

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
REPUBLICAN	70.0%	65.5%	70.9%	76.8%	65.9%	71.0%	72.5%	84.6%	64.5%	72.6%	41.9%	-	65.2%	70.1%	74.1%	77.5%	73.2%	75.8%	75.3%	67.7%	67.1%
UNAFFILIATED	30.0%	34.5%	29.1%	23.2%	34.1%	29.0%	27.5%	15.4%	35.5%	27.4%	58.1%	-	34.8%	29.9%	25.9%	22.5%	26.8%	24.2%	24.7%	32.3%	32.9%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
REPUBLICAN	70.0%	75.2%	73.8%	81.0%	48.8%	69.2%	40.0%	75.7%	78.9%	73.2%	55.2%	57.6%	51.7%	75.5%	73.0%	77.1%	56.2%	66.1%	45.8%
UNAFFILIATED	30.0%	24.8%	26.2%	19.0%	51.2%	30.8%	60.0%	24.3%	21.1%	26.8%	44.8%	42.4%	48.3%	24.5%	27.0%	22.9%	43.8%	33.9%	54.2%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
REPUBLICAN	70.0%	78.2%	79.2%	77.6%	48.3%	60.0%	35.7%	73.6%	73.9%	73.1%	56.6%	71.9%	46.5%	71.1%	59.5%	74.1%	68.4%	73.9%	77.8%	70.1%	68.3%
UNAFFILIATED	30.0%	21.8%	20.8%	22.4%	51.7%	40.0%	64.3%	26.4%	26.1%	26.9%	43.4%	28.1%	53.5%	28.9%	40.5%	25.9%	31.6%	26.1%	22.2%	29.9%	31.7%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
REPUBLICAN	70.0%	74.0%	43.8%	78.2%	67.6%	74.4%	77.8%	76.2%	67.2%	75.5%	61.1%	75.2%	67.5%	73.2%	69.2%	73.0%	68.6%	72.7%	62.5%	77.3%	67.4%
UNAFFILIATED	30.0%	26.0%	56.2%	21.8%	32.4%	25.6%	22.2%	23.8%	32.8%	24.5%	38.9%	24.8%	32.5%	26.8%	30.8%	27.0%	31.4%	27.3%	37.5%	22.7%	32.6%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
REPUBLICAN	70.0%	80.6%	70.3%	84.6%	62.5%	66.5%	71.7%	68.1%	69.2%	70.0%	63.6%	60.0%	50.0%	71.4%	69.6%
UNAFFILIATED	30.0%	19.4%	29.7%	15.4%	37.5%	33.5%	28.3%	31.9%	30.8%	30.0%	36.4%	40.0%	50.0%	28.6%	30.4%

THE DIFFERENTIALS  
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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
REPUBLICAN	70.0%	87.5%	68.9%	63.2%	77.3%	62.5%	55.6%	72.7%	76.9%	68.1%	75.9%	56.4%	85.1%	73.9%	65.4%	61.9%
UNAFFILIATED	30.0%	12.5%	31.1%	36.8%	22.7%	37.5%	44.4%	27.3%	23.1%	31.9%	24.1%	43.6%	14.9%	26.1%	34.6%	38.1%

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BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- LIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
REPUBLICAN	70.0%	100.0%	0.0	100.0%	100.0%	0.0	0.0	75.7%	42.7%	71.5%	79.9%	79.4%	61.9%	54.2%
UNAFFILIATED	30.0%	0.0	100.0%	0.0	0.0	100.0%	100.0%	24.3%	57.3%	28.5%	20.1%	20.6%	38.1%	45.8%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
REPUBLICAN	70.0%	49.5%	54.5%	48.8%	75.8%	61.5%	81.3%	52.3%	70.9%	59.3%	75.4%	47.1%	80.6%	63.6%	87.2%	100.0%	100.0%	100.0%	100.0%
UNAFFILIATED	30.0%	50.5%	45.5%	51.2%	24.2%	38.5%	18.7%	47.7%	29.1%	40.7%	24.6%	52.9%	19.4%	36.4%	12.8%	0.0	0.0	0.0	0.0

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BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
REPUBLICAN	70.0%	0.0	0.0	0.0	0.0	72.6%	57.1%	73.8%	74.4%	70.1%	68.4%	65.9%	71.6%	66.1%	68.5%	77.7%	68.4%
UNAFFILIATED	30.0%	100.0%	100.0%	100.0%	100.0%	27.4%	42.9%	26.2%	25.6%	29.9%	31.6%	34.1%	28.4%	33.9%	31.5%	22.3%	31.6%

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BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
REPUBLICAN	70.0%	62.5%	76.9%	63.8%	71.8%	72.0%	66.4%	73.6%
UNAFFILIATED	30.0%	37.5%	23.1%	36.2%	28.2%	28.0%	33.6%	26.4%

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BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
REPUBLICAN	70.0%	62.5%	70.5%	71.4%	69.9%	66.7%	71.9%	68.7%	72.0%	53.8%	67.0%	66.7%	66.2%	61.5%	68.5%	65.0%	67.9%
UNAFFILIATED	30.0%	37.5%	29.5%	28.6%	30.1%	33.3%	28.1%	31.3%	28.0%	46.2%	33.0%	33.3%	33.8%	38.5%	31.5%	35.0%	32.1%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
REPUBLICAN	70.0%	72.7%	74.0%	75.8%	73.7%	71.1%	75.6%	72.3%	76.2%	73.5%	60.0%	71.3%	69.3%	74.5%
UNAFFILIATED	30.0%	27.3%	26.0%	24.2%	26.3%	28.9%	24.4%	27.7%	23.8%	26.5%	40.0%	28.7%	30.7%	25.5%

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2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
VERY LIKELY	91.4%	89.1%	91.8%	90.5%	89.4%	96.0%	92.5%	76.9%	92.9%	100.0%	0.0	-	89.1%	90.3%	95.3%	95.0%	93.0%	95.2%	91.0%	91.6%	91.6%
SOMEWHAT LIKELY	8.6%	10.9%	8.2%	9.5%	10.6%	4.0%	7.5%	23.1%	7.1%	0.0	100.0%	-	10.9%	9.7%	4.7%	5.0%	7.0%	4.8%	9.0%	8.4%	8.4%
Mean	1.91	1.89	1.92	1.91	1.89	1.96	1.92	1.77	1.93	2.00	1.00	-	1.89	1.90	1.95	1.95	1.93	1.95	1.91	1.92	1.92

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2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
VERY LIKELY	91.4%	93.7%	94.7%	89.9%	80.2%	88.5%	76.7%	91.6%	96.5%	87.9%	89.5%	88.2%	91.4%	92.3%	96.6%	89.6%	86.8%	88.7%	84.7%
SOMEWHAT LIKELY	8.6%	6.3%	5.3%	10.1%	19.8%	11.5%	23.3%	8.4%	3.5%	12.1%	10.5%	11.8%	8.6%	7.7%	3.4%	10.4%	13.2%	11.3%	15.3%
Mean	1.91	1.94	1.95	1.90	1.80	1.88	1.77	1.92	1.96	1.88	1.90	1.88	1.91	1.92	1.97	1.90	1.87	1.89	1.85

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BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
VERY LIKELY	91.4%	97.6%	100.0%	96.1%	82.8%	86.7%	78.6%	94.7%	96.5%	91.6%	83.9%	87.7%	81.4%	93.9%	86.5%	93.8%	88.3%	94.2%	92.6%	91.5%	90.6%
SOMEWHAT LIKELY	8.6%	2.4%	0.0	3.9%	17.2%	13.3%	21.4%	5.3%	3.5%	8.4%	16.1%	12.3%	18.6%	6.1%	13.5%	6.2%	11.7%	5.8%	7.4%	8.5%	9.4%
Mean	1.91	1.98	2.00	1.96	1.83	1.87	1.79	1.95	1.96	1.92	1.84	1.88	1.81	1.94	1.86	1.94	1.88	1.94	1.93	1.91	1.91

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BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
VERY LIKELY	91.4%	93.5%	81.2%	96.0%	89.9%	97.4%	88.9%	92.4%	90.5%	88.7%	83.3%	94.2%	91.2%	95.1%	76.9%	94.8%	90.3%	88.6%	79.2%	96.6%	90.7%
SOMEWHAT LIKELY	8.6%	6.5%	18.8%	4.0%	10.1%	2.6%	11.1%	7.6%	9.5%	11.3%	16.7%	5.8%	8.8%	4.9%	23.1%	5.2%	9.7%	11.4%	20.8%	3.4%	9.3%
Mean	1.91	1.94	1.81	1.96	1.90	1.97	1.89	1.92	1.91	1.89	1.83	1.94	1.91	1.95	1.77	1.95	1.90	1.89	1.79	1.97	1.91

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2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
VERY LIKELY	91.4%	97.0%	90.3%	92.3%	75.0%	91.1%	94.3%	86.1%	92.3%	95.0%	72.7%	100.0%	83.3%	100.0%	88.7%
SOMEWHAT LIKELY	8.6%	3.0%	9.7%	7.7%	25.0%	8.9%	5.7%	13.9%	7.7%	5.0%	27.3%	0.0	16.7%	0.0	11.3%
Mean	1.91	1.97	1.90	1.92	1.75	1.91	1.94	1.86	1.92	1.95	1.73	2.00	1.83	2.00	1.89

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BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
VERY LIKELY	91.4%	93.8%	96.7%	89.5%	95.5%	100.0%	88.9%	81.8%	84.6%	91.4%	94.5%	85.7%	93.6%	93.8%	88.6%	95.2%
SOMEWHAT LIKELY	8.6%	6.2%	3.3%	10.5%	4.5%	0.0	11.1%	18.2%	15.4%	8.6%	5.5%	14.3%	6.4%	6.2%	11.4%	4.8%
Mean	1.91	1.94	1.97	1.89	1.95	2.00	1.89	1.82	1.85	1.91	1.95	1.86	1.94	1.94	1.89	1.95

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
VERY LIKELY	91.4%	94.9%	83.3%	95.2%	94.6%	84.5%	81.8%	92.1%	88.0%	93.3%	91.0%	92.1%	92.5%	89.8%
SOMEWHAT LIKELY	8.6%	5.1%	16.7%	4.8%	5.4%	15.5%	18.2%	7.9%	12.0%	6.7%	9.0%	7.9%	7.5%	10.2%
Mean	1.91	1.95	1.83	1.95	1.95	1.85	1.82	1.92	1.88	1.93	1.91	1.92	1.93	1.90

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
VERY LIKELY	91.4%	80.0%	90.9%	78.6%	94.1%	91.7%	95.1%	81.8%	93.9%	88.9%	95.8%	78.4%	94.4%	94.5%	94.3%	89.4%	95.6%	95.5%	95.7%
SOMEWHAT LIKELY	8.6%	20.0%	9.1%	21.4%	5.9%	8.3%	4.9%	18.2%	6.1%	11.1%	4.2%	21.6%	5.6%	5.5%	5.7%	10.6%	4.4%	4.5%	4.3%
Mean	1.91	1.80	1.91	1.79	1.94	1.92	1.95	1.82	1.94	1.89	1.96	1.78	1.94	1.95	1.94	1.89	1.96	1.96	1.96

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
VERY LIKELY	91.4%	70.8%	89.5%	85.7%	92.5%	92.9%	85.7%	92.3%	92.3%	94.8%	89.3%	87.0%	92.2%	94.9%	88.2%	91.2%	90.8%
SOMEWHAT LIKELY	8.6%	29.2%	10.5%	14.3%	7.5%	7.1%	14.3%	7.7%	7.7%	5.2%	10.7%	13.0%	7.8%	5.1%	11.8%	8.8%	9.2%
Mean	1.91	1.71	1.89	1.86	1.92	1.93	1.86	1.92	1.92	1.95	1.89	1.87	1.92	1.95	1.88	1.91	1.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
VERY LIKELY	91.4%	91.7%	92.3%	92.4%	93.6%	89.7%	91.6%	91.2%
SOMEWHAT LIKELY	8.6%	8.3%	7.7%	7.6%	6.4%	10.3%	8.4%	8.8%
Mean	1.91	1.92	1.92	1.92	1.94	1.90	1.92	1.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		20-29		30-39		40-49		50-59		60-69		70-79		80-89		90-99	
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
VERY LIKELY	91.4%	91.7%	91.5%	92.1%	91.4%	92.3%	91.0%	92.8%	89.7%	100.0%	91.0%	93.3%	91.2%	93.6%	90.5%	93.4%	89.0%
SOMEWHAT LIKELY	8.6%	8.3%	8.5%	7.9%	8.6%	7.7%	9.0%	7.2%	10.3%	0.0	9.0%	6.7%	8.8%	6.4%	9.5%	6.6%	11.0%
Mean	1.91	1.92	1.91	1.92	1.91	1.92	1.91	1.93	1.90	2.00	1.91	1.93	1.91	1.94	1.90	1.93	1.89

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
VERY LIKELY	91.4%	81.8%	91.9%	90.9%	91.5%	91.1%	91.7%	92.2%	90.5%	94.1%	83.8%	93.8%	90.1%	96.4%
SOMEWHAT LIKELY	8.6%	18.2%	8.1%	9.1%	8.5%	8.9%	8.3%	7.8%	9.5%	5.9%	16.2%	6.2%	9.9%	3.6%
Mean	1.91	1.82	1.92	1.91	1.92	1.91	1.92	1.92	1.90	1.94	1.84	1.94	1.90	1.96

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
ELECTION DAY	61.0%	64.5%	58.2%	63.2%	67.1%	53.0%	100.0%	0.0	0.0	61.7%	53.5%	-	58.7%	61.9%	58.8%	67.5%	62.5%	63.0%	57.8%	64.7%	60.5%
ABSENTEE BALLOT	2.6%	1.8%	1.8%	4.2%	4.7%	1.0%	0.0	100.0%	0.0	2.2%	7.0%	-	4.0%	2.2%	1.2%	1.2%	1.7%	1.2%	4.8%	1.8%	1.2%
EARLY VOTING LOCATION	33.8%	29.1%	38.2%	30.5%	27.1%	43.0%	0.0	0.0	100.0%	34.4%	27.9%	-	32.8%	35.8%	37.6%	28.8%	34.4%	33.3%	36.1%	31.7%	33.5%
DON'T KNOW	2.6%	4.5%	1.8%	2.1%	1.2%	3.0%	0.0	0.0	0.0	1.8%	11.6%	-	4.5%	0.0	2.4%	2.5%	1.3%	2.4%	1.2%	1.8%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
ELECTION DAY	61.0%	65.4%	67.2%	58.2%	40.7%	38.5%	41.7%	60.1%	64.9%	56.4%	59.4%	61.2%	56.9%	59.2%	64.0%	56.2%	56.2%	53.2%	59.3%
ABSENTEE BALLOT	2.6%	2.3%	2.5%	1.3%	4.7%	0.0	6.7%	3.0%	4.4%	2.0%	2.1%	1.2%	3.4%	2.6%	2.2%	2.8%	4.1%	4.8%	3.4%
EARLY VOTING LOCATION	33.8%	30.1%	28.4%	36.7%	51.2%	61.5%	46.7%	35.4%	28.9%	40.3%	34.3%	31.8%	37.9%	36.9%	32.6%	39.6%	34.7%	33.9%	35.6%
DON'T KNOW	2.6%	2.3%	1.9%	3.8%	3.5%	0.0	5.0%	1.5%	1.8%	1.3%	4.2%	5.9%	1.7%	1.3%	1.1%	1.4%	5.0%	8.1%	1.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
ELECTION DAY	61.0%	62.1%	72.9%	55.3%	51.7%	60.0%	42.9%	66.0%	68.8%	61.3%	49.7%	57.9%	44.2%	59.4%	54.1%	58.0%	66.1%	62.3%	44.4%	59.8%	62.7%
ABSENTEE BALLOT	2.6%	4.8%	4.2%	5.3%	3.4%	6.7%	0.0	2.5%	3.0%	1.7%	2.1%	0.0	3.5%	2.8%	2.7%	1.8%	2.9%	5.8%	0.0	0.9%	2.8%
EARLY VOTING LOCATION	33.8%	32.3%	20.8%	39.5%	41.4%	33.3%	50.0%	29.6%	27.1%	33.6%	45.5%	40.4%	48.8%	36.1%	40.5%	35.7%	28.7%	30.4%	51.9%	37.6%	31.4%
DON'T KNOW	2.6%	0.8%	2.1%	0.0	3.4%	0.0	7.1%	1.9%	1.0%	3.4%	2.8%	1.8%	3.5%	1.7%	2.7%	4.5%	2.3%	1.4%	3.7%	1.7%	3.1%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
ELECTION DAY	61.0%	67.5%	50.0%	51.5%	63.1%	53.8%	66.7%	54.3%	63.6%	56.6%	55.6%	62.0%	61.7%	73.2%	46.2%	54.8%	62.2%	68.2%	50.0%	54.6%	63.3%
ABSENTEE BALLOT	2.6%	5.2%	0.0	2.0%	2.3%	5.1%	11.1%	1.0%	2.4%	7.5%	0.0	1.7%	2.3%	7.3%	0.0	1.7%	2.4%	6.8%	8.3%	0.8%	2.2%
EARLY VOTING LOCATION	33.8%	26.0%	37.5%	45.5%	31.7%	41.0%	16.7%	43.8%	30.8%	32.1%	33.3%	35.5%	33.4%	19.5%	46.2%	41.7%	32.3%	25.0%	37.5%	41.2%	31.9%
DON'T KNOW	2.6%	1.3%	12.5%	1.0%	2.9%	0.0	5.6%	1.0%	3.3%	3.8%	11.1%	0.8%	2.6%	0.0	7.7%	1.7%	3.0%	0.0	4.2%	3.4%	2.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
ELECTION DAY	61.0%	65.7%	63.2%	46.2%	62.5%	59.1%	68.9%	56.9%	69.2%	65.0%	45.5%	60.0%	66.7%	50.0%	47.8%
ABSENTEE BALLOT	2.6%	4.5%	1.3%	15.4%	12.5%	1.9%	2.0%	2.8%	0.0	5.0%	9.1%	0.0	0.0	7.1%	2.6%
EARLY VOTING LOCATION	33.8%	28.4%	35.5%	38.5%	25.0%	34.2%	27.0%	38.9%	30.8%	30.0%	45.5%	20.0%	33.3%	42.9%	44.3%
DON'T KNOW	2.6%	1.5%	0.0	0.0	0.0	4.7%	2.0%	1.4%	0.0	0.0	0.0	20.0%	0.0	0.0	5.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
ELECTION DAY	61.0%	56.2%	60.7%	68.4%	50.0%	75.0%	22.2%	45.5%	69.2%	71.0%	67.4%	47.1%	59.6%	69.9%	50.4%	61.9%
ABSENTEE BALLOT	2.6%	6.2%	0.0	0.0	4.5%	0.0	11.1%	9.1%	7.7%	1.9%	2.7%	2.1%	4.3%	2.2%	3.1%	0.0
EARLY VOTING LOCATION	33.8%	34.4%	39.3%	21.1%	36.4%	25.0%	66.7%	45.5%	23.1%	26.2%	28.7%	46.4%	34.0%	26.5%	42.5%	33.3%
DON'T KNOW	2.6%	3.1%	0.0	10.5%	9.1%	0.0	0.0	0.0	0.0	1.0%	1.2%	4.3%	2.1%	1.5%	3.9%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
ELECTION DAY	61.0%	63.1%	56.0%	63.3%	63.0%	52.4%	60.6%	64.7%	46.7%	63.2%	66.1%	57.7%	67.3%	61.0%
ABSENTEE BALLOT	2.6%	3.1%	1.3%	0.6%	5.4%	2.4%	0.0	2.1%	2.7%	0.5%	3.7%	1.9%	0.7%	6.8%
EARLY VOTING LOCATION	33.8%	31.1%	40.0%	33.1%	29.3%	44.0%	34.8%	30.6%	50.7%	33.7%	27.5%	37.5%	29.9%	32.2%
DON'T KNOW	2.6%	2.6%	2.7%	3.0%	2.2%	1.2%	4.5%	2.6%	0.0	2.6%	2.6%	3.0%	2.0%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
ELECTION DAY	61.0%	51.6%	45.5%	52.4%	62.2%	60.6%	62.9%	50.0%	60.2%	53.7%	62.7%	52.9%	64.3%	67.3%	63.1%	57.4%	63.6%	61.2%	64.3%
ABSENTEE BALLOT	2.6%	4.2%	18.2%	2.4%	2.3%	2.8%	2.1%	4.5%	0.5%	1.9%	0.0	3.9%	4.1%	3.6%	4.3%	4.3%	3.0%	4.5%	2.6%
EARLY VOTING LOCATION	33.8%	41.1%	36.4%	41.7%	32.9%	33.9%	32.5%	45.5%	36.2%	38.9%	35.2%	37.3%	29.6%	29.1%	29.8%	36.2%	30.6%	31.3%	30.4%
DON'T KNOW	2.6%	3.2%	0.0	3.6%	2.6%	2.8%	2.5%	0.0	3.1%	5.6%	2.1%	5.9%	2.0%	0.0	2.8%	2.1%	2.7%	3.0%	2.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
ELECTION DAY	61.0%	45.8%	57.9%	59.5%	56.6%	62.0%	71.4%	61.5%	61.5%	62.3%	59.1%	61.8%	55.9%	61.0%	57.5%	62.8%	61.2%
ABSENTEE BALLOT	2.6%	4.2%	0.0	0.0	0.0	2.3%	14.3%	3.1%	1.7%	1.3%	2.7%	4.1%	1.0%	0.8%	0.8%	3.4%	5.1%
EARLY VOTING LOCATION	33.8%	45.8%	40.0%	38.1%	41.5%	34.2%	14.3%	32.3%	35.0%	36.4%	34.2%	30.9%	38.2%	37.3%	37.8%	31.8%	29.6%
DON'T KNOW	2.6%	4.2%	2.1%	2.4%	1.9%	1.5%	0.0	3.1%	1.7%	0.0	4.0%	3.3%	4.9%	0.8%	3.9%	2.0%	4.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
ELECTION DAY	61.0%	58.3%	66.7%	72.4%	60.0%	55.6%	59.6%	62.4%
ABSENTEE BALLOT	2.6%	0.0	2.6%	1.0%	3.6%	3.3%	1.2%	4.0%
EARLY VOTING LOCATION	33.8%	37.5%	28.2%	25.7%	35.5%	36.9%	36.8%	30.8%
DON'T KNOW	2.6%	4.2%	2.6%	1.0%	0.9%	4.2%	2.4%	2.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
ELECTION DAY	61.0%	58.3%	61.3%	63.5%	60.8%	69.0%	57.1%	65.5%	55.6%	46.2%	60.5%	53.3%	60.6%	67.9%	56.0%	62.8%	56.0%
ABSENTEE BALLOT	2.6%	0.0	2.8%	1.6%	2.8%	1.2%	3.4%	2.2%	3.3%	0.0	1.3%	3.3%	0.9%	2.6%	0.6%	2.2%	0.0
EARLY VOTING LOCATION	33.8%	37.5%	33.3%	31.7%	33.8%	28.0%	36.4%	30.9%	36.9%	46.2%	36.1%	40.0%	36.1%	26.9%	41.1%	33.6%	40.4%
DON'T KNOW	2.6%	4.2%	2.6%	3.2%	2.6%	1.8%	3.1%	1.4%	4.2%	7.7%	2.1%	3.3%	2.3%	2.6%	2.4%	1.5%	3.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
ELECTION DAY	61.0%	72.7%	62.1%	72.7%	61.0%	70.0%	58.3%	68.1%	55.2%	61.9%	58.5%	66.3%	58.1%	70.8%
ABSENTEE BALLOT	2.6%	0.0	4.3%	0.0	4.7%	0.0	6.4%	2.1%	6.7%	1.6%	5.4%	2.2%	2.8%	0.7%
EARLY VOTING LOCATION	33.8%	27.3%	30.6%	24.2%	31.5%	28.9%	31.4%	28.4%	33.3%	34.6%	31.5%	29.8%	36.0%	27.0%
DON'T KNOW	2.6%	0.0	3.0%	3.0%	2.8%	1.1%	3.8%	1.4%	4.8%	1.9%	4.6%	1.7%	3.1%	1.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
ECONOMY/INFLATION	27.2%	21.8%	31.8%	23.2%	25.9%	33.0%	25.6%	15.4%	31.4%	27.6%	23.3%	-	24.4%	28.4%	28.2%	31.2%	29.1%	29.7%	28.9%	25.1%	27.5%
LEADERSHIP/HONESTY	9.4%	8.2%	10.0%	11.6%	9.4%	8.0%	8.5%	0.0	11.8%	9.6%	7.0%	-	10.9%	6.7%	10.6%	8.8%	8.4%	9.7%	9.0%	10.8%	8.4%
GOVERNMENT	7.2%	10.0%	5.5%	6.3%	2.4%	11.0%	7.2%	7.7%	6.5%	7.4%	4.7%	-	7.0%	5.2%	10.6%	7.5%	7.4%	9.1%	8.4%	7.8%	5.4%
BORDER SECURITY	7.0%	8.2%	5.5%	5.3%	5.9%	10.0%	6.9%	15.4%	5.9%	7.4%	2.3%	-	6.5%	9.0%	5.9%	6.2%	7.4%	6.1%	8.4%	6.6%	6.0%
AMERICAN VALUES	5.4%	7.3%	5.5%	6.3%	5.9%	2.0%	6.6%	0.0	3.6%	5.5%	4.7%	-	7.0%	3.7%	2.4%	7.5%	4.3%	4.8%	4.8%	4.8%	6.6%
ENERGY INDEPENDENCE	5.0%	7.3%	4.5%	6.3%	2.4%	4.0%	6.2%	0.0	3.6%	4.8%	7.0%	-	4.0%	4.5%	8.2%	5.0%	5.7%	6.7%	1.8%	6.6%	6.6%
REMOVE DEMOCRATS	4.4%	5.5%	4.5%	3.2%	3.5%	5.0%	4.6%	0.0	4.7%	4.6%	2.3%	-	4.0%	4.5%	4.7%	5.0%	4.7%	4.8%	4.2%	3.6%	5.4%
ABORTION/PRO-LIFE	3.8%	7.3%	2.7%	1.1%	5.9%	2.0%	3.6%	7.7%	4.1%	3.9%	2.3%	-	4.0%	2.2%	5.9%	3.8%	3.7%	4.8%	1.8%	6.6%	3.0%
CONSERVATIVES	3.8%	5.5%	5.5%	4.2%	2.4%	1.0%	3.3%	0.0	5.3%	3.9%	2.3%	-	4.5%	3.7%	1.2%	5.0%	3.3%	3.0%	0.0	5.4%	6.0%
TRUMP/ BIDEN	3.0%	0.9%	2.7%	1.1%	7.1%	4.0%	2.6%	0.0	3.6%	2.8%	4.7%	-	3.0%	5.2%	1.2%	1.2%	3.0%	1.2%	6.0%	1.8%	1.2%
ETHICS/VALUES/POLICES	2.6%	0.0	1.8%	7.4%	1.2%	3.0%	3.3%	0.0	1.8%	2.8%	0.0	-	1.5%	3.7%	2.4%	3.8%	3.3%	3.0%	0.6%	2.4%	4.8%
REPUBLICAN	2.2%	1.8%	1.8%	3.2%	2.4%	2.0%	3.0%	0.0	1.2%	2.2%	2.3%	-	2.0%	2.2%	3.5%	1.2%	2.3%	2.4%	1.2%	2.4%	3.0%
RIGHTS/ FREEDOM	2.0%	3.6%	2.7%	0.0	2.4%	1.0%	1.6%	0.0	3.0%	2.0%	2.3%	-	3.5%	1.5%	1.2%	0.0	1.0%	0.6%	0.0	3.6%	2.4%
CRIME	1.2%	0.9%	1.8%	1.1%	1.2%	1.0%	1.3%	0.0	1.2%	1.3%	0.0	-	2.0%	0.0	1.2%	1.2%	0.7%	1.2%	1.8%	1.2%	0.6%
DK/REFUSED	15.8%	11.8%	13.6%	20.0%	22.4%	13.0%	15.7%	53.8%	12.4%	14.0%	34.9%	-	15.9%	19.4%	12.9%	12.5%	15.7%	12.7%	22.9%	11.4%	13.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
ECONOMY/INFLATION	27.2%	30.1%	30.0%	30.4%	16.3%	34.6%	8.3%	33.5%	34.2%	32.9%	21.0%	22.4%	19.0%	31.8%	25.8%	35.4%	21.5%	21.0%	22.0%
LEADERSHIP/HONESTY	9.4%	6.8%	7.2%	5.1%	18.6%	19.2%	18.3%	7.2%	3.5%	10.1%	12.6%	10.6%	15.5%	8.6%	5.6%	10.4%	12.4%	6.5%	18.6%
GOVERNMENT	7.2%	6.0%	5.0%	10.1%	12.8%	7.7%	15.0%	6.1%	7.0%	5.4%	9.1%	7.1%	12.1%	6.9%	5.6%	7.6%	10.7%	9.7%	11.9%
BORDER SECURITY	7.0%	8.0%	8.8%	5.1%	2.3%	3.8%	1.7%	7.6%	7.0%	8.1%	5.6%	3.5%	8.6%	6.4%	9.0%	4.9%	7.4%	12.9%	1.7%
AMERICAN VALUES	5.4%	6.3%	5.9%	7.6%	1.2%	0.0	1.7%	5.7%	4.4%	6.7%	5.6%	3.5%	8.6%	6.0%	9.0%	4.2%	3.3%	0.0	6.8%
ENERGY INDEPENDENCE	5.0%	5.8%	5.9%	5.1%	1.2%	3.8%	0.0	5.3%	7.0%	4.0%	4.2%	4.7%	3.4%	4.3%	5.6%	3.5%	5.8%	6.5%	5.1%
REMOVE DEMOCRATS	4.4%	5.5%	5.9%	3.8%	0.0	0.0	0.0	4.9%	6.1%	4.0%	2.8%	4.7%	0.0	6.0%	6.7%	5.6%	3.3%	3.2%	3.4%
ABORTION/PRO-LIFE	3.8%	3.3%	2.2%	7.6%	7.0%	11.5%	5.0%	4.9%	3.5%	6.0%	2.1%	3.5%	0.0	3.9%	3.4%	4.2%	2.5%	1.6%	3.4%
CONSERVATIVES	3.8%	4.3%	4.7%	2.5%	2.3%	3.8%	1.7%	3.4%	4.4%	2.7%	4.9%	7.1%	1.7%	3.4%	3.4%	3.5%	3.3%	1.6%	5.1%
TRUMP/ BIDEN	3.0%	2.3%	2.2%	2.5%	5.8%	0.0	8.3%	2.7%	2.6%	2.7%	3.5%	2.4%	5.2%	1.7%	1.1%	2.1%	4.1%	4.8%	3.4%
ETHICS/VALUES/POLICES	2.6%	3.0%	3.1%	2.5%	1.2%	0.0	1.7%	3.4%	2.6%	4.0%	1.4%	2.4%	0.0	3.4%	3.4%	3.5%	0.0	0.0	0.0
REPUBLICAN	2.2%	2.3%	2.8%	0.0	2.3%	0.0	3.3%	1.5%	2.6%	0.7%	3.5%	2.4%	5.2%	1.7%	2.2%	1.4%	1.7%	1.6%	1.7%
RIGHTS/ FREEDOM	2.0%	2.0%	2.2%	1.3%	2.3%	0.0	3.3%	1.5%	1.8%	1.3%	2.8%	2.4%	3.4%	1.3%	1.1%	1.4%	3.3%	3.2%	3.4%
CRIME	1.2%	0.8%	0.3%	2.5%	2.3%	7.7%	0.0	1.5%	0.9%	2.0%	1.4%	1.2%	1.7%	1.7%	2.2%	1.4%	0.0	0.0	0.0
DK/REFUSED	15.8%	13.8%	13.8%	13.9%	24.4%	7.7%	31.7%	10.6%	12.3%	9.4%	19.6%	22.4%	15.5%	12.9%	15.7%	11.1%	20.7%	27.4%	13.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
ECONOMY/INFLATION	27.2%	38.7%	25.0%	47.4%	17.2%	26.7%	7.1%	32.1%	30.2%	35.3%	20.3%	26.3%	16.3%	33.3%	18.9%	24.1%	24.6%	34.8%	33.3%	24.8%	25.8%
LEADERSHIP/HONESTY	9.4%	7.3%	8.3%	6.6%	17.2%	20.0%	14.3%	5.3%	7.0%	2.5%	16.8%	10.5%	20.9%	7.2%	13.5%	13.4%	8.2%	10.1%	11.1%	10.3%	8.7%
GOVERNMENT	7.2%	4.8%	2.1%	6.6%	0.0	0.0	0.0	5.0%	3.5%	7.6%	9.8%	7.0%	11.6%	7.2%	2.7%	5.4%	9.4%	2.9%	0.0	6.0%	9.4%
BORDER SECURITY	7.0%	7.3%	10.4%	5.3%	10.3%	13.3%	7.1%	7.9%	6.5%	10.1%	3.5%	5.3%	2.3%	7.2%	2.7%	9.8%	5.8%	8.7%	7.4%	5.1%	7.3%
AMERICAN VALUES	5.4%	8.1%	10.4%	6.6%	6.9%	6.7%	7.1%	6.6%	8.0%	4.2%	2.8%	5.3%	1.2%	4.4%	5.4%	2.7%	8.2%	5.8%	0.0	4.3%	6.3%
ENERGY INDEPENDENCE	5.0%	4.8%	4.2%	5.3%	0.0	0.0	0.0	5.0%	6.0%	3.4%	4.9%	7.0%	3.5%	5.0%	2.7%	8.9%	2.9%	7.2%	11.1%	7.7%	2.8%
REMOVE DEMOCRATS	4.4%	1.6%	4.2%	0.0	0.0	0.0	0.0	6.6%	8.0%	4.2%	0.7%	1.8%	0.0	6.7%	5.4%	1.8%	3.5%	2.9%	0.0	4.3%	5.2%
ABORTION/PRO-LIFE	3.8%	3.2%	4.2%	2.6%	0.0	0.0	0.0	3.5%	3.5%	3.4%	5.6%	10.5%	2.3%	2.8%	2.7%	6.2%	3.5%	4.3%	0.0	3.4%	4.2%
CONSERVATIVES	3.8%	4.0%	4.2%	3.9%	0.0	0.0	0.0	4.4%	4.5%	4.2%	2.8%	3.5%	2.3%	3.9%	5.4%	3.6%	3.5%	0.0	3.7%	6.0%	3.8%
TRUMP/ BIDEN	3.0%	0.8%	2.1%	0.0	10.3%	0.0	21.4%	2.5%	2.5%	2.5%	4.9%	0.0	8.1%	2.2%	5.4%	2.7%	3.5%	1.4%	7.4%	2.6%	3.1%
ETHICS/VALUES/POLICES	2.6%	3.2%	2.1%	3.9%	0.0	0.0	0.0	3.1%	3.5%	2.5%	1.4%	1.8%	1.2%	2.2%	5.4%	0.9%	3.5%	1.4%	3.7%	1.7%	3.1%
REPUBLICAN	2.2%	0.0	0.0	0.0	3.4%	6.7%	0.0	2.5%	2.0%	3.4%	2.1%	0.0	3.5%	2.2%	2.7%	0.0	3.5%	0.0	7.4%	2.6%	2.1%
RIGHTS/ FREEDOM	2.0%	1.6%	2.1%	1.3%	3.4%	6.7%	0.0	1.9%	2.0%	1.7%	2.1%	0.0	3.5%	2.2%	0.0	2.7%	1.8%	1.4%	3.7%	2.6%	1.7%
CRIME	1.2%	2.4%	0.0	3.9%	0.0	0.0	0.0	0.9%	0.5%	1.7%	2.1%	5.3%	0.0	1.1%	2.7%	0.9%	1.2%	2.9%	0.0	1.7%	0.7%
DK/REFUSED	15.8%	12.1%	20.8%	6.6%	31.0%	20.0%	42.9%	12.6%	12.1%	13.4%	20.3%	15.8%	23.3%	12.2%	24.3%	17.0%	17.0%	15.9%	11.1%	17.1%	15.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
ECONOMY/INFLATION	27.2%	36.4%	25.0%	30.7%	23.9%	41.0%	33.3%	27.6%	25.1%	35.8%	33.3%	24.8%	26.3%	31.7%	30.8%	22.6%	28.1%	43.2%	29.2%	24.4%	25.9%
LEADERSHIP/HONESTY	9.4%	7.8%	12.5%	10.9%	9.2%	5.1%	11.1%	14.3%	8.3%	11.3%	11.1%	14.9%	6.8%	2.4%	7.7%	13.9%	8.8%	4.5%	16.7%	13.4%	8.0%
GOVERNMENT	7.2%	1.3%	0.0	5.9%	9.5%	5.1%	5.6%	3.8%	8.6%	5.7%	5.6%	5.0%	8.4%	4.9%	0.0	7.0%	7.9%	0.0	4.2%	5.0%	9.3%
BORDER SECURITY	7.0%	5.2%	6.2%	5.9%	7.8%	2.6%	5.6%	5.7%	8.0%	5.7%	5.6%	5.8%	7.8%	7.3%	0.0	7.8%	6.9%	4.5%	4.2%	5.9%	8.0%
AMERICAN VALUES	5.4%	6.5%	6.2%	2.0%	6.2%	7.7%	0.0	1.9%	6.5%	5.7%	0.0	4.1%	6.2%	9.8%	0.0	1.7%	6.3%	6.8%	8.3%	3.4%	5.8%
ENERGY INDEPENDENCE	5.0%	5.2%	12.5%	9.9%	2.9%	2.6%	5.6%	11.4%	3.3%	1.9%	11.1%	10.7%	2.9%	9.8%	7.7%	10.4%	2.4%	11.4%	4.2%	8.4%	2.9%
REMOVE DEMOCRATS	4.4%	2.6%	12.5%	3.0%	4.9%	2.6%	11.1%	1.9%	5.0%	0.0	0.0	5.0%	5.2%	0.0	0.0	4.3%	5.1%	2.3%	4.2%	2.5%	5.4%
ABORTION/PRO-LIFE	3.8%	3.9%	0.0	3.0%	4.2%	7.7%	0.0	2.9%	3.8%	5.7%	0.0	2.5%	4.2%	4.9%	0.0	4.3%	3.6%	6.8%	0.0	4.2%	3.5%
CONSERVATIVES	3.8%	1.3%	0.0	5.9%	3.9%	2.6%	0.0	2.9%	4.4%	0.0	0.0	3.3%	4.9%	0.0	7.7%	4.3%	3.9%	0.0	4.2%	4.2%	4.2%
TRUMP/ BIDEN	3.0%	5.2%	6.2%	3.0%	2.3%	2.6%	5.6%	4.8%	2.4%	3.8%	11.1%	2.5%	2.6%	4.9%	7.7%	2.6%	2.7%	0.0	4.2%	4.2%	2.9%
ETHICS/VALUES/POLICES	2.6%	1.3%	0.0	2.0%	3.3%	0.0	5.6%	1.0%	3.3%	1.9%	5.6%	0.0	3.6%	4.9%	0.0	2.6%	2.4%	0.0	4.2%	0.0	3.8%
REPUBLICAN	2.2%	1.3%	0.0	3.0%	2.3%	0.0	0.0	2.9%	2.4%	0.0	5.6%	1.7%	2.6%	0.0	7.7%	1.7%	2.4%	0.0	0.0	2.5%	2.6%
RIGHTS/ FREEDOM	2.0%	2.6%	0.0	2.0%	2.0%	2.6%	0.0	1.0%	2.4%	1.9%	0.0	1.7%	2.3%	2.4%	7.7%	1.7%	1.8%	0.0	0.0	1.7%	2.6%
CRIME	1.2%	1.3%	0.0	2.0%	1.0%	0.0	5.6%	1.9%	0.9%	1.9%	0.0	1.7%	1.0%	2.4%	0.0	1.7%	0.9%	2.3%	0.0	1.7%	1.0%
DK/REFUSED	15.8%	18.2%	18.8%	10.9%	16.7%	17.9%	11.1%	16.2%	15.7%	18.9%	11.1%	16.5%	15.3%	14.6%	23.1%	13.0%	16.6%	18.2%	16.7%	18.5%	14.4%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
ECONOMY/INFLATION	27.2%	25.4%	36.8%	23.1%	0.0	23.0%	27.5%	37.5%	7.7%	35.0%	36.4%	40.0%	0.0	21.4%	21.7%
LEADERSHIP/HONESTY	9.4%	6.0%	6.5%	7.7%	37.5%	11.3%	5.3%	15.3%	15.4%	15.0%	18.2%	0.0	16.7%	14.3%	11.3%
GOVERNMENT	7.2%	10.4%	9.7%	0.0	12.5%	5.1%	4.5%	11.1%	15.4%	5.0%	0.0	0.0	33.3%	0.0	10.4%
BORDER SECURITY	7.0%	13.4%	3.9%	7.7%	0.0	7.4%	9.4%	4.2%	15.4%	5.0%	0.0	0.0	0.0	0.0	5.2%
AMERICAN VALUES	5.4%	6.0%	4.5%	0.0	0.0	6.2%	7.0%	1.4%	7.7%	10.0%	0.0	0.0	0.0	0.0	5.2%
ENERGY INDEPENDENCE	5.0%	3.0%	3.2%	38.5%	12.5%	4.7%	4.9%	4.2%	23.1%	5.0%	9.1%	0.0	0.0	21.4%	1.7%
REMOVE DEMOCRATS	4.4%	4.5%	4.5%	0.0	0.0	4.7%	7.0%	0.0	0.0	0.0	0.0	0.0	0.0	7.1%	3.5%
ABORTION/PRO-LIFE	3.8%	3.0%	1.9%	0.0	0.0	5.4%	4.9%	1.4%	0.0	0.0	0.0	20.0%	0.0	7.1%	3.5%
CONSERVATIVES	3.8%	3.0%	3.9%	7.7%	0.0	3.9%	4.1%	2.8%	0.0	5.0%	0.0	0.0	0.0	0.0	5.2%
TRUMP/ BIDEN	3.0%	1.5%	2.6%	7.7%	12.5%	3.1%	1.6%	2.8%	0.0	5.0%	9.1%	20.0%	16.7%	7.1%	3.5%
ETHICS/VALUES/POLICES	2.6%	3.0%	1.9%	0.0	0.0	3.1%	3.7%	2.8%	7.7%	0.0	0.0	0.0	0.0	0.0	0.9%
REPUBLICAN	2.2%	1.5%	2.6%	0.0	0.0	2.3%	3.3%	1.4%	0.0	0.0	0.0	0.0	0.0	0.0	1.7%
RIGHTS/ FREEDOM	2.0%	3.0%	1.3%	0.0	0.0	2.3%	2.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5%
CRIME	1.2%	1.5%	1.3%	0.0	0.0	1.2%	0.8%	1.4%	0.0	0.0	0.0	0.0	16.7%	0.0	1.7%
DK/REFUSED	15.8%	14.9%	15.5%	7.7%	25.0%	16.3%	13.5%	13.9%	7.7%	15.0%	27.3%	20.0%	16.7%	21.4%	20.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN APPR- OVE M.C.		HARD RE-ELECT CAWTHORN		NOT RE- LECT	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
ECONOMY/INFLATION	27.2%	50.0%	24.6%	26.3%	27.3%	25.0%	55.6%	27.3%	23.1%	26.7%	30.2%	21.4%	37.2%	28.7%	25.4%	38.1%
LEADERSHIP/HONESTY	9.4%	6.2%	9.8%	21.1%	18.2%	0.0	11.1%	0.0	7.7%	7.6%	6.1%	17.9%	7.4%	5.1%	14.5%	4.8%
GOVERNMENT	7.2%	6.2%	3.3%	0.0	9.1%	12.5%	11.1%	9.1%	7.7%	6.7%	5.8%	11.4%	8.5%	4.0%	11.0%	4.8%
BORDER SECURITY	7.0%	6.2%	9.8%	10.5%	18.2%	0.0	0.0	0.0	7.7%	6.7%	7.9%	1.4%	6.4%	8.8%	4.8%	9.5%
AMERICAN VALUES	5.4%	3.1%	4.9%	5.3%	0.0	12.5%	0.0	0.0	0.0	7.1%	6.1%	3.6%	4.3%	7.0%	3.5%	0.0
ENERGY INDEPENDENCE	5.0%	3.1%	4.9%	10.5%	4.5%	0.0	0.0	0.0	7.7%	7.1%	4.6%	5.7%	3.2%	5.5%	4.4%	0.0
REMOVE DEMOCRATS	4.4%	0.0	9.8%	5.3%	0.0	0.0	11.1%	0.0	0.0	4.8%	6.1%	1.4%	3.2%	6.6%	1.8%	4.8%
ABORTION/PRO-LIFE	3.8%	3.1%	3.3%	5.3%	4.5%	0.0	0.0	0.0	0.0	4.8%	3.7%	4.3%	2.1%	4.4%	3.1%	9.5%
CONSERVATIVES	3.8%	0.0	6.6%	0.0	0.0	12.5%	0.0	9.1%	0.0	3.3%	4.3%	2.1%	4.3%	5.1%	2.2%	0.0
TRUMP/ BIDEN	3.0%	3.1%	0.0	0.0	4.5%	0.0	0.0	9.1%	15.4%	2.9%	2.4%	5.0%	4.3%	1.5%	4.8%	9.5%
ETHICS/VALUES/POLICES	2.6%	3.1%	1.6%	0.0	0.0	0.0	0.0	9.1%	0.0	4.3%	3.0%	1.4%	1.1%	3.7%	1.3%	0.0
REPUBLICAN	2.2%	0.0	3.3%	0.0	0.0	0.0	0.0	0.0	0.0	3.3%	2.4%	1.4%	0.0	2.6%	1.8%	9.5%
RIGHTS/ FREEDOM	2.0%	0.0	4.9%	0.0	4.5%	0.0	0.0	0.0	0.0	1.0%	2.1%	1.4%	1.1%	1.8%	2.2%	4.8%
CRIME	1.2%	3.1%	0.0	0.0	0.0	0.0	0.0	9.1%	0.0	1.0%	0.9%	2.1%	1.1%	0.7%	1.8%	4.8%
DK/REFUSED	15.8%	12.5%	13.1%	15.8%	9.1%	37.5%	11.1%	27.3%	30.8%	12.9%	14.3%	19.3%	16.0%	14.3%	17.5%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
ECONOMY/INFLATION	27.2%	29.1%	22.7%	35.5%	23.4%	20.2%	25.8%	26.2%	29.3%	31.1%	21.2%	24.0%	31.3%	33.9%
LEADERSHIP/HONESTY	9.4%	8.9%	10.7%	9.0%	8.7%	10.7%	10.6%	7.6%	18.7%	6.7%	8.5%	10.1%	8.8%	8.5%
GOVERNMENT	7.2%	7.4%	6.7%	6.0%	8.7%	6.0%	7.6%	7.1%	6.7%	5.7%	8.5%	7.5%	6.1%	10.2%
BORDER SECURITY	7.0%	8.3%	4.0%	7.2%	9.2%	3.6%	4.5%	7.9%	2.7%	6.7%	9.0%	7.5%	8.2%	3.4%
AMERICAN VALUES	5.4%	4.6%	7.3%	2.4%	6.5%	7.1%	7.6%	5.5%	2.7%	3.6%	7.4%	4.9%	2.7%	8.5%
ENERGY INDEPENDENCE	5.0%	5.4%	4.0%	5.4%	5.4%	3.6%	4.5%	5.5%	1.3%	5.2%	5.8%	4.9%	6.1%	1.7%
REMOVE DEMOCRATS	4.4%	3.7%	6.0%	5.4%	2.2%	9.5%	1.5%	4.7%	4.0%	6.7%	2.6%	4.1%	4.1%	5.1%
ABORTION/PRO-LIFE	3.8%	4.0%	3.3%	3.0%	4.9%	1.2%	6.1%	4.7%	1.3%	2.6%	6.9%	5.6%	2.0%	0.0
CONSERVATIVES	3.8%	4.3%	2.7%	5.4%	3.3%	3.6%	1.5%	5.0%	0.0	6.2%	3.7%	4.9%	2.7%	1.7%
TRUMP/ BIDEN	3.0%	2.6%	4.0%	3.0%	2.2%	3.6%	4.5%	2.4%	6.7%	3.1%	1.6%	2.2%	4.1%	3.4%
ETHICS/VALUES/POLICES	2.6%	2.3%	3.3%	2.4%	2.2%	3.6%	3.0%	3.1%	1.3%	3.6%	2.6%	3.4%	2.7%	0.0
REPUBLICAN	2.2%	1.1%	4.7%	1.2%	1.1%	3.6%	6.1%	2.1%	2.7%	2.1%	2.1%	2.2%	2.7%	1.7%
RIGHTS/ FREEDOM	2.0%	2.3%	1.3%	1.8%	2.7%	2.4%	0.0	2.1%	2.7%	2.6%	1.6%	1.1%	3.4%	3.4%
CRIME	1.2%	1.7%	0.0	3.0%	0.5%	0.0	0.0	1.3%	1.3%	2.1%	0.5%	0.7%	2.0%	0.0
DK/REFUSED	15.8%	14.3%	19.3%	9.0%	19.0%	21.4%	16.7%	14.9%	18.7%	11.9%	18.0%	16.9%	12.9%	18.6%

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NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
ECONOMY/INFLATION	27.2%	25.3%	27.3%	25.0%	27.8%	33.9%	25.4%	25.0%	31.6%	35.2%	30.3%	25.5%	24.0%	32.7%	20.6%	29.8%	29.0%	35.8%	27.0%
LEADERSHIP/HONESTY	9.4%	14.7%	9.1%	15.5%	8.4%	10.1%	7.8%	18.2%	8.2%	11.1%	7.0%	11.8%	8.7%	9.1%	8.5%	12.8%	8.4%	7.5%	8.7%
GOVERNMENT	7.2%	12.6%	27.3%	10.7%	5.6%	7.3%	4.9%	11.4%	4.1%	9.3%	2.1%	13.7%	7.1%	5.5%	7.8%	19.1%	5.4%	9.0%	4.3%
BORDER SECURITY	7.0%	1.1%	0.0	1.2%	8.4%	5.5%	9.5%	2.3%	6.6%	3.7%	7.7%	0.0	10.2%	7.3%	11.3%	2.1%	9.4%	6.0%	10.4%
AMERICAN VALUES	5.4%	4.2%	0.0	4.8%	5.9%	8.3%	4.9%	4.5%	4.1%	5.6%	3.5%	3.9%	7.7%	10.9%	6.4%	2.1%	5.1%	6.0%	4.8%
ENERGY INDEPENDENCE	5.0%	2.1%	0.0	2.4%	5.6%	4.6%	6.0%	2.3%	5.1%	3.7%	5.6%	2.0%	6.1%	5.5%	6.4%	2.1%	6.1%	6.0%	6.1%
REMOVE DEMOCRATS	4.4%	4.2%	9.1%	3.6%	4.6%	0.9%	6.0%	9.1%	6.6%	1.9%	8.5%	0.0	2.6%	0.0	3.5%	4.3%	3.7%	1.5%	4.3%
ABORTION/PRO-LIFE	3.8%	3.2%	0.0	3.6%	4.1%	1.8%	4.9%	2.3%	2.6%	1.9%	2.8%	3.9%	5.6%	1.8%	7.1%	0.0	4.7%	1.5%	5.7%
CONSERVATIVES	3.8%	0.0	0.0	0.0	4.8%	2.8%	5.7%	0.0	6.1%	3.7%	7.0%	0.0	3.6%	1.8%	4.3%	0.0	5.1%	1.5%	6.1%
TRUMP/ BIDEN	3.0%	5.3%	0.0	6.0%	2.6%	2.8%	2.5%	2.3%	3.6%	3.7%	3.5%	7.8%	1.5%	1.8%	1.4%	6.4%	2.0%	0.0	2.6%
ETHICS/VALUES/POLICES	2.6%	1.1%	0.0	1.2%	3.1%	2.8%	3.2%	0.0	3.6%	0.0	4.9%	2.0%	2.6%	5.5%	1.4%	0.0	2.7%	3.0%	2.6%
REPUBLICAN	2.2%	1.1%	0.0	1.2%	2.3%	1.8%	2.5%	0.0	2.6%	1.9%	2.8%	2.0%	2.0%	1.8%	2.1%	0.0	1.3%	0.0	1.7%
RIGHTS/ FREEDOM	2.0%	1.1%	0.0	1.2%	2.3%	0.0	3.2%	0.0	2.6%	0.0	3.5%	2.0%	2.0%	0.0	2.8%	2.1%	2.4%	0.0	3.0%
CRIME	1.2%	3.2%	0.0	3.6%	0.8%	0.9%	0.7%	4.5%	1.5%	1.9%	1.4%	2.0%	0.0	0.0	0.0	6.4%	1.0%	1.5%	0.9%
DK/REFUSED	15.8%	21.1%	27.3%	20.2%	13.8%	16.5%	12.7%	18.2%	11.2%	16.7%	9.2%	23.5%	16.3%	16.4%	16.3%	12.8%	13.8%	20.9%	11.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
ECONOMY/INFLATION	27.2%	20.8%	24.2%	31.0%	18.9%	26.3%	28.6%	15.4%	30.8%	28.6%	28.9%	27.6%	30.4%	29.7%	32.3%	23.6%	24.5%
LEADERSHIP/HONESTY	9.4%	16.7%	8.4%	14.3%	3.8%	7.1%	0.0	6.2%	6.8%	9.1%	11.6%	11.4%	11.8%	6.8%	12.6%	7.4%	10.2%
GOVERNMENT	7.2%	6.2%	6.3%	4.8%	7.5%	7.5%	0.0	4.6%	8.5%	9.1%	6.7%	8.1%	4.9%	7.6%	3.9%	7.4%	10.2%
BORDER SECURITY	7.0%	0.0	5.3%	4.8%	5.7%	7.5%	14.3%	6.2%	7.7%	7.8%	6.7%	4.9%	8.8%	6.8%	5.5%	8.1%	8.2%
AMERICAN VALUES	5.4%	6.2%	8.4%	11.9%	5.7%	5.6%	14.3%	1.5%	6.0%	7.8%	4.0%	3.3%	4.9%	3.4%	3.1%	7.4%	5.1%
ENERGY INDEPENDENCE	5.0%	2.1%	4.2%	2.4%	5.7%	6.8%	14.3%	7.7%	7.7%	3.9%	3.1%	2.4%	3.9%	5.9%	3.9%	7.4%	2.0%
REMOVE DEMOCRATS	4.4%	4.2%	7.4%	0.0	13.2%	5.3%	14.3%	3.1%	5.1%	6.5%	3.6%	4.9%	2.0%	7.6%	6.3%	3.4%	0.0
ABORTION/PRO-LIFE	3.8%	6.2%	2.1%	2.4%	1.9%	2.3%	0.0	1.5%	1.7%	3.9%	5.3%	4.1%	6.9%	0.8%	3.1%	3.4%	8.2%
CONSERVATIVES	3.8%	0.0	4.2%	4.8%	3.8%	3.8%	0.0	4.6%	5.1%	1.3%	4.0%	3.3%	4.9%	4.2%	5.5%	3.4%	2.0%
TRUMP/ BIDEN	3.0%	4.2%	4.2%	7.1%	1.9%	3.4%	0.0	6.2%	1.7%	3.9%	2.7%	1.6%	3.9%	4.2%	2.4%	2.7%	3.1%
ETHICS/VALUES/POLICES	2.6%	2.1%	4.2%	2.4%	5.7%	1.9%	0.0	1.5%	1.7%	2.6%	3.6%	4.1%	2.9%	2.5%	3.1%	1.4%	4.1%
REPUBLICAN	2.2%	2.1%	5.3%	4.8%	5.7%	2.3%	0.0	6.2%	1.7%	0.0	2.2%	2.4%	2.0%	2.5%	1.6%	2.0%	3.1%
RIGHTS/ FREEDOM	2.0%	0.0	2.1%	0.0	3.8%	2.6%	0.0	1.5%	3.4%	2.6%	1.3%	1.6%	1.0%	4.2%	0.0	1.4%	3.1%
CRIME	1.2%	0.0	0.0	0.0	0.0	1.1%	0.0	4.6%	0.0	0.0	1.3%	0.8%	2.0%	1.7%	2.4%	0.7%	0.0
DK/REFUSED	15.8%	29.2%	13.7%	9.5%	17.0%	16.5%	14.3%	29.2%	12.0%	13.0%	15.1%	19.5%	9.8%	11.9%	14.2%	20.3%	16.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
ECONOMY/INFLATION	27.2%	16.7%	35.9%	24.8%	32.7%	25.7%	30.4%	24.0%
LEADERSHIP/HONESTY	9.4%	12.5%	15.4%	6.7%	8.2%	9.8%	9.6%	9.2%
GOVERNMENT	7.2%	8.3%	7.7%	4.8%	8.2%	7.9%	6.0%	8.4%
BORDER SECURITY	7.0%	0.0	0.0	5.7%	7.3%	9.3%	6.0%	8.0%
AMERICAN VALUES	5.4%	8.3%	0.0	8.6%	3.6%	5.1%	4.0%	6.8%
ENERGY INDEPENDENCE	5.0%	8.3%	2.6%	5.7%	7.3%	3.7%	4.8%	5.2%
REMOVE DEMOCRATS	4.4%	8.3%	7.7%	6.7%	3.6%	2.8%	6.8%	2.0%
ABORTION/PRO-LIFE	3.8%	12.5%	2.6%	3.8%	0.0	5.1%	2.4%	5.2%
CONSERVATIVES	3.8%	0.0	0.0	3.8%	5.5%	4.2%	4.8%	2.8%
TRUMP/ BIDEN	3.0%	4.2%	0.0	1.9%	0.9%	4.7%	3.2%	2.8%
ETHICS/VALUES/POLICES	2.6%	4.2%	5.1%	2.9%	3.6%	0.9%	2.8%	2.4%
REPUBLICAN	2.2%	0.0	2.6%	1.9%	0.9%	3.3%	2.0%	2.4%
RIGHTS/ FREEDOM	2.0%	0.0	5.1%	4.8%	1.8%	0.5%	2.0%	2.0%
CRIME	1.2%	0.0	0.0	1.9%	0.9%	1.4%	2.0%	0.4%
DK/REFUSED	15.8%	16.7%	15.4%	16.2%	15.5%	15.4%	13.2%	18.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
ECONOMY/INFLATION	27.2%	16.7%	28.0%	28.6%	27.3%	26.2%	28.1%	28.8%	25.7%	23.1%	30.9%	30.0%	30.6%	29.5%	31.0%	31.4%	29.4%
LEADERSHIP/HONESTY	9.4%	12.5%	9.2%	14.3%	8.6%	9.5%	9.3%	9.0%	9.8%	15.4%	9.4%	16.7%	8.8%	9.0%	10.1%	8.0%	11.9%
GOVERNMENT	7.2%	8.3%	7.3%	7.9%	7.2%	6.0%	8.0%	6.8%	7.9%	7.7%	6.0%	6.7%	6.0%	5.1%	6.5%	5.8%	6.4%
BORDER SECURITY	7.0%	0.0	7.3%	0.0	7.9%	3.6%	8.6%	5.0%	9.3%	0.0	6.0%	0.0	6.5%	3.8%	6.5%	4.4%	7.3%
AMERICAN VALUES	5.4%	8.3%	5.1%	3.2%	5.6%	6.5%	4.6%	5.4%	5.1%	15.4%	3.0%	6.7%	3.2%	5.1%	3.0%	3.6%	3.7%
ENERGY INDEPENDENCE	5.0%	8.3%	4.9%	4.8%	5.1%	5.4%	4.9%	6.1%	3.7%	0.0	5.2%	3.3%	5.1%	3.8%	5.4%	5.1%	4.6%
REMOVE DEMOCRATS	4.4%	8.3%	4.3%	7.9%	4.0%	7.1%	3.1%	5.8%	2.8%	15.4%	6.4%	16.7%	5.6%	11.5%	4.8%	9.5%	3.7%
ABORTION/PRO-LIFE	3.8%	12.5%	3.4%	6.3%	3.5%	4.8%	3.4%	2.9%	5.1%	7.7%	2.1%	3.3%	2.3%	3.8%	1.8%	2.2%	2.8%
CONSERVATIVES	3.8%	0.0	4.1%	0.0	4.4%	2.4%	4.6%	3.6%	4.2%	0.0	5.2%	0.0	5.6%	2.6%	6.0%	4.4%	5.5%
TRUMP/ BIDEN	3.0%	4.2%	2.8%	1.6%	3.0%	1.8%	3.4%	1.4%	4.7%	7.7%	3.0%	3.3%	3.2%	1.3%	4.2%	0.7%	6.4%
ETHICS/VALUES/POLICES	2.6%	4.2%	2.4%	4.8%	2.1%	3.6%	1.9%	3.6%	0.9%	7.7%	2.6%	6.7%	2.3%	3.8%	2.4%	3.6%	1.8%
REPUBLICAN	2.2%	0.0	2.4%	1.6%	2.3%	1.8%	2.5%	1.4%	3.3%	0.0	2.1%	0.0	2.3%	2.6%	1.8%	2.2%	1.8%
RIGHTS/ FREEDOM	2.0%	0.0	2.1%	3.2%	1.9%	4.2%	0.9%	3.2%	0.5%	0.0	2.1%	0.0	2.3%	3.8%	1.2%	2.9%	0.9%
CRIME	1.2%	0.0	1.3%	0.0	1.4%	1.2%	1.2%	1.1%	1.4%	0.0	2.1%	0.0	2.3%	2.6%	1.8%	1.5%	2.8%
DK/REFUSED	15.8%	16.7%	15.6%	15.9%	15.6%	16.1%	15.4%	15.8%	15.4%	0.0	13.7%	6.7%	13.9%	11.5%	13.7%	14.6%	11.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
ECONOMY/INFLATION	27.2%	9.1%	25.1%	27.3%	23.9%	23.3%	25.0%	26.2%	21.9%	28.1%	24.6%	28.1%	26.7%	29.2%
LEADERSHIP/HONESTY	9.4%	9.1%	8.9%	12.1%	8.5%	10.0%	8.3%	9.9%	7.6%	8.4%	12.3%	10.7%	8.7%	10.9%
GOVERNMENT	7.2%	9.1%	8.5%	9.1%	8.5%	6.7%	9.6%	7.8%	9.5%	7.0%	7.7%	7.9%	6.8%	7.3%
BORDER SECURITY	7.0%	0.0	8.5%	0.0	9.4%	3.3%	10.9%	5.7%	11.4%	7.0%	6.9%	6.7%	7.1%	5.8%
AMERICAN VALUES	5.4%	0.0	7.2%	0.0	8.0%	7.8%	6.4%	7.1%	6.7%	5.7%	4.6%	5.1%	5.6%	5.8%
ENERGY INDEPENDENCE	5.0%	18.2%	4.7%	6.1%	5.2%	6.7%	4.5%	7.1%	2.9%	5.9%	2.3%	6.7%	4.0%	7.3%
REMOVE DEMOCRATS	4.4%	0.0	2.1%	0.0	2.3%	3.3%	1.3%	2.1%	1.9%	4.9%	3.1%	3.4%	5.0%	4.4%
ABORTION/PRO-LIFE	3.8%	18.2%	4.7%	9.1%	4.7%	5.6%	5.1%	3.5%	7.6%	3.8%	3.8%	3.9%	3.7%	3.6%
CONSERVATIVES	3.8%	0.0	3.0%	0.0	3.3%	2.2%	3.2%	2.8%	2.9%	4.3%	2.3%	3.4%	4.0%	3.6%
TRUMP/ BIDEN	3.0%	0.0	2.6%	0.0	2.8%	2.2%	2.6%	2.1%	2.9%	2.7%	3.8%	2.8%	3.1%	2.2%
ETHICS/VALUES/POLICES	2.6%	0.0	2.1%	3.0%	1.9%	3.3%	1.3%	3.5%	0.0	3.5%	0.0	3.4%	2.2%	4.4%
REPUBLICAN	2.2%	0.0	2.6%	3.0%	2.3%	1.1%	3.2%	0.7%	4.8%	2.7%	0.8%	1.7%	2.5%	2.2%
RIGHTS/ FREEDOM	2.0%	0.0	2.1%	6.1%	1.4%	4.4%	0.6%	3.5%	0.0	1.6%	3.1%	1.7%	2.2%	1.5%
CRIME	1.2%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.7%	0.0	1.1%	1.5%	1.7%	0.9%	1.5%
DK/REFUSED	15.8%	36.4%	17.4%	24.2%	17.4%	20.0%	17.3%	17.0%	20.0%	13.2%	23.1%	12.9%	17.4%	10.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

5. I AM GOING TO READ A LIST OF NAMES. FOR EACH ONE, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE PERSON. IF I NAME SOMEONE THAT YOU HAVE NO OPINION OF OR HAVE NEVER HEARD OF, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.

DONALD TRUMP

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	79.8%	80.0%	84.5%	75.8%	75.3%	82.0%	85.6%	69.2%	71.0%	81.8%	58.1%	-	80.1%	79.1%	80.0%	80.0%	79.6%	80.0%	76.5%	80.8%	82.0%
Very	64.0%	59.1%	62.7%	67.4%	62.4%	69.0%	70.5%	61.5%	53.8%	66.3%	39.5%	-	65.2%	61.9%	62.4%	66.2%	63.2%	64.2%	63.9%	67.7%	60.5%
Somewhat	15.8%	20.9%	21.8%	8.4%	12.9%	13.0%	15.1%	7.7%	17.2%	15.5%	18.6%	-	14.9%	17.2%	17.6%	13.8%	16.4%	15.8%	12.7%	13.2%	21.6%
UNFAVORABLE	17.2%	17.3%	15.5%	18.9%	20.0%	15.0%	11.5%	30.8%	26.0%	15.1%	39.5%	-	16.4%	18.7%	17.6%	16.2%	17.7%	17.0%	17.5%	18.0%	16.2%
Somewhat	5.2%	3.6%	2.7%	6.3%	8.2%	6.0%	3.3%	0.0	9.5%	5.0%	7.0%	-	4.0%	4.5%	7.1%	7.5%	6.0%	7.3%	6.6%	4.8%	4.2%
Very	12.0%	13.6%	12.7%	12.6%	11.8%	9.0%	8.2%	30.8%	16.6%	10.1%	32.6%	-	12.4%	14.2%	10.6%	8.8%	11.7%	9.7%	10.8%	13.2%	12.0%
NO OPINION	3.0%	2.7%	0.0	5.3%	4.7%	3.0%	3.0%	0.0	3.0%	3.1%	2.3%	-	3.5%	2.2%	2.4%	3.8%	2.7%	3.0%	6.0%	1.2%	1.8%
Net Diff.	62.6%	62.7%	69.1%	56.8%	55.3%	67.0%	74.1%	38.5%	45.0%	66.7%	18.6%	-	63.7%	60.4%	62.4%	63.8%	61.9%	63.0%	59.0%	62.9%	65.9%
Mean	4.15	4.08	4.19	4.12	4.06	4.27	4.36	3.69	3.82	4.23	3.26	-	4.16	4.08	4.14	4.21	4.13	4.18	4.12	4.17	4.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	79.8%	100.0%	100.0%	100.0%	0.0	0.0	0.0	85.2%	92.1%	79.9%	67.8%	67.1%	69.0%	80.3%	84.3%	77.8%	70.2%	71.0%	69.5%
Very	64.0%	80.2%	100.0%	0.0	0.0	0.0	0.0	66.5%	81.6%	55.0%	51.7%	50.6%	53.4%	63.9%	74.2%	57.6%	53.7%	51.6%	55.9%
Somewhat	15.8%	19.8%	0.0	100.0%	0.0	0.0	0.0	18.6%	10.5%	24.8%	16.1%	16.5%	15.5%	16.3%	10.1%	20.1%	16.5%	19.4%	13.6%
UNFAVORABLE	17.2%	0.0	0.0	0.0	100.0%	100.0%	100.0%	12.5%	5.3%	18.1%	30.8%	30.6%	31.0%	17.2%	14.6%	18.8%	28.1%	27.4%	28.8%
Somewhat	5.2%	0.0	0.0	0.0	30.2%	100.0%	0.0	5.7%	2.6%	8.1%	5.6%	4.7%	6.9%	7.7%	4.5%	9.7%	5.0%	3.2%	6.8%
Very	12.0%	0.0	0.0	0.0	69.8%	0.0	100.0%	6.8%	2.6%	10.1%	25.2%	25.9%	24.1%	9.4%	10.1%	9.0%	23.1%	24.2%	22.0%
NO OPINION	3.0%	0.0	0.0	0.0	0.0	0.0	0.0	2.3%	2.6%	2.0%	1.4%	2.4%	0.0	2.6%	1.1%	3.5%	1.7%	1.6%	1.7%
Net Diff.	62.6%	100.0%	100.0%	100.0%	-100%	-100%	-100%	72.6%	86.8%	61.7%	37.1%	36.5%	37.9%	63.1%	69.7%	59.0%	42.1%	43.5%	40.7%
Mean	4.15	4.80	5.00	4.00	1.30	2.00	1.00	4.32	4.66	4.07	3.64	3.61	3.67	4.18	4.34	4.08	3.73	3.71	3.75

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	79.8%	91.9%	97.9%	88.2%	37.9%	53.3%	21.4%	97.2%	99.0%	94.1%	43.4%	59.6%	32.6%	83.9%	62.2%	74.1%	83.0%	81.2%	66.7%	72.6%	83.6%
Very	64.0%	75.0%	87.5%	67.1%	27.6%	33.3%	21.4%	80.2%	88.9%	65.5%	28.7%	40.4%	20.9%	63.9%	51.4%	59.8%	69.6%	71.0%	33.3%	56.4%	68.3%
Somewhat	15.8%	16.9%	10.4%	21.1%	10.3%	20.0%	0.0	17.0%	10.1%	28.6%	14.7%	19.3%	11.6%	20.0%	10.8%	14.3%	13.5%	10.1%	33.3%	16.2%	15.3%
UNFAVORABLE	17.2%	7.3%	2.1%	10.5%	58.6%	40.0%	78.6%	1.6%	0.5%	3.4%	53.1%	35.1%	65.1%	15.0%	35.1%	18.8%	14.6%	17.4%	33.3%	20.5%	14.3%
Somewhat	5.2%	6.5%	2.1%	9.2%	6.9%	6.7%	7.1%	0.9%	0.0	2.5%	15.4%	28.1%	7.0%	5.6%	5.4%	3.6%	5.8%	10.1%	7.4%	5.1%	3.8%
Very	12.0%	0.8%	0.0	1.3%	51.7%	33.3%	71.4%	0.6%	0.5%	0.8%	37.8%	7.0%	58.1%	9.4%	29.7%	15.2%	8.8%	7.2%	25.9%	15.4%	10.5%
NO OPINION	3.0%	0.8%	0.0	1.3%	3.4%	6.7%	0.0	1.3%	0.5%	2.5%	3.5%	5.3%	2.3%	1.1%	2.7%	7.1%	2.3%	1.4%	0.0	6.8%	2.1%
Net Diff.	62.6%	84.7%	95.8%	77.6%	-20.7%	13.3%	-57.1%	95.6%	98.5%	90.8%	-9.8%	24.6%	-32.6%	68.9%	27.0%	55.4%	68.4%	63.8%	33.3%	52.1%	69.3%
Mean	4.15	4.59	4.83	4.43	2.55	3.13	1.93	4.75	4.87	4.55	2.81	3.58	2.30	4.23	3.49	4.00	4.29	4.28	3.41	3.93	4.27

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	79.8%	80.5%	68.8%	75.2%	81.7%	76.9%	77.8%	70.5%	83.1%	73.6%	72.2%	77.7%	82.1%	80.5%	76.9%	72.2%	82.5%	79.5%	75.0%	73.1%	82.7%
Very	64.0%	64.9%	50.0%	59.4%	66.0%	61.5%	61.1%	53.3%	67.8%	64.2%	50.0%	62.0%	65.6%	65.9%	53.8%	58.3%	66.2%	68.2%	54.2%	58.0%	66.5%
Somewhat	15.8%	15.6%	18.8%	15.8%	15.7%	15.4%	16.7%	17.1%	15.4%	9.4%	22.2%	15.7%	16.6%	14.6%	23.1%	13.9%	16.3%	11.4%	20.8%	15.1%	16.3%
UNFAVORABLE	17.2%	16.9%	25.0%	19.8%	16.0%	23.1%	22.2%	22.9%	14.5%	26.4%	27.8%	15.7%	15.6%	19.5%	23.1%	22.6%	14.8%	20.5%	25.0%	21.0%	14.7%
Somewhat	5.2%	7.8%	0.0	7.9%	3.9%	10.3%	5.6%	7.6%	3.8%	11.3%	0.0	6.6%	3.9%	9.8%	7.7%	6.1%	4.2%	9.1%	4.2%	7.6%	3.8%
Very	12.0%	9.1%	25.0%	11.9%	12.1%	12.8%	16.7%	15.2%	10.7%	15.1%	27.8%	9.1%	11.7%	9.8%	15.4%	16.5%	10.6%	11.4%	20.8%	13.4%	10.9%
NO OPINION	3.0%	2.6%	6.2%	5.0%	2.3%	0.0	0.0	6.7%	2.4%	0.0	0.0	6.6%	2.3%	0.0	0.0	5.2%	2.7%	0.0	0.0	5.9%	2.6%
Net Diff.	62.6%	63.6%	43.8%	55.4%	65.7%	53.8%	55.6%	47.6%	68.6%	47.2%	44.4%	62.0%	66.6%	61.0%	53.8%	49.6%	67.7%	59.1%	50.0%	52.1%	68.1%
Mean	4.15	4.19	3.69	4.03	4.20	4.03	4.00	3.86	4.26	3.96	3.67	4.15	4.20	4.17	3.92	3.91	4.23	4.16	3.83	3.97	4.24

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	79.8%	94.0%	77.4%	92.3%	25.0%	78.6%	95.9%	69.4%	76.9%	80.0%	27.3%	60.0%	16.7%	71.4%	62.6%
Very	64.0%	80.6%	62.6%	69.2%	25.0%	61.5%	79.9%	51.4%	69.2%	45.0%	18.2%	40.0%	16.7%	64.3%	48.7%
Somewhat	15.8%	13.4%	14.8%	23.1%	0.0	17.1%	16.0%	18.1%	7.7%	35.0%	9.1%	20.0%	0.0	7.1%	13.9%
UNFAVORABLE	17.2%	6.0%	20.0%	7.7%	75.0%	17.1%	2.0%	29.2%	15.4%	20.0%	72.7%	40.0%	83.3%	21.4%	31.3%
Somewhat	5.2%	6.0%	5.2%	0.0	12.5%	5.1%	0.8%	8.3%	0.0	0.0	27.3%	20.0%	16.7%	7.1%	10.4%
Very	12.0%	0.0	14.8%	7.7%	62.5%	12.1%	1.2%	20.8%	15.4%	20.0%	45.5%	20.0%	66.7%	14.3%	20.9%
NO OPINION	3.0%	0.0	2.6%	0.0	0.0	4.3%	2.0%	1.4%	7.7%	0.0	0.0	0.0	0.0	7.1%	6.1%
Net Diff.	62.6%	88.1%	57.4%	84.6%	-50.0%	61.5%	93.9%	40.3%	61.5%	60.0%	-45.5%	20.0%	-66.7%	50.0%	31.3%
Mean	4.15	4.69	4.05	4.46	2.12	4.11	4.73	3.71	4.15	3.85	2.27	3.40	1.83	4.00	3.59

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	79.8%	90.6%	88.5%	68.4%	81.8%	62.5%	66.7%	45.5%	84.6%	88.6%	96.0%	44.3%	94.7%	95.2%	61.4%	95.2%
Very	64.0%	68.8%	75.4%	63.2%	77.3%	37.5%	55.6%	45.5%	61.5%	69.5%	79.9%	28.6%	76.6%	81.2%	43.4%	66.7%
Somewhat	15.8%	21.9%	13.1%	5.3%	4.5%	25.0%	11.1%	0.0	23.1%	19.0%	16.2%	15.7%	18.1%	14.0%	18.0%	28.6%
UNFAVORABLE	17.2%	9.4%	11.5%	26.3%	13.6%	37.5%	22.2%	54.5%	7.7%	9.5%	2.4%	52.1%	4.3%	2.2%	35.1%	4.8%
Somewhat	5.2%	3.1%	4.9%	5.3%	9.1%	0.0	11.1%	9.1%	0.0	2.4%	1.2%	14.3%	2.1%	1.1%	10.1%	0.0
Very	12.0%	6.2%	6.6%	21.1%	4.5%	37.5%	11.1%	45.5%	7.7%	7.1%	1.2%	37.9%	2.1%	1.1%	25.0%	4.8%
NO OPINION	3.0%	0.0	0.0	5.3%	4.5%	0.0	11.1%	0.0	7.7%	1.9%	1.5%	3.6%	1.1%	2.6%	3.5%	0.0
Net Diff.	62.6%	81.2%	77.0%	42.1%	68.2%	25.0%	44.4%	-9.1%	76.9%	79.0%	93.6%	-7.9%	90.4%	93.0%	26.3%	90.5%
Mean	4.15	4.44	4.46	3.84	4.41	3.25	3.89	2.91	4.31	4.41	4.72	2.83	4.65	4.73	3.45	4.52

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	79.8%	85.7%	66.0%	84.9%	86.4%	73.8%	56.1%	88.2%	46.7%	89.1%	87.3%	82.0%	76.9%	78.0%
Very	64.0%	67.4%	56.0%	63.3%	71.2%	60.7%	50.0%	70.9%	38.7%	69.9%	72.0%	68.5%	59.9%	55.9%
Somewhat	15.8%	18.3%	10.0%	21.7%	15.2%	13.1%	6.1%	17.3%	8.0%	19.2%	15.3%	13.5%	17.0%	22.0%
UNFAVORABLE	17.2%	12.0%	29.3%	14.5%	9.8%	22.6%	37.9%	9.7%	48.0%	9.3%	10.1%	16.1%	19.7%	15.3%
Somewhat	5.2%	5.1%	5.3%	8.4%	2.2%	2.4%	9.1%	4.5%	8.0%	5.7%	3.2%	6.4%	4.8%	1.7%
Very	12.0%	6.9%	24.0%	6.0%	7.6%	20.2%	28.8%	5.2%	40.0%	3.6%	6.9%	9.7%	15.0%	13.6%
NO OPINION	3.0%	2.3%	4.7%	0.6%	3.8%	3.6%	6.1%	2.1%	5.3%	1.6%	2.6%	1.9%	3.4%	6.8%
Net Diff.	62.6%	73.7%	36.7%	70.5%	76.6%	51.2%	18.2%	78.5%	-1.3%	79.8%	77.2%	65.9%	57.1%	62.7%
Mean	4.15	4.34	3.69	4.28	4.40	3.92	3.39	4.44	2.97	4.46	4.42	4.25	4.02	4.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	79.8%	40.0%	54.5%	38.1%	89.5%	77.1%	94.3%	47.7%	88.8%	77.8%	93.0%	33.3%	90.3%	76.4%	95.7%	46.8%	92.3%	85.1%	94.3%
Very	64.0%	29.5%	45.5%	27.4%	72.4%	55.0%	79.2%	31.8%	69.4%	50.0%	76.8%	27.5%	75.5%	60.0%	81.6%	34.0%	73.1%	55.2%	78.3%
Somewhat	15.8%	10.5%	9.1%	10.7%	17.1%	22.0%	15.2%	15.9%	19.4%	27.8%	16.2%	5.9%	14.8%	16.4%	14.2%	12.8%	19.2%	29.9%	16.1%
UNFAVORABLE	17.2%	50.5%	45.5%	51.2%	9.2%	18.3%	5.7%	47.7%	10.7%	20.4%	7.0%	52.9%	7.7%	16.4%	4.3%	40.4%	7.1%	11.9%	5.7%
Somewhat	5.2%	12.6%	9.1%	13.1%	3.3%	6.4%	2.1%	13.6%	4.6%	7.4%	3.5%	11.8%	2.0%	5.5%	0.7%	12.8%	3.7%	7.5%	2.6%
Very	12.0%	37.9%	36.4%	38.1%	5.9%	11.9%	3.5%	34.1%	6.1%	13.0%	3.5%	41.2%	5.6%	10.9%	3.5%	27.7%	3.4%	4.5%	3.0%
NO OPINION	3.0%	9.5%	0.0	10.7%	1.3%	4.6%	0.0	4.5%	0.5%	1.9%	0.0	13.7%	2.0%	7.3%	0.0	12.8%	0.7%	3.0%	0.0
Net Diff.	62.6%	-10.5%	9.1%	-13.1%	80.4%	58.7%	88.7%	0.0	78.1%	57.4%	85.9%	-19.6%	82.7%	60.0%	91.5%	6.4%	85.2%	73.1%	88.7%
Mean	4.15	2.81	3.18	2.76	4.47	4.02	4.64	2.98	4.41	3.94	4.59	2.67	4.53	4.09	4.70	3.13	4.55	4.24	4.64

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	79.8%	33.3%	81.1%	64.3%	94.3%	85.7%	100.0%	92.3%	83.8%	81.8%	72.9%	74.0%	71.6%	89.0%	74.0%	83.1%	71.4%
Very	64.0%	25.0%	70.5%	54.8%	83.0%	71.8%	100.0%	80.0%	70.1%	64.9%	55.1%	55.3%	54.9%	72.9%	53.5%	70.9%	57.1%
Somewhat	15.8%	8.3%	10.5%	9.5%	11.3%	13.9%	0.0	12.3%	13.7%	16.9%	17.8%	18.7%	16.7%	16.1%	20.5%	12.2%	14.3%
UNFAVORABLE	17.2%	60.4%	15.8%	28.6%	5.7%	11.3%	0.0	4.6%	12.8%	15.6%	24.4%	22.8%	26.5%	9.3%	24.4%	12.8%	24.5%
Somewhat	5.2%	12.5%	2.1%	4.8%	0.0	3.4%	0.0	1.5%	3.4%	5.2%	7.6%	7.3%	7.8%	3.4%	9.4%	3.4%	5.1%
Very	12.0%	47.9%	13.7%	23.8%	5.7%	7.9%	0.0	3.1%	9.4%	10.4%	16.9%	15.4%	18.6%	5.9%	15.0%	9.5%	19.4%
NO OPINION	3.0%	6.2%	3.2%	7.1%	0.0	3.0%	0.0	3.1%	3.4%	2.6%	2.7%	3.3%	2.0%	1.7%	1.6%	4.1%	4.1%
Net Diff.	62.6%	-27.1%	65.3%	35.7%	88.7%	74.4%	100.0%	87.7%	70.9%	66.2%	48.4%	51.2%	45.1%	79.7%	49.6%	70.3%	46.9%
Mean	4.15	2.50	4.22	3.67	4.66	4.38	5.00	4.65	4.32	4.21	3.87	3.91	3.81	4.47	3.88	4.32	3.85

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	79.8%	87.5%	76.9%	82.9%	82.7%	77.1%	81.2%	78.4%
Very	64.0%	75.0%	66.7%	72.4%	64.5%	58.9%	62.4%	65.6%
Somewhat	15.8%	12.5%	10.3%	10.5%	18.2%	18.2%	18.8%	12.8%
UNFAVORABLE	17.2%	8.3%	23.1%	15.2%	12.7%	20.6%	17.2%	17.2%
Somewhat	5.2%	4.2%	0.0	5.7%	2.7%	7.5%	6.4%	4.0%
Very	12.0%	4.2%	23.1%	9.5%	10.0%	13.1%	10.8%	13.2%
NO OPINION	3.0%	4.2%	0.0	1.9%	4.5%	2.3%	1.6%	4.4%
Net Diff.	62.6%	79.2%	53.8%	67.6%	70.0%	56.5%	64.0%	61.2%
Mean	4.15	4.50	3.97	4.30	4.25	4.02	4.16	4.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	79.8%	87.5%	79.7%	81.0%	80.0%	82.1%	79.0%	82.4%	77.1%	92.3%	80.3%	83.3%	80.6%	83.3%	79.8%	86.1%	74.3%
Very	64.0%	75.0%	63.9%	69.8%	63.6%	71.4%	60.8%	68.7%	58.9%	76.9%	61.8%	70.0%	61.6%	74.4%	57.1%	70.1%	53.2%
Somewhat	15.8%	12.5%	15.8%	11.1%	16.3%	10.7%	18.2%	13.7%	18.2%	15.4%	18.5%	13.3%	19.0%	9.0%	22.6%	16.1%	21.1%
UNFAVORABLE	17.2%	8.3%	17.7%	17.5%	17.2%	16.1%	17.9%	14.7%	20.6%	7.7%	18.0%	16.7%	17.6%	14.1%	19.0%	12.4%	23.9%
Somewhat	5.2%	4.2%	5.3%	1.6%	5.8%	4.2%	5.9%	3.6%	7.5%	7.7%	6.4%	3.3%	6.9%	3.8%	7.7%	2.9%	11.0%
Very	12.0%	4.2%	12.4%	15.9%	11.4%	11.9%	12.0%	11.2%	13.1%	0.0%	11.6%	13.3%	10.6%	10.3%	11.3%	9.5%	12.8%
NO OPINION	3.0%	4.2%	2.6%	1.6%	2.8%	1.8%	3.1%	2.9%	2.3%	0.0%	1.7%	0.0%	1.9%	2.6%	1.2%	1.5%	1.8%
Net Diff.	62.6%	79.2%	62.0%	63.5%	62.7%	66.1%	61.1%	67.6%	56.5%	84.6%	62.2%	66.7%	63.0%	69.2%	60.7%	73.7%	50.5%
Mean	4.15	4.50	4.13	4.17	4.15	4.26	4.10	4.25	4.02	4.62	4.12	4.23	4.14	4.33	4.07	4.34	3.91

THE DIFFERENTIALS  
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5. I AM GOING TO READ A LIST OF NAMES. FOR EACH ONE, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE PERSON. IF I NAME SOMEONE THAT YOU HAVE NO OPINION OF OR HAVE NEVER HEARD OF, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.

