24	10	41	33	15	15	33	44	18	9	34	48	0	-	10	55
NONE	32.4%	19.0%	60.9%	36.0%	26.7%	23.4%	43.9%	46.2%	18.5%	57.4%	19.9%	43.9%	19.4%	34.4%	22.4%	34.0%	32.4%	-	-	54.2%	38.3%
VOTED GOP	28.4%	81.0%	-	24.4%	30.5%	5.0%	56.1%	28.4%	36.7%	42.6%	7.4%	25.0%	33.1%	26.4%	35.3%	28.1%	28.0%	100.0%	-	17.2%	26.8%
Only Voted GOP	25.0%	81.0%	-	18.3%	28.6%	0.4%	41.1%	25.9%	36.7%	32.4%	-	22.0%	33.1%	5.7%	35.3%	28.1%	28.0%	100.0%	-	17.2%	22.0%
Voted Majority GOP	3.4%	-	-	6.1%	1.9%	4.6%	15.0%	2.4%	-	10.2%	7.4%	3.0%	-	20.7%	-	-	-	-	-	-	4.8%
VOTED EQUAL GOP/DEM	4.0%	-	-	4.4%	4.7%	4.2%	-	2.3%	7.4%	-	6.8%	2.7%	5.5%	5.7%	-	-	7.0%	-	-	-	3.5%
VOTED DEM	35.2%	-	39.1%	35.2%	38.1%	67.4%	-	23.2%	37.5%	-	65.8%	28.4%	42.0%	33.4%	42.3%	37.9%	32.6%	-	-	28.6%	31.3%
Voted Majority Dem	1.7%	-	-	1.9%	1.8%	-	-	2.0%	2.9%	-	5.6%	-	2.2%	-	9.5%	-	2.0%	-	-	-	1.5%
Only Voted Dem	33.5%	-	39.1%	33.3%	36.3%	67.4%	-	21.1%	34.6%	-	60.3%	28.4%	39.9%	33.4%	32.7%	37.9%	30.6%	-	-	28.6%	29.8%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 3

	TOTAL	PARE/KELLY				IMPORTANT ISSUES							U.S. SENATE BALLOT						
		FAVOR- ABLE BOTH	UNFAV- ORABLE BOTH	OPIN- ION BOTH	HEARD OF BOTH	ECON- OMIC ISSUES	HEALTH -CARE ISSUES	CRIME/ PUBLIC SAFETY	EDUCA- TION ISSUES	ENVIRO NMENTL ISSUES	CULTU- RAL/ SOCIAL	DK/REF	VOTE BUDD	Vote	Lean	VOTE BEAS- LEY	Vote	Lean	FIRM UNDE- CIDED
Total Answering	108	3	4	17	53	44	12	14	24	6	6	3	39	37	1	57	55	2	12
NONE	32.4%	50.2%	52.1%	27.8%	37.1%	34.8%	27.7%	64.8%	23.0%	-	31.0%	4.4%	34.2%	35.6%	-	27.9%	27.1%	48.9%	48.1%
VOTED GOP	28.4%	49.8%	-	25.7%	29.8%	46.8%	21.8%	0.9%	20.8%	15.7%	-	57.4%	61.8%	60.3%	100.0%	9.0%	7.5%	51.1%	11.8%
Only Voted GOP	25.0%	2.8%	-	9.7%	22.9%	46.8%	8.7%	0.9%	12.2%	15.7%	-	57.4%	57.8%	56.1%	100.0%	5.3%	3.6%	51.1%	11.8%
Voted Majority GOP	3.4%	47.0%	-	16.0%	6.9%	-	13.1%	-	8.6%	-	-	-	4.0%	4.2%	-	3.7%	3.8%	-	-
VOTED EQUAL GOP/DEM	4.0%	-	-	6.1%	1.9%	2.1%	-	7.3%	9.9%	-	-	-	-	-	-	5.1%	5.3%	-	11.9%
VOTED DEM	35.2%	-	47.9%	40.3%	31.1%	16.3%	50.6%	27.0%	46.3%	84.3%	69.0%	38.2%	4.0%	4.2%	-	58.0%	60.1%	-	28.3%
Voted Majority Dem	1.7%	-	22.1%	5.0%	1.6%	2.2%	-	-	-	-	-	33.1%	-	-	-	3.1%	3.3%	-	-
Only Voted Dem	33.5%	-	25.8%	35.4%	29.5%	14.1%	50.6%	27.0%	46.3%	84.3%	69.0%	5.1%	4.0%	4.2%	-	54.9%	56.9%	-	28.3%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 4

