

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
REPUBLICAN	71.5%	61.8%	73.4%	72.8%	69.4%	80.5%	77.9%	91.3%	64.3%	74.5%	36.4%	-	64.5%	78.0%	69.8%	79.7%	76.0%	74.3%	69.8%	61.4%	86.4%
UNAFFILIATED	28.5%	38.2%	26.6%	27.2%	30.6%	19.5%	22.1%	8.7%	35.7%	25.5%	63.6%	-	35.5%	22.0%	30.2%	20.3%	24.0%	25.7%	30.2%	38.6%	13.6%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
REPUBLICAN	71.5%	81.0%	84.0%	69.7%	41.2%	51.7%	38.1%	72.5%	81.2%	68.0%	67.0%	59.7%	74.7%	70.8%	72.1%
UNAFFILIATED	28.5%	19.0%	16.0%	30.3%	58.8%	48.3%	61.9%	27.5%	18.8%	32.0%	33.0%	40.3%	25.3%	29.2%	27.9%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
REPUBLICAN	71.5%	80.5%	87.2%	70.1%	43.4%	54.4%	39.3%	82.8%	83.6%	81.4%	57.5%	66.3%	51.6%	76.8%	57.6%	71.0%	71.0%
UNAFFILIATED	28.5%	19.5%	12.8%	29.9%	56.6%	45.6%	60.7%	17.2%	16.4%	18.6%	42.5%	33.7%	48.4%	23.2%	42.4%	29.0%	29.0%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
REPUBLICAN	71.5%	78.7%	71.0%	67.3%	72.4%	80.8%	78.6%	72.7%	66.7%	93.7%	37.0%	71.7%	71.5%
UNAFFILIATED	28.5%	21.3%	29.0%	32.7%	27.6%	19.2%	21.4%	27.3%	33.3%	6.3%	63.0%	28.3%	28.5%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
REPUBLICAN	71.5%	85.8%	70.7%	59.0%	44.9%	58.5%	81.3%	77.0%	63.4%	62.4%	10.1%	84.8%	0.0	79.3%	65.2%
UNAFFILIATED	28.5%	14.2%	29.3%	41.0%	55.1%	41.5%	18.7%	23.0%	36.6%	37.6%	89.9%	15.2%	100.0%	20.7%	34.8%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE										JOB: CAWTHORN M.C.	APPR- OVE	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
REPUBLICAN	71.5%	89.4%	72.1%	45.7%	55.6%	100.0%	74.0%	64.3%	77.1%	73.7%	80.2%	55.9%	77.0%	83.2%	63.9%	76.3%	86.2%	61.8%
UNAFFILIATED	28.5%	10.6%	27.9%	54.3%	44.4%	0.0	26.0%	35.7%	22.9%	26.3%	19.8%	44.1%	23.0%	16.8%	36.1%	23.7%	13.8%	38.2%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUBLICAN	UNAFFILIATED	MALE	FEMALE	MALE	FEMALE	PRO-LIFE	PRO-CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
REPUBLICAN	71.5%	100.0%	0.0	100.0%	100.0%	0.0	0.0	80.1%	46.0%	77.2%	82.8%	79.9%	70.1%	45.9%	72.8%	64.8%
UNAFFILIATED	28.5%	0.0	100.0%	0.0	0.0	100.0%	100.0%	19.9%	54.0%	22.8%	17.2%	20.1%	29.9%	54.1%	27.2%	35.2%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
REPUBLICAN	71.5%	47.5%	48.3%	47.4%	77.7%	63.9%	82.6%	39.1%	71.2%	55.6%	77.0%	57.3%	84.0%	72.6%	87.9%	100.0%	100.0%	100.0%	100.0%
UNAFFILIATED	28.5%	52.5%	51.7%	52.6%	22.3%	36.1%	17.4%	60.9%	28.8%	44.4%	23.0%	42.7%	16.0%	27.4%	12.1%	0.0	0.0	0.0	0.0



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BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
REPUBLICAN	71.5%	0.0	0.0	0.0	0.0	79.6%	100.0%	76.7%	78.0%	82.3%	61.7%	66.3%	55.0%	71.7%	58.5%	86.8%	65.2%
UNAFFILIATED	28.5%	100.0%	100.0%	100.0%	100.0%	20.4%	0.0	23.3%	22.0%	17.7%	38.3%	33.7%	45.0%	28.3%	41.5%	13.2%	34.8%

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BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
REPUBLICAN	71.5%	74.2%	52.0%	71.5%	77.4%	71.7%	65.3%	77.7%
UNAFFILIATED	28.5%	25.8%	48.0%	28.5%	22.6%	28.3%	34.7%	22.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
REPUBLICAN	71.5%	74.2%	71.3%	61.5%	73.1%	67.5%	73.7%	71.3%	71.7%	79.9%	64.1%	64.2%	65.5%	60.7%	68.0%	63.1%	68.1%
UNAFFILIATED	28.5%	25.8%	28.7%	38.5%	26.9%	32.5%	26.3%	28.7%	28.3%	20.1%	35.9%	35.8%	34.5%	39.3%	32.0%	36.9%	31.9%

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1. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
REPUBLICAN	71.5%	64.0%	78.3%	58.9%	80.8%	75.2%	78.9%	79.3%	75.5%	77.1%	58.1%	73.6%	70.4%	77.8%
UNAFFILIATED	28.5%	36.0%	21.7%	41.1%	19.2%	24.8%	21.1%	20.7%	24.5%	22.9%	41.9%	26.4%	29.6%	22.2%

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2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
VERY LIKELY	92.2%	86.8%	93.3%	95.7%	89.9%	95.7%	93.7%	81.0%	91.9%	100.0%	0.0	-	87.8%	93.3%	96.6%	96.7%	95.1%	96.6%	88.4%	92.0%	95.3%
SOMEWHAT LIKELY	7.8%	13.2%	6.7%	4.3%	10.1%	4.3%	6.3%	19.0%	8.1%	0.0	100.0%	-	12.2%	6.7%	3.4%	3.3%	4.9%	3.4%	11.6%	8.0%	4.7%
Mean	1.92	1.87	1.93	1.96	1.90	1.96	1.94	1.81	1.92	2.00	1.00	-	1.88	1.93	1.97	1.97	1.95	1.97	1.88	1.92	1.95

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2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
VERY LIKELY	92.2%	94.0%	95.4%	88.7%	88.0%	94.1%	86.2%	92.9%	94.9%	91.9%	93.1%	91.6%	94.8%	92.5%	92.0%
SOMEWHAT LIKELY	7.8%	6.0%	4.6%	11.3%	12.0%	5.9%	13.8%	7.1%	5.1%	8.1%	6.9%	8.4%	5.2%	7.5%	8.0%
Mean	1.92	1.94	1.95	1.89	1.88	1.94	1.86	1.93	1.95	1.92	1.93	1.92	1.95	1.93	1.92

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BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
VERY LIKELY	92.2%	95.1%	96.8%	92.4%	86.2%	85.0%	86.6%	95.6%	95.1%	96.5%	90.2%	91.7%	89.2%	91.3%	96.3%	91.3%	92.6%
SOMEWHAT LIKELY	7.8%	4.9%	3.2%	7.6%	13.8%	15.0%	13.4%	4.4%	4.9%	3.5%	9.8%	8.3%	10.8%	8.7%	3.7%	8.7%	7.4%
Mean	1.92	1.95	1.97	1.92	1.86	1.85	1.87	1.96	1.95	1.96	1.90	1.92	1.89	1.91	1.96	1.91	1.93

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BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
VERY LIKELY	92.2%	98.3%	92.4%	90.6%	91.4%	93.8%	100.0%	93.7%	89.8%	95.8%	96.7%	93.0%	93.2%
SOMEWHAT LIKELY	7.8%	1.7%	7.6%	9.4%	8.6%	6.2%	0.0	6.3%	10.2%	4.2%	3.3%	7.0%	6.8%
Mean	1.92	1.98	1.92	1.91	1.91	1.94	2.00	1.94	1.90	1.96	1.97	1.93	1.93



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BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
VERY LIKELY	92.2%	96.9%	92.7%	79.8%	89.5%	87.7%	94.8%	91.0%	96.3%	90.0%	90.9%	97.2%	100.0%	80.1%	90.1%
SOMEWHAT LIKELY	7.8%	3.1%	7.3%	20.2%	10.5%	12.3%	5.2%	9.0%	3.7%	10.0%	9.1%	2.8%	0.0	19.9%	9.9%
Mean	1.92	1.97	1.93	1.80	1.90	1.88	1.95	1.91	1.96	1.90	1.91	1.97	2.00	1.80	1.90

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BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
VERY LIKELY	92.2%	92.1%	84.5%	100.0%	94.6%	100.0%	94.4%	83.8%	100.0%	93.2%	94.0%	90.9%	92.3%	94.7%	90.6%	87.0%	96.9%	88.8%
SOMEWHAT LIKELY	7.8%	7.9%	15.5%	0.0	5.4%	0.0	5.6%	16.2%	0.0	6.8%	6.0%	9.1%	7.7%	5.3%	9.4%	13.0%	3.1%	11.2%
Mean	1.92	1.92	1.84	2.00	1.95	2.00	1.94	1.84	2.00	1.93	1.94	1.91	1.92	1.95	1.91	1.87	1.97	1.89

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BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
VERY LIKELY	92.2%	96.0%	82.6%	96.2%	95.9%	80.4%	86.2%	94.4%	87.0%	93.4%	95.3%	93.2%	92.9%	89.1%	93.4%	85.1%
SOMEWHAT LIKELY	7.8%	4.0%	17.4%	3.8%	4.1%	19.6%	13.8%	5.6%	13.0%	6.6%	4.7%	6.8%	7.1%	10.9%	6.6%	14.9%
Mean	1.92	1.96	1.83	1.96	1.96	1.80	1.86	1.94	1.87	1.93	1.95	1.93	1.93	1.89	1.93	1.85

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #8

	TOTAL							MALE				FEMALE				REPUBLICAN			
	IDEOLOGY																		
	LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
VERY LIKELY	92.2%	83.3%	70.8%	85.7%	94.4%	88.5%	96.5%	73.3%	94.3%	89.2%	96.2%	94.9%	94.5%	87.8%	96.8%	93.3%	96.4%	89.2%	98.4%
SOMEWHAT LIKELY	7.8%	16.7%	29.2%	14.3%	5.6%	11.5%	3.5%	26.7%	5.7%	10.8%	3.8%	5.1%	5.5%	12.2%	3.2%	6.7%	3.6%	10.8%	1.6%
Mean	1.92	1.83	1.71	1.86	1.94	1.89	1.96	1.73	1.94	1.89	1.96	1.95	1.94	1.88	1.97	1.93	1.96	1.89	1.98

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
VERY LIKELY	92.2%	74.2%	87.4%	87.4%	87.4%	93.6%	100.0%	91.3%	92.7%	96.2%	90.8%	91.1%	90.5%	91.5%	90.1%	95.4%	91.7%
SOMEWHAT LIKELY	7.8%	25.8%	12.6%	12.6%	12.6%	6.4%	0.0	8.7%	7.3%	3.8%	9.2%	8.9%	9.5%	8.5%	9.9%	4.6%	8.3%
Mean	1.92	1.74	1.87	1.87	1.87	1.94	2.00	1.91	1.93	1.96	1.91	1.91	1.91	1.91	1.90	1.95	1.92

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
VERY LIKELY	92.2%	95.1%	85.9%	93.5%	93.1%	91.9%	90.7%	93.8%
SOMEWHAT LIKELY	7.8%	4.9%	14.1%	6.5%	6.9%	8.1%	9.3%	6.2%
Mean	1.92	1.95	1.86	1.94	1.93	1.92	1.91	1.94

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
VERY LIKELY	92.2%	95.1%	92.0%	89.8%	92.6%	92.0%	92.3%	92.5%	91.9%	92.4%	90.6%	85.6%	91.5%	89.8%	91.2%	90.3%	91.2%
SOMEWHAT LIKELY	7.8%	4.9%	8.0%	10.2%	7.4%	8.0%	7.7%	7.5%	8.1%	7.6%	9.4%	14.4%	8.5%	10.2%	8.8%	9.7%	8.8%
Mean	1.92	1.95	1.92	1.90	1.93	1.92	1.92	1.92	1.92	1.92	1.91	1.86	1.92	1.90	1.91	1.90	1.91

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN PRIMARY ELECTIONS. THINKING AHEAD TO THE 2022 REPUBLICAN PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE THIS MAY – HOW LIKELY IS IT THAT YOU WILL VOTE? IF YOU DON'T VOTE IN REPUBLICAN PRIMARIES JUST SAY SO? WOULD YOU SAY YOU ARE VERY LIKELY, SOMEWHAT LIKELY, NOT LIKELY AT ALL OR DON'T VOTE IN REPUBLICAN PRIMARIES?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
VERY LIKELY	92.2%	100.0%	93.5%	93.9%	93.7%	94.6%	93.3%	94.5%	92.7%	95.9%	83.5%	97.7%	89.5%	98.2%
SOMEWHAT LIKELY	7.8%	0.0	6.5%	6.1%	6.3%	5.4%	6.7%	5.5%	7.3%	4.1%	16.5%	2.3%	10.5%	1.8%
Mean	1.92	2.00	1.93	1.94	1.94	1.95	1.93	1.95	1.93	1.96	1.83	1.98	1.90	1.98



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
ELECTION DAY	50.3%	47.0%	45.7%	58.6%	41.8%	58.6%	100.0%	0.0	0.0	51.1%	40.7%	-	51.1%	45.8%	56.8%	49.3%	49.9%	53.4%	47.4%	44.9%	59.8%
ABSENTEE BALLOT	2.9%	5.9%	1.4%	0.0	4.4%	2.6%	0.0	100.0%	0.0	2.5%	7.0%	-	2.3%	5.0%	0.0	3.7%	3.2%	1.7%	7.4%	1.6%	1.4%
EARLY VOTING LOCATION	44.7%	44.0%	51.5%	41.4%	49.9%	36.8%	0.0	0.0	100.0%	44.5%	46.8%	-	43.3%	49.2%	41.5%	43.9%	45.6%	42.6%	43.1%	51.0%	37.3%
DON'T KNOW	2.1%	3.1%	1.4%	0.0	3.9%	2.1%	0.0	0.0	0.0	1.8%	5.5%	-	3.3%	0.0	1.7%	3.1%	1.3%	2.4%	2.0%	2.5%	1.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
ELECTION DAY	50.3%	53.8%	56.8%	42.3%	40.1%	71.1%	30.7%	47.9%	53.9%	44.8%	49.4%	47.6%	51.2%	52.0%	49.0%
ABSENTEE BALLOT	2.9%	2.5%	1.8%	5.2%	2.1%	8.9%	0.0	4.6%	4.2%	4.8%	0.9%	0.0	1.9%	3.5%	2.4%
EARLY VOTING LOCATION	44.7%	42.5%	40.8%	49.3%	52.1%	20.0%	61.8%	44.4%	38.6%	47.5%	47.8%	49.9%	45.5%	42.2%	46.6%
DON'T KNOW	2.1%	1.2%	0.7%	3.2%	5.8%	0.0	7.5%	3.1%	3.3%	2.9%	2.0%	2.4%	1.4%	2.2%	2.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
ELECTION DAY	50.3%	55.7%	59.6%	49.7%	29.3%	60.9%	17.5%	55.5%	59.6%	49.0%	44.4%	55.2%	37.2%	48.9%	35.1%	51.6%	63.0%
ABSENTEE BALLOT	2.9%	3.3%	1.0%	7.0%	0.0	0.0	0.0	2.2%	3.6%	0.0	3.3%	2.6%	3.7%	4.7%	1.8%	2.7%	0.0
EARLY VOTING LOCATION	44.7%	40.1%	38.8%	42.1%	63.2%	39.1%	72.2%	41.5%	36.0%	50.1%	49.0%	42.2%	53.7%	44.1%	58.0%	45.0%	35.9%
DON'T KNOW	2.1%	0.8%	0.6%	1.2%	7.5%	0.0	10.3%	0.8%	0.8%	1.0%	3.3%	0.0	5.5%	2.4%	5.1%	0.7%	1.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
ELECTION DAY	50.3%	42.0%	48.8%	50.2%	53.6%	46.3%	45.7%	55.7%	48.3%	56.2%	21.8%	46.0%	47.7%
ABSENTEE BALLOT	2.9%	1.9%	7.9%	1.9%	3.2%	1.6%	10.4%	2.9%	2.4%	4.8%	0.0	4.1%	3.2%
EARLY VOTING LOCATION	44.7%	56.0%	39.8%	43.9%	42.1%	49.0%	43.9%	39.8%	46.9%	36.7%	68.2%	46.8%	46.7%
DON'T KNOW	2.1%	0.0	3.6%	4.0%	1.1%	3.1%	0.0	1.5%	2.4%	2.3%	10.1%	3.1%	2.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
ELECTION DAY	50.3%	57.8%	38.7%	30.1%	55.4%	49.9%	58.2%	43.6%	38.7%	39.7%	36.9%	40.5%	0.0	50.6%	53.2%
ABSENTEE BALLOT	2.9%	3.1%	3.9%	0.0	0.0	2.4%	3.0%	4.2%	0.0	0.0	0.0	0.0	0.0	6.6%	3.2%
EARLY VOTING LOCATION	44.7%	38.6%	53.9%	69.9%	36.2%	45.0%	38.9%	49.6%	49.8%	60.3%	58.1%	47.1%	100.0%	42.7%	41.4%
DON'T KNOW	2.1%	0.5%	3.5%	0.0	8.4%	2.7%	0.0	2.6%	11.6%	0.0	4.9%	12.4%	0.0	0.0	2.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
ELECTION DAY	50.3%	36.0%	49.9%	25.6%	37.6%	50.5%	40.4%	25.9%	48.6%	56.7%	54.6%	42.3%	48.4%	54.9%	47.4%	57.2%	55.6%	44.6%
ABSENTEE BALLOT	2.9%	4.6%	7.7%	0.0	0.0	0.0	0.0	0.0	14.1%	0.6%	2.6%	3.6%	1.8%	2.9%	2.9%	0.0	2.0%	2.7%
EARLY VOTING LOCATION	44.7%	56.5%	40.6%	74.4%	57.0%	49.5%	59.6%	74.1%	33.1%	40.9%	42.0%	50.4%	47.2%	41.6%	46.7%	42.8%	41.7%	50.0%
DON'T KNOW	2.1%	2.9%	1.8%	0.0	5.4%	0.0	0.0	0.0	4.2%	1.8%	0.8%	3.6%	2.6%	0.6%	3.0%	0.0	0.7%	2.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
ELECTION DAY	50.3%	54.9%	39.0%	58.3%	52.0%	33.9%	46.8%	52.5%	41.5%	53.6%	51.6%	51.7%	51.8%	35.8%	51.1%	35.0%
ABSENTEE BALLOT	2.9%	3.7%	0.9%	3.2%	4.1%	0.0	2.2%	3.0%	0.0	2.3%	3.7%	3.3%	2.6%	1.8%	2.5%	8.5%
EARLY VOTING LOCATION	44.7%	40.2%	56.1%	36.3%	43.4%	65.0%	42.2%	43.0%	55.4%	43.0%	42.9%	42.2%	44.8%	59.7%	44.7%	53.8%
DON'T KNOW	2.1%	1.3%	4.1%	2.2%	0.5%	1.1%	8.7%	1.5%	3.1%	1.1%	1.8%	2.8%	0.9%	2.7%	1.7%	2.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
ELECTION DAY	50.3%	32.3%	17.9%	35.1%	52.6%	49.6%	53.7%	19.6%	55.4%	45.4%	59.1%	47.0%	49.8%	54.1%	48.4%	38.8%	56.5%	62.6%	54.8%
ABSENTEE BALLOT	2.9%	2.8%	0.0	3.4%	3.0%	3.5%	2.8%	3.1%	1.9%	2.0%	1.9%	2.5%	4.0%	5.1%	3.7%	6.0%	3.5%	5.5%	2.9%
EARLY VOTING LOCATION	44.7%	63.4%	82.1%	59.8%	42.1%	41.2%	42.4%	77.3%	40.4%	46.0%	38.3%	47.3%	43.8%	36.2%	46.4%	55.3%	38.6%	28.1%	41.5%
DON'T KNOW	2.1%	1.5%	0.0	1.7%	2.3%	5.6%	1.1%	0.0	2.3%	6.6%	0.6%	3.1%	2.3%	4.6%	1.5%	0.0	1.5%	3.9%	0.8%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
ELECTION DAY	50.3%	26.5%	39.2%	26.7%	48.4%	56.2%	0.0	57.0%	61.4%	54.4%	43.3%	43.5%	42.9%	54.5%	44.7%	57.9%	41.6%
ABSENTEE BALLOT	2.9%	0.0	1.4%	0.0	2.4%	3.2%	28.1%	4.5%	0.0	4.0%	2.5%	3.6%	1.0%	3.2%	0.9%	3.1%	4.4%
EARLY VOTING LOCATION	44.7%	70.7%	54.3%	64.6%	46.7%	40.0%	71.9%	38.6%	38.6%	39.4%	50.3%	48.4%	52.9%	41.1%	51.9%	39.0%	48.4%
DON'T KNOW	2.1%	2.8%	5.1%	8.7%	2.5%	0.6%	0.0	0.0	0.0	2.2%	3.9%	4.5%	3.1%	1.2%	2.5%	0.0	5.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
ELECTION DAY	50.3%	42.3%	32.5%	57.8%	57.7%	47.4%	49.8%	50.9%
ABSENTEE BALLOT	2.9%	3.9%	0.0	0.0	2.1%	5.1%	2.1%	3.6%
EARLY VOTING LOCATION	44.7%	53.8%	58.7%	42.2%	39.3%	44.9%	46.3%	43.1%
DON'T KNOW	2.1%	0.0	8.9%	0.0	1.0%	2.7%	1.8%	2.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
ELECTION DAY	50.3%	42.3%	50.9%	36.7%	52.6%	49.4%	50.9%	52.6%	47.4%	35.6%	51.0%	31.4%	52.8%	46.8%	51.6%	51.0%	48.3%
ABSENTEE BALLOT	2.9%	3.9%	2.8%	1.7%	3.1%	0.7%	4.1%	1.2%	5.1%	0.0	2.3%	0.0	2.4%	0.0	3.3%	1.0%	3.6%
EARLY VOTING LOCATION	44.7%	53.8%	44.1%	56.6%	42.8%	47.9%	43.0%	44.6%	44.9%	64.4%	44.8%	68.6%	42.7%	53.2%	42.2%	47.3%	45.0%
DON'T KNOW	2.1%	0.0	2.2%	5.1%	1.6%	2.0%	2.1%	1.6%	2.7%	0.0	2.0%	0.0	2.1%	0.0	2.9%	0.8%	3.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

3. HOW DO YOU INTEND TO VOTE IN THE MAY PRIMARY ELECTIONS FOR US SENATE, CONGRESS AND STATE LEGISLATURE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
ELECTION DAY	50.3%	54.4%	50.7%	41.8%	52.4%	52.3%	50.2%	54.1%	46.5%	51.4%	47.8%	48.0%	51.5%	50.9%
ABSENTEE BALLOT	2.9%	10.9%	3.3%	3.3%	3.7%	1.4%	4.7%	1.5%	6.6%	3.0%	2.5%	1.7%	3.5%	2.1%
EARLY VOTING LOCATION	44.7%	34.7%	43.5%	45.0%	42.8%	41.9%	43.7%	42.0%	44.7%	43.8%	46.8%	46.7%	43.7%	44.1%
DON'T KNOW	2.1%	0.0	2.5%	9.9%	1.1%	4.3%	1.4%	2.5%	2.2%	1.7%	2.9%	3.6%	1.3%	2.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
ECONOMY	16.0%	16.4%	14.7%	13.3%	21.6%	14.9%	15.3%	27.1%	16.9%	16.8%	6.5%	-	14.6%	14.4%	16.9%	21.9%	16.9%	19.2%	14.2%	16.0%	17.4%
CORRUPT GOVERNMENT	14.6%	13.1%	14.5%	24.8%	9.4%	11.0%	17.1%	0.0	13.0%	15.1%	8.9%	-	17.3%	14.8%	9.1%	13.6%	12.9%	11.2%	15.1%	13.5%	15.8%
IMMIGRATION/BORDER	13.5%	10.6%	13.7%	8.9%	7.7%	25.5%	12.6%	27.8%	13.6%	13.7%	10.6%	-	12.4%	17.1%	14.0%	8.8%	14.1%	11.6%	17.3%	13.7%	10.4%
INFLATION	10.0%	16.7%	4.5%	17.3%	6.3%	4.8%	8.8%	8.2%	11.9%	9.4%	16.2%	-	11.0%	9.0%	12.1%	6.5%	9.3%	9.5%	8.6%	11.0%	9.6%
VOTER INTEGRITY	7.0%	7.8%	7.1%	6.4%	8.9%	5.2%	7.0%	6.6%	7.0%	6.8%	10.5%	-	7.3%	8.6%	7.3%	3.2%	6.9%	5.4%	12.4%	4.7%	6.5%
CONSERVATIVE VALUES	6.5%	5.8%	6.3%	2.5%	9.7%	8.4%	5.5%	0.0	7.9%	6.7%	4.2%	-	5.6%	8.6%	6.0%	5.2%	7.0%	5.6%	3.7%	6.7%	8.1%
FREEDOM/RIGHTS	4.8%	3.5%	6.4%	5.1%	3.8%	5.3%	4.2%	0.0	5.4%	4.1%	13.3%	-	5.7%	2.6%	4.4%	7.2%	4.3%	5.7%	5.1%	3.5%	6.4%
STRONG LEADERSHIP	4.8%	5.7%	4.5%	4.9%	4.7%	3.9%	5.6%	0.0	4.4%	4.9%	2.9%	-	5.5%	5.7%	0.0	6.7%	4.3%	3.0%	3.0%	6.5%	3.7%
ANTI- TRUMP	3.2%	5.2%	5.5%	1.1%	0.0	3.4%	3.3%	0.0	3.0%	3.1%	5.3%	-	3.9%	1.7%	5.6%	1.7%	2.9%	3.9%	0.0	5.7%	2.3%
2ND AMENDMENT	2.9%	0.0	3.3%	2.7%	5.8%	3.4%	4.3%	0.0	1.6%	2.9%	2.9%	-	4.1%	1.8%	1.6%	3.3%	2.1%	2.4%	1.7%	3.2%	3.2%
REMOVE BIDEN	2.7%	2.0%	4.2%	1.6%	4.6%	1.5%	1.6%	10.7%	3.1%	3.0%	0.0	-	1.6%	4.9%	2.9%	1.5%	3.5%	2.2%	2.3%	4.3%	1.0%
CRIME/DRUGS	2.1%	4.1%	2.2%	2.6%	0.0	1.1%	2.3%	0.0	2.1%	1.8%	5.9%	-	1.7%	2.4%	0.0	5.2%	2.4%	2.4%	2.9%	2.2%	1.4%
PRO-LIFE	1.9%	2.4%	1.2%	0.0	1.5%	4.0%	2.7%	0.0	1.2%	2.0%	0.0	-	0.6%	1.9%	2.9%	3.8%	2.7%	3.3%	2.4%	1.2%	2.4%
ENVIRONMENT	0.9%	0.0	1.0%	1.6%	2.4%	0.0	0.6%	0.0	1.4%	1.0%	0.0	-	0.5%	1.9%	1.2%	0.0	1.2%	0.7%	0.0	0.5%	2.2%
DK/REFUSED	9.1%	6.7%	10.9%	7.1%	13.7%	7.6%	9.2%	19.7%	7.5%	8.7%	12.9%	-	8.2%	4.7%	15.9%	11.3%	9.6%	13.8%	11.5%	7.4%	9.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
ECONOMY	16.0%	15.2%	14.2%	19.2%	15.3%	33.1%	10.0%	16.8%	27.2%	11.4%	14.4%	21.5%	7.0%	13.9%	17.7%
CORRUPT GOVERNMENT	14.6%	17.6%	17.5%	18.0%	4.9%	0.0	6.3%	14.7%	18.0%	13.0%	13.3%	12.1%	14.7%	13.8%	15.3%
IMMIGRATION/BORDER	13.5%	17.1%	17.9%	14.1%	2.5%	0.0	3.3%	12.1%	8.3%	14.1%	12.4%	7.0%	18.1%	14.7%	12.5%
INFLATION	10.0%	10.3%	10.0%	11.7%	9.0%	22.9%	4.8%	10.4%	12.2%	9.4%	9.7%	11.4%	7.9%	10.9%	9.3%
VOTER INTEGRITY	7.0%	5.2%	5.9%	2.6%	14.1%	4.0%	17.2%	4.2%	4.7%	3.9%	8.8%	9.7%	7.9%	8.2%	6.1%
CONSERVATIVE VALUES	6.5%	7.9%	9.2%	2.7%	2.4%	0.0	3.1%	6.2%	2.1%	8.4%	6.7%	9.7%	3.5%	7.4%	5.7%
FREEDOM/RIGHTS	4.8%	3.6%	4.1%	1.8%	9.8%	8.9%	10.0%	6.1%	3.6%	7.5%	6.3%	3.1%	9.8%	7.6%	2.7%
STRONG LEADERSHIP	4.8%	3.9%	3.9%	4.0%	6.3%	9.2%	5.4%	4.4%	2.4%	5.5%	5.7%	6.8%	4.5%	3.1%	6.1%
ANTI- TRUMP	3.2%	0.6%	0.8%	0.0	13.5%	5.2%	16.0%	4.7%	1.9%	6.2%	3.3%	1.1%	5.7%	2.1%	4.2%
2ND AMENDMENT	2.9%	3.8%	3.6%	4.7%	0.0	0.0	0.0	2.3%	3.7%	1.5%	2.9%	5.6%	0.0	4.4%	1.7%
REMOVE BIDEN	2.7%	1.2%	1.5%	0.0	8.9%	0.0	11.6%	2.4%	2.2%	2.5%	3.8%	1.4%	6.5%	3.7%	2.0%
CRIME/DRUGS	2.1%	1.8%	1.6%	2.9%	2.4%	5.8%	1.4%	1.9%	2.0%	1.8%	3.3%	4.8%	1.7%	2.6%	1.7%
PRO-LIFE	1.9%	2.5%	1.4%	6.6%	0.0	0.0	0.0	3.4%	1.8%	4.2%	0.8%	1.5%	0.0	0.7%	2.8%
ENVIRONMENT	0.9%	0.4%	0.5%	0.0	3.1%	0.0	4.0%	1.8%	0.0	2.7%	0.7%	0.0	1.3%	1.2%	0.7%
DK/REFUSED	9.1%	8.7%	7.9%	11.9%	8.0%	10.9%	7.1%	8.6%	9.9%	8.0%	7.9%	4.5%	11.5%	5.9%	11.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
ECONOMY	16.0%	14.9%	13.4%	17.4%	12.7%	34.4%	4.6%	12.3%	10.4%	15.1%	21.2%	27.3%	17.0%	19.1%	4.1%	18.9%	14.2%
CORRUPT GOVERNMENT	14.6%	15.5%	17.0%	13.1%	3.5%	0.0	4.8%	14.8%	15.2%	14.0%	13.3%	18.2%	10.0%	13.0%	14.4%	13.8%	19.3%
IMMIGRATION/BORDER	13.5%	17.5%	20.1%	13.5%	1.5%	0.0	2.1%	18.8%	18.8%	18.8%	8.3%	12.5%	5.4%	13.2%	13.2%	12.8%	15.2%
INFLATION	10.0%	9.6%	10.2%	8.6%	9.3%	15.0%	7.2%	9.2%	6.9%	12.9%	10.7%	15.5%	7.5%	9.1%	10.9%	12.7%	7.4%
VOTER INTEGRITY	7.0%	6.8%	6.6%	7.1%	17.9%	16.4%	18.5%	5.3%	6.4%	3.6%	8.1%	3.8%	10.9%	8.4%	1.3%	8.2%	6.7%
CONSERVATIVE VALUES	6.5%	7.8%	5.5%	11.5%	3.8%	6.3%	2.8%	9.6%	9.0%	10.6%	2.4%	1.4%	3.0%	3.7%	11.5%	9.6%	4.4%
FREEDOM/RIGHTS	4.8%	4.4%	3.9%	5.1%	6.4%	8.7%	5.5%	4.0%	5.1%	2.5%	5.6%	2.8%	7.5%	6.8%	4.1%	3.0%	3.8%
STRONG LEADERSHIP	4.8%	4.6%	4.5%	4.9%	6.3%	0.0	8.6%	3.5%	4.2%	2.4%	6.4%	7.1%	5.8%	5.2%	1.6%	5.3%	5.4%
ANTI- TRUMP	3.2%	0.4%	0.7%	0.0	17.1%	6.8%	20.9%	0.4%	0.7%	0.0	6.9%	0.0	11.5%	2.9%	11.5%	0.8%	1.4%
2ND AMENDMENT	2.9%	3.7%	3.0%	4.6%	0.0	0.0	0.0	5.7%	5.8%	5.6%	0.0	0.0	0.0	1.7%	2.0%	4.4%	4.1%
REMOVE BIDEN	2.7%	1.7%	2.0%	1.3%	6.5%	0.0	9.0%	1.8%	3.0%	0.0	4.1%	0.0	6.9%	2.8%	4.9%	2.3%	1.6%
CRIME/DRUGS	2.1%	2.7%	2.1%	3.7%	3.2%	6.0%	2.2%	2.0%	1.7%	2.5%	2.4%	3.8%	1.5%	2.3%	1.6%	1.0%	3.7%
PRO-LIFE	1.9%	2.1%	3.5%	0.0	0.0	0.0	0.0	2.1%	1.7%	2.6%	1.2%	3.1%	0.0	1.3%	2.0%	1.0%	4.2%
ENVIRONMENT	0.9%	0.0	0.0	0.0	3.0%	0.0	4.2%	0.6%	1.0%	0.0	1.4%	0.0	2.4%	1.0%	2.2%	0.0	1.2%
DK/REFUSED	9.1%	8.1%	7.4%	9.2%	8.9%	6.4%	9.8%	9.8%	10.1%	9.3%	8.0%	4.3%	10.5%	9.7%	14.9%	6.4%	7.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
ECONOMY	16.0%	15.2%	19.9%	14.9%	16.7%	11.7%	25.0%	17.4%	15.5%	14.2%	8.1%	14.8%	16.7%
CORRUPT GOVERNMENT	14.6%	17.2%	8.5%	14.9%	14.4%	15.1%	13.9%	14.5%	14.6%	14.5%	13.0%	13.7%	13.7%
IMMIGRATION/BORDER	13.5%	10.0%	18.9%	11.4%	15.5%	12.3%	8.5%	10.2%	16.8%	20.1%	3.9%	13.5%	13.2%
INFLATION	10.0%	9.8%	4.5%	11.1%	10.0%	11.2%	5.3%	9.4%	10.5%	6.6%	10.5%	9.8%	10.4%
VOTER INTEGRITY	7.0%	5.0%	2.8%	6.8%	8.6%	3.5%	0.0%	9.1%	7.6%	6.7%	2.6%	6.8%	6.9%
CONSERVATIVE VALUES	6.5%	2.1%	7.4%	8.8%	6.0%	3.2%	0.0%	9.3%	6.2%	6.4%	4.5%	5.2%	6.6%
FREEDOM/RIGHTS	4.8%	7.4%	4.2%	5.7%	3.3%	11.4%	0.0%	4.2%	3.6%	6.5%	3.3%	5.8%	5.1%
STRONG LEADERSHIP	4.8%	5.8%	3.7%	5.6%	3.9%	5.8%	4.6%	7.4%	2.6%	2.7%	3.2%	4.4%	4.7%
ANTI- TRUMP	3.2%	2.8%	11.4%	3.9%	1.6%	5.9%	3.9%	3.4%	2.1%	0.0%	19.7%	5.2%	3.7%
2ND AMENDMENT	2.9%	3.1%	0.0%	3.0%	3.2%	1.3%	0.0%	3.9%	3.0%	3.7%	0.0%	1.8%	2.7%
REMOVE BIDEN	2.7%	3.0%	0.0%	4.2%	1.9%	1.4%	4.0%	2.4%	3.3%	1.7%	9.8%	3.4%	3.0%
CRIME/DRUGS	2.1%	1.4%	3.3%	0.0%	3.8%	0.0%	7.5%	0.0%	3.7%	1.5%	3.1%	2.1%	1.7%
PRO-LIFE	1.9%	5.4%	0.0%	1.5%	1.2%	5.1%	0.0%	1.6%	1.2%	1.5%	0.0%	1.0%	1.3%
ENVIRONMENT	0.9%	0.0%	3.3%	0.0%	1.6%	0.0%	5.6%	0.7%	0.9%	0.0%	0.0%	1.3%	0.9%
DK/REFUSED	9.1%	11.8%	12.1%	8.2%	8.3%	11.9%	21.7%	6.6%	8.4%	14.0%	18.1%	11.3%	9.3%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
ECONOMY	16.0%	16.5%	22.8%	11.2%	0.0	12.9%	13.1%	27.0%	15.3%	10.9%	0.0	22.5%	0.0	22.0%	14.2%
CORRUPT GOVERNMENT	14.6%	16.8%	7.9%	0.0	17.2%	17.0%	16.3%	12.1%	14.1%	10.7%	0.0	0.0	57.2%	20.6%	18.1%
IMMIGRATION/BORDER	13.5%	18.8%	7.0%	0.0	8.5%	12.6%	18.3%	8.6%	4.1%	12.3%	5.6%	0.0	0.0	14.2%	15.4%
INFLATION	10.0%	9.1%	10.5%	9.5%	18.8%	10.0%	7.3%	8.0%	27.9%	19.5%	6.2%	13.4%	0.0	6.6%	11.4%
VOTER INTEGRITY	7.0%	7.4%	11.0%	11.4%	11.2%	3.6%	3.9%	11.7%	15.0%	9.9%	10.9%	0.0	0.0	0.0	6.7%
CONSERVATIVE VALUES	6.5%	8.2%	5.6%	0.0	0.0	5.9%	8.9%	2.9%	3.7%	6.4%	0.0	0.0	0.0	0.0	9.6%
FREEDOM/RIGHTS	4.8%	2.5%	4.3%	20.9%	8.5%	6.4%	4.1%	3.6%	4.3%	0.0	20.8%	40.4%	0.0	5.6%	1.3%
STRONG LEADERSHIP	4.8%	5.4%	2.6%	20.3%	0.0	4.6%	4.7%	6.2%	0.0	4.5%	9.3%	0.0	0.0	6.3%	4.0%
ANTI- TRUMP	3.2%	0.5%	6.7%	0.0	8.4%	4.1%	0.6%	5.5%	0.0	0.0	15.7%	0.0	42.8%	0.0	4.6%
2ND AMENDMENT	2.9%	2.2%	0.0	9.3%	10.8%	4.4%	6.3%	1.1%	0.0	0.0	0.0	0.0	0.0	0.0	1.3%
REMOVE BIDEN	2.7%	2.3%	4.2%	0.0	7.7%	2.1%	2.4%	2.1%	0.0	0.0	22.8%	0.0	0.0	0.0	1.4%
CRIME/DRUGS	2.1%	2.3%	2.5%	0.0	0.0	1.9%	2.1%	3.1%	0.0	4.3%	0.0	0.0	0.0	0.0	2.1%
PRO-LIFE	1.9%	1.4%	2.5%	0.0	0.0	2.3%	1.4%	1.2%	0.0	6.0%	0.0	0.0	0.0	7.7%	2.4%
ENVIRONMENT	0.9%	0.0	3.4%	0.0	0.0	0.6%	0.8%	0.9%	0.0	0.0	4.6%	0.0	0.0	0.0	1.1%
DK/REFUSED	9.1%	6.4%	9.1%	17.2%	8.8%	11.5%	9.8%	5.9%	15.6%	15.4%	4.2%	23.7%	0.0	17.0%	6.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
ECONOMY	16.0%	8.8%	9.6%	7.9%	17.3%	21.1%	10.2%	17.9%	43.7%	16.7%	13.4%	20.1%	13.4%	12.5%	18.3%	25.6%	9.2%	18.4%
CORRUPT GOVERNMENT	14.6%	4.4%	15.0%	22.9%	11.5%	28.4%	10.7%	19.5%	13.3%	14.2%	13.6%	12.3%	8.6%	16.4%	13.4%	25.9%	20.5%	11.7%
IMMIGRATION/BORDER	13.5%	19.6%	8.6%	17.5%	0.0	29.8%	0.0	0.0	4.9%	16.8%	16.0%	10.9%	10.2%	18.5%	10.2%	18.6%	21.0%	7.4%
INFLATION	10.0%	10.4%	5.2%	13.6%	18.1%	0.0	20.6%	0.0	10.8%	8.4%	10.7%	10.5%	19.3%	7.8%	11.3%	5.8%	10.0%	9.1%
VOTER INTEGRITY	7.0%	23.8%	5.8%	9.1%	0.0	0.0	9.1%	0.0	4.3%	6.0%	6.5%	7.7%	12.0%	5.0%	8.4%	0.0	4.1%	9.6%
CONSERVATIVE VALUES	6.5%	7.1%	3.0%	0.0	0.0	0.0	9.5%	0.0	4.1%	7.2%	10.0%	1.9%	12.1%	8.6%	5.1%	7.6%	5.5%	5.8%
FREEDOM/RIGHTS	4.8%	3.6%	7.5%	0.0	15.0%	0.0	5.6%	0.0	5.2%	5.5%	4.2%	5.7%	5.7%	3.3%	5.8%	6.6%	4.4%	6.5%
STRONG LEADERSHIP	4.8%	4.8%	8.6%	6.9%	6.1%	0.0	4.5%	25.9%	0.0	4.0%	3.9%	6.8%	1.8%	4.0%	5.3%	5.4%	7.1%	4.6%
ANTI- TRUMP	3.2%	0.0	0.0	8.4%	0.0	0.0	9.7%	0.0	0.0	3.7%	0.4%	7.6%	0.0	0.5%	5.0%	0.0	1.6%	5.4%
2ND AMENDMENT	2.9%	0.0	4.7%	0.0	4.5%	0.0	0.0	0.0	0.0	4.7%	4.9%	0.0	1.3%	5.6%	1.1%	4.5%	3.1%	2.9%
REMOVE BIDEN	2.7%	0.0	10.8%	0.0	10.5%	0.0	0.0	0.0	0.0	2.0%	1.7%	4.6%	0.0	2.3%	3.0%	0.0	2.0%	4.2%
CRIME/DRUGS	2.1%	0.0	2.0%	0.0	5.0%	0.0	0.0	0.0	0.0	3.0%	1.9%	2.2%	1.3%	2.1%	2.1%	0.0	1.0%	2.8%
PRO-LIFE	1.9%	8.8%	2.5%	0.0	0.0	0.0	5.2%	0.0	0.0	0.7%	3.0%	0.0	6.4%	1.4%	2.2%	0.0	1.8%	2.1%
ENVIRONMENT	0.9%	0.0	2.1%	0.0	0.0	0.0	0.0	0.0	4.9%	0.5%	0.6%	1.6%	0.0	0.8%	1.0%	0.0	1.0%	1.2%
DK/REFUSED	9.1%	8.8%	14.8%	13.6%	12.0%	20.8%	14.9%	36.6%	8.7%	6.5%	9.3%	8.1%	7.8%	11.2%	7.7%	0.0	7.8%	8.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
ECONOMY	16.0%	16.7%	14.5%	18.9%	14.7%	11.6%	18.9%	17.1%	12.5%	18.4%	15.9%	15.4%	18.8%	18.0%	16.6%	9.2%
CORRUPT GOVERNMENT	14.6%	15.7%	11.9%	16.4%	15.0%	12.6%	10.8%	14.3%	12.7%	14.8%	13.9%	11.0%	18.1%	19.0%	14.8%	11.7%
IMMIGRATION/BORDER	13.5%	16.0%	7.2%	14.4%	17.3%	4.9%	10.8%	14.6%	13.1%	14.1%	15.0%	12.8%	11.0%	18.4%	14.0%	16.4%
INFLATION	10.0%	9.4%	11.3%	8.9%	9.9%	12.9%	8.9%	11.7%	1.4%	12.9%	10.6%	12.5%	5.6%	8.0%	10.2%	10.6%
VOTER INTEGRITY	7.0%	7.1%	6.8%	5.7%	8.3%	2.7%	13.1%	5.0%	9.5%	3.8%	6.2%	8.2%	5.3%	4.9%	5.6%	10.3%
CONSERVATIVE VALUES	6.5%	6.7%	5.8%	8.3%	5.4%	5.6%	6.1%	8.3%	1.7%	9.5%	7.2%	8.6%	4.7%	2.9%	6.6%	1.3%
FREEDOM/RIGHTS	4.8%	3.6%	8.0%	3.8%	3.4%	8.2%	7.7%	4.4%	8.1%	4.8%	4.0%	5.0%	3.7%	2.2%	4.3%	5.5%
STRONG LEADERSHIP	4.8%	5.1%	3.9%	3.7%	6.2%	6.4%	0.0	4.7%	7.1%	4.1%	5.1%	5.0%	3.8%	7.6%	5.5%	1.4%
ANTI- TRUMP	3.2%	1.9%	6.5%	2.8%	1.3%	10.7%	0.0	0.9%	11.8%	0.6%	1.3%	1.9%	6.6%	0.0	4.3%	4.1%
2ND AMENDMENT	2.9%	2.7%	3.3%	3.8%	1.8%	3.1%	3.8%	3.6%	0.0	4.3%	2.9%	1.4%	5.3%	3.2%	2.1%	1.7%
REMOVE BIDEN	2.7%	1.6%	5.6%	0.7%	2.4%	6.1%	4.8%	1.5%	7.7%	0.6%	2.4%	3.1%	2.3%	3.5%	1.8%	10.4%
CRIME/DRUGS	2.1%	1.7%	3.0%	2.2%	1.4%	2.6%	3.6%	1.7%	4.4%	2.0%	1.4%	0.8%	3.7%	4.3%	2.6%	0.0
PRO-LIFE	1.9%	2.3%	0.9%	1.6%	2.8%	0.0	2.3%	2.5%	0.0	1.4%	3.5%	3.1%	1.0%	0.0	1.7%	0.0
ENVIRONMENT	0.9%	0.7%	1.4%	0.9%	0.6%	2.4%	0.0	0.4%	2.7%	0.8%	0.0	1.0%	0.8%	1.3%	1.2%	1.2%
DK/REFUSED	9.1%	8.8%	9.7%	8.0%	9.5%	10.0%	9.2%	9.2%	7.3%	7.7%	10.5%	10.2%	9.2%	6.7%	8.7%	16.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
ECONOMY	16.0%	11.8%	0.0	14.1%	16.5%	18.6%	15.8%	7.6%	18.8%	25.0%	16.5%	16.6%	14.3%	11.9%	15.1%	15.9%	17.1%	16.7%	17.2%
CORRUPT GOVERNMENT	14.6%	7.1%	16.7%	5.2%	16.1%	15.3%	16.4%	7.3%	16.1%	14.4%	16.7%	6.8%	16.1%	16.2%	16.1%	9.1%	16.4%	16.4%	16.5%
IMMIGRATION/BORDER	13.5%	7.7%	17.5%	5.8%	15.1%	11.1%	16.5%	5.3%	12.7%	7.0%	14.8%	10.5%	17.5%	15.4%	18.2%	16.2%	16.1%	10.2%	17.8%
INFLATION	10.0%	7.6%	0.0	9.1%	10.9%	14.2%	9.7%	10.8%	10.5%	6.5%	12.0%	4.0%	11.2%	22.2%	7.5%	6.4%	10.0%	16.7%	8.1%
VOTER INTEGRITY	7.0%	14.7%	0.0	17.6%	5.2%	7.2%	4.6%	3.0%	5.2%	9.4%	3.6%	28.2%	5.3%	4.9%	5.5%	20.4%	5.6%	7.7%	5.1%
CONSERVATIVE VALUES	6.5%	2.0%	12.5%	0.0	7.6%	0.0	10.3%	3.8%	8.4%	0.0	11.5%	0.0	6.9%	0.0	9.2%	4.2%	7.2%	0.0	9.1%
FREEDOM/RIGHTS	4.8%	9.1%	16.7%	7.6%	4.1%	5.1%	3.7%	9.6%	4.4%	5.3%	4.1%	8.4%	3.8%	4.9%	3.4%	0.0	4.1%	4.4%	4.0%
STRONG LEADERSHIP	4.8%	4.1%	0.0	4.9%	4.8%	3.2%	5.4%	5.1%	4.7%	6.3%	4.2%	2.9%	4.9%	0.0	6.5%	2.8%	5.1%	3.1%	5.7%
ANTI- TRUMP	3.2%	7.1%	0.0	8.5%	2.6%	7.8%	0.8%	13.2%	4.0%	12.7%	0.8%	0.0	1.2%	2.7%	0.7%	6.0%	1.5%	5.3%	0.4%
2ND AMENDMENT	2.9%	0.0	0.0	0.0	3.0%	3.6%	2.8%	0.0	3.8%	4.7%	3.5%	0.0	2.2%	2.4%	2.2%	0.0	2.7%	5.6%	1.9%
REMOVE BIDEN	2.7%	8.6%	11.4%	8.1%	1.7%	3.4%	1.0%	10.0%	1.1%	3.9%	0.0	7.1%	2.3%	2.9%	2.1%	2.9%	1.5%	2.2%	1.3%
CRIME/DRUGS	2.1%	4.2%	0.0	5.0%	1.8%	3.4%	1.2%	5.3%	1.8%	0.0	2.4%	2.9%	1.8%	6.9%	0.0	0.0	2.0%	3.9%	1.5%
PRO-LIFE	1.9%	1.6%	10.2%	0.0	2.0%	0.0	2.7%	0.0	1.3%	0.0	1.8%	3.5%	2.7%	0.0	3.6%	3.5%	2.1%	0.0	2.7%
ENVIRONMENT	0.9%	3.9%	7.3%	3.3%	0.4%	0.0	0.5%	4.7%	0.8%	0.0	1.0%	2.9%	0.0	0.0	0.0	2.9%	0.5%	0.0	0.6%
DK/REFUSED	9.1%	10.5%	7.7%	11.0%	8.2%	7.2%	8.6%	14.3%	6.5%	5.0%	7.0%	6.1%	9.9%	9.6%	10.0%	9.7%	8.1%	8.0%	8.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
ECONOMY	16.0%	8.1%	14.6%	22.0%	9.1%	16.8%	28.1%	15.0%	16.8%	16.9%	15.2%	17.4%	12.1%	16.0%	16.9%	17.5%	13.3%
CORRUPT GOVERNMENT	14.6%	5.2%	15.1%	13.4%	16.3%	16.5%	0.0	13.4%	18.7%	17.9%	12.4%	13.2%	11.4%	18.0%	12.1%	15.1%	12.9%
IMMIGRATION/BORDER	13.5%	0.0	11.4%	12.6%	10.5%	15.3%	48.3%	19.4%	15.5%	6.5%	10.9%	11.8%	9.6%	14.5%	7.4%	16.1%	14.8%
INFLATION	10.0%	8.7%	13.9%	9.7%	16.9%	9.3%	0.0	10.3%	7.9%	12.0%	10.9%	10.8%	11.0%	10.7%	9.8%	8.0%	12.1%
VOTER INTEGRITY	7.0%	9.6%	3.9%	6.2%	2.1%	6.5%	0.0	4.3%	7.3%	8.1%	7.7%	6.3%	9.7%	5.3%	4.0%	7.7%	11.9%
CONSERVATIVE VALUES	6.5%	0.0	9.2%	0.0	16.0%	7.7%	23.6%	9.1%	3.1%	12.0%	5.0%	4.7%	5.5%	8.1%	6.6%	7.3%	3.2%
FREEDOM/RIGHTS	4.8%	17.3%	4.2%	6.4%	2.6%	4.1%	0.0	4.3%	4.2%	4.0%	5.5%	5.5%	5.5%	5.4%	4.9%	2.8%	6.2%
STRONG LEADERSHIP	4.8%	5.2%	3.8%	3.5%	4.0%	3.7%	0.0	4.6%	2.0%	6.2%	6.1%	4.3%	8.7%	3.4%	6.0%	3.9%	6.2%
ANTI- TRUMP	3.2%	8.1%	6.5%	12.2%	2.3%	0.9%	0.0	0.0	2.1%	0.0	6.0%	7.3%	4.3%	0.9%	10.5%	1.0%	1.0%
2ND AMENDMENT	2.9%	0.0	4.1%	0.0	7.0%	2.9%	0.0	4.0%	4.1%	0.0	2.9%	2.7%	3.2%	5.0%	2.0%	1.0%	4.0%
REMOVE BIDEN	2.7%	13.9%	2.4%	5.6%	0.0	2.2%	0.0	4.6%	0.0	4.2%	3.4%	1.9%	5.5%	0.0	5.4%	4.2%	1.1%
CRIME/DRUGS	2.1%	8.0%	1.0%	2.4%	0.0	1.5%	0.0	0.0	3.2%	0.0	2.9%	1.8%	4.5%	2.0%	2.7%	1.0%	3.1%
PRO-LIFE	1.9%	0.0	1.4%	0.0	2.4%	2.0%	0.0	0.0	3.1%	2.1%	1.7%	3.0%	0.0	0.9%	1.1%	2.9%	2.4%
ENVIRONMENT	0.9%	4.8%	0.0	0.0	0.0	0.6%	0.0	0.0	0.0	2.1%	1.4%	0.0	3.4%	1.2%	1.7%	0.0	1.0%
DK/REFUSED	9.1%	11.1%	8.7%	5.9%	10.7%	10.1%	0.0	10.9%	11.8%	7.9%	7.9%	9.5%	5.6%	8.6%	8.8%	11.5%	6.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
ECONOMY	16.0%	12.3%	20.1%	20.1%	16.1%	13.8%	16.4%	15.7%
CORRUPT GOVERNMENT	14.6%	31.2%	6.3%	12.4%	20.1%	12.1%	15.1%	14.1%
IMMIGRATION/BORDER	13.5%	5.3%	3.0%	7.6%	12.1%	20.1%	11.1%	15.9%
INFLATION	10.0%	7.7%	10.8%	6.3%	12.8%	10.5%	10.3%	9.7%
VOTER INTEGRITY	7.0%	0.0	5.8%	4.9%	9.6%	8.0%	4.7%	9.4%
CONSERVATIVE VALUES	6.5%	4.0%	7.2%	9.2%	3.4%	6.9%	7.4%	5.6%
FREEDOM/RIGHTS	4.8%	16.0%	9.5%	2.8%	3.3%	4.2%	5.3%	4.4%
STRONG LEADERSHIP	4.8%	5.3%	2.8%	9.6%	6.2%	1.9%	4.7%	4.8%
ANTI- TRUMP	3.2%	0.0	6.3%	1.8%	4.0%	3.5%	5.5%	1.0%
2ND AMENDMENT	2.9%	0.0	2.4%	6.1%	1.1%	2.7%	3.5%	2.2%
REMOVE BIDEN	2.7%	0.0	5.4%	2.2%	2.8%	2.9%	2.6%	2.9%
CRIME/DRUGS	2.1%	0.0	2.7%	4.7%	1.3%	1.4%	2.3%	1.9%
PRO-LIFE	1.9%	4.6%	3.1%	0.0	1.2%	2.5%	1.0%	2.7%
ENVIRONMENT	0.9%	0.0	2.8%	1.4%	0.0	1.0%	1.4%	0.4%
DK/REFUSED	9.1%	13.7%	11.9%	11.0%	6.0%	8.5%	8.7%	9.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
ECONOMY	16.0%	12.3%	16.3%	16.8%	15.9%	18.8%	14.6%	17.7%	13.8%	12.7%	16.7%	10.4%	17.3%	19.4%	14.6%	17.6%	14.9%
CORRUPT GOVERNMENT	14.6%	31.2%	13.5%	17.0%	14.2%	14.2%	14.8%	16.5%	12.1%	33.3%	13.6%	18.7%	14.5%	12.0%	17.0%	18.0%	11.4%
IMMIGRATION/BORDER	13.5%	5.3%	14.0%	3.9%	15.0%	6.1%	17.4%	8.4%	20.1%	0.0	12.0%	0.0	12.8%	3.7%	15.5%	5.4%	18.4%
INFLATION	10.0%	7.7%	10.1%	9.4%	10.1%	7.5%	11.3%	9.6%	10.5%	5.9%	10.6%	7.4%	10.7%	8.7%	11.2%	9.1%	11.8%
VOTER INTEGRITY	7.0%	0.0	7.5%	3.3%	7.6%	4.3%	8.5%	6.3%	8.0%	0.0	5.1%	0.0	5.4%	2.8%	5.8%	2.8%	7.1%
CONSERVATIVE VALUES	6.5%	4.0%	6.6%	5.8%	6.6%	7.8%	5.7%	6.1%	6.9%	6.2%	7.5%	11.9%	6.7%	8.8%	6.5%	5.8%	9.3%
FREEDOM/RIGHTS	4.8%	16.0%	4.1%	12.3%	3.6%	6.6%	3.9%	5.3%	4.2%	12.8%	4.7%	11.2%	4.4%	7.3%	4.1%	6.4%	3.8%
STRONG LEADERSHIP	4.8%	5.3%	4.7%	3.9%	4.9%	7.3%	3.4%	6.9%	1.9%	8.3%	4.4%	4.7%	4.7%	5.9%	3.9%	6.9%	1.7%
ANTI- TRUMP	3.2%	0.0	3.5%	3.6%	3.2%	2.5%	3.6%	3.1%	3.5%	0.0	6.0%	7.4%	5.2%	4.7%	6.0%	5.5%	5.6%
2ND AMENDMENT	2.9%	0.0	3.1%	1.4%	3.1%	4.2%	2.2%	3.0%	2.7%	0.0	3.8%	0.0	4.1%	5.6%	2.3%	3.7%	3.3%
REMOVE BIDEN	2.7%	0.0	2.9%	3.1%	2.7%	2.6%	2.8%	2.6%	2.9%	0.0	2.8%	2.9%	2.5%	3.6%	2.0%	2.4%	2.9%
CRIME/DRUGS	2.1%	0.0	2.2%	1.5%	2.2%	3.4%	1.4%	2.6%	1.4%	0.0	2.5%	3.1%	2.2%	2.4%	2.3%	2.6%	2.0%
PRO-LIFE	1.9%	4.6%	1.7%	3.7%	1.6%	1.5%	2.1%	1.4%	2.5%	7.1%	0.5%	7.6%	0.0	2.8%	0.0	1.8%	0.0
ENVIRONMENT	0.9%	0.0	1.0%	1.6%	0.8%	1.5%	0.6%	0.9%	1.0%	0.0	1.5%	0.0	1.6%	1.6%	1.3%	1.1%	1.9%
DK/REFUSED	9.1%	13.7%	8.8%	12.6%	8.5%	11.6%	7.7%	9.5%	8.5%	13.7%	8.3%	14.7%	7.8%	10.6%	7.6%	10.8%	6.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

4. WHAT IS THE SINGLE MOST IMPORTANT ISSUE YOU WILL BASE YOUR DECISION ON WHO TO VOTE FOR U.S. CONGRESS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
ECONOMY	16.0%	11.6%	15.9%	22.9%	14.5%	18.0%	14.5%	17.9%	12.7%	15.6%	17.0%	16.6%	15.8%	18.4%
CORRUPT GOVERNMENT	14.6%	27.5%	13.5%	15.3%	13.9%	16.8%	12.8%	15.0%	12.9%	14.1%	15.9%	10.9%	16.4%	11.6%
IMMIGRATION/BORDER	13.5%	14.7%	15.9%	7.7%	17.2%	9.0%	19.2%	11.4%	21.9%	13.3%	14.0%	12.6%	13.9%	11.9%
INFLATION	10.0%	10.9%	9.6%	11.4%	9.4%	6.2%	11.4%	10.1%	9.2%	10.9%	7.6%	5.4%	12.2%	4.7%
VOTER INTEGRITY	7.0%	0.0	9.8%	6.5%	9.9%	5.9%	11.1%	9.8%	8.9%	5.6%	10.6%	8.9%	6.1%	7.5%
CONSERVATIVE VALUES	6.5%	0.0	5.8%	0.0	6.5%	6.7%	5.0%	6.4%	4.5%	7.4%	4.3%	8.3%	5.5%	8.4%
FREEDOM/RIGHTS	4.8%	21.7%	3.6%	13.3%	2.9%	5.8%	3.6%	4.2%	4.5%	5.1%	4.2%	7.7%	3.4%	8.7%
STRONG LEADERSHIP	4.8%	0.0	5.1%	3.1%	5.1%	8.9%	2.9%	6.8%	2.1%	4.8%	4.6%	5.1%	4.6%	4.6%
ANTI- TRUMP	3.2%	0.0	1.0%	0.0	1.1%	0.0	1.4%	0.7%	1.3%	2.3%	5.4%	3.1%	3.3%	2.0%
2ND AMENDMENT	2.9%	0.0	2.3%	2.7%	2.2%	2.6%	2.1%	2.3%	2.1%	3.7%	0.9%	1.5%	3.6%	1.8%
REMOVE BIDEN	2.7%	0.0	3.0%	3.3%	2.8%	1.4%	3.6%	2.9%	2.8%	2.2%	3.9%	2.3%	3.0%	2.0%
CRIME/DRUGS	2.1%	0.0	1.9%	0.0	2.2%	4.6%	0.6%	2.6%	0.9%	2.0%	2.3%	2.3%	2.0%	2.9%
PRO-LIFE	1.9%	0.0	2.8%	0.0	3.1%	0.0	4.0%	0.9%	5.0%	2.3%	0.8%	2.5%	1.5%	3.1%
ENVIRONMENT	0.9%	0.0	0.5%	3.1%	0.0	1.3%	0.0	0.8%	0.0	0.4%	2.1%	0.7%	1.1%	0.0
DK/REFUSED	9.1%	13.6%	9.2%	10.7%	9.2%	12.8%	7.8%	8.1%	11.2%	10.2%	6.4%	12.1%	7.6%	12.3%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

5. I AM GOING TO READ A LIST OF NAMES. FOR EACH ONE, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE PERSON. IF I NAME SOMEONE THAT YOU HAVE NO OPINION OF OR HAVE NEVER HEARD OF, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE.