DONALD TRUMP

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	79.8%	81.8%	79.1%	78.8%	79.3%	81.1%	78.2%	78.7%	80.0%	85.4%	63.8%	78.1%	80.7%	83.2%
Very	64.0%	72.7%	66.0%	69.7%	65.7%	68.9%	64.7%	67.4%	64.8%	67.8%	53.1%	64.0%	64.0%	69.3%
Somewhat	15.8%	9.1%	13.2%	9.1%	13.6%	12.2%	13.5%	11.3%	15.2%	17.6%	10.8%	14.0%	16.8%	13.9%
UNFAVORABLE	17.2%	9.1%	17.4%	18.2%	16.9%	17.8%	16.7%	17.0%	17.1%	12.4%	30.8%	18.5%	16.5%	13.9%
Somewhat	5.2%	0.0%	4.3%	0.0%	4.7%	4.4%	3.8%	4.3%	3.8%	4.1%	8.5%	6.2%	4.7%	5.1%
Very	12.0%	9.1%	13.2%	18.2%	12.2%	13.3%	12.8%	12.8%	13.3%	8.4%	22.3%	12.4%	11.8%	8.8%
NO OPINION	3.0%	9.1%	3.4%	3.0%	3.8%	1.1%	5.1%	4.3%	2.9%	2.2%	5.4%	3.4%	2.8%	2.9%
Net Diff.	62.6%	72.7%	61.7%	60.6%	62.4%	63.3%	61.5%	61.7%	62.9%	73.0%	33.1%	59.6%	64.3%	69.3%
Mean	4.15	4.36	4.14	4.12	4.16	4.19	4.13	4.16	4.14	4.32	3.64	4.11	4.16	4.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	52.6%	50.9%	57.3%	56.8%	52.9%	45.0%	51.8%	61.5%	55.0%	52.7%	51.2%	-	49.3%	52.2%	61.2%	52.5%	54.8%	57.0%	49.4%	57.5%	50.9%
Very	22.8%	19.1%	22.7%	25.3%	27.1%	21.0%	24.3%	38.5%	19.5%	24.1%	9.3%	-	20.4%	22.4%	23.5%	28.8%	24.4%	26.1%	27.1%	22.8%	18.6%
Somewhat	29.8%	31.8%	34.5%	31.6%	25.9%	24.0%	27.5%	23.1%	35.5%	28.7%	41.9%	-	28.9%	29.9%	37.6%	23.8%	30.4%	30.9%	22.3%	34.7%	32.3%
UNFAVORABLE	28.6%	28.2%	31.8%	21.1%	29.4%	32.0%	27.9%	23.1%	29.0%	28.0%	34.9%	-	29.9%	26.1%	23.5%	35.0%	27.8%	29.1%	24.7%	27.5%	33.5%
Somewhat	17.0%	17.3%	20.9%	13.7%	16.5%	16.0%	17.0%	7.7%	16.0%	16.4%	23.3%	-	15.9%	15.7%	12.9%	26.2%	17.7%	19.4%	13.3%	18.0%	19.8%
Very	11.6%	10.9%	10.9%	7.4%	12.9%	16.0%	10.8%	15.4%	13.0%	11.6%	11.6%	-	13.9%	10.4%	10.6%	8.8%	10.0%	9.7%	11.4%	9.6%	13.8%
NO OPINION	13.2%	15.5%	6.4%	15.8%	11.8%	17.0%	13.4%	7.7%	12.4%	13.8%	7.0%	-	16.4%	12.7%	11.8%	7.5%	11.0%	9.7%	15.1%	11.4%	13.2%
NEVER HEARD OF	5.6%	5.5%	4.5%	6.3%	5.9%	6.0%	6.9%	7.7%	3.6%	5.5%	7.0%	-	4.5%	9.0%	3.5%	5.0%	6.4%	4.2%	10.8%	3.6%	2.4%
Net Diff.	24.0%	22.7%	25.5%	35.8%	23.5%	13.0%	23.9%	38.5%	26.0%	24.7%	16.3%	-	19.4%	26.1%	37.6%	17.5%	27.1%	27.9%	24.7%	29.9%	17.4%
Mean	3.37	3.33	3.39	3.57	3.40	3.19	3.40	3.67	3.34	3.39	3.15	-	3.27	3.42	3.52	3.39	3.44	3.46	3.45	3.45	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	52.6%	56.1%	54.7%	62.0%	38.4%	57.7%	30.0%	100.0%	100.0%	100.0%	0.0	0.0	0.0	68.2%	73.0%	65.3%	34.7%	32.3%	37.3%
Very	22.8%	26.3%	29.1%	15.2%	7.0%	11.5%	5.0%	43.3%	100.0%	0.0	0.0	0.0	0.0	32.2%	50.6%	20.8%	14.0%	11.3%	16.9%
Somewhat	29.8%	29.8%	25.6%	46.8%	31.4%	46.2%	25.0%	56.7%	0.0	100.0%	0.0	0.0	0.0	36.1%	22.5%	44.4%	20.7%	21.0%	20.3%
UNFAVORABLE	28.6%	24.3%	23.1%	29.1%	51.2%	30.8%	60.0%	0.0	0.0	0.0	100.0%	100.0%	100.0%	19.7%	16.9%	21.5%	57.0%	56.5%	57.6%
Somewhat	17.0%	14.3%	13.4%	17.7%	30.2%	15.4%	36.7%	0.0	0.0	0.0	59.4%	100.0%	0.0	11.6%	7.9%	13.9%	34.7%	37.1%	32.2%
Very	11.6%	10.0%	9.7%	11.4%	20.9%	15.4%	23.3%	0.0	0.0	0.0	40.6%	0.0	100.0%	8.2%	9.0%	7.6%	22.3%	19.4%	25.4%
NO OPINION	13.2%	13.0%	15.0%	5.1%	8.1%	7.7%	8.3%	0.0	0.0	0.0	0.0	0.0	0.0	8.2%	5.6%	9.7%	6.6%	8.1%	5.1%
NEVER HEARD OF	5.6%	6.5%	7.2%	3.8%	2.3%	3.8%	1.7%	0.0	0.0	0.0	0.0	0.0	0.0	3.9%	4.5%	3.5%	1.7%	3.2%	0.0
Net Diff.	24.0%	31.8%	31.6%	32.9%	-12.8%	26.9%	-30.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	48.5%	56.2%	43.8%	-22.3%	-24.2%	-20.3%
Mean	3.37	3.51	3.55	3.38	2.73	3.24	2.51	4.43	5.00	4.00	1.59	2.00	1.00	3.75	4.02	3.59	2.69	2.67	2.71

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	52.6%	62.9%	64.6%	61.8%	34.5%	40.0%	28.6%	57.9%	59.3%	55.5%	46.9%	57.9%	39.5%	70.0%	45.9%	40.2%	43.9%	65.2%	44.4%	46.2%	53.0%
Very	22.8%	30.6%	43.8%	22.4%	6.9%	6.7%	7.1%	26.7%	30.7%	20.2%	16.1%	21.1%	12.8%	33.3%	10.8%	16.1%	18.7%	29.0%	11.1%	18.8%	24.0%
Somewhat	29.8%	32.3%	20.8%	39.5%	27.6%	33.3%	21.4%	31.1%	28.6%	35.3%	30.8%	36.8%	26.7%	36.7%	35.1%	24.1%	25.1%	36.2%	33.3%	27.4%	28.9%
UNFAVORABLE	28.6%	26.6%	22.9%	28.9%	51.7%	46.7%	57.1%	23.9%	21.6%	27.7%	42.7%	28.1%	52.3%	22.8%	51.4%	27.7%	30.4%	29.0%	51.9%	27.4%	26.8%
Somewhat	17.0%	17.7%	12.5%	21.1%	24.1%	20.0%	28.6%	13.5%	11.1%	17.6%	26.6%	22.8%	29.1%	14.4%	29.7%	18.8%	15.8%	17.4%	29.6%	17.9%	15.3%
Very	11.6%	8.9%	10.4%	7.9%	27.6%	26.7%	28.6%	10.4%	10.6%	10.1%	16.1%	5.3%	23.3%	8.3%	21.6%	8.9%	14.6%	11.6%	22.2%	9.4%	11.5%
NO OPINION	13.2%	7.3%	8.3%	6.6%	13.8%	13.3%	14.3%	12.9%	13.6%	11.8%	7.0%	8.8%	5.8%	5.0%	2.7%	29.5%	13.5%	5.8%	0.0	23.9%	11.8%
NEVER HEARD OF	5.6%	3.2%	4.2%	2.6%	0.0	0.0	0.0	5.3%	5.5%	5.0%	3.5%	5.3%	2.3%	2.2%	0.0	2.7%	12.3%	0.0	3.7%	2.6%	8.4%
Net Diff.	24.0%	36.3%	41.7%	32.9%	-17.2%	-6.7%	-28.6%	34.0%	37.7%	27.7%	4.2%	29.8%	-12.8%	47.2%	-5.4%	12.5%	13.5%	36.2%	-7.4%	18.8%	26.1%
Mean	3.37	3.60	3.78	3.49	2.62	2.73	2.50	3.53	3.61	3.40	3.04	3.48	2.76	3.74	2.84	3.20	3.20	3.54	2.81	3.29	3.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	52.6%	71.4%	25.0%	49.5%	50.3%	74.4%	44.4%	44.8%	53.0%	73.6%	16.7%	52.9%	51.0%	78.0%	46.2%	50.4%	50.5%	72.7%	45.8%	43.7%	53.7%
Very	22.8%	35.1%	18.8%	16.8%	21.9%	30.8%	16.7%	17.1%	24.0%	30.2%	11.1%	20.7%	23.1%	43.9%	15.4%	16.5%	22.7%	27.3%	25.0%	16.0%	24.6%
Somewhat	29.8%	36.4%	6.2%	32.7%	28.4%	43.6%	27.8%	27.6%	29.0%	43.4%	5.6%	32.2%	27.9%	34.1%	30.8%	33.9%	27.8%	45.5%	20.8%	27.7%	29.1%
UNFAVORABLE	28.6%	23.4%	68.8%	25.7%	28.8%	20.5%	55.6%	30.5%	27.5%	18.9%	77.8%	25.6%	28.6%	19.5%	53.8%	26.1%	29.6%	22.7%	45.8%	29.4%	27.8%
Somewhat	17.0%	11.7%	43.8%	14.9%	17.6%	12.8%	11.1%	18.1%	17.5%	11.3%	38.9%	17.4%	16.6%	9.8%	15.4%	16.5%	18.1%	20.5%	12.5%	16.8%	16.9%
Very	11.6%	11.7%	25.0%	10.9%	11.1%	7.7%	44.4%	12.4%	10.1%	7.5%	38.9%	8.3%	12.0%	9.8%	38.5%	9.6%	11.5%	2.3%	33.3%	12.6%	10.9%
NO OPINION	13.2%	5.2%	6.2%	22.8%	12.4%	5.1%	0.0	23.8%	11.5%	5.7%	5.6%	19.8%	12.3%	2.4%	0.0	21.7%	12.1%	2.3%	8.3%	26.1%	10.2%
NEVER HEARD OF	5.6%	0.0	0.0	2.0%	8.5%	0.0	0.0	1.0%	8.0%	1.9%	0.0	1.7%	8.1%	0.0	0.0	1.7%	7.9%	2.3%	0.0	0.8%	8.3%
Net Diff.	24.0%	48.1%	-43.8%	23.8%	21.6%	53.8%	-11.1%	14.3%	25.4%	54.7%	-61.1%	27.3%	22.4%	58.5%	-7.7%	24.3%	20.8%	50.0%	0.0	14.3%	25.9%
Mean	3.37	3.71	2.50	3.30	3.35	3.77	2.61	3.19	3.43	3.79	2.11	3.40	3.36	3.93	2.69	3.32	3.35	3.77	2.92	3.18	3.43

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	52.6%	50.7%	69.7%	53.8%	37.5%	43.2%	57.4%	66.7%	30.8%	65.0%	36.4%	20.0%	16.7%	42.9%	40.0%
Very	22.8%	31.3%	35.5%	23.1%	12.5%	13.2%	25.4%	34.7%	30.8%	20.0%	18.2%	20.0%	0.0	21.4%	11.3%
Somewhat	29.8%	19.4%	34.2%	30.8%	25.0%	30.0%	32.0%	31.9%	0.0	45.0%	18.2%	0.0	16.7%	21.4%	28.7%
UNFAVORABLE	28.6%	31.3%	18.7%	30.8%	62.5%	32.7%	23.8%	25.0%	53.8%	30.0%	54.5%	80.0%	83.3%	21.4%	31.3%
Somewhat	17.0%	16.4%	10.3%	23.1%	62.5%	19.5%	12.3%	18.1%	38.5%	15.0%	36.4%	80.0%	33.3%	14.3%	19.1%
Very	11.6%	14.9%	8.4%	7.7%	0.0	13.2%	11.5%	6.9%	15.4%	15.0%	18.2%	0.0	50.0%	7.1%	12.2%
NO OPINION	13.2%	9.0%	8.4%	7.7%	0.0	17.9%	12.7%	2.8%	15.4%	5.0%	9.1%	0.0	0.0	28.6%	21.7%
NEVER HEARD OF	5.6%	9.0%	3.2%	7.7%	0.0	6.2%	6.1%	5.6%	0.0	0.0	0.0	0.0	0.0	7.1%	7.0%
Net Diff.	24.0%	19.4%	51.0%	23.1%	-25.0%	10.5%	33.6%	41.7%	-23.1%	35.0%	-18.2%	-60.0%	-66.7%	21.4%	8.7%
Mean	3.37	3.39	3.81	3.42	2.88	3.11	3.51	3.74	2.92	3.40	2.82	2.60	1.83	3.38	3.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	52.6%	53.1%	75.4%	42.1%	54.5%	50.0%	66.7%	36.4%	76.9%	52.4%	55.2%	46.4%	52.1%	56.2%	48.2%	66.7%
Very	22.8%	34.4%	32.8%	26.3%	36.4%	12.5%	33.3%	18.2%	23.1%	22.9%	25.9%	15.7%	29.8%	26.5%	18.4%	38.1%
Somewhat	29.8%	18.8%	42.6%	15.8%	18.2%	37.5%	33.3%	18.2%	53.8%	29.5%	29.3%	30.7%	22.3%	29.8%	29.8%	28.6%
UNFAVORABLE	28.6%	34.4%	18.0%	47.4%	31.8%	37.5%	11.1%	36.4%	15.4%	28.1%	24.7%	40.7%	26.6%	24.3%	33.8%	23.8%
Somewhat	17.0%	18.8%	9.8%	21.1%	13.6%	37.5%	11.1%	18.2%	7.7%	17.6%	13.7%	26.4%	17.0%	13.2%	21.5%	9.5%
Very	11.6%	15.6%	8.2%	26.3%	18.2%	0.0	0.0	18.2%	7.7%	10.5%	11.0%	14.3%	9.6%	11.0%	12.3%	14.3%
NO OPINION	13.2%	12.5%	3.3%	10.5%	9.1%	0.0	22.2%	9.1%	0.0	13.3%	14.3%	8.6%	17.0%	14.0%	12.3%	0.0
NEVER HEARD OF	5.6%	0.0	3.3%	0.0	4.5%	12.5%	0.0	18.2%	7.7%	6.2%	5.8%	4.3%	4.3%	5.5%	5.7%	9.5%
Net Diff.	24.0%	18.8%	57.4%	-5.3%	22.7%	12.5%	55.6%	0.0	61.5%	24.3%	30.5%	5.7%	25.5%	32.0%	14.5%	42.9%
Mean	3.37	3.38	3.85	2.95	3.43	3.29	3.89	3.00	3.83	3.39	3.48	3.07	3.48	3.50	3.22	3.74

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	52.6%	56.9%	42.7%	62.0%	52.2%	45.2%	39.4%	55.2%	44.0%	60.1%	50.3%	54.7%	48.3%	47.5%
Very	22.8%	25.7%	16.0%	27.7%	23.9%	21.4%	9.1%	24.1%	20.0%	27.5%	20.6%	24.0%	19.0%	25.4%
Somewhat	29.8%	31.1%	26.7%	34.3%	28.3%	23.8%	30.3%	31.2%	24.0%	32.6%	29.6%	30.7%	29.3%	22.0%
UNFAVORABLE	28.6%	22.6%	42.7%	26.5%	19.0%	44.0%	40.9%	25.7%	41.3%	28.0%	23.3%	27.3%	29.9%	33.9%
Somewhat	17.0%	14.0%	24.0%	16.9%	11.4%	23.8%	24.2%	14.9%	24.0%	16.1%	13.8%	15.0%	19.0%	20.3%
Very	11.6%	8.6%	18.7%	9.6%	7.6%	20.2%	16.7%	10.7%	17.3%	11.9%	9.5%	12.4%	10.9%	13.6%
NO OPINION	13.2%	14.0%	11.3%	9.0%	18.5%	10.7%	12.1%	13.4%	8.0%	9.8%	16.9%	12.7%	15.6%	10.2%
NEVER HEARD OF	5.6%	6.6%	3.3%	2.4%	10.3%	0.0%	7.6%	5.8%	6.7%	2.1%	9.5%	5.2%	6.1%	8.5%
Net Diff.	24.0%	34.3%	0.0%	35.5%	33.2%	1.2%	-1.5%	29.6%	2.7%	32.1%	27.0%	27.3%	18.4%	13.6%
Mean	3.37	3.55	2.97	3.55	3.55	3.02	2.90	3.46	3.06	3.49	3.42	3.41	3.28	3.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Somewhat	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Somewhat	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Somewhat	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Somewhat	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	52.6%	41.1%	45.5%	40.5%	55.9%	56.0%	55.8%	38.6%	61.2%	51.9%	64.8%	43.1%	50.5%	60.0%	46.8%	53.2%	57.6%	58.2%	57.4%
Very	22.8%	15.8%	27.3%	14.3%	24.7%	22.0%	25.8%	15.9%	28.6%	27.8%	28.9%	15.7%	20.9%	16.4%	22.7%	21.3%	26.6%	25.4%	27.0%
Somewhat	29.8%	25.3%	18.2%	26.2%	31.1%	33.9%	30.0%	22.7%	32.7%	24.1%	35.9%	27.5%	29.6%	43.6%	24.1%	31.9%	31.0%	32.8%	30.4%
UNFAVORABLE	28.6%	44.2%	45.5%	44.0%	25.0%	26.6%	24.4%	54.5%	27.6%	33.3%	25.4%	35.3%	22.4%	20.0%	23.4%	29.8%	21.9%	20.9%	22.2%
Somewhat	17.0%	27.4%	27.3%	27.4%	15.1%	16.5%	14.5%	36.4%	16.3%	18.5%	15.5%	19.6%	13.8%	14.5%	13.5%	19.1%	13.5%	10.4%	14.3%
Very	11.6%	16.8%	18.2%	16.7%	9.9%	10.1%	9.9%	18.2%	11.2%	14.8%	9.9%	15.7%	8.7%	5.5%	9.9%	10.6%	8.4%	10.4%	7.8%
NO OPINION	13.2%	9.5%	9.1%	9.5%	13.8%	13.8%	13.8%	6.8%	9.7%	13.0%	8.5%	11.8%	17.9%	14.5%	19.1%	10.6%	14.5%	16.4%	13.9%
NEVER HEARD OF	5.6%	5.3%	0.0	6.0%	5.4%	3.7%	6.0%	0.0	1.5%	1.9%	1.4%	9.8%	9.2%	5.5%	10.6%	6.4%	6.1%	4.5%	6.5%
Net Diff.	24.0%	-3.2%	0.0	-3.6%	30.9%	29.4%	31.4%	-15.9%	33.7%	18.5%	39.4%	7.8%	28.1%	40.0%	23.4%	23.4%	35.7%	37.3%	35.2%
Mean	3.37	2.96	3.09	2.94	3.48	3.43	3.50	2.82	3.52	3.32	3.59	3.09	3.44	3.54	3.40	3.36	3.57	3.55	3.58

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	52.6%	29.2%	50.5%	52.4%	49.1%	50.8%	71.4%	53.8%	52.1%	44.2%	55.1%	53.7%	56.9%	54.2%	59.8%	48.0%	49.0%
Very	22.8%	10.4%	18.9%	16.7%	20.8%	26.3%	42.9%	32.3%	27.4%	18.2%	19.6%	21.1%	17.6%	29.7%	22.8%	23.6%	15.3%
Somewhat	29.8%	18.8%	31.6%	35.7%	28.3%	24.4%	28.6%	21.5%	24.8%	26.0%	35.6%	32.5%	39.2%	24.6%	37.0%	24.3%	33.7%
UNFAVORABLE	28.6%	58.3%	34.7%	35.7%	34.0%	27.8%	14.3%	24.6%	27.4%	32.5%	28.9%	30.1%	27.5%	32.2%	31.5%	24.3%	25.5%
Somewhat	17.0%	35.4%	20.0%	26.2%	15.1%	15.4%	14.3%	13.8%	17.9%	13.0%	19.1%	15.4%	23.5%	18.6%	20.5%	12.8%	17.3%
Very	11.6%	22.9%	14.7%	9.5%	18.9%	12.4%	0.0%	10.8%	9.4%	19.5%	9.8%	14.6%	3.9%	13.6%	11.0%	11.5%	8.2%
NO OPINION	13.2%	8.3%	11.6%	9.5%	13.2%	15.4%	14.3%	16.9%	14.5%	15.6%	10.7%	11.4%	9.8%	11.9%	7.1%	18.2%	15.3%
NEVER HEARD OF	5.6%	4.2%	3.2%	2.4%	3.8%	6.0%	0.0%	4.6%	6.0%	7.8%	5.3%	4.9%	5.9%	1.7%	1.6%	9.5%	10.2%
Net Diff.	24.0%	-29.2%	15.8%	16.7%	15.1%	22.9%	57.1%	29.2%	24.8%	11.7%	26.2%	23.6%	29.4%	22.0%	28.3%	23.6%	23.5%
Mean	3.37	2.57	3.21	3.24	3.18	3.39	4.00	3.53	3.45	3.11	3.38	3.32	3.46	3.39	3.41	3.40	3.34

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	52.6%	37.5%	51.3%	52.4%	44.5%	58.4%	56.4%	48.8%
Very	22.8%	16.7%	25.6%	21.9%	20.0%	25.2%	25.6%	20.0%
Somewhat	29.8%	20.8%	25.6%	30.5%	24.5%	33.2%	30.8%	28.8%
UNFAVORABLE	28.6%	25.0%	30.8%	24.8%	38.2%	26.2%	32.4%	24.8%
Somewhat	17.0%	12.5%	28.2%	10.5%	18.2%	18.2%	19.2%	14.8%
Very	11.6%	12.5%	2.6%	14.3%	20.0%	7.9%	13.2%	10.0%
NO OPINION	13.2%	29.2%	15.4%	18.1%	12.7%	8.9%	9.6%	16.8%
NEVER HEARD OF	5.6%	8.3%	2.6%	4.8%	4.5%	6.5%	1.6%	9.6%
Net Diff.	24.0%	12.5%	20.5%	27.6%	6.4%	32.2%	24.0%	24.0%
Mean	3.37	3.18	3.45	3.37	3.07	3.53	3.37	3.38

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	52.6%	37.5%	53.2%	46.0%	53.4%	50.0%	53.7%	47.8%	58.4%	46.2%	56.7%	53.3%	56.5%	57.7%	55.4%	51.8%	61.5%
Very	22.8%	16.7%	23.3%	22.2%	23.1%	22.0%	23.5%	21.2%	25.2%	23.1%	25.8%	30.0%	25.0%	25.6%	25.6%	24.8%	26.6%
Somewhat	29.8%	20.8%	29.9%	23.8%	30.3%	28.0%	30.2%	26.6%	33.2%	23.1%	30.9%	23.3%	31.5%	32.1%	29.8%	27.0%	34.9%
UNFAVORABLE	28.6%	25.0%	29.1%	28.6%	28.9%	26.2%	30.2%	30.9%	26.2%	15.4%	33.5%	26.7%	33.3%	26.9%	35.1%	34.3%	30.3%
Somewhat	17.0%	12.5%	17.3%	22.2%	16.3%	14.9%	18.2%	16.2%	18.2%	7.7%	19.7%	23.3%	18.5%	15.4%	20.8%	16.8%	22.0%
Very	11.6%	12.5%	11.8%	6.3%	12.6%	11.3%	12.0%	14.7%	7.9%	7.7%	13.7%	3.3%	14.8%	11.5%	14.3%	17.5%	8.3%
NO OPINION	13.2%	29.2%	12.4%	20.6%	12.1%	19.0%	10.2%	16.5%	8.9%	30.8%	8.6%	16.7%	8.8%	12.8%	8.3%	12.4%	6.4%
NEVER HEARD OF	5.6%	8.3%	5.3%	4.8%	5.6%	4.8%	5.9%	4.7%	6.5%	7.7%	1.3%	3.3%	1.4%	2.6%	1.2%	1.5%	1.8%
Net Diff.	24.0%	12.5%	24.1%	17.5%	24.5%	23.8%	23.5%	16.9%	32.2%	30.8%	23.2%	26.7%	23.1%	30.8%	20.2%	17.5%	31.2%
Mean	3.37	3.18	3.38	3.35	3.37	3.36	3.37	3.25	3.53	3.50	3.36	3.55	3.34	3.46	3.32	3.25	3.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: THOM TILLIS

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	52.6%	27.3%	49.8%	39.4%	50.2%	43.3%	51.9%	44.0%	55.2%	54.6%	46.9%	54.5%	51.6%	54.7%
Very	22.8%	9.1%	20.9%	15.2%	21.1%	18.9%	21.2%	17.7%	23.8%	23.5%	20.8%	26.4%	20.8%	24.8%
Somewhat	29.8%	18.2%	28.9%	24.2%	29.1%	24.4%	30.8%	26.2%	31.4%	31.1%	26.2%	28.1%	30.7%	29.9%
UNFAVORABLE	28.6%	36.4%	24.7%	30.3%	24.4%	25.6%	25.0%	27.7%	21.9%	27.3%	32.3%	31.5%	27.0%	30.7%
Somewhat	17.0%	18.2%	14.9%	21.2%	14.1%	14.4%	15.4%	15.6%	14.3%	17.0%	16.9%	20.8%	14.9%	22.6%
Very	11.6%	18.2%	9.8%	9.1%	10.3%	11.1%	9.6%	12.1%	7.6%	10.3%	15.4%	10.7%	12.1%	8.0%
NO OPINION	13.2%	27.3%	16.2%	24.2%	15.5%	24.4%	12.2%	20.6%	11.4%	12.7%	14.6%	10.7%	14.6%	11.7%
NEVER HEARD OF	5.6%	9.1%	9.4%	6.1%	9.9%	6.7%	10.9%	7.8%	11.4%	5.4%	6.2%	3.4%	6.8%	2.9%
Net Diff.	24.0%	-9.1%	25.1%	9.1%	25.8%	17.8%	26.9%	16.3%	33.3%	27.3%	14.6%	23.0%	24.5%	24.1%
Mean	3.37	2.80	3.40	3.16	3.41	3.27	3.43	3.24	3.56	3.43	3.21	3.40	3.36	3.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	46.6%	52.7%	46.4%	52.6%	42.4%	38.0%	45.2%	46.2%	50.9%	47.0%	41.9%	-	37.3%	49.3%	58.8%	52.5%	52.8%	55.8%	47.0%	48.5%	44.3%
Very	17.8%	20.0%	15.5%	20.0%	17.6%	16.0%	18.7%	15.4%	17.2%	18.8%	7.0%	-	17.9%	15.7%	22.4%	16.2%	17.7%	19.4%	18.7%	16.8%	18.0%
Somewhat	28.8%	32.7%	30.9%	32.6%	24.7%	22.0%	26.6%	30.8%	33.7%	28.2%	34.9%	-	19.4%	33.6%	36.5%	36.2%	35.1%	36.4%	28.3%	31.7%	26.3%
UNFAVORABLE	24.2%	22.7%	25.5%	16.8%	27.1%	29.0%	22.3%	38.5%	24.9%	23.0%	37.2%	-	29.4%	20.1%	18.8%	23.8%	20.7%	21.2%	24.7%	24.6%	23.4%
Somewhat	12.4%	14.5%	11.8%	6.3%	14.1%	15.0%	10.8%	23.1%	12.4%	12.0%	16.3%	-	13.4%	9.0%	11.8%	16.2%	11.7%	13.9%	12.0%	12.6%	12.6%
Very	11.8%	8.2%	13.6%	10.5%	12.9%	14.0%	11.5%	15.4%	12.4%	10.9%	20.9%	-	15.9%	11.2%	7.1%	7.5%	9.0%	7.3%	12.7%	12.0%	10.8%
NO OPINION	18.6%	15.5%	17.3%	18.9%	21.2%	21.0%	19.7%	15.4%	17.8%	18.8%	16.3%	-	20.4%	20.9%	12.9%	16.2%	17.4%	14.5%	15.1%	20.4%	20.4%
NEVER HEARD OF	10.6%	9.1%	10.9%	11.6%	9.4%	12.0%	12.8%	0.0%	6.5%	11.2%	4.7%	-	12.9%	9.7%	9.4%	7.5%	9.0%	8.5%	13.3%	6.6%	12.0%
Net Diff.	22.4%	30.0%	20.9%	35.8%	15.3%	9.0%	23.0%	7.7%	26.0%	24.1%	4.7%	-	8.0%	29.1%	40.0%	28.8%	32.1%	34.5%	22.3%	24.0%	21.0%
Mean	3.32	3.46	3.26	3.51	3.22	3.12	3.35	3.08	3.33	3.36	2.90	-	3.11	3.37	3.61	3.41	3.45	3.51	3.33	3.31	3.32

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	46.6%	46.9%	46.6%	48.1%	46.5%	69.2%	36.7%	60.5%	65.8%	56.4%	32.2%	31.8%	32.8%	100.0%	100.0%	100.0%	0.0	0.0	0.0
Very	17.8%	18.8%	20.6%	11.4%	15.1%	15.4%	15.0%	24.7%	39.5%	13.4%	10.5%	8.2%	13.8%	38.2%	100.0%	0.0	0.0	0.0	0.0
Somewhat	28.8%	28.1%	25.9%	36.7%	31.4%	53.8%	21.7%	35.7%	26.3%	43.0%	21.7%	23.5%	19.0%	61.8%	0.0	100.0%	0.0	0.0	0.0
UNFAVORABLE	24.2%	21.3%	20.3%	25.3%	39.5%	23.1%	46.7%	16.0%	14.9%	16.8%	48.3%	49.4%	46.6%	0.0	0.0	0.0	100.0%	100.0%	100.0%
Somewhat	12.4%	11.0%	10.0%	15.2%	19.8%	7.7%	25.0%	7.6%	6.1%	8.7%	24.5%	27.1%	20.7%	0.0	0.0	0.0	51.2%	100.0%	0.0
Very	11.8%	10.3%	10.3%	10.1%	19.8%	15.4%	21.7%	8.4%	8.8%	8.1%	23.8%	22.4%	25.9%	0.0	0.0	0.0	48.8%	0.0	100.0%
NO OPINION	18.6%	19.3%	20.6%	13.9%	10.5%	3.8%	13.3%	14.1%	9.6%	17.4%	13.3%	12.9%	13.8%	0.0	0.0	0.0	0.0	0.0	0.0
NEVER HEARD OF	10.6%	12.5%	12.5%	12.7%	3.5%	3.8%	3.3%	9.5%	9.6%	9.4%	6.3%	5.9%	6.9%	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	22.4%	25.6%	26.2%	22.8%	7.0%	46.2%	-10.0%	44.5%	50.9%	39.6%	-16.1%	-17.6%	-13.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%
Mean	3.32	3.39	3.42	3.28	3.02	3.48	2.83	3.67	3.90	3.50	2.69	2.66	2.72	4.38	5.00	4.00	1.51	2.00	1.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	46.6%	60.5%	60.4%	60.5%	44.8%	40.0%	50.0%	50.6%	50.8%	50.4%	43.4%	50.9%	38.4%	65.0%	24.3%	31.2%	42.1%	66.7%	48.1%	38.5%	44.9%
Very	17.8%	21.8%	31.2%	15.8%	20.7%	6.7%	35.7%	20.1%	22.6%	16.0%	14.7%	17.5%	12.8%	28.3%	10.8%	11.6%	12.3%	30.4%	18.5%	14.5%	16.0%
Somewhat	28.8%	38.7%	29.2%	44.7%	24.1%	33.3%	14.3%	30.5%	28.1%	34.5%	28.7%	33.3%	25.6%	36.7%	13.5%	19.6%	29.8%	36.2%	29.6%	23.9%	28.9%
UNFAVORABLE	24.2%	29.8%	29.2%	30.3%	44.8%	40.0%	50.0%	18.6%	17.6%	20.2%	39.9%	28.1%	47.7%	20.0%	51.4%	29.5%	19.3%	17.4%	40.7%	23.9%	24.4%
Somewhat	12.4%	15.3%	10.4%	18.4%	24.1%	20.0%	28.6%	8.5%	7.0%	10.9%	22.4%	15.8%	26.7%	12.8%	21.6%	15.2%	8.2%	13.0%	22.2%	11.1%	11.8%
Very	11.8%	14.5%	18.8%	11.8%	20.7%	20.0%	21.4%	10.1%	10.6%	9.2%	17.5%	12.3%	20.9%	7.2%	29.7%	14.3%	11.1%	4.3%	18.5%	12.8%	12.5%
NO OPINION	18.6%	5.6%	6.2%	5.3%	3.4%	6.7%	0.0	19.2%	20.1%	17.6%	14.0%	17.5%	11.6%	8.9%	21.6%	34.8%	17.5%	11.6%	11.1%	32.5%	15.3%
NEVER HEARD OF	10.6%	4.0%	4.2%	3.9%	6.9%	13.3%	0.0	11.6%	11.6%	11.8%	2.8%	3.5%	2.3%	6.1%	2.7%	4.5%	21.1%	4.3%	0.0	5.1%	15.3%
Net Diff.	22.4%	30.6%	31.2%	30.3%	0.0	0.0	0.0	32.1%	33.2%	30.3%	3.5%	22.8%	-9.3%	45.0%	-27.0%	1.8%	22.8%	49.3%	7.4%	14.5%	20.6%
Mean	3.32	3.39	3.46	3.36	3.00	2.85	3.14	3.48	3.51	3.42	3.01	3.29	2.82	3.70	2.53	2.99	3.30	3.79	3.07	3.17	3.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	46.6%	63.6%	31.2%	41.6%	44.8%	59.0%	66.7%	39.0%	46.4%	69.8%	44.4%	40.5%	45.1%	70.7%	46.2%	38.3%	46.5%	72.7%	29.2%	42.9%	45.7%
Very	17.8%	31.2%	12.5%	14.9%	15.7%	30.8%	27.8%	13.3%	17.2%	34.0%	16.7%	12.4%	17.2%	41.5%	23.1%	17.4%	14.8%	36.4%	20.8%	13.4%	16.6%
Somewhat	28.8%	32.5%	18.8%	26.7%	29.1%	28.2%	38.9%	25.7%	29.3%	35.8%	27.8%	28.1%	27.9%	29.3%	23.1%	20.9%	31.7%	36.4%	8.3%	29.4%	29.1%
UNFAVORABLE	24.2%	22.1%	50.0%	21.8%	24.2%	25.6%	33.3%	24.8%	23.4%	17.0%	44.4%	27.3%	23.1%	19.5%	46.2%	24.3%	23.9%	15.9%	50.0%	24.4%	23.3%
Somewhat	12.4%	15.6%	18.8%	10.9%	11.8%	20.5%	27.8%	12.4%	10.7%	13.2%	27.8%	12.4%	11.4%	17.1%	23.1%	13.9%	10.9%	9.1%	20.8%	15.1%	11.2%
Very	11.8%	6.5%	31.2%	10.9%	12.4%	5.1%	5.6%	12.4%	12.7%	3.8%	16.7%	14.9%	11.7%	2.4%	23.1%	10.4%	13.0%	6.8%	29.2%	9.2%	12.1%
NO OPINION	18.6%	7.8%	18.8%	35.6%	15.7%	7.7%	0.0	36.2%	15.4%	5.7%	11.1%	29.8%	16.9%	4.9%	7.7%	33.9%	15.4%	6.8%	20.8%	31.1%	15.3%
NEVER HEARD OF	10.6%	6.5%	0.0	1.0%	15.4%	7.7%	0.0	0.0	14.8%	7.5%	0.0	2.5%	14.9%	4.9%	0.0	3.5%	14.2%	4.5%	0.0	1.7%	15.7%
Net Diff.	22.4%	41.6%	-18.8%	19.8%	20.6%	33.3%	33.3%	14.3%	23.1%	52.8%	0.0	13.2%	22.1%	51.2%	0.0	13.9%	22.7%	56.8%	-20.8%	18.5%	22.4%
Mean	3.32	3.71	2.62	3.24	3.28	3.64	3.56	3.15	3.32	3.90	3.00	3.11	3.32	3.95	3.00	3.22	3.29	3.90	2.71	3.23	3.32

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	46.6%	44.8%	82.6%	38.5%	37.5%	26.1%	49.2%	58.3%	53.8%	55.0%	36.4%	60.0%	33.3%	50.0%	32.2%
Very	17.8%	10.4%	43.9%	0.0	12.5%	5.1%	18.0%	22.2%	23.1%	20.0%	18.2%	20.0%	16.7%	21.4%	13.0%
Somewhat	28.8%	34.3%	38.7%	38.5%	25.0%	21.0%	31.1%	36.1%	30.8%	35.0%	18.2%	40.0%	16.7%	28.6%	19.1%
UNFAVORABLE	24.2%	41.8%	9.0%	53.8%	50.0%	26.5%	18.9%	25.0%	23.1%	30.0%	63.6%	20.0%	33.3%	28.6%	29.6%
Somewhat	12.4%	17.9%	8.4%	30.8%	25.0%	12.1%	8.2%	15.3%	15.4%	20.0%	36.4%	20.0%	33.3%	14.3%	13.9%
Very	11.8%	23.9%	0.6%	23.1%	25.0%	14.4%	10.7%	9.7%	7.7%	10.0%	27.3%	0.0	0.0	14.3%	15.7%
NO OPINION	18.6%	9.0%	5.2%	0.0	12.5%	30.4%	18.4%	11.1%	23.1%	5.0%	0.0	20.0%	33.3%	7.1%	27.8%
NEVER HEARD OF	10.6%	4.5%	3.2%	7.7%	0.0	17.1%	13.5%	5.6%	0.0	10.0%	0.0	0.0	0.0	14.3%	10.4%
Net Diff.	22.4%	3.0%	73.5%	-15.4%	-12.5%	-0.4%	30.3%	33.3%	30.8%	25.0%	-27.3%	40.0%	0.0	21.4%	2.6%
Mean	3.32	2.89	4.21	2.58	2.75	2.88	3.44	3.49	3.46	3.39	2.64	3.60	3.17	3.33	3.00

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	46.6%	59.4%	59.0%	57.9%	50.0%	50.0%	66.7%	54.5%	46.2%	46.2%	49.4%	44.3%	51.1%	48.5%	44.3%	42.9%
Very	17.8%	18.8%	23.0%	21.1%	27.3%	12.5%	33.3%	18.2%	15.4%	17.1%	18.3%	16.4%	21.3%	18.4%	17.1%	19.0%
Somewhat	28.8%	40.6%	36.1%	36.8%	22.7%	37.5%	33.3%	36.4%	30.8%	29.0%	31.1%	27.9%	29.8%	30.1%	27.2%	23.8%
UNFAVORABLE	24.2%	18.8%	23.0%	26.3%	27.3%	25.0%	22.2%	36.4%	38.5%	20.5%	19.5%	37.1%	21.3%	19.1%	30.3%	19.0%
Somewhat	12.4%	12.5%	13.1%	15.8%	18.2%	25.0%	22.2%	27.3%	15.4%	8.6%	9.1%	20.7%	11.7%	9.2%	16.2%	4.8%
Very	11.8%	6.2%	9.8%	10.5%	9.1%	0.0	0.0	9.1%	23.1%	11.9%	10.4%	16.4%	9.6%	9.9%	14.0%	14.3%
NO OPINION	18.6%	21.9%	6.6%	10.5%	18.2%	12.5%	11.1%	0.0	15.4%	19.0%	19.5%	12.1%	20.2%	20.6%	16.2%	14.3%
NEVER HEARD OF	10.6%	0.0	11.5%	5.3%	4.5%	12.5%	0.0	9.1%	0.0	14.3%	11.6%	6.4%	7.4%	11.8%	9.2%	23.8%
Net Diff.	22.4%	40.6%	36.1%	31.6%	22.7%	25.0%	44.4%	18.2%	7.7%	25.7%	29.9%	7.1%	29.8%	29.4%	14.0%	23.8%
Mean	3.32	3.53	3.56	3.44	3.43	3.43	3.78	3.30	3.00	3.36	3.43	3.08	3.45	3.43	3.19	3.38

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	46.6%	50.3%	38.0%	54.2%	46.7%	42.9%	31.8%	47.9%	41.3%	53.9%	41.8%	51.3%	42.2%	32.2%
Very	17.8%	18.6%	16.0%	16.9%	20.1%	20.2%	10.6%	18.8%	14.7%	20.2%	17.5%	20.2%	13.6%	10.2%
Somewhat	28.8%	31.7%	22.0%	37.3%	26.6%	22.6%	21.2%	29.1%	26.7%	33.7%	24.3%	31.1%	28.6%	22.0%
UNFAVORABLE	24.2%	19.4%	35.3%	21.1%	17.9%	32.1%	39.4%	22.0%	34.7%	21.2%	22.8%	22.1%	23.1%	35.6%
Somewhat	12.4%	11.7%	14.0%	13.9%	9.8%	13.1%	15.2%	12.3%	12.0%	12.4%	12.2%	11.2%	12.2%	18.6%
Very	11.8%	7.7%	21.3%	7.2%	8.2%	19.0%	24.2%	9.7%	22.7%	8.8%	10.6%	10.9%	10.9%	16.9%
NO OPINION	18.6%	19.1%	17.3%	18.1%	20.1%	16.7%	18.2%	19.1%	13.3%	18.1%	20.1%	16.1%	24.5%	15.3%
NEVER HEARD OF	10.6%	11.1%	9.3%	6.6%	15.2%	8.3%	10.6%	11.0%	10.7%	6.7%	15.3%	10.5%	10.2%	16.9%
Net Diff.	22.4%	30.9%	2.7%	33.1%	28.8%	10.7%	-7.6%	25.9%	6.7%	32.6%	19.0%	29.2%	19.0%	-3.4%
Mean	3.32	3.47	2.97	3.46	3.48	3.13	2.76	3.39	2.99	3.47	3.31	3.43	3.24	2.88

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	46.6%	46.3%	45.5%	46.4%	47.2%	37.6%	50.9%	50.0%	51.5%	38.9%	56.3%	43.1%	42.9%	36.4%	45.4%	55.3%	49.8%	35.8%	53.9%
Very	17.8%	15.8%	9.1%	16.7%	18.9%	11.0%	21.9%	13.6%	19.9%	13.0%	22.5%	17.6%	17.9%	9.1%	21.3%	12.8%	19.9%	10.4%	22.6%
Somewhat	28.8%	30.5%	36.4%	29.8%	28.3%	26.6%	29.0%	36.4%	31.6%	25.9%	33.8%	25.5%	25.0%	27.3%	24.1%	42.6%	30.0%	25.4%	31.3%
UNFAVORABLE	24.2%	33.7%	45.5%	32.1%	22.7%	28.4%	20.5%	36.4%	23.5%	35.2%	19.0%	31.4%	21.9%	21.8%	22.0%	19.1%	19.9%	25.4%	18.3%
Somewhat	12.4%	14.7%	27.3%	13.1%	12.2%	13.8%	11.7%	18.2%	13.3%	20.4%	10.6%	11.8%	11.2%	7.3%	12.8%	12.8%	11.8%	13.4%	11.3%
Very	11.8%	18.9%	18.2%	19.0%	10.5%	14.7%	8.8%	18.2%	10.2%	14.8%	8.5%	19.6%	10.7%	14.5%	9.2%	6.4%	8.1%	11.9%	7.0%
NO OPINION	18.6%	14.7%	0.0	16.7%	19.4%	22.0%	18.4%	11.4%	18.4%	20.4%	17.6%	17.6%	20.4%	23.6%	19.1%	19.1%	19.2%	25.4%	17.4%
NEVER HEARD OF	10.6%	5.3%	9.1%	4.8%	10.7%	11.9%	10.2%	2.3%	6.6%	5.6%	7.0%	7.8%	14.8%	18.2%	13.5%	6.4%	11.1%	13.4%	10.4%
Net Diff.	22.4%	12.6%	0.0	14.3%	24.5%	9.2%	30.4%	13.6%	28.1%	3.7%	37.3%	11.8%	20.9%	14.5%	23.4%	36.2%	30.0%	10.4%	35.7%
Mean	3.32	3.10	2.90	3.12	3.37	3.06	3.48	3.09	3.40	3.02	3.55	3.11	3.33	3.11	3.41	3.45	3.47	3.10	3.57

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: PAT MCCRORY

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	46.6%	37.5%	38.9%	40.5%	37.7%	45.1%	14.3%	35.4%	51.3%	46.8%	49.3%	48.0%	51.0%	45.8%	55.9%	44.6%	40.8%
Very	17.8%	18.8%	15.8%	11.9%	18.9%	19.2%	0.0	18.5%	21.4%	18.2%	16.0%	18.7%	12.7%	21.2%	15.0%	17.6%	17.3%
Somewhat	28.8%	18.8%	23.2%	28.6%	18.9%	25.9%	14.3%	16.9%	29.9%	28.6%	33.3%	29.3%	38.2%	24.6%	40.9%	27.0%	23.5%
UNFAVORABLE	24.2%	47.9%	31.6%	33.3%	30.2%	22.9%	28.6%	26.2%	20.5%	23.4%	24.9%	28.5%	20.6%	25.4%	23.6%	20.9%	26.5%
Somewhat	12.4%	16.7%	13.7%	14.3%	13.2%	12.8%	14.3%	15.4%	10.3%	14.3%	11.6%	9.8%	13.7%	14.4%	11.8%	11.5%	11.2%
Very	11.8%	31.2%	17.9%	19.0%	17.0%	10.2%	14.3%	10.8%	10.3%	9.1%	13.3%	18.7%	6.9%	11.0%	11.8%	9.5%	15.3%
NO OPINION	18.6%	10.4%	20.0%	16.7%	22.6%	21.1%	28.6%	24.6%	18.8%	20.8%	16.0%	14.6%	17.6%	21.2%	14.2%	20.9%	18.4%
NEVER HEARD OF	10.6%	4.2%	9.5%	9.5%	9.4%	10.9%	28.6%	13.8%	9.4%	9.1%	9.8%	8.9%	10.8%	7.6%	6.3%	13.5%	14.3%
Net Diff.	22.4%	-10.4%	7.4%	7.1%	7.5%	22.2%	-14.3%	9.2%	30.8%	23.4%	24.4%	19.5%	30.4%	20.3%	32.3%	23.6%	14.3%
Mean	3.32	2.76	3.06	3.00	3.10	3.35	2.60	3.20	3.46	3.36	3.30	3.21	3.41	3.33	3.38	3.37	3.19

THE DIFFERENTIALS  
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7. OPINION: PAT MCCRORY

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	46.6%	37.5%	35.9%	48.6%	50.0%	45.8%	50.4%	42.8%
Very	17.8%	12.5%	25.6%	18.1%	20.0%	15.4%	18.0%	17.6%
Somewhat	28.8%	25.0%	10.3%	30.5%	30.0%	30.4%	32.4%	25.2%
UNFAVORABLE	24.2%	16.7%	33.3%	24.8%	19.1%	26.2%	24.8%	23.6%
Somewhat	12.4%	4.2%	15.4%	12.4%	10.9%	14.0%	13.6%	11.2%
Very	11.8%	12.5%	17.9%	12.4%	8.2%	12.1%	11.2%	12.4%
NO OPINION	18.6%	25.0%	20.5%	20.0%	20.0%	16.8%	17.6%	19.6%
NEVER HEARD OF	10.6%	20.8%	10.3%	6.7%	10.9%	11.2%	7.2%	14.0%
Net Diff.	22.4%	20.8%	2.6%	23.8%	30.9%	19.6%	25.6%	19.2%
Mean	3.32	3.26	3.11	3.32	3.48	3.26	3.35	3.28

THE DIFFERENTIALS  
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7. OPINION: PAT MCCRORY

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	46.6%	37.5%	46.6%	36.5%	47.6%	44.0%	47.2%	46.4%	45.8%	30.8%	50.6%	36.7%	51.4%	46.2%	51.2%	47.4%	52.3%
Very	17.8%	12.5%	17.9%	20.6%	17.2%	19.0%	17.0%	19.4%	15.4%	0.0	18.5%	20.0%	17.1%	20.5%	16.1%	19.7%	14.7%
Somewhat	28.8%	25.0%	28.6%	15.9%	30.3%	25.0%	30.2%	27.0%	30.4%	30.8%	32.2%	16.7%	34.3%	25.6%	35.1%	27.7%	37.6%
UNFAVORABLE	24.2%	16.7%	24.8%	27.0%	24.0%	25.6%	23.8%	23.0%	26.2%	7.7%	26.2%	30.0%	24.5%	29.5%	23.2%	26.3%	23.9%
Somewhat	12.4%	4.2%	13.0%	11.1%	12.8%	11.9%	13.0%	11.5%	14.0%	0.0	14.6%	13.3%	13.9%	15.4%	13.1%	14.6%	12.8%
Very	11.8%	12.5%	11.8%	15.9%	11.2%	13.7%	10.8%	11.5%	12.1%	7.7%	11.6%	16.7%	10.6%	14.1%	10.1%	11.7%	11.0%
NO OPINION	18.6%	25.0%	18.6%	22.2%	18.4%	20.8%	17.9%	20.5%	16.8%	30.8%	17.2%	20.0%	17.6%	16.7%	18.5%	17.5%	18.3%
NEVER HEARD OF	10.6%	20.8%	10.0%	14.3%	10.0%	9.5%	11.1%	10.1%	11.2%	30.8%	6.0%	13.3%	6.5%	7.7%	7.1%	8.8%	5.5%
Net Diff.	22.4%	20.8%	21.8%	9.5%	23.5%	18.5%	23.5%	23.4%	19.6%	23.1%	24.5%	6.7%	26.9%	16.7%	28.0%	21.2%	28.4%
Mean	3.32	3.26	3.31	3.17	3.33	3.26	3.33	3.35	3.26	3.22	3.33	3.12	3.36	3.25	3.37	3.32	3.34

THE DIFFERENTIALS  
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7. OPINION: PAT MCCRORY

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	46.6%	45.5%	42.6%	36.4%	43.7%	42.2%	42.9%	45.4%	39.0%	49.7%	37.7%	48.3%	45.7%	50.4%
Very	17.8%	27.3%	17.4%	21.2%	17.4%	17.8%	17.9%	19.1%	16.2%	18.1%	16.9%	16.3%	18.6%	13.9%
Somewhat	28.8%	18.2%	25.1%	15.2%	26.3%	24.4%	25.0%	26.2%	22.9%	31.6%	20.8%	32.0%	27.0%	36.5%
UNFAVORABLE	24.2%	27.3%	23.4%	24.2%	23.5%	22.2%	24.4%	19.9%	28.6%	21.1%	33.1%	27.0%	22.7%	24.8%
Somewhat	12.4%	9.1%	11.5%	9.1%	11.7%	8.9%	12.8%	8.5%	15.2%	11.6%	14.6%	15.2%	10.9%	15.3%
Very	11.8%	18.2%	11.9%	15.2%	11.7%	13.3%	11.5%	11.3%	13.3%	9.5%	18.5%	11.8%	11.8%	9.5%
NO OPINION	18.6%	18.2%	20.0%	24.2%	19.2%	24.4%	17.3%	23.4%	15.2%	18.6%	18.5%	15.7%	20.2%	16.8%
NEVER HEARD OF	10.6%	9.1%	14.0%	15.2%	13.6%	11.1%	15.4%	11.3%	17.1%	10.5%	10.8%	9.0%	11.5%	8.0%
Net Diff.	22.4%	18.2%	19.1%	12.1%	20.2%	20.0%	18.6%	25.5%	10.5%	28.6%	4.6%	21.3%	23.0%	25.5%
Mean	3.32	3.30	3.29	3.21	3.30	3.28	3.30	3.38	3.16	3.42	3.03	3.28	3.34	3.33

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	24.8%	24.5%	33.6%	25.3%	16.5%	22.0%	25.2%	46.2%	23.7%	26.5%	7.0%	-	22.9%	20.1%	25.9%	36.2%	26.1%	30.9%	25.9%	26.9%	21.6%
Very	9.6%	12.7%	9.1%	8.4%	8.2%	9.0%	11.5%	15.4%	5.9%	10.5%	0.0	-	10.4%	9.7%	9.4%	7.5%	9.0%	8.5%	13.9%	6.6%	8.4%
Somewhat	15.2%	11.8%	24.5%	16.8%	8.2%	13.0%	13.8%	30.8%	17.8%	16.0%	7.0%	-	12.4%	10.4%	16.5%	28.8%	17.1%	22.4%	12.0%	20.4%	13.2%
UNFAVORABLE	5.8%	3.6%	7.3%	6.3%	5.9%	6.0%	4.9%	7.7%	7.1%	5.3%	11.6%	-	7.0%	6.0%	4.7%	3.8%	5.0%	4.2%	6.0%	3.0%	8.4%
Somewhat	3.0%	1.8%	3.6%	4.2%	3.5%	2.0%	3.0%	7.7%	3.0%	2.8%	4.7%	-	4.0%	2.2%	3.5%	1.2%	2.3%	2.4%	3.6%	0.6%	4.8%
Very	2.8%	1.8%	3.6%	2.1%	2.4%	4.0%	2.0%	0.0	4.1%	2.4%	7.0%	-	3.0%	3.7%	1.2%	2.5%	2.7%	1.8%	2.4%	2.4%	3.6%
NO OPINION	23.0%	26.4%	20.9%	18.9%	27.1%	22.0%	20.7%	7.7%	28.4%	23.2%	20.9%	-	24.9%	22.4%	21.2%	21.2%	21.7%	21.2%	20.5%	22.8%	25.7%
NEVER HEARD OF	46.4%	45.5%	38.2%	49.5%	50.6%	50.0%	49.2%	38.5%	40.8%	45.1%	60.5%	-	45.3%	51.5%	48.2%	38.8%	47.2%	43.6%	47.6%	47.3%	44.3%
Net Diff.	19.0%	20.9%	26.4%	18.9%	10.6%	16.0%	20.3%	38.5%	16.6%	21.2%	-4.7%	-	15.9%	14.2%	21.2%	32.5%	21.1%	26.7%	19.9%	24.0%	13.2%
Mean	3.48	3.58	3.51	3.50	3.33	3.42	3.59	3.88	3.31	3.53	2.71	-	3.43	3.42	3.57	3.61	3.52	3.59	3.60	3.53	3.32

THE DIFFERENTIALS  
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8. OPINION: TED BUDD

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	24.8%	28.6%	29.1%	26.6%	10.5%	30.8%	1.7%	29.7%	33.3%	26.8%	23.1%	25.9%	19.0%	32.2%	30.3%	33.3%	30.6%	30.6%	30.5%
Very	9.6%	11.8%	13.1%	6.3%	1.2%	3.8%	0.0	11.8%	18.4%	6.7%	7.7%	7.1%	8.6%	12.4%	16.9%	9.7%	11.6%	8.1%	15.3%
Somewhat	15.2%	16.8%	15.9%	20.3%	9.3%	26.9%	1.7%	17.9%	14.9%	20.1%	15.4%	18.8%	10.3%	19.7%	13.5%	23.6%	19.0%	22.6%	15.3%
UNFAVORABLE	5.8%	2.8%	2.5%	3.8%	19.8%	7.7%	25.0%	3.8%	1.8%	5.4%	10.5%	8.2%	13.8%	5.6%	6.7%	4.9%	10.7%	11.3%	10.2%
Somewhat	3.0%	2.0%	1.6%	3.8%	7.0%	3.8%	8.3%	2.3%	0.9%	3.4%	4.9%	3.5%	6.9%	2.6%	1.1%	3.5%	5.0%	4.8%	5.1%
Very	2.8%	0.8%	0.9%	0.0	12.8%	3.8%	16.7%	1.5%	0.9%	2.0%	5.6%	4.7%	6.9%	3.0%	5.6%	1.4%	5.8%	6.5%	5.1%
NO OPINION	23.0%	22.1%	19.7%	31.6%	22.1%	30.8%	18.3%	21.3%	21.1%	21.5%	21.0%	23.5%	17.2%	16.7%	19.1%	15.3%	19.0%	21.0%	16.9%
NEVER HEARD OF	46.4%	46.6%	48.8%	38.0%	47.7%	30.8%	55.0%	45.2%	43.9%	46.3%	45.5%	42.4%	50.0%	45.5%	43.8%	46.5%	39.7%	37.1%	42.4%
Net Diff.	19.0%	25.8%	26.6%	22.8%	-9.3%	23.1%	-23.3%	25.9%	31.6%	21.5%	12.6%	17.6%	5.2%	26.6%	23.6%	28.5%	19.8%	19.4%	20.3%
Mean	3.48	3.69	3.76	3.47	2.60	3.33	2.11	3.66	3.88	3.49	3.27	3.35	3.14	3.66	3.62	3.69	3.42	3.33	3.53

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	24.8%	100.0%	100.0%	100.0%	0.0	0.0	0.0	30.2%	29.1%	31.9%	18.2%	31.6%	9.3%	42.2%	29.7%	12.5%	13.5%	62.3%	25.9%	20.5%	17.4%
Very	9.6%	38.7%	100.0%	0.0	0.0	0.0	0.0	12.9%	14.6%	10.1%	4.9%	10.5%	1.2%	17.8%	2.7%	4.5%	5.8%	20.3%	11.1%	7.7%	7.7%
Somewhat	15.2%	61.3%	0.0	100.0%	0.0	0.0	0.0	17.3%	14.6%	21.8%	13.3%	21.1%	8.1%	24.4%	27.0%	8.0%	7.6%	42.0%	14.8%	12.8%	9.8%
UNFAVORABLE	5.8%	0.0	0.0	0.0	100.0%	100.0%	100.0%	1.9%	1.5%	2.5%	15.4%	5.3%	22.1%	7.2%	10.8%	5.4%	3.5%	4.3%	25.9%	7.7%	3.5%
Somewhat	3.0%	0.0	0.0	0.0	51.7%	100.0%	0.0	0.9%	0.5%	1.7%	7.7%	3.5%	10.5%	4.4%	2.7%	1.8%	2.3%	2.9%	22.2%	3.4%	1.0%
Very	2.8%	0.0	0.0	0.0	48.3%	0.0	100.0%	0.9%	1.0%	0.8%	7.7%	1.8%	11.6%	2.8%	8.1%	3.6%	1.2%	1.4%	3.7%	4.3%	2.4%
NO OPINION	23.0%	0.0	0.0	0.0	0.0	0.0	0.0	21.7%	20.6%	23.5%	22.4%	24.6%	20.9%	16.7%	24.3%	51.8%	10.5%	15.9%	29.6%	53.8%	11.5%
NEVER HEARD OF	46.4%	0.0	0.0	0.0	0.0	0.0	0.0	46.2%	48.7%	42.0%	44.1%	38.6%	47.7%	33.9%	35.1%	30.4%	72.5%	17.4%	18.5%	17.9%	67.6%
Net Diff.	19.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	28.3%	27.6%	29.4%	2.8%	26.3%	-12.8%	35.0%	18.9%	7.1%	9.9%	58.0%	0.0	12.8%	13.9%
Mean	3.48	4.39	5.00	4.00	1.52	2.00	1.00	3.75	3.80	3.67	3.00	3.57	2.56	3.76	3.21	3.12	3.53	3.93	3.09	3.20	3.59

THE DIFFERENTIALS  
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8. OPINION: TED BUDD

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	24.8%	53.2%	25.0%	20.8%	19.0%	64.1%	50.0%	17.1%	21.3%	60.4%	22.2%	24.8%	18.8%	61.0%	15.4%	20.9%	22.1%	59.1%	29.2%	23.5%	20.1%
Very	9.6%	26.0%	6.2%	6.9%	6.5%	25.6%	11.1%	7.6%	8.3%	22.6%	11.1%	11.6%	6.5%	31.7%	0.0	8.7%	7.6%	22.7%	16.7%	9.2%	7.3%
Somewhat	15.2%	27.3%	18.8%	13.9%	12.4%	38.5%	38.9%	9.5%	13.0%	37.7%	11.1%	13.2%	12.3%	29.3%	15.4%	12.2%	14.5%	36.4%	12.5%	14.3%	12.8%
UNFAVORABLE	5.8%	7.8%	31.2%	7.9%	3.3%	12.8%	22.2%	10.5%	2.7%	7.5%	27.8%	8.3%	3.2%	9.8%	30.8%	9.6%	3.0%	2.3%	29.2%	8.4%	3.5%
Somewhat	3.0%	6.5%	12.5%	3.0%	1.6%	10.3%	16.7%	3.8%	1.2%	7.5%	16.7%	4.1%	1.0%	7.3%	23.1%	4.3%	1.2%	2.3%	20.8%	3.4%	1.6%
Very	2.8%	1.3%	18.8%	5.0%	1.6%	2.6%	5.6%	6.7%	1.5%	0.0	11.1%	4.1%	2.3%	2.4%	7.7%	5.2%	1.8%	0.0	8.3%	5.0%	1.9%
NO OPINION	23.0%	18.2%	25.0%	55.4%	13.4%	10.3%	0.0	59.0%	14.5%	9.4%	16.7%	53.7%	13.6%	12.2%	15.4%	49.6%	15.4%	22.7%	20.8%	45.4%	14.7%
NEVER HEARD OF	46.4%	20.8%	18.8%	15.8%	64.4%	12.8%	27.8%	13.3%	61.5%	22.6%	33.3%	13.2%	64.3%	17.1%	38.5%	20.0%	59.5%	15.9%	20.8%	22.7%	61.7%
Net Diff.	19.0%	45.5%	-6.2%	12.9%	15.7%	51.3%	27.8%	6.7%	18.6%	52.8%	-5.6%	16.5%	15.6%	51.2%	-15.4%	11.3%	19.0%	56.8%	0.0	15.1%	16.6%
Mean	3.48	3.89	2.77	3.18	3.58	3.85	3.46	3.09	3.66	3.98	2.92	3.28	3.55	3.97	2.62	3.18	3.61	3.95	3.11	3.25	3.58

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	24.8%	82.1%	19.4%	46.2%	25.0%	12.1%	27.9%	30.6%	38.5%	50.0%	18.2%	60.0%	16.7%	28.6%	7.8%
Very	9.6%	47.8%	5.2%	7.7%	0.0	2.7%	11.9%	8.3%	15.4%	20.0%	9.1%	20.0%	0.0	14.3%	2.6%
Somewhat	15.2%	34.3%	14.2%	38.5%	25.0%	9.3%	16.0%	22.2%	23.1%	30.0%	9.1%	40.0%	16.7%	14.3%	5.2%
UNFAVORABLE	5.8%	1.5%	7.1%	15.4%	25.0%	5.1%	2.5%	11.1%	0.0	20.0%	27.3%	0.0	16.7%	14.3%	4.3%
Somewhat	3.0%	1.5%	1.9%	15.4%	12.5%	3.1%	2.0%	4.2%	0.0	15.0%	9.1%	0.0	0.0	7.1%	1.7%
Very	2.8%	0.0	5.2%	0.0	12.5%	1.9%	0.4%	6.9%	0.0	5.0%	18.2%	0.0	16.7%	7.1%	2.6%
NO OPINION	23.0%	9.0%	19.4%	23.1%	12.5%	29.2%	20.1%	15.3%	30.8%	15.0%	45.5%	20.0%	0.0	35.7%	32.2%
NEVER HEARD OF	46.4%	7.5%	54.2%	15.4%	37.5%	53.7%	49.6%	43.1%	30.8%	15.0%	9.1%	20.0%	66.7%	21.4%	55.7%
Net Diff.	19.0%	80.6%	12.3%	30.8%	0.0	7.0%	25.4%	19.4%	38.5%	30.0%	-9.1%	60.0%	0.0	14.3%	3.5%
Mean	3.48	4.39	3.27	3.45	2.80	3.17	3.73	3.37	3.78	3.53	2.80	4.00	2.50	3.27	3.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	24.8%	43.8%	41.0%	21.1%	31.8%	37.5%	44.4%	45.5%	38.5%	22.9%	30.2%	15.7%	35.1%	29.4%	19.3%	23.8%
Very	9.6%	9.4%	14.8%	10.5%	13.6%	25.0%	33.3%	9.1%	15.4%	9.5%	12.2%	5.0%	12.8%	12.5%	6.1%	9.5%
Somewhat	15.2%	34.4%	26.2%	10.5%	18.2%	12.5%	11.1%	36.4%	23.1%	13.3%	18.0%	10.7%	22.3%	16.9%	13.2%	14.3%
UNFAVORABLE	5.8%	6.2%	11.5%	5.3%	4.5%	25.0%	11.1%	9.1%	0.0	4.3%	3.0%	13.6%	4.3%	2.6%	9.6%	4.8%
Somewhat	3.0%	6.2%	6.6%	0.0	4.5%	12.5%	11.1%	0.0	0.0	1.9%	2.1%	5.7%	2.1%	1.8%	4.4%	4.8%
Very	2.8%	0.0	4.9%	5.3%	0.0	12.5%	0.0	9.1%	0.0	2.4%	0.9%	7.9%	2.1%	0.7%	5.3%	0.0
NO OPINION	23.0%	18.8%	9.8%	31.6%	31.8%	0.0	22.2%	9.1%	30.8%	21.9%	22.3%	20.0%	27.7%	22.8%	23.2%	19.0%
NEVER HEARD OF	46.4%	31.2%	37.7%	42.1%	31.8%	37.5%	22.2%	36.4%	30.8%	51.0%	44.5%	50.7%	33.0%	45.2%	47.8%	52.4%
Net Diff.	19.0%	37.5%	29.5%	15.8%	27.3%	12.5%	33.3%	36.4%	38.5%	18.6%	27.1%	2.1%	30.9%	26.8%	9.6%	19.0%
Mean	3.48	3.68	3.63	3.36	3.60	3.40	3.86	3.57	3.78	3.52	3.69	2.99	3.62	3.70	3.20	3.60

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	24.8%	27.7%	18.0%	36.7%	19.6%	19.0%	16.7%	26.7%	16.0%	34.2%	19.0%	23.2%	27.2%	22.0%
Very	9.6%	10.9%	6.7%	12.0%	9.8%	7.1%	6.1%	9.9%	8.0%	10.9%	9.0%	9.7%	9.5%	6.8%
Somewhat	15.2%	16.9%	11.3%	24.7%	9.8%	11.9%	10.6%	16.8%	8.0%	23.3%	10.1%	13.5%	17.7%	15.3%
UNFAVORABLE	5.8%	4.0%	10.0%	4.2%	3.8%	9.5%	10.6%	4.5%	12.0%	3.6%	5.3%	5.2%	7.5%	5.1%
Somewhat	3.0%	2.6%	4.0%	1.8%	3.3%	3.6%	4.5%	2.9%	4.0%	1.6%	4.2%	3.0%	4.1%	1.7%
Very	2.8%	1.4%	6.0%	2.4%	0.5%	6.0%	6.1%	1.6%	8.0%	2.1%	1.1%	2.2%	3.4%	3.4%
NO OPINION	23.0%	24.0%	20.7%	21.1%	26.6%	17.9%	24.2%	23.6%	20.0%	20.2%	27.0%	25.5%	15.6%	30.5%
NEVER HEARD OF	46.4%	44.3%	51.3%	38.0%	50.0%	53.6%	48.5%	45.3%	52.0%	42.0%	48.7%	46.1%	49.7%	42.4%
Net Diff.	19.0%	23.7%	8.0%	32.5%	15.8%	9.5%	6.1%	22.3%	4.0%	30.6%	13.8%	18.0%	19.7%	16.9%
Mean	3.48	3.59	3.18	3.68	3.50	3.23	3.12	3.56	3.08	3.68	3.42	3.47	3.51	3.35

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	24.8%	17.9%	45.5%	14.3%	27.0%	27.5%	26.9%	20.5%	34.2%	35.2%	33.8%	15.7%	19.9%	20.0%	19.9%	21.3%	29.0%	32.8%	27.8%
Very	9.6%	4.2%	18.2%	2.4%	11.2%	10.1%	11.7%	4.5%	12.2%	11.1%	12.7%	3.9%	10.2%	9.1%	10.6%	4.3%	12.1%	10.4%	12.6%
Somewhat	15.2%	13.7%	27.3%	11.9%	15.8%	17.4%	15.2%	15.9%	21.9%	24.1%	21.1%	11.8%	9.7%	10.9%	9.2%	17.0%	16.8%	22.4%	15.2%
UNFAVORABLE	5.8%	11.6%	9.1%	11.9%	4.6%	5.5%	4.2%	18.2%	3.6%	5.6%	2.8%	5.9%	5.6%	5.5%	5.7%	8.5%	3.4%	0.0	4.3%
Somewhat	3.0%	2.1%	0.0	2.4%	3.3%	2.8%	3.5%	4.5%	2.0%	1.9%	2.1%	0.0	4.6%	3.6%	5.0%	2.1%	2.7%	0.0	3.5%
Very	2.8%	9.5%	9.1%	9.5%	1.3%	2.8%	0.7%	13.6%	1.5%	3.7%	0.7%	5.9%	1.0%	1.8%	0.7%	6.4%	0.7%	0.0	0.9%
NO OPINION	23.0%	25.3%	0.0	28.6%	22.7%	28.4%	20.5%	18.2%	20.4%	22.2%	19.7%	31.4%	25.0%	34.5%	21.3%	31.9%	23.2%	29.9%	21.3%
NEVER HEARD OF	46.4%	45.3%	45.5%	45.2%	45.7%	38.5%	48.4%	43.2%	41.8%	37.0%	43.7%	47.1%	49.5%	40.0%	53.2%	38.3%	44.4%	37.3%	46.5%
Net Diff.	19.0%	6.3%	36.4%	2.4%	22.4%	22.0%	22.6%	2.3%	30.6%	29.6%	31.0%	9.8%	14.3%	14.5%	14.2%	12.8%	25.6%	32.8%	23.5%
Mean	3.48	3.02	3.83	2.91	3.60	3.48	3.65	2.88	3.71	3.59	3.76	3.15	3.46	3.36	3.52	3.17	3.67	3.69	3.66

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	24.8%	14.6%	21.1%	19.0%	22.6%	23.3%	28.6%	12.3%	29.9%	22.1%	26.7%	23.6%	30.4%	25.4%	36.2%	21.6%	14.3%
Very	9.6%	4.2%	8.4%	9.5%	7.5%	9.8%	14.3%	7.7%	12.0%	7.8%	8.9%	8.9%	8.8%	9.3%	11.0%	10.1%	6.1%
Somewhat	15.2%	10.4%	12.6%	9.5%	15.1%	13.5%	14.3%	4.6%	17.9%	14.3%	17.8%	14.6%	21.6%	16.1%	25.2%	11.5%	8.2%
UNFAVORABLE	5.8%	14.6%	8.4%	14.3%	3.8%	6.8%	14.3%	9.2%	3.4%	9.1%	4.9%	4.1%	5.9%	8.5%	3.9%	5.4%	6.1%
Somewhat	3.0%	2.1%	5.3%	7.1%	3.8%	3.0%	14.3%	6.2%	0.9%	2.6%	3.1%	2.4%	3.9%	2.5%	2.4%	3.4%	4.1%
Very	2.8%	12.5%	3.2%	7.1%	0.0%	3.8%	0.0%	3.1%	2.6%	6.5%	1.8%	1.6%	2.0%	5.9%	1.6%	2.0%	2.0%
NO OPINION	23.0%	18.8%	21.1%	26.2%	17.0%	22.2%	14.3%	23.1%	21.4%	23.4%	23.6%	23.6%	23.5%	16.1%	23.6%	27.0%	23.5%
NEVER HEARD OF	46.4%	52.1%	49.5%	40.5%	56.6%	47.7%	42.9%	55.4%	45.3%	45.5%	44.9%	48.8%	40.2%	50.0%	36.2%	45.9%	56.1%
Net Diff.	19.0%	0.0%	12.6%	4.8%	18.9%	16.5%	14.3%	3.1%	26.5%	13.0%	21.8%	19.5%	24.5%	16.9%	32.3%	16.2%	8.2%
Mean	3.48	2.83	3.35	3.12	3.61	3.43	3.50	3.17	3.66	3.26	3.52	3.52	3.52	3.41	3.65	3.45	3.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	24.8%	20.8%	12.8%	27.6%	23.6%	26.6%	30.8%	18.8%
Very	9.6%	8.3%	7.7%	14.3%	7.3%	9.3%	10.4%	8.8%
Somewhat	15.2%	12.5%	5.1%	13.3%	16.4%	17.3%	20.4%	10.0%
UNFAVORABLE	5.8%	8.3%	0.0	2.9%	6.4%	7.5%	6.0%	5.6%
Somewhat	3.0%	8.3%	0.0	1.0%	4.5%	3.3%	2.4%	3.6%
Very	2.8%	0.0	0.0	1.9%	1.8%	4.2%	3.6%	2.0%
NO OPINION	23.0%	20.8%	20.5%	23.8%	21.8%	23.4%	20.0%	26.0%
NEVER HEARD OF	46.4%	50.0%	66.7%	45.7%	48.2%	42.5%	43.2%	49.6%
Net Diff.	19.0%	12.5%	12.8%	24.8%	17.3%	19.2%	24.8%	13.2%
Mean	3.48	3.42	3.62	3.68	3.44	3.42	3.56	3.40

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	24.8%	20.8%	25.0%	15.9%	26.1%	23.2%	25.6%	23.4%	26.6%	23.1%	30.9%	20.0%	31.9%	30.8%	30.4%	31.4%	29.4%
Very	9.6%	8.3%	9.8%	7.9%	10.0%	11.9%	8.6%	10.1%	9.3%	7.7%	10.7%	10.0%	10.6%	12.8%	9.5%	11.7%	9.2%
Somewhat	15.2%	12.5%	15.2%	7.9%	16.1%	11.3%	17.0%	13.3%	17.3%	15.4%	20.2%	10.0%	21.3%	17.9%	20.8%	19.7%	20.2%
UNFAVORABLE	5.8%	8.3%	5.6%	3.2%	6.1%	3.0%	7.1%	4.3%	7.5%	7.7%	5.6%	3.3%	6.0%	3.8%	6.5%	4.4%	7.3%
Somewhat	3.0%	8.3%	2.8%	3.2%	3.0%	1.8%	3.7%	2.9%	3.3%	7.7%	2.1%	3.3%	2.3%	2.6%	2.4%	2.9%	1.8%
Very	2.8%	0.0%	2.8%	0.0%	3.0%	1.2%	3.4%	1.4%	4.2%	0.0%	3.4%	0.0%	3.7%	1.3%	4.2%	1.5%	5.5%
NO OPINION	23.0%	20.8%	22.9%	20.6%	23.1%	22.6%	22.8%	22.3%	23.4%	15.4%	20.6%	16.7%	20.8%	16.7%	22.0%	19.0%	22.0%
NEVER HEARD OF	46.4%	50.0%	46.6%	60.3%	44.8%	51.2%	44.4%	50.0%	42.5%	53.8%	42.9%	60.0%	41.2%	48.7%	41.1%	45.3%	41.3%
Net Diff.	19.0%	12.5%	19.4%	12.7%	20.0%	20.2%	18.5%	19.1%	19.2%	15.4%	25.3%	16.7%	25.9%	26.9%	23.8%	27.0%	22.0%
Mean	3.48	3.42	3.50	3.52	3.49	3.63	3.43	3.55	3.42	3.50	3.57	3.67	3.56	3.75	3.49	3.68	3.44

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: TED BUDD

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	24.8%	18.2%	19.1%	12.1%	20.2%	16.7%	20.5%	15.6%	23.8%	26.5%	20.0%	30.9%	21.4%	32.1%
Very	9.6%	9.1%	8.9%	6.1%	9.4%	11.1%	7.7%	8.5%	9.5%	10.3%	7.7%	8.4%	10.2%	8.0%
Somewhat	15.2%	9.1%	10.2%	6.1%	10.8%	5.6%	12.8%	7.1%	14.3%	16.2%	12.3%	22.5%	11.2%	24.1%
UNFAVORABLE	5.8%	9.1%	5.5%	3.0%	6.1%	2.2%	7.7%	4.3%	7.6%	4.6%	9.2%	5.1%	6.2%	3.6%
Somewhat	3.0%	9.1%	3.4%	3.0%	3.8%	1.1%	5.1%	2.8%	4.8%	3.0%	3.1%	1.7%	3.7%	2.2%
Very	2.8%	0.0	2.1%	0.0	2.3%	1.1%	2.6%	1.4%	2.9%	1.6%	6.2%	3.4%	2.5%	1.5%
NO OPINION	23.0%	27.3%	25.1%	24.2%	25.4%	27.8%	23.7%	25.5%	24.8%	23.5%	21.5%	20.8%	24.2%	21.9%
NEVER HEARD OF	46.4%	45.5%	50.2%	60.6%	48.4%	53.3%	48.1%	54.6%	43.8%	45.4%	49.2%	43.3%	48.1%	42.3%
Net Diff.	19.0%	9.1%	13.6%	9.1%	14.1%	14.4%	12.8%	11.3%	16.2%	21.9%	10.8%	25.8%	15.2%	28.5%
Mean	3.48	3.33	3.41	3.38	3.41	3.52	3.35	3.41	3.41	3.56	3.24	3.54	3.44	3.61

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CANTHORN

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	63.6%	61.8%	70.0%	61.1%	60.0%	64.0%	68.9%	61.5%	55.6%	65.9%	39.5%	-	65.2%	67.9%	57.6%	58.8%	62.5%	58.2%	57.2%	67.1%	66.5%
Very	39.8%	38.2%	38.2%	36.8%	40.0%	46.0%	44.9%	46.2%	32.0%	42.0%	16.3%	-	39.3%	47.0%	34.1%	35.0%	40.1%	34.5%	31.9%	46.1%	41.3%
Somewhat	23.8%	23.6%	31.8%	24.2%	20.0%	18.0%	23.9%	15.4%	23.7%	23.9%	23.3%	-	25.9%	20.9%	23.5%	23.8%	22.4%	23.6%	25.3%	21.0%	25.1%
UNFAVORABLE	28.6%	32.7%	25.5%	24.2%	34.1%	27.0%	23.3%	23.1%	38.5%	26.3%	53.5%	-	27.4%	27.6%	27.1%	35.0%	29.4%	30.9%	28.9%	29.9%	26.9%
Somewhat	11.4%	16.4%	7.3%	8.4%	12.9%	12.0%	10.8%	0.0%	13.6%	10.9%	16.3%	-	8.0%	9.0%	18.8%	16.2%	13.7%	17.6%	13.3%	10.8%	10.2%
Very	17.2%	16.4%	18.2%	15.8%	21.2%	15.0%	12.5%	23.1%	24.9%	15.3%	37.2%	-	19.4%	18.7%	8.2%	18.8%	15.7%	13.3%	15.7%	19.2%	16.8%
NO OPINION	4.8%	3.6%	1.8%	9.5%	4.7%	5.0%	4.6%	7.7%	4.1%	4.8%	4.7%	-	3.5%	3.7%	9.4%	5.0%	5.7%	7.3%	9.6%	2.4%	2.4%
NEVER HEARD OF	3.0%	1.8%	2.7%	5.3%	1.2%	4.0%	3.3%	7.7%	1.8%	3.1%	2.3%	-	4.0%	0.7%	5.9%	1.2%	2.3%	3.6%	4.2%	0.6%	4.2%
Net Diff.	35.0%	29.1%	44.5%	36.8%	25.9%	37.0%	45.6%	38.5%	17.2%	39.6%	-14.0%	-	37.8%	40.3%	30.6%	23.8%	33.1%	27.3%	28.3%	37.1%	39.5%
Mean	3.59	3.52	3.66	3.61	3.45	3.71	3.81	3.67	3.25	3.68	2.64	-	3.60	3.69	3.60	3.41	3.59	3.50	3.47	3.64	3.67

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	63.6%	77.4%	79.7%	68.4%	5.8%	11.5%	3.3%	70.0%	74.6%	66.4%	53.1%	50.6%	56.9%	69.1%	71.9%	67.4%	48.8%	43.5%	54.2%
Very	39.8%	49.4%	55.3%	25.3%	1.2%	0.0	1.7%	44.9%	53.5%	38.3%	30.1%	25.9%	36.2%	43.3%	50.6%	38.9%	28.9%	22.6%	35.6%
Somewhat	23.8%	28.1%	24.4%	43.0%	4.7%	11.5%	1.7%	25.1%	21.1%	28.2%	23.1%	24.7%	20.7%	25.8%	21.3%	28.5%	19.8%	21.0%	18.6%
UNFAVORABLE	28.6%	15.5%	12.8%	26.6%	88.4%	84.6%	90.0%	25.5%	20.2%	29.5%	42.7%	44.7%	39.7%	26.6%	23.6%	28.5%	47.1%	51.6%	42.4%
Somewhat	11.4%	8.5%	7.2%	13.9%	23.3%	61.5%	6.7%	12.5%	10.5%	14.1%	11.2%	15.3%	5.2%	12.4%	11.2%	13.2%	13.2%	14.5%	11.9%
Very	17.2%	7.0%	5.6%	12.7%	65.1%	23.1%	83.3%	12.9%	9.6%	15.4%	31.5%	29.4%	34.5%	14.2%	12.4%	15.3%	33.9%	37.1%	30.5%
NO OPINION	4.8%	3.8%	4.1%	2.5%	3.5%	3.8%	3.3%	2.3%	3.5%	1.3%	2.8%	2.4%	3.4%	3.0%	2.2%	3.5%	3.3%	3.2%	3.4%
NEVER HEARD OF	3.0%	3.3%	3.4%	2.5%	2.3%	0.0	3.3%	2.3%	1.8%	2.7%	1.4%	2.4%	0.0	1.3%	2.2%	0.7%	0.8%	1.6%	0.0
Net Diff.	35.0%	61.9%	66.9%	41.8%	-82.6%	-73.1%	-86.7%	44.5%	54.4%	36.9%	10.5%	5.9%	17.2%	42.5%	48.3%	38.9%	1.7%	-8.1%	11.9%
Mean	3.59	4.08	4.21	3.56	1.50	2.04	1.26	3.78	4.00	3.61	3.09	3.02	3.19	3.73	3.89	3.63	2.97	2.77	3.17

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CANTHORN

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	63.6%	77.4%	85.4%	72.4%	20.7%	20.0%	21.4%	100.0%	100.0%	100.0%	0.0	0.0	0.0	70.0%	48.6%	58.9%	63.2%	68.1%	22.2%	59.8%	67.9%
Very	39.8%	46.8%	60.4%	38.2%	10.3%	6.7%	14.3%	62.6%	100.0%	0.0	0.0	0.0	0.0	40.6%	35.1%	39.3%	40.4%	43.5%	14.8%	35.0%	43.2%
Somewhat	23.8%	30.6%	25.0%	34.2%	10.3%	13.3%	7.1%	37.4%	0.0	100.0%	0.0	0.0	0.0	29.4%	13.5%	19.6%	22.8%	24.6%	7.4%	24.8%	24.7%
UNFAVORABLE	28.6%	21.0%	14.6%	25.0%	75.9%	73.3%	78.6%	0.0	0.0	0.0	100.0%	100.0%	100.0%	27.8%	48.6%	27.7%	25.7%	31.9%	74.1%	29.1%	23.3%
Somewhat	11.4%	14.5%	12.5%	15.8%	10.3%	13.3%	7.1%	0.0	0.0	0.0	39.9%	100.0%	0.0	12.8%	8.1%	9.8%	11.7%	14.5%	25.9%	12.8%	8.7%
Very	17.2%	6.5%	2.1%	9.2%	65.5%	60.0%	71.4%	0.0	0.0	0.0	60.1%	0.0	100.0%	15.0%	40.5%	17.9%	14.0%	17.4%	48.1%	16.2%	14.6%
NO OPINION	4.8%	0.8%	0.0	1.3%	3.4%	6.7%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7%	2.7%	10.7%	4.7%	0.0	3.7%	10.3%	3.8%
NEVER HEARD OF	3.0%	0.8%	0.0	1.3%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6%	0.0	2.7%	6.4%	0.0	0.0	0.9%	4.9%
Net Diff.	35.0%	56.5%	70.8%	47.4%	-55.2%	-53.3%	-57.1%	100.0%	100.0%	100.0%	-100%	-100%	-100%	42.2%	0.0	31.2%	37.4%	36.2%	-51.9%	30.8%	44.6%
Mean	3.59	3.98	4.29	3.77	1.90	1.93	1.86	4.63	5.00	4.00	1.40	2.00	1.00	3.68	2.95	3.54	3.68	3.62	2.15	3.50	3.77