	TOTAL	STATE SENATE BALLOT						FAVOR- CAVA- LIERO		HOUSE DISTRICT 37: STATE HOUSE BALLOT						FAVOR- ABLE PARE		VOTE CAVA- LIERO	VOTE CAVA- LIERO	UNDE- CIDED
		VOTE CAVA- LIERO	Vote	Lean	VOTE BATCH	Vote	Lean	FIRM UNDE- CIDED	VOTE CAVA- LIERO	VOTE PARE	Vote	Lean	VOTE KELLY	Vote	Lean	FIRM UNDE- CIDED	VOTE PARE	AND VOTE PARE	NOT VOTE PARE	ALL BAL- LOTS
Total Answering	108	38	35	2	53	49	4	17	4	39	39	0	52	48	5	17	15	35	3	7
NONE	32.4%	36.7%	33.3%	95.4%	28.4%	28.6%	25.0%	35.5%	23.1%	38.3%	38.4%	-	23.9%	22.7%	36.1%	45.2%	57.1%	33.8%	69.5%	32.4%
VOTED GOP	28.4%	56.7%	59.7%	4.6%	7.6%	4.1%	50.5%	30.5%	76.9%	55.1%	55.2%	-	7.8%	4.3%	42.8%	31.0%	42.9%	61.7%	-	21.1%
Only Voted GOP	25.0%	52.5%	55.4%	4.6%	3.7%	1.9%	25.8%	30.5%	76.9%	51.1%	51.2%	-	3.7%	1.9%	21.9%	31.0%	32.6%	57.1%	-	21.1%
Voted Majority GOP	3.4%	4.1%	4.4%	-	4.0%	2.3%	24.7%	-	-	4.0%	4.0%	-	4.0%	2.3%	20.9%	-	10.3%	4.5%	-	-
VOTED EQUAL GOP/DEM	4.0%	-	-	-	5.5%	3.9%	24.5%	8.3%	-	-	-	-	5.6%	6.1%	-	8.4%	-	-	-	21.3%
VOTED DEM	35.2%	6.6%	7.0%	-	58.5%	63.3%	-	25.6%	-	6.6%	6.4%	100.0%	62.7%	66.9%	21.1%	15.4%	-	4.5%	30.5%	25.2%
Voted Majority Dem	1.7%	-	-	-	3.4%	3.6%	-	-	-	-	-	-	3.4%	3.8%	-	-	-	-	-	-
Only Voted Dem	33.5%	6.6%	7.0%	-	55.1%	59.6%	-	25.6%	-	6.6%	6.4%	100.0%	59.3%	63.1%	21.1%	15.4%	-	4.5%	30.5%	25.2%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 5

