DIFFERENTIATORS DATA

NORTH CAROLINA STATE HOUSE DISTRICT 20 TOPLINE (N=300)
LIKELY GENERAL ELECTION VOTERS
CONDUCTED: MAY 23rd – MAY 25th, 2022

1. How likely is it you will vote in this year's November general elections for US Senate, Congress and State Legislature? Would you say you are definitely going to vote, very likely to vote, somewhat likely to vote or not likely at all? If you are not registered to vote in North Carolina, just say so.

Total	300
DEFINITELY VOTING	81.8%
LIKELY VOTING	18.2%
Very Likely	14.0%
Somewhat Likely	4.2%

2. If the general election for State House in Raleigh were held today, for whom would you vote?

Total	300
REPUBLICAN CANDIDATE	45.6%
Vote	44.1%
Lean	1.5%
DEMOCRATIC CANDIDATE	46.7%
Vote	44.0%
Lean	2.7%
FIRM UNDECIDED	7.6%
Net Diff.	-1.1%

3. Opinion: TED DAVIS

Total	300
FAVORABLE	24.5%
UNFAVORABLE	17.6%
NO OPINION	33.8%
NEVER HEARD OF	24.2%
Net Diff.	6.9%
Mean	1.88

4. Opinion: AMY BLOCK DELOACH

Total	300
FAVORABLE	11.4%
UNFAVORABLE	8.7%
NO OPINION	32.1%
NEVER HEARD OF	47.8%
Net Diff.	2.6%
Mean	1.60

5. Now, thinking about the session of the State Legislature in Raleigh that starts this month, which of the following six issues do you think Legislators should focus the most attention on?

Total	300
ECONOMIC ISSUES	35.7%
CRIME/PUBLIC SAFETY	17.5%
EDUCATION ISSUES	16.0%
HEALTHCARE ISSUES	12.2%
ENVIRONMENTAL ISSUES	10.5%
CULTURAL/SOCIAL ISSUES	5.7%
DK/REFUSED	2.3%

6. If the general election for US Senate was being held today, for whom would you vote?

Total	300
TED BUDD: REPUBLICAN	43.8%
Vote	42.5%
Lean	1.3%
CHERI BEASLEY: DEMOCRAT	48.7%
Vote	48.1%
Lean	0.6%
FIRM UNDECIDED	7.5%
Net Diff.	-5.0%

7. If the general election for State House was being held today, for whom would you vote?

Total Answering	300
TED DAVIS: REPUBLICAN	44.3%
Vote	43.5%
Lean	0.8%
AMY BLOCK DELOACH: DEM.	43.4%
Vote	40.5%
Lean	2.9%
FIRM UNDECIDED	12.3%
Net Diff.	0.9%

8. For the next two months the North Carolina General Assembly is meeting in Raleigh, I'd like to know your opinion about a few important issues the legislature could take action on. Would you support or oppose each of the following………

Allowing doctors to prescribe medical marijuana.

Total	300
SUPPORT	83.4%
Strongly	56.2%
Somewhat	27.2%
OPPOSE	14.2%
Somewhat	6.1%
Strongly	8.1%
DK/REFUSED	2.4%
Net Diff.	69.2%
Mean	3.35

9. Support/Oppose: Legalizing sports betting in North Carolina.

Total	300
SUPPORT	42.8%
Strongly	18.9%
Somewhat	23.9%
OPPOSE	35.9%
Somewhat	13.3%
Strongly	22.6%
DK/REFUSED	21.3%
Net Diff.	6.8%
Mean	2.50

10. Support/Oppose: Increasing school choice for parents by giving them a $6,000 grant to help send their children to a private school if their local public school is not meeting their child's needs.

Total	300
SUPPORT	51.1%
Strongly	34.1%
Somewhat	17.0%
OPPOSE	40.9%
Somewhat	13.8%
Strongly	27.2%
DK/REFUSED	7.9%
Net Diff.	10.2%
Mean	2.63

11. Support/Oppose: Lowering the state income tax rate to two-point five percent by 2030.

Total	300
SUPPORT	76.8%
Strongly	54.2%
Somewhat	22.6%
OPPOSE	15.0%
Somewhat	7.2%
Strongly	7.8%
DK/REFUSED	8.2%
Net Diff.	61.9%
Mean	3.34

12. As you may know, Medicaid is a taxpayer funded program that provides healthcare coverage to low-income people. Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina?

Total	300
SUPPORT	71.2%
Strongly	48.1%
Somewhat	23.2%
OPPOSE	24.7%
Somewhat	7.9%
Strongly	16.8%
DK/REFUSED	4.1%
Net Diff.	46.5%
Mean	3.07

13. Would you support or oppose expanding the state's Medicaid program if new recipients who were able to work would be required to find employment in order to receive benefits?

Total Answering	86
SUPPORT	71.5%
Strongly	44.5%
Somewhat	26.9%
OPPOSE	26.1%
Somewhat	7.9%
Strongly	18.3%
DK/REFUSED	2.4%
Net Diff.	45.4%
Mean	3.00

Combo: Do you support or oppose expanding the state's Medicaid program to cover more people in North Carolina, if new recipients who were able to work would be required to find employment in order to receive benefits?