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	63.6%	70.1%	25.0%	59.4%	65.4%	61.5%	50.0%	53.3%	67.8%	67.9%	38.9%	58.7%	66.2%	70.7%	38.5%	56.5%	66.2%	68.2%	41.7%	58.0%	66.8%
Very	39.8%	53.2%	18.8%	34.7%	39.2%	48.7%	33.3%	34.3%	40.8%	49.1%	22.2%	38.0%	39.9%	51.2%	23.1%	34.8%	40.8%	45.5%	25.0%	33.6%	42.5%
Somewhat	23.8%	16.9%	6.2%	24.8%	26.1%	12.8%	16.7%	19.0%	26.9%	18.9%	16.7%	20.7%	26.3%	19.5%	15.4%	21.7%	25.4%	22.7%	16.7%	24.4%	24.3%
UNFAVORABLE	28.6%	28.6%	62.5%	32.7%	25.5%	35.9%	50.0%	37.1%	24.0%	28.3%	61.1%	31.4%	25.6%	29.3%	61.5%	33.0%	25.7%	29.5%	58.3%	31.9%	24.9%
Somewhat	11.4%	11.7%	6.2%	13.9%	10.8%	17.9%	16.7%	10.5%	10.7%	11.3%	11.1%	13.2%	10.7%	17.1%	23.1%	9.6%	10.9%	15.9%	20.8%	10.9%	10.2%
Very	17.2%	16.9%	56.2%	18.8%	14.7%	17.9%	33.3%	26.7%	13.3%	17.0%	50.0%	18.2%	14.9%	12.2%	38.5%	23.5%	14.8%	13.6%	37.5%	21.0%	14.7%
NO OPINION	4.8%	0.0	12.5%	7.9%	4.6%	2.6%	0.0	8.6%	4.1%	0.0	0.0	9.9%	3.9%	0.0	0.0	9.6%	3.9%	0.0	0.0	10.1%	3.8%
NEVER HEARD OF	3.0%	1.3%	0.0	0.0	4.6%	0.0	0.0	1.0%	4.1%	3.8%	0.0	0.0	4.2%	0.0	0.0	0.9%	4.2%	2.3%	0.0	0.0	4.5%
Net Diff.	35.0%	41.6%	-37.5%	26.7%	39.9%	25.6%	0.0	16.2%	43.8%	39.6%	-22.2%	27.3%	40.6%	41.5%	-23.1%	23.5%	40.5%	38.6%	-16.7%	26.1%	41.9%
Mean	3.59	3.79	2.25	3.43	3.67	3.56	3.00	3.24	3.74	3.75	2.50	3.47	3.68	3.80	2.62	3.35	3.69	3.72	2.71	3.39	3.73

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	63.6%	73.1%	67.7%	53.8%	25.0%	60.3%	95.9%	41.7%	30.8%	35.0%	18.2%	60.0%	33.3%	50.0%	25.2%
Very	39.8%	50.7%	40.0%	38.5%	25.0%	37.4%	70.9%	12.5%	15.4%	10.0%	9.1%	20.0%	16.7%	35.7%	4.3%
Somewhat	23.8%	22.4%	27.7%	15.4%	0.0	23.0%	25.0%	29.2%	15.4%	25.0%	9.1%	40.0%	16.7%	14.3%	20.9%
UNFAVORABLE	28.6%	20.9%	29.0%	38.5%	62.5%	28.8%	3.3%	52.8%	69.2%	50.0%	72.7%	40.0%	50.0%	35.7%	52.2%
Somewhat	11.4%	14.9%	11.6%	7.7%	12.5%	10.5%	2.0%	19.4%	30.8%	5.0%	18.2%	20.0%	0.0	14.3%	24.3%
Very	17.2%	6.0%	17.4%	30.8%	50.0%	18.3%	1.2%	33.3%	38.5%	45.0%	54.5%	20.0%	50.0%	21.4%	27.8%
NO OPINION	4.8%	3.0%	3.2%	7.7%	0.0	6.2%	0.8%	2.8%	0.0	10.0%	9.1%	0.0	0.0	7.1%	13.9%
NEVER HEARD OF	3.0%	3.0%	0.0	0.0	12.5%	4.7%	0.0	2.8%	0.0	5.0%	0.0	0.0	16.7%	7.1%	8.7%
Net Diff.	35.0%	52.2%	38.7%	15.4%	-37.5%	31.5%	92.6%	-11.1%	-38.5%	-15.0%	-54.5%	20.0%	-16.7%	14.3%	-27.0%
Mean	3.59	4.00	3.61	3.23	2.29	3.53	4.62	2.67	2.38	2.47	2.00	3.20	2.40	3.31	2.45

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	63.6%	75.0%	83.6%	63.2%	63.6%	37.5%	66.7%	27.3%	69.2%	79.5%	90.5%	9.3%	73.4%	92.6%	28.9%	85.7%
Very	39.8%	21.9%	55.7%	42.1%	50.0%	37.5%	44.4%	18.2%	46.2%	56.7%	59.1%	2.1%	24.5%	68.0%	6.1%	28.6%
Somewhat	23.8%	53.1%	27.9%	21.1%	13.6%	0.0	22.2%	9.1%	23.1%	22.9%	31.4%	7.1%	48.9%	24.6%	22.8%	57.1%
UNFAVORABLE	28.6%	21.9%	14.8%	31.6%	31.8%	37.5%	11.1%	63.6%	30.8%	18.6%	6.4%	82.1%	16.0%	4.4%	57.5%	9.5%
Somewhat	11.4%	9.4%	6.6%	0.0	18.2%	12.5%	11.1%	18.2%	0.0	6.7%	3.0%	28.6%	7.4%	2.6%	21.9%	9.5%
Very	17.2%	12.5%	8.2%	31.6%	13.6%	25.0%	0.0	45.5%	30.8%	11.9%	3.4%	53.6%	8.5%	1.8%	35.5%	0.0
NO OPINION	4.8%	3.1%	1.6%	5.3%	4.5%	0.0	22.2%	0.0	0.0	1.0%	1.8%	5.7%	6.4%	1.8%	8.3%	4.8%
NEVER HEARD OF	3.0%	0.0	0.0	0.0	0.0	25.0%	0.0	9.1%	0.0	1.0%	1.2%	2.9%	4.3%	1.1%	5.3%	0.0
Net Diff.	35.0%	53.1%	68.9%	31.6%	31.8%	0.0	55.6%	-36.4%	38.5%	61.0%	84.1%	-72.9%	57.4%	88.2%	-28.5%	76.2%
Mean	3.59	3.62	4.16	3.42	3.68	3.17	4.00	2.30	3.54	4.07	4.42	1.72	3.77	4.56	2.39	4.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	63.6%	66.9%	56.0%	66.9%	66.8%	61.9%	48.5%	69.1%	45.3%	71.0%	67.2%	62.5%	68.7%	57.6%
Very	39.8%	42.0%	34.7%	42.2%	41.8%	41.7%	25.8%	43.5%	28.0%	46.1%	40.7%	40.4%	40.1%	35.6%
Somewhat	23.8%	24.9%	21.3%	24.7%	25.0%	20.2%	22.7%	25.7%	17.3%	24.9%	26.5%	22.1%	28.6%	22.0%
UNFAVORABLE	28.6%	23.1%	41.3%	24.1%	22.3%	35.7%	48.5%	23.8%	50.7%	22.3%	25.4%	28.8%	25.2%	33.9%
Somewhat	11.4%	11.7%	10.7%	14.5%	9.2%	6.0%	16.7%	12.6%	5.3%	12.4%	12.7%	13.1%	8.8%	8.5%
Very	17.2%	11.4%	30.7%	9.6%	13.0%	29.8%	31.8%	11.3%	45.3%	9.8%	12.7%	15.7%	16.3%	25.4%
NO OPINION	4.8%	5.7%	2.7%	4.8%	6.5%	2.4%	3.0%	4.5%	1.3%	4.1%	4.8%	5.6%	3.4%	5.1%
NEVER HEARD OF	3.0%	4.3%	0.0%	4.2%	4.3%	0.0%	0.0%	2.6%	2.7%	2.6%	2.6%	3.0%	2.7%	3.4%
Net Diff.	35.0%	43.7%	14.7%	42.8%	44.6%	26.2%	0.0%	45.3%	-5.3%	48.7%	41.8%	33.7%	43.5%	23.7%
Mean	3.59	3.78	3.19	3.79	3.77	3.38	2.94	3.80	2.77	3.87	3.72	3.60	3.69	3.35

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	63.6%	32.6%	36.4%	32.1%	71.2%	60.6%	75.3%	34.1%	72.4%	57.4%	78.2%	31.4%	69.9%	63.6%	72.3%	42.6%	71.4%	67.2%	72.6%
Very	39.8%	17.9%	18.2%	17.9%	45.2%	35.8%	48.8%	18.2%	46.9%	31.5%	52.8%	17.6%	43.4%	40.0%	44.7%	23.4%	45.5%	41.8%	46.5%
Somewhat	23.8%	14.7%	18.2%	14.3%	26.0%	24.8%	26.5%	15.9%	25.5%	25.9%	25.4%	13.7%	26.5%	23.6%	27.7%	19.1%	25.9%	25.4%	26.1%
UNFAVORABLE	28.6%	55.8%	54.5%	56.0%	22.4%	31.2%	19.1%	54.5%	23.0%	38.9%	16.9%	56.9%	21.9%	23.6%	21.3%	38.3%	20.5%	20.9%	20.4%
Somewhat	11.4%	11.6%	18.2%	10.7%	11.5%	15.6%	9.9%	11.4%	11.7%	18.5%	9.2%	11.8%	11.2%	12.7%	10.6%	8.5%	12.1%	14.9%	11.3%
Very	17.2%	44.2%	36.4%	45.2%	11.0%	15.6%	9.2%	43.2%	11.2%	20.4%	7.7%	45.1%	10.7%	10.9%	10.6%	29.8%	8.4%	6.0%	9.1%
NO OPINION	4.8%	8.4%	9.1%	8.3%	3.8%	7.3%	2.5%	6.8%	3.1%	3.7%	2.8%	9.8%	4.6%	10.9%	2.1%	12.8%	4.7%	10.4%	3.0%
NEVER HEARD OF	3.0%	3.2%	0.0	3.6%	2.6%	0.9%	3.2%	4.5%	1.5%	0.0	2.1%	2.0%	3.6%	1.8%	4.3%	6.4%	3.4%	1.5%	3.9%
Net Diff.	35.0%	-23.2%	-18.2%	-23.8%	48.7%	29.4%	56.2%	-20.5%	49.5%	18.5%	61.3%	-25.5%	48.0%	40.0%	51.1%	4.3%	50.8%	46.3%	52.2%
Mean	3.59	2.49	2.64	2.47	3.85	3.50	3.99	2.52	3.87	3.30	4.09	2.46	3.84	3.70	3.89	2.98	3.91	3.83	3.93

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CANTHORN

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	63.6%	22.9%	70.5%	50.0%	86.8%	70.3%	71.4%	70.8%	73.5%	64.9%	55.6%	58.5%	52.0%	72.9%	58.3%	68.2%	52.0%
Very	39.8%	12.5%	44.2%	26.2%	58.5%	44.4%	42.9%	46.2%	49.6%	35.1%	33.3%	37.4%	28.4%	51.7%	32.3%	38.5%	34.7%
Somewhat	23.8%	10.4%	26.3%	23.8%	28.3%	25.9%	28.6%	24.6%	23.9%	29.9%	22.2%	21.1%	23.5%	21.2%	26.0%	29.7%	17.3%
UNFAVORABLE	28.6%	72.9%	28.4%	47.6%	13.2%	22.2%	14.3%	20.0%	19.7%	28.6%	36.0%	30.9%	42.2%	16.9%	37.8%	26.4%	33.7%
Somewhat	11.4%	14.6%	9.5%	16.7%	3.8%	8.6%	14.3%	7.7%	6.8%	11.7%	14.7%	14.6%	14.7%	5.1%	18.1%	11.5%	10.2%
Very	17.2%	58.3%	18.9%	31.0%	9.4%	13.5%	0.0%	12.3%	12.8%	16.9%	21.3%	16.3%	27.5%	11.9%	19.7%	14.9%	23.5%
NO OPINION	4.8%	4.2%	1.1%	2.4%	0.0%	4.5%	0.0%	4.6%	3.4%	6.5%	5.3%	7.3%	2.9%	6.8%	1.6%	2.7%	10.2%
NEVER HEARD OF	3.0%	0.0%	0.0%	0.0%	0.0%	3.0%	14.3%	4.6%	3.4%	0.0%	3.1%	3.3%	2.9%	3.4%	2.4%	2.7%	4.1%
Net Diff.	35.0%	-50.0%	42.1%	2.4%	73.6%	48.1%	57.1%	50.8%	53.8%	36.4%	19.6%	27.6%	9.8%	55.9%	20.5%	41.9%	18.4%
Mean	3.59	2.04	3.67	2.98	4.23	3.81	4.17	3.89	3.94	3.55	3.33	3.50	3.11	3.99	3.34	3.67	3.31

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	63.6%	79.2%	56.4%	71.4%	64.5%	60.3%	65.2%	62.0%
Very	39.8%	62.5%	30.8%	51.4%	37.3%	35.0%	42.0%	37.6%
Somewhat	23.8%	16.7%	25.6%	20.0%	27.3%	25.2%	23.2%	24.4%
UNFAVORABLE	28.6%	16.7%	33.3%	21.9%	28.2%	31.3%	28.0%	29.2%
Somewhat	11.4%	8.3%	10.3%	6.7%	11.8%	13.1%	11.6%	11.2%
Very	17.2%	8.3%	23.1%	15.2%	16.4%	18.2%	16.4%	18.0%
NO OPINION	4.8%	0.0	2.6%	4.8%	6.4%	4.7%	4.0%	5.6%
NEVER HEARD OF	3.0%	4.2%	7.7%	1.9%	0.9%	3.7%	2.8%	3.2%
Net Diff.	35.0%	62.5%	23.1%	49.5%	36.4%	29.0%	37.2%	32.8%
Mean	3.59	4.22	3.33	3.87	3.58	3.48	3.65	3.54

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	63.6%	79.2%	63.5%	65.1%	64.1%	69.0%	61.7%	67.3%	60.3%	76.9%	65.2%	66.7%	65.7%	71.8%	63.1%	70.8%	59.6%
Very	39.8%	62.5%	38.9%	42.9%	39.6%	48.2%	35.8%	43.9%	35.0%	61.5%	41.2%	46.7%	41.7%	51.3%	38.1%	47.4%	35.8%
Somewhat	23.8%	16.7%	24.6%	22.2%	24.5%	20.8%	25.9%	23.4%	25.2%	15.4%	24.0%	20.0%	24.1%	20.5%	25.0%	23.4%	23.9%
UNFAVORABLE	28.6%	16.7%	28.6%	27.0%	28.2%	23.8%	30.2%	25.5%	31.3%	15.4%	27.9%	23.3%	27.8%	20.5%	30.4%	22.6%	33.0%
Somewhat	11.4%	8.3%	11.1%	9.5%	11.2%	7.7%	12.7%	9.4%	13.1%	15.4%	10.7%	13.3%	10.6%	7.7%	12.5%	8.0%	14.7%
Very	17.2%	8.3%	17.5%	17.5%	17.0%	16.1%	17.6%	16.2%	18.2%	0.0%	17.2%	10.0%	17.1%	12.8%	17.9%	14.6%	18.3%
NO OPINION	4.8%	0.0%	4.9%	1.6%	5.1%	3.6%	5.2%	4.7%	4.7%	0.0%	4.3%	3.3%	4.2%	3.8%	4.2%	3.6%	4.6%
NEVER HEARD OF	3.0%	4.2%	3.0%	6.3%	2.6%	3.6%	2.8%	2.5%	3.7%	7.7%	2.6%	6.7%	2.3%	3.8%	2.4%	2.9%	2.8%
Net Diff.	35.0%	62.5%	34.8%	38.1%	35.9%	45.2%	31.5%	41.7%	29.0%	61.5%	37.3%	43.3%	38.0%	51.3%	32.7%	48.2%	26.6%
Mean	3.59	4.22	3.58	3.68	3.60	3.80	3.51	3.71	3.48	4.33	3.63	3.86	3.64	3.93	3.54	3.83	3.45

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: MADISON CAWTHORN

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	63.6%	81.8%	61.7%	63.6%	62.4%	66.7%	60.3%	63.8%	61.0%	69.2%	47.7%	59.0%	66.1%	62.8%
Very	39.8%	63.6%	36.6%	39.4%	37.6%	45.6%	33.3%	40.4%	34.3%	44.6%	26.2%	38.2%	40.7%	41.6%
Somewhat	23.8%	18.2%	25.1%	24.2%	24.9%	21.1%	26.9%	23.4%	26.7%	24.6%	21.5%	20.8%	25.5%	21.2%
UNFAVORABLE	28.6%	18.2%	29.4%	30.3%	28.6%	26.7%	30.1%	28.4%	29.5%	23.2%	43.8%	34.3%	25.5%	29.9%
Somewhat	11.4%	0.0	11.5%	6.1%	11.7%	7.8%	12.8%	10.6%	11.4%	10.3%	14.6%	16.9%	8.4%	16.8%
Very	17.2%	18.2%	17.9%	24.2%	16.9%	18.9%	17.3%	17.7%	18.1%	13.0%	29.2%	17.4%	17.1%	13.1%
NO OPINION	4.8%	0.0	5.5%	0.0	6.1%	3.3%	6.4%	5.7%	4.8%	4.9%	4.6%	3.9%	5.3%	5.1%
NEVER HEARD OF	3.0%	0.0	3.4%	6.1%	2.8%	3.3%	3.2%	2.1%	4.8%	2.7%	3.8%	2.8%	3.1%	2.2%
Net Diff.	35.0%	63.6%	32.3%	33.3%	33.8%	40.0%	30.1%	35.5%	31.4%	45.9%	3.8%	24.7%	40.7%	32.8%
Mean	3.59	4.09	3.53	3.52	3.56	3.69	3.48	3.59	3.50	3.80	3.01	3.47	3.66	3.63

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	36.0%	40.9%	60.9%	22.1%	30.6%	21.0%	35.1%	38.5%	38.5%	37.0%	25.6%	-	30.8%	32.8%	42.4%	47.5%	39.5%	44.8%	31.3%	39.5%	37.1%
Very	16.0%	17.3%	29.1%	8.4%	20.0%	4.0%	16.4%	23.1%	16.0%	16.6%	9.3%	-	14.9%	20.9%	11.8%	15.0%	16.7%	13.3%	15.1%	14.4%	18.6%
Somewhat	20.0%	23.6%	31.8%	13.7%	10.6%	17.0%	18.7%	15.4%	22.5%	20.4%	16.3%	-	15.9%	11.9%	30.6%	32.5%	22.7%	31.5%	16.3%	25.1%	18.6%
UNFAVORABLE	7.4%	8.2%	16.4%	2.1%	3.5%	5.0%	6.6%	7.7%	8.9%	7.0%	11.6%	-	9.0%	5.2%	9.4%	5.0%	6.4%	7.3%	6.0%	8.4%	7.8%
Somewhat	4.6%	5.5%	8.2%	1.1%	3.5%	4.0%	4.9%	0.0%	4.7%	4.8%	2.3%	-	6.0%	3.7%	4.7%	2.5%	3.7%	3.6%	4.2%	4.2%	5.4%
Very	2.8%	2.7%	8.2%	1.1%	0.0%	1.0%	1.6%	7.7%	4.1%	2.2%	9.3%	-	3.0%	1.5%	4.7%	2.5%	2.7%	3.6%	1.8%	4.2%	2.4%
NO OPINION	22.4%	24.5%	14.5%	24.2%	18.8%	30.0%	21.3%	15.4%	23.7%	23.0%	16.3%	-	24.4%	23.9%	17.6%	20.0%	21.1%	18.8%	17.5%	26.3%	23.4%
NEVER HEARD OF	34.2%	26.4%	8.2%	51.6%	47.1%	44.0%	37.0%	38.5%	29.0%	33.0%	46.5%	-	35.8%	38.1%	30.6%	27.5%	33.1%	29.1%	45.2%	25.7%	31.7%
Net Diff.	28.6%	32.7%	44.5%	20.0%	27.1%	16.0%	28.5%	30.8%	29.6%	30.0%	14.0%	-	21.9%	27.6%	32.9%	42.5%	33.1%	37.6%	25.3%	31.1%	29.3%
Mean	3.64	3.64	3.71	3.57	3.89	3.34	3.69	3.75	3.58	3.66	3.26	-	3.53	3.76	3.58	3.76	3.70	3.67	3.70	3.56	3.67

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	36.0%	37.8%	35.9%	45.6%	31.4%	38.5%	28.3%	47.9%	52.6%	44.3%	28.7%	30.6%	25.9%	50.2%	57.3%	45.8%	29.8%	37.1%	22.0%
Very	16.0%	18.0%	19.7%	11.4%	8.1%	7.7%	8.3%	25.1%	36.0%	16.8%	7.7%	8.2%	6.9%	23.6%	36.0%	16.0%	9.1%	11.3%	6.8%
Somewhat	20.0%	19.8%	16.2%	34.2%	23.3%	30.8%	20.0%	22.8%	16.7%	27.5%	21.0%	22.4%	19.0%	26.6%	21.3%	29.9%	20.7%	25.8%	15.3%
UNFAVORABLE	7.4%	5.8%	5.9%	5.1%	15.1%	7.7%	18.3%	6.5%	3.5%	8.7%	13.3%	12.9%	13.8%	3.9%	4.5%	3.5%	15.7%	12.9%	18.6%
Somewhat	4.6%	3.8%	4.4%	1.3%	8.1%	3.8%	10.0%	3.4%	0.9%	5.4%	9.1%	10.6%	6.9%	1.3%	0.0	2.1%	9.1%	8.1%	10.2%
Very	2.8%	2.0%	1.6%	3.8%	7.0%	3.8%	8.3%	3.0%	2.6%	3.4%	4.2%	2.4%	6.9%	2.6%	4.5%	1.4%	6.6%	4.8%	8.5%
NO OPINION	22.4%	20.8%	20.9%	20.3%	24.4%	15.4%	28.3%	17.1%	15.8%	18.1%	21.7%	24.7%	17.2%	15.0%	14.6%	15.3%	27.3%	27.4%	27.1%
NEVER HEARD OF	34.2%	35.6%	37.2%	29.1%	29.1%	38.5%	25.0%	28.5%	28.1%	28.9%	36.4%	31.8%	43.1%	30.9%	23.6%	35.4%	27.3%	22.6%	32.2%
Net Diff.	28.6%	32.1%	30.0%	40.5%	16.3%	30.8%	10.0%	41.4%	49.1%	35.6%	15.4%	17.6%	12.1%	46.4%	52.8%	42.4%	14.0%	24.2%	3.4%
Mean	3.64	3.75	3.77	3.68	3.25	3.56	3.13	3.89	4.15	3.69	3.30	3.34	3.21	3.98	4.10	3.88	3.23	3.40	3.02

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	36.0%	61.3%	66.7%	57.9%	44.8%	53.3%	35.7%	39.6%	36.7%	44.5%	35.0%	40.4%	31.4%	100.0%	0.0	0.0	0.0	73.9%	55.6%	30.8%	27.2%
Very	16.0%	25.8%	41.7%	15.8%	13.8%	6.7%	21.4%	19.5%	22.1%	15.1%	11.9%	12.3%	11.6%	44.4%	0.0	0.0	0.0	33.3%	25.9%	11.1%	12.9%
Somewhat	20.0%	35.5%	25.0%	42.1%	31.0%	46.7%	14.3%	20.1%	14.6%	29.4%	23.1%	28.1%	19.8%	55.6%	0.0	0.0	0.0	40.6%	29.6%	19.7%	14.3%
UNFAVORABLE	7.4%	8.9%	2.1%	13.2%	13.8%	6.7%	21.4%	5.7%	6.5%	4.2%	12.6%	5.3%	17.4%	0.0	100.0%	0.0	0.0	10.1%	22.2%	6.8%	5.6%
Somewhat	4.6%	4.8%	2.1%	6.6%	10.3%	6.7%	14.3%	3.8%	4.5%	2.5%	7.0%	5.3%	8.1%	0.0	62.2%	0.0	0.0	4.3%	11.1%	5.1%	3.8%
Very	2.8%	4.0%	0.0	6.6%	3.4%	0.0	7.1%	1.9%	2.0%	1.7%	5.6%	0.0	9.3%	0.0	37.8%	0.0	0.0	5.8%	11.1%	1.7%	1.7%
NO OPINION	22.4%	11.3%	10.4%	11.8%	20.7%	13.3%	28.6%	20.8%	22.1%	18.5%	21.7%	19.3%	23.3%	0.0	0.0	100.0%	0.0	8.7%	18.5%	52.1%	13.9%
NEVER HEARD OF	34.2%	18.5%	20.8%	17.1%	20.7%	26.7%	14.3%	34.0%	34.7%	32.8%	30.8%	35.1%	27.9%	0.0	0.0	0.0	100.0%	7.2%	3.7%	10.3%	53.3%
Net Diff.	28.6%	52.4%	64.6%	44.7%	31.0%	46.7%	14.3%	34.0%	30.2%	40.3%	22.4%	35.1%	14.0%	100.0%	-100%	0.0	0.0	63.8%	33.3%	23.9%	21.6%
Mean	3.64	3.91	4.34	3.65	3.52	3.73	3.33	3.78	3.77	3.80	3.41	3.73	3.23	4.44	1.62	3.00	0.0	3.98	3.50	3.37	3.70

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	36.0%	64.9%	37.5%	27.7%	31.4%	69.2%	66.7%	25.7%	33.7%	64.2%	55.6%	31.4%	31.8%	78.0%	46.2%	31.3%	32.0%	68.2%	45.8%	31.1%	32.6%
Very	16.0%	31.2%	25.0%	8.9%	14.1%	41.0%	22.2%	8.6%	15.1%	34.0%	5.6%	13.2%	14.6%	41.5%	23.1%	9.6%	14.8%	31.8%	20.8%	11.8%	15.0%
Somewhat	20.0%	33.8%	12.5%	18.8%	17.3%	28.2%	44.4%	17.1%	18.6%	30.2%	50.0%	18.2%	17.2%	36.6%	23.1%	21.7%	17.2%	36.4%	25.0%	19.3%	17.6%
UNFAVORABLE	7.4%	11.7%	31.2%	8.9%	4.6%	5.1%	27.8%	7.6%	6.5%	11.3%	16.7%	8.3%	5.8%	2.4%	30.8%	7.8%	6.9%	4.5%	29.2%	6.7%	6.4%
Somewhat	4.6%	5.2%	25.0%	5.9%	2.9%	5.1%	11.1%	5.7%	3.8%	9.4%	5.6%	5.0%	3.6%	0.0	23.1%	4.3%	4.5%	4.5%	20.8%	2.5%	4.2%
Very	2.8%	6.5%	6.2%	3.0%	1.6%	0.0	16.7%	1.9%	2.7%	1.9%	11.1%	3.3%	2.3%	2.4%	7.7%	3.5%	2.4%	0.0	8.3%	4.2%	2.2%
NO OPINION	22.4%	11.7%	18.8%	55.4%	14.4%	15.4%	5.6%	57.1%	13.3%	7.5%	0.0	49.6%	15.6%	2.4%	15.4%	53.9%	14.2%	9.1%	12.5%	51.3%	14.1%
NEVER HEARD OF	34.2%	11.7%	12.5%	7.9%	49.7%	10.3%	0.0	9.5%	46.4%	17.0%	27.8%	10.7%	46.8%	17.1%	7.7%	7.0%	46.8%	18.2%	12.5%	10.9%	47.0%
Net Diff.	28.6%	53.2%	6.2%	18.8%	26.8%	64.1%	38.9%	18.1%	27.2%	52.8%	38.9%	23.1%	26.0%	75.6%	15.4%	23.5%	25.1%	63.6%	16.7%	24.4%	26.2%
Mean	3.64	3.88	3.29	3.27	3.78	4.17	3.44	3.27	3.74	4.02	3.46	3.37	3.72	4.38	3.33	3.32	3.70	4.17	3.33	3.36	3.73

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	36.0%	50.7%	49.0%	53.8%	12.5%	24.1%	32.0%	87.5%	46.2%	35.0%	18.2%	60.0%	0.0	42.9%	13.0%
Very	16.0%	22.4%	23.9%	7.7%	12.5%	10.1%	14.8%	50.0%	15.4%	10.0%	0.0	0.0	0.0	21.4%	0.9%
Somewhat	20.0%	28.4%	25.2%	46.2%	0.0	14.0%	17.2%	37.5%	30.8%	25.0%	18.2%	60.0%	0.0	21.4%	12.2%
UNFAVORABLE	7.4%	7.5%	2.6%	30.8%	25.0%	8.6%	6.1%	1.4%	15.4%	30.0%	18.2%	20.0%	33.3%	0.0	7.0%
Somewhat	4.6%	4.5%	1.3%	15.4%	12.5%	5.8%	4.1%	1.4%	7.7%	15.0%	9.1%	20.0%	0.0	0.0	5.2%
Very	2.8%	3.0%	1.3%	15.4%	12.5%	2.7%	2.0%	0.0	7.7%	15.0%	9.1%	0.0	33.3%	0.0	1.7%
NO OPINION	22.4%	10.4%	14.8%	7.7%	12.5%	31.1%	20.9%	4.2%	15.4%	25.0%	18.2%	20.0%	16.7%	42.9%	35.7%
NEVER HEARD OF	34.2%	31.3%	33.5%	7.7%	50.0%	36.2%	41.0%	6.9%	23.1%	10.0%	45.5%	0.0	50.0%	14.3%	44.3%
Net Diff.	28.6%	43.3%	46.5%	23.1%	-12.5%	15.6%	25.8%	86.1%	30.8%	5.0%	0.0	40.0%	-33.3%	42.9%	6.1%
Mean	3.64	3.91	4.04	3.17	2.75	3.36	3.65	4.46	3.50	3.00	2.83	3.40	1.67	3.75	3.09

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	36.0%	81.2%	80.3%	57.9%	27.3%	50.0%	55.6%	18.2%	30.8%	27.6%	38.1%	34.3%	55.3%	36.0%	36.0%	28.6%
Very	16.0%	37.5%	37.7%	26.3%	9.1%	25.0%	44.4%	9.1%	23.1%	12.9%	18.6%	12.1%	27.7%	17.6%	14.0%	9.5%
Somewhat	20.0%	43.8%	42.6%	31.6%	18.2%	25.0%	11.1%	9.1%	7.7%	14.8%	19.5%	22.1%	27.7%	18.4%	21.9%	19.0%
UNFAVORABLE	7.4%	6.2%	3.3%	21.1%	13.6%	0.0	11.1%	0.0	15.4%	7.1%	5.8%	11.4%	4.3%	5.5%	9.6%	9.5%
Somewhat	4.6%	3.1%	1.6%	10.5%	9.1%	0.0	11.1%	0.0	0.0	4.8%	4.0%	5.7%	3.2%	3.7%	5.7%	4.8%
Very	2.8%	3.1%	1.6%	10.5%	4.5%	0.0	0.0	0.0	15.4%	2.4%	1.8%	5.7%	1.1%	1.8%	3.9%	4.8%
NO OPINION	22.4%	6.2%	6.6%	10.5%	22.7%	25.0%	11.1%	27.3%	15.4%	23.8%	20.7%	24.3%	20.2%	22.1%	22.8%	4.8%
NEVER HEARD OF	34.2%	6.2%	9.8%	10.5%	36.4%	25.0%	22.2%	54.5%	38.5%	41.4%	35.4%	30.0%	20.2%	36.4%	31.6%	57.1%
Net Diff.	28.6%	75.0%	77.0%	36.8%	13.6%	50.0%	44.4%	18.2%	15.4%	20.5%	32.3%	22.9%	51.1%	30.5%	26.3%	19.0%
Mean	3.64	4.17	4.25	3.59	3.29	4.00	4.14	3.60	3.38	3.53	3.76	3.42	3.97	3.73	3.53	3.56

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	36.0%	36.6%	34.7%	40.4%	33.2%	40.5%	27.3%	36.4%	34.7%	39.9%	32.8%	34.5%	39.5%	25.4%
Very	16.0%	16.3%	15.3%	18.7%	14.1%	19.0%	10.6%	16.0%	18.7%	19.2%	12.7%	16.5%	15.6%	10.2%
Somewhat	20.0%	20.3%	19.3%	21.7%	19.0%	21.4%	16.7%	20.4%	16.0%	20.7%	20.1%	18.0%	23.8%	15.3%
UNFAVORABLE	7.4%	6.3%	10.0%	7.2%	5.4%	8.3%	12.1%	6.5%	13.3%	6.2%	6.9%	7.5%	6.8%	8.5%
Somewhat	4.6%	3.7%	6.7%	4.8%	2.7%	7.1%	6.1%	4.5%	6.7%	4.7%	4.2%	4.5%	4.8%	6.8%
Very	2.8%	2.6%	3.3%	2.4%	2.7%	1.2%	6.1%	2.1%	6.7%	1.6%	2.6%	3.0%	2.0%	1.7%
NO OPINION	22.4%	23.7%	19.3%	20.5%	26.6%	15.5%	24.2%	22.3%	18.7%	19.7%	24.9%	25.1%	17.0%	25.4%
NEVER HEARD OF	34.2%	33.4%	36.0%	31.9%	34.8%	35.7%	36.4%	34.8%	33.3%	34.2%	35.4%	33.0%	36.7%	40.7%
Net Diff.	28.6%	30.3%	24.7%	33.1%	27.7%	32.1%	15.2%	29.8%	21.3%	33.7%	25.9%	27.0%	32.7%	16.9%
Mean	3.64	3.66	3.57	3.73	3.60	3.78	3.31	3.67	3.50	3.78	3.56	3.60	3.73	3.43

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	36.0%	26.3%	36.4%	25.0%	39.3%	44.0%	37.5%	25.0%	45.4%	59.3%	40.1%	27.5%	33.2%	29.1%	34.8%	27.7%	38.4%	44.8%	36.5%
Very	16.0%	9.5%	18.2%	8.3%	18.1%	17.4%	18.4%	6.8%	22.4%	24.1%	21.8%	11.8%	13.8%	10.9%	14.9%	6.4%	18.2%	16.4%	18.7%
Somewhat	20.0%	16.8%	18.2%	16.7%	21.2%	26.6%	19.1%	18.2%	23.0%	35.2%	18.3%	15.7%	19.4%	18.2%	19.9%	21.3%	20.2%	28.4%	17.8%
UNFAVORABLE	7.4%	17.9%	27.3%	16.7%	4.8%	4.6%	4.9%	20.5%	4.6%	1.9%	5.6%	15.7%	5.1%	7.3%	4.3%	12.8%	5.4%	4.5%	5.7%
Somewhat	4.6%	10.5%	18.2%	9.5%	3.1%	3.7%	2.8%	15.9%	3.1%	1.9%	3.5%	5.9%	3.1%	5.5%	2.1%	6.4%	3.4%	4.5%	3.0%
Very	2.8%	7.4%	9.1%	7.1%	1.8%	0.9%	2.1%	4.5%	1.5%	0.0	2.1%	9.8%	2.0%	1.8%	2.1%	6.4%	2.0%	0.0	2.6%
NO OPINION	22.4%	18.9%	0.0	21.4%	22.7%	27.5%	20.8%	9.1%	19.9%	24.1%	18.3%	27.5%	25.5%	30.9%	23.4%	27.7%	22.6%	29.9%	20.4%
NEVER HEARD OF	34.2%	36.8%	36.4%	36.9%	33.2%	23.9%	36.7%	45.5%	30.1%	14.8%	35.9%	29.4%	36.2%	32.7%	37.6%	31.9%	33.7%	20.9%	37.4%
Net Diff.	28.6%	8.4%	9.1%	8.3%	34.4%	39.4%	32.5%	4.5%	40.8%	57.4%	34.5%	11.8%	28.1%	21.8%	30.5%	14.9%	33.0%	40.3%	30.9%
Mean	3.64	3.17	3.29	3.15	3.76	3.73	3.77	3.12	3.88	3.96	3.85	3.19	3.62	3.46	3.69	3.22	3.74	3.72	3.75

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	36.0%	25.0%	42.1%	42.9%	41.5%	32.3%	14.3%	21.5%	31.6%	44.2%	40.9%	42.3%	39.2%	32.2%	48.8%	32.4%	30.6%
Very	16.0%	12.5%	17.9%	19.0%	17.0%	15.8%	0.0	12.3%	16.2%	19.5%	16.0%	19.5%	11.8%	17.8%	19.7%	14.2%	11.2%
Somewhat	20.0%	12.5%	24.2%	23.8%	24.5%	16.5%	14.3%	9.2%	15.4%	24.7%	24.9%	22.8%	27.5%	14.4%	29.1%	18.2%	19.4%
UNFAVORABLE	7.4%	22.9%	3.2%	4.8%	1.9%	7.9%	0.0	1.5%	10.3%	10.4%	7.1%	8.1%	5.9%	8.5%	7.1%	7.4%	7.1%
Somewhat	4.6%	14.6%	2.1%	2.4%	1.9%	4.9%	0.0	1.5%	6.8%	5.2%	4.4%	3.3%	5.9%	5.9%	5.5%	4.1%	3.1%
Very	2.8%	8.3%	1.1%	2.4%	0.0	3.0%	0.0	0.0	3.4%	5.2%	2.7%	4.9%	0.0	2.5%	1.6%	3.4%	4.1%
NO OPINION	22.4%	10.4%	23.2%	23.8%	22.6%	24.4%	28.6%	23.1%	27.4%	20.8%	19.6%	16.3%	23.5%	21.2%	16.5%	27.0%	23.5%
NEVER HEARD OF	34.2%	41.7%	31.6%	28.6%	34.0%	35.3%	57.1%	53.8%	30.8%	24.7%	32.4%	33.3%	31.4%	38.1%	27.6%	33.1%	38.8%
Net Diff.	28.6%	2.1%	38.9%	38.1%	39.6%	24.4%	14.3%	20.0%	21.4%	33.8%	33.8%	34.1%	33.3%	23.7%	41.7%	25.0%	23.5%
Mean	3.64	3.11	3.82	3.77	3.86	3.58	3.33	3.70	3.49	3.64	3.70	3.73	3.66	3.63	3.83	3.54	3.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	36.0%	29.2%	33.3%	41.9%	35.5%	35.0%	40.4%	31.6%
Very	16.0%	16.7%	23.1%	22.9%	16.4%	11.2%	18.8%	13.2%
Somewhat	20.0%	12.5%	10.3%	19.0%	19.1%	23.8%	21.6%	18.4%
UNFAVORABLE	7.4%	8.3%	15.4%	6.7%	5.5%	7.0%	7.6%	7.2%
Somewhat	4.6%	4.2%	12.8%	1.9%	5.5%	4.2%	5.6%	3.6%
Very	2.8%	4.2%	2.6%	4.8%	0.0	2.8%	2.0%	3.6%
NO OPINION	22.4%	20.8%	17.9%	21.0%	23.6%	22.9%	18.8%	26.0%
NEVER HEARD OF	34.2%	41.7%	33.3%	30.5%	35.5%	35.0%	33.2%	35.2%
Net Diff.	28.6%	20.8%	17.9%	35.2%	30.0%	28.0%	32.8%	24.4%
Mean	3.64	3.57	3.58	3.77	3.72	3.56	3.74	3.52

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	36.0%	29.2%	36.5%	31.7%	36.8%	38.1%	35.2%	37.1%	35.0%	30.8%	41.2%	30.0%	42.1%	42.3%	39.9%	43.1%	37.6%
Very	16.0%	16.7%	16.0%	20.6%	15.4%	22.0%	13.0%	19.8%	11.2%	23.1%	18.5%	16.7%	19.0%	21.8%	17.3%	23.4%	12.8%
Somewhat	20.0%	12.5%	20.5%	11.1%	21.4%	16.1%	22.2%	17.3%	23.8%	7.7%	22.7%	13.3%	23.1%	20.5%	22.6%	19.7%	24.8%
UNFAVORABLE	7.4%	8.3%	7.3%	12.7%	6.5%	8.9%	6.5%	7.6%	7.0%	7.7%	7.3%	10.0%	6.9%	9.0%	6.5%	7.3%	7.3%
Somewhat	4.6%	4.2%	4.7%	9.5%	4.0%	4.8%	4.6%	5.0%	4.2%	7.7%	5.6%	10.0%	5.1%	6.4%	5.4%	5.8%	5.5%
Very	2.8%	4.2%	2.6%	3.2%	2.6%	4.2%	1.9%	2.5%	2.8%	0.0%	1.7%	0.0%	1.9%	2.6%	1.2%	1.5%	1.8%
NO OPINION	22.4%	20.8%	22.2%	19.0%	22.6%	20.2%	23.1%	21.6%	22.9%	15.4%	19.3%	13.3%	19.9%	11.5%	22.6%	18.2%	20.2%
NEVER HEARD OF	34.2%	41.7%	34.0%	36.5%	34.0%	32.7%	35.2%	33.8%	35.0%	46.2%	32.2%	46.7%	31.0%	37.2%	31.0%	31.4%	34.9%
Net Diff.	28.6%	20.8%	29.3%	19.0%	30.3%	29.2%	28.7%	29.5%	28.0%	23.1%	33.9%	20.0%	35.2%	33.3%	33.3%	35.8%	30.3%
Mean	3.64	3.57	3.65	3.58	3.65	3.70	3.61	3.71	3.56	3.86	3.75	3.69	3.76	3.84	3.72	3.84	3.63

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: CHUCK EDWARDS

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	36.0%	27.3%	31.9%	33.3%	31.5%	34.4%	30.1%	31.2%	32.4%	39.2%	26.9%	40.4%	33.5%	43.8%
Very	16.0%	9.1%	13.6%	24.2%	11.7%	22.2%	8.3%	16.3%	9.5%	17.0%	13.1%	15.2%	16.5%	15.3%
Somewhat	20.0%	18.2%	18.3%	9.1%	19.7%	12.2%	21.8%	14.9%	22.9%	22.2%	13.8%	25.3%	17.1%	28.5%
UNFAVORABLE	7.4%	9.1%	7.2%	15.2%	6.1%	8.9%	6.4%	7.8%	6.7%	5.4%	13.1%	10.1%	5.9%	7.3%
Somewhat	4.6%	0.0	3.8%	9.1%	2.8%	3.3%	3.8%	4.3%	2.9%	3.2%	8.5%	6.7%	3.4%	5.1%
Very	2.8%	9.1%	3.4%	6.1%	3.3%	5.6%	2.6%	3.5%	3.8%	2.2%	4.6%	3.4%	2.5%	2.2%
NO OPINION	22.4%	27.3%	25.1%	24.2%	25.4%	27.8%	23.7%	24.8%	25.7%	21.6%	24.6%	21.9%	22.7%	21.9%
NEVER HEARD OF	34.2%	36.4%	35.7%	27.3%	37.1%	28.9%	39.7%	36.2%	35.2%	33.8%	35.4%	27.5%	37.9%	27.0%
Net Diff.	28.6%	18.2%	24.7%	18.2%	25.4%	25.6%	23.7%	23.4%	25.7%	33.8%	13.8%	30.3%	27.6%	36.5%
Mean	3.64	3.29	3.54	3.50	3.54	3.59	3.49	3.57	3.49	3.73	3.35	3.58	3.67	3.68

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	13.8%	16.4%	17.3%	9.5%	15.3%	10.0%	14.1%	30.8%	12.4%	14.2%	9.3%	-	11.9%	12.7%	14.1%	20.0%	15.1%	17.0%	13.9%	12.6%	15.0%
Very	5.8%	9.1%	5.5%	2.1%	5.9%	6.0%	6.2%	23.1%	3.6%	6.1%	2.3%	-	5.0%	6.0%	5.9%	7.5%	6.4%	6.7%	7.2%	7.2%	3.0%
Somewhat	8.0%	7.3%	11.8%	7.4%	9.4%	4.0%	7.9%	7.7%	8.9%	8.1%	7.0%	-	7.0%	6.7%	8.2%	12.5%	8.7%	10.3%	6.6%	5.4%	12.0%
UNFAVORABLE	5.4%	5.5%	7.3%	2.1%	4.7%	7.0%	3.9%	0.0	8.3%	5.5%	4.7%	-	3.5%	4.5%	9.4%	7.5%	6.7%	8.5%	6.0%	4.2%	6.0%
Somewhat	1.8%	1.8%	2.7%	0.0	4.7%	0.0	1.6%	0.0	2.4%	2.0%	0.0	-	0.5%	2.2%	4.7%	1.2%	2.7%	3.0%	1.2%	1.2%	3.0%
Very	3.6%	3.6%	4.5%	2.1%	0.0	7.0%	2.3%	0.0	5.9%	3.5%	4.7%	-	3.0%	2.2%	4.7%	6.2%	4.0%	5.5%	4.8%	3.0%	3.0%
NO OPINION	23.4%	20.9%	23.6%	24.2%	23.5%	25.0%	23.0%	7.7%	26.0%	23.4%	23.3%	-	27.4%	23.1%	20.0%	17.5%	20.7%	18.8%	18.1%	25.1%	26.9%
NEVER HEARD OF	57.4%	57.3%	51.8%	64.2%	56.5%	58.0%	59.0%	61.5%	53.3%	56.9%	62.8%	-	57.2%	59.7%	56.5%	55.0%	57.5%	55.8%	62.0%	58.1%	52.1%
Net Diff.	8.4%	10.9%	10.0%	7.4%	10.6%	3.0%	10.2%	30.8%	4.1%	8.8%	4.7%	-	8.5%	8.2%	4.7%	12.5%	8.4%	8.5%	7.8%	8.4%	9.0%
Mean	3.25	3.38	3.23	3.21	3.38	3.05	3.34	4.40	3.04	3.26	3.06	-	3.24	3.30	3.14	3.31	3.25	3.22	3.27	3.30	3.19

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	13.8%	14.0%	15.3%	8.9%	14.0%	26.9%	8.3%	17.1%	17.5%	16.8%	14.0%	14.1%	13.8%	19.7%	23.6%	17.4%	9.9%	14.5%	5.1%
Very	5.8%	6.8%	8.1%	1.3%	2.3%	3.8%	1.7%	7.2%	11.4%	4.0%	4.9%	4.7%	5.2%	7.3%	12.4%	4.2%	6.6%	9.7%	3.4%
Somewhat	8.0%	7.3%	7.2%	7.6%	11.6%	23.1%	6.7%	9.9%	6.1%	12.8%	9.1%	9.4%	8.6%	12.4%	11.2%	13.2%	3.3%	4.8%	1.7%
UNFAVORABLE	5.4%	4.5%	2.8%	11.4%	10.5%	7.7%	11.7%	4.6%	2.6%	6.0%	9.8%	9.4%	10.3%	5.6%	5.6%	5.6%	9.1%	9.7%	8.5%
Somewhat	1.8%	1.5%	1.2%	2.5%	3.5%	7.7%	1.7%	2.3%	0.9%	3.4%	1.4%	1.2%	1.7%	1.7%	1.1%	2.1%	2.5%	4.8%	0.0
Very	3.6%	3.0%	1.6%	8.9%	7.0%	0.0	10.0%	2.3%	1.8%	2.7%	8.4%	8.2%	8.6%	3.9%	4.5%	3.5%	6.6%	4.8%	8.5%
NO OPINION	23.4%	21.3%	20.6%	24.1%	27.9%	23.1%	30.0%	20.5%	19.3%	21.5%	22.4%	24.7%	19.0%	19.3%	19.1%	19.4%	23.1%	21.0%	25.4%
NEVER HEARD OF	57.4%	60.2%	61.2%	55.7%	47.7%	42.3%	50.0%	57.8%	60.5%	55.7%	53.8%	51.8%	56.9%	55.4%	51.7%	57.6%	57.9%	54.8%	61.0%
Net Diff.	8.4%	9.5%	12.5%	-2.5%	3.5%	19.2%	-3.3%	12.5%	14.9%	10.7%	4.2%	4.7%	3.4%	14.2%	18.0%	11.8%	0.8%	4.8%	-3.4%
Mean	3.25	3.33	3.49	2.77	2.98	3.40	2.77	3.41	3.62	3.27	3.02	3.02	3.00	3.39	3.53	3.30	3.02	3.21	2.78

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	13.8%	34.7%	29.2%	38.2%	10.3%	13.3%	7.1%	14.8%	15.1%	14.3%	15.4%	17.5%	14.0%	28.3%	18.9%	5.4%	2.9%	100.0%	0.0	0.0	0.0
Very	5.8%	16.9%	25.0%	11.8%	3.4%	6.7%	0.0	6.3%	8.5%	2.5%	6.3%	8.8%	4.7%	11.7%	8.1%	3.6%	0.6%	42.0%	0.0	0.0	0.0
Somewhat	8.0%	17.7%	4.2%	26.3%	6.9%	6.7%	7.1%	8.5%	6.5%	11.8%	9.1%	8.8%	9.3%	16.7%	10.8%	1.8%	2.3%	58.0%	0.0	0.0	0.0
UNFAVORABLE	5.4%	5.6%	6.2%	5.3%	24.1%	40.0%	7.1%	1.9%	2.0%	1.7%	14.0%	12.3%	15.1%	8.3%	16.2%	4.5%	0.6%	0.0	100.0%	0.0	0.0
Somewhat	1.8%	2.4%	4.2%	1.3%	3.4%	6.7%	0.0	0.9%	1.5%	0.0	4.2%	8.8%	1.2%	2.2%	5.4%	2.7%	0.0	0.0	33.3%	0.0	0.0
Very	3.6%	3.2%	2.1%	3.9%	20.7%	33.3%	7.1%	0.9%	0.5%	1.7%	9.8%	3.5%	14.0%	6.1%	10.8%	1.8%	0.6%	0.0	66.7%	0.0	0.0
NO OPINION	23.4%	19.4%	18.8%	19.7%	31.0%	26.7%	35.7%	22.0%	20.6%	24.4%	23.8%	26.3%	22.1%	20.0%	21.6%	54.5%	7.0%	0.0	0.0	100.0%	0.0
NEVER HEARD OF	57.4%	40.3%	45.8%	36.8%	34.5%	20.0%	50.0%	61.3%	62.3%	59.7%	46.9%	43.9%	48.8%	43.3%	43.2%	35.7%	89.5%	0.0	0.0	0.0	100.0%
Net Diff.	8.4%	29.0%	22.9%	32.9%	-13.8%	-26.7%	0.0	12.9%	13.1%	12.6%	1.4%	5.3%	-1.2%	20.0%	2.7%	0.9%	2.3%	100.0%	-100%	0.0	0.0
Mean	3.25	3.72	3.85	3.65	2.53	2.33	2.86	3.47	3.56	3.33	2.96	3.19	2.80	3.45	3.00	3.04	3.22	4.42	1.33	3.00	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	13.8%	41.6%	25.0%	11.9%	6.9%	56.4%	33.3%	6.7%	10.1%	64.2%	11.1%	11.6%	6.2%	70.7%	15.4%	11.3%	7.6%	56.8%	20.8%	8.4%	9.3%
Very	5.8%	23.4%	6.2%	4.0%	2.0%	28.2%	22.2%	1.9%	3.6%	34.0%	5.6%	5.0%	1.3%	36.6%	0.0%	5.2%	2.4%	29.5%	16.7%	2.5%	2.9%
Somewhat	8.0%	18.2%	18.8%	7.9%	4.9%	28.2%	11.1%	4.8%	6.5%	30.2%	5.6%	6.6%	4.9%	34.1%	15.4%	6.1%	5.1%	27.3%	4.2%	5.9%	6.4%
UNFAVORABLE	5.4%	10.4%	25.0%	5.9%	2.9%	17.9%	33.3%	5.7%	2.4%	3.8%	44.4%	6.6%	2.9%	9.8%	53.8%	5.2%	3.0%	6.8%	33.3%	5.0%	3.2%
Somewhat	1.8%	1.3%	0.0%	4.0%	1.3%	7.7%	0.0%	2.9%	0.9%	1.9%	0.0%	4.1%	1.0%	0.0%	15.4%	2.6%	1.2%	2.3%	4.2%	1.7%	1.6%
Very	3.6%	9.1%	25.0%	2.0%	1.6%	10.3%	33.3%	2.9%	1.5%	1.9%	44.4%	2.5%	1.9%	9.8%	38.5%	2.6%	1.8%	4.5%	29.2%	3.4%	1.6%
NO OPINION	23.4%	19.5%	18.8%	65.3%	10.8%	17.9%	11.1%	70.5%	10.1%	11.3%	5.6%	64.5%	10.4%	7.3%	7.7%	67.0%	10.9%	6.8%	20.8%	63.9%	10.5%
NEVER HEARD OF	57.4%	28.6%	31.2%	16.8%	79.4%	7.7%	22.2%	17.1%	77.5%	20.8%	38.9%	17.4%	80.5%	12.2%	23.1%	16.5%	78.5%	29.5%	25.0%	22.7%	77.0%
Net Diff.	8.4%	31.2%	0.0%	5.9%	3.9%	38.5%	0.0%	1.0%	7.7%	60.4%	-33.3%	5.0%	3.2%	61.0%	-38.5%	6.1%	4.5%	50.0%	-12.5%	3.4%	6.1%
Mean	3.25	3.64	2.73	3.10	3.21	3.61	2.86	3.00	3.43	4.17	1.82	3.09	3.13	4.00	2.00	3.10	3.24	4.06	2.67	3.03	3.32

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	13.8%	16.4%	17.4%	38.5%	12.5%	9.7%	12.3%	19.4%	69.2%	10.0%	18.2%	60.0%	16.7%	28.6%	3.5%
Very	5.8%	9.0%	6.5%	30.8%	0.0	3.5%	4.5%	6.9%	53.8%	5.0%	18.2%	0.0	0.0	21.4%	0.0
Somewhat	8.0%	7.5%	11.0%	7.7%	12.5%	6.2%	7.8%	12.5%	15.4%	5.0%	0.0	60.0%	16.7%	7.1%	3.5%
UNFAVORABLE	5.4%	4.5%	5.8%	15.4%	12.5%	4.7%	1.2%	15.3%	0.0	25.0%	27.3%	0.0	0.0	7.1%	3.5%
Somewhat	1.8%	3.0%	1.9%	0.0	12.5%	1.2%	0.8%	5.6%	0.0	0.0	18.2%	0.0	0.0	7.1%	0.0
Very	3.6%	1.5%	3.9%	15.4%	0.0	3.5%	0.4%	9.7%	0.0	25.0%	9.1%	0.0	0.0	0.0	3.5%
NO OPINION	23.4%	19.4%	18.1%	7.7%	37.5%	28.0%	20.9%	18.1%	23.1%	30.0%	18.2%	0.0	33.3%	21.4%	32.2%
NEVER HEARD OF	57.4%	59.7%	58.7%	38.5%	37.5%	57.6%	65.6%	47.2%	7.7%	35.0%	36.4%	40.0%	50.0%	42.9%	60.9%
Net Diff.	8.4%	11.9%	11.6%	23.1%	0.0	5.1%	11.1%	4.2%	69.2%	-15.0%	-9.1%	60.0%	16.7%	21.4%	0.0
Mean	3.25	3.48	3.34	3.62	3.00	3.12	3.44	3.03	4.33	2.46	3.00	4.00	3.33	3.75	2.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	13.8%	25.0%	21.3%	47.4%	27.3%	25.0%	33.3%	27.3%	15.4%	9.0%	13.7%	15.7%	17.0%	13.6%	14.0%	9.5%
Very	5.8%	9.4%	3.3%	31.6%	13.6%	12.5%	33.3%	18.2%	7.7%	3.8%	5.8%	7.1%	8.5%	5.5%	6.1%	4.8%
Somewhat	8.0%	15.6%	18.0%	15.8%	13.6%	12.5%	0.0	9.1%	7.7%	5.2%	7.9%	8.6%	8.5%	8.1%	7.9%	4.8%
UNFAVORABLE	5.4%	6.2%	3.3%	10.5%	9.1%	25.0%	11.1%	0.0	15.4%	4.8%	2.4%	12.9%	5.3%	1.8%	9.6%	4.8%
Somewhat	1.8%	0.0	0.0	0.0	4.5%	12.5%	11.1%	0.0	0.0	2.9%	0.9%	3.6%	1.1%	0.7%	3.1%	4.8%
Very	3.6%	6.2%	3.3%	10.5%	4.5%	12.5%	0.0	0.0	15.4%	1.9%	1.5%	9.3%	4.3%	1.1%	6.6%	0.0
NO OPINION	23.4%	25.0%	13.1%	21.1%	13.6%	0.0	22.2%	18.2%	15.4%	24.3%	23.5%	21.4%	29.8%	23.5%	23.2%	14.3%
NEVER HEARD OF	57.4%	43.8%	62.3%	21.1%	50.0%	50.0%	33.3%	54.5%	53.8%	61.9%	60.4%	50.0%	47.9%	61.0%	53.1%	71.4%
Net Diff.	8.4%	18.8%	18.0%	36.8%	18.2%	0.0	22.2%	27.3%	0.0	4.3%	11.3%	2.9%	11.7%	11.8%	4.4%	4.8%
Mean	3.25	3.39	3.48	3.73	3.55	3.00	3.83	4.00	2.83	3.16	3.39	3.01	3.31	3.42	3.08	3.33

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	13.8%	14.6%	12.0%	14.5%	14.7%	8.3%	16.7%	13.4%	13.3%	12.4%	14.3%	14.2%	13.6%	13.6%
Very	5.8%	5.7%	6.0%	5.4%	6.0%	2.4%	10.6%	6.0%	5.3%	4.1%	7.9%	6.4%	4.1%	6.8%
Somewhat	8.0%	8.9%	6.0%	9.0%	8.7%	6.0%	6.1%	7.3%	8.0%	8.3%	6.3%	7.9%	9.5%	6.8%
UNFAVORABLE	5.4%	6.0%	4.0%	9.6%	2.7%	3.6%	4.5%	4.5%	6.7%	5.7%	3.2%	4.9%	8.2%	3.4%
Somewhat	1.8%	2.6%	0.0	4.8%	0.5%	0.0	0.0	1.6%	0.0	2.6%	0.5%	1.9%	2.7%	0.0
Very	3.6%	3.4%	4.0%	4.8%	2.2%	3.6%	4.5%	2.9%	6.7%	3.1%	2.6%	3.0%	5.4%	3.4%
NO OPINION	23.4%	23.4%	23.3%	23.5%	23.4%	21.4%	25.8%	23.6%	25.3%	23.8%	23.3%	25.8%	16.3%	28.8%
NEVER HEARD OF	57.4%	56.0%	60.7%	52.4%	59.2%	66.7%	53.0%	58.6%	54.7%	58.0%	59.3%	55.1%	61.9%	54.2%
Net Diff.	8.4%	8.6%	8.0%	4.8%	12.0%	4.8%	12.1%	8.9%	6.7%	6.7%	11.1%	9.4%	5.4%	10.2%
Mean	3.25	3.25	3.25	3.11	3.39	3.11	3.39	3.29	3.12	3.19	3.40	3.28	3.11	3.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	13.8%	17.9%	36.4%	15.5%	13.0%	13.8%	12.7%	15.9%	11.7%	13.0%	11.3%	19.6%	14.3%	14.5%	14.2%	17.0%	14.1%	14.9%	13.9%
Very	5.8%	8.4%	27.3%	6.0%	5.4%	5.5%	5.3%	6.8%	4.1%	5.6%	3.5%	9.8%	6.6%	5.5%	7.1%	8.5%	5.4%	4.5%	5.7%
Somewhat	8.0%	9.5%	9.1%	9.5%	7.7%	8.3%	7.4%	9.1%	7.7%	7.4%	7.7%	9.8%	7.7%	9.1%	7.1%	8.5%	8.8%	10.4%	8.3%
UNFAVORABLE	5.4%	6.3%	0.0	7.1%	5.4%	5.5%	5.3%	11.4%	7.1%	7.4%	7.0%	2.0%	3.6%	3.6%	3.5%	8.5%	5.7%	4.5%	6.1%
Somewhat	1.8%	2.1%	0.0	2.4%	1.8%	2.8%	1.4%	4.5%	3.1%	3.7%	2.8%	0.0	0.5%	1.8%	0.0	4.3%	2.4%	4.5%	1.7%
Very	3.6%	4.2%	0.0	4.8%	3.6%	2.8%	3.9%	6.8%	4.1%	3.7%	4.2%	2.0%	3.1%	1.8%	3.5%	4.3%	3.4%	0.0	4.3%
NO OPINION	23.4%	28.4%	27.3%	28.6%	22.4%	26.6%	20.8%	20.5%	24.0%	25.9%	23.2%	35.3%	20.9%	27.3%	18.4%	29.8%	22.9%	31.3%	20.4%
NEVER HEARD OF	57.4%	47.4%	36.4%	48.8%	59.2%	54.1%	61.1%	52.3%	57.1%	53.7%	58.5%	43.1%	61.2%	54.5%	63.8%	44.7%	57.2%	49.3%	59.6%
Net Diff.	8.4%	11.6%	36.4%	8.3%	7.7%	8.3%	7.4%	4.5%	4.6%	5.6%	4.2%	17.6%	10.7%	10.9%	10.6%	8.5%	8.4%	10.4%	7.8%
Mean	3.25	3.30	4.00	3.19	3.23	3.24	3.23	3.10	3.11	3.16	3.08	3.45	3.37	3.32	3.39	3.23	3.24	3.29	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	13.8%	18.8%	9.5%	11.9%	7.5%	14.7%	14.3%	4.6%	16.2%	20.8%	12.4%	12.2%	12.7%	9.3%	15.0%	18.9%	9.2%
Very	5.8%	8.3%	5.3%	7.1%	3.8%	6.8%	14.3%	3.1%	7.7%	7.8%	4.0%	5.7%	2.0%	3.4%	4.7%	9.5%	3.1%
Somewhat	8.0%	10.4%	4.2%	4.8%	3.8%	7.9%	0.0	1.5%	8.5%	13.0%	8.4%	6.5%	10.8%	5.9%	10.2%	9.5%	6.1%
UNFAVORABLE	5.4%	4.2%	4.2%	7.1%	1.9%	3.4%	0.0	1.5%	2.6%	6.5%	8.0%	5.7%	10.8%	4.2%	11.0%	2.7%	4.1%
Somewhat	1.8%	0.0	0.0	0.0	0.0	0.4%	0.0	0.0	0.9%	0.0	3.6%	1.6%	5.9%	0.8%	5.5%	0.0	1.0%
Very	3.6%	4.2%	4.2%	7.1%	1.9%	3.0%	0.0	1.5%	1.7%	6.5%	4.4%	4.1%	4.9%	3.4%	5.5%	2.7%	3.1%
NO OPINION	23.4%	27.1%	21.1%	19.0%	22.6%	24.4%	28.6%	24.6%	25.6%	22.1%	22.2%	23.6%	20.6%	22.0%	24.4%	26.4%	19.4%
NEVER HEARD OF	57.4%	50.0%	65.3%	61.9%	67.9%	57.5%	57.1%	69.2%	55.6%	50.6%	57.3%	58.5%	55.9%	64.4%	49.6%	52.0%	67.3%
Net Diff.	8.4%	14.6%	5.3%	4.8%	5.7%	11.3%	14.3%	3.1%	13.7%	14.3%	4.4%	6.5%	2.0%	5.1%	3.9%	16.2%	5.1%
Mean	3.25	3.38	3.18	3.12	3.24	3.35	3.67	3.15	3.44	3.32	3.09	3.20	2.98	3.14	3.06	3.48	3.16

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	13.8%	12.5%	10.3%	16.2%	14.5%	13.6%	12.4%	15.2%
Very	5.8%	0.0	7.7%	8.6%	3.6%	6.1%	4.4%	7.2%
Somewhat	8.0%	12.5%	2.6%	7.6%	10.9%	7.5%	8.0%	8.0%
UNFAVORABLE	5.4%	4.2%	7.7%	1.9%	6.4%	6.1%	7.6%	3.2%
Somewhat	1.8%	4.2%	2.6%	0.0	1.8%	2.3%	3.2%	0.4%
Very	3.6%	0.0	5.1%	1.9%	4.5%	3.7%	4.4%	2.8%
NO OPINION	23.4%	25.0%	12.8%	23.8%	25.5%	23.4%	22.8%	24.0%
NEVER HEARD OF	57.4%	58.3%	69.2%	58.1%	53.6%	57.0%	57.2%	57.6%
Net Diff.	8.4%	8.3%	2.6%	14.3%	8.2%	7.5%	4.8%	12.0%
Mean	3.25	3.20	3.17	3.50	3.16	3.23	3.11	3.39

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	13.8%	12.5%	14.1%	11.1%	14.5%	14.3%	13.9%	14.4%	13.6%	0.0	13.3%	3.3%	13.9%	9.0%	14.3%	10.9%	14.7%
Very	5.8%	0.0	6.2%	4.8%	6.1%	7.1%	5.2%	5.8%	6.1%	0.0	4.7%	3.3%	4.6%	5.1%	4.2%	3.6%	5.5%
Somewhat	8.0%	12.5%	7.9%	6.3%	8.4%	7.1%	8.6%	8.6%	7.5%	0.0	8.6%	0.0	9.3%	3.8%	10.1%	7.3%	9.2%
UNFAVORABLE	5.4%	4.2%	5.3%	6.3%	5.1%	3.6%	6.2%	4.7%	6.1%	7.7%	7.3%	10.0%	6.9%	5.1%	8.3%	5.8%	9.2%
Somewhat	1.8%	4.2%	1.7%	3.2%	1.6%	1.2%	2.2%	1.4%	2.3%	7.7%	3.0%	6.7%	2.8%	2.6%	3.6%	2.2%	4.6%
Very	3.6%	0.0	3.6%	3.2%	3.5%	2.4%	4.0%	3.2%	3.7%	0.0	4.3%	3.3%	4.2%	2.6%	4.8%	3.6%	4.6%
NO OPINION	23.4%	25.0%	23.1%	17.5%	24.0%	21.4%	24.1%	23.0%	23.4%	23.1%	23.2%	16.7%	24.1%	20.5%	24.4%	24.1%	22.0%
NEVER HEARD OF	57.4%	58.3%	57.5%	65.1%	56.4%	60.7%	55.9%	57.9%	57.0%	69.2%	56.2%	70.0%	55.1%	65.4%	53.0%	59.1%	54.1%
Net Diff.	8.4%	8.3%	8.8%	4.8%	9.3%	10.7%	7.7%	9.7%	7.5%	-7.7%	6.0%	-6.7%	6.9%	3.8%	6.0%	5.1%	5.5%
Mean	3.25	3.20	3.27	3.18	3.27	3.39	3.20	3.29	3.23	2.75	3.15	2.78	3.16	3.19	3.11	3.12	3.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: MICHELE WOODHOUSE

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	13.8%	27.3%	14.9%	18.2%	15.0%	18.9%	13.5%	17.7%	12.4%	14.3%	12.3%	16.9%	12.1%	19.0%
Very	5.8%	0.0	7.7%	6.1%	7.5%	8.9%	6.4%	7.8%	6.7%	5.7%	6.2%	7.3%	5.0%	8.0%
Somewhat	8.0%	27.3%	7.2%	12.1%	7.5%	10.0%	7.1%	9.9%	5.7%	8.6%	6.2%	9.6%	7.1%	10.9%
UNFAVORABLE	5.4%	0.0	3.4%	3.0%	3.3%	2.2%	3.8%	3.5%	2.9%	5.7%	4.6%	7.3%	4.3%	8.0%
Somewhat	1.8%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.7%	0.0	1.9%	1.5%	3.4%	0.9%	2.9%
Very	3.6%	0.0	3.0%	3.0%	2.8%	2.2%	3.2%	2.8%	2.9%	3.8%	3.1%	3.9%	3.4%	5.1%
NO OPINION	23.4%	27.3%	23.0%	18.2%	23.9%	22.2%	23.7%	22.0%	24.8%	23.2%	23.8%	20.2%	25.2%	19.7%
NEVER HEARD OF	57.4%	45.5%	58.7%	60.6%	57.7%	56.7%	59.0%	56.7%	60.0%	56.8%	59.2%	55.6%	58.4%	53.3%
Net Diff.	8.4%	27.3%	11.5%	15.2%	11.7%	16.7%	9.6%	14.2%	9.5%	8.6%	7.7%	9.6%	7.8%	10.9%
Mean	3.25	3.50	3.39	3.46	3.39	3.54	3.31	3.44	3.33	3.24	3.26	3.29	3.22	3.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	15.4%	17.3%	16.4%	7.4%	14.1%	21.0%	17.0%	30.8%	11.8%	15.8%	11.6%	-	16.9%	10.4%	21.2%	13.8%	14.4%	17.6%	16.3%	17.4%	12.6%
Very	6.0%	8.2%	7.3%	1.1%	5.9%	7.0%	6.6%	7.7%	4.7%	6.3%	2.3%	-	6.5%	5.2%	7.1%	5.0%	5.7%	6.1%	6.6%	7.8%	3.6%
Somewhat	9.4%	9.1%	9.1%	6.3%	8.2%	14.0%	10.5%	23.1%	7.1%	9.4%	9.3%	-	10.4%	5.2%	14.1%	8.8%	8.7%	11.5%	9.6%	9.6%	9.0%
UNFAVORABLE	3.2%	2.7%	3.6%	3.2%	3.5%	3.0%	2.6%	0.0	3.6%	2.8%	7.0%	-	2.5%	5.2%	1.2%	3.8%	3.7%	2.4%	3.0%	3.0%	3.6%
Somewhat	2.4%	1.8%	2.7%	2.1%	2.4%	3.0%	2.6%	0.0	1.8%	2.2%	4.7%	-	1.5%	3.7%	1.2%	3.8%	3.0%	2.4%	2.4%	1.8%	3.0%
Very	0.8%	0.9%	0.9%	1.1%	1.2%	0.0	0.0	0.0	1.8%	0.7%	2.3%	-	1.0%	1.5%	0.0	0.0	0.7%	0.0	0.6%	1.2%	0.6%
NO OPINION	20.2%	17.3%	21.8%	18.9%	18.8%	24.0%	17.0%	15.4%	27.2%	21.2%	9.3%	-	20.9%	23.1%	16.5%	17.5%	19.7%	17.0%	18.1%	21.6%	21.0%
NEVER HEARD OF	61.2%	62.7%	58.2%	70.5%	63.5%	52.0%	63.3%	53.8%	57.4%	60.2%	72.1%	-	59.7%	61.2%	61.2%	65.0%	62.2%	63.0%	62.7%	58.1%	62.9%
Net Diff.	12.2%	14.5%	12.7%	4.2%	10.6%	18.0%	14.4%	30.8%	8.3%	12.9%	4.7%	-	14.4%	5.2%	20.0%	10.0%	10.7%	15.2%	13.3%	14.4%	9.0%
Mean	3.45	3.59	3.46	3.14	3.42	3.52	3.57	3.83	3.26	3.47	3.17	-	3.49	3.23	3.70	3.43	3.42	3.57	3.52	3.50	3.32

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	15.4%	15.5%	15.6%	15.2%	15.1%	23.1%	11.7%	20.9%	23.7%	18.8%	12.6%	10.6%	15.5%	21.0%	27.0%	17.4%	14.0%	19.4%	8.5%
Very	6.0%	6.8%	7.8%	2.5%	2.3%	3.8%	1.7%	8.4%	11.4%	6.0%	4.9%	3.5%	6.9%	9.0%	13.5%	6.2%	5.8%	6.5%	5.1%
Somewhat	9.4%	8.8%	7.8%	12.7%	12.8%	19.2%	10.0%	12.5%	12.3%	12.8%	7.7%	7.1%	8.6%	12.0%	13.5%	11.1%	8.3%	12.9%	3.4%
UNFAVORABLE	3.2%	2.8%	2.5%	3.8%	4.7%	0.0	6.7%	1.5%	2.6%	0.7%	7.7%	8.2%	6.9%	2.1%	2.2%	2.1%	6.6%	4.8%	8.5%
Somewhat	2.4%	2.8%	2.5%	3.8%	1.2%	0.0	1.7%	1.5%	2.6%	0.7%	5.6%	7.1%	3.4%	1.3%	1.1%	1.4%	5.0%	4.8%	5.1%
Very	0.8%	0.0	0.0	0.0	3.5%	0.0	5.0%	0.0	0.0	0.0	2.1%	1.2%	3.4%	0.9%	1.1%	0.7%	1.7%	0.0	3.4%
NO OPINION	20.2%	19.0%	18.8%	20.3%	23.3%	30.8%	20.0%	19.0%	14.9%	22.1%	18.2%	17.6%	19.0%	18.0%	16.9%	18.8%	18.2%	17.7%	18.6%
NEVER HEARD OF	61.2%	62.7%	63.1%	60.8%	57.0%	46.2%	61.7%	58.6%	58.8%	58.4%	61.5%	63.5%	58.6%	58.8%	53.9%	61.8%	61.2%	58.1%	64.4%
Net Diff.	12.2%	12.8%	13.1%	11.4%	10.5%	23.1%	5.0%	19.4%	21.1%	18.1%	4.9%	2.4%	8.6%	18.9%	24.7%	15.3%	7.4%	14.5%	0.0
Mean	3.45	3.52	3.57	3.35	3.22	3.50	3.04	3.67	3.79	3.58	3.20	3.13	3.29	3.66	3.80	3.55	3.30	3.50	3.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	15.4%	33.1%	41.7%	27.6%	20.7%	33.3%	7.1%	17.0%	20.6%	10.9%	15.4%	15.8%	15.1%	27.8%	24.3%	8.0%	5.3%	46.4%	29.6%	12.8%	7.7%
Very	6.0%	15.3%	29.2%	6.6%	3.4%	6.7%	0.0	6.9%	10.1%	1.7%	5.6%	3.5%	7.0%	11.1%	10.8%	3.6%	1.2%	20.3%	11.1%	5.1%	2.4%
Somewhat	9.4%	17.7%	12.5%	21.1%	17.2%	26.7%	7.1%	10.1%	10.6%	9.2%	9.8%	12.3%	8.1%	16.7%	13.5%	4.5%	4.1%	26.1%	18.5%	7.7%	5.2%
UNFAVORABLE	3.2%	3.2%	2.1%	3.9%	17.2%	13.3%	21.4%	1.3%	1.5%	0.8%	7.0%	1.8%	10.5%	3.3%	13.5%	2.7%	1.2%	5.8%	14.8%	2.6%	1.7%
Somewhat	2.4%	3.2%	2.1%	3.9%	3.4%	6.7%	0.0	1.3%	1.5%	0.8%	4.9%	1.8%	7.0%	2.8%	8.1%	1.8%	1.2%	4.3%	11.1%	1.7%	1.4%
Very	0.8%	0.0	0.0	0.0	13.8%	6.7%	21.4%	0.0	0.0	0.0	2.1%	0.0	3.5%	0.6%	5.4%	0.9%	0.0	1.4%	3.7%	0.9%	0.3%
NO OPINION	20.2%	16.9%	14.6%	18.4%	27.6%	20.0%	35.7%	18.9%	17.6%	21.0%	23.1%	24.6%	22.1%	15.6%	24.3%	50.0%	4.7%	17.4%	22.2%	56.4%	5.9%
NEVER HEARD OF	61.2%	46.8%	41.7%	50.0%	34.5%	33.3%	35.7%	62.9%	60.3%	67.2%	54.5%	57.9%	52.3%	53.3%	37.8%	39.3%	88.9%	30.4%	33.3%	28.2%	84.7%
Net Diff.	12.2%	29.8%	39.6%	23.7%	3.4%	20.0%	-14.3%	15.7%	19.1%	10.1%	8.4%	14.0%	4.7%	24.4%	10.8%	5.4%	4.1%	40.6%	14.8%	10.3%	5.9%
Mean	3.45	3.85	4.18	3.61	2.89	3.30	2.44	3.61	3.73	3.36	3.26	3.42	3.17	3.75	3.26	3.13	3.47	3.85	3.33	3.20	3.52

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	15.4%	100.0%	0.0	0.0	0.0	56.4%	50.0%	11.4%	10.1%	58.5%	61.1%	9.9%	7.5%	68.3%	30.8%	12.2%	9.4%	56.8%	29.2%	10.9%	10.2%
Very	6.0%	39.0%	0.0	0.0	0.0	20.5%	16.7%	5.7%	3.8%	26.4%	22.2%	4.1%	2.3%	26.8%	7.7%	6.1%	3.3%	22.7%	8.3%	6.7%	3.2%
Somewhat	9.4%	61.0%	0.0	0.0	0.0	35.9%	33.3%	5.7%	6.2%	32.1%	38.9%	5.8%	5.2%	41.5%	23.1%	6.1%	6.0%	34.1%	20.8%	4.2%	7.0%
UNFAVORABLE	3.2%	0.0	100.0%	0.0	0.0	2.6%	16.7%	3.8%	2.4%	1.9%	27.8%	5.8%	1.0%	2.4%	15.4%	4.3%	2.4%	2.3%	29.2%	1.7%	1.9%
Somewhat	2.4%	0.0	75.0%	0.0	0.0	2.6%	11.1%	2.9%	1.8%	1.9%	22.2%	4.1%	0.6%	2.4%	7.7%	2.6%	2.1%	2.3%	20.8%	0.8%	1.6%
Very	0.8%	0.0	25.0%	0.0	0.0	0.0	5.6%	1.0%	0.6%	0.0	5.6%	1.7%	0.3%	0.0	7.7%	1.7%	0.3%	0.0	8.3%	0.8%	0.3%
NO OPINION	20.2%	0.0	0.0	100.0%	0.0	20.5%	16.7%	63.8%	6.8%	11.3%	0.0	62.8%	6.2%	12.2%	15.4%	65.2%	5.7%	13.6%	12.5%	59.7%	6.7%
NEVER HEARD OF	61.2%	0.0	0.0	0.0	100.0%	20.5%	16.7%	21.0%	80.8%	28.3%	11.1%	21.5%	85.4%	17.1%	38.5%	18.3%	82.5%	27.3%	29.2%	27.7%	81.2%
Net Diff.	12.2%	100.0%	-100%	0.0	0.0	53.8%	33.3%	7.6%	7.7%	56.6%	33.3%	4.1%	6.5%	65.9%	15.4%	7.8%	6.9%	54.5%	0.0	9.2%	8.3%
Mean	3.45	4.39	1.75	3.00	0.0	3.94	3.53	3.16	3.57	4.16	3.56	3.08	3.58	4.12	3.25	3.15	3.57	4.06	3.00	3.21	3.59

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	15.4%	19.4%	21.3%	53.8%	25.0%	8.6%	14.8%	15.3%	23.1%	65.0%	27.3%	40.0%	0.0	21.4%	5.2%
Very	6.0%	10.4%	5.8%	23.1%	0.0	4.3%	6.6%	1.4%	15.4%	40.0%	0.0	0.0	0.0	14.3%	0.9%
Somewhat	9.4%	9.0%	15.5%	30.8%	25.0%	4.3%	8.2%	13.9%	7.7%	25.0%	27.3%	40.0%	0.0	7.1%	4.3%
UNFAVORABLE	3.2%	1.5%	3.2%	0.0	12.5%	3.5%	0.8%	5.6%	0.0	20.0%	0.0	0.0	0.0	7.1%	4.3%
Somewhat	2.4%	1.5%	2.6%	0.0	12.5%	2.3%	0.8%	4.2%	0.0	20.0%	0.0	0.0	0.0	0.0	2.6%
Very	0.8%	0.0	0.6%	0.0	0.0	1.2%	0.0	1.4%	0.0	0.0	0.0	0.0	0.0	7.1%	1.7%
NO OPINION	20.2%	17.9%	13.5%	15.4%	12.5%	25.3%	17.6%	15.3%	30.8%	5.0%	9.1%	20.0%	33.3%	42.9%	27.8%
NEVER HEARD OF	61.2%	61.2%	61.9%	30.8%	50.0%	62.6%	66.8%	63.9%	46.2%	10.0%	63.6%	40.0%	66.7%	28.6%	62.6%
Net Diff.	12.2%	17.9%	18.1%	53.8%	12.5%	5.1%	13.9%	9.7%	23.1%	45.0%	27.3%	40.0%	0.0	14.3%	0.9%
Mean	3.45	3.73	3.61	4.11	3.25	3.22	3.62	3.27	3.71	3.94	3.75	3.67	3.00	3.30	3.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	15.4%	28.1%	19.7%	42.1%	59.1%	37.5%	33.3%	9.1%	30.8%	8.6%	16.2%	15.0%	19.1%	18.4%	11.8%	4.8%
Very	6.0%	9.4%	8.2%	15.8%	27.3%	12.5%	11.1%	0.0	23.1%	3.3%	6.4%	5.7%	6.4%	7.7%	3.9%	4.8%
Somewhat	9.4%	18.8%	11.5%	26.3%	31.8%	25.0%	22.2%	9.1%	7.7%	5.2%	9.8%	9.3%	12.8%	10.7%	7.9%	0.0
UNFAVORABLE	3.2%	9.4%	0.0	5.3%	9.1%	0.0	11.1%	0.0	7.7%	1.4%	2.1%	6.4%	5.3%	1.5%	5.3%	0.0
Somewhat	2.4%	9.4%	0.0	5.3%	9.1%	0.0	0.0	0.0	7.7%	1.0%	2.1%	3.6%	5.3%	1.5%	3.5%	0.0
Very	0.8%	0.0	0.0	0.0	0.0	0.0	11.1%	0.0	0.0	0.5%	0.0	2.9%	0.0	0.0	1.8%	0.0
NO OPINION	20.2%	12.5%	14.8%	10.5%	13.6%	12.5%	11.1%	9.1%	15.4%	21.9%	19.2%	21.4%	21.3%	17.3%	23.7%	23.8%
NEVER HEARD OF	61.2%	50.0%	65.6%	42.1%	18.2%	50.0%	44.4%	81.8%	46.2%	68.1%	62.5%	57.1%	54.3%	62.9%	59.2%	71.4%
Net Diff.	12.2%	18.8%	19.7%	36.8%	50.0%	37.5%	22.2%	9.1%	23.1%	7.1%	14.0%	8.6%	13.8%	16.9%	6.6%	4.8%
Mean	3.45	3.56	3.81	3.91	3.94	4.00	3.40	3.50	3.86	3.31	3.54	3.27	3.44	3.66	3.22	3.33

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	15.4%	16.3%	13.3%	15.1%	17.4%	11.9%	15.2%	14.7%	18.7%	13.0%	16.4%	14.2%	17.7%	11.9%
Very	6.0%	5.7%	6.7%	3.6%	7.6%	4.8%	9.1%	6.0%	8.0%	4.1%	7.9%	6.4%	4.8%	5.1%
Somewhat	9.4%	10.6%	6.7%	11.4%	9.8%	7.1%	6.1%	8.6%	10.7%	8.8%	8.5%	7.9%	12.9%	6.8%
UNFAVORABLE	3.2%	2.0%	6.0%	2.4%	1.6%	6.0%	6.1%	2.1%	6.7%	2.6%	1.6%	3.0%	4.1%	1.7%
Somewhat	2.4%	2.0%	3.3%	2.4%	1.6%	2.4%	4.5%	2.1%	2.7%	2.6%	1.6%	2.2%	3.4%	0.0
Very	0.8%	0.0	2.7%	0.0	0.0	3.6%	1.5%	0.0	4.0%	0.0	0.0	0.7%	0.7%	1.7%
NO OPINION	20.2%	22.6%	14.7%	25.3%	20.1%	14.3%	15.2%	20.9%	16.0%	23.3%	18.5%	23.6%	12.9%	23.7%
NEVER HEARD OF	61.2%	59.1%	66.0%	57.2%	60.9%	67.9%	63.6%	62.3%	58.7%	61.1%	63.5%	59.2%	65.3%	62.7%
Net Diff.	12.2%	14.3%	7.3%	12.7%	15.8%	6.0%	9.1%	12.6%	12.0%	10.4%	14.8%	11.2%	13.6%	10.2%
Mean	3.45	3.49	3.33	3.38	3.60	3.22	3.46	3.49	3.39	3.37	3.62	3.41	3.51	3.36

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	15.4%	17.9%	36.4%	15.5%	14.8%	18.3%	13.4%	11.4%	14.3%	24.1%	10.6%	23.5%	15.3%	12.7%	16.3%	23.4%	15.2%	17.9%	14.3%
Very	6.0%	5.3%	9.1%	4.8%	6.4%	4.6%	7.1%	0.0	5.1%	5.6%	4.9%	9.8%	7.7%	3.6%	9.2%	6.4%	5.7%	1.5%	7.0%
Somewhat	9.4%	12.6%	27.3%	10.7%	8.4%	13.8%	6.4%	11.4%	9.2%	18.5%	5.6%	13.7%	7.7%	9.1%	7.1%	17.0%	9.4%	16.4%	7.4%
UNFAVORABLE	3.2%	8.4%	0.0	9.5%	2.0%	1.8%	2.1%	9.1%	2.6%	3.7%	2.1%	7.8%	1.5%	0.0	2.1%	0.0	2.4%	3.0%	2.2%
Somewhat	2.4%	4.2%	0.0	4.8%	2.0%	1.8%	2.1%	2.3%	2.6%	3.7%	2.1%	5.9%	1.5%	0.0	2.1%	0.0	2.4%	3.0%	2.2%
Very	0.8%	4.2%	0.0	4.8%	0.0	0.0	0.0	6.8%	0.0	0.0	0.0	2.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NO OPINION	20.2%	18.9%	18.2%	19.0%	20.7%	22.9%	19.8%	20.5%	21.9%	18.5%	23.2%	17.6%	19.4%	27.3%	16.3%	25.5%	22.2%	25.4%	21.3%
NEVER HEARD OF	61.2%	54.7%	45.5%	56.0%	62.5%	56.9%	64.7%	59.1%	61.2%	53.7%	64.1%	51.0%	63.8%	60.0%	65.2%	51.1%	60.3%	53.7%	62.2%
Net Diff.	12.2%	9.5%	36.4%	6.0%	12.8%	16.5%	11.3%	2.3%	11.7%	20.4%	8.5%	15.7%	13.8%	12.7%	14.2%	23.4%	12.8%	14.9%	12.2%
Mean	3.45	3.23	3.83	3.14	3.51	3.49	3.52	2.89	3.43	3.56	3.37	3.48	3.59	3.41	3.67	3.61	3.47	3.35	3.51