	TOTAL																REGISTERED PARTY				
	ALLOW DOCTORS PRESCRIBE MED MARIJUANA		LEGALIZING SPORTS BETTING IN NC		GIVE PARENTS \$6K GRANT FOR PRIV. SCHOOLS		LOWERING THE STATE INCOME TAX RATE		EXPAND STATE MEDICAID PROGRAM		EXPAND PROGRAM IF REQUIRED EMPLOYMENT		EXPAND MEDICAID COMBO		REPU- LICAN	DEMO- CRATIC	INDEP. /OTHER /DK	Indep- endent	Other	DK/Ref	
	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE	SUPPRT	OPPOSE							
Total Answering	108	90	13	59	35	61	43	75	18	64	34	37	4	101	4	-	-	108	97	11	-
NONE	32.4%	32.3%	36.1%	34.9%	28.7%	34.8%	26.8%	39.5%	11.0%	30.9%	35.2%	34.6%	36.3%	32.2%	36.3%	-	-	32.4%	30.6%	48.3%	-
VOTED GOP	28.4%	27.3%	36.2%	28.1%	27.0%	41.9%	8.1%	33.4%	5.1%	10.2%	52.8%	53.8%	63.7%	26.0%	63.7%	-	-	28.4%	28.4%	27.8%	-
Only Voted GOP	25.0%	26.0%	24.4%	26.4%	23.8%	37.5%	5.8%	28.5%	5.1%	8.5%	48.3%	46.8%	63.7%	22.4%	63.7%	-	-	25.0%	24.7%	27.8%	-
Voted Majority GOP	3.4%	1.2%	11.8%	1.7%	3.2%	4.4%	2.3%	4.9%	-	1.7%	4.5%	7.0%	-	3.6%	-	-	-	3.4%	3.8%	-	-
VOTED EQUAL GOP/DEM	4.0%	4.8%	-	-	12.5%	-	10.2%	1.3%	10.7%	6.8%	-	-	-	4.3%	-	-	-	4.0%	4.5%	-	-
VOTED DEM	35.2%	35.7%	27.7%	37.0%	31.9%	23.3%	55.0%	25.8%	73.1%	52.1%	12.0%	11.7%	-	37.5%	-	-	-	35.2%	36.4%	23.9%	-
Voted Majority Dem	1.7%	2.0%	-	1.4%	2.7%	1.6%	1.9%	1.3%	-	2.8%	-	-	-	1.8%	-	-	-	1.7%	1.8%	-	-
Only Voted Dem	33.5%	33.7%	27.7%	35.6%	29.2%	21.7%	53.0%	24.6%	73.1%	49.4%	12.0%	11.7%	-	35.7%	-	-	-	33.5%	34.6%	23.9%	-

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 6

	TOTAL	REGISTERED PARTY: MALE			REGISTERED PARTY: FEMALE			REGISTERED PARTY: WHITE			REGISTERED PARTY: NON-WHITE			REGISTERED PARTY: AFRICAN-AMERICAN/ BLACK		
		REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK	REPU- LICAN	DEMO- CRATIC	INDEP- /OTHER /DK
Total Answering	108	-	-	53	-	-	55	-	-	87	-	-	21	-	-	10
NONE	32.4%	-	-	28.4%	-	-	36.2%	-	-	27.1%	-	-	54.6%	-	-	20.4%
VOTED GOP	28.4%	-	-	29.7%	-	-	27.1%	-	-	29.4%	-	-	23.9%	-	-	45.6%
Only Voted GOP	25.0%	-	-	29.7%	-	-	20.5%	-	-	25.2%	-	-	23.9%	-	-	45.6%
Voted Majority GOP	3.4%	-	-	-	-	-	6.6%	-	-	4.2%	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	4.0%	-	-	1.7%	-	-	6.2%	-	-	5.0%	-	-	-	-	-	-
VOTED DEM	35.2%	-	-	40.1%	-	-	30.4%	-	-	38.5%	-	-	21.5%	-	-	34.0%
Voted Majority Dem	1.7%	-	-	1.8%	-	-	1.5%	-	-	1.1%	-	-	3.9%	-	-	-
Only Voted Dem	33.5%	-	-	38.3%	-	-	28.9%	-	-	37.4%	-	-	17.5%	-	-	34.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 7