DONALD TRUMP

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	75.8%	70.5%	74.0%	85.6%	61.1%	86.8%	81.0%	65.7%	72.1%	77.3%	58.4%	-	74.2%	78.7%	76.7%	73.5%	76.8%	75.2%	80.3%	68.5%	82.5%
Very	60.2%	48.1%	62.1%	74.0%	46.8%	69.8%	67.9%	37.3%	54.9%	62.3%	35.7%	-	61.9%	59.6%	62.5%	54.3%	59.2%	58.8%	63.8%	54.2%	65.8%
Somewhat	15.6%	22.4%	11.9%	11.5%	14.3%	17.0%	13.1%	28.4%	17.2%	15.0%	22.7%	-	12.3%	19.1%	14.1%	19.2%	17.7%	16.4%	16.5%	14.3%	16.7%
UNFAVORABLE	20.5%	22.8%	25.0%	11.7%	32.1%	11.5%	16.3%	14.7%	23.9%	19.6%	31.6%	-	21.9%	19.5%	21.8%	17.3%	19.6%	19.7%	12.8%	28.5%	15.1%
Somewhat	4.8%	5.8%	4.7%	0.0	10.0%	3.7%	6.7%	14.7%	2.1%	4.9%	3.6%	-	5.3%	1.6%	9.4%	3.7%	4.4%	6.8%	2.5%	5.7%	5.1%
Very	15.7%	16.9%	20.4%	11.7%	22.1%	7.8%	9.6%	0.0	21.8%	14.7%	28.0%	-	16.6%	17.9%	12.4%	13.6%	15.2%	12.9%	10.3%	22.9%	10.0%
NO OPINION	3.7%	6.8%	1.0%	2.7%	6.8%	1.6%	2.6%	19.6%	4.1%	3.2%	10.1%	-	3.9%	1.9%	1.6%	9.2%	3.6%	5.0%	6.9%	3.0%	2.4%
Net Diff.	55.3%	47.7%	48.9%	73.9%	29.0%	75.3%	64.7%	51.0%	48.2%	57.7%	26.8%	-	52.3%	59.2%	54.9%	56.2%	57.2%	55.5%	67.5%	39.9%	67.4%
Mean	4.00	3.79	3.91	4.36	3.54	4.37	4.23	3.88	3.81	4.05	3.34	-	3.98	4.01	4.05	3.97	4.01	4.01	4.21	3.71	4.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	75.8%	100.0%	100.0%	100.0%	0.0	0.0	0.0	70.1%	75.0%	67.6%	77.0%	77.3%	76.6%	76.8%	75.0%
Very	60.2%	79.4%	100.0%	0.0	0.0	0.0	0.0	52.0%	63.7%	46.0%	63.7%	56.3%	71.6%	65.1%	56.4%
Somewhat	15.6%	20.6%	0.0	100.0%	0.0	0.0	0.0	18.1%	11.3%	21.6%	13.2%	21.0%	5.0%	11.7%	18.6%
UNFAVORABLE	20.5%	0.0	0.0	0.0	100.0%	100.0%	100.0%	27.8%	20.8%	31.4%	20.8%	18.3%	23.4%	20.6%	20.4%
Somewhat	4.8%	0.0	0.0	0.0	23.2%	100.0%	0.0	7.1%	8.1%	6.5%	3.9%	6.4%	1.4%	5.1%	4.5%
Very	15.7%	0.0	0.0	0.0	76.8%	0.0	100.0%	20.7%	12.7%	24.9%	16.8%	11.9%	22.1%	15.5%	16.0%
NO OPINION	3.7%	0.0	0.0	0.0	0.0	0.0	0.0	2.1%	4.2%	1.0%	2.3%	4.4%	0.0	2.6%	4.6%
Net Diff.	55.3%	100.0%	100.0%	100.0%	-100%	-100%	-100%	42.4%	54.2%	36.2%	56.2%	59.1%	53.2%	56.2%	54.6%
Mean	4.00	4.79	5.00	4.00	1.23	2.00	1.00	3.74	4.05	3.57	4.03	4.03	4.03	4.06	3.95

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	75.8%	93.8%	97.7%	87.6%	13.7%	31.8%	7.0%	97.0%	98.2%	95.0%	50.5%	82.4%	29.1%	73.5%	66.6%	78.0%	84.4%
Very	60.2%	77.5%	86.4%	63.6%	5.1%	13.2%	2.1%	84.1%	93.0%	70.2%	31.7%	53.2%	17.2%	54.7%	51.9%	66.9%	69.0%
Somewhat	15.6%	16.3%	11.3%	24.0%	8.6%	18.6%	4.9%	12.8%	5.2%	24.9%	18.8%	29.1%	11.9%	18.8%	14.7%	11.1%	15.4%
UNFAVORABLE	20.5%	5.2%	2.3%	9.8%	84.7%	62.3%	93.0%	1.5%	0.0%	3.7%	44.1%	13.3%	64.8%	22.0%	29.8%	18.9%	12.6%
Somewhat	4.8%	3.2%	1.4%	6.1%	8.1%	29.8%	0.0%	1.1%	0.0%	2.7%	8.9%	10.3%	8.0%	5.2%	0.0%	8.2%	2.6%
Very	15.7%	2.0%	0.9%	3.7%	76.6%	32.5%	93.0%	0.4%	0.0%	1.0%	35.1%	3.0%	56.8%	16.8%	29.8%	10.7%	10.0%
NO OPINION	3.7%	1.0%	0.0%	2.6%	1.6%	6.0%	0.0%	1.6%	1.8%	1.2%	5.4%	4.3%	6.1%	4.5%	3.6%	3.1%	3.0%
Net Diff.	55.3%	88.5%	95.4%	77.8%	-70.9%	-30.5%	-86.0%	95.5%	98.2%	91.3%	6.5%	69.1%	-35.7%	51.4%	36.8%	59.1%	71.9%
Mean	4.00	4.64	4.81	4.38	1.58	2.50	1.23	4.79	4.91	4.60	3.03	4.19	2.25	3.89	3.59	4.15	4.31

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	75.8%	83.0%	68.1%	72.8%	76.8%	84.9%	54.3%	73.8%	76.7%	97.4%	37.8%	71.5%	73.7%
Very	60.2%	74.9%	42.9%	56.6%	60.5%	71.1%	40.5%	59.3%	59.6%	82.5%	23.0%	53.8%	58.2%
Somewhat	15.6%	8.1%	25.2%	16.2%	16.3%	13.8%	13.8%	14.5%	17.1%	14.8%	14.8%	17.7%	15.5%
UNFAVORABLE	20.5%	11.7%	28.6%	25.6%	18.4%	15.1%	26.0%	22.3%	20.3%	2.6%	59.1%	24.6%	22.3%
Somewhat	4.8%	0.0%	3.7%	6.2%	5.5%	0.0%	4.6%	4.8%	6.4%	1.5%	0.0%	4.0%	5.0%
Very	15.7%	11.7%	24.9%	19.4%	12.9%	15.1%	21.4%	17.6%	14.0%	1.1%	59.1%	20.6%	17.4%
NO OPINION	3.7%	5.3%	3.3%	1.6%	4.9%	0.0%	19.7%	3.9%	2.9%	0.0%	3.1%	3.9%	3.9%
Net Diff.	55.3%	71.4%	39.5%	47.2%	58.4%	69.8%	28.4%	51.4%	56.4%	94.8%	-21.3%	46.9%	51.4%
Mean	4.00	4.35	3.57	3.84	4.06	4.26	3.48	3.93	4.02	4.76	2.43	3.80	3.92

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	75.8%	95.7%	53.4%	51.2%	44.9%	70.5%	97.1%	64.1%	82.1%	74.8%	5.6%	71.6%	0.0	57.1%	68.6%
Very	60.2%	81.1%	41.7%	20.6%	36.5%	51.9%	89.2%	38.8%	62.9%	65.8%	5.6%	48.0%	0.0	34.6%	46.1%
Somewhat	15.6%	14.6%	11.7%	30.6%	8.4%	18.6%	8.0%	25.2%	19.2%	9.0%	0.0	23.7%	0.0	22.5%	22.5%
UNFAVORABLE	20.5%	3.6%	42.4%	26.3%	55.1%	23.6%	1.4%	31.9%	13.2%	19.8%	94.4%	25.6%	100.0%	12.2%	28.1%
Somewhat	4.8%	2.9%	9.1%	0.0	0.0	4.9%	1.4%	3.8%	9.5%	5.6%	10.4%	0.0	0.0	6.6%	9.4%
Very	15.7%	0.7%	33.3%	26.3%	55.1%	18.7%	0.0	28.1%	3.7%	14.2%	84.0%	25.6%	100.0%	5.6%	18.7%
NO OPINION	3.7%	0.7%	4.3%	22.5%	0.0	5.8%	1.5%	4.0%	4.7%	5.4%	0.0	2.8%	0.0	30.6%	3.3%
Net Diff.	55.3%	92.1%	11.0%	24.9%	-10.2%	46.9%	95.7%	32.1%	68.9%	55.1%	-88.8%	46.1%	-100%	44.9%	40.4%
Mean	4.00	4.73	3.19	3.19	2.71	3.80	4.85	3.43	4.28	4.07	1.33	3.68	1.00	3.74	3.68

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	75.8%	95.2%	74.6%	46.5%	65.2%	50.9%	74.7%	83.8%	77.4%	80.3%	95.0%	48.0%	90.5%	96.6%	62.3%	100.0%	98.1%	57.3%
Very	60.2%	74.7%	57.9%	38.6%	59.0%	50.9%	54.7%	64.3%	48.5%	70.0%	83.2%	27.5%	69.0%	90.8%	40.4%	69.5%	93.9%	37.9%
Somewhat	15.6%	20.5%	16.7%	7.9%	6.2%	0.0	20.0%	19.5%	28.9%	10.4%	11.9%	20.5%	21.5%	5.9%	21.9%	30.5%	4.2%	19.4%
UNFAVORABLE	20.5%	4.8%	18.5%	53.5%	15.9%	49.1%	25.3%	16.2%	13.4%	17.5%	3.5%	46.8%	8.0%	1.4%	32.9%	0.0	0.0	37.5%
Somewhat	4.8%	4.8%	2.8%	0.0	0.0	0.0	0.0	0.0	0.0	5.3%	2.6%	8.5%	5.1%	1.4%	7.0%	0.0	0.0	6.9%
Very	15.7%	0.0	15.7%	53.5%	15.9%	49.1%	25.3%	16.2%	13.4%	12.1%	0.9%	38.4%	2.9%	0.0	25.9%	0.0	0.0	30.6%
NO OPINION	3.7%	0.0	6.9%	0.0	18.9%	0.0	0.0	0.0	9.2%	2.2%	1.5%	5.2%	1.5%	2.0%	4.8%	0.0	1.9%	5.2%
Net Diff.	55.3%	90.4%	56.1%	-7.0%	49.4%	1.7%	49.4%	67.6%	64.0%	62.9%	91.5%	1.1%	82.4%	95.3%	29.4%	100.0%	98.1%	19.7%
Mean	4.00	4.65	3.98	2.78	3.92	3.03	3.79	4.16	3.99	4.21	4.74	2.90	4.48	4.86	3.44	4.70	4.92	3.27

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	75.8%	85.9%	50.4%	86.5%	85.4%	47.1%	55.6%	88.0%	36.8%	87.6%	88.4%	78.6%	73.4%	72.5%	77.4%	53.9%
Very	60.2%	70.7%	33.8%	70.4%	71.0%	31.9%	36.8%	69.7%	30.5%	69.6%	69.8%	60.9%	59.9%	59.0%	60.2%	43.8%
Somewhat	15.6%	15.2%	16.6%	16.1%	14.4%	15.2%	18.8%	18.3%	6.4%	17.9%	18.6%	17.8%	13.5%	13.5%	17.2%	10.1%
UNFAVORABLE	20.5%	11.8%	42.3%	10.1%	13.3%	46.3%	35.9%	8.8%	59.9%	8.0%	9.6%	18.2%	22.7%	23.9%	18.1%	44.6%
Somewhat	4.8%	3.4%	8.1%	1.3%	5.2%	4.5%	13.6%	4.2%	6.4%	2.0%	6.2%	4.6%	4.6%	3.3%	2.9%	9.4%
Very	15.7%	8.4%	34.2%	8.8%	8.1%	41.8%	22.3%	4.7%	53.6%	6.0%	3.4%	13.6%	18.1%	20.6%	15.2%	35.2%
NO OPINION	3.7%	2.3%	7.3%	3.4%	1.3%	6.6%	8.5%	3.2%	3.2%	4.4%	2.0%	3.2%	3.9%	3.6%	4.5%	1.5%
Net Diff.	55.3%	74.1%	8.1%	76.4%	72.2%	0.8%	19.6%	79.2%	-23.1%	79.6%	78.8%	60.4%	50.8%	48.6%	59.4%	9.3%
Mean	4.00	4.36	3.08	4.38	4.35	2.91	3.34	4.44	2.54	4.43	4.45	4.08	3.93	3.87	4.04	3.18

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	75.8%	32.2%	48.3%	29.1%	84.5%	66.4%	91.0%	37.0%	80.5%	60.1%	88.0%	26.7%	88.5%	72.9%	93.9%	51.6%	90.2%	75.4%	94.3%
Very	60.2%	24.4%	48.3%	19.8%	67.6%	47.2%	74.8%	25.7%	64.3%	43.2%	72.2%	22.9%	70.8%	51.3%	77.4%	41.9%	74.8%	56.0%	80.0%
Somewhat	15.6%	7.8%	0.0	9.3%	16.9%	19.2%	16.1%	11.3%	16.1%	16.9%	15.8%	3.8%	17.7%	21.6%	16.4%	9.7%	15.4%	19.4%	14.3%
UNFAVORABLE	20.5%	65.0%	51.7%	67.5%	12.1%	28.5%	6.2%	63.0%	14.0%	32.3%	7.3%	67.2%	10.2%	24.4%	5.3%	48.4%	7.6%	20.5%	4.0%
Somewhat	4.8%	7.4%	7.7%	7.3%	4.1%	8.0%	2.7%	2.9%	1.8%	4.0%	1.0%	12.5%	6.4%	12.2%	4.4%	5.7%	3.2%	7.2%	2.1%
Very	15.7%	57.6%	44.0%	60.3%	8.0%	20.5%	3.5%	60.1%	12.3%	28.3%	6.3%	54.7%	3.7%	12.2%	0.8%	42.7%	4.3%	13.3%	1.9%
NO OPINION	3.7%	2.8%	0.0	3.4%	3.4%	5.1%	2.8%	0.0	5.5%	7.5%	4.7%	6.1%	1.3%	2.6%	0.9%	0.0	2.2%	4.1%	1.7%
Net Diff.	55.3%	-32.8%	-3.3%	-38.5%	72.4%	37.9%	84.7%	-26.1%	66.4%	27.8%	80.7%	-40.6%	78.4%	48.5%	88.6%	3.2%	82.7%	54.9%	90.3%
Mean	4.00	2.34	3.01	2.21	4.32	3.65	4.56	2.39	4.18	3.43	4.47	2.28	4.45	3.88	4.65	3.02	4.53	3.98	4.68



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	75.8%	14.6%	64.6%	50.4%	75.2%	83.0%	71.9%	88.8%	82.9%	79.4%	67.0%	68.4%	65.1%	83.7%	61.3%	82.5%	73.5%
Very	60.2%	8.5%	42.5%	31.6%	50.5%	70.3%	71.9%	76.0%	68.9%	67.1%	47.9%	49.8%	45.2%	72.2%	40.8%	68.6%	56.0%
Somewhat	15.6%	6.1%	22.2%	18.8%	24.7%	12.7%	0.0	12.7%	14.0%	12.3%	19.1%	18.6%	19.9%	11.4%	20.5%	13.9%	17.6%
UNFAVORABLE	20.5%	80.0%	27.8%	42.5%	17.0%	11.9%	0.0	8.8%	11.9%	16.7%	30.9%	29.0%	33.7%	9.7%	36.7%	14.0%	24.4%
Somewhat	4.8%	8.9%	7.2%	9.3%	5.5%	4.5%	0.0	2.1%	6.4%	4.3%	5.0%	6.4%	3.1%	2.0%	2.9%	6.8%	7.5%
Very	15.7%	71.1%	20.7%	33.2%	11.4%	7.4%	0.0	6.7%	5.5%	12.4%	25.9%	22.6%	30.6%	7.7%	33.8%	7.1%	16.9%
NO OPINION	3.7%	5.4%	7.5%	7.0%	7.9%	5.0%	28.1%	2.4%	5.2%	3.9%	2.0%	2.6%	1.2%	6.7%	2.0%	3.5%	2.1%
Net Diff.	55.3%	-65.4%	36.8%	7.9%	58.2%	71.1%	71.9%	80.0%	71.0%	62.7%	36.1%	39.4%	31.4%	74.0%	24.7%	68.5%	49.1%
Mean	4.00	1.72	3.59	3.06	3.97	4.34	4.44	4.49	4.34	4.17	3.58	3.67	3.46	4.39	3.32	4.30	3.88

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	75.8%	83.2%	55.0%	75.9%	81.8%	75.5%	72.8%	78.8%
Very	60.2%	66.9%	35.3%	66.3%	64.7%	58.6%	57.0%	63.4%
Somewhat	15.6%	16.2%	19.7%	9.7%	17.0%	16.9%	15.8%	15.4%
UNFAVORABLE	20.5%	15.9%	41.4%	18.3%	16.2%	20.5%	22.7%	18.3%
Somewhat	4.8%	8.1%	6.9%	4.9%	4.6%	3.9%	2.4%	7.1%
Very	15.7%	7.8%	34.5%	13.4%	11.6%	16.6%	20.2%	11.2%
NO OPINION	3.7%	1.0%	3.6%	5.8%	2.1%	3.9%	4.5%	2.9%
Net Diff.	55.3%	67.3%	13.6%	57.6%	65.6%	55.0%	50.1%	60.5%
Mean	4.00	4.26	3.14	4.10	4.19	3.97	3.87	4.13

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	75.8%	83.2%	75.3%	67.1%	77.2%	72.4%	77.6%	76.0%	75.5%	92.4%	71.2%	75.2%	72.4%	73.4%	72.5%	74.1%	71.2%
Very	60.2%	66.9%	59.8%	48.9%	62.1%	59.3%	60.7%	61.4%	58.6%	67.1%	56.2%	53.4%	57.6%	60.3%	55.1%	60.9%	52.1%
Somewhat	15.6%	16.2%	15.5%	18.2%	15.1%	13.1%	16.9%	14.6%	16.9%	25.3%	15.0%	21.8%	14.8%	13.2%	17.3%	13.2%	19.1%
UNFAVORABLE	20.5%	15.9%	20.8%	30.5%	18.9%	23.2%	19.1%	20.5%	20.5%	6.1%	24.1%	19.8%	23.1%	22.1%	23.0%	23.0%	22.3%
Somewhat	4.8%	8.1%	4.5%	7.4%	4.3%	5.9%	4.2%	5.4%	3.9%	0.0%	2.6%	0.0%	2.8%	2.7%	2.3%	2.8%	2.0%
Very	15.7%	7.8%	16.2%	23.1%	14.5%	17.3%	14.9%	15.1%	16.6%	6.1%	21.4%	19.8%	20.3%	19.4%	20.7%	20.2%	20.3%
NO OPINION	3.7%	1.0%	3.9%	2.4%	3.9%	4.5%	3.3%	3.5%	3.9%	1.5%	4.8%	5.0%	4.4%	4.5%	4.5%	3.0%	6.5%
Net Diff.	55.3%	67.3%	54.5%	36.6%	58.3%	49.2%	58.6%	55.5%	55.0%	86.3%	47.1%	55.5%	49.3%	51.3%	49.4%	51.1%	48.9%
Mean	4.00	4.26	3.98	3.62	4.06	3.91	4.04	4.02	3.97	4.47	3.82	3.89	3.87	3.92	3.84	3.92	3.81

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

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DONALD TRUMP

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	75.8%	66.6%	79.3%	59.3%	82.0%	71.2%	82.5%	77.9%	80.0%	82.9%	58.9%	72.4%	77.5%	79.8%
Very	60.2%	66.6%	63.3%	44.5%	66.6%	58.2%	65.9%	61.9%	65.4%	66.2%	45.9%	56.4%	62.1%	62.1%
Somewhat	15.6%	0.0	16.1%	14.8%	15.5%	13.0%	16.5%	16.0%	14.6%	16.7%	13.0%	16.0%	15.4%	17.7%
UNFAVORABLE	20.5%	33.4%	17.6%	40.7%	14.6%	24.4%	15.4%	18.0%	18.8%	13.6%	36.8%	22.7%	19.4%	14.0%
Somewhat	4.8%	22.5%	6.4%	14.5%	5.8%	9.5%	5.9%	7.9%	5.9%	4.6%	5.0%	3.8%	5.2%	3.7%
Very	15.7%	10.9%	11.3%	26.3%	8.7%	14.8%	9.5%	10.1%	12.8%	9.0%	31.8%	18.9%	14.2%	10.3%
NO OPINION	3.7%	0.0	3.0%	0.0	3.4%	4.4%	2.2%	4.1%	1.3%	3.5%	4.3%	5.0%	3.1%	6.1%
Net Diff.	55.3%	33.3%	61.7%	18.6%	67.4%	46.9%	67.1%	59.9%	61.2%	69.3%	22.1%	49.7%	58.1%	65.8%
Mean	4.00	3.89	4.14	3.37	4.25	3.90	4.24	4.12	4.14	4.26	3.36	3.87	4.06	4.18

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	39.4%	46.9%	35.9%	37.0%	45.2%	32.5%	37.6%	62.8%	39.2%	39.7%	36.0%	-	36.1%	33.6%	41.7%	56.6%	41.6%	48.5%	35.4%	37.4%	45.0%
Very	13.5%	16.6%	10.2%	15.2%	15.7%	10.3%	14.5%	19.6%	11.7%	13.9%	8.9%	-	14.7%	7.0%	11.3%	25.3%	12.8%	17.7%	12.8%	10.8%	17.7%
Somewhat	25.9%	30.3%	25.8%	21.8%	29.5%	22.2%	23.1%	43.2%	27.6%	25.8%	27.1%	-	21.4%	26.6%	30.4%	31.3%	28.9%	30.8%	22.6%	26.7%	27.3%
UNFAVORABLE	33.8%	28.3%	37.5%	39.9%	29.5%	33.8%	33.2%	10.7%	36.2%	34.2%	29.9%	-	35.2%	35.2%	37.1%	23.9%	32.9%	31.1%	39.9%	35.6%	27.2%
Somewhat	17.4%	15.0%	20.1%	15.6%	18.4%	18.1%	16.5%	0.0	19.5%	17.3%	18.9%	-	16.1%	13.1%	28.5%	15.9%	18.3%	22.8%	21.0%	18.2%	13.9%
Very	16.4%	13.3%	17.4%	24.2%	11.2%	15.8%	16.7%	10.7%	16.7%	16.9%	11.0%	-	19.1%	22.1%	8.5%	8.0%	14.7%	8.3%	18.9%	17.4%	13.4%
NO OPINION	21.4%	20.3%	21.9%	18.1%	22.1%	24.6%	21.0%	26.5%	22.1%	21.2%	24.2%	-	22.7%	27.1%	14.3%	15.8%	20.6%	15.0%	20.2%	22.7%	20.5%
NEVER HEARD OF	5.3%	4.4%	4.7%	5.0%	3.2%	9.0%	8.3%	0.0	2.5%	4.9%	9.9%	-	6.0%	4.2%	6.9%	3.6%	4.8%	5.4%	4.4%	4.3%	7.3%
Net Diff.	5.6%	18.6%	-1.6%	-2.8%	15.7%	-1.4%	4.4%	52.1%	3.0%	5.6%	6.1%	-	0.8%	-1.6%	4.6%	32.7%	8.7%	17.5%	-4.5%	1.9%	17.7%
Mean	3.03	3.23	2.91	2.88	3.21	2.93	3.02	3.61	2.98	3.03	3.04	-	2.96	2.83	3.08	3.52	3.07	3.28	2.89	2.95	3.24

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	39.4%	36.5%	34.1%	45.8%	53.4%	58.5%	51.9%	100.0%	100.0%	100.0%	0.0	0.0	0.0	39.6%	39.4%
Very	13.5%	13.4%	14.3%	9.8%	13.7%	23.0%	10.9%	34.2%	100.0%	0.0	0.0	0.0	0.0	16.1%	11.5%
Somewhat	25.9%	23.1%	19.8%	36.0%	39.7%	35.5%	41.0%	65.8%	0.0	100.0%	0.0	0.0	0.0	23.5%	27.8%
UNFAVORABLE	33.8%	34.4%	35.8%	28.7%	34.3%	28.1%	36.2%	0.0	0.0	0.0	100.0%	100.0%	100.0%	36.6%	31.7%
Somewhat	17.4%	17.8%	16.3%	23.5%	15.5%	23.4%	13.2%	0.0	0.0	0.0	51.5%	100.0%	0.0	18.0%	17.0%
Very	16.4%	16.6%	19.5%	5.2%	18.8%	4.7%	23.0%	0.0	0.0	0.0	48.5%	0.0	100.0%	18.6%	14.7%
NO OPINION	21.4%	23.5%	24.1%	21.1%	10.1%	13.4%	9.1%	0.0	0.0	0.0	0.0	0.0	0.0	22.1%	20.9%
NEVER HEARD OF	5.3%	5.7%	6.0%	4.3%	2.2%	0.0	2.9%	0.0	0.0	0.0	0.0	0.0	0.0	1.7%	8.0%
Net Diff.	5.6%	2.1%	-1.7%	17.1%	19.2%	30.4%	15.8%	100.0%	100.0%	100.0%	-100%	-100%	-100%	3.0%	7.6%
Mean	3.03	2.99	2.93	3.23	3.14	3.49	3.04	4.34	5.00	4.00	1.52	2.00	1.00	3.00	3.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	39.4%	36.8%	32.5%	43.5%	56.7%	49.6%	59.3%	34.7%	31.6%	39.6%	47.7%	35.9%	55.6%	50.9%	38.0%	30.7%	28.0%
Very	13.5%	11.1%	12.5%	8.9%	14.8%	12.7%	15.6%	14.9%	14.5%	15.5%	12.3%	11.5%	12.9%	16.0%	13.7%	12.6%	9.3%
Somewhat	25.9%	25.7%	20.0%	34.5%	41.9%	36.9%	43.7%	19.9%	17.1%	24.1%	35.4%	24.5%	42.8%	34.9%	24.3%	18.1%	18.8%
UNFAVORABLE	33.8%	42.2%	44.7%	38.3%	38.1%	50.4%	33.5%	37.0%	36.4%	38.0%	31.5%	36.5%	28.2%	34.2%	44.2%	26.4%	35.8%
Somewhat	17.4%	21.1%	21.3%	20.8%	22.6%	37.1%	17.2%	19.5%	17.4%	22.7%	15.6%	23.4%	10.3%	19.1%	21.5%	16.2%	12.7%
Very	16.4%	21.1%	23.4%	17.6%	15.5%	13.3%	16.3%	17.5%	18.9%	15.3%	16.0%	13.1%	17.9%	15.1%	22.7%	10.2%	23.1%
NO OPINION	21.4%	17.9%	19.2%	15.8%	5.2%	0.0	7.2%	22.1%	26.3%	15.5%	16.9%	22.5%	13.2%	12.0%	16.3%	39.8%	19.9%
NEVER HEARD OF	5.3%	3.1%	3.6%	2.4%	0.0	0.0	0.0	6.2%	5.8%	6.9%	3.8%	5.1%	3.0%	2.9%	1.5%	3.1%	16.3%
Net Diff.	5.6%	-5.4%	-12.2%	5.1%	18.6%	-0.8%	25.8%	-2.3%	-4.8%	1.7%	16.2%	-0.5%	27.4%	16.7%	-6.2%	4.3%	-7.7%
Mean	3.03	2.84	2.76	2.96	3.18	2.99	3.25	2.95	2.90	3.02	3.13	2.98	3.23	3.18	2.85	3.07	2.74

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	39.4%	61.3%	30.1%	37.0%	35.1%	64.2%	47.7%	34.2%	34.0%	49.4%	39.8%	48.3%	42.4%
Very	13.5%	21.9%	3.9%	17.2%	9.1%	23.5%	25.3%	12.7%	9.4%	20.1%	15.0%	15.8%	14.4%
Somewhat	25.9%	39.4%	26.2%	19.7%	26.0%	40.7%	22.4%	21.5%	24.6%	29.3%	24.8%	32.5%	28.0%
UNFAVORABLE	33.8%	30.6%	55.9%	28.0%	36.3%	30.8%	43.0%	28.7%	37.5%	35.6%	50.4%	36.8%	33.5%
Somewhat	17.4%	16.3%	29.7%	15.5%	17.5%	18.2%	21.8%	16.0%	17.7%	19.5%	23.2%	19.7%	18.5%
Very	16.4%	14.3%	26.2%	12.4%	18.8%	12.6%	21.2%	12.7%	19.8%	16.2%	27.2%	17.0%	15.1%
NO OPINION	21.4%	6.9%	14.0%	33.6%	18.0%	5.0%	9.3%	35.6%	18.1%	10.9%	9.8%	12.4%	21.3%
NEVER HEARD OF	5.3%	1.2%	0.0	1.4%	10.6%	0.0	0.0	1.5%	10.4%	4.0%	0.0	2.6%	2.7%
Net Diff.	5.6%	30.7%	-25.8%	9.0%	-1.2%	33.4%	4.7%	5.5%	-3.5%	13.8%	-10.6%	11.5%	8.9%
Mean	3.03	3.39	2.52	3.14	2.88	3.44	3.09	3.06	2.84	3.18	2.77	3.11	3.08



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	39.4%	25.6%	87.0%	32.3%	25.4%	28.0%	34.3%	47.2%	24.2%	76.5%	42.5%	49.4%	100.0%	36.9%	33.4%
Very	13.5%	5.1%	45.9%	0.0	8.5%	4.8%	13.8%	15.0%	3.7%	22.7%	11.1%	35.8%	0.0	7.7%	11.3%
Somewhat	25.9%	20.5%	41.1%	32.3%	16.9%	23.2%	20.5%	32.2%	20.5%	53.8%	31.5%	13.7%	100.0%	29.2%	22.1%
UNFAVORABLE	33.8%	51.2%	7.3%	46.9%	58.2%	27.3%	36.6%	34.7%	43.2%	9.6%	49.1%	35.8%	0.0	26.2%	29.8%
Somewhat	17.4%	25.3%	6.1%	9.2%	40.9%	14.1%	19.4%	21.6%	28.4%	0.0	20.6%	13.4%	0.0	7.9%	13.0%
Very	16.4%	25.9%	1.2%	37.7%	17.3%	13.3%	17.3%	13.1%	14.8%	9.6%	28.5%	22.4%	0.0	18.3%	16.8%
NO OPINION	21.4%	19.8%	4.1%	20.8%	16.4%	34.2%	21.8%	17.1%	32.6%	10.3%	8.4%	2.8%	0.0	21.4%	30.4%
NEVER HEARD OF	5.3%	3.4%	1.6%	0.0	0.0	10.5%	7.3%	1.1%	0.0	3.6%	0.0	11.9%	0.0	15.6%	6.5%
Net Diff.	5.6%	-25.6%	79.8%	-14.6%	-32.8%	0.7%	-2.3%	12.4%	-19.0%	66.9%	-6.6%	13.6%	100.0%	10.7%	3.6%
Mean	3.03	2.52	4.26	2.48	2.58	2.91	2.94	3.14	2.70	3.83	2.76	3.31	4.00	3.00	2.98

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	39.4%	33.1%	42.3%	30.3%	27.5%	49.1%	75.2%	43.8%	62.3%	36.6%	35.2%	47.4%	35.7%	34.0%	43.0%	30.7%	31.8%	42.8%
Very	13.5%	4.5%	12.1%	0.0	10.2%	0.0	14.3%	43.8%	36.5%	13.7%	13.5%	13.6%	12.1%	14.7%	12.7%	6.8%	16.7%	11.2%
Somewhat	25.9%	28.6%	30.2%	30.3%	17.3%	49.1%	60.8%	0.0	25.9%	22.9%	21.8%	33.9%	23.6%	19.3%	30.3%	23.9%	15.1%	31.7%
UNFAVORABLE	33.8%	40.2%	44.1%	61.8%	48.5%	21.1%	24.8%	56.2%	29.4%	29.9%	36.0%	32.6%	36.2%	33.2%	34.3%	56.4%	34.8%	34.3%
Somewhat	17.4%	16.1%	26.0%	15.9%	33.4%	21.1%	20.6%	19.5%	21.8%	14.9%	19.2%	16.7%	19.5%	15.4%	18.7%	44.5%	14.7%	19.3%
Very	16.4%	24.1%	18.0%	45.8%	15.1%	0.0	4.2%	36.6%	7.6%	15.0%	16.8%	16.0%	16.7%	17.8%	15.5%	11.9%	20.1%	15.0%
NO OPINION	21.4%	26.8%	9.0%	7.9%	24.0%	29.8%	0.0	0.0	8.2%	25.0%	22.1%	17.0%	23.1%	24.6%	19.3%	12.9%	27.2%	19.0%
NEVER HEARD OF	5.3%	0.0	4.6%	0.0	0.0	0.0	0.0	0.0	0.0	8.4%	6.7%	2.9%	4.9%	8.2%	3.4%	0.0	6.3%	3.9%
Net Diff.	5.6%	-7.1%	-1.8%	-31.4%	-21.0%	28.1%	50.4%	-12.4%	32.9%	6.7%	-0.8%	14.8%	-0.5%	0.8%	8.7%	-25.8%	-3.0%	8.5%
Mean	3.03	2.73	2.92	2.23	2.74	3.28	3.60	2.95	3.62	3.06	2.96	3.13	2.95	2.97	3.06	2.69	2.93	3.05

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	39.4%	40.0%	38.1%	46.7%	34.3%	47.0%	24.2%	38.5%	40.9%	44.4%	33.1%	39.0%	41.7%	41.5%	41.2%	40.5%
Very	13.5%	15.3%	8.9%	21.7%	10.0%	10.1%	7.1%	15.5%	6.7%	19.9%	11.4%	16.1%	12.1%	10.5%	15.8%	7.8%
Somewhat	25.9%	24.7%	29.1%	25.0%	24.4%	36.9%	17.1%	23.0%	34.2%	24.5%	21.6%	22.9%	29.6%	31.0%	25.4%	32.7%
UNFAVORABLE	33.8%	31.7%	39.2%	29.7%	33.4%	37.4%	41.9%	32.9%	37.9%	31.7%	33.9%	34.3%	33.0%	35.7%	35.9%	24.2%
Somewhat	17.4%	14.6%	24.6%	17.7%	11.9%	21.3%	29.9%	18.2%	15.6%	20.7%	16.0%	18.3%	17.3%	21.6%	17.7%	5.4%
Very	16.4%	17.2%	14.6%	12.0%	21.5%	16.2%	12.0%	14.6%	22.2%	11.1%	17.9%	16.1%	15.7%	14.1%	18.1%	18.7%
NO OPINION	21.4%	21.5%	21.3%	16.0%	26.1%	13.2%	33.9%	22.8%	18.3%	17.4%	28.0%	21.4%	20.2%	20.9%	19.6%	25.0%
NEVER HEARD OF	5.3%	6.8%	1.4%	7.6%	6.2%	2.4%	0.0%	5.8%	2.9%	6.5%	5.1%	5.2%	5.1%	1.8%	3.3%	10.3%
Net Diff.	5.6%	8.3%	-1.1%	17.0%	0.9%	9.6%	-17.7%	5.7%	3.1%	12.7%	-0.8%	4.6%	8.7%	5.8%	5.3%	16.3%
Mean	3.03	3.07	2.93	3.29	2.89	3.04	2.77	3.07	2.87	3.23	2.92	3.05	3.05	3.02	3.03	3.06

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	39.4%	47.1%	24.8%	51.3%	38.6%	46.5%	35.8%	57.6%	44.8%	55.2%	41.0%	34.9%	32.5%	37.4%	30.8%	54.7%	38.6%	45.7%	36.7%
Very	13.5%	13.8%	17.5%	13.1%	13.7%	13.7%	13.7%	19.6%	17.8%	13.8%	19.3%	7.1%	9.5%	13.5%	8.2%	19.2%	15.2%	18.1%	14.4%
Somewhat	25.9%	33.3%	7.3%	38.3%	25.0%	32.8%	22.1%	38.0%	27.0%	41.4%	21.7%	27.8%	22.9%	23.8%	22.6%	35.4%	23.5%	27.6%	22.3%
UNFAVORABLE	33.8%	33.6%	35.4%	33.2%	34.0%	28.5%	36.0%	33.4%	32.6%	24.6%	35.5%	33.8%	35.5%	32.6%	36.4%	28.2%	32.8%	20.9%	36.1%
Somewhat	17.4%	14.1%	10.2%	14.8%	17.8%	12.1%	19.9%	10.4%	20.7%	12.7%	23.7%	18.3%	15.0%	11.5%	16.1%	12.9%	15.1%	6.0%	17.6%
Very	16.4%	19.5%	25.3%	18.4%	16.2%	16.4%	16.1%	23.0%	11.8%	11.9%	11.8%	15.4%	20.5%	21.1%	20.3%	15.2%	17.7%	14.9%	18.5%
NO OPINION	21.4%	18.0%	39.8%	13.8%	21.4%	22.4%	21.0%	9.0%	16.0%	15.1%	16.3%	28.4%	26.7%	30.0%	25.6%	14.3%	21.5%	29.3%	19.3%
NEVER HEARD OF	5.3%	1.3%	0.0	1.6%	6.0%	2.6%	7.2%	0.0	6.6%	5.1%	7.2%	2.9%	5.4%	0.0	7.2%	2.8%	7.1%	4.1%	7.9%
Net Diff.	5.6%	13.5%	-10.6%	18.1%	4.6%	18.0%	-0.2%	24.1%	12.3%	30.6%	5.5%	1.2%	-3.0%	4.7%	-5.6%	26.5%	5.9%	24.8%	0.6%
Mean	3.03	3.08	2.82	3.13	3.02	3.16	2.97	3.21	3.20	3.34	3.14	2.93	2.85	2.97	2.81	3.31	3.04	3.29	2.96

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	39.4%	40.2%	38.5%	47.9%	31.6%	39.7%	51.0%	36.7%	39.3%	41.6%	39.2%	38.8%	39.7%	47.5%	46.3%	32.6%	31.1%
Very	13.5%	8.9%	8.4%	5.8%	10.4%	16.8%	51.0%	23.4%	11.7%	14.6%	9.4%	12.1%	5.5%	23.4%	11.6%	10.9%	6.8%
Somewhat	25.9%	31.3%	30.1%	42.1%	21.2%	22.9%	0.0%	13.3%	27.6%	26.9%	29.8%	26.7%	34.2%	24.1%	34.7%	21.7%	24.3%
UNFAVORABLE	33.8%	38.5%	38.3%	42.0%	35.5%	33.0%	25.5%	28.0%	38.5%	29.3%	34.9%	32.5%	38.5%	31.0%	34.0%	34.8%	36.0%
Somewhat	17.4%	15.1%	27.5%	23.0%	30.8%	16.8%	0.0%	14.8%	17.4%	20.0%	18.2%	15.6%	21.9%	19.6%	18.2%	14.2%	18.2%
Very	16.4%	23.4%	10.8%	19.1%	4.7%	16.2%	25.5%	13.2%	21.1%	9.3%	16.7%	16.8%	16.5%	11.4%	15.7%	20.6%	17.8%
NO OPINION	21.4%	21.3%	20.9%	10.1%	29.0%	22.9%	23.6%	28.8%	17.2%	27.2%	19.5%	22.5%	15.2%	17.3%	12.3%	28.0%	27.6%
NEVER HEARD OF	5.3%	0.0%	2.3%	0.0%	4.0%	4.4%	0.0%	6.5%	5.1%	1.9%	6.4%	6.2%	6.6%	4.3%	7.4%	4.5%	5.2%
Net Diff.	5.6%	1.7%	0.2%	5.9%	-3.9%	6.6%	25.5%	8.7%	0.8%	12.2%	4.2%	6.4%	1.2%	16.5%	12.3%	-2.2%	-4.9%
Mean	3.03	2.87	2.98	2.93	3.02	3.08	3.51	3.20	2.91	3.18	2.97	3.02	2.90	3.30	3.09	2.87	2.83

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	39.4%	42.7%	35.9%	51.2%	36.8%	35.2%	46.8%	32.1%
Very	13.5%	13.5%	6.6%	17.2%	19.7%	9.8%	17.7%	9.3%
Somewhat	25.9%	29.2%	29.3%	34.0%	17.1%	25.5%	29.1%	22.7%
UNFAVORABLE	33.8%	33.1%	38.2%	29.9%	33.2%	35.4%	32.4%	35.3%
Somewhat	17.4%	4.7%	18.2%	17.2%	15.6%	20.1%	18.9%	15.9%
Very	16.4%	28.4%	20.0%	12.8%	17.6%	15.3%	13.5%	19.4%
NO OPINION	21.4%	24.2%	22.4%	13.0%	26.6%	22.3%	15.0%	27.8%
NEVER HEARD OF	5.3%	0.0	3.5%	5.8%	3.4%	7.1%	5.8%	4.8%
Net Diff.	5.6%	9.6%	-2.3%	21.3%	3.7%	-0.1%	14.4%	-3.2%
Mean	3.03	2.95	2.84	3.27	3.06	2.94	3.20	2.86

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	39.4%	42.7%	39.2%	38.8%	39.6%	46.3%	35.8%	42.6%	35.2%	47.1%	46.8%	41.9%	47.6%	53.9%	42.6%	53.6%	38.0%
Very	13.5%	13.5%	13.5%	9.6%	14.1%	14.2%	13.1%	16.3%	9.8%	21.0%	17.4%	15.4%	18.0%	21.1%	15.7%	22.5%	11.4%
Somewhat	25.9%	29.2%	25.7%	29.2%	25.4%	32.1%	22.6%	26.3%	25.5%	26.1%	29.4%	26.5%	29.6%	32.8%	27.0%	31.1%	26.6%
UNFAVORABLE	33.8%	33.1%	33.9%	36.0%	33.5%	32.4%	34.6%	32.7%	35.4%	45.5%	31.3%	39.1%	31.3%	31.1%	33.2%	28.8%	37.1%
Somewhat	17.4%	4.7%	18.2%	12.5%	18.2%	15.3%	18.6%	15.4%	20.1%	7.4%	19.9%	7.4%	20.7%	11.7%	23.2%	12.6%	27.1%
Very	16.4%	28.4%	15.6%	23.6%	15.2%	17.1%	16.0%	17.3%	15.3%	38.1%	11.4%	31.7%	10.6%	19.4%	9.9%	16.2%	10.0%
NO OPINION	21.4%	24.2%	21.2%	23.2%	21.1%	17.1%	23.7%	20.8%	22.3%	7.4%	15.6%	15.0%	15.0%	9.7%	18.2%	13.1%	17.5%
NEVER HEARD OF	5.3%	0.0	5.6%	2.0%	5.8%	4.3%	5.8%	3.9%	7.1%	0.0	6.3%	4.0%	6.1%	5.4%	6.0%	4.5%	7.4%
Net Diff.	5.6%	9.6%	5.4%	2.8%	6.1%	13.9%	1.1%	9.9%	-0.1%	1.6%	15.5%	2.8%	16.3%	22.8%	9.5%	24.8%	1.0%
Mean	3.03	2.95	3.03	2.89	3.05	3.11	2.98	3.09	2.94	2.84	3.23	2.86	3.25	3.26	3.16	3.33	3.03

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

6. OPINION: PAT MCCRORY

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	39.4%	34.8%	32.0%	35.9%	31.4%	37.6%	29.4%	31.8%	32.4%	38.0%	42.9%	44.4%	37.0%	45.6%
Very	13.5%	0.0	9.8%	4.0%	10.2%	6.3%	10.8%	10.3%	8.1%	12.5%	15.9%	14.7%	12.9%	15.2%
Somewhat	25.9%	34.8%	22.2%	31.9%	21.2%	31.2%	18.6%	21.6%	24.3%	25.5%	27.0%	29.8%	24.0%	30.4%
UNFAVORABLE	33.8%	10.9%	36.4%	33.0%	35.7%	33.8%	36.0%	36.5%	33.7%	32.7%	36.7%	32.1%	34.7%	30.0%
Somewhat	17.4%	0.0	16.7%	17.3%	15.7%	19.4%	14.3%	18.1%	13.0%	17.6%	17.0%	19.4%	16.4%	18.7%
Very	16.4%	10.9%	19.7%	15.7%	20.0%	14.4%	21.8%	18.4%	20.7%	15.0%	19.7%	12.7%	18.3%	11.3%
NO OPINION	21.4%	54.4%	26.6%	31.1%	27.3%	25.6%	28.9%	28.3%	27.2%	24.6%	13.8%	15.3%	24.5%	18.1%
NEVER HEARD OF	5.3%	0.0	5.0%	0.0	5.6%	3.1%	5.7%	3.3%	6.8%	4.7%	6.6%	8.2%	3.9%	6.3%
Net Diff.	5.6%	23.9%	-4.4%	2.9%	-4.2%	3.7%	-6.6%	-4.7%	-1.3%	5.3%	6.2%	12.3%	2.3%	15.7%
Mean	3.03	3.13	2.85	2.91	2.85	2.96	2.81	2.87	2.85	3.03	3.03	3.16	2.97	3.21



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	51.2%	49.6%	45.5%	63.3%	41.2%	56.4%	56.7%	59.7%	46.0%	52.8%	32.3%	-	46.7%	49.2%	56.5%	60.5%	54.1%	58.4%	47.7%	48.9%	56.8%
Very	31.2%	25.9%	32.8%	38.3%	18.6%	39.0%	36.9%	10.7%	27.1%	32.7%	12.9%	-	30.8%	29.6%	38.2%	26.6%	31.4%	32.9%	33.6%	27.7%	34.0%
Somewhat	20.0%	23.7%	12.6%	24.9%	22.6%	17.4%	19.8%	49.0%	18.9%	20.1%	19.5%	-	15.9%	19.6%	18.4%	33.9%	22.7%	25.5%	14.0%	21.2%	22.8%
UNFAVORABLE	13.5%	16.6%	14.1%	8.8%	19.2%	9.2%	7.9%	0.0	19.1%	12.6%	24.0%	-	15.9%	9.0%	12.8%	16.6%	12.0%	14.5%	15.6%	16.2%	8.5%
Somewhat	3.7%	3.5%	3.3%	4.9%	4.5%	2.4%	4.4%	0.0	3.2%	3.4%	7.1%	-	5.2%	1.0%	4.4%	3.9%	2.7%	4.2%	3.1%	4.0%	3.6%
Very	9.9%	13.1%	10.8%	3.9%	14.7%	6.8%	3.4%	0.0	15.9%	9.3%	17.0%	-	10.7%	8.1%	8.4%	12.7%	9.3%	10.4%	12.5%	12.2%	4.9%
NO OPINION	17.8%	14.8%	20.4%	12.4%	24.0%	18.1%	17.2%	40.3%	17.4%	17.0%	27.1%	-	15.6%	24.4%	15.2%	14.2%	19.2%	14.7%	19.7%	17.2%	17.2%
NEVER HEARD OF	17.5%	19.1%	20.0%	15.6%	15.6%	16.3%	18.2%	0.0	17.5%	17.5%	16.5%	-	21.8%	17.4%	15.5%	8.7%	14.7%	12.4%	17.0%	17.6%	17.6%
Net Diff.	37.7%	33.0%	31.3%	54.4%	22.0%	47.2%	48.8%	59.7%	26.8%	40.2%	8.3%	-	30.7%	40.2%	43.8%	43.9%	42.1%	43.8%	32.1%	32.7%	48.3%
Mean	3.71	3.57	3.67	4.05	3.31	3.95	4.01	3.70	3.46	3.77	3.05	-	3.65	3.75	3.87	3.63	3.75	3.76	3.64	3.59	3.94

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	51.2%	63.4%	65.9%	53.4%	13.1%	34.8%	6.5%	47.8%	42.0%	50.8%	63.9%	62.0%	65.9%	56.7%	47.0%
Very	31.2%	40.2%	44.7%	22.5%	3.5%	9.2%	1.8%	25.7%	28.8%	24.1%	41.2%	38.1%	44.4%	35.2%	28.1%
Somewhat	20.0%	23.2%	21.2%	30.9%	9.6%	25.6%	4.7%	22.1%	13.2%	26.7%	22.7%	23.9%	21.5%	21.5%	18.9%
UNFAVORABLE	13.5%	2.5%	1.1%	7.5%	55.9%	23.0%	65.8%	19.4%	14.8%	21.8%	15.2%	17.5%	12.8%	12.4%	14.4%
Somewhat	3.7%	1.5%	0.8%	4.4%	11.2%	23.0%	7.6%	4.6%	3.5%	5.2%	5.5%	7.8%	3.0%	3.0%	4.2%
Very	9.9%	0.9%	0.3%	3.1%	44.7%	0.0	58.3%	14.8%	11.4%	16.6%	9.8%	9.7%	9.8%	9.4%	10.2%
NO OPINION	17.8%	16.7%	15.4%	21.7%	14.5%	25.4%	11.1%	18.2%	21.7%	16.3%	9.8%	13.1%	6.4%	15.5%	19.6%
NEVER HEARD OF	17.5%	17.5%	17.5%	17.3%	16.6%	16.8%	16.6%	14.6%	21.5%	11.1%	11.0%	7.4%	15.0%	15.4%	19.0%
Net Diff.	37.7%	60.9%	64.8%	46.0%	-42.8%	11.8%	-59.4%	28.3%	27.1%	28.9%	48.7%	44.5%	53.1%	44.3%	32.5%
Mean	3.71	4.21	4.32	3.79	1.99	3.25	1.61	3.46	3.57	3.41	3.90	3.79	4.03	3.83	3.62

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	51.2%	100.0%	100.0%	100.0%	0.0	0.0	0.0	66.4%	69.4%	61.6%	35.4%	55.3%	22.0%	58.3%	47.3%	46.0%	46.1%
Very	31.2%	60.9%	100.0%	0.0	0.0	0.0	0.0	42.7%	48.5%	33.5%	17.7%	25.5%	12.5%	34.4%	21.2%	31.3%	31.3%
Somewhat	20.0%	39.1%	0.0	100.0%	0.0	0.0	0.0	23.7%	20.9%	28.1%	17.7%	29.8%	9.5%	23.8%	26.1%	14.7%	14.8%
UNFAVORABLE	13.5%	0.0	0.0	0.0	100.0%	100.0%	100.0%	1.4%	1.6%	1.2%	28.4%	6.7%	42.9%	17.8%	26.5%	5.2%	6.4%
Somewhat	3.7%	0.0	0.0	0.0	27.1%	100.0%	0.0	1.4%	1.6%	1.2%	6.0%	5.5%	6.4%	4.9%	4.5%	3.1%	1.2%
Very	9.9%	0.0	0.0	0.0	72.9%	0.0	100.0%	0.0	0.0	0.0	22.3%	1.3%	36.5%	12.8%	22.0%	2.1%	5.2%
NO OPINION	17.8%	0.0	0.0	0.0	0.0	0.0	0.0	14.0%	12.9%	15.6%	19.8%	23.8%	17.1%	14.7%	12.0%	34.0%	6.4%
NEVER HEARD OF	17.5%	0.0	0.0	0.0	0.0	0.0	0.0	18.2%	16.1%	21.5%	16.4%	14.2%	17.9%	9.3%	14.1%	14.8%	41.0%
Net Diff.	37.7%	100.0%	100.0%	100.0%	-100%	-100%	-100%	64.9%	67.8%	60.4%	7.0%	48.5%	-20.9%	40.5%	20.8%	40.9%	39.6%
Mean	3.71	4.61	5.00	4.00	1.27	2.00	1.00	4.32	4.39	4.20	3.03	3.85	2.45	3.68	3.23	3.82	4.11

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	51.2%	65.6%	52.1%	50.1%	46.9%	61.3%	47.1%	49.6%	49.5%	78.3%	29.2%	55.0%	52.9%
Very	31.2%	44.7%	27.2%	30.0%	27.9%	39.7%	33.4%	30.1%	28.8%	49.2%	4.0%	30.5%	31.3%
Somewhat	20.0%	20.9%	24.9%	20.2%	18.9%	21.6%	13.8%	19.4%	20.7%	29.2%	25.2%	24.6%	21.6%
UNFAVORABLE	13.5%	8.6%	35.0%	14.6%	11.1%	19.7%	21.6%	12.2%	11.5%	2.7%	49.4%	20.5%	15.1%
Somewhat	3.7%	0.0	13.4%	5.1%	2.4%	4.7%	4.1%	4.2%	2.9%	2.7%	5.7%	4.9%	4.0%
Very	9.9%	8.6%	21.6%	9.5%	8.8%	15.1%	17.5%	7.9%	8.6%	0.0	43.6%	15.5%	11.1%
NO OPINION	17.8%	17.4%	9.3%	25.4%	13.3%	9.8%	21.2%	32.7%	9.4%	9.9%	11.6%	13.7%	20.0%
NEVER HEARD OF	17.5%	8.3%	3.6%	9.9%	28.7%	9.1%	10.1%	5.6%	29.6%	9.1%	9.8%	10.8%	12.1%
Net Diff.	37.7%	57.0%	17.1%	35.5%	35.7%	41.6%	25.5%	37.4%	38.0%	75.7%	-20.2%	34.5%	37.8%
Mean	3.71	4.01	3.23	3.62	3.77	3.73	3.46	3.63	3.83	4.37	2.34	3.55	3.66

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	51.2%	93.5%	22.4%	41.3%	25.4%	22.7%	65.8%	44.9%	56.1%	63.5%	10.9%	34.5%	0.0	40.9%	40.6%
Very	31.2%	66.8%	11.1%	0.0	17.0%	5.7%	45.0%	26.0%	24.7%	42.9%	5.6%	11.2%	0.0	27.1%	19.1%
Somewhat	20.0%	26.8%	11.3%	41.3%	8.4%	17.1%	20.8%	18.9%	31.4%	20.5%	5.4%	23.4%	0.0	13.8%	21.5%
UNFAVORABLE	13.5%	1.7%	33.5%	9.1%	47.3%	12.8%	1.3%	25.5%	9.1%	10.0%	61.5%	23.7%	100.0%	7.3%	13.1%
Somewhat	3.7%	0.6%	8.6%	0.0	0.0	4.7%	1.3%	3.3%	5.0%	5.6%	11.5%	11.3%	0.0	7.3%	4.5%
Very	9.9%	1.1%	24.9%	9.1%	47.3%	8.1%	0.0	22.2%	4.1%	4.3%	49.9%	12.4%	100.0%	0.0	8.6%
NO OPINION	17.8%	3.5%	22.9%	31.7%	19.5%	30.0%	15.3%	20.0%	21.6%	17.3%	4.2%	16.5%	0.0	23.4%	22.0%
NEVER HEARD OF	17.5%	1.2%	21.3%	17.9%	7.7%	34.5%	17.6%	9.6%	13.2%	9.2%	23.4%	25.3%	0.0	28.4%	24.3%
Net Diff.	37.7%	91.9%	-11.1%	32.2%	-21.9%	9.9%	64.5%	19.4%	47.0%	53.5%	-50.5%	10.9%	-100%	33.6%	27.4%
Mean	3.71	4.59	2.68	3.28	2.43	3.11	4.33	3.26	3.78	4.01	1.76	3.13	1.00	3.85	3.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	51.2%	79.6%	56.2%	53.9%	47.3%	21.1%	56.6%	57.9%	47.0%	51.6%	65.6%	32.5%	65.3%	65.3%	42.1%	69.3%	63.8%	40.7%
Very	31.2%	54.1%	27.5%	30.6%	36.0%	21.1%	36.0%	20.5%	33.5%	33.8%	42.6%	15.0%	38.4%	45.8%	21.7%	39.5%	46.7%	22.5%
Somewhat	20.0%	25.5%	28.7%	23.2%	11.3%	0.0	20.6%	37.5%	13.5%	17.8%	23.0%	17.6%	26.9%	19.5%	20.4%	29.8%	17.2%	18.1%
UNFAVORABLE	13.5%	4.8%	15.0%	38.2%	15.9%	20.8%	33.7%	0.0	21.3%	9.2%	1.4%	32.1%	1.7%	1.9%	21.1%	0.0	1.5%	24.8%
Somewhat	3.7%	4.8%	7.0%	0.0	0.0	0.0	8.4%	0.0	5.2%	2.3%	1.4%	7.3%	1.7%	1.9%	4.8%	0.0	0.8%	6.3%
Very	9.9%	0.0	8.0%	38.2%	15.9%	20.8%	25.3%	0.0	16.1%	6.9%	0.0	24.8%	0.0	0.0	16.3%	0.0	0.7%	18.5%
NO OPINION	17.8%	8.8%	16.2%	7.9%	17.9%	58.2%	0.0	0.0	23.5%	19.0%	15.8%	19.6%	16.3%	15.2%	19.5%	12.6%	14.7%	19.6%
NEVER HEARD OF	17.5%	6.8%	12.6%	0.0	19.0%	0.0	9.7%	42.1%	8.2%	20.2%	17.2%	15.8%	16.7%	17.6%	17.3%	18.1%	20.0%	15.0%
Net Diff.	37.7%	74.8%	41.2%	15.6%	31.4%	0.3%	22.8%	57.9%	25.7%	42.4%	64.2%	0.4%	63.6%	63.4%	21.0%	69.3%	62.4%	15.9%
Mean	3.71	4.38	3.69	3.08	3.64	3.01	3.37	4.35	3.47	3.87	4.29	2.89	4.23	4.33	3.32	4.33	4.35	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	51.2%	57.7%	35.0%	57.7%	57.6%	31.6%	40.3%	58.6%	29.4%	58.8%	58.6%	53.3%	47.9%	52.5%	55.1%	36.2%
Very	31.2%	38.0%	14.0%	38.0%	38.0%	14.0%	13.9%	37.5%	10.6%	36.5%	38.4%	32.5%	29.1%	32.8%	35.2%	18.6%
Somewhat	20.0%	19.6%	21.1%	19.7%	19.6%	17.6%	26.5%	21.2%	18.8%	22.2%	20.1%	20.8%	18.7%	19.7%	19.9%	17.6%
UNFAVORABLE	13.5%	8.2%	26.9%	8.9%	7.7%	32.4%	18.2%	5.6%	38.6%	6.2%	5.0%	10.5%	17.5%	17.4%	14.2%	21.6%
Somewhat	3.7%	2.8%	5.9%	1.5%	3.8%	4.5%	8.0%	2.6%	7.8%	2.0%	3.2%	2.4%	5.1%	6.9%	4.3%	2.0%
Very	9.9%	5.4%	21.0%	7.3%	3.8%	27.9%	10.3%	3.0%	30.8%	4.2%	1.8%	8.1%	12.4%	10.5%	9.9%	19.7%
NO OPINION	17.8%	17.6%	18.3%	14.8%	20.0%	15.9%	22.0%	18.3%	14.0%	15.6%	20.8%	18.6%	14.6%	18.8%	14.9%	17.0%
NEVER HEARD OF	17.5%	16.5%	19.8%	18.6%	14.7%	20.1%	19.4%	17.5%	17.9%	19.5%	15.6%	17.5%	20.1%	11.3%	15.8%	25.2%
Net Diff.	37.7%	49.5%	8.1%	48.9%	50.0%	-0.8%	22.1%	53.1%	-9.2%	52.6%	53.5%	42.8%	30.4%	35.1%	40.9%	14.6%
Mean	3.71	3.98	3.01	3.98	3.99	2.82	3.32	4.06	2.64	4.06	4.07	3.81	3.59	3.65	3.79	3.18

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	51.2%	24.3%	35.9%	22.1%	57.1%	52.8%	58.6%	23.1%	54.6%	50.6%	56.1%	25.7%	59.6%	55.2%	61.2%	37.4%	61.0%	59.5%	61.4%
Very	31.2%	11.6%	35.9%	6.9%	36.0%	32.3%	37.4%	7.9%	35.3%	37.0%	34.7%	15.9%	36.7%	27.3%	39.9%	24.4%	40.5%	39.9%	40.6%
Somewhat	20.0%	12.7%	0.0	15.2%	21.1%	20.6%	21.3%	15.3%	19.2%	13.6%	21.3%	9.8%	22.9%	27.9%	21.2%	13.0%	20.5%	19.6%	20.7%
UNFAVORABLE	13.5%	41.8%	16.3%	46.7%	8.4%	17.1%	5.3%	48.3%	10.8%	24.4%	5.8%	34.4%	6.0%	9.5%	4.8%	29.6%	5.8%	12.8%	3.8%
Somewhat	3.7%	9.0%	0.0	10.8%	2.7%	3.6%	2.4%	6.6%	1.8%	2.3%	1.6%	11.8%	3.7%	4.9%	3.3%	3.3%	2.8%	5.6%	2.0%
Very	9.9%	32.8%	16.3%	36.0%	5.7%	13.5%	2.9%	41.7%	9.0%	22.1%	4.2%	22.6%	2.3%	4.6%	1.5%	26.3%	3.0%	7.1%	1.8%
NO OPINION	17.8%	12.5%	31.6%	8.8%	17.9%	20.7%	16.9%	5.9%	16.2%	17.7%	15.6%	20.1%	19.7%	24.0%	18.2%	13.8%	17.5%	20.3%	16.7%
NEVER HEARD OF	17.5%	21.3%	16.2%	22.3%	16.5%	9.3%	19.1%	22.7%	18.4%	7.3%	22.5%	19.9%	14.7%	11.4%	15.8%	19.1%	15.8%	7.5%	18.1%
Net Diff.	37.7%	-17.5%	19.6%	-24.7%	48.7%	35.7%	53.3%	-25.2%	43.7%	26.1%	50.3%	-8.7%	53.6%	45.8%	56.3%	7.9%	55.2%	46.7%	57.6%
Mean	3.71	2.51	3.47	2.31	3.95	3.60	4.09	2.24	3.86	3.44	4.04	2.81	4.03	3.77	4.13	3.07	4.10	3.86	4.18



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	51.2%	12.4%	43.7%	41.1%	45.7%	53.7%	71.9%	52.5%	57.1%	46.5%	48.1%	48.3%	47.9%	52.7%	44.5%	54.7%	52.3%
Very	31.2%	0.0	20.6%	18.7%	22.0%	32.9%	71.9%	32.4%	32.6%	28.3%	28.9%	28.9%	28.9%	30.5%	28.8%	35.0%	29.0%
Somewhat	20.0%	12.4%	23.2%	22.4%	23.7%	20.8%	0.0	20.1%	24.4%	18.2%	19.2%	19.4%	19.0%	22.1%	15.6%	19.7%	23.3%
UNFAVORABLE	13.5%	52.9%	17.6%	24.9%	12.3%	6.7%	0.0	8.8%	4.1%	10.4%	21.8%	21.7%	21.9%	7.7%	27.1%	5.8%	15.8%
Somewhat	3.7%	14.2%	2.6%	0.0	4.5%	3.5%	0.0	4.4%	4.1%	2.2%	3.9%	3.6%	4.2%	3.3%	1.8%	3.7%	6.2%
Very	9.9%	38.7%	15.1%	24.9%	7.8%	3.2%	0.0	4.4%	0.0	8.2%	17.9%	18.1%	17.7%	4.4%	25.3%	2.1%	9.6%
NO OPINION	17.8%	11.3%	19.4%	21.6%	17.9%	22.1%	28.1%	23.6%	17.0%	28.8%	12.5%	12.8%	11.9%	18.5%	11.4%	25.3%	13.7%
NEVER HEARD OF	17.5%	23.3%	19.2%	12.5%	24.1%	17.4%	0.0	15.1%	21.9%	14.3%	17.6%	17.2%	18.2%	21.1%	17.1%	14.1%	18.2%
Net Diff.	37.7%	-40.5%	26.1%	16.2%	33.4%	47.0%	71.9%	43.7%	53.0%	36.1%	26.3%	26.5%	26.0%	44.9%	17.4%	48.9%	36.5%
Mean	3.71	1.97	3.39	3.11	3.63	3.93	4.44	3.85	4.10	3.66	3.45	3.45	3.45	3.90	3.25	3.95	3.68

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	51.2%	50.9%	23.9%	43.0%	60.0%	55.9%	48.7%	53.8%
Very	31.2%	34.5%	10.9%	22.6%	36.1%	36.1%	29.7%	32.7%
Somewhat	20.0%	16.3%	12.9%	20.3%	23.8%	19.8%	19.0%	21.1%
UNFAVORABLE	13.5%	8.1%	23.9%	8.6%	11.0%	16.1%	17.0%	10.0%
Somewhat	3.7%	4.2%	9.0%	3.5%	4.6%	2.2%	2.6%	4.8%
Very	9.9%	3.9%	14.9%	5.2%	6.4%	13.8%	14.5%	5.3%
NO OPINION	17.8%	23.8%	11.1%	23.5%	19.5%	14.6%	15.2%	20.4%
NEVER HEARD OF	17.5%	17.2%	41.2%	24.9%	9.6%	13.5%	19.1%	15.8%
Net Diff.	37.7%	42.8%	-0.0%	34.3%	49.0%	39.8%	31.6%	43.8%
Mean	3.71	3.89	2.93	3.69	3.87	3.72	3.58	3.84

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	51.2%	50.9%	51.2%	35.5%	53.8%	40.0%	57.3%	47.7%	55.9%	51.8%	48.4%	36.4%	50.6%	42.1%	52.6%	48.9%	48.3%
Very	31.2%	34.5%	31.0%	21.1%	32.8%	22.0%	36.1%	27.5%	36.1%	32.4%	29.5%	21.5%	31.0%	20.4%	35.2%	27.4%	32.7%
Somewhat	20.0%	16.3%	20.3%	14.4%	21.0%	18.0%	21.2%	20.2%	19.8%	19.4%	18.9%	15.0%	19.6%	21.7%	17.4%	21.5%	15.7%
UNFAVORABLE	13.5%	8.1%	13.9%	17.1%	12.9%	12.0%	14.3%	11.6%	16.1%	12.7%	17.4%	17.6%	16.9%	15.0%	18.2%	15.9%	18.5%
Somewhat	3.7%	4.2%	3.6%	6.9%	3.1%	4.8%	3.0%	4.7%	2.2%	6.6%	2.2%	3.7%	2.4%	4.1%	1.7%	3.7%	1.1%
Very	9.9%	3.9%	10.2%	10.2%	9.8%	7.2%	11.3%	6.9%	13.8%	6.1%	15.2%	13.9%	14.5%	11.0%	16.5%	12.2%	17.4%
NO OPINION	17.8%	23.8%	17.4%	16.5%	18.0%	20.7%	16.2%	20.2%	14.6%	14.8%	15.2%	17.1%	14.9%	17.6%	13.7%	16.1%	14.0%
NEVER HEARD OF	17.5%	17.2%	17.5%	30.9%	15.3%	27.3%	12.2%	20.4%	13.5%	20.7%	19.0%	28.8%	17.6%	25.3%	15.5%	19.1%	19.2%
Net Diff.	37.7%	42.8%	37.4%	18.3%	40.8%	27.9%	42.9%	36.1%	39.8%	39.1%	31.0%	18.8%	33.7%	27.1%	34.3%	33.0%	29.8%
Mean	3.71	3.89	3.70	3.42	3.75	3.59	3.77	3.71	3.72	3.83	3.56	3.37	3.61	3.49	3.63	3.60	3.56

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

7. OPINION: TED BUDD

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	51.2%	49.3%	54.0%	34.5%	57.0%	37.5%	61.7%	46.5%	63.6%	58.3%	34.4%	54.4%	49.6%	62.8%
Very	31.2%	38.4%	32.4%	20.7%	34.7%	23.8%	37.0%	27.5%	39.6%	35.7%	20.5%	29.0%	32.2%	32.3%
Somewhat	20.0%	10.9%	21.6%	13.9%	22.3%	13.7%	24.7%	19.0%	24.0%	22.6%	14.0%	25.4%	17.4%	30.5%
UNFAVORABLE	13.5%	0.0	10.5%	16.7%	8.9%	8.6%	10.7%	7.4%	13.5%	8.7%	25.0%	17.6%	11.5%	11.2%
Somewhat	3.7%	0.0	5.0%	10.0%	3.9%	5.7%	4.3%	5.8%	3.4%	2.5%	6.3%	3.8%	3.6%	3.0%
Very	9.9%	0.0	5.5%	6.6%	5.0%	2.9%	6.4%	1.6%	10.2%	6.2%	18.7%	13.8%	7.9%	8.2%
NO OPINION	17.8%	39.8%	19.5%	16.0%	21.2%	24.3%	18.5%	24.3%	15.1%	17.5%	18.4%	14.2%	19.6%	15.3%
NEVER HEARD OF	17.5%	10.9%	16.0%	32.9%	12.9%	29.6%	9.1%	21.7%	7.7%	15.5%	22.2%	13.9%	19.2%	10.7%
Net Diff.	37.7%	49.3%	43.5%	17.9%	48.1%	28.9%	51.0%	39.1%	50.1%	49.6%	9.4%	36.8%	38.1%	51.5%
Mean	3.71	3.98	3.84	3.48	3.89	3.71	3.90	3.83	3.86	3.94	3.14	3.60	3.77	3.85

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	50.5%	40.7%	52.2%	60.2%	40.8%	58.6%	55.7%	39.2%	46.9%	52.4%	28.4%	-	56.3%	45.3%	51.5%	44.2%	46.8%	48.2%	41.4%	44.3%	65.4%
Very	30.9%	26.2%	30.0%	39.8%	23.3%	34.8%	36.5%	39.2%	24.8%	31.8%	19.4%	-	36.3%	27.4%	27.7%	27.0%	27.4%	27.4%	23.7%	26.5%	41.8%
Somewhat	19.7%	14.6%	22.1%	20.4%	17.5%	23.8%	19.1%	0.0	22.0%	20.6%	8.9%	-	20.0%	17.9%	23.9%	17.2%	19.5%	20.8%	17.7%	17.8%	23.7%
UNFAVORABLE	44.2%	51.3%	45.5%	34.5%	54.3%	35.6%	39.0%	50.5%	48.5%	43.2%	55.7%	-	39.1%	46.7%	44.0%	53.0%	47.5%	48.1%	48.1%	51.7%	31.4%
Somewhat	17.8%	22.9%	10.9%	16.2%	18.6%	20.5%	19.5%	16.2%	16.8%	17.7%	19.0%	-	14.9%	20.6%	19.6%	17.9%	19.6%	18.8%	26.7%	17.1%	12.4%
Very	26.4%	28.4%	34.6%	18.3%	35.7%	15.1%	19.5%	34.3%	31.7%	25.6%	36.7%	-	24.3%	26.1%	24.3%	35.1%	27.8%	29.3%	21.5%	34.5%	19.0%
NO OPINION	3.3%	5.4%	2.4%	4.1%	1.1%	3.1%	3.2%	0.0	3.3%	3.2%	4.4%	-	2.5%	5.0%	2.7%	2.8%	3.8%	2.8%	5.3%	2.9%	2.5%
NEVER HEARD OF	2.0%	2.5%	0.0	1.2%	3.8%	2.7%	2.1%	10.3%	1.3%	1.1%	11.6%	-	2.0%	3.0%	1.8%	0.0	1.9%	1.0%	5.2%	1.2%	0.7%
Net Diff.	6.3%	-10.6%	6.7%	25.7%	-13.4%	22.9%	16.7%	-11.3%	-1.6%	9.2%	-27.3%	-	17.2%	-1.5%	7.6%	-8.8%	-0.6%	0.1%	-6.8%	-7.4%	34.0%
Mean	3.11	2.87	3.02	3.48	2.73	3.44	3.34	2.93	2.91	3.16	2.50	-	3.30	3.00	3.11	2.83	2.99	2.98	2.95	2.84	3.57

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	50.5%	64.7%	70.6%	41.7%	3.6%	11.2%	1.3%	44.5%	55.6%	38.7%	55.2%	56.5%	53.9%	50.5%	50.5%
Very	30.9%	40.0%	47.7%	10.2%	0.0	0.0	0.0	24.7%	33.1%	20.4%	33.1%	30.8%	35.6%	31.2%	30.6%
Somewhat	19.7%	24.7%	22.9%	31.4%	3.6%	11.2%	1.3%	19.8%	22.6%	18.3%	22.1%	25.6%	18.3%	19.4%	19.9%
UNFAVORABLE	44.2%	29.5%	23.3%	53.4%	95.0%	82.9%	98.7%	53.5%	40.3%	60.3%	41.2%	39.4%	43.0%	44.6%	43.9%
Somewhat	17.8%	19.3%	15.7%	33.3%	11.5%	38.5%	3.4%	16.2%	15.1%	16.8%	19.2%	23.9%	14.2%	21.9%	14.6%
Very	26.4%	10.1%	7.6%	20.1%	83.5%	44.5%	95.3%	37.3%	25.2%	43.5%	22.0%	15.6%	28.9%	22.7%	29.3%
NO OPINION	3.3%	3.7%	3.8%	3.1%	0.0	0.0	0.0	1.3%	2.0%	1.0%	2.8%	2.5%	3.1%	2.8%	3.7%
NEVER HEARD OF	2.0%	2.2%	2.3%	1.9%	1.4%	5.9%	0.0	0.7%	2.1%	0.0	0.8%	1.6%	0.0	2.1%	1.9%
Net Diff.	6.3%	35.2%	47.3%	-11.7%	-91.5%	-71.7%	-97.4%	-9.0%	15.3%	-21.6%	14.0%	17.0%	10.9%	6.0%	6.6%
Mean	3.11	3.66	3.89	2.78	1.23	1.77	1.07	2.78	3.24	2.55	3.25	3.33	3.18	3.15	3.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	50.5%	65.5%	69.2%	59.8%	5.3%	19.6%	0.0	100.0%	100.0%	100.0%	0.0	0.0	0.0	44.8%	49.6%	52.7%	60.6%
Very	30.9%	41.8%	48.0%	32.2%	3.6%	13.2%	0.0	61.1%	100.0%	0.0	0.0	0.0	0.0	22.3%	38.7%	33.6%	39.6%
Somewhat	19.7%	23.7%	21.2%	27.6%	1.7%	6.4%	0.0	38.9%	0.0	100.0%	0.0	0.0	0.0	22.5%	10.9%	19.0%	21.0%
UNFAVORABLE	44.2%	30.6%	25.2%	39.0%	92.6%	72.8%	100.0%	0.0	0.0	0.0	100.0%	100.0%	100.0%	52.0%	50.4%	36.8%	33.0%
Somewhat	17.8%	19.2%	14.5%	26.4%	8.8%	26.5%	2.3%	0.0	0.0	0.0	40.2%	100.0%	0.0	20.3%	10.6%	18.2%	17.1%
Very	26.4%	11.4%	10.6%	12.5%	83.8%	46.3%	97.7%	0.0	0.0	0.0	59.8%	0.0	100.0%	31.7%	39.8%	18.6%	15.9%
NO OPINION	3.3%	3.4%	4.8%	1.3%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4%	0.0	7.3%	2.2%
NEVER HEARD OF	2.0%	0.5%	0.9%	0.0	2.1%	7.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8%	0.0	3.2%	4.1%
Net Diff.	6.3%	34.9%	44.0%	20.8%	-87.3%	-53.2%	-100%	100.0%	100.0%	100.0%	-100%	-100%	-100%	-7.3%	-0.9%	15.8%	27.6%
Mean	3.11	3.66	3.82	3.40	1.29	2.07	1.02	4.61	5.00	4.00	1.40	2.00	1.00	2.83	2.98	3.32	3.54

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	50.5%	48.9%	48.1%	46.4%	54.7%	58.4%	42.4%	48.4%	50.4%	100.0%	0.0	47.1%	48.9%
Very	30.9%	27.0%	43.3%	29.6%	31.3%	31.3%	33.3%	33.4%	28.6%	49.8%	0.0	27.1%	29.2%
Somewhat	19.7%	21.8%	4.8%	16.8%	23.4%	27.1%	9.0%	15.0%	21.8%	50.2%	0.0	20.0%	19.7%
UNFAVORABLE	44.2%	51.1%	51.9%	45.6%	39.5%	40.0%	57.6%	45.2%	43.3%	0.0	100.0%	52.9%	47.5%
Somewhat	17.8%	13.1%	17.0%	20.5%	17.4%	15.0%	9.9%	17.7%	19.7%	0.0	21.0%	18.3%	18.2%
Very	26.4%	38.0%	34.9%	25.1%	22.1%	25.0%	47.8%	27.5%	23.6%	0.0	79.0%	34.6%	29.3%
NO OPINION	3.3%	0.0	0.0	6.2%	2.7%	1.7%	0.0	6.4%	2.0%	0.0	0.0	0.0	3.6%
NEVER HEARD OF	2.0%	0.0	0.0	1.8%	3.1%	0.0	0.0	0.0	4.2%	0.0	0.0	0.0	0.0
Net Diff.	6.3%	-2.3%	-3.9%	0.8%	15.2%	18.4%	-15.3%	3.2%	7.1%	100.0%	-100%	-5.8%	1.3%
Mean	3.11	2.87	3.04	3.05	3.25	3.25	2.70	3.09	3.13	4.50	1.21	2.87	3.01



THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	50.5%	68.3%	32.5%	62.5%	10.8%	43.2%	96.7%	13.9%	27.8%	19.5%	5.6%	48.1%	0.0	28.7%	31.2%
Very	30.9%	44.8%	15.2%	34.4%	10.8%	25.6%	73.8%	1.3%	10.5%	6.1%	5.6%	0.0	0.0	6.7%	6.6%
Somewhat	19.7%	23.5%	17.3%	28.0%	0.0	17.6%	22.9%	12.6%	17.3%	13.4%	0.0	48.1%	0.0	21.9%	24.7%
UNFAVORABLE	44.2%	28.5%	63.5%	37.5%	89.2%	47.6%	2.0%	80.8%	62.2%	74.9%	94.4%	38.0%	100.0%	56.4%	58.9%
Somewhat	17.8%	19.0%	14.8%	0.0	34.1%	18.2%	2.0%	33.8%	39.9%	11.1%	0.0	25.6%	0.0	7.9%	32.2%
Very	26.4%	9.5%	48.8%	37.5%	55.1%	29.4%	0.0	46.9%	22.3%	63.8%	94.4%	12.4%	100.0%	48.5%	26.7%
NO OPINION	3.3%	3.1%	1.3%	0.0	0.0	5.2%	0.6%	2.3%	10.0%	0.0	0.0	14.0%	0.0	14.9%	6.1%
NEVER HEARD OF	2.0%	0.0	2.6%	0.0	0.0	4.1%	0.7%	3.0%	0.0	5.6%	0.0	0.0	0.0	0.0	3.8%
Net Diff.	6.3%	39.8%	-31.0%	25.0%	-78.3%	-4.4%	94.7%	-66.9%	-34.4%	-55.5%	-88.8%	10.1%	-100%	-27.7%	-27.7%
Mean	3.11	3.75	2.34	3.22	1.77	2.91	4.70	1.84	2.54	1.80	1.22	2.98	1.00	2.30	2.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	50.5%	62.3%	69.2%	15.7%	33.9%	29.8%	35.2%	64.3%	29.0%	63.1%	86.6%	5.5%	62.8%	93.3%	22.8%	93.4%	72.5%	33.6%
Very	30.9%	16.9%	40.3%	15.7%	23.0%	0.0	29.6%	46.3%	21.5%	46.7%	55.8%	0.7%	14.2%	73.1%	3.5%	33.6%	47.3%	18.8%
Somewhat	19.7%	45.4%	28.9%	0.0	10.9%	29.8%	5.5%	17.9%	7.5%	16.4%	30.8%	4.8%	48.5%	20.2%	19.3%	59.8%	25.1%	14.8%
UNFAVORABLE	44.2%	25.0%	30.8%	84.3%	66.1%	49.1%	59.6%	35.7%	71.0%	32.2%	8.2%	94.1%	23.5%	2.5%	71.3%	6.6%	17.9%	62.4%
Somewhat	17.8%	20.9%	2.6%	30.9%	31.7%	0.0	14.7%	19.5%	26.5%	11.0%	7.6%	29.8%	21.6%	1.8%	28.1%	6.6%	14.4%	16.1%
Very	26.4%	4.1%	28.2%	53.5%	34.3%	49.1%	45.0%	16.2%	44.5%	21.2%	0.6%	64.3%	1.9%	0.7%	43.1%	0.0	3.5%	46.3%
NO OPINION	3.3%	8.2%	0.0	0.0	0.0	21.1%	5.2%	0.0	0.0	2.5%	3.2%	0.5%	8.9%	2.1%	4.1%	0.0	6.7%	1.9%
NEVER HEARD OF	2.0%	4.6%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1%	2.0%	0.0	4.8%	2.1%	1.8%	0.0	3.0%	2.1%
Net Diff.	6.3%	37.3%	38.5%	-68.7%	-32.1%	-19.4%	-24.5%	28.5%	-42.0%	30.9%	78.4%	-88.6%	39.3%	90.8%	-48.5%	86.9%	54.6%	-28.9%
Mean	3.11	3.52	3.51	1.94	2.57	2.31	2.60	3.59	2.35	3.58	4.36	1.48	3.54	4.67	2.10	4.20	4.01	2.42

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	50.5%	58.5%	30.5%	65.3%	52.8%	32.4%	27.6%	61.5%	19.8%	68.0%	55.4%	52.0%	49.8%	47.0%	48.9%	34.6%
Very	30.9%	36.1%	17.7%	43.1%	30.2%	19.3%	15.3%	38.0%	10.3%	43.7%	32.8%	33.8%	30.0%	23.6%	31.5%	14.9%
Somewhat	19.7%	22.4%	12.8%	22.2%	22.6%	13.1%	12.3%	23.5%	9.5%	24.3%	22.7%	18.2%	19.8%	23.4%	17.4%	19.7%
UNFAVORABLE	44.2%	35.6%	65.8%	29.0%	41.1%	62.9%	70.4%	31.8%	78.4%	24.8%	38.3%	42.7%	45.1%	48.7%	46.8%	58.2%
Somewhat	17.8%	16.5%	21.0%	12.3%	20.1%	15.9%	29.0%	16.9%	19.2%	12.7%	20.8%	18.1%	15.3%	23.6%	19.2%	14.6%
Very	26.4%	19.1%	44.8%	16.8%	21.0%	47.0%	41.5%	14.9%	59.2%	12.1%	17.5%	24.6%	29.8%	25.1%	27.6%	43.6%
NO OPINION	3.3%	3.6%	2.6%	2.3%	4.7%	3.1%	2.0%	4.1%	1.8%	3.4%	4.7%	3.0%	2.2%	4.3%	2.0%	3.6%
NEVER HEARD OF	2.0%	2.3%	1.0%	3.4%	1.5%	1.6%	0.0	2.6%	0.0	3.9%	1.5%	2.3%	2.9%	0.0	2.3%	3.6%
Net Diff.	6.3%	22.9%	-35.3%	36.3%	11.7%	-30.5%	-42.8%	29.7%	-58.7%	43.3%	17.1%	9.3%	4.7%	-1.7%	2.2%	-23.6%
Mean	3.11	3.41	2.37	3.65	3.21	2.41	2.31	3.54	1.92	3.78	3.33	3.19	3.05	2.97	3.06	2.46