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	15.4%	12.5%	13.7%	19.0%	9.4%	16.9%	0.0	13.8%	15.4%	23.4%	13.3%	13.0%	13.7%	13.6%	14.2%	19.6%	12.2%
Very	6.0%	4.2%	8.4%	9.5%	7.5%	7.1%	0.0	3.1%	11.1%	5.2%	4.0%	4.1%	3.9%	4.2%	3.1%	9.5%	5.1%
Somewhat	9.4%	8.3%	5.3%	9.5%	1.9%	9.8%	0.0	10.8%	4.3%	18.2%	9.3%	8.9%	9.8%	9.3%	11.0%	10.1%	7.1%
UNFAVORABLE	3.2%	16.7%	1.1%	0.0	1.9%	3.8%	0.0	3.1%	6.0%	1.3%	2.7%	4.1%	1.0%	5.1%	2.4%	2.7%	3.1%
Somewhat	2.4%	8.3%	1.1%	0.0	1.9%	2.6%	0.0	3.1%	4.3%	0.0	2.2%	3.3%	1.0%	3.4%	1.6%	2.0%	3.1%
Very	0.8%	8.3%	0.0	0.0	0.0	1.1%	0.0	0.0	1.7%	1.3%	0.4%	0.8%	0.0	1.7%	0.8%	0.7%	0.0
NO OPINION	20.2%	12.5%	15.8%	19.0%	13.2%	18.8%	28.6%	18.5%	17.9%	19.5%	21.8%	17.9%	26.5%	17.8%	25.2%	19.6%	17.3%
NEVER HEARD OF	61.2%	58.3%	69.5%	61.9%	75.5%	60.5%	71.4%	64.6%	60.7%	55.8%	62.2%	65.0%	58.8%	63.6%	58.3%	58.1%	67.3%
Net Diff.	12.2%	-4.2%	12.6%	19.0%	7.5%	13.2%	0.0	10.8%	9.4%	22.1%	10.7%	8.9%	12.7%	8.5%	11.8%	16.9%	9.2%
Mean	3.45	2.80	3.69	3.75	3.62	3.49	3.00	3.39	3.48	3.59	3.38	3.35	3.40	3.30	3.34	3.61	3.44

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	15.4%	33.3%	17.9%	22.9%	12.7%	10.3%	14.0%	16.8%
Very	6.0%	8.3%	7.7%	9.5%	2.7%	4.7%	4.0%	8.0%
Somewhat	9.4%	25.0%	10.3%	13.3%	10.0%	5.6%	10.0%	8.8%
UNFAVORABLE	3.2%	0.0	2.6%	2.9%	3.6%	3.7%	3.6%	2.8%
Somewhat	2.4%	0.0	2.6%	2.9%	3.6%	1.9%	2.4%	2.4%
Very	0.8%	0.0	0.0	0.0	0.0	1.9%	1.2%	0.4%
NO OPINION	20.2%	20.8%	12.8%	16.2%	20.0%	23.8%	21.6%	18.8%
NEVER HEARD OF	61.2%	45.8%	66.7%	58.1%	63.6%	62.1%	60.8%	61.6%
Net Diff.	12.2%	33.3%	15.4%	20.0%	9.1%	6.5%	10.4%	14.0%
Mean	3.45	3.77	3.69	3.70	3.32	3.25	3.34	3.56

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	15.4%	33.3%	14.3%	23.8%	14.0%	23.2%	11.1%	19.1%	10.3%	23.1%	13.3%	16.7%	13.4%	21.8%	10.1%	18.2%	8.3%
Very	6.0%	8.3%	5.6%	7.9%	5.4%	8.9%	4.0%	6.5%	4.7%	0.0%	3.9%	0.0%	4.2%	5.1%	3.0%	4.4%	2.8%
Somewhat	9.4%	25.0%	8.8%	15.9%	8.6%	14.3%	7.1%	12.6%	5.6%	23.1%	9.4%	16.7%	9.3%	16.7%	7.1%	13.9%	5.5%
UNFAVORABLE	3.2%	0.0%	3.4%	1.6%	3.5%	2.4%	3.7%	2.9%	3.7%	0.0%	3.9%	0.0%	4.2%	1.3%	4.8%	3.6%	3.7%
Somewhat	2.4%	0.0%	2.6%	1.6%	2.6%	2.4%	2.5%	2.9%	1.9%	0.0%	2.6%	0.0%	2.8%	1.3%	3.0%	3.6%	0.9%
Very	0.8%	0.0%	0.9%	0.0%	0.9%	0.0%	1.2%	0.0%	1.9%	0.0%	1.3%	0.0%	1.4%	0.0%	1.8%	0.0%	2.8%
NO OPINION	20.2%	20.8%	20.3%	15.9%	21.0%	16.1%	22.5%	17.6%	23.8%	23.1%	21.9%	20.0%	22.2%	16.7%	24.4%	19.0%	25.7%
NEVER HEARD OF	61.2%	45.8%	62.0%	58.7%	61.5%	58.3%	62.7%	60.4%	62.1%	53.8%	60.9%	63.3%	60.2%	60.3%	60.7%	59.1%	62.4%
Net Diff.	12.2%	33.3%	10.9%	22.2%	10.5%	20.8%	7.4%	16.2%	6.5%	23.1%	9.4%	16.7%	9.3%	20.5%	5.4%	14.6%	4.6%
Mean	3.45	3.77	3.41	3.73	3.39	3.71	3.27	3.57	3.25	3.50	3.31	3.45	3.30	3.65	3.17	3.46	3.12

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. OPINION: ROD HONEYCUTT

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	15.4%	45.5%	15.3%	30.3%	14.6%	24.4%	12.2%	19.9%	12.4%	14.9%	16.9%	17.4%	14.3%	16.1%
Very	6.0%	18.2%	7.2%	15.2%	6.6%	12.2%	5.1%	8.5%	6.7%	6.2%	5.4%	6.2%	5.9%	6.6%
Somewhat	9.4%	27.3%	8.1%	15.2%	8.0%	12.2%	7.1%	11.3%	5.7%	8.6%	11.5%	11.2%	8.4%	9.5%
UNFAVORABLE	3.2%	0.0	3.0%	3.0%	2.8%	3.3%	2.6%	2.1%	3.8%	3.2%	3.1%	2.2%	3.7%	2.2%
Somewhat	2.4%	0.0	2.6%	3.0%	2.3%	3.3%	1.9%	2.1%	2.9%	3.0%	0.8%	1.7%	2.8%	2.2%
Very	0.8%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.0	1.0%	0.3%	2.3%	0.6%	0.9%	0.0
NO OPINION	20.2%	18.2%	18.7%	12.1%	19.7%	15.6%	20.5%	16.3%	21.9%	20.3%	20.0%	18.0%	21.4%	19.0%
NEVER HEARD OF	61.2%	36.4%	63.0%	54.5%	62.9%	56.7%	64.7%	61.7%	61.9%	61.6%	60.0%	62.4%	60.6%	62.8%
Net Diff.	12.2%	45.5%	12.3%	27.3%	11.7%	21.1%	9.6%	17.7%	8.6%	11.6%	13.8%	15.2%	10.6%	13.9%
Mean	3.45	4.00	3.52	3.93	3.48	3.77	3.40	3.69	3.38	3.46	3.42	3.55	3.39	3.55

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	7.8%	10.0%	8.2%	6.3%	8.2%	6.0%	6.9%	15.4%	9.5%	8.3%	2.3%	-	9.5%	8.2%	7.1%	3.8%	6.7%	5.5%	7.2%	7.8%	8.4%
Very	2.8%	5.5%	1.8%	1.1%	3.5%	2.0%	2.6%	0.0	3.6%	3.1%	0.0	-	3.0%	3.0%	3.5%	1.2%	2.7%	2.4%	3.0%	2.4%	3.0%
Somewhat	5.0%	4.5%	6.4%	5.3%	4.7%	4.0%	4.3%	15.4%	5.9%	5.3%	2.3%	-	6.5%	5.2%	3.5%	2.5%	4.0%	3.0%	4.2%	5.4%	5.4%
UNFAVORABLE	3.6%	2.7%	3.6%	3.2%	2.4%	6.0%	3.9%	15.4%	1.8%	3.5%	4.7%	-	2.0%	3.0%	5.9%	6.2%	4.7%	6.1%	3.6%	5.4%	1.8%
Somewhat	1.8%	1.8%	0.9%	1.1%	1.2%	4.0%	2.3%	0.0	1.2%	2.0%	0.0	-	1.0%	1.5%	2.4%	3.8%	2.3%	3.0%	1.2%	4.2%	0.0
Very	1.8%	0.9%	2.7%	2.1%	1.2%	2.0%	1.6%	15.4%	0.6%	1.5%	4.7%	-	1.0%	1.5%	3.5%	2.5%	2.3%	3.0%	2.4%	1.2%	1.8%
NO OPINION	21.0%	18.2%	23.6%	23.2%	20.0%	20.0%	18.7%	7.7%	27.2%	21.2%	18.6%	-	22.9%	24.6%	15.3%	16.2%	19.7%	15.8%	15.7%	23.4%	24.0%
NEVER HEARD OF	67.6%	69.1%	64.5%	67.4%	69.4%	68.0%	70.5%	61.5%	61.5%	67.0%	74.4%	-	65.7%	64.2%	71.8%	73.8%	68.9%	72.7%	73.5%	63.5%	65.9%
Net Diff.	4.2%	7.3%	4.5%	3.2%	5.9%	0.0	3.0%	0.0	7.7%	4.8%	-2.3%	-	7.5%	5.2%	1.2%	-2.5%	2.0%	-0.6%	3.6%	2.4%	6.6%
Mean	3.16	3.38	3.10	3.06	3.27	3.00	3.13	2.60	3.28	3.19	2.73	-	3.28	3.19	3.04	2.86	3.08	2.96	3.16	3.10	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	7.8%	7.5%	7.5%	7.6%	10.5%	15.4%	8.3%	11.0%	10.5%	11.4%	5.6%	5.9%	5.2%	9.9%	13.5%	7.6%	8.3%	12.9%	3.4%
Very	2.8%	3.0%	2.5%	5.1%	2.3%	3.8%	1.7%	4.9%	4.4%	5.4%	0.7%	1.2%	0.0	4.7%	9.0%	2.1%	2.5%	3.2%	1.7%
Somewhat	5.0%	4.5%	5.0%	2.5%	8.1%	11.5%	6.7%	6.1%	6.1%	6.0%	4.9%	4.7%	5.2%	5.2%	4.5%	5.6%	5.8%	9.7%	1.7%
UNFAVORABLE	3.6%	3.5%	3.4%	3.8%	4.7%	3.8%	5.0%	3.0%	2.6%	3.4%	7.0%	2.4%	13.8%	5.2%	5.6%	4.9%	5.0%	8.1%	1.7%
Somewhat	1.8%	1.8%	1.9%	1.3%	2.3%	3.8%	1.7%	1.5%	0.9%	2.0%	3.5%	2.4%	5.2%	2.6%	3.4%	2.1%	2.5%	4.8%	0.0
Very	1.8%	1.8%	1.6%	2.5%	2.3%	0.0	3.3%	1.5%	1.8%	1.3%	3.5%	0.0	8.6%	2.6%	2.2%	2.8%	2.5%	3.2%	1.7%
NO OPINION	21.0%	18.5%	17.5%	22.8%	27.9%	30.8%	26.7%	17.9%	15.8%	19.5%	22.4%	22.4%	22.4%	17.6%	15.7%	18.8%	21.5%	21.0%	22.0%
NEVER HEARD OF	67.6%	70.4%	71.6%	65.8%	57.0%	50.0%	60.0%	68.1%	71.1%	65.8%	65.0%	69.4%	58.6%	67.4%	65.2%	68.8%	65.3%	58.1%	72.9%
Net Diff.	4.2%	4.0%	4.1%	3.8%	5.8%	11.5%	3.3%	8.0%	7.9%	8.1%	-1.4%	3.5%	-8.6%	4.7%	7.9%	2.8%	3.3%	4.8%	1.7%
Mean	3.16	3.18	3.18	3.19	3.14	3.31	3.04	3.36	3.36	3.35	2.88	3.15	2.58	3.21	3.42	3.07	3.10	3.12	3.06

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	7.8%	20.2%	20.8%	19.7%	17.2%	26.7%	7.1%	7.5%	9.5%	4.2%	9.8%	12.3%	8.1%	15.0%	5.4%	5.4%	2.3%	31.9%	25.9%	6.0%	1.0%
Very	2.8%	7.3%	14.6%	2.6%	3.4%	6.7%	0.0	3.1%	4.5%	0.8%	2.8%	3.5%	2.3%	5.6%	5.4%	1.8%	0.0	11.6%	14.8%	0.9%	0.3%
Somewhat	5.0%	12.9%	6.2%	17.1%	13.8%	20.0%	7.1%	4.4%	5.0%	3.4%	7.0%	8.8%	5.8%	9.4%	0.0	3.6%	2.3%	20.3%	11.1%	5.1%	0.7%
UNFAVORABLE	3.6%	7.3%	4.2%	9.2%	13.8%	20.0%	7.1%	2.8%	3.0%	2.5%	6.3%	5.3%	7.0%	6.7%	13.5%	0.9%	0.0	8.7%	22.2%	1.7%	1.4%
Somewhat	1.8%	3.2%	0.0	5.3%	0.0	0.0	0.0	1.9%	2.5%	0.8%	2.1%	3.5%	1.2%	3.3%	5.4%	0.9%	0.0	2.9%	3.7%	1.7%	1.4%
Very	1.8%	4.0%	4.2%	3.9%	13.8%	20.0%	7.1%	0.9%	0.5%	1.7%	4.2%	1.8%	5.8%	3.3%	8.1%	0.0	0.0	5.8%	18.5%	0.0	0.0
NO OPINION	21.0%	14.5%	16.7%	13.2%	37.9%	26.7%	50.0%	17.6%	18.1%	16.8%	27.3%	19.3%	32.6%	15.0%	21.6%	53.6%	5.8%	10.1%	22.2%	63.2%	6.3%
NEVER HEARD OF	67.6%	58.1%	58.3%	57.9%	31.0%	26.7%	35.7%	72.0%	69.3%	76.5%	56.6%	63.2%	52.3%	63.3%	59.5%	40.2%	91.8%	49.3%	29.6%	29.1%	91.3%
Net Diff.	4.2%	12.9%	16.7%	10.5%	3.4%	6.7%	0.0	4.7%	6.5%	1.7%	3.5%	7.0%	1.2%	8.3%	-8.1%	4.5%	2.3%	23.2%	3.7%	4.3%	-0.3%
Mean	3.16	3.38	3.65	3.22	2.90	2.91	2.89	3.25	3.34	3.04	3.05	3.24	2.95	3.29	2.73	3.10	3.29	3.57	3.00	3.07	3.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	7.8%	28.6%	6.2%	7.9%	2.6%	100.0%	0.0	0.0	0.0	43.4%	16.7%	8.3%	1.0%	51.2%	38.5%	6.1%	1.8%	36.4%	16.7%	7.6%	3.2%
Very	2.8%	11.7%	6.2%	3.0%	0.3%	35.9%	0.0	0.0	0.0	17.0%	5.6%	3.3%	0.0	19.5%	15.4%	1.7%	0.6%	18.2%	8.3%	0.8%	1.0%
Somewhat	5.0%	16.9%	0.0	5.0%	2.3%	64.1%	0.0	0.0	0.0	26.4%	11.1%	5.0%	1.0%	31.7%	23.1%	4.3%	1.2%	18.2%	8.3%	6.7%	2.2%
UNFAVORABLE	3.6%	11.7%	18.8%	3.0%	1.0%	0.0	100.0%	0.0	0.0	11.3%	33.3%	2.5%	1.0%	14.6%	30.8%	3.5%	1.2%	4.5%	25.0%	3.4%	1.9%
Somewhat	1.8%	5.2%	6.2%	1.0%	1.0%	0.0	50.0%	0.0	0.0	7.5%	5.6%	0.8%	1.0%	4.9%	15.4%	1.7%	0.9%	2.3%	4.2%	0.8%	1.9%
Very	1.8%	6.5%	12.5%	2.0%	0.0	0.0	50.0%	0.0	0.0	3.8%	27.8%	1.7%	0.0	9.8%	15.4%	1.7%	0.3%	2.3%	20.8%	2.5%	0.0
NO OPINION	21.0%	15.6%	25.0%	66.3%	7.2%	0.0	0.0	100.0%	0.0	9.4%	11.1%	62.8%	7.1%	9.8%	7.7%	64.3%	7.9%	13.6%	12.5%	66.4%	5.4%
NEVER HEARD OF	67.6%	44.2%	50.0%	22.8%	89.2%	0.0	0.0	0.0	100.0%	35.8%	38.9%	26.4%	90.9%	24.4%	23.1%	26.1%	89.1%	45.5%	45.8%	22.7%	89.5%
Net Diff.	4.2%	16.9%	-12.5%	5.0%	1.6%	100.0%	-100%	0.0	0.0	32.1%	-16.7%	5.8%	0.0	36.6%	7.7%	2.6%	0.6%	31.8%	-8.3%	4.2%	1.3%
Mean	3.16	3.40	2.62	3.08	3.18	4.36	1.50	3.00	0.0	3.71	2.36	3.10	3.00	3.61	3.10	3.04	3.08	3.88	2.62	3.03	3.21

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	7.8%	7.5%	9.0%	7.7%	25.0%	6.6%	6.1%	13.9%	7.7%	5.0%	45.5%	0.0	0.0	28.6%	2.6%
Very	2.8%	3.0%	3.9%	0.0	12.5%	1.9%	2.0%	2.8%	7.7%	5.0%	27.3%	0.0	0.0	14.3%	0.0
Somewhat	5.0%	4.5%	5.2%	7.7%	12.5%	4.7%	4.1%	11.1%	0.0	0.0	18.2%	0.0	0.0	14.3%	2.6%
UNFAVORABLE	3.6%	1.5%	5.2%	23.1%	0.0	2.3%	2.5%	4.2%	7.7%	25.0%	0.0	20.0%	0.0	0.0	1.7%
Somewhat	1.8%	0.0	3.2%	7.7%	0.0	1.2%	1.6%	2.8%	0.0	5.0%	0.0	20.0%	0.0	0.0	0.9%
Very	1.8%	1.5%	1.9%	15.4%	0.0	1.2%	0.8%	1.4%	7.7%	20.0%	0.0	0.0	0.0	0.0	0.9%
NO OPINION	21.0%	16.4%	14.2%	15.4%	12.5%	26.8%	16.8%	16.7%	23.1%	25.0%	27.3%	20.0%	33.3%	35.7%	28.7%
NEVER HEARD OF	67.6%	74.6%	71.6%	53.8%	62.5%	64.2%	74.6%	65.3%	61.5%	45.0%	27.3%	60.0%	66.7%	35.7%	67.0%
Net Diff.	4.2%	6.0%	3.9%	-15.4%	25.0%	4.3%	3.7%	9.7%	0.0	-20.0%	45.5%	-20.0%	0.0	28.6%	0.9%
Mean	3.16	3.29	3.20	2.33	4.00	3.14	3.19	3.32	3.00	2.36	4.00	2.50	3.00	3.67	3.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	7.8%	15.6%	4.9%	10.5%	9.1%	62.5%	33.3%	18.2%	7.7%	6.2%	8.2%	8.6%	12.8%	8.5%	7.0%	0.0%
Very	2.8%	3.1%	1.6%	5.3%	4.5%	50.0%	22.2%	0.0%	7.7%	1.4%	2.7%	3.6%	4.3%	2.9%	2.6%	0.0%
Somewhat	5.0%	12.5%	3.3%	5.3%	4.5%	12.5%	11.1%	18.2%	0.0%	4.8%	5.5%	5.0%	8.5%	5.5%	4.4%	0.0%
UNFAVORABLE	3.6%	6.2%	4.9%	5.3%	13.6%	0.0%	11.1%	0.0%	7.7%	2.4%	3.0%	5.0%	4.3%	2.6%	4.8%	0.0%
Somewhat	1.8%	0.0%	0.0%	5.3%	13.6%	0.0%	0.0%	0.0%	0.0%	1.9%	1.8%	1.4%	2.1%	1.5%	2.2%	0.0%
Very	1.8%	6.2%	4.9%	0.0%	0.0%	0.0%	11.1%	0.0%	7.7%	0.5%	1.2%	3.6%	2.1%	1.1%	2.6%	0.0%
NO OPINION	21.0%	12.5%	19.7%	15.8%	18.2%	0.0%	22.2%	18.2%	23.1%	20.0%	18.3%	25.7%	20.2%	16.9%	25.9%	19.0%
NEVER HEARD OF	67.6%	65.6%	70.5%	68.4%	59.1%	37.5%	33.3%	63.6%	61.5%	71.4%	70.4%	60.7%	62.8%	72.1%	62.3%	81.0%
Net Diff.	4.2%	9.4%	0.0%	5.3%	-4.5%	62.5%	22.2%	18.2%	0.0%	3.8%	5.2%	3.6%	8.5%	5.9%	2.2%	0.0%
Mean	3.16	3.18	2.89	3.33	3.00	4.80	3.50	3.50	3.00	3.17	3.23	3.09	3.29	3.28	3.06	3.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	7.8%	8.3%	6.7%	9.6%	7.1%	7.1%	6.1%	7.3%	5.3%	7.8%	6.9%	8.6%	6.1%	6.8%
Very	2.8%	2.0%	4.7%	2.4%	1.6%	3.6%	6.1%	2.1%	1.3%	2.1%	2.1%	2.2%	2.0%	3.4%
Somewhat	5.0%	6.3%	2.0%	7.2%	5.4%	3.6%	0.0	5.2%	4.0%	5.7%	4.8%	6.4%	4.1%	3.4%
UNFAVORABLE	3.6%	4.0%	2.7%	4.8%	3.3%	1.2%	4.5%	3.1%	4.0%	3.6%	2.6%	4.5%	2.0%	1.7%
Somewhat	1.8%	2.0%	1.3%	3.0%	1.1%	1.2%	1.5%	1.6%	2.7%	2.1%	1.1%	2.2%	0.7%	0.0
Very	1.8%	2.0%	1.3%	1.8%	2.2%	0.0	3.0%	1.6%	1.3%	1.6%	1.6%	2.2%	1.4%	1.7%
NO OPINION	21.0%	22.9%	16.7%	22.9%	22.8%	10.7%	24.2%	21.5%	22.7%	20.7%	22.2%	22.8%	16.3%	25.4%
NEVER HEARD OF	67.6%	64.9%	74.0%	62.7%	66.8%	81.0%	65.2%	68.1%	68.0%	67.9%	68.3%	64.0%	75.5%	66.1%
Net Diff.	4.2%	4.3%	4.0%	4.8%	3.8%	6.0%	1.5%	4.2%	1.3%	4.1%	4.2%	4.1%	4.1%	5.1%
Mean	3.16	3.12	3.28	3.15	3.10	3.50	3.13	3.15	3.04	3.15	3.15	3.11	3.19	3.20

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	7.8%	12.6%	27.3%	10.7%	6.6%	11.9%	4.6%	22.7%	5.6%	13.0%	2.8%	3.9%	7.7%	10.9%	6.4%	17.0%	6.7%	11.9%	5.2%
Very	2.8%	6.3%	0.0	7.1%	2.0%	3.7%	1.4%	11.4%	1.0%	1.9%	0.7%	2.0%	3.1%	5.5%	2.1%	6.4%	1.3%	1.5%	1.3%
Somewhat	5.0%	6.3%	27.3%	3.6%	4.6%	8.3%	3.2%	11.4%	4.6%	11.1%	2.1%	2.0%	4.6%	5.5%	4.3%	10.6%	5.4%	10.4%	3.9%
UNFAVORABLE	3.6%	5.3%	18.2%	3.6%	3.3%	0.9%	4.2%	2.3%	4.1%	1.9%	4.9%	7.8%	2.6%	0.0	3.5%	6.4%	3.7%	0.0	4.8%
Somewhat	1.8%	2.1%	0.0	2.4%	1.8%	0.9%	2.1%	2.3%	2.6%	1.9%	2.8%	2.0%	1.0%	0.0	1.4%	2.1%	2.0%	0.0	2.6%
Very	1.8%	3.2%	18.2%	1.2%	1.5%	0.0	2.1%	0.0	1.5%	0.0	2.1%	5.9%	1.5%	0.0	2.1%	4.3%	1.7%	0.0	2.2%
NO OPINION	21.0%	22.1%	9.1%	23.8%	21.2%	27.5%	18.7%	18.2%	19.4%	24.1%	17.6%	25.5%	23.0%	30.9%	19.9%	23.4%	23.2%	34.3%	20.0%
NEVER HEARD OF	67.6%	60.0%	45.5%	61.9%	68.9%	59.6%	72.4%	56.8%	70.9%	61.1%	74.6%	62.7%	66.8%	58.2%	70.2%	53.2%	66.3%	53.7%	70.0%
Net Diff.	4.2%	7.4%	9.1%	7.1%	3.3%	11.0%	0.4%	20.5%	1.5%	11.1%	-2.1%	-3.9%	5.1%	10.9%	2.8%	10.6%	3.0%	11.9%	0.4%
Mean	3.16	3.26	2.83	3.34	3.12	3.36	2.99	3.74	3.04	3.33	2.86	2.79	3.20	3.39	3.10	3.27	3.08	3.29	2.99

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	7.8%	8.3%	6.3%	11.9%	1.9%	5.6%	14.3%	3.1%	5.1%	7.8%	9.8%	10.6%	8.8%	4.2%	12.6%	6.8%	6.1%
Very	2.8%	6.2%	4.2%	7.1%	1.9%	1.9%	0.0	0.0	3.4%	1.3%	3.1%	4.1%	2.0%	0.8%	3.9%	2.7%	2.0%
Somewhat	5.0%	2.1%	2.1%	4.8%	0.0	3.8%	14.3%	3.1%	1.7%	6.5%	6.7%	6.5%	6.9%	3.4%	8.7%	4.1%	4.1%
UNFAVORABLE	3.6%	4.2%	2.1%	2.4%	1.9%	4.9%	0.0	3.1%	3.4%	9.1%	2.2%	2.4%	2.0%	4.2%	3.1%	5.4%	1.0%
Somewhat	1.8%	2.1%	1.1%	2.4%	0.0	2.3%	0.0	1.5%	2.6%	2.6%	1.3%	0.8%	2.0%	2.5%	2.4%	2.0%	0.0
Very	1.8%	2.1%	1.1%	0.0	1.9%	2.6%	0.0	1.5%	0.9%	6.5%	0.9%	1.6%	0.0	1.7%	0.8%	3.4%	1.0%
NO OPINION	21.0%	20.8%	14.7%	16.7%	13.2%	22.9%	14.3%	21.5%	24.8%	22.1%	18.7%	13.8%	24.5%	20.3%	18.1%	25.0%	19.4%
NEVER HEARD OF	67.6%	66.7%	76.8%	69.0%	83.0%	66.5%	71.4%	72.3%	66.7%	61.0%	69.3%	73.2%	64.7%	71.2%	66.1%	62.8%	73.5%
Net Diff.	4.2%	4.2%	4.2%	9.5%	0.0	0.8%	14.3%	0.0	1.7%	-1.3%	7.6%	8.1%	6.9%	0.0	9.4%	1.4%	5.1%
Mean	3.16	3.25	3.32	3.54	3.00	3.00	3.50	2.94	3.13	2.83	3.32	3.39	3.25	2.97	3.37	3.02	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	7.8%	20.8%	7.7%	9.5%	6.4%	6.5%	8.8%	6.8%
Very	2.8%	4.2%	5.1%	5.7%	0.9%	1.9%	2.8%	2.8%
Somewhat	5.0%	16.7%	2.6%	3.8%	5.5%	4.7%	6.0%	4.0%
UNFAVORABLE	3.6%	0.0	2.6%	3.8%	6.4%	2.3%	3.6%	3.6%
Somewhat	1.8%	0.0	2.6%	2.9%	3.6%	0.5%	2.4%	1.2%
Very	1.8%	0.0	0.0	1.0%	2.7%	1.9%	1.2%	2.4%
NO OPINION	21.0%	12.5%	10.3%	18.1%	24.5%	23.4%	18.8%	23.2%
NEVER HEARD OF	67.6%	66.7%	79.5%	68.6%	62.7%	67.8%	68.8%	66.4%
Net Diff.	4.2%	20.8%	5.1%	5.7%	0.0	4.2%	5.2%	3.2%
Mean	3.16	3.75	3.50	3.33	2.95	3.13	3.22	3.11

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	7.8%	20.8%	7.3%	12.7%	7.2%	10.7%	6.5%	9.0%	6.5%	15.4%	8.6%	13.3%	8.3%	10.3%	8.3%	10.2%	7.3%
Very	2.8%	4.2%	2.8%	4.8%	2.6%	5.4%	1.5%	3.6%	1.9%	7.7%	2.6%	6.7%	2.3%	5.1%	1.8%	3.6%	1.8%
Somewhat	5.0%	16.7%	4.5%	7.9%	4.7%	5.4%	4.9%	5.4%	4.7%	7.7%	6.0%	6.7%	6.0%	5.1%	6.5%	6.6%	5.5%
UNFAVORABLE	3.6%	0.0	3.6%	1.6%	3.7%	3.0%	3.7%	4.3%	2.3%	0.0	3.4%	0.0	3.7%	5.1%	2.4%	5.1%	0.9%
Somewhat	1.8%	0.0	1.9%	1.6%	1.9%	2.4%	1.5%	2.9%	0.5%	0.0	2.6%	0.0	2.8%	3.8%	1.8%	3.6%	0.9%
Very	1.8%	0.0	1.7%	0.0	1.9%	0.6%	2.2%	1.4%	1.9%	0.0	0.9%	0.0	0.9%	1.3%	0.6%	1.5%	0.0
NO OPINION	21.0%	12.5%	21.4%	11.1%	22.4%	15.5%	23.8%	19.1%	23.4%	15.4%	19.3%	13.3%	19.9%	10.3%	23.2%	16.8%	22.0%
NEVER HEARD OF	67.6%	66.7%	67.7%	74.6%	66.7%	70.8%	66.0%	67.6%	67.8%	69.2%	68.7%	73.3%	68.1%	74.4%	66.1%	67.9%	69.7%
Net Diff.	4.2%	20.8%	3.6%	11.1%	3.5%	7.7%	2.8%	4.7%	4.2%	15.4%	5.2%	13.3%	4.6%	5.1%	6.0%	5.1%	6.4%
Mean	3.16	3.75	3.15	3.62	3.13	3.43	3.06	3.21	3.13	3.75	3.22	3.75	3.19	3.35	3.21	3.23	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. OPINION: WENDY MARIE-LIMBAUGH NEVAREZ

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	7.8%	27.3%	6.0%	12.1%	6.1%	11.1%	4.5%	7.8%	5.7%	7.8%	7.7%	6.2%	8.7%	6.6%
Very	2.8%	0.0	3.0%	3.0%	2.8%	5.6%	1.3%	3.5%	1.9%	3.0%	2.3%	3.4%	2.5%	3.6%
Somewhat	5.0%	27.3%	3.0%	9.1%	3.3%	5.6%	3.2%	4.3%	3.8%	4.9%	5.4%	2.8%	6.2%	2.9%
UNFAVORABLE	3.6%	0.0	3.8%	3.0%	3.8%	1.1%	5.1%	3.5%	3.8%	3.0%	5.4%	6.2%	2.2%	5.8%
Somewhat	1.8%	0.0	1.3%	3.0%	0.9%	1.1%	1.3%	2.1%	0.0	1.6%	2.3%	3.4%	0.9%	3.6%
Very	1.8%	0.0	2.6%	0.0	2.8%	0.0	3.8%	1.4%	3.8%	1.4%	3.1%	2.8%	1.2%	2.2%
NO OPINION	21.0%	9.1%	23.4%	9.1%	24.9%	20.0%	24.4%	21.3%	24.8%	19.7%	24.6%	18.0%	22.7%	15.3%
NEVER HEARD OF	67.6%	63.6%	66.8%	75.8%	65.3%	67.8%	66.0%	67.4%	65.7%	69.5%	62.3%	69.7%	66.5%	72.3%
Net Diff.	4.2%	27.3%	2.1%	9.1%	2.3%	10.0%	-0.6%	4.3%	1.9%	4.9%	2.3%	0.0	6.5%	0.7%
Mean	3.16	3.75	3.08	3.50	3.07	3.48	2.91	3.20	3.00	3.21	3.04	3.02	3.23	3.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	10.6%	14.5%	12.7%	6.3%	8.2%	10.0%	9.8%	30.8%	10.1%	10.3%	14.0%	-	10.9%	11.9%	8.2%	10.0%	10.4%	9.1%	9.0%	10.8%	12.0%
Very	4.4%	6.4%	4.5%	1.1%	5.9%	4.0%	3.9%	15.4%	3.6%	4.4%	4.7%	-	4.0%	6.0%	1.2%	6.2%	4.7%	3.6%	4.8%	6.0%	2.4%
Somewhat	6.2%	8.2%	8.2%	5.3%	2.4%	6.0%	5.9%	15.4%	6.5%	5.9%	9.3%	-	7.0%	6.0%	7.1%	3.8%	5.7%	5.5%	4.2%	4.8%	9.6%
UNFAVORABLE	3.6%	1.8%	4.5%	1.1%	2.4%	8.0%	3.3%	0.0	3.6%	3.3%	7.0%	-	3.5%	3.0%	5.9%	2.5%	3.7%	4.2%	4.8%	3.0%	3.0%
Somewhat	1.6%	0.0	2.7%	0.0	1.2%	4.0%	1.3%	0.0	1.8%	1.3%	4.7%	-	2.0%	1.5%	1.2%	1.2%	1.3%	1.2%	2.4%	1.2%	1.2%
Very	2.0%	1.8%	1.8%	1.1%	1.2%	4.0%	2.0%	0.0	1.8%	2.0%	2.3%	-	1.5%	1.5%	4.7%	1.2%	2.3%	3.0%	2.4%	1.8%	1.8%
NO OPINION	24.2%	20.0%	20.9%	27.4%	29.4%	25.0%	24.6%	15.4%	25.4%	24.9%	16.3%	-	24.9%	26.1%	20.0%	23.8%	23.7%	21.8%	21.1%	28.7%	22.8%
NEVER HEARD OF	61.6%	63.6%	61.8%	65.3%	60.0%	57.0%	62.3%	53.8%	60.9%	61.5%	62.8%	-	60.7%	59.0%	65.9%	63.8%	62.2%	64.8%	65.1%	57.5%	62.3%
Net Diff.	7.0%	12.7%	8.2%	5.3%	5.9%	2.0%	6.6%	30.8%	6.5%	7.0%	7.0%	-	7.5%	9.0%	2.4%	7.5%	6.7%	4.8%	4.2%	7.8%	9.0%
Mean	3.24	3.48	3.29	3.15	3.26	3.05	3.23	4.00	3.21	3.24	3.25	-	3.25	3.33	2.97	3.34	3.24	3.16	3.19	3.28	3.25

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	10.6%	9.8%	10.6%	6.3%	16.3%	23.1%	13.3%	14.8%	14.0%	15.4%	7.0%	7.1%	6.9%	15.9%	20.2%	13.2%	7.4%	11.3%	3.4%
Very	4.4%	4.5%	5.0%	2.5%	4.7%	7.7%	3.3%	6.5%	8.8%	4.7%	2.8%	3.5%	1.7%	7.7%	13.5%	4.2%	2.5%	3.2%	1.7%
Somewhat	6.2%	5.3%	5.6%	3.8%	11.6%	15.4%	10.0%	8.4%	5.3%	10.7%	4.2%	3.5%	5.2%	8.2%	6.7%	9.0%	5.0%	8.1%	1.7%
UNFAVORABLE	3.6%	3.3%	2.8%	5.1%	5.8%	0.0	8.3%	1.1%	1.8%	0.7%	9.8%	8.2%	12.1%	3.4%	3.4%	3.5%	6.6%	8.1%	5.1%
Somewhat	1.6%	1.3%	1.6%	0.0	3.5%	0.0	5.0%	0.4%	0.9%	0.0	4.2%	4.7%	3.4%	1.3%	1.1%	1.4%	2.5%	3.2%	1.7%
Very	2.0%	2.0%	1.2%	5.1%	2.3%	0.0	3.3%	0.8%	0.9%	0.7%	5.6%	3.5%	8.6%	2.1%	2.2%	2.1%	4.1%	4.8%	3.4%
NO OPINION	24.2%	23.6%	23.4%	24.1%	22.1%	30.8%	18.3%	24.3%	21.9%	26.2%	21.7%	24.7%	17.2%	21.0%	16.9%	23.6%	27.3%	24.2%	30.5%
NEVER HEARD OF	61.6%	63.4%	63.1%	64.6%	55.8%	46.2%	60.0%	59.7%	62.3%	57.7%	61.5%	60.0%	63.8%	59.7%	59.6%	59.7%	58.7%	56.5%	61.0%
Net Diff.	7.0%	6.5%	7.8%	1.3%	10.5%	23.1%	5.0%	13.7%	12.3%	14.8%	-2.8%	-1.2%	-5.2%	12.4%	16.9%	9.7%	0.8%	3.2%	-1.7%
Mean	3.24	3.25	3.31	2.96	3.29	3.57	3.12	3.48	3.53	3.44	2.85	2.97	2.67	3.45	3.69	3.29	2.98	3.04	2.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	10.6%	25.8%	25.0%	26.3%	13.8%	26.7%	0.0	11.3%	13.1%	8.4%	10.5%	10.5%	10.5%	18.9%	16.2%	3.6%	5.3%	49.3%	7.4%	5.1%	3.8%
Very	4.4%	13.7%	22.9%	7.9%	6.9%	13.3%	0.0	5.7%	6.5%	4.2%	2.8%	3.5%	2.3%	9.4%	2.7%	1.8%	1.2%	23.2%	3.7%	1.7%	1.0%
Somewhat	6.2%	12.1%	2.1%	18.4%	6.9%	13.3%	0.0	5.7%	6.5%	4.2%	7.7%	7.0%	8.1%	9.4%	13.5%	1.8%	4.1%	26.1%	3.7%	3.4%	2.8%
UNFAVORABLE	3.6%	3.2%	4.2%	2.6%	17.2%	20.0%	14.3%	2.2%	2.0%	2.5%	7.7%	3.5%	10.5%	5.6%	8.1%	0.0	2.9%	2.9%	29.6%	0.9%	2.4%
Somewhat	1.6%	0.8%	2.1%	0.0	6.9%	6.7%	7.1%	0.9%	0.5%	1.7%	3.5%	1.8%	4.7%	2.2%	0.0	0.0	2.3%	1.4%	3.7%	0.9%	1.7%
Very	2.0%	2.4%	2.1%	2.6%	10.3%	13.3%	7.1%	1.3%	1.5%	0.8%	4.2%	1.8%	5.8%	3.3%	8.1%	0.0	0.6%	1.4%	25.9%	0.0	0.7%
NO OPINION	24.2%	24.2%	29.2%	21.1%	34.5%	33.3%	35.7%	22.3%	23.1%	21.0%	26.6%	28.1%	25.6%	21.1%	27.0%	53.6%	7.6%	20.3%	29.6%	66.7%	7.3%
NEVER HEARD OF	61.6%	46.8%	41.7%	50.0%	34.5%	20.0%	50.0%	64.2%	61.8%	68.1%	55.2%	57.9%	53.5%	54.4%	48.6%	42.9%	84.2%	27.5%	33.3%	27.4%	86.4%
Net Diff.	7.0%	22.6%	20.8%	23.7%	-3.4%	6.7%	-14.3%	9.1%	11.1%	5.9%	2.8%	7.0%	0.0	13.3%	8.1%	3.6%	2.3%	46.4%	-22.2%	4.3%	1.4%
Mean	3.24	3.64	3.71	3.58	2.89	3.08	2.57	3.38	3.42	3.29	3.03	3.21	2.92	3.43	3.05	3.09	3.19	3.94	2.33	3.08	3.13

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	10.6%	40.3%	6.2%	5.9%	4.9%	59.0%	33.3%	4.8%	5.6%	100.0%	0.0	0.0	0.0	63.4%	23.1%	7.8%	4.5%	59.1%	16.7%	2.5%	6.4%
Very	4.4%	19.5%	0.0	1.0%	2.0%	20.5%	16.7%	1.0%	3.0%	41.5%	0.0	0.0	0.0	29.3%	0.0	3.5%	1.8%	27.3%	4.2%	0.8%	2.6%
Somewhat	6.2%	20.8%	6.2%	5.0%	2.9%	38.5%	16.7%	3.8%	2.7%	58.5%	0.0	0.0	0.0	34.1%	23.1%	4.3%	2.7%	31.8%	12.5%	1.7%	3.8%
UNFAVORABLE	3.6%	14.3%	31.2%	0.0	0.7%	7.7%	33.3%	1.9%	2.1%	0.0	100.0%	0.0	0.0	9.8%	23.1%	1.7%	2.7%	4.5%	25.0%	1.7%	2.6%
Somewhat	1.6%	5.2%	12.5%	0.0	0.7%	5.1%	0.0	1.9%	1.2%	0.0	44.4%	0.0	0.0	2.4%	0.0	0.9%	1.8%	2.3%	4.2%	0.8%	1.6%
Very	2.0%	9.1%	18.8%	0.0	0.0	2.6%	33.3%	0.0	0.9%	0.0	55.6%	0.0	0.0	7.3%	23.1%	0.9%	0.9%	2.3%	20.8%	0.8%	1.0%
NO OPINION	24.2%	15.6%	43.8%	75.2%	8.5%	25.6%	16.7%	72.4%	9.5%	0.0	0.0	100.0%	0.0	12.2%	7.7%	70.4%	10.3%	11.4%	29.2%	68.1%	8.9%
NEVER HEARD OF	61.6%	29.9%	18.8%	18.8%	85.9%	7.7%	16.7%	21.0%	82.8%	0.0	0.0	0.0	100.0%	14.6%	46.2%	20.0%	82.5%	25.0%	29.2%	27.7%	82.1%
Net Diff.	7.0%	26.0%	-25.0%	5.9%	4.2%	51.3%	0.0	2.9%	3.6%	100.0%	-100%	0.0	0.0	53.7%	0.0	6.1%	1.8%	54.5%	-8.3%	0.8%	3.8%
Mean	3.24	3.52	2.46	3.09	3.44	3.75	2.80	3.05	3.33	4.42	1.44	3.00	0.0	3.89	2.57	3.11	3.16	4.06	2.65	3.01	3.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	10.6%	9.0%	14.2%	30.8%	25.0%	7.4%	8.2%	11.1%	15.4%	25.0%	18.2%	100.0%	16.7%	21.4%	6.1%
Very	4.4%	7.5%	5.2%	15.4%	0.0	2.7%	3.7%	2.8%	7.7%	10.0%	0.0	80.0%	0.0	7.1%	2.6%
Somewhat	6.2%	1.5%	9.0%	15.4%	25.0%	4.7%	4.5%	8.3%	7.7%	15.0%	18.2%	20.0%	16.7%	14.3%	3.5%
UNFAVORABLE	3.6%	3.0%	4.5%	7.7%	12.5%	2.7%	1.6%	2.8%	7.7%	20.0%	18.2%	0.0	0.0	7.1%	3.5%
Somewhat	1.6%	1.5%	2.6%	0.0	12.5%	0.8%	0.4%	1.4%	7.7%	0.0	9.1%	0.0	0.0	7.1%	2.6%
Very	2.0%	1.5%	1.9%	7.7%	0.0	1.9%	1.2%	1.4%	0.0	20.0%	9.1%	0.0	0.0	0.0	0.9%
NO OPINION	24.2%	28.4%	16.8%	23.1%	25.0%	27.6%	22.1%	26.4%	30.8%	15.0%	27.3%	0.0	33.3%	42.9%	26.1%
NEVER HEARD OF	61.6%	59.7%	64.5%	38.5%	37.5%	62.3%	68.0%	59.7%	46.2%	40.0%	36.4%	0.0	50.0%	28.6%	64.3%
Net Diff.	7.0%	6.0%	9.7%	23.1%	12.5%	4.7%	6.6%	8.3%	7.7%	5.0%	0.0	100.0%	16.7%	14.3%	2.6%
Mean	3.24	3.30	3.36	3.50	3.20	3.14	3.28	3.24	3.29	2.92	2.86	4.80	3.33	3.30	3.12

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	10.6%	25.0%	4.9%	26.3%	13.6%	25.0%	44.4%	9.1%	23.1%	8.1%	11.0%	10.0%	17.0%	10.3%	11.0%	9.5%
Very	4.4%	15.6%	3.3%	10.5%	4.5%	12.5%	33.3%	0.0	7.7%	1.9%	5.2%	2.9%	8.5%	4.4%	4.4%	4.8%
Somewhat	6.2%	9.4%	1.6%	15.8%	9.1%	12.5%	11.1%	9.1%	15.4%	6.2%	5.8%	7.1%	8.5%	5.9%	6.6%	4.8%
UNFAVORABLE	3.6%	9.4%	4.9%	15.8%	9.1%	12.5%	0.0	9.1%	7.7%	0.0	2.4%	6.4%	4.3%	2.9%	4.4%	0.0
Somewhat	1.6%	3.1%	1.6%	5.3%	0.0	12.5%	0.0	9.1%	0.0	0.0	0.9%	2.9%	2.1%	1.1%	2.2%	0.0
Very	2.0%	6.2%	3.3%	10.5%	9.1%	0.0	0.0	0.0	7.7%	0.0	1.5%	3.6%	2.1%	1.8%	2.2%	0.0
NO OPINION	24.2%	15.6%	18.0%	21.1%	31.8%	25.0%	22.2%	18.2%	23.1%	26.2%	23.5%	25.0%	26.6%	22.8%	25.9%	23.8%
NEVER HEARD OF	61.6%	50.0%	72.1%	36.8%	45.5%	37.5%	33.3%	63.6%	46.2%	65.7%	63.1%	58.6%	52.1%	64.0%	58.8%	66.7%
Net Diff.	7.0%	15.6%	0.0	10.5%	4.5%	12.5%	44.4%	0.0	15.4%	8.1%	8.5%	3.6%	12.8%	7.4%	6.6%	9.5%
Mean	3.24	3.50	3.00	3.17	3.00	3.40	4.17	3.00	3.29	3.29	3.33	3.07	3.40	3.28	3.21	3.43

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	10.6%	11.4%	8.7%	11.4%	11.4%	4.8%	13.6%	9.7%	14.7%	8.8%	10.6%	9.7%	10.9%	11.9%
Very	4.4%	4.0%	5.3%	4.2%	3.8%	3.6%	7.6%	4.7%	2.7%	4.7%	4.8%	4.9%	1.4%	5.1%
Somewhat	6.2%	7.4%	3.3%	7.2%	7.6%	1.2%	6.1%	5.0%	12.0%	4.1%	5.8%	4.9%	9.5%	6.8%
UNFAVORABLE	3.6%	3.1%	4.7%	2.4%	3.8%	4.8%	4.5%	3.1%	5.3%	2.6%	3.7%	2.6%	7.5%	0.0
Somewhat	1.6%	1.4%	2.0%	0.6%	2.2%	2.4%	1.5%	1.6%	1.3%	1.0%	2.1%	1.5%	2.7%	0.0
Very	2.0%	1.7%	2.7%	1.8%	1.6%	2.4%	3.0%	1.6%	4.0%	1.6%	1.6%	1.1%	4.8%	0.0
NO OPINION	24.2%	26.0%	20.0%	28.9%	23.4%	15.5%	25.8%	25.9%	16.0%	27.5%	24.3%	28.5%	15.0%	28.8%
NEVER HEARD OF	61.6%	59.4%	66.7%	57.2%	61.4%	75.0%	56.1%	61.3%	64.0%	61.1%	61.4%	59.2%	66.7%	59.3%
Net Diff.	7.0%	8.3%	4.0%	9.0%	7.6%	0.0	9.1%	6.5%	9.3%	6.2%	6.9%	7.1%	3.4%	11.9%
Mean	3.24	3.26	3.20	3.27	3.25	3.05	3.31	3.25	3.22	3.24	3.26	3.27	3.00	3.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	10.6%	15.8%	18.2%	15.5%	9.7%	11.9%	8.8%	13.6%	8.7%	9.3%	8.5%	17.6%	10.7%	14.5%	9.2%	17.0%	10.8%	13.4%	10.0%
Very	4.4%	5.3%	9.1%	4.8%	4.3%	3.7%	4.6%	2.3%	4.6%	3.7%	4.9%	7.8%	4.1%	3.6%	4.3%	2.1%	4.4%	3.0%	4.8%
Somewhat	6.2%	10.5%	9.1%	10.7%	5.4%	8.3%	4.2%	11.4%	4.1%	5.6%	3.5%	9.8%	6.6%	10.9%	5.0%	14.9%	6.4%	10.4%	5.2%
UNFAVORABLE	3.6%	6.3%	0.0	7.1%	2.8%	2.8%	2.8%	6.8%	2.0%	3.7%	1.4%	5.9%	3.6%	1.8%	4.3%	6.4%	2.7%	1.5%	3.0%
Somewhat	1.6%	3.2%	0.0	3.6%	1.0%	1.8%	0.7%	2.3%	0.5%	1.9%	0.0	3.9%	1.5%	1.8%	1.4%	4.3%	1.0%	1.5%	0.9%
Very	2.0%	3.2%	0.0	3.6%	1.8%	0.9%	2.1%	4.5%	1.5%	1.9%	1.4%	2.0%	2.0%	0.0	2.8%	2.1%	1.7%	0.0	2.2%
NO OPINION	24.2%	24.2%	27.3%	23.8%	24.5%	26.6%	23.7%	25.0%	24.5%	24.1%	24.6%	23.5%	24.5%	29.1%	22.7%	29.8%	25.6%	26.9%	25.2%
NEVER HEARD OF	61.6%	53.7%	54.5%	53.6%	63.0%	58.7%	64.7%	54.5%	64.8%	63.0%	65.5%	52.9%	61.2%	54.5%	63.8%	46.8%	60.9%	58.2%	61.7%
Net Diff.	7.0%	9.5%	18.2%	8.3%	6.9%	9.2%	6.0%	6.8%	6.6%	5.6%	7.0%	11.8%	7.1%	12.7%	5.0%	10.6%	8.1%	11.9%	7.0%
Mean	3.24	3.25	3.60	3.21	3.26	3.29	3.24	3.10	3.28	3.20	3.31	3.38	3.24	3.36	3.18	3.20	3.28	3.36	3.25

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	10.6%	14.6%	6.3%	9.5%	3.8%	10.5%	0.0	7.7%	13.7%	9.1%	10.2%	8.9%	11.8%	6.8%	11.0%	13.5%	9.2%
Very	4.4%	8.3%	4.2%	4.8%	3.8%	4.5%	0.0	1.5%	7.7%	2.6%	3.6%	4.1%	2.9%	4.2%	3.1%	4.7%	4.1%
Somewhat	6.2%	6.2%	2.1%	4.8%	0.0	6.0%	0.0	6.2%	6.0%	6.5%	6.7%	4.9%	8.8%	2.5%	7.9%	8.8%	5.1%
UNFAVORABLE	3.6%	6.2%	3.2%	4.8%	1.9%	4.5%	0.0	4.6%	4.3%	5.2%	2.7%	3.3%	2.0%	3.4%	3.1%	5.4%	2.0%
Somewhat	1.6%	2.1%	1.1%	2.4%	0.0	1.9%	0.0	3.1%	1.7%	1.3%	1.3%	0.8%	2.0%	0.8%	1.6%	2.7%	1.0%
Very	2.0%	4.2%	2.1%	2.4%	1.9%	2.6%	0.0	1.5%	2.6%	3.9%	1.3%	2.4%	0.0	2.5%	1.6%	2.7%	1.0%
NO OPINION	24.2%	18.8%	21.1%	26.2%	17.0%	24.8%	42.9%	27.7%	22.2%	24.7%	24.0%	23.6%	24.5%	22.9%	26.8%	26.4%	20.4%
NEVER HEARD OF	61.6%	60.4%	69.5%	59.5%	77.4%	60.2%	57.1%	60.0%	59.8%	61.0%	63.1%	64.2%	61.8%	66.9%	59.1%	54.7%	68.4%
Net Diff.	7.0%	8.3%	3.2%	4.8%	1.9%	6.0%	0.0	3.1%	9.4%	3.9%	7.6%	5.7%	9.8%	3.4%	7.9%	8.1%	7.1%
Mean	3.24	3.32	3.17	3.18	3.17	3.20	3.00	3.08	3.36	3.07	3.27	3.20	3.33	3.15	3.23	3.22	3.32

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	10.6%	16.7%	5.1%	12.4%	10.0%	10.7%	9.2%	12.0%
Very	4.4%	0.0	2.6%	7.6%	5.5%	3.3%	4.0%	4.8%
Somewhat	6.2%	16.7%	2.6%	4.8%	4.5%	7.5%	5.2%	7.2%
UNFAVORABLE	3.6%	4.2%	2.6%	4.8%	2.7%	3.3%	3.2%	4.0%
Somewhat	1.6%	0.0	0.0	3.8%	0.0	1.9%	1.2%	2.0%
Very	2.0%	4.2%	2.6%	1.0%	2.7%	1.4%	2.0%	2.0%
NO OPINION	24.2%	25.0%	15.4%	23.8%	20.9%	27.1%	24.4%	24.0%
NEVER HEARD OF	61.6%	54.2%	76.9%	59.0%	66.4%	58.9%	63.2%	60.0%
Net Diff.	7.0%	12.5%	2.6%	7.6%	7.3%	7.5%	6.0%	8.0%
Mean	3.24	3.18	3.11	3.35	3.30	3.23	3.22	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	10.6%	16.7%	10.5%	9.5%	11.0%	11.3%	10.5%	10.8%	10.7%	7.7%	9.4%	3.3%	10.2%	9.0%	9.5%	8.0%	11.0%
Very	4.4%	0.0	4.7%	1.6%	4.9%	5.4%	4.0%	5.4%	3.3%	0.0	4.3%	0.0	4.6%	5.1%	3.6%	5.1%	2.8%
Somewhat	6.2%	16.7%	5.8%	7.9%	6.1%	6.0%	6.5%	5.4%	7.5%	7.7%	5.2%	3.3%	5.6%	3.8%	6.0%	2.9%	8.3%
UNFAVORABLE	3.6%	4.2%	3.4%	3.2%	3.5%	4.2%	3.1%	3.6%	3.3%	0.0	3.0%	3.3%	2.8%	3.8%	2.4%	3.6%	1.8%
Somewhat	1.6%	0.0	1.7%	0.0	1.9%	2.4%	1.2%	1.4%	1.9%	0.0	1.3%	0.0	1.4%	2.6%	0.6%	1.5%	0.9%
Very	2.0%	4.2%	1.7%	3.2%	1.6%	1.8%	1.9%	2.2%	1.4%	0.0	1.7%	3.3%	1.4%	1.3%	1.8%	2.2%	0.9%
NO OPINION	24.2%	25.0%	23.9%	19.0%	24.7%	22.0%	25.0%	21.6%	27.1%	30.8%	24.5%	23.3%	25.0%	20.5%	26.8%	22.6%	27.5%
NEVER HEARD OF	61.6%	54.2%	62.2%	68.3%	60.8%	62.5%	61.4%	64.0%	58.9%	61.5%	63.1%	70.0%	62.0%	66.7%	61.3%	65.7%	59.6%
Net Diff.	7.0%	12.5%	7.1%	6.3%	7.5%	7.1%	7.4%	7.2%	7.5%	7.7%	6.4%	0.0	7.4%	5.1%	7.1%	4.4%	9.2%
Mean	3.24	3.18	3.27	3.15	3.27	3.29	3.25	3.29	3.23	3.20	3.24	2.89	3.28	3.27	3.23	3.21	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. OPINION: BRUCE O'CONNELL

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	10.6%	27.3%	11.5%	15.2%	11.7%	13.3%	11.5%	13.5%	10.5%	10.3%	11.5%	10.7%	10.6%	10.9%
Very	4.4%	0.0	5.1%	3.0%	5.2%	5.6%	4.5%	5.7%	3.8%	3.8%	6.2%	5.6%	3.7%	5.8%
Somewhat	6.2%	27.3%	6.4%	12.1%	6.6%	7.8%	7.1%	7.8%	6.7%	6.5%	5.4%	5.1%	6.8%	5.1%
UNFAVORABLE	3.6%	9.1%	3.8%	3.0%	4.2%	4.4%	3.8%	3.5%	4.8%	3.8%	3.1%	3.4%	3.7%	2.9%
Somewhat	1.6%	0.0	2.1%	0.0	2.3%	2.2%	1.9%	1.4%	2.9%	1.4%	2.3%	1.7%	1.6%	0.7%
Very	2.0%	9.1%	1.7%	3.0%	1.9%	2.2%	1.9%	2.1%	1.9%	2.4%	0.8%	1.7%	2.2%	2.2%
NO OPINION	24.2%	18.2%	23.4%	15.2%	24.4%	23.3%	23.1%	20.6%	26.7%	24.6%	23.1%	23.6%	24.5%	24.8%
NEVER HEARD OF	61.6%	45.5%	61.3%	66.7%	59.6%	58.9%	61.5%	62.4%	58.1%	61.4%	62.3%	62.4%	61.2%	61.3%
Net Diff.	7.0%	18.2%	7.7%	12.1%	7.5%	8.9%	7.7%	9.9%	5.7%	6.5%	8.5%	7.3%	6.8%	8.0%
Mean	3.24	3.17	3.29	3.36	3.27	3.30	3.27	3.36	3.18	3.20	3.37	3.30	3.22	3.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	8.2%	14.5%	7.3%	6.3%	7.1%	5.0%	9.8%	23.1%	4.7%	8.5%	4.7%	-	9.0%	9.0%	5.9%	7.5%	7.7%	6.7%	9.0%	8.4%	7.2%
Very	3.0%	5.5%	2.7%	3.2%	2.4%	1.0%	3.9%	7.7%	1.2%	3.1%	2.3%	-	3.0%	4.5%	2.4%	1.2%	3.0%	1.8%	4.8%	3.0%	1.2%
Somewhat	5.2%	9.1%	4.5%	3.2%	4.7%	4.0%	5.9%	15.4%	3.6%	5.5%	2.3%	-	6.0%	4.5%	3.5%	6.2%	4.7%	4.8%	4.2%	5.4%	6.0%
UNFAVORABLE	2.6%	1.8%	3.6%	1.1%	3.5%	3.0%	2.0%	0.0	3.6%	2.2%	7.0%	-	3.5%	0.7%	4.7%	1.2%	2.0%	3.0%	3.0%	3.0%	1.8%
Somewhat	1.4%	0.9%	2.7%	0.0	1.2%	2.0%	1.0%	0.0	2.4%	1.5%	0.0	-	1.0%	0.7%	3.5%	1.2%	1.7%	2.4%	0.6%	1.8%	1.8%
Very	1.2%	0.9%	0.9%	1.1%	2.4%	1.0%	1.0%	0.0	1.2%	0.7%	7.0%	-	2.5%	0.0	1.2%	0.0	0.3%	0.6%	2.4%	1.2%	0.0
NO OPINION	23.0%	18.2%	21.8%	22.1%	24.7%	29.0%	20.7%	15.4%	28.4%	23.9%	14.0%	-	23.9%	24.6%	22.4%	18.8%	22.4%	20.6%	15.7%	30.5%	22.8%
NEVER HEARD OF	66.2%	65.5%	67.3%	70.5%	64.7%	63.0%	67.5%	61.5%	63.3%	65.4%	74.4%	-	63.7%	65.7%	67.1%	72.5%	67.9%	69.7%	72.3%	58.1%	68.3%
Net Diff.	5.6%	12.7%	3.6%	5.3%	3.5%	2.0%	7.9%	23.1%	1.2%	6.3%	-2.3%	-	5.5%	8.2%	1.2%	6.2%	5.7%	3.6%	6.0%	5.4%	5.4%
Mean	3.22	3.50	3.17	3.25	3.10	3.05	3.33	3.80	3.03	3.25	2.73	-	3.16	3.37	3.07	3.27	3.26	3.16	3.30	3.17	3.21

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	8.2%	8.3%	8.4%	7.6%	9.3%	15.4%	6.7%	12.2%	15.8%	9.4%	5.6%	4.7%	6.9%	12.4%	19.1%	8.3%	6.6%	11.3%	1.7%
Very	3.0%	3.5%	4.1%	1.3%	1.2%	0.0	1.7%	5.7%	9.6%	2.7%	0.0	0.0	0.0	5.2%	12.4%	0.7%	1.7%	3.2%	0.0
Somewhat	5.2%	4.8%	4.4%	6.3%	8.1%	15.4%	5.0%	6.5%	6.1%	6.7%	5.6%	4.7%	6.9%	7.3%	6.7%	7.6%	5.0%	8.1%	1.7%
UNFAVORABLE	2.6%	2.5%	2.2%	3.8%	3.5%	3.8%	3.3%	2.3%	1.8%	2.7%	4.9%	2.4%	8.6%	2.6%	3.4%	2.1%	5.0%	4.8%	5.1%
Somewhat	1.4%	1.3%	1.2%	1.3%	2.3%	3.8%	1.7%	1.5%	1.8%	1.3%	2.1%	1.2%	3.4%	2.1%	3.4%	1.4%	0.8%	1.6%	0.0
Very	1.2%	1.3%	0.9%	2.5%	1.2%	0.0	1.7%	0.8%	0.0	1.3%	2.8%	1.2%	5.2%	0.4%	0.0	0.7%	4.1%	3.2%	5.1%
NO OPINION	23.0%	20.8%	20.9%	20.3%	30.2%	26.9%	31.7%	22.1%	16.7%	26.2%	21.0%	22.4%	19.0%	18.9%	22.5%	16.7%	23.1%	25.8%	20.3%
NEVER HEARD OF	66.2%	68.4%	68.4%	68.4%	57.0%	53.8%	58.3%	63.5%	65.8%	61.7%	68.5%	70.6%	65.5%	66.1%	55.1%	72.9%	65.3%	58.1%	72.9%
Net Diff.	5.6%	5.8%	6.2%	3.8%	5.8%	11.5%	3.3%	9.9%	14.0%	6.7%	0.7%	2.4%	-1.7%	9.9%	15.7%	6.2%	1.7%	6.5%	-3.4%
Mean	3.22	3.25	3.30	3.08	3.14	3.25	3.08	3.41	3.69	3.21	2.93	3.04	2.80	3.43	3.62	3.23	2.98	3.15	2.69

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	8.2%	20.2%	27.1%	15.8%	13.8%	20.0%	7.1%	9.1%	10.6%	6.7%	8.4%	12.3%	5.8%	17.8%	2.7%	0.9%	4.1%	42.0%	14.8%	2.6%	1.7%
Very	3.0%	8.1%	18.8%	1.3%	3.4%	6.7%	0.0	4.1%	6.0%	0.8%	1.4%	1.8%	1.2%	6.7%	2.7%	0.0	1.2%	18.8%	0.0	0.0	0.7%
Somewhat	5.2%	12.1%	8.3%	14.5%	10.3%	13.3%	7.1%	5.0%	4.5%	5.9%	7.0%	10.5%	4.7%	11.1%	0.0	0.9%	2.9%	23.2%	14.8%	2.6%	1.0%
UNFAVORABLE	2.6%	1.6%	0.0	2.6%	13.8%	20.0%	7.1%	1.6%	1.5%	1.7%	5.6%	5.3%	5.8%	3.3%	10.8%	1.8%	0.6%	2.9%	25.9%	0.9%	1.0%
Somewhat	1.4%	0.0	0.0	0.0	3.4%	6.7%	0.0	1.3%	1.5%	0.8%	2.1%	3.5%	1.2%	1.7%	5.4%	1.8%	0.0	0.0	14.8%	0.9%	0.7%
Very	1.2%	1.6%	0.0	2.6%	10.3%	13.3%	7.1%	0.3%	0.0	0.8%	3.5%	1.8%	4.7%	1.7%	5.4%	0.0	0.6%	2.9%	11.1%	0.0	0.3%
NO OPINION	23.0%	19.4%	20.8%	18.4%	37.9%	33.3%	42.9%	20.4%	20.1%	21.0%	26.6%	19.3%	31.4%	20.0%	24.3%	55.4%	4.7%	18.8%	22.2%	65.8%	6.6%
NEVER HEARD OF	66.2%	58.9%	52.1%	63.2%	34.5%	26.7%	42.9%	68.9%	67.8%	70.6%	59.4%	63.2%	57.0%	58.9%	62.2%	42.0%	90.6%	36.2%	37.0%	30.8%	90.6%
Net Diff.	5.6%	18.5%	27.1%	13.2%	0.0	0.0	0.0	7.5%	9.0%	5.0%	2.8%	7.0%	0.0	14.4%	-8.1%	-0.9%	3.5%	39.1%	-11.1%	1.7%	0.7%
Mean	3.22	3.61	3.96	3.32	2.89	2.91	2.88	3.36	3.47	3.17	3.02	3.19	2.92	3.47	2.71	2.98	3.44	3.86	2.65	3.02	3.11

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	8.2%	36.4%	6.2%	5.0%	2.3%	53.8%	33.3%	3.8%	3.0%	49.1%	22.2%	4.1%	1.9%	100.0%	0.0	0.0	0.0	45.5%	20.8%	3.4%	3.8%
Very	3.0%	16.9%	0.0	0.0	0.7%	23.1%	5.6%	0.0	1.5%	20.8%	0.0	0.8%	1.0%	36.6%	0.0	0.0	0.0	20.5%	4.2%	0.0	1.6%
Somewhat	5.2%	19.5%	6.2%	5.0%	1.6%	30.8%	27.8%	3.8%	1.5%	28.3%	22.2%	3.3%	1.0%	63.4%	0.0	0.0	0.0	25.0%	16.7%	3.4%	2.2%
UNFAVORABLE	2.6%	5.2%	12.5%	2.0%	1.6%	12.8%	22.2%	1.0%	0.9%	5.7%	16.7%	0.8%	1.9%	0.0	100.0%	0.0	0.0	0.0	20.8%	3.4%	1.3%
Somewhat	1.4%	2.6%	0.0	2.0%	1.0%	5.1%	11.1%	1.0%	0.6%	3.8%	0.0	0.8%	1.3%	0.0	53.8%	0.0	0.0	0.0	4.2%	2.5%	1.0%
Very	1.2%	2.6%	12.5%	0.0	0.7%	7.7%	11.1%	0.0	0.3%	1.9%	16.7%	0.0	0.6%	0.0	46.2%	0.0	0.0	0.0	16.7%	0.8%	0.3%
NO OPINION	23.0%	18.2%	31.2%	74.3%	6.9%	17.9%	22.2%	70.5%	8.9%	17.0%	11.1%	66.9%	7.5%	0.0	0.0	100.0%	0.0	15.9%	16.7%	63.9%	8.9%
NEVER HEARD OF	66.2%	40.3%	50.0%	18.8%	89.2%	15.4%	22.2%	24.8%	87.3%	28.3%	50.0%	28.1%	88.6%	0.0	0.0	0.0	100.0%	38.6%	41.7%	29.4%	85.9%
Net Diff.	5.6%	31.2%	-6.2%	3.0%	0.7%	41.0%	11.1%	2.9%	2.1%	43.4%	5.6%	3.3%	0.0	100.0%	-100%	0.0	0.0	45.5%	0.0	0.0	2.6%
Mean	3.22	3.76	2.62	3.04	3.06	3.67	3.07	3.04	3.26	3.87	2.78	3.06	3.03	4.37	1.54	3.00	0.0	4.07	2.79	2.99	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	8.2%	7.5%	10.3%	23.1%	12.5%	6.2%	6.6%	12.5%	7.7%	20.0%	36.4%	20.0%	16.7%	21.4%	1.7%
Very	3.0%	1.5%	4.5%	7.7%	0.0	2.3%	3.7%	2.8%	7.7%	5.0%	9.1%	0.0	0.0	7.1%	0.0
Somewhat	5.2%	6.0%	5.8%	15.4%	12.5%	3.9%	2.9%	9.7%	0.0	15.0%	27.3%	20.0%	16.7%	14.3%	1.7%
UNFAVORABLE	2.6%	0.0	3.2%	0.0	12.5%	2.7%	2.0%	1.4%	0.0	10.0%	9.1%	0.0	0.0	0.0	3.5%
Somewhat	1.4%	0.0	1.9%	0.0	12.5%	1.2%	1.2%	1.4%	0.0	0.0	9.1%	0.0	0.0	0.0	1.7%
Very	1.2%	0.0	1.3%	0.0	0.0	1.6%	0.8%	0.0	0.0	10.0%	0.0	0.0	0.0	0.0	1.7%
NO OPINION	23.0%	19.4%	16.1%	23.1%	12.5%	28.4%	19.3%	19.4%	38.5%	25.0%	18.2%	20.0%	33.3%	42.9%	28.7%
NEVER HEARD OF	66.2%	73.1%	70.3%	53.8%	62.5%	62.6%	72.1%	66.7%	53.8%	45.0%	36.4%	60.0%	50.0%	35.7%	66.1%
Net Diff.	5.6%	7.5%	7.1%	23.1%	0.0	3.5%	4.5%	11.1%	7.7%	10.0%	27.3%	20.0%	16.7%	21.4%	-1.7%
Mean	3.22	3.33	3.35	3.67	3.00	3.11	3.26	3.42	3.33	3.09	3.57	3.50	3.33	3.44	2.90

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
FAVORABLE	8.2%	18.8%	8.2%	10.5%	13.6%	25.0%	33.3%	27.3%	7.7%	6.7%	8.8%	7.1%	13.8%	9.6%	6.6%	4.8%
Very	3.0%	6.2%	1.6%	0.0	4.5%	25.0%	11.1%	9.1%	7.7%	2.9%	4.3%	0.7%	5.3%	4.4%	1.3%	4.8%
Somewhat	5.2%	12.5%	6.6%	10.5%	9.1%	0.0	22.2%	18.2%	0.0	3.8%	4.6%	6.4%	8.5%	5.1%	5.3%	0.0
UNFAVORABLE	2.6%	3.1%	4.9%	5.3%	4.5%	0.0	0.0	0.0	0.0	1.4%	2.1%	4.3%	2.1%	1.8%	3.5%	4.8%
Somewhat	1.4%	0.0	1.6%	5.3%	4.5%	0.0	0.0	0.0	0.0	1.0%	1.2%	2.1%	1.1%	0.7%	2.2%	4.8%
Very	1.2%	3.1%	3.3%	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	0.9%	2.1%	1.1%	1.1%	1.3%	0.0
NO OPINION	23.0%	15.6%	21.3%	26.3%	27.3%	0.0	22.2%	18.2%	15.4%	22.4%	20.7%	28.6%	23.4%	19.9%	26.8%	19.0%
NEVER HEARD OF	66.2%	62.5%	65.6%	57.9%	54.5%	75.0%	44.4%	54.5%	76.9%	69.5%	68.3%	60.0%	60.6%	68.8%	63.2%	71.4%
Net Diff.	5.6%	15.6%	3.3%	5.3%	9.1%	25.0%	33.3%	27.3%	7.7%	5.2%	6.7%	2.9%	11.7%	7.7%	3.1%	0.0
Mean	3.22	3.50	3.05	3.12	3.30	5.00	3.80	3.80	3.67	3.25	3.32	3.04	3.41	3.35	3.08	3.17

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	8.2%	8.6%	7.3%	8.4%	8.7%	3.6%	12.1%	7.9%	6.7%	6.2%	9.5%	8.2%	8.2%	5.1%
Very	3.0%	2.6%	4.0%	1.2%	3.8%	2.4%	6.1%	3.1%	1.3%	1.6%	4.8%	3.4%	1.4%	1.7%
Somewhat	5.2%	6.0%	3.3%	7.2%	4.9%	1.2%	6.1%	4.7%	5.3%	4.7%	4.8%	4.9%	6.8%	3.4%
UNFAVORABLE	2.6%	2.6%	2.7%	2.4%	2.7%	2.4%	3.0%	2.4%	1.3%	2.1%	2.6%	2.6%	2.0%	3.4%
Somewhat	1.4%	2.0%	0.0	1.8%	2.2%	0.0	0.0	1.0%	1.3%	0.5%	1.6%	1.5%	0.7%	1.7%
Very	1.2%	0.6%	2.7%	0.6%	0.5%	2.4%	3.0%	1.3%	0.0	1.6%	1.1%	1.1%	1.4%	1.7%
NO OPINION	23.0%	24.0%	20.7%	24.1%	23.9%	15.5%	27.3%	23.3%	24.0%	21.8%	24.9%	24.7%	19.0%	25.4%
NEVER HEARD OF	66.2%	64.9%	69.3%	65.1%	64.7%	78.6%	57.6%	66.5%	68.0%	69.9%	63.0%	64.4%	70.7%	66.1%
Net Diff.	5.6%	6.0%	4.7%	6.0%	6.0%	1.2%	9.1%	5.5%	5.3%	4.1%	6.9%	5.6%	6.1%	1.7%
Mean	3.22	3.23	3.20	3.19	3.26	3.06	3.29	3.22	3.21	3.14	3.29	3.22	3.21	3.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	8.2%	11.6%	27.3%	9.5%	7.4%	8.3%	7.1%	11.4%	5.6%	5.6%	5.6%	11.8%	9.2%	10.9%	8.5%	12.8%	7.7%	7.5%	7.8%
Very	3.0%	3.2%	9.1%	2.4%	3.1%	2.8%	3.2%	2.3%	1.5%	1.9%	1.4%	3.9%	4.6%	3.6%	5.0%	2.1%	2.7%	1.5%	3.0%
Somewhat	5.2%	8.4%	18.2%	7.1%	4.3%	5.5%	3.9%	9.1%	4.1%	3.7%	4.2%	7.8%	4.6%	7.3%	3.5%	10.6%	5.1%	6.0%	4.8%
UNFAVORABLE	2.6%	4.2%	0.0	4.8%	2.3%	1.8%	2.5%	6.8%	1.5%	1.9%	1.4%	2.0%	3.1%	1.8%	3.5%	4.3%	2.4%	3.0%	2.2%
Somewhat	1.4%	2.1%	0.0	2.4%	1.3%	0.9%	1.4%	4.5%	0.5%	0.0	0.7%	0.0	2.0%	1.8%	2.1%	4.3%	1.7%	1.5%	1.7%
Very	1.2%	2.1%	0.0	2.4%	1.0%	0.9%	1.1%	2.3%	1.0%	1.9%	0.7%	2.0%	1.0%	0.0	1.4%	0.0	0.7%	1.5%	0.4%
NO OPINION	23.0%	23.2%	18.2%	23.8%	23.5%	29.4%	21.2%	20.5%	21.9%	22.2%	21.8%	25.5%	25.0%	36.4%	20.6%	25.5%	24.2%	31.3%	22.2%
NEVER HEARD OF	66.2%	61.1%	54.5%	61.9%	66.8%	60.6%	69.3%	61.4%	70.9%	70.4%	71.1%	60.8%	62.8%	50.9%	67.4%	57.4%	65.7%	58.2%	67.8%
Net Diff.	5.6%	7.4%	27.3%	4.8%	5.1%	6.4%	4.6%	4.5%	4.1%	3.7%	4.2%	9.8%	6.1%	9.1%	5.0%	8.5%	5.4%	4.5%	5.7%
Mean	3.22	3.22	3.80	3.12	3.22	3.21	3.22	3.12	3.16	3.12	3.17	3.30	3.26	3.26	3.26	3.25	3.22	3.11	3.26

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	8.2%	10.4%	6.3%	9.5%	3.8%	7.9%	14.3%	1.5%	9.4%	10.4%	8.0%	9.8%	5.9%	5.1%	7.9%	10.1%	8.2%
Very	3.0%	4.2%	4.2%	4.8%	3.8%	3.4%	14.3%	0.0	4.3%	3.9%	1.8%	3.3%	0.0	1.7%	0.8%	4.7%	3.1%
Somewhat	5.2%	6.2%	2.1%	4.8%	0.0	4.5%	0.0	1.5%	5.1%	6.5%	6.2%	6.5%	5.9%	3.4%	7.1%	5.4%	5.1%
UNFAVORABLE	2.6%	4.2%	2.1%	0.0	3.8%	3.4%	0.0	3.1%	3.4%	3.9%	1.8%	2.4%	1.0%	2.5%	2.4%	4.1%	1.0%
Somewhat	1.4%	0.0	0.0	0.0	0.0	1.5%	0.0	1.5%	0.9%	2.6%	1.3%	1.6%	1.0%	0.8%	1.6%	2.0%	1.0%
Very	1.2%	4.2%	2.1%	0.0	3.8%	1.9%	0.0	1.5%	2.6%	1.3%	0.4%	0.8%	0.0	1.7%	0.8%	2.0%	0.0
NO OPINION	23.0%	20.8%	21.1%	26.2%	17.0%	26.3%	28.6%	21.5%	27.4%	28.6%	19.6%	14.6%	25.5%	23.7%	19.7%	28.4%	19.4%
NEVER HEARD OF	66.2%	64.6%	70.5%	64.3%	75.5%	62.4%	57.1%	73.8%	59.8%	57.1%	70.7%	73.2%	67.6%	68.6%	70.1%	57.4%	71.4%
Net Diff.	5.6%	6.2%	4.2%	9.5%	0.0	4.5%	14.3%	-1.5%	6.0%	6.5%	6.2%	7.3%	4.9%	2.5%	5.5%	6.1%	7.1%
Mean	3.22	3.18	3.21	3.40	3.00	3.16	3.67	2.88	3.19	3.21	3.26	3.36	3.15	3.08	3.18	3.21	3.36

THE DIFFERENTIALS  
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15. OPINION: KRISTIE SLUDER

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	8.2%	12.5%	10.3%	9.5%	7.3%	7.5%	6.8%	9.6%
Very	3.0%	4.2%	7.7%	6.7%	1.8%	0.9%	1.6%	4.4%
Somewhat	5.2%	8.3%	2.6%	2.9%	5.5%	6.5%	5.2%	5.2%
UNFAVORABLE	2.6%	8.3%	2.6%	1.9%	4.5%	1.4%	2.4%	2.8%
Somewhat	1.4%	4.2%	2.6%	1.0%	2.7%	0.5%	1.2%	1.6%
Very	1.2%	4.2%	0.0	1.0%	1.8%	0.9%	1.2%	1.2%
NO OPINION	23.0%	20.8%	12.8%	21.0%	22.7%	25.7%	21.2%	24.8%
NEVER HEARD OF	66.2%	58.3%	74.4%	67.6%	65.5%	65.4%	69.6%	62.8%
Net Diff.	5.6%	4.2%	7.7%	7.6%	2.7%	6.1%	4.4%	6.8%
Mean	3.22	3.10	3.60	3.41	3.08	3.18	3.16	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	8.2%	12.5%	8.1%	11.1%	7.9%	10.1%	7.4%	9.0%	7.5%	7.7%	6.9%	13.3%	6.0%	7.7%	6.5%	6.6%	7.3%
Very	3.0%	4.2%	3.0%	6.3%	2.6%	6.5%	1.2%	4.7%	0.9%	0.0	1.7%	6.7%	0.9%	3.8%	0.6%	2.9%	0.0
Somewhat	5.2%	8.3%	5.1%	4.8%	5.4%	3.6%	6.2%	4.3%	6.5%	7.7%	5.2%	6.7%	5.1%	3.8%	6.0%	3.6%	7.3%
UNFAVORABLE	2.6%	8.3%	2.4%	4.8%	2.3%	3.0%	2.5%	3.6%	1.4%	7.7%	2.1%	3.3%	2.3%	2.6%	2.4%	2.9%	1.8%
Somewhat	1.4%	4.2%	1.3%	3.2%	1.2%	1.8%	1.2%	2.2%	0.5%	7.7%	0.9%	3.3%	0.9%	1.3%	1.2%	1.5%	0.9%
Very	1.2%	4.2%	1.1%	1.6%	1.2%	1.2%	1.2%	1.4%	0.9%	0.0	1.3%	0.0	1.4%	1.3%	1.2%	1.5%	0.9%
NO OPINION	23.0%	20.8%	22.9%	15.9%	23.8%	19.0%	24.7%	20.5%	25.7%	15.4%	21.9%	16.7%	22.2%	17.9%	23.2%	21.2%	22.0%
NEVER HEARD OF	66.2%	58.3%	66.7%	68.3%	66.0%	67.9%	65.4%	66.9%	65.4%	69.2%	69.1%	66.7%	69.4%	71.8%	67.9%	69.3%	68.8%
Net Diff.	5.6%	4.2%	5.8%	6.3%	5.6%	7.1%	4.9%	5.4%	6.1%	0.0	4.7%	10.0%	3.7%	5.1%	4.2%	3.6%	5.5%
Mean	3.22	3.10	3.23	3.35	3.21	3.39	3.14	3.26	3.18	3.00	3.17	3.50	3.11	3.27	3.11	3.17	3.15

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. OPINION: KRISTIE SLUDER

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	8.2%	18.2%	9.4%	9.1%	9.9%	12.2%	8.3%	11.3%	7.6%	8.4%	7.7%	6.2%	9.3%	5.8%
Very	3.0%	9.1%	4.3%	6.1%	4.2%	8.9%	1.9%	6.4%	1.9%	3.0%	3.1%	1.7%	3.7%	1.5%
Somewhat	5.2%	9.1%	5.1%	3.0%	5.6%	3.3%	6.4%	5.0%	5.7%	5.4%	4.6%	4.5%	5.6%	4.4%
UNFAVORABLE	2.6%	9.1%	2.6%	6.1%	2.3%	3.3%	2.6%	4.3%	1.0%	2.4%	3.1%	2.2%	2.8%	2.9%
Somewhat	1.4%	0.0	1.7%	3.0%	1.4%	2.2%	1.3%	2.8%	0.0	1.6%	0.8%	1.7%	1.2%	2.2%
Very	1.2%	9.1%	0.9%	3.0%	0.9%	1.1%	1.3%	1.4%	1.0%	0.8%	2.3%	0.6%	1.6%	0.7%
NO OPINION	23.0%	27.3%	23.8%	15.2%	25.4%	20.0%	26.3%	19.9%	29.5%	22.7%	23.8%	23.0%	23.0%	22.6%
NEVER HEARD OF	66.2%	45.5%	64.3%	69.7%	62.4%	64.4%	62.8%	64.5%	61.9%	66.5%	65.4%	68.5%	64.9%	68.6%
Net Diff.	5.6%	9.1%	6.8%	3.0%	7.5%	8.9%	5.8%	7.1%	6.7%	5.9%	4.6%	3.9%	6.5%	2.9%
Mean	3.22	3.17	3.29	3.20	3.29	3.47	3.17	3.34	3.20	3.24	3.16	3.16	3.25	3.12

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
FAVORABLE	8.8%	14.5%	4.5%	8.4%	10.6%	6.0%	9.8%	23.1%	6.5%	8.5%	11.6%	-	9.0%	11.2%	5.9%	7.5%	8.7%	6.7%	6.6%	10.2%	9.6%
Very	3.2%	8.2%	0.9%	1.1%	3.5%	2.0%	3.9%	0.0	2.4%	3.5%	0.0	-	3.5%	3.7%	3.5%	1.2%	3.0%	2.4%	3.0%	4.2%	2.4%
Somewhat	5.6%	6.4%	3.6%	7.4%	7.1%	4.0%	5.9%	23.1%	4.1%	5.0%	11.6%	-	5.5%	7.5%	2.4%	6.2%	5.7%	4.2%	3.6%	6.0%	7.2%
UNFAVORABLE	4.8%	6.4%	4.5%	3.2%	4.7%	5.0%	3.9%	15.4%	5.3%	4.2%	11.6%	-	5.5%	5.2%	4.7%	2.5%	4.3%	3.6%	7.8%	3.6%	3.0%
Somewhat	3.6%	4.5%	3.6%	2.1%	3.5%	4.0%	3.0%	15.4%	4.1%	3.3%	7.0%	-	3.5%	5.2%	3.5%	1.2%	3.7%	2.4%	6.0%	2.4%	2.4%
Very	1.2%	1.8%	0.9%	1.1%	1.2%	1.0%	1.0%	0.0	1.2%	0.9%	4.7%	-	2.0%	0.0	1.2%	1.2%	0.7%	1.2%	1.8%	1.2%	0.6%
NO OPINION	23.8%	20.9%	24.5%	24.2%	27.1%	23.0%	21.3%	7.7%	29.0%	25.2%	9.3%	-	22.9%	26.1%	22.4%	23.8%	24.4%	23.0%	19.3%	26.9%	25.1%
NEVER HEARD OF	62.6%	58.2%	66.4%	64.2%	57.6%	66.0%	64.9%	53.8%	59.2%	62.1%	67.4%	-	62.7%	57.5%	67.1%	66.2%	62.5%	66.7%	66.3%	59.3%	62.3%
Net Diff.	4.0%	8.2%	0.0	5.3%	5.9%	1.0%	5.9%	7.7%	1.2%	4.4%	0.0	-	3.5%	6.0%	1.2%	5.0%	4.3%	3.0%	-1.2%	6.6%	6.6%
Mean	3.16	3.35	3.00	3.15	3.19	3.06	3.25	3.17	3.06	3.18	2.86	-	3.13	3.23	3.11	3.15	3.18	3.13	3.00	3.24	3.22

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
FAVORABLE	8.8%	8.8%	9.4%	6.3%	10.5%	15.4%	8.3%	12.2%	10.5%	13.4%	7.0%	10.6%	1.7%	13.7%	18.0%	11.1%	5.8%	6.5%	5.1%
Very	3.2%	3.5%	3.8%	2.5%	2.3%	3.8%	1.7%	4.9%	7.0%	3.4%	2.1%	3.5%	0.0	5.2%	12.4%	0.7%	3.3%	3.2%	3.4%
Somewhat	5.6%	5.3%	5.6%	3.8%	8.1%	11.5%	6.7%	7.2%	3.5%	10.1%	4.9%	7.1%	1.7%	8.6%	5.6%	10.4%	2.5%	3.2%	1.7%
UNFAVORABLE	4.8%	4.5%	4.1%	6.3%	7.0%	3.8%	8.3%	4.2%	5.3%	3.4%	7.7%	3.5%	13.8%	3.0%	5.6%	1.4%	9.9%	8.1%	11.9%
Somewhat	3.6%	3.3%	3.1%	3.8%	5.8%	3.8%	6.7%	3.4%	4.4%	2.7%	4.9%	2.4%	8.6%	2.1%	4.5%	0.7%	7.4%	6.5%	8.5%
Very	1.2%	1.3%	0.9%	2.5%	1.2%	0.0	1.7%	0.8%	0.9%	0.7%	2.8%	1.2%	5.2%	0.9%	1.1%	0.7%	2.5%	1.6%	3.4%
NO OPINION	23.8%	21.8%	21.6%	22.8%	29.1%	34.6%	26.7%	19.8%	16.7%	22.1%	24.5%	23.5%	25.9%	21.9%	18.0%	24.3%	24.0%	29.0%	18.6%
NEVER HEARD OF	62.6%	64.9%	65.0%	64.6%	53.5%	46.2%	56.7%	63.9%	67.5%	61.1%	60.8%	62.4%	58.6%	61.4%	58.4%	63.2%	60.3%	56.5%	64.4%
Net Diff.	4.0%	4.3%	5.3%	0.0	3.5%	11.5%	0.0	8.0%	5.3%	10.1%	-0.7%	7.1%	-12.1%	10.7%	12.4%	9.7%	-4.1%	-1.6%	-6.8%
Mean	3.16	3.19	3.23	3.00	3.10	3.29	3.00	3.34	3.35	3.33	2.96	3.25	2.58	3.39	3.57	3.26	2.92	3.00	2.81