	TOTAL	ALIGNMENT W/ REPUBLICAN PARTY			IDEOLOGY						WHITE CONSER VATIVE	IDEOLOGY: MALE			IDEOLOGY: FEMALE			IDEOLOGY: WHITE		
		TRUMP SUPPORT- TER	TRADIT- IONAL REPUB.	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER VATIVE	Some- what	Very	DEMO- CRATS	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	108	-	-	24	11	13	55	23	15	8	-	14	22	13	10	33	11	24	40	19
NONE	32.4%	-	-	10.4%	22.9%	-	43.0%	20.6%	31.2%	-	-	7.0%	37.7%	25.8%	15.3%	46.5%	14.4%	10.4%	33.0%	25.9%
VOTED GOP	28.4%	-	-	13.9%	12.6%	15.0%	16.0%	72.7%	58.7%	100.0%	-	13.9%	12.7%	74.2%	13.9%	18.1%	70.9%	13.9%	21.7%	65.7%
Only Voted GOP	25.0%	-	-	13.9%	12.6%	15.0%	9.3%	72.7%	58.7%	100.0%	-	13.9%	12.7%	74.2%	13.9%	7.0%	70.9%	13.9%	12.5%	65.7%
Voted Majority GOP	3.4%	-	-	-	-	-	6.7%	-	-	-	-	-	-	-	-	11.1%	-	-	9.2%	-
VOTED EQUAL GOP/DEM	4.0%	-	-	3.8%	-	7.0%	6.3%	-	-	-	-	6.5%	-	-	-	10.4%	-	3.8%	8.7%	-
VOTED DEM	35.2%	-	-	71.8%	64.5%	77.9%	34.7%	6.7%	10.1%	-	-	72.5%	49.6%	-	70.8%	24.9%	14.7%	71.8%	36.7%	8.4%
Voted Majority Dem	1.7%	-	-	-	-	-	3.3%	-	-	-	-	-	4.4%	-	-	2.5%	-	-	2.4%	-
Only Voted Dem	33.5%	-	-	71.8%	64.5%	77.9%	31.4%	6.7%	10.1%	-	-	72.5%	45.2%	-	70.8%	22.4%	14.7%	71.8%	34.3%	8.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 8

	TOTAL	IDEOLOGY: NON-WHITE			IDEOLOGY: AFRICAN-AMERICAN/ BLACK			2020 PRESIDENTIAL ELECTION			CHILDREN UNDER 18 HOUSEHOLD		EVANGELICAL/ BORN-AGAIN		EVANGELICAL/ BORN-AGAIN: MALE		EVANGELICAL/ BORN-AGAIN: FEMALE		EVANGELICAL/ BORN-AGAIN: WHITE	
		LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	VOTED TRUMP	VOTED BIDEN	VOTED OTHER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total Answering	108	-	15	5	-	6	5	48	58	1	49	55	28	75	7	42	21	33	20	64
NONE	32.4%	-	69.7%	-	-	36.2%	-	39.3%	26.8%	41.4%	29.8%	35.4%	31.7%	34.8%	31.1%	30.4%	31.8%	40.5%	21.8%	30.0%
VOTED GOP	28.4%	-	0.8%	100.0%	-	-	100.0%	47.7%	12.1%	28.6%	17.3%	34.8%	37.1%	22.0%	39.4%	22.6%	36.4%	21.3%	51.6%	20.8%
Only Voted GOP	25.0%	-	0.8%	100.0%	-	-	100.0%	44.4%	8.5%	28.6%	11.8%	33.0%	37.1%	17.2%	39.4%	22.6%	36.4%	10.1%	51.6%	15.1%
Voted Majority GOP	3.4%	-	-	-	-	-	-	3.3%	3.6%	-	5.4%	1.8%	-	4.9%	-	-	-	11.2%	-	5.7%
VOTED EQUAL GOP/DEM	4.0%	-	-	-	-	-	-	3.0%	5.0%	-	8.9%	-	-	5.8%	-	2.2%	-	10.5%	-	6.8%
VOTED DEM	35.2%	-	29.5%	-	-	63.8%	-	10.0%	56.1%	30.0%	44.1%	29.8%	31.3%	37.4%	29.6%	44.8%	31.8%	27.7%	26.6%	42.4%
Voted Majority Dem	1.7%	-	5.6%	-	-	-	-	-	3.1%	-	3.6%	-	2.9%	1.3%	-	2.2%	3.9%	-	-	1.5%
Only Voted Dem	33.5%	-	23.9%	-	-	63.8%	-	10.0%	53.1%	30.0%	40.4%	29.8%	28.3%	36.1%	29.6%	42.6%	27.9%	27.7%	26.6%	40.9%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 9