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	50.5%	16.8%	27.7%	14.7%	56.4%	42.9%	61.2%	19.5%	60.0%	41.9%	66.7%	13.7%	52.8%	44.0%	55.9%	29.3%	61.7%	52.7%	64.2%
Very	30.9%	8.1%	10.2%	7.7%	35.4%	26.4%	38.6%	8.9%	40.3%	28.4%	44.7%	7.1%	30.6%	24.3%	32.8%	13.3%	39.2%	32.2%	41.1%
Somewhat	19.7%	8.8%	17.5%	7.1%	21.0%	16.5%	22.5%	10.6%	19.7%	13.6%	22.0%	6.6%	22.2%	19.6%	23.1%	16.0%	22.6%	20.5%	23.1%
UNFAVORABLE	44.2%	79.8%	59.8%	83.6%	38.2%	54.4%	32.4%	74.1%	34.9%	58.1%	26.3%	86.3%	41.4%	50.5%	38.3%	63.5%	32.5%	43.1%	29.6%
Somewhat	17.8%	12.0%	8.1%	12.7%	19.0%	21.0%	18.3%	5.7%	15.7%	19.3%	14.3%	19.3%	22.3%	22.8%	22.1%	12.7%	16.9%	16.4%	17.1%
Very	26.4%	67.8%	51.7%	70.9%	19.2%	33.4%	14.2%	68.4%	19.3%	38.8%	12.0%	67.0%	19.2%	27.8%	16.2%	50.9%	15.6%	26.7%	12.5%
NO OPINION	3.3%	1.4%	0.0	1.6%	3.4%	0.0	4.6%	2.6%	2.5%	0.0	3.4%	0.0	4.3%	0.0	5.8%	2.9%	3.6%	0.0	4.6%
NEVER HEARD OF	2.0%	2.0%	12.5%	0.0	2.0%	2.7%	1.8%	3.8%	2.6%	0.0	3.6%	0.0	1.4%	5.5%	0.0	4.2%	2.2%	4.2%	1.6%
Net Diff.	6.3%	-62.9%	-32.1%	-68.9%	18.2%	-11.5%	28.8%	-54.6%	25.1%	-16.1%	40.4%	-72.6%	11.4%	-6.6%	17.5%	-34.2%	29.2%	9.6%	34.7%
Mean	3.11	1.75	2.16	1.68	3.35	2.81	3.54	1.81	3.47	2.73	3.76	1.67	3.23	2.89	3.34	2.25	3.54	3.16	3.64

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	50.5%	5.5%	37.8%	25.6%	46.8%	59.2%	71.9%	57.9%	62.6%	52.4%	40.1%	42.9%	36.0%	67.2%	39.8%	51.9%	40.4%
Very	30.9%	3.3%	22.4%	16.1%	27.1%	39.5%	23.6%	44.8%	38.4%	38.4%	20.3%	24.0%	15.0%	48.5%	20.3%	31.3%	20.3%
Somewhat	19.7%	2.2%	15.4%	9.5%	19.7%	19.7%	48.3%	13.1%	24.2%	14.0%	19.8%	19.0%	21.0%	18.7%	19.5%	20.6%	20.2%
UNFAVORABLE	44.2%	94.5%	58.0%	74.4%	45.9%	35.6%	28.1%	26.8%	35.3%	45.5%	54.9%	52.5%	58.3%	27.3%	55.4%	43.0%	54.4%
Somewhat	17.8%	11.4%	26.1%	29.1%	23.9%	17.5%	0.0	15.6%	17.0%	22.7%	18.3%	21.7%	13.4%	9.5%	17.9%	24.7%	18.6%
Very	26.4%	83.1%	31.9%	45.3%	22.0%	18.1%	28.1%	11.2%	18.3%	22.8%	36.7%	30.8%	44.9%	17.8%	37.5%	18.3%	35.7%
NO OPINION	3.3%	0.0	2.6%	0.0	4.6%	2.5%	0.0	4.2%	2.1%	2.1%	4.0%	2.8%	5.6%	2.0%	2.9%	3.0%	5.2%
NEVER HEARD OF	2.0%	0.0	1.6%	0.0	2.7%	2.7%	0.0	11.0%	0.0	0.0	1.0%	1.8%	0.0	3.6%	1.9%	2.0%	0.0
Net Diff.	6.3%	-89.0%	-20.2%	-48.8%	0.9%	23.6%	43.8%	31.2%	27.4%	6.9%	-14.8%	-9.5%	-22.3%	39.9%	-15.6%	8.9%	-13.9%
Mean	3.11	1.31	2.70	2.22	3.06	3.46	3.39	3.73	3.47	3.23	2.68	2.83	2.48	3.73	2.67	3.22	2.71

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	50.5%	66.4%	31.1%	56.4%	56.3%	46.1%	53.9%	47.2%
Very	30.9%	39.9%	16.4%	38.0%	39.5%	24.4%	34.8%	26.9%
Somewhat	19.7%	26.5%	14.7%	18.5%	16.8%	21.7%	19.1%	20.3%
UNFAVORABLE	44.2%	28.7%	66.1%	40.3%	37.6%	47.6%	40.8%	47.6%
Somewhat	17.8%	12.8%	21.2%	12.7%	19.7%	19.3%	13.5%	22.0%
Very	26.4%	15.9%	44.9%	27.7%	17.9%	28.2%	27.3%	25.6%
NO OPINION	3.3%	4.9%	2.8%	2.2%	4.8%	3.0%	2.5%	4.1%
NEVER HEARD OF	2.0%	0.0	0.0	1.1%	1.3%	3.4%	2.8%	1.1%
Net Diff.	6.3%	37.7%	-34.9%	16.1%	18.8%	-1.5%	13.1%	-0.4%
Mean	3.11	3.62	2.37	3.27	3.41	2.94	3.21	3.01

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	50.5%	66.4%	49.5%	46.3%	51.2%	52.4%	49.6%	53.9%	46.1%	79.6%	51.8%	60.6%	52.8%	59.0%	50.9%	58.3%	48.2%
Very	30.9%	39.9%	30.3%	26.5%	31.6%	33.4%	29.5%	35.7%	24.4%	46.5%	33.9%	38.4%	34.3%	41.4%	30.9%	43.1%	24.2%
Somewhat	19.7%	26.5%	19.2%	19.8%	19.7%	19.0%	20.1%	18.2%	21.7%	33.1%	17.9%	22.2%	18.6%	17.5%	19.9%	15.2%	24.0%
UNFAVORABLE	44.2%	28.7%	45.2%	50.1%	43.3%	44.2%	44.2%	41.7%	47.6%	18.8%	42.6%	35.3%	41.7%	36.8%	43.1%	37.1%	45.6%
Somewhat	17.8%	12.8%	18.1%	17.6%	17.8%	14.6%	19.5%	16.6%	19.3%	12.7%	13.6%	10.9%	13.9%	11.4%	14.8%	11.9%	15.7%
Very	26.4%	15.9%	27.1%	32.4%	25.4%	29.6%	24.7%	25.1%	28.2%	6.1%	29.0%	24.4%	27.7%	25.4%	28.3%	25.2%	30.0%
NO OPINION	3.3%	4.9%	3.2%	3.7%	3.2%	2.8%	3.6%	3.6%	3.0%	1.5%	2.6%	4.1%	2.3%	3.0%	2.3%	2.8%	2.2%
NEVER HEARD OF	2.0%	0.0	2.1%	0.0	2.3%	0.6%	2.7%	0.9%	3.4%	0.0	3.0%	0.0	3.2%	1.2%	3.7%	1.8%	4.1%
Net Diff.	6.3%	37.7%	4.3%	-3.8%	8.0%	8.1%	5.4%	12.2%	-1.5%	60.8%	9.1%	25.3%	11.2%	22.2%	7.7%	21.3%	2.5%
Mean	3.11	3.62	3.08	2.90	3.14	3.12	3.10	3.23	2.94	4.01	3.14	3.39	3.18	3.39	3.11	3.40	2.97

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

8. OPINION: MADISON CAWTHORN

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	50.5%	42.8%	47.4%	32.5%	49.6%	44.8%	48.3%	49.5%	43.9%	55.2%	39.5%	44.4%	53.6%	50.2%
Very	30.9%	28.1%	26.8%	15.1%	28.8%	24.2%	28.2%	28.5%	24.6%	33.7%	24.0%	28.4%	32.1%	32.1%
Somewhat	19.7%	14.7%	20.6%	17.5%	20.8%	20.6%	20.2%	21.0%	19.3%	21.4%	15.5%	16.0%	21.5%	18.0%
UNFAVORABLE	44.2%	46.4%	47.7%	64.2%	44.9%	52.6%	45.2%	46.2%	49.6%	39.5%	55.3%	52.0%	40.3%	46.3%
Somewhat	17.8%	13.0%	22.4%	24.0%	21.7%	18.3%	23.8%	21.2%	23.1%	18.4%	16.3%	16.6%	18.4%	16.8%
Very	26.4%	33.4%	25.2%	40.2%	23.1%	34.3%	21.3%	24.9%	26.5%	21.1%	39.0%	35.4%	21.9%	29.5%
NO OPINION	3.3%	10.9%	3.8%	3.3%	4.2%	2.6%	4.8%	4.3%	3.8%	4.0%	1.7%	2.8%	3.5%	3.5%
NEVER HEARD OF	2.0%	0.0	1.2%	0.0	1.3%	0.0	1.7%	0.0	2.7%	1.3%	3.4%	0.7%	2.6%	0.0
Net Diff.	6.3%	-3.6%	-0.3%	-31.7%	4.8%	-7.8%	3.1%	3.4%	-5.6%	15.6%	-15.8%	-7.6%	13.3%	3.8%
Mean	3.11	2.91	3.01	2.43	3.11	2.82	3.10	3.07	2.92	3.29	2.68	2.85	3.24	3.06



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	40.8%	42.2%	53.9%	31.1%	53.7%	23.0%	39.6%	66.9%	40.2%	40.3%	45.9%	-	37.9%	36.2%	49.5%	46.5%	42.6%	48.1%	45.0%	36.2%	43.9%
Very	14.6%	13.8%	26.0%	7.5%	21.8%	3.8%	13.7%	30.3%	15.4%	15.0%	10.5%	-	12.1%	13.5%	16.5%	21.1%	16.2%	18.6%	15.1%	13.4%	15.8%
Somewhat	26.2%	28.4%	27.9%	23.6%	31.9%	19.3%	25.9%	36.7%	24.8%	25.4%	35.4%	-	25.8%	22.8%	33.0%	25.4%	26.4%	29.5%	29.9%	22.8%	28.1%
UNFAVORABLE	14.0%	19.1%	21.0%	14.5%	3.1%	9.4%	9.7%	8.7%	18.1%	14.6%	6.6%	-	11.8%	10.7%	13.0%	27.1%	15.4%	19.5%	8.5%	17.9%	12.6%
Somewhat	9.9%	14.0%	11.3%	13.4%	3.1%	6.1%	7.2%	8.7%	12.4%	10.4%	3.6%	-	8.6%	7.8%	10.2%	16.6%	10.7%	13.1%	7.4%	11.3%	9.6%
Very	4.1%	5.0%	9.7%	1.1%	0.0	3.3%	2.5%	0.0	5.8%	4.2%	3.0%	-	3.1%	2.9%	2.7%	10.6%	4.8%	6.3%	1.1%	6.5%	3.0%
NO OPINION	26.2%	27.6%	16.0%	20.1%	27.4%	40.7%	26.8%	24.4%	26.4%	25.9%	29.4%	-	29.6%	33.7%	20.0%	10.5%	24.0%	15.6%	22.0%	30.4%	23.4%
NEVER HEARD OF	19.1%	11.2%	9.1%	34.3%	15.9%	26.8%	23.8%	0.0	15.3%	19.1%	18.1%	-	20.7%	19.3%	17.6%	15.9%	18.0%	16.8%	24.5%	15.5%	20.1%
Net Diff.	26.8%	23.1%	32.9%	16.6%	50.6%	13.6%	29.8%	58.2%	22.0%	25.7%	39.3%	-	26.1%	25.6%	36.5%	19.4%	27.2%	28.7%	36.5%	18.4%	31.3%
Mean	3.46	3.36	3.54	3.35	3.86	3.19	3.54	3.88	3.37	3.45	3.57	-	3.44	3.45	3.61	3.36	3.47	3.49	3.67	3.30	3.55

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	40.8%	39.5%	37.0%	49.3%	43.8%	44.5%	43.6%	52.6%	48.4%	54.8%	41.2%	44.6%	37.6%	37.5%	43.3%
Very	14.6%	15.6%	14.6%	19.6%	9.5%	11.8%	8.9%	18.8%	23.5%	16.4%	15.7%	20.4%	10.7%	16.8%	12.9%
Somewhat	26.2%	23.9%	22.4%	29.7%	34.3%	32.8%	34.8%	33.8%	24.9%	38.4%	25.5%	24.2%	26.9%	20.7%	30.4%
UNFAVORABLE	14.0%	12.3%	12.0%	13.2%	20.3%	0.0	26.5%	13.5%	14.2%	13.1%	18.3%	17.2%	19.4%	15.5%	12.8%
Somewhat	9.9%	8.8%	8.6%	9.7%	14.4%	0.0	18.8%	10.0%	6.2%	12.0%	12.5%	15.5%	9.3%	10.1%	9.7%
Very	4.1%	3.5%	3.4%	3.6%	5.9%	0.0	7.7%	3.4%	8.0%	1.1%	5.8%	1.7%	10.1%	5.5%	3.1%
NO OPINION	26.2%	27.0%	29.1%	18.7%	24.1%	44.9%	17.8%	20.4%	24.4%	18.3%	20.4%	24.3%	16.2%	25.9%	26.4%
NEVER HEARD OF	19.1%	21.2%	21.8%	18.8%	11.7%	10.5%	12.1%	13.5%	13.1%	13.8%	20.1%	13.8%	26.8%	21.1%	17.5%
Net Diff.	26.8%	27.2%	25.0%	36.0%	23.5%	44.5%	17.2%	39.1%	34.2%	41.7%	22.9%	27.4%	18.2%	22.0%	30.5%
Mean	3.46	3.50	3.46	3.64	3.31	3.63	3.21	3.63	3.57	3.66	3.41	3.54	3.26	3.42	3.49

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	40.8%	46.4%	45.0%	48.5%	53.5%	54.6%	53.1%	36.1%	29.5%	46.6%	48.0%	46.6%	49.0%	100.0%	0.0	0.0	0.0
Very	14.6%	18.5%	23.1%	11.4%	15.3%	20.0%	13.6%	11.8%	12.2%	11.3%	18.2%	21.2%	16.3%	35.9%	0.0	0.0	0.0
Somewhat	26.2%	27.9%	22.0%	37.1%	38.2%	34.6%	39.5%	24.3%	17.3%	35.3%	29.8%	25.4%	32.7%	64.1%	0.0	0.0	0.0
UNFAVORABLE	14.0%	12.9%	9.5%	18.2%	27.4%	17.3%	31.2%	13.7%	17.5%	7.7%	15.9%	8.3%	21.1%	0.0	100.0%	0.0	0.0
Somewhat	9.9%	9.0%	5.3%	14.6%	18.1%	17.3%	18.4%	10.2%	11.7%	7.7%	10.7%	6.7%	13.4%	0.0	70.5%	0.0	0.0
Very	4.1%	3.9%	4.2%	3.6%	9.3%	0.0	12.8%	3.6%	5.8%	0.0	5.2%	1.7%	7.7%	0.0	29.5%	0.0	0.0
NO OPINION	26.2%	23.5%	26.3%	19.2%	10.0%	21.9%	5.6%	27.3%	28.5%	25.3%	21.8%	26.8%	18.5%	0.0	0.0	100.0%	0.0
NEVER HEARD OF	19.1%	17.1%	19.1%	14.1%	9.1%	6.2%	10.1%	22.9%	24.5%	20.4%	14.2%	18.3%	11.5%	0.0	0.0	0.0	100.0%
Net Diff.	26.8%	33.5%	35.5%	30.3%	26.1%	37.3%	21.9%	22.4%	11.9%	38.9%	32.1%	38.2%	27.9%	100.0%	-100%	0.0	0.0
Mean	3.46	3.58	3.67	3.44	3.35	3.61	3.25	3.40	3.24	3.63	3.53	3.71	3.41	4.36	1.71	3.00	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	40.8%	61.8%	41.1%	35.5%	37.4%	67.2%	53.1%	33.1%	36.0%	100.0%	0.0	73.9%	50.7%
Very	14.6%	23.3%	6.9%	14.5%	12.8%	24.0%	38.5%	9.6%	12.3%	32.7%	0.0	26.3%	17.9%
Somewhat	26.2%	38.5%	34.2%	21.0%	24.7%	43.2%	14.6%	23.5%	23.7%	67.3%	0.0	47.6%	32.8%
UNFAVORABLE	14.0%	16.8%	54.1%	11.0%	9.2%	19.8%	46.9%	11.1%	10.3%	0.0	100.0%	26.1%	17.5%
Somewhat	9.9%	6.9%	33.4%	10.3%	7.0%	14.6%	19.4%	7.8%	8.7%	0.0	67.1%	18.4%	12.4%
Very	4.1%	9.9%	20.7%	0.7%	2.3%	5.2%	27.5%	3.3%	1.6%	0.0	32.9%	7.7%	5.2%
NO OPINION	26.2%	9.9%	4.8%	48.2%	17.9%	10.0%	0.0	51.0%	16.8%	0.0	0.0	0.0	31.8%
NEVER HEARD OF	19.1%	11.5%	0.0	5.3%	35.5%	3.0%	0.0	4.8%	36.9%	0.0	0.0	0.0	0.0
Net Diff.	26.8%	45.1%	-13.0%	24.5%	28.2%	47.4%	6.3%	22.0%	25.7%	100.0%	-100%	47.7%	33.2%
Mean	3.46	3.66	2.73	3.40	3.60	3.68	3.17	3.30	3.58	4.33	1.67	3.66	3.46

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	40.8%	41.7%	48.4%	36.0%	47.8%	34.9%	27.9%	85.3%	16.9%	31.6%	46.2%	59.2%	0.0	48.2%	24.4%
Very	14.6%	16.6%	15.7%	9.3%	36.6%	10.5%	7.1%	50.3%	0.0	4.7%	5.6%	11.3%	0.0	7.0%	2.8%
Somewhat	26.2%	25.1%	32.7%	26.7%	11.2%	24.5%	20.8%	35.0%	16.9%	26.8%	40.7%	48.0%	0.0	41.2%	21.7%
UNFAVORABLE	14.0%	10.3%	18.5%	20.5%	41.7%	12.9%	16.4%	2.3%	34.0%	27.4%	39.9%	12.4%	100.0%	7.7%	6.6%
Somewhat	9.9%	6.3%	16.0%	11.7%	41.7%	7.7%	11.6%	1.1%	28.2%	12.0%	29.3%	0.0	100.0%	7.7%	5.4%
Very	4.1%	4.0%	2.6%	8.8%	0.0	5.2%	4.8%	1.3%	5.9%	15.4%	10.6%	12.4%	0.0	0.0	1.1%
NO OPINION	26.2%	28.5%	19.6%	33.9%	10.5%	28.1%	32.1%	9.5%	39.5%	16.4%	9.1%	16.5%	0.0	14.9%	38.4%
NEVER HEARD OF	19.1%	19.4%	13.5%	9.5%	0.0	24.1%	23.6%	2.8%	9.6%	24.7%	4.8%	11.9%	0.0	29.1%	30.6%
Net Diff.	26.8%	31.4%	29.8%	15.5%	6.1%	22.0%	11.5%	83.0%	-17.2%	4.1%	6.4%	46.8%	-100%	40.5%	17.9%
Mean	3.46	3.54	3.50	3.18	3.43	3.36	3.18	4.36	2.75	2.91	3.01	3.52	2.00	3.67	3.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	40.8%	54.0%	79.7%	52.6%	43.5%	41.8%	37.7%	53.7%	65.7%	31.8%	33.9%	50.7%	49.2%	30.8%	47.2%	44.4%	42.7%	44.7%
Very	14.6%	34.9%	18.5%	14.0%	22.3%	20.8%	13.2%	19.5%	47.7%	10.6%	10.4%	19.1%	17.4%	9.6%	17.9%	6.9%	17.2%	16.0%
Somewhat	26.2%	19.0%	61.2%	38.6%	21.1%	21.1%	24.5%	34.1%	18.1%	21.2%	23.5%	31.6%	31.8%	21.2%	29.4%	37.5%	25.6%	28.7%
UNFAVORABLE	14.0%	7.1%	10.0%	39.4%	23.5%	0.0	40.9%	20.5%	23.0%	12.4%	13.0%	16.9%	4.7%	15.0%	13.3%	7.6%	14.1%	15.0%
Somewhat	9.9%	7.1%	10.0%	24.4%	11.6%	0.0	35.6%	0.0	9.4%	8.7%	9.6%	11.1%	4.7%	10.4%	9.5%	7.6%	9.8%	11.0%
Very	4.1%	0.0	0.0	15.0%	11.9%	0.0	5.3%	20.5%	13.6%	3.7%	3.3%	5.8%	0.0	4.6%	3.8%	0.0	4.2%	4.0%
NO OPINION	26.2%	25.3%	5.8%	0.0	26.7%	58.2%	16.0%	25.9%	3.1%	31.3%	31.1%	19.5%	27.3%	33.3%	21.6%	5.5%	23.7%	24.5%
NEVER HEARD OF	19.1%	13.6%	4.5%	8.0%	6.3%	0.0	5.3%	0.0	8.2%	24.5%	22.0%	12.9%	18.8%	20.9%	17.9%	42.5%	19.5%	15.8%
Net Diff.	26.8%	46.9%	69.6%	13.2%	19.9%	41.8%	-3.2%	33.2%	42.7%	19.4%	21.0%	33.7%	44.5%	15.8%	33.9%	36.8%	28.6%	29.7%
Mean	3.46	3.95	3.92	3.13	3.32	3.63	3.05	3.32	3.84	3.35	3.36	3.54	3.76	3.26	3.58	3.76	3.52	3.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	40.8%	43.8%	33.2%	47.8%	40.5%	36.5%	28.0%	40.4%	40.1%	42.9%	38.1%	43.9%	41.1%	32.6%	42.4%	51.0%
Very	14.6%	17.1%	8.4%	20.8%	14.0%	6.6%	11.1%	16.0%	13.3%	17.0%	15.1%	17.9%	12.6%	11.3%	17.5%	12.3%
Somewhat	26.2%	26.7%	24.8%	26.9%	26.5%	29.9%	16.9%	24.4%	26.8%	25.9%	23.1%	26.1%	28.5%	21.4%	24.9%	38.7%
UNFAVORABLE	14.0%	11.3%	20.8%	12.4%	10.3%	25.1%	14.2%	12.8%	21.3%	14.1%	11.5%	16.1%	14.7%	8.1%	14.7%	13.6%
Somewhat	9.9%	8.0%	14.6%	9.3%	6.9%	17.6%	9.9%	9.0%	16.4%	11.3%	6.8%	10.6%	11.8%	6.2%	10.0%	12.1%
Very	4.1%	3.3%	6.2%	3.1%	3.4%	7.5%	4.3%	3.8%	4.8%	2.8%	4.7%	5.5%	2.9%	1.9%	4.7%	1.5%
NO OPINION	26.2%	26.0%	26.6%	18.5%	32.3%	18.6%	39.1%	26.8%	23.0%	19.6%	33.5%	22.2%	24.4%	42.6%	22.0%	20.3%
NEVER HEARD OF	19.1%	18.9%	19.4%	21.3%	16.9%	19.8%	18.7%	20.0%	15.6%	23.4%	16.9%	17.8%	19.9%	16.7%	21.0%	15.1%
Net Diff.	26.8%	32.6%	12.4%	35.4%	30.2%	11.4%	13.8%	27.7%	18.9%	28.8%	26.6%	27.9%	26.4%	24.6%	27.7%	37.5%
Mean	3.46	3.57	3.18	3.68	3.49	3.13	3.25	3.50	3.32	3.56	3.44	3.49	3.45	3.41	3.51	3.57

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	40.8%	43.8%	45.0%	43.6%	41.1%	48.3%	38.5%	54.0%	42.4%	50.4%	39.4%	32.1%	39.8%	46.1%	37.7%	50.6%	43.4%	51.0%	41.3%
Very	14.6%	4.9%	12.5%	3.5%	16.4%	19.7%	15.3%	6.4%	17.8%	18.7%	17.4%	3.2%	15.1%	20.7%	13.2%	7.4%	18.2%	20.5%	17.6%
Somewhat	26.2%	38.9%	32.5%	40.2%	24.7%	28.6%	23.3%	47.6%	24.6%	31.7%	22.0%	28.9%	24.7%	25.3%	24.5%	43.2%	25.2%	30.5%	23.7%
UNFAVORABLE	14.0%	20.5%	17.6%	21.1%	12.9%	7.7%	14.8%	27.7%	14.4%	10.7%	15.7%	12.2%	11.5%	4.5%	13.9%	7.0%	12.0%	1.6%	14.9%
Somewhat	9.9%	16.0%	8.6%	17.4%	8.7%	6.4%	9.6%	19.2%	10.4%	8.2%	11.3%	12.2%	7.1%	4.5%	7.9%	3.6%	8.7%	1.6%	10.6%
Very	4.1%	4.5%	9.0%	3.7%	4.2%	1.3%	5.3%	8.5%	3.9%	2.5%	4.5%	0.0%	4.5%	0.0%	6.0%	3.4%	3.3%	0.0%	4.2%
NO OPINION	26.2%	20.9%	27.3%	19.6%	26.7%	27.3%	26.5%	7.8%	20.7%	21.5%	20.4%	35.9%	32.6%	33.3%	32.3%	25.7%	26.1%	32.0%	24.4%
NEVER HEARD OF	19.1%	14.8%	10.2%	15.7%	19.3%	16.8%	20.2%	10.5%	22.6%	17.4%	24.5%	19.7%	16.1%	16.1%	16.1%	16.6%	18.5%	15.4%	19.4%
Net Diff.	26.8%	23.3%	27.4%	22.5%	28.2%	40.6%	23.7%	26.3%	28.0%	39.8%	23.7%	19.9%	28.3%	41.6%	23.7%	43.6%	31.4%	49.4%	26.5%
Mean	3.46	3.28	3.34	3.26	3.50	3.71	3.42	3.27	3.54	3.68	3.49	3.29	3.46	3.74	3.37	3.57	3.57	3.83	3.49



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	40.8%	37.7%	33.0%	43.5%	25.3%	35.3%	51.0%	31.6%	34.0%	38.7%	47.6%	44.5%	51.8%	36.3%	52.1%	34.3%	42.4%
Very	14.6%	2.7%	10.2%	18.3%	4.3%	11.6%	28.1%	13.5%	8.7%	12.5%	18.4%	18.0%	18.8%	13.3%	18.7%	10.0%	17.9%
Somewhat	26.2%	35.0%	22.8%	25.2%	21.0%	23.7%	22.8%	18.1%	25.3%	26.2%	29.2%	26.5%	33.0%	23.0%	33.4%	24.3%	24.4%
UNFAVORABLE	14.0%	32.7%	16.2%	18.4%	14.5%	12.3%	0.0	0.0	16.3%	18.8%	16.0%	20.3%	9.8%	15.2%	18.5%	9.7%	13.1%
Somewhat	9.9%	27.2%	8.9%	14.9%	4.5%	8.7%	0.0	0.0	10.7%	14.6%	11.2%	13.8%	7.6%	11.0%	13.5%	6.6%	8.7%
Very	4.1%	5.6%	7.3%	3.5%	10.0%	3.6%	0.0	0.0	5.6%	4.2%	4.7%	6.5%	2.3%	4.2%	5.0%	3.1%	4.4%
NO OPINION	26.2%	16.5%	28.7%	18.8%	36.0%	30.5%	49.0%	35.6%	25.0%	32.6%	20.7%	21.7%	19.4%	23.0%	13.6%	37.4%	28.8%
NEVER HEARD OF	19.1%	13.1%	22.1%	19.2%	24.2%	21.9%	0.0	32.8%	24.6%	9.9%	15.7%	13.5%	19.0%	25.5%	15.8%	18.6%	15.7%
Net Diff.	26.8%	4.9%	16.8%	25.1%	10.7%	23.0%	51.0%	31.6%	17.7%	20.0%	31.6%	24.3%	42.0%	21.1%	33.6%	24.6%	29.3%
Mean	3.46	3.02	3.25	3.49	3.07	3.40	3.79	3.67	3.28	3.31	3.54	3.41	3.72	3.41	3.56	3.39	3.51

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	40.8%	32.2%	34.0%	35.9%	36.2%	48.0%	43.9%	37.7%
Very	14.6%	8.7%	9.8%	9.2%	18.3%	17.1%	15.9%	13.3%
Somewhat	26.2%	23.5%	24.2%	26.7%	17.9%	30.9%	28.0%	24.4%
UNFAVORABLE	14.0%	22.5%	26.5%	12.0%	14.7%	11.1%	16.8%	11.2%
Somewhat	9.9%	9.2%	12.9%	9.7%	10.2%	9.3%	12.2%	7.6%
Very	4.1%	13.3%	13.6%	2.3%	4.5%	1.7%	4.6%	3.6%
NO OPINION	26.2%	37.3%	18.7%	33.2%	29.6%	20.9%	18.6%	33.8%
NEVER HEARD OF	19.1%	8.0%	20.8%	19.0%	19.5%	20.1%	20.8%	17.3%
Net Diff.	26.8%	9.7%	7.6%	23.9%	21.5%	36.9%	27.1%	26.5%
Mean	3.46	3.06	3.05	3.38	3.44	3.65	3.48	3.44

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	40.8%	32.2%	41.3%	33.2%	42.0%	34.8%	44.0%	35.4%	48.0%	38.0%	44.3%	27.5%	46.5%	29.5%	52.4%	36.7%	53.2%
Very	14.6%	8.7%	15.0%	9.3%	15.5%	9.3%	17.5%	12.8%	17.1%	13.5%	16.1%	7.6%	17.2%	8.4%	20.4%	13.7%	18.7%
Somewhat	26.2%	23.5%	26.3%	23.9%	26.5%	25.6%	26.5%	22.6%	30.9%	24.5%	28.3%	19.9%	29.2%	21.1%	32.0%	23.0%	34.4%
UNFAVORABLE	14.0%	22.5%	13.4%	24.8%	12.2%	17.1%	12.3%	16.2%	11.1%	26.9%	15.9%	38.3%	13.4%	22.1%	13.6%	21.6%	10.5%
Somewhat	9.9%	9.2%	9.9%	11.3%	9.6%	10.3%	9.6%	10.3%	9.3%	14.3%	12.0%	19.6%	11.0%	12.6%	11.9%	13.5%	10.5%
Very	4.1%	13.3%	3.5%	13.5%	2.6%	6.8%	2.7%	5.9%	1.7%	12.6%	3.9%	18.6%	2.4%	9.5%	1.7%	8.2%	0.0
NO OPINION	26.2%	37.3%	25.5%	26.7%	26.1%	30.6%	23.8%	30.2%	20.9%	22.6%	18.2%	16.5%	18.9%	24.2%	15.2%	20.2%	16.4%
NEVER HEARD OF	19.1%	8.0%	19.8%	15.3%	19.7%	17.5%	19.9%	18.3%	20.1%	12.5%	21.5%	17.8%	21.3%	24.2%	18.8%	21.5%	19.9%
Net Diff.	26.8%	9.7%	27.9%	8.5%	29.8%	17.7%	31.7%	19.2%	36.9%	11.1%	28.4%	-10.7%	33.1%	7.4%	38.8%	15.1%	42.6%
Mean	3.46	3.06	3.49	3.05	3.53	3.24	3.58	3.32	3.65	3.14	3.52	2.74	3.61	3.08	3.71	3.26	3.77

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

9. OPINION: CHUCK EDWARDS

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	40.8%	21.8%	38.4%	38.7%	37.5%	40.9%	36.2%	34.1%	42.6%	40.9%	40.5%	39.4%	41.4%	40.8%
Very	14.6%	0.0	13.9%	11.0%	13.7%	10.3%	14.8%	11.8%	15.4%	16.9%	9.3%	15.2%	14.3%	17.2%
Somewhat	26.2%	21.8%	24.5%	27.7%	23.8%	30.6%	21.3%	22.2%	27.2%	24.0%	31.3%	24.2%	27.1%	23.6%
UNFAVORABLE	14.0%	14.5%	11.0%	11.8%	11.1%	11.4%	11.1%	10.8%	11.7%	14.1%	13.7%	19.1%	11.4%	17.3%
Somewhat	9.9%	0.0	7.9%	3.3%	8.3%	7.7%	7.5%	7.1%	8.1%	9.9%	9.7%	10.5%	9.6%	9.2%
Very	4.1%	14.5%	3.1%	8.5%	2.8%	3.7%	3.6%	3.7%	3.5%	4.2%	4.0%	8.6%	1.9%	8.1%
NO OPINION	26.2%	63.7%	32.5%	36.5%	33.4%	37.9%	31.8%	40.0%	25.4%	26.8%	24.8%	20.5%	29.0%	21.4%
NEVER HEARD OF	19.1%	0.0	18.1%	13.0%	18.0%	9.9%	20.9%	15.1%	20.3%	18.2%	21.0%	21.0%	18.1%	20.5%
Net Diff.	26.8%	7.2%	27.4%	26.9%	26.4%	29.5%	25.1%	23.2%	31.0%	26.8%	26.9%	20.4%	30.0%	23.5%
Mean	3.46	2.93	3.47	3.34	3.46	3.40	3.46	3.37	3.54	3.48	3.41	3.34	3.52	3.41

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	15.4%	15.7%	18.9%	10.2%	15.9%	15.8%	12.9%	10.4%	19.3%	16.4%	3.4%	-	16.0%	11.5%	15.9%	20.6%	15.0%	18.1%	9.1%	17.7%	16.8%
Very	5.8%	6.0%	9.8%	2.6%	3.4%	6.1%	5.2%	0.0	7.0%	6.2%	0.0	-	5.8%	2.2%	9.0%	8.5%	5.7%	8.8%	1.2%	6.4%	8.1%
Somewhat	9.6%	9.7%	9.2%	7.5%	12.6%	9.7%	7.7%	10.4%	12.3%	10.2%	3.4%	-	10.2%	9.4%	6.9%	12.1%	9.3%	9.3%	8.0%	11.3%	8.7%
UNFAVORABLE	6.6%	10.0%	9.2%	5.0%	4.5%	3.4%	6.4%	18.1%	5.9%	6.6%	6.4%	-	6.1%	8.5%	4.5%	7.1%	7.0%	5.7%	2.9%	7.6%	7.9%
Somewhat	4.7%	5.1%	6.6%	5.0%	4.5%	2.2%	5.3%	0.0	4.1%	4.9%	2.9%	-	4.7%	4.7%	4.5%	5.2%	4.8%	4.8%	1.8%	5.6%	5.6%
Very	1.9%	4.9%	2.6%	0.0	0.0	1.2%	1.1%	18.1%	1.8%	1.7%	3.6%	-	1.3%	3.8%	0.0	1.9%	2.2%	0.8%	1.1%	1.9%	2.3%
NO OPINION	34.3%	33.9%	34.6%	30.1%	34.3%	38.6%	34.2%	22.8%	33.7%	33.7%	41.6%	-	41.1%	28.7%	31.0%	31.2%	30.0%	31.1%	25.3%	35.6%	38.8%
NEVER HEARD OF	43.7%	40.5%	37.3%	54.7%	45.3%	42.3%	46.5%	48.7%	41.1%	43.3%	48.6%	-	36.9%	51.3%	48.6%	41.2%	48.0%	45.2%	62.6%	39.1%	36.5%
Net Diff.	8.8%	5.7%	9.7%	5.1%	11.4%	12.4%	6.5%	-7.7%	13.4%	9.8%	-3.0%	-	9.9%	3.0%	11.5%	13.6%	8.1%	12.4%	6.2%	10.1%	8.8%
Mean	3.23	3.12	3.27	3.17	3.27	3.30	3.20	2.50	3.32	3.25	2.87	-	3.23	3.03	3.40	3.34	3.22	3.37	3.17	3.24	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	15.4%	16.9%	19.2%	8.0%	8.8%	0.0	11.4%	23.9%	25.0%	23.4%	13.9%	14.4%	13.4%	13.6%	16.8%
Very	5.8%	6.3%	7.4%	1.7%	2.3%	0.0	3.0%	10.1%	15.6%	7.3%	2.9%	1.6%	4.2%	6.7%	5.0%
Somewhat	9.6%	10.6%	11.7%	6.3%	6.5%	0.0	8.4%	13.8%	9.4%	16.1%	11.1%	12.8%	9.2%	6.9%	11.8%
UNFAVORABLE	6.6%	5.9%	4.7%	10.7%	9.2%	5.2%	10.5%	5.1%	1.9%	6.7%	10.9%	11.3%	10.6%	5.6%	7.4%
Somewhat	4.7%	3.8%	3.0%	7.2%	7.9%	5.2%	8.7%	3.0%	1.9%	3.6%	8.7%	11.3%	5.9%	3.0%	6.1%
Very	1.9%	2.1%	1.8%	3.5%	1.3%	0.0	1.7%	2.0%	0.0	3.1%	2.3%	0.0	4.6%	2.5%	1.4%
NO OPINION	34.3%	33.0%	32.3%	35.6%	42.8%	44.4%	42.4%	32.2%	43.8%	26.1%	28.3%	30.6%	26.0%	38.5%	31.1%
NEVER HEARD OF	43.7%	44.2%	43.9%	45.6%	39.2%	50.4%	35.8%	38.9%	29.3%	43.8%	46.8%	43.8%	50.0%	42.3%	44.7%
Net Diff.	8.8%	10.9%	14.4%	-2.7%	-0.5%	-5.2%	1.0%	18.9%	23.1%	16.7%	3.0%	3.2%	2.8%	8.1%	9.4%
Mean	3.23	3.27	3.36	2.92	3.01	2.90	3.03	3.44	3.55	3.37	3.07	3.08	3.05	3.21	3.24

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	15.4%	19.7%	22.1%	16.1%	9.8%	0.0	13.5%	14.9%	13.5%	17.1%	17.8%	11.3%	22.2%	23.4%	18.5%	5.8%	9.3%
Very	5.8%	7.0%	10.8%	1.0%	1.9%	0.0	2.7%	4.8%	6.2%	2.5%	7.6%	2.5%	11.0%	7.6%	13.2%	2.0%	1.5%
Somewhat	9.6%	12.8%	11.3%	15.0%	7.9%	0.0	10.9%	10.1%	7.3%	14.6%	10.2%	8.8%	11.2%	15.7%	5.3%	3.8%	7.8%
UNFAVORABLE	6.6%	6.7%	5.8%	8.2%	17.1%	24.2%	14.5%	6.3%	9.3%	1.6%	7.8%	6.3%	8.7%	6.7%	25.6%	1.2%	0.0
Somewhat	4.7%	3.6%	3.2%	4.2%	15.1%	24.2%	11.8%	3.1%	4.1%	1.6%	7.2%	6.3%	7.7%	6.0%	14.2%	1.2%	0.0
Very	1.9%	3.1%	2.6%	4.0%	2.0%	0.0	2.7%	3.2%	5.2%	0.0	0.6%	0.0	1.0%	0.7%	11.5%	0.0	0.0
NO OPINION	34.3%	33.6%	33.0%	34.5%	37.1%	47.6%	33.2%	31.5%	32.9%	29.3%	35.4%	39.6%	32.5%	29.9%	27.0%	63.2%	9.5%
NEVER HEARD OF	43.7%	40.0%	39.2%	41.2%	35.9%	28.2%	38.8%	47.3%	44.3%	52.0%	39.0%	42.7%	36.5%	40.1%	28.9%	29.8%	81.3%
Net Diff.	8.8%	13.0%	16.3%	7.8%	-7.3%	-24.2%	-1.0%	8.6%	4.2%	15.5%	10.0%	5.0%	13.4%	16.7%	-7.1%	4.6%	9.3%
Mean	3.23	3.28	3.40	3.08	2.89	2.66	2.98	3.19	3.09	3.37	3.28	3.13	3.37	3.39	2.92	3.10	3.57

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	15.4%	100.0%	0.0	0.0	0.0	50.2%	22.0%	9.7%	7.1%	32.1%	29.6%	22.7%	17.1%
Very	5.8%	37.4%	0.0	0.0	0.0	13.7%	17.9%	4.8%	2.3%	10.4%	19.0%	9.3%	6.9%
Somewhat	9.6%	62.6%	0.0	0.0	0.0	36.5%	4.1%	4.9%	4.7%	21.7%	10.5%	13.4%	10.2%
UNFAVORABLE	6.6%	0.0	100.0%	0.0	0.0	14.8%	32.5%	6.4%	1.0%	4.2%	21.0%	11.8%	8.3%
Somewhat	4.7%	0.0	71.7%	0.0	0.0	9.7%	28.1%	3.9%	1.0%	2.7%	17.2%	8.3%	5.9%
Very	1.9%	0.0	28.3%	0.0	0.0	5.1%	4.5%	2.6%	0.0	1.5%	3.8%	3.5%	2.3%
NO OPINION	34.3%	0.0	0.0	100.0%	0.0	21.8%	12.2%	69.5%	15.8%	28.0%	29.8%	28.3%	40.0%
NEVER HEARD OF	43.7%	0.0	0.0	0.0	100.0%	13.2%	33.3%	14.3%	76.2%	35.7%	19.6%	37.2%	34.6%
Net Diff.	8.8%	100.0%	-100%	0.0	0.0	35.4%	-10.5%	3.3%	6.1%	28.0%	8.6%	10.9%	8.8%
Mean	3.23	4.37	1.72	3.00	0.0	3.51	3.04	3.06	3.35	3.57	3.30	3.26	3.20



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	15.4%	14.6%	16.9%	40.6%	19.3%	13.4%	10.5%	15.6%	20.5%	84.4%	19.9%	24.0%	0.0	0.0	7.3%
Very	5.8%	5.1%	8.7%	20.0%	19.3%	2.7%	2.8%	4.7%	0.0	64.1%	5.6%	0.0	0.0	0.0	1.5%
Somewhat	9.6%	9.4%	8.3%	20.6%	0.0	10.7%	7.8%	11.0%	20.5%	20.3%	14.3%	24.0%	0.0	0.0	5.9%
UNFAVORABLE	6.6%	7.2%	6.6%	11.7%	0.0	6.1%	7.6%	7.4%	10.0%	0.0	15.8%	0.0	57.2%	0.0	3.5%
Somewhat	4.7%	5.2%	5.4%	0.0	0.0	4.5%	3.3%	7.4%	10.0%	0.0	10.1%	0.0	57.2%	0.0	3.5%
Very	1.9%	2.0%	1.2%	11.7%	0.0	1.6%	4.2%	0.0	0.0	0.0	5.6%	0.0	0.0	0.0	0.0
NO OPINION	34.3%	34.3%	35.3%	28.8%	44.0%	33.4%	32.6%	31.8%	42.0%	11.2%	37.6%	40.4%	42.8%	5.9%	46.8%
NEVER HEARD OF	43.7%	43.9%	41.1%	18.9%	36.7%	47.1%	49.2%	45.2%	27.5%	4.3%	26.8%	35.6%	0.0	94.1%	42.3%
Net Diff.	8.8%	7.4%	10.3%	28.9%	19.3%	7.4%	3.0%	8.2%	10.6%	84.4%	4.1%	24.0%	-57.2%	0.0	3.9%
Mean	3.23	3.19	3.30	3.46	3.61	3.16	3.03	3.24	3.15	4.55	3.06	3.37	2.43	3.00	3.09

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	15.4%	29.2%	24.0%	14.5%	67.7%	0.0	25.5%	17.9%	22.9%	7.6%	13.6%	18.3%	20.0%	12.8%	17.1%	0.0	17.3%	16.0%
Very	5.8%	16.2%	5.6%	6.5%	22.6%	0.0	15.4%	0.0	9.0%	3.1%	4.4%	7.8%	7.9%	4.2%	6.8%	0.0	6.1%	6.8%
Somewhat	9.6%	13.1%	18.4%	8.0%	45.1%	0.0	10.0%	17.9%	13.8%	4.4%	9.2%	10.5%	12.1%	8.6%	10.3%	0.0	11.2%	9.2%
UNFAVORABLE	6.6%	0.0	9.3%	8.4%	0.0	29.8%	25.4%	20.5%	9.3%	5.4%	5.9%	8.6%	1.9%	6.7%	6.6%	6.1%	4.0%	7.2%
Somewhat	4.7%	0.0	4.4%	0.0	0.0	29.8%	19.8%	0.0	9.3%	4.1%	2.9%	8.0%	1.9%	2.6%	6.1%	6.1%	2.3%	5.0%
Very	1.9%	0.0	4.8%	8.4%	0.0	0.0	5.6%	20.5%	0.0	1.3%	3.0%	0.7%	0.0	4.1%	0.4%	0.0	1.7%	2.2%
NO OPINION	34.3%	23.4%	25.7%	23.7%	21.8%	20.8%	19.7%	61.6%	29.9%	36.1%	32.1%	36.7%	29.3%	33.8%	34.7%	13.7%	33.1%	35.4%
NEVER HEARD OF	43.7%	47.4%	41.0%	53.4%	10.5%	49.5%	29.5%	0.0	37.8%	50.9%	48.4%	36.4%	48.8%	46.7%	41.7%	80.1%	45.6%	41.4%
Net Diff.	8.8%	29.2%	14.7%	6.1%	67.7%	-29.8%	6.1%	-2.5%	13.6%	2.1%	7.7%	9.6%	18.1%	6.2%	10.5%	-6.1%	13.3%	8.7%
Mean	3.23	3.86	3.26	3.09	4.01	2.41	3.14	2.77	3.36	3.08	3.18	3.26	3.51	3.12	3.29	2.69	3.33	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	15.4%	17.0%	11.5%	14.7%	18.9%	14.6%	6.7%	17.1%	7.6%	15.8%	18.3%	14.9%	18.5%	12.3%	16.9%	9.4%
Very	5.8%	6.5%	3.9%	6.9%	6.1%	4.9%	2.5%	7.4%	0.0	7.9%	6.9%	6.5%	4.0%	5.1%	7.3%	1.6%
Somewhat	9.6%	10.5%	7.6%	7.7%	12.8%	9.8%	4.2%	9.7%	7.6%	8.0%	11.4%	8.4%	14.5%	7.1%	9.6%	7.8%
UNFAVORABLE	6.6%	6.6%	6.7%	6.2%	6.8%	5.9%	8.0%	6.0%	10.3%	5.8%	6.1%	7.5%	7.1%	5.2%	7.9%	4.6%
Somewhat	4.7%	4.7%	4.8%	4.6%	4.8%	2.8%	8.0%	3.8%	10.3%	3.6%	4.0%	4.9%	6.2%	3.4%	5.2%	3.0%
Very	1.9%	1.9%	1.9%	1.6%	2.1%	3.2%	0.0	2.2%	0.0	2.2%	2.1%	2.6%	1.0%	1.8%	2.7%	1.6%
NO OPINION	34.3%	32.3%	39.4%	36.8%	28.5%	36.9%	43.3%	33.0%	39.0%	35.6%	30.5%	34.6%	28.6%	47.2%	34.8%	34.8%
NEVER HEARD OF	43.7%	44.2%	42.3%	42.3%	45.8%	42.5%	42.0%	44.0%	43.1%	42.7%	45.2%	43.0%	45.8%	35.3%	40.4%	51.2%
Net Diff.	8.8%	10.4%	4.8%	8.4%	12.0%	8.7%	-1.3%	11.1%	-2.7%	10.0%	12.2%	7.4%	11.4%	7.1%	9.0%	4.8%
Mean	3.23	3.27	3.12	3.24	3.30	3.18	3.02	3.29	2.95	3.27	3.31	3.20	3.27	3.16	3.23	3.10

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	15.4%	12.2%	27.7%	9.2%	16.7%	12.1%	18.3%	16.9%	14.6%	13.6%	15.0%	6.7%	18.7%	10.6%	21.5%	15.9%	17.4%	10.0%	19.5%
Very	5.8%	1.6%	0.0	1.9%	6.8%	1.4%	8.8%	3.0%	7.1%	0.0	9.7%	0.0	6.6%	2.9%	7.8%	3.4%	7.0%	2.2%	8.3%
Somewhat	9.6%	10.6%	27.7%	7.3%	9.9%	10.7%	9.5%	13.9%	7.5%	13.6%	5.3%	6.7%	12.2%	7.7%	13.7%	12.5%	10.4%	7.8%	11.2%
UNFAVORABLE	6.6%	8.9%	0.0	10.6%	6.4%	8.7%	5.6%	11.9%	5.1%	6.9%	4.4%	5.4%	7.8%	10.6%	6.8%	3.5%	7.1%	8.0%	6.8%
Somewhat	4.7%	5.5%	0.0	6.5%	4.8%	7.4%	3.8%	5.6%	3.8%	4.4%	3.6%	5.4%	5.8%	10.6%	4.1%	0.0	5.4%	8.0%	4.7%
Very	1.9%	3.4%	0.0	4.0%	1.6%	1.3%	1.8%	6.3%	1.3%	2.5%	0.9%	0.0	2.0%	0.0	2.7%	3.5%	1.7%	0.0	2.2%
NO OPINION	34.3%	33.4%	47.4%	30.7%	34.5%	45.1%	30.7%	26.8%	39.4%	56.0%	33.2%	41.1%	29.7%	33.7%	28.3%	26.1%	32.8%	46.0%	29.1%
NEVER HEARD OF	43.7%	45.5%	24.9%	49.5%	42.4%	34.0%	45.4%	44.3%	40.9%	23.5%	47.4%	46.8%	43.8%	45.1%	43.4%	54.5%	42.7%	35.9%	44.6%
Net Diff.	8.8%	3.3%	27.7%	-1.4%	10.2%	3.4%	12.7%	5.0%	9.5%	6.8%	10.6%	1.3%	10.9%	-0.1%	14.7%	12.4%	10.4%	2.0%	12.7%
Mean	3.23	3.03	3.37	2.93	3.27	3.05	3.36	3.03	3.26	3.06	3.37	3.02	3.28	3.05	3.35	3.27	3.27	3.07	3.34

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	15.4%	8.8%	14.1%	15.9%	12.7%	17.1%	22.8%	6.1%	17.4%	26.1%	13.4%	11.9%	15.5%	14.7%	14.7%	19.2%	11.9%
Very	5.8%	0.0	6.2%	0.0	10.8%	6.2%	0.0	4.0%	5.5%	10.2%	5.1%	6.3%	3.5%	6.6%	5.8%	5.8%	4.4%
Somewhat	9.6%	8.8%	7.9%	15.9%	1.9%	10.9%	22.8%	2.1%	11.9%	15.8%	8.2%	5.5%	12.1%	8.1%	8.8%	13.4%	7.5%
UNFAVORABLE	6.6%	13.7%	4.2%	9.9%	0.0	5.6%	0.0	0.0	5.1%	12.5%	7.9%	10.4%	4.4%	5.1%	7.2%	6.0%	8.7%
Somewhat	4.7%	10.5%	2.7%	6.4%	0.0	4.1%	0.0	0.0	4.1%	8.4%	5.6%	6.5%	4.4%	3.1%	4.9%	4.9%	6.4%
Very	1.9%	3.3%	1.5%	3.5%	0.0	1.5%	0.0	0.0	1.0%	4.1%	2.3%	3.9%	0.0	2.0%	2.3%	1.1%	2.3%
NO OPINION	34.3%	40.1%	40.5%	43.5%	38.2%	34.5%	23.6%	41.3%	34.0%	30.4%	33.8%	36.7%	29.7%	42.0%	31.2%	27.7%	36.8%
NEVER HEARD OF	43.7%	37.3%	41.2%	30.7%	49.0%	42.9%	53.6%	52.6%	43.5%	31.1%	44.9%	41.1%	50.3%	38.2%	46.9%	47.1%	42.6%
Net Diff.	8.8%	-4.9%	9.9%	6.0%	12.7%	11.5%	22.8%	6.1%	12.3%	13.6%	5.5%	1.5%	11.1%	9.5%	7.4%	13.2%	3.2%
Mean	3.23	2.87	3.25	3.04	3.46	3.28	3.49	3.21	3.30	3.29	3.15	3.07	3.29	3.23	3.21	3.34	3.09

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	15.4%	16.9%	25.6%	17.7%	13.9%	12.9%	14.7%	16.2%
Very	5.8%	0.0	16.7%	4.7%	8.2%	3.8%	6.2%	5.3%
Somewhat	9.6%	16.9%	8.9%	13.0%	5.7%	9.1%	8.4%	10.9%
UNFAVORABLE	6.6%	23.5%	13.5%	4.6%	4.7%	4.9%	6.1%	7.1%
Somewhat	4.7%	14.1%	6.7%	4.6%	2.4%	4.4%	4.0%	5.5%
Very	1.9%	9.4%	6.8%	0.0	2.3%	0.6%	2.1%	1.6%
NO OPINION	34.3%	39.2%	27.6%	25.4%	43.8%	34.4%	36.8%	31.8%
NEVER HEARD OF	43.7%	20.4%	33.2%	52.3%	37.6%	47.7%	42.4%	45.0%
Net Diff.	8.8%	-6.5%	12.1%	13.1%	9.2%	8.0%	8.5%	9.1%
Mean	3.23	2.80	3.33	3.37	3.24	3.22	3.22	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	15.4%	16.9%	15.3%	21.9%	14.3%	19.4%	13.3%	17.3%	12.9%	19.1%	14.3%	19.5%	13.9%	17.8%	12.8%	16.9%	11.8%
Very	5.8%	0.0	6.1%	9.6%	5.1%	6.6%	5.3%	7.2%	3.8%	0.0	6.7%	8.8%	5.8%	7.1%	5.7%	8.2%	3.7%
Somewhat	9.6%	16.9%	9.2%	12.4%	9.2%	12.8%	8.0%	10.1%	9.1%	19.1%	7.5%	10.8%	8.1%	10.7%	7.1%	8.7%	8.1%
UNFAVORABLE	6.6%	23.5%	5.5%	17.8%	4.8%	9.9%	4.9%	7.9%	4.9%	20.3%	5.0%	19.4%	4.0%	8.4%	4.8%	6.5%	5.6%
Somewhat	4.7%	14.1%	4.1%	9.8%	3.9%	6.7%	3.7%	5.0%	4.4%	13.8%	3.2%	7.7%	3.4%	4.1%	3.9%	2.7%	5.6%
Very	1.9%	9.4%	1.4%	7.9%	0.9%	3.2%	1.2%	2.8%	0.6%	6.5%	1.8%	11.7%	0.6%	4.3%	0.9%	3.8%	0.0
NO OPINION	34.3%	39.2%	34.0%	32.6%	34.6%	28.2%	37.6%	34.3%	34.4%	34.9%	37.0%	32.9%	37.5%	30.6%	40.5%	35.3%	38.8%
NEVER HEARD OF	43.7%	20.4%	45.2%	27.7%	46.3%	42.5%	44.3%	40.6%	47.7%	25.7%	43.8%	28.1%	44.6%	43.2%	41.9%	41.3%	43.8%
Net Diff.	8.8%	-6.5%	9.8%	4.1%	9.6%	9.5%	8.4%	9.4%	8.0%	-1.2%	9.3%	0.1%	9.9%	9.4%	8.0%	10.3%	6.2%
Mean	3.23	2.80	3.26	3.08	3.26	3.23	3.23	3.23	3.22	2.90	3.25	2.96	3.27	3.21	3.22	3.25	3.18

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

10. OPINION: ROD HONEYCUTT

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	15.4%	13.0%	16.3%	24.2%	14.8%	21.2%	13.7%	17.7%	14.1%	16.6%	12.7%	17.8%	14.2%	19.2%
Very	5.8%	0.0	5.5%	10.3%	4.5%	6.1%	4.9%	6.3%	4.0%	6.4%	4.2%	7.9%	4.7%	7.7%
Somewhat	9.6%	13.0%	10.8%	13.9%	10.3%	15.1%	8.8%	11.4%	10.2%	10.2%	8.5%	9.9%	9.5%	11.5%
UNFAVORABLE	6.6%	29.2%	6.1%	16.2%	5.6%	11.6%	4.9%	9.2%	4.2%	5.0%	10.5%	8.9%	5.5%	6.8%
Somewhat	4.7%	14.7%	5.1%	11.9%	4.4%	9.6%	3.5%	7.3%	3.0%	3.4%	7.9%	6.4%	3.9%	4.6%
Very	1.9%	14.5%	1.0%	4.4%	1.1%	1.9%	1.5%	1.9%	1.2%	1.6%	2.6%	2.5%	1.6%	2.2%
NO OPINION	34.3%	46.9%	31.1%	32.3%	31.7%	25.5%	34.8%	33.2%	29.9%	34.7%	33.3%	31.3%	35.8%	31.8%
NEVER HEARD OF	43.7%	10.9%	46.5%	27.3%	47.9%	41.7%	46.5%	39.9%	51.8%	43.7%	43.5%	41.9%	44.5%	42.2%
Net Diff.	8.8%	-16.2%	10.2%	7.9%	9.2%	9.7%	8.8%	8.4%	9.9%	11.6%	2.1%	8.9%	8.8%	12.4%
Mean	3.23	2.66	3.27	3.19	3.24	3.24	3.23	3.21	3.26	3.29	3.07	3.24	3.21	3.31



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
FAVORABLE	15.4%	20.6%	14.1%	14.1%	11.1%	16.3%	14.2%	8.7%	16.9%	15.7%	12.4%	-	17.3%	10.2%	19.1%	15.9%	14.2%	17.7%	9.1%	14.4%	21.3%
Very	5.0%	8.4%	3.3%	2.7%	2.6%	7.5%	3.6%	8.7%	6.1%	5.5%	0.0	-	5.7%	3.4%	4.6%	6.8%	4.6%	5.6%	2.2%	3.3%	9.4%
Somewhat	10.4%	12.1%	10.7%	11.4%	8.4%	8.8%	10.6%	0.0	10.8%	10.2%	12.4%	-	11.6%	6.8%	14.5%	9.2%	9.6%	12.0%	6.9%	11.1%	11.9%
UNFAVORABLE	5.4%	3.3%	7.5%	5.6%	6.5%	4.4%	4.9%	19.6%	5.3%	5.9%	0.0	-	4.1%	4.4%	5.3%	10.7%	6.2%	7.8%	4.3%	6.0%	5.4%
Somewhat	2.9%	2.4%	2.9%	4.2%	3.1%	2.1%	2.2%	0.0	4.1%	3.2%	0.0	-	2.5%	2.7%	5.3%	1.5%	3.2%	3.6%	1.9%	3.4%	3.0%
Very	2.5%	0.8%	4.6%	1.5%	3.3%	2.3%	2.7%	19.6%	1.2%	2.7%	0.0	-	1.6%	1.7%	0.0	9.2%	3.1%	4.2%	2.4%	2.6%	2.4%
NO OPINION	33.1%	29.7%	37.7%	30.0%	35.5%	32.7%	36.7%	33.8%	29.5%	33.6%	26.8%	-	35.3%	37.0%	19.6%	36.0%	31.7%	27.1%	27.7%	34.6%	34.9%
NEVER HEARD OF	46.1%	46.4%	40.7%	50.3%	47.0%	46.6%	44.2%	37.9%	48.3%	44.8%	60.8%	-	43.2%	48.4%	56.0%	37.3%	47.9%	47.4%	58.9%	45.0%	38.4%
Net Diff.	10.0%	17.3%	6.6%	8.5%	4.6%	11.9%	9.3%	-10.9%	11.6%	9.8%	12.4%	-	13.2%	5.7%	13.8%	5.3%	8.0%	9.9%	4.9%	8.4%	15.9%
Mean	3.23	3.47	3.09	3.19	3.07	3.32	3.18	2.65	3.32	3.23	3.32	-	3.31	3.14	3.42	3.05	3.18	3.22	3.11	3.17	3.37

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
FAVORABLE	15.4%	17.3%	18.2%	13.7%	11.4%	0.0	14.8%	25.1%	26.8%	24.2%	14.1%	16.1%	11.9%	12.7%	17.6%
Very	5.0%	6.6%	7.5%	3.3%	0.0	0.0	0.0	10.1%	16.8%	6.6%	1.6%	3.2%	0.0	4.6%	5.4%
Somewhat	10.4%	10.6%	10.7%	10.4%	11.4%	0.0	14.8%	15.0%	10.0%	17.6%	12.4%	12.9%	11.9%	8.1%	12.2%
UNFAVORABLE	5.4%	3.9%	3.6%	4.8%	6.9%	5.2%	7.3%	6.5%	10.1%	4.7%	6.9%	6.7%	7.0%	4.1%	6.5%
Somewhat	2.9%	2.3%	1.7%	4.8%	3.3%	0.0	4.3%	3.2%	2.0%	3.8%	3.4%	4.3%	2.5%	2.5%	3.2%
Very	2.5%	1.6%	2.0%	0.0	3.6%	5.2%	3.1%	3.4%	8.2%	0.8%	3.4%	2.5%	4.5%	1.5%	3.2%
NO OPINION	33.1%	32.2%	32.6%	30.8%	36.1%	33.2%	36.9%	28.7%	31.1%	27.4%	28.1%	30.4%	25.6%	32.8%	33.3%
NEVER HEARD OF	46.1%	46.6%	45.6%	50.7%	45.7%	61.6%	40.9%	39.7%	32.0%	43.7%	51.0%	46.7%	55.6%	50.5%	42.6%
Net Diff.	10.0%	13.4%	14.6%	8.9%	4.5%	-5.2%	7.4%	18.6%	16.7%	19.6%	7.2%	9.3%	4.9%	8.6%	11.1%
Mean	3.23	3.35	3.37	3.25	3.02	2.73	3.07	3.42	3.37	3.45	3.11	3.19	3.01	3.24	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
FAVORABLE	15.4%	18.5%	19.6%	16.7%	22.5%	19.6%	23.6%	17.8%	15.6%	21.2%	14.0%	13.0%	14.6%	25.4%	21.9%	5.9%	2.4%
Very	5.0%	7.0%	8.3%	4.9%	1.9%	0.0	2.6%	7.1%	6.8%	7.5%	2.7%	2.8%	2.6%	9.2%	5.6%	1.9%	0.0
Somewhat	10.4%	11.5%	11.3%	11.8%	20.6%	19.6%	21.0%	10.7%	8.8%	13.7%	11.2%	10.1%	12.0%	16.2%	16.3%	3.9%	2.4%
UNFAVORABLE	5.4%	5.0%	5.8%	3.7%	8.6%	6.0%	9.6%	4.5%	5.8%	2.5%	7.1%	3.0%	9.8%	7.0%	18.1%	0.0	0.0
Somewhat	2.9%	2.7%	2.1%	3.7%	5.1%	6.0%	4.7%	2.5%	2.6%	2.5%	3.7%	3.0%	4.2%	4.1%	9.0%	0.0	0.0
Very	2.5%	2.3%	3.7%	0.0	3.6%	0.0	4.9%	2.0%	3.3%	0.0	3.3%	0.0	5.6%	3.0%	9.1%	0.0	0.0
NO OPINION	33.1%	32.0%	32.0%	32.1%	29.7%	38.2%	26.6%	31.7%	35.8%	25.2%	33.9%	33.0%	34.4%	26.9%	26.2%	64.5%	8.3%
NEVER HEARD OF	46.1%	44.5%	42.6%	47.5%	39.1%	36.3%	40.2%	46.0%	42.7%	51.1%	45.1%	51.0%	41.2%	40.6%	33.8%	29.6%	89.3%
Net Diff.	10.0%	13.5%	13.8%	13.0%	13.9%	13.6%	14.0%	13.3%	9.8%	18.8%	6.9%	10.0%	4.8%	18.4%	3.8%	5.9%	2.4%
Mean	3.23	3.33	3.32	3.34	3.20	3.21	3.20	3.34	3.23	3.54	3.11	3.26	3.03	3.41	3.00	3.11	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
FAVORABLE	15.4%	50.3%	34.5%	9.8%	4.7%	100.0%	0.0	0.0	0.0	37.0%	25.2%	24.6%	18.8%
Very	5.0%	18.1%	7.4%	3.8%	1.1%	32.7%	0.0	0.0	0.0	15.5%	3.7%	8.0%	6.3%
Somewhat	10.4%	32.2%	27.1%	6.0%	3.6%	67.3%	0.0	0.0	0.0	21.5%	21.6%	16.7%	12.4%
UNFAVORABLE	5.4%	7.7%	26.6%	1.9%	4.1%	0.0	100.0%	0.0	0.0	3.8%	13.3%	10.1%	6.8%
Somewhat	2.9%	4.6%	15.0%	1.3%	1.8%	0.0	54.0%	0.0	0.0	3.8%	9.6%	5.5%	3.7%
Very	2.5%	3.1%	11.6%	0.6%	2.4%	0.0	46.0%	0.0	0.0	0.0	3.7%	4.6%	3.1%
NO OPINION	33.1%	20.9%	32.2%	67.1%	10.9%	0.0	0.0	100.0%	0.0	24.4%	30.8%	26.4%	39.5%
NEVER HEARD OF	46.1%	21.1%	6.7%	21.2%	80.3%	0.0	0.0	0.0	100.0%	34.8%	30.6%	38.8%	34.9%
Net Diff.	10.0%	42.6%	8.0%	7.9%	0.5%	100.0%	-100%	0.0	0.0	33.2%	11.9%	14.5%	12.0%
Mean	3.23	3.73	3.04	3.14	2.96	4.33	1.54	3.00	0.0	3.75	3.17	3.29	3.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
FAVORABLE	15.4%	13.7%	18.7%	20.9%	19.6%	14.7%	15.1%	12.7%	26.1%	21.2%	26.1%	74.1%	0.0	5.6%	8.4%
Very	5.0%	4.5%	6.8%	0.0	0.0	5.3%	4.0%	3.3%	5.5%	9.7%	5.6%	49.2%	0.0	0.0	3.7%
Somewhat	10.4%	9.2%	11.9%	20.9%	19.6%	9.5%	11.0%	9.3%	20.6%	11.5%	20.5%	24.9%	0.0	5.6%	4.7%
UNFAVORABLE	5.4%	5.9%	9.9%	8.8%	0.0	2.3%	5.5%	11.4%	0.0	4.2%	0.0	0.0	57.2%	0.0	2.6%
Somewhat	2.9%	3.0%	4.9%	8.8%	0.0	1.5%	2.8%	4.2%	0.0	4.2%	0.0	0.0	57.2%	0.0	2.6%
Very	2.5%	2.9%	5.0%	0.0	0.0	0.8%	2.7%	7.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NO OPINION	33.1%	34.3%	32.2%	43.0%	46.2%	30.7%	31.7%	27.0%	28.2%	33.2%	29.9%	14.0%	42.8%	34.4%	45.1%
NEVER HEARD OF	46.1%	46.1%	39.2%	27.3%	34.2%	52.3%	47.7%	48.9%	45.6%	41.3%	44.0%	11.9%	0.0	60.0%	43.9%
Net Diff.	10.0%	7.8%	8.8%	12.1%	19.6%	12.5%	9.6%	1.3%	26.1%	17.0%	26.1%	74.1%	-57.2%	5.6%	5.8%
Mean	3.23	3.17	3.17	3.17	3.30	3.36	3.21	2.95	3.58	3.46	3.57	4.40	2.43	3.14	3.17

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
FAVORABLE	15.4%	12.6%	25.5%	16.0%	22.3%	0.0	60.6%	38.4%	21.7%	9.3%	14.9%	16.5%	13.9%	16.6%	14.7%	6.1%	19.4%	14.1%
Very	5.0%	4.0%	4.8%	0.0	11.6%	0.0	29.8%	17.9%	4.2%	2.5%	4.3%	4.8%	4.5%	5.2%	4.9%	6.1%	7.9%	2.4%
Somewhat	10.4%	8.6%	20.7%	16.0%	10.7%	0.0	30.8%	20.5%	17.5%	6.8%	10.7%	11.7%	9.3%	11.3%	9.8%	0.0	11.5%	11.8%
UNFAVORABLE	5.4%	3.4%	2.5%	6.5%	6.5%	20.8%	14.5%	0.0	18.6%	4.4%	3.8%	7.8%	0.0	4.6%	5.9%	6.8%	4.4%	5.6%
Somewhat	2.9%	3.4%	2.5%	6.5%	6.5%	0.0	9.3%	0.0	4.9%	1.6%	2.0%	4.1%	0.0	2.0%	3.5%	6.8%	1.9%	3.0%
Very	2.5%	0.0	0.0	0.0	0.0	20.8%	5.3%	0.0	13.7%	2.8%	1.9%	3.7%	0.0	2.6%	2.4%	0.0	2.5%	2.5%
NO OPINION	33.1%	33.2%	28.1%	25.1%	27.2%	58.2%	14.2%	45.4%	34.0%	30.8%	33.1%	34.5%	34.6%	31.5%	34.2%	12.3%	29.1%	35.8%
NEVER HEARD OF	46.1%	50.8%	43.9%	52.4%	43.9%	21.1%	10.7%	16.2%	25.7%	55.5%	48.2%	41.2%	51.5%	47.4%	45.2%	74.8%	47.1%	44.5%
Net Diff.	10.0%	9.2%	23.0%	9.4%	15.8%	-20.8%	46.0%	38.4%	3.1%	4.9%	11.1%	8.7%	13.9%	12.0%	8.8%	-0.7%	15.0%	8.5%
Mean	3.23	3.27	3.50	3.20	3.49	2.47	3.79	3.67	2.91	3.10	3.26	3.17	3.38	3.28	3.21	3.22	3.39	3.15

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
FAVORABLE	15.4%	17.4%	10.4%	16.9%	17.9%	13.3%	5.9%	16.3%	16.7%	15.3%	17.3%	14.1%	22.8%	8.9%	15.6%	15.8%
Very	5.0%	6.7%	0.9%	7.5%	6.0%	0.0	2.3%	6.0%	1.8%	6.0%	6.0%	4.8%	7.5%	3.3%	5.5%	5.9%
Somewhat	10.4%	10.8%	9.5%	9.4%	11.9%	13.3%	3.5%	10.3%	14.9%	9.3%	11.3%	9.3%	15.2%	5.6%	10.2%	9.9%
UNFAVORABLE	5.4%	5.9%	4.1%	9.5%	2.9%	2.9%	5.9%	5.4%	7.7%	8.7%	2.4%	6.8%	4.5%	2.7%	7.0%	4.3%
Somewhat	2.9%	2.7%	3.4%	5.3%	0.6%	2.9%	4.2%	3.0%	4.4%	5.6%	0.6%	2.8%	4.5%	1.5%	3.7%	3.0%
Very	2.5%	3.2%	0.7%	4.2%	2.4%	0.0	1.7%	2.4%	3.2%	3.1%	1.8%	4.0%	0.0	1.2%	3.3%	1.4%
NO OPINION	33.1%	33.6%	31.8%	34.7%	32.8%	30.4%	33.9%	32.3%	27.5%	31.9%	32.7%	35.0%	26.7%	39.4%	32.7%	27.3%
NEVER HEARD OF	46.1%	43.0%	53.8%	38.9%	46.4%	53.5%	54.4%	45.9%	48.1%	44.1%	47.6%	44.0%	46.0%	49.0%	44.7%	52.5%
Net Diff.	10.0%	11.5%	6.3%	7.4%	15.0%	10.4%	-0.0%	10.9%	9.0%	6.6%	14.9%	7.3%	18.3%	6.2%	8.7%	11.5%
Mean	3.23	3.26	3.14	3.17	3.35	3.22	3.01	3.27	3.15	3.17	3.37	3.14	3.48	3.16	3.20	3.34