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
FAVORABLE	8.8%	21.0%	20.8%	21.1%	3.4%	6.7%	0.0	9.4%	10.1%	8.4%	9.1%	12.3%	7.0%	16.7%	5.4%	3.6%	4.7%	36.2%	11.1%	2.6%	4.5%
Very	3.2%	8.1%	18.8%	1.3%	0.0	0.0	0.0	4.1%	5.0%	2.5%	2.1%	1.8%	2.3%	7.2%	0.0	2.7%	0.0	13.0%	7.4%	0.9%	1.4%
Somewhat	5.6%	12.9%	2.1%	19.7%	3.4%	6.7%	0.0	5.3%	5.0%	5.9%	7.0%	10.5%	4.7%	9.4%	5.4%	0.9%	4.7%	23.2%	3.7%	1.7%	3.1%
UNFAVORABLE	4.8%	5.6%	8.3%	3.9%	24.1%	33.3%	14.3%	3.1%	3.0%	3.4%	9.8%	8.8%	10.5%	6.1%	18.9%	2.7%	1.8%	7.2%	29.6%	4.3%	2.1%
Somewhat	3.6%	4.0%	6.2%	2.6%	13.8%	20.0%	7.1%	2.5%	2.5%	2.5%	7.0%	7.0%	7.0%	4.4%	10.8%	2.7%	1.8%	5.8%	14.8%	3.4%	2.1%
Very	1.2%	1.6%	2.1%	1.3%	10.3%	13.3%	7.1%	0.6%	0.5%	0.8%	2.8%	1.8%	3.5%	1.7%	8.1%	0.0	0.0	1.4%	14.8%	0.9%	0.0
NO OPINION	23.8%	22.6%	22.9%	22.4%	34.5%	26.7%	42.9%	21.7%	20.1%	24.4%	26.6%	22.8%	29.1%	20.6%	21.6%	54.5%	7.6%	14.5%	22.2%	65.0%	9.4%
NEVER HEARD OF	62.6%	50.8%	47.9%	52.6%	37.9%	33.3%	42.9%	65.7%	66.8%	63.9%	54.5%	56.1%	53.5%	56.7%	54.1%	39.3%	86.0%	42.0%	37.0%	28.2%	84.0%
Net Diff.	4.0%	15.3%	12.5%	17.1%	-20.7%	-26.7%	-14.3%	6.3%	7.0%	5.0%	-0.7%	3.5%	-3.5%	10.6%	-13.5%	0.9%	2.9%	29.0%	-18.5%	-1.7%	2.4%
Mean	3.16	3.44	3.56	3.36	2.50	2.40	2.62	3.28	3.35	3.19	2.97	3.08	2.90	3.37	2.53	3.06	3.21	3.70	2.59	2.98	3.24

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
FAVORABLE	8.8%	32.5%	6.2%	5.9%	3.9%	41.0%	11.1%	5.7%	5.9%	49.1%	11.1%	4.1%	3.6%	48.8%	0.0%	6.1%	5.1%	100.0%	0.0%	0.0%	0.0%
Very	3.2%	13.0%	0.0%	3.0%	1.0%	23.1%	0.0%	1.9%	1.5%	17.0%	11.1%	2.5%	0.6%	24.4%	0.0%	2.6%	0.9%	36.4%	0.0%	0.0%	0.0%
Somewhat	5.6%	19.5%	6.2%	3.0%	2.9%	17.9%	11.1%	3.8%	4.4%	32.1%	0.0%	1.7%	2.9%	24.4%	0.0%	3.5%	4.2%	63.6%	0.0%	0.0%	0.0%
UNFAVORABLE	4.8%	9.1%	43.8%	3.0%	2.3%	10.3%	33.3%	2.9%	3.3%	7.5%	33.3%	5.8%	2.3%	12.2%	38.5%	3.5%	3.0%	0.0%	100.0%	0.0%	0.0%
Somewhat	3.6%	5.2%	31.2%	2.0%	2.3%	5.1%	16.7%	2.9%	3.0%	5.7%	11.1%	5.8%	1.9%	9.8%	7.7%	3.5%	2.7%	0.0%	75.0%	0.0%	0.0%
Very	1.2%	3.9%	12.5%	1.0%	0.0%	5.1%	16.7%	0.0%	0.3%	1.9%	22.2%	0.0%	0.3%	2.4%	30.8%	0.0%	0.3%	0.0%	25.0%	0.0%	0.0%
NO OPINION	23.8%	16.9%	12.5%	70.3%	10.8%	23.1%	22.2%	75.2%	8.0%	5.7%	11.1%	66.9%	10.7%	9.8%	30.8%	66.1%	10.6%	0.0%	0.0%	100.0%	0.0%
NEVER HEARD OF	62.6%	41.6%	37.5%	20.8%	83.0%	25.6%	33.3%	16.2%	82.8%	37.7%	44.4%	23.1%	83.4%	29.3%	30.8%	24.3%	81.3%	0.0%	0.0%	0.0%	100.0%
Net Diff.	4.0%	23.4%	-37.5%	3.0%	1.6%	30.8%	-22.2%	2.9%	2.7%	41.5%	-22.2%	-1.7%	1.3%	36.6%	-38.5%	2.6%	2.1%	100.0%	-100%	0.0%	0.0%
Mean	3.16	3.56	2.20	3.06	3.15	3.66	2.42	3.06	3.22	3.91	2.40	3.01	3.10	3.83	2.00	3.07	3.15	4.36	1.75	3.00	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
FAVORABLE	8.8%	7.5%	11.0%	30.8%	12.5%	6.6%	6.1%	13.9%	7.7%	5.0%	18.2%	60.0%	0.0	64.3%	2.6%
Very	3.2%	4.5%	3.9%	7.7%	0.0	2.3%	2.5%	1.4%	7.7%	0.0	18.2%	0.0	0.0	42.9%	0.0
Somewhat	5.6%	3.0%	7.1%	23.1%	12.5%	4.3%	3.7%	12.5%	0.0	5.0%	0.0	60.0%	0.0	21.4%	2.6%
UNFAVORABLE	4.8%	3.0%	4.5%	0.0	25.0%	5.1%	2.5%	4.2%	7.7%	20.0%	18.2%	0.0	16.7%	0.0	6.1%
Somewhat	3.6%	1.5%	3.9%	0.0	25.0%	3.5%	1.6%	4.2%	7.7%	10.0%	18.2%	0.0	16.7%	0.0	4.3%
Very	1.2%	1.5%	0.6%	0.0	0.0	1.6%	0.8%	0.0	0.0	10.0%	0.0	0.0	0.0	0.0	1.7%
NO OPINION	23.8%	25.4%	15.5%	23.1%	12.5%	28.8%	21.7%	19.4%	23.1%	30.0%	27.3%	0.0	50.0%	21.4%	29.6%
NEVER HEARD OF	62.6%	64.2%	69.0%	46.2%	50.0%	59.5%	69.7%	62.5%	61.5%	45.0%	36.4%	40.0%	33.3%	14.3%	61.7%
Net Diff.	4.0%	4.5%	6.5%	30.8%	-12.5%	1.6%	3.7%	9.7%	0.0	-15.0%	0.0	60.0%	-16.7%	64.3%	-3.5%
Mean	3.16	3.21	3.31	3.71	2.75	3.06	3.18	3.30	3.20	2.55	3.29	4.00	2.75	4.25	2.86

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500															
FAVORABLE	8.8%	21.9%	6.6%	21.1%	4.5%	12.5%	33.3%	9.1%	46.2%	6.7%	8.8%	8.6%	14.9%	9.6%	7.9%	0.0%
Very	3.2%	0.0%	3.3%	10.5%	0.0%	12.5%	22.2%	0.0%	15.4%	3.3%	3.0%	3.6%	4.3%	3.7%	2.6%	0.0%
Somewhat	5.6%	21.9%	3.3%	10.5%	4.5%	0.0%	11.1%	9.1%	30.8%	3.3%	5.8%	5.0%	10.6%	5.9%	5.3%	0.0%
UNFAVORABLE	4.8%	9.4%	3.3%	0.0%	18.2%	0.0%	11.1%	18.2%	0.0%	2.4%	4.0%	5.7%	7.4%	4.0%	5.7%	0.0%
Somewhat	3.6%	6.2%	0.0%	0.0%	18.2%	0.0%	11.1%	18.2%	0.0%	1.9%	3.0%	4.3%	6.4%	2.6%	4.8%	0.0%
Very	1.2%	3.1%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.9%	1.4%	1.1%	1.5%	0.9%	0.0%
NO OPINION	23.8%	18.8%	27.9%	15.8%	18.2%	25.0%	11.1%	9.1%	30.8%	22.4%	22.9%	26.4%	25.5%	21.3%	26.8%	19.0%
NEVER HEARD OF	62.6%	50.0%	62.3%	63.2%	59.1%	62.5%	44.4%	63.6%	23.1%	68.6%	64.3%	59.3%	52.1%	65.1%	59.6%	81.0%
Net Diff.	4.0%	12.5%	3.3%	21.1%	-13.6%	12.5%	22.2%	-9.1%	46.2%	4.3%	4.9%	2.9%	7.4%	5.5%	2.2%	0.0%
Mean	3.16	3.19	3.09	3.86	2.67	3.67	3.80	2.75	3.80	3.23	3.20	3.12	3.22	3.22	3.10	3.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
FAVORABLE	8.8%	9.1%	8.0%	10.8%	7.6%	6.0%	10.6%	8.9%	10.7%	9.8%	7.9%	7.1%	10.2%	10.2%
Very	3.2%	2.6%	4.7%	2.4%	2.7%	3.6%	6.1%	3.4%	2.7%	2.6%	4.2%	3.4%	1.4%	5.1%
Somewhat	5.6%	6.6%	3.3%	8.4%	4.9%	2.4%	4.5%	5.5%	8.0%	7.3%	3.7%	3.7%	8.8%	5.1%
UNFAVORABLE	4.8%	4.3%	6.0%	3.6%	4.9%	4.8%	7.6%	4.7%	5.3%	4.1%	5.3%	6.0%	4.1%	1.7%
Somewhat	3.6%	3.4%	4.0%	3.0%	3.8%	3.6%	4.5%	3.4%	5.3%	3.1%	3.7%	4.5%	2.7%	1.7%
Very	1.2%	0.9%	2.0%	0.6%	1.1%	1.2%	3.0%	1.3%	0.0%	1.0%	1.6%	1.5%	1.4%	0.0%
NO OPINION	23.8%	26.3%	18.0%	27.7%	25.0%	15.5%	21.2%	24.6%	22.7%	25.4%	23.8%	28.5%	18.4%	20.3%
NEVER HEARD OF	62.6%	60.3%	68.0%	57.8%	62.5%	73.8%	60.6%	61.8%	61.3%	60.6%	63.0%	58.4%	67.3%	67.8%
Net Diff.	4.0%	4.9%	2.0%	7.2%	2.7%	1.2%	3.0%	4.2%	5.3%	5.7%	2.6%	1.1%	6.1%	8.5%
Mean	3.16	3.17	3.15	3.21	3.12	3.14	3.15	3.16	3.21	3.18	3.14	3.07	3.19	3.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
FAVORABLE	8.8%	11.6%	9.1%	11.9%	8.4%	11.9%	7.1%	13.6%	8.7%	13.0%	7.0%	9.8%	8.2%	10.9%	7.1%	8.5%	9.4%	14.9%	7.8%
Very	3.2%	5.3%	0.0	6.0%	2.8%	2.8%	2.8%	6.8%	2.0%	1.9%	2.1%	3.9%	3.6%	3.6%	3.5%	4.3%	2.4%	1.5%	2.6%
Somewhat	5.6%	6.3%	9.1%	6.0%	5.6%	9.2%	4.2%	6.8%	6.6%	11.1%	4.9%	5.9%	4.6%	7.3%	3.5%	4.3%	7.1%	13.4%	5.2%
UNFAVORABLE	4.8%	8.4%	27.3%	6.0%	4.1%	3.7%	4.2%	9.1%	3.1%	3.7%	2.8%	7.8%	5.1%	3.6%	5.7%	8.5%	3.7%	3.0%	3.9%
Somewhat	3.6%	6.3%	27.3%	3.6%	3.1%	3.7%	2.8%	6.8%	2.6%	3.7%	2.1%	5.9%	3.6%	3.6%	3.5%	8.5%	2.7%	3.0%	2.6%
Very	1.2%	2.1%	0.0	2.4%	1.0%	0.0	1.4%	2.3%	0.5%	0.0	0.7%	2.0%	1.5%	0.0	2.1%	0.0	1.0%	0.0	1.3%
NO OPINION	23.8%	23.2%	27.3%	22.6%	24.2%	25.7%	23.7%	25.0%	23.5%	25.9%	22.5%	21.6%	25.0%	25.5%	24.8%	29.8%	25.9%	28.4%	25.2%
NEVER HEARD OF	62.6%	56.8%	36.4%	59.5%	63.3%	58.7%	65.0%	52.3%	64.8%	57.4%	67.6%	60.8%	61.7%	60.0%	62.4%	53.2%	60.9%	53.7%	63.0%
Net Diff.	4.0%	3.2%	-18.2%	6.0%	4.3%	8.3%	2.8%	4.5%	5.6%	9.3%	4.2%	2.0%	3.1%	7.3%	1.4%	0.0	5.7%	11.9%	3.9%
Mean	3.16	3.15	2.71	3.24	3.17	3.27	3.12	3.19	3.20	3.26	3.17	3.10	3.13	3.27	3.08	3.09	3.18	3.29	3.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
FAVORABLE	8.8%	14.6%	5.3%	7.1%	3.8%	6.0%	0.0	3.1%	7.7%	6.5%	11.6%	9.8%	13.7%	4.2%	13.4%	7.4%	9.2%
Very	3.2%	6.2%	4.2%	4.8%	3.8%	2.3%	0.0	0.0	2.6%	3.9%	3.6%	4.9%	2.0%	0.0	4.7%	4.1%	2.0%
Somewhat	5.6%	8.3%	1.1%	2.4%	0.0	3.8%	0.0	3.1%	5.1%	2.6%	8.0%	4.9%	11.8%	4.2%	8.7%	3.4%	7.1%
UNFAVORABLE	4.8%	8.3%	5.3%	4.8%	5.7%	5.3%	28.6%	3.1%	5.1%	5.2%	4.4%	6.5%	2.0%	3.4%	4.7%	6.8%	4.1%
Somewhat	3.6%	4.2%	4.2%	4.8%	3.8%	3.4%	28.6%	1.5%	2.6%	3.9%	4.0%	5.7%	2.0%	2.5%	3.9%	4.1%	4.1%
Very	1.2%	4.2%	1.1%	0.0	1.9%	1.9%	0.0	1.5%	2.6%	1.3%	0.4%	0.8%	0.0	0.8%	0.8%	2.7%	0.0
NO OPINION	23.8%	16.7%	18.9%	21.4%	17.0%	25.9%	14.3%	24.6%	22.2%	33.8%	21.8%	17.1%	27.5%	23.7%	24.4%	27.7%	18.4%
NEVER HEARD OF	62.6%	60.4%	70.5%	66.7%	73.6%	62.8%	57.1%	69.2%	65.0%	54.5%	62.2%	66.7%	56.9%	68.6%	57.5%	58.1%	68.4%
Net Diff.	4.0%	6.2%	0.0	2.4%	-1.9%	0.8%	-28.6%	0.0	2.6%	1.3%	7.1%	3.3%	11.8%	0.8%	8.7%	0.7%	5.1%
Mean	3.16	3.21	3.11	3.21	3.00	3.03	2.33	2.95	3.07	3.09	3.27	3.22	3.32	3.00	3.30	3.05	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
FAVORABLE	8.8%	8.3%	7.7%	8.6%	9.1%	9.3%	9.2%	8.4%
Very	3.2%	4.2%	5.1%	5.7%	1.8%	2.3%	2.8%	3.6%
Somewhat	5.6%	4.2%	2.6%	2.9%	7.3%	7.0%	6.4%	4.8%
UNFAVORABLE	4.8%	8.3%	2.6%	4.8%	4.5%	5.1%	4.0%	5.6%
Somewhat	3.6%	4.2%	2.6%	4.8%	2.7%	3.7%	3.2%	4.0%
Very	1.2%	4.2%	0.0	0.0	1.8%	1.4%	0.8%	1.6%
NO OPINION	23.8%	20.8%	17.9%	20.0%	21.8%	27.6%	23.6%	24.0%
NEVER HEARD OF	62.6%	62.5%	71.8%	66.7%	64.5%	57.9%	63.2%	62.0%
Net Diff.	4.0%	0.0	5.1%	3.8%	4.5%	4.2%	5.2%	2.8%
Mean	3.16	3.00	3.36	3.29	3.13	3.12	3.20	3.13

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
FAVORABLE	8.8%	8.3%	9.0%	7.9%	9.1%	8.3%	9.3%	8.6%	9.3%	0.0	9.9%	3.3%	10.2%	6.4%	10.7%	7.3%	11.9%
Very	3.2%	4.2%	3.2%	4.8%	3.0%	5.4%	2.2%	4.0%	2.3%	0.0	3.0%	3.3%	2.8%	3.8%	2.4%	3.6%	1.8%
Somewhat	5.6%	4.2%	5.8%	3.2%	6.1%	3.0%	7.1%	4.7%	7.0%	0.0	6.9%	0.0	7.4%	2.6%	8.3%	3.6%	10.1%
UNFAVORABLE	4.8%	8.3%	4.7%	4.8%	4.9%	4.8%	4.9%	4.7%	5.1%	7.7%	3.9%	6.7%	3.7%	3.8%	4.2%	3.6%	4.6%
Somewhat	3.6%	4.2%	3.6%	3.2%	3.7%	4.2%	3.4%	3.6%	3.7%	7.7%	3.0%	6.7%	2.8%	3.8%	3.0%	2.9%	3.7%
Very	1.2%	4.2%	1.1%	1.6%	1.2%	0.6%	1.5%	1.1%	1.4%	0.0	0.9%	0.0	0.9%	0.0	1.2%	0.7%	0.9%
NO OPINION	23.8%	20.8%	23.7%	19.0%	24.2%	19.6%	25.6%	20.5%	27.6%	23.1%	23.6%	16.7%	24.5%	17.9%	26.2%	21.2%	26.6%
NEVER HEARD OF	62.6%	62.5%	62.6%	68.3%	61.8%	67.3%	60.2%	66.2%	57.9%	69.2%	62.7%	73.3%	61.6%	71.8%	58.9%	67.9%	56.9%
Net Diff.	4.0%	0.0	4.3%	3.2%	4.2%	3.6%	4.3%	4.0%	4.2%	-7.7%	6.0%	-3.3%	6.5%	2.6%	6.5%	3.6%	7.3%
Mean	3.16	3.00	3.17	3.20	3.16	3.25	3.12	3.20	3.12	2.75	3.22	3.00	3.22	3.23	3.19	3.20	3.19

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. OPINION: MATTHEW BURRIL

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
FAVORABLE	8.8%	18.2%	8.1%	12.1%	8.0%	10.0%	7.7%	9.9%	6.7%	9.2%	7.7%	7.9%	9.3%	8.0%
Very	3.2%	9.1%	3.4%	6.1%	3.3%	6.7%	1.9%	4.3%	2.9%	3.2%	3.1%	2.8%	3.4%	2.2%
Somewhat	5.6%	9.1%	4.7%	6.1%	4.7%	3.3%	5.8%	5.7%	3.8%	5.9%	4.6%	5.1%	5.9%	5.8%
UNFAVORABLE	4.8%	9.1%	5.5%	3.0%	6.1%	5.6%	5.8%	5.7%	5.7%	4.1%	6.9%	4.5%	5.0%	3.6%
Somewhat	3.6%	0.0	4.3%	0.0	4.7%	4.4%	3.8%	4.3%	3.8%	3.0%	5.4%	3.4%	3.7%	2.2%
Very	1.2%	9.1%	1.3%	3.0%	1.4%	1.1%	1.9%	1.4%	1.9%	1.1%	1.5%	1.1%	1.2%	1.5%
NO OPINION	23.8%	18.2%	23.8%	21.2%	23.9%	21.1%	25.0%	19.9%	28.6%	23.5%	24.6%	21.9%	24.8%	21.2%
NEVER HEARD OF	62.6%	54.5%	62.6%	63.6%	62.0%	63.3%	61.5%	64.5%	59.0%	63.2%	60.8%	65.7%	60.9%	67.2%
Net Diff.	4.0%	9.1%	2.6%	9.1%	1.9%	4.4%	1.9%	4.3%	1.0%	5.1%	0.8%	3.4%	4.3%	4.4%
Mean	3.16	3.20	3.12	3.33	3.10	3.27	3.05	3.20	3.05	3.20	3.06	3.15	3.17	3.16

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
YES	54.4%	52.7%	54.5%	53.7%	50.6%	60.0%	62.3%	46.2%	42.6%	55.8%	39.5%	-	56.7%	55.2%	54.1%	47.5%	52.8%	50.9%	48.2%	57.5%	57.5%			
NO	45.6%	47.3%	45.5%	46.3%	49.4%	40.0%	37.7%	53.8%	57.4%	44.2%	60.5%	-	43.3%	44.8%	45.9%	52.5%	47.2%	49.1%	51.8%	42.5%	42.5%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
YES	54.4%	64.9%	69.1%	48.1%	7.0%	11.5%	5.0%	58.2%	63.2%	54.4%	46.2%	42.4%	51.7%	56.7%	56.2%	56.9%	43.0%	40.3%	45.8%
NO	45.6%	35.1%	30.9%	51.9%	93.0%	88.5%	95.0%	41.8%	36.8%	45.6%	53.8%	57.6%	48.3%	43.3%	43.8%	43.1%	57.0%	59.7%	54.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
YES	54.4%	64.5%	70.8%	60.5%	24.1%	33.3%	14.3%	79.2%	93.0%	56.3%	8.4%	12.3%	5.8%	54.4%	40.5%	53.6%	57.9%	53.6%	18.5%	54.7%	57.8%
NO	45.6%	35.5%	29.2%	39.5%	75.9%	66.7%	85.7%	20.8%	7.0%	43.7%	91.6%	87.7%	94.2%	45.6%	59.5%	46.4%	42.1%	46.4%	81.5%	45.3%	42.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
YES	54.4%	64.9%	25.0%	46.5%	55.9%	59.0%	38.9%	43.8%	58.0%	52.8%	44.4%	51.2%	56.5%	63.4%	38.5%	47.0%	56.5%	59.1%	45.8%	48.7%	56.5%
NO	45.6%	35.1%	75.0%	53.5%	44.1%	41.0%	61.1%	56.2%	42.0%	47.2%	55.6%	48.8%	43.5%	36.6%	61.5%	53.0%	43.5%	40.9%	54.2%	51.3%	43.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
YES	54.4%	70.1%	54.2%	46.2%	25.0%	51.8%	91.4%	19.4%	23.1%	25.0%	27.3%	20.0%	16.7%	28.6%	15.7%
NO	45.6%	29.9%	45.8%	53.8%	75.0%	48.2%	8.6%	80.6%	76.9%	75.0%	72.7%	80.0%	83.3%	71.4%	84.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
YES	54.4%	50.0%	77.0%	57.9%	59.1%	50.0%	33.3%	36.4%	53.8%	71.0%	79.0%	3.6%	44.7%	100.0%	0.0	0.0
NO	45.6%	50.0%	23.0%	42.1%	40.9%	50.0%	66.7%	63.6%	46.2%	29.0%	21.0%	96.4%	55.3%	0.0	100.0%	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
YES	54.4%	57.4%	47.3%	54.8%	59.8%	54.8%	37.9%	59.7%	32.0%	60.6%	58.7%	55.1%	56.5%	49.2%
NO	45.6%	42.6%	52.7%	45.2%	40.2%	45.2%	62.1%	40.3%	68.0%	39.4%	41.3%	44.9%	43.5%	50.8%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
YES	54.4%	33.7%	36.4%	33.3%	58.9%	47.7%	63.3%	38.6%	57.7%	44.4%	62.7%	29.4%	60.2%	50.9%	63.8%	48.9%	59.3%	55.2%	60.4%
NO	45.6%	66.3%	63.6%	66.7%	41.1%	52.3%	36.7%	61.4%	42.3%	55.6%	37.3%	70.6%	39.8%	49.1%	36.2%	51.1%	40.7%	44.8%	39.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
YES	54.4%	18.8%	57.9%	35.7%	75.5%	61.7%	71.4%	67.7%	66.7%	48.1%	44.9%	48.0%	41.2%	62.7%	46.5%	60.8%	42.9%
NO	45.6%	81.2%	42.1%	64.3%	24.5%	38.3%	28.6%	32.3%	33.3%	51.9%	55.1%	52.0%	58.8%	37.3%	53.5%	39.2%	57.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
YES	54.4%	87.5%	51.3%	61.0%	52.7%	49.5%	54.8%	54.0%
NO	45.6%	12.5%	48.7%	39.0%	47.3%	50.5%	45.2%	46.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
YES	54.4%	87.5%	53.0%	65.1%	53.1%	62.5%	50.6%	58.6%	49.5%	84.6%	53.6%	66.7%	53.7%	66.7%	50.0%	63.5%	45.0%
NO	45.6%	12.5%	47.0%	34.9%	46.9%	37.5%	49.4%	41.4%	50.5%	15.4%	46.4%	33.3%	46.3%	33.3%	50.0%	36.5%	55.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
YES	54.4%	90.9%	52.3%	63.6%	52.6%	58.9%	51.3%	53.9%	54.3%	60.0%	38.5%	50.0%	56.8%	55.5%
NO	45.6%	9.1%	47.7%	36.4%	47.4%	41.1%	48.7%	46.1%	45.7%	40.0%	61.5%	50.0%	43.2%	44.5%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
TED BUDD	13.4%	11.8%	15.5%	13.7%	9.4%	16.0%	14.4%	23.1%	11.2%	14.2%	4.7%	-	12.4%	11.2%	12.9%	20.0%	14.0%	16.4%	16.9%	9.6%	13.8%			
PAT MCCRORY	31.0%	37.3%	25.5%	30.5%	34.1%	28.0%	32.1%	15.4%	32.5%	30.6%	34.9%	-	28.4%	35.1%	32.9%	28.8%	32.8%	30.9%	34.9%	26.9%	31.1%			
MARK WALKER	2.6%	1.8%	2.7%	2.1%	1.2%	5.0%	2.0%	15.4%	3.0%	2.6%	2.3%	-	2.0%	0.0	7.1%	3.8%	3.0%	5.5%	3.6%	3.0%	1.2%			
MARJORIE EASTMAN	1.6%	0.9%	2.7%	2.1%	2.4%	0.0	1.6%	7.7%	1.2%	1.3%	4.7%	-	1.5%	2.2%	2.4%	0.0	1.7%	1.2%	1.8%	1.2%	1.8%			
UNDECIDED	51.4%	48.2%	53.6%	51.6%	52.9%	51.0%	49.8%	38.5%	52.1%	51.2%	53.5%	-	55.7%	51.5%	44.7%	47.5%	48.5%	46.1%	42.8%	59.3%	52.1%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
TED BUDD	13.4%	15.8%	16.9%	11.4%	4.7%	15.4%	0.0	12.9%	18.4%	8.7%	14.7%	12.9%	17.2%	12.9%	7.9%	16.0%	23.1%	19.4%	27.1%
PAT MCCRORY	31.0%	30.1%	30.3%	29.1%	36.0%	30.8%	38.3%	41.1%	48.2%	35.6%	20.3%	18.8%	22.4%	54.9%	76.4%	41.7%	11.6%	21.0%	1.7%
MARK WALKER	2.6%	3.0%	2.8%	3.8%	1.2%	0.0	1.7%	2.7%	2.6%	2.7%	2.8%	3.5%	1.7%	2.1%	0.0	3.5%	5.8%	6.5%	5.1%
MARJORIE EASTMAN	1.6%	0.5%	0.6%	0.0	7.0%	3.8%	8.3%	1.1%	0.9%	1.3%	3.5%	5.9%	0.0	1.3%	1.1%	1.4%	3.3%	3.2%	3.4%
UNDECIDED	51.4%	50.6%	49.4%	55.7%	51.2%	50.0%	51.7%	42.2%	29.8%	51.7%	58.7%	58.8%	58.6%	28.8%	14.6%	37.5%	56.2%	50.0%	62.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
TED BUDD	13.4%	44.4%	66.7%	30.3%	3.4%	6.7%	0.0	15.4%	17.1%	12.6%	9.8%	17.5%	4.7%	18.9%	13.5%	6.2%	12.3%	15.9%	11.1%	11.1%	13.9%
PAT MCCRORY	31.0%	24.2%	16.7%	28.9%	37.9%	20.0%	57.1%	33.0%	31.2%	36.1%	31.5%	31.6%	31.4%	42.2%	10.8%	20.5%	30.4%	39.1%	33.3%	23.9%	31.7%
MARK WALKER	2.6%	4.8%	2.1%	6.6%	6.9%	13.3%	0.0	2.2%	2.5%	1.7%	3.5%	1.8%	4.7%	3.9%	10.8%	0.9%	0.6%	7.2%	7.4%	0.9%	1.7%
MARJORIE EASTMAN	1.6%	1.6%	0.0	2.6%	6.9%	6.7%	7.1%	0.6%	1.0%	0.0	3.5%	1.8%	4.7%	0.6%	5.4%	0.9%	2.3%	1.4%	3.7%	2.6%	1.0%
UNDECIDED	51.4%	25.0%	14.6%	31.6%	44.8%	53.3%	35.7%	48.7%	48.2%	49.6%	51.7%	47.4%	54.7%	34.4%	59.5%	71.4%	54.4%	36.2%	44.4%	61.5%	51.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
TED BUDD	13.4%	16.9%	6.2%	11.9%	13.4%	12.8%	5.6%	10.5%	14.8%	11.3%	11.1%	15.7%	13.0%	12.2%	0.0	11.3%	14.8%	11.4%	8.3%	14.3%	13.7%
PAT MCCRORY	31.0%	42.9%	31.2%	20.8%	31.4%	35.9%	44.4%	21.0%	32.8%	41.5%	38.9%	21.5%	32.5%	39.0%	38.5%	21.7%	32.9%	38.6%	29.2%	20.2%	34.2%
MARK WALKER	2.6%	9.1%	0.0	2.0%	1.3%	2.6%	16.7%	1.9%	2.1%	7.5%	5.6%	2.5%	1.6%	7.3%	0.0	2.6%	2.1%	9.1%	0.0	2.5%	1.9%
MARJORIE EASTMAN	1.6%	2.6%	6.2%	1.0%	1.3%	5.1%	0.0	1.0%	1.5%	3.8%	5.6%	1.7%	1.0%	2.4%	7.7%	0.9%	1.5%	2.3%	8.3%	0.8%	1.3%
UNDECIDED	51.4%	28.6%	56.2%	64.4%	52.6%	43.6%	33.3%	65.7%	48.8%	35.8%	38.9%	58.7%	51.9%	39.0%	53.8%	63.5%	48.6%	38.6%	54.2%	62.2%	48.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
TED BUDD	13.4%	100.0%	0.0	0.0	0.0	0.0	17.6%	15.3%	15.4%	5.0%	18.2%	20.0%	16.7%	7.1%	4.3%
PAT MCCRORY	31.0%	0.0	100.0%	0.0	0.0	0.0	30.7%	44.4%	30.8%	50.0%	36.4%	20.0%	33.3%	28.6%	20.0%
MARK WALKER	2.6%	0.0	0.0	100.0%	0.0	0.0	1.2%	1.4%	15.4%	15.0%	9.1%	20.0%	0.0	7.1%	0.9%
MARJORIE EASTMAN	1.6%	0.0	0.0	0.0	100.0%	0.0	0.8%	1.4%	0.0	0.0	27.3%	0.0	33.3%	0.0	0.0
UNDECIDED	51.4%	0.0	0.0	0.0	0.0	100.0%	49.6%	37.5%	38.5%	30.0%	9.1%	40.0%	16.7%	57.1%	74.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
TED BUDD	13.4%	18.8%	21.3%	15.8%	22.7%	12.5%	11.1%	18.2%	15.4%	13.8%	17.1%	6.4%	14.9%	17.3%	8.8%	9.5%
PAT MCCRORY	31.0%	37.5%	39.3%	47.4%	45.5%	50.0%	66.7%	54.5%	30.8%	27.1%	31.7%	33.6%	34.0%	30.9%	31.1%	42.9%
MARK WALKER	2.6%	9.4%	6.6%	5.3%	0.0	0.0	0.0	0.0	7.7%	1.4%	2.7%	2.9%	6.4%	2.2%	3.1%	0.0
MARJORIE EASTMAN	1.6%	0.0	0.0	0.0	4.5%	12.5%	0.0	18.2%	15.4%	1.0%	0.6%	4.3%	0.0	0.7%	2.6%	0.0
UNDECIDED	51.4%	34.4%	32.8%	31.6%	27.3%	25.0%	22.2%	9.1%	30.8%	56.7%	47.9%	52.9%	44.7%	48.9%	54.4%	47.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
TED BUDD	13.4%	15.4%	8.7%	19.3%	12.0%	13.1%	3.0%	15.4%	8.0%	19.2%	11.6%	14.2%	13.6%	10.2%
PAT MCCRORY	31.0%	31.1%	30.7%	31.3%	31.0%	34.5%	25.8%	30.4%	33.3%	32.1%	28.6%	30.7%	35.4%	25.4%
MARK WALKER	2.6%	3.1%	1.3%	3.6%	2.7%	1.2%	1.5%	2.9%	2.7%	2.6%	3.2%	3.4%	1.4%	3.4%
MARJORIE EASTMAN	1.6%	1.4%	2.0%	2.4%	0.5%	1.2%	3.0%	0.5%	2.7%	1.0%	0.0	0.7%	3.4%	1.7%
UNDECIDED	51.4%	48.9%	57.3%	43.4%	53.8%	50.0%	66.7%	50.8%	53.3%	45.1%	56.6%	50.9%	46.3%	59.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
TED BUDD	13.4%	6.3%	0.0	7.1%	15.3%	12.8%	16.3%	9.1%	19.4%	14.8%	21.1%	3.9%	11.2%	10.9%	11.3%	6.4%	16.8%	17.9%	16.5%
PAT MCCRORY	31.0%	37.9%	45.5%	36.9%	29.8%	26.6%	31.1%	29.5%	33.7%	35.2%	33.1%	45.1%	26.0%	18.2%	29.1%	36.2%	31.0%	23.9%	33.0%
MARK WALKER	2.6%	2.1%	9.1%	1.2%	2.8%	2.8%	2.8%	2.3%	3.1%	3.7%	2.8%	2.0%	2.6%	1.8%	2.8%	4.3%	3.0%	1.5%	3.5%
MARJORIE EASTMAN	1.6%	6.3%	9.1%	6.0%	0.5%	0.9%	0.4%	9.1%	0.5%	0.0	0.7%	3.9%	0.5%	1.8%	0.0	6.4%	0.7%	1.5%	0.4%
UNDECIDED	51.4%	47.4%	36.4%	48.8%	51.5%	56.9%	49.5%	50.0%	43.4%	46.3%	42.3%	45.1%	59.7%	67.3%	56.7%	46.8%	48.5%	55.2%	46.5%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
TED BUDD	13.4%	6.2%	10.5%	4.8%	15.1%	13.2%	14.3%	13.8%	14.5%	10.4%	14.2%	17.9%	9.8%	16.9%	18.1%	10.1%	9.2%
PAT MCCRORY	31.0%	39.6%	26.3%	31.0%	22.6%	32.3%	14.3%	33.8%	34.2%	29.9%	30.7%	30.9%	30.4%	33.1%	33.1%	31.8%	27.6%
MARK WALKER	2.6%	0.0	2.1%	4.8%	0.0	2.3%	14.3%	1.5%	1.7%	2.6%	3.1%	2.4%	3.9%	1.7%	3.9%	2.7%	2.0%
MARJORIE EASTMAN	1.6%	6.2%	0.0	0.0	0.0	0.8%	0.0	0.0	1.7%	0.0	2.7%	4.1%	1.0%	0.8%	3.1%	0.7%	2.0%
UNDECIDED	51.4%	47.9%	61.1%	59.5%	62.3%	51.5%	57.1%	50.8%	47.9%	57.1%	49.3%	44.7%	54.9%	47.5%	41.7%	54.7%	59.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
TED BUDD	13.4%	29.2%	5.1%	11.4%	10.0%	15.9%	17.2%	9.6%
PAT MCCRORY	31.0%	8.3%	41.0%	30.5%	36.4%	28.5%	32.4%	29.6%
MARK WALKER	2.6%	0.0	2.6%	2.9%	2.7%	2.8%	2.8%	2.4%
MARJORIE EASTMAN	1.6%	8.3%	7.7%	1.9%	0.0	0.5%	2.0%	1.2%
UNDECIDED	51.4%	54.2%	43.6%	53.3%	50.9%	52.3%	45.6%	57.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
TED BUDD	13.4%	29.2%	12.6%	14.3%	13.3%	12.5%	13.9%	11.5%	15.9%	38.5%	15.9%	23.3%	16.2%	17.9%	16.7%	16.8%	17.4%
PAT MCCRORY	31.0%	8.3%	31.8%	28.6%	31.0%	29.8%	31.2%	32.4%	28.5%	0.0	33.9%	23.3%	33.3%	30.8%	32.7%	31.4%	33.0%
MARK WALKER	2.6%	0.0	2.8%	1.6%	2.8%	2.4%	2.8%	2.5%	2.8%	0.0	3.0%	3.3%	2.8%	5.1%	1.8%	3.6%	1.8%
MARJORIE EASTMAN	1.6%	8.3%	1.3%	7.9%	0.7%	4.2%	0.3%	2.5%	0.5%	7.7%	1.7%	10.0%	0.9%	5.1%	0.6%	2.9%	0.9%
UNDECIDED	51.4%	54.2%	51.5%	47.6%	52.2%	51.2%	51.9%	51.1%	52.3%	53.8%	45.5%	40.0%	46.8%	41.0%	48.2%	45.3%	46.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
TED BUDD	13.4%	18.2%	9.4%	6.1%	10.3%	7.8%	10.9%	6.4%	14.3%	14.9%	9.2%	15.2%	12.4%	16.8%
PAT MCCRORY	31.0%	18.2%	29.8%	33.3%	28.6%	28.9%	29.5%	33.3%	23.8%	30.5%	32.3%	30.3%	31.4%	28.5%
MARK WALKER	2.6%	0.0	2.6%	0.0	2.8%	0.0	3.8%	1.4%	3.8%	3.0%	1.5%	3.9%	1.9%	4.4%
MARJORIE EASTMAN	1.6%	9.1%	0.9%	6.1%	0.5%	3.3%	0.0	2.1%	0.0	1.6%	1.5%	2.2%	1.2%	1.5%
UNDECIDED	51.4%	54.5%	57.4%	54.5%	57.7%	60.0%	55.8%	56.7%	58.1%	50.0%	55.4%	48.3%	53.1%	48.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
MADISON CAWTHORN	48.8%	46.4%	46.4%	52.6%	44.7%	54.0%	55.1%	38.5%	39.1%	50.3%	32.6%	-	50.2%	50.7%	47.1%	43.8%	47.8%	45.5%	45.2%	51.5%	49.7%			
Voting	45.8%	42.7%	42.7%	51.6%	42.4%	50.0%	51.5%	30.8%	37.9%	47.5%	27.9%	-	48.3%	47.0%	44.7%	38.8%	44.1%	41.8%	43.4%	47.9%	46.1%			
Leaning	3.0%	3.6%	3.6%	1.1%	2.4%	4.0%	3.6%	7.7%	1.2%	2.8%	4.7%	-	2.0%	3.7%	2.4%	5.0%	3.7%	3.6%	1.8%	3.6%	3.6%			
CHUCK EDWARDS	14.4%	14.5%	25.5%	8.4%	14.1%	8.0%	13.4%	15.4%	16.6%	13.6%	23.3%	-	11.4%	17.9%	9.4%	21.2%	16.4%	15.2%	12.0%	13.8%	17.4%			
Voting	12.4%	10.9%	20.9%	8.4%	12.9%	8.0%	12.1%	15.4%	13.6%	11.6%	20.9%	-	9.5%	16.4%	7.1%	18.8%	14.4%	12.7%	11.4%	10.8%	15.0%			
Leaning	2.0%	3.6%	4.5%	0.0	1.2%	0.0	1.3%	0.0	3.0%	2.0%	2.3%	-	2.0%	1.5%	2.4%	2.5%	2.0%	2.4%	0.6%	3.0%	2.4%			
MICHELE WOODHOUSE	2.6%	0.9%	3.6%	0.0	5.9%	3.0%	3.0%	0.0	2.4%	2.6%	2.3%	-	1.0%	1.5%	4.7%	6.2%	3.7%	5.5%	3.6%	1.8%	2.4%			
ROD HONEYCUTT	4.0%	5.5%	4.5%	2.1%	1.2%	6.0%	4.3%	7.7%	3.6%	4.2%	2.3%	-	3.0%	2.2%	8.2%	5.0%	4.7%	6.7%	4.8%	4.2%	3.0%			
MARIE-LIMBAUGH NEVAREZ	2.2%	1.8%	1.8%	2.1%	3.5%	2.0%	1.6%	7.7%	3.0%	1.8%	7.0%	-	1.0%	2.2%	7.1%	0.0	3.0%	3.6%	4.2%	1.8%	0.6%			
BRUCE O'CONNELL	1.0%	0.0	2.7%	0.0	2.4%	0.0	1.0%	0.0	0.6%	1.1%	0.0	-	0.5%	1.5%	0.0	2.5%	1.3%	1.2%	0.0	2.4%	0.6%			
KRISTIE SLUDER	1.2%	1.8%	1.8%	1.1%	1.2%	0.0	1.3%	0.0	1.2%	1.1%	2.3%	-	1.5%	1.5%	1.2%	0.0	1.0%	0.6%	1.2%	1.2%	1.2%			
MATTHEW BURRIL	2.8%	6.4%	0.9%	2.1%	3.5%	1.0%	2.3%	7.7%	3.6%	3.1%	0.0	-	3.0%	4.5%	2.4%	0.0	2.7%	1.2%	3.0%	1.8%	3.6%			
UNDECIDED	23.0%	22.7%	12.7%	31.6%	23.5%	26.0%	18.0%	23.1%	30.2%	22.3%	30.2%	-	28.4%	17.9%	20.0%	21.2%	19.4%	20.6%	25.9%	21.6%	21.6%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
MADISON CAWTHORN	48.8%	58.6%	60.9%	49.4%	5.8%	7.7%	5.0%	53.2%	54.4%	52.3%	40.6%	35.3%	48.3%	51.5%	49.4%	52.8%	38.0%	32.3%	44.1%
Voting	45.8%	54.9%	56.6%	48.1%	5.8%	7.7%	5.0%	51.0%	50.0%	51.7%	35.7%	30.6%	43.1%	49.4%	47.2%	50.7%	33.9%	29.0%	39.0%
Leaning	3.0%	3.8%	4.4%	1.3%	0.0	0.0	0.0	2.3%	4.4%	0.7%	4.9%	4.7%	5.2%	2.1%	2.2%	2.1%	4.1%	3.2%	5.1%
CHUCK EDWARDS	14.4%	12.5%	11.6%	16.5%	24.4%	23.1%	25.0%	18.3%	21.9%	15.4%	12.6%	15.3%	8.6%	18.0%	18.0%	18.1%	14.9%	17.7%	11.9%
Voting	12.4%	10.5%	10.3%	11.4%	22.1%	15.4%	25.0%	15.6%	18.4%	13.4%	11.9%	14.1%	8.6%	15.5%	16.9%	14.6%	13.2%	14.5%	11.9%
Leaning	2.0%	2.0%	1.2%	5.1%	2.3%	7.7%	0.0	2.7%	3.5%	2.0%	0.7%	1.2%	0.0	2.6%	1.1%	3.5%	1.7%	3.2%	0.0
MICHELE WOODHOUSE	2.6%	2.5%	2.8%	1.3%	2.3%	0.0	3.3%	1.5%	3.5%	0.0	4.9%	5.9%	3.4%	3.0%	3.4%	2.8%	2.5%	3.2%	1.7%
ROD HONEYCUTT	4.0%	4.0%	2.8%	8.9%	4.7%	0.0	6.7%	4.9%	3.5%	6.0%	4.2%	3.5%	5.2%	4.7%	4.5%	4.9%	5.0%	6.5%	3.4%
MARIE-LIMBAUGH NEVAREZ	2.2%	0.8%	0.6%	1.3%	9.3%	11.5%	8.3%	1.5%	1.8%	1.3%	4.2%	4.7%	3.4%	1.7%	2.2%	1.4%	5.8%	6.5%	5.1%
BRUCE O'CONNELL	1.0%	0.8%	0.6%	1.3%	2.3%	3.8%	1.7%	0.4%	0.9%	0.0	2.8%	4.7%	0.0	1.3%	1.1%	1.4%	0.8%	1.6%	0.0
KRISTIE SLUDER	1.2%	0.3%	0.3%	0.0	5.8%	3.8%	6.7%	0.4%	0.0	0.7%	3.5%	2.4%	5.2%	0.9%	1.1%	0.7%	1.7%	3.2%	0.0
MATTHEW BURRIL	2.8%	2.5%	2.8%	1.3%	3.5%	3.8%	3.3%	2.3%	2.6%	2.0%	2.1%	2.4%	1.7%	3.0%	3.4%	2.8%	3.3%	3.2%	3.4%
UNDECIDED	23.0%	18.0%	17.5%	20.3%	41.9%	46.2%	40.0%	17.5%	11.4%	22.1%	25.2%	25.9%	24.1%	15.9%	16.9%	15.3%	28.1%	25.8%	30.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
MADISON CAWTHORN	48.8%	54.8%	60.4%	51.3%	20.7%	33.3%	7.1%	73.6%	86.9%	51.3%	5.6%	8.8%	3.5%	43.3%	40.5%	45.5%	58.5%	43.5%	11.1%	43.6%	55.7%
Voting	45.8%	50.0%	60.4%	43.4%	17.2%	26.7%	7.1%	69.2%	83.4%	45.4%	4.9%	7.0%	3.5%	40.6%	35.1%	42.9%	55.6%	40.6%	11.1%	39.3%	53.0%
Leaning	3.0%	4.8%	0.0	7.9%	3.4%	6.7%	0.0	4.4%	3.5%	5.9%	0.7%	1.8%	0.0	2.8%	5.4%	2.7%	2.9%	2.9%	0.0	4.3%	2.8%
CHUCK EDWARDS	14.4%	17.7%	12.5%	21.1%	27.6%	20.0%	35.7%	9.4%	4.5%	17.6%	26.6%	24.6%	27.9%	35.0%	2.7%	2.7%	2.9%	20.3%	40.7%	11.1%	11.8%
Voting	12.4%	14.5%	10.4%	17.1%	27.6%	20.0%	35.7%	8.2%	4.5%	14.3%	23.1%	21.1%	24.4%	30.0%	2.7%	2.7%	2.3%	18.8%	40.7%	9.4%	9.4%
Leaning	2.0%	3.2%	2.1%	3.9%	0.0	0.0	0.0	1.3%	0.0	3.4%	3.5%	3.5%	3.5%	5.0%	0.0	0.0	0.6%	1.4%	0.0	1.7%	2.4%
MICHELE WOODHOUSE	2.6%	4.0%	4.2%	3.9%	0.0	0.0	0.0	1.3%	1.0%	1.7%	6.3%	7.0%	5.8%	3.3%	5.4%	1.8%	1.8%	13.0%	0.0	2.6%	0.3%
ROD HONEYCUTT	4.0%	8.1%	8.3%	7.9%	13.8%	20.0%	7.1%	2.2%	1.0%	4.2%	7.0%	1.8%	10.5%	3.9%	16.2%	4.5%	1.2%	2.9%	18.5%	5.1%	2.4%
MARIE-LIMBAUGH NEVAREZ	2.2%	1.6%	2.1%	1.3%	10.3%	6.7%	14.3%	0.6%	0.5%	0.8%	5.6%	3.5%	7.0%	1.1%	5.4%	1.8%	2.9%	2.9%	11.1%	1.7%	1.4%
BRUCE O'CONNELL	1.0%	2.4%	2.1%	2.6%	0.0	0.0	0.0	0.9%	0.5%	1.7%	1.4%	1.8%	1.2%	1.7%	2.7%	0.9%	0.0	4.3%	0.0	0.0	0.7%
KRISTIE SLUDER	1.2%	0.8%	0.0	1.3%	3.4%	0.0	7.1%	0.6%	0.5%	0.8%	2.1%	0.0	3.5%	0.0	5.4%	0.9%	1.8%	1.4%	0.0	1.7%	1.0%
MATTHEW BURRIL	2.8%	3.2%	4.2%	2.6%	6.9%	6.7%	7.1%	2.2%	2.5%	1.7%	3.5%	3.5%	3.5%	3.3%	0.0	5.4%	1.2%	5.8%	3.7%	2.6%	2.1%
UNDECIDED	23.0%	7.3%	6.2%	7.9%	17.2%	13.3%	21.4%	9.1%	2.5%	20.2%	42.0%	49.1%	37.2%	8.3%	21.6%	36.6%	29.8%	5.8%	14.8%	31.6%	24.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
MADISON CAWTHORN	48.8%	46.8%	12.5%	42.6%	53.3%	38.5%	33.3%	39.0%	53.8%	37.7%	22.2%	44.6%	53.9%	39.0%	38.5%	40.9%	53.2%	34.1%	25.0%	44.5%	54.3%
Voting	45.8%	45.5%	12.5%	40.6%	49.3%	38.5%	27.8%	36.2%	50.6%	37.7%	22.2%	41.3%	50.3%	39.0%	38.5%	37.4%	49.8%	34.1%	25.0%	41.2%	50.8%
Leaning	3.0%	1.3%	0.0	2.0%	3.9%	0.0	5.6%	2.9%	3.3%	0.0	0.0	3.3%	3.6%	0.0	0.0	3.5%	3.3%	0.0	0.0	3.4%	3.5%
CHUCK EDWARDS	14.4%	14.3%	25.0%	10.9%	15.0%	25.6%	16.7%	11.4%	13.9%	15.1%	11.1%	15.7%	14.0%	22.0%	7.7%	12.2%	14.5%	22.7%	12.5%	11.8%	14.4%
Voting	12.4%	13.0%	25.0%	9.9%	12.4%	23.1%	16.7%	11.4%	11.2%	15.1%	11.1%	14.0%	11.4%	22.0%	7.7%	11.3%	11.8%	20.5%	12.5%	10.9%	11.8%
Leaning	2.0%	1.3%	0.0	1.0%	2.6%	2.6%	0.0	0.0	2.7%	0.0	0.0	1.7%	2.6%	0.0	0.0	0.9%	2.7%	2.3%	0.0	0.8%	2.6%
MICHELE WOODHOUSE	2.6%	3.9%	0.0	4.0%	2.0%	2.6%	5.6%	2.9%	2.4%	3.8%	5.6%	3.3%	1.9%	2.4%	0.0	4.3%	2.1%	2.3%	4.2%	2.5%	2.6%
ROD HONEYCUTT	4.0%	16.9%	25.0%	1.0%	0.7%	2.6%	27.8%	4.8%	2.7%	9.4%	22.2%	2.5%	2.6%	9.8%	15.4%	4.3%	2.7%	2.3%	16.7%	5.0%	2.9%
MARIE-LIMBAUGH NEVAREZ	2.2%	3.9%	0.0	1.0%	2.3%	12.8%	0.0	2.9%	0.9%	3.8%	11.1%	2.5%	1.3%	9.8%	7.7%	1.7%	1.2%	4.5%	8.3%	2.5%	1.3%
BRUCE O'CONNELL	1.0%	2.6%	0.0	1.0%	0.7%	0.0	5.6%	1.0%	0.9%	9.4%	0.0	0.0	0.0	2.4%	0.0	0.9%	0.9%	6.8%	0.0	0.0	0.6%
KRISTIE SLUDER	1.2%	0.0	0.0	2.0%	1.3%	0.0	0.0	1.9%	1.2%	1.9%	0.0	1.7%	1.0%	2.4%	0.0	1.7%	0.9%	0.0	4.2%	2.5%	0.6%
MATTHEW BURRIL	2.8%	3.9%	6.2%	5.9%	1.3%	10.3%	0.0	4.8%	1.5%	5.7%	5.6%	5.0%	1.3%	7.3%	0.0	5.2%	1.5%	20.5%	0.0	2.5%	0.6%
UNDECIDED	23.0%	7.8%	31.2%	31.7%	23.5%	7.7%	11.1%	31.4%	22.8%	13.2%	22.2%	24.8%	24.0%	4.9%	30.8%	28.7%	23.0%	6.8%	29.2%	28.6%	22.7%

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

**BANNER - #5**

[illegible]