	EVANGELICAL/ BORN-AGAIN: NON-WHITE		EVANGELICAL/ BORN-AGAIN: AFRICAN-AMER.		FIREARM HOUSEHOLD		FIREARM HOUSEHOLD: MALE		FIREARM HOUSEHOLD: FEMALE		FIREARM HOUSEHOLD: WHITE		FIREARM HOUSEHOLD: NON-WHITE		FIREARM HOUSEHOLD: AFRICAN-AMER.		EDUCATION		EDUCATION: MALE		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	
Total Answering	108	8	11	4	5	53	42	27	16	26	26	42	39	11	3	4	2	30	76	17	36
NONE	32.4%	56.8%	62.2%	29.6%	20.2%	39.2%	21.7%	38.3%	6.7%	40.2%	30.8%	27.2%	23.1%	85.5%	3.6%	56.2%	5.3%	27.6%	35.0%	8.2%	38.0%
VOTED GOP	28.4%	-	29.1%	-	61.0%	24.4%	22.9%	24.5%	16.7%	24.3%	26.7%	30.8%	24.4%	-	4.1%	-	-	35.3%	24.2%	36.1%	26.8%
Only Voted GOP	25.0%	-	29.1%	-	61.0%	19.6%	20.3%	24.5%	16.7%	14.6%	22.4%	24.7%	21.5%	-	4.1%	-	-	35.3%	21.5%	36.1%	26.8%
Voted Majority GOP	3.4%	-	-	-	-	4.8%	2.7%	-	-	9.7%	4.3%	6.1%	2.9%	-	-	-	-	-	2.8%	-	-
VOTED EQUAL GOP/DEM	4.0%	-	-	-	-	1.9%	8.1%	-	5.9%	3.8%	9.5%	2.4%	8.8%	-	-	-	-	-	5.7%	-	2.6%
VOTED DEM	35.2%	43.2%	8.6%	70.4%	18.8%	34.5%	47.2%	37.2%	70.8%	31.7%	33.0%	39.7%	43.7%	14.5%	92.3%	43.8%	94.7%	37.1%	35.0%	55.6%	32.7%
Voted Majority Dem	1.7%	10.5%	-	-	-	-	4.3%	-	6.1%	-	3.2%	-	2.5%	-	27.2%	-	-	-	2.3%	-	2.7%
Only Voted Dem	33.5%	32.7%	8.6%	70.4%	18.8%	34.5%	43.0%	37.2%	64.7%	31.7%	29.8%	39.7%	41.2%	14.5%	65.1%	43.8%	94.7%	37.1%	32.7%	55.6%	30.0%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 10