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
FAVORABLE	15.4%	10.5%	27.7%	7.2%	16.7%	18.2%	16.2%	11.5%	16.4%	25.3%	13.1%	9.3%	17.1%	10.7%	19.2%	12.5%	18.0%	19.1%	17.7%
Very	5.0%	2.8%	17.5%	0.0	5.4%	1.0%	6.9%	5.3%	4.3%	2.0%	5.1%	0.0	6.4%	0.0	8.6%	5.9%	6.5%	1.6%	7.8%
Somewhat	10.4%	7.7%	10.2%	7.2%	11.4%	17.1%	9.3%	6.2%	12.1%	23.2%	8.0%	9.3%	10.6%	10.7%	10.6%	6.5%	11.5%	17.5%	9.8%
UNFAVORABLE	5.4%	3.0%	0.0	3.5%	6.1%	4.1%	6.8%	3.0%	8.4%	2.0%	10.7%	2.9%	3.9%	6.3%	3.1%	3.4%	6.4%	1.6%	7.7%
Somewhat	2.9%	1.4%	0.0	1.6%	3.4%	2.2%	3.8%	0.0	5.6%	2.0%	6.9%	2.9%	1.2%	2.4%	0.7%	0.0	3.1%	0.0	4.0%
Very	2.5%	1.6%	0.0	1.9%	2.8%	1.9%	3.1%	3.0%	2.8%	0.0	3.8%	0.0	2.7%	3.9%	2.3%	3.4%	3.3%	1.6%	3.7%
NO OPINION	33.1%	32.3%	27.3%	33.2%	33.6%	38.1%	31.9%	28.0%	35.2%	43.8%	32.1%	37.2%	31.9%	32.1%	31.8%	34.9%	33.7%	42.6%	31.2%
NEVER HEARD OF	46.1%	54.2%	45.0%	56.0%	43.6%	39.6%	45.0%	57.4%	40.0%	28.9%	44.2%	50.5%	47.1%	50.8%	45.9%	49.2%	42.0%	36.6%	43.4%
Net Diff.	10.0%	7.5%	27.7%	3.7%	10.6%	14.1%	9.4%	8.5%	8.0%	23.3%	2.3%	6.4%	13.2%	4.4%	16.2%	9.1%	11.6%	17.5%	10.0%
Mean	3.23	3.19	3.82	3.04	3.23	3.22	3.24	3.25	3.16	3.36	3.06	3.13	3.32	3.01	3.42	3.23	3.26	3.28	3.25



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
FAVORABLE	15.4%	8.7%	12.3%	16.5%	9.2%	16.1%	22.8%	2.0%	23.3%	15.9%	14.6%	15.6%	13.2%	18.0%	13.1%	14.3%	16.3%
Very	5.0%	0.0	1.4%	0.0	2.5%	5.8%	22.8%	2.0%	5.2%	8.0%	4.2%	4.7%	3.5%	6.7%	2.9%	4.9%	5.7%
Somewhat	10.4%	8.7%	10.9%	16.5%	6.7%	10.3%	0.0	0.0	18.1%	8.0%	10.4%	10.9%	9.7%	11.3%	10.2%	9.4%	10.7%
UNFAVORABLE	5.4%	2.6%	5.2%	8.5%	2.7%	3.7%	28.1%	0.0	1.1%	8.2%	7.5%	8.1%	6.7%	7.8%	6.7%	0.0	8.5%
Somewhat	2.9%	2.6%	4.2%	6.1%	2.7%	2.1%	0.0	0.0	0.0	8.2%	3.9%	2.6%	5.7%	4.5%	4.4%	0.0	3.3%
Very	2.5%	0.0	1.0%	2.4%	0.0	1.5%	28.1%	0.0	1.1%	0.0	3.6%	5.5%	1.0%	3.3%	2.2%	0.0	5.2%
NO OPINION	33.1%	29.9%	33.1%	30.2%	35.3%	32.3%	23.6%	32.1%	22.2%	51.2%	33.8%	36.6%	29.8%	29.5%	37.0%	34.8%	30.2%
NEVER HEARD OF	46.1%	58.8%	49.3%	44.8%	52.7%	48.0%	25.5%	65.9%	53.4%	24.6%	44.0%	39.6%	50.3%	44.7%	43.2%	50.9%	45.0%
Net Diff.	10.0%	6.1%	7.1%	8.0%	6.5%	12.4%	-5.3%	2.0%	22.1%	7.7%	7.1%	7.5%	6.5%	10.3%	6.5%	14.3%	7.8%
Mean	3.23	3.15	3.15	3.10	3.19	3.32	2.86	3.12	3.56	3.21	3.14	3.11	3.18	3.25	3.13	3.39	3.15

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
FAVORABLE	15.4%	17.3%	27.9%	12.6%	13.8%	15.1%	15.6%	15.2%
Very	5.0%	4.7%	6.3%	4.3%	3.7%	5.9%	4.9%	5.2%
Somewhat	10.4%	12.7%	21.6%	8.4%	10.1%	9.1%	10.8%	10.0%
UNFAVORABLE	5.4%	4.6%	3.6%	7.2%	3.3%	6.1%	7.2%	3.6%
Somewhat	2.9%	0.0	3.6%	4.7%	0.0	3.8%	4.5%	1.4%
Very	2.5%	4.6%	0.0	2.5%	3.3%	2.3%	2.8%	2.2%
NO OPINION	33.1%	50.8%	19.2%	39.5%	38.7%	27.2%	33.2%	33.0%
NEVER HEARD OF	46.1%	27.2%	49.4%	40.6%	44.3%	51.6%	43.9%	48.2%
Net Diff.	10.0%	12.7%	24.3%	5.4%	10.5%	9.0%	8.4%	11.6%
Mean	3.23	3.18	3.61	3.12	3.20	3.26	3.19	3.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
FAVORABLE	15.4%	17.3%	15.3%	23.4%	14.1%	16.9%	14.6%	15.7%	15.1%	19.7%	15.3%	15.2%	15.7%	13.5%	16.9%	13.9%	17.9%
Very	5.0%	4.7%	5.1%	5.6%	4.9%	4.8%	5.2%	4.4%	5.9%	0.0	5.3%	0.0	5.7%	3.7%	5.6%	3.4%	6.8%
Somewhat	10.4%	12.7%	10.2%	17.8%	9.2%	12.1%	9.5%	11.4%	9.1%	19.7%	10.0%	15.2%	10.1%	9.8%	11.4%	10.5%	11.1%
UNFAVORABLE	5.4%	4.6%	5.5%	4.0%	5.6%	5.9%	5.1%	4.9%	6.1%	7.2%	7.2%	8.2%	7.1%	8.7%	6.4%	6.6%	8.0%
Somewhat	2.9%	0.0	3.1%	2.0%	3.1%	3.7%	2.5%	2.2%	3.8%	0.0	4.8%	4.1%	4.5%	5.7%	3.7%	3.8%	5.4%
Very	2.5%	4.6%	2.4%	2.0%	2.6%	2.3%	2.6%	2.7%	2.3%	7.2%	2.4%	4.0%	2.6%	3.0%	2.6%	2.9%	2.6%
NO OPINION	33.1%	50.8%	32.0%	32.7%	33.2%	36.8%	31.1%	37.5%	27.2%	42.8%	32.4%	43.0%	31.6%	41.3%	28.4%	37.3%	27.9%
NEVER HEARD OF	46.1%	27.2%	47.3%	39.9%	47.1%	40.3%	49.1%	41.9%	51.6%	30.3%	45.1%	33.7%	45.6%	36.5%	48.3%	42.2%	46.2%
Net Diff.	10.0%	12.7%	9.9%	19.4%	8.5%	11.0%	9.5%	10.8%	9.0%	12.6%	8.1%	7.0%	8.7%	4.8%	10.6%	7.2%	10.0%
Mean	3.23	3.18	3.24	3.38	3.21	3.23	3.24	3.21	3.26	3.08	3.20	3.04	3.22	3.09	3.26	3.13	3.26

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

11. OPINION: BRUCE O'CONNELL

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
FAVORABLE	15.4%	13.0%	15.3%	31.2%	12.5%	20.9%	12.5%	17.5%	12.1%	14.7%	17.1%	13.5%	16.4%	14.6%
Very	5.0%	13.0%	4.8%	11.0%	4.2%	6.1%	4.8%	5.3%	5.1%	5.3%	4.4%	3.8%	5.6%	4.7%
Somewhat	10.4%	0.0	10.5%	20.3%	8.3%	14.8%	7.7%	12.2%	7.1%	9.4%	12.7%	9.6%	10.8%	9.8%
UNFAVORABLE	5.4%	0.0	3.8%	0.0	4.2%	2.9%	4.0%	3.2%	4.1%	5.7%	4.6%	9.5%	3.4%	8.4%
Somewhat	2.9%	0.0	1.4%	0.0	1.6%	1.3%	1.4%	0.8%	2.2%	2.9%	3.1%	3.2%	2.8%	2.4%
Very	2.5%	0.0	2.3%	0.0	2.6%	1.5%	2.6%	2.4%	1.9%	2.9%	1.6%	6.3%	0.6%	6.0%
NO OPINION	33.1%	65.2%	31.6%	22.9%	34.7%	31.6%	33.7%	37.8%	26.5%	32.7%	34.1%	32.7%	33.3%	34.8%
NEVER HEARD OF	46.1%	21.8%	49.4%	45.9%	48.6%	44.7%	49.9%	41.5%	57.2%	46.8%	44.2%	44.3%	46.9%	42.2%
Net Diff.	10.0%	13.0%	11.6%	31.2%	8.4%	18.0%	8.5%	14.3%	8.0%	9.0%	12.4%	4.0%	13.0%	6.2%
Mean	3.23	3.33	3.28	3.78	3.19	3.41	3.21	3.29	3.26	3.22	3.27	3.03	3.34	3.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131			
YES	39.3%	32.4%	38.9%	43.5%	31.8%	49.9%	42.9%	39.2%	36.6%	40.4%	26.8%	-	43.0%	36.6%	41.4%	32.3%	36.9%	37.2%	34.2%	36.4%	46.8%			
NO	60.7%	67.6%	61.1%	56.5%	68.2%	50.1%	57.1%	60.8%	63.4%	59.6%	73.2%	-	57.0%	63.4%	58.6%	67.7%	63.1%	62.8%	65.8%	63.6%	53.2%			
Net Diff.	-21.3%	-35.3%	-22.3%	-13.1%	-36.3%	-0.1%	-14.2%	-21.6%	-26.8%	-19.2%	-46.4%	-	-13.9%	-26.8%	-17.3%	-35.4%	-26.1%	-25.6%	-31.5%	-27.1%	-6.4%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
YES	39.3%	50.1%	59.3%	14.8%	2.6%	11.2%	0.0	33.9%	42.8%	29.2%	38.6%	34.7%	42.7%	42.0%	37.2%
NO	60.7%	49.9%	40.7%	85.2%	97.4%	88.8%	100.0%	66.1%	57.2%	70.8%	61.4%	65.3%	57.3%	58.0%	62.8%
Net Diff.	-21.3%	0.3%	18.5%	-70.4%	-94.8%	-77.6%	-100%	-32.2%	-14.4%	-41.5%	-22.8%	-30.5%	-14.7%	-15.9%	-25.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CANTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
YES	39.3%	50.1%	57.7%	38.3%	5.5%	20.2%	0.0	72.6%	93.1%	40.4%	2.2%	4.0%	1.0%	29.7%	42.1%	50.0%	43.1%
NO	60.7%	49.9%	42.3%	61.7%	94.5%	79.8%	100.0%	27.4%	6.9%	59.6%	97.8%	96.0%	99.0%	70.3%	57.9%	50.0%	56.9%
Net Diff.	-21.3%	0.3%	15.5%	-23.4%	-89.0%	-59.6%	-100%	45.2%	86.3%	-19.2%	-95.6%	-92.0%	-98.0%	-40.5%	-15.7%	0.1%	-13.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
YES	39.3%	32.8%	39.7%	38.7%	42.1%	42.2%	33.3%	37.4%	40.4%	60.8%	0.0%	32.7%	38.3%
NO	60.7%	67.2%	60.3%	61.3%	57.9%	57.8%	66.7%	62.6%	59.6%	39.2%	100.0%	67.3%	61.7%
Net Diff.	-21.3%	-34.5%	-20.7%	-22.6%	-15.8%	-15.6%	-33.3%	-25.2%	-19.1%	21.6%	-100%	-34.7%	-23.5%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
YES	39.3%	53.6%	26.5%	23.0%	10.8%	33.9%	89.6%	6.3%	5.1%	6.1%	0.0	0.0	0.0	21.0%	13.7%
NO	60.7%	46.4%	73.5%	77.0%	89.2%	66.1%	10.4%	93.7%	94.9%	93.9%	100.0%	100.0%	100.0%	79.0%	86.3%
Net Diff.	-21.3%	7.3%	-47.0%	-53.9%	-78.3%	-32.2%	79.3%	-87.5%	-89.7%	-87.9%	-100%	-100%	-100%	-57.9%	-72.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
YES	39.3%	20.6%	55.0%	15.7%	32.6%	21.1%	30.3%	46.3%	21.5%	57.6%	69.0%	1.8%	19.4%	100.0%	0.0	0.0	64.9%	22.2%
NO	60.7%	79.4%	45.0%	84.3%	67.4%	78.9%	69.7%	53.7%	78.5%	42.4%	31.0%	98.2%	80.6%	0.0	100.0%	100.0%	35.1%	77.8%
Net Diff.	-21.3%	-58.9%	10.0%	-68.7%	-34.7%	-57.9%	-39.4%	-7.3%	-57.1%	15.3%	38.1%	-96.4%	-61.2%	100.0%	-100%	-100%	29.8%	-55.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CANTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
YES	39.3%	45.8%	23.1%	47.8%	44.0%	25.8%	19.1%	47.2%	16.5%	49.0%	45.5%	38.3%	40.2%	40.0%	37.3%	30.8%
NO	60.7%	54.2%	76.9%	52.2%	56.0%	74.2%	80.9%	52.8%	83.5%	51.0%	54.5%	61.7%	59.8%	60.0%	62.7%	69.2%
Net Diff.	-21.3%	-8.4%	-53.7%	-4.3%	-11.9%	-48.5%	-61.8%	-5.5%	-66.9%	-1.9%	-8.9%	-23.3%	-19.5%	-20.1%	-25.4%	-38.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CANTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
YES	39.3%	18.5%	40.2%	14.3%	42.6%	33.4%	45.9%	25.9%	42.0%	32.5%	45.6%	10.0%	43.1%	34.3%	46.2%	32.8%	47.0%	39.8%	49.0%
NO	60.7%	81.5%	59.8%	85.7%	57.4%	66.6%	54.1%	74.1%	58.0%	67.5%	54.4%	90.0%	56.9%	65.7%	53.8%	67.2%	53.0%	60.2%	51.0%
Net Diff.	-21.3%	-63.0%	-19.6%	-71.4%	-14.8%	-33.2%	-8.2%	-48.2%	-15.9%	-34.9%	-8.8%	-80.0%	-13.7%	-31.4%	-7.6%	-34.3%	-6.0%	-20.5%	-2.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
YES	39.3%	5.5%	27.3%	22.1%	31.1%	48.3%	71.9%	51.9%	49.9%	38.6%	28.3%	32.9%	21.8%	54.5%	24.9%	42.6%	32.2%
NO	60.7%	94.5%	72.7%	77.9%	68.9%	51.7%	28.1%	48.1%	50.1%	61.4%	71.7%	67.1%	78.2%	45.5%	75.1%	57.4%	67.8%
Net Diff.	-21.3%	-89.0%	-45.4%	-55.8%	-37.8%	-3.5%	43.8%	3.8%	-0.3%	-22.7%	-43.4%	-34.3%	-56.4%	9.0%	-50.3%	-14.8%	-35.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
YES	39.3%	44.2%	24.4%	48.0%	41.8%	35.9%	40.2%	38.5%
NO	60.7%	55.8%	75.6%	52.0%	58.2%	64.1%	59.8%	61.5%
Net Diff.	-21.3%	-11.7%	-51.2%	-3.9%	-16.4%	-28.2%	-19.7%	-23.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
YES	39.3%	44.2%	39.0%	32.9%	40.4%	42.0%	37.9%	41.9%	35.9%	53.1%	39.1%	45.4%	39.3%	48.0%	35.5%	46.6%	31.9%
NO	60.7%	55.8%	61.0%	67.1%	59.6%	58.0%	62.1%	58.1%	64.1%	46.9%	60.9%	54.6%	60.7%	52.0%	64.5%	53.4%	68.1%
Net Diff.	-21.3%	-11.7%	-22.0%	-34.2%	-19.2%	-16.1%	-24.2%	-16.2%	-28.2%	6.3%	-21.8%	-9.3%	-21.3%	-4.0%	-29.0%	-6.9%	-36.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

12. WOULD YOU VOTE TO RE-ELECT MADISON CAWTHORN TO THE U.S. CONGRESS, REGARDLESS OF WHO RAN AGAINST HIM IN THE  
REPUBLICAN PRIMARY FOR CONGRESS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
YES	39.3%	28.1%	38.9%	20.9%	41.4%	35.1%	40.1%	37.3%	40.0%	44.4%	27.2%	34.1%	41.9%	38.3%
NO	60.7%	71.9%	61.1%	79.1%	58.6%	64.9%	59.9%	62.7%	60.0%	55.6%	72.8%	65.9%	58.1%	61.7%
Net Diff.	-21.3%	-43.8%	-22.1%	-58.2%	-17.2%	-29.8%	-19.7%	-25.3%	-19.9%	-11.2%	-45.6%	-31.8%	-16.1%	-23.5%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131			
TED BUDD	39.6%	30.9%	36.6%	45.7%	32.5%	52.9%	45.5%	43.3%	34.2%	41.6%	15.9%	-	37.1%	43.8%	41.1%	36.9%	41.3%	39.2%	40.2%	38.0%	41.4%			
PAT MCCRORY	20.9%	30.6%	20.4%	16.3%	27.0%	10.1%	16.1%	28.3%	25.2%	21.0%	19.7%	-	20.4%	17.9%	19.5%	29.6%	21.2%	24.1%	23.3%	20.0%	20.5%			
MARK WALKER	2.4%	4.6%	1.0%	0.0	3.9%	2.4%	1.4%	0.0	3.7%	2.1%	6.2%	-	1.2%	1.8%	2.4%	6.5%	3.1%	4.3%	3.1%	3.3%	0.6%			
MARJORIE EASTMAN	2.6%	1.9%	1.0%	2.3%	5.9%	2.5%	2.8%	0.0	2.1%	2.5%	3.5%	-	3.6%	1.0%	2.5%	2.9%	1.9%	2.7%	5.3%	2.0%	1.5%			
UNDECIDED	34.5%	32.0%	41.1%	35.7%	30.8%	32.1%	34.2%	28.4%	34.8%	32.8%	54.8%	-	37.7%	35.6%	34.6%	24.0%	32.4%	29.8%	28.2%	36.7%	35.9%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
TED BUDD	39.6%	50.0%	53.4%	37.1%	7.0%	24.3%	1.8%	25.8%	15.0%	31.3%	59.9%	57.6%	62.4%	43.6%	36.5%
PAT MCCRORY	20.9%	14.7%	14.5%	15.7%	43.2%	39.9%	44.2%	46.1%	71.1%	33.2%	4.5%	7.3%	1.5%	22.1%	20.0%
MARK WALKER	2.4%	1.6%	0.8%	4.7%	3.0%	0.0	4.0%	1.9%	0.0	3.0%	3.3%	1.2%	5.4%	2.7%	2.1%
MARJORIE EASTMAN	2.6%	1.5%	1.6%	1.4%	6.9%	0.0	9.0%	1.7%	1.6%	1.7%	4.4%	6.0%	2.7%	4.3%	1.3%
UNDECIDED	34.5%	32.1%	29.7%	41.2%	39.8%	35.8%	41.0%	24.5%	12.3%	30.9%	27.8%	27.8%	27.9%	27.2%	40.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
TED BUDD	39.6%	72.4%	84.9%	52.9%	4.9%	6.4%	4.4%	53.6%	57.5%	47.4%	25.6%	42.4%	14.2%	40.5%	29.3%	43.2%	40.4%
PAT MCCRORY	20.9%	9.1%	7.4%	11.8%	51.7%	49.0%	52.7%	13.5%	10.3%	18.4%	30.1%	17.4%	38.6%	24.8%	27.7%	15.7%	14.8%
MARK WALKER	2.4%	1.9%	0.0	4.9%	1.6%	0.0	2.2%	2.9%	2.6%	3.4%	2.0%	0.0	3.4%	2.1%	3.5%	3.1%	1.2%
MARJORIE EASTMAN	2.6%	1.3%	1.4%	1.1%	9.0%	0.0	12.4%	0.6%	0.9%	0.0	5.2%	4.9%	5.4%	3.0%	7.7%	1.0%	0.0
UNDECIDED	34.5%	15.3%	6.3%	29.4%	32.8%	44.6%	28.3%	29.5%	28.6%	30.8%	37.2%	35.2%	38.4%	29.6%	31.8%	37.0%	43.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
TED BUDD	39.6%	37.5%	43.2%	39.6%	39.9%	35.2%	43.3%	41.0%	39.7%	55.6%	12.0%	37.7%	40.0%
PAT MCCRORY	20.9%	22.9%	21.0%	21.5%	19.7%	25.3%	38.4%	20.3%	17.8%	13.7%	35.0%	26.2%	22.0%
MARK WALKER	2.4%	6.3%	4.2%	2.0%	1.0%	3.2%	3.9%	3.1%	1.4%	2.4%	3.0%	2.5%	2.7%
MARJORIE EASTMAN	2.6%	3.2%	0.0	3.3%	2.2%	3.3%	0.0	3.6%	1.9%	1.5%	15.3%	4.3%	3.2%
UNDECIDED	34.5%	30.1%	31.6%	33.6%	37.2%	33.0%	14.5%	32.0%	39.2%	26.8%	34.8%	29.3%	32.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRILL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
TED BUDD	39.6%	100.0%	0.0	0.0	0.0	0.0	57.8%	31.7%	39.9%	21.0%	5.6%	33.0%	0.0	33.8%	29.1%
PAT MCCRORY	20.9%	0.0	100.0%	0.0	0.0	0.0	12.8%	34.7%	8.7%	43.5%	30.8%	12.8%	100.0%	32.0%	14.5%
MARK WALKER	2.4%	0.0	0.0	100.0%	0.0	0.0	2.0%	1.1%	9.7%	9.6%	8.7%	0.0	0.0	0.0	0.0
MARJORIE EASTMAN	2.6%	0.0	0.0	0.0	100.0%	0.0	0.7%	4.3%	8.7%	0.0	10.3%	0.0	0.0	0.0	2.4%
UNDECIDED	34.5%	0.0	0.0	0.0	0.0	100.0%	26.6%	28.2%	33.0%	26.0%	44.7%	54.2%	0.0	34.2%	54.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
TED BUDD	39.6%	50.6%	36.1%	30.6%	37.2%	21.1%	30.4%	57.9%	37.9%	46.4%	53.6%	22.9%	44.9%	54.0%	30.3%	76.5%	55.3%	26.5%
PAT MCCRORY	20.9%	20.7%	18.4%	8.7%	15.7%	49.1%	44.8%	25.9%	37.1%	20.1%	13.9%	31.5%	15.8%	14.1%	25.3%	6.8%	11.6%	27.4%
MARK WALKER	2.4%	4.2%	4.0%	6.5%	6.1%	0.0	5.6%	16.2%	3.7%	1.2%	2.3%	2.8%	4.2%	1.4%	3.0%	5.8%	0.9%	4.1%
MARJORIE EASTMAN	2.6%	3.4%	4.5%	23.1%	5.0%	0.0	0.0	0.0	0.0	1.1%	0.9%	5.2%	1.3%	0.7%	3.8%	0.0	0.7%	4.7%
UNDECIDED	34.5%	21.2%	37.0%	31.0%	36.0%	29.8%	19.2%	0.0	21.3%	31.2%	29.2%	37.5%	33.7%	29.7%	37.6%	11.0%	31.6%	37.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
TED BUDD	39.6%	47.5%	19.8%	45.1%	49.6%	16.5%	24.9%	44.9%	21.0%	43.6%	46.1%	39.3%	37.7%	42.5%	43.5%	24.3%
PAT MCCRORY	20.9%	20.7%	21.5%	25.1%	17.0%	24.9%	16.2%	17.4%	32.0%	19.4%	15.6%	22.5%	20.9%	17.6%	22.6%	25.8%
MARK WALKER	2.4%	2.0%	3.4%	1.3%	2.5%	5.6%	0.0	2.6%	2.7%	3.3%	2.0%	2.8%	0.0	6.1%	2.4%	2.6%
MARJORIE EASTMAN	2.6%	1.6%	5.0%	3.5%	0.0	6.9%	1.9%	2.2%	1.5%	4.0%	0.6%	2.7%	2.4%	1.9%	3.1%	4.3%
UNDECIDED	34.5%	28.2%	50.3%	25.0%	31.0%	46.0%	56.9%	32.8%	42.9%	29.7%	35.8%	32.7%	39.0%	31.8%	28.3%	43.0%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
TED BUDD	39.6%	11.6%	18.3%	10.3%	46.0%	37.0%	49.2%	2.6%	42.8%	36.0%	45.3%	22.0%	49.1%	38.2%	52.9%	24.4%	51.0%	41.6%	53.6%
PAT MCCRORY	20.9%	37.7%	24.8%	40.2%	18.4%	23.7%	16.5%	41.7%	22.2%	29.8%	19.4%	33.1%	14.6%	17.2%	13.7%	43.0%	18.3%	22.1%	17.3%
MARK WALKER	2.4%	4.3%	7.7%	3.6%	2.1%	1.3%	2.4%	5.5%	2.3%	2.5%	2.2%	2.9%	1.9%	0.0	2.5%	2.8%	1.9%	0.0	2.4%
MARJORIE EASTMAN	2.6%	4.0%	0.0	4.8%	2.4%	3.4%	2.0%	7.5%	4.3%	4.7%	4.1%	0.0	0.5%	2.1%	0.0	0.0	1.9%	1.6%	1.9%
UNDECIDED	34.5%	42.4%	49.2%	41.1%	31.1%	34.6%	29.9%	42.7%	28.4%	27.1%	28.9%	42.0%	33.9%	42.5%	30.9%	29.8%	26.9%	34.7%	24.8%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
TED BUDD	39.6%	0.0	28.6%	28.9%	28.4%	41.9%	49.0%	46.1%	43.5%	34.3%	36.9%	35.7%	38.6%	37.8%	32.5%	45.7%	41.9%
PAT MCCRORY	20.9%	33.0%	18.6%	26.6%	12.7%	22.4%	51.0%	23.4%	17.7%	25.6%	19.2%	20.5%	17.4%	28.9%	20.9%	16.6%	17.3%
MARK WALKER	2.4%	5.6%	2.7%	3.5%	2.2%	1.5%	0.0	0.0	2.2%	1.9%	3.5%	1.1%	6.9%	1.0%	4.7%	1.9%	2.0%
MARJORIE EASTMAN	2.6%	7.6%	4.3%	6.6%	2.6%	1.5%	0.0	2.1%	0.0	3.9%	3.9%	2.5%	5.8%	3.2%	6.3%	0.0	1.0%
UNDECIDED	34.5%	53.8%	45.8%	34.4%	54.2%	32.6%	0.0	28.4%	36.6%	34.2%	36.6%	40.3%	31.4%	29.0%	35.6%	35.9%	37.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
TED BUDD	39.6%	38.5%	17.6%	34.7%	48.3%	41.9%	35.2%	44.1%
PAT MCCRORY	20.9%	13.8%	19.5%	28.6%	16.3%	20.7%	25.0%	16.8%
MARK WALKER	2.4%	3.8%	6.0%	3.5%	1.2%	1.5%	2.8%	1.9%
MARJORIE EASTMAN	2.6%	0.0	2.5%	2.4%	3.0%	2.8%	4.7%	0.4%
UNDECIDED	34.5%	43.9%	54.5%	30.7%	31.1%	33.0%	32.3%	36.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
TED BUDD	39.6%	38.5%	39.7%	26.5%	41.8%	31.4%	44.0%	37.9%	41.9%	32.5%	35.4%	21.5%	37.4%	27.0%	40.1%	32.0%	39.3%
PAT MCCRORY	20.9%	13.8%	21.4%	17.1%	21.5%	24.0%	19.2%	21.0%	20.7%	21.6%	25.3%	20.3%	25.8%	27.1%	23.8%	25.2%	24.9%
MARK WALKER	2.4%	3.8%	2.3%	5.0%	1.9%	4.1%	1.4%	3.0%	1.5%	5.9%	2.5%	10.3%	1.6%	6.3%	0.7%	4.2%	1.0%
MARJORIE EASTMAN	2.6%	0.0	2.7%	1.4%	2.8%	2.0%	2.9%	2.4%	2.8%	0.0	5.1%	2.9%	5.0%	3.8%	5.3%	4.8%	4.6%
UNDECIDED	34.5%	43.9%	33.9%	49.9%	32.0%	38.4%	32.4%	35.6%	33.0%	40.1%	31.6%	45.0%	30.2%	35.8%	30.1%	33.8%	30.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

13. IF THE REPUBLICAN PRIMARY FOR US SENATE WAS BEING HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
TED BUDD	39.6%	49.3%	43.8%	31.4%	46.2%	36.5%	47.8%	43.8%	44.5%	46.5%	23.4%	42.2%	38.3%	48.5%
PAT MCCRRORY	20.9%	0.0	17.6%	13.9%	17.3%	20.5%	15.0%	17.0%	16.5%	16.9%	30.5%	25.6%	18.6%	22.7%
MARK WALKER	2.4%	0.0	2.0%	0.0	2.3%	1.6%	2.1%	1.9%	2.0%	2.4%	2.3%	5.1%	1.0%	5.5%
MARJORIE EASTMAN	2.6%	0.0	0.5%	0.0	0.5%	0.0	0.6%	0.0	1.0%	2.9%	1.7%	2.2%	2.8%	1.6%
UNDECIDED	34.5%	50.7%	36.1%	54.7%	33.8%	41.4%	34.5%	37.3%	36.0%	31.3%	42.1%	24.9%	39.3%	21.7%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
MADISON CAWTHORN	37.8%	28.8%	37.9%	44.8%	30.7%	47.0%	43.7%	39.2%	32.9%	38.9%	25.3%	-	41.4%	36.6%	36.6%	32.3%	35.5%	34.6%	34.0%	33.4%	46.5%
Voting	35.1%	27.5%	34.1%	40.6%	29.4%	44.3%	41.6%	39.2%	29.3%	36.0%	25.3%	-	39.3%	36.6%	32.2%	25.2%	32.5%	29.0%	30.4%	32.2%	42.4%
Leaning	2.7%	1.2%	3.8%	4.3%	1.3%	2.7%	2.1%	0.0	3.6%	2.9%	0.0	-	2.1%	0.0	4.4%	7.2%	3.0%	5.7%	3.5%	1.2%	4.1%
CHUCK EDWARDS	20.7%	21.3%	28.9%	10.4%	35.7%	7.9%	17.9%	29.9%	22.9%	20.4%	24.0%	-	13.9%	25.2%	21.2%	29.1%	25.0%	24.8%	28.1%	19.5%	17.0%
Voting	19.1%	21.3%	27.9%	7.6%	32.6%	6.5%	15.9%	29.9%	21.7%	18.7%	24.0%	-	12.0%	22.3%	21.2%	29.1%	23.7%	24.8%	26.9%	18.3%	14.6%
Leaning	1.5%	0.0	1.0%	2.8%	3.2%	1.3%	2.0%	0.0	1.2%	1.7%	0.0	-	1.9%	2.9%	0.0	0.0	1.4%	0.0	1.1%	1.2%	2.4%
MICHELE WOODHOUSE	5.1%	11.0%	1.4%	5.4%	5.3%	2.1%	3.9%	0.0	5.6%	5.3%	2.4%	-	5.8%	3.0%	5.5%	6.5%	4.6%	5.9%	3.7%	7.5%	2.7%
ROD HONEYCUTT	5.0%	4.6%	6.4%	5.5%	0.4%	7.2%	3.9%	0.0	6.7%	4.8%	6.4%	-	4.4%	2.9%	7.3%	7.4%	5.3%	7.3%	3.6%	5.2%	5.6%
MARIE-LIMBAUGH NEVAREZ	4.8%	6.3%	5.3%	3.6%	4.5%	3.8%	3.5%	0.0	6.2%	4.7%	5.6%	-	4.6%	4.4%	6.9%	3.6%	4.9%	5.4%	2.2%	7.4%	3.0%
BRUCE O'CONNELL	2.1%	4.8%	1.1%	1.2%	1.3%	1.6%	1.7%	0.0	2.2%	2.2%	0.8%	-	2.1%	1.9%	0.0	5.0%	2.1%	2.3%	2.1%	1.1%	3.4%
KRISTIE SLUDER	0.4%	2.0%	0.0	0.0	0.0	0.0	0.0	0.0	1.0%	0.5%	0.0	-	0.5%	0.9%	0.0	0.0	0.4%	0.0	0.0	1.0%	0.0
MATTHEW BURRIL	3.5%	5.3%	3.5%	4.3%	3.1%	1.3%	3.6%	8.2%	3.4%	3.1%	9.0%	-	3.0%	2.5%	4.5%	5.7%	3.9%	5.1%	5.4%	3.5%	2.3%
UNDECIDED	20.7%	16.0%	15.5%	24.8%	18.9%	29.2%	21.9%	22.8%	19.2%	20.2%	26.5%	-	24.4%	22.7%	18.1%	10.3%	18.3%	14.6%	20.9%	21.5%	19.5%
Net Diff.	17.2%	7.5%	9.0%	34.4%	-5.0%	39.1%	25.8%	9.3%	10.0%	18.5%	1.3%	-	27.5%	11.4%	15.3%	3.2%	10.5%	9.8%	5.9%	13.9%	29.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
MADISON CAWTHORN	37.8%	48.5%	56.0%	19.3%	2.6%	11.2%	0.0	32.9%	38.6%	29.9%	40.9%	42.0%	39.8%	40.6%	35.7%
Voting	35.1%	45.3%	52.3%	17.9%	1.3%	5.8%	0.0	30.3%	34.5%	28.0%	37.8%	35.9%	39.8%	38.1%	32.8%
Leaning	2.7%	3.2%	3.7%	1.4%	1.3%	5.4%	0.0	2.6%	4.1%	1.9%	3.1%	6.1%	0.0	2.4%	2.9%
CHUCK EDWARDS	20.7%	17.5%	13.3%	33.4%	32.2%	16.5%	36.9%	24.7%	22.9%	25.6%	21.2%	25.6%	16.5%	21.8%	19.8%
Voting	19.1%	16.4%	13.3%	28.3%	28.5%	16.5%	32.1%	23.3%	22.9%	23.6%	18.9%	24.0%	13.4%	20.1%	18.4%
Leaning	1.5%	1.1%	0.0	5.1%	3.7%	0.0	4.8%	1.4%	0.0	2.1%	2.3%	1.5%	3.2%	1.7%	1.4%
MICHELE WOODHOUSE	5.1%	5.5%	5.3%	6.2%	3.3%	10.1%	1.2%	3.1%	1.4%	4.0%	6.5%	8.2%	4.5%	6.1%	4.3%
ROD HONEYCUTT	5.0%	4.9%	5.4%	2.9%	4.8%	5.9%	4.5%	9.6%	8.3%	10.3%	1.4%	0.0	2.9%	2.7%	6.7%
MARIE-LIMBAUGH NEVAREZ	4.8%	0.4%	0.4%	0.0	21.9%	10.5%	25.4%	5.1%	3.9%	5.8%	6.9%	5.6%	8.3%	6.2%	3.6%
BRUCE O'CONNELL	2.1%	2.0%	1.7%	3.2%	2.6%	0.0	3.4%	2.6%	5.5%	1.1%	2.2%	1.6%	2.9%	1.0%	2.9%
KRISTIE SLUDER	0.4%	0.0	0.0	0.0	2.1%	0.0	2.8%	1.1%	0.0	1.7%	0.0	0.0	0.0	0.6%	0.3%
MATTHEW BURRIL	3.5%	2.7%	2.0%	5.1%	2.1%	4.9%	1.3%	3.3%	2.0%	4.0%	2.7%	1.6%	3.9%	4.0%	3.2%
UNDECIDED	20.7%	18.7%	15.8%	29.9%	28.4%	41.0%	24.6%	17.5%	17.3%	17.6%	18.2%	15.4%	21.2%	17.1%	23.5%
Net Diff.	17.2%	31.0%	42.7%	-14.1%	-29.6%	-5.2%	-36.9%	8.2%	15.8%	4.3%	19.7%	16.4%	23.2%	18.8%	15.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
MADISON CAWTHORN	37.8%	48.6%	54.6%	39.2%	3.6%	13.2%	0.0	72.3%	90.4%	44.0%	1.7%	4.2%	0.0	25.8%	44.3%	46.4%	46.9%
Voting	35.1%	44.8%	49.4%	37.7%	3.6%	13.2%	0.0	68.1%	85.0%	41.5%	1.1%	2.7%	0.0	24.5%	40.4%	42.3%	44.2%
Leaning	2.7%	3.8%	5.2%	1.5%	0.0	0.0	0.0	4.2%	5.4%	2.4%	0.6%	1.5%	0.0	1.4%	3.9%	4.1%	2.6%
CHUCK EDWARDS	20.7%	18.1%	17.2%	19.5%	38.9%	18.7%	46.4%	5.7%	0.9%	13.2%	37.7%	39.3%	36.7%	43.2%	3.4%	7.5%	3.1%
Voting	19.1%	17.1%	16.5%	18.0%	37.1%	18.7%	44.0%	5.2%	0.9%	12.1%	34.7%	36.1%	33.9%	42.1%	3.4%	4.6%	1.4%
Leaning	1.5%	1.0%	0.7%	1.5%	1.8%	0.0	2.4%	0.4%	0.0	1.1%	3.0%	3.2%	2.8%	1.1%	0.0	3.0%	1.6%
MICHELE WOODHOUSE	5.1%	5.5%	4.0%	7.9%	3.4%	6.9%	2.1%	2.8%	1.7%	4.4%	7.1%	11.3%	4.3%	2.1%	12.3%	7.6%	2.6%
ROD HONEYCUTT	5.0%	6.1%	6.8%	5.1%	3.7%	7.6%	2.2%	1.9%	1.0%	3.4%	8.4%	3.1%	12.0%	3.8%	9.7%	3.1%	6.4%
MARIE-LIMBAUGH NEVAREZ	4.8%	1.0%	0.9%	1.3%	21.6%	15.0%	24.1%	0.5%	0.9%	0.0	10.2%	0.0	17.0%	5.4%	13.6%	1.7%	1.2%
BRUCE O'CONNELL	2.1%	1.4%	0.7%	2.4%	3.7%	6.4%	2.6%	2.0%	0.0	5.1%	1.8%	3.0%	1.0%	3.0%	1.9%	1.3%	1.3%
KRISTIE SLUDER	0.4%	0.0	0.0	0.0	3.2%	0.0	4.4%	0.0	0.0	0.0	1.0%	0.0	1.7%	0.0	3.1%	0.0	0.0
MATTHEW BURRIL	3.5%	2.8%	3.1%	2.4%	1.9%	7.0%	0.0	2.0%	0.8%	3.9%	4.5%	1.6%	6.5%	4.2%	2.0%	2.0%	5.4%
UNDECIDED	20.7%	16.4%	12.7%	22.2%	20.0%	25.2%	18.1%	12.8%	4.4%	25.9%	27.6%	37.5%	20.9%	12.4%	9.7%	30.4%	33.2%
Net Diff.	17.2%	30.5%	37.4%	19.7%	-35.3%	-5.5%	-46.4%	66.6%	89.6%	30.7%	-36.1%	-35.1%	-36.7%	-17.4%	40.8%	38.9%	43.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
MADISON CAWTHORN	37.8%	25.9%	43.3%	36.0%	42.6%	37.0%	38.3%	36.3%	39.2%	56.3%	0.0	31.3%	35.9%
Voting	35.1%	25.9%	43.3%	32.7%	39.0%	33.5%	33.1%	34.5%	36.4%	53.2%	0.0	29.2%	33.5%
Leaning	2.7%	0.0	0.0	3.3%	3.6%	3.5%	5.2%	1.8%	2.8%	3.1%	0.0	2.1%	2.4%
CHUCK EDWARDS	20.7%	20.9%	23.1%	19.1%	21.4%	17.0%	43.4%	16.9%	21.9%	14.0%	6.8%	32.3%	24.4%
Voting	19.1%	19.4%	23.1%	16.8%	20.2%	15.4%	43.4%	13.5%	21.5%	12.8%	6.8%	31.5%	22.8%
Leaning	1.5%	1.5%	0.0	2.3%	1.2%	1.5%	0.0	3.3%	0.5%	1.2%	0.0	0.9%	1.6%
MICHELE WOODHOUSE	5.1%	6.7%	7.6%	6.2%	3.2%	8.6%	0.0	4.3%	5.0%	2.2%	21.7%	4.8%	5.7%
ROD HONEYCUTT	5.0%	27.2%	0.0	1.6%	0.5%	6.8%	3.9%	5.0%	4.4%	4.3%	19.3%	5.5%	4.3%
MARIE-LIMBAUGH NEVAREZ	4.8%	6.2%	11.3%	5.2%	2.9%	8.1%	0.0	4.3%	4.5%	1.5%	26.9%	7.7%	5.7%
BRUCE O'CONNELL	2.1%	3.3%	0.0	2.5%	1.7%	10.0%	0.0	0.9%	0.5%	5.5%	3.7%	2.4%	2.3%
KRISTIE SLUDER	0.4%	0.0	3.8%	0.5%	0.0	0.0	4.6%	0.6%	0.0	0.0	6.2%	0.8%	0.5%
MATTHEW BURRIL	3.5%	0.0	0.0	0.6%	7.6%	1.3%	0.0	3.7%	4.6%	1.4%	0.0	3.2%	3.1%
UNDECIDED	20.7%	9.9%	10.9%	28.2%	20.1%	11.3%	9.9%	28.2%	19.7%	14.9%	15.3%	12.0%	18.0%
Net Diff.	17.2%	4.9%	20.2%	16.9%	21.3%	20.0%	-5.1%	19.4%	17.2%	42.3%	-6.8%	-1.0%	11.5%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-	WALKER	EAST-	UNDE-	CAW-	ED-	WOOD-	HONEY-	MLN	O'CON-	SLUDER	BURRIL	UNDE-
		ORRY		MAN	CIDED	THORN	WARDS	HOUSE	CUTT			NELL			CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
MADISON CAWTHORN	37.8%	55.1%	23.1%	32.5%	10.8%	29.2%	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Voting	35.1%	51.7%	21.8%	32.5%	10.8%	26.1%	92.9%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leaning	2.7%	3.4%	1.3%	0.0	0.0	3.1%	7.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
CHUCK EDWARDS	20.7%	16.5%	34.3%	9.3%	34.3%	16.9%	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Voting	19.1%	15.2%	32.8%	9.3%	34.3%	14.8%	0.0	92.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leaning	1.5%	1.3%	1.4%	0.0	0.0	2.1%	0.0	7.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
MICHELE WOODHOUSE	5.1%	5.1%	2.1%	20.6%	17.1%	4.8%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0
ROD HONEYCUTT	5.0%	2.6%	10.3%	20.0%	0.0	3.7%	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0
MARIE-LIMBAUGH NEVAREZ	4.8%	0.7%	7.0%	17.5%	18.9%	6.2%	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0
BRUCE O'CONNELL	2.1%	1.7%	1.3%	0.0	0.0	3.3%	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0
KRISTIE SLUDER	0.4%	0.0	2.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0
MATTHEW BURRIL	3.5%	3.0%	5.4%	0.0	0.0	3.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0
UNDECIDED	20.7%	15.2%	14.4%	0.0	18.8%	32.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%
Net Diff.	17.2%	38.6%	-11.2%	23.2%	-23.5%	12.3%	100.0%	-100%	0.0	0.0	0.0	0.0	0.0	0.0	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
MADISON CAWTHORN	37.8%	0.0	62.5%	23.7%	32.6%	0.0	35.2%	46.3%	25.1%	60.9%	68.9%	0.6%	0.0	86.2%	6.5%	100.0%	60.3%	22.5%
Voting	35.1%	0.0	57.2%	23.7%	32.6%	0.0	29.7%	46.3%	25.1%	56.4%	64.4%	0.6%	0.0	81.3%	5.2%	80.7%	55.6%	21.5%
Leaning	2.7%	0.0	5.3%	0.0	0.0	0.0	5.4%	0.0	0.0	4.5%	4.5%	0.0	0.0	4.9%	1.2%	19.3%	4.7%	1.0%
CHUCK EDWARDS	20.7%	40.9%	0.0	35.6%	38.8%	100.0%	23.8%	19.5%	51.5%	23.2%	8.2%	36.7%	26.4%	3.3%	31.9%	0.0	10.7%	28.9%
Voting	19.1%	36.2%	0.0	35.6%	38.8%	71.6%	23.8%	19.5%	47.7%	21.5%	8.2%	32.8%	26.4%	3.3%	29.4%	0.0	9.9%	26.3%
Leaning	1.5%	4.8%	0.0	0.0	0.0	28.4%	0.0	0.0	3.9%	1.7%	0.0	3.9%	0.0	0.0	2.6%	0.0	0.8%	2.6%
MICHELE WOODHOUSE	5.1%	22.8%	6.0%	0.0	11.3%	0.0	10.9%	0.0	4.8%	3.9%	3.2%	7.2%	10.2%	0.7%	7.9%	0.0	2.1%	5.5%
ROD HONEYCUTT	5.0%	20.7%	5.0%	23.2%	0.0	0.0	10.2%	0.0	9.0%	3.1%	3.5%	7.8%	11.1%	0.8%	7.7%	0.0	4.4%	7.2%
MARIE-LIMBAUGH NEVAREZ	4.8%	0.0	14.7%	17.5%	10.8%	0.0	9.7%	16.2%	5.2%	2.8%	0.0	12.0%	0.0	0.0	7.9%	0.0	0.9%	8.3%
BRUCE O'CONNELL	2.1%	3.6%	4.7%	0.0	6.4%	0.0	0.0	17.9%	4.2%	1.4%	1.9%	2.5%	6.1%	0.0	3.4%	0.0	1.9%	2.0%
KRISTIE SLUDER	0.4%	0.0	0.0	0.0	0.0	0.0	5.1%	0.0	0.0	0.5%	0.0	1.1%	0.0	0.0	0.7%	0.0	0.0	0.9%
MATTHEW BURRIL	3.5%	11.9%	7.1%	0.0	0.0	0.0	5.3%	0.0	0.0	4.2%	2.4%	3.7%	7.6%	1.9%	4.6%	0.0	2.6%	5.0%
UNDECIDED	20.7%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0%	28.4%	38.6%	7.2%	29.4%	0.0	17.1%	19.7%
Net Diff.	17.2%	-40.9%	62.5%	-11.8%	-6.2%	-100%	11.4%	26.8%	-26.4%	37.7%	60.7%	-36.2%	-26.4%	82.9%	-25.5%	100.0%	49.6%	-6.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
MADISON CAWTHORN	37.8%	43.0%	24.8%	48.0%	38.8%	29.8%	16.9%	46.5%	13.5%	51.9%	41.4%	37.0%	39.9%	40.1%	36.8%	24.2%
Voting	35.1%	40.3%	22.1%	44.7%	36.6%	28.3%	12.5%	43.2%	11.7%	48.9%	37.9%	32.9%	38.9%	38.3%	35.5%	20.5%
Leaning	2.7%	2.7%	2.6%	3.3%	2.2%	1.5%	4.4%	3.2%	1.8%	3.0%	3.5%	4.1%	1.0%	1.8%	1.3%	3.7%
CHUCK EDWARDS	20.7%	22.2%	16.7%	25.1%	19.8%	15.3%	18.8%	17.3%	26.3%	17.4%	17.2%	23.0%	16.4%	19.4%	22.8%	21.4%
Voting	19.1%	20.4%	15.8%	23.8%	17.6%	13.8%	18.8%	15.9%	24.9%	16.8%	15.0%	21.5%	14.6%	17.6%	21.9%	18.6%
Leaning	1.5%	1.8%	0.9%	1.3%	2.2%	1.5%	0.0	1.4%	1.4%	0.6%	2.2%	1.5%	1.9%	1.8%	0.9%	2.8%
MICHELE WOODHOUSE	5.1%	4.5%	6.5%	1.3%	7.2%	5.3%	8.3%	5.5%	0.0	3.2%	7.7%	6.4%	2.9%	6.2%	4.9%	2.8%
ROD HONEYCUTT	5.0%	4.3%	6.5%	3.6%	4.9%	9.1%	2.5%	5.3%	3.2%	5.6%	5.0%	6.0%	2.9%	6.8%	5.6%	3.4%
MARIE-LIMBAUGH NEVAREZ	4.8%	0.7%	15.0%	0.8%	0.6%	17.8%	10.7%	1.1%	20.9%	1.5%	0.8%	2.0%	8.4%	8.4%	4.6%	10.6%
BRUCE O'CONNELL	2.1%	2.5%	1.1%	0.7%	4.0%	0.3%	2.3%	2.7%	0.4%	0.6%	4.7%	3.0%	1.9%	0.0	2.6%	1.4%
KRISTIE SLUDER	0.4%	0.0	1.5%	0.0	0.0	1.1%	2.2%	0.0	2.8%	0.0	0.0	0.0	1.6%	0.0	0.3%	1.6%
MATTHEW BURRIL	3.5%	3.9%	2.6%	2.5%	5.1%	3.1%	1.8%	3.1%	1.3%	2.1%	4.0%	4.1%	4.4%	0.0	3.8%	2.8%
UNDECIDED	20.7%	18.9%	25.2%	18.0%	19.6%	18.1%	36.4%	18.5%	31.6%	17.7%	19.2%	18.5%	21.6%	19.2%	18.7%	31.7%
Net Diff.	17.2%	20.8%	8.1%	22.9%	19.0%	14.5%	-1.9%	29.2%	-12.8%	34.5%	24.2%	14.0%	23.5%	20.8%	14.0%	2.8%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
MADISON CAWTHORN	37.8%	9.3%	10.2%	9.1%	43.2%	33.2%	46.8%	14.3%	46.4%	35.1%	50.7%	3.5%	40.0%	31.2%	43.0%	13.4%	46.7%	37.6%	49.2%
Voting	35.1%	9.3%	10.2%	9.1%	40.5%	30.9%	44.0%	14.3%	43.7%	35.1%	46.9%	3.5%	37.4%	26.5%	41.1%	13.4%	43.6%	35.6%	45.8%
Leaning	2.7%	0.0	0.0	0.0	2.7%	2.3%	2.8%	0.0	2.7%	0.0	3.7%	0.0	2.6%	4.8%	1.9%	0.0	3.1%	2.0%	3.4%
CHUCK EDWARDS	20.7%	33.6%	19.8%	36.3%	18.5%	25.3%	16.1%	36.8%	19.2%	21.1%	18.4%	29.9%	17.9%	29.7%	13.8%	48.9%	19.4%	27.6%	17.2%
Voting	19.1%	29.0%	19.8%	30.8%	17.5%	24.3%	15.1%	34.4%	17.9%	19.1%	17.5%	22.8%	17.1%	29.7%	12.8%	39.2%	18.6%	26.0%	16.5%
Leaning	1.5%	4.6%	0.0	5.5%	1.0%	1.1%	1.0%	2.4%	1.2%	2.1%	0.9%	7.2%	0.8%	0.0	1.0%	9.8%	0.9%	1.7%	0.6%
MICHELE WOODHOUSE	5.1%	3.0%	0.0	3.6%	5.7%	3.2%	6.6%	0.0	3.3%	4.2%	3.0%	6.5%	8.0%	2.1%	10.0%	0.0	5.1%	0.0	6.5%
ROD HONEYCUTT	5.0%	4.8%	0.0	5.7%	5.2%	2.6%	6.1%	5.7%	5.7%	2.3%	6.9%	3.7%	4.7%	2.9%	5.3%	3.6%	4.5%	2.2%	5.1%
MARIE-LIMBAUGH NEVAREZ	4.8%	21.7%	24.4%	21.2%	1.6%	4.7%	0.4%	24.3%	3.1%	9.1%	0.9%	18.8%	0.0	0.0	0.0	2.8%	0.4%	0.0	0.5%
BRUCE O'CONNELL	2.1%	0.0	0.0	0.0	2.5%	3.5%	2.2%	0.0	0.6%	2.0%	0.0	0.0	4.5%	5.0%	4.3%	0.0	2.8%	5.5%	2.1%
KRISTIE SLUDER	0.4%	0.0	0.0	0.0	0.5%	2.1%	0.0	0.0	0.5%	1.7%	0.0	0.0	0.6%	2.4%	0.0	0.0	0.0	0.0	0.0
MATTHEW BURRIL	3.5%	2.8%	0.0	3.3%	3.8%	3.7%	3.9%	0.0	3.4%	5.1%	2.8%	6.0%	4.3%	2.3%	5.0%	3.3%	4.1%	5.8%	3.6%
UNDECIDED	20.7%	24.7%	45.7%	20.7%	19.0%	21.8%	18.0%	18.9%	17.8%	19.3%	17.3%	31.4%	20.1%	24.3%	18.6%	27.9%	16.9%	21.3%	15.7%
Net Diff.	17.2%	-24.3%	-9.6%	-27.2%	24.7%	7.9%	30.7%	-22.6%	27.3%	14.0%	32.2%	-26.4%	22.2%	1.5%	29.3%	-35.5%	27.3%	10.0%	32.1%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
MADISON CAWTHORN	37.8%	5.5%	31.1%	25.4%	35.3%	47.7%	49.0%	47.4%	50.9%	42.3%	25.8%	25.6%	26.2%	56.7%	25.6%	39.6%	26.1%
Voting	35.1%	5.5%	29.9%	22.6%	35.3%	44.2%	49.0%	41.3%	47.6%	40.2%	24.2%	23.6%	25.0%	53.5%	23.5%	35.7%	25.0%
Leaning	2.7%	0.0	1.2%	2.9%	0.0	3.6%	0.0	6.1%	3.3%	2.2%	1.6%	2.0%	1.2%	3.2%	2.2%	3.9%	1.0%
CHUCK EDWARDS	20.7%	19.8%	15.4%	21.3%	11.0%	17.1%	28.1%	20.6%	12.9%	19.4%	25.1%	21.7%	30.0%	14.5%	29.6%	19.4%	20.1%
Voting	19.1%	19.8%	13.9%	21.3%	8.4%	15.4%	28.1%	16.3%	12.9%	17.3%	23.6%	19.9%	28.9%	13.4%	27.8%	17.3%	18.9%
Leaning	1.5%	0.0	1.5%	0.0	2.6%	1.6%	0.0	4.3%	0.0	2.1%	1.5%	1.7%	1.1%	1.0%	1.8%	2.1%	1.1%
MICHELE WOODHOUSE	5.1%	5.8%	7.6%	8.8%	6.7%	4.5%	0.0	0.0	6.5%	5.9%	5.8%	4.5%	7.6%	2.1%	3.3%	6.7%	8.6%
ROD HONEYCUTT	5.0%	5.8%	7.6%	3.3%	10.8%	6.1%	0.0	4.1%	7.7%	6.3%	3.4%	2.7%	4.4%	6.5%	4.5%	5.8%	2.2%
MARIE-LIMBAUGH NEVAREZ	4.8%	38.9%	5.5%	12.9%	0.0	2.1%	0.0	4.3%	1.2%	2.0%	7.9%	6.5%	10.0%	3.4%	10.3%	1.0%	5.3%
BRUCE O'CONNELL	2.1%	0.0	1.4%	0.0	2.5%	1.5%	0.0	0.0	2.2%	2.0%	2.7%	3.7%	1.2%	0.0	0.9%	2.9%	4.6%
KRISTIE SLUDER	0.4%	0.0	2.4%	5.7%	0.0	0.0	0.0	0.0	0.0	0.0	1.0%	0.9%	1.0%	0.0	0.8%	0.0	1.2%
MATTHEW BURRIL	3.5%	2.3%	3.0%	0.0	5.2%	2.5%	0.0	4.4%	3.2%	0.0	4.8%	6.6%	2.2%	2.3%	3.1%	2.7%	6.6%
UNDECIDED	20.7%	21.9%	26.0%	22.5%	28.6%	18.3%	22.8%	19.1%	15.4%	22.0%	23.5%	27.8%	17.4%	14.4%	21.9%	21.8%	25.4%
Net Diff.	17.2%	-14.3%	15.8%	4.1%	24.3%	30.7%	20.9%	26.8%	38.0%	22.9%	0.7%	3.9%	-3.9%	42.3%	-4.0%	20.2%	6.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
MADISON CAWTHORN	37.8%	47.9%	15.7%	49.2%	42.2%	32.7%	41.7%	33.9%
Voting	35.1%	47.9%	15.7%	46.6%	39.7%	29.0%	39.0%	31.3%
Leaning	2.7%	0.0	0.0	2.6%	2.5%	3.7%	2.7%	2.7%
CHUCK EDWARDS	20.7%	13.9%	16.3%	16.5%	21.7%	23.9%	21.7%	19.6%
Voting	19.1%	13.9%	13.3%	15.1%	19.3%	22.8%	20.3%	17.9%
Leaning	1.5%	0.0	3.0%	1.4%	2.4%	1.1%	1.4%	1.7%
MICHELE WOODHOUSE	5.1%	4.7%	6.9%	5.0%	6.0%	4.3%	2.7%	7.4%
ROD HONEYCUTT	5.0%	4.2%	15.9%	2.3%	5.1%	4.3%	5.6%	4.4%
MARIE-LIMBAUGH NEVAREZ	4.8%	7.8%	17.9%	3.7%	1.0%	4.3%	6.7%	2.8%
BRUCE O'CONNELL	2.1%	4.9%	10.0%	1.1%	2.4%	0.6%	0.6%	3.6%
KRISTIE SLUDER	0.4%	0.0	0.0	0.9%	0.0	0.6%	0.4%	0.5%
MATTHEW BURRIL	3.5%	8.5%	2.5%	3.3%	0.0	5.0%	2.7%	4.4%
UNDECIDED	20.7%	8.1%	14.9%	18.0%	21.8%	24.2%	18.0%	23.4%
Net Diff.	17.2%	34.0%	-0.5%	32.7%	20.5%	8.8%	20.0%	14.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
MADISON CAWTHORN	37.8%	47.9%	37.2%	29.5%	39.2%	41.3%	35.9%	41.6%	32.7%	59.0%	40.2%	45.4%	41.1%	50.7%	36.3%	50.1%	30.7%
Voting	35.1%	47.9%	34.3%	29.5%	36.0%	39.8%	32.6%	39.7%	29.0%	59.0%	37.3%	45.4%	38.0%	47.9%	33.7%	47.2%	28.3%
Leaning	2.7%	0.0	2.9%	0.0	3.1%	1.5%	3.3%	1.9%	3.7%	0.0	2.9%	0.0	3.1%	2.9%	2.6%	2.9%	2.4%
CHUCK EDWARDS	20.7%	13.9%	21.1%	15.3%	21.5%	16.0%	23.2%	18.2%	23.9%	13.5%	22.4%	10.9%	23.4%	11.4%	27.9%	17.1%	27.8%
Voting	19.1%	13.9%	19.4%	13.6%	20.0%	14.5%	21.6%	16.3%	22.8%	13.5%	20.9%	10.9%	21.8%	11.4%	25.6%	16.3%	25.5%
Leaning	1.5%	0.0	1.6%	1.7%	1.5%	1.5%	1.6%	1.9%	1.1%	0.0	1.5%	0.0	1.6%	0.0	2.2%	0.7%	2.2%
MICHELE WOODHOUSE	5.1%	4.7%	5.1%	5.9%	4.9%	5.4%	4.9%	5.6%	4.3%	0.0	2.9%	0.0	3.1%	2.9%	2.5%	1.9%	3.6%
ROD HONEYCUTT	5.0%	4.2%	5.0%	10.9%	4.0%	5.7%	4.6%	5.5%	4.3%	6.6%	5.5%	11.5%	4.6%	5.3%	5.7%	6.3%	4.6%
MARIE-LIMBAUGH NEVAREZ	4.8%	7.8%	4.6%	13.5%	3.3%	7.7%	3.2%	5.1%	4.3%	6.1%	6.8%	13.2%	5.7%	9.0%	5.3%	6.8%	6.6%
BRUCE O'CONNELL	2.1%	4.9%	1.9%	7.8%	1.2%	3.8%	1.2%	3.2%	0.6%	1.5%	0.5%	0.9%	0.5%	1.5%	0.0	1.0%	0.0
KRISTIE SLUDER	0.4%	0.0	0.5%	0.0	0.5%	0.5%	0.4%	0.3%	0.6%	0.0	0.4%	0.0	0.4%	1.0%	0.0	0.7%	0.0
MATTHEW BURRIL	3.5%	8.5%	3.2%	5.1%	3.3%	4.0%	3.3%	2.4%	5.0%	7.1%	2.4%	4.0%	2.5%	2.7%	2.7%	1.8%	4.0%
UNDECIDED	20.7%	8.1%	21.5%	12.0%	22.1%	15.6%	23.4%	18.0%	24.2%	6.2%	19.0%	14.2%	18.6%	15.4%	19.6%	14.4%	22.7%
Net Diff.	17.2%	34.0%	16.1%	14.3%	17.6%	25.3%	12.8%	23.5%	8.8%	45.4%	17.8%	34.5%	17.7%	39.4%	8.4%	33.1%	3.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

14. IF THE REPUBLICAN PRIMARY ELECTION FOR UNITED STATES CONGRESS WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
MADISON CAWTHORN	37.8%	28.1%	34.2%	14.3%	37.2%	30.6%	35.6%	33.3%	34.8%	42.2%	27.5%	34.9%	39.2%	39.2%
Voting	35.1%	28.1%	31.4%	14.3%	34.1%	30.6%	31.6%	32.4%	29.7%	39.1%	25.6%	30.1%	37.6%	33.3%
Leaning	2.7%	0.0	2.8%	0.0	3.1%	0.0	4.0%	1.0%	5.0%	3.0%	1.9%	4.8%	1.6%	5.9%
CHUCK EDWARDS	20.7%	14.7%	19.8%	19.5%	19.6%	21.3%	18.8%	19.3%	20.0%	21.9%	17.6%	23.6%	19.2%	24.8%
Voting	19.1%	14.7%	18.0%	16.2%	18.2%	18.0%	17.8%	16.4%	20.0%	20.9%	14.9%	23.6%	16.9%	24.8%
Leaning	1.5%	0.0	1.8%	3.3%	1.4%	3.3%	0.9%	2.9%	0.0	1.1%	2.7%	0.0	2.3%	0.0
MICHELE WOODHOUSE	5.1%	13.0%	7.2%	11.6%	6.7%	8.2%	7.1%	9.2%	5.0%	4.9%	5.4%	6.7%	4.2%	7.6%
ROD HONEYCUTT	5.0%	0.0	4.6%	10.3%	3.4%	6.1%	3.5%	4.6%	4.0%	5.3%	4.2%	7.4%	3.8%	7.1%
MARIE-LIMBAUGH NEVAREZ	4.8%	10.9%	2.5%	13.9%	1.0%	6.1%	1.2%	3.5%	2.0%	2.7%	9.6%	6.6%	3.8%	3.6%
BRUCE O'CONNELL	2.1%	10.9%	3.3%	14.5%	1.8%	6.3%	2.3%	5.4%	1.2%	2.5%	1.1%	2.3%	2.0%	2.8%
KRISTIE SLUDER	0.4%	0.0	0.5%	0.0	0.6%	0.0	0.7%	0.0	1.2%	0.4%	0.6%	0.0	0.7%	0.0
MATTHEW BURRIL	3.5%	10.9%	4.1%	6.1%	4.1%	5.5%	3.8%	3.1%	6.0%	3.1%	4.6%	3.4%	3.6%	4.2%
UNDECIDED	20.7%	11.6%	23.9%	9.9%	25.6%	15.9%	27.0%	21.6%	25.8%	17.1%	29.3%	15.2%	23.4%	10.7%
Net Diff.	17.2%	13.4%	14.4%	-5.2%	17.6%	9.3%	16.8%	14.0%	14.8%	20.2%	9.8%	11.4%	20.0%	14.4%



THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT			
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131			
MADISON CAWTHORN	6.5%	4.3%	10.8%	8.1%	4.6%	4.3%	4.7%	10.3%	8.2%	6.5%	6.6%	-	3.9%	8.2%	10.4%	5.5%	8.2%	8.2%	6.8%	6.4%	6.4%			
CHUCK EDWARDS	10.7%	8.3%	16.1%	10.8%	13.7%	5.1%	10.7%	28.8%	9.8%	9.8%	21.5%	-	10.9%	9.1%	14.7%	8.8%	10.6%	12.0%	9.0%	9.5%	13.5%			
MICHELE WOODHOUSE	3.2%	2.5%	2.1%	5.1%	1.3%	4.8%	1.6%	0.0	5.3%	3.5%	0.0	-	1.8%	3.8%	2.7%	6.3%	4.1%	4.4%	5.5%	2.2%	2.9%			
ROD HONEYCUTT	4.4%	8.8%	5.4%	0.0	5.8%	1.3%	3.3%	0.0	5.5%	4.5%	3.0%	-	6.7%	1.9%	0.0	8.0%	2.8%	3.6%	4.2%	5.9%	2.4%			
MARIE-LIMBAUGH NEVAREZ	1.1%	1.4%	2.0%	0.0	1.8%	0.0	1.1%	0.0	1.2%	1.1%	0.0	-	0.6%	3.0%	0.0	0.0	1.4%	0.0	0.0	1.9%	0.7%			
BRUCE O'CONNELL	5.0%	8.3%	3.4%	3.8%	2.7%	6.1%	4.0%	0.0	6.6%	5.1%	3.6%	-	3.1%	3.3%	11.3%	5.4%	6.2%	8.6%	4.0%	6.9%	3.0%			
KRISTIE SLUDER	1.2%	2.4%	1.1%	0.0	1.3%	1.2%	0.6%	0.0	2.0%	1.1%	2.6%	-	1.2%	2.0%	0.0	1.5%	1.3%	0.7%	0.0	1.2%	2.2%			
MATTHEW BURRIL	6.1%	9.6%	6.9%	4.2%	7.1%	2.5%	5.9%	30.0%	4.5%	6.6%	0.0	-	3.0%	3.7%	2.6%	23.1%	8.1%	12.0%	6.9%	6.6%	4.9%			
1st UNDECIDED	20.7%	16.0%	15.5%	24.8%	18.9%	29.2%	21.9%	22.8%	19.2%	20.2%	26.5%	-	24.4%	22.7%	18.1%	10.3%	18.3%	14.6%	20.9%	21.5%	19.5%			
2nd UNDECIDED	41.1%	38.5%	36.7%	43.3%	42.8%	45.6%	46.4%	8.2%	37.6%	41.6%	36.3%	-	44.6%	42.4%	40.1%	31.2%	39.0%	36.0%	42.6%	37.8%	44.6%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
MADISON CAWTHORN	6.5%	8.2%	8.1%	8.6%	1.5%	6.6%	0.0	5.5%	2.2%	7.2%	7.7%	6.0%	9.5%	7.9%	5.4%
CHUCK EDWARDS	10.7%	10.6%	10.3%	11.5%	9.7%	6.2%	10.7%	11.5%	9.7%	12.5%	14.0%	16.0%	11.8%	8.7%	12.3%
MICHELE WOODHOUSE	3.2%	2.0%	2.0%	1.6%	8.3%	0.0	10.8%	2.5%	0.0	3.7%	5.8%	2.9%	8.9%	2.8%	3.5%
ROD HONEYCUTT	4.4%	3.7%	4.3%	1.7%	3.4%	0.0	4.4%	3.0%	3.3%	2.9%	6.2%	8.3%	4.0%	5.9%	3.1%
MARIE-LIMBAUGH NEVAREZ	1.1%	0.7%	0.9%	0.0	2.5%	0.0	3.3%	1.3%	0.0	2.0%	0.7%	1.3%	0.0	1.2%	0.9%
BRUCE O'CONNELL	5.0%	4.9%	4.5%	6.4%	6.1%	0.0	8.0%	9.4%	5.3%	11.6%	3.6%	5.9%	1.3%	4.0%	5.7%
KRISTIE SLUDER	1.2%	1.4%	1.3%	1.5%	1.0%	0.0	1.3%	1.4%	4.0%	0.0	2.0%	1.4%	2.8%	1.7%	0.9%
MATTHEW BURRIL	6.1%	6.3%	4.9%	11.4%	4.0%	0.0	5.2%	9.7%	16.5%	6.1%	5.3%	7.7%	2.8%	7.6%	5.0%
1st UNDECIDED	20.7%	18.7%	15.8%	29.9%	28.4%	41.0%	24.6%	17.5%	17.3%	17.6%	18.2%	15.4%	21.2%	17.1%	23.5%
2nd UNDECIDED	41.1%	43.6%	47.8%	27.4%	35.1%	46.2%	31.7%	38.2%	41.8%	36.3%	36.4%	35.1%	37.7%	43.1%	39.7%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
MADISON CAWTHORN	6.5%	10.1%	11.3%	8.3%	2.3%	8.5%	0.0	8.0%	3.6%	15.0%	3.7%	7.6%	1.0%	8.6%	3.3%	6.3%	4.6%
CHUCK EDWARDS	10.7%	11.8%	9.5%	15.4%	11.9%	20.4%	8.7%	14.7%	14.0%	15.8%	7.5%	1.6%	11.4%	21.0%	7.7%	2.4%	2.5%
MICHELE WOODHOUSE	3.2%	3.4%	3.1%	3.7%	9.0%	0.0	12.4%	1.0%	1.6%	0.0	6.1%	5.5%	6.5%	4.1%	9.0%	0.0	1.3%
ROD HONEYCUTT	4.4%	4.0%	5.0%	2.4%	5.1%	0.0	7.0%	2.9%	3.3%	2.4%	6.5%	7.8%	5.7%	4.6%	7.3%	4.4%	1.4%
MARIE-LIMBAUGH NEVAREZ	1.1%	0.4%	0.7%	0.0	1.6%	0.0	2.2%	0.6%	0.0	1.6%	1.2%	0.0	2.0%	1.1%	0.0	2.4%	0.0
BRUCE O'CONNELL	5.0%	5.5%	5.7%	5.1%	12.4%	11.4%	12.7%	3.4%	4.8%	1.4%	6.7%	4.1%	8.4%	4.6%	14.5%	3.0%	1.4%
KRISTIE SLUDER	1.2%	1.4%	0.8%	2.3%	0.0	0.0	0.0	1.6%	1.9%	1.1%	1.0%	1.4%	0.8%	1.6%	1.8%	1.2%	0.0
MATTHEW BURRIL	6.1%	5.6%	6.6%	4.1%	9.7%	8.7%	10.0%	3.5%	4.3%	2.4%	9.8%	9.1%	10.3%	9.9%	10.1%	0.7%	2.6%
1st UNDECIDED	20.7%	16.4%	12.7%	22.2%	20.0%	25.2%	18.1%	12.8%	4.4%	25.9%	27.6%	37.5%	20.9%	12.4%	9.7%	30.4%	33.2%
2nd UNDECIDED	41.1%	41.4%	44.6%	36.5%	28.0%	25.8%	28.9%	51.4%	62.3%	34.4%	30.0%	25.4%	33.1%	32.1%	36.6%	49.2%	52.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
MADISON CAWTHORN	6.5%	12.3%	0.0	4.4%	7.1%	5.3%	4.1%	6.5%	7.2%	13.8%	0.0	7.0%	6.7%
CHUCK EDWARDS	10.7%	16.7%	15.0%	8.0%	10.1%	17.8%	4.9%	9.1%	10.2%	35.2%	10.9%	18.0%	12.9%
MICHELE WOODHOUSE	3.2%	3.0%	4.1%	2.2%	3.9%	3.3%	3.9%	2.4%	3.6%	1.2%	13.8%	5.5%	3.7%
ROD HONEYCUTT	4.4%	19.2%	0.0	2.8%	1.0%	6.3%	5.3%	3.6%	4.2%	2.6%	10.5%	5.5%	5.1%
MARIE-LIMBAUGH NEVAREZ	1.1%	0.0	4.8%	0.6%	1.2%	0.0	4.1%	1.9%	0.5%	0.0	0.0	0.4%	1.3%
BRUCE O'CONNELL	5.0%	8.2%	19.0%	2.8%	3.3%	19.5%	13.3%	2.1%	1.1%	2.5%	17.7%	6.8%	5.9%
KRISTIE SLUDER	1.2%	1.4%	3.8%	2.2%	0.0	3.1%	0.0	1.7%	0.4%	1.2%	0.0	1.7%	1.5%
MATTHEW BURRIL	6.1%	9.1%	8.6%	5.3%	5.3%	8.6%	21.1%	6.3%	3.4%	4.3%	11.8%	10.2%	7.1%
1st UNDECIDED	20.7%	9.9%	10.9%	28.2%	20.1%	11.3%	9.9%	28.2%	19.7%	14.9%	15.3%	12.0%	18.0%
2nd UNDECIDED	41.1%	20.2%	33.8%	43.3%	48.0%	24.9%	33.6%	38.2%	49.6%	24.3%	19.9%	32.9%	37.9%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
MADISON CAWTHORN	6.5%	8.3%	6.4%	11.4%	8.5%	4.0%	0.0	12.9%	29.4%	27.2%	0.0	11.2%	0.0	21.9%	0.0
CHUCK EDWARDS	10.7%	9.8%	9.5%	18.3%	18.6%	11.5%	17.8%	0.0	12.7%	10.7%	33.2%	24.1%	0.0	21.5%	0.0
MICHELE WOODHOUSE	3.2%	2.5%	1.3%	8.8%	28.5%	2.9%	2.0%	5.5%	0.0	14.9%	11.7%	0.0	0.0	0.0	0.0
ROD HONEYCUTT	4.4%	4.1%	3.3%	11.3%	8.5%	4.5%	3.8%	8.2%	9.7%	0.0	9.9%	13.4%	0.0	0.0	0.0
MARIE-LIMBAUGH NEVAREZ	1.1%	0.6%	2.5%	0.0	0.0	0.9%	0.0	5.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BRUCE O'CONNELL	5.0%	3.8%	10.6%	11.7%	0.0	2.8%	4.6%	5.7%	10.6%	10.1%	10.1%	0.0	57.2%	7.5%	0.0
KRISTIE SLUDER	1.2%	1.8%	1.5%	8.4%	0.0	0.0	1.5%	1.2%	0.0	0.0	4.2%	10.6%	0.0	0.0	0.0
MATTHEW BURRIL	6.1%	5.9%	10.9%	9.5%	0.0	3.8%	4.1%	15.3%	5.9%	11.2%	6.7%	12.4%	0.0	0.0	0.0
1st UNDECIDED	20.7%	15.2%	14.4%	0.0	18.8%	32.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%
2nd UNDECIDED	41.1%	48.2%	39.6%	20.6%	17.1%	37.2%	66.3%	46.2%	31.7%	25.8%	24.2%	28.4%	42.8%	49.0%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
MADISON CAWTHORN	6.5%	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.6%	2.8%	30.9%	3.4%	8.5%	0.0	4.1%	8.8%
CHUCK EDWARDS	10.7%	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.0%	8.8%	3.2%	15.0%	8.0%	27.2%	11.3%	12.1%
MICHELE WOODHOUSE	3.2%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.9%	6.1%	0.0	1.3%	4.4%	6.6%	4.1%	3.9%
ROD HONEYCUTT	4.4%	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	3.6%	5.6%	3.0%	3.6%	4.8%	0.0	3.3%	4.8%
MARIE-LIMBAUGH NEVAREZ	1.1%	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	1.0%	1.3%	3.2%	0.6%	1.4%	0.0	0.7%	1.0%
BRUCE O'CONNELL	5.0%	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	3.2%	6.7%	0.0	3.8%	5.7%	6.1%	1.7%	7.7%
KRISTIE SLUDER	1.2%	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	0.0	1.5%	1.1%	1.3%	1.5%	1.1%	0.0	0.8%	0.4%
MATTHEW BURRIL	6.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	0.0	3.3%	11.0%	2.7%	3.3%	7.9%	5.8%	6.2%	6.2%
1st UNDECIDED	20.7%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0%	28.4%	38.6%	7.2%	29.4%	0.0	17.1%	19.7%
2nd UNDECIDED	41.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	51.9%	28.2%	17.1%	60.3%	28.7%	54.4%	50.6%	35.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
MADISON CAWTHORN	6.5%	8.1%	2.4%	6.1%	9.9%	2.7%	2.0%	7.7%	1.7%	6.1%	9.3%	8.1%	5.5%	4.9%	5.9%	8.4%
CHUCK EDWARDS	10.7%	10.8%	10.5%	9.0%	12.3%	12.9%	6.8%	10.8%	10.4%	9.6%	12.0%	11.4%	12.1%	10.2%	8.7%	18.6%
MICHELE WOODHOUSE	3.2%	2.0%	6.1%	2.8%	1.4%	10.0%	0.0	2.0%	6.1%	3.5%	0.7%	2.4%	3.4%	5.3%	4.8%	1.8%
ROD HONEYCUTT	4.4%	3.4%	6.8%	3.3%	3.4%	5.8%	8.3%	4.6%	3.0%	4.6%	4.6%	3.1%	4.8%	8.3%	5.7%	2.9%
MARIE-LIMBAUGH NEVAREZ	1.1%	1.5%	0.0	0.7%	2.1%	0.0	0.0	0.7%	1.4%	0.6%	0.8%	0.9%	1.1%	2.1%	0.4%	1.4%
BRUCE O'CONNELL	5.0%	5.1%	4.5%	5.4%	4.9%	6.0%	2.2%	5.0%	6.4%	5.7%	4.2%	4.3%	9.2%	1.6%	5.8%	2.9%
KRISTIE SLUDER	1.2%	1.1%	1.5%	2.4%	0.0	1.2%	2.2%	1.4%	1.3%	2.2%	0.6%	2.0%	0.0	1.3%	1.3%	2.7%
MATTHEW BURRIL	6.1%	6.6%	4.9%	10.4%	3.4%	3.1%	7.7%	7.5%	2.1%	9.4%	5.7%	10.3%	1.7%	2.2%	6.7%	4.8%
1st UNDECIDED	20.7%	18.9%	25.2%	18.0%	19.6%	18.1%	36.4%	18.5%	31.6%	17.7%	19.2%	18.5%	21.6%	19.2%	18.7%	31.7%
2nd UNDECIDED	41.1%	42.4%	38.0%	41.9%	42.9%	40.2%	34.5%	41.9%	36.0%	40.7%	43.0%	39.1%	40.7%	44.8%	41.9%	24.9%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
MADISON CAWTHORN	6.5%	3.2%	0.0	3.8%	7.4%	4.1%	8.6%	0.0	6.1%	2.4%	7.5%	6.9%	8.7%	5.8%	9.7%	6.8%	8.5%	6.3%	9.1%
CHUCK EDWARDS	10.7%	14.6%	10.2%	15.5%	10.1%	11.4%	9.7%	15.6%	9.6%	15.4%	7.4%	13.5%	10.7%	7.3%	11.8%	9.8%	11.2%	13.0%	10.7%
MICHELE WOODHOUSE	3.2%	5.8%	0.0	6.9%	2.8%	5.0%	2.0%	7.6%	5.0%	9.8%	3.2%	3.7%	0.6%	0.0	0.9%	6.4%	1.5%	0.0	2.0%
ROD HONEYCUTT	4.4%	4.3%	9.0%	3.4%	4.5%	3.6%	4.9%	5.3%	4.1%	4.5%	3.9%	3.1%	5.0%	2.6%	5.8%	2.9%	3.5%	0.0	4.5%
MARIE-LIMBAUGH NEVAREZ	1.1%	3.2%	0.0	3.9%	0.7%	2.5%	0.0	2.6%	0.0	0.0	0.0	4.0%	1.3%	5.2%	0.0	6.8%	0.9%	4.0%	0.0
BRUCE O'CONNELL	5.0%	8.3%	0.0	9.9%	4.5%	2.2%	5.3%	15.5%	3.6%	2.0%	4.2%	0.0	5.3%	2.4%	6.3%	10.4%	4.6%	0.0	5.9%
KRISTIE SLUDER	1.2%	1.2%	7.7%	0.0	1.3%	2.2%	1.0%	2.3%	2.0%	2.0%	2.0%	0.0	0.6%	2.3%	0.0	0.0	1.3%	1.6%	1.2%
MATTHEW BURRIL	6.1%	3.5%	0.0	4.1%	6.5%	3.5%	7.6%	3.7%	9.1%	4.9%	10.6%	3.2%	4.0%	2.1%	4.7%	3.1%	7.2%	5.5%	7.6%
1st UNDECIDED	20.7%	24.7%	45.7%	20.7%	19.0%	21.8%	18.0%	18.9%	17.8%	19.3%	17.3%	31.4%	20.1%	24.3%	18.6%	27.9%	16.9%	21.3%	15.7%
2nd UNDECIDED	41.1%	31.1%	27.5%	31.8%	43.2%	43.7%	43.0%	28.6%	42.7%	39.6%	43.9%	34.1%	43.6%	48.0%	42.2%	25.9%	44.5%	48.3%	43.4%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchlrr Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
MADISON CAWTHORN	6.5%	0.0	3.8%	0.0	6.6%	5.8%	0.0	4.5%	6.6%	6.4%	7.3%	10.2%	3.2%	3.2%	6.7%	8.1%	7.9%
CHUCK EDWARDS	10.7%	19.0%	6.5%	8.8%	4.8%	10.2%	0.0	6.8%	11.8%	11.9%	11.4%	10.9%	12.1%	10.8%	10.0%	9.6%	13.0%
MICHELE WOODHOUSE	3.2%	5.3%	7.1%	13.9%	2.1%	2.5%	0.0	0.0	4.3%	2.0%	4.0%	3.6%	4.6%	3.2%	7.6%	1.9%	0.0
ROD HONEYCUTT	4.4%	5.5%	8.1%	10.0%	6.8%	3.5%	0.0	0.0	3.3%	7.6%	5.4%	5.3%	5.6%	2.1%	6.4%	4.7%	4.3%
MARIE-LIMBAUGH NEVAREZ	1.1%	0.0	0.0	0.0	0.0	1.1%	0.0	0.0	0.0	4.3%	1.0%	0.8%	1.2%	0.0	0.9%	2.1%	1.0%
BRUCE O'CONNELL	5.0%	6.4%	4.2%	6.1%	2.7%	3.4%	0.0	2.0%	5.2%	2.0%	6.9%	7.8%	5.6%	4.1%	7.2%	2.7%	6.6%
KRISTIE SLUDER	1.2%	2.4%	1.3%	3.2%	0.0	1.0%	0.0	0.0	1.0%	2.2%	1.5%	0.9%	2.2%	2.2%	1.7%	0.0	1.1%
MATTHEW BURRIL	6.1%	3.8%	4.2%	0.0	7.4%	6.0%	28.1%	7.1%	2.3%	8.4%	6.3%	7.5%	4.5%	7.0%	8.9%	5.1%	3.4%
1st UNDECIDED	20.7%	21.9%	26.0%	22.5%	28.6%	18.3%	22.8%	19.1%	15.4%	22.0%	23.5%	27.8%	17.4%	14.4%	21.9%	21.8%	25.4%
2nd UNDECIDED	41.1%	35.8%	38.6%	35.5%	40.9%	48.2%	49.0%	60.4%	50.0%	33.1%	32.7%	25.1%	43.5%	52.9%	28.7%	43.9%	37.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
MADISON CAWTHORN	6.5%	13.2%	2.9%	3.8%	10.3%	5.6%	4.9%	8.1%
CHUCK EDWARDS	10.7%	8.5%	15.8%	12.9%	8.6%	10.2%	10.4%	11.1%
MICHELE WOODHOUSE	3.2%	4.2%	3.4%	2.1%	4.1%	3.1%	5.3%	1.1%
ROD HONEYCUTT	4.4%	7.2%	12.4%	5.9%	1.0%	3.4%	4.2%	4.5%
MARIE-LIMBAUGH NEVAREZ	1.1%	5.3%	2.8%	1.4%	0.0	0.5%	0.4%	1.7%
BRUCE O'CONNELL	5.0%	4.7%	6.3%	4.6%	4.3%	5.3%	5.6%	4.3%
KRISTIE SLUDER	1.2%	9.5%	2.5%	1.1%	1.1%	0.0	2.0%	0.5%
MATTHEW BURRIL	6.1%	12.3%	10.1%	5.5%	3.6%	6.1%	7.9%	4.4%
1st UNDECIDED	20.7%	8.1%	14.9%	18.0%	21.8%	24.2%	18.0%	23.4%
2nd UNDECIDED	41.1%	27.0%	28.8%	44.7%	45.2%	41.6%	41.3%	41.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
MADISON CAWTHORN	6.5%	13.2%	6.1%	7.3%	6.4%	5.2%	7.2%	7.2%	5.6%	14.5%	4.1%	8.2%	4.4%	4.5%	5.2%	4.7%	5.2%
CHUCK EDWARDS	10.7%	8.5%	10.9%	12.7%	10.4%	12.8%	9.6%	11.2%	10.2%	13.2%	10.1%	18.1%	9.1%	13.3%	8.6%	12.8%	7.2%
MICHELE WOODHOUSE	3.2%	4.2%	3.1%	3.7%	3.1%	2.7%	3.4%	3.3%	3.1%	6.6%	5.2%	7.6%	4.9%	5.1%	5.4%	6.6%	3.6%
ROD HONEYCUTT	4.4%	7.2%	4.2%	10.2%	3.4%	7.6%	2.6%	5.1%	3.4%	11.2%	3.6%	10.5%	3.2%	7.7%	2.1%	5.9%	2.0%
MARIE-LIMBAUGH NEVAREZ	1.1%	5.3%	0.8%	3.8%	0.6%	2.4%	0.3%	1.5%	0.5%	0.0	0.5%	3.3%	0.0	1.2%	0.0	0.8%	0.0
BRUCE O'CONNELL	5.0%	4.7%	5.0%	5.6%	4.9%	5.0%	4.9%	4.7%	5.3%	0.0	6.1%	4.1%	5.8%	5.5%	5.6%	4.6%	6.9%
KRISTIE SLUDER	1.2%	9.5%	0.7%	5.5%	0.5%	2.8%	0.4%	2.2%	0.0	14.8%	0.9%	11.2%	0.5%	5.3%	0.0	3.5%	0.0
MATTHEW BURRIL	6.1%	12.3%	5.7%	11.1%	5.3%	7.7%	5.3%	6.1%	6.1%	19.2%	7.0%	10.8%	7.4%	9.0%	7.3%	8.8%	6.8%
1st UNDECIDED	20.7%	8.1%	21.5%	12.0%	22.1%	15.6%	23.4%	18.0%	24.2%	6.2%	19.0%	14.2%	18.6%	15.4%	19.6%	14.4%	22.7%
2nd UNDECIDED	41.1%	27.0%	42.1%	28.1%	43.3%	38.1%	42.8%	40.8%	41.6%	14.3%	43.5%	12.1%	45.9%	33.0%	46.2%	38.0%	45.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

15. NOW IF THE REPUBLICAN PRIMARY FOR UNITED STATES CONGRESS WERE HELD TODAY, WHO WOULD BE YOUR SECOND CHOICE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
MADISON CAWTHORN	6.5%	10.9%	8.0%	6.6%	8.4%	6.0%	9.1%	9.6%	6.0%	8.3%	2.3%	7.2%	6.2%	8.2%
CHUCK EDWARDS	10.7%	0.0	11.6%	7.4%	11.7%	12.3%	10.6%	9.6%	13.2%	9.8%	12.9%	10.1%	11.1%	9.5%
MICHELE WOODHOUSE	3.2%	0.0	1.1%	0.0	1.2%	0.0	1.6%	0.0	2.5%	3.4%	2.6%	4.3%	2.6%	3.5%
ROD HONEYCUTT	4.4%	0.0	4.7%	10.0%	3.6%	7.6%	3.0%	4.3%	4.8%	4.1%	5.0%	4.4%	4.3%	5.4%
MARIE-LIMBAUGH NEVAREZ	1.1%	14.7%	1.1%	4.4%	1.2%	3.8%	0.7%	2.1%	1.0%	0.8%	1.8%	0.7%	1.3%	0.0
BRUCE O'CONNELL	5.0%	13.0%	3.9%	7.0%	3.9%	4.3%	4.3%	4.8%	3.6%	4.8%	5.2%	6.2%	4.4%	5.7%
KRISTIE SLUDER	1.2%	0.0	0.5%	0.0	0.6%	0.0	0.7%	0.8%	0.0	1.5%	0.7%	1.4%	1.2%	1.7%
MATTHEW BURRIL	6.1%	0.0	4.6%	11.4%	3.2%	6.3%	3.4%	3.6%	5.4%	7.1%	3.7%	10.4%	4.0%	12.8%
1st UNDECIDED	20.7%	11.6%	23.9%	9.9%	25.6%	15.9%	27.0%	21.6%	25.8%	17.1%	29.3%	15.2%	23.4%	10.7%
2nd UNDECIDED	41.1%	49.9%	40.6%	43.4%	40.6%	43.8%	39.6%	43.6%	37.5%	43.1%	36.5%	40.2%	41.6%	42.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #1																						
TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY							GOP PR ELEC. COMBOS		INTERVIEW		
	BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT		
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131	
MADISON CAWTHORN	44.3%	33.1%	48.7%	52.9%	35.4%	51.3%	48.4%	49.5%	41.1%	45.4%	32.0%	-	45.3%	44.8%	47.0%	37.9%	43.7%	42.8%	40.8%	39.8%	52.8%	
CHUCK EDWARDS	31.4%	29.5%	45.0%	21.2%	49.4%	12.9%	28.6%	58.7%	32.7%	30.2%	45.5%	-	24.8%	34.3%	36.0%	37.9%	35.7%	36.8%	37.1%	29.0%	30.5%	
MICHELE WOODHOUSE	8.2%	13.5%	3.5%	10.5%	6.6%	6.9%	5.5%	0.0	10.9%	8.7%	2.4%	-	7.6%	6.8%	8.2%	12.7%	8.7%	10.3%	9.2%	9.7%	5.7%	
ROD HONEYCUTT	9.3%	13.4%	11.8%	5.5%	6.2%	8.4%	7.2%	0.0	12.2%	9.3%	9.4%	-	11.1%	4.9%	7.3%	15.4%	8.2%	11.0%	7.8%	11.1%	8.0%	
MARIE-LIMBAUGH NEVAREZ	5.8%	7.8%	7.3%	3.6%	6.3%	3.8%	4.6%	0.0	7.4%	5.8%	5.6%	-	5.1%	7.3%	6.9%	3.6%	6.3%	5.4%	2.2%	9.3%	3.7%	
BRUCE O'CONNELL	7.0%	13.1%	4.5%	5.0%	4.0%	7.7%	5.7%	0.0	8.8%	7.3%	4.3%	-	5.2%	5.2%	11.3%	10.4%	8.3%	10.9%	6.2%	8.0%	6.4%	
KRISTIE SLUDER	1.7%	4.3%	1.1%	0.0	1.3%	1.2%	0.6%	0.0	3.0%	1.6%	2.6%	-	1.6%	2.9%	0.0	1.5%	1.7%	0.7%	0.0	2.2%	2.2%	
MATTHEW BURRIL	9.7%	14.8%	10.4%	8.4%	10.2%	3.8%	9.5%	38.1%	7.9%	9.7%	9.0%	-	6.0%	6.2%	7.1%	28.8%	12.0%	17.0%	12.3%	10.1%	7.2%	
1st UNDECIDED	20.7%	16.0%	15.5%	24.8%	18.9%	29.2%	21.9%	22.8%	19.2%	20.2%	26.5%	-	24.4%	22.7%	18.1%	10.3%	18.3%	14.6%	20.9%	21.5%	19.5%	
2nd UNDECIDED	41.1%	38.5%	36.7%	43.3%	42.8%	45.6%	46.4%	8.2%	37.6%	41.6%	36.3%	-	44.6%	42.4%	40.1%	31.2%	39.0%	36.0%	42.6%	37.8%	44.6%	

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
MADISON CAWTHORN	44.3%	56.6%	64.1%	27.9%	4.1%	17.8%	0.0	38.4%	40.8%	37.1%	48.6%	48.0%	49.3%	48.5%	41.1%
CHUCK EDWARDS	31.4%	28.0%	23.6%	45.0%	41.8%	22.7%	47.6%	36.2%	32.5%	38.1%	35.2%	41.6%	28.3%	30.5%	32.1%
MICHELE WOODHOUSE	8.2%	7.4%	7.3%	7.9%	11.6%	10.1%	12.0%	5.6%	1.4%	7.7%	12.3%	11.2%	13.5%	8.9%	7.8%
ROD HONEYCUTT	9.3%	8.6%	9.7%	4.6%	8.2%	5.9%	8.9%	12.7%	11.6%	13.2%	7.6%	8.3%	6.9%	8.6%	9.8%
MARIE-LIMBAUGH NEVAREZ	5.8%	1.1%	1.3%	0.0	24.5%	10.5%	28.7%	6.5%	3.9%	7.8%	7.6%	6.9%	8.3%	7.5%	4.5%
BRUCE O'CONNELL	7.0%	6.9%	6.2%	9.5%	8.7%	0.0	11.4%	12.1%	10.8%	12.7%	5.9%	7.5%	4.1%	5.0%	8.6%
KRISTIE SLUDER	1.7%	1.4%	1.3%	1.5%	3.1%	0.0	4.1%	2.5%	4.0%	1.7%	2.0%	1.4%	2.8%	2.3%	1.2%
MATTHEW BURRIL	9.7%	8.9%	7.0%	16.5%	6.1%	4.9%	6.5%	13.0%	18.6%	10.1%	8.1%	9.3%	6.8%	11.6%	8.2%
1st UNDECIDED	20.7%	18.7%	15.8%	29.9%	28.4%	41.0%	24.6%	17.5%	17.3%	17.6%	18.2%	15.4%	21.2%	17.1%	23.5%
2nd UNDECIDED	41.1%	43.6%	47.8%	27.4%	35.1%	46.2%	31.7%	38.2%	41.8%	36.3%	36.4%	35.1%	37.7%	43.1%	39.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
MADISON CANTHORN	44.3%	58.7%	65.9%	47.5%	5.9%	21.7%	0.0	80.3%	94.0%	59.0%	5.4%	11.8%	1.0%	34.5%	47.6%	52.7%	51.5%
CHUCK EDWARDS	31.4%	29.9%	26.7%	34.9%	50.8%	39.1%	55.1%	20.4%	14.9%	29.0%	45.2%	40.9%	48.1%	64.2%	11.2%	9.9%	5.6%
MICHELE WOODHOUSE	8.2%	8.9%	7.1%	11.6%	12.4%	6.9%	14.5%	3.8%	3.3%	4.4%	13.2%	16.9%	10.7%	6.2%	21.3%	7.6%	3.9%
ROD HONEYCUTT	9.3%	10.2%	11.9%	7.5%	8.8%	7.6%	9.2%	4.8%	4.2%	5.8%	14.9%	10.9%	17.6%	8.5%	17.1%	7.5%	7.9%
MARIE-LIMBAUGH NEVAREZ	5.8%	1.5%	1.6%	1.3%	23.3%	15.0%	26.3%	1.1%	0.9%	1.6%	11.4%	0.0	19.0%	6.5%	13.6%	4.0%	1.2%
BRUCE O'CONNELL	7.0%	6.9%	6.5%	7.5%	16.0%	17.8%	15.3%	5.4%	4.8%	6.5%	8.5%	7.1%	9.4%	7.6%	16.4%	4.4%	2.7%
KRISTIE SLUDER	1.7%	1.4%	0.8%	2.3%	3.2%	0.0	4.4%	1.6%	1.9%	1.1%	2.0%	1.4%	2.4%	1.6%	4.9%	1.2%	0.0
MATTHEW BURRIL	9.7%	8.5%	9.7%	6.6%	11.6%	15.8%	10.0%	5.5%	5.0%	6.3%	14.4%	10.7%	16.8%	14.1%	12.0%	2.7%	8.0%
1st UNDECIDED	20.7%	16.4%	12.7%	22.2%	20.0%	25.2%	18.1%	12.8%	4.4%	25.9%	27.6%	37.5%	20.9%	12.4%	9.7%	30.4%	33.2%
2nd UNDECIDED	41.1%	41.4%	44.6%	36.5%	28.0%	25.8%	28.9%	51.4%	62.3%	34.4%	30.0%	25.4%	33.1%	32.1%	36.6%	49.2%	52.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
MADISON CAWTHORN	44.3%	38.2%	43.3%	40.4%	49.7%	42.3%	42.4%	42.8%	46.3%	70.1%	0.0	38.3%	42.5%
CHUCK EDWARDS	31.4%	37.7%	38.1%	27.2%	31.5%	34.7%	48.3%	26.0%	32.2%	49.2%	17.8%	50.4%	37.2%
MICHELE WOODHOUSE	8.2%	9.7%	11.7%	8.4%	7.1%	11.9%	3.9%	6.7%	8.6%	3.4%	35.6%	10.3%	9.4%
ROD HONEYCUTT	9.3%	46.3%	0.0	4.4%	1.5%	13.1%	9.1%	8.6%	8.6%	6.9%	29.8%	10.9%	9.4%
MARIE-LIMBAUGH NEVAREZ	5.8%	6.2%	16.1%	5.9%	4.1%	8.1%	4.1%	6.2%	5.0%	1.5%	26.9%	8.1%	7.0%
BRUCE O'CONNELL	7.0%	11.4%	19.0%	5.3%	5.0%	29.5%	13.3%	3.0%	1.7%	8.0%	21.4%	9.2%	8.2%
KRISTIE SLUDER	1.7%	1.4%	7.6%	2.8%	0.0	3.1%	4.6%	2.3%	0.4%	1.2%	6.2%	2.5%	2.1%
MATTHEW BURRIL	9.7%	9.1%	8.6%	6.0%	12.9%	9.9%	21.1%	10.0%	8.0%	5.7%	11.8%	13.4%	10.2%
1st UNDECIDED	20.7%	9.9%	10.9%	28.2%	20.1%	11.3%	9.9%	28.2%	19.7%	14.9%	15.3%	12.0%	18.0%
2nd UNDECIDED	41.1%	20.2%	33.8%	43.3%	48.0%	24.9%	33.6%	38.2%	49.6%	24.3%	19.9%	32.9%	37.9%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
MADISON CAWTHORN	44.3%	63.4%	29.5%	44.0%	19.4%	33.2%	100.0%	12.9%	29.4%	27.2%	0.0	11.2%	0.0	21.9%	0.0
CHUCK EDWARDS	31.4%	26.3%	43.7%	27.6%	52.9%	28.4%	17.8%	100.0%	12.7%	10.7%	33.2%	24.1%	0.0	21.5%	0.0
MICHELE WOODHOUSE	8.2%	7.6%	3.4%	29.4%	45.6%	7.7%	2.0%	5.5%	100.0%	14.9%	11.7%	0.0	0.0	0.0	0.0
ROD HONEYCUTT	9.3%	6.7%	13.6%	31.3%	8.5%	8.3%	3.8%	8.2%	9.7%	100.0%	9.9%	13.4%	0.0	0.0	0.0
MARIE-LIMBAUGH NEVAREZ	5.8%	1.2%	9.5%	17.5%	18.9%	7.1%	0.0	5.1%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0
BRUCE O'CONNELL	7.0%	5.5%	11.9%	11.7%	0.0	6.0%	4.6%	5.7%	10.6%	10.1%	10.1%	100.0%	57.2%	7.5%	0.0
KRISTIE SLUDER	1.7%	1.8%	3.6%	8.4%	0.0	0.0	1.5%	1.2%	0.0	0.0	4.2%	10.6%	100.0%	0.0	0.0
MATTHEW BURRIL	9.7%	8.9%	16.3%	9.5%	0.0	7.3%	4.1%	15.3%	5.9%	11.2%	6.7%	12.4%	0.0	100.0%	0.0
1st UNDECIDED	20.7%	15.2%	14.4%	0.0	18.8%	32.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%
2nd UNDECIDED	41.1%	48.2%	39.6%	20.6%	17.1%	37.2%	66.3%	46.2%	31.7%	25.8%	24.2%	28.4%	42.8%	49.0%	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
MADISON CAWTHORN	44.3%	100.0%	62.5%	23.7%	32.6%	0.0	35.2%	46.3%	25.1%	60.9%	78.5%	3.4%	30.9%	89.6%	15.0%	100.0%	64.4%	31.4%
CHUCK EDWARDS	31.4%	40.9%	100.0%	35.6%	38.8%	100.0%	23.8%	19.5%	51.5%	23.2%	21.2%	45.5%	29.6%	18.3%	39.9%	27.2%	21.9%	41.0%
MICHELE WOODHOUSE	8.2%	22.8%	6.0%	100.0%	11.3%	0.0	10.9%	0.0	4.8%	3.9%	4.1%	13.3%	10.2%	1.9%	12.3%	6.6%	6.3%	9.3%
ROD HONEYCUTT	9.3%	20.7%	5.0%	23.2%	100.0%	0.0	10.2%	0.0	9.0%	3.1%	7.0%	13.4%	14.1%	4.4%	12.5%	0.0	7.6%	12.0%
MARIE-LIMBAUGH NEVAREZ	5.8%	0.0	14.7%	17.5%	10.8%	100.0%	9.7%	16.2%	5.2%	2.8%	1.0%	13.3%	3.2%	0.6%	9.2%	0.0	1.6%	9.3%
BRUCE O'CONNELL	7.0%	3.6%	4.7%	0.0	6.4%	0.0	100.0%	17.9%	4.2%	1.4%	5.1%	9.3%	6.1%	3.8%	9.1%	6.1%	3.6%	9.7%
KRISTIE SLUDER	1.7%	0.0	0.0	0.0	0.0	0.0	5.1%	100.0%	0.0	0.5%	1.5%	2.2%	1.3%	1.5%	1.8%	0.0	0.8%	1.3%
MATTHEW BURRIL	9.7%	11.9%	7.1%	0.0	0.0	0.0	5.3%	0.0	100.0%	4.2%	5.6%	14.6%	10.3%	5.2%	12.5%	5.8%	8.8%	11.1%
1st UNDECIDED	20.7%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0%	28.4%	38.6%	7.2%	29.4%	0.0	17.1%	19.7%
2nd UNDECIDED	41.1%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0%	51.9%	28.2%	17.1%	60.3%	28.7%	54.4%	50.6%	35.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
MADISON CAWTHORN	44.3%	51.1%	27.2%	54.1%	48.7%	32.5%	18.9%	54.2%	15.3%	58.0%	50.7%	45.1%	45.4%	45.0%	42.7%	32.7%
CHUCK EDWARDS	31.4%	33.1%	27.2%	34.1%	32.2%	28.3%	25.6%	28.1%	36.7%	27.0%	29.2%	34.4%	28.5%	29.5%	31.5%	40.1%
MICHELE WOODHOUSE	8.2%	6.5%	12.6%	4.1%	8.6%	15.3%	8.3%	7.5%	6.1%	6.7%	8.4%	8.8%	6.3%	11.5%	9.7%	4.6%
ROD HONEYCUTT	9.3%	7.7%	13.3%	7.0%	8.3%	15.0%	10.8%	9.8%	6.2%	10.1%	9.5%	9.0%	7.6%	15.1%	11.4%	6.3%
MARIE-LIMBAUGH NEVAREZ	5.8%	2.2%	15.0%	1.5%	2.7%	17.8%	10.7%	1.8%	22.3%	2.2%	1.6%	2.8%	9.5%	10.5%	5.0%	12.0%
BRUCE O'CONNELL	7.0%	7.6%	5.6%	6.1%	8.9%	6.3%	4.6%	7.7%	6.8%	6.3%	9.0%	7.3%	11.1%	1.6%	8.3%	4.3%
KRISTIE SLUDER	1.7%	1.1%	3.1%	2.4%	0.0	2.2%	4.4%	1.4%	4.1%	2.2%	0.6%	2.0%	1.6%	1.3%	1.7%	4.3%
MATTHEW BURRIL	9.7%	10.5%	7.5%	13.0%	8.5%	6.2%	9.5%	10.5%	3.4%	11.5%	9.7%	14.3%	6.0%	2.2%	10.5%	7.6%
1st UNDECIDED	20.7%	18.9%	25.2%	18.0%	19.6%	18.1%	36.4%	18.5%	31.6%	17.7%	19.2%	18.5%	21.6%	19.2%	18.7%	31.7%
2nd UNDECIDED	41.1%	42.4%	38.0%	41.9%	42.9%	40.2%	34.5%	41.9%	36.0%	40.7%	43.0%	39.1%	40.7%	44.8%	41.9%	24.9%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #8																			
	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
MADISON CAWTHORN	44.3%	12.5%	10.2%	13.0%	50.6%	37.3%	55.4%	14.3%	52.6%	37.5%	58.2%	10.5%	48.8%	37.0%	52.8%	20.2%	55.2%	43.9%	58.3%
CHUCK EDWARDS	31.4%	48.2%	29.9%	51.8%	28.6%	36.8%	25.7%	52.4%	28.7%	36.5%	25.9%	43.5%	28.5%	37.1%	25.6%	58.7%	30.6%	40.6%	27.8%
MICHELE WOODHOUSE	8.2%	8.9%	0.0	10.6%	8.5%	8.2%	8.6%	7.6%	8.3%	14.0%	6.2%	10.3%	8.6%	2.1%	10.8%	6.4%	6.7%	0.0	8.5%
ROD HONEYCUTT	9.3%	9.1%	9.0%	9.1%	9.8%	6.2%	11.0%	11.0%	9.8%	6.9%	10.9%	6.8%	9.7%	5.5%	11.1%	6.5%	8.0%	2.2%	9.6%
MARIE-LIMBAUGH NEVAREZ	5.8%	25.0%	24.4%	25.1%	2.2%	7.2%	0.4%	26.9%	3.1%	9.1%	0.9%	22.8%	1.3%	5.2%	0.0	9.6%	1.3%	4.0%	0.5%
BRUCE O'CONNELL	7.0%	8.3%	0.0	9.9%	7.0%	5.7%	7.5%	15.5%	4.2%	4.0%	4.2%	0.0	9.8%	7.5%	10.6%	10.4%	7.4%	5.5%	8.0%
KRISTIE SLUDER	1.7%	1.2%	7.7%	0.0	1.8%	4.3%	1.0%	2.3%	2.4%	3.8%	2.0%	0.0	1.2%	4.8%	0.0	0.0	1.3%	1.6%	1.2%
MATTHEW BURRIL	9.7%	6.3%	0.0	7.5%	10.4%	7.2%	11.5%	3.7%	12.5%	9.9%	13.4%	9.2%	8.3%	4.3%	9.6%	6.4%	11.3%	11.3%	11.3%
1st UNDECIDED	20.7%	24.7%	45.7%	20.7%	19.0%	21.8%	18.0%	18.9%	17.8%	19.3%	17.3%	31.4%	20.1%	24.3%	18.6%	27.9%	16.9%	21.3%	15.7%
2nd UNDECIDED	41.1%	31.1%	27.5%	31.8%	43.2%	43.7%	43.0%	28.6%	42.7%	39.6%	43.9%	34.1%	43.6%	48.0%	42.2%	25.9%	44.5%	48.3%	43.4%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #9																	
	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD. .	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
MADISON CAWTHORN	44.3%	5.5%	34.9%	25.4%	41.9%	53.5%	49.0%	51.9%	57.5%	48.7%	33.1%	35.8%	29.4%	60.0%	32.3%	47.7%	34.0%
CHUCK EDWARDS	31.4%	38.8%	21.8%	30.1%	15.8%	27.2%	28.1%	27.3%	24.8%	31.3%	36.5%	32.5%	42.1%	25.2%	39.6%	29.0%	33.0%
MICHELE WOODHOUSE	8.2%	11.1%	14.7%	22.7%	8.8%	7.0%	0.0	0.0	10.8%	8.0%	9.8%	8.1%	12.2%	5.3%	10.9%	8.5%	8.6%
ROD HONEYCUTT	9.3%	11.4%	15.8%	13.3%	17.6%	9.6%	0.0	4.1%	11.0%	13.9%	8.8%	8.0%	10.1%	8.7%	10.9%	10.5%	6.5%
MARIE-LIMBAUGH NEVAREZ	5.8%	38.9%	5.5%	12.9%	0.0	3.3%	0.0	4.3%	1.2%	6.4%	8.9%	7.3%	11.2%	3.4%	11.2%	3.2%	6.3%
BRUCE O'CONNELL	7.0%	6.4%	5.6%	6.1%	5.2%	4.9%	0.0	2.0%	7.4%	3.9%	9.6%	11.5%	6.8%	4.1%	8.1%	5.6%	11.2%
KRISTIE SLUDER	1.7%	2.4%	3.8%	8.9%	0.0	1.0%	0.0	0.0	1.0%	2.2%	2.4%	1.9%	3.3%	2.2%	2.5%	0.0	2.3%
MATTHEW BURRIL	9.7%	6.1%	7.2%	0.0	12.5%	8.6%	28.1%	11.6%	5.5%	8.4%	11.1%	14.1%	6.7%	9.4%	12.0%	7.8%	10.0%
1st UNDECIDED	20.7%	21.9%	26.0%	22.5%	28.6%	18.3%	22.8%	19.1%	15.4%	22.0%	23.5%	27.8%	17.4%	14.4%	21.9%	21.8%	25.4%
2nd UNDECIDED	41.1%	35.8%	38.6%	35.5%	40.9%	48.2%	49.0%	60.4%	50.0%	33.1%	32.7%	25.1%	43.5%	52.9%	28.7%	43.9%	37.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
MADISON CAWTHORN	44.3%	61.1%	18.7%	53.0%	52.5%	38.3%	46.6%	42.0%
CHUCK EDWARDS	31.4%	22.4%	32.1%	29.4%	30.2%	34.1%	32.1%	30.7%
MICHELE WOODHOUSE	8.2%	8.9%	10.2%	7.1%	10.1%	7.4%	8.0%	8.5%
ROD HONEYCUTT	9.3%	11.5%	28.3%	8.2%	6.1%	7.7%	9.7%	8.9%
MARIE-LIMBAUGH NEVAREZ	5.8%	13.1%	20.6%	5.2%	1.0%	4.8%	7.2%	4.5%
BRUCE O'CONNELL	7.0%	9.5%	16.3%	5.6%	6.6%	5.9%	6.2%	7.9%
KRISTIE SLUDER	1.7%	9.5%	2.5%	1.9%	1.1%	0.6%	2.4%	1.0%
MATTHEW BURRIL	9.7%	20.8%	12.6%	8.7%	3.6%	11.1%	10.6%	8.7%
1st UNDECIDED	20.7%	8.1%	14.9%	18.0%	21.8%	24.2%	18.0%	23.4%
2nd UNDECIDED	41.1%	27.0%	28.8%	44.7%	45.2%	41.6%	41.3%	41.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #11																	
TOTAL	AGE COMBOS									MALE AGE COMBOS							
	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
MADISON CAWTHORN	44.3%	61.1%	43.2%	36.9%	45.5%	46.5%	43.1%	48.8%	38.3%	73.5%	44.3%	53.6%	45.5%	55.2%	41.5%	54.8%	35.9%
CHUCK EDWARDS	31.4%	22.4%	32.0%	27.9%	32.0%	28.8%	32.8%	29.4%	34.1%	26.7%	32.5%	29.0%	32.6%	24.7%	36.5%	29.8%	35.0%
MICHELE WOODHOUSE	8.2%	8.9%	8.2%	9.7%	8.0%	8.1%	8.3%	8.9%	7.4%	6.6%	8.1%	7.6%	8.0%	8.1%	7.9%	8.6%	7.2%
ROD HONEYCUTT	9.3%	11.5%	9.2%	21.1%	7.4%	13.3%	7.2%	10.5%	7.7%	17.8%	9.1%	21.9%	7.8%	13.0%	7.8%	12.2%	6.6%
MARIE-LIMBAUGH NEVAREZ	5.8%	13.1%	5.4%	17.4%	3.9%	10.1%	3.5%	6.6%	4.8%	6.1%	7.2%	16.4%	5.7%	10.2%	5.3%	7.6%	6.6%
BRUCE O'CONNELL	7.0%	9.5%	6.9%	13.4%	6.0%	8.7%	6.1%	7.9%	5.9%	1.5%	6.5%	4.9%	6.4%	7.0%	5.6%	5.6%	6.9%
KRISTIE SLUDER	1.7%	9.5%	1.2%	5.5%	1.0%	3.4%	0.8%	2.5%	0.6%	14.8%	1.3%	11.2%	0.9%	6.3%	0.0	4.2%	0.0
MATTHEW BURRIL	9.7%	20.8%	9.0%	16.1%	8.6%	11.7%	8.6%	8.6%	11.1%	26.3%	9.3%	14.8%	10.0%	11.6%	10.0%	10.5%	10.7%
1st UNDECIDED	20.7%	8.1%	21.5%	12.0%	22.1%	15.6%	23.4%	18.0%	24.2%	6.2%	19.0%	14.2%	18.6%	15.4%	19.6%	14.4%	22.7%
2nd UNDECIDED	41.1%	27.0%	42.1%	28.1%	43.3%	38.1%	42.8%	40.8%	41.6%	14.3%	43.5%	12.1%	45.9%	33.0%	46.2%	38.0%	45.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

COMBO BALLOT:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
MADISON CAWTHORN	44.3%	39.0%	42.2%	20.8%	45.6%	36.6%	44.7%	43.0%	40.8%	50.4%	29.8%	42.1%	45.4%	47.4%
CHUCK EDWARDS	31.4%	14.7%	31.4%	26.9%	31.3%	33.6%	29.3%	28.9%	33.1%	31.7%	30.6%	33.7%	30.3%	34.3%
MICHELE WOODHOUSE	8.2%	13.0%	8.3%	11.6%	8.0%	8.2%	8.7%	9.2%	7.6%	8.4%	8.0%	11.0%	6.9%	11.0%
ROD HONEYCUTT	9.3%	0.0	9.3%	20.2%	7.0%	13.7%	6.6%	8.9%	8.8%	9.4%	9.2%	11.8%	8.1%	12.6%
MARIE-LIMBAUGH NEVAREZ	5.8%	25.5%	3.5%	18.3%	2.2%	9.8%	1.9%	5.6%	3.0%	3.5%	11.4%	7.3%	5.1%	3.6%
BRUCE O'CONNELL	7.0%	23.9%	7.2%	21.5%	5.7%	10.7%	6.6%	10.2%	4.9%	7.3%	6.4%	8.4%	6.4%	8.4%
KRISTIE SLUDER	1.7%	0.0	1.0%	0.0	1.1%	0.0	1.5%	0.8%	1.2%	1.8%	1.3%	1.4%	1.8%	1.7%
MATTHEW BURRIL	9.7%	10.9%	8.6%	17.4%	7.3%	11.8%	7.2%	6.7%	11.5%	10.2%	8.3%	13.8%	7.6%	17.0%
1st UNDECIDED	20.7%	11.6%	23.9%	9.9%	25.6%	15.9%	27.0%	21.6%	25.8%	17.1%	29.3%	15.2%	23.4%	10.7%
2nd UNDECIDED	41.1%	49.9%	40.6%	43.4%	40.6%	43.8%	39.6%	43.6%	37.5%	43.1%	36.5%	40.2%	41.6%	42.5%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT			
Total	166	49	41	23	34	19	69	4	86	151	15	-	54	46	32	34	113	67	42	80	45			
MORE FOR CANDIDATE	58.7%	55.9%	56.1%	47.7%	73.5%	58.0%	62.4%	100.0%	56.2%	61.8%	27.5%	-	40.0%	54.2%	78.1%	75.4%	67.5%	76.7%	64.7%	50.0%	68.5%			
VOTE AGAINST CAWTHORN	32.8%	35.1%	33.0%	38.5%	26.5%	30.6%	27.9%	0.0	35.1%	30.5%	56.1%	-	54.4%	31.3%	14.6%	18.1%	22.5%	16.4%	29.7%	39.4%	23.8%			
DK/REFUSED	8.6%	9.0%	11.0%	13.7%	0.0	11.4%	9.7%	0.0	8.7%	7.8%	16.5%	-	5.6%	14.5%	7.2%	6.4%	10.0%	6.8%	5.6%	10.6%	7.7%			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	166	100	68	32	57	9	47	78	24	54	55	30	26	74	92
MORE FOR CANDIDATE	58.7%	71.3%	69.9%	74.4%	33.1%	76.6%	24.8%	60.2%	69.5%	56.2%	54.5%	65.2%	42.2%	53.4%	62.9%
VOTE AGAINST CAWTHORN	32.8%	18.0%	18.9%	16.0%	62.9%	11.1%	72.8%	32.9%	21.0%	38.2%	39.5%	27.2%	53.7%	39.0%	27.7%
DK/REFUSED	8.6%	10.7%	11.2%	9.6%	3.9%	12.3%	2.3%	6.8%	9.5%	5.6%	6.0%	7.6%	4.1%	7.5%	9.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	166	72	41	31	41	9	32	30	6	24	125	41	84	101	26	24	15
MORE FOR CANDIDATE	58.7%	74.5%	73.3%	76.0%	32.1%	44.0%	28.7%	70.5%	37.3%	79.4%	54.1%	63.8%	49.3%	63.3%	56.6%	55.8%	36.1%
VOTE AGAINST CAWTHORN	32.8%	16.7%	19.5%	13.1%	65.2%	43.7%	71.3%	12.5%	31.5%	7.4%	39.7%	22.9%	48.1%	29.2%	39.1%	28.7%	51.9%
DK/REFUSED	8.6%	8.8%	7.2%	11.0%	2.7%	12.4%	0.0	17.0%	31.3%	13.2%	6.2%	13.3%	2.6%	7.5%	4.3%	15.4%	12.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	166	40	12	49	65	32	11	47	76	21	24	121	147
MORE FOR CANDIDATE	58.7%	66.6%	47.5%	50.8%	61.9%	67.9%	53.6%	55.2%	57.7%	71.7%	53.2%	61.1%	60.7%
VOTE AGAINST CAWTHORN	32.8%	23.6%	32.3%	41.9%	31.6%	32.1%	46.4%	32.3%	31.3%	13.4%	42.1%	31.8%	31.6%
DK/REFUSED	8.6%	9.8%	20.2%	7.3%	6.5%	0.0	0.0	12.5%	11.0%	14.9%	4.7%	7.1%	7.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT									
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	
Total	166	47	52	6	7	53	-	83	20	20	19	8	2	14	-	
MORE FOR CANDIDATE	58.7%	71.3%	57.3%	47.4%	36.1%	53.3%	-	58.2%	82.5%	56.6%	30.5%	61.7%	0.0	73.4%	-	
VOTE AGAINST CAWTHORN	32.8%	17.7%	36.2%	52.6%	63.9%	36.1%	-	30.9%	17.5%	23.8%	69.5%	35.5%	100.0%	18.7%	-	
DK/REFUSED	8.6%	11.1%	6.4%	0.0	0.0	10.6%	-	10.9%	0.0	19.6%	0.0	2.8%	0.0	7.9%	-	

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE										JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	166	26	16	10	12	4	13	3	18	64	41	113	41	10	156	-	27	117
MORE FOR CANDIDATE	58.7%	76.2%	51.9%	19.4%	67.0%	21.1%	85.3%	69.8%	64.4%	52.8%	73.1%	51.1%	73.1%	71.6%	57.8%	-	67.6%	56.8%
VOTE AGAINST CAWTHORN	32.8%	11.8%	41.1%	69.1%	23.6%	49.1%	14.7%	30.2%	30.9%	38.5%	6.7%	44.9%	6.7%	9.2%	34.3%	-	16.0%	36.9%
DK/REFUSED	8.6%	12.1%	7.0%	11.4%	9.4%	29.8%	0.0	0.0	4.7%	8.7%	20.2%	4.0%	20.2%	19.3%	7.8%	-	16.3%	6.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	166	109	57	44	65	36	21	104	34	44	60	92	42	24	108	28
MORE FOR CANDIDATE	58.7%	66.1%	44.5%	68.7%	64.3%	38.7%	54.7%	71.9%	27.9%	71.2%	72.5%	67.7%	50.9%	35.9%	61.6%	43.5%
VOTE AGAINST CAWTHORN	32.8%	23.2%	51.1%	25.2%	21.8%	54.5%	45.3%	21.2%	64.8%	20.1%	22.0%	23.3%	40.9%	54.2%	31.4%	52.5%
DK/REFUSED	8.6%	10.8%	4.3%	6.1%	14.0%	6.8%	0.0	6.9%	7.3%	8.8%	5.5%	9.1%	8.1%	9.9%	7.0%	4.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	166	43	5	38	122	38	84	23	57	20	37	20	65	18	46	18	91	22	69
MORE FOR CANDIDATE	58.7%	36.9%	45.7%	35.8%	66.0%	51.6%	72.5%	36.1%	63.2%	47.8%	71.3%	37.9%	68.4%	55.7%	73.5%	39.7%	71.3%	58.1%	75.6%
VOTE AGAINST CAWTHORN	32.8%	55.3%	54.3%	55.4%	25.3%	37.3%	19.8%	63.9%	28.2%	47.9%	17.7%	45.1%	22.7%	25.9%	21.5%	41.9%	19.5%	22.9%	18.4%
DK/REFUSED	8.6%	7.8%	0.0	8.7%	8.7%	11.1%	7.7%	0.0	8.6%	4.3%	10.9%	17.0%	8.8%	18.4%	5.0%	18.4%	9.3%	19.1%	6.1%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	166	25	31	16	15	74	2	18	33	20	92	49	42	30	51	44	41
MORE FOR CANDIDATE	58.7%	34.9%	50.3%	42.5%	58.5%	61.5%	100.0%	54.2%	68.2%	52.9%	56.4%	61.9%	50.0%	58.3%	53.7%	63.7%	59.7%
VOTE AGAINST CAWTHORN	32.8%	65.1%	42.5%	57.5%	26.5%	23.0%	0.0	32.9%	11.8%	35.0%	40.9%	36.2%	46.3%	30.4%	43.2%	17.9%	38.0%
DK/REFUSED	8.6%	0.0	7.3%	0.0	15.0%	15.5%	0.0	12.9%	20.0%	12.1%	2.7%	1.9%	3.7%	11.3%	3.1%	18.3%	2.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	166	11	22	28	32	74	81	85
MORE FOR CANDIDATE	58.7%	38.8%	40.6%	54.9%	70.6%	63.2%	55.2%	61.9%
VOTE AGAINST CAWTHORN	32.8%	36.2%	50.0%	41.3%	19.4%	29.7%	38.3%	27.5%
DK/REFUSED	8.6%	25.0%	9.4%	3.9%	10.0%	7.1%	6.4%	10.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	166	11	155	33	133	60	106	92	74	5	75	11	70	25	55	40	41
MORE FOR CANDIDATE	58.7%	38.8%	60.0%	40.0%	63.3%	46.8%	65.4%	55.0%	63.2%	38.1%	56.5%	38.0%	58.0%	41.3%	61.6%	48.3%	62.1%
VOTE AGAINST CAWTHORN	32.8%	36.2%	32.5%	45.6%	29.6%	43.6%	26.6%	35.3%	29.7%	36.4%	38.5%	49.6%	36.5%	53.2%	31.5%	43.4%	33.4%
DK/REFUSED	8.6%	25.0%	7.4%	14.4%	7.1%	9.6%	8.0%	9.7%	7.1%	25.6%	5.1%	12.4%	5.5%	5.4%	6.9%	8.3%	4.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

16. IS YOUR VOTE MORE FOR (INSERT CANDIDATE), OR MORE A VOTE AGAINST MADISON CAWTHORN?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	166	5	80	22	64	35	50	52	33	115	51	66	100	54
MORE FOR CANDIDATE	58.7%	39.6%	63.4%	41.1%	69.0%	50.7%	69.7%	60.2%	64.6%	67.3%	39.3%	69.5%	51.5%	74.6%
VOTE AGAINST CAWTHORN	32.8%	36.0%	27.0%	43.5%	22.1%	36.7%	21.2%	29.0%	25.2%	23.1%	54.4%	25.3%	37.7%	19.0%
DK/REFUSED	8.6%	24.3%	9.7%	15.4%	8.9%	12.6%	9.2%	10.8%	10.3%	9.5%	6.4%	5.2%	10.8%	6.4%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
APPROVE	53.8%	48.6%	58.1%	58.0%	43.5%	59.6%	58.3%	49.5%	50.5%	54.8%	41.9%	-	53.9%	55.8%	57.1%	45.8%	53.7%	51.9%	52.5%	46.9%	64.1%
Strongly	29.0%	23.7%	28.7%	33.2%	22.7%	36.6%	33.2%	29.8%	25.1%	30.4%	12.3%	-	30.3%	31.6%	22.1%	29.3%	28.2%	25.4%	26.2%	26.0%	35.1%
Somewhat	24.8%	24.9%	29.4%	24.7%	20.8%	23.0%	25.1%	19.7%	25.4%	24.4%	29.5%	-	23.7%	24.2%	35.0%	16.5%	25.5%	26.6%	26.2%	20.9%	29.0%
DISAPPROVE	39.8%	41.9%	40.7%	32.8%	50.8%	33.7%	33.4%	50.5%	44.9%	39.2%	46.6%	-	40.8%	37.2%	36.4%	45.8%	39.1%	40.7%	33.8%	50.8%	29.2%
Somewhat	12.5%	10.3%	6.0%	11.9%	17.4%	18.6%	12.8%	27.1%	11.8%	13.6%	0.0	-	14.3%	10.9%	12.5%	10.9%	11.4%	11.8%	13.3%	14.1%	9.8%
Strongly	27.2%	31.6%	34.6%	21.0%	33.4%	15.1%	20.6%	23.4%	33.0%	25.6%	46.6%	-	26.5%	26.3%	23.9%	34.9%	27.7%	29.0%	20.5%	36.6%	19.4%
DON'T KNOW	6.4%	9.5%	1.3%	9.2%	5.7%	6.8%	8.3%	0.0	4.6%	6.0%	11.5%	-	5.3%	7.1%	6.5%	8.3%	7.2%	7.3%	13.8%	2.4%	6.8%
Net Diff.	14.0%	6.7%	17.4%	25.1%	-7.2%	25.9%	24.9%	-1.0%	5.7%	15.6%	-4.8%	-	13.1%	18.6%	20.7%	-0.0%	14.6%	11.2%	18.7%	-3.9%	34.9%
Mean	2.59	2.45	2.53	2.77	2.35	2.87	2.77	2.56	2.45	2.63	2.09	-	2.61	2.66	2.59	2.44	2.58	2.52	2.67	2.37	2.86

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
APPROVE	53.8%	67.4%	74.3%	41.0%	9.1%	29.1%	3.1%	48.1%	53.7%	45.1%	57.3%	59.2%	55.2%	56.5%	51.7%
Strongly	29.0%	37.9%	46.5%	5.1%	0.0	0.0	0.0	23.0%	27.1%	20.9%	32.3%	27.6%	37.3%	33.4%	25.6%
Somewhat	24.8%	29.5%	27.8%	35.9%	9.1%	29.1%	3.1%	25.0%	26.5%	24.2%	24.9%	31.6%	17.8%	23.1%	26.1%
DISAPPROVE	39.8%	25.2%	18.1%	52.4%	90.9%	70.9%	96.9%	47.8%	39.9%	51.9%	38.4%	38.0%	38.7%	37.0%	41.9%
Somewhat	12.5%	13.1%	8.9%	29.2%	8.6%	26.2%	3.3%	11.5%	14.9%	9.7%	14.4%	17.6%	11.1%	11.4%	13.4%
Strongly	27.2%	12.1%	9.2%	23.2%	82.2%	44.7%	93.5%	36.3%	25.0%	42.2%	23.9%	20.4%	27.6%	25.5%	28.6%
DON'T KNOW	6.4%	7.4%	7.6%	6.7%	0.0	0.0	0.0	4.1%	6.4%	2.9%	4.4%	2.8%	6.1%	6.5%	6.4%
Net Diff.	14.0%	42.3%	56.2%	-11.4%	-81.7%	-41.7%	-93.8%	0.2%	13.8%	-6.8%	18.9%	21.2%	16.5%	19.5%	9.8%
Mean	2.59	3.01	3.21	2.24	1.27	1.84	1.10	2.36	2.60	2.25	2.69	2.68	2.69	2.69	2.52

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
APPROVE	53.8%	68.9%	73.6%	61.6%	5.6%	20.8%	0.0	92.1%	97.3%	84.1%	10.0%	23.1%	1.2%	44.8%	49.9%	63.8%	62.2%
Strongly	29.0%	40.7%	44.4%	34.8%	1.7%	6.3%	0.0	55.6%	80.8%	15.9%	1.0%	2.4%	0.0	18.1%	36.8%	38.0%	34.3%
Somewhat	24.8%	28.2%	29.2%	26.8%	3.9%	14.5%	0.0	36.6%	16.5%	68.1%	9.0%	20.6%	1.2%	26.6%	13.1%	25.8%	27.9%
DISAPPROVE	39.8%	25.2%	19.1%	34.8%	94.4%	79.2%	100.0%	4.3%	0.9%	9.7%	84.6%	66.5%	96.8%	49.4%	48.2%	29.6%	26.8%
Somewhat	12.5%	12.8%	8.4%	19.5%	7.2%	20.5%	2.3%	3.8%	0.9%	8.5%	23.5%	44.3%	9.5%	16.3%	5.9%	12.9%	8.8%
Strongly	27.2%	12.5%	10.7%	15.3%	87.1%	58.7%	97.7%	0.5%	0.0	1.2%	61.1%	22.2%	87.3%	33.1%	42.3%	16.7%	18.0%
DON'T KNOW	6.4%	5.9%	7.3%	3.6%	0.0	0.0	0.0	3.5%	1.8%	6.2%	5.4%	10.4%	2.0%	5.8%	2.0%	6.5%	11.0%
Net Diff.	14.0%	43.7%	54.5%	26.8%	-88.7%	-58.4%	-100%	87.8%	96.4%	74.4%	-74.6%	-43.5%	-95.6%	-4.6%	1.7%	34.2%	35.4%
Mean	2.59	3.03	3.16	2.84	1.20	1.68	1.02	3.53	3.81	3.05	1.47	2.04	1.12	2.32	2.45	2.91	2.88

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
APPROVE	53.8%	47.6%	48.1%	50.3%	59.6%	52.0%	38.3%	53.7%	56.3%	86.4%	4.5%	45.9%	51.5%
Strongly	29.0%	21.2%	35.4%	28.8%	31.0%	25.7%	24.2%	33.0%	27.8%	39.3%	0.0	23.4%	27.9%
Somewhat	24.8%	26.4%	12.7%	21.5%	28.6%	26.3%	14.1%	20.7%	28.4%	47.2%	4.5%	22.4%	23.7%
DISAPPROVE	39.8%	47.2%	51.9%	42.5%	33.2%	42.5%	57.6%	41.4%	35.6%	9.2%	95.5%	50.3%	43.4%
Somewhat	12.5%	15.1%	13.7%	17.2%	7.8%	14.9%	19.6%	16.4%	8.1%	8.0%	11.7%	13.9%	13.6%
Strongly	27.2%	32.1%	38.2%	25.3%	25.4%	27.6%	38.0%	25.0%	27.5%	1.3%	83.8%	36.3%	29.9%
DON'T KNOW	6.4%	5.2%	0.0	7.2%	7.2%	5.5%	4.1%	4.9%	8.2%	4.3%	0.0	3.9%	5.1%
Net Diff.	14.0%	0.4%	-3.9%	7.8%	26.5%	9.5%	-19.4%	12.4%	20.7%	77.2%	-91.0%	-4.4%	8.1%
Mean	2.59	2.39	2.45	2.58	2.70	2.53	2.26	2.65	2.62	3.30	1.21	2.34	2.52



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
APPROVE	53.8%	72.8%	35.8%	53.0%	19.3%	45.5%	98.0%	21.4%	33.7%	37.5%	0.0	48.8%	0.0	35.9%	31.2%
Strongly	29.0%	44.9%	14.1%	34.4%	10.8%	20.9%	69.3%	1.1%	10.5%	0.0	0.0	0.0	0.0	13.7%	7.6%
Somewhat	24.8%	27.9%	21.7%	18.5%	8.5%	24.7%	28.7%	20.4%	23.2%	37.5%	0.0	48.8%	0.0	22.1%	23.6%
DISAPPROVE	39.8%	23.0%	60.0%	47.0%	80.7%	43.2%	0.6%	70.7%	56.7%	62.5%	100.0%	48.4%	100.0%	41.3%	54.6%
Somewhat	12.5%	12.0%	16.2%	9.5%	8.5%	11.4%	0.6%	21.0%	21.3%	21.7%	5.6%	24.7%	0.0	0.0	24.3%
Strongly	27.2%	11.0%	43.8%	37.5%	72.1%	31.8%	0.0	49.7%	35.4%	40.8%	94.4%	23.7%	100.0%	41.3%	30.3%
DON'T KNOW	6.4%	4.2%	4.2%	0.0	0.0	11.2%	1.4%	7.9%	9.6%	0.0	0.0	2.8%	0.0	22.9%	14.2%
Net Diff.	14.0%	49.8%	-24.2%	6.0%	-61.4%	2.3%	97.4%	-49.3%	-23.0%	-25.1%	-100%	0.4%	-100%	-5.4%	-23.4%
Mean	2.59	3.11	2.06	2.50	1.58	2.39	3.70	1.70	2.10	1.97	1.06	2.26	1.00	2.11	2.10

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
APPROVE	53.8%	79.5%	65.1%	15.7%	44.1%	50.9%	35.2%	64.3%	28.8%	67.8%	100.0%	0.0	100.0%	94.4%	27.5%	81.0%	73.0%	39.5%
Strongly	29.0%	15.3%	34.0%	0.0	21.0%	0.0	25.4%	46.3%	21.5%	45.5%	54.0%	0.0	16.8%	69.2%	3.0%	13.8%	48.2%	16.1%
Somewhat	24.8%	64.2%	31.0%	15.7%	23.1%	50.9%	9.8%	17.9%	7.4%	22.3%	46.0%	0.0	83.2%	25.2%	24.5%	67.3%	24.8%	23.5%
DISAPPROVE	39.8%	17.1%	32.5%	76.3%	50.8%	49.1%	54.0%	35.7%	71.2%	27.3%	0.0	100.0%	0.0	1.8%	64.4%	5.8%	13.8%	57.5%
Somewhat	12.5%	17.1%	2.5%	15.9%	6.2%	0.0	14.7%	19.5%	25.4%	6.8%	0.0	31.5%	0.0	1.2%	19.9%	5.8%	8.0%	13.7%
Strongly	27.2%	0.0	30.0%	60.4%	44.6%	49.1%	39.3%	16.2%	45.7%	20.4%	0.0	68.5%	0.0	0.7%	44.5%	0.0	5.8%	43.8%
DON'T KNOW	6.4%	3.4%	2.4%	8.1%	5.0%	0.0	10.8%	0.0	0.0	4.9%	0.0	0.0	0.0	3.7%	8.2%	13.2%	13.2%	3.0%
Net Diff.	14.0%	62.5%	32.6%	-60.6%	-6.7%	1.7%	-18.8%	28.5%	-42.4%	40.6%	100.0%	-100%	100.0%	92.6%	-36.9%	75.3%	59.3%	-18.0%
Mean	2.59	2.98	2.71	1.51	2.22	2.02	2.24	2.94	2.05	2.98	3.54	1.31	3.17	3.69	1.85	3.09	3.33	2.12

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
APPROVE	53.8%	60.3%	37.5%	66.2%	55.4%	38.2%	36.4%	64.6%	23.1%	71.0%	58.7%	55.5%	51.4%	53.7%	52.0%	41.1%
Strongly	29.0%	33.8%	16.9%	36.4%	31.7%	16.1%	18.3%	35.3%	11.9%	36.0%	34.7%	31.8%	26.4%	25.3%	27.4%	19.6%
Somewhat	24.8%	26.5%	20.5%	29.8%	23.6%	22.1%	18.0%	29.3%	11.2%	35.0%	24.0%	23.7%	25.0%	28.3%	24.6%	21.6%
DISAPPROVE	39.8%	31.1%	61.6%	27.1%	34.4%	61.5%	61.7%	28.9%	71.5%	24.6%	33.0%	37.7%	41.1%	44.9%	42.6%	51.8%
Somewhat	12.5%	11.9%	14.0%	12.6%	11.4%	13.4%	14.9%	13.9%	4.9%	14.4%	13.4%	13.0%	11.5%	17.6%	14.8%	6.8%
Strongly	27.2%	19.1%	47.6%	14.6%	23.0%	48.1%	46.7%	15.0%	66.7%	10.2%	19.6%	24.7%	29.7%	27.3%	27.8%	45.0%
DON'T KNOW	6.4%	8.6%	1.0%	6.7%	10.3%	0.3%	2.0%	6.5%	5.4%	4.4%	8.4%	6.8%	7.4%	1.4%	5.3%	7.0%
Net Diff.	14.0%	29.2%	-24.1%	39.0%	21.0%	-23.3%	-25.3%	35.7%	-48.5%	46.3%	25.7%	17.7%	10.3%	8.7%	9.4%	-10.7%
Mean	2.59	2.82	2.07	2.94	2.71	2.06	2.08	2.91	1.67	3.01	2.81	2.67	2.52	2.52	2.55	2.17

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #8

	TOTAL	IDEOLOGY							MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196	
APPROVE	53.8%	18.3%	10.2%	19.9%	60.7%	47.0%	65.6%	19.8%	63.7%	43.9%	71.0%	16.6%	57.8%	50.3%	60.3%	29.1%	64.6%	55.6%	67.0%	
Strongly	29.0%	3.1%	0.0	3.7%	34.2%	20.2%	39.1%	5.8%	34.0%	18.6%	39.8%	0.0	34.3%	22.0%	38.5%	2.9%	37.9%	24.6%	41.6%	
Somewhat	24.8%	15.2%	10.2%	16.2%	26.6%	26.8%	26.5%	14.0%	29.6%	25.3%	31.3%	16.6%	23.5%	28.4%	21.8%	26.2%	26.7%	31.0%	25.5%	
DISAPPROVE	39.8%	77.9%	77.3%	78.0%	33.0%	49.1%	27.3%	76.5%	32.2%	53.1%	24.5%	79.6%	33.8%	44.9%	30.1%	62.9%	27.4%	38.4%	24.4%	
Somewhat	12.5%	6.1%	17.5%	3.9%	14.0%	19.5%	12.1%	8.5%	14.2%	19.9%	12.1%	3.4%	13.8%	19.0%	12.1%	5.9%	12.5%	16.0%	11.6%	
Strongly	27.2%	71.8%	59.8%	74.1%	19.0%	29.6%	15.2%	68.0%	18.0%	33.2%	12.4%	76.2%	20.0%	25.9%	18.0%	57.0%	14.9%	22.4%	12.8%	
DON'T KNOW	6.4%	3.8%	12.5%	2.1%	6.2%	3.9%	7.1%	3.8%	4.1%	3.0%	4.5%	3.8%	8.4%	4.8%	9.6%	8.0%	8.0%	6.1%	8.6%	
Net Diff.	14.0%	-59.6%	-67.2%	-58.2%	27.7%	-2.1%	38.3%	-56.7%	31.5%	-9.2%	46.5%	-63.0%	23.9%	5.4%	30.3%	-33.8%	37.1%	17.2%	42.6%	
Mean	2.59	1.48	1.43	1.48	2.81	2.39	2.96	1.56	2.83	2.30	3.03	1.38	2.79	2.49	2.89	1.73	2.95	2.62	3.05	

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Somewhat	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bachelor Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
APPROVE	53.8%	8.5%	47.4%	31.9%	58.8%	61.8%	49.0%	64.8%	63.9%	56.9%	44.1%	45.8%	41.8%	68.7%	43.5%	55.6%	44.8%
Strongly	29.0%	3.3%	21.2%	12.5%	27.6%	36.5%	49.0%	41.3%	35.2%	32.6%	19.9%	24.8%	12.9%	40.4%	17.4%	33.0%	22.7%
Somewhat	24.8%	5.2%	26.2%	19.4%	31.2%	25.2%	0.0	23.6%	28.7%	24.3%	24.2%	21.0%	28.8%	28.2%	26.0%	22.5%	22.1%
DISAPPROVE	39.8%	91.5%	52.6%	68.1%	41.2%	30.4%	51.0%	23.8%	30.9%	33.0%	51.3%	49.7%	53.7%	26.6%	52.6%	33.9%	49.9%
Somewhat	12.5%	6.3%	19.2%	25.7%	14.5%	13.9%	51.0%	12.3%	12.6%	12.5%	10.9%	11.9%	9.6%	13.4%	12.3%	14.4%	9.3%
Strongly	27.2%	85.3%	33.4%	42.4%	26.7%	16.5%	0.0	11.5%	18.2%	20.5%	40.4%	37.8%	44.1%	13.2%	40.3%	19.5%	40.5%
DON'T KNOW	6.4%	0.0	0.0	0.0	0.0	7.8%	0.0	11.4%	5.2%	10.1%	4.6%	4.5%	4.6%	4.8%	3.9%	10.6%	5.3%
Net Diff.	14.0%	-83.0%	-5.3%	-36.2%	17.6%	31.4%	-1.9%	41.1%	33.1%	23.9%	-7.2%	-3.9%	-11.9%	42.1%	-9.1%	21.7%	-5.0%
Mean	2.59	1.27	2.35	2.02	2.60	2.89	2.98	3.07	2.85	2.77	2.25	2.34	2.11	3.01	2.22	2.77	2.29

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
APPROVE	53.8%	66.6%	38.5%	60.1%	59.7%	48.7%	56.5%	51.1%
Strongly	29.0%	35.1%	12.4%	37.1%	36.9%	23.3%	29.3%	28.7%
Somewhat	24.8%	31.5%	26.2%	23.0%	22.8%	25.4%	27.2%	22.4%
DISAPPROVE	39.8%	27.8%	53.9%	37.8%	35.8%	41.7%	39.1%	40.5%
Somewhat	12.5%	16.1%	10.1%	7.9%	15.4%	13.2%	12.8%	12.2%
Strongly	27.2%	11.7%	43.9%	29.9%	20.4%	28.5%	26.2%	28.3%
DON'T KNOW	6.4%	5.6%	7.5%	2.1%	4.5%	9.5%	4.5%	8.4%
Net Diff.	14.0%	38.8%	-15.4%	22.3%	23.9%	7.0%	17.4%	10.7%
Mean	2.59	2.95	2.08	2.69	2.80	2.48	2.62	2.56

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
APPROVE	53.8%	66.6%	53.0%	50.5%	54.3%	56.3%	52.5%	57.6%	48.7%	73.8%	55.0%	65.2%	55.1%	63.3%	52.4%	64.6%	45.9%
Strongly	29.0%	35.1%	28.6%	22.1%	30.2%	31.1%	27.9%	33.3%	23.3%	46.5%	27.9%	34.3%	28.5%	38.6%	23.8%	36.6%	19.8%
Somewhat	24.8%	31.5%	24.3%	28.5%	24.2%	25.2%	24.5%	24.3%	25.4%	27.2%	27.1%	30.9%	26.6%	24.7%	28.6%	27.9%	26.1%
DISAPPROVE	39.8%	27.8%	40.5%	42.7%	39.3%	39.8%	39.7%	38.3%	41.7%	24.7%	40.3%	34.0%	39.9%	35.2%	41.4%	34.4%	45.1%
Somewhat	12.5%	16.1%	12.3%	12.7%	12.5%	9.8%	14.0%	12.0%	13.2%	18.6%	12.4%	14.2%	12.6%	8.9%	15.2%	6.8%	20.7%
Strongly	27.2%	11.7%	28.2%	30.1%	26.8%	30.0%	25.8%	26.3%	28.5%	6.1%	27.9%	19.8%	27.2%	26.2%	26.2%	27.6%	24.4%
DON'T KNOW	6.4%	5.6%	6.5%	6.7%	6.4%	3.9%	7.8%	4.1%	9.5%	1.5%	4.7%	0.9%	5.1%	1.5%	6.2%	1.0%	9.0%
Net Diff.	14.0%	38.8%	12.5%	7.8%	15.1%	16.5%	12.7%	19.3%	7.0%	49.1%	14.8%	31.2%	15.2%	28.2%	11.0%	30.2%	0.9%
Mean	2.59	2.95	2.57	2.46	2.62	2.60	2.59	2.67	2.48	3.16	2.58	2.80	2.59	2.77	2.53	2.74	2.45