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT									JOB: CAWTHORN		APPR-OVE	HARD RE-ELECT		NOT
		2ND CHOICE											M.C.	CAWTHORN	ELECT	RE-
		CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRIL	UNDECIDED	APPR-OVE	DISA-PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW-THORH
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
MADISON CAWTHORN	48.8%	0.0	82.0%	47.4%	63.6%	25.0%	22.2%	18.2%	46.2%	75.7%	71.3%	2.1%	0.0	82.0%	9.2%	100.0%
Voting	45.8%	0.0	75.4%	42.1%	59.1%	25.0%	22.2%	18.2%	38.5%	71.9%	67.4%	1.4%	0.0	77.9%	7.5%	81.0%
Leaning	3.0%	0.0	6.6%	5.3%	4.5%	0.0	0.0	0.0	7.7%	3.8%	4.0%	0.7%	0.0	4.0%	1.8%	19.0%
CHUCK EDWARDS	14.4%	56.2%	0.0	21.1%	13.6%	37.5%	33.3%	36.4%	23.1%	16.2%	10.4%	26.4%	36.2%	5.1%	25.4%	0.0
Voting	12.4%	50.0%	0.0	15.8%	9.1%	37.5%	33.3%	36.4%	23.1%	13.3%	8.8%	22.9%	30.9%	4.8%	21.5%	0.0
Leaning	2.0%	6.2%	0.0	5.3%	4.5%	0.0	0.0	0.0	0.0	2.9%	1.5%	3.6%	5.3%	0.4%	3.9%	0.0
MICHELE WOODHOUSE	2.6%	9.4%	1.6%	0.0	9.1%	0.0	0.0	9.1%	7.7%	2.4%	1.8%	5.0%	6.4%	1.1%	4.4%	0.0
ROD HONEYCUTT	4.0%	15.6%	8.2%	5.3%	0.0	0.0	22.2%	0.0	15.4%	2.4%	3.0%	7.1%	10.6%	1.8%	6.6%	0.0
MARIE-LIMBAUGH NEVAREZ	2.2%	0.0	4.9%	15.8%	4.5%	0.0	0.0	27.3%	0.0	0.5%	0.9%	5.7%	3.2%	1.1%	3.5%	0.0
BRUCE O'CONNELL	1.0%	9.4%	0.0	5.3%	4.5%	0.0	0.0	0.0	0.0	0.0	0.9%	0.7%	3.2%	0.4%	1.8%	0.0
KRISTIE SLUDER	1.2%	3.1%	0.0	5.3%	0.0	12.5%	0.0	0.0	7.7%	1.0%	0.6%	2.9%	2.1%	0.4%	2.2%	0.0
MATTHEW BURRIL	2.8%	6.2%	3.3%	0.0	4.5%	25.0%	22.2%	9.1%	0.0	1.9%	2.1%	4.3%	7.4%	1.5%	4.4%	0.0
UNDECIDED	23.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8%	45.7%	30.9%	6.6%	42.5%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
MADISON CAWTHORN	48.8%	50.0%	46.0%	48.8%	51.1%	50.0%	40.9%	54.5%	32.0%	57.0%	51.9%	51.7%	47.6%	45.8%
Voting	45.8%	46.9%	43.3%	45.2%	48.4%	48.8%	36.4%	51.0%	30.7%	53.9%	48.1%	49.4%	43.5%	42.4%
Leaning	3.0%	3.1%	2.7%	3.6%	2.7%	1.2%	4.5%	3.4%	1.3%	3.1%	3.7%	2.2%	4.1%	3.4%
CHUCK EDWARDS	14.4%	14.0%	15.3%	18.1%	10.3%	19.0%	10.6%	12.6%	24.0%	15.5%	9.5%	13.1%	18.4%	8.5%
Voting	12.4%	11.7%	14.0%	16.3%	7.6%	16.7%	10.6%	10.2%	22.7%	13.5%	6.9%	10.9%	17.0%	6.8%
Leaning	2.0%	2.3%	1.3%	1.8%	2.7%	2.4%	0.0%	2.4%	1.3%	2.1%	2.6%	2.2%	1.4%	1.7%
MICHELE WOODHOUSE	2.6%	2.6%	2.7%	1.8%	3.3%	2.4%	3.0%	3.1%	1.3%	2.1%	4.2%	4.1%	0.7%	1.7%
ROD HONEYCUTT	4.0%	4.0%	4.0%	5.4%	2.7%	4.8%	3.0%	2.9%	5.3%	3.6%	2.1%	3.4%	6.8%	0.0%
MARIE-LIMBAUGH NEVAREZ	2.2%	2.0%	2.7%	4.2%	0.0%	1.2%	4.5%	1.0%	4.0%	1.0%	1.1%	1.5%	2.0%	5.1%
BRUCE O'CONNELL	1.0%	0.9%	1.3%	1.8%	0.0%	1.2%	1.5%	0.8%	1.3%	1.6%	0.0%	0.7%	0.7%	0.0%
KRISTIE SLUDER	1.2%	0.9%	2.0%	1.8%	0.0%	0.0%	4.5%	0.8%	2.7%	1.0%	0.5%	0.4%	3.4%	0.0%
MATTHEW BURRIL	2.8%	2.9%	2.7%	2.4%	3.3%	2.4%	3.0%	3.4%	1.3%	2.6%	4.2%	2.2%	3.4%	5.1%
UNDECIDED	23.0%	22.9%	23.3%	15.7%	29.3%	19.0%	28.8%	20.9%	28.0%	15.5%	26.5%	22.8%	17.0%	33.9%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
MADISON CAWTHORN	48.8%	22.1%	18.2%	22.6%	54.8%	45.0%	58.7%	20.5%	55.1%	40.7%	60.6%	23.5%	54.6%	49.1%	56.7%	27.7%	53.9%	46.3%	56.1%
Voting	45.8%	21.1%	9.1%	22.6%	51.5%	41.3%	55.5%	20.5%	51.5%	37.0%	57.0%	21.6%	51.5%	45.5%	53.9%	25.5%	50.5%	43.3%	52.6%
Leaning	3.0%	1.1%	9.1%	0.0	3.3%	3.7%	3.2%	0.0	3.6%	3.7%	3.5%	2.0%	3.1%	3.6%	2.8%	2.1%	3.4%	3.0%	3.5%
CHUCK EDWARDS	14.4%	15.8%	9.1%	16.7%	14.0%	23.9%	10.2%	18.2%	18.4%	37.0%	11.3%	13.7%	9.7%	10.9%	9.2%	10.6%	14.1%	22.4%	11.7%
Voting	12.4%	14.7%	0.0	16.7%	11.7%	19.3%	8.8%	15.9%	16.3%	29.6%	11.3%	13.7%	7.1%	9.1%	6.4%	8.5%	11.8%	17.9%	10.0%
Leaning	2.0%	1.1%	9.1%	0.0	2.3%	4.6%	1.4%	2.3%	2.0%	7.4%	0.0	0.0	2.6%	1.8%	2.8%	2.1%	2.4%	4.5%	1.7%
MICHELE WOODHOUSE	2.6%	3.2%	0.0	3.6%	2.6%	0.9%	3.2%	4.5%	1.5%	0.0	2.1%	2.0%	3.6%	1.8%	4.3%	4.3%	2.4%	0.0	3.0%
ROD HONEYCUTT	4.0%	6.3%	18.2%	4.8%	3.3%	2.8%	3.5%	4.5%	5.1%	5.6%	4.9%	7.8%	1.5%	0.0	2.1%	6.4%	3.4%	3.0%	3.5%
MARIE-LIMBAUGH NEVAREZ	2.2%	10.5%	9.1%	10.7%	0.3%	0.9%	0.0	18.2%	0.0	0.0	0.0	3.9%	0.5%	1.8%	0.0	14.9%	0.0	0.0	0.0
BRUCE O'CONNELL	1.0%	2.1%	0.0	2.4%	0.8%	0.9%	0.7%	2.3%	1.5%	1.9%	1.4%	2.0%	0.0	0.0	0.0	0.0	1.0%	1.5%	0.9%
KRISTIE SLUDER	1.2%	3.2%	9.1%	2.4%	0.8%	1.8%	0.4%	4.5%	0.5%	0.0	0.7%	2.0%	1.0%	3.6%	0.0	4.3%	0.3%	0.0	0.4%
MATTHEW BURRIL	2.8%	4.2%	9.1%	3.6%	2.6%	3.7%	2.1%	4.5%	2.0%	3.7%	1.4%	3.9%	3.1%	3.6%	2.8%	2.1%	3.0%	4.5%	2.6%
UNDECIDED	23.0%	32.6%	27.3%	33.3%	20.9%	20.2%	21.2%	22.7%	15.8%	11.1%	17.6%	41.2%	26.0%	29.1%	24.8%	29.8%	21.9%	22.4%	21.7%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
MADISON CAWTHORN	48.8%	16.7%	57.9%	42.9%	69.8%	53.4%	57.1%	63.1%	55.6%	41.6%	43.1%	44.7%	41.2%	58.5%	40.2%	49.3%	46.9%
Voting	45.8%	16.7%	54.7%	38.1%	67.9%	51.1%	57.1%	58.5%	54.7%	39.0%	39.1%	40.7%	37.3%	57.6%	35.4%	45.9%	43.9%
Leaning	3.0%	0.0	3.2%	4.8%	1.9%	2.3%	0.0	4.6%	0.9%	2.6%	4.0%	4.1%	3.9%	0.8%	4.7%	3.4%	3.1%
CHUCK EDWARDS	14.4%	20.8%	13.7%	26.2%	3.8%	9.0%	0.0	7.7%	6.0%	15.6%	21.3%	22.0%	20.6%	10.2%	26.8%	8.1%	14.3%
Voting	12.4%	20.8%	11.6%	21.4%	3.8%	7.9%	0.0	6.2%	5.1%	14.3%	18.2%	19.5%	16.7%	10.2%	22.8%	6.1%	12.2%
Leaning	2.0%	0.0	2.1%	4.8%	0.0	1.1%	0.0	1.5%	0.9%	1.3%	3.1%	2.4%	3.9%	0.0	3.9%	2.0%	2.0%
MICHELE WOODHOUSE	2.6%	2.1%	3.2%	2.4%	3.8%	3.8%	0.0	1.5%	3.4%	6.5%	1.3%	2.4%	0.0	1.7%	2.4%	5.4%	0.0
ROD HONEYCUTT	4.0%	6.2%	3.2%	2.4%	3.8%	5.3%	0.0	3.1%	6.8%	5.2%	2.7%	1.6%	3.9%	6.8%	3.9%	4.1%	1.0%
MARIE-LIMBAUGH NEVAREZ	2.2%	6.2%	1.1%	2.4%	0.0	0.8%	14.3%	0.0	0.0	1.3%	4.0%	4.9%	2.9%	0.8%	5.5%	0.7%	2.0%
BRUCE O'CONNELL	1.0%	4.2%	0.0	0.0	0.0	1.1%	0.0	1.5%	1.7%	0.0	0.9%	0.0	2.0%	1.7%	1.6%	0.7%	0.0
KRISTIE SLUDER	1.2%	2.1%	2.1%	4.8%	0.0	0.8%	0.0	1.5%	0.0	1.3%	1.8%	3.3%	0.0	0.8%	1.6%	0.7%	2.0%
MATTHEW BURRIL	2.8%	6.2%	1.1%	2.4%	0.0	2.6%	0.0	3.1%	3.4%	1.3%	3.1%	4.1%	2.0%	0.8%	3.9%	4.1%	2.0%
UNDECIDED	23.0%	35.4%	17.9%	16.7%	18.9%	23.3%	28.6%	18.5%	23.1%	27.3%	21.8%	17.1%	27.5%	18.6%	14.2%	27.0%	31.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
MADISON CAWTHORN	48.8%	70.8%	41.0%	51.4%	46.4%	48.6%	49.2%	48.4%
Voting	45.8%	70.8%	38.5%	50.5%	42.7%	44.4%	46.4%	45.2%
Leaning	3.0%	0.0	2.6%	1.0%	3.6%	4.2%	2.8%	3.2%
CHUCK EDWARDS	14.4%	12.5%	20.5%	8.6%	14.5%	16.4%	18.4%	10.4%
Voting	12.4%	12.5%	15.4%	7.6%	13.6%	13.6%	16.4%	8.4%
Leaning	2.0%	0.0	5.1%	1.0%	0.9%	2.8%	2.0%	2.0%
MICHELE WOODHOUSE	2.6%	0.0	2.6%	3.8%	2.7%	2.3%	2.0%	3.2%
ROD HONEYCUTT	4.0%	0.0	0.0	4.8%	4.5%	4.2%	5.2%	2.8%
MARIE-LIMBAUGH NEVAREZ	2.2%	4.2%	10.3%	2.9%	0.9%	0.9%	3.2%	1.2%
BRUCE O'CONNELL	1.0%	0.0	0.0	1.9%	0.9%	0.9%	1.6%	0.4%
KRISTIE SLUDER	1.2%	0.0	2.6%	1.9%	0.0	1.4%	1.2%	1.2%
MATTHEW BURRIL	2.8%	4.2%	2.6%	1.9%	3.6%	2.8%	2.4%	3.2%
UNDECIDED	23.0%	8.3%	20.5%	22.9%	26.4%	22.4%	16.8%	29.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
MADISON CAWTHORN	48.8%	70.8%	48.1%	52.4%	48.7%	51.8%	47.8%	49.6%	48.6%	53.8%	49.4%	50.0%	49.5%	51.3%	48.8%	51.8%	46.8%
Voting	45.8%	70.8%	44.9%	50.8%	45.5%	50.6%	43.8%	47.5%	44.4%	53.8%	46.4%	46.7%	46.8%	48.7%	45.8%	48.2%	45.0%
Leaning	3.0%	0.0	3.2%	1.6%	3.3%	1.2%	4.0%	2.2%	4.2%	0.0	3.0%	3.3%	2.8%	2.6%	3.0%	3.6%	1.8%
CHUCK EDWARDS	14.4%	12.5%	14.5%	17.5%	14.0%	11.9%	15.7%	12.9%	16.4%	23.1%	18.5%	13.3%	19.4%	11.5%	22.0%	14.6%	23.9%
Voting	12.4%	12.5%	12.4%	14.3%	12.1%	10.1%	13.6%	11.5%	13.6%	23.1%	16.3%	13.3%	17.1%	10.3%	19.6%	13.1%	21.1%
Leaning	2.0%	0.0	2.1%	3.2%	1.9%	1.8%	2.2%	1.4%	2.8%	0.0	2.1%	0.0	2.3%	1.3%	2.4%	1.5%	2.8%
MICHELE WOODHOUSE	2.6%	0.0	2.8%	1.6%	2.8%	3.0%	2.5%	2.9%	2.3%	0.0	2.1%	0.0	2.3%	1.3%	2.4%	1.5%	2.8%
ROD HONEYCUTT	4.0%	0.0	4.1%	0.0	4.4%	3.0%	4.3%	3.6%	4.2%	0.0	5.2%	0.0	5.6%	5.1%	4.8%	5.8%	3.7%
MARIE-LIMBAUGH NEVAREZ	2.2%	4.2%	2.1%	7.9%	1.4%	4.8%	0.9%	3.2%	0.9%	7.7%	3.0%	16.7%	1.4%	7.7%	1.2%	4.4%	1.8%
BRUCE O'CONNELL	1.0%	0.0	1.1%	0.0	1.2%	1.2%	0.9%	1.1%	0.9%	0.0	1.7%	0.0	1.9%	2.6%	1.2%	1.5%	1.8%
KRISTIE SLUDER	1.2%	0.0	1.3%	1.6%	1.2%	1.8%	0.9%	1.1%	1.4%	0.0	1.3%	3.3%	0.9%	2.6%	0.6%	1.5%	0.9%
MATTHEW BURRIL	2.8%	4.2%	2.8%	3.2%	2.8%	2.4%	3.1%	2.9%	2.8%	0.0	2.6%	0.0	2.8%	1.3%	3.0%	2.2%	2.8%
UNDECIDED	23.0%	8.3%	23.3%	15.9%	23.5%	20.2%	23.8%	22.7%	22.4%	15.4%	16.3%	16.7%	16.2%	16.7%	16.1%	16.8%	15.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
MADISON CAWTHORN	48.8%	90.9%	46.8%	54.5%	47.9%	52.2%	46.8%	47.5%	50.5%	53.0%	36.9%	46.6%	50.0%	49.6%
Voting	45.8%	90.9%	43.4%	54.5%	44.1%	52.2%	41.7%	46.8%	43.8%	50.0%	33.8%	41.6%	48.1%	44.5%
Leaning	3.0%	0.0	3.4%	0.0	3.8%	0.0	5.1%	0.7%	6.7%	3.0%	3.1%	5.1%	1.9%	5.1%
CHUCK EDWARDS	14.4%	0.0	10.6%	21.2%	8.5%	12.2%	9.0%	11.3%	8.6%	14.1%	15.4%	16.9%	13.0%	16.1%
Voting	12.4%	0.0	8.5%	15.2%	7.0%	10.0%	7.1%	9.9%	5.7%	12.2%	13.1%	14.6%	11.2%	13.9%
Leaning	2.0%	0.0	2.1%	6.1%	1.4%	2.2%	1.9%	1.4%	2.9%	1.9%	2.3%	2.2%	1.9%	2.2%
MICHELE WOODHOUSE	2.6%	0.0	3.4%	3.0%	3.3%	4.4%	2.6%	4.3%	1.9%	3.5%	0.0	5.1%	1.2%	6.6%
ROD HONEYCUTT	4.0%	0.0	3.0%	0.0	3.3%	1.1%	3.8%	1.4%	4.8%	4.3%	3.1%	5.6%	3.1%	4.4%
MARIE-LIMBAUGH NEVAREZ	2.2%	0.0	1.3%	0.0	1.4%	2.2%	0.6%	2.1%	0.0	1.4%	4.6%	3.4%	1.6%	1.5%
BRUCE O'CONNELL	1.0%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.7%	0.0	0.8%	1.5%	1.7%	0.6%	1.5%
KRISTIE SLUDER	1.2%	0.0	1.3%	0.0	1.4%	1.1%	1.3%	0.7%	1.9%	0.8%	2.3%	1.1%	1.2%	0.7%
MATTHEW BURRIL	2.8%	9.1%	3.0%	6.1%	2.8%	3.3%	3.2%	3.5%	2.9%	3.2%	1.5%	1.7%	3.4%	1.5%
UNDECIDED	23.0%	0.0	30.2%	15.2%	31.0%	23.3%	32.1%	28.4%	29.5%	18.9%	34.6%	18.0%	25.8%	18.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
MADISON CAWTHORN	6.4%	5.5%	10.9%	2.1%	7.1%	6.0%	5.9%	15.4%	6.5%	6.6%	4.7%	-	6.5%	7.5%	4.7%	6.2%	6.4%	5.5%	6.6%	4.2%	8.4%			
CHUCK EDWARDS	12.2%	10.0%	25.5%	9.5%	9.4%	5.0%	12.1%	0.0	14.2%	12.9%	4.7%	-	11.9%	6.0%	21.2%	13.8%	12.4%	17.6%	13.3%	13.2%	10.2%			
MICHELE WOODHOUSE	3.8%	5.5%	3.6%	2.1%	1.2%	6.0%	4.3%	0.0	2.4%	3.7%	4.7%	-	2.5%	3.7%	7.1%	3.8%	4.7%	5.5%	3.6%	4.8%	3.0%			
ROD HONEYCUTT	4.4%	3.6%	2.7%	1.1%	5.9%	9.0%	3.6%	7.7%	4.7%	4.6%	2.3%	-	2.5%	6.7%	3.5%	6.2%	5.7%	4.8%	6.0%	4.2%	3.0%			
MARIE-LIMBAUGH NEVAREZ	1.6%	0.9%	1.8%	2.1%	2.4%	1.0%	2.0%	0.0	1.2%	1.8%	0.0	-	0.5%	3.0%	2.4%	1.2%	2.3%	1.8%	1.2%	1.2%	2.4%			
BRUCE O'CONNELL	1.8%	2.7%	0.9%	2.1%	2.4%	1.0%	0.7%	7.7%	3.6%	1.8%	2.3%	-	1.0%	2.2%	3.5%	1.2%	2.3%	2.4%	3.6%	0.6%	1.2%			
KRISTIE SLUDER	2.2%	4.5%	0.9%	2.1%	3.5%	0.0	1.6%	7.7%	3.0%	2.0%	4.7%	-	2.5%	3.7%	0.0	1.2%	2.0%	0.6%	3.0%	1.2%	2.4%			
MATTHEW BURRIL	2.6%	2.7%	1.8%	3.2%	4.7%	1.0%	3.0%	7.7%	1.8%	2.4%	4.7%	-	2.0%	3.7%	1.2%	3.8%	3.0%	2.4%	4.2%	1.2%	2.4%			
1st UNDECIDED	23.0%	22.7%	12.7%	31.6%	23.5%	26.0%	18.0%	23.1%	30.2%	22.3%	30.2%	-	28.4%	17.9%	20.0%	21.2%	19.4%	20.6%	25.9%	21.6%	21.6%			
2nd UNDECIDED	42.0%	41.8%	39.1%	44.2%	40.0%	45.0%	48.9%	30.8%	32.5%	42.0%	41.9%	-	42.3%	45.5%	36.5%	41.2%	41.8%	38.8%	32.5%	47.9%	45.5%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
MADISON CAWTHORN	6.4%	7.3%	6.9%	8.9%	3.5%	3.8%	3.3%	6.5%	9.6%	4.0%	7.7%	7.1%	8.6%	8.2%	6.7%	9.0%	5.0%	6.5%	3.4%
CHUCK EDWARDS	12.2%	13.5%	14.4%	10.1%	8.1%	11.5%	6.7%	17.5%	17.5%	17.4%	7.7%	7.1%	8.6%	15.5%	15.7%	15.3%	11.6%	12.9%	10.2%
MICHELE WOODHOUSE	3.8%	3.3%	3.8%	1.3%	5.8%	3.8%	6.7%	3.0%	4.4%	2.0%	6.3%	4.7%	8.6%	4.7%	4.5%	4.9%	4.1%	4.8%	3.4%
ROD HONEYCUTT	4.4%	4.5%	5.3%	1.3%	3.5%	7.7%	1.7%	4.6%	7.0%	2.7%	4.9%	3.5%	6.9%	4.7%	6.7%	3.5%	5.0%	6.5%	3.4%
MARIE-LIMBAUGH NEVAREZ	1.6%	1.3%	0.9%	2.5%	3.5%	0.0	5.0%	1.5%	0.9%	2.0%	2.1%	3.5%	0.0	1.7%	1.1%	2.1%	1.7%	3.2%	0.0
BRUCE O'CONNELL	1.8%	1.5%	1.6%	1.3%	2.3%	3.8%	1.7%	2.3%	2.6%	2.0%	0.7%	1.2%	0.0	2.6%	3.4%	2.1%	1.7%	3.2%	0.0
KRISTIE SLUDER	2.2%	1.3%	1.6%	0.0	7.0%	3.8%	8.3%	1.5%	1.8%	1.3%	2.8%	2.4%	3.4%	2.6%	2.2%	2.8%	3.3%	4.8%	1.7%
MATTHEW BURRIL	2.6%	2.8%	2.5%	3.8%	1.2%	0.0	1.7%	3.8%	2.6%	4.7%	1.4%	1.2%	1.7%	2.6%	2.2%	2.8%	4.1%	3.2%	5.1%
1st UNDECIDED	23.0%	18.0%	17.5%	20.3%	41.9%	46.2%	40.0%	17.5%	11.4%	22.1%	25.2%	25.9%	24.1%	15.9%	16.9%	15.3%	28.1%	25.8%	30.5%
2nd UNDECIDED	42.0%	46.6%	45.6%	50.6%	23.3%	19.2%	25.0%	41.8%	42.1%	41.6%	41.3%	43.5%	37.9%	41.6%	40.4%	42.4%	35.5%	29.0%	42.4%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
MADISON CAWTHORN	6.4%	11.3%	6.2%	14.5%	6.9%	13.3%	0.0	7.5%	3.5%	14.3%	4.9%	5.3%	4.7%	14.4%	5.4%	1.8%	1.2%	11.6%	7.4%	6.8%	4.9%
CHUCK EDWARDS	12.2%	20.2%	18.8%	21.1%	24.1%	26.7%	21.4%	16.0%	17.1%	14.3%	6.3%	7.0%	5.8%	27.2%	5.4%	3.6%	3.5%	18.8%	7.4%	6.8%	13.2%
MICHELE WOODHOUSE	3.8%	3.2%	4.2%	2.6%	3.4%	0.0	7.1%	3.8%	4.0%	3.4%	4.2%	0.0	7.0%	6.1%	10.8%	1.8%	1.2%	13.0%	7.4%	3.4%	1.4%
ROD HONEYCUTT	4.4%	5.6%	6.2%	5.3%	3.4%	6.7%	0.0	4.4%	5.5%	2.5%	4.9%	7.0%	3.5%	3.3%	8.1%	4.5%	4.7%	8.7%	7.4%	2.6%	3.8%
MARIE-LIMBAUGH NEVAREZ	1.6%	2.4%	4.2%	1.3%	6.9%	6.7%	7.1%	0.9%	1.5%	0.0	2.1%	1.8%	2.3%	2.2%	0.0	1.8%	1.2%	2.9%	7.4%	0.0	1.4%
BRUCE O'CONNELL	1.8%	3.2%	6.2%	1.3%	3.4%	6.7%	0.0	1.9%	2.0%	1.7%	0.7%	1.8%	0.0	2.8%	2.7%	0.9%	1.2%	4.3%	3.7%	1.7%	1.0%
KRISTIE SLUDER	2.2%	4.0%	2.1%	5.3%	3.4%	0.0	7.1%	0.9%	1.0%	0.8%	4.9%	3.5%	5.8%	1.1%	0.0	2.7%	3.5%	4.3%	0.0	1.7%	2.1%
MATTHEW BURRIL	2.6%	4.0%	4.2%	3.9%	0.0	0.0	0.0	2.8%	3.0%	2.5%	2.8%	0.0	4.7%	2.2%	5.4%	1.8%	2.9%	2.9%	7.4%	1.7%	2.4%
1st UNDECIDED	23.0%	7.3%	6.2%	7.9%	17.2%	13.3%	21.4%	9.1%	2.5%	20.2%	42.0%	49.1%	37.2%	8.3%	21.6%	36.6%	29.8%	5.8%	14.8%	31.6%	24.4%
2nd UNDECIDED	42.0%	38.7%	41.7%	36.8%	31.0%	26.7%	35.7%	52.5%	59.8%	40.3%	27.3%	24.6%	29.1%	32.2%	40.5%	44.6%	50.9%	27.5%	37.0%	43.6%	45.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
MADISON CAWTHORN	6.4%	11.7%	18.8%	4.0%	5.2%	12.8%	11.1%	3.8%	6.2%	15.1%	16.7%	4.1%	5.2%	14.6%	7.7%	4.3%	6.0%	15.9%	12.5%	5.0%	5.1%
CHUCK EDWARDS	12.2%	15.6%	0.0	8.9%	13.1%	7.7%	16.7%	11.4%	12.7%	5.7%	16.7%	9.1%	14.3%	12.2%	23.1%	11.3%	12.1%	9.1%	8.3%	14.3%	12.1%
MICHELE WOODHOUSE	3.8%	10.4%	6.2%	2.0%	2.6%	5.1%	5.6%	2.9%	3.8%	9.4%	16.7%	3.3%	2.3%	4.9%	7.7%	4.3%	3.3%	9.1%	0.0	2.5%	3.8%
ROD HONEYCUTT	4.4%	16.9%	12.5%	3.0%	1.3%	5.1%	16.7%	3.8%	3.8%	5.7%	11.1%	5.8%	3.2%	7.3%	7.7%	5.2%	3.6%	2.3%	16.7%	3.4%	4.2%
MARIE-LIMBAUGH NEVAREZ	1.6%	3.9%	0.0	1.0%	1.3%	12.8%	0.0	0.0	0.9%	3.8%	5.6%	1.7%	1.0%	4.9%	0.0	0.0	1.8%	2.3%	0.0	1.7%	1.6%
BRUCE O'CONNELL	1.8%	3.9%	6.2%	1.0%	1.3%	7.7%	5.6%	1.9%	0.9%	7.5%	0.0	1.7%	1.0%	7.3%	0.0	1.7%	1.2%	6.8%	4.2%	0.8%	1.3%
KRISTIE SLUDER	2.2%	1.3%	0.0	1.0%	2.9%	5.1%	0.0	1.9%	2.1%	1.9%	5.6%	1.7%	2.3%	7.3%	0.0	1.7%	1.8%	2.3%	8.3%	0.8%	2.2%
MATTHEW BURRIL	2.6%	5.2%	6.2%	2.0%	2.0%	2.6%	5.6%	2.9%	2.4%	5.7%	5.6%	2.5%	1.9%	2.4%	0.0	1.7%	3.0%	13.6%	0.0	3.4%	1.0%
1st UNDECIDED	23.0%	7.8%	31.2%	31.7%	23.5%	7.7%	11.1%	31.4%	22.8%	13.2%	22.2%	24.8%	24.0%	4.9%	30.8%	28.7%	23.0%	6.8%	29.2%	28.6%	22.7%
2nd UNDECIDED	42.0%	23.4%	18.8%	45.5%	46.7%	33.3%	27.8%	40.0%	44.4%	32.1%	0.0	45.5%	44.8%	34.1%	23.1%	40.9%	44.1%	31.8%	20.8%	39.5%	46.0%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
MADISON CAWTHORN	6.4%	9.0%	7.7%	23.1%	0.0	4.3%	0.0	25.0%	23.1%	25.0%	0.0	60.0%	16.7%	14.3%	0.0
CHUCK EDWARDS	12.2%	19.4%	15.5%	30.8%	0.0	7.8%	20.5%	0.0	7.7%	25.0%	27.3%	0.0	0.0	14.3%	0.0
MICHELE WOODHOUSE	3.8%	4.5%	5.8%	7.7%	0.0	2.3%	3.7%	5.6%	0.0	5.0%	27.3%	20.0%	16.7%	0.0	0.0
ROD HONEYCUTT	4.4%	7.5%	6.5%	0.0	12.5%	2.3%	5.7%	4.2%	15.4%	0.0	9.1%	20.0%	0.0	7.1%	0.0
MARIE-LIMBAUGH NEVAREZ	1.6%	1.5%	2.6%	0.0	12.5%	0.8%	0.8%	4.2%	0.0	0.0	0.0	0.0	16.7%	14.3%	0.0
BRUCE O'CONNELL	1.8%	1.5%	3.9%	0.0	0.0	0.8%	0.8%	4.2%	0.0	10.0%	0.0	0.0	0.0	14.3%	0.0
KRISTIE SLUDER	2.2%	3.0%	3.9%	0.0	25.0%	0.4%	0.8%	5.6%	7.7%	0.0	27.3%	0.0	0.0	7.1%	0.0
MATTHEW BURRIL	2.6%	3.0%	2.6%	7.7%	25.0%	1.6%	2.5%	4.2%	7.7%	10.0%	0.0	0.0	16.7%	0.0	0.0
1st UNDECIDED	23.0%	7.5%	14.8%	7.7%	0.0	33.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%
2nd UNDECIDED	42.0%	43.3%	36.8%	23.1%	25.0%	46.3%	65.2%	47.2%	38.5%	25.0%	9.1%	0.0	33.3%	28.6%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
MADISON CAWTHORN	6.4%	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.5%	0.7%	33.0%	5.9%	7.0%	0.0
CHUCK EDWARDS	12.2%	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.9%	7.9%	3.2%	17.3%	6.1%	19.0%
MICHELE WOODHOUSE	3.8%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	3.4%	5.0%	3.2%	4.0%	3.5%	0.0
ROD HONEYCUTT	4.4%	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	3.7%	4.3%	1.1%	4.8%	3.9%	9.5%
MARIE-LIMBAUGH NEVAREZ	1.6%	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	1.2%	2.9%	2.1%	1.5%	1.8%	0.0
BRUCE O'CONNELL	1.8%	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.9%	4.3%	1.1%	1.1%	2.6%	0.0
KRISTIE SLUDER	2.2%	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	1.2%	5.0%	2.1%	1.5%	3.1%	0.0
MATTHEW BURRIL	2.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	2.7%	2.9%	3.2%	2.6%	2.6%	0.0
1st UNDECIDED	23.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8%	45.7%	30.9%	6.6%	42.5%	0.0
2nd UNDECIDED	42.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	53.7%	21.4%	20.2%	54.8%	26.8%	71.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
MADISON CAWTHORN	6.4%	8.0%	2.7%	9.6%	6.5%	4.8%	0.0	7.6%	2.7%	9.3%	5.8%	6.7%	5.4%	5.1%
CHUCK EDWARDS	12.2%	12.0%	12.7%	12.7%	11.4%	13.1%	12.1%	13.1%	10.7%	14.0%	12.2%	11.6%	16.3%	10.2%
MICHELE WOODHOUSE	3.8%	3.4%	4.7%	4.2%	2.7%	4.8%	4.5%	2.6%	6.7%	2.6%	2.6%	3.4%	5.4%	1.7%
ROD HONEYCUTT	4.4%	4.9%	3.3%	3.0%	6.5%	3.6%	3.0%	4.5%	2.7%	3.1%	5.8%	4.9%	5.4%	0.0
MARIE-LIMBAUGH NEVAREZ	1.6%	1.4%	2.0%	1.2%	1.6%	2.4%	1.5%	0.8%	1.3%	0.5%	1.1%	0.7%	2.7%	1.7%
BRUCE O'CONNELL	1.8%	1.4%	2.7%	1.8%	1.1%	3.6%	1.5%	1.0%	4.0%	2.1%	0.0	1.1%	2.7%	3.4%
KRISTIE SLUDER	2.2%	2.3%	2.0%	4.2%	0.5%	2.4%	1.5%	2.4%	1.3%	3.6%	1.1%	3.0%	1.4%	1.7%
MATTHEW BURRIL	2.6%	2.9%	2.0%	3.0%	2.7%	2.4%	1.5%	2.6%	2.7%	3.1%	2.1%	2.2%	3.4%	3.4%
1st UNDECIDED	23.0%	22.9%	23.3%	15.7%	29.3%	19.0%	28.8%	20.9%	28.0%	15.5%	26.5%	22.8%	17.0%	33.9%
2nd UNDECIDED	42.0%	40.9%	44.7%	44.6%	37.5%	44.0%	45.5%	44.5%	40.0%	46.1%	42.9%	43.4%	40.1%	39.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
MADISON CAWTHORN	6.4%	6.3%	9.1%	6.0%	6.6%	5.5%	7.1%	9.1%	8.2%	9.3%	7.7%	3.9%	5.1%	1.8%	6.4%	8.5%	8.1%	9.0%	7.8%
CHUCK EDWARDS	12.2%	7.4%	18.2%	6.0%	13.8%	12.8%	14.1%	6.8%	14.8%	16.7%	14.1%	7.8%	12.8%	9.1%	14.2%	8.5%	12.8%	11.9%	13.0%
MICHELE WOODHOUSE	3.8%	7.4%	0.0	8.3%	2.8%	4.6%	2.1%	9.1%	3.1%	3.7%	2.8%	5.9%	2.6%	5.5%	1.4%	8.5%	2.7%	3.0%	2.6%
ROD HONEYCUTT	4.4%	4.2%	0.0	4.8%	4.6%	2.8%	5.3%	2.3%	3.6%	5.6%	2.8%	5.9%	5.6%	0.0	7.8%	6.4%	4.7%	1.5%	5.7%
MARIE-LIMBAUGH NEVAREZ	1.6%	1.1%	0.0	1.2%	1.8%	3.7%	1.1%	2.3%	1.5%	3.7%	0.7%	0.0	2.0%	3.6%	1.4%	2.1%	1.3%	1.5%	1.3%
BRUCE O'CONNELL	1.8%	7.4%	9.1%	7.1%	0.5%	0.9%	0.4%	9.1%	1.0%	1.9%	0.7%	5.9%	0.0	0.0	0.0	6.4%	0.7%	1.5%	0.4%
KRISTIE SLUDER	2.2%	5.3%	9.1%	4.8%	1.3%	1.8%	1.1%	9.1%	2.0%	3.7%	1.4%	2.0%	0.5%	0.0	0.7%	4.3%	1.7%	3.0%	1.3%
MATTHEW BURRIL	2.6%	2.1%	0.0	2.4%	2.8%	1.8%	3.2%	0.0	3.6%	1.9%	4.2%	3.9%	2.0%	1.8%	2.1%	2.1%	3.0%	1.5%	3.5%
1st UNDECIDED	23.0%	32.6%	27.3%	33.3%	20.9%	20.2%	21.2%	22.7%	15.8%	11.1%	17.6%	41.2%	26.0%	29.1%	24.8%	29.8%	21.9%	22.4%	21.7%
2nd UNDECIDED	42.0%	26.3%	27.3%	26.2%	44.9%	45.9%	44.5%	29.5%	46.4%	42.6%	47.9%	23.5%	43.4%	49.1%	41.1%	23.4%	43.1%	44.8%	42.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
MADISON CAWTHORN	6.4%	4.2%	2.1%	0.0	3.8%	7.1%	0.0	7.7%	7.7%	6.5%	5.8%	8.9%	2.0%	8.5%	7.9%	6.1%	3.1%
CHUCK EDWARDS	12.2%	6.2%	16.8%	14.3%	18.9%	13.2%	14.3%	7.7%	13.7%	16.9%	11.6%	11.4%	11.8%	14.4%	11.8%	12.2%	11.2%
MICHELE WOODHOUSE	3.8%	6.2%	3.2%	7.1%	0.0	3.8%	0.0	4.6%	2.6%	5.2%	4.0%	4.1%	3.9%	2.5%	6.3%	4.7%	1.0%
ROD HONEYCUTT	4.4%	2.1%	4.2%	4.8%	3.8%	3.8%	0.0	6.2%	2.6%	3.9%	5.3%	5.7%	4.9%	2.5%	3.9%	4.7%	7.1%
MARIE-LIMBAUGH NEVAREZ	1.6%	0.0	3.2%	7.1%	0.0	1.5%	0.0	0.0	3.4%	0.0	1.8%	1.6%	2.0%	0.8%	2.4%	2.0%	1.0%
BRUCE O'CONNELL	1.8%	8.3%	0.0	0.0	0.0	1.1%	0.0	1.5%	0.9%	1.3%	2.7%	4.9%	0.0	1.7%	3.1%	0.7%	2.0%
KRISTIE SLUDER	2.2%	6.2%	0.0	0.0	0.0	1.1%	14.3%	0.0	0.9%	1.3%	3.6%	4.1%	2.9%	1.7%	5.5%	0.7%	1.0%
MATTHEW BURRIL	2.6%	2.1%	2.1%	2.4%	1.9%	3.4%	0.0	4.6%	1.7%	5.2%	1.8%	2.4%	1.0%	3.4%	2.4%	3.4%	1.0%
1st UNDECIDED	23.0%	35.4%	17.9%	16.7%	18.9%	23.3%	28.6%	18.5%	23.1%	27.3%	21.8%	17.1%	27.5%	18.6%	14.2%	27.0%	31.6%
2nd UNDECIDED	42.0%	29.2%	50.5%	47.6%	52.8%	41.7%	42.9%	49.2%	43.6%	32.5%	41.8%	39.8%	44.1%	45.8%	42.5%	38.5%	40.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
MADISON CAWTHORN	6.4%	8.3%	10.3%	8.6%	7.3%	4.2%	8.0%	4.8%
CHUCK EDWARDS	12.2%	12.5%	10.3%	11.4%	12.7%	12.6%	12.8%	11.6%
MICHELE WOODHOUSE	3.8%	0.0	5.1%	6.7%	1.8%	3.7%	4.4%	3.2%
ROD HONEYCUTT	4.4%	20.8%	7.7%	1.9%	5.5%	2.8%	3.2%	5.6%
MARIE-LIMBAUGH NEVAREZ	1.6%	0.0	5.1%	2.9%	0.0	1.4%	1.6%	1.6%
BRUCE O'CONNELL	1.8%	0.0	2.6%	1.9%	0.0	2.8%	2.4%	1.2%
KRISTIE SLUDER	2.2%	4.2%	5.1%	0.0	2.7%	1.9%	3.6%	0.8%
MATTHEW BURRIL	2.6%	4.2%	2.6%	1.0%	1.8%	3.3%	2.8%	2.4%
1st UNDECIDED	23.0%	8.3%	20.5%	22.9%	26.4%	22.4%	16.8%	29.2%
2nd UNDECIDED	42.0%	41.7%	30.8%	42.9%	41.8%	44.9%	44.4%	39.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
MADISON CAWTHORN	6.4%	8.3%	6.4%	9.5%	6.1%	8.9%	5.2%	8.3%	4.2%	15.4%	7.7%	10.0%	7.9%	10.3%	7.1%	10.2%	5.5%
CHUCK EDWARDS	12.2%	12.5%	12.2%	11.1%	12.4%	11.3%	12.7%	11.9%	12.6%	15.4%	12.4%	13.3%	12.5%	12.8%	12.5%	13.9%	11.0%
MICHELE WOODHOUSE	3.8%	0.0	4.1%	3.2%	4.0%	5.4%	3.1%	4.0%	3.7%	0.0	4.7%	3.3%	4.6%	7.7%	3.0%	5.8%	2.8%
ROD HONEYCUTT	4.4%	20.8%	3.6%	12.7%	3.3%	6.0%	3.7%	5.8%	2.8%	7.7%	3.0%	3.3%	3.2%	1.3%	4.2%	2.9%	3.7%
MARIE-LIMBAUGH NEVAREZ	1.6%	0.0	1.7%	3.2%	1.4%	3.0%	0.9%	1.8%	1.4%	0.0	1.7%	3.3%	1.4%	2.6%	1.2%	1.5%	1.8%
BRUCE O'CONNELL	1.8%	0.0	1.9%	1.6%	1.9%	1.8%	1.9%	1.1%	2.8%	0.0	2.6%	3.3%	2.3%	2.6%	2.4%	1.5%	3.7%
KRISTIE SLUDER	2.2%	4.2%	1.9%	4.8%	1.6%	1.8%	2.2%	2.2%	1.9%	7.7%	3.4%	10.0%	2.8%	3.8%	3.6%	3.6%	3.7%
MATTHEW BURRIL	2.6%	4.2%	2.4%	3.2%	2.3%	1.8%	2.8%	1.8%	3.3%	0.0	2.6%	0.0	2.8%	1.3%	3.0%	0.7%	4.6%
1st UNDECIDED	23.0%	8.3%	23.3%	15.9%	23.5%	20.2%	23.8%	22.7%	22.4%	15.4%	16.3%	16.7%	16.2%	16.7%	16.1%	16.8%	15.6%
2nd UNDECIDED	42.0%	41.7%	42.5%	34.9%	43.6%	39.9%	43.8%	40.6%	44.9%	38.5%	45.5%	36.7%	46.3%	41.0%	47.0%	43.1%	47.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
MADISON CAWTHORN	6.4%	0.0	5.1%	9.1%	4.2%	7.8%	3.2%	6.4%	2.9%	7.6%	3.1%	4.5%	7.5%	5.8%
CHUCK EDWARDS	12.2%	9.1%	11.9%	9.1%	12.2%	10.0%	12.8%	9.9%	14.3%	12.2%	12.3%	14.6%	10.9%	13.9%
MICHELE WOODHOUSE	3.8%	0.0	3.4%	3.0%	3.3%	3.3%	3.2%	2.1%	4.8%	3.2%	5.4%	5.1%	3.1%	4.4%
ROD HONEYCUTT	4.4%	36.4%	4.3%	21.2%	3.3%	10.0%	3.2%	8.5%	1.9%	5.7%	0.8%	5.1%	4.0%	6.6%
MARIE-LIMBAUGH NEVAREZ	1.6%	0.0	1.7%	3.0%	1.4%	3.3%	0.6%	2.1%	1.0%	1.9%	0.8%	1.7%	1.6%	2.2%
BRUCE O'CONNELL	1.8%	0.0	1.3%	0.0	1.4%	1.1%	1.3%	0.7%	1.9%	1.6%	2.3%	2.2%	1.6%	1.5%
KRISTIE SLUDER	2.2%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.7%	0.0	1.9%	3.1%	1.1%	2.8%	0.7%
MATTHEW BURRIL	2.6%	9.1%	2.1%	6.1%	1.9%	2.2%	2.6%	2.8%	1.9%	3.2%	0.8%	2.2%	2.8%	2.9%
1st UNDECIDED	23.0%	0.0	30.2%	15.2%	31.0%	23.3%	32.1%	28.4%	29.5%	18.9%	34.6%	18.0%	25.8%	18.2%
2nd UNDECIDED	42.0%	45.5%	39.6%	33.3%	40.8%	38.9%	40.4%	38.3%	41.9%	43.8%	36.9%	45.5%	40.1%	43.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
MADISON CAWTHORN	55.2%	51.8%	57.3%	54.7%	51.8%	60.0%	61.0%	53.8%	45.6%	56.9%	37.2%	-	56.7%	58.2%	51.8%	50.0%	54.2%	50.9%	51.8%	55.7%	58.1%
CHUCK EDWARDS	26.6%	24.5%	50.9%	17.9%	23.5%	13.0%	25.6%	15.4%	30.8%	26.5%	27.9%	-	23.4%	23.9%	30.6%	35.0%	28.8%	32.7%	25.3%	26.9%	27.5%
MICHELE WOODHOUSE	6.4%	6.4%	7.3%	2.1%	7.1%	9.0%	7.2%	0.0	4.7%	6.3%	7.0%	-	3.5%	5.2%	11.8%	10.0%	8.4%	10.9%	7.2%	6.6%	5.4%
ROD HONEYCUTT	8.4%	9.1%	7.3%	3.2%	7.1%	15.0%	7.9%	15.4%	8.3%	8.8%	4.7%	-	5.5%	9.0%	11.8%	11.2%	10.4%	11.5%	10.8%	8.4%	6.0%
MARIE-LIMBAUGH NEVAREZ	3.8%	2.7%	3.6%	4.2%	5.9%	3.0%	3.6%	7.7%	4.1%	3.5%	7.0%	-	1.5%	5.2%	9.4%	1.2%	5.4%	5.5%	5.4%	3.0%	3.0%
BRUCE O'CONNELL	2.8%	2.7%	3.6%	2.1%	4.7%	1.0%	1.6%	7.7%	4.1%	2.8%	2.3%	-	1.5%	3.7%	3.5%	3.8%	3.7%	3.6%	3.6%	3.0%	1.8%
KRISTIE SLUDER	3.4%	6.4%	2.7%	3.2%	4.7%	0.0	3.0%	7.7%	4.1%	3.1%	7.0%	-	4.0%	5.2%	1.2%	1.2%	3.0%	1.2%	4.2%	2.4%	3.6%
MATTHEW BURRIL	5.4%	9.1%	2.7%	5.3%	8.2%	2.0%	5.2%	15.4%	5.3%	5.5%	4.7%	-	5.0%	8.2%	3.5%	3.8%	5.7%	3.6%	7.2%	3.0%	6.0%
1st UNDECIDED	23.0%	22.7%	12.7%	31.6%	23.5%	26.0%	18.0%	23.1%	30.2%	22.3%	30.2%	-	28.4%	17.9%	20.0%	21.2%	19.4%	20.6%	25.9%	21.6%	21.6%
2nd UNDECIDED	42.0%	41.8%	39.1%	44.2%	40.0%	45.0%	48.9%	30.8%	32.5%	42.0%	41.9%	-	42.3%	45.5%	36.5%	41.2%	41.8%	38.8%	32.5%	47.9%	45.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
MADISON CAWTHORN	55.2%	65.9%	67.8%	58.2%	9.3%	11.5%	8.3%	59.7%	64.0%	56.4%	48.3%	42.4%	56.9%	59.7%	56.2%	61.8%	43.0%	38.7%	47.5%
CHUCK EDWARDS	26.6%	26.1%	25.9%	26.6%	32.6%	34.6%	31.7%	35.7%	39.5%	32.9%	20.3%	22.4%	17.2%	33.5%	33.7%	33.3%	26.4%	30.6%	22.0%
MICHELE WOODHOUSE	6.4%	5.8%	6.6%	2.5%	8.1%	3.8%	10.0%	4.6%	7.9%	2.0%	11.2%	10.6%	12.1%	7.7%	7.9%	7.6%	6.6%	8.1%	5.1%
ROD HONEYCUTT	8.4%	8.5%	8.1%	10.1%	8.1%	7.7%	8.3%	9.5%	10.5%	8.7%	9.1%	7.1%	12.1%	9.4%	11.2%	8.3%	9.9%	12.9%	6.8%
MARIE-LIMBAUGH NEVAREZ	3.8%	2.0%	1.6%	3.8%	12.8%	11.5%	13.3%	3.0%	2.6%	3.4%	6.3%	8.2%	3.4%	3.4%	3.4%	3.5%	7.4%	9.7%	5.1%
BRUCE O'CONNELL	2.8%	2.3%	2.2%	2.5%	4.7%	7.7%	3.3%	2.7%	3.5%	2.0%	3.5%	5.9%	0.0	3.9%	4.5%	3.5%	2.5%	4.8%	0.0
KRISTIE SLUDER	3.4%	1.5%	1.9%	0.0	12.8%	7.7%	15.0%	1.9%	1.8%	2.0%	6.3%	4.7%	8.6%	3.4%	3.4%	3.5%	5.0%	8.1%	1.7%
MATTHEW BURRIL	5.4%	5.3%	5.3%	5.1%	4.7%	3.8%	5.0%	6.1%	5.3%	6.7%	3.5%	3.5%	3.4%	5.6%	5.6%	5.6%	7.4%	6.5%	8.5%
1st UNDECIDED	23.0%	18.0%	17.5%	20.3%	41.9%	46.2%	40.0%	17.5%	11.4%	22.1%	25.2%	25.9%	24.1%	15.9%	16.9%	15.3%	28.1%	25.8%	30.5%
2nd UNDECIDED	42.0%	46.6%	45.6%	50.6%	23.3%	19.2%	25.0%	41.8%	42.1%	41.6%	41.3%	43.5%	37.9%	41.6%	40.4%	42.4%	35.5%	29.0%	42.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
MADISON CANTHORN	55.2%	66.1%	66.7%	65.8%	27.6%	46.7%	7.1%	81.1%	90.5%	65.5%	10.5%	14.0%	8.1%	57.8%	45.9%	47.3%	59.6%	55.1%	18.5%	50.4%	60.6%
CHUCK EDWARDS	26.6%	37.9%	31.2%	42.1%	51.7%	46.7%	57.1%	25.5%	21.6%	31.9%	32.9%	31.6%	33.7%	62.2%	8.1%	6.2%	6.4%	39.1%	48.1%	17.9%	25.1%
MICHELE WOODHOUSE	6.4%	7.3%	8.3%	6.6%	3.4%	0.0	7.1%	5.0%	5.0%	5.0%	10.5%	7.0%	12.8%	9.4%	16.2%	3.6%	2.9%	26.1%	7.4%	6.0%	1.7%
ROD HONEYCUTT	8.4%	13.7%	14.6%	13.2%	17.2%	26.7%	7.1%	6.6%	6.5%	6.7%	11.9%	8.8%	14.0%	7.2%	24.3%	8.9%	5.8%	11.6%	25.9%	7.7%	6.3%
MARIE-LIMBAUGH NEVAREZ	3.8%	4.0%	6.2%	2.6%	17.2%	13.3%	21.4%	1.6%	2.0%	0.8%	7.7%	5.3%	9.3%	3.3%	5.4%	3.6%	4.1%	5.8%	18.5%	1.7%	2.8%
BRUCE O'CONNELL	2.8%	5.6%	8.3%	3.9%	3.4%	6.7%	0.0	2.8%	2.5%	3.4%	2.1%	3.5%	1.2%	4.4%	5.4%	1.8%	1.2%	8.7%	3.7%	1.7%	1.7%
KRISTIE SLUDER	3.4%	4.8%	2.1%	6.6%	6.9%	0.0	14.3%	1.6%	1.5%	1.7%	7.0%	3.5%	9.3%	1.1%	5.4%	3.6%	5.3%	5.8%	0.0	3.4%	3.1%
MATTHEW BURRIL	5.4%	7.3%	8.3%	6.6%	6.9%	6.7%	7.1%	5.0%	5.5%	4.2%	6.3%	3.5%	8.1%	5.6%	5.4%	7.1%	4.1%	8.7%	11.1%	4.3%	4.5%
1st UNDECIDED	23.0%	7.3%	6.2%	7.9%	17.2%	13.3%	21.4%	9.1%	2.5%	20.2%	42.0%	49.1%	37.2%	8.3%	21.6%	36.6%	29.8%	5.8%	14.8%	31.6%	24.4%
2nd UNDECIDED	42.0%	38.7%	41.7%	36.8%	31.0%	26.7%	35.7%	52.5%	59.8%	40.3%	27.3%	24.6%	29.1%	32.2%	40.5%	44.6%	50.9%	27.5%	37.0%	43.6%	45.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
MADISON CAWTHORN	55.2%	58.4%	31.2%	46.5%	58.5%	51.3%	44.4%	42.9%	60.1%	52.8%	38.9%	48.8%	59.1%	53.7%	46.2%	45.2%	59.2%	50.0%	37.5%	49.6%	59.4%
CHUCK EDWARDS	26.6%	29.9%	25.0%	19.8%	28.1%	33.3%	33.3%	22.9%	26.6%	20.8%	27.8%	24.8%	28.2%	34.1%	30.8%	23.5%	26.6%	31.8%	20.8%	26.1%	26.5%
MICHELE WOODHOUSE	6.4%	14.3%	6.2%	5.9%	4.6%	7.7%	11.1%	5.7%	6.2%	13.2%	22.2%	6.6%	4.2%	7.3%	7.7%	8.7%	5.4%	11.4%	4.2%	5.0%	6.4%
ROD HONEYCUTT	8.4%	33.8%	37.5%	4.0%	2.0%	7.7%	44.4%	8.6%	6.5%	15.1%	33.3%	8.3%	5.8%	17.1%	23.1%	9.6%	6.3%	4.5%	33.3%	8.4%	7.0%
MARIE-LIMBAUGH NEVAREZ	3.8%	7.8%	0.0	2.0%	3.6%	25.6%	0.0	2.9%	1.8%	7.5%	16.7%	4.1%	2.3%	14.6%	7.7%	1.7%	3.0%	6.8%	8.3%	4.2%	2.9%
BRUCE O'CONNELL	2.8%	6.5%	6.2%	2.0%	2.0%	7.7%	11.1%	2.9%	1.8%	17.0%	0.0	1.7%	1.0%	9.8%	0.0	2.6%	2.1%	13.6%	4.2%	0.8%	1.9%
KRISTIE SLUDER	3.4%	1.3%	0.0	3.0%	4.2%	5.1%	0.0	3.8%	3.3%	3.8%	5.6%	3.3%	3.2%	9.8%	0.0	3.5%	2.7%	2.3%	12.5%	3.4%	2.9%
MATTHEW BURRIL	5.4%	9.1%	12.5%	7.9%	3.3%	12.8%	5.6%	7.6%	3.8%	11.3%	11.1%	7.4%	3.2%	9.8%	0.0	7.0%	4.5%	34.1%	0.0	5.9%	1.6%
1st UNDECIDED	23.0%	7.8%	31.2%	31.7%	23.5%	7.7%	11.1%	31.4%	22.8%	13.2%	22.2%	24.8%	24.0%	4.9%	30.8%	28.7%	23.0%	6.8%	29.2%	28.6%	22.7%
2nd UNDECIDED	42.0%	23.4%	18.8%	45.5%	46.7%	33.3%	27.8%	40.0%	44.4%	32.1%	0.0	45.5%	44.8%	34.1%	23.1%	40.9%	44.1%	31.8%	20.8%	39.5%	46.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
MADISON CAWTHORN	55.2%	73.1%	56.1%	46.2%	25.0%	51.4%	100.0%	25.0%	23.1%	25.0%	0.0	60.0%	16.7%	14.3%	0.0
CHUCK EDWARDS	26.6%	35.8%	36.1%	38.5%	12.5%	18.3%	20.5%	100.0%	7.7%	25.0%	27.3%	0.0	0.0	14.3%	0.0
MICHELE WOODHOUSE	6.4%	7.5%	8.4%	23.1%	0.0	4.3%	3.7%	5.6%	100.0%	5.0%	27.3%	20.0%	16.7%	0.0	0.0
ROD HONEYCUTT	8.4%	9.0%	12.9%	23.1%	12.5%	4.7%	5.7%	4.2%	15.4%	100.0%	9.1%	20.0%	0.0	7.1%	0.0
MARIE-LIMBAUGH NEVAREZ	3.8%	4.5%	5.2%	7.7%	50.0%	1.2%	0.8%	4.2%	0.0	0.0	100.0%	0.0	16.7%	14.3%	0.0
BRUCE O'CONNELL	2.8%	3.0%	4.5%	7.7%	0.0	1.6%	0.8%	4.2%	0.0	10.0%	0.0	100.0%	0.0	14.3%	0.0
KRISTIE SLUDER	3.4%	4.5%	5.2%	0.0	50.0%	0.8%	0.8%	5.6%	7.7%	0.0	27.3%	0.0	100.0%	7.1%	0.0
MATTHEW BURRIL	5.4%	4.5%	5.2%	15.4%	25.0%	4.7%	2.5%	4.2%	7.7%	10.0%	0.0	0.0	16.7%	100.0%	0.0
1st UNDECIDED	23.0%	7.5%	14.8%	7.7%	0.0	33.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%
2nd UNDECIDED	42.0%	43.3%	36.8%	23.1%	25.0%	46.3%	65.2%	47.2%	38.5%	25.0%	9.1%	0.0	33.3%	28.6%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN   		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
MADISON CAWTHORN	55.2%	100.0%	82.0%	47.4%	63.6%	25.0%	22.2%	18.2%	46.2%	75.7%	80.8%	2.9%	33.0%	87.9%	16.2%	100.0%
CHUCK EDWARDS	26.6%	56.2%	100.0%	21.1%	13.6%	37.5%	33.3%	36.4%	23.1%	16.2%	25.3%	34.3%	39.4%	22.4%	31.6%	19.0%
MICHELE WOODHOUSE	6.4%	9.4%	1.6%	100.0%	9.1%	0.0	0.0	9.1%	7.7%	2.4%	5.2%	10.0%	9.6%	5.1%	7.9%	0.0
ROD HONEYCUTT	8.4%	15.6%	8.2%	5.3%	100.0%	0.0	22.2%	0.0	15.4%	2.4%	6.7%	11.4%	11.7%	6.6%	10.5%	9.5%
MARIE-LIMBAUGH NEVAREZ	3.8%	0.0	4.9%	15.8%	4.5%	100.0%	0.0	27.3%	0.0	0.5%	2.1%	8.6%	5.3%	2.6%	5.3%	0.0
BRUCE O'CONNELL	2.8%	9.4%	0.0	5.3%	4.5%	0.0	100.0%	0.0	0.0	0.0	1.8%	5.0%	4.3%	1.5%	4.4%	0.0
KRISTIE SLUDER	3.4%	3.1%	0.0	5.3%	0.0	12.5%	0.0	100.0%	7.7%	1.0%	1.8%	7.9%	4.3%	1.8%	5.3%	0.0
MATTHEW BURRIL	5.4%	6.2%	3.3%	0.0	4.5%	25.0%	22.2%	9.1%	100.0%	1.9%	4.9%	7.1%	10.6%	4.0%	7.0%	0.0
1st UNDECIDED	23.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8%	45.7%	30.9%	6.6%	42.5%	0.0
2nd UNDECIDED	42.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	53.7%	21.4%	20.2%	54.8%	26.8%	71.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
MADISON CAWTHORN	55.2%	58.0%	48.7%	58.4%	57.6%	54.8%	40.9%	62.0%	34.7%	66.3%	57.7%	58.4%	53.1%	50.8%
CHUCK EDWARDS	26.6%	26.0%	28.0%	30.7%	21.7%	32.1%	22.7%	25.7%	34.7%	29.5%	21.7%	24.7%	34.7%	18.6%
MICHELE WOODHOUSE	6.4%	6.0%	7.3%	6.0%	6.0%	7.1%	7.6%	5.8%	8.0%	4.7%	6.9%	7.5%	6.1%	3.4%
ROD HONEYCUTT	8.4%	8.9%	7.3%	8.4%	9.2%	8.3%	6.1%	7.3%	8.0%	6.7%	7.9%	8.2%	12.2%	0.0
MARIE-LIMBAUGH NEVAREZ	3.8%	3.4%	4.7%	5.4%	1.6%	3.6%	6.1%	1.8%	5.3%	1.6%	2.1%	2.2%	4.8%	6.8%
BRUCE O'CONNELL	2.8%	2.3%	4.0%	3.6%	1.1%	4.8%	3.0%	1.8%	5.3%	3.6%	0.0	1.9%	3.4%	3.4%
KRISTIE SLUDER	3.4%	3.1%	4.0%	6.0%	0.5%	2.4%	6.1%	3.1%	4.0%	4.7%	1.6%	3.4%	4.8%	1.7%
MATTHEW BURRIL	5.4%	5.7%	4.7%	5.4%	6.0%	4.8%	4.5%	6.0%	4.0%	5.7%	6.3%	4.5%	6.8%	8.5%
1st UNDECIDED	23.0%	22.9%	23.3%	15.7%	29.3%	19.0%	28.8%	20.9%	28.0%	15.5%	26.5%	22.8%	17.0%	33.9%
2nd UNDECIDED	42.0%	40.9%	44.7%	44.6%	37.5%	44.0%	45.5%	44.5%	40.0%	46.1%	42.9%	43.4%	40.1%	39.0%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
MADISON CAWTHORN	55.2%	28.4%	27.3%	28.6%	61.5%	50.5%	65.7%	29.5%	63.3%	50.0%	68.3%	27.5%	59.7%	50.9%	63.1%	36.2%	62.0%	55.2%	63.9%
CHUCK EDWARDS	26.6%	23.2%	27.3%	22.6%	27.8%	36.7%	24.4%	25.0%	33.2%	53.7%	25.4%	21.6%	22.4%	20.0%	23.4%	19.1%	26.9%	34.3%	24.8%
MICHELE WOODHOUSE	6.4%	10.5%	0.0	11.9%	5.4%	5.5%	5.3%	13.6%	4.6%	3.7%	4.9%	7.8%	6.1%	7.3%	5.7%	12.8%	5.1%	3.0%	5.7%
ROD HONEYCUTT	8.4%	10.5%	18.2%	9.5%	7.9%	5.5%	8.8%	6.8%	8.7%	11.1%	7.7%	13.7%	7.1%	0.0	9.9%	12.8%	8.1%	4.5%	9.1%
MARIE-LIMBAUGH NEVAREZ	3.8%	11.6%	9.1%	11.9%	2.0%	4.6%	1.1%	20.5%	1.5%	3.7%	0.7%	3.9%	2.6%	5.5%	1.4%	17.0%	1.3%	1.5%	1.3%
BRUCE O'CONNELL	2.8%	9.5%	9.1%	9.5%	1.3%	1.8%	1.1%	11.4%	2.6%	3.7%	2.1%	7.8%	0.0	0.0	0.0	6.4%	1.7%	3.0%	1.3%
KRISTIE SLUDER	3.4%	8.4%	18.2%	7.1%	2.0%	3.7%	1.4%	13.6%	2.6%	3.7%	2.1%	3.9%	1.5%	3.6%	0.7%	8.5%	2.0%	3.0%	1.7%
MATTHEW BURRIL	5.4%	6.3%	9.1%	6.0%	5.4%	5.5%	5.3%	4.5%	5.6%	5.6%	5.6%	7.8%	5.1%	5.5%	5.0%	4.3%	6.1%	6.0%	6.1%
1st UNDECIDED	23.0%	32.6%	27.3%	33.3%	20.9%	20.2%	21.2%	22.7%	15.8%	11.1%	17.6%	41.2%	26.0%	29.1%	24.8%	29.8%	21.9%	22.4%	21.7%
2nd UNDECIDED	42.0%	26.3%	27.3%	26.2%	44.9%	45.9%	44.5%	29.5%	46.4%	42.6%	47.9%	23.5%	43.4%	49.1%	41.1%	23.4%	43.1%	44.8%	42.6%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
MADISON CAWTHORN	55.2%	20.8%	60.0%	42.9%	73.6%	60.5%	57.1%	70.8%	63.2%	48.1%	48.9%	53.7%	43.1%	66.9%	48.0%	55.4%	50.0%
CHUCK EDWARDS	26.6%	27.1%	30.5%	40.5%	22.6%	22.2%	14.3%	15.4%	19.7%	32.5%	32.9%	33.3%	32.4%	24.6%	38.6%	20.3%	25.5%
MICHELE WOODHOUSE	6.4%	8.3%	6.3%	9.5%	3.8%	7.5%	0.0	6.2%	6.0%	11.7%	5.3%	6.5%	3.9%	4.2%	8.7%	10.1%	1.0%
ROD HONEYCUTT	8.4%	8.3%	7.4%	7.1%	7.5%	9.0%	0.0	9.2%	9.4%	9.1%	8.0%	7.3%	8.8%	9.3%	7.9%	8.8%	8.2%
MARIE-LIMBAUGH NEVAREZ	3.8%	6.2%	4.2%	9.5%	0.0	2.3%	14.3%	0.0	3.4%	1.3%	5.8%	6.5%	4.9%	1.7%	7.9%	2.7%	3.1%
BRUCE O'CONNELL	2.8%	12.5%	0.0	0.0	0.0	2.3%	0.0	3.1%	2.6%	1.3%	3.6%	4.9%	2.0%	3.4%	4.7%	1.4%	2.0%
KRISTIE SLUDER	3.4%	8.3%	2.1%	4.8%	0.0	1.9%	14.3%	1.5%	0.9%	2.6%	5.3%	7.3%	2.9%	2.5%	7.1%	1.4%	3.1%
MATTHEW BURRIL	5.4%	8.3%	3.2%	4.8%	1.9%	6.0%	0.0	7.7%	5.1%	6.5%	4.9%	6.5%	2.9%	4.2%	6.3%	7.4%	3.1%
1st UNDECIDED	23.0%	35.4%	17.9%	16.7%	18.9%	23.3%	28.6%	18.5%	23.1%	27.3%	21.8%	17.1%	27.5%	18.6%	14.2%	27.0%	31.6%
2nd UNDECIDED	42.0%	29.2%	50.5%	47.6%	52.8%	41.7%	42.9%	49.2%	43.6%	32.5%	41.8%	39.8%	44.1%	45.8%	42.5%	38.5%	40.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
MADISON CAWTHORN	55.2%	79.2%	51.3%	60.0%	53.6%	52.8%	57.2%	53.2%
CHUCK EDWARDS	26.6%	25.0%	30.8%	20.0%	27.3%	29.0%	31.2%	22.0%
MICHELE WOODHOUSE	6.4%	0.0	7.7%	10.5%	4.5%	6.1%	6.4%	6.4%
ROD HONEYCUTT	8.4%	20.8%	7.7%	6.7%	10.0%	7.0%	8.4%	8.4%
MARIE-LIMBAUGH NEVAREZ	3.8%	4.2%	15.4%	5.7%	0.9%	2.3%	4.8%	2.8%
BRUCE O'CONNELL	2.8%	0.0	2.6%	3.8%	0.9%	3.7%	4.0%	1.6%
KRISTIE SLUDER	3.4%	4.2%	7.7%	1.9%	2.7%	3.3%	4.8%	2.0%
MATTHEW BURRIL	5.4%	8.3%	5.1%	2.9%	5.5%	6.1%	5.2%	5.6%
1st UNDECIDED	23.0%	8.3%	20.5%	22.9%	26.4%	22.4%	16.8%	29.2%
2nd UNDECIDED	42.0%	41.7%	30.8%	42.9%	41.8%	44.9%	44.4%	39.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
MADISON CAWTHORN	55.2%	79.2%	54.5%	61.9%	54.8%	60.7%	53.1%	57.9%	52.8%	69.2%	57.1%	60.0%	57.4%	61.5%	56.0%	62.0%	52.3%
CHUCK EDWARDS	26.6%	25.0%	26.7%	28.6%	26.3%	23.2%	28.4%	24.8%	29.0%	38.5%	30.9%	26.7%	31.9%	24.4%	34.5%	28.5%	34.9%
MICHELE WOODHOUSE	6.4%	0.0	6.8%	4.8%	6.8%	8.3%	5.6%	6.8%	6.1%	0.0	6.9%	3.3%	6.9%	9.0%	5.4%	7.3%	5.5%
ROD HONEYCUTT	8.4%	20.8%	7.7%	12.7%	7.7%	8.9%	8.0%	9.4%	7.0%	7.7%	8.2%	3.3%	8.8%	6.4%	8.9%	8.8%	7.3%
MARIE-LIMBAUGH NEVAREZ	3.8%	4.2%	3.8%	11.1%	2.8%	7.7%	1.9%	5.0%	2.3%	7.7%	4.7%	20.0%	2.8%	10.3%	2.4%	5.8%	3.7%
BRUCE O'CONNELL	2.8%	0.0	3.0%	1.6%	3.0%	3.0%	2.8%	2.2%	3.7%	0.0	4.3%	3.3%	4.2%	5.1%	3.6%	2.9%	5.5%
KRISTIE SLUDER	3.4%	4.2%	3.2%	6.3%	2.8%	3.6%	3.1%	3.2%	3.3%	7.7%	4.7%	13.3%	3.7%	6.4%	4.2%	5.1%	4.6%
MATTHEW BURRIL	5.4%	8.3%	5.1%	6.3%	5.1%	4.2%	5.9%	4.7%	6.1%	0.0	5.2%	0.0	5.6%	2.6%	6.0%	2.9%	7.3%
1st UNDECIDED	23.0%	8.3%	23.3%	15.9%	23.5%	20.2%	23.8%	22.7%	22.4%	15.4%	16.3%	16.7%	16.2%	16.7%	16.1%	16.8%	15.6%
2nd UNDECIDED	42.0%	41.7%	42.5%	34.9%	43.6%	39.9%	43.8%	40.6%	44.9%	38.5%	45.5%	36.7%	46.3%	41.0%	47.0%	43.1%	47.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
MADISON CAWTHORN	55.2%	90.9%	51.9%	63.6%	52.1%	60.0%	50.0%	53.9%	53.3%	60.5%	40.0%	51.1%	57.5%	55.5%
CHUCK EDWARDS	26.6%	9.1%	22.6%	30.3%	20.7%	22.2%	21.8%	21.3%	22.9%	26.2%	27.7%	31.5%	23.9%	29.9%
MICHELE WOODHOUSE	6.4%	0.0	6.8%	6.1%	6.6%	7.8%	5.8%	6.4%	6.7%	6.8%	5.4%	10.1%	4.3%	10.9%
ROD HONEYCUTT	8.4%	36.4%	7.2%	21.2%	6.6%	11.1%	7.1%	9.9%	6.7%	10.0%	3.8%	10.7%	7.1%	10.9%
MARIE-LIMBAUGH NEVAREZ	3.8%	0.0	3.0%	3.0%	2.8%	5.6%	1.3%	4.3%	1.0%	3.2%	5.4%	5.1%	3.1%	3.6%
BRUCE O'CONNELL	2.8%	0.0	1.7%	0.0	1.9%	1.1%	1.9%	1.4%	1.9%	2.4%	3.8%	3.9%	2.2%	2.9%
KRISTIE SLUDER	3.4%	0.0	1.7%	0.0	1.9%	1.1%	1.9%	1.4%	1.9%	2.7%	5.4%	2.2%	4.0%	1.5%
MATTHEW BURRIL	5.4%	18.2%	5.1%	12.1%	4.7%	5.6%	5.8%	6.4%	4.8%	6.5%	2.3%	3.9%	6.2%	4.4%
1st UNDECIDED	23.0%	0.0	30.2%	15.2%	31.0%	23.3%	32.1%	28.4%	29.5%	18.9%	34.6%	18.0%	25.8%	18.2%
2nd UNDECIDED	42.0%	45.5%	39.6%	33.3%	40.8%	38.9%	40.4%	38.3%	41.9%	43.8%	36.9%	45.5%	40.1%	43.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
APPROVE	65.6	61.8	70.0	66.3	64.7	65.0	72.5	69.2	55.6	67.8	41.9	-	65.7	69.4	63.5	61.2	65.6	62.4	62.0	67.1	67.7
Strongly	37.4	32.7	38.2	36.8	36.5	43.0	43.6	30.8	28.4	38.9	20.9	-	34.8	44.8	32.9	36.2	39.1	34.5	35.5	37.7	38.9
Somewhat	28.2	29.1	31.8	29.5	28.2	22.0	28.9	38.5	27.2	28.9	20.9	-	30.8	24.6	30.6	25.0	26.4	27.9	26.5	29.3	28.7
DISAPPROVE	28.0	30.9	26.4	26.3	29.4	27.0	21.6	23.1	38.5	26.3	46.5	-	26.9	29.1	25.9	31.2	28.8	28.5	28.9	26.9	28.1
Somewhat	10.2	10.0	7.3	13.7	9.4	11.0	8.2	7.7	13.6	10.3	9.3	-	7.5	10.4	10.6	16.2	12.0	13.3	11.4	9.0	10.2
Strongly	17.8	20.9	19.1	12.6	20.0	16.0	13.4	15.4	24.9	16.0	37.2	-	19.4	18.7	15.3	15.0	16.7	15.2	17.5	18.0	18.0
DON'T KNOW	6.4	7.3	3.6	7.4	5.9	8.0	5.9	7.7	5.9	5.9	11.6	-	7.5	1.5	10.6	7.5	5.7	9.1	9.0	6.0	4.2
Net Diff.	37.6	30.9	43.6	40.0	35.3	38.0	50.8	46.2	17.2	41.6	-4.7	-	38.8	40.3	37.6	30.0	36.8	33.9	33.1	40.1	39.5
Mean	2.91	2.79	2.92	2.98	2.86	3.00	3.09	2.92	2.63	2.97	2.29	-	2.88	2.97	2.91	2.89	2.93	2.90	2.88	2.92	2.92

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
APPROVE	65.6	78.9	81.9	67.1	9.3	15.4	6.7	68.8	74.6	64.4	56.6	52.9	62.1	69.5	67.4	70.8	52.9	48.4	57.6
Strongly	37.4	45.6	51.6	21.5	3.5	7.7	1.7	40.3	49.1	33.6	29.4	22.4	39.7	41.2	40.4	41.7	28.9	24.2	33.9
Somewhat	28.2	33.3	30.3	45.6	5.8	7.7	5.0	28.5	25.4	30.9	27.3	30.6	22.4	28.3	27.0	29.2	24.0	24.2	23.7
DISAPPROVE	28.0	15.5	12.5	27.8	84.9	76.9	88.3	24.7	19.3	28.9	39.9	43.5	34.5	26.6	25.8	27.1	43.0	46.8	39.0
Somewhat	10.2	8.5	5.9	19.0	18.6	38.5	10.0	11.0	8.8	12.8	9.1	12.9	3.4	10.3	11.2	9.7	10.7	12.9	8.5
Strongly	17.8	7.0	6.6	8.9	66.3	38.5	78.3	13.7	10.5	16.1	30.8	30.6	31.0	16.3	14.6	17.4	32.2	33.9	30.5
DON'T KNOW	6.4	5.5	5.6	5.1	5.8	7.7	5.0	6.5	6.1	6.7	3.5	3.5	3.4	3.9	6.7	2.1	4.1	4.8	3.4
Net Diff.	37.6	63.4	69.4	39.2	-75.6	-61.5	-81.7	44.1	55.3	35.6	16.8	9.4	27.6	42.9	41.6	43.8	9.9	1.6	18.6
Mean	2.91	3.24	3.34	2.84	1.43	1.83	1.26	3.02	3.21	2.88	2.57	2.46	2.73	2.98	3.00	2.97	2.52	2.41	2.63

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
APPROVE	65.6	79.8	83.3	77.6	34.5	46.7	21.4	93.4	97.5	86.6	14.7	17.5	12.8	69.4	51.4	60.7	67.8	65.2	29.6	65.8	69.0
Strongly	37.4	42.7	52.1	36.8	20.7	26.7	14.3	56.0	77.4	20.2	3.5	0.0	5.8	40.0	27.0	33.0	39.8	37.7	18.5	31.6	41.5
Somewhat	28.2	37.1	31.2	40.8	13.8	20.0	7.1	37.4	20.1	66.4	11.2	17.5	7.0	29.4	24.3	27.7	28.1	27.5	11.1	34.2	27.5
DISAPPROVE	28.0	17.7	14.6	19.7	65.5	53.3	78.6	4.1	1.5	8.4	80.4	70.2	87.2	26.7	43.2	30.4	24.6	31.9	66.7	25.6	24.4
Somewhat	10.2	12.9	10.4	14.5	3.4	0.0	7.1	3.5	1.0	7.6	23.1	45.6	8.1	12.8	2.7	10.7	8.8	15.9	22.2	6.8	9.1
Strongly	17.8	4.8	4.2	5.3	62.1	53.3	71.4	0.6	0.5	0.8	57.3	24.6	79.1	13.9	40.5	19.6	15.8	15.9	44.4	18.8	15.3
DON'T KNOW	6.4	2.4	2.1	2.6	0.0	0.0	0.0	2.5	1.0	5.0	4.9	12.3	0.0	3.9	5.4	8.9	7.6	2.9	3.7	8.5	6.6
Net Diff.	37.6	62.1	68.8	57.9	-31.0	-6.7	-57.1	89.3	96.0	78.2	-65.7	-52.6	-74.4	42.8	8.1	30.4	43.3	33.3	-37.0	40.2	44.6
Mean	2.91	3.21	3.34	3.12	1.93	2.20	1.64	3.53	3.76	3.12	1.59	1.92	1.40	2.99	2.40	2.81	2.99	2.90	2.04	2.86	3.02

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
APPROVE	65.6	68.8	43.8	62.4	67.0	69.2	55.6	57.1	68.3	67.9	44.4	63.6	67.2	70.7	53.8	59.1	67.7	65.9	54.2	63.0	67.4
Strongly	37.4	46.8	25.0	27.7	38.9	38.5	38.9	26.7	40.5	37.7	33.3	35.5	38.3	39.0	30.8	30.4	39.9	36.4	33.3	30.3	40.6
Somewhat	28.2	22.1	18.8	34.7	28.1	30.8	16.7	30.5	27.8	30.2	11.1	28.1	28.9	31.7	23.1	28.7	27.8	29.5	20.8	32.8	26.8
DISAPPROVE	28.0	27.3	56.2	29.7	26.1	30.8	38.9	34.3	25.1	26.4	50.0	28.9	26.6	24.4	46.2	34.8	25.4	27.3	33.3	31.1	26.5
Somewhat	10.2	10.4	6.2	10.9	10.1	12.8	11.1	10.5	9.8	9.4	11.1	9.9	10.4	17.1	0.0	8.7	10.3	15.9	4.2	10.1	9.9
Strongly	17.8	16.9	50.0	18.8	16.0	17.9	27.8	23.8	15.4	17.0	38.9	19.0	16.2	7.3	46.2	26.1	15.1	11.4	29.2	21.0	16.6
DON'T KNOW	6.4	3.9	0.0	7.9	6.9	0.0	5.6	8.6	6.5	5.7	5.6	7.4	6.2	4.9	0.0	6.1	6.9	6.8	12.5	5.9	6.1
Net Diff.	37.6	41.6	-12.5	32.7	40.8	38.5	16.7	22.9	43.2	41.5	-5.6	34.7	40.6	46.3	7.7	24.3	42.3	38.6	20.8	31.9	40.9
Mean	2.91	3.03	2.19	2.77	2.96	2.90	2.71	2.66	3.00	2.94	2.41	2.87	2.95	3.08	2.38	2.68	2.99	2.98	2.67	2.77	2.97

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
APPROVE	65.6	83.6	67.1	69.2	25.0	61.1	95.9	47.2	46.2	50.0	27.3	60.0	33.3	50.0	25.2
Strongly	37.4	55.2	38.1	30.8	25.0	33.1	63.1	19.4	15.4	10.0	18.2	20.0	16.7	28.6	6.1
Somewhat	28.2	28.4	29.0	38.5	0.0	28.0	32.8	27.8	30.8	40.0	9.1	40.0	16.7	21.4	19.1
DISAPPROVE	28.0	13.4	30.3	30.8	75.0	28.8	1.2	51.4	53.8	50.0	72.7	20.0	66.7	42.9	55.7
Somewhat	10.2	9.0	10.3	15.4	12.5	10.1	1.2	15.3	23.1	15.0	18.2	0.0	16.7	14.3	22.6
Strongly	17.8	4.5	20.0	15.4	62.5	18.7	0.0	36.1	30.8	35.0	54.5	20.0	50.0	28.6	33.0
DON'T KNOW	6.4	3.0	2.6	0.0	0.0	10.1	2.9	1.4	0.0	0.0	0.0	20.0	0.0	7.1	19.1
Net Diff.	37.6	70.1	36.8	38.5	-50.0	32.3	94.7	-4.2	-7.7	0.0	-45.5	40.0	-33.3	7.1	-30.4
Mean	2.91	3.38	2.87	2.85	1.88	2.84	3.64	2.31	2.31	2.25	1.91	2.75	2.00	2.54	1.98

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
APPROVE	65.6	96.9	80.3	57.9	54.5	50.0	33.3	36.4	69.2	83.8	100.0	0.0	100.0	95.2	30.3	81.0
Strongly	37.4	37.5	52.5	52.6	40.9	25.0	22.2	18.2	30.8	51.0	57.0	0.0	35.1	64.7	4.8	9.5
Somewhat	28.2	59.4	27.9	5.3	13.6	25.0	11.1	18.2	38.5	32.9	43.0	0.0	64.9	30.5	25.4	71.4
DISAPPROVE	28.0	3.1	18.0	36.8	27.3	50.0	66.7	63.6	30.8	14.3	0.0	100.0	0.0	1.8	59.2	4.8
Somewhat	10.2	0.0	11.5	5.3	4.5	25.0	55.6	9.1	0.0	3.8	0.0	36.4	0.0	1.5	20.6	4.8
Strongly	17.8	3.1	6.6	31.6	22.7	25.0	11.1	54.5	30.8	10.5	0.0	63.6	0.0	0.4	38.6	0.0
DON'T KNOW	6.4	0.0	1.6	5.3	18.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	2.9	10.5	14.3
Net Diff.	37.6	93.8	62.3	21.1	27.3	0.0	-33.3	-27.3	38.5	69.5	100.0	-100.0	100.0	93.4	-28.9	76.2
Mean	2.91	3.31	3.28	2.83	2.89	2.50	2.44	2.00	2.69	3.27	3.57	1.36	3.35	3.64	1.96	3.06

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
APPROVE	65.6	71.1	52.7	71.1	71.2	58.3	45.5	72.0	41.3	73.1	70.9	68.9	64.6	55.9
Strongly	37.4	39.7	32.0	38.0	41.3	38.1	24.2	40.8	25.3	41.5	40.2	40.4	33.3	33.9
Somewhat	28.2	31.4	20.7	33.1	29.9	20.2	21.2	31.2	16.0	31.6	30.7	28.5	31.3	22.0
DISAPPROVE	28.0	22.6	40.7	24.1	21.2	34.5	48.5	21.5	56.0	19.7	23.3	23.6	29.9	39.0
Somewhat	10.2	10.6	9.3	10.8	10.3	4.8	15.2	9.9	9.3	8.3	11.6	9.7	7.5	16.9
Strongly	17.8	12.0	31.3	13.3	10.9	29.8	33.3	11.5	46.7	11.4	11.6	13.9	22.4	22.0
DON'T KNOW	6.4	6.3	6.7	4.8	7.6	7.1	6.1	6.5	2.7	7.3	5.8	7.5	5.4	5.1
Net Diff.	37.6	48.6	12.0	47.0	50.0	23.8	-3.0	50.5	-14.7	53.4	47.6	45.3	34.7	16.9
Mean	2.91	3.05	2.57	3.01	3.10	2.72	2.39	3.08	2.21	3.11	3.06	3.03	2.80	2.71

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
APPROVE	65.6	36.8	45.5	35.7	72.4	59.6	77.4	38.6	73.0	57.4	78.9	35.3	71.9	61.8	75.9	51.1	74.7	67.2	77.0
Strongly	37.4	20.0	18.2	20.2	41.8	31.2	45.9	20.5	42.3	29.6	47.2	19.6	41.3	32.7	44.7	34.0	41.4	32.8	43.9
Somewhat	28.2	16.8	27.3	15.5	30.6	28.4	31.4	18.2	30.6	27.8	31.7	15.7	30.6	29.1	31.2	17.0	33.3	34.3	33.0
DISAPPROVE	28.0	57.9	54.5	58.3	20.9	33.0	16.3	59.1	20.9	37.0	14.8	56.9	20.9	29.1	17.7	42.6	18.9	26.9	16.5
Somewhat	10.2	11.6	18.2	10.7	9.9	17.4	7.1	11.4	8.2	13.0	6.3	11.8	11.7	21.8	7.8	10.6	10.4	20.9	7.4
Strongly	17.8	46.3	36.4	47.6	11.0	15.6	9.2	47.7	12.8	24.1	8.5	45.1	9.2	7.3	9.9	31.9	8.4	6.0	9.1
DON'T KNOW	6.4	5.3	0.0	6.0	6.6	7.3	6.4	2.3	6.1	5.6	6.3	7.8	7.1	9.1	6.4	6.4	6.4	6.0	6.5
Net Diff.	37.6	-21.1	-9.1	-22.6	51.5	26.6	61.1	-20.5	52.0	20.4	64.1	-21.6	51.0	32.7	58.2	8.5	55.9	40.3	60.4
Mean	2.91	2.11	2.27	2.09	3.11	2.81	3.22	2.12	3.09	2.67	3.26	2.11	3.12	2.96	3.18	2.57	3.15	3.00	3.20

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
APPROVE	65.6	22.9	65.3	47.6	79.2	71.8	85.7	78.5	74.4	61.0	58.2	63.4	52.0	75.4	59.1	68.9	57.1
Strongly	37.4	6.2	43.2	28.6	54.7	40.6	28.6	49.2	38.5	37.7	32.9	38.2	26.5	41.5	34.6	39.9	30.6
Somewhat	28.2	16.7	22.1	19.0	24.5	31.2	57.1	29.2	35.9	23.4	25.3	25.2	25.5	33.9	24.4	29.1	26.5
DISAPPROVE	28.0	72.9	27.4	42.9	15.1	21.8	0.0	16.9	18.8	32.5	35.1	30.1	41.2	19.5	34.6	23.6	35.7
Somewhat	10.2	12.5	8.4	11.9	5.7	8.3	0.0	4.6	6.0	15.6	12.0	11.4	12.7	5.1	11.8	10.8	12.2
Strongly	17.8	60.4	18.9	31.0	9.4	13.5	0.0	12.3	12.8	16.9	23.1	18.7	28.4	14.4	22.8	12.8	23.5
DON'T KNOW	6.4	4.2	7.4	9.5	5.7	6.4	14.3	4.6	6.8	6.5	6.7	6.5	6.9	5.1	6.3	7.4	7.1
Net Diff.	37.6	-50.0	37.9	4.8	64.2	50.0	85.7	61.5	55.6	28.6	23.1	33.3	10.8	55.9	24.4	45.3	21.4
Mean	2.91	1.67	2.97	2.50	3.32	3.06	3.33	3.21	3.07	2.88	2.73	2.89	2.54	3.08	2.76	3.04	2.69

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
APPROVE	65.6	87.5	64.1	71.4	65.5	61.7	66.8	64.4
Strongly	37.4	66.7	28.2	48.6	32.7	32.7	38.0	36.8
Somewhat	28.2	20.8	35.9	22.9	32.7	29.0	28.8	27.6
DISAPPROVE	28.0	12.5	33.3	25.7	25.5	29.9	27.6	28.4
Somewhat	10.2	0.0	12.8	9.5	10.9	9.8	8.8	11.6
Strongly	17.8	12.5	20.5	16.2	14.5	20.1	18.8	16.8
DON'T KNOW	6.4	0.0	2.6	2.9	9.1	8.4	5.6	7.2
Net Diff.	37.6	75.0	30.8	45.7	40.0	31.8	39.2	36.0
Mean	2.91	3.42	2.74	3.07	2.92	2.81	2.91	2.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
APPROVE	65.6	87.5	65.0	73.0	65.0	72.0	63.0	69.4	61.7	84.6	66.5	73.3	66.7	71.8	65.5	71.5	62.4
Strongly	37.4	66.7	35.9	42.9	36.6	46.4	32.7	41.0	32.7	61.5	36.9	40.0	38.0	46.2	34.5	43.1	32.1
Somewhat	28.2	20.8	29.1	30.2	28.4	25.6	30.2	28.4	29.0	23.1	29.6	33.3	28.7	25.6	31.0	28.5	30.3
DISAPPROVE	28.0	12.5	28.2	25.4	27.7	25.6	28.4	25.5	29.9	15.4	27.5	26.7	26.9	24.4	28.0	24.1	30.3
Somewhat	10.2	0.0	10.3	7.9	10.0	8.9	10.2	9.7	9.8	0.0	8.6	10.0	7.9	6.4	8.9	8.8	7.3
Strongly	17.8	12.5	17.9	17.5	17.7	16.7	18.2	15.8	20.1	15.4	18.9	16.7	19.0	17.9	19.0	15.3	22.9
DON'T KNOW	6.4	0.0	6.8	1.6	7.2	2.4	8.6	5.0	8.4	0.0	6.0	0.0	6.5	3.8	6.5	4.4	7.3
Net Diff.	37.6	75.0	36.8	47.6	37.3	46.4	34.6	43.9	31.8	69.2	39.1	46.7	39.8	47.4	37.5	47.4	32.1
Mean	2.91	3.42	2.89	3.00	2.90	3.04	2.85	3.00	2.81	3.31	2.90	2.97	2.92	3.04	2.87	3.04	2.77

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
APPROVE	65.6	90.9	63.4	72.7	63.4	72.2	60.3	67.4	61.0	70.8	50.8	64.0	66.5	67.9
Strongly	37.4	72.7	34.9	45.5	35.2	46.7	30.8	39.0	33.3	41.4	26.2	39.3	36.3	43.1
Somewhat	28.2	18.2	28.5	27.3	28.2	25.6	29.5	28.4	27.6	29.5	24.6	24.7	30.1	24.8
DISAPPROVE	28.0	9.1	28.9	24.2	28.6	26.7	28.8	27.0	29.5	23.0	42.3	31.5	26.1	27.0
Somewhat	10.2	0.0	11.9	6.1	12.2	11.1	11.5	10.6	12.4	10.5	9.2	12.9	8.7	13.9
Strongly	17.8	9.1	17.0	18.2	16.4	15.6	17.3	16.3	17.1	12.4	33.1	18.5	17.4	13.1
DON'T KNOW	6.4	0.0	7.7	3.0	8.0	1.1	10.9	5.7	9.5	6.2	6.9	4.5	7.5	5.1
Net Diff.	37.6	81.8	34.5	48.5	34.7	45.6	31.4	40.4	31.4	47.8	8.5	32.6	40.4	40.9
Mean	2.91	3.55	2.88	3.03	2.89	3.04	2.83	2.95	2.85	3.06	2.47	2.89	2.92	3.03

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
IMMATURE/INEXPERIENCED	14.2%	10.0%	19.1%	14.7%	16.5%	11.0%	12.8%	15.4%	16.6%	14.2%	14.0%	-	12.9%	10.4%	17.6%	20.0%	15.1%	18.8%	16.3%	13.8%	12.6%
DISHONEST/CORRUPT	7.6%	10.9%	7.3%	7.4%	8.2%	4.0%	7.2%	0.0	8.3%	7.0%	14.0%	-	8.0%	6.7%	7.1%	8.8%	7.4%	7.9%	9.6%	7.8%	5.4%
UNFIT	7.0%	9.1%	10.0%	3.2%	7.1%	5.0%	4.9%	0.0	11.2%	6.6%	11.6%	-	4.5%	11.9%	7.1%	5.0%	8.7%	6.1%	4.2%	9.6%	7.2%
ARROGANT/RUDE	5.0%	9.1%	4.5%	5.3%	2.4%	3.0%	5.2%	0.0	5.3%	5.3%	2.3%	-	4.0%	3.7%	8.2%	6.2%	5.7%	7.3%	5.4%	5.4%	4.2%
PERSONAL LIFE/BEHAVIOR	4.2%	7.3%	5.5%	0.0	2.4%	5.0%	5.6%	0.0	1.8%	4.2%	4.7%	-	2.5%	3.7%	9.4%	3.8%	5.4%	6.7%	3.6%	7.2%	1.8%
DRIVING RECORD	3.0%	2.7%	3.6%	3.2%	4.7%	1.0%	3.3%	7.7%	2.4%	2.4%	9.3%	-	5.5%	1.5%	0.0	2.5%	1.3%	1.2%	3.0%	1.8%	4.2%
TRUMP SUPPORTER	3.0%	2.7%	2.7%	3.2%	2.4%	4.0%	2.6%	0.0	4.1%	2.8%	4.7%	-	1.5%	4.5%	2.4%	5.0%	4.0%	3.6%	3.6%	1.8%	3.6%
IMPULSIVE/INDECISIVE	2.8%	1.8%	3.6%	0.0	5.9%	3.0%	3.0%	7.7%	2.4%	3.1%	0.0	-	2.5%	0.7%	3.5%	6.2%	3.0%	4.8%	4.2%	2.4%	1.8%
HISTORY/RECORDS	1.4%	0.9%	1.8%	1.1%	2.4%	1.0%	0.7%	0.0	2.4%	1.3%	2.3%	-	1.5%	2.2%	1.2%	0.0	1.3%	0.6%	0.6%	1.2%	2.4%
DK/REFUSED	51.8%	45.5%	41.8%	62.1%	48.2%	63.0%	54.8%	69.2%	45.6%	53.2%	37.2%	-	57.2%	54.5%	43.5%	42.5%	48.2%	43.0%	49.4%	49.1%	56.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
IMMATURE/INEXPERIENCED	14.2%	13.5%	11.6%	21.5%	19.8%	19.2%	20.0%	16.3%	15.8%	16.8%	16.1%	16.5%	15.5%	15.5%	18.0%	13.9%	19.8%	14.5%	25.4%
DISHONEST/CORRUPT	7.6%	4.3%	5.0%	1.3%	23.3%	23.1%	23.3%	6.8%	5.3%	8.1%	8.4%	7.1%	10.3%	7.7%	4.5%	9.7%	9.1%	12.9%	5.1%
UNFIT	7.0%	6.8%	7.2%	5.1%	8.1%	3.8%	10.0%	6.8%	6.1%	7.4%	9.1%	9.4%	8.6%	6.0%	4.5%	6.9%	9.9%	12.9%	6.8%
ARROGANT/RUDE	5.0%	4.0%	2.5%	10.1%	10.5%	11.5%	10.0%	5.3%	3.5%	6.7%	6.3%	7.1%	5.2%	6.9%	5.6%	7.6%	3.3%	4.8%	1.7%
PERSONAL LIFE/BEHAVIOR	4.2%	5.0%	4.1%	8.9%	1.2%	0.0	1.7%	4.2%	2.6%	5.4%	4.9%	4.7%	5.2%	5.2%	4.5%	5.6%	4.1%	3.2%	5.1%
DRIVING RECORD	3.0%	2.8%	2.8%	2.5%	3.5%	3.8%	3.3%	3.0%	3.5%	2.7%	2.8%	2.4%	3.4%	3.0%	3.4%	2.8%	2.5%	1.6%	3.4%
TRUMP SUPPORTER	3.0%	1.0%	0.9%	1.3%	11.6%	7.7%	13.3%	2.7%	3.5%	2.0%	4.9%	3.5%	6.9%	3.0%	1.1%	4.2%	3.3%	1.6%	5.1%
IMPULSIVE/INDECISIVE	2.8%	3.3%	3.1%	3.8%	1.2%	3.8%	0.0	3.0%	4.4%	2.0%	2.8%	2.4%	3.4%	1.7%	2.2%	1.4%	3.3%	1.6%	5.1%
HISTORY/RECORDS	1.4%	1.3%	1.6%	0.0	1.2%	0.0	1.7%	0.8%	0.0	1.3%	2.8%	4.7%	0.0	0.9%	1.1%	0.7%	2.5%	1.6%	3.4%
DK/REFUSED	51.8%	58.1%	61.2%	45.6%	19.8%	26.9%	16.7%	51.0%	55.3%	47.7%	42.0%	42.4%	41.4%	50.2%	55.1%	47.2%	42.1%	45.2%	39.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
IMMATURE/INEXPERIENCED	14.2%	16.1%	10.4%	19.7%	17.2%	13.3%	21.4%	10.4%	7.5%	15.1%	25.2%	22.8%	26.7%	17.2%	16.2%	12.5%	11.7%	11.6%	29.6%	18.8%	11.5%
DISHONEST/CORRUPT	7.6%	1.6%	2.1%	1.3%	17.2%	20.0%	14.3%	1.9%	2.5%	0.8%	20.3%	19.3%	20.9%	4.4%	13.5%	10.7%	7.6%	4.3%	25.9%	6.8%	7.0%
UNFIT	7.0%	8.9%	6.2%	10.5%	0.0	0.0	0.0	5.0%	3.5%	7.6%	10.5%	8.8%	11.6%	7.8%	21.6%	4.5%	4.7%	4.3%	11.1%	6.0%	7.7%
ARROGANT/RUDE	5.0%	4.8%	4.2%	5.3%	10.3%	13.3%	7.1%	3.5%	2.5%	5.0%	9.8%	10.5%	9.3%	8.3%	2.7%	2.7%	3.5%	7.2%	3.7%	4.3%	4.9%
PERSONAL LIFE/BEHAVIOR	4.2%	4.0%	4.2%	3.9%	0.0	0.0	0.0	6.0%	4.5%	8.4%	1.4%	3.5%	0.0	3.9%	5.4%	5.4%	3.5%	2.9%	3.7%	2.6%	5.2%
DRIVING RECORD	3.0%	3.2%	4.2%	2.6%	6.9%	6.7%	7.1%	2.5%	2.5%	2.5%	4.2%	1.8%	5.8%	2.8%	5.4%	2.7%	2.9%	2.9%	3.7%	5.1%	2.1%
TRUMP SUPPORTER	3.0%	0.8%	2.1%	0.0	10.3%	6.7%	14.3%	1.6%	2.0%	0.8%	6.3%	3.5%	8.1%	2.8%	0.0	0.9%	5.3%	2.9%	3.7%	3.4%	2.8%
IMPULSIVE/INDECISIVE	2.8%	1.6%	2.1%	1.3%	0.0	0.0	0.0	3.1%	3.0%	3.4%	2.8%	3.5%	2.3%	2.2%	0.0	5.4%	2.3%	1.4%	0.0	4.3%	2.8%
HISTORY/RECORDS	1.4%	0.8%	2.1%	0.0	3.4%	0.0	7.1%	0.9%	0.0	2.5%	2.1%	3.5%	1.2%	1.1%	2.7%	2.7%	0.6%	4.3%	0.0	1.7%	0.7%
DK/REFUSED	51.8%	58.1%	62.5%	55.3%	34.5%	40.0%	28.6%	65.1%	71.9%	53.8%	17.5%	22.8%	14.0%	49.4%	32.4%	52.7%	57.9%	58.0%	18.5%	47.0%	55.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
IMMATURE/INEXPERIENCED	14.2%	14.3%	25.0%	17.8%	12.4%	15.4%	22.2%	16.2%	13.0%	1.9%	27.8%	19.0%	13.6%	12.2%	23.1%	13.0%	14.5%	13.6%	25.0%	16.0%	12.8%
DISHONEST/CORRUPT	7.6%	7.8%	12.5%	8.9%	6.9%	5.1%	11.1%	11.4%	6.5%	7.5%	16.7%	7.4%	7.1%	0.0	30.8%	9.6%	6.9%	6.8%	20.8%	8.4%	6.4%
UNFIT	7.0%	2.6%	18.8%	8.9%	6.9%	7.7%	11.1%	3.8%	7.7%	3.8%	5.6%	6.6%	7.8%	2.4%	0.0	8.7%	7.3%	2.3%	12.5%	5.0%	8.0%
ARROGANT/RUDE	5.0%	7.8%	6.2%	3.0%	4.9%	5.1%	5.6%	3.8%	5.3%	5.7%	11.1%	5.0%	4.5%	4.9%	0.0	3.5%	5.7%	2.3%	0.0	6.7%	5.1%
PERSONAL LIFE/BEHAVIOR	4.2%	5.2%	0.0	3.0%	4.6%	2.6%	16.7%	1.9%	4.4%	3.8%	0.0	1.7%	5.5%	4.9%	7.7%	2.6%	4.5%	2.3%	0.0	3.4%	5.1%
DRIVING RECORD	3.0%	3.9%	6.2%	2.0%	2.9%	0.0	0.0	4.8%	3.0%	3.8%	5.6%	4.1%	2.3%	0.0	0.0	3.5%	3.3%	2.3%	0.0	2.5%	3.5%
TRUMP SUPPORTER	3.0%	2.6%	0.0	3.0%	3.3%	7.7%	0.0	2.9%	2.7%	7.5%	5.6%	1.7%	2.6%	9.8%	0.0	2.6%	2.4%	2.3%	0.0	2.5%	3.5%
IMPULSIVE/INDECISIVE	2.8%	1.3%	0.0	3.0%	3.3%	0.0	0.0	5.7%	2.4%	0.0	0.0	4.1%	2.9%	0.0	7.7%	4.3%	2.4%	0.0	4.2%	5.0%	2.2%
HISTORY/RECORDS	1.4%	1.3%	6.2%	3.0%	0.7%	0.0	0.0	1.9%	1.5%	1.9%	5.6%	2.5%	0.6%	0.0	0.0	3.5%	0.9%	2.3%	0.0	1.7%	1.3%
DK/REFUSED	51.8%	53.2%	25.0%	47.5%	54.2%	56.4%	33.3%	47.6%	53.6%	64.2%	22.2%	47.9%	52.9%	65.9%	30.8%	48.7%	52.0%	65.9%	37.5%	48.7%	52.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD ORRY	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
IMMATURE/INEXPERIENCED	14.2%	7.5%	15.5%	7.7%	37.5%	14.8%	10.2%	22.2%	15.4%	25.0%	36.4%	0.0	0.0	21.4%	13.9%
DISHONEST/CORRUPT	7.6%	3.0%	9.0%	0.0	25.0%	7.8%	1.6%	11.1%	7.7%	15.0%	18.2%	20.0%	33.3%	14.3%	13.0%
UNFIT	7.0%	11.9%	5.8%	7.7%	0.0	6.6%	3.3%	13.9%	7.7%	0.0	9.1%	20.0%	0.0	7.1%	11.3%
ARROGANT/RUDE	5.0%	4.5%	6.5%	0.0	0.0	4.7%	3.3%	11.1%	0.0	10.0%	0.0	0.0	0.0	0.0	6.1%
PERSONAL LIFE/BEHAVIOR	4.2%	4.5%	3.9%	7.7%	0.0	4.3%	5.7%	2.8%	7.7%	10.0%	0.0	0.0	0.0	0.0	1.7%
DRIVING RECORD	3.0%	6.0%	2.6%	7.7%	0.0	2.3%	2.5%	2.8%	0.0	5.0%	0.0	0.0	16.7%	0.0	4.3%
TRUMP SUPPORTER	3.0%	0.0	3.9%	0.0	25.0%	2.7%	0.8%	5.6%	15.4%	0.0	9.1%	0.0	33.3%	0.0	3.5%
IMPULSIVE/INDECISIVE	2.8%	1.5%	1.3%	7.7%	0.0	3.9%	2.5%	2.8%	7.7%	5.0%	0.0	0.0	0.0	0.0	3.5%
HISTORY/RECORDS	1.4%	1.5%	1.3%	0.0	0.0	1.6%	0.8%	1.4%	7.7%	0.0	0.0	0.0	0.0	7.1%	1.7%
DK/REFUSED	51.8%	59.7%	50.3%	61.5%	12.5%	51.4%	69.3%	26.4%	30.8%	30.0%	27.3%	60.0%	16.7%	50.0%	40.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
IMMATURE/INEXPERIENCED	14.2%	15.6%	14.8%	10.5%	9.1%	12.5%	11.1%	18.2%	15.4%	14.8%	11.3%	24.3%	13.8%	8.1%	21.5%	19.0%
DISHONEST/CORRUPT	7.6%	3.1%	3.3%	10.5%	18.2%	12.5%	11.1%	18.2%	23.1%	3.3%	2.4%	20.7%	4.3%	1.8%	14.5%	4.8%
UNFIT	7.0%	21.9%	1.6%	5.3%	13.6%	0.0	0.0	0.0	0.0	4.8%	5.2%	11.4%	9.6%	4.4%	10.1%	0.0
ARROGANT/RUDE	5.0%	6.2%	8.2%	10.5%	4.5%	12.5%	11.1%	0.0	0.0	2.9%	3.4%	10.0%	5.3%	4.0%	6.1%	0.0
PERSONAL LIFE/BEHAVIOR	4.2%	9.4%	4.9%	10.5%	0.0	0.0	0.0	0.0	0.0	5.2%	5.5%	1.4%	5.3%	4.8%	3.5%	9.5%
DRIVING RECORD	3.0%	3.1%	3.3%	5.3%	0.0	0.0	0.0	9.1%	7.7%	1.9%	2.7%	3.6%	3.2%	2.6%	3.5%	4.8%
TRUMP SUPPORTER	3.0%	0.0	0.0	5.3%	0.0	12.5%	11.1%	18.2%	0.0	2.9%	1.2%	7.1%	2.1%	0.7%	5.7%	4.8%
IMPULSIVE/INDECISIVE	2.8%	3.1%	3.3%	0.0	4.5%	0.0	0.0	0.0	7.7%	2.4%	3.4%	2.1%	5.3%	2.9%	2.6%	0.0
HISTORY/RECORDS	1.4%	0.0	1.6%	0.0	4.5%	0.0	0.0	0.0	0.0	1.4%	0.9%	2.1%	2.1%	0.7%	2.2%	0.0
DK/REFUSED	51.8%	37.5%	59.0%	42.1%	45.5%	50.0%	55.6%	36.4%	46.2%	60.5%	64.0%	17.1%	48.9%	69.9%	30.3%	57.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
IMMATURE/INEXPERIENCED	14.2%	14.0%	14.7%	17.5%	10.9%	11.9%	18.2%	14.7%	14.7%	17.1%	12.2%	14.2%	9.5%	20.3%
DISHONEST/CORRUPT	7.6%	7.1%	8.7%	5.4%	8.7%	6.0%	12.1%	6.3%	10.7%	4.1%	8.5%	7.9%	8.2%	6.8%
UNFIT	7.0%	6.3%	8.7%	9.0%	3.8%	8.3%	9.1%	7.1%	8.0%	8.8%	5.3%	6.4%	6.1%	10.2%
ARROGANT/RUDE	5.0%	4.6%	6.0%	4.2%	4.9%	7.1%	4.5%	4.5%	8.0%	3.6%	5.3%	3.7%	8.2%	5.1%
PERSONAL LIFE/BEHAVIOR	4.2%	5.1%	2.0%	4.8%	5.4%	1.2%	3.0%	4.2%	5.3%	3.1%	5.3%	5.2%	2.0%	1.7%
DRIVING RECORD	3.0%	2.9%	3.3%	4.8%	1.1%	2.4%	4.5%	2.6%	4.0%	3.6%	1.6%	1.5%	5.4%	3.4%
TRUMP SUPPORTER	3.0%	2.6%	4.0%	4.2%	1.1%	2.4%	6.1%	1.6%	9.3%	2.1%	1.1%	3.4%	3.4%	1.7%
IMPULSIVE/INDECISIVE	2.8%	3.4%	1.3%	3.0%	3.8%	1.2%	1.5%	3.4%	0.0%	2.6%	4.2%	4.5%	0.7%	1.7%
HISTORY/RECORDS	1.4%	0.9%	2.7%	0.0%	1.6%	2.4%	3.0%	1.3%	2.7%	0.5%	2.1%	2.2%	0.7%	0.0%
DK/REFUSED	51.8%	53.1%	48.7%	47.0%	58.7%	57.1%	37.9%	54.5%	37.3%	54.4%	54.5%	50.9%	55.8%	49.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
IMMATURE/INEXPERIENCED	14.2%	20.0%	18.2%	20.2%	13.0%	11.9%	13.4%	18.2%	15.3%	14.8%	15.5%	21.6%	10.7%	9.1%	11.3%	14.9%	13.8%	10.4%	14.8%
DISHONEST/CORRUPT	7.6%	13.7%	9.1%	14.3%	6.1%	7.3%	5.7%	9.1%	5.1%	7.4%	4.2%	17.6%	7.1%	7.3%	7.1%	14.9%	5.7%	6.0%	5.7%
UNFIT	7.0%	8.4%	9.1%	8.3%	6.4%	7.3%	6.0%	9.1%	8.2%	13.0%	6.3%	7.8%	4.6%	1.8%	5.7%	4.3%	6.7%	7.5%	6.5%
ARROGANT/RUDE	5.0%	5.3%	0.0	6.0%	5.1%	7.3%	4.2%	6.8%	5.1%	11.1%	2.8%	3.9%	5.1%	3.6%	5.7%	2.1%	5.1%	7.5%	4.3%
PERSONAL LIFE/BEHAVIOR	4.2%	3.2%	0.0	3.6%	4.6%	2.8%	5.3%	2.3%	4.1%	3.7%	4.2%	3.9%	5.1%	1.8%	6.4%	6.4%	5.1%	4.5%	5.2%
DRIVING RECORD	3.0%	4.2%	0.0	4.8%	2.6%	1.8%	2.8%	4.5%	3.6%	1.9%	4.2%	3.9%	1.5%	1.8%	1.4%	2.1%	3.0%	1.5%	3.5%
TRUMP SUPPORTER	3.0%	8.4%	9.1%	8.3%	1.8%	1.8%	1.8%	11.4%	2.0%	0.0	2.8%	5.9%	1.5%	3.6%	0.7%	8.5%	1.7%	1.5%	1.7%
IMPULSIVE/INDECISIVE	2.8%	0.0	0.0	0.0	3.6%	4.6%	3.2%	0.0	3.1%	5.6%	2.1%	0.0	4.1%	3.6%	4.3%	0.0	4.0%	6.0%	3.5%
HISTORY/RECORDS	1.4%	1.1%	0.0	1.2%	1.5%	5.5%	0.0	2.3%	0.5%	1.9%	0.0	0.0	2.6%	9.1%	0.0	0.0	1.0%	4.5%	0.0
DK/REFUSED	51.8%	35.8%	54.5%	33.3%	55.4%	49.5%	57.6%	36.4%	53.1%	40.7%	57.7%	35.3%	57.7%	58.2%	57.4%	46.8%	53.9%	50.7%	54.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
IMMATURE/INEXPERIENCED	14.2%	25.0%	10.5%	14.3%	7.5%	12.4%	14.3%	13.8%	11.1%	13.0%	16.9%	17.9%	15.7%	13.6%	18.1%	11.5%	15.3%
DISHONEST/CORRUPT	7.6%	12.5%	7.4%	9.5%	5.7%	6.4%	0.0	6.2%	6.0%	7.8%	9.3%	6.5%	12.7%	4.2%	7.1%	8.1%	12.2%
UNFIT	7.0%	12.5%	5.3%	7.1%	3.8%	6.0%	0.0	4.6%	5.1%	9.1%	8.4%	8.1%	8.8%	8.5%	9.4%	4.1%	7.1%
ARROGANT/RUDE	5.0%	8.3%	5.3%	7.1%	3.8%	4.5%	0.0	1.5%	5.1%	6.5%	5.3%	4.1%	6.9%	4.2%	5.5%	4.7%	5.1%
PERSONAL LIFE/BEHAVIOR	4.2%	0.0	3.2%	0.0	5.7%	3.8%	0.0	1.5%	5.1%	3.9%	4.4%	5.7%	2.9%	2.5%	3.9%	4.7%	5.1%
DRIVING RECORD	3.0%	6.2%	1.1%	2.4%	0.0	3.8%	14.3%	4.6%	3.4%	2.6%	2.2%	2.4%	2.0%	5.1%	3.1%	2.7%	1.0%
TRUMP SUPPORTER	3.0%	8.3%	2.1%	2.4%	1.9%	0.8%	0.0	0.0	1.7%	0.0	5.3%	7.3%	2.9%	0.8%	5.5%	0.7%	5.1%
IMPULSIVE/INDECISIVE	2.8%	0.0	2.1%	2.4%	1.9%	2.3%	14.3%	1.5%	1.7%	2.6%	3.6%	3.3%	3.9%	2.5%	2.4%	2.0%	5.1%
HISTORY/RECORDS	1.4%	2.1%	3.2%	7.1%	0.0	1.1%	0.0	0.0	0.9%	2.6%	1.3%	1.6%	1.0%	0.0	1.6%	2.0%	1.0%
DK/REFUSED	51.8%	25.0%	60.0%	47.6%	69.8%	59.0%	57.1%	66.2%	59.8%	51.9%	43.1%	43.1%	43.1%	58.5%	43.3%	59.5%	42.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
IMMATURE/INEXPERIENCED	14.2%	8.3%	15.4%	9.5%	19.1%	14.0%	15.6%	12.8%
DISHONEST/CORRUPT	7.6%	8.3%	12.8%	7.6%	3.6%	8.4%	5.6%	9.6%
UNFIT	7.0%	8.3%	15.4%	10.5%	3.6%	5.1%	8.8%	5.2%
ARROGANT/RUDE	5.0%	0.0	5.1%	2.9%	5.5%	6.5%	5.2%	4.8%
PERSONAL LIFE/BEHAVIOR	4.2%	8.3%	7.7%	6.7%	1.8%	3.3%	3.6%	4.8%
DRIVING RECORD	3.0%	0.0	0.0	2.9%	2.7%	4.2%	4.0%	2.0%
TRUMP SUPPORTER	3.0%	4.2%	2.6%	0.0	3.6%	4.2%	3.6%	2.4%
IMPULSIVE/INDECISIVE	2.8%	0.0	2.6%	1.9%	1.8%	4.2%	2.4%	3.2%
HISTORY/RECORDS	1.4%	0.0	0.0	1.0%	1.8%	1.4%	0.8%	2.0%
DK/REFUSED	51.8%	62.5%	38.5%	57.1%	56.4%	48.6%	50.4%	53.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
IMMATURE/INEXPERIENCED	14.2%	8.3%	14.3%	12.7%	14.2%	10.7%	15.7%	14.0%	14.0%	0.0	15.9%	10.0%	15.7%	9.0%	17.9%	13.1%	17.4%
DISHONEST/CORRUPT	7.6%	8.3%	7.5%	11.1%	7.0%	8.9%	6.8%	6.8%	8.4%	7.7%	5.6%	6.7%	5.6%	6.4%	5.4%	4.4%	7.3%
UNFIT	7.0%	8.3%	6.8%	12.7%	6.1%	11.3%	4.6%	8.3%	5.1%	15.4%	8.2%	20.0%	6.9%	14.1%	6.0%	10.9%	5.5%
ARROGANT/RUDE	5.0%	0.0	5.3%	3.2%	5.4%	3.0%	6.2%	4.0%	6.5%	0.0	5.6%	0.0	6.0%	2.6%	6.5%	4.4%	6.4%
PERSONAL LIFE/BEHAVIOR	4.2%	8.3%	4.1%	7.9%	3.7%	7.1%	2.8%	5.0%	3.3%	7.7%	3.4%	3.3%	3.7%	7.7%	1.8%	5.1%	1.8%
DRIVING RECORD	3.0%	0.0	3.2%	0.0	3.5%	1.8%	3.7%	2.2%	4.2%	0.0	4.3%	0.0	4.6%	1.3%	5.4%	2.9%	5.5%
TRUMP SUPPORTER	3.0%	4.2%	3.0%	3.2%	3.0%	1.2%	4.0%	2.2%	4.2%	7.7%	3.4%	6.7%	3.2%	2.6%	4.2%	3.6%	3.7%
IMPULSIVE/INDECISIVE	2.8%	0.0	3.0%	1.6%	3.0%	1.8%	3.4%	1.8%	4.2%	0.0	2.6%	3.3%	2.3%	2.6%	2.4%	2.2%	2.8%
HISTORY/RECORDS	1.4%	0.0	1.3%	0.0	1.4%	0.6%	1.5%	1.1%	1.4%	0.0	0.9%	0.0	0.9%	0.0	1.2%	0.0	1.8%
DK/REFUSED	51.8%	62.5%	51.5%	47.6%	52.7%	53.6%	51.2%	54.7%	48.6%	61.5%	50.2%	50.0%	50.9%	53.8%	49.4%	53.3%	47.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
IMMATURE/INEXPERIENCED	14.2%	18.2%	12.8%	15.2%	12.7%	12.2%	13.5%	14.9%	10.5%	15.1%	11.5%	19.7%	11.2%	20.4%
DISHONEST/CORRUPT	7.6%	9.1%	9.4%	15.2%	8.5%	11.1%	8.3%	9.2%	9.5%	5.9%	12.3%	9.0%	6.8%	8.0%
UNFIT	7.0%	0.0	5.5%	6.1%	5.2%	8.9%	3.2%	5.7%	4.8%	7.6%	5.4%	6.2%	7.5%	6.6%
ARROGANT/RUDE	5.0%	0.0	5.1%	6.1%	4.7%	3.3%	5.8%	3.5%	6.7%	4.3%	6.9%	5.6%	4.7%	5.8%
PERSONAL LIFE/BEHAVIOR	4.2%	9.1%	4.7%	12.1%	3.8%	6.7%	3.8%	5.0%	4.8%	4.6%	3.1%	4.5%	4.0%	4.4%
DRIVING RECORD	3.0%	0.0	2.1%	0.0	2.3%	2.2%	1.9%	1.4%	2.9%	2.4%	4.6%	1.7%	3.7%	1.5%
TRUMP SUPPORTER	3.0%	0.0	2.6%	0.0	2.8%	0.0	3.8%	0.7%	4.8%	2.7%	3.8%	4.5%	2.2%	3.6%
IMPULSIVE/INDECISIVE	2.8%	0.0	3.4%	0.0	3.8%	1.1%	4.5%	1.4%	5.7%	3.0%	2.3%	4.5%	1.9%	4.4%
HISTORY/RECORDS	1.4%	0.0	1.7%	0.0	1.9%	1.1%	1.9%	2.1%	1.0%	1.1%	2.3%	1.1%	1.6%	1.5%
DK/REFUSED	51.8%	63.6%	52.8%	45.5%	54.5%	53.3%	53.2%	56.0%	49.5%	53.2%	47.7%	43.3%	56.5%	43.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
YES	34.0%	29.1%	30.9%	31.6%	38.8%	41.0%	37.7%	69.2%	24.3%	35.2%	20.9%	-	31.8%	34.3%	36.5%	36.2%	35.5%	36.4%	38.6%	32.3%	31.1%
NO	43.6%	46.4%	42.7%	47.4%	41.2%	40.0%	39.3%	23.1%	54.4%	42.5%	55.8%	-	41.3%	41.8%	45.9%	50.0%	45.2%	47.9%	55.4%	37.1%	38.3%
DK/REFUSED	22.4%	24.5%	26.4%	21.1%	20.0%	19.0%	23.0%	7.7%	21.3%	22.3%	23.3%	-	26.9%	23.9%	17.6%	13.8%	19.4%	15.8%	6.0%	30.5%	30.5%
Net Diff.	-9.6%	-17.3%	-11.8%	-15.8%	-2.4%	1.0%	-1.6%	46.2%	-30.2%	-7.2%	-34.9%	-	-9.5%	-7.5%	-9.4%	-13.8%	-9.7%	-11.5%	-16.9%	-4.8%	-7.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
YES	34.0%	41.4%	47.5%	16.5%	1.2%	3.8%	0.0	31.6%	39.5%	25.5%	27.3%	29.4%	24.1%	28.8%	28.1%	29.2%	28.9%	35.5%	22.0%
NO	43.6%	33.3%	27.5%	57.0%	90.7%	80.8%	95.0%	43.7%	36.0%	49.7%	52.4%	50.6%	55.2%	46.8%	48.3%	45.8%	55.4%	51.6%	59.3%
DK/REFUSED	22.4%	25.3%	25.0%	26.6%	8.1%	15.4%	5.0%	24.7%	24.6%	24.8%	20.3%	20.0%	20.7%	24.5%	23.6%	25.0%	15.7%	12.9%	18.6%
Net Diff.	-9.6%	8.0%	20.0%	-40.5%	-89.5%	-76.9%	-95.0%	-12.2%	3.5%	-24.2%	-25.2%	-21.2%	-31.0%	-18.0%	-20.2%	-16.7%	-26.4%	-16.1%	-37.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
YES	34.0%	40.3%	39.6%	40.8%	17.2%	26.7%	7.1%	41.2%	45.7%	33.6%	12.6%	14.0%	11.6%	30.6%	27.0%	31.2%	40.9%	33.3%	18.5%	30.8%	36.9%
NO	43.6%	39.5%	41.7%	38.2%	75.9%	66.7%	85.7%	31.8%	27.6%	38.7%	75.5%	66.7%	81.4%	46.7%	56.8%	39.3%	40.4%	50.7%	70.4%	47.9%	37.6%
DK/REFUSED	22.4%	20.2%	18.8%	21.1%	6.9%	6.7%	7.1%	27.0%	26.6%	27.7%	11.9%	19.3%	7.0%	22.8%	16.2%	29.5%	18.7%	15.9%	11.1%	21.4%	25.4%
Net Diff.	-9.6%	0.8%	-2.1%	2.6%	-58.6%	-40.0%	-78.6%	9.4%	18.1%	-5.0%	-62.9%	-52.6%	-69.8%	-16.1%	-29.7%	-8.0%	0.6%	-17.4%	-51.9%	-17.1%	-0.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
YES	34.0%	37.7%	43.8%	32.7%	33.0%	33.3%	33.3%	30.5%	35.2%	35.8%	33.3%	33.1%	34.1%	34.1%	23.1%	33.9%	34.4%	38.6%	25.0%	32.8%	34.5%
NO	43.6%	41.6%	50.0%	48.5%	42.2%	46.2%	66.7%	46.7%	41.1%	47.2%	61.1%	48.8%	39.9%	43.9%	53.8%	42.6%	43.5%	36.4%	66.7%	44.5%	42.5%
DK/REFUSED	22.4%	20.8%	6.2%	18.8%	24.8%	20.5%	0.0	22.9%	23.7%	17.0%	5.6%	18.2%	26.0%	22.0%	23.1%	23.5%	22.1%	25.0%	8.3%	22.7%	23.0%
Net Diff.	-9.6%	-3.9%	-6.2%	-15.8%	-9.2%	-12.8%	-33.3%	-16.2%	-5.9%	-11.3%	-27.8%	-15.7%	-5.8%	-9.8%	-30.8%	-8.7%	-9.1%	2.3%	-41.7%	-11.8%	-8.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT									
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRIL	UNDE-CIDED	
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115	
YES	34.0%	43.3%	24.5%	53.8%	25.0%	36.6%	43.4%	22.2%	23.1%	35.0%	18.2%	20.0%	16.7%	28.6%	26.1%	
NO	43.6%	35.8%	52.3%	38.5%	75.0%	39.7%	29.5%	61.1%	69.2%	45.0%	81.8%	60.0%	83.3%	42.9%	53.0%	
DK/REFUSED	22.4%	20.9%	23.2%	7.7%	0.0	23.7%	27.0%	16.7%	7.7%	20.0%	0.0	20.0%	0.0	28.6%	20.9%	
Net Diff.	-9.6%	7.5%	-27.7%	15.4%	-50.0%	-3.1%	13.9%	-38.9%	-46.2%	-10.0%	-63.6%	-40.0%	-66.7%	-14.3%	-27.0%	