Total	300
SUPPORT	91.8%
Strongly	60.9%
Somewhat	30.9%
OPPOSE	7.5%
Somewhat	2.3%
Strongly	5.3%
DK/REFUSED	0.7%
Net Diff.	84.3%
Mean	3.48

Support/Oppose - SUPPORT:

Total	300
MEDICAID BENEFIT COMBO	91.8%
MEDICAL MARIJUANA	83.4%
LOWERING STATE TAX RATE	76.8%
EXPAND MEDICAID PROGRAM	71.2%
PARENTS SCHOOL CHOICE	51.1%
LEGALIZE SPORTS BETTING	42.8%

Support/Oppose - SUMMARY MEANS:

Total	300
MEDICAID BENEFIT COMBO	3.48
MEDICAL MARIJUANA	3.35
LOWERING STATE TAX RATE	3.34
EXPAND MEDICAID PROGRAM	3.07
PARENTS SCHOOL CHOICE	2.63
LEGALIZE SPORTS BETTING	2.50

14. With which political party are you registered?

Total	300
REPUBLICAN	34.0%
DEMOCRATIC	30.0%
INDEPENDENT/OTHER/DK	36.0%
Independent	32.0%
Other	4.0%
DK/Refused	-

15. Now, thinking about the Republican Party and how you align with it, do you consider yourself to be...

1. More of a supporter of Donald Trump.
2. More of a supporter of the traditional Republican Party.

Total Answering	102
SUPPORTER OF TRUMP	49.8%
TRADITIONAL REPUB. PARTY	33.3%
DK/REFUSED	16.9%
Net Diff.	16.4%

16. If you were to label yourself, would you say you are a liberal, a moderate, or a conservative in your political beliefs?

Total	300
LIBERAL	26.6%
Very	12.9%
Somewhat	13.7%
MODERATE	31.0%
CONSERVATIVE	40.4%
Somewhat	21.2%
Very	19.2%
DK/REFUSED	1.9%
Net Diff.	13.8%
Mean	3.21

17. And just for statistical purposes, regardless of how you may feel today, for whom did you vote in the 2020 election for President of the United States?

Total	300
DONALD TRUMP	48.0%
JOE BIDEN	49.5%
OTHER	1.5%
DK/REFUSED	1.0%
Net Diff.	-1.5%

18. Are there children in your household under the age of 18 years old?

Total	300
YES	18.1%
NO	81.1%
DK/REFUSED	0.8%
Net Diff.	-63.0%

19. Do you consider yourself to be an Evangelical, or Born Again Christian?

Total	300
YES	32.1%
NO	60.2%
DK/REFUSED	7.7%
Net Diff.	-28.1%

20. Do you or anyone in your household currently own a hand gun, rifle, shotgun or other firearm?

Total	300
YES	41.5%
NO	42.7%
DK/REFUSED	15.8%
Net Diff.	-1.2%

21. What is the last grade of formal education you have completed?

Total	300
LESS THAN COLLEGE	34.4%
Less than High School	1.3%
High School Graduate	6.4%
Some College/Trade	18.0%
Associates/2-yr Degree	8.8%
COLLEGE/POST GRADUATE	63.5%
Bachelors/4-yr Degree	42.7%
Post Graduate Degree	20.9%
REFUSED	2.0%
Net Diff.	29.1%

22. On the issue of abortion, do you consider yourself pro-life or pro-choice?

Total	300
PRO-LIFE	37.1%
Strongly	26.8%
Somewhat	10.3%
PRO-CHOICE	57.7%
Somewhat	13.7%
Strongly	44.0%
DK/REFUSED	5.2%
Net Diff.	-20.6%
Mean	2.21

23. Which one of the following statements most closely describes your positions on the issue of abortion?

1. Abortions should not be legal in any circumstances
2. Abortions should be legal only in order to protect the life of the mother
3. Abortions should be legal only in the case of incest, rape, or to protect the life of the mother
4. Abortions should be legal during the first trimester of pregnancy
5. Abortions should be legal until the twentieth week of pregnancy
6. Abortions should be legal in all circumstances

Total	300
PRO-LIFE	36.1%
Shouldn't Be Legal	9.2%
Protect Mother's Life	20.8%
Case of Incest/Rape	6.2%
PRO-CHOICE	56.7%
During 1st Trimester	18.0%
Until 20th Week	12.5%
Legal:All Circumstance	26.2%
DK/REFUSED	7.2%
Net Diff.	-20.6%

24. What is your main racial background?

Total	300
WHITE	90.7%
NON-WHITE	9.0%
African-American/Black	5.3%
Hispanic/Latino	2.3%
Asian/Asian-American	0.7%
Other	0.7%
REFUSED	0.3%

25. What is your age? Are you between…?

Total	300
18-29	15.0%
30-40	15.0%
41-55	24.0%
56-65	19.0%
OVER 65	27.0%
REFUSED	-
Mean	50.69

26. Gender:

Total	300
MALE	45.0%
FEMALE	55.0%

27. Interview:

Total	300
LANDLINE	31.5%
MOBILE PHONE	32.8%
TEXT	35.7%

28. HD:

Total	300
HD 20	100.0%

29. Voter Household General Election History:

Total	300
NEWLY REGISTERED	3.2%
1 OF 4	19.8%
2 OF 4	13.4%
3 OF 4	18.6%
4 OF 4	45.0%

30. Primary Vote Frequency:

Total	300
0 OF 4	32.1%
1 OF 4	22.0%
2 OF 4	23.5%
3 OF 4	11.1%
4 OF 4	11.2%

31. Primary Ballot Indicator (Independents):

Total Answering	108
NONE	31.9%
VOTED GOP	26.8%
Only Voted GOP	24.1%
Voted Majority GOP	2.7%
VOTED EQUAL GOP/DEM	16.9%
VOTED DEM	24.3%
Voted Majority Dem	1.7%
Only Voted Dem	22.6%