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

17. DO YOU APPROVE OR DISAPPROVE OF THE JOB MADISON CAWTHORN IS DOING AS CONGRESSMAN?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
APPROVE	53.8%	53.6%	51.0%	36.5%	53.6%	48.2%	52.5%	50.8%	51.6%	58.7%	42.2%	49.4%	56.0%	54.2%
Strongly	29.0%	14.5%	29.4%	10.4%	31.8%	22.5%	31.8%	30.1%	26.9%	34.0%	17.3%	27.2%	29.9%	31.6%
Somewhat	24.8%	39.1%	21.6%	26.1%	21.8%	25.8%	20.7%	20.7%	24.7%	24.7%	25.0%	22.2%	26.1%	22.5%
DISAPPROVE	39.8%	33.4%	40.8%	51.2%	38.7%	45.1%	38.2%	42.0%	38.3%	34.7%	51.8%	45.4%	37.0%	40.2%
Somewhat	12.5%	11.6%	12.2%	11.2%	12.4%	10.8%	12.9%	17.1%	5.6%	14.0%	8.9%	10.2%	13.7%	11.7%
Strongly	27.2%	21.8%	28.6%	40.0%	26.3%	34.3%	25.4%	25.0%	32.8%	20.7%	42.9%	35.2%	23.3%	28.5%
DON'T KNOW	6.4%	13.0%	8.2%	12.3%	7.8%	6.7%	9.2%	7.2%	10.0%	6.6%	6.0%	5.3%	7.0%	5.6%
Net Diff.	14.0%	20.3%	10.2%	-14.7%	14.9%	3.1%	14.3%	8.7%	13.3%	24.0%	-9.6%	4.0%	19.0%	13.9%
Mean	2.59	2.53	2.56	2.08	2.64	2.39	2.65	2.60	2.51	2.77	2.18	2.44	2.67	2.61



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
IMMATURE/INEXPERIENCE	12.5%	11.5%	10.7%	14.6%	11.3%	14.9%	11.0%	0.0	15.7%	12.8%	9.7%	-	9.5%	12.9%	18.5%	12.6%	14.5%	15.8%	13.9%	12.8%	11.3%
LIAR	11.8%	13.1%	12.8%	6.2%	7.5%	18.0%	8.5%	0.0	15.5%	11.8%	11.8%	-	10.6%	14.0%	13.4%	8.6%	12.5%	11.2%	8.5%	13.3%	12.0%
GENERAL NEGATIVE	8.6%	11.3%	12.6%	5.5%	7.1%	5.3%	10.4%	0.0	7.0%	8.0%	15.2%	-	6.9%	9.3%	9.9%	10.0%	9.6%	9.9%	6.6%	8.5%	10.1%
BEHAVIOUR/ATTITUDE	7.2%	5.4%	5.5%	6.0%	9.5%	10.1%	5.7%	7.5%	8.6%	7.6%	2.6%	-	8.6%	6.4%	4.4%	8.4%	6.3%	6.2%	5.8%	7.3%	8.0%
UNQUALIFIED/ YOUNG	6.5%	5.6%	8.7%	6.1%	7.2%	5.0%	5.9%	8.2%	7.5%	7.1%	0.0	-	7.5%	6.2%	4.5%	7.0%	5.9%	5.7%	7.5%	7.4%	4.7%
TRUMP SUPPORT	3.1%	3.5%	2.1%	3.6%	6.0%	0.9%	2.0%	0.0	4.8%	2.9%	6.0%	-	4.0%	2.7%	2.9%	1.9%	2.5%	2.4%	1.9%	3.7%	3.1%
TRAFFIC VIOLATION	2.7%	4.2%	4.4%	2.9%	0.0	1.0%	4.4%	0.0	1.0%	2.4%	5.3%	-	3.7%	0.9%	2.6%	3.3%	2.0%	2.9%	1.0%	2.2%	4.4%
NOT SHOWING UP	2.6%	3.2%	1.5%	4.2%	3.5%	1.1%	2.2%	15.3%	2.1%	2.6%	3.2%	-	3.3%	2.7%	1.6%	2.2%	2.2%	1.8%	0.0	3.7%	3.1%
PERSONAL LIFE	2.6%	0.0	4.7%	4.0%	1.7%	2.8%	3.1%	0.0	2.4%	2.8%	0.0	-	1.9%	2.0%	4.7%	3.2%	3.1%	4.0%	3.5%	2.9%	1.6%
RACIST	1.0%	0.0	3.1%	1.6%	0.0	0.0	0.0	0.0	2.2%	1.1%	0.0	-	0.0	2.6%	0.0	1.7%	1.6%	0.8%	0.0	2.2%	0.0
DK/REFUSED	41.4%	42.1%	33.9%	45.3%	46.1%	41.0%	47.0%	69.1%	33.2%	41.0%	46.2%	-	43.9%	40.4%	37.5%	41.1%	39.7%	39.1%	51.3%	35.9%	41.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
IMMATURE/INEXPERIENCE	12.5%	13.3%	11.4%	20.6%	7.0%	11.3%	5.8%	7.9%	4.8%	9.6%	18.7%	25.4%	11.5%	8.3%	15.8%
LIAR	11.8%	8.3%	7.9%	9.7%	26.7%	10.5%	31.7%	15.0%	11.2%	16.9%	13.6%	13.6%	13.7%	11.9%	11.6%
GENERAL NEGATIVE	8.6%	8.9%	6.6%	17.9%	8.9%	0.0	11.6%	10.4%	8.4%	11.4%	8.3%	8.0%	8.6%	6.2%	10.4%
BEHAVIOUR/ATTITUDE	7.2%	7.4%	7.1%	8.8%	7.6%	14.8%	5.5%	9.3%	7.7%	10.2%	5.5%	6.8%	4.2%	9.7%	5.2%
UNQUALIFIED/ YOUNG	6.5%	6.1%	6.8%	3.2%	6.8%	9.7%	6.0%	8.0%	4.2%	10.1%	6.7%	5.0%	8.4%	8.3%	5.1%
TRUMP SUPPORT	3.1%	1.6%	0.8%	4.6%	9.3%	6.2%	10.2%	3.3%	3.9%	3.1%	0.8%	1.6%	0.0	2.7%	3.5%
TRAFFIC VIOLATION	2.7%	2.8%	3.2%	1.7%	2.4%	5.8%	1.4%	3.1%	4.0%	2.6%	2.8%	2.7%	3.0%	2.7%	2.6%
NOT SHOWING UP	2.6%	2.6%	2.9%	1.6%	3.2%	14.0%	0.0	1.9%	2.4%	1.7%	2.7%	3.9%	1.4%	3.2%	2.2%
PERSONAL LIFE	2.6%	2.8%	3.1%	1.7%	2.5%	0.0	3.3%	3.3%	3.7%	3.2%	2.2%	0.0	4.6%	3.5%	2.0%
RACIST	1.0%	0.0	0.0	0.0	4.8%	0.0	6.3%	1.2%	0.0	1.8%	0.7%	0.0	1.3%	1.2%	0.8%
DK/REFUSED	41.4%	46.2%	50.3%	30.2%	20.6%	27.9%	18.4%	36.5%	49.7%	29.6%	38.1%	33.1%	43.3%	42.2%	40.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
IMMATURE/INEXPERIENCE	12.5%	13.3%	12.6%	14.5%	11.9%	18.6%	9.4%	9.0%	5.9%	13.7%	16.4%	27.0%	9.3%	17.4%	11.3%	7.1%	10.6%
LIAR	11.8%	10.3%	11.8%	7.9%	33.2%	18.1%	38.8%	5.6%	1.7%	11.8%	20.2%	5.6%	30.1%	13.9%	18.7%	7.5%	7.9%
GENERAL NEGATIVE	8.6%	6.5%	8.3%	3.8%	8.0%	5.1%	9.1%	6.0%	6.6%	5.1%	12.5%	12.8%	12.4%	9.9%	5.3%	7.0%	10.4%
BEHAVIOUR/ATTITUDE	7.2%	7.7%	6.6%	9.4%	3.7%	8.5%	1.9%	6.5%	3.4%	11.3%	8.9%	11.1%	7.4%	7.9%	4.1%	10.3%	3.7%
UNQUALIFIED/ YOUNG	6.5%	6.9%	7.1%	6.6%	4.8%	6.0%	4.4%	6.6%	4.9%	9.4%	6.7%	8.5%	5.5%	5.0%	6.9%	8.6%	6.7%
TRUMP SUPPORT	3.1%	0.5%	0.0	1.4%	5.1%	0.0	6.9%	1.5%	0.9%	2.3%	5.4%	4.1%	6.2%	1.9%	5.0%	3.8%	3.4%
TRAFFIC VIOLATION	2.7%	2.9%	2.4%	3.7%	1.6%	0.0	2.3%	3.3%	1.6%	6.0%	1.6%	2.7%	0.8%	4.2%	1.9%	1.5%	1.5%
NOT SHOWING UP	2.6%	4.7%	4.9%	4.4%	1.9%	6.9%	0.0	2.2%	0.7%	4.6%	3.5%	4.6%	2.7%	3.0%	1.5%	4.7%	0.0
PERSONAL LIFE	2.6%	3.0%	4.2%	1.3%	1.7%	0.0	2.4%	1.5%	2.5%	0.0	3.5%	5.8%	1.9%	2.5%	1.7%	3.2%	2.7%
RACIST	1.0%	0.0	0.0	0.0	3.5%	0.0	4.8%	0.0	0.0	0.0	2.2%	0.0	3.7%	0.5%	0.0	1.1%	2.5%
DK/REFUSED	41.4%	44.1%	42.1%	47.1%	24.6%	36.9%	20.0%	57.8%	71.8%	35.8%	19.1%	17.8%	19.9%	33.9%	43.6%	45.0%	50.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
IMMATURE/INEXPERIENCE	12.5%	18.0%	12.3%	10.6%	12.1%	14.3%	7.9%	14.7%	10.9%	14.7%	22.3%	15.3%	13.2%
LIAR	11.8%	19.5%	17.4%	10.0%	9.6%	18.9%	17.9%	8.8%	10.8%	9.7%	37.2%	15.5%	12.9%
GENERAL NEGATIVE	8.6%	5.6%	3.1%	9.4%	9.9%	7.0%	3.9%	10.5%	8.3%	4.1%	6.7%	8.9%	8.3%
BEHAVIOUR/ATTITUDE	7.2%	9.5%	12.0%	6.8%	5.9%	9.4%	3.4%	6.6%	7.3%	5.0%	0.0	7.1%	8.1%
UNQUALIFIED/ YOUNG	6.5%	6.7%	3.3%	4.9%	8.3%	6.6%	8.1%	5.1%	7.4%	7.5%	9.3%	5.6%	6.6%
TRUMP SUPPORT	3.1%	4.4%	4.2%	3.5%	2.2%	5.0%	0.0	4.2%	2.1%	1.5%	5.9%	2.7%	3.1%
TRAFFIC VIOLATION	2.7%	3.0%	3.4%	3.3%	1.9%	3.1%	4.9%	2.0%	2.7%	5.5%	3.8%	3.2%	3.0%
NOT SHOWING UP	2.6%	0.0	0.0	5.6%	1.7%	1.8%	4.1%	0.6%	4.3%	2.3%	0.0	2.7%	3.3%
PERSONAL LIFE	2.6%	1.4%	0.0	4.8%	1.7%	0.0	0.0	5.6%	1.7%	1.4%	3.3%	2.3%	2.6%
RACIST	1.0%	1.4%	0.0	0.9%	1.1%	1.4%	0.0	0.9%	1.0%	0.0	0.0	0.4%	0.6%
DK/REFUSED	41.4%	30.5%	44.3%	40.2%	45.6%	32.4%	49.8%	41.0%	43.6%	48.3%	11.4%	36.2%	38.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
IMMATURE/INEXPERIENCE	12.5%	14.7%	11.4%	29.2%	17.2%	9.3%	4.8%	18.0%	40.1%	25.6%	4.6%	22.4%	0.0	21.5%	10.9%
LIAR	11.8%	9.0%	16.5%	0.0	49.4%	10.1%	2.7%	18.7%	0.0	36.3%	26.4%	12.8%	100.0%	13.4%	12.8%
GENERAL NEGATIVE	8.6%	6.8%	14.6%	9.5%	0.0	7.5%	5.9%	13.5%	4.1%	5.7%	13.8%	0.0	0.0	14.9%	9.0%
BEHAVIOUR/ATTITUDE	7.2%	8.8%	7.5%	17.8%	0.0	4.9%	5.5%	13.9%	5.5%	0.0	13.3%	10.6%	0.0	0.0	5.4%
UNQUALIFIED/ YOUNG	6.5%	6.2%	5.4%	9.1%	8.4%	7.3%	6.9%	1.1%	8.7%	6.0%	4.5%	13.7%	0.0	15.9%	9.2%
TRUMP SUPPORT	3.1%	0.0	4.5%	11.7%	7.7%	4.9%	0.7%	0.9%	0.0	3.6%	15.0%	25.3%	0.0	0.0	5.9%
TRAFFIC VIOLATION	2.7%	2.6%	3.7%	0.0	0.0	2.5%	3.9%	3.4%	5.3%	0.0	0.0	0.0	0.0	0.0	1.0%
NOT SHOWING UP	2.6%	4.8%	1.2%	0.0	0.0	1.4%	1.9%	5.2%	8.8%	0.0	0.0	0.0	0.0	0.0	2.1%
PERSONAL LIFE	2.6%	2.7%	2.8%	0.0	8.5%	2.2%	1.4%	2.4%	5.9%	0.0	0.0	0.0	0.0	0.0	6.3%
RACIST	1.0%	0.0	2.2%	0.0	0.0	1.5%	0.0	0.0	0.0	0.0	4.4%	0.0	0.0	0.0	3.8%
DK/REFUSED	41.4%	44.4%	30.3%	22.7%	8.8%	48.4%	66.2%	23.0%	21.6%	22.8%	18.0%	15.2%	0.0	34.3%	33.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
IMMATURE/INEXPERIENCE	12.5%	27.2%	21.3%	30.5%	22.1%	21.1%	14.3%	0.0	16.5%	5.7%	10.5%	15.9%	24.5%	7.2%	16.0%	13.4%	7.1%	15.1%
LIAR	11.8%	12.2%	9.5%	31.4%	0.0	0.0	29.6%	0.0	12.7%	9.9%	3.9%	23.8%	6.5%	3.8%	17.0%	0.0	7.3%	17.2%
GENERAL NEGATIVE	8.6%	12.9%	6.7%	6.9%	15.9%	28.4%	9.9%	0.0	8.8%	7.1%	6.2%	11.8%	9.4%	4.3%	11.3%	19.3%	4.9%	10.2%
BEHAVIOUR/ATTITUDE	7.2%	4.8%	0.0	0.0	16.2%	29.8%	10.5%	53.7%	7.0%	7.6%	6.1%	8.5%	7.3%	3.9%	9.3%	13.8%	5.9%	6.4%
UNQUALIFIED/ YOUNG	6.5%	4.5%	2.0%	6.9%	0.0	20.8%	5.5%	0.0	0.0	8.3%	7.7%	5.2%	9.0%	5.7%	7.1%	15.4%	7.0%	6.8%
TRUMP SUPPORT	3.1%	0.0	4.6%	0.0	6.4%	0.0	10.0%	0.0	0.0	1.5%	1.8%	5.3%	4.3%	0.7%	4.7%	0.0	2.5%	4.1%
TRAFFIC VIOLATION	2.7%	0.0	6.9%	0.0	5.0%	0.0	5.2%	0.0	0.0	3.0%	3.1%	1.2%	1.2%	2.4%	2.8%	13.9%	3.4%	2.9%
NOT SHOWING UP	2.6%	6.3%	2.0%	0.0	0.0	0.0	0.0	0.0	5.3%	3.1%	1.7%	3.9%	1.1%	1.8%	3.2%	0.0	2.7%	0.8%
PERSONAL LIFE	2.6%	4.6%	0.0	0.0	5.0%	0.0	0.0	0.0	0.0	1.9%	2.4%	3.3%	4.7%	1.3%	3.5%	0.0	0.8%	4.1%
RACIST	1.0%	0.0	2.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5%	0.0	0.0	1.6%	0.0	0.0	1.9%
DK/REFUSED	41.4%	27.5%	45.2%	24.3%	29.3%	0.0	14.9%	46.3%	49.8%	51.9%	56.5%	18.5%	32.1%	68.9%	23.5%	24.3%	58.2%	30.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
IMMATURE/INEXPERIENCE	12.5%	13.3%	10.7%	12.7%	13.8%	11.5%	9.4%	13.8%	8.0%	13.0%	14.6%	14.8%	10.6%	10.2%	14.8%	4.6%
LIAR	11.8%	11.2%	13.3%	10.5%	11.7%	16.4%	8.5%	7.8%	24.3%	6.1%	9.3%	9.0%	16.2%	14.8%	15.5%	15.3%
GENERAL NEGATIVE	8.6%	7.4%	11.5%	7.4%	7.5%	13.4%	8.5%	8.5%	13.4%	9.6%	7.4%	8.0%	11.7%	5.3%	7.7%	8.8%
BEHAVIOUR/ATTITUDE	7.2%	7.7%	5.9%	8.8%	6.8%	2.2%	11.6%	6.6%	8.4%	7.4%	5.9%	6.6%	6.3%	10.9%	6.4%	11.4%
UNQUALIFIED/ YOUNG	6.5%	6.9%	5.5%	4.7%	8.8%	4.1%	7.8%	6.6%	7.1%	4.7%	8.3%	5.7%	8.6%	8.0%	7.1%	5.7%
TRUMP SUPPORT	3.1%	1.7%	6.8%	1.2%	2.0%	5.6%	8.6%	3.1%	2.8%	2.7%	3.5%	5.1%	0.8%	1.5%	3.0%	3.9%
TRAFFIC VIOLATION	2.7%	3.1%	1.6%	3.7%	2.5%	2.6%	0.0	2.7%	4.4%	4.0%	1.4%	1.9%	3.7%	3.1%	2.5%	2.6%
NOT SHOWING UP	2.6%	2.3%	3.5%	1.6%	2.9%	1.6%	6.5%	2.6%	1.8%	1.4%	3.7%	1.6%	1.7%	4.9%	2.6%	2.5%
PERSONAL LIFE	2.6%	2.6%	2.6%	4.0%	1.5%	2.9%	2.1%	3.2%	1.5%	4.3%	2.2%	3.1%	1.1%	1.9%	3.0%	1.5%
RACIST	1.0%	0.3%	2.7%	0.0	0.6%	2.7%	2.7%	0.0	1.9%	0.0	0.0	0.4%	0.8%	2.0%	0.8%	3.2%
DK/REFUSED	41.4%	43.5%	35.9%	45.5%	41.9%	36.9%	34.2%	45.2%	26.3%	46.7%	43.8%	43.8%	38.5%	37.4%	36.7%	40.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
IMMATURE/INEXPERIENCE	12.5%	9.2%	10.2%	9.0%	13.7%	10.7%	14.8%	11.1%	12.9%	13.4%	12.8%	7.1%	14.5%	7.8%	16.8%	13.2%	13.5%	7.6%	15.2%
LIAR	11.8%	28.5%	25.7%	29.0%	8.9%	8.5%	9.0%	37.2%	7.6%	9.2%	7.1%	18.4%	10.1%	7.7%	11.0%	30.8%	9.0%	7.9%	9.3%
GENERAL NEGATIVE	8.6%	14.7%	9.0%	15.9%	7.7%	9.6%	7.0%	9.6%	9.7%	12.0%	8.9%	20.7%	5.7%	7.1%	5.2%	22.5%	5.7%	7.5%	5.2%
BEHAVIOUR/ATTITUDE	7.2%	5.1%	22.6%	1.7%	7.6%	10.7%	6.5%	4.5%	6.6%	9.8%	5.4%	5.8%	8.6%	11.6%	7.6%	0.0	8.4%	11.8%	7.5%
UNQUALIFIED/ YOUNG	6.5%	5.8%	8.6%	5.2%	6.7%	8.3%	6.1%	5.8%	4.4%	5.1%	4.1%	5.8%	9.0%	11.5%	8.1%	6.4%	7.1%	9.6%	6.5%
TRUMP SUPPORT	3.1%	8.9%	0.0	10.6%	2.1%	1.0%	2.5%	5.5%	2.2%	2.0%	2.3%	12.7%	1.9%	0.0	2.6%	3.2%	1.5%	0.0	1.9%
TRAFFIC VIOLATION	2.7%	1.2%	0.0	1.4%	3.1%	3.6%	2.9%	2.2%	3.7%	4.5%	3.4%	0.0	2.4%	2.7%	2.4%	0.0	3.5%	3.7%	3.5%
NOT SHOWING UP	2.6%	2.7%	0.0	3.3%	2.7%	3.8%	2.4%	0.0	2.0%	2.6%	1.8%	5.9%	3.5%	5.0%	3.0%	2.5%	2.3%	2.2%	2.4%
PERSONAL LIFE	2.6%	1.5%	0.0	1.7%	3.0%	5.0%	2.2%	2.7%	3.9%	7.6%	2.5%	0.0	2.0%	2.3%	2.0%	0.0	3.0%	6.1%	2.2%
RACIST	1.0%	3.2%	11.4%	1.6%	0.6%	2.2%	0.0	0.0	1.2%	4.3%	0.0	6.9%	0.0	0.0	0.0	2.9%	0.0	0.0	0.0
DK/REFUSED	41.4%	19.3%	12.5%	20.6%	44.0%	36.7%	46.5%	21.4%	45.8%	29.4%	51.9%	16.7%	42.1%	44.3%	41.4%	18.6%	45.8%	43.6%	46.4%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
IMMATURE/INEXPERIENCE	12.5%	5.6%	14.3%	16.2%	12.9%	11.2%	0.0	6.4%	14.1%	12.2%	14.2%	15.5%	12.4%	8.6%	16.3%	13.5%	11.9%
LIAR	11.8%	26.4%	8.6%	9.5%	8.0%	10.8%	48.3%	6.4%	11.6%	8.1%	13.1%	13.7%	12.2%	10.1%	15.2%	11.3%	10.7%
GENERAL NEGATIVE	8.6%	7.7%	14.6%	13.2%	15.6%	6.1%	0.0	4.6%	7.3%	6.2%	11.5%	10.4%	13.1%	6.2%	12.9%	5.9%	10.0%
BEHAVIOUR/ATTITUDE	7.2%	9.7%	4.8%	8.7%	1.9%	5.5%	0.0	2.2%	5.1%	10.3%	9.2%	8.1%	10.9%	5.2%	7.9%	5.8%	10.8%
UNQUALIFIED/ YOUNG	6.5%	5.2%	5.1%	5.8%	4.5%	5.6%	0.0	6.5%	5.2%	6.3%	7.7%	6.9%	8.8%	4.3%	4.7%	6.8%	11.1%
TRUMP SUPPORT	3.1%	14.0%	4.2%	2.9%	5.1%	1.6%	0.0	2.1%	1.2%	2.0%	5.0%	5.6%	4.2%	1.1%	4.6%	2.0%	5.5%
TRAFFIC VIOLATION	2.7%	2.2%	1.5%	3.5%	0.0	2.0%	0.0	2.1%	1.1%	3.8%	3.5%	3.6%	3.3%	3.1%	3.5%	1.0%	3.4%
NOT SHOWING UP	2.6%	3.0%	4.2%	6.6%	2.4%	2.1%	0.0	2.4%	2.1%	2.1%	3.3%	3.4%	3.1%	2.3%	0.8%	1.9%	6.2%
PERSONAL LIFE	2.6%	2.8%	2.8%	3.1%	2.5%	2.5%	0.0	2.1%	2.1%	4.2%	2.7%	3.8%	1.2%	2.2%	5.1%	2.9%	0.0
RACIST	1.0%	3.5%	2.6%	6.1%	0.0	0.5%	0.0	0.0	0.0	2.1%	1.5%	1.0%	2.3%	0.0	2.0%	1.0%	1.0%
DK/REFUSED	41.4%	19.9%	37.4%	24.4%	47.0%	52.0%	51.7%	65.3%	50.1%	42.9%	28.2%	28.1%	28.4%	56.8%	27.0%	47.7%	29.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
IMMATURE/INEXPERIENCE	12.5%	20.1%	13.4%	11.0%	13.6%	11.5%	12.3%	12.8%
LIAR	11.8%	0.0	14.8%	8.6%	15.9%	12.3%	12.6%	11.0%
GENERAL NEGATIVE	8.6%	16.2%	10.0%	12.9%	8.0%	5.4%	9.5%	7.7%
BEHAVIOUR/ATTITUDE	7.2%	13.8%	11.0%	9.2%	3.5%	6.5%	6.5%	7.9%
UNQUALIFIED/ YOUNG	6.5%	3.9%	3.6%	10.0%	7.9%	5.0%	4.5%	8.6%
TRUMP SUPPORT	3.1%	0.0	13.2%	2.5%	2.1%	2.5%	2.8%	3.5%
TRAFFIC VIOLATION	2.7%	0.0	0.0	5.0%	2.2%	2.6%	3.3%	2.0%
NOT SHOWING UP	2.6%	0.0	3.2%	1.4%	2.3%	3.7%	1.6%	3.7%
PERSONAL LIFE	2.6%	0.0	6.2%	1.4%	4.8%	1.8%	3.6%	1.7%
RACIST	1.0%	0.0	2.8%	1.0%	0.0	1.3%	0.9%	1.0%
DK/REFUSED	41.4%	46.0%	22.0%	36.8%	39.6%	47.5%	42.5%	40.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
IMMATURE/INEXPERIENCE	12.5%	20.1%	12.1%	16.3%	11.9%	13.1%	12.2%	13.3%	11.5%	25.3%	11.2%	22.1%	10.7%	14.8%	10.8%	13.4%	10.9%
LIAR	11.8%	0.0	12.5%	8.4%	12.3%	8.6%	13.5%	11.4%	12.3%	0.0	13.6%	3.1%	14.1%	7.3%	15.7%	11.6%	13.9%
GENERAL NEGATIVE	8.6%	16.2%	8.1%	12.6%	7.9%	12.8%	6.3%	10.9%	5.4%	25.2%	8.1%	18.2%	8.1%	14.2%	6.6%	12.0%	6.2%
BEHAVIOUR/ATTITUDE	7.2%	13.8%	6.8%	12.2%	6.4%	10.4%	5.4%	7.7%	6.5%	0.0	7.0%	6.5%	6.5%	7.7%	5.8%	5.8%	7.4%
UNQUALIFIED/ YOUNG	6.5%	3.9%	6.7%	3.7%	7.0%	7.5%	6.0%	7.7%	5.0%	0.0	4.9%	0.0	5.2%	6.7%	3.1%	6.0%	2.5%
TRUMP SUPPORT	3.1%	0.0	3.3%	7.5%	2.4%	4.5%	2.4%	3.6%	2.5%	0.0	3.0%	7.0%	2.1%	4.1%	2.0%	2.7%	2.9%
TRAFFIC VIOLATION	2.7%	0.0	2.8%	0.0	3.1%	3.0%	2.5%	2.7%	2.6%	0.0	3.6%	0.0	3.9%	2.9%	3.6%	2.9%	3.9%
NOT SHOWING UP	2.6%	0.0	2.8%	1.8%	2.8%	1.6%	3.2%	1.9%	3.7%	0.0	1.7%	0.0	1.8%	0.0	2.5%	1.1%	2.2%
PERSONAL LIFE	2.6%	0.0	2.8%	3.5%	2.5%	2.2%	2.8%	3.2%	1.8%	0.0	3.9%	7.2%	3.0%	2.6%	4.2%	4.4%	2.5%
RACIST	1.0%	0.0	1.1%	1.6%	0.9%	1.2%	0.9%	0.8%	1.3%	0.0	1.0%	0.0	1.1%	1.1%	0.8%	0.7%	1.2%
DK/REFUSED	41.4%	46.0%	41.1%	32.3%	42.8%	35.0%	44.8%	36.7%	47.5%	49.5%	41.9%	35.9%	43.6%	38.6%	44.9%	39.3%	46.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

18. WHAT DO YOU LIKE LEAST ABOUT MADISON CAWTHORN?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
IMMATURE/INEXPERIENCE	12.5%	10.9%	12.9%	10.7%	13.1%	11.2%	13.6%	13.3%	12.1%	12.3%	13.1%	16.3%	10.7%	13.6%
LIAR	11.8%	0.0	11.5%	13.5%	10.6%	10.0%	11.5%	11.3%	10.6%	12.5%	10.0%	14.5%	10.4%	13.5%
GENERAL NEGATIVE	8.6%	0.0	8.1%	7.3%	7.8%	11.3%	6.0%	9.9%	4.7%	7.8%	10.4%	8.9%	8.4%	9.1%
BEHAVIOUR/ATTITUDE	7.2%	38.5%	6.5%	17.6%	6.2%	13.6%	5.1%	9.6%	5.5%	6.2%	9.5%	9.0%	6.3%	9.3%
UNQUALIFIED/ YOUNG	6.5%	10.9%	8.5%	7.3%	8.8%	8.4%	8.7%	9.3%	7.6%	5.6%	8.8%	4.7%	7.5%	3.9%
TRUMP SUPPORT	3.1%	0.0	3.6%	8.1%	2.7%	5.1%	2.7%	4.5%	2.1%	2.4%	4.9%	1.5%	3.9%	1.0%
TRAFFIC VIOLATION	2.7%	0.0	2.1%	0.0	2.3%	3.2%	1.4%	2.5%	1.2%	3.1%	1.7%	2.1%	2.9%	2.6%
NOT SHOWING UP	2.6%	0.0	3.9%	3.5%	3.7%	3.4%	3.9%	2.6%	5.3%	2.8%	2.3%	3.0%	2.5%	3.0%
PERSONAL LIFE	2.6%	0.0	1.7%	0.0	1.9%	1.8%	1.6%	2.1%	1.1%	3.4%	0.8%	3.9%	2.0%	4.0%
RACIST	1.0%	0.0	1.1%	3.1%	0.7%	1.3%	0.9%	0.8%	1.4%	0.4%	2.5%	0.8%	1.1%	1.0%
DK/REFUSED	41.4%	39.7%	40.2%	28.9%	42.1%	30.9%	44.7%	34.2%	48.4%	43.6%	36.0%	35.3%	44.4%	39.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
AGREE	49.8	58.6	44.8	45.6	54.1	45.9	41.1	62.7	57.4	49.1	57.6	-	49.5	49.7	47.7	53.3	50.0	50.3	48.2	54.5	44.5
Strongly	28.0	34.6	30.0	20.6	33.4	21.2	20.0	33.7	35.4	27.1	39.6	-	26.0	28.8	27.8	32.2	29.4	29.8	25.4	35.8	19.5
Somewhat	21.8	23.9	14.8	25.0	20.8	24.7	21.2	29.0	22.0	22.1	18.1	-	23.5	20.9	19.9	21.1	20.7	20.4	22.9	18.8	25.0
DISAGREE	38.3	30.7	44.7	39.8	30.6	44.5	44.2	29.8	33.9	39.4	24.2	-	40.2	39.8	36.6	32.4	37.0	34.7	34.9	35.3	44.7
Somewhat	10.1	5.7	11.8	14.9	6.7	11.3	11.1	0.0	10.1	10.4	5.9	-	7.7	11.8	13.2	9.4	11.6	11.5	11.2	9.0	10.8
Strongly	28.2	25.0	33.0	24.9	23.8	33.2	33.1	29.8	23.8	29.0	18.3	-	32.4	28.0	23.4	23.0	25.4	23.2	23.7	26.3	33.9
DON'T KNOW	11.9	10.7	10.4	14.6	15.3	9.6	14.7	7.5	8.7	11.4	18.2	-	10.4	10.5	15.6	14.3	12.9	15.0	16.9	10.2	10.8
Net Diff.	11.5	27.8	0.1	5.8	23.6	1.4	-3.1	32.9	23.5	9.7	33.4	-	9.3	9.9	11.1	20.9	13.0	15.6	13.3	19.3	-0.1
Mean	2.56	2.76	2.47	2.48	2.75	2.38	2.33	2.72	2.76	2.53	2.96	-	2.48	2.56	2.62	2.73	2.62	2.67	2.60	2.71	2.34

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
AGREE	49.8	38.9	32.1	65.2	89.0	66.2	96.0	57.5	47.6	62.7	49.5	52.3	46.6	49.5	50.0
Strongly	28.0	16.9	11.8	36.7	68.2	39.2	76.9	36.3	24.0	42.8	23.5	24.4	22.5	25.2	30.3
Somewhat	21.8	22.0	20.3	28.5	20.9	27.0	19.0	21.2	23.6	19.9	26.0	27.9	24.1	24.3	19.8
DISAGREE	38.3	47.5	54.7	19.5	6.0	16.7	2.8	34.1	45.0	28.4	39.7	37.3	42.2	42.9	34.7
Somewhat	10.1	12.0	12.5	10.1	2.5	5.8	1.5	8.7	11.7	7.1	12.9	12.7	13.1	10.3	10.0
Strongly	28.2	35.5	42.2	9.4	3.5	10.9	1.3	25.4	33.3	21.3	26.8	24.5	29.2	32.6	24.7
DON'T KNOW	11.9	13.6	13.2	15.3	5.0	17.1	1.3	8.4	7.4	8.9	10.8	10.5	11.2	7.6	15.3
Net Diff.	11.5	-8.6	-22.6	45.7	83.1	49.5	93.2	23.4	2.6	34.2	9.8	15.0	4.4	6.6	15.3
Mean	2.56	2.23	2.02	3.09	3.62	3.14	3.74	2.75	2.41	2.92	2.52	2.58	2.45	2.46	2.66

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
AGREE	49.8	40.1	37.7	43.9	91.2	74.1	97.6	20.1	8.9	37.6	85.5	75.1	92.5	59.4	52.1	41.9	38.4
Strongly	28.0	16.3	17.0	15.3	75.9	58.7	82.3	3.7	2.2	6.0	57.9	30.5	76.3	33.5	34.5	25.3	15.4
Somewhat	21.8	23.8	20.7	28.6	15.4	15.4	15.4	16.4	6.7	31.7	27.6	44.6	16.3	25.9	17.6	16.6	23.0
DISAGREE	38.3	48.7	53.0	42.1	5.3	13.2	2.4	69.6	83.3	48.1	4.8	6.9	3.3	29.5	47.9	42.6	43.9
Somewhat	10.1	12.1	13.3	10.3	3.6	6.9	2.4	16.6	9.8	27.2	2.2	2.9	1.7	9.8	11.2	11.5	7.8
Strongly	28.2	36.6	39.7	31.7	1.7	6.3	0.0	53.0	73.5	20.8	2.6	4.0	1.6	19.7	36.7	31.1	36.1
DON'T KNOW	11.9	11.2	9.3	14.0	3.5	12.7	0.0	10.3	7.8	14.3	9.7	18.1	4.1	11.1	0.0	15.5	17.7
Net Diff.	11.5	-8.6	-15.3	1.8	85.9	60.9	95.2	-49.5	-74.4	-10.4	80.8	68.2	89.2	29.9	4.2	-0.7	-5.5
Mean	2.56	2.22	2.17	2.32	3.71	3.45	3.80	1.67	1.32	2.27	3.56	3.24	3.74	2.82	2.50	2.43	2.22

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
AGREE	49.8	63.3	56.0	49.5	44.3	57.1	70.5	45.7	47.8	29.0	96.7	58.5	52.5
Strongly	28.0	40.9	39.8	25.9	23.4	33.3	36.8	28.1	25.2	6.2	68.5	34.6	31.1
Somewhat	21.8	22.4	16.2	23.7	20.9	23.9	33.7	17.6	22.6	22.8	28.2	23.9	21.4
DISAGREE	38.3	31.0	44.0	36.2	41.6	37.4	29.5	41.3	37.4	58.5	3.3	34.2	37.5
Somewhat	10.1	4.5	8.6	9.4	12.8	8.1	5.6	11.4	10.3	16.8	3.3	9.5	10.8
Strongly	28.2	26.5	35.4	26.8	28.8	29.3	23.9	29.8	27.1	41.7	0.0	24.6	26.7
DON'T KNOW	11.9	5.7	0.0	14.2	14.2	5.5	0.0	13.0	14.7	12.6	0.0	7.3	10.0
Net Diff.	11.5	32.2	12.0	13.3	2.7	19.7	41.0	4.5	10.4	-29.5	93.3	24.3	15.0
Mean	2.56	2.82	2.60	2.57	2.45	2.65	2.83	2.51	2.54	1.92	3.65	2.74	2.63



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
AGREE	49.8	37.8	64.5	47.8	89.2	51.8	11.8	79.5	79.1	77.4	90.9	84.4	100.0	48.5	62.0
Strongly	28.0	15.0	41.6	29.5	80.6	30.8	1.8	49.6	51.1	46.1	85.3	23.7	0.0	34.9	31.1
Somewhat	21.8	22.8	22.8	18.3	8.5	21.1	9.9	29.9	28.0	31.4	5.6	60.7	100.0	13.5	30.9
DISAGREE	38.3	52.5	26.7	42.9	10.8	30.6	81.3	8.7	10.9	11.3	9.1	12.8	0.0	42.3	11.8
Somewhat	10.1	11.7	10.4	0.0	0.0	9.5	13.9	7.6	5.5	0.0	4.9	12.8	0.0	28.5	7.1
Strongly	28.2	40.8	16.3	42.9	10.8	21.1	67.3	1.1	5.4	11.3	4.2	0.0	0.0	13.7	4.7
DON'T KNOW	11.9	9.6	8.8	9.3	0.0	17.6	7.0	11.8	10.0	11.3	0.0	2.8	0.0	9.2	26.2
Net Diff.	11.5	-14.7	37.7	4.9	78.3	21.2	-69.5	70.9	68.3	66.2	81.8	71.6	100.0	6.2	50.2
Mean	2.56	2.13	2.98	2.38	3.59	2.75	1.42	3.45	3.39	3.27	3.72	3.11	3.00	2.77	3.20

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
AGREE	49.8	57.9	44.1	76.4	56.8	49.1	54.4	37.5	73.4	37.4	22.6	88.7	49.1	13.2	73.5	30.6	29.6	67.4
Strongly	28.0	15.5	29.9	39.5	45.3	49.1	34.6	0.0	51.1	21.3	4.3	63.2	9.7	3.7	43.8	0.0	8.8	44.1
Somewhat	21.8	42.3	14.1	37.0	11.5	0.0	19.8	37.5	22.2	16.0	18.3	25.5	39.4	9.5	29.7	30.6	20.8	23.3
DISAGREE	38.3	33.2	49.1	23.6	43.2	50.9	30.9	62.5	21.5	52.5	65.7	4.2	29.1	78.4	12.2	55.1	57.7	25.4
Somewhat	10.1	16.6	19.2	7.9	5.4	50.9	0.0	0.0	8.0	9.6	15.0	1.9	18.3	14.6	7.2	18.9	12.6	9.0
Strongly	28.2	16.6	29.9	15.7	37.8	0.0	30.9	62.5	13.5	42.8	50.7	2.3	10.7	63.8	5.1	36.2	45.1	16.4
DON'T KNOW	11.9	8.9	6.8	0.0	0.0	0.0	14.7	0.0	5.2	10.1	11.7	7.1	21.8	8.4	14.3	14.3	12.8	7.2
Net Diff.	11.5	24.7	-5.0	52.8	13.6	-1.7	23.4	-25.0	51.9	-15.1	-43.0	84.5	20.0	-65.2	61.2	-24.5	-28.1	41.9
Mean	2.56	2.62	2.47	3.00	2.64	2.98	2.68	1.75	3.17	2.18	1.73	3.61	2.62	1.49	3.31	1.93	1.92	3.02

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
AGREE	49.8	44.6	62.8	41.6	47.1	61.2	65.3	42.9	69.3	40.1	45.6	50.1	52.2	42.5	55.4	60.4
Strongly	28.0	21.2	45.2	15.8	25.7	43.6	47.8	20.1	50.2	13.9	25.9	24.4	34.0	27.5	30.1	39.6
Somewhat	21.8	23.4	17.6	25.8	21.4	17.6	17.5	22.8	19.1	26.2	19.7	25.8	18.2	15.0	25.3	20.8
DISAGREE	38.3	42.7	27.1	46.3	39.7	31.4	20.5	44.5	20.8	49.1	40.1	37.5	36.0	45.3	33.2	30.0
Somewhat	10.1	11.3	7.0	10.9	11.7	7.5	6.3	10.3	7.7	10.7	9.8	8.5	9.7	14.4	6.5	8.0
Strongly	28.2	31.4	20.1	35.4	28.0	23.9	14.2	34.2	13.1	38.3	30.3	29.1	26.2	30.9	26.8	22.0
DON'T KNOW	11.9	12.7	10.0	12.1	13.2	7.4	14.1	12.6	9.9	10.9	14.3	12.4	11.8	12.2	11.3	9.6
Net Diff.	11.5	1.9	35.7	-4.7	7.5	29.9	44.8	-1.5	48.5	-9.0	5.5	12.6	16.2	-2.8	22.2	30.4
Mean	2.56	2.39	2.98	2.25	2.52	2.87	3.15	2.33	3.18	2.18	2.48	2.52	2.68	2.45	2.66	2.86

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
AGREE	49.8	81.8	52.5	87.5	45.1	53.2	42.3	77.5	43.1	52.7	39.6	86.9	47.1	53.7	44.9	73.5	41.6	46.7	40.2
Strongly	28.0	59.0	35.0	63.6	23.0	32.6	19.6	52.7	20.4	36.2	14.5	66.2	25.5	28.7	24.5	41.0	19.2	26.7	17.1
Somewhat	21.8	22.9	17.5	23.9	22.1	20.6	22.7	24.8	22.7	16.4	25.1	20.6	21.6	25.0	20.4	32.6	22.4	20.0	23.1
DISAGREE	38.3	13.4	26.8	10.9	42.1	36.1	44.2	16.2	45.3	40.1	47.3	10.3	38.9	31.9	41.3	16.5	45.6	40.1	47.1
Somewhat	10.1	7.6	19.2	5.4	9.9	12.6	8.9	5.3	10.4	16.8	8.0	10.3	9.3	8.2	9.7	13.0	10.6	13.9	9.7
Strongly	28.2	5.8	7.7	5.5	32.2	23.5	35.4	10.9	34.9	23.3	39.2	0.0	29.6	23.7	31.6	3.6	35.0	26.2	37.4
DON'T KNOW	11.9	4.7	20.6	1.6	12.8	10.7	13.5	6.3	11.6	7.2	13.2	2.8	14.0	14.4	13.8	9.9	12.8	13.2	12.7
Net Diff.	11.5	68.4	25.7	76.6	3.0	17.1	-2.0	61.3	-2.2	12.6	-7.7	76.6	8.2	21.8	3.6	57.0	-4.0	6.6	-6.9
Mean	2.56	3.42	3.01	3.48	2.41	2.70	2.31	3.27	2.32	2.71	2.17	3.58	2.50	2.69	2.44	3.23	2.30	2.54	2.23

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLGE	COLLGE GRAD.	LESS THAN COLLGE	COLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
AGREE	49.8	89.4	57.4	64.6	52.1	41.8	51.0	41.0	37.3	49.1	59.7	55.1	66.3	37.1	60.7	46.1	58.7
Strongly	28.0	75.3	36.2	42.9	31.2	19.6	0.0	13.1	18.4	30.6	38.4	34.2	44.5	14.0	37.8	24.6	39.1
Somewhat	21.8	14.1	21.2	21.8	20.9	22.2	51.0	27.9	18.9	18.6	21.3	21.0	21.8	23.1	22.8	21.4	19.6
DISAGREE	38.3	10.6	30.0	29.1	30.7	44.1	49.0	41.1	50.9	34.7	31.0	36.8	22.8	49.6	32.1	39.2	29.8
Somewhat	10.1	2.8	7.4	10.3	5.1	10.8	25.5	4.3	15.8	6.2	9.3	11.2	6.6	9.4	10.1	12.1	8.4
Strongly	28.2	7.9	22.6	18.8	25.5	33.3	23.6	36.7	35.0	28.4	21.8	25.7	16.2	40.2	22.1	27.1	21.4
DON'T KNOW	11.9	0.0	12.6	6.3	17.2	14.0	0.0	17.9	11.8	16.2	9.2	8.0	10.9	13.3	7.2	14.7	11.5
Net Diff.	11.5	78.7	27.4	35.5	21.4	-2.3	1.9	-0.1	-13.5	14.5	28.7	18.3	43.5	-12.5	28.5	6.8	29.0
Mean	2.56	3.57	2.81	2.95	2.70	2.33	2.27	2.21	2.23	2.61	2.84	2.69	3.06	2.13	2.82	2.51	2.86

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
AGREE	49.8	41.2	73.1	42.0	42.9	54.0	48.4	51.2
Strongly	28.0	20.6	39.4	26.8	26.1	28.6	25.5	30.6
Somewhat	21.8	20.6	33.7	15.2	16.8	25.4	22.9	20.6
DISAGREE	38.3	53.0	23.9	48.9	47.9	28.8	41.1	35.4
Somewhat	10.1	18.0	2.8	11.9	11.4	8.8	9.7	10.5
Strongly	28.2	35.1	21.2	36.9	36.4	20.0	31.4	24.9
DON'T KNOW	11.9	5.7	3.0	9.2	9.3	17.2	10.5	13.4
Net Diff.	11.5	-11.8	49.2	-6.9	-5.0	25.2	7.3	15.8
Mean	2.56	2.28	2.94	2.35	2.36	2.76	2.47	2.66

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
AGREE	49.8	41.2	50.3	59.4	48.2	49.0	50.2	46.6	54.0	24.8	50.4	39.3	49.8	40.1	53.3	41.1	57.9
Strongly	28.0	20.6	28.5	31.3	27.5	28.6	27.7	27.6	28.6	12.7	26.5	20.6	26.2	21.0	28.1	24.6	26.6
Somewhat	21.8	20.6	21.8	28.1	20.7	20.4	22.5	19.0	25.4	12.0	23.9	18.7	23.6	19.1	25.2	16.5	31.3
DISAGREE	38.3	53.0	37.3	36.4	38.6	43.9	35.2	45.4	28.8	66.3	39.0	55.7	38.8	53.4	33.8	51.6	27.5
Somewhat	10.1	18.0	9.6	9.3	10.2	10.9	9.7	11.1	8.8	19.8	8.9	14.4	9.0	9.7	9.7	10.1	9.2
Strongly	28.2	35.1	27.7	27.1	28.3	33.0	25.6	34.3	20.0	46.5	30.2	41.3	29.8	43.7	24.1	41.5	18.3
DON'T KNOW	11.9	5.7	12.3	4.1	13.2	7.2	14.5	8.0	17.2	8.9	10.6	5.0	11.3	6.5	12.8	7.3	14.6
Net Diff.	11.5	-11.8	13.0	23.0	9.7	5.1	15.0	1.2	25.2	-41.6	11.3	-16.4	11.0	-13.2	19.5	-10.5	30.3
Mean	2.56	2.28	2.58	2.66	2.55	2.48	2.61	2.43	2.76	1.90	2.52	2.20	2.52	2.19	2.66	2.26	2.78

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

19. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "WITH THERE ALWAYS BEING SOME SORT OF NEGATIVE NEWS REGARDING MADISON CAWTHORN AND HIS PERSONAL LIFE, IT MAY BE BETTER FOR ANOTHER CANDIDATE TO WIN THE REPUBLICAN PRIMARY ELECTION FOR U.S. CONGRESS."

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
AGREE	49.8	70.8	50.3	78.8	46.6	59.0	47.4	52.0	50.1	45.6	59.8	53.1	48.2	47.9
Strongly	28.0	34.8	30.4	41.6	28.8	37.2	27.4	30.6	30.7	23.6	38.6	34.6	24.8	31.5
Somewhat	21.8	36.0	19.9	37.1	17.8	21.8	20.0	21.4	19.4	22.0	21.2	18.4	23.4	16.4
DISAGREE	38.3	29.2	35.7	17.9	38.3	33.0	36.5	39.3	30.1	41.0	31.8	35.8	39.5	39.4
Somewhat	10.1	14.7	10.3	4.4	11.5	12.2	9.6	12.1	8.3	10.5	9.0	11.3	9.5	12.0
Strongly	28.2	14.5	25.4	13.5	26.8	20.8	26.9	27.2	21.8	30.4	22.8	24.5	30.0	27.4
DON'T KNOW	11.9	0.0	14.0	3.3	15.1	7.9	16.1	8.7	19.8	13.4	8.4	11.1	12.4	12.7
Net Diff.	11.5	41.6	14.6	60.9	8.3	26.0	10.8	12.7	20.0	4.6	28.0	17.2	8.7	8.5
Mean	2.56	2.91	2.64	3.11	2.57	2.82	2.57	2.61	2.74	2.45	2.83	2.71	2.49	2.60



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOME- WHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
CONCERNED FOR DISTRICT	39.6%	34.9%	41.1%	43.4%	35.7%	42.9%	47.3%	29.8%	32.4%	40.5%	28.5%	-	42.1%	41.9%	37.2%	31.6%	38.0%	34.6%	36.1%	35.5%	47.6%
HIS OWN MEDIA ATTENTION	39.7%	42.0%	43.1%	37.2%	45.0%	31.0%	31.4%	42.3%	48.0%	39.1%	46.2%	-	37.9%	37.0%	37.5%	51.7%	40.8%	44.0%	38.1%	44.2%	34.7%
DK/REFUSED	20.8%	23.2%	15.8%	19.3%	19.3%	26.1%	21.3%	27.9%	19.6%	20.4%	25.3%	-	20.0%	21.1%	25.3%	16.7%	21.3%	21.4%	25.8%	20.3%	17.8%
Net Diff.	-0.1%	-7.1%	-2.0%	6.2%	-9.4%	11.8%	15.9%	-12.6%	-15.6%	1.4%	-17.7%	-	4.2%	4.9%	-0.4%	-20.0%	-2.8%	-9.4%	-2.0%	-8.7%	12.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
CONCERNED FOR DISTRICT	39.6%	50.0%	56.9%	23.3%	2.2%	5.4%	1.3%	32.7%	36.1%	31.0%	41.5%	39.9%	43.2%	39.9%	39.3%
HIS OWN MEDIA ATTENTION	39.7%	26.6%	22.7%	41.5%	85.1%	60.9%	92.4%	50.3%	44.2%	53.4%	37.8%	35.1%	40.6%	40.1%	39.3%
DK/REFUSED	20.8%	23.5%	20.4%	35.3%	12.6%	33.7%	6.3%	17.0%	19.7%	15.6%	20.7%	25.0%	16.2%	19.9%	21.4%
Net Diff.	-0.1%	23.4%	34.1%	-18.2%	-82.9%	-55.4%	-91.2%	-17.5%	-8.1%	-22.5%	3.8%	4.8%	2.7%	-0.2%	%%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
CONCERNED FOR DISTRICT	39.6%	51.4%	59.3%	39.2%	5.0%	18.3%	0.0	71.6%	89.4%	43.8%	4.3%	10.7%	0.0	30.9%	42.3%	46.5%	46.8%
HIS OWN MEDIA ATTENTION	39.7%	28.6%	23.1%	37.2%	85.4%	53.1%	97.4%	9.2%	2.5%	19.6%	76.9%	59.1%	88.9%	47.9%	48.7%	30.8%	27.5%
DK/REFUSED	20.8%	20.0%	17.6%	23.6%	9.7%	28.6%	2.6%	19.2%	8.1%	36.6%	18.8%	30.2%	11.1%	21.2%	9.0%	22.7%	25.8%
Net Diff.	-0.1%	22.8%	36.2%	2.0%	-80.4%	-34.8%	-97.4%	62.4%	86.9%	24.2%	-72.6%	-48.3%	-88.9%	-17.0%	-6.4%	15.6%	19.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
CONCERNED FOR DISTRICT	39.6%	33.0%	39.2%	38.2%	43.0%	37.2%	33.3%	42.6%	38.9%	60.9%	0.0	33.7%	38.5%
HIS OWN MEDIA ATTENTION	39.7%	54.0%	47.5%	43.0%	30.7%	42.9%	56.8%	41.9%	35.0%	18.2%	92.7%	48.4%	43.1%
DK/REFUSED	20.8%	13.0%	13.3%	18.7%	26.2%	19.9%	9.9%	15.5%	26.1%	21.0%	7.3%	17.9%	18.4%
Net Diff.	-0.1%	-21.0%	-8.3%	-4.8%	12.3%	-5.6%	-23.4%	0.8%	4.0%	42.7%	-92.7%	-14.8%	-4.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
CONCERNED FOR DISTRICT	39.6%	55.6%	19.9%	44.0%	10.8%	35.0%	84.2%	7.2%	20.1%	11.1%	0.0	13.4%	0.0	28.1%	16.5%
HIS OWN MEDIA ATTENTION	39.7%	27.5%	62.0%	46.9%	89.2%	35.8%	2.8%	72.2%	57.1%	74.0%	100.0%	57.7%	100.0%	42.4%	44.7%
DK/REFUSED	20.8%	16.9%	18.1%	9.2%	0.0	29.2%	13.0%	20.6%	22.8%	14.9%	0.0	28.9%	0.0	29.5%	38.8%
Net Diff.	-0.1%	28.1%	-42.2%	-2.9%	-78.3%	-0.8%	81.5%	-64.9%	-37.0%	-62.9%	-100%	-44.3%	-100%	-14.3%	-28.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE										JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
CONCERNED FOR DISTRICT	39.6%	39.3%	52.3%	14.9%	39.1%	0.0	44.2%	46.3%	25.1%	52.3%	69.5%	1.6%	36.0%	80.8%	12.9%	55.3%	59.5%	25.0%
HIS OWN MEDIA ATTENTION	39.7%	32.4%	37.9%	76.3%	60.9%	100.0%	44.9%	34.1%	62.0%	28.3%	11.6%	81.4%	31.0%	5.1%	62.1%	12.9%	18.7%	56.9%
DK/REFUSED	20.8%	28.3%	9.8%	8.8%	0.0	0.0	10.9%	19.5%	12.9%	19.4%	18.9%	17.0%	33.0%	14.1%	25.0%	31.7%	21.8%	18.1%
Net Diff.	-0.1%	6.9%	14.3%	-61.3%	-21.8%	-100%	-0.8%	12.2%	-36.8%	24.0%	57.9%	-79.7%	5.0%	75.7%	-49.2%	42.4%	40.8%	-31.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
CONCERNED FOR DISTRICT	39.6%	44.3%	27.7%	44.5%	44.2%	29.7%	24.5%	48.0%	14.4%	49.4%	46.7%	43.2%	35.9%	31.3%	37.0%	25.2%
HIS OWN MEDIA ATTENTION	39.7%	33.0%	56.4%	33.1%	32.9%	56.1%	56.9%	27.9%	75.1%	26.6%	29.2%	34.1%	45.4%	47.3%	42.9%	52.9%
DK/REFUSED	20.8%	22.7%	15.9%	22.5%	22.9%	14.2%	18.6%	24.1%	10.5%	24.0%	24.1%	22.7%	18.7%	21.3%	20.1%	21.8%
Net Diff.	-0.1%	11.4%	-28.7%	11.4%	11.3%	-26.4%	-32.4%	20.1%	-60.7%	22.8%	17.5%	9.1%	-9.6%	-16.0%	-5.8%	-27.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #8

	TOTAL							MALE				FEMALE				REPUBLICAN			
	IDEOLOGY																		
	LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
CONCERNED FOR DISTRICT	39.6%	11.2%	10.2%	11.4%	44.5%	30.8%	49.4%	9.0%	45.3%	30.2%	51.0%	13.7%	43.7%	31.4%	47.9%	19.9%	47.1%	35.8%	50.2%
HIS OWN MEDIA ATTENTION	39.7%	78.0%	59.8%	81.5%	33.0%	43.5%	29.2%	73.8%	34.6%	50.9%	28.6%	82.9%	31.3%	35.8%	29.8%	63.1%	29.5%	31.1%	29.1%
DK/REFUSED	20.8%	10.8%	30.0%	7.1%	22.5%	25.7%	21.4%	17.3%	20.0%	19.0%	20.4%	3.4%	25.0%	32.8%	22.3%	17.0%	23.4%	33.0%	20.7%
Net Diff.	-0.1%	-66.8%	-49.6%	-70.1%	11.5%	-12.7%	20.2%	-64.8%	10.7%	-20.7%	22.4%	-69.2%	12.4%	-4.4%	18.1%	-43.2%	17.6%	4.7%	21.2%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
CONCERNED FOR DISTRICT	39.6%	3.3%	35.5%	21.9%	45.6%	44.8%	23.6%	43.3%	47.5%	44.6%	33.1%	34.9%	30.6%	48.5%	29.6%	41.5%	37.2%
HIS OWN MEDIA ATTENTION	39.7%	91.5%	45.0%	65.4%	30.0%	31.3%	28.1%	24.0%	31.2%	38.8%	50.0%	46.9%	54.4%	29.2%	53.8%	33.1%	45.7%
DK/REFUSED	20.8%	5.2%	19.5%	12.8%	24.4%	23.9%	48.3%	32.7%	21.3%	16.6%	16.8%	18.2%	15.0%	22.2%	16.6%	25.4%	17.1%
Net Diff.	-0.1%	-88.2%	-9.5%	-43.5%	15.6%	13.6%	-4.5%	19.3%	16.4%	5.8%	-16.9%	-12.0%	-23.9%	19.3%	-24.3%	8.4%	-8.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
CONCERNED FOR DISTRICT	39.6%	43.1%	26.2%	49.0%	49.0%	32.2%	39.3%	39.8%
HIS OWN MEDIA ATTENTION	39.7%	38.5%	64.0%	38.9%	31.0%	40.0%	41.1%	38.3%
DK/REFUSED	20.8%	18.4%	9.8%	12.1%	20.0%	27.8%	19.6%	21.9%
Net Diff.	-0.1%	4.6%	-37.8%	10.0%	18.0%	-7.9%	-1.7%	1.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
CONCERNED FOR DISTRICT	39.6%	43.1%	39.4%	33.4%	40.6%	42.8%	37.9%	45.2%	32.2%	59.0%	37.7%	45.4%	38.4%	48.1%	34.1%	47.1%	29.2%
HIS OWN MEDIA ATTENTION	39.7%	38.5%	39.7%	53.1%	37.5%	44.6%	37.0%	39.4%	40.0%	26.0%	42.3%	38.8%	41.4%	39.0%	42.3%	37.9%	45.2%
DK/REFUSED	20.8%	18.4%	20.9%	13.5%	21.9%	12.7%	25.1%	15.5%	27.8%	15.1%	20.0%	15.8%	20.2%	12.9%	23.6%	15.0%	25.6%
Net Diff.	-0.1%	4.6%	-0.4%	-19.7%	3.1%	-1.8%	0.9%	5.8%	-7.9%	33.0%	-4.6%	6.6%	-3.0%	9.0%	-8.1%	9.3%	-16.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

20. DO YOU BELIEVE MADISON CAWTHORN IS.....

1. MORE CONCERNED ABOUT SERVING HIS CONSTITUENTS AND DISTRICT IN CONGRESS OR,
2. MORE CONCERNED ABOUT DOING THINGS TO ATTRACT MEDIA ATTENTION FOR HIMSELF.

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
CONCERNED FOR DISTRICT	39.6%	14.5%	41.0%	21.9%	42.8%	36.7%	41.4%	43.2%	35.2%	43.1%	31.3%	36.4%	41.2%	41.3%
HIS OWN MEDIA ATTENTION	39.7%	61.0%	37.2%	66.7%	33.5%	50.9%	32.1%	40.8%	34.8%	35.3%	50.0%	48.2%	35.4%	43.6%
DK/REFUSED	20.8%	24.5%	21.8%	11.4%	23.7%	12.4%	26.5%	16.0%	30.0%	21.6%	18.7%	15.4%	23.4%	15.2%
Net Diff.	-0.1%	-46.5%	3.7%	-44.9%	9.3%	-14.2%	9.3%	2.4%	0.5%	7.8%	-18.7%	-11.8%	5.8%	-2.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
YES	29.7%	17.0%	31.7%	42.3%	17.4%	40.1%	32.8%	21.1%	27.8%	31.3%	11.8%	-	31.7%	29.2%	29.0%	26.6%	28.5%	27.9%	36.6%	21.5%	36.0%
NO	50.7%	54.7%	58.0%	37.9%	60.2%	42.6%	44.9%	47.4%	56.8%	48.9%	72.9%	-	46.2%	47.7%	58.3%	59.3%	53.7%	58.7%	55.5%	54.4%	42.5%
DK/REFUSED	19.5%	28.3%	10.3%	19.8%	22.4%	17.3%	22.2%	31.5%	15.5%	19.9%	15.3%	-	22.1%	23.1%	12.7%	14.1%	17.9%	13.4%	7.9%	24.1%	21.5%
Net Diff.	-21.0%	-37.6%	-26.2%	4.5%	-42.9%	-2.5%	-12.1%	-26.4%	-29.0%	-17.6%	-61.1%	-	-14.5%	-18.6%	-29.3%	-32.7%	-25.2%	-30.8%	-18.8%	-32.9%	-6.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
YES	29.7%	38.5%	46.4%	8.1%	0.0	0.0	0.0	23.9%	36.7%	17.3%	30.6%	25.1%	36.4%	32.0%	28.0%
NO	50.7%	38.4%	31.9%	63.3%	93.0%	73.9%	98.7%	55.1%	42.0%	61.9%	51.5%	56.2%	46.5%	50.7%	50.8%
DK/REFUSED	19.5%	23.1%	21.7%	28.7%	7.0%	26.1%	1.3%	21.0%	21.4%	20.7%	17.9%	18.7%	17.1%	17.4%	21.2%
Net Diff.	-21.0%	0.1%	14.5%	-55.2%	-93.0%	-73.9%	-98.7%	-31.2%	-5.3%	-44.6%	-20.9%	-31.1%	-10.1%	-18.7%	-22.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
YES	29.7%	37.1%	44.5%	25.5%	3.2%	6.3%	2.1%	42.7%	45.6%	38.0%	12.0%	24.1%	3.9%	31.2%	29.9%	26.9%	30.5%
NO	50.7%	40.3%	36.7%	45.9%	93.0%	86.9%	95.3%	33.7%	30.9%	38.1%	71.7%	46.1%	88.9%	55.6%	54.4%	47.5%	42.1%
DK/REFUSED	19.5%	22.6%	18.8%	28.6%	3.8%	6.9%	2.6%	23.6%	23.5%	23.9%	16.3%	29.9%	7.1%	13.2%	15.6%	25.6%	27.4%
Net Diff.	-21.0%	-3.2%	7.8%	-20.4%	-89.8%	-80.6%	-93.2%	8.9%	14.7%	-0.1%	-59.7%	-22.0%	-85.0%	-24.5%	-24.5%	-20.6%	-11.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
YES	29.7%	33.4%	18.0%	28.7%	31.1%	37.4%	24.0%	26.1%	30.5%	51.0%	7.0%	30.1%	29.6%
NO	50.7%	52.5%	55.6%	52.4%	48.1%	46.4%	52.3%	54.9%	49.1%	39.3%	85.1%	55.7%	52.5%
DK/REFUSED	19.5%	14.0%	26.4%	18.9%	20.8%	16.2%	23.7%	19.0%	20.5%	9.7%	7.9%	14.2%	17.9%
Net Diff.	-21.0%	-19.1%	-37.6%	-23.7%	-17.1%	-9.0%	-28.2%	-28.7%	-18.6%	11.7%	-78.2%	-25.6%	-22.9%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
YES	29.7%	41.5%	16.4%	11.3%	8.4%	27.2%	47.4%	15.4%	12.5%	26.2%	5.6%	27.4%	0.0	21.9%	24.7%
NO	50.7%	34.0%	66.5%	88.7%	91.6%	54.8%	30.2%	70.9%	55.0%	73.8%	88.2%	49.6%	100.0%	71.3%	48.5%
DK/REFUSED	19.5%	24.6%	17.1%	0.0	0.0	18.0%	22.3%	13.7%	32.5%	0.0	6.2%	23.0%	0.0	6.7%	26.9%
Net Diff.	-21.0%	7.5%	-50.0%	-77.4%	-83.2%	-27.6%	17.2%	-55.6%	-42.5%	-47.6%	-82.6%	-22.3%	-100%	-49.4%	-23.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE										JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE		
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
YES	29.7%	18.9%	31.2%	38.6%	22.2%	21.1%	10.2%	20.5%	30.2%	36.6%	40.4%	10.3%	25.8%	49.1%	17.2%	50.1%	100.0%	0.0
NO	50.7%	68.8%	57.1%	61.4%	55.7%	49.1%	78.8%	16.2%	51.0%	43.7%	37.3%	73.4%	52.9%	28.6%	65.1%	44.3%	0.0	100.0%
DK/REFUSED	19.5%	12.3%	11.7%	0.0	22.1%	29.8%	11.1%	63.4%	18.7%	19.7%	22.3%	16.3%	21.3%	22.3%	17.7%	5.6%	0.0	0.0
Net Diff.	-21.0%	-49.9%	-25.9%	-22.8%	-33.5%	-28.1%	-68.6%	4.3%	-20.8%	-7.1%	3.1%	-63.1%	-27.2%	20.5%	-47.9%	5.8%	100.0%	-100%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
YES	29.7%	35.8%	14.5%	35.9%	35.8%	17.2%	10.1%	35.3%	19.6%	35.3%	35.3%	30.2%	32.4%	23.7%	31.3%	25.2%
NO	50.7%	43.8%	68.1%	45.7%	42.2%	74.5%	58.2%	43.1%	75.4%	47.3%	39.1%	48.0%	52.4%	58.5%	50.4%	59.5%
DK/REFUSED	19.5%	20.3%	17.4%	18.3%	22.0%	8.3%	31.7%	21.7%	5.0%	17.5%	25.6%	21.8%	15.3%	17.8%	18.2%	15.3%
Net Diff.	-21.0%	-8.0%	-53.6%	-9.8%	-6.5%	-57.2%	-48.0%	-7.8%	-55.8%	-12.0%	-3.8%	-17.7%	-20.0%	-34.8%	-19.1%	-34.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
YES	29.7%	18.7%	38.2%	15.0%	32.2%	19.9%	36.6%	20.9%	31.4%	20.2%	35.6%	16.2%	32.9%	19.6%	37.5%	32.4%	35.8%	18.6%	40.5%
NO	50.7%	69.5%	51.7%	72.9%	47.7%	59.4%	43.5%	74.3%	52.8%	69.2%	46.8%	63.9%	42.6%	49.2%	40.3%	55.4%	43.3%	57.3%	39.4%
DK/REFUSED	19.5%	11.8%	10.2%	12.1%	20.2%	20.7%	20.0%	4.8%	15.8%	10.6%	17.7%	20.0%	24.5%	31.2%	22.2%	12.2%	20.9%	24.0%	20.0%
Net Diff.	-21.0%	-50.8%	-13.5%	-57.9%	-15.5%	-39.5%	-6.9%	-53.4%	-21.4%	-49.0%	-11.2%	-47.7%	-9.6%	-29.6%	-2.8%	-22.9%	-7.5%	-38.7%	1.1%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLGE	COLLGE GRAD.	LESS THAN COLLGE	COLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
YES	29.7%	6.2%	19.6%	22.2%	17.8%	37.5%	48.3%	36.9%	38.7%	34.3%	20.5%	19.5%	21.9%	40.3%	17.6%	34.9%	23.8%
NO	50.7%	82.2%	62.8%	63.1%	62.6%	41.4%	51.7%	41.8%	40.7%	40.9%	62.1%	63.1%	60.7%	44.0%	68.4%	39.1%	54.9%
DK/REFUSED	19.5%	11.5%	17.6%	14.7%	19.7%	21.1%	0.0	21.3%	20.6%	24.8%	17.4%	17.4%	17.4%	15.7%	14.0%	26.1%	21.3%
Net Diff.	-21.0%	-76.0%	-43.2%	-41.0%	-44.8%	-3.9%	-3.4%	-4.8%	-2.0%	-6.6%	-41.6%	-43.5%	-38.8%	-3.7%	-50.8%	-4.2%	-31.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
YES	29.7%	17.5%	19.2%	26.0%	32.3%	33.9%	29.5%	30.0%
NO	50.7%	46.5%	57.5%	47.1%	52.5%	51.0%	55.7%	45.8%
DK/REFUSED	19.5%	35.9%	23.3%	26.9%	15.2%	15.1%	14.8%	24.2%
Net Diff.	-21.0%	-29.0%	-38.3%	-21.1%	-20.1%	-17.1%	-26.3%	-15.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
YES	29.7%	17.5%	30.5%	18.5%	31.6%	23.0%	33.4%	26.6%	33.9%	21.3%	30.1%	15.2%	31.7%	21.8%	34.0%	28.2%	31.1%
NO	50.7%	46.5%	51.0%	52.8%	50.4%	49.4%	51.5%	50.6%	51.0%	45.8%	56.5%	58.1%	55.3%	51.3%	58.4%	53.1%	59.1%
DK/REFUSED	19.5%	35.9%	18.5%	28.7%	18.0%	27.7%	15.1%	22.8%	15.1%	33.0%	13.3%	26.7%	13.0%	27.0%	7.6%	18.7%	9.9%
Net Diff.	-21.0%	-29.0%	-20.5%	-34.3%	-18.8%	-26.4%	-18.1%	-24.0%	-17.1%	-24.5%	-26.4%	-42.9%	-23.6%	-29.5%	-24.3%	-24.9%	-28.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

21. IF DONALD TRUMP ENDORSED A CANDIDATE IN THE 11TH CONGRESSIONAL DISTRICT, WOULD YOU VOTE FOR THE CANDIDATE TRUMP  
ENDORSED REGARDLESS OF HOW YOU PLANNED TO VOTE BEFORE HIS ENDORSEMENT?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
YES	29.7%	10.9%	30.9%	21.6%	31.4%	24.3%	32.8%	25.0%	36.9%	33.3%	21.3%	21.4%	33.9%	23.8%
NO	50.7%	47.9%	45.7%	47.7%	45.5%	47.2%	45.1%	48.1%	42.7%	46.0%	62.0%	59.1%	46.6%	56.1%
DK/REFUSED	19.5%	41.3%	23.4%	30.7%	23.1%	28.4%	22.1%	26.9%	20.4%	20.7%	16.7%	19.5%	19.5%	20.2%
Net Diff.	-21.0%	-37.0%	-14.8%	-26.0%	-14.0%	-22.9%	-12.3%	-23.1%	-5.8%	-12.7%	-40.7%	-37.7%	-12.7%	-32.3%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY								GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CEN-TRAL	WEST	ELEC-TION DAY	ABSEN-TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SOMEWHAT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT			
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131			
LIBERAL	2.6%	0.9%	2.1%	1.6%	3.0%	5.7%	0.9%	0.0	4.8%	2.0%	9.8%	-	3.9%	1.8%	3.3%	0.0	1.8%	1.8%	1.4%	3.8%	1.8%			
Very	0.9%	0.0	0.0	0.0	1.1%	3.6%	0.5%	0.0	1.4%	1.0%	0.0	-	1.7%	0.0	1.5%	0.0	0.4%	0.8%	0.0	1.6%	0.6%			
Somewhat	1.7%	0.9%	2.1%	1.6%	1.9%	2.1%	0.4%	0.0	3.3%	1.0%	9.8%	-	2.2%	1.8%	1.8%	0.0	1.4%	1.0%	1.4%	2.2%	1.3%			
MODERATE	13.5%	16.2%	14.1%	12.9%	19.2%	5.8%	9.4%	15.9%	18.1%	12.6%	24.9%	-	15.3%	13.4%	11.2%	12.0%	12.4%	11.5%	15.1%	14.2%	11.6%			
CONSERVATIVE	80.6%	79.8%	79.9%	81.6%	75.0%	85.7%	84.2%	84.1%	75.9%	82.4%	58.1%	-	75.2%	83.6%	84.0%	84.5%	84.0%	84.2%	78.1%	79.2%	84.1%			
Somewhat	21.2%	28.9%	20.9%	25.9%	16.2%	12.7%	20.9%	25.9%	19.5%	20.3%	31.2%	-	25.5%	21.3%	18.8%	12.6%	18.4%	16.0%	12.8%	24.3%	22.9%			
Very	59.4%	50.9%	59.0%	55.7%	58.8%	73.0%	63.3%	58.1%	56.3%	62.1%	26.8%	-	49.8%	62.3%	65.3%	71.8%	65.5%	68.3%	65.3%	54.9%	61.3%			
DK/REFUSED	3.3%	3.1%	3.8%	3.9%	2.7%	2.8%	5.4%	0.0	1.2%	3.0%	7.2%	-	5.5%	1.2%	1.4%	3.6%	1.9%	2.4%	5.3%	2.9%	2.4%			
Net Diff.	77.9%	78.9%	77.9%	80.1%	72.0%	80.1%	83.3%	84.1%	71.1%	80.4%	48.3%	-	71.4%	81.9%	80.7%	84.5%	82.2%	82.4%	76.7%	75.4%	82.3%			
Mean	4.41	4.34	4.42	4.41	4.33	4.54	4.54	4.42	4.28	4.46	3.81	-	4.27	4.46	4.47	4.62	4.50	4.54	4.50	4.32	4.47			