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
YES	34.0%	31.2%	37.7%	36.8%	40.9%	25.0%	33.3%	18.2%	46.2%	37.1%	42.4%	12.9%	37.2%	43.8%	22.4%	38.1%
NO	43.6%	40.6%	34.4%	52.6%	50.0%	75.0%	66.7%	72.7%	46.2%	36.2%	30.5%	74.3%	36.2%	26.8%	63.6%	52.4%
DK/REFUSED	22.4%	28.1%	27.9%	10.5%	9.1%	0.0	0.0	9.1%	7.7%	26.7%	27.1%	12.9%	26.6%	29.4%	14.0%	9.5%
Net Diff.	-9.6%	-9.4%	3.3%	-15.8%	-9.1%	-50.0%	-33.3%	-54.5%	0.0	1.0%	11.9%	-61.4%	1.1%	16.9%	-41.2%	-14.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
YES	34.0%	39.7%	20.7%	38.6%	40.8%	21.4%	19.7%	35.3%	24.0%	36.3%	34.4%	31.5%	42.2%	30.5%
NO	43.6%	38.9%	54.7%	41.0%	37.0%	50.0%	60.6%	38.5%	69.3%	36.3%	40.7%	45.3%	36.1%	52.5%
DK/REFUSED	22.4%	21.4%	24.7%	20.5%	22.3%	28.6%	19.7%	26.2%	6.7%	27.5%	24.9%	23.2%	21.8%	16.9%
Net Diff.	-9.6%	0.9%	-34.0%	-2.4%	3.8%	-28.6%	-40.9%	-3.1%	-45.3%	0.0	-6.3%	-13.9%	6.1%	-22.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
YES	34.0%	27.4%	45.5%	25.0%	35.7%	25.7%	39.6%	29.5%	33.7%	24.1%	37.3%	25.5%	37.8%	27.3%	41.8%	40.4%	39.7%	32.8%	41.7%
NO	43.6%	68.4%	54.5%	70.2%	38.0%	39.4%	37.5%	65.9%	40.3%	46.3%	38.0%	70.6%	35.7%	32.7%	36.9%	57.4%	35.7%	31.3%	37.0%
DK/REFUSED	22.4%	4.2%	0.0	4.8%	26.3%	34.9%	23.0%	4.5%	26.0%	29.6%	24.6%	3.9%	26.5%	40.0%	21.3%	2.1%	24.6%	35.8%	21.3%
Net Diff.	-9.6%	-41.1%	-9.1%	-45.2%	-2.3%	-13.8%	2.1%	-36.4%	-6.6%	-22.2%	-0.7%	-45.1%	2.0%	-5.5%	5.0%	-17.0%	4.0%	1.5%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLGE	COLLGE GRAD.	LESS THAN COLLGE	COLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
YES	34.0%	14.6%	23.2%	14.3%	30.2%	38.3%	71.4%	32.3%	43.6%	32.5%	29.3%	26.8%	32.4%	39.0%	27.6%	37.8%	31.6%
NO	43.6%	79.2%	45.3%	52.4%	39.6%	39.1%	28.6%	47.7%	31.6%	44.2%	49.3%	51.2%	47.1%	39.8%	48.0%	38.5%	51.0%
DK/REFUSED	22.4%	6.2%	31.6%	33.3%	30.2%	22.6%	0.0	20.0%	24.8%	23.4%	21.3%	22.0%	20.6%	21.2%	24.4%	23.6%	17.3%
Net Diff.	-9.6%	-64.6%	-22.1%	-38.1%	-9.4%	-0.8%	42.9%	-15.4%	12.0%	-11.7%	-20.0%	-24.4%	-14.7%	-0.8%	-20.5%	-0.7%	-19.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
YES	34.0%	50.0%	20.5%	33.3%	30.9%	37.4%	32.8%	35.2%
NO	43.6%	16.7%	56.4%	43.8%	40.0%	45.3%	44.0%	43.2%
DK/REFUSED	22.4%	33.3%	23.1%	22.9%	29.1%	17.3%	23.2%	21.6%
Net Diff.	-9.6%	33.3%	-35.9%	-10.5%	-9.1%	-7.9%	-11.2%	-8.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
YES	34.0%	50.0%	33.5%	31.7%	34.7%	32.7%	35.2%	32.0%	37.4%	53.8%	32.2%	40.0%	32.4%	37.2%	31.5%	35.8%	30.3%
NO	43.6%	16.7%	44.7%	41.3%	43.6%	42.9%	43.5%	41.7%	45.3%	7.7%	45.9%	33.3%	45.4%	39.7%	45.8%	38.7%	50.5%
DK/REFUSED	22.4%	33.3%	21.8%	27.0%	21.7%	24.4%	21.3%	26.3%	17.3%	38.5%	21.9%	26.7%	22.2%	23.1%	22.6%	25.5%	19.3%
Net Diff.	-9.6%	33.3%	-11.1%	-9.5%	-8.9%	-10.1%	-8.3%	-9.7%	-7.9%	46.2%	-13.7%	6.7%	-13.0%	-2.6%	-14.3%	-2.9%	-20.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
YES	34.0%	45.5%	34.9%	24.2%	37.1%	28.9%	39.1%	28.4%	44.8%	36.8%	26.2%	33.7%	34.2%	36.5%
NO	43.6%	27.3%	43.4%	48.5%	41.8%	45.6%	41.0%	44.7%	40.0%	39.5%	55.4%	47.8%	41.3%	44.5%
DK/REFUSED	22.4%	27.3%	21.7%	27.3%	21.1%	25.6%	19.9%	27.0%	15.2%	23.8%	18.5%	18.5%	24.5%	19.0%
Net Diff.	-9.6%	18.2%	-8.5%	-24.2%	-4.7%	-16.7%	-1.9%	-16.3%	4.8%	-2.7%	-29.2%	-14.0%	-7.1%	-8.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
LIBERAL	2.2%	2.7%	3.6%	1.1%	1.2%	2.0%	1.6%	15.4%	2.4%	2.2%	2.3%	-	2.5%	2.2%	3.5%	0.0	2.0%	1.8%	2.4%	3.0%	1.2%
Very	0.6%	1.8%	0.0	0.0	0.0	1.0%	0.7%	7.7%	0.0	0.7%	0.0	-	0.5%	0.7%	1.2%	0.0	0.7%	0.6%	1.2%	0.0	0.6%
Somewhat	1.6%	0.9%	3.6%	1.1%	1.2%	1.0%	1.0%	7.7%	2.4%	1.5%	2.3%	-	2.0%	1.5%	2.4%	0.0	1.3%	1.2%	1.2%	3.0%	0.6%
MODERATE	16.8%	17.3%	16.4%	16.8%	20.0%	14.0%	14.4%	15.4%	20.7%	14.4%	41.9%	-	18.4%	17.9%	17.6%	10.0%	15.7%	13.9%	21.7%	12.6%	16.2%
CONSERVATIVE	78.4%	75.5%	78.2%	81.1%	76.5%	81.0%	80.0%	69.2%	76.3%	80.7%	53.5%	-	76.1%	77.6%	77.6%	86.2%	79.9%	81.8%	72.3%	82.0%	80.8%
Somewhat	21.8%	21.8%	24.5%	18.9%	18.8%	24.0%	21.6%	23.1%	21.9%	21.9%	20.9%	-	23.4%	22.4%	15.3%	23.8%	20.7%	19.4%	18.1%	21.6%	25.7%
Very	56.6%	53.6%	53.6%	62.1%	57.6%	57.0%	58.4%	46.2%	54.4%	58.9%	32.6%	-	52.7%	55.2%	62.4%	62.5%	59.2%	62.4%	54.2%	60.5%	55.1%
DK/REFUSED	2.6%	4.5%	1.8%	1.1%	2.4%	3.0%	3.9%	0.0	0.6%	2.6%	2.3%	-	3.0%	2.2%	1.2%	3.8%	2.3%	2.4%	3.6%	2.4%	1.8%
Net Diff.	76.2%	72.7%	74.5%	80.0%	75.3%	79.0%	78.4%	53.8%	74.0%	78.6%	51.2%	-	73.6%	75.4%	74.1%	86.2%	77.9%	80.0%	69.9%	79.0%	79.6%
Mean	4.36	4.30	4.31	4.44	4.36	4.39	4.42	3.92	4.29	4.40	3.86	-	4.30	4.33	4.37	4.55	4.40	4.45	4.28	4.43	4.37

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
LIBERAL	2.2%	1.5%	1.6%	1.3%	5.8%	3.8%	6.7%	1.9%	2.6%	1.3%	3.5%	3.5%	3.4%	2.1%	1.1%	2.8%	4.1%	4.8%	3.4%
Very	0.6%	0.8%	0.9%	0.0	0.0	0.0	0.0	0.8%	1.8%	0.0	0.7%	0.0	1.7%	0.9%	0.0	1.4%	0.8%	1.6%	0.0
Somewhat	1.6%	0.8%	0.6%	1.3%	5.8%	3.8%	6.7%	1.1%	0.9%	1.3%	2.8%	3.5%	1.7%	1.3%	1.1%	1.4%	3.3%	3.2%	3.4%
MODERATE	16.8%	8.0%	7.2%	11.4%	50.0%	42.3%	53.3%	12.9%	10.5%	14.8%	25.9%	27.1%	24.1%	16.7%	15.7%	17.4%	22.3%	17.7%	27.1%
CONSERVATIVE	78.4%	88.0%	88.8%	84.8%	41.9%	50.0%	38.3%	83.3%	85.1%	81.9%	68.5%	69.4%	67.2%	79.4%	83.1%	77.1%	73.6%	77.4%	69.5%
Somewhat	21.8%	21.1%	18.8%	30.4%	23.3%	26.9%	21.7%	23.2%	21.1%	24.8%	20.3%	21.2%	19.0%	17.6%	13.5%	20.1%	25.6%	24.2%	27.1%
Very	56.6%	66.9%	70.0%	54.4%	18.6%	23.1%	16.7%	60.1%	64.0%	57.0%	48.3%	48.2%	48.3%	61.8%	69.7%	56.9%	47.9%	53.2%	42.4%
DK/REFUSED	2.6%	2.5%	2.5%	2.5%	2.3%	3.8%	1.7%	1.9%	1.8%	2.0%	2.1%	0.0	5.2%	1.7%	0.0	2.8%	0.0	0.0	0.0
Net Diff.	76.2%	86.5%	87.2%	83.5%	36.0%	46.2%	31.7%	81.4%	82.5%	80.5%	65.0%	65.9%	63.8%	77.3%	82.0%	74.3%	69.4%	72.6%	66.1%
Mean	4.36	4.57	4.60	4.42	3.56	3.72	3.49	4.43	4.47	4.40	4.15	4.14	4.16	4.41	4.52	4.34	4.17	4.24	4.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
LIBERAL	2.2%	4.0%	4.2%	3.9%	3.4%	0.0	7.1%	1.3%	1.0%	1.7%	4.2%	3.5%	4.7%	2.2%	8.1%	0.0	2.3%	5.8%	0.0	2.6%	1.4%
Very	0.6%	2.4%	2.1%	2.6%	0.0	0.0	0.0	0.6%	0.5%	0.8%	0.7%	1.8%	0.0	1.1%	0.0	0.0	0.6%	4.3%	0.0	0.0	0.0
Somewhat	1.6%	1.6%	2.1%	1.3%	3.4%	0.0	7.1%	0.6%	0.5%	0.8%	3.5%	1.8%	4.7%	1.1%	8.1%	0.0	1.8%	1.4%	0.0	2.6%	1.4%
MODERATE	16.8%	9.7%	4.2%	13.2%	34.5%	13.3%	57.1%	8.5%	7.5%	10.1%	32.9%	15.8%	44.2%	11.7%	37.8%	16.1%	18.1%	18.8%	22.2%	20.5%	14.3%
CONSERVATIVE	78.4%	85.5%	91.7%	81.6%	62.1%	86.7%	35.7%	87.7%	88.9%	85.7%	61.5%	78.9%	50.0%	85.6%	51.4%	79.5%	76.0%	73.9%	77.8%	75.2%	80.8%
Somewhat	21.8%	24.2%	22.9%	25.0%	20.7%	20.0%	21.4%	20.8%	19.6%	22.7%	23.8%	29.8%	19.8%	26.7%	13.5%	26.8%	15.2%	21.7%	22.2%	24.8%	20.6%
Very	56.6%	61.3%	68.8%	56.6%	41.4%	66.7%	14.3%	67.0%	69.3%	63.0%	37.8%	49.1%	30.2%	58.9%	37.8%	52.7%	60.8%	52.2%	55.6%	50.4%	60.3%
DK/REFUSED	2.6%	0.8%	0.0	1.3%	0.0	0.0	0.0	2.5%	2.5%	2.5%	1.4%	1.8%	1.2%	0.6%	2.7%	4.5%	3.5%	1.4%	0.0	1.7%	3.5%
Net Diff.	76.2%	81.5%	87.5%	77.6%	58.6%	86.7%	28.6%	86.5%	87.9%	84.0%	57.3%	75.4%	45.3%	83.3%	43.2%	79.5%	73.7%	68.1%	77.8%	72.6%	79.4%
Mean	4.36	4.41	4.54	4.33	4.00	4.53	3.43	4.57	4.61	4.50	3.96	4.25	3.76	4.42	3.83	4.38	4.39	4.18	4.33	4.25	4.45

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
LIBERAL	2.2%	5.2%	0.0	2.0%	1.6%	7.7%	11.1%	1.0%	1.5%	3.8%	0.0	2.5%	1.9%	7.3%	0.0	1.7%	1.8%	2.3%	12.5%	2.5%	1.3%
Very	0.6%	1.3%	0.0	1.0%	0.3%	5.1%	5.6%	0.0	0.0	1.9%	0.0	1.7%	0.0	4.9%	0.0	0.9%	0.0	2.3%	4.2%	0.8%	0.0
Somewhat	1.6%	3.9%	0.0	1.0%	1.3%	2.6%	5.6%	1.0%	1.5%	1.9%	0.0	0.8%	1.9%	2.4%	0.0	0.9%	1.8%	0.0	8.3%	1.7%	1.3%
MODERATE	16.8%	16.9%	50.0%	15.8%	15.4%	23.1%	16.7%	19.0%	15.4%	24.5%	33.3%	16.5%	14.6%	19.5%	30.8%	17.4%	15.7%	22.7%	20.8%	16.0%	16.0%
CONSERVATIVE	78.4%	75.3%	50.0%	80.2%	80.1%	66.7%	72.2%	79.0%	79.9%	71.7%	61.1%	79.3%	80.2%	70.7%	69.2%	80.0%	79.2%	75.0%	66.7%	79.8%	79.2%
Somewhat	21.8%	26.0%	12.5%	24.8%	20.3%	33.3%	5.6%	28.6%	19.2%	24.5%	16.7%	24.0%	20.8%	22.0%	15.4%	27.8%	19.9%	29.5%	16.7%	23.5%	20.4%
Very	56.6%	49.4%	37.5%	55.4%	59.8%	33.3%	66.7%	50.5%	60.7%	47.2%	44.4%	55.4%	59.4%	48.8%	53.8%	52.2%	59.2%	45.5%	50.0%	56.3%	58.8%
DK/REFUSED	2.6%	2.6%	0.0	2.0%	2.9%	2.6%	0.0	1.0%	3.3%	0.0	5.6%	1.7%	3.2%	2.4%	0.0	0.9%	3.3%	0.0	0.0	1.7%	3.5%
Net Diff.	76.2%	70.1%	50.0%	78.2%	78.4%	59.0%	61.1%	78.1%	78.4%	67.9%	61.1%	76.9%	78.2%	63.4%	69.2%	78.3%	77.3%	72.7%	54.2%	77.3%	78.0%
Mean	4.36	4.21	3.88	4.35	4.42	3.89	4.22	4.30	4.44	4.13	4.12	4.33	4.42	4.10	4.23	4.31	4.41	4.16	4.00	4.35	4.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
LIBERAL	2.2%	0.0	3.2%	7.7%	12.5%	1.6%	0.8%	1.4%	0.0	10.0%	9.1%	0.0	16.7%	7.1%	2.6%
Very	0.6%	0.0	1.3%	7.7%	0.0	0.0	0.4%	0.0	0.0	0.0	9.1%	0.0	0.0	7.1%	0.0
Somewhat	1.6%	0.0	1.9%	0.0	12.5%	1.6%	0.4%	1.4%	0.0	10.0%	0.0	0.0	16.7%	0.0	2.6%
MODERATE	16.8%	9.0%	20.0%	7.7%	62.5%	16.0%	7.8%	19.4%	23.1%	20.0%	81.8%	40.0%	33.3%	21.4%	24.3%
CONSERVATIVE	78.4%	89.6%	75.5%	84.6%	25.0%	78.6%	88.1%	76.4%	76.9%	65.0%	9.1%	60.0%	50.0%	71.4%	71.3%
Somewhat	21.8%	20.9%	18.7%	23.1%	12.5%	24.1%	20.1%	36.1%	7.7%	15.0%	9.1%	20.0%	33.3%	28.6%	19.1%
Very	56.6%	68.7%	56.8%	61.5%	12.5%	54.5%	68.0%	40.3%	69.2%	50.0%	0.0	40.0%	16.7%	42.9%	52.2%
DK/REFUSED	2.6%	1.5%	1.3%	0.0	0.0	3.9%	3.3%	2.8%	0.0	5.0%	0.0	0.0	0.0	0.0	1.7%
Net Diff.	76.2%	89.6%	72.3%	76.9%	12.5%	77.0%	87.3%	75.0%	76.9%	55.0%	0.0	60.0%	33.3%	64.3%	68.7%
Mean	4.36	4.61	4.29	4.31	3.25	4.37	4.60	4.19	4.46	4.11	2.91	4.00	3.50	4.00	4.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
LIBERAL	2.2%	3.1%	3.3%	0.0	0.0	0.0	11.1%	9.1%	0.0	1.4%	1.5%	4.3%	3.2%	1.5%	3.1%	0.0
Very	0.6%	3.1%	1.6%	0.0	0.0	0.0	0.0	9.1%	0.0	0.0	0.9%	0.0	2.1%	1.1%	0.0	0.0
Somewhat	1.6%	0.0	1.6%	0.0	0.0	0.0	11.1%	0.0	0.0	1.4%	0.6%	4.3%	1.1%	0.4%	3.1%	0.0
MODERATE	16.8%	15.6%	8.2%	36.8%	18.2%	12.5%	66.7%	36.4%	15.4%	10.5%	9.1%	35.0%	12.8%	10.3%	24.6%	9.5%
CONSERVATIVE	78.4%	81.2%	88.5%	57.9%	81.8%	87.5%	22.2%	45.5%	84.6%	83.8%	86.6%	58.6%	83.0%	84.9%	70.6%	90.5%
Somewhat	21.8%	18.8%	23.0%	26.3%	13.6%	50.0%	11.1%	18.2%	15.4%	23.8%	19.8%	25.7%	19.1%	19.1%	25.0%	23.8%
Very	56.6%	62.5%	65.6%	31.6%	68.2%	37.5%	11.1%	27.3%	69.2%	60.0%	66.8%	32.9%	63.8%	65.8%	45.6%	66.7%
DK/REFUSED	2.6%	0.0	0.0	5.3%	0.0	0.0	0.0	9.1%	0.0	4.3%	2.7%	2.1%	1.1%	3.3%	1.8%	0.0
Net Diff.	76.2%	78.1%	85.2%	57.9%	81.8%	87.5%	11.1%	36.4%	84.6%	82.4%	85.1%	54.3%	79.8%	83.5%	67.5%	90.5%
Mean	4.36	4.38	4.49	3.94	4.50	4.25	3.22	3.60	4.54	4.49	4.55	3.89	4.43	4.53	4.15	4.57

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NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
LIBERAL	2.2%	1.7%	3.3%	1.8%	1.6%	2.4%	4.5%	0.8%	8.0%	1.0%	0.5%	1.9%	1.4%	6.8%
Very	0.6%	0.9%	0.0	0.6%	1.1%	0.0	0.0	0.5%	0.0	0.5%	0.5%	0.4%	0.0	3.4%
Somewhat	1.6%	0.9%	3.3%	1.2%	0.5%	2.4%	4.5%	0.3%	8.0%	0.5%	0.0	1.5%	1.4%	3.4%
MODERATE	16.8%	11.7%	28.7%	12.0%	11.4%	22.6%	36.4%	8.9%	49.3%	7.3%	10.6%	12.4%	21.1%	25.4%
CONSERVATIVE	78.4%	84.9%	63.3%	83.7%	85.9%	67.9%	57.6%	87.7%	42.7%	87.6%	87.8%	83.5%	74.1%	64.4%
Somewhat	21.8%	19.1%	28.0%	19.3%	19.0%	26.2%	30.3%	21.2%	21.3%	22.3%	20.1%	17.6%	29.3%	18.6%
Very	56.6%	65.7%	35.3%	64.5%	66.8%	41.7%	27.3%	66.5%	21.3%	65.3%	67.7%	65.9%	44.9%	45.8%
DK/REFUSED	2.6%	1.7%	4.7%	2.4%	1.1%	7.1%	1.5%	2.6%	0.0	4.1%	1.1%	2.2%	3.4%	3.4%
Net Diff.	76.2%	83.1%	60.0%	81.9%	84.2%	65.5%	53.0%	86.9%	34.7%	86.5%	87.3%	81.6%	72.8%	57.6%
Mean	4.36	4.51	4.00	4.49	4.52	4.15	3.82	4.57	3.56	4.58	4.56	4.51	4.22	4.04

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
LIBERAL	2.2%	11.6%	100.0%	0.0	0.0	0.0	0.0	11.4%	0.0	0.0	0.0	11.8%	0.0	0.0	0.0	12.8%	0.0	0.0	0.0
Very	0.6%	3.2%	27.3%	0.0	0.0	0.0	0.0	2.3%	0.0	0.0	0.0	3.9%	0.0	0.0	0.0	6.4%	0.0	0.0	0.0
Somewhat	1.6%	8.4%	72.7%	0.0	0.0	0.0	0.0	9.1%	0.0	0.0	0.0	7.8%	0.0	0.0	0.0	6.4%	0.0	0.0	0.0
MODERATE	16.8%	88.4%	0.0	100.0%	0.0	0.0	0.0	88.6%	0.0	0.0	0.0	88.2%	0.0	0.0	0.0	87.2%	0.0	0.0	0.0
CONSERVATIVE	78.4%	0.0	0.0	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%
Somewhat	21.8%	0.0	0.0	0.0	27.8%	100.0%	0.0	0.0	27.6%	100.0%	0.0	0.0	28.1%	100.0%	0.0	0.0	22.6%	100.0%	0.0
Very	56.6%	0.0	0.0	0.0	72.2%	0.0	100.0%	0.0	72.4%	0.0	100.0%	0.0	71.9%	0.0	100.0%	0.0	77.4%	0.0	100.0%
DK/REFUSED	2.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	76.2%	-11.6%	-100%	0.0	100.0%	100.0%	100.0%	-11.4%	100.0%	100.0%	100.0%	-11.8%	100.0%	100.0%	100.0%	-12.8%	100.0%	100.0%	100.0%
Mean	4.36	2.85	1.73	3.00	4.72	4.00	5.00	2.86	4.72	4.00	5.00	2.84	4.72	4.00	5.00	2.81	4.77	4.00	5.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
LIBERAL	2.2%	10.4%	0.0	0.0	0.0	2.3%	14.3%	0.0	1.7%	3.9%	2.2%	2.4%	2.0%	2.5%	1.6%	2.0%	3.1%
Very	0.6%	0.0	0.0	0.0	0.0	1.1%	14.3%	0.0	0.9%	1.3%	0.0	0.0	0.0	0.8%	0.0	1.4%	0.0
Somewhat	1.6%	10.4%	0.0	0.0	0.0	1.1%	0.0	0.0	0.9%	2.6%	2.2%	2.4%	2.0%	1.7%	1.6%	0.7%	3.1%
MODERATE	16.8%	89.6%	0.0	0.0	0.0	12.8%	0.0	12.3%	17.1%	7.8%	21.3%	23.6%	18.6%	10.2%	19.7%	14.9%	23.5%
CONSERVATIVE	78.4%	0.0	100.0%	100.0%	100.0%	82.0%	71.4%	81.5%	79.5%	87.0%	74.2%	73.2%	75.5%	83.1%	74.8%	81.1%	73.5%
Somewhat	21.8%	0.0	44.2%	100.0%	0.0	18.4%	42.9%	12.3%	16.2%	24.7%	25.3%	26.8%	23.5%	16.1%	26.8%	20.3%	23.5%
Very	56.6%	0.0	55.8%	0.0	100.0%	63.5%	28.6%	69.2%	63.2%	62.3%	48.9%	46.3%	52.0%	66.9%	48.0%	60.8%	50.0%
DK/REFUSED	2.6%	0.0	0.0	0.0	0.0	3.0%	14.3%	6.2%	1.7%	1.3%	2.2%	0.8%	3.9%	4.2%	3.9%	2.0%	0.0
Net Diff.	76.2%	-10.4%	100.0%	100.0%	100.0%	79.7%	57.1%	81.5%	77.8%	83.1%	72.0%	70.7%	73.5%	80.5%	73.2%	79.1%	70.4%
Mean	4.36	2.90	4.56	4.00	5.00	4.47	3.83	4.61	4.43	4.46	4.24	4.18	4.31	4.53	4.26	4.41	4.20

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24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
LIBERAL	2.2%	4.2%	7.7%	1.9%	0.0	2.3%	2.0%	2.4%
Very	0.6%	0.0	2.6%	0.0	0.0	0.9%	0.4%	0.8%
Somewhat	1.6%	4.2%	5.1%	1.9%	0.0	1.4%	1.6%	1.6%
MODERATE	16.8%	20.8%	28.2%	18.1%	13.6%	14.5%	15.6%	18.0%
CONSERVATIVE	78.4%	70.8%	61.5%	77.1%	82.7%	81.3%	78.4%	78.4%
Somewhat	21.8%	20.8%	2.6%	22.9%	30.9%	20.1%	21.6%	22.0%
Very	56.6%	50.0%	59.0%	54.3%	51.8%	61.2%	56.8%	56.4%
DK/REFUSED	2.6%	4.2%	2.6%	2.9%	3.6%	1.9%	4.0%	1.2%
Net Diff.	76.2%	66.7%	53.8%	75.2%	82.7%	79.0%	76.4%	76.0%
Mean	4.36	4.22	4.13	4.33	4.40	4.42	4.38	4.33

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
LIBERAL	2.2%	4.2%	2.1%	6.3%	1.6%	3.6%	1.5%	2.2%	2.3%	7.7%	1.7%	10.0%	0.9%	5.1%	0.6%	2.9%	0.9%
Very	0.6%	0.0	0.6%	1.6%	0.5%	0.6%	0.6%	0.4%	0.9%	0.0	0.4%	3.3%	0.0	1.3%	0.0	0.7%	0.0
Somewhat	1.6%	4.2%	1.5%	4.8%	1.2%	3.0%	0.9%	1.8%	1.4%	7.7%	1.3%	6.7%	0.9%	3.8%	0.6%	2.2%	0.9%
MODERATE	16.8%	20.8%	16.2%	25.4%	15.2%	20.8%	14.2%	18.0%	14.5%	15.4%	15.9%	23.3%	14.8%	19.2%	14.3%	14.6%	17.4%
CONSERVATIVE	78.4%	70.8%	79.1%	65.1%	80.7%	72.6%	81.8%	76.6%	81.3%	69.2%	78.5%	63.3%	80.1%	70.5%	81.5%	76.6%	79.8%
Somewhat	21.8%	20.8%	21.8%	9.5%	23.5%	17.9%	23.8%	23.0%	20.1%	30.8%	21.0%	16.7%	22.2%	16.7%	23.8%	22.6%	20.2%
Very	56.6%	50.0%	57.3%	55.6%	57.1%	54.8%	58.0%	53.6%	61.2%	38.5%	57.5%	46.7%	57.9%	53.8%	57.7%	54.0%	59.6%
DK/REFUSED	2.6%	4.2%	2.6%	3.2%	2.6%	3.0%	2.5%	3.2%	1.9%	7.7%	3.9%	3.3%	4.2%	5.1%	3.6%	5.8%	1.8%
Net Diff.	76.2%	66.7%	76.9%	58.7%	79.0%	69.0%	80.2%	74.5%	79.0%	61.5%	76.8%	53.3%	79.2%	65.4%	81.0%	73.7%	78.9%
Mean	4.36	4.22	4.37	4.16	4.39	4.27	4.41	4.32	4.42	4.08	4.39	4.00	4.43	4.24	4.44	4.35	4.41

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24. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
LIBERAL	2.2%	0.0	2.6%	3.0%	2.3%	2.2%	2.6%	1.4%	3.8%	1.4%	4.6%	3.4%	1.6%	0.7%
Very	0.6%	0.0	0.9%	0.0	0.9%	0.0	1.3%	0.0	1.9%	0.5%	0.8%	0.6%	0.6%	0.0
Somewhat	1.6%	0.0	1.7%	3.0%	1.4%	2.2%	1.3%	1.4%	1.9%	0.8%	3.8%	2.8%	0.9%	0.7%
MODERATE	16.8%	27.3%	16.6%	27.3%	15.5%	22.2%	14.1%	21.3%	11.4%	13.2%	26.9%	14.0%	18.3%	10.9%
CONSERVATIVE	78.4%	72.7%	79.6%	66.7%	81.2%	74.4%	82.1%	76.6%	82.9%	83.2%	64.6%	79.2%	78.0%	86.1%
Somewhat	21.8%	9.1%	22.6%	3.0%	24.9%	18.9%	23.7%	23.4%	20.0%	20.8%	24.6%	22.5%	21.4%	21.9%
Very	56.6%	63.6%	57.0%	63.6%	56.3%	55.6%	58.3%	53.2%	62.9%	62.4%	40.0%	56.7%	56.5%	64.2%
DK/REFUSED	2.6%	0.0	1.3%	3.0%	0.9%	1.1%	1.3%	0.7%	1.9%	2.2%	3.8%	3.4%	2.2%	2.2%
Net Diff.	76.2%	72.7%	77.0%	63.6%	78.9%	72.2%	79.5%	75.2%	79.0%	81.9%	60.0%	75.8%	76.4%	85.4%
Mean	4.36	4.36	4.35	4.31	4.36	4.29	4.38	4.29	4.43	4.47	4.03	4.37	4.35	4.53

THE DIFFERENTIALS  
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25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
LESS/COLLEGE GRAD	53.2%	46.4%	47.3%	55.8%	51.8%	66.0%	54.1%	46.2%	53.8%	54.0%	44.2%	-	54.7%	52.2%	51.8%	52.5%	52.2%	52.1%	60.8%	50.3%	48.5%
Less Than High School	1.4%	2.7%	0.0	3.2%	1.2%	0.0	1.6%	7.7%	0.6%	1.3%	2.3%	-	1.5%	1.5%	0.0	2.5%	1.3%	1.2%	3.6%	0.6%	0.0
High School Graduate	13.0%	2.7%	8.2%	16.8%	15.3%	24.0%	13.1%	15.4%	12.4%	13.1%	11.6%	-	15.9%	14.9%	7.1%	8.8%	11.0%	7.9%	21.1%	9.6%	8.4%
Some College/Trade	23.4%	26.4%	20.9%	26.3%	18.8%	24.0%	23.6%	15.4%	24.3%	23.6%	20.9%	-	25.4%	19.4%	24.7%	23.8%	22.1%	24.2%	21.1%	25.1%	24.0%
Associates Degree	15.4%	14.5%	18.2%	9.5%	16.5%	18.0%	15.7%	7.7%	16.6%	16.0%	9.3%	-	11.9%	16.4%	20.0%	17.5%	17.7%	18.8%	15.1%	15.0%	16.2%
COLLEGE GRADUATE	45.0%	49.1%	51.8%	44.2%	48.2%	31.0%	43.6%	46.2%	45.6%	44.0%	55.8%	-	41.8%	46.3%	48.2%	47.5%	47.2%	47.9%	39.2%	47.3%	48.5%
Bachelors Degree	24.6%	21.8%	30.9%	22.1%	24.7%	23.0%	24.9%	38.5%	22.5%	23.4%	37.2%	-	24.9%	22.4%	29.4%	22.5%	24.4%	26.1%	24.1%	25.7%	24.0%
Post-Graduate Degree	20.4%	27.3%	20.9%	22.1%	23.5%	8.0%	18.7%	7.7%	23.1%	20.6%	18.6%	-	16.9%	23.9%	18.8%	25.0%	22.7%	21.8%	15.1%	21.6%	24.6%
DK/REFUSED	1.8%	4.5%	0.9%	0.0	0.0	3.0%	2.3%	7.7%	0.6%	2.0%	0.0	-	3.5%	1.5%	0.0	0.0	0.7%	0.0	0.0	2.4%	3.0%
Net Diff.	8.2%	-2.7%	-4.5%	11.6%	3.5%	35.0%	10.5%	0.0	8.3%	10.1%	-11.6%	-	12.9%	6.0%	3.5%	5.0%	5.0%	4.2%	21.7%	3.0%	0.0

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NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
LESS/COLLEGE GRAD	53.2%	57.1%	59.7%	46.8%	34.9%	34.6%	35.0%	51.3%	61.4%	43.6%	51.7%	48.2%	56.9%	51.5%	57.3%	47.9%	50.4%	54.8%	45.8%
Less Than High School	1.4%	1.8%	2.2%	0.0	0.0	0.0	0.0	1.9%	2.6%	1.3%	0.7%	1.2%	0.0	0.4%	0.0	0.7%	1.7%	1.6%	1.7%
High School Graduate	13.0%	15.0%	16.2%	10.1%	3.5%	3.8%	3.3%	13.3%	18.4%	9.4%	11.2%	10.6%	12.1%	9.9%	13.5%	7.6%	14.0%	16.1%	11.9%
Some College/Trade	23.4%	24.6%	25.6%	20.3%	17.4%	15.4%	18.3%	23.2%	28.1%	19.5%	22.4%	24.7%	19.0%	25.8%	28.1%	24.3%	19.8%	19.4%	20.3%
Associates Degree	15.4%	15.8%	15.6%	16.5%	14.0%	15.4%	13.3%	12.9%	12.3%	13.4%	17.5%	11.8%	25.9%	15.5%	15.7%	15.3%	14.9%	17.7%	11.9%
COLLEGE GRADUATE	45.0%	41.1%	38.8%	50.6%	64.0%	65.4%	63.3%	47.1%	38.6%	53.7%	45.5%	50.6%	37.9%	47.6%	40.4%	52.1%	46.3%	41.9%	50.8%
Bachelors Degree	24.6%	22.8%	21.2%	29.1%	32.6%	34.6%	31.7%	25.1%	22.8%	26.8%	25.9%	22.4%	31.0%	25.3%	25.8%	25.0%	28.9%	19.4%	39.0%
Post-Graduate Degree	20.4%	18.3%	17.5%	21.5%	31.4%	30.8%	31.7%	22.1%	15.8%	26.8%	19.6%	28.2%	6.9%	22.3%	14.6%	27.1%	17.4%	22.6%	11.9%
DK/REFUSED	1.8%	1.8%	1.6%	2.5%	1.2%	0.0	1.7%	1.5%	0.0	2.7%	2.8%	1.2%	5.2%	0.9%	2.2%	0.0	3.3%	3.2%	3.4%
Net Diff.	8.2%	16.0%	20.9%	-3.8%	-29.1%	-30.8%	-28.3%	4.2%	22.8%	-10.1%	6.3%	-2.4%	19.0%	3.9%	16.9%	-4.2%	4.1%	12.9%	-5.1%

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NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
LESS/COLLEGE GRAD	53.2%	50.0%	54.2%	47.4%	62.1%	53.3%	71.4%	58.8%	59.3%	58.0%	41.3%	40.4%	41.9%	47.8%	56.8%	58.0%	55.0%	56.5%	33.3%	55.6%	53.3%
Less Than High School	1.4%	1.6%	2.1%	1.3%	3.4%	6.7%	0.0	1.6%	1.5%	1.7%	0.7%	1.8%	0.0	0.6%	0.0	1.8%	2.3%	1.4%	0.0	1.7%	1.4%
High School Graduate	13.0%	6.5%	10.4%	3.9%	20.7%	26.7%	14.3%	14.5%	15.1%	13.4%	9.1%	8.8%	9.3%	7.8%	2.7%	13.4%	20.5%	4.3%	3.7%	13.7%	15.7%
Some College/Trade	23.4%	28.2%	29.2%	27.6%	13.8%	6.7%	21.4%	27.0%	29.1%	23.5%	16.1%	14.0%	17.4%	20.6%	32.4%	28.6%	21.1%	27.5%	11.1%	25.6%	22.6%
Associates Degree	15.4%	13.7%	12.5%	14.5%	24.1%	13.3%	35.7%	15.7%	13.6%	19.3%	15.4%	15.8%	15.1%	18.9%	21.6%	14.3%	11.1%	23.2%	18.5%	14.5%	13.6%
COLLEGE GRADUATE	45.0%	48.4%	41.7%	52.6%	37.9%	46.7%	28.6%	39.3%	37.7%	42.0%	56.6%	57.9%	55.8%	51.1%	43.2%	39.3%	42.7%	40.6%	66.7%	42.7%	44.9%
Bachelors Degree	24.6%	23.4%	22.9%	23.7%	17.2%	20.0%	14.3%	22.6%	23.1%	21.8%	26.6%	31.6%	23.3%	28.9%	27.0%	17.9%	24.0%	21.7%	25.9%	24.8%	25.1%
Post-Graduate Degree	20.4%	25.0%	18.8%	28.9%	20.7%	26.7%	14.3%	16.7%	14.6%	20.2%	30.1%	26.3%	32.6%	22.2%	16.2%	21.4%	18.7%	18.8%	40.7%	17.9%	19.9%
DK/REFUSED	1.8%	1.6%	4.2%	0.0	0.0	0.0	0.0	1.9%	3.0%	0.0	2.1%	1.8%	2.3%	1.1%	0.0	2.7%	2.3%	2.9%	0.0	1.7%	1.7%
Net Diff.	8.2%	1.6%	12.5%	-5.3%	24.1%	6.7%	42.9%	19.5%	21.6%	16.0%	-15.4%	-17.5%	-14.0%	-3.3%	13.5%	18.8%	12.3%	15.9%	-33.3%	12.8%	8.4%

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25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
LESS/COLLEGE GRAD	53.2%	58.4%	62.5%	49.5%	52.6%	38.5%	72.2%	58.1%	52.4%	52.8%	66.7%	54.5%	51.9%	51.2%	69.2%	60.9%	50.2%	36.4%	58.3%	58.0%	53.4%
Less Than High School	1.4%	0.0	0.0	2.0%	1.6%	2.6%	0.0	1.0%	1.5%	0.0	0.0	2.5%	1.3%	2.4%	0.0	1.7%	1.2%	0.0	8.3%	0.8%	1.3%
High School Graduate	13.0%	11.7%	12.5%	11.9%	13.7%	5.1%	11.1%	13.3%	13.9%	9.4%	16.7%	14.9%	12.7%	2.4%	15.4%	12.2%	14.5%	4.5%	8.3%	13.4%	14.4%
Some College/Trade	23.4%	23.4%	43.8%	20.8%	23.2%	15.4%	22.2%	27.6%	23.1%	30.2%	27.8%	21.5%	22.7%	26.8%	30.8%	27.8%	21.1%	20.5%	25.0%	21.8%	24.3%
Associates Degree	15.4%	23.4%	6.2%	14.9%	14.1%	15.4%	38.9%	16.2%	13.9%	13.2%	22.2%	15.7%	15.3%	19.5%	23.1%	19.1%	13.3%	11.4%	16.7%	21.8%	13.4%
COLLEGE GRADUATE	45.0%	39.0%	37.5%	48.5%	45.8%	56.4%	27.8%	40.0%	46.2%	43.4%	33.3%	44.6%	46.1%	43.9%	30.8%	38.3%	48.0%	59.1%	41.7%	41.2%	44.7%
Bachelors Degree	24.6%	20.8%	31.2%	21.8%	26.1%	33.3%	16.7%	16.2%	26.6%	20.8%	22.2%	24.0%	25.6%	29.3%	23.1%	15.7%	27.2%	27.3%	33.3%	17.6%	26.2%
Post-Graduate Degree	20.4%	18.2%	6.2%	26.7%	19.6%	23.1%	11.1%	23.8%	19.5%	22.6%	11.1%	20.7%	20.5%	14.6%	7.7%	22.6%	20.8%	31.8%	8.3%	23.5%	18.5%
DK/REFUSED	1.8%	2.6%	0.0	2.0%	1.6%	5.1%	0.0	1.9%	1.5%	3.8%	0.0	0.8%	1.9%	4.9%	0.0	0.9%	1.8%	4.5%	0.0	0.8%	1.9%
Net Diff.	8.2%	19.5%	25.0%	1.0%	6.9%	-17.9%	44.4%	18.1%	6.2%	9.4%	33.3%	9.9%	5.8%	7.3%	38.5%	22.6%	2.1%	-22.7%	16.7%	16.8%	8.6%

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25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
LESS/COLLEGE GRAD	53.2%	52.2%	55.5%	46.2%	25.0%	53.3%	58.2%	33.3%	76.9%	70.0%	18.2%	60.0%	33.3%	50.0%	53.9%
Less Than High School	1.4%	1.5%	0.6%	7.7%	0.0	1.6%	1.6%	0.0	0.0	0.0	9.1%	0.0	0.0	0.0	1.7%
High School Graduate	13.0%	13.4%	14.2%	7.7%	0.0	12.8%	16.8%	6.9%	7.7%	10.0%	0.0	20.0%	16.7%	14.3%	10.4%
Some College/Trade	23.4%	25.4%	25.8%	15.4%	25.0%	21.8%	26.6%	9.7%	30.8%	40.0%	0.0	40.0%	0.0	28.6%	23.5%
Associates Degree	15.4%	11.9%	14.8%	15.4%	0.0	17.1%	13.1%	16.7%	38.5%	20.0%	9.1%	0.0	16.7%	7.1%	18.3%
COLLEGE GRADUATE	45.0%	47.8%	44.5%	53.8%	75.0%	43.2%	39.8%	66.7%	23.1%	30.0%	81.8%	40.0%	66.7%	50.0%	42.6%
Bachelors Degree	24.6%	32.8%	24.5%	23.1%	62.5%	21.4%	22.5%	37.5%	23.1%	10.0%	54.5%	0.0	66.7%	35.7%	18.3%
Post-Graduate Degree	20.4%	14.9%	20.0%	30.8%	12.5%	21.8%	17.2%	29.2%	0.0	20.0%	27.3%	40.0%	0.0	14.3%	24.3%
DK/REFUSED	1.8%	0.0	0.0	0.0	0.0	3.5%	2.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5%
Net Diff.	8.2%	4.5%	11.0%	-7.7%	-50.0%	10.1%	18.4%	-33.3%	53.8%	40.0%	-63.6%	20.0%	-33.3%	0.0	11.3%

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25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
LESS/COLLEGE GRAD	53.2%	59.4%	57.4%	52.6%	45.5%	50.0%	33.3%	27.3%	69.2%	52.9%	58.2%	41.4%	56.4%	60.3%	44.7%	33.3%
Less Than High School	1.4%	0.0	1.6%	0.0	0.0	0.0	0.0	9.1%	0.0	1.4%	1.8%	0.0	2.1%	1.8%	0.9%	0.0
High School Graduate	13.0%	15.6%	8.2%	15.8%	18.2%	0.0	11.1%	0.0	23.1%	15.2%	15.5%	7.9%	11.7%	16.2%	9.2%	9.5%
Some College/Trade	23.4%	28.1%	26.2%	15.8%	13.6%	50.0%	11.1%	9.1%	15.4%	24.3%	26.5%	15.7%	25.5%	28.7%	17.1%	19.0%
Associates Degree	15.4%	15.6%	21.3%	21.1%	13.6%	0.0	11.1%	9.1%	30.8%	11.9%	14.3%	17.9%	17.0%	13.6%	17.5%	4.8%
COLLEGE GRADUATE	45.0%	40.6%	42.6%	47.4%	54.5%	50.0%	66.7%	72.7%	30.8%	44.8%	39.9%	56.4%	42.6%	37.1%	54.4%	66.7%
Bachelors Degree	24.6%	34.4%	23.0%	26.3%	31.8%	25.0%	66.7%	45.5%	23.1%	23.3%	23.8%	26.4%	27.7%	21.7%	28.1%	38.1%
Post-Graduate Degree	20.4%	6.2%	19.7%	21.1%	22.7%	25.0%	0.0	27.3%	7.7%	21.4%	16.2%	30.0%	14.9%	15.4%	26.3%	28.6%
DK/REFUSED	1.8%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4%	1.8%	2.1%	1.1%	2.6%	0.9%	0.0
Net Diff.	8.2%	18.8%	14.8%	5.3%	-9.1%	0.0	-33.3%	-45.5%	38.5%	8.1%	18.3%	-15.0%	13.8%	23.2%	-9.6%	-33.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
LESS/COLLEGE GRAD	53.2%	55.1%	48.7%	47.0%	62.5%	47.6%	50.0%	57.6%	37.3%	50.8%	64.6%	51.3%	56.5%	55.9%
Less Than High School	1.4%	1.1%	2.0%	1.2%	1.1%	2.4%	1.5%	1.6%	1.3%	1.6%	1.6%	1.9%	0.7%	1.7%
High School Graduate	13.0%	13.7%	11.3%	13.3%	14.1%	14.3%	7.6%	14.9%	5.3%	15.0%	14.8%	13.5%	10.9%	13.6%
Some College/Trade	23.4%	24.9%	20.0%	21.7%	27.7%	17.9%	22.7%	24.3%	17.3%	22.3%	26.5%	22.5%	27.9%	22.0%
Associates Degree	15.4%	15.4%	15.3%	10.8%	19.6%	13.1%	18.2%	16.8%	13.3%	11.9%	21.7%	13.5%	17.0%	18.6%
COLLEGE GRADUATE	45.0%	44.0%	47.3%	52.4%	36.4%	47.6%	47.0%	41.1%	60.0%	47.7%	34.4%	47.2%	43.5%	42.4%
Bachelors Degree	24.6%	23.1%	28.0%	26.5%	20.1%	25.0%	31.8%	22.5%	30.7%	24.9%	20.1%	26.2%	23.8%	20.3%
Post-Graduate Degree	20.4%	20.9%	19.3%	25.9%	16.3%	22.6%	15.2%	18.6%	29.3%	22.8%	14.3%	21.0%	19.7%	22.0%
DK/REFUSED	1.8%	0.9%	4.0%	0.6%	1.1%	4.8%	3.0%	1.3%	2.7%	1.6%	1.1%	1.5%	0.0	1.7%
Net Diff.	8.2%	11.1%	1.3%	-5.4%	26.1%	0.0	3.0%	16.5%	-22.7%	3.1%	30.2%	4.1%	12.9%	13.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
LESS/COLLEGE GRAD	53.2%	42.1%	54.5%	40.5%	55.6%	45.0%	59.7%	34.1%	50.0%	35.2%	55.6%	49.0%	61.2%	54.5%	63.8%	51.1%	55.6%	47.8%	57.8%
Less Than High School	1.4%	1.1%	9.1%	0.0	1.3%	2.8%	0.7%	2.3%	1.0%	0.0	1.4%	0.0	1.5%	5.5%	0.0	2.1%	1.0%	3.0%	0.4%
High School Graduate	13.0%	8.4%	0.0	9.5%	13.5%	7.3%	15.9%	6.8%	14.8%	11.1%	16.2%	9.8%	12.2%	3.6%	15.6%	8.5%	14.1%	7.5%	16.1%
Some College/Trade	23.4%	23.2%	18.2%	23.8%	23.7%	17.4%	26.1%	15.9%	21.9%	14.8%	24.6%	29.4%	25.5%	20.0%	27.7%	25.5%	24.9%	22.4%	25.7%
Associates Degree	15.4%	9.5%	27.3%	7.1%	17.1%	17.4%	17.0%	9.1%	12.2%	9.3%	13.4%	9.8%	21.9%	25.5%	20.6%	14.9%	15.5%	14.9%	15.7%
COLLEGE GRADUATE	45.0%	55.8%	45.5%	57.1%	42.6%	52.3%	38.9%	61.4%	48.5%	63.0%	43.0%	51.0%	36.7%	41.8%	34.8%	48.9%	43.4%	52.2%	40.9%
Bachelors Degree	24.6%	33.7%	27.3%	34.5%	23.0%	30.3%	20.1%	34.1%	25.0%	35.2%	21.1%	33.3%	20.9%	25.5%	19.1%	25.5%	22.9%	35.8%	19.1%
Post-Graduate Degree	20.4%	22.1%	18.2%	22.6%	19.6%	22.0%	18.7%	27.3%	23.5%	27.8%	21.8%	17.6%	15.8%	16.4%	15.6%	23.4%	20.5%	16.4%	21.7%
DK/REFUSED	1.8%	2.1%	0.0	2.4%	1.8%	2.8%	1.4%	4.5%	1.5%	1.9%	1.4%	0.0	2.0%	3.6%	1.4%	0.0	1.0%	0.0	1.3%
Net Diff.	8.2%	-13.7%	9.1%	-16.7%	13.0%	-7.3%	20.8%	-27.3%	1.5%	-27.8%	12.7%	-2.0%	24.5%	12.7%	29.1%	2.1%	12.1%	-4.5%	17.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
LESS/COLLEGE GRAD	53.2%	33.3%	55.8%	40.5%	67.9%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0	0.0	0.0	100.0%	0.0	100.0%	0.0
Less Than High School	1.4%	0.0	2.1%	2.4%	1.9%	2.6%	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	3.4%	0.0	2.0%	0.0
High School Graduate	13.0%	8.3%	11.6%	7.1%	15.1%	24.4%	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	28.8%	0.0	20.9%	0.0
Some College/Trade	23.4%	20.8%	20.0%	9.5%	28.3%	44.0%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	43.2%	0.0	44.6%	0.0
Associates Degree	15.4%	4.2%	22.1%	21.4%	22.6%	28.9%	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	24.6%	0.0	32.4%	0.0
COLLEGE GRADUATE	45.0%	62.5%	40.0%	52.4%	30.2%	0.0	0.0	0.0	0.0	0.0	100.0%	100.0%	100.0%	0.0	100.0%	0.0	100.0%
Bachelors Degree	24.6%	41.7%	23.2%	21.4%	24.5%	0.0	0.0	0.0	0.0	0.0	54.7%	100.0%	0.0	0.0	51.2%	0.0	59.2%
Post-Graduate Degree	20.4%	20.8%	16.8%	31.0%	5.7%	0.0	0.0	0.0	0.0	0.0	45.3%	0.0	100.0%	0.0	48.8%	0.0	40.8%
DK/REFUSED	1.8%	4.2%	4.2%	7.1%	1.9%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	8.2%	-29.2%	15.8%	-11.9%	37.7%	100.0%	100.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	100.0%	-100%	100.0%	-100%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
LESS/COLLEGE GRAD	53.2%	50.0%	48.7%	51.4%	59.1%	51.9%	47.2%	59.2%
Less Than High School	1.4%	0.0	2.6%	0.0	0.9%	2.3%	1.6%	1.2%
High School Graduate	13.0%	8.3%	15.4%	9.5%	13.6%	13.6%	13.6%	12.4%
Some College/Trade	23.4%	20.8%	12.8%	26.7%	26.4%	23.4%	20.4%	26.4%
Associates Degree	15.4%	20.8%	17.9%	15.2%	18.2%	12.6%	11.6%	19.2%
COLLEGE GRADUATE	45.0%	45.8%	51.3%	45.7%	39.1%	47.2%	50.8%	39.2%
Bachelors Degree	24.6%	41.7%	35.9%	25.7%	25.5%	20.1%	26.0%	23.2%
Post-Graduate Degree	20.4%	4.2%	15.4%	20.0%	13.6%	27.1%	24.8%	16.0%
DK/REFUSED	1.8%	4.2%	0.0	2.9%	1.8%	0.9%	2.0%	1.6%
Net Diff.	8.2%	4.2%	-2.6%	5.7%	20.0%	4.7%	-3.6%	20.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
LESS/COLLEGE GRAD	53.2%	50.0%	53.2%	49.2%	53.6%	50.6%	54.3%	54.0%	51.9%	38.5%	47.2%	43.3%	47.2%	47.4%	46.4%	51.1%	41.3%
Less Than High School	1.4%	0.0	1.5%	1.6%	1.4%	0.6%	1.9%	0.7%	2.3%	0.0	1.7%	3.3%	1.4%	1.3%	1.8%	1.5%	1.8%
High School Graduate	13.0%	8.3%	12.8%	12.7%	12.6%	10.7%	13.6%	11.9%	13.6%	7.7%	13.3%	10.0%	13.4%	14.1%	12.5%	14.6%	11.0%
Some College/Trade	23.4%	20.8%	23.9%	15.9%	24.9%	22.6%	24.4%	24.1%	23.4%	7.7%	21.5%	10.0%	22.2%	19.2%	21.4%	22.6%	18.3%
Associates Degree	15.4%	20.8%	15.0%	19.0%	14.7%	16.7%	14.5%	17.3%	12.6%	23.1%	10.7%	20.0%	10.2%	12.8%	10.7%	12.4%	10.1%
COLLEGE GRADUATE	45.0%	45.8%	45.3%	49.2%	44.8%	47.0%	44.4%	43.9%	47.2%	53.8%	51.1%	53.3%	50.9%	48.7%	52.4%	45.3%	58.7%
Bachelors Degree	24.6%	41.7%	23.9%	38.1%	22.8%	30.4%	21.9%	28.4%	20.1%	53.8%	24.5%	43.3%	23.6%	30.8%	23.8%	29.2%	22.0%
Post-Graduate Degree	20.4%	4.2%	21.4%	11.1%	21.9%	16.7%	22.5%	15.5%	27.1%	0.0	26.6%	10.0%	27.3%	17.9%	28.6%	16.1%	36.7%
DK/REFUSED	1.8%	4.2%	1.5%	1.6%	1.6%	2.4%	1.2%	2.2%	0.9%	7.7%	1.7%	3.3%	1.9%	3.8%	1.2%	3.6%	0.0
Net Diff.	8.2%	4.2%	7.9%	0.0	8.9%	3.6%	9.9%	10.1%	4.7%	-15.4%	-3.9%	-10.0%	-3.7%	-1.3%	-6.0%	5.8%	-17.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
LESS/COLLEGE GRAD	53.2%	63.6%	59.1%	54.5%	60.1%	53.3%	62.8%	56.7%	62.9%	56.5%	43.8%	51.7%	54.0%	53.3%
Less Than High School	1.4%	0.0	1.3%	0.0	1.4%	0.0	1.9%	0.0	2.9%	1.6%	0.8%	1.1%	1.6%	1.5%
High School Graduate	13.0%	9.1%	12.3%	15.2%	11.7%	7.8%	14.7%	9.2%	16.2%	13.0%	13.1%	9.6%	14.9%	8.8%
Some College/Trade	23.4%	36.4%	26.4%	21.2%	27.7%	25.6%	27.6%	25.5%	28.6%	26.8%	13.8%	19.7%	25.5%	24.1%
Associates Degree	15.4%	18.2%	19.1%	18.2%	19.2%	20.0%	18.6%	22.0%	15.2%	15.1%	16.2%	21.3%	12.1%	19.0%
COLLEGE GRADUATE	45.0%	36.4%	39.6%	45.5%	38.5%	45.6%	35.9%	42.6%	35.2%	41.6%	54.6%	47.2%	43.8%	45.3%
Bachelors Degree	24.6%	27.3%	23.4%	33.3%	22.1%	30.0%	19.9%	27.7%	18.1%	22.4%	30.8%	25.3%	24.2%	23.4%
Post-Graduate Degree	20.4%	9.1%	16.2%	12.1%	16.4%	15.6%	16.0%	14.9%	17.1%	19.2%	23.8%	21.9%	19.6%	21.9%
DK/REFUSED	1.8%	0.0	1.3%	0.0	1.4%	1.1%	1.3%	0.7%	1.9%	1.9%	1.5%	1.1%	2.2%	1.5%
Net Diff.	8.2%	27.3%	19.6%	9.1%	21.6%	7.8%	26.9%	14.2%	27.6%	14.9%	-10.8%	4.5%	10.2%	8.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
PRO-LIFE	76.4%	78.2%	71.8%	76.8%	77.6%	78.0%	81.0%	61.5%	69.2%	77.0%	69.8%	-	76.1%	73.9%	77.6%	80.0%	76.6%	78.8%	75.3%	76.0%	77.8%
PRO-CHOICE	15.0%	12.7%	19.1%	12.6%	16.5%	14.0%	11.5%	15.4%	22.5%	14.4%	20.9%	-	13.9%	23.1%	9.4%	10.0%	15.7%	9.7%	16.3%	13.8%	15.0%
NOT SURE/NEITHER	6.4%	6.4%	5.5%	8.4%	5.9%	6.0%	5.9%	15.4%	6.5%	6.8%	2.3%	-	6.0%	2.2%	12.9%	7.5%	6.7%	10.3%	6.6%	7.8%	4.8%
DK/REFUSED	2.2%	2.7%	3.6%	2.1%	0.0	2.0%	1.6%	7.7%	1.8%	1.8%	7.0%	-	4.0%	0.7%	0.0	2.5%	1.0%	1.2%	1.8%	2.4%	2.4%
Net Diff	61.4%	65.5%	52.7%	64.2%	61.2%	64.0%	69.5%	46.2%	46.7%	62.6%	48.8%	-	62.2%	50.7%	68.2%	70.0%	60.9%	69.1%	59.0%	62.3%	62.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
PRO-LIFE	76.4%	84.5%	84.7%	83.5%	43.0%	65.4%	33.3%	80.2%	80.7%	79.9%	68.5%	67.1%	70.7%	78.5%	80.9%	77.1%	69.4%	75.8%	62.7%
PRO-CHOICE	15.0%	8.8%	9.1%	7.6%	41.9%	23.1%	50.0%	12.5%	13.2%	12.1%	21.7%	21.2%	22.4%	13.3%	12.4%	13.9%	21.5%	14.5%	28.8%
NOT SURE/NEITHER	6.4%	4.8%	4.1%	7.6%	11.6%	11.5%	11.7%	6.5%	6.1%	6.7%	5.6%	8.2%	1.7%	6.9%	6.7%	6.9%	5.0%	8.1%	1.7%
DK/REFUSED	2.2%	2.0%	2.2%	1.3%	3.5%	0.0	5.0%	0.8%	0.0	1.3%	4.2%	3.5%	5.2%	1.3%	0.0	2.1%	4.1%	1.6%	6.8%
Net Diff	61.4%	75.7%	75.6%	75.9%	1.2%	42.3%	-16.7%	67.7%	67.5%	67.8%	46.9%	45.9%	48.3%	65.2%	68.5%	63.2%	47.9%	61.3%	33.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
PRO-LIFE	76.4%	82.3%	79.2%	84.2%	58.6%	73.3%	42.9%	83.0%	83.4%	82.4%	63.6%	84.2%	50.0%	77.2%	67.6%	75.9%	77.8%	73.9%	63.0%	76.9%	78.0%
PRO-CHOICE	15.0%	9.7%	12.5%	7.9%	31.0%	20.0%	42.9%	10.7%	10.6%	10.9%	26.6%	7.0%	39.5%	14.4%	27.0%	12.5%	14.6%	14.5%	18.5%	16.2%	14.3%
NOT SURE/NEITHER	6.4%	6.5%	6.2%	6.6%	6.9%	6.7%	7.1%	4.7%	3.5%	6.7%	6.3%	8.8%	4.7%	7.2%	2.7%	8.0%	5.3%	7.2%	14.8%	4.3%	6.3%
DK/REFUSED	2.2%	1.6%	2.1%	1.3%	3.4%	0.0	7.1%	1.6%	2.5%	0.0	3.5%	0.0	5.8%	1.1%	2.7%	3.6%	2.3%	4.3%	3.7%	2.6%	1.4%
Net Diff	61.4%	72.6%	66.7%	76.3%	27.6%	53.3%	0.0	72.3%	72.9%	71.4%	37.1%	77.2%	10.5%	62.8%	40.5%	63.4%	63.2%	59.4%	44.4%	60.7%	63.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
PRO-LIFE	76.4%	72.7%	50.0%	79.2%	77.8%	71.8%	66.7%	78.1%	76.9%	69.8%	66.7%	81.8%	76.0%	73.2%	69.2%	77.4%	76.7%	77.3%	75.0%	79.0%	75.4%
PRO-CHOICE	15.0%	18.2%	31.2%	11.9%	14.4%	10.3%	16.7%	16.2%	15.1%	20.8%	22.2%	9.9%	15.6%	12.2%	7.7%	15.7%	15.4%	18.2%	16.7%	14.3%	14.7%
NOT SURE/NEITHER	6.4%	9.1%	0.0	6.9%	5.9%	15.4%	11.1%	2.9%	6.2%	7.5%	0.0	5.8%	6.8%	12.2%	15.4%	5.2%	5.7%	4.5%	4.2%	5.0%	7.3%
DK/REFUSED	2.2%	0.0	18.8%	2.0%	2.0%	2.6%	5.6%	2.9%	1.8%	1.9%	11.1%	2.5%	1.6%	2.4%	7.7%	1.7%	2.1%	0.0	4.2%	1.7%	2.6%
Net Diff	61.4%	54.5%	18.8%	67.3%	63.4%	61.5%	50.0%	61.9%	61.8%	49.1%	44.4%	71.9%	60.4%	61.0%	61.5%	61.7%	61.3%	59.1%	58.3%	64.7%	60.7%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
PRO-LIFE	76.4%	88.1%	74.8%	84.6%	25.0%	75.5%	85.2%	66.7%	92.3%	55.0%	36.4%	60.0%	50.0%	92.9%	69.6%
PRO-CHOICE	15.0%	9.0%	16.1%	15.4%	25.0%	15.6%	9.8%	25.0%	7.7%	20.0%	27.3%	20.0%	33.3%	7.1%	18.3%
NOT SURE/NEITHER	6.4%	0.0	8.4%	0.0	37.5%	6.2%	3.3%	8.3%	0.0	20.0%	27.3%	20.0%	16.7%	0.0	7.8%
DK/REFUSED	2.2%	3.0%	0.6%	0.0	12.5%	2.7%	1.6%	0.0	0.0	5.0%	9.1%	0.0	0.0	0.0	4.3%
Net Diff	61.4%	79.1%	58.7%	69.2%	0.0	59.9%	75.4%	41.7%	84.6%	35.0%	9.1%	40.0%	16.7%	85.7%	51.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
PRO-LIFE	76.4%	90.6%	82.0%	52.6%	77.3%	37.5%	44.4%	81.8%	76.9%	81.0%	83.8%	58.6%	80.9%	83.8%	67.5%	76.2%
PRO-CHOICE	15.0%	6.2%	13.1%	26.3%	9.1%	12.5%	33.3%	9.1%	15.4%	14.3%	9.5%	30.0%	7.4%	8.8%	22.4%	23.8%
NOT SURE/NEITHER	6.4%	3.1%	3.3%	15.8%	13.6%	50.0%	22.2%	0.0	7.7%	3.3%	4.9%	7.9%	9.6%	4.8%	8.3%	0.0
DK/REFUSED	2.2%	0.0	1.6%	5.3%	0.0	0.0	0.0	9.1%	0.0	1.4%	1.8%	3.6%	2.1%	2.6%	1.8%	0.0
Net Diff	61.4%	84.4%	68.9%	26.3%	68.2%	25.0%	11.1%	72.7%	61.5%	66.7%	74.4%	28.6%	73.4%	75.0%	45.2%	52.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
PRO-LIFE	76.4%	82.6%	62.0%	83.1%	82.1%	65.5%	57.6%	100.0%	0.0	100.0%	100.0%	86.1%	68.0%	61.0%
PRO-CHOICE	15.0%	9.1%	28.7%	7.8%	10.3%	27.4%	30.3%	0.0	100.0%	0.0	0.0	7.9%	21.8%	30.5%
NOT SURE/NEITHER	6.4%	6.9%	5.3%	7.2%	6.5%	3.6%	7.6%	0.0	0.0	0.0	0.0	3.0%	10.2%	5.1%
DK/REFUSED	2.2%	1.4%	4.0%	1.8%	1.1%	3.6%	4.5%	0.0	0.0	0.0	0.0	3.0%	0.0	3.4%
Net Diff	61.4%	73.4%	33.3%	75.3%	71.7%	38.1%	27.3%	100.0%	-100%	100.0%	100.0%	78.3%	46.3%	30.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
PRO-LIFE	76.4%	38.9%	27.3%	40.5%	85.5%	74.3%	89.8%	36.4%	86.2%	79.6%	88.7%	41.2%	84.7%	69.1%	90.8%	42.6%	89.6%	83.6%	91.3%
PRO-CHOICE	15.0%	45.3%	54.5%	44.0%	8.2%	14.7%	5.7%	50.0%	7.1%	11.1%	5.6%	41.2%	9.2%	18.2%	5.7%	38.3%	4.7%	7.5%	3.9%
NOT SURE/NEITHER	6.4%	11.6%	18.2%	10.7%	4.8%	8.3%	3.5%	9.1%	4.6%	5.6%	4.2%	13.7%	5.1%	10.9%	2.8%	19.1%	4.4%	7.5%	3.5%
DK/REFUSED	2.2%	4.2%	0.0	4.8%	1.5%	2.8%	1.1%	4.5%	2.0%	3.7%	1.4%	3.9%	1.0%	1.8%	0.7%	0.0	1.3%	1.5%	1.3%
Net Diff	61.4%	-6.3%	-27.3%	-3.6%	77.3%	59.6%	84.1%	-13.6%	79.1%	68.5%	83.1%	0.0	75.5%	50.9%	85.1%	4.3%	84.8%	76.1%	87.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
PRO-LIFE	76.4%	35.4%	72.6%	59.5%	83.0%	82.7%	85.7%	87.7%	79.5%	83.1%	69.8%	69.9%	69.6%	83.1%	72.4%	82.4%	66.3%
PRO-CHOICE	15.0%	52.1%	18.9%	26.2%	13.2%	10.5%	14.3%	6.2%	11.1%	13.0%	20.0%	18.7%	21.6%	11.9%	16.5%	9.5%	24.5%
NOT SURE/NEITHER	6.4%	4.2%	6.3%	9.5%	3.8%	4.9%	0.0	4.6%	6.0%	3.9%	8.4%	9.8%	6.9%	4.2%	7.9%	5.4%	9.2%
DK/REFUSED	2.2%	8.3%	2.1%	4.8%	0.0	1.9%	0.0	1.5%	3.4%	0.0	1.8%	1.6%	2.0%	0.8%	3.1%	2.7%	0.0
Net Diff	61.4%	-16.7%	53.7%	33.3%	69.8%	72.2%	71.4%	81.5%	68.4%	70.1%	49.8%	51.2%	48.0%	71.2%	55.9%	73.0%	41.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
PRO-LIFE	76.4%	79.2%	71.8%	77.1%	78.2%	75.7%	77.2%	75.6%
PRO-CHOICE	15.0%	12.5%	17.9%	16.2%	10.9%	15.9%	14.4%	15.6%
NOT SURE/NEITHER	6.4%	8.3%	7.7%	5.7%	8.2%	5.6%	6.0%	6.8%
DK/REFUSED	2.2%	0.0	2.6%	1.0%	2.7%	2.8%	2.4%	2.0%
Net Diff	61.4%	66.7%	53.8%	61.0%	67.3%	59.8%	62.8%	60.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
PRO-LIFE	76.4%	79.2%	76.3%	74.6%	76.7%	76.2%	76.5%	77.0%	75.7%	76.9%	76.8%	70.0%	77.8%	76.9%	76.8%	78.1%	75.2%
PRO-CHOICE	15.0%	12.5%	15.0%	15.9%	14.7%	16.1%	14.2%	14.0%	15.9%	15.4%	14.6%	16.7%	14.4%	15.4%	14.3%	12.4%	17.4%
NOT SURE/NEITHER	6.4%	8.3%	6.4%	7.9%	6.3%	6.5%	6.5%	7.2%	5.6%	7.7%	6.0%	10.0%	5.6%	6.4%	6.0%	6.6%	5.5%
DK/REFUSED	2.2%	0.0	2.4%	1.6%	2.3%	1.2%	2.8%	1.8%	2.8%	0.0	2.6%	3.3%	2.3%	1.3%	3.0%	2.9%	1.8%
Net Diff	61.4%	66.7%	61.3%	58.7%	62.0%	60.1%	62.3%	62.9%	59.8%	61.5%	62.2%	53.3%	63.4%	61.5%	62.5%	65.7%	57.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
PRO-LIFE	76.4%	81.8%	75.7%	78.8%	75.6%	75.6%	76.3%	75.9%	76.2%	78.6%	70.0%	76.4%	76.4%	80.3%
PRO-CHOICE	15.0%	9.1%	15.3%	15.2%	15.0%	16.7%	14.1%	15.6%	14.3%	12.4%	22.3%	14.0%	15.5%	9.5%
NOT SURE/NEITHER	6.4%	9.1%	6.8%	6.1%	7.0%	6.7%	7.1%	7.8%	5.7%	6.8%	5.4%	8.4%	5.3%	8.8%
DK/REFUSED	2.2%	0.0	2.1%	0.0	2.3%	1.1%	2.6%	0.7%	3.8%	2.2%	2.3%	1.1%	2.8%	1.5%
Net Diff	61.4%	72.7%	60.4%	63.6%	60.6%	58.9%	62.2%	60.3%	61.9%	66.2%	47.7%	62.4%	60.9%	70.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
OFTEN	53.4%	47.3%	50.0%	57.9%	51.8%	61.0%	50.5%	38.5%	59.2%	53.8%	48.8%	-	51.2%	47.8%	56.5%	65.0%	54.8%	60.6%	60.8%	54.5%	44.9%
More Than Once A Week	23.0%	17.3%	21.8%	27.4%	21.2%	28.0%	21.3%	23.1%	25.4%	23.4%	18.6%	-	20.9%	22.4%	21.2%	31.2%	24.4%	26.1%	24.1%	24.6%	20.4%
Once A Week	30.4%	30.0%	28.2%	30.5%	30.6%	33.0%	29.2%	15.4%	33.7%	30.4%	30.2%	-	30.3%	25.4%	35.3%	33.8%	30.4%	34.5%	36.7%	29.9%	24.6%
NOT OFTEN	29.4%	33.6%	34.5%	25.3%	28.2%	24.0%	32.5%	7.7%	26.0%	29.8%	25.6%	-	30.8%	33.6%	29.4%	18.8%	28.4%	24.2%	22.3%	26.9%	38.9%
Few Times a Month	12.0%	13.6%	10.9%	12.6%	10.6%	12.0%	14.1%	0.0	9.5%	12.0%	11.6%	-	12.4%	14.2%	10.6%	8.8%	11.7%	9.7%	9.0%	11.4%	15.6%
Few Times a Year	17.4%	20.0%	23.6%	12.6%	17.6%	12.0%	18.4%	7.7%	16.6%	17.7%	14.0%	-	18.4%	19.4%	18.8%	10.0%	16.7%	14.5%	13.3%	15.6%	23.4%
NEVER	11.8%	13.6%	8.2%	12.6%	12.9%	12.0%	11.8%	30.8%	11.2%	11.6%	14.0%	-	11.9%	13.4%	7.1%	13.8%	11.7%	10.3%	14.5%	10.2%	10.8%
DK/REFUSED	5.4%	5.5%	7.3%	4.2%	7.1%	3.0%	5.2%	23.1%	3.6%	4.8%	11.6%	-	6.0%	5.2%	7.1%	2.5%	5.0%	4.8%	2.4%	8.4%	5.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
OFTEN	53.4%	54.9%	57.2%	45.6%	50.0%	65.4%	43.3%	55.5%	56.1%	55.0%	51.0%	47.1%	56.9%	58.8%	60.7%	57.6%	48.8%	48.4%	49.2%
More Than Once A Week	23.0%	26.1%	27.8%	19.0%	12.8%	19.2%	10.0%	25.1%	30.7%	20.8%	21.0%	18.8%	24.1%	24.9%	27.0%	23.6%	21.5%	19.4%	23.7%
Once A Week	30.4%	28.8%	29.4%	26.6%	37.2%	46.2%	33.3%	30.4%	25.4%	34.2%	30.1%	28.2%	32.8%	33.9%	33.7%	34.0%	27.3%	29.0%	25.4%
NOT OFTEN	29.4%	28.3%	27.5%	31.6%	33.7%	26.9%	36.7%	27.0%	24.6%	28.9%	30.8%	32.9%	27.6%	26.6%	22.5%	29.2%	28.1%	29.0%	27.1%
Few Times a Month	12.0%	11.5%	9.7%	19.0%	14.0%	11.5%	15.0%	11.4%	11.4%	11.4%	11.2%	11.8%	10.3%	11.2%	11.2%	11.1%	11.6%	14.5%	8.5%
Few Times a Year	17.4%	16.8%	17.8%	12.7%	19.8%	15.4%	21.7%	15.6%	13.2%	17.4%	19.6%	21.2%	17.2%	15.5%	11.2%	18.1%	16.5%	14.5%	18.6%
NEVER	11.8%	11.5%	10.3%	16.5%	10.5%	3.8%	13.3%	10.6%	13.2%	8.7%	14.0%	14.1%	13.8%	8.2%	6.7%	9.0%	17.4%	17.7%	16.9%
DK/REFUSED	5.4%	5.3%	5.0%	6.3%	5.8%	3.8%	6.7%	6.8%	6.1%	7.4%	4.2%	5.9%	1.7%	6.4%	10.1%	4.2%	5.8%	4.8%	6.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
OFTEN	53.4%	50.0%	54.2%	47.4%	48.3%	53.3%	42.9%	52.5%	54.3%	49.6%	53.8%	61.4%	48.8%	51.1%	54.1%	59.8%	51.5%	55.1%	48.1%	59.0%	51.2%
More Than Once A Week	23.0%	27.4%	29.2%	26.3%	17.2%	20.0%	14.3%	24.8%	25.6%	23.5%	19.6%	21.1%	18.6%	20.6%	18.9%	28.6%	22.8%	30.4%	18.5%	22.2%	22.0%
Once A Week	30.4%	22.6%	25.0%	21.1%	31.0%	33.3%	28.6%	27.7%	28.6%	26.1%	34.3%	40.4%	30.2%	30.6%	35.1%	31.2%	28.7%	24.6%	29.6%	36.8%	29.3%
NOT OFTEN	29.4%	32.3%	29.2%	34.2%	37.9%	40.0%	35.7%	31.8%	29.6%	35.3%	25.9%	22.8%	27.9%	32.2%	27.0%	22.3%	31.6%	29.0%	44.4%	20.5%	31.7%
Few Times a Month	12.0%	13.7%	8.3%	17.1%	17.2%	6.7%	28.6%	12.9%	12.6%	13.4%	9.8%	8.8%	10.5%	12.8%	5.4%	8.9%	14.6%	11.6%	14.8%	6.8%	13.9%
Few Times a Year	17.4%	18.5%	20.8%	17.1%	20.7%	33.3%	7.1%	18.9%	17.1%	21.8%	16.1%	14.0%	17.4%	19.4%	21.6%	13.4%	17.0%	17.4%	29.6%	13.7%	17.8%
NEVER	11.8%	10.5%	8.3%	11.8%	10.3%	6.7%	14.3%	10.7%	10.6%	10.9%	14.0%	8.8%	17.4%	8.3%	13.5%	13.4%	14.0%	11.6%	7.4%	14.5%	11.1%
DK/REFUSED	5.4%	7.3%	8.3%	6.6%	3.4%	0.0	7.1%	5.0%	5.5%	4.2%	6.3%	7.0%	5.8%	8.3%	5.4%	4.5%	2.9%	4.3%	0.0	6.0%	5.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
OFTEN	53.4%	49.4%	50.0%	62.4%	51.6%	59.0%	66.7%	58.1%	50.6%	49.1%	38.9%	62.8%	51.3%	53.7%	53.8%	57.4%	52.0%	43.2%	66.7%	63.9%	49.8%
More Than Once A Week	23.0%	28.6%	18.8%	24.8%	21.2%	30.8%	50.0%	21.0%	21.3%	22.6%	22.2%	28.1%	21.1%	29.3%	23.1%	20.9%	23.0%	15.9%	37.5%	26.9%	21.4%
Once A Week	30.4%	20.8%	31.2%	37.6%	30.4%	28.2%	16.7%	37.1%	29.3%	26.4%	16.7%	34.7%	30.2%	24.4%	30.8%	36.5%	29.0%	27.3%	29.2%	37.0%	28.4%
NOT OFTEN	29.4%	33.8%	37.5%	18.8%	31.4%	23.1%	16.7%	22.9%	32.8%	30.2%	61.1%	18.2%	31.8%	29.3%	23.1%	24.3%	31.4%	34.1%	25.0%	22.7%	31.6%
Few Times a Month	12.0%	11.7%	25.0%	7.9%	12.7%	10.3%	5.6%	10.5%	13.0%	15.1%	33.3%	7.4%	12.0%	17.1%	7.7%	10.4%	12.1%	18.2%	4.2%	8.4%	13.1%
Few Times a Year	17.4%	22.1%	12.5%	10.9%	18.6%	12.8%	11.1%	12.4%	19.8%	15.1%	27.8%	10.7%	19.8%	12.2%	15.4%	13.9%	19.3%	15.9%	20.8%	14.3%	18.5%
NEVER	11.8%	9.1%	6.2%	13.9%	12.1%	10.3%	5.6%	14.3%	11.5%	13.2%	0.0%	14.0%	11.4%	7.3%	15.4%	13.0%	11.8%	13.6%	4.2%	10.1%	12.8%
DK/REFUSED	5.4%	7.8%	6.2%	5.0%	4.9%	7.7%	11.1%	4.8%	5.0%	7.5%	0.0%	5.0%	5.5%	9.8%	7.7%	5.2%	4.8%	9.1%	4.2%	3.4%	5.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
OFTEN	53.4%	56.7%	52.9%	69.2%	25.0%	52.9%	56.6%	48.6%	84.6%	45.0%	36.4%	40.0%	16.7%	42.9%	53.0%
More Than Once A Week	23.0%	28.4%	25.2%	23.1%	25.0%	20.2%	24.6%	22.2%	30.8%	30.0%	18.2%	0.0	0.0	21.4%	20.9%
Once A Week	30.4%	28.4%	27.7%	46.2%	0.0	32.7%	32.0%	26.4%	53.8%	15.0%	18.2%	40.0%	16.7%	21.4%	32.2%
NOT OFTEN	29.4%	29.9%	33.5%	15.4%	62.5%	26.5%	28.7%	37.5%	7.7%	50.0%	27.3%	20.0%	83.3%	35.7%	21.7%
Few Times a Month	12.0%	9.0%	15.5%	7.7%	37.5%	10.1%	10.2%	15.3%	7.7%	25.0%	18.2%	0.0	33.3%	21.4%	9.6%
Few Times a Year	17.4%	20.9%	18.1%	7.7%	25.0%	16.3%	18.4%	22.2%	0.0	25.0%	9.1%	20.0%	50.0%	14.3%	12.2%
NEVER	11.8%	9.0%	9.7%	15.4%	12.5%	13.6%	11.1%	6.9%	7.7%	0.0	27.3%	0.0	0.0	21.4%	17.4%
DK/REFUSED	5.4%	4.5%	3.9%	0.0	0.0	7.0%	3.7%	6.9%	0.0	5.0%	9.1%	40.0%	0.0	0.0	7.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
OFTEN	53.4%	56.2%	50.8%	47.4%	59.1%	25.0%	33.3%	72.7%	46.2%	55.2%	56.1%	45.0%	56.4%	54.0%	52.6%	47.6%
More Than Once A Week	23.0%	21.9%	16.4%	31.6%	31.8%	25.0%	22.2%	18.2%	15.4%	25.2%	26.8%	15.0%	30.9%	23.2%	22.8%	23.8%
Once A Week	30.4%	34.4%	34.4%	15.8%	27.3%	0.0	11.1%	54.5%	30.8%	30.0%	29.3%	30.0%	25.5%	30.9%	29.8%	23.8%
NOT OFTEN	29.4%	25.0%	39.3%	42.1%	36.4%	50.0%	44.4%	18.2%	38.5%	28.1%	29.0%	31.4%	28.7%	30.5%	28.1%	33.3%
Few Times a Month	12.0%	15.6%	13.1%	21.1%	9.1%	25.0%	22.2%	18.2%	15.4%	10.5%	11.6%	13.6%	13.8%	12.1%	11.8%	9.5%
Few Times a Year	17.4%	9.4%	26.2%	21.1%	27.3%	25.0%	22.2%	0.0	23.1%	17.6%	17.4%	17.9%	14.9%	18.4%	16.2%	23.8%
NEVER	11.8%	9.4%	9.8%	5.3%	0.0	12.5%	22.2%	9.1%	15.4%	11.0%	10.1%	16.4%	7.4%	10.7%	13.2%	19.0%
DK/REFUSED	5.4%	9.4%	0.0	5.3%	4.5%	12.5%	0.0	0.0	0.0	5.7%	4.9%	7.1%	7.4%	4.8%	6.1%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
OFTEN	53.4%	60.6%	36.7%	57.8%	63.0%	34.5%	39.4%	60.2%	28.0%	56.5%	64.0%	100.0%	0.0	0.0
More Than Once A Week	23.0%	25.7%	16.7%	22.9%	28.3%	13.1%	21.2%	27.5%	4.0%	22.8%	32.3%	43.1%	0.0	0.0
Once A Week	30.4%	34.9%	20.0%	34.9%	34.8%	21.4%	18.2%	32.7%	24.0%	33.7%	31.7%	56.9%	0.0	0.0
NOT OFTEN	29.4%	26.0%	37.3%	30.7%	21.7%	39.3%	34.8%	26.2%	42.7%	31.1%	21.2%	0.0	100.0%	0.0
Few Times a Month	12.0%	12.0%	12.0%	14.5%	9.8%	13.1%	10.6%	11.0%	14.7%	11.9%	10.1%	0.0	40.8%	0.0
Few Times a Year	17.4%	14.0%	25.3%	16.3%	12.0%	26.2%	24.2%	15.2%	28.0%	19.2%	11.1%	0.0	59.2%	0.0
NEVER	11.8%	9.1%	18.0%	7.2%	10.9%	20.2%	15.2%	9.4%	24.0%	8.3%	10.6%	0.0	0.0	100.0%
DK/REFUSED	5.4%	4.3%	8.0%	4.2%	4.3%	6.0%	10.6%	4.2%	5.3%	4.1%	4.2%	0.0	0.0	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
OFTEN	53.4%	40.0%	45.5%	39.3%	56.9%	43.1%	62.2%	34.1%	54.1%	44.4%	57.7%	45.1%	59.7%	41.8%	66.7%	42.6%	63.6%	53.7%	66.5%
More Than Once A Week	23.0%	13.7%	18.2%	13.1%	25.5%	14.7%	29.7%	6.8%	22.4%	14.8%	25.4%	19.6%	28.6%	14.5%	34.0%	10.6%	28.3%	17.9%	31.3%
Once A Week	30.4%	26.3%	27.3%	26.2%	31.4%	28.4%	32.5%	27.3%	31.6%	29.6%	32.4%	25.5%	31.1%	27.3%	32.6%	31.9%	35.4%	35.8%	35.2%
NOT OFTEN	29.4%	34.7%	18.2%	36.9%	27.8%	39.4%	23.3%	40.9%	31.6%	38.9%	28.9%	29.4%	24.0%	40.0%	17.7%	36.2%	23.9%	35.8%	20.4%
Few Times a Month	12.0%	15.8%	0.0%	17.9%	11.5%	17.4%	9.2%	20.5%	13.3%	22.2%	9.9%	11.8%	9.7%	12.7%	8.5%	21.3%	10.8%	14.9%	9.6%
Few Times a Year	17.4%	18.9%	18.2%	19.0%	16.3%	22.0%	14.1%	20.5%	18.4%	16.7%	19.0%	17.6%	14.3%	27.3%	9.2%	14.9%	13.1%	20.9%	10.9%
NEVER	11.8%	20.0%	36.4%	17.9%	9.7%	10.1%	9.5%	20.5%	9.2%	11.1%	8.5%	19.6%	10.2%	9.1%	10.6%	17.0%	8.1%	7.5%	8.3%
DK/REFUSED	5.4%	5.3%	0.0%	6.0%	5.6%	7.3%	4.9%	4.5%	5.1%	5.6%	4.9%	5.9%	6.1%	9.1%	5.0%	4.3%	4.4%	3.0%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
OFTEN	53.4%	37.5%	35.8%	26.2%	43.4%	51.5%	71.4%	55.4%	51.3%	46.8%	56.0%	56.9%	54.9%	47.5%	53.5%	54.7%	59.2%
More Than Once A Week	23.0%	16.7%	16.8%	9.5%	22.6%	24.4%	42.9%	26.2%	23.9%	22.1%	21.3%	21.1%	21.6%	20.3%	18.9%	27.7%	24.5%
Once A Week	30.4%	20.8%	18.9%	16.7%	20.8%	27.1%	28.6%	29.2%	27.4%	24.7%	34.7%	35.8%	33.3%	27.1%	34.6%	27.0%	34.7%
NOT OFTEN	29.4%	33.3%	40.0%	45.2%	35.8%	31.2%	14.3%	24.6%	35.0%	32.5%	28.4%	28.5%	28.4%	34.7%	33.9%	28.4%	21.4%
Few Times a Month	12.0%	10.4%	13.7%	21.4%	7.5%	12.4%	0.0	6.2%	17.1%	11.7%	12.0%	11.4%	12.7%	14.4%	14.2%	10.8%	9.2%
Few Times a Year	17.4%	22.9%	26.3%	23.8%	28.3%	18.8%	14.3%	18.5%	17.9%	20.8%	16.4%	17.1%	15.7%	20.3%	19.7%	17.6%	12.2%
NEVER	11.8%	22.9%	14.7%	14.3%	15.1%	12.4%	14.3%	12.3%	11.1%	14.3%	11.1%	9.8%	12.7%	13.6%	9.4%	11.5%	13.3%
DK/REFUSED	5.4%	6.2%	9.5%	14.3%	5.7%	4.9%	0.0	7.7%	2.6%	6.5%	4.4%	4.9%	3.9%	4.2%	3.1%	5.4%	6.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
OFTEN	53.4%	58.3%	59.0%	49.5%	42.7%	59.8%	50.0%	56.8%
More Than Once A Week	23.0%	29.2%	35.9%	24.8%	14.5%	23.8%	19.6%	26.4%
Once A Week	30.4%	29.2%	23.1%	24.8%	28.2%	36.0%	30.4%	30.4%
NOT OFTEN	29.4%	33.3%	25.6%	26.7%	38.2%	26.2%	33.6%	25.2%
Few Times a Month	12.0%	8.3%	12.8%	8.6%	17.3%	10.7%	14.0%	10.0%
Few Times a Year	17.4%	25.0%	12.8%	18.1%	20.9%	15.4%	19.6%	15.2%
NEVER	11.8%	8.3%	12.8%	13.3%	12.7%	10.3%	11.6%	12.0%
DK/REFUSED	5.4%	0.0	2.6%	10.5%	6.4%	3.7%	4.8%	6.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
OFTEN	53.4%	58.3%	53.4%	58.7%	52.9%	53.0%	54.0%	48.9%	59.8%	38.5%	51.5%	40.0%	52.3%	48.7%	51.8%	46.7%	56.0%
More Than Once A Week	23.0%	29.2%	22.9%	33.3%	21.7%	28.0%	20.7%	22.7%	23.8%	30.8%	19.3%	20.0%	19.9%	21.8%	19.0%	21.2%	18.3%
Once A Week	30.4%	29.2%	30.6%	25.4%	31.2%	25.0%	33.3%	26.3%	36.0%	7.7%	32.2%	20.0%	32.4%	26.9%	32.7%	25.5%	37.6%
NOT OFTEN	29.4%	33.3%	29.1%	28.6%	29.4%	27.4%	30.2%	31.7%	26.2%	46.2%	32.2%	36.7%	32.4%	26.9%	35.7%	32.1%	33.9%
Few Times a Month	12.0%	8.3%	12.0%	11.1%	11.9%	9.5%	13.0%	12.6%	10.7%	15.4%	13.3%	20.0%	12.5%	10.3%	14.9%	13.9%	12.8%
Few Times a Year	17.4%	25.0%	17.1%	17.5%	17.5%	17.9%	17.3%	19.1%	15.4%	30.8%	18.9%	16.7%	19.9%	16.7%	20.8%	18.2%	21.1%
NEVER	11.8%	8.3%	11.8%	11.1%	11.7%	12.5%	11.1%	12.6%	10.3%	15.4%	11.2%	20.0%	10.2%	15.4%	9.5%	13.9%	8.3%
DK/REFUSED	5.4%	0.0	5.8%	1.6%	6.1%	7.1%	4.6%	6.8%	3.7%	0.0	5.2%	3.3%	5.1%	9.0%	3.0%	7.3%	1.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
OFTEN	53.4%	81.8%	55.3%	75.8%	53.5%	56.7%	56.4%	51.1%	63.8%	56.5%	44.6%	54.5%	52.8%	57.7%
More Than Once A Week	23.0%	27.3%	26.4%	45.5%	23.5%	33.3%	22.4%	24.1%	29.5%	24.9%	17.7%	25.8%	21.4%	26.3%
Once A Week	30.4%	54.5%	28.9%	30.3%	30.0%	23.3%	34.0%	27.0%	34.3%	31.6%	26.9%	28.7%	31.4%	31.4%
NOT OFTEN	29.4%	18.2%	26.0%	21.2%	26.3%	27.8%	24.4%	31.2%	18.1%	27.8%	33.8%	27.0%	30.7%	23.4%
Few Times a Month	12.0%	0.0	10.6%	3.0%	11.3%	8.9%	10.9%	11.3%	8.6%	11.1%	14.6%	10.7%	12.7%	10.2%
Few Times a Year	17.4%	18.2%	15.3%	18.2%	15.0%	18.9%	13.5%	19.9%	9.5%	16.8%	19.2%	16.3%	18.0%	13.1%
NEVER	11.8%	0.0	12.3%	3.0%	13.1%	10.0%	12.8%	11.3%	12.4%	10.8%	14.6%	11.8%	11.8%	13.1%
DK/REFUSED	5.4%	0.0	6.4%	0.0	7.0%	5.6%	6.4%	6.4%	5.7%	4.9%	6.9%	6.7%	4.7%	5.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
YES	61.0%	59.1%	60.0%	64.2%	52.9%	68.0%	59.7%	38.5%	65.7%	61.9%	51.2%	-	65.2%	59.0%	57.6%	57.5%	58.2%	57.6%	59.0%	57.5%	66.5%			
NO	18.0%	20.9%	14.5%	22.1%	24.7%	9.0%	16.4%	46.2%	17.8%	16.4%	34.9%	-	17.9%	19.4%	16.5%	17.5%	18.1%	17.0%	21.7%	22.8%	9.6%			
DK/REFUSED	21.0%	20.0%	25.5%	13.7%	22.4%	23.0%	23.9%	15.4%	16.6%	21.7%	14.0%	-	16.9%	21.6%	25.9%	25.0%	23.7%	25.5%	19.3%	19.8%	24.0%			
Net Diff.	43.0%	38.2%	45.5%	42.1%	28.2%	59.0%	43.3%	-7.7%	47.9%	45.5%	16.3%	-	47.3%	39.6%	41.2%	40.0%	40.1%	40.6%	37.3%	34.7%	56.9%			