	TOTAL	EDUCATION: FEMALE		EDUCATION: WHITE		EDUCATION: NON-WHITE		EDUCATION: AFRICAN-AMER. /BLACK		ISSUE OF ABORTION		ISSUE OF ABORTION: MALE		ISSUE OF ABORTION: FEMALE		ISSUE OF ABORTION: WHITE		ISSUE OF ABORTION: NON-WHITE		ISSUE OF ABORTION: AFRICAN-AMER.	
		LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	LESS THAN COLLGE	COLLGE GRAD./ POST	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE	PRO- LIFE	PRO- CHOICE
Total Answering	108	13	40	27	58	3	18	2	9	35	68	19	33	17	36	26	58	9	10	4	6
NONE	32.4%	51.6%	32.3%	26.7%	28.0%	36.3%	57.6%	-	23.0%	32.5%	30.4%	38.7%	20.6%	25.7%	39.3%	25.3%	26.4%	53.8%	52.5%	22.1%	18.1%
VOTED GOP	28.4%	34.3%	22.0%	32.3%	26.2%	63.7%	17.8%	100.0%	36.4%	52.4%	15.8%	50.7%	18.4%	54.2%	13.4%	57.7%	16.0%	37.0%	14.8%	77.9%	25.5%
Only Voted GOP	25.0%	34.3%	16.7%	32.3%	22.6%	63.7%	17.8%	100.0%	36.4%	52.4%	10.4%	50.7%	18.4%	54.2%	3.2%	57.7%	9.6%	37.0%	14.8%	77.9%	25.5%
Voted Majority GOP	3.4%	-	5.2%	-	3.6%	-	-	-	-	-	5.4%	-	-	-	10.2%	-	6.3%	-	-	-	-
VOTED EQUAL GOP/DEM	4.0%	-	8.6%	-	7.5%	-	-	-	-	-	6.4%	-	2.8%	-	9.6%	-	7.5%	-	-	-	-
VOTED DEM	35.2%	14.2%	37.2%	41.0%	38.3%	-	24.5%	-	40.6%	15.1%	47.4%	10.5%	58.2%	20.1%	37.6%	17.1%	50.1%	9.2%	32.7%	-	56.4%
Voted Majority Dem	1.7%	-	2.1%	-	1.6%	-	4.6%	-	-	2.3%	1.4%	-	2.9%	4.9%	-	-	1.7%	9.2%	-	-	-
Only Voted Dem	33.5%	14.2%	35.1%	41.0%	36.6%	-	19.9%	-	40.6%	12.7%	46.0%	10.5%	55.3%	15.2%	37.6%	17.1%	48.5%	-	32.7%	-	56.4%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 11

	TOTAL	POSITION ON ABORTION								POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	POSITION ON	
		PRO-LIFE	Should Not Be Legal	Saves Mothers Life	CaseOf Rape/Incest	PRO-CHOICE	During 1stTri Mester	Until 20th Week	Legal All Cases	ABORTION: MALE	ABORTION: FEMALE	ABORTION: WHITE	ABORTION: NON-WHITE	ABORTION: AFRICAN-AMER.	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE	PRO-LIFE	PRO-CHOICE
Total Answering	108	29	3	5	22	72	28	17	27	14	37	16	35	21	61	8	11	4	7	
NONE	32.4%	35.3%	-	77.3%	31.6%	29.7%	39.2%	32.9%	18.1%	30.0%	23.8%	39.8%	35.8%	26.2%	26.3%	57.8%	48.5%	26.0%	14.6%	
VOTED GOP	28.4%	40.7%	50.5%	-	47.8%	21.5%	37.1%	18.3%	7.9%	35.5%	29.2%	45.2%	13.6%	48.6%	20.3%	20.9%	28.2%	46.5%	46.8%	
Only Voted GOP	25.0%	40.7%	50.5%	-	47.8%	18.6%	33.5%	18.3%	3.8%	35.5%	29.2%	45.2%	7.6%	48.6%	16.9%	20.9%	28.2%	46.5%	46.8%	
Voted Majority GOP	3.4%	-	-	-	-	2.9%	3.6%	-	4.0%	-	-	-	5.9%	-	3.4%	-	-	-	-	
VOTED EQUAL GOP/DEM	4.0%	-	-	-	-	6.0%	3.6%	6.0%	8.6%	-	2.5%	-	9.7%	-	7.2%	-	-	-	-	
VOTED DEM	35.2%	24.1%	49.5%	22.7%	20.6%	42.7%	20.1%	42.9%	65.4%	34.5%	44.5%	15.1%	40.9%	25.2%	46.3%	21.3%	23.3%	27.4%	38.6%	
Voted Majority Dem	1.7%	2.8%	-	-	3.8%	1.3%	-	-	3.5%	-	2.6%	5.2%	-	-	1.6%	9.8%	-	-	-	
Only Voted Dem	33.5%	21.2%	49.5%	22.7%	16.8%	41.4%	20.1%	42.9%	61.9%	34.5%	41.9%	9.8%	40.9%	25.2%	44.7%	11.5%	23.3%	27.4%	38.6%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 12