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
LIBERAL	2.6%	1.7%	2.1%	0.0	6.6%	4.2%	7.3%	1.6%	3.4%	0.7%	2.7%	1.5%	4.0%	2.9%	2.4%
Very	0.9%	1.0%	1.2%	0.0	0.9%	0.0	1.2%	1.6%	3.4%	0.7%	0.8%	1.5%	0.0	0.0	1.6%
Somewhat	1.7%	0.7%	0.9%	0.0	5.6%	4.2%	6.1%	0.0	0.0	0.0	1.9%	0.0	4.0%	2.9%	0.8%
MODERATE	13.5%	5.2%	4.4%	8.1%	44.6%	20.8%	51.9%	17.6%	13.1%	20.0%	13.3%	11.5%	15.2%	12.6%	14.3%
CONSERVATIVE	80.6%	89.8%	90.4%	87.6%	47.5%	69.6%	40.9%	78.9%	81.5%	77.5%	81.0%	82.4%	79.5%	80.0%	81.0%
Somewhat	21.2%	18.5%	16.6%	26.1%	29.4%	35.6%	27.6%	25.0%	21.4%	26.8%	17.9%	14.7%	21.2%	21.0%	21.3%
Very	59.4%	71.3%	73.8%	61.5%	18.1%	34.0%	13.3%	53.9%	60.1%	50.7%	63.1%	67.6%	58.3%	59.0%	59.7%
DK/REFUSED	3.3%	3.3%	3.1%	4.3%	1.3%	5.4%	0.0	1.9%	2.0%	1.8%	3.0%	4.6%	1.4%	4.5%	2.4%
Net Diff.	77.9%	88.2%	88.3%	87.6%	41.0%	65.4%	33.6%	77.2%	78.1%	76.8%	78.2%	80.8%	75.4%	77.1%	78.6%
Mean	4.41	4.64	4.66	4.56	3.59	4.05	3.46	4.32	4.38	4.29	4.45	4.54	4.36	4.43	4.40

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	Very	Somewhat	UNFAV- ORABLE	Somewhat	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
LIBERAL	2.6%	1.8%	3.0%	0.0	3.1%	0.0	4.3%	1.4%	0.9%	2.3%	3.5%	1.2%	5.1%	2.9%	3.3%	2.7%	1.4%
Very	0.9%	1.4%	2.3%	0.0	1.4%	0.0	1.9%	1.4%	0.9%	2.3%	0.4%	0.0	0.7%	1.6%	0.0	0.0	1.4%
Somewhat	1.7%	0.4%	0.7%	0.0	1.7%	0.0	2.4%	0.0	0.0	0.0	3.1%	1.2%	4.4%	1.3%	3.3%	2.7%	0.0
MODERATE	13.5%	5.8%	3.0%	10.2%	46.8%	39.7%	49.4%	4.0%	3.4%	4.9%	25.6%	9.7%	36.3%	14.5%	20.4%	10.2%	11.1%
CONSERVATIVE	80.6%	89.8%	93.1%	84.7%	50.1%	60.3%	46.3%	89.9%	92.5%	85.8%	69.6%	86.0%	58.6%	81.2%	74.6%	82.0%	81.6%
Somewhat	21.2%	21.8%	21.9%	21.7%	26.8%	20.7%	29.1%	18.0%	18.1%	17.8%	26.1%	25.0%	26.8%	25.1%	11.6%	22.0%	18.6%
Very	59.4%	68.0%	71.2%	63.0%	23.3%	39.6%	17.2%	71.9%	74.4%	68.0%	43.5%	61.0%	31.8%	56.1%	62.9%	60.0%	62.9%
DK/REFUSED	3.3%	2.5%	0.9%	5.0%	0.0	0.0	0.0	4.7%	3.3%	7.0%	1.3%	3.1%	0.0	1.4%	1.7%	5.1%	5.9%
Net Diff.	77.9%	88.0%	90.1%	84.7%	46.9%	60.3%	42.0%	88.4%	91.6%	83.4%	66.1%	84.8%	53.5%	78.3%	71.3%	79.3%	80.2%
Mean	4.41	4.59	4.60	4.56	3.69	4.00	3.57	4.67	4.71	4.60	4.11	4.50	3.85	4.35	4.37	4.47	4.51

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
LIBERAL	2.6%	4.7%	0.0	3.6%	1.5%	4.7%	0.0	2.1%	2.5%	2.5%	6.5%	2.4%	2.5%
Very	0.9%	4.7%	0.0	0.0	0.4%	4.7%	0.0	0.0	0.4%	2.5%	0.0	1.2%	0.8%
Somewhat	1.7%	0.0	0.0	3.6%	1.0%	0.0	0.0	2.1%	2.1%	0.0	6.5%	1.2%	1.7%
MODERATE	13.5%	8.1%	21.7%	12.1%	15.3%	6.3%	8.9%	13.6%	16.5%	4.3%	36.6%	16.0%	14.3%
CONSERVATIVE	80.6%	87.2%	78.3%	81.0%	78.2%	87.2%	91.1%	81.7%	76.3%	91.8%	56.9%	80.0%	80.4%
Somewhat	21.2%	16.7%	27.9%	27.8%	16.5%	24.9%	16.1%	24.4%	18.2%	22.1%	23.0%	22.2%	21.4%
Very	59.4%	70.5%	50.4%	53.1%	61.7%	62.3%	75.0%	57.3%	58.1%	69.7%	33.9%	57.9%	59.1%
DK/REFUSED	3.3%	0.0	0.0	3.3%	5.0%	1.8%	0.0	2.6%	4.7%	1.5%	0.0	1.6%	2.7%
Net Diff.	77.9%	82.5%	78.3%	77.4%	76.7%	82.6%	91.1%	79.5%	73.7%	89.3%	50.4%	77.6%	77.9%
Mean	4.41	4.48	4.29	4.35	4.45	4.43	4.66	4.40	4.38	4.59	3.84	4.36	4.40

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
LIBERAL	2.6%	1.2%	3.1%	8.4%	0.0	3.7%	0.7%	2.5%	0.0	0.0	13.3%	0.0	0.0	0.0	5.8%
Very	0.9%	0.7%	3.1%	0.0	0.0	0.0	0.7%	0.9%	0.0	0.0	0.0	0.0	0.0	0.0	2.2%
Somewhat	1.7%	0.5%	0.0	8.4%	0.0	3.7%	0.0	1.6%	0.0	0.0	13.3%	0.0	0.0	0.0	3.5%
MODERATE	13.5%	3.5%	26.1%	20.8%	25.0%	16.1%	3.3%	23.8%	9.7%	15.5%	60.4%	0.0	0.0	12.8%	13.6%
CONSERVATIVE	80.6%	93.5%	70.9%	70.8%	75.0%	72.7%	92.1%	72.2%	90.3%	84.5%	26.3%	97.2%	100.0%	87.2%	73.8%
Somewhat	21.2%	19.8%	24.0%	11.3%	28.0%	21.3%	18.6%	26.0%	13.3%	11.2%	20.7%	35.5%	100.0%	22.2%	22.3%
Very	59.4%	73.7%	46.9%	59.5%	47.0%	51.4%	73.5%	46.2%	77.0%	73.3%	5.6%	61.7%	0.0	65.0%	51.6%
DK/REFUSED	3.3%	1.8%	0.0	0.0	0.0	7.5%	4.0%	1.5%	0.0	0.0	0.0	2.8%	0.0	0.0	6.9%
Net Diff.	77.9%	92.3%	67.8%	62.3%	75.0%	69.0%	91.4%	69.7%	90.3%	84.5%	12.9%	97.2%	100.0%	87.2%	68.1%
Mean	4.41	4.68	4.12	4.22	4.22	4.30	4.71	4.17	4.67	4.58	3.19	4.63	4.00	4.52	4.26

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
LIBERAL	2.6%	0.0	2.5%	0.0	5.4%	0.0	0.0	16.2%	0.0	1.7%	0.5%	5.1%	0.0	2.7%	2.6%	0.0	3.3%	2.7%
Very	0.9%	0.0	2.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.5%	0.5%	1.6%	0.0	1.8%	0.3%	0.0	1.5%	0.4%
Somewhat	1.7%	0.0	0.0	0.0	5.4%	0.0	0.0	16.2%	0.0	1.3%	0.0	3.4%	0.0	0.8%	2.3%	0.0	1.8%	2.3%
MODERATE	13.5%	8.0%	19.5%	29.4%	10.5%	49.5%	27.0%	0.0	9.1%	10.5%	5.0%	26.6%	8.7%	4.9%	19.1%	0.0	6.8%	19.5%
CONSERVATIVE	80.6%	92.0%	75.9%	70.6%	84.1%	50.5%	73.0%	83.8%	85.7%	84.5%	90.9%	66.9%	88.7%	87.3%	76.2%	100.0%	87.1%	75.7%
Somewhat	21.2%	13.2%	22.6%	33.4%	17.5%	50.5%	9.4%	37.5%	12.1%	22.5%	18.5%	26.1%	17.5%	18.0%	23.2%	19.3%	14.2%	24.8%
Very	59.4%	78.8%	53.4%	37.2%	66.6%	0.0	63.5%	46.3%	73.6%	62.0%	72.4%	40.8%	71.2%	69.3%	53.0%	80.7%	73.0%	50.9%
DK/REFUSED	3.3%	0.0	2.1%	0.0	0.0	0.0	0.0	0.0	5.2%	3.2%	3.6%	1.4%	2.6%	5.1%	2.1%	0.0	2.7%	2.2%
Net Diff.	77.9%	92.0%	73.5%	70.6%	78.7%	50.5%	73.0%	67.6%	85.7%	82.8%	90.4%	61.9%	88.7%	84.6%	73.6%	100.0%	83.8%	73.0%
Mean	4.41	4.71	4.27	4.08	4.45	3.51	4.37	4.14	4.68	4.49	4.68	4.02	4.64	4.60	4.29	4.81	4.60	4.26

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
LIBERAL	2.6%	1.8%	4.7%	2.4%	1.2%	4.9%	4.5%	1.4%	10.1%	2.2%	0.7%	1.1%	4.1%	4.6%	1.3%	9.9%
Very	0.9%	1.0%	0.7%	1.4%	0.7%	1.1%	0.0	1.0%	1.2%	1.3%	0.7%	0.5%	1.7%	1.3%	0.8%	1.2%
Somewhat	1.7%	0.8%	4.1%	1.0%	0.5%	3.8%	4.5%	0.4%	8.9%	0.9%	0.0	0.6%	2.5%	3.3%	0.5%	8.7%
MODERATE	13.5%	9.0%	25.0%	8.0%	9.8%	25.5%	24.3%	4.8%	44.1%	5.5%	4.1%	9.5%	18.3%	18.8%	13.5%	21.8%
CONSERVATIVE	80.6%	87.5%	63.1%	87.4%	87.5%	66.4%	58.0%	91.4%	39.3%	91.0%	91.7%	87.3%	75.3%	71.8%	84.0%	68.0%
Somewhat	21.2%	18.9%	26.8%	18.5%	19.3%	27.8%	25.4%	19.9%	16.9%	18.8%	21.0%	16.2%	25.0%	32.6%	21.5%	26.2%
Very	59.4%	68.6%	36.3%	68.9%	68.2%	38.7%	32.7%	71.4%	22.4%	72.2%	70.7%	71.1%	50.3%	39.2%	62.5%	41.8%
DK/REFUSED	3.3%	1.8%	7.1%	2.2%	1.4%	3.2%	13.2%	2.4%	6.5%	1.3%	3.5%	2.0%	2.3%	4.7%	1.2%	0.4%
Net Diff.	77.9%	85.7%	58.4%	85.0%	86.3%	61.5%	53.6%	90.0%	29.3%	88.8%	91.0%	86.2%	71.2%	67.2%	82.7%	58.1%
Mean	4.41	4.56	4.01	4.56	4.56	4.02	3.99	4.64	3.54	4.62	4.67	4.60	4.23	4.10	4.46	3.99

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
LIBERAL	2.6%	16.1%	100.0%	0.0	0.0	0.0	0.0	18.8%	0.0	0.0	0.0	13.0%	0.0	0.0	0.0	16.4%	0.0	0.0	0.0
Very	0.9%	5.6%	35.0%	0.0	0.0	0.0	0.0	7.5%	0.0	0.0	0.0	3.5%	0.0	0.0	0.0	9.4%	0.0	0.0	0.0
Somewhat	1.7%	10.5%	65.0%	0.0	0.0	0.0	0.0	11.4%	0.0	0.0	0.0	9.5%	0.0	0.0	0.0	7.0%	0.0	0.0	0.0
MODERATE	13.5%	83.9%	0.0	100.0%	0.0	0.0	0.0	81.2%	0.0	0.0	0.0	87.0%	0.0	0.0	0.0	83.6%	0.0	0.0	0.0
CONSERVATIVE	80.6%	0.0	0.0	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%	0.0	100.0%	100.0%	100.0%
Somewhat	21.2%	0.0	0.0	0.0	26.3%	100.0%	0.0	0.0	27.1%	100.0%	0.0	0.0	25.5%	100.0%	0.0	0.0	21.6%	100.0%	0.0
Very	59.4%	0.0	0.0	0.0	73.7%	0.0	100.0%	0.0	72.9%	0.0	100.0%	0.0	74.5%	0.0	100.0%	0.0	78.4%	0.0	100.0%
DK/REFUSED	3.3%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	77.9%	-16.1%	-100%	0.0	100.0%	100.0%	100.0%	-18.8%	100.0%	100.0%	100.0%	-13.0%	100.0%	100.0%	100.0%	-16.4%	100.0%	100.0%	100.0%
Mean	4.41	2.78	1.65	3.00	4.74	4.00	5.00	2.74	4.73	4.00	5.00	2.83	4.74	4.00	5.00	2.74	4.78	4.00	5.00



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
LIBERAL	2.6%	15.9%	0.0	0.0	0.0	2.5%	22.8%	2.4%	1.1%	2.1%	2.8%	2.5%	3.2%	3.0%	3.5%	2.0%	2.0%
Very	0.9%	2.2%	0.0	0.0	0.0	1.3%	22.8%	0.0	1.1%	0.0	0.4%	0.0	1.0%	1.8%	0.8%	0.9%	0.0
Somewhat	1.7%	13.6%	0.0	0.0	0.0	1.1%	0.0	2.4%	0.0	2.1%	2.4%	2.5%	2.1%	1.3%	2.7%	1.0%	2.0%
MODERATE	13.5%	84.1%	0.0	0.0	0.0	8.1%	0.0	8.7%	9.5%	6.1%	20.2%	18.2%	23.1%	5.3%	23.4%	10.6%	16.6%
CONSERVATIVE	80.6%	0.0	100.0%	100.0%	100.0%	86.1%	77.2%	84.5%	84.5%	91.8%	74.0%	75.0%	72.5%	88.8%	71.1%	83.7%	77.3%
Somewhat	21.2%	0.0	42.5%	100.0%	0.0	20.5%	0.0	14.8%	22.0%	26.1%	22.0%	24.3%	18.8%	22.0%	21.4%	19.1%	22.7%
Very	59.4%	0.0	57.5%	0.0	100.0%	65.7%	77.2%	69.7%	62.5%	65.7%	51.9%	50.7%	53.7%	66.8%	49.6%	64.6%	54.6%
DK/REFUSED	3.3%	0.0	0.0	0.0	0.0	3.3%	0.0	4.4%	4.9%	0.0	3.0%	4.3%	1.2%	2.9%	2.0%	3.7%	4.2%
Net Diff.	77.9%	-15.9%	100.0%	100.0%	100.0%	83.6%	54.3%	82.0%	83.4%	89.7%	71.2%	72.5%	69.4%	85.7%	67.5%	81.8%	75.4%
Mean	4.41	2.82	4.58	4.00	5.00	4.53	4.09	4.59	4.52	4.55	4.27	4.29	4.24	4.55	4.19	4.51	4.36

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
LIBERAL	2.6%	3.9%	2.5%	0.0	1.0%	4.5%	3.3%	2.0%
Very	0.9%	0.0	0.0	0.0	0.0	2.1%	1.3%	0.5%
Somewhat	1.7%	3.9%	2.5%	0.0	1.0%	2.4%	2.0%	1.4%
MODERATE	13.5%	3.9%	38.8%	15.5%	9.3%	11.4%	14.0%	13.1%
CONSERVATIVE	80.6%	91.2%	58.7%	81.1%	83.0%	81.6%	80.1%	81.0%
Somewhat	21.2%	30.0%	21.5%	23.1%	18.7%	20.2%	21.7%	20.7%
Very	59.4%	61.3%	37.1%	58.0%	64.3%	61.4%	58.4%	60.3%
DK/REFUSED	3.3%	1.0%	0.0	3.4%	6.6%	2.5%	2.6%	4.0%
Net Diff.	77.9%	87.3%	56.2%	81.1%	82.0%	77.1%	76.9%	79.0%
Mean	4.41	4.50	3.93	4.44	4.57	4.40	4.38	4.45

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
LIBERAL	2.6%	3.9%	2.5%	3.1%	2.5%	1.2%	3.3%	1.2%	4.5%	6.1%	3.0%	6.3%	2.8%	2.3%	3.8%	2.3%	4.5%
Very	0.9%	0.0	1.0%	0.0	1.1%	0.0	1.4%	0.0	2.1%	0.0	1.4%	0.0	1.5%	0.0	2.1%	0.0	3.0%
Somewhat	1.7%	3.9%	1.6%	3.1%	1.5%	1.2%	1.9%	1.2%	2.4%	6.1%	1.6%	6.3%	1.3%	2.3%	1.8%	2.3%	1.5%
MODERATE	13.5%	3.9%	14.2%	23.9%	11.9%	18.8%	10.7%	15.2%	11.4%	0.0	15.2%	16.8%	13.6%	15.4%	13.2%	15.2%	12.6%
CONSERVATIVE	80.6%	91.2%	79.9%	72.6%	81.8%	77.7%	82.1%	79.8%	81.6%	92.4%	79.1%	76.0%	80.8%	79.3%	80.6%	78.8%	81.9%
Somewhat	21.2%	30.0%	20.6%	25.1%	20.5%	23.9%	19.7%	21.9%	20.2%	25.9%	21.3%	18.5%	22.2%	24.8%	19.8%	23.6%	19.2%
Very	59.4%	61.3%	59.3%	47.5%	61.3%	53.8%	62.4%	57.8%	61.4%	66.5%	57.8%	57.5%	58.6%	54.5%	60.8%	55.2%	62.7%
DK/REFUSED	3.3%	1.0%	3.4%	0.4%	3.8%	2.2%	3.9%	3.9%	2.5%	1.5%	2.7%	0.9%	2.8%	2.9%	2.4%	3.7%	1.1%
Net Diff.	77.9%	87.3%	77.3%	69.5%	79.3%	76.5%	78.7%	78.6%	77.1%	86.3%	76.1%	69.7%	78.0%	77.0%	76.8%	76.4%	77.5%
Mean	4.41	4.50	4.40	4.17	4.45	4.33	4.45	4.42	4.40	4.55	4.36	4.28	4.39	4.35	4.39	4.37	4.39

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

22. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
LIBERAL	2.6%	0.0	2.0%	0.0	2.3%	0.0	2.9%	0.0	4.6%	2.1%	3.9%	1.4%	3.2%	1.7%
Very	0.9%	0.0	0.6%	0.0	0.6%	0.0	0.8%	0.0	1.2%	1.0%	0.6%	0.8%	1.0%	1.0%
Somewhat	1.7%	0.0	1.5%	0.0	1.7%	0.0	2.1%	0.0	3.3%	1.0%	3.2%	0.6%	2.2%	0.7%
MODERATE	13.5%	10.9%	13.2%	30.6%	10.1%	22.7%	8.4%	15.2%	10.2%	8.6%	25.3%	13.0%	13.8%	7.5%
CONSERVATIVE	80.6%	89.1%	80.6%	69.4%	82.9%	75.9%	83.4%	80.8%	81.3%	86.4%	66.7%	83.9%	78.9%	88.8%
Somewhat	21.2%	37.2%	19.9%	31.5%	18.9%	22.9%	19.6%	20.3%	21.2%	19.8%	24.4%	15.1%	24.2%	12.1%
Very	59.4%	52.0%	60.7%	37.9%	64.0%	53.0%	63.9%	60.5%	60.1%	66.6%	42.3%	68.8%	54.7%	76.6%
DK/REFUSED	3.3%	0.0	4.2%	0.0	4.7%	1.4%	5.3%	4.1%	4.0%	2.9%	4.2%	1.6%	4.1%	2.0%
Net Diff.	77.9%	89.1%	78.6%	69.4%	80.6%	75.9%	80.5%	80.8%	76.7%	84.3%	62.8%	82.5%	75.7%	87.0%
Mean	4.41	4.41	4.45	4.07	4.51	4.31	4.52	4.47	4.41	4.54	4.09	4.53	4.35	4.66

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
LESS/COLLEGE GRAD	54.5%	48.6%	53.8%	55.4%	46.3%	67.9%	60.9%	60.4%	48.8%	55.3%	45.2%	-	53.1%	56.1%	58.5%	50.5%	55.4%	54.8%	59.2%	52.5%	53.9%
Less Than High School	2.0%	2.1%	0.0	0.0	3.3%	4.8%	0.0	19.6%	3.2%	2.2%	0.0	-	2.4%	1.8%	0.0	3.7%	1.8%	1.7%	4.6%	2.1%	0.0
High School Graduate	13.5%	5.2%	12.3%	12.0%	21.8%	18.4%	15.3%	21.0%	11.6%	13.4%	15.2%	-	16.1%	13.1%	10.8%	10.7%	11.8%	10.7%	24.2%	10.2%	10.4%
Some College/Trade	24.8%	22.7%	25.6%	30.1%	12.4%	31.7%	30.3%	0.0	21.4%	24.9%	23.2%	-	21.5%	23.9%	34.0%	23.9%	26.9%	29.4%	16.8%	25.0%	30.2%
Associates Degree	14.2%	18.6%	15.8%	13.3%	8.8%	13.0%	15.4%	19.8%	12.5%	14.8%	6.9%	-	13.0%	17.2%	13.7%	12.2%	14.9%	13.0%	13.5%	15.2%	13.4%
COLLEGE GRADUATE	45.2%	51.4%	45.7%	44.6%	53.3%	31.5%	38.9%	39.6%	50.8%	44.5%	53.2%	-	46.5%	43.4%	41.5%	49.5%	44.4%	45.2%	40.6%	47.3%	45.7%
Bachelors Degree	26.5%	30.0%	30.7%	28.1%	24.1%	18.4%	22.9%	33.1%	28.7%	26.2%	30.4%	-	31.1%	22.3%	23.3%	26.3%	23.6%	24.7%	18.8%	26.5%	31.9%
Post-Graduate Degree	18.7%	21.4%	15.0%	16.5%	29.1%	13.0%	15.9%	6.6%	22.1%	18.4%	22.8%	-	15.4%	21.2%	18.2%	23.2%	20.8%	20.5%	21.7%	20.8%	13.8%
DK/REFUSED	0.3%	0.0	0.5%	0.0	0.4%	0.6%	0.2%	0.0	0.4%	0.2%	1.6%	-	0.4%	0.5%	0.0	0.0	0.2%	0.0	0.3%	0.3%	0.4%
Net Diff.	9.3%	-2.9%	8.0%	10.8%	-6.9%	36.5%	22.0%	20.7%	-2.1%	10.8%	-8.0%	-	6.6%	12.7%	17.0%	1.0%	11.1%	9.6%	18.6%	5.2%	8.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
LESS/COLLEGE GRAD	54.5%	59.7%	63.6%	44.5%	31.8%	52.1%	25.6%	54.8%	67.8%	48.0%	53.2%	52.4%	53.9%	54.8%	54.3%
Less Than High School	2.0%	1.9%	2.4%	0.0	0.0	0.0	0.0	2.6%	7.5%	0.0	1.5%	0.0	3.1%	2.2%	1.8%
High School Graduate	13.5%	15.8%	17.0%	11.0%	5.8%	5.9%	5.8%	12.6%	23.4%	6.9%	11.1%	11.4%	10.9%	16.2%	11.4%
Some College/Trade	24.8%	27.1%	28.4%	22.2%	14.4%	33.5%	8.6%	24.7%	21.5%	26.4%	28.2%	24.7%	31.9%	22.9%	26.3%
Associates Degree	14.2%	14.9%	15.8%	11.2%	11.6%	12.7%	11.2%	15.0%	15.4%	14.8%	12.3%	16.3%	8.1%	13.4%	14.8%
COLLEGE GRADUATE	45.2%	40.0%	36.0%	55.5%	68.2%	47.9%	74.4%	44.9%	31.3%	52.0%	46.7%	47.3%	46.1%	44.8%	45.5%
Bachelors Degree	26.5%	23.9%	21.9%	31.6%	37.5%	35.7%	38.0%	26.1%	23.7%	27.3%	25.4%	23.8%	27.2%	28.9%	24.6%
Post-Graduate Degree	18.7%	16.1%	14.0%	23.9%	30.8%	12.2%	36.4%	18.8%	7.6%	24.6%	21.2%	23.5%	18.9%	15.9%	20.9%
DK/REFUSED	0.3%	0.3%	0.4%	0.0	0.0	0.0	0.0	0.3%	0.9%	0.0	0.2%	0.3%	0.0	0.4%	0.2%
Net Diff.	9.3%	19.7%	27.7%	-11.0%	-36.5%	4.3%	-48.8%	9.9%	36.4%	-3.9%	6.5%	5.2%	7.9%	10.0%	8.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
LESS/COLLEGE GRAD	54.5%	57.2%	57.5%	56.6%	27.1%	52.3%	17.8%	63.8%	69.7%	54.5%	43.9%	53.6%	37.3%	47.1%	48.0%	63.5%	62.6%
Less Than High School	2.0%	2.8%	4.6%	0.0	0.0	0.0	0.0	2.8%	1.5%	4.9%	1.3%	0.0	2.1%	2.5%	0.0	3.7%	0.0
High School Graduate	13.5%	13.8%	14.0%	13.5%	8.8%	16.3%	6.0%	15.5%	19.6%	9.0%	8.2%	11.8%	5.7%	10.4%	0.0	18.4%	23.2%
Some College/Trade	24.8%	27.6%	26.0%	30.2%	7.4%	27.5%	0.0	30.7%	30.9%	30.5%	19.8%	23.6%	17.2%	20.7%	28.9%	23.7%	32.0%
Associates Degree	14.2%	12.9%	12.9%	12.9%	10.9%	8.5%	11.8%	14.7%	17.7%	10.1%	14.6%	18.1%	12.2%	13.5%	19.0%	17.7%	7.4%
COLLEGE GRADUATE	45.2%	42.5%	41.9%	43.4%	72.9%	47.7%	82.2%	35.8%	29.7%	45.5%	56.1%	46.4%	62.7%	52.7%	51.6%	35.8%	37.4%
Bachelors Degree	26.5%	25.0%	24.6%	25.6%	42.6%	26.2%	48.6%	22.5%	20.6%	25.5%	31.5%	32.3%	30.9%	28.9%	38.5%	22.0%	18.7%
Post-Graduate Degree	18.7%	17.5%	17.3%	17.8%	30.3%	21.5%	33.6%	13.3%	9.1%	19.9%	24.7%	14.1%	31.8%	23.8%	13.2%	13.8%	18.6%
DK/REFUSED	0.3%	0.4%	0.6%	0.0	0.0	0.0	0.0	0.4%	0.6%	0.0	0.0	0.0	0.0	0.2%	0.4%	0.7%	0.0
Net Diff.	9.3%	14.7%	15.6%	13.3%	-45.7%	4.6%	-64.4%	28.0%	40.0%	9.1%	-12.3%	7.2%	-25.4%	-5.6%	-3.6%	27.7%	25.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
LESS/COLLEGE GRAD	54.5%	60.3%	46.0%	54.8%	53.5%	56.7%	37.1%	53.1%	56.8%	56.3%	28.2%	47.9%	51.9%
Less Than High School	2.0%	3.0%	0.0	1.4%	2.5%	3.0%	10.4%	1.4%	1.1%	2.5%	0.0	1.9%	2.5%
High School Graduate	13.5%	5.3%	0.0	16.2%	16.3%	1.7%	0.0	13.1%	19.3%	9.9%	0.0	7.4%	9.9%
Some College/Trade	24.8%	28.0%	19.2%	24.6%	24.7%	37.4%	5.2%	16.6%	28.8%	28.6%	19.9%	23.3%	23.4%
Associates Degree	14.2%	24.0%	26.7%	12.6%	10.1%	14.7%	21.5%	22.0%	7.6%	15.3%	8.3%	15.3%	16.0%
COLLEGE GRADUATE	45.2%	39.3%	54.0%	44.5%	46.5%	42.9%	62.9%	46.2%	43.2%	43.3%	71.8%	51.9%	47.7%
Bachelors Degree	26.5%	20.4%	41.6%	28.4%	24.9%	26.8%	39.8%	29.3%	22.8%	27.7%	51.5%	30.7%	28.7%
Post-Graduate Degree	18.7%	18.9%	12.4%	16.2%	21.6%	16.0%	23.1%	16.9%	20.4%	15.6%	20.4%	21.1%	19.0%
DK/REFUSED	0.3%	0.4%	0.0	0.7%	0.0	0.4%	0.0	0.7%	0.0	0.4%	0.0	0.2%	0.4%
Net Diff.	9.3%	21.1%	-8.1%	10.2%	7.1%	13.9%	-25.8%	6.9%	13.6%	13.0%	-43.7%	-4.0%	4.1%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
LESS/COLLEGE GRAD	54.5%	57.7%	58.4%	33.9%	32.5%	51.5%	68.8%	45.0%	48.5%	67.5%	24.6%	39.9%	0.0	39.1%	48.3%
Less Than High School	2.0%	2.5%	4.9%	0.0	0.0	0.0	2.6%	2.7%	0.0	0.0	0.0	0.0	0.0	0.0	2.2%
High School Graduate	13.5%	15.7%	15.1%	0.0	10.8%	11.1%	16.9%	13.4%	0.0	11.2%	12.3%	0.0	0.0	17.0%	12.5%
Some College/Trade	24.8%	27.2%	21.0%	22.6%	0.0	26.3%	33.4%	15.5%	31.8%	38.3%	6.2%	26.5%	0.0	22.1%	18.5%
Associates Degree	14.2%	12.3%	17.4%	11.3%	21.7%	14.1%	15.9%	13.4%	16.7%	18.0%	6.1%	13.4%	0.0	0.0	15.1%
COLLEGE GRADUATE	45.2%	42.0%	41.6%	66.1%	67.5%	47.9%	30.9%	55.0%	51.5%	31.2%	75.4%	57.3%	100.0%	60.9%	51.4%
Bachelors Degree	26.5%	23.8%	26.0%	11.7%	25.8%	30.9%	17.9%	27.8%	23.5%	14.5%	36.0%	46.7%	57.2%	49.4%	35.7%
Post-Graduate Degree	18.7%	18.2%	15.6%	54.3%	41.7%	17.0%	12.9%	27.2%	28.0%	16.7%	39.4%	10.6%	42.8%	11.5%	15.7%
DK/REFUSED	0.3%	0.3%	0.0	0.0	0.0	0.5%	0.3%	0.0	0.0	1.3%	0.0	2.8%	0.0	0.0	0.3%
Net Diff.	9.3%	15.7%	16.8%	-32.2%	-35.0%	3.6%	37.9%	-10.0%	-3.0%	36.3%	-50.8%	-17.4%	-100%	-21.8%	-3.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
LESS/COLLEGE GRAD	54.5%	48.4%	51.6%	42.6%	43.7%	58.2%	37.1%	46.3%	53.6%	63.8%	62.6%	41.7%	47.3%	66.9%	46.5%	61.3%	68.6%	44.5%
Less Than High School	2.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.2%	2.4%	1.8%	2.6%	0.0	3.7%	0.9%	0.0	3.2%	2.0%
High School Graduate	13.5%	9.3%	8.5%	0.0	0.0	0.0	5.5%	0.0	15.7%	19.8%	16.3%	8.1%	14.1%	17.8%	10.7%	7.1%	16.8%	11.1%
Some College/Trade	24.8%	25.2%	27.4%	33.5%	18.8%	0.0	25.9%	20.5%	9.3%	30.1%	29.5%	19.2%	20.8%	31.4%	20.5%	32.9%	32.3%	19.9%
Associates Degree	14.2%	13.9%	15.7%	9.1%	24.9%	58.2%	5.6%	25.9%	19.4%	11.4%	15.0%	11.8%	12.3%	14.0%	14.4%	21.2%	16.4%	11.4%
COLLEGE GRADUATE	45.2%	50.6%	47.9%	57.4%	56.3%	41.8%	62.9%	53.7%	46.4%	35.9%	37.1%	58.3%	52.3%	32.5%	53.4%	38.7%	31.2%	55.3%
Bachelors Degree	26.5%	41.4%	26.8%	30.2%	32.1%	20.8%	41.8%	19.5%	32.6%	16.2%	22.6%	33.1%	33.5%	22.1%	29.3%	6.6%	17.4%	32.9%
Post-Graduate Degree	18.7%	9.2%	21.1%	27.2%	24.2%	21.1%	21.1%	34.1%	13.8%	19.8%	14.5%	25.2%	18.8%	10.4%	24.1%	32.1%	13.8%	22.4%
DK/REFUSED	0.3%	1.0%	0.5%	0.0	0.0	0.0	0.0	0.0	0.0	0.3%	0.3%	0.0	0.4%	0.6%	0.1%	0.0	0.2%	0.2%
Net Diff.	9.3%	-2.2%	3.7%	-14.8%	-12.6%	16.3%	-25.8%	-7.3%	7.2%	27.8%	25.5%	-16.7%	-5.1%	34.4%	-6.9%	22.5%	37.5%	-10.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
LESS/COLLEGE GRAD	54.5%	60.7%	39.0%	56.8%	63.9%	42.2%	34.0%	58.3%	38.7%	56.9%	59.6%	57.5%	46.2%	63.6%	56.1%	38.0%
Less Than High School	2.0%	2.8%	0.0	3.1%	2.5%	0.0	0.0	2.7%	0.0	2.8%	2.6%	2.0%	1.7%	3.4%	3.3%	0.0
High School Graduate	13.5%	14.5%	11.0%	18.0%	11.5%	11.5%	10.3%	15.0%	9.7%	17.9%	12.3%	18.0%	5.3%	15.8%	14.3%	9.2%
Some College/Trade	24.8%	27.1%	19.1%	23.9%	29.7%	21.2%	15.9%	25.0%	21.7%	23.3%	26.6%	21.0%	27.7%	31.2%	22.9%	17.8%
Associates Degree	14.2%	16.3%	8.8%	11.8%	20.2%	9.5%	7.8%	15.6%	7.3%	12.9%	18.1%	16.5%	11.5%	13.2%	15.7%	11.1%
COLLEGE GRADUATE	45.2%	39.0%	60.8%	43.2%	35.5%	57.5%	66.0%	41.4%	61.0%	43.1%	39.8%	42.3%	53.4%	36.4%	43.8%	61.6%
Bachelors Degree	26.5%	24.6%	31.3%	27.4%	22.2%	25.6%	40.2%	25.6%	31.8%	24.6%	26.4%	26.9%	31.4%	16.0%	26.7%	33.0%
Post-Graduate Degree	18.7%	14.4%	29.5%	15.8%	13.2%	31.9%	25.8%	15.8%	29.2%	18.5%	13.4%	15.4%	22.0%	20.4%	17.1%	28.6%
DK/REFUSED	0.3%	0.3%	0.2%	0.0	0.6%	0.3%	0.0	0.3%	0.4%	0.0	0.6%	0.2%	0.4%	0.0	0.1%	0.4%
Net Diff.	9.3%	21.7%	-21.8%	13.7%	28.5%	-15.3%	-31.9%	16.9%	-22.3%	13.8%	19.7%	15.2%	-7.2%	27.1%	12.3%	-23.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
LESS/COLLEGE GRAD	54.5%	35.6%	51.6%	32.5%	58.3%	52.6%	60.3%	25.0%	57.3%	52.4%	59.1%	47.8%	59.2%	52.9%	61.4%	49.8%	61.7%	59.3%	62.3%
Less Than High School	2.0%	2.8%	17.5%	0.0	1.9%	0.0	2.6%	5.3%	1.4%	0.0	1.9%	0.0	2.4%	0.0	3.3%	5.9%	2.5%	0.0	3.1%
High School Graduate	13.5%	9.3%	12.5%	8.7%	14.2%	9.4%	15.8%	13.8%	16.7%	8.1%	19.8%	4.1%	11.7%	10.8%	12.0%	11.8%	15.1%	14.7%	15.2%
Some College/Trade	24.8%	16.2%	10.2%	17.4%	26.0%	25.7%	26.1%	2.8%	26.2%	26.1%	26.2%	31.7%	25.8%	25.3%	26.0%	20.8%	26.8%	25.2%	27.3%
Associates Degree	14.2%	7.2%	11.4%	6.4%	16.2%	17.5%	15.7%	3.1%	13.0%	18.2%	11.1%	12.0%	19.3%	16.8%	20.1%	11.3%	17.3%	19.4%	16.7%
COLLEGE GRADUATE	45.2%	64.4%	48.4%	67.5%	41.5%	47.1%	39.5%	75.0%	42.7%	47.6%	40.9%	52.2%	40.4%	46.5%	38.2%	50.2%	38.0%	40.2%	37.4%
Bachelors Degree	26.5%	34.0%	25.7%	35.5%	24.7%	30.4%	22.6%	41.9%	23.2%	28.5%	21.2%	24.8%	26.2%	32.4%	24.0%	28.2%	24.3%	29.5%	22.9%
Post-Graduate Degree	18.7%	30.4%	22.6%	31.9%	16.8%	16.6%	16.9%	33.1%	19.5%	19.1%	19.7%	27.4%	14.2%	14.1%	14.2%	21.9%	13.8%	10.8%	14.6%
DK/REFUSED	0.3%	0.0	0.0	0.0	0.2%	0.3%	0.2%	0.0	0.0	0.0	0.0	0.0	0.4%	0.6%	0.4%	0.0	0.3%	0.5%	0.2%
Net Diff.	9.3%	-28.8%	3.2%	-34.9%	16.7%	5.6%	20.7%	-50.0%	14.6%	4.8%	18.3%	-4.4%	18.8%	6.4%	23.1%	-0.3%	23.6%	19.1%	24.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
LESS/COLLEGE GRAD	54.5%	22.7%	46.4%	40.9%	50.5%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0	0.0	0.0	100.0%	0.0	100.0%	0.0
Less Than High School	2.0%	0.0	0.0	0.0	0.0	3.7%	100.0%	0.0	0.0	0.0	0.0	0.0	0.0	3.9%	0.0	3.4%	0.0
High School Graduate	13.5%	7.1%	10.9%	0.0	18.9%	24.8%	0.0	100.0%	0.0	0.0	0.0	0.0	0.0	30.4%	0.0	19.7%	0.0
Some College/Trade	24.8%	12.1%	23.2%	26.6%	20.7%	45.5%	0.0	0.0	100.0%	0.0	0.0	0.0	0.0	44.4%	0.0	46.5%	0.0
Associates Degree	14.2%	3.5%	12.3%	14.2%	10.9%	26.1%	0.0	0.0	0.0	100.0%	0.0	0.0	0.0	21.2%	0.0	30.4%	0.0
COLLEGE GRADUATE	45.2%	77.3%	53.6%	59.1%	49.5%	0.0	0.0	0.0	0.0	0.0	100.0%	100.0%	100.0%	0.0	100.0%	0.0	100.0%
Bachelors Degree	26.5%	39.2%	26.0%	32.1%	21.6%	0.0	0.0	0.0	0.0	0.0	58.6%	100.0%	0.0	0.0	55.6%	0.0	62.1%
Post-Graduate Degree	18.7%	38.1%	27.6%	27.0%	27.9%	0.0	0.0	0.0	0.0	0.0	41.4%	0.0	100.0%	0.0	44.4%	0.0	37.9%
DK/REFUSED	0.3%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.3%	-54.6%	-7.2%	-18.3%	1.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-100%	-100%	-100%	100.0%	-100%	100.0%	-100%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
LESS/COLLEGE GRAD	54.5%	55.3%	39.2%	63.0%	56.4%	52.1%	51.7%	57.3%
Less Than High School	2.0%	0.0	0.0	0.0	0.0	4.7%	2.0%	2.0%
High School Graduate	13.5%	4.9%	0.0	12.5%	18.8%	15.0%	15.7%	11.3%
Some College/Trade	24.8%	30.0%	20.8%	30.5%	23.2%	22.9%	23.0%	26.6%
Associates Degree	14.2%	20.4%	18.5%	20.1%	14.4%	9.6%	11.0%	17.4%
COLLEGE GRADUATE	45.2%	43.7%	60.8%	37.0%	43.3%	47.5%	48.1%	42.3%
Bachelors Degree	26.5%	36.6%	34.2%	23.6%	27.3%	24.6%	26.8%	26.2%
Post-Graduate Degree	18.7%	7.1%	26.6%	13.4%	16.0%	22.8%	21.4%	16.0%
DK/REFUSED	0.3%	1.0%	0.0	0.0	0.3%	0.4%	0.1%	0.5%
Net Diff.	9.3%	11.6%	-21.5%	26.0%	13.0%	4.6%	3.6%	15.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
LESS/COLLEGE GRAD	54.5%	55.3%	54.4%	46.1%	55.9%	56.3%	53.6%	56.3%	52.1%	48.6%	52.0%	39.7%	53.7%	55.5%	49.5%	55.0%	47.5%
Less Than High School	2.0%	0.0	2.1%	0.0	2.3%	0.0	3.1%	0.0	4.7%	0.0	2.2%	0.0	2.4%	0.0	3.3%	0.0	4.7%
High School Graduate	13.5%	4.9%	14.1%	2.1%	15.4%	8.3%	16.3%	12.4%	15.0%	0.0	17.1%	0.0	18.2%	12.4%	17.7%	15.4%	16.2%
Some College/Trade	24.8%	30.0%	24.5%	24.7%	24.8%	28.2%	23.0%	26.2%	22.9%	40.3%	21.5%	26.2%	22.5%	27.5%	20.3%	26.3%	18.6%
Associates Degree	14.2%	20.4%	13.8%	19.3%	13.4%	19.8%	11.2%	17.7%	9.6%	8.3%	11.2%	13.4%	10.6%	15.5%	8.3%	13.3%	8.0%
COLLEGE GRADUATE	45.2%	43.7%	45.3%	53.5%	43.9%	43.6%	46.1%	43.5%	47.5%	49.9%	48.0%	59.5%	46.3%	44.2%	50.5%	44.7%	52.5%
Bachelors Degree	26.5%	36.6%	25.9%	35.2%	25.1%	28.3%	25.5%	27.9%	24.6%	38.9%	25.7%	41.1%	24.5%	28.9%	25.5%	28.6%	24.4%
Post-Graduate Degree	18.7%	7.1%	19.4%	18.2%	18.8%	15.3%	20.5%	15.6%	22.8%	11.0%	22.2%	18.4%	21.9%	15.3%	25.0%	16.1%	28.2%
DK/REFUSED	0.3%	1.0%	0.3%	0.4%	0.3%	0.2%	0.4%	0.2%	0.4%	1.5%	0.0	0.9%	0.0	0.3%	0.0	0.2%	0.0
Net Diff.	9.3%	11.6%	9.2%	-7.3%	12.0%	12.7%	7.5%	12.8%	4.6%	-1.3%	4.0%	-19.8%	7.3%	11.2%	-0.9%	10.3%	-5.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

23. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
LESS/COLLEGE GRAD	54.5%	67.4%	56.8%	52.3%	58.1%	57.2%	57.3%	57.5%	56.9%	57.4%	47.6%	51.0%	56.3%	55.7%
Less Than High School	2.0%	0.0	2.0%	0.0	2.3%	0.0	2.9%	0.0	4.6%	2.8%	0.0	1.7%	2.2%	2.1%
High School Graduate	13.5%	13.6%	11.2%	4.1%	12.5%	3.7%	15.0%	9.4%	13.8%	14.9%	10.3%	11.3%	14.6%	12.9%
Some College/Trade	24.8%	11.6%	27.3%	23.3%	27.2%	28.9%	25.5%	26.1%	27.3%	25.8%	22.5%	25.4%	24.5%	28.3%
Associates Degree	14.2%	42.2%	16.3%	24.9%	16.2%	24.6%	13.9%	22.0%	11.1%	13.9%	14.9%	12.7%	15.0%	12.4%
COLLEGE GRADUATE	45.2%	32.6%	42.7%	47.7%	41.4%	42.8%	42.0%	42.3%	42.3%	42.3%	52.2%	49.0%	43.3%	44.3%
Bachelors Degree	26.5%	32.6%	26.0%	29.6%	25.7%	27.5%	25.6%	27.2%	24.9%	23.3%	34.0%	26.6%	26.5%	21.2%
Post-Graduate Degree	18.7%	0.0	16.7%	18.0%	15.7%	15.3%	16.4%	15.0%	17.4%	18.9%	18.1%	22.4%	16.8%	23.1%
DK/REFUSED	0.3%	0.0	0.5%	0.0	0.6%	0.0	0.7%	0.2%	0.8%	0.3%	0.2%	0.0	0.4%	0.0
Net Diff.	9.3%	34.7%	14.1%	4.7%	16.7%	14.3%	15.3%	15.3%	14.6%	15.1%	-4.6%	1.9%	13.0%	11.3%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
PRO-LIFE	74.3%	65.8%	68.2%	78.6%	76.4%	84.5%	77.5%	77.8%	71.4%	76.1%	53.4%	-	68.3%	76.7%	78.4%	80.8%	78.2%	79.5%	75.5%	66.7%	83.8%
PRO-CHOICE	15.5%	16.9%	20.4%	13.2%	15.1%	10.9%	12.8%	0.0	19.2%	14.6%	26.0%	-	19.6%	11.7%	16.7%	10.2%	12.8%	13.8%	12.6%	19.1%	12.6%
NOT SURE/NEITHER	6.3%	11.3%	5.7%	6.7%	5.7%	1.3%	6.6%	14.7%	5.2%	5.3%	17.2%	-	7.6%	5.8%	3.1%	7.3%	5.4%	5.0%	10.1%	7.9%	1.3%
DK/REFUSED	4.0%	6.0%	5.7%	1.4%	2.8%	3.3%	3.1%	7.5%	4.2%	4.0%	3.5%	-	4.5%	5.8%	1.7%	1.7%	3.6%	1.7%	1.8%	6.3%	2.4%
Net Diff	58.8%	48.8%	47.9%	65.4%	61.3%	73.6%	64.8%	77.8%	52.2%	61.5%	27.4%	-	48.6%	65.0%	61.6%	70.6%	65.4%	65.7%	62.9%	47.5%	71.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
PRO-LIFE	74.3%	86.3%	86.0%	87.1%	32.0%	65.1%	22.0%	72.6%	85.3%	66.0%	72.1%	77.7%	66.2%	73.1%	75.2%
PRO-CHOICE	15.5%	7.5%	7.8%	6.4%	45.2%	20.7%	52.6%	16.0%	7.7%	20.4%	17.3%	13.9%	20.9%	14.8%	16.0%
NOT SURE/NEITHER	6.3%	3.5%	4.0%	1.7%	14.5%	14.2%	14.6%	7.0%	7.1%	7.0%	7.3%	5.8%	8.9%	8.3%	4.6%
DK/REFUSED	4.0%	2.7%	2.2%	4.8%	8.2%	0.0	10.7%	4.4%	0.0	6.6%	3.3%	2.6%	4.0%	3.7%	4.2%
Net Diff	58.8%	78.7%	78.2%	80.7%	-13.2%	44.4%	-30.6%	56.6%	77.6%	45.6%	54.8%	63.9%	45.2%	58.4%	59.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
PRO-LIFE	74.3%	85.1%	89.4%	78.4%	30.6%	52.9%	22.3%	90.4%	91.6%	88.7%	53.4%	70.6%	41.8%	73.7%	67.8%	76.0%	78.1%
PRO-CHOICE	15.5%	8.9%	5.3%	14.5%	44.1%	32.8%	48.3%	6.0%	5.2%	7.5%	27.4%	16.7%	34.7%	15.2%	23.5%	13.6%	12.7%
NOT SURE/NEITHER	6.3%	3.4%	2.5%	4.8%	14.4%	6.9%	17.2%	1.6%	1.6%	1.6%	12.3%	8.8%	14.7%	6.1%	6.9%	6.7%	5.5%
DK/REFUSED	4.0%	2.6%	2.9%	2.3%	10.9%	7.4%	12.2%	1.9%	1.7%	2.3%	6.8%	3.9%	8.8%	5.0%	1.7%	3.7%	3.7%
Net Diff	58.8%	76.2%	84.1%	63.9%	-13.5%	20.2%	-26.0%	84.4%	86.4%	81.2%	26.0%	53.9%	7.2%	58.5%	44.3%	62.4%	65.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
PRO-LIFE	74.3%	82.4%	67.1%	71.4%	74.8%	78.7%	74.7%	72.5%	74.1%	90.6%	43.6%	71.5%	73.0%
PRO-CHOICE	15.5%	7.6%	24.1%	17.6%	15.2%	16.7%	21.9%	12.8%	16.2%	6.8%	42.7%	17.8%	16.4%
NOT SURE/NEITHER	6.3%	7.2%	8.8%	5.3%	6.3%	1.8%	0.0	8.7%	6.7%	1.5%	13.7%	6.5%	6.5%
DK/REFUSED	4.0%	2.8%	0.0	5.7%	3.6%	2.8%	3.4%	5.9%	3.0%	1.2%	0.0	4.3%	4.1%
Net Diff	58.8%	74.8%	42.9%	53.8%	59.6%	62.0%	52.8%	59.7%	57.9%	83.8%	0.9%	53.7%	56.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CONNELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
PRO-LIFE	74.3%	84.1%	62.0%	82.5%	64.5%	70.7%	91.3%	62.3%	81.0%	78.8%	17.9%	97.2%	0.0	64.7%	66.4%
PRO-CHOICE	15.5%	8.2%	23.7%	17.5%	8.8%	19.2%	5.5%	19.7%	0.0	9.9%	67.9%	2.8%	100.0%	5.6%	23.6%
NOT SURE/NEITHER	6.3%	4.4%	9.7%	0.0	26.8%	5.3%	0.6%	13.4%	14.3%	11.2%	9.8%	0.0	0.0	23.8%	3.3%
DK/REFUSED	4.0%	3.3%	4.7%	0.0	0.0	4.8%	2.6%	4.6%	4.7%	0.0	4.4%	0.0	0.0	5.9%	6.7%
Net Diff	58.8%	75.9%	38.3%	65.0%	55.7%	51.5%	85.8%	42.6%	81.0%	68.9%	-50.0%	94.4%	-100%	59.1%	42.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
PRO-LIFE	74.3%	88.4%	74.7%	47.3%	77.7%	49.5%	74.3%	83.8%	90.5%	75.6%	89.3%	54.0%	85.1%	89.2%	64.6%	93.9%	88.1%	63.0%
PRO-CHOICE	15.5%	4.1%	14.9%	29.4%	10.8%	20.8%	20.0%	16.2%	5.2%	13.5%	6.6%	27.8%	8.8%	6.5%	21.3%	6.1%	10.2%	23.0%
NOT SURE/NEITHER	6.3%	7.5%	6.2%	15.3%	6.3%	29.8%	5.6%	0.0	4.3%	6.8%	1.9%	11.6%	4.8%	1.2%	9.5%	0.0	0.9%	8.8%
DK/REFUSED	4.0%	0.0	4.2%	7.9%	5.1%	0.0	0.0	0.0	0.0	4.0%	2.2%	6.5%	1.3%	3.0%	4.6%	0.0	0.8%	5.2%
Net Diff	58.8%	84.2%	59.8%	17.9%	66.9%	28.7%	54.3%	67.6%	85.2%	62.1%	82.6%	26.2%	76.2%	82.7%	43.4%	87.8%	78.0%	40.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
PRO-LIFE	74.3%	83.2%	51.9%	84.9%	81.8%	47.2%	59.3%	100.0%	0.0	100.0%	100.0%	87.2%	66.0%	52.6%	76.7%	56.0%
PRO-CHOICE	15.5%	9.9%	29.3%	9.4%	10.4%	29.5%	29.1%	0.0	100.0%	0.0	0.0	7.0%	22.0%	30.1%	12.9%	33.1%
NOT SURE/NEITHER	6.3%	4.4%	10.9%	2.5%	6.0%	14.0%	5.9%	0.0	0.0	0.0	0.0	5.2%	7.2%	7.5%	6.5%	6.7%
DK/REFUSED	4.0%	2.4%	7.9%	3.1%	1.8%	9.3%	5.7%	0.0	0.0	0.0	0.0	0.6%	4.8%	9.7%	3.9%	4.2%
Net Diff	58.8%	73.3%	22.6%	75.5%	71.4%	17.7%	30.2%	100.0%	-100%	100.0%	100.0%	80.2%	44.0%	22.5%	63.8%	22.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
PRO-LIFE	74.3%	28.5%	40.2%	26.2%	84.3%	70.0%	89.4%	31.8%	81.6%	62.2%	88.8%	24.6%	87.0%	78.2%	90.0%	46.6%	88.6%	78.4%	91.4%
PRO-CHOICE	15.5%	51.8%	59.8%	50.3%	7.5%	12.3%	5.8%	52.9%	8.2%	12.6%	6.6%	50.6%	6.9%	12.1%	5.1%	37.8%	5.9%	7.2%	5.5%
NOT SURE/NEITHER	6.3%	15.6%	0.0	18.6%	4.6%	6.3%	4.0%	12.8%	5.3%	7.2%	4.7%	18.8%	3.9%	5.3%	3.5%	15.6%	3.1%	6.5%	2.2%
DK/REFUSED	4.0%	4.1%	0.0	4.9%	3.5%	11.4%	0.7%	2.5%	4.9%	18.0%	0.0	6.0%	2.2%	4.4%	1.4%	0.0	2.4%	7.9%	0.9%
Net Diff	58.8%	-23.4%	-19.6%	-24.1%	76.7%	57.7%	83.5%	-21.1%	73.4%	49.6%	82.2%	-26.0%	80.1%	66.1%	84.8%	8.8%	82.7%	71.2%	85.8%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
PRO-LIFE	74.3%	12.0%	69.4%	55.1%	80.0%	79.5%	100.0%	82.5%	74.8%	81.7%	68.0%	71.7%	62.9%	79.0%	64.3%	79.9%	72.3%
PRO-CHOICE	15.5%	64.5%	13.3%	21.3%	7.3%	11.0%	0.0	11.1%	13.6%	7.9%	20.8%	18.5%	24.1%	10.4%	22.7%	11.5%	18.8%
NOT SURE/NEITHER	6.3%	15.6%	9.8%	6.0%	12.7%	6.7%	0.0	6.4%	6.5%	8.2%	5.8%	4.6%	7.4%	6.6%	6.5%	6.8%	5.0%
DK/REFUSED	4.0%	7.9%	7.5%	17.6%	0.0	2.9%	0.0	0.0	5.1%	2.2%	5.3%	5.2%	5.5%	4.1%	6.6%	1.8%	3.9%
Net Diff	58.8%	-52.5%	56.1%	33.8%	72.7%	68.5%	100.0%	71.4%	61.3%	73.8%	47.2%	53.1%	38.8%	68.6%	41.6%	68.3%	53.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
PRO-LIFE	74.3%	77.4%	65.3%	79.9%	77.0%	71.5%	71.8%	76.8%
PRO-CHOICE	15.5%	8.8%	23.0%	11.7%	14.3%	17.5%	16.4%	14.5%
NOT SURE/NEITHER	6.3%	13.8%	11.8%	3.2%	5.6%	6.0%	6.5%	6.0%
DK/REFUSED	4.0%	0.0	0.0	5.2%	3.2%	5.1%	5.3%	2.7%
Net Diff	58.8%	68.6%	42.3%	68.2%	62.7%	54.0%	55.4%	62.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
PRO-LIFE	74.3%	77.4%	74.1%	70.5%	74.9%	76.1%	73.3%	76.4%	71.5%	92.4%	70.1%	79.4%	70.6%	77.4%	68.5%	73.9%	69.1%
PRO-CHOICE	15.5%	8.8%	15.9%	16.9%	15.2%	13.8%	16.4%	14.0%	17.5%	7.6%	17.1%	13.8%	16.8%	14.4%	17.5%	15.4%	17.6%
NOT SURE/NEITHER	6.3%	13.8%	5.8%	12.6%	5.2%	7.0%	5.9%	6.4%	6.0%	0.0%	7.0%	6.8%	6.4%	4.7%	7.6%	5.8%	7.4%
DK/REFUSED	4.0%	0.0%	4.2%	0.0%	4.6%	3.1%	4.4%	3.2%	5.1%	0.0%	5.7%	0.0%	6.1%	3.5%	6.4%	4.8%	5.9%
Net Diff	58.8%	68.6%	58.2%	53.6%	59.7%	62.4%	56.9%	62.5%	54.0%	84.8%	53.0%	65.6%	53.8%	62.9%	51.0%	58.5%	51.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

24. GENERALLY SPEAKING, REGARDING THE ISSUE OF ABORTION, WOULD YOU SAY THAT YOU ARE PRO-LIFE OR PRO-CHOICE?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
PRO-LIFE	74.3%	50.6%	78.0%	61.9%	79.3%	74.7%	77.8%	78.9%	73.9%	81.5%	57.1%	76.0%	73.4%	82.5%
PRO-CHOICE	15.5%	10.9%	14.7%	19.9%	13.7%	13.0%	15.3%	12.5%	17.3%	9.8%	28.9%	16.0%	15.2%	10.3%
NOT SURE/NEITHER	6.3%	38.6%	4.6%	18.2%	4.0%	9.6%	4.3%	7.0%	4.6%	5.6%	7.9%	4.1%	7.3%	5.1%
DK/REFUSED	4.0%	0.0	2.8%	0.0	3.1%	2.7%	2.6%	1.6%	4.2%	3.1%	6.1%	3.8%	4.1%	2.1%
Net Diff	58.8%	39.7%	63.2%	42.1%	65.6%	61.7%	62.5%	66.4%	56.6%	71.7%	28.2%	60.0%	58.3%	72.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN-COMBE	HENDERSON	EAST	CENTRAL	WEST	ELECTION DAY	ABSENTEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND-LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
OFTEN	52.0%	45.5%	62.8%	50.2%	57.4%	44.4%	53.4%	59.7%	49.1%	52.6%	45.5%	-	44.4%	49.6%	54.9%	73.1%	56.9%	63.2%	56.9%	46.3%	56.3%
More Than Once A Week	21.8%	22.4%	15.6%	22.1%	23.8%	26.2%	24.4%	10.4%	19.7%	22.0%	19.7%	-	18.0%	21.0%	20.3%	35.3%	24.3%	27.2%	24.1%	17.3%	26.3%
Once A Week	30.2%	23.1%	47.2%	28.1%	33.6%	18.2%	29.1%	49.3%	29.4%	30.5%	25.8%	-	26.4%	28.6%	34.6%	37.8%	32.6%	36.1%	32.8%	29.0%	30.0%
NOT OFTEN	27.3%	31.1%	21.0%	32.8%	21.0%	30.0%	28.0%	24.4%	27.3%	27.5%	24.9%	-	29.6%	30.3%	28.6%	13.8%	25.7%	21.8%	18.3%	32.0%	27.2%
Few Times a Month	10.5%	14.1%	6.7%	17.3%	8.2%	6.2%	9.9%	16.2%	10.8%	10.8%	6.9%	-	14.3%	11.4%	6.7%	3.3%	8.0%	5.1%	4.3%	13.2%	11.2%
Few Times a Year	16.8%	17.0%	14.3%	15.6%	12.7%	23.8%	18.2%	8.2%	16.5%	16.7%	18.0%	-	15.3%	18.9%	21.9%	10.5%	17.7%	16.7%	14.0%	18.8%	15.9%
NEVER	14.9%	18.4%	11.8%	10.4%	15.6%	18.1%	10.6%	9.4%	19.9%	14.4%	20.9%	-	17.3%	15.7%	13.6%	8.5%	13.3%	11.2%	20.1%	16.8%	8.6%
DK/REFUSED	5.8%	5.1%	4.4%	6.5%	6.0%	7.5%	7.9%	6.6%	3.7%	5.6%	8.6%	-	8.7%	4.4%	3.0%	4.6%	4.0%	3.7%	4.7%	5.0%	7.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
OFTEN	52.0%	54.0%	52.6%	59.3%	46.2%	50.6%	44.8%	51.4%	61.9%	46.0%	52.8%	54.6%	50.9%	51.8%	52.2%
More Than Once A Week	21.8%	22.8%	21.4%	28.3%	18.2%	23.7%	16.5%	19.6%	23.7%	17.4%	25.4%	27.4%	23.4%	19.0%	24.0%
Once A Week	30.2%	31.1%	31.2%	31.0%	28.0%	26.9%	28.3%	31.8%	38.2%	28.5%	27.3%	27.2%	27.5%	32.8%	28.2%
NOT OFTEN	27.3%	26.4%	27.1%	23.7%	30.2%	26.1%	31.4%	28.8%	24.5%	31.1%	26.6%	27.0%	26.1%	24.7%	29.3%
Few Times a Month	10.5%	8.9%	9.2%	7.8%	14.4%	9.8%	15.8%	10.7%	7.7%	12.3%	8.9%	7.8%	10.0%	9.9%	10.9%
Few Times a Year	16.8%	17.5%	17.9%	15.9%	15.8%	16.4%	15.6%	18.1%	16.8%	18.8%	17.7%	19.2%	16.1%	14.7%	18.4%
NEVER	14.9%	14.2%	14.6%	12.9%	17.3%	10.4%	19.4%	15.7%	11.6%	17.8%	15.7%	18.4%	12.8%	16.3%	13.8%
DK/REFUSED	5.8%	5.4%	5.7%	4.1%	6.3%	12.9%	4.4%	4.1%	2.1%	5.2%	4.9%	0.0	10.2%	7.3%	4.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
OFTEN	52.0%	54.1%	54.2%	54.0%	40.5%	34.3%	42.9%	53.5%	57.0%	48.1%	50.2%	52.8%	48.5%	56.0%	59.8%	44.0%	48.7%
More Than Once A Week	21.8%	25.6%	23.8%	28.4%	14.7%	27.2%	10.0%	22.4%	24.1%	19.8%	21.4%	27.2%	17.4%	22.3%	22.9%	18.1%	25.3%
Once A Week	30.2%	28.6%	30.4%	25.7%	25.9%	7.0%	32.9%	31.1%	33.0%	28.3%	28.9%	25.6%	31.0%	33.8%	36.9%	26.0%	23.4%
NOT OFTEN	27.3%	25.5%	25.5%	25.5%	35.2%	37.7%	34.3%	26.9%	26.5%	27.4%	27.8%	23.5%	30.8%	27.5%	28.6%	25.4%	28.5%
Few Times a Month	10.5%	9.7%	9.7%	9.7%	16.3%	17.7%	15.8%	10.1%	10.2%	9.9%	10.5%	6.7%	13.0%	10.5%	11.6%	11.3%	8.6%
Few Times a Year	16.8%	15.8%	15.8%	15.8%	18.9%	19.9%	18.5%	16.8%	16.3%	17.5%	17.4%	16.8%	17.7%	17.0%	17.0%	14.1%	19.9%
NEVER	14.9%	15.3%	15.7%	14.6%	19.2%	28.1%	15.9%	13.8%	11.4%	17.7%	16.4%	19.8%	14.1%	11.9%	8.6%	24.2%	13.0%
DK/REFUSED	5.8%	5.1%	4.7%	5.8%	5.1%	0.0	7.0%	5.7%	5.1%	6.8%	5.5%	3.9%	6.6%	4.6%	3.0%	6.4%	9.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
OFTEN	52.0%	50.4%	58.9%	52.4%	51.2%	47.6%	65.8%	55.0%	49.7%	54.3%	52.8%	56.8%	52.1%
More Than Once A Week	21.8%	23.8%	28.1%	21.7%	20.3%	24.4%	23.3%	22.7%	20.2%	20.8%	25.4%	22.5%	21.0%
Once A Week	30.2%	26.6%	30.8%	30.7%	30.9%	23.2%	42.6%	32.2%	29.6%	33.5%	27.3%	34.3%	31.1%
NOT OFTEN	27.3%	32.8%	29.4%	22.7%	28.6%	40.2%	22.8%	22.0%	27.2%	33.0%	33.6%	27.5%	27.4%
Few Times a Month	10.5%	11.5%	14.2%	9.9%	10.1%	14.3%	14.8%	12.4%	7.3%	11.0%	15.8%	10.1%	11.1%
Few Times a Year	16.8%	21.3%	15.2%	12.8%	18.5%	25.9%	8.0%	9.6%	19.9%	21.9%	17.9%	17.4%	16.3%
NEVER	14.9%	11.9%	11.6%	20.5%	12.0%	8.5%	7.4%	17.7%	15.8%	11.2%	13.6%	11.3%	15.5%
DK/REFUSED	5.8%	5.0%	0.0%	4.4%	8.2%	3.6%	3.9%	5.3%	7.2%	1.6%	0.0%	4.3%	5.0%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
OFTEN	52.0%	51.5%	55.9%	61.9%	54.5%	49.3%	50.9%	57.9%	66.3%	62.7%	21.3%	74.8%	0.0	59.7%	46.6%
More Than Once A Week	21.8%	24.4%	24.7%	43.2%	8.4%	16.8%	20.2%	23.2%	21.5%	43.3%	5.6%	26.2%	0.0	30.3%	20.8%
Once A Week	30.2%	27.2%	31.3%	18.7%	46.1%	32.6%	30.8%	34.8%	44.8%	19.4%	15.8%	48.5%	0.0	29.4%	25.8%
NOT OFTEN	27.3%	25.9%	27.3%	0.0	25.8%	30.8%	28.8%	21.7%	15.6%	15.7%	48.2%	25.2%	100.0%	33.5%	28.5%
Few Times a Month	10.5%	9.3%	11.9%	0.0	17.3%	11.2%	11.7%	5.7%	5.5%	4.7%	19.0%	22.4%	100.0%	26.9%	7.8%
Few Times a Year	16.8%	16.6%	15.4%	0.0	8.5%	19.6%	17.1%	16.0%	10.1%	11.0%	29.2%	2.8%	0.0	6.6%	20.6%
NEVER	14.9%	16.0%	12.6%	38.1%	11.2%	13.7%	15.8%	14.0%	18.2%	20.3%	26.2%	0.0	0.0	0.0	13.8%
DK/REFUSED	5.8%	6.6%	4.2%	0.0	8.5%	6.2%	4.5%	6.4%	0.0	1.3%	4.2%	0.0	0.0	6.7%	11.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
OFTEN	52.0%	64.9%	55.3%	39.0%	36.6%	41.8%	44.8%	83.8%	87.2%	49.4%	53.6%	49.4%	61.8%	50.7%	52.9%	43.8%	52.9%	49.2%
More Than Once A Week	21.8%	26.5%	18.1%	22.1%	11.0%	21.1%	29.0%	19.5%	32.7%	21.3%	22.8%	19.8%	27.6%	20.2%	22.9%	19.3%	22.3%	22.8%
Once A Week	30.2%	38.4%	37.1%	16.9%	25.6%	20.8%	15.8%	64.3%	54.5%	28.1%	30.9%	29.6%	34.2%	30.5%	29.9%	24.6%	30.6%	26.4%
NOT OFTEN	27.3%	22.9%	30.6%	29.3%	29.9%	28.4%	50.4%	0.0	7.5%	27.0%	26.1%	28.2%	18.8%	27.9%	26.8%	43.1%	29.7%	28.1%
Few Times a Month	10.5%	7.2%	13.6%	14.0%	11.9%	28.4%	35.4%	0.0	0.0	9.5%	10.4%	11.0%	6.9%	10.1%	10.7%	18.4%	9.1%	10.9%
Few Times a Year	16.8%	15.7%	17.0%	15.3%	17.9%	0.0	14.9%	0.0	7.5%	17.5%	15.7%	17.2%	11.9%	17.8%	16.1%	24.7%	20.6%	17.3%
NEVER	14.9%	11.3%	14.1%	24.9%	28.5%	29.8%	4.9%	16.2%	5.2%	16.2%	14.9%	16.8%	12.1%	15.1%	14.7%	13.0%	11.9%	17.2%
DK/REFUSED	5.8%	1.0%	0.0	6.7%	5.0%	0.0	0.0	0.0	0.0	7.4%	5.4%	5.6%	7.3%	6.3%	5.6%	0.0	5.6%	5.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
OFTEN	52.0%	58.1%	36.7%	54.7%	60.9%	28.3%	49.9%	61.0%	23.4%	53.7%	67.9%	100.0%	0.0	0.0	51.2%	55.6%
More Than Once A Week	21.8%	25.3%	13.1%	23.3%	27.0%	12.0%	14.8%	26.7%	8.8%	24.9%	28.4%	42.0%	0.0	0.0	23.8%	21.1%
Once A Week	30.2%	32.8%	23.6%	31.4%	34.0%	16.2%	35.1%	34.3%	14.6%	28.8%	39.5%	58.0%	0.0	0.0	27.4%	34.4%
NOT OFTEN	27.3%	26.7%	28.6%	29.9%	24.1%	33.3%	21.2%	24.2%	38.8%	27.8%	20.9%	0.0	100.0%	0.0	30.8%	20.7%
Few Times a Month	10.5%	9.8%	12.2%	10.0%	9.7%	14.4%	8.7%	10.1%	11.9%	11.9%	8.5%	0.0	38.5%	0.0	13.6%	3.5%
Few Times a Year	16.8%	16.9%	16.4%	19.9%	14.4%	18.9%	12.5%	14.1%	26.9%	15.9%	12.4%	0.0	61.5%	0.0	17.2%	17.2%
NEVER	14.9%	9.6%	28.2%	11.2%	8.2%	35.5%	17.0%	10.5%	29.0%	15.8%	5.6%	0.0	0.0	100.0%	14.4%	15.6%
DK/REFUSED	5.8%	5.6%	6.5%	4.1%	6.8%	3.0%	11.8%	4.2%	8.8%	2.7%	5.6%	0.0	0.0	0.0	3.6%	8.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
OFTEN	52.0%	34.3%	22.7%	36.6%	56.4%	39.9%	62.2%	26.2%	50.5%	30.1%	58.1%	43.7%	62.1%	50.1%	66.3%	47.8%	60.5%	49.1%	63.7%
More Than Once A Week	21.8%	12.4%	10.2%	12.9%	24.0%	13.6%	27.7%	5.8%	22.3%	12.4%	26.0%	20.1%	25.7%	14.9%	29.4%	17.1%	26.8%	17.8%	29.3%
Once A Week	30.2%	21.9%	12.5%	23.7%	32.3%	26.3%	34.5%	20.4%	28.2%	17.7%	32.1%	23.6%	36.4%	35.2%	36.8%	30.7%	33.7%	31.3%	34.4%
NOT OFTEN	27.3%	37.9%	43.3%	36.8%	25.5%	32.2%	23.1%	45.3%	28.2%	34.2%	25.9%	29.2%	22.8%	30.2%	20.3%	34.8%	25.8%	40.5%	21.7%
Few Times a Month	10.5%	10.6%	0.0%	12.6%	10.8%	18.3%	8.2%	10.9%	12.1%	18.1%	9.8%	10.3%	9.6%	18.6%	6.5%	7.5%	10.2%	22.3%	6.9%
Few Times a Year	16.8%	27.3%	43.3%	24.2%	14.7%	13.9%	14.9%	34.5%	16.1%	16.1%	16.1%	19.0%	13.2%	11.6%	13.8%	27.3%	15.5%	18.2%	14.8%
NEVER	14.9%	21.6%	26.4%	20.7%	13.3%	22.9%	9.8%	23.8%	18.8%	30.9%	14.3%	19.1%	7.8%	14.6%	5.5%	9.7%	9.4%	10.0%	9.2%
DK/REFUSED	5.8%	6.2%	7.7%	5.9%	4.9%	5.0%	4.8%	4.7%	2.5%	4.8%	1.7%	8.0%	7.2%	5.1%	7.9%	7.7%	4.3%	0.5%	5.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
OFTEN	52.0%	22.1%	41.9%	23.6%	55.4%	54.8%	51.7%	69.5%	44.0%	60.3%	48.7%	52.8%	42.9%	46.2%	44.9%	62.6%	53.0%
More Than Once A Week	21.8%	8.2%	14.3%	6.3%	20.2%	26.4%	23.6%	37.4%	22.4%	23.3%	16.4%	18.7%	13.1%	23.1%	15.4%	29.3%	17.4%
Once A Week	30.2%	13.9%	27.6%	17.3%	35.2%	28.4%	28.1%	32.1%	21.6%	37.0%	32.3%	34.1%	29.8%	23.1%	29.5%	33.3%	35.6%
NOT OFTEN	27.3%	40.6%	24.5%	17.6%	29.6%	23.1%	22.8%	10.7%	30.4%	22.1%	32.2%	32.3%	32.1%	26.5%	35.8%	20.0%	28.1%
Few Times a Month	10.5%	13.4%	13.0%	11.4%	14.1%	7.3%	0.0	2.0%	9.2%	9.8%	14.3%	14.3%	14.4%	9.0%	14.3%	5.6%	14.4%
Few Times a Year	16.8%	27.2%	11.6%	6.3%	15.5%	15.8%	22.8%	8.6%	21.2%	12.3%	17.9%	18.0%	17.7%	17.5%	21.5%	14.4%	13.7%
NEVER	14.9%	32.5%	26.9%	45.9%	12.8%	17.4%	25.5%	17.4%	18.7%	13.8%	12.0%	9.0%	16.3%	24.3%	14.7%	11.1%	9.0%
DK/REFUSED	5.8%	4.9%	6.7%	12.9%	2.2%	4.7%	0.0	2.4%	6.9%	3.7%	7.1%	5.9%	8.8%	3.0%	4.6%	6.3%	10.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
OFTEN	52.0%	52.1%	66.7%	43.2%	52.1%	53.5%	45.5%	58.5%
More Than Once A Week	21.8%	21.6%	32.7%	14.6%	30.7%	18.8%	19.4%	24.3%
Once A Week	30.2%	30.6%	34.0%	28.6%	21.4%	34.6%	26.1%	34.2%
NOT OFTEN	27.3%	33.6%	24.9%	35.4%	22.7%	25.1%	31.1%	23.4%
Few Times a Month	10.5%	16.7%	15.2%	18.4%	7.5%	6.5%	11.5%	9.4%
Few Times a Year	16.8%	17.0%	9.8%	17.1%	15.3%	18.7%	19.5%	14.0%
NEVER	14.9%	14.2%	8.4%	15.4%	15.4%	15.7%	19.6%	10.1%
DK/REFUSED	5.8%	0.0	0.0	6.0%	9.8%	5.7%	3.7%	7.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
OFTEN	52.0%	52.1%	52.0%	60.5%	50.6%	50.1%	53.0%	50.9%	53.5%	59.1%	44.4%	62.9%	42.8%	46.2%	45.1%	45.2%	46.0%
More Than Once A Week	21.8%	21.6%	21.9%	27.9%	20.8%	20.0%	22.8%	24.1%	18.8%	26.0%	18.8%	30.2%	17.7%	21.0%	18.4%	22.2%	15.8%
Once A Week	30.2%	30.6%	30.1%	32.5%	29.8%	30.2%	30.2%	26.8%	34.6%	33.0%	25.6%	32.7%	25.1%	25.2%	26.7%	23.0%	30.2%
NOT OFTEN	27.3%	33.6%	26.9%	28.7%	27.0%	32.7%	24.3%	28.9%	25.1%	27.0%	31.4%	23.2%	32.3%	29.7%	31.9%	28.6%	34.2%
Few Times a Month	10.5%	16.7%	10.1%	15.8%	9.6%	17.3%	6.8%	13.5%	6.5%	6.6%	12.0%	7.9%	12.1%	18.0%	7.7%	13.5%	9.0%
Few Times a Year	16.8%	17.0%	16.8%	12.9%	17.4%	15.4%	17.5%	15.3%	18.7%	20.4%	19.5%	15.4%	20.2%	11.7%	24.2%	15.1%	25.3%
NEVER	14.9%	14.2%	14.9%	10.9%	15.5%	13.6%	15.6%	14.3%	15.7%	14.0%	20.1%	13.9%	20.6%	20.1%	19.4%	22.7%	15.7%
DK/REFUSED	5.8%	0.0	6.2%	0.0	6.8%	3.6%	7.1%	6.0%	5.7%	0.0	4.1%	0.0	4.3%	4.1%	3.5%	3.5%	4.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