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
YES	61.0%	61.9%	63.8%	54.4%	58.1%	76.9%	50.0%	63.1%	68.4%	59.1%	60.1%	57.6%	63.8%	63.1%	64.0%	62.5%	62.0%	67.7%	55.9%
NO	18.0%	14.3%	14.4%	13.9%	33.7%	15.4%	41.7%	14.4%	12.3%	16.1%	21.7%	21.2%	22.4%	17.2%	16.9%	17.4%	19.0%	17.7%	20.3%
DK/REFUSED	21.0%	23.8%	21.9%	31.6%	8.1%	7.7%	8.3%	22.4%	19.3%	24.8%	18.2%	21.2%	13.8%	19.7%	19.1%	20.1%	19.0%	14.5%	23.7%
Net Diff.	43.0%	47.6%	49.4%	40.5%	24.4%	61.5%	8.3%	48.7%	56.1%	43.0%	38.5%	36.5%	41.4%	45.9%	47.2%	45.1%	43.0%	50.0%	35.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
YES	61.0%	63.7%	64.6%	63.2%	65.5%	66.7%	64.3%	64.5%	63.8%	65.5%	57.3%	61.4%	54.7%	62.2%	51.4%	58.9%	63.2%	55.1%	77.8%	53.0%	64.1%
NO	18.0%	12.9%	14.6%	11.8%	17.2%	20.0%	14.3%	12.9%	12.1%	14.3%	28.0%	21.1%	32.6%	16.1%	21.6%	18.8%	18.7%	20.3%	14.8%	17.9%	17.8%
DK/REFUSED	21.0%	23.4%	20.8%	25.0%	17.2%	13.3%	21.4%	22.6%	24.1%	20.2%	14.7%	17.5%	12.8%	21.7%	27.0%	22.3%	18.1%	24.6%	7.4%	29.1%	18.1%
Net Diff.	43.0%	50.8%	50.0%	51.3%	48.3%	46.7%	50.0%	51.6%	51.8%	51.3%	29.4%	40.4%	22.1%	46.1%	29.7%	40.2%	44.4%	34.8%	63.0%	35.0%	46.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
YES	61.0%	59.7%	75.0%	58.4%	61.4%	64.1%	72.2%	59.0%	60.7%	60.4%	72.2%	59.5%	61.0%	53.7%	76.9%	57.4%	62.5%	61.4%	66.7%	58.8%	61.3%
NO	18.0%	19.5%	12.5%	14.9%	19.0%	15.4%	16.7%	17.1%	18.6%	24.5%	27.8%	13.2%	18.2%	19.5%	0.0	18.3%	18.4%	22.7%	20.8%	15.1%	18.2%
DK/REFUSED	21.0%	20.8%	12.5%	26.7%	19.6%	20.5%	11.1%	23.8%	20.7%	15.1%	0.0	27.3%	20.8%	26.8%	23.1%	24.3%	19.0%	15.9%	12.5%	26.1%	20.4%
Net Diff.	43.0%	40.3%	62.5%	43.6%	42.5%	48.7%	55.6%	41.9%	42.0%	35.8%	44.4%	46.3%	42.9%	34.1%	76.9%	39.1%	44.1%	38.6%	45.8%	43.7%	43.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
YES	61.0%	65.7%	65.8%	53.8%	62.5%	57.2%	66.0%	55.6%	38.5%	60.0%	72.7%	60.0%	66.7%	57.1%	55.7%
NO	18.0%	16.4%	18.1%	30.8%	25.0%	17.5%	10.7%	25.0%	15.4%	25.0%	18.2%	40.0%	33.3%	35.7%	24.3%
DK/REFUSED	21.0%	17.9%	16.1%	15.4%	12.5%	25.3%	23.4%	19.4%	46.2%	15.0%	9.1%	0.0	0.0	7.1%	20.0%
Net Diff.	43.0%	49.3%	47.7%	23.1%	37.5%	39.7%	55.3%	30.6%	23.1%	35.0%	54.5%	20.0%	33.3%	21.4%	31.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE								JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
YES	61.0%	59.4%	68.9%	78.9%	63.6%	37.5%	66.7%	90.9%	61.5%	59.0%	62.5%	57.9%	53.2%	63.6%	57.9%	71.4%
NO	18.0%	15.6%	13.1%	15.8%	18.2%	50.0%	33.3%	9.1%	23.1%	14.8%	13.7%	25.7%	23.4%	12.9%	24.1%	4.8%
DK/REFUSED	21.0%	25.0%	18.0%	5.3%	18.2%	12.5%	0.0	0.0	15.4%	26.2%	23.8%	16.4%	23.4%	23.5%	18.0%	23.8%
Net Diff.	43.0%	43.8%	55.7%	63.2%	45.5%	-12.5%	33.3%	81.8%	38.5%	44.3%	48.8%	32.1%	29.8%	50.7%	33.8%	66.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
YES	61.0%	62.3%	58.0%	68.1%	57.1%	61.9%	53.0%	64.7%	54.7%	68.9%	60.3%	64.4%	65.3%	50.8%
NO	18.0%	16.3%	22.0%	12.0%	20.1%	15.5%	30.3%	13.4%	36.0%	9.3%	17.5%	17.2%	16.3%	25.4%
DK/REFUSED	21.0%	21.4%	20.0%	19.9%	22.8%	22.6%	16.7%	22.0%	9.3%	21.8%	22.2%	18.4%	18.4%	23.7%
Net Diff.	43.0%	46.0%	36.0%	56.0%	37.0%	46.4%	22.7%	51.3%	18.7%	59.6%	42.9%	47.2%	49.0%	25.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
YES	61.0%	57.9%	36.4%	60.7%	62.2%	52.3%	66.1%	65.9%	66.8%	61.1%	69.0%	51.0%	57.7%	43.6%	63.1%	55.3%	64.3%	55.2%	67.0%
NO	18.0%	32.6%	54.5%	29.8%	13.8%	18.3%	12.0%	18.2%	11.2%	20.4%	7.7%	45.1%	16.3%	16.4%	16.3%	34.0%	12.8%	19.4%	10.9%
DK/REFUSED	21.0%	9.5%	9.1%	9.5%	24.0%	29.4%	21.9%	15.9%	21.9%	18.5%	23.2%	3.9%	26.0%	40.0%	20.6%	10.6%	22.9%	25.4%	22.2%
Net Diff.	43.0%	25.3%	-18.2%	31.0%	48.5%	33.9%	54.1%	47.7%	55.6%	40.7%	61.3%	5.9%	41.3%	27.3%	46.8%	21.3%	51.5%	35.8%	56.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
YES	61.0%	60.4%	55.8%	47.6%	62.3%	61.7%	57.1%	70.8%	58.1%	59.7%	61.3%	61.8%	60.8%	68.6%	65.4%	56.1%	56.1%
NO	18.0%	31.2%	16.8%	16.7%	17.0%	15.0%	28.6%	9.2%	19.7%	11.7%	22.2%	22.0%	22.5%	6.8%	19.7%	21.6%	25.5%
DK/REFUSED	21.0%	8.3%	27.4%	35.7%	20.8%	23.3%	14.3%	20.0%	22.2%	28.6%	16.4%	16.3%	16.7%	24.6%	15.0%	22.3%	18.4%
Net Diff.	43.0%	29.2%	38.9%	31.0%	45.3%	46.6%	28.6%	61.5%	38.5%	48.1%	39.1%	39.8%	38.2%	61.9%	45.7%	34.5%	30.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
YES	61.0%	58.3%	74.4%	63.8%	62.7%	57.0%	66.0%	56.0%
NO	18.0%	20.8%	23.1%	12.4%	12.7%	21.5%	13.2%	22.8%
DK/REFUSED	21.0%	20.8%	2.6%	23.8%	24.5%	21.5%	20.8%	21.2%
Net Diff.	43.0%	37.5%	51.3%	51.4%	50.0%	35.5%	52.8%	33.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
YES	61.0%	58.3%	61.3%	68.3%	60.1%	65.5%	59.0%	64.4%	57.0%	53.8%	67.0%	70.0%	65.7%	70.5%	64.3%	70.1%	61.5%
NO	18.0%	20.8%	17.5%	22.2%	17.0%	16.1%	18.5%	14.7%	21.5%	23.1%	12.4%	20.0%	12.0%	11.5%	13.7%	10.9%	15.6%
DK/REFUSED	21.0%	20.8%	21.2%	9.5%	22.8%	18.5%	22.5%	20.9%	21.5%	23.1%	20.6%	10.0%	22.2%	17.9%	22.0%	19.0%	22.9%
Net Diff.	43.0%	37.5%	43.8%	46.0%	43.1%	49.4%	40.4%	49.6%	35.5%	30.8%	54.5%	50.0%	53.7%	59.0%	50.6%	59.1%	45.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
YES	61.0%	63.6%	55.7%	66.7%	54.5%	61.1%	53.2%	58.9%	52.4%	60.5%	62.3%	57.9%	62.7%	57.7%
NO	18.0%	18.2%	22.6%	24.2%	22.1%	20.0%	23.7%	18.4%	27.6%	15.9%	23.8%	17.4%	18.3%	15.3%
DK/REFUSED	21.0%	18.2%	21.7%	9.1%	23.5%	18.9%	23.1%	22.7%	20.0%	23.5%	13.8%	24.7%	18.9%	27.0%
Net Diff.	43.0%	45.5%	33.2%	42.4%	32.4%	41.1%	29.5%	40.4%	24.8%	44.6%	38.5%	40.4%	44.4%	42.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167			
AFRICAN AMERICAN/BLACK	0.4%	0.0	0.9%	0.0	0.0	1.0%	0.0	0.0	1.2%	0.4%	0.0	-	0.5%	0.0	1.2%	0.0	0.3%	0.6%	0.0	0.6%	0.6%			
HISPANIC/LATINO	0.8%	0.0	0.9%	1.1%	1.2%	1.0%	0.7%	0.0	1.2%	0.9%	0.0	-	0.5%	0.7%	2.4%	0.0	1.0%	1.2%	0.6%	0.6%	1.2%			
ASIAN/ASIAN AMERICAN	0.2%	0.9%	0.0	0.0	0.0	0.0	0.3%	0.0	0.0	0.2%	0.0	-	0.0	0.7%	0.0	0.0	0.3%	0.0	0.0	0.0	0.6%			
WHITE/CAUCASIAN	98.0%	98.2%	97.3%	98.9%	97.6%	98.0%	98.7%	100.0%	97.0%	98.0%	97.7%	-	98.5%	97.8%	96.5%	98.8%	97.7%	97.6%	98.2%	98.8%	97.0%			
OTHER	0.4%	0.9%	0.9%	0.0	0.0	0.0	0.3%	0.0	0.0	0.2%	2.3%	-	0.5%	0.0	0.0	1.2%	0.3%	0.6%	0.6%	0.0	0.6%			
REFUSED	0.2%	0.0	0.0	0.0	1.2%	0.0	0.0	0.0	0.6%	0.2%	0.0	-	0.0	0.7%	0.0	0.0	0.3%	0.0	0.6%	0.0	0.0			



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
AFRICAN AMERICAN/BLACK	0.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.6%	0.5%	0.8%	0.0	0.0	0.0	0.0	0.0	0.9%	0.6%	0.0	0.0	0.9%	0.3%
HISPANIC/LATINO	0.8%	0.0	0.0	0.0	3.4%	6.7%	0.0	0.6%	0.5%	0.8%	1.4%	1.8%	1.2%	0.0	2.7%	0.9%	1.2%	0.0	3.7%	0.9%	0.7%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	0.0	0.0	0.0	0.0	0.3%	0.0	0.8%	0.0	0.0	0.0	0.0	0.0	0.0	0.6%	0.0	0.0	0.0	0.3%
WHITE/CAUCASIAN	98.0%	100.0%	100.0%	100.0%	96.6%	93.3%	100.0%	97.8%	98.5%	96.6%	98.6%	98.2%	98.8%	100.0%	97.3%	95.5%	97.7%	100.0%	96.3%	97.4%	97.9%
OTHER	0.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.6%	0.5%	0.8%	0.0	0.0	0.0	0.0	0.0	1.8%	0.0	0.0	0.0	0.0	0.7%
REFUSED	0.2%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9%	0.0	0.0	0.0	0.9%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
AFRICAN AMERICAN/BLACK	0.4%	1.3%	0.0	1.0%	0.0	0.0	0.0	1.0%	0.3%	0.0	0.0	0.8%	0.3%	0.0	0.0	0.9%	0.3%	0.0	0.0	0.8%	0.3%
HISPANIC/LATINO	0.8%	1.3%	0.0	1.0%	0.7%	2.6%	0.0	1.0%	0.6%	1.9%	0.0	0.8%	0.6%	2.4%	7.7%	0.9%	0.3%	0.0	4.2%	0.8%	0.6%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	0.0	0.3%	0.0	0.0	0.0	0.3%	0.0	0.0	0.0	0.3%	0.0	0.0	0.0	0.3%	0.0	0.0	0.0	0.3%
WHITE/CAUCASIAN	98.0%	96.1%	100.0%	96.0%	99.0%	97.4%	100.0%	97.1%	98.2%	98.1%	100.0%	97.5%	98.1%	97.6%	92.3%	97.4%	98.5%	100.0%	95.8%	97.5%	98.1%
OTHER	0.4%	1.3%	0.0	1.0%	0.0	0.0	0.0	0.0	0.6%	0.0	0.0	0.0	0.6%	0.0	0.0	0.0	0.6%	0.0	0.0	0.0	0.6%
REFUSED	0.2%	0.0	0.0	1.0%	0.0	0.0	0.0	1.0%	0.0	0.0	0.0	0.8%	0.0	0.0	0.0	0.9%	0.0	0.0	0.0	0.8%	0.0



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
AFRICAN AMERICAN/BLACK	0.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6%	0.0	2.1%	0.7%	0.0	0.0
HISPANIC/LATINO	0.8%	0.0	0.0	0.0	4.5%	0.0	0.0	0.0	0.0	1.0%	0.6%	1.4%	0.0	0.7%	0.9%	0.0
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	0.3%	0.0	0.0	0.0	0.4%	4.8%
WHITE/CAUCASIAN	98.0%	100.0%	100.0%	100.0%	90.9%	100.0%	100.0%	100.0%	100.0%	98.1%	97.9%	98.6%	96.8%	97.8%	98.2%	95.2%
OTHER	0.4%	0.0	0.0	0.0	4.5%	0.0	0.0	0.0	0.0	0.5%	0.3%	0.0	0.0	0.7%	0.0	0.0
REFUSED	0.2%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3%	0.0	1.1%	0.0	0.4%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
AFRICAN AMERICAN/BLACK	0.4%	0.3%	0.7%	0.6%	0.0	1.2%	0.0	0.5%	0.0	1.0%	0.0	0.0	1.4%	0.0
HISPANIC/LATINO	0.8%	0.9%	0.7%	1.8%	0.0	0.0	1.5%	0.5%	1.3%	1.0%	0.0	0.7%	1.4%	0.0
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.7%	0.0	0.0	0.0	1.5%	0.0	1.3%	0.0	0.0	0.0	0.7%	0.0
WHITE/CAUCASIAN	98.0%	98.3%	97.3%	97.6%	98.9%	97.6%	97.0%	98.2%	97.3%	97.4%	98.9%	98.1%	96.6%	100.0%
OTHER	0.4%	0.3%	0.7%	0.0	0.5%	1.2%	0.0	0.5%	0.0	0.5%	0.5%	0.7%	0.0	0.0
REFUSED	0.2%	0.3%	0.0	0.0	0.5%	0.0	0.0	0.3%	0.0	0.0	0.5%	0.4%	0.0	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
AFRICAN AMERICAN/BLACK	0.4%	0.0	0.0	0.0	0.5%	0.9%	0.4%	0.0	1.0%	1.9%	0.7%	0.0	0.0	0.0	0.0	0.0	0.3%	1.5%	0.0
HISPANIC/LATINO	0.8%	2.1%	0.0	2.4%	0.5%	0.0	0.7%	2.3%	1.0%	0.0	1.4%	2.0%	0.0	0.0	0.0	2.1%	0.7%	0.0	0.9%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	0.0	0.3%	0.9%	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	1.8%	0.0	0.0	0.0	0.0	0.0
WHITE/CAUCASIAN	98.0%	97.9%	100.0%	97.6%	98.0%	96.3%	98.6%	97.7%	97.4%	96.3%	97.9%	98.0%	98.5%	96.4%	99.3%	97.9%	98.3%	97.0%	98.7%
OTHER	0.4%	0.0	0.0	0.0	0.5%	0.9%	0.4%	0.0	0.5%	1.9%	0.0	0.0	0.5%	0.0	0.7%	0.0	0.3%	0.0	0.4%
REFUSED	0.2%	0.0	0.0	0.0	0.3%	0.9%	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	1.8%	0.0	0.0	0.3%	1.5%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
AFRICAN AMERICAN/BLACK	0.4%	0.0	1.1%	0.0	1.9%	0.4%	0.0	0.0	0.0	1.3%	0.4%	0.8%	0.0	0.8%	0.8%	0.0	0.0
HISPANIC/LATINO	0.8%	2.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8%	2.4%	1.0%	0.0	2.4%	0.0	1.0%
ASIAN/ASIAN AMERICAN	0.2%	0.0	1.1%	2.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.4%	0.0	1.0%	0.0	0.0	0.0	1.0%
WHITE/CAUCASIAN	98.0%	97.9%	96.8%	95.2%	98.1%	99.6%	100.0%	100.0%	100.0%	98.7%	96.0%	95.1%	97.1%	99.2%	96.1%	100.0%	95.9%
OTHER	0.4%	0.0	1.1%	2.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.9%	0.8%	1.0%	0.0	0.8%	0.0	1.0%
REFUSED	0.2%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4%	0.8%	0.0	0.0	0.0	0.0	1.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
AFRICAN AMERICAN/BLACK	0.4%	8.3%	0.0	0.0	0.0	0.0	0.8%	0.0
HISPANIC/LATINO	0.8%	4.2%	2.6%	1.0%	0.0	0.5%	1.2%	0.4%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	1.0%	0.0	0.0	0.0	0.4%
WHITE/CAUCASIAN	98.0%	87.5%	97.4%	97.1%	100.0%	98.6%	97.6%	98.4%
OTHER	0.4%	0.0	0.0	0.0	0.0	0.9%	0.4%	0.4%
REFUSED	0.2%	0.0	0.0	1.0%	0.0	0.0	0.0	0.4%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
AFRICAN AMERICAN/BLACK	0.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	0.0	0.6%	0.3%	0.7%
HISPANIC/LATINO	0.8%	0.0	0.4%	0.0	0.5%	1.1%	0.0	0.7%	0.0	0.8%	0.8%	1.1%	0.6%	0.7%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.4%	0.0	0.5%	1.1%	0.0	0.7%	0.0	0.3%	0.0	0.0	0.3%	0.0
WHITE/CAUCASIAN	98.0%	100.0%	98.3%	100.0%	98.1%	96.7%	99.4%	97.9%	99.0%	98.1%	97.7%	97.8%	98.1%	97.8%
OTHER	0.4%	0.0	0.4%	0.0	0.5%	0.0	0.6%	0.0	1.0%	0.3%	0.8%	0.6%	0.3%	0.7%
REFUSED	0.2%	0.0	0.4%	0.0	0.5%	1.1%	0.0	0.7%	0.0	0.0	0.8%	0.0	0.3%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
18-29	4.8%	3.6%	7.3%	2.1%	4.7%	6.0%	4.6%	0.0	5.3%	4.8%	4.7%	-	7.5%	3.7%	4.7%	0.0	3.0%	2.4%	3.0%	4.2%	7.2%
30-40	7.8%	13.6%	9.1%	9.5%	3.5%	2.0%	8.5%	7.7%	6.5%	7.9%	7.0%	-	9.0%	6.7%	10.6%	3.8%	7.0%	7.3%	5.4%	12.6%	5.4%
41-55	21.0%	22.7%	23.6%	16.8%	23.5%	18.0%	24.9%	7.7%	16.0%	21.2%	18.6%	-	25.4%	21.6%	16.5%	13.8%	18.1%	15.2%	12.0%	29.9%	21.0%
56-65	22.0%	21.8%	19.1%	23.2%	21.2%	25.0%	21.6%	30.8%	23.1%	22.5%	16.3%	-	22.4%	24.6%	17.6%	21.2%	21.7%	19.4%	20.5%	17.4%	28.1%
OVER 65	42.8%	37.3%	40.0%	46.3%	44.7%	47.0%	39.0%	53.8%	46.7%	42.0%	51.2%	-	35.3%	39.6%	49.4%	60.0%	47.8%	54.5%	57.2%	34.7%	36.5%
REFUSED	1.6%	0.9%	0.9%	2.1%	2.4%	2.0%	1.3%	0.0	2.4%	1.5%	2.3%	-	0.5%	3.7%	1.2%	1.2%	2.3%	1.2%	1.8%	1.2%	1.8%
Mean	56.83	55.21	55.09	58.16	57.76	58.54	55.99	61.08	57.85	56.73	57.94	-	54.55	57.15	57.17	61.74	58.40	59.39	60.21	54.18	56.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
18-29	4.8%	5.3%	5.6%	3.8%	2.3%	3.8%	1.7%	3.4%	3.5%	3.4%	4.2%	3.5%	5.2%	3.9%	3.4%	4.2%	3.3%	1.6%	5.1%
30-40	7.8%	7.5%	8.1%	5.1%	10.5%	0.0	15.0%	7.6%	8.8%	6.7%	8.4%	12.9%	1.7%	6.0%	11.2%	2.8%	10.7%	9.7%	11.9%
41-55	21.0%	21.8%	23.8%	13.9%	18.6%	23.1%	16.7%	20.9%	20.2%	21.5%	18.2%	12.9%	25.9%	21.9%	21.3%	22.2%	21.5%	21.0%	22.0%
56-65	22.0%	22.8%	22.2%	25.3%	16.3%	11.5%	18.3%	18.6%	19.3%	18.1%	29.4%	23.5%	37.9%	23.6%	24.7%	22.9%	17.4%	19.4%	15.3%
OVER 65	42.8%	41.4%	39.4%	49.4%	51.2%	61.5%	46.7%	47.5%	47.4%	47.7%	39.2%	45.9%	29.3%	42.1%	37.1%	45.1%	46.3%	48.4%	44.1%
REFUSED	1.6%	1.3%	0.9%	2.5%	1.2%	0.0	1.7%	1.9%	0.9%	2.7%	0.7%	1.2%	0.0	2.6%	2.2%	2.8%	0.8%	0.0	1.7%
Mean	56.83	56.55	55.89	59.24	57.94	60.19	56.95	57.72	57.50	57.89	57.06	57.22	56.82	57.46	56.03	58.35	56.83	57.96	55.62

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
18-29	4.8%	4.0%	4.2%	3.9%	6.9%	13.3%	0.0	6.0%	7.5%	3.4%	2.8%	3.5%	2.3%	3.9%	5.4%	4.5%	5.8%	4.3%	3.7%	5.1%	4.9%
30-40	7.8%	4.0%	6.2%	2.6%	0.0	0.0	0.0	6.9%	6.0%	8.4%	9.1%	7.0%	10.5%	7.2%	16.2%	6.2%	7.6%	5.8%	11.1%	4.3%	9.4%
41-55	21.0%	23.4%	31.2%	18.4%	10.3%	6.7%	14.3%	23.6%	27.1%	17.6%	16.1%	12.3%	18.6%	24.4%	18.9%	19.6%	18.7%	24.6%	7.4%	21.4%	21.3%
56-65	22.0%	21.0%	16.7%	23.7%	24.1%	33.3%	14.3%	22.3%	20.6%	25.2%	21.7%	22.8%	20.9%	21.7%	16.2%	23.2%	22.8%	23.2%	25.9%	23.9%	20.6%
OVER 65	42.8%	46.0%	41.7%	48.7%	55.2%	46.7%	64.3%	40.6%	37.7%	45.4%	46.9%	49.1%	45.3%	41.7%	40.5%	43.8%	43.9%	42.0%	48.1%	42.7%	42.5%
REFUSED	1.6%	1.6%	0.0	2.6%	3.4%	0.0	7.1%	0.6%	1.0%	0.0	3.5%	5.3%	2.3%	1.1%	2.7%	2.7%	1.2%	0.0	3.7%	2.6%	1.4%
Mean	56.83	58.00	56.17	59.20	60.23	57.77	63.08	56.19	55.18	57.86	58.10	58.99	57.52	56.83	54.47	57.56	56.87	57.07	58.42	57.54	56.34

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
18-29	4.8%	10.4%	0.0	5.0%	3.6%	12.8%	0.0	2.9%	4.7%	7.5%	5.6%	5.0%	4.2%	7.3%	15.4%	4.3%	4.2%	4.5%	8.3%	4.2%	4.8%
30-40	7.8%	9.1%	6.2%	5.0%	8.5%	7.7%	5.6%	3.8%	9.2%	3.8%	5.6%	5.0%	9.7%	9.8%	7.7%	4.3%	8.8%	6.8%	4.2%	5.9%	8.9%
41-55	21.0%	31.2%	18.8%	16.8%	19.9%	25.6%	22.2%	18.1%	21.3%	24.5%	27.8%	20.7%	20.1%	24.4%	15.4%	19.1%	21.5%	20.5%	20.8%	17.6%	22.4%
56-65	22.0%	18.2%	25.0%	21.8%	22.9%	17.9%	38.9%	25.7%	20.4%	20.8%	16.7%	19.0%	23.7%	19.5%	38.5%	21.7%	21.8%	22.7%	20.8%	20.2%	22.7%
OVER 65	42.8%	28.6%	50.0%	50.5%	43.5%	35.9%	27.8%	47.6%	42.9%	43.4%	38.9%	47.9%	40.9%	39.0%	23.1%	47.8%	42.3%	45.5%	45.8%	49.6%	39.6%
REFUSED	1.6%	2.6%	0.0	1.0%	1.6%	0.0	5.6%	1.9%	1.5%	0.0	5.6%	2.5%	1.3%	0.0	0.0	2.6%	1.5%	0.0	0.0	2.5%	1.6%
Mean	56.83	52.08	59.81	58.56	57.28	52.92	57.97	59.28	56.48	56.50	55.82	57.87	56.55	54.79	52.42	58.45	56.71	57.48	56.73	58.41	56.16

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
18-29	4.8%	10.4%	1.3%	0.0	25.0%	5.1%	7.0%	4.2%	0.0	0.0	9.1%	0.0	0.0	7.1%	1.7%
30-40	7.8%	3.0%	10.3%	7.7%	37.5%	6.6%	6.6%	11.1%	7.7%	0.0	36.4%	0.0	16.7%	7.1%	7.0%
41-55	21.0%	17.9%	20.6%	23.1%	25.0%	21.8%	22.1%	12.5%	30.8%	25.0%	27.3%	40.0%	33.3%	14.3%	20.9%
56-65	22.0%	16.4%	25.8%	23.1%	0.0	21.8%	20.9%	22.2%	23.1%	25.0%	9.1%	20.0%	0.0	28.6%	25.2%
OVER 65	42.8%	50.7%	39.4%	46.2%	12.5%	43.6%	42.6%	48.6%	38.5%	45.0%	18.2%	40.0%	50.0%	42.9%	41.7%
REFUSED	1.6%	1.5%	2.6%	0.0	0.0	1.2%	0.8%	1.4%	0.0	5.0%	0.0	0.0	0.0	0.0	3.5%
Mean	56.83	56.88	57.28	58.65	39.38	57.01	56.22	57.68	57.19	60.29	45.64	58.10	55.33	57.04	58.10

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
18-29	4.8%	6.2%	4.9%	0.0	22.7%	0.0	0.0	9.1%	7.7%	4.8%	6.4%	2.1%	4.3%	7.7%	1.3%	0.0
30-40	7.8%	12.5%	6.6%	10.5%	13.6%	25.0%	11.1%	18.2%	7.7%	5.7%	7.6%	9.3%	9.6%	7.4%	8.3%	4.8%
41-55	21.0%	28.1%	19.7%	36.8%	9.1%	37.5%	22.2%	0.0	7.7%	21.4%	22.9%	19.3%	23.4%	23.5%	18.0%	9.5%
56-65	22.0%	25.0%	23.0%	10.5%	27.3%	0.0	0.0	27.3%	15.4%	21.9%	22.0%	20.0%	23.4%	21.3%	22.8%	14.3%
OVER 65	42.8%	28.1%	44.3%	42.1%	27.3%	37.5%	66.7%	36.4%	53.8%	45.7%	40.2%	45.7%	38.3%	39.0%	47.4%	71.4%
REFUSED	1.6%	0.0	1.6%	0.0	0.0	0.0	0.0	9.1%	7.7%	0.5%	0.9%	3.6%	1.1%	1.1%	2.2%	0.0
Mean	56.83	53.31	57.38	55.95	49.25	51.88	59.22	54.30	58.04	57.56	55.90	57.80	56.00	55.30	58.68	62.74

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
18-29	4.8%	4.3%	6.0%	4.2%	4.3%	7.1%	4.5%	5.0%	4.0%	5.2%	4.8%	5.2%	5.4%	3.4%
30-40	7.8%	8.6%	6.0%	7.8%	9.2%	4.8%	7.6%	7.3%	9.3%	5.7%	9.0%	8.6%	6.8%	8.5%
41-55	21.0%	19.1%	25.3%	16.9%	21.2%	23.8%	27.3%	21.2%	22.7%	20.2%	22.2%	19.5%	19.0%	23.7%
56-65	22.0%	22.6%	20.7%	24.7%	20.7%	21.4%	19.7%	22.5%	16.0%	24.4%	20.6%	17.6%	28.6%	23.7%
OVER 65	42.8%	44.0%	40.0%	44.6%	43.5%	41.7%	37.9%	42.4%	45.3%	42.5%	42.3%	47.9%	38.1%	37.3%
REFUSED	1.6%	1.4%	2.0%	1.8%	1.1%	1.2%	3.0%	1.6%	2.7%	2.1%	1.1%	1.1%	2.0%	3.4%
Mean	56.83	57.15	56.10	57.68	56.67	56.33	55.80	56.84	56.65	57.30	56.37	57.01	56.77	56.40

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
18-29	4.8%	6.3%	9.1%	6.0%	4.3%	4.6%	4.2%	6.8%	4.6%	7.4%	3.5%	5.9%	4.1%	1.8%	5.0%	6.4%	3.7%	6.0%	3.0%
30-40	7.8%	14.7%	27.3%	13.1%	6.1%	0.9%	8.1%	15.9%	5.1%	1.9%	6.3%	13.7%	7.1%	0.0	9.9%	19.1%	6.7%	1.5%	8.3%
41-55	21.0%	22.1%	18.2%	22.6%	20.7%	22.0%	20.1%	20.5%	18.4%	14.8%	19.7%	23.5%	23.0%	29.1%	20.6%	19.1%	19.5%	17.9%	20.0%
56-65	22.0%	15.8%	0.0	17.9%	23.2%	31.2%	20.1%	11.4%	25.5%	33.3%	22.5%	19.6%	20.9%	29.1%	17.7%	17.0%	23.6%	38.8%	19.1%
OVER 65	42.8%	37.9%	45.5%	36.9%	44.4%	39.4%	46.3%	45.5%	44.4%	40.7%	45.8%	31.4%	44.4%	38.2%	46.8%	34.0%	45.5%	35.8%	48.3%
REFUSED	1.6%	3.2%	0.0	3.6%	1.3%	1.8%	1.1%	0.0	2.0%	1.9%	2.1%	5.9%	0.5%	1.8%	0.0	4.3%	1.0%	0.0	1.3%
Mean	56.83	53.90	50.86	54.31	57.60	58.34	57.32	54.32	58.04	58.04	58.04	53.51	57.17	58.64	56.60	52.74	57.90	58.00	57.87

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
18-29	4.8%	6.2%	6.3%	2.4%	9.4%	4.5%	0.0	3.1%	4.3%	6.5%	4.9%	8.1%	1.0%	4.2%	5.5%	4.7%	4.1%
30-40	7.8%	10.4%	4.2%	0.0	7.5%	7.1%	14.3%	9.2%	4.3%	9.1%	8.9%	11.4%	5.9%	6.8%	7.1%	7.4%	11.2%
41-55	21.0%	25.0%	24.2%	28.6%	20.8%	20.3%	0.0	15.4%	23.9%	20.8%	21.3%	22.0%	20.6%	20.3%	17.3%	20.3%	26.5%
56-65	22.0%	14.6%	22.1%	19.0%	24.5%	24.4%	14.3%	23.1%	24.8%	26.0%	19.1%	22.8%	14.7%	28.0%	18.9%	21.6%	19.4%
OVER 65	42.8%	41.7%	41.1%	45.2%	37.7%	41.7%	71.4%	44.6%	42.7%	35.1%	44.9%	35.0%	56.9%	38.1%	50.4%	44.6%	37.8%
REFUSED	1.6%	2.1%	2.1%	4.8%	0.0	1.9%	0.0	4.6%	0.0	2.6%	0.9%	0.8%	1.0%	2.5%	0.8%	1.4%	1.0%
Mean	56.83	55.00	56.65	58.91	54.94	57.12	61.50	57.86	57.62	55.33	56.64	54.07	59.75	57.05	57.74	57.17	55.21

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
18-29	4.8%	100.0%	0.0	0.0	0.0	0.0	5.2%	4.4%
30-40	7.8%	0.0	100.0%	0.0	0.0	0.0	6.8%	8.8%
41-55	21.0%	0.0	0.0	100.0%	0.0	0.0	19.2%	22.8%
56-65	22.0%	0.0	0.0	0.0	100.0%	0.0	23.6%	20.4%
OVER 65	42.8%	0.0	0.0	0.0	0.0	100.0%	43.6%	42.0%
REFUSED	1.6%	0.0	0.0	0.0	0.0	0.0	1.6%	1.6%
Mean	56.83	23.50	35.00	48.00	60.50	67.00	57.22	56.44

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
18-29	4.8%	100.0%	0.0	38.1%	0.0	14.3%	0.0	8.6%	0.0	100.0%	0.0	43.3%	0.0	16.7%	0.0	9.5%	0.0
30-40	7.8%	0.0	8.3%	61.9%	0.0	23.2%	0.0	14.0%	0.0	0.0	7.3%	56.7%	0.0	21.8%	0.0	12.4%	0.0
41-55	21.0%	0.0	22.4%	0.0	24.5%	62.5%	0.0	37.8%	0.0	0.0	20.6%	0.0	22.2%	61.5%	0.0	35.0%	0.0
56-65	22.0%	0.0	23.5%	0.0	25.6%	0.0	34.0%	39.6%	0.0	0.0	25.3%	0.0	27.3%	0.0	35.1%	43.1%	0.0
OVER 65	42.8%	0.0	45.7%	0.0	49.9%	0.0	66.0%	0.0	100.0%	0.0	46.8%	0.0	50.5%	0.0	64.9%	0.0	100.0%
REFUSED	1.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.83	23.50	58.54	30.62	60.68	41.48	64.79	49.01	67.00	23.50	59.11	30.02	61.00	41.08	64.72	49.45	67.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
18-29	4.8%	100.0%	0.0	33.3%	0.0	12.2%	0.0	7.8%	0.0	5.4%	3.1%	2.2%	6.2%	2.9%
30-40	7.8%	0.0	9.4%	66.7%	0.0	24.4%	0.0	15.6%	0.0	7.8%	7.7%	5.6%	9.0%	5.1%
41-55	21.0%	0.0	24.3%	0.0	26.8%	63.3%	0.0	40.4%	0.0	19.2%	26.2%	17.4%	23.0%	16.8%
56-65	22.0%	0.0	21.7%	0.0	23.9%	0.0	32.7%	36.2%	0.0	22.2%	21.5%	23.6%	21.1%	24.8%
OVER 65	42.8%	0.0	44.7%	0.0	49.3%	0.0	67.3%	0.0	100.0%	44.1%	39.2%	49.4%	39.1%	48.9%
REFUSED	1.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4%	2.3%	1.7%	1.6%	1.5%
Mean	56.83	23.50	57.99	31.17	60.36	41.83	64.88	48.58	67.00	56.92	56.59	59.25	55.50	59.18

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
MALE	50.0%	50.0%	50.0%	49.5%	50.6%	50.0%	48.9%	23.1%	54.4%	50.1%	48.8%	-	48.3%	51.5%	45.9%	56.2%	51.2%	50.9%	47.6%	50.3%	52.1%
FEMALE	50.0%	50.0%	50.0%	50.5%	49.4%	50.0%	51.1%	76.9%	45.6%	49.9%	51.2%	-	51.7%	48.5%	54.1%	43.8%	48.8%	49.1%	52.4%	49.7%	47.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
MALE	50.0%	50.9%	48.8%	59.5%	50.0%	61.5%	45.0%	53.6%	56.1%	51.7%	56.6%	56.5%	56.9%	54.1%	50.6%	56.2%	51.2%	54.8%	47.5%
FEMALE	50.0%	49.1%	51.2%	40.5%	50.0%	38.5%	55.0%	46.4%	43.9%	48.3%	43.4%	43.5%	43.1%	45.9%	49.4%	43.8%	48.8%	45.2%	52.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
MALE	50.0%	62.1%	54.2%	67.1%	51.7%	40.0%	64.3%	51.3%	52.8%	48.7%	49.0%	50.9%	47.7%	56.1%	51.4%	42.0%	48.5%	44.9%	70.4%	48.7%	49.8%
FEMALE	50.0%	37.9%	45.8%	32.9%	48.3%	60.0%	35.7%	48.7%	47.2%	51.3%	51.0%	49.1%	52.3%	43.9%	48.6%	58.0%	51.5%	55.1%	29.6%	51.3%	50.2%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
MALE	50.0%	45.5%	56.2%	53.5%	49.7%	56.4%	50.0%	44.8%	50.9%	43.4%	44.4%	50.4%	51.3%	41.5%	46.2%	46.1%	52.6%	52.3%	41.7%	49.6%	50.5%
FEMALE	50.0%	54.5%	43.8%	46.5%	50.3%	43.6%	50.0%	55.2%	49.1%	56.6%	55.6%	49.6%	48.7%	58.5%	53.8%	53.9%	47.4%	47.7%	58.3%	50.4%	49.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
MALE	50.0%	64.2%	52.3%	53.8%	62.5%	44.4%	50.4%	63.9%	38.5%	65.0%	72.7%	80.0%	50.0%	42.9%	36.5%
FEMALE	50.0%	35.8%	47.7%	46.2%	37.5%	55.6%	49.6%	36.1%	61.5%	35.0%	27.3%	20.0%	50.0%	57.1%	63.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
MALE	50.0%	62.5%	52.5%	57.9%	36.4%	50.0%	66.7%	81.8%	53.8%	52.9%	50.9%	49.3%	52.1%	50.4%	49.6%	57.1%
FEMALE	50.0%	37.5%	47.5%	42.1%	63.6%	50.0%	33.3%	18.2%	46.2%	47.1%	49.1%	50.7%	47.9%	49.6%	50.4%	42.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
MALE	50.0%	47.4%	56.0%	100.0%	0.0	100.0%	0.0	50.5%	48.0%	100.0%	0.0	46.8%	57.1%	49.2%
FEMALE	50.0%	52.6%	44.0%	0.0	100.0%	0.0	100.0%	49.5%	52.0%	0.0	100.0%	53.2%	42.9%	50.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
MALE	50.0%	46.3%	45.5%	46.4%	50.0%	49.5%	50.2%	100.0%	100.0%	100.0%	100.0%	0.0	0.0	0.0	0.0	48.9%	46.8%	47.8%	46.5%
FEMALE	50.0%	53.7%	54.5%	53.6%	50.0%	50.5%	49.8%	0.0	0.0	0.0	0.0	100.0%	100.0%	100.0%	100.0%	51.1%	53.2%	52.2%	53.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
MALE	50.0%	43.8%	60.0%	52.4%	66.0%	44.4%	57.1%	52.3%	43.6%	37.7%	56.4%	52.8%	60.8%	100.0%	100.0%	0.0	0.0
FEMALE	50.0%	56.2%	40.0%	47.6%	34.0%	55.6%	42.9%	47.7%	56.4%	62.3%	43.6%	47.2%	39.2%	0.0	0.0	100.0%	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
MALE	50.0%	54.2%	43.6%	45.7%	53.6%	50.9%	100.0%	0.0
FEMALE	50.0%	45.8%	56.4%	54.3%	46.4%	49.1%	0.0	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
MALE	50.0%	54.2%	49.8%	47.6%	50.3%	46.4%	51.9%	49.3%	50.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	50.0%	45.8%	50.2%	52.4%	49.7%	53.6%	48.1%	50.7%	49.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. GENDER:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
MALE	50.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	50.5%	48.5%	51.1%	49.4%	50.4%
FEMALE	50.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	49.5%	51.5%	48.9%	50.6%	49.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
LANDLINE PHONE	33.2%	27.3%	14.5%	40.0%	43.5%	45.0%	31.5%	61.5%	35.5%	33.0%	34.9%	-	27.9%	26.9%	45.9%	43.8%	36.8%	44.8%	100.0%	0.0	0.0
MOBILE PHONE	33.4%	40.0%	39.1%	31.6%	25.9%	28.0%	35.4%	23.1%	31.4%	33.5%	32.6%	-	32.8%	35.8%	32.9%	31.2%	33.8%	32.1%	0.0	100.0%	0.0
TEXT	33.4%	32.7%	46.4%	28.4%	30.6%	27.0%	33.1%	15.4%	33.1%	33.5%	32.6%	-	39.3%	37.3%	21.2%	25.0%	29.4%	23.0%	0.0	0.0	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
LANDLINE PHONE	33.2%	31.8%	33.1%	26.6%	33.7%	42.3%	30.0%	31.2%	39.5%	24.8%	28.7%	25.9%	32.8%	33.5%	34.8%	32.6%	33.9%	32.3%	35.6%
MOBILE PHONE	33.4%	33.8%	35.3%	27.8%	34.9%	30.8%	36.7%	36.5%	33.3%	38.9%	32.2%	35.3%	27.6%	34.8%	31.5%	36.8%	33.9%	33.9%	33.9%
TEXT	33.4%	34.3%	31.6%	45.6%	31.4%	26.9%	33.3%	32.3%	27.2%	36.2%	39.2%	38.8%	39.7%	31.8%	33.7%	30.6%	32.2%	33.9%	30.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
LANDLINE PHONE	33.2%	34.7%	47.9%	26.3%	34.5%	40.0%	28.6%	29.9%	26.6%	35.3%	33.6%	38.6%	30.2%	28.9%	27.0%	25.9%	43.9%	33.3%	37.0%	25.6%	35.9%
MOBILE PHONE	33.4%	36.3%	22.9%	44.7%	17.2%	6.7%	28.6%	35.2%	38.7%	29.4%	35.0%	31.6%	37.2%	36.7%	37.8%	39.3%	25.1%	30.4%	25.9%	35.9%	33.8%
TEXT	33.4%	29.0%	29.2%	28.9%	48.3%	53.3%	42.9%	34.9%	34.7%	35.3%	31.5%	29.8%	32.6%	34.4%	35.1%	34.8%	31.0%	36.2%	37.0%	38.5%	30.3%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
LANDLINE PHONE	33.2%	35.1%	31.2%	29.7%	34.0%	30.8%	33.3%	24.8%	36.1%	28.3%	44.4%	28.9%	35.1%	36.6%	38.5%	22.6%	36.3%	25.0%	54.2%	26.9%	35.1%
MOBILE PHONE	33.4%	37.7%	31.2%	35.6%	31.7%	33.3%	50.0%	37.1%	31.4%	34.0%	27.8%	39.7%	31.2%	34.1%	38.5%	44.3%	29.3%	38.6%	25.0%	37.8%	31.6%
TEXT	33.4%	27.3%	37.5%	34.7%	34.3%	35.9%	16.7%	38.1%	32.5%	37.7%	27.8%	31.4%	33.8%	29.3%	23.1%	33.0%	34.4%	36.4%	20.8%	35.3%	33.2%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
LANDLINE PHONE	33.2%	41.8%	37.4%	46.2%	37.5%	27.6%	30.7%	27.8%	46.2%	40.0%	63.6%	0.0	33.3%	35.7%	37.4%
MOBILE PHONE	33.4%	23.9%	29.0%	38.5%	25.0%	38.5%	35.2%	31.9%	23.1%	35.0%	27.3%	80.0%	33.3%	21.4%	31.3%
TEXT	33.4%	34.3%	33.5%	15.4%	37.5%	33.9%	34.0%	40.3%	30.8%	25.0%	9.1%	20.0%	33.3%	42.9%	31.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
LANDLINE PHONE	33.2%	34.4%	36.1%	31.6%	45.5%	25.0%	66.7%	45.5%	53.8%	25.7%	31.4%	34.3%	37.2%	29.4%	37.7%	57.1%
MOBILE PHONE	33.4%	21.9%	36.1%	42.1%	31.8%	25.0%	11.1%	18.2%	15.4%	38.1%	34.1%	32.1%	29.8%	35.3%	31.1%	23.8%
TEXT	33.4%	43.8%	27.9%	26.3%	22.7%	50.0%	22.2%	36.4%	30.8%	36.2%	34.5%	33.6%	33.0%	35.3%	31.1%	19.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
LANDLINE PHONE	33.2%	35.7%	27.3%	33.1%	38.0%	28.6%	25.8%	32.7%	36.0%	29.0%	36.5%	37.8%	25.2%	40.7%
MOBILE PHONE	33.4%	32.3%	36.0%	34.9%	29.9%	31.0%	42.4%	33.2%	30.7%	34.7%	31.7%	34.1%	30.6%	28.8%
TEXT	33.4%	32.0%	36.7%	31.9%	32.1%	40.5%	31.8%	34.0%	33.3%	36.3%	31.7%	28.1%	44.2%	30.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
LANDLINE PHONE	33.2%	42.1%	36.4%	42.9%	30.6%	27.5%	31.8%	38.6%	30.1%	31.5%	29.6%	45.1%	31.1%	23.6%	34.0%	48.9%	33.0%	29.9%	33.9%
MOBILE PHONE	33.4%	27.4%	45.5%	25.0%	34.9%	33.0%	35.7%	29.5%	34.2%	31.5%	35.2%	25.5%	35.7%	34.5%	36.2%	27.7%	33.7%	31.3%	34.3%
TEXT	33.4%	30.5%	18.2%	32.1%	34.4%	39.4%	32.5%	31.8%	35.7%	37.0%	35.2%	29.4%	33.2%	41.8%	29.8%	23.4%	33.3%	38.8%	31.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
LANDLINE PHONE	33.2%	35.4%	23.2%	23.8%	22.6%	38.0%	85.7%	53.8%	29.9%	32.5%	28.9%	32.5%	24.5%	37.3%	27.6%	38.5%	30.6%
MOBILE PHONE	33.4%	27.1%	38.9%	35.7%	41.5%	31.6%	14.3%	24.6%	35.9%	32.5%	35.1%	35.0%	35.3%	28.8%	37.8%	33.8%	31.6%
TEXT	33.4%	37.5%	37.9%	40.5%	35.8%	30.5%	0.0	21.5%	34.2%	35.1%	36.0%	32.5%	40.2%	33.9%	34.6%	27.7%	37.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
LANDLINE PHONE	33.2%	20.8%	23.1%	19.0%	30.9%	44.4%	31.6%	34.8%
MOBILE PHONE	33.4%	29.2%	53.8%	47.6%	26.4%	27.1%	33.6%	33.2%
TEXT	33.4%	50.0%	23.1%	33.3%	42.7%	28.5%	34.8%	32.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
LANDLINE PHONE	33.2%	20.8%	33.8%	22.2%	34.7%	20.2%	39.8%	24.5%	44.4%	7.7%	33.0%	23.3%	32.9%	21.8%	36.3%	21.2%	45.0%
MOBILE PHONE	33.4%	29.2%	33.8%	44.4%	31.9%	46.4%	26.9%	38.5%	27.1%	38.5%	33.5%	43.3%	32.4%	46.2%	28.0%	39.4%	26.6%
TEXT	33.4%	50.0%	32.5%	33.3%	33.3%	33.3%	33.3%	37.1%	28.5%	53.8%	33.5%	33.3%	34.7%	32.1%	35.7%	39.4%	28.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. INTERVIEW:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
LANDLINE PHONE	33.2%	36.4%	34.5%	21.2%	36.6%	18.9%	43.6%	27.7%	43.8%	29.5%	43.8%	37.1%	31.1%	33.6%
MOBILE PHONE	33.4%	18.2%	34.0%	45.5%	31.5%	46.7%	25.6%	37.6%	27.6%	34.9%	29.2%	33.7%	33.2%	37.2%
TEXT	33.4%	45.5%	31.5%	33.3%	31.9%	34.4%	30.8%	34.8%	28.6%	35.7%	26.9%	29.2%	35.7%	29.2%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
BUNCOMBE	22.0%	100.0%	0.0	0.0	0.0	0.0	23.3%	15.4%	18.9%	21.4%	27.9%	-	28.4%	17.2%	20.0%	16.2%	17.7%	18.2%	18.1%	26.3%	21.6%
HENDERSON	22.0%	0.0	100.0%	0.0	0.0	0.0	21.0%	15.4%	24.9%	22.1%	20.9%	-	22.9%	17.2%	23.5%	26.2%	21.4%	24.8%	9.6%	25.7%	30.5%
EAST	19.0%	0.0	0.0	100.0%	0.0	0.0	19.7%	30.8%	17.2%	18.8%	20.9%	-	17.9%	23.1%	12.9%	21.2%	19.7%	17.0%	22.9%	18.0%	16.2%
CENTRAL	17.0%	0.0	0.0	0.0	100.0%	0.0	18.7%	30.8%	13.6%	16.6%	20.9%	-	17.9%	23.9%	10.6%	10.0%	16.4%	10.3%	22.3%	13.2%	15.6%
WEST	20.0%	0.0	0.0	0.0	0.0	100.0%	17.4%	7.7%	25.4%	21.0%	9.3%	-	12.9%	18.7%	32.9%	26.2%	24.7%	29.7%	27.1%	16.8%	16.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
BUNCOMBE	22.0%	22.1%	20.3%	29.1%	22.1%	15.4%	25.0%	21.3%	18.4%	23.5%	21.7%	22.4%	20.7%	24.9%	24.7%	25.0%	20.7%	25.8%	15.3%
HENDERSON	22.0%	23.3%	21.6%	30.4%	19.8%	11.5%	23.3%	24.0%	21.9%	25.5%	24.5%	27.1%	20.7%	21.9%	19.1%	23.6%	23.1%	21.0%	25.4%
EAST	19.0%	18.0%	20.0%	10.1%	20.9%	23.1%	20.0%	20.5%	21.1%	20.1%	14.0%	15.3%	12.1%	21.5%	21.3%	21.5%	13.2%	9.7%	16.9%
CENTRAL	17.0%	16.0%	16.6%	13.9%	19.8%	26.9%	16.7%	17.1%	20.2%	14.8%	17.5%	16.5%	19.0%	15.5%	16.9%	14.6%	19.0%	19.4%	18.6%
WEST	20.0%	20.6%	21.6%	16.5%	17.4%	23.1%	15.0%	17.1%	18.4%	16.1%	22.4%	18.8%	27.6%	16.3%	18.0%	15.3%	24.0%	24.2%	23.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
BUNCOMBE	22.0%	21.8%	29.2%	17.1%	13.8%	13.3%	14.3%	21.4%	21.1%	21.8%	25.2%	31.6%	20.9%	25.0%	24.3%	24.1%	17.0%	26.1%	22.2%	19.7%	22.0%
HENDERSON	22.0%	29.8%	20.8%	35.5%	27.6%	26.7%	28.6%	24.2%	21.1%	29.4%	19.6%	14.0%	23.3%	37.2%	48.6%	14.3%	5.3%	27.5%	29.6%	22.2%	19.9%
EAST	19.0%	19.4%	16.7%	21.1%	20.7%	26.7%	14.3%	18.2%	17.6%	19.3%	16.1%	14.0%	17.4%	11.7%	5.4%	20.5%	28.7%	13.0%	7.4%	19.7%	21.3%
CENTRAL	17.0%	11.3%	14.6%	9.2%	17.2%	20.0%	14.3%	16.0%	17.1%	14.3%	20.3%	19.3%	20.9%	14.4%	8.1%	14.3%	23.4%	18.8%	14.8%	17.1%	16.7%
WEST	20.0%	17.7%	18.8%	17.1%	20.7%	13.3%	28.6%	20.1%	23.1%	15.1%	18.9%	21.1%	17.4%	11.7%	13.5%	26.8%	25.7%	14.5%	25.9%	21.4%	20.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRILL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
BUNCOMBE	22.0%	24.7%	18.8%	18.8%	22.5%	28.2%	16.7%	19.0%	22.5%	30.2%	11.1%	18.2%	22.7%	39.0%	15.4%	17.4%	21.8%	36.4%	29.2%	19.3%	20.4%
HENDERSON	22.0%	23.4%	25.0%	23.8%	20.9%	23.1%	22.2%	24.8%	21.0%	26.4%	27.8%	19.0%	22.1%	19.5%	30.8%	20.9%	22.4%	11.4%	20.8%	22.7%	23.3%
EAST	19.0%	9.1%	18.8%	17.8%	21.9%	15.4%	16.7%	21.0%	18.9%	11.3%	5.6%	21.5%	20.1%	14.6%	7.7%	18.3%	20.2%	18.2%	12.5%	19.3%	19.5%
CENTRAL	17.0%	15.6%	18.8%	15.8%	17.6%	17.9%	11.1%	16.2%	17.5%	13.2%	11.1%	20.7%	16.6%	14.6%	23.1%	18.3%	16.6%	20.5%	16.7%	19.3%	15.7%
WEST	20.0%	27.3%	18.8%	23.8%	17.0%	15.4%	33.3%	19.0%	20.1%	18.9%	44.4%	20.7%	18.5%	12.2%	23.1%	25.2%	19.0%	13.6%	20.8%	19.3%	21.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
BUNCOMBE	22.0%	19.4%	26.5%	15.4%	12.5%	20.6%	20.9%	22.2%	7.7%	30.0%	18.2%	0.0	33.3%	50.0%	21.7%
HENDERSON	22.0%	25.4%	18.1%	23.1%	37.5%	23.0%	20.9%	38.9%	30.8%	25.0%	18.2%	60.0%	33.3%	7.1%	12.2%
EAST	19.0%	19.4%	18.7%	15.4%	25.0%	19.1%	20.5%	11.1%	0.0	10.0%	18.2%	0.0	16.7%	14.3%	26.1%
CENTRAL	17.0%	11.9%	18.7%	7.7%	25.0%	17.5%	15.6%	16.7%	38.5%	5.0%	27.3%	40.0%	16.7%	21.4%	17.4%
WEST	20.0%	23.9%	18.1%	38.5%	0.0	19.8%	22.1%	11.1%	23.1%	30.0%	18.2%	0.0	0.0	7.1%	22.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
BUNCOMBE	22.0%	18.8%	18.0%	31.6%	18.2%	12.5%	33.3%	45.5%	23.1%	21.9%	20.7%	24.3%	21.3%	21.3%	22.8%	33.3%
HENDERSON	22.0%	37.5%	45.9%	21.1%	13.6%	25.0%	11.1%	9.1%	15.4%	20.5%	23.5%	20.7%	29.8%	22.1%	21.9%	14.3%
EAST	19.0%	6.2%	14.8%	10.5%	4.5%	25.0%	22.2%	18.2%	23.1%	20.0%	19.2%	17.9%	16.0%	18.8%	19.3%	23.8%
CENTRAL	17.0%	18.8%	13.1%	5.3%	22.7%	25.0%	22.2%	27.3%	30.8%	16.2%	16.8%	17.9%	19.1%	15.8%	18.4%	23.8%
WEST	20.0%	18.8%	8.2%	31.6%	40.9%	12.5%	11.1%	0.0	7.7%	21.4%	19.8%	19.3%	13.8%	22.1%	17.5%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
BUNCOMBE	22.0%	20.6%	25.3%	19.9%	21.2%	26.2%	24.2%	22.5%	18.7%	22.8%	22.2%	19.5%	25.2%	25.4%
HENDERSON	22.0%	22.3%	21.3%	22.3%	22.3%	21.4%	21.2%	20.7%	28.0%	20.2%	21.2%	20.6%	25.9%	15.3%
EAST	19.0%	20.9%	14.7%	22.3%	19.6%	11.9%	18.2%	19.1%	16.0%	18.7%	19.6%	20.6%	16.3%	20.3%
CENTRAL	17.0%	16.0%	19.3%	16.3%	15.8%	19.0%	19.7%	17.3%	18.7%	17.6%	16.9%	16.5%	16.3%	18.6%
WEST	20.0%	20.3%	19.3%	19.3%	21.2%	21.4%	16.7%	20.4%	18.7%	20.7%	20.1%	22.8%	16.3%	20.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
BUNCOMBE	22.0%	23.2%	27.3%	22.6%	21.2%	22.0%	20.8%	25.0%	20.4%	25.9%	18.3%	21.6%	21.9%	18.2%	23.4%	25.5%	19.5%	14.9%	20.9%
HENDERSON	22.0%	23.2%	36.4%	21.4%	21.9%	24.8%	20.8%	29.5%	20.9%	27.8%	18.3%	17.6%	23.0%	21.8%	23.4%	21.3%	22.2%	25.4%	21.3%
EAST	19.0%	17.9%	9.1%	19.0%	19.6%	16.5%	20.8%	15.9%	19.9%	11.1%	23.2%	19.6%	19.4%	21.8%	18.4%	21.3%	20.9%	20.9%	20.9%
CENTRAL	17.0%	18.9%	9.1%	20.2%	16.6%	14.7%	17.3%	15.9%	17.3%	13.0%	19.0%	21.6%	15.8%	16.4%	15.6%	12.8%	16.8%	16.4%	17.0%
WEST	20.0%	16.8%	18.2%	16.7%	20.7%	22.0%	20.1%	13.6%	21.4%	22.2%	21.1%	19.6%	19.9%	21.8%	19.1%	19.1%	20.5%	22.4%	20.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
BUNCOMBE	22.0%	20.8%	26.3%	33.3%	20.8%	19.2%	42.9%	4.6%	24.8%	20.8%	24.0%	19.5%	29.4%	15.3%	26.0%	22.3%	21.4%
HENDERSON	22.0%	25.0%	21.1%	23.8%	18.9%	19.5%	0.0	13.8%	19.7%	26.0%	25.3%	27.6%	22.5%	18.6%	26.0%	20.3%	24.5%
EAST	19.0%	14.6%	15.8%	9.5%	20.8%	19.9%	42.9%	24.6%	21.4%	11.7%	18.7%	17.1%	20.6%	20.3%	18.1%	19.6%	19.4%
CENTRAL	17.0%	25.0%	15.8%	11.9%	18.9%	16.5%	14.3%	20.0%	13.7%	18.2%	18.2%	17.1%	19.6%	16.9%	18.1%	16.2%	18.4%
WEST	20.0%	14.6%	21.1%	21.4%	20.8%	24.8%	0.0	36.9%	20.5%	23.4%	13.8%	18.7%	7.8%	28.8%	11.8%	21.6%	16.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
BUNCOMBE	22.0%	16.7%	38.5%	23.8%	21.8%	19.2%	22.0%	22.0%
HENDERSON	22.0%	33.3%	25.6%	24.8%	19.1%	20.6%	22.0%	22.0%
EAST	19.0%	8.3%	23.1%	15.2%	20.0%	20.6%	18.8%	19.2%
CENTRAL	17.0%	16.7%	7.7%	19.0%	16.4%	17.8%	17.2%	16.8%
WEST	20.0%	25.0%	5.1%	17.1%	22.7%	22.0%	20.0%	20.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
BUNCOMBE	22.0%	16.7%	22.4%	30.2%	21.0%	26.2%	20.1%	24.5%	19.2%	7.7%	22.7%	23.3%	21.8%	25.6%	20.2%	23.4%	20.2%
HENDERSON	22.0%	33.3%	21.6%	28.6%	21.2%	26.2%	20.1%	23.4%	20.6%	53.8%	20.2%	30.0%	20.8%	28.2%	19.0%	27.0%	15.6%
EAST	19.0%	8.3%	19.4%	17.5%	19.1%	16.1%	20.4%	17.6%	20.6%	0.0	20.2%	20.0%	19.0%	12.8%	22.0%	14.6%	24.8%
CENTRAL	17.0%	16.7%	16.9%	11.1%	17.7%	16.1%	17.3%	16.2%	17.8%	7.7%	17.6%	10.0%	18.1%	16.7%	17.3%	14.6%	20.2%
WEST	20.0%	25.0%	19.7%	12.7%	21.0%	15.5%	22.2%	18.3%	22.0%	30.8%	19.3%	16.7%	20.4%	16.7%	21.4%	20.4%	19.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

33. AREA:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
BUNCOMBE	22.0%	27.3%	22.1%	36.4%	20.2%	26.7%	19.9%	25.5%	18.1%	20.8%	25.4%	15.2%	25.8%	16.1%
HENDERSON	22.0%	9.1%	23.0%	27.3%	21.6%	24.4%	21.2%	19.9%	25.7%	21.4%	23.8%	27.0%	19.3%	26.3%
EAST	19.0%	18.2%	18.7%	15.2%	19.2%	18.9%	18.6%	20.6%	16.2%	20.0%	16.2%	15.2%	21.1%	17.5%
CENTRAL	17.0%	27.3%	16.2%	12.1%	17.4%	15.6%	17.3%	17.7%	15.2%	15.1%	22.3%	14.6%	18.3%	11.7%
WEST	20.0%	18.2%	20.0%	9.1%	21.6%	14.4%	23.1%	16.3%	24.8%	22.7%	12.3%	28.1%	15.5%	28.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	500	110	110	95	85	100	305	13	169	457	43	-	201	134	85	80	299	165	166	167	167
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	51.8%	41.8%	37.9%	42.4%	26.0%	38.7%	61.5%	39.1%	39.2%	51.2%	-	100.0%	0.0	0.0	0.0	0.0	0.0	33.7%	39.5%	47.3%
2 OF 4	26.8%	20.9%	20.9%	32.6%	37.6%	25.0%	27.2%	23.1%	28.4%	26.5%	30.2%	-	0.0	100.0%	0.0	0.0	44.8%	0.0	21.7%	28.7%	29.9%
3 OF 4	17.0%	15.5%	18.2%	11.6%	10.6%	28.0%	16.4%	7.7%	18.9%	17.7%	9.3%	-	0.0	0.0	100.0%	0.0	28.4%	51.5%	23.5%	16.8%	10.8%
4 OF 4	16.0%	11.8%	19.1%	17.9%	9.4%	21.0%	17.7%	7.7%	13.6%	16.6%	9.3%	-	0.0	0.0	0.0	100.0%	26.8%	48.5%	21.1%	15.0%	12.0%
Mean	2.09	1.87	2.15	2.09	1.87	2.44	2.13	1.62	2.07	2.12	1.77	-	1.00	2.00	3.00	4.00	2.82	3.48	2.32	2.07	1.87

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: THOM TILLIS						OPINION: PAT MCCRORY					
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very
Total	500	399	320	79	86	26	60	263	114	149	143	85	58	233	89	144	121	62	59
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	40.4%	40.9%	38.0%	38.4%	30.8%	41.7%	37.6%	36.0%	38.9%	42.0%	37.6%	48.3%	32.2%	40.4%	27.1%	48.8%	43.5%	54.2%
2 OF 4	26.8%	26.6%	25.9%	29.1%	29.1%	23.1%	31.7%	26.6%	26.3%	26.8%	24.5%	24.7%	24.1%	28.3%	23.6%	31.2%	22.3%	19.4%	25.4%
3 OF 4	17.0%	17.0%	16.6%	19.0%	17.4%	23.1%	15.0%	19.8%	17.5%	21.5%	14.0%	12.9%	15.5%	21.5%	21.3%	21.5%	13.2%	16.1%	10.2%
4 OF 4	16.0%	16.0%	16.6%	13.9%	15.1%	23.1%	11.7%	16.0%	20.2%	12.8%	19.6%	24.7%	12.1%	18.0%	14.6%	20.1%	15.7%	21.0%	10.2%
Mean	2.09	2.09	2.09	2.09	2.09	2.38	1.97	2.14	2.22	2.08	2.11	2.25	1.91	2.25	2.10	2.35	1.96	2.15	1.76

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS				OPINION: MICHELE WOODHOUSE			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	500	124	48	76	29	15	14	318	199	119	143	57	86	180	37	112	171	69	27	117	287
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	37.1%	43.8%	32.9%	48.3%	53.3%	42.9%	41.2%	39.7%	43.7%	38.5%	28.1%	45.3%	34.4%	48.6%	43.8%	42.1%	34.8%	25.9%	47.0%	40.1%
2 OF 4	26.8%	21.8%	27.1%	18.4%	27.6%	20.0%	35.7%	28.6%	31.7%	23.5%	25.9%	21.1%	29.1%	24.4%	18.9%	28.6%	29.8%	24.6%	22.2%	26.5%	27.9%
3 OF 4	17.0%	17.7%	16.7%	18.4%	13.8%	20.0%	7.1%	15.4%	14.6%	16.8%	16.1%	28.1%	8.1%	20.0%	21.6%	13.4%	15.2%	17.4%	29.6%	14.5%	16.7%
4 OF 4	16.0%	23.4%	12.5%	30.3%	10.3%	6.7%	14.3%	14.8%	14.1%	16.0%	19.6%	22.8%	17.4%	21.1%	10.8%	14.3%	12.9%	23.2%	22.2%	12.0%	15.3%
Mean	2.09	2.27	1.98	2.46	1.86	1.80	1.93	2.04	2.03	2.05	2.17	2.46	1.98	2.28	1.95	1.98	1.99	2.29	2.48	1.91	2.07

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: WENDY MARIE-LIMBAUGH NEVAREZ				OPINION: BRUCE O'CONNELL				OPINION: KRISTIE SLUDER				OPINION: MATTHEW BURRIL			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	500	77	16	101	306	39	18	105	338	53	18	121	308	41	13	115	331	44	24	119	313
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	44.2%	31.2%	41.6%	39.2%	48.7%	22.2%	43.8%	39.1%	41.5%	38.9%	41.3%	39.6%	43.9%	53.8%	41.7%	38.7%	40.9%	45.8%	38.7%	40.3%
2 OF 4	26.8%	18.2%	43.8%	30.7%	26.8%	28.2%	22.2%	31.4%	25.4%	30.2%	22.2%	28.9%	25.6%	29.3%	7.7%	28.7%	26.6%	34.1%	29.2%	29.4%	24.6%
3 OF 4	17.0%	23.4%	6.2%	13.9%	17.0%	15.4%	27.8%	12.4%	18.0%	13.2%	27.8%	14.0%	18.2%	12.2%	30.8%	16.5%	17.2%	11.4%	16.7%	16.0%	18.2%
4 OF 4	16.0%	14.3%	18.8%	13.9%	17.0%	7.7%	27.8%	12.4%	17.5%	15.1%	11.1%	15.7%	16.6%	14.6%	7.7%	13.0%	17.5%	13.6%	8.3%	16.0%	16.9%
Mean	2.09	2.08	2.12	2.00	2.12	1.82	2.61	1.93	2.14	2.02	2.11	2.04	2.12	1.98	1.92	2.01	2.14	1.98	1.88	2.09	2.12

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	500	67	155	13	8	257	244	72	13	20	11	5	6	14	115
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	37.3%	36.8%	30.8%	37.5%	43.6%	41.4%	31.9%	15.4%	30.0%	18.2%	20.0%	50.0%	42.9%	49.6%
2 OF 4	26.8%	22.4%	30.3%	0.0	37.5%	26.8%	27.9%	33.3%	15.4%	15.0%	27.3%	40.0%	33.3%	42.9%	20.9%
3 OF 4	17.0%	16.4%	18.1%	46.2%	25.0%	14.8%	16.4%	11.1%	30.8%	35.0%	54.5%	0.0	16.7%	14.3%	14.8%
4 OF 4	16.0%	23.9%	14.8%	23.1%	0.0	14.8%	14.3%	23.6%	38.5%	20.0%	0.0	40.0%	0.0	0.0	14.8%
Mean	2.09	2.27	2.11	2.62	1.88	2.01	2.04	2.26	2.92	2.45	2.36	2.60	1.67	1.71	1.95

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORB
Total	500	32	61	19	22	8	9	11	13	210	328	140	94	272	228	21
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	40.6%	39.3%	26.3%	22.7%	12.5%	22.2%	45.5%	30.8%	40.5%	40.2%	38.6%	36.2%	41.9%	38.2%	42.9%
2 OF 4	26.8%	31.2%	13.1%	26.3%	40.9%	50.0%	33.3%	45.5%	38.5%	29.0%	28.4%	27.9%	27.7%	27.2%	26.3%	23.8%
3 OF 4	17.0%	12.5%	29.5%	31.6%	13.6%	25.0%	33.3%	0.0	7.7%	14.8%	16.5%	15.7%	18.1%	16.9%	17.1%	14.3%
4 OF 4	16.0%	15.6%	18.0%	15.8%	22.7%	12.5%	11.1%	9.1%	23.1%	15.7%	14.9%	17.9%	18.1%	14.0%	18.4%	19.0%
Mean	2.09	2.03	2.26	2.37	2.36	2.38	2.33	1.73	2.23	2.06	2.06	2.13	2.18	2.03	2.16	2.10

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE		
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER
Total	500	350	150	166	184	84	66	382	75	193	189	267	147	59
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	37.4%	46.7%	35.5%	39.1%	45.2%	48.5%	40.1%	37.3%	39.4%	40.7%	38.6%	42.2%	40.7%
2 OF 4	26.8%	26.9%	26.7%	27.7%	26.1%	27.4%	25.8%	25.9%	41.3%	26.9%	24.9%	24.0%	30.6%	30.5%
3 OF 4	17.0%	18.0%	14.7%	18.1%	17.9%	10.7%	19.7%	17.3%	10.7%	15.5%	19.0%	18.0%	17.0%	10.2%
4 OF 4	16.0%	17.7%	12.0%	18.7%	16.8%	16.7%	6.1%	16.8%	10.7%	18.1%	15.3%	19.5%	10.2%	18.6%
Mean	2.09	2.16	1.92	2.20	2.12	1.99	1.83	2.11	1.95	2.12	2.09	2.18	1.95	2.07

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	500	95	11	84	392	109	283	44	196	54	142	51	196	55	141	47	297	67	230
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	44.2%	45.5%	44.0%	39.0%	43.1%	37.5%	36.4%	38.8%	44.4%	36.6%	51.0%	39.3%	41.8%	38.3%	36.2%	37.7%	40.3%	37.0%
2 OF 4	26.8%	28.4%	27.3%	28.6%	26.5%	27.5%	26.1%	34.1%	26.5%	24.1%	27.5%	23.5%	26.5%	30.9%	24.8%	25.5%	27.3%	28.4%	27.0%
3 OF 4	17.0%	18.9%	27.3%	17.9%	16.8%	11.9%	18.7%	22.7%	14.3%	9.3%	16.2%	15.7%	19.4%	14.5%	21.3%	27.7%	16.5%	11.9%	17.8%
4 OF 4	16.0%	8.4%	0.0	9.5%	17.6%	17.4%	17.7%	6.8%	20.4%	22.2%	19.7%	9.8%	14.8%	12.7%	15.6%	10.6%	18.5%	19.4%	18.3%
Mean	2.09	1.92	1.82	1.93	2.13	2.04	2.17	2.00	2.16	2.09	2.19	1.84	2.10	1.98	2.14	2.13	2.16	2.10	2.17

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	500	48	95	42	53	266	7	65	117	77	225	123	102	118	127	148	98
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	52.1%	43.2%	47.6%	39.6%	41.4%	42.9%	49.2%	43.6%	31.2%	37.3%	40.7%	33.3%	40.7%	35.4%	41.9%	39.8%
2 OF 4	26.8%	31.2%	24.2%	26.2%	22.6%	26.3%	28.6%	30.8%	22.2%	28.6%	27.6%	24.4%	31.4%	27.1%	28.3%	25.7%	26.5%
3 OF 4	17.0%	10.4%	17.9%	11.9%	22.6%	16.5%	0.0	9.2%	17.9%	22.1%	18.2%	20.3%	15.7%	14.4%	17.3%	18.2%	19.4%
4 OF 4	16.0%	6.2%	14.7%	14.3%	15.1%	15.8%	28.6%	10.8%	16.2%	18.2%	16.9%	14.6%	19.6%	17.8%	18.9%	14.2%	14.3%
Mean	2.09	1.71	2.04	1.93	2.13	2.07	2.14	1.82	2.07	2.27	2.15	2.09	2.22	2.09	2.20	2.05	2.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	500	24	39	105	110	214	250	250
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	62.5%	46.2%	48.6%	40.9%	33.2%	38.8%	41.6%
2 OF 4	26.8%	20.8%	23.1%	27.6%	30.0%	24.8%	27.6%	26.0%
3 OF 4	17.0%	16.7%	23.1%	13.3%	13.6%	19.6%	15.6%	18.4%
4 OF 4	16.0%	0.0	7.7%	10.5%	15.5%	22.4%	18.0%	14.0%
Mean	2.09	1.54	1.92	1.86	2.04	2.31	2.13	2.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	500	24	468	63	429	168	324	278	214	13	233	30	216	78	168	137	109
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	62.5%	39.5%	52.4%	38.9%	50.0%	35.8%	46.4%	33.2%	61.5%	37.8%	50.0%	37.5%	53.8%	32.1%	45.3%	31.2%
2 OF 4	26.8%	20.8%	26.5%	22.2%	26.8%	25.6%	26.5%	27.3%	24.8%	15.4%	28.3%	20.0%	28.7%	19.2%	31.5%	27.7%	27.5%
3 OF 4	17.0%	16.7%	17.1%	20.6%	16.6%	16.1%	17.6%	15.1%	19.6%	23.1%	15.0%	26.7%	13.9%	16.7%	14.9%	13.1%	18.3%
4 OF 4	16.0%	0.0	16.9%	4.8%	17.7%	8.3%	20.1%	11.2%	22.4%	0.0	18.9%	3.3%	19.9%	10.3%	21.4%	13.9%	22.9%
Mean	2.09	1.54	2.11	1.78	2.13	1.83	2.22	1.91	2.31	1.62	2.15	1.83	2.16	1.83	2.26	1.96	2.33

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

34. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	500	11	235	33	213	90	156	141	105	370	130	178	322	137
0 OF 4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1 OF 4	40.2%	63.6%	41.3%	54.5%	40.4%	46.7%	39.7%	47.5%	35.2%	28.6%	73.1%	9.0%	57.5%	0.0
2 OF 4	26.8%	27.3%	24.7%	24.2%	24.9%	31.1%	21.2%	27.0%	21.9%	30.0%	17.7%	19.7%	30.7%	16.1%
3 OF 4	17.0%	9.1%	19.1%	15.2%	19.2%	15.6%	20.5%	17.0%	21.0%	19.7%	9.2%	26.4%	11.8%	25.5%
4 OF 4	16.0%	0.0	14.9%	6.1%	15.5%	6.7%	18.6%	8.5%	21.9%	21.6%	0.0	44.9%	0.0	58.4%
Mean	2.09	1.45	2.08	1.73	2.10	1.82	2.18	1.87	2.30	2.34	1.36	3.07	1.54	3.42