	RACIAL BACKGROUND							RACIAL BACKGROUND: MALE							RACIAL BACKGROUND: FEMALE						
	WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other		WHITE	NON-WHITE	African American/Black	Hispanic/Latino	Asian/Amer.	Other	
Total Answering	108	87	21	10	6	4	1	40	13	6	4	2	1	47	8	4	1	2	-		
NONE	32.4%	27.1%	54.6%	20.4%	93.1%	79.2%	100.0%	20.4%	53.4%	2.1%	96.9%	100.0%	100.0%	32.7%	56.5%	44.8%	82.5%	63.2%	-		
VOTED GOP	28.4%	29.4%	23.9%	45.6%	4.5%	-	-	27.3%	37.2%	79.7%	-	-	-	31.3%	3.1%	-	17.5%	-	-		
Only Voted GOP	25.0%	25.2%	23.9%	45.6%	4.5%	-	-	27.3%	37.2%	79.7%	-	-	-	23.5%	3.1%	-	17.5%	-	-		
Voted Majority GOP	3.4%	4.2%	-	-	-	-	-	-	-	-	-	-	-	7.8%	-	-	-	-	-		
VOTED EQUAL GOP/DEM	4.0%	5.0%	-	-	-	-	-	2.3%	-	-	-	-	-	7.3%	-	-	-	-	-		
VOTED DEM	35.2%	38.5%	21.5%	34.0%	2.3%	20.8%	-	50.0%	9.5%	18.2%	3.1%	-	-	28.7%	40.4%	55.2%	-	36.8%	-		
Voted Majority Dem	1.7%	1.1%	3.9%	-	-	20.8%	-	2.4%	-	-	-	-	-	-	10.2%	-	-	36.8%	-		
Only Voted Dem	33.5%	37.4%	17.5%	34.0%	2.3%	-	-	47.6%	9.5%	18.2%	3.1%	-	-	28.7%	30.3%	55.2%	-	-	-		

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 13

	TOTAL	AGE					AGE CLUSTERS						AGE CLUSTERS: MALE					
		18-29	30-40	41-55	56-65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total Answering	108	13	33	37	9	16	46	62	83	25	92	16	26	27	46	7	48	5
NONE	32.4%	20.5%	38.2%	31.1%	45.0%	25.5%	33.3%	31.8%	32.3%	32.7%	33.6%	25.5%	30.2%	26.7%	32.4%	1.8%	31.4%	-
VOTED GOP	28.4%	39.0%	25.3%	23.1%	43.6%	29.7%	29.1%	27.8%	26.4%	34.9%	28.2%	29.7%	31.8%	27.7%	24.2%	66.6%	26.5%	59.5%
Only Voted GOP	25.0%	30.3%	25.3%	18.9%	32.9%	29.7%	26.7%	23.7%	23.2%	30.9%	24.2%	29.7%	31.8%	27.7%	24.2%	66.6%	26.5%	59.5%
Voted Majority GOP	3.4%	8.7%	-	4.2%	10.7%	-	2.4%	4.1%	3.2%	4.0%	4.0%	-	-	-	-	-	-	-
VOTED EQUAL GOP/DEM	4.0%	-	2.8%	6.6%	-	6.3%	2.0%	5.6%	4.1%	4.0%	3.7%	6.3%	3.5%	-	2.0%	-	1.9%	-
VOTED DEM	35.2%	40.5%	33.8%	39.1%	11.4%	38.5%	35.6%	34.8%	37.2%	28.4%	34.6%	38.5%	34.5%	45.7%	41.4%	31.6%	40.1%	40.5%
Voted Majority Dem	1.7%	-	-	4.8%	-	-	-	2.9%	2.1%	-	1.9%	-	-	3.6%	2.1%	-	2.0%	-
Only Voted Dem	33.5%	40.5%	33.8%	34.3%	11.4%	38.5%	35.6%	31.9%	35.0%	28.4%	32.7%	38.5%	34.5%	42.1%	39.3%	31.6%	38.1%	40.5%