25. HOW OFTEN DO YOU ATTEND CHURCH?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
OFTEN	52.0%	39.7%	59.3%	58.1%	58.5%	54.6%	60.4%	56.5%	61.2%	57.7%	38.4%	61.4%	47.4%	66.5%
More Than Once A Week	21.8%	13.6%	24.7%	25.8%	24.0%	18.7%	27.0%	26.0%	22.0%	24.6%	15.2%	28.0%	18.8%	29.8%
Once A Week	30.2%	26.1%	34.6%	32.3%	34.5%	35.9%	33.4%	30.5%	39.3%	33.1%	23.2%	33.4%	28.6%	36.7%
NOT OFTEN	27.3%	45.6%	22.4%	33.9%	21.7%	36.2%	17.2%	29.1%	15.8%	25.2%	32.1%	17.0%	32.4%	15.6%
Few Times a Month	10.5%	34.7%	8.3%	23.4%	7.1%	16.6%	6.0%	13.5%	3.9%	8.4%	15.4%	5.0%	13.2%	4.5%
Few Times a Year	16.8%	10.9%	14.1%	10.5%	14.6%	19.6%	11.3%	15.6%	11.9%	16.8%	16.7%	11.9%	19.2%	11.1%
NEVER	14.9%	14.7%	9.9%	8.0%	10.5%	6.2%	12.1%	6.0%	15.7%	11.0%	24.2%	16.1%	14.3%	11.8%
DK/REFUSED	5.8%	0.0	8.3%	0.0	9.3%	3.0%	10.3%	8.4%	7.3%	6.1%	5.3%	5.6%	6.0%	6.1%



THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
YES	60.5%	68.1%	53.8%	62.9%	57.4%	60.0%	61.4%	53.3%	60.5%	61.3%	51.1%	-	61.1%	63.0%	58.5%	56.7%	60.1%	57.7%	57.4%	58.6%	65.4%
NO	15.8%	13.4%	23.7%	13.2%	17.7%	10.7%	11.0%	46.7%	19.0%	14.6%	30.2%	-	17.8%	14.5%	14.3%	14.8%	14.5%	14.5%	21.9%	15.2%	12.3%
DK/REFUSED	23.7%	18.6%	22.5%	23.9%	24.9%	29.4%	27.6%	0.0	20.5%	24.1%	18.7%	-	21.1%	22.5%	27.2%	28.5%	25.4%	27.8%	20.7%	26.2%	22.4%
Net Diff.	44.7%	54.7%	30.2%	49.8%	39.7%	49.3%	50.5%	6.7%	41.5%	46.7%	20.9%	-	43.4%	48.5%	44.2%	41.9%	45.6%	43.1%	35.5%	43.3%	53.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
YES	60.5%	61.8%	60.5%	66.9%	53.4%	37.2%	58.3%	63.2%	70.9%	59.2%	64.2%	61.5%	66.9%	62.3%	59.1%
NO	15.8%	11.2%	11.5%	10.2%	34.4%	31.3%	35.3%	16.2%	9.1%	19.9%	11.3%	4.9%	18.0%	17.1%	14.8%
DK/REFUSED	23.7%	26.9%	28.0%	22.9%	12.2%	31.5%	6.4%	20.6%	20.0%	20.9%	24.6%	33.5%	15.0%	20.6%	26.1%
Net Diff.	44.7%	50.6%	49.0%	56.7%	19.0%	5.9%	23.0%	47.0%	61.8%	39.3%	52.9%	56.6%	48.9%	45.2%	44.4%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CANTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
YES	60.5%	65.1%	68.4%	60.0%	63.6%	71.4%	60.6%	58.6%	61.8%	53.6%	64.0%	65.3%	63.2%	62.9%	63.7%	50.7%	66.6%
NO	15.8%	11.2%	9.4%	13.9%	25.2%	8.5%	31.5%	10.8%	7.6%	15.8%	20.8%	12.9%	26.1%	19.8%	15.3%	12.2%	12.5%
DK/REFUSED	23.7%	23.7%	22.2%	26.2%	11.2%	20.1%	7.9%	30.6%	30.6%	30.5%	15.2%	21.8%	10.7%	17.3%	21.0%	37.0%	20.9%
Net Diff.	44.7%	53.9%	59.0%	46.1%	38.3%	62.9%	29.2%	47.8%	54.2%	37.8%	43.3%	52.3%	37.2%	43.1%	48.4%	38.5%	54.0%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
YES	60.5%	66.4%	72.5%	61.3%	56.0%	61.3%	78.1%	59.8%	58.7%	58.9%	68.8%	62.7%	59.2%
NO	15.8%	9.6%	10.9%	16.0%	18.5%	16.2%	12.7%	13.0%	18.0%	19.6%	19.9%	19.1%	16.1%
DK/REFUSED	23.7%	24.0%	16.6%	22.7%	25.5%	22.5%	9.3%	27.2%	23.3%	21.5%	11.3%	18.3%	24.7%
Net Diff.	44.7%	56.7%	61.6%	45.3%	37.5%	45.1%	65.4%	46.8%	40.7%	39.3%	49.0%	43.6%	43.1%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC-ORRY	WALKER	EAST-MAN	UNDE-CIDED	CAW-THORN	ED-WARDS	WOOD-HOUSE	HONEY-CUTT	MLN	O'CON-NELL	SLUDER	BURRIL	UNDE-CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
YES	60.5%	66.4%	65.5%	61.9%	73.4%	49.7%	58.9%	66.7%	58.0%	68.4%	58.5%	74.2%	42.8%	64.7%	54.7%
NO	15.8%	9.7%	19.5%	17.5%	26.6%	19.7%	10.1%	16.4%	8.8%	10.8%	35.2%	10.6%	57.2%	12.6%	24.2%
DK/REFUSED	23.7%	24.0%	15.0%	20.6%	0.0	30.6%	31.0%	16.9%	33.1%	20.8%	6.2%	15.2%	0.0	22.6%	21.1%
Net Diff.	44.7%	56.7%	46.0%	44.4%	46.8%	30.1%	48.8%	50.3%	49.2%	57.6%	23.3%	63.7%	-14.3%	52.1%	30.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
YES	60.5%	55.0%	48.9%	91.3%	79.9%	21.1%	70.4%	65.9%	66.6%	61.6%	58.5%	64.9%	57.9%	57.4%	62.5%	63.4%	63.7%	60.1%
NO	15.8%	20.5%	27.4%	8.7%	10.5%	20.8%	9.2%	34.1%	12.3%	9.6%	12.1%	20.6%	16.0%	12.4%	18.0%	0.0	13.4%	18.5%
DK/REFUSED	23.7%	24.5%	23.7%	0.0	9.7%	58.2%	20.4%	0.0	21.1%	28.8%	29.4%	14.5%	26.1%	30.2%	19.5%	36.6%	22.9%	21.4%
Net Diff.	44.7%	34.5%	21.6%	82.6%	69.4%	0.3%	61.2%	31.7%	54.4%	52.1%	46.4%	44.3%	42.0%	45.1%	44.5%	63.4%	50.3%	41.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
YES	60.5%	61.6%	57.7%	71.6%	53.3%	67.7%	42.1%	62.5%	50.6%	71.5%	54.1%	59.6%	68.4%	58.4%	100.0%	0.0
NO	15.8%	14.3%	19.5%	6.6%	20.8%	14.6%	27.1%	11.9%	33.7%	5.1%	18.2%	16.9%	12.0%	16.6%	0.0	100.0%
DK/REFUSED	23.7%	24.1%	22.8%	21.9%	25.9%	17.7%	30.8%	25.6%	15.6%	23.4%	27.7%	23.6%	19.6%	25.1%	0.0	0.0
Net Diff.	44.7%	47.3%	38.2%	65.0%	32.5%	53.1%	15.0%	50.6%	16.9%	66.4%	35.8%	42.7%	56.4%	41.8%	100.0%	-100%

THE DIFFERENTIAL  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
YES	60.5%	55.6%	30.0%	60.5%	63.1%	61.4%	63.7%	76.1%	70.5%	69.9%	70.8%	31.9%	55.7%	52.4%	56.8%	58.2%	62.5%	58.7%	63.5%
NO	15.8%	30.9%	59.8%	25.3%	13.3%	19.5%	11.1%	23.9%	6.5%	10.0%	5.2%	39.0%	20.1%	29.5%	16.8%	23.2%	13.4%	20.0%	11.6%
DK/REFUSED	23.7%	13.5%	10.2%	14.2%	23.6%	19.1%	25.2%	0.0	22.9%	20.1%	24.0%	29.1%	24.2%	18.0%	26.4%	18.6%	24.1%	21.3%	24.9%
Net Diff.	44.7%	24.7%	-29.8%	35.1%	49.8%	41.8%	52.6%	52.2%	64.0%	59.9%	65.6%	-7.1%	35.6%	22.9%	40.0%	35.0%	49.1%	38.6%	52.0%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBERAL/MODERATE	CONSERVATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./Less	High School Grad.	Some Coll./Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post-Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
YES	60.5%	53.1%	65.2%	66.2%	64.4%	62.3%	100.0%	64.0%	55.8%	66.7%	58.7%	60.9%	55.4%	77.2%	62.9%	48.8%	53.8%
NO	15.8%	37.9%	13.0%	18.6%	8.9%	11.0%	0.0	10.7%	11.3%	12.3%	21.5%	19.7%	24.1%	2.1%	17.2%	19.1%	26.4%
DK/REFUSED	23.7%	9.0%	21.8%	15.2%	26.7%	26.7%	0.0	25.3%	32.9%	21.0%	19.8%	19.4%	20.5%	20.7%	19.8%	32.1%	19.8%
Net Diff.	44.7%	15.2%	52.2%	47.6%	55.6%	51.3%	100.0%	53.2%	44.5%	54.4%	37.1%	41.3%	31.3%	75.1%	45.7%	29.7%	27.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
YES	60.5%	64.8%	73.2%	63.1%	64.9%	54.1%	70.2%	50.8%
NO	15.8%	12.0%	13.9%	9.9%	9.8%	22.6%	9.4%	22.2%
DK/REFUSED	23.7%	23.2%	12.9%	27.1%	25.3%	23.3%	20.4%	27.0%
Net Diff.	44.7%	52.9%	59.3%	53.2%	55.1%	31.4%	60.9%	28.6%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
YES	60.5%	64.8%	60.2%	69.6%	59.0%	65.7%	57.7%	65.4%	54.1%	65.9%	70.6%	71.0%	70.1%	73.0%	68.6%	73.6%	65.9%
NO	15.8%	12.0%	16.0%	13.1%	16.2%	11.1%	18.3%	10.6%	22.6%	6.1%	9.6%	13.3%	8.7%	7.2%	10.6%	7.1%	12.3%
DK/REFUSED	23.7%	23.2%	23.7%	17.3%	24.7%	23.2%	24.0%	24.0%	23.3%	28.0%	19.8%	15.8%	21.1%	19.8%	20.8%	19.3%	21.8%
Net Diff.	44.7%	52.9%	44.2%	56.5%	42.8%	54.5%	39.4%	54.8%	31.4%	59.8%	61.0%	57.7%	61.4%	65.8%	57.9%	66.5%	53.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

26. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HAND GUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
YES	60.5%	62.9%	50.3%	68.3%	47.9%	57.3%	47.6%	57.3%	42.0%	60.7%	60.1%	57.9%	61.8%	56.9%
NO	15.8%	22.5%	22.2%	12.9%	23.8%	15.6%	25.4%	14.1%	33.2%	14.3%	19.3%	13.9%	16.7%	12.8%
DK/REFUSED	23.7%	14.7%	27.5%	18.8%	28.3%	27.0%	27.0%	28.6%	24.8%	25.0%	20.6%	28.1%	21.5%	30.4%
Net Diff.	44.7%	40.4%	28.0%	55.5%	24.1%	41.7%	22.2%	43.2%	8.8%	46.4%	40.8%	44.0%	45.1%	44.1%













27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

**BANNER - #6**

[illegible]







THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

27. WHAT IS YOUR MAIN RACIAL BACKGROUND?

**BANNER - #10**

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
AFRICAN AMERICAN/BLACK	0.5%	0.0	0.0	1.1%	0.0	0.7%	0.6%	0.4%
HISPANIC/LATINO	1.3%	0.0	0.0	3.4%	1.3%	0.6%	0.5%	2.0%
ASIAN/ASIAN AMERICAN	0.2%	0.0	0.0	1.2%	0.0	0.0	0.0	0.5%
WHITE/CAUCASIAN	98.0%	100.0%	100.0%	94.4%	98.7%	98.7%	98.9%	97.1%
OTHER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0







THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
18-29	6.0%	8.3%	7.3%	9.3%	4.4%	0.3%	5.0%	8.2%	7.2%	6.2%	3.8%	-	10.2%	5.2%	0.0	3.7%	3.3%	1.7%	1.0%	6.5%	8.8%
30-40	8.0%	18.8%	6.7%	2.4%	7.1%	3.6%	5.2%	0.0	10.5%	7.4%	14.5%	-	9.7%	10.1%	4.5%	3.8%	6.9%	4.2%	0.9%	9.8%	10.6%
41-55	21.0%	16.1%	24.2%	22.4%	25.4%	17.8%	24.1%	0.0	19.8%	21.3%	17.5%	-	24.7%	24.1%	13.1%	14.9%	18.6%	13.9%	8.5%	27.2%	21.4%
56-65	22.0%	20.3%	22.3%	26.5%	17.4%	23.2%	25.2%	15.9%	19.3%	22.2%	19.5%	-	21.9%	24.0%	18.9%	22.2%	22.1%	20.4%	17.3%	24.5%	21.9%
OVER 65	43.0%	36.5%	39.6%	39.4%	45.6%	55.1%	40.5%	75.9%	43.1%	42.9%	44.6%	-	33.5%	36.7%	63.5%	55.3%	49.1%	59.8%	72.3%	31.9%	37.2%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	53.00	55.65	56.21	56.83	60.84	56.94	62.42	55.48	56.44	56.11	-	53.34	55.38	61.84	59.90	58.38	60.95	63.54	54.25	54.28

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
18-29	6.0%	6.6%	6.7%	6.3%	4.6%	10.2%	3.0%	6.5%	6.0%	6.7%	5.9%	1.6%	10.4%	6.7%	5.5%
30-40	8.0%	5.8%	4.7%	10.1%	16.2%	11.6%	17.6%	7.3%	3.9%	9.0%	9.0%	8.4%	9.7%	7.7%	8.2%
41-55	21.0%	21.0%	23.1%	13.0%	18.8%	21.5%	17.9%	27.3%	26.8%	27.5%	18.6%	20.7%	16.3%	20.5%	21.4%
56-65	22.0%	23.7%	23.7%	24.0%	17.4%	21.1%	16.2%	20.5%	32.1%	14.5%	21.6%	19.7%	23.6%	21.9%	22.0%
OVER 65	43.0%	42.8%	41.9%	46.6%	43.1%	35.7%	45.3%	38.4%	31.1%	42.2%	45.0%	49.6%	40.0%	43.1%	42.9%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	56.74	56.67	57.01	55.12	53.43	55.63	55.33	55.95	55.01	56.63	58.40	54.74	56.29	56.50

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
18-29	6.0%	6.0%	6.7%	4.9%	3.6%	6.9%	2.4%	7.9%	7.8%	8.1%	3.9%	4.3%	3.6%	4.7%	9.6%	8.6%	2.5%
30-40	8.0%	3.7%	2.8%	5.2%	14.1%	19.5%	12.1%	4.9%	4.3%	6.0%	12.0%	9.5%	13.6%	6.7%	15.1%	5.7%	8.7%
41-55	21.0%	17.6%	15.2%	21.3%	13.4%	19.8%	11.1%	23.4%	25.8%	19.7%	19.2%	15.0%	22.0%	18.5%	18.0%	26.6%	20.9%
56-65	22.0%	25.8%	25.5%	26.2%	17.8%	27.5%	14.2%	24.5%	28.2%	18.8%	18.7%	24.4%	14.9%	19.5%	23.1%	24.8%	22.5%
OVER 65	43.0%	46.9%	49.8%	42.5%	51.0%	26.3%	60.2%	39.2%	34.0%	47.4%	46.3%	46.8%	46.0%	50.6%	34.1%	34.3%	45.3%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	58.19	58.65	57.47	57.20	52.20	59.07	55.94	55.52	56.60	56.62	57.64	55.94	58.02	53.04	54.78	57.67

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
18-29	6.0%	6.6%	21.3%	6.9%	2.8%	6.7%	5.1%	9.2%	3.5%	6.7%	3.3%	5.7%	6.9%
30-40	8.0%	13.3%	16.3%	6.4%	6.1%	14.5%	5.3%	4.6%	8.6%	5.4%	22.0%	8.6%	7.9%
41-55	21.0%	24.1%	14.6%	15.5%	25.2%	17.2%	28.1%	25.0%	18.5%	17.8%	20.0%	18.8%	21.3%
56-65	22.0%	19.9%	15.7%	28.1%	18.9%	19.6%	13.2%	25.7%	21.1%	25.8%	23.9%	21.0%	21.8%
OVER 65	43.0%	36.1%	32.1%	43.1%	47.0%	42.0%	48.3%	35.4%	48.2%	44.3%	30.8%	45.9%	42.0%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	54.00	48.71	57.18	57.82	54.90	56.89	55.08	57.82	57.29	53.15	56.83	55.97

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
18-29	6.0%	5.8%	4.0%	9.5%	0.0	7.6%	7.6%	4.1%	5.5%	5.1%	9.8%	14.0%	0.0	14.4%	2.4%
30-40	8.0%	3.5%	7.5%	20.2%	7.7%	12.6%	3.3%	6.3%	10.9%	25.6%	30.0%	38.3%	0.0	5.6%	5.8%
41-55	21.0%	18.4%	28.7%	31.3%	19.6%	18.7%	27.3%	16.8%	20.9%	9.6%	16.5%	10.6%	42.8%	19.4%	18.3%
56-65	22.0%	26.8%	17.2%	11.4%	25.4%	19.8%	24.5%	23.1%	25.9%	22.5%	4.7%	24.7%	0.0	0.0	23.1%
OVER 65	43.0%	45.4%	42.6%	27.6%	47.3%	41.2%	37.2%	49.8%	36.8%	37.2%	39.0%	12.4%	57.2%	60.6%	50.4%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	58.09	56.31	49.72	59.15	54.79	55.84	58.53	55.47	53.31	49.69	45.04	58.86	55.26	59.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
18-29	6.0%	12.2%	4.7%	8.0%	9.9%	29.8%	5.6%	46.3%	12.1%	3.9%	7.4%	4.2%	8.0%	6.7%	5.5%	5.8%	3.5%	5.5%
30-40	8.0%	3.6%	11.8%	8.4%	22.9%	21.1%	10.1%	16.2%	13.2%	5.6%	5.7%	10.9%	10.9%	5.0%	10.0%	0.0	5.2%	9.1%
41-55	21.0%	12.3%	25.2%	13.6%	28.5%	28.4%	19.4%	17.9%	18.7%	22.8%	23.5%	20.0%	13.7%	25.6%	18.0%	12.9%	18.3%	19.5%
56-65	22.0%	34.9%	17.6%	28.6%	5.0%	0.0	18.9%	19.5%	13.1%	24.2%	24.4%	19.8%	23.1%	23.4%	21.1%	37.7%	23.9%	22.7%
OVER 65	43.0%	37.0%	40.7%	41.4%	33.7%	20.8%	45.9%	0.0	42.9%	43.5%	39.0%	45.2%	44.3%	39.3%	45.4%	43.6%	49.0%	43.2%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	55.94	55.24	56.39	49.62	41.91	56.39	36.99	53.11	57.58	55.89	56.62	55.91	56.09	56.62	59.59	58.77	56.53

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
18-29	6.0%	6.2%	5.4%	9.4%	3.5%	4.5%	6.9%	6.3%	3.4%	9.9%	2.8%	6.0%	7.4%	5.7%	6.4%	4.5%
30-40	8.0%	5.8%	13.5%	4.0%	7.3%	9.7%	19.4%	7.0%	11.9%	5.2%	8.7%	10.3%	7.3%	4.5%	9.7%	7.0%
41-55	21.0%	21.0%	21.0%	21.2%	20.8%	28.1%	10.0%	22.6%	15.9%	25.0%	20.3%	17.5%	27.3%	21.7%	21.9%	13.1%
56-65	22.0%	23.8%	17.4%	19.9%	27.1%	17.7%	17.0%	22.8%	20.3%	17.9%	27.3%	22.0%	18.3%	22.7%	23.6%	13.6%
OVER 65	43.0%	43.1%	42.6%	45.4%	41.2%	40.1%	46.6%	41.4%	48.6%	41.9%	40.8%	44.2%	39.6%	45.4%	38.4%	61.7%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	56.89	55.20	56.28	57.41	55.48	54.76	56.26	57.38	55.09	57.35	56.35	55.06	57.47	55.42	59.39

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
18-29	6.0%	2.9%	9.0%	1.7%	6.8%	8.5%	6.2%	2.7%	8.9%	9.2%	8.8%	3.1%	4.7%	7.7%	3.7%	0.0	7.1%	9.6%	6.4%
30-40	8.0%	20.5%	7.7%	22.9%	5.8%	8.1%	5.0%	15.6%	4.1%	2.5%	4.7%	26.1%	7.5%	14.1%	5.3%	12.6%	5.1%	7.2%	4.5%
41-55	21.0%	20.2%	0.0	24.0%	21.2%	22.9%	20.5%	20.0%	23.9%	31.0%	21.3%	20.4%	18.4%	14.5%	19.7%	20.4%	21.1%	20.4%	21.3%
56-65	22.0%	14.1%	8.6%	15.2%	22.7%	19.4%	23.8%	18.8%	18.5%	18.7%	18.5%	8.7%	26.8%	20.2%	29.0%	15.3%	24.5%	22.8%	25.0%
OVER 65	43.0%	42.4%	74.7%	36.1%	43.6%	41.0%	44.5%	42.9%	44.5%	38.6%	46.7%	41.8%	42.6%	43.5%	42.3%	51.7%	42.1%	40.0%	42.7%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	54.44	60.07	53.36	56.69	55.08	57.26	55.80	56.07	55.09	56.43	52.87	57.30	55.07	58.07	58.10	56.66	55.18	57.07



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
18-29	6.0%	5.5%	5.7%	6.6%	5.0%	6.1%	0.0	2.2%	7.3%	8.6%	5.8%	8.3%	2.3%	7.2%	8.0%	5.1%	3.3%
30-40	8.0%	27.6%	8.3%	9.7%	7.3%	5.8%	0.0	0.0	6.7%	10.4%	10.8%	10.3%	11.4%	3.3%	9.0%	8.0%	12.8%
41-55	21.0%	19.9%	21.2%	27.5%	16.6%	24.3%	0.0	19.4%	25.8%	29.7%	17.2%	18.7%	15.0%	29.5%	17.3%	19.6%	17.0%
56-65	22.0%	13.1%	16.2%	13.4%	18.2%	22.8%	0.0	30.6%	20.5%	22.4%	21.1%	22.7%	18.9%	20.1%	18.2%	25.2%	24.4%
OVER 65	43.0%	33.9%	48.6%	42.8%	52.9%	41.1%	100.0%	47.8%	39.7%	28.9%	45.2%	40.0%	52.5%	40.0%	47.5%	42.2%	42.5%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	51.12	56.78	54.92	58.15	56.42	67.00	60.38	55.46	52.83	56.40	55.06	58.30	55.90	56.18	56.88	56.64

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
18-29	6.0%	100.0%	0.0	0.0	0.0	0.0	7.7%	4.3%
30-40	8.0%	0.0	100.0%	0.0	0.0	0.0	6.0%	10.0%
41-55	21.0%	0.0	0.0	100.0%	0.0	0.0	23.6%	18.4%
56-65	22.0%	0.0	0.0	0.0	100.0%	0.0	19.1%	24.9%
OVER 65	43.0%	0.0	0.0	0.0	0.0	100.0%	43.6%	42.4%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	23.50	35.00	48.00	60.50	67.00	56.00	56.82

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
18-29	6.0%	100.0%	0.0	42.9%	0.0	17.1%	0.0	10.5%	0.0	100.0%	0.0	56.2%	0.0	20.7%	0.0	13.6%	0.0
30-40	8.0%	0.0	8.5%	57.1%	0.0	22.9%	0.0	14.0%	0.0	0.0	6.5%	43.8%	0.0	16.1%	0.0	10.6%	0.0
41-55	21.0%	0.0	22.3%	0.0	24.4%	60.0%	0.0	36.8%	0.0	0.0	25.6%	0.0	27.3%	63.3%	0.0	41.8%	0.0
56-65	22.0%	0.0	23.4%	0.0	25.6%	0.0	33.8%	38.6%	0.0	0.0	20.7%	0.0	22.2%	0.0	30.5%	33.9%	0.0
OVER 65	43.0%	0.0	45.7%	0.0	50.0%	0.0	66.2%	0.0	100.0%	0.0	47.2%	0.0	50.5%	0.0	69.5%	0.0	100.0%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	23.50	58.51	30.07	60.70	40.83	64.80	48.42	67.00	23.50	58.71	28.54	60.36	40.85	65.02	47.51	67.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

28. WHAT IS YOUR AGE? ARE YOU BETWEEN...?

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
18-29	6.0%	100.0%	0.0	30.1%	0.0	13.1%	0.0	7.5%	0.0	6.0%	6.0%	3.3%	7.3%	3.2%
30-40	8.0%	0.0	10.4%	69.9%	0.0	30.6%	0.0	17.4%	0.0	6.9%	10.6%	5.6%	9.2%	4.0%
41-55	21.0%	0.0	19.2%	0.0	21.5%	56.3%	0.0	32.0%	0.0	17.7%	28.9%	16.5%	23.2%	18.6%
56-65	22.0%	0.0	26.0%	0.0	29.0%	0.0	36.9%	43.2%	0.0	22.3%	21.3%	23.0%	21.5%	23.8%
OVER 65	43.0%	0.0	44.4%	0.0	49.5%	0.0	63.1%	0.0	100.0%	47.1%	33.2%	51.6%	38.7%	50.4%
REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mean	56.41	23.50	58.32	31.54	61.04	40.81	64.60	49.31	67.00	57.37	54.12	59.13	55.06	59.24

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
MALE	50.0%	48.2%	50.6%	50.3%	51.9%	49.5%	49.5%	36.5%	51.8%	49.2%	59.8%	-	55.1%	36.9%	55.0%	55.2%	46.7%	55.1%	46.4%	45.7%	58.3%
FEMALE	50.0%	51.8%	49.4%	49.7%	48.1%	50.5%	50.5%	63.5%	48.2%	50.8%	40.2%	-	44.9%	63.1%	45.0%	44.8%	53.3%	44.9%	53.6%	54.3%	41.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
MALE	50.0%	48.0%	47.4%	50.7%	55.3%	25.6%	64.3%	59.3%	65.4%	56.2%	47.9%	54.3%	41.0%	51.0%	49.2%
FEMALE	50.0%	52.0%	52.6%	49.3%	44.7%	74.4%	35.7%	40.7%	34.6%	43.8%	52.1%	45.7%	59.0%	49.0%	50.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN-	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
MALE	50.0%	47.5%	47.6%	47.3%	63.0%	35.1%	73.3%	53.3%	56.5%	48.4%	46.1%	38.0%	51.6%	53.8%	60.0%	35.4%	54.6%
FEMALE	50.0%	52.5%	52.4%	52.7%	37.0%	64.9%	26.7%	46.7%	43.5%	51.6%	53.9%	62.0%	48.4%	46.2%	40.0%	64.6%	45.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
MALE	50.0%	47.6%	46.4%	53.7%	48.5%	50.7%	66.7%	50.1%	47.7%	52.4%	61.1%	55.2%	48.9%
FEMALE	50.0%	52.4%	53.6%	46.3%	51.5%	49.3%	33.3%	49.9%	52.3%	47.6%	38.9%	44.8%	51.1%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
MALE	50.0%	44.4%	59.8%	59.1%	91.6%	46.7%	55.1%	52.6%	26.4%	56.0%	70.4%	13.4%	42.8%	38.4%	43.5%
FEMALE	50.0%	55.6%	40.2%	40.9%	8.4%	53.3%	44.9%	47.4%	73.6%	44.0%	29.6%	86.6%	57.2%	61.6%	56.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
MALE	50.0%	37.7%	48.3%	83.2%	48.1%	21.1%	56.4%	80.5%	64.5%	50.2%	52.5%	49.1%	47.1%	51.1%	49.3%	71.8%	49.5%	54.9%
FEMALE	50.0%	62.3%	51.7%	16.8%	51.9%	78.9%	43.6%	19.5%	35.5%	49.8%	47.5%	50.9%	52.9%	48.9%	50.7%	28.2%	50.5%	45.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
MALE	50.0%	45.7%	60.9%	100.0%	0.0	100.0%	0.0	48.3%	53.0%	100.0%	0.0	43.8%	57.0%	66.0%	58.0%	29.6%
FEMALE	50.0%	54.3%	39.1%	0.0	100.0%	0.0	100.0%	51.7%	47.0%	0.0	100.0%	56.2%	43.0%	34.0%	42.0%	70.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
MALE	50.0%	53.6%	62.5%	51.8%	49.7%	51.2%	49.2%	100.0%	100.0%	100.0%	100.0%	0.0	0.0	0.0	0.0	44.0%	45.6%	44.5%	45.9%
FEMALE	50.0%	46.4%	37.5%	48.2%	50.3%	48.8%	50.8%	0.0	0.0	0.0	0.0	100.0%	100.0%	100.0%	100.0%	56.0%	54.4%	55.5%	54.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD.	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
MALE	50.0%	62.2%	64.1%	63.0%	64.8%	47.5%	51.0%	58.3%	46.3%	38.7%	53.3%	50.5%	57.2%	100.0%	100.0%	0.0	0.0
FEMALE	50.0%	37.8%	35.9%	37.0%	35.2%	52.5%	49.0%	41.7%	53.7%	61.3%	46.7%	49.5%	42.8%	0.0	0.0	100.0%	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
MALE	50.0%	64.2%	37.5%	56.2%	43.5%	50.6%	100.0%	0.0
FEMALE	50.0%	35.8%	62.5%	43.8%	56.5%	49.4%	0.0	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
MALE	50.0%	64.2%	49.1%	49.0%	50.2%	53.3%	48.2%	49.5%	50.6%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
FEMALE	50.0%	35.8%	50.9%	51.0%	49.8%	46.7%	51.8%	50.5%	49.4%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

29. GENDER:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
MALE	50.0%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	47.5%	56.0%	49.2%	50.4%	47.1%
FEMALE	50.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	52.5%	44.0%	50.8%	49.6%	52.9%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
LANDLINE PHONE	23.1%	21.1%	7.9%	18.4%	37.9%	33.8%	21.8%	59.7%	22.3%	22.1%	34.6%	-	20.1%	14.5%	34.4%	33.8%	25.0%	34.1%	100.0%	0.0	0.0
MOBILE PHONE	44.1%	57.6%	62.3%	35.6%	33.5%	26.4%	39.3%	24.4%	50.3%	44.0%	45.6%	-	42.2%	53.5%	37.5%	39.5%	45.3%	38.4%	0.0	100.0%	0.0
TEXT	32.8%	21.3%	29.7%	45.9%	28.6%	39.8%	38.9%	15.9%	27.4%	33.9%	19.8%	-	37.7%	32.1%	28.1%	26.8%	29.6%	27.5%	0.0	0.0	100.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
LANDLINE PHONE	23.1%	24.5%	24.5%	24.5%	14.4%	12.0%	15.2%	20.7%	21.9%	20.1%	27.3%	27.9%	26.6%	27.0%	20.1%
MOBILE PHONE	44.1%	39.8%	39.7%	40.5%	61.4%	52.7%	64.1%	41.9%	35.2%	45.4%	46.3%	46.0%	46.7%	40.7%	46.7%
TEXT	32.8%	35.7%	35.8%	35.1%	24.1%	35.3%	20.8%	37.4%	42.9%	34.5%	26.4%	26.1%	26.7%	32.3%	33.1%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
LANDLINE PHONE	23.1%	21.5%	24.9%	16.2%	26.6%	19.6%	29.2%	18.9%	17.7%	20.8%	25.2%	34.6%	18.8%	25.5%	14.1%	19.4%	29.7%
MOBILE PHONE	44.1%	42.1%	39.3%	46.6%	52.8%	48.3%	54.5%	38.6%	37.9%	39.8%	51.5%	42.4%	57.7%	39.2%	56.3%	51.3%	35.8%
TEXT	32.8%	36.4%	35.8%	37.2%	20.6%	32.1%	16.3%	42.5%	44.4%	39.4%	23.3%	22.9%	23.6%	35.3%	29.6%	29.3%	34.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
LANDLINE PHONE	23.1%	13.7%	10.2%	17.0%	33.1%	13.7%	18.3%	19.3%	29.5%	20.7%	16.2%	22.1%	20.8%
MOBILE PHONE	44.1%	50.7%	50.5%	45.8%	39.5%	41.1%	48.7%	46.2%	43.1%	31.9%	66.6%	44.1%	46.4%
TEXT	32.8%	35.7%	39.3%	37.1%	27.4%	45.2%	32.9%	34.5%	27.3%	47.3%	17.2%	33.8%	32.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
LANDLINE PHONE	23.1%	23.4%	25.7%	29.7%	47.1%	18.9%	20.8%	31.4%	16.8%	16.9%	10.8%	23.6%	0.0	35.2%	23.4%
MOBILE PHONE	44.1%	42.3%	42.1%	61.5%	33.4%	47.0%	39.0%	41.6%	65.4%	45.9%	68.6%	23.2%	100.0%	43.4%	45.8%
TEXT	32.8%	34.3%	32.1%	8.8%	19.5%	34.1%	40.3%	27.0%	17.8%	37.2%	20.6%	53.3%	0.0	21.4%	30.9%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
LANDLINE PHONE	23.1%	24.2%	19.5%	39.8%	22.3%	0.0	18.9%	0.0	26.0%	23.9%	22.5%	19.6%	27.1%	20.1%	25.0%	32.7%	28.5%	25.2%
MOBILE PHONE	44.1%	43.6%	39.2%	30.3%	59.9%	78.9%	61.6%	42.1%	47.6%	40.6%	38.4%	56.3%	36.8%	40.9%	46.2%	29.7%	31.8%	47.3%
TEXT	32.8%	32.1%	41.3%	30.0%	17.9%	21.1%	19.6%	57.9%	26.3%	35.5%	39.0%	24.0%	36.1%	39.0%	28.8%	37.6%	39.7%	27.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
LANDLINE PHONE	23.1%	22.6%	24.5%	22.0%	23.0%	20.4%	30.9%	23.5%	18.8%	21.6%	25.2%	25.3%	15.5%	31.2%	21.9%	32.0%
MOBILE PHONE	44.1%	37.8%	59.8%	25.0%	48.6%	69.1%	45.4%	39.6%	54.6%	33.5%	45.3%	39.2%	51.8%	49.8%	42.7%	42.5%
TEXT	32.8%	39.6%	15.7%	52.9%	28.4%	10.5%	23.7%	37.0%	26.6%	44.9%	29.6%	35.5%	32.7%	19.0%	35.4%	25.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
LANDLINE PHONE	23.1%	23.7%	12.5%	25.8%	22.4%	14.0%	25.4%	28.8%	20.6%	13.2%	23.3%	17.8%	24.2%	14.9%	27.4%	23.3%	22.4%	16.3%	24.1%
MOBILE PHONE	44.1%	49.0%	64.4%	46.1%	43.3%	50.6%	40.8%	50.3%	37.6%	45.1%	34.8%	47.5%	49.0%	56.4%	46.5%	39.2%	38.1%	40.8%	37.3%
TEXT	32.8%	27.3%	23.1%	28.1%	34.2%	35.4%	33.8%	20.9%	41.8%	41.7%	41.8%	34.7%	26.8%	28.7%	26.1%	37.5%	39.5%	42.9%	38.5%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE		FEMALE	
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN CLLGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	CLLGE GRAD. .	Bchl'r Degree	Post- Grad	LESS THAN CLLGE	CLLGE GRAD.	LESS THAN CLLGE	CLLGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
LANDLINE PHONE	23.1%	24.0%	22.3%	10.0%	31.4%	25.1%	53.6%	41.5%	15.7%	21.9%	20.7%	16.4%	26.8%	25.7%	17.0%	24.5%	25.0%
MOBILE PHONE	44.1%	58.0%	61.6%	67.9%	57.0%	42.5%	46.4%	33.4%	44.4%	47.2%	46.1%	44.1%	49.0%	36.1%	44.9%	48.2%	47.5%
TEXT	32.8%	18.0%	16.0%	22.1%	11.6%	32.5%	0.0	25.2%	40.0%	30.9%	33.1%	39.5%	24.1%	38.2%	38.1%	27.3%	27.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
LANDLINE PHONE	23.1%	3.9%	2.5%	9.4%	18.1%	38.9%	21.5%	24.8%
MOBILE PHONE	44.1%	48.1%	54.0%	57.1%	49.2%	32.7%	40.3%	47.9%
TEXT	32.8%	48.0%	43.5%	33.5%	32.7%	28.4%	38.2%	27.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
LANDLINE PHONE	23.1%	3.9%	24.3%	3.1%	26.4%	6.9%	31.9%	11.2%	38.9%	0.0	23.2%	0.0	24.9%	2.8%	32.6%	8.2%	38.6%
MOBILE PHONE	44.1%	48.1%	43.9%	51.5%	42.9%	54.9%	38.3%	52.7%	32.7%	32.8%	40.9%	43.0%	39.9%	44.0%	38.2%	48.5%	29.7%
TEXT	32.8%	48.0%	31.8%	45.4%	30.7%	38.3%	29.8%	36.1%	28.4%	67.2%	35.8%	57.0%	35.2%	53.3%	29.3%	43.3%	31.7%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

30. INTERVIEW:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
LANDLINE PHONE	23.1%	10.9%	25.4%	6.0%	27.9%	11.5%	31.2%	14.1%	39.1%	23.0%	23.4%	27.6%	20.9%	27.4%
MOBILE PHONE	44.1%	75.6%	46.7%	59.6%	45.9%	67.3%	38.4%	56.8%	35.8%	43.7%	45.1%	39.9%	46.2%	40.2%
TEXT	32.8%	13.6%	28.0%	34.3%	26.2%	21.1%	30.4%	29.1%	25.0%	33.3%	31.5%	32.5%	32.9%	32.4%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
BUNCOMBE	22.0%	100.0%	0.0	0.0	0.0	0.0	20.5%	45.4%	21.6%	20.7%	37.4%	-	26.3%	23.7%	16.4%	14.2%	19.3%	15.4%	20.1%	28.7%	14.3%
HENDERSON	22.0%	0.0	100.0%	0.0	0.0	0.0	20.0%	10.7%	25.4%	22.2%	19.0%	-	17.5%	25.9%	15.1%	34.5%	24.9%	24.0%	7.6%	31.1%	20.0%
EAST	19.0%	0.0	0.0	100.0%	0.0	0.0	22.1%	0.0	17.6%	19.7%	10.4%	-	22.8%	14.2%	20.2%	16.6%	16.6%	18.6%	15.2%	15.4%	26.6%
CENTRAL	17.0%	0.0	0.0	0.0	100.0%	0.0	14.1%	26.1%	19.0%	16.6%	22.0%	-	16.2%	16.1%	21.9%	15.1%	17.5%	18.8%	27.9%	12.9%	14.8%
WEST	20.0%	0.0	0.0	0.0	0.0	100.0%	23.3%	17.8%	16.4%	20.8%	11.1%	-	17.2%	20.1%	26.4%	19.6%	21.8%	23.3%	29.2%	12.0%	24.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
BUNCOMBE	22.0%	20.5%	17.6%	31.7%	24.4%	27.1%	23.6%	26.2%	27.0%	25.7%	18.4%	18.9%	17.8%	21.8%	22.2%
HENDERSON	22.0%	21.5%	22.7%	16.8%	26.9%	21.7%	28.5%	20.0%	16.5%	21.9%	24.4%	25.4%	23.3%	21.6%	22.3%
EAST	19.0%	21.5%	23.4%	14.1%	10.8%	0.0	14.1%	17.8%	21.4%	16.0%	22.4%	17.0%	28.1%	19.0%	19.0%
CENTRAL	17.0%	13.7%	13.2%	15.6%	26.6%	35.6%	23.9%	19.5%	19.7%	19.3%	14.8%	17.9%	11.6%	16.3%	17.5%
WEST	20.0%	22.9%	23.2%	21.8%	11.3%	15.7%	9.9%	16.5%	15.3%	17.1%	20.0%	20.7%	19.2%	21.3%	19.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
BUNCOMBE	22.0%	21.3%	18.3%	26.0%	26.9%	20.9%	29.2%	17.7%	18.6%	16.3%	25.5%	28.3%	23.7%	22.8%	30.0%	23.2%	12.9%
HENDERSON	22.0%	19.5%	23.2%	13.9%	23.0%	19.8%	24.2%	22.7%	21.4%	24.7%	22.6%	13.5%	28.8%	29.1%	33.0%	13.4%	10.5%
EAST	19.0%	23.5%	23.4%	23.6%	12.4%	25.2%	7.6%	22.6%	24.5%	19.7%	14.8%	17.3%	13.2%	14.5%	19.7%	14.6%	34.2%
CENTRAL	17.0%	13.7%	10.2%	19.1%	24.1%	21.0%	25.3%	13.7%	12.8%	15.2%	20.9%	17.7%	23.0%	22.4%	3.8%	17.8%	14.2%
WEST	20.0%	22.0%	25.0%	17.4%	13.6%	13.1%	13.8%	23.2%	22.6%	24.1%	16.1%	23.1%	11.4%	11.3%	13.5%	31.1%	28.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
BUNCOMBE	22.0%	22.4%	33.1%	21.7%	20.4%	29.4%	13.3%	19.7%	22.2%	14.2%	37.8%	24.2%	23.8%
HENDERSON	22.0%	27.0%	30.6%	22.2%	18.8%	20.1%	30.6%	25.1%	19.4%	32.2%	29.0%	30.4%	25.1%
EAST	19.0%	12.5%	14.4%	16.7%	23.8%	17.3%	19.7%	17.2%	20.8%	21.3%	19.6%	15.8%	15.6%
CENTRAL	17.0%	17.6%	11.7%	17.0%	17.6%	12.2%	20.3%	18.2%	17.4%	18.1%	7.5%	17.4%	17.5%
WEST	20.0%	20.5%	10.2%	22.5%	19.4%	21.1%	16.1%	19.8%	20.3%	14.2%	6.0%	12.2%	18.0%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
BUNCOMBE	22.0%	17.1%	32.2%	42.9%	16.1%	20.4%	16.7%	22.6%	47.8%	20.3%	29.2%	50.7%	100.0%	32.8%	17.0%
HENDERSON	22.0%	20.3%	21.4%	9.1%	8.5%	26.2%	22.1%	30.8%	5.9%	28.4%	24.5%	11.9%	0.0	21.9%	16.5%
EAST	19.0%	21.9%	14.8%	0.0	17.2%	19.6%	22.5%	9.6%	20.2%	21.0%	14.3%	11.2%	0.0	22.9%	22.8%
CENTRAL	17.0%	13.9%	21.9%	28.0%	38.6%	15.2%	13.8%	29.4%	17.9%	1.3%	16.2%	10.6%	0.0	14.9%	15.6%
WEST	20.0%	26.7%	9.7%	20.0%	19.6%	18.6%	24.9%	7.6%	8.2%	28.9%	15.9%	15.6%	0.0	7.5%	28.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN	APPR- OVE M.C.	HARD RE-ELECT CAWTHORN	NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE			
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O' CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
BUNCOMBE	22.0%	14.6%	16.9%	17.2%	44.4%	29.8%	36.9%	42.1%	34.4%	20.6%	19.9%	23.2%	26.1%	18.1%	24.5%	13.3%	12.6%	23.7%
HENDERSON	22.0%	36.5%	33.0%	14.8%	27.1%	41.8%	15.0%	20.5%	24.7%	19.6%	23.8%	22.5%	26.5%	21.7%	22.2%	19.1%	23.5%	25.1%
EAST	19.0%	23.7%	19.1%	30.5%	0.0	0.0	14.5%	0.0	12.9%	20.0%	20.5%	15.7%	16.4%	21.0%	17.7%	32.0%	27.0%	14.2%
CENTRAL	17.0%	12.1%	21.6%	7.1%	22.7%	28.4%	9.1%	17.9%	19.8%	17.7%	13.8%	21.7%	14.4%	13.8%	19.1%	16.8%	9.9%	20.2%
WEST	20.0%	13.2%	9.4%	30.4%	5.8%	0.0	24.5%	19.5%	8.2%	22.1%	22.1%	16.9%	16.6%	25.4%	16.5%	18.7%	27.0%	16.8%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
BUNCOMBE	22.0%	19.0%	29.5%	14.6%	22.8%	33.7%	22.9%	19.5%	24.1%	19.0%	20.0%	19.2%	25.1%	27.1%	24.7%	18.6%
HENDERSON	22.0%	22.6%	20.5%	22.2%	23.0%	22.4%	17.6%	20.2%	29.0%	19.4%	21.0%	26.6%	16.9%	17.4%	19.6%	33.0%
EAST	19.0%	19.4%	18.1%	19.4%	19.3%	18.6%	17.3%	20.1%	16.3%	20.3%	19.9%	18.4%	22.9%	13.3%	19.8%	15.8%
CENTRAL	17.0%	16.5%	18.2%	20.5%	13.2%	12.3%	27.5%	17.5%	16.6%	19.2%	15.9%	18.8%	13.1%	17.9%	16.1%	19.0%
WEST	20.0%	22.5%	13.7%	23.4%	21.8%	13.0%	14.7%	22.7%	14.1%	22.2%	23.3%	17.1%	22.0%	24.3%	19.8%	13.5%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
BUNCOMBE	22.0%	23.3%	7.7%	26.3%	21.8%	30.0%	18.9%	28.3%	19.7%	28.6%	16.4%	17.5%	23.8%	31.4%	21.2%	13.6%	20.1%	28.4%	17.8%
HENDERSON	22.0%	22.1%	17.6%	22.9%	21.8%	21.7%	21.9%	25.1%	21.0%	25.6%	19.3%	18.6%	22.6%	17.7%	24.3%	25.1%	22.3%	21.3%	22.6%
EAST	19.0%	17.1%	11.4%	18.1%	19.3%	23.3%	17.8%	11.3%	20.9%	20.8%	20.9%	23.7%	17.7%	25.8%	14.9%	13.8%	19.7%	27.2%	17.6%
CENTRAL	17.0%	23.4%	19.8%	24.1%	15.8%	13.0%	16.8%	19.7%	17.8%	11.4%	20.2%	27.7%	13.9%	14.8%	13.6%	26.0%	15.3%	10.0%	16.8%
WEST	20.0%	14.2%	43.6%	8.5%	21.3%	12.0%	24.6%	15.6%	20.6%	13.6%	23.2%	12.5%	22.0%	10.3%	26.0%	21.6%	22.6%	13.1%	25.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
BUNCOMBE	22.0%	32.1%	27.7%	32.8%	24.0%	19.6%	23.6%	8.4%	20.1%	28.7%	25.0%	24.9%	25.2%	16.7%	26.0%	22.2%	23.9%
HENDERSON	22.0%	19.4%	20.2%	22.5%	18.4%	21.7%	0.0	20.0%	22.7%	24.5%	22.3%	25.5%	17.6%	21.9%	22.7%	21.5%	21.8%
EAST	19.0%	20.0%	17.7%	16.3%	18.8%	19.3%	0.0	16.9%	23.1%	17.8%	18.7%	20.2%	16.7%	21.7%	16.3%	17.1%	21.5%
CENTRAL	17.0%	21.1%	17.7%	18.3%	17.2%	14.5%	28.1%	27.4%	8.5%	10.5%	20.0%	15.5%	26.5%	16.1%	19.4%	13.0%	20.8%
WEST	20.0%	7.5%	16.7%	9.9%	21.6%	24.9%	48.3%	27.2%	25.6%	18.4%	13.9%	13.9%	13.9%	23.5%	15.6%	26.2%	12.0%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
BUNCOMBE	22.0%	30.3%	51.8%	16.9%	20.3%	18.7%	21.2%	22.8%
HENDERSON	22.0%	26.8%	18.4%	25.3%	22.3%	20.3%	22.2%	21.8%
EAST	19.0%	29.3%	5.8%	20.3%	22.9%	17.4%	19.1%	18.9%
CENTRAL	17.0%	12.6%	15.1%	20.6%	13.4%	18.0%	17.6%	16.4%
WEST	20.0%	1.0%	9.0%	16.9%	21.1%	25.6%	19.8%	20.2%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
BUNCOMBE	22.0%	30.3%	21.5%	42.6%	18.6%	27.2%	19.2%	24.5%	18.7%	25.7%	20.8%	36.5%	18.8%	26.1%	18.3%	26.0%	15.0%
HENDERSON	22.0%	26.8%	21.7%	22.0%	22.0%	24.0%	20.9%	23.3%	20.3%	27.1%	21.8%	26.6%	21.6%	22.3%	22.2%	26.5%	16.7%
EAST	19.0%	29.3%	18.3%	15.9%	19.5%	18.5%	19.3%	20.2%	17.4%	33.5%	17.9%	18.8%	19.1%	20.6%	18.2%	20.6%	17.2%
CENTRAL	17.0%	12.6%	17.3%	14.0%	17.5%	18.0%	16.5%	16.2%	18.0%	12.1%	18.1%	6.8%	19.4%	14.8%	19.3%	12.9%	23.8%
WEST	20.0%	1.0%	21.2%	5.5%	22.4%	12.4%	24.1%	15.7%	25.6%	1.5%	21.3%	11.3%	21.1%	16.2%	21.9%	14.0%	27.3%

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

31. AREA:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
BUNCOMBE	22.0%	38.6%	22.1%	48.5%	18.5%	28.4%	20.1%	23.0%	22.5%	19.5%	27.9%	12.1%	26.9%	13.1%
HENDERSON	22.0%	26.1%	21.6%	17.6%	22.5%	25.9%	19.8%	20.2%	23.9%	21.6%	23.0%	26.8%	19.6%	27.3%
EAST	19.0%	21.7%	18.8%	13.0%	19.9%	16.2%	20.2%	19.8%	17.6%	20.2%	16.1%	13.4%	21.8%	13.1%
CENTRAL	17.0%	13.6%	16.5%	21.0%	15.6%	21.5%	13.8%	19.5%	12.1%	16.9%	17.2%	18.6%	16.2%	16.8%
WEST	20.0%	0.0	21.1%	0.0	23.6%	8.0%	26.1%	17.5%	23.9%	21.8%	15.8%	29.2%	15.4%	29.6%



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #1

	TOTAL	AREA					VOTING METHOD			VOTER LIKELIHOOD		GOP PRIMARY ELECTION HISTORY					GOP PR ELEC. COMBOS		INTERVIEW		
		BUN- COMBE	HENDER- SON	EAST	CEN- TRAL	WEST	ELEC- TION DAY	ABSEN- TEE BALLOT	EARLY VOTING LCTN	VERY LIKELY	SMWHT LIKELY	0 OF 4	1 OF 4	2 OF 4	3 OF 4	4 OF 4	2 OR MORE	3 OR MORE	LAND- LINE PHONE	MOBILE PHONE	TEXT
Total	400	88	88	76	68	80	201	11	179	369	31	-	156	112	71	60	244	131	92	176	131
1 OF 4	39.1%	46.7%	31.2%	46.9%	37.2%	33.7%	39.7%	31.6%	37.8%	37.2%	61.5%	-	100.0%	0.0	0.0	0.0	0.0	0.0	34.0%	37.4%	45.0%
2 OF 4	28.1%	30.3%	33.1%	21.1%	26.6%	28.2%	25.6%	48.8%	30.9%	28.4%	24.3%	-	0.0	100.0%	0.0	0.0	46.1%	0.0	17.6%	34.1%	27.5%
3 OF 4	17.8%	13.3%	12.2%	19.0%	23.0%	23.5%	20.1%	0.0	16.5%	18.6%	7.8%	-	0.0	0.0	100.0%	0.0	29.2%	54.3%	26.5%	15.1%	15.3%
4 OF 4	15.0%	9.7%	23.5%	13.1%	13.3%	14.7%	14.7%	19.6%	14.7%	15.7%	6.4%	-	0.0	0.0	0.0	100.0%	24.6%	45.7%	21.9%	13.4%	12.3%
Mean	2.09	1.86	2.28	1.98	2.12	2.19	2.10	2.08	2.08	2.13	1.59	-	1.00	2.00	3.00	4.00	2.78	3.46	2.36	2.05	1.95

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #2

	TOTAL	OPINION: DONALD TRUMP						OPINION: PAT MCCRORY						DATE OF INTERVIEW	
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	4/25	4/26
Total	400	303	241	62	82	19	63	158	54	104	135	70	66	175	225
1 OF 4	39.1%	38.3%	40.2%	30.9%	41.8%	43.8%	41.2%	35.8%	42.4%	32.3%	40.7%	36.1%	45.6%	44.9%	34.6%
2 OF 4	28.1%	29.2%	27.8%	34.5%	26.7%	9.4%	31.9%	23.9%	14.5%	28.8%	29.2%	21.1%	37.8%	25.5%	30.1%
3 OF 4	17.8%	18.0%	18.5%	16.1%	18.9%	35.1%	14.0%	18.8%	14.9%	20.8%	19.5%	29.1%	9.2%	12.8%	21.6%
4 OF 4	15.0%	14.6%	13.5%	18.5%	12.7%	11.7%	13.0%	21.5%	28.1%	18.1%	10.6%	13.7%	7.3%	16.8%	13.6%
Mean	2.09	2.09	2.05	2.22	2.02	2.15	1.99	2.26	2.29	2.25	2.00	2.20	1.78	2.02	2.14

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #3

	TOTAL	OPINION: TED BUDD						OPINION: MADISON CAWTHORN						OPINION: CHUCK EDWARDS			
		FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	Very	Smwht	UNFAV- ORABLE	Smwht	Very	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF
Total	400	205	125	80	54	15	39	202	123	79	177	71	106	163	56	105	76
1 OF 4	39.1%	35.6%	38.7%	30.9%	46.0%	55.3%	42.6%	43.6%	46.0%	39.8%	34.6%	32.7%	35.9%	36.3%	32.9%	44.2%	42.6%
2 OF 4	28.1%	27.0%	26.7%	27.4%	18.7%	7.4%	23.0%	25.2%	24.9%	25.6%	29.7%	32.5%	27.8%	25.0%	21.5%	36.2%	28.5%
3 OF 4	17.8%	19.7%	21.8%	16.3%	16.8%	21.5%	15.1%	18.2%	16.0%	21.6%	17.7%	19.7%	16.4%	21.6%	16.5%	13.6%	16.4%
4 OF 4	15.0%	17.7%	12.8%	25.3%	18.4%	15.8%	19.4%	13.1%	13.1%	13.1%	18.0%	15.1%	19.9%	17.1%	29.1%	6.0%	12.5%
Mean	2.09	2.19	2.09	2.36	2.08	1.98	2.11	2.01	1.96	2.08	2.19	2.17	2.20	2.19	2.42	1.81	1.99

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #4

	TOTAL	OPINION: ROD HONEYCUTT				OPINION: BRUCE O'CONNELL				CAWTHORN & EDWARDS			
		FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAVOR- ABLE	UNFAV- ORABLE	NO OPIN- ION	NEVER HEARD OF	FAV. BOTH	UNFAV. BOTH	OPIN. BOTH	HEARD BOTH
Total	400	62	26	137	175	62	22	132	184	73	28	214	319
1 OF 4	39.1%	40.5%	35.8%	46.8%	33.0%	43.9%	29.8%	41.7%	36.7%	44.9%	37.7%	35.9%	38.2%
2 OF 4	28.1%	21.0%	36.2%	23.5%	33.0%	18.6%	23.1%	31.4%	29.5%	22.1%	19.3%	23.8%	28.0%
3 OF 4	17.8%	18.4%	12.0%	16.1%	19.8%	22.0%	17.5%	10.5%	21.6%	21.8%	20.5%	19.7%	18.0%
4 OF 4	15.0%	20.1%	16.0%	13.6%	14.1%	15.5%	29.6%	16.3%	12.2%	11.2%	22.6%	20.7%	15.8%
Mean	2.09	2.18	2.08	1.97	2.15	2.09	2.47	2.01	2.09	1.99	2.28	2.25	2.11

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #5

	TOTAL	US SENATE BALLOT					CONGRESSIONAL BALLOT								
		BUDD	MCC- ORRY	WALKER	EAST- MAN	UNDE- CIDED	CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED
Total	400	159	84	9	10	138	151	83	20	20	19	8	2	14	83
1 OF 4	39.1%	36.6%	38.2%	19.7%	54.8%	42.7%	42.8%	26.3%	45.0%	34.9%	37.4%	38.6%	42.8%	33.0%	46.1%
2 OF 4	28.1%	31.0%	24.0%	20.9%	11.2%	29.0%	27.2%	34.3%	16.6%	16.6%	25.7%	25.6%	57.2%	20.1%	30.8%
3 OF 4	17.8%	18.4%	16.6%	18.0%	16.9%	17.9%	17.2%	18.3%	19.2%	26.1%	25.7%	0.0	0.0	22.6%	15.6%
4 OF 4	15.0%	14.0%	21.2%	41.4%	17.0%	10.4%	12.8%	21.2%	19.2%	22.5%	11.2%	35.8%	0.0	24.3%	7.5%
Mean	2.09	2.10	2.21	2.81	1.96	1.96	2.00	2.34	2.13	2.36	2.11	2.33	1.57	2.38	1.84

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #6

	TOTAL	CONGRESSIONAL BALLOT 2ND CHOICE									JOB: CAWTHORN		APPR- OVE M.C.	HARD RE-ELECT CAWTHORN		NOT RE- LECT	SUPPORT TRUMP ENDORSED CANDIDATE	
		CAW- THORN	ED- WARDS	WOOD- HOUSE	HONEY- CUTT	MLN	O'CON- NELL	SLUDER	BURRIL	UNDE- CIDED	APPR- OVE	DISA- PROVE	NOT VOTE M.C.	YES	NO	VOTE CAW- THORN	YES	NO
Total	400	26	43	13	17	4	20	5	25	165	215	159	67	157	243	16	119	203
1 OF 4	39.1%	23.3%	39.6%	21.8%	60.2%	20.8%	24.4%	36.6%	19.0%	42.3%	39.2%	40.1%	29.3%	42.8%	36.7%	37.5%	41.7%	35.6%
2 OF 4	28.1%	35.5%	23.7%	33.5%	12.4%	79.2%	18.6%	45.4%	16.9%	28.9%	29.1%	26.3%	35.1%	26.2%	29.4%	35.5%	27.5%	26.4%
3 OF 4	17.8%	28.5%	24.4%	15.3%	0.0	0.0	40.6%	0.0	7.6%	17.3%	18.9%	16.3%	23.4%	18.7%	17.2%	13.8%	17.4%	20.4%
4 OF 4	15.0%	12.8%	12.2%	29.4%	27.4%	0.0	16.3%	17.9%	56.4%	11.4%	12.8%	17.3%	12.1%	12.3%	16.7%	13.2%	13.4%	17.5%
Mean	2.09	2.31	2.09	2.52	1.95	1.79	2.49	1.99	3.01	1.98	2.05	2.11	2.18	2.01	2.14	2.03	2.02	2.20

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #7

	TOTAL	PARTY		REPUBLICAN		UNAFFILIATED		ABORTION		PRO-LIFE		CHURCH ATTENDANCE			GUN HH	
		REPUB- LICAN	UNAFF- ILIA- TED	MALE	FEMALE	MALE	FEMALE	PRO- LIFE	PRO- CHOICE	MALE	FEMALE	OFTEN	NOT OFTEN	NEVER	YES	NO
Total	400	286	114	131	155	69	45	297	62	144	154	208	109	60	242	63
1 OF 4	39.1%	35.3%	48.7%	41.8%	29.8%	45.6%	53.6%	35.9%	49.6%	40.6%	31.5%	33.4%	42.5%	45.5%	39.5%	44.0%
2 OF 4	28.1%	30.6%	21.7%	20.1%	39.5%	21.9%	21.4%	29.0%	21.2%	21.5%	36.0%	26.8%	31.3%	29.7%	29.3%	25.8%
3 OF 4	17.8%	17.4%	18.9%	17.5%	17.3%	23.5%	11.6%	18.8%	19.3%	20.1%	17.5%	18.8%	18.6%	16.2%	17.2%	16.2%
4 OF 4	15.0%	16.7%	10.7%	20.6%	13.5%	9.0%	13.3%	16.3%	9.9%	17.8%	14.9%	21.1%	7.6%	8.6%	14.1%	14.1%
Mean	2.09	2.16	1.92	2.17	2.14	1.96	1.85	2.15	1.89	2.15	2.16	2.28	1.91	1.88	2.06	2.00

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #8

	TOTAL	IDEOLOGY						MALE				FEMALE				REPUBLICAN			
		LIBER- AL/MOD- ERATE	Liber- al	Mod- erate	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very
Total	400	65	10	54	322	85	237	35	160	43	117	30	162	41	121	31	250	54	196
1 OF 4	39.1%	46.5%	58.2%	44.2%	36.5%	47.0%	32.8%	53.9%	40.3%	50.1%	36.6%	38.0%	32.8%	43.7%	29.0%	32.6%	34.8%	47.7%	31.2%
2 OF 4	28.1%	26.4%	19.1%	27.8%	29.2%	28.3%	29.5%	15.8%	21.8%	22.7%	21.5%	38.6%	36.5%	34.1%	37.3%	34.1%	30.3%	25.9%	31.5%
3 OF 4	17.8%	16.0%	22.7%	14.7%	18.6%	15.8%	19.6%	15.3%	20.5%	16.8%	21.9%	16.8%	16.7%	14.7%	17.3%	20.5%	17.3%	15.9%	17.7%
4 OF 4	15.0%	11.1%	0.0	13.3%	15.7%	8.9%	18.1%	15.1%	17.4%	10.3%	20.0%	6.6%	14.1%	7.5%	16.3%	12.7%	17.5%	10.5%	19.5%
Mean	2.09	1.92	1.64	1.97	2.14	1.87	2.23	1.92	2.15	1.87	2.25	1.92	2.12	1.86	2.21	2.13	2.18	1.89	2.25



THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #9

	TOTAL	UNAFFILIATED				EDUCATION LEVEL								MALE	FEMALE		
		LIBER- AL/MOD- ERATE	CONSER- VATIVE	Smwht	Very	LESS THAN COLLEGE	Some H.S./ Less	High School Grad.	Some Coll./ Trade	Assoc. Degree	COLLEGE GRAD.	Bchlr Degree	Post- Grad	LESS THAN COLLEGE	COLLEGE GRAD.	LESS THAN COLLEGE	COLLEGE GRAD.
Total	400	34	72	31	41	218	8	54	99	57	181	106	75	103	96	115	85
1 OF 4	39.1%	59.0%	42.5%	45.7%	40.1%	38.1%	46.4%	46.7%	34.0%	35.9%	40.2%	45.8%	32.2%	45.9%	40.0%	31.0%	40.4%
2 OF 4	28.1%	19.4%	25.2%	32.4%	19.9%	28.9%	25.5%	27.3%	27.1%	34.1%	27.0%	23.6%	31.8%	18.8%	22.9%	38.1%	31.6%
3 OF 4	17.8%	11.9%	22.9%	15.6%	28.3%	19.1%	0.0	14.2%	24.4%	17.1%	16.4%	15.7%	17.3%	20.3%	18.9%	18.0%	13.5%
4 OF 4	15.0%	9.7%	9.4%	6.3%	11.7%	13.9%	28.1%	11.8%	14.5%	12.8%	16.4%	14.9%	18.6%	15.1%	18.2%	12.8%	14.4%
Mean	2.09	1.72	1.99	1.82	2.12	2.09	2.10	1.91	2.19	2.07	2.09	2.00	2.22	2.05	2.15	2.13	2.02

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #10

	TOTAL	AGE RANGES					GENDER	
		18-29	30-40	41-55	56-65	65 & OVER	MALE	FEMALE
Total	400	24	32	84	88	172	200	200
1 OF 4	39.1%	66.6%	47.4%	46.0%	38.9%	30.5%	43.1%	35.1%
2 OF 4	28.1%	24.3%	35.4%	32.2%	30.7%	24.0%	20.7%	35.5%
3 OF 4	17.8%	0.0	10.0%	11.1%	15.3%	26.3%	19.6%	16.0%
4 OF 4	15.0%	9.2%	7.2%	10.7%	15.2%	19.3%	16.6%	13.4%
Mean	2.09	1.52	1.77	1.86	2.07	2.34	2.10	2.08

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #11

	TOTAL	AGE COMBOS								MALE AGE COMBOS							
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65
Total	400	24	376	56	344	140	260	228	172	15	185	27	173	75	125	113	87
1 OF 4	39.1%	66.6%	37.3%	55.6%	36.4%	49.9%	33.3%	45.6%	30.5%	64.2%	41.4%	53.1%	41.5%	52.7%	37.4%	50.5%	33.6%
2 OF 4	28.1%	24.3%	28.3%	30.7%	27.7%	31.6%	26.2%	31.2%	24.0%	21.5%	20.7%	30.8%	19.1%	26.8%	17.2%	22.8%	18.1%
3 OF 4	17.8%	0.0	18.9%	5.7%	19.8%	9.0%	22.6%	11.4%	26.3%	0.0	21.2%	4.0%	22.1%	8.4%	26.2%	9.6%	32.6%
4 OF 4	15.0%	9.2%	15.4%	8.0%	16.1%	9.6%	17.9%	11.8%	19.3%	14.3%	16.7%	12.1%	17.3%	12.1%	19.2%	17.2%	15.7%
Mean	2.09	1.52	2.12	1.66	2.16	1.78	2.25	1.89	2.34	1.64	2.13	1.75	2.15	1.80	2.27	1.93	2.30

THE DIFFERENTIALS  
NC CD 11 - REPUBLICAN PRIMARY

32. VOTER HOUSEHOLD PRIMARY ELECTION HISTORY:

BANNER - #12

	TOTAL	FEMALE AGE COMBOS								VOTE 2020		VOTE 2018		VOTE 2020
		UNDER 29	OVER 29	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	YES	NO	YES	NO	VOTE 2018
Total	400	9	191	29	171	65	135	115	85	282	118	133	267	108
1 OF 4	39.1%	70.8%	33.5%	58.0%	31.3%	46.6%	29.5%	40.8%	27.3%	26.0%	70.3%	7.5%	54.8%	0.0
2 OF 4	28.1%	29.2%	35.7%	30.5%	36.3%	37.1%	34.7%	39.5%	29.9%	30.2%	23.1%	21.5%	31.4%	19.8%
3 OF 4	17.8%	0.0	16.7%	7.3%	17.5%	9.6%	19.1%	13.2%	19.8%	22.5%	6.6%	25.8%	13.8%	24.5%
4 OF 4	15.0%	0.0	14.1%	4.1%	15.0%	6.7%	16.7%	6.4%	23.0%	21.3%	0.0	45.1%	0.0	55.7%
Mean	2.09	1.29	2.11	1.58	2.16	1.76	2.23	1.85	2.38	2.39	1.36	3.09	1.59	3.36