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 14

	TOTAL	AGE CLUSTERS: FEMALE						GENDER		INTERVIEW			GENERAL ELECTION VOTE HISTORY					
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	LAND- LINE	MOBILE PHONE	TEXT	NEWLY REGIS- TERED	1 OF 4	2 OF 4	3 OF 4	4 OF 4	
Total Answering	108	20	35	37	18	45	11	53	55	29	39	41	4	13	13	26	52	
NONE	32.4%	37.2%	35.6%	32.2%	44.5%	35.9%	37.6%	28.4%	36.2%	30.5%	37.0%	29.5%	100.0%	79.3%	39.4%	42.1%	8.9%	
VOTED GOP	28.4%	25.7%	28.0%	29.2%	22.8%	29.9%	15.5%	29.7%	27.1%	29.4%	28.7%	27.3%	-	20.7%	12.0%	22.4%	39.7%	
Only Voted GOP	25.0%	20.1%	20.7%	22.1%	17.3%	21.7%	15.5%	29.7%	20.5%	29.4%	25.8%	21.1%	-	20.7%	12.0%	16.4%	35.7%	
Voted Majority GOP	3.4%	5.5%	7.2%	7.1%	5.5%	8.2%	-	-	6.6%	-	2.9%	6.3%	-	-	-	5.9%	4.1%	
VOTED EQUAL GOP/DEM	4.0%	-	9.8%	6.6%	5.5%	5.5%	9.3%	1.7%	6.2%	7.0%	-	5.8%	-	-	10.7%	3.9%	3.7%	
VOTED DEM	35.2%	37.1%	26.7%	32.0%	27.2%	28.8%	37.6%	40.1%	30.4%	33.1%	34.3%	37.4%	-	-	37.9%	31.7%	47.7%	
Voted Majority Dem	1.7%	-	2.4%	2.2%	-	1.9%	-	1.8%	1.5%	3.3%	-	2.0%	-	-	-	-	3.5%	
Only Voted Dem	33.5%	37.1%	24.3%	29.8%	27.2%	26.9%	37.6%	38.3%	28.9%	29.8%	34.3%	35.4%	-	-	37.9%	31.7%	44.2%	

DIFFERENTIATORS DATA
 NORTH CAROLINA - HOUSE DISTRICT 37

35. Primary Ballot Indicator (Independents):

BANNER 15

	TOTAL	PRIMARY VOTE FREQUENCY						PRIMARY BALLOT INDICATOR							
		0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	NONE	VOTED GOP	Only Gop	Majo- rity Gop	GOP/ DEM EQUAL	VOTE DEM	Majo- rity Dem	Only Dem	
Total Answering	108	35	30	23	16	5	35	31	27	4	4	38	2	36	
NONE	32.4%	100.0%	-	-	-	-	100.0%	-	-	-	-	-	-	-	
VOTED GOP	28.4%	-	51.4%	31.5%	33.9%	59.3%	-	100.0%	100.0%	100.0%	-	-	-	-	
Only Voted GOP	25.0%	-	51.4%	31.5%	10.8%	59.3%	-	88.1%	100.0%	-	-	-	-	-	
Voted Majority GOP	3.4%	-	-	-	23.1%	-	-	11.9%	-	100.0%	-	-	-	-	
VOTED EQUAL GOP/DEM	4.0%	-	-	14.9%	-	20.0%	-	-	-	-	100.0%	-	-	-	
VOTED DEM	35.2%	-	48.6%	53.6%	66.1%	20.7%	-	-	-	-	-	100.0%	100.0%	100.0%	
Voted Majority Dem	1.7%	-	-	-	11.3%	-	-	-	-	-	-	4.7%	100.0%	-	
Only Voted Dem	33.5%	-	48.6%	53.6%	54.8%	20.7%	-	-	-	-	-	95.3%	-	100.